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VOL. 108. No. 13

NEW YORK, TUESDAY, DECEMBER 6, 1932

56 PAGES

N STARS FOR SAWDUST

Church Hall Circuit for Idle Actors Being Promoted by Catholic Guild

Broadway can't be allowed to Starve. With 85% of its show people out of work, and half of that centage missing meals and on be verge of destitution, according erganization figures, sometiling has got to be done imme-tately. And, there are rays of optimtemo

While there is talk of organizing a Theatrical Board of Trade, including picture, legit and vaudeville crafts, certain of the major fratogether during the depression, are set to step out and exhibit individinitiative right after the first

of the year.
Of these emergency moves one of the most ambitious programs is that which will be adopted by the Catholic Actors Gulid at its next session. This calls for creating session. This jobs for actors.

sobs for actors. Could be a church of circuit for 10-20-30 and stock companies with an admission top of \$1 is underwilled and stock companies with an admission top of \$1 is underwind to the stock of the could be a could

city limits. If it is successful the city limits. If it is successful the circuit will be expanded to include outside, territories.

CHOO-CHOO NIGHT CLUB **GETS NORTHWEST PLAY**

Minneapolls, Dec. 5. Parties on a 'night club wheels' are in vogue here, The maha railroad operates the rolling night club which consists of two cars fitted up for dancing and dining, with an orchestra in each, and another baggage car fitted up as a card room.

A party of 300 club members were run out somewhere on the Omaha's main line 100 miles, returning here shortly after midnight.

Meaney the 8th

San Francisco, Dec. 5. Don Meaney, vaude, took his eighth matrimonial plunge this week when he airplaned to Reno to marry Marian Drael, dancer in the act he's playing around these parts.

Meaney's former wives, all pro-fessionals, include Virginia King, blues singer; Constance Knood, Vir-ginia Clark, Marian Roland and Edina Wilson, dancers; and Amy Dwyer and Elizabeth Wheatley,

On the House

Arrowhead Inn,in upper New York City intends giving a free evening on the house when beer arrives. Invitations without dake are in effect.

Announcement is that when Announcement is that when Arrowhead patrons who have expressed a desire to be present, can go the limit for food and drink, without a check.

It's the first time for the wholesale on the house thing.

CUT EISENSTEIN FILM TO A TRAVELOG

Hollywood, Dec. 5.

Sergei Eisenstein's Mexican made feature, which raised a tempest when the Soviet director attempted to return here to cut the picture, is now being offered for sale as a travelog.

Upton Sinclair, novelist, sponsored Eisenstein's venture, and the seven wealthy Pasadena back ers, see this as the only way to get some return on the \$75,000 sunk into the production, especially in view

the production, especially in view of the fact that there was no script for the film. Sol Lesser, head of Principal Pictures, is one of those offered the negative. The 220,000 feet of 'Viva Mexico,' as it was called, have been in the Consolidated laboratory since spring when the U. S. Immigration Department refused Elesnatein permission to return to Hollywood to cut the film.

Difficulties over this picture was sald to be one of the contributing causes to the present illness of Sinchiz.

ENGLISH BARMAIDS IN N. Y.

In Style Anyway-Lookers for New Beer Speak

Show girls, picked for looks, will be used as barmaids in a new night spot to open Thursday (3) in the Times Square sector. I'll be arranged as an English drinking spot, with decorations in the British manner.

manner.
Six girls will be used, all from show business, they getting a \$50 weekly guarantee to draw beer. Their tips will be piled up against the fifty. Anything over that figure goes to them but the house making and deficiency. good any deficiency.

BIG TOPS AFTER PICTURE NAMES

Circuses Figure Screen Peo-ple Alone Can Make Money for Outdoor Out-fits During Coming Sea-son—Listed Possibilities

\$15,000 TOP SALARY

Hollywood, Dec. 5.
The great American circus, admitting the lure of the three-ringed entertainment fias waned, is reaching out to Hollywood for picture names as ace attractions for their nawdust travel this coming season. Ne longer do elephants, acrobatt, horses and spangled tights attract, the season of the

Willing to Pay \$15,080

Willing to Pay \$15,000
Circus is willing to pay Rogers \$15,000 weekly for the season if the control of the season of the season

tures, General belief among circus people is that only name attractions will get more next season, theory being that the standardized type of three-ringed circus entertainment is washed up with the public. Only out for the circuses is to get freak attractions or picture names.

Choosey

Hollywood, Dec. 6.
After recelying a handout
from Wynn Gibson at her
Mailbu home, a hobe asked the
player if he could borrow a
bathing suit and take a djp.
Getting the cold shoulder
for the could make up a fourth at
bridge.

bridge.
From 'Variety's'
Hollywood Bulletin.

Shoestringers' as B. O. Grabbers in **Legit Shows with on the Cuff Actors**

Common Stock

With the circuits cutting prices on talent, and revising these further downward, in stock market manner, Sam Lyons saked Marvin Schencki. What's today's Bid on Ted Realy? How many politic, did Teor Quinan circle today? I se the Chaplin? What's the last bid and ask price for Ann Pennington?

MARSH'L FIEL **TOWN HOUSE** AS A CLUB

Mrs. E. Marshall Fleid's town Louse at 4 East 70th street, New York, becomes a snooty club next spring, with a closing of the residence to be commenorated by a teathence to be commended to be comm

FILM BOARD IN WRONG

Just Discovered Double Bills in St Louis-Told What To Do

St. Louis, Dec. 5.

St. Louis Film Board of Trade objected to RKO double featuring at the Missouri. It has been existent at the house for around three years and was instituted by the Skouras Brothers.

RKO's answer was that the Film Board could have the house if it wants to operate the spot.

Doubles for Animals

Hollywood, Dec. 5.
Radio will have animals do a
'Strange Interiude' in its two-reci
comedy, 'Who's Zoo in Africa',
'Animal dalog and the addes
wil be dubbed by Charlie Lung,
local radio artist, who has had an
atr act over several stations in
which he simulates a dozen or
more different voices.

Jules Leventhal is looking for a theatre to spot another revival in. He and O. E. Wee have three going now, at the Hudson, Waldorf and Forrest, New York, and are doing well enough to want another hou All revivels all with cut refer and osshlers advised to take whatever they can get at the box office. Which is Broadway's newest story of legit.

Cheap coupon ticket thing has never been on a better spree than currently, It's been done for some seasons on Broadway with occasional fair success. But it's pretty well figured out now and put on a working basis.

Big Biz

According to the box office at one of the Leventhal houses a \$400 night is pretty good. He has most of the theatres on percentage and the cast gets little or no salary as 'the experience right on Broadway' is worth more than salary, they are told. Lads and lassies are supposedly given a chance to show themselves to all the big producers

themselves to all the big producers and picture scouts. Scenery is all pick up stuff collected here and there, and just about no other expenses to worry over.

If there are only \$200 profit on the week everybody's tickied silly. With the ticups as is, not likely for any loss strong enough to hurt.

Town is flooded with ducats reading 'OK. 2.' Mentioned on the back that there's a service charge without any figure. When the deadheads arrive at the box office with the coupon it senerally 60 cents one away with it, so that a pretty sood bouse in, the chiral pretty should be a sood to be a sood bouse of the selection o

MAYBE NEW UNSEEN M.C. SOLUTION OF SHOW BIZ

" Hollywood, Dec. 5.

Fanchon *& Marco* will borrow Pete Smith from Metro to be the unseen me. for their Phantom' stage unit which goes into production shortly.

Smith's m. cing will be recorded on a sound trake. 'It will be operated from the projection booth. Smith's well modulated, refined to the sound of the

Connie Bennett Tells How Come Personage in N. Y. C. Gets Slammed

'So you're from 'Varlety'.' said Constance Bennett, tossing her blonde head. 'I don't know whether I ought to talk to anyone from a paper so mean that it reprinted that cruel Skolsky ('News') attack.' So saying, Miss Bennett paused for a moment before boarding her train for the coast to talk for 'Varlety' anyway and refute the 'Dally News' columnist's charges. columnist's charges.

columnist's charges.

It's easy to take a crack at someone in the public eye, you know, particularly when the New York press doesn't like that person, and that person isn't any too fond of the New York press. We never did get along very well ever since the time I refused to give any more interviews. They misquoted mie dreadfully, so I just stopped talk-inc.

First of all I make it a rule never

Ill. First of all I make it a rule never to be late to the theater. I try my utmost to be on time. Of course sometimes, despite all I can do, I'm late. Perhaps I'm a guest at dlnner and the whole party is delayed, Perhaps—but need I go. into the difficulties of getting to the theatre on time in New York?

By Stopped the Station

By Stopped the Station

By Stopped the Station Central Station and discovered the presence of Missafe discovered the presence of Missafe discovered forward for the big moment in her life, that ecstatic second when—she personally told Miss Bennett in person-that she was so much prettier in sonally told Miss Bennett in person that she was so much pretiter in real life than even in her pictures, then 'swiftly vanished, radiant. Porters poured by with Bennett lugsage, stealing backward glances at the modish silm figure greeting friends, signing autographs, frantically sending messengers to the gate in search of her husband, her lewel case, refusing to her husband arrived, opening telegrams, accepting railroad tickets, and in between putting on a splendid display of indignation with the New York papers in general, but the News' and 'Varlety' in particular.

Plugs 'Variety'

I told them they ought to stop reading 'Variety' for that—but then, what can they do? 'Variety' is so good, it's the only paper they'll read.'

Here comes Henri now. 'Darling, but we still have 10 minutes,' he says. Flashlights, cameras, positions.

'Isn't it ridiculous to say that I Issi't it ridiculous to say that I come late to the theatre to be seen, now, isn't it?". Miss Bennett, resuming: 'How can anyone see me after the curtain is up? The house is dark. The only lights are on the stage. The audience is looking at the stage. They couldn't see me even if they wanted to. Absurd, perfectiv.

Connie's Human

'As for my leaving my seat during the play, of course I do, between the acts. So does everyone else. I'd like a breath of air, a cigaret, a sip of water, just like the others. I'm human. Where may I smoke? In the lobby, where smok-(Continued on page 48)

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Roesner Silenced

Hollywood, Dec. 5.

In the two last pictures in which George Roesner appeared, he played the part of a dummy.

a dummy.

Sound had to come in for Roesner to go silent.

Bull-Tosser Franklin Kinda Sours on Pix When No Job Develops

Hollywood, Dec. 5. Hollywood, Dec. 5.
Sidney Franklin, the native bullfighter, is not now so sure about
that film acting and writing career
with Sam Goldwyn. He has been
around Hollywood for a month
without salary since showing Goldwyn and Edde Canton how to toss
the bulls for Kid From Spain.
back to New York, and with nothing more than Goldwyn's verbal
promise that some day he might

back to New York, and with noth-ling more than Goldwyn's verbal promise that some day he might use the cape juggler, From New York Franklin will leap to Europe, but has no toreador appointments until February in Madrid.

Veiller, Par Producer

Hollywood, Dec. 5.

Bayard Veller becomes an asso-clate producer at Paramount after he finishes the adaptation of Pass-age to Paradise, Leaving Metro, Velller went to Par. on a one-picture writing con-tract. Under the new deal he will take over a left.

take over a unit.

Making Talbot a Hero

Hollywood, Dec. 5. Warners are transforming Lyle Talbot from a heavy into a roman-tic lead. His first hero part will be opposite Loretta Young in 'She Had

Actor has received the villain as signment in every picture since be-ing brought here from New York last summer.

CHICK CHANDLER LANDS

Son of Prominent Family Finally Gets Picture Berth

One test, megged in New York last week by George Cukor, sold Chick Chandler to Radio Pictures for five years on an optional basis. Radio will change his first name to

Radio will change his first name to George. He's leaving "The Great Magoo' play for the picture job. Chandler has been a light comic and dancer in vaudeville, burlesque and legit. This is his first film chance. He's a son of Dr. George Chandler, prominent New York surgeon and founder of the New York state police system. Chandler is due at Radio Jan. I. He'll drive out, accompanied by his manager-pal, Joe Schoenfeld.

Mrs. Kerry Sued

Los Angeles, Dec. 5. Los Angeles, Dec. 5.
Compilaint was filed, before the
state labor commission against Mrs.
Norman Kerry for \$1,288 in unpaid
wages by Adeline Hibbert, who was
governess and companion for Mrs.
Kerry last year, when she was Mrs.
Helen Mary Wells.
Sum is for salary extending over
a year's time.

McCrea Op. Bennett

Hollywood, Dec. 5. Joel McCrea goes opposite Con-tance Bennett in 'Our Betters' at

Figured to start this week.

SLOANE TO PAR

Hollywood, Dec. 5. Paul Sloane is at Paramount to direct 'Passage to Paradise' a 'Lib-erty' mag serial which Bayard Veiller is adapting.



WILL MAHONEY

The Los Angeles Herald Express said: Will Mahoney, the show stopper at Graumann's Chinese, has an especially constructed Xylophone to be played upon with the feet!... some feat! Whatever you do don't miss Mahoney.

Direction RALPH G. FARNUM 1560 Broadway

TOUGH PRISON MISSES FILM

Plattsburgh, N. Y., Dec. 5 Motion pictures, long the chief and virtually the only indoor entertainment for the inmates of Clinton (N. Y.) Prison, often called 'the Siberia of America, are now 'out,' owing to the fact the projection

owing to the fact the projection machine at the Dannemora (N. Y.) institution is of the old silent type for which films are no longer made. Warden Thomas H. Murphy staging boxing boxing boxing boxing boxing the prison auditorium. Situated in moutainous country, 10 miles from Plattsburgh and a day's journey from New York, Clinton is only rarely visited by professional entertainers. Immates have their fellow unfortunates at Sing Sing, Great Meadows and Auburn. Clinton is considered one of the 'toughest' prisons in the U. S. A., judged from any angle.

Screen People to Wed

Los Angeles, Dec. 5. Applications for marriage licenses filed in the L. A. county courthouse last week included the following

last week included the following people in pictures:
Joseph M. Burbridge, cameraman, and Victoria Hartman, actress; Clyde Leech, actor, and Mary Ellaworth; Donald E. Carriger, cutter, and Helynn McGrath; Edwin T. Luckey, cutter, and Jean C. Whitman; Vincent M. Engel, KMTR mustian, Vincent M. Engel, KMTR mustian, and Ruth Schaefer; and Gabriel J. Cansion and Crumen Legieer, both dancers at Paris Jun.

Berkeley Stays with Fox

Westwood, Dec. 5. Reginald Berkeley, brought here from England to adapt Cavalcade, had an option picked up by He will stay here for at least

Berkeley is a former member of the British Parliament.

KOHLMAR EAST FOR TALENT

Hollywood, Dec. 5.
Fred Kohlmar, production assistant to Sam Goldwyn, left iast week for New York on a talent and story hunt.

He will be gone two months.

SAILINGS

Dec. 14 (New York to London), Arthur Keily (Berengaria). Dec. 12 (Paris to New York), Douglas Fairbanks, Allen Bloun (Chaplain). Dec. 8 (New York)

Dec. 8 (New York to Paris), Karavaeff (Europa). Dec. 2 (San Francisco to Shang-ai) Stuart Duniap (President

hal) Stuart Dunlap (President Coollage), Dec. 3 (Los Angeles to New York) Danny Danker (Pres. Jackson), Nov. 30 (Xèw York to Parls), Laura Hays (Manhattan), Nov. 9 (New York to London), Gilbert Miller, Basil Dean, Gifford Cochran (Europa),

Thrifty Coogan

Hollywood, Dec. 5.
Jackie Googan, now a student at Santa Clara College, has a \$25 a month spending allowance. Being a freshman and cheer leader, Jackie figures heeds a little extra spending money, so he represents a San Jose clothing house at the school, getting \$2.50 a week in salary and a percentage on all salary and a percentage

Jackie is understood to have a trust fund of more than a million dollars that he earned

Warners' Submission On 'Airport' Cuts Has Other Studios Aroused

Hollywood, Dec. 5.

Producers here are perturbed over
the precedent established by Warners in permitting the Los Angeles
Chamber of Commerce to competie
them to have scenes rewritten for
Grand Central Airport, for the
purpose of eliminating air-crash

Grand Central Airport, for the purpose of eliminating air-crash sequences.

The aviation division of the c. of c. brought this about, objecting to a scene early in the picture showing the killing or injury of 10 passengers. They claim it would instill fear into prospective air fourneyists, and retard commercial flying.

A similar effort had been made by this division of the c. of c. to get Universal to eliminate certain scenes of Air Mail, but this the latter company retused, and released the picture as made.

Producers feel that with Warners being swayed from their intent in making entertainment, possibly other industries which might have the might be the companies would and fault with specific situations and scenes that they would assert were reflective on their business, and would call upon the c. of c. for eliminations.

In the case of the 'Airport' rewrite, Jack Warner, at a meeting write, and would read warner, at a meeting write, Jack Warner, at a meeting

tions.

In the case of the 'Airport' rewrite, Jack Warner, at a meeting of aviation men, informed them he would submit the rewritten script for their approval and also show the picture to them for their okay before release.

Stoolie Angle Out in Harlow Yarn Revamp

Hollywood, Dec. 5.

'Nora,' the Jean Harlow story at
Metro which was shelved two
weeks ago, is on again with Anita
Loos, who did the original, assigned

Loos, who did the original, assigned to do a rewrite in which the player's role, that of a gun moll, is being tamed down.
Original version had Miss Harlow as a stool pigeon, who, for the tag, is taken for a ride by the gang she doubled crossed. New version eliminates the stoolle angle and has a happy fade-out.

Mills Wins Divorce

Los Angeles, Dec. 5.
Edward F. Mills, theatrical shoe manufacturer, was granted a divorce in Superior court on a cross-complaint to the suit of his wife. Lucille Lee, actress, lost by default.
Both alleged general cruelty.
Mills claimed his wife was seen, pajama-clad, in the same room with another man. Milton Golden represented Mills.

Danny Danker East

Hollywood, Dec. 5.

Danny Danker, Lux contact mar
on the coast for the J. Walter Thom

on the coast for the J. watter Thom-son advertising agency, left Satur-day for New York via canal. Danker goes east for home office conferences regarding a new Lux campaign for next year.

ELLIS DOES A RETURN

Edward J. Ellis, who played in Tm a Fugittve from a Chain Gang, and was recalled by Warners after he had returned to New York, arrived by plane last week to go into 'Blue Moon Murder, Case.'

Stage actor is up for a term contract.

COL. AFTER GAHAGAN

Hollywood, Dec. 5. Columbia is negotiating for Helen Gahagan to play the lead in 'Cock-tall Hour.' Tests are being made.

10 WKS. WITH 72 PAID FOR AT \$750 WKLY.

Metro will not take up its option n Nora Gregor, German actress. It

Metro will not take up its option on Nora Gregor, German actrees. It expires in two weeks.

Miss Gregor has been on the MG payroll, for 18 months at 3750 a week, and of the months at 4750 a week, and of the months and the from Germany, after she had returned home to do stage work under Max Reinhart. Studio kept her idle here for many months and then put her in one picture, Flesh is Weak.

Player was tested this week for "Clear All Wires," but lost the part to Uns, Merkel.

L. M. RUBENS MAY GET WARDEN OF PEN JOB

Chicago, Dec. 5.

Chloago, Dec. 5.
Commissioner L. M. Rubens, vicepresident of the Illinois Chiefs of
Police Ass'n, and internationally
known for his police work, may be
appointed warden of Joliet Penitentiary by Henry Horner, the new
governor of Illinois.
Comm. Rubens is at "present in
Rome attending the International.
Chiefs of Police Conference with
Commissioner Mulrooney of New
York.

Lone English Girl

Hollywood, Dec. 5. Una O'Connor, brought here by Fox from England for 'Cavalcade,' has been offered a contract by the

She's the only import for the pic-ture up so far for a termer.

Arlen as Lead

Hollywood, Nov. 5.
Richard Arlen gets the top spot in Paramount's College Humor, replacing Bing Crosby, who remains in the picture, but not carrying the love interest.
Studio may spot the Cab Calloway band in the opus, photographing the combo in the east and processing it in.

Edu. Studio Vacationing; All Off Payroll 6 Wks.

All Un Payroll 6 WKS.

Hollywood, Dec. 5.

With no feature production in sight and only one short scheduled to go into work this week, Educational is closing the Ed lot Dec. 10 for a six week period. Present personel will go off the payroll during that period. go off the payroll during that period. The production in connection with Educational and W-W is now coming off the KBS lot.

Withers Tries Comeback

Withers: Iries Comeback

Hollywood, Dec. 5.
Out of pictures for nearly a year,
Grant Withers resumed with a lead.
in Yellow Cargo, Invincible production being filmed on the Universal lot.
Morris Cohen heads the indiecompany, Withers recently returned from a personal appearance
tour.

Nancy Nash Divorced

Hollywood, Dec. 5.

Nancy Nash, chorus girl, was
warded a divorce from Otto Winkier, Examiner reporter, in Super-ior court last week on grounds of mental cruelty. Formerly known as Betty Nash, her last picture assignment was in '42nd Street' at Warners.

STANDING IN 'LANCER'

Hollywood, Dec. 5.

First assignment for Sir Guy
Standing under his new Paramount
contract will be Lives of a Bengal
Lancer?

Studio expects to put film in production Dec. 12.

CUT WAY DOWN BY BRIEFS

Autocratic powers of censors, who can, now cut and ellminate as they see fit, will be markedly required, in fact the whole shearing proposition will take on a court-room aspect, if a new scheme of things now being broached to censor states, individually, is adopted. One of the most censorious of all states is reported to have signified its intent of adopting the policy. Another will hear the story and be given an opportunity to pass upon

Another will hear the story and be given an opportunity to pass upon tipe plan this week.

The new censor method, for the first time, would let industry representatives submit briefs on every screen picture scene.

Instead of having to wait outside and take what is now being handed them, producers would be advised them, producers would be advised templated by the shearing body. They would then be allowed to appear before the censor body and argue against such contemplated eliminations. Following the verbal discussion, briefs would be filed and a decision rendered by the censor body.

thls method the industry would be able to even appeal from such decisions, it is pointed out. In New York state the appeal could be made to the Board of Regents.

Chicago Censor Board was called before Mayor Anton Cermak on Saturday afternoon with only the mayor and board present. Understood they were given some strong language from the mayor, who is reported as stating he was sick of being annoyed with complaints which requires him to sit through victures in dispute. pictures in dispute.

The mayor also commented on the fact that Oak Park and other famsuburbs with their own censor ship were passing pictures that Chicago censors were holding up or cutting to pieces.

LIBBY HOLMAN'S OFFER IN 'SING YOU SINNER'

Hollywood, Dec. 5.
Phil Goldstone is trying to get
Libby Holman for the top spot in
Sing You Sinner, a torch song
singer story by Wilson Collison.
Understood here that Miss Holman is going into retirement until
picture will be resty for production
within the next month. If
Miss Holman likes the story and is
willing to do the picture, production
will be set back until after the
birth.

Albie Booth's Personal

Albie Booth, former Yale athlete and All-American halfback in 1930 is making personal appearances
with the football picture "AllAmerican." His appearance at the
Playhouse here was his first in connection with the film, in which he

has a part.

Plans for future personal appearances have not been announced.

Dix's Temp 103

Running a temperature of 103 Richard Dix, suffering from the flu had nurses rushed to him from Los Angeles Saturday. He is at Palm

Springs.
Borls Karioff is also reported to be seriously ill with the flu.
There are symptoms of a flu epidemic around.

Laura Hays Sailed

Laura Hays left suddenly for Paris Wednesday (30) on a call from Pathe-Natan to go into a new picture directed by Fedor Ozep. She got the cable offer and left the

got the cable offer and left the same day.

Miss Hays was in Europe last year and did a little picture work, returning to New York for legit.

CENSOR POWER \$1,000 TOUCH BY GAL MAYBE AN 'OPTION'

In slipping up on optioning Constance Cummings, Columbia Plets thinks it has a good chance to retain her regardless, through the fact that Miss Cummings, on her recent visit to New York, had touched Col for over \$1,000 in advance of her salary. She did some extensive shopping while heast, hence, the overdraft.

Having picked her up at \$75 a week, with her inst salary \$150 a week, Columbia ha: developed Miss Cummings to the degree she could probably go elsewhere now, at much more.

more.
Col is arguing on the coast, with
Lloyd Wright representing the
firm, that they 'made' her, after Sam
Goldwyn had brought the girl to
the coast for tests and did nothing

A Polite Razz for Filmdom by Lauder At Morris, Jr., Party

At a reception given for him by William Morris, Jr., Sir Harry Lau-der took time out and slipped a polite panning to Hollywod's great who had gathered to pay him trib-

polite panning to Hollywod's great who had gathered to pay him tribute.

It seems to me that there's a great lack of sincerity here's said Sir Harry. For 80 years I've been out of the said state. What success have considered to the said state of the said state of

Cravin, Sid Grauman, Charles Chaplin and others. Lauder arrived shortly before midnight, but remained only half an hour, claiming that due to his pres-ent tour of one-nighters, sleep was necessary.

necessary.

Affair was informal, though most of the guests looked as if they were ready for the opera. However, informality is formal in Hollywood. Reception broke up immediately after Lauder's speech from the balcony and his departure. As usual, his bagplers drowned out any comment the picture people m made anent the knight's

So He's Paying His Own Passage—Laughton's Pout

Laughton's Pout
Hollywood, Dec. 5.
Charles Laughton wanted a bigger silce than Universal would cut
him, so he will not play lead in 'Kiss
in the Mirror,' and returns east tonight (5) to sail to England.
Laughton wanted Universal to
pay his passage to England and return as he wanted to spend the
holidays with his wife, returning
here in January. Universal refused.
Laughton will be notified by Paramount in March when he is to return for his next picture under Par
contract.

Par May Buy Air Yarn By Amelia Earheart

Hollywood, Dec. 5. Paramount is considering an original story by Amella Earhardt titled Twelve Hours to Paris.'
Yarn is a future concept of commercial transatiantic flying.

Butler's 'Crime'

H llywood, Dec. 5.
Frank Butler, who recently signed a term writing contract with Paramount, draws as his first assignment 'Crime of a Century'.
He was at Metro for five years after quitting grease paint.

Sidney's \$2,250

Sidney Fox, just back from Eu-ope, opens for Warner Bros. in

Sidney Fox, just back from Eu-rope, opens for Warner Bros. In Elizabeth at \$2,250. The Universal actress went abroad to make a couple of for-eign U pictures.

50% OFF

'Magoo' Notices Knocks Value Down to \$30

Hollywood, Dec. 5.

Though Ben Hecht, Gene Fowler and the producers of "The Great Magoo' turned down a Fox offer of \$60,000 for the screen rights three weeks ago, since the New York notices on the play they are now offering it for \$20.000. weeks ago, since the New York notices on the play they are now offering it for \$30,000.

ZIT'S SCANDAL SHEET BUST

"Zit's Theatrical Weekly carried its own obituary notice last week. Most important thing it had to tell was of its suspension. Last week's was the blow-off, said "Zit's".

Was ...

C. F. Zittel has been sweekly for 12 years. Of late most of the bouncing was in checks given to the staff. When the bust time arrived Zit's staff had scaled down to Paul Swinchart as the editor.

Zittel, himself, has been an advertising solicitor. He first broke

Zittel, himself, has been an advertising solicitor. He first broke into selling advertising space on W. R. Hearet's "Evening Journal." In those days Zit found he could sell a page in the Journal' for \$1,000 by promising an editorial by Brisbane thrown in. After Zittel left the 'Journal' he still hung around Hearst's neck for several years, getting Hearst's money and favors meanwhile. Finally Hearst left for his ranch on the coast and forgot to invite Zit to ga along.
Despite the tittle of Zit's The-

Despite the title of 'Zit's Theatrical Weekly' paper was known as the Times Square scandal sheet. What little attention it gave to theatricals was merely for the purpose of backing up advertising so-

Paper never commanded any in fluence or attention. It finally dwindled to 12 pages.

Six Ex-Hoss Opera Stars Spotted for Bits in Par Picture

Six former western stars are also-rans in Paramount's 'Mysteri-ous Rider,' a remake of the Zane Grey silent. Grev silent

ous Rider, a remake of the Zane Grey silent.

Boys who used to get top billing in their own horse operas, but who are now content to pick up a few days' work in the other guy's pictures, are Pete Miorrison, former Universal desettence Ryan, one-traph; Wally Wales, former Pathe star; Neal Hart, another Universal star; Peewee Holmes, who made his own open space pictures for FBO; Bill Patton, who made them for the state rights market.

Also in the same picture are five cowboys who at various times went out and produced one or two pictures with themselves as the featured players. Quintet includes Fred Gilman, Robert Burns, Ben Corbett, Jay Wilsy and Fred Burns.

Cutter Becomes Megger

Burbank, Dec. 5. George Amy, cutter on the Warn lot, has been promoted to director. Will be an associate with Busl Berkeley on 'She Had to Say Yes.'

THE BROCKS' ALIMONY

Must Be Fought Out in California

Lillian Brock will have to take her allmony difficulties with Louis Brock, RKO comedy producer, to the Control of Contr ter his RKO salary through the picture company's New York office and also refused to appoint her receiver of his property. Back all-civer of his property. Back all-dispersive was in Journey's End's mony claim involves around \$4,000.

How a Couple of Special Carloads Of Bennetts, Selznicks, Secs., Maids, Valets-Writers Leave N.Y. for Coast

Foolish Girl

Former picture girl went out to Hollywood recently on spec for a comeback, but didn't land. She returned to New York in

Figuring a couple of men-tions in the chatter columns had increased her value, she has raised her own salary \$750. So far no bites.

Chevalier at \$12,500 A Week Sends Chi House \$15,000 Into the Red

Chicago, Dec. 5.

Maurice Chevaller, getting \$12,000 a week for his personal appearance for Balaban & Katz at the Chicago, was asked to be in readiness for a possible stra show Saturday arrangement of the control of

Scribes' 'Madame'

Hollywood, Dec. 5.

With the 'Madame' stories in vogue, Paramount bought 'Don't Call Me Madame,' a comedy with two madames, Mae West and Allison Skipworth, slated for the parts. Story was written by a group of Story was written by a group of Writers Club members to get funds for their organization. They include Rupert Hughes, Grover Jones, Wal-demar Young and Percy Heath. Pic-ture scheduled for early production.

Von Sternberg Retiring

After five years on the lot, Josef von Sternberg severed his connections with Paramount Friday (2) and contemplates retirement from screen work. Director claims he has no deals to make pictures either here

or in Europe. He plans a trip to Europe for an indefinite vacation, leaving the end of this month.

Busting Tradition With 15 Instead of 13 Starlets

Hollywood, Dec. 5. Wampas this year will have 15 or more baby stars instead of the tra-ditional 13 with decision as to number to be voted on at a meeting to-

morrow (6).

Every studio or production affiliated with the Hays organization will be entitled to one baby star with free-lance baby stars also to be added to group and known as baby stars at large.

It'll Be Crawford or Harlow in MG's 'Party'

Harlow In MG'S Party
Hollywood, Dec. 5.
Metro is undecided whether to put
Joan Crawford or Jean Harlow into
its film version of Ivor Novello's
play, Party
It will be one of the two.
It will be one of the two.
direct with Leon Gordon, now
adapting the play to screen form.

U Again After Clive

Hollywood, Dec. 5. Universal is negotiating with Colin Cilve, English actor, to come here from London for 'The Kiss Before the Mirror.'

David Seiznick and Constance Bennett departed from New York Thursday (1) for the coast on the same Century, in two private cars.

Thursday (1) for the coast on the same Century, in two private care.

They were accompanied by a retinue of more than 20 persons, including secretaries, assistant secretaries, assista

and unrecognized by most folia, 3 or 10 cameramen were huddled inside the train gates. newspaper lads if they network they want to select they care waiting for Miss Bennett or Selznick.

Came several voices, We're waiting for McKee.

But they didn't know McKee was, outside and as most of the station excitment seemed to be concentrated inside the gates, the boys stuck there. A picture party was leaving for the Coast and they utilized selection of the selection of the coast and they utilized Selznick and Bennett.

Miss Bennett, dressed antartly, posed, talked and squawked. Selznick and Selznick and Selznick and Selznick and Romett.

Kins Bennett, dressed antartly, posed, talked and squawked. Selznick in the selection of the selec

radio and he looked happy.

Two messenger boys met the Seiznick-Bennett party outside the trains comebody. On the search as the somebody. On the search as the search and was almost turned over to Mrs. Donald Ogden Stewart by mistake.

Nosey, Blumey.

No sooner did the Seiznick-Bennett party set inside the train gates than the departure clatter began. A consumential was there but not a set of the search as the search as

Noticed the Spitz, Par's most im-portant theatre official, board the same Century for a Chicago week-

ond,
In Selznick's special party were
John Fratrow, besides Mr. and Mrs,
Donald Ogden Stewart, Miss Stewrt, Miss Engels and others.
As two special cars, each wag
hooked onto The Chief in Chiega
Friday morning, not causing any of
the passengers to change trains

Hammons Expects to Head Merger Of Educat. W-W and Columbia Pcts. With Bankers' Approval of Deal

A new major film company, with more Hollywood acreage than that possessed by any producer in Hollywood, is now virtually set to materialize through formation of a large capitalized holding company early in the year. Earl W. Hammons will head the company which will represent a pool of Columbia Land Worldwide interests. Hammons bankers during the past week authorized the deal, advising that it be held over January. Status of the picture business is such that bankers, according to high authorities, realize certain changes in the industry map are virtually with the constitution of the first in this metamorphosis, it would appear. Losing a Cohn One of the two Cohn brothers will be actively out of Columbia with the consolidation. Each is now reported to be endeavoring to eliminate the other. The Hammong interests, while not revealing which one there are each is seen as certain to depose the losing brother with the change. The elimination will tonly be in part since all concerned in the move will retain a stock in-

in the move will retain a stock in-terest in the holding company.

The merger is essentially for economic purposes. It is figured by economic purposes. It is figured by interested parties the deal will save the three companies a minimum of \$75,000 weekly in duplication of present efforts in production and distribution. It is figured by the same authorities that the three-inone proposition will have weekly one proposition will have delegated a representative to watch Educational-worldwide books. This is reported chiefly as a cooperative matter to enable Hammons to close final details for the physical get-together.

Assets

Last July assets of Educational were placed at slightly in excess of \$14,000,000. While those of Worldwide were in the neighborhood of \$2,000,000. Columbia's is approximated at around \$11,000,000. Proposition and Educational studies. With the addition of the Columbia lot it is understood that the hold tit is understood that the hold to it is understood that the hold to it is understood that the hold to it is understood that the hold. interested parties the deal will save

With the addition of the Columbia lot it is understood that the holdg company will immediately place the market two of the studios.

Baily Quits Wampas

Hollywood, Dec. 5. Claiming lack of co-operation on the part of Wampas members, Tom the part or wampas members, form Baily, first vice-president of the press agents' organization, sent his resignation, to be acted upon by the full membership at the meeting torow night (6).

ently chairmaned committee which brought in radi-cal suggestions for reviving the Wampas claims that the members are lying down on him.

Capra Stays Out Pic

Hollywood, Dec. 5.
Columbia has agreed to extend
Frank Capra's loan period at Metro
if 'Soviet,' forthcoming Beery-Gable
picture which he will direct, runs

over the original 16 weeks.

'Madame Le Guimp,' Capra's next
feature for Columbia, was scheduled to start before Jan. 1, but has been set back until late in February.

Harbough's Comeback

Hollywood, Dec. 5.

Carl Harbough who has not directed in the last five years returns
to activity in next Charlie Chase
comedy for Hal Roach. Harbough
has been writing scripts during this
period.

MARCO'S SEC. WEDS

MARCO'S SEC. WEDS
Hollywood, Dec. 5.
Mary Reynolds, formerly private
secretary to Marco at the Fanchon
and Marco home office, has left for
Honolulu to marry 'Doc' Adams.
Latter is a feature writer on the
Honoiulu 'Times' and Hawaiian Honoiulu "Times' and Hawaiian representative for several news syndicates. U. A., L. A., UPS PRICE

Like Par, Goes From 50c. to 65c. a Night

y

Los Angeles, Dec. 5.

United Artists F-WC downtown to deluxer) has swung in line with its chief opposition, the Paramount, and titled its night gate to 65c. House had been operating for some weeks at 50c. top, and dropping heavily. B. o. tariff now is 35c. to 1; 50c. to 6 and 65c. evenings. Sunday scale is 40c. to 2 and then to top price.

New tariff includes

250 OFF PAYROLLS BY LOOP CLOSINGS

Chicago, Dec. 5.
Decision to close the B&K Oriental came tough Saturday morning. House goes dayk after the last performance Thursday (3) with future policy not announced. One rumor mentions straight pictures.

rumor mentions straight pictures. House has been in red for months. With Oriental, State-Lake, United Artists and McVickers clos Artists and McVickers closed dur-ing December, or longer, the loop will present a dismal appearance theatrically. Over 250 persons go off the payroll in the closings. Oriental has 12 musicians, 12 stagehanda, 30 ushers, 4 cashiers, 10 janitors, 6 operators, 24 girls besides a miscellany of officials and em-ployes.

Retakes for 'Rasputin' After 17-Reel Preview

Hollywood, Dec. 5.
Previewed at San Louis Obispo
Nov. 17 in 17 reels, Rasputin' has
been called back for 10 days more
of retakes at Metro. Picture has
aiready been in production 22 weeks
and has cost \$1,000,000.

and has cost \$1,000,000. An entirely new sequence will be made in order to blend the story when it is finally cut down to 12 reels. Because of the new scenes, which Richard Boleslavsky wil direct, Black Beauty, I. E. Chadwick production, wil be delayed until the megger can make the switch.

Par's Unproduced 'Heart'
Hollywood, Dec. 5.
Paramount has bought The Man
Who Broke His Heart,' unproduced
play by Frederick Schilck.

Lone Femme for Film And Travel Expedition

And Travel Expedition
Hollywood, Dec. 5.
E. John Brandels, polo player and big game hunter, has been interviewing femme players, one of whom will accompany a travel and filming expedition of the Dutch East Indies Exploring Co. leaving Jan. 10 from New York. Michael Curtiz, Warner director, will ald Brandels in passing on the final selection—pany, will be there Thurday from New York to pick two camera crews. Gir and camera crews will be the only film people on the seven months' voyage, during which company intends making two features and a travelog.

Fox's Jump on Metro's Revamp of 'West Point'

Hollywood, Dec. 5. Metro's 'West Point of the Air' Metro's 'West Point of the Air'story written around the army training for aviators by John Monk Saunders, will probably get a rewrite with another locale, due to Fox securing priority from the Wara Department for the use of Randolph Field, San Antonlo, for the production of 'Fledglings,' 'West Point' is intended for Robert Montgomery and Wallace Beery.

Saunders and Low Falaman Let.

is intended for Robert Montgomery and Wallace Beery.
Saunders and Lou Edleman, latter supervising the Metro story, arrived at San Antonio two weeks ago to gather story material. They found Dudley Nichols, Fox writer, already on the spot. Latter studio had received permission from the government of the wall of the wal

Frankie Jaames a Florist

Chicago, Dec. 5 Frankie Jaames in partnership with Anna Brose, has gone into the florist business at the Congress Hotel. It's a first time among the

Hotel. It's a first time among us roses and lillies.
Until recently Miss Jaames was the only liberal member of the Chicago censor board. She was a musical comedy and vaude prima donna before that.

Sidney's 'Chrysalis'

Hollywood, Dec. 5. Sylvia Sidney will play the lead 'Chrysalis' which B. P. Schulberg will produce for Paramount.

Holmes Sticks at Radio

Hollywood, Dec. 5.
Ben Holmes stays on at Radio to write two more pictures.
One likely to be a feature length comedy.

Cohn Bros. Arguing Again Over **Columbia Pct Control and Sugar**

MAGIC ON SCREEN

Houdini's Life in Feature—Prob Thurston's Illusions, Too

Hollywood, Dec. 5.

Magical features are going into action according to report. Radio Pictures is preparing to work out the life of Houdini on the soreen and United Artists is reported negotiating with Thurston. The widow of Houdini may become studio advisor on her hushand's life and work. Another who is almost as familiar with Houdini and his stage illusions is Joe Lee, the RKO theatre division manager for Brooklyn, N. Y. Lee helped work out Houdini's spiritualistic expose magic.

EXCLUSIVE SHOWINGS PLEASING ALABAMANS

Exclusive bookings at the Ala-bams during the past three months have been given a thorough trial and owners of the Wilby-Kincey house are satisfied. They should be because the house is making money ow, the first time since the end of the first year after it was opened several years ago. Before exclusive bookings went in

Alabama, the situation was acute in Birmingham. Second runs were throwing in double features for 10c. The first runs were starving and with the exception of Alabama, still

During the last three months, most of the advertising at the Alabama has featured the exclusive policy. This has included every newspaper ad from three inches up, 24-sheets devoted solely to the exclusive policy, dodgers, trailers and every form of ballyhoo used today. The second runs are yelping. It was to be expected. They can only what they'd like to do to their competitor down the street.

Par Starting 12 Pix In December, January

Hollywood, Dec. 8.

Hollywood, Dec. 5.

Paramount has 12 pictures sisted to go into work between Dec. 12 and Jan. 16. On the list to start Dec. 12, or as soon after as there is studio apace, are Passage to Paradise, Paul Sloane directing; Eleven Lives, 'Sanctuary, 'Lives of a Bengal Lancer, 'Murder at the Zoo,' and 'Crime of the Century,' On tap for Jan 3 are 'Under the Tonto Rim,' Song of Songs,' and Jennie Gerhardt.'

The Way to Love, 'College Humor' and 'International House' go into production Jan. 3. 'Eagle and the Hawk' is pencilled in for Jan. 16.

Hughes Plans

Howard Hughes left New York yesterday (Monday), for Hollywood to prepare further producing activ-ities. He figures on at least two pictures during 1933. Another air picture may be his first.

Jolson's Latest, 'Optimist'

Still another change in title has been made for the Al Jolson picture, now to be called The Optimist. Previously it has been 'Halle-lujah, I'm a Bum,' 'Hallelujah' and 'The New Yorker.'

GOLDSTONE'S LUKAS LOAN

Hollywood, Dec. 5.
Phil Goldstone is borrowing Paul
Lukas from Universal for the lead in 'Sing You Sinners,' which Christy Cabanne will direct for Majestic re-

On Coast

Kay Francis left Thursday (1) to return to the Coast, to soon start "The Keyhole' for WB.

Another departee same day was King Vidor, who's also been east on vacash and looking over shows.

The Cohn brothers' Columbia Po The Cohn brothers' Columbia Pictures split was up again, hot and, heavy, all last week, with Jack Cohn flashing a \$50,000 advance option money check which Harry, the Colpres, allegedly had Insisted upon to bind a 30-day deal. Terms were said to call for triple the market value of Harry Cohn's present holdings of some 50,000 shares, which would figure approximately \$27 a share, as the buy-out value, or \$1,500,000.

After a full day's session in Nag-

330,000.
After a full day's session in Na,
than Burkan's office the negotiations veered about to Harry mak-

tions veered about to Harry mak-ing Jack a buy-out offer.

The wives are said to be behind it with complaints that the con-stant wrangling is doing things to their husbands' nerves and nervous

their husbands men and dispositions.

Jack Cohn's plans for control transfer of Columbis Picts from Harry to himself, if going through—and those who know the squabbling Freres Cohn are laying odds it won't—would spot Waiter Want—

control the control of the control o

Ingenue Contracts Up For Court Approval

Two contracts of picture ingenues with their studios are up for Superior court approval. Fox wants an okay on June Vlasek's paper, which starts the 18-year-old girl at 350 and works up to \$500 in six years, I options are lifted. Warner Evolution of the work of the start of the

Dieterle's 'Princess'

Fox has selected 'Princess at Your Order' as the directorial job for William Dieterle, on ioan from Warners. Janet Gaynor will star.

Pat Ahern with Radio

Hollywood, Dec. 5.
Radio has given a termer to Patick Ahern, actor from the English
tage, currently in New York. rick Ahern, actor from the Englistage, currently in New York.

He's a brother of Brian Ahern.

Young, Hale With Crawford

Hollywood, Dec. 5.
Robert Young has been added to
play the second male lead with Joan
Crawford in 'Turn About.' Louise
Closser Hale, who was pulled from
the cast, has been returned to it.

Cycles Stale—WB Wants 'Em Hot

Studios in for More Ginger in Stories-Start ing with Bag Swinger

Hollywood, Dec. 5. More sex is going to come out of ne Warner-First National studio

More sex is going to come out of the Warner-Pirst National studio from now on. Stories may be strictly of the sex type or, if coming under some other cycle head, will have a strong s. a nagic. will have a strong s. a nagic. who was the studio that an average of two out of five stories should be hot. Belief is that time is ripe to go in for this sort of material, with most of the regular cycles beginning to get stale. At the same time, it is figured some cycles can be pepped up a little by adding on something having to do with ginger.

New hot schedule starts with Blondy Johnson, it is said. She's a dame with the handbag. Joan Blondell to figure in cast. After that will come another in the same category, Frisco Jennie, with Ruth Charlet. Mandle with Cagney, is another, while 'The Mindreader' will have a strong sangle tief any

'Hard to Handle with Cagney, its another, while 'The Mindreader will have a strong angle tied up with the mindreading racket background. 'The Keyhole, with Kay Francis and George Brent'; 'Baby Face, with Barbara Stanwyck and Lawyer Man' (Powell-Biondeil) will also come under the hot heading.

DINNER FOR WOBBER

200 in Frisco-Bowles of FWC

San Francisco, Dec. 5.
Some 200 tossed a testimonial
dinner for Herman Wobber Wednesday (30) as he bowed out of Paramount, preparatory to becoming
western representative for Fox.
Arch Bowles, F-WC, was toastmaster, introducing Lou Marcus,
mayor of Sait Lake and former
showman; Spyros Skouras and I. M.
Golden, assistant district attorney,
Golden, assistant district attorney,
Howard Sheehan, Ed Smith, Arch
Reeves, C. N. Peacock, Charlie
Skouras and Leonard Williams.

Marco's Vacation Over

Mike Marco lett New York Wednesday (30) for the coast after nearly a three-week stay in the east. Mra. Merco, and daughter, Gloria, who made the trip east with Marco, preceded the latter homeward by a week.

Trip was in the nature of a vacation for the family, but business held the cover a week longer than intended.

STICKS VS. CITY ON PIX

Publix Wants to Weed Out Losers Among Individual Houses—Or Else! HOME TOWN FLOPS

Wherever it is possible to make a satisfactory deal. Publix will dispose of individual theatre operations. Houses mostly are said to be those which the chain does not want to continue operating, along with those it may retain.

In addition to picking certain theatres in such divisions as Great States, F. & R., etc., Publix is reported anxious to drop single houses in various parts of the country which it took over from independent exhibitors during the chain-building craze. Included are some theatres on which Publix feels the

rent is too high.
Former indie exhibs who turned Former indie exhibs who turned over only one house or more to Publix are being approached with a view to a deal which would take houses entirely off the chain's hands. In some cases it is said Publix is trying to tell former indie owners that under terms of their leases, where such deals were made, the rent is entirely too high. Or these houses may be placed in separate corporations, if: that has not in many instances happened by now.

now.

Jules Ruben has a few singledout houses for himself in the Great
States setup, while Eddle Ruben
has one from the F. & R. division.
A. H. Blank recently took over some
smaller towns in lowa, the largest
the Morshollton in Marshailtown.

in Marshalltown.
Individual operations which Publix wants or is willing to part with stretch from Coast to Coast and include houses in the New England territory. Everything in the south is tied up under Publix partnerships

Feld and Chatkin Quit Par: Plan Chain on Own

Late yesterday (Monday) after noon Milton H. Feld and David J Chatkin handed in their resigna tions to John Hertz. In each casthey become effective Jan. 2.

On leaving Publix, Feid and Chatkin from accounts pian going in business together as theatre operbusiness together as theatre operators, picking up what houses they can conveniently and satisfactorily acquire. No particular section of the country is mentioned, nor is it indicated whether any of the present Publix houses may figure in their plans. The outgoing Fublix exces have long mulled the thought of a chain of theatres of their own. Or a chain of theatres of their own.

Publix, Feld and Chatkin had divided operating supervision of the entire country, with Sam Dembow, Jr., their immediate superior. In addition to supervision and contact of other groups, Feld is the divisional director of the deluxe string, Publix's most important theatres across the country.

Both men have been with Publix since it began, Feld having joined on a few months ahead of Sam Katz. Once before, last spring, Feld threatened to resign, but was

Katz. Once before, last spring, Feld threatened to resign, but was influenced by Katz to remain.

Contracts of Feld and Chatkin have until the middle of 1934 to go.

Louis E. Schnieder, long in Publix operating ranks, had just been appointed an assistant to Milton Feld at the h. o., succeeding Harry Lustgarten, who has returned to Chicago for John Balaban.

Formerly southeastern division manager, Schnieder for several months has been on special dutles at the h. o. concerning problem of diesel houses.

DORAN RESIGNS

Par Story Editor to Continue Legit

D. A. Doran, Paramount's easter story editor for three years, resigned Saturday (3). In a week or 10 days he and Mrs. Doran will go to Cailfornia for a brief vacation.

fornia for a brief vacation.

Doran parted with Par under
most amicable circumstances. He
is reported anxious to continue with
his legit producing plan inaugurated last spring under the DoranRay-Hewes partnership which produced 'Wild Waves.'

duced 'Wild Waves.'

Doran is primarily interested just now in 'Wanted: Young Girl of Good Family,' by Johann Vaszary, author of Tve Married an Angel,' recently bought by Metro. 'Wanted' was produced early this fall in Budanner.

Doran was not under contract, his three-year termer expiring during the past year with Par.

McCarthy Handling 'Cross' Road Showing: 'Spain' Not for \$2

Under a deal closed with John C. Flinn Thursday (I), J. J. McCarthy will handle the roadshowing of 'Sign of the Cross' (Par), which opened under Film's complete supervision at Rialto, New York, Wednesday (30). Film came east on the roadshowing project for Paramount and Cecil B. DeMille.

McCarthy made his deal with Film following decision that Sam Goldwyn would not roadshow 'Kid From Spain' further than the Pai-ace, N. Y., and Western, Hollywood, dates. An early release date is to be decided for 'Kid.'

Immediately on installing in an office in the Paramount building, with Joe Shea to handle road publicity on 'Cross,' McCarthy began negotiating on dates.

regotiating on dates.

Film had decided regardless of
the New York run that there will
be at least seven roadshows on the
DeMille picture. His office is with
McCarthy's. Film will return west
with DeMille for the Hollywood
opening of the picture.

Waxing Players at 10c A Record Is S-J Venture

Hollywood, Dec. 5.

As a by-product of their agency,
Selznick and Joyce have gone into
the record business, making recordings of their players for distribution in the 100 stores and news-

Records retailing at 10c will be recorded here and manufactured by recorded here and manufactured by Columbia Phonograph in the east. All will be non-musical and almed as personal gag messages from the stars. Agency figures that if fans will dig up two-bits for auto-graphed photograps of their faw players, they'll spend a dime to hear them talk, especially when the message begins. My dear friend'.

Recording will be done on a call.

message begins, 'My dear friend'.

Recording will be done on a ceilulose coating over the photograph
of the player. S-J plan to make 26
recordings immediately.

recordings immediately.

Players will receive from one to
two cents per record, according to
the sales. Up to 400,000 records
their bit will be 1c per record.
Over that figure royalty will be
two cents. Woolworth stores and
Union News company are both interested in distribution.

Studios have okayed the recording idea of contract stars. There will be no mention of their pictures, but an introduction of the players will mention their home

NEW YORK HITS

Sophistication Cold in Small Towns—They Don't Know Triangle Still Good for Goodies

TWAIN SELDOM AGREE

By Robert H. Brown

Birmingham, Dec. 5.
Sticks and the city, how do they compare as to grosses in the picture business?

Take it any way on earth, there is probably no one combination that will produce a picture okay in New York, okay in Birmingham, okay in Kansas City and other sections as

well.
It's a tough problem that has bothered bookers and producers as well as exhibitors. An exhibitor reads of the big sensation such and such a picture is making in New York and he wonders what it will do in his small town theatre in the

sticks.

The booking office tries to stick him with a heavy price for the ploture simply because it clicked great in Gotham and Chi. Past bookings have taught the exhib that New York successes' are home town failures for him as a usual thing. On the other hand, there is the failure in the citles that clicks in the sticks. The manager of a chain house is in just as tough a spot. He sends in a swell report on a freak picture slammed out by a studio just as a programer and

on a freak picture slammed out by a studio just as a programer and it does great in the sticks. Then the next week he books one of those supers and his trade dives. He writes in his report that business is bad. The home office reads the report and says better get a new manager for the Pumpkin Center house, he can't do business on 'Grand Hotel!'.

house, he can't do business on Grand Hote!".

Circuit managers, house managers, independent exhibitors and others in the show business in the tall grass all agree that what is needed most is a better understanding between the sticks, New York and Hollywood. This does not mean that Hollywood should stop making those supers that get a ton of kale in New York and a pound of cabbage in Pumpkin Center. They simply infer that those pictures should probably he kept in New York or shipped into the South and other hick centers without expecting too much.

Build down to a pint of pure water, the sticks don't want sophistic to stick to the sticks don't want sophistic to stick don't want sophistic to stick to the sticks don't want sophistic to stick to the stick to the

there is some question as to twhether it will ever jand here. Life taken up by Hammons. Beging has played only a few spots because it is a rather touchy spot. It is all out of Birmingham.

The old triangle story still goes (Continued on page 21)

Cohen's Bronx Indie, Empire, With Profit of \$2,000,000 in 18 Yrs. Made By Advertising, Goes Over to RKO

GRISWOLD WITH PAR

May Become Ass't to Hertz in Par Organization

Organization

Paramount's executive-annexation from Fox is Glen Griswold. He joined Par Saturday (3).

Griswold will work for Par in a financial capacity, probably as assistant to John Hertz. Both mary was editor of the Chicago Journal of Commerce' before coming to Fox. At Fox he was vice-president in charge of publicity and advertising until succeeded by Charles McCarthy.

Before coming to Fox, Griswold was editor of the Chicago daily Journal of Commerce. While heading the Fox publicity department, Griswold additionally was in charge of of the company's ill fated venture into visual education which was sponsored by Harley Clarke.

into visual education which sponsored by Harley Clarke.

\$250,000 in on Metro's 'Soviet'-Started Mos. Ago Not Yet in Work

Metro's 'Soviet' (title) picture which Anita Loos is working on now, after a series of writers, starting with issae Don Levine, specialist on Russian matters, stands the company about \$250,000 to date, with the picture yet to go into work. George Hill has been taken off it and Frank Capra will direct. "Soviet' dates back 20 months when it first started.

READE TAKING BACK 17 FROM PUBLIX JUNE 1

Publix will turn back the Reade houses to Waiter Reade by June 1, next. Agreement held with Publix by Reade called for notice to this effect by Dec. 1, if Publix intended to return the houses. It was re-

celved in due time.

There are about 17 theatres, mostly in New Jersey, which will be turned back to Reade's own operation. Meanwhile Publix will continue to pay rent.

No W-W Pres

Joe Goldberg remains with the E. W. Hammons' organization as sales manager in charge of fea-

One of the biggest money makers in the New York field, Empire 161st street, and Westchester avenue, the street and Westchester avenue, and the street and the street and the street and the street and pay the annual rent of 175,000 but spilts the house profit with Cohen on a 50-50 basis for the next 10 years. Possession went to RKO Saturday (3). In the 18 years that Cohen has had the Empire, he has taken out about \$2,00,000 in profits, or an av, in the street and the

Exploitation

The huge profits of the Empire which in certain weeks has known which in certain weeks has known to have grossed something like \$12,-000 on a two-bit admission charge, is credited to neighborhood exploitation, on a scale which the chains and other indies have been scoffing

and other indies have been scoffing and other indies have been scoffing and other indies have been scoffing and other indies and the indies and indies and

Outdoor Advertising

Outdoor Advertising
An idea of the extent of Cohen's
advertising campaigns that have
proved so profitable to the house
can be gleaned from the fact that
he has used a wide display of
outdoor stuff in the neighborhood
besides local newspaper ads. The
outdoor stuff was spread consistadjoining sectors.
Where the other houses have limited themselves to a couple of 24sheets, Cohen has used 52 consistently, weekly, besides 500 or 600

ently, weekly, besides 500 or 'three' sheets and maybe

one and the state of the control of

Cohen always increased nis advertising.
Today, Cohen has many interests, besides theatres, including a chain of department stores in and around New York. The nucleus of his large interests has sprung from the Emerica

Katz Settling

Settlement of Sam Katz's Para-mount contract is expected to be reached before the end of this week. Contract has until the end of 1934

to go. Katz will not announce future plans until the settlement is closed.

Laemmle Back

Hollywood, Dec. 5.
Carl Luemmie has returned from
Baltimore where he hospitalized at
Johns Hopkins. He will not go to
the studio for the next 10 days, doing all his work at home.

Warners Beat Others to Stories

'Frisco Jenny' Reported Another 'Diamond Lil'—'Central Park,' Too

Hollywood, Dec. 5.

Although the Hays office has or dered Paramount to change the title of 'Dlamond Lil' to 'She Done Him Wrong and has indicated sharp departures from the original play, nothing appears to have been done about Warner's capitalization of the dispute.

with screen treatment by Wilson Mizner and Robert Lord. William

Wellman directed.

Ruth Chatterton has the femme lead with James Murray, Donald Cook and Louis Calhern in cast.

HIm Wrong' and has indicated sharp departures from the original play, nothing appears to have been done about Warner's capitalization of the dispute.

Warner studio is rushing to release Trisco Jenny, said to be based on the life of Jessie Wall, Mar West picture will similarly rean notificial by Gerald Beaumont Trisco Jenny, Trisco Jenny, and to be the control of the picture after the lease of the picture after the lease of the picture will similarly rean original by Gerald Beaumont Trisco Jenny, too closely, and original by Gerald Beaumont Trisco Jenny, too closely, to though the picture will similarly rean original by Gerald Beaumont Trisco Jenny, too closely, to though the picture will similarly read to the picture will similarly read to

Personal Publicity House Organ, **Publix Opinion,' Finally Tossed Out** By Par-Wholly Useless Expense

Paramount-Publix theatres, expired its Friday (2) issue. Along with it go Robert Faber, its editor and three assistants, in addition to Sam Palmer, who, via distribution department, has been reviewing ort subjects for the inter-organi-

short subjects for the inter-organization sheat.
Faber's staff has included Jonas Arnold, Ira Glucksman and Leo Pillett. Latter has been with Publix eight years, Faber, the sheet's last eight years, Faber, the sheet's last eight years, while Jonas, Glucksman and Pillett received two weeks sach.

weeks each.

weeks each.

Decision to sweep Publix Opinion and its staff, plus Palmer, off
the payroll came with a suddenness
in line with a retrenchment-decentralization policy which is creeping
into all corners of Paramount-Pub-

into all corners of Paramount-Pub-lik but particularly the theatre end. Sam Dembow issued the order washing up the Pub house organ. Originally founded as a press sheet on stage units by Jack Mc-leerney and Ed Olmstead six years ago last April, "Publix Opinion" at its height with Ben Serkowich as editor and its some general 1000. editor and its scope general over theatres, was costing around \$100,000 yearly. Since then with pay-roll and staff greatly minimized plus publication twice monthly in-stead of weekly, the organ's cost was brought down to \$25,000 an-

was brought down to \$25,000 annually.

On washing up, its payroll was only \$300 weekly, while the cost to Widenor Printing Co. on a run of \$2,900 coples has been \$300, with cuts additional. Size has normally been 12 pages, organ only infrequently going to 16 as on its final issue.

No Punch

The organ had no punch. It was nore like a press book full of raves more like a press book full of raves on picture product or Publix execs, usually on the front page was a streamer crying out: Sam Katz Saya; and Publix house managers usually crying, too, when seeing it. — Most all theatres and distribution house organs have flauntly for the head of the circuit or sales, whichever it happened to be. There was noming. A strong leaning at

whichever it happened to be. There was usually a strong leaning at times on the puff angle for others

times on the puff angle for others as well.

When Serkowich was editing 'Opinion', sometimes facetlowsly called Publix Swepicion', he steamed up the Katz thing in order to cinch his job and rep. Frank Whitheck did the same for H. B. Franklin when editing 'Now' on the Coast for Fox.-W.C. 'Now' is publishing at predict though the late of the property of the coast for Fox.-W.C. 'Now' is publishing at predict though the late of the property of the coast for Fox.-W.C. 'Now' is publishing at predict though the late of the property of the coast for the coast of the

atres.
Since founding, the Publix house organ has had four editors, Jack McInerney, Ben Serkowich, Al Hirsch and Robert Faber.

Sea Single

Capt. Felix Riesonberg's contract with Radio Pictures is for a single story, an original of the sea. Radio wants to make it a special, but has no one in particular in mind on

caps, Riesenberg is bringing out two novels this spring, Tog of the Sea,' Harcourt Brace publishing, and 'Mother Sea,' Claude Kendall publishing. Latter is first, in Feb-ruary. Capt. Riesenberg is bringing out

TURTLEDOVE ON PRODUCTION

Universal City, Dec. b.
Lee Tartiedove, who has been
assisting Carl Laemmie, Jr., in
hunting new talent and stories at
Universal, has been made a production assistant to Henry McRae,
supervisor of westerns and serials.
MacRae recently took over the
western department from Stanley
Perzerman. Universal City, Dec. 5.

Publix Opinion, house organ for MARY NEWMAN DOUBLING And Bill Saal Nicked for Drinks at Mary's 2d Party

Another Par-Publix luncheon, to Mary Newman in seeing her of Friday (2) for Dallas where she follows R. J. O'Donnell from New York, was given by girl well-wishers. Bill Saal roped in as a by-stander on buying a round of drinks. It cost Bill plenty, with 23 drinks

otaling up. Lasses included Jane Stubbs, Sara Lasses Included Jane Stubbs, Sara Lyons, Sylvia Chock, Tess Klauss-ner, Shirley Ide, Charlotte Gross, Carrie Lanel, Dot Wechnier, Jean-ette Mendelsonn, Mirlam Laz, Lil-ilan Gutterman, Ida Wolfe, Helen Strauss, Charles Marche, Marchel Claire Singer, Rose Myer, Claire Singer, Rose Merelle, Rose Goldstein, Gus Kessler and Wallie Jorgensen.

Par Wants Tully's 'Kid'

Hollywood, Dec. 5.
Paramount is negotisting with
Jim Tully for the latter's story,
'Roving Kid.'
If bought, John Bright will get
the adaptation assignment.

N. Y. to L. A.

Constance Bennett. Marcella Bennett.

George Brown.

Harry Cohn. Wera Engels Marquise de Falaise. John Farrow. Marco.
Richard Rodgers.
Dave Selsnick.
Hugh Sinclair.
G. B. Stern.
Mr. and Mrs. Donald O. Stewart.
King Vidor.
Howard Hurbes. King Vidor. Howard Hughes.

L. A. to N. Y.

Harold Atteridge. George Borthwick. Nat Carr. Danny Danker. Dave Epstein. Sidney Franklin William Hanley Al Jolson

1st Runs on Broadway

(Subject to Change)

Week Dec. 9
Paramount—Devil Is Driving (Par),
Capitol—Flesh (Metro),
Strand—Match King (WB)

(7). Mayfair—'Rockabye' (Radio) Mayfair—Rockauye
(2d wk).
Rivoli—Tf I Had a Million'
(Par) (2d wk).
Winter Garden—'Central
Park' (WB) (6).
Roxy—'Me and My Gal'

Week Dec. 16

Capitol-'Flesh' (Metro) (2d Strand-'Match King' (WB) (2d wk). Riveli—'If I Had a Million' Rivoli—'H 1 Dau = (Par) (3d wk).
Winter Gardan—'Central Park' (WP) (2d wk).

\$2 Pictures

\$2 Pictures

'Farewell to Under Teach
(Criterion) (7).

'Sign of Cross' (Par) (Rialto)

'Sign of Cross' (Par) (Rialto)

'Atlid Foren Spain' (UA) (Palace) (4th wk).

'Strange Interlude' (Metro)

'Maedehen in Uniform' (German) (Froeblich) (44th) (12th
wk).

Foreign Films

roreign Filma

'Shoene Abenteuer' (Ufa)
(German) (Little Carnegle)
(7)

'Telinehmer Antwortet Nicht'
(Capital) (German) (Hindenberg) (2d wk).

'Miche' (Par) (French) (6th
Ave) (2d wk).

NO 10c DE LUXER PRICE NOW 15c

Main loop district is now without 10c de luxe houses. Bill Elson's Seventh Street theatre has tilted its afternoon scale from 10 to 15c in nse to pre ssure from indepen ient neighborhood exhibitors and dent neighborhood exhibitors and exchanges. Pantages, another grind, charges 150 throughout the day. Elson's night price, however, is 20c. In the lower loop there are numerous dime houses, including the 1,500-seat Bijon. The Palace (Publix) charges 15c throughout the day.

Madeline Woods Out?

Chicago, Dec. 5.
Madeline Woods, handling publicity for Jules Rubens here, is re ported out:

Miss Woods is a vet around Chicago and the midwest.

Overflow of Tired Tigers and Slippery Snakes-Fine for Unemployed

Jungle Films Make 'Bad Dreams'

With the market glutted with jungle films more and more are yet to come. So many more, no one can make a guess.

can make a guess.
Out of work salesmen are turning producer with the hope of being able to retire on some jungle scraps.
Libraries are being reviewed, and all animal stiff dusted off. One free lancer got his hands on 100, 000 feet of swamp life. He turned of the land of tied up for salary arrears.

Among the established producers including Indies as well as majors hands are thrown up when th word 'jungle' is mentioned. Thes word 'jungle' is mentioned. These are unanimous, almost, in declaring that the time is nearly here when a snake or hippo will kill audience interest in an otherwise fairly good

melodrama.
Certain of the smarter indies, appreciating this, are now trying to turn the jungles into a Central Park or Bronx Zoo, hoping that through the means of buriesque their picture will be spared from the financial flop dooming most of the property of the property

Meanwhile many a film man is afraid to go to bed at midnight else dreaming he's being chased by a tired tiger.

Pine's Coast Reports

Bill Pine, who transferred from B. & K. Chicago, to the Paramount coast studio to work under Arch Reeve, will continue the special advertising reports which Frank Whitbeck had been handling, according to Arthur Mayer, Whitbeck was lately let out.

The New York P-P office wants the reports for press book purposes.

Leo Salkin Resigns

Leo Salkin has resigned as man-ager of the Oriental theatre. He has been with Balaban & Katz for about three years and for the last two at the Oriental. Prior to that he was general manager for the Marks Brothers' houses before B. & K bought them out.

Thursday (8) for

Coogan or Lee for 'Twist'

Hollywood, Dec. 5.
I. B. Chadwick is negotiating for Robert Coogan or Davey Lee to play the title part in his 'Oliver Twist' for Monogram. Tully Marshall and Ernest Torrence are both up for Fagan.'
Herbert Brennon will direct.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed tach Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety.'
The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailies in Los Angeles will be found in that customary lepartment.

RKO'S REAL DINNER DANCE

Employes Socially Meet Dec. 17-

Second annual dance and recep tion of the RKO employes will be held Dec. 17 at the RKO 58th Street theatre building, New York, at 8 p. m. Proceeds of the affair go toward buying Christmas dinners for needy performers.

No regular admission charge, em-loyes contributing whatever they

wish.
The ticket committee comprises
Harry Robinson, Al Spiwak, James
Howard, Helen Doyle and Helen
Buchbaum. Music will be by Harry
Robinson and his RKO Page Boy
Band. This band is a regularly
organized musical institution of
the employes and plays at various

outside affairs also.

Last year the RKO employes distributed 100 dinners through contributions made at the dance.

Trailer Service's Merge

Los Angeles, Dec. 5.

Los Angeles, Dec. 5.
Supreme Trailer Service, organized six months ago by Jack Fienhas been absorbed by G. A. Hurliman, president of Exhibitors Screen Service. Ben Rosenberg, who has been managing Exhibitors S. S., becomes home office contant at the own managing Exhibitors S. S., becomes home office contact at the local headquarters.

Fier, formerly with National Screen Service here, is manager of Exhibitors in place of Rosenberg.

WB Club's Dinner

The Warner organization's annual New York dinner-dance will be held at the Commodore Jan. 28. To members of the Warner Club (employes) nick will be \$1.50 each, while for others it will be \$5.

Wilkie's Assignment

Al Wilkie's Assignment
Al Wilkie has been placed in complete charge of picture productiondistribution publicity for Paramount
by Arthur Mayer.

He assumes the work that formerly was handled by Charles E
McCarthy and Earl Wingart.

Studio Placements

Wladek Zybrsko, The Suck-Warners. Warner Richmond 'King of s. or Richmond, 'King of the

Warner Richmood, Tking of the Jungle, Par.
Lionel Atvill, Murder in the Zoo, Par. Ruggles, Edward Everett Horton, The Way to Love, Par.
Chet Ryan, Neal Hart, Wailly Wales, Peewee Holmes, Fred Gliman, Mysterfous Hider, Par.
Dradey Pare, Pig Boats, Bob Kortman, Enbert Warwick, Malcolm McGregor, Roy D'Arcy, Viva Tattersall, Henry B. Waithall, Ethel Clayton, Lloyd Whitlock, Lionel Backus, Tom London, Lafe McKee, Magrill, Whispering Shadow, Mascot serial, directed by Al Herman and Colbert Clark.
Regis Toomey, Barbara Weeks, Mathew Betta, Don Chapman, Walter-McGreill, Lew Kelly, State Trooper, Col.
Joyee Compton, Zane Keith, Lux-Jope, Markey Betta, Don Chapman, Walter-McGreill, Lew Kelly, State Trooper, Col.

ter McGrail, Lew Kelly, 'State Trooper,' Col. Joyce Compton, Zane Ketth, Luxuroper, Col. Joyce Compton, Zane Ketth, Luxuroper, Col. Joyce Compton, Col. Joyce Compton, Col. Joyce Col. Joyce, Col. Joy

Fox.
Walter Catlett, Richard Carle,
Private Jones, Universal.
David Landau, 'Crime of the Cen-tury,' Paramoun.
Cora Sue Collins, 'Mystery Rider' and 'Jennie Gerherdt,' Paramount.
Louis Closer Hale, 'White Sis-ter,' Metro.

Louis tor, Metro, Tenen Holts, Whistling Dark, Metro, Paul Cavanaugh, 'Queen Was in the Parlor,' Par. Regis Toomey, Ex-Lady,' Univ.

Sinus trouble forced Roland Young out of cast of Paramount's Queen Was in the Parlor, after previously taking him out of the retake on 'The Optimist,' Joison picture.

Gladys Lehman stays on at For after borrowed from Universal for 'Department Store.'

Jungmeyer on 'Air'
Jack Jungmeyer will write the
continuity of the Charles Murray
George Sidney comedy, 'Salt Ain'
for Universal. George Stevend

For has revived 'My Dear,' story by May Edington owned for several years. Walter Morosco will super-vise.

Kate Smith's Par picture, 'Moon long,' retitled 'Hello, Everybody.'

Edna May Oliver Out
Edna May Oliver bows out of
Radio Dec. 31. Studio will not pick
up her option. Understood she'il

Sper's Deal with U
His Educational contract having
expired, Norman Sper is negotiating
with Universal to produce a twored series featuring Eugene Pale
lette and Eddle Dunn.

Pitte' illness Delaye Retakes
With one feature scheduled for
Universal and contemplating a
major operation, Zasu Pitta will be
unable to return to Fox for retakes
on 'Walking Down Broadway' until February. Retakes will be held
up until then

Trouble Halts 'Swing' Story trouble on 'Glant Swing' has Ricardo Cortez switched from that picture to 'Broadway Bad' st' Fox, repincing Ralph Morgan in the Growth of the Corrigan, engaged to direct 'Swing,' may get another assignment.

Charles McCarthy, advertising head of Fox, will remain here until after the Yuletide holidays and the arrival of Sidney Kent.

Split Writing Team
Writing team of Malcolm Stuert
Boylan and Harvey Gates has been
split by Paramount. Boylan is assigned to International House' and
Gates to Sunken Gold.

For Zoo Atmosphere
Joe Steele took a cameraman to
the Fleischacker noo in San Francisco for atmosphere footage for
Paramount's 'Murder in the Zoo.'

Lyan Starling is at For scripting

Accessory Firms Ald Academy
Representatives of equipment
companies are being added to the
Academy's research council in an
advisory capacity. They are H. G.,
Knox of ERFI, A. N. Goldsmith of
RCA, Dr. C. K. Mees of Eastman,
Dr. V. B. Sease of Dupont, G. A.
Mitchell of Mitchell Camera, A. G.,
Mitchell of Mitchell Camera, A. G.
W. E. Gyern of International Prejectior.

M-G Drops Three Writers
Milton Krim, Nathan Asch and
Max Trell are off of Metro's writing
staff in line with the studio's policy
of dropping scribes are soon as the
assignments have been completed.

George Borthwick, treasurer of the Hays organization, left for the east last Thursday (1) after two weeks of installing nickel and dime efficiency.

Edwin Justus Mayer stays at Paramount for another writing as-signment, 'Songs of Songs.'

Schnitzer-Zierler picture, and Feathers,' with James (Continued on page 40)

Casting Halts 'Fight'

Hollywood, Dec. 5.

Metro has called off production on Men Must Fight, scheduled to start Dec. 7. Claim cast available here not strong enough with efforts being made to get Jane Cowl for lead of picture which Edgar Selwyn was scheduled to direct.

J.&O. AGENCY FOLDS

Hollywood, Dec. 5.

After six years in the agency business, Jacobs & O'Brien will assolve partnership by Jan. 1.

F. S. Jacobs, also a correspondent for several British news syndicates, will continue his newspaper work. Future plans of Ida O'Brien are unsettled.

5-DAY WEEK FINE FOR B. O.

Referee Finds for 'Roxy' and RKO. Against Cathedral in Name Row COME TO THEATRE

S. L. Rothafel (Roxy) and RKO have about won their tilt with the Roxy Theatres Corp., and the management of the old Roxy over the use of the 'Roxy' name. In a re-port submitted to Federal Judge Caffey by Special Master Addison Pratt, New York attorney, the latter recommends that the exclusive use of the 'Roxy' name should be assigned to RKO or Rothafel and assigned to RKO or Rothafel and further, that the Roxy Theatres Corp., controlling the old Roxy, Broadway, be enjoined from using

the name.

But the matter is still open as
final decision must be made by
Judge Caffey, himself, who in his
chambers Monday (5) at a hearing
on the matter stated he had not yet
read Pratt's report, although explaining that Fratt's report would
carry much weight with him.

carry much weight with him.

Bruce Bromley, of the law firm
of Cravath, de Gersdorff & Swaine,
was counsel for RKO and S. L.
Rothafel in the matter, and on
Thuraday will present an order
calling for the injunction against
the old Roxy management, in accordance with Special Master

alling for a niquection against the old Roxy management, in accordance with Special Master Fratt's report.

But if the old Roxy has one headache it must have 100.

Term of Receiver Harry Kosch expires Dec. 13. A hearing on the kind of stewardship Kosch has whether the old Roxy is to continue will be held Dec. 9 before Federal Judge Caffey in New York.

Outside estimates of the operating losses on the spot in the 7 or 8 months that Kosch has been in charge, would have the house in the red for something like \$100,000.

Of the estimated \$200,000, around \$35,000 is figured to be chargeable to Kosch's operation of the house, in the four weeks prior to his appointment as receiver. It is told that there is still around \$100,000 in old trade accounts and other obligations outstanding against the house at the four weeks prior to his appointment as receiver. It is told that there is still around \$100,000 in old trade accounts and other obligations outstanding against the house about that amount which has been used up of the \$150,000 in receivership certificates which were allowed by the court for financing the receivership operation of the spot.

\$40,000 on Hand

That would leave the Roxy around

\$40,000 on Hand
\$40,000 in the treasury, the balance
of the receivership certificates.
Among the pictures which have
been booked for the spot during this
pre-holiday full is 'No More Orchids',
Columbia picture, turned down by
RKO. The old Roxy is add to be
paying a flat rate of \$3,500 for the
filting.

RICO. The old Roxy is said to be paying a fiar trate of \$3,500 for the film.

The average weekly nut of the house is given around \$40,000, but last week, during the showing of Call Her Savage the Clara Bow film, the house of Call Her Savage the Clara Bow film, the house of the Savage of th

'Beer' Cycle

Hollywood, Dec. 5.
Studios are rushing beer stories. Edward Sedgwick is preparing one at Metro for Keaton and Durante.

Warners also preparing one are Universal, Fox and

GOLDWYN SET TO RUN OWN SALES SUPERVISION

Sales supervision over his own product, taking greater authority away from United Artists and Al Lichtman, is in effect by Sam Goldwyn on marketing of Kid From Spain' and 'Cynara,' currently ready to be sold.

Spain and Cynara, currently ready to be sold.

Abe Lehr, v. p. and general manager for Goldwyn, is in New York to supervise distribution of these two pictures, on orders from Goldwyn. He arrived Thursday (1) and will remain indefinitely.

For some time a widening on distribution matters has been coming between Goldwyn and Lichtman-travent of the control of the con

'LAST MILE' OKAYED

But Unusual Permit Limits It to

One House

Chicago, Dec. 5.

After being three times flatly turned down by the local censors, 'The Last Mile' (Educational-World Wide) finally got through due to the efforts of a local exhibitor, Louis Machat, who wanted to play the picture. He got the privilege, although it is still not certain that any other Chicago theatre will have it.

Machat appealed to Police Commissioner Aliman, who looked the picture over personally and agreed to issue a special license limited to the Cheman Art theatre exclusively. This is a 300-seat house in the swanky north side Gold Coast district.

swanky noun size dold Costs district.

Allman indicated that if there were no protests filed at City Hall artier the Machat booking he gister recommed to release it generally.

Machat boldly advertised 'Censors Said 'No'—But Police Commissioner Allman Said 'Yes'. First week's biz was good enough to warrant a holdover. It is the first case on record where a picture has been licensed provisionally and its exhibition confined under the license to one theatre.

with plans for the opening, Dec. 23. The opening night tickets for the new Roxy which RKO will distribute among the press and special invited guests will be paid for by RKO. 'Animal Kingdom' (RKO) so far is the film picked for the opening.

opening.

The Fox company is no longer terested in the management of the old Roxy. Skouras Brothers, representing Fox in the management, have been out around two wecks

Showmen in Accord with A. F. L. Promotion—Film Production End Not Af-

LIGHT 6,000 HOUSES

Adoption of the five-day week and the six-hour day by major indus-tries would mean an additional \$400,000,000 yearly to the film busi-ness and what virtually amounts to relighting nearly all of its the-atres, it is claimed. Of these lat-ter there are now around 6,000

dark.
Appreciating that such a change in working conditions in America would guarantee an all-time depression-proof status for pictures, leaders of the industry, especially those with political contacts, are quietly setting together to launch the most intonsive campaign ever the same of the same of the other contracts of will Have. Will Hays.

Will Hays.

As viewed by the picture strategists the movement cannot be expected to become a success unless it is generally adopted by all major industries in the country. As the picture men see it, the only way in which a united front can be obtained is through federal legislation.

in which a united front can be obtained is through federal legislation.

With A. F. of L.

All efforts to atimulate the Roosevelt Congress into early consideration of shorter working hours as the country's solution to unemployment will be made by the film industry. This is one score in which it will be a subject to the first steps to lend impetus to the first steps to lend impetus to the first steps to lend impetus to the movement. Haysian directors declared even after the announcement that the five-day week sould not apply in a general sense to the industry. Studio production crews and units must be lept intact during an entire shooting. There is little chance the shooting the first steps to lend impetus to the industry. Studio production crews and units must be lept intact during an entire shooting. There is little chance in the first steps are shown in the shooting of the first steps in the first shooting. There is little chance in the first shooting the shooting shooting the shooting the shooting shooting shooting the shooting shooting the shooting shooting shooting the shooting shooting

prosperous years of '27 and '28. The raise in business w The raise in business which shorter working hours would bring is claimed very conservative by statisticians when they place it at 40%.

SOVIET'S \$2 FILM

Rebush Opening Up Own Distribu-tion on This Side

Roman Rebush is looking for a Broadway house in which to spot 'Soviets on Parade,' newest Rustian talker, at \$2 top on a two-atom to a day policy. Picture is a follow up on the. Five Year Plan film.

Rebush, former distributing need of Amkino here, will start his own of Amkino here, will start his own distribution with the picture, have being bought the American rights from Amkino here.

Chas. Sullivan Better

Hollywood, Dec. 5.
Charles Suilivan, a Radio executive, has a turn for the better. He is expected to be up and about in two weeks.

\$400,000,000 MAY Defeat of Repeal in the House **Knocks Mild Rally in the Head: Stocks Close Around Old Lows**

Yesterday's Prices

					Net
Sales.		High	Low.	Last.	hge.
100	Cons. F	2%	276	2% -	- 14
200	Col. F. pf.	.674	6%	6% -	
700	East. K	51	4914	50 H	⊦%"
300	Fox F	2	1%	1%	
1.800	Losw	22	21	2114 -	F 14
25,200	Par-P	2	1%	1%	
6,200	RCA	514	5 .	516	
200	RKO	3	8	3	
1.800	W. B	156	114	11/4 -	- 14
	Bo	nds		-/-	,,,
\$10,000	Gen. Thr.,	214	2	2 .	
1.000	Keith	3244	3214	3214	- 14
8,000	Loew	8014	80	80 -	
16,000	Par-F-L	10	15	1514	L 14
		urb		/-	
200	Tech	256	2%	2% -	- %
500	Trans-L	1%	11/4	1%	,-

LOCALS ARE GOING FOR TALENT WEEK AT WIS.

Milwaukee, Dec. 5.
Preparing for a gigantio 'Milwau-kee on Parade' show at the Fox Wisconsin the week of Dec. 16, local Wisconsin the week of Dec. 18, local Midwesco nabes are conducting preliminary eliminations to select junior and senior acts for the week. Winners will get a six-month pass for the house they are chosen in and the every december of the week. Wiscons

Judging from the number of en-tries, the woods must be full of would-be stars.

Atwell Sues Gleason and Film Cos. for Plagiarism

Los Angeles, Dec. 5.
Charging that James Gleason litted his on that James Gleason litted his on the provided from the little his own to the provided from the little his provided his provided from the little his provided from the little his provided from the little his provided his provided from the little

Four Sue Big 4 Co. on Three Pix Accounting

Inree PIX Accounting
Los Angeles, Dec. 5.
Bit 4 Pilm Corp, is being sued
for an accounting or three pictures
it distributed for Robert Connell,
R. B. Hooper, Edward Steinke and
A. J. Schmitt, who charge that they
received only \$12,500 instead of an
alleged total of \$50,000 due.
Pilms were delivered early in 1931
and were to be made for \$12,500
each, with negative cost to be returned in 10 months.

Radio City's Mag

Bill Erskine, quitting United Artists, yesterday (Monday) went on the Radio City payroll to edit the mag S. L. Rothafel will get out on the theatices.

Erskine has been attached to the exploitation forces of U.A. for your

exploitation forces of UA for some

'Mysterious Rider' Shots

Hollywood, Dec. 5.
Sound and camera crew has been sent by Paramount to Las Vegas, Nev., to take background shots around Boulder dam for 'The Mys-Stating in three weeks the water project.

See and Camera crew has been so the precision of the seek produced by Next feature to be produced by a round Boulder dam for 'The Mysterious Rider.'

Zane Grey story centers around the water project.

Saxton. Leigh Jason and Charles Saxton.

By AL GREASON

Defeat of the House of Repre-sentatives move for resubmission of the 18th Amendment by a few votes yesterday (Mon.) stopped a hopeful rally in stock market prices that had been in progress from the

that had been in progress from the opening.

Stocks were generally 1 to more stocks were generally 1 to more stocks were generally 2 to more stocks where the flower were stoned to the ticker's announcement of the result the creeping gains of the previous four hours were cancelled. Telephone broke from above 104 to 102; and Crown Cork lost as much 15 a points as bull pools pulled the plug. The ticker dropped behind floor dealings for the first time in a month and for the space of a few minutes it looked as though there was going to be a bad break. Support was thrown in at the psychological moment and prices hours were stoned to the close with minor recoveries as short sellers on the first flash from Washington took profits. During these maneuvers the amusement stocks did little either way and even during the momentary flurry attracted small attention. Low's crept up to 22 by eighths until 2 o'Clock, but then simple way and even during the momentary flurry attracted small attention. Low's crept up to 22 by eighths until 2 o'Clock, but then simple way and even during the momentary flurry attracted small attention. Low's crept up to 22 by eighths until 2 o'Clock, but then simple way and even during the momentary flurry attracted small attention. Low's crept up to 22 by eighths until 2 o'Clock, but then simple way and even during the momentary flurry attracted small attention. Low's crept up to 22 by eighths until 2 o'Clock, but then simple way and even during the momentary flurry attracted small attention. Low's crept up to 22 by eighths until 2 o'Clock, but then simple way and even during the momentary flurry attracted small attention. Low's crept up to 22 by eighths until 2 o'Clock, but then simple way and even during the momentary flurry attracted of the conditions of the west way and even during the momentary flurry attracted of the momentary flurry attracted of the condition of the west way and even until the stone of the second time

Spitz at Home

Leo Spitz, Paramount's decentralization chief, spent the weck-end in Chicago looking over his Windy City law practice from which he has temporarily detached himself in order to give more time to Par's theatre affeits.

Spitz left New York Thursday afternoon.

Goldsmith's 'Monster'

Flu, Football, Pre-Xmas Make for Red-Ink Barrage in L. A.; 'Savage' Alone OK, \$14,000; Par Only 14G's

Los Angeles, Dec. 5.
Crepe was hung all around the first-run mausoleums this week.
Seemed as though people found Seemed as though people found everything to do but go into the theatures. Flu was one of the excuses. Another, looking at the Yule-tide decorations around town and also holding their change for that U.S.C.-Notive Dame game (10), with the answer being that the claret fluid bottle would have to be retween the control of t

geles.
Second week of 'Kid from Spain' at the Western shows a drop of about \$5,000 from the first, with 'Maedchen in Uniform' on its first week at the Belasco doing around \$4,500 and the second week outook not so healthy.

not so healthy.

Clara Bow's 'Call Her Savage'
came into the State for an indefinite run. Indications it will be the
leader of the grind intakers on the

'One Way Passage' at both the Warner houses got off to bad starts, with the downtown house, however, beating the Hollywood one on the first few days.

Rain' is another tough one for the Pantages and United Artists to crack, latter house having a little helpful influence with Leo Carrillo added to the stage attraction there.

added to the stage attraction there.
'Under Cover Man' off to a so-so start at the Paramount, which changed its opening day from Thursday to Saturday, starting Saturday (3).

RKO again back to its Friday pening with 'Rockabye,' going at fair clip. Estimates for This Week

Estimates for This Week Belasco (1,103; 55-\$1.65), 'Maed-chen in Uniform' (Krimsky), (2nd week). Being off regular picture lane and at \$1.65 top, 'Maedchen in Uniform' having tough time. Pos-sibly its last week. First got around \$4,500.

54,500.

Downtown (WE) (1,800: 25-70):
One Way Passage (WB) and
vaudeville. This Powell-Francis not
so hot. May hit \$5,000. Last week
poor, ditto.

poor, ditto.

Hollywood (WB) (2,756; 25-75),
'One Way Passage' (WB), Take figured not over \$6,600. Last week '3
on a Match' (FN) very poor, less
than \$6,400.

(Fox) (2,700: 25-65),

than \$5,400. (FN) very poor, less
Pantages (FOX) (2,700; 25-65),
Raim. (UA) and stage show, Not
bad at \$7,200. Last week 'Sherlock
Hollmes' (FOX) was a long trudge to
make \$5,700.
Paramount (Publis)

make \$6,700.

Paramount (Publix) (3,595; 35-\$1.10), 'Under-Cover Man' (Par) and stage show. Off to a so-so start but \$14,000 n. e. g. Last week 'If I Had a Million' stayed in for nie days, hitting only \$14,500 for that period

but \$14,000 n. s. g. Last week 'If I Hada a Million' stayed in for nine days, hitting only \$14,500 for that period.

Period. Stay of the s

U Revives 'Suicide Club,' Shelved Six Months Ago

Hollywood, Dec. 5.

Hollywood, Dec. 5.
Universal has revived Robert
Louis Stevenson's 'Sulcide Club,'
which it intended to make six
months ago, but which then, after
treatments were made, was put on
the shelf.
Storv 'te -----

the shelf.
Story is now being rewritten by
Arthur Bulant and John Weld for
Edward Laemmie's direction. Much
of the early horror in the first treatment is being taken out, with the
feeling now at U that the creepy ng now at U that the creepy has about exhausted its box feeling
cycle has about exnaused
office appeal.
'Club' will be supervised by Stan-

Weather Breaks Helping Indpls.; 'Savage' May H.O.

Indianapolis, Dec. 5. Indianapolis, Dec. 5.
Things are still on the upgrade, although they are not as not this week as last. Warm weather hurting a trifie, but heavy advertising and gobe of publicity are helping overcome the deep ruts. 'Call Her Savage,' at the Apollo, started off with a bang and looks to be held over for second week.

over for second week.

Rockabye, at the Circle, probably will lead, with 'American Madness,' at the Indiana, the other Skouras-Publix house, following. Loew's Palace has 'Man Against Woman,' not so hot.

Charlie Davis, former Indiana m. ., and his band have splft, the eader going to Milwaukee as m. c. Estimates for This Week

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 2535-59)—Call Her Savage' (Fox.)
Statred switt and expected to hit
around \$5,000. Last week Too Busy
to Work' (Fox) neat \$3,800.
Circle (Skouras-Publix) (2,600; 2535-50)—Rockabye', (RKO). Swaying
em in to tune of \$5,000. Last week
17 10 2 4 4 Million' (Par) only

If I Had a Million' (Par) only 5,000.
Indiana (Skouras-Publix) (3,000; 15-35-55 — American Madness Constant of the Constant of

\$5,000. /
Lyric (Fourth Ave) (2,600; 25-3550)—Afraid to Talk' (U) and vaude.
Around \$7,500. Last week 'Sport
Parade' and vaude, with Grace
Hayes topping, eased up to \$8,000.

Closing Fox Would Help Seattle Some; Biz Meantime Blah

Following visit by Skouras brothran on the property of the first of

N. O. NOT SO BAD

Bennett's \$13,000 is Standout-

New Orleans, Dec. 5. 'Rock-A-Bye' box standout cur-rently should send Orpheum to \$13, 000, much ahead of the other houses which are struggling to keep out of

red.
Fanchon and Marco's 'Mickey
Mouse' unit helping Loew's State
some. Tudor shows some impetus
with 'Speak Easily,'

Estimates for This Week

Estimates for This Week
Orpheum (RKO) (2,400; 60)—
'Rock-A-Bye' (Radio) and vaude
Bennett still potent here and hous
should achieve excellent \$13,000
Last week 'Air Mail' (U) with Sue
Carol in person went to \$9,500,

good.

Saenger (3,568; 60)—If I Had a
Million (Par). Not up to expectation with only \$3,000, bad. Last
week Tess; (Fox) supplemented by
Schumann-Heink in person to ordinarly \$1,000. Gaynor-Farrell
combo through here.

Losw's State (3,218; 60)—'You Said a Mouthful' (FN) with F&M Mickey Mouse' unit. Will get mediocre \$9,000. Last week Fu Manchu' (M-G) ditto.

Manchu' (M-G) ditto,

Strand (1,800; 40)—'One Way
Passage' (WB), Rather quiet at
22,000. Last week 'SI: Hours to
Live' (WB), fair \$1,800.

Tudor (800; 35)—'Speak Easily'
(M-G), Durante popular here
which means good \$2,500. Last week
Rackety Rar' (Fox), moderate
\$1,700.

\$1,700.
St. Charles (1,800; 28)—Crooked Circle' (WW). Around \$1,100 and first week of red. Nut for this theatre just about \$1,300 and it has surprised the wiseacres by making money. Last week "Thirteen Women" (RKO) got fine \$2,300.

Silver Dollar' Is Denver's Big Noise at \$17,000

Denver, Dec. 5.
After pilling up over \$5,000 in exploiting and advertising bills for world premiere of 'Silver Dollar', the theatre was a sellout opening night, when only one show was given at a silver dollar a seat, and crowds holding up even better than silver dollar a seat, and crowds holding up even better than step and the season of the season of the picture is a natural for the Denver theatre if there ever was one. Probably never the season of the season

could stand cold snap.

Estimates for This Week

Denham (Heilborn) (1.700; 15-25)

"Man Called Back" (WW). Oke

33,400. Last week: Magic Night'

(Denver (Publix) (2.500; 25-35-46
50)—Silver Dollar' (FN). Marjorie

Nash at the organ. Smashing 317.

800. for world premiere of this Ed

Hada a Million' (Par) did only \$5,300.

Orpheum (RKO-Hufman) (2,600; 25-35-46-9).

West Masters at the organ. Not.

Isr' competition. Last week Tess'

(Fox) did at fine 312,500.

Paramount (Publix) (2,000; 25-40).

Paramount (Publix) (2,000; 25-40).

"They Call It Sin (FN) and 'Mask

Mild 34,000. Last week 'Night After

Night' (Par) and Trouble in Para
dise' (Far) only 33,800 on applit.

"Radio (RKO-Hufman own (Game'

(Radio), spit week. Not bad \$2,500.

Last week That's My Boy' (Col)

had a good week and finished with

\$2,800.

Roberts Megging 'Eagle Hollywood, Dec. 5. Stephen Roberts will direct The Eagle and the Hawk' for Par. Story, by John Monk Saunders, was formerly labeled 'Fly On.'
Goes into production Jan, 16 with Gairy Coper, George Raft and Jack Oakle in the cast.

Army-Navy Influx Philly's Life-Saver

But Biz at That No Panic as It Was Light in Between—'Red Dust,' \$18,000, Best

Too Much Free Show on Streets No Help to B'ham

Birminfnam, Dec. 5.

Houses are fighting for business before the Xmasa blump sets un. It's now or never for December. The shopping season was officially ushered in Saturday night with Christians carnival and parade, streets the street of th Birmingham, Dec. 5.

Estimates for This Week
Alabama (Wilby-Kincey) (2,800;
25-35-40) (Farah Hote! M-G), Not
as well-frank Hotel
goes in Thursday to finish week
through next Saturday, Took \$8,00.
Last week 'Tess' (Fox) (fopped and
when a Gaynor-Farrell picture flops
here there's something sadly wrong;
this story is too old, \$7,000.
The same of the same of the same of the same
and when a Gaynor-Farrell picture flops
here there's something sadly wrong;
this story is too old, \$7,000.
The same of the same of the same of the same
week to catch up on bookings, \$3,500.
Last week 'Conquerors' (Radio)
ended an eight day run mildly and
Rockabye' (Radio) went in; got
\$1,000.
The same of the same

Rockabye (Raduo) wen. ..., s-44,400. Empire (BTAC) (1,100; 25-40) Undercover Man' (Par). Raft's pub-licity should help for \$3,000. Last week '8 Hours to Live' (Fox), \$3,300. Strand (Wilby) (800; 20-30) They Call It Sin' (FN). Not much, \$1;-400. Last week Zombie' (UA) \$1;-

400. Last week zonune (200).

Galax (Wilby) (500; 15-26) Payment Deferred (M-G), Murder story is usually oke, \$975. Last week 'Wild Horse Mesa' (Par), the nth Zane Grey western to play this house in the last two months but okay \$900.

St. L. Tapering Off with Nice Weather and Xmas **Shoppers Denting Biz**

After a big Thanbagiving week, the early rush of Thanbagiving week, the early rush of Thanbagiving week, the early rush early rush early rush considerably. And the weather, which was mild enough the early part of the week for other recreations, hasn't helped any.

No particular standout, with all the houses scheduled to get only about the average, unless the propularity may boost the figure some. The St. Louis is closing Friday, reducing the number of first runs to four, which ought to help all-remaining ones some.

Estimates for This Week

runs to four, which ought to help all-remaining ones some.

Estimates for This Week

Ambassador (WB) (3,000), 35-50TOU Said a Mouthful (FN),
stage. Joe E. Brown always a draw
here so around \$12,000, good. Last
week (Tooked Circle (WW) \$10,000

FOX (FOX) (6,000; 25-35-50)—Me
Not so big at \$10,000. Last week
Tess of the Storm Country (FoX)
\$12,000, State (3,000; 25-35-50)—Me
Not so big at \$10,000. Last week
Tess of the Storm Country (FoX)
\$12,000, State (3,000; 25-35-50)—
That Against Woman' (COI). Altracting little attention, only \$8,000.

Last week 'Mask of Fu Manchu' (MG) \$11,600, good.
(MG) \$11,600, good. 600; 25-35-50)

—The Learned About Women' (Par)
and 'That's My Boy' (COI). No
more than about \$5,500, under average. Last week 'Little Orphan
Sign. Sign. (Sign.)

Sit. Louis (IRKO) (5,000) (25-35-50)

more than about \$5,500, under average, Last week Little Orphan Annie (RKO) and 'Night After Night (Par) \$6,300.

St. Louis (RKO) (5,000; 25-35-50)—Rock-a-iyye (RKO). House closes until Christmas after this. Or the control of the co

Extra Spotting Steady

Philadelphia, Dec. 5.

Although the Army-Nevy game brought bigger and Army-Nevy game brought bigger and although the army-Nevy game brought bigger and although the army-Nevy game brought bigger and although the army-Nevy game brought and a second and although the downtown houses benefited with the rest, nothing very exciting is indicated, in the weeks grosses, just corded in the four days before Priday. In fact, with the holidays close, leaner pickings than ever are indicated, and thairs saying plenty, own, have only three important mow, have only three important mow, have only the properties of the principle o

better 203. Which had been avoided the control of t

needay, giving three shows a day, with reserved seats and a \$1.50 top, is no more than tepid as far as trade, is no more than tepid as far as trade, is no more than tepid as far as trade, is not to the state of th

much of which was due to holiday boost.

Earl (2,000: 40-50-65) 'Afraid to Talk' (U) and vatide. First week as the control of the control of

Condenses as expected with \$23,750 reported.
Stanley (3,700; 35.55.75) The Conquerors (WB). Critics not hostille-but not hot either. Won't have much chance of staying over a week; \$13,000 indicated. Last week Three on a Match' (WB) just missed \$12,000 or dinary of the work should take the bow. Last week 'Air Mail' (Col) just missed expected \$3,000 figure. \$0.50.50

Extra Spotting Steady

Hollywood, Dec. 5.
Little improvement in extra work during the past week, with a total of 3,629, less than 200 better than the previous week, which had flye working days.

Top day was Nov. 30, when 850 extras worked. Biggest set was on that day when 330 people were used by Fox for 'Cavalcade.'

Just missed expected \$8,000 figure, 50-50.
Karton (1,000; 30-40-55) 'Bill of Charles of

Chevalier in Person at \$12,500, B&K Taking \$10,000 Loss at Chicago; 4 Loop Houses Close This Week

Chicago, Dec. 5.

Bruised, punch-drumt and sadd denet selection of the control of

other 300-seater, the cinema and arratements Task Mile for two weeks.

Gratements for This Week.

Chiesgo (B&E) (3340; 38:45-75).

Evenings For Sale' (Par) and Maurice Chevaller in person. Overhead increased to over \$40,000 with expensive French star on the stage and gross looks like \$35,000 at best.

Ement. Last week Teses of Storm Country (Fox) got \$30,900.

MoVickers (B&E) (2324; 35-5-5).—Call Her Savage' (Fox). Great notices and Clara Bow picture doing some biz. First week looks like fur some biz. Storm (Par) and stage show. House doing better but operating costs up. May get \$13,000.

Under Cover Man' (Par) and stage show. House doing better but operating costs up. May get \$13,000.

Sale from Thursday (\$) to Dec. 15. Last week 'Fathless' (M-G) got \$19,100.

Last week Faithless' (M.G.) got \$19.100.

Palace (RKO) (2,53; 40-65-83)—Tic Learned About Women (Para Tic Learned About March 1984) (Para Tic Learned About 1984) (Para Tic Learned About

'Rain' in 'Tacoma's Sole Full Wk. Stand, \$3,200

The lone one was stand in this town, the Sine week stand in this town, the Sine week stand in this count the Sine was stand in this week with Joan Crawford in 'Rain.' The Broadcast' is only staying five days; 'Anie' completes the week for fair \$3,500.

days: 'Annie' completes the week for fair \$3,500. for This Week Broadway (FWC) (1,400; 25-40)—Little Orphin Annie (Etable) five days. Latter building, indicating \$3,500. Last week 'He Learned About Women' (Par) with stage, Georgia Minstrels, two days, then 'Prosperity (MG) big at \$4,500.

Rowy (Jensen-von Herberg) (1,300; 105-25)—Virture' (Col.) standing of the control of the co

Lining (UA) big at \$4,300.

Blue Moine (Hamrick) (550; 25)

Rain' (UA). Heavy publicity
helping, looks like \$3,200. Lest week
'You Said a Mouthful' (FN) used
eight days, Thanksgiving opening
big, elicked for \$3,000.

big, clicked for \$3,000.

Rialto (FWC) (1,200; 15-20-25)—

Night After Night' (Par), 'Unashamed' (M-G) and 'That's My.
Boy' (Col) three split. So-so, \$1,800.
Last week 'Rackety Rax' (Fox), 'Payment Deferred' (M-G) and '13.

Women' (Radio) better at \$2,000.

COMBOS PEPPIEST IN PROV.: 'ORCHIDS' 10G'S

Just another one of those weeks. Fleture houses apparently reconciled to pacing behind the stands reconciled to pacing behind the stands of th

Boston's Dept. Store

Santas Tuff Opposish
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Louisville, Dec. 5.

Marcus, after announcing from stage intention to leave Louisville, decided last week to renata at National until around Xmas at Xational until around Xmas at Kentucky. Town and Fort Nesson notels and at Madrid allers ones on the stage of t

Clara Bow gave Rialto one of the Clars Bow gave Rialto one of the big weeks last week and the theatre, with Nick Stuart and Suc
Carol in person, is doing good trade
currently. Rialto's ads running
heavier than any other theatre.
The Playhouse offering Wilen
King and the Caroling of
Gayety burlesque bringing in
Little Neily Keiley in preparationfor departure of current star, Joan
Barlow. Westher in afternoon has
Fin beilpting some as early holiday
shoppers are taking advantage of
the sunshine, to visit downtown
stores.

the sunshine to visit downtown stores.

Estimates for This Week
Low's (3,40); 25-35-60)—Trouble in Paradise (Par). Fair \$8,500. Last week was pitful with "Payment Deferred" (M-G), \$4,500.

Ristlet (Fourth Ave. (1,7)) and Stuart and Carol heading RKO vaude. Big \$12,000. Nick Stuart, was out a few shows through illness, Ken Murray and Arthur Lake subbling and accelerating the house considerably. Last week Clara Bow wowded in 'Call Her Savage' (Fox), \$120,000.

wowed in Call Her Savage (Fox), 310,000.

Strand (Fourth Ave.) (1,788; 25-35-50)—Teas' (Fox), Glong over big on Gaynor-Farrell pult for oke line (Fox), 56,300, very good.

Brown (2,000; 25-35-40)—Rock-abye' (Radio). Average \$2,300. Last week (Virtue' (Col) 31,900, blah.

National (2,400; 15-25-40)—Her Mad Night' (WW) with Marcus' Carnival Night' www. Weak \$3.00. poor.

Carnival Night' (WW) with Marcus' Carnival Night' (For Crooked Crois' Alamto (Fourth Ave.) (909; 15-25-40)—Wild Horse Mesa' (Far). Good \$2,100. Last week (Fox) \$1,700.

BALTO DUSTING OFF XMAS **ALIBI**

They're brushing off the best Allibin show huninesing off the best allibing. If a golg to be used heavily. About the only theatre not likely to resort to such begging off is the Century, where Lowe's is getting happy currently with Central Fack will be apply the heavily of the control park of the heavily will be apply the heavily will be a state house, the Stanley, wallowing in the backgrown will be a will be a state heavily of the heavily of the heavily will be a state heavily of the heavily of

Estimates for This Week
Auditorium (Penn Mutual) (2,000;
58-38-31.0-31.55)—Strange Interlude (M.-G), Fluished a fortnight
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Lotsa L'ville Competish; Stars Up 'Match' to 12G It's Also Pre-Xmas on B'way; Cap's Blah 40G; Par Dips, 48G; Bennett's 20G, and Million, 35G's, Brightest

shying the dollars away from the box office. During the present and box office. During the present and weeks to follow, only sock shows can hope to hold business in line.

line.

Two roadshow attractions dauntlessly start out at a poor time, with their real draw probably not better real draw probably not be their real draw probably not be their real draw probably not time to come the cross, which on its first four days at the Rilato did only \$15.400, fair business rather than big, and Farewell to Arms, which opens tomorrow night (Wednesday) at Criterion.

rion.

'Kid from Spain,' after a good first week over Thanksgiving, slumped to \$14,000 last week (sec-

NO DEPRESH IN PORT.: 3,000-SEATER DARK

Portland, Ore., Dec. 5. Portland, Ore, Dec. 5.
Biz better all around since Fox closed the big. 3,000-seater Paramount. The Broadway has doubled its grosses. Had a big week with Tees' and 'Call Her Savage' (Fox), this week, looks like a winner also. F&M stage units helping the Broadway's gate.

Broadway's gate.
Orpheum currently has 'Rockabye' (Radio), and doing okay.
'Prosperity' scored two strong weeks at the United Artists, followed by 'Rain,' which is clicking for increased biz.

lowed by Train. Sich is clicking for increased bis.

Hamrick's Oriental scored successfully Fugitive, which was given extra exploitation and got results. Currently that house has 'Good Time Girl' and doing nicely, General tone in the burg is Inntesting to the control of the c

United Artists (Fox-Parker) (1,000; 25-55)—'Rain' (UA). Going over for \$5,000, nifty. Last week Prosperity' (M-G), second week, okay \$4,000; first week \$6,000.

Oriental (Hamrick) (2,500; 25-35) 'Good Time Girl' (WB), Getting okay attention for about \$3,500. Last week 'Fugitive' (WB), clicked for big results and well exploited, getting \$4,600.

getting \$4,600.

Hollywood (Fox-Parker) (2,000;
25) 'Tess' (Fox). Second week following the Broadway, about \$2,600, oke. Last week 'Red Dust' (M-G), second, did nicely at \$3,000.

tras. Figured to touch \$16,500, espe-cially good when the pre-Kmas bug-aboo is waved. Last week was nice for 'Hot Saturday' (Par) and Lita Grey Chaplin, in-personing, at \$14,-

Hippodrome (Rappaport) (2,600; 25-35-40-55-65)—13 Women' (Ra-dio) and vaude. S. S. Leviathan band an impotent headliner. Show weak and flicter being let down by the critics. Dives sharply cur-rently to \$2,000, after having piled 7,000, after having piled with "Rockshye" (Radio at \$13,-300 with "Rockshye" (Radio at \$13,-

wor with 'HOCKEDYE' (HAGIG).

Keith's (Schanberger) (2,400; 25-30-40-50)—'Okay America' (U).

Nothing here for the femmes, which is reflected wanly to the meagre indicated \$5,300. Previously. He Learned About Women' (Par) only fairlish \$3,300.

fairlsh \$3,900.

New (Mechanic) (1,800; 25-35-40-50)—No More Orchids' (Fox). Holds hopes due to a a angle for this shopping-siem theatre. Late opening (4) for 'Orchids' occasioned by hold-over of 'Call Her Savare' (Fox), which gathered excellent \$8,000 for the 10-day ride.

900 for the 10-day ride.

Stanley (Loew-UA) (3,400; 25-25-40-55-65)—You Said a Mouthful' (FN). That cavern in the theatre this week gives an impression of Joe E. Brown's open mouth. Siapstick comedy at this class spot droops to \$10,000, very bad. Last week all the raves in town didn't help 'ft I had a Million' (Par) from gettink more than starvation returns 104 \$11,300.

ond) and may not remain at the Palace longer than a total of four. It is being set for early national re-lease by United At 'sts. Mean-while, original plaus of Sam Gold-wyn to roadshow 'Cynara' are off. I'ill go into the Rivoll around Christmas.

Christmas. The Rivoil around Coperation in which business is coperation in which business is often around the Rivoil, where if I Had a Million has a chance for 435,000; Mayfair on a possible \$20,000 with 'Rockabye' and Strand \$20,000 on fourth week of 'Fugitive.' Million is buildings. The box-office tale is one of the box-office tale is one of the correction of the corr

Asiled from these three houses, the box-office tale is one of woe, Capitol. Rory and Paramount are all in the red. In spite of George Jessel and Fannie Brice on its stage, the Paramount, which leads the trio, will be lucky to get \$48,000. Jessel and Miss Brice have been here before, Jessel for a couple of weeks (with Norma Talmadge) only a short while back. Repeating names so often kills 'em at the box office. Mask of Fu Manchu.' It may fall under \$40,000.

Roxy is still worse off with Too Roxy is still worse off with Too.

uncer \$40,000.

Roxy is still worse off with Too
Busy to Work, with indications for
a very bad \$3,200. Will Rogers is
weak b. o. 32,000. Will Rogers weak b. o. 32,000.

It's the
second Rogers picture in here this
fall.

Estimates for This Week

Astor (1.012; \$3-\$1.10-\$1.65-\$2.20);

'Strange Interlude' (M.-G) '(14th week). Running around \$3,000 a week but still no date for successor, with only 'Rasputin' under consideration.

evation.

Capitol (5,400: 35-72-83-\$1.10-\$1.85). Mask of Fu Manchu (M-G) and stage show. Nosediving to \$40,-000 or under, lack of drawing combining with pre-Xmas deflection. Last week. Prosperity (M-G) on eight days \$51,000, under expectations.

ellist days solow, there expected to the control of the control of

VARIETY Mpls.' Seasonal Handicaps Great

'Prosperity' and 'Conquerors' Doing Oke Regardless at \$14,000 and \$13,000

Minneapoils, Dec. 5.

Outstanding attractions at the two loop ace houses, the State and outplear are tempering arrivations. The State's Prosperity is spelling just that for the premier Publix theatre, while 'The Conqueror' is bringing some dough into the proper state of the property is pelling just that for the premier Publix theatre, while 'The Conqueror' is bringing some dough into the property of the property is premier for which the qualities of the attraction warrant. Osing of houses in the Twin Cities footing through the coone. After two weeks notice in anticipation of an expected fortnight' pre-Christmass shall do the property of the prope

Estimates for This Week

Estimates for This Wesk

Estimates for This Wesk

Stee (Publix) (2,200): 55)—

Present (Publix) (2,200): 55)—

Grand proving great dough getterhoran proving great dough getterhoran proving great dough getterhoran proving great dough getterfor usual schedule, Thursday instead
of Bridday, and will run eight days.

All the unfavorable circumstances.

Last week, 'If I Had a Million'
(Par), with Thanksgiving opening,
disappointing and weak \$8,800.

Gribeum (RKO) A830: 6001.

Gribeum (Run) (1,800: 40)—

Grow (Publix) (1,800: 40)—

Grow (Publix) (1,300: 40)—

Big Broadcast' (Par). After big
week in loop is hitting nice pasce
week, Jéwel Robbery' (WB), Arst
Minneapolis run, and style show,

3,300, fair.

Lyrie (Publix) (1,200: 35)—You

Sald a Mouthful (FN). Customers
ing in usual Joe E. Brown style,

Will do well to top \$4,000, just fair.

Last week, 'Golden West' (Fox),

\$3,200, light.

Terral and Payarbert Dec.

Grand (FPar) and Fayarbert Dec.

Grand (FPar) and Fayarbert Dec.

Grand (FPar) and Fayarbert Dec.

Will to No. 1 Last week, 'Golden West (\$2,500, light Lublis) (1,100; 35).—'Hot Saturday.' (Par) and Tayhent Deferred' (M-G), first runs and split; about \$2,500, fair. Last week, 'Smiling Through' (M-G), \$3,500,

Smiling Through (ac-v), vortility (1900; 25)—Last Mile (WW), first loop run, and Chandu (Fox), second loop run, Last week, Tack Street (II), third loop run, and 'Bird of Paradise' (RKO), second loop run, split, \$1,100, fair.

TOWN MAY BE LINCOLN, BUT BIZ IS A FLIVVER

Lincoln, Neb., Dec. 5.

Lincoln, Neb., Dec. 5.

Christmas season eating in and empty seats swelling in number as money lingles in dime stores rather than b. o.s. Week ends will be scissored in attendance by whether than the state of the

Estimates for This Week Estimates for This Week Colonial (LTC) (756) 10-15-20)— Such Fools (Radio). About aver-age 3756. Last week Wild Horse Mesa (Par) encountered early weakness to 5706. Lincoln (LTC) (1,600; 10-25-40)— (Call Her Savage' (Fox). Bow should run a close race for the top

N. H. POLLYANNISH

Good Weather Breaks and Biz Could Be Worse

New Haven, Dec. 5.
Aided by two weeks of advance
campaigning, Conquerors' off to flying start.
Several nabes go into new price
policy to recover some trade being
lost to central de livers,
Continued mild weather a help.
Estimates for This Week

Estimates for This Week
Paramount (Publix) (2.38; 40-60)
—'Undercover Man' (Par) and unit.
So-so for mild \$10,000. Last week
Evenings for Sale' (Par) likewise
Palsee (Arthur) (3.040; 35-50)
—Rockabye' (RKO) and 'Air Mair'
(U). Paced for good \$9.200. Last
week 'Savage' (Fox) and 'Speed
days' got a sweet \$10,000 for eight
days' got a sweet \$10,000 for eight

Demon' got a sweet \$10,000 for eight days.
Roger Sherman (WB) (2,200; 35-50)—Conquerors' (RKO) and False Faces' (WW). Points to heavy \$7,-400. Last week Mouthul' (WB) and Ebhi in Cotton' (WB), aided grossed olary \$6,200.
College (Arthur) (1,555; 25-40)—Dark House' (U) and Men Are Fools.' Headed for passable \$3,000, which seems to be about top figure for this house under present policy. Sherlock Holmes' (Fox) and Virtue' (Col) dittoed last week.

MATS OKE BUT NIGHTS BLAH-K. C. FEELS DITTO

With the Xmas City, Dec. 5.

With the Xmas throngs of shoppers on the streets, the first runs in the downtown district are beneated in the downtown district are beneated in the downtown district are beneated in the downtown district and the downtown district in the district in the

Estimates for This Week
Liberty (Dubinsky) (860; 15-25)
—Scarlet Dawn' (WB). Strong cast proved alluring, but \$3,000 is 53 only fair. Last week 'Virtue' \$3,800. Mainstreet' (RKO) (3,200; 25-35. Mainstreet') (RKO) (3,000; 25-35. Mainstreet') (RKO) (R

some reason and the week was dimensioned the work of t

Griffith's Vacash
Hollywood, Dec. 5.
E. H. Griffith goes on a 10week vacation from Radio, leaving
Wednesday (7) for New York to sail for Europe.

to \$2,500. Last week If I Had Million' (Par) coasted along to the averagely alow \$2,00.

Phantom' (Radio) first half and 'Orphan Annie' (Radio) first half and 'Orphan Annie' (Radio) second half. Good for about fair \$1,050. Last week 'Sherlock' (Fox) first half and 'Rackety' (Fox) second half speeded at close to \$1,100.

State (Monroe) (500; 15-25-35)—
Brench of Promise' (I). Fair to the control of the contro

VALLEE-PARADISE' BAD 30G: BOW, 15G, B'KLYN

Brooklyn, Dec. 5.

Plenty of competish this week.
Prismount homeoffish this weik.
Prismount homeoffish this weik.
Prismount homeoffish and Rude,
Prowibe in Faradise.
Parking in Faradise.
Parking in Faradise.
Parking in Faradise.
Parking in Faradise.
Particularly good business at the Strand, where Muni ficker T Am a Fugitive is showing and fagured three years and the probably hold over another week.
For's luck has changed for the better with the showing of Clara Boy's Call Her Savage'; \$15,000 in View.
Faramount (4,200; 25-35-50-75-55). Trouble in Faradise (Par) and stage show with a faradise (Par) and stage show with a faradish has been in this area much too long to mean anything at the box office, hence the lowly \$30,000. Last week False produced an awful \$150.00 on eight days, one of the biggest disappointments in Brooklyn despite the fact that the Frenchman got good grapicitation break and \$12,000 Fox (4,000; 25-35-55-75) Call Her Savage (Fox) and stage show featuring. Charley For's revue with Bow is local product and has done nicely in Brooklyn, which may account for the business at this house, around \$150.00. Last week, Teses (Acolou) \$25-35-55-15).
Rock (18(C)) (4,500; 25-35-55-15)

Count for the outsidess at this nouse, (Tox) \$1,000,0 had.

Albee (RKC) (5,500; 25-35-55-75)

Rockabye (Radio) and Whispering Jack Smith, radio singer, on stage with Arnold Johnson's orchestra. With House' (U) grossed \$18,000, mild.

Metropolitan (Loew) (2,800; 25-36-66-65) Mask of Fu Manchut (M.G.) and vaude with Gus Van, 11 Jams. Way off, \$17,000, Last week Prosperity' (M-G) dld a fair \$27,-900.

O00.
Strand (2,200; 25-35-50-65) 'I Am a Fugitive' (WB). In region of \$22,-000, swell, probably holdover. Last week 'You Said a Mouthful' (WB), \$13,300, mild.

Mont'l Vamping Till After Xmas; 'Desert' Tab Ups 'Mail.' \$15.000

One way of getting the main stems out of the depression trenches terms out of the depression trenches the stems out of the depression trenches the stems out of the depression trenches the stems out of the depression of the stems of the ste Montreal, Dec. 5.

Some, 'carefully half period a sesert a picture,' should jack up gross to 15,000, of which only a small proportion will be attributed to 'Air Markenses did above average on the state of t

FLOP, HIGHLIGHT PITT

Rockahye Pittsburgh, Dec 5 noise this poise that so the Putton the big noise that so the putton that so the putton that so the putton that so the putton to the putton that so the p

end and every indication of going to great \$1,500, real tride at this spot.

Weakness all along the line otherwise, Davils started onthe teacher was all along the line of the started of the started of the started and sherical the started and sher

Estimates for This Week

Estimates for This Week
Aldine—(Loew's) (2,100; 55-83\$1.10-\$1.65) — 'Strange Interlude'
(M-G). No house retutal and low
pay roll enabled this one to show
slight profit in fortnight run. Otherwise a pretty depressing showing.
Wound up second week at \$4,000
making a total of around \$12,000 for
the two weeks.

the two weeks.

Davis (WE) (1,700; 15-25-40)—
They Call It Sin' (WE) and Sherlock Holmes' (Fox). Start of new
Jouble feature policy and may take
some time to determine prospects
some time to determine prospects
sion may get 33,500, slightly better
than average. Last week "That's My
Boy' (Col) and "Phantom of Crestwood' (RKO) got four days each,
a total of \$3,500 or thereabouts.
Fulton (Shea-Hyde) (1,700: 15-

a total of \$3,600 or thereabouts.
Fulton (Shea-Hydo) (1,700; 1555-40)—'Rockabye' (RKO). Two for
ones and Constance Bennett's name
putting this one-over in great fashion, with femme flocking in droves.
Stand-out trade over week-end,
with every indication of going to
\$7,500, best here in months. Last
week revival of Ed Wynr's talker,
Toilow the Leader' (Par) very nice
at \$5,700.

at \$5,700.

Penn (Loew's-UA) (3,300; 25-3\$-50)—If I Had, a Million' (Par).

Swell notices for this one, but lacks wind up with poor \$10,500. That's plenty under the mark. Last week Rain' (UA) dropped off after great opening to \$15,000.

Stanley (WN) '2-200.

Stanley (WN) '2-200.

'Rain' (UA) dropped off after greatopening to \$15,000.

Stanley (WB) (3,600; 25-35-50)—
'Call Her Savage' (Fox). Biggest
disappointment of season. An expected stand-out, never got started
and no prospect of bettering poor
\$10,000. Bow never a b. o. figure
locally, but reams of copy on her
comeback were expected to turn the
comeback were expected to turn the
work of the come of the co

seven days, unable to state up any anked after regulation six days at \$11,500.

Warner (WB) (2,000; 25-35-50)—
Trouble in Paradise (Par). The state of the sort of that around here to account of that around here to account day of the sort than 100° \$6.00 account of the sort of the s stand up for seven days e ting around \$7,000 in six.

IRENE RICH BALLY AIDS 'MILLION' TO 20G, WASH.

Town in bull following last week when bo is all over carried Thankgiving boom straight through. Publicity boys laying low to crash through when big shows come in the company of the compa

BENNETT'S PULL, BOW'S IT'S A 'SO WHAT?' **WEEK IN FRISCO**

San Francisco, Dec. 5, Appears to be one of those more or less 'so what' weeks with Clara Bow's return in 'Call Her Savage' expected to be about the only spe-

expected to be about the only special along the risito.

Rather than hold 'Prosperity' for a deuce stanza, despite its swell return last week, Paramount put it on the skids in favor of 'Savage'.

Th

continues at its with Secrets of Golden Gate continues at its usual merry pace with "Secrets of French Police," while United Artists plays "White Zombie to adult trade only and okay returns. Joe Brown is getting an extended run on "Mouthful" which will get six days at Warners after a previous week at Fox's Warfield.

week at Fox's Warfield.

Estimates for This Week
Golden Gate (RKO) (2,844; 2040-65) 'French Police' (Radio) and
vaud6. House clicking regularly
and \$15,000 is good tap. Last week
'Rockabye' (Radio) got \$15,000.

Paramount (Fox) (2,700; 30-4055) 'Call Her Savage' (Fox). Clara
Bow a draw and \$18,000 is big
dough. Prosperity (M-G) last week
pulled frent \$1,700.0 (435; \$1,455.0)

dough. Prosperity (M-G) last week pulled great \$19,000.

8t. Francis (Fox) (1,485; \$1-\$1.50)
Strangs Interlude (M-G) (2nd-last week). Natives no likes that \$1.50 pulled what was expected of it. Bows out after this, its second week, to poor \$6,000.

United Artista (1,400; 25-35-50)
'White Zombie' (UA). No kids allowed and quite a few adults going for the horror film at \$8,000.

Warfield (Fox) (38-50-55)
Warfield (Fox) (38-50-55)
Handle (Fox) (11 Billes, Latter helping some with \$15,000 the take, Last week slightly under that with 'Hot Saturday' (Par).

Warners (2,672; 38-55) 'Mouthful'.

with 'Hot Saturday' (Par).

Warners (2,672; 25-55) 'Mouthful'
(WB). In for six days after week
at Warnfeld and meble \$5,000. 'Fugitive' (WB) on eight days got neat
\$3,000, after having played week at
Paramount.

CINCY CAN'T COMPLAIN: 'SHERLOCK' BIG \$11,000

Cincinnati, Dec. 5.

Patronage at downtown picture
houses is holding up fairly well.
Some part of the Cincinnati, Dec. 5.

with three ace houses nere.

Estimates for This Week
Albee (RKCO) (3,300; 35-80)—Hot.
Saturday (Par) and F-M Birthday
Party unit. Lack of screen and,
stage names responsible for mild
313,000. Last week the same condition with 'Old Dark House' (U)
and the RKC Oxional Revue dupped
fornight house will be straight piectures; then vaudefilm resumes.

Palace (RKC) (2,200; 30-55)—Palace (RKC) (2,200; 30-55)—

Palace (RKO) (2,600; 30-55)—
'Sherlock Holmes' (Fox). Clive
Brook fans and mystery lovers
twisting turnstile at rate of \$11,000,
okay. Last week 'Rockabye' (RKO)
swung to a mild \$3,600.

Lyric (RKO) (1,285; 30-55)— 'Prosperity' (M-G). In third week and okay \$8,000. Last week \$12,300,

dandy.

Capitol (RKO) (2,200; 30-55)—

'Call Her Savage' (Fox). Held forsecond Säturday and Sunday (4-5)
on account of house going dark indef. Registered a nifty \$13,000 on
nine days.

der, riegistered a firty 31,000 on the feiths (Libson) (1,500, 25-40)—Central Park' (WB). Joan Blondell sharing billing with Fatty Arbuckle, featured in the comedy short 'Hey Pop' (WE), A normal \$4,000. Last of the feither of the f

lected \$2,300, fair.
Family (RKO) (1,000; 15-25)—
'Vanity Street' (Col), and 'Parlsian
Romance' (1st Div.), Split week
Heading for \$3,000, fine. Last week
Heading fool' (U) and 'Bride of the'
Legion' (1st Div.) \$2,500, no com-

plaints.

Ufa (400; 30-40)—'Gitta Reveals
Her Heart' (Capitol). All-German
product drawing \$1,200, fair. Last
week 'Rasputh' (Capitol) held over
to \$1,500, good.

London Show World

The Independent There Club gave its third you describe the Kingsway, Nov. 23, an adaptation of Sonnitzler's novel, Fraulein Elsa, by Komissarjesky, who also produced the show. It is a sordid Strange Thomas and the show it is a sordid Strange the show. It is a sordid Strange the show and the show it is a sordid Strange the show and the show it is a sordid Strange the show it is a sordid Strange the show it is a sordid Strange of a girl who is requested to pose nude for an elderly roue in return for an elderly roue in the show in the show it is a sording the show it is a shown in the shown in the show it is a shown in the shown in the show it is a show it is a shown in the show it is a shown in the show it is a show it is a shown in the show it is a shown in the show it is a show it in the show it is a show it is a show it is a show it is a show London Nov 26

Savay Band Name Bighte

Savoy Band Name Rights
Savoy hotel has established its
right by an order of the Chancery
Division to the exclusive use of the
name Savoy Orpheans, in respect of
any band of music.

More for Clavering-Rose

More for Clavering Rose
Arthur Clavering and John Rose
have practically completed negotiations to purchase the Wimbledon
from Mrs. Mulholland. This gives
Clavering & Rose four of the most
important heatres in London's suburbs, as they already own the Hippodrome, Golder's Green and the
podrome, Golder's Green and the
clave also leased the Riatlo Picture theatre, just vacated by Universal after many years, and the
Cameo Picture House. Both these
houses are owned by Mark Wolfe, a
Bind, who has ceased activities due
to nervous breakdown. Rental for
the two houses is understood to be
\$1,000 per week.

Concerts Off

Concerts Off
Sir Henry Wood and orchestra of
ever 100, plus one or two concert
names at every performance, recentity played Streatham Hill theatre for a week and barely broke
even. Supporting concert stars were
Lamond, Solomon, Catharine Goodson, Items Schaure, Frank, Titterton,
Arthur Cox and Thorpe Bates. The
Henry Wood experiment was a sort
of test, and if profitable would have
played other dates. But now it is
out.

Vaud Show a Film

Vaud Show a Film
Tim Whelan, who has directed
several of Harold Lloyd's pictures,
has been specially brought over here
by Gaumont British to do a fulllength picture of a Paliadium Crasy
there is the seven that the seven that
the seven that the seven that the seven
the matter will be selected from all
three crazy months, with lots more
gags added. The entire idea will be
under the supervision of George
Black.

Pavilion Show

London Pavilion show week of Nov. 21 lacked newcomers, mostly holdovers and several frequent re-

holdovers and several frequent re-turns. The several frequent re-turns and Elsle Lehan, a couple of Americans, who recently played the Bmpire, Paris. Act opened with comedy violin and plano bit, which did not mean much. But when they falls they score nicely. It seems a pity this should be one of the weak-est bills this house has had since opening, particularly as it coincides with, the Paliedum's Crasy Month.

London List 100%

London List 100%.

There seems every likelihood all of Londone; and cold theatres will be open this winter. In addition to the usual revivals for the Christmas season, there will be four panto-nines (one more than last year) in the West End.

The Court theatre, which is for sale and has been closed for the past year, will repen Nov. 20 with The School for Husbands, under Lindon of the Christmas of the Christmas

Aquitania's Dipey Stage

Aquitania's Dipey Stage
The steamship Aquitania, while
bindergoing her annuai overhaul at
Southampton, is having a theatre
bonstructed on board to seat 250,
which, it is claimed, will be the
largest and most fuxurious affoct.
Apart from stage and film shows,
this innovation will prove a boon to
theatrical companies in transit for

Mangan Troupes Set
Francis Mangan's two dancing
troupes, the Plaza-Tiller and Paramount-Filler girls, have been enspaced by Julian Wylls. The former
will be in the Dick Whittington'
pantomine at the London Hippodrome and the latter in the pantomine at the Zalacs, Manchester,

'Music's' London Click Biggest surprise here is the suc-ss of the new Jack Payne picture

Yugoslavs Invite Americans Back To Spur Trade

American film companies have been asked by Jugoslav filmers to come back into the country. Propo-sition made by the Yugoslavs is that if American companies com that if American companies come back into that market and reopen their offices the film companies there will promise to see that the current quota and duty regulations are rescinded at the next legislative

Proposition

Proposition was rejected en masse, Americans etteking to their insistence that they won't go back until there are definite legal changes rather than promises.

United States wralked out of United States wralked out of United States wralked out of the United States was proposed to the United States with the United States tries which, from an Amer standpoint, made business t impossible or too difficult for trouble involved.

German Gov't Contact Returning to Berlin

Hollywood, Dec. 5.

Dr. Martin Freudenthal, who has been here since January as contact, with the studios and the German government, is returning to Berlin to become counselior of the legation of the German foreign office. His mission here was to advise studios on the needs of the German market, easorship and public opinion. He was instrumental in keeping out of several films dealing with the war, material that the Germans would have regarded as objectionable.

'Say II with Music,' which opened at the Dominion, and has been playing to practically capacity. Picture is made by British & Dominion, with United Artists having leased the theatre to W. & F. Films, who are the properties of th

Tax Time Hurts B. O.

London's show busness took ter-rific slump last week, both legit and pictures, with few exceptions. Rea-son attributed to income tax de-mand, which falls due early Jan, with demand calling for three-quar-ters of the tax payable as first instalment.

'Chris Bean' for London 'Chris Bean for London' Gilbert Miller has earmarked for presentation here early next year 'The Late Christopher Bean.'

Cagy Wheelers

Cagy Wheelers
Wheeler Twins, currently with
Tom Patricola act, were sought for
several London cabarets and wanted
to stay over. But found by doing
so would forfelt their return fares.
Decided it was the safet thing to
go home, and they did.

Walpole's Own Version

Walpole's Own Version.

Embassy theatre stock company presented a dramatization of Hugh Walpole's The Cathedral, Nov. 21, where it will remain for a fortnight. The novelist has made his own stage version, and it looks good enough to be a candidate for West End honors.

Littler-Delanev

Norah Delaney, music hall comedienne, married Prince Littler, theatrical manager, at a London regster office Nov. 17.

1.100 London Spots

1,100 London spots.

All applications for entertainment licenses of any kind must be made to the London County Council annually. This year 1,100 applications were made, and only one refused.

Phyllis Dare Returns

Phyllis Dare Returns
By way of reviving interest of
theatre-goers, C. B. Cochran added
Phyllis Dare to the cast of the Nocl
Phyllis Dare to the cast of the Nocl
After two years' absence from the
stage, this old-time musical favorite's only opportunities are in taking
over two of the principal song bits
in the show, which she does with
her old charm.

LABOR DEMAND TEST

Mexican Federation Tells Fox

Marion City Dec 1 Mexico City, Dec. 1.
Crom, Mexican official labor bed,
has served notice on Fox that it
must raise the salaries of all its office employees in this country and
in other ways comply with local
labor regulations?

Foreign offices of all New Yorkflow companies discussed the likelihood of Mexican labor body getting
tough in the matter of employees
down there, with its possible effects.
It's the first time film companies
have had to worry about labor regulits the first time film companies
have had to worry about labor regultimes and the worry about labor regulwith the companies
of which worked most of the hoo
exces was the likelihood of Crom
going further and demanding their
local regulations to apply to Americans sent to Mexico by film companies. Since no other company
outside of Fox was served by Crom,
it is felt that Crom is using Fox as
a test to see how far they can go test to see how far they can go along those lines

Fox has not yet decided on a course of action

Arthur Kelly Abroad May Expand U. A. Production

United Artists is ready to start a production company in Paris as a final link in its build-up of United Artists of the World. Arthur Kelly. Artists of the World. Arthur Kelly, head of the UA foreign department and the company's treasurer, sails Dec. 14 to go over final details of the Paris proposition and look over some other of the company's propositions abroad. Kelly's first stop will be London where his company recently acquired the product of British & Dominion for world distribution, decreased the state of the company handlips a foreign company handlips a foreign.

thereby setting a precedent in an American company handling a for-eign company handling a for-eign company's films in the foreign field. Having also the Columbia product there Keily will lay out a program or release and distribution for the year and discuss building or acquisition of a theatre in the West End for show case purposes. In Paris Lacy Kastner has spent in Paris Lacy Kastner has pent a program of workendthe outlining a troopram of workendthe outlining a troopram of workendthe outlining a work of the program of workendthe outlined the program of the progra

Marcelle Romes Drowned

Paris, Dec. 5, Marcelle Romee, stage and screen star, met death by drowning, a suiside, police say.

She had recently been confined to a sanitarium near the spot where she was found drowned.

Some Nice West End Grosses Give **London Cinemas Good Takings:** 'Smilin' Thru' Smash; Chev Slipping

Fox Hosting Britons

Hollywood, Dec. 5.
Fox is extending itself in the enertainment of English players imorted for Cavalcade.'
Studio is footing the bill for daily

sightseeing trips around the city and for week-end stays at Palm Springs and Santa Barbara.

Two Companies Formed In Syria as Near East **Becomes Film Conscious**

Cairo, Nov. 12.

A new film company has been established at Damascus (Syria) under the name of Fayha Films, where imported from Germany.

Most of the shares of the company have been taken up. The President of the Syrian Republic is reputed to hold 500 shares and certain other officials 50 shares and certain other officials 50 shares each. At Mostafa El Debe has formed at Mostafa El Debe has formed at Paramy order: the name of Deba Company order: the name of Deba Company for Arable Films. First film will star the Egyptian singer Nadira, who will hold concerts in Syria as a means of advertising the undertak-ling.

means of advertising the undertaking.

Pierre Benoît, French writer, now
is in Lebanon, accompanied by Spineily for the reproduction of the
film, The Lebanese Princess.'

Love Wonder, Egyptian film, produced by Pedro Lama, has drawn
large houses at Reence Cinema at
Benzert (Tunis).

The Egyptian purchased Josy Paicase establishment in Cairo, including it in their chain.

Mex-Made Around Villa

Mex-made Around villa
Mexico City, Dec. 2.
Another made-in-Mexico talker is
ready for release. Production
which was made by Aztlan Films, a
native company, is called 'Revolution' and covers the high spots of

tion and covers the high spots of the sanguinary times from 1910 until a few years ago. Contingents of the federal army were used in many of the scenes. Producers anneunce release here Jan. 5. Pancho Villa, of gory fame, is one of the leading characters.

West End picture grosses holding up nicely, but pre-Christmas slump nticipated coop

some good American and European product, hence reason for healthy

February Consess (Exchange figured at \$3.20)

Estmated Grosses
(Eschange figured at \$3.20)
Capitol — Happy Ever After
(UFA-Gaumo. Brit.). Grossed \$3,-750 in first week, which satisfactory, and holding over. It With Music(B&ED). Pictures marks debut of Jack Payne band in films, and is supported by several well-known British Broadcasting radio names, in the flesh. First week drew \$3,in the flesh. First week drew \$3,in the flesh. First week drew \$3,in months. Second we had all or \$8,000, which still good. Theatre has now entered into new policy, playing shorts, Gaumont British Movietone News and vaudoville. Movietone News and vaudoville. Or the standard and distinctly disappointing. Now in third week, averaging \$3,400. Run with the forced for a few more weeks, present. Looks like Chevaller vogue on decline here. Empire — Smilln Thru' (M-G), Opened as smash to \$14,250 and held or grossing around \$15,000 in sec.

over a track. Back Street' (U) now current warble Arch Pavilion—Blockade' (New Era Films). Scored \$5,100 first week and \$3,200 second. Now replaced by 'Rasputin' (German film, made by indie German concern.

New Gallery—Bird of Paradise' (Tradio) Two weeks' run, with first (Tradio) Two weeks' run, with first (Tradio) Two weeks' run, with first Paradise' (Tradio) (GB) replaced. After the Ball' (GB) replaced. Palace—Grand Hotel' (M-G). Opened to smash, doing twice daily, with extra matines Saturday, and grossed \$12,800 for several weeks. Now dropping off, and around \$3,500. In ninth week, with another week to play.

Now deophing oft, and around \$8.500. In ninth week, with another week to play.

Plaza—Thantom President' (Par).

Divident although audience on the play of the pla

U. S. Rush Film Goods to Britain To Forestall Dec. 15 Retaliation

PAN-EUROPEAN ENTENTE ON FILM. MUSIC SOUGHT

Paris, Dec. 1. Chambre Syndicale, official film trade body, has sent out invitations to all European producers to participate in a Paris conference for the formation of an international

film body. Meet would be held sometime in January, 1933. Chambre Syndicale would like to form an organization to which all European countries belong for discussion and handling of mutual problems. Possibility that the United States will be invited to jo also, if this end can be made

hitch.
Thing that the French element is most worried about, and thing for which the new organization would function mostly, is the matter of international copyrights on both music and stories. Parisians have long resented the copyright conventions as set up by Berne, and feel that changes are called for.

PARIS CASUALTIES

Americans at the American Hos-pital now include Jack Pickford and Jimmy Haseltine. Haseltine just went in with a broken leg.

Foreign offices in New York last week received rush cables from London advising quick shipment of everything possible to Britain. Fear

control avising possible to Britain, Feat of the courty seriously. With the date of Dec. 15 mentioned several times as a deadline.

Taken pretty much for granted in foreign circles that no matter whether England pays or defaults on the debt matter three will be a heavy duty sla_pted on films in Britain, as well as on other U. S. product. That England will be asked to pay on the line is pretty certain, with that country ready to acquiesce. Then, and immediately—so informed circles claim—will come the retaillatory measures.

so informed circles claim—will come the retailatory measures.

British Mades Sufficient
Amcrica's position in Britain at this time is especially difficult because of the rise in past months of British film strength. If coming to a showdown, there is a fear expressed in several New York circles pressed in several New York circles that America may be forced out of the British market. Which would be possible there at this time—and for the first time in film history—because Britain is now almost turning out product enough for its needs.

needs.
With a forcing down of the gates
would come a natural exhibitantion
of home made product in Britan
which, it is felt on both sides of
the ocean, might be enough to meet
the demand there

New French Film Buys For Canada Calls for Paris Trips by Hurel

Ottawa, Dec. 5.
Robert Hurel, president of La
Compagnie Cinematographique Canadieme, has salled for France to
obtain a further supply of French
language photopiays for distribution
in the supply of French
language photopiays for distribution
in Quebec, Ontario and Manitoba
where there are extensive Frenchspeaking colonies which cling
tenaciously to their native tongue.
Hurel is handling the product of
Haik, UFA, Braunberger-Richebe,
Tobis, Alex, Nalpas and Meric
Synchro-Cine and expects to sign
up a year's supply from these producers.

ducers.

The French-film situation in Canada recently received considerable attitudes when Government authorities decided to admit French language features into Ontario with censorship and without the payment of censorship fees, this undoubledly being a political concession to the French-speaking populace.

French programmes are regular-

ulace.
French programmes are regularny presented in all cities of Quebec,
Ottawa, Hawkesbury, Windsor and
Winnipeg.

With Kaplan Out, Speculation Now Over Future with 306 and Empire; Harry Sherman Rumored New Pres

With Sam Kaplan and 20 of, his officers in operators' local No. 306, New York, thrown out by the IA.T.S.E., an early election will probably be held to vote in successors. This would be a special election, called by the I.A., after a ticket had been named. Meanwhile, the I.A. is in complete charge of No. 306 affairs. The International Language of the International Control of the International Control of the International Control of the International Control of Interna

record behind him. While with Publix, his contact with unions all over the country has remained friendly, making it probable that the LA. would okay him. "William F. Canavan's name has with age mentione to go along with age to be a support of the contact of the

Agent.

By a sudden though not surprise stroke the I.A. at the American Pederation of Labor convention in Cincinnati on Wednesday (39) deposed Kapian and his group of officers, including among principal office-holders under Kapian, Charles F. Elchborn, v.D.; Max Pelinberg, treasurer; I. R. Cohn, recording secretary, and Dave Engel, financial secretary, It was a clean sweep, taking with it also Kapian's sweep, taking with it also Kapian's

WASHINGTON

(Continued from page 10)

Gags got her consistently on one throughout first part of but won't get over \$20,000 on Had a Million.'

week, but won't get over \$22,000 on It I Edd Marking to the Section of Section of

Jules Levy Out West
Jules Levy left last week for the
Jules Levy left last week for the
coast to look around the Radio
studio and to close up loose ends
on several product deals pending
out of L. A. and S. F. exchanges.

BUFF BEARISH

Seasonal Slumping Dipping Town

Buffalo, Dec. 5. Christmas approach Isn't helping the situation here, biz going down

Tess' seems best at Publix's Buffalo, topping 'Million' week before.

Estimates for This Week Buffalo (Publix) (3,600; 30-40-65), Tess' (Fox) and stage show. Looks to get \$20,000, with luck. Last week

'If I Had a Million' (Par) dld poor Great Lakes (Publix) (3,400; 25

40), 'Life Begins' (WB), The \$10.-

DET. ON THE UP SIDE: 2 OPPOSISH TABS AID

Detroit, Dec. 5.

Business seems to have picked up with Thanksgiving, with a better feeling all around. But the next two weeks will naturally see pictures hit by Xmas slump. However, Rockabye is playing to a lot of pectures hit by Xmas slump. However, Rockabye is playing to a lot of pectures that Downtown. Two tabloid versions, Rio Rita' and Follow Thru, mean opposition of a sort. Both playing pictures that can be classed as second choice for b.o. I Am a Fuglitive' goes into the control of the co

nopes of important money. Evenings for Sale' at the Fisher also pings for Sale' at the Fisher also coupled with 'Rio Rita.' Both spell some business, but with 'Follow Thur' on the stage and 'That's My Thur' on the business between 'en.

Last week George Raft at the Michigan played to fair business. When the Box, with about \$30,000. The Michigan started off okay, but weakened to \$15,100. The Downtown played to a fair business. The Downtown played to a fair business of the stage of the stag

supposedly.

Estimates for This Week
Michigan (4,945; 15-35-51-72-75)
—Central Park' (FN) and 'Rio
Rita', tab, on stage, May hit \$21,000,
fair. Last week George Raft on
or stage, \$13,000, fair.
Or Stage, \$15,000, fair.
Or

PART GANGSTER YARN

Hollywood, Dec. 5.
Earle Sneil and Edward Ludwig
have written 'Out in Style,' a par-tial gangster story, which the lat-ter will direct for Universal.

Janies Dunn has been borrowed from Fox for male lead, with efforts being made to get Sally Eilers op-posite.

Henry Henigson will supervise.

NEWARK HOPING VAUDE RETURNS TO HELP BIZ

Newark, Dec. 5.
There is a feeling over here that vaude will reappear in the picture houses about Christmas. Nothing has been settled, but it is believed that both sides will now be more

that both sides will now be more amenable.

No question but what Prospectly:
No question but what Prospectly vere \$15,00, and Rockabye at Proctor's should easily reach \$12,00. The hold of 'The Match, King' is doubtful, but looks like \$11,000 on eight days.

Usual story of Ristar opening with waudful has started spain, with waudful has started spain, but holding over 1 holden and 1 holding sow.

Estimates for This Week

holding over.

Estimates for This Week
Branford (WB) (2,986; 15-65)—
Match King' (WB). Advertised as
world premiere, with some good no
tices film, should reach fill (90)
About the simple of the sound of the sound

Just' (M-G) sensational at over 3 Mosaus (WB) (3.21; 15-55)—
Messus (WB) (3.21; 15-55)—
Night After Night' (Pax) and 'Vanlity Street' (Col). Will hardly reach bad \$2,700. Last week 'That's My Boy' (Col) and 'Robinson Crusso' (UA), eight days, weak at \$3,400. Self-Mel Learned About Women' (Par). Feeble picture can hardly draw more than \$3,200, very bad. Last week 'Trouble in Paradise' (Par), eight days, \$5,00; 15-65)—Rockabye' (Radlo-Pathe). Bennett pulling the femmes and may well pass nice \$12,000. Last week 'Conquerors' (Radlo) on eight days

pulling the femmes and may well pass nice \$12,000. Last week Conquerors' (Radio) on eight days passed \$12,000.

Terminal (Skouras) (1,300; 15-25-36-40-46-50)—Divorce in the Family' (M-G). Will hardly beat \$4,000.
House opening Saturdays now Last week Tess of the Storm Country' (Fox) on nice days, \$6,500.

Paradise,' \$10,500; 'Million' 12G, Clmbs.' Best; Shoppers Help

Columbus, Dec. 5,
Heavy matinee bit due to Xmae
shopping boom is doing all theatres
sonie good this week, although general trend in even is the usual seasonal fall-off.
they seem set to get tipst about all
of the best to get tipst about all
of the Paradise assisted by the
National Revue and the Broad
where if I Had a Millior has 'em
to be to be to be to be to be
week and the Broad
where if I Had a Millior has 'em
to be to be to be to be to be to be
deep average by goodly margins.

Estimates for This Week
Paleze. (RKO) (3,074: 35-55)

Below and the body of the control of

Prinz' Added 4 at M-G

Hollywood, Dec. 5.
Le Roy Prinz has been given a contract to stage the dances and musical numbers on four more shorts at Metro.

This was after his work on "The Big Premiere, featuring Eddle Garr, which Murray Roth directed.

Going Places

By Cecelia Ager

Fannie Brice's Poise

Surrounded by a Paramount stage how that doesn't quite know where it's going, Fannie Brice stands cool, decisive, expert, good humored. First there is the simple chic of her black valvet costume to set her act from her background. A blas att skirt, a long sleeved walstline citted blubs tied down the front with three satin bows, a gleaningly restrained coffure. Material that lets her prove the difference between a minic and g. comedienne. Miss Brice adds gentle satire to her impersonations. Her style is too finished, now calmly sure of itself, to resort to the less penetrating antics of burlesque. Her stage presence masters even the dangers. decisive, expert, good humored. anucs of puriesque: Her stage presence masters even the dangers of impromptu clowning. She, at least, always knows just what she's

least, always knows just what she's doing.

The David Bines girls work through an opening that does nothing to get the show started, in costumes with a good color scheme lost to jumbled design. Something interesting can be done with henna, interesting can be done with henna, with the color scheme and green, perhaps next time.

All ten of the sirie can do all the

next time.

All ten of the girls can do all the tricks of exhibition baliroom waltains, they show in the finale. Their vari-colored dresses, each shaded vertically to white, with white feathers around the hems and descolletages, would never help them get jobs, however, as runners-up to Irene Castle.

Good Woman Satorial Art

Good Woman Satorial Art

There are still two kinds of woment to 'Under Cover Man.' It takes the good, old-fashioned: attitude: She's a good woman, or she's a bad to the good, old-fashioned: attitude: She's a good woman, or she's a bad cutte and curres for the other. Chief was a good woman, or she's a bad cutte and curres for the coher. She modesty is one of the strongers attributes of the good ones, nobody is permitted to see Nancy Carroll in a chemise but the audi-ence. She is puttering about her room in her flowered silk scantles. There is a knock'on the door. 'Come is,' she says absent-minedly. So the register of the stronger of the she was a shimmering even in and instantion meanwhile clutching frantically for something with which to hide her bare shoulders, that even George Raft is convinced.

Later Miss Carroll appears in a shimmering evening dress so coaxingly fitted that it makes an amatur out of her maldenly chemise. Later Miss Carroll appears in a shimmering evening dress so coaxingly fitted that it makes an amatur out of her maldenly chemise. Nowever, was not the shoulders, that continues on horizontally to mark an Empire walst, is a line more suitable to Miss Carroft of the should be shawl collar that continues on horizontally to mark an Empire walst, is a line more suitable to Miss Carroft of the shawl collar that continues on horizontally to mark an Empire walst, is a line more suitable to Miss Carroft of the shawl collar that continues on horizontally to mark an Empire walst, is a line more suitable to Miss Carroft of the shawl collar that continues on horizontally to mark an Empire walst, is a line more suitable to Miss Carroft of the shawl collar that continues on horizontally to mark an Empire walst, is a line to the shawl collar that continues on horizontally to mark an Empire walst, is a line more suitable to Miss Carroft of the shawl collar that continues on horizontally to her carrolled the shawl collar that continues on horizontally the shawl collar that continues on horizontally the shaw

Miss Bennett's Style Wisdom

Miss Bennett's Style Wisdom
For several pictures now, Con-stance Bennett has shown signs of going restive under mere becoming photography. There's a steadily mounting tendency noticable to give the customers a work-out for reveallner. It began with her reveallner is grown to actual act-ing.

Rockabye its grown we gray picture to start being genuine in, but Miss Bennett's done it in not a few scenes. Despite all the bables torn from their mothers' arms to date, she still manages to make her own grapple with the situation real. Too much generosity with animation, however, is more danger.

grapple with the situation real. Too much generosity with animation, however, is more dangerous than too little. There's more to singing a torch song than crazy elbows and a loose coffure. Between the single solution of the single single solution of the single si

ersonai style. A stiff black velvet evening dress

with great fluted puffed sleeves, a wide V neckline, silm through the body and widening at the hem, unadorned completely save for a jew-eled clip that marks the waistline decollctage in back, is a precious something that flaps will long re-

member.
Very capably, very surely, Jobyna,
Howland, as Miss Bennett's tonica-bibbing mother, takes care of the story's meagre allotment of com-cidence, and a surely surely surely sur-divident surely surely surely sur-divident surely surely surely surely of her cotsum designer to mass of her cotsum designer to mass of the surely sure

Dressing Shudder Roles

Dressing Shudder Roles
Myrna Loy's slanting eyes have
gotten her into all sorts of pictures
needing inscrutable Oriental womeen. None of them seem to mind her
fresh young American voice, her
red-white-and-blue pronunciation.
In The Mask of Fu Manchu's
he's been given some additional
slant to her eyes. Fortunately for
the control of the seem of the control
to the control of the control
to the control of the control
to the

ing to be a sacrifice to some god somewhere in China. It doesn't check, but it's becoming.

Sweet-Young-Thing Modes

Sweet-Young-Thing Modes
When a girl is both somebody's
daughter and somebody's sweetheart at the same time, in a picture
lazy with homely kindness, soft outdoor photography, and southern
mammies, what's there for her to do
but get in tront of the camera and
look sweet? Marian Nixon has had

look sweet? Marian Nixon has had very good training for this sort of thing, and in "Too Busy to Work' she's got it down perfect.
She's even developed a style for being everybody's not-too-brighs little pet. Dresses should be made in, sheer materials. They should fit neatly at the waist, have longish circular skirts, and above all, every, garment must be made reminiscent of angels by full puffed sleeves. For gardening, transparent white organdy smocks are nice; gardening in itself is good for this kind of role, for it gives a girl the opportunity. in itself is good for this kind of role, for it gives a girl the opportunity, to be photographed long in advance of the actual process with a broad brimmed Leghorn hat in her hand. A little girl in organdy, with a large straw hat in her hand, with a large straw hat in her hand with a large straw hat in her hand with a large straw hat in her hand with a large straw hat he will be some of the large straw has a large straw hat he will be some of the large straw has a simply must be somebody's daughter—and why not sweetheart, toof

Quick-on-the-Draw Acting

Quick-on-the-Draw Acting
Since there is no time for character development in "It I Had a Milillon," the women in the cast all hop
to it as a series of caricotures, each,
one establishing her type in her
very first scene by make-up, costume and exaggeration. Nobody
oan stop to be logical.

Mary Boland tears into a housedress and an apron. She's got to be
to be thet quickly. Never mind if
her chic blonde head is smartly
waved, never mind the theatrical
'A' that hurtles out of her dialog,
nor can she help it, if an apron,
somehow on her figure fits like a
new fashion idea.

Wynne Gibson is a fancy lady,
good and fancy. A Joan Crawford
'Rail' make-up, lots of sliky blonde
hait, shuous black satin skirt, lowe
and a thorough, convoluting slink,
As against there, a spinster's neatness, disciplined poise, and back
lace underthings quite handsome
for the pickings from a sallors'
dive.

As a rebellious inmate of as old

dive. the pickings from a sailors dive. As a rebellious inmate of an old laddes home, May Robson has so much energy, decisiveness and spirit, a person begins to wonder how she got there, why she lan't running a paying tea-room, Alison Skipworth, who does run a paying tea-room, exhibits at times vagueness, helplessness, and a concern with the giorles of the past found more often in old ladies' homes. Frances Dee and Blanche Fredericl are obedient to their exaggerated direction no matter what they think inside.

PARAMOUNT, N. Y.

All the elements of good stage shows at the Par this week, but somehow the part this week, but somehow the part of the emme the part of the elements of the Largely it a matter of the emme take the thin the part of the part of the is the sole member—failing down. Miss Brice just doesn't seem to fit, her two songs don't sell, her humor doesn't click. And she's the only woman in the show.

woman in the show.

It's too bad, too. George Jessel was never better than this week.

He's been at the Paramount before, a dozen or so times, this past year, but never did he show himself so advantageously.

but never did he show himself so advantageously.

Miss Brice is a bit hard to understand in this show. She's certainly stand in this show. She's certainly successfully enough to know what's good and what lent, what can be sold and what can't. And the picture house shows these days are not. But she comes on and sings a long tedlous, number about how various persons would handle a popular song on the radio, giving imitations are some of the radio, giving imitations framy Erice, it's amusement; but when Fanny Brice institutes framy Brice institutes person to the short of the picture of the short of this could be short of the short of the short of this short of this give short of this give short of this give hap. The current show is entitled.

still inexcusable. Miss Brice, is too reveat, and too important, and artist per life of the pe

step-outs for warbling and dancing, with Four Normans on for a jugging bit. Miss Gordon, scoring our classic bit from 'Humoresque', a tear-jerking piece that still hoide appeal. Miss Gordon is in a black gown for downstage bit in 'one'.

Baliet back before fullstage garden set for arm drills, girls in blue and silver gowns. Offstage warbling and silver gowns. Offstage warbling stem to the still be and silver gowns. Offstage warbling silver with girls returning in scanty costumes before a crimson flame effect that is alded by light changes. Visual effect goes over nicely.

name enect that is alone by fight changes. Visual effect goes over that so we have a constant of the constant

tie bewildered.

It's still a good six bits worth and customers are satisfied. Standees at the back for the last show on opening night. Feature is You Sald a Mouthful' (FN), McStay.

FOX, BROOKLYN

Then there's the question of eco-nomics. Economy and economics. The Fox theatre in Brooklyn has The Fox theatre in Brooklyn has been in pretty had, shape for some-time—as, for that matter, who had been in the state of the state of

poes into an antiquated blackout with Jessel. It has one distinction, this biackout. It's probably the property of the property of the probably the property of the property o

ROXY, N. Y.

New York, Dec. 2. In comparing the old Roxy to the present floxy, there's a big difference in the shows, but there's also a big different in the overhead. The

big different in the overhead. The problem is trying to give 'em a show that looks like the same money that was previously spent. It's a different problem. With a 1929 flow of customers the house at its cut scale could gross around \$75,000 today. Its nut now ranges from \$35,000 to \$40,000 to \$40,000 to

now ranges from \$35,000 to \$40,000, including film rential, and if doing \$35,000, as last week with Clara Bow's 'Call Her Savage,' the going would be okay. Under that would also be black ink, but with the gross in the 30's, as it's often been lately, the color turns to crimson on Daught of the color turns to crimson on Daught of the color turns to crimson. The color turns to crimson on Daught of the color turns to crimson on Daught of the color turns to crimson on Daught of the color turns to crimson of the country's big keys. It has that small-town touch the small towns and home folks lows. It has that small-town touch the small towns and home folks low to the country's big keys. It has a problem of his own to meet for the stage. Figuring that names are out of the question for the house and problem of his own to meet for the stage. Figuring that names are out of the question for the house and problem of his own to meet for the stage. Figuring that names are out of the question for the house and problem of his own to meet for the stage. Figuring that the contribution of the color had been dead to the color had

NEWSREELS

EMBASSY

Yearly at this time about 50% of last year's program could be reliasted. There's the same Santa ciril, the Fresident buying the first Christmas seal; plug for California beaches—and ducks and things.

There's been so much material on beer, especially those years of the very control of the country of the c

TRANSLUX

TRANSLUX

Some of the best laughs in newsrects are murred chiefly because
the contact man tried too lard.
The natural laugh is the only laugh,
and when an individual or a group
puts on what is obviously an act
the contact and tried too lard.
There are illustrations of this in
both houses this week. In the
Lauxer Paramount got the street's
only Saturday atternoon slant on
the recent lobo convention in Chiand the street in the control of the control
the recent lobo convention in Chiand the street in the chair that
made the whole assignment register
like a bit of college burlesque. The
like a bit of college burlesque. The
stereotyped talk from the chair that
made the whole assignment register
like a bit of college burlesque. The
loss of the vaudeville stage and
more of the true holo.

Sittch' McCarthy can rate a colwhom in the N. Y. newspapers any
self. On the Embassy screen, except for his Turplinesque eyes, he's
a dud, because cverything about
the atmosphere, the placement of
hats of his colorist has that definite,
technical, made-in-the-studio stampHad the Fox contact man just let
Sittich' and his sub-mayors get togene of phosels demesters in a
same of phosels demesters in
same of phosels demesters in
same of phosels demesters in
same of

rapidly: probably just too eager to show the baths had: Florida gold; L. A. rodeo; ride of English royalty to Parliament; Trotsky; Vatican mosaic masterpieces.

The Embassy also had: Women's billiard tourney; Christmas carol singing in Japan; Ecston girl athletes; Colgate-Brown football; L. A. wrestling; Graf Zep; Japanese Emwestling; Graf Zep; Japanese emminister; stars enterthing the mosaic particular control of the property of the property

FISHER, DET.

Detroit, Dec. 2. Detroit, Dec. 2.
Fred Evans has put together a pretty little show. With a little speeding up this one will be all right. A sightly show has a good chance of meaning something in this house where it would be lost at the Michigan. Talent is okay and used mostly for production, and it all helps. Lyons and Snyder and the neips. Lyons and Snyder and the St. Johns Bros. are doing their regular acts, and the Dancing Adams and Henry Dunn and Conrad's Pigeons all fit very nicely into the production.

ular acts, and the Dailong American Alleny Dunn and Conrad's Pigeons all fit very nicely into the production.

In the production numbers are done. Playing three shows a day, plenty of time is available, consequently the extensive production. Also helps round out a show the consequently the extensive production. Also helps round out a show the consequently the extensive production. Also helps round out a show the consequently the extensive production. Also helps round extanged and line divided into country gais and city salesmen. Lytics special and city salesmen. Lytics special and production of the country gais and city salesmen. Lytics special and production of the country gais and city salesmen. Lytics special and production of the country gais and city salesmen. Lytics special and country gais and city salesmen with the light spot being the country of the count

CAPITOL, N. Y.

New York, Dec. 2.
As the Capitol leans more and

New York, Dec. 2.

As the Capitol leans more and more toward straight variety without trimmings in its stage shows, the line of demarcation between presentations and regulation vautery will at this house becomes less and less distinct. This week it disappears entirely with an orthobox bill in style and running order. In actual pottor, the Capitol this week that way site, the State, although the capitol this week way site, the State, although the capitol this week class distinction remains.

Headling the vauddim portion of the current vauddim portion of the current vauddim portion of the current vauddim should be considered to the capitol of th

the closer does three numbers, whole.

Hope contributes a bit between each act, besides announcing. He scatters his mixed stooges all around, alternating them between the side boxes and the stage. For the two boys cross-firing from opposite shelves in this wide auditorium it was like shouling across torium I was like shouling across torium I was like shouling across (Continued on page 21)

SIGN OF THE CROSS

Cecil B. DeMille production (which he also directed and Paramount Pichase. Land). Charles of the Common treatment of the Commo

If there is such a thing as a \$1.50 roadshow in celluloid in these times this is it. 'Sign of the Cross,' through which Cecil B. DeMille returned to the business end of a megaphone, is the nearest approach

turned to the business end of a megaphone, is the nearest approach to a twice-daily picture at twice-daily prices that Hollywood has delivered in a long; long while.

The state of the sta

makes victorious the straight religious precept.
Religion trumphant over paganism. And the soul is stronger
than the fisch. Religion gets the
breaks, even though its followers
breaks even though its followers.
It's
allogether a moral victory.
Neat, dert and probably beyond
reproach is the manner in which the
scarlet punches are inserted. Every
sequence in which religion wins out
is built upon turid details. The
built upon turid details. The
dut'they can't oppose the motive,
and in the way 'Cross' was produced one can't be in without the
other.

duced one can't be in without the other.

For example, the handsome Prefect of Rome (Fredric March) sees that he can't get to first base with sees that he can't get to first base with so he calls in the village temptress, Ancaria is described as the hottest gal in town. The most versatile is the phrase used. She uses her that the control of the cont

strikes the unmoved Miss Landi in the face. Then, having lost, she will be a course during the last half of the picture and is the strongest plea for reverence up to then. It represents religion's first victory over pagan oppression insofar as this marrative goes, and was staged in such a way that the moral cannot be a constant of the stronger of t

stead of the fiddle refutes a popular myth. He blames the fire on the Christians, and that's the reason for all the little of the control of the control of the control of the control of the little little work of the control of the

the heart pound faster for almost a solid hour, and although the first thought may be to turn away, there is something in the brutal slaughter that nalls fascinated attention. Because this takes place at the far end it will leave all audiences with a depressive feeling. But it will cause them to talk, regardless have the same that the same a curlosity than as an entertainment.

Cast is uniformly good, but only

as a currosity than as an entertainment.

Cast is uniformly good, but only one exceptional performance was registered. That's Laughton's. With utmost subtlety and a minimum of effort he manages to get over his pearance is a minute old. The few laughs in a picture that's very weak in the comedy department are all Laughton's. Other's and Laugh and Misses, colour and Ketth are called upon chieffy to look helf parts and

in the comedy department are all Laughton's. Misses, Cohert and Landl and and landl an

miliar faces that haven't been seen miliar faces that haven't been seen DeMille staged his spectacle in his customary way, turning in a job that for sight stuff hasn't been duplicated since the silent picture days. His eye for extravagant production effects and secret of getting the control of the second production of t

IF I HAD A MILLION

Framount production and release with all-star cast and all-star directors. Adaptation and the star directors and particles and all-star directors. Adaptation of the star directors and particles are all star directors and particles are all star directors. Adaptation of the star directors are all star directors and an adaptation of the star directors are all star directors. Adaptation of the star directors are all star directors and action of the star directors are all star directors and action of the star directors are all star directors and action of the star directors are all star directors and action of the star directors are all star directors and action of the star directors are all star directors and action of the star directors are all star directors. As a star director and action of the star directors are all star directors and action of the star directors are all star directors and action of the star directors are all star directors and action of the star directors are directors and action of the star directors and action of the star directors are all star directors and action of the star directors are all star directors and action of the star directors are directors and action of the star directors are directors and action of the star directors and action of the star directors are directors and action of the st

commencing sec. A survival of the mins, mi

The best episodic picture is still the one Marshall Neilan made in 1921, 'Bits of Life,' but this one isn't

The nest episodic picture is still the one Marshall Nellan made in 1921, 'Hits of Life,' but this one isn't haif bad. No world beater, but it won't bore. The episodes depicting what certain type individuals would do it they had \$1,000,000 are not without their moments, some, of With 180 many cooks concerned, this cinematic porrighes is naturally replete with a diversity of seasonings. Just who's responsible for his cinematic porrighes is naturally replete with a diversity of seasonings. Just who's responsible for the control of the picture of the control of the control

Miniature Reviews

'Sign of the Cross' (Par). Spectacular Cecil DeMilie production, marking that director's comeback, that will cause talk and draw business. Profits on general release seem assured, regardless of results on initial \$2 roadshowing. If pictures are still salable for \$2, this has better chance in that deld than any film in long field than any film in long while

"If I Had a Million' (Par). Episodic all-star production to which 18 scenarists and seven different directors contributed to depict what certain people would do with \$1,000,000. Not uninteresting, but spotty retrospect. Multiple ore retrospect. Multiple oredits the best b. o. factor, plus the exploitive possibilities.

exploitive possibilities.

"Too Busy to Work' (Fox).
Will Rogers as a sentimental
tramp. Should do better in
smaller towns and countryside
though not better than previous Rogers' release in big keys.
A homey story of programmer
weight.

weight.

'Under-Cover Man' (Par).
Latest George Raft gangster
meller. Fair grosses indicated.

'Rockabys' (Radio). Moderate grosser on appeal for women sympathy and Constance
lemnet in a tearful role. Best
for the neighborhood mats.

'Mask of Fu Manchu' (Metro). Erstwhile mysterious Dr. Fu converted into a monster-maniac by Boris Karloff. Im-probable theme and situations hurt its chances.

Trailing the Killer (W-W). Excellent and different. A strictly original production not to be confused with jungle stuff from film libraries.

the means to attack the road hogs who engender the other motorists, by running them up the sidewalks and into wrecks themselves. (This episode fetched andible approval from neighboring motorists who seemingly nurtured the same inhibi-tions).

tions).
Jerky, episodic and unsatisfying is
the manner in which none of the
episodes is carried to any conclusion.
It diversity of the possible of the property of the property of the picture possesses. However, its
commercial appeal is destined to be
as spotty as is the celluloid footage,
for all the technical excellence of
everything about it.

everyning about it.

Million's possibilities for ballyhoo with contests on the idea, etc.,
should have much to do with its
local popularity. The all-star thing
alone, while an asset, will not carry
it alone.

Abel.

MICHE

(FRENCH MADE)

(FRENCH MADE)
(With Songs)
(With Songs)

Paramount (Jolawille) production and release. Direction, Jean de Marguent; story,
Etienne Stoy; music, Jionel Caraux; lyrics,
Fifth Ave, Flaybouse on grind run beginning Dec. 3. Running time, 80 mins.
Micheline. 8. Surphysics of Story Brorier
Mins. Sorbler. Marguerite Moreno
Comtesse Essera. Marguerite Moreno
Comtesse Essera. Beginning
Mon, Demarce. Dranem

Exceptionally good French programmer, though hopeless for the non-French. Begins more and more to look as though Rob Kane and his folks at Joinville have finally got their combinations figured out and can turn out the kind of product that French customers want. It's cheap production that doesn't look cheap, and psychologically built for Gallic taste.

the triumytrate of marines look at the million dollar check received by Cooper, and also observe that it's compared to the calendar, and that's that. Gene Raymond gets his mild that. Gene Raymond gets his mild there fore to arouse each that. Gene Raymond gets his mild there fore to arouse each that. Gene Raymond gets his mild there fore to arouse each there sealoustes. It's the handling chamber.

May Robson converts the old ladder home in which she's a 'guest' into a clubhouse, when her million and treatment that sell the film. From the contract that millionaire who had hit upon the telephone directory potshot idea as a means for distributing his wealth, and there fore the child millionaire who have been waiting for him to die, before sharing in an anticipated legacy. The first of this films to find its the first of, his films to find its an expensive probably most effective. Ruggles' inhibition is to shatter the chind in congest footage, while Laughton's Bronx cheevio is the snappiest, and rockers of the sharing and the strength of the contract of the c Not very much to the story, one

WHERE IS THIS GIRL?

(BRITISH MADE)
(With Songs)
(With Songs)

A British Lion dim production, released forward British Lion dim production, released forward British Lion dim United Heaven Harbert (Mark Barrie, Owne Nars, Geo. E. Arthur, Glob McClaushill, Previewed Phoentr theatre, London, Nov. 17.

This is the first musical talker composed by Franz Lehar. That should mean a lot, but in this in-That stance it doesn't, for the reason tha the theme ditty is not sufficiently catchy. The whole thing just escapes being another English picture triumph. Everything within reason was apparently done for it, neverit misses.

Why does it miss? Because the commercial side of show busines aiways imitative. You don't have to be told that directly a certain to be told that directly a certain type of picture scores a success the market is inundated with imitations. We shall go on over here attempting to make duplicates of Sunshine Susie' until something new in the way of a success manifests, whereupon these German muscals will be out of favor to be successed. The contract of the contrac

if Lehar hasn't given them a knockout theme, the luck is against them
if Lehar hasn't given them a knockout theme, the luck is against them
material they had and produced it
with skilled technique and a spiendid cast

We have the story of a young
his directors with the information
the bank is broke. They tell him
his only shance is to become betrothed to the daughter of a deceased vienness bank president. His
cassed vienness bank president, His
haven, an appointment is made for
the firl's mother is waiting to
snatch him up. Accompanied by his
lawyer, an appointment is made for
the following day, and this being his
lawyer, an appointment is made for
the colouring day, and this being his
lawyer, an appointment is made for
the opera and calls up one after
another of his old sweets, only to
discover they are unavailable. In
desperation he drops one ticket out
of the window, in the hope of securevening, and unearths a charmingigit. Romance, of course.

Meantime the girl he is to call on
the heat day is having a hectic love
orchestra, enacted by George K.
Arthur. A splendid publicity stunt
for the ploture is already made.
Having what is described as his
home without riving his girl
or cheeting, an account of the silhouette, and bearing
the caption, 'Where is this lady'r
and advising anybody who could
with the young man at his hotel.

The two lawyers, one acting for
the Berlin bank and the other
or the ploture is already made,
home without riving his directory
and advising anybody who could
with the young man at his hotel.

The two lawyers, one acting for
the Vienness, are delightful. They
and advising anybody who could
with the young man at his hotel.

The two lawyers, one acting for
the Vienness, are delightful. They
and advising anybody who could
with the young man at his hotel.

The two lawyers, one acting for
the vienness, are delightful. They
and advising anybody who could
with the young man at his hotel.

The two lowers were
experiently be a pavement artief
the caption, 'Where is this lady'r
and a

TOO BUSY TO WORK

Fox production and release. Starn Williams, with Rogers, Directed by John Blystone. From Thullo, Mory by Ben Ames Williams, with Starling More and Photography by Charles Clarke. Sound by Bugene Grosamen. At Roxys, N. I., for week starting Friday, Jubile. Will Rogers, Duble. Rogers

Box-office draft of the Will Rogers name not being what it used to be, what he does in this picture will have to be stressed. He's a lazy hobo, genial in character and a little shy, but a hobo the folks will like, In the big keys Rogers' latest will not do so well as in the smaller towns. There and out in the open spaces, such as in the southwest, where anything with Rogers goes

where anything with Rogers goes over, better than average business. There is no big punch in Too Busy to Work. It's mere's a homespun yarn around a tramp whose destination is the home of the man way with his wife and daughter. It may be a discrepancy or an inconsistency that anyone as lazy as the hobe Rogers plays would be aminously as the hobe Rogers and the readth of the road that's regardless of the programmy medical and the road of th

The Woman's Angle

'Rockabye' (Radio). Despite the many times they've seen this nobled renunciation rubber-stamp more clearly printed on the screen, the gale will want to see it again for Constance Bennett in exceptionally holty-tolty costumes and sets.

'The Mask of Fu Manchu' (MGM). More childishly fantastic in its hair-raising devices, unstinting in its mad production, this latest Fu Manchu can take care of the audience built up by its predecessors.

'Under Cover Man' (Par). Old style crime meller brought up to date by level-headed, Sphinx-like George Raft. Suspenseful entertainment for the girls.

'Too Busy to Work' (Fox). Only a great love for Will Rogers can make this lagging slowness acceptable. Fortunately the matrons of the hinterlands have it.

If I Had s Million' (Par). Good audience fare diluted by weakness of first and last episodes. So many cooks create a product sometimes too wise, sometimes too obvious, but enough action and splendor to give the ladles a lively time. The girls really prefer to stick with one set of characters they like throughout a whole film.

UNDER-COVER MAN

Paramount production and releaso. Fea-tures George Raft and Nancy Carroll. Di-rection, James Flood, screen play, Garreit Fort and Francis Paragon; adapted by Wilstoch; photography, Victor Milner. At the Paramount N. Y., on grind, week Doc. 4. Running time, 74 miles.

Nick Darrow	George Raft
Lora Madigan	Nancy Carroll
Dannie	Roscoe Karns
Matroff	
Kenneth Mason	
Connie	
Inspector Conklin	David Landau
Sam Dorse	Paul Porcasi
Gillespie,La	yland Hodgson
Jimmy Madigau	/illiam Janney
Bornie	George Davie

manages to lick the tough boys, killing one and having the other arrest.

At the pretty fast stuff and falrly well handled despite a couple of very bad gaps. Been clipped five minutes since previewed on the coast, and could stand some more clipping for tightening purposes. Coupled the coast, and could stand some more clipping for tightening purposes, clipping for tightening purposes, dialect and all, is pretty hard to believe, the inclination (at least for the first few reels) being to laugh at him when he gets toughest. It's probably no worse miseaging act a wise mell. Maybe Lew Cody, the wisest of all heavies, fell for her line, but most of the audience doesn't. Cody, or course, has a signment. William Janney in a walk through shows quite a lot, sending his future value up high. Raft is the same character as always, suswe, good-looking, slow and acterization is beginning to wear just a bit thinnish. With the greatest danger that Par will try to change it in the next picture and head-

Productionally the film is all that in be asked.

ROCKABYE

Radio Pictures production and release giarring Constance Beanest. Directed by George Culor. From the play by Lands and Exchange Control of the Control of th

Peti	Joel McCres
De Sola	Paul Luka
Howard	.Walter Pidgeor
Bnooks	Jobyna Howland
Mrs. Pell.,Vi	rginia Hammond
Dunn	Walter Catlet
Lilybet	June Filme:
Dugan	.J. M. Kerrigat

This picture has one by asset, a sentimental heroine in a role that would attract feminine interest, plus Constance Bennett, which means something to the femine trade.

Production is fair program run of material, completely some wrong out treatment is satisfactory if not especially brilliant, and the subject matter itself is promising enough. Rightly handled, it should bring in engithering the subject of the meighborhood feminine cilenteles, where it could have been successfully sold on its sentimental angle of the heights from the gutter, only be be halked in her days of triumph by frustrated mother love and the necessity for self-sacrine to save the man she loved from unhappital.

actresses. This one's name is June Filmer, and her performance is one of utter naturalness in such standard scenes as singling her doll to sleep and weeping violently when the cruel orpinange mattorn tears mama, two incidents in which, you'd know, would be in such a story. Jobyna Howland and the picture for the lady fame roughles the picture for the lady fame roughles as the slightly tipey, but terribly grande dame stage mama: As for the rest, the production has a great the rest, the production has a great great determination but never seening quite to stick.

ROME EXPRESS

(BRITISH MADE)

(BRITISH MADE)

Grunent British production and release.

Grunent British production and release.

Grunent British production and release.

Raiston, John Barry, Hugh Williams, Conrad Voldt, Donald Cathory, Harold Buth,

Vooger, Muriel Aked, Finiay Currie, Bilot

Makeham. Length, 8,600 feet: apprex.

running time, 35 mins. Previewed Tivoli

theatry, Lendon, Nov. 12.

Rome Express' as a title suggests 'Shanghai Express'. As more than one person made the same observation here, it is probable such an idea may enter the heads of native picturegoers. If so, they cannot be blamed, and it is also probable that when they see it their preconceived idea will be confirmed.

Idea will be confirmed.

Rome Express is the first film from the new Gaumont British studios at Shepherd's Bush, London. It is one of the best pictures made in this country, and, all things considered, one of the best feature pictures ever made anywhere. The cast is impressive. No Hollywood better the continuous for the continuous services and the continuous services are the technique is Continuous Stary takes considerable footage.

all-star aggregation could have done better. The technique is Continental.

Story takes considerable footage
that it is necessary to plant the
strong characters. When it does
get started it moves along sequentially and includes drama, crime,
murder and a modicum of comedy.

From Pacies of the considerable footage
murder and a modicum of comedy.

From Pacies of the considerable footage
murder and a modicum of comedy.

From Pacies of the considerable
murder and a modicum of comedy.

From Pacies of the story of the considerable
murder and a modicum of comedy.

From Pacies of the considerable
murder and and considerable
murder and

TRAILING THE KILLER

B. F. Zeidman production released
through World Wide. Directed by Herman
C. Raymaker. Story, Jackson Richards.
At the Galety, New York, beginning Dec.
1. Running time, 64 mins.
Lobo
PierreFrancis MoDonald
Windy
PedroJose de la Cruz

These shouldn't be confused with the average jungle plotture. M's far too good for that. 'Trailing the Killer' as a whole is in a chas by itself. It is a great plcture and will enter the service of the

tor of philosophy, doctor of law and doctor of medicine—in other words the doc himself, is again re-incarnated in his original form. He gets bumped off at the end of every Fu Manchu picture, but somehow

Fu Manchu picture, but somehow they manage to dust him off and bring him back alive and kickin. This time they should have let the doctor, rest in peace. The more cruelty that they should have let the doctor, rest in peace. The more cruelty that they have a some content of the more as a some series of the producers to lessen the mysterious and embellish the horror aspects. On this occasion has appealializes in torture interest of the series of th

JOHANN ORTH

GERMAN MADE
Vienna, Nov. 20.
Blien Richter production. Scenario and direction, Dr. Willy Wolff, after a manuscript by Paul Merchach. First presented at Busch Kino, Vienna, Nov. 10, 1982. In the cast: Elien Richter, Ord Thelimer, Dr. Charles and Richter, Paul Wegner, Paul Horbiger.

and more patience of the ferst actress who has climbed to the heights from the gutter, only to be balked in her days of triumph by frustrated mother love and the necessity for soft-actricate to save the man she loved from unhapping the second of the ferst than the story actually is, but it's sobby senough at that However, the playing of the leading role is nearly it's sobby senough at that However, the playing of the leading role is nearly it's sobby senough at that However, the playing of the leading role is nearly it's sobby senough at that However, the playing of the leading role is nearly in the mountain lion seems to have been inbued with the fact that he give members and the character slip. Thing is plentifully hotted up in a theatrical splentifully hotted up in a theatrical splent

MASK OF FU MANCHU

Metro-Goldwyn production and release.

Borbs Karioff restured. Directed by Charles

Borbs Karioff restured. Directed by Charles

How March Control of the Copical New York, west

William, At the Capital, New York, west

William, At the Capital And yes the Advanced of the New York, west

William, At the Capital And yes the Advanced of the New York, west

William, At the Capital And yes the Advanced of the New York, west

William, At the Capital And yes the Advanced of the New York, west

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William, At the Capital And yes the Advanced of the New York, west

William, At the Capital And yes the Advanced of

COUNTER-PLAN (SOVIET MADE)

Moscow, Nov. 15. At least one first-rate film has emerged from the mass of Inferior released to the Soviet public this month. If it reaches America, as doubtlers it will, audiences there are slated for a treat such as they received from 'Road to Life' last

received from 'Koad to Lite isst year.

The picture, with sound, is called 'Counter-Plan' ('Vstrechny'), and is the work of Directors Ermier and Youtsevich, both of them with noas. The title may gound obscure to an outsider. To a Russian of this day and age it immediately calls up an image of factories, production, shop year. Plan. The 'counter-plan' is one proposed by workers in any enterpine for exceeding the regular plan officially set for them. To the plan officially set for the order of intense life and struggle. The picture of set in the plan officially set for the picture of the plan of small incidents and large, each owdinary in itself, but in their totality producing a dramatic effect of intense life and struggle. The picture of the plan of small incidents and large, each owdinary in litelf, but in their totality producing a dramatic effect of intense life and struggle. The picture of the plan of the plan of small pla

it only for his remarkable piece of work.

The cast around him is a strong.

The young factory worker and wife, Guretskaya, is exceptionally well played. The film was produced by a Leningrad from, Rosilim. The sound effects are among the clearest and most intelligently handled of ledty and advertising on 'Cavaladay' and advertising on 'Cavaladay' and advertising on 'Cavaladay'.

Talking Shorts

15

'GREAT HOKUM MYSTERY'
Johnnie Walker Novelty 20 Mins

Gaiety, N. Y. Educational

Educational
This is either a feature-length
mystery meller that never got out
in its intended length or just gleanlags from the library. Only chance
for it is slent titles, each with an
overlags, the state of the state of the state
porting that is dubbed into such offeatures.

porting that is dubbed into such of-ferings.
Walker, as a matter of fact, did try his hand at producing in the east. The locale in this looks ilke that old-fashlon house in Riverdale, N. Y., which used to be Triangle's big playing ground.
Anyhow, there's little to describe. Just a lot of the thrill stuff that went well in the nickelodeon days of pictures.

TERRY TOONS
'Forty Thieves'
Cartoon; 5 Mins. Gaiety, N. Y. Educational

Educational
Operatic touch given a cartoon.
Off-screen solos and chorus mark
conversation of these creatures of
the pen.
Ride on a magic carpet featured.
Little new and cartoon is just ordinary filler. Waly.

MELODY MAKERS'

With Sammy Fain, Evelyn Hoey, Eton Boys, Norman Brokenshire Rivoli, N. Y.

Riveli, N. Y.

Master Art
Indie-made short featuring Sammy
Fain, personable young Broadway
songwriter, who's at the plano rteling off his okay medley of song hits
as Norman Brokenshire does some
inane introductories. "Broke," who's
a radio announcer, sounds better via
the ether than the acreen, particularly in that getup.
Assisting Fain are Evelyn Heey,
Assisting Fain are Evelyn Heey,
for 8 mins, it's fair enough oneto-fill.

BATTLE OF THE CENTURIES'
Nature Novelty
Nature Novelty
Ross,
Ross,
N. Y.
Educational
Overstressed off-screen buildup in
dialog of a lot of fighting botween
termites and anta under a microscope. Second rate as affler and
Action is supposedly in an old
tree trunk where the insects fight it
out for possession. Much of the
photography is so jumpy one can't
cell whether it's a battle or a lovemoderate of the property of the control of the
Moderate of the control of the control
Moderate of the control of the control
Char.

Char.

FINED FOR FILMS

Exhibe of Moline Infringed Par-Fox Copyrights

Fox and Paramount have been granted judgment for \$1,250 against N. Bortman & Sons, Moline, III., for infringing copyrights, held by the companies on five films. Judge Louis FitzHenry entered the order. The order restrains the companies from showing films of the companies from showing films of the companies without license. Fox was given \$250 minimum damages for showing 'Cock-Eyed World' and Paramount similar amount for each of four of its films similarly exhibited. The suits were instituted two years ago.

Goring on 'Cavalcade'

Picture Possibilities

'Firebird'—Favorable

"FIREBIRD' (Melodrama, Gilbert Miller, Empire.) Play from the Hungarian of Lajos Zilahy would make a corking picture is it has not already been done abroad.

Ibee.

'Jamboree'-Favorable

JAMBOREE' (Melodrama, Elizabeth Miele, Vanderblit), Should make a program picture, a type of western with the old-styled bar and action dated in the '90's.

THE MAD HOPES (1.5.4 C at 2.7. 11-la Blau, Broadhurst). Seems too slight a story for picture usage.

NEVER SO BEAUTIFUE

NEVER SO DRAMATIC

NEVER SO ALLURING

NEVER SO ALLURING

NEVER SUCH GOWNS

BENNETT



A Morning, Matinee and Evening Attraction that has already broken season records in its first dates at Boston, Cleveland, Cincinnati, Chicago, Kansas City, San Francisco and other cities . . .

MARK IT DOWN FOR ONE OF THE YEAR'S BIGGEST MONEY MAKERS! AND NEVER BEFORE HAS MISS BENNETT HAD A PLAY SO APPEALING TO THE MILLIONS...A STORY FREIGHTED WITH THE EMOTIONS THAT RING IN EVERY WOMAN'S SOUL...THE DESIRE OF LOVE..., THE URGE OF THE FLESH...AND THE DRAMATIC HEART-CRY FOR A BABY'S KISS AND A ROCKABYE SONG AT TWILIGHT.



EXPLOITATION -:-By Epes W. Sargent

Kid Reporters

Kid Reporters

Editor of a locality caper was
conclinated of tocality paper was
conclinated of tocality paper was
conclinated of the control of the control tocal
control terms and asked the
manager of a nabe house if he could
make any suggestions. Manager
went right on the job when he was
told the editor would be glad to pay
for the items.

of the club the kids
were told that they could have a
free pass for turning in items, proyiding they were not duplicated and
were actually used in the paper.
Beltior was present to tell them
just what he wanted.

It is not unusual for him to send a
check for \$10 or \$15 to the manager
for tickets at the regular dime admission.

Not only that, but the editor gets.

mission.

Not only that, but the editor gets some stuff that would shame the most daring columnist. Does not use the scandals on the kid submission, but he often gets leads which can be worked up by his staff and sometimes sold to the down-

town paper.

Just to make it more interesting the passes are awarded at the following meeting and are stamped 'Press' in red lnk.

lowing meeting and are stamped Press in red ink.

Ire Opening

If you use a decorate tree as a part of you and eacorate tree as a part of you and get at off to a good start. Don't just set it up and throw on the juice. Have an official opening, with the 'tree screened from view until at a proper point in the exercises it is unveiled and present. One such dedication last year had the tree on top of the marques. It was brillantly lighted and lavishly decovated, but was veiled from the public. Dedication was held 45 min gree club sang several carols with a phonograph loudspeaker, contributing not only the musical accompaniment, but some of the singing. Mayor made a brief address, a small ship public the switch which turned on the lights.

Excess gross more than paid the cost of the stunt, which gave practically a free advertisement. If you have a kild dubt, use the members in the stunt.

Selling Xmas Books

Manager who is campaigning his
Xmas ticket gift books is concentrating on his own public and on
employers of labor, suggesting to
the latter they use them for gifts
to employees.

employers of moust, the latter they use them for gifts the latter they use them for gifts. So far the results have been very, good, considering the distance to the holiday, but he has an ace up his sleeve for the week before Xmad. He's friendly with one of the newscampaign urging the public to purchase ticket books for the children of the poor. As an inducement the paper will announce that the seat tax will be paid by the newspaper. Let a sum the paid by the newspaper the tax, these books being stumped that paid. House will still get some money for these admissions and at the same time get an elegant advertisement for the scrip.

Newest Contest

To stimulate interest in pictures general mulate interest in pictures general mulate interest in pictures general mulate interest in pictures of the Goobie bill' contest, with prizes for the smartest combinations supposed to play on one bill. Many of these have been commented on when they form a natural, but to have the combination of the commented of the combination of t

Babies in Lobby

standing they were to be used only for trade getting and not turned over to affluent parents in bulk.

One were permitted to establish ballot boxes, where they desired, and several plugged hard for their favorites. It all helped to make more business.

Toledo Hustlers

Howard Feigley of the Gendal connected with a theur with all high schools in the city on the local showing of That's My Boy. 'Alded by the Blade, Howard had a popularity contest held in each high lar football player on each squad. Special school nights were held with the designated player receiving a loving cup. All schools turned of Walte high school with refused to name a single player. The team was presented with the cup which was stowed away in the trophy Case of the control of the cup which was presented with the cup

Wally Caldwell of the Valentine flooded the town with prosperity bonds and stocks pelor and during the showing of the Marie Dressler-Polly Moran feature. Girls paraded the streets, stickers and bonds were put in automobiles and at every turn on the downtown corner there was a treminder of the picture. Caldwell hato one of the wall was a treminder of the picture. Caldwell hato one of the wall was a treminder of the picture. Caldwell hato one of the wall was seen for some time and much of it is laid to the campaign.

The Pass Stuff

The Pass Stuff
Chroults are conducting another anti-pass drive, which seems to be more or less in earnest this time. There's a chance for the independance of the control of the control of the chain houses if the idea-against the chain hand the idea of the idea against the chain hand the idea of the idea against the idea and the idea of the idea of

Magic Sign

Magic Sign
Sign which drew plenty of attention for a live theatre was recently installed in an empty store with a deep show window. Latter was screened so that the rear was: in the title painted in red filter on a black ground. Entire display was lighted by a single baby spot from the front. Before this spot was a color wheel. Before this spot was a color wheel preen, revolved by a small motor, in the original instance one from a toy erector set.

in the original instance one from a toy erector set.
When the green spot hit the sign the lettering disappeared, since the lettering disappeared, since the black. With the red spot the lettering showed up brightly.
Can be elaborated with two sets of letters, in red and green, which alternately appear and disappear. Properly done, the effect is lightly distributed by the control of the control

Getting a Ride

Getting a Ride

Leon H. Zellers, prop. et the Roxy, nabe house, is getting plenty of advertising from the display of a pony which will presently be given to the child turning in the largest number of coupons. No date yet announced for the award, but the kids are savino, but figured that it helps the adult trade in that the kids try to steer their parents and friends to the Meantime the pony is kept around the theatre, and every time the kids see the nag they put on a fresh spurt.

Babies in Lobby

Still one more new slant on the baby contest. Exhib used the familiar angle or getting the order of the baby entrant after the mother had registered at the theatre and obselvent and the state of the baby entrant after the mother had registered at the theatre and obtained her entry blank. Instead of having lantern sildes made for the had between the had registered at the theatre and every time the kidds registered at the theatre and every time the kidds registered to the prize the made to the had been ready provided to the had th

Sters Certoons

Stars Cartoons

Fox Palace doubled its weekly gross during run of 'Too Busy to Work' by addition of 'Cartoon Land Revue,' a group of four good cartoons. The cartoons were adverture film would be exploited and it made a great hit particularly with the youngsters. Let all now be such all Fox Idea is now because Planned to continue it again every four weeks. The idea here was originated by Christy Wilbert and George Tyson of the Fox publicity forces.

Not as Good

Not as Good

Now and then a gag has an unexpected back kick. Few weeks ago
a hustler used the gag of an ambulance ready to carry away patrons
who laughed themselves sick over
Movie Crazy. Stunt was new for
the town and it became almost a
local.

the town and to constitute the show was serious. Dut when an undertaker's wagon parked in front of the theatre the opening day all the wise boys were burning up-the manager with their wise cracks.

Serial Clubs

Serial Clubs
Taking a Gue to man organization to who should be a serial club
to be launched with the start of his
next chapter play. Members enter
their names when they buy a ticket
ceive a flashy badge, properly lettered. Jewel is a disc pendant from
a bar pin. Member also receives a
caid with as many punch spaces as
caid with as many punch spaces as
when they are all punched, at the
end of the run, each member gets a
new bar to be added to medal carrying the name of the serial. Hea
with the company of the serial the
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of pliers. Kids who must hurry home go to the jeweler's store later for that service expensive and bars cost six cents each in quantity. Manager figures they'll more than pay for themselves in holding the kids constant in attendance, particularly after they have won two or three bars.

Pullman Bus Ballyhoo

F-WC has taken a two week lease on a coast-wise Fullment of the control of the control of the control of the coast-wise Fullment of the control of the contr

Pinched the Convict

Pinched the Convict

The police department unwittingly aided Howard Felgiey in a great
promotion sturt last week. Felgiey
promotion sturt last week. Felgiey
for any and a street week. Felgiey
Granda sent four men on to the
streets dressed in prison garb and
passing out literature.

A recent city ordinance bans the
following passing and grown of the
following passing and grown of the
following and passing and grown of the
following morning Howard went to court
where his prison stoogs and in the
room with a hundred spectators.
The 'Chain Gang' sign bring on his
The 'Chain Gang' sign bring on his
recent of the country of the country of the
following and the grown of the grown of the
following and the grown of the grown of the
following and the grown of the grown of the
following the manager
of another chance to exploit his ploture.

BEHIND the KEYS

Iowa, fire rebuilt open again, staggering prices at 15c till two, then 20c to six, with evenings and Sunday 25c. New seats, sound and decorations.

Los Angeles.

Mort Nathan replaced Don Siebert as manager of the F-WC Majestic at Santa Monica. Siebert resigned after a month.

Newark, N. J.
Janice Rentschier has given up
writing titles for Warner Brothers
and has become advertising manager for Skouras' Terminal,
Charles Michelson, assistant manager of the Terminal, has become
manager of the Westwood in West-

Montgomery, Ala.
Tommle McConnell and Archie
Danewood, lately with Strand theatre staff here, have been named
mgr. and assistant of Riverla, Knoxville, owned by R. B. Wilby.

J. B. Dugger, for past nine years manager of local Publik, promoted to district manager of southwest div. Assignment follows splitting of strip formerly headed by Harry Ballance (resigned), with Oscar Morgan taking over N. O. Memphis, Jacksonville, Atlanta, and Charlotte.

New Britain, Conn.
Randolph Maller, of Embass
transferred to Warner's Regi
Hartford, succeeding Alfred Wels
who goes to Warner house
Springfield, Mass.

Elmhurst, L. I. Victoria, pic, reopened.

W. B. Frank has emerged vic-torious in his court fight to obtain neighborhood film theatre, the dis-trict court having handed down an order requiring the city council to issue the license.

Robert W. Hanm and W. E. Hartmann of Youngstown are under arrest here in connection with the placing of stench hombs in the American and State theatres. Police said the men confessed. Theatave been engaged in a labor dispute.

Cincinnati. Cincinnati.
Closing of Capitol Dec. 4 resulted
in following shifts in RKO personnel here: Harry Schreiber, mgr.,
and Horace Wersel, asst. mgr., from
Capitol to Grand in similar capacities; Wm. Dodds, from mgr. of Grand to asst. mgr. of Albee, succeeding Lew Pressler, who returned to New York. Erwin Bock, who was mgr. of the State, Dayton, O, which is also dark, is back in his former local post of asst. mgr. of the Lyric.

Los Angeles.
Charles Jones resigned as manager of the United Artists (F-WC on Wilshire blvd.) and is replaced by Wayne Gossett of New York.

W. E. Davis and R. S. Wallace, are operating Strand, former Warner house, reopened this month. Three-changes weekly. Local Morrison, which WB relinquished, operated by the M. S. Amusement Co. of Cleveland, using Warner pictures.

Steubenville, O.
Jack Simmons, from Pittsburgh,
manager of Capitol here, replacing,
George Dells, who has been in
charge of the Palace, Canton, newest unit of A. G. Constant theatre
chain.

Palace, dark since spring, leased for 10 years by A. G. Constant of Steubenville, operator of theatres throughout upper Ohlo. It will reopen Dec. 4 with straight pictures.

New York City.

Mount Morris theatre, in Harlem, has dropped vaudeville, and will play a straight ricture policy for the balance of the season. Double features daily,

Fred Brunelle is the new manager of the RKO Madison in the Ridgewood section of Queens and Brooklyn. He was formerly at the RKO in Richmont Hill, L. I. Theodore Frietag is manager of the Richmond Hill.

At the Playhouse the operator was rewinding a film when it caught fire. Firemen quietly entered rear of the arre. Fumes from the film and a chemical wash forced fire-fighters to wear masks. Audience knew nothing of it. Damage \$300.

Demonstrating

Demonstrating

Small-town house has an idea which can be adapted to the big time on Too Busy to Work. In the grant of the big time on Too Busy to Work. In the grant of the big time of the bi

Hooks on Title

While there is nothing about legeredemain in Magic Night, manager is figuring on taking the 'Chandu' stunt recently worked upstate and carrying it over to that title. The stund of the control of the c

Hard Money

Exhibitor who figures on making taik about 'Silver Dollar' looks set to get his wish. He has arranged with his bank for 500 silver dollars with his bank for 500 silver dollars with his bank for 500 silver dollars for each \$5 bill showed the change for each \$5 bill showed the change for each \$5 bill showed the change wicket, using paper morely to make up the sum. It has been years since silver dollars have been circulating silver dollars have been circulating sack to a summer of the change will bring comment on the coin. He summer of the control of the control of the control of the change will bring comment on the coin. He sulprise will bring comment on the coin. He sulprise will bring comment on the coin. He sayers advised him that it was against Federal law. Bank will re-deposit in the sub-treasury when haying the express charges.

Same exhib promises a boms of two tickets for each trade dollar to be presented at the window though coins were withdrawn some years ago and are now miseum pleces. Will also make an exhibit of old dollars, loaned by a local collector, but the salver dollars only.

but the silver dollars only,

Loby Dressing

With chain amanagers more than ever on their own and with both they and the independents sadly in need of more business, greater attention to the joby displays would result on the properties of the properties of the same arrangement week in and week out of conner three sheets and lobby easels. There should be something different each week. If the three-sheet, for invalid the properties of the same arrangement week in and week out of conner three sheets and lobby easels. There should be something different each week. If the three-sheet, for invalid the sheet of the first of the figure and mask in top and sides with drapes. Paint sales copy on the stairs. For a one-time the It will be stale the following week, but something else can be done then.

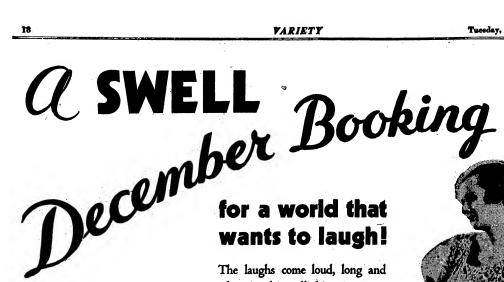
en. Keep the lobby different.

Work for Firemen

Work for Firemen
Penneylvania exhibitor found a
new angle on the broken toy matinee. Firemen, who have to hain
around with plenty of time on their
hands, announced their willingness
the children of the poor at X and
the children of the poor
to the children of the children
to the children of the children of the children
to the children of the children of the children
to the children of the

Post Xmas Kids

Firemen quietty entered rear of the atre. Fumes from the film and a chemical wash forced fire-fighters to wear masks. Audience knew nething of it. Damase \$390, and the state of the fire fighter of the fire



The laughs come loud, long and often in this rollicking romance that will get fans in droves and send them out happy. Plenty of fast-clicking action and hard-hitting thrills, too. Spencer Tracy takes another big stride towards stardom. Joan Bennett breezes through the best performance of her life. Just the thing to jack up your December business!



SPENCER TRACY JOAN BENNETT

Marion Burns • George Walsh

Directed by Raoul Walsh

 A cop with wisecracks on his tongue and romance in his heart . . . a saucy cashier with a merry twinkle in her eye and a wicked wiggle in her walk . . . playing at love . . . till danger threatened and taught them love's true meaning.

> It's a picture

Inside Stuff—Pictures

Jimmy Grainger was the third of those who signed a round-robin statement against William Fox, to leave the Fox company since it occurred. Others were John Zant and Saul Rogers. Rogers is now the attorney for Grainger in the latter's contract settlement with Fox. Twendaring signers, still with the Fox company, are W. R. and Clayton

Sheenan.

The round-robin was issued against William Fox when the latter was in the midst of his battle with the downtown people over the sale of his Fox Films control. Later Fox sold his control to Harley L. Clarke for

millions.

Grainger had been sales manager for Fox for years. William Fox brought him forward and upward. Inside show circles expected Grainger would leave Fox sooner or later, when Sidney Kert stepped into Fox command. In his political-operating way with Fox, Grainger may have made some friends, but he also created some enemies. Some of his enemies, it seemed, were relentlers.

Clara Bow's long-winded monolog to the Roxy, New York, audience on her fourth show Tuesday night (29), with stories around site got the razz brought the Roxy and Fox plenty of worry. Chief effort was to deny spreading reports she had gone in for too much party at the Tuesday afternoon reception by Fox and Roxy for her, finally going on the stage, high in confidence, to talk her head off.

Daily columnists got wind of Miss Bow's fourth personal appearance of 12½ minutes and bothered about it in a big way. Mark Luescher says Miss Bow laid off the refreshments at her party and talked long on the fourth show because she thought the audience wanted her to. Luescher told all that himself, Miss Bow, Earl Wingart, C. N. Ober and Sam Rork were playing poker upstairs in the Roxy between third and Sam Rork were playing poker upstairs in the Roxy between third and fourth performances. Inside around the street it was said they didn't want are to go on, Miss Bow saying if they didn't it was to come to the stage that way.

Out from Lond toome to the stage that way.

Commercial tie-ups, generally banned by all major studios, but when made usually mean little more than a plug for the studio's players, are a source of revenue for Hal Roach. Latter refuses to allow his players, to plug commercial articles unless the blurb is paid for. Extent of the Roach plugs is usually photographa of the players wearing or using the article advertised, minus endorsements.

Roach decided to cash in on the advertising angle after several years of gratis plugs with his Our Gang kids. Currently the studio is receiving revenue from plugs for Royal Typewriters, J. C. Penny Stores, McKesson-Robbins Drug Co., Polo Toy Co., U.S. Rubber Co. (Keds), Calliornia Sport Wear Co. (Clothing), Columbia Phonograph Co. (England). In addition, Roach also has tie-ups with 10 clothing manufacturers for children's wear, three foodstuffs producers and one dog food. Latter is plugged by 'Pete', the Our Gang pup.

Jack L. Warner has become the industry's most communicative executive head in commenting on picture biz for the press. While a majority of other studie chiefs have their names in publicity stuff, they rarely issue direct statements to the newspapers unless by request. Warner has just sent out his fifth announcement in the past few months. Latest deals with stories and says that 'old-fashioned yarnad old-fashioned treatment of ideas will kill favorite stars sooner than

and old-fashloned treatment of neess will knil have the sales anything else.

Press statements given out recently by the industry's announcing champ concerned the fact that stars should accept salary cuts; that stars shouldn't dictate on their stories; cycles and stealing of ideas by other producers; and, the most recent, coming right after the election, was to the effect that prosperity will return to the picture business.

Wholesale organization of Mickey Mouse clubs under sponsorship of os Angeles department and other stores has the neighborhood exhibs here doing a burn, over what they term unethical methods of the Wait Janey distributing organization. Inauguration last Saturday (3) of 28 w L. A. store clubs, averaging 1,000 boys and girls each, was the final

new L. A. store clubs, averaging 1,000 boys and girls each, was the nnai straw for the picture men. Exhibs contend that the department store clubs, thru providing free shows for the members, are a direct slap at their box offices, and the further fact that numerous local Parent-Teacher associations are prom-inently identified with the Mickey clubs and are drawing down a 20% split of benefit shows staged by those organizations also is giving the

Fox's efforts to get back in the good graces of the English papers by taking W. H. Mooring, formerly of Bloscope, London, to Hollywood to write publicity on 'Cavalcade' directly for the British press, has shown some effect. In 12 weeks clippings at the studio show that the English papers went for more than 600 stories on the picture.

Publicity was not the usual blanket press stuff, but each yarn was different and supposedly exclusive to the particular papers. Paying so much attention to England is due to the importance of 'Cavalcade' to the British theatres and the endeavor to overcome newspaper prejudice against Fox on account of the former rule at the studio which barred all foreign correspondents.

Writers' executive committee of the Academy took a slap at Radio for the manner in which the studio handled writer credits on 'What Price Hollywood.' Committee also asked Irving Thalberg to request Metro associate producers to 'show keener respect for the code and observe its

ciauses.'

After reading several treatments on 'Hollywood' committee decided the writing credits should have gone to Jane Murfin and Adele Rogers Hyland with 'deserved credit' to Robert Presnell. Last named writer was ignored in the film credits which read; Story by Adele Rogers St. Johns; screen played by Gene Fowler and Rowland Brown; continuity by Jane Murfin and Ben Markson.'

Use of paint-and-brush names, such as Covarrubias, John Held, Jr., and Neysa McNein, is a new gag on picture publicity and exploitation being introduced by Lynn Farnol. He's persuading big artists to took at Sam Goldwyn pictures in an effort to induce them to do a painting which he, in turn, can plant for some value for newspaper, lobby or

which he, in turn, can plant for some value for newspaper, lobby or other purposes.

A special showing of 'Cynara' just for Miss McNein and Held was arranged to get each to try a painting. Same was done, also, on 'Kid From Spain' with many w. k. Spanish and Mex artists turning in handi-

When the Mills Brothers missed the first two performances at the Oriental, Chicago, Friday (2), Balaban & Katz allowed nobody to enter the theatre under misapprehensions. A yellow on black sign stuck on the cashier's window was so prominent that there was a constant circle of curious persons stopping to read the telegram pasted under it which read that a train mishap had delayed the boys who were coming the rest

This compares vividiy with the legit system when a star is missing of pasting a tiny typewritten notice in an obscure corner of the jobby.

PICTURES NO VAUD AT HOLLYWOOD

Pictures at That House and Warner on B'way Jan. 15

In giving up the Winter Garden Jan. 15, plan of Warner Bros. is to reopen the Hollywood and Warner at that time, starting this duo off along with the Strand with '20 Years in Sing Sing," '42nd Street' and

Deal by which Arthur Klein was figuring on the Hollywood for stage shows is cold.

MORE STORY SAY-SO BY ASSOCIATES AT U

Universal City, Dec. 5.

Universal City, Dec. 5.

Modified form of the unit system has been established by Universal in preparation of stories.

On a majority of the coming productions, associate producers are given more leeway in handling scripts and are consulting with the story department only when the necessity arises. Carl Laemmie, Jr., still makes important story decisions, but the various a.p.'s have more to say than before.

System is intended as an aid to the story department in doping out

system is intended as an aid to the story department in doping out treatments, plot twists and endings for yarns, with the individual su-pervisor and writers attached to the story carrying the script all the way

Regent's New Lease

Negotiations were completed by RKO for a renewal on the lease of the Regent, at 116th street and 7th avenue, in Harlem, on a 10-year basis. Rent is around \$3,700 weekly. New terms are about the same as that previously enjoyed by RKO.

H. O. Stuff for RKO House Mgrs.

Authority Around Theatre Clipped—All Orders Countersigned in New York

F-WC Buys Daily Space To Advertise Previews

Hollywood, Dec. 5. To combat fake previews, Fox

West Coast neighborhood houses are West Coast neignorroom houses are taking space in the dallies to ad-vertise their legitimate previews. First case was the preview of Universal's The Mummy,' at the Ritz. House used two Inches on the theatre pages 'plugging 'Major stu-dio preview tonight.'

Paul Ellis Bankrupt

Paul Eilis, Spanish picture player, filed a petition in bankruptcy with the U. S. District Court, listing \$1,554 in liabilities and assets of \$385. Most of the debts are to agents, tailors and friends. Wearing apparel is the principal asset.

2 Pa. Theatre Changes

Shamokin, Pa, Dec. 5.
The title of the Victoria theatres in Shamokin and Mt. Carmei was transferred by a deed recorded here to Henry H. Hernan, of the Pennsylvania Trust Co., Reading, for \$151,000.

Transferred property was sold at sheriff's sale to John L. Pipa some time ago. They were two of the six houses formerly known as the

TACOMA HOUSE FIRE

Tacoma, Wash., Dec. 5.
Fire set by incendiarles nearly
gutted the Paramount theatre, local
nabe. Vandais opened the side door
and with a spray gun soaked the
drapes and screen with oil. Pro-

jection machines and loud speaker jection machines and loud speaker equipment also rulined. It's the first time this nabe has been given the fire pressure. This is one of the 'independent' houses and difficulties' with union labor factions has been going on for two

Owner of the structure immedi-Owner of the structure immedi-ately begin rebuilding and operators of the house said they would re-sume as soon as possible with gun-men for guards at night. Another nabe house got it below the beit two months ago with big

t, Indie, Damaged Union Troubles

Curtailment of the anthority of house managers of the RKO circult, which transfers all buying okays to the home office and division heads, now limits the managers to little more than routine house dutles

Now they cannot buy even the paper drinking cups for the rest rooms. The most they can do is to put in a requisition. The buying is handled by the division chiefs in the field

the field.

Hiring of house employes has been outside the managers' scope for some time. Even the theatre janitors are assigned from New York, with the cleaning job turned over to a contract firm. Staging of special stunis and all other ideas outside routle theatre management are not within the managers' power.

And So It Is

These, if the manager cares to go These, if the manager cares to go through the red tape, must be submitted to the division head, who then relays on to New York. If okayed or rejected the manager doesn't know about it until it passes over the same route in reverse.

About six months ago RKO pub-licized that it intended to change a condition brought on by chain oper-ation, that had placed house man-agers in the janitor class.

150 Badly Placed **Houses Only Left** Pinched for Film

Ruling that 450 features are sufficient to meet the U.S. industry's ficient to meet the U. S. industry's needs picture overseerers Monday (5) announced that approximately 150 theatres in the country are the only box offices being pinched for product, due to their overloaded small town situations. The opinion researching these is than notting can researching these is than notting can be used to b

The situation is one for which the The situation is one for which the producers claim they can do nothing. They point out that for every theatre which is experiencing a shortage there are at least 10 in which certain distributors are frozen out because of a surplus of nictures.

The famine towns number a total The famine towns number a total of about 30. In each of these there is an average of five theatres where, producer spokesmen declare, there is only enough product to amply supply the needs of three theatres.

supply the needs of three theatres.
Reason for no chance of these territories setting the industry to the population in each town is between 5,000 and 10,000 with an average minimum rental of \$5 per day in rental. On this basis producers declare they could not get back 5% of a picture's cost were they to be accommodating.
In '31-'22 there was

accommodating.

In '31-'32 there were no such
complaints because the industry,
including the indie producers turned
out a total of slightly over 500 features. To satisfy these few situations, it is also stated, the industry today would have to release 550

Rentals Bearish

Los Angeles, Dec. 5. W. H. (Bud) Loiller, Fox West Coast tax expert, is in mid-central California towns negotiating re-duced house rentals.

Lollier expects to secure conces-sions in at least 10 spots adjacent to the San Francisco territory.

WB's 75-Piece Band

Holywood, Dec. 5. Orchestra of 75 has been assem-bled by Warners to record and score 42nd Street. It's the largest band used by a studio in some time.

Four times to be recorded are Shoffle off to Buffalo, 'It Must Be Jone' Tim Young and Healthy' and '42nd Street,' Songs bin and Harry Warren, Songs by Al Du-

Gross Off \$7,000 Wkly. With F&M Out

Stage Ideas Back at Loew's State, L. A Day and Double House No Good

Los Angeles, Dec. 5. Day and date policy at the United Artists and Pantages theatres proving a flop. As a result the Fanchon & Marco shows will be re turned to Loew's State which has suffered a material loss in gross since the F&M withdrawal. F-M shows go back to Loew State snows go mack to Loew State Thursday (8), with the house con-tinuing to get first choice on the first run film product. With the first run film product. With the stage shows out the State has dropped from \$15,000 to \$18,000 weekly.

This week a decision will be made as to whether the United Artists will remain under the management of Fox-W.C. or be turned back to Jos. Schenok. If the house is re-tained F.-W.C. will operate on a policy of second choice first runs day and date with the Pantages, as at present, and may have a few specialties, though the elimination

of the house orchestra seems likely
It is probable that Pantages will
also drop the F-M shows, with
lighter stage fare indicated. Fox-West Coast figures on pulling Fanchon & Marco revues out of the Pantages Dec. 15.

Likely Sid Grauman will productional talent shows at the Pantage and United Artists.

loss and two suspects are now awaiting trial for this job. Metzler at F-WC

Fred R. Metgier leaves New York Dec. 10 for the coast to take up the reline as comptroller of Fox West Coast. He formerly held a similar posi-tion with Publix.

means of saving the time of electricians and other day-paid worker

on the set.

Instead of holding up production at various times during the day for rehearsals, the filming is halted at 4:30 each afternoon for a session of rehearsals of the following day's work. Studio figures that at least an hour's time of each day-worker is thereby saved daily, as ordinarily the crew would be inactive during the practice periods.

If plan works it will be adopted for other production.

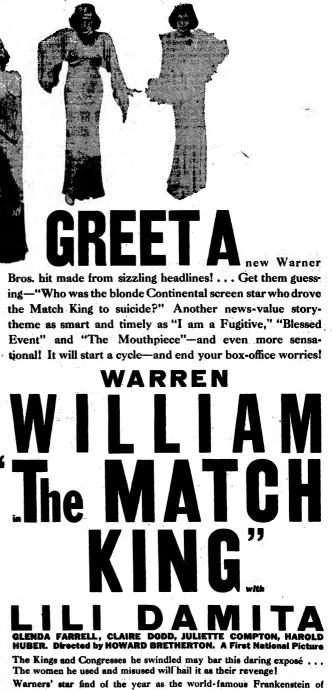
In chief executive positions at present in the picture business are two theorys. One is B. B. Kahane, president of Radio Pictures; other is the Spitz, apparently the general director of all remaining Paramount

(Publix) theatres.
Seldom do lawyers go as high in the show business. Usually they remain in charge of the legal department or as general advisors, with the latter mostly on financial matters. Kahane has an advantage over Spilz in show business experience. Kahane has been directly associated with theatres since the early days of the old Orpheum Circuit. For many years Kahane was in the Orpheum's headquarters in Chicago. Later he became general counsel for RKO and is still with that company as president of its subsidiary, Radio Pictures.

Spitz has had many clients from the show trade, mostly corporations.

(Continued on Page 42)

Fox, is experimenting with rehearsals on Dangerously Yours, as a



HUBER. Directed by HOWARD BRETHERTON. A First National Picture

The women he used and misused will hail it as their revenge!

Warners' star find of the year as the world-famous Frankenstein of Finance who was as careless with other men's wives as he was with other men's millions.

4 Stars-4 Weeks on B'way for Muni in "I Am A Fugitive"! ... and AGAIN Warner Bros. win 4 STARS IN LIBERTY for ROBINSON in "SILVER DOLLAR,"..."set to rank high in the growing list of successes from

WARNER BR -says Hollywood Herald

Film House Reviews

CAPITOL

(Continued from page 13)

(Continued from page 13)

the Grand Canyon. Excepting his solo delivery of a kid on mother songs, Hope is best when the stooges are around to help. He his style seemed too slow on a bill that lacks speed itself and needs peppler pacing.

Show's other flaw is an overbalance of men. Only three femmes showed up all evening.

Minus the girls and the usual minus the girls and the usual cenic background on the stage, it looks like economy week here. From Friday Indications it looked like economy week for the customers, too. The Mask of Fu Manchu; (Metro) is the feature.

Bige.

CHICAGO

Chicago, Dec. 2.

Balaban & Katz thought so little of Evenings for Sale (Par) that the north and south approaches to the theater along State street give no clue whatever to the title of sive no clue whatever to the title of the control of the con

One week only-Maurice Chevaller.

valler.
On the stage in person.
Extra—Vincent Lopez.
And under that another art display reiterating the same statement.
Not a peep about the picture. Two
self-effacing frames surrounnded by
more ballyhoo for Chevaller was all
the public could find out about the

Chevaller is reported getting 112,000 for the Chicago, the same princely stipend he received from Publix in New York. Surrounding shall be supported by the same princely stipend he received from Publix in New York. Surrounding shall be supported by the surrounding shall be supported by the surrounding shall be supported by the surrounding shall be surrounded by the surrounding shall be surrounding shall be supported by the surrounding shall be surrounded shall be surrounding shall be surrounding shall be surrounded shall be surrounding shall be surrounded sha

fore seeing any profit. Recent takings have been around \$28,000 1328,000 1328,000 table a respectable length of time before the French star closed the presentation, Ralph Bunker put together a divertissement consisting of a Val Rasset ballet, Rita Royce, sacks, peachy thrill turn on roller-skates; two splendid broken rhythm hoofers (name not caught), a dancing trio with an excellent hoke idea, and the same start of the sacks, the same seen lunder grave disparding the same seen under grave disparding to the same seen under grave disparding to the same seen under grave disparding to the same seen under the command as a last of the same seen under the command as a last to make the tong this from center stage to the exit in a coldness that must have been an ordeal. Hoke danning session has two men and a gelf expressing the carrying through the convolutions of graceful and gented waitz adaglo. Such comment as 'lousy' nuts,' etc., its interspersed. There is ever a sides are brightened up a bit. Some of the chatter is cider instead of champagne.

asides are brigatenes. Some of the chatter is cider instead of champagne.

Chevalier was well received and well endorsed fore and att, but not precisely causing the vibrations of enthusiasm to jingle the fancy candelabra.

UNITED ARTISTS, L.A.

UNITED ARTISTS, L.A.

Stage show is split between Fanchon & Marcian scene, and then the Merican scene, and then takes the show over for 17 minutes. At the first show, this was too long for the amount of laughter Carrillo garnered and probably was later chopped and filled in to better adverse of the takes of the Law and probably was later chopped and filled in to better adverse of the Law and the law of the Law and the law

tribute but mildly to the entertainment.

Hot House' shines in the costuming of the girls and the settings, and the settings of the girls and the settings of the girls and the setting of the girls and the setting of the girls of the girls

pep. They're different enough to click nicety. Le Paul, card manipulater, is as good as anything else in the show, doing some dexterous and clever work and relying on digital swiftness. Myrah Lang, songstress, pleases with her single appearance. Feature is Teain (U.A.), getting its factor of the condeving collowing a true at the chances. Business almost capacity.

PARAMOUNT, L. A.

Los Angeles, Dec. 3. Opening weakly with a German and drop, current show here builds to better than average applause. Nitza Vernille, hot-classic dancer, displays a fluidity of movement and ability that made her a standout ability that made her a standout. Sunkist Eddie Nelson is featured, and after a slow start due to familiar material, manages to click with the aid of some gags with the orchestra. Hector and Pals, dog act, is still good for a lot of laughs, and differs from most hound turns in the

is still good for a lot of laughs, and differs from most hound turns in the use of so many small terriers.

Danny Beck, with indications of Danny Beck, with indications of Danny Beck, with indications of the second state of th

Exploitation

(Continued from page 17) ward gifts. No names will be men-tioned, to avoid hurting the feelings of present donors, but some of the letters will be quoted.

Just a by-product, but it promises to get over.

Switches Premiums

Switches Premiums
Strand theatre, New Bedford,
Mass, which had been giving a variety of premiums on different days,
appears to have dropped the idea in
and Tuesdays, when an item rova
a 30-piece kitchenware set is given
all women. Same features both days,
so that it will take 30 weeks to
been giving some out Guose had
been giving some out Guose had
ures that with bettering business it
will pay to switch
twill pay to switch
twill pay to switch
tapering off as business in general
gets better.

Booming Brussels

Belgian Film Week, commencin Dec. 9. organized to further public interest in the cinema, has a full interest in the cinema, has a full program. Many foreign producers and stars are coming to Brussele; latest releases of Fox, Paramount, United Artists, Tobis, A.C.E., and other firms will be shown to exhibitors and critics, with public admitted on payment of small entrance fees. Film propaganda will be broaccast from wireless stations; ing the film; there will be a grand cinema mass with special music and singing; a banquet for stars, producers and other prominent personalities followed by a fete de nuit commencing at midnight; and exhibition of cinema souvenirs, etc.

Lauds F-M

Lauds F-M
Tacoma.
Al Gillis, local Box impresario, takes a half-pase Box impresario, takes a half-pase pure consistency of them Fanchon & Marco shows in his Broadway in fulfillment of a promise and that Tacoma was placed among the wimers in the managers among 180 Fox West Coast houses. Your desire is fulfilled—Tacoma is placed back on the theatrical map, he spiels. At opened with Rich-structure of the spiels and the spiels are spiels with indication yokels want this program and he is going to give it to them, he says. A feature besides with indication yokels want this program and he is going to give it to them, he says. A feature besides 50 cents top with this line in his ads 50 cents top with this line in his ads 55 cents pays 55 cents for this same show." Tacoma

Free Voyage Contest

Clusion.

Helen Howell trio do Spanish-flavored dance with originality and wood and Downtown, are conduct-

Sticks vs. City

(Continued from page 5) in the sticks. As long as there is a lover, a girl, and a villain and a thin plot there is a market for the picture. The more action the better.

better.

Recently there has been placed on the market a group of shorts burlesquing the old time 'True Blue Harolds' of the old film days. They are burlesque from start to finish and are meant to be laughed at But everyone that has played Birmingham so far has received an average of one lauth, weaked it turn we

sveryone that has played simming-ham so far has received an average of one laugh a week. It just goes right over the head of the patrons. They seem to think the comedies are serious. Next to triangle stories there is the mystery or scary picture that gets the dough. There was Frank-enstein' (U) that clicked here in spite of rain all week. It went over great everywhere, small town and large town in this hick territory. By Whose Hand' (Col), 'Arsene Lupin' (M-G), Treaks' (M-G), Night of June 18' (Far), '70,000 Witnessee' (Par), are just a few of the thrillers that have done pretty good among the grinds in the (or-ests.

Other Fave

osts.

Other Favs
Other subjects that usually click in the country are sex, sports, aviation, war, and slap-stick humor. The more vivid sex is the more business. That is, providing it escapes the blue noses and censors, who seem to take pleasure in chopping and banning films. They have to in order to hold their jobs, because preachers are the bligest enemies of the pictures. If a real sexy picture isn't banned the preachers ing the clappers off the belis of the mayor, chief of police and theatre managers' phones. But where a sexy picture does get by and word gets around that it is sexy, then they fly to the box office. Mostly young couples at that. The aviation subject has Just about spent itself and the more recent pictures such as 'Air Mall' (U).

cent pictures such as 'Air Mail' (U) and 'War Correspondent' (Col)

dropped.

The Sticks Angle

Reports from sticks run like

this:

'Painted Woman' (Fox). Too slow and too much about a street walker.

No good.

'Passport to Hell' (Fox). The word 'hell' against it.. South Sea island stuff taboo at this time.
'Alias the Doctor' (FN. Okay due to fast moving story and light sub-

ject.
'Cabin in Cotton' (FN). Cinch be-

Gabin in Cotton (FN), Clnoh be-cause a southern story, 'American Madness' (Col), Sur-prise fallure and not yet explained. 'Washington Merry Go Round' (Col), In Birmingham pulled after three days because of bad business, Subject just not one for South, where holding are taken seriously subject just not one for South, where politics are taken seriously. "Hatchet Man' (FN). Ed Röbinson is okay in anything for it, too, "Miss Pinkerton' (FN), One time "Miss Pinkerton' (FN), One time "Fig. 1.2" Kansas City, Dec. 5.

Mainstreet, closing Dec. 8 will repen Dec. 23 with straight pictures inless stage employees and musicians grant ilberal wage concessions to enable house to operate

Grainger Pleads 'Honest Differences' In Statement Over Quitting Fox

Joan Blondell clicked, but because it sounded like a woman's picture and

"Tess of Storm Country" (Fox)
This was like Uncle Tom's Cabin" This was like Unce Tom's Cabin in being too old a story and even the mush twins couldn't pull it.

'Big Broadcast' (Par). Swell business. Hicks are natural huggers of

'Bring 'Em Back Alive' (Radio).
kay from money and entertainent angle

'Hold 'Em Jail' (Radio). That slapstick comedy brings them in. Wheeler and Woolsey liked in the

'Thirteen Woman' (Radio). A flop. Too highbrow and limited appeal of

N. Y. Indies Scheme for **Both Unions**

Ousting of Sam Kaplan isn't enough to get New York Independents to force! Empire and go back to Local 306. In making this clear Charles O'Reilly, head of the Theatre Owners Chamber of Commerce, which is largely credited with forting the Kaplan issue by refusing his terms last fall, declared that the American Federation of Labor, if it

American Federation of Labor, if it wants, can now step in and effect complete harmony.

Just how it can be worked out to get the indies to relinquish five-year contracts for Empire projectionists is not now being outlined by O'Reilly. From his declaration it would seem that the TOCC objec-

would seem that the TOCC objective is to get both unions in New York under one banner and to have that single union grant the same terms to indie exhibitors which Empire has put into force. Representatives of major circuits Monday (5) were keenly interested in the TOCC mrove. Restoration of operator harmony would mean elimination of Policets which since the indie preak with 36. break with 306.

-or Else

Harry Goldberg, Exhib, Killed by Pard

Jules Rachmann Also Shot Sam Goldberg, Brother-All Men of Omaha

ing a contest on 'One Way Passage,'
the winner of which will receive a
round-trip ticket to France. Basis
for the winning award will be an
essay giving the most logical interpretation of the ending of the picture. Contest concludes Dec. 17. Omaha, Dec. 5.

Played with Firemen

Mike Simmons reports that I ter King of the Hippodrome, Warter King of the Hippodrome, War-ren, Ohlo, put over Monogram's Flames' nicely by hooking up to the fire department. House got out throwaways, giving the chief's fire prevention don'ts and in return the department loaned all its spare ap-paratus and parts to King for a flashy lobby display. With the usual result.

Bars For Betty

Chicago

publicist-in Madeline Woods, publicist-in-chlef for Publix Great-States, has put over a major tie-up whereby the Shutter-Johnson Candy Co. of Chicago undertakes to put a new candy bar on the market. It will be called the Betty Boop Candy Bar' and will be tied in with the Max Fielscher cartoon shorts of that name released by Paramount.

Omaha, Dec. 5.

Harry Goldberg was shot and killed, and his brother, Sam, seriously wounded by three shots by Jules Rachmann, a partner with them in the Popular Amusement Co. Funeral was held yesterday (Monday). It operates, the Moon, Muse, Princess and several other smaller theatres here.

smaller theatres here.

Sam Goldberg states Rachmann opened fire without warning, but Rachmann insists he shot only in self-defense in a row which started over an effort, he claims, to ease him out of the company. Doubt is expressed as to Sam Goldberg's re-

expressed as to Sam Goldberg's re-covery.

The Goldbergs and Rachmann formerly operated the World Reality Co., which sold its World and Stute, downlown theatres, to Publix in a million doilar deal netting the World officials \$100,000 annually. Its annot commission, but the case was set-tied out of court for a sum said to be \$20,000.

Thirty veurs are the Goldbergs

Thirty years ago the Goldbergs were partners with Carl Laemmic, Goldberg, is in Hollywood v. Sr., in a nickelodeon enterprise in holds a minor film position.

A settlement of James R. Grainger's contract, having two years to go, will be reached within 60 days go, will be reached within 60 days with Fox Films, it is claimed. Production of pictures in association with his son, Edmund, has been in the air for sometime now, with numerous other reports concerning Grainger coming up.

Grainger gave up his distribution chair in Fox Thursday (1), John D. Clark stepping in. Clark was brought into the Fox organization about a tive to Sidney R. Kent. He had been Kent's western sales manager in Paramount for 12 years.

A day ahead of Grainger, Glenn Griswold turned in his resignation. There is no contract in this case to settle.

Both Grainger and Kent, on their parting, handed out lengthy state-ments, probably the longest of their kind.

their kind.
Grainger said in part:
'Honest differences of opinion with reference to distribution policies have arisen between S. R. Kent and myself.

"Ywish Mr. Kent every possible success in the solution of his problems."

Kent's Say

kems.' Kent's Say
Kent's statement in quotes was
embodied in a general news story
on Clark's succession to the sales
chair, followed by:
'Mr. Grainger's future status will
be determined during that period of
time (referring to leave of 60 days)
and our good will follows him.
man power and not tearing it down,
and my record of 18 years in this
industry speaks for itself.'
Aside from appointment of Harry
G. Ballance as southern division
manager, a newly created post, no
other changes have yet been effected in the sales lineup. It is understood that Eddle Grainger,
brother of J. R., who is eastern div
manager, will remain in that post,
though the Ballance appointment
brothy down the size of his ter
Esilance will have division em-

ritory.

Ballance will have division embracing Atlanta, Charlotte, Mem-phis, Dallas, Oklahoma City and New Orleans exchanges. He was

New Orleans exchanges. He was with Par 16 years. Clark left Friday (2) for a swing around exchanges in the south, midwest and far west. He was accompanied by W. J. Kupper, in charge of sales in west and Canada. Paying a visit to the Fox studio, Hollywood, Clark plans returning to New York Dec. 25

Behind the Keys

(Continued from page 17)

(Continued from page 17)

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Principal Pictures, Ray D. Olmstead manager, has moved its local exchange to new quarters at 1906 So. Vermont. Formerly located across the street.

Publix is shifting again. Effective Dec. 11, vaude-dim showing or Friday-Sunda and the show in the state show at the Capitol. Orpheum will play films only.

Waterloo, Ia Strand, Publix-Paramount hou to close Indef. Reopening first year;

LeRoy on B'way

Mervyn LeRoy arrived in New ork Friday (2) for a visit. It'll be for a couple weeks.

Omaha. A third brother, Ralph ... Goldberg, is in Hollywood where he



UP SHE GOES!

The Star-Maker has made another star—Miss Jean Harlow! Following "Red-Headed Woman" with "Red Dust" she takes place among that illustrious company of M-G-M-made stars. Last year we gave you Clark Gable and Helen Hayes, winner of the year's highest film award; prior to that Dressler, Beery; prior to that a roster that glistens with a Garbo, Shearer, Davies, Crawford, the Barrymores, Novarro, Cooper, Haines, Montgomery, Laurel-Hardy, Gilbert, Durante, and many more! Every M-G-M star was made a STAR by M-G-M. Your box-office demands popular idols...Depend on the Star-Maker, Metro-Goldwyn-Mayer!

Stock Market

(Continued from page ?)

(Continued from page ?)
seported promptly that the selling
was being done by a broker who has
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more unless the conservatism of the declaration is demonstrated beyond any possible doubt. The market is good to be madelined to taking doses of being additionation to taking doses of being additionation to taking doses of being additionation to the second to the madeline and the preferred recently and ever since the stock has been on poration made the announcement that it proposed to practically junk one of its huge plants, in order to bring, capacity nearer to curront of the stock of this last epochal pronouncement was negligible as far as the ticker showed, apparently because it, was an action that pronouncement, was negligible as far as the ticker showed, apparently because it, was an action that continued and the stock of this last epochal pronouncement, was negligible as far as the ticker showed, apparently because it, was an action that continued the stock of this last epochal pronouncement.

Anyhow Loew's goes 'er' the 75 cents next (Wednesday (14) and threadter probably will meet a new income statement for the current quarter sine speculate upon what it will reveal.

With the dividend action, there Wednesday (14) and the statement for the fiscal year to Aug. 31 showing net of \$4.80 per share of company of the statement for the fiscal year to Aug. 31 showing net of \$4.80 per share of company of the statement of the stat

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% - 2 Roxy, Class A (3.50)	Bid.	Askad		J. J				- 1
Gen. Theatre cfs. sold \$2,000 @ 2%.	34	- 2		Royy Class A (3.50)				- 1
	Gen.		cfs. sole	1 \$2,000 @ 2%				- 1

CANTOR GOES THE ROUTE

Garries His Bank Stock Suit to Highest New York Court

Albany, M. Y., Dec. 5. A suit by Eddie Cantor was be-fore the Court of Appeals here last week to appraise and compel pay-ment for 2,150 shares of stock of the Manufacturers' Trust Company of New York, owned by himself and his wife, Mrs. Ida Cantor.

His application was denied both by the Supreme Court in New York City and the Appellate division. In City and the Appellate division. In the latter court, however, the vote was three to two. The comedian demanded immediate appraisal and payment of the stock when the bank merged with the Chatham Phoenix National on Feb. 9, 1932. He and his wife objected to the

N. Y. House Mgrs. Talk of Own Ass'n: **House Fronts Back**

Broadway theatre operators are in hopes the new administration in New York, with John P. O'Brien as mayor, will result in loosening re-strictions against house fronts.

strictions against house fronts.

It is said efforts may be made though Tammany after the first of though Tammany after the first of proposition.

Valances, hanging pleese under the marquee, banners and other material ruled out on Broadway, seem to be okay in any other part of Greater New York, according to the plaint. The theatre mein never knew whether it was Mayor McKee who tightened up on fronts or not, since it was Borough President Levy who called them on the oarpet.

pet.
Talk of an association for the atres along lines similar to the B'way Assn. also continues.

Incorporations

New York

Concord Am

Quisquaya Arts Theatre Corp., Manhattan, theatrical; 600 shares—200 preferred \$100 and 400 common no per. Club Hourel's, Inc., Kings, theatrical business; \$20,008. Murbots Annuscements, Inc., Queans, operate public amusement resorts; \$10.-00.

Midway Theatre, Inc., Manhattan, the atrical; 100 shares no par,

Central New York Broadcasting Corp., Syracuce, general business; \$60,000. business; \$60,000.
Schenectaly Thesires Corp., New York,
theatrical; 100 shares no par,
Milam Productions, Ins., Menhattan,
theatrical; \$20,000.
Grace Allen Bangs Film Corp., New
York, motion picture films; 100 shares
no par.

Fillmore Theatre Corp., Buffalo, theat rical; \$10,000.

Midway Recreation Corp., New York, theatrical; \$20,000.

Midway Recreation Corp., New York, theatrical; 230,000.
theatrical; 230,000.
theatricale; 230,000.
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theatricale; 250,000.
theatricale

Dambore Plays, Inc., Yonkers, theat-rical; 330,000.
The Last Judgment Corp., Manhattan, general theatrioni; 200 charce no par. Star Theater Ticket Service, Inc., Man-hattan, moving picture tickets, baseball tickets; 220 charce no par.

Cosmopolitan Productions, Re., 12d., 100 West 10th etreet, Wilmington, Del., motion picture business: New York office 15:10 Broadway, New York City; C. B. Stratton, treasurer; 50 shares no par.

California

Madio Pictures, Inc. Los Angeles, Capital et oct. 300 shares no per. La de Angeles, Capital et oct. 300 shares, note subscribed. Permission to sell stock et oct. 250 shares, note subscribed. Permission to sell stock et oct. 250 of 2500 shares, par 31 ne. Sound nution picture production. To issue 12-00 of 2500 shares, par 31 ne. Sound nution picture production. To issue 12-00 of 2500 shares, par 31 ne. Sound nution picture production. To issue 12-00 of 2500 shares not considered to the control of the control of

Oktahoma City, Dec. 5.

Sulphur Amusement Co. of Sulphur, Okta. Capital, \$1,000. Business, operating theatres. Incorporators, J. D. Ramesy, A. L. Remssy, J. Lee thgram and S. Ingram. All of Sulphur.

Fox-WC Now Operating 201

Jump of 32 Houses on List Since September -No Holiday Closings

H. O. AD MEN DROPPED

Under Publix Chain's Split Up-Contacts Affected

In decentralization of operation and management in Publix, adver-tising contact executives at the home office, with exception of one, are being dropped.

home office, with exception of one, are being dropped.

They are Rodney Bush (middle west); Don Chambers (northwest), Ed Olmstead (south and southwest), Ed Olmstead (south and southwest), George Plank (southeast), George Plank (southeast), George Plank (southeast), George Brown (Pennsylvania, New Jersey) and Dick Dorman (New England) ton Feld's chelwe division or Militon Feld's chelwe division of Militon (Southeast Chamber), and the setup under Smith which includes a large staft in New York alone.

The other contact men are dropped as they are being carried by the advertising rather than the operating department though actually performing for both. Their posts have been contact between division directors, the theatres in respective divisions to which assigned, and the home office Publix and the home office Publix and the stand of the office adversarial contact of the contact of the adversarial contact of the adversarial contact of the adversarial contact of the contact

and department.
While slated to go off the advertising dept's payroll with the end of December, it is said some or all of the contact men now on notice may be carried to the other side of the new year.

DENVER'S FANCY WORLD PREMIERE OF DOLLAR'

Denver, Dec. 5.

The world premiere Thursday night of Warners' Silver Dollar' was the culmination of the biggest was the Culmination of the Diggest exploitation campaign ever locally put on for a film. The cost was said to be in excess of \$5,000. The Denver, a Par house, shared. Jerry Zigmond, manager of the Denver theatre, and Richard Raub,

publicity director, under the direc-tion of L. J. Finske, directed the campaign and did most of the

Dollar admission and first time

Dollar admission and first time this price charged since tax added. Prices regularly 25-50c. Outer lobby decorated to represent the old Windsor hotel, class spot of Denver in Tabor days. Rest of the lobby and foyer were turned into a huge Tabor museum many of the family relics on display. Stunts

Stunts
Theatre men in this section are openly surprised at the number of seemingly impossible promotion stunts that have been put over by Zigmond and Rau,
The day before the opening merchants put on a 'Silver Dollar' Day and the 'Post' and 'News' were full or large and small 'Silver Dollar' cuts and prices.

Bunker on B&K Prod.

Chicago. Dec. 5.
Raiph Bunker from the Bastman,
Rochester, is with the B&K production department the B&K production department. He framed
the show surrounding Maurice
Chevalier, current at the Chicago
theatra.
There is no Fanchon & Marco
unit in the Loop this week, although one will play the Chicago
next week, B&K will use F&M
units as and when convenient, but
not under the regular rotating system as previously. Chicago, Dec. 5

HOUSE MEN AS RENTERS

Told They Must Secure Tenants for Empty Stores

Fox-West Const louve managers will be held accountable.

Fox-West Const louve managers will be held accountable.

Fox-West Const louve managers will be held accountable.

Fox manager on the space in butter and lossed ings in which the circuit theatres are located. P. R. Kent, real estate manager for F-WC, attributes rental losses by the circuit to the managers, and has issued instructions that these losses must be stopped.

No manager can be considered 100% efficient unless he delivers 100% rentals on any and all property for which he is responsible, Kent has told the field mea.

Los Angeles, Dec. 5,
From a total of 179 houses in
operation the latter part of September, Fox West Coast circuit has
jumped to 201, a gain of 32 in a
little more than two months.

little more than two months.

Of this total 118 houses are in California; Washington has 25; Colorado, 16; Oregon, 14; Montana, 9; Atzona, 7; Nebraska, 5; Wyoming, 4; New Mexico, 2.

The 201 total comes under direct supervision of five division managers, who in turn have 22 district managers to contact local opera-

There will be no temporary closing of houses in any division dur-ing the pre-holiday season, only closings being such as may be necessary through a decided failing off in revenue, or where going dark will react favorably to other houses in the same territory.

FORCE USED TO CLOSE HOUSE

Schenectady, Dec. 5.

Schenectady, Dec. 5.
Echo of the recent R. K. O.,
Farash pooling in this city was heard Friday (2) when a gang with bale hooks crashed the side doors of the Van Curier theatre to take out the equipment and close the place. After ripping out one of the doors and throwing a few men around, the tangle resolved itself into a peace conference with lawyer doing the negotiating.

After the confab it was an

After the confab it was announced by Charles Finberg, operating the theatre, it would close. However, Finberg says the end has not yet been reached. It is understood that Finberg had

It is understood that Finberg had a sort of partnership with the Farsah chain and this was used to jack up the price on the pool when it was put through. Under the terms the Van Curier was to be closed but after the papers had been signed the theatre kept on operating; R. K. O. insisted the terms of the agreement be lived up to and of the agreement be lived up to and VW. W. Farley, president, seemed rejuctant to pay the price demanded by Finberg as the partnership share.

FWC's Rent Cuts

Los Angeles, Dec. 5

Los Angeles, Dec. 5.

W. H. (Bud) Loilier, who has been touring central California for rent reduction on Fox theatres obtained a 25% reduction on the Fox, Turlock, Calift; 15% on State, Stockton, and other amounts on store houses which will bring saving of about \$15,000 a year.

Harry Lustgarten Back

Chicago, Dec. 5.

Harry Lustgarten, in New York as assistant to Milton Feld, has returned to Balaban & Katz. He resumes his former district man-agership of the west and northwest

agership of the west and northwest B&K houses.

Lew Newhafer, who has been handling the west side district, is transferred back to the south side. Newhafer's jurisdiction will take in all of that sector except the Tivoli and Southern. and Southtown.

Publix Cutting Acts

Pittsfield, Mass., Dec. 5. Publix Palace has cut five acts on last three days to Saturday only. Three other changes of film during the week.

Prices cut, too, as well as at the Publix Capitol, films,

Judgments

New 14th Street Theatre, Inc., and Surshine Theatre Corp., 2nd S.W.S. Ammeninent Corp.; T. F. Befan, supt. of insurance; 5226.
Marfadies Publications, Inc., and Because The Corp. of the Suppression of Vice; court costs, 415.

HEADLINE

that spell profits with F. & M. de luxe stage shows!



But that's not news to theatre managers who have been playing F.&M.'s BIG FIVE:

FOLLOW THRU

Outstanding cast of 58 including Joe Penner, Olive Olsen and other Broadway lights.

DESERT SONG

Intact with full Broadway production value. Cast of 65 starring Perry Askam.

Ziegfeld's SALLY

Starring Mary Eaton with T. Roy Barnes, Jack Waldron, Hal Young, Miss Harriett. Cast of 63.

Ziegfeld's WHOOPEE

Personally supervised by Eddie Cantor. 5-star cast including Buddy Doyle, Bobbe Arnst, Jack Rutherford, Jane Lee, Pietro Gentili,

IRENE

With Kathryn Crawford, Bobby Watson, George Dobbs. Cast of 50 people, majority from the origi-

NCHON & MARCO, Inc.

HOLLYWOOD -SAN FRANCISCO **SEATTLE** MILWAUKEE NEW YORK

TOCC GOES ALL FEDERAL

EXHIBS SWAYED BY N. Y. MEETING

Lightman Swings Along for MPTOA - New Platform

CONTRACT AND PRICES

Recognizing exhibitor fervor for Foderalism as representative of a minority of the country's box of fices largely swayed by the influence of paid agitators, the major fices largely awayed by the influence of paid agitators, the major industry is this week cooperating with the bulk of organized theatre owners as volced in the MPTOA. There is centainty new that the contract containty new that the contract doubtless being authorized before Christmas. Simultaneously with the commencement of re-negotiations, this time excluding Allied Exhibitors, industry machinery was set in motion to combat the Myer-Stoffee organization from impressing upon Washington that it represents anything more than an insurgent group of independent film exhibitors.

With 3,000 MPTOA independents approving the platform, distributors.

sindependent film exhibitors.

With 3,000 MPTOA independents approving the platform, distributors are satisfied this is sufficient not that the summer of th trouble about Federalistic threats within its own ranks. It is privately appressed that the new President ban always turn to his aide, Frank Walker, and, in a few minutes get information which will fully acquaint him on the show business.

Slow Deliberation

Slow Deliberation
The propositions are therefore being handled one at a time. Probably the last to be effected will be that of the National Appeals Board. This, it is admitted by both sides, has several ramifications which still must be reviewed before the final bourt can be realized.
Flexible admissions, another proposal which, as a matter of inside knowledge was the factor which will work right into the platform. This will be written into the picture schedule with the pictures of the pictures of the picture schedule with the pictures of the picture bents must be charged enumerated

Sents must be charged enumerated. The Kent plan will again present exhibitors who are adamant to the platform with a problem worse than the exclusive experiment. If they flort want to charge the minimum when they are playing acers features they won't get the acers.

Politics

Politics

The New York mass meeting was one of the most political exhibitor gatherings of its kind in b.o. convention memory, it had as it chairman Charles O'Reilly, who, while maintaining a neutral gavel, has long been known to favor that part of the federal regulation which would enable any exhibitor to get any picture as long as he has the price.

brios.

This was probably also the first time that the Theatre Owners Chamber of Commerce head has sat between leaders of the Motion Picture Theatre Owners of America and Alled Exhibitors.

At the outset it was apparent that the average delegate in the room had but a vague idea of what the session was about. In the approximate, '329 present were Allied leaders and lieutenants from as far

south as Texas and the New Jersey rank and file of Allied, while the built attended to the control of the contr

As the seven hours of reading, heckling and motion making wore on the new platform for the industry dwinded to second place. Exhibitors began to get the impression that with the government in control a dime house on 8th avenue could get everything that the Capitol has on Broadway. Right up to the time the poil on Allied's resolution was taken the fever for federalism increased, until when it came to standing up and sitting down only a bare 15 in the room voted to give the distribs more opportunity to come to a conclusion. portunity to come to a conclusion

voted to give the distribe more opportunity to come to a conclusion.

A Spiit
Although it was emphasized by the chair that the opinion of the mass meeting is simply an opinion which will be brought to the attention of exhibitor organizations, the meeting ended with the certainty that it spelled decision for Allied and the TOCC. Both of these groups are for Washington rule. Only the MPTOA took the parliamentary privilege of wairing upon the membersh before action. Light membersh before action. Light members would stick with the industry platform and stay away from the Capitol.

The session, round by round, opened with a surprise. For the first time an exhibitor conclave had underestimated the attendance. A comparatively small room had to be switched around, and even then there were people standing in the hall who probably swelled the count.

to nearer 500 than 300.
Lightman, following the induction of O'Rellly in the chair, opened with a rapplid fite designed to kill a repetition of Allied's stalling charges made after the two organizations had split in Chicago. Messages from all the companies were read. All, with the exception of Fox, more or less expressed a desire to the companies of the compani

Criticizing Trade Papers

Then Sidney Samuelson countered by stating that the boys who weren't at the conference wanted to know all of the facts and that the best way to insure that knowledge was by reading the minutes of the three platform sessions. Quite a portion of those minutes, which

Lightman later declared werent; minutes at all, but just a re-write by H. M. Richey, Allielian, was in criticism of the trade press. Variety, which carried first stories of all the happenings which the minutes, themselves, now attest to have been accurate, was the only paper mentioned by name, several times. The minutes credited Al Steffes with opposing the round table and secret conferences with B. R. Kent. dicating that if the 2 cent minimum, in the fiexible proposal, is effected, Harry Arthur won't give the exhibs in Connecticut anything more to worry about exclusives. They credited the Fox president with predicting a brand new selling policy in the next two or three years.

years.

Lightman waited until the minute Lightman watted until the minute resuling was over before he cleared up a point which has had a lot of people besides exhibitors guessing. He stated that although the MPTOA in its get-together initially with Allied stated Federalism would be better than nothing as a last react, in the personally, exercised his prerogative as chairman of that prerogative as chairman of that after that statement he went on record that the 'worst thing which could happen to the industry is Federal interference.' Chairman O'Relliy, after discussion along these lines, reminded the gathering, largely his own people.

gathering, largely his own people, that New York exhibitors, generally were uninformed on platform ac-tivities and that they were present

Lusk Bosed

An exhibitor, Sidney Lusk, who apparently tried to express a stand for Lightman, drew the first big boo of the gathering when he sald: "Why condemna the sald of t

very resolution adopted by the Man-hattan conclave.

The insurgent exhib group, rep-resented by all except its president, Al Steffes, who, it was reported, had been advised to stay at home be-cause of his western broadside at Kent, launched immediately into the business of the day, namely:

Gov't Deadline

It had been agreed two months before that if the distribe hadn't made up their minds by Dec. 1, and there was no approved industry platform then, the indies were to concentrate on getting the Govern-ment in as a referee for the entire business.

ment in as a referee for the entire business.

O'Relliy announcing he believed the record was then clear and that everyone present had a fairly good idea of what it was all about, made the first move in the chair which might be interpreted two made the first move in the chair which might be interpreted two more than Myers, Allied counsel and Allied's voterna advocate for Federalism, to explain all that had gone on in the Kent-MPTOA-Allied conferences and what the industry platform proposition was all about.

Mycre led off with the Allied slogan. Has the industry a platform

Mycrs led off with the Allied slo-gan. Has the industry a platform to consider? If not, then the mass meeting reverts to the original pur-pose of the Indie conferences: A legislative program. Myers side-tracked the contract as the second body blow. He held

Publix Sharp Shifts in Boston

Start of N. E. Reorganization—In Effect This Week-Par Show Replacing F&M Unit

ANOTHER IN GAIETY

Fox's taking the Galety, Nev York, for 'Cavalcade,' to open anywheres between Jan. 1-15, did not preclude anything else coming into the house, as is witnessed by World-Wide's 'Trailing the Killer,' opening there Dec. 1.

Sole proviso was to disinfect the Galety of its burlevoue aura since Fox can't control anything else about the house in advent of its own possession thereof.

LOCAL YELPS ON MGR. TRANSFER

Lynchburg, Va., Dec. 5.

Letters of protest from more than a score of city officials and business men were fired last week at H. F. Kincey of the Publik-Kincey chain, because he ordered the transfer of Willis Grist, Jr., from Lynchburg to a theatre in South Carolina. Conservative Lynchburg likes to think of its theatre managers as permanent. Grist had been in the city two years as c. m. Transfer unless reschiede becomes effective city two years as c. m. Transfer unless rescinded becomes effective today (5).

BRIBERY CONVICTION IN ALA. SUNDAY LAW

Montgomery, Ala., Dec. 5.
E. D. Jordan, former State senator, was found guilty of soliciting
and demanding a bribe for his influence in the passage of the town
of Gadsden Sunday bill through the
senate, by a Montgomery County
intry.

Jury.

It was shown that Jordan met Lee
Castleberry, Gadsden theatre mgr.,
and demanded \$250 to help pay expenses to have a bill pass.

Jordan will go to the State Court
of Appeals.

Claim H. Balaban House Has Unfair Protection

Chicago, Dec. 5.
Louis Machat of the Cinema Art
has squawked to the film exchanges
against Harry Balaban's Windsor
and Dearborn theatree getting 14
days' protection against him.
Climena Art gets 59 cents (tax included) admission against the 30
cent top prevailing at the other two
houses about a mile away.
Exchanges are reported to have
received a word from B&K in the
last month that the two houses de-

received a word from B&R in the last month that the two houses de-mand 14 days over the Chema. Lat-ter is a week stand while Windsor and Dearborn change four times.

No Milwaukee Board

Milwaukee, Dec. 5. Mllwaukee's Motlon Picture B Milwaukee's Motion Picture Board will not be in evidence during 1933. The \$2,000 appropriation allowed each year for its maintenance has been cut from the budget by a city council intent on doing away with all avallable expense.

One thousand dollars of the fund has been paid yearly to Carl Hampel for secretarial work.

for secretarial work.

up the National Appeals Board as the all-important element in the platform, saying that in this would repose authority to determine ex-cessive protection and over-buying. Myers took the producer-distribu-tors with circuits one by one, poin-ing out that there must be serious

(Continued on page 30)

Publix reorganization in New Engiand lays its first barraged in its battle for bigger and better business, the changes for the most part being effective Thursday (8). The policy is radical, affecting every major Publix house in town.

Paramount, ited since its opening with the Uptown, in the Back Bay, will dump its distant side partner and date on the smaller Fenway, and date on the smaller Fenway, and date on the smaller Fenway is on for second-runs, while the Paramount-Fenway will have first showings, but with the innovation of a double feature bill, both features to be firsts. The Modern will be second-run.

This realignment is more drastic in effect than appears on the sure Met as the big sallent upon which 60 Scollay square seems to be turning its trench periscopes. The Met in every way will enjoy the fruits of a thorough-going build-up policy; the outsider has good reason to suspect that this will be brought about with eventual harm to other theatres affected. The Paramount-Uptown combination had pretty much, the cream of the Publix choices out of Paramount, Warner and Fox product. A single film was therefore considered sufficient to entice the shekels.

Met Banestte

The Met, according to official and

was therefore considered sufficient to entice the shekels.

Met Banasita

The Met, according to official announcement, benefits doubly by the new policy changes. The deluxe house gets the best of all pictures at the disposal of Publix. This leaves Paramount-Fenway to take what is left, with choice of two. Extra feature on the program is apparently expected to make up for loss in premier quality. Further, the Met stops the F.&M. units and takes on what Publix terms its own deluxe presentations, originating in Manhattan, and groomed for New York Paramount and Met only. Under the plan, to present of the presentations of the presentati

poses. Whatever the future may do to the Publix revolutionary changes, the organization's rivals in the field are hoping the thing will go through as planned. These competitors look for vast 'selfish' benefits out of the enemy's realignment, etc.

Vending Ducats Proves Pay-off for Bakersfield

Los Angeles, Dec. 5.

Vending of admission tickets and premiums from two-bit slot machines is being successfully tried out by manager George Angelich of the F-WC California at Bakersfield. Battery of nine machines are spected in the lobby. Patron drops the company of the comp envelopes containing a penny

dime.
Tickets are exchanged at the box office for regular admish ducats. Former are good until used which enables customers to play the slot machines as many times as they

desire.

Pay-off is a phonograph attachment to the machines which says
"Thank You' after each transaction,

CALENDAR OF CURRENT RELEASES

Artclass Offices: 729 Seventh Ave.,

They Never Come Back. Councily drama with pugilistic background. Regis
Toomey, Dorothy Sebastian. Time, 63 mins. Rel. May.
Night Rider, The. Western. Harry Carey. Time, 63 mins. Rel. June.

Offices: 1540 Broadway, New York, N. Y. Chesterfield

Escapade. Domestic triangle story. Anthony Busheli, Saily Biane. Dir. Rich. Thorpe. Time, 67 mins. Rel. Apr. 15. Rev. May 31. Thorpe. Time, 67 mins. Rel. Apr. 15. Rev. May 31.

Bauty Parior. Connedy drama. Shrbara Keni, Joyce Combton, John Harron.

Forbidden Company. Drama of social snobbery. John Darrow, Sally Blane.

Dir. Rich. Thorpe. Time, 67 mins. Rel. June 15. Rev. July 12.

King Wurder, The. From the nevel. Conway Tearle, Natalle Moorehead, Lobt.

Rev. Nov. X. eveler. Dir. Rich. Thorpe. Time, 64 mins. Rel. Sept. 28.

Rev. Nov. X.

Midnight Lady, The. Drama of mother love. Sarah Padden, Claudia Dell, John Darrow. Dir. Rich. Thorpe. Time, 67 mins. Rel. May 15. Rev. Thrill of Youth, The. Modern society. June Ciyde, Alian Vincent, Matty Kemp. Dir. Rich. Thorpe. Time, 63 mins. Rel. Aug. 15.

Studio: Gewer at Sunset, Hollywood, Cal.

American Madness. Melodrama of a run on the bank and how it was checked. Walter Huston, Pat O Brien, Kay Johnson, Constance Cummings. Frank Capra, dit. Time, if Smins. Ref. Aug. 15. Rev. Aug. 9.

Attoriey for the Defense. Drama of the criminal courts, Edmund Lowe, Constance Cummings, Evelyn Brent. Irving Cummings, Dir. Irving Cummings, Time, 73 mins. Rel. May 21. Rev. May 31.

Behind the Mask. Action melodrama of the unmasking of a dope ring. Jack Holt, Constance Cummings, Boris Karloff, John Francis Dillon; dir. Time, 70 mins, Rel. Feb. 25. Rev. May 3.

Big Timer, The. Romance in the ring. Ben Lyons, Constance Cummlings, Theima Todd. Eddie Buzzeil, dir. Time, 73 mins. Rei, Mar. 10.

By Whose Hand. Murder on a fast express train. Ben Lyon, Barbara Weeks. Dir. Een Stoloff. Rel. July 6. Rev. Aug. 16.

Final Edition, The. Comedy drama of newspaper life. Pat O'Brien, Mac Clark. Howard Higgins, dir. Time, 67 mins. Rel. Feb. 12. Rev. Mar. 1. Hello Trouble. Buck Jones quits the rangers—but he goes back. Buck Jones, Lina Basquette. Dir. Lambert Hillyer, Time, 61 mins. Rei. July 15. Rev. Oct 18.

Het. Oct. 18.

Hollywood Speaks. Inside story of Hollywood. Genevieve Toolin Pat O'Brien.
Eddle Buzzell, dir. Time, ... mins. Rel. June 26. Rev. Aug. 16.
Last Man, The. Drama of outlawry on the high seas. Chas. Bickford, Constance Cummings. Dir. Howard Higgins. Time, 65 mins. Rel. Aug. 31.
Rev. Sept. 20.

Rev. Mar. 17.

Rev. Apr. 19.

Rev. Mar. 17.

McKenns of the Mounted. Canadian policeman drops below the border. Buck Jones, Greta Gransted. Dir. Ross Lederman. Time, 67 mins. Rel. Aug. 26. Rev. Nov. 8.

28. Rev. Nov. 8.

Murder of the Night Glub Lady. See 'Night Glub Lady' a novel. Adapha Murder of the Night Glub Lady. Unique murder mystery, done from a novel. Adapha Menjou, Mayo Mchtok Skeets Gallagher. Dir. Irving Cummings. Time, 65 mins. Rel. Aug. 27. Rev. Aug. 30.

Night Mayor, Political story based on Jas. J. Walker. Lee Tracy, Evalyn Knapp, Eugene Palette. Dir. Ben Stoloff. Time, 65 mins. Rel. Aug. 19. Rev. Nov. 28.

revaer Love. Heart interest story. Dickle Moore, Alexander Carr, Richard Bennett. Beryl Mercer, Hobart Bosworth. Time, 60 mins. Rel. May 13. Rev. May 17.

Shopworn A working girl bests temptations. Barbara Stanwyck, Regis Toomey, Zaau Pitta. Dir. Nick. Grinde. Time. 73 mins. Rel. Mar. 25. That's py Boy. Football story off the usual lines. Rich. Cromwell, Dorothy Soy. 22.

This Sporting Age. Revenge on the pole field. Jack Holt, Evalyn Knapp. Dir. A. W. Bennison. Time, 71 mins. Rel. Sept. 15. Rev. Oct. 4.

Dir. A. W. Bennison. Time, v1 mins. Mei. Sept. 12. Mev. Oct. 5.

Two Fleted Law. Tim McCoy clears himself of an express robbery charge. Med. Oct. 12. Med. 1

mins. Rel. Oct. 15. Kev. Oct. 11.

Virtue. A. Street walker who goes straight. Carole Lombard, Pat O'Brien. Dir. Edw. Buzzell. Time, 88 mins. Rel. Oct. 25. Rev. Nov. 1.

War Correspondent. Chinese war story. Jack Holt, Rajho Graves, Lila Lee. Dir. Paul Sloan. Time, 76 mins. Rel. July 25. Rev. Aug. 16.

Washington Merry-Ge-Round. Political sattre. Lee Tracy. Constance Cummings. Dir. Jas. Cruze. Time, 75 mins. Rel. Oct. 15. Rev. Oct. 25.

White Eagle. Buck Jones as an Indian pony express rider. Jones Barbara White Rel. Oct. 15. Rev. Oct. 7. Rev. Sept. 27.

First Anglo Corp. Offices: 1600 Broadway, New York, N. Y

Avalanche. Romance of the weather observer on Mt. Blanc. Photographed in that locale. Dir. Dr. Arnold Fancke. Time, 67 mins. Rel. May 15. Boat from Shanghal, The. Chinese mystery play on the high seas. Time, 46 mins. Rel. Apr. 15.

mms. Rel. Apr. 15

Condemned on Death Moyelery drams from Jack C'Lastern. Dir. Walter
Geong Geons, Love charms on the Island of Ball. Dir. Andree Rooseveit,
Armand Denis. Rel. Nov. 1. Rev. Sept. 20.

Hound of the Baskervilles. Sherlock Hoimes story of that title. Raymond
Massey. Dir. Jack Raymond. Time, 68 mins. Rel. Apr. 15.

Missing Rembrandt, The. Last of Conan Doyle's Sherlock Holmes stories Arthur Wontner, Dir. Leslie Hiscock, Time, 78 mins. Rel. July 20, Rev. Mar. 29. Monte Carlo Madness. Monaco romance in musical comedy style. Sari Maritza. Dir. Hans Schwartz. Time, 71 mins. Rel. July 1. Rev. June 7.

June 7.

Ringer, The. Edgar Wallace mystery story, Arthur Milton. Dir. Wallace Forde. Time, 60 mins. Rei. June 25. Rev. June 7.

Wild Women of Borneo. Travelogue. Time, 60 mins. Rei. May 28. Rev. Apr. 28.

dlos: 5842 Sunset Blvd., First National Offices: 321 W. 44th St., New York, N. Y. Alias the Doctor. Medical graduate without diploma risks imprisonment to save a life. Rich, Barthelmess. Dir. Michael Curtiz. Time, 62 mins. Rel. Mar. 26. Rev. Mar. 8.

Rel. Mar. 25. Rev. Mar. 8.

Gabin in the Gotton. A social study of the poor whites. Rich, Barthelmess, Dorothy Jordan, Bette Davis. Dir. Wm. Keighley. Time, 75 mins. Rel. Oct.

Cent. Rev. Western comboy hunts bandits in a New York park. Joan Blondeil, Wallace Ford, Guy Kibbea. Dir. John Adolf. Time, 55 mins. Rel. Dec. 10.

Crash, The, How one couple reacted to the panic. Ruth Chatterton, Geo. Brent. Dir. Wm. Dieterie. Time, 59 mins. Rel. Dect. 8. Rev. Sept. 13.

Brent. Dir. Wm. Dieterie. Time, 59 mins. Rel. Oct. 8. New. Sept. 18.

Crooney, The. Comondy dramme of a reliab singer. David Manners, Ann Dvorak.

Orak Horston Politics active. Number. Rel. Jos. 29. Rev. Aug. 28.

Dark Horston Politics active. William. Dir. A. E. Green. Time, 78 mins. Rel. July 2. Rev. June 14.

Dector X. Mystery thriller in color. Lionel Atwill, Fay Wray, Lee Tracy Dir. Michael Curitz. Time, 77 mins. Rel. July 2. 7. Rev. Aug. 2

Dir. Michael Curtis. Time, 77 mins. Rel. Aug. 27. Rev. Aug. 9. Famous Ferguson Case. Newspaper story. Joan Biondell. Dir. Lloyd Bacon. Time, 74 mins. Rel. May 14. Rev. April 26. Fire Time, 74 mins. Rel. May 14. Rev. April 26. Fire Time, 75 mins. Rel. Feb. 27. Rev. Feb. 10. Joe Brown. Dir. Lloyd Bacon. Time, 67 mins. Rel. Feb. 27. Rev. Feb. 6. Rev. Feb. 27. Have Feb. 10. Rev. Feb. 6. Rev. Feb. 27. Joe Rev. Time, 7. Grubs. Rel. Feb. 6. Rev. Feb. 6. Rev. Feb. 27. Joe Rev. Feb. 10. Rev. Feb.

it's Tough to Be Famous. Satire on here worship. Doug. Fairbanks, Jr. Dir. A. E. Green. Time, 70 mins. Rel. Apr. 2.
Life Begins. Tactfully handled maternity story from a stage play. Loretta Young, Eric Linden. Dir. Jas. Flood and Elliott Nugent. Time, 72 mins. Rel. Oct. 1. Rev. Aug. 30.

mms. Act. JCt. 1. Rev. Aug. 30.
Love is a Racket. Comedy of a columnist. Doug Fairbanks, Jr. Dir, Wm. A. Wellman. Time, 72 mins. Rel. June 25. Rev.
Miss Pinkerton, A sleuth in skirts. Joan Blondell. Dir. Lloyd Bacon. Time, 65 mins. Rel. July 30. Rev. July 12.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release attended for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

serve a copy of the calendar for reference.

The running time as given here is presumably that of the projection room showings and can only approximate the serve of the serve

state consorants, since pictures are reviewed only on actual theatre showings. While severy effort is made to hold this list accurate, the information supplied may not always be correct even though official. To obtain the fullest degree of exactness Variety will appraciate the co-operation of all managers who may note discrepancies.

Future of 306

(Continued from page 12)

trustees.

Coincidentally, in New York, Kaplan and some of his officers began facing charges of conspiracy and coercion brought by a group of No. 306 members, including Max Polin, former official. Day before the decision of the LA. was broadcast, the court in New York had dead to the court of the court of the decision of the LA. was broadcast, the court in New York had dead to their evolvers.

While it was believed conspiracy-coercion charges which started ahead of the outsing might be dropped, Judge-Fresehl Friday (2) decided Kaplan and 16 others of No. 306 had to face trial Dec. 12 in General Sessions.

In another court action, on benear Sessions of the court of the court of the polyment of a preciever, it was agreed that Kaplan and the plaintiffs in this case (four 306 members) would submit to arbitration of disputed points. Justice McCook will act as arbiter. If his award its unsatisfactory this case will continue on trial after Dec. 15.

is unsatisfactory this case will continue on trial after Dec. 15.

During court hearings in New York, Kaplan announced he would seek an injunction to prevent his ousting by the I. A. as well as a court review, claiming he had not been given an opportunity to describe the seek of th

back again to No. 306 or not, time

Matter of Supplies?

will decide.

The Mappire union borned up when Kaplan started going after the Springer-Cocalis theatres, a Greater New York circuit of around 30 houses which had never employed No. 306 operators, yet had never ben molested but superficially. Inside report was that Springer & Cocalis suddenly refused to patronize Kaplan's equipment supply house, the So. 306 Each since 1926. Previously he had held the same post from 1919 to 1922. His rule has been carlike, with much dissention in the ranks of the 306 members themselves.

of the 306 members themselves many of whom celebrated his oust-

Last summer when 306 and Em-Last summer when 306 and Empire were at each other's throats, with several theatre bombings resulting, Kaplan was called before the Bronx Grand Jury in an investigation into discovery of dynamite in the Paradise, Bronx.

In making its investigation of No. 306, the LA. placed several auditors to the last approximation of the last

in the local to go over its books thoroughly, but nothing has been revealed for the record as to ex-actly what was found.

on a Match. Three schoolstria have adventures. Joan Blondell, War-ren William, Ann Dvorak, Bette Davis. Dir. Mervin Le Roy. Time, 83 mins. Rel. Oct. 29. Rev. Nov. 1.

mins. Rei. Oct. 29. Rev. Nov. ... Shark. Life and tragedy with the tuna fishers. Edw. G. Robinson, Zita Johan, Rich. Arien. Dir. Howard Hawks. Rei. Sept. 24. Rev. Sept. 27.

Seconds. Drama of murder for self respect. Edw. G. Robinson. Dir. Mervyn Le Roy.Time, 68 mins. Rei. June 4. Rev. May 24. Week End Marriage. Comedy drama of wives who work. Loretta Young, Norman Foster. Dir. Thornton Freeland. Time, 66 mins. Rel. July 9, Rev. June 7.

You Said a Mouthful. Joe Brown swims to Catalina. Joe E. Brown, Ginger Rogers. Dir. Lloyd Bacon. Time, 70 mins. Rei. Nov. 29. Rev. Nov. 22.

Studio: Fox Hills, Hollywood, Cal, Fox Offices: 850 Tenth Ave., New York, N Y.

After Tomorrow. Romantic drama from a stage play, with Charles Farrell, Mina Gombell, Marian Nixon. Dir. Frank Borzage. Time, 78 mins. Rel. Mar. 13 Rev. Mar. 8.

Almost Married. Mystery drama of a musician and his bride. Violet Hem-ming. Rabb Baliamy Alox, Kirkland. Dir. Wim. Menzies. Time, 53 Amssen Dader. Romantic drama fa bachelor who adopts a family. War-ner Baxter, Marian Nixon. Dir. John Blystone, Time, 71 mins. Rel. Apr. 10, Rev.

Bschelor's Affairs. Comedy of mismated marriage. Adolph Menjou, Marian Marsh. Dir. Aifred Werker. Time, 64 mins. Rei. June 26. Rev. June 28.

Business and Pleasure. Will Rogers as a razor blade king in the Orient. With Jetta Goudai. Dir. David Butler. Time, 77 mins. Rel. Mar. 6. Rev. Feb. 16.

Her Savage. Tiffany Thayer's story of a half broed girl. Clara Bow, Monroe Owsley, Gilbert Roland. Dir. John Francis Dilion. Time, 82 mins. Rei. Nov. 27. Rev. Nov. 29. Careless Lady. An ugly duckling who goes to Paris and changes. Joan Bennett and John Boles. Dir. K. McKenna, Time, 87 mins. Rei. Apr. 3, Rev. Apr. 19.

Rev. Apr. 19.

Chandu the Magician. Dramatized radio broadcast. Edmund Lowe, Bela Lugosi, Irene Ware. Dir. Marcel Varnel. Time, 72 mins. Rel. Sept. 18.

Rev. Oct. 4.

Cheaters at Play. Adventure affoat and a fewel robbery. Tom Meighan with Charlotte Greenwood for comedy. Dir. Hamilton McFadden. Time, 57 mins. Rel. Feb. 14. Rev. Mar. 1.

Devil's Lottery. What happened to the sweepstakes winners. Elissa Land. stage star: Alex Kirkland, Victor McLaglen. Dir. Sam Taylor. Time, 18 mins. Rel. Mar. 27. Rev. Apr. 8.

rderly Conduct. The cop and the gang. Comedy drama. Lee Tracy, Ei Brendel, Saily Eilers. Dir, John Considine. Time, 81 mins. Rei. Mar, 20. Rev. Apr. 12. Rev. Apr. 12.
 Year, The. Domestic drama from a stage play. Janet Gaynor, Chas. Farrell. Dir. William K. Howard, Time, .. mins. Rel. July 31. Rev. Aug. 23.

Farrell JIF. William A. Aug. 23.

Caballero, The Outdoor drama in the west. From a fiction story. Geo. O'Brien, Conchita Montenegro, Vic. McLagien. Dir. Alfred Werker. Time, 60 mins. Rel. Feb. 28. Rev. Mar. 23.

The Company of the

Check Gift. Murder and mystery in a nite club. Sally Ellers, Ben Lyon, Ginger Rogers. Dir. Sidney Landfield. Time, 63 mins. Rel. Sept. 25, Rev. Oct. 11. About Town. Drama from a current novel on Washington life. Warner Bexter, Karen Moriey. Dir. J. F. Dillon. Time, 71 mins. Rei. May 22. Rev.

Mystery Ranch. From Stewart Edward White's 'The Killer.' Western locale. Geo. O'Brien. Dir. David Howard. Time, 54 mins. Rei. June 12. Rev. Luly 5

ted Woman. Drama of the East Indies, with Spencer Tracy and Peggy Shannon. Dir. John Blystone. Rei. Aug. 14. Rev. Sept. 6. Shannon. Dir. John Blystone. Rei. Aug. 14. Kev. Sept. 6.
Pasport to Heil, A. Drama of African jungie. Elissa Landi, Alex. Kirkiand,
Warner Oland. Dir. Frank Lloyd. Rei. Aug. 7. Rev. Aug. 30.
Rackety Rax. Football sattie. Victor McLarlen, Greta Nissen. Dir. Aifred
Werker. Time, 65 mins. Rei. Oct. 23. Rev. Nov. 8.
Rebecca of Sunnybrook Farm. (Mary Pickford's ellent hit.) Marian Nixon,
Ralph Beliamy. Dir. Ai Santell. Time, 81 mins. Rei. July 3. Rev.
Aug. 2.

Aug. 2. Glive Conan Doyle story with a new gangster twist. Clive Brook, Miram Jordan, Ernest Torrence. Dir. W. K. Howard. Times Warted a Millionaire. Romantic drama of a bathing beauty. Joan Bennett, Lee Tracy, Una Merkel. Dir. John Blystone. Time, 74 mins. Rel. Feb. 21. Rev. Feb. 23.

Slient Witness, The. Lionel Atwill in his stage hit. Mystery story. Greta Nissen. Dir. Varnel and Hough. Time, 73 mins. Rei. Feb. 7. Rev.

Feb. 2.

Feb. 3.

Feb. 3.

Fours to Live. Murdered diplomat is revived to average hig murder. Warner Baxter, Miriam Jordan Dir. Wm. Dieterle. Time, 78 mins. Rel. Oct. 18. Rev. Oct. 26.

Lety Girl. Alboxer and a socilated. James Dana, Pager Shannan, Letter 19. James Rev. June 14. Society Shannan, Letter 19. James Rev. June 14. James Gannan, Chans. Farrell. Dir. Al. Santell. Time, 75 mins. Rel. Nov. 20. Rev. Nov. 22.

of Vivienne Ware. Courtroom mystery story. Joan Bennett, Allen Dine-hart. Dir. William K. Howard. Time, 56 mins. Rel. May 1. Rev. May 3.

(Ends Only. Romance of a girl entertainer and a young artist. Joan Bennett, Ben Lyon. Dir. Alf. Santell. Time, 81 mins. Rel. June 10. Rev. July 21. While Paris Sieeps. Thrill drama. Victor McLaglen. Dir. Alan Dwan. Time, 67 mlns. Rel. May 8, Rev. July 14. Woman in Room 13. Drama of wifely sacrifice. Eilssa Landi, Raiph Bellamy, Myrna Loy. Dir. Henry King. Time, 67 mins, Rei. May 15. Rev. May 24.

ing America. A story of a virile boy who got a bad name. Spencer Tracy, Raiph Bellamy, Beryl Mercer, Dorls Kenyon. Dir. Frank Borzage. Time, 71 mins. Rel. Apr. 17. Rev. May 10.

Freuler Associates Office: Paramount Bidge

Fighting Cartisman, Thu, A fighter who goes to the top and back agains, Wm. Collier, Jr., Josephian Dum Fit O'Mailey. Dir. Button King. Time, 69 mins. Rel. Oct. 7. Rev. Nov. 18.
Murder at Dawn. A crazy Inventor menace story with surprises, Jack Mule hall, Josephine Dunn. Dir. Richard Thorpe. Time, 61 mins. Rel. Feb. 22. Rev. April 5.

Rev. April 5.
 Scarlet Brand, The. Bob Custer is branded by rustlers and avenges the indigury. Dir. J. P. McGowan. Rel. May 7. Rev. Aug. 9.
 Tangled Fortunes. Buzz Barton restores a gold mine to its rightful owners. Dir. J. P. McGowan. Time, 60 mins. Rel. March 22.

Studios: 4376 Sunset Drive, Hollywood, Cal. Mayfair Offices: 1600 Broadway, New York, N. Ya Allas Mary Smith. Events follow a chance meeting. Semi-detective. John Darrow, Gwen Lec, Ray Hatton, Dir. E. Mason Hopper. Time, 61 mins. Rel. July 15. Rev. Aug. 30.

Dynamite Denny. Railroad drama of how a strike situation was met. Jay. Wilson, Bianche Menfey. Dir. Frank Strayer. Time, 62 mins. Rel. May 27. Rev. Sept. 20.

Gorilla Ship, The. Jealousy on the high sens. Raiph Ince, Vera Reynolds, Dir. Frank Strayer. Time, 60 mins. Rel. June 11. Rev. Aug. 2.

Love in High Gear. Comedy drama of stolen pearls. Harrison Ford, Alberta Vaughn, Ethel Wales. Dir, Frank Strayer. Time, 62 mins. Rei, May 1.

Midnight Morals. Love in the nigh clubs with a rookie cop. De Will Jen-nings, Chas. Delaney, Alberta Vaughn, Berly Mercer. Dir. E. Mason Hopper, Time, 65 mins. Rel. May 1. No Living Witness. Nowley crime story. Gibert Roland, Noah Beery, Barbera Kent. Dir. E. Mason Hopper. Tline, 72 mlns. Rel. Sept. 15, Rev. Oct. 11. Oct. 11.

Gled Destinies. Mystery in a deserted desert home. Lloyd Whitlock,
Dorls Hill, Glen Tryon, Vers Reynolds. Dir. Frank Strayer. Time, 58
mins. Ref. Sept. 1. Rev. Oct. 25. Temptation's Workshop. Society-Wall St. drama. Tyrell Davis, Helen Foster, John Ince. Dir. Geo. Selts, Time, 61 mins. Rel. June 20.

Trapped in Tia Juana. Army life on the Mex. border. Edwina Booth, Duncan Renaldo. Dir. Wallace W. Fox. Time, 65 mins. Rel. Aug. 16. Rev. Widow in Scarlet, The. Society crook melodirama. Dorothy Revier, Kenneth Harlan, Glen Tryon. Dir. Goo. Sietz. Time, 61 mins. Rel. July 1. Rev. Aug. 2.

Offices: 1540 Broadway, New York, N. Y. Metro New York, N. York York, N. York,

Arsene Lupin. Based on the detective stories. John and Lionel Barrymore. Karen Morley. Dir. Jack Conway. Time, 36 mins. Rel. Man. 5. Rev

You Desire Me A girl who loses her identity but finds happiness. Greticarbo, Melvyn Douglas, Erich von Stroheim, Dir. G. Fitzmaurice. Time 71 mins. Rel. May 28. Rev. July 7.

Beast of the City, The. Gang rule story. Walter Huston, Jean Harlow. Dir. Chas. Branin. Time, 90 mins. Rei. Feb. 18, Rev. Mar. 16. Blondie of the Folies. Self explanatory title. Marion Davies, Robt. Mont-gomery, Billy Dove. Dir. E. Goulding. Time, 91 mins. Rel. Aug. 13. Rev. Sept. 13.

But the Fiesh is Weak. Comedy drama of today. Robt. Montgomery. Dir. J. Conway. Time, 31 mins. Rel. Apr. 9. Rev. Apr. 19.

rce in the Family, Jackie Cooper saves the family liappiness. Jackie Cooper, Conrad Nagel, Lewis Stone, Lois Wilson, Dir. Chas. F. Riesner, Time 78 mins, Bel, Aug. 27, Rev. Nov. 1.

Downstairs, Life below stairs in a titled family, John Gilberi, Virginia Bruce, Paul Lukas, Dir. Monta Bell, Time, 17. mins. Rel. Aug. 8, Rev. Oct. 11.

Faithless. Rich girl learns the lesson of the depression. Tallulah Bankhead.

Robt. Montgomery. Dir. Barry Beaumont. Time, 75 mins. Rel. Oct. 15.

Rev. Nov. 28.

Freaks. Welrd story of circus life. Wallace Ford, Olga Enclanova. Dir. Tod Browning. Time, 64 mins. Rel. Feb. 20. Roy. July 12. Huddle, Football story with some good comedy, Ramon Novarro, Madge Evans, Una Merkel. Dir. S. Wood. Time, 134 mins. Rel. May 14. Rev. June 21.

Kongo. Remnke of the slicht of the same title. Sorcery in central Africa.

Walter Huston, Lupe Velez, Conrad Nagel, Virginia Bruce. Dir. Wm.
Cowen, Time, 86 mins. Rej. Oct., 1. Rev. Nov. 22.

Letty Lynton. A girl who killed her past with her sultor. Joan Crawford
Nils Asther, Robt: Montgomery. Dir. Chils Brown. Time, 85 mins
Rol. May 7, Rev. May 3.

Morals for Old. Old standards fight against the new. Robt. Young Margaret Perry, Lewis Stone, Laura H. Crews. Dir. Chas. Brabin Time, 77 mins. Rel. June 4. Rev. June 2.

light Court. Drama of a crooked judge. Walter Huston, Phillips Holmes Anita Page. Dir. W. S. Van Dyke. Rel. Apr. 23. Rev. May 31.

Pack Up Your Troubles. Laurel and Hardy fail length military comedy. Dir Gco. Marshall and Raymond Carey. Time, 70 mins. Rel. Sept. 17. Rev Oct. 4.

Passionate Plumber, The. New version of Her Cardboard Lover. Buster Keaton, Jimmy Durante, Polly Moran, Dir. Ed. Sedgwich. Time, 76 mins. Rel. Feb. 6. Rev. Mar. 15.

Payment Deferred. Murder story from the play of that title with Chas.
Laughton in his original role, Maurcen O'Sullivan, Dorothy Peterson.
- Dir. Lothar Mendez. Time, 80 mins. Rel. Oct. 8. Rev. Nov. 15. Polly of the Circus, Dialog version of a stage and silent. Marion Davies Clark Gable. Dir Al Santell. Time, 71 mins. Rel. Feb. 27. Rev. Mar.

Prosperity. Post depression comedy with Maric Dressler and Polly Moran Dir. Sam Wood, Time, 37 mins. Rel. Nov. 18. Rev. Nov. 29. Mr. Sain wood. Time, 31 mins. Ref. Nov. 169. Nev. Nov. 35.

Red Dust. Joan Harlow and Clark Gable as a new team in a story of Indo-China. Div. Victor Fiening. Time, 83 mins. Rel. Oct. 22. Rev. Nov. 8.

Red Headed Woman. Vivid comedy drama. Jean Harlow, Chester Morris, Lewis Stone. Dir. Jack Conway. Time, 83 mins. Rel. June 25. Rev. July 6.

Skyscraper Souls. Drama. Warren William, Maurech O'Sullivan, Anita Page Dir Edwar Selwyn, Time, 100 mins. Rei, July 16, Rey, Aug. 9.

Dir. Edgar Selwyn. Time, 100 mins. Rei. July 16. Rev. Aug. 9.

11m' Through. Remiake of the Norma Taimaige sellent and Janc Cowl play.

Norma Shearer, Leslic Howard, O. P. Heggie. Dir. Sidney Franklin.

Time, 96 mins. Rei. Sept. 13. Rev. Oct. 18.

2ak Easily, Slapstick comedy. Buster Keaton, Jimmy Durante. Dir. Ed.

Sedgwick. Time, 73 mins. Rel. July 23. Rev. Aug. 23.

Strange Interfude. The famous O'Neill play. Norma Shearer, Clark Gable. Dir. Robert Z. Leonard. Time; 110 mins. Not yet released. Rev. Sept. 6.

Tarzan the Ape Man. New Tarzan adaptation. Johns Weissmuller, Mauren O'Sullyan. Dir. W. S. Van Dyke. Time, 100 mins. Rei. Apr. 2.

Rev. Mar. 29.

Unashamed. Modern problem story. Helon Twelvetrocs, Robt. Young. Lewis Stone. Dir. Harry Beaumont. Thinc, 77 mins. Rel., July 2. Rev. July 19.

Washington Masquerade. Political satirc. Llonel Barrymore, Karen Morley, Nils Asther. Dir. Chas. Brabin. 'Fime, 91 mins. Rel. July 8. Rev. July 26.

Wet Parade, The. Enforcement problem. Dorothy Jordan, Walter Huston Myrna Loy. Dir. Victor Floming. Time, 120 mins. Rel. Apr. 16. Rev

When a Feller Needs a Friend. Tailor-made for the stars. Chic Sale, Jackle Cooper. Dir. Harry Pollard. Time, 79 mins. Rel. Apr. 30.

Studio: 6048 Sunset Blvd., Hollywood, Cal. Monogram Office: 723 Seventh Ave., New York, N. Y. Arm of the Law, The, Newspaper mystery story, Rex Bell, Lina Basquette,
Marceline Day, Dir. Louis King, Time, 68 mins. Rel. Apr. 20. Rev.
July 7.

July 7.

County Fair. Racing romance with a carnival background. Rabbi lines, Hobart Bosworth, Marion Shilling, Win. Collier, Jr., Dir. Louis King. Time, 11 mins. Rel. Apr. Mol. Brown. Noel Francis. Barjoris Beckeb. Dir. Karl Brown. Time, 10 mins. Rel. May 30. Rev. Aug. 30. (Chadwick). From Broadway to Cheyenen. N. Y. gangater meets the shooting West. Rev. Rell, Marcoline Day, Dir. Harry Frazer. Time, 62 mins. Rel. Aug. 15. Rev. Sept. 27.

Girl from Calgary, The, Girl cowboy comes east to stage triumphs. Fift D'Orsay, Paul Kelly. Dir. Phil Whitman. Time, 64 mins. Rci. Sept. 24. Rev. Nov. 22.

Rev. Nov. 22.

Galloping Thru, Western drama, Tom Tyler. Dir. Lioyd Nosler. Time, 58 mins. Rel, May 50. Rev. Mar. 6.

Glit from Rel, May 50. Rev. Mar. 6.

Glit from 100 Mintman. Time, . . mins. Rel. Sept. 7. (Chadwick).

Honor of the Mounted, The. Northwestern M. P. story: Tom Tyler. Dir. Harry Frazer: Time, 50 mins. Rel. June 20. Rev. Oct. 4.

Kiondike, Physician who falls in a major operation makes a comeback. Frank Hawks, Thelma Todd, H. B. Waithal, Dir. Lyle Talbot. Time, 65 mins. Rei. Aug. 30. Rev. Sept. 27.

Bel. Aug. 30. Rev. Sept. 27.
Law of the North, The. Western. Bill Cody. Andy Shuford. Dir. Harry
Frazor: Time, 55 mins. Rel. May 30. Rev. Aug. 30.
Man, rown New Maxico. Vengeance on the range. Tom Tyler. Dir. J. P.
McGowan. Time, 50 mins. Rel. Apr. 1. Rev. Aug. 30.
Mason of the Mounted. Northwest police story. Bill. Cody. Ardy Shuford,
Nancy Dreekl. Dir. Harry Frazer. Time, 58 mins. Rel. May 15. Rev.

Sept. 5.

Midnight Patrol, The. Newspaper story with odd slant. Regis Toomey, Edwina Booth. Mary Nolan, Earle Foxe, Betty Bronson. Dir. Christy Channe. Time, 69 mins. Rel. Apr. 10. Rev. May 10.

Single Handed Sanders. A western blacksmith with a punch. Toin Tyler. Dir. Chas. A. Tost. Time, 50 mins. Rel. Feb. 1. Rev. Apr. 15. (Frem. Dir. Chas. A. Tost. Time, 50 mins. Rel. Feb. 1. Rev. Apr. 15.

The Court of the C

Studios: 5851 Marathon St., Hollywood, Calif. Paramount

PICTURES

Offices: 1501 Broadway, New York, N. Y. 't We All? Cyril Maude's stage success. English comedy drama. Brit-ish made. Gertrude Lawrence. Time, 68 mins. Rel. in June. Rev. July 5. Big Sroadcast, The. Broadcasting story with many air stars. Stuart Erwin. Bing Crosby, Lella Hyams. Dir. Frank Tuttle. Time, 80 mins. Rel. Oct. Rey, Oct. 18.

Bionde Venus. Story of a stage woman's efforts to retain her child. Marlene Dietrich, Herbert Marshall, Dickey Moorc. Dir. Jos. Von Sternberg. Time, 55 mins, Rel. Sept. 16, Rev. Sept. 27.

Broken Lullaby. Post-war story with German locale. Lionel Barrymore, Nancy Carroll, Phillips Holmes: Dir. Ernst Lubitsch. Time, 77 mins. Rel. Feb. 28. Rev, Jan. 25. Broken Wing. Drama in Mexican localc. Leo Carillo, Lupe Velcz. Dir. Lloyd Corrigan. Time, 71 mins. Rcl. Mar. 25. Rev. Mar. 29.

Corrigan. Time, 71 mins. Rcl. Mar. 25. Rev. Mar. 25.
Dancers in the Dark. Drima of the night cubes. Mirjam Hopkins, Jack
Dancers in the Dark. Drima of the night cubes. Mirjam Hopkins, Jack
Darkle. Dir. Dave Burton. Time, 74 mins. Rel. Mar. 11.
Devil and the Deep. Jealough in a submerged submarine. Tailuiah Bankhead,
Gary Cooper, Chas. Laughton. Dir. Marlon Gehring. Time, 12 mins.
Rel. Aug. 12. Rev. Aug. 23.
Evenings for Sale. Viennese nobleman becomes gigolo. Herbert Marshall.
Nov. 11. Rev. Nov. Hopkies. Dr. Stuart Walker. Time, 61 mins. Rel.
Nov. 11. Rev. Nov. Hopkies. Dr. Stuart Walker. Time, 61 mins. Rel.
Commandments. Gene Raymond, Sari Maritas. Dir. Gasnler-Schorr.
Time, 75 mins. Rev. June 7.
Cultty as Hell. Murder mystery with Quirt and Flasg comedy angle. Edmund
Lows, Victor McLagien, Richard Arien. Dir. Eric Kenton. Time, 52
Lows. Pictor McLagien, Richard Arien. Dir. Rev. Koven. McLag.
Lows. Pictors. Marx Robbers of collegiates. Dir. Normen McLagd. Time.

mins. Rel. Aug. b. kev. Aug. 9.
Horse Feathers. Marx Brothers go collegiate. Dir. Norman McLeod. Time,
70 mins. Rel. Aug. 19. Rev. Aug. 18.
Hot Saturday. Gossip in a small (own. Nancy Carroll. Dir. W. Selter. Time,
72 mins. Rel. Oct. 28. Rev. Nov. 8.

mins itel July 22. Rev. July 26.
Masien Square. Sporting story. Jack Cakle, Marian Nixon, Thos. Mejshan. Dir. Harry J. Brown, Time, 70 mins. Rel. Oct. 2. Rev. Oct. 18. Make Me a Star Dinlog version of Mérton of the Movice. Stuart Briwin, Joan Blondell, Zasu Pitts. Dir. Wm. Beaudinc. 'Elme, 86 mins. Rel. July 1. Rev. July 5.

nov. July 5.

from Yesterday. Drama of a shell-shocked soldier. Claudette Colbert Clive Brook. Dir. Berthold Viertel. Time. 71 mins. Rel. June 24.
Rev. June 28.

Rev. June 28.

Merrily We Go to Hell. From a stage comedy drama. Sylvia Sidney, Fred'k
March. Dir. Dorothy Arzuer. Time, \$2 mins. Rev. June 14.

Million Doila Legs. Sattre on mythical South Américan republic. Jack Oakle,
W. C. Fleids, Andy Clyde, Lygla Roberti. Dir. Ed. Cline. Time, 71 mins.
Rei. July 8. Rev. July 12.

W. C. Fields, Andy Clyde, Lyga Roberti. Dir. Ed. Cline. Time, 11 mins. Rel. July 8. Rev. July 12. clc Man. Dialog version of an old success. Sylvia Sidney, Hobart Bosworth, Chester Morris. Dir. Norman McLood. Time, 89 mins. Rel. Apr. 1. Rev. Apr. 26.

Apr. I. Rev. Apr. 28.
Miseading Lady. Comedy drama of a girl who sought a 'past.' Claudette
Colbert. Edmund Lowe, Stuart Erwin. Dir. Stuart Walker. Time, 78
mins. Rel. Apr. 16. Rev. Apr. 12.
Movie Crazy. Harold Lloyd breaks into pictures. Constance Cummings. Dir.
Clarence Bruchman. Time, 36:mins. Rel. Sept. 23. Rev. Sept. 20.

Clarence Bruchman. Time, 96; mins, Rei, Sept. 23. kev. Sept. 20.

Night After Night, Humorf in the night clubs. Mac West, Go. Raft, ConRiel, Cot. 14. Rev. Nov. 18kproorth. Dir. Archie Mayo. Time, 70 mins,
Rei. Oct. 14. Rev. Nov. 18kproorth. Dir. Archie Mayo. Time, 70 mins,
Rei. Sept. 13. The. The neighbors react to a murder susplicion. Clive
Brook, Lifa Lee, Chas. Ruggles. Dir. Stephen Roberts. Time, 76 mins,
Rei. Sept. 22. Rev. Sept. 20.

Art. ocht. 22. Rev. Sept. 20.

One Hour with You. Sprightly French farce. Maurice Chevaller, Jeanette MacDonald, Geneviewe Tobin, Dir. Ernst Lubitsch. Time, 31. mins. Rel. Mar. 25. Rev. Mar. 29.

Fhantom President Political story of a presidential double. George M. Cohan, Otto, Durante, Chaudette Colbert. Time, 77 mins. Rel. Oct. 7. Rev. Oct. 7.

Oct. 4.

Reserved for Ladles. Dialog version of 'Grand Duchess and the Walter.'
Lesile Howard, Benita Hume. Dir. Alex. Korda. Time, 71 mins. Rel.
May 20. Rev. May 21.

70,000 Witnesses. Murder on the football field. Phillips Bolmes, Dorothy
Jordan, Chas. Ruggles, Johnny Mack Brown, Liew Cody. Dir. Rajph
Murphy. Time, 68 mins. Rel. Sept. 2. Rev. Sept. 6.

Shanghal Express. Colorful oriental darma. Marlen Dietrich, Clive Brook,
Anna May Wong. Dir. Josef Von Sternberg. Time, 84 mins. Rel. Feb.
12. Rev. Feb. 23.

Sinners in Dr. 260, 25 methy dramn of youth. Carole Lombard, Chester Mor-ler of the Chall. Time, 69 mins. Rel. May 12. Rev. May 11. Nev. May 11. Ne

Strangers in Love. Society drama. Fred'k March, Kay Francis, Stuart Er-win. Dir. Lothar Mendez. Time, 70 mins. Rel. Mar. 4. Rev. Mar. 8. This is the Night. Snappy French farce. Lily Damita, Chas. Ruggles, Theima Todd, Roland Young. Dir. Frank Tuttle. Time, 79 mins. Rel. Apr. 8. Rev. Apr. 19.

Thunder Below. Drama. Tallulah Bankhead. Chas. Bickford. Paul Lucas. Dir. Rich. Wallace. Time, 71 mins. Rel. June 17. Rev. June 21. Tomorrow and Tomorrow Done from a stage play. Triangle theme. Ruth Chatterton, Paul Lukas, Robt. Ames. Dir. Rich. Wallace. Time, 80 mins. Rel. Feb. 5, Rev. Feb. 2,

mins. Net. Fep. b. Key. Fep. 2.
Trouble in Paradise. Cheating cheaters in Paris and Venice. Miriam Hop-kins, Kay Francis, Herbort, Marshall. Dir. Ernst Lubitsch. Time, 81 mins. Rci Oct. 21. Rev. Nov. 16,
Vanishing Frontier, Western drama. John Mack Brown, Evalyn Knapp,
Zasu Pitts. Dir. Phil Rosen. Time, 65 mins. Rel. July 29. Rev. Sept. 20. Zasu Pitts. Dir. Phil Rosen. Time, 65 mina. Rel. July 29. Rev. Sept. 20.

Wayward. Actress who marries into a snobbish family. Nancy Carroll,
Rich. Arlen. Dir. Edw. Sloman. Time, 72 mins. Rev. Feb. 16.

Wiser Sex, The. Society play. Claudette Colbert, Meyny Douglas, Lilyan
Tashman. Dir. Berthold Viertcl. Time, 72 mins. Rev. Mar. 15.

World and the Flesh, The. Russian locale. Drama. Geo. Bancroft Mirlam
Ropkins. Dir. John Cromwell. Time, 74 mins. Rel. Apr. 22, Rev.
May 10.

Powers

Offices: 723 Seventh Ave., New York, N. Y. New York, N. Y.

Carmen. Pictured opera. Marguerite McNamara, Tom Burke, Lance Fairfax
Dir. Cocil Lewis. Time, 68 mins. Rei, May 15.

Drifting. Woman lawyer successfully defeats a blackmall attempt. Lois Wilson, Theo. Von Eitz, Raymond Matton. Dir. R. Schlank. Time, 64 mins. Rei, July S. Rev. Aug. 2.

net. out 5. Rev. Aug. 2. Ination. Society triangle. Madcline Carroll. Carl Harbord, Kay Ham-mons. Dir. Miles Mander. Time, 51 mins. Rcl. Apr. 1. Rev. July 28 1921.

Flying Fool, The. Air drama. Harry Kendall, Benita Hume. Dir. Walter Summers. Time, 88 mins. Rel. Feb. 1. Rev. Oct. 20, 1931. Gabies Mystery, The. Suspense drama. Lester Matthews, Anne Grey. Dir. Harry Hughes. Time, 57 mins. Rel. Feb. 15.

Harry Highes. Time, 57 mins. Rel. Feb. 15.
Her Radio Reprint Strong Stro

June 30, 1304. Woman Decides, The. From a stage play of Labor vs. Capital. Adrienne Allen, Owen Nara. Dir. Miles Mander. Time, 68 mins. Rol. Aug. 1.

Principal Offices: 11 West 42d St., New York, N. Y.

Blame the Woman. British made with Adolphe Menjou and Claude Allister as a pair of crooks, Dir. Fred Niblo. Time, 14 mins. Rel. Oct. 1.
Cockeyed Animal World. Curlous Australiah animals. Time, 33 mins. Rel. June 1. Dangers of the Arctic. Valley of 10,000 smokes, in Alaska. Time, 34 mins. Rel. May 15.

(Continued on page 30)

Coast Indies Seek Pledges. Penalties. **To Wipe Out Duals**

Los Angeles, Dec. 5.
Failing to make headway in their
attempt to induce Fox-West Coast
to agree on the abollshment of
double feature bills, Independent
Theatre Owners of Southern Call-Theatre Owners of Southern Call-fornis are staging a mass meeting at the Elks' club here tomorrow (6). Plan is to line up both mem-bers and non-members, who are ex-pected to attend the meeting, in a definite pledge to eliminate the dual feature shows by adopting-the Cleveland method. Latter puts the exhibs squarely on record with the distributors, and precludes any pos-sibility of double service being given them.

austributors, and precludes any possibility of double service being given them.

Indies feel that if, they can show a 100% front and pledge themselves under penalty of being denied all picture service to strictly abide by the single feature policy, the F-WC and silled circuits in the Los Angeles and the single feature policy, the F-WC and silled circuits in the Los Angeles and the same of the same o

\$40 WK. FOR NON-UNION **OPERATORS IN CANTON**

Canton, O. Dec. 5.
Imported non-union picture machine operators are being paid \$40 a week by theatre owners here who locked out union operators last September after the latter refused to take a cut in wages.

Four film houses are employing the non-union operators. Strand, Valentine, Mozart and McKinley, with two men in a booth, total of state of the control of the

Tivoli Dropping Units?

Chicago, Dec. 5.
Balahan and Katz is considering dropping stage shows at the Tivoil on the south side. House is one of the oldest of the B&K chain and the first of the big neighborhood deluxers. It always has been identified with a presentation policy. Not expected to occur until January, if then. A report the stage shows would switch from the Tivoil to the other big south side house, year-old Southtown, appears to be witthout condation. Chicago, Dec. 5.

ithout foundation.

Truck, 16 MM. 1, 2 People For 1-Show Stands South

A new kind of show biz with a motor truck and 16 mm. equipment as the only overhead, has been tried out with fair results by Irving

as the only overhead, has been tried out with fair results by Irving Yates, former vaudeville producer.
Yates sent Mr. and Mrs. Ernest St. George through the south with one print of an all-colored picture for one-show stands in colored high school auditoriums. The schools were declared in for 20% of the small varying from 15c, to 25c, and 10c, for kids at all times.
Grosses ranged from \$1 to \$76, with \$40 the average. The St. Georges landed five or six shows in as many schools a week and just about made expenses. St. George blooked the dates and ran the projection while the projection while



ER Walt Disneys

Showmen are playing them UP in their ads, on their marquees, in their lobbies! Critics give them more space than they give the full-length attractions on the same program. Audiences applaud and cheer them at every performance.

THEY OUT-FEATURE THE FEATURE BECAUSE THEY ARE THE FEATURE ON ANY BILL

by Motion Picture Academy





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ART





TOCC All Federal

(Continued from page 25) doubt in the minds of the major industry whether they wanted to really arbitrate with the indies.

Open Forum
The chair then declared field day,
warning that only boys with active
theatre properties would be allowed
to spout.

wanter that the control of the contr

minds.

Here a point of order was raised by Bill Brandt's brother that the meeting had no authority to order the organizations to proceed; that they would have to decide for themi-

selves.

Hardly had O'Reilly sanctioned this when H. M. Richey bounced up and offered the Chicago resolution, copies of which were all over the house. O'Reilly read it and there were some more amendments which didn't get any consideration because the original resolution was adopted in toto later:

adopted in toto later:
Walter Vincent, who quoted Voltaire to exhibitors, among whom were several who apologized for their own pronunciation, opposed. Federalism and subsequently called Col. Cole a liar when the Texan observed that the indier main trouble is with circuits and that Wilmer & Vincent are in that order. In defending immelt Vincent drew loud guifaws when he stated that the most protection W&V got on any of its houses was 45 days.

45 days.

George Aarons, Tom Goldberg, and Fred Wehrenberg were others who wanted the boys to go lightly

Lawyer Telke

Lawyer Talks

The story of Cleveland recorded a big point for Allied as told by Sam Horowitz, indle lawyer. When Horowitz held up his hands about going into federal courts again there were Allied roars reminding lim that the settlement with the Hays organization was effected only after the Cleveland indles had waved the federal flag.

Tor God's sake! Don't go to the legislators. How'd you like to have an inspector around with his hand out? yelled Bill Brandt, who finally got the floor.

Exhibitors with legislative experience.

out? yelled Bill Brandt, who finally got the floor. Exhibitors with legislative exper-ience from Washington and Boston warned against the irksomeness of government overseering.

Abe Stone of Albany feit that the Are stone of Albany feit that the distribs had been making 'imbecties' of the indies long enough and that it was time the indies did the same thing to the distribs. Sliverman and Suchman, still more exhibs, recorded for Federalism.

Getting Late

Finally O'Reilly called a halt, an-nouncing it was nearing bedtime and the vote must be taken. In a rebuttal summary which the

and the vote must be taken.
In a rebuttal summary which the
chair granted Lightman the MPTOA
head made the issue largely a personal one, charging there was a
whispering campaign against him
During*the sessions there had been During the sessions there had been unintelligible mumblings on the part of some of the less literate owners that producers and distribs belonged to the MPTOA. This made an especial impression on some of the daily newspapermen who thought the session certainly must have been framed. been framed.

If the circuits are leeching us out why the hell are they so deep in the red?" Lightman shouted. He added a final warning that if the meeting recorded approval of Fed-eralism he was certain Kent would withdraw his commitment that Fox

withdraw his commitment that Fox will adopt the platform.
This had no effect. Although O'Reilly declared that no proxies would be valid when the voting time came, so many people stood up for Federalism that the poll wasn't even officially tabulated.

CALENDAR OF CURRENT RELEASES

fangs of Death Valley. Roptile study. Time, 20 mins. Rel. June 15. let That Lion. Mountain llons captured by lasso. Time, 30 mins. Rel. Hollywood. Unusual survey of the film capital. Time, 20 mins. Rel. July 1.

islands of Peril. Dramatized travelogue of the Farce Islands. Time, 30 mlns. Rel. May 1. Rel. May 1.

Virgine of Bali. Travelogue of the island of Bali. Time, 43 mlns. Rel. Sept. 15.

Sept. 15.
Wings Over the Andes. Plane views of the Andean volcanos. Time, 31 mins.
Rel. June 1.

Studios: Hollywood, Calif. R.K.O. Pathe Office: 1560 Broadway,

Gaif. K.R.O. FAIRE New York, N.Y.

Seyond the Rockles. The racket moves West. Tom Keene, Dir. Fred Allen.
Time, 64 mins. Rel. July 8, Rev. Sept. 20.

Come On, Danger. Western. Tom Keene, J. Hayden, Roscoe Ates. Dir. Robt.
Hill. Time, 64 mins. Rel. Sept. 22.

Ghost talley. Tom Keene Style tampersonate himself. Dir. Fred Allen.
The, 64 mins. Rel. May 13.

Westward Passay. Lose May 13.

Rev. Aug. 30.

Westward Passay. Lose tampleten out aboard ship. Ann Harding, Irving
Fichel. Dir. R. Milton Time, 73 mins. Rel. June 10. Rev. July 19.

Sherman. Dir. Geo. Cultor. Rel. June 24. Rev. July 19.

Studios: Hollywood, R.K.O. Radio Offices: 1560 Broadway,

Age of Consent, The. Love and trouble for a co-ed. Dorothy Wilson, Rich ard Cromwell. Dir. Gregory La Cava. Time, 63 mlns. Rel. Aug. 5. Rev. Sept. 6.

rev. sept. 6.
of Divorcement, A. Story of a shell-shocked war vet. By Clemence Dane.
John Barrymore, Billie Burke, Katherine Hepburn. Dir. Ged. Cukor.
Time, 63 mins. Rel. Sept. 30. Rev. Oct. 4.

Bird of Paradise, A. Famous stage play of the South Seas. Dolores Dol Rlo Joel McCrea. Dir. King Vidor. Time, 82 mins. Rel. Aug. 12. Rev. Sept. 13.

Bring 'Em Back Alive. Frank Buck's animal thriller. Time, 65 mins. Ref. Aug. 19. Rev. June 21.

Conquerors, The. A story of American depressions and their surmounting, Rich, Dix, Ann Harding, Edna May Oliver. Dir. Wm. Wellman. Time, 84 mins. Rel. Nov. 18. Rev. Nov. 22. Hell's Highway. The horrors of a convict camp. Richard Dix, Tom Brown

Hold 'Em Jali. Wheeler and Woolsey piay football on the convict eleven Dir. Norman Taurog. Time, 66 mins. Rel. Sept. 2: Rev. Aus. 23. is My Face Red? Columnist story. Ricardo Cortez, Helen Twelvetrees. Dir Wm. Seiter. Time, 66 mins. Rel. June 11. Rev. June 14.

Wm. Seiter. Time, 66 mins. Rel. June 17. Rev. June 14.
Most Dangserus Game, The. Island recluse who hunts human belings for sport. Joel McCreat, Fay Wray, Lealle Banks. Dir. E. Schoedanck. Time, 63 mins. Rel. Sept. 9. Rev. Nov. 22.
Phantom of Crestwood, The. Mystery a a week party. Ricardo Cortez, Rev. Oct. 16. Rev. Oct

Rev. Oct. 18.

Roadhouse Murder, The. 'Newspaper reporter assumes a crime to get a story Eric Linden, Dorothy, Jordan. Dir. J. W. Ruben. Time, 73 mins. Rev. May 6. Rev. May 3.

may 6, Kev, may 5. Roar of the Dragon. Chinese war story. Gwill Andre, Richard Dix. Dir. Wesley Ruggies. Time, 69 mins. Rel. July 8. Rev. July 26.

Wesley Ruggles. Time, 69 mins. Rel. July 8. Rev. July 26.

State's Attorney. One of the mouthplece cycle. John Barrymore, Heler
Twelvetrees, Dir. G. Archainbaud. Time, 79 mins. Rel. May 13. Rev.
May 10.

May 10.

Strange Justice, Oddities of the criminal code. Mae Mary in Norman Foster, Reginal Denny, Dir, V. C. Charles, Thee, 64 mins. Rel. Oct. 7.

Theft of the Mon Bolvary, Time, 85 mins. Rel. Oct. 21. Rev. Sept. 15.

Thirteen Wennen, From Tiffany Thayer's story of the power of suggestion. Rel. Sept. 16. Rev. Oct. 21. Rev. Sept. 15.

Rel. Sept. 16. Rev. Oct. 18.

United Artists Officee: 729 Seventh Ave.,

Congress Dances, The. Viennese musical made in Germany. Lillian Harvey, Lill Dagover. Dir. Eric Charrell. Time, 82 mins. Rel. May 11. Rev. May 17.

May 17.

Kid from Spain, The. Eddle Cantor masquerades as a buil fighter down in Mexico. Cantor, Lyda Robertl, Dir. Leo. McCarey. Time (roseishow). 118 mins. Release not set. Rev. Nov. Buchanan. Dir. Herbert Wilcox. Maglic. Night. Vitenaese operetta. Rev. Suchanan. Dir. Herbert Wilcox. Maglic. Night. Vitenaese operetta. Rev. Nov. 8.

Mr. Robinson Crusee. Adventures, in the South Seas. Douglas Fairbanks. Maria Alba. Dir. Edw. Sutherland. Time, 72 mins. Rel. Sept. 21. Rev. Sept. 27.

Sept. 7.

Rain. Jeanne Eagles famous stage hit. Joan Crawford, Walter Huston. Dir. Wm. Gargan. Time, 33 mins. Rel. Oct. 12. Rev. Oct. 18.

White Zomble, The. Haylian sorcery. Bela Lugosi, Madgo Beliamy. Dir. Victor Halperin. Time, 63 mins. Rel. July 28. Rev. Aug. 2.

Studio: Universal City, Calif. Offices: 730 Fifth Ave., New York, N. Y Universal Air Mall, The. Commercial flying thrill story. Pat O'Brien, Ralph Bellamy, Gloria Stuart, Silm Summerville. Dir. John Ford. Time, 85 mins. Rel. Nov. 2, Rev. Nov. 8.

All American, The. Football story. Rich. Arlen, Gloria Stuart, Dir. Russell Mack. Time, 73 mins. Rel. Oct. 13, Rev. Oct. 14.

Mack. Time, 72 mins. Rel. Oct. 12. Rev. Oct. 14.

Back Street. A one-man girt whose love defied convention. From a Fanny Rurst novel. Irene Dunn, John Boles. Dir, John Stahl. Time, 91 mins. Rel. Sept. 1. Rev. Aug. 30.

Brown of Culver. See Tom Brown of Culver. Cohans and Kellys in Hollywood, The. Sidney and Murray in the picture Cohans and Kellys in Hollywood, The. Sidney Dir. John Francis Dillon. Time, 74 mins. Rel. Mar. 22. Cartely western. Dir. Ren. Stoloff. Time.

1100, 12 mins. Act. Mar. 28, Rev. Apr. 26.

Destry Rides Again. Tom Mix in an action western. Dir. Ben Stoloff. Time
58 mins. Rel. Apr. 24. Rev. June 21.

Doomed Battalion. World war on the Italian front. Tala Birell, Luis Trenker Dir. Cyril Gardner. Time, 84 mins. Rol. June 16. Rev. June 14. Companions. Race track story with Callente locale. Tom Brown, Maurem O'Sullivan, Dir, Kurt Neumann. Time, 67 mins. Rel. June 23. Rev. Sept. 13.

Life struggle in the Arctic. Eskimo players. Dir. Ewing Scott. Time, 60 mins. Rel. July 14. Rev. July 26.

50 mins. Rel. July 14. Rev. July 25. Impatient Malden, The. A girl who couldn't wait for love. Lew Ayres, Mae Clark, Una Merkel. Dir. James Whale. Time, 79 mins. Rel. Mar. 1. Rev. Mar. 8. and Order. Frontier drama of three bad men. Walter Huston, Harry Carey, Ralph Ince. Dir. W. R. Burnett. Time, 72 mins. Rel. Feb. 7. Rev. Mar. I.

Myders in the Rue Morgue, The. Poe's hair raiser. Bela Lugosi, Sidney Fox.
Dir. Robt. Floxey. Time, 60 mins. Rol. Feb. 21. Rev. Feb. 16.
My Pal, the King. A wild west show in a Balkan kingdom. Tom Mix. Dir.
Kurt Neumann. Time, 75 mins. Rel. Aug. 4. Rev. Oct. 11.

Kurt Neumann. Time, 75 mins. Rei, Aug. 4. Rev. Oct. 11.
Wystery of Life, The. Clarence Darrow or evolution. Clarence Darrow. Dir.
Geo. Cochrans. Time. 43 mins. Rel Review of the Clark of New York,
Nighther Clark of The Control of The Clark of The Clark

ng Youth. Auto race story. Mostly comedy. Slim Summerville, Louise Fazenda, Frank Albertson, June Clyde. Dir. Vin. Moore. Time, 65 mins. Rel. Feb. 14. Rev. Apr. 19.

Rel. Feb. 14. Rev. Apr. 19.
Radio Patrol. Police story with love interest. Lila Lee, June Clyde, Robt. Armstrong. Dir. Ed. Cahm. Time, 67 mins. Rel. June Clyde, Robt. Rider Time, 67 mins. Rel. June 19.
Radio Pine, 19.
Radi

Steady Company. A truck driver in the prize ring. Norman Foster, June Cityde. Dir. Edw. Ludwig. Time, 67. mins. Rei. Mar. 14. Texas Bad Man, The. Western mystery story. Tom Mix. Dir. Edw. Laenmile, Time, 63 mins. Rei. June 30.

Time, 53 mins. Rel. June 30.

Tom Brown of Culver, Cadet school story, Tom Brown, Slim Summerville,
H. B. Warner, Dir. Wm. Wyler, Time, 31 mins. Rel. July 21, Rev.
Aus. 2

Studios: 5842 Sunset Bivd., Warner Brothers Offices: 321 W. 44th St. Beauty and the Boss, The. Story of a meek stenog who wins the boss, Wars-ren William, Marian Marsh. Dir. Roy Del Ruth. Time, 68 mins. Rel. Apr. 9. Rev. Apr. 6

Apr. 9. Rev. Apr. 6.

Sig City Sluce. Country boy comes to New York for thrilling experiences.

Joan Blondell, Eric Linden, Dir, Mervyn Le Roy, Time, 65 mins. Rai. Sent. 18. Rev. Sent. 13.

Blessed Event, Columnist story, Lee Tracy, Mary Brian, Alien Jenkins, Dir. Roy Dei Rutn, Time, 82 mins. Rei. Sept. 10, Rev. Sept. 5, Crowd Roare, The. Fast drama of the auto speedway. Jas. Cagney, Joan Blondell. Dir. Howard Hawks. Time, 84 mins. Rei. Apr. 16, Rev.

Expert, The. Chic Sale comedy. Chic Sale. Dir. Archie Mayo. Time, 69 mins. New York, Smith and Dale in a film version of Mandel, Inc. Cloaks and Suits. Dir. Mervyn Le Roy. Time, 74 mins. Rel. Mar. 26, Rev. Mar. 8.

Cleaks and Suits. Dir. Mervyn Le Roy. Time, 74 mins. Rel. Mar. 28, Rev. Mar. 28, Rev. Mar. 28, Rev. Mar. 20, Rev. Mar. 26, Rev. Nov. 15.

Illegal. British made story of a night club. British cast and director. Time, 81 mins. Rel. Aug. 6. Rev. Oct. 4.

Jewel Robbery, Romantio comedy drama from an Hungarian source. Kay Rev. 20, Rev. July 28, Rev. Dir. Wm. Dieterle. Time, 62 mins. Rel. Aug. 12, Rev. July 28, Rev. Dir. Wm. Dieterle. Time, 63 mins. Rel. Aug. 12, Rev. July 28, Rev. Apr. 19.

Man Wantek. Romance of a business woman. Kay Francis. Dir. Wm. Dieterle. Time, 63 mins. Rel. Apr. 22, Rev. Apr. 19.

Man Who Played God. The. Modern drama of Ille. Geo. Arliss. Dir. John Adolft. Time, 83 mins. Rel. Feb. 20, Rev. Feb. 18.

Mouthpiece, The. Drama of a wily lawver. Warren William, Sidney Fox. Dir. Jas. Flood and Elliott Nugent. Time, 86 mins. Rel. May 7. Rev. Apr. 26.

One Way Passage. Love develops for a prisoner. Kay Francis, William Powell. Dir. Kay. Garnett. Time, 67 mins. Rel. Oct. 22. Rev. Oct. 18.
Play Girl. Marriage versus play. Loretta Young. Wilmel Lightner. Dir. Bay
Purchase Price, The. Night club aluger with a past. Europara Stanwyck. Dir.
Wm. A. Wellmap. Time, 67 mins. Rel. July 23. Rev. July 13.
Ride Him, Gewboy. Western cowboy story. John Wayne. Dir. Fred Allen.
Time, 55 mins. Rel. Aug. 53. Rev. Nov. 1.

Time, 55 mins. Rei, Aug. 25. Rev. Nov. I.
Scarlet Dawn, Russian returgues in Constantinople. Doug Fairbanks. Jr.,
Nancy Carroll, Lilyan Tashman. Dir, Wm. Digetrie. Time, 60 mins.
Rei. Nov. 12. Rev., Nov. 8.
So Big. Fanny, Hurst's novel of American womanhood. Barbara Stanwyck,
Dir. Wm. A. Wellman, Time, 53 mins. Rei. Apr. 30. Rev. May. 5.
Stranger in Town. Comedy Arima of real people. Clife Sale, Ann Dvorak,
Dir. Earle C. Kenton. Time, 66 mins. Rei. Aug. 6. Rev. July.
Street of Women A triangle and a due. Kay Francis. Dir. Archie Mayo.
Time, 60 mins. Rei. Jule 11, Rev. Play 31.

Time, 69 mirs. Mel. June 11. Rev. May 31.

Successful Calamity, A. Merchant prefends poverty to check family's extravagance. George Arliss, Mary Astor, Evalyu Knapp. Dir. John G. Adolfi. Time, 73 mins. Rev. Sopt. 27.

Two Against the World. Constance Bennett in a murder Jam. Dir. Archie Mayo. Time, 69 mins. Rev. Sopt. 3. Rev. Aug. 23.

Winner Take All. Smaahing fight comedy. James Cagney. Dir. Roy Del Ruth. Time, 67 mins. Rel. July 18. Rev. June 29.

World Wide Offices: 1501 Broadway,

Bachelor's Folly. Society drama based on Edgar Wallace's The Calendar. Herbert Marshall, Edna Best. Dir. T. Hays Hunter. Time, 69 mins. Rel. June 12. nel. June 12.

cen Fighting Men. Conflict between the sheep men and cattle raisers.

Ken Maynard, Ruth Sheldon. Dir. Forrest Sheldon. Time, 62 mins.

Rel. Oct. 16.

Breach of Promise. The ruin of a man's career. Chester Morris, May Clarke,
Mary Doran. Dir. Paul Stein. Rel. Oct. 23. Rev. Nov. 22.

Mary Doran. Diff. Paul Stein. Rel. Oct. 23. Rev. Nov. 22.
Come On, Tarzan. Ranch owner saves his horse from a gang. Ken Maynard, Myrna Kennedy. Dir. Alan James. Time, 64 mins. Rel. Sept. 11.
Crooked Circle, The. Mystery story with ample comedy. Ben Lyon ZaSu Pitts, James Glasson, Irene Purcell. Dr. H. Bruce Humberstone. Time, 64 mins. Rel. Sept. 25. Rev. Oct. 4.

sa mins. Rel. Sept. 23. Rev. Oct. 4.

Dynamite Ranch. Ranch manager falls to vanquish the hero. Ken Maynard, Ruth Hall. Dir. Forrest Sheldon. Time, 50 mins. Rel. July 11.

False Faces. Doctor makes a racket of his profession. Lovell Sherman, Lila Lee, Zeggy Shannon. Dir. Sherman. Time, 32 mins. Rel. Oct. 13. Rev. Nov. 29.

Fire Austin. Racing in the ranch country. Ken Maynard, Ivy Merton, Nat Pendleton. Dir. Forvest Sheldon. Time, 70 mins. Rel. June 26.

Mack. Jam following a big sweepstakes win. Moran and Mack. Dir. Mack Sennett. Rel. Nov. 6. Mack Sennett. Rel. Nov. 6.

Last Mile, The. Drama in the death house, from the stage play, Howard Phillips, Preston Foster, Geo. Stone, Noel Madison. Dir. Sam. Bischoft.

Man Called Back, The. Man's regeneration through a woman. Conrad Nagel, Dorls Kenyon, Juliette Compton, Reginald Owen, Alan Mowbray. Dir. Robt. Florey. Time, 30 mins. Rel. July 17. Rev. Aug. 2.

from Hell's Edges. Man devotes life to avenging his father's murder. Bob Steele, Nancy Drexel. Dir. R. N. Bradbury. Time, 61 mins. Rel. June 5. Rev. Aug. 2.

Track. Gambler gives up his life's love—a child. Leo Carrillo, Junior Coughlin, Kay Hammonds. Dir. Jas. Cruze. Time, 78 mins. Rel. June 5. of the Four. Sherlock Holmes story. British cast. Arthur Wontner, Isla Bevan, Ian Hunter. Dir. Graham Cutts. Time, 74 mins. Rel. Aug. 30.

Kev, Aug. 30.
 Son of Oklahoma. Western story. Bob Steele, Josie Sedgwick, Carmen Laroux. Dir. R. N. Bradbury. Time, 55 mins. Rel. July 7.
 Strangers of the Evening, Unusual story with comedy revolving around a corpse. By Tiffany Tunyer, ZuSu Pitts, Eugene Pallette, Lucien Little or Dr. Proce Stumberstone. Time, 70 mins. Rel. May-15. Rev. July 7.

Tracas Guddles. Cowboy, veteran of the AEF, turns aviator to balk the villatins. Bob Steele, Nancy Drexel. Dir. R. N. Bradbury. Time, 67 mins.

Those of August A. woman's understanding averst domestic tragedy. Many
Astor, Lilyan Tashman, Kenneth McKenna. Dir. Robt. Florey. Time,
70 mins. Rel. Sept. 11. Rev. Sept. 20.

Trailing the Killer. Epic of the North Woods. Dir. Herman C. Raynnaker.

Time, 68 mins. Med. Sept. 10 mins. August 20 mins. Sept. 20 m

Uptown New York. Married happiness and a past. Jack Oakle, Shirley Grey.
Dir. Victor Schirtzinger. Rel. Nov. 13.

Miscellaneous Releases

Boiling Roint, The. (Alited.) Hoot Gibson learns to curb his temper. Dir. Geo. Molford. Time, 62 mins. Rel. July 15. Rev. Nov. 8. Crusader, The. (Majestlo.) Newspaper story. Evelyn Brent, H. B. Warner, Lew Cody. Dir. Frank Strayer. Time, 64 mins. Rel. Oct. 1. Rev. Oot. 11.

ace on the Bar Room Floor, The. (Invincible.) Temperance discussion.

Duigle Cooper, Bramwell Fistcher. Dir. Bert Bracken. Time, 65 mins.
Rel. Oct. Rev. Oct. 18.

Rel" Oct. Rev. Oct. 18.

For the Control of the Con

Rev. Oct. 18.

Rev. Oct. 18.

Phantom Express, The Majestic.) Rdilroad Story, Wm. Coller, Jr., Saily Blane, J. Farrell Meddonald, Dir. Emory Johnson, Time, 65 mins. Rel. Sept. 15. Rev. Sept. 25.

Red. Haired Alibl, The. (Tower.) Gangster story, Merna Kennedy, Theo-Von Eitz, Dir. Christy Cabanne. Time, 75 mins. Rel. Oct. 21. Rev. Oct. 25.

oct. 20.

rlet Week End. (Irving.) Murder at a house party. Dorothy Revier,
Theo. Von Eltz. Dir. Willis Kent. Time, 58 mins. Rel. Oct. Nov. 1.

Nov. 1. Nov. 1.
Sinister Hands. (Capital.) Murder story with a police hero. Jack Mulhall, Phyllis Barrington. Dir. Armand Schaeffer. Time, 66 mins. Rel. June 22. Rev. Aug. 18.

(Continued on page 55)

In Agenting Lawver Lesser's Quota of Disclosures Comes Unrevealed 3d Party to Whom Actors Gave Up

Those Agents

Only department at the NBC headquarters with a lock on the door during office hours is the artists service. Fortals here lock, automatically and autisde by a opene from the autisde by a be opened from the caption clerk. Vaude agents walking in unannounced and parking themselves in bookers' offices was among the things that prompt-

among the things that prompt-

among the things that prompted George Engels having a lock put on the door. Hostess' instructions are to let no one through unless okayed from

closed a long story, having to do with Richard & Lenetaka's suit for an injunction against Sid Silvers, the actor-author, now in Take a Chance, who was signed to R&L as material writer. Silvers, legally represented by Lesser & Ippolito, won the suit, and Richard & Lenetska had to pay him \$1,000 in lies and the suit of the suit o

functed a talent-purveyor, such as

juncted a talent-purveyor, such as Silvers.

R&L had already paid Silvers 450 of this \$1,000, Ippolito recalls, when Lesser later told him not to further prosecute the agency. Then followed Lenetaka's affidavit in Lesser's behalf.

Taking People Away.

Ippolito further refutes Lesser's claims that he wasn't an agent for his acts by citing how he (Lesser) had notified Jenie Jacobs not to represent Jack Benny any more; that he, Lesser, was now acting for Benny, who was receiving \$2,500 a week on a 13-week contract from N. W. Ayer advertising agency, for two broadcasts a week (Canada Drs).

Also, how Curtis & Allen were refleved of representing Price; that

Dry).
Also, how Curtis & Allen were relieved of representing Price; that
Price had entrusted the task of increasing his earnings to his lawyeragent, Lesser; how Lou Irwin, legit
agent, had communicated with Lesser in trying to land Price for a
Schwab & DeSylva show; how a
Herbert Rubin was equals in the communicated with the communicated with

The court papers in the suit of Frank L. Ippolito vs. Theodore J. Lesser, both theatrical lawyers who split their partnership, have already disclosed how Norma Talmadge pledged her securities as guaranty of George Jessel's \$100,000 settlement payment to his wife, Florence Courtney Jessel (Courtney Sisters). This unforeseen publicity which Mrs. Joseph M. Schenck (Miss Talmadge) heatedly repudiated in a United Press statement, has also incensed Jessel to the extent that the comedian is now reported peeved at Lesser, whom he had pre-

United Press statement, has also incensed Jessel to the extent that the comedian is now reported peeved at Lesser, whom he had previously regarded as 'a bosom friend.' Ippolito, in seeking to unearth the assets of his partnership with holding, mentioned in the Jessel's real to the seeking the see

Lesser sets forth, in his answer-ing affidavits, that at Jessel's re-quest there was no supporting affidavit from Miss Talmadge. Jessel quest there was no supporting affidavit from Miss Talmadge. Jessel adds that no money, which was paid out, belonged to Miss Talmadge; that Mrs. Sci. Holl of Talmadge; that Mrs. Sci. Holl of Mrs. Sci. Holl of Talmadge; that Mrs. Sci. Holl of Talmadge; that Mrs. Sci. Holl of Talmadge; that Mrs. Sci. Holl of Talmadge; the William of Talmadge; the

ment, Jesses states that aiready he has made weekly deposits to the Guaranty Trust which now total \$25,000.

Furthermore, he is negotiating for the release of Misse Taimadge's guaranty, it was this guaranty which the actress repudiated when discount to the release of the season further mentioned alleged ethical laches by stories having already been printed in 'Varlety,' and his name being dragged in through Jippolito suing Lesser.

Meantime, yesterday (5) was the day when an accounting of Lesser's assets had to be filled, and today (3) at 2 p. m. the first hearings will be held on the receivership.

A mysterious 'third party' is mentioned by Lesser in his rebuttal, when he contends that he rendered services graits to George Price and Sylvia Froos to build up 'good will with them and securing their friendship and good wishes.'

As for handling their money, Lesser states that Ippolito ailegedly that because of express instructions given to me by the said Price and Froos have been poid to a third party, who is well known to the plaintift, but that because of express instructions given to me by the said Price and Froos Thave been prohibited from making any disclosure as to the identity of said person.'

The papers also disclose an except of a letter from Lesser to Mort Milman, who was then at the Booseviet of a letter from Lesser to Mort Milman, who was then at the Booseviet of a letter from Lesser to Mort Milman that if the Keys' matter is not settled, it is only 23-16%. This refers to Richard & Lenetska, Broadway agency, which split this commiss with Lesser after settling a previous contract with WCAU, Philly, which had the Three Keys under prior.

Lesser had topped of his communication to Milman, 'Some day I will be a rich man; what price rich man;' Lenetska's Affidavit Harry Lenetska of the agency, in an affidavit, had admitted having:

man?"
Lenetska's Affidavit
Harry Lenetska of the agency, in
an affidavit, had admitted having
agreed to split commish-of 28% with
Lesser, but added that in view of
the 10% already going to the Philadelphia station, that deal was called
off.
To this, however, Ippolite des-

KASSEL IN THE AIR Good Will Flight a Swiftee Behalf

or world's Fair

Chicago, Dec. 5.

Art Kassel, Bismarck hotel orchestra leader, is accompanying Jimmy Doolittle on a good will flight on behalf of the World's Fair. Left Monday (5) at 7 a. m., flying to Nashville, Memphis, New Orleans, Dallas, Kansas Citty, Kassel must be back for broadcast at 4 p. m. Tuesday.

As scheduled, flight should break records. Kassel wrote the official song, 'World's Fair'.

Etting, Tom Howard. Crosby for Chesterfield: Fannie Brice Lost Out

Revised routining of the Chester-Revised routining of the Chester-field entertainment beginning Jan. I will include Tom Howard and a straight man in a cross-fire comedy act. Only one of the present trio of turns retained is Ruth Etting. Splitting the six sessions a week with the other two acts will be Bing Crosby, with the musical assign-ment for all six stanza going to

ment for all six stanzas going to Lennie Hayton's dance band. Hayton, a former Paul Whiteman plano player, has been or late used by Crosby on his vaude and personal appearance dates. Contracts in each instance stipulate a minimum of 13 weeks. Extension of the time agreement with Columble, effective from

ment with Columbia, effective from the same date, covers a like period. Commercial had been sold on Fannle Brice for the new setup until it decided to renew Miss Etting. In order to get a crack at the ether Fannie Brice brought her original price of \$1,500 down to \$750, and offered to throw in the scripts. Among the bands that auditioned for the setup of the setup of

MISS WILLIAMS SAID 'DOUGH OR NO SINGEE'

It had to be cash on the line be-fore Frances Williams would go on with the Thursday (1) Fleischmann program. She got it, but though the booking was supposed to have been through NBC, the coin came from Mort Milman.

from Mort Miliman.
Day of the broadcast Miss Williams' agents, Lyon & Lyon, called used to the control of the c

Iolson's \$5.000. Marxes' \$6.500. Refute Supposed Downward Air Salary Trend. Say Ad Agencies

Slight Error

An advertising agency radio 'expert' was in a meditative

mood.
'We've had some great ideas mood.

We've had some great ideas

We've had some great ideas

We've had some great ideas

For any lead idealer tie-ups.

We've even managed to get

cream hours from the net
works. As I look back our

programs have had a lot in

their favor. But—and the ex
pert paused, "there's generally

been just one flaw with our

sensed something was wrong."

'And what was that?' was

the query.

'And what was that?' was the query.
'Our programs weren't en-tertaining.'

Stations Won't. So Acts Must

Chicago, Dec. 5.
Economy starts with the talent.
That seems to be the first law of
radio out here. Several stations
with high card rates refuse to give
rebates on time, but they have a
better idea for the advertiser.
They'll give the advertiser a show
for the proverbial peek of apples.
This practically amounts to a reoff course the quality of the slow
probably reflects the parsimony but
that seems to be the last thing
that's considered.
Same goes for authors. Recent-

that's considered.

Same goes for authors. Recently an S.O.S. went out for a new script on a Sunday program. Emergency author could only get a trifling sum as the budget had been exhausted on the first script which was a hopeless botch.

FREE GREETINGS

Minneapolis, Dec. 5. University of Minnesota's short wave radio station is making itself solid with depression sufferers by solid with depression sufferers by Gashing Christmas greetings gratis
As an opening stunt the station invited the public to send free radiograms to all parts of the world Amateurs operate the station.

Indications are, opine the program impresarios in the advertising agencies, that radio salaries are a long from even approaching their

crive as in a meditative to was a many in a said, "we've got a many," he said, "we've got a neural possibly their inclination, naturally, say the agency men, is to keep the outlay for talent within reasonable limits, there is and probably always will be only one sure method of determining the value of an air entertainer and that is the sales reaction to the program. Unlike the passage, "there's generally and what was that?" was usery.

I demonstrate when it does not be in the passage of a product have been exhausted. With the advent of the current broadcast season network exceed by the passage of a product have been exhausted. With the advent of the current broadcast season network exceed by the passage of a product have been exhausted. With the advent of the current broadcast season network exceed by the passage of a product have been exhausted. With the advent of the current broadcast season network exceed by the passage of a product have been exhausted. With the advent of the current broadcast season network exceed by the passage of a product have been exhausted. With the advent of the current broadcast season network exceed by the passage of a product have been exhausted. With the advent of the arrent passage of a product have been exceeded by the passage of the passage of the passage of the devertiser as show proverball peck of apples. The passage of the devertiser as show proverball peck of apples. The passage of the devertiser as show proverball peck of apples. The passage of the devertiser as show proverball peck of apples. The passage of the devertiser as show proverball peck of apples. The passage of the devertiser as show proverball peck of apples. The passage of the devertiser as show proverball peck of apples. The passage of the devertiser as show proverball peck of apples. The passage of t

vertised product.

Balance

If the tab on the radio campaign outbalances the sales returns then contublated the sales are the sales returns then the devertiser mat either out down the cost of his program or quit the air for a medium less costly. So far, regardless of the topmost talent levels, state the agency men, radio's rate per listener is considerably lower than news or magazine print's rate per reader.

There is one circumstance under which name acts on a program, aver the agency impresarios, should be willing to take a silice in salary at contract renewal time. That is when the gales returns on the product have reached their peak and the graph starts moving downward and the advertiser is willing to remain on the air as long as the dip docentry on the continue. From the time-buying angle he's allowed this advantage by the networks, since the cost per broadcast compensation. makes the cost per broadcast cheaper the longer the commercial remains on the books.

Burns and Allen in

Two for Paramount Hollywood, Dec. 5.

Burns and Allen, ether and vaude
team, have been added to Paramount's 'College Humor.' Bing
Crosby and the Cab Calloway orchestra are also in the picture.

While here, Burns and Allen will
probably go into 'International
House,' which will also have a flock
of ether names.

Burns and Allen have been re-newed by General Cigar (Robert Burns) for another year at a sal-ary increase of \$250. Boost brings the former vaudeville team's air figure up to \$1,250 a week. New term starts Jan. 1.

SAMMY FINK DIES

Sammy Fink, who has been with the Ben Bernie orchestra as drum-mer the past 11 years, died of heart disease in Chicago Nov. 30.

Remains were taken to Philadelphia for interment.

Santaella Replaces Bittick Hollywood, Dec. 5

Salvatore Santaclia has recruited 15-piece orchestra here which Salvatore Santacila has recruited a 15-plece orchestra here which goes to KMTR as a staff combina-tion. He replaces Jimmy Elttick's nine-

After Kids for the Mamas

ser in trying to land Price for a Schwab & DeSylva show; how a Herbert Rubin was exclusively designated to represent Price and Proos in negotiating Vitaphone shorts contracts, etc. Ippolito also alleges, which Lesser denies, that on a deal with Irving Lande, Lesser retained 25% of the 425,000 sales price of the play. Two 155,000 sales price of the play, Two 155,000 sales price of the play the price of the play the pla Radio Ads Aimed for Children-Getting Side Lines Lesser also admits being a life insurance agent and stated it was understood that the life insurance percentages were to be regarded as a personal deal and not in the partnership. Lesser further adds that lapolito must have recognized it as such when he once opined that he (Lesser) was lucky to have that insurance money coming in from premitums for personal expenses, since liums for personal expenses, since porticable Ippolito denies Lesser's statments Ippolito denies Lesser's statments

Approximately 27% of all radio program are directed at and produced for children. For the first time in advertising, the kindergarden and primary grades are considered as a market. Almost without exception the foodstuff manufacturers woo the offspring to win the parent.

Radio opened up the vast 'mama, the parent.

Radio opened up the vast 'mama, and the parent.

Radio opened up the vast 'mama, at all the conventional newsprint and billboard advertising didn't connect with the juves. However, the dailies have been getting a peck at this kid stuff through the recent adoption of the sponsored cartoon strip. By telling in pictures how Dick Rover got strong and brave and went out to shoot lions all because he ate Toasted Tweeties for breakfast the manufacturer figures he can reach the dailes as a reaches their each through the radio thrillers.

Reaction Coming?

So great is the competition on the air of the various juvenile shows that a reaction has been seiting in. It seems to be the fixed

opinion of competent observers that the programs are either too similar in pattern or getting too com-plicated for kids to understand. Also the commercial copy has been given to a wordiness that is tiresome to

children.

Parents are a bit vexed at the multiplying demands made upon them by their children who have been educated in the 'gimmes' by these radio programs. Little Rollo's pestiferous desire to obtain four empty sardine cans to send away for a diploma announcing him a member of the Kute Kids Klan announcing maman not a little.

The same was the same of the same of the same was a same of the same o

Nevertheless the American parent dotes upon his or her child and if a radio program can plant in a young mind a stubborn desire for a certain product and the child carefully remembers the trade name its 10/1 the product will make the family pantry.

John and Ned Return
San Francisco, Dec. 5.
John and Ned, harmony team, return to NBC next week after a period at KFI, Los Angeles, where they did a commercial program on leave of absence from NBC here.

He replaces Jin

Morin Sisters With NBC
Chicago, Dec. 5.
Chicago NBC has signed the
Three Morin Sisters for sustaining

er's personal account.

Girls are from WLW, Cincinnati, ting in. It seems to be the fixed

therefagai partnership was not provided that their accounts receivable are worth only 10-15c on the dollar; mentions that Taljess Corp. was formed by Miss Talimage and Jessel to produce plays, pictures, etc.; that Lesser is a former Deputy Collector of Internal Revenue and a forme Chief of Special Division at Comment of the Comment of

Radio Only Show Biz to Make Money For '32-2 Chains Gross \$40,000,000

Only branch of show business certain to emerge from 1932 with an increase of business over the previous year and show a substan-tial profit is radio. Despite the fact that both NBC and Columbia have been dipping under their last year's monthly grosses since the start of the summer, the chains will wind up the current year with a neat increase of business between

Columbia looks set to finish the Columbia looks set to finish the 1832 stretch with a gross income from time sales totalling \$12,760,000, as compared to \$11,385,000 for the year 1931. Over on NBC the tilt will be considerably larger in actual dollars but less in percentage. NBC will come on the final countup Just within the \$27,000,000 mark for 1832. Previous year this chain garnered a total of \$25,507,000 from its sale of facilities to advertisers.

a total of \$25,607,000 from its sale of facilities to advertisers. NBC has never in its six-year history shown a profit on its public operating statement, despite the stride the business has taken from year to year, and if isn't expected to show a profit for 1932. But Co-lumbia for 1931 did show a profit, with the net calculation slicing it down on paper for public consump-tion to over \$350,000.

Cuts Helped

Cuts Helped
Since the early part of the past
summer CBS has been operating
under a 15% salary cut and a general slicing in overhead as compared to last year of between 2025%. And since that chain hasn't
been doing the station buying of the
previous, the broadcast trade figures it should come through 1932
spith a net of \$500,000 at the least.
Probabilities are, according to the prith a net of \$500,000 at the least. Probabilities are, according to the estimate of the downtown banker group interested in the \$4,000,000 stock investment they underwords when William S. Paley took it back from Publix-Paramount, that the clearage will be considerably over that either the considerably over the considerable of the considerable of the considerable over the considerable of the considerable over the

from Fubility-Paramount, that has the clearage will be considerably over that subn.

NBC also has been operating under a salary out and a reduced overhead, jointly figured a casily 26%. After pilling under 22% increase in business for the first seven months on 1892 arrivious year, NBC started light in the control of the

while the margin at Columbia rates 8.4%. For the first II months of this year NBC gathered from facili-ties disposals \$24,505.781, and the garnerings for a similar stretch in 1831 added up to \$22,505,585. On the Columbia books, the total sales up to Dec. 1 of this year are \$11,-598,281, with the summary for the like II months in 1931 leveling off at \$10.687,982.

at \$10,697,938. at \$10,897,933.
With the new business on their networks for December, NBC and Columbia that the month will bring them pretty well the same gross they took in last December. For NBC It was \$2,598,185 and on CBS it NBC lt was \$2,596,185 and on CBS it came to \$4,197,106. Tacking on of these figures to the accumulative totals as of Dec. 1 will in round numbers stack up the calculated \$27,000,000 for NBC, and the \$12,790,000 for Columbia on the year 1592.

W. K. Henderson Bkpt.

Birmingham, Dec. 5. K. Henderson, owner Birmingham, Dec. 5.

W. K. Henderson, owner of
WKH, Shreveport, La., has filed petition of personal bankruptey in U.
S. court. He gives his liabilities as
\$1,300,000 and assets \$250,000.
Henderson created a lot of fuss a
complex of years ago by wasing a
campaign over his station against
tian. composing he survived everytian. composing he survived every-

tian campaign he surprised everybody in the South by supporting Hoover over his station.

REVIVE NBC COMMITTEES

Planning to Bright Ideas

Chicago, Dec. 5. Program planning committee has been resurrected at NBC here. Consisting of representatives from the program sales, and artists' depart ments committee is now meeting Monday, Wednesday and Friday each week for the purpose of incu-bating any inspirations the boys may have to improve biz. A similar committee existed for a number of years, but was abolished

about a year ago by Niles Trammel as useless and a waste of time, New trial is in the hope that it will im-prove the quality of NBC auditions,

Another committee set up again by NBC is the so-called operating committee which meets once a week, Membership includes the week, Membership Includes the head of every department with Trammel presiding.

Radio Pix Program Plugs Radio City and 'Kingdom'

Hollywood, Dec. 5. Program of Hollywood on the Air,' Dec. 15, will be a plug for Ra-Air, Dec. 1, will be a plug for Ra-dio's Anima Kingdom, and a bally-hoo for the opening of Radio City. Parts of the picture will be done over the air with Intention now to use Ann Harding, Leslie Howard and other members of the cast reading their lines from the dim.

Allen's Script Trouble

ble with the Hellwig agency handling the Linit account. One we the continuity is too highbrow and the continuity is too highbrow and the next week it isn't highbrow enough. Agency has changed the tone of the program so often that Allen finds himself submitting four different script ideas a week before one is finally accepted for the Sun-day evening broadcast it a variety of the submitted of the submitted of the first submitted of the submitted of the guest started among from vaude and legit on a gratis basis.

KQV LOSES AGAIN

Pittsburgh, Dec. 5.
KQV here has once more been denied permission by the Federal
Radio Commission to broadcast for
an unlimited time at night.

Radio Commission to broadcast for an unlimited time at night. KQV is one of Pittsburg's five stations and minus a network fran-chise.

Buck's Ether Bankroller ' Vamps After 7 Weeks

Vamps After 7 Weeks
A. C. Gilbert, toy maker, calls it
quits, with NBC and Frank Buck
Dec. 18, after filling only seven
weeks of after filling only seven
weeks of a the seven
weeks of a the seven
to the seven of the 13 weekly
broadcasts to plug his boys and get
the first seven of the 13 weekly
broadcasts to plug his boys and get
the balance to ballyhoo another
device. Because of this agreement
Gilbert had been allowed the special 13-week rate on the billing of
each broadcast.
Buck has been doing a Bring
Tem Back Alive' series of narratives and dramatizations for the
account.

Air Talent Awarded Salaries in Suit Against Recorders

Los Angeles, Dec. 5.
Judgment for \$1,907.9\$, plus \$287.07 interest and costs, has been awarded 18 radio entertainers formerly employed by Tower-Tone Recording Studios, by Municipal Judge Charles B. MacCoy.
Fight for payment of salarless by the waxing outfit and Thomas M. Regan and John Simpson, its owners, who also were lessees of KELW at Magnolia Park, was carried on by the State Labor commission, with which wage complaints had been filed, for nearly two years.

had been filed, for nearly two years.

During that period case reached the criminal court. Here Simpson, who angeled the proposition, was convicted, but a jury at a second trial acquitted him. It was then that civil action was started.

Judgment against Simpson, L. A. contractor, was obtained on the theory of a joint venture, this argument having been propounded for the Labor commission by its attorney, Leo L. Schaumer. Latter believes that this will pave the way for judgment awards in many other cases which have stumped the labor body.

KELW had been leased by the defendants to promote their disc recordings. Trial of the two lasted six days, during which perjury charges were threatened.

MUSICAL GROCERY

To take the place of the departing Billy Jones and Ernie Hare teaem NBC is trying to sell Best Foods a musical grocery store idea, with the cast made up of William Gaxton, Victor Moore, the George Olsen band and Ethel Shutts

Shutta.

Current contract held by the food
packer with NBC expires this Friday (9).

AMBROSE GOES BRUNSWICK

London, Dec. 5.

Ambrose has just signed a new Ambrose has just signed a new Brunswick contract, breaking away from Victor, calling for 15,000 pounds a year against royalty on his dance records. Ambrose's band is notable for its Ambrose's band is notable for its

AIR LINE NEWS

By Nellie Revell

B. A. Roife, and his partner, Bill McKenna, who have been writing together for 25 years, have hit upon a new idea for a radio program. Each week they will present a skeletonized version of some old time 'meller' of the Harry Blaney, Al Woods type. For over three weeks Rolfe has been rehearsing a 30-piece orchestra, and a company of 60, including a chorus of singers. Program auditions for the Planning Board today (Tuesday) and will show to a sponsor tomorrow.

today (Tuesday) and will show to a sponsor tomorrow.

The head of an advertising agency who is famous for making himself inaccessible, went a step too far the other day when a potential sponsor, contemplating a radio program, tired of the exce and went direct to the network to buy his talent and time.

Grouche and Chico Marc can't break away from their habit of standing in the wings. They take refuge behind a screen in the broadcasting studio during orchestral interfudes and race to the mikes when their

It will be a last gasp for Russ Cotumbo when he premiers at the Park Central next Friday. And so his pairand mentor, Con Conrad, is 'shooting the worke' on the engagement, putting in everythig but a bearded lady and a bicycle act. If no-clickee, it'll probably be back west. Ben Alley deen't want his agent to book him for any paying dates in December, as he is booked solid on benefits. Alley is keeping his impending marriage, which is to take place near Xmas time, a dark scret, but discloses that the bride-to-be is a radio artist. Ann Sutherland, famous Frohman star and original 'Frisco Kate,' who play 'Ma Bette' on the 'Moorshine and Honeysuckie' program, operates a tea room in Greenwich Village.

Frank A. Vanderlip, banker, author, and economist, will be on the arr Friday. Wonder if he will tell how, as a cub reporter in Chicago many years ago, C. B. Dillingham, George Ade, and Finley Peter Dunn, Sr., cost him his job by continually scooping him on stories?

Back to the Capitel

William Hail, CBS bartione, shortly will open at the Capitel theatre,

William Hall, CBS bartions, shortly will open at the Capitol theatre, where he was once a doorman, later being promoted to the music library. Nick Dawson of 'Daddy and Rollo' is coming back on the air. Pic Malone and Pat Padgett, who are Molasses 'n' January on the weekly Maxwell House Show Boat, are going to Charles City, Va., on a hunting expedition. Pic declares they expect to shoot at anything that tunns and the contract of the contract o

nuntiles expedition. Ple declares they expect to shoot at anything that Jumps.

Saturday Evening Post will not carry the Jimmy Walker blog. They insisted that Walker collaborate with Boyden Sparks, which he preferred not to do, and took a boat without signing the contract... Owen B. Young has commenced taking a more active interest in NEC affairs... Alice Joy state on a sustaining NEO program Den 13...Jimmy Gillespie and John Fogarty are plotting a surprise... Mabel Farber, mother of the Farber Sisters (former vaudeville team, now retired) announced her engagement last Sunday to a Boston business man... Chase and Sanborn teap program, which leaves OES shortly, will not go to NEC as reported, the budget being exhausted...Frank Black, newly appointed general musclad director at NEC, was all set to take a vacation in Burope, but changed his mind when the job came...DeWolf Ropper returns to the cast of Roses and Drums, CBS, December II...Elliott Stuckel has transferred from the news breadcasting department at CBS to his old deak in the press relations dept... May Singh! Breen and Feter de Rose will celebrate their third wedding anniversary during their regular program Thursday...Frank Mason has moved his offices down sight floors at NBC...Bernard J. Prockter, assistant program director at Columbia, is a cousin to Bill Paley, president...Ivring Berlin is conterring with a cousin to Bill Paley, president...Ivring Berlin is conterring with Allison that the grant and the state of the British Isles, was at the Notre Dame-Army game...Fred Berrene mother is ill at the Delmondon.—Rhythm Boys have been signed as exclusive Victor recording artists...Jack Fulton's new theme song 'Loranie' will be published by Irving Berlin...Pagpy Felton and his orchestra have replaced Julian Woodworth is bound for Havana and the West Indes...Susle Sutton, who plays Noah's wife in 'Green Pastures,' will give receipts for Southern fish frys and boiled custand over WOR Wednesday... Gladyr Rice, daughtor of John C. Rice and Sally Cohen, started

Inside Stuff—Radio

Comparatively few of the network commercials have elected to include mention of price in their ether ad copy since both NBC and CBS lifted the ban a couple of months ago. On neither chain has the number quoting the tap on an article during any one week exceeded 25% of the total accounts.

Observation made by the network sales departments is that the only time commercial takes advantage of the change in policy is when the matter of price makes a clinching sales argument. As week's have gone by there has been a perceptible drop in the number of commercials using the price angle.

by there has been a perceptible drop in the number of commercials using the price angle.

Out of the 62 accounts broadcast from the NBC New York studies for the week ending Dec. 3 only 16 advertisers made mention of the price in their continuities. On Columbia the percentage was three points less. Inclination among advertisers to ring in the giveaway angle on their broadcasts are taken the least frames. In the continuities of the least frames of the control of the NBC or the control of the control of the control of the national section of the control of the national section of the control of the con

There's more intrigue in radio today then in plotting a South American

revolution. If there are eight people employed in an artists' bureau, seven are fighting each other to sell the few acts each handles, because, like as not, each has a private little chisel in connection, with this talent. Whether it's kickback money or another form, it's become so brazen that the artist has been educated for regard it as a matter of course, if one is to get anywheres in this very mysterious radio booking business. It is replete with ramifications of intrigue and angles.

The manner in which everybody of any standing is in business for

(Continued on page 426

TIMBERG GAGGING

Joine Richy Craig as Marx Bros Air Scriptists

Herman Timberg has been added Herman Timberg has been added to the Marx Bros. ether gag staff. He'll write his stuff in New York. Richy Craig, Jr., the Marxes other material guy, left for Hollywood Saturday (2) to write the quartet's next Paramount talker. He will continue scribbling their air stuff also from that end. Both writers were set through Charlie Morrison.

Hollywood, Dec. 5.
Return of Groucho and Chleo
Marx here Dec. 20 to aid in preparation of their Paramount story will
shift their radio broadcasts from

shift their radio broadcasts from.
New York to Hollywood.
At present, airings only go as far
west as New Orleans. Standard Oil
Co. of Calif. is dickering with
Standard Oil of New York, present
advertiser, to buy the broadcasts for
the Coast.

ALICE JOY BACK AT NBC

ALLUE JUY: BAUK AT NBC
Salary differences leaves Allice
Joy without further RKO bookings
and she goes back to a sustaining
schedule over NBC out of WJZ, N.
Y., this Monday (12). Network has
her spotted also for Wednesday and
Friday nights.

Peg Healy Wants a Mike Or Par B'klyn Release

Paul Whiteman through the NBC Artists' Service is trying to get Publix to release his protege, Peggy Healy, from the balance of her current week at the Brooklyn Paramount because of the girl's dissatisfaction with a house rule against the use of mikes on the stage. Circuit is expected to act on the request today (6), though its execu in previous similar situations have taken the attitude that the house itself should be the best judge of

users should be the best judge of whether a performer is getting the proper loudspeaker facilities. Rule prevailing in Publix houses around New York prohibits the use of a mike stand revealed to the cus-tomers on the stare. The set susof a mike stand revealed to the cus-tomers on the stage. To get away from this mechanical arrangement the circuit has installed mikes along the foollight trough. Miss Healty's argument is that she lant's getting the right pickup and feels handicapped. Will be with White-Miss Healty will be with White-man as a two-week organgement at the complete where the anti-mike pub does not obtain.

The Boys Are Burning

Radio Eds to Give Sing Sing Show the Silent Treatment-Won't Stooge for Perry Charles

It's not every day that they have chance to stage a show for the out and handle the thing all by himmates of Sing Sing and to youch. It's not every day that they have a chance to stage a show for the inmates of Sing Sing and to vouch-safe their readers a human interest yarn about the inside, but the radio editors on the New York dailies have agreed among themselves to drop the idea rather than play second fiddle to a press agent. They've also decided among themselves to keep all further mention of the Christmas affair out of their columns.

Columnists claim that what had Columnists claim that what had started out as a sturn promoted by radio chatter writers on the metropolitan papers has developed into an exploitation gag centered around Perry Charles, Loew p. a. and manager of WHN. And, the radio eds now declare, if Charles has elected himself director in chief of the shindig and assigned them to stooge



CBS-WARC
TYDOL JUBILEE
p. Wed. Frl. 7:30 P.M

TUNE IN FOR A
MILLION LAUGHS
Known to the Radio World as

'Molasses and January Maxwell House Show Boat WEAF, THURSDAYS, 9 P.M.

PAT

Pick and Pat' 'Sooty & Box Car'
In Macy Minstrels
WOR, Tuet. 8:30 p.m. WJZ, Tuet. 8:30 p.m. PICK

ON WEAF AND WOR

HOTEL LEXINGTON

48th St. at Lexington Av. VICTOR RECORDS

Each of the columnists had com-mitted himself to bring one or two radio artists along to the prison event, but since they're not going themselves, they've told Charles, he may also count these pledged en-

Because of the charity involved the boys have agreed, there is to be no panning of the affair in their columns. All it's to get is the silent treatment.

treatment. The other eds are also peeved at Jimmy Cannon, radio ed of the 'World-Telegram'. Charles took Cannon with him up to Ossining to arrange the final details, which occasioned Cannon to write a piece under a Sing Sing Adelline and the bouquets in his own direction.

bouquets in his own direction.
Or so the other vadio eds believe, since it was Charles' smart idea, originally, it frame the whole thing as it this Sing Sing sing were being sponsored by the state of the second state of the second se

to the prison inmates.

To further complicate it, Nick Kenn, of the Mirron, who is the Mayor of Staten Island, where he lives, is sponsoring a midnight unemployment benefit show at the St. George theatre the night before (17) which can't bring the radio boys and girls home to their hearths much before dawn, are which boys and girs nome to their nearths, much before dawn, and which further precludes the probabilities of their getting up early the same morning to make the bus jump to Sing Sing for the prisoners' show.

Luckies Dropping 'Carpet' O'Keefe Goes Off Dec. 12

With Walter O'Keefe coming off the Lucky Strike berth Dec. 12, the ciggie account is thinking of putting the 'magic carpet'. idea into motibalis and going into a policy of three permanent name bands for the three weekly sessions. Revision of the commercial's setup will in a commercial setup will in the commercial of the commercial of

one click on the series.

Option time came up for O'Keefe and the commercial elected to pass it up, although the mc. has in recent weeks been expressing dissatisfaction with his assignment. O'Keefe had wanted to do more singing and story telling. While the commercial is working on the idea of a variety type of on the idea of a variety type of the place of the current operation the place of the current operation.

show for Saturday nights to cane the place of the current operetta revivals and a revision of the music policy for the entire series the m.c. stint will be handled by the NBC staff announcer. Howard Claney.

PAUL WHITEMAN'S * N.B.C. NETWORK BILTMORE HOTEL PULTON RADIO STARS

Lyman's \$28,500

Abe Lyman, doubling a couple of commercials, and tripling into the Capitol, New York, along with his recordings, is said to have grossed \$28,500 in income for himself during the month of November.

Lyman is the money outstander among the bandmen for gross returns. Abe Lyman, doubling

Standard Oil Gives H. H. Van Loan a Job In Suit Settlement

standard Oll of New Jersey has settled the breach of contract claim brought by H. H. VanLoan in connection with the refiner's Five Star Theatre' authors' series on NBC. VanLoan charged that the agency on the account, McCann-Ericksen, froze him out of a similar idea he was arranging for the Standard Oll group and proceed to the up several of the writers he had under contract. VanLoan and his lawyer, and the was arranging for the Standard Oll group and proceed to the University of the Wash of th

wand ordered a price of a sow per author covering script and personal appearance. Following the first meeting with the agency rep. VanLoan said he discovered that he had made a mistake in his quotation and advised McCann-Ericksen that the price would have to be \$1,800 per author. Next thing he learned, VanLoan informed Teagle, was that the agency was negotiating direct with his string of authors and had offered Rex Beach. \$1,000 for the radio rights to Cold Waters and his bere directly and the series of the controversy by putting VanLoan on the S. O. of N. J. payroll as literary advisor during the 13-week run of the Thve Star Theatred author series on NBC. Title, he was told, would be just honorary and he was free to travel wherever and do whatever he piessed during this stretch, while the check would be mailed to him each week.

CHINESE-NOT 'CHINK'

Gov't Vice-Consul Goes

After Radio

Los Angeles, Dec. 5.

Yi-send S. Klang, newly appointed Chinese vice-consul here who last week notified film companies that Oriental pictures which showed Chinese in an offensive is carrying be awared in China, is carrying is convergent to the radio.

He has requested the local stations not to use the expression (Chink' or similar references to Chinese. Vice-consul particularly picked on the Warner station KFWB for using the (Chink' nick-name for Chinese in the broadcasting of the song 'Minnle, the Moocher.'

Cora Cob Continues
Edgeworth Tobacco has reaewed
its Wednesday night session over
NBC's red network for another 13week, effective Dec. 14.
Same program setup, Corn Cob
Pipe Club of Virginia, continues.

Housewives Answer Questions Asked by Radio's Plugging Prof.

Professor Elder sent out 50,000 questionaires to housewives in 10

Oil Company's News Reel Air Glorification

Los Angeles, Dec. 5. Program dramatizing the experi-ences of a new reel cameraman starts tomorrow night (6) over the coast NBC chain, commercialized by General Petroleum.

Weekly half-hour program will carry a variety of subjects, based on the usual run of news reels, Ray Fermstrough, former Paramount news reel man, will be featured His description and dubbed sound will be used to not were the effects news reel man, will be realisted. His description and dubbed sound will be used to put over the effects of a screen reel.

It's an idea of Dave Ballou of KFI who is supplying the con-tinuity in collaboration with Fermstrough.

Wants Dignity

Wants Dignity

Molle shaving cream wanted a
dignified type of program for its
debut and NEC staged a half-hour
affair taking in the Revellers, the
Singing Strings ensemble and a
studio orchestra under Frank Black.
Program has been auditioned and
if okayed will be heard on a weekly
evening schedule over the blue network beginning late in the month.

45-Minute Plug

45-IVIINUTE FIUE
Milwaukee, Dec. 5.
A 45-minute program without the
customary interruptions by the announcer was staged by WISN, the
Wisconsin News and Sentinel' station Dec. 1.
Occasion was propaganda for a
sales push set for the following day
and known as Milwaukee Day, with
every store in the city participating.

NBC Grabs 'Crime Club'

Eno Crime Club, dean of the long run mystery stories on either of the chains, quits Columbia for NBC the first of the year. With the transfer the account will increase its support from the current half hour a week to two such periods weekly. Time contract with NBC stipulates a minimum of 13 weeks.

Despite the marked improvement key cities and got back 5,977, or 12°C, made in the class of entertainment on the air during the past year, they aren't listening now much more than they did a year ago. That was one of the things Professor Robert F. Edder, of the Massachustetts, institute of Technology, axis slates effectiveness he made for the Columbia network. Similar survey conducted. In 1931 showed that the average set in the home was turned on 404 hours a day, while the latest tabulation figured it 4.17 hours a day. The consumed by the set est tabulation figured it 4.17 hours and day. clusions. On the fasts of the Fet them could be a compared to the country of the fast of them could be compared to the fast of the fast of

uring 12.5; Housewives were asked to state what brands of toothpaste, toilet soap, flour, shortening, scouring powder, shaving soap, collars, cigarettes, and cigars were used in their home and from the compilations to these answers Professor Eider set out to show the increased sale of these brands to homes with radio sets as compared to non-radio consumers.

TOM KENNEDY

"VORKO"
nce Theatre Bidg., N. Y. Cits

RADIO RUBES

NOW CAPITOL, NEW YORK. Next Week Loew's State, New York

JORDAN WOODS Radio Ballyhooligans

NOW LOEW'S STATE, NEW YORK

TONY WONS

R YOU LISTENIN'?

WABC
Dally at 9:30 A. M.
I'm Introducta'
"A Pair of Red Heads"
Peggy Keenan & Sondra Phillip

R YOU WATCHIN'?





WED. 10 P.M .- SAT., 9 P.M., E.S.T.

THOMAS G. ROCKWELL



THE IODENT SMILE GIRL

OVER FOR SECOND WEEK AT ORIENTAL. CHICAGO ON HER FIRST PERSONAL APPEARANCE

HEARD EACH SUNDAY AT 4 P. M. E.S.T. OVER 60 STATIONS COAST-TO-COAST NBC NETWORK

· Transfer VARIETY

Kefineries' Five-Star 'Theatre' For Every Type of Radio Listener

Instead of using the appropriation, as first contemplated, for an ether campaign strung over a period of from 26 to 52 weeks, the refiner cotorie made up Standard Oll of New Jersey, Pennsyvanid Pennsylvanid Oll of New Jersey, Pennsyvanid Pendsylvanid Oll of New Jersey Like the other refiner outlits these have felt the pinch of the sales results by Texaco with Ed Wynn, and the sentiment prevailing among the quartet dictated that the air debut not only project a flock of names, but a strong elec ent of Innovation for everything publicity of Innovation of Sales of Sales

\$8,500 of this, the connect or Tuese, \$6,500 of this, the connect of th

switchboard girl and client. Groucho is Beagie, the lawyer, and the first Ling and the second of the

JOHN CHARLES THOMAS With Josef Bonime Orch. 30 Mins. COMMERCIAL WABC, New York

COMMERCIAL
WARG, New York
This is the second of Standard
Oil's commercials, failing under the
symphonic category (Tuesdays on
CBS from 10-10:30 p. m. BST) featuring the Josef Bonime symphony
Commercials, failing under the
symphonic category (Tuesdays on
CBS from 10-10:30 p. m. BST) featuring the Josef Bonime symphony
Commercial category
CT and a guest solicit weekyork
That and a guest solicit weeksymphony
Tastefully mounted, it's still
strictly one of those programs for
them as likes it. Whether symph
stuff will sell Colonial Beacon Esso.
It's not hard to conceive Ed Wynnes
merchandising achievements on behalf of Texaco, and the Marx Bros.
could probably do ditto for any of
the Standard Oil petrol brands, but
the carriage trade that would in
such as Thomas Bonime, probably
don't bother about which gas their
garages service them with, or their
chauffours prefer.
And since the either is just anMandard Oil may have to re-edit
its ideas about a program such as
this.
The idea about wyery night a

to cover the single broadcast rights to these script, and the author himself or heard for sea personal appearance. Will the result of the resu

ABORN LIGHT OPERA CO.
With Gledys Baster, ivian Hark, Gledys Gle

version accomplished for this favorite among favorites was to belittle its possibility of loudspeaker

That loudspeaker version came
through with all the color, imagination and romanoe completely dehyrated. As an instance of score and
was a bad piece of fumbling
throughout. Most of the comedy
sounded paintilly unfunny, also due
to faulty culling, while the awkward
quent intrusion of the title reader
gave the proceedings as a whole a
jerky pacing.

Diven if the alide dol refinence were
byen if the alide dol refinence were
and the standard of the color of the standard
for the radio field itself an adaptator and director of the Harold
Sanford type to work along with the
Singing cast that Aborn gathered
for this one is one pretty well known
to stage operetta, but the charting
given the program was too much
considered the standard
for the standard of the control
whough the sonia part tickled the
sanooth performance. None of the
work of the sonia part tickled
the sanooth performance. None of the
work of the sonia part tickled
the sonia part tickled
the sonia part tickled
the particularly,
though the Sonia part tickled
the reference.
Last three or four minutes of the
Luckner for a line of his 'by jove'
patter and a rave over the secret
yething processes entailed in Esso
and Essoluba. No reason why the

Five Star Thetre bankroller couldn' have had Count Luckner round out this stanra, with an adventure story and the effect created by the whole affair would have left no room for doubt. Looks as though the Five Star Theatre has done a falling star on this one.

CHARLIE CHAN With Walter Connolly Mystery Serial COMMERCIAL WJZ, New York

WJZ, New York
Standard Oil of New Jersey and
the associated gasoline refinese
bankroding the state spires of an
the associated gasoline refinese
bankroding the state spires of an
No. For the introductory broadcast of
the Charile Chan series they
dramatized an episode from Earl
evidently figuring that here was one
story of the Chan ilberary that the
picture goers, at least, would be
conversant with. Paramount did it
a couple of years ago with Warner
For the alriane version the Chan
assignment went to Walter Connoily from legit, and the performance that this chazacter player
turned in on the program's debut
there will be a following waiting for
each successive Friday, evening release. Thing was skillitally adapted
for the medium and with the aid of
the medium and with the aid of
the continuation of the continuation of
the continuation of the continuation of
possible under the of recumstances.
Connoily's was a wirld plees of voice
character skitching. own of now
of peech, the acrent and infaction
given the politysiplables and the
pacing of his lines quickly created
a clear cut picture of the Charile
Chan figure and endowed it with
Biggers stories. First episode, however, could have been improved
upon in the matter of peech, the
pacing of his lines quickly created
a clear cut picture of the Charile
Chan figure and endowed it with
Biggers stories. First episode, however, could have been improved
upon in the matter of peecing. Same
for the sound effects, and the line
reader. Players were at times slow
in picking up their cues, the sound
effects on two or three occasions
were off time and the titles were
pared to the impression of the program as a whole were minor faults.
Responsible for the script preparation is D. Thomas Curtain, who
cluckly Strike. Harry Salter did
a capable job on both the musical
using and prehearts batoning.

Before going into the drams, the
multiple of writing, contributed
nothing that helped build the picture, and could have been omitted.

Pres Star Thater perfects the Charile

BARBASOL ROUNDUP
With Carson J. Robison,
John and Bill Mitchell
Songs, Music
COMMERCIAL
WEAF, New York
Having decided to go after the
backcountry market for the shaving
cream, Barbasol dropped the
backcountry market for the shaving
cream, Barbasol dropped the
state of the shaving
cream, Barbasol dropped the
spot to a hill-billy troupe. Headlining the troupe is Carson J. Robinson, for years one of the major recorted hill-billy vocal bets with hie
disc have sold up into the million,
so that in going after the tail-timber element the commercial finds itself from the appeal angle with lots
on the ball.
self from the appeal angle with lots
on the ball.
self from the appeal angle with lots
on the ball.
self from the appeal angle with lots
on the ball.
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self from the appeal angle with lots
on the ball.
self from the appeal angle with lots
on the ball.
self from the appeal angle with lots
on the ball.
self from the appeal angle with lots
on the ball with the fadeout, but between these covers
filled with crack entertainment of
the hill-billy variety. To the citytie
a quick twist of the dial to something more subdued and urbane, but
out in the hinterlands Robinson and
his lade and girlie will sock em for
a row of corneobs. The more than
his lade and girlie will sock em for
a row of corneobs. The more than
his lade and girlie will sock em for
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his lade and girlie will sock em for
a row of corneobs.

On the ball

More of the produce of the produce of the connecessary w

WALTER WINCHELL Jergene (Advertiser) 15 MINS. WJZ, New York

Jergens (Advertiser)
15 MINS.
WZZ, New York
On the return of Waiter Winchell
with his gossip to the air he goes
the second of th

Now no is appearing once weekly again with this advertisely in type close's, is that you don't remember anything about it after reading or listening to it. Take all the names mentioned in any one gossip column or air chatter and have them all get excited. So, what's the difference if they ruin their own or someone else's life, or, this dame is going to marry that sap or that mugg is tossing his girl.

Id they are the subject of the column of the

that's what Winchell's got to wait for, to hear from all the Joliets. If they want his gossip he's worth a lot of money to the air, and if they don't want it Winchell will have to find some way to substitute entertainment for it.

This particular program Winchell is carrying alone. He does 10 consecutive minutes. The other five are divided between a most ordinary singer and a most ordinary sales announcer.

Looking at it from that point or angle, the advertiser here probably has a bargain.

ROSCO ATES 'Hollywood on the Air' 30 Mins. COMMERCIAL WEAF, New York

WEAF, New York
Roseo Ates is a one-timer for the
screen, where his repeated stuttering can be made subservient to
whatever histrionic characterization
assigned him. But on the air he
faltering audible delivery, and that's
not enough to warrant repetition.
Ates was humorously introduced
as the gibt-tongued mo, with this
phase stressed so much that the
vices is prain must, have expected
came on with his stuttering.
The RKO Radio picture player
mc'd the regular Radio half hour
Thursday night which hit he east
at 12:30-1 a.m. EST. Bric Linden,
Dorothy Ates. Roseo, audither,
who sans 'Say It Isn't So, were the
principals alternating with Harry
Jackson's dance music. Latter took
at least half the running time. Ates
derif name to the degree he never
did announce it, although the youthful player with a simple, human
spiel about Santa Claus Lane (as
derif annue of, although the youthful player with a simple, human
spiel about Santa Claus Lane (as
for the holiday season) was satisfactory enough.

Fuzzy Knight's eccentric ha-cha
almost sounded like a take-off on

factory enough.

Fuzzy Knight's eccentric ha-cha
almost sounded like a take-off on
Ates, because of the broken delivery. Ates' comedy in the main was,
the substitution constantly of simpler synonyms when he started
tripping over the more difficult phonetics. Miss MacKellar plugged herwith a crack about how held it must
be in her native New York. It so
happened that Dec. 1-2 in N. Y.
were almost summerish in temperature.

ture.

A nice mediey of old familiars like.
'April Showers,' Sometimes I Love,
You,' 'Poor Butterfly,' etc., took
Jackson's band off nicely for a farewell. John Swallow announced.

SAMMY WATKINS ORCHESTRA Sustaining WGY, Schenectady.

WGY, Schenectady.
WGY has aired a number of firstclass orchestras from the Rainbo
Room of the New Kenmore Hotel,
Albany, in recent seasons, but it's
doubtful if any of them reached a
higher standard of excellence than'
this one. Walkins was at the same
stand for a short period lest year

(Continued on page 38)

House Near Cincy a

Cincinnati, Dec. b.
Commencing Dec. it and every
Wednesday nite thereafter, the Liberty theatre, Covington, Ky., opposite Cincy, will be used as a tryout house for stage note presented by the artists bureau of
Croeley's WLW and WSAI stations,
under direction of R. L. Ferguson.

under direction of R. L. Ferguson.
Liberty seats 1,900 and is operated by L. B. Wilson, head of WCKY, which is also an NBC outlet. Appearances of Crosley acts at the Liberty will be announced by the rival etherizers.
All WLW and WSAI talent, in-

All WLW and WSAI talent, in-cluding commercial, booked by Crosley's artists' bureau, must play the break-in stand before receiving dates for personal appearances. The dress and routine suggestions will be made for the acts by Ferguson.

London's Phila. Sundays' Break for French Stations

New contracts have been signed by the Decca, Columbia and other

by the Decca, Columbia and other phonograph record brands with the French broadcasting stations for spot etherizing of their disks on Sundays only. The British public switches to French on Sundays because lazz is taboo in the British leles that day.

Hence, the British recording com-

panies count on an extra day's plugging for their new release via the French broadcasters across the channel, with England receiving any of the Continental stations

NBC's Disc Audition

orchestra under Erno Rapee. Other program grouped together the sammusical combo, Cobb and a scrip idea authored by O. O. McIntyre.

Sales Dept. Halved

London, Dec. 5.

Cincinnati Dec K

Crosley's Break-In

Deny. 'Post' Tried **Dropping Lists And Found Out**

Denver 'Post' left out all radio listings for three days to see it folks really read them. That night the phones at KLZ and KOA were swamped with calls, as was the 'Post'.

"Post."
Taper has reinstated the daily programs and is giving them more in detail, convinced that it is cheaper to print the lists than to hire more phone girls. Before the break, the "Fost" referred to many programs with the words studio or network that the programs with the words studio or network that the program with the words and are given the second of the program of the second of the program with the program of the second of the program of t

ing names.

Betty Craig, picture editor, has had the programs wished on her. She has to call the stations every morning and secure the latest changes, so that the programs will

be correct.

The stations, having had nothing to do with the experiment, are de-riving a good deal of satisfaction from the results.

Only the programs of the chain outlets here, KOA of NBC and KLZ of Columbia, are used by the dailies. Programs of KFEL and KFXF are

Radio's Dream Girl

ALICE JOY

WJZ

BLUE NETWOR

WED. FRI. MON. EVENINGS

******** **TED FIORITO**

AND HIS ORCHESTRA **HOTEL ST. FRANCIS** SAN FRANCISCO

BROADCASTING M.J.B. Demi-Tasse Revue, NBC, Monday Nights columbia Network, Saturday Night CBS-Don Lee Chain, Nightly, 10 P.M. FST

Met. MUSIC CORP. OF AMERICA ****************

ISHAM **JONES**

WABC-CBS Network

Hollywood Restaurant

New York Indefinitely

ART LINICK MR. SCHLAGENHAUER

6 P. M. to 6:15 P. M. CST WBBM—Chicago

"WHISPERING"

JACK

"HUMMING BIRDS"

MARGARET SPEAKS

KATHARINE CAVALLI

DOROTHY GREELY

CBS WABC
WABC
MUSTEROLE'S
ALL-STAR PROGRAM
Monday and Wednesday, 8 P.M.
ARNOLD JOHNSON and His Orchestra

AND HIS N.B.C. ORCHESTRA aring Nightiy at Grand Terrace Cafe, Chicago Management, EDWARD FOX

NBC Not Fast Enough. Chas. Hamp Goes CBS

Chicago, Dec. 5.
Tired of hanging around NEC
waiting for something to happen,
Charley Hamp grabbed himself
Peruna, patent medicine, and started broadcasting over Columbia's
WEBM last week. It's six nights a week for 15 minutes.

Cleve, Hotel's Name Bands On Coast-to-Coast Radio

Cleveland, Dec. 6. Rudy Vallee's band will play its first dance date in Cleveland Dec. 16 for the opening of Hotel Carter, formerly the Winton, and its Rain-bow Room nitery, which has been dark for past year. Vallee's en-gagement is only for three days, but band will put on a coast-to-coast NBC broadcast through WGAR on opening night.

Hotel was renamed after town's first inn-keeper, Lorenzo Carter. Metropolitan Life Insurance Com-pany of New York is reported in-terested. Manager is Folsom B.

Taylor.

After Vallee the Carter is booking seven weeks of first-string dance bands into its Rainbow Room to get it going. Vallee is slated to be followed by George Olson, Vincent Lopez, Ben Bernie, Fred Waring and perhaps Paul Whiteman.

Grofe and Whiteman Tiff Again-Over Money

Ferde Grofe and Paul Whiteman are tiffing again, after having patched up following a split, because of Grofe's belief he lan't being compensated sufficiently for his orchestral efforts. Grofe's composition, Tabloid,' which will be the feature of Whiteman's next Carnegie Hall concert, only carried a \$500 consideration with it. Grofe \$600 consideration with it. Grofe new Chicago-imported awages, Carrell Huxley, that much arranging business every week.

Grofe is now chief of the arrange. Ferde Grofe and Paul Whiteman quite well.

The new powerful station in
Dublin also swamps out the BBC
station in London at certain periods, and Dublin is also enjoying
some commercial advertising profits NBC has adopted the idea of usling phonograph recordings for auditioning names on its artists' service
list to prospective commercials.
Thing got its first tryout in the network studios during the presentation of a couple of programs to
Squibbs. On one audition the network silpped in a, John Charles
Thomas disk and on the other a recorded sample of Irwin Cobb.
Besides Thomas on the first show
framed for the dentifrice the network offered John Erskine, novelist;
Graham McNames and a 88-plece
orchestra under Erno Rapes. Other

Grofe is now chief of the arrang-ing staff at Radio City, and his Pro-log to the Star Spangled Banner will be the inaugural composition at R. C. Grofe's 'Radio City' tone poem will be another orchestra work slated for musical featuring in a later program.

slated for musical reaturing in a later program. Grofe has asked the Chi World's Fair governors for \$5,000 for 'World's Fair' which they want him

WBAL's 3 Mos. Stay

Baltimore, Dec. 5.
For the third time the federal ra-dio commish arrived on horseback just in time to save the local WBAL from having half of its air hours chopped away. WBAL is dividing time with WTIC, Hartford, and when that station is on the wave-length the local transmitter goes into synchronization with WJZ, New York. Last week, a day before the li-cense would have expired, the com-mish issued an allowance of three more months for synching with WJZ. from having half of its air hour

more months for synching with WJZ.

WBAL is owned by the gas and electric company and is the big station of town with 10,000 watts.

COASTING CROSBY

COASTING UNOSS!

Hollywood, Dec. 5.

NBC's San Francisco office is
dickering with Bing Crosby for a
Coast outlet program.
Crooner is understood to favor
Coast broadcasting as it will give
him a chance to do picture work.
Deal may be set this week.

Irene Beasley Released

with the chain electing to exercise

Miss Beasley has been on the Columbia link for close to three years, filling among others the Dutch Girl commercial.

MCHUGH-FTELDS' R. C. TUNES

Jimmy McHugh and Dorothy Fields are working on the tunes for the inaugural bill of the Radio

for the inaugural bill of the Radio City Music Hall.

Two numbers already written by the team are titled 'Happy Times' and 'A Feather in Your Cap,' with the first of the brace going into the minstrel part of the show.

Two Years Enough for Gene-Glenn Advertiser 'Must' for Acts

Cleveland, Dec. 6.
Quaker Oats has given notice that it may not renew Gene and Glenn's contract for morning network broadcasts on NBC through WTAM when it ends Dec. 31. Team's series has been sponsored by Quaker for two years working on a year's basic nas been sponsored by Quaker to two years, working on a yearly basis with a 30-day option that the oats company won't take up this time because of its retrenching program If Apex Washing Machines or two other possible sponsors mentioned fail to sign them up before Dec of their to sign them up before Dec. 31, NBC may keep Gene and Glenn on sustaining. Dropping of their morning Quaker programs will not affect their nightly broadcasting for Standard Oll through WTAM.

DOWNEY AND NOVIS IN BATTLE OF TENORS

It looks as though Morton Downey and Donald Novis are due to wind up sharing the same Woodbury Soap program when the sessions goes 'NBC Jan. 6. Forced by the NBC Artists Service to live up to its prior contract with Donald Novis, the commercial has decided to contue commercial has decided to con-vert the program into an exploita-tion stunt. It's agreed to use both warblers pitted against the other on the same show and to call the program 'Woodbury's Battle of Tenors,'

program Woodbury's Battle of Tenors,"
Morton Downey is burning over what he terms an NBC catempt to give him the needle, while the NBC top exces are beginning to wonder now whether it would, after all, be good judgment on their part to pair Novis with the tenor from the opposition chain. NBC v. p's themselves are divided over the question. Program and sales departments are urging that the Novis contract with Woodbury be cancelled, while the network's booking office is demanding that the Novis covenant be enforced, and made to serve as an object lesson for clientanced by NBC was that Downey's austaining contact with Columbia created an embarrassing situation. Latter's

contact with Columbia created an embarrassing situation. Latter's publicity department, NBC contends, would be put in the position of exploiting an artist both carried on and under contract to the opposi-

plotting an artist both carried on and under contract to the opposi-tion chain.

Up until Feb. 15, when the old contract expires Downey will pay the CBS artist service 20% from the Woodbury engagement. There-after Columbia will be limited to 10%. Same applies to Downey's CBS-booked theatre dates.

III. Managing Editor **Now Station Manager**

Now Station Manager

Rock Island, Ill., Dec. 6.

James L. Hughes is now managing WHBF. He was formerly editor of the Rock Island 'Argus.' Appearance of the state Sales Dept. Halved

Chicago, Dec. 5.

Under the division into two departments ordered by executive vice-President Richard Patterson, the Chicago NBC asles department in the control of the Chicago NBC asles department in the Patterson, the Chicago NBC asles department.

I. A. Showerman, former sales head, is now sales service manager. This department, newly created, contacts advertisers and advertising agencies on accounts already on the air. Assigned to Showerman's group are M. H. Peterson, E. R. Borroff, F. P. B. Nelson, and P. S. Wilson.

Air Tribute to Emmett

Aw Iribute to Emmett
Columbus, Dec. 5.
Former stars of minstreley put
on a program of their oldtime work
over WAIU here in observance of
the memory of Daniel Emmett, author of 'Dixle,' and one of the first
minstref showmen of the country.
Among those who took part in
the program, which obtained stagewide publicity, were Billy James,
Harry Shunk, Johnny Cartmell,
Billy Church and Jack Richards.

Call Off Gibbons Lecture: Only 2 Tickets Sold

Milwaukee, Dec. 5. It would have been necessary for Floyd Gibbons to change his opening to 'Hello Nobody' instead of 'Hello Everybody' if his speaking date at the Auditorium last Friday had not been cancelled by the promotor who was discouraged by the tremendous number of tickets re-

tremendous number of tickets re-maining in the racks.

American Legion, co-sponsor of the event, publicized the coming of Gibbons, but Joseph Wilson, the promotor called the show off when he found but two tickets missing from the Auditorium's many thou-sands of pasteboards.

sands of pasteboards.

Previous speakers to appear as features of the announced 20 Friday morning talks by celebrities were Amelia Earhart, Lowell Thomas and Vicki Baum. According to Wilson, 26 cash customers came in to hear Thomas, 38 braved the depression to listen to Miss Earhart and 39 paid for the Vicki Baum talk.

Several other dates have been cancelled.

ABE

AND HIS CALIFORNIA ORCHESTRA CALIFORNIA UNCHESTRA Columbia Broadcasting System / PHILLIP'S DENTAL MAGNESIA Tues., Thurs., Sat., 8 to 8:15 P.M., E.S.T. COAST-TO-COAST

WABC



AND ORCHESTRA

Walderf-Astoria Hotel

Victor Records Lucky Strike Dance Hour Whitman Candy

WJZ WOR Management M. C. A.

The Lone Star of Texas
Will Soon Be a Nationally
Known Star on Radio TEXAN

The Sweetest Voice in the World

KUZNETZOFF

RUSSIAN KRETCHMA (Rest) 244 E. 14th St. TUESDAYS, 10:15 P.M., 53rd Consecutive Week STATION WOR

ICKENS
OP.M. El Toro Review
Tues. and Wed., 11 P. M.
NSG-WIZ-Coast to Coast S I S T E R S
JANE — PATTI — HELEN



RADIO CHATTER

East

Eddie Conne of Sound Studios has taken Al Boasberg under his management for radio and other writing.

Ed Wynn is still pouring his coin into the Amaigamating Broadcasting System and still hoping to wind up with a network of his own.

Stoopnagle and Budd will do no out of New York personal ap-pearances once they get started with their Pontlac show on CBS

Jan. 4.

George Sheldon from vaude will
do the straight with Tom Howard
on the revised Chesterfield series.

Boswell Sisters look set for a
cosmetic account to take the place
of the Chesterfield check.

of the Chesterneta check.
With time hanging heavy on their
hands, the NBC and CBS press departments are given now to sending
out daily releases on a ping pong
contest between their respective
announcer staffs. In the mimeographs the opposition network is
always referred to as 'a certain



EDDIE LEONARD

HOTEL CHALFONTE est 70th St., Ne TRafalgar 7-0700

"THE GREATEST NOVELTY TRIO ON THE AIR'

"The Don Hall Trio sparkled of the Yeast Hour Thursday night."NICK KENNY (Radio Editor, N. I Daily Mirror.)

DON-HALL TRIO

7:30 A. M Tues., Wed., Thurs., Frt., 8 N. B. C. NETWORK

SIGMUND SPAETH

MILLIONS ARE TRAILING "THE TUNE DETECTIVE"

(NOW IN ITS SECOND YEAR) WJZ Tuesdays at 10:15 P. M.

America Is Singing with "THE SONG SLEUTH" WJZ Thursdays at 8;15 P. M.

BOASBERG

E. R. CONNE 57th Street, New York Circle 7-7539

broadcasting system other than Co-lumbla, 'or vice versa, Frank Black, former Sound Stu-dios exec, now general music pro-gram director for NEC's New York studios.

studios.

L. J. Fitzgerald, manager of the NBC Artists Service branch in Chicago, around the New York office the past week getting his instructions.

the past week getting me mountions.

Lew Cooper now managing Midred Bailey Micete may m.c. with
Paul Whiteman on General Motors.

Dick Pavey, Bob Burdette and
Arthur Ainsworth are no longer announcing for Crosley's WLW and
WSAI, Cincy.

West

Laylor Rogers, manager of KNX, Hollywood, only putting in two lous sinus trouble. Goodman Ace looked through, around, under, and over Yank Taylor, who sat at the next table at College Inn, Chicago. Next morning in the mail Taylor got a letter from Ace beginning: You probably described to the control of th

Bed Nichols heard June Rae on KYW, Chicago, and Invited her to sing with his orchestra in Minneapolis for four weeks.

Al Wilde, who has been auditioning Katinka' in Chicago, is a brother of John Charles Gilbert, ex-pro-

Oklahoma City, Gordon Hittenmark shifted to publicity agent by KOMO, Okla-homa City, Jack Walton has moved to the Broadmor night city, Denver, broadcasting over KLZ six nights a

broadcasting over KLZ SIX nignus a week.

We Earnhart, radio inspector for the Denver territory, has lost his job. He is succeeded by E. S. Heiser, of Chicago. Thirty-three employes in the department, stationed in various parts of the country, have lost their positions because the control of the country. The country have lost their positions because the country of the country, have lost their positions because the country. The country have lost their positions because the country of the country, have lost their positions because the country of the country. The country of the country o

ent. Carence Reynolds, former muny organist, now playing broadcasts from Ogden theatre over KOA, Denver. Also plays at theatre four days a week. Has jobs for other three days and Carmenza Van der Lezz substitutes.

Amos 'n' Andy, Ben Bernie, Good-man Ace, Alex Robb on the produc-tion committee for the Chicage Charity Radio Show at Collseum Jan. 20.

Description of the control of the co

HUGHES' LICENSE

Hollywood, Dec. 5.
Howard Hughes has been granted an aircraft radio transmitter leaches by the Federal Radio Commission.
Station has 15-watt power and is on the Hughes plane, NC-24-V.

VOICES OF NESTLE'S CHOCOLATEERS

THE RONDOLIERS

THE THREE TONES

MARTHA BOXES BARRAHA

UNDER TONES

BARRAHA

MARTHA BOXES BARRAHA

MARTHA BOXES BARRAHA

MARTHA BOXES BARRAHA

SPITALNY

THOSE THREE LOVELY VOICES

KELLER SISTERS and LYNCH

5th MONTH-WOR-TWICE WEEKLY

8:15 P.M., Tuesday and Thursday Direction CHAS, MORRISON

Radio Reports

(Continued from page 34)

before he succeeded Rudy Vallee at the Hotel Pennsylvania, New York The present combination is a larger The present combination is a larger one, claiming 16 members. The Three Brown Bears, male trio, and Betty Bowman, blues singer, are now sub-featured. NBC is networking Watkins on two midnight shots weekly, the first time this has been done locally on a sustaining band program.

program.

From the opening bars of a broadcast, there is no mistaking the class of Watkins' unit. The music is soft, sweet, and easy on the ear; empo is fine, rhythm intriguing, ensemble work excellent, torchestrations are rich and full, while the instrumental arrangement is good, though a bit out of the ordinary.

though a bit out or the ordinary. The planist, for instance, is more to the fore than is usually noted in dance bands, but the effect achieved fully justifies this spotting. Violins section also stands out, while the other departments are in capable hands.

use nands.

Apparently with an eye to ether transmission, Watkins planissimos rather than fortissimos his music most of the time, He does not atrive to impress with volume, but rather by tone, balance and subtle nuances.

by tone, balance and subtle nuances. Leader sings, not too frequently, in a voice which sometimes suggests Rudy Vallee. Carl Brown's trio, working with guitar or orchestral accompaniment, harmonizes smooth-ly, and anon, humorously. Miss Bowman handles blues well, ai-though her opportunities on some broadcasts are limited. Jaco.

THREE LITTLE PIGS Songs, Piano, A WBRC, Birmingham

WBRG, Birmingham

One of the few new commercial features to hit the air in Birmingham lately, being sponsored by a local pork sausage company. This is one of the reasons why the name was selected and does right well. Fact is, the name probably goes further to bring dial twisters to radios daily than anything else. Somehow it just catches and the songs and music follow.

Somehow it just catches and the songs and must follow.

The trio are Jimmy Blue, accordion, Tom Bradford, singer, and Marie Elliott, piano. Fop songs are trained to the single s

SILVER DOLLAR

30 Mins. COMMERCIAL WEAF, New York

A commercial plug for the WB picture of that name, this was a sustaining cross-country bally, from Denver, where the world premiere of 'Sliver Dollar' took place Dec. 1, with the Colon: 'o Chamber of Commerce petitionin, the NBC for an actional etherization of this tabloid dramatization of the Warner pic-

dramatization of the Warner pic-ture.
Frances Fay Stockton's ether dramalet started with the naming of this Colorado town for the colorado town for the colorado town for the colorado Yates Marin (Silver Dollar') for mayor. The half hgur's broadcast from 11:30-12 EST was announced by Walter Campbell from Denver. It was a corking preduce for the forthcoming release of the Warner torthcoming release of the Warner by three players whose names were announced but not caught, Abel.

Sortaining

KYW, Chicago

Some years ago when radio was a babe in arms Miss Rae and Harriet Lee, since become something teamed in a barmony combination. Miss Rae stayed in Chicago, has appeared with other duos and trios, sung with Ben Bernie and had a barking upon a career as an individual warbler.

Her half hour session on KYW gave ample opportunity for a wide assortment of numbers ranging fireside type of ballad. This versatility will be har best selling point for a commercial.

As to geometric data the has a As to geometric data the selling point for a commercial.

As to geometric data the has a has to geometric data the selling point dimpresses as capable of doing okay for herself in the future. Land.

Little Bits from the Air

irving Berlin's versatility and fertility is startling when a review of his popular song output is presented on the air as it was by Frank Crummit and Julia Sanderson, who did it so fetchingly Tuesday night on their Blackstone (WEAP) program. The properties of the his by America's foremest popular song writer and, as Crumit observed in seeming ad ilbitum manner, it's almost not fair for one man to write all such marvelous song.

What we have the seem of the his by America's foremest popular song writer and, as Crumit observed in seeming ad ilbitum manner, it's almost not fair for one man to write all such marvelous song.

What we have been and the work of the company in the foreign of the company in the song.

Crumit and Sanderson must have reeled off choruses of some 30 or more Berlin numbers in their review, which conducts the seem of the content of the requests was met by appropriate choruses every time. It was all gibly uncorked, and at It was all gibly uncorked, and at It was all gibly uncorked, and at the content of the Blackstone clarker of the Blackstone clarker.

During his Friday (2) night's Chevrolet radiation out of Los Angeles Al Joison perpetrated one paragraph that has the broadcasting trade exchanging two-sided reactions. Joison described the flood of suggestions that had been coming in about his programs and expressed the hope that everybody had

WCKY, Covington, Gets Regular NBC Spot

Cincinnati, Dec. 5.
A three-year fight by WCKY for a fixed place in the NBC chain ended last week when that station which is located in Covington, Ky. which is located in Covington, Ky, opposite this city, became basic blue, with WSAI, a Crossley outlet, retaining its red designation and WLW, Crosley's 50-000-watter, receiving super classification. Formerly WCKY was alternating red and blue and WLW was alternating red and blue and WLW was basic blue. WCKY has 5,000 watts and is the third most powerful etherizer in Ohio, Indiana MCM WSAI Is 1000 watts during the day.

Ohio, Indiana and Kentucky. WSAI is 1,000 watts during the day and 500 after sundown. Under the new arrangement WLW is privileged to accept National's blue or red commercial broadcasts in addition to the WCKY or WSAI blasts at its rate of \$950 per hour. National's hourly charge to a the second of the control of the cont

Reilley Quits Don Lee

Los Angeles, Dec. 5.
Frank J. Reilley, general sales
manager of the Don Lee coast CBS
chain for the past three months,
resigned Dec. 1.

C. Ellsworth Wylle, former man-ager of KGB, San Diego, succeeds him.

DON BERNARD OUT

DON BERNARD OUT
Chicago, Dec. 5.
After several months of rumors
and denials Don Bernard is out of
NBC here. He was originally program manager but for the past
year has been in the sales end
where he was personally unhappy.
Bernard as a production man
having workee for Balaban & Katz
proper before going radio.

COLUMBO-NBC RETURN

Looks like Russ Columbo will re-turned to the NBC fold.

He len't committed officially to CBS and with Ed Scheuing of NBC having originally sponsored Colum-bo, the singer's manager, Con Con-rad, likes the idea of staying NBC.

Waxing Hi-Jinks

Waxing Hi-Jinks
Hollywood, Dec. 5.
FKWB Hi-Jinks, radio -revue
that recently played as a 'see and
hear' show at the 7,000-seat Shrine
Auditorlum on two successive Sunday nights, is now going on wax.
Weekly hour will be trimmed to a
15-minute record for small stations.

been bearing along as he tried to fashion his program to everybody a liking. Some interpreted this as a gesture of apology, while others saw it as a stroke of humble confession, suavely and showmanly effected.

Tuesday, December 6, 1932

suavely and showmanly effected. In First half of the program had Joison pepperx with meaty and less easily recognizable laugh fodder. But this level took a fast descent: person of the particularly when he resorted to the what do you think I've got up here, a duck chestnut. Song numbers continued to hit their impressive stride.

Wors Engels, Radio Pictures' importation from Germany, was slipped into the Mildred Balley program (30) for one of those standardized interviews over WEAF. Conventional were the questions and equality conventional were that and equality conventional were that the standardized interviews of the conventional were the conventional were the conventional were the conventional were the the standard of the conventional were the American husbands, is she glad that she's on her way to Hollywood, etc. One of the cracks assigned her was that she has been smilling so much for photographers since her was that the has been allied deny she's alone. What the advantage was in tossing her on the air with—(Continued on page 41)

PERFESSER



English Lessons On the Air

Will learn you to spiel through de mike—or will trade six lessons free for a good commercial sponsor.



WHEN!

The grim reaper claims an AUDITION with you the one SUSTAINING feature you are not asliamed to BEOADCAST is the fact that your insurance policies will place your dependents on a sound COMMERCIAL



without obligation to radio fell

"The Voice of Experience"

WOR Daily at 12 Noon Also Saturday 6:30 to 7 P.M. An unusual series, running the entire gamut of human emotions

Management ELMER A. ROGERS 18 E. 41st St., New York City

GENE and GLENN

(JAKE and LENA) QUARER OATS CONFANY
Daily 8 A. M., NBC RED NETWORK
STANDARD OIL COMPANY
Daily 6:46 F. M., E.S.T., WTAM—CLEVELAND
Daily 7:15 F. M., E.S.T., WTAM—CINCINNATI

Cantor Taking 4 Publix Weeks

\$375 PEANUTS

ris office supports the act's claim that he had them booked, but had to cancel through illness following

In a Back to

America is no longer the prom-ised land from the standpoint of European performers. There are still occasional acts abroad who

The Soil Trek

Allez-Oopers

At \$10,000 Before Starting on

15 Axed in RKO Booking Office As Prelude to Godfrey's Ouster; Among 'Em Aloz and Hodgdon

Murray and Lake Pinch Hit For Stricken Stuart

Louisville, Dec. 5.
Rialto got a break over the weekend when Ken Murray and Arthur
Lake rushed by atrplane from New
York to help Sue Carol's headline
vaude act after her husband, Nick
Stuart, was detained in New
Orleans by flu.
Both did it without pay, leaving
Monday (6) morning when Stuart
wired he'd get in that atternoon.
The extra excitement gave the theattre added impetus for a big \$12,000
week in view.

Show; Cut 50%

Bill Robinson's arrest on a gun-toting charge which resulted in his missing the final performance of a full week at the Pearl, Philadelphia

full week at the Fearl, Philadelphia, and for which the theatre deducted almost 50% of the week's salary, has led to the filling of suit by Marty Forkins, owner of the Roblison 'Hot From Harlem' unit.

Sam Stelffel, owner of the Pearl, withheld \$2,460 of the \$5,200 gnarwithled \$4,246 of the \$5,200 gnarwithled \$1,500 gnarwithled \$1,500

ction. Circumstances surrounding Rob inson's arrest were peculiar. The weapon was not carried on the col-

weapon was not carried on the colored dancer's person, but found by Philly police in his trunk at the hotel. Identity of the complainant was not revealed.

Robinson has had a New York pistol permit for years. Philly police released him after learning this from the New York authorities, but it was too late for Robinson to make the last show at the Pearl. Meanwhile Stieffel had dismissed the audience.

CITY SLICKER TISHMAN

WOW IN WHEATON, ILL.

it all week. The former big time booker re

sides in a seven-room house rented completely furnished for \$40

a month, and commutes to Chicag

DAPHNE POLLARD'S FLU

Chicago, Dec. 5.
Daphne Pollard was compelled to
eave the State-Lake bill Thursday

Art Jarrett from the Palace dou bled over for the first performance while Dick Bergen scouted for a substitute act. Frances Renault filled out the

when she contracted influenza

RKO's big booking office axe, preparing for its final decapitation, when George Godfrey is due to go out, took a preliminary swipe Saturday (3), without advance notice and separated about 15 people from their sith floor jobs. Saturday's outs, topped by Jimmy Alocaranged from the with the control of the co

two decades.

Besides Aloz those dismissed in-cluded Ray Hodgdon, Chester Strat-ton, Dolf Lefter and the whole con-rect department. When Godfrey departs Arthur Willi and Billi How-ward, in addition to Beck himself, will be the only ones left. RKO re-ward these two bookers as more than sufficient man power for the little vaudeville time remaining.

Missed Only 1 little vaudeville time remaining.
The outs are in proportion with and made necessary by the huge decline in the past year in RKO's vaudeville bookings and a consequent drop in income. With 10 weeks of time on the books by next week and the 5% commission collected from acts in the name of maintenance as the only revenue, the RKO exchange will be drawing less than \$1,500 a week from that source.

Must Cut More

Beck was told to cut \$500 off the booking overhead. With Godfrey out a weekly reduction of close to \$1,000 may be effected.

\$1,000 may be effected.

In point of service among those holding over from the B. F. Keith days, Aloz was the circuit's oldest employe, starting with the same booking office more than 30 years ago. As head of the contract department and the RKO expert on time and routes, Aloz was a walking information bureau on acts and sal-arles, perhaps knowing more about both than anybody in vaudeville. His other distinction is that he outlasted every one of the many bodying regimes up to the present one. Aloz's Value.

Aloz's Value

Alor's Velue

In recent years as contract department head Aloz was assigned to most of the dirty work as the official squarer in actor disputes. When a booker obligated himself to acts with contracts on which he couldn't deliver, it was up to Aloz to juggle the routes or the books to satisfy or placate the complainant. At the time of Godfrey's denarture as hooking head two years ant. At the time of Godrey's de-parture as booking head two years ago, when it cost RKO \$200,000 in cash to settle claims, Alox was cr 'ited with saving the circuit an-other \$100,000. Lately he had been working on the present booking of-fice obligations which Godfrey again compiled, with which are estimated at \$300.000.

Wheaton, Ill., Dec. 5.
After booking Keith and RKO
vaudeville shows for 22 years,
Sammy Tishman is quite successful and contented now as an indie
picture house exhib in this small
town. Podgdon, a son of the late Sam K. Hodgdon, who founded the booktown.

Tishman took over the Paramount, only theatre in town, from Great States-Publix a month ago and has been seeing a profit of \$300 a week. The house was open only on Saturdays and Sundays when Tishman got here, but he's running it all week. ing system in use at Keith's and ing system in use at Keith's and RKO for many ycars, has been in and out as an agent, booker and scout for about 22 years. For the past year he has acted as office manager. His brother, Jack, also a former booker, is now an RKO

Stratton May NBC
Whether Stratton will be taken
on by NBC's artist bureau is not
yet set but probable. Another former booker, he has recently been
the RKO booking office's contact
man with the network and serving
both ends, but only on one payroll.
Lately his work has been mostly in
NBC's behalf as the artist bureau's
talent salesman to RKO vaudeville.
He may stay on the same job, with
NBC instead of RKO paying his
salary.

Leffler started as an assistant booker four years ago and lately has had his own book.

Mahoney's 4 Wks

Will Mahoney is starting Dec. 10 at the local Palace his four weeks for RKO. Other towns will be Minneapolls, Milwaukee and Cleveland, in that order.

Mahoney could only accept four weeks of this time, as he is consid-ering a Broadway musical comedy offer.

Dainty Ann Howe Drops 15 F Par, North Adams

North Adams, Mass, Dec. 5.

Mrs. May Egan, known in vaude
as Dainty Ann Howe, is in the noepital here in a plaster eart as assult of a mishap in her act at the
Paramount heatre hast week. With
her husband, Joseph Egan, ahe
had done a double turn and was
working a single trapeze specialty,
hanging from the swing by a foot
loop while singing upside down.
She dropped 15 feet to the stage,
fracturing the pelyic bone in two
places. Her excellent general
health augurs complete recovery. North Adams, Mass., Dec. 5.

NO OPPOSITION PAY-OFF ON ACT

Bing Crosby's current week at the Capitol, New York, and three more Loew weeks to follow, are in return for his cancellation of a commit-ment to play the independent and Loew's opposition Hippodrome, Bal-timore.

a week.

Whether this increase was sand tioned by the other booking office participating in the four-circuit sal any agreement was not reported.

BERKOFF OFF THE HOOF **NOW AN INDIE EXHIB**

Lou Berkoff of the vaudeville dancing family of that name is going off the hoof after 23 years to turn exhib with two straight picture theatres in New York. He has leased the 68th St. Playhouse and Bohemia Annex on 74th street, former from Charlle O'Reilly of the TOCC, and opens them next week with straight pictures.

Berkoff's parents, who formerly headed the family dancing act, have retired. Two daughters continue in

retired. Two daughters continue in vaudeville.

Jessel's Garden Show

which Warner Brothers give up about Jan. 15.

Jessel wants to install a vaude policy with himself m. c.ing the shows. He would have the shows as far as possible along the lines of the old Winter Garden show days, he says.

Carr's Barnstorming

Eddie Cantor has temporarily postponed the Cantor-William Morris two-a-day, \$2 top vaudeville roadshow to piay four weeks for Publix as a single at \$10,000. Het opena Christon Weeks on the weeks probably will take in New York, Brooklyn, Chicago and Detroit. Betty and Jerry Browne Ate 'Em Betty and Jerry Browne lost a week's booking at \$375 at the Scollay Sq., Boston, commencing Nov. 14 through eating stale or pu-trified peanuts, purchased in a thain store. Harold M. Goldblatt has been retained to sue for \$500 damages for the Brownes. Al Allen of the Mor-When the Cantor-Morris bill goes out later it will not play these

Road: Loew Invites Morris Back

towns.

Until the Publix bookings were arranged for Cantor by the Morris office and while the road show deal was still in motion. Morris had practically set the Auditorium, Cleveland, as the opening date on Dec. 28. But Cantor's picture, 'Kid From Spain', starts at the Ohio theatre there that week and the comedian decided against playing against himself.

The Morris-Loew situation still is The Morris-Loew situation still is unsettled, although peace loomed during: the week, when Loew advised the agency that it could have its franchise back. So far Morris is not known to have responded either way. There is a possibility that Cantor may also play for Loew in between his Public and indie road-store way also play for Loew on the whole unit, term the whole way to the whole unit, term the whole way to the whole unit, term the whole way as 12,000, but is reported as being more favorably inclined to playing Cantor at his own figure as a single.

Broadcasta from Road

Broadcasts from Road

Broadcasts from Road
In the Publix houses Cantor will Ct
take with him the Benny Meroffband, which is also set for the variety bill. Cantor has arranged with
his ether advertiser for permission
to stage his end of the Sünday night
broadcasts from wherever he's playing for Publix at the time. Jimmy
Wallington, the commercial's announcer, will join Cantor out of
jown for the Sabbath after, while
Dave Rubinoff and the rest of the
program will join in from New
York. When the Cantor-Morris indle show goes out, Rubinoff and die show goes out, Rubinoff and Wallingford will go with it.

Wallingford will go with it.
Ed Schiller of Loow's called in
another actor regarding playing
opposition' last week after previously having warned Meroff about
joining the Cantor show. The last
instance concerned Emil Borco, who

BECK WILL ISSUE ALL RADIO CITY CONTRACTS

ised land from the standpoint of European performers. There are still occasional acts abroad who would like to come over to hunt for eaviar, and occasional acts that do come over with that in minda turns now in the U.S. are figuring on ways and means of getting back to the fatherland—and more certain hard-crusted bread.

Good acts that not so long ago were assuped of work are laying off so much now they're worried. Almost every boat to Europe is carrying back performers, some contracted, most just desperate, but more hopeful.

Through some odd freak of Through some odd freak of Through some did freak of Through some odd freak of the first of the f First contracts for vaudeville acts engaged for the opening Radio City Music Hall will be issued this week by Martin Beck in the RKO booking office. About 12 vaudeville turns in all will be on the show, in addition to the concert and operapeople picked by Roxy.

Ber Belger is the latest vaude and the state vaude of the contract of t

people picked by Roxy.

Ray Bolger is the latest vaudevillian understood to be set, at a
reported salary of \$1,250. Ken
Murray at \$2,000 is another possibility. Other opening show acts
are Dave Apollon, Weber and Fields
and Emil Boreo.

and Emil Boreo.

Beck and Roxy are said to have straightened out their differences with an agreement under which Beck talks the final turkey to all vaudeville talent for Radio City, It was charged that Roxy and his assistant S. Jay Kaufman had been making offers to acts whom they chanced to meet on the street.

RKO's Frisco Bookings Again with Ken Dailey.

San Francisco, Dec. 5.
RKO has reopened its vaude
booking office here with Ken Dalley
again in charge after two weeks of
managing the now dark Orpheum.

Dailey will book clubs, etc., while RKO's Golden Gate continues on Bern Bernard's ledgers.

Karavaeff's 10 Foreign Weeks Karavaeff, Russian dancer, sailer Paris Thursday (8), for a 10

He has three weeks at the Olympia, Paris, to start, then making tour of France and England.

TRAPEZIST'S FALL

how; Cut 50%

On Gun Charge

| Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge | Manual Charge |

dancing Berkoff stages

George Jessel has opened negoti-ations for the Winter Garden, which Warner Brothers give up

Hollywood, Dec. 6. Nat Carr is leaving here (6) by uto on a wild-catting personal apearance tour, with New York as is destination.

RKO's 10 Vaude Weeks Now Second Fiddle to Loew's With 11 Weeks

RKO for the first time in 20 years ill play second fiddle in the vaude ville field commencing next week (10), when the playing time booked 10), when the playing time booked out of New York by that circuit will have dropped to 10 weeks. Leew, without any progress on its own part, but simply by standing still, attains the leadership for the first time.

Loew has been second in line of succession for many years, but always slightly behind. Next week it will have 11 weeks to offer against RMEX of the weeks to offer against RMEX of the weeks to will be arrived at when six vaudeville towns go out of vaudeville for the two weeks before Christmas. They are Albany, St. Paul, Milwaukee, Kansas City, Omaha and the State-Lake, Chicogo. Boston was orisit.

Lake, Chicago. Boston was origi-nally on this list, but sticks. Al-though the closings are described as

COAST VAUDE SIESTA Los Angeles, Dec. 5.
State, Long Beach, has dropped vaudeville booked by Bern Bernard of RKO until Xmas day, when it

temporary there is the possibility that a decrease in losses or possible that a decrease in losses or possible that a decrease in losses or possible that the possible of the value of the control of the value of the but two will be in New York. Of next week's 10 vemalining weeks of time but two will be in New York. They are a full week at the Albee, Brooklyn, and splits at the Academy and Prospect. Time remaining outside New York will comprise Boston, Chicago (Palace), Cleveland (Palace), Elizabeth, Minneapolis, New Orleans, Paterson, Providence, Toronto, Trenton, Troy.
In actual playing time for stage acts RKO lost the leadership at the start of the season, but to a present

acts RKO lost the leadership at the start of the season, but to a pres-entation circuit, Fanchon & Marco. This will be the first time that it's anything but first in the regular vandeville group. Last year at this time RKO was booking 70 weeks.

Chicago, Dec. 5.

sides

(1)

Ohicago, Dec. 5.

Joe Mann, who has been in a local sanitarium for the past three years, has recovered sufficiently to return to the home of his sister at 5200 Harper avenue, He must remain under medical care for some time.

JOE MANN BETTER

Mann was formerly a dancer in vaudeville, having been with a num-ber of different turns.

FOUR-WAY STAGE SHOW

BATTLE IN CHI'S LOOP

Boston's Sunday Shows Made Worse Than Nothing by New Censoring; Low Comics Must Dress Neat Now

DANCER'S MISHAP

Loretta Gray's Ankle Buckles Under Her On Stage

Albany, N. Y., Dec. 5.

Loretta Gray, Chicago dancer, appearing with the Gayety Revue at the RKO Palace, suffered a sprained ankle during her act last week and was compelled to lay off for the rest of the booking here. She was performing a toe tap dance and was coming down a flight of stalrs when her foot turned under her. She fell to the stage.

The curtain was drawn as she was taken away. The rest of the act continued.

Dows' Indie Weeks

The A. & B. Dow office, New York, booking.

CHI PAL' FRI. OPENING

Palace here goes to Friday openings starting Dec. 16. This is to meet competition from B&K's Chlcago and Oriental.

Move has long been under con-sideration by RKO.

Chicago, Dec. 5.

Albany, N. Y., Dec. 5.

Boston, Dec. 5: Boston, Dec. 5:
This one-time locais of the Boston Tea Party, Paul Revere's ride
and other hot-cha affairs, is getting
to be a No. 2 Philadelphia on Sundays. The difference is that on the
Sabbath Philly has no shows at all.
Boston's theatres are open that day.
Hoston's theatres are open that day.

Kindeling the sabbath of the sabb

Vaudeville acts playing these parts say the limitations placed on them lately by the Lord's Day Alliance, the law under which Sunday censorship operates here, have been increasingly stringent. Right now, the acts declare, they're too tame for even Sunday school concerts.

for even Sunday school concerts.

In the past dancling on the stage has been out on Sundays, while the girls had to wear more clothes than on weekdays. But in recent weeks the lid has clamped down on everything but mammy songs and bows. Since the retirement of John M. Casey, this town's noted censor, a short time ago on the grounds of age, the weekly censorship list issued over the signature of Commissioner A. F. Foot has grown con-Ritz, Syracuse, started vaude Saturday (3), and the Olympia. Utica, follows it Sunday (11), each playing bills of five acts, Utica on a split, Syracuse on a full week basis.

(Continued on page 41)

RYAN and NOBLETTE

Telling DE VITO and DENNY and DOT STEVENS—

Chicago, Dec. 5.

A four-way stage show battle is in progress currently in the down-town deluxers. Each house has its major strength on the rostrum.

major strength on the rostrum.

Maurice Chevalier is at the Chicago: Olsen and Johnson at the State-Lake; Mills Bros. at the Oriental, and a special eight-act Golden Jubilee bill is playing the Palace:

MANWARING AGAIN

Trying Another Indie Wild-Catting Vaude Revue

N. E. Manwaring, RKO agent, will make another try with an indele percentage vaudeville show Christmas week. He's getting it together now with intentions of booking the wildcat dates himself. Manwaring shelved his initial troupe two weeks ago after a break-in at Glens Falls, N. Y.

Balto's Legit Auditorium Becomes 3d Vaude Spot

Baltlmore, Dec. 5. Baltlmore, Dec. 5.

Baltlmore is getting another vaude house, the legit Auditorium turning to combination policy Xmas Day. Leonard MacLaughlin, operating the house for the Penn Insurance Co., has been cogitating a combo policy for some time, but had been held. by practically consecutive bookings of roadshow flickers.

Taking the initial week as a company of the combined of the co

Taking the initial week as a pulse-feeler will be one of the A. B. Marcus shows. Filcker not selected but will be an Indie, since that's the only product available.

Yeah, Bo!

Two a day is no longer a vaudeville policy,
'It's a vaudeville salary now,'
says Richy Craig.

Loew's Separate Pit **Bands Will Augment** All Stage Jazz Acts

As a result of a recent ruling by the musicians' local (802), New York, against doubling by bands between the plt and stage, Loew's

tween the pit and stage, Loew's will have separate pit crews of from 12 men up in all their delixe houses. Under agreement said to have been reached between 802 and Loew's, when latter plays stage bands and should want to double them into the pit, they pay the equivalent of the pit cost. This makes it a play or pay proposition bet unlikely that Loew will not use the 802 New York musicians since paying for them.

Orchestra will be substantially cut at the Capitol when playing name bands on the stage, it is understood, but number not given.

but number not given

Coast's Split Week

Los Angeles, Dec. 5.
The Garfield, Alhambra, went into a three-day-a-week vaudefilm polley Friday (2). Five acts weekly.
Bert Levey office booking.

San Francisco, Dec. 5. Tony Lubelski is expected to drop his split week vaude policy at the Sutter, Sacramento, which Bert Levey has been booking. Possible Lubelski may use a few acts over

AGENTS UNSCRAMBLE MORE ACTS, COMMISH

Larry Puck's commish complaint over the booking of Earl Faber in Trenton by another agent before he (Puck) had issued the proper release, was upheld by the RKO agent's association at the arbitration meeting last week. Puck colin meeting last week. Puck colin the proper section of the proper section of the property of

act released from then on.

Bert Frohman and Kramer and
Hamilton's requests for releases
from Bentham & We'rer and
Jimmy Plunkett, respectively, were
turned down. Also denied was a
request by Frank Libuse for release from Max Richards, upon the
lease from Max Richards, upon the
James Frank Libuse for release from Max Richards, upon the
lease from day Richards, upon the
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At the same session Richards voluntarily Issued a release to Leary and Craven.

Souders' Stage Band Show Starts Orph, Port., Xmas

San Francisco, Dec. S.

San Francisco, Dec. S.

RKO has set a combo vaudestage band polley for Christmas
Day at the Orpheum, Portiand,
copyling the style current at the local Golden Gate for past 20 weeks.
Stage band being put in by Horace Heldt with Jackle Souders
conducting. House under supervislon of J. J. Franklin.

DEVITO AND DENNY And DOT STEVENS

Answering RYAN and NOBLETTE -Yes, we have been requested to do the same."



BACK ON BROADWAY

IN A NEW ACT

Written By

MURRAY, TRIVERS and OAKLAND

THIS WEEK (Dec. 2) LOEW'S STATE, NEW YORK

WORLD'S GREATEST COMEDY MANIPULATOR AND PICKPOCKET—HEADLINING RKO

ESPECIALLY SELECTED TO APPEAR ON THE OPENING BILL AT RADIO CITY

Direction M. MITCHELL 18 Charing Cross Road, London, England

INITIAL AMERICAN APPEARANCE

OF THE INTERNATIONAL PANTOMIMIST AND MIMIC GEORGES CAMPO

NOW-(DEC, 2-6) ACADEMY, NEW

YORK

With ELISE RAY

Direction, PHIL BLOOM

Confab on WB, Loew's, Publix, RKO. Merging Bookings; Only 25 Vaude And 30 Presentation Weeks Left

Although indications are that an agreement on salarles will be as far as they'll go, heads of the four major circuit booking offices and members of the theatre departments are still talking physical amalgamation. At a meeting in Essex House apariment of Ed Schiller of Loews' last week, the matter again came up and was again set aside for further discussion. Reported in attendance, besides Schiller, were L. K. Sidney of Loew's, Martin Beck of RKO, Sam Dembow of Earmount and Joe Bernhard of Warmers. While the strength of the Schiller of Warmers. While setting of all salarles by mutual understanding. So far as is known, there hasn't been any wide difference of opinion in individual eases.

The mode of operation, from ac-

gnown, there name to seen any wire difference of opinion in individual eases.

The mode of operation, from ac-counts, will involve a board of di-rectors comprising one representa-tive from each circuit and all with equal voting authority. The details are said to have been passed on as okay by the circuits' own legal de-

partment.
Whether the cooperating bookers
will also go into the matter of outside opposition hann't been established, but reported as being considered for proposal by one of the
participants. This circuit has been
disturbed by strong indie competition in a couple of eastern towns

lately.

In the event they merge, the four major books would have little combined time to offer, as shown in a box accompanying this story and compared to the amount they might have pooled at this time last year. There are presentations now, miluss Fanchon & Marco. F. & M. as a unit producer rather than a circuit is not included in the proposed gettogether.

F&M Midget Unit

Buster Shaver's 'Tiny Town Re-vue', 'Tishman & O'Neal midget turn, will play an immediate repeat for Fanchon & Marco after closing its initial trip in New Orleans this week. Act goes from N. O. back to Lea Angeles. When it goes out sgain a unit will be built around it, with Shaver producing it for F. & M.

M THEATRICAL TRUNKS

NATHAN TRUNK CO. 1196 Sixth Ave., S. E. Cor. 47th St. NEW YORK 1,000 Used Trunks Always on Hand Tel. Bryant 9-0651

Major Vaude Time

	Weeks:	'33	'82
			70
Warners		. 4	. 14
Loew		. 11	8
Publix		None	6
F. & M.		None	4
Totals		. 25	102
	ESENTATI	ONS	
Circuit		'33	'32
F. & M		. 25	50
Loew		None	11
Warners		None	11
Publix		. 6	5
Totale .		31	77

50% SHOW BUDGETS IS WEST'S DECEMBER CURE

Chicago, Dec. 5,
Theatre managers playing vaudeville through the midwestern territory are dropping acts for the two
weeks before Christmas in a majority of spots. Most of them declare they will resume after the
first of the year,
Dick Bergen's three full-week
stands on the local RKO book are
sticking through December. They
are Louisville, Nashville, and Indianapolis. However, the December budget is about 50% of normal.

F-M's Extra Week in Chiacgo for 2 Units

Chiacgo for 2 Units

Hollywood, Dec. 5.
Two Fanchon & Marco musical
tabs are set for three weeks each
in Chicago, and the set of the control of the control
tabs week and then goes into the
Tyrol, week of Dec. 18.

'Sally' unit plays the Chicago
week of Dec. 28, week at the Chicago
to week and the mose into the
Tyrol, week of Dec. 18.

'Sally' unit plays the Chicago
week of Dec. 30, then a week at the
Fox, St. Louis, returning to Chicago for a week at each the Uptown
and the Tivoli.

Bernie Braves Hoodoo

Chicago, Dec. 5.

Ben Bernie's orchestra from the
College Inn goes into the Palace
here Dec. 16. Last time band played
the house the gross was around
\$27,000, big.
It is hoped Ben---

It is hoped Bernie can offset part of the usual before Christmas week doldrums.

NÉW FRANCHISES

Danny Collins On Own at RKO-Stewart-Riley Split

Martin Beck has granted a per-sonal agency franchise to Danny Collins. He is leaving the Harry Fitzgerald office to carry his own black book.

Mong other RKO agency changes, Lee Stewart regains his own franchise upon dissolution of the Stewart & Riley partnership, while Nick Feldman gets the privilege of the floor for the Pete Mack office.

SARANAC PATIENTS AND THEIR LOCAL ADDRESS

N. V. A. San.

N. V. A. San.
Saranac Lake, Dec. 5.
Present addresses of show people here are:
Thomas Abbott, Dan Astella, Fred Bachman, Stella Barrett, Fritz Bender, Happy Benway, Betty Blatz, Charles Bloomfield, Fred Fred Bachman, Stella Barrett,
Fritz Bender, Happy Benway, Betty
Blair, Charles Bloomfield, Fred
Buck, William Canton, Alice Carman, Fift Climas, Ethel Clouds,
Edith Cohen Leonard cowley, Mae
Edith Cohen Leonard cowley, Mae
Olga Galer, Frank Garfield, Chrie
Hagedorn, Dorothy Harvard, George
Harmon, Ruth Hatch, James Hicks,
Betty Huntington, Millie Jasper,
Al Jockers, Elsie Johnson, Jeanne
La Faun, John Louden, Joe McCormick, Mike McMames, Lawrgnee
McCarthy, Phyliss Milford, John
Montellese, Alna Montague, Richard Moore, Danny Murphy, Harry
Namba, Loran Newell, Gladys
Pairier, Angela Papulis, Joseph
Farker, Louis Rheingold, Annemae
Fowers, Neillin, Loran Newell, Gladys
Pairier, Angela Papulis, Joseph
Farker, Louis Rheingold, Annemae
Fowers, Neillin, Commy Vicks, Catherine
Vogelle, James Williams, Xela Edwards, Dorothy Wilson and Lillian
Zeigler.
Harry Barrett and Charley Bar-

Vogelle, James Williams, Xela Edwards, Dorothy Wilson and Lillian Zeigler.

Harry Barrett and Charley Barrett, 302 Broadway.

Charley Bordley, Riverside Hotel.

James Chambers, Raybrook, N. Y.

Margaret Grove, 9½ Church St.

Margaret Lowy, 24 Helen St.

Marilyn Moran, Raybrook, N. Y.

Andrew Molony, 2 Front St.

Mars. Sidney Piermont, 138 Park

Ave.

Ave.
Joe Rellly, 54 Sheppard Ave.
Jack Nicoll, c/o 901 Taxi.
Freddy Stockman, Teddy Lorraine, H. L. Pech, Jack Altree, Jack
Kroos, Jack Brocksmith, Francis
Dugan, Sunmount, N. Y.

Dugan, Sunmount, N. Y.
Newcomers
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Fox, B'klyn, Own Shows

Fox, Brooklyn, drops the Fanchon & Marco units next week, a home produced show going in on Dec. 16. Chas. Niggemeyer is in as producer for the theatre and a 16-girlline will be permanent under the handling of Miss Dolly. Al Reed is brooking the talent. Sam Jack Martman remains as Dir leader and

m.c.
First week's show will be called 'Cocoanut Follies.'

State-Lake Raps \$600 Weekly Union Overtime

Chicago, Dec. 5.

Puture policy of the State-Lake hinges upon the attitude of the unions. Although house is announced as closing for the holiday season there is no vaudeville or pictures booked and the date of reopening, if and when, remains to be set.

RKO wants rolled in particular from overtime which last week amounted to \$100 to the stage-hands who get extra for everything over five hours a day they work. State-Lake musicalan have been averaging \$124 a man, leader \$150. Stage-hands are under classification, gribs getting \$84, department heads \$15.8. Pointing out that the house is going into the red regularly, RKC life along with other economies that must be put through or it will be cheaper for RKO to keep the house dark.

eatre



Work

He Hopes

"A Boy, Three Chins, Four Stomachs (with pleats) -and You"

An act for the hix in the stix and an act for the city slickers. Playing vaudeville, pictures, dramas, musicals, stock, carnivals, medicine shows, Wilkes-Barre, Scranton-and pinochle.

THIS WEEK (Dec. 2) First Time on Broadway in 3 Years

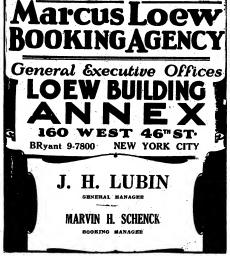
NEXT WEEK THE PALACE

(47th street side) 000

Personal Management O. L. OZ

JENIE O. L.

> 1674 BROADWAY, NEW YORK PHONE COLUMBUS 5-1930



NEW ACTS

ARNOLD JOHNSON ORCHESTRA

ARNOLD JOHNSON ORCHESTRA

(20)

With Whispering Jack Smith and
the Humming Birds

22 Mins; Full (Special)

Albee, Birkly Johnson's Drk and
Whispering Jachon's Ork and
Hollowing on radio, combination
should mean some box office. Discounting the b. o. angle it's still a
stage attraction that will hold up,
bringing more than the average sat"The act wasnit working to best
advantage at the Saturday mattine
here with the final plotture drawinggag going off balance, but wenta to
the will land right.

It may be that Johnson could cut
out that frame thing. He's done it on
before and it's old. Desides not
enough to endanger a finish that
otherwise might be punchler.
Chances are Johnson and Smith
will find that the frame chalking
on the stage of the stage of the stage
off Smith's final song number.
The pain ond with the Humming,
Birds backing him. Division is
about even. Birds trio of highpitched harmony voices figure as
effective background for 10 min matter how and with the Humming,
Birds backing him. Division is
about even. Birds trio of highpitched harmony voices figure as
effective background for 10 men,
many of whom double for vocal instrumential and comedy bits. Perhaps there is too much doubling
and too much of Johnson band for
Moncher' bit, for instance, could go.
Number's oid anyway.

Among numbers is one in which
four men do an operatic type special
will be and my by all means should
stick. The intricate trumpet solo
and the 'Sentimental Gentleman
from Georgia' song, topped by a
buck dance, also merit remaining
dy difficulties.

BURNS and KISSEN
Signing, Comedy

Gay difficulties.

BURNS and KISSEN
Singing, Comedy
13 Mina; One
Orpheum
Urge to brighten up the act again
has this old time standard team proformed to the standard team progrant of the standard team progrant of the standard team progrant of the standard team proform to the standard team
form to the standard team
for

THE DE TOREGOS (5) Dancing, Singing 17 Mins.; Full (Special) Orpheum

17 Mina; Full (Special)
Orpheum
Orpheu

Songartess was a very consider the constraint of the Danube waitz proves mild, but the other two built-up numbers for the De Toregos very effective. The American Indian adagio closing is a trifle long but well executed. Closed bill Thursday night and a hit. Char.

WALLY SHARPLES and CO. (3)
Revue
Revue
The Mana; Full (Special)
The Mana; Full (Special)
The Wally Sharples' present act only two blackouts remain, Sharples announcing he's trying to get away from that. And a good idea, only disposing of both of the survivors. Sharples revised turn of three people fits for middle-of-bill purposes in the neighborhoods.
Sharples revised turn of three people fits for middle-of-bill purposes in the neighborhoods.
In the neighborhoods of the management of the people fits for middle-of-bill purposes in former act have been disposed of along with blackouts formerly carried, but the same jazzlex parody management of the same jazzlex parody management of the same jazzlex parody management of the same jazzlex parody which brighten up the material of history.

Sharples, giving an idea of the kind of acts he formerly did, has a dick masquerading as a customer in a hat store. On a pinch, salesman that store. On a pinch, salesman batter of the same parody management of the same parody manage

aimpleton lyrics. Char.

CAMPO AND RAY
Acrobatic comedy
10 mina, one and two.
Academy, N. Y.

Man and girl in a mediey that's
mostly acrobatic comedy, but with
a burlesque apache dance. Man
makes up like Harry Langdon, getting quite good results in spite of
the fact his face is not the same
shape. Dead pan stuff helps him
Act puts its best foot foremost
and then takes a terrific kick from
the other hoof. Probably the routine
cannot be reversed, but the apache
section takes the edge off the audience and act gets off to a pleasant
have been with the smart acro contortions and throws.

Dance is worked up with a special drop, with a platol in the pocket
of one of the painted characters,
but even that doesn't get a laugh
Mght be a good idea, if time is important, to let the girl stall a couple
of minutes and then go into the
acrobatics for closing. It would get
them off to a much better hand.

ANDERSON and ALLEN
Balarcing
5 Mina. in Two. Drapes
Orpheum, N. Y.
Two clean looking chaps who mix
hand balancing with related tricks
for a varied act which includes a
couple of good acrobatic gags,
miliar push and puil hand-to-hand
work.
Some of the balances are nifties,
but are not played up for full value.
There's a certain amount of stage
There's a certain amount of stage
minute session with only one milss
and that not intentional. Chic.

Hollywood

(Continued from page 6) directing, came in a week under schedule.

Laemmie Returns Carl Laemmie, Sr., accompanied by Sam Jacobson and Jack Ross, arrived here Sunday (4).

Clarence Badger is at Columbia to direct 'Hurricane Deck.'

Lever Correcting Feet
Al R. Lever, former Publix and
RKO manager, has opened an office
in Hollywood for the correction of
foot aliments.

Rian James is adapting 'Private Detective,' William Powell's next for Warner Brothers.

work and wyle Dancing and Comedy
7 Mins. in One
Two young men who mix a little good dancing and some good acrobatic work with comedy falls and general clowning. Act is more or less of a mixture, with the dancing predominating, but all worked for Will area greater than the pattern of the work of the work of the where they are expected, for small reliance is placed to talk and the pauto will get over anywhere. Work outstanding, but a competent deucer.

Work of the work of

Looks as though the boxoffice here is not only set for a severe letdown as compared to the previ-ous week but for a dip under the average take prevailing for the past two or three months. What may be ous week they come at any of the past two or three months. What may be expected for the current stanza was clearly presaged by the state of affairs that obtained at the Saturday matinees. Even with the Palace as Loew hainstreeter holding down the Broadway vaude monopoly, the count on the lower arena at the close of the first stage performance failed to show much better than appreciable improvement when the bill got its second running of the day.

bill got its second running of the day.

They've put together a sprightly and well-diversified vaude parade, each of the second of the second

same week.

To allow Duchin to keep up his broadcast sustaining schedule the running order of the bill was revised for Saturday alone, with the band moves up to the thirm cline and the same the show in place of Duchin. Regardless, things worked out satisfactorily all around. It wasn't an officiace of booking for the band and the same the show in place of Duchin. Regardless, things worked out satisfactorily all around. It wasn't an officiace of booking for the band at no difficulty delivering the windup wallop of the occasion. Because of the shift Perkins didn't do his prearranged mc/ng of the entire bill, but instead confined his comicalities there to lead him you and the support it was 15 minutes of solid class A entertainment.

Tiebor's Seals started the proceedings of with an intertude of the control o

ACADEMY, N. Y.

ACADEMY, N. Y.
Another one of those stage shows which do not mingle in spite of the stage shows which do not mingle in spite of the stage of the stage of the stage of giving an ensemble effect. No repetition and no act dies on the audience's hands, but it's five acts and not a show for all that.

Campo and Bay (New Acts), with the man working in a Harry Langdon make up and the girl at first in a rather peppy costume with snappy short skirts. Merely a feeder. The man does the engrossed reader Bogannys, hut builds on that with a tot more business, and they smack palms pleity on both this and some pretty fair dancing to background

more falls. Girl back in the familiar apache rig for a travesty and by the time the short bit, is over the audience is indifferent. The man is a clever comedy tumbler, but he is not a real comedian and the girl is no help in the dance.

no help in the dance.

Harmon and Claxton, two women, work their familiar chatter. The solid good humor of the brunette is what socks the act over, with a musicians and getting them laughing, too. Turn goes great so long as they stick to chatter, but the medley closer knocks that act on the head for the second dip in two

need for the second dip in two rounds, and Stanton with their miniature revue get the middle position and run along for 15 minutes for burlesque. and blackout bits. Such hit as is scored by with methods rather than material. Someties the act a good close, but the third act-end brodle is registered here. Did not seem to possess the customary zip and it came down like a ripped parachute. Up sheat che turn could stand fresh material.

the turn could stand fresh material. Pat Henning still seems to lack pace. He has a nice personality and abundance of material, but he is unable to push it over for what there is in it. One of the many acts handicapped by a lack of a could have gone into a burlesque show for a couple of seasons and got the right sense of timing. As it, stands, the act is handed out in shunks.

set the right seese of thinks. As johunks.

Norman Thomas Quintet wind things up, and even the fast drummer closing failed to get the curtain down on a demonstration. In some places that slide for the cymbal is the pit wows 'em, but come the show was taken down by the barttone for his Darkies Are Born' with the final chorus sung as a spirtual tone for his Darkies Are Born' with the final chorus sung as a spirtual tone for his Darkies Are Born' with the final chorus sung as a spirtual tone for his Darkies Are Born' with the final chorus sung as a spirtual drop effect. Two boys do gome good dancing, but get little credit down here. Over about as well as the usual closing act, but it can do better where the saudiences have been here. Show runs an even hour with 'Sherlock Holmes' (Fox) as the feature, an Oswald cartoon, a Screen Snapshots and the newersel. Whole show about two hours and 45 min-sautray supper show.

PR. EDWARD, LONDON

London, Nov. 25.

London, Nov. 25.
The Prince Edward, one of London's newest theatres, built a couple of years ago and has not yet housed a success, is the latest to go continuous.

tinuous. Its directors have got together a small bankroll— amounting to around \$20,000—and have brought in Jack Taylor, provincial revue producer, to operate the theatre for them.

them.

Idea here is in a somewhat modified form. It calls for three shows daily, of three hours duration, with one hour of shorts and news reets. This gives the performers a pretty good rest, far more than they get at most of the West End continuous

grind-mills.

British Movietone News, the Fox
News subsidiary, five mixed shorts
and Pathe Weeldy, comprised the
opening program. The flesh entertainment end consists of a series of
acts interspersed with several scenes
from Taylor's former provincial reyues.

The talent is mostly unnamed, showing the management is concen-trating more on its flashy scenes and undraped girls.

trating more on its flashy scenes and undraped girls.

This is the second show in the West End which has ventured on femme exposures, which is already creating comment.

Some of the sets seem the worse for the sets are the worse for the sets of the sets of the sets of the comment of the sets o

uniment, regardless of the standard.

Theatre has a capacity of 1,800, and, despite it is off the beaten tract, is aiready attracting big audicing the standard of the standard tracts of the standard tracts of location. Fact that the show is given a Frenchy title is responsible for a large foreign element, with which the neighborhood abounds.

House can get out on \$4,500, in a steady \$1,000 daily. There is no doubt theatre stands chance of making some dough, and will affect two houses in the immediate vicinity—the Talter and the News Theating, both owned-by Gaumont Bitlish.

COSMOPOLITAN, N. Y.

C. F. Zittel as a theatre operator got as advantageous a start as any-one could wish. He larded this theatre, Hearst owned, for nothing or thereabouts. The rent an important item these days, either way.

tant item these days, either way.

So he took the \$1.25 and bought himself a four-act stage bill and a picture. If he paid anything over express charges for the picture it was no bargain. It all opened Saturday at noon at the Cosmo in Columbus Circle, hauling that house out of the mothballs.

lumbus Circle, hauling that house out of the mothballs.

No. advertising and one of those shows going on inside. There were precisely 12 people in the balcomy and less than 100 downstairs when the show started, with 25c the admitted than 100 downstairs when the show started, with 25c the admitted than 100 downstairs when the show started, with 25c the admitted than 100 downstairs with the boys' were the only ones who got their money's worth. Maurie and the others were in on the shoulder, all with their overcosts off and all looking like general manager.

The agents association arbitration of the shoulder, all with their overcost off and all looking like general manager.

The agents association arbitration of the shoulder agents association arbitration boxers remained. Pretty calls the day before, and there wasn't much doing in the booking office Saturday. Not much excepting about 15 people were fired and only two boxers remained. Pretty will have gone, and the agents will be left all alone. Which might leave the arbitration board without anything to arbitrate. That would be embarrassing.

Arthur Fisher is booking the

be left all alone. Which angest sells the arbitration board without anything to arbitrate. That would be embarrassing.

Arthur Fisher is booking the house. Not RKO. Those RKO house. Not RKO. Those RKO arbitration in the sell and proposition in one way or the other don't object. Nor does RKO. Fisher is probably welcome to it, along with the headaches that usually related to the sell and the sell and the sell arbitration and the sell arbitratio

ALBEE, B'KLYN

ALBEE, B'KLYN

This is one of the few combination houses left around the east playing 'A' vaudeville. It needs it, situated as it is in the midst of amount, Fox, and Metropolitan, each with stage shows.

According to this week's stage bill, biccop on the case to the control of the control o

Bennett, though their mamas may be main a begin to the aprom is led by York and King in a big man a begin a be

(Continued on page 54)

Variety Bills

NEXT WEEK (December 10) THIS WEEK (December 3)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

W YORK ONTY
Academy
Academy
t haif (10-13)
ler & Wille
ances Langford
Iton & Rose
ne to fill)
d thaif
Langford
A Langford
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To t

3 Whilpoets
Miles & Sicgal
Senator Murph
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LynBrook
Milwaute
Miles Jay
(Others to fill)
Milwaute
Miles Murph
Milly House
Coloyd Hughes
Ross Wyse Jr Co
MinnEarOlls
Orpheum (10)
Willie Mause to there to fill)
rris 2 & Loretta

rris 2 & Lor dy Co rke & King

Orpheum (10)
Willie Mauss
Allen & Canfield
Grace Hayes
Senator Murphy
Corbett & Conve
(3)
Joe Fanton 3 Convey RAYMOND BAIRD

RANSAS CITY Mainstreet (2) 3 Whippets Miles & Sicgal Senator Murphy

MAYFAIR OCTETTE

NOW Placed by LEDDY & SMITH

Smith ming Birds ld Johnson Or noid Johnson or Prospect st half (10-12) au-Tans au-Tans imrose Seamon apille & Carlton od half (14-16) mpo Co livery Boys ank Donia ank Donia ank Donia urice & Vincent s Young Co S Mulcahy ury J Conley Co Seronadera

Ola Lilith
Fraythe S'm'n & F
Ingense
Ingense
SMILEANS
State (9)
Dolinoff & Rays Sis
Harien & Si John
Charles Si John
Charles Si John
Charles Sig Co
Hazelle Klatoff Co
Boyce & Marsh
Odeorge McQueen
Scarlett's Monks
FATERSON
Ketthen 323

Seronadoro
ALBANY
ANDANY
ANDAN

Scarletts Monks

Kithits

Kithits

Kithits

Int hair (30-13)

Joe Keisso Co

Sid Marlone

20 bair (31-13)

Expense Figure

20 bair (31-14)

King King & King

20 bair (31-14)

King King & King

20 bair (31-14)

King King & King

20 bair (31-14)

Carlone

20 bair (31-14)

Carlone

Doe Baker Co

Harry Brame Co

FROVIDENCE

FROVIDEN nny Ross
ivana Casino Osart & Lash
ilton & Ross
CHICAGO
Palace (10)
sas Wyse. Jr Ce
rman Hyde
ive Apollon Co

DR. JULIAN SIEGEL

1500 Broadway. als Week: Will Hill; Thos. Connelly

wo to fill)

(3)

rbett & Convey
len & Canfield

w Pollock Co
okle Bowers
oper & Small
e Marks Co
te Samuels
ndy Lang Co
State Lake (3)
son & Johnson Son & Johnson
CLEVELAND
Palace (10)
Syai Uyeno Japs
Ookic Bowers
& E Barstow

& E Barstow ovanni oyd Hughes e Marks Co te Samuels imacs Orch (3) one & Gibbons arry Savoy Co t Jarrett Co tas Silm' Timbli ave Apollon Co COLUMBUS Ohio (3) rt Walton

COLUMBUS
COL

TORONTO
Imperial 190)
James Evans Co
Imperial 190)
James Evans Co
A & M Havel
Mel Klee mova & B
Edler & Reed Bros
Paddy Cliff Orch
Joe Brownings Imperial
Interpretation of the Control
Je Brownings Imperial
Interpretation of the Control
Interpreta

Loew

EW YORK CITY Capitol (9)
Whiteman & O orton Downoy Chree to fill)
Boulevard
1.6 hatt (9-12)
- bby Pircus
- esticy Eddy
- wo to fill)
2d half (13-18)
Ortons
- legy Calvert

Valentine Vox
Bob Nelsun
Idle of Shan Du
Orpheum
Ist haif (9-12)
Poggy Caivert
Vic. Oliver fill)
Arga & Morgner
Arthur Lloyd
V Carlson & Co
Huck & Bubbles
Gerardo & N Co

Paradise (9)
Alex Morrison
Lewis & Moore
Irene Rich
Larry Rich
E Duchin Orch

E Duchin Orch
State (9)
Maximo
Radio Rubes
Davis & Darnell
Michon Bros
Geo Olsen Orch
Ethei Shutta BROOKLYN

BROOKLYN
Gates Arenne
Liet half (9-12)
Form Bowgres
Liet half (9-12)
Cab Callowar,
Company Company
Walton Walter
Leaves (9)
Cab Callowar,
Company Company
Walton Walter
Leaves (9)
Cab Callowar,
Lower (9)
Cab Callowar,
Company Company
Walton Walter
Leaves (9)
Campy Kravent Company
Campy Compan

Valencia (9) Maximo

Valencia (9)
Maximo
Gould & Robey
Rosette & Deutmar
Ritz Bros
J Renard Orch
BALTIMORE
Contury (9)
Kay, Hamiin & K
Chilton & Thomas
Johnny Prkins
Burns & Allen
Rae, Elilis & L cleveland State (9)

WARNER

ELIZABETH ELIZABETH
Int Bilde
Int Bi

Garde (8)
Collins & Peterson (Three to fill)
PHILADELPHIA
Earle (9)
Les Les Les & Les
Hobart Bosworth
Wills & Davis

Kikuta, Japa.

Ralph Olsen Co
Ada, Brown
Chase & LaTour
Barry & Whilledge
Will Osborne Orch
WASHINGTON
Dawn's Sile
Dawn's Sile
Washington
Sile
Wiest & Stanton
Sid Gary
(2)

Thus the stanton sid Gary (2)
Bobby (2)
Bobby

Fanchon & Marco

BROOKLYN
(Fox (9)

Radio Stare
2 Adles Sia
Bill Arensen
Cay Fayre
Oene Gory & Tile
Gene Gory & Tile
Ge

4 Normans
Topsy McMann
Peggy Eari
Max Lerner
Madje Gordon
Myrtie Lyman
Torney Ens CHICAGO Tivoli (9)

Treat root (9)

Kathryn Crawford Robby Watson Kathryn Crawford Robby Watson Walter Rogan Gorge Fox Walter Rogan Gorge Fox Walter Rogan George Fox Walter Rogan Robby Manda Allen Rogan Rog

Bulletonin (1)

Bulletonin (2)

Bulletonin (3)

Bulletonin (4)

Bulletonin (4) ogivia Sharp Sunkist Ena Avitiur Ward Wailen & Barnes LOS ANGELES Tulted Artists (8) Toy Bois' I' King Bros & C Stetaon Duffin Jove

MILWAUKEE

Connie's Inn
Cora Green
Bobby Evans
Jazzijes Richardson
P & B Meeres
Emma Smith
Bessie, Dudley
Lillian, Cowan
Red & Struggle
Billie Maples
Kaye Oarker
Simme & Oarker
Simme & Oarker
Willie Jackson
Lucky Sevon 3
Don Redman Orch

Cotton Club

Cotton Club
Aida Ward
Henri Wessel
Swan & Lee
Anise Boyer
Roy Atkins
Peaches & Duke
Erown & McGraw
Nicholas Bros
Leitha Hill
Cab Calloway Orch
El Chico's

Duran & Moreno Lorenzo Herrera El Flamengo

Al Vaiencia Orch Ei Flamencito Nina & Morcno Marquita Flores Ignacio Ruffino Marta de la Torre Accordion Luis El Garon

Frances William Darlo & Diane Russell Johns Lou Belard Larry Siry Orch Ragusa's Tango

El Patlo Rosita & Ramon Frances Maddux Endor & Farrell Henry King Or Gypsy Trail

Baroness Erzei Louis Hegedush Ethei Pastor Kokosch Gypsy On H'lyw'd R'staurant Fowler & Tamara Collette Sis Frank Hazzard Blanche Bow 4 Cilmas Isham Jones Orch

Hotel Lexington Don Bestor Oroh Art Jarrett Hotel New York Hotel New Rora Fran Frey Ha Cha Gardiner Bobby Borger Jack Clifford G & C Herbert Gco Olsen Orch

Lido Gardens Charile Crafts Wynne Raiph Montparnaese De Marcos

Jerry Ross Alita Duncan Dec Loretta Earl Maestro VANCOUVER Ornheum (8) Orpheum (8
'Spotlights' I
Charlie Melson
Miss Irmanette
Bredwins

Bredwins
Chaimers Ens
WORCESTER
Poll (9)
'H'w'od Comedia
Teddy Joyco
Walter Hiers
'Snub' Pollard Lamberti
Biossom Sis
Jeannie
Mary Miles
Cath Bessette
Joyce & Gary

LONDON

Week of Dec. 5

Florence Hedges Leona Saunders Virginia Crawfor Sunkist Ens TOLEDO Paramount (9)

Paramount (Rookles' I Johnny Burke Nina Olivette

Johnny Burke
Nina Olivette
Les Everson
Irwin & McAvoy
Dancing Doughow
TORONTO
Imperial (9)
'Follow Thru'
Joe Penner
Olive Olsens
Eddle Tamblyn
Holen Wright
Franklyn Farnwm
M Sheffield
Bill Halligan

Week (
Canterbury 14.

Howe & Young
Co as booked 19.

Rio & Santos
Co as booked 20.

Rio & Santos
Co as booked 20.

H Sandler Bd 8 Rythmy Girls
Sugene's Red
Citcoris Palace
Sugene's Ros
Jean Florian
Kimberly & Page
Heidn Binnis
Williams & Hayd'n
Wee Georgic Wood
Magende
Eugene's Bd

DALSTON
Picture House
Reld Accordion Bo EAST HAM Premier Edw Ball Bd Edw Ball Bd
ILFORD
Super
Edw Hall Bd
NEW CROS
Kinema

NEW CROSS
Kinema
Evelyn Hardy Bd
PECKHAM
Palace
Evelyn Hardy Bd
STAMFORD HILL
Regent
Reid Accordion Bd
STRATFORD
Broadway Broadway
Alfredo Orch
TOTTENHAM Geraldo Orch

PROVINCIAL

Week of Dec. 5

GLASGOW

GLASGOW
Empire
Murray & Mooney
Gerrard & Marilyn
Kanichka
Ayr & Leslie
Billy Danvers

Condos Steppers

Cabarets

NEW YORK CITY

Paul Whiteman or Jack Vance Red McKenzie Peggy Healy Irene Taylor Jack Fulton Jr Ramona

Central P'k Costa

Nut Club
Jack White
Jerry Bergen
Lulu Bates
Brooke Adams
Bill Spencer
Blanche Latell
Dorothy Maxine
Al Parker
Jimmy M Sheila Barrett Eddis Duchin Or Connie's Inn Al Parker Jimmy Murphy 3 Blake Sis Lew Dolgon Joe Haymes Orch Paramount Grill

Eddle Jackson Harriett Hilliard Ozzie Nelson Orch Park Central Hote

Harry Barris Orch Loyce Whiteman Terry Sis Joe Peddles Place Pig

Peggy de Albrew Veloz & Yolanda Ord Hamilton Dick Gasparre Ord D Alberto Tangols Riviera 1

Earl Rickard Gertrude Niesen Doiores Farris Floria Vestoff Crawford & Casi Floria Vestoff Crawford & Caskey Peggy English Barbara McDonald Arthur Rogers Don Carlos Orch Jimmy Carr Orch

Roosevelt Hotel Guy Lombardo O

Busslan Arts Joe Morantz Orch Renee & Laura Niokolas Hadarick Barra Birs Misha Usanon

St. Regis Hotel Dario & Diane Dick Gasparre Or Small's Paradis

Small's Faradis

Black Rhythm'
Nyra Johnson
Merra Smorton
Sereed Deroton
See Walker
Wm Speilman
3 Palmer Bros
May Alex
Mubel Scott
Roy White
Dorothy Turner
Chas Johnson Or

Taft Grill Geo Hall Orch The Csarda Karoly Bencze Zsiga Bela Mmc Hona deTh Karoly Nyaray

Torch Club
Jackie May
Frances Dunn
Arthur Budd
Elissa Duval
Buddy Wagnor Or

Village Barn
Gus Van
Dixie Dunhar
Bebe Mome
Kay Hamiiton
Johnnie Russeli
Warren Forbes

Picture Theatres

NEW YORK CITY Fannie Brice Goorgio Jessel Donald Novis Mills Kirk & M Jesse Crawford Rubinoff Under Cover Man

Roxy (2)
C'th'rine Littlefield
Nicholas Daks
Leon Livor
Realtor & Nino
Kelth Claric
Raymond Baird
Conrad Thibault
Santora Delores 4
"Too Busy to Work"

BROOKLYN
Fudny Vallee
Burns & Allen
Burns &

Preddle Byron Worth Sis Val Vestoff Joe Furst Orch Waldorf-Astoria Emil Coleman Or The Argentines Mischa Borr Ens

Granada
Jack Miles Orch
Marinos
Giadys DeFos
Keller Sis
Chicagoettes

Kit Kat

CHICAGO Sylvia (Gypsy) Herron 'Kittens' Lee Curry & DeSylvia Bobby Cook Connie Bee Loma Ruth Don Pedro Orch

Blackhawk Hal Kemp Orch Deane Janis Rose & Ray Lyle Patricia Storm Paul Sis

Blue Grotto
Margie Taite
Marjiorle France
Marjiorle France
Connie Ceila
Olga Hoyer
Totty
T Blue Grotte

Mit Kat
Harry, Linden
Joyce Jelke
Elice Lorraine
Irene Barba
Rosaile Jelke
Dot LeRoy
Fred Janis Orch

College Inn
Jinette Valion
Mas Golden
Ben Bernie Orch
Jackie Heller
3 Orphans 3 Orphans

Club Clifford Bradsh'w & C'l'g' Eva Brown Co Edgewater Beach Mark Fisher Orch Olive O'Niel Olive O'Niel

Knickerbock'r Club
Mary Williams
Peters & Farreil
Nina Watson
Tony Corcoran
Bill Nolan Orch
Frolic's
Roy Sediav

Roy Sedley Geo Haggerty Yvonne Morrow

Montmartre
LaMay & Louise
Tina Tweedle
Dick Ware
Edna Mae Morris
F Quartell's Orch F Quartell's Orch
Paramount Olub
Sally Rand
Harry Glynn
Etta Reed
DI Glovanni
Anita La Pierre
Billy Carr
Ercelle Sis
Id Lang's Orch
Terrace Gardens

Terrace Garden
Chas Agnow Ore
Stanley Jacobson
Dusty Rhodes
Emily DeSalvl
Jack Read
Vanity Fair
Nat Nazarro Jr
Earl & Josephine
Miles Fave
Peggy Moore
Jack Russell

Bits from the Air

(Continued from page 36)

out a previous screen buildup may have caused some wonder, though the voice gave evidence of a meas-ure of speaking personality. 'Spot in the Midred Bailey session was given the German girl without advance publicity.

Big improvement of the Eddic Cantor line of palaver on last Sunday (4) night's Chase & Sanborn control of the Eddic Cantor line of palaver on last Sunday (4) night's Chase & Sanborn corrections week. Eliminated entirely from the script was the previous stanza's attempt at comic opera plotting, with Cantor and his stoogee making it a strictly hoke give-and-take. There was lots to control of the control of the

himself essentially as a comic.

Rudy Vallee's introductory remarks for his songs are getting much too windy and tend to slow up the proceedings. That was the impression garnered from last Thursday night's Fleischimann seasons as the program had Frances William uncolling a torch number that registered effectively, Francis Lederer and Patricla Collinge in a cooling scene from Autumn Crocus, tricate mixed harmony workout, Charles Fleischmann, related to the yeast family, quavering a just-so baritone through a couple of drawingroom ballards, and Moran and Inform the 'early worm down to 'white horses' Though perfectly familiar to vaude and dise fans, the exchange had a refreshing effect on the ristillities and must have a couple of the French of the foodspeaker had something about it that was reminiscent of Chevalier, but the visior and sweep of the Frenchman's personality was dealerly and showed up the Patricia Collinge voice equally well. Theme

Boston's Sundays

(Continued from page 38)

siderably. Of the 45 acts inspected by the censors last week only 12 were okayed in their original form with no eliminations or cered. Five were pronounced altogether unfit for Sunday shows and 18 were told to clean up to comply with the reg-ulations.

Censoring

The 18 censored acts and the eliminations or changes ordered

eliminations or changes ordered were:

Al Mamaux—word 'heli.'
Annette Ames—all dancing, woman's scant and nude attire, bare legs, all objectionable and suggestive dialog.

Arthur Ward—all dancing.

Berry and Bonl—all dancing, woman's scant attire, word 'God,' objectionable and suggestive dialog and action.

and action. Claudia Alba—woman must cover

tended Alba-woman must cover her body.
Freethly Aerial Beauties—women's bare legs.
Harry and Dorothy Dixon—all dancing, woman's scant and nude

rk and Lawrence—objection-and suggestive dialog, shots

able and Suggestive GRIDGS, shore-fired.

Larry Gray and Co.—objectionable and suggestive actions and parody, shots fired.

Lomas Troupe—dancing steps, objectionable actions.

Loret and Zurt—man and woman's scant and nude attire; both must cover their bodles.

Marcy Bros. and Beatrice—all dancing, woman's scant and nude attire, bare legs, objectionable and suggestive dialog and actions.

Monte Blue—objectionable and suggestive dialog.

Monte Blue—objectionable and suggestive dialog.
Rudell and Dunningun—objectionable and suggestive dialog and actions.
South and Jacobs—man's black-face and comedy clothes, word 'hell,' objectionable and suggestive dialog and actions.

dialog and actions.

Three Dukes—imitation of a pervert, ob. and sug, dialog and action.

Vincent Lopez Debutantes—all dancing, woman's s. and n. attre, imitation of pervert, Oriental dancer, ob. and sug. dialog and actions.

Yacopi Troupe—woman's s. and

Not Stag

Not Stag:
From these many cuta it may sound like the boys raided a stag show. But the acts are really not that bad. It's just a case of censorship on Sundays taking in items that during the rest of the week could offend nobody. For example, the man work neat. It makes the Sunday oligot tough or practically impossible for low comics.

practically impossible for low comics.

Ann Pritchard, Carita, Donald Novis, Dora Bassi, Drohan and Dupree, Harvey Plunkett and Child, Joe Young, Lewis and Tingley, Mangean Bros, Murray and Ditton, Sylvia Miller and Thelma DeOnza were the dozen turns that escaped the clippers.

Boston is still aliead of Philly in one way—Boston has suinday baseball. But with the Red Sox mostly in the cellar since 1918 nobody pays much attention.

RKO Stealing Edge

Los Angeles, Dec. 5. RKO is stealing a march on Fan-

RKO is stealing a march on Fan-chon & Marco, Through Bern Bernard, local agent, it has spot-booked a circus unit into the Golden Gate, San Francisco, opening there Friday (9). This is a week ahead of the F-M Circus Idea booked into the Frisco Warfeld

Circus adea sooked into the Frisco William of the Fox West Coast will not fet the Golden Gate, San Francisco, beat them with a 'circus' unit, hence the Fanchon & Marco 'Circus' idea will close one day earlier at San Diego, Jumping to the Warfield, San Francisco, opening Dec. 8, while the Golden Gate's circus show opens on the ninth of the Warfield will be will be

of the 'Autumn Crocus' excerpt sounded a little too scorchy for parlor ears, particularly those lines in which the schoolmarm character admits to 35 and still 'untouched.'
Plug that followed the Lederer-Collinge interlude indicates that the appearance was strictly exchange players' gratis services. Vallee remarked that 'after that one thrilling bit' he was sure that the listeners would want to see entire play.

ARIETY

New York City 154 West 46th Street

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15 YEARS AGO

(From 'Variety' and 'Clipper')

Marcus Loew, discussing high film prices, said the trouble lay with the exhibitors. If they refused to pay, high prices for big names the salaries would drop and rentals

More worry for theatre managers Government required them to de duct 2% from salaries of alien play ers and send in. Due 'at source.'

Resignation of Remick Co. from the present Authors and Composers Society was hailed in some quar-ters as the first development in a

Elizabeth Mayne sang If They Have a Jazz Band in Heaven Send Me Down Below in Boston. And how Boston screamed! Told to take it off. Too sacrilegious.

Mayor Mitchell said no all-night licenses for restaurants for New Year's Eve. Pre-election promise to the clergy.

There were 38 dramatic shows on B'way open 15 years ago. Of these 14 had been running over 10 weeks each. Five houses were dark for lack of shows.

Richard Lambert's 'Art and Op-portunity' first show to go com-monwealth. Cast of seven took

Rent of the Rivoli theatre, ab to open, was set at \$125,090 nually.

Federal Board of Censors wanted all songs kidding soldiers or sailors tossed out. Also considering ban-ning war horror films.

Joe Lee appointed asst. m

50 YEARS AGO

(From 'CHoper')

John B. Dorris bought out his partner, Bacheller, in the circus bearing their names. To take over the show at its cleating Dec. 8. Dorris some 29 years later was the last man to establish a permanent indoor circus in N. Y. On the site of the present Rialto stage. It

Chas. H. Day, premier circu press agent, was back with Fore paugh again. circus

'Ciipper' figured that about one-fifth of the money paid for acting was going to English players. A high water mark.

J. H. Haverly announced he ex-pected to have about 50 theatres inside of 18 months. First man-ager to detheatre when the slap

Tolanthe' was given its American premier at the Standard theatre Nov. 25. To have been seen early in the season, but the score had not been completed and stop gaps used. As usual 'Clipper' was wrong in its notice. Didn't think much of it, but liked the book. Thought the music was not up to Sullivan's standard. Will Carleton was the Strephon and Marie Jansen the Jolanthe. J. H. Ryley carried the comedy as Lord Chancelior, and Billie Barlowe, later to become an ideal of the English music hails, had idol of the English music hails, had

Ned Harrigan quit trying to force Mordecal Lyons of his patrons and switched to 'McSorley's Inflation' on comedy lines. Among the songs were T Never Drink Behind the Bar and 'The Market on Saturday. Night'.

New Bijou, Boston, was to have the first installation of incandescent lights in America. Specifications called for 600 16-candlepower lights called for 600 16-can for the entire house.

Inside Stuff—Radio

(Continued from page 32)

himself is alibled in the main by the fact that the chains themselves are almost niggardly in taking care of their executives. It has reached the stage where, as soon as somebody is ousted, the expression crops up, 'He's a sucker if he didn't get his while he could.' Maybe that vp, thing with its fancy tites and small income has some-thing to do with it. Then, too, like the orchestra leaders who have been wised up into accepting out-ins and kickbacks from the music publishers,

wised up into accepting cut-ins and kickbacks from the music purposition. Maybe the agents and acts themselves take the initiative in proposition ing those in position to help them, with private little deals.

Mort Milman is reported to have lost out on two weeks salary by resigning from NBC. Told that Dec. 15 was the expiration period, it would have meant an additional forthight's income, but upon 'resigning' to M. H. Aylesworth, it became effective Nov. 80, with subsequent loss

of that two weeks.

J. Walter Thompson agency regards Milman as a peer of talent-buyers from the standpoint of going out after names and cutting salaries. Ad agency feit he could get the most for the least, with the angle cropping up, as reported last week, of Milman selling talent on the idea of working for nothing on the Fleischmann hour, on the theory of a radio 'showing'.

At NBC, since the account only bought outside names for the recent variety program through Milman, the radio chain regarded the income from the talent source as little. NBC has been addicted to selling its people high, but Milman bought 'em low in the interests of the Thompson account. Milman will continue working at the Thompson office although he sought a hookup with the Charlie Morrison agency.

Chicago radio musicians chuckle at the inside story of Joe Ingiehart, the violinist, and Eddie Ballentine, the trumpetist, who both had the unhappiness to be fired by NBC only to be hired back some time later at happily increased stipends. In the interfit new worked for H. Leopold Spitalny on the Schaeffer Pen programs. Spitalny developed them and reason there was nested, bid for, and hired the boys they had dismissed as below standard.

A second part of the same story concerns Joseph Griffin, Irish tenor, who was pronounced a radio bust after an NBC audition but was later used on the Schaeffer program. A few weeks later playing a theatrical engagement in Detroit NBC sent for Griffin and paid his expenses into Chicago for an audition. Sconger was not mentioned and it wasn't wasn't

Chicago for an audition. Sponsor was not mentioned and it wasn't until afterwards that Griffin learned NBC had offered him on a competi-

The social swath which Bili Paley and Larry Lowman, CBS prez and v. p., have been cutting, since Paley married the socially prominent Coast girl who divorced young Hearst, and since Lowman married a Vanderbilt, is beng noticed.

Columbia radio was noted for its vigorous, almost too aggressive determinism, when last year the galaxy of CBS stars and programs eclipsed the NBC. The Columbia chain was coming along at such a pace it threatened to outmode the more conservative NBC, but suddenly Columbia stocked. bia stood still.

bia stood still.

That period of stagnation is now being dated from Paley's and Low
man's marriages, with comment that ever since, both CBS exces hav
been too busy traveling with the season to the various resorts, or other
wise taking it on the hoof in the snooty joy spots around town.

Not a theatre booking all month, said Ben Alley to Paul Ross of the CBS Artists Service, but sure am booked solid for benefits. Alley is one ether songster who doesn't refuse a benefit.

The benefit gag, however, has gotten to be a nulsance, with one Times Sq. agent specializing in booking talent gratis for the city officials, judges, commissioners, etc., to the degree that they call up for a \$1,000 show for house parties, paying off in food and a highball. The agent figures it's a great in, both for future reference, and also as a contact all the second s

Chevrolet has 48 hours after this Friday's (9) broadcast to decide whether it wants to continue Al Joison. Contract with both Joison and the network contains a clause allowing the auto maker that period of time to make up its mind about taking up the option on the remaining nine weeks of the usual 13-week block, or else. Slated for an important part in the final decision are the reactions gathered from Chevrolet dealers throughout the country.

Reactions to date from this source have been pretty much divided, with the expressions of opinion here supposed to have been founded on sentiment about the show in their respective communities.

The Jew angle at the NBC, which Mort Milman has mentioned since resigning from the outfit, is refuted by the radio chain by mention of David Sarnoff, at the head of RCA. That stant has been a usual alib

It may happen an exec here or there may run up a racied pressure but otherwise it's just an alibi. Miman lasted two and a half years in NBC. He's lucky to have lasted that long, regardless of being a Jew.

Enforcing its rule of not allowing its programs to be broadcast except from affiliated stations, NBC turned down request of KFWB, Warner fros. Hollywood outlet, for permission to broadcast the "Silver Dollar premiere emanating from Denver (1). Opening of WB picture was aired over the NBC chain from KOA Denver, but not carried in Southern California because time on KFI and KBCA, NBC stations, had been sold.

Heavy turnover in the musical personnel at NBC is expected with the assuming of the general musical directorship by Frank Black. Situation is due to the fact that a large number of the musicians will move with Erno Rapee over to Radio City.

Majority of these were brought into the studio from the Roxy pit when Rapee became the network's musical headman.

Vass You There, Sharkle?', Jack Pearl's catchphrase, has been gioried in pop song, which the radio comedian, Charles Newman and Jimmle fonace wrote in 24 hours.
The last two went to Philly where Pearl's show, Pardon My English, played last week, and turned it out overnight. Shapiro-Bernstein

lish, playe

KHJ, Los Angeles, elevating Paul Rickenbacher to production manager in the place of Linday MacHarrie, halled the former's intention to join KNX in that capacity. Rickenbacher had made arrangements to go to the Hollywood station under contract, Dec. 15, but when KHJ exces learned of it they put over

the promotion

First move made by Harold Kemp when he took over his booking post at NBC was to establish contact with advertising agencies for the purpose of recovering their talent business.

Inside Stuff—Legit

The Great Magoo' drew a first night audience of professionals, the dolled first nighters passing it up, or the ticket distribution arranged otherwise by Silly Rose.

The Ben Hecht-Gene Fowier meller was originally planned as a mussical, but during the writing that was switched. It is Fowier's first on Broadway, while Hecht's last was the fast-moving The Front Pago, a collaboration with Charles MacArthur. Phil Dunning and George Abborator Baye Hecht and McArthur's Twentieth Century, due to start rehearesis

A new ingenue lead, Claire Carleton, appears in 'Magoo' She attracted the attention of Dunning when in 'Blue Monday,' tried in Greenwich Village last summer, and was understudy to Dorothy Hali in 'Liliy Turner,'

Erstwhile coast producer who sank every dollar he had, in addition to his mother's savings, in several leaft shows that flopped badly, and his last venture several months ago faced criminal charges for issuing worthless paper, has apparently reached the end of his rope

who on his last venture several months ago raced criminal charges for sissuing worthless paper, has apparently reached the end of his rope financially.

Recontity, when a musical show was staged at the theatre once dominated by the ex-producer, the mother, at one time wealthy in her own right, tried to land as wardrobe a mother, at one time wealthy in her own right, tried to land as wardrobe a stage, for any kind of work. She said the son had squandered every dime they had.

Evangeline Raieigh will replace Sara Jane in 'Take a Chance' at the Apollo, New York, as the result of the latter's squeamishness over a bit that calls for her appearing in lingerie. Miss Jane had no objection until after the show opened in Newark. At that time the criticism of a friend, said to be Gilbert Kahn (Roger's Pother) was resented by the attress. Then she reversed herself and started aquawking nightly, also at matiness, about her could be shown to be a support of the start of the country. The shown is the start of the star

Yale University theatre's critic list is oversubscribed for current season. Theatre has a system of inviting list members to all productions; put on by Dept. of Drama during the year. In return for courtesy, invitess are required to submit straight-from-the-shoulder criticisms of everything from sets to cast.

List is composed of studes, faculty, theatre-going local clitzens, a few N. Y, preducers and a flock of just plain gate crashers who figure their written opinions are a fair swap for the free entertainment. So

Report that Howard Marsh withdrew from 'The Du Barry' after the Boston engagement at the instance of Grace Moore appears erroneurs. Rowland Leigh of London, who staged the operetts, stated Marsh was missast, a point of view in which the actor concurred, it is claimed, this withdrawal from the cast was amicable, states Leigh.

Inside Stuff—Pictures

during his iong legal career in Chicago. It's said he looks upon Para mount-Publix as just another client and his present theatre work i New York as part of legal services he is rendering to the company.

In Radio's 'Bill of Divorcement' was featured an unfinished sonata-supposed to have been composed by John Barrymore, in the character,' of a demented man, and never finished owing to his mental condition. Fig. 19 and 1

A picture made by one of the majors on which several writers and directors worked was not considered so hot after being finished and several of the scribblers on it were is tip for failing to click.

When picture was released it did surprisingly good business, so the studio head decided to throw a dinner on the lot for all those who had a finger is it. This necessitated calling several of the discharged back to join in the fest-celebration.

Alexander Tolubuff gets acreen credit on Metro's 'Rasputin' for art direction, sharing with Cedric Gibbons. It is the first time in several years that any one excepting Gibbons has been given credit for this work at Metro.

Tolubuff was originally imported from Russia five years ago for technical advice and art work on 'The Cossack.'

MPTOA charges Aliled and the TOCC crossed it on admission price to the Park Central mass meeting Thursday.

Agreement in Chicago was that \$\foats \text{ was to be minimum.}\$ When the MPTOA boys got there they found members of the other organizations were getting in for \$2.

Now the Lightman organization is demanding an accounting.

Not all of the foreign players imported by Metro for foreign versions ave returned home. Several of them are still hanging on in Holly-

have returned home. Several of them are still manging on in raving-wood, hoping for another break.

One former big shot legit star in Berlin is now acting as caretaker of the estate of a formestic formme star and another German player is at-tempting to peddie bonds among his co-patriots.

Placed under contract by Warners a year ago after Universal had dropped her, Bette Davis has been promoted to stardom by the former. Her next plcture, as yet unselected, will give her star billing. Miss Davis has been recuperating from an appendicitis operation, and hasn't had a role in two months. Warners picked up an option on her contract last week.

When the studio decided it was necessary to remake his picture fol-lowing the preview, a director who has been trying to stage a comeback for several years attempted suicide.

Friends prevented the self destruction, but since then it has been necessary to have him guarded.

Metropolitan Sound Studios, Inc., is not a party to the bankruptoy petitions flied in Hollywood by the Christie Film Company last week. E. W. Hammons, of Educational, states that Metropolitan is his property and that its least to the Christies expired in July, 1931.

Joe Brandt says t'aint so; outside of lunching with Arthur Deat there's nothing to any Brandt-BIP deat.

Deal which Universal had for Harry Pollard and Mel Brown to return a directors to the lot is off.

SHUBERTS THROW UP SPONGE

Film Sale Arbiter's Fee Surplus Studied: Shumlin Asks Showdown

At the reputed instance of Herman Shumlin, a realignment of distributing the arbiter's surplus earnings in the sale of picture rights for legit attractions is being stud-This was indicated at a recent session at the Theatre League cent session at the Theatter Beague attended by the producer, a repre-sentative of the Drmatists' Guild and Joseph P. Bickerton, Jr., the arbiter who has held the post since the Guild's Basic Minimum Agree-ment, became effective six years

ago.

It is understood that no accounting has been asked of the arbiter since the present system of selling film rights was started. The agreesim rights was started. The agree-ment provides that the arbiter may, deduct \$2.% of the money paid by picture producers. Just what fee the arbiter was to receive was never definitely defined, but the lagreement sets forth that any sur-plus shall be disposed by a two-thirds vote of the managers and Guild members.

Never a Surplus

Bickerton is reported having replied to queries that there was no surplus and never had been one. After a slow first year for the arbiter the picture rights sale in the following four years total 414.-600,000. That meant nearly arbiter's 200,000. That meant nearly arbiter's 200,000. That meant nearly arbiter's 200,000 annually. At the League conference, said to have been attended by Dr. Henry Mockowitz for the managers, Louise Silcox for the Guild and Shumlin on his own, it was indicated that intention was that the arbiter should receive about \$15,000 yearly. The suggestion put forth was that any excess should be split between the League and the Guild's fund for distressed authors.

any excess should be spit netweethe League and the Gulld's fund for distressed authors.
Bickerton is a well known theatrical attorney and also is an ornormal of the spit produce when the same than t

Equity Fails on Bond: Actors Out 3 Wks.' Pay

Hollywood, Dec. 5.

Equity cast of 'Mrs. Moonlight' was left holding the bag for three weeks' salary when the picce closed at the Geary theatre San Francis' to. Nov. 26, through the failure of Equity to secure a bond from the producers, George Naylor and Charles Burke, Cast was assured that the bond was up when the play opened at Pasadena. Producers were arrested in Frisco on combiaints issued by the Labor Comhission. They have until Dec. 7 to pay off.
Cast was returned to Hollywood through transporation furnished by Naylor, who with Burke is stranded in the north. Members of the cast are particularly bitter towards

in the north. Members of the cast are particularly bitter towards Equity as most of them had been forced to pay up back dues before Johning the show. Charles Miller, Equity's L.A. representative, said his office was cooperating with the San Francisco authorities to collect the salaries, but gave no reason why Equity had

but gave no reason why Equity had not obtained the bond before the show opened.

show opened.

Players awaiting their salaries
are: Boyd Erwin, Margaret Fielding, Zeffie Tilbury, Claire Vedera,
Eric Snowden, Virginia Kami, Tyrtel Davis and Don Kohler.

B. O. MEN'S CLUB SALUTE

Admires Two Members Showed Enterprise

Chicago, Dec. 5.

As a gesture of good will toward two of its members, the Treasurers Club bought a block of 200 seats for the opening of Springtime for Henry at the Blackstone last Friday (2). Two treasurers, James Williams of the Blackstone will be a sea of the house with Guy Hardy. Latter is managing house, with his partners handling the box.

house, with his partners handling the box.

Total cost of block was \$440, with Treasurers Club taking half the sum out of the exchequer and the members absorbing the difference personally.

B. o. boys thought that a couple of treasurers with gumption enough to go out and create work, if only for themselves, deserved encour-agement.

WIRED FROM TRAIN FOR SUNDAY DATE—NIX

Chicago, Dec. 5.
Vivienne Segal company of
'Chocolate Soldler' wirred the Majestic theatre here from a train last:
Thursday (1) asking to open at
the house Sunday (4) following
'Merry Widow.' Although house
wanted an attraction it was deemed
too short notice to open a show
without publicity and against two
competing musicals, *Laugh Parade'
and Vanitiessed in St. Paul. Principals were publi off in full, but
Equity had to draw on the bond to
pay off the chorus and return them
to New York. It was on the train
coming down from St. Paul that,
the hope of a new lease on life was
born, after "Soldier' heard what encouraging business "Widow" had
gotten at \$1.56 at the Majestic.
'Merry Widow' was in hock when
arriving in Chicago after playing
and similar prices, and similar prices, and
similar prices, proposed the solution of
\$1.65 allowed them to end with two
profitable weeks and solvency all
around. Chicago, Dec. 5.

Union Claims Fail to Tie Up 'Merry Widow'

The Up Merry Widow' Chicago, Dec. 5.
Stagehand locals in Iowa tried to the up "The Merry Widow' Saturday (3) night at the Majeatic as the company prepared to return to Cleveland, its point of origin.
Company did two big weeks in Chicago and paid off most of its accumulated indebtedness from a disastrous one-night season through the corn belt. Producer S. W. Manheim was not with the company, and, after impossibility of making immediate collection was comprehended, the stagehands' attorney released the troupe at 2 a. m. Sunday.

Fred Curtis Producing

Fred Curtis Producing
Hollywood, Dec. 5.
Stage and picture rights to Lawrence Sterner's The Unchristian
Jew, have been acquired by Fred
C. Curtis, who will stage the 'universal religion' idea play after the
first of the year. It will be given a
try-out in Santa Barbara before
coming into Los Angeles,
Curtis plans 'Unchristian' as the
first of a series of original plays,
on which he will hold the picture
rights.

'Mrs. Moonlight' Folds

Mirs. Woomight routs

Hollywood, Dec. 5.

'Mrs. Moonlight,' which opened at
the Fox California, San Diego, Nov.
5 for what was expected to be an
all-season tour, curled up in San
Francisco Nov. 28.

Charles Burse, hopes to revive
the piece atter the holidays.

WON'T PRODUCE

Receivership Looks Washed Up-Liens Ahead of Bonds Would Take Up All Assets If Forced to Prompt Sale - Creditors Just Coasting Along— 'Mad Hopes' Eloquent

PROFITLESS VENTURES

The Shuberts are through producing shows. That means that their venture known as the Shubert Theatre Corporation which has been in receivership for more than a year is about washed up. Looks inevitable that the Shubert properties will be under the hammer in the process of liquidation.

In the case of the Shubert business, it is estimated that if the assets are disposed of in the immediate future, there will be nothing remaining for the creditors after paying prior liens such as the receivers' certificates. That means the \$54,550,000 debenture bonds are worthless and general creditor claims amounting to about \$3,000,-000 are equally valueless, not to mention holders of stock.

Capital Used Up

Capital Used Up

Capital Used Up

The receivers have no money left with which to try further production and at a recent contab they decided not to seek any more coin for the purpose. Several weeks ago the receivers told as much to the committees representing four groups of creditors and week ready to go into court, there to concede they had failed to improve the business. The creditors figured that as their claims were worthiess, they could not lose anything by having the receivers continue trying—and anyhow the reditors cannot be assessed.

Sessed.

There is a chance, but it is a long one, for the Shubert business to make money. It will not come from the receiverabily-produced shows and must come, if at all, from attractions of other managers; shows which we now playing or will bely

and must come, if at all, from attractions of other managers; shows which are now playing or will play Shubert theatres. Operating expense is down to a minimum because of arrangements with mort-aggors in a dozen houses in New York and outside for the latter to assume fixed charges. It is possible for the receivership to go along until Feb. 4, the lontative libration of the court. The Shubates oby the court. The Shubates oby the court. The Shubates oby the court. The shubates of the court with the court of t other trys flivved out some time back. Shuberts personally have some shows of their own which aren't doing so well either.

Title Says It All

It may be significant that the final production of the Shubert receivers is 'The Mad Hopea,' which opened on Broadway last week, with doubtful chances indicated. The pertinent title was changed for the Boston showing to 'No Money To Guide Her,' but that sounded as

Earl B. Barnes, recently Earl B. Barnes, recently appointed special master, has been hearing special damage claims and against the Shubert corporation. These claims include cases of disaffirmed leases. Heaviest claim concerns the Forrest theatre, New York, the lease on which expires in 1985. The Kraemers, who built changed and bondholders, are just taking a lin 1985. The Kraemers, who will be shown by the Edison hotel, which the Shu- pen favorably.

MONEY USED UP; Pop Legit Circuit Coast to Coast F. & M. Project, Aim Is 52 Weeks

Rosen, Pincus Teaming For Legit Productions

Hollywood, Dec. 5.

Al Rosen, agent, and Ralph Pincus, San Francisco producer, are in a deal to stage several legit shows here and in the Golden Gate city.

First will probably be 'The Good according to the Control of the Control o

Ready to Sneak Up on Broadway For Legit Fame

Casting started yesterday (?) on the first of five plays for the State Society, with production probable in about five weeks. That's the group that will show plays without titles, with the names of authors (lites, with the names of authors (Organization is now completely lined up and ready to function. Idea is to give only three performance of each play—one evening and two matinees. No tickets sold separately or at box office, but a regular \$6\$ subscription for the five plays. As far as possible name actors will be used in the performances, idea being for producers then to bid for the rights.

John Erskine, Carl Van Doren, Christopher Morley and Cleon Throckmorton are the play reading committee, while the other committees are mixed with professional and

tees are mixed with professional and outside social names. Professional members already

Frofessional members already allied and willing to play in what-ever comes up if and when avail-able include 33 actors with varying name value, mostly recognizable.

RADIO PAYS FOR SHOW LOST THRU BROADCAST

Pardon My English, the Aarons & Freedley musical with Jack Buchanan which opened in Phila, last Friday and which is due into the Majestic, New York, soon, will omit Thursday night performances because the show's chief comic Jack buch which was the precedent set by Ed Wynn whose 'Lauch Parade' drops Tuesday night for the same reason.

drops Tuesday night for the same reason.

There is a new angle to the Pearl broadcast in its relation to the broadcast in the relation to the control of the pearl control of the pearl customer the producers the difference between what the added performances actually grosses and capacity for a night performance.

Novel agreement appears to be a break in favor of the producers, be-Novel agreement appears to be a break in favor of the producers, because of the large capacity of the Majestic and the fact that afternoon prices are less than evenings cales. Understood the money paid Aarons & Freedley wil be split 56-50 between the comedian and the radio advertiser.

berts personally are interested in, seek something like \$1,000,000. Some other claims resulted from bills being rendered to the receivers instead of the Shuberts personally. The special damage claims are in addition to the admitted liabilities

With 20 sites assured in the east, Stage, Inc., newly organized company by Harry Arthur, is working swiftly to wrap up locations in 65 cities and towns throughout the country, for the creation of a new pop legit circuit that will run from coast to coast. It will reopen close to 100 presently dark film houses in

to 100 presently dark film bouses in all the bigger keys, providing an annual show book of 52 weeks. Arthur is president and general manager of the company, believed backed by Fanchon & Marco, besides certain financial interests close to F. & M. Arthur is now operator of the former Poil circuit in New England. But forthcoming. The company of the former poil circuit in New England. But forthcoming. The sense of the plan which Marco proferred many months ago to the various film chains for the utilization of dark houses for this legit purpose.

the the various of ark houses for this use it is the content of th

52 Co operative Weeks

turned out to be quite successful.

\$2 Co-operative Weeks

What the the scale weeks

What the the scale week with the series of the series of

which today are only so much dead financial weight for the chains.

'Sing' Tour by Welch

The tour of the Chicgo company of 'Of Thee I Sing' started with high promise in St. Louis, the first stand out, where it opened Monday, Advance sale last week totaled \$11,000 on the day at the American. Price I when the sale last work of the the things caused or the the coast after playing central southern time.

time.
Routing of 'Sing' marks the re-association of Jack M. Welch as booking manager with Sam Harris, Bill Gorman, Howard Gale and Bill Howe are agenting the 'Sing'

Frenchmen,' Once Tab, Again a \$2 Road Show

Anatole Friedland's '50 Million Frenchmen' opens in Albany, N. Y., Frenchmen' opens in Albany, N. Y., Xmas day on its \$2 road tour. Friedland, after tabloidizing Frenchmen', has blown it up into a regular legit show for the hin-terland itinerary. Abe Cohen will be back with it.

Gracie Allen, Guest, Hears Friars Ribbed About Butter 'n' Egg Grief

Tit's A great pleasure to see so many ladies here, in fact, it is a great pleasure to see anybody. In the club, said George Jessel, Dean of the Friars at a dinner to George Nat Burns and Gracle Allen Saturday night (3). First time in years within the monastery. The hall was dolled up for the special occasion, even to the presence of cigarette girls.

even to the presence girls.

The club was thrown into re-min recently by a butter and The club was thrown into receivership recontry by a butter and
egg merchant, with Hyman Bushel
appointed receiver. There was some
kidding about that, but Bushel had
kidding about that, but Bushel had
had had her stoope. Yes, we are
hoporing a man who has his humor
in his wife's name'. Referring to
the wives again he said: 'God bless
you and keep you. I can't afford
to'.

On the dals also were Sophle

you and keep you. I can't afford to. On the dais also were Sophie Tucker, Florence Moore, Harry Richman, Jack Benny, William Degnon Weinberger, Walter C. Kelly, Joe Cunningham and Harry Hershfield, of course, Richman was not called on or referred to during the introductions. The boner was corrected later, Richman, had no hesitancy in saying, the omission was not very nice. Eddle Cantor was missing, somebody oracking he might be hiding in Jay Filippen's heir. Filip and Benny Flermont are the main Saturday Nite Boys who ran the event. ran the event.

ran the event.

Jessel Ent* Acte
Cunningham arose to say: I am
wondering what this is all about.
The committee put a coupling of
death of the coupling of
the coupling of the coupling of
the coupling of the coupling of
the garden of Eden. They were
married in a lion's cage and held
the reception at a hot dog stand.
But I heard this dinner was really
staged for Jessel, between marriages.

Miss Tucker got her favorita

riages.

Miss Tucker got her favorite
billing as an introduction—the last
of the red hot mamas. She thanked
heaven for Kate Smith. Referring
to Burns and Allen she said: There to Burns and Allen she said: There is nathing finer in show business than to see a man and wife climb upward together. Miss Moore said: I don't know what I'm doing up here with all these successes! (she recently appeared in a revival of 'Cradie Snatchers' which stopped quickly).

Kelly made it snappy, referring to himself as 'one of those magnifi-cent antiques.' He said he once asked Miss Tucker to be Mrs. Kelly, but Soph 'told me to scram'... but Soph 'told me to scram'... Benny was arraid he wag soing to lay an egg and he nearly did. 'Jes-sel promised me I would not be called on, so I came prepared. The speeches were brief, as was the show that followed, the floor being cleared for dancing.

'VANITIES' ON HALF PAY PLAYS WEEK TO WEEK

Earl Carroll's 'Vanities' was on the verge of folding at the Broadway Saturday (3) night and the revue is on a week-to-week basis. Show was near closing several week of the company the notice was vised the company the show will run through the winter.

Salaries were not forthcoming Saturday. The principals were asked to accept 50% of the salaries. There were some protests, but at a meeting yesterday (Monday), the players were reported laving agreed to continue this week. Cast accepted a cut some time ago.

Understood Carroll was forced to seek salary reductions because of

seek salary reductions because of pressure put upon him by the show's costumers and scenic designers. Latter demanded to be paid one-half of the attraction's share of the

half of the attraction's share of the gross for the past several weeks. There have been constant, cast changes since opening with the idea of reducing the overhead.

A 20% salary cut for the whole cast goes into effect in Earl Carroll's road Vanities' when it gets to Chicago, Dec. 17. Show has been out about two months.

out about two months.

Everybody's taking it except
Sylvia Nelson, prima donna, who
returns to New York for another
Job.

Wage Claims Pile Up On 'Rose of Flanders'

On 'Rose of Flanders'

Claims for unpaid labor, totaling 1187, have piled up against Rose of 1187, have piled up against a the Manual and the Manual and the Manual against a staged, was to get 10% of profits, but was not an investor.

Ziegfeld Owner Takes House Back, but Denies Deal With Jos. Schenck

Dispossess notices have been pasted on the entrance doors of the Zleefeld heatre and the offices above, formerly occupied by the late Florenz Zleefeld. Action appears to have resulted when the owners recognized the futility of the control of the lease of the collect back rent. collect back rent.

Action to gain possession of the property came after reports from the coast to the effect that negotiations were on for leasing the house to Joseph M. Schenck by the Hearst interests. Realty firm representing the latter insisted that the deal was not consummated.

not access insisted that the deal Was not consummated.

The Ziegfeld is a costly house to operate. What with taxes and rent the fixed charges were \$147,000 annually. Understood that the late showman owed \$387,000 in back rent and taxes which he assumed.

The theatre was built by W. R. Hearst and Arthur Brisbane, being one of their projects to improve Sixth avenue property northward of 53rd street after the elevated train spur. between that point and 59th street was removed. Another of their buildings is the Warwick hotel.

Nelmes Heads B.O. Men Elected for 12th Time

At the annual meeting of the easurers' Club of America Harry Treasurers' Club of America Harry B. Nelmes, at present treasurer of the Waldorf theatre, New York, was elected president for the 12th consecutive year.

consecutive year.

Lep Solomon, of the Music Box,
who filled out the unexpired term
of the late William F. Muenster
was elected vice-president; Sol
De Vrie s, re-elected treasurer;
James N. Vincent, re-elected financial secretary and James F.
McEnte, re-elected recurding secretary.

retary.

There were 12 candidates to There were 12 candidates to his six vacancies on the Board of Gov-ernors. Those with the highest ma-jorities: Al Darling, Frank Frayer, William Brennan, J. Lee Arnold, Morrie Seamon and Thomas Burke.

Morrie Seamon and Thomas Burks.
Among the 11 who automatically
became life members through having been in good standing for 25
ycars, only Saul Abraham and Jerome B. Flynn are active on
Broadway. The former is general
manager for Dangerous Corner,
the latter being in the Casino box
office. The others are William E.
W. Cone, Walter S. Caldwell, Edward M. Hart, Mark Nathan, Louis
Salter, Lee Baker and Walter M.
Cox.

'Passion Play' in Music Box

Hasson Play 'in Music Box Hollywood, Dec. 5.
Hollywood, Dec. 14 with the German Trelburg Passion Play.' New firm of Mueller, Bittke and Budrow takes over the house on a lease. I howed by a legit show featuring George K. Arthur.
Toby Wilson, Players, currently.

Toby Wilson Players, currently in house, closes Dec. 10.

POP MATS HURT NITES

Pittsburgh Stock Drops Extra Aft

Pittsburgh, Dec. 5. George Sharp Players at Pitt back to regulation eight perform-ances weekly after trying 10 shows. ances weekly after frying 10 shows. Extra mats Tuesday and Wednesday have been discontinued, with regular Thursday and Sat afternon performances remaining. It was found that while the extra mats in themselves were all right, they cut in on the nite trade due

PAY CUT BALK **CLOSING 'BOAT'**

'Show Boat' will be withdrawn by A. C. Blumenthal, acting for the Ziegfeld estate, at the end of the week in Cincinnati. Refusal of sev-

week in Cincinnati. Refussal of several members of the cast to accept a salary cut. Is the given reason, although most of the principals agreed to accept less.

Although the revival was rated doing top business among touring musicals it has lost \$8,000 since leaving Rroadway. Salary hook-up les such that Boat' had to gross \$22,000 weekly to better an even break. A majority of the cast who were in the original show has run of the play contract issued by the late producer.

pay contract issued by the late producer.
Validity of run of the play contracts was upheld by Equity which ruled that the contracts were with the attraction and not the manager individually. Boat was slated for a full season on tour and it was anticipated the final Ziegfeld presenta-

ticipated the final Ziegfeld presenta-tion could play a second season in the smaller stands.

Those who refused to cut are said to be Norma Terris and Fuck and White. The have run of the play contracts, blocking their replace-ment.

Cincianati, Dec. 5.
Show Boat, currently at the Shubert with \$3.9 to \$1.10 scale, is shaving a dollar off orchestra and 50 cents from balcony seat prices for Monday and Tuesday nights only. Reduction is on account of light business done here on those night during past two weeks by Ed Wynn's show and 'Cat and Fiddle,' Show Boat' opened Sunday night to about half a house.

CHORUS EQUITY TAKES ARREARS, GIRLS BURN

Much bitterness against: Chorus Much bitterness against: Chorus Equity has been aroused recently through the methods used to compel the payment of dues. The ensemble people in 'The Du Barry' and Gay Divorce' are particularly burned, because the Equity collector extracted the full amounts

due. That was claimed to have been in That was claimed to have been in violation of an agreement for Equity to accept part payments over a period of two or three weeks. Some girls who were in arrears dis Some girls who were in arrears dis-covered that the collector has taken as much as \$20 from the pay en-velopes. The company managers advised, the choristers that the Equity representative was insistent on collecting in full, As a result some of the girls borrowed from the managers.

nagers. her thing that is burning Another Chorus Equity members is a rule that bars them from the office to iearn whether there are a unless dues are fully paid.

Barrymore in Doubt

New Haven, Dec. 5, Ethel Barrymore, playing a three-day 'Encore' engagement at the Shubert, contracted a heavy cold and was forced to cancel two Wed.

and was forced to cancel two Wed.
(30) shows.
Actress was confined to bed at
Hotel Taft, and Louis Newman, her
manager, announced cancellation of
Providence and Boston engagements and possibly Springfield and
Hartford, due to follow here.
Miss Barrymore left here for New
York Friday (2) against advice of
physicians,
Play had received adverse notices

iysicians. Play had received adverse notices

Miss Barrymore's continuance with 'Encore' depends upon the star's health, it was stated in New York yesterday (Mon.).

Plays on Broadway

GAY DIVORCE

Comedy with music presented at the Barymore Nov. 29 by Dwight Deere Wiman and Tom Weatherly; score and Iyrics by Dole Eorter; book by Dwight Taylor Educated Communication of the Guy.... Gladys...

'Gay Divorce' isn't gay enough ex-cept in the second act. But its smart settings, gorgeous girls and several lyrically elevated songs should carry, it along moderately, well at \$4.40 top.

should carry, it along moderately well at \$4.40 cmostly of the common of the the Antimates unline commanded a \$5.50 top, (at the Princes) it has all the elements except registering comedy. Half's dozen, read; laughs; would have turned Divorce into a hit instead of a so-so musical. Fred Astaire is the main thing; about the show, and since his sister is apparent that the duo is a single. Not that Fred inft all he was formerly. He seems as good if not.

SHUBERTS' SPLIT-WEEK OPERETTA REP TROUPE

Shuberts are sending out a comic opera troups headed by Gertrude Lang and Allen Jones to do Blos-som Time and Student Prince in split weeks, playing a town with one show the first half and holding over show the first half and with the other operatta,

Miss Lang was out with 'Prince' last season for the Shuberts. Jones is just out of the folded 'Cyrano

This Shubert booking idea starts out Xmas in Washington, D. C.

Prof. Baker's Successor As Yale Workshop Head

New Haven, Dec. 5.
Prof. George Pierce Baker, head
of the Yale School of Drama, is
slated for retirement the end of this

year, due to the age limit.

Prof. Allardyce Nicoll of the U. of
London, who has lectured at Workshop 47 before, is mentioned promi-ently as Prof. Eaker's most likely

NO BALTO STOCK

Theatre Unit Co. Forfeits 6-Wks Rent; Stays Away

Baltimore, Dec. 5. Appears that the Theatre Unit, Inc., stock season at the Maryland is about washed up, due more than any other reason, to the huge cast required for 'Carry Nation,' which recently folded in New York.

recently folded in New York.

Theatre unit had a six-week lease
on the Maryland, but Leonard McLaughlin, manager of the theatre,
gave them a three-week leave of
absence in addition, so that the
company could go up to New York
with Arthur J. Beckhard's production.

With the three-week leave the
lease expires this week and still the
reportory company has made no

repertory company has made no move to return to town. Looks like finances. Rep show was in for two weeks only, with biz bad throughout. McLaughlin figuring on wiring the house and grabbing a few roadshow pictures.

Bank Leases House

Dails Leases House

Des Moines, Ia. Dec. 5.

E. R. Flizgerald, Boston, has leased
the house from the Bankers Life Co.
of Des Moines, owners, and will
operate a stock company headed by
Advany will specified by the Co.
The Company headed by
Advany will prove the Co.
The Co. The Co. The Co. The Co. The Co.
The Co. The Co. The Co. The Co. The Co.
The Co. The Co. The Co. The Co. The Co. The Co. The Co.
The Co. The C

On Jan. 13, 14 and 15 the company will present the Abbey theatre Irish

better, but teamed or not, he should have had more sparkling surround-

have had more sparkling surround ings.

Ings

THE MAD HOPES

Comedy in three acts presented at the Proachurst Dec. 1 by Bela Blau and the Sububerts: written by Romany Brent; Hilton Hopes John Halloran Geneva Hope. John Halloran Geneva Hope. Jane Wystt Charlemagne Harold Wobster Charlemagne, Nor O'Malley Claude Hope, Nor O'Malley oducer...John Halloren...Jane Wystt
Harold Websteer
Rox O'Malley
Harriet Eelis Claude Hope.

Digenie.

Mrs. Clytennestra Hope.
Mrs. Clytennestra Hope.
Mrs. Clytennestra Hope.
Henry Frost Viole Kamble Cooper
Henry Frost Viole Kamble Cooper
Lady Ingleby Doris Rich
Speriff.

Doris Rich
Speriff.

Doris Rich
Speriff.

Royal Doris Rich
Speriff.

R

A triffing sort of play, mildly di-verting and well enough played, but doubtful or bettering a mild en-gagement in times when it seems shows must be exceptional to get

(Continued on page 47)

Lambs Group Revival

The Family Upstairs' is to be revived by a group of Lambs club members headed by Leonard J. Doyle and Thomas Ross. Show was originally presented by Harry Delin 1925 at the Galety, where it needs to the product of the control of the played a limited engagement.

Show is aimed for a repeat on
Broadway after trying out at Jackson Heights.

'Soldier' to Resume

The Chocolate Soldier' brought in from the road last week is slated to tour again after Christmas. Show closed in St. Paul where it grossed \$5.00 in three days.

Revival is under the direction of Charles Purcell, who will again head.

Varieties' Off \$10,000 in B'way Drop: 'Divorce' at \$14,000 Best Newcomer

Broadway's legit business siumped hadly last week. A gradual decline between Thanksgiving and Christ-mas is seasonal, but the sudden, sharp drop in grosses was not an-ticipated, nor was it explained.

ticipated, nor was it explained. Musicals, even the leaders, experienced decreases upward of \$4,000 on the week, while one was reported down more than \$10,000—Music Hall Varieties, which is rather a vaudeville show than a revue. The dramas were socked for an average of \$2,000, with some grosses off more than that. The figures are not unusual command with slump tages of the declines are greater because the gross levels of this season are lower.

periods, but actually the percentages of the declines are greater because the gress levels of this seamen (Gap Divorce') Dees Well
Three new shows last week with only one having an indicated chance—Gay Divorced at the Barrfermances, and while that is moderate for a musical the show is not expensively hooked up. "The Great Magoo' was panned at the Selwyns are rather indefinite. The Mad Hope's looked luke warm at the Broadhurst.

First full week of Take a Chance at the Apollo grossed \$25,000, read the Apollo grossed \$25,000, while the solution. New musical hit was but \$4,000 under capacity.

The musical leader 'Music in the Air' slipped under \$30,000, while the long-run 'Of Thee I sling dropped mate capacity last week was 'Dinner at Eight,' at \$23,000. Nearest dramatic contender, 'When Ladies Meet' got \$15,500, a material decrease, but should come back, week reduced the number of attractions to a total of 31. The sudden, but not unexpected withdrawais were T Loved You Wednesday, 'Harris' Carysalin Beeck' Singapor. Counseller at Law,' Plymouth; 'That's Grattude,' Hudson; Cornella Otls Skinner, Lyceum,

'Vanities' in Doubt

Four definite premieres are card

"Vanities" in Doubt

"Vanities" in Doubt

Four definite premieres arc carded for next week and two more are
possibilities: "Blography," Guild;
Red Planet, Cort; "Alice in Wonderland." Ith Street; revival or
large arc "Anybody's Game" and
Shuffie Along, houses to be named.

Estimates for Last Week

"Absont Father," Mansfield (8th
week) (C-1,050-433,39), Nobody but
the backers know how this gets by;
around \$2,000 on week.

Week) (Cl-989-433,0) Dorothy Gish
replaced Patricia Collinge; may
better chances; fair to date; about
\$1,500.

Americans,' Shubert (10th week)

better chances; fair to date; about 47,500.

47,500.

Americana, Shubert (10th week) (R-1,395-33.30).

Moderate money revue; takings estimated at \$14,500 last week; drop not as much as most others.

Another Language, Booth (33rd week) (7.078.37.30).

month of the control of the control

arwing statuder, three weeks to small grosses, "Griminal at Large" Belasco (9th week) (D1-100-83-30). Operates to profit with moderate takings; 37.500 last week; moves to another house with the status of the stat

ainces.

Flying Colors,' Imperial (13th week) (R-1,446-84.40). Took nose dive; true of most other musicals; estimated under \$18,900; will probably cut salaries to stuck.

Fliebird, Empire (3rd week) (C. 1,998-\$3.30). Dipped the second week with takings under \$6,800; week with takings under \$6,800; formance.

should do better to formance. Grad (Mar. 1,990-44.49). Drew mixed opinions at smart premiere; after wavering went to near capacity saturday; topped \$14,000 in seven times; not costly musical and should land.

Saturday; toppes three; to costly musical authors; nor cos

stick; figured under \$5,000, 1000 sever.

Mademoiselte, Playhous (8th Shakespeare Theatre (Joisons); weekly (C-876-\$83.0). One of sentence of the sentence of

5 MINNEAPOLIS SHOWS GET 'LANGUAGE' \$6,000

Minneapolis, Dec. 5. 'Another Language' went over big and did a nice business at the Metropolitan for four nights and a matinee, grossing nearly \$5,000. It was the theatre's third road show of the current season, with nothing immediately underlined.

diately underlined.

Beverly Bayne, former Minneapolitan and one-time screen star,
made a favorable impression as
guest luminary with the Balubridge
stock at the Shubert in 'Brief Monent,' but the gross hung around a
mediore \$3.00. Miss Sayne is concluding her engagement this week

Stock burlesque, aided by wrestling, brought in a mild \$2,500 to the Gayety, which is being operated on a co-operative basis.

STAR ILL, L. A. **GOES ALL-DARK**

With what iooked like a \$9,000 week in the bag, Elmer the Great closed Wednesday evening at the El Capitan when Joe E. Brown suffered a sudden flu attack. Will probably re-open (5) tonight, for balance of

run.

Plece opened Monday night to near capacity. Engagement was a two weeks revival. With the same cast, 'Elmer' played 14 weeks at the same house early last spring.

une same house early last spring. Sir Harry Lauder and his company played two performances at the Hollywood Playhouse Wednesday. Mat and evening shows got slightly under \$1,000. First time Lauder has played Hollywood. Closing of the El Cap leaves L. A. legitless.

'Music in the Air,' Alvin (5th week) (O-1,387-\$4.40). No musical seat that week an even this scale and the seat of the seat of

chances doubt'ul but better line this week.

The Mad Hopes, Broadhurst (2d week) (CD-1,118-43). Opened late last week with notices like warm; indicated chances doubt week) (R-1,800-4440). Was slated to fold last Saturday after dropping to about \$17,000; notice removed at last minute.

about \$17,000; notice removed at last minute.

Walk a Little Fastor, Majestic (list weeks (R-1,70-50). Presented to the control of the contro

ments; lays off then tours at Christ-mas time. Civic Repertory, 14th St.; 'Alice in Wonderland' added to bill next

week.
Shakespeare Theatre (Jolson's);
Shakespeareau revivals.
'The Good Fairy, Forrest; revival.
Whistling in the Dark, Waldorf;
revival.
That's Gratitude, Hudson; revival; final week; Show-Off next

Shows in Rehearsal

'Design for Living' (Max Gordon), Imperial, 'Girls in Uniform' (Sidney Phillips), Ritz. 'Land of Smiles' (Shuberts), Ambassador.

Ambassador.
"The Family Upstairs' (Leonard J. Doyle), 220 West 42d

"The Family Upstairs' (Leon-ard J. Doyle), 220 West 42d street. 'Saint Wench' (Harry Osh-rin), Mansfield. 'The Last Judgment' (Shep-ard & Buchanan), Cort. 'Anybody's Game' (Elizabeth Miele), Fulton. 'Springtime for Hanry' (Ga-'Springtime for Henry' (Ga-vin Muir) (road), Longacre,

WIDOW' \$8,000, RUN **EXTENDED IN FRISCO**

San Francisco, Dec. 5. 'Merry Widow' has been moving along so neatly it's being held over

along so neatly it's being held over for a fourth week at Columbia, while Billie Burke is in at the Alcazar for two more stanzas, making six in all.

Meanwhile first of the four Theatre League productions for the Curran opens tonight when Brief Curran opens tonight when Brief with the Brief Curran opens tonight when Brief Curran opens tonight when Brief Curran opens to the Study opens Saturday night (3) at the Tivoli.

Wildow's third week came near the \$8,000 mark, which is olay, one of the Alcap pulled an okay \$6,300 one Alcap pulled an Geary only house now dark, 'Maedchen in Uniform' due there during holidays.

Little Theatre Awards

Trenton, Dec. 5. Trenton, Dec. 5.
The Yardley Civic Ciub in 'The
Florist Shop,' directed by Robert
Southworth, is the winner of the
first award in the third annual Littie-Theatre tournament held here.
The organization received the RKO

Theatres' cup. Second Group award, Stacy The-Second Group award, Stacy Theatre cup, went to the Trenton College Club for its performance of The Man Who Married a Dumb Wife, directed by Dr. Donald Clive Stuart, head of the Department of English at Princeton. The Y. M. H. A. Players, presenting a medieval play, won third award, the Samuel French medal.

French medal.

The Ivans' medal for best male acting was given to Jack English, appearing in the Contemporary Club production. The Zonta Club medal for best female role went to Cora Long Holsclaw of the Yardley Civic Club.

Future Plays

'For Services Rendered,' Somer-set Maugham play, will be put into work after the first of the year by Sam H. Harris. Untitled musical by Romberg, Carpenter, Caesar will be put into work at once by George White. Untitled revue is being readled by Earl Carroll.

Untitled revue is being readled by Earl Carroll.

'Little Old Boy' has been adopted by Arch Selwyn after having been considered by Jed Harris, Arthur Hopkins and Abbott & Dunning. Story of a reformatory with a chiefly juvenile cast.

'Anybody'a Game' will be Elizabeth Michi's fourth try this season. Has to do with ad agency quirks.

Current Road Shows

English' Unready but Gets Philly **Break: \$12.000 in Three Times**

BOAT' IN PITTSBURGH GOOD \$22,000 AT \$3.30

Pittsburgi, Dec. 5,
Strong wind-up for 'Show Boat'
at Nixon last week gave Ziegfeld
operetta neat \$22,000, all right considering \$3.30 top and also fact that
opening pressaged unprofitable
cturn, but went into high gear midweek, winding up with S. R. O.
Sat, mat saw more standees than
Nixon has had in years.
Tryout of Guild's 'Biography,' under subscription auspices, current
week, well, when the subscription auspices, current
week, well, so the subscription auspices and the subscription auspices are the subscription auspices and the subscription auspices are subscription auspices.

week.
George Sharp Piayers at Pitt last week picked up slightly 'Whistling in the Dark.'

'Merry-Round' Folds on Chi's Political Chill

Chicago, Dec. 5.

Five shows scrammed and three came in. Total of five scrammes in the control of the control o

The Army-Navy crowd Friday and Saturday proved a scossend to The cream was taken by Pardon My English, the new Aarons & Freedley musical comedy, which beat its originally-scheduled open-beat the originally-scheduled open-football influx. Something better than \$12.000 was reported for the Friday night, Saturday matinee and evening performances.

evening performances.

If the show had been in better shape, the word-of-mouth gained by these crowds would have made this show a cinch for as long as it wanted to stay. Pardon My Engle was the control of the control

planned.

Down at the Chestnut, Reunion in Vienna' had virtual capacity through its second and last week. The Philadelphia Forum has the house Monday and Tuedday, which house house are second of the plant of the p

Society.

The other two shows in town,
Left Bank' at the Broad, and
Rhapsody in Black' at the Forest,
were brutal in attendance until the
football enthusiasts began to pour
into town Friday. Week-end business helped a lot, but failed to give
either attraction anything to boast
about.

either attraction anything to boast about.

This week's only opening is Honeymoon, comedy try-out with a Honeymoon, comedy try-out with for two weeks. With Pardon My English, a probably profitable tenant at the Garrick for two or three weeks and the Broad underlining two independent houses managed by Samuel Nirdlinger appear to be better situated than the U.B.O. theatres, which have only one pre-hold atres, which have only one pre-hold to of Face the Music! which comes to the Forrest next Monday for a single week.

On Christmas afternoon, Nirdlin-

the Forrest next Monday for a single week.

On Christmas afternoon, Nirdlinger's own show, 'A Good Woman-Poor Thing,' opens at the Garrick and in the evening, the Forrest gets and the Chestnut gets 'There's Always Juliet,' initial attraction of the American Theatre Society's second season.

The Broad is also due for a show, as yet unannounced during the holded new the control of the American Theatre Society's second season.

The Broad is also due for a show, as yet unannounced during the holded in the probably have a booking for the first of the year.

Estimates of Last Week

'The Left Bank' (Broad, 2nd week)—Friday and Saturday helped and that was a good thing. Even then not much over \$5.00. Honeymoon' this week!.

'Pardon My English' (Garrick)—

then not much over \$5,500. Honeymoon' this week.

'Pardon My English' (Garrick)—
Opened Friday night. Terrific biz
in first three performances at \$12,to the state of the

Stands Wesk Dec. 5
"THE LAUGH PARADE," Grand
Opera House, Chicago.

ipera House, Chicago.

'ANOTHER: LAUGUAGE,' Clinon, Ia,' Dec. 5; Davenport, Ia., Dec. 7; Peurla, III., Dec. 7; Burlington, a, Dec. 6; Cedar Rapids, Ia., Dec. 9; bes Moines, Ia., Dec. 10.

'THE QUBEN'S HUSBAND,' upera House, Vancouver, B. C.

'RED PLANET,' Shubert, New Yaven.

'RED FLOW.
Haven.
'LUCRECE,' Cass, Detroit.
'FACE THE MUSIC,' Shubert,

BOSTON.
'BIOGRAPHY,' Nixon, Pittsburgh.
'RHAPSODY IN BLACK,' Allen-Boston.

HOGRAPHY, Nixon, Pittsburgh.

RHAPSODY BLACK, AllenRHAPSODY BLACK, AllenParticles of the Control of the Control

Bec. 6; Williamsport, Pa. Dec. 7;

Scranton, Pa. Dec. 8; Wilkes Barre,

Pa., Dec. 9; Harrisburg, Pa., Dec. 10.

10; HIFFLE LONG, Canton,

Providence, Dec. 5, 6 and 7; Court

providence, Dec. 5, 6 and 7; Court

providence, Dec. 5, 6 and 7;

ond 10;

To THEE I SING, American, St.

Louis, Mo.

ouis, Mo.
'ABBEY PLAYERS,' National,

Nashville, Tenn., Dec. 7; Evansville, 1 ind., 8, 9 and 10.

VANITIES, Apollo, Chicago.
CAT AND THE FIDDLE, Hanna, CAT AND THE FIDDLE, Hanna, Catholic Control of the Contro

ABBET FIRST LAUDER, Los An-Philadelphia
SIR HARRY LAUDER, Los An-Philadelphia
SIR HARRY LAUDER, Los An-Philadelphia
BROAD WAY RHAPSODY, Hollis, Boston. rick, Philadelphia.
'HONEY MOON,' Broadstreet,

ENGAGEMENTS

Rose Hobart, Charlotte Walker, Girls in Uniform. Efluardo Ciannelli, Thurston Hall, Alan Marchall, Edgar Stehil, Bram Nossen, Geo, Tawde, Edw. Broad-ley, Frank Conlan, Alice Reinhart, Arthur Bowycr, Last Judgment

Nossen, Geo, Tawde, Edw. Broadley, Frank Conlan, Alice Reinhart,
Arthur Bowyer, Last Judgment'
complete cankink, Biography'
Louis Steria, Marion Warren-Manley, Hans Hanson, Calvin Thomas,
Emily Lowry, Sveville Westman,
Faul Stanton, Edw. Colebrook, Walter Roarth, Charlotte Andrews, VanRaymond Wallurn, Pann Adsir,
Arthur Mack, Warren Asche, Frances, Mellugh, Charles Barton, Guy
D'Eonery, Bagnell Rae, Beatrice
Maude, Chas, Towers, The Show
Huth O'Connell, Romberg-Carpenter-Casar musical.
Margaret Linden, Mirlam Battista, John Burke, Thos. Hanilton,
J. Francis Robertson, Saint Wench,

AHEAD AND BACK

Charles Washburn, p.a. 'Good Wo-man, Poor Thing' (Sam Nirdlinger).

'Music' at \$11,100, Violets,' \$12,800, London Musicals Show a Profit; Pre-Xmas Dip On; Talk All B.O. Cut

Legitimate business in the West End is fair, with the usual pre-Christmas slump already in evi-dence. A move is on foot for the

dence. A move is on foot for the reduction of prices, in the hope of improving conditions.

The basis of the idea is to set a definite price of 10 shillings and sixpence (3.1.75) for all legit business and not more than 12 shillings and sixpence (3.1.05) for musical attractions. It is understood a number of the managers of the conditions and the conditions of the condit

ground such a scale would not permate of profit.

Estimated Receipts

Estimated Receipts

(Pound figured at \$3.20)

Aslejha. Words and Music. has
been poin. The moment they can
the state of \$3.850 per week vith which to
pay back the \$\$5,000 production
cost. The moment they ceased to
do capacity, rumors were abroad.
There are always such rumors
about a Cochran show, though nobody seems to be able to tell why.
Aldwych.—Thitty-Fitty, someone
columns \$4.500, but the figure is probably mearer \$3.800, showing a
slight profit, but not as big as several of the previous series of Aldwych successingtime for Henry,
opened slowly, but gradually building. now playing to around \$5.100,
with \$3.500 overhead.
Cambridge-Sacha Guitry's season of repertoire. Although doing
has proved disappointing, being below grosses of French star's usual
visits here, which seldom fell below
\$5.400. Reason attributed to abmer leading lady. (Chauve Souris,
presented by Cochran, due at house
for Christmas attraction and figund for six weeks.

Consedy—Mirande at Verduot and
has since
had several fluctuations; at present
doing around \$10,900, which shows
small profit. Sir Oswald Stoil confident show will run till Spring.

Comesdy—Mirande at Verduot attract, barely touching \$1,600, which
is loss, even with small overhead.

Ballyhoo, In well form in Uniform,
from German Maedechen in Uniform,
from Ge

Duchess—Children in Uniform, from German Maedchen in Uniform, about \$1,300, which shows slight profit.

of Vork's—Tonight or Never falled to get over; in second week grossed \$1,800 and folds to-morrow (28).

Garriek—While Parents Sieep, transferred from Royal Market and the standard from the standar

Titherages return stage.

Hippodrome—'Merry Widow,' revival, lingering, now under \$3,200, which is loss, may hold out until Christmas pantomine with possibility British Lion film production 'Where Is This Lady'' going in for 'www.nake,'

bility british and where is This Lady? going in for few weeks.

The Dubarry, here were a sum periods and some good breaks, at present op-serated by subsidiary of Associated Theatre Properties with Stanley is Scott still retaining alight interest; i doing under \$10,000 with manages ment expecting run to continue till end or british retaining alight interest; i doing under \$10,000 with manages ment expecting run to continue till end or british retaining alight interest; I doing under \$10,000 with manages properties of the properti

Michio Ito and Wife Sue for Auto Injuries

Aftermath of a Santa Monica auto smash is a suit flied in superior court by Hazel and Michio Ito against Maurice and Ruth C. Hershheld for a total of \$76,000. Mrs. Ito, who was also the Japanese dancer's partner, was injured so severely, according to the complaint, that she will never be able to dance

Ito claims to have a contract for 30 performances in Japan this fall under the direction of Tsukamoto, Tokio impresario, and claims he will lose \$20,000 because of the inwill lose \$20,000 because of the in-ability of his wife to appear. Re-mainder of the sum sought is dam-ages for broken bones. Accident happened when the 15-year-old daughter of the Hershfields was

PARIS CASINO REVUE PLENTY NUDE, CLICKS

New Casino de Paris show opened big and looks like a real hit. Plenty of rouldity, sufficient tempo and pleasant prduction combine to make the show a click in all de-partments. It's especialty pleasing because the current Folles Bergere show is

way off

Mme. Katicza Dies

Brusseis, Nov. 26.

Mme. Katlcza, ballet mistress of the Scala theatre, Antwerp, died suddenly, Nov. 24 aged 47. Mme. Katlcza made her debut in the bal-let of the Theatre Royal Francais from where she went to the Hippo-drome as ballet mistress, later suc-ceding Sonia Korty at the Opera Royal Flamand, combining her duties there with those at the Scala, to which she devoted herself exclu-sively since the commencement of last season.

The Scala has struck a bad streak lately, as it was only last month that its director, M. E. Kindermans,

Break for Press Agent

Break for Press Agent
The Hague, Nov. 28.
Jubilee of Fle Carelson, Dutch
actress in Ignaz Roinckes 'Mata
Harl.' Gala event finished up with
a supper party, and the actress'
landlord stated that she lives in
house the spy, Mata Harl, occupied
during the war at The Hague.
As it now has historic value on
that account, it has been placed on
Dutch list of official monuments, so
is kept in present state.

considerably, but still in money at \$5,000, closing Dec. 3.
Shaftesbury—Orders Are Orders' got very good press reviews, but never clicked, to surprise of many, never clicked, to surprise of many, policy, which were profitable for several seasons. Fact show opened during heat wave may account for never having caught on. Now under \$3,200, which still slight profit. Manearly next year.

agement has new play ready for early next year. Saville—Tell Her the Truth, one of season's big successes, now down to around \$5,150, which still profit-able. A successor is being pre-plict up around Christma-fartor, 'old American 'Getting Gertle's Garter,' stightly off, but still in money at \$4,500. Libraries have renewed their deal.

slightly off, but still in money at \$4,500. Libraries have renewed their deal.

Savoy—Gilbert and Sullivar retrivals, doing spiendidly at around force of the still stil

Ask Pension for Aged 'Bernhardt' of Mexico

Mexico City, Dec. 2,

A life pension for Virginia Fabre A lite pension for virgina rabre-gas, Mexico's 'Sarah Bernhardt', is asked in a petition leading govern-ment officials, authors, composers, actors, etc., have presented to Pro-visional President Gen. Abelardo L.

visional President Gen. Abelardo L. Rodriguez.
Petitioners assert that as Senora Fabregas has done so much for the Mexican theatre the nation should relieve her from financial worries for the rest of her days.
A prominent local legit house is named for her. Last year, she played in four Spanish talkers made in Hollywood by Metro.

'LANGUAGE' IN LONDON CLICK

Gilbert Miller presented 'Another Language' as the opening attraction of the reconstructed Lyric theatre and seems to have a hit on his hands. American play was rewritten with the scene transplanted to London and the opening nighters thought it was just the thing. Herbert Marshall and Edna Best are the leads.

The leads of Husbands' at the Court theatre is a comedy by Fred-erick Jackson. It is intensely amusing and cleverly written. Fortunately it is given the benefit of some splendid acting, also, to clinch its sale possibilities.

Toronto Theatre Mob Vetoes Mavor's Frost to Von Luckner: War's Over

Harte's 'Poker Flats' Is Opera in Budapest Prague, Nov. 21.

Prague, Nov. 21.

The new opera, The People of Poker Flat, in five acts, based on the book by Bret Harte, music composed by the Czech composer, Jaromir Weitherger of Tudelsack of Strachonice' fame, saw its premiere in the Czech national theatre of Brno (Brusen), Moravia. Critical operations of the Czech national in portraying the typical American atmosphere of his subject, although his music is not real Czech, but, rather, American.

not real Czech, but, rather, American:
Milos Kares, who furnished the
Czech text on which Weinberger's
opera is based, made use of the
leading incident in Bret Harte's
story. Kares tells of the wild life
their life gambling, gold and
rugged love.
Hamlin, the hero of the camp and
of Weinberg's opera, is a professional gambler and gentleman; once
a musician who has given up everything to be a better card-player,
and finally when he loses and fate
has turned against him, after aufhas turned against him, after aufbest unred against him, after auflimaself.

himself.

The Brno performance was enthusiastically received by the large
audience present, owing to the excellent orchestra and choruses directed by 2d. Chalbala and effective
and picturesque stage scenes.

Plays Abroad

FOLIES BERGERE

("LA REVUE D'AMOUR")

("The Love Revue")

For Paris, Nov. 24.

Arewin is the Paris Nov. 25.

Issue and 8 sections, Produced by Paris Topical Conference of the Paris Nov. 26.

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Issue and 2 sections of the Paris Nov

Although international repercussions followed the refusal of Mayor

William Stewart to officially welcome Count Felix von Luckner because 'there are many people in Toronto who still have cause to well remember the war,' the German sea-dog had a three-quarters' full house at Massey Hall when an, at times, hysterically enthusiastic audience, at \$1.50 top, indicated by their applause that the war was officially over.

their applause that the war was 'officially over.'

A swaggering master of pantomine, this naval hero revealed himself as one of the most engaging and personable comedians to emerge from the great conflict. A born showman, the Count thad the auditions with the control of the start and got a greater ovation than this staid and high-brow concert hall be staid and high-brow concert hall house that seats 3,000.

They clapped and laughed when the Count told in clee how he had outwitted and tricked the British navy. Up in the balcony, they applauded repeatedly and figured they had picked the best show in town. When the Count looked at his watch after a two-hour spile and asked if they'd like to hear some more, it brought down the house. He left nothing to the imagination. When he opened an thickel bowe. He left nothing to the imaginary bottle between his knees, finally popped the cork and poured with the accompanying gurgle.

Knowa Adter Tricks

companying gurgle.

Know Adlor Tricks

Any floweriness of language was offset by the boyins spontanelty of the speaker. When the tragic note crept in, the Count knew all the gestures from clenched fists raised to heaven to low-toned tributes to his mother. And what a curtain line; This time I raid your hearts which, the Count steps back to a table picks up a telephone directory and tears it into quarters starting a rush of souvenir hunters to the stage for pieces to be autographed. The Count had made a colessal hoax out of war and shown it to be comic opera on the high seas. Protestations regarding the mayor's act came from Berlin and United States papers. Toronto press was half-and-half in the controversy but the battle was the answer to a press agent's prayer.

Comedy continued the next morning when the Count was leaving for New York. News-reel men had rushed to the scene but none one to the press of the county of the scene but none one to the press of the county of the scene but none one to the county of t

Plays Out of Town

portant.

Pardon My English has all the earmarks and essentials of a first-rate tune show hit, but it wastready on its opening here and, as one of the critics said, it will be a man-sized job to put it into proper

rate tune allow miles of the service of the critics said, it will be a man-sized job to put, it into proper shape.

The strength of the cast should.

The strength of the cast should be allowed to the strength of the strength

PARDON MY ENGLISH
Philadelphia, Dec. 3.
This new Aarons & Freedley monoper of the form of

DETROIT CIVIC

('Peter Ibbetsen')

(Peter Ibbetsen')

Detroit, Dec. 2.

Freeenied at the Bonstelle Civic Theatre under the alice Peter Robert Service Landie. A revival. Art direction by Faul Stehnenson. Settings by Stehnen NastGogl. Camille, designed by Robert Edmund Jones; also from N. Y. production of Peter Landie, designed by Robert Edmund Jones; also from N. Y. production of Peter Lured players, Jessie Bustey and Olga Fricker. Flay by George Du Maurier. First, and Stehnenson Landien. June Foreythe Guy Mairwarde. John Lucas Guy Mairwarde. John Lucas Guy Mairwarde. John Lucas Guy Mairwarde. Marie Adults Mrs. Deane. Marie M Detroit, Dec. 2.

big-town trial, and if successful probably will be a forerunner of similar groups in other cities large enough to support them.

probably will be a forerunner of similar groups in other cities large enough to support them. The group here is offering high-grade Broadway people in plays, that are standard and doing so at a took and the standard of the

SIR HARRY LAUDER

Hollywood, Dec. 6.
Once again Sir Harry Lauder returns to America for a farewell
tour. He's been farewelling for
many a year, and probably will continue to do so for years to come.
A agar with the knight. However,
this time he gromises to remain
away from the States until the depression is over.
A name

this time he gromises to remain away from the States until the depression is over.

A name performer for the past dy years with an established drawn and the state of the stat

tion, words and gags he rendered the numbers as he did in 1907. That's keeping material for a long time, particularly gags. His school-boy chatter used in 'Saftest' was topical chatter used by Scotth kids, the apped his performance at that

topical chatter used by Scotch kids, who sped his performance at that time. With energy undiminished, the gnome-like Lauder sing six nummer and the six of the six of

(Continued on page 53)

THE MAD HOPES

(Continued from page 44)

became widowed after making

(Continued from page 44)
She became widowed after making a faux pas at a dinner attended by diplomats, her husband expiring then and there.
Nothing worries Clytle very much. Even the fact that the larder is pay the tradesmen. Nother the pay the tradesmen. Nother pay the tradesmen. Nother the pay the tradesmen. Nother the pay the tradesmen to the two sons do is appearing as extras for one afternoon in a cinema studio nearby. But Claude, the keener of the two, But Claude, the keener of the two, arrived from New York, Fox Justanie and the studies of the pay the tradesment of the two the pay the tradesment of the two tradesments of the two tradesments, and the pay t

amused by her nignts and temperature and at the curtain it looks like another; husband for the willowy Civile.

On the state of the willowy of the willowy of the willows o

upon good taste at any number of points.

points.

Much of it is scened at Coney, opening with the exterior of cooch show four where Nick affating with several of the muscle dancers, one of whom is in delicate condition. Another's sweetle is a flag-pole sitter wition sis in delicate condition. Another's sweetle is a flag-pole sitter wition sis in delicate condition. Another's sweetle is a flag-pole sitter wition sis in delicate condition. Another's sweetle is a flag-pole sitter wition sis in delicate condition. Another's sweetle is a flag-pole sitter wition sis in delicate condition. Another's sweetle is a flag-pole sitter wition sis in delicate condition. This one is Jackie and a bedroom scene in which she and Nicky are concerned aroused no little discussion anent its rawness. It is reasonable to the may keep tabs on her. Jackie's bed is spot-lighted for that reason. However, the romance between However, the romance of the story. The sex transgressions of both do not matter and their ups and downs bring them together ultimated by the sex transgression of both do not matter and their ups and downs bring them together ultimated by the sex transgression of both do not matter and their ups and downs bring them together ultimated by the sex transgression of both do not matter and their ups and downs bring them together ultimated by the sex transgression. Julie mounts higher with the state of the sex transgression of the sex transgression. Julie mounts higher with great and the sex transgression of the sex transgression. Julie mounts higher while say that the sex transgression of the sex tra

leader Weber, highes in most trouper.

Claire Carleton, as Jule, Nicky's great magoo, is a newcomer, is quite personable and a promising dizey Jackle, a pushover. In a bit is Joe Fleids, owner of a flea circus, and also present are John Butler as a male leech, and Joseph Comment of the scheme of

"DEPRESSION" PROOF THE GREAT MAGOO Melodrama in three acts, presented at the Selwan Dec. 2, by Billy Rose; written by Ben Hecht and Gene Fowler; stoged by George Abbott. For That

GOLDEN AGE OF FIFTY and BEYOND!

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Denver Editors' War

Denver Editors' War

Newspaper warfare in Denver is
getting hot again as both parties
getting hot again as both parties
getting hot again as both garties
publisher, F. G. Bonfils, sgalasit The
Rocky Mountain News' and Lounsbury were ordered into court on
contempt citations. F. G. Bonfils
successfully asked that Charles B.
Lounsbury, editor of the News,
and Attorney Phillip Vancies be
cited for contempt of court. Argument
edges will be heard Dec. 11.
Arguments will be heard Dec. 11.
as to whether Bonfils is in contempt
of court due to his refusal to answer questions in last attempt to
take his deposition.
Bonfils charges deposition was
not taken in good faith, and
as the second of the court of the
line was to ask irrevelant
questions so questions could be published in The News'.
Bonfils attempted to have Roy W.
Howard and Robert P. Scripps,
Scripps-Howard executives, also
cited, charging Howard and Shripps
'though not appearing in fils action,
they have advised, encouraged and
directed the publication of article
complained of in complaint as well
as subsequent proceedings in matter of taking plaintiff's (Bonfils')
deposition. Court retused to cite
Howard and Stoftps for contempt
as being outside purised to or outside pour

deposition.' Court refused to cite Howard and Scripps for contempt as being outside jurisdiction of the court... They have not been served

With papers in sult.

Bonfils is sultg 'News,' Lounsbury, Howard and Scripps for \$200,-000 damages for alleged defamation of character because lished speech of W 'News' ecause 'News' pub-of Walter Walker, Democratic state chairms which Walker used unp terms in referring to Bonfils. e chalrman, in

Grossing Hemingway?

Hollywood wise mob la laughing at the so-celled deal Sidney Franklin finds with Sam Goldwyn for the latter to produce a picture based on the life of the Brooklyn bull toser, who was to play the lead. Seems the deal was just a conversation affair with Franklin now ready to leave for the east and Spain to resume bull tossing. Goldwyn liked the idea but so far has agreed only to consider it as such, with a possibility that some day he may produce it.

duce it.

In the inean time, it is understood that Ernest Hemingway has burned at Franklin, the author having planned to do a book based on the matador's career. In his Death in the Afternoon,! Hemingway states that he did not wish to say too much about Franklin as it light detract from a future book a intended to do in collaboration ith him. When Franklin proposed he Intended to do in collaporation with him. When Frankfin proposed the picture, idea to Goldwyn, Hemingway is supposed to have soured on the buil fighter, figuring the latter was throwing away a lot of gold for if the author's story was published, Frankfin would be worth a great deal more to pictures.

Scribes To Do 'Page'

Seribes To Do 'Page'
The do newspapermen will present the analysis of the series of

Denver 'Post' Sued
The Denver 'Post' has been sued
in federal court for \$57,500 by Mrs.
Elisle V. Coble of Wyoming for al-leged infringement of a copyright
owned by her husband, the late
John C. Coble, of whose estate she is administratrix

Sult claims that in 1903 Tom Horn, Wyoming ploneer, sold the story of his life to Coble, and that in 1904 Coble obtained a copyright to the work and later published it in book form, bearing the copyright notice. The sult charges that the Post 'did print, reprint; copy and yend a substantial and component

part of the book in the Denver Post under the title 'The Inside Story of the Life and Death of Tom Horn.' Damages of \$5,000 are asked for each article appearing on Sundays, and \$2,500 for week day articles. The alleged intringements were in 1230, according to the pa-pers filed in the suit.

Now Its Gor-Man

Now its Gor-Man
David Gordon, Cleveland mag
publisher, has combined forces with
Irving S. Manheimer, of New York,
transferring all his publishing properties to Gotham for the purpose.
The two have formed the Gor-Man
Publications, throwing in the nags
of both into one common organization.

tion.

Gordon brought with him from Cleveland 'Jest,' 'Hot Dog,' 'Secrets' and some others, which now will be published out of the same office housing Manhelmer's radio mags. Under their association for and Man will further some new mag ideas but keeping their neure ideas of the published out the published on the serving their neure serving." sprung.

Amalgamation of the two pub-lishers aimed principally at econ-omy, or reduction of that overhead.

1 A 'Record's' Girculation

william Randolph Hearst's motion picture activities. In which the publisher's name was frequently linked with Marion Davies, the street sales greenent between the Record' and Hearst's 'Heraid-Express,' in force for five years, is off with the Record now being handled for its own newshoys. Switch is reported to have resulted in a 24% decrease of street sales by the Record.' Story behind the 'Record's' Hearst-Davies yarns is reported that the paper will soon be placed on the block and that the Scripps-Cantled (no connection with Scripps-Howard), owners of the paper, are out to build up a nulsance value.

Record' was the nare Following a two day attack of William Randolph Hearst's motion

Record' was the paper which switched from the support of Wil-liam Gibbs McAdoo to Rev. Robert 'Bob' Shuler (Prohl) the day before election.

Select Mail List

A new 'class' magazine sent to readers without charge, the publisher making his profit through the saie of advertising space, is 'Metro-politan Mothers' Guide.' A monthly published by George J. Hecht, owner of 'Parents' Magazine,' and gedited by Mrs. Clans Savage Little, owner of 'Parents' Magazine,' the 'Guide' goes to 50,000 mothers of Chide' goes to 50,000 mothers of pupils in 200-odd private schools in the New York metro-politan area. Hecht obtained the school lists after long effort. He gave a written guarantee they would be used for no other purpose than circulating the magazine. The, monthly is sent to the mother by courtesy of' her child's school.

First issue contained 34 pages, di-

First Issue contained 34 pages, dlmensions of which approximate those of a theatre program. For his class circulation Published Hecht asks advertisers \$395 pe

Spanish Daily

Spanish Daily
New York is shortly to get a new
Spanish-language daily, the second
to be published out of the metropolis, according to the pians being
formed by a new group. Sheet will
be cailed 'La Informacion,' and
will begin publication tate this
month.

Meading the publishing company which will get out 'La Informacion' is an attorney, Guerra Everett, with Spanish family connections. Everett now shopping for an editor and a staff of Spanish word-slingers.

At present, 'La Prensa' is the sole Spanish-language daily published in New York.

Jam On Titles

Jam On Titles

Appellate Division affirmed an order of the Supreme Court restraining Rapid Fire Publications, Inc., from making further use of the masthead Rapid Fire Action Stories on one of its mags. Supreme Court Justice McCook had Stories are considered to the Cook had suprement on the 'Action Stories' mag put out by Picton House, Inc. No opinion came with the Appellate Division affirmation 'Action Stories' was the second of the series published by the Rapid Fire group, making its debut on the stands with the November Issue. Same outfit is responsible for the 'Rapid Fire Western Stories.'

Best Sellers

Best Sellers for the week ending December 3, as reported by the American News Co., Inc.

Fiction

'Flowering Wilderness' (\$2.50)	By John Galsworthy
Invitation to the Waltz' (\$2.00)	By Rosamond Lehman
'Forgive Us Our Trespasses' (\$2.50)	By Lloyd C. Douglas
'Narrow Corner' (\$2.50)	ly W. Somerset Maugham
'Human Being' (\$2.50)	By C. D. Morley
'Inheritance' (\$2,50)	By Phyllis Bentley
Man Platten	

'Van Loon's Geography' (\$3.75)By Hendrik Willon Van Loon
'March of Democracy' (\$3.50)
'Flying Carpet' (\$3.75)By Richard Halliburton
'Titans of Literature' (\$3.76)
'Our Times' Vol. 4 (1909-1914) (\$3.75) By Mark Sullivan
'Can America Stay at Home' (\$3.00)

Putnam Telling Things

Putnam telling inings
At a recent meeting of the writers in the Columbia College Motion Picture Course in New York,
George P. Putnam was the main
speaker, if you except Robert Sherwood. Putnam is the story editor
of Paramount Pictures.

of Paramount Pictures.
Putnam spoké about pictures and
the big need for ktories at the present time, also that the big idea in
picture stories just now seems to
be along zoo and mystery lines.
Everything Mr. Putnam said must
have sounded most interesting to
the amateur writers in front of him,
according to the listehers.

according to the listeners.

One of his statements was for the writers to send their scripts to Paramount and they might land a picture story. It's not the story it-self, said Putnam, but the idea. Anyone can have the idea, according to Putnam, and perhaps the picture people would like it.

picture people would like it.

Of course the Hays office and the major picture companies send out word every now and then to amateur writers not to send in their scripts, that they will not be read, to volid legal trouble in the future as a possibility. Mr. Putnam may not have heard of that yet. Neither animal picture nor mystery stories are novelties to the agree. are novelties to the screen.

are novelties to the screen.
When it was time for Mr. Sherwood to talk he didn't try to rewrite the picture business. Sherwood grew a bit humorous and retired, leaving a much satisfied and
unpuzzled audience.

Tough in Tacoma

Tough in Tacoma
Office employees of Tacoma's largest paper received quite a shock with walking papers issued to 12 at one shot. Printers have been asked to take another 10 per cent or else. Report here that big Seattle paper has put its advertising staff on commission and the reporters on space rates is not making the newspaper men here any happier. All local papers taking it on the chin on advertising. Tacoma Times, chain paper, loses Roxy account, which is big, because of a short rated bill and 'News Tribune' and 'Ledger' getting the appropriation from this house.

More Beer Lit

More Beer Lit
Still another new mag to serve
the beer trade on the premise that
that beverage will be restored. It's
the 'Brewer's News,' a weekly, supposed to make its initial appearance this week.

ance this week.

Sponsoring the mag is C. H. Lipsett, who has formed the Atlas
Publishing Co. for the purpose. The
'Brewer's News' will be published
out of New York, most of the other
brewing mags emanating from the
mld-West.

Dry-Wet L.A. Tunes

Dry-Wet L.A. Tunes

Decided variance is seen between
the editorial policy of the Los Angeies Times' on prohibition and the
evident lack of co-operation on the
part of the business office in accordinal matter of the part of the part
of the business office in accordinal matter of the part
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Burke Leaves Fawcett

Marcella Burke, west coast rep-resentative for the Fawcett Publica-tions, tendered her resignation to take effect Jan. 1. Understood Faw-cett will discontinue its Hollywood office, maintaining only a represent-ative with a hat office.

Miss Burke has been with Faw-oett for five years. She has made a new connection which won't be-come known until her resignation

More Odd

More Odd
On the same page in the New
York 'Sunday American's' (4)
March of Events section, Will Rogers devoted his department to Odd
McIntyre, whose own department
was next to it.

was next to It.

Bill gave Odd a pretty good notice, but it looked as though Bill
was building up plenty of grief for
the McIntyres. His story practically invited every stranger in
New York to go to the McIntyres'
home and waik right in. The only
ithing Bill did in protection was to
omit the address.

omit the address.

These two columns usually run on the same page in the 'American' and of course are very well read. But this circumstance though was even odder than Odd.

Minor Baseball

Minor Baseball

Special arrangements made by L.

H. Addington, director of publicity
for the National Association of Professional Baseball Leagues (governing body for the minors), to
service writers attending the annual
meeting of the minors at Columbus,
O., Dec. 7-9, as well as sports
editors who stick to the desk at
home the state of the state of the conminor of the minors at Columbus,
O., Dec. 7-9, as well as sports
editors who stick to the desk at
home the state of the special columbus,
O., Dec. 7-9, as well as sports
winter to handle publicity from
Auburn, N. Y., headquarters by
the Committee of Five, in a move to
resultative of special columbus, and the structural columbus of the stripes have
been tipped may be made by local
clubs. This new service is for stayat-homes. Press associations, of
course of the stripes have
general new stripes.

general news stories.

Sports writers attending the convention are invited to use the Association's extensive player-files of minor league athletes. for dope on new local additions. The Press Bureau will have an information desk in the lobby of the Deshier-Wallick Hotel. There is also to be a Press Room, where all player deals will exomptly buildtined. This wise save the soribes much dashing about. about.

Addington, formerly on the staff of the Sporting News, probably knows more about minor league managers and players than any writer in the game.

Connie Tells How

(Continued from page 2)

(Continued from page 2)
Ing is permitted. I try to find a
quiet corner, but suppose I am discovered? Suppose some little girls
want my autograph? I'm only too
glad to give it to them, to be as
gracious as I csm. After all, they're
the ones who've been kind to me,
who've supported me. Not the
critical not the critical control of the critical control.

who've supported me. Not the critics, not the critics, are the critics, and the critics are the theater. "Miss Bennett went on. I great them—when the lights are up. I couldn't recognize them if the lights weren't up, and the lights are up only when the curtain's down. "My mother was with me at the Autumn Crocus' opening. Unfortunately we happened to be seated amidst a group of people who grew hysterical at some of the evening's middle and the country of the country o

D-D Sell Mage Deal supposed to have been con cluded over the week-end by which Doubleday-Doran relinquished control of its two mags, 'Country Life' and 'The American Home,' sending

trol of its two mags, 'Country Life' and The American Home,' sending that publishing house out of the non-fiction mag field completely. Understood that the purchasers of the two mags, who have taken both in a single deal, include a number of employees, among them Reginald T. Townsend, who has been editing both periodicals.

Sale of the two mags leaves D-D with but a couple of pulps, 'West' and 'Short Storles' remaining of a once impressive string of publications. Curtailment of its mag activity has not extended to the D-D book publishing end, however. D-D still remains one of the largest book publishers in the industry.

Chatter

Chatter

Davis Walsh, who resigned as sports editor of International News Service and took the same job on Macfadders' New York Evening Graphic, is back at his old post with I. N. S. Frank G. Menke, who succeeded him as s. e. of I. N. S., is now doing seneral assignments for Universal Service, also a Hearst enterprise.

Simon & Schuster may get the Jimmy Walker memoirs through Frank Scuily.

Nobel Prize has put John Galsworthy's Flowering Wilderness' at top of the best sellers.

Martha Dickinson Bianchi's book on her aunt, Emily Dickinson, out. John Carter to Georgia.

Her worker Bordey Charles and the Charles of the Carter to Georgia.

out shedding a tear.

V. F. Caiverton lecturing until
the 'Modern Quarterly,' which he edits, becomes the 'Modern Monthly.'
Dean Van Clute has moved into

the 'Modern Quarterly,' which he edita, becomes the 'Modern Monthly'. Dean Van Cluth has moved into his new place.

Lion Feuchtwaiger the current literary pash.

Sales of Van Loon's 'Geography' have reached the 100,000 mark-already.

Sales of Van Loon's Geography have reached the 100,000 mark-already.

Gaul Harworth in Texas for dope for a new blog.

Joseph Hergeshelmer has delivered a new book to Knopf.

Sinclair Lewis' 'Ann Vickers' will be published simultaneously in 16 countries.

Langhorne Gibson will stay in New York over the winter.

New York over the winter of the Element of the Stay of the Element of the Stay of the

Alfred Noves back to England.
Quincy Howe furnishing the low-down on the German political situation.

down on the German political system.

Don Levine talking about his new book to all who will listen.

Gravery Westcott will stay in Gravery Westcott will stay in Robert Raynolds has delived a new novel to Harper.

John W. Flynn is interested in the civic affairs of his town—Bayside.

Charles Reed Jones is also pa.ing.

Jack Preston, whose first novel, Screen Star, was published by Doubleday-Dorun, has a contract with the same publishers for a second.

with the same publishers for a second.

Mrs. Clara Welch, short story writer, and her husband, Charlés C. Clark, a Denver attorney, were killed when their car was struck by an interurban car, in front of the control of the control of the control of the pen name of Clark Welch.

Jack Carberry, Denver Rocky, Jack Carberry, Denver Rocky

Carberry, Denver Jack Carberry, Denver Rocky Mountain News' reporter, has been made sports editor. He succeeds George Burns, who goes to the

George Burns, who goes to the copy desk.
Final count shows Walter Walker, publisher of the Grand Junction (Colo.) Sentinal, was beaten by Karl C. Schuyler, for United States senator by 1.007. At first it was thought Walker had won. This would have given the Democrats a majority of one in the senate. Walker was, also a former theatre owner, but sold a few years ago to Publik.

Inside Stuff—Music

With Lucky Strike reported scrapping the 'magic carpet' idea it breaks up a sweet gag for MCA which got its end from several sources. The Stein brother's band booking agency had a deal with Lord & Thomas ad agency to supply them with any hand 'desired. MCA also had contracts with these bands, and also with hotels, influencing the hotels to book its bands, because Lucky Strike would pick them up by remote control at one time or another, and thus give the hostelry a swell radio

plus. The bands were also sold on the idea of playing these hotel or cafe spots at very modest salaries on the promise that their income would be augmented by being accorded a Lucky Strike booking every so often. MCA got its end from Lord & Thomas, the bands hotel bookings, and also an extra commisia every time MCA booked the same bands for L. S.

One of the major reasons that prompted the engagement of Walter Clark as head of the Warner Brothers' publishing interests was the fact that the Harms, Wilmark and Remick firms became allied with the Music Dealers Service, without first getting the sanction of Harry Warner. Under the new exce setup affecting these three firms and the WB half interest in Famous Music Corp., all matters of policy are to be passed on to Clark for approval.

Clark's contract with Warner Brothers stipulates a minimum of one

Although Buddy Rogers and Clyde Lucas, whose band provides the background for the former film player's current week at the United Artists theatre, Los Angeles, were classmates at the University of Kansas eight years ago, and apparently are the best of triends, close observers insist there is considerable jealousy between the two, especially on the

part or Lucas.

Latter, despite one of the features of Rogers' stage work is a trombon solo, tried hard, it is reported, to use a similar solo during the act's introductory, which consists of a selection by the hand. House exect finally prevailed upon Lucas to withdraw his demand.

The publishers wanted to know what's what on their radio-music deal, following 'Variety's' story last week, and sharply interrogated E. C. Mills thereon, who stated that he 'guarantees' that the copyright ewners will benefit to the extent of \$2,000,000 from radio in 1933.

The publishers are going around talking about it, with renewed optiming the control of the c

The Columbia 'blue label' disk, aside from its newness as a merchandising factor, is a longer-wearing record, capable of 560 performances. Previous average has been 78 times. It's not longer-playing, as there is a special division of records designed for that purpose, but in addition to the new dress and the longer-wearing elements, the autographed signature on the name artists' disks will also be ballyhooed.

BUT NATIVE IN BERLIN

Berlin, Dec. 5. New 100% Germanic edict, ascrib-able to the Hitler-Nazis' influence, is the embargo on anything but native music for broadcasting and all other purposes. Marches and concerpurposes. Ma music of Teuto

music for broadcasting and all other purposes. Marches and concert music of Teutonic flavor is recommended, and it it must be jazz, then German jazz is favored, on the air; so American jazz.

The racial element being denied radii where into the cartes or restaurants where they may be employed. On the matter of German jazz, the large influx of Vienna, and Budapest Jewish composers, because of the Teutonic soundfilm production activity being centered around Berlin, has songyriters like Paul Abrahams, Oscar Strauss, Dr. Jungmann, Dr. Karper, Ralph Ermany's contemporaneous lighter nusic.

Morris, Marks, Foster Want Upping in Society

Classification committee of the American Society of Composers, Authors and Publishers meet to-morrow (6) for their quarterly re-rating pow-wow.

Included in the publisher list down for promotion consideration are Joe Morris, E. B. Marks and the Source Co. Worts here his demands

Foster Co. Morris has his demands in for upping from D to B, while Marks wants his rating nudged from C plus to A.



"Strange Interlude"
"Mardi Gras"
"Listen to the German Band"
"—And So to Bed"

MILLER MUSIC, INC. 62 West 45th Street New York City Vanderbilt 3-3035

EMBARGO ON ANYTHING No New Orleans Payoff, Ann Pennington Walks

New Orleans, Dec. 5. New Orleans, Dec. 5.

Ann Pennington is sadder and
wiser after playing Suburban Gardens here. Night club had agreed
to pay Penny \$\$50 weekly for a
two week's engagement with transportation from and back to New
York for herself and maid.

Dancer was said to have receivedbut part of the first week's salary
and left in the middle of the second.

ond.

The former management took charge of the Gardens this week and is playing Dorothy Dell on the

Eats Is Eats in Ia.

Marshalltown, Ia., Dec. 5.

Marshalltown, I.a., Dec. b.
Night clubs were handed a rap
in passage by the city council of
an airtight ordinance that clamps
any possibilities in the nitery direction. Dine and dance is out.
Ordinance contains provisions
barring dine and dance halls and
recerts akin to night clubs. It pro-

resorts akin to night clubs. It pro-vides specifically that eats is eats and dancing is just that, but that both can't mix under the same

Hotels are excepted in the or-linance. They have not been stiff competition to other amusement en-terprises. dinance

Kahn Cedes Band

Roger Wolfe Kahn's orchestra, which Kahn couldn't spot, has been ceded by him to his personal friend, Alex, Aarons of Aarons & Freedley, for the pit assignment in 'Pardon My English,' musical.

My English, musical.

Reports of Kahn's band opening at the Richelou club when that nite spot becomes an open door cabaret have been around. The reorganized Original Dixieland Jazz band has also been mentioned for the Richelou, but neither is set.

Belasco at Ambassador

Ambassador hotel, New York, is redecorating its grill for Leon Be-lasco's orchestra, which opens there Dec. 17.

Belasco has been renewed on Woodbury Soap for 52 weeks and switches over to NBC Jan. 4 from CBS, where now spotted.

Vivian Janls, who made a Vitavivian Janis, who made a vita-phone short with Belasco last week, booked through Herman Bernie, who manages the orchestra also, has been spotted into the Coccanut Grove, Boston, for the winter.

FAIR-CAFE BOOKING

Texas Guinan Into Chi Frolics for World's Fair Period

Closing in Montreal Jan. 2, Texas Guinan goes to Chicago to open two days later at Jake Adler's Frolics cafe. She's taking a 35two days is Frolics cafe.

Frolice cafe. She's taking a 35-people show along on a booking by Jack Fine and Eg Keough.
The Chi date is on percentage against a guarantee. Frolics' intention is to hold Tex into and through the World's Fair.

ROBBINS 1ST BIG MDS WITHDRAWEE: K-E NEXT

Robbins Music Corp. is withdraw-ing from the Music Dealers Ser-vice, Inc., and Keit-Engel is next to follow. Jack Robbins upon his return from abroad dealers.

low. k Robbins upon his abroad, decided that the from abroad, decided that the MDS
was cramping his business; that the
economic saving on the shipping
dept, was relatively negligible, and
that he preferred doing business
with the jobbers in the usual manas heretofore, rather than igh the central shipping in, which is what the MDS was

Court Gives Robbins Echo. But Early Trial for K-E

Robbins Music Corp. can go ahead publishing Harry Woods' song. Echo of the Valley', legally, under a decision by N. Y. Supreme Court Justice Callahan, but the court also ordered that Keit-Engel be accorded early trial of its claim agains

Matter of publication rights to the song is the basis of the legal tiff. Campbell-Connelly, the English firm, owns the world's rights and favors copyright control. Kell-Engel claimed that Woods, the author, placed the number with them. Jimmy Campbell of C-C got in with Jack Robbins on the Empress of Britain' last week with a flock of C-C numbers composed by Woods himself and Reg Connelly, written abroad when C-C pald Woods' expenses to England to turn out some 24 numbers. Matter of publication rights to

24 numbers.

It is claimed that Echo' is one of those from the English batch but Keith-Engel who published Woods big hit recently, 'We Just Couldn't Say Goodbye,' argue contrariwise.

Campbell's Here With Disk Plugging Idea

Disk Plugging Idea
A music merchandizing idea
which Jimmy Campbell, English
publisher, Jostered Into the Maries
& Spencer and Woolworth chain
& Spencer and Woolworth chain
by him during his two-month
American sojourn. Campbell got
into New York last week.
It's the use of a specially made
disk which demonstrates the 10 best
sellers on a small counter, and eliminates the cost of a girl demonstrator, space for the plano, and
eldorate counter, etc. The cheap
chanically.
Economic phase landed well with
the English syndicate stores which
never before handled music. The
disk demonstration idea was in itself a novelty which clicked with
the public which usually congregates around a music counter.

Barton at Tutwik

parton at Tutwiler
Birmingham, Dec. 5.
Benny Barton has moved into the
Tutwiler hotel, taking place of Bob
Milam's bat Denver preparing to
tour the west with a band for a
tooth paste firm.

Minne.'s Big Time Nite Club Try No Go, Biz Very Much on the Fritz

NOT PROS

Local 802 Candidates 'Not Profes-sional Job Seekers'

In connection with an election of floors for Musicians' Local 802, officers for Musicians' Local 802, New York, list of candidates are offered as 'not professional job-seekers.' Election will be held Dec.

seekers. Bretten.

15.
The ticket includes as nominees
Albert Chiaffarelli, Frank Chiaffarelli, Henry Cohen and Harry
Kantor for the governing board:
Frank Levinn, John Miralgia and
Louis Weissman as delegates to the Louis Weissman as delegates to the Central Trades Council; John Mir-aigia and John Weissman, delegates to the A. F. of M. convention, and Harold R. Basch, Robert Berne, William Farbermann, Wills Fied-ler, Americo Gentile, Joseph Jordan, James Lent, George Levine and William Van Fechtman for the Trial Beard.

2 OF WK.'S BEST SELLERS NOT IN MDS RELEASES

Two of the songs rated by jobbers in the east as among the four best sellers for the week ending Dec. 3 come from publishing houses not re-releasing through the Music Dealers' Service, Inc. Numbers are Joe Mouris' 'Little Street Where Old Friends Meet' and E. B. Marke' Play, Fiddle, Play'. The pop Enginess generally in the pop Enginess generally in the pop that the service of the firms reporting that the turnover was the best experienced since early last spring.

best experienced since early last spring.

Week found 'Please' from the Paramount talker, The Big Broad-cast' esconced in first place, with Little Street' in the next niche and Plax, Piddle, Play' just behind the trey, 'All American Girl'. Neither, 'Kircet' nor 'Fiddle' has sold a single copy through the publishers' distributed in the property of t

opies.

10 best sellers for the week, as reported by New York Jobbers, were:
,1, "Please' (Farmous).

2. 'Little Street' (Morris).

3. 'All American Girl' (Feist).

4. 'Play, Fiddle, Play' (Marks).

5. 'Let's Put Out the Lights

'How Deep Is the Ocean' (Ber

lin),
7. 'Fit as a Fiddle' (Feist).
8. 'Sweethearts Forever' mark).
9. 'Just a Home for the Old Folks'

onaldson). 0. 'Rockabye Moon' (Robbins).

Blowing Club Owners Blew With Dancer's Costumes

Kansas City, Dec. 5.

Kansas City, Dec. 5.

Avalon Supper club, which opened with a big bailyhoo Oct. 6, folded up this week without notifying a lot of employees and creditors. According to complaints made by some of those who are trying to get their money, the place was opened and operated by Sam Goldberg and his wife, and Harry King.

It is charged that the Goldbergs loaded, all of the unmortgaged equipment of the place into a van and left for St. Louis.

A charge of grand larceny was filed against four persons connected with the club, by Fairy Cunningham, dancer, who charged that two dancing costumes belonging to her

dancing costumes belonging to her were taken from the place. Miss Cunningham named in her com-plaint Goldberg, Sophia Goldberg, Irvin Rothschild and Elsie Roths-

New Orleans, Dec. 5.
New Orleans, newest night club;
The Spotlight, named for the olumn Mel Washurn

the Spotight, named for the column Mel Washurn conducts in the Tribunc.

Place is on the Rue Bourbon near the old Absinthe House.

Minneapolis, Dec. 5. Efforts to put Minneapolis on the map as a night life center with a hig-time night-club floor show have proved unsuccessful. Flame Room of the Hotel Radisson, which tried the experiment, will abandon its elaborate revue after taking it on the financial chin for six weeks.

The room is dispensing with its eight-girl line and principals eneight-girl line and principals en-tirely, but will continue, tempo-rarily at least, with a 12-piece dance orchestra, three floor acts and a master of ceremonies. Revues were staged by Andre Lasky with the 14-piece Kay Green orchestra, line girls, principals and acts booked by the Bill Parent office in Chicago. the Bill Parent office in Chicago. Overhead ran around \$1,200 a week.

Overhead ran around \$1,200 a week. Cover charge has been 50c week nights and \$1 Saturdays, with the room closed on Monday. Ed Slight of the United Orchestras' office and Kay Green were floor show part-ners, taking all cover charge re-ceipts and 25% of the net dining room profit. The hotel took no

room profit. The hotel took no chances.
Helped by a homecoming football night which drew 1,500 people, the first week, comprising eight days, alone showed a profit, Green and Slight splitting \$24 each for their share. Thereafter red was always in evidence and Green withdrew. You have the share the share the share the share they are they

SEVERAL PUBS WANT A THIRD 'RIGHTS' BUREAU

Several major publishers are pro-posing that some sort of bureau or agency be set up outside of both the M. P. P. A. and the electrics to take care of disposal and collections on

and of dispute and collections on the picture performing: rights, Opinion is that the present system of each company negotiating its own. deals with the picture producers isn't working out satisfactorily, and that the publishers aren't setting anything near the rights money due them. With most of the picture outfits against dealing through ERPN, eavy intermediary is entirely out of consideration. Spicture companies, they declare, are complaining that the current mode of dickering for each piece of music they require has tended to ball up their production budgets.

budgets.

It is the publishers' idea that members of the M. P. P. A. should get together and issue blanket license the properties of the members of the members of the members of the properties of the properties of the purpose of looking after their interests in this performing rights angle.

Union Rules Student Band Off Grid Games

Toronto, Dec. 5.

Toronto, Dec. 5.

Student musicians making up the University of Toronto band will have to watch intercollegiate sports except the sports of th

Walter Powell has split away from the Benny Meroff band to form his own combo for vaude; opens Dec. 7 for RKO at the Academy, New York.

East

VARIETY

Rehearsals started at Radio City. Held in rooms which are ready, but will move to stage presently Actors from cellar to garret.

Wera Engles, German actress, here for a picture contract.

Tri-Ergon is suing various picture companies in different states as well as the major suit in Delaware Case against Paramount being heard in Brooklyn Federal court. William Fox real plaintiff.

Leon Leitrim dismissed in West Side court on a charge of larceny brought by Macklyn A, Raymond, for whom Leitrim cashed a check for £100. Court held evidence to be inconclusive.

That Bordoni-Bogue explosion all

Stir in the Supremee court Tuesday (29), when Justice McCook found Sam Kaplan and his two found Sam Kaplan and his two difference. Judge confiscated them and announced that hardware was disinctly out. Move to dismiss the case on the grounds Kaplan was no longer head was defined Wed.

Henry Baron has bought 'Les Vignes du Seigneur,' French com-edy. Making his own adaptation.

Eugene Geiger opened a new nite club Monday (28) and got a guest he didn't want. Deputy sherifit took him off to post ball in \$1,500 for callure to pay allmony to his wife, Ethel, pending hearing of her di-vorce case.

Trial of Eagles' heads for violat-ing lottery law reveals heavy splits to Conrad Mann and others. Mann drew \$230,000. Take was \$1,759,273, of which the lodges got \$439,818. Prizes totaled only \$75,000.

'Lucrece' due Dec. 20 at the Be-

White drops his Sunday shows at e Casino.

Appraisal of the estate of the late and youthful Lewis J. Warner, who died in 1931, show that his fatal ill-ness cost 553,315. Includes cost of airplane ambulance and 22 physi-

That suit brought in October by Laverta McCormick Goudiss to compel the removal of her name as corespondent in Mrs. Mickey Walk-or's divorce cause brought an order in Chancery granting her request. At the hearing Mickey testified on her behalf.

Marilyn Miller and Don Alvarado went to the dock to see some friends off on the Bremen. Overlooked warning and were carried off with nothing but their evening clothes. New rule forbids leaving with pilot.

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News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

THE REPORT OF THE PROPERTY OF

The couple have been reported several times about to marry.

Harry G. Kosch, receiver for the Roxy, says the theatre will not close. Creditor meeting Dec. 9.

Irving Trust Co. finds receiver-ships not so profitable. Lost plenty the first three years, but first nine months of current year brought \$75,000, net. But it's still out \$75,207.

Noel Coward here to rehearse with the Lunts.

P. J. Ringen, American acrobat, playing in Paris, injured last week when he miscalculated his 118-ft. dive to a tank and struck the water flat. His former partner,—Annie Booker, was fatally injured last year while performing in Vienna.

Gene Tunney a bust as referee in amateur bouts. Refused to give de-cisions, and the kids were sore. Ex-plained he was afraid it might cause bad feeling, since the kids were all schoolmates.

In Los Angeles Norma Talmadge denied that she had backed George Jessel's property settlement on his divorced wife, but papers in the case east show that she instructed Guarantee Trust Co. to act as guarantor for Jessel's \$100,000 settlement with his wife.

Patricia Collinge hops to 'Just Out,' so Dorothy Gish gets her stint in 'Autumn Crocus.'

Harry B. Nelmes is prez of the Treasurers Club. He's familiar, as it's his 12th term. Other officers are Lep Solomon, v. p.; Sol De Vries, treas.; Jas. N. Vincent, financia sec., and James F. McEntee, record-

Former Mayor Walker writing a song. Going to take up his memoirs with Frank Scully after the holi-days.

RFC considering barring churches from radio permits. No objection to their buying time, but no all bands for special sects.

Savoy-Plaza hotels go into volun-tary bankruptcy. Liabilities are about \$24,200,000, with book assets of \$25,663,115. But short of cash.

Katherine Krug, who replaced Katherine Wilson in 'Criminal at Large' when the latter moved into Alexandra Carlisle's role, got up in her part at four hours' notice. Got the script at 4:30 and went on at 3:30.

Roxy has invited Prez. Hoover to the opening of Radio City. But he hasn't said 'yes' yet.

Joseph Schildkraut ordered to tes-tify before trial as to his posses-sions. Mrs. Elsie Bartless Schild-kraut Liveright is suing for some \$20,000 back alimony.

Eddie Cantor's suit over the merger of the Manufact Court of Appeals.

It's up to Peggy Joyce to tell when the panic began. Judge wants the exact date in a suit Chatham & Phoenix bank is bringing to collect the balance of a note for \$32,500. She paid the \$30,000 but

says the bank caused her the loss of \$2,500 by being slow to sell stocks as ordered. She's being sued as Marguerite Upton, her legal mon-

Josef F. Grieger and Simon Engieson have completed Tragic Symphony, drama in three acts. Now looking for a producer.

J. H. Hoffberg Co., Inc., has pur-chased from receivers of Peerless 'Lovebound', 'Sporting Chance,' 'Sea Ghost' and 'Reckoning.'

Visit of the widow of Tex Rick and to a hospital reveals that she has been Mrs. Frank Dalley for the past year. Dailey was a close friend of the sports promoter.

Earl Snakehips Tucker beaten up in a fight near Connie's Inn Thursday. Head and face lacera-tions. Another Negro was stabled in the adbomen. Police unable to discover whether it was a duet or a free for all.

Margery Whittington leaves for os Angeles to sign a film contract

Peaches Browning named co-respondent in divorce case of Fanny Todd Mitcheil.

'Spring Song' is put over until next season. William Harris says it's casting trouble.

Conrad Mann and two aides found guilty of conducting a lottery for the Eagles. Jury recommended leniency.

Frances Alda sued for four months rent at Mayfair House. She says she was a monthly tenant, but the landlords aver her atty, signed a lease when he got a reduction in the rent. She retorts that he had no authority.

That Guy Phillips case drags along. Mrs. Seltzer, suing for allmony and counsel lees pending her husband's divorce action, in which the dramatic coach is named as corespondent. Selzer's 11-year-old daughter went on the stand to testify. Told what she saw when her father was not home.

Jersey hunter aims at a rabbit and buckshots all eight men in a road repair crew. Rabbit got away. Only one shot.

Ruth Taylor, actress, loses her breach of promise suit against Jarvis R. Harbeck for \$600,000, Court dismissed complaint without trial.

Theresa Flower, dancer and violinist, sought death in the East River Sunday. Ignored a rope thrown her and fought a deckland who dived to her rescue but taken out. Despondent over death of her

Ned Wayburn's troupe sent to Paris held up at port of entry for working permit. Later found their papers were O. K.

Horace Liveright buys 'Hotel Alimony' from Adolph Phillips and Washington Pezet.

John Golden suing the city of Miami for \$10,000 defaulted bonds. Action to set precedent for benefit of other bondholders mancially unable to sue.

Beatrice Blinn Wilbur, niece of the late Holbrook Blinn and wife of Crane Wilbur, suing her actor-lusaband for back alimony and reveal-back alimony and the second default is due to the fact he was to pay only \$60 weekly while she was working, but court gave her a judgment for \$1,850.

Suit for \$100,000 is riled in Ja-maica against Arthur Tracy by Young Israel, Jewish organization Tracy falled to appear at a concert as advertised, and organization holds itself damaged to that extent Tracy pleaded illness, but did his regular air stint that evening.

'Love Story' wrapped up and marked 'Not to be opened until next season.' Reed & Helburn were to produce.

Caliboy bounced at the Casino Mike and loudspeakers in all dress

Gurv Cooper suing a N. N. milk concern for \$250,000. Milk people used a photo of Cooper qualting a beaker of milk to build up his health. Cooper contends his health needs no builder-upper and that he's being kidded and scorned as a weekling. Milk people phas the out the photo to help publicity for 'Farewell to Arms.' Co. enjoined

from further use of the picture pending trial.

Iron Steamboat Co., which has run its fleet to Coney Island since memory of man runneth not to the contrary, in voluntary bankruptey. Book assets \$1,027,000, with unlisted inabilities greatly in excess of that sum, including a \$500,000 mortgage.

Jack Pickford seriously ill in Paris hospital. Paralytic stroke.

Elmer Rice has completed a new drama dealing with the economic crisis. Requires 60 actors and in 22 scenes. No title yet.

That plan for a road co. for 'Music n the Air' just a memory.

Wee & Leventhal working on a project for rotary stocks for six or eight cities, including Hoboken.

Olive Bell Hamon, actress daughter of the late Jake Hamon, married to J. Lawrence Waters Friday (2). Third marriage license she has sought within three months. Otherwise of the property of the property of the constant of the property of t

Brooklyn Elks in receivership.
Unable to carry the burden of its
new \$6,000,000 building. Manufacturer's Trust foreclosed \$2,900,000
mortgage.

House sub-committee approves return to two-cent letter postage but bill must first go through Congress.

Coast

Mary Pickford has been named grand marshal of the 1933 Pasadena Tournament of Roses. First time a woman has been so honored.

Friends state Adolphe Menjou and Kathryn Carver have agreed to end their separation and try married life over again.

Three men suspected of being members of a New York gang responsible for the theft of jewels valued at \$80,000 from the homes of Dolores Costello and Zeppo Marx were arrested by L. A. police. They

Helen Lee Worthing, former show girl and divorced wife of Dr. Eu-gene C. Nelson, colored Los An-geles physician, has been confined to the psychopathic ward of the L. A. General Hospital on a complaint signed by Horace Anderson, friend,

are Jimmy DeLucia, Ralph Genessee and Anthony Uto.

Damages of \$8,000 awarded by Superior court, L. A. to Isaac Bloom, writer, against William Silverman, who Bloom oharged with stealing the love of his wife.

Roscoe 'Fatty' Arbuckle's birth-place near Santa Clara, Calif., razed by fire.

Damages of \$65,000 are asked by Mara Tchoukleva, Bulgarian actress, in a suit filed in L. A. Superior court against the Los Angeles Railway Co. Actress charges she was injured in a street car-auto crash. Her companion, Elena Oundiger, asks \$50,000 in a companion suit.

Verna Vauthier, dancer, asks in suit filed in L. A. Superior court against a downtown beauty parior that she be paid \$1,000 an inch for each of the six inches of hair which she charges was burned off as the result of a permanent wave.

Joe Roscholar, found guilty in Long Beach Municipal court of throwing a stench bomb in a local theatre, will be sentenced Dec. 2.

Waiter P. Chrysier, Jr., head of an eastern publishing firm is in L. A. to confer with picture pro-ducers regarding the filming of sev-eral books.

Hollywood police are investigating charges made by Harry Summer, machinst, that he was hit by an automobile at the entrance of the Fox studios, registered to Sol. M. Wurtzel, studio executive, resulting in hip and possible internal injuries.

Final proceedings in the adoption of an orphaned baby boy by Frank Fay and Earbara Stanwyck are scheduled in Juvenile div. of L. A. Superior court Tuesday (6). Part took the child into their home three marks are when he was nine months ago when he was months old,

Mid-West

Max and Robert Eitel now operating a restaurant in the Northwestern Railroad depot will operate what is announced as the largest (Continued on pabe 53)

RECORDED DE CONCORDAN DE CARCARIO DE C NEW YORK THEATRES

PEGGY FEARS Presents

MUSIC IN THE AIR

Jerome Kora & Osear Hammeretein 2d Curtain Rises at 8:30 Sharp

ALVIN THEATRE, 52 St., W. of B'y.

On BING CROSBY

CABB, MACK & DWEN
BYAY ABE LYMAN and His BOB HOPE
On the Screen, 'The MASK at
FU MANCHU"

LO ELV SWAYGESEL 25 MON. FRI. Eddie Duchin & Orchestra
Johnny Perkins, Added Attraction Lita Grey Chaplir
On Scroen—Night Atternight
Goorge Reft, Mae Wett

DOXY SEVENTH AVENUE **N** WILL ROGERS

in TOO BUSY TO WORK Hoxyettes—Roxy Ballet—Roxy Orchestra
New Low Prices—35c to 1 P. M.
Coming Friday, "Me and My Girl." with
Spencer Tracy and Joan Sennett

"An undoubted success."

BRADY IF GEÖRĞE **MADEMOISELLE**

Dy JACQUES DEVAL with A. E. MATTHEWS PLAYHOUSE, 48 St. E. of B'y. BR. 0-2628 Eves. 8:40. MATS, WED. & SAT., 2:40

After losing shows in New Haven and being ordered to abandon her-tour Ethel Barrymore disobeyed the does and came to New York. Preferred to take a chance of pneumonia to remaining in New Haven, where the tour closed. A sinus infection was the moving factor in the order to close.



with
Joel McCrea—Paul Lukas
An RKO Pathe Picture
Daily to 2 P.M., 35c;
II P.M. to Close, 55e

TRKO PALACE BYYAY CANTOR

"The Kid from Spain" TWICE DAILY, 2:45, 8:45 SHOWS 841, 2:45, 8:45, 11:45 Sun, 2:45, 5:45, 8:45 ALL SEATS RESERVED

RKO 86 H ST. LEX. AVE Wed. to Frl., Dec. 7-9
Joel McCrea—Fay Wray
in "THE MOST DANGEROUS GAME" ED WYNN in Follow the Leader

TRKO 81 ST ST- BROADWAY

JOEL McCREA in "THE MOST DANGEROUS GAME" with Leslie Banks

JOHN GOLDEN present

When Ladies Meet

By RACHEL CROTHERS

As rich in its humor as it is werm in
its sympathy."—Ere, Post.

Royale Ers.8.40.Mis.Wd., Thrs., Sal.



Tm Telling You'

By Jack Osterman

INTRODUCING THE HEIRESS TO THE OSTERMAN MILLIONS!

Ask Dad, He Knows

Hey all you Variety' staff and all the nice readers we have... we want a little more respect from now on. Why? Because at two Sunday morning while half the town was Mayfairing, Music Boxing or Pierretting, the most important debut in town was made at the Nursery and Child's Hearits. retting, the most important debut in town was made at the Nursery and Child's Hospital where Mary Daly Osterman presented your hum-ble columnist with an eight and a half pound baby girl. That's pretty heavy even in American money.

heavy even in American money.

This long anticipated night was spent by Papa at his home on 310 West End Ave. (in case of whree) with a glass of tice water and last week's 'Variety.' You see at our house we work in shifts—as soon as we got out of the hosp, Mary dashed in. Damn clever these Ostermans! Both Mother and baby are doing swell, Kathryn, our mother, is in great shape, and the old man looks like he'll pull through.

Besides Stories

Well, we are now starting on our third week in the hay. This is the longest run we've had this season. Wonder how it's going to feel to walk around? It's becoming irk-some being under the sheets this long but out M.D. says any minute and we can get up.

Pardon us a moment...(dots de-note lapse of time), we just had our valet throw the radio out the win-dow as they announced, Tet's Put Out The Lights And Go To Bed."

Speaking of Operations

Speaking of Operations
With apologies to Irvin Cobb, ours
turned out to be a big success. All
the first string critics who visited
us claimed it a big hit. Our tootsles
are all healed up and we wonder if
all these producers that are looking
from we faces wouldn't want to grab
someone with new reet.

The Column Must Go On

We are typewriting this in bed and wish to state it's tough trying to get a column while horizontal. Some of our visitors helped us out Some of our visitors helped us out a bit although most of the gags we found the next day in the papers. However, Eddie Darling, who was note chief booker of the Ketht circuit told us that Edna Leedom came over to him in a cafe and said, Eddie if a swull the way you've disappointed so many people. "What do you mean?" Eddie "What do you mean?" Eddie Gouble-crossed them, you've not starving to death."

Suggestion

After reading about the terrific size of the Radio City Music Hall, we suggest that instead of it having a manager, they elect a Mayor for it.

Comparison

And it was Charlie Warren who looked at a fat song writer in Lindy's who is losing weight daily, and remarked, "That guy's falling away to a Harry Barris."

Very Good Eddie! Very Good Eddie!
Eddle Moran popped in to tell us he found a new racket. He hangs around a gambling house until the cops come to raid it. During the excitement he grabs all the dough that happens to be laying on the tables.

It is a substitution of the cops of the come?" we asked.

"Then I send for them," Moran anapped back.

Quite True

Quite True
In writing 'The Great Magoo,'
Ben Hecht and Gene Fowler have
called a spade a spade and double.
Doc Bender took an out-of-town
girt to the opening and she couldn't
quite grasp the meaning of some
of the 'up and up' lines.
After the play the dob said, 'This
play should have been called 'Another Language.'

'How Have You Ben, Bernie?' Ben Bernie announces it this way, 'Sister Can You Spare a Nickle,' taking 50% off for the gals.

Problem

We wonder if it's okay for A. C.
Blumenthal to register at a hotel
that only has D.C. current.

Clara's in Town
Clara Bow arrived for the opening of her come-back picture, 'You
call her savage but I call it love.' She
told interviewers that on her true
East she read 11 books. Probably studying to become a bookmaker!

The dailies carried a yarn about a lady who went up to the doorman of Roxy's Seventh Avenue theatre and handed him a nickle. What's this for?' he inquired. The surprised woman asked, len't this the entrance to the subway's We think the doorman's canewer should have been, No but I'll tell the receivers, it's a hell of an idea.'

She's in Again Grace (Burns and) Allen phoned to find out if the new musical, 'Par-don My English' was a poolroom

Grounds For Divorce
Then there's the Houston deaf
and dumb couple that are getting
a divorce. Hushand claims he
couldn't stand his wife's nagging.
Probably if he broke a couple of
her fingers it would be worse...
shed stutter.

Sight Seeing
Odd McIntyre visited us for a hot
minute but had to run away. He
promised to take a friend's kid
downtown to see the depression.

We Still Ask, Who Sald Ladies First?

Pat Rooney gives up, Crawford and Broderick, Seymour Felix and Claire (Claire is now Mrs. Charlie Freeman), Jim and Marion Harkins, and Williams and Wolfus. Anatole Friedland telegraphs, Murray and Oakiand, Fred and Adele Astafre, Morris and Campbell, Bert and Betty Wheeler, McKay and Ardine. Thomas Clairk sent in, Toney and Normas, Roscoe Alis and Kate Pullman and some nuge who wrote he had been following vaude for years started off with Tempest and Sunshine so we tore up the letter.

Ostermania Congratulations Sid Silvers...

Congratulations Sid Silvers... from a box to a stage in one depression...Larry Hart bought a coat for himself lest week in Attman's children's dept...which proves great lyrics from little acorns grow...Those pictures showing the hunger marchers also showed all the laddes in fur coats...They're announcing article over the company of the coats...They're announcing article over the coats...They're depended to see when we get out that the first show we are invited to see when we get out

that word) that the first show we are invited to see when we get out of bed is the opening of the revue, Walk A Little Faster."

ARE YOU READING?

MARRIAGES

Announcement was made last week of the marriage of Virginia Lee to Rupert C. King last June. Bride is a picture actress. Groom is in the social register.

Adelaide Naylor to Scotty Wel-bourne, Los Angeles, Nov. 28. Wel-bourne is a still cameraman at WB-FN studio.

Sophie Ewerling, actress, and Zeb V. Hamilton, organist, both of Brooklyn, have applied at Green-wich, Conn., for a marriage license. Elda Garbe, actress, and Lucus M. Cook, both of New York, have filed marriage intentions at Greenwich

Conn.
Olive Belle Hamon to J. Lawrence
Waters, New York, Dec. 3

BIRTHS

Mr. and Mrs. Frank J. Reilley, a daughter, Nov. 25, in San Francisco.

daughter, Nov. 2s, in San Francisco. Father is general sales manager of the Don Lee CBS coast chain.

Mr. and Mrs. William Desmond, daughter, at Cedars of Lebanon hospital, Los Angeles, Nov. 29. Desmond is a western actor. Mrs. Desmond is the former Mary McIvor, cottenes.

Mr. and Mrs. Jack Osterman, daughter, in New York, Dec. 4, their first. Mother is the former Mary Daly, showgirl.

Cautious

Los Angeles, Dec. 5, With the hope that springs eternal, Gilda Spirito and two others have incorporated Stan-dard Wines, Inc.

Capital stock has been set at \$15,000, but the incorporators have only invested \$1 each so

far.

Sellout expected for Notre
Dame-U. S. C. game Saturday;
81,000 out of 108,000 seats already seld. Gate expected to
reach \$250,000.

EAGLES' HEAD GUILTY IN LOTTERY CHARGES

Saturday (3) a Federal Jury brought in a verdict of guilty against three of the men charged by the Government with having violated the postal lottery laws by control of the Fractional Control of the Fracternal Order of Eagles. These are Conrad H. Mann, auditor and past president of the order; Frank E. Herring, trustee of Notre Dame university, and Bernard C. McGuire, New York promoter, who handled the affair. The verdict, which carries with a maximum sentence of three years in prison, was qualified by a recommendation for leniency.

considered by a recommendation for continency.

This is the second of several suits projected by the Government following disclosure of the fact that a number of fraternal orders had resorted to a nation-wide sale of ball tickets for the purpose of replenishing funds. The first was a mietrial. Some of the tickets were to be rewarded with large can be and the Myalic Shriners were also mentioned. The Moose held such an event, but the national body of the Shrine has a by-law prohibiting all games of chance in the Imperial Council or the subordinate temples.

temples.
The charges against those above

temples.
The charges against those above mentioned were transportation of lottery tickets across state lines are supported by the support of the support of the support of smaller ones participated in by subordinate bodies of various orders, were based on the supposition that the fact that a ball and not a lottery ticket of support of smaller ones participated to the supposition that the fact that a ball and not a lottery ticket of supposition that the fact that a ball and not a lottery ticket of supposition that the supposition

Of the sum mentioned, Mann and McGuire drew down \$230,000 each McGurie drew down \$229,000 each. Local chapters or aeries received \$439,518. Prizes of about \$75,000 were given, the capital sum being \$25,000 and each member disposing of one or more books received a merchandise prise for his efforts. Herring, who was editor of the being recording stall.

Fly in Chicago's Beer Is Mobsters, Nite Life Active but Sub Rosa

Tom Gallery Promoting 15-Day L. A. Bike Race

Hollywood, Dec. 5.

Tom Gallery is in a deal to take over the Hollywood Winter Garden for a 15-day bicycle race. Gallery returned from Chicago hast week where he optioned several riders for the grind following the closing of the six-day event there. He has been inactive since he resigned as manager and matchmaker of the Legion Stadium last spring.

First races here at the Winter Garden closed two weeks ago. Despite a gate of \$20,000 races finished \$3,000 in the red. Ushers, doormen and other help reported as not paid

and other help reported as not paid

JERSEY. COLO. TO MOVE FOR LEGALIZED BETS

Trenton, Dec. 8.

Legalized horse racing tracks and betting in New Jersey will again be sought at the approaching session of the sought at the approaching session of the s

Denver, Dec. 5.

Hotel and resort owners will back bills, which, if passed by the state legislature this winter, will legalize pari-mutule betting and bring back horse racing to Colorade, and liberalize divorce laws.

The proposed divorce law would make a residence of 30 days legal and do away with the present sixmonth period between the preliminary and final divorce decrees.

Eagle's magazine, came into the case through the receipt of one-third of Mann's split for his efforts in helping to put over the sale through the magazine.

The decision will be a body blow to the promoters of these events, for it was the opinion of configuration of the sale that the sale was suffered to the promoters of these events.

Chicago, Dec. 5.

Apropos the wide open promises for Manhattan reported in Variety last week it seems certain that Chicago has already made considerable progress along those lines. Chicago may, however, seek to preserve an external decorum for two reasons. Phat, officials are sensitive appearance. Phat, officials are portion of the 35,000,000 visitors optimistically anticipated by the 1933 World's Fair's are puritanical and elderly.

But not without significance is, the fact that right now there are more routett wheels whiring in Chicago than in many a year-Haff normal progression of the sense of

Beer Garden Burg
Chicago was a great beer garden
town in its day. These were in the
residential neighborhoods and had
enormous seating capacities as a
rule. No teiling as yet how the raturn of beer will effect a possible
revival in this direction. Hopss
run high among the former aux-

Mobilers are intent upon getting in on the ground floor of legalized beer and this ominous possibility has aircady rightened colored and the original state of the colored and they thought was going to be a good old-fashioned walts.

That Chicago needs plenty of stimulating to start the cafe and sporting worlds on the way to even a partial recovery is obvious. Some people dont think 2.75 beer in strong enough.

Brewery Proposed for Rothstein 'Ghost Town'

The 'Phantom Village' in Middle Village, Long Island, created by the late Arnold Rothstein, which has since the death of the murdered gambler, been gardens for employed, as of the examined the complex of the examined of th

\$2,500,000. Work on the project has already been started with the drilling of artesian wells to supply the water for the brewery. The construction of the buildings will get under way, about the middle of January. Number of hotels and restaurants are tentatively signed up with the company for stude.

Theatres' Fight Fails As Dog-Racers Go Free

Los Angeles, Dec. 5.

Picture house managers here who had to have a manager had to differ and employees of the Culver City Kennel Club on doe-race gambling charges, suffered defeat when a jury in Superior Court discharged six of the defendants, after action against 15 others had previously been dismissed by Superior Judge Charles W. Fricke. All had been indicited in September by the county grand Jury. An Culver City was thrown out for lack of evidence. Acquittal of the six was described by the foreman of the trial jury as due entirely to lack of evidence, and no indication that the jury did not believe or disbelieve that gambling was in force at the track. Los Angeles, Dec. 5.

CLEVELAND'S COTTON CLUB

Cleveland, Dec. 5.
Cleveland, Dec. 5.
Ritz Club, closed for three months, will be reopened Dec. 10 by Herb Miller and Eddle Sindelar as the Cotton Club.
Spot will have black-and-tan shows staged by Percy Venable, with Hervey Miller doubling as m.e. and handmaster.

Etiquette Course Helped Aragon Become U. S. A.'s Classiest Ballroom

'Street Scene' Comedy Version in Show Zone

There was pienty of roughhouse in the Broadway theatre ticket agency quartered in a Hotel Picqadilly sfore on 46th street Saturday evening. The affair started when Dr. Armando Ferraro, a New York state toxicolegist, took exception to one of the ticket seller's methods in trying to sell him two balcony.

It was claimed that the official attempted to strike one of the ticket men with his cane, whereupon Jack Leffier of the agency socked the doctor. Patrolman Quinn socked the doctor. Patrolman Quinn got into the going and Leffer made the mistake of blackening the cop's eye. In the meantlime Ferraro's wife fainted on the pavement and an ambulance was called, adding to the excitement on the busy theatre street.

the extrements street.

The ticket man was held for General Sessions, the case being carded for trial on assault charges being dated for next Tesday (13).

John Allen, who works in the adjacent drug store, was also arrested.

Public ballrooms have achieved wider acceptance socially since the Students of snooty depression. Northwestern University in Evanston, Ill., who formerly scorned any ton, III., who formerly scorned anything so plebian as a public ball-room now attend Aragon in considerable numbers. At the same time the general calibre of the patronage is more flossy.

is more flossy. Never quite expecting to over-come the slight stigma of its in-formal social code, the ballrooms realize that their greatest step up the social ladder was in killing the old name 'dance hall' and substi-tuting the elegant-sounding 'ball-room.' That did the trick.

room. That did the trick.

Aragon can be cited because it is admittedly the newest, finest, and most cogity ballroom in America. What is done at Aragon and its south side sister, Trianon, fis pretty sure to set the pace for the ballrooms elsewhere. As a matter of fact Aragon is the dazzling symbol of social success for a large body of under-privileged citizens from immigrant stock. They get there (Continued on page 53)

Broadway

Al Spink company managing 'The Dubarry.

They've got cut-rate doctors over in Philly. Al Joison reaches New York Tues-day (today).

R II. Cochrane is fully recovered on a cold.

Eddie McEvoy going hatless through the winter.

Rockville Center is the stem's test cognomen for Radlo City. Will Hays tips the beam at more than he ever did. Weight not men-

Joe Flynn reports signs outside of Phila, medico's offices: 'Cut rate doctor.'

Ben Stein had the grippe so bad ast week that two nurses were

Pete Milne has joined the eastern end of Paramount's scenario de-partment.

Sidney Samuelson, Allied's Jersey by, gets red every time 'Variety' is

The Warner Club at h. o. tossed celebration in honor of Edward Robinson.

The Warner Club at h. o. tossed a celebration in honor or Edward G. Robinson.

Boulesger on Broadway working Boulesger on Broadway working Boulesger on Broadway working to die working the holidays.

Lou Goldberg already framing a New Year's eve shindig at Mortgage Manor, Scarsdale.

Songsheet salesmen on aim stevery block along Elway has the Blowout for Dave Chatkin in celebration of his marriage was held at Milt Feld's penthouse.

Mr. and Mrs. Bobby Perkins won't know until about February whether it's a boy, girl or twins.

Mr. and Mrs. Bobby Perkins won't know until about February whether it's a boy, girl or twins.

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Mr. and Mrs. Bobby Perkins won't know until about February whether it's a boy, girl or twins.

Mr. and Mrs. Bobby Perkins won't know until about February whether in the opening.

Gibert Miller calls his sealyham dog Jimmy Durante—but there is no cigar named after the schooz.

Charlle O'Reilly of late is being credited by visiting schilottens.

After the button-poping event Jimmy Gillespie went on a dict and won't guzzie until Christmas day.

Jacks and Carroll.

A. J. Cooper, William Carroll.

isms.
A. J. Cooper, William Carroll, Cecil Maberry and Alec Moss celebrating biz done by Hipp on 25c scale.

scale. Billy Rose denies that he con-templates changing the title of his new play to 'The Great MaGoona'

ioona.' Bo Dowling back again to Radio lctures in New York after three nonths abroad selling them to all

countries.
The Fred R. Metzler farewell ban-quet will be held tonight (6) at the McAlpin instead of the Broadway restaurant.

Mealpin Instead of the Broadway restaurant.

Edward Ricci has bought out Artiur Lee's share in the Fifth Avenue Flayhouse and is now operating the house on his own, and a lesson in sex for a nickle, is the spiel of the pitchman selling pop editions of Her Unborn Child.

Removal of Publix operation, booking, etc., from the home office house of the proper of the Paramount building.

Mique Cohen's mother is with her sister in Charleston, W. A., waiting to hear from him, last reported on way to Los Angeles. State keeping eagle eye out for cig buts tossed on the carpet, in front of house during 'Red Dust' engagement.

Unemployment Relief Committee has placed its give-a-dime contribution boxes in (of all places) results of the square.

Supervisor of a mid-town bakery of the property of the players of the square.

tribution the brokerage branch offices and the Square. Supervisor of a mid-town bakery chain is a double for Jimmy Walker. It's a relief to him to have Walker away. He doesn't attract attention way. He doesn't attract will effec

enan is a goule for Jimmy Waiter.

Away. He doesn't attract attention
so much.
One 5th ave. dept. store will effect
overhead economy by ousting all
heads of departments and elevating
these depts.
Head of departments and elevating
these depts.
Regular meetings of the Jewish
Theatrical Guild have been deferred for a period of 60 days out
William Morrits founder, the late
Of the half dozen new honorary
colonelcies on the tapis for appointment to Goy. Ruby Laftoons' staff
(Kentucky) only one showman include of the half dozen new honorary
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colonelcies on the tapis for appointment to Goy. Ruby Laftoons' staff
(Kentucky) only one showman include of the half dozen new honorary
colonelcies on the tapis for appoint
Anong discharges from bankruptcy are Morris Green, 1482 Broadway, producer; Duncan Fraser, Inc.,
19 Esst 57th; and James T. Davis,
advertising, 34 Barrow street.
10 Ziegfeld and now see for Pergy
Fears, accompanied latter to Florida.
She is wife of George Stanton, New
York Central passedger agent.
Jos Shea back from a visit to Sing
Sing sam when the current slang in
underworld dialog pictures is all
underworld dialog pictures is all

CHATTE

shakers stationed to corral loose change for the unemployment drives, with the district cops okaying the charly workers into the thinsteries.

Those quick-sketch artists, a lather working the interies; only the crayon boys look very juve in well-cut dinner jackets and nothing Left Bankish about 'em.

Flock of side street-chowmeinsels in the square, as may run rives in the square, as may run rives in the square, as more run flower in the square run flower run flower

white affects of the control of the

Loop

United Artists closing.
Ed Lowry will take a rest.
Ollie Richl a sick musician.
Don Bernard an absence last

week.
Harris relights Dec. 18 with 'Left Bank.' ank. Phil Davis will hie to Florida for

"Phil Davis will hie to Florida for a spell.
Steve Trumbull spent last week abed with sniffles.
Niles Trammel under the weather and medication all week.
Jack Horowitz is now running the district of the special spec

for her holdover week in the Oriental.

Bevériy Latham, NBC, has authored a biography of Huey Long, Louislana kingfish politician.

Louislana kingfish politician with the diapes at the Pelace Saturday mattinee and almost missed his bows.

Al Sexton sang so many choruses on so many Thursday nights at the College linh that he turned out to be intermission.

In the college linh that he turned out to be intermission. The college in that he termed out to be interested in a couple of north side white elephants.

Ben Ehrilch moved his office to a hospital for several days so the medicos could observe him for posmother than the college of the State-Lake received a basket of orchid-colored chrysanthemums from Francis Renault.

The seen a basket of ordinate-confear hault.

Jules Ruben threw a wild-duck dinner at Bollard and Frazer's for John, Barney and Dave Balaban, Walter Immerman, Nate Blumberg Malter Immerman, Nate Blumberg and Dave Balaban, Walter Immerman, Nate Blumberg Im an effort to find out who knew Katherine Hepburn, Radio actress, Archie Herzoff asked a stenographer. I think it's that girl over there, 'replied the stenog, pointing, Amusing first thoughts after a find the pointing of relief that the Oriental was closing and he didn't have to worry about a headliner for next week.

nave to worry about a headliner for next week.

Malestic toyed with idea of ex-tending Merry Widow' beyond two weeks, with George Damerel and Lina Abarnell mentioned to succeed Donald Brian and Virginia O'Brien, who wanted to quit: Nothing came of idea.

Pears, accompanied latter to Florida.
She is wife of George Stanton, New York Central passenger agent.
Joe Shea back from a visit to Sling sling says Warden Lawes has installed an interpreter to tell the old-timers what the current slang in underworld dialog pictures is all divided the control of the cont

London

Cardini calling on De Biere Will Goldston out of hospital. Helcn Gray renting Jean Colin's

Jimmy Bryson eating his own hot Jimmy Bryson and dogs.
Billy Stewart's night off at Mur-

ray's.

John Southern now all for grey-

John Southern now all for grey-hound racing.
Louis Golding busy dramatizing Magnolla Street.

Walter Batchelor plugging Janet Reade as sure hit for London.
C. Kramer directing Daughters of Today for indie film company.
Max Gruber has some good ideas for the Faladium Crazy Months.
or the Paladium Crazy Months.
or the Paladium Crazy Months.
On another film for Stirling Film Co.
Bentin Hume announces engage-ment to Jack Dunfee, racing motor-ist.

ist. Peter Bernard heading 'Manhat-tan Nights,' Paramount-Astoria

Dora Maughan cabling to Eve Peck and Oliver Wakefield to come Fred Karno taking up stage pro-duction again after several years at

Ms. Val Parnell touring the West End, see what the oppositions are

Harriet Bennett, playing lead in 'Wild Violets,' may be replaced F. A. Vallis, joint owner of Mon-seigneur restaurant with Jack Up-

Seigneur Son, out.
Robert Milton with London Films
Company for Dance of the

Company for Witches.

Robert Milton with London Films Company for 'Dance of the Witches.' Wood getting a thrill out George Wood seeting new play in West End, with A. E. Abrahams sponsorins.

Ethel Levey staging new play in West End, with A. E. Abrahams sponsorins.

The Leve Hand of the Husbands' at the Court.

Edna Ferber here, interested in the forthcoming production of 'Dininer at Eight.'

Edna Ferber here, interested in the forthcoming production of 'Dininer at Eight.'

Edna Ferber here, interested in the forthcoming production of 'Dininer at Eight.'

Debroy Somers and band to broadcast regularly from the Plaza Debroy Somers and band to broadcast regularly from the Plaza Lenn Urry dying to Paris to arrange for Marion Harris opening at Eerry's restaurant.

C. B. Cochran claims additional Music, at the Adelphi.

Gamage's, biggest London toy shop, staging real circus to attract the kids for Christmas.

Archie Pernell was thelone who Arobe Seemel was thelone who Frince Edward theatre.

Walter Forde, producer of Gaumont British's Rome Express, was a luggler at one time in his career.

Words and Music,' current at Adelphi.

Sir Walter Peacock, former Prince

phi.
Sir Walter Peacock, former Prince
of Wales's equerry, best man at the
Tex McLeod-Marjorie Tiller wed-

Tex McLeod-Marjorie liner weuding.
Frances Day and Rita Poultan latest additions to Alex Korda's 'Girl from Maxim' film, being shot in France.
Paderewski's only concert this season will be at Albert Hall Jan. 12 in ald of the Musicians' Benevolent Fund.

12 in aid of the Musicians' Benevo-lent Fund.
One of the Four Mangeans bears a striking resemblance to Sophie Tucker and is getting known here as a striking resemblance of the striking Tucker and is getting known here as the striking the striking the striking Gaumal British'e next picture at their palatial new studios is 'Der Fiedermany, 'starring Evelyn Laye in her first English talkle.
Noel Coward is writing songs and a comedy for early spring produc-cing promised Cochran she would learn English for the purpose.

Vienna

Maria Jeritza to make hor first original pleture in Vienna. Atters or the view of the pleture in Vienna. Atters with the plot derived from Jeritza's life, truth and fiction about the case reer of an opera singer. Some of the arias of her most famous operation of the arias of her most famous operation of the arias of her most famous operations. A muscleal comedy shortly to be produced at the Theater an der Wien. Ass for subject the life of Franz Liszt, the great planist and Liszt's role by Martia Eggerth and Liszt's role by the screen artor, compositions. Femme part will be played by Martia Eggerth and Liszt's role by the screen artor, compositions. Femme part will be the played by Martia Eggerth and Liszt's role by the screen artor, compositions. Femme part will be the compositions of the little state of the Antalonal MPTOA, here were compositions. Femme part will be the composition of the little state of the Antalonal MPTOA, here were composition. From the composition of the little state of the Antalonal MPTOA, here were compositions. Femme part will be the composition of the little state of the Antalonal MPTOA, here were composition. From the composition of the little state of the Antalonal MPTOA, here were composition. From the composition of the little state of the Antalonal MPTOA, here were composition. From the composition of the little state of the Antalonal MPTOA, here were composition of the little state of the Antalonal MPTOA, here were composition of the little state of the Antalonal MPTOA, here were composition of the little state of the Antalonal MPTOA, here were composition of the little state of the Antalonal MPTOA, here were composition of the little state of the Antalonal MPTOA, here were composition of the little state of the Antalonal MPTOA, here were composition of the little state of the Antalonal MPTOA, here were composition of the little state of the Antalonal MPTOA, here were composit

Moinar play, and arranged a regular whistling campaign, which spoiled all the effects and made the actors concerned to the spoiled all the effects and made the actors of the spoiled and the effects and the spoiled and the

Paris |

Cliff Fischer back.

Henry Lartigue in hospital again. Nadja at Folies Bergere opening. Eddie Lewis calling on Francis A.

Jennie Dolly giving a party for Bill Howard.

Natan learning things about his Myron Selznick and Benn Levy

Victor the new fashionable nitery. Champe Elysees.

Josephine Baker at first nights, as well as at parties. Challapin film now getting all houses on their toes.

Pierre Benoit introduced form to the French Academy,

Rene Rackover back in town, but not at George V this time. Benoist Mechain getting the most of Bernard Grasset whilst lt—lasts.

of Bernard Grasset whilst lt-lasts.

Harry Pilcer hiding his brother

Eddle from sight on account of a
big fur coat.

Jeanette MacDonald's minor difficulties in reference to old local contracts fromed out.

John Eberson putting on finishing
touches to the new house Halk
opens next month, Rex.

De la Torre to make an Indian picture starring Princess Josmina In an enigmatic eastern part. — Expecting Irving Mills and J. P. McEvoy, both playing on the Rivi-era with Frank Scully before hit-ting Parce

That line of American girls for-merly intended for the Paramount going as far up the street as Boule-vard Polssonniere, to the Rex.

Milwaukee

By Frank J. Miller

Theatre gift book drive is on. Marie Nixon comes from Superlor Uncle Tom's Cabin impends at the

Majestic. De Molays arranging for midwinr circus. Charlie Davis now m. c. at Fox

Charlie Davis now m. c. at Fox Wisconsin. Watter Regan got his start in Davidson stock. Community Xmas tree again in Court of Honor. Colsen and John Same old riot of the Court of Honor. Colsen and John Same old riot old Heidelberg, padlocked for a year, soon to reopen. Catherine Pannill Mcad, Sentinel music critic, used to be a singer. Bernard K. Burns, playwright, is half of a local advertising agency. Sierman Brown, Jr. back in Sierman Brown, Jr. back in the control of the contro rman Brown, Jr., back in after several years in Cali-

Sherman Brown, Jr. back in town at the several years in California of Strange Interlude with two shows a day.

Strand open again for road showing of 'Strange Interlude' with two shows a day.

Jule Kaplan gave a two-day animal show at his Columbia to exceed the several shows a several color of the Strandbombers smelled up an apartment house the other night. Theatres not jealous at all.

Milwaukee Journal celebrated its 50th anniversary with a three-hour special broadcast over WTMJ.

Jimmy Devine has charge of the Jimmy Devine has charge of the Sill Carlsen and his band hold forth.

Bill Carlsen has been crowned Prince of Waltzes, which doesn't interfere with Wayne King being the Waltz King.

M. A Lightman, Memphis, president of the National MPPOA, here then for needy ones in the show world.

Victor Sutherland, of Harry Min-

Montreal

'Herald' off the ether; 'Le Canade

Jim McDonagh suffers heart at-

Ken Large from Place Viger to,

Les Barnard tells Lions how to write shorts. Arthur Dupont announcing de-

Grandfather Chris Ellis mourned

Better-class eaterles down to 15 cents for meat lunches.

Sammy Walsh back as m.c. and offer at Chez Maurice. Alec Moore trying hockey games s last hair-raising resort.

Henri Letondal, local scribe, or-

Epidemic of masked musicians saxing on main thoroughfares. Gene Curtis tying up with North-ern Electric Radio on lobby contest.

Moulin Rouge throwng permanent wave nightly as inducement to fans. Tex: Gulnan in charity show Loew's Wednesday (17) midnite for

vets.
Seven United Amusements nabes
writted by Lord's Day Alliance for
Sunday vaude shows.
George Rotsky has fans gaping
with Prosperity Round Corner
signs on trucks through main
streets.

signs on trucks through main streets.
Chateau and Regent closed by police Wednesday (30) on sewe rexplosions in that end of city. Opened as usual Thursday.
In the second of the Mount Royal, fetes 16th anniversary there Thursday (1).
Viscount Duncannon, son of His Ex. playing Hamlet in Montreal's exclusive amateur thearter. Social registerites filling other roles, registerites filling other roles, registerites filling other tools, registerites filling other tools, registerites filling other tools. These may now be given even if admish prices charged. Case to be taken up in provincial legislature at Quebec next month.

Boston By Len Libbey

Dan Carroll seeking legit house for staging a dance marathon here. Monte Blue leaving Boston, with great crowd of admirer to see him off.

steat crows or samirer to see missing connected half-dollars appear in movis box offices, and Federal setuts put of offices, and Federal setuts put of offices, and setuts put of offices, and setuts put of offices of offices and setuts put offices of off

be l

P, a.'s trying to plant some fast ones with the newspapers should look up boomerang in the un-abridged.

look up boomerang in the un-abridged. Sapan, Brighton lass, visit-ing an order of the control of the con-lete in Anatole Friedland's 'Show Boat' revue (Ketth, Markette of the famous Harvard psychologist, reveals great artistic latent in ex-reveals great artistic latent in ex-reveals great artistic latent in order of Fine Arts for palntings in forer of Chestra. In a downtown dine-and-dance place. Herbie, brother of chestra. Telegrams sent from West New-ton and Boston congratulating Charlie Leatherbee, of the stage, on weeding to Mary L. Logan, Louist Of Robert W. Leatherbee of West of Robert W. Leatherbee of West Newton.

ana lass, few days ago. He is, son of Robert W. Leatherbee of West Newton.

George Kraske, enterprising mangers of the second of

CHATTER

New Haven

By Harold M. Bone

Nabes are cutting prices.
Abe Pardoll back and still in love.
Ray Trotta home from RKO tour.
Wrestling drawing them at Arena.
Rainbow Inn inaugurates weekly Rainbow Inn inaugurates weekly arnival nite. Harry Berman now advertising in

Hannow. Inn inaugurates weatly
Havy Bernan now advertising in
Sunday sheet.
Henry Buses ellipped up to Boston
for the week off.
Sal Amato took his meals stand
his obtained to the sale of the sale
hing of the past.
Foil Palace celebrating 15th anniversary this week;
Dan Cummings warbling debut
hers of the sale of the sale
shing of the year.
Dan Cummings warbling debut
hers only legit.
Maxine Lewis autographs photos
with her south paw.
Shubert bettering last year's big
as town's only legit.
Maxine Lewis autographs photos
with her south paw.
Harry Thomas doesn't bother with
a baton while orch leading.
George Chadwick Stock has been
writing meiodies since 1960.
Emilio Marioni will direct
Hob Osborn is only stage carpenter in captivity wearing spats.
'Courler' sports ed. Bob Wilson,
on mend after polsoning siege.
Local seplans entertained ShillFrank Davidson will direct Elm
City Players' Charm's Little the
Are.

Frank David.
Olty Players' Charm at a control of the control of th second consecutive civic son. The English Singers into Yale's Sprague Hall for single concert (2d). Kay Fayre mixed a little local

ork. Frank and Jim McCravy enter-ained Lions club in a few spare

work.
Frank and Jim McCravy entertained Lions club in a few spare moment.

Description of the control of Jewish Women run benefit showing of Michael and Mary film.
Falace gets under wire first with New Years Eve midnite show an Four Albee Sisters took time out from Par to put on okay exhib in local billiard parlor.

George Dowell, False Drama Sidoria Sokoloff, new conductor of N. Y. Symphony, when he wore short pants here.

Locals remember Nikolai Sokoloff, new conductor of N. Y. Symphony, when he wore short pants here.

Tale Drama School's first offer.

Tale Drama School's first offer.

The Drama School's first offer.

ing local Jewish heavyweight, knocked him out the day following receipt of tidings.
Eddie Kueppera, State press agent, again on sick list after taking whiri at his desk following supposed recovery.

Despite notice given to stage hands and musicians, local Or-pheum not to close for two weeks before Christmas.

parsum not to close for two weeks before Christmas.

Municipal Auditorium here showed loss of \$2.92 for year, not including loss of \$2.92 for year, not including and other charges, and other charges, and other charges, and the charges of the control of the charges of the control of the charges of the charges of the charges of the charge of the charge

San Francisco

By Harold Book

Flu's around and hurting biz.
Horse marathon folded. No patronage.
Bill Andrews announcing the
MJB program.
Arvid Erickson managing and
John and Ned back at NBC after
John and Ned back at NBC after
Shooting and stabling scrapes
sounding deathknell of local walkathons.

Shooting and stabing strapes sounding deathkenle of local walks sounding deathkenle of local walks aware Resemble on the strain of the strain

Saranac Lake By Happy Benway

A. B. Tony' Anderson, who between cures worked himself up from uaher to manager of the Pontiac theatre here, knocked off the first prize, setting \$500 in the managers' ability drive conducted by the Skouras Brothers. Thanksgiving without that kindly thought of Jerry Vogel of the Plaza Music Co. Every patient was remembered, laddes receiving a beautiful box of writing paper and postage stamps and the men received a mess of Dannamora immates were handed a treat via a ten-act vaudeville

writing paper and postage stamps and the mer received a mess of stronghold...Waiter Lloyd lookings and the mer received a mess of smokes.

By ottes in a t.m.; Indeed durphy the postage stamps and the mer received a mess of smokes.

Bookepan handsomer (?) than ever labookepan handsomer labookepan handsomer (?) than ever labookepan handsomer lab

ver, Colorado; sez ests are cheap there and the curing cheaper.... Frank Garfield, after spending the summer in New Hampshire hills, back at the longe to sap up this back at the longe to sap up this back at the longe to sap up this head at the longe to sap up this plenty okay: boy is doing wonderful... Guy H. Phillips, that Hoosick Falls LA.T.S.E. boy, sure does use cheer and the longe of the

News of the Dailies

(Continued from page 50)

cafe in the Chicago Century of Progress Exposition next year. It will be called 'Old Heidelberg' and will accommodate 1,500 dinors Eticls in years past operated Bis-meris Gardons and Marisold Gar-merice of amous wiener schnitze

Press querying whether Tom Gallery is to marry Madge Evans in Hollywood. Probably. Thomas is the ex-husband of Zasu Pitts.

Dramatic association of the University of Chicago staged a new play, "The Extra Five," by Knowles Entrikin. Same playwright had seed of the Brute' produced on Broadway.

George Christos, manager of four theatres, was slugged by two gun-men who held him up at the Em-press, Chicago. They scooped up \$2,500 in cash and escaped.

Publix Taxicabs Service now operating 22 cut-rate tickers have been allowed to remain on the Chicago streets despite Yellow Cab opposition. A new ordinance is being framed to protect the interests of the cheaper cabs, whose rates are almost 50% under Yellow.

Sally Rand announced that she would appear at the Stevens Hotel Artists ball as Lady Godiva in a costume consisting of two fans. That was okay, said Cati Mount, director of the affair, but she'd have to have an extra ticket for the horse.

Legit Reviews

FOLIES BERGERE

(Continued from page 46)

glants, while the houses also in-crease in the background, and process again similarly reverting to the midgets. No big punch, but at least a colorful effect

seast a colorful effect.

After this, a rullroad crossing, with Florelle as the keeper supported by the Blue Bell's girls, is meaningless. Then the midgets are once more used as gnomes to open what is meant to be hell's gate, and the finale of the first act shows behind this door hes en instead of hell.

hell.

A glass staircase fills one side of
the stage, the rest being a blackdrop with more mirrors and pillars
in cut glass. The whole personnel,
including the midgets, fills the
stage, with Georgia Graves doing
her final dance coming down the
stairs, followed by another dance—
also very good—by Tillio, with
Helen Troutowska and Irene
Strozzi.

Helen Troutowska and Irene Strozzi.

And Irene Strozzi.

And Irene Strozzi.

And Irene Strozzi.

And Irene Instantiasion there is a Marker Internitiasion there is a Marker Irene Ir

out uniform, and this is the first time there is any nudity in the show,

Next comes Florelle getting up from the audience and protesting film. Next comes florelle getting up from the audience and protesting film, Naked Woman.' After she has gone on stage, she disappears, and a new sequence comes in. Idea is the wedding of a bee queen to an after the wedding. Set, with several slight alterations, centers on a beethive, with Helen Troutowska doing the bee queen, and Tillio the lover. The stage of the stage o

tropical queen, and followed by a sketch showing two huge picture and two the picture and two the picture and the other one a dancer, remindral of the picture and the other one a dancer, remindral of the pinthings of the recent Manet exhibition. Kid solder plays the flut, and both come out of their frames when the dance advances, and the Blue Bell's girls, but idea being in modernisite art. Following, feature might have carried some punch if properly exploited. First of all the their properly exploited. First of all the dien the inside of the top with a big steel arena cage, very remindful of the equipment of the Cirque d'Hiver, during the lion and tiger taming acts recently reported, exploited by Tillio, the dancer, and the wild animals by stripped girls of the Spark Ballet, with Tillio's two girl supports doing a star turn. They do a very good dance.

The finale of the how, A fortnight later, having seen it they are nanch wants to make his valet, and with his nchews tries to seduce a plumber.

The finale of the revue is a golden.

his nepnews tree was a golden ber. The finale of the revue is a golden grotto of cheap appearance, with the whole fomme element crowding in, and Florelle making her final bow. Florelle's recent motor accident deean't interfere in the least with her stage work.

decon't interfere in the least with her stage would save such a misnest stage would save such a misnest stage would save such a missold fashioned and useless as well so undignified.
Like every other ballroom in the
country Aragon dreams of anotherclaily in foreigners, and empty and country. That was before Coolactorilize.

SIR HARRY LAUDER

(Con used from page 47)

(Con. .ued from page 47)
ish with a tap dance while balancing on the globes. Fair opener,
Deuce spot has Major Jerome, xylopersonality, apanks the planks for
three numbers. Hollywood elite
made the lad do an encore. Madie
and Ray, who recently played here
in an RKO unit, followed. Fair are
now doing more tap dancing than
type the planks for
your popen spinners, but their dance
ing is very ordinary. Sir Harry foliows the pair, singing two pumbers
before the intermission.
Helene Yorke and Virginia Johnson, both former musical comedy
primas, open after the rest period,
Girls did three numbers to good retauder is usually of little importance. Audiences come to see the
comedian, and are politely indulgent
with the remainder of his company.
Wise Lauder fans remained out of
the theatre until the star came on,
as he made his first extrance.

en came trooping down the he made his first entrance.

as he made his first entrance.
Following the Hollywood date
Lauder played a week of onenighters south of Los Angeles,
Thursday (3) he returns to the
Philharmonic Auditorium, L. A., for
three days. Following that he
starts east through Texas. Call.

Headin' for Heaven

New play proques the Beverly Hills. Nov. 29.

New play proques the Beverly Hills Community Progress. Hits theatre groups and the progress of t

Ceeli Fowell, Chrington Lawle, Marierit Warnled, Dr. Herbert Danbsimer. C. Campbell Chiefs and Source Sales.

Funny enough in a little theatre where local enthusiants have learned not to expect too much in a little theatre where local enthusiants have learned not to expect too much in a commercial house. Story is full of holes. Yarn is supposed to be modern, yet deals with real estate booms and making money on the stock market. Play in this real estate booms and making money on the stock market. Play in this real estate booms and making money on the stock market. Play in this real estate booms and making money on the stock market. Play in this real estate booms and making money on the stock market. Play in this real read was a story of the stock market. Play in this real read was a lill and grouchy retired business man for whom the doctors have carried the play on his shoulders nicely, and took any acting honors that were there. Rest of the cast just average. Which of the "lay has a seance is proposed to have been murdored, converse with his spirit. He razzes them for the hard way they treated him while he was alive. Ending has revolved the same they don't get his life insurance after all. Doctors have told Taylor he has been to the dead of an early death (one of the play's improbabilities) he starts to smoke, drink and play the saw to hurry his demise. Later he learns the doctors reports on the X-rays of another man much sicker than Taylor.

At a little theatre booking, play was oke, as the audience went for it in a big way.

Etiquette Course

(Continued from page 51)

only after serving long apprentice-ships in lesser ballrooms and gradships in lesser ballrooms and grad-ually working up to the polish, poise, and practiced grace they deem equal to the strain. Not that Aragon bars them but its style and dignity awes many a yokel.

Ettiquette Lessons

Ettiquette Lessons
Aragon itself some time ago conducted a course in the social niceties of the dance. This sandpapering service was free and several
hundred youths were not too
proud to be told the right way and
the woron way of ballroom ettic
capacities in the country Aragon
employs only two floor men and
almost never has to bounce anybody.

body.

Aragon is now campaigning over
WGN with a dance and stay
young slogan to attract elderly
people to its Friday waltz nights.
Aragon long ago abandoned giveaways, premiums, prize drawings
for automobiles and similar stunts
a old fashioned and useless as well

ALBEE, BROOKLYN

ALBEE, BROOKLYN

(Continued from page 40)

tive running order, it's a show that cilckis. No severe drawbacks even at the first Sat. mat, with Johnson act particularly not tightened up as it should be and the pleture frame gag. Old with Johnson, going a little hypersecond of the severe sev

and doing 26 minutes. This is oftany since Y and K have a wagon-load of stuft to effect and maintain a pretty high laugh-setting pace all the way through.

The way through the property of the missus strive to entertain their audience, at the same time making everyone feel very much at home way through the missus strive to entertain their audience, at the same time making everyone feel very much at home way the missus strive to entertain their audience, at the same time making everyone feel very much at home way and a the same property of the missus strive to entertain their audience, and and a burlesque speech topped by a dance double. This is cle was about time.

Working in 'one', the Harris Boys and the team of Mady and Partner. They are similar in that acrobatics figure importantly in routines of particular turns on one show, and particular turns on the show of the season of the season of the season of booking.

This tax is a transparent of the same on the same one the season of the s

ORPHEUM, N. Y.

Maybe Christmas shopping time in some spots, but it's just Gable and Harlow up in Yorkville where the solid German mommers are in the majority at the mats, with the lower floor about 90% filled the opening afternoon. What they did to them Sat. is probably good news to the home office. They had the stock pens up in the lobby late Friday afternoon.

stock pens up in the lobby late Friday atternoon; apper flash. It goes together well with plenty of laughs, but a little shy on girls. Occar Lorraine, in next to the windup, was the big panic, and after 13 was the big panic, and after 13 curtain speech which ran into a monolog. Lorraine's act does not suggest casually that it took much thought to frame up, but evidently thought to frame up, but evidently fresh move works to a new buildup.

RKO STATE-LAKE OLSEN and JOHNSON "RACKETY RAX"



When he feels they are getting a little tired of his burlesque violin little tired of his burlesque violin little tired of his burlesque violin little tired to the state of his properties of the state of the state

tative dancing, so it was just some gestures and a little flootwork set to music.

Finale is also held down by being too classical, in spite of the fact being the control of the control

PALACE, CHICAGO

Chicago, Dec. 3.

PALACE, CHICAGO

Eight-act Cohen Jublee

Bight-act Coh

plenty of resures in acceptance of manner is a pleasure in itself, has a pip act with incidental support by a nice-looking and capable paintst and a young sub-debutante who dances with much personality. Miss Samuels was an easy victor all the way.

Miss Samuels was an easy victor all the way.
Sandy Lang, ever the showman, has a colorful and novel setting for his roller skating and the act closed neatly.

Land.

Put Your Act Over in a Big Way with an Attractive Stage Setting Skillfully Executed with Character and Individuality

Los Angeles Scenic Studios, Inc.

Modern Creations SCENERY

For the Stage

ORPHEUM, MPLS.

ORPHEUM, MPLS.

Minneapolis, Doc. 1.

Local vaudeville fans have reconciled themselves to accepting lack of new makerial and repetition of new makerial and repetition of times and therefore there is no surprise when Billy House returns with one of his old skits, being guilty of the same delinquency in this respect as Olsen and Johnson, Joe Morris and others who have preceded him. But instead of resent watching such an adept funster as House in these stage-showless days, especially at 55c prices. In other words—all favors are gratefully received.

ceived an applies the current bill's top catertainment, while Lloyd Hughes from the films, the nominal headliner, provides the 'name.' But House is holding down his end of the job in the better fashion. He sarners plenty of laughs and applause, while the Hughes name applause, while the Hughes name applause, while the Hughes name applause, and the same applause, and the same applause, and the same applause, and the same applause and the

names. House gets almost as big a hand as Hughes on his initial appearance.

The bill, in its entirety, while nothing to write home about and minus anything resembling a smass in the control of the con

Hyde tops off his fooling with an eccentric dance.

As rotund, breezy and jovial as ever, Billy House is received enthusiastically in his old skit 'Resolitutions,' concerning the married manicular of the state of

customers.

Mr. Hughes surprises by deviating from the usual Hollywood patter and presenting a straightforward, and presenting a straightforward, customed hooey about his film experiences and the picture colony people. His voice is fair and he has a modest, piessant manner and sense indicates that it likes him and his singling. A very able male planist furnishes his accompaniments. Hughes goes through his program of nop numbers, including one new workmanilie fashion, attempting no speechnaking or comedy.

Ross Wyse, Jr., together with his patents, are on last in one and not one of the troubles is that the act is practically unchanged from a number of previous presentations and dancing is virtually the same as 100 the screen The Old Dark.

before.

On the screen 'The Old Darl House' (U), which didn't mean a thing, and Pathe News and a comedy. A small house at the supplerformance.

Rees.

DOWNTOWN, L. A.

Minor accident sustained by a momber of reachest sustained by a susta

back bends and splits. Her double

mpier dance also stood out.
Lewis and Garcher, two boys with a line of comedy patter and a lot of dancing, were inclined to be a little raw at times, but otherwise their Bill reality gets started with Walter Nilsson, in trey spot, performing and clowning with the unicycle and numerous other pedal-propelled vehicles. His patter, delivered in a chief which we have the pay customers howings in the pay customers howings.

high-pitched voice, and his squeaty laughs had the pay customers howling immy Clemons and Co. latter consisting of a clever femme partner, open with Clemons doing a souse and having a conversation with the gai who is seeking a Reno divorce. There's a lot of laughs, and then Clemons does an eccentric dutch the late of the consisting of the control of

LOEW'S, MONTREAL

Montreal, Dec. 2,

LOEW'S, MONTREAL

Montreal, Dec. 2.

Pre-Xma's return to five acts after big show last week and mild weather encouraging window choppers are dipping titls house below average, althour't vaude is well up to standard. Frank Richardson to standard. Frank Richardson before crowd had warmed up and had listless reception. Eddle Sanborn sandwiched his orchestra turn between feature and shorts with selections from 'Desert Song.'

Opener was Earl, Jack and Betty. Opener was Earl, Jack assed and combining acrobatics with the skating. Dangerous-looking swing trick with one of trio grazing stage as his face syung around roused customers and earned turn good hand. In the second spot with Sunshine Susie, doing negro songs with blues and fast line of patter. Fans not greatly interested at first, but gave him fair applause at finish on feverable. With Coliver in the trey stopped the show. Ferme fiddler in support, and Eddle Sanborn helped with gars. Oliver, however, made the whole show by tricky patter, some fulled return to get a call. Some of his depression gags new here and went over big, with tans glad of a laugh

and Violin well in intervals. First turns to gen a charmon of his determined to the control of t

'Hot Saturday' (Par), comedy shorts, newsreel complete show.

VALENCIA, QUEENS

VALENCIA, QUEENS
This Loew de luxer, is the mother house for vaude in Queens, which is the largest and fastest growing boro of the city, Jamalca, is the hub for central Queens, which includes acores of small and progress of the city of the control of the contro

organ got some good response with his songfest. troupe of three girls Lee Gails, troupe of three girls and three boys, opened the vaude and were greeted Friday aftermoon (2) by a good sized house. They dance, sing, play instruments and ane busy all the time. Ruth Ford

did a good job in No. 2 spot. She gives some capital impressions of the ordinary folks that you know. She works fast and she is a first rate trouper.

Larry Rich helped put the entire show over. Be introduced the show over. Be introduced the them. Alex Morrison the did the show a champ hits a goft ball. He will go over big here as the Island is one of the golf centres of the world, Rich providing the laughs for those who do not know what a Dirde is. Morron Downey what a control is a ways enjoyable singing amid thunderous applause.

The screen attraction 'Night After Night' (Par.). Also news and trailers. Biz good.

MET., BROOKLYN

There's a poor week ahead for the Met. Partly because the pre-holiday lull is setting in and partly due to the picture. Stage has three well-known acts in Gus Van, Herb Williams, and the Michons, standards, but oft-repeated. "Mask of Fu Manchu" (M-G) is the weak screen draw.

ure. Besides which there's this to fig-ure, that at the Met it's tough if the customers don't like you, but it's almost as bad if they know you too well. Shan.

Allentown Fair Profit

Easton, Pa., Dec. 5.
The Greater Allentown Fair showed a profit of \$3,859 during the year, report of F. C. Hausman, treasurer, shows. This is considered good as directors feared that loss would have to be taken.

10 September 10 June 10 J

Skene's Ringside Story

Don Skene, who formerly overed
boxing for the New York 'HeraldTribune,' pulled an O'Neill. He hied
away to Bermuda and wrote a book.
It is called 'The Red Tiger,' a
prizefight story. prizefight story.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk, POSTCARDS. ADVERTISING or CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

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DOROTHEA ANTEL

226 W. 72d St., New York City My New Assortment of CHRISTMAS GREETING CARDS IS Now Ready. 21 Beautiful CARDS and FOLDERS, Boxed, Postpaid, for

One Dollar

INSTITUTION & INTERNATIONALE Sincers of the Stage and Street

Smuroff Revue, eight femmes, open mostly, with dancing routines and a couple of ballast known in for good measure. One of the girls

SHOWFOLK'S SHOESHOP—1552 BROADWAY.

WHEEL LOSES 2 MORE, 10 LEFT

Two more Empire wheel show fold up Dec. 10 to bring the number of troupes down to the corre sponding number of houses. Latest house to go off the route was the State, Springfield, which went dark Saturday (3) with intentions of reopening Christmas Day with Empire-booked stock. Remaining number of theatres and shows is 10

each Albany and Baltimore closed last week, while Washington goes out

Mpc. 11.
Departing companies the Legs and Laughter and French Froics.
They blow at Providence and Brooklyn, respectively.

Fowzer's Sailing Ends

Hugh Fowzer, international show man, was served with a subpoena Friday (2) in San Francisco when about to sail on the President Cool-dge for the Orient. Legal service dge for the Orient. Legal service will give Ed Carruthers, Chicago butdoor showman, possession of \$3,000 cash in a local bank belong-

ing to him (Carruthers), but tied TAKES ALFAFA BILL up as a bond in the litigation over up as a bond in the litigation or the Ubangi savages and involving Terry Turner, Lew Dufor and Fow-

zer.

Fowzer had refused to sign the necessary papers for Carruthers and was leaving the United States for an eight-months trip when service was obtained without which the service was obtained without which the service was obtained without which the service was obtained without which oney would have been frozen until his return.

Carruthers will win by default with Fowzer on high seas.

Girls From Dixie Co. Strands in Reading

Reading, Pa., Dec. 5. The 'Girls from Dixie" burlesque company booked to show at the Orpheum here Friday and Saturday, matinees and nights, but showing only Saturday, found they were far from Dixle or anywhere else when pay-off time arrived at the end of Saturday night's show.

saturday night's show.

Sixteen girls of the company, without funds, went to city Hall and told Police Commissioner John S. Giles that they had railroad tickets, but no cash. Giles got in touch with some one in authority in theatre affairs and finally got \$4 https://doi.org/10.1001/

The Friday shows were not given because of late arrival of the bus carrying: the show's props. Larger advertising on Saturday failed to correct an impression that there would be no Saturday shows, and business; none too good under normal conditions at present fell of

CALENDAR OF CURRENT RELEASES

(Continued from page 30)

Madness. (Capital.) Speedboat racing with acrobatic trimmings. Rich. Taimadge, Nancy Drexel. Dir. Geo. Crone. Time, 61 mins. Rel. Aug. 27. Rev. Oct. 11. ly Romance. (First Div.) The classic, 'Mme. Bovary' transplanted to Rye, N. Y. H. B. Warner, Lila Lee. Dir. Albert Ray. Time, 75 mins. Rel. Aug. Rev. Aug. 30.

an in Chains. (Aute.) Tragedy of a woman tied to an hypochondriac Eng. cast. Dir. Basli Dean. Time, 68 mins. Rei. Nov. 18. Rev. Nov. 22

Foreign Language Films

(Note: Because of the slow movement es foreign films, this ilst covers one year of releases.)

(Star indicates picture may be had with English titles.)

Nous la Liberte, (Auten) (French), Comedy drama, Henri Marchand, Raymond Cordy, Dir. Rene Clair. 33 mins. Rel. May. arberina, die Teenzerin von Sansouci. (Capital) (German), Rococco musical comedy. Lil Dagover, Otto Gebuehr, Dir. Carl Froelich. 83 mins. Rel. Nov.;

rand in der Oper. (Capital) (German). Musical drama, Gustav Froeiich. Dir. Carl Froeiich. Rei, July 19.

Broken Vow, The. (Capital) (Polish). From a novel. Krystyna Ankwicz, M. Cybulski. Time, 38 mins. Rei. Aug. 25. Der Falsche Feldmarschal. (Capital) (German). Military musical. Viasta. Burlan. Dir. Carl Lamac. Time, 81 mins. Rei. July 12.

EVIAID. DIT. CATI LARIGE. TIME, SI MINE, Rel. JULY J. SEPARA DIT. CATI LARIGE. TIME, SI MINE, Rel. JULY J. SEPARA DIT. SEPARA DIT. FEITZ BRESSATI, HERMAN THIME, DIS. CERCON THE AND THE SEPARA DIT. HABBERT SEPARA DIT. SEPAR

Lustigen Weiber von Wien. (Capital) (Ger). Willy Forst, Irene Elsinger, Paul Hoerbiger, Lee Parry. Dir. Geza von Bolvary. Time, 97 mins. Rel. July 1.

plenst le Dienst. (New Era) (Ger). Musical. Raiph Roberts, Lucie Eng-lische. Dir. Carl Bosse. Time, 84 mins. Rel. June 8. Die Vom Rummelplatz. (Capital) (Ger). Anny Ondra, Siegtried Arno. Dir. Karl Lamac. 9 reets. Rel. Feb. 10.

Ein Prinz Verliebt Sich. (Capital) (Ger). Musical. Geo. Alexander, Lien Deyers, Trude Berliner. Dir. Conrad Wiene. Time, 75 mins. Rei. Walzer von Strauss. (Capital) (Ger). Musicai, Gustav Froelich, Marle Pauldier. Dir. Conrad Weins. Time, 89 mins. Rel. March 10,

Paudder, Dir. Conrad Weins: Time, 89 mins. Rel. March 10, Etta Endeckt. hr. Herz. (Capital) (Ger). Comedy, Glita Alpar, Gustav Freelich. Dir. Carl Froelich. Time. 99 mins. Rel. Oct. 4, Hurah, Ein Junge, (Capital) (Ger). Parce. Max Adabert, Ida Wuest, Lucle Albert, Max Grand (Ger). Grand (Ger). Sensational drams. Alex Granach, Ernst Busch. Dir. G. W. Pabst. Time, 78 mins. Rel. Nov. 8.

Legion of the Street. (Capital) (Polish). Life of the newsboys. Time, 89 mins.

Luise, Koenigin von Preussen. (Asso. Clnema) (Ger). Historical. Henry Porten. Dir. Carl Froelich. Time, 92 mins. Rel. Oct. 4.

Porten. Dir. Carl Froelich. Time, 32 mins. Rel. Oct. 4.

**Man Braucht Kein. Geld. (Capital) (Ger): Musical farce. Kurt Gerren, Paul
Henkels. Dir. Karl Boese. Rel. Nov. 10.

**Mein. Leopold. Capital) (Ger). Musical Gustav Froelich, Max Adalbert.
Dir. Hans Syelnoff. Time, 36 mins. Rel. April 1.

Sein beograf, (Lapital) (Ger), Musical, Gurtavi Froelich, Max Adalbert,

34. (Capital) (Ger), Paulie to this world war Albert Basserman, Reinhold Schuenzel, Tieo, Loose, Fritz Adalbert, Dir. Rich. Oswaid, Time,

73 mins. Rel. Sept. 1.

6berst Redi. (Capital) (Ger), Spy thriller, Lil Dagover, Theo. Loos. Dir.

75 mins. Rel. Sept. 1.

6berst Redi. (Capital) (Ger), Spy thriller, Lil Dagover, Theo. Loos. Dir.

75 mins. Rel. Aug. (Rev. English), (Ger), Franattic comedy, Hansi Niese,

Biele Eister. Dir. Max Neunleid, Time, 86 mins. Rel. July 30.

8eserve Hat Ruh. (New Era) (Ger), Military farce, Fritz Kampers, Lucie

Englische, Time, 84 mins. Rel. Aug. 11.

78 happedy of Love. (Capital) (Folish), Hardships of an art career. Agnes

78 Richthers Red Spulling.

78 Richthers Red Spulling.

79 mins. With English titles).

70 mins. With English titles).

70 mins. With English titles).

70 mins. Rel. Aug. 20.

71 mins. With English titles).

72 mins. Signined Arno, Lucie Englische. Dir. Rich.

73 mwid Tarkpaner, The. (Capital) (Folish). (Spurkronized.) Danger in

Oswald. Time, 71 mins. Rel. June 7, Lucie Englische. Dir. Rich.
Oswald. Time, 71 mins. Rel. June 7, 10 (18th). (Synchronized.) Danger in
American over Zakopane, The. (Capital). (Polish). (Synchronized.) Danger in
American over Zakopane, The. (Capital). (Polish). (Synchronized.) Danger in
American over 2, 10 (18th). (Polish). Polish police activity. Mary Bodda.
Indie Tangle. (New Era). (Ger). Comedy. Ernest Verebes, Fritz Kampers,
Elizabeth Finalder. Dir. Japp Speyer, Time, 33 mins. Rel. May 16.
Unknown Heroes. (Capital). (Folish). Polish police activity. Mary Bodda.
Adam Brodzicz. Time, 83 mins. Rel. Aug. 25.
Veckend in Product. Structure 10 (18th). Time, 39 mins. Rel. Aug. 25.
Veckend in Paradise. (Capital). (Ger). Farce. Otto Wallburg, Julius Falkenstein, Elsie Eister, Trude Berliner. Dir. Robt. Land. Time, 81 mins.
Nel. Nov. 1.

Zwei Kravaten. (Capital) (Ger). Operatic musical. Michael Bohnen, Olga Tschechowa, Raiph A. Roberts, Dir. Felix Beach. Rei. Jan. 19. Techechowa, Raiph A. Roberts, Dir. Feinz Beach, New John Menschen. (Capital) (Ger). Powerful drama. Charlotte Susa, Gustav Froelich. Dir. Erich Waschneck, Time, 90 mins. Rei, Jan. 1.

TO SPRING COL. ZACK

OUTDOORS—BURLESQUE

TO SPRING COL. ZACK

Oklahoma City, Dec. 5.
Took the governor of Oklahoma and two state troopers to get Col. Zack Miller out of the hoosegow. Ruckus started early last week when Mrs. Miller got fussy about past due alimony and appealed to Judge Duval, of Newkirk. Okla. Latter remanded Miller to Jail on contempt charges in failure to pay 340 a month separate maintenance and 3100 atternanced miller to Jail on contempt charges in failure to pay 340 a month separate maintenance and 3100 atternanced pa and appealed to Gov. Murray through Gordon Hines, historian-biographer. Murray promptly ordered circusmants release, but Newkirk Jurist balked. Whereon the governor ships in coupla National Guard officers with orders, to release Miller if it takes the fireworks. Executive elemency order charged collusion of creditors to seize '101 Ranch properties, now in receiver's hands.

Miller obtained and chi, 1931, but, the couple of creetver's attaches. Case slated for Dec. 15.

New Orleans, Dec. 6.

A postnonement of six weake in weake in the couple of six weake in the couple of the c

New Orleans, Dec. 6. A postponement of six weeks in the hearing of arguments in the case of Colonel Zach T. Miller, head of '101 Ranch,' who won a divorce judgment in lower court, has been granted by the Supreme Court of Louislana. Mrs. Miller is appealing the divorce decision.

Miller brought suit for divorce two years age in Cashoula county postponement of six weeks in

on statutory grounds.

LABOR DELEGATES SEE **NON-UNION BURLY SHOW**

Cincinnati, Dec. 5 During the holding of the A. F. of L. convention here for the past fortnight, some men wearing the official convention badge took in shows at the Empress, only burly in

town.

The theatre is non-union this season and has been bannered each afternoon and night since going that way.

A few weeks ago two toar gas bombs were found under seats in the middle of the main floor. The pineapple story made the front pages of the local dailies. For several days thereafter the premises might as well have been quarantined so far as patronage was concerned. Them Meyer 'Blackle' Lantz, manager, showered the town with ducats. And the paper showed up at the b. o. so pleniful that the theatre has since been packed at each performance. A few weeks ago two tear gas at each performance.

But not all of the sitters are deadheads. Those who want seats at the regular admish scale can get 'em without trouble. From what's at the regular admish scale can get 'em without trouble. From what's left are served the Annie Oakleys. Those who can afford it are asked for 25 cents, which covers 'service and tax.' If a guy with a pass complains about being out of work and dough, he's taken care of gratis by being placed in the untaxed section.

Burlesque and Pics Go Into Harlem's San Jose

Burlesque plus pictures goes into the San Jose theatre, lower Harlem, Saturday (10). House changes its name at the same time to Harlem-5th Ave. It'll be four-a-day at 40 cents top.

Stock company is being booked in by Harry Abbott, who's also in the show. Comedy handled by Solly Shaw and Charle Ber Spanish stage and time house. Did well with the all-Spanish thing until this season, when it kept dipping more season, when it kept dipping more

with the an-spanish fining until masseason, when it kept dipping more and more into the red.

Manhattan Playhouses continue running the house with the new policy and Mack Willard remains as

O B I T U A R Y

FRANCESCA REDDING
Francesca Redding Borland, 69, legitimate and vaudeville player, died Dec. 3 in the Home for Incurables in New York. She was for years a popular stock actress, touring in repertory with Hugh Stanton. Eva Tanguny was one of her proteges during that period. With Stanton she was the first to bring the dramatic playiet to vaudeville, appearing with him in 'Al Happy Pair' for several years before the sketch became a craze. Later she split with Stanton and headed her own repertory company in a series FRANCESCA REDDING split with Stanton and headed her own repertory company in a series of plays. Her last vaudeville appearances were with William Morris' Independent vaudeville in a sketch in which she played a comedy Irlah character. She had been inactive in recent years, but prominent in the Professional Women's League and the Episcopai Actors' Guild. Her brother was an Episcopal clergyman.

H. QUALLI CLARK
H. Qualli Clark, 49, for the past
14 years arranger for Handy Bros.
Music co. leaped from the 4th floor
of the Harlem hospital on Thanksgiving eve. He was impaled in the
iron pickets of a fence, death being
Instantaneous.

came to New York in 1910 and was stage manager for Dun-28, of heart disease bar's 'Tennessee Ten' of which the He was an ex

ular, and regarded as the ideal Wo-tan, died in Munich Nov. 28. He sang at the Wagner theatre, Bai-reuth, in 1897, and had filled notable ents at Covent Garden and on the Continent.

55

PAUL W. SCHENCK
Paul W. Schenck, 58, attorney for
prominent film people, died Dec. 1
at the Angelus hospital, Loe Angeles, following a heart attack.
A colorful figure in Los Angeles
legal life, Schenck was for some
years a partner of the late Earl
Rogers, father of Adele Rogers Hyland.

AGIDE JACCHIA
Agide Jacchia, 57, director of the
Boston conservatory and for 10
years conductor of pop concerts in
that city, died in Sienna, Italy, Nov.
29. He was the author of many
choral works and arranger of cantatas and songs.

JOHN OSBORNE

John Osborne, an old time vaude-ville comedian, died in New York City Nov. 26. He is survived by his

WILLIAM J. O'MERA
William James Jerry' O'Mera, 48,
who had spent many years in vaude
and in stock, died in Chicago Nov.

He was an excellent protean

William Morris

late Florence Mills was the star. He had chiefly been identified with He had chien, both in various musical capacities, both in this country and Australasia.

He leaves no known relatives.

J. W. CARSON

J. W. Carson, 60, died in Des Moines Nov. 27. A veteran in the theatrical business, he had played with Madame Schumann-Heink and with Madame Schumann-Heink and in productions of the Savage Grand Opera Co. He had been a director on both the stage and the movie lot. Recently he had been doing some radio work over station WHO.

He is survived by his wife, Ada Hiest Carson, three brothers and three sisters.

JACK LEROY

JACK LEROY

Jacob Levy (Jack LeRoy) dicd at
the N.V.A. sanatorlum, Saranac
Lake, N.Y., after a short lliness of
three weeks.

He was born 44 years ago in
Brooklyn and was in vaudeville and
burlesque for the past 14 years. His
last venture in vaudeville was with
the Jack LeRoy Tice. His mother. last venture in vaudeville was with the Jack LeRoy Trio. His mother, father and two brothers survive. Interment Flushing cemetery, Flush-

JOHN BENTLEY

JOHN BENTLEY
John Bentley, 50, formerly well
known around Chleago as 'Honest
John,' died Nov. 24 at Twin Lakes,
Michigan, from a complication of
diseases. For many years an agent
on the old Keith and W.V.M.A.
floors he was later a booker for the
now defunct Carrell vaudeville cirthrough Michigan and Indiana.
A wife and daughter survive.

Anton Van Rony, 62, for 10 years with the Metropolitan opera when Wagnerlan music drama was pop-

Officers Selected by Pacific Coast Showmen

Los Angeles, Dec. 5.

State of new officers which goes to the membership of the Pacific Coast Showmen's Association Dec. 26 for election gives Eddle Brown the presidency, succeeding Harry Fink.

Balance of executive roster named Balance of executive roster named by the nominating committee includes: Charley Hatch, first vice-prea; C. F. Zeiger, second vice-prea; F. Zeiger, second vice-prea; Fraik Downey, secretary, and Em Bernie orchestra for the past Ross F. Davis, trensurer. C. d. disease in Chicago Nov. 30. 1lis Schultz renamins as house manager. widow and Lather survive.

artist and this talent led him to turn to radio. He was the Mr. Silo turn to radio. He was the l of the 'Little Orphan Annie' Survived by his widow, Mrs. Er-minic Duff O'Mera.

FRANK J. LYNCH

FRANK J. LYNCH
Frank J. Lynch, bleture stunt
fiver and exhibitionist, was burned
to death at Springfield, Mass., Dec.
4 when his plane crashed into a
hangar at a take 6ff. He was formerly husband of Roberta Arnold,
actress.
Survived by a widow and two
children.

JOHN W. GATES

JOHN W. GATES
John W. Gates, 85, died in Des
Moines Nov. 24 from a heart attack,
He had been with practically all of
America's circuses, including Barnum, Sells Bros, and Ringlings,
Body taken to Chicago by local tent
of Circus Fans' Association for
burial in Showmen's League plot in
Broadism Broadism.

BRADLEY C. McLAIN

Bradley C. McLain, prominent bandsman, died in Rochester last week. For many years he was cor-net and trombone soloist with the Repaz band of Williamsport, Pa. In Rochester he played with the Park Band, Shrine and Legion outfits and had his own orchestra.

JOS. B. PROCTOR
Joseph B. Proctor, 13, violinist,
who had played in the Boston Symphony orchestra in the old Music
Hall days, died Nov. 29 at his home
in Revere, Mass. He also was with
the Boston Hollis Street Theatre
orchestra for 25 years.

JOHN P. SCOTT

JOHN P. SCOTT
John Prindle Scott, 55, of New
York, died at the home of his sister in Syracuse, Dec. 2. He was
composer of a wide range of sacred
and secular music but best known
for his Little Town of Bethlehem.

FRANK ROY

Manuel C. Figueira, 35, known on
the stage and in radio as Frank Roy,
was killed when hit by an antomobile near Fall River, Mass. Nov.
24. Passersby found his body lying
in the radi

JAMES ORD HUME James Ord Hume, 69, one of the world's authorities on brass band music, dled in London Nov. 28.

ANOTHER SURPRISE HIT FROM THE PRODUCER OF "70,000 WITNESSES"

THE A UEULIS DRIVING

with EDMUND LOWE WYNNE GIBSON

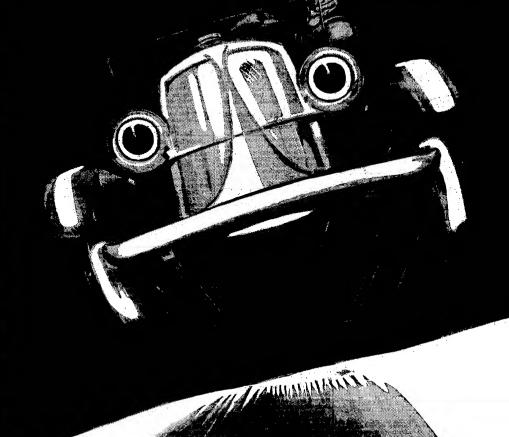
TAMES GLEASON TOTS WILSON DICKLEMOORE

and ALIAN DINEHART

Craramount Cretin

Into this picture Charles Rogers has poured the heart appeal of "Millie" and "Common Law," and the explosive punches of "70,000 Witnesses."

It's going to be a pleasant box office surprise.



15¢

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VOL. 109. No. 1

NEW YORK, TUESDAY, DECEMBER 13, 1932

56 PAGES

LEADE DOU

Frank Gould's Inherited Millions Sunk by the Sea. Far. Far Away

Nice. Dec. 1. Frank J. Gould has cashed in his checks and walked on the Riviera What he has sunk is nobody's big 300,000,000 francs being a fair guess but he isn't sinking any more.

The tideless blue Mediterranear is the Red Sea in his geography and he's off it for keeps. In half a dozen years the millions which were his share of Jay Gould's fab fortune have dwindled down to where Frank J. can sing Brother, Can You Spare a Dime' and play it straight.

At first things clicked well. He plunged into Juan les Pins and turned that stretch of pine trees and sand into the gavest spot on and sand into the gayest spot on the Rivierg, creating a summer trade in pajamas that was pure velvet. He built the Provacal Hotel ghere, as well as the casing, and it was the class gyppery of the coast. Then he built the Palais de la Mediterrance at Nice and that was the payoff. Estimated to cost one smillion in paper, it leaged to five millions before completion and has lost heavily ever since. He hought the hose theavily ever since. He bought the huge Hotel Majestic, and even built a casino at Beaulieu. Since then he has just waited and waited for the Wali Street ribbers to lay

off.
They never have, so he's through, Syndicate is trying its hand at it now. Gould is leasing his properties for \$80,000 a year, more pin money. Jean Medecin, mayor of Nice, is in for a cut.
The new bunch plan to carry all Gould's properties on leases, as sellags and buying are only academic term right now til all of them get something to use for money.

Jake the Seal Wouldn't Eat His Fish-Entire Act Forced to Cancel

Depresh or no depresh, the most important member of Tiebor's wouldn't finish at Loew's State, New York, last week, because he was sick. He walked out the fifth day and the rest of the turn

fifth day and the rest of the turn walked in sympathy, with the Honey Family booked in to sub.

The way they found out the paddle whacker was alling was that he wouldn't eat fish. When a seal won't eat fish it's like an agent who won't take commish—something's wrong.

The sick seal's name is Jake.

Another One Goes

New Orleans, Dec. 12.
Old Absinthe House here, famed round the world, is now a taxi dance parlor Jit a gallop

More Taxis and Sunny

Maybe it's a harbinger of sunnier days, with taxi drivers in the Broadway sector, New York, reporting business up about 35% in the past six

weeks.

Nobody knows why people suddenly are going back to using taxis, but the claim is things are getting easier financially.

Griffith's Air Dramas. Mostly About Himself

D. W. Griffith goes on an NBC commercial from New York (WJZ) Jan. 4, broadcasting twice weekly on a 39 weeks' contract. He was set through the Morris office.

Advertiser is Hinds, skin lotion manufacture. Dramatizations of incidents from Griffith's picture career, with the director writing playing, will run 15 minutes and plus the plug.

NO CERTAIN WAY TO CHOSE 10 BEST

Sequence of Air Attraction Any One Evening Hold People on One Dialing-May Happen on Either Networks

RADIO NOW A HABIT

Radio has become such a habit with the public that it's becoming general headache to all concerned a general headache to all concerned in it. The importance of the sequence of features on any one night has more to do with the popularity of the stations than anything else. That's why NBC's red network (WEAF hookup) these days tops everything, eclipsing CBS and totally overshadowing NBC's own affiliated blue network (the WJZ chain).

amiliated blue network (the WJZ chain). That's the answer to CBS sud-denly standing still because, either by design or freak of fortune, that (Continued on page 46)

The Terrible Poor

By Blanche Merrill

I'm one of the poor that you always have with you The terrible poor that you have to endure The poor that are here and have nothing to give you The heart heavy, heart weary, heart broken poor Discouraged, disheartened, disconsolate, sad Frightened and frantic and friendiess and mad Stinted and stunted and stiffed and gaunt Hungry and horded and horrid in want Waiting and watching and wondering why Wetched and weary and wanting to divid Scheming and dreaming the dreams of a child Faces with traces of terrors and tears Pale pinched and peaked and old for their years Broken and battered and beaten and bruised Crouching and cringing like creatures accused Cornered and crowded in quarters uncared Skinny and scanty and scrawny and scared Striving and astarving as blindly they breed Nursing on mothers too familised to feed Onward and onward they trod Wondering whether or not there's a God Hong the Brughten and a daming and howling this tatter the poor—that you always have with you The poor—that you always have with you The poor—that you always have nothing to give you God lead them—God help them—God pity—the poor Wretched and weary and wanting to die Haggard and helples and hopeles and vild Scheming and draming the dreams of a child Faces with traces of terrors and tears. Pale pinched and peaked and old for their years. Broken and battered and beaten and bruised Crouching and cringing like creatures accused Cornered and crowded in quarters uncared Skinny and scanty and scrawny and scared Striving and starving as blindly they breed Onward and onward they trod Wondering whether or not there's a God Screeching and dereaming and howling with hatter the poor that you always have with you the poor that you always have with you do lead them—God help them—God pity—the poor God lead them—God pity—the poor God lead them—God help them—God pity—the poor God lead them—God pity—the poor G

Smut for Skids, All Signs Say, Taking in Films, Plays and Books

Radio City Parking

Parking space for 3,000 cars will be provided underneath Rockefeller Center. Cars will go in on the 49th street side and exit on 51st

2.000 Slot Machines Now in N. Y. City: Keeping Kids Away

Siot machines in Greater New York are are now down to around 2,000. They are mostly in speaks, clubs, etc., away from the kids. with a minority of the total operating in out-of-the-way drug, stationery, candy and other stores.

tionery, candy and other stores. With an increase expected short-ly, the manufacturers-operators of the slot machines will spot them so the kids will not be in a position to get to them with ease. The child angle is said to have been largely responsible for the recent raiding responsible for the recent raiding of the substitute confacating or ordering the machines out.

out.

Another new slant on the slot machine racket is the leasing of the nickel, dime and quarter-caters direct to the speak or place where they are in operation so that the syndicates controlling them will not liave to worry about collections, etc.

A few have already been installed and the syndicates controlling them will not liave to worry about collections, etc.

A few have already been installed in the syndicates of the operating angle is that only 50 machines are needed to make plenty of money, although

to make plenty of money, although there's no definite average of there's no definite average of profit. Latter commences to fail away after a short while, excepting in rowdy places with continual new crowds.

Dirt is on the skids. Noticeable over the United States for some nonths and it's now even mani-

over the United States for some months and it's now even manifesting itself in book business for a complete rout of the smut era. First indication the U. S. is ready to go back to entertainment without the drawn-shade atmosphere, was seen in the big b. success of 'Smilin' Through' with at the same time a noticeable drop in the naughty girl type of films which had done best over some months previously. In the book line, several publishers have noticed that finding yarna are dwinding in sales. Most publishers putting out books for large library trade have cut down their lists and are looking for simplements of the control of the c

Legit Cleanson

In the legit field same thing is noticeable. Not as much flaunting of sex in current Broadway plays. The arrival of 'Great Magoo' (Billy Rose) though bullt up by the whisperers around town as quite smutty, has meant practically noting at the box office. Quick flow noth-

JOLSON CALLED 'IMITATOR' **BY HICKS**

Amateur Producers Do Floppo in Trying Professional Film Fare

VARIETY

Hollywood Dec 19

Hollywood, Dec. 12.

Amateur picture makers, unlike the little theatre movement which contributes ideas and personnel to the legitimate stage, have nothing to offer professional films. This was disclosed in the first annual contest for amateur picture producers throughout the world staged by the American Society of Cincantographers, which concluded last week with the selection of the first four prize winners and the first four prize winners due that the best of the amateurs, due to mechanical limitations, can only produce footage to amuse friends. Though photography is their best effort, this is confined to scenery. When the amateur starts to photograph people and intimate nimate objects, he's lost Lack of lighting knowledge is their main fault. Even on exteriors reflectors seem to be unknown, with makeup knowledge also slight. In their dramatic efforts they have the second of the control of t

Burlesque on 'Tarzan'

Ambitious Amateurs

Ambitious Amateurs

Ambitious Amateurs

Last place went to 'The Black Door,' produced by the Greenbrier Amateur Movie Club of White Sulphur Springs, Va. Club got ambitious and used one of the army flying fields and a flock of planes. Story was one of those mythical kingdom 'Marier with an uniappy the discount of the control of the con

on amateur production technique.

technique.

Most meritorious of the amateur pictures were those dealing with medical and educational subjects. However, due to their limited appeal, they were put into a class by themselves for special merit awards.

INDEX Inside—Radio

Only Suzy Knew

When Paramount's French picture 'Miche' opened at the Fifth Ave. Playhouse, New York, recently at least three of the New York critics mentioned Suzy Vernon, the star, as a beautful girl with possibilities for Hollywood.

Nobody knew Suzy spent more than a year in Hollywood.

Deplish, she didn't even get a tumble.

Navorro, Other Latin Names Will Finance, **Produce Spanish Pix**

Hollywood, Dec. 12.
His contract at Metro expiring in five months, after two more ple-tures, Ramon Navorro is organizing a group of name Spanish and Mexican talent to go into Spanish language production here on a commonwealth basis.
Lined up with him on the plan and the contract of the

latter's actress with the contact of the contact of

MACDONALD'S DATES

Most Stage Personals at new Rex in Paris

Jeannette MacDonald sails for Europe this week on the S. S. Conte di Savola to play about five weeks in Paris and Berlin. Mostly stage appearances with, included a p. a. at the Rex, newest Paris deluxe house. Bob Ritchie, Miss MacDonald's manager, sailed Friday (9) on the Paris in order to get in a week or more than the paris in order to get in a week or more than the paris in the paris in the paris in offer to get in a week or more than the paris in the p

Mack III-Replaced

Los Angeles, Dec. 12.
With Russel Mack stricken by flu
Thursday (8), Universal decided on
Willie Wyler to 'finish directing
Private Jones,' starting today,
One more week finishes picture
with Mack, when recovering, going

Conn Hopes to Win Back Fortune Lost in Theatres. by Producing

Providence, Dec. 12.
Capit. Jacob Conn. long a coloring figure in theatrical circles here, left.
Wednesday (7), flat broke, for California to Join a son, Maurice, who is associated with an independent producing company there. Conn recently lost \$2,000,000 in a theatrical financial bust, which sent his may be real estate holdings to the auction block.

Before leaving Providence Connicted newspaperment that he hopes to recover his losses by producing three pictures in association with the foreouter his losses by producing three pictures in association with the foreouter his losses by producing three pictures in association with the foreouter his losses by producing three pictures in association with the foreouter was opened as a combo to the first place.

Conn came to Providence in 1917 from New Hampshire with \$28 in his pockets. Shortly after arrival his pockets. Shortly after arrival his prockets. Shortly after arrival his recent the single producing the first place.

Conn came to Providence in 1917 from New Hampshire with \$28 in his pockets. Shortly after arrival his for the million odlar loss not look like any local interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood that several persons are interested in taking it over. It is understood



will MAHONEY

The Hollywood Citizen 'News' said:
"Will Mahoney, the star of Sid
Grauman's prologue to 'Grand
Hotel,' was a sensation. He won
and deserved a tremendous ovation."

Direction
RALPH G. FARNUM
1560 Broadway

PAR PAYS \$25,000 FOR B'WAY'S FLOPPING PLAY

During the past week Paramount Gene Fowler-Ben Hecht show 'Great Magoo, at a price around \$25,000. Deal went through despite a notice

was up for the flop play's closing Saturday (10).

Al Lewis, producer for Par at its coast studio, is said to have been instrumental in swinging the Par

No Break in Two Years Sends McLaglen Abroad

Hollywood, Dec. 12.
Clifford McLaglen, brother of Victor McLaglen, who since coming here two years ago has been unable to get a break in plctures, left Saturday (10) for Germany. Mrs. McLaglen accompanies him.
Before coming to Hollywood McLazien was starred in German and

Before coming to Hollywood and Lagien was starred in German and French pictures. He expects to re-sume with UFA.

15 Mos. Round World

Edith Ryan, film scribe and press agent, returned yesterday (Monday) on the 'Britannic' from a 15 months' trip around the world.

Toward the end of the week she will take off for Hollywood.

Guy Bolton Out

Hollywood, Dec. 12.

Guy Bolton has left Fox as writer.

Fraud Order on Rudolph W. Mayer's Stock Selling Co. in Baltimore

Bryson's Hot Wienies

Jimmy Bryson, for many years head of Universal Pictures in London, is now head of a different kind of Universal. It's Universal Food Supplies Company, that meaning a chain of hot dog stands.

It all came out when Bryson sent out invitation cards, in approved picture, facility for the opening of his stands.

A Blackjack Behind 'Guesting' in Shorts **By Some Columnists**

The guest artist thing for talking shorts has evolved into a gimme which has the talent plenty peeved against the scribes who have been signed to make these shorts.

The columnists and newspapermen are given fancy contracts for one to 13 shorts, with the expressed proviso they will provide suitable name talent as their guest artists. That means the guests work on the cuff, with the scribes collecting and the talent laboring under the belief that if they don't oblige they may get in on a panning routine.

One columnist is directly accused of doing that already.

'BEER' A FILM COMEDY

Durante and Keaton in It-Started by Metro

Hollywood, Dec. 12.

Metro is trying to beat the other companies at the barrier, slipping into production today (Mon.) a story titled 'Beer.' Script was put through in 10 days. It is a comedy based on the assumption that the country has been given beer, since it is figured that by the time the story is ready for release this will be the situation.

Plot narrates a struggle between the brewerles and the racketeers. Jimmy Durante and Buster Keaton are co-starred with Theima Todd being sought as the leading woman. Edward Sedgewick will direct. Dialog is by Bob Hopkins, who created the idea for the story.

It's on an 18-day schedule.

ZASU PITTS SAFE Hollywood Dec. 12.

Zasu Pitts out of danger after serious condition following complicated abdominal operation in California hospital. Expected to leave in two weeks.

SAILINGS

Dec 21 (London to New York) Arthur Loew, Mr. and Mrs. Irving Mills (Majestic).

Dec. 16 (New York to Parls) Feo-lor Chaliapin (Bremen). Dec. 16 (London to New York) Marilyn Miller, Don Alvarado, Bill Marilyn Miller, I Tilden (Europa).

Tilden (Europa).

Dēc. 15 (New York to London)

Foy Large, Frank Morgan, Fedor

Chaliapin (Bremen).

Dec. 14 (New York to Paris), Jeanette MacDonald (Conte di Sa-

Dec. 12 (London to New York), Douglas Fairbanks, Allan Boone, Kenneth Davenport, Charles L. Lewis (Champlain).

Lewis (Champiain).

Dec. 10 (New York to Los Angeles) Helen Twelvetrees, Frank Woody (Pennsylvania).

Dec. 9 (London to New York)
Arch Selwyn, Colin Clive (Bremen).
Dec. 9 (Berlin to New York) Vera
Schwarz (Bremen).

Dec. 9 (Paris to New York) Rudi Sieber (Bremen).

Dec. 9 (New York to Paris), Pob Ritchie (Paris).

Dec. 8 (Shanghai to Paris), Beth Berri (Conte Rosso). Dec. 7 (New York to Berlin), Edna Covey (Roosevelt).

Covey (Roosevelt).

Dec. 7 (New York to London),
Mr. and Mrs. Fritz Kreisler, Mr.
and Mrs. Gilbert Miller, Charles
Laughton, John Van Druten, Mark
Hanna, Basil Dean, Dodie Smith
4Europa).

Baltimore, Dec. 12." Attorney-General's office on Saturday (10) issued an order to the Mayer Pictures, Inc., headed by Rudolph W. Mayer, identified as the brother of Louis B. Mayer, to stop operations involving the offoring and selling of stock in Maryland, pending further investieration.

Maryland pending further investigation,

Mayer has been in town a few
weeks. He explained to the Deputy Attorney-General, it was the
purpose of his company to make a,
series of 26 shorts on bridge, both
from an instructive and comic angies, with the shorts to be released
as a new medium of advortising for
national chamercial enterprises.

To be featured in these shorts
To be restured in these shorts
on the company's book to draw \$100
weekly. Mrs. Emery, who writes a
hridge column for the Baltimore
'Post,' Scripps-Howard evening
paper, had several-times offered
herself to Loew's locally for personal appearances at the vaudfilm
Century, but had never made the
grade.

Century, but had never made the grade.

In the testimony, Mayer said that he had approximately \$7,000 invested in the company, and that Mrs. Blanche K. Rosenstein had about \$4,000 in the affair. Mayer claimed that his overhead was about \$1,800 weekly, which included \$150 hotel expenses for himsel and weekly to Ben W. Fink as advance commission on stock sales. Fink being down to receive 20% of all sales as well as an overwriting of \$5% ing down to receive 20% of all sales as well as an overwriting of 5% on sales by other men in the or-

as weri as an overwriting to 5% on sales by other men in the organization of 5500 Wk. for Mayer Mrs. Rosenstein was receiving \$100 for her work in obtaining costumes and locations for the pictures, and a director listed at \$150 weekly. Mayer himself admitted to drawing \$500 each week and that legal expenses amounted to \$550. When asked if he thought he was worth \$500 weekly, Mayer answered in the affirmative, 'because I feel lending my name to this company, and while I know enough about the production end of the business to know who I can get, lay my hands on, the connection I have, I think is very valuable to any motion picture. nicture

tion picture.

Mayer said that he considered his name, 'synonymous with everything valuable in the motion picture busi-

When asked if he wanted to capitalize on his brother's name, May-er answered, 'Yes, I think I am en-titled to it.'

ranswed, Yes, I think I am energe answed, Yes, I think I am energe answed, Yes, I think I am energe answed, Yes, I think I am energe answed and the state of the

Dick Powell's Divorce Granted in Honing own

Granted in Hon.

Dwn

Pittsburgh, Dec. 12.

Dick Powell, for three years m.c.

at 'the Enright and Shapley here
ayd now in Hollywood under contriget to Warner Brothers, was
granted a divorce last week in Littite Rock, Ark., Powell's home town,
from Mrs. Mildred Maud Powell, off
Hemphill, Texas. Screen actor filed
a deposition charging his wife with
crueity and was given a decree in
Little Rock without putting in an
appearance there.

Although the sult was not content denial of the charges, It's
understood that she was given a
cash settlement.

The Powelis were married in Littite Rock in 1928 and separated in
Pittsburgh in July, 1931.

STAGE MURDER AT \$12,000

Wampas Star List Weakest Ever: Producer Meddlin' Kills Interest: Faux Pas Elects Vaude Player

Hollywood, Dec. 12.

Viewpoint on the coast is that the Wampas Baby star list this year is the weakest ever picked by the press agent organization. A marked apathy on the part of the producers was shown with little interest seen in consistating a previous pretiponement of the election because of an insufficiency of names suggested.

postponement of the election because of an insufficiency of names suggested.

Interferency by the Producers Association is girred as having much interest and the scarcity of worthwhile talent on the list. Hays office had warned the p. a.'s there would be no producer co-operation unless the Wampas guaranteed at least one starlet for every member of its organization.

Ultimatum us to forestall the duplication of last year's affair when Fox was entirely left out in the selection of future bets, to elect its own starlets, and followed later by a resignation of all Fox men from the publicity men's organization.

To sawre a candidate or every Hays sure a candidate or every Hays could be sure on the ballot as 'free lance p'ayers.' Due to a tie among three of the latter it was decided after election to have 15 names on the honored list instead of the vaditional 13.

ditional 13.

The producer insistence that every major be represented resulted in at least one mixup when Lillian Miles was elected as Columbia's candidate over Toshio Mori, the Japanese girl who played in 'Bitter Tea of General Yen.' The name of Miss went on the balleaction of Columbia, later to be found that she had left the studio and is now in vaude.

the had left the studio and is now in vaude.

Girl was then shifted to the free-lance class and later, when it was learned that she did not intend an early return to Hollywood, the Wampas wired asking her to withdraw in order that Miss Mori's name might 50 on the list for Columbia.

Those of the list for Columbia.

Those list of the list for Columbia.

The list of the list for Columbia.

Those list of the list for Columbia.

Those list of the list for Columbia.

Those list of the list

Lona Andre was the winner of the Lona Andre was the winner of the Paramount Panther pil contest and currently is working in a westerr at that studio, although she has not yet been seen on the screen Paramount's other candidate, Gai Patrick, was also a Panther contest

Patrick, was also a Panther contest entrant.

Lillian Bond was previously under contract to Warners but was later dropped. Mary Carlisle from legit has done a few small parts in Metro pictures. June Clyde is a veteran in pictures, coming in with the advence of talkers. Patricial fer of Alexander Lettwich, former stage director now at Radio.

Swim Champ Named
Ruth Hall was the fomme lead in Eddic Cantor's 'Kid From Spain', and had previously played opposite, Joe E. "Brown at Warners. She is considered one of the very few girls on the list with star possibilities. Eleanor Holm, who has yet to be seen on the green, is the Olympic sweet of the property of the Continued on page 11.)

Dunn-Eilers, Leads

Hollywood, Dec. 12, un and Sally Eilers s 'Department Store,' James Dune

Marlene's Wardrobe

Hollywood, Dec. 12.
Famed Dr. Mary Walker,
through an act of Congress,
was permitted to wear men's
clothing during her life following the Civil War. No act of
Congress licenses the wearing
of men's clothing by Marlend
processes who now men's recompletely, who now men's re-

congress incluses the weathers.

Congress inclusion was practically discarded women's attrice in favor of the more sensational business and sport clothes of the opposite sex for street wear.

One of Hollywood's ace tailors has just completed six male suits for her, one a dinner suit which she recently wore at a formal affair. Miss Dietrich has picked up where Greta Garbo left off, and has gone a bit farther than the Swedish star, who confined her male attrice to slacks.

PAR MUST PLAY AND PAY, SEZ **IMPORTEE**

Paramount closed for Dorothea Wiecke, German actress, Thursday (8) with a most unusual contract. Paper states that Paramount must raper states that Paramount must use her in at least one featured role during the time she's in Holly-wood.

Miss Wiecke is the girl that Par got interested in when she played in "Maedchen in Uniform." Metro also bid for her, but Par got a first offer in through like Blumenthal. Before signing any papers, the girl made a full two-reel test. In English, redoing sequences from "My Sin," the Taillulah Bankhead film. This test was sent to Hollywood before signaturing, Miss Wiecke preferring that way. Sie speaks English fluently, though with a soft accent.

Miss Wiecke insisted she guaranteed a good par before going over, to swold the possibility of being brought to America, as has happened with one el european while. Her contract is for one year with the usual acting or options for four more, but she word; start until about March, because having one picture to finish in Eerlin first. Miss Wiecke is the girl that I

Hartwig on Dialog

Hollywood, Dec. 12.
William Hartwig, former Froh
man stage director, engaged by Fo
as dlalog director on 'His Majesty'
Car.'

Girls Tested

Jean Fontal and Dennie Moore, both in current Broadway shows, both in current Broadway shows, were screen-tested by Radio Pletures last week. Girls are in 'Gay Divorce' and 'The Great Magoo,' respectively.

Miss Fontai is the wife of Chick Chandler, enagged by Radio a week ago. He leaves tomorrow (Wednesday) by auto, due on the Radio lot Joc. 24.

RUINS B&K TASTE

Frenchman's Bad Flop Chicago Stage Wa Against Usual Name Wallop Chi Circuit Now Talking **Operatic Stars**

AND NO ALIBI

Chicago, Dec. 12.
Balaban & Katz organization felt rather sickish last week. Beside the question of to close or not to close several houses with their side the question of to close or not to close several houses with their minds changed daily on that subject the melancholy realization has been born in that \$12,000 stage headliners can fall down. Maurice Chevalier had been counted upon in a big way and the contrast between expectations and actuality was too painfully red to b: laughed off. B&K's Chicago theatre with Chevalier is reported to have lost \$15,000 on the week.

Alibi that the picture was poor, ascribed to Chevalier himself, couldn't be accepted. But they couldn't quite get around the fact that the picture was no werse than others they have played at the Chicago and that having paid \$12,000 for a stage headliner B&K couldn't very well be expected to guarantee the headliner against a headlach,

In other words, there was a clear-cut reason for paying a headliner that kind of money. He was suped to deliver

that tends of moreying is leasanise; that tends of moreying is leasanise; the was supposed to deliver.

Locally it is felt that the Chevalier brodle may very well become the turning point in the attitude of B&K toward expensive headliners. In the past bad business could always be explained on the plea, Well, if we had had a stronger show we would have done better!

Few Good Toppers

B&K is now dirting with the idea of getting big operatic singers in the hope that they can draw where pictor at the strong of the stro

Kvale's Screen Job

Hollywood, Dec. 12 Al Kvale, picture house master eremonies, has a screen job. He starts at Warners Jan. 2.

CHEVALIER'S RED George Raft Funny Kind of Star; Very Frank and Tells the Truth— Nite Club Training Great Help

By Cecelia Ager

Happy Ending Out

After watching the reaction

After watching the reaction of the first two performances of Farewell to Arms' at the Critiquin. New York, Paramount has about decided to shelve the happy ending.

Company made a happy ending to use outside the first run New York house, but now figures audience will prefer the tear-jerking death scene, to close with

WHITE COLLAR MEX.STRIKE **STARTLING**

New York foreign offices are up-set about the action of Mexican Film Union in declaring a strike against Fox, Metro and Universal. Figured by all that giving in will mean headaches all over the world, with an agreement for all the Amer-ican companies to stand together in the thing

with an agreement for all the American companies to stand together in the thing.

The standard of the standard together in the thing.

The standard of the standard together in the standard of the standard together in the standard of the standard together in the standard together in the standard in the

Radio Retains Billie Burke

Hollywood, Dec. 12.
After much dickering, Billie
Burke and Radio Pictures have gotten together on 'Christopher Strong,'
for which the studio wanted her.
As in her first talker, the actress
will again be coupled with Katharine Hepburn.

George Raft doesn't go for this glamour stuff. He's a picture star now but he's no different inside,

George says.

Hight club training helps a guy remember, says Raft. He doesn't kid himself, fall for this 'glamourous hooey.' What does it boil down to? He can pay \$135 for a suit now, and what happens—so he wears it to a benefit at the Astor. Announces he'll sign autographs and in the crush his new suit gets ripped. Well, at least he knows how to write his name now. There was even some dame who asked him to sign his autograph on her back.

black.

Let's right the sates according to the black. The straight the

again. Ive always been like a 20 to 1 shot—always trying."

Can't Get !t

Though he appreciates it. Mr. Raft can't sympathize with the way people go crazy to see a celeb. Even as a kid he wouldn't cross the street to look at one. Like he was in London when Lindbergh arrived. Everybody swarmed to the Croyden airport. Not Georgie. Till wait, he says. Tim no star gazer. When I'm ready to take a look, I'll take a good lok.

These invitations to Park Avenue parties don't dizzy him, either. Found out what they were worth when he was a night club dancer. Those girls don't want you,' he recalls. They're thrill seekers, that's all. I'd rather see the gang on 10th avenue. Say helio to everybody you meet going up—because you meet the same people coming down.

Steadied by his combined 10th

body you meet going up—because you meet the same people coming down.'
Steadied by his combined 10th avenue and night club philosophy. Mr. Raft refuses to consider himself an actor. He's a dancer, yes, through. He's act and that is to figure what he'd bod if he were in such a spot. He's okay when directors don't try to change him; let. them tell him to give it a little more than he's giving it, and right away he's a bust, George claims. The way Haft sees it, he's strictly hard-boiled, a come on, come hers guy with the girls in pictures and to try to execute him. He's not the type. If he's any good in pictures, it's because he's himself.

Georgie's Technic

He doesn't want the studio to try to sweeten him. He's not the type. If he's any good in pictures, it's because he's himself.

Georgie's Technic

He doesn't know anything about acting, says Georgie. If they say I'm acting, it's all right, too. I don't know what I do but it's not acting. It's me. Supposing I'm supposed to hate a guy. Then I think of somelody I hate and visualize him instead of the actor. Same way with the heroine. I think of a girl I could be crazy about and though I'm gaying to the acters "I love you, darling," all the time I keep thinking of the other party and saying to myself, "Eaby, you're gorgeous!"

This being a picture star would be all right, admits Mr. Raft, if

googeoust".

This being a picture star would be all right, admits Mr. Baft, if it didn't make the men turn against you. It hurts him when he's out and some girl recognizing him, says to her escort, "Inn't he cute, and then the fellow gives him a dirty look. He's working for a picture company, only doing what he's told-says Georgie, just like anyone who works in an office.

It's just business with him.

Stage Show Shrinkage a Worry

Loop Merchants Apprehensive of Dark Stages Over Town

spectively.

Miss Foural is the wife of Chick Chandler, encaged by Radio a week ago. He leaves tomorrow (Wednesday) by auto, due on the Radio IDec. 24.

Cooper and Sidney

Hollywood, Irc. 12.

Gay Cooper is assigned to the lead in 'Pickup' Vina Delmar 46P, being made by B. P. Schuibert for paramount release.

Syivia Sidney will play opposite.

Important RKO Board Meeting Wednesday (14)—Year Reviewed Theatres-Studio-Finances Up

There is the possibility that Harold Franklin may be assigned by the RKO higherups to go to the studio in a new executive capacity, as presently insiders hold little hope for David Selznick continuing with the company, or at the most being limited to having charge of a sin-gle unit of four of five films for

limited to having gle unit of four of five films production.

Nothing along this line may be positive until after the RKO Board meets tomorrow (14), in the most important session of the directors this year. Not only will the experience and the results thereof of the present RKO administration go on review before this body, but additionally the question of the company's dinancial status will be salved about.

Who will run the studio and how it will be run and whether the studio is to be unlitzed will be decided. B. B. Kahane, president of Radio Pictures, arrived Sunday (11) from the coast and is believed to have come prepared with a new unit plan which will be presented for discussion and an okay by the discussion and an okay by the discussion.

directorate.

Monday (12), Kahane had a long session with M. H. Aylesworth, his chief, preparatory to the board meeting

meeting.

An announcement with the studio situation, included, is looked for after tomorrow's meeting.

Fresent reports have Franklin departing for the coast shortly after the Board meeting. This trip may have no connection with the company's new plans, but to permit Franklin to spend the holidays with his family.

Big Savings

On the financial status of the company, the RKO heads are pre-pared to offer a detailed statement as to the improved conditions of the entire outfit with economies so far perfected amounting to over \$8,000,-

perfected amounting to over \$8,000.

The problem is still what RAN,
Will do with its Orpheum Circuit
houses and there is still the chance
that these houses may be let go
unless certain adjustmefits in the
carrying charges can be had from
the theorem of the control of the control
A report that RCA satvised RKO
Tuther funds would not be forth-

r funds would not be forthironcd out other financial problems seems to have been overstated seems to have been overstated. There is still around \$3,500,000 said due from RCA to RKO on re subscriptions.

Kahane East Carrying Selznick Propositions

Hollywood, Dec. 12.

Leaving here Wedneaday night [7], Ben B. Kahane, president of fadlo, arrived in New York Sunday to attend the RKO-Radio board neeting Wedneaday (14). He took att with him three propositions will be a sunday to the studies of the studies are supposed to the studies are supposed to the studies are supposed to the studies of the studies

Meeting was scheduled to pas on reduction of total program fo next season to 24 pictures made on the Radio lot and additional cheaper product from indies producing at Pathe.

Kahane is not expected to remain n New York more than four or

Belief in New York is that Sclz-ick will be held to unit produc-ig if remaining with Radio Pic-

An announcement on the studio decision is expected during this

Salvage in 'Western'

Hollywood, Dec. 12.

Hoping to get some salvage on Born to Fight, shelved after \$150,-000 had been spent on the production, Fox will try to incorporate a tion, Fox will dry to most polace considerable portion of the footage linto the next George O'Brien Western. This will go into production in

ern. This will go into production in January. New feature is by Zane Grey and is titled 'From Missourl.'

Crashes, Flu Holdun Hollywood, Dec. 12.

After two plane crashes and a trio on the sick list, Warners has production on 'Grand alled off Central Airport,' its jinx feature, until the recovery of Richard Barthelmess from flu and Sally Eilers

from bronchitis.

William Wellman, the director, was laid up with the flu also, prior to the current halt. Resumption expected at the end of the week. when

expected at the end of the week.

Picture started off wrong wher
commercial aviation interests succeeded in getting offending sequences changed.

NO SETTLEMENT ASKED BY FELD OR CHATKIN

There will be no settlement of the Milt Feld and Dave Chatkin contracts by Paramount, each of which had a year and a half to go. Under Feld's contract the salary cuts he took in P-P were said to have been restored to him last summer when

restored to him last summer when he first wanted to resign.

In view of the resignation of Peld and Chatkin voluntarily rather than under pressure, neither will press for a settlement.

Giving up their offices in Paramount-Public serlier than the Jan. 2. expected, Feld and Chatkin have taken temporary offices with the William Morris agency which has been as the service of the May and the taken temporary offices with the william Morris agency which has been as the service of the ser

Feld denies he and Chatkin will tie in with Sam Katz in any way. 'We're going to operate ourselves and for ourselves,' states Feld, add-ing he's already amazed at the num-ber of theatres people want to get

rid of.

Milton J. Feld and David J. Chatkin, as partners in Chatfeld Theatres, are leaving New York tomorrow (Wednesday) on a brief
trip to look over several theatres which have been offered them. Houses remain undivulged pending decision to go into any deals. Both say they have decided against load-lng up heavily on houses.

BYRAM TO PAR

'Times' Drama Ed Succeeds Dora As Story Scout

John Byram has resigned as dramatle editor of the New York Times' to join Paramount in the

Times to join Faramount in the efast. He will replace D. A. Doran who recently withdrew as Broad-way play and talent scout. Byram will be succeeded on the dramatic deak by Lewis Nichols of the 'Times' city staff.

CULLMAN NEW **RCVR. OLD ROXY**

Howard Cullman, Jr., is the nev eceiver for the old Roxy, appointed to the post yesterday (12) by a member of the N. Y. Port Authority and a director of the County Trust Co. of New York. His appointment came by unanimous agreement on his selection by all the groups interested in the old Roxy.

Roxy.

Cullman is a close friend and associate of Al Smith and was treasurer of Gov.-elect Herbert Lehman's campaign for the gubernatorial post in New York. He acted in a similar capacity for Pres.-elect Franklin D. Roosevelt in the latter's 1928

In Capacity for Press-elect FrankIn D. Roosewell in the latter's 1928
Governorship races were assumed his
poet officially on Thursday (18)
when Harry G. Kosch steps out.
So far Judge Caffey has not made
known any decision on the change
of name for the spot. It is likely
that he will either confirm or reverse Special Master Addison
Pratt's finding in favor of RKO
some time this week so as to allow
for an early and quick appeal by the
losing side.
Al Smith's name was among those
submitted to Federal Judge Caffey
as a likely receiver for the old
Roxy theatre to succeed Attorney
Harry Kosch, resigned. Latter's
fee was fixed at \$5,000 for the duratically the Thursday of the contically the Thursday of the Capacity
Inside on the situation is that
Kosch's resignation was pre-determined by the bondhodlers' group
who considered his operation of the
spot inexperienced for the most
part.

Meantime plans are going shead

spot inexperienced to the momentum part.

Meantime plans are going ahead to give the old spot some impetus for public appeal by turning over the house for one or two weeks to the Unemployment Relief Fund Committee, and having that group headed by Al Smith take charge, with the possibility a score or more big names from the vaude, legit and concert field will be spotted there for the charity purpose.

College Man and Dignity for Pres

M.P.T.O.A. Post Pays Nothing but Publicity -Lightman Moving Out

Getting a successor to M. A. Lightman as president is proving a problem to Motton Picture Theatre Owners of America policy moulders. They are insisting he be a college man as well as an exhaucters of the college of t

Others mentioned are Ed Kuy-dendall, the flery indic from Mis-sissippi, and Fred Myer of Mil-

sissipp, and Fred Mycr of Mi-wankee.

The president's chair, other than the publicity it rates, is without compensation. This is one of the reasons for many potential candi-dates being counted out at the start at requires a lot of hard start at positive and the start of the expenses.

Lightman paid much of his own expenses.

The job, incidentally, has been without compensation since Pete Woodhull was president. Woodhull received \$200 a week.

11c AND 28c NITE PRICES

2 Houses in Meridian, Miss., Cut-

Birmingham, Dec. 12. With price cutting all over the South the houses at Meridian have South the houses at the got down to cents. The Saenger, Meridian, is advertising matinee prices at 11 and 17 cents; evenings,

prices are the same.

Pouble features have been shown
in Meridian at the same prices.

With the low admissions it is impossible for the theatres to absorb
the 10 percent state tax.

Levine Seeks 2 Yarns

Hollywood, Dec. 12.

Hoping to find two stories sulthle for \$75,000 pictures, Nat Le-ino has assigned his assistant. vino has assigned his assistant. Harry Poppe, to lend an ear to all agents, writers, directors or any-body else who can supply a thome for the films. Pix will be specials on the Mascot

program costing around twice as much as the regular features. They will boost Mascot's program to six.

Chinese Boys Studying Chain Houses—Fathers Magnates at Home

Joy Is Fox Pooh Bah

Hollywood, Dec. 12.

Multiplicity of duties have been handed Jason Joy, former Hays office censor contact, in his new berth at Fox.

Joy will be general consultant on all stories, and will attend all editorial conferences following completion of pictures. 'In addition to these duties, he'll attend all previews and act as representative of the studio in contacts with the Producers' Association and Acadthe studio in contacts with the Producers' Association and Acad-

my. His assistant will be rotti who was previously his aide the Hays' office.

RKO PREPARING TO CUT DOWN ON PERSONNEL

Operating heads of RKO are marshalling data for a bigger econ-omy wave throughout the theatre circuit, but without contributions to the unemployment relief, so far to the unemployment relief, so far as known. For a time a plan to cut home office salarics additionally was under consideration. Concentrated objection from departmental heads officet this first idea. So, instead the personnel lists will be chopped down all along the line.

The one possible exception may be the construction department, cause for whose existence is still to be discovered by the theatre chiefs.

The new cut comes additional to

The new cut comes additional to temporary letouts occasioned by closing of more than 30 theatres for the pre-Christmas period.

There is no quota set on operating costs of each department either at home in the field and the whole matter has been left to divisional managers and home office department. Most of the cuts will occur before RKO moves over to Radio City, which may, happen around Dec. 15, in the new RKO office building.

Erskin or Milestone Top

Hollywood, Dec. 12

Hollywood, Dec. 12.

After he finishes cutting Al Joison's 'The Optimist' this week,
Lewis Milestone leaves for New
York on a six-week vacation.
Megger's contract with Joseph M.
Schenck is up Jan. 1.
Whether Milestone or Chester
Erskin gets top billing as director
of 'Optimist' will be determined
when picture is finally cut, and
Schenck sees what is left of the
original negative. Erskin directed
the United Artists pic, but Milestone made the re-takes.

Lucky Baby Star

Hollywood, Dec. 12. Hal Roach contract offered to one of the five freelance Wampas baby

of the five freezince wantpas baby stars goes to Dorothy Layton. Miss Layton was previously un-der contract to Roach for several months at \$15 weekly.

Twelvetrees' on Water

East three months visiting relatives, Helen Twelvetrees sailed Sat-urday (10) for the, dosaft, "it at the Canal, accompanied by her husband, Frank Woody and their baby, Jack Bryan Woody. Radio has not as yet assigned Miss Twelvetrees for her next plo-

Fairbanks on Wav Back Douglas Fairbanks hopped on the

'Champlain' in London yesterday (12) for home. Fairbanks, with his production staff, went to China for animal pic-ture making, but found too many restrictions and difficulties when he got there.

Serkowich Leaves B&K

Chicago, Dec. 12.

Ben Serkowich left Balaban and Katz Saturday (10), having completed his three months' special assismment.

He will return to New York.

Kwai Lin Chang and Chi Chang, wealthy sons of Chinesa theatre operators, in New York getting training under Paramount's guident training under Paramount's guidaance through special arrangements
of the foreign department, are
nearly ready to jump out of wins
dows. The pace they are setting,
with and without P-P's aid, is pretty
heetic for both of them.
The first thing the Chinese boys
have decided is that they're off cop
any restaurants. Learn much below

suey restaurants. Llang say no. like, American steaks go much bet-

suey restaurants. Liang say no like, American steaks go much bester with the lads.

Also no like the beer that's handed out in New York. Armed with a speakeasy tou'd. As the light of the late of lat

Theatres Waiting
Expecting to inherit the theatres
of their dads in Hongkong, Canton
and Macao, while in New York the boys will play student in all branchboys will play student an an array of the set of Paramount activity. This is at the request of the foreign distribution end, which regards the Chinese lads' fathers as important

Chinese lads' fathers as important Orient accounts.
Chang and Llang are attending various general meetings in Par to get a line on how it's done in the States by a big chain—or what's lett of it. Right now studying projection, etc., under Harry Ruben, the boys on the direct operating and tracher, ment as Eyssell as their tracher, ment of the property of the proper

teacher-mentor.
It's planned to let the Chinese duo. young fellows, spend about six weeks in advertising and publicity. Their teacher there will be J. I. Mc-

Their teacher there will be J. I. Mo-Inerney, in charge of Metropolitan New York advertising for Publis. Course for Chang and Liang, with the boys actually functioning in some departments, te to last about six months. Back in Hongkong they're regu-lar Variety' readers, says Liang. It sets there about a month after pub-gets there about a month after pub-sit in the work, but that's oke with the Chinese theater operators

W-W TO DELIVER FULL 21. IF INDIES MISS OUT

Hollywood. Dec. 12.

Through difficulty of its outside producers in getting finances. World Wide is now expected to produce any deficit in a desire to deliver its full program of 21 features for 32-33. Report that KBS would make up any difference, is denied. Of 11 features that were to come from outsiders other than KBS, only four have been made and prospects for financing the remainded near not promising. KBS middled to the contracted, but is not make and prospects for financing the remainded near the contracted, but is not make the contracted, but is not making the contracted, but is not make the world because of the contracted, but is not make the world because of the contracted of the world because of the contracted of the c

politan rental companies are working either rental companies are fliming either.

Four pictures made for W-W, apart from the KBS program, are 'Hynnotzed,' Mack Sonnett; 'The Crooked Circle,' Sistrom; 'Tralling the Killer,' Zeidman, and 'Breach of Promise,' Verschilser, Carcwe has a contract for three, Zeidman for three, Sistrom for two and Bryan Poy for one. Foy is not expected to make his one, as he is now producing on the outside for Columbial release.

P. A'ING vs PUB RELATIONS

2d Goldberg Brother Dies, with Rachman Held for Double Murder

Omaha, Dec. 12.

Sam Goldberg, official of the Popular Amusement Co, has followed in death his brother, Harry, who was an instant victim when both were fired upon by their cousin and busing the partner of the brother of the partner of the partner

atres and several outstate at one time achieves and several outstate at one time achieves and the several outstate at one time achieves and the several outstate at one several outstate at one of the several outstate. His father, Harry Rachman, also connected with the various theatrical enterprises, was an eye-witness to the shooting, and has said that his son appeared to have been drinking. He has corroborated to some extent the son's statement that he shot in self-defense, thinking that the Goldbergs meant to attack him.

Joint funeral was held for the two brothers, but the orthodox Jewish service was held for Sam Goldberg, while Harry Goldberg's rites were conducted under Christian Science, the service was held for Sam Goldberg, while Harry Goldberg's rites were conducted under Christian Science, the service of the se

Indifferent Stepson Chicago, Dec. 12.
Charles Rachman, 18, stepson of Jule Rachman, continued his rehearsals in a Central High School amateur production of Two Vagabonds.

bonds.'
Meanwhile his step-dad was lodged in the calaboose charged with the murder of Harry and Sam Goldberg, his partners at the Moon theatre, Omaha.

Boy said he preferred to go on with his role and keep his mind off the family trouble.

POMMER—VON STERNBERG

Who Will Finally Sit in as Pro-duction Boss at Ufa?

duction Boss at Ufa?

Mariene Dietrich, next spring, after she completes one more film over here, her final, for Paramount, in January or February expects to Join Josef Von Sternberg in Berlin was the Steriler for combo will research to Join Josef Von Sternberg in Berlin was the Steriler for combo company's 'Blue Angel' production, starring Miss Dietrich, directed by Von Sternberg, and supervised by Erich Pommer, brought her to Par's attention for America. Ufa denies that there is any truth in printed reports to the effect Erich Pommer is going to America or Fox. Company has advised its New York and other foreign offices to make official denials. According to the German company Pommer

to make official centals. A confidence of the German company Pommer has been approached several time but has turned down all offers. With Pommer away from Germany, Von Sternberg might sit in as Ufa's chief producer. With Pommer around, though Von Sternberg will likely be just Dietrich's director.

H. B. Missing Opening

Both Radio City premieres of Dec. 27-29 will be missed by Harold B. Franklin of RKO. Franklin will spend Christmas with his wife and boy in Hollywood. He expects to return to New York by New Year's.

Squelched!

Hollywood, Dec. 12.

Production head of a major studio cailed into his office a former legit player who has been under contract, but has not yet played in a pleture. Actor was informed that he after would be moted and here after would be more after work and the producer.

—From 'Variety's' Hollywood Bulletin.

Katz Building New Org. While **Marking Time**

From reports about Sam Katz is standing still on any business movement. Meanwhile, he appears to have standing by an upbuilding organization. This appears to be mostly formed by recent resigners from Paramount.

mostly formed by recent resigners from Paramount.

Katz' stagnation just now is laid to his expectant contract adjustment with Paramount. That is also standing still, it's said.

Storles varies as to Katz' intentions. One says he favors production, while the other is that Katz would like to turn out six independent features the coming year and pick up a few theatres on the side if bargains appeared.

Other story is that Katz remains watchful, trusting to see a large number of theatres fall into his lap at his own terms.

Before launching any show plan, Katz may embark on a big publicity campaign which may start with Katz is John Zantf, former Fox deliver operator. It is stated that Sam Spring, former attorney for First National, is nov of counsel for Katz, with another possible associate of Katz' being Ben Moss,

TWO OFFERS FOR PALACE

Different Terms Proposed But Poli-cies About Same

Two proposals have been submitted to the RKO for its New York Paiace. One wanted a flat rentai but deal ran out when \$5,000 weekly was given as the answer. Other producer would like the house on a percentage of the gross for rent.

Each of the showmen figuring the Palace had the music hail scheme in mind, though of different styles. Both also had the beer and smoke thing to complete the music hail

thing to complete the music hail atmosphere.

One of the producers with a for-eign idea for his music hail policy wanted the beer out in the alley during intermission, like the orange-ade used to be in the summer when the Palace was a real vaude the-

ON 'PROPAGANDA'

Prof. Lasswell Conducts Class-Course 10 Weeks P. A. Wants to Make News; Other Kind Mostly Suppressor - Lou Cowan as P. A. Addresses Group

NOT EDITOR'S ENEMY

Chicago, Dec. 12.

Chicago, Dec. 12.
A class in Propaganda Technique's conducted at the University of the Chicago o

Re-Elect Hoffman Pres. Of Indie Producers

Hoilywood, Dec. 12. Hollywood, Dec. 12.

M. H. Hoffman remains president
of the Independent Producers' association, the members having reelected all but one of its present officers. Trem Carr goes in as a vicepresident, succeeding Al Mannon.
Others re-elected were: Phil
Goldstone, v. p.; Nat Levine, sec.;
and Larry Darmour, treas. Sam
Wolf remains as counsel.

Columbia Dead Quiet

Hollywood, Dec. 12.
For the first time in nine months no production has started at Columbia.
None is expected for week or two.

U OF CHI COURSE | Warners' Battling Stockholders **May Prolong Wilmington Meeting: Control of Company in Outcome**

Quicker Than That

In writing their resignations, Milt Feld and Dave
Chatkin set next Jan. 2 next
as the date on which they
would become effective.
Two days after they sent
them in, Wedenesday (7).
John Hertz in accepting them,
stated they would become effective at once (that day).

Big B'way Stage **Shows Opposing** Radio City Ope.

Paramount and Capitol theatres will blast with heavy stage shows Christmas week, concurrent with the opening of Radio City's two theatres. Paramount will spend \$12,000 for Earl Carroll's 'Vanities'

\$12,000 for Earl Carroifs 'Vantties' in unit form, while the Capitoi will hit \$15,000 in sajary with a name specialty bill.
Set so far for the Capitol are Beile Baker, Paul Ash and band, Bill Robinson and Harriett Hoctor, plus a 22-girl line trained by the letter.

iatter.

As she's at the Capitol that week
Miss Hoctor will be the only 'Yantitles' principal missing when I the
revue plays the Paramount. Otherwise the picture house gets 'Vanitles', which closed its legit run at
the 'Broadway Saturday (10), intack. Show will go to the Par,
The Company of the Par,
and the will go to the Par,
and the Work of the Par,
the Par

RKO_PLEADS JUSTIFICATION

Court Orders It to Tell Plunkett Why RKO's defense in Joe Piunkett's \$30,000 contract salary claim is that it is justified in discharging him or

it is justified in discharging him or any other employee.

Plunkett's lawyers want a bill of particulars setting forth RKO's claimed justification in this particular instance. While RKO opposed the idea of furnishing such info, the court ordered it so last week.

Wilmington, Del., Dec. 12.

Battle royal for control of Warner Brothers swarted today as the annual stockholu-ws' meeting opened at 2 p. m., iron.cally in a defunct Warner picture house. So many shareholders showed up, it was necessary to adjourn the meeting from an office to the Savoy the same of the savoy that the same of the savoy that the savoy the savoy the savoy that the savoy the savoy

Goldberg accused the brothers of everything in the list, particularly stressing the senate investigation of Warners. He charged the Warner individual brothers of seiling beerg said, is this: How is it that the Warner family was getting tremendously wealthy while the company was going down to nothing? Before the stock started declining, Goldberg said, the Warner family seld widely under their own names and through separate corporations. While this was going on, he intimated, they deliberately painted rosy pictures of the company's prospects to decelve stock-holders. Then, when it reached bottom they began buying in.'

tom they began buying in.

Info Refused
Warners, Goldberg sald, have refused him any information as to
their saiaries and have failed to
answer his charges of short seiling,
Goldberg seemed to have the sentiment of the stockholders present in
person.

Goldberg seemed to have the sentiment of the stockholders present in person.

Warner turned over the chair to Judge Hugh M. Morris, Warner attorney, Skirmish developed over the method of counting proxies when Morris appointed Abel Klaw of the duPont legal department and Harry R. Craig, duPont vice-president, to determine if a quorum of 1,920,000 shares existed. Goldberg objected but did not press the point. He demanded that Warners reveal their holdings openly, but this was demanded that Warners reveal their holdings openly, but this was demanded that Warners reveal their cound in the count.

Chief information Goldberg will seek, ine said, would be full and complete details as to the transaction whereby 90,000 shares of the common stock of the Warner corporation were issued and paid to Renraw, inc., in 1928, and full and complete details of the transaction where 50,000 shares of the sound on the stall of the common stock of the comm

Zion Myers 100%

Hollywood, Dec. 12.
Chic Sale to be starred by Universal in 'Pai's Story,' will be known as Zion Myers unit.

writing story, directing

Old Reports Return at Wrong Time

Talk of Big Money Men Looking for Film Bargains in 1933—Hooey

The industry is preparing itself or several of the world's wealthest men. Ford, Rockefeller and lelion, indirectly, are said to have idicated to flimdom's undercover then that they are interested in the idustry, and that there is every left in the division of the division of the business before the old of 1932. for several of the world's wealth-iest men. Ford, Rockefeiler and Melion, indirectly, are said to have Indicated to filmdom's undercover men that they are interested in the industry, and that there is every likelihood of two or more of them being in the business before the

wanted the beer out in the alloy during intermission, like the orange and eused to be in the summer when the Palace to be in the summer when the Palace was a real vanied head of 1932.

This time reports have gotten be about to be a summer when the Palace to good the rumor stage. Picture by the palace to good the rumor stage. Picture so back to vaud-film after its current \$2.1 \text{ film. KIG From Spain, pointed the mention of Ford and pictures as propaganda designed to the house. They may keep on playing with it themselves.

The Marghair, other RKO Broad way house, is scheduled to go day and date with nelighborhoods after conference with the Andere Melling with a scheduled to go day and date with nelighborhoods after conference with the Andere Melling with a scheduled to go day and date with nelighborhoods after conference with the Andere Melling with a scheduled to go day and date with nelighborhoods after conference with the Andere Melling with the Shadew Melling with the

Fox. B'klyn. Goes to \$20,000 Nut: **Downtowners Afraid to Stop Vaude**

The Fox. Brooklyn, under Henry Wellenbrink, who operated independently for himself in New Jersey before selling out to Warner Bros, now is down to a \$20,000 nut, without rent or bond interest, while the Paramount, its nearest opposition, has the weekly overhead to an average of \$30,000. The proposition of the proposition of the previous histories of the proposition of the previous histories of the proposition of the previous histories of the previous layeries of \$40,000, varying then as average of \$40,000, varying then as now according to stage shows.

Two weeks ago on playing Manurate of the previous layeries of the previous histories of the previous layeries of the previous layeries

ple would wait for the pictures in their neighborhoods.

This has forced RKO to retain vaudeville at the Albee, though throwing it out nearly everywhere else in Greater New York. Albee breaks at around \$22,000 under its present overhead, while the Met, Brooklyn (Loew's), also with vaude, breaks at around the same figure when not using heavy names for standard to the control of the control of the Met recently has gong day and

stage bill.

Met recently has gone day and
date on pictures with the Capitol,
New York. Albee sometimes does
this, also, notably last week with
'Rockabye,' simultaneous with the
Mayfair, New York.

SCREEN GUILD, WRITERS CLUB SPLIT MEMBERSHIP

Hollywood, Dec. 12 Screen Writers' Guild and the Writers' club decided to split up their joint membership organization into two separate groups at meetinto two separate groups at meet ings of the boards of directors Tues

ings of the boards of directors Tues-day night (6).
Guild will continue to headquarter at the Writers' club, and monthly dues of \$6 will be lowered by both organizations.

Rogers-Brown's Reissue

Hollywood, Dec. 12.
Charles R. Rogers and Harry Joe
Brown have formed the T. P. R.
Corporation, capitalized at \$15,000.
They will add sound effects to the
original "Tillie's Punctured Rol 'Tillie's Punctured Ro-

No release set yet for the re-

3d WB Action on Against Western Electric

With the Stanley application to set aside service charges under consideration and the Warner-Douvac-GTP move to have the license setup deciared lilegts, Warners this week in Wilmington is launching a third broadside at Western Electric. Third action is a Vitaphone-WE matter on recording royalties. Pedaling its outcome the Brothers are seeking to restrain W. E. from granting further recording licenses.

John Ford Would Like Indie Backing by Fox

John Ford, row on vacation at his home in Maine before returning here, will see William Fox in New York. He hopes to secure finances for independent products from Fox. Tord is due back here early in January to make Pilgrimage on his one picture contract with Fox Films.

'BUM' AGAIN

Joison Film's Latest Title-Open ing at Rivoli or Radio City

15 ROAD SHOWS START FOR 'CROSS.' IN LEGIT

A total of 15 road-show opening dates at a \$1.50 top outside of New York have been set for 'Sign of the Cross' (Par) by J. J. McCarthy. Others are to follow, including leading foreign capitals, with Paramount figuring on picture for national release on the '33-'34 season, instead of this season.

Four two-a-day dates open Saturday night, Dec. 24 (Kmas eve). With all except one of the 15 engagements also have been seen to the season of the 15 engagements houses. First quartet is Majestic, Boston; Aldine, Philadelphia, Wilson, Detroit and Ohlo, Cleveland. The Philadelphia house is a Warner.

son, Detroit and Onlo, Gleveland. The Philadelphia house is a Warner of the Philadelphia house is a Warner of Christmas day (25), 'Cross' coes into the Drianger, Buffale; Ford's, Baltimore; and Hartman, Columbus, O. Other dates so far set are American, St. Louis, and Shubert, Cincinnati, Jan. 8; Erlanger, Chicago, Jan. 15; Biltmore, Los Angeles, Jan. 20; 'Rational, Washington, Jan. 22; 'Erlanger's Columbia, San Francisco, Jan. 27; 'Rixon, Pittaburgh, Feb. 6, and Shubert, Kansas (Ity, Feb. 26, Marchaelphan, Pittaburgh, Feb. 6, and Shubert, Kansas (Ity, Feb. 26, Marchaelphan, Pittaburgh, Feb. 6, and Shubert, Kansas (Ity, Feb. 26, Marchaelphan, Pittaburgh, Feb. 6, and Shubert, Kansas (Ity, Feb. 26, Marchaelphan, Pittaburgh, Jack Brehany, Charles Maede, Fred Wallace and Fred Gage, Agents include Lester Manthon, James Asherraft, Mittaburgh, Jack Brehany, Charles Maede, Fred Wallace and Fred Gage, Agents include Lester Manthon, James Asherraft, Mitcandan, James Asherraft, Mitcandan, San Blair, Came, Corge Degnon, San Blair, Came, Corge Degnon, San Blair, Came, Peede, M. C., Coyne and E. G. Cooke.

Metro's Musicals

Metro may do some screen musicals after Jan. 1.
When J. Robert Rubin of Metro goes to the Coast in January, Jack Robbins and Jimmy Campbell. of Campbell cohnelly, respectively the American had English publishers of Metro's music, will accompany him.

1st Runs on Broadway (Subject to Change)

Week Dec. 16 week Qec. 16
Paramount—Devil Is Driving (Par) (16).
Capito — Presh' (M-G-M)
(2d wk).
Strand—Match King' (WB)
(2d Wk).
All of the Sport Parade'
(Radio)

Mayfair — Sport Parade'
(Radio).
Rivoli—If I Had a Million'
(Par) (3d wk).
Winter Garden—'Afraid to
Talk' (WB).
Roxy—'Man Against Woman'
(Col).

Week Dec. 23

Paramount — 'Mme. Butter-y' (Par),
Capitol—'Fast Life' (M-G-M)
Strand—'Silver Dollar' (WB)

(22). Rivoli—'Cynara' (UA) (24). Winter Garden—'Afraid to Talk' (WB) (2d wk).
Roxy—'Handle With Care (Fox). Hollywood — Lawyer Man' (24).

\$2 Picturee 'Raeputin' (Metro) (Astor) 'Raeputin' (metu)
(23).
'Farewell to Arme' (Par)
(Criterion) (2d wk).
'Sian wk) (Par) (Rial10 wk) (Par)
'Kid From Spaln' (UA) (Palace) (6th wk).
'Maedhen in Uniform' (German) (Frohlich) (44th) (18th
wk).

man) (Frohlien, wk).

'Strange Interlude' (Metro)
(Astor) (17th wk).

Foreign Films

'La Segnora Vecchia' (Italian) (Caesar) (Hindenberg)
(2d wk).
'Schoene Abentan k). Dene Abenteur' (German) (Little Carnegie) (2d

BOB KANE IN TO TALK OF NEW JOINVILLE DEAL

Bob Kane, head of Paramount's Joinville studios, arrived in New York Wednesday (7) to talk over the next season's product and set a

the next season's product and set a new Joinville schedule. He'll be here about three weeks. Some considerable talk around Kane will discuss a new contract with Par while in New York, as well as the possibility that he will leave the company to go to Fox, but nothing to it at this time because Kane's contract has until next July, according to Par exces.
Possibility that when Kane returns, Jos. Seidelman, head of Par's foreign department, will go with

foreign department, will go with him for his semi-annual visit.

KBS' Take Over

While the Cohens, Harry and Jack, are now reported harmoniously co-operating again in Columbia ly co-operating again in Columbia
Pictures, the Kelly-Bischoff-Saal
component of World-Wide has
bought out Max Weisenfeld's Motion Picture Classics company, or
something.
The K-B-S outfit is stated to

Shoestring Indies' Latest Shave

Use Old Film Names to Match Up in Modern Films

Hollywood, Dec. 12.

Hollywood, Dec. 12.

With many former film names now down to the cofee and doughnut state, sheeterfree and doughnut state, sheeterfree free and to the following set to get a lot of production size into their pictures at little cost.

When occasion demands the intelligence which show shots of these once big old-timers. They then engage the yeterans for parts similar to the ones they played in the major company pictures, and match the old stuff with new close shots and close-ups. ing at Riveli or Hadio ony

Exhibitors decided on 'Hallely and, I'm a Burn' as the 'final release title for the Al Jolson flicker. After getting numerous squawks against the other title 'The Optimist.' UA policid exhibs going back to the previous Burn' title.

Jolson picture is slated for the Rivoll, New York, after the first of the year, unless sold to S. L. Rothafel for Radio City, as reported it and of the major company li
dies buy stock stuff from the Image with the ords which was about so of these once the end of the ords which show shots of these once the ords which show shots and match the ords will not show the ords which show shots and match the ords which show shots and match the ords will not show the ords which show shots of these once the ords which show shots of these once the ords which show shots and the ords which show shots and the ords which show shots of these once the ords which show shots of the ords which show shots and the ords which show shows the ords which show shots and the ords which show shots of these once the ords which show shots of the ords w

braries among old silent material, that is now on the market for such

that is now on the market for such usage.

Indie bought several hundred feet of the mob footage which eriginally cost the major outfit thousands of dollars. He then engaged the former name for a part in his picture and the finished product will look like big dough, at but little expense.

Indies are using same procedure for ballroom and society stuff call.

for ballroom and society stuff call-ing for big set scenes.

It's an innovation on the previous

It's an innovation on the previous use of stock material as it allows more latitude, because formerly the bugaboo was keeping out of the second hand stuff close shots in which once famous players might easily be recognized.

Hollywood

Briefly rewritten extracte from 'Variety's' Hollywood Bulletin, printed ach Friday in Hollywood, and placed as a wrapper upon the regular than the property of the Butterfu does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angelee will be found in that customary lepartment.

Warners has purchased Somerset Maugham's 'Narrow Corner,' Rob-ert Presneil is writing the film

New Nite Spot
Hollywood gets a new night spot
ew Year's eve when the Ballyhoo
afe opens with Bob Johnson

New Year's eve wall cafe opens with I m.c.'ing nd managing, Thelma Todd and Roif Haroide get the leads in Larry Darmour's 'House of Chance.'

After finishing 'Sucker' at War-ners, John Wayne goes into 'Man from Monterey,' his last western in present series for Leon Schles-inger.

Moreno Returns
Out of pictures for several years,
except for Spanish versions and
films in Mexico City, Antonio Moreno is back for "The Keyhole" at
Warners.

Erich von Stroheim is dickering ith Sam Goldwyn to direct the rst Anna Sten picture.

Clive Goes Radio, Not U
Universal was disappointed a
second time in obtaining an actor
for 'Kiss Before the Mirror' when
Radio outbid it for the services
of Colin Clive, Englishman comes
here from London for male lead in
The Great Desire.' Charles Laughton, previously set for 'U's Kiss,'
walked out, preferring a vacation
in England.

Ralph Like will make six action pictures after Jan. 1 for John Freuler.

Termer for Tottenham Merle Tottenham is the second English player in 'Cavalcade' to be given a Fox termer. Una O'Connoi was the first.

Frank Strayer will direct 'King of the Gypsies,' Spanish musical, for Fox.

Harry Behn is on loan Metro to script 'The Masquers Sam Goldwyn-Ronald Coiman ture.

James Bell replaces Alexander Kirkland in Fox's 'Infernal Ma-chine,' with Kirkland going into 'House of Refuge.'

Par Drope 3 Writere
Paramount has dropped Tiffany
Thayer, Lawrence Hazard and
Douglas Doty from its writing staff.
Keene Thompson has been added
to work on Eagle and the Hawk.'

Jacques Feyder will direct 'The Awakening' for Metro.

Praskins, Mintz Teamed
Leonard Praskins and Sam Mintz
have been teamed to dialog and
dapt "Diamond Cut Diamond' for
J. G. Bachman. Yarn is for Junior
Durkin.

Eddie Cline will direct Col' 'Parole Girl,' which starts Dec. 16,

'Kingdom' Retakee
Retakes of some scenes in 'Animal Kingdom' are being made by
Radio to strengthen the character
played by Myrna Loy.

'Beer' for Bancroft
Eddie Small's 'Beer' will give
George Bancroft his first part since
leaving Paramount. George Roesner will adapt and James Cruze
direct.

Co-directors for 'Trick' Fox's 'Trick for Trick' will have Hamilton McFadden and Lothar Mendes as co-directors. Howard Green is scripting.

Beery, Gable, in 'Soviet'
Wallace Beery and Clark Gable
have been selected for the multicast for Metro's 'Soviet.' Jules
Furthman is adapting.

Robert Gore-Brown, English play-wright, is adapting 'My Dear,' May Edington's novel, for Fox.

Tommy Bond, five-year-old crooner, gets a termer from Hal Roach and goes into the Our Gang comedy, 'Forgotten Babies.'

'Murder of the Circus Queen' will be Irving Cummings' last under his directorial contract at Columbia.

Loren J. Howard, ex-N. Y. legit producer and now interested in Radlo, is here for a vacation and to make talent contacts for ether-izing.

Ben Holmes' 'Silk Trimmed' has been bought by Allied.

Lieut-Comm. Frank Wead is at Universal assisting on 'The Flight Commander.'

Dietrloh-March Team
Fredric March will be teamed with
Marlene Dietrich in Paramount's
'Song of Songs.' Picture starts Dec.
19 with Rouben Mamoulian direct

Clasky Sete 'Barkeley Sq.' Offering the highest bid, Jesse Carley busined film rights to Berkeley Square for Free production and will have Leile Howard who was in the stage hit, pay in the film, Square' starts after Lasky finishes 'Peking Pienic.'

John McDermott has sold Par-amount an original and he is now back on the lot to adapt and dialog

Howes Losee Bail
Charged with intextication on Aug.
13, Reed Howes failed to appear for
trial and his bail bond of \$150 was
ordered forfetted by Municipal Judge
Ballard.

Following completion of 'Private Jones' at Universal, Russell Mack goes to Metro to direct 'Rivets,' John Gilbert's next.

'Lost' for Cooper Previously intended for Joan Crawford, 'Lost' will be adapted for Jackie Cooper by Lenore Coffee.

Film debut for Susanne Kilborn, wife of Chester Morris, will be in 'She Had to Say Yes' at Warners.

NO KAPLAN SUCCESSOR NAMED-DECISION PENDS

The LA T S E in control of

Commish Attachment

Amerangio Corp. served an at-tachment on Columbia Pictures and Walt Disney Productions for \$12,*
160 Tuesday (6). Amerangio claims that money is due them as com-mission in a distribution deal where-by Ideal Films of London got the British rights to the Disney shorts, Columbia and Disney prefer to have the claim go to court, they say with the attachment thing a fore-runner of legal court proceedings, Banzhaf and Richter are represent-

2D RKO SALARY CUT

For 1932—Goes Into Effect This

RKO's second salary cut within a year goes into effect this month, it affects the theatre staffs mostly. Slices will range from 19% to 20%, Matter is being handled evenbully through the various division managers, with the size of cuts left to the house managers to determine.

N. Y. to L. A.

James Cagney.
Chick Chandler.
Mr. and Mrs. D. A. Doran.
Dave Epstein.
Lorenz Hart. Mervyn LeRoy. S. J. Pereiman. Richard Rodgers. Joe Schoenfeld Harry Weber. Buddy DeSylva.

L. A. to N. Y.

Rex Bell. Geo. Ginsburg. E. B. Hatrick. David Loew.

DUAL BILLS INDIES' HO

Rent Default in Detroit May Send Kunsky-Trendle Back Into Harness BETTER WITH 'EM

Detroit, Dec. 12, Return of George Trendle to ac Return of George Trends to ac-tive theatre management may be one of the results of the failure of Publix-Michigan Theatres to pay rent on the State theatre here for Oct., Nov. and Dec. Rent is \$3,000 weekly.
On this one theatre of the entire

weekly.

On this one theatre of the entire group purchased from Kunsky-Trendle by Publix, is John Kunsky Hable for any unpaid rentals. He personally guaranteed the lease transfer up to \$130,000 plus taxes. Imasurch as Francis Paims, owner linasurch as Francis Paims, owner get any satisfaction by mail, he is making a trip to New York to confer with Leo Spitz to find out what Publix intends doing. If unable to secure satisfaction in New York, he intends returning to Detroit and starting suit against John Kunsky. Kunsky and Trendle signed a 50 wounders when they sold their heariest for Public, Trendle would like to return to show business but the agreement prevents this. Kunsky is understood to have finally retired from all business.

Should Kunsky be forced to pay the back rentals on the State it is

from all business.
Should Kunsky be forced to pay the back rentals on the State it is understood that implies a breach and permitting Kunsky and Trendle supposedly as well to return to the show business.

simposedity as well to return to the show business. We cerp. Paramount formed the Flag Amusement Corp. of Chicago Sept. 16. Properties understood to be in control of this holding company are the Michigan theatre lease, also leases on the local Riviera, Eastown, Ramona and Annex theatres. It is also understood the various film franchiess have been transferred. Theatres not transferred include the United Artists, Fisher and Paramount theatres, first runs, and six nabe houses. While the United Artists is merely under an operating agreement as is the Fisher, the Paramount is a theatre and building on which Public. Mich. has a 99-year. Pease. With the failure to pay rental and bond interest, a bank representing the land and bond holder has been operating under an agreement for the past three months. But have just closed this one indef.

CITY LOSES IN ITS SUIT WITH THEATRE CIRCUIT

Burlington, Ia., Dec. 12.
The city council has temporarily lost its fight against the Central States Theatre Corp., the district court having granted an injunction against the municipality. The injunction has to do with enforcement of provisions of an ordinance on picture projectionists.

The injunction restrains the city and mayor from enforcing product manual council and the supering court of the state is a probability.

Action will iron out, in a measure, wage controversy, should the legal tangle be carried farther.

2 B'HAM HOUSES TIED

Frank Merritt Won't Turn Over to Kincey-Wilby

Birmingham, Dec. 12

Birmingham, Dec. 12.

Efforts to straighten out the tangle involving the transfer of the operation of the Strand and Galax theatres here to the Kincey-Wilby interest by the Birmingham Theatrical Amusement Co. are still hanging free.

Understanding was that the local Frank Merritt interests were to turn over the two theatres to K-W. Paramount partners, Dec. 3. Transfer was not made though Robert B. Wilby was in town last week trying to arrive at a solution.

Merritt is continuing to operate the houses. Chief difficulty is said to his volve the contracts for plenting to arrive the contracts for plenting to great the two houses which are held by Merritt. He has so far refused to let Wilby have the plenting for the two houses.

Presto!

Hollywood, Dec. 12.
After reading the script of
Universal's "Terror Trail," the
Hays office objected to one of mays office objected to one of the characters. Part repre-sented a dice dealer dressed in a long coat and reversed collar suggestive of a minister and who was referred to by the others as 'Reverend'. It was just a character touch put in by the without

just a charactar touch put in by the writer. Part was changed per Hays' orders. Finished picture has the dealer with a short coat, collar on straight and referred to as the 'mugg.' Hollywood Bulletin.)

Sightseeing Trips For Those Mixed in Fox's Patent Suits

That series of law suits which William Fox's Tri-Ergon company is bringing against the entire trade and the electrics is taking on the semblance of a travel group. Be

semblance of a travel group. Before the final of the more than 20
actions which are planned will have
taken place it will have taken the
various cases into almost every
Federal Court jurusdiction in the
country. Fox is represented by the
law firm of Hirsch, Newman, Reass
and Becker.

and Booker.

Witnesses evidently will get a chance to see 'America First' as the sult progresses. The first recently tried in Brooklyn against Paramount may come down for decision by the end of January. Briefs are supposed to be in by Dec. 23. The case was around the double process printing patent of Tri-Ergon on talkers.

second suit is expected to occur next month in Harrisburg, Pa., and also against Par. This one will in-volve the question of a flywheel patent.

patent.
So far the litinerary of the other actions isn't known, but since about every company in the business, major and indle, is listed by the Fox interests, the actions will travel plenty. The apparent aim is to get the suits into the Federal jurisdictions where hasty trials may be had.

nad.
Undoubtedly certain of the suits
will be tried in Wilmington, the
home of most of the film company
patent suits to date.

Tiffany Wins on Appeal

Tiffany & Co., lewelers, wor again in its court battle to restrain Tiffany Pictures from further use of the trade name and mark. Latest decision in the trinket retailer's favor among from the Appelate Division, which, by the properties of the compact of Tiffany Pictures from further use

Around 200 Independent Film Productions for Next Season — Afraid to Go Over \$30,000 Per Picture Under Present Conditions

'WESTERNS' WASHED?

Certain increases in the number of double feature accounts, rather than the matter of first run possibilities under chain decentralization, is accepted by independent producer distributors at the bost sign individual controller.

Decentralized operation and buying have laid open any number of unoid possibilities for the indies, but it is through increase in double billing that the indies are counting to profit.

The indies kid no one in trying to obtain important first run coverage. They have been out of Chicago, Detroit and other centers lately as a rwith sail-billing secure bans that the sail open any number of unoid possibilities for the indies, but it is through increase in double billing that the indies are counting to come through.

The indies kid no one in trying to obtain important first run coverage. They have been out of Chicago, Detroit and other expletes bans with sail-billing secure bans that the secure bans in the secure of the sail of the secure bans in the secure of the secure bans are running to the secure bans and there, picture for picture they are all made for double feature purposes, Informed indies themselves will admit.

Dencentralization will provide additional dual-bill accounts, it is better they are all made for double feature purposes, Informed indies themselves will admit.

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Dencentralization will provide additional dual-bill accounts, it is better they are all made for double feature purposes, Informed indies themselves will admit.

Dencentralization of the productions are running from \$20,000 to \$30,000, and will not increase, despite reports from one indie maker there would be a 40% jump, It is held that the cost will have to be kept down because the indie cannot

SEE NEW SEASON Amusements Resist Creeping Rise; **Bonds Show Further Uncertainty.** Par Liens Off. Volume Larger

Yesterday's Prices

	_				- 1
				1	Nat I
Sales.		High.	Low.	Last ch	ge.
500 C	ol. T., pf.	6%	614	6% -	36
3, 100 10	ast. Kod.	55%	544	54% -	ıζ
100 10	ox F	214	2~	~~~	ũ l
1.800 T.	oew		2316	28% ~	12 I
	ar-P		2	214 +	16
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		nds			- 1
\$1 000 G	en. Thr	24	214	214 +	٧. I
	0617		80%	80%	~ 1
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	ar-P		1414	1414 -	v I
	ко		17	17	
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100 C	en. T. pf.	J	1/.	14 _	
200 7		• "	•~	• ~	

By AL GREASON

There was further indication yesterday (Monday) that the amusement group is not favored in the present cautious advance in the general list of shares. With a ten-dency to continue creeping up

dency to continue creeping up among the leading issues, the pic-ture stocks hung back. Changes were about evenly di-vided between plus and minus signs, in all cases minor fractions, and turnover was reduced in the face of expanding scale of dealings among the market leaders. Total for the day was close to a million shares.

snares.

Once more the suggestion was re-peated that longs in the theatre stocks were taking advantage of surrounding strength to lighten

surrounding strength to lighten lines. Same was true of the bond list, where dealings were on an extremely restricted scale. Warner debentures did not come out at all up to 2 o'clock; Loew's remained unchanged around the recent bottom near 80, but both the Paramount obligations were down, the old Paramount-Famous issue losing more than a point net and going below 15.

below 15.

Nothing in the news to inspire a movement either way. Wheat was about unchanged; while cotton advanced slightly adding a bit to its recent improvement. Sterling lost an early advance of 1½ cents and finished a fraction off at \$3.28%.

finished a fraction off at \$3.2%. Up Because They Go Up. Prices of stocks went up last week because they went up. Which sounds a good deal crazier than it is. On top of all the adverse developments already operative, the House on Monday of last week defeated submission of the 18th Amendment to repeal. Other 18th Amendment to repeal. Other last in the control of the state of the s

retails.

The stage was set for a crash of prices, but prices didn't crash. Most of the elements with the panic of all the and ally we represent, but the market continued under firm con(Continued on page 21)

II'S 'AFRAID TO TALK' INTO WINTER GARDEN

Harry Charnas, WB met theatre operator, has bought 'Afraid to Talk' from Universal for the Winter Garden, New York. It opens there Friday (16).

there Friday (16).
In wanting the picture, Charnas
is taking a chance on any difficulties that may arise, though it's being based on the play 'Merry-GoRound,' which ran into police trouble when shown on Broadway.
As a gag, Charnas has invited
Judge Scalury, Committee of 1,000
and other civic reform organizations
and other civic reform organizations
view the picture this afternoon
(Tuenday) on a special preview at
the Hollywood.

Milwaukee Censors Stay

Milwaukee, Dec. 12.

Milwaukee, Dec. 12.

Milwaukee in not to be deprived
of its picture censor board after all.
Theatre managers and members
of the body objected so strenuously
against the elimination of the \$2,000
allowed for the work that it was
decided to reduce the appropriation
to \$1,600 and allow the group to

to \$1,600 and allow the group to function as before.

The individual members of the baard receive no pay of any kind, most of the sum allowed by the city going to George Hample who has filled the secretarial job for several years in a satisfactory manner to all concerned.

Wm. Fox's Profit of \$500,000

Made It by Sale of Sixth Ave. Properties to Rockefellers

After holding out for nearly two years, William Fox has finally solo hills six store fronts on 6th avenue, between 48th and 49th streets, and the corner brick building which he owned adjoining the new Roxy the fellers. Fox is believed to have received \$355,000 for the property which he acquired in 1929 for around \$300,000. It is assessed at \$500,000. Accompanying him to Florida ias when helped close the deal with the Rockefellers. The deal was negatised on behalf of Fox y Alec Kempner, former realty head of fox Film, and Alfred Marks, latter representing the Rockefellers now makes it by the Rockefellers now makes it possible for the latter to fulfill their original plans for Rockefeller Childing, its film the additional property which the Rockefellers have in the whole Rockefeller City layout. Selling to the Rockefeller interioriginal plans for Rockefeller childing, its film the additional property which the Rockefellers have in the film and all property which the Rockefellers have in the received and the received and the received around the Fox property. Selling to the Rockefeller interioriginal plans for Rockefeller City layout. Selling to the Rockefeller interioriginal plans for Rockefeller City layout. Selling to the Rockefeller interioriginal plans for Rockefeller City layout. Selling to the Rockefeller City layout. Selling the Rockefeller Roc

Tiffany Pictures, to take the issue to the New York Court of Appeals, if it wishes.

'Rasputin' Retakes Hold Up Radio's 'Sweepings' Hollywood, Dec. 12.

Due to retakes on 'Rasputin' at Metro, which will keep Lionel Barrymore away from the Radio lot for another two weeks, 'Sweepings' has been put back again at the latter studio.

This is the third picture held up by Metro's Russian marathon. Other two weeks, 'Sweepings' has been put back again at the latter studio.

This is the third picture held up by Metro's Russian marathon. Other two weeks are calvacade in the latter studio.

This is the third picture held up by Metro's Russian marathon. Other two weeks are calvacade in the latter studio.

This is the third picture held up by Metro's Russian marathon. Other two weeks are Calvacade at Fox, delayed by the loaning of Diana Wynyard to Motro and 'Topaze' at Radio, waiting for John Barrymore.

Loop Hopes to Hold Down Losses Until Holiday Time Rolls Around

Of the four houses supposed to close last week only two, the State-Lake and United Artists, actually did. Balaban & Katz see-sawed in-decisively about the Oriental and McVicker's which are still open, but there's still a chance of a shutdown in either case

through the next two weeks with minimum losses. Palace goes to Friday opening next week (16) so the current week will be a six-dayer. During the period of 19-24 house has arranged to give away toys free to all children attending in the hope of offsetting the holiday curse.

Estimates for This Week

Chicago (B&K) (3,946; 35-55-78)

—Flesh' (M-G), and stage show.

Metro wanted to keep this one until

on play date. Scarcity of product
stringent. Fanchon & Marco unit.

On the Riviera, spot booked for

week. In view of conditions prebelly be under SE5,000 this week.

Last week with Chevaller at \$12,500

the gross was around \$34,000, which

would be good for an ordinary at

raction but bearcoup de rouge with

raction but bearcoup de rouge with

raction but bearcoup de rouge

for Sale' (Par) cheap at around \$2,
00 rental contrasting with usual

\$5,000, or better, rentals.

McVicker's (B&K) (23, 25-5-75)

McVicker's (B&K) (23, 25-5-75)

McVicker (Grat) Drived

week). Supposed to wash up Tues
day (13) with a possible \$3,000 for

the second week. Composite official

war pictures cailed (Grat Drived

bouse open (B&K) (3,200; 35-56-75)

Oriental (B&K) (3,200; 35-56-75)

war pictures called Great Drive booked to follow in effort to keep house open. (Beki) (3,200; 35-55-75) — Me and My Girl' (Fox), and stage show. Will be \$13,000 or less by indications. Lest week 'Under Cover Man' (Par) took \$17,900. Future policy of inoue undecided. Strongly RKG (2,533; 40-65-83)—False Faces' (WW), and vaude. Maybe \$16,000 this week with much stronger vaude line-up than last week. Picture and the second of the second control of the second co

Just to Help the Sitchyash B'ham Faces Flu Scare

A big wave of fluis killing business in Alabama and throughout the south. The number of cases right now in Birmingham run into several thousand and with rain and cold weather here the last few days the number of cases will probably be greatly increased. Doctors aby be greatly increased. Doctors have been considered to the control of t

slack.

Strand and Galax are continuing
under the operation of Frank Marritt for a few days more anyway.
Robert Wilby was scheduled to take
over the two houses on Dec. 3 but
a hitch came up in contracts and
Marritt continues to hold the reins.

Estimates for This Week

Latimates for This Week
Alabama (Wilby) (2.806): 25-3540), 'Prosperity' (M-G), If it were
not for the fin this picture would
not for the fin this picture would
not for the fin this picture.

It is things are doubtful, \$5.000,
Last week Grand Hote!' (M-G)
winding up an eight-day run on
Wednesday, fiopped. 'Doctor X
(WB) went in for balance of week,
\$4.700.

Williams of which the state of the state of

It's a Case of 'Let's Put Out the Lights' in New'k

Out the Lights' in New'k
Newark, Dec. 12.
Nothing looks good this week and
doubtful if any house begts \$8,000.
Top may belong to any one of the
four big one of Snow not helping.
The Mosque closed Friday, a
week ahead of the scheduled time.
It reopens Christmas.
The Mosque closed Friday a
week ahead of the scheduled time.
It reopens Christmas.
Ectimates for This Week
Branford (WE) (2,966; 15-65).
Central Park' (FN). Panned and
not likely to beat \$6,000. Last week
Branford (WE) (2,966; 15-65).
Capitol (WE) (1,200; 15-25-3550), Fugitive (WE) and 'Hot Satu
hids should still top 15-500.
Last week' Smillin Through' (M-G) and
Manhattan Tower' okay at \$5,200.
Little (Cinema) (299; 25-40-50).
Col. Last of the German pictures
not expected to reach \$700. Last
week Thens ist Diens' (Emelle)
weak at \$800.
Little (Cinema) (299; 25-40-50).
Lost of the German pictures
not expected to reach \$700. Last
week Thens ist Diens' (Emelle)
Weak at \$800.
Little (Cinema) (299; 25-40-50).
Last week Welms ist Diens' (Emelle)
Welk at \$800.
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Welk at \$800.
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Welk at \$800.
Little (Cinema) (299; 25-40-50).
Last week 'Mens ist Diens' (Emelle)
Welk at \$800.
Little (Cinema) (299; 25-40-50).
Little (Cinema) (299; 25-4

Last week 'Prosperity' (M-G) fine at \$16,000.

Mosque (WB) (3,281; 15-55), dark. Last week 'Night After (NG)' was a state of the state

MONTREAL CAN'T WAIT FOR JAN'Y TO ARRIVE

Montreal, Dec. 12. Topping to new lows for the year and holding out no hope of im-provement for the balance of 1932 main stems were deep in the red last week and will stay that way currently from the look of things. Loew's showed way best of all, but

Loew's showed way best of all, but gross was a disappointment just the same at \$14,500. Most of this was on the tab musical 'Desert Song' with 'Air Mail' the feature film not making much of a dent. Back to waude this week most of the same to the

Estimates for This Week
His Majesty's (Ind) (1,600; 50\$1.50)—French musicals. Subscriptions will keep this house above
the subscription of the

at 3,000. Last week Evenings for Sale (Var) and Sport Women Deferred (M-G) and Sport Parade' (Radio). Another poor week at 39,000. Last week Evenings for Sale' (Par) and 'He Learned About Women' (Par) grossed about \$7,000. Losw's (FP 0,000 C) (2,000; 75) — Kongo' Losw's (FP 0,000 C) (Month of Month of Month

week 'Air Mail' (U) and 'Desert Song, musical tab, disappointment at \$1,500.

(E) (1,500.

(E) (

Usual Biz Brodie in N. H. Although Acers N. S. B.

New Haven, Dec. 12.
Flock of ace films in town but the trade just isn't there. With two weeks to go before Christmas, grosses are taking the usual tumble. New York of the trade of the tra New Haven, Dec. 12.

Fatimates for This Week

Estimates for This Week
Paramount (Publix) (2,348; 4060), 'Devil Driving' (Par) and unit.
Probably under \$8,500, mild. Last
week 'Under Cover Man (Pan) and
Falace (Arthur) (3,040; 35-50),
'Flesh' (M-G) and 'No More Orchids' (Col), Season of year will
hold gross to probable mild \$7,000.
Last week Rockabye' (RKA) and
'Associated the Color of the Color of the Color
Rogar Sherman (WB) (2,200; 3550), 'Divorcement' (RKO) and
'Sport Parade (RKO). Headed for
mild \$5,000, Last week 'Conquerors'
(RKO) and 'Bales Paces' (WW)
just made the Brasil (1,551; 25-40),
'Vanlity' Street' (Col), and '315 Guest' (Col), Looks like a light
\$2,500 to equal last week's 'Dark
House' (U) and 'Men Are Fools.'

LOEW'S 2 ACERS TOP BALTO. 'FLESH' 15G

Baltimore, Dec. 12.

Throughout the length and breadth of this town's show business, with only two exceptions, exc

aces and nice black ink on in-ledgers.
Burns and Allen and a corking stage show account for the smiles at the Century, where they're ac-tually standing 'em behind the rail currently. At the Stanley, Telsh' from the newspapers and the word-of-mouth is adding to the good work. These two spots are currently draining all real coin of the loon.

good work. These two spots are currently draining all real coin of the look of the country of the look of look

Century (Loew-UA) (3,000: 25-35-40-55-69.—Caralet Dawn (FN)) are Burns and Allen on the rostrum. Kites the gross bigly to walloping \$19,000, despite all the endeavors of pre-Xmas and a mess of snow contrarivise. Proves that it gan be done. Last week (Central Park (WB) was bulked largely by the contrarivine of the contrarivine of the contrarivine of the contrarivine of the contrarivine. Proves that it gan be done. Last week (Central Park (WB) was bulked largely by the contrarivine of the contrarivine of the contrarivine of the contrarivine of the contrariving the contrarivine of the contrariving the contrariving the contrariving the contrariving the contrariving the contrariving the contrarivine of the contrariving the contrarivine of the contrarivine of the contrariving the contrariving the contrariving the contrarivine of the contrariving the contrariving the contrariving the contrarivine of the contrarivine of

Morem (Rado) held to store the work of the course of the c

Mpls. Just Ain't Satisfied

Some Not Bad Grosses, Considering, but Ex-pected More—Bitter Weather Handicaps

Some Nice B'lyn Figures; Par, Met, 59G, Together Brookivn, Dec. 12.

Paramount and Met are clicking nicely this week. Par has 'Undercover Man' on the screen, with Fannel Brice, Donald Novis and Georgie Raft in person. House will do in vicinity of \$35,000, good.
Loew's Met with 'Flesh' and unexciting vaude will do in region of \$24,000, okay.

Estimates for This Week

Estimates for This Week
Paramount (4,200; 25-35-50-75-85)

"Undercover Man' (Par) and stage
show, with Fannie Bice, Donald
Novia and George Raft. Picture is
the stage of the stage of the stage of the stage
than 1,000 to the stage of the st

Albee (RKO) (3,500; 25-35-55-75)

-- Secrets of the French Police'
(Radio) and vaude. Taking it on
the chin for \$18,000. Last week
'Rockabye' (Radio) \$18,000.

Metropolitan (Loew) (2,800; 25-35-50-65)—'Flesh' (M-G) and vaude. The Beery flicker is getting a good reception, around \$24,000. Last week 'Mask of Fu Manchu' (M-G) under

Strand (2,200; 25-35-50-65)—'I Am a Fugitive' (WB) (2d week). Okay \$18,000. First week big \$23,700.

SOME GOOD DET. SHOWS **BATTLING THE SEASON**

Detroit, Dec. 12.

Detroit, Dec. 12.

Pre-Xmas means a chance to sluff off the bad ones. This year reverses the usual order with the Michigan offering Flesh' and the Michigan over week-end hurting biz everywhere.

The Downtow bad for a precure without any particular name. The Downtow bad for a precure without any particular name. The Fisher with 'Mask of Fu' has the advantage of a nice Cosmopolitan campaign and opened better than for the past four or five weeks. Deceased by nice exploitation campaign and opened better than for the past four or five weeks. Deceased by nice exploitation campaign.

Last week the Michigan outdrew the Fox, both playing tabloids. The Michigan land 'Rio Rita', but went the Fox playing Follow Thru'. The Michigan layed to 31,500 and made money, while the Fox played to 31,500 and made money. While the Fox played to 31,500 and made money. While the Fox played to 31,500 and made money while the Fox played to a nice 38,500. The Fisher was pretty bad at 38,700, and the Paramount celebrated its closing week with a stage show. away off to 314,000. Last week, Central Park (WB) and 'Rio Rita' on stage, soor 18,700.

Fisher (2,865: 15-25-35-57-27.5)

—Flesh' (Col) and Follow Thru' stage show, fair \$11,500.

Fisher (2,865: 15-25-35-55-7-7.5)

Mask of Fu Manchu' (M-G) and stage show, and stage show, fair \$11,500.

Downtown (2,760: 15-25-55)—No More Orchides' (Col), soo \$15,000.

Cunted Artists (2,01); \$15-25-55-7-750.

Downtown (2,760: 15-25-55)—No More Orchides' (Col), soo \$15,000.

Lat More Development of the played to a colone of the fair stage show and the stage show

at \$8.500.

United Artists (2.018; 15-25-35-55-72-75)—Life Begins' (WB). Not so bad at \$10.000. Last week 'I'm a Fugitive' (WB) weak in its second week at \$6.000.

Paramount—Last week. closing week. 'Crooked Circle' (WW) weak at \$2.200.

Minneapolis, Dec. 12, A seeming endless stretch of below zero weather together with the usual adverse seasonal influences is putting the finishing touches to

The past few weeks have witnessed a virtual collapse of grosses. nessed a virtual collapse of grosses. Even the outstanding attractions no longer cause anything remotely re-sembling a stampede of customers. Last week, for instance, Prosperity! regarded as sure-fire box-office, regarded as sure-fire box-office, made a comparatively feeble showing at the State, giving the house a neat profit but falling far under

expectations in its takings.

And at the Orpheum the supposedly strong combination of 'Conposedly strong combination of 'Con-querors' on the sgreen and the stage show also did a comparative bro-die, 'failing far behind anticipated returns. 'Mouthful,' at the Lyric, was another bad flop. On the other hand, 'Last Mile' gave the small and unimportant Aster its best trade in some time, but these results are not sufficiently significant to mean anything or to bring encourage-ment.

Currently the loop holds two at-actions which ordinarily would currently the loop holds two attractions which ordinarily would spell prosperity, 'Call Her Savage' and 'Rockabye.' But in the face of the bitter weather and the pre-Christmas apathy even Bow and Bennett are powerless. As for Fairbanks' latest, 'Mr. Robinson Grusoe, it's pretty slow at the Century.

Crusoe, it's pretty slow at the century.
Plans tor close 20 Fublix houses in the territory through December at the control of the control of

Estimates for This Week

State (Publix) (2,200; 55), Call Her Savage (Pox). Plenty of Interest (Publix) (2,200; 55), Call Her Savage (Pox). Plenty of Inture Ilked, so mayback 1,00 did to so hot, but remember the extreme cold. Last week 'Prosperity' (M-G), \$12,300 on eight days, good, but about \$5,000 less than expected.

Orpheum (RKO) (2,390; 55), Rockabye' (RKO) and vaudeville. Plenty good and sexy picture that ordinarily would pull 'em in. Bener spots. and \$10,000 looks about the limit; merits more, but could be worse, too. Last week, 'Conquerorg' (RKO) \$3,000, very disappointing. Century (Publix) (1,600; 40). Mr. Century (Publix) (1,600; 40).

(RKO) \$\$,000, very disappointing. Century (Publix) (1,600; 40), Mr. Robinson Crusoe' (UA). Fairbanks means nothing here any more and picture pulled kids principally at 10c a throw. Maybe \$4,500, mild. Last week ...One Way Passage' (WB), poor \$3,200.

(WB), poor \$3,200.

Lyric (Publix) (1,300; 35), 'Tiger Shark' (FN). Robinson fair card and picture attracting some attention; about \$3,000, mild. Last week 'Mouthful' (Fox), same.

Mouthful' (Fox), same.

Uptown (Publix) (1,200: 40), 'Red

Dust' (M-G), First-enelghborhood

showing, probably \$2,500, fair. Laste
week 'Big Broadcast' (Par), \$3,000,

pretty good.

Grand (Publix) (1,100: 35), 'Big

Broadcast' (Par), Second loop

Broadcast' (Par), Second loop

Grand (Publix) (1,100: 35), 'Big

Broadcast' (Par), Second loop

Grand (Par), Second loop

Grand (Par), Second loop

Jant eek 'Hot Sacreted' (M-G),

split and both first runs, \$2,200, bad.

Aster (Publix) (900: 23), 'Binded

Aster (Publix) (900: 23), 'Binded

Split and both first runs, \$2,200, bad.
Aster (Publix) (900; 23). Blonde Venus' (Par), 'Congress Dances' (UAC), Tack UP, Your Troubles' (UAC), Tack UP, Your Troubles' (UAC), The Congress of the Congress of

L. A.'s Idea of Studio

Los Angeles, Dec. 12.
For the first time since itim atudios have been assessed a license fee, by the city of Los Angeles, council has clarified the existing section covering these charges by expressly stipulating what constitutes a motion picture studio. Provision as made is that this section of the city licensing ordinance shall designate as picture studios the place where motion pictures, or photoplays in which animated carrioons are used instead of actors are Los Angeles, Dec. 12.

photoplays in which animated car-toons are used instead of a-tors are taken or produced.

It was pointed out that the stul-dios producing cartoons were al-ready paying the license fee rel gardless of the clarification.

Quakertown Just Marking Time

Dark House's' Good Notices May Hely It to 91/2 G-Stanley's \$12,000, Fox's 18G. Mild

Philadesphia. Esc. 12.
Nothing hot this veels. In fact, everything petrils to about the gleeciest six days the downtown theat/se have seen in some time—a not unnatural occurrence considering the season of the year.

'Old Dark House' received some the season of the year.

'Old Dark House' received some the season of the year.

'Old Dark House' received some the season of the year.

'Old Dark House' received some the stanton but hasn't clicked as expected and if it makes the grade for more than a week, the dope will be completely examibled. However, it figures at \$3,500, which is better fiday) to hold 'Red Dust' in for a second week, which seemed sensible in view of the sturdy if not sensational business. with 'Under Cover Jann, 'which also received good notions, while Payment Deferred' got off to slich a bad start at the Karlton that fi is expected to be withdrawn considerable of the sensations of the sensation of the sensation

Shed.

Earle, with 'Scarlet Dawn' and Hobart Bosworth heading the vaude, unlikely to go over \$13,000.00 to fthe Aldine, the town's only roadshow film is 'Macdieni,' which is doing fory nicely indeed at the Chestnut. Second week ought to beat the first No big ones are listed until the folidays. The Aldine reopens Christmas Eve with 'Sign of the Cross.'

Estimates for This Week

Estimates for This Week
Boyd (2,40n; 3s-5s-75)—Tead Dust'
(M-G). Although not quite as hot
as expêted this one was held over,
on a last minute decision. Should
get; \$13,000 or better this week as
opposed to \$16,000 in first six days.
Stanley (3,500) in first six days.
Stanley (3,500) in first six days.
One of the six of the six

heekt. Conquerors (1.5) tes than fair. Chestnut (1.30; 25-\$1.50) — Maedchen in Uniform? Roadshow film picking steadily and should boost its first week's gross, \$3.500. Three

picking accum.

Ita first week's gross, 88,500. Three its first week's gross, 88,500. Three if for (3,000; 35-40-75).—Talse Faces' (WW) and stage show. Indie picture well liked by critics. Nothing much indicated in b. o., however, 818,000. Last week 'Me and My Gal' (Fox) \$19,000 as expected, which was a more in the control of the cont

Women' (RKO) only \$8,000, oran-hary.

Karlton (1,000; 30-40-55)—'Pay-hent Deferred. (M-G). Started badly and not expected to last full the started of the started badly and not expected to last full Last week. Illil 60 Divorcement. CRKO, shoved in when 'Little Or-phan Annie' (RKO) flived after one day, got a very fine \$6,000 for five flava.

day, got a very fine \$6,000 for five days... (2009: 40-50-50-Scanlet Dawn (WB) and vaude. Looks rather dismal. Naybe \$13,000. Last week, 'Afraid to Talk' (U), with Will Osbornes shand, got only \$14,-500. Netther gross very for the work of the condition of the c

EVERYTHING'S JAKE IN INDPLS. AND NO ALIBIS

Indianapolis, Dec. 12.
Apparently biz is on the upgrade
despite pre-Yuletide activity to
draw 'em into the stores. Downtown stores opening uights to show
the wares, but selling nothing.
Heavy advertising and exploitation
helping to avoid usual seasonal
ruts.

ruts.
Lindiana has 'Trene' stage unit coming in next week for its Xmas trade.

Estimates for This Week

Estimates for This Week
Apollo (Fourth Ave.) (1.100; 2585-50), 'Airmail' (U). Expected to folimb to \$8,500, Airmail' (U). Expected folimb to \$8,500, proved bleggest disappointment of senson. An expected foliation of the senson week in the senson back were expected to help.

Circle (Skouras-Publik) (2,500; 53-55). Central Park (WB), 55-56. Central Park (WB), 55-50. Central Park (WB)

Orchids and Contests Are Mild Lures in N. O.

The boys are trying hard this week with the Orpheum giving away orchids to the lucky ladies at the midalight premiere of 'No More Orchids' and the others with contests and whathot but the take is

tests and whathot but the take is just so-so.

Best at the wicket is 'Flesh' showing nice flurry of strength at Loew's State. Saenger has 'Call Her Savage' and Orpheum, 'Goona-Goona' currently. Other houses spared! occupied.

Estimates for This Week

Estimates for This Week
Losw's State (3,218; 60). Flesh'
(M-G). Liked here and Beery film
may get \$11,000, fair. Last week
You Said a Mouthful' (WB), \$7,000,
awful.
Saenger (3,583: 60), 'Call Her
Savage' (Fox). Bow picture may
just graze bad \$9,000. Last week
Interpretable a Million' (Far), \$7,000.

'If I Had a Million' (Fan), *1,000, terrible. (RKO) (2400: 60), Orpheum (RKO) (2400: 60), Orpheu

Match' (WB). Family (M-G), \$2,200, good. St. Charles (1,800; 28). Sporting Age' (Col). Lightest week thus far, just \$1,000. Last week 'Crooked Circle' (WW), mediocre \$1,100.

TIS THE WEEKS BEFORE XMAS ALSO IN THE HUB

XMAS ALSO IN THE HUB

Green this Yuteful may or may not be; the sky may be in the blue, but the rialto generally ein the rialto generally ein the red. It cannot be blamed to lack of product, for some pretty with at least three good stage shows to help out. But it's just the annual seasonal slowdown and the theatres won't be out of the Only the State, with 'Fleah' is in the okay money, \$15,000.

Ordinarily Clara Bow on screen would speil \$ for the Mot but there in the okay money, \$15,000.

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The state with 'Fleah' is in the okay money, \$15,000.

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The state with 'Fleah' is in the okay money, \$15,000.

The state with 'Fleah' is in the okay money in the blue the bottom the state in the Mojectic-poor business!.

The Mojectic-poor business!.

The Rockabye' is keeping the wolf not much nearer from the door. Like the Met the Boston has an unusually good revue on stage. Keith's, and the state of the state

Estimates for This Week Keiths (RICO) (4,000; 35-50-83), 'Goona-Goona' (Cameo) and 'Slightly Married (invincible) and vaude. Poor for \$10,000. Last week \$15,000. Or this (Ca) is the sid \$15,000. Boston (RICO) (4,000; 25-40-55), Rockalye' (Radio) and vaude. \$10,000. The side of \$10,000. Last week \$11,500. The side of \$10,000. Last week \$11,500.

Conquerors (Radio) less than fair, 1500, 1

500.
Paramount (Publix) (1.800; 25-30-55-66), 'Central Park' (FN) and 'Devil Is Driving' (Par). Mild at \$8,000. Last week 'Match King' (FN), poor, \$6,900.

BUFFALO DITTO

They Also Heard About Xmas, Judging by the B. O. Dips

Buffalo is earning its name as one of country's poor show towns. Xmas, weather and all is even hold-ing Clara Bow down to \$15,000 at the Buffalo.

ing Clara Bow down to \$16,000 at the Buffalo.

False Faces' at the Indle Lafayette is so-so at \$5,000.

Estimates for This Week
Buffalo (Publix (3,800; 30-40-55)

"Catl Her Savage' (Fox) and stage show. Clara Bow disappointing bohere at only \$15,000. Last week Tess' (Fox) did only a little better, \$15,300, poor.

Great Lakes (Publix) (3,400; 25-40)—Too Busy to Work (Fox). Will be lucky to get \$7,000, away off. Last week 'Life Begins' (WB) \$3,-700, weak.

700, weak.

Century (Publix) (3,400; 25)—

Red Dust' (M-G). Maybe \$5,500,
n.s.g. Last week 'Rain' (M-G)
dipped to \$3,900.

Hipp (Publix) (2,400; 25)—'Mask of Fu Manchu' (M-G). Only \$5,000 in sight, poor. Last week (Hell's Highway' (RKO) \$5,900.

Lafayette (Ind.) (3,400; 25 False Faces' (WW). So-so at 1 000. Last week 'Virtue' (Col) a 'Last Man' (Col) over \$9,000, big

Long Undie Temp. **Makes for Short** Grosses. Frisco

San Francisco, Dec. 12. Snow and the coldest weather since 1908, along with occasional

since 1908, along with occasional rains more than the business. The congruence weather has been 38, which is one undie weather here. Paramount playing Wallace Beery is Tiesh looks like the winner of the town with competitors not exhibiting usual punch. Paramount has been playing accurate the congruence of the congrue

seventiage rates the take has been splendid.
Fox West Coast's deal with Warners for local WB house went through Thursday night (8) after several offs and ons, and theatre is now under FWC banner. Trouble in Paradies, now playing, doing cutte well.
Fox is Christmas Day. RKO will open the Orpheum 10 days ahead of schedule with filmization of Passion Play.
Herman Cohen's Strand has been cleaning up with a for-men-only Conditioned on the Committee of the Committee

(Continued on page 46)

NABES' 1ST RUNS DENT DOWNTOWN PORTLAND

RKO Orpheum is dark and may reopen Dec. 25. Orpheum's closing farmer and the second of the second of

Estimates for This Week
Broadway (Fox-Parker) (2,000;
25-65)—You Said a Mouthful (FN)
and F&M stage unit. (Going fairly
\$10,000. Last week "Call Her Savare (Fox) didn't get as much attention as expected; \$3,500. off.
United Artists (Fox-Parker) (1,000; \$55-55)—If I Had Million (Park)
get up to \$1,000. Last week "Rain'
(MG) held for nine days and okay
it \$7,300.

CMG) neid for nine days and okay ti \$7,300.
Oriental (Hamrick) (2,500; 25-35)
—'Crooked Circle' (WW). Getting attention and should connect for Circle' (WB) and did fairly \$2,500.
Liberty (Fox-Parker) (2,000; 15-20)—Wild Horse Mess. (Par). New first-run policy here getting across at low admish. This week's Mess. at low admish. This week's Mess. Head Hunters' (Prih) of, \$2,004.

Week-end Blizzards No Help to Santa Clawed B'way: 'Farewell's' Brisk Start; Cap, 51G; 'King,' 23G

get \$28,000.

In ratio to overhead, the Strand appears to be in the best shape currently with 'Match King,' which is drawing the Swedes heavily. Getting a good start on a

COMBOS AND TLESH.' 15G, LEAD DULL PROV.

Things are Providence, Dec. 12.

Low's State and Majestic are soutstanding, but stage opposish is Loew's state and Majestic are providence, Dec. 12.

Low's State and Majestic are soutstanding, but stage opposish is Wally Beery's new film, Plesh, at Loew's is doing well but it should be better. Whether it will pace much almed of clarar Bow at the Majestic British and the Majestic are providence, and the Majestic are providence in RKO Albee and Fay's, the two combo houses, are okay, the answer being the stage shows. Paramount, in its second week of stage attraction in the screen. The small RKO Victory is doing nicely with a twin bill headed by Thirteen Women, the low prices being large-ity responsible. Headed by Walter Hampden's Cytrano, at the Carlton.

Estimates for This Week RKO Albee (2,300; 16-66)—Penguin Pool Murder' (Radio) and vaudo. Frankie Richardson and a two wards. Frankie Richardson and a business for this spot, the picture no help at all. Gross okay at \$3,000, with prospects of a jump silm. Last week 'No More Orchids' (Col) was sent the exception and meets because of the fact building the sent of the second of the seco

L'auni pre-Christimas siump that's cutting down the normal off-bust-ness to be expected from all pictures, good and bad, want enough. The week-end snowstorm had to arrive to make things worse. Between the two Broadway theatres brown had to a street the street to the control of the street to the head this week with Paul Whiteman and Morton Downey on its rostrum but \$\$1,000 is not bad. Picture is Flessi, with Wallace Beery the drawn with Wallace Beery the drawn with Wallace Beery the drawn with white way. Sign of the Cross' at the Rialto and Kid from Spain' at the Faince, each on a two-day basis, are having a struggle. They are them, but with arrival of Christmas, their true b. o. worth will be more apparent. This will be particularly true of 'Cross,' which followed King of the Wallace Beer Cross' which followed King of the Second Wallace Beer Cross' which may indicate how the ele-wise States of the Wallace Beer Cross' was \$\$1,000, tearing down its chances for a good third week, as was expected.

I wall the Wallace Beer Cross' was \$\$1,000, tearing down its chances for a good third week, as was expected.

I wall the Wallace Beer Cross' was \$\$1,000, tearing down its chances for a good third week, as was expected.

I will be the Wallace Beer Cross' was \$\$1,000, tearing down its chances for a good third week, as was expected.

Estimates for the Wallace Beer Cross' will be lucky to cannot sain the Wallace Beer Cross' will be lucky to cannot sain the Wallace Beer Cross' will be lucky to the Saccond of the Wallace Beer Cross' will be lucky to the Saccond of the Wallace Beer Cross' will be Lawyer Man (WB), with William Powell.

Estimates for This Wallace Agnor (10,12; \$\$3-1.10-\$\$1.65-42.00

policy, First picture will be Lawyer Man' (WB), with William Powell.

Attended to the Common Common

(M-G) took the toboggan for under \$40,000.
Criterion (875; 25-40-83-\$1.10-\$1.55)—Tarewell to Arms (Par), Opened Thursday night (3) with a good advance sale its way of bilking good advance sale its way of bilking good advance sale its way of bilking three days got \$7.690, good bustness. Mayfair (2,200; 35-72-83)—"Scarets of French Police (Radio). Suffering with others on Broadway and only \$14,000 filtely, if that. Taport Parade' (Radio) comes in Took (1) and the suffering sale of the sufficient sale of the suffering sale of the sufficient sale of the

Jan. 12, when 'Kid' goes on macrorelease.

Paramount (3,644; 40-72-94-\$1.10)

"Uptown New York' (Par) and
stage show. Off to a bad start, with
a stage show. Off to a bad start, with
fign under house's \$25,000 low, but
picture goes out tomorrow night
(Wednesday) on a probable \$28,000
for the six days. Last week 'Underover Man,' with Fannie Brice and
George Jessel on stage, only \$45,500,

weak.

oover Man, with Fannie Brice and George Jessel on stage, only \$48,500, weak.

Rialto (2,000; \$1.10-\$1.65—Sign of Cross' (Par) (2nd week). Down of Cross' (Par) (2nd week). Will be fortunate to get \$17.00 miles picking po no better \$14.00 miles picking po no better \$17.00 miles picking po no better \$17.00 miles picking to be \$17.00 miles picking to be \$17.00 miles picking to complete \$17.00 miles picking to the \$17.00 miles picking to be \$17.00 miles picking to \$17.

squawk.

Winter Garden (1.418: 35-55-83-94)—"Central Park (WB). Failing to attract the wary dollar and \$12-00 won't be so good. Joe E. Brown's picture, 'You Said Mouth-ful' on its third week, lured \$19,300.

Bow Too Hot: Frigid Denver Melts, OK 12G

Denver, Dec. 12. Longest below zero stretch put-ting crimp in box offices. Ther-

mometer went to 12 below several times, which, with snow, is hurting all first runs.

Silver Dollar, first film going two weeks at the Denver, took a nose-dive. Too big a house to keep plo-

peratures. With good weather house would have been packed day after day.

The perature of the

Jackie Kaderly at the organ. Another sub-zero victim and dipped to under \$5,000 on the h. o. Last week over \$15,000 on the h. o. Last week over \$15,000. The head of the head

week.
Rialto (RKO-Huffman) (900; 2025-40)—One Way Passage' (WB)
Average \$2,500. Last week 'Wil's
Glrl' (Fox) and 'Most Dangerous
Game' (Radio) did a fair \$2,500.

Besides the Weather And Season, Seattle Has Other Troubles

Musicians walter, Dec. 12.

Musicians walter Weef at a common to suddenly su

also going for double bills at two bils.

'Grand Hotel' getting oke money at Collseum this week.

Coldest weather of year cut into attendance at shows all around.

Business off all around.

all around.

Estimates for This Week
Paramount (FWC) (3.106; 25-35)
—"Sherlook Holmes" (Fox), and
stage show. Plenty of red ink, \$7."Sherlook Holmes" (Fox), and
stage show. Plenty of red ink, \$7."The short of the short of (Fox), 26-26 with stage show, \$3,206, stronger is allowers. In appeal of the Fifth Avenus (FWC) (2,600; 25-55)—Fraithless' (M-G). Montkom-brity (M-G). Montkom-brity (M-G). Bankhead, Good at \$5,500. Last week, Prospective (M-G), second week, \$5,600. Lost week, Prospective (M-G), second week, \$5,600. Lost week, Prospective (M-G). Second week, \$5,600. Lost week, Prospective (M-G). Lost week, World' (Raspin). Great exploitation, lacked with balanced program, helping reach \$5,000. not had. Last week with balanced program, helping reach \$5,000. had. Last week, helping reach \$5,000. had. Last week, helping reach \$1,500. Lost week with balanced program, helping reach \$5,000. had helping reach \$5,000. Not Mained Market (Mas) had been supported by the proposed of the program of the pro

Even the Elements Have It in for Clmbs' Cinemas

It in for Clmbs' Cinemas

Columbus, Dec. 12.

Chumbus, Dec. 12.

Chumb

Man Against Woman (Coi) failed to hit; if off for better than \$3,000, evenual (Loew-Lla) (2,500; 25-40)—"Me and My Gal' (Fox). Hardly right enough to garner more than average \$7,000, and happy at that figure. Last week "If I Had a Million" (Par) mighty nice \$10,800.

One Way Passage" (WB), Good enough to ride through for \$5,500.
Last week They Call It Sin' (WB) none too hot at \$4,600.

Hartman (Great Lakes) (1,400; 25-40)—Man Called Back' (WW).
Looks none too forte with Hardly Looks none to

COLD AND SLEET ADDS TO THOSE ST. L. BLUES

St. Louis, Dec. 12. St. Louis, Dec. 12.
Bitter cold and snow and slippery
streets are not helping the cinemas
any. That despite the fact there is
one less now, and the four remaining have fair programs. Total business will be no more than just about

ness will be no more than june active average.

It takes more than inclement weather, though, to keep the fans in this city away from a Beery film, apparently. His "Flesh, at Loew's State, is easily leading the pack, the house heading for a nice take of

apparently. His 'Flesh,' at Loew's State, is easily leading the pack, the house heading for a nice take of \$15,000.

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Thermometer Drops, So Does Tacoma's Pic Biz

Tacoma, Dec. 12.

Temperature dropped this week and so does biz. Home fires and radio and Xmas economizing seem the style. Fairlish attractions, however, are luring some downtown. From three-a-week to twice weekly and double programs is the new order at the Raidto. This seems new order at the Raidto. This seems stronger in lower-price scale than in the top de luxers.

Estimates for This Week.

CINCY ONE SPOT WHERE BIZ SEEMS OK

Cincinnati, Dec. 12. the Albee being sans stage show

this week and next. The Shubert, lon-

Estimates for This Week
Albae (RKO) (3,309; 30-55)—Tess
of the Storm Country' (Fox). Farrell and Gaynor large lettered and
lucky to draw over \$12,000, oke. No
stage show this week or next for
the only time this house has been
straight screen. Last week 'Hot
Saturday' (Par) and F-M 'Birthday
Party' unit drew \$11,300.

Palace (RKO) (2,600; 30-55)—The
products and on names gittering for
\$12,000, very nice. Last week 'Sherlock Holmes' (Fox) bagged \$8,80.
fair.

Lyric (RKO) (1,285; 80-55)—Twe

fair.
Lyric (RKO) (1,285; 30-55)—'Evenings for Sale' (Par). Trying to draw on the sex mob, but \$4,000 n. s h. Last week 'Prosperity' (M-G) ended three weeks' run with \$8,000

anded three weeks' run with \$8,000, good.
Keith's (Libson) (1,500; 25-40)—
Talse Paces' (WW). Them plugged as an expose of the heatty racket, with Lowell Sherman rating second wheels (Lentral Park' (WH)) had 'em stroiling for a good \$5.70 had 'em stroiling for

300.

Ufa (400; 30-40)—Pride of Third
Company (Capitol). German picture getting \$800, poor. Last week
'Gitta Reveals Her Heart' (Capitol),
all-German, \$1,000, fair.

WASH, GOES SEX, BUT L'IL HELP

Washington, Dec. 12.

Pre - Christmas slump, worst
snowstorm. of season and threat of
11% gov't pay cut hitting bo, hard
this week. Only house reaching expectations is Palace with Red Dustry
this week with Met plastering
'Goona-Goona' stills all over ads
and store windows, Keith's playing
up nude statue in 'Secrets of French
Police' and Palace giving Harlow

Falace and Keith's coughed up
plenty for false fronts and spending week-end cleaning ice and snow
off them.

plenty for tasse from a me appending week-and cleaning loce and snow.

Gockabye' quit Keith's last week after a bad start, which picked up to \$3,000 by Thursday. Week demonstrated that Bennett is not what she used to be. Time was when she could be spotted in foughest with \$11,000 with second week certain.

Estimates for Week

Estimates for Week
Earle (Warmer) (2,424: 25-30-4650-60-70)—Match King' (FN) and
vaude. Bad along with everybody
else, \$15,500. Last week 'They Call
! Sin' (WB) got by with \$17,500.
Palace (Loew) (2,383: 25-50-70).
Red Dust' Acid (10-10) happy 15100. Last week 'These' (Fox) disappointed with only \$14,500.
Keith's (RKO) (1,830; 15-25-3560)—Secrets of French Folice'
(Radio). Hearst papers chelped a
week 'Rockabye' (RKO) got good
\$3,000, but not up to Bennett standard.

Ween Average A

Lincoln's Not Kiddin'. It's Pre-Xmas, 'n' How

It's Pre-Xmas, 'n' How
Lincoh, Neb., Dec. 12.
Whole town has gone completely
Whole town has gone completely
Whole town has gone completely
Lincoh, the complete completely
Lincoh, the completely
Lincoh, the

Estimates for This Week

Estimates for This Week
Colonial (LTC) (756; 10-15-20),
'Me and My Gal' (Fox) first half
and 'Kongo' (M-G) last half. Due
for a probable low \$600. Last week
Such Fools' (Radio) first half and
'Men of America' (Radio) last half,
\$650.

Men of America' (Radio) last haif, and Men of America' (Radio) last haif, and the control of the

K. C. BULLISH ON CROOK PIX: 'UNDERCOVER' 9G

Kansas City, Dec. 12. Coldest weather of the season, ac-companied by severe snowstorms over the week-end, put a damper on the amusements, and what is left of the downtown first runners do not promise anything great for

crooks, of one kind or another, this week and the customers have just about their fill of the underworld stuff. Loew's Midland with the town's own Wallace Beery in 'Flesh' will lead everything. Picture has been billed heavily as another 'exclusive' and the fans have commenced to believe the exclusive billing means what it says, despite countless.-rumors that i-t.-was only another publicity stunt. Management has a nitty tie-up with one of motion pictures of the kida, and the pictures are to be shown in the Midland. Kids are going for it strong, and bringing their parents. Store is giving theatre and picture per advertisis pace in its newspared avertisis pace in its newspared and vertisis pace in its newspared and vertisis pace in its newspared with the Newman, and he is building a great following for the house, but weather and prex Kmas will hurt some Elberty pace. Will hurt some Elberty pace in the Highway' and a couple of miles out in the Broadway section the Uptown (Fox) is showing 'Sherlock Holmes' and, for a single week's policy, Chrieton Coon, Jr.'s orchesting the state of the properties and 'Jarring I in Buon. Olympic Decathion Champion.

The RKO Mainstreet closed for two weeks Thursday night, but did not leave the signs for its last feature, Old Dark House,' over the appropriate. House announces that it will reopen Dec. 23 with straight pictures.

Estimates for This Week.

Estimates for This Week. clusive' and the fans have com-menced to believe the exclusive bill-

pictures.

Estimates for This Week
Liberty (Dublinsky) (860; 15-25)—
Hell's Highway (Radio). Picture
possibly would have been shown at
Maintered that it not been dark
Almitree that it not been dark
paround \$2,800, fair. Last
week
'Scarlet Dawn' (WB) \$3,000.

Midland (Loew) (4,000; 25-35-50)
—Flesh' (M-G). After establishing
Man Against Wood has week with
staging a comeback with Beerry's
latest. Star a natural here and
should get close to \$16,000, god.
Last week 'Man Against Woman'
Loew and Publiky (1,860; 15-35-35)
— 'Under-Cover Man' (Par).
George Raft is the name in the big
type and lights, but there are others
in the cast who mean a lot to the
\$350,00, and the week may exach
\$350,00, and the week may exach
\$350,00, and the week may exach
for Sale' (Pur), \$8,800.

Solo Bright Spot In Pitt, Beery's 'Flesh,' \$13,000

Pittsburgh, Dec, 12.
Looks like pre-holiday slump, with prospects of it being the worst in years this season, has hit home already, and generally mediocre grosses are expected all along the line.

arreacy, am espected all along the grosses are espected all along the Fenn should feel the pinch less than others with Flesh' and Beery's name may account for fairly respectable figure considering off seesion. Opening only fair but should hold on for \$1.50 fair but should help can be should hold on for \$1.50 fair but should help can be should help fair but should help can be should help the should keep out of the red at \$1.500. First week of the twin feature booking caught on quickly, giving a consistent loser a 100% increase over average grosses and putting site into the black for first time in Weak indie. Should a Woman indie.

into the black for first time in months.

Into the black for first time in months.

We won't help Fulton any, with poor \$3,500 in prospect, while Warner will be lucky to get by with \$5,000 for 'Central Park'. Both Warner and Stanley, by the way, finally got back to a Friday opening, holding last week's pictures for seven Estimates for This Week.

Estimates for This Week

seven days.

Estimates for This Week

Davis (WB) (1,700; 15-25-40),

'Once in a LifetIme' (U) and 'Scarlet Dawn' (FN). Brace of features
should manage to hold its own for
an all right \$3.60 Lass week exshould manage to hold its own for
an all right \$3.60 Lass week exshould manage to hold its own for
an all right \$3.60 Lass week exfor an all right \$3.60 Lass week exshould as the state of the state

It Sin' (WB) best here in a long

time at \$4,000.

Futton (Shea-Hyde) (1,750; 1525-40), 'Should a Woman Teil'

Galajestic Spotters or min gen
in will be lucky to get by with drab
\$4,500. Last week Rockabye' (RKO)

foll off somewhat after great threeday start, winding up around \$4,300.

50), 'Fleen' (M-C), Beery's name
will keep Penn out of the red for
week preceding Xmas and may even
account for a respectable profit.

Looks like \$15,000, and maybe better. Last week 110.

Stanley (WB) (3,500; 25-35-50),

Conquerors' (RKO). Disappointling spectacle, lacking advertised
Climarron' quality, depressing at
under \$5,000. Last week Call great
disappointment at \$10,000 in seven
days.

Warner (WB) (2,000) 25-\$5-50),

Warner (WB) (2,000) 25-\$5-50),

disappointment (WB) (2,000 25-35-50), 'Central Park' (WB), Weak entry and unlikely to better poor \$6,000, Last week 'Trouble in Paradise' (Par) not a money picture, gather-ing around \$6,500 in seven days.

Topheavy Mats and **Light Nites Prove** L'ville's Economies

Guy Bates Pool with the Day the Thing cuts into the sew week's receipt since its Friday and Saturday perfor. Annex or camped the cinemas' opening dates. Post's fum, but it dairt, help the cinemas' opening dates. Post's fum, but it dairt, help the cinema. Ann Corio (burlesque) brings 'Girls in Bue' to Gayety, which was panned for its dirt last Week. James of the Corona of the Co

audiences.

National is now being managed by Earl Payne from Warner's, Mil-waukee.

Estimates for This Week
Locu's (3,400; 25-35-50), 'Plesh'
(M-G), 'West \$5,500 Last week
Trials (Foundale' (Par) \$4,800.
Trials (Foundale' (Par) \$4,800.
30-55), 'Under Cover Man' (Par)
and Raynor Lehr. Way off, \$6,200.
Last week 3 on Match (WB) better, \$4,800.
35,500 mr. (Purh Ave.) (1,786: 25-35,800.

Last week '3 on Match' (WB) better, \$8,200.
Strand (Fourth Ave.) (1,756; 25-35-50), Life Begins' (FN). Also off, \$2,606. Last week 'Tess' (Fox) Merchant (2,000; 25-35-40), 'Conquerors' (Radio), Above par, \$4,300. Last week 'Rockabye' (Radio), \$3,-000. oke.
National (2,400; 15-25-40), 'Unwritten Law' (WW) and Marcus Show, Stage and helping a little Show, Stage and helping a little Hern Mad Night' (WW), \$4,300.
Alamo (Fourth Ave.) (900; 15-25-40), 'Afraid to Talk' (U). Poor \$1,-700. Last week 'Wild Horse Mesa' (Par) \$2,500, so-so.

Australia

By Eric Gorrick

Sydney, Nov. 19.

Recently the government brought into force a further tax impost to connection with stamp duty on contracts. Motion picture industry hardest hit by new slug. Duty amounts to five shillings for each tracts for film hire. For every copy of contract a further slug of two shillings and alxpence made. A deputation, headed by Sir Ben Fuller, and the stamp duty of the stamp of the contract and stated that if the retrospective tax were collected, more organizations would have to go into liquidation. Urgent relief was sought from the stamp duty on M. G. Slomen, of Hoyts, informed the assistant treasurer that his company had paid in taxation alone

M. G. Sloman, or Hoyts. Informed the assistant treasurer that his company had paid in taxation alone last year the sum of 40,000 pounds. The various taxes imposed on the charge of a profit being made, showmen informed the Minister. The assistant treasurer announced he would place the matter before the taxation commissioner and ask to to prevent undue hardship on the exhibitors.

General Theatres and W-T
Negotiations proceeding between
General Theatres and WilliamsonTait with the idea of joining forces.
Nothing definite yet, but it looks
as though W-T will throw their interests into the combine. Should the
deal eventuate, ft is believed that
we before, but that several of their
theatres will be taken over for
tail-ters.

theatres will be taken over an tail-ress, mast two years legit trading with W-T has not been profitable. In 1930-31 a loss of over 32,000 pounds resulted; whilst for the 12 months overing to June 30, last, a loss of 4,758 pounds was incurred. Directors reveal to the common-wealth for taxation around 62,000 rounds.

wealth for taxation around \$2,000 pounds.
With W-T coming into the General Theatres' combine, Fuliers will be the sole independent showmen of trails. Fullers have always stood alone and state they will continue to do so.

January, 1933, should see practically the entire Australian amusement field controlled by one organization.

Butiness is holding very well at most of a surject of the surject

Gen. Theatres and Distribs
Gossips saying film distributors
will not be wanted in Australia after
alm can be bought direct in Ameriam can be bought direct in America and Great Britain if combine
goes ahead on bulk buying idea.
Fullers and the few indie showment left over not sufficient to keep
all the distribs operating, says the
trade.

Sydney's Hollywood

Company being formed here with capital of 250,000 pounds for the production of Australian pictures. In the state of Australian pictures and the state of Australian pictures. In the state of Australian pictures are stated that the only importation will be an English director. American capital is said the charge. Greater Union Theatre, or a control of the contr

Goldstone's Own Record

Hollywood, Dec. 12. In the future, Phil Goldstone wi do all his own recording and that of his affiliated companies. He has purchased for this purpose a new RCA high-fidelity system mounted

First production with the new equipment will be 'Sing You Sin-

Another Indie Fee'er For Mex Producing

Mexico City, Dec. 8.

Another Hollywood picture pro duction enterprise wants to make Spanish talkers in Mexico. Mex-Spanish talkers in Mexico. Mexican consul in Los Angeles has advised Ministry of Foreign Relations that an indle enterprise. The American M. P. Production Co., has asked him to arrange with his government that facilities be granted it for establishing a studio in a Mexican city.

Enterprise proposes to produce Enterprise proposes to produce Lord to the December 19, according to the consul. Company, consul says, intends to bring in a unit of Latin players and technicians and to employ a staff of

nicians and to employ a staff of natives of the town in which it decides to locate.

Metro's First Foreign Version Set for Rome

Hollywood, Dec. 12.

First of Metro's foreign language syncing abroad will be in Rome. Fred Pelton, in Europe to organize the studio's future foreign production, has cabled the studio that he has engaged studio space in Rome and will start on Italian pictures there before 150.

and will start on Italian pictures there before going to Parls.
Engaging of space in Parls will await the arrival there of Arthur Loew this week. Not so much hurry in Parls as Metro is ahead of schedule on French films.

Geo. Kann's Own Venture

Hollywood, Dec. 12. George Kann has resigned as head

George Kann has resigned as head of Metro's foreign production department and will go into indic production this own. He is now considering two deals.

On the resignation of Harry Edington, Kann took charge of Metro's multi-lingual production grant of the production of the producti

Wampas Weak

(Continued from page 3)
as a comer although having played
in 28 shorts and 14 feature pledefended by the companion of the c (Continued from page 3)

on the shelf awaiting extensive retakes sometime in the new year.
Lillian Miles, the candidate who
is now in vaude although elected
as Columbia's representative, is
Millesande, the blues singer. Ginger
Rogers was on contract at different
times at Fox and Paramount and
the Marton Shocklers to be practic
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Gloria Stuart Outstanding

Gloria Stuart Outstanding.

Gloria Stuart Outstanding.

Gloria Stuart ander of the list is clored to the stuart of the

press agents being swayed in the voting, it is claimed, because of the reams of publicity copy that went out from Radio on 'the girl who out from Radio on 'the girl who climbed from a stenographer's desk to stardom.' In professional circles Julie Hayden is considered a more finished actress, coming from local legit where she was known as Donella Donaldson.

Dancing in the Dark

Paris, Dec. 2.
French picturedom is worried by a new innovation called 'clnema-dancing,' which called 'cinema-dancing,' which has opened in a couple of smaller French cities and seems to be doing well. Idea is films on grind, with some space cleared off in the theatre for dancing purposes and all pictures r. usleal so that the

aire for dancing purposes and all pictures r.usical so that the dancers can use the regular film theme songs.

Idea has caught on where tried and the filmers are waiting the possible reactions from blue-nosers who may knock films in general as a result. Of course, it's dancing in the dark.

CZECH COMPOSER A HIT IN NATIVE-MADE FILM

Prague, Nov. 29. Prague, Nov. 29.

Carel Hasler, the Irving Berlin of Czechoslovakla, composer of popular songs, director and star of leading musical reviews, a former brother-in-law of Frimi, the American composer, scored a success as the chief actor in a new Czech national film, "Pisnickar' ("The People's Singer'), made by the A. B. Film Company.

Company.

Hasler appears in the role of a high Austrian postal director in Prague who, however, during the Czech uprising in the great war, secretly supports the revolution. The postal official, while professing loyalty during the day, in the night dressed up as a popular lledersinger and playing a guitar, inspires his hearers to rise up against Austria-Hungary.

Hasler proved himself in this patriotic film an engaging singer and good actor.

and good actor.

The photo work of the A. B. company film was admirable, especially the pictures of various sections of Prague, near the river Viatava (Moidau) and of Mais Strana, the oldest and most picturesque parts of this ancient city. The Plenickar film ends with a triumphant entry of soldiers bearing their arms and flags, accompanied by an enthusi-astic and cheering populace, march-ing through the most beautiful and orical sections of Prague.

Sheehan's Next Trip

Clayton Sheehan leaves for Eu-rope with a print of 'Cavalcade' a day or two after it opens in New York at the Galety. He'll see it started on runs in London and the Continent.

While over there Sheehan will also supervise the beginning of Fox's production plans in Berlin and Paris. He expects to stay away several months.

South Africa

By H. Hanson

Capetown, Nov. 10.

Summer season sets in with people preferring outdoors to sitting in a cinema. The very ancient cinemas run by African Consolidated Theatres are in a bad way to cope with the summer heat, with poor equipment to cool the atmosphere.

McCormack Due
Cable received advising that the
South African tour of John McCormack, next year, will be directed by
Harold Holt.

Harold Holt.

Metro's Big Cinema
M-G-M's super cinema, the Metro,
Johannesburg, opened Nov. 4 with
the biggest crowd waiting to get adthe biggest crowd waiting to get adaction to be super circums of the superterment of the supertermen

Popular Roosevelt

ropular Roosevelt
Roosevelt as America's new President has been well received over here. Looks like a 'wet' outlook for the country. The final result came over the air at early morning of Nov. 9.

Balkan States Lack Own Film Hopes. **Money Export Ban Stops Imports**

No Money for French Films Brought to U.S.

Paramount is through bringing over its Joinville (France) product for distribution on this side. Company imported a number of films, mostly French, but has now decided its cheaper to leave them on the other side.

clede its cheaper to leave them on the other sights on pictures brought into the country are above the picture of the picture

Karol, Par's European **Dubbing Chief, Dies**

Vienna, Dec. 12. Vienna, Dec. 12.

Jacob Karol, head of Par mount's
European dubbins staff, died Saturday (10) after säveral weeks of illness. Karol came here when ill tosee doctors.
Steve Fitzgibons, subbing for
Karol during his absence, will probably remain in charge of the de-

Ray Lewis' Suit Against B. I. P. on Trial in Toronto

Toronto, Dec. 12.
Following a week's adjournment due to press of Supreme court cases, hearing was resumed today in the action of Ray Lewis (Mrs. Joshua Smith), against British International Pictures. Ltd., for \$556,000 damages for alleged breach of contract for the distribution of British films in Canada.

ood damages for alleged breach of contract for the distribution of British films in Canada.

Miss Lewis, owner-editor of Canadian Motion Picture Digest, bi-monthly film trade paper, claims that the B.I.P. contract submitted to her was not according to the terms agreed upon by cable. Instead of paying \$50,000 for the Canadian distribution rights, the new contract made her liable or we contract made her liable or we contract made her liable or which reduced to pay in pounds sterling, but defendants held that sound rights should be paid in American funds. Arthur Dent, managing director of B.I.P.'s distributing unit, is over here from England, but has not yet been called upon, Miss Lewis taking the stand during the three days leading up to the adjournment. Plaintiff declares that she had an exclusive five-year franchise for which self-generate and according the completed contract. Miss Lewis taked that she had on an exclusive five-year franchise for which self-generate from the first of the first of the first own which self-generate franchise for which self-generate from the first of the first own that the first own that first own the first own that first own the first own that first own the first own that of the first own that own the first own the first own that own that own the first own that own the first own that own that own the first own that o Lewis stated that she had formed a company. British International Films of Canada, Ltd., with \$200, 000 capital, leased offices and engaged Frank Meyers at \$125 a week and a drawing account of \$85 a week, plus a percentage. Case is continuing before Mr. Justice Raney.

Arthur Dent, representing BIP, has served legal default notice on Pat Powers for \$75,000 as a result of the bustup of their distribution deal for this country. Thirty days after service Dent can announce a new deal, legally. The part left Saturday (19) for Dent left Saturday (19) for Canada, to return in about a week.

A Yugo N. Y.-Made

First picture in Yugoslavian e secn en this side is booked in the 72nd St. Playhouse, Dec. 15. be seen of the sale is solded in the 12nd St. Playhouse, Dec. 15.

Picture was made in New York with a local pick-up cast, though all in the Yugoslavian tongue. It's titled Ljubov I Strast' (Born to

Symon Gould is handling the dis-

Buys 'Rome Express'

Universal has bought the American rights to 'Rome Express,' Gaumont-British film. Esther Raiston and Conrad Veidt are featured in

Understood U paid \$20,000 for the rights in this country, as a guarantee against percentage.

Beigrade, Nov. 24.

This fall there are signs that the film trade has passed the crists and that probably next year we shall make progress toward a normal cinema life in Jugoslavia. Already the houses in Beigrade and Zagreb, two chief Jugoslav cities, had shown some good films, while the order for more has gone abroad, chiefly to Germany.

The prices of the seats are still low, and that has stimulated at-

low, and that has stimulated at-tendance. To attract the public the

The prices of the seats are still low, and that has stimulated attendance. To attract the public the owners are spending now much more on the local advertising than they did before. This advertising, together with low prices, has done at the comman business.

At the same time the government is pushing its scheme of creating an independent Jugoslav film industry, it is argued that Jugoslavia has some of the finest scenery in Europe and ought to be the European Hollywood. But the obstacle is where to find the money. The small film companies now existing here are without money, without enter-appeared to the development of the native film industry than a stimulating force. A recent report is to the effect that Frank Mellford is preparing a Jugoslav talker called Born to Love. The leading role is to be played by the director's wife, Rakela Davido, hersalf a native of Belgrade. Love: The leading role is to be played by the director's wife, Rakela Davido, hersalf a native of Belgrade, in the leading of the states like the maina, the situation is very similar. Greece is putting a ban on all foreign-mades. Bulgaria and Albania cannot, even if they wanted, pay for imports are not allowed to export what money the got hold of. The state, medding foreign currency for its own redding foreign currency for its own medding foreign currency for the work of the property of the property

needs, has ordered all exporters to give up all the foreign currency they get for goods sold abroad. The im-

set for goods sold abroad. The Importers are accordingly unable to buy the exchange on a free market. As the sign of a further tightening in money, only a few days ago, Jucoslavia forbide all its pensioners living abroad to receive their pensions abroad. According to new regulations, all these pensioners must come to Jugoslavia to enjoy their pensions. At the same time many students studying abroad will have to return to Jugoslavia, because their parents cannot get the cheques to send them.

THE HANNAS MEETING

Husband Sails from New York, Wife from Shanghai-Meet in Paris

Mark Hanna, former Paramount rep in China has joined Douglas Fairbanks as special European rep to headquarter in Paris. Hanna Fairbanks as special European rep to headquarter in Paris. Hanna came to New York via Frisco, sali-ing for Paris on the Europa Dec. 8, after only two-days in the city. In Paris he will meet his wife, the former Beth Berri (musical com-edy), who sailed from Shanghai Dec. 9 on the 'Conte Rosso,' via the Suez canai, for the French capital. Hanna will be initially concerned with 'Mr. Robinson Crusce,' which

with 'Mr. Robinson Crusoe,' which has been dubbed into French, German, Spanish, Italian and Dutch. He will also handle 'Crusoe' in the

He will also handle 'Crusee' in the United Kingdom.

Miss Berri, who has been doing some personal appearancing in the Capitol theatres chain (Joe Fish-er's) in the Far East, is slated for some Continental dance recitals un-der the direction of the Italian im-presario, Renaldo.

Yiddish Stock, Films Split Week in Boston

Split Week in Boston

Boston, Dec. 12.

Boston,

Hollywood Production

g 1

Week of Dec. 12, 1932

(Pictures now filming, or about to start, are listed below alphabetically by studies. Symbols are D-Director, A-Author, C-Cameraman.) Phillips Hoimes
Una Merkel
Lionel Atwell
Elleen Percy
'Whistling in the Dark'

(2nd week)
-Elliott Nugent
-Norbert Brodine

MONOGRAM Jungle Bride oungle Brid
(fet week)
D—Harry Hoyt
Al Kelly
A—Leah Baird
Cast:

t: Anita Page Chas. Starrett

—Karl Struse

Zafindertic Colbort

Fredric March

Arthur Byron

Aillison Skipworth

Clay Clement

Henry Mowbray

Ethel Grimen

"Mysterlous Eider

—Archle Stout

Zane Grey

—Archle Stout

Zane Grey

—Archle Stout

Zane Grey

-Archie Stout

dient Taylor

Gail Patrick
Lona Angre
Lona Angre
Hyling Pfre
E. H. Calver
Cora Sue Colline
B. H. Calver
Cora Sue Colline
Charence Wilson

(King of the Jungle'
(Sth week)

H. Bruce Humberstone
Max March
Angre
Ernest Haller

Ernest Haller
Frances Des
Robert Adair
Florence Britton
Ronnie Cosey
Robert Barrett
Robert Barrett
Buster Crabbe
Sidney Tobe
Sidney Tobe
Sidney Tobe
Sidney Tobe
Fatricia Farley
"No Man of Rec Own
"We Clubert Crabbe
Benjamin Goulding
Benjamin Goulding
Benjamin Giazer
Maurine Watkins
Mau

t:
Clark Gabie
Carole Lombard
Dorothy Mackaili
Grant Mitchell
Gsorge Barbler
Paul Ellis

George Barbler
Paul Eills MacDonald
J. Farrell MacDonald
Lillian Harmr
Frank McGlynn
Tommy Conlon
Laxury Liner
(4th week)
Lothar Mendez
—Victor Milner
lat:

Victor Milner
George Brent
Gla Johann
Vivian Osborne
Allce White
Vera Teasdale
C. Anbrey Smith
Theodor Von Eliz
Henry Victor
Theodor Von Eliz
Henry Victor
Hello, Exerybody'
W. Hello, Exerybody'
W. Gla Week)
Fanny Hurst
Gill Warrington

t: Fay Wray Robert Armstrong Bruce Cabot Frank Reicher

PARAMOUNT PARAMOUNT
he Queen Was in
Parlor'
(2nd week)
—Stuart Walker
—Noel Coward
—Kari Struse

C-Norber -Cast: Ernest Truex Johnny Hines Ed. Arnold Tenen Holtz

COLI MBIA

'State Trooper'

(3rd week)

D-D. Ross Lederman

A-Lambert Hillyer

Stuart Anthony

C-Benjamin Kline

Evslyn Knapp
Regis Toomey
Barbara Weeke
Edwin Maxwell
Matthew Betz
Walter McGrail
Lew Kelly
Don Chapman
Raymond Hatton

FOX (16th week)
-Frank Lloyd
-Noel Coward
Reginald Berkcley
Sonya Levien

Reginate Berncuy
Sonya Levien
Diana Wynyard
Cilve Broed
Cilve Broe

Sonya Levien
st:
Janet Gaynor
Will Rogers
Lew Ayree
Vill Rogers
Lew Ayree
Victor Jory
Louise Dressor
Norman Foster
Frank Craven
Blue Boy
Frank Melton
'Canyon Walle'
(Sth. week)
-David Howard
-Zane Grey
st:

Zane Grey
t:
George O'Brien
Neit O'Day
Betsy King Ross
Frank Atkinson
'Hot Pepper'
(5th week)
-John Blystone
-Dudley Nichols
Barry Conners
Phillip Kieln
kt:

t:
Victor McLaglen
Edmund Lowe
Lupe Velez
El Brendel
Lillan Bond
Face In The Sky

(6th week)
Harry Lachman
Myles Connoily
Humphrey Pears

t:
Spencer Tracy
Marian Nixon
Stuart Erwin
Sarah Padden
Sam Hardy
Frank McGlynn, Jr.
Russell Simpson
'Internal Machine' (3rd week)
-Marcel Varnel
-Carl Sloboda
nera—G. Schneiderman
Arthur Kober

Arthur Kober

den evieve Tobin
Cheeter Morris
Atexander Kirkland
Atexander Kirkland
Bilzabeth Patterson
Edward Van Sloan
Arthur Hohl
Robert Littisfield
Panggrously Yours'
(Srd week)
Frank Tuttle
Eric Noel

tt:

: Warner Baxter Miriam Jordan Herbert Mundi

Jeonge Barnes
Joan Blondell
Joan Blondell
Raiph Morgan
Ginger Rogers
Ailen Vincent
Phil Tead
Spencer Charters
"King of the Gype
(Spanish
Frank Strayer
Paul Perez

Cadi: West

All years

May versel

May versel

May versel

Noah Brery
Gilbert Roland

Rosh Brery
Gilbert Roland

Rosh Brery
Gilbert Roland

Noah Brery
Gilbert Roland

Noah Marco

David Landau

Fuzzy Knight

Grace LaRue

Arthur Houeman

Frank Donin

King Kong

(19th week)

D- Ernest B. Schoede

James Creelman

Ruth Ros

Ruth Ros

Galio Linden

Canido st:
Rosita Moreno
Jose Mojica
METRO
'Pig Boats'
(7th week)
-Jack Conway
-Comm. Edward Ellsberg
Hal Rossen

st:
Robert Montgomery
Watter Huston
Jimmie Durante
Robert Young
'The Lady'
(4th week)
-Charles Brabin
-Merritt Gerstad

Noble Johnson
James Flavin
Sam Hardy
Steve Clemento
'The Past of Mary He

(5th week)
D—Harlan Thompson
Slavko Vorkapich
A—Rex Beach
Harlan Thompson
Sam Ornitz

Helen MacKellar Eric Linden Jean Arthur Skeets Galiagher Ivan Simpson Clay Clement John Sheehan Eddle Nugent Franklin Parker J. Carroll Naish

J. Carroll Naish

"Great Jasper"
(1st week)
J. Walter Ruben
Fulton Oursier
Robert. Taeker
Lester Cohen
Sam Ornitz
H. W. Hanemenn
Henry Gerard
t:

Cast:
Richard Dix
Julie Haydon
Dorothy Wilson
Searlet Rive
(2nd week)
D-Otto Brower
A-Jack Curtiz
C-Nick Musuraca
Cast:

Otto—
-Jack Cur.
-Jack Cur.
-Jack Cur.
-Jack Cur.
-Jack Cur.
-Jack Musera.
-Jack Cur.
-Jack Musera.
-Jack Meene
Roscoo Atea
Ro

t:
John Barrymore
Myrna Loy
UNIVERSAL

'8.0.8. Iceberg'
(28th week)
L—Arnold Fank
A—Lt. Comm. Frank We
Dr. Arnold Fank
C—Hane Schneeberger

History
it:
Gibson Howland
Leni Reinfenstahl
Sepp Rist
Ernst Udet
Destination Unknov
(6th week)
—Tay Garnett
—Tom Buckingham
st.

(8rd week)
-Ruseell Mack
-Prescott Chaplin

Prescott Chaplin
title Tracy
Gloria Stuart
Burton Churchill
Emma Dunn
Russeil Gleacon
Shirley Grey
When of the Mounted'
('th week)
Ray Toriol
-Bila O'tol
-Bila O'tol
Basil Dickey
st:

Baeli Dickey

**Torm Tyle:

Tarm London

Torm London

Torm London

Torm London

The Big Cage'

(2nd week)

Kurt Neumann

Ed. Anthony

Terdinand Reyher

Ed. Anthony

Ed. Anthony
to the control of the co

C—Arthur Todd
Cast:
Lyon
Mary Brian
Glends Farrell
Lyle Talbother
Ger Tarcill
Lyle Talbother
Guy Kibbee
Harold Huber
Geo. Fat Collins
Louise Beavers
Ferdinand Gottechalk
Hike Morita
Fred Kicsey
The King's Varation'
A—Erred Kciesey
The Janes Van
Trees
Georg Advision
C—James Van Trees
C—James Van Trees
CGeorge Arlies

PAR AND FOX STUDIO PUB CHANGES ON COAST

Hollywood, Dec. 12.

Hollywood, Dec. 12.
Under the new setup the former
press department at Paramount
trudios will be divided into two
separate units, one handling the expiolitation and advertising and the
other the publicity. Both will report directly to Arthur Mayer in the
New York office.
Publicity will be under the direction of Tom Bailey, formerly assistant to Arch Reeve. More recently Balley has been functioning
in the production department. Ad-

In the production department. Advertising and exploitation will be under the direction of Bill Pine, formerly of the B. & K. office in

. Reeve, former local Par Arch Reve, former local Parpub head, will assume his new duties at Fox Dec. 19. Al Price, whom he succeeds, probably will be placed in another department at Fox. Paul Snell, Reve's assistant at Par, has resigned and is expected to Join Reve at Fox.

Charles McCarthy has the Fox Charles McCarthy has the Fox statement of the Pox Snell Paul S

FWC Pub Shaved Down

Hollywood, Dec. 12.

Fox Westcoast has stripped its publicity force, letting out all house publicity men.

Latter included Mel Riddle at Loew's State for 10 years; E. A. Patterson handling Fantages, and United Artists: Howard Wooke, artist, and several other words artist, and several other words with the control of the

WRITER WINS

ademy Saya Bachman's Idea of Script Changes 'Unreasonable'

Hollywood, Dec. 12.
Holding that the revisions requested in the script of Godie Comes along could not be classified as reasonable, the Academy conclustre committee found as great the script of The Hold in the complete script bury Fields in his complete script bury Fields in his complete with the script had specified \$500 from the writer, claiming refusal to make changes demanded. Conclusion body held that the changes requested would have meant virtually writing an entirely new story.

Coasters Return

Jimmy Cagney having vacationed briefly in New York left for the Coast Sunday (10) to resume WB production. Mrs. Cagney went with

him.

Mervyn LeRoy, WB director, another N. Y. vacationer, returns to Hollywood the end of this week when he commences immediately on Elmer the Great, starring Joe E. Brown and the Chi Cubs in the baseball story.

Studio Placements

Regis Toomey, 'She Had to Say Yes,' WE, 'NE, 'NE, 'WE, 'NE, 'She Matalie Moorhead, Mindreader,' WB. Phillips Holmes, Diana Wynyard, Lewis Stone, May Robson, Hedda Hopper, Mary Carlisle, 'Men Must Fight,' Metro. Charles Middleton, 'Secrets,' UA, James Gleason, 'Clear All Wires,' Metro.

Metro.
C. Henry Gordon, 'Whistling in the Dark,' Metro.

t:
Douglas Fairbanks,
Loretta Young
Aline MacMahon
Lyle Talbot
Harold Huber
Guy Kibbee
Fiß Dorsay

Farina Dawn O'Day David Durand

Going Places

By Cecelia Ager

Hard-to-Get Gal Wins

Hard-to-Get Gal Wins
The greater the rogue. The Match
King' teaches us, the deeper his
longing for a hard-to-get girl.
Glenda Farrell was easy, the too
blonde consort of Warren William's
porter pal, So Miss Farrell served
his purpose but briefly.
Juliette Compton, in Garbo makeup, had more finesse. She recilined
on more tasteful divans, wore gowns
that exposed gleaming shoulders,
that adhered suavely to her hips.
She held the political future of
Poland in the palm of her hand because she kept her head. Only Mr.
Williams could turn it, therefore he
lost interest and she lost him.
Then there was Claire Dyoung
woman to be mixed up in German
aftair of state, incredibly nice and
forthright for an adventuress. Fine
American accent and all that,
clothes more mid-western and
gaudy than the accoutrements of a
cosmopolitan schemer. Strict attention to business save for an uncosmopolitan schemer. Strict at-tention to business save for an un-controllable weakness for the Match

controllable weakness for the Matth King. It irked him.

Ah, but Lili Damita. There was a girl to return his diamond brace-lets, to fall to show at his epicurean dinners. She ran the other direclets, to fall to show at his epicurean dinners. She ran the other direction, always in costumes that emphasized her feet long legs, her slim rounded contours. An enigma, the story says. Long bobbed hair brushed over her face like a wanton, a dancing posture to coax her partner off the floor and lead him to her boudoir, yet she never really meant it. She liked to climb mountains, alone. So because he never had her, the Match King could never forget her. Something for the girls to think over in this jazz age.

Home Folks in Park Casino

'Contral Park' is scoing to give
country maidens a rosy picture of
the patrons of the Central Park
Casino. Why, they're just home
folks, with their wardrobe department dresses, their polite manners
and appreciation of the Casino orchestra. They couldn't be more enthusiastic if they were at a barn
dance. They applaud and applaud
actives the contract of the casino
contract of the were at a barn
dance. They applaud and applaud
actives the contract of the casino
contract of the were at a barn
dance. They applaud and applaud
actives the contract of the casino
main and the casino
main and the second
whise Blondell in 'Central Park', and
what there is has her doing very
foolish things for a gir who looks
and is suffeed out, too, but then she
capitaline that she comes from Three
Rivers, Illinois. The Casino habitues
have no such excuse.

Roman Wantons-Got the Breaks

have no such excuse.

Roman Wantons-Got the Breaks
Take it from The Sign of the
Cross,' there was more to a Roman
holiday than is taught in the public schools.

While virtue was its own reward
then as now, wickedness got a better break. Less interference. Whereas the virgins, as exemplified by
Elissa Landi, were more heavily
draped than in 1932, wantons, illustrated by Claudette Colbert, went
about outdoors as well as at home
in bits of gold cloth wleps of chiffon and a bead or two. Although
byther of the collection of the collection
much side of girls lived under the
same sides of girls lived under the
same sides of girls lived under the
Miss Landi's costumes are good
and warm, with long sleeves and
high draped necklines. They fit
closely, too, perhaps for greater protection from the cold or maybe be-

cause their designer found the old Roman flowing robes not quite clever enough about setting off a good figure. Miss Colbert's garments, silt here and there to make sinuosity simple, are a tol like Egypt in a Parade of all Nations. Her colffures, concerned with highly stylized bangs, and her exaggerated, modernistic make-up transform her into a first string candidate for Hollywood exoticism.

to a first string candidate for Hollywood exoticism.

'Arms' and the Woman
With Helen Hayes in 'A Farewell
to Arms,' it isn't the things she does
that make her such a polgnantly
see that make her such a polgnantly
see that the things her does
that make her such a polgnantly
see the things her does
that make her such a polgnantly
see the does the things her does
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Karen Morley in a Spot
Flesh' doesn't mean what the
flaps may think it means: it really
means flesh, a wrestler's tonnage,
And to make it worse, the only
handsome mugs in the picture is a
rat, a dirty rat.
In such a set-up, Karen Morley's
sad voice naturally gets a lot unhappier. She loves the rat, poor
thing, and is sorry for the wrestler.
A few hearty clinches with the ratip
of the love-sick wrestler.
Did a because the locks to include the
substantial of the set of the
substantial the set of the
substantial the set of the
star for the
star for the set of the
star for the

glo-Saxon coolness of her figure.

'Uptown's' Vague Heroine
Shirley Grey has everything to
herself in 'Uptown New York,' but
why, or even why it is uptown as
distinguished from any other part
of the town, is never quite clear.
The Fraramount audience is used to
heroines as blonde, it is true, but
heroines as blonde, it is true, but
the amount of the town to the cast can neither resist her nor
resist sacrificing themselves for
her; the heroine's got to show why,
Because they call her 'Pat' is no
explantation. Miss Grey hasn't even
the co-operation of flattering
photography or lighting. Her voice
falls her too. Standard marcelled
bob and store bought clothes never
did a girl much good ether.

Recal Gwill Andre

Regal Gwili Andre

Regal Gwili Andre

Among the devilleh machinations of "Secrets of the Frenchticles' there is the scheme to
hybride a girl with a Romanoff
ace and a girl with a Romanoff
ace and a girl with a Romanoff
dre is the girl and a Gwill Anddre is the girl and a Gwill anddre is the girl and a Gwill anddre is the girl and a great choice she is. She makes excilent
choice she is. She makes excilent
practically credible, for in order to
hypnotize a girl it is necessary to
substitute the hynotizer's mind for
hers, and Miss Andre's mind seems
to offer little resistance to the
change.

Miss Andre has a -flawless face,
as devoid of aesthetic imperfections
as it is of expression. Her eyes
look out from the screen with a
wide-open stare at all times. She
wide-open stare at all times.

Dick Pewell
Patricia Eilig
Dudicy Diggos
O F. Heggie
Vernon Steele
James Beli
Douglas Gerrard
Holena Phillips
Deurond Roberte
Alan Birmingham
Charles Evans
'Spaces'
Archive Geren'
Beulah Marle Dix
Beuth Marle Dix
David Beehm
Arthur Edeson
Louglas Gerbard

Archive Beehm

Arthur Edeson

Louglas Estabanke Shirley Grey Mickey Rooney Arthur Hohi 'Grand Central Airpo Mayo Methot
WESTERN PICTURES
STUDIO
'The Whispering Shadow'
(Grd week)
(Nat Levine Serial)

—Al Herman
Colbert Clark
—Wyndham Gittens
George Morgan
Den Hart
Howard Bimberg
—Ernie Miller

C—Sid Hickox

Seith Hickox

Saily Ellers

Saily Ellers

Tom Browner

James Murray

Claire McDowell

Grame Murray

Claire McDowell

Willard Robertson

Doller

The Mind Reader'

The Mind Reader'

The Willard Nobertson

Doller

The Mind Reader'

Carlor Willard

A—Vivian Cosby

Wilson Miner

C—Soi Follto

Cast;

Cast;

Cast

C

t:
Warren Williams
Conelance Cummings
Donald Dillaway
Allen Jenkins
Chara Blandick
Robert Greig
Charence Muse

Ernie Miller

Beia Lugosi
George Lewin

Rober Lewin

Rober Warwick

Malcolm McGregor

Roy D'Arcy

Tom London

John Trent

George Magrill

Viva Tatersun

Lioyd Whitlock

Lloyd Whitlock

Lloyd Backue

Lionel Backue

CAPITOL, N. Y.

New York Dec 9

CAPITOL, N. Y.

Paul Whiteman's band and Morton Downey comprise the rather brief stage show current here with an extra long picture, "Flesh' Adenge," a Late them picture, "Flesh' Adenge," a Late them picture, "Flesh' Adenge, Late them picture, the restrict picture, the rostum is constantly, well populated. Only one departure from the late them picture, the rostum is constantly well populated. Only one departure from the musicans, and that for a specialty in front of the drapes by the band's new Rhythm Boys quartet. In addition to numerical strength the Capitol's two-act show has billing power. As for salaries, Whiteman beautiful the late of late of the late of late of the late of late

ing the show. Team may have impressed on the Savoy ballroom floor, where, Whiteman announced, they these surroundings.

Jack Fulton sings, Irene Taylor sings, Peggy Healy sings, Ramona sings, the Shrythm Boys sing, and Downey does a bit of singing him. Downey does a bit of singing him. Whiteman band's present stage method is to play down the musical end and spotlight the specialties. There are times when the instrushle than the specialties themselves, but the singing unfortunately drowns it out.

Ramona, who doubles from song as one of the band's three planists, are a three-ply repiacement of the absent Mildred Bailey. Each is a capable songstress, particularly Miss Taylor, but Miss Bailey stills borely mined. She delivered the song the son

capable songstress, particularly Miss Taylor, but Miss Balley still be selly mind, but Miss Balley still be selly mind, but Miss Balley still be selly mind, but Miss Taylor, but Miss Balley still be selly mind, but Miss Taylor, Garfield by artists from 'WTMJ, the Missuake 'Journal' station. He can be stated from the cartist, the musicians union the Capture, Year and the protection with the musicians union the Capture, The year and the protection with the musicians union the Capture, The year and year and

stage end has not been handled that way, with change of scenes for-merly enabled through numbers in

stage end has not been handled that way, with change of seenes formerly enabled through numbers income the control of the cont

mental routines, stand out, with Miss Padula as the best the whole show offers.

The Bornic Nephews hit a pace the standard of the Service Nephews hit a pace. The Bornic Nephews hit a pace to the standard of the Nephews, topping them for the Nephews them for the Nephews them for the Nephews th

Garfield-Milwaukee

Garfield-Milwaukee. Dec. 10.

The shows have been getting better in Milwaukee nobes, with managers putting forth their best efforts to get programs that will click with back from the dim past to many of the houses on Sundays, and the organist is once more in the spotlight not only on Sundays, but during the lesser days and nights of the week of the most part has brought very satisfactory results to the box office. At the Garfield, a Fox nabe, up on the north side of the town, as well as in other Fox outlying houses, after their downtown showing. This allows the nabes to enjoy the advantage of loop exploitation before the uptowners have had a chance to forget about the pictures. Ceatures, seem to please the Sunday crowds, with now and then a novelty thrown in to vary the general plan.

A slightly different kind of presentation was the show given at the Milwauke Gournal' station. Here were people in the flesh that the town has been hearing on the air for many months, and, unlike many air artists, they proved equily attract. The slow opened with cicht girls doing a Toytown doll number. Accerdionist Blesen played several numbers and the Malone Sisters proved that they could dance as well as they twanged their accompaniments on three guitars. Julianc Pelletter proved a treat as a concert. Milwaukee, Dec. 10.

PARAMOUNT, N. Y.

New York, Dec. 9.
Stage show attempts a blending of production flash and a straight specialty program, the effect being only so-so: helped by a number of nest devetailing devices but injured neat dovetailing devices, but injured by the fact that two specialty num-bers occupy too much time in one interlude. Flash background is pro-vided by 20 David Bines girls, for whom a cightly novelty introduction whom a sightly novelty introduction has been supplied, but there is noth-ing striking as a follow up. Com-pleting the summary, the whole presentation badly needs a climax finish. In short, the usual combi-nation of good and bad stage effect that adds up to just fair results;

nation of good and bad suge election that adds up to just fair results.

One of the two specialtics that monopolized an excess of time to the Barratic Management of the Barratic Management. However, the turn achieved a first-rate comedy finish with the co-peration of Barratic Management Management of Barratic Management of Barratic Management Managem

song turn. Minevitch's pantomimic clowning with his midget comedian had worked up good laughs, which paved the way for the culminntung coming on among the Rascals for a bit of a solo before the mike, with the midget going into one of those crazy clinches with her for a solid laugh.

crazy clinches with her for a solid laugh.

Stage portion starts with a good flash in a roulette wheel setting, the girls lying on a revolving platform and doing leg routine, the contumes being black sheath skirts, the state of the state o

isgmania, fixing attention promptly on its legitimate dance excellence. Followed the short partner's equally arresting stepping, and thence into the awkward kid burlesque by the total control of the awkward kid burlesque by the total partners of pantonime and excellent low comedy material.

Travelers opens abruptly into a desert acene, with Oriental dancing giris posed about, and the same giris posed about, and the same still in center surmounted by a tent, and Swaboda, male dancer, posed as normad chief, later doing a sword dance. Routines of the line here are perfunctory. Platform verolves, and from it emerge Harold and Lola, novelty adagio pair, seen only a week or two ago at the Roxy, in their smake chairmer dance panton their smake chairmer dance panton the partner of the state of t

Moxy, where it was placed back-stage and under subdued lights. An according to the stage of the

NEWSREELS

FMRASSY

Industry's hope to get countrywide observance of the five-day
week, which film.com believes would
open all of its dark houses as well
as give about sever million people
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depends on his picture product and a policy that will take.

On top of other moves since coming in, Wellenbrink is planning to build his own stage shows over here with Charles Niggeneryer, former Publix stages, in charge. That Marco Ideas, which have played the house regularly for some time. They go out end of the current week.

Last F&M is built around the Gus Edwards Radio Revue, which started out first in vaudeville last summer. It's an F&M show that's none too strong, though it would ter stage fare through it would ter stage fare through it the time up, plus perhaps addition of one sock act or specialty.

Unit now is substantially the Edwards revue as it played in vaude, with Norse, acrobatic dancer, and John Tio with this talking parrot and the strong of the strength of the strong of the strength of the strong of the strength of

Journ 10 with his talking parrot addea that was a line of girls life addea that was a line of girls life in a superior of girls life and the superior of girls life in a whole offers less through not having a companion stage unit this lenbrink came in. Aside from the F&M Idea, running 49 minutes, too long for what it contains, there is only the usual orchestra overture with Sam Jack Kaufman, Bob West of Sam Jack West of Jack West of Sam Jack West of Jack West of

TRANSLUX

After all, it must be the photography and not the booth when a clip projects dimly in the Luxer-Heenise, just as some of Pathe's football games have not possessed the same clienters in the Luxer-Heenise, just as some of Pathe's football games have not possessed the same clienters in the Luxer-Heenise coverage of the new Italian liner more clarified than F-H's work. It seems that some of the real coverage of the new Italian liner, and the same that the continue of the real coverage of the same that some of the real coverage of the same that some of the real coverage and scored scoops. Fox-Hearts and Paramount get busy for the final-Par made a more interesting subject and at the same time worked and the same time worked the same time wo

audience understood him to remark that New York City is the best spot from which to get a perspective on the world.

Hoover's message to Congress, read by the house clerk, was a monotonous affair. It could have been tu 5% and then too long. Both houses had several clips on F-H did an exceptionally good job priorida. Embassy gave the boys a

ORIENTAL, CHICAGO

Chicago Dec. 9. Latest Bulletin: Oriental may

Later Than That: Oriental may

close.

Later Than That: Oriental may not close.

Even Later: Nobody knows what the Oriental may do.

But meanwhile Ed Lowry is singing a farewell song during the first warmen of the third of t

'Me and My Girl' (Fox) on the screen.

LOEW'S STATE, L. A.

Los Angeles, Dec. 8.

Talking Shorts

ROSCOE 'FATTY' ARBUCKLE 'Hey, Pop'

Strand, N. Y.
Vita. No. 1466-7
Roscoe 'Fatty' Arbuckle comes
back to the screen after an absence
of around 10 years in a two-reeler

or around 10 years in a two-receler that does not fatter. Hey, Pop, poorly written and slow, does not give Arbuckle the push that he should have in trying to stage that complete the poor of the street of the stre

'BUGS IN LOVE'
Silly Symphony
Cartoon
8 Mins.
Roxy, N. Y.
United Artists
Another ingeniously-executed cartoon in the Walt Disney 'Silly Symphony' series and worthy of any
amallest. m this one down to the

house from this one down to unsmallest.

Basically, 'Bugs in Lev' does not differ from the average carroom It differ from the average carroom in the control of the control

'KING SALMON Travelog Novelty 8 Mins. 8 Mins. Strand. N. Y.

Strand, N. Y.

Vita. No. 1431

Suitable filler where the demands are not great and travelogs or most anything serve the purpose. In its sphere 'King Salmon' rates about

abbeine seing Salmon rates about average.
Shorts newsreely to a great extent and is photographed silently entirely. Sound is only in the dubbed offscreen dialog of Lowell Thomas, who's explaining the action to Wild bird and animal life of Alaska figure in most of the footage, final sequence dealing with salmon runs, fishing them as a business, etc. Thomas fiavors his spiel with a mild dosage of gags. Generally what he has to say is or being quality than the film Char.

Columnists
20 Mins.
(Issues 2 and 3)
Projection Room
Edu BROADWAY GOSSIP

Educational

What started out as a novelty and got a bad start because of the lateness of its first release holds promles to become a permanent attrac-tion if following releases are as good as Nos. 2 and 3

six subjects, there is one, never before noticed in regular newsreels, which rates mention. It deals with lifers in a Pennsylvania penitentiary, showing six or more at their various prison occupations and providing character studies rarely afforded an audience.

The reel is different in that it has a positive tabloid touch through titles of the tab variety. These do not misrepresent. At the same time there is a different kind of daringness afforded by the action.

Constance Towne's dancing school has two versions. There is a closeup for non-censorious territories and a semi-long view for all others of the girls doing their sun routine in veils.

in veils.

Others are: How Paul Whiteman lost 100 pounds, Gloria Swanson's present husband and the others, the Harry Thaws as they were 25 years ago and as they are today, Charlle Chaplin's promised bride doing a denial.

denial.

In the third release a timely angle is covered by interviews with some of the world's most famous fliers, who describe themselves as virtually penniless.

Broadway taxi dancers interviewed, including several who have been seen in the regular reels, and One-Eyed Connelly help make the release essentially Broadway. Both issues are well edited and interesting presented. Waly.

AMERICA'S GREATEST COM-POSER SERIES Morton Downey Starred Brown and Henderson Featured 20 Mins. Mayfair, New York Universal

Universal
Morton Downey debuts on the
short screen in the first of 13 subjects released by Universal under
the general title of America's Greatest Composer Series. In this subject Brown and Henderson, and some of their better numbers are

Thematic idea is different from the regular run of shorts in this class. Instead of keeping the singer before a mike all of the time, this is re-lieved with bits of by-play, and the jatimacies among regulars in a groadcasting studio.

Downey's singing personality is pleasing. He makes none of the grimaces characteristic of one or two of the other boys and, although he renders a basketful of numbers, doesn't bore.

doesn't bore.

Steppin' Fetchit is the laugh maestro of the short. Where the audience more or less passes up the quips of others, the bit part of a pullman porter and his single song make Fetchit a highlight in this subject.

mablect.

Nick Kenny, radio scrivner who is seen around a lot with Downey, has an over-assured screen personality. He is over-plugged by this particular script. In our just a script. The script was the script of the script with the script of the script o

PRIMITIVE Zane Gray Dialog Zane Gray Dialog 15 Mins. Mayfair, New York

Principal South Sea Islander and his family are shown eking out an existence directly from the land. It is a worthwhile short and demonstrates with what simplicity a house may be built, clothes made and food obtained.

ined. Subject is also educational Waly.

SHAMPOO THE MAGICIAN Comedy; 18 Mins. Mayfair, New York Radio

Old glangtick stuff Looke though they made this during production intermissions on 'Secrets of the French Police'. Several of the sets seem identical.

sets seem identical.

Roscoe Ates is in, but doesn't get much of a chance to be funny. Action is just the kind of a scramble kid amateurs would put on in a garret.

Waly.

Miniature Reviews

'A Farewell to Arms' (Par). Socko b.o. Helen Hayes, Gary Cooper and Adolphe Menjou in top roles. Corking femme film fare at any angle or price.

"Secrets of French Police" (Radio). Hodge podge of melodramatics, entertainingly put together and actionful, but hardly heavy enough for the delivers.

deiuxers.

'Flosh' (Metro). Wallace
Beery starred in not bad
wrestling story that could have
been much better.

'The Match King' (WB-FN). Photographic biog of Ivar Kreuger, with strong hint of a Greta Garbo angle. Warren William and Lili Damita doing William and Lili Damita doing characters in big time fashion. A business-getter with anything over its natural draft at b. o. plus word of mouth, to depend on how sold by the house. In Swedish-populated sections should be top moneymaker, Foreign markets, particularly all of Europe, also certain to return grosses.

certain to return grosses.

'Me and My Gal' (Fox).
Lacking in nearly everything that makes box office, including an ability to entertain sufficiently to arouse some word of mouth. Cop story along a familiar pattern, with Spencer Tracy and Joan Bennett paired. Won't reach house averages anywhere, and offers little for an effective campaign.

'Uptown New York' (KBS-World Wide), Weak attempt to follow up 'Bad Girl.' Less than average indie release.

'Virgina of Bali' (Principal). a good photographic back-ground. Best where run ahead of the other, but can follow.

FAREWELL TO ARMS

Parambunt production and release. Co-starring Helen Hayes, Gary Cooper and Adolphe Menjou. Frank Bergas directed. From the novel by Ernest Henlingway of Stallings; screen play by Benjamin Glazer and Oliver H. P. Garrett; camera, Charles Lang. Running time, 69 mina. at Cri-terion, New York, opening Dec. 8, at \$1.65, as twice-daily readahow.

Helen	Hayes
	Cooper
Adolphe	Menjor
Mary	Philips
Jack	LaRue
Blanche F	'riderlc
Henry	rmetto
George F	lumber
Fred M	alatesta
	Forbes
	Rickett
Robert (auteric
Glibert	Emery
	Helen Gary Adolphe Mary Jack Blanche F Henry George H Fred M Mary Tom 1 Robert G Glibert

A woman's picture essentially and a box office winner in every respect. Okay at \$1.65, as at the Criterion, and will be eyen okayer in the general releases, particularly with the alternate ending (the Henningway objected), and also with some of that footage chopped. At the Broadway roadshow premiere the orthodox novel finish was screened and while reacting forcibly, and seemingly quite acceptably, no promise for the entertainment-seeking public would go even better.

As the press-book indicates, there

As the press-book indicates, there are two endings, with either print available presumably for exhibitors. Most likely the exhibs will prefer the pollyanna fadeout.

available presumably for exhibitors. Most likely the exhibs will prefer the pollyanna fadoout.

Regardless, 'A Farewall to Armus Regardless, 'A Farewall to Armus and the control of the c

Hayes to further soften a very delicate highlight of the chematurgy.

Equally aboute is the hospital situation where she, as one of the nurses, violates every regulation and remains with the convalescent compared to the state of the state

ently impressive in a none case imment. Everything about 'A Farewell' to Arms' is big league. Support is consistently good, with such notable into control or a fact or a support is consistently good, with such as a fact of the control of the cont

Blanche Frideric's Buranger Borzage's direction and Charles Lang's top-notch cinematography rate particularly high. Lang has gone for a little of the continental idea of camera angles, but it's in the soft lights that he is the most effective lens aids to Borzage's vis-

the soft lights that he is the most effective lens aide to Borzage's visualization.

There's at least 1e minutes that could be easily axed, and more. It'll help plenty in the regular runs. That Hemingway ending is most effective as is; certainly the more effective as is; certainly the more effective as is; certainly the more more are likewise more successful tions are likewise more likewise more likewise successful tions are likewise more likewise successful tions are likewise more likewise successful tions are likewise more likewise l

ninutes.	
Eugenie Dorain	Gwill Andre
Francoia St. Cyr	Frank Morgan
Jeneral Moloff	Gregory Ratoff
Bertillon	Murray Kinnell
eon Renault	ohn Warburton
Baron Lomzol	.Lucien Privat
dme. Danton	Julia S. Gordon
Rena	Kendall Lee
Anton Doraln	Christian Rub
Frand Duke	Arnold Korff

femmes in the sticks.

FLESH

Metro-Goldwyn production and release,
Wellose Beery starred. Directod by John
Ford, Adaptied by Leonard Ptaskins and
Edgar Allan Woolf, from an original by
Edmund Goulding, Mose Hard, Glaice,
Edmund Goulding, Mose Hard, Glaice,
New York, week Dec. 8. Running time, 87
minutes,
Polikal Wallace Beerg,
Lora. Karen Moriey,

That it takes 95 minutes to get home is 'Flesh's' big fault. Quicker pace in and plot development might have meant another smash This way it has a handican to hurdle. That it makes the grad is due to three excellent lead performances and some natural plot strength that wasn't put into full play. Between these assets, the Beery draw and its attractive title the picture ought to get some fair

the picture ought to get some fair money.

Beery plays a big-hearted big-muscled, smalls brained guy with the same Beery of 'The Champ.' Instead of being an acrobat or, a punch drunk fighter, he's a wrestler, it is a suggestion of ultimate happiness to deaden the pain of the finish is sad, only this time there's a suggestion of ultimate happiness to deaden the pain of the finish is sad, only this time there's a suggestion of ultimate happiness to deaden the pain of the finish is sad, only this time there's a suggestion of ultimate happiness to deaden the pain of the finish is sad, only this time there's a suggestion of ultimate happiness to deaden the pain of the honorable As an instead of the honorable

makes the grade in the country's

The Woman's Angle

'A Farewell to Arms' (Par). Love story for all women. A cast to set them dreaming again, intimate scenes of polgnant delicacy with which they'll want to identify themselves, and characterizations so sympathetic that despite their lack of a wedding band the matrons will approve any-

'Uptown New York' (World Wide). Likable Jack Oakie heipiess with-out story, cast, or production. Insufficient entertainment for the girls.

'Flesh' (M-G-M). The flaps won't find Waliace Beery as a wrestler an aesthetic sight nor a romantic figure, but the matrons will like his

'The Match King' (FN). Warren Williams spends too much effort on Incomprehensible finance and not enough on the romantic roguery the ladies want from him. His love affairs too brief, and the objects of his interest too commonplace for giamour. 'Central Park' (WB). Something doing in a locale that interests ladies in the sticks. City gals must have more story credibility and a more colorful hero.

The Sign of the Cross' (Par). Title a stop-light to the metropolitan younger set. Matrons must see it so they can join in the general discussion of film's heavy carnality and spectacular bretailty, but the depressing ending and talky slow spots m.y reduce the box office rating from smash. Ladies will appreciate it most as controversial topics are plentiful.

'Me and My Gal' (Fox). Good natured mugg stuff enacted by a pleasant cast and complicated by a crook plot to provide a nice time for the

'Secrets of the French Police' (Radio). Old fashloned thriller dressed up with class production and glossed over with a sense of humor so the big city gals can take it straight. No names, but a title for the country.

Schoene Abenteuer ('Beautiful Adventure')

Attile Carnesie, New York, on grind run Dece, 7, Running time 87 minutes. Aboec, 8

Here's Ufa's answer to its own problem: what to do about the fapildity with, which America takes all the stars the Germans develop. The answer is that Germany doesn't have to worry. One actor goes and another comes.

have to worry. One actor goes and another comes.

America took comes.

America took vonNagy. America another comes.

America took vonNagy. America have the comes and the

grosses in German territory; fact that the film is pretty good entertalnment making it that much easier. The property of the p

berg, as the filted groom and Ida Wuest, as the aunt.
Leo Brecher, American distribution, is trying a new idea in presenting it. Attempting to get away from the superimposed title thing, he is using a minced and snappy prolog in English, while it Cut-in stills in this portion identify the characters and the prolog is clevely written to help the amiable spirit of the thing.

ten to help the amiable spirit or unching.

Looks like an improvement on titles, which detract and annoy those in the audience who speak German. That treatment, plus clipping the film about 10 minutes, ought to make it acceptable to a goodly percentage of non-Germans on this side, though the main appeal will still be to the home folks.

Keuf.

VIRGINS OF BALI

Deane H. Dickason production and Frincipal release. Made on the Island Frincipal release. Made on the Island Company of the Island of the Island Emerson, camera. Sound track by Atlas. Lecture by Dickason. At the Cameo, New York, starting Deo. 7. Running time, 43 mins.

Took, earting Des. 7. Running time, 18 mins.

Cameo ran 'Goona Geora' for nine weeks. That it follows with an other Ball picture so closely would indicate the management figures the demand for bust pictures is still and not a score of women in the did not a score of women in the first and the score of women in the first and the score of women in the sarty the first are made to lifet a thin story through running comment by Deane H. Dickason, who made the production. Story is lower than the score of t

women have regular features, clear titles akins and remarkable breasts. That's the effort has been made to weld the shots into the suggestion of a continuity. The chief performers are personable young grils 12 and 18 personable young grils 12 and 18 as wedding ceremony and some interesting native dances for the finale. Most in the average audience are more interested in the form, but to the more exacting the semi-nudity is at no time raw, and there is some real interest to the dance feature and some landscapes in the dance feature and some landscapes in the the semi-nudity is at no time raw, and there is some real interest to the dance feature and some landscapes in the semi-nudity is at no time raw, and there is some real interest to the dance feature and some landscapes in the semi-nudity is at no time raw, and there is some real interest to the dance feature and some landscapes in the semi-nudity is at no time raw, and there is some real interest to the dance feature and some landscapes in the semi-nudity is at no time raw, and there is some real interest to the dance feature and some landscapes in the semi-nudity is at no time raw, and there is some real interest to the dance feature and some landscapes.

THE MATCH KING

	First National production and WB-FN re-
	lease. Directed by Howard Bretherton.
	Based on novel by Einar Thorvaldson.
	Adaptation for screen by Houston Branch
	and Sidney Sutherland. Associate director.
	William Keightey. Film editor, Jack Kli-
	lifer, Photography by Robert Kurrie,
	Stars Warren William, with Lili Damita
	feathred. At Strand, New York, week
	starting Dec. 7. Running time, 72 minutes. Paul Kroli
	Marta MoinarLili Damita
	Babe
	Scarlatti
	OscarSpencer Charters
	ForsmanJohn Wray
	Nyberg
	Eric Borg
	SoniaJulietto Compton
	Ilse Wagner
	BorgiundAlan Haie
	Christofsen Edmund Breese
	Hobe Harry Berestord
	Erickson
	RodenskyDeWitt Jennings
١	Atouchung
ı	UncleAlphonse_Ethler
	Larsen
	Dataen

The Match King will have draft at the box office for a number of reasons. It will attract the normal percentage of Warren William followers and some likely word-of-mouth strictly on entertainment value. Picture is frankly a photographic biography of Ivar Kreuger, libra swinded thousands out of million swinded thousands out of million swinders.

ME AND MY GAL

Fox production and release. Directed by Raoui Walsh. From story by Barry Consers and Philly Kiele, with adaptation by Arthur Kober, Co-features Spaces Tracy Law States of the Conservation of the Conservatio

August Au

A story about a cop, the waitress he finally marries and the girl's sie-ter who gets tangled up with a rod-man. That's about all. Material has not been whipped into screen product that will guarantee houses an average husiness.

Aside from the weakness of the picture as entertainment, it has no

an average business.

Aside from the weakness of the picture as ontertalment, it has no natural box office elements. Virtually nothing to hang a campaign on and the names alone of Speneer Tracy and Joan Bennett on a marquier will not mean much. If a special property of the property of

ler. Identification of the actor doing the drunk cannot be made, but whoever he is, the medal goes to him for doing one of the best stews of late-on-the-screen.

UPTOWN NEW YORK

KBS production and World Wide retiones: Starring Year Onkin; exprete by
Delmar, with adaptation and continuity by
Warren B. Duff. Camera, Northert BroDuce, D. Running time, 78 mining
Duce, D. Running time, 78 mining
Edition Smith. Shirter Grey
Max Silvers. Leon Wayord
Max Silvers. Leon Wayord
Fotal Cherk. Shirter Camera
Fotal Cherk. Shirter Camera
Restaurant Keeper. Henry Armetia

to sustain a film running beyond the even hour the even ho

Teilnehmer Antwortet Nicht

('Party Doesn't Anewer')
(CERMAN MADE)
Ellite production. Capital rolless of nut. S.
Ellite production. Capital rolless of nut. S.
Gruendgens. Direction. Rudoff Katscher
and Marc Sorkin; camers. Franz Planer;
sound, Janees; script, Egon and Otto Els.
Does. 6. Running tilen, 67 mills.
Nikolal. Gustav Gruendgens
Direction.
Dorin. Gunting tilen, 67 mills.
Lingbetor Roller. Okar Sims
Student. Tibot von Halmys
Erica. Waddmir Sokoloff

standing she gained in the onestim.

Director has Miss Wicck posing around most of the time in initiation of Brigitte Helm, whom she resembles a tit, besides not high resembles a tit, besides not high resembles a tit, besides not high resembles a beside that the second of the crook's assistants. Meantlime, of course, all kinds of compilications.

of the crook's assistants. Mean-time, of course, all kinds of com-piteations. Photography is okay, but otherwise film is off in all technical ways. Only good acting comes from Gus-tav Gruendgens as the head crook, while Wladimir Sokoloff does a nice bit as a rat. Kauj.

Tex Takes a Holiday

Argosy production and release. All in Muticolor. Directed by Aivin J. Neitz. Story by Robt. Walker. Dialog by Allan Lace Mac Donald, Virginia Brown Paire, Jaa. Dillon, Claude Payton, Sheldon Lewis, Goo. Gerwing, Ben Corbett, Mme. deLatta, Goo. Chesboton. At Low's Now York theatre, one day, Dec. 6, on a double bill. Running Unio, Bir miles.

Chessboro. At Loew's New York theatre, one say Boe. 6. on a doubte bill. Running time, so miss.

In black and white this might have eased through as a second-grade western, but in color it is very as poor an exhibition of bad color work as has been brought forward yet. Like most color processes, this Muticolor work is excellent when it is good, but it is so seldom good that it is so seldom good that it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good that it is good, but it is so seldom good to very-much worse than that. Some of the cilips appear to have been made only with the high policy and to very-much with the form the good to course, he is the factor for good, though the cast think otherwise until the finale. Wallace MocDonald into that it is finally in the good that it is good to course, he's the factor for good, though the cast think otherwise until the finale. Wallace MocDonald into the cast think otherwise until the finale. Wallace MocDonald in the good that it is good to course, he's the factor for good, though the cast think otherwise until the finale. Wallace MocDonald in the proposition of the good that it is good to course, he's the factor for good, though the cast think otherwise until the finale wall in the same time on the boulevard, besides starring in the new Folles Bergere Feyne.

Only other outstander is Ben Corbett in a brief comedy relief bid, and the proposition of the proposition of the proposition o

AFTER THE BALL

(BRITISH MADE)

(BRITISH MADE)

Gaumont British London, Nov. 28.

Gaumont Company. Directed by Milton Resumer. In cast: Esther Raiston, Marie Rathbone. Jean Adrienne. Marie Length. 6-400 (ret aprox. Running time, 70 mins. Previewed Tivoli theatre. London, Nov. 28.

Continuing its good work in the making of class features, Gaumont British Picture Corp. has turned out another in "After the Bail." It exudes romane—the kind theatregoers and picture-goers revel in. Located at Geneva during a contained to the contained of the contained to the comparison of the light in the comparison of the contained to the con

female, during which time his own car is disconnected, as it is destined for Geneva, and he is carried on to A Eventually arriving at Geneva that evening, fie attends a masked ball, where he encounters the wife of a Brittish diplomat who is his statement of the statement of the

HEART PUNCH

Fanchon Royer production and Mayfair release. Directed by Breesy Esson. Story by Frank Mover of Mercel Adoptation skin by Frank Mover of Mercel Adoptation skin systems. The Mercel May and the Bonham, asst dir. Paul Primonola, art. Geo. Lewis, Wheeler Oskman, Mee Busch, Walter Miller, Ordon De Main, Jaz. Long. At Low's New York theatrs, one day, Dac. 8. one double bit. Enning time, & mis-

At Low's New York theatre, one day, Dec. 6, on a doubt bill. Running time, 62 mins.

This is the old theme of the fighter who kills his opponent in the ring with a blow to the heart and then fails in low with the sister of the fight of the first his consistency of the fair ability, and the photography helps more than a little. Good on the double bills and can start singling about halfway between the top and the bottom.

Picture getter the first half the first his double, and the bottom.

Picture getter theore than from the dialog writer, but the basic idea is not badly worked, though implausible, and the dialog is no worse than the average indig, though that, of course, means there is room for improvement.

But the gets less chance than Wheeler Oakman as his manager, played in Jimmy Gleason fashion. Marion Schilling gets the advantage of better lighting than she usually has and suggests Nancy Carroll in appearance.



This picture has it in full measure and brimming over.

HANDLE WITH CARE

JAMES DUNN
BOOTS MALLORY
El Brendel • Victor Jory

Screen play by Frank Craven and Sam Mintz

Directed by David Butler

It's a FOX picture

Here's fun for the whole family. An up-and-comer (Dunn) head over heels in love with a girl (Mallory) raising two cute motherless youngsters ... who nearly wreck her romance when they can't understand why grown-ups kiss. Spiced with laughs by a ham-and-egg chef (Brendel). With 1,250 kids to make things livelier. Love thrills...laugh thrills...action

Date it in NOW!

EXPLOITATION By Epes W. Sargent

For 'Fugitive'.

For 'Ingitive'.

If you want a new angle on 'I Am a Fugitive from a Chain Gang,' try this new one. It should work in any town.above 10,000. Pick some local man, desorthe him with fair accuracy and offer a try of the start of t

the caders it they are any more measurements. Elck out some well-known person with characteristics not too strongly marked, place the name in a seaded envelope and deposit it in the bank or give it a prominent place in some show window. Do not reveal even to the house staff the name of the person selected, and it may very tification will be made, though the person may be on the streets every day.

tification will be made, though the person may be on the streets every day. It is almost a cinch to get some newspaper interested in the idea, which will help. If this is not possible, use a olank space with a large question mark and follow the usual style of 'wanted' announcements. Contestants deliver their identifications to the theatre and the envelopes are serially numbered with until the correct identification, if any, is made.

New Version

New Version.

Dick Wright, of the Warner Strand Akrob. O., has a new version of the old last-line stunt, which he is working with the "Times Press" erick, a four-line stanza is used with the fourth line missing and also the last word of the third line. This is bedded in a special section of the classified ads which is devoted to

bedded in a special section of the classified ade which is devoted: to gift offers.

If the section of and the missing word, which is hidden in the ade, and then supply an entire last line. Letters to form the missing word are in the various ads set in caps thus (A). Assures the advertiser his stuff will be read. Top prize is a \$2 merchan-face, which is the section of the sectio

Too Abrupt

Sometimes the way a thing is said is more important than what is said. For example, a correspondent in Cincinnail, apparently a non-pro-city of the control of

Connie on the Dial

Connie on the Dial

Arrangements was minneapoils.

Arrangements was made to have Constance Bennett et al.

Gonstance Bennett et al.

Hollywood for a RKO Orpheum eadio broadcast over KSTP, NBC station, dedicated to her and her latest picture, Rockabye, now showing at the Orpheum. The Ingenues, curther of the Constant of the Constant

word-of-mouth comment for the posted of the

of the card, advertising that hats for both men and women could be purchased at his store for the purpose of paying off election bets. Manager writes that a lot of men and some women are still carrying the cards in their pocketbooks and malting occasional funny cracks, all of which is surtained advertising.

Gauging the Gifts

Manager who is running one of those crockery night affairs is wise the control of the control of

De Luxe Ballyhoos

De Luxe Ballyhos

Time-worn type Los Angelea.

Street ballyhoos for picture houses are giving way here to defuxe methods, with several interest-compelling outfits now on the local streets. Among them is Warners' copy of a passenger liner, mounted exploit 'One Way Passage'. Also there are several cars equipped with chimes, several calliopes and any number of out-of-the-ordinary vehicles, all used to herald a coming or current picture house procontinental overnight bus which has been converted into a miniature theatre to exploit 'Call Her Savage' through Southern Callifornia.

An Encore, But-

An Encore, But—
All last summer a theatre was trying to plug business with cut rates, including the familiar This ticket and 10 cents and the free ticket which was valid only when When cold weather came, the supply was shut down. Manager figured they were more apt to come during the cold weather, and he had weeks it had the people sulking, but bit by bit they came around, and he has not made a price concession since Sept. Let out the whoops when the old familiar cards were passed out recently, and they soggled at the two big type lines which were This ticket and and "Thanksgiving True that they would got the cut on the holiday. Happened that they didn't, for the continuation of the top line read 40 cents, spelled out so that it would not be conspicuous. In the continuation of the form of the continuation of the continuation of the form of the for

Penny Tickets

This seems to be a chance to re-vive the penny ticket idea if you have some good titles coming and play them two days. Matinee business will be off and it will be no tax on the capacity. The big idea is that the purchasers go out and talk penefit of word-of-mouth advertishment of word-of-mouth advertishment.

be the picture of the state of the state of word-of-mouth advertise. Tickets good only before noon the opening day are seld that morning, preferably by a dry goods store, for one cent each, plus the tax, if any, in return for the privilege, the store spots a good display for Trickets are on sale at the rear of the store, to get the buyers where they can be sold other things on their way out, and should go on sale about 10 o'clock with the hint. that they will, not last long: the store, give the theatre some good press agents, and hundreds of women will see the advertisement in the store space who would pass over a page ad for the attraction alone.

Making 'Em Like It

making 'Em Like It

Manager seeking to slough off the
double bills and not certain how his
customers would take it, offered \$25
in cash prizes for the best 75-word
essays on 'Why I do not like double
bills.'

Bright Future

Chicago, Dec. 12.

In a facetious mood a local press agent drew up a help wanted advertisement outling the second of the second

Novelty Card

Novelty Card

Too late for this year, but perhaps next year others can use the idea of a card which will be sent out this season by an indie operator.

If you had a motion picture machine you could run this sound record and it would wish you a Merry Christmas, but no more fervently than the Gem theatre does through the medium of the printed word.

The gas at least gets, and will probably be shown around. The child desent know what the sound track really would say. He copped it from a trade paper clipping.

Free Bally

Free Bally
Here's a foolisis stunt that will get attention in the lobby and cost only the state of the state

Plugs Post Holiday

Plugs Post Holiday
With most exhibitors putting all their energy into getting big houses for Christmas and New Years, one old-timer is mcre worried about the week which folicws. He is arranging a local taient show for Jan. 3-6. Some extra drag.
It has been his experience that with a good show the holiday season will care for itself in the matter of business. It is when the celebrations are over that he wants to drag and the case of the company of the c

Make a Model

Make a Model

Something new for the Williamson under-water release is a model of the device displayed in an aquarium. It will give stress to the genuineness of the picture and provide the strength of the st

Cracker Zoo

If you've about exhausted the ideas on the string of jungle pictures which followed 'Bring 'Em Back,' you can follow the example of a small-town indie man who go his display for less than haif a dol-

his display for less than haff a dol-iar.

He painted deep black a sheet of compo board to fit one of his frames of the state of the s

BEHIND the KEYS

Promotion of M. J. Murphy to city manager for Fox West Coast in Tucson, Ariz., has placed Bob Smith, manager as the place of Bob Smith, manager as the part of the Pantages. Murphy was brought here from the east for the Pantages when the Pantages were all months ago. Pantages several months ago. Pantages several months ago. Telumber of the Pantages o

Fieber-Shea's Colonial, first run house, goes dark Dec. 12, to permit installation of newest RCA sound, replacing Western Electric, which has ocen in for some time. House replacing Western Electric has oeen in for some time. will reopen Christmas Day.

Easton, Pa.

Aithough Marshall Edwards, manager of the Ritz, at Phillipsburg, across the Delaware river from Easton, was fined 31 and costs for keeping open on Sunday, he reopened on the Sunday after he was fined and was again arrested and fined \$1 and costs.

Nevada, Ia

New Lexington, O. Perry, first deluxe house for this wn, is reopened, with pictures.

Syracuse, N. Y.
Earl Arnoid, with the local film
Rialto in its infancy, has returned
here to direct exploitation for the
Ritz, operated by Nathan L. Robbins.

Syracuse, N. Y.
Flizer interests will add the Arcadia, South Side neighborhood
house, on Christmas Day.
Morris Fitzer will be house man-

Syracuse, N. Y.
Antonia Rossi, assistant to Harry
Thompson, goes to New York as
secretary to George Skouras.

Carthage, N. Y.
Seymour Morris is the new manager of the Skouras-operated Strand

Pittaburgh.
Changes continue in the muna.
cerial line-up for Warners in the
Pittaburgh zone. Latest move by
Harry Kalmine sends Edide Moore,
formerly general manager for
Appel circuit in Eastern Pennsylvania, to Cambria, Johnstown, Pa.
where he succeeds W. F. Bitner, and
K. C. McGary to the Manos in

Greensburg, replacing P. F. Reese, George Bronson, of New Haven, has been made manager of the Cameraphone, nabe house in East Liberty, replaced by the control of the Cameraphone, has been edited by the control of the Cameraphone, for the last couple of years assistant booker, has been relieved of his duties, with Nat Fellman, who succeeded John McGreeby as chief booker recently, taking over all the booking work.

Fulton, N. Y.
Arthur H. Worden, of this city,
veteran Cortland exhibitor, has acquired the Paiace, Wolcott, N. Y.,
from H. C. Whitford.

F-WC purchasing department now quartered with the real estate and insurance depts. Lee Parvin handling publicity for Plain Man and His Wife, at the Rick and Dayhouse. The Rick of the Ric

Victoria, naborhood operated by George N. Bromley, which recently reopened after being closed several months following sutting by fire, is flower goes dark this week indefinitely.

Fox West Coast managerial changes include coast managerial changes include a coast managerial changes include a coast managerial changes included at the Plaza, Liberal, Kans.; J. R. Rodgers succeeded George E. Stetson, Lyric, Tuscon, Ariz, Arvid Erickson vice Harry Fontana, St. Francis, San Francisco.

Los Angeles.
Anahelm (F-WC), at Anahelm,
Cal., closed indefinitely.

Pittsburgh.
Warners' State theatre in Washington. Pa., near here, destroyed by
fire last August, nearing completion
again and will open around Feb. 1.
State is a deluxe of 1.500 seats,
Lou Brager will return to handle
reopening of Washington site. Pittsburgh

Joe Feldman, recently brought here from Albany to handle advertising for Warners in the Pittsburgh district, has also been named supervisor of all Warner houses in the downtown area. This is in addition downtown area. This is in addition of the work of the w

Pipes Music

Pipes Music

Theatre in the business district of small town is situated in the same small town is situated in the same carer largely to clerks and stenogs. His house does not open until 1:30, but he puts on an organ recital from noon to a quarter past one and brief mention of the show between the selections. With the food joints all in the same block, it is a simple matter, and the gag has been work-matter, and the gag has been work-matter, and the gag has been work-matter, and treat garden of the eaterles sent in a request for the eaterles sent in a feet set which was a sent of the eaterles sent in a feet set which was a sent of the eaterles sent in a feet set when the content of the sent of the s

Get Set for 'Whistling'

Get Set for 'Whistling' in the Dark' that the boys and girls the Dark' that the boys and girls would be seen that the loss and girls would be seen the loss and the loss and advance contest.

Idea is just that. Contestants whistle in the dark and the prize goes by appliatise or judges' decision to the best. Gives an excuse for the always popular dark house, but the seen that the latest that the loss of the always popular dark house, but the latest was a seen and the least of the additional and the loss of the always popular dark house, but the latest seen and the latest was a latest latest was a latest la

Played to Title

Played to Title

Sears-Rebunch thoused their load
store to Prosperity a Search
falo and put over the head their
falo and put over the head their
falo and put over the head their
falo and put over the head
falo and put over the head
falo and put over the head
were given all customers and 25
tickets were distributed.

Deco restaurants came in with a
tie-in for their chain of eating
places, urging all to eat at Deco's
respectively and the search
places are search
New angle was reproducing Marie
Dresslers appearance on the
Pleischmann hour with the local
station adding that the picture was
then showing. Local radio concern
loaned a big instrument in return
for mention on a card.

Mummy Photos

Universal is using a still of Kar-loft in The Mummy' for its adver-tising. The face is covered by mos-quito netting to give varueness of outline. If you can get hold of a still you are all set for a contest that can be worked for a lobby dis-(Continued on page 54)

KARLOFF

(The Uncanny)

Rises to new heights in the role of the

MUMMY

who comes to life and proves he is no dumb mummy by falling madly in love with the gorgeous girl as played by Zita Johann. The

MUMMY

sets a new pace for others to follow. The

MUMMY

is another proof of Universal's daring originality

With DAVID MANNERS, Edward Van Sloan, Arthur Byron. Story by Nina Wilcox Putnam and Richard Schayer. Produced by Carl Laemmle, Jr. Directed by Karl Freund. Presented by Carl Laemmle.



WIRING HOLD SMASHED

U.A. May Do Some Reorganizing with OUTRIGHT BUYS Schenck's Major Work on Production

Hollywood, Dec. 12. Hollywood, Dec. 12.

Joseph Schenck is reorganizing
United Artists. To what extent
hasn't been made known by
Schenck's present visit to the Coast,
but it is believed to be for the purpose of putting the final touches on
a plan which he has been working
out for several months.

Which of the present producing

a plan which he has been working out for several months.

Which of the present producing or financial components of the U.A. will be involved in a change is not known either, with the one exception of the Art Cinema Company, wherein Schenck has his largest interest. From present accounts, Schenck and his associates are set a count of the Art Cinema Company, wherein Schenck has his largest interest. From present accounts, Schenck and his associates are set a count of the Art Cinema may be fault of the Art Cinema may be fluidated and in its place another company be set up which will function in its stead.

In the new company Schenck may find himself ailled with some new money and persondities. In his recommendation activity. In the change that will occur, Schenck is likely to devote more of his time to actual production activity. In the change that will occur, Schenck is likely to devote more of his time to actual production activity. In the change that will occur, Schenck is likely to devote more of his time to actual production activity. In the change that will occur, Schenck actual production activity. In the change that will occur, Schenck actual production activity. In the change that will occur, Schenck actual production activity. In the change that will occur, Schenck and the catual production activity. In the change that will occur in the control of the country of the coun

some time. Goldwyn work for Samuel Goldwyn may fit in the new order may have been determined but not made public-so the control of the contro

WITH KAPLAN OUSTED SPRINGER SUITS OUT

Indications are that with the eusting of Sam Kaplan from Local No. 305, the suits by the Moonbeam Amus. Corp., Apex Amus. Corp., against Marble Hill Amus. Corp., against W. Springer, Soterus W. Coombear, which was the Marble Hill Amus. Marble Hill Amus. Amus. Marble Hill Amus. M

The oppinger nouses in the Brons, N. Y.

The various holding companies of the Kapian-306 outdoor cinemas complained that through combination they were prevented from obtaining film for exhibition in these 10c. outdoor spots.

When it came to bat last week in the N. Y. Supreme Court, Arthur F. Driscoll of O'Brien, Malevinsky & Driscoll, who was to act as trial counsel for all the distribs, argued before Justice Aaron J. Levy that either the matter be tried or dismissed.

The piantiff's counsel as much as stated that in view of the new as much as stated that in view of the new union administration, with the Kaplan regime out, a postponement until January would be preferred, which Justice Levy granted.

Adapting 'Turnabout'

Hollywood, Dec. 12.

Thorne Smith, who wrote the crazy Topper stories, is adapting his book, Turnabout, on which Metro has taken an option, with a possibility of making a musical of the story,

the story,
Joan Crawford's next picture,
which has the "Turnabout' title, will
have its handle changed.
Smith came to MG to write an
original for Jimmy Durante and
Buster Keaton.

KEPT TAB ON BURTIS

Century Co. Wants Bit of What Writer Earned

Los Angeles, Dec. 12. Century Play Co. wants a \$1,575 chunk of the \$9.500 which it claims Thomson Burtis has earned since coming to the coast, and has filed suit for that amount in Superior

court.
Company charges that of the monies advanced to the writer, \$1,876 is still unpaid.
In arriving at Burtis' earnings, Century contends that it got \$5,000 for 'Madison Square Garden' from Par; \$1,500 for 'Soldiers of the Storm' from Col: \$750 for the first of the Third Storm' from Col: \$750 for the first of Third Storm' from Col: \$750 for the first of Third Storm' from Col: \$750 for the first of Third Storm' from Col: \$750 for the first of Third Storm' from Col: \$750 for the first of Third Storm' from Col: \$750 for the first of Third Storm' from Col: \$750 for the first of the first of third Storm' from Col: \$750 for the first of the first of third Storm' for the first of third Storm' for th of a Texas Ranger series from Col, \$250 advance from Col on 'Tug Boat,' and \$500 a week for four weeks from Par on 'Undercover

STUDIOS PLAN RECORD HOLIDAY PRODUCTION

Hollywood Dec. 12. There will be 35 features in pro duction during the holiday fortnight, a record for the past few years.

denorally picture making slows up during that period because of head-aches from Xmas and New Year celebrations and the studio desires to be slack on work at income tax

me. Paramount heads the list with six Paramount heads the list with six films starting and three-fontinuing. Radio has five getting under way and two remaining on the schedule. Universal will start one and con-tinue two. Three go into work at Columbia, and Fox has a similar aumber that will hold over. Metro has four in work until after the new way and are starting three more. year and are starting three more Warners also starting a trio.

Writers Back to Coast

S. J. Perelman, with Warners and Paramount, is slated to return to the Metro lot. Samuel Hoffenstein, another ex-studio scribe now in New York, has a three-picture deal on with Para-mount for shortly after the first of

the year:
Dick Rodgers and Lorenz Hart are going back to the Coast this or next week for Metro.

Col Chills on Romanoff

Hollywood, Dec. 12. Columbia has shelved the idea of producing a picture based on Alva Johnson's 'Profile' in the 'New Yorker,' which was written around 'Prince' Mike Romanoff.

Prince' Mike Romanoff.
After a week's work on the yarn,
studio decided it was too thin for
picture material. "Red' Dolan,
working on the adaptation, was
then assigned to write an original
based on the title, 'Lady of the
Bar,' with a femme lawyer as the
central character,

Dietz Stays

Metro will continue using Howard Dietz on its pre 1 end. Dietz meantime will write a show or two he has in mind, from report.
Dietz is said to have an understanding with the Metro people about his publicity work and side

Dureau in N. O.

Gaston Dureau in N. O.
Gaston Dureau lett New York
Thursday (8) for New Orleans, to
head film buying for the Saenger
chain under E. V. Richards.
When Saenger was acquired by
Publix, the chain brought Dureau
into New York as film buyerbooker.

OF PHOTOPHONE

RCA Electric Bust Up Wire Market by Sudden Move —No More Service Charge If Buying Equipment for

GREAT CHANGE

Conceded as concretely smashing the major electric's hold on the film industry, the move made Monday (12) by RCA Photophone in selling its equipment outright, admitted partly inspired by anticipation of pending federal decisions or the electric license set-up, is seen within the industry as disastrous to Western Electric unless it puts into effect immediately a similarly revised policy.

Aiready Photophone, on the licenseless cash-and-carry deal, is negotiating with all of the major circuits which now have W. E. apparatus. RCA executives said Monday that Felber & Shea has agreed to fully equip its circuit of 25 houses with Photophone. RCA is expectant that initially there shortly will be 100 equipment replacements. The proposed of the control of censeless cash-and-carry deal, is negotiating with all of the major

Publix Publicity Men Shifted Around Widely in Boston District

CHIEF USHERS DOUBLING

Become Asst. Mgrs. in Some RKO Mid-West Houses

Cincinnati, Dec. 12. Cincinnati, Dec. 12.

As an economy measure until conditions brighten, the midwest division of RKO is dropping assistant managers in the smaller and straight film spots around Cleveland and other Ohio sectors. Chiefs of service will double.

The Albee, locally, and the Palace. Cieveland, will not be affected.
This move is said to have been recommended with the approval of Nat Hott, RKO division manager, while the latter was in New York recently, where he discussed his divisional problems with the h.o.

DUALS TRIM 6 SHORTS FROM U'S SCHEDULE

Universal City, Dec. 12. Shrinking market for shorts caused by double billing, has induced Universal to cut six shorts off its schedule of 26. Studio is calling for the minimum permitted in its contract with Warren Doane,

In its contract with Warren Doane, who is producing U's two-reeders."

Two of the shorts were knocked off several months ago, and the other four last week. Reduction of the program will have Doane's assignment complete by February with only four remaining to be done. Short department will probably be laid off when the program is finished.

Of the four one will be with

is finished.
Of the four one will be with
Vince Barnett and two with James
Cleason. Doane stays on the U cleason, being significant of the supervising 'Sait Air,' a
feature, and will become a regular
U associate producer.

SENNETT'S MUSIC SHORT

Hoilywood, Dec. 12. medy composed chief-Two reel con awo reel comedy composed chief-y of songs and musical sequences s being prepared by Mack Sennett Edward Ward, Bernard Gross-ann and Desider Josef Vecsel are rriting the songs and background pusel.

Boston, Dec. 12. The new Publix administration

here has just fired the second broadside. First it was theatre changes; now it is man-power. Publicity and exploitation departments are the most radically af-

ments are the most radically affected.
Harry Browning, appointed New England director of all publicity and exploitation 2½ years ago, is shorn of much of his power. He was boss of all the p. a.'s: now each functions Independently. The old set-up of group handling of all Publix big house ads, with John McConvule at the head, gets a body blow. AcConville is transferred to be P. A. for the Scollay, and there are other convolutions of the secondary of the secondary and the period of the secondary and the seco

Lose Jobs

manier and less preferitions county hole.

Chet Solomont and Anthony Antonucci, the artists for three McConvollence, the artists for the McConvollence, the artists for the McConvollence, the artists for the McConvollence, the Artists of the McConvollence, the McConvollence and Olympia theatree. Brown being left to do this aione.

Four ushers were fired at the Paramount, and 10 at the Mcr.

Jack Saef, of Met, is sent to Worcester to handle publicity for the Capitol there. William E. (Bill) Professional Convollence of the McConvollence of the McConvol

Co-Plaintiff with Sumal Corp. — Husband

Theatrical Attorney

Maurice Goodman's Wife Sues Par

Third suit of its kind against Paramount brought by bondholders in an effort to set aside the hypothecation of film negatives in obtaincation on him negatives in obtain-ing last spring's \$13,909,000 loan, has been Instituted by the Sumal Operating Corp, and Adele F. Good-man. Latter is Mrs. Maurice Good-man, wife of the lawyer, former general counsel for RKO and Keith's and more recently chalman of the finance committee in Columbia Pic-

Paramount having made answer to this latest suit, argument on a motion

Paramount having made answer to this latest suit, argument on a motion was scheduled yesterday (12) be-fore Judge Levy to strike out cer-tain statements of Par in its answer. Sumal Operating and Mrs. Good-man hold around \$10,000 in Para-mount bonds. As in a previous ac-tion by another bondholder, they seek to restrain Par from further carrying out arrangements made on getting the comparatively recent \$13,000,000 ioan. Saul E. Rogers is the attorney.

\$13,000,000 loan, the attorney.

The other suit, after some preliminary hearings, was suddenly dropped without official explanation.

Decision for Par

A week ago Justice Wasservogel,
Supreme Court, rendered a decision in favor of Paramount in the sec-

ond action, that of the Reimar Holding Co. which asked for a re-ceiver for Film Production Corp. Par subsidiary, and an injunction restraining payments to bank credi-tors under the agreement. Film Production Corp. was formed by Paramount as a holding com-pany for film negatives which be-came security for the \$13,000,000 loan, needed at the time to pay pre-existing bank loans and for current requirements.

loan, needed at the time to pay precristing bank loans and for current
requirements.
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1ST CHOICE CO. WITH **OLD 1ST NAT'L MEMBERS**

First Choice Pictures, newly promoted film production company of J. D. Williams, is reported about organized.

Among the franchise owners who Among the franchise owners who will comprise the new group, and are said to have given assent to joining are besides Williams, Abe Blank, Si Fabian, Harry Schwalbe, Fred Levy and Sol Lesser.

The only one of the remaining original First National franchise owners who is not in the new group, and it is said known as such, is E. V. Richards.

5 Coasters Close

Hollywood, Dec. 12.

Five index dent theatres in southern Calify als alossed over the week end; Star and Garter on Main street, running burlesque and pictures; Victoria, run by George Bromley; and University, run by Art Chaszen, neighborhood house; Lyrie in Santa Paula, and Watts in Watts.

WARNER BROS.

LEADING IN ALL AUTHORITATIVE

LISTS OF THE BEST PICTURES OF

THE FALL . . . NOW WATCH US COME

SMASHING THRU Again

*A Warner Bros. Picture
†A First National Picture



EDWARD G. ROBINSON "SILVER DOLLAR"



RUTH CHATTERTON FRISCO JENNY



GEORGE ARLISS "THE



16 STARS-200 GIRLS "42ND STREET"*



WILLIAM POWELL
"LAWYER MAN"*



DOUG. FAIRBANKS, JR. "PARACHUTE JUMPER"



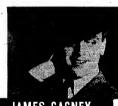
"20,000 YEARS IN SING SING"



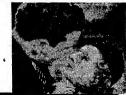
RICHARD BARTHELMESS
in "Grand Central Airport"



LORETTA YOUNG—PAUL Lukas ""Grand Slam"



JAMES GAGNEY
"HARD TO HANDLE"*



BARBARA STANWYCK "Ladies They Talk About"*



"WAX MUSEUM"—ALL TECHNICOLOR*

Stock Market

(Continued from page 7)

(Continued from page 7)
trol, and for the first time the Street had a new situation. Heretofore the reverse has happened. When prices the state of t

New Year markets of the last two years.

Meanwhile the bull faction is making the most of the Congress; efforts to enact a legalized beer bill as holding out some promise of opening that source of revenue and thus making progress toward balancing the national books. It isn't much to work on for bullish propadands, but the Street is using it for yeally constructive news from general business about employment improvement and new industrial activity.

Picture Shares Sluggish

Picture Shares Sluggish

Picture Shares Sluggish
Amusement shares played minor roles in the raily of last week, partly because they had but small short interest to work against and partiy because the sub ross news from the vague susplicion of the early fail that public response to the new theatre season was listless has grown to something like conviction among the trading fraternity, and the outlook now is that has without showing anything like a swithout showing anything like a normal increase of box-office takings. Which opens a vista of a duil spring and then a summer of apathy before a new season comes around to bring. That being the case, the prospects of a winter movement among the picture stocks fades somewhat into the remote distance. If there is to be a spring recovery in the general market, the prospect is that the moderately. If the film stocks had not been so

chances of a profit are limited by arithmetic. There isn't much incentive to deal in such issues either way, except for purposes of registry to the state of the state of the way, was the only amusement stock that showed any activity during the week, the turnover here believed the state of t

rectors cut the Eastman dividend from 5 to 3 without seriously disturbing the advance.

Low got a lot more advertising on its new system of film amortization during the week. One statistician selzed upon the Loew income cargument that the 1933 net showed no prospect of exceeding the 1932 figure of \$4.50 net per share, which under the new system of more rapid to the control of th

nest rour montas will bass will out the control of the control of

Summary for week ending Saturday, Dec. 10:

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CHAIN'S INJUNCTION

ed in Milwaukse Against In pendent Operators' Union

Milwaukee, Dec. 12.

Judge E. B. Belden on Friday (9) granted Warner Brothers Theatre Corporation and the Madcine Theatre Corporation and the Madcine Theatre Corporation Racine, temporary Injunctions against the Independent Motion Picture Operators' union, local No. 118, from picketing their theatres or in any way interfering with contracts the corporations have with local 460, affill ted with the American Federation of Labor. A hearing will be held Dec. 15 when arguments for the permanency of the injunction will be heard.

Downtown Racine houses have been employing the regular union while those on the outskirts have independents on the job.

Incorporations

Galvaston, Dec. 12.
Standard Amusement Co., Inc., Boumont: manufacture and sale of amusement devices; capital, \$5,508. Incorporators: E. D. Clem, W. K. Miller, Joseph
Tonahili.

California

California
Sacamento, Dec. 12.
T. P. B. Corporation. Capital atock,
116,000, none subscribed. Charles R.
Rogers, Harry Jee Brown, F. B. Morrell.
American Greybound Owners' Association. Ne capital stock. V. G. Ulddings,
C. B. Drasin, E. M. Leary.

Southern California Greybound Breeders' Association. No capital stock. Courney Lacey, Hollen Miller, Robert P. Dockersy.

Courney Lacey, Helies Miller, Robert F. Dockersy, Teem Memorical Association, No expital stock. Clarence Muse, Hugh L. MacBeth, A. C. Johnson, M. R. C. Manne, M. C. Markeller, M. C. Johnson, J. C. M. Burner, W. A. Jackson, Lorne Consolity, W. C. Mann. Cerporation. Capital stock, 31,000, 4100 subscibed, Robert H. Cohen, William A. Sobelman, M. Borrandero, Certified copy of Freese Theatree, Eng. San Francisco. General Consolity of the Computer Consolity of the Consolity of the Computer Consolity of the Consolity of the Computer Consolity of the Consolity of the

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Twentieth and Mission Thester Co.,

Termits to sell stook termed to:

Time Pictures Corporation, I.d. M. p. Divorted to sell stook termed to:

Tame Pictures Corporation, I.d. M. p. Divorted to par charts.

Ropat-in Corporation.

The Divorted to par charts.

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Judgments

J. Walter Thempson Co.; Martin Ull-man Studies, Inc.; \$3.154.
Orobestre Masis Supply Co.; Shapiro, Bernstein Music Co.; \$75.
Alco Theostre Co.; First Division Ex-changes, Inc.; \$31.
Mart and Adele Hart, Ina, costs; \$124.
Mar and Adele Hart, Magge Hert, costs; \$15.8.
Herbert H. Vanicom; Century Play Co.; \$33.84.

Exhibs Fighting One Another Bitterly Through Organizations, **Apparently for Personal Power**

Any Day-Anywhere

Los Angeles, Dec. 12. Any day in the F-WC pub-

adv offices.
Troy Orr: 'Giad you boys are
all here. Your tomorrow's
bookings have been set. State

bookings have been set. State gets—gets—gets—Mel Riddle (on the phone): I know, but the State ad should have been on top of the U.A., and furthermore—use coming) through the door): What about my new policy trailer? I've got to—Pat Patterson: Yeah, It's coming. Say, Bob, did you ever—

Berny: Sure, but if you'll use a line rule you'll see that its three lines short. And another

Bob Smith: What a gag. And lth the shows back we'll

gross—
Bob Collier: All right boys, iet's discuss this new setup.
And so on throughout the

F-WC Attacks Holiday **Doldrums by 3-Weekly** Changes and Giveaways

Los Angeles, Dec. 12.

In an effort to take the dent out of holiday grosses, during the two weeks preceding Christmas, Fox-West Coast is installing a three-weekly change policy in twice-weekly nabe and suburban houses. Drastic temporary policy will aiso braid to the control of the houses affected, and will offer an opportunity for wholesale automobile giveaways.

Through the change there will be two three-day runs of double bills and a one-day dual program when the cars will be distributed. One auto has been aliotted each of the two weeks to three houses.

Nat'l Date for 'Kid'

General release of 'Kid From Spain' will be either Jan. 11 or 12. Goldwyn has set national release of 'Cynara' ahead of 'Kid,' for Dec. 22, when it goes into Rivoll, New York.

Exhibs of Balto Asked to Stop Dual Bills. Price Cuts and 2-for-1

Baitimore, Dec. 12.

Taking immediate steps to halt what appears to be start of a double feature, price cutting to the four price cutting to the feature, price cutting the feature for the four form of Maryland, allied organization, is calling a meeting at the Southern hotel on Thursday (15) to try to get together on an agreement.

In a circular letter sent by Herman Blum, president of the local alided, it stated, 'in a few isolated spots in the city the double feature evil is cropplie up, also reversely the control of the feature of the fea

Elsewhere in the letter, exhibs towards the recent move of the Loew ace houses in slicing ad-missions. 'The chain-owned theamissions. The chain-owned theatres as usual always start the mischle, as we have an example before us in the last few weeks with Loew's reducing their admissions and the other first run exhibitors following like sheep an act which they very much regret now and would give almost anything if they could rectify their blunder;

ONE-DAY STRIKE

Paramount, Seattle, Lost Musi-cians and Show for 24 Hours

Seattle, Dec. Seattle, Dec. 12.

Paramount went straight pictures for one day due to walkout of the musicians Wednesday (7). Fanchon & Marco stage unit, 'Mystery,' had to lay off, with the mnasgement going straight films and cutting the admission from \$5 to 26c. Temporary truce was made next day, with the show and scale return-

ling.

House had been going heavily into the red. It insisted on outting the band from 30 to 15 men, with the musikers balking.

Theatre will attempt to keep stage shows in with a minimized band and cut admish prices to 55c.

Indies Sell Cut Scrip

Hollywood, Dec. 12.

Southern California independent theatre owners are selling \$5 scrip books for \$4.25 and \$2.50 books for \$2.25.

Attacks, counter-attacks and recriminations are precipitating an
oid-fashioned war among exhibitor
organizations. No sooner is an
order lesued by the MPTOA to its
ranks, following Allied's repudiation of the industry's platform and
the MPTOA's severance of air reresearch and the MPTOA's severance of air repressent and the management of the MPTOA's severance of air repressent and the management of the MPTOA's severance of air repressent and the management of the MPTOA's severance of air repressent and the management of the MPTOA's severance of the management of the MPTOA's several metal to the management of the MPTOA's several weeks ago, was
the first companies of provide its signature. *
Capitalizing Lightman

the first company to provide its signature.

Capitalizing Lightman

The declaration of Lightman that
he would defeat gestures for Federal regulation on Allied leaders'
part by having his membership, individually, inform their congressmen that the industry doesn't want
to be Federalized, was quickly capitalized by Allied. H. M. Richey
mimeographed to his clientele:

Let Lightman chase the rainbows—for him there may be the
pot of gold at the end! For you
to delay means destruction. You
either are going to work your head
off for Federal help today or get
nothing. You give your congressman the fact now. What has Ma
Lightman delivered that
lightman delivered that
lightman bearing work of the condiment of the condition of the condition

Surging as oasy, when he and you know that isn't true?

Slugging Allied

The MPTOA at the same time is sending to all of its directors a pronuncement in which, under the heading witter.

'Allied Are Noted

'Allied Are Note attached.

attached.

'(2) Consistently supported the Brookhart-Myers bills for placing the industry under the direction of the Federal Trade Commission and

the industry under the direction of the Federal Trade Commission and other political control.

(3) Opposed, rathe than tried the control of t

MYTOA.

'(5) Lost the confidence, respect and good will of all other branches of the Industry.'

Orph, Frisco, Lights Up

San Francisco, Dec. 12.

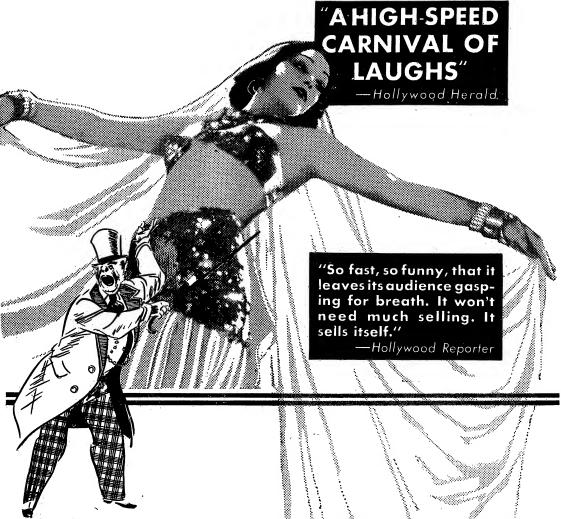
RKO again reopens the Orpheum
when the film 'Passion Play' comes
in Thursday (15) for a run.
Theatre has been lighted and
darkendd intermittently for past
several years.

U.A., Pan New Policy

Los Angeles, Dec. 12.

New polley at the United Artists, brought about by return of the Fanchon & Marco stage shows cur-rently to Loew's State, is first run straight sound at 25c and 35c.

\$2.25. Sale is made through the L. A. County Employees Association, who "third ran of pictures under new are getting 10% with arring good weigh, instead of second choice of or onthe year in all indice houses. If reat run that the U. A. has.



"THE HALF NAKED TRUTH"

Exposing, for the first time on the screen, the startling methods of a high pressure press agent in a million-laugh-power show!

With LUPE VELEZ and LEE TRACY



EUGENE PALLETTE FRANK MORGAN

Direction and Dialog by
GREGORY LA CAVA
An RKO-RADIO Picture
of course!

Suggested by the book, "Phantom Fame," by David Freedman. David O. Selznick, executive producer

COMERFORD'S TURNED BACK

Morros Steps in on Publix De Luxers; PUBLIX IN 50-50 Hays Turns Out Brief Against Adv. Dept. and Other Realignments

Operating supervision of Publix at the home office breaks down further on the resignations of Milt Feld and Dave Chatkin, with Sam Dembow. Jr., virtually in direct charge. New steup turns over Feld's stage show work to Borros 'Morros, who also will be the theatre operator of the Greater New York group, including New York and Brooklyn Paramounts, Rialto, New York; Criterion and Paramount, Staple-

ton. S. I.

Morros will serve in an advisory
contact capacity on all out-of-town
Publix detuxers.

The setup of operation as its been
under Feld will remain substantially
the same except that L. E. Schneideer, recently appointed an assistant
to Reid, may be given direct supervas formerly division manager of
the southeast, more lately a closedhouse doctor.

All Mayor Advertising

All Mayor Advertising
The Feld advertising setup will
tie in directly under Arthur Mayer
and Jack Hess in future, including
John Smith, who has been Feld's
contact man on his entire division,
as well as the Metropolitan department. Up to the time of his resignment. Up to the time of his resignties when the division of his resignties when the division of the setup of the setup
and the setup of the setup of the setup of the setup
and the setup of the

Louis Notarius, Feld's film buyer, will continue to book the deluxers from the home office. In New York, Gus Eyssell remains city manager, with operating powers under Morros increased.

Dign't Wait

Dien't Wait

The new Publix machinery at the home office was put into effect with-out delay Wedneeday (7), within 48 hours of the Feld-Chatkin resignations. Both Feld and Chatkin, is the second of the feld of t

Frisco Warner for F-WC

San Francisco, Dec. 12.
Fox-West Const's on again-oft again deal for the local Warner theatre finally went through with FWC taking the house Friday, along with half the WB product.
Fox, for a time at least, will continue Warners, estimated

Warners on its present first colley, retaining the current including Harry Franklin, policy

Miles Concannon Let Out After 14 Years with B&K

Chicago, Dec. 12.
Miles Concannon with Balaban
and Katz since 1918 was let out last week without notice or reason has been managing the United Art-

ists theatre.

Holden Swigart was transferred from the Tivoll. about to go straight pictures, to the Indiana, Indianapolis. Charles Cottle moved from the Regal to the Tivoli.

Kiddin' Bud

Los Angeles, Dec. 12.
While in Seattle a year ago
Bud Loilier of Fox Week Coast,
was initiated into the mysries of Room 1411, where one
of the attractions is a card
game featuring three jokers
wild. Unfamiliar with this
brand of poker, Loilier was
driven frantic by the regularity with which his threes,
fulls and even flushes and
straights were beaten.
Since then every F-WC or
film row exec returning from
Seattle has brought Loilier a
joker as a reminder. Climax

joker as a reminder. Climax was reached the other day was reached the other day when a special delivery pack-age revealed a full deck of the jokers. Lollier is convinced it's the work of Mike Lewis and is laying plans for re-

HARRY BALABAN NOT LEASING ANY MORE

Chicago, Dec. 12. Reports that Harry Balaban would take over the Sheridan and Terminal, last of two houses of the former local Fox chain, seem not to be true. Right now particularly nobody's doing any taking over of theatres. Houses are under bond-holders' committee supervision at

BLUE PENCIL OAKLEY LIST, SKOURAS ORDERS

Los Angeles, Dec. 12. Fox West Coast house managers have been notified by Charles Skouras that every effort must be made by them to trim indated pass lists, and to keep the courtesy privilege on a strictly business basis. Reckless and unwarranted distribution of free ducate is frowned on, and described by the circuit head as ruinous to b. o. receibt with a Skouras action is in line with a Skouras action in his with the string the string with Fox West Coast house managers ave been notified by Charles

Canadian Booth Men

Toronto, Dcc. 12. Government ruling that two booth men are not always necessary has resulted in sluggings here. Latest episode occurred at a meeting of the Motion Picture Operators' Bradley in L.A., Allan Leaves

J. V. Allan, Warners' assistant of gen, single ground gen, single ground gen, single ground gen, single ground ground

Leaves Paramount with Around 350 Directly Con-trolled Houses—Paid \$17, 500,000 for Comerford Circuit—\$6,000,000 So Far in Cash—Further Pay-ments Waived

GEO. WALSH IN H. O.

Paramount-Publix is turning back the Comerford circuit of theatres in Penn. and N. Y. to Mike Comerford. It's a 50-50 partnership deal between the two with Comerford again operating his houses. With the re-transfer all payments stop on the purchase price by Par to

A new company will be formed it is said, and its stock equally divided between Par and Comerford Comerford sold his 70 or so hous two years ago to Publix for \$17,-500,000. Since then Par has made two payments, one of \$4,000,000 at the time of transfer and another since then of \$2,000,000. Interest charges against Par also stop with the new deal. Interest ran to about \$700,000 annually.

\$700,000 annually.
George Walsh is slated to go into the Publix home office, taking over the work formerly handled by Milton Feld and Dave Chatkin. This would make Walsh assistant to Sam Dembow, who is the Publix theatre operator under Lee Splix. Walsh operator under Lee Splix. Walsh in the public of the Committee of

Par's Own Holdings
With the Comerford houses in a
partnership and away from Publix
operation, similar to the recent
Publix partnership deals south,
Paramount has left under its direct Paramount has left under its direct operating control around \$50 the-aires. These are in New England (excepting Goldsteina), Colorado and Utah, the Reade houses, Texas and the deluvers, with the Canadian group also under a Publix director. Other Par theatres in Illinois and Indiana are operated out of Chicago, along with the Balaban & Katz theatres of Chicago and Detroit. Notice has been issued by Par to Walter Reade that his New Jersey houses will be turned back to him by June 1, next, as per their agreement.

No other theatre deal of impor-tance is reported pending by Par at

PARTNERSHIP Federal Control—Chas. O'Reilly Denies TOCC for 100% Federalism

A Full Night

Santa Monica, Cal., Dec. 12.
Believed to establish a new record for a single admission was chalked up by the F-WC Criterion here the other night. Program started at 6:45 and concluded at 11:35,

LOCALIZING SUPERS AND P. O.'S FOR CHI NABES

Chicago, Dec. 12.

Balaban and Katz is decentralizing its operation within the city of
Chicago. District managers will
make their headquarters in individual theatres within their respecive precincts. At the same time the
publicity department is being scatearly the proper of the control of the
properties. At the same time the
publicity department is being scatearly the properties of the control
convitown in the Chicago theatre
to handle the loon.

New lineup is not completely
worked out as to man power and
sportting, but the broad outlines are
set. Dave Wallerstein will supervise the south side from an office in
the Tivoli. Harry Lustgarten will
supervise the west side from the
Marbro. Abe Platt will supervise
the northwestern segment from the
Congress. This is a promotion for
Platt, who has been house managing the Congress. Dave Balaban
will probably have the north side
and probably have the horth side
and probably have the north side
and probably have the horth side
and probably have the horth

right-hand man.

About 40 persons, mostly assistant managers, went off B&K payroll Saturday.

While the Hays office this week is taking no chances and is filing for the congressional record an exhaustive research of 100 pages on governmental activity in business, indie exhibitor interest in a Federallatically controlled industry began to wane. Charles O'Reilly hastened to clarify the status of the Theatre Owners' Chumber of Commerce, even saying that he would consider an invitation to call his flock together for the purpose of repudiating any impression that the FOCC out and the status of the

ers and that the courts, in such rul-ings, thereby cannot be expected to sustain Federal control in any form. On the evils of Féderal Control, the Hays brief, authored by Charles Pettijohn, after citing the Commis-sion investigation which named Faramount as chief defendant and tookingth years and 32,000 pages of collections of the completion, de-clares of the completion, de-clares of the completion, de-

By the wildest stretch of imagi-By the wildest stretch of imagination we cannot envisage a studio functioning under Federal management and manned with a staff of political appointees, or a board of directors replaced by a Federal board or commission.

One observe is made that the gove

ourd or commission. Open charge is made that the government in films would make the industry 'a political racket' possessed of the confusion, mismanagement and extravagance which characterizes all governmental business enterprises.

Reasons
Other points pictured in the brief
In this respect are:
"The executive offices, studios and
laboratories, will become the happy
hunting ground-of office seekers."
Politics will make its entrance on
the screen and patronage in the
studio."

studio."
Every member of Congress will be deluged with demands from constituents that they be put in the movies and a Congressman deaf to the patronage plea is an unknown and unheard of being.

not make pize is an unknown and unheard of being."

Observation is made in several more leighty paragraphs that keen rivairy is mistaken for monopoly; that depression has closed theatres; the method of the control of

Temporary Union Cut For 3 Wks Only in Ptsbgh

Pittsburgh, Dec. 12.

Operators in the Pittsburgh area have taken a 10% cut in wages for three weeks, starting last Monday (5) and extending to Dec. 25. Request was made by Harry Kainine, zone manager for Warners.

Stagehands and engineers have been asked to take a similar reduction and they're expected to follow the operators in accepting the proposition. Operators. Whose local agreement has until next September to run, took one cut voluntarily some time ago.

Federal Control Means Dough

Allied's Blank Checks Ready for Any One Who Wants to Join the Campaigners

Exhibitors who want the industry controlled by the government will have to pay cash even for the desire. Allied Exhibitors is all set to compete with the unemployment fund drive. It has had printed a fund drive. It has had printed a number of blank checks so that all

number of blank cheeks so that all the Federal-minded owner has to do is to use his pen.

Those close to the Washington situation who have been declaring that no bill has been drawn which would be legal in its handling of the pleture business, have a new angle. This time it is that the Federal Government in its effort to economize is dismantling as many regulatory bodies and commissions as it can and that there is little chance of any more being set up.

of any more being set up.

All agitation for federal control
can do, contact mea point out, is
to keep the industry in the limelight for further taxation.

CLOSE 8 IN N. W.

All in Red for Publix-Maybo Open After New Year's

Minneapolis, Dec. 12.

Minneapolis, Dec. 12.
In a surprise move, Publix Northwest theatres is closing eight houses
in the territory, including five Twin
City neighborhood theatres. None
soing dark is important and all
have horn operating in the red.
J. J. Friedl, Publix division manager, says that the closings are only
a wholesale closing of pressage
a wholesale closing of theatres
throughout the division, as has been
rumored.

Warner, B'way, Dark

Warners have changed their minds about reopening the Warner

CALENDAR OF CURRENT RELEA

Artelass

They Never Come Back. Comedy drama with pugilistic background. Regis Toomey, Dorothy Sebastian. Time, 63 mins. Rel. May. Night Rider, The. Western. Harry Carey. Time, 63 mins. Rel. June.

Chesterfield Officee: 1540 Broadway,

Rew York, N. Y.

Escapade. Domestic triangle story. Anthony Bushell, Saily Biane. Dir. Rich.
Thorps. Time, 87 mins. Rel. Apr. 15. Rev. May 31.

Beau Perice. Conned y drama. Barbara Kent, Joyce Compton, John Harron.

Perickien. Company. Drama. Srabara Rel. July 15. Rev. Oct. 4.

Forbidden Company. Drama of social snobbery. John Darrow, Saily Biane.

Dir. Rich. Thorpe. Time, 87 mins. Rel. June 15. Rev. July 12.

King Murder, The. From the news! Consumer Tensies Market. National Confession of the King Murder, The. From the novel. Conway Tearle, Natalle Moorehead, Robt Frazer, Dorothy Revier. Dir. Rich. Thorpe. Time, 64 mins. Rel. Sept 25. Rev. Nov. 1.

Midnight Lady, The. Drama of mother love. Sarah Padden, Claudia Deli John Darrow, Dir. Rich. Thorpe. Time, 67 mins. Rel. May 15. Rev. May 12.

May 12.

Sightly Married. Comedy drama. Evalyn Knapp, Walter Byron, Marle Prevott. Dir. Richard Thorpe. Time, 85 mins. Rel. Novi and Therman Company of the Company of the

Studio: Gower at Sunset, Hollywood, Cal. Columbia Offices: 729 Seventh Ave., New York, N. Y lcan Madness. Melodrama of a run on the bank and how it was checked Walter Huston, Pat O'Brien, Kay Johnson, Constance Cummings. Fran Capra, dlr. Time, 75 mins. Rel. Aug. 15. Rev. Aug. 9.

Attorney for the Defense. Drama of the criminal courts. Edmund Lowe, Constance Cummings, Evelyn Brent. Irving Cummings, Dir. Irving Cummings, Time, 73 mins. Rel. May 21. Rev. May 31.

nd the Mack. Action melodrama of the unmasking of a dope ring. Jack Holt. Constance Cummings, Boris Karloff. John Francis Dilion, dir. Time, 70 mins. Rel. Feb. 25. Rev. May 3.

Big Timer, The. Romance in the ring. Ben Lyons, Constance Cummings Theima Todd. Eddle Buzzell, dir. Time, 73 mins. Rei. Mar. 10. Whose Hand. Murder on a fast express train. Ben Lyon, Barbara Weeks Dir. Ben Stoloff. Rel. July 6. Rev. Aug. 16.

Edition, The. Comedy drama of newspaper life. Pat O'Brien, Mae Clark. Howard Higgins, dir. Time, 67 mins. Rel. Feb. 12. Rev. Trouble. Buck Jones quits the rangers—but he goes back. Buck Jon Lina Basquette. Dir. Lambert Hillyer, Time, 61 mins. Rel. July Rev. Oct. 18.

Hollywood Speaks. Inside story of Hollywood. Genevieve Tobin, Pat O'Brien Eddle Buzzell, dir. Time, ., mins, Rel, June 25, Rev. Aug. 16. Last Man, The. Drama of outlawry on the high seas. Chas. Bickford, Constance Cummings. Dir. Howard Higgins. Time, 65 mins. Rel. Aug. 31. Rev. Sept. 20.

Affair. Society story by Ursuia Parrott. Dorothy Mackalil, Humphrey Bogart. Thornton Freeland, dir. Time, 69 mins. Rel. Mar. 17. Rev Apr. 19.

McKenna of the Mounted. Canadian policeman drops below the border. Buck Jones, Greta Gransted. Dir. Ross Lederman. Time, 67 mins. Rei. Aur 28. Rev. Nov. 8.

25. Rev. Nov. 8.

Night Club Lady. See Night Club Lady.

Night Club Lady. Unique murder mystery, done from a novel. Adolphe See Minn. Rel. Aug. 27. Rev. Aug. 36.

Se minn. Rel. Aug. 27. Rev. Aug. 36.

Night Mayor. Political story based on Jas. J. Walker. Lee Tracy. Evalyn. Rev. Nov. 29.

Nev. Nov. 23.
No Greater Love. Heart interest story. Dickie Moore, Alexander Carr, Richard Bennett. Berry Mercer, Hobart Bosworth. Time, 60 mins. Rel. May 18. Revk May 18. Revk May 18. Dests temperations. Barbara Stanwyck, Regin Toomey, Zaau Pitts Dir. Nick Grinde. Time 73 mins. Rel. Mar. 25. Rev. Mar. 5.

That's My Bey. Football story off the usual lines. Rich. Cromwell, Dorothy Jordan, Mae Marsh. Dir. R. W. Niel. Time, 71 mins. Rel. Oct. 6. Rev. Nov. 22

This Sporting Age. Revenge on the polo field. Jack Holt, Evaly 1 Knapp. Dir. A. W. Bennison. Time, 71 mins. Rel. Sept. 15. Rev. Oct. 4. Two Fisted Law. Tim McCoy clears himself of an express robbery charge. McCoy, Alice Day, Tully Marshall. Dir. Ross Lederman. Time, 54 mins. Rei. June 8. Rev. Sept. 20.

Rei. June S. Rev. Sept. 20.

Vanity Street. Girl breaks a window to get into fall, but lands in the Folilies. Helen Chandler, Chias. Bickford. Dir. Nick Grinde. Time, 67 mins. Rei. Oct. 15. Rev. Oct. 11.

Virtue. A street walker who goes straight. Carole Lombard, Pat O'Brien. Dir. Edw. Buzzell. Time, 88 mins. Rel. Oct. 25. Rev. Nov. 1. Correspondent. Chinese war story. Jack Holt, Ralph Graves, Lila Lee Dir. Paul Sloan. Time, 75 mins. Rel. July 25. Rev. Aug. 16.

Waehington Merry-Go-Round, Political satire. Lee Trâcy, Constance Cummings. Dir. Jas. Cruze. Time, 75 mins. Rel. Oct. 15. Rev. Oct. 25. White Eagle. Buck Jones as an Indian pony express rider. Jones, Barbara Weeks. Dir. Lambert Hillyear. Time, 65 mins. Rel. Oct. 7. Rev. Sept. 27.

First Anglo Corp. Offices: 1600 Broadway, New York, N. Y

Avalanche. Romance of the weather observer on Mt. Blanc. Photographed in that locale. Dir. Dr. Arnold Fancke. Time, 67 mins. Rel. May 15.

Boat from Shanghal, The. Chinese mystery play on the high seas. Time, 46 mins. Rel. Apr. 15. Condemned to Death. Mystery drama from Jack O'Lantern. Dir. Walter Forde. Time, 78 mins. Rel. Sept. 21. Rev. July 19.

Goona Goona. Love charms on the Island of Ball. Dir. Andree Roosevelt Armand Denis. Rel. Nov. 1. Rev. Sept. 20. Hound of the Baskervilles. Sheriock Holmes story of that title. Raymond Massey. Dir. Jack Raymond, Time, 63 mins. Rel. Apr. 15.

Missing Rembrandt, The. Last of Conan Doyle's Sheriock Holmes stories.
Arthur Wontner. Dir. Lesile Hiscock. Time, 78 mins. Rel. July 20.
Rev. Mar. 29.

e Carlo Madnese. Monaco romance in musical comedy style. Sar Maritza, Dir. Hans Schwartz, Time, 71 mins. Rel. July 1. Rev. June 7. Ringer, The. Edgar Waliace mystery story, Arthur Milton. Dir. Wallace Forde. Time, 60 mins. Rel. June 28. Rev. June 7. Wild Women of Borneo. Travclogue. Time, 60 mins. Rel. May 28. Rev. Apr. 28.

oe: 5842 Suneet Blvd., First National Offices: 321 W. 44th St., the Doctor. Medical graduate without diploma risks imprisonment to save a life. Rich. Barthelmess. Dir. Michael Curtiz. Time, 62 mins. Rel. Mar. 28. Rev. Mar. 8.

Rei. Mar. 28. Kev. Mar. 8.

Cabin In the Getten. A social study of the poor whites. Rich. Barthelmess, Dorothy Jordan, Bette Davis. Dir. Wm. Keighley. Time, 78 mins. Rei. Central Pack. Western cowboy hunts bandits in a New York park. Joan Blondell, Wallace Ford, Guy Kibbce. Dir. John Adolfi. Time, 65 mins. Rei. Dec. 10.

Reil. Dec. 10.

Crash, The. How one couple reacted to the panic. Ruth Chatterton, Geo. Brent. Dir. Wm. Dietcrie. Time, 59 mins. Rei. Oct. 8. Rev. Sept. 13. Croener, The. Comcedy drama of a radio singer. David Manners, Ann Dovark. Dir. Lioyd Bacton. Time, 69 mins. Rei. Aug. 20. Rev. Aug. 23.

Dark Commander of the commander of t

Time, it mines Rel. May 14. Rev. John Boundell. Dir. Lloyd Bacon.
Firemann. Rel. May 14. Rev. John 20. Lloyd Bacon.
Firemann. Rel. May 14. Rev. John 20. Rev. Reb. 23.
Hatchet Man, The. Tong swafare in the olden days. Ed. G. Robinson. Dir. J. Grubb Alexander. Time, 7d mins. Rel. Feb. 6. Rev. Feb. 9.
It's Tough to Be Famous. Satire on hero worship. Doug. Fairbanks, Jr. Dir. A. E. Green. Time, 10 mins. Rel. Apr. 2.
Life Begins. Tactfully handled maternity story from a stage play. Loretta Young. Die Linker, Dec. 10. Apr. 2.
Life Begins. Tactfully handled maternity story from a stage play. Loretta Young. Die Linker, Dec. 10. Apr. 2.
Life Begins. Tactfully handled maternity story from a stage play. Loretta Young. Die Linker, Dec. 10. Apr. 20. Rev. Aug. 30.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after clease. Listing is given when release clates are definitely set. Titles are retained for six months. Managers who receive service subsequent to that period should preserve a copy of the calendar for reference.

quent to that period anouse preserve a copy of the calendar for reference. The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in 'Variety' carry the actual time clocked in the theatre after passage by the New York state censorship, since pictures are reviewed only on actual theatre showings.

showings.

While-very effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of exactness 'Variety' will appreciate the co-operation of all managers who may note discrepancies.

Course In P.A. 'ing

(Continued from page 5)

inevitable political system it would undoubtedly be news and be widely reported but it might possibly hurt

Ariles.

Amusement publicity, Cowan averred, differed from industrial publicity in the matter of time. Amusements wanted, had to have, immediate results. Monday's story or advertising was expected to start an inflow to the box office not later than Tuesday. Industrial publicity, reversely, aims not at the immediate present but on the long pull of maintaining and extending prestige, trade mark, reputation for quality, dependability or availability, and to prevent or minimize adverse publicity.

Controlling News

Frankly acknowledging that keeping out stuff was the key to successful industrial press agentry.
Cowan stated that the crux of
amusement publicity was getting it
in. Negative element was much
less a part of amusement publicity
than elsewhere although occasionally a press agent was expected to
be a magician and control things
that couldn't possibly be. He cited
the Jean Harlow-Paul Bern case
where the only sensible thing to do
was obviously to make known all
the facts and take the brunt of the
adverse publicity in one wallop

was obviously to mane when the facts and take the brunt of the fadverse publicity in one wallop rather than try to stop, the inevitable and have the story leak out bit by bit, and seem magnified 10 times. Specific application of theory to practice was told by Cowan in a variety of conventional, usual, illustrations of how they do it every day in show business. This was setting down to cases for the benefit of the students to whom the familiar was naturally the unknown. As a problem he propounded the case of McVickers thatre which has booked a composite war picture called "The Great Drive" for the week before Christmas. What could be done through publicity to ture called "The Great Drive' for the week before Christmas. What could be done through publicity to sell such a picture and at such a time? Most of the usual avenues of appeal were closed. No names, sex

time? Most of the usual avenues of appeal were closed. No names, sex appeal or comedy. Just a stark super-newsreel of the battlefield.

There was a story, wouched or concluding the pleture had seen her son killed. Deen with name and address of the mother a story like that couldn't be cracked. Newspapers would just refuse to believe it. Publicity lay in getting American Legion, army officers, or on the opposite side, pacifiets, clergymen, social workers interested. It possible get a controversy about disarmament or other war problems started through the present of the communistic modern of the communistic modern of the communistic modern of the communistic modern of mo

of McVlckers.

Prof. Lasswell's course runs 10 weeks during which time students learn all that has been reduced to textbooks or can be gathered from an occasional speaker about the subject of publicity. It's a course in how to, become a press agent. Frobably complete in theory but possibly somewhat and necessarily how to get a job after finishing the course.

Love is a Racket. Comedy of a columnist. Dong Fairbanks, Jz, Dir. Wm. A. Wellman. Time, 72 mins. Rel. June 25. Rev. Miss Pinkerton. A sleuth in skirts. Joan Blondell. Dir. Lloyd Bacon. Time, 66 mins. Rel. July 30. Rev. July 12.

ee mins. Rei. July 30. Rev. July 12. Rich Are Alwaye With Us. A sirl who loved her hueband and wanted another min. Ruth Chatterton. Dir. A. E. Green. Time, 71 mins. Rel. May 21. Rev. May 17. 21. Kev. May 17.

19e Love of Molly Louvain. Drama of misplaced love. Ann Dvorak,
Lee Tracy. Dir. Michael Curtiz. Time, 74 mins. Rel. May 28. Rev.
May 10.

May 10.

Tenderfoot. Joe Brown in chaps as a theatrical promoter. Dir. Ray Enright. Time, 70 mins. Rel. June 18. Rev. May 24.

They Gall it Sin. Kanasa sirl breaks into N. X. show life. Loretta Young, Geo. Brent, David Manners. Dir. Thornton Freeland. Time, 63 mins. Rel. Nov. S. Rev. Oct. 25.

on a Match. Three schoolgirls have adventures. Joan Blondell, Warren William, Ann Dyorak, Bette Davis. Dir. Mervin Le Roy. Time, 63 mins. Rel. Oct. 29. Rev. Nov. 1.

Shark, Life and tragedy with the tuna fishers. Edw. G. Robinson, Zita Johan, Rioh, Arien. Dir. Howard Hawks. Rel. Sept. 24. Rev.

Seconde. Drama of murder for self respect. Edw. G. Robinson. Dir. Mervyn Le Roy. Time. 68 mins. Rel. June 4. Rev. May 24.

sek End Marriage. Comedy drama of wives who work. Loretta Young, Norman Foster. Dir. Thornton Freeland. Time, 66 mins. Rel. July 9. Rev. June 7. You Sald a Mouthful. Joe Brown swims to Catalina. Joe E. Brown, Ginger Rogers, Dir. Lloyd Bacon. Time, 70 mins. Rei. Nov. 29. Rev. Nov. 22.

Offices: 850 Tenth Ave., New York, N. Y. Fox Tomorrow. Romantio drama from a stage play, with Charles Farrell, Mina Gombell, Marian Nixon. Dir, Frank Borzage. Time, 78 mins. Rel. Mar. 13. Rev. Mar. 8.

AND 15 COUNTY OF THE PROPERTY OF THE PROPERTY

Her Savage. Tiffany Thayer's story of a half breed girl. Clara Bow, Monroe Owsley, Gilbert Roland. Dir. John Francis Dillon. Time, 32 mins. Rel. Nov. 27. Rev. Nov. 29. leee Lady. An ugly duckling who goes to Paris and changes. Joan Bèn-nett and John Boles. Dir. K. McKenna. Time, 67 mins. Rel. Apr. 3. Rev. Apr. 19.

in the Magician. Dramatized radio broadcast. Edmund Lowe, Bela Lugosi, Irene Ware. Dir. Marcel Varnel, Time, 72 mins. Rel. Sept. 18. Bay Oct 4.

tere at Play. Adventure affoat and a jewel robbery. Tom Meighan with Charlotte Greenwood for comedy. Dr. Hamilton McFadden. Time, 87 mins. Rel. Feb. 14. Rev. Mar. 1.

Devil's Lottery. What happened to the sweepstakes winners. Elissa Landi, stage star; Alex Kirkland, Victor McLaglen, Dir. Sam Taylor. Time, 75 mins. Rel. Mar. 27. Rev. Apr. 5.

mins, Rei, Mar. 27. Kev. Apr. 3. derly Conduct. The cop and the gang. Comedy drama. Lee Tracy, El Brendel, Sally Ellers. Dir. John Considine. Time, 81 mins. Rei. Mar. 20. Rev. Apr. 12. Year, The. Domestic drama from a stage play. Janet Gaynor, Chas. Farreigi. Dir. William K. Howard. Time, ...mins. Rei. July 81. Rev.

Year, T Farreli. Aug. 23.

Aug. 23. Crballero, The. Outdoor drama in the west. From a fiction story. Geo. O'Brien, Conchita Montenegro, Vic. McLaglen. Dir. Alfred Werker. Time, 60 mins. Rel. Feb. 28. Rev. Mar. 29. Anne, wo mone. Sei. rev. 28. Kev. Mar. 29.

Handle with Care. Comcdy, Jas. Dunn, Boots Mallory, El Brendel. Dir. David Butler. Rel. Dec. 25.

Hat Check Girl, Murder and mystery in a nite olub. Sally Ellers, Ben Lyon, Ginger Rogers. Dir. Sldney Landfield. Time, 63 mins. Rel. Sept. 26.

Rev. Oct. 11.

About Town. Drama from a current novel on Washington life. Warner Baxter, Karen Moriey. Dir. J. F. Dillon. Time, 71 mins. Rei. May 22.

Me and My Gal. Comedy drama. Joan Bennett, Spencer Tracy. Dir. Raoul Walsh. Time, 78 mins. Rel. Dec. 4. Mystery Ranch. From Stewart Edward White's The Killer.' Western locale. Geo. O'Brien. Dir. David Howard. Time, 54 mins. Rel. Juno 12. Rev. July 5.

Painted Woman. Drama of the East Indies, with Spencer Tracy and Peggy Shannon. Dir. John Blystone. Rel. Aug. 14. Rev. Sept. 6.

Aug. 2. Clive Conan Dovie story with a new gangster twist. Clive Broom Milkin words. Revent Torrence. Dir. W. K. Howard. Time, Warted & Millionarie. Romantic drama of a bathing beauty. Jone Broom Constitution of the Constituti

Slient Witnese, The. Lionel Atwill in his stage hit. Mystery story. Greta. Nissen. Dir. Varnel and Hough. Time, 73 mins. Rel. Feb. 7. Rev. Feb. 9.

Feb. 5.

Six Hours to Live. Murdered diplomat is revived to avenge his murder. Warner Baxter, Miriam Jordan. Dir. Wm. Dicterie. Time, 13 mins, Rel. Oct. 15. Rev. Oct. 25.

Society Girl. Lover and a soul by James Dunn, Peggy Shamon. Lee Control of the Control of

Busy to Work. Talking version of 'Jubilo.' Will Rogers, Marian Nixon. Dir. Jas. Blystone. Time, 76 mins. Rel. Nov. 13. Rev. Dec. 6. Trial of Vivienne Ware. Courtroom mystery story. Joan Bennett, Allen Dine-hart. Dir. William K. Howard. Time, 56 mins. Rel. May 1. Rev. May 3.

may 3.

Week Ends Only. Romance of a girl entertainer and a young artist. Joan
Bennett, Ben Lyon. Dir. Alf. Santell. Time, 81 mins. Rei. June 10.
Rev. July 21. While Paris Sleepe. Thrili drama. Victor McLagien. Dir. Alan Dwan. Time, 67 mins. Rel. May 8. Rev. July 14.

Woman in Room 13. Drama of wifely sacrifice. Elissa Landi, Raiph Bellamy, Myrna Loy. Dir. Henry King. Time, 67 mins. Rei. May 15. Rev. May 24.

Young America. A story of a virile boy who got a bad name. Spencer Tracy, Raiph Bellamy, Beryl Mercer, Doris Kenyon. Dir. Frank Borzage. Time, 71 mins. Rel. Apr. 17. Rev. May 10.

Freuler Associates Office: Paramount Bide., New York, N. V.

Fighting Gentleman, The. A fighter who goes to the top and back again.

Wm. Coiller, Jr., Josephine Dunn, Pat O'Malley, Dir. Burton King,
Time, 69 mins. Rel. Oct. 7, Rev. Nov. 18.

Grety-Niners. The overland test in ploneer days, Tom Tyler, Dir. J. P.

McCarthy, Rel. Oct. 28.

Gambling Sex, The. Hacing story with a society siant. Ruth Hall, Grant Withers. Dr. Fred Newmeyer. Time, 54 mins. Rel. Nov. 21, Savage Girl, The. Big game hunters find a white jungle beauty. Rochelle Hudson, Walter Byron, Harry Myers, Adolph Milar. Dir. Harry L. Fraser. Rel. Dec. 5.

Offices: 1600 Broadway, New York, N. Y. Studios: 4376 Sunset Drive, Hollywood, Cal. Mayfair Allas Mary Smith. Events follow a chance mecting. Scmi-detective. John Darrow, Gwen Lee, Ray Hatton. Dir. E. Mason Hopper. Time, 81 milus. Rel. July 15. Rev. Aug. 30.

Dynamite Denny. Rallroad drama of how a strike situation was met. Jay Wilson, Blanche Mchaffey. Dir. Frank Strayer. Time, 62 mins. Rel. May 27. Rev. Sept. 20.

Gorilla Ship, The. Jealousy on the high seas. Ralph Incc. Vera Reynolds, Dir. Frank Strayer. Time, 60 mins. Rel. June 11. Rev. Aug. 2.

Tuesday, December 13, 1932 Heart Punch. Murder story with a prize ring angle. Lloyd Hughes, Marion Shilling. Dir. Breezy Eason. Time, 64 mins. Rel. Oct. 15. Night, Mother assumes guilt for a daughter's crime. Irene Rich away Tearle. Dir. E. Mason Hopper. Time, 67 mins. Rel. Oct. 1 v. Nov. 29. Rev. Nov. 29.

Nenor of the Press. The. Crook-newspaper story. E. J. Nugent, Ritz Le Roy, Wheeler Oakman. Dir. Breczy Eason. Time, 66 mins. Rel. May 18. Rev. 15. Rev.

Love in High Gear. Comedy drama of stolen pearls. Harrison Ford, Alberta Vaughn, Ethel Wales. Dir. Frank Strayer. Time, 52 mins. Rel. May 1. Middlight Morais. Love in the night clubs with a rookie cop. De Will Jennings. Chan. Delanoy, Alberta Vaughn, Berty Mercer. Dir. E. Mason Hopper. Time, 65 mins. Rel. May 1.

No Living Witness. Novelty crime atory. Gilbert Roland, Noah Beery, Barbera Kent. Dir. E. Mason Hopper. Time, 72 mins. Rel. Sept. 15. Rev. Oct. Oct. II.

Tangled Destinies. Mystery in a deserted desert home. Lloyd Whitlock.

Doris Hill, Glen Tryon, Vera Reynolds. Dir. Frank Strayer. Time, 59

mins. Rel. Sept. 1. Rev. Oct. 25. Studios: Culver City, Calif. Offices: 1540 Broadway, New York, N. Y. Metro Are You Listening? Drama in the broadcasting studio. Wm. Haines, Madge Evans, Anita Page. Dir. Harry Beaumont. Time, 76 mins. Rei. Mar. 26. Rev. ne Lupin, Based on the detective storice. John and Lionel Barrymore, Karen Moriey. Dir. Jack Conway: Time, 36 mins. Rel. Mar. 5. Rev. Mar. 1. Mar. 1.

You Desire Me A girl who loses her identity but finds happiness. Greta Garbo, Melyyn Douglas, Erich von Stroheim. Dir. G. Fitzmaurice. Time, Ti mins. Rel. May 28. Rev. July 7.

sast other Civil Time Garginian. Water Huston, Jean Hariow. Dir. Time Garginian. Rel. Feb. 13. Rev. Mar. 13. Hariow. Dir. Gregories of the Civil Rev. Rev. Mar. 14. Rev. Mar. 15. Rev. Sept. 19. Rev. Sept. 19. Rev. Sept. 13.

tt the Flock is Weak. Comedy drama of today. Robt. Montomery. Dir. L. Goway. Time, 81 mins. Rel. Aug. 13. Rev. Sept. 13. ce in the Family. Jackie Cooper saves the family happiness. Jackie Cooper, Contad Nagel, Lewie Stone, Lols Wilson. Dir. Chas. F. Riesner. Time, 18 mine. Rei. Aug. 27. Rev. Nov. 1. nstairs. Life below etairs in a titled family. John Glibert, Virginia Bruce, Paul Lukas. Dir. Monta Bell. Time, 77 mins. Rel. Aug. 8. Rev. Oct. 11. Faithless. Rich girl learns the lesson of the depression. Tallulah Bankhead. Rott. Montgomery. Dir. Barry Beaumont. Time, 75 mins. Rel. Oct. 15. Rev. Nov. 22. Rev. Nov. 22.

Freske Welted corr of circue life. Wallace Ford, Oige Baclanova. Dir. Tod
Freske Welted corr of circue life. Wallace Ford, Oige Baclanova. Dir. Tod
Frowning. Time, 84 mins. Rel. Feb. 20. Rev. July 12.
Huddie, Foodball story with some good comedy. Ramon Novarro, Madge
Evane, Una Merkel. Dir. S. Wood. Time, 134 mins. Rel. May 14. Rev.
June 21. June 21.

Konge. Remake of the slient of the same title. Sorcery in central Africa.

Walter Huston, Lune Velez, Conrad Nagei, Irginia Bruce. Dir. Wm.

Walter Huston, Lune Velez, Conrad Nagei, Irginia Bruce. Dir. Wm.

Belle May 1. Rev. May 1.

Rel. May 7. Rev. May 8.

Rel. May 7. Rev. May 8. Rei. May 7. Rev. May 3.

of Fu Manchu, Chinese picter neeks the sword of Ghengis Kahn.

Boris Karloff, Lowis Stone, Karon Morley, Dir. Chas. Brabin. Time,

Boris for Old. Old standards fight saginat the new Robt. Toung,

Margaret Perry, Lewis Stone, Laura H. Crews. Dir. Chas. Brabin.

Time, 77 mins. Rei. June 4. Rev. June 23.

t Gourt. Drama of a crooked judge. Walter 24.

t Gourt. Drama of a crooked judge. Walter 24.

t Geo. Marchall and Raymond Carey. Time, 70 mins. Rei. Sept. 17.

Geo. Marchall and Raymond Carey. Time, 70 mins. Rei. Sept. 17.

Rev. Oct. 4. Oct. 4.

Oct. 4.

Oct. 4.

Oct. 4.

Oct. 4.

Oct. 6.

Oct. 6.

Oct. 6.

Oct. 6.

Oct. 6.

Oct. 7.

Oct Polly of the Circus. Dialog version of a stage and silent. Marion Davies, Clark Gable. Dir. Al Santell. Time, 71 mins. Rel. Feb. 27. Rev. Mar. 22. perity. Post depression comedy with Marie Dressler and Polly Moran Dir. Sam Wood. Time, 87 mins. Rel. Nov. 18. Rev. Nov. 29. Red Duet. Jaan Harlow and Clark Gable as a new team in a etory of Indo-China. Dir. Victor Fleming. Time, 82 mina. Rel. Oct. 22. Rev. Nov. 8. Red Headed Woman. Vivid comedy drama. Jean Harlow, Cheeter Morris, Lewie Stone. Dir. Jack Conway. Time, 83 mins. Rel. June 25. Rev. July 5. July 5.

Styler-per Souls. Drama. Warren William, Maureen O'Sullivan, Anta Page. Dir. Edgar Belwyn. Time, 100 mins. Rel. July 16. Rev. Aug. 9.

Smiller Through, Remake of the Norma Taimadge eilent and Jane Cowi play. Norma Shearer, Leelle Howard, O. P. Heggia, Dir. Sidney Franklin, Time, 86 mins. Rel. Sept. 18. Rev. Oct. 18.

Speak Eagily. Slapstick comedy. Buster Keaton, Jimmy Durante. Dir. Ed.

Sedgwick: Time, 78 mins. Rel. July 13: Rev. Aug. 23.

Strange Interiude. The famous O'Neili play. Norma Shearer, Clark Gable.

Dir. Robert Z. Leonard. Time, 110 mins. Not yet released. Rev. Sept. 6. Tarzan the Ape Man. New Tarzan adaptation. Johnny Weissmuller, Mau-reen O'Sullivan. Dir. W. S. Van Dyke, Time, 100 mins. Rel. Apr. 2. Rev. Mar. 29. Mar. 29, d. Modern problem story: Helen Twelvetrees, Robt. Young, Lewis b. Dir. Harry Beaumont, Time, 77 mins. Rei., July 2. Rev. lington Masquerade. Political satire. Lionel Barrymore, Karen Moriey, Niis Asther. Dir. Chas. Brabla. Time, 91 mins. Rei. July 8. Rev. July 26. Wet Perade, The. Enforcement problem. Dorothy Jordan, Walter Huston, Myrna Loy. Dir. Victor Fieming, Time, 120 mins, Rel. Apr. 16. Rev. Apr. 28. n a Feller Needs a Friend. Tailor-made for the stars. Chic Sale, Jackie Cooper. Dir. Harry Pollard. Time, 79 mins. Rei. Apr. 30. Studio: 6048 Sunset Blvd., Hollywood, Cal. Monogram Office: 723 Seventh Ave., New York, N. Y of the Law, The. Newspaper mystery etory. Rez Bell, Lina Basquette, Marceline Day. Dir. Louis King. Time, 88 mins. Rel. Apr. 20. Rev. July 7.

Sounty Fair. Racing romance with a carnival background. Raigh Ince, Hobart Bosworth, Marion Shilling, Wm. Collier, 1r. Dir. Louis King. Time, Baring Shilling, Wm. Collier, 1r. Dir. Louis King. Time, Diamond Trail. Western. Rex Beil. Dir. Harry Fraser. Rei. Dec. 8, Fighting Champ, The. Western. Bob Steele, Arietta Duncan. Dir. J. P. McCartly, Time, 64 mins. Rei. Dec. 15, Flames. Fire story. John Mack Brown, Noel Francis, Marjorie Beebs. Dir. Karl Brown. Time, 70 mins. Rei. May 36. Rev. Aug. 30. (Gnadwick.) Kari Brown. Time, 70 mins. Rel. May 80. Rev. Aug. 30. (Chadwick).
From Broadway to Cheyenne N. Y. gangater meets the shooting West. Rev. Bell, Marceline Day. Dir. Harry Frazer. Time, 62 mins. Rel. Aug. 15. Rev. Sept. 27. [Girl cowboy comes east to stage triumpha. Fift from Calgary, The. [Girl cowboy comes east to stage triumpha. Fift Rev. Nov. 22. [Edit of the Company of the Com Nov. 15.

Nov. 16.

Nov. 16.

Norther Rev. Red. 16.

Norther Red. Man from New Mexico. Vengeance on the range. Tom Tyler. Dir. J. P. McGowan. Time, 60 mins. Rel. Apr. I. Rev. Aug. 30.

Mason of the Mounted. Northwest policy estory. Bill Codv. Andy Shuford, Nancy Drexel. Dir. Harry Frazer. Time, 58 mins. Rel. May 15. Rev. Sept. 6.

Sept. 0. Sept. 0.

Self-Defense. Story by Peter B. Kyne. Pauline Frederick, Theodore Von Eltz, Barbara Kent, Robert Elliott, Claire Windsor. Dir. Phil Rosen. Rel. Deo. 15. e Handed Sanders. A western blacksmith with a punch. Tom Tyler. Dir. Chas. A. Post. Time, 50 mins, Rei. Feb. 1. Rev. Apr. 19. (Trem Carr.) Strange Adventure. Regis Toomey, June Clyde. Dir. Phil Whitman and Hampton Del Ruth. Rel. Dec. 1.

dios: 585f Marathon St., Hollywood, Calif. Paramount Offices: 1501 Broadway, New York, N. Y. Aren't We All? Cyril Maude's stage success. English comedy drama. Brit-ich made. Gertrude Lawrence. Time, 68 mins. Rel. in June. Rev. July 5... Big Broadcast, The. Broadcasting story with many air stars. Stuart Erwin, Bing Croeby, Lella Hyams. Dir. Frank Tuttle. Time, 80 mins. Rel. Oct. Rev. Oct. 18. Bing Croeby, Lelia Hyama. Dir. Frank Tuttle. Time, 80 mins. Reil. Oct. Rev. Oct. 18.

Blonde Venue. Blory of setage woman's efforts to retain her child. Marlene Time, 85 mins. Reil. Sept. 16. Rev. Sept. 27.

Broken Lullaby. Post-war story with German locale. Lionel Barrymore, Nancy Carroll, Philips Hoimes. Dir. Ernst Lublate. Time, 17 mins. Reil. Feb. 28. Rev. Jan. 28.

Broken Wing. Drama in Menta Reil. Mar. 28. Rev. Mar. 29.

Broken Wing. Drama in Menta Reil. Mar. 28. Rev. Mar. 29.

Dancers in the Dark. Drama of the night clubs. Miriam Hopkins, Jack Oakle. Dir. Dave Burton. Time, 74 mins. Rel. Mar. 11.

Davil and the Deep. Jealousy in a submerged submarine. Tallulah Bankbend, Gary Cooper, Chas. Luquiton. Dir. Marlon Gering. Time, 72 mins.

Davil and the Deep. Jealousy in a submerged submarine. Tallulah Bankbend, Gary Cooper, Chas. Luquiton. Dir. Marlon Gering. Time, 72 mins.

Davil is Driving. The Wynne Gibson, Edmund Lowe, Dickie Moore. Dir. Stoloff. Rel. Dec. 9.

Stoloff. Rel. Dec. 9.

Evenings for Sale. Vlenness nobleman becomes a gigolo. Herbert Marshall, San Marita. Chis. Ruggies. Dir. Stuart Walker. Time, 81 mins. Rel. Forgotten Commandments'. Gene Raymond, San Maritas. Dir. Ganeller-Schort. Time, 75 mins. Rel. May 27. Rev. June 7.

Guilty as Hell, Murder, myster, with chut and Piage goonedy angle. Edmund Time, 75 mins. Kel. May 27. Kev. June 7.

Guilty as Heli, Murder mystery with Equity and Flagg comedy angie. Edmund Lowe, Victor McLagien, Richard Arlen. Dir. Eric Kenton. Time, 82 mine. Rei. Aug. 5. Rev. Aug. 9.

He Learned About Women. Comedy drama. Stuart Erwin, Allison Skipworth. Dir. Loyd Corrigan. Time, 57 mins. Rel. Nov. 4.

Horse Feithers. Marx Brothers go collegiate. Dir. Norman McLeod. Time, 70 mins. Rel. Aug. 18. Rev. Aug. 18.

Hot Saturday. Gossip in a small town. Nancy Carroll. Dir. W. Seiter. Time, 72 mins. Rel. Cdt. 28. Rev. Nov. 8. Het Saturday. Gossip in a small town. Nancy Carroll. Dir. W. Seiter. Time, 72 mins. Rel. Oct. 28. Rev. Nov. 8.

If I Had a Million. How various persons would react to an inhetisance. Gary Content. See the second of the second Madiens Square, Sporting story, Jack Oakie, Marian Nixon, Thos. Meisans, Dir Harry J. Brown. Time, 76 mine. Rel. Cct. 7, Rev. Cct. 18, 18 Make Me a Star Dialog version of Merton of the Movies. Stuart Erwin, Joan Blondell, Zasu Pitts. Dir. Wm. Beaudine. Time, 86 mins. Rel. July 1, Rev. July 5. from Yesterday. Drams of a shell-shocked soldier. Claudette Colbert, Clive Brook. Dir. Berthold Viertel. Time, 71 mine. Rel. June 24. Rev. June 28. rily We Go to Hell. From a stage comedy drama. Sylvia Sidney, Frederic March. Dir. Dorothy Arzner. Time, 82 mine. Rel. July 10. Rev. June 14 June 14.

Million Dollar Logs. Sattre on mythical South American republic. Jack Oakle.

W. C. Fields, Andy Clyde, Lyda Roberti. Dir. Ed. Cline. Time, 71 mins.
Rel. July S. Rev. July S. Rev. July S. Rev. July S. Rev. Lyd.

Miracle Man. Dialog version of an old success. Syvia Sidney, Hobart Bosworth, Chester Morrisa. Dir. Norman McLeod. Time, 89 mins. Rel.
Apr. 1. Rev. Apr. 26. Wisicading Lady, Comedy drama of a girl who sought a past.' Claudette Colbert, Edmund Lowe, Stuart Erwin. Dir. Stuart Walker. Time, 75 mins. Ret. Apr. 15. Rev. Apr. 12. Wovis Crazy, Harold Lloyd breaks into pictures. Constance Cummings. Dir. Clarence Bruckman. Time, 96 mins. Rel. Sept. 23. Rev. Sept. 20. Night After Night. Humor in the night clubs. Mae West, Geo. Raft, Con-etance Cummings, Allison Skipworth. Dir. Archie Mayo. Time, 70 mins. Rel. Oct. 14. Rev, Nov. 1. ree. UCE. 14. Rev. Nov. 1. t of June 3. The The neighbors react to a murder suspicion. Clive Brook. Lila Lee, Chas. Ruggies. Dir. Stephen Roberts. Time, 7s mins. Rel. Sept. 23. Rev. Sept. 23. Rev. Sept. 24. Rev. Sept. 24. Rev. Sept. 24. Rev. Sept. 25. Rev. Sept. 25. Rev. Sept. 26. Rev. Sept Hour with You. Sprightly French farce. Maurice Chevaller, Jeanette MacDonald, Genevieve Tobia, Dir. Ernst Lubitsch. Time, 81 mins Rel. Mar. 25. Rev. Mar. 29. tom President. Political story of a presidential double. George M. Cohan, Jimmy Durante, Claudette Colbert. Time, 77 mina. Rel. Oct. 7, Rev. Oct. 4. Recerved for Ladles. Dialog version of 'Grand Duohess and the Walter. Leslie Howard, Benita Hume. Dir. Alex. Korda. Time, 71 mins. Rel. May 20. Rev. May 24. May 30. Rev. May 22.

• Witnesses, Murder on the football feed. Phillips Holmes, Dorothy Monday, Ch. Rev. Selys, John March Stown, Lew Cody, Dir. Ratip March Stown, Lew Cody, Dir. Ratip March Stown, Lew Cody, Dir. Ratip March Stown, Colorful oriental drama. Marlene Deletich, Clive Brook, Anna May Wong. Dir. Josef Von Sternberg. Time, 84 mins. Rel. Feb. 12. Rev. Feb. 23. of the Cross. Spectacular production of the stage play. Frederic March, Claudette Colbert, Ellssa Landi, Chas, Laughton, Ian Keith, Dir. Cecil de Mille. Time, 124 mins. (roadshow). Not yet released. Rev. Dec. 6. de Mille. Time, 124 mins. (roadshow). Not yet released. Rev. Dec. 6. Sinners in the Sun. Comédy drama of youth. Carole Lombard, Chester Morris. Dir. Hall. Time, 69 mins. Rel. May 13. Rev. May 17. Sky Brides. Carilval-avlation comedy frama. Rich. Arlen, Jack Oakle. Dir. Roberts. Time, 77 mins. Rel. Apr. 29. Rev. Apr. 25. Strange Case of Clara Deane. Court room drama. Wynne Gibson, Pat O'Brion, Frances Dec. Dir. Gasnier-Marcin. Time, 78 mins. Rel. May 6. Rev. Strangere in Love. Society drama. Frederic March, Kay Francis, Stuart Erwin. Dir. Lothar Mendez. Time, 70 mins. Rel. Mar. 4. Rev. Mar. 8. This is the Night. Snappy French farce. Lily Damita, Chas. Ruggies, Thelma Todd, Roland Young. Dir. Frank Tuttle. Time, 79 mins. Rel. Apr. 8, Rev. Apr. 19. Rev. Apri. 19.

Thunder Below. Drama. Tallulah Bankhead. Chas. Bickford, Paul Lucas. Dir. Rich. Wallace. Time, 71 mins. Rel. June 17. Rev. June 21.

Tomorrow and Tomorrow. Done from a stage play. Triangle theme. Ruth mins. Rel. Feb. 5. Rev. Feb. 2.

Trouble in Paradjes. Cheating cheaters in Paris and Verlice. Millam Hop-kins. Ruy Francis, Herbert Marshall. Dir. Ernst Lubitsch. Time, 31 mins. Rel. Sept. Rev. Tob. 2. mins. Rél. Oct. 21. Rev. Nov. 15.
Undercover Man. Secret service bests the gangsters. Geo. Raft, Nancy Carroll. Dir. Jas. Flood. Time, 74 mins. Rel. Dec. 2. Rev. Dec. 6.
Vanishing Frontier. Western drama. John Mack Brown, Evalyn Knapp.
Zasu Pitts. Dir. Phil Rosen. Time, 65 mins. Rel. July 29. Rev. Sept. 20.
Wayward. Actress who marries into a snobbish family. Nancy Carroll.
Huch. Arien. Dir. Edw. Sioman. Time, 72 mins. Rev. Feb., 16.
Wild Horse Mess. Zanc Gray's story. Rudolph Scott, Saily Blancy. Fred
Koliler. Dir. Henry Hankaway. Time, 95 mins. Rel. Nov. 13.

B'way Fronts Sent Under \$2.000 Cost **For Change Time**

The cost of house fronts on Broadway, which in the past have run to as high as \$30,000, has been eliced more than 50% within the last six morths until now striking an average of less than \$2,000. This is relieving opening weeks of what once was a pretty heavy burden in some cases and may have meant the difference between black and red.

ference between black and red.

A new twist being experimented with and may reduce display costs to nothing is the engineering of tie-others who would bear the expense. This was done by Warners recently on 'One Way Passing' at Strand, through a hookup with the French Lines. The front cost the house nothing at all.

Mayfair linds 24 2022

Mayfair Under \$1,000

Mayfair Under \$1,000
Ever since the city tightened up on house fronts, Broadway has been bringing down their cost. RKO, which started a front contest with Bring 'Em Back Allve' display, is now getting complete displays for the Mayfair at under \$1,000 through bringing about rivairy among the model of the contest of the contest of the lowest bid, with the display designers—manufacturers undercutting one another on price to land the job.

HARRY KATZ MAY TAKE 17 IND. HOUSES IN WEST

Harry Katz will divorce himself from Paramount as operator of the Indiana-Illinois-Kentucky division with conclusion of negotiations for takeover by Katz of the group in Indiana in which he personality holds a 25% interest. Deal will possible to be observed within a week.

Eduses we observed within a week.

Eduses to be observed within a week.

Eduses to be observed within a week.

Eduses to be observed within a week.

Michigan City, Hammond, Craw-fordsville, Bedford, Wilmington and Newaszile, Ind. They are in the setup known as Publix-Fitzpatrick-McEiroy and controlled 715% by Pablix. About two years ago Publix bought out the interest Fitzpatrick & McEiroy had in the group, Harry Katz retaining his minority plece.

Sam in?

Sam In?

Sam in?

Katz states that on reaching a deal for control, he will personally operate the houses, either from New York for Chicago. Whether or not they would figure in any chain built up by Harry's brother, Sam, lan't indicated, but in most quarters it is sunposed. supposed.

Katz continued operating the Indiana-Illinois-Ky, group from New York following Sam's resignation, with Alex Haiperin, nephew, in charge of the film buying from New

York.
Under a deal taking 17 out of the
Indiana setup, Publix would be left
with additional houses in Indiana
as well as the Great States (Inlinois) group and a few scattered
towns in Kentucky and Ohio which
Harry Katz supervised.

F-WC Records Subsids

Los Angeles, Dec. 12.
For purposes of local record, Fox
West Coast has filed in Los Angeles, certified copies of charters
and amendments thereto for four of its subsidiary house operating com-panies in the San Francisco territory.

ritory.

Incorporations are the Sacramento Hippodrome Theatre, Inc., operating the Hippodrome in the state capital; Campus Theatre, Inc., (Campus, Berkeley); Progress Theatre Co., Inc. (United Artlats, Berkeley); and the Twentleth and Missiston Theatre Co., operating the El Capitan in San Francisco. Incorporation papers had previously poration papers had previously been filed only with the secretary

Miller L. I. Buyer

Fred Miller is now the Skouras film buyer for the Long Island group of houses, with headquarters at Jackson Heights, L. I. His film booking post over the Connected chain has been filled at Scianton by John Roberts.



AFTER TROUBLE comes hope ...

comes sunshine



COMES LEO!

WORLD PREMIERE! 3 Barrymores in "RASPUTIN AND THE EMPRESS" ASTOR, N.Y., DEC. 23

"I'M PAINTING A RAINBOW IN THE MOVIE HEAVENS"



OKAY MARION DAVISE PEG O'MY HEART" IS WHAT THE PAYING PUBLIC WANTSI

The reviewers of her last picture "Blondie of the Follies" praised her heart-warming performthe rollies' praised her neart-warming pertorm-ance. Now she brings back sweet, sentimen-tal "Peg" beloved by the whole world! A picture nationally advertised!



HOGRAY
JOAN CRAWFORDI
WE'VE GOT the KIND of STORY
THAT YOU'RE FAMED FOR!

William Faulkner, America's most discussed movelist, wrote a story especially for Joan Craw-ford. It has the dramatic qualities of "Paid" and the luxurious background of "Possessed."



CONGRATSI JEAN HARLOWI WHAT A STARRING VEHICLE IS "NIGHT CLUB LADY." IT'S ALL YOURS!

dom that's deserved! Her work in "Red t" won unrestrained praise from reviewers, brought a new beauty to a performance will not be forgotten soon. Her new role vides her with an even greater opportunity!



LIONEL BARRYMORE'S NEXT!

With his magnificent performance in "Rasputin nd the Empress" recorded immortally on film and the Empress recorded immortally on him, this great actor prepares to create a new and most unusual role in one of the finest original acreen stories ever developed at our studio.



THREE PERSONALITIES TEAMED TOGETHER IN A SURE HIT, "BUDDIES."

Ever so often, an in-spirational teaming of players happens, that makes us say "Why didn't we think of that be-

fore?" One reason is we didn't have a story like "Buddies." But we've got it now—and you'l



"CLEAR ALL WIRES"

M-G-M CAPTURES THIS BROADWAY HIT! ALSO "MEN MUST FIGHT"

Quick action by M-G-M obtains for our o Quick action by M-G-M obtains for our ous-tomers two Broadway hits that are custom-built for the screen! "Clear All Wires" packed them into the Times Square Theatre. James Gleason is first to be cast for it!



HELEN HAYES WHISE SHE WINS THE YEAR'S FILM PRIZE AND STARDOM IN "WHITE SISTER"

in the belief that America will watch with eager interest for the new appear-ance of its Best Screen Actress, McMan silven prize-winning Helen Hayes the year's most covered role, stardom in the immortal, beloved "White Sissee."



DEAR NORMA SHEARER!

WE'RE "SMILIN' THROUGH" OUR TEARS AT YOUR NEW ROMANCE!

The story of "La Tendresse" upon which her new picture is based, has all those romantic qualities which convinced exhibitors of 'Smilin' Through' that the millic seeks writes for Through" that the public seeks refuge from reality in dramas of the heart!



JOHN BARRYMORE NOTES

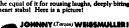
"REUNION IN VIENNA"
LOOKS LIKE YOUR BIGGEST
OPPORTUNITY

This Broadway stage hit, with its gay, yet truly, moving romantic story, won the sighs and cheers of New York's women folk! With Barrymore in McGM's great screen adaptation of the stage hit it is truly a woman's (MONEY) picture!



DRESSLER-BEIRY TOGETHERS THE SCREEN'S TOP COMBINATIONI "TUGBOAT ANNIE" IS SOME TITLE!

To find a vehicle so perfectly suited to the talents of this pair is a hicky to the talents of this pair is a hicky to the talents of this pair is a hicky. Not since "Emma" has there been the equal of it for rousing laughs, deeply bitting heart stabs! Here is a picture!



"TARZAN AND HIS MATE" IS THE ANSWER TO EVERY MAIDEN'S PRAYER!

control clinched this handsome star's popularity by sending him across the country to win new fans, in Person I Soon his follow-up to uniforgettable "Tartan" will be ready to thrill a waiting and ready-to-pay publici



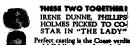
HELEN HAYES-NOVARROI NEWLY FAMOUS, SHE CO., STARS IN A THRILLING RO-MANCE "SON-DAUGHTER",

Even if she hadn't won this Year's Best Actress Award, her work in this celebrated Belasco his, together with Ramon Novarro, would have put her name into headlines. The Screen's Great Things truly are M-O-M!



"STRANGE INTERLUDE" FIVE MONTHS ON BROAD-WAY—A ROAD-SHOW SENSATION!

All praise to Norma Shearer and Clark Goble! All priese to Forms Shearer and Camer Cooker. It takes a mighty attraction to survive 3 months on Broadway at \$2. It takes a real control tainment to perform in advanced price conflicted members as, this picture is doing as a road should



Perfect casting is the Coase verdle on M G-M's choice of popular lime Dunneand talenced Phillips Holme for the co-starring roles in the celebrated Martin Brown stage access "The Ladren Now in production and worth-watching!"

At Rainbow's End you'll always find

CALENDAR OF CURRENT RELEASES Studio: Universal City, Inc. Communication of Current City, Inc. City, I

(Continued from page 25)

Wiser Sex, The. Society play, Claudette Colbert, Meivyn Dougias, Lilyan Tasiman, Dir. Berthold Vjertel. Time, 72 mins. Rev. Mar. 15.
World and the Flesh, The. Russian locale. Drama. Geo. Bancrott, Miriam Hopkins. Dir. John Cromwell. Time, 74 mins. Rel. Apr. 22. Rev. May 10.

Offices: 723 Seventh Ave., New York, N. Y. Powers

Carmen. Pictured opera. Marguerite McNamara, Tom Burke, Lance Fairfax Dir. Cccli Lewis. Time, 56 mins. Rel. May 15. ination. Society triangle. Madeline Carroli. Carl Harbord, Kay Ham-mons. Dir. Miles Mander. Time, 61 mins. Rel. Apr. 1. Rev. July 28, 1981.

1931.
Flying Fool, The. Air drama. Hurry Kendaii, Benita Hume. Dir. Walter Syunmers. Time, 68 mins. Rel. Feb. 1. Rev. Oct. 20, 1331. Dir. Walter Gabies Mystery, The. Susense drama. Lester Matthews, Anne Grey. Dir. Harry Hughes. Time, 57 mins. Rel. June 16tthews, Anne Grey. Dir. Her Radio Romeo. Radio comedy. Gene Gerrard, Jessle Matthews. Dir. Gene Gerrard. Time, 70 mins. Rel. July 15.
Fersange Desire. Scandal in hight life. Laurence Olivier, Nora Swinburne. Dir. Maurice Elvey. Time, 58 mins. Rel. July 1.
Lucky Girl. Musical comedy farce. Gene Gerrard. Molly Lamont. Dir. Eu-

Dir. Maurice Eivey. Time, 89 mins. Rel. July 1.

Lucky Giri. Musical comedy farce. Gene Gerrard, Molly Lamont. Dir. Eugene O'Sullivan. Time, 89 mins. Rel. Sept. 1.

Man Woo tween, The. Story of a wastre who makes good. Henry Kendali, Man Woo tween, The. Story of a wastre who makes good. Henry Kendali, My Wife's Family, In-law troubles. Gene Gman Walket Rel. Sept. 15.

My Wife's Family, In-law troubles. Gene Gman Walket Rel. Sept. 15.

Monty Banks: Time, 63 mins. Rel. Apr. 15. Rev. Mar. 16.

Limping Man, The. Mystery story. Franklin Dyall, Margot Grahame. Dir. John O'Con. Time. 87 mins. Rel. Aug. 1.

Shadon Between, The. Society drama. Godfroy Tearle. Dir. Norman Walket. Skin Game. From g Galaworth pilay of a family faul. Edward Games Ber.

Skin Game. From a Galsworthy play of a family feud. Edmund Gewnn, Phyllis Konstam. Dir. Alf. Hitchcock. Time, 68 mlns. Rel. June 1, Rev. June 30, 1931.

Woman Decides, The. From a stage play of Labor vs. Capital. Adrienn. Allen, Owen Nare. Dir. Miles Mander. Time, 63 mins. Rel. Aug. 15.

Principal Offices: 11 West 42d St.,

Blame the Woman. British made with Adolphe Menjou and Claude Allister as a pair of crooks. Dir. Fred Niblo. Time, 74 mins. Rel. Oct. 1.

Coskeyed Animal World. Curlous Australian animals. Time, 33 mins. Rel. June 1.

June 1.

Dangers of the Arctic. Valley of 10,000 smokes, in Alaska. Time, 34 mins Rel: May 15.

Fanga of Death Valley. Reptile study. Time, 20 mins. Rel. June 16.

Get That Lion. Mountain lions captured by lasso. Time, 30 mins. Rel May 15. Hollywood. Unusual survey of the film capital. Time, 20 mins. Rel. July 1. Rev. Oct. 4.

lalands of Peril. Dramatized travelogue of the Farce Islands. Time, 30 mins. Rel. May 1, Virgins of Ball. Travelogue of the island of Ball. Time, 43 mins. Rel. Sept. 15.

Wings Over the Andes. Plane views of the Andean volcanos. Time, 31 mins Rei. June 1.

Studios: Hollywood, Calif. R.K.O. Pathe Office: 1560 Broadway,

Cair.

RAN-US FAIRE

New York, N. Y.

Beyond the Rockles. The racket moves West. Tom Keene. Dir. Fred Allen.

Time, 84 mins. Rel. July 8. Rev. Sept. 20.

Come On, Danger. Western. Tom Keene, J. Hayden, Roscoe Ates. Dir. Robt.

Hill. Time, 54 mins. Rel. Sept. 22.

Ghost Valley. Tom Keene is hired to impersonate himself. Dir. Fred Allen.

Time, 54 mins. Rel. May 13. Rev. Aug. 30.

Westward Passage. Love straightens out aboard ship. Ann Harding, Irving

Pichel. Dir. R. Milton. Time, 73 mins. Rel. June 10. Rev. June 7.

What Price Hollywood. Hollywood lowdown. Constance Bennett, Lowell

Sherman, Dir. Geo. Cukor. Rel. June 24. Rev. July 19.

Studios: Hollywood, Calif. R.K.O. Radio Offices: 1560 Broadway, New York, N. Y. of Consent, The. Love and trouble for a co-ed. Dorothy Wilson, Rich and Cromwell. Dir. Gregory La Cava. Time, 63 mins. Rel. Aug. 5

Bill of Divorcement, A. Story of a shell-shocked war vet, By Clemence Dane.
John Barrymore, Billie Burke, Katherine Hepburn. Dir. Geo. Cukor.
Time, 68 mins. Rel. Sept. 30. Rev. Oct. 4.
Bird of Paradise, A. Pamous stage play of the South Seas. Dolores Del Rio.
Sept. 120-ces. Dir. King Vidor. Time, 52 mins. Rel. Aug. 12. Rev.
Sept. 120-ces. Dir. King Vidor. Time, 52 mins. Rel. Aug. 12. Rev.

Bring 'Em Back Alive, Frank Buck's animal thriller, Time, 65 mins. Rel Aug. 19. Rev. June 21.

Aug. 39. Acv. June 21.

Herors, The. A story of American depressions and their surmounting. Rich. Dix, Ann Harding, Edna May Oliver. Dir. Wm. Wellman. Time, 81 mins. Rel. Nov. 13. Rev. Nov. 22.

Highway. The horors of a convict camp. Richard Dix. Ave. Dir. Rowland Brown. Time, 62 mins. Rel. Sept. 21. Rev. Sept. 27. Dir. Rowland Brown. Time, 82 mins. Rel. Sept. 21. Rev. Sept. 27. Hold 'Em Jail. Wheeler and Wooksey play football on the convict eleven. Dir. Norman Taurog. Time, 68 mins. Rel. Sept. 2. Rev. Aug. 23. Is My Face Red? Columnist story. Ricardo Cortez, Heien Twelverees. Dir. Wim. Selter. Time, 68 mins. Rel. June 17. Rev. June 14. The Little Orphan Annie. Based on the cartoon. Mitzl Green. Ed. Keennedy. Dir. John Robertson. Time, 61 mins. Rel. Nov. 4. Men Are Such Fools. Lee Carillo. Dir. Wim. Nigh. Time, 66 mins. Rel. Nov. 18. Men of America. Bill Boyd. Dorothy Wilson, Chic Sale. Dir. Ralph Ince. Time, 57 mins. Rel. Dec. 9.

Time, 67 mins, Rel. Dec. 9.
Dangerous Game, The, Island recluse who hunts human beings for sport. Joel McCrea, Fay Wray, Lesile Banks, Dir. E. Schoedsack. Time, 58 mins, Rel. Sept. 9, Rev. Nov. ee. e. Parks, Park

Nev. Oct. 18.

house Murder, The. Newspaper reporter assumes a orime to gct a story.

Eric Linden, Dorothy Jordan, Dir. J. W. Ruben. Time, 73 mins. Rel.

May 6. Rev. May 3.

May 6. Rev. May 3.

Roar of the Dragon, Chinese war story, Gwill Andre, Richard Dix. Dir. Wesley Ruggies. Time, 89 mins. Rel. July 8. Rev. July 28.

Rockabye. Sentimental mother-love story. Constance Bennett. Joel McCrea. Richard Dix. Dir. Gregory Entoli. Dir. Ed. Stutierland. Time, 68 mins. Rel. Dec. 2.

Sport Parade. Novelty story. Joel McCrea. Marian Marsh, Wan Gardan. Dir. Dudley Murphy. Time, 85 mins. Rel. Nov. 11.

State's Atoney. One of the mouthplee cycle. John Barrymore. Helen Twelvetrees. Dir. G. Archainbaud. Time, 78 mins. Rel. May 13. Hev. Strang.

May 10.

Marai, Norman Foster,

The St mina, Red. May 12.

Marai, Norman Foster,

Thet of Marai, Norman Foster,

Thet of Mona Lisa, The Foreign made. Willy Forst, Trude you Molo

_Dir. G. Yon Bolvary, Time, 83 mina, Rel. Oct. 21.

May 10.

May 10

United Artists Offices: 729 Seventh Ave.,

Congress Dances, The. Viennese musical made in Germany. Lillian Harvey, Lil Dagover. Dir. Eric Charrell. Time, 32 mins. Rel. May 11. Rev. May 17.

May I7.

Cynara, Philip Merivale stage hit. Ronald Colman, Kay Francis, Phyllis Barry, Dir. King Vidor. Time, 79 mins. Rel. Dec. 23.

Kild from Spain, The. Eddle Cantor masquerades as a bull fighter down in Mostico. Cantor, Lyda Robertl. Dir. Leo. McCarey. Time troadshow). Magle, Night, Vienness operetta. Jack Buchanan Dir. Herbert Wicox. Mrs. Chine, 79 mins. Rel. Nov. 2. Rev. Nov. 8.

Mr. Robinson Crusoe. Advantures in the South Seas. Doyalas Fairbanks, Maria Alba. Dir. Edw. Sutherland. Time, 73 mins. Rel. Sept. 21. Rev. Sept. 27.

espit. 21.

Rain. Jeanne Engles' famous stage hit. Joan Crawford, Walter Huston. Dir.
Wm. Gargan. Time, 93 mins. Rel. Oct. 12. Rev. Oct. 18.

White Zomble, The. Haytian sorcey, Fiela Lunesi, Madre. Belinny, Dir.
Victor Halperin. Time, 93 mins. Rel. July 28. Rev. Aug. 2.

Offices: 730 Fifth Ave., New York, N. Y Universal Air Mail, The. Commercial flying thrill story. Pat O'Brien, Raiph Bellinmy, Gloria Stuart, Silm Summerville. Dir. John Ford. Time, 85 mins. Rel. Nov. 2. Rev. Nov. 8.

Nov. 3. Rev. Nov. 8.

All American, The. Football story, Rich, Arlen, Gloria, Stuart Dir. Russell Mack. Time, 13 mins. Rel. Oct. 13. Rev. Oct. 14.

Back Street. A one-man girl whose love defied convention: From a Fanny Hurst novel. Irene Dunn, John Boles. Dir. John Stahl. Time, 91 mins. Rel. Sept. 1. Rev. Aug. 30.

Brown of Culver. See Tom Brown of Culver.

Cohans and Kellys in Hollywood, The. Sidney and Murray in the picture Cohans and Kellys in Hollywood, The. Sidney and Murray in The Dicture Dir. Try Garnett. Rel. Jan. 26.

Dir. Try Garnett. Rel. Jan. 26.

Dir. Try Garnett. Rel. Jan. 26.

Destry Blete. Agait. Tom May in an oction western. Dir. Ban Stoioff. Time.

Time, 74 mins. Rel. Mar. 28. Rev. Apr. 26.
Destry Rides Again. Tom Mix in an action western. Dir. Ben Stoioff. Time,
Simins. Rel. Apr. 24. Rev. June 21.
Doomed Battalion. World war on the Italian front. Tala Birell, Luis Trenker.
Dir. Cyril Gardner. Time, 84 mins. Rel. June 18. Rev. June 14.
Fast Companions. Race track story with Caliente locale. Tom Brown, Maureen O'Sullivan. Dir. Kurt Neamann. Time, 67 mins. Rel. June 23.
Islon. Life structed in the Acade.

igioo. Life struggle in the Arctic. Eskimo players. Dir. Ewing Scott. Time 60 mins. Rel. July 14, Rev. July 26.

ov mins. Rei, July 14. Rev. July 20. Impatient Maiden, The. A girl who couldn't wait for love. Lew Ayres, Mae Clark, Una Merkel. Dir. James Whale. Time, 79 mins. Rei, Mar. 1. Rev. Mar. 8. and Order. Frontier drama of three bad men. Walter Huston, Harry Carcy, Raiph Ince. Dir. W. R. Burnett. Time, 72 mins. Rei. Feb. 7. Rev. Mar. 1.

Mummy, The. Mystery thriller. Boris Karloff, Zita Johann, David Manners.

Dir. Kari Freund. Rei. Dec. 22.

Dir. Karl Ffeund. Rei. Dec. 22.

Murders in the Rue Morgue, The. Poès hair raiser. Bela Lugoal, Sidney Fox. Dir. Robt. Florey. Time, 60 mins. Rel. Feb. 21. Rev. Feb. 16.

My Pal, the King. A wild weet show in a Balkan kingdom. Tom Mix. Dir. Rutt Neumann. Time, 75 mins. Rel. Aug. 4. Rev. Oct. 11.

Mystery of Life, The. Clarence Darrow on evolution. Clarence Darrow. Dir. Nagara. 12.

Mystery of Life, The. Clarence Darrow on evolution. Clarence Darrow. Dir. Nagara. 12.

Mystery of Life, The. Clarence Darrow Douglas. Dir. B. L. Frank. Rev. Douglas. Dir. B. L. Frank. Geo. Cochrane. Time, 43 mins. Rel. July 6. Rev. July 7, 31.

Rei, Jan. 12. Geo. Cochrane. Time, 43 mins. Rel. July 6. Rev. July 7, '31. It. World. Night life in the city. Emotional drama. Lew Ayres, Mac Clark. Dir. Hobart Henley. Time, 57 mins. Rel. May 5. Rev. May 31. Okay America. Columnist story. Lew Ayres, Maureen O'Sullivan, Louis Cal-hern. Dir. Tay Garnett. Time, 80 mins. Rel. Scpt. 8. Rev. Scpt. 13. Old Dark House. A night of terror in an English country home. Borls Karloff, Melvyn Douglas, Chas. Laughton, Gioria Stuart. Dir. Jas. Whale, Time, 70 mins. Rel. Oct. 20. Rev. Nov. 1.

in a Lifetime. Hollywood satire from the stage play. Jack Oakic, Sidney Fox, Alice MacMahon. Dir. Russell Mack. Time, 90 mins. Rei. Sept. 22. Rev. Nov. 1.

Racing Youth. Auto race story. Mostly comedy. Silm Summerville, Louise Fazenda, Frank Albertson, June Clyde. Dir. Vin. Moore. Time, 65 mins. Rel. Feb. 14. Rev. Abr. 19.

exagnda, Frank Albertson, June Clyde. Dir. Vin. Moore. Time, 65 mins. Rel. Feb. 14. Rev. Apr. 18.
Radio Patrol., Police story with love interest. Lila Lee, June Clyde, Robt. Armstrong. Dir. Ed. Cahn, Time, 67 mins. Rel. June 2. Rev. July 18.
Rider of Death Valley. Drama in the desett. Tom Mix. Dir. Al Rogeli.
Time, 77 mins. Rel. May 28. Rev. Age. 2.
Scandal-for Sale. Newpaper cycle story. Chas. Bickford, Rose Hobart, Pat. Stead Concept. R. Russell. Agr. 15. Rev. Apr. 12.
Stead Concept. R. Russell Agr. Concept. Story. Chas. Bickford, Rose Hobart, Pat. Clyde. Dir. Edw. Ludwig. Time, 67 mins. Rel. Apr. 19. Rev. Apr. 12.
Stead Concept. Rev. Rev. Patrol. Concept. Story. Tom Mix. Dir. Edw. Lacemble. Time 63 mins. Rel. June 30.
They Just Had to Get Margled. Comedy. Slim Summerville, Zasu Pitts. Dir. Edw. Ludwig. Rel. Jan. 5.
Tom Brown of Culver. Cadet school story. Tom Brown, Slim Summerville, Can. School. Rev. Apr. 21.
Rev. Aug. 2.
Kalles Rev. Concept. Story. Time, 51 mins. Rel. July 21. Rev. Aug. 2.

tudios: 5842 Sunset Bivd., Warner Brothers Offices: 321 W. 44th St., New York; N. Y. Hollywood. New York, N.Y.
Seauty and the Boss, The. Story of a meek stenog who wins the boss. Warren William, Marian Marsh. Dir. Roy Del Ruth. Time, 68 mins. Rel.
Apr. 9, Rev. Apr. 5.
61g City Blues. Country boy comes to New York for thrilling experiences.
Joan Blondell, Eric Linden. Dir. Mervyn Le Roy. Time, 65 mins. Rel.
Sept. 18, Rev. Sept. 13.

Bleased Event. Columnist story. Lee Tracy. Mayy grign. Alien Jenkins. Dir.

see Event. Columnist story. Lee Tracy, Mary Brian, Allen Jenkins. Dir. Roy Del Ruth, Time, \$2 mins. Rel. Sept. 10. Rev. Sept. 6, dev. Jen. Biondell: Dir. Howard Hawks. Time, 84 mins. Rel. Apr. 18. Rev. Mar. 29.

Expert, The, Chic Saie comedy. Chic Saie. Dir. Archie Mayo: Time, 69 mins. Rei. Mar. 5. Rev. Mar. 1.

Heart of New York. Smith and Daie in a film version of 'Mandel, Inc.' Clocke and Suits. Dir. Mervyn Le Roy. Time, 74 mins. Rei. Mar. 28, Rev. Mar.

a Fugitive. From the story 'I Am a Fugitive from a Chain Gang,' Paul Muni, Glanda Farrell. Dir. Mervyn Le Roy. Time, 85 mins, Rel. Nov. 19, Rev. Nov. 15.

illegal. British made story of a night club. British cast and director. Time 61 mins; Rei. Aug. 6. Rev. Oct. 4. lewel Robbery. Romantic comedy drama from an Hungarian source. Kay Francis, William Powell. Dir. Wm. Dieterle. Time, 69 mins. Rel. Aug. 13: Rev. July 26.

Man Wested. Romance of business woman. Kay Francis. Dir. Wm. DieMan Wested. Romance of business woman. Kay Francis. Dir. Wm. DieMan Who Played God. The. Modern drama of life. Geo. Arliss. Dir. John
Adolfi. Time, 88 mins. Rel. Feb. 20. Rev. Feb. 19.
Mouthplece, The. Drama of a wily lawyer. Warren William, Sidney Fox. Dir.
Jas. Flood and Eilliott Nugent. Time, 86 mins. Rel. May 7. Rev. Apr.

One Way Passage. Love develops for a prisoner. Kay Francis, William Powell. Dir. Ray Garnett. Time, 67 mins. Rel. Oct. 22. Rev. Oct. 18.
Play Girl. Marriage versus play. Loretta Young, Winnle Lightner. Dir. Ray Enright. Time, 81 mins. Rel. Mar. 12. Rev. Mar. 22.

Play Girl. Marriage versus play. Loretta Young, Winnie Lightner. Dir. Ray Enright. Time, 8 in mins. Rei. Mar. 12. Rev. Mar. 22.
Purchase Price, The. Night club singer with a past. Barbara Stanwyck. Dir. Winn. A. Wellman. Time, 67 mins. Rei. July 23. Rev. July 13.
Ride Him. Gowboy. Western cowboy atory. John Wayne. Dir. Fred Allen. Scarlet Dawn. Russlan refugees in Constantinople. Doug Farbanks. Jr., Narcy: Carroll. Lilyan Tashman. Dir. Wm. Dicterie. Time. 60 mins. Rei. Nov. 12. Rev. Nov. 8.
So Big. Fanny Hum'is novel of American womanhood. Barbara Stanwyck. Stranger in Town. Comedy drams of real people. Constantinople. Stranger in Town. Comedy drams of real people. Constantinople. Stranger in Town. Comedy drams of real people. Gir. State C. Ken8m. Time, 66 mins. Rel. Aug. 6. Rav. July 12. Street of Women. A triangle and a duo. Kay Francis. Dir. Archie Mayo. Time, 69 mins. Rel. June 11. Rev. May 31. Locessit Clasimity, A. Merchant pretends poyerty to check family's ex-Adolfi. Time, 73 mins. Rev. Sept. 27. Evalyn Knapp. Dir. John G. Adolfi. Time, 73 mins. Rev. Sept. 27. Two Against the World. Constance Bennett in a murder jam. Dir. Archie Mayo. Time, 89 mins. Rei. July 16. Rev. June 21. Wonner Take All. Smashing fight comedy. James Cagney. Dir. Roy Dei Hutth. Time, 67 mins. Rel. July 16. Rev. June 21. Wonled Wide Offices: 1601 Broadway.

World Wide Offices: 1601 Broadway, New York, N. Y. Bachelor's Folly. Society drama based on Edgar Wallace's The Calendar, Herbert Marshall, Edna Best. Dir. T. Hays Hunter. Time, 69 mins. Rei. June 12.

seen Fighting Men. Conflict between the slicep men and cattle raisers. Ken Maynard, Ruth Hull. Dir. Forrest Sheldon, Time, 62 mins. Rel. Oct. 16.

ch of Promise.

The ruln of a man's career. Chester Morris, May Clarke,
Mary Doran.

Dir. Paul Stein. Time, 67 mlns. Rel. Oct. 22. Rev.
Nov. 22 On, Tarzan. Ranch owner saves his horse from a gang. Ken Maynard, Myrna Kennedy. Dir. Alan James. Time, 64 mins. Rel. Sept. 11.

Myrna Kennedy, Dir. Alan James, Time, atom a gang. Ken Maynard, Crooked Circle, The, Mysdry story with ample comedy, Ben Lyon, ZaBu Hits, James Gleason, Irene Purceil, Dr. H. Bruce Humberstone. Time, 70 mins, Rel. Sept. 26, Rev. Oct. 4, Dr. H. Bruce Humberstone. Time, 70 mins, Rel. Sept. 26, Rev. Oct. 4, Dr. H. Bruce Humberstone. Time, Country, Lawrence, Lawrence,

(Continued on palse 53)

DISTRIBS SEEK K.O. OF L.A. SUIT

Los Angeles, Dec. 12. Los Angeles, Dec. 12.

First definite action has been taken in Superior court here in one ore half dozen civil suits filed by independent exhibitors in the local territory against major distribs and Fox West Coast seeking damages of several millions for alleged booking and zoning discriminations. Demutrers by seven film distributors to block a \$163,985 action brought by owners of the Burbank (suburban picture house) were taken under consideration last week by Acting Superior Judge Lucius Green, with contestants given five

Green, with contestants given five days in which to file briefs.

Green, with contestants given five days in which to file briefs.
Current action was brought by Bern G. Richardson and his wife, Nova, owners of the Burbank building, who charged the film distribs had conspired with A. F. Minor, operator of the house, to prevent them from leasing film for another dear from leasing film for another dear from leasing film and the second from the bookings.

Fox West Coast is not named as a defendant in this particular action. The demurrers, contending the compilant did not state facts sufficient for a cause of action, being filed by Metro, Universal, Warners, Columbia and Fox.

Decision will be reached early this week on the merits of the demurrers.

WB DENY ANY GENERAL DOUBLE FEATURING

In denying reports that they have adopted a policy, shortly to be effected, whereby double features with the exception of the delucers, warner theatres executives now take credit for fathering the movement which resulted in the partial elimination of dualism in Chicago. Warners are opposed to wholesale changes of any character, declaring that the needs of each house are individual and must be

sale changes of any character, de-claring that the needs of each house are individual and must be handled accordingly.

They point out that with the ex-ception of 25 theatres in New Eng-land and 28 in New Jersey, their circuit of around 460 lighted houses is on a single feature basis.

Testing 2 Men Backstage Ordinance in New Haven

New Haven, Dec. 12.

A. J. Vanni, general mgr. of local Arthur theatres, and Jack Sanson, mgr. of Warners' Roger Sherman, mgt. of Warners' Roger Sherman, submitted to arrest to test the legality of a new city ordinance which requires the presence of at least two experienced stagehands backstage at all times in theatres having a seating capacity over 386, tween theatre officials and local free marshal and is outcropping of union labor trouble at time of strike of stage and booth locals in Arthur theatres.

of stage and occurrent theatres.

Houses now operate with two men part of time, but ordinance requires two men full time.

Defendants granted continuance

in City Court and announce they will carry case to higher courts to obtain final ruling as to whether or not ordinance is legal.

1st Runs at Holywd, B'way

Warner Bros. plan reopening the darkened Hollywood, New York, Dec. 24, with 'Lawyer Man' (William Powell). House will operate under the same policy as WE's Strand, at an \$3c top, with Warners spillting its first run product between the two houses.

WB gives up the Winter Garden Jan. 17. Warner Bros, plan reopening the

WB Closes 2, Sells 1

Chicago, Dec. 12.

Warners has shuttered two of its Warners has shuttered two of its theatres for indeterminate periods. Oakland Square on south side of Chicago and Indiana in Indiana Harbor, suburb, are the ones. Meanwhite Warners has sold the Harvard to D. J. Christin, India exhib who also operates the Owl.

PARAMOUNT ANNOU Owing to the increasing demand for Cecil B.

Owing to the increasing demand for bookings of "The Sign of The Cross" from theatres throughout the nation, the presentation of this attraction will be limited exclusively to road show engagements...two performances daily...reserved seats... prices ranging from 50c to \$1.00 at the matinees and 50c to \$1.50 at the evening performances....



THE BURNING OF ROME...THE ORGY AND DEBAUCHERY OF NERO...THE EARLY STRUGGLES OF THE MARTYRS OF CHRISTIANITY

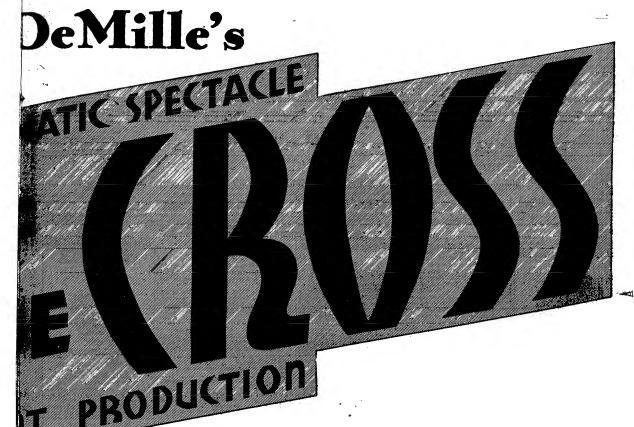
From The Play by Wilson Barrett
Screen Play by Waldemar Young and Sidney Buchman

with

FREDRIC MARCH ELISSA LANDI
CLAUDETTE COLBERT CHARLES LAUGHTON

and 7500 Other Players

NCES ROAD TOURS OF



Now in first capacity month, Rialto Theatre, New York

Beginning Saturday, Dec. 24, Majestic Theatre, Boston, Mass. Saturday, Dec. 24, Aldine Theatre, Saturday, Dec. 24, Wilson Theatre, Philadelphia, Pa. Detroit, Mich. Cleveland, Ohio Saturday, Dec. 24, Ohio Theatre, Dec. 25, Erlanger Theatre Buffalo, N. Y. Sunday, Dec. 25, Ford's Theatre, Baltimore, Md. Sunday. Dec. 25, Hartman Theatre, Columbus, Ohio Sunday, lan. 8, American Theatre, St. Louis, Mo. Sunday. 8, Shubert Theatre, Cincinnati, Ohio Sunday, Jan. Jan. 15, Erlanger Theatre, Sunday, Chicago, Ill. " Jan. 20, Biltmore Theatre, Friday, Los Angeles, Cal. Jan. 22, National Theatre, Sunday. Washington, D. C. Friday, Jan. 27, Erlanger's Columbia, San Francisco, Cal. Monday, Feb. 6, Nixon Theatre, Pittsburgh, Pa. Feb. 26, Shubert Theatre, Sunday, Kansas City, Mo.

Other bookings in preparation: London, England...Berlin, Germany...Sydney, Australia ... Paris, France ... Buenos Aires, Argentina ... Rio de Janiero, Brazil ... Cape Town, South Africa ... and other capitals throughout the world.

Big Fan Mail Slump on Networks: Letters Drop as Romance Flops

Fan mail at NBC and CBS has keen a terrific slump the past six onths. Despite statements issued Radio's Trend Radio's Trend taken a terrific slump the past six months. Despite statements issued by the chains last summer that the imposition of the 3c stamp had done little to depress the mailbag, the failing has increased every month. Only time that the networks get a load worthy of giving the counting machine a workout is when there's a response to a sample giveaway. And they're not even clamoring for these samples as much as they

Personal rave to artists has struck a sharp snag, particularly in past two months. Feeling it most are the band leaders. As for in past two months. Feeling it most are the band leaders. As for singers the passing of the crooning vogue took the old mail deluge along with it. If there's any class among ether entertainers that's garnering anything approaching the old missive sluice it's the comedy act. And even this is confined to just a few of them, chiefly Ed Wynn and Jack Pearl.

Requests for photos have also diwindled, and very rarely does a commercial now use a picture give-away as the bid for a letter. Lavoris is about the only network account that's pulled this angle in the past three months. It's offering a picture of Goodman and Jane Ace.



EDDIE LEONARD

THE INTERNATIONAL FAVORITE OF MINSTRELSY

"THE GREATEST NOVELTY TRIO ON THE AIR

"The Don Hall Trie sparkled or the Yeast Hour Thursday night."— NICK KENNY (Radio Editor, N. Y Dally Mirror.)

DON-HALL TRIO

N. B. C. NETWORK

TED FIORITO

AND HIS ORCHESTRA HOTEL ST. FRANCIS SAN FRANCISCO

BROADCASTING
M.J.B. Demi-Tasse Revue, NBC,
Monday Nights M.J.B. Demi-Tasse Monday Nights
Monday Nights
Columbia Network, Saturday Nights
Chain, Nightly, Clis-Don Lee Chain, Nightly, 10 P.M. PST Lucky Strike

Mct. MUSIC CORP. OF AMERICA

**************** VINCENT SOREY

GAUCHOS PROGRAM And Many Other Superior Programs

team's standing.

Radio's Trend

Mail trend, say observers, reflects above other things the direction taken by radio entertainment. Medium has passed the stage where a fan's communication had a chance of getting recognition over the air. Also gone, they aver, is the romantic and emotional element mainly responsible in past years for the mail. Also, they opine, the listener has become inclined to take the better class of entertainment now unloaded on the airlanes for granted and sees no reason for expressing appreciation. Commercials themselves have taken a cynical attitude. Only time they're interested in the response is when they put on a giveaway or a contest. And even these are judged by the direction of the graphs on the sales chart during ensuing weeks.

NBC Turns Down Conrad for Wire: Columbo on WMCA

After obtaining a release of the Russ Columbo contract from the NBC artists' service, Con Conrad last week applied for a network wire for the crooner and his band at the Park Central, New York. Ed Scheuing took the request in the NBC booking office and also with the program department and was told that the proposition was out. Conrad several weeks ago asked the network to let Columbo out of his exclusive booking contract with NBC and permission was readily granted. Failing to make a contact with either NBC or CBS, Columbo accepted a pickup arrangement from WMCA, local 1,000-watter, operating part time.

In making its deal with Conrad the hotel was said to have anticipated a release on NBC, despite the Columbo withdrawal from the NBC auritsis' service list just before the

artists' service list just before the

Canada Agencies' Talent Fees Considered by Govt

Ottown Ont Dec 12.

Ottawa, Ont., Dec. 12.

First evidence of Canadia broadcasting control by the Federal
Radio Commission came with the
cancellation of a program sponsored by a medicine manufacturer,
the decision being reached to ban
all quack asertising from the all
medicine programs will be permitted except by sanction of the
Federal Department of Health.
Another point under consideration by the Canadian commission
is the question of advertising
agency fee for radio talent secured
for air advertisers. It is intimated
that the commish will shut down on
booking fees by agencies.

Gibbons' Adv. Quits

Eigin Watch will not renew with NBC for the Floyd Gibbons 'Ad-venturers' Club session when the present contract expires next week. Series made its debut Oct. 14, Advertisers' reason for terminating is that its original intention was to drum up holiday trade.

Grocer's 'Aunt Jemima'

Cieveland, Dec. 12.
Local grocery has signed Judy
Sherrill, winner of Paul Whiteman's
local audition contest last summer, for five morning programs per week over WGAR on a 10:15 a.m. spot. Singer will be billed as 'Aunt

THOSE THREE LOVELY VOICES

KELLER SISTERS and LYNCH

5th MONTH-WOR-TWICE WEEKLY

8:15 P.M., Tuesday and Thursday Direction CHAS, MORRISON

RADIO LAST MINUTE SWITCH

Par Rescinds 'Arms Picture' Rights

Paramount Pictures became leery of its authority to grant broadcast rights to 'Farewell to Arms,' and at proptically the last minute rescinded the permission it gave Fielschmann Venet to do an excernt from the story on the Thursday (8) program. Cancellation came in time for the commercial to make a quick substi-

commercial to make a quick substi-tution of a bit from 'Coquette.'
Discovery that the contract with Ernest Hemingway, author, con-tained no reference to radio per-formances was made by the pro-ducing company's legal department. Rights had been given Fleischmann gratis, with Paramount figuring the broadcast as a ping for the picture version. debut on Broadway the same night.

WGN Makes Even Office Boys Deed All Literary Product to Station

Irna Phillips, now moved over to WMAG, had taken out a personal copyright on her radio program,
Painted Dreams, which started and still runs on WGN, a drastic rule was promulgated to all employees by was promulgated to all employees by WGN. Rule requires that all em-ployees shall assign exclusive rights to all radio material of what-ever nature they may write during the term of their employment with WGN or for a period of two years atter leaving.

Behind the peeve is more than the

Tran Phillip Incident. Historically WGN did a champion muff on Sam and Henry, now Amos 'n Andy, who slipped out of the station's hands. It doesn't want anything of that nature to happen again and the contract every one must now sign is a move for protection.

After notice was posted the WGN employees neglected to take it very seriously until a cryptio communication from Quin Ryan, station manager, caused them to realize WGN wasn't kidding. Ryan's letter went to mall clerks, office boys, stenographers and everybody on the payroll as well as to those directly concerned with radio production. It read:

Not Kidding

Not Kidding

Several weeks ago you received a certain form which you have not filled out and also notes in regard to it, which you have ever to ignore. During this time you come to ignore. During this time you call the filled in the signed form is not in by Saturday there will be no pay check for you and your services will not be required by WGN.

The agreement was for anything written for the air by employees, including 'catch words, slogans, dramatic sittis, songs, or any simulation, adaptation or colorful material.'

AIR LINE NEWS

By Nellie Revell

Fan mail is counted but seldom read by advertigers. A. fan letter from a 12-year-old school child, with no purchasing power, counts for as much as one from the head of a house or a business organization. Radio stations domain quantity, regardless of quality, in fan mail. Realizing this, a fan mail organization is rendering this service to radio, artists, guaranteeing letters from all over the country. Discovered recently when, following an audition which was not broadcast, a station received hundreds of letters from listoners stating how much they enjoyed the program and asking when the artist would be heard again. The station decided to answer the letters and found that 90% were returned for better address, marked 'no such person known,' or 'no such address.'

Camel Account Moves

The Erwin Wasey Advertising Agency suffered a severe loss when the Reynolds Tobacco Company withdrew its account recently. As a result 70 people were dropped from the payroll including Paul Dumont of the radio program department.

radio program department.

William Estr, formerly vice-president of the J. Walter Thompson agency, secured the Reynolds' account, and has formed a new company. All of the billiboard, newspaper, magazine advertising and radio programs, including the Camel Cigarette and Prince Albert time, go to Esty. S. L. Rothafol, Jr., will be on the staff.

Record Serial

Moonshine & Honeysuckle, NEC sustaining sketch, is being retired after having been on the air for 182 weeks; the record for any serial. Lulu Vollmer, its author, has written a script a week during that time.

Lulu Volimer, its author, has written a script a week during that time. The Downey Baby

The publicity on the birth of the Morton Downey son almost rivals that of the Lindbergh heir.

Before George Brickert, WMCA Public Relations Counsel, entered radio he owned polo horses and managed boxers.

Grand Duchess Marie of Russla will face the mike at NBC next Friday. Well, with grand duchesses and presidents' wives—it's going to be kind for tough on Hill Billies on the air! Then again, maybe not!

Mrs. Theodore Roosevelt's sponsor would not permit her to sing on the stream of the stream of

Kate Smith has leased Monte Blue's residence for her stay in HollyMildred Hunt left WOR last Saturday after being placed there for
a commercial build up. There being no sale, she retired.
Kenneth McGregor has been succeeded by Harold Hackett as production manager on the Lucky Strike program.
Bob Littell, former dramatic critic and columnist on the New York
World, interviews authors and reviews their works each Wednesday
night on Worntell Q. Stoopnagie is in Florida, basking on the sands.
His partner, Budd, is visiting his parents in Indiana.
Martha, of Martha and Hal, WMCA singing team, is the former vaudeville partner of Frances Holcomb, who comes to you over the air as
Alice Joy.
Clissie Loftus gave an audition at an agency last week.
Angelo Patri, CBS counsellor on child welfare, is back in the studios
now for his broadcasts. For a month he has been facing the microphone
at his bedside.

MI Together

now for his broadcasts. For a month he has been facing the microphone at his bedside.

All Gogether

All Godenan will be the new musical conductor on the Lucky Strike program. Ann Tayfor replaces Leslie Joy in charge of NBC auditions. Joy now with Almonte office. Donald Novis leaves next week for the Coast where he will spend the holidays.

On the year; Gregotic Franzeli, musical director, leaving at that time. John Royal is personally supervising the Al Joison program for NBC. Another change has been made on the Goldberg program. John Elwod, V.p., hoping it's a boy this time. The Paul Whitemans have moved out of the Billmore, into a 6th avenue apartment, Mary Eastman makes her of the Billmore, into a 6th avenue apartment, Mary Eastman makes her of the Billmore, into a 6th avenue apartment, Mary Eastman makes her of the Billmore, into a 6th avenue apartment, Mary Eastman makes her of the Billmore, into a 6th avenue apartment, Mary Eastman makes her of the Billmore, into a 6th avenue apartment, Mary Eastman makes her of the Billmore, into a 6th avenue apartment, Mary Eastman makes her of the Billmore, into a 6th avenue apartment, Mary Eastman makes her of the Billmore, into a 6th avenue apartment, Mary Eastman makes her of the Billmore, into a 6th avenue apartment, Mary Eastman makes her and the string of the Billmore, into a 6th avenue apartment, Mary Eastman makes her and the string of the billmore, and the string of th

PERFESSER



(Pronounced (POIKINS)

English Lessons On the Air

Will learn you to spiel through de mike—or will trade six lessons free for a good commercial sponsor.

TOM KENNEDY N.B.C. Presents

RADIO RUBES

LOEW'S STATE, NEW YORK, NOW

ABE

AND HIS CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC'

ART LINICK MR. SCHLAGENHAUER'

6 P. M. to 3:15 P. M. CST WBBM—Chicago

Appearing Nightly at Grand Terrace Cafe, Chicago Management, EDWARD FOX

HALL'S STAGE WEEK

HALL'S STREE WEEK
William Hall, baritone, who's
been on a CBS buildup the past
several months, makes his stage
debut at the Paradise, Bronx, the
week of Jan. 6.
Other Loew dates are dependent

PAID PLUG INFESTS RADIO

Radio-Music Folks Think Schuette **Unfamiliar With Situation After Reading His Opening Press Blast**

Oswald · F. Schuette, endowed by the National Association of Broadcasters with 'absolute powers copyright activities' unloosed his first official blast against the American Society of Composers, Authors & Publishers Friday (9) by way of a press release. Both the music and radio factions around New York wondering what the statement is all about. Consensus of opinion is that Schuette in his initial move against ASCAP revealed not only uncertain knowledge of the music business but a still more limited inside info of the operations the industry he is supposed to

represent.

Statement declared that Schuette, in retaliation for the Society's refusal to consider a reysist on of the music tax, had issued 'a sweeping ban on song plugging and 'to make he ban more effective' he had 'advised all broadcasting stations to make no further requests for special permission to perform music which has been placed on the Society's restricted list and to teep the second of the second proposed in the second p

Gesture expressed by this statement unless made for hullablob comment unless made for hullablob both industries, indicates that Schuett had not taken the time before issuing it of making inquiries on the subject. Had he done so, they declare, he would have found that the restricted numbers the past year have averaged less than 15% of all the songs released and that the two national chains between them use at their own request less than 10% of all the 'special permission' music transmitted over their hookups. Schuette, they say, would have also yound that the programs more restricted music than NBC obtains permission for togo into the chain's ewin sustaining sessions on the redand blue networks combined. In other words, aver these observers of the music and radio trades, it's the commercial programs that make a heavy play for the latest numbers that are not available to anyone, and the question then comes up as to whether the broadcasting industry in carrying out the Schuette order will attempt to interfere with the chairs themselves will.

Chain Pressure Doubted

That the chains themselves will seasy any pressure in that direction, or even the local stations themselves in dealing with local accounts, is very much doubted by the advertising agencies. Neither do they anticipate refusal on the part of the networks of local stations to go through the formalities of getting permission for them from the Society when certain restricted aumbers are required.

As for the recorded programs administration of the recorded programs according to the control of the station to reject a commercial discuss because it contains a restricted number. Bankrolled shows represented by these three modes of entertainment sources, according to the records of the NBC program department and the leading radio dic recording studies in New York, make up more than 30% of the restricted number used to the programs of the control of the contro

Outside of the commercial sources of income, the networks and local stations alike, deciare the music

Radio's Stage Ma

In show business they have to contend with the stage mother. Around the networks it's the studio wife, usually the unofficial manager, off and on, of her artist-husband.

She's simost as annoying as the advertiser's family.

GANNETT CHAIN BIDS FOR AIR CIRCUIT

out to get into the broadcasting business on an extensive scale. It's primarily interested in obtaining stock control in stations located in towns where it has a newspaper and eventually, with the pickup of other outlets in nearby territory, weave them all into a regional net-

weeke them at mice a regional flew-worker and the service of the

men, will, if they attempt to heed the Schuette instructions, have to contend with the dance bands fill-ing hotel and cafe spots. Most of these remote pickups pay their own wire-tells-and-the-music men ques-tion whether the chains or local stations will on this score advise the orchestras what numbers they shall or shall not play while on the air.

air.
Music publishing industry cannot Music publishing industry cannot see anything in the Schuette move to get perturbed about. Aside from the fact that the restricted class itself is of such negligible percentage, they aver there's nothing to prevent them, if necessary, to abolish the restriction idea altogether.

Retaliation

Retaliation

Schuett's statement openly de-clares that the 'ban' was issued in retaliation for ASCAP's refusal to revise the commercial music conrevise the commercial music contract so that broadcasters would be released from paying royalties on programs not using the Society's music. Later in the press release he charges that 'song plugging' and the 'restricted list have become serious nuisances and have interfered with the artistic compilation of programs.' And regardless of the 'artistic' avowal, in the next sentence he states: 'Publishing houses should understand that once they have placed a composionce they have placed a composi-tion on the 'restricted list,' it' will remain there, at least until ASCAP has given some evidence of a gen-uine desire to deal fairly with the

uine desire to deal fairly with the broadcasters.

At the NAB convention in St. Louis several weeks ago Schuette was given the portfolio of Director of Copyright Activities and also carte blanche to carry on his campaign against the Society as he deemed fit. Among the counter moves he proposed to the convention was the organization of broadcasting's own music publishing casting's own music publishing combine, which he labelled the Radio Program Foundation.

SINGERS' GRAVY

Vocalists Favored by Pub callsts ravored by rub-lishers for Song Plugs— Bands on Payroll, Too— CBS in Quandary—Re-stricting All Songs to Once in Three Hours Till Finding Salution Finding Solution

FEW DON'T TAKE

Song plug payoff evil which formerly infested vaudeville and cafes mainly hae moved into radio. Practice of getting it across the palm from music publishers, or else, has not only become the general thing among mike singers of more or less reputs but there are several advertising agency program producers who, through having the last word on what numbers shall or shall not go on their clients' shows, have recently stepped, as compared to their salaries, into the big money.

Seriousness has already impressed itself upon the networks. Subject was brought up at meeting of CBS exces last week. Those present admitted they were in a quandary at out of the discussion came an order to the program department instructing it to restrict the broad-casting of the latest song releases among singers on sustaining to no more than one number every three hours for all after 6 p. m. Network officials agreed at the meeting that it would be difficult to exercise a similar restraint over warblers paid by commercials but it could at least make a gesture toward stampling out the take stuff among artists least make a gesture toward stamp-ing out the take stuff among artists on its own payroll.

on its own payroll.

Singers Best Plugs
Music publishers have in recent
months discovered that a popular
warbler on the air could do far more
toward giving a song an effective
sheet sales buildup than a dance
orchestra. From a band the words
may or may not get an airing durdid, the publishers came to realize
it was the lyric interpretation given
a number by the singer featured or a number by the singer featured or starred in his own right on the network that made the deepest impres-

Where once the publishers made a concentrated play upon name or-chestras and other orchestras, either chestras and office orchestras, either cutting them in or laying it on the line, or both, the shift in plug interests has veered sharply toward the vocalists. Lists of dance bands considered by publishers as worthy of being continued in the receiving class has been cut down to a mere tew, with the major part of this washing clanum now going to the warbling clanum now going to the

warbling clan.

It not only pervades the lesser money strata of mike pop singers but extends, and is methodically but extends, and is methodically practiced among the top names in radio. There are some in the latter group who will not under any circumstances include a new release in their repertoire other than for the reason of merit.

'Happy' on the Hoof

San Francisco, Dec. 12.
Don Lee-CBS activors figures to
cash in on the drypularity of its
daily mathee program, the Happy
Go Lucky hour, and to that end
will send the program for a month
apicce at KHJ, Los Angeles; KGE,
San Diego, and KDB, Santa Barbara. Move will be made Jan. 1,
gang leaving its home station.
KFRC, at that time.
Lee chain figures the presence of
the gang at its other studios will
create much interest in those three
communities, with general public
invited to sit in on the daily matinee broadcasts, handled by Al
Pearce.

CBS PROBING NBC Production Director Thinks **Keeping Angels Out of Rehearsals Would Prevent Many the Floppo**

Pitts. Wall Flower

Pittsburgh, Dec. 12.
Lynden Morrow, 'Post-Gazette'
radio editor who broadcasts
news flashes over station
WWSW, claims a record.
In the 10 months that he has
been airosating, he ham't received a single letter, either
for or against.

NO ALIBI FOR AIR OFFICE **STUPIDITY**

most glaring sample week of plain ignorance in a netweek of plain ignorance in a net-work was a wonan seemingly in an important spot, calling together a group of five writers. Each writer has his own rep. One is the author of two Broadway stage hits. When gathered they were in-formed that an audition of soandso would be run off for them and then they would be told the rest. After that the rest was that each writer should send in a continuity for the

that the rest was that each writer should send in a continuity for the audition's material, and if one of the five were chosen, its writer would receive \$100.

MABEL WITHEE STAGING COMEBACK VIA RADIO

Mabel Withee, former musical comedy prima donna and now the wife of Larry Puck, RKO agent, is coming out of five years' retirement for a once weekly commercial spot over WMCA, New York. She starts singing for Blynn Shoes this week.

week. Miss Withee retired shortly after her marriage to Puck. They have

Mrs. Jack London Wants Broadcast for S. A. Trip

Hollywood, Dec. 12.

If tying up with one of the national chains, Mrs. Jack London, widow of the writer, will broadcast widow of the writer, will broadcast by short wave the account of an exploring trip through South Amer-ica on which she is starting Jan. 15. A representative of Mrs. London is here making arrangements for the program, which would be for 15 minutes, four times week! I trave! Mrs. London's party will trave! Mrs. London's party will trave! wireless set to broadcast from the wilderness. Under the scheme, the short waves are to be picked up in Panama and re-broadcast for the U.S. chall.

U. S. chain.

Attempt is being made to the up with the Parent-Teachers' associations to indorse the program.

'Sharlie' as Book

Deal is on between Jack Pearl and William K. Wells, on the one hand, and Scribners for fhe publication in book form of excepts from the scripts used on the Lucky Strike series. Collection will be titled 'Vas You There Sharile.'

Besides Shapiro-Bernstein, two other music outbildness. Scattle.

other music publishers, Santly Bros. and Remick, registered this title with the MPPA but the S-B version, by virtue of being a day ahead of the others, got the official

Chicago, Dec. 12. One of the toughest problems in the theatre is to prevent the angel or money man from attending re-

hearsals and spoiling the show. That has become, with a somewhat different twist, a major problem in

That has become, with a somewhat different twist, a major problem in radio production.
Clarence L. Menser, production director for NBC here, hinted at this fact in a speech he delivered last week before a group of advertising officials at Marshall Field's. He said that usually when an experienced production man was called in on the job the damage was irreparable or well nigh so. He touched lightly on actors that he knew to be temperamental' and clients whom he strongly suspected.
What tact prevented Menser from the lightly of the control of of

In a theatrical production a play In a theatrical production a play doctor even at the last minute can do wonders by ruthless bite penciling but that's almost impossible in radio because when a program has gone that far every change becomes a personal affront to somebody in the agency, to the advertiser's Aunt Matilda who missts upon Chopin Nocturen, in the program of the production of

so on. Need Showmanship

Need Showmanship
Menser kept rapping home the
need for showmanship saying 'as
we get away from the idea of radio
as a novelty and, proceed on the assumption that it's show business
with a crying need for showmanship we will build shows instead
of just letting them happen.'
Lack of sufficient rehearsing was
stressed. Thave spent as much
as 10 hours rehearsing a half hour
show and it wasn't a minute overrehearsed,' he declared. I know
that once in a while some one
comes along with a brainstorm that
is thrown together in 10 minutes
and makes a hit with it, but for
every one like that there are hundreds of programs that go into the
ash can.'

Many Acts for Sing Sing Air Show; Jumping by Bus

Special buses, cleared by state troopers both ways, will take the radio bill which Perry Charles of radio bill which Perry Charles of the radio bill comprise; George Hali, a Jack Dempsey, Abe Lyman and Guy Lombardo orchestras; m. c's: Hey-a wood Broun, Ted Husing, Norman Brokenshire, Georgie Price, Jack White, Bob Taplinger and Charles Winninger, the latter to pace the Maxwell Show Boat program including Lamy Ross, Jude 19 Winninger, the latter to pace the Maxwell Show Boat program in the property of the radio bill be received the received the radio by Minninger, the latter to pace the Maxwell Show Boat program in the radio by the radio by the radio by the radio by the radio bill be received by Pickens NRC is row White, May Singh Brown and elect De Rose, Gus Van, Dr. Rockwell, Clarence Williams Dr. Rockwell, Clarence Williams To and Lynch from WOR; The Aviators, White Price and Lynch from WOR; The Aviators, White Price and Companists of the radio by the ra

NOT ENOUGH

FOR SHOW

stated that illness of a lead caused the closing. Bookings were arranged directly with local managers, but it was discovered that some dates had not been filled. NBC then called in booking specialists, who filled in the open time, but could not eliminate jumps which were excessive for a one-nighter.

Tracy for Vaude: RKO **Wants Percentage Deals**

CBS' negotiations with RKO for CBS negotiations with KKU for routes for the Boswell Sisters and the Street Singer (Arthur Tracy) have struck a snag over terms. Circuit is willing to play Tracy in several spots on a \$1,750 guarantee basis, but for the harmony team it refused to do better than straight

New Can. Radio Commish

services.

Won't Aid in the West

negative decision by Charles-

'Family' as Film

Snag Over Boswells.

VARIETY

Radio first experiment with a smail time break-in, a la vaudefor a program with network possibilities, will take place at WAAT, Indie station in Jersey City, with CBS interested in the Pete Dixon and Alene

pesults. Pete Dixon and Alene Berry (Mrs. Dixon), formerly of the Raising Junior commercial on NBC, will do the program. Information that the program is trying out for a network spot will be included in the announcements and billing. WAAT's local audience will be asked to write in opinions and make suggestions. Intention is to carry out the experiment for six weeks on a once weekly broadcast basis, using the original script. Dixon expects to locate the flaws in his series during that time, using the WAAT listeners' reactions as guide.

ing that time using the WAAT
list on the list of the waat
list of the was a series of the
list of

watts and operates in the day-time only.

CBS' interest was drawn in after the idea was formulated by Dixon

The WAAT's program manager, C.

J. Ingraham.

Earl Burtnett's band bows out of Hotel Mark Hopkins, Frisco, this week with Johnny Hamp replacing.

Don ON WEAF Bestor

HOTEL LEXINGTON

48th St. at Lexington Av. NEW YORK VICTOR DECORDS

TODAY— RADIO IS SHOW BUSINESS! The Star Performer of the Air outdraws and earns more than the stage

HOW LONG WILL IT LAST?
the today's income protect
against tomorrow's idleness!



BOASBERG

E. R. CONNE Vest 57th Street, New York Circle 7-7530

Song Writin' Papa

Morton Downey, Jr., came into this world coincidental with his father's opening at the Capitol, New York, Friday (9), the same night that Downey also did his stuff for Woodbury on CBS. While walting around for the event to happen, Downey and Mack Edward of the Capital Action, at the hospital, Little Stranger. Stranger.

Downey sang it from script at the Capitoi and the pub-lishers are bidding for it. It's not yet placed.

GAG KILLING BURNS SCRIPTER

Script acts are hollering murde at the manner in which the ad agencies and sundry program advisors are murdering scripts, killing gags and 'suggesting' changes,

gags and 'suggesting' changes, Multiplicity of these squawka points to considerable meddling from within. The performers, many of whom are frankly grateful for the air opportunities, abide by and accede to all suggestions and changes, but those who have already established themselves are letting

Protestation is that their own conception of gags and material for laugh returns is consistently over-ruled by officiously inept radio supervisors.

CANTOR'S EXTRA 52 FOR C&S, ALL FROM COAST

Eddle Cantor this week will sign a contract with Chase & Sanborn coffee for 52 additional broadcasts, to start at the expiration of his current 21-week contract. Four current 21-week contract. Four broadcasts have already been done of the 21, for which Cantor gets \$2,500, plus \$750 for scripts.

Under the new 52-week termer, arrangements are being made to broadcast from the coast. This will cost the account an additional cost the account an additional \$2,100 weekly. In the past coast broadcasting has been avoided due to these extra charges.

Sometime after the first of the year, with the children coming east for the holidays, the Cantors will return to California by boat through the canal.

Kate Smith's Added Time As Boost for Par Picture

Hollywood, Dec. 12. Starting this week, Kate Smith will be heard locally six days a week instead of the three formerly on her Congress Cigar national program.

Paramount is playing for the added programs as a means of popularizing the singer in this section, prior to release of her picture, 'Hello Everybody.'

Miss Smith was not heard on the Coast until she came here for her picture. New programs will go from KNX, as do the national half hours during her stay here.

McLaughlin's Tripling

Tommy McLaughlln is the only hree-ply commercial songster on he air for all the networks includ-ing WABC, WEAF and WOR for hree different accounts.

Barytone has just been re-signed for the "Threads of Happiness' pro-gram on CBS for 28 more weeks.





"WHISPERING" "HUMMING BIRDS" MARGARET SPEAKS KATHARINE CAVALLI DOROTHY GREELY JACK CBS WABC

MUSTEROLE'S

ALL-STAR PROGRAM

Monday and Wednesday, 8 P.M.

ARNOLD JOHNSON and His Orchestra SMITH

RADIO ALONE

Fast

Ethel Ponce of the Ponce Sisters has composed an instrumental novelty, "Happiness," which Robbins and Campbell-Connelly will publish on both sides of the Atlantic.

The policy of the Atlantic of the Stignt of the Atlantic of the Stignt of t

National Broadcasting Company's dabbling in the legit was shortlived and unsuccessful. Its single attraction, Tompkins Corners, basted two weeks in Pennsylvania and New York one-nighters.

Sole publicity given the show was by radio. All local advertising, including newspapers, was passed up. Business was unprofitable. NBC stated that illness of a lead caused the closing.

cBS contract with the Funnybon-ers has been renewed for another

ers has been renewally as year.
Fan mail at NBC down 50% as compared with last year.
Chauncey Parsons in New York from Chicago for a commercial

from Chicago for a commercial contact.

E. P. H. James, NBC statistical wiz, took a quick course in public speaking before filling an invitation to address an advertising club in B. da. Salley Alien stays on CBS for Best Food'a, Nucoa for another 13 weeks.

George Luft Co. moves its Tangee cosmetics plug from NBC to CBS, Jan. 17, with Keller, Sargent and Ross picked, to entertain.

Ross picked, to entertain.

The many of Crosley's stations in Clincinnati. Janior's initial audition carded him as a protege of Smilir Ed McConnell.

Elmed Dressman, Clncy scribe, is publicity and continuity director for

basis, but for the harmony team it refused to do better than straight percentage. Network is demanding for Tracy the same salary of \$2,500 he received when he played the Palace list August. A description of the salad that the salary of th **NBC BOYS PUSHED OUT** OF RANGE OF CONGRESS

Washington, NBC's bright idea for airing the actual debates last Tuesday from the floor of Congress made history but it had an ignomious ending. Boys set up in room just off floor with idea of describing scene as it

Then they found that by leaving Then they found that by leaving the door open and setting mike in it they could pick up words of legislators. It was perfect sooop on CBS until lawmakers got wise and David Lawrence and announcer were unceremonlously eased out of their stronghold into the corridor.

Olds' Big Show

Won't Aid in the West

First official act of Chairman
Hector Charlesworth of the new
Canadian Radio Commission were
refuses or Radilities, for the extension of onstanding commercial network programs regularly broadcast
in Ontario and Quebec to the Canadian west for the purpose of improving radio material in the
prairie provinces. Country-wide
hook-ups by industrial companies
in Ontario have become conspicuous
by their absence during the past
year because of the expense of wire
services. Before starting on his regular Saturday night series for the auto maker George Olsen will do a full hour's broadcast for Oldsmobile the evening of Dec. 28. Contact is now being made with picture studies on the coest for a guest star the property of the coest for a guest start the property of the commercial last New Year's Day when it had Marie Dressler and Clark Gable on the program with Paul Whiteman.

Regular Saturday night starsas. A negative decision by Charles-worth proved a shock to western radio fans at whose insistence the Canadian Commission was largely established in order to correct un-balanced broadcasting conditions. Another demand is from the French Canadians of Quebee for French language programs under federal auspices.

Whiteman.
Regular Saturday night stanza
makes its debut Jan. 7, with headline spotting also going to Gus
Van and Ethel Shutta. Latter series will be given a 58-station hookup over the red (WEAF) link, for
a minimum of 13 weeks. Family' as Film

San Francisco, Dec. 12.
When John Swallow came up
from the Radio Pictures lot last
week he handed out a feeler to
Carlton Morse's radio serial, 'One
Man's Family,' which has been on
the western network for 30 weeks.
Family' is the domestic serial,
'Tamily' is the domestic serial,
'Tamily' is the domestic serial,
'Tamily' is the domestic serial
ting their parts because they looked
as well as played them according to
specifications. Possibility that if a
picture deal goes through, some of
the radio cast will be used.

WCKY, Covington, Ky., succeeding Jack Snow, who jumped to New York.

Mid-West

Edith Grith, from presentations, will get a buildup from WGN, Chi-

will get a buildup from WGN, Unicago.

Admiral Byrd's plane came down in Cleveland, but a hasty clearing of the blue network allowed him to broadcast his address from WTAM, which was loudspeakered to the American Farm Bureau banquet in American Farm Bureau banquet in Clearon Leonard Salvo, WGN, organist on Sundays at Belmont, Chicago.

Ed Wynn's special Texaco broadcast from Grand Opera House, Chi, sold out at it head and Mayor Cerama distributed the money to charity.

mak distributed the money to charity.
Myrt of CBS' Myrt and Marge' had to be written out of the script at a couple of hours notice last week by Bobby Brown, their author. Myrt missed two broadcasts from a

chill.

Five stitches had to be taken in Charles Kreitsinger's law following an auto smashup in Lincoln Park, Chicago. Brother Gene carried on at the WBBM with Ed Frickman as

More KHJ Outs

Los Angeles, Dec. 12.

KHJ continuos changes in its personnel that have given the station a new production chief, commercial

new production chief, commercial manager and chief announcer.

Albert Hay Malotte, recently engaged as organist, is out, with station intending to spend less money for talent of this sort, Marshall Grant replaces. Donald Grant, for talent of this sort. Marshall Grant replaces. Donald Grant, tenor, resigned to m.c. at the local Paramount. J. Van Norstrand has been added to the writing staff, and Charles Irwin is off as Merrymakers' m.c. after three weeks. Kenneth Niles, new chief announcer, succeeds Irwin.



SIGMUND SPAETH

MILLIONS ARE TRAILING

THE TUNE DETECTIVE" (NOW IN ITS SECOND YEAR)

WJZ Tuesdays at 10:15 P. M.

America Is Singing with "THE SONG SLEUTH" WJZ Thursdays at 8:15 P. M.

The Lone Star of Texas Will Soon Be a Nationally Known Star on Radio THE TEXAN The Sweetest Voice in the World

VOICES OF NESTLE'S CHOCOLATEERS

THE RONDOLIERS

INDRIE MOY HALLEE CHARLES A-LEON GEORGE GOVE CHARLES THE THREE TONES ONE MARTHA BOYER BARBARA SYLVIA STONE BARBARA WEEDEN

PHIL SPITALNY

KUZNETZOFF

with "JOLLY RUSSIANS" from

RUSSIAN KRETCHMA (Rest) 244 E. 14th St. STATION WOR

TUESDAYS, 10:15 P.M., 54th Consecutive Week

NBC May Use Discs

One Solution for Stations Not Available to Brazil Coffee-Whiteman

Difficulty of clearing desired time on allied western stations is holding up consummation of a deal that will have the Brazilian Coffee Co.

will have the Brazilian Coffee Co. bankroll Paul Whiteman's Sunday evening concerts over NBC. Early evening niches are available in the east, but other programs have the western end of both the red and blue links tied up.

Network and the commercial are considering solving the problem in one of two ways. Either Whiteman can put on two broadcasts on Sundays, one for the eastern hookup and the other for the west, or pipe each session into the RCA-Victor recording studies in Camden and use these discs on the supplementary stations not included in the wired web the following Sunday evening.

evening. Latter would mean a decided departure from the policy against the use of discs enunciated by M. H. Aylesworth two years ago. At that time the NBC prexy declared him-self as firmly opposed to recorded

programs:

As it is the chain has a spot broadcasting bureau booking time for stations under its direct operation. Bureau was opened this fall and with few exceptions the programs placed on these outlets were of the recorded variety. Handling of the discs for Brazilian coffee among the western allied outlets will place the chain in the position of openly competing with indie time placers such as World Broadcasting and Scott Howe Bowen. and Scott Howe Bowen.

JACK DENNY AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records Lucky Strike Dance Hour Whitman Chocolates

WOR Management M. C. A.

PICK and PAT

IALONE PADGE
Tune in for a Million Laughs
Known to the Radio World as

'Molasses and January' Maxwell House Show Boat WEAF, THURSDAYS, 9 P.M.

Pick and Pat'

Sooty & Box Car' Macy Minstreis Friendship Town WOR, Tues. 8:30 p.m. W1Z, Tues. 9:30 p.m. **PAT** and **PICK**

TONY WONS

(AND HIS SCRAP BOOK)

R YOU LISTENIN'?

WABC

Dally nt 9:30 A. M.
I'm Introduch'
"A Pair of Red Heads"
Peggy Keenan & Sondra Phillips

R YOU WATCHIN'?

SKEERED

Jack Fulton Didn't Like Following Downey in Capitol Show

CES tenor.

Downey refused to cancel. Running arrangement of the Capitol bill
has Downey on f and the Whiteman hand following. Only exception to this setup was the last show
of the opening day when Downey
had his commercial program to
make. On that occasion he followed
Fulton.

Sid Silvers Off C. D. Over Mrs. Benny's Squawk

Squabble which has been brewing for several weeks between the Jack Benny family and Sid Silvers over the lines that the latter as author arrogated to himself in the broadcasts-wound up last week with Silvers anddenly being dropped from the Canada Dry program. Accoun settled for the balance of Silvers 13-week contract after Benny had handed in his ultimatum that either he or Silvers would have to go.

Trouble over a claim made by Mary Livingstone (Mrs. Benny) that Slivers in preparing the script had as each broadcast unfolded cut down on her part and built up his own mike contribution with more lines. It looked to her, Mrs. Benny complained, as though it was Sil-vers' intention to eliminate her al-

together.

Writer Denies Charge
Benny took up the cudgel for his
frau and took the grievance to the
commercial and its agency rep.
N. W. Ayer. During a subsequent
meeting of the cast in the agency's
offices Silvers heatedly expressed
his resentment of the Benny family's charges, describing them as
'unfounded and malicious.' Verbal
set-to came to a climax when Benny
demanded an immediate showdown,
that either Silvers was tot out or he

demanded an Immediate showdown, that either Silvers was let out or he and Mrs. Benny would walk.

Silvers' contract with Canada Dry had seven more weeks to go and he was paid off in full. With last Sunday (11) night's stanza the continuity built around the experiences of a legit producer and authored originally by Silvers was abandoned, and the script portion of the session resumed the previous rouuoned, and the script portion of the session resumed the previous rou-tine of crossfire and bit gagging. Preparation of the patter was turned back exclusively to Harry W.

turned back excussively to marry vi-Conn.

Canada Dry stated that it has no intention of replacing Silvers with another gag man of similar stand-ing, but to confine the payroll to the Ted Weems band and the Bennys.

PAUL WHITEMANS RADIO STARS RAMONA

Too Fast

The Hague, Dec. 1.

Announcer on one of the
Dutch stations was fired because after making his announcement at midnight, finishing up with 'Good night
everybody, we wish you all a
good night's rest.' The microtowed this up with 'And now
you all can go to H—.

\$500 TOP MONEY FOR AIR GAGGER

Arthur Sheekman and Nat Perrin, who gagged for the Marx Bros. pictures, along with Tom McKnight and George Oppenhelmer from the ad agency, plus Ricity Craig, Jr., whose \$500 a week makes Craig top money 'radio gagster, are all commony' had gagster, are all commony' and the second of the common o Marxes' Standard Oil programs. In addition, the ad agency has assigned two special publicists, Harold Fricken and Alton Cook, to handle the Five Star Theatre series of S. O. air programs.

Andy Rice and Billy K. Wells are Jack 'earl's comedy quipsters; Eddle Cantor has David Freedman

Eddle Cantor has David Freedman as his favorite collaborator; Ed Preble, at \$350 a week, was top money, until the Craig-Marx deal, is writing exclusively for Ed Wynn; and Burns and Allen, with Harry W. Conn, Eugene Conrad, Al Boasberg and Carroll Carroll from the J. Walter Thompson agency have had the biggest battery of comedy contributors over a long period of time.

NBC's Non-Commercial Frisco Actors All Out If Unsold by Xmas

San Francisco, Dec. 12.
The boom may be lowered at NBC about Christmas time as the 13 weeks' trial period for sustaining talent ends, and all non-sponsored artists are supposed to get the gate if they haven't been sold within past quarter-Year. York orders, sent out here two months ago, and due to take effect the night before. Christmas.

HENRY BELLOWS AS CBS WASHINGTON LOBBYIST

Washington, Dec. 12.

New policy of networks to build up major outlets in Washington was again indicated by announcyment that Henry A. Bellows, CBS nent Jan. 1. Harry C. Butcher, present director of Washington activities for CES, will remain with immediate supervision over WJSV, recently acquired 10,000-watt station.

Bellows, former

tion.

Bellows, former radio commissioner, Democrat and personal friend of Gov. Roosevelt, will handle Columbia's lobbying. It will also give CBS equal representation in Washington with NBC, other chain having had Frank Russell with title of v.p. on spot for several veers.

Palmolive Vaude Idea

Palmolive Soap is arranging to turn. It will again be on NBC

Idea the account and Lord & Idea the account and Lord & Thomas have in mind an hour's show routined along vaude lines, with the same band and quartet on permanently but with a different name from the stage each week. If the network can't arrange an hour's niche on one of the choice hour's niche on one of the choice to making it a half hour, with the procurum starting the first week in January.

SUN OIL'S 6 SPOTS

Sun OIL's 6 SPOIS

Sun Oil takes over another 15minute period on NBC for a Lowell
Thomas news spiel Sunday (16),
taking six spots a week in all. New
contract is for 13 weeks.
Slated for the late Sunday aftirinen hookup are 12 outlets from
WEAF.

'Those Audition Blues' Sad Lament Of Those Who Can't Crash Radio

Three Hi-Jinks Comics East for NBC Program Hollywood, Dec. 12.

Hollywood, Dec. 12.

Warner's FFWB loses three of the acts on the weekly HI-Jinks program with the departure to New York of Ken Blowne, Cliff Arquette and Red' Corcoran, who go under contract to Blackman's Advertising acceptation on New Yorks of the Contract of the State of Three Public Enemies.

Wivian Knight

Enemies. Vivian Enemies.'
Vivian Knight, teamed with Browne as Ken and Sally, remains on the HI-Jinks to work with Johnny Murray. First of the replacement acts going on the local program is Kerr and Fay, boy and girl team. Two or three other singles and teams will also be added.

Advertisers Want To Walk During **Pre-Xmas Slump**

Broadcasting feels the pre-Christmas pinch as much if not more than tile theatre business. Advertisers have tried to get a clause inserted in their time contracts permitting them to lay off their programs for two or three weeks prior to Christ-mas, but the networks have held out against any such concession,
With commercials this falling off

against any such concession. With commercials this failing of in listener percentage during the shopping spell isn't a matter of speculation. They've tested it in past years with sample giveaways and other bids for fan mail, with the post-Christmas reaction to similar stunts allowing for a comparison that clearly told the story.

Broadcasters claim the advertiser makes up for this listening neglect states and the story. Broadcasters claim the advertiser makes up for this listening neglect weeks that follow, when the families stay home and the radio is kept going as a contribution to the festivities. Those that don't stay home, they figure, are out visiting relatives or friends' homes.

Pre-Christmas listening slump is particularly feit by station and network sales departments. Advertisers postpone the starting date of their ether activities until after Christmas seve, with the consensus of opinion among them that listener percentage reaches its apex during the two enauling weeks.

\$1.750,000 for Time. \$475,000 for Talent. Chesterfield's Setun

Revised Chesterfield series which makes its debut on CBS Jan. 2 will have a 64-station hookup and a 9

have a 64-station hookup and a 9 p. m. EST release six nights a week. Entailed in the 52-week renewal contract is an expenditure of over \$1,750,000 in time alone, while the talent costs will come to around \$475,000 for the year's stretch. New schedule gives Thursday and Monday nights to Ruth Etling. Tom Howard and his straight, George Sevent of the Freeday and Frieday and English of the Freeday and Frieday. Norman and Brokenshire continues as the spleter-m. c. and Lennie Hayton's band will be on all six programs.

Chicago Dec 12

'You've got what we want. I can sell you. You'll hear from me surely!'
That's the lullaby otherwise surely!
That's the lullaby otherwise known as Those Audition Blues? It might be a gag, but they seem genuinely enthusiastic, honestly interested. They take the name and address so carefully. And they never call up. They never write. They never wire. And, worse, they never know who the person is when they meet again.

Iney never wire. And, worse, they never know who the person is when they meet again.

Some call it a purposeful runaround. Others, knowing the radio exces better hold the opinion that exces better hold the opinion that hearing too many auditions.

Many a radio career that mighthave-been withered and died in the files of an advertising agency. They can't remember when the proper time comes who was who. Hearts are broken when memoranda gets misplaced. "Opportunities are lost because they remember a voice or a face but can't identify the owner, Always a Bridesmaid

a face but can't identify the owner.

Always a Bridesmaid
One Clause and the past three years.

Without in the year years and years are years.

Without in the years are years and years are years.

All years are years and the routine is always the same and as near as she can figure they don't remember her from one audition to the next.

rememour net from the next.

To circumvent this very condition which is, of course, nothing new and is generally known, radio has had (Continued on page 55)



"The Voice of Experience"

WOR Daily at 12 Noon Also Saturday 6:30 to 7 P.M.

An unusual series, running the entire gamut of human emotions

Management
ELMER A. ROGERS
18 E. 41st St., New York City





Management
THOMAS G. ROCKWELL
799 Seventh Ave., New York



WEAF. New York
Pond's, which has been able to
influence royal dowagers and American social leaders to endorse its
beauty preparations, hit the planand the preparations of the planand the property of the planand the property of the planand the planand perhaps, in not the
best mike voice—is why from the
attention she must command.
That Mrs. Roosevelt was wise in

there's no getting away from the attention she must command.

That Mrs. Roosevelt was wise in dodging any direct exploitive spiel on behalf of the beauty preparations is sometime in the spiel of the beauty preparations is sometime in the proceeds from her radio services are donated to unemployment drives and certain special needy cases of the contrivent of the spiel of the contrivent of

oring. (That Sholtz is a sorta turn handle for a romantic tenor, non?) In this the battle of the air waves, unless there's something prodigious about the program, either in its overwhelming strength, as in the big hours, it dovolves something strength, as in the big hours, it dovolves something the strength of the big hours, it dovolves something the hours, and the hours of the hours of the hours, and the hours of the hours of the hours, and the hours of the hours of the hours, and the hours of the hours of the hours, and the hours of the hours of the hours, and hours of the hours, and hours, and hours, and hours of the hours, and hours

Abel.

HY-LYTE MUSICIANS Discs COMMERCIAL WGES, Chicago

WGES, Chicago
This station adroltly skips over
the required identification of the
phonograph records. Announcer
words his comment to give the expression on a record light dusting the saster of the properties of the passes.
The passes of the properties of the passes of the passe

folls won't notice. And maybe they don't.

eson that it's an in-the-flesh affair is helphtened by the use of a goof character who interrupts the announcer. Goof is having the precise battery trouble that Hy-Lyte is designed to correct. And there is considerable by-play, Goof returns to the studio just before the program ends. He has purchased Hy-Lyte, it worked fine, and hat least it represents an effort on the part of the station to employ a little progressive merchanloy.

At least it represents an entort on the part of the station to employ a little progressive merchandising on what would otherwise be a bunch of phonograph records. And by mentioning individual garages where the product can be obtained dealer good will and co-operation is encouraged. Land.

CHARLEY HAMP Peruna Potpourri COMMERCIAL WBBM, Chicago

WBBM, Chicago
NBC's weakness for postponement, sometimes rudely called the run-around, resulted in the loss of Charley Hamp to Columbia. NBC Actors roll off NBC's Kinfe like the well-known petits pois, and it worries them very little. But Hamp was different. Hamp can sell package goods. NBC could have used

restriction patts pola, and it worldes them very little. But Hamp was different. Hamp can sell package goods. NBC could have used him. Place was a lot of talk. Too much, according to Hamp, who got thred of waiting for something to happen, and left a note saying Don't wait up for me. Have eloped with Perum. But the something to happen, and left a note saying Don't wait up for me. Have eloped with Perum. But the something to happen, and left a note saying College and the something to happen, and left a note saying content of the family worried about that cold chief and it is greated by the something that the selection of the selection of the something that the selection of the something that the selection of the selection of the something that the selection of the

MRS. FRANKLIN D. ROOSEVELT
Lee Reisman Orch., Lee Wiley,
William Blotts
William B

due for the initiative out it is towns at hough the network's initial pick happy the network's initial pick happy the head of turning out is not to the head of th

PENROD AND SAM Serial Radio Discs COMMERCIAL KYW, Chicago This well known

Commercial Diese

Commercial Diese

Commercial Commercial Diese

C

DENVER POST' KIDS' CLUB

OENVER POST KIDS CLUB Sustaining.

K This perm is a natural for the Denver territory. If only those farmilles listened whose children belong to the club, the audience would be plenty big, for at the last count over 22,000 youngsters had sent in their memberships to the paper. Then uncles.

memberships to the paper. And add to these all the aunts and uncles. Is under the auspices of the Tost. directed by Mary Thompson, while the broadcasts are bossed by Jerry O'Nelli, assisted by her siefer Margie. They put in four hours a week rehearing the kide, different ones each Saturday. In many ctiles this sort of program is made easy but Jerry tries to give all who want to broadcast a chance.

Frogram was caught in the studio, where 55 children and as many parents who could squeeze in were present. About 15 took active part, and the rest were under complete of the part o

and the rest were control.

Jerry and Margle have a steady job running these broadcasts every Saturday afternoon, but in their odd moments they run a dancing school.

GORDE RICHE ORGHESTRA Dance Music

GODE RICHE ORGHESTRA
Dance Music
Cafe de Alex
WBBM, Chicago
A couple of seasons back WBBM
was generally considered the unapmany considered the una

like WBBM. historically identified with Ben Bernies and Guy Lombardos.

Just what WBBM can do about all this is a question that has instanced by the second of the second control of the local done cancer as herestore.

SI SIMMONS Orchestra
WCGU, Brooklyn
SI Simmons' orchestra is a sample
of why bush league stations like
WCGU. Brooklyn, die young. If
that's the best sample of discordancy which these stations can
ancy which these stations can
difficulties with the radio authorities.

supply, iltile wonder they encounter dimedities with the radio authorities with a supply and the result of a series of mattnee dance sessions, was so blatant and out of tune that the announcer had to tune that the announcer had to require the second number, with the subsequent trank announcement that the 'disarrangement of one of the instruments, as is bound to happen.'

The Simmons eyncopators upon resumption still were builties on the sour notes, with the cornets and the others having great difficulty hitesour notes, with the cornets and the others having great difficulty hitesour of consistency.

The Si Simmons orchestra should go back to bed.

THE GUARDSMEN Male Quartet SUSTAINING 30 Min. KNX, Hollywood

North Hollywood

Northerly or the NBC coast claim

Proclassing the NBC coast claim

broadcasting trom San Francisco

this quartet is now on weekly at

KNX as a sustainer, but about to go

commercial. Dividing their time

there between pictures and the air

the singers, Urbin Hartman, tenor;

Arthodology, Urbin Hartman, tenor;

Grown one of the best combinations

of its type on the air locally.

Choice of material on night

caught manifests a versatility which

ranged from negro spirituals to pop
franged from negro spirituals to pop
smooth rendition of all their num
bers with all four solong at differ
ent times throughout the half hour

period.

period.
Program should be popular with coast tuners-in, particularly on account of their choice of numbers most of which are modern. Stan.

COLUMBIA VARIETY 1/2 HB.
With Ted Husing, Connie Boswell
J. C. Flippen, Freddie Rich's and
Ben Selvin's Orcha, Fred Feibel
Funnyboners, Tito Guizar
Sustainia-

Inside Stuff—Radio

Chresterfield's squawk, through having Bing Crosby slated for its commercial, caused CBS to jett its wire from the Park Central hotel, New York, where Russ Columbo opened with his orchestar Friday (3) Chesterfield's attitude was patently predicated on an objection to a competing cononer eilerlaing on a sustaining wire when the cig account had its own Crosby spotted commercially. WMCA spotted a wire instead. Columbo is taking a steable gamble with the Park Central on his hotel booking, being guaranteed \$1.100 a week against which he furnishes the band, Hannah Williams (whose salary was up to \$750 a week alone at the Central Park Casino and Capitol, N. Y.), the 3 Pickens Sisters and Ebo Royce, mc. from the Coast. Columbo also shares on the \$1 and \$2 couverts, and 50c. on each dinner (when the couvert is off), making it incumbent on him to draw to the P. C.'s Coccanut Grove room (enclosed roof). Leon Navars, whom he succeeds, received his notice when he opened two weeks ago, lasting the fortnight, to complete his notice. The hotel preferred Columbo's gambling proposal.

Analagous to why Ed Wynn was signed for the air is Tom Howard's selection by Chesterfield as one of the three features on the tri-weekly program commencing Jan. 1 on CBS. Ruth Etting and Bing Crosby the other two

are the other two.

The agent who influenced Chesterfield to sign Howard—although he is not collecting on it, and had nothing to do with Howard direct—happened to be backstage with another of his acts in a Baltimore theatre, tooling around with the props, etc., when he was arrested by Howard's delivery in a comedy short, whose antics he didn't see but whose lines and delivery he relished. That gave him the idea that this comic whose identity he didn't know at the time, would be oke for the ether. This parallels the Texaco's v.p. who had so annoyed Ed Wynn and the Laugh Parade' company during that show's Broadway run by sitting in a down-front stage box, with his back to the performers and looking at the audience. Wynn didn't know at the time that this Texaco official, four times running, whay testing 'Wynn's comedy delivery, sight unseen, with a view to mike engagements.

The tiff of the tenors, through Woodbury spotting both Donald Novis and Morton Downey on their new program when shifting over to NBC next month, will be ballyhooed by the commercial although the signing of the two similar type songsters is said to have had its origination in plque. This was due to Woodbury learning, too, late, that Downey would continue on CBS, sustaining, at around \$500 a week, whereas they were slated to pay Downey \$1,800 for the one program on the rival ohain. Hence they engaged Novis, figuring Downey would bow out as such a move gives Novis, relative newcomer, every opportunity, with nothing to lose, as he is still in the build-up stage.

Recognizing that sympathy would also be with Novis, Downey, who has refused to relinquish this commercial, has asked Woodbury not to prejudice his chances in this battle of the tenors.

Leon Belasco's orchestra, as on the present Woodbury account, continues when it shifts over the NBC chain.

While McCann-Erickson nor any other ad agency will not put itself on record admitting that any of its clients air programs are floopo, the Standard Oils Five Star Theatre broadcasts were not highly regarded. With 13-time contracts on each of the five nights—Marx Bros., operatic—symphonic, Charlie Chan, light opera and name authors, in that sequence, Mondays through Fridays—they must wind up their contracts, regardless.

quence, mondays through Fridays—they must wind up their contracts, regardless.

Actually, only the subsequent sales graphs, following the initial four weeks, can materially determine the effects of the air plug investments, but from unofficial understanding, the Marxes rate best, and 'Chan' is likewise well regarded although in a much lesser degree.

Whether sales' increases will be commensurate with broadcasting investment is a matter for subsequent determination. The Challapinoperatic program tonight (13) for instance, represents \$8,000 alone for that shot.

Advertisers in their appeal for fan or inquiry mail are asking the listeners to address the letters direct to them. It saves them money and it guarantees them delivery of all the mail that's coming to them. Responsible for this now invariably heard direction is a ruling handed down by the postoffice department.

Networks previous had made it a practice of packing a client's mail Networks pievolus had made it a piactice of packing a client's mail into a box and relaying it to him second class. When the postal authorities got wind of this they advised the broadcasting trade that the system was contrary to the department regulation which provides that if a letter is sent first class it must reach its actual destination first class. Order entailed having the station or network readdressing all letters, with the advertiser called upon to shoulder the added expense.

NBC is giving Mildred Bailey the business, allegedly, to force her to Chicago where they are holding forth commercial bids as bait, but the songstress, who came from Chi with the Whitemanites, is opposed to leaving New York where she hoped to build herself up. Given a spot right after Whiteman on WiZ bat Sunday, she discovered later that she was piped through to the midwest and wasn't heard at all in the east, further straining the relations between the chain and herself. She is under contract for sustainings and while offered up to

(Continued on page 40)

KARL RISSLAND Cornetist COMMERCIAL WGY, Schenectady

count of their choice of numbers. Cornetists most of which are modern. Stan.

COLUMBIA VARIETY V2 HR.
With Ted Husing, Connel Beswell,
J. C. Flippen, Freddie Rich's and Ben Salvin's Orobe, Fred Feibel,
J. C. Flippen, Freddie Rich's and Ben Salvin's Orobe, Fred Feibel,
J. C. Flippen, Freddie Rich's and Ben Salvin's Orobe, Fred Feibel,
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J. C. Flippen, Freddie Rich's and Ben Salvin's Orobe, Fred Fiebel,
J. C. Flippen, Freddie Rich's Anderson in Action to the Alt.
J. C. Flippen, Freddie Rich's Anderson in Action to the Alt.
J. C. Flippen, Freddie Rich's Anderson in Action to the Alt.
J. C. Flippen, Freddie Rich's Anderson in Action to the Alt.
J. C. Flippen, Freddie Rich's Anderson in Action to the Alt

SAM COSLOW Songs Sustaining KHJ, Los Angeles

Suctaining KHJ, Les Angeles

Long a writer of popular songs, and on various occasions a film-house attraction, band leader, and radio and record vocalist, Sam Cosmitted and the second vocalist, Sam Cosmitted and the second vocalist, Sam Cosmitted and the second vocalist of t

Coast Radio Going Blue

'That' Material Starts Creeping in With Increasing Regularity

Broun, Woolf, Others in

Stewart Eggleston and Walter Bachellor are staging a series of original satirical operettas written especially for airing by Henry Sou-vaine, Harry Tugend and Newman Levy. Auditions this week for three

commercials.

Lined up in the cast for the first broadcast are Heywood Broun, Walter Woolf, Helen Ford, Irene Franklin, Minerva Plous and a chorus of mixed voices from The Dubarry. Music to be played by Nat Schilkret's orchestra.

Farnum After Dressler. Moran, Beery for NBC

Hollywood, Dec. 12.

NBC has commissioned Ralph farnum to negotiate with Metro for

Marie Dressler, Wallace Beery and Polly Moran for a 46-station na-Polly Moran for a 46-station na-tional hookup.

Chain has a 15 min. weekly pro-gram for the trio with a 26-week contract and two 13-week options.

On Series' Big Cast

Hollywood, Dec. 12.

Some time during the past two months Coast radio discarded it's short pants for longies. Risque material and song catch lines have been creeping into local programs to an extent that now most broadcasts of the song and talk type have several blue gags.

geveral blue gags.

Last Sunday night, consistent twirling of the dial brought into LA's living rooms, 'Lady won't come down, she's undressed—I better go up and look into that,' 'Acrab gives birth to 1,000 baby crass in one season. No wonder the papa crab's eyes stick out,' and others, Also thrown in were three iceman black-outs, two walking-back-home yarns and several traveling salesmen gags that went over the border. Catch lines in a number of songs were hot enough to have the youngsters ask questions.

Though both NBC and CBS have

songs were hot enough to have the youngsters ask questions. Though both NBC and CBS have kept careful watch over material for several years, in some of their recent coast-to-coast broadcasts material; or considerable of the confector of the company of the confector of the company of the company of the confector of the company of the c

people are too sleepy to get the blue gags.

Tesult is that every week gags get rawer. 'According to the vise boys, main fault lies with the dime-a-dozen comics who are featured on coast programs. Any material they-have is grade B, therefore they re-sort to the blue stuff as the easiest way.

Standard Brands NBC's Third Biggest Spender: \$1.500,000 for Time

Contracts signed by Standard Brands last week guarantee NBC over \$1,500,000 from the sale of time during 1933. Obligation takes in the renewal of the Fleischmann Thursday night hour, the Chase & Sanborn coffee Sunday hour and the C. & S tea half-hour slated to start on that network Jan. 4. Yeast and coffee affairs are renewals, with the former for 52 weeks and the java account down for 52 stanzas, which in any event will keep both hours on the network right through to the end of next year. Tea season is also under contract for a 52-week stretch.

Standard Brands' hockup of the threesome with NBC makes that generate the standard of the strength of the standard of the contract of the standard of

Lord Cut Down

New 13-week contract issued by Listerine to The Country Doctor on NBC reduces the number of periods from five to three a week, starting Dec. 19.

Revised schedule will have Phillips Lord and his cast om Mon, Tues, and Wed, nights at 8:45 EST, with the hookup taking in the blue network, except KSO, and the Canadian supplementary.

network, except KSO, and the Can-addian supplementary.

It was the debut of this serial last summer that prompted Swift and Co. to pull its 'Stebbins Boys' off the same chain. Meat packer contended that the 'Doctor' and 'Stebbins' were too similar.

ENO'S AUG. LAYOFF

ENO'S AUG. LAYOFF
Eno Crime Club when it goes
NBC Jan. 3 will be limited to the
basic blue (WJZ) network. Contracts stipulates a half hour each
Tuesday and Wednesday night for
E2 weeks, but permits the advertiser
to lay off during August and make
up for the lost time later.
Mystery series as spotted on CBS
the past two years started off under
the same arrangement, but was
eventually cut down to one release
a week.

Lawes on Liniment For Winter NRC Run

FOR WINGER PUBC. RUIN
Sloan's Liniment is due for a
winter's run over NBC, starting the
last week in December. Program
will run a half hour and be framed
around Warden Lawes in a 20,000
Years in Sing Sing dramatic idea.
Lawes will do the narrating.
Thomas Belviso, NBC, staff con-

ductor will head the orchestre

New Air Commissioner Thinks All Canadian Comics Are Terrible

Ottawa, Dec. 12.

Hector Charlesworth, chairman of the new Canadian Federal Radio Commission, has dared, anybody to make him laugh. This is the substance of a statement by him in connection with a search for radio talent in Canada for prospective use on ether programs. Charlesworth declared that: With one exception, there is not one comedian in Canada worthwhile. Plenty of musical and dramatic talent but a dearth of comedians, he said.

talent but a dearth of comedians, he said.

Referring to broadcasting in the United States, he remarked that a number of funsters were outstanding, but even they are not desirable for Canadian programs.

Billing as Coast Idea of Talent **Pavoff Sours Agents on Radio**

So Long as It's Publicity It's Okay, Thinks Grocer

Chicago, Dec. 12. Reid Murdoch, wholesale grocer, expects to renew the Monarch Mystery tenor for another 13 weeks in January. At the same time it will extend the network hook-up.

extend the network hook-up. Company regards its 'tease' campaign as successful and the fact that the unknown singer has been kidded plenty is reputedly accepted as proof by the grocery house that it is achieving more notice, comment, and publicity with an obscure tenor at small money than could be had with more costly talent.

SOAP DROPS CHANDU

Los Angeles Soap Co., which has commercialed Chandu over the coast commercialed Chandu over the coast CBS chain, drops the Hindu mystic Dec. 15 and pulls the records of his serial from smaller Coast stations Jan. 1. Soap company has been using Chandu for two years.

Hollywood Dec 19 Picture and vaude agents are paying little attention to radio out here. claiming that the ether business on the coast is nothing but headaches. Agents have tried to get steamed up over selling talent for broadcasting but find that the only accounts paying important money are in the east. Locals expect to get talent for fun and billing.

get talent for fun and billing.
One agent with several picture names, after two months of trying to develop a radio department gave it up in disgust when a cilient he had been dickering with for weeks called and asked if he could get Roscoe Ates for a twice-weekly program at \$75 weekly. When the agent laughed at the figure the cilent jumped the price to \$80.
Another account wanted a film name who could do a Jack Pearl once a week. The account figured the broadcast would get him business and was willing to spend \$200 on the program, with the actor fur-(Continued on names 39)

(Continued on page 39)



5000 WATTS CLEARED CHANNEL UNLIMITED TIME L.B. WILSON, INC.

Radio City, the vision of Rockefeller, the genius of Aylesworth, the inspiration of America.



NEW ACTS

GEORGE OLSEN and BAND (16) WALTER (Mouse) POWELL Band (10) 22 Mins:, Full (Special) 8tate, New York 22 Mins:, Full (Special) Academy, New York

Although having played the pic-ture houses around New York, this is the first vaude appearance of the Oisen-Shutta aggregation since they have been on the air. They start off auspiciously proving undoubted b.o. value and bound to please any kind of audience. Easily among the best of the bands which are now appearing on the stage.

Not only is this aggregation different, but they perform more taste-fully than bands usually do. Comedy effects are pleasant and not rough-and-tumble or crude. Be-sides which they hand out real music.

sides which they hand out real music.

Miss Shutta comes on towards the finish for two numbers, first of which is something about a baby sense that the sense of the sense as the other solo or group performers in the band, and her second number is the 'German Band,' which she does in dialect, Both big and Miss Shutta performers and the sense of the sense

formers or on. That helps.

Couple of the lads do singing soles and another fiddles against an ensemble background of several volins held by bandsmen who may or may not be stroking actual notes. But the customers go for it, and that counts.

No mention of their air sponsor is another merit. Shan.

AL SEIGEL and LILLIAN MILES Songs, Piano 12 Mins.; One (Special) Albee, Brooklyn

Albea, Brooklyn

Al Seigel's new find, Lillian Miles,
silm blonde looker, may some day
top Lillian Shade and Ethel Merman
in the money class. Right now she
mechanical, and the perfurance is
seen to the control of the control
as she gets the feel of Seigel's excellent song arrangements and selections. The girl will go over anywhere. Seigel's done it again.

where. Seigel's done it again.
This time, however, it's against doctor's order that he is appearing on the stage. Apparently the obbing tide of vaude impelled Seigel to disregard the physicians and get a showing for his new find before the present vaude handlers lay that type of amusement off altogether.

present vaude handlers lay that type of amusement of altogether.

One song which is best remembered in the sirl's repertorie is 'Harbered in the sirl's repertorie is 'Harbered in the sirl's repertorie is 'Harbered in the sirl's great at which sine sings very bell, and the sirl sirl's get a. written all over her, and if her performance lan't all it might be right now, her personality more than covers that up. The sirl's get a. written all over her, and if her personality more than covers that up. The sirl's get a cover that up. The sirl's get a cover a cut-away sown to weak at a cut-away sown to weak at the sirl's figure stand out. Last number finishes in the dark except for red baby spots glowing on Seigel's face and that of the gir's all to good effect. Seigel sand does a piano solo besides against a special drop that opens centerwise on the number for additional effect.

STEWART SISTERS and PARKER (4) Songs and Danes 12 Mins.; One Hippodrome, Baltimore (Week 5)

Baltimore, Dec. 12.
Coming in with something of a radio rep in Philadelphia, these three girls and a plano player are doing a singing turn, mixed with some not-so-good comedy and weak hoofing.

Girls' best bet is their personality.
They have youth and looks and
wear gowns that enhance their appearance. The pipes are just fair,
missing out on the harmony frequently. They sing pop songs without anything to make 'em stand out.

and anything ramake em stand out.
Long month of the act is a
waste of time on of the act is a
waste of time on the act is a
time of time on the act is
the time crooners. Too long for the
amount of entertainment. Only real
punch is the Joe Penner Impersonation by one of the Stowart girls
with the Pussy Willow Whispers'
Turber. Would be better to give
Turber. Would be better to give
Turber of the act is a time to the
act is a time to the act is a
would mean more about it's all
about.

As it stands, it's a wohly young

22 Mins.; Full (Special)
Academy, New York
This is the Walter Powell who
used to be with Benny Merod's
hand and he does the same tricks
here. Here, how for Powell, who is
a good comedy performer of the
sispatick variety. He begins by falling backwards off his chair and
leads up to some water-sprinkling
stuff with the crombone. As a mustclain or as a comic Powell scores,
but that band outfit should sit more
closely bunched for better effect and
not look so scrimpy. The battonself doesn't come to the come of the
self doesn't come of the come of the
user of the come of the come of the
Usual singing stuff here also.
New or old, Powell and it the
ebbling gaps.

RICE, LANE and LITTLE Radio Impersonations 14 Mins.; Two (Special) Academy, New York

14 Mins.; Two (Special)
Academy, New York
Two boys and a girl doing radio
personality takeoffs, most of which
are good, but some n.-s.-h.. Set.
ting is similar takeoffs, most of which
are good, but some n.-s.-h.. Set.
ting is similar to the similar takeoffs, and the
stage these days. When the
tenor of the group simulates such
characters as Downey, Street Singer
and Valles, the act reaches its
point. He than the similar takeoffs and
point in the group simulates such
point. He to group simulates such
point in the group simulates
gent of the group simulates
gent of the group simulates
could cut some number of gracies
co

LIBERTY, N. Y.

The idea behind this Liberty the-atre vaudeville venture by Max Rudnick, who runs the strip and cooch shows next door at the Eltinge, is that for 15c and 25c tinge, is that for 15c and 25c two hours of show must be a bargain. The other idea is that the grade of show makes no difference—15c or 25c is cheap enough it only for the view of the control of two co

a more salable show, while its capacity is considerably larger.

It's peanuts from top to bottom here, including the acts on the opening show and the total lack of help the show and the show and the state of the show and t

pinyable novelty.

Mixed team No. 1, in the deuce, is
mostly dancing. Man sings, though
he shouldn't. It's worked out in
one in the old-fashioned dance act
manner, and shows no possibilities
for anything better than this grade
of time.

Second team, a slight improvement, comprises a youthful looking ment, comprises a youthful looking a feet of the second team, a slight more young and dancing. An elimination of the finish, without getting the build-up that usually sends such a number over. Special house drop and set looks like it just finished a season but the set is the least of the team's worries. They need material and work much more. Material and work wouldn't bern worries. audience beforehand what it's all about.

As it stands, it's a wobbly waude work much more.

As it stands, it's a wobbly waude that the giral and work wouldn't ham that the giral have a start of an act. the next-to-closing team, either. Howelk like only fat week. Shan.

Girl does a statuesque straight, showing up well for a small person, while her partner is a short comedian with an English music hail style and account. They rough it up with some halakin their above the state of whacks. Nothing wrong with the sealers, but the early moments are ruinous.

are ruinous.

Flash closer contains four girls and a man. Later books military and a man that was a man to be a military and a man that have been contained at a military and as teams. Man with his high kloking and coentric work is the act. Girls are centric in the first place, and look worse in the first place and look worse in the first place.

in the are place, and loss worse in the pening picture. Policy splits the opening picture. Policy splits the week os Wednesday and Saturday. In the past year under Rudnick's guidance and since leaving legit, or since legit left it, the Liberty has tried everything the new policy's opening bill to indicate anything but another disappointment. The shoestring used here wouldn't even lace up a baby boot.

LONDON PALLADIUM

LONDON PALLADIUM

London, Dec. 1.

The third 'Crasy Month' at the
Palladium is more like a musical or
revus than any of its predocessor,
It is said the special scenery and
stage equipment for the month cost
stage equipment for the month cost
attage equipment for the month cost
attage equipment for the month of
forta, which were, more or less
impromptus this has been rehearsed,
and actually boasts of authors of
the comedy numbers. These are:
Marriott Edgar, old-time vaudevillian; Weston and Lee, musical show
doctors, and Bud Fianagan (Fianagran and Allen, Billy Caryll and
Hilda Mundy, Naughton and Gold,
Teddy Brown, Eddie Gray and
Nervo and Knox, besides two importations in the Colleano Family
and Cardini.

With such galaxy of talent, if

and Cardini.
With such a galaxy of talent, if
they were given material they
should have proved sensational, but,
judging by results, it does not look
as if the authors had been burning
the midnight oil.

the midnight oil.

A sketch, titled 'At the Filling Station,' in which Nervo and Knox, as the mechanics, get themselves smothered with flour, etc, is not nearly as funny as Douglas Wakefield's The New Garage, nor George Clarke's 'New Car.'

Clarke's New Car.

One of the big things is the opening of Bes Buro Mohammed's 14

Thunderbolts, who go through a
whirl of sensational tumbling, with
the 'gang' supplying the comedy.

The big number is in the first
half. Titled 'The Nitty Nineties,' it
proves to be a replica of the old

Empire auditorium, with most of
the comedians rendering impressions of old-time names, which were
sions of old-time names, which were
sentiment.

sentiment.

The Colleano Family, also in the first haif, are given a cabaret seir metallic and the first haif, are given a cabaret seir which has enough in it to be inbeied a miniature revue, to splendarceuits. Closing in one, the male members go through their comedy acrobatte routine and stop the show.

the show.

Cardin, who is reserved for the second part of the program, comes as a relief from all the noise and tumult. His card and billiard-ball manipulations and lighted cigaret illusions, atthough done here before, are so defitiy executed as to bring him to the front rank.

him to the front rank. Bud Filangan as the guide and Charile Naughton as the only passenger of a eightseeing coach, are senger of a eightseeing coach, are the show gets into stude, unnier as the show gets into stude, unier as the show gets into stude, and the show gets in which he is assisted by the audience, who are handed some miniature instruments to practice of, will always be funny.

Entire show costs around \$9,000 per week to operate, which does not include \$3,000 overhead.

Last 'Crazy Month' grossed around \$8,000, which was \$40,000 profit. Judging by the first two nights and general comment, this month should easily duplicate the last month's grosses, and might even exceed them.

ALBEE, BROOKLYN

ALDELE, BKUUKLYN

Al Seigel with Lillian Miles, his
new singer find, cover the middie
spot at the Alben, being the one
spot at the Alben, being the one
spot at the Alben, being the one
spot and carrying Vincent toper
name but led by a girl. Lopez
deesn't appear with the aggregation, which calls itself Vincent
Lopez' [pebutantes. Fair enough
bill, but not particularly strong for
b. 0. attraction. 'French Pelice'
(Radio) on the screen.

Picture is being played day and

Picture is being played day and date with the Mayfair, Broadway.

Block and Sully are next to closing and manage the one real comedy moment on the program. Toto, the clown, deuces.

STATE, N. Y.

Opening the current State bill of five acts, Maximo is still doing his familiar wire act. George Obsechant in the control of t

PALACE, CHICAGO

PALACE, CHICAGO

Final week of Saturday openings.
Only four acts, Saturday openings.
Only four acts of the Saturday opening show the week before Christmas Jinx.
On the buck opened smartly. Drill on the steps gave them a strong get-away. Herman Hyde and his enake-hipping srand duchess, who breaks out lowdown in between the austered diverted.
Will Mahoney finished in a sea of perspiration hanging to the solid pontoen of public enthusiasm. He did a Stooth opening number, and in out of respect for the fact that he played the Chicago for B&K a couple of months ago. Opposition between B&K and RKO is brushed both circuits locally, sometimes B&K follows, sometimes RKO follows. It's never made the slightest difference to anybody, including the ability of the acts to get across.
B&K follows, sometimes RKO follows. It's never made the slightest difference to anybody, including the ability of the acts to get across.
This is an achievement of no mean distinction in itself.
Danzi Goodeli, Laura Williams and leavy artillery that demolishes any resistance that might remain to complete audience surrender.

Biz fair.

Land.

DOWNTOWN, L. A.

DOWNTOWN, L. A.

Los Angeles, Dec. 8.

Ten years ago, the current bill at this house would have comprised an almost average first five acts of an almost average first five acts of comedy draw and a flash finish. And today the acts cost about a third of what they did a decade ago.

Opening are the Vivians, two girls and a man tumbling and body-balancing act, nearly topped by the man's table-perch work, which should finish rather than the hipposition of the companies of the compa

straint, but otherwise interesting. Pepilo, the clown, and Sonuari and Mitchi, Javanese dancers, eiaborate a bit on the turns they presented about three weeks ago at in the case of the dancers, pad with fan and death mask Terpsichore. Both went over to good returns, Pepilo on third and the dancers clossing.

repito on third and the dancers closing.

Earl LaVere and Babs Kane were next-to-shut and about died at the start because of LaVere's penchant for relating anecdotes about Scotchide to the start because of LaVere's penchant for relating anecdotes about Scotchide to the section of the second of t

ACADEMY, N. Y.

ACADEMY, N. Y.

For a bill to go boom-de-aye at the Academy it has to be pretty bad, and this one certainly comes within that classification. It is obviously the Academy it has to be pretty bad, and this one certainly comes within that classification. It is obviously the Kelth bookers have siven the budget some hefty silcing, but that doesn't account for the way they went about putting this one together. It's neither good booking the silcing of the silcing simbores opened with a slow dancing act, gave the deuce spot to a quiet piece of monology, unlimbered the Frances Laugford tonsils for the next inning, assigned to the silcing simbores opened with a slow dancing act, gave the deuce spot to a quiet piece of monology, unlimbered the Frances Laugford tonsils for the next inning, assigned to the silcing of the silcing silcing silcing the silcing silcin

was responsible for the early rush and the attraction that will bring and the attraction that will bring and the attraction that will bring and the attraction that well. For the introductory slot on the stage array there was Jay Seiler to shuffle the tootsles in an assortment of eccentric bits that aroused little excitement, and his patrier, Frances tretching exercises that were neither fetching in their execution or optically alluring. Burt Milton did the plane honors for them. Clyde Hager followed this up will have been and there, but for the most part was pretty innocuous. After a fumbling bit of introduction over the loudspeaker, Frances Langenhad a sustaining outlet over Work, Newark, took possession of a mike for three pon numbers. Parting of the curtains clidn't get her a single past of recognition. As a warbier to only several weeks before, Irene Beasley, with a style and voice practically lust like hers; pinyed this very same apot, and so there on the control of the curtains of the companion of the curtains didn't get her a single past of recognition. As a warbier to only several weeks before, Irene Beasley, with a style and voice practically lust like increased the Lord, You Made the Night Too Long item. Happens and the lange of the companion of the curtain on the Langford repertor of olowed that it had been considerably tinkered with. Laughs were few and biggest laugh possibilities of the act the sudden ripping off of the girl bit-player's dress. As the straight for these three lads, who are trying the find their way arround Jack. Boys Graed nicely, however, when (Continued on page 34)

Roxy's Idea of Routing His Radio City Presentations in RKO Keys

Fresentation units emanating from the Roxy theatre in Radio City and produced by Roxy may be the new form of \$1.50 two-a-day variety, show in the big town RKO vaude-ville theatres next season. The idea is under advisement. If taking form will be the 'new kind of vaudeville' which Martin Beck has been mentioning.

It will involve re-establishment of

It will involve re-establishment of an RKO production department, which Roxy heat two years ago, which Roxy heat two years ago, the part all Keith and RKO exertments with their own production staffs have been costly fallures. The problem at present, and still unsolved, is how to shave the Roxy shows down to the other theatree; budget limitations without impairing their value. The stage shows at the smaller Radio City house are expected to be heavy on the production end, with few names among the acts, but enough people on the stage to bring the salary list up pretty high.

pretty nign.

Presentations-have-been used and dropped by the other circuits, but RKO has not had any experience in that field. Presentations differ basically from regular vaudeville in that they feature scenery over talent and personalities.

WEBER-SIMON AGCY. SPLITS

Atter a four-year alliance the Weber-Simon agency is dissolving, with the two families going their separate ways. The Simon boys will continue their RKO agency in New York while the Webers are the Coant to represent the Webers are the Coant to represent the Weber and the Coant the New York agency field where it has been established for 10 years. Inving, Johnny and Ferdie Simons left Chicago four years ago, giving up what was then the largest agency business in the middle west, to merge with the Weber office. The combined lists of acts made Weber-Simon the largest RKO agency. In some weeks 40% of all acts playing the circuit were booked by W-S, with the agency's commiss chock reaching \$4,000 and \$5,000 at times. At the present RKO agencies is less than Years Harry Weber has been on the Coast metric, in the Weber-Simon Hollywood office. His brother Herman will now join him out there. Harry's son, Herbert, is already active in the coast office. The New York agency business will be carried on by Irving and Ferdie Simons. Johnny is in Arizona for his health. While the actual business parthages of acts between the two coasts.

'SALLY'S' DENVER TAKE RETURNS F-M TO CITY

Hollywood, Dec. 12.

Decision of Fanchon & Marco to roadshow their 'Sally' tab at the Broadway. Denver, after...picture house managers had turned thumbs house managers had turned thumbs with the state of the state Hollywood Dec 12

MONTGOMERY'S F-M DANCES

Hollywood, Dec. 12.

Lester Montgomery, dance stager last in Detroit, is now with Farichon & Marco. He has just finished routhing the numbers in 'Joy Bells.'

Sonny Lamont has been added to the cast of this unit.

PLAYING OUTSIDE N. Y

Balked by refusal of the children's society and Mayor McKee to permit stage appearance of their two children for RKO in New York, the flying Hutchinsons will go into Elizabeth and other New Jersey towns. RKO opens the Hutchinson family probably the last half of this week.

They were originally booked for this week at the Prospect. Brooklyn

Bernivici's B.R. Starts 4 Agents Indie Vode Idea

Blondell and Bill Mack, all franchised RKO agents, have formed a partnership for the purpose of organizing their own independent booking office and vaudeville agency. Associated with them is Count Bernivici, leader of a femme band

whether the indie venture will be in addition to their RKO agency businesses or will involve relinquish-ing of their RKO franchises, isn't known. They propose to both book theatres and sell acts.

Bernivici's participation is due to the fact that he dug up the bank-

DAVIS-DARNELL NOW **FAVOR A MOTORCYCLE**

Davis and Darnell had to withdraw from the current bill at Loew's State, New York, an hour before the opening show Friday (9) because their main prop. a large auto couldn't get by the stage door. It cost the team \$45 to find that out.

Removing the fenders, the car go stuck in the doorway. Only way to get it out was in the wrong direction, so Davis and Darnell went out with it. From now on they're going to use a motorcycle, says Frank Davis.

The Loew office got Lewis and Ames out of bed on a hurry call to fill in.

Pug's Vaude Try

Benny Leonard, the fighter, is to try for vaude through RKO.

He's been booked for the Prosect, Brooklyn, to open Dec. 21 on showing date.

Bob Brandeis' Crackup

Driving in bad weather from Phiadelphia to New York Sunday (11), Bob Brandels, blackface comedian, suffered head injuries in a car smashup. Though cut and bruised, injuries are not serious.

Brandeis was returning from date at Fay's, Philly.

Doc Rockwell at R. C.

Dr. Rockwell will be among the vaudeville singles on the opening Radio City Music Hall show. He's in for four weeks at \$2,500 per. Danny Collins, RKO agent, ar-ranged the booking.

Hodgdon on Theatres

Herschel Stuart is bringing Ray Hodgdon into the theatre depart-ment of RKO.

Hodgdon was one of those let out of the booking office by Martin Beck.

4G'S COAX A MACKAY INTO THE ROXY, N. Y.

suger, will rate \$4,000 for her one week's performance at the old Rozy, beginning Friday (16). She is the wife of Clarence Mackay, Postal Tcregraph bead and father-iz-raw of truing Berlin. Miss Case will augment the usual stage show staged at the house by Frank Cambria.

KLEIN TAKES **B'WAY FOR** 2-A-DAY

Arthur Klein's two-a-day straight vaudeville venture, originally in-tended for Warneré Hollywood, will go into the Broadway (formerly Hammerstein's) instead, opening. Dec. 26. Ted Healy, Russ Columbo and band, James Barton and Seeley and Fleids, all on percentage, are set for the first bib.

After losing out on the Hollywood when WB decided to retain that theatre for pictures. Klein obtained the Broadway for practically nothing from the banker-owners. His deal is on a straight percentage basis with Felber & Shea, representing the Prudence Bond Co.

basis with Felber & Shea, representing the Frudence Bond Co.
Under the terms the first \$4,000 taken in at the box office goes to Klein for house expenses, excluding rent and including all overhead items and house employes (musicians, stage hands, ushers, etc.). The next \$2,500 goes to the bond company for rent with the stage of the stage of

SIDESWIPER SUIT

How an automobile side-swiping accident at Elizabeth, N. J., ruined a vaude act's stock in trade will be aired in N. Y. Supreme Court this week when Donatella's case against Felix Gottlicker, non-pro, comes to tylal.

trial.

Donatella's accordions and concertinas totaling \$2,500 in value were strapped on the running-board when the sideswiping rulned them.

RKO Settles with Pearce-Velie for 60%. 1st of 300G in Act Claims

AL SIEGAL RISKING HEALTH FOR NEW ACT

Owt of bed and working against doctor's orders, Al Siegal broke in his new girl 'find' Lillian Miles at the Mainstreet, Kansas City, last week. She had been around Holly-wood and in films when found by

Siegal is practically risking his life by working in order to get the act started. He'll stay with it for four weeks and then return to the Coast and bed.

Ray Bolger's \$900 **Or \$1.500 in Roxy** Vs. Geo. White Row

Roxy and George White go to bat over Ray Bolger this week. Frank Gillmore was picked by both sides to arbitrate.

Bolger was recently set by Roxy for the Radio City Music Hall at \$1,500 per, but White claims pos session of a prior contract with the comic which still has two years to

go. White contends Bolger, who was in the last 'Scandals,' signed a three-year contract, of which only one year has expired. For 1933 and 1834 Bolger's salary under the purported White contract would be \$900 and \$1,250.

RKO EVEN UNDERBIDS INDIE VODE BOOKERS

RKO's vaudeville salaries in som paid by the indie bookers. It's probably the first time a major booking office has attempted to under-buy the indies.

Such figures as \$250 for seven-people flash acts and opening acts at \$35 for four days are being offered and accepted daily on the sixth floor.

CLIFF WORK'S FINALE

Hollywood, Dec. 12.
Cliff Work is making a final trip
under his RKO contract, covering
Salt Lake and other points.

Booking Offices Agree to Control Act Salaries But Merger Idea Off

Establishment of a central clearing house for all stage bookings by the four major variety circuits—RKO, Loew, Warners and Publix—under aphysical merge of the present individual booking offices, is cold. The circuits decided to abandon the proposition in a final discussion of the matter last week. It was agreed all around that a mutual understanding among the separate booking offices will serve to control the salary problem well enough. The salary chopping idea was the chief purpose behind the central booking bureau plan, anyway.

Predictions that co-joining under Fredictions that co-joining under one roof might lead to unforcesend difficulties, led to the decision to call the dcal off. Most of the work-ing dctails had been set and the project obayed by the circuitif own iegal departments. Plan was to place the four booking staffs in or place the four booking staffs in or many but all supervised by a neu-tral office head or manager. The circuit booking representa-tives are reported meeting privately

once a week on salaries

CHEAP VAUDE'S CHANCE SEEN IN EXHIBS' NEEDS

Chicago, Dec. 12. Tommy Sacco, indie booker, has pened a branch office in Milwaukee pened a branch with George Erlinger as manager and N. H. Wesley as field man, He also expects to have branches in Detroit and Indianapolis.

Sacco just came in off the road and thinks that cheap small time vaudeville will have a good chance after the first of the year as exhibs must have some form of support must nave some form of support for their sercens. He will specialize in so-called special attractions as well as straightaway vaude as some managers have a projudice against vaude.

vaude.

Sacco placed a tent show troupe, the Verne Slout Players, at the Tivoli, Gary, Indiann, last week.

Three matines: a week, one a night, two changes of bill plus pictures will be the house pulicy at 35c top.

RKO has decided to settle the claim of Nayan Pearce and Jay Velle for about 60% rather than stand suit. Team will receive \$1,500 for its claim of \$2,200 on unplayed contracts and extra transportation expenses.

This is the first claim sattled of

This is the first claim sattled of the many pending against IKG. The circuit's total obligation to acts is estimated at \$300,000.

As 50% owner of the Pearce-Velle act, which has since disbanded, Eddic Keller, RKO agent, advised Martin Beck a short time ago that he could have his share of the claim. he could have his share of the claim. But in the meanwhile it was determined that Keller had disposed of his share to Miss Pearce. The settlement is on the total Pearce-Keller obligation.

obligation. The control restrict reference obligation. The control results a settlement on her own or through her agent, Keller, Miss Pearce gave the case to Maurico Goodman, former Keithalbee chief counsel. Latter turned the matter over to another lawyer, Samuel-Spring, who negotiated the settlement. Settlement was decided on upon recommendation from RKO's legal department, which advised against going to court.

Stranded Vode Show Paid Off by Booker When Ghost No Walkee

Seven acts stranded last week hy the no-payoff collapse of the Grand, Hamilton, were paid and transported back to New York by Arthur Fisher, who booked the st Folding occurred at the end of the theatre's first week's vaudeville top.

theatre's first week's vaudeville try.
Acts were Redferd and Wallace,
Tracy and Vinette, Pease and Nebson, Anthony and Rogers, Ballacordia 5, Willie Solar and Charlie
Masters and Co.
They played the entire week, but
when payoff time came there was
no ghost. Best the acts could do
at the police station was to receive the free advice that they
might possibly collect in a civil suit.
Fisher sent the carfare back home,

LOEW'S BALTO **OPPOSISH OFF**

acts playing the indie Hippodrome Baltimore. Opposition was declared a coupe of months ago when the Hlpp went into vaudeville and commenced to play name shows in competition with Loew's Century.

Acts playing the Hipp cannot, of course, playing the Hipp cannot, of course, play the Century, but the ban is now off for them on the rest of the Loew circuit. Heretofore a date at the Hipp meant no dates in any of the Loew theatres.

of the Loew theatree.

Loew was said to have found out that it was sacrificing its other houses by its drastic action in behalf of one theatre. The Hipp has had no troube obtaining acts despite the opposish decaration.

Vaude After 2 Yrs.

Canton, O., Dec. 12. With the Palace, recently reopened, due to revive vaudeville
here after an absence of stage shows for more than two years, Loew's, across the street, is re-ported readying the house for stage attractions also.

Team's Foreign 10 Wks.

Large and Morper are sailing oupe. Friday (19) on the Bremen for 10 the weeks booking in England, France work. and Germany. The solution of the solution of the work of the wo

Loew's and Morris Agency Okay; Cantor to Play Loew's, Also Publix

fice have settled their differences, with the agency again franchised and back in the booking office. Re-

and back in the booking office. Renewal of relations between the now
leading variety circuit and its leadling agency franchise holder was at
Loew's hruties holder was
for the
Radie Cantor-Morris proposed \$2
undeville bill which Loew had deved 'opposition'.
femporarily setting aside the twoa-day percentage vaudeville idea,
Cantor opens single for Publix
Christmas week at \$10,000. Brookityn will be the opening date, followed by New York, Detroit and
Chicago. Cantor will continue his
Sunday night commercial broadcasts by remote control from the
two western towns.

Rad Show Still on

Road Show Still on

Following the Publix time Cantor may play a few solo weeks for Loew or proceed with the vaudeville show. In the latter event Loew will have

WALKS OVER

BILLING

Hollywood where Miss Roth had gone on spec for a picture come-back, without landing.

Miss Brice resented the proposed top billing for Georgle Raft at the Paramount. Brooklyn, when Raft came in for a personal on a studio booking. His Par picture, 'Under-cover Man,' is on the same show. After Miss Brice had threatened to walk an agreement was effected, both sides giving in a bit. Compromise billing carries the stage show, headed by Miss Brice, on top, with Raft and the film underneath but in larger type.

Llliian Roth.

Loew and the William Morris ofce have settled their differences,
ith the agency again franchised
in Loew towns was the Morris
office's concession in return for its

franchise

Loew's theatre department waged the fight against Cantor and Movress, superseding the booking office in the matter. Ed Schiller, in charge of the matter, offered Morris the alternative of dropping the vaude-ville proposition or giving up its Loew franchise. Morris decided to go through widdly the state of the superseding the superseding

against percentage.
During the Morris agency's Loew
disfranchisement, insting more than
a week, none of the acts represented
by Morris was booked with Loew
by another agent or agent, aithough
every name on the Morris list had
been approached by other agents
within two days after the barring.

FEMMES BALK, 1 CLASSY DANCING INTAXI

Publix had its troubles over the week-end with two femme name singles who objected to their billdance place, the Cosmopolitan, baseone walking and the other former Silver Slipper nite club, are balking but sticking on a compro-Bee Jackson and Frank Farnum. mise. Girls were Fannle Brice and Miss Roth walked out on a \$1,500 fob at the Paramount, New York, gage in catch-as-catch-can, free-Friday (9) because Borrah Minevitch got first billing. It was her first date since returning from Hollywood where Miss Roth had

gaged in this glorified taxl dancing.
The Cosmo also features a flock
of ex-showgirls as partners on the
hoof instead of the ordinary type

Another nitery, Everglades, also on West 48th, is slated to go dancehall. The snooty Montmartre has already done so as a 25c hoof em-

porium.

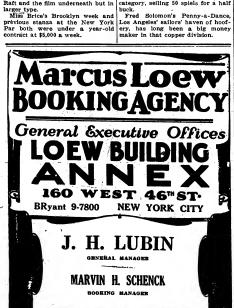
Competish is so keen that it's down to a 10c admish in some spots. The Strand Roof, also a former nitery, is in the penny-a-dance category, selling 50 spiels for a half

PLACES

ment baliroom on the site of the two standard hoofers. Their names are in the marquee in lights and they're advertised as willing to enfor-all, plain and fancy hoofing with the \$1 customers. Besides, they do exhibition specialties when not en-

taxi dancer.

buck.
Fred Solomon's Penny-a-Dance,
Los Angeles' sallors' haven of hoofery, has long been a big money
maker in that copper division.



ACADEMY, N. Y.

(Continued from page 36)

(Continued from page 36)
they went into their instrumental intertude.
Inexpert stooging, by this same trio made a mess of the act that followed and closed the second the second page 10 to 10 t

lomers to stay for the last act as they had a big surprise coming to them.

That big surprise was the comedy addinate and the surprise was not thing for the boys to do but go through with it. Slender one gor the buck and the act had to come furnous with it. Slender one gor the buck and the surprise was nothing for the boys to do but go through with it. Slender one gor the buck and the act had to come furnous with it. Slender one gor the buck and the surprise was nothing for the boys to do but go through with it. Slender one gor the buck and the surprise was nothing for the boys to do but go through with it. Slender one gor the buck and the surprise was nothing for the boys to do but go through with it. Slender one gor the buck and the surprise was nothing for the boys to surprise was nothing for the boys to surprise was nothing for the boys to surprise was not surprise was not surprise was not surprise was nothing for the boys to surprise was not sur

was on that salary for each per-formance.

Manner in which that dollar was shelled out gave the fix away. All the act got for the two bucks expended was a single unauthous longth. The salary of the

ORPHEUM, N. Y.

In Yorkville Friday is the night when they let the dishes go until

wnen they let the dishes go until later and take in a nabe house. And it was that kind of an audience that was predominantly on hand for the last show of the current vaude debut day. It doesn't take a lot to please these regular Friday night customers, so that no act on the occasion had any difficulty bringing law to the control of the customers, so that no act on the occasion had any difficulty bringing law to the control of family entertainment. There were no standard headliners to make any front of the house to make any front of the house could be compared to make any front of the house to make any front of the house of the country of the c

mental. Pair also did well with their top interludes.

Stooging for him on a couple bits of chatter exchange and also on a violin duet Vic Oliver had Margot Crangle. What she did was okay. But the laugh and applause rewards were all Oliver's.

Lots of spine and pace about the lots of the lots of the pace and pace and lots of the pace and pace and lots of the pace and the

making his speciary an acceptance split.
Besides 'Night After Night' (Par) the screen menu for the week has a two-reel short, 'Show Business' (Metro) and the usual string of newscips. Business was close to capacity on the nether floor and two-thirds in the upper spaces,

CENTURY, BALTO.

ORPHEUM, MPLS.

ORPHEUM, MPLS.

— Minneapolis, Dac, 8.

Due to the length of The Ingenues' act and The Conquerors' (Radio), on the screen, this week's bill numbers only four acts, instead of the usual five. It's a pienty money's worth for 56c, however, the headline feature or the picture alone being well worth the admission price. But the public deterred by zero weather and pre-Ciristimas in-fluences, is not turning out in anywhere nearly the numbers which the quality of entertainment merits.

Joe Fanton and his company, two

quality of entertainment merits.
Joe Fanton and his company, two
men and a woman, open with a good
ring act in which several of the
ring act in which several of the
ing climax, a 200-pound sand bag
is dropped with 4,000 pounds pressure on a spring board to catapuit
Fanton high in the air upside down
to the suspended rings where he
was a spring board to the suspended rings where he
was a spring board to catapuit
Fanton high in the air upside down
to the Suspended rings where he
offer Little a sleeder bloode who

sure on a spring board to catapuit Fanton high in the air upside down to the suspended rings where he will be a supported to the suspended rings where he will be a supported to the suspended rings where he will be a supported to the suspended rings where he will be a surface and the surface and the surface and the surface and the surface and some minicry and acting ability, she exhibits a deep contraito voice and some minicry and acting ability and surface and some minicry and acting ability, she exhibits a deep contraito voice and some minicry and acting ability and surface CENTURY, BALTO.

There are two they are facing the same where the easy way out, which is proposed to the same way and the same turn they were doing in the same turn the

booking error in the spotting of Raye, Eilis and LaRue. One of the better ballet and adapt turns if a this, but it takes a stretch of imagnature of the control of the strength of the control of the con

Inside Stuff-Vaude

A story about a letter, in fact two letters, maybe three. Take it on the word of George W. Lattimore, colored artists' representative, formerly of New York and now of Paris. Arthur Lyons is the fellow involved in a missing letter incident.

Lattimore came over several months ago with a half dozen foreign acts most of them booked to appear in Carroll's late Vanities.' He also sught to place Grock, the French clown, showing authority by means of a letter signed by Dante Ospiri, Grock's brother-in-law and personal manager.

manager.
The visiting agent claims Lyons borrowed the letter which he wanted to show to George White with the idea of booking Grock into 'Varieties' at the Casino, New York. Nothing happened, so Lattimore tried to retrieve his letter. He avers that Lyons said he had sent the letter to white and that White mailed it back but it never arrived. Lattimore then started checking up and claims he found out that White never saw any such letter. Al Lee, manager of Varieties' was then ever saw any such letter. Al Lee, manager of Varieties' was then letters. Lyons insists there is a postman in the thing somewhere. The Partisian agent is saling back without the letter but partly molified that he will soon again be sipping aperitifs.

Working professionals have unofficially agreed among themselves that particularly in these times they do not intend to stint their services for charity benefit shows, but Bill Gaxton at Sunday night's Beth Abraham show, along with the rest of the bill, also decided that a small part of each gate should go to the Actors' Dinner Fund.

Since these shows are for the needy, there are plenty within the show ranks who merit consideration through such stipulation, else the talent will balk.

Lind Hayes, given name Joseph, 13, son of Grace Hayes, has gone on the Fox lot at Hollywood. Understood he was picked for juvenile roles by Winnis Sheehan. Young Hayes has been making stage appearances with his mother for the past year or so.

Variety Bills

NEXT WEEK (December 17) THIS WEEK (December 10)

Numerals in connection with bills below ind.cate show, whether full or split week pening day of

RKO

NEW YORK OTT Jack Albertson Of MINNEAPOLIS NEW YORK OTT Jack Albertson Of MINNEAPOLIS OF MINNEAP

NOW PLAYING FOR FANCHON & MARCO ANNETTE AMES MONROE BROS. Placed by LEDDY & SMITH

Vorlieur State Haland Character State (16)

BEOOKLEN STATE (17)

BEOOKLEN STATE (17)

BEOOKLEN STATE (17)

BEOOKLEN STATE (17)

ACHIEVE (17)

CONTROL OF PARTICLE OF TATELLE OF TATE Albee (17)
Claudia Alba
Benny Ross
Smith & Dale
Thomas 5
(One to fill)
(10)
D W'ifo, M'tc'lf & F
Toto

D. Witch & F. Toto
L. Miles & Segal
Hook & F. Sull' Co
L. Miles & Segal
Hook & F. Sull' Co
L. Miles & Segal
Hook & F. Sull' Co
Frendre & Bell
Ann Robert
Frank & Bell
Ann Robert
Gritch & Bell
Gritch &

BOSTON
FRICHARGSON
FRICHARGSON
FRICHARGSON
FRICHARGSON
FRICHARGSON
FRICHARGSON
FRICHARGSON
FOR TAYLOR
TOM PARTICOLS
BOSTON
FOR TOTOROS
CENTRACE

CHARGE

Smith & Date
De Toregos

CHICAGO
Palace (17)
Klutines Co
Ola Lillith
Ross Wyss Jr Co
Ben Bernie Orch
Mae Wynne 4
Herman Hyde
Will Mahoney
Dave Apollon Co
CLEVELAND
Palace (17)
Grace Edler TORONTO Imperial (17) Imperial (17)
Dorothy & Co
Dorothy & Co
Summere & Hunt
Lew Pollock Co
Harry Burns Co
Jack Gwynne Co
(10)
James Evans Co
Art Jarrett
A & M Havel
Mel Kiee
Renoff Ronova & B

Grace Edicr Herman Hyde Jack Mulhail Co

Herman Hyde Jack Muhall Co Jack Muhall Co Jack Muhall Co Gue Edwards Rev Royal U(0) App Cookle Bowers Og & Barratow Lioyd Hughes Co Hugh DR. JULIAN SIEGEL Lathrop Bres
(One to fill)

(One to fill)

Habelia (Co. 1)

Habelia (Co. 1

Molly Phoen
Ladry Rich
Ainz Morrison
Lice Morrison
Lower (16)
Lowe

WARNER

ELIZABETH

Rite

Ist half (16-15)

Walters Lions

2 d half (26-28)

Louis Gewin

1st half (26-28)

1st half (26-12)

Williams & Cryor

Sidney Fox

Ted, Mary & B

2d half (13-15)

Going & Barrows

Art Freed (C)

(Tw. ARTFORD

Since (C)

TW. ARTFORD

Since (C)

(Tw. ARTFORD

Since (C)

(Tw. ARTFORD

Since (C)

(Others to fill)

Britt (Wood)

Delmar's Revels
(Three to fill)
Marie & Antoinette
Lee, Lee, Lee, Land L
Lee, Lee, Land L
Wille & Davie
Kitutas Japs
WASHINGTON
Land Davie
College of the College of the College
Davie Sile C
Davie Sile C
Davie Stanton
Sid Gary
WATERBURY d Gary
WATERBURY
Strand (16)

Hat & Herman Shaw & Burnett Davo Harris Co

Fanchon & Marco

BRIDGEPORT Foll 10
There I 10
Harry Savoy
Grace Du Faye
Armanda & Lolta
Crosby Bree
Sunkite Ens
Scoling Gron
Bonder
Bombay
Connor Fam
Gaylenne Sie
Pasqueil Fros
Bombay
Bo

PATERION
Int telling 12:00
Int

Chas Master Co
PROVIDENCE
Reith's (17)
Dance Olympics
Donovan Sis &
Dovito & Denny
Hobart Bosworth
4 Ortons 4 Ortons
(10)
Kirk'hite & Add's'n
Claronce Moore Co
Dave Schoolet Co
Frank Richardeon
Carl Freed Co

Renoff Ronova & B
TRENTON
Capitol
1st haif (17-20)
Honan & Arden
Keleo Bron
(21-28)
Kelso Bron
(Two to fill)
2d haif (14-18)
Claudia Aba
Claudia Aba
De Browning
Billy Fowler Orch
TRENTON

Bombay Ens
BUFFALO
Sweet & Lovely
Elnacho Sweet
Loc Lorenine
Loc Lorenine
Loc Lorenine
Loc Lorenine
Loc Lorenine
Catchalois
Sunkist Ens
Sunkist Ens
Coci & Allen
Trans Roll
Bam Lohk
Pan & Chang
Sharl Sam
Croel & Allen
Trans Roll
Bam Lohk
Pan & Chang
Sharl Sam
Croel & Allen
Trans Roll
Bam Lohk
Pan & Chang
Sharl Sam
Croel & Allen
Trans Roll
Bert Gordon
The Gordon
For Lorenine
Rob Shafer
Flerence Hoges
Virginia Crawford
Virginia Crawford
Flerence Hoges
Walter Hiere
Trans Roll
Holl Trans Roll
Gathele Hersett
Joannin Sis
Cathelen Fersett
Joannin Sis
Ambert Hiere
Tentages (8)
HOLLIWOOD
Tentages (9)
Holken Howell 3
Hoken & Gardner
Holes (10) Billy Fowler Ord
THENTON
Jincoln
Is half (16-18)
Dorls Girton Co
Lynn Canter
Art Frank Twels
Russia (19-21)
Ann Lester
(22-24)
Dance Oddities
Ruis & Bonita
Renard & Rome
Frent & Knye
Pickard's Co

Jackson & Gardner
Lee Thuil Selection of the Control of the Contro

Loew's State (8)
Los Rolls
King Bros &
Long Bros &
Lon

Wallen & Barnes Sylvia Sharp Sunklet Ens

Sylvia Sharp
Sunkist End
OAKLAND
OAKLA

PHILADELPHIA

TAULOS (18)

Trene (Trene)
Trene (Trene)
Knthryn Crawfol
Bobby Watson
George Dobbs
Walter Regan
George Rall
Buddy Kareen
George Fox
Sydney Reynolds
Anolyn Arden
Ruth Foy
Betty Farrington

Charlie Meleon Miss Irmanette Brodwins Chalmers Ens WORCESTEB Poli (16) 'Jublies Show' Doris Deane Mildred Gaye

LONDON

Week of Dec. 12

Week of Canterbury M. H. 1st half (12-14) Lesile Dag Suded C. 2d half (16-17) Times Water S. Hit Sat Reet. S. Core Control of Canterbury Canterbury Canterbury Canterbury Canterbury Canterbury Canterbury Canterbury M. Canterbury Can

HRIXTON
Mito 3 storia
Co as booked
CLAPTON
Rhuk
E Bail Ba
FINSBURY PARK
HARTY ROY Bd
HAMMERSMITH
Falace
Salfredo Orch
LEYTON
Reid Accun Bd

Week
GLASGOW
Layton & Jonaton
Juginon & Jonaton
Juginon & Stanton
Claude Dampler
Frilli Troupe
Wright & Marion
Scott Sanders
Kirak Bros
Empire
Gracie Fields

Ted Lewis
Dixie 4
'Snowball' Whittier
Ted Lewis Beauties
Esther Pressman
Dorle

Picture Theatres

NEW YORK CITY Paramount (9) NEW YORK CHTY
Faramount (9)
Borrah Minevitch B
Borrah Minevitch B
Harold & Loin
Barto & Mann
Philip Sieele
Swaboda
Lillian Roth
Craw Roxy (9)
Catherine Littefield
Marguerite Padula
Greck Evang
Me and My Gal
Paramount (9)
Fannie Brice

Village Barn

Dec. 12
LETTONSTONE
Stan Stafford
NEW CROSS
Stan Stafford
NEW CROSS
Are & Dec. 12
Let Stan Stafford
NEW CROSS
Are & Zette
Edwin Lawrence
Fred Breein
Fayne & Hilliard
CLD KENT ROAL
Masquerade
S Astoria Boys
5 Astoria Boys
5 Astoria Boys
5 Astoria Boys
5 Astoria Boys
6 Astoria Boys
7 Astoria E Hardy Bd STRATFORD BTEATFORD
Broadway
Reid Acc'dn Bd
STREATHAM
Autoria
Manhattan Nights
Astoria Gis
Peter Bernard
3 Enrard
Chine & Col'bo
STREAM
Rink
B Ball Bd
TOTTENHAM
Paince
B Ball Bd

Tony Capaldi Allison Sis Walter Niblo Raymond Snith Jackson Owen Hot Steppers Chester's Doge 3 Rascals

SOUTHAMPTON

Empire
Flood & Clare
Oaborne & Perrier

Biackhawk
Hai Kemp Orch
Deane Janis
Rose & Ray Lyle
Patricia Storm
Paul Sis

Blue Grotte
Marglo Taite
Marglo Traite
Marglotle France
Connie Cella
Olga Hoyer
Todd Sis
Betty Man Allen
Freddle Daw Orch

Freddle Daw Orch
Club Alabam
Jeane Holly
Effic Burton
Patsy McNair
Edna Lindsey
Freddle Villant
Midred Ross
Bernie Adler
Eddle Makins Orch

Ches Paree
Jay Mills
June McCloy
3 Rodlons
Mildred Tooley
Carol Cook

Carol Cook
Ben Pollock Orch
Dorls Robbins
College Inn
Jinctte Valion
Ben Bernle Orch
Jackle Heller
Pat Kennody

Club Clifford Bradsh'w & C'l'g' Eva Brown Co Edgewater Beach Mark Fisher Orch Mark Pisher Orch
Olive O'Niel
Balcherbock' - Club
Subs DeArman
Terrace Gardet
Nina Watson
Tony Corcora
Bill Noian Orch
Sor Stoles
Carl Moore Bd
Vanity Fair
Younne Morrow
Curry & DeSylvia
Bobby Cook
Bobby Cook
Stoles
Sto

Donald Novis
Mills Kirk & M
Georgie Raft
'Under Cover Man'
BUFFALO
Buffalo (9)
Vera Gordon
Betty Froos
Sidney Page
'Call Her Savags' DETROIT Fisher (9)

Frances Dunn Arthur Budd Ellesa Duval Buddy Wagner Or Suo Miller Nina Laughlin Vai Vestoff Joe Furst Orci

Walderf-Asteria Cus Van
Billie & Hary Lee
Marion Kingston

Mischa Borr Ens

CHICAGO

CCAGO

Consic Bea

Lonnic Bea

Lonnic Bea

Lonnic Bea

Connic Bea

Granda

Jack Miles Orch

Jack Miles

Fred Janis Orch
Mentmartre
LaMay & Louise
Tina Tweedle
Dick Ware
Edna Mae Morris
F Quartell's Orch

F Quartell's Orch
. Faramount Club
Harry Glynn
Etta Reed
Dl Glovanni
Anita LaPierre
Billy Carr
Breelle Sis
Sid Lang's Orch

Sunset Cafe
Ed Carry Orch
Cass Simpson
3 Rhythm Kings
Winona Short
3 Browns
Jesse DeArman Terrace Gardens

Eddie Cilfford Alice LaTart Collins & Wanda Joy Finley Paul Sis Carl Moore Bd

LOEW'S STATE

claims the Smith identity and introduces herself. She has a remark and the state of the state of

member him, he got a reception on his entrance here. First time that's happened in this house since Joe Miler, the legisly man, particularly good production number in his second offering. Three separate panels backgtage with four of the line girls in each. Each group dressed in different colored costumers and tolored lights. Evans' assistant, Winkler, has done an unusually good piece of work on the lighting of this one, and it makes a standout production number and effect.

a break this week in 'Solos' by his first men. With some outstanding virtuosi this number okay. Siegel also over as usual. Newsreel and 'Mask of Fu Manchu' big fair.

Lee.

Goirg Places

(Continued from page 12)

(Continued from page 12) draws her brows together in agonized furrows occasionally, but nothing troubles her inside. She moves her facial muscles properly—but does she feel? This additional secret in the story is Miss Andrée own, and she doesn't tell. Be that as it may, there is something Miss Andrée can do very well. The luxurious costumes suitable to a Czar's daughter are no problem for her expert modelling. She walks with trained grace, a beautifully royal figure in princesse white chiffon velvet with silver fox looped across drop-shouldered long slevers, and silver fox banding the hem of her long-trained skirt. Her long widdly waved bob is fit for a queen.

Joan Bennett's Real Metier

Joan Bennett's Real Metier
Joan Bennett slides so easily into
'Me and My Gal's' mugs stuff, it's
too bad she didn't discover her metier at the start of her screem'
career. All this time spent acting
delicate young maidens of cultivated background, and all along
she's had this priceles gift for
heldlen her own with the toughest
beach of the start of the start of the
Bennett's playing a dame; she flies
back on an even keel, not from
some imagined heights.

In her first scene Miss Bennett
wears her most becoming coiffure
to date, a sleek side-parted bob
close to her head, then curling up
in baby ringlets to show her ears.
She doesn't stay with this hairdress long, perhaps she's young
enough in years not to want to
bother to look young.
She doesn't stay with the hairdress long perhaps she's young
enough in years not to want to
bother to look young.

demands attention. Miss Bennett's sloping shoulders, while alluringly feminine and all that, are not cur-

feminine and all that, are not cur-rently smart. Low round neck-lines only reveal a structural an-achronism that high draperies or a square shouldered line would disguise.

Marion Burns' baby face makes her look convincing as Miss Ben-net's brunette sister, but her be-wildered acting soor-destroys the illusion.

Agents on Radio

(Continued from page 35) nishing the material and straight man.

Asking Figure Floors 'Em

Asking Figure Floors 'Em Names are here and advertisers figure, according to their standards, that the players should jump at the chance of earning \$25 on the side. When they discover that any sort of a name attraction wents \$500 for a broadcast they yell murder and go out and buy a hill billy quartet.

performance.
Tlesh (M.G.M.) and News on the screen. Latter contains a clip of Al Smith vocalizing, which drew a hearty round of applaume. SARA.

FISHER, DET.

Detroit, Dec. 19.
Fred Evans is fortunate in the tallent available this week and has used it to advantage. With the Three Salors heading the list, and it is the store of the salors shedding the list, and it is the store of the salors in the salors of the salors is okay for entertainment. Using almost entirely new material they are olde for kiddies as translated, and the salors are salors as the salors are salors. Are that to change the salors is okay for entertainment. Using almost entirely new material they are olde for kiddies as translated, and the salors are salors as the salors are salors. Are that to change the salors in the salors in the salors in the salors are salors. This new set kives them all some more stuff to cop.

Henry Dunn certimes here into his second week and a purvious ground as anyone. Not needed in this show, knowing that they are older the salors. If everybody likes what the agent to core the individual salors of the pay-off, has a figure process. Selling the \$25 accounts here is as

1560 Broadway This Week: Val & Ernie Stanton; Breen Sisters Loew

NEW YORK CITY (Date of the control o

One to fill)
Orpheum
lst half (16-15)
blady & Partner
Mary Nolan
Radio Rubes
B & R Gorman Rev
(One to fill)

(Two to fill)

BROOKLYN
Gutes Avenue
1st half (16-15)
Kawana 3
Gardiner 4
Vic Oliver
Betty Jane Coop

2d half (20-22)
Van Cello & Mary
All Maman, Cello & Mary
Hard & Miller
Hard & Miller
Hard & Miller
Helly Jane Copper
Lathrop Bros
Purndlan (16)
Gold & Raye
Alex Hysle Orch
Johnny Peckins
Nies
Nies
Hell (16)
Les (thexis
Gould & Rohey
Create (16)
Les (thexis
Hell (16)
Les (thexis

George Pex Soviety Armolds Soviety Armolds Ruth Pey Ruth Pey Ruth Pey Ruth Pey Wand Allen Kunth Pey Wand Allen Kunth Pey Maxin Levi Maxin Levi

Hotel Lexington Don Bester Orch Art Jarrett Hotel New Yorker Ethel Shutta Fran Frey

NEW YORK CITY Ha-Cha Gardiner
Bobby Borger
Jack Clifford
G & C Herbert
Geo Olsen Orch

Cabarets

PROVINCIAL

Week of Dec. 12

Paul Whiteman Jane Vance Red McKenzie Peggy Healy Irene Taylor Jack Fulton Jr Bamona Central P'k Casli

Shella Barrett Eddie Duchin Or Connie's Inn Connie's Inn
Cora Green
Bobby Evaluation
Bobby Evaluation
F & B Meeres
Emma Smith
Bessle Dudley
Lillian Cowan
Red & Struggle
Billie Maples
Kaye Oarker
Simma & Bowle
Lutley Seven 3
Don Redman Orch

Cotton Club

Cotton Clus
Aida Ward
Henri Wessel
Swan & Lee
Anise Boyer
Roy Atkins
Peaches & Duke
Brown & McGraw
Nicholas Bros
Jeithä Hilli
Cab. Calloway Orc

El Chico's Duran & Moreno Lorenzo Herrera El Flamengo

Al Valencia Orch
El Flamencito
Nina & Morcno
Marquita Flores
Jgnacio Ruffuo
Morta de la Torre
Accordion Luie El Garon

Frances Williame Darlo & Diane Russell Johns Lou Belard Lurry Siry Orch Ragusa's Tango Or

Medrano & Donna June Knight Endor & Farrell Henry King Or Gypsy Trail Baroness Erzsi Louis Hegeduch Ethel Pastor Kokosch Gypsy Or

Kokosch Gypäy Or H'lyw'd R'staurant Fowler & Tamara Colletto Sis Frank Hazzard Blanche Bow 4 Climas Marquerite & Leroy Theo Phane Jean Muna Abi lianima Blane Jean Muna Abi Vercell & Sinnott Gladys Leslie Iris Adrian Muran Martin Islam Jones Orch

Tido Gardens Charlie Crafts Wynne Raiph Montparnasse De Marcos Loomis Sis Jack Vance Yacht Club Boys Bobby Sanford

Nut Club Nut Club
Juck White
Jucky Bergen
Luku Bates
Bridke Adame
Bild Sponcer
Bild Sponcer
Bild Sponcer
Jumny Murphy
3 Blake Sis
Lew Dolgoff
Joe Haymes Orch

Paramount Grill Eddle Jackson Harriett Hillard Ozzle Nelson Orch Park Central Hote

Harry Barris Orch Loyce Whiteman Terry Sie Joe Peddice Place Pigalle Peggy de Albrew Veloz & Yolanda Ord Hamilton Dick Gasparre Orc D Alberto Tangoist

Riviera Enviera

Earl Rickard
Gertrude Niesen
Dolores Farrie
Floria Vestoff
Crawford & Cuskey
Peggy English
Barbara McDonald
Arthur Rogars
Don Carloe Orch
Jimmy Carr Orch

Guy Lombardo Or Russian Arts

Joe Morantz Orch Rence & Laura Nickolasi Iladarick Barra Birs Misha Usanoff St. Regis Hotel Darlo & Diane Dick Gasparre Or Dario & Small's Paradise
Dick Gosparre Or
Small's Paradise
Black Rhythm' I
Nyra Johnson
Mers & Norton
3 Spessor
Wm Spellman
3 Palmer Bros
May Alex
Mabel Scott
Roy White
Dorothy Turner
Chas Johnson Or
Toff Grill

Taft Grill Geo Hall Orch Geo Hall Orch
The Canda
Karoly Beneze
Zaiga Bela
Mine Hona deThui
Karoly Nyaray
Turch Club
Jackle May

(Continued from page 18)

ARIETY

SUBSCRIPTION \$7

15 YEARS AGO

(From 'Variety' and 'Clipper')

Vaude Mgr. protective assn. held its first dinner. Pat Casey and J.J. Murdock the gnests of honor.

Managers held meetings looking to improvement of business, but could evolve no ideas.

Red Cross Day, held in most theatres a frost. Due to poor management.

Gertrude Hoffman, the dancer, ar-rested in St. Louis because her cos-tumes were alleged to be objection-able, was acquitted. It was shown she were three layers of tights in one done three layers of tights in

Agents acting as artists' repre-sentatives were forbidden by the booking office to signature them for a longer period than one year. Acts complained they were put under long-term contracts and then for-

Nat Wills was killed Dec. 9 while working over his car in a closed garage. Famous monologist and parody singer.

Variety' came out with an editorial on the 'M. P. News' statement what the was room for over two trade papers. Article was merely a discussion of the 'News'-Morning Telegraph' scrap over the idea, but it did much to further the thought, which did not become a fact for more than 10 years.

Fox production of 'Cleopatra' with Theda Bara was raising plenty of

One ray of light in the ticket tax situation. Managers were given 20 days in which to make up their re-turns. Had been told to be ready the first of each month. Aimost an impossibility,

50 YEARS AGO

(From 'Clipper')

Charles Wyndham was playing Chicago with his company. Clipper, -recalled-that-he-used-to-be-a-house-manager there 12 years before. Gen-erally regarded as an English player and was knighted.

James O'Neal was doing his first season as a star. Play was 'An American King.' Later he picked on 'Count of, Monte Cristo,' which lasted him the remainder of his career.

'Clipper' was conducting a discus-sion as to who turned the first dou-ble somersault, and when. Placed about 1843.

Fay Templeton was heading her own light opera troupe.

Frank I. Frayne accidentally shot and killed his leading woman dur-ing a performance of 'Si Slocum' in Cincinnati. Flay called for Frayne Cincinnati. Play called for Frayne to shoot an apple off the actress' head, turning his back to her and sighting with a mirror. Apparently a loose screw deflected the barrel and the bullet plerced her brain. Frayne was to have married her at the end of the season, and was doubly distracted. The business was subsequently removed from the play. It had been in use for 12 years.

'Papn's Picture in the Locket fother Wore' was being touted as a ong hit. Same_pub had 'A Violet I fucked When But a Child.'

Franklin W. Morosco was engaged to a Miss Rock. Someone spread the report he was already married. Took a card in the paper to 'chal-lenge the world' to bring legal proof.

Barnum show was looking for four women horseback riders. Offered to provide ring stock, if required.

Bowery museum showing the Ford Brothers, who killed Jesse James, published a card of thanks to the vaude actors, who were doing 22 shows a day.

Inside Stuff—Pictures

Fox's 'Cavalcade' has carried more pre-release good-will exploitation gags for the trade exclusively than any picture made in Hollywood rears. Studio has sent out over 1,000 copies of the Noel Coward book. In addition, all trade paper editors and exchangemen received group photographs of the cast with the signature of each player on the mount-

Latest gag is a production chart printed on a window shade for the trade papers. Everybody connected with the production from Sidney Kent and Winfield Sheehan down to the second property man and stand-ins receives credit on the chart.

Studio figures that the continual plugging will return its cost several times through keeping all connected with the exploitation and selling of the picture 'Cavalcade' conscious.

Virtually a formality in foreclosures, the City Farmers Loan & Trust Co., New York, took control of the Hippodrome on a \$100,000 sale. This gave them the house, figuring the \$100,000, plus \$2,500,000 mortgage and back taxes, at less than half what Fred F. French paid Keith-Albee for

the property. French, buying it in times of prosperity, is said to have paid K-A \$7,500,000. Then expanding rapidly, with his French building on Fifth avenue and Tudor City going, French planned a skyscraper on the 6th avenue site to be known as the Hippodrome Tower.

A. J. Cooper, William Carroll and Cecil E. Mayberry of Ohio, now have the house at \$80,000 yearly rental for 25c. vaud-picture shows.

Some of the New York advertising boys are trying to scorch film reviewers who use the star system by using copy that hooks up front-line talent in pictures under a four-star gag. Ads are cluttered with figures of the four stars, making it appear some reviewer has given

As a result of the Paramount-Joe Mankiewicz-Radio squabble in which Par claimed Mankiewicz had lifted material from the forthcoming Marx picture for the Wheeler-Woolsey film which he is writing for Radio, latter studio has ordered that no scripts shall leave the lot while in the writing stage. Mankiewicz was loaned by Par to Radio for the one picture

At a meeting in Emanuel Cohen's office, with all concerned present, both scripts were read and Mankiewicz cleared of all charges. Mankiewicz with six months of his four-year contract yet to go, resigned following the meeting, declaring that Par's wolf.cry was no reward. Following the completion of the W-W yarn, he'll free lance.

First test of dubbed films as against treatment with superimposed tities in the Spanish territory came on Dec. I at Barcelona. Paramount opened a titled version of 'Shanghai Express' on that date at the Collegue seum theatre with luke warm results. Next day a dubbed version was switched in, with business tripling and holding up several days after

tnat.

In South America and other Spanish speaking territories, it's still almost impossible to sell-dubbed films. So Par is playing with the scheme of having two kinds of Spanish pictures for use wherever and however most profitable.

Harold Lloyd tried a gag on arriving in Budapest about ten days ago on his current European trip, which rebounded cutely. Lloyd's brother, with a marked resemblance, is with him, so on arrival Lloyd dressed the brother up in goggles and a straw topper and sent him off the train. Mob greeted the brother with the autograph hunters and photogs working hard, when Lloyd himself walked off the train dressed the same pic-

three way to confuse the mob.

Trouble was that at just that point about 50 students, not knowing anything about Lloyd's gag, walked in all dressed the same way. They had planned the thing as a surprise greeting.

writer on the Warner-FN staff who has worked steadily through

Only writer on the Warner-FN staff who has worked steadily through every layoff is Carl Erickson, who got his job through showmanship procedure by nose-diving through a transom during a story conference of Warner execs on the Sunset lot in 1929.

Coming up to Darryl Zanuck, he started a sales talk by saying: You need me if you are looking for good storles. The gag worked, and Erickson was put on the payroll. He has missed practically no weekly pay checks since. One reason explaining Erickson's consistent sticking at the studio is that his check is smaller than that of most of the scribblers.

Cut-throat attitude of featured names toward subordinate players when the latter appear to be stealing the picture has been given reverse English on Universal's Destination Unknown. Pat O'Brien, Raiph Bellamy and Rollo Lloyd have the important parts, but after the first 10 days' rushes it was found that Allan Hale, with no feature billing, was giving a standout performance.

Three top-spotters told Hale that the picture was his, and that they would do everything possible to help him maintain his dominating possible.

Jeanette MacDonald's European personal appearance dates are more or Jeanette MacDonald's European personal appearance dates are more or less speculative, Bob Ritchie preceding her to see what he can arrange. Meantime Miss MacDonald spoke to Noel Coward on this side about Coward setting her in a London musical. Before the songstress clicked in pictures, she was a musical comedy prima donna. Last season she asked Earl Carroll \$8,000 a week for a Broadway engagement. Nothing happened.

With Pathe doing all of the physical work, with the exception of edit-ing, Frank Seltzer's Columnist Newsreel known as Broadway Gosslo, will shortly take form as a weekly issue. Now the reel is being released through Educational on a monthly basis, four issues of six and eight

cilps each having been completed.

Seltzer started the reel last summer but ran into financial and distribution difficulties

Basil Dean sailed from New York for London without coming any nearer on an understanding with Radio. Differences between the two will have to be settled in London now. Dean made a number of quota pictures for Radio in London, with the difficulties coming from the fact Radio claims the pictures cost more than they're worth. It's a 50-50 deal with Radio pitting up half the cash and a Dean backer the other half.

A director on the coast wanting to fill a part in his screen feature calling for a Russian tested several former members of the Moscow Art Theatre now in pictures. He turned them all down, declaring that their accents sounded too Jewish. He then sent to New York for a Jewish different times in 62 films.

Inside Stuff—Radio

(Continued from page 34)
000 for some personal apps around Chi, along with the commercial,
has held off for the above reason. \$2,000 for some

Walter Preston, Chicago CES nabob, has mystified several young and ambitious radio men in the last year by sending them to KMOX, St. Louis, under the impression that they were to become studio directors. Upon strived at KMOX these young men have in due time discovered that the incumbent director, Bob West, was solidly entrenched with Wm. Paley and there never was any serious thought of replacing him. Meanwhile it is said West has survived the coming of at least three persons who thought of themselves as his successors.

Preston is the chap who in a conversation with West is said to have criticized KMOX for bad morale to which West answered the morale was okay until Preston came down from Chicago and fired 25 people in one day. In that case, the answer ascribed to Preston was, 'the solution to the problem is to fire all the rest and hire a new staff.'

Norman Alexandroff until recent presenting a sustaining program called Ruben Limited over WMAQ, Chicago, threw a luncheon for music critics in Chicago last week. He announced a plan to produce opera at 75 cents top and have a radio advertiser through sponsorship make up the difference.

Omitted from his proposition was a few essential details. No advertiser has as yet been sold on the idea, no theatre, company, or other similar matters have been closed. It's just an inspiration in the Alexandroff imagination.

imagination.

Prior to showing up in radio Alexandroff lectured on high pressure salesmanship at commercial pep meetings.

Commercials are complaining about being billed twice for music royal-ties involving their recorded programs. American Association of Adver-tising Agencies has asked the Music Publishers Protective Association to work out a system whereby these two charges would be consolidated into one. Though foreseeing that any such procedure would involve a lot of bookkeeping and confusion, the M. P. P. A. advised the agency organization that an effort would be made to arrive at some solution of the problem. the problem.

Before taking up the request with the ASCAP board of directors, the M. P. P. A. is looking into the legal twists to the proposition, so as to make sure there won't be any possibility of statutory entanglements.

WIBO. Chicago, won a reversal before the Federal Court of Appeals against FRC that arbitrarily transferred its wave length to WIKS, Gary, Indiana, owned by the Atlass Brothers of WBBM. Chicago. Meanwhile WIBO has a \$900,000 damage action pending, also in Federal court, making grave charges of conspiracy against the Atlass brothers for allegedly spreading false rumors of WIBO's financial status. Although laughed off at WBBM the damage action is inside reported more serious than simply a defensive manoeuver by WIBO in a competitive situation admittedly bitter.

In the advertising agency business the client gets what has been provided for in the budget, or else does without it. If he has declined to set aside a sum for publicity purposes that department in the agency passes him up cold. Network p. a. found that out the other day when he inquired of an agency p. a. about giving a band leader on one of the agency's programs a break with the newspapers.

Tess you say about that program, rejoined the agency p. a., 'the better we'll like it. We haven't an item in the budget to cover publicity.'

Postal Telegraph has its maintenance department for the radio station hookup division established and is active in the northwest linking up the regional group made up of KGO, Portland; KHQ, Spokane, and KMO,

Seattle.

Prior to Postal's entry in the northwest area, A. T. & T. had the broadcast hookup business thoroughly sewed up. Postal is also working on a
deal to lease its wires to a regional network in the southwest.

Chicago NBC has been criticized recently for stinginess in the matter of orchestrations. Frequent use of printed arrangements is said to have musically rulned a number of programs because eight or nine musicians were playing arrangements scored for 30. Morgan Eastman is reported applosizing to his musicians regularly for

using printed arrangements on the Carnation program.

Because of the increasing personal appearancing by radio artists, they're in the theatrical category for insurance purposes, with the rates higher and conditions more exacting.

Baby Rose Marle in doing a radio hour for Julius Grossman, has a paper which calls for personal appearances in the shoe stores of that firm.

Child is restricted from appearing in theatres in many places because

under age, but this way is figured legally acceptable.

legit actor, who speaks with a decided Hebraic accent. Director said the latter's accent sounds much more like Russian to him.

That Irving Thalberg meant it when he issued an ultimatum recently that associated producers must deliver or else quit is indicated according to reports in B. B. Derré departure from the studio's a.p. ranks. This is only the beginning, it is said, with three or four others now on the spot. Harry Rapf will probably get 'The Sensationalist.' press agent yarn which Derr was to handle.

'Jamboree,' current at the Vanderblit, New York, was produced on the coast five years ago with Lucille LaVerne as 'Sait Chunk Mary.' Piece played at the Egan, Los Angeles, for two weeks, but created little interest. Paul Fejos directed it. He later went: to Universal. In return for his stage directorial aid, Miss LaVerne played gratis in his feature, 'The Last Moment,' which got him his U film contract.

Hollywood agent in London recently was being diaed by an English author. The American was late, so the writer ordered a rare liquer and was nursing it along with the respect due its age. Guest arrived in a hurry, saw that his host was having a crink and ordered the same thing. When it arrived, he gulped it down at one swallow, to the amazement of the Englishman.

In a recent issue of 'Pictorial Review,' Julia Shawell, New York film chatterer, says that Jackle Cooper doesn't want to be called a sissy and refuses to have his hair cut in the Metro beauty pairor, but insists upon being taken to Jim's, in Hollywood. Metro has a barber shop, not a beauty pairor, and Jim's is a colifeur salon for femmes only.

Indie producers didn't endorse the new uniform contract and the inunder producers a lant centores the new uniform contract and the in-dustry's platform because they couldn't.

Under the set up of most of the small companies franchise holders contact the exhibitor. It will be up to the holders to decide whether or not they want to do business on a uniform basis.

Concert Field Chilly to Everyone. Even Chaliapin—Some Not at All

How the concert field is shot is evidenced by the refusal of concert managements to gamble with any attraction unless the local manager

attraction unless the local manager, in each stand, also takes a gamble. That goes for the biggest names. Arthur Judon retused the least of the leas higher. Although he did oke in the six weeks, such important keys as Baltimore, Boston, Philly, Pitt and Detroit couldn't buy him because of

oxy wanted him for Radio City and was willing to go up to \$15,000 but Challapin asked \$25,000 for the

but Challapin asked \$35,000 for the week, a figure he admitted was pro-hibitive.

Challapin is being submitted by the Morris office for picture house and vaudeville dates. Publix and Loew have made bids but no terms have been reached yet.

If any deals are worked out they will be on percentage.

TRYING 'EARTH' OUT OF TOWN FOR JUST 3 WKS.

Theatre Guild won't send 'Good .Earth' out for three weeks, the

Earth out for three weeks, the show then going intact into Chiesgo. Through a special arrange-ago. Through a special arrange with the cast, it has been appeared to the state of the state

Rehearsal Let-Out's Claim Disallowed

Two arbitrations on claims of players let out of 'The Du Barry'

players let out of 'The Du Barry' during rehearsais, were decided. Each case had odd angles, the hearings being spirited.

Having the privilege of dismissal within the first 10 days of rehearsai (seven days for a drama) John Charles Gilbert was asked to turn in his part on the fifth day, but he sought two weeks' salary on the grounds that Equity's standard contract calls for written notice from the management.

Equity's representative at the arrespondence of the contract calls for written notice from the management.

from the management. Equity's representative at the ar-bitration sought to press the point, but the arbitrator representing the show convinced the board that it is not the custom at rehearsal times for written notice and the claim was disallowed.

for written notice and the claim was disallowed. In the case of Dorothy Dare the management contended that she was dismissed on the 10th day of the Du Barry rehearsais. The active Du Barry rehearsais. The active Du Barry rehearsais and the Du Barry rehearsais and the Du Barry rehearsais and the contended of the Durant of the Contended of the Co ter contention being there was no rehearsal on that date. Miss Dare was awarded partial salary, said to be two-thirds of the claim.

Irish Players Double Back on B'way Repeat

Back on B'way Repeat
The Jiris Players of the Abbey
theatre. Dublin, are returning to
the Beck, New York, for an indetlinite date starting Dec. 26. The
week prior will be a repeat in
Philadelphia. It was intended to
lay off the week before Christmas
but interest in Phility prompted the
booking. Visitors grossed \$26,000 in
two weeks there at \$2.20 top.
The Abbey group built to capac.
The Abbey group built to capac
the entrance of "Chrysalis," which
was expected to be a good thing,
on the basis of its summer tryout.
That show lasted but three weeks.
House dark at present.

BANNISTER ON B'WAY

Ann Harding's Ex-Mate Eschews

Harry Bannister, who has been on the coast for several years, has on the coast for several years, has returned to Broadway, but not as an actor. Turning manager, he will produce, the maiden effort being The Day After. Bannister is the divorced husband of Ann Harding. He is established in elaborate New York offices.

L. A. DARK WITH FOUR **OPENING CHRISTMAS**

Hollywood, Dec. 12. With not a single legit attraction here or in downtown Los Angeles, town will remain dark for this type

town will remain dark for this type of stage show until Christmas, when four openings are scheduled. New shows for that day include:
Billie Burke, in a return engagement of 'The Marquis, at the El Capitan; 'Temptations of 1933,' at the Mason; 'Tatile Tales' with Frank Fay, at the Belasco, and 'A Plain Man and His Wife,' with Louise Dresser, at the Hollywood Playhouse.

Playhouse.
Only semi-legit show current here is the Toby Wilson Players at the Music Box. Not in many years has there been an entire absence of legit advertising from the columns of the local papers, such as occurred last week.

Rushing 'Melody' to Replace 'Varieties'

Oscar Hammersein and George White, who are staging White's new operetta, Melody,' are working the cast almost to the limit, planning to open the elaborate production in three weeks on Dec. 27 in Philadelphia. It comes into White's Casino thereafter, the present draw weakness of the 'Varities' music hall revue figuring in White's anxiety to hasten his new show in pronto.

White's anxiety to hasten his new show in pronto.

Title was changed from Love Story' in order not to conflict with the S. N. Behrman play.

Jeanne Aubert, Evelyn Herbert, Hugh O'Connell, Walter Woolf, Everett Marshall and George Hus-ton (the last three making a telo of horviouse in the cost in treat of barytones in the cast, in itself unusual) and Michael Delmatoff are principals so far signed. Edward Childs Carpenter, Irving Caesar and Sigmund Romberg did book, lyric

Arthur's \$5 Opening **Assures Cast Something**

Assures Cast Something
Hollywood, Dec. 12.

George K. Arthur is charging \$5
top for the opening of his Grand
Guignol horror playlet bill at the
Music Box, Dec. 28. In case it lays
an egg after the opening night,
Arthur makes sure of paying off
with his premiere gross.

Doris Lloyd, Ethel Griffies, EdDoris Lloyd, Ethel Griffies, Ed-

ward Cooper and Gladys Hullette set for one of the thrillers, with Donald Crisp directing.

Stage Stirs in Canton

Canton, O., Dec. 12.
First legit for Canton is due late
in December when Ralph Smith,
local promoter, will offer 'Moonlight and Honeysuckle' at the city

auditorium here.

Nothing else is in sight, according to Smith until probably February when Eddie Cantor's unit show be played at the same house. Other than two Cleveland radio station revues Canton has had no stage shows since last season.

Pre-Xmas Layoffs

Thansody in Black, which has been touring castern one nighters, is laying off for the next two weeks. Colored revue closed to dodge the pre-Christmas going at Harrisburg Saturday (10).

It will resume at Altoona, Pa. Dec. 25.

Shubert Receivers in On Operatic Rep Tour

A company which will alternate with 'The Student Prince' and 'Blossom-Time' has been placed in rehearsal by the Shuberts. Attrac-tion is said to be aimed for the

d. Receivership end of the Shuberts expected to be partly concerned

Still Want to Make 'Pompadour' Try in N. Y. with Jeritza

The Ernst Lubitsch-Maria Jeritza-Dimitri Tiomkin-Albertina Rasch operetta production is up again. Lubitsch, who is vacationing in Berlin, is anxious to do a revival of Leo Fall's 'Madame Pompadour,' which flopped when Martin Beck which flopped when Martin Beck did it as lis inat_gural production at the Beck theatre with Wilda Bennett. Lubitsch and Tlomkin, who will produce, favor using the English book by Frederick Lonsdale, whereas Beck did the original German libertic to Fall's sputcoularly Jerika is amenable, particularly service of the product of the produ

Gallo's San Carlo opera company in Coston. Formerly she was never below \$1,500 a performance, under her Met contract, with a guarantee of two performances, at least, per

Cancelled Trains Balk Southern One-Nighters: 'Electra' Called Home

Savannah, Ga., Dec. 12. lmes. veteran theatrical Ned Holn Ned Holmes, veteran theatrical advance man, in Savannah arrang-ing for the appearance at the Muni-cipal Auditorium of 'Mourning Be-comes Electra,' got a cancellation of the tour Friday (9) from the Theatre Guild.

Holmes found it difficult to book

the show through the South because of the cancellation of so many trains. Because of the lack of means to get the show from one town to another he was greatly handicapped. He found Columbia, S. C., almost unapproachable for a one-night stand show and Charleston was the same way. the show through the South because

stand show and Charleston was me same way. He had planned before the cancellation to bring the show to Savanizah for a Christmas night performance and then go to Jacksonville the next jump was to be to Atlanta. This was an unusually iong journey between shows but it was the best arrangement that could be made.

Two Bow-Outs Leave to Shubert Co. Only 'Small Change' Show Interests

NATIVE U. S. BALLET!

Rasch - Tiomkin and Blumenthals Aim at Permanent Group

The first American ballet The first American ballet is in process of organization under Peggy Fears and A. C. Blumenthal's sponsorship with Albertina Rasch to stage and Dimitri Tiomkin, the latter's husband, to compose the ballet music.

The process of the compose the ballet music has never had its native forms of the blumenthals. Rasch-Tiomkin plan it as a permanent institution.

NIRDLINGER OUTLINES OWN LEGIT CHAIN IDEA

Boston, Dec. 12. Plans for a new legit alignment national in scope and to rival the United Booking Office of the affiliated Erlanger and Shubert interests, were revealed by Samuel F. Nixon-Nirdlinger, staying here during the run of 'A Good Woman-Poor Thing,

at the Hollis. He is understood to be

the financial backer of the comedy. Nixon-Nirdlinger is ambitious to Nixon-Nirdlinger is ambilious to establish a chain across the country for legit productions. The Hollis apparently is entirely agreeable to becoming a unit in the hook-up; this will give the Philadelphian one to be linked up with his own houses in his home city and in Pittsburgh; he hopes to get a second house here.

In the hopes to get a second nous-her here here here here are many RKO houses available in im-mortant citles; he says these will be ready and eager to open up for legit dramas. He has the choice of a dozen or so in New York, he avers, of independent ownership or operated by banks. In Chicago, Homer Drake's Blackstone and Adelphi will be available, he adds. Thus, declares Nirdlinger, the beginning is made with four key citles in line, New York, Boston, Philadelphia and Chicago. Other citles can easily be secured, so that a promising robin can be established, he continues.

'Forward March' Comic Schnozzle or Fields?

same way.

He had planned before the cancellation to bring the show to Savannah for a Christmae night period and a common the common that for a Christmae night period to the common that the common that the common that the common that the next jump was to be to Atlanta. This was an unusually long journey between shows but it was the best arrangement that could be made.

This annulment of train service in the South is one of the newest obstacles to stage productions that want to piay one night stands.

The sudden withdrawal of Amer icana' at the Shubert Saturday (10) and the anticipated withdrawal of 'The Mad Hopes' at the Broadhurst, leaves the Shutert receivership interested in but two shows, neither terested in but two shows, neither controlled outright. It has a 50% ownership of 'Autumn Crocus' which is getting moderate grosses. The other 'piece' is a 25% holding of 'Flying Colors' which has done fairly well, but still in the production red. Receivers virtually admitted some

Receivers virtually admitted, some time ago that the only chance to save the business was by producing successes. Their score to date this season is close to zero. Only chance to make further trys would be to raise more money by selling receivers' certificates, there being no money remaining for that purpose. Doubtfull if that will eventuate.

Resents Inquiry

Resents Inquiry
Report that the receivers would
go into court this week and suggest a date be set for liquidation
could not be verified. Asked if there
was any basis to the report, N.
David Thompson representing the
Iliving Trust as co-receiver, angrily
replied: 'I won't say anything,
You'll have to get any, information
from the court records.'
A decision on the application of

nave to get any, information from the court records.

A decision on the application of the independent bondholders committee to resudit the Shubert Theatre Corporation from the date of inception, which would mean investment of the pear of the pea

GIRL'S HUSBAND BACKER OF SHUBERTS' 'SMILES'

Jean Tennyson will sing opposite Charles Hackett in 'Land of Smiles." the Lehar operetta which the Shuthe Lehar operetta which the Shuberts are doing. Hackett has the Richard Tauber singing role. The English libretto will be used instead of the original German text.

Miss Tennysone is the wife of Dreyfuss, the so-called artificial silk king, who is said to be financially interested with the Shuberts

in this production.

Stretch F&M Tab 'Sally' Into Twice Daily Show

Minneapolis, Dec. 12.

Minneapolis, Dec. 12.

'Sally' opened here yesterday for a week's engagement playing twice daily. Night scale is \$1.50 top with the matinees at 75 cents, plus tax. Show is a Fanchon and Marco unit which has been variously playing picture houses and legit stands, respectively to the play of the play the play of the pl

Coward Play's Premiere Cleveland Hanna, Jan. 2

Cleveland, Dec. 12. Cleveland, Dec. 12.

Noel Coward's Design for Living' is to be premiered at the Hanna Jan. 2, with Alfred Lunt and Lynn Fontanne in leads. Coward, who hasn't visited Cleveland since playing here in 'The Vortex,' also coming to supervise rehearsals.

With the exception of a one-week charity show, 'Tweedien,' which Sam Bradley is putting on deark until premiere. 'Show Boat' was booked for Dec. 11 until show received folding orders in Cincin-

received folding orders in Cincin-

Robert McLaughlin's plans for a Robert McLaughlin's plans for a winter stock troupe at the Ohlo, rival legit house, have apparently been dropped since Loew's announced a series of road-showed flins for the house. De Mille's Sign of the Cross' is penciled to open at Ohlo Dec. 25, and Eddle (antor's Kid in Spain' is also tentionly whether the control of the Cross' is penciled to the control of the Cross' in the Cross' is a control of the Cross' in the tatively scheduled.

Some Plays and Prices for Films

Few B'way Shows Sold, but Good Prices Reported

Sales of nicture rights of Broadway plays this season have not been prolific but there were several plums, two going to the Theatre plums, two going to the Theatre Guild. The Good Earth' was ar-ranged for in advance because the play was a book. Metro bought Earth' for \$100,000 plus \$1,500 for each week (seven) on Broadway, which boosted the price \$10,500. Guild also participated in the film money for "Reunion in Vienna," a product of last season, which brought \$70,000.

must play at least three weeks on Broadway before the picture rights can be disposed of. The regulation stipulates that the producer is to receive 50% of the picture money if the engagement lasts that long, otherwise the entire rights revert to the author. The agreement states that no sales rights deal be made until three weeks from the date of remeiers. premiere. 'Magoo' Quits

which boosted the price \$10,000. Guids also participated in the film money for Reunion in Vienna, a product of last season, which brought \$70,001 and the product of last season, which to liferman Shumlin and the \$90-100 to liferman Shumlin and th

cond avenue has gone Broadway in a bigger way theatrically than ever. Instead of, as a few years ago, having haif a dozen theatres running along with pop entertainment, there are only two house going full blast, but with big productions, carefully put on, expensively peopled and dispensed. It's one of those last stand affairs. Prices can't go up; they're still \$2 top. But the shows are actually almost lavish with everybody digging in to put the thing over or give up

for good.

New musical at the Second Avenue theatre may not be able to stand comparison with the best of Broadway's shows. But from either stand comparison with the best of Broadway's shows. But from either a simple money's worth standpoint, or from the standpoint of Second avenue's history, it is something pretty much outstanding. In the cast are Aaron Lebedoff, probably the best drawing maie in Yiddish stage: Annih star of the Yiddish stage: Annih Thomshefel compant for years, and Ltey Finkle, a fairly popular young woman of the newer generation. A line of 14 girls goes through fairly intricate song and dance routines and there are staging and lighting effects, some of which may be rather naive, but certainly are far above anything attempted in the past. Throughout the thing there is apparent, far and above everything else, a desire to actually Build entertainment. And to be sure that the customers set is long until 11.15, more than there hours of show. 11:35 more than three hours of

Drama Drive Too

Only competition the piece is get-ting is at the Yiddish Art theatre where Maurice Schwartz is putting on a splendid drama entitled, Yoshe on a splendid drama entitled, Toshe Kaib'. And here the same basic analysis applies. It's a big production with 26 scenes and a cast of more than 50. Toshe, as it happens, is also very fine and important dramaturgy whereas Love For Sale' is just a somewhat rheumatic.

Sale is just a somewhat rheumatic musical, but the last stand sales psychology is pre-eminent in both pieces. And that they're accomplishing their point is indicated by a fairly consistent bo. demand.

Tove For Sale,' put to the lorg-nette of theatrical reviewing, Isn't an outstanding show, despite its—flourishes. The thing stumbles oyer its plot several times, but that plot is simple and sentimental and ought to please Yiddish theatre customers. It's the story of a glid whose mother is simple and sentimental and object to please Yiddish theatre customers. It's the story of a girl whose mother is going blind, so she advertises in aewspapers that she'il marry anyone with money enough to cure mamms. Of course, the lad that comes along, after the usual complications, is actually a swell guy with a heart of gold and a family background of high rank, so everything's lovery. Biggest worry is the music which is not as good as it might be. Written by Herman Wohl, a veteran of the Yiddish stage, it's entirely too easily slapped together from current and past pop numbers, although about half way through the first act is a mixed chorus of voices.

though about half way through the first act is a mixed chorus of voices in a choral adaptation of a Hebrew hymn that is quite splendid. B. Rosenthal has written a very clever set of lyrics, one song outstanding being. Tools is die Liebe ("That is Love").

50-Year-Old Juve

That Lebedef follow, incidentally, is quite a lad. Weil over 50, he's exceptionally well preserved and still plays the juvenile with the same powerful with the has a powerful with the has a powerful with the has a powerful with the same powerful with the same powerful with the same powerful with the same as a cotch lite top note. He's an easy actor, letal nothing bother him and gets away with his songs and speeches easily, besides being quite a definite drawing power. The other actors are all good enough for their various assignments and a lad numed lixehock Feld, as head comedium, garners a surprising lot of taugits.

There might have been a leading

of laughs.

There might have been a leading lady who could wear clothes with more grace than Lucy Finkle, but maybe that's stretching the point. Probably the biggest bow should go to I. Trilling for his work on staging the dances with the girls and whoever staged or rehearsed the

'Passes, Profit Share' For Boston Guarantors

Boston, Dec. 12.

Viola Roache, remembered for her appearance with the Clive players and other stock units hereabouts, and star of roadshows, is active in an extensive process of the control of the con Boston, Dec. 12.

nancial status of the company.'
Arthur P. Teele is made the re-

ciplent of contribs

FLU EPIDEMIC IN BOAT, HALTS 2 WKS, RESUMES

Cincinatl, Dec. 12.

'Show Boat,' which closed a week's engagement at the Shubert Theatre Saturday night (10) with a gross of \$13,000 will be in Certain of the control of

MERGED MUSICALS

'Americana-Ballyhoo' Opens in Bos-ton Dec. 27

The late W. R. Edrington, Texas oil operator and speculator, who died recently at Fort Worth, was one of the shadowy Broadway show backers of Earl Carroll's ventures specifically. During a period of more than 10 years he was Carroll's chief financial support and built the first Carroll theatre in New York. Edrington was heavily involved in the new house, named the Casino after Carroll was allopsessessed.

Although a believer in theatre realty Edrington was not keen about investing in showa, which may have been the reason for frequent quarrols with Carroll. At the time of Edrington's financial collapse and Deaplic hab years had be resulted fatally, they were not on good terms. Deaplic hab years had been the reason for frequent quarrols with Carroll. At the time of Edrington's passing.

Deaplic hab years and the resulted fatally, they were not on good terms. Deaplic hab years had been to be the profitable. Seems peculiar Carroll should be financially strapped with his new Vanities' so shortly after Edrington's passing.

They both went overboard in building the over-sized, elaborate but bizarre new Carroll theatre which Carroll claimed cost four millions but bizarre new Carroll theatre which Carroll claimed cost four millions but probably involved \$2,00,000. Much money was spent backetage that seemed unnecessary. Excavation of rock for a planned night club cost plenty and the large basement provided is yet to be used.

The 'story of Edrington's eclipse is little different from other predepression millionaires. While he thought Broadway a sure realty investment, the built of the fortune he won from the ground was in securities. He put up saccks and bonds valued at \$90,000 on the new theatre deal but at the time he was forced into bankruptcy, the securities he to the province of the province and not of subject and the argument to a market quotation of \$150,000. Merged 'Americana' and 'Bally-hoo' revues, both Shuberts, will have Frances Williams added when in Boston Dec. 27. Phil

It opens in Boston Dec. 27. Phil Baker also stays. 'American Ballyhoo' may be the merged title. The classic dancers from 'Americana,' the charlot finale from 'Ballyhoo' and other such numbers will be dropped in the combination show.

Wolfenden Pres. of New Coast Productions, Inc.

Hollywood, Dec. 12.
With Alan Dinehart a prospective
member of the company, Coast Productions, Inc., has been formed to quections, inc., has been formed to produce pletures and plays. William Wolfenden, agent in the Edward Small office, is president. As a starter, company intends a play here with Dinehart, featured.

Post's New Orleans Date
New Orleans, Dec. 12.
First legit of season to trek
shrough the south, Guy Bates Post
n. The Play's the Thing.'
Opens at the Tulane here Christnas night, for a week's engagement in Or

vocal numbers rates a mention

vocal numbers rates a mention, though he doesn't get it.

All In all it's better than good popular entertainment, put on with a swell flourish and an experiment of modern day theatre that's worth watching.

Kaul.

CASEY'S ST. LOUIS STOCK

Reopens Shubert, Dark All Season On Christmas Night St. Louis. Dec. 12.

After nearly a year without anything of the kind, St. Louis is to have dramatic stock again. Arthur Casey has leased the Shubert the-atre and will open Christmas night with resident players and visiting

stars.
Casey operated a stock company here three seasons ago in conjunction with Mary Hart, then his wife. Miss Hart took over the enterprise herself the following year and operated it through that season and about half of last season.

atre has been closed

Friars Still Serving Eggs, Tho Members Are Sensitive on Subject

The subject of eggs is something of a sensitive matter around the Friars ever since a butter and egg seller nudged the club into receivership. A number of members sent their breakfast orders back with comments about the eggs.

It's all imagination, for the guy who bollered about his bill in court has not served the club for over a year.

has not served the club for over a year.
Phone to the club was cut off one hour because the receiver, Hyman Bushel, would not guarantee the account as demanded by the Telephone company. That was quickly squared when a member took over the responsibility, considered the properties of the properties o

Play on Broadway

JINXED INTO HIT IS TAKE A CHANCE

Looks like 'Take a Chance,' at the Apollo, New York, was jinxed Into a hit and that establishes some cind of a record. Five untoward incidents all but discouraged the new producing due of Laurence Schwah and Buddy De Sylva and when the musical reached Broadway it had cost them twice the amount orig-inally budgeted.

cost them twice the amount originally budgeted.

The first sock was the original date in Pittsburgh where the show opened and closed in one week as Humpty Dumpty. That meant the players had to be paid two weeks' salary. The book was rewritten and Chance' was naited as a sure thing in Philly upon reopening. And things started to happen. Ethel Merman, the show's leading femme, got laryngitts and the show laid off three days, ticket refunds amounting to about \$8,000. In the Interim fire destroyed several sets of costumes and back stage was further worried when the wife of a stage hand with the show died. Unlooked for expenditures resulted in the producers putting \$125,000 into the show before the Apolio premiers. fore the Apollo premiere.

Girls Hurt

At last Saturday's (10) matinee a flat plece fell from the wings in-juring three choristers. One girl was removed to the hospital for a possible fracture of the skull. In the show's 'Daniel Boone' skit, scenery show's 'Daniel Boone' skit, scenery is supposed to fail and 'injure several players, which drafts the two 'chiselers,' Jack Haley and Sid Silvers, into a supposed revue, Jack Whiting's quick head work saved the Saturday's situation.

And still 'Chance' got top money on Brondway last week with 'Music

on Broadway last week with 'Music in the Air,' both approximating \$25,000.

Inside Stuff—Legit

Walk a Little Faster

Walk a Little Faster

Revue in two acts, 20 scones, presented by
Courtney Burr. Stageof by Albertina
Formation of the Courtney Burr. Stageof by Albertina
F. Harburs, Musio by Vernor Duke
Stetches by S. J. Pereiman and R. MaoWalter and Rowland man. Stageof by
Conceived and designed by Boris Anderson.
Book directed by Monty Wooley. Dances
Court includes Dustries Little, Glark and
Court includes Court included the Court of the Cou

Noris. Lesile McLosol and Own Cals.

That five-year record of the old Erlanger, presently the St. James, of offering shows that just miss the money class, continues unbroken money class, continues unbroken at the state of the

(Continued on page 54)

Crothers Relief Plan **Ends Lobby Collectors**; Sunday Shows Instead

As a result of a movement started by Rachel Crothers, the Unitd Theatre Relief Fund, aimed to aid the distressed people of the theatre by those engaged in the theatre, will soon start functioning. theatre, will soon start functioning. During a mass meeting to be held in the Royale, New York, this after—noon (Tuesday) plans will be drafted. Among those to address the gathering will be former Governor Alfred E. Smith. Relier committee's first action was a session with Harvey D. Gibson, head of the Emergency Relief Committee. Mr. Gibson assented to the withdrawal of women coin hox coll-

mittee. Mr. Gibson assented to the withdrawal of women coin box collectors in legit theatre lobbies. Contention of the theatre group was that that method was such an annoyance to playspeer that it was hurting attendance. The theatre committee also explained that it does not be the committee also explained that it the exponability from the Gibson committee. As many as after women the responsibility from the Gibson committee. As many as five women were recently seen collecting in a single theatre lobby. As much as \$20,000 in one day is claimed to have been collected that way in all the theatres in New York.

The theatre's United Relief proposes Sunday night performances, or the collection of t

played on that evening each week. Last winter the Mayor's Committee Last winter the Mayor's Committee on Unemployment got the proceeds of Sunday nights, most of which was aliotted back to theatre relief, specifically the Actors' Dinner Club, which is not concerned in the new

which is not commovement.

After an organization meeting a common way held in the Actors' session was held in the Actors' Fund quarters. Fireworks were started when Sam S. Scribner for the Fund demanded to know if there

the Fund demanded to know if there were hungry actors, and declared if so they had only to apply to the Fund.

Miss Crothers held a later session and the matter was further discussed. It was decided that the proceeds of the Sunday nights were to be split 40% to the Gibson comto be split 40% to the Gibson committee, 40% to the United Theatre Relief, and 10% each to the relief funds of the stagehands' and musicians' unions. The Actors' Fund had declared itself out of a share, because its special benefit matinees of shows having played 20 weeks.

The new movement becan when

of shows having played 20 weeks. The new movement began when the Authors' League sought to raise \$30,000 for its needy writers and found no way to raise the money. A proposal that 100 people in show business contribute \$1,000 each was decided a risky adventure, the idea being to cover the authors' fund and all other theatre relief funds.

relief funds.

As the plan is now outlined all workers in the theatre will participate. That takes in the several theatrical guilds, the N.V.A., and, it is understood, also unemployed boxoffice people.

had deposited to secure a loan of \$400,000 had shrunk to a market quotation of \$100,000.

In the first Carroll theatre Carroll threw a party during which the notorious battubs incident got him into trouble. The affair was to celebrate Eddington's birthday which fell on Feb. 22. It was Carroll's idea of patting his backer on the back by interrupting the party to project the picture of George Washington on the screen, to be immediately followed by that of Edrington's. The latter previously had been in the background and after the bathtub scandal he faded again.

It was the same Edrington's The latter previously had been in the background and after the bathtub scandal he faded again.

It was the same Edrington who promoted the funds for the new theatre. Mrs. Edrington is said to have accompanied her husband on his trips to Broadway and equally interested with him, in his theatrical excursions. When the new Carroll opened the two Edringtons were seated in the rear of the orchestra, watching the audience and the performance. For weeks afterward they occupied those same two seats each night, always smiling and always happly greeting Earl Carroll. One of the never-solved New York mysteries is how Edrington fell so hard for Carroll and stuck; to him so long, with money and faith. Carroll met him through an advertisement. Carroll with a stage play flop about to expire on 47nd street, advertised in a Sunday paper for a chump with \$1,000. It was a softie sort of a sucker ad. Edrington responded, gave Carroll his \$1,000 and apparently later on besides the millions that followed from Edrington to Carroll, the affection of Mr. and Mrs. Edrington went along.

Picture rights for 'Firebird,' current at the Empire, New York, not disposed of although play has been presented in most of the European centers. Regarded as unprecedented was a bid by UFA (German) of \$10,000 for the German and French film rights but rejected. Understood a foreign opiner of \$20,000 for the world rights was tendered more recently. Gilbert Miller, who presents the show here, is in on the film money should the deal be consummated.

Death of Ernest Grenier, treasurer of the Colonial, Boston, Dec. 5, was deeply regretted by show people. He was a victim of diabetes at 39, fernier was the most popular bo. man in the Hub and president of the Treasurers' Club thee.

Treasurers' Club of New York sent a delegation to Boston for the

B'way List Below 30, 4 Bow-Outs, 'Faster' Looks Like \$25,000 1st Wk.

Number of shows on Broadway dropped under 30, when four attracsuddenly stopped Saturday to the pre-Christmas slump Actually there are about two dozen productions besides five low-geared

duck the pre-Christmas slump.
Actually there are about two dozen productions besides five low-geared productions besides five low-geared that week's sole premiere was Walk a Little Faster, a revue at the St. James (formerly Erlangers). Roctices were must be supported by the same of the st. James (formerly Erlangers) and the same statement of the same

60; Honeymon, nationesteel. Lyric, and several additional possibilities. Estimates for Last week "Absent Father," Mansheld (9th week) (C-1,650-83.80). Cut rater hanging on: breaks even somehow at estimated \$2,000 weekly. "Autumn Crocus," Moroscowenet noted but moderate morey to date; last week approximated \$3,000, bettering even break. "Anybody's Game,' postponed. May open next week. "Anybody's Game,' postponed. May open next week. "Anybody's Game,' postponed. May open next week." With-trawn last. Saturday; played 10. weeks; moderate takings for musical at best; due to tour after Christmas; estimated under \$14,000. "Another Language," fact of patronage from visitors due to comedy's rep; bettered \$8,000 last week; steadily profitable. "Biography, Guild (1st. week) (C-Biography, Guild (1st. week) (C-Biography, Guild (1st. week) (C-Guilla, written by S. N. Behrman; Ina Claire heads cast; good reports at try-out; opened Monday. "Griminal at Large," Belasco (10th week) (D-1,000-\$3,30). Final week week. "Dangerous Corner," Avon (8th."

moderate money to profit, Educace next week.

'Dangerous Corner,' Avon (8th week) (CD-830-83.30). Parties helped last week when gross bettered \$6,000; difference of opinion stopped a click; better than even break

claimed.

'Dinner at Eight,' Music Box (14th
week) (C-1,000-43,85). Only attraction on Broadway at capacity; balcony scale slightly lowered recently; 23,000 for dramatic leader.

'Flying Colors,' Imperial (14th
week) (R-1,446-544.0). Slipped to
315,000 or bit less; lowest mark for
revue, which will stick for holiday

spanned of the test of test of test of the

week.

'Music Hall Varieties,' Casino (4th
week) (R-2,550-\$2.75). Gross around
\$21,000; profit for vaude revue; will
stick through holidays; 'Melody,' the
Romberg-Carpenter-Caesar oper-

may follow.

Thee | Sing, 46th St. (51st)
(M-1,413-\$4.40). Came back
what last week, about \$25.000;
ng its own against new-musi-

cals.

'Late Christopher Bean,' Miller
(7th week) (C-946-\$5.30). Should
be among most profitable of season's
comedies, although off to \$10,000

comedies, although off to \$10,000 last week.

'Red Planet,' Cort (D-1,043-33.30).
Presented by Jaurence Rivers, Inc.; written by John L. Balderston and J. B. Hoare; opens Saturday (T).

'Shuffle Along.' On tour; opening here set back, Balderston and Stakespeares the arter (Jolson's) Shakespeares revivals.

'The Good Fairy,' Forrest; revivals, Iron and Park,' Walderf; revivals, Iron are people content with small uptown.

Brief Moment' Frisco's Best with \$9,000 Take

San Francisco, Dec. 12.
First of the Theatre League's four shows at the Curran, 'Brief Moment,' drew honors of week. In for two weeks, first stanza hit amount of the common of the Comm

Seff's Speak Play

Hollywood, Dec. 12.
'American Plan' play about a speakeasy bouncer by Manny Seff set for early New York production will be given world premiere January second by Pasadena Community Players.

Rochester Civic Opera Now on Permanent Basis

Now on Permanent Basis
Rochester, Dec. 12.
Rochester Civic Opera company is organizing on a permanent basis to produce light opera and musical comedies. Now in second season of intermittent revivals at \$1, project is considered successful enough to put on solid basis.

The product of the product of the product of principals with the defunct American Opera company that folded after George Eastman withdrew his support. Several of the women married and live in town and some of the men are connected with the Eastman School of Music. In addition local talent and students at the Eastman School are available for chorus or principal roles. Alonso Price of New York is director.

Brown's Pigskin Yen

Hollywood, Dec. 12.

Joe E. Brown, who was to have reopened Elmer the Great' at the El Capitan upon his recovery from the flu, instead went to Gainesville, Fla., Sunday (11) with the U. C.-L. A. team for the Cal-Florida game. Returns here Dec. 24.

money: average around \$5,000; money: average around \$5,000; money: average around \$5,000; money: average avera

musicals but big at claimed \$26,000 last week.

Alice Other Attractions

'Alice in Wendendend', 14th Street; new to Ctokendend', 14th Street; new to the Component of the Street; new to the Street; new to the Street of the Stre

Blame Bainbridge \$2,500 On Cold for a Change

Minneapolis, Dec. 12.

Sub-zero weather and other unfavorable factors conspired to keep down the gross of 'Hay Fever', by Bainbridge stock at the Stubert. Takings were a slim \$2,500. It was the second and final week of Beverly Bayne as guest star. Play and is the road show, 'Sally,' with the stock company filling some outside dates.

The Metropolitan promises nothing in the way of road shows until

ing in the way of road sh after the first of the year.

CHICAGO GIVES WYNN \$21.000

Chicago, Dec. 12.
Two musicals and one dramawhich seems to be about Chicago's
speed right now—got fair to middling takings last week. A second
drama, Left Bank,' is due at the
Harris Dec. 18.
Estimato.

Estimates for Lest Week

'Laugh Parade,' Grand (M-1.385;
33.85) (2d week). Opened to sellout last Sunday (4), although some
ticket scalps holding out for top
premiums had to eat pasteboard.
Coste-\$9.90 for a pair at Couthoul's.
First week figured at \$21,000 with
no Tuesday performance. Observed
to be the control of th

and regarded as best of wynn melanges.

Springtime for Henry, Blackstone (F-11,200; 22.20) (and week), the first of the fi

Shubert, Phila., Relights As an Erlanger Stand

AS all Entanger Statiu

The Shubert theatre, formerly of
the Shubert legit chain here, will reopen Dec. 26, with George White's
musical, Melody after being dark
since last winter.
House will be operated independently, although understood as an
open continuation of the second of the
formerly general manager of the
Erlanger chain here, will be manafer.

'Last Judgment' Dec. 26

"The Last Judgment opens in Boston Dec. 26 for a two-week run, with New York and an unpicked house after that. Sheppard & Buch-

anan are the producers.

That's the play in which Shaw and Pirandello get into a nut house and try to rewrite the world.

Reviving 'Paid in Full'

Eugene Walter's 'Paid In Full' will be revived to start out on tour Dec. 26. Charles A. Goettler, Milton T. Middleton and Marty Forkins are back of the revival.

Week Ending Dec. 17

'CAT AND FIDDLE'—Cass, Detroit, Mich.

'CYRANO DE BERGERAC'—
(With Walter Hampden). 22 Court Stone, Springfield, 13: Plymouth, Worcester, Mass., 14: Stubert, New Haven, Conn., 15: Parsons, Hartford, 17.

'THE GREEN PASTURES'—Majestic, Erocklyn, N. Y. C.

THE GREEN PASTURES—Majestic, Erocklyn, N. Y. C. Boulevard, Jackson Events, S. THE THING—Guy Bates Post), Collseum, Evanswille, Ind., Dec. 12; Ryman Auditorium, Mashville, Tenn., 14; Auditorium, Hot Springs, Ark., 16; High School Auditorium, Hot Springs, Ark., 16; High School Auditorium, Little Rock.

School Auditorian, Ark., 17.

'THERE'S ALWAYS JULIET' —
National, Washington.

'MAEDCHEN IN UNIFORM'
(Film) — Chestnut Street O. H.,

(Film) — Chestnut Street O. H., I'hiladelphia.
THIE QUEEN'S HUSBAND'—Victoria, Victoria, B. C., Dec. 12; Metropolitan, Seattle, 16.
LUCRECE—Erlanger, Buffalo.
FACE THE MUSIC'—Forrest.
Thiladelphia.

Current Road Shows

Only Two in Philly, 'My English' Under Repair, but Gets \$25,000

PITTSBURGH'S PRE-XMAS SAG HURTS GUILD PLAY

Pittsburgh, Dec. 12. "Biography' somewhat disappoint-ing last week at Nixon, new Guild show getting only about \$11,000, with little or no b. o. sale, most of the takings coming from American Theatre Society subscriptions. Fa-ovable notices, Guild name and Ins vorable notices, Guild name and lia Claire were expected to account for considerably more, but pre-Xmas slump apparently has set in early. With Abbey Theatre Players cur-rent, Nixon goes dark next week; re-opening Monday (28) with 'Face the Music,' and 'Blossom Time' and 'Student Prince' following for split week.

Cushman Gets Stock Musical Cast After **Trying for 8 Weeks**

Hollywood, Dec. 14.

After eight weeks of casting and rehearsal trouble, Wilbur Cushman left here with his stock musical company for Oakland where he opens a 10-week season at the Cen-

opens a 10-week season at the Century, 17.
Cushman, for years the coast's leading musical stock producer, sent out his call for people early in October. He found it almost impossible to get good musical players in Los Angeles. Those he knew would rather hang around Hollywood and starve on the chances of retting a picture break than go to Oakland for a stock salary.

than go to Uakinal for a stock salary.

Six weeks of tryouts passed become he had a company assembled, as the salary of the salary as the sala

had on the coast during the past two years. Opening bill is 'Sweet-hearts Again.' Policy will be three hearts Again.' Policy will be three shows daily at 35c top. House seats

Co-Op in Lincoln

Lincoln, Neb., Dec. 12. Liberty Players (stock), experiencing monetary difficulties since encing monetary difficulties since the opening two months ago, have been much disorganized the past week. The backers of the show, dissatisfied with the outlook, have turned the show over to the play-ers to run for them. New leads have been brought in and the company is attempting to hold on until after the holidays.

'THE LAST JUDGMENT' road, Newark, N. J. SHUFFLE ALONG' — Capitol, Albany, N. Y., Dec. 12-13; Strand, Ithaca, N. Y., 14; Orpheum. Easton, 15.

'OF THEE I SING' — Shubert, Kansas City, Mo.

Kansas City, Mo.

ABBEY (RISH) PLAYERS —
Nixon, Pittsburgh.
SIR HARRY LAUDER, Los Angeles, Calif.

VANITIES—Apollo, Chicago.

LAUGH PARADE—Grand Opera

"LAUGH PARADE"—Grand Opera House, Chicago.
"ANOTHER LANGUAGE"— Co-lseum, Sloux Falls, S. D., Dec. 12; Auditorium, Sloux City, 13; Bran-deis, Omaha, Neb., 14-16; Liberty Hall, Lincoln, Neb., 18-17.
"HOLE SEGMAN, POOR THING"— "HOLE SEGMAN, POOR THING"— HOLE SEGMAN, POOR THING— "HOLE SEGMAN, POLICE PROPERTY NOON"— Broad, Phila-delphia

delphia.
'PARDON MY ENGLISH'-Gar-

rick, Philadelphia,
BROADWAY RHAPSODY'—Altoona, Pa., Dec. 15-17.
'RHAPSODY IN BLACK'—Lay-

Phitadelphia, Dec. 12.

Philadelphla, Dec. 12.

Plenty of activity is prömised for Philiy around the holidays, with some in the notoriously bad weekbefore-Christmas.

This week as no no expening This week as no no expening This week as no many the property of th

booked.

That would give Philly five legit houses—largest number this year—if Broad could find a holiday attraction. So far, it hasn't-got anything to follow 'Saint Wench.' A booking

tion. So far, it hasn't-got anything to follow 'Saint Wench.' A booking of some sort, however, is generally figured. Week's business, with only two houses open, was fifty-fifty. "Pardon My English," the Aarons & Freedley musical, was strong, with \$45,000 estimated, at the Garrick, while 'Honeymoon,' comedy tryout greeted with mixed notices, only got are booking over this weboth as the book of the colding over this weboth are booking over this weboth first full week). Musical onnated previous Friday and grossed \$12,000 in three performances aided by Army-Navy crowds. Show wasn't, ready and that hurt, but first week, because \$150 to 100 to 100

NO RECKHART STOCK

Report from Des Moines, Ia., that Arthur J. Beckhart had leased the Princess theatre for a season of stock was stated to be incorrect by

the manager.

Road company of 'Another Language,' which he produced, played
at the stand, a one-nighter. Saturday (10) and players mentioned to
be in the stock are in the cast of
the touring show.

Future Plays

'Love Costs Money,' comedy, is Love Costs Money, comedy, is being considered by two producers, It was authored by Lyon Mearson (who wrote the amusing tome The French They Are a Funny Race'), and Burnet Hershey, of the War-

and Burnet Hershey, of the Warners writing staff.
'Thie Side Idolatry,' Talbot Jennings play about Shakespeare, being readled by the Theatre Guild and may be its third offering.
'We the People,' Elmer Rice's me play, dealing with the present crisis, being the property of the semination of the semination of the property of the proper

fortnight.

'Little Black Book,' a comedy by
Harold Sherman, will be the first
venture of the American Plays and
Players group. Probably at the

'The Day After,' by Audrey Car-ten, put into rehearsal by Harry Bannister.

ENGAGEMENTS

Al Goodnian, musical conductor, 'Land of Smiles.' Jessie Royce Landls, 'Little Women.' Women.' Chas. S. Turner, Chas. Martin, 'The Show Off.' Henry Daniell, 'Honeymoon.' Rosamund Merrivale, 'The Last Judgment.'

Jeanne Aubert, 'Love Story.' Pegeen Scott, 'Girls in Uniform.'

CAST CHANGES

Dorothy Gish replaces Patricia Collinge in Autumn Crocus.' Gilbert Emery for Pierre Watkin, 'Mad Hopes.'

ing off.
'MOURNING BECOMES ELEC-TRA'-Laying off. Osgood Perkins, 'Goodbye Again.'

Gaumont British's Solo Control Raises Spectre of Pay Trimming

Considerable watching and waiting here on the matter of General Theatres (Gaumont-Pritish) taking over the booking of the Stoll houses. Most insistent talk is the matter of salary chopping, although some conjecture on just how much can be cut and where

jecture on just how much can be cut and where.

No doubt that the move is the most important one in current theatricals in many years. G. T. C. already has the Moss chain via merger and the 10 Stoll houses will mean a reorganization of theatricals in all branches and rerouting all down the line. No way of telling how many weeks of vaude will result, but likely about 20 atter triming down the duplications. About ming down the duplications. About his properties of the state of the st

acts, American and Continental, no matter how big a name, will be amenable to a cut all down the line for the entire tour. Especially in view of the fact that the tour offered is a bigger one than available on any one chain in the United States.

Legit Tour Angle

Legit Tour Angle

Another angle is the legit thing. Serious difficulty confronting the provincial legit houses in this country has always been getting stars, for touring musicals. Figured that a fairly good musical can play to about \$5,000 a week in the provinces, of which the house takes 50%. First rate stars, however, expect a minimum of about \$1,200 compelling the touring manasers to skimp heavily. Now the Gaumont group will try to pare the lead salaries down to a level at which the rest of the show can be put on with a bit more flourish. Controlling, as they now do, all three circuits, they feel pretty certain they, can move the salaries to where they, wish.

With pessimists around, however, who point out that name attractions and stars have too many other outlets these days in the radio and talker fields, to worry very much about cut salaries.

ALL COCHRAN VENTURES MERGED INTO ONE UNIT

London, Dec. 3.

Charles B. Cochran has formed himself into a limited liability corporation, the Cochran Corporation,

The object of the company is to merge all future Cochran productions into one corporation, which will have 'special and somewhat unique facilities already available to me for producing plays in England and America.

The proposed of Cochran's existing organizations, including his experts and Cochran's personal services as general manager.

ices as general manager.

ices as general manager.

As the nucleus, the corporation
has acquired Cochran's rights in
six new plays and certain film
rights. This also includes the Continental piece which will be produced under the English title The
Love Child, an adaptation of Oscar
Strauss' German musical.

Chilogoo, 625,000 of or £1 shares
and C.5000 of one shilling deferred
shares.

The director will be Sir Thomas Dugald Edelston, Charles Cochran, Andrew P. Holt, William Ross Sharp and William John Garner.

Karno in Auto Mishap London, Dec. 12.

Fred Karno was hurt in a motor ash here today (12). Not a scrious injury

'Bandwagon' for London Replacing 'Casanova'

London, Dec. 12.
London is finally to see 'The
Bandwagon,' promised for some
months. Looks likely it'il follow
'Casanova' into the Collscum.

No definite dates as yet, but probable 'Casanova' will fold about the middle of January, with the American musical coming in immediately

Any Theatre May Grab Popular Hit Under a New Statute in Russia

Moscow, Nov. 21.
Under a law just promulgated,
every theatre here has a perfect
right to help itself to any Soviet play
without the author's permission. It must, of course, pay him the nor mal royalties

mal royalties.
Purpose of the new law is to prevent any one theatre from hogging a piece which is in great public demand. A number of such popular plays are on the boards now, with tickets almost impossible to obtain even weeks ahead. The new legislate the possible of other troupes to put on the sought after plays.

after plays.

Playwrights are not worried by

Playwights are not worried by the property of the contrary, the contrary, the contrary, the contrary, the contrary of the contrary, the contrary of the contra

CAST SAVES 'BUSINESS'

Limited Success For London sion of Vienna Comedy

London Dec. 12.

Business With America at the Haymarket has an obvious comedy plot, but seems likely to enjoy a limited success because of its admirable cast, headed by Madge Titheradge.

Piece was adapted from a Vienness novel.

Cat Mauls Tamer

Mexico City, Dec. 9.

Six persons were slightly injured in a panic resulting from a liness mauling a Spanish animal trainer named Felips del Castillo during a show of the Argentine Circus at Iguala, an important town of Guerrero state, about 400 miles south-

west of here.
Lioness became unruly and the Lioness became unruly and the trainer attempted to pacify her. His uniform was ripped off, and when attendants rescued him he had an arm and a leg fractured and 16 body wounds. Del Castillo wag taken to a hospital in a serious condition.

Bruckner's 'Youth' Ban

Prague, Nov. 29,
The presentation of Bruckner's
play, The Sickness of Youth, in
the Kleine Buchne theatre of Prague
has been prohibited by the censor.
The Pravo Lidu, a leading Czech
paper of Prague declares that the
prohibition of the German author's
play may injure the reputation of
the Czechoslovak State abroad.

A. VARAZSIGE

Plays Abroad

London Show World

Marilyn and Her Don Remaining in London

Remaining in London
London, Dec. 12.
Marilyn Miller and Don Alvarado,
scheduled to sail for New York Priclay (9), were granted a last minute
permit to remain! in England one
extra week, both claiming illiness
as the excuse for the stays and
furnishing doctor's certificates.
Couple have intimated they will
marry shortly.
Miss Miller and Alvarado came
over on the Bremen without a passport, Ship sailed while they were
at a bon voyage party, Therefore
the difficulty about staying. They'll
sail on the Europa next week.

EVENSONG' INTACT FOR B'WAY, SELWYN'S DEAL

Latest purchase of several made here by Arch Selwyn Is 'Evensong' current at the Queen's.

Piece will close on Dec, 31, with the entire company sailing immediately afterward to New York and opening at the end of Sanuary.

'For Services Rendered,' Somerset Maucham play, scheduled to close at the Globe on Dec, 17, seems to have taken, another lease on life and will move to the Queen's on Jan. 2. Sam Harris owns the New York production rights to this one.

TIME—FORWARD

some of them will now have their income doubled or tripled as other Among the first beneficiarles will have duplicate productions. It is to the Maxim Gorid and Aflonography. The former's "Egor Bulichev Will have duplicate productions in Moscow soon. Incodentially, Moscow the design of the most will have duplicate productions." In Moscow soon. Incodentially, Moscow the design of the most will have duplicate productions in Moscow soon.

Dutch Tax Cuts Down Amusement Spending The Maxim Gornalization of the work of the section of

Gilbert Miller has apparently started off his reconstructed Lyric took to the seconstructed Lyric took no chances with the play when he put Herbert Marshall and Edna Best into the central characters. He also did a clever piece of castle young man to Louis Hayward, who scored decisively. The locale of the play was altered from New York to London. All indications point to a solid hit.

Mose Empires' Let-Outs

Mose Empires' Let-Outs

Plenty of heartaches at the Mosa
Empires' offices. Understood practically entire staff is out, with many
who have been with the firm for 35
years. R. H. Gillespie told the emyears, E. H. Gillespie told the emthe heads of Gaumont British, when
he hopes many of the hardships will
be alleviated.

Of the bookers A. G. Wingrove,
former head booker, out with three
many of the hardships will
be alleviated.

Of the bookers and The Arching of
the bookers of the bookers
and the the the the the the
was given line months' pay, which
is andount due her on her unexpired
contract. A. Buckingham, also of
the booking department, is the only
George Black becomes general
manager, Val Parnell head of the
booking department, with Cliste
Williams his assistant. It is also
likely to go back under the Parnell
banner.

Spoofing Frank Buck
Cecil Landeau has formed a lidie
film company to produce a picture
titled 'Bring 'Em Back Half Dead,'
with cast including Nelson Key,
with cast including Nelson Key,
Torson Sisters and Roy
Emerican

Polly Lutte, Weldon, Carson Sisters and Roy Emerton.

Big animal menagerie will form part of production, which is written by Landeau, and is burlesque of Bring Em Back Alive Picture will be shot at the Biattner studios, and understood is being done for Metro, which have partly financed the project.

New Cochran Title
The forthcoming Cochran production, Wother of Pearl, has now been re-titled, The Love Child. Show opens in Manchester for a month's run Dec. 23, then comes to the West End.

Savoy Porter's Estate
Nicholas Mockett, employed for
40 years by the Savoy hotel, for 20
of which he was head porter, died
recently and left \$100,000.

"Husbands" Good Comedy
Frederick Jackson, author of "The
School for Husbands," produced at
the Court theatre, Nov. 29, is an
in-and-outer. in "The School for
Husbands," he gives us an excellent
stituations are ingenious twists to
an old plot, and the acting first
rate. Plees has five principals and
two very minor roles and is all in
one set.

New Scotch Comedian

New Scotch Comedian

Nily newcomer of importance at the London Pavilion week of Nov. 23 is Dave Willis, a Scottisk comedian, and the London Pavilion week of Nov. 24 is Dave Willis, a Scottisk comedian, actually. Willis has been around Scotland for years, and the one responsible for having discovered him featured in several revuesh in the second part of the second part o

Panto and Pix.
Plaza Picture theatre is trying an entirely new experiment, as far as picture houses are concerned. In introducing a pantomime for Christmas. Pantomime will run for one hour, three times daily, and will have the usual feature film in organization of the concerned of the concerned

Leicester Sq. Cuts
Leicester Square theatre has let
out 15 chorns girls, nine stage hands
and nine out front, and has cut salaries of band, to reduce the overhead. This has saved the theatre
something like £150 per week,
which is not much but helpful.

R. A. Roberts Estate
The settlement of the estate of
the late R. A. Robers, who died recently, reveals he left practically
nothing. Roberts lost over \$70,000
in the stock market.

Plays Out of Town

LUCRECE

Detroit, Dec. 10.
At the Cass theatre, starring Katharine ornell. Translated by Thornton Wilder om play by Andre Obey, 'Le Viol de ucrece.' Staged by Guihrie McClimic, ettings and costumes by Robert Edmond memory of the Case of the Ca Settings and Jones. Inciden In three acts Tarquin. Collatine Brutus. First Narrator. Lucrece. Julia. Emille. Sidonia. socios.

Bian Aberne
Fedo de Cordoba
Charles Waldon
Charles Waldon
Katharine Corneil
Kathleen Chase
Joyce Carey
Harriet Ingersoll
Brenda Forbes
Robert Loraine
George Macready
Francis Moran

Guthrie McClintic and his wife, Katharine Cornell, have gone back to Shakespeare. Not directly, but by way of Andre Obey's play based on the bard's poem, The Rape of Lucreec. The play will undoubted a recommendation of the play will undoubted by the play of the play will undoubted by the play of the play it is producere. On the artistic side this contribution will repay many times over, not only for the beauty of the producel the left, but the daring and courage of star and producer to attempt something different.

Theatre technique of a busy of the play of the pl

of the Tarquins. In this scene the direction has the mob entirely off-stage, with their voices only hourd. Deems Taylor has written acore for the place, played here by a string quartet. Music effective here. While not the popular andience play that 'Burretts' was with Miss Cornell, this one has its own place.

BIOGRAPHY

Pittsburgh, Dec. 8.
Comedy by S. N. Beltmann in three acts.
Presented by Thentre Guild. Directed by
Philip Moeller and with setting designed by
Philip Moeller and the setting designed by
Philip

Guthrie McClintle and his wife Katharine Cornell, tave gone back (Katharine Cornell, tave gone back (Katharine Cornell, tave gone back (Market Medical) and the Large of Lucreace. The play pure and the Large of Lucreace and the play way of Andre Obery play based on the bard's poem. The Rape of Lucreace and the play way of Andre Obery play based on the bard's poem. The Rape of Lucreace and the large of the

Shows in Rehearsal

'Twentieth Century' (Abbott & Dunning), Harris.
'Design for Living' (Max Gordon), New Amsterdam.
'Saint Wench' (Barry Oshrin), Longacre.
'Sind Mague.
'Student Prince' and 'Blossom Time' (Shuberts), Bijou.
'Little Black Book' (American Players), Times Square.
'Family Upstairs' (Doye and 'Fity, Million Frenchmen' (Anatole Friedland), Mecca Temple.
'Land of Smiles' (Shuberts), And Smiles' (Shuberts), And

'Land of Smiles' (Shuberts), Ambassador.
'Girls in Uniform' (Sidney Phillips), Ritz.
'The Day After' (Harry Ban-nister), Beck.

thetic role. Despite the fact that the character becomes a trifle confused near the close, he makes in the character becomes a trifle confused near the close, he makes in the character becomes a skillful, attractive portrait of the Vienness composer, and Charles Richman is education publisher. Helm Salinger, Alexander Clark and Mary Arbenz, in brief roles, all do well. Philip Moeller's direction, while it seemed a bit spotty here and there, and the seemed a bit spotty here and there, and the seemed a bit spotty here and there, and the shown here that, after their failure to get Washington for next week, the state of the seemed to the seemed a bit was the seemed as the spotty of the show here that, after their failure to get Washington for next week, the seemed is the seemed as the seemed a

A GOOD WOMAN

Boston, Dec. 7.

A three-act comedy produced by John H
Potter under the personal supervision of
Charles B. Dillingham; written by Dillard
Long and staged by Arthur Sircom; first
performance Dec. 6 at the Hollis Street,

Irene Purcell
Arthur Margetson
John Willialms
e Millicent Hanleys
Johnnie Brewer
W J. McCarthy
na Gwen Day Burroughs

HONEYMOON

Philadelphia, Dec. 12. This new comeily by Samuel Chotzhoff and George Backer, which Harold Stone is presenting for Robert Stephens, linc, won plenty of difference of opinion on the part of the critics on its opening at the Broad last week.

ing at the Broad last week.
It impresses as a nice little play,
with an even chance of being made
into something more substantial if
the right kind of work is done on it.
As presented here first, and as seen
again Saturday night, it wouldn't
have a chance on Broadway, but
there is the groundwork of a modest hit hidden somewhere in its syaest hit hidden somewhere in its sya-

tem.

The play concerns a pair of American honeymoners who, by the time they reach Paris, have already begun to quarrel. In the French capital, they are the guests of a friend, a charming American divorcee, Mrs. Lesile Taylor, who, without being exactly loose is still pretty unconventional.

pretty unconventional.

Hubby and bride have an open break on the question of a trip he wants to make London to see a play of his produced. Wife refuses to be dictated to and, in a huff, and the convention of t

falling on a passionate embrace.

Last act, taking place the next morning, brings the wife back from Nice and shows the husband very nutrite, but still sore at his spouse. File young couple are finally reflected to the property of the pro

up someone else for a dinner companion.

Play is being radically rewritten here, especially in second act. In fact, another character, previously in the companion of the compan

the still a black for the stream of the stre

ANYBODY'S GAME

Newark, Dec. 8.

Farce in three acts by Fnul Barton, presented by Elizabeth Miles at the Lyceum, East Grange, Dec. 5. Staged by Ted Hama-East Grange, Dec. 5. Staged by Ted Hama-East Carlon, Staged by Ted Hama-Early Lowry, Sam Wren, Nevilla Westman, Fnul Stanton, Waiter Roach, Louis Sorin, Calvin Tionna, Edward Colebrook, Charlottle Andrews, Hans Hansen, Vanda Norin, Marina Warning, Manlo Warning, Marina Palangen,

Norin, Marian Waring-Manley.

An example of the old c-saumed identity theme, this show, though pleasing enough, has small chance to go anywhere. The situations work out pretty well according to pattern, but there is hardly a spark of originality or vitality in subject, acting or directionnes to an advertising agency selling stockings and finds the office girl an old friend. She persuades him to assume the name of a missing assistant official, and he enters the career of pubsiand here. Complications ensure when he falls for an advertising girl, making mistakes that turn out profitably, and finally landing in his old acquaintance's arms and becom-

bid accommendation of the graph of the graph

You Never Get a Break

Produced by the Passadena, Dec. 5.
Produced by the Passadena Community Playhouse, Dec. 4. Passadena Community Playhouse, Dec. 4. Phorman, Ameter Cast included Jeck Harling, Paul Maxey, Viliacek, Virginia Stone, Kay Vernol, Pattle, Richard French, Ray Vernol, Pattle, Pat

Story about Hollywood written by a scenarist at Radio. He should have known better. Author either hant been around plctures very time. We have been around plctures very time. We have no been around plctures very time. We have no beste in factory which have no beste in factory who cocupied half the seats at this special one day performance shook we'ver, as glaughter. Play, how who cocupied half the seats at this special one day performance shook we'ver, as glaughter. Play, how ever, as glaughter, have considered the factory have been factory in the play, the photog is both pansy and stupid. Robert Kreisman played the photographer, but couldn't give it much. Or a fermme in her teacher which have been framed. He gives the girl, a newcomer from the photog's home list 100% pure, the mesger thinks he's been framed. He gives the girl, a newcomer from the photog's home and the still.

Still.

Last scene shows the pair two
years later as stars. Most of the
characters are extras, and in heplicting them the playwright had
done his only good work, Girl was
played by Ruth Covell Levison.

Show was given matinee and
night performances.

AHEAD AND BACK

Dayton Stoddartt, p.a. and g.m., 'Last Judgment' (Sheppard & Buchanan).

THERE IS NO SUBSTITUTE

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For Further Details, See

JOHN J.

Phones: Murray Hill 2-7838-7839

2 OUT OF 3 FOLD IN MINN.

VARIETY

Minneapoils, Dec. 12. Night club biz in the Twin Cities took a terrific nose dive last week when two of the three leading spots that up shop suddenly. Poth had been losing propositions.

been losing propositions.
Ciubs to cry quits were the Hotel
Radisson Flame Room and the
Boulevards of Paris, both large and
salovate places with seating capactities in excess of 1.200. Flame
Room failed to open Tuesday (5)
when the hotel management refused
to make further cash advances to
floor abow, to emble him to pay
the performers.
Flame Room had tried the hazard-

me me Room had tried the hazardous (for Minneapolls) experiment of
an elaborate floor show from Chicapo with a large cast of principals,
eight line girls and a 14-piece orehestra. Hotel itself was not supposed to be taking any chances, the
understanding being that Slight
would be responsible for the show
in return for the cover charge receipts and 25% of the net diningprise started running in the red,
the hotel was asked to advance salaries and other expenses, so it will
foot practically the entire loss.

A week ago Slight diagnased with
the ballet and cut the number of his
principals and the size of the or-Flame Room had tried the hazard-

A week ago Siteht dispensed with the bailet and cut the number of his principals and the size of the orchestra so as to bring the overhead down substantially. But a week of operation on the less pretentious scale still found Slight in the red and when the hotel amounced it are not seen to be substantially. But a week of operation on the less pretentious scale still found Slight in the red and when the hotel amounced it are not seen to be substantially on the substantial to some of the sub-zero nights the Flame Room attendance ran as low as if couples, making Slight's share of the 50c over charges 115 and nothing coming in from the dining room because there were no net profits.

Flame Room will be found the first time in the Twin Cities that a girls' band has provided the music and floor show in a supper night cits. Ed Sherman, owner of the act, made the deal on an arrangement similar to Slight's to fill in a lay-off. If the enterprise clicks, Sherman will keep Touch.

The Ingenues at the Flame Room

ulevards of Paris always had Boulevards of Paris always had been able to navigate until this winter. Recently it installed a big floor show with 10 line girls, three principals and a 12-piece orchestra, all locally recruited. Spot will reopen New Year's eve.

Hotel Lowry's Peacock Room, ace of the Twin City night clubs and the only one to play important and expensive name orchestras, sans the only one to play important and expensive name orchestras, sans floor shows, still is determined to stick out the depression. Its current attraction is the Bed Nicholsband which followed the Casa Loma

Suspicious Fire

Utlea, Dec. 12 Fire destroyed the interior of the Fire destroyed the interior of the Parkway, leading Utica night club, and a police investigation was started because of suspicious cir-

started because of suspicious cir-cumstances.

Damage was estimated at \$15,-600. Frank Fava, of the manage-ment, expressed bellef that someone broke a window and threw gasoline into the place to start the blaze.

B.B.B.'s Bro. Colon, Panama, Dec. 4.
Henry Berman is the new m.c. at
the Atlantic cafe here. Berman is a brother of B.B.B.



Cleve's 5 New Ones With Holiday Hopes

Cleveland, Dec. 12. Three new niteries have opened here and two more are due to bloom in the next two weeks.

In the next two weeks.

Hotel Carter, which spent \$75,000
modernizing its building, is banking heaviest on the predicted upturn by booking Rudy Vallee's
band at \$45,00 for three days, to
open its Rainhow Room Dec. 16.
Fred Waring's Pennsyvanians are
pencilled in to follow Vallee for
spot plans to book in a sortes of
name bands for week stands until
the club gets on its feet. Met Insurance Company is angeling the
venture. enture.

venture.

Freddie Carlone, local bandmaster, is taking a fiver by backing the Local Club, new exclusive membership spot with a no couvert or minimum charge. Carlone's two brothers, Frank and Tony, also in as business partners, with Louis S. King as manager.

King as manager.

Town's first two-bits nitery, the
Cotton Club, which opened Saturday (10), is being operated by Herb
Miller and Eddie Sindelar, Percy
Venable brought in sepia show from the Sunset Club, Chicago, for

opening.

Ray Cartier's Mosque, an Oriental place, and Lake Shore's Supper Club, with only tuxedos allowed. are two other clubs that have opened for holiday season.

Talent Scarce for Shanghai's Two Clubs

Shanghai, Nov. 12.

Shanghal, Nov. 12.
Little Ciub and Candrome, nite clubs, are experiencing a dearth of talent Seause of the sharp drop in the exchange with the result that the currency puid to acts, white having normal buying power there, figures very low on the exchange.
Good teams receive 2.400 Mexican dollars per month, which figures \$1,909 in gold, but today with the drop in the exchange that's only \$400-\$450.

The English colony in Shanghai

The English colony in Shanghai demands a certain type of travel-ing attraction every so often.

Los Angeles, Dec. 12. Los Angeles, Dec. 12.

Barbara Taylor Kjerulf with a
new revue sails from here the first
of the year for Shanghai and the
Orient, taking along a small jazz
combo, singers and dancers, including Miss Kjerulf's daughter, Bonnie Ellen Kjerulf.

SAN FRANCISCO

(Continued from page 9)

(Continued from page 9)
filcker, Truth About Sex, with biz
plenty nice. Cohen's other house,
'United-Artists, which he-nowns alongComble,' which hows out Wednesday after two weeks and four days,
natives bouncing quite regularly
for this link in the horror cycle.
Last Mile' comes in the 15th, with
Eddie Cantor's Kild' due Christmas

Day.
Golden Gate trying a big indoor circus on stage while 'Sport Parade' unreels. Swing of Gate's previous big weeks carrying them along on this'n, its weakest sister

Estimates for This Week

Estimates for This Week
Golden Gate (RKO) (2,344; 30-40-65)—"Sport Parade' (Radio) and
vaude. Weakest Gate has had in
some time, but \$14,000 still sweet
money. Trench Police (Radio)
last week pulled almost \$15,000.

Paramount (Fox) (2,700; 30-40-55)—'Flesh' (M-G). Beery big here and take should total around \$19,-000. Clara Bow's 'Savage' (Fox) got fine \$18,000 last week.

got fine \$18,000 last week.

\$1. Francis (Fox) (1,455; \$1-\$1.50)

—Strange Interlude' (M-G) (3dlast week). That \$1.50 top ddn't
appeal to natives, so roadshow poltoy is out and house returns to
grind.

United Artists (1,400; 25-25-50)

"White Zomble' (UA) (3d-last
week). Lost fine does not week to the second to the sec

United Arists (1,40): 25-35-50)—
Whited Arists (1,40): 25-35-50)—
White Loomlie' (U.A.) (3d-lnat White Loomlie' (U.A.) (3d-lnat White Loomlie' (1,40)—
White Loomlie' (1,40)—
Honor (1,4

with 'Evenings for Sale' (Par) the film.

Warners (Fox) (35-55)—'Trouble in Paradise' (Par), Under Fox banner again, and this time for sure. House continues as its, biz quite good at \$7500 on this. Joe Brown in 'Mouthrui' (WB) was poor at under \$5,000 last week, after doing a full week at the Warnleis.

More Beer

Cycle of a-stein-on-the-table tunes and lyrics has started.
First of the jubilation num-

Musicians Protest Bowl **Deficit Top on Coast**

Hollywood, Dec. 12.

Hollywood, Dec. 12.

Although the musiclans underwrote a maximum loss of \$10,000,
members of the Hollywood Bowl orchestra have hit the ceiling over
the \$1,000 deficit levied against
them as their share of the past bowl
seann's losses.

season's losses.

Claim of the musicians is that the
Bowl association did not put certain
economies into effect as promised
when the \$10,000 top loss was un-

Oriole Terrace, Det.

Detroit, Dec. 10.

Detroit, Dec. 10.

Opening of this spot with Henry Thies' band and Francis Sievens; and the state of the stat

Orlole is expected to take advan-tage of beer when it's here. In the meantime overhead is going on and beer is merely something to be dreamed about.

dreamed about. Seats 1,100 people and is the largest in these parts. Capacity means that with a good week-eng play the spot is a money maker. Might be helped a lot by putting on a floor show. For a cover charge the average customer expects a abow. And with acts working for apples there is no excuse for the lack of one.

is no excuse for the lack of one.

Place will profit by the excellence as a broadcasting group of the Thies aggregation. Thies should know how to play to a mike after being the sustaining band on WLW for so long. As for the job, the band is handicapped in this large hall, which is almost an indoor ball park.

For These this is a return to the

almost an indoor ball park.
For Thies this is a return to the
home town. Thies is a local boy and
played in this same cafe eight years
ago. At that time a total of \$18.008
was taken in on one night. On New
Years Eve that year \$1,163 people
were played to at \$15.

Years Eve that year 1,162 people were played to at \$15.
Frances Stevens joining the band for 1t's local engagement is okay. Good looking and with a nice roles greater extent. Should be allowed to sing, so that more of the dancers can see her. As is she can be seen by only the six or eight couples who crowd the bandetand. In addition to crowd the bandetand. In addition to are featured, the band has two other vocalists, Alvin Mills and Cliff Heather. A young colored boy, Ha Cha, 'to carried for floor work and special numbers on spot in town is the Book Cadillae New Mayfair Room. Charges \$1 and \$2 cover and is not doing so forte. Orlole gets 50c. and \$1.

BOHEMIA

New York, Dec. 2.

New York, Dec. 2.

Tony Sarg, the puspeteer, has a plece of this manumoth resiaurant at \$2d and Broadway, with Douglas Cooks and Kennoth Murchison, owners of the building, also patro rather the new of the two) Janssen Hoßraus, which filtved for the same reason that Bohemla may prove a terrific money-maker shortly—the difference between new that the same reason that short and reason that short

near and real beer.

It has all the atmosphere for a successful rathskeller and with stronger legal brew in the offing, the Bohemia, considering its ample capacity and pop priced \$1.50 table dhote dinner, has a swell chance to

click big;

Ben Selvin marks his return to
the cate field, after five years' absence, at this spot, doubling in with
his Columbia recording orchestra.
Selvin is the head of recording at
Columbia, in addition.

Columbia, in addition.

There's a spacious tap room adjoining the main dining room with a mammoth bar that looks all set for the real thing. It's in this tap does its stuff at 8, 10 and 12 p. m. nightly, with a Siboney rumba or-chestra coming on at 10 until closing to augment the Selvin band in the main dining room.

Abd.

Bernice Petkere has placed 'Half a Mile Away from Home' with the inusic and lyrics by herself, with Witmark.

Air Leaders In Doubt

(Continued from page 1) (Continued from page 1)
branch of MBC somehow has a better asquence of shows. The highlights are Tuesdays when Ed Wynn
somehow dominates everything;
Thursday, Fridays and Sundays
(Eddic Gantor's Chase & Sanborn
hour figures latterly).

Now figures latterly).

Why Thursdays and Fridays are tops is readily apparent from a recognition of the first state of the fir

It's little wonder that competitive accounts are switching their time and their broudcasting outlets after the first of the year, because of this staggering competition.

With the habit idea figuring, he cause the average auditor doesn't care to hop up and down in order to tune in or out, it's a terrific handicap. Only the biggest sort of handicap. Only the biggest sort of counter-attraction could compel th

dial switch.
Hence, despite all sorts of Crossley reports, popularity polls and
questionaires, the relative standing
of artists is as much guesswork as
it is also a force of circumstance.

it is also a force of circumstance.

No Dependsnoce

The repeated reports of Amos 'n'
Andy's top standing is now regarded
as something not strictly so. When
the Crossley people, in making up
their periodic surveys, call up
housewives promiscuously and ask
them whom they heard last night
on the air, the average woman will
think of what comes to mind eastlest. It
may so hanoen that A&A or think of what comes to mind eastlest. It may so happen that A&A or Myrt and Marye were on at dinner time when the family's listening-in attlention was best, so it stuck. It's a certainty many do not yet known who or what A&A or M&M exploit.

That 'clud not in deprecation of the talent, but in evidence, from the contract of the contr

about fan mall in direct relation to giveaways. Every so often an account will get curious about its circulation and offer something gratis it asked for within a brief period of time. Joour did that, it's a CBS afternoon variety program. CBS received \$6,000 letters that week. Yet CBS itself can't believe that that Joour program, on a Sunday afternoon, is more popular than the Robert Burns Monday might program with Guy Lombardo and Burns and Alien just because that particular week-only-300-letters came in on behalf of the Burns program.

Barbasol had giveaways through Ray Perkins and a Sunday night sketch with a monogrammed tooth-brush with your individual name

Ray Perkins and a Sunday night sketch with a monogrammed tooth-brush with your individual name on the handle as the lure. It was a come-on for the Bristoi-Meyers Co.'s new product, a changeable toothbrush, the revenue to come from the subsequent purchases of the new bristies.

Kids on Giveaways
Just what that type of 'circula-Just what that type of 'circula-Just what the kids around the country write in for such things like they used to write in for bunks in Popular Mechanics' and kindred type publications, which always was a treasure trove for free literature, samples detailing Milke of Magnesia account has had over 1,000,000 letters in 1932 because of their anaram prize contests, but radio observed and the subsequence of their anaram prize contests, but radio observed as the subsequence of their anaram prize contests, but radio observed as the subsequence of their anaram prize contests, but radio observed as the subsequence of their anaram prize contests, but radio observed a subsequence of their anaram prize contests, but radio observed a subsequence of their anaram prize contests, but radio observed a subsequence of their anaram prize contests, but radio observed a subsequence of their anaram prize on the subsequence of their anaram prize contests, but radio observed a subsequence of their anaram prize contests, but radio observed and the subsequence of their anaram prize contests, but radio observed their anaram prize contests, but radio obs

ters in 1982 because of their ana-gram prize contests, but radio ob-servers are not satisfied from that that this sort of fan mail is any criterion of the Phillips program's artists' popularity.

By the same token, the type of requests for special material from radio editors on obscure artists is little criterion, because it invariably

little criterion, because it invariably indicates that there has been a paucity of stuff sent out on those people. Hence the requests, since the radio press is well serviced on the better known staples.

There are certain composite groups of outstanders which both chains concur are outstanding, such as Ruth Etting, Kate Smith and Jessica Dragonette of the femme warblers; Downey, Crosby and Novis in the male singing division; the Boswells among the trios;

'March of Time' and 'SHerlock Hoimes' in the dramatics; Bernie, Whiteman,' Vallee and the Lombardas in bands, etc., but none of it's decisive and much is estimation or artificial enthusiasm in sundry local quarters. The greatest tans and enchusiasts are the artists themselves, but that a offen the thirtee them.

quarters. The greatest fans and entusiasts are the artists themselves, but just as often the things they rave about, are not as olicky with the hinterlanders.

It's almost impossible to actually gauge radde popularity with any degree of accuracy. Eddle Cantor may brag about No. 1 rating in the Kansas City 'Star' contest, but right, behind him are unheard of features; including a local Catholic program, which are only resionally known.

There's much to-do shout Jack Pearl's coming up on the air, yet in the main, Ed Wynn has become as much better established, previously, the main of the main. Ed Wynn has become so much better established, previously, the ment thus figures. The Marx Broc. are the newest rave in the east, but aren't heard in Chicago at all, for the reason the sponsor has no sales outlets there, hence there is no territorial coverage. ritorial coverage.

12 Best Programs

The chains state that the best norm of measurement was 'Variety's poil last spring, when some 150 of this paper's correspondents, from of this paper's correspondents, from coast to coast, were questionnaired for the 12 Best Radio Programs in their territory, and the consensus at that time disclosed, in this order: Amos 'n' Andy (Pepsedent), Ziegfeld-Chrystier, Burns and Allen-Guy Lombarde (Robert Burns Cigar),

Lucky Strike. Chase & Sanborn (Harry Rich-nan-Rubinoff).

Chase & Sanborn (Harry Richman-Rubinoff),
Ben Bernie (Blue Ribbon Mait),
Kate Smith (La Palina),
Camel Quarter Hour (Downey-Worn-Renafed),
Rudy Vallee (Fleischmann),
Cheuterised Hour (Sikret-Etting-Grand),
The Stand Hour (Sikret-Etting-Grand),
Tony Wons (a. m. sustaining),
This list has undergone decide thanges elinee its publication in 'Variety' May 17, inst. Amos 'n' Andy
don't rate No. 1. Ziegried's dead
and Chrysle's is off the air, Burns
program is still going strong, Lucky
Strike, then with Walter Winchell
and name bands, has lately brought
Jack Pearl to the fore. Eddie Cantor
is back for Chase & Sanborn. Ben is back for Chase & Sanborn. Sen Bernie as is. Kate Smith is slipping. Camel is off the air commercially. Vallee-Fleischmann is now & different type of variety program from the Vallee-Irens Bordoni Idea at that time. Chesterfield is now quarrer houring instead of a full hour. Others as if the property of the property is back for Chase & Sanborn. hase & Sanborn. Ben Kate Smith is silp-

theyre usually circulation builder-uppers, with prolonged pseudo-jock-eyings and faise circulations through repeated votes, meaning that the contestants buy up quanti-ties of papers just to clip the ballots.

HOT OPENING

Russ Columbo opened at the Park Central hotel, New York, literally in a biaze, which occurred at about 3 a.m. when some of the curtains and the prop paim trees of the newly decorated Cocoanut Grove (roof) raught fire at the contral was quickly extinguished with little damage and excitement.

LOPEZ' \$12.50 COHVERT

Chicago, Dec. 12. Joseph Urban Room of the Con-Joseph Urban Room of the Con-gress hotel blandly announces that the couvert for New Year's Eve vill be \$12.50 per head, or \$25 the couple. Vincent Lopez officiating, Pompelan Grill at same hotel will allow galety for \$5 per head with Harry Sosnick's orchestra.

HERE AND THERE

Frank Carr's band now at the

Frank Hobbs at the Catalina Island, Calif., casino with a band for three nights a week during the winter

Carol Lofner and his 12-piece or-chestra opened at the Casino Gar-dens, Ocean Park, Calif., this week.

Howard Jackson, composer and arranger, is back in Hollywood after two years in New York. Is free-lancing as a studio orchestra-

FILM MUSICALS **ARE BLOOMING**

Fox, like Metro, has plans for screen musicals after the first of the year. Buddy DeSylva has been rengaged by Fox and may leave for the coast the end of this week. Fox wants Ray Henderson and Lew Brown eithers as a scame of the coast next month of the series of the coast next month on a number of studio bids for H-B, although, in view of the personal relations existing between the two factions, there's little like-lihood of the trio reuniting. If working on the same lot, it would mean separate assignments.

Brown and Henderson aren't in-

n and Henderson aren't in-Brown and Henderson aren't in-terested in any film work until their Strike Me Pink' musical revue gets under way. Lupe Velez is set for it.

DROP LAWYERS TO GET ACTION ON ERPI COIN

Anxious to get their share of the ERPI settlement money before the first of the year, if possible, in order to take care of pressing obligations, music publishers have evinced a willingness to allow the Sam Fox Music Co. a larger slice of the \$825,-000 melon than was originally albotted. To expedite the divvy, Fox and the MPPA have agreed to eliminate lawyers from the controversy and leave it to Fox and John Palme and leave it to Fox and John Palme promise between them.

MPPA committee appointed to divide the ERPI money had agreed to set aside one-sikth of the residue, around \$680,000, for Fox, with the latter making a counter-claim for at least a third of the full ERPI payment. Understanding is that Nathan Burkan takes no part in the chairman of the MPPA board and whatever compromise the pair armound in the publishers involved.

With the Fox matter out of the

publishers involved.

publishers involved.
With the Fox matter out of the
way the MPPA feels that it will
have little difficulty settling the
claims of two other cinematic
thematic music contributors, Beltirin, Inc., and the Southern Music
Co., an ROA Victor affuliate. Belwin has been asking for \$100,000
while the Southern has set its cut
at \$100,000.
Maiority and \$100,000.

was \$450,000.

Majority report of the MPPA's allocation committee advised that before splitting up the meion there be deducted some \$50,000 expended by Paine for counsel and other fees—and—an additional .10% to Paine. as agent for the benefit of the publishers' organization. Fox is insisting that these provisions be eliminated upon the entire sum paid over by ERPI in settlement of the 'bootleg' seat tax suit.

Must Show Proof

Must Show Proof

Los Angeles, Dec. 12.

Because of recent trouble between
musicians who have done orchesrate and have done orchesrate and have done orchesrate and have done orchesrate and have a done orchesrat

ROBIN AGAIN AT PAR

Hollywood, Dec. 12.
Leo Robin is back at Paramount and will write the lyrics for the next Chevalier picture, 'The Way to

Ralph Rainger is devising the

Col's Chicago Shutdown
Chicago, Dec. 12.
Paul Cohen is on at the Columbia
phonograph office here and with his
going the Chicago distribution department is abolished. Cohen has
been with the firm for nine years
and survived several staff reduc-

been with the firm for nine years and survived several staff reductions.

Columbia will handle its midwestern distribution from the factory in Bridesport, Conn. Means while the local recording studio is little year. It is a survived by the survived by th

6 Best Sellers

Six best sheet music sellers for the week ending Dec. 9 as reported by jobbers and syndi-cate stores in the east were: 1, "Little Street" (Morris). 2. 'Please' (Famous). 3. 'Play, Fiddle, Play' (Marks).

3. 'Fiay,
(Marks).
4. 'All-American Girl' (Feist).
5. 'Home for the Old Folks'
(Donaldson).
6. 'Let's Put Out the Lights'

AFM's Suspension Of Maurie Rubens **Upheld** on Appeal

Motion obtained by Maurie Ruens, former general musical director for the Shuberts, from New York Supreme court restraining the American Federation of Musicians from expelling him for failure to pay a \$1,000 fine has been set aside by the Appellate Division Rubens had been found guilty by the union's international executive hoard on a charge of demanding payment from a musician for an engagement.

Supreme court had ruled that the Federation shall not move to de-prive Rubens from obtaining an engagement on a union job until the issues involved in the case had been

sagement on a union job until the issues involved in the case had been tried by that tribunal. Rubens' lawyers at the time contended that the conductor had been brought up on framed charges before the international board, after the trial board of Local 892, New York, had dismissed the case. Fine imposed on the complaint of Victor J. Fink that the director exacted a \$50 fee for giving him a job at the 44th St. theatre, carried a stipulation that it be paid within a month, or before Oct. 1. Failure to pay led to Rubens' expulsion from the Federation.

BOW BOWS OUT

He Wanted Lots of Bands, but In stead Took the Air

Los Angeles, Dec. 12,

Musicians' local is still trying to figure out the ambitious plans of a would-be band booker, giving the name of BudJy Bow, who arrived in town with a yen to hire five bands in a hurry.

in a hurry.

He wanted two to leave at once, one for Palm Springs and the other to a hotel in Lebec, nearby mountain resort. He said he would have 16 Ty one of the orchestras to Palm Springs in his \$85,000 airplane and buy a couple of big cars for the buy <u>a</u> cou Lebec trip.

Lebec trip.
Orchestras were ready at the appointed place for the trip, but Bow failed to show. Calls to Lebec and Palm Springs by union officials brought answers that no one at either place had ever heard of Bow or needed orchestras.

Beck. New Pub

New Mort Beck Music Co. has started in New York with debut catalog made up of 'Shave and Haircut' by Abner Silver and Eddle Maxwell, 'Where the River Meets the Sea', by Silver, Ira Shuster and Milton Drake, and 'What a Price to Pay For Love,' by Silver, Drake and Walter Kent.

Wants More Time

Classification committee of the American Society took under fur-ther advisement the demands for re-rating presented by several pub-lishers at a meeting last week. Among the publishers who were in-formed that the committee wanted more time to think it over was E. B. Marks.

B. Marks.

Marks asked that he be rescaled from C plus to A. Decision on the Foster Music Co.'s demand for promotion was also tabled.

Kiapholz With Grofe

Majors' Direct Deal With John Paine for Film Representation

Preparatory to submitting a new sync licensing plan to motion picture producers, music publishers asked John Paine, chairman of the MPPA board to obtain additional data on how a central performing rights bureau to serve the film industry would operate. That was as far as the M.P.P.A. mem-bership got in a general meeting on the subject last week.

the subject last week.

As the proposition shapes up now, Palne is assigned the task of establishing a music clearance bureau to take care of the producer's needs, with himself as trustee. In-stead of the point system under which the ERFI arrangement operated, the new clearing centre for sync rights will set up a definite scale of prices applying variously to proceed the process of the producer of the process of the proces

bealing with the bureau will not be compulsory for the producers. If they figure they can get a better price by going direct to the owners of the copyright, there will be nothing to prevent them from doing so.

'Only' 20% Depreciation On ASCAP's Investments

Responding to queries of writer and publisher members regarding the status of the American Society's investments, the ASCAP finance committee declares that the \$500,000 in securities involved would only bring a loss of around 20% if tossed into the market at this time.

Don't Wake Me Up

For an unexplainable reason For an unexplainable reason music biz is on the upbeat.

It's surprising the trade itself, particularly in view of the anticipated pre-holiday slump. Instead, it's behaving in reverse English and evidences arew that the business of some that the business of some some that the parting than every.

ever.

In line with the paradox even the mechanicals are geta pollyannaish reaction.

That Artist Supersedes The Song. Brunswick's **New Recording Attitude**

Radical reversion to form is Jack Kapp's, of Brunswick, attitude that each of the Brunswick name artists each of the Brunswick name artists has a certain following, regardless of the songs recorded and that the following more than offsets the gen-eral unfamiliarity of the numbers. Hence, the artist sets material that is new and suitable rather than be-ing assigned to the recording of hits.

With that in mind, the Brunswick artists are 'canning' song material from manuscripts, both American or English and French, and these are released locally or exported to England and the Continent. Brunswick's American Record Corp., the wick's American Record Corp., the holding company, has affiliation with the European Brunswick companies, Decca, et al., and the name artists on this side, such as the Boswell Sisters. Bing Crosby and others, are given foreign songs to record from mass and the 'mothers' or masters are exported for press-

mittee declares that the \$500,000 in securities involved would only bring a loss of around 20% if tossed into the market at this time. Of the entire group of bonds bought with a securities in the content of the market at this time. Of the entire group of bonds who the society bought at around \$100 and are now listed at approximately \$55.

Committee, made up of Lous Bernstein, chairman, Jerome Kern and Otto Harbach, declare that the portfolio represented by this \$500,000 investment contains the sort of securities that savings banks, in frequency of estates make a practice of buying. The declare that the powers by the Society admit that most of the securities selected by them have undergone depreciation, but that was something that couldn't be foreseen.

With a number of exceptions, the committee revealed, the money is invested in state and municipal selected by the solution of the securities selected by the solution of the securities selected by them have undergone depreciation, but that was something that couldn't be foreseen.

With a number of exceptions, the committee revealed, the money is invested in state and municipal selected by the solution of the solution

Inside Stuff—Music

One of those Hollywood analogies is the instance of a current song hit which, because it was picked by a subordinate during the head of the music firm's absence abroad, is getting lukewarm attention from the

Chief.

Despite this tepidness, it's forging ahead as the hit of the catalog but, regardless, the nusic pub—whose self-enthusiasm as a song picker is no trade secret—won't give in that his associate, for once, picked a hit on his own. That its origin is of humble sources makes it tougher all around, although substantiating the subordinate's keen judgment.

Radio's voracious demands has the musical combos digging back farther and farther into the dust-laden catalogs, with publishers inclined soon after an old one has had a few ether revivals to take it and give it a modern orchestration. Two of the firms most active in this direction are Remick and Mills Music, Inc. Remick has been re-scoring not only the orchestrations but the counter copies.

Mills Music last week picked five at a clip for orchestral rearranging, with sheet revivals to follow if the band versions on the air stimulate a demand.

RCA Victor with the turn of the new year will introduce to the trade a novelty concept in shellacked platters. It's a transparent affair, unbreakable and recorded on both sides. Peering up from the grooves are futuristic etchings of the artists and other illustrative touches. First of the Victor attractions to be recorded for this new twist was the Paul Whiteman band. This particular stencil, slated to be the ini-

tial release for the innovation, is slow-playing and runs nine minutes

Abner Silver, who fashioned a song after the Broadway play title, T Loved You Wednesday, which will also be the theme of the Fox filmiza-tion thereof, has done ditto with a song written around 'Dinner At Eight,' utilizing that title. Walter Kent collaborated with him. DeSylve, Brown & Henderson will publish.

Mike Pingitore, who's the dean of the Paul Whiteman orchestra per Mike Fingitore, whos the dean of the Pull Wintenan archestra personnel, has a gag superstition, placing a feather in a certain hat for every change made in the Whitenan hand. The gross is now 42 feathers, indicating as many who have come and gone.

Music Piracies Ahroad Via Discs To Be Controlled

Nice. Dec. 1.

Classic instance of Libby Holman's being shocked on hearing 'Body and Soul,' which was to be

man's being shocked on hearing Body and Soul, which was to be her surprise number of "Three's a crowd, being played in a Monte Carlo honkey tonk two months before her opening in New York, is in on a new version now.

Song publishers frequently hear cockeyed orchestrations in Europe of songs they never released except to the American, trade. Irving Mills, vp. of Jack Mills and head of the Mills-Rockwell Enterprises, spotted one of these orchestrations on the Riviera, and asked the band leader where he got it.

'Off a record,' laughed the leader, Its the only way we can get them.' Whereupon the publisher decided that at least 15 grand of Mills money was trickling over the falls orchestrations of American numbands to European orchestra. He had started the machinery on learning from Edward de Mertz, nite club entrepreneur, that band leaders would only be too glad to buy good orchestration insissed of pirating badly from discs.

pirating badly from discs.

Bureau probably will be opened in Paree with continental publishers sitting in for a cut.

DISLOYAL' WRITERS ON THE PAN AT ASCAP

The enterprising English music publishers who are signing up American writers or acquiring world's copyrights to tunes in which American songsmiths had a hand, are on the pan at the ASCAP. This

worid's copyrights to tunes in which American songemiths had a hand, are on the pain at the ASCAP. This refers particularly to Campbell refers particularly to Campbell array Woods.

ASCAP directors state they will try to legislate such deals out of existence on the theory that all its members, both writers and publishers, assign all copyrights to the American Society, which is a performing rights' collection agency. Contention is that Woods, or other writers who go over to England to write songs, are being disloyal to the society.

Bobby Crawford and Jimmy Campbell, the latter on an American visit currently, had words on this last week, with Campbell currently in England is American, perhaps the England to the Society.

Campbell the latter on an American wist currently, had words on this last week, with Campbell currently in England is American, perhaps are as a from foreign surces.

Campbell cited the present Germans situation as evidence of the manner in which the nationalists have ruled against all American music on the air waves, restricting popular broadcasts to 100% Germanic music, ascribable mainly to strained relations between the American and Deutscher music societies.

Free Shows to Find Out

Rochester, Dec. 12. Rochester, Dec. 12.

Rochester Civic Music Association is experimenting with free attractions. They must draw, or clee. It they draw, association may put on 1° a season.

First try is a popular concert by the Rochester Philharmonic orchestra, including numbers for which the association has to pay high royaliy. Unless 3,040 patrons turn out, it will be considered 2 flop.

Jugoslavia in Control of All Gypsy Musicians

All Gypsy Musicians
Belgrade, Nov. 29.
Jugoslav Musicians' Association
has Just held its annual congress in
Belgrade. The congress discussed
the present difficult economic situation of the musicians, especially the
qualified ones. It was stated during
the congress that the association
has won notable successes in its
fight against 'unqualified musicians'
(insually gypay bands).
Present enpress decided that
there should be three classes of musicians, according to the qualifications. Transfer from one class to
another is approved by a commission after an examination.

Pulitzer Guessers With every important book for the year already off the press for the Christmas book grabs, Pulitzer Prize awards will of necessity have

Prize awards will of necessity have to be made from the current literary offerings. Taking into consideration sales and critical acclaim, a good guess would be for Ellen Glasgow to get the Pulitzer 1932 award for the best work of fiction for her 'The Sheltered Lifer'. Liver's Piowering Wilderness' as acading Miss of the Constant of is another book which has led Miss Glasgow's novel, but its author. Charles Morgan, also is British Other current best-sellers like Invitation to the Waltz' and Inheritance' don't stand a chance, slither, because their authors are British, too. Leaves Ellen Glasgow's 'The Sheltered Life' with a clear field and thus more than an even chance to cop the award.

Sole novel by an American with a chance approximating 'The Sheltered Life' is Pearl Buck's sequel to The Good Earth', called 'Sons.' But Mrs. Buck having taken last year's Pullitzer award for 'The Good Earth', there isn't much chance that she will repeat so soon. is another book which has led Mis

Funtzen

Earth, 'there isn't much chance
she will repeat so soon.

A good guess for the biography
award is Claude G. Bowers' Beveridge and the Progressive Era'.
The book was immediately halled
by William Soskin and other Office
as the Fulltzer Frize Book in its

and and Dat opinion hasn't The book was immediately william Soskin and other ordices as the Pulltzer Prize beak in its own field, and their opinion hasn't been challenged yet opinion hasn't been challenged yet opinion strongly to the General Peyton March memoirs. Foory choice is, however, anybody guess. Clinic puess for the best play—if asked for—is 'Another Language,' with 'Success Story' a minor contender.

Dolled Up

New idea is claimed by the publishers for 'Gay Book,' due on the stands this week, idea being a Jandsome and intelligent' pulp mag. First issue will have 18 pages with a four-color pulpece and rottogen in four colors. Magazine opens with it's departments, fiction and other reading matter to follow. Geoffrey Harwood is handling theatrical tab reviews as one of these departments while short stories and articles are from the pens of Maurice Dekobra, Phyllis Duganne, Tiffany Thayer, Benjamin De Casseres and Margaret Fishback. It's being published from Philadelphia with Will Kofoed as editor. Kofoed as editor.

'Youth's' Kiddie Staff

Youth's Kiddie Staff
All set for the bow of Youth
Magazine on Jan. 10. Monthly will
attempt to be of literary quality although limiting its editorial and
contributing staff to persons under
30 years of age.

Opening staff will have James

Opening staff will have James Amster (23) as dramatic critic, Viola Ilma (22) as editor and pub-lisher, Yvonne Carns (21) as asso-ciate editor, Harry Maguire (28) as contributing editor and book re-viewer, Abner Dean (22) as art editor and Ruth Steinberg (17) as reader.

For a feature magazine will devote at least one page for 'rejec-tions,' printing thereon pre-30 writings of now famous authors which were slashed by the editorial knife. First issue will use Julian knife. First issue will use Huxley's work for that purpo

Down by the River
William Randolph Hearst, who
with Arthur Brisbane spent a lot of
money trying to establish Columbus
Circle as a business center, setting
a bad example to his tenants by
received. moving his own enterprises out. Business office and ad dept. of the 'American' will be removed from the park corner to the South street building, which is so remote Horart had to establish a free bus line to Park Row for employees. Move was in contemplation a couple of year and the state of the contemplation as couple of year of the state of the couple of year of the state of the couple of year of the state of the sta

Mag's Theatre Slaying Yarn Current Issue of "True Detective Mysteries" has an article covering the slaying in Los Angeles a year ago of Detective Lieut. Hugh A. Crowley in the lobby of the F-WC Village theatre at Westwood, Cal. Story, as related by Joe Taylor, L. A. chief of detectives, to Made-

linc Kelly, believed to be a fictitious name, details the capture of Crowley's murderers, following his slaying when he reported to act as convoy for the house receipts to the bank for deposit. Illustrations include a haltone of W H. (Bud) Loiller, F-WC tax expert and police contact who added in running down the murderers.

From Girls to Froth

From Girls to Froth
The Brewing Industry, new fortnightly tradepaper published in
New York, is edited by August J.
Ferenbach, one-time boss of 'American Girl,' official organ of the Girl
Scouts of America (in which Mrs. Herbert Hoover and other prom nent women play supervisory roles). Ferenbach has had long experience in the trade paper field. First issue of 'Brewing Industry' had eight pages, about the size of a tab daily.

had eight pages, to a tab daily.

Two other papers of that trade to ride on tha present beer silde are 'Modern Brewery' (combined with 'Brewers' Art'), scheduled for the combined are a magazine in New publication as a magazine in New York next month, with Carl A. No-wak, St. Louis brewmaster, as editor, and 'Brewery Engineering,' a Chicago sheet.

All Pale

Nathan slip-ups becoming collec-tor's items. George Jean's on 'Din-ner Before Eighs' topped by his tale in his Entimate Notebooks' that

tale in lis Entimate Notebooks' that Eugene O'Neill' has few friends, is hard to know and keeps pretty much to himself in the publicized Garbo manner.

Nathan added that one of O'Neill's few intimates is Sparrow Robinson, the half-pint sport ed of the Paris N. Y. Herald.'

Laugh here is that everybody is 'My pai' to Sparrow, yet on being asked if it were true that O'Neill and he were closer to each other than one second to another Sparrow admitted that they had met a couple of times. 'We just happened to hit it oft, that's all,' added old pal Sparrow.

Albany to D. C.

In preparation for the 'new deal' at Washington after March 4, the AP has transferred Eiton C. Fay, its contact man with Governor Roosevelt in Albany for the last four years, to the Capitol Bureau, in D. C. Fay, who began his newspaper career in Schenectady, N. X. paper career in Schenectady, N. Y., has been with AP's Albany branch for six years. He covered the Capitol beat during Governor Roosevelt's two terms and is on in-timate terms of friendship with everyone in the President-elect's

In North China
Cal S. Hirsh, American, on the
'North China Daily News,' the big
Shanghai English daily, gives the
British-American colony a little
Variety to his desk in Shanghai.
Hirsh, who also represents this
paper in Shanghai, regularly repaper in Shanghai, regularly reVariety. Considering that the "News' rates

Considering that the 'News' rate as the 'Boston Transcript' of the Orient, in English publications, it's an unusual contrast.

Dell's Sub-Snooty
The new Dell pub, a la the 'New
Yorker,' issues Jan. 4 and will be
called 'Manhattan,' Norman Anthony, who edits 'Ballyhoo' George T. Delacorte, Jr. (Dell Pub.
Co.) will edit, 'Manhattan,'

George T. Delacorte, Jr. (Dell Pub. Co.) will edit 'Manhattan.'
Publication will be of an odd sized format and will have a 200,000 first edition run, with a view to interesting the not as snooty or sophisticated New Yorkers. The Fleischmann-Ross weekly's circulation is about half that.

Pushing the Pulps
On the theory that helping the master is helping the serf, American Fiction Guild has started an

ican Fiction Guild has started an exploitation campaign which hopes to increase the sales of pulp mags. A.F.G. is the organization of writers for pulps.

Among the stunts figured out is a weekly publicity release to about 13,000 newspapers, which treats the magazine racket as an industry, with all the natural detonations of that word, and a very definite attempt to build up that 'industry'. Also contemplated is arranging a series of book reviews distributed gratis in the same manner.

'World' Man Gone

James S. Griffith, last news editor of the defunct N. Y. 'World,' died in his home in Astoria, N. Y., Dec. 6.
He was 54 years old. During the past campaign he was a member of the press dept. of the Dem. Nat Comm.

Best Sellers

Best Sellers for the week ending December 10, as reported by the American News Co., Inc.

Fiction
'Flowering Wilderness' (\$2.50)
Forgive Us Our Trespasses (\$2.50)
'Narrow Corner' (\$2.50)By W. Somerset Maughan
'Inheritance' (\$2.50)By Phyllis Bentle
'Bachelor's Bounty' (\$2.00)By Grace S. Richmon
'Invitation to the Waltz' (\$2.00)
Non-Fiction

Van Loon's Geography' (\$3.75) ... By Hendrick Willon Van Loon March of Democracy' (\$3.50) ... By James Truslov Adams Flying Carpet' (\$3.75) ... By Richard Halliburd Titians of Literature' (\$3.75) ... By Burton Rascoe (Jur Time' Vol. 4 (1999-1914) (\$3.75) ... By Mark Sullivan 'Can America Stzy at Home' (\$3.00) ... By Frank C. Simonda

... Helps News Piv The work of newspaper photographers is expected to be further lightened as the result of a new de-

vice perfected for electrical chronization of flashlight

Starving Pitts' Papes

'Stage' All Alone

'Stage' All Alone
'The Stage', the theatre mag
published by John Hanrahan, has
been severed by him from the company publishing 'Arts and Decoration,' and will be published hereafter as a separate entity. Step was
merely a business convenience and
involves no changes in personnel or
publicy.

It's Wowing 'Em

No Merger

Irving S. Manheimer says he's in the new Gor-Man Co., but Gordon is not in his own enterprise. They're just together for one mag. Other Manheimer interests remain entire-

Gor-Man has an office in the same

building with Gernsback pubs, but that's as close as it gets.

'Bed' Set to Music
Frank Sculiy's 'Fun In Bed' will
be glorified in popular song, with
Irving Mills of Mills Music, New
York publishers, cabling from Nice,
where he visited Scully, to register the Scully book title also as
a song title. Mills and Scully will
collab on the lyric with a tune to be
set on the New York end.

policy.

with hir

Repeats a Gag

Dream Rhapsody, calls for women's chorus, with flute, viola and plang accompaniment.
This is the fourth Art Alliance prize that Gaul bas carried away. Repeats a Gag
Liveright acribilers etill caveless
with their manuscripts and notes.
Some months ago Ben Hecht, whose
publisher is Liveright, got plenty of
newspaper space when it was
broadcast that the Hecht-lo fellow
from Chicago had mislaid a bitgecase of stuff. All sorts of importance was attached to the lost material and moet overybody asked to
join. In the search. Not known
whether the stuff was ever found or
not. compaction of fleshight and damera substitute of fleshight and damera substitute the substitute of the fleshight and damera substitute substitute of the fleshight and fle

Now it's Sherwood Anderson, also Liveright scribbler, who's lost a big leather briefcase crammed full of the same sort of stuff lost by Ben

ms among other material in Seems among other material it the briefcase lost by Anderson was part of a new novel, and the author wants it badly. Might also be men-tloned that Liveright is shortly to publish a new novel by Anderson.

Young But Serious

Group of college students getting out another one of those 'youth movement' mags. Call it 'The New movement' mags. Call it 'The Viewpoint,' and inasmuch as it into its second issue, they feel

it'll stick.
Content of 'The New Viewpoint'
is all very serious, as these publications usually are. Contribs take
a slap at anything and everything.
Just need a nod of approval from
Harry Hansen to keep banging
away on all chambers.

Syndicating Dutra

Olin Dutra, golf champion, has been signed by Norman Sper to write golf comment for the latter's

write golf comment for the latter's syndicate.
The addition of Dutra gives Sper three champs whose material he syndicates. The other two are Elisworth Vines, tennis champion and Howard Jones, coach of the University of Southern California football team.
He also syndicates the material of one ex-champ, Charlle Paddock, the runner.

Printer of His Own

Another printer turning mag pub-lisher. He's Martin Panzer, with a printshop downtown, who's getting ready to put out a mag to be called "The Moment.' First issue will be on the stands about Jan. 10, and

on the stands about Jan. 10, and monthly thereafter.
Panzer's plans for "The Moment' is for a miscellany of matter, ranging from short shorts, through serious essays and to cartons. Will edit the mag himself, and is looking for contribs. Anything will do so long as it's of a high literary quality.

Post's Thin One

Post's Thin One
Dec. 31 will be the 63rd Saturday
of 1932. That will affect the 'Saturday Evening Post' issue of that
date. 'The Post' dates Saturday.
'Post's advertising contracts call
for 52 issues annually with the extra Saturday of this year not included in the 1932 ad agreements. Ad men expect to see quite the lightest 'Post' of recent years in the Dec. 31st paper.

Thoda Cocroft Editing Thoda Cocroft, well known around

Thosa Cocroft, well known uround Chicago as a press agent and company manager for legit, has been appointed editor of a new literary publication entitled the 'Midwest Raview of Literature'. Mrs. Cocroft has opened editorial offices in Chicago, but will publish in Waukegan, Illinois.

Gaul Gets Gold

Gaul Gets Gold
Harvey Gaul, dramatic and music critics of the Pittsburgh TostGazette' and also a composer of note,
has just been awarded the \$150
prize of the Eurydice Chard Compctition, organized every two or
three years by the Philadelphia Art.
Alliance. The composition, 'A

Black Beauty's Pedigree
Mike Simmons started something
when he besan digging back into
several besan digging back into
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was the besan digging back
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Black Beauty's Pedigree

Lowdown on G.P.U.

Lowdown on G.P.U.
Isaac Don Levine whose 'Stalin'
blography, apd'series on Soviet Rusinto attention in this connection,
in the order of the Connection of the Connection
in the Connection of th

Film Laws For Layme

Book on film laws, written for the layman, will be compiled by Gordon Levoy, Hollywood attorney. Vol-Levoy, Hollywood attorney. Voi-tume will attempt to explain to the rank and file of picture people the copyright laws, agency contracts and other legal information. Last book on picture laws, pub-lished in 1917, is for attorneys only. Title is 'The Law of Motion Pic-tures and the Theatre,' by Louis D. Frohlich and Charles Schwartz.

Chatter

Starving Pitts' Papas
Refused a reduction in newspaper amusement rates for the second time within a month, Wanner local theatres have retailated by cutting down tieir advertising budgets, giving the three Pittsburgh daffles their lowest amusement line-time the second provided by the second provided provided provided the second provided provided the second provided pro George Bernard Shaw calls Thereas Helburn of the Theatre Guild (which produces his plays in the U. S. A.) 'Terry.'

U. S. A.) Terry.
John B. Kennedy, staff writer of
Collier's, has been the target for
criticism by veteran basehall writers and fans since his recent article
on Wilbert Robinson, former manager of the Brooklyn National ger of the Brookly

Isabel Dole, mag writer of Cam-bridge, Mass., gets a verdict for \$75,000 against Mrs. Martina Davis, for alleged alienation of Dole's affections

J. B. Priestley let Ruth Holland novelize his 'Dangerous Corner.' Bob Benchley back from that sea

Who is Francis Iles, listed as au-thor of 'Before the Fact'?

John Masefield coming over early next month to lecture Clerk at the humor book counter of Macy's reports Frank Scully's Fun In Bed' top seller of the counter. Talking to a customer and not for publication. Safe bet that every shut-in will get at least one copy for Christmas, with the popular ones getting a dozen or so. Isabel Paterson, who writes about

scribblers, being written about as a scribbler, for a change.

Thyra Samter Winslow telling bout her newspaper days.

John L. Spivak getting invites to all the literary meets.

John Vassos seeing Brooklyn. No more auto driving for Samuel Halstedt for at least two years.

Rufus King undecided whether to go back to Hollywood. C. T. Revere the sole Wall Street broker-novelist. Aben Kandel being chauffeured

Aben Kandel being chauffeured about town.

Although head of a book publish-ing house, George Oppenhelmer would rather write plays than

Santa Fe has honored its fore-

Santa Fe has honored its fore-most scribbier, Mary Austin, by appointing her a deputy sheriff. Herbert Gorman on the air. James Truslow Adams wrote the best-selling 'The Epic of America' in England. Arnold Zwelg doing a 'Literary Triptych', whatever that is. Paul Anderson will give a series of talks for scribblers, but without E. E. Cummings, who is an artist, too, giving an exhibition of his water colors. Janet Ayer Fairbanks in town for a short stay.

a short stay.

Frederick Kuh back to Berlin.

to London

The Clemence Dane play about the Brontes will be published before Katharine Cornell acts in it. Padraic Colum in Nice for the

Padralc Colum in Nice for the winter. Fannie Hurst's new one will be called 'Imitation of Life.'

Harold Strauss has gone from Aifred H. King to Covici, Friedc. 'Argosy,' the mag, is 50 years old. Karl von Schumacher, the Ger-(Continued on page 53)

Rejections and Gir

Rejections and Gin
Rejection parties are becoming
the fad among Greenwich Village
authors. Idea seems to have been
inspired by the artists' Wash. Sq
sidewalk galleries.
Parties call for all of the author's
rejected manuscripts being laid on
the table next to the gin bottle.
Guests are expected to peruse them
between drinks.

Wasn't Eleanor
The complications which gossip
columns can crente for supposedly
innocent parties is expressed in an
ad, under Personals, in the Boston
Daily Record of Dec. 3, reading:
'Staniey—Please believe me and
write. Winchell was not referring
to me whintever you think about the
description. Eleanor.'

Tm Telling You'

By Jack Osterman

AND THE BABY WAS TITLED, KATHRYN JACQUELINE OSTER-MAN.

Inside Life of a New Father

Inside Life of a New Father Well, we've been on a merry-go-round before but the one we've been riding for the past week is the fastest and dizzlest one we ever encountered. This new business of being a father is a great racket and we're glad we muscled in. Our daughter is a week old and at least it's some satisfaction to know we started off like Eddle Cantor. And that reminds us, now that we have a family to talk about, don't you think we ought to be a cinch for a radio program?

Al'a Here

Al Boasberg was one of the first to congratulate us. He suggested we call the baby Rosale Kathryn Osterman so RKO wouldn't be forgotten entirely. He also thought it silly for the kid to follow in the same footisteps of other babes when it starts speaking with expressions ally got to the punch vhen he offered to write the baby some smart cracks for \$200. We showed Al the door and explained that an Osterman offspring was expected to ad lib.

We Expected This
Milton Berie wired us his best
wishes and warned us to look out
or he would steal the kid too.

Le Maire Mail
Rufus (study the profile) Le
Maire special delivered as follows:
'Just read in your*-??*!!??? (Holly-Just read in your-??*!!??? (Holly-wood adjectives) column that you have become a proud father, Sarj joins me in heartlest felicitations, so does our daughter. Things are so tough out here, actors are window shopping with one eye closed. Are you copying?

Suggestion
While the wife has been receiving some gorgeous gifts, no one seems to realize that a father is lost unless he has a wallet which holds a picture of the kid.

Relief
One of the advantages in having a daughter is that you won't have to constantly remind her to take her hat off in elevators.

She Asked For it

A temperamental female star
made a personal appearance the
other night and said. 'Folks I had
to leave in the middle of my dinner and now that I'm here, I don't
know what to do.' One of the elite
in the audience yelled: 'Go back to
dinner.'

Proof
They have been burning George
Burns ever since the Friars dinner
about his wife, Gracie. Alien, not
needing him on the stage. George
proved the other night they were
all wrong. He pointed out that
Gracie went to buy a drawing room
for the control of the control of the control
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Show Business
Most of the dailles remarked that
on his fourth broadcast Al Jolson
made a swell come-back. Where

Brotherly Love

One of the better gag writers was informed that one of his compettors broke his arm. 'Probably fell off his files,' the author remarked.

Who Said Ladies First?

Who Said Ladies First? Val Stanton gets the prize for the largest list of acts sent in to date, with Loney Haskell a close second. Val mailed 285 teams where the men led off, some of them belng: Santley and Sawyer, Ryan and Lee, George White and Lucille Cavanaugh, Bancroft of today), Hallisgan and, Sykes, Swift and Kelly, and Oh, stop it Val, you're wearing us out. Haskell and Al Ficlds gave us, Filson and Errof, Cross and Josephine, John and Emma Ray. Ernie Stanton telephoned Horn and Hardart but we hung up.

Laffs at 6 Bits

Lcs Angeles, Dec. 12.
Here's an average Sunday
afternoon's program at White
Sox Fleid, colored ball park:
Double-header ball game.
Fistic battle between two
five-year-old colored boys.
A 'bull-fight,' using a trained
dog made up as a bull, with
two matadors annoying the
animal.

Capacity crowds at six bits a throw, with a million laffs for everybody.

Capt. Wanderwell, World Traveler, Mysteriously Murdered on His Yacht

Long Beach, Cal., Dec. 12.

Within a few days of his scheduled sailing for a trip around the world heading a party of 'gentlemen adventurers,' Capt. Walter Wanderwell, world traveler, was murdered in his cabin on board his schooner 'Carma' here.

A travel a familiar figure throughout the a familiar figure throughout the annuary having traveled extensively with his wife, had bought the 'Carma,' previously condemned by the Government inspectors as unsafe, and had sold 24 people a round-the-world tour for \$160 each. Bait for the travelers was the hoped for revenue from a travel and adventure picture which Wanderwell contemplated producing on the trip.

Members of the contemplated producing on the trip.

Members of the contemplated producing the door. He had been shot through the back. No weapon was found.

Aloha Wanderwell, his wife, was

Aloha Wanderwell, his wife, was in Hollywood at the time of the shooting, cutting footage made by the pair in South America. Picture is to be assembled into feature length and released by William Berke, indie producer. It will be titled 'River of Death'. In the past 15 years Wanderwell and his wife had made two trips around the world by motor car. Most of their time had been spent in this country, where they made personal appearances at picture theatree lecturing on their travels. At one time their maintay was selling postcards.

Goldberg Knew Wanderwells
Lou Goldberg, Warners' national
exploitation director, is authority
for the statement that Walter Wan-

derwell, whose mysterious murder in California is under investigation, was a showman. Goldberg found that out in 1921 in Amarillo, Tex., when he was haled to court with the Wanderwells as an innocent by-

wanderwell and his wife were Wanderwell and his wife were touring around the country at that time with travelog pictures, lectures, etc. It seems they planned stunts in each town for box office value. In Amarillo the Missus began scrapping with Wanderwell, Goldberg becoming innocently involved. Many charges were made at the station house, but everything dropped after hitting the local papers in time for that evening's show.

BIRTHS

Mr. and Mrs. Jack Gallagher, daughter, Dec. 5, at Good Samaritan hospital, Los Angeles. Mother is Fanchon Royer, film producer.
Mr. and Mrs. Morton Downey, son, New York, Dec. 8. Mother is Barbara Bennett.

Nathan Asch, musical director, Hollywood, Cal., is being sued for divorce by Elizabeth Asch of Sher-man, Conn.

NORMANDY STORIES AS **BESPOKEN IN SPEAKS**

Topping the English barmaids a Topping the English barmaids at that east side speak will be Normandle barmaids, stated for a new thirstery, also on the east side.

The French style of costuming is deemed more picturesque. Like-wise, the Frenchy association and suggestion will be primed to include a little mc.ling and story telling on the type of the state of

ALAN JONES DIVORCED

Final Chapter in Checkered Ro mance Involving Frances Williams

mance Involving Frances Williams

Pittsburgh, Dec. 12.

Mrs. Bertha Jones, of Pittsburgh, who sued Frances Williams for \$100,000 for alienation of affections a year ago, was granted a divorce here last week from her pianoplaying husband, Alan Jones, last with the California Collegians in Three's A Crowd. At the time of the allenation suit, Miss Williams said she would marry Jones once she recieved her divorce, but changed her mind in the meantime and married Lester Clark, a trumpet player, from whom she has since separated.

Later Mrs. Jones' damage action against Miss Williams was settled

Later Mrs. Jones' damage action against Miss Williams was settled

ROCKEFELLERS TO SEEK REMOVAL OF 6TH AV. L'

The Rockefeller family is re-ported planning to exert pressure looking toward the elimination of ported planning to exert pressure booking toward the elimination of the TJ from 6th avenue despite previous efforts in other directions that have falled. Now that Radio City is getting somewhere as a development, it is said the Rockefellers will try to get the TJ down on the ground it mars the beauty of the avenue in other ways.

The French and Italian governments which have taken space in the international buildings of the R. C. development, may join with

R. C. development, may join with the Rockefellers and others, it is

said.

Another angle may be the difficulty in getting the Metropolitan opera into R. C. because of the elevated, long an eye-sore in any part of the town. The Met thing might

Hollywood Has Its Own Deep Sea **Playground on the Bounding Main**

Choice Limited

Chicago, Dec. 12.
A fight between a man and woman broke out in a speakeasy with much foul language embarrassing even hard-

embarrassing even hardYou would bring me to a
dive like this, one of the more
sense it ive customers complained to the more sense
to work to the
customers comto the complete the
customers comwell, said the other, it was
this or a floor show.'

COAST'S NOVEL RACKET TO GET SUCKER LISTS

Los Angeles, Dec. 12. Latest method of acquiring a ucker list is the phoney credit association, which is being worked currently. Concern has egitimate sounding name and has

legitimate sounding name and has telephone workers calling for information of the type that Bradstreets or Dun usually seeks.
Preliminary leads are taken from the city directory and then the workers start asking about wages, how much money there is in the bank and what property is owned. Done smoothly enough to get by with most prospective victims.

Kichi's Back in Village And Hollywood's Bereft

Greenwich Village was all ex-cited last week over the sudden re-turn of Sardikichi Hartmann who returned without any warning from Hollywood.

Sardikichi is one of the oldes sardificing is one of the olders ilving specimens of Greenwich Village in the good old days. He was one of the members of the first villagers, of which only Romany Marie remains in New York.

Marie remains in New York.
Several years ago Hartmann went
to California where he became a
friend of Douglas Fairbanks,
Charles Chaplin and other picture
celebrities, although not connected
with show business himself, outside
of a willingness to read his own
poetry where and when possible.

Play Safe on Statercome One crap table, two roulette wheels, chuck-a-luck and blackjack (Continued on page 54) KEED AND LA BARB

Hollywood. Dec. 12.
Selling nothing but liquor and gambling, the S. S. La Playa, Panaman registered steamer, leaves San Pedro nightly at 7:30, goes precisely nowhere and returns to port at 1:30 a. m. It's the only boat of its kind, at least in Pacific waters. Operators have successfully gotten around the U. S. law which prohibits a boat, sailing under a foreign flag, to transport passengers between any American ports without during the interim touching at a foreign port.

Half an hour after the La Playa leaves San Pedro, she is 16 feet over

out during the interim touching at a foreign point after the La Playa laters as a Pedro, she is it feet over the same partial limit, the bar opens and gambling starts. Thereafter, while the La Playa's propeller keeps the boat over the three-mile line, the passengers gamble, drink, dance or just loil around. Class operation has made the boat popular. An ace dinner, with wine, at \$2 per plate has proved an attraction. Profit on the boat naturally comes from the gambling, but no one is elbowed into taking a chance.

EXCITE ARGUMENTS By JACK PULASKI

Kid Chocolate, of Cuba, and Fidel
La Barba, of the coast, argued out
the matter of the alleged featherweight championship with gloves at
the Garden, Friday (6), and when
vote of two judges (referee called
it a draw), there was wide discussion over the decision. There
seemed to be as much difference of
opinion among sports scribes as the
guys who pay for their tickets, but
not as bitter as the aftermath of
last summer's Sharkey-Schmeling
affair. Nor were there any brawls
among the customers such as
messed up the Garden earlier in the
week after the Lewis-Steele wrestling flazoo.

messed up the Garden earlier in the week after the Lewis-Steele wrest-ling flasco.

It was the third meeting between the little men and it is yet to be seen who is clearly the best. Chocolate, winging from all angles seemed to have it by a shade but he took a pasting and was in trouble several times from the lustier socks of the La Barb. As for the title, the New York State Athletic Commish says the Keed is champ while the national boxing body names another mite, the coast naming still a third. Chocolate looks a bit the best and although he can't wallop, goes through all the motions.

The 12th of the 15-round session was the big event of the match. It took the customers out of the (Continued on page 54)

Edw. Brand Made Judge

Hollywood, Dec. 12.

Justice of Peace Edward Brand of
Universal City, promin. nt in picture circles; is to be appointed municipal court judge by Governor
Rolph, nfective Dec. 20.

His sister is wife of Jack White,

Fox producer, and he is brother of Harry Brand, United Artists publicity head.

MARRIAGES

Wynn Terry, showgirl, to Dr. Kenneth Girden, New York, De : 5. Bride quit the chorus of 'Show Boat.'

Boat.

Phyllis Beliveau, showgirl, to Raymond Phelps, ballplayer, Madison, Conn., Dec. 3. Phelps is with the Dodgers.

Karen Morley, pictures, to Charles Vidor, director, Santa Ana, Cal.

Cal. Cyrena Smith, stage, and Irving Horowitz, lawyer, obtain a marriage license in New York. To be married Thursday (13).

Mona Lowe, blues singer, will leave NBC this week to marry Paul Rickenbacker, announcer at KFI, Los Angeles.

Jeannette Hyde, publicity secretary, Publix Dcs Moines theatre, married Dec. 6 to Frank R. Eyerly,

Big Shots as 'Leggers Washed Up

Liquor Racketeering a Game Now Only for the Hoodlums

Several big shot racketeers, still listed as public enemies and out here under cover but claiming they have retired, insist that racketeer ing in the booze business is washed up for the smart operators, but is still a good source of revenue for the hoodlums and will continue to be so if and when liquor or beer becomes legal.

Hollywood, Dec. 12.

According to the big boys, the hoodlum element is already laying plans for its future and will work solely through intimidation, its most effective weapon. A right guy is easy to terrify, so the boys figure that the tough muggs won't have any trouble getting a slice of the profits which will come from legal

Rum Running Nut

Mrs. Asch Seeks Divorce
Santicy and Sawyer, Ryan and
Lee, George White and Lucille
Cavanaugh, Bancroft and Broske
(the Geo. Bancroft of today), Hallsan and Sykes, Swift and Kelly,
and Oh, stop it Val, you're wearing
us, Filson and Errol, Cross and
Loe, George White and Kelly,
and Oh, stop it Val, you're wearing
us, Filson and Errol, Cross and
Loe, George White and Kelly,
and Oh, stop it Val, you're wearing
us, Filson and Errol, Cross and
Loe, George White and Kelly,
and Oh, stop it Val, you're wearing
us, Filson and Errol, Cross and
Loe, George White and Lucille
Commos William is per
Leterman Takes Plunge
Limit There's no profit in wholesal
theouteging these days. Main trouble
is that while sales have dropped off
use to the deprete and you when verified of the run running
super, formerly of Stebbins, Leterman & Gates, Inc., insurance firm,
and Cates, Inc., insurance firm,
and for its flash in a voluntary
bankruptor petition. His absets are
words, the racketeers still have to
commensurate with the
space of the same—old rate. It
costs just as much—for transportaof or Syracuse to forget...We
flow years are, but the book wits 1930
And why is It that most of the peothought they usually left Syracuse
ple that call you when you're sick
for the same reason...Harlem's
Al tone time, when the booze maket was bearish and \$66 was a fair
clusive of pledged collateral.

price for a case of good liquor, the bootleggers claim that transporta-tion and protection amounted to around \$20 per case. Now with a single case of liquor considered a good order and selling at from \$35 to \$40, the \$20 overhead has the bootlegger in business for his Hoodlums Take Profit

Hoodlums Take Profit

Large operators found that during the past year the only profit in the racket went to those who saw the stuff delivered and the hoodlums necessary to the carrying on of their game. Result is that most of the big shots have gradually backed out of the business, leaving the little fellows to pick up what crumbs there are left.

Big shots declare they are now going square. They figure that if there were the stuffer of the stuff of the stuffer of the stuff of the stuffer of the stuff of

East

VARIETY

E-WHITE

Conrad H. Mann gets five months in the Eagles lottery conviction. Also fined \$12,000. Frank E. Her-ring, ed of the Eagles' mag, gets four months and \$4,000 nick, and Bernard C. McCultre, who promoted the affair, gets a year and a day and loses \$12,000.

Ill in a London hotel. Marilyn Miller announces her engagement to Don Altvardo. Permitted to land in England without passports, but nust come home Dec. 17. Unable to virlt France when the Bromen' stopped at Cherbourg. No passport because she was carried off without intention. She wanted to see Jack Piction of the Commer husband, who

Counsel for IATSE in Sam Kap-in trial characterizes him as 'Pub-c Enemy No. 1 of all union labor, trial of injunction suit in which slice reserves decision.

Two girls were held in \$500 ball for trial in Special Sessions in the West Side court. Charge is nude dancing at a bachelor dinner at an uptown hotel.

Martha A. Fltzgerald, who stated she used to be in vaude under the name of Rita Forth, arrested in Somerville, N. J. on a charge of obtaining money under false pretenses. Alleged she persuaded a local man to advance her \$4,500 on representation she had \$25,000 in a

Latest Florida gag is rubber bathing suits for the gals.

Mrs. Bertha Jones, of Pittsburgh, who a couple of years ago sued Frances Williams for allenating her husband's affections, was granted a divorce from Allan R. Jones last

Anna Case, who's Mrs. Clarence Mackay, intends returning to the concert stage. Only a few dates. Roxy first.

Taylor Holmes joins Roxy's staff to produce sketches at the Radio City amusement twins.

Fred Buckley, who sought to ex-tort \$1,000 from Phillips Lord (Seth Parker), sentenced to three years in Atlanta.

William A. Brady announces the annual Christmas revival of Little Women. To give 14 special morn-ing and afternoon performances at the Playhouse, first Dec. 23.

Ernest Hemmingway refuses to see his Farewell to Arms' in film because he no like the happy ending substituted. Film was world-pre-miered at Piggott, Ark, where he's hunting.

'Stocketeers' newest newspaper word. Coincd to describe men who use blue sky in their racket.

Connie Boswell off the air last eek. Illness. Not serious.

George White names his new production 'Love Story.' It's the Romberg-Carpenter-Caesar musical.

Hyman Abrams taxl driver, held in Brooklyn for trying to extort \$1,000 from Edde Cantor. Wrote him to mail a certified check to the general delivery window and told when he would call. A cop was waiting for him. He explained he thought he would get it because Cantor would fear the publicity. Cantor would fear the publicity observation word.

Rachel Crothers' new fund for actors will be launched this afternoon (Tuesday), at the Royale theatre.

Karl Kruger, formerly of Seattle symphony orch, conductor of the N. Y. Music Guild this season.

Stone shell of RCA building in occkefeller Center completed.

Juan Reyes. Chilean planist, reported missing, back home.

National Alliance of the Theatre seeking to reopen admisison tax with Congress. Points out that tax has failed to bring in estimated revenue, so doesn't help and does hurt

i'ederal enforcement officer an nounces concentration on commer-cal bootlaggers before bothering with the small fry. Small fry re-joicing.

New Elmer Rice drama will be known as 'We, the People.'

Libby Holman settles on \$18,000,000 as the potential worth of her unborn baby in a settlement negotiation with the estate. Amount allowed will probebly be nuch less. That's just the asking price.

Guthrie McClintic will withdraw Criminal at Large from the Belasco Sat. (17) to make room for Kalha-

From the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

rine Cornell, who will open there the following Tuesday. Last show will be the 80th performance.

Roxy Imports first Hammon-Bechstein planes for Radlo City. They use electrical amplification in-stead of the usual sounding board, delivering the music through a loud-speaker. Capable of a great varia-tion in tonal quality. Can fill a the-atre or require the use of carphones for the planet limself.

Sam H. Harris gets a rebate of \$15,077 taxes on the property owned by his late wife and which he paid. Asked for repayment before the dis-tribution of the estate and the court granted his motion.

Actors Dinner Club will hold a benefit New Year's Eve ball at the Waldorf.

Three puppet shows in town for Christmas. At the Lyric, at Yale theatre, and Sue Hastings.

Georgette Armfield, known in vaude as Georgia Gray got a ticket for parking three hours. Soaked three bucks and tells the magistrate she'll never play another cops' bena-fit. Had done three in two weeks and look where it got her. Still five smackers.

Brass co. pasted the first plaster on Rockefeller Center. Two liens for meta supplied, one's \$7,094.06, and the other \$11,708.68.

Motions from both sides in the matter of the use of the Roxy name were heard Thursday by Fed. Judge Coffey. Counsel were told to file briefs. Decision later.

Thursday (8) Mayor McKee re-fused a stage permit to the Hutch-inson children who made the A-tiantic hop with their parents. They were to have tried out at the Pros-pect theatre, Brooklyn.

Will of the late Hilda Clark Flower, once well known in light opera, was filed in Watertown, N. Y., Dec. 8. Gross given as \$25,683.

William Fox finally sells his holding on the Radio City site to the
Rockfeeller interests. Consideration
is not 'indicated, but assumed he
got a handsome price for the six
lots which constituted about half
the frontage on 6th avenue between
78th and 49th sts. No immediate
improvement is contemplated, but
oventually a 3--story office building
will be erected.

Lone bandit held up John O'Dea, treasurer of the Mayfair theatre Saturday 10, in his office in the mezzanine. Got about \$1,000, but failed-to-get a larger sum back of a protective shutter in the safe.

Piece of seenery used in Take a Chance fell at the Saturday mat. (10), severely injuring Julie Jenner and slightly bruising Mildred Stevens and Frances Gordon. Happened in view of the audience, but no panic. Jack Whiting, who was leading a number, stepped in front of the second of

Harry G. Kosch offered his resig-nation as receiver of the old Roxy Friday. Told Federal Judge Caffey it took all of his time and was hurt-ing his own buslness. Urgcd a con-tinuance of the receivership beyond Thursday (15), when the present receivership term expires.

Beer hoosters fear the addition of wines to the relief measure. Argue that wine can run up its percentage to 12 without help, and that might be used as an argument against entire bill. Urge heer first and then fight over wine.

Dept. store offering bars for the home, with brass rail, as low as \$13.95. Folds up when not in use to fit small apartments.

Talbot Jennings' This Side Idol-atry' may be Guild's third show, in around Jan. It's about Shakespeare.

Consneto Flowerton Fock gots her interlocutory decree from her husband, Dirk Fock, Dutch orch, leader. He had already divorced her and remarried. She brought her sult to have the Dutch decree set aside. She is granted custody of their child.

Lambs plan their second gambel of the secson at their clubhouse Sunday night (18).

Garden City, L. I., is to get first theatre. Zoning rules h previously kept theatres out.

Tallulah Bankhead talking seri-ously with Max Gordon about going into a play.

Jane Cowl reported interested in Hervey Hause, play of English life which covers 23 years. Author not announced.

Leon Leitrim, formerly Florence Walton's dance partner, suing Macklyn Raymond for \$100,000 for false arrest. In the West Side Court recently charged with failure to pay over some money, but case was dismissed.

William Kauffman, who was to have received \$25,000 from the es-tate of the late Joe Leblang, asks that his widow be required to give an accounting. Says he has not received the bequest. Court or-dered inventory to be filed by Feb. 9.

Appellate court refused Friday (9) to set aside the decision of Surrogate Foley permitting the Pulitzer trustees to sell the 'World' properties.

Jilson Setters, of Lost Hope Hol-low, Ky., aged mountaineer, here on his with London the play at Al-ley the London the play at Al-ley the London the London the old Elizabethan airs brought to the Appalachians 300 years ago and landed down as a tradition. Not a hillbilly singer.

Rosamunde Merrivale, who goes in 'The Last Judgment,' daughter of Phillip Merivale.

Police starting after barber shops in the vicinity of Grand Central which work a racket on out-of-towners. If they get a shave or a haircut barber pretends to find in-sects in hair and soaks fancy price exterminator.

Lillian Roth to marry Judge Bo Shalleck, of the Municipal co sometime next month.

Lydla Summers, contralto, gets the \$5,000 award in the Atwater Kent radio tests. She's a N. Y. gal. Wilson Angel, basso, of Win-ston-Salem gets the men's prize.

'Great Magoo' reneges on that announced closing last Sat. Billy Rose stys biz is up. But you can't cut in on picture rights until a play has run three weeks. Maybe that's it.

Harrlet Hoctor held tryouts for dancers for her new act yesterday (Tues.). Sent Sunday wires to drama eds asking the news be spread. It was.

Coast

Damages of \$51,600 are asked by Charlotte Jackson, actress, from Glenn Wallick in suit filed in Supe-rior court, L. A. Complaint charges injuries in an auto accident result-ing from careless driving.

Engagement of Louis Brock, Radio shorts producer, and Helen Collins, niece of Austin Parker, writer, announced.

Oliver C. Stratton of Fox and Norman Lacy of Universal head a company which plans large scale mining operations for gold near Randsburg, Cal.

L. A. city ordinance prohibiting captive balloons for advertising purposes has been upheld by Supe-rior Judge Yankwich, who has de-nied an injunction to Claude F. Mc-Faul against the city.

Kenneth Decker and O. W. Connell have been named co-receivers by U. S. District Judge McCormick in L. A. for the Jackson Bell Co., radio manufacturers. Liabilities of company are placed at \$163,178, with accounts receivable at \$97,432 and ceivable at \$97,482 and plant value machinery \$95,541.

Performers of the Rose of Flanders' company have filed claims with the state labor commission against Joseph Finger, Samuel Celberg and Edward Royee to recover unpaid wages for the final week's playing. Claims totaling 35 range from \$4.50 to \$41.93.

Charles Gore, son of Mike Gore, theatre owner, is in the Hollywood Receiving hospital recovering from highles received when he was severely beaten by three bandits.

Barbara Stanwyck and her hus Cosby Gaige has hought the rights to Savol's Passy 3621. It's 10 months old, the final adoption

James Dunn and Maureen O'Sul-van have admitted their engage-

Introduction of the 40-hour week at the major studios has given work to 432 previously unemployed crafts-men during the past four weeks. Salaries paid them totalled \$25,000.

Society for the Perpetuation of Squid, organization of L. A. news-paper scribes, will hold an annual hi-links to raise funds for prizes for journalistic achievements.

Polson almost resulted in the death of Mrs. Oulds Jackson, Holly-wood actress. Police said it was a suicide attempt, although the femme and her mother said she mistook the liquid for a mouth wash. and her mother sale liquid for a mouth

Mid-West

Mary Baker, 30, said to have for-merly owned a cabaret at 31st and Calumet, Chicago, was injured in an auto accident and may die. Her companion was booked by police when giving vague answers about whore they had been, where they were going, or where Miss Maker lived.

Chicago hotel owners were again warned against running keno games. In case they didn't know it, keno is labelled as gambling and agin the law.

Donna 1 Donna Damèrel Griffiths, the Marge half of Myrt and Marge, got a divorce in Chicago and \$10 weekly for the support of a two-year-old child. Hubby is prexy of U.S. Sound and Recording Company. Cruelty charged.

Yellow Cab retailated against the cut-rate Public Taxl Service in Chicago by calling public attention to the racketeering conditions formerly obtaining in the hack industry. 'Do you want rackets to step into and

take all these benefits away from you? inquired Yellow Cab, forget-ting to mention that its rates of 25-10 compare with New York's 15-5 as rather costly metropolitan service.

Mayor Cermak organized a 'hood-lum squad'. First activity was a raid on Jeftery Tavern that netted two coln machines, no liquor, and a cell on suspicion for Albert Strock, owner. Latter has a police record as safe-racker. Tavern wasn't closed after the visit,

Horace Brahms and Eleanor Phelps will come to Chlcago Dec. 18 in the leading roles of 'Left Bank', It goes into the Harris,

Bert Frohman confessed to Cleve-land newshawks that he used to be Johnny Brannigan 10 years ago. At that time he was a prize fighter.

Ex-Sheriff John Sulzmann, ousted from office for permitting horse-race betting in Cuyahoga County, Ohlo, was denied a rehearing of the case. State Supreme bench sal John was out and would stay that

Ralph Parks, 21. and Ed Kirkle, 39, are in custody charged with hurling stench bombs at the Lib-erty, Council Bluffs, Ia. House owned by Ben Harding has had continuous labor disorders since

Edward Springer, 56, described as a circus man recently connected with Sells-Floto, was killed in an auto accident near Alvin, Wis. Companion was hurt.

Marion Ford, 19, and Annette Solo-mon, 20, actresses with an RKO vaude act, filed damage action for \$100,000 against John Hughes of Chicago. His car struck girls near Figin, III, Sept. 6, 1982.

Auditorium, revamped, will house the Triangle club show from Prince-ton University during the Christmas holidays in Chicago. It's an annual visit but a new theatre.

'Gas' by Ceorge Kalser, German Impressionistic tidbit, was the num-ber two effort of the Little Theatre of St. Louis. Neal Caldwell di-rected.

Sunday pictures defeated in 1920, 1923 and 1925, became an actuality In Oak Park, Ill., Dec. 4. Manager forced the issue to an election and won 19,000 to 14,000.

Charlie White, athletic instructor, signed by Balaban & Katz. He will lecture in outlying houses on his muscle sense system.

NEW YORK THEATRES

BRADY " GEÖRGE MADEMOISELLE PLAYHOUSE, 48 St. E.of B'y. BB. 9-2628 Eves. 8:40. MATS. WED. & SAT., 2:40

PEGGY FEARS Pro

MUSIC IN THE AIR

By Jerome Kera & Ossar Hammerstein 2d Curtain Rises at 8:30 Sharp ALVIN THEATRE, 52 St., W. of B'y.

JOHN GOLDEN present

When Ladies Meet

By RACHEL CROTHERS

"As rich in its humor as it is warm in
its sympathy."—Eve. Post,

Thes. W. 45th St.Ch. .-0144

Royale Evs. 8, 10, Mis. Wid. Thra., Sat.

Wallace BEERY in 'FLESH' Wallace BEERY in FLESH
With Risards Cartar. Karon Merley
With Risards Cartar. Whiteman
Stage a Onh. & Radie Start
SFX APICC DOWNEY Coming: Hayes, Novarro in 'Son-Daughte

DOXY SEVENTH AVENUE ME AND MY GAL

Spencer TRACY Joan BENNETT
On the Huge Stude
PEARL of the EAST "OLD N'ORLEANS"
HOUS Orchestra
New Law Prices—326 to 1 P. M.
Beginning Friday, JACK HOLT in "Man Against
Wennen"—On the Stoge, ANNA CASE MacKAYE

A \$40,000 debt to the U. S. government for back income tax and only \$40 in cash caused Superior Court Referee Arthur P. Will of L. A. to discharge the citation against Harry Langdon, who had been asked to explain why he had not paid a \$50,000 Judament to his former wife, Frances Langdon.



RKO PALACE SWAY CANTOR

"The Kid from Spain" TWICE BAILY, 2:45, 8:45 3 SHOWS Sat. 2:45, 8:45, 11:45 Sun. 2:45, 5:45, 8:45 ALL SEATS

FRKO 86 # ST. LEX AVE "AIR MAIL" with Ralph Bellamy, Gloria Stuart Evalyn Knapp in "SLIGHTY MARRIED"

TRKO 81 ST. BROADWAY RALPH BELLAMY **GLORIA STUART**

"AIR MAIL"



Broadway

George Lamaze off to Florida. Beula Livingstone back to Paree. Felix Feist does not eat break-

fasts. Irving Foy reported okay now on

Georgie Raft attracting gapers on

Jack Whiting is kissing the hero-le in 'Take a Chance.'

Does that big new ring of Jeane ohen's mean anything? Arthur Loew landed in London esterday (12) from Africa.

Harry Rosenthal's, flu cancelled be Sun, nite Music Box dance. Milt Feld had a private nurse when he was sick a couple weeks

George Brown lost around 18 pounds as a result of his recent illness.

Lynn Farnol quickly to Sam Gold-vvn's defense when latter is being

ribed.

Benjamin David is trying to interest legit and film producers in a play he has.

Hal Horne's little daughter on the Coast wrote him asking if report he's coming west was trueyor of Joe Harris, self-styled mayor of Joe Always, urges benches on Broadbay, urges benches on Broadbay, urges benches on Broadbay.

Eather of Joe New Joe Legit and Joe Legit and Joe New Joe Legit and Joe Legit

plank.
Father of Joe Newman of the Broadway theatre ticket agency died last week. He lost a sister re-

roadway theatre treat agency control of the state of the

Saranac.
During first act intermish at the opening of 'The Great Magoo' Richy Craig confided to a friend: 'I'm going next door to Minskys to cool

off."

N. T. Granlund kept those 'Kid From Spain' girls so busy at the Central Park Casino iuncheon tak-ing photographs their dinners got cold.

cold.
Only one article of food is taboo in President-elect Roosevelt's diet, and that is bananas. Will eat, everything else, heavy or light, fancy or

All the snooty niteries and supper All the shooty interies and suppose clubs are staging special galas averaging \$10 per head inclusive, for the unemployment relief fund

for the unemployment rener rund drives,
The Jack Haleys have purchased a home at Lake Mahopac. It's about 50 miles north from Times square. Going to call it the Haleys Jumpy Campbell's square handle is James Allen Balfour Campbell-Tyrie, but the visiting English music pub even has it simplified on his passport. Cliff Clifton, the Village Grove Nuttery's radio m. c. who was slated to vacash in Liberty, N. Y., for his health, still stalling around the Village miles in the control of the control of

Auttery's realo m. c. who was sasted to the control of the control

Amas when quite a rew unit will be floating around the Continent.

D. A. and Mrs. Doran left Saturday (10) for Los Angeles for a vacation of two weeks or more. While away Doran, Par's resigned eastern story editor, will read over a number of plays for his legit produced to the continent of the

CHATTER

ber game supposed to pay off on figures of day's total.

Autograph hounds worse pests than ever around the premieres. The habit seems to be spreading. The habit seems to be spreading to the seems of t

Riviera By Frank Scully

Alice Terry in on Rev.

'Fun in Bed' party for Max Schus-

Jimmy Walker back to shaving Looks like fifteen years for Mike comanoff.

Zanzibar a speak for pansy sailors in Cannes.

Harry Worth entertaining titled sappoes but still plenty imp from that stroke.

George Antheil's 'Private Life of Helen of Troy' to premiere at Chi World's Fair.

French version of Lady Mc-Carthy's 'Monte Carlo Indiscre-tions' in circ

tions in circ.

George Robey through with Sancho Panzo role in Don Quixote and
gone to London for a shave.

Nat Ferber off Conte Grandi
bussed a Riviera scribe on each
cheek pleasing 50,000,000 Frenchmen.

A. E. Dupont who directed 'Va riety' used Villa Variety for nigh shots of his new one, 'The Mara thon Runner.'

Riviera over-run with mooching muggs who came over for a free ride on the new Conte di Savoia leaving Nov. 30.

Mrs. Chauncey Olcott writing late Chauncey's private life and plug-ging a Russian general's confes-sions on the side.

sions on the side.

Engitte Reim swimming in Monte
Engitte Reim swich is asking for
neumonia these frigid days even
if you're paid for it.

A. V. M. sent Jimmy Walker to a
hideaway hotel near Peggy Joyce's
place and then realized the hotel
had burned down two months before.

had burned down two months before. P. McDroy penolled in to Villa
Variety for a split week says reason
tabe panned 'Americana' was that
they sent their hoofers to review it
and it was over their feet.

Jimmy Walker, wanting to find
Villa Variety, was told it was on
Avenue Mont Alban. He couldn't
get it on the plone. He couldn't
get it on the plone.

The province of the plone of the plone
of that place it would be okey with
me, 'cracked the gay cavaller.

Montreal

Frank Phillins dead. Alec Dewar out of hospital. Ernie Stone sails for England.

Ernie Stone sais for England.
Jim McDonagh writes Saturday
colyum from hospital.
Move to use-British films gaining
strength. Exchange helps.
Montreal Symphony orchestra to
be given break by Radio Commisston.

Local bookmakers threaten to quit following protracted raids by

quit following protected.

Morgan Powell wined and dined on 50 years' press career old country and here to be seen to be

of week at Loew's when Vets Benefit shows given Wednesday midnite at Midnite shows New Year's Eve leads to suffer downtown, since the seven nabes at much lower admiss will operate thom.

A. Arthur Dupon didna Broadcasting Commission to direct French leads to work of the control of the contr

London

George Black throwing party, with Cardini entertaining.

Yvonne Arnaud down with flu Julian Rose recuperating at Har-

La Belle Rose over here, but not working.

Mrs. Gus Yorke in hospital with Peter Arno off to Berlin, returning in a week.

Madame Ritz, widow of the hotel king, visiting here. Harry Foster home after five weeks in New York. Fred Barnes doing the he-man stuff at Jones's eatery.

stuff at Jones's eatery.
Palladium 'Crazy Bill' likely to
hold over a fifth week.
Evelyn Waush, novelist, off to
South America Dec. 2.
Gus Yorke to speak before the
Gallery First-Nighters.
Gloris Sunance at America Dec.

Gioria Swanson at a dress parade at Quaglino's restaurant.

at Quaglino's restaurant.

Harold Lloyd back after calling on
the ex-Kaise: In Holland.
Sir Alfred Butt attacking the totallisator as a menace to racing
shown around London by Rebla.
Continental agents invading Palladium for opening of Crazy Month.
Lawrence Wright throwing a dinmin the latest Athenbra top, 'A Kiss
in Spring,' said to be Lealie Stoll's
idea.

lea. Eddie Ready, formerly with Ma-noff Quartet, now with Marcelle

Trio.
Tetrazzini returning to London to sing for charity at Albert Hall, Dec. 8. A receiving order in bankruptcy has been made against Arthur

Prince.

Bud Flanagan out of the Palladium crazy month, with internal trouble.

ouble. Victoria Palace closing week of Sec. 19 and then back to twice

Victoria Palace closing week of Dec. 19 and then back to twice nightly. Kennerley Rumford, baritone hus-band of Clara Butt, now golf clus secretary; Kimberly and Page now billing Kenneslyes Helen Page, with Leon

themserves.

Kimberly.

'Grand Hotel' going to Grand theatre, Birmingham, as Christmas

theatre, Birmingham, as Christmas attraction.
Eric Wollhelm, Sidney Burns and Albert Carson in conference on big picture deal.
Major Montague Gluckstein's wedding present to Tex McLeod was a little with the state of the state

exhibition here.
Bud Flanagan (Flanagan andAllem off Palladium bill, due to
Reilly and Comfort receiving
orchids over the footlights, which
is not an English custom to state
is not an English custom
Violet Lorraine just received her
Gaumont British contract to star in.
Bolleano Family raving about
their London apartment, claiming
has all modern contrivances.
The press agent for Drury Lane
has discovered Charlotte Greenwood
Variety Artists Federation meeting all vaudeville managements for
friendly conference early Feb.
Birds of the Night, another of
those French exposures, due at
Their of the Star of the Star of the Star
Hose french exposures, due at
Hose french exposures, due
Hose french exposures
Hose french exposures
Hose french exposure
Hose

shortly.

Arch Selwyn submitted offers for two imminent Cochran shows, 'Magnolia Street' and 'Mother o'

Pearl.'
Sir Oswald Stoll protesting in print at the press reception accorded his newest show, 'A Kiss in Spring.'

Spring.

Harold Lloyd expected to attend a Mayoral banquet at Blyth, North-umberland, where he is looking up relatives.

Windmill theatre, that discovered John Tilley, celebrating the comedian's engagement to their lounge attendant.

tween shots on her picture, 'Solders of the King.'
Team of queue entertainers claim having been regular broadcast feature, and have appeared with Sidney Boente denials of approaching marriage, the Duke of Leinster wed Mrs. Van Neck of New York at the Savoy Chupel, Dec. 1.
Edna Ferbor and George S. Kaufman and St. 1.
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Edna Ferbor and Ferbor

Australia By Eric Gore

Only one evening paper operating in Sydney: "World recently folded after a year's battle.

Disaster to the Arthur Loew plane, 'Spirit of Fun,' was given front page space in the local papers White Zombie' did a quick flop when screened in Sydney. Picture booked in for a run, but could only last two weeks to poor trade.

R. L. ('Snowy') Baker is here to buy polo ponies for members of the Hollywood colony. Baker returns on the Mariposa this week (Nov.

20).
George Wallace, Australian comedian, has been offered a contract to play in comedies for Universal in Hollywood. Will leave early next

Diky in consensus of the consensus of th

Canton

By Rex McConnell

Stage shows soon for Canton. Reopened Palace leaves only Ly

Reopened Palace leaves on, coun dark.
Al Hall agenting for Dick Snyder's band.
George Dells, three years manager Capitol, Steubenville, new manager Palace.

Swider and.

Swider and.

Swider and.

George Delis, three years manager Capitol, Steubenville, new manager Palace.

Colonial, Akron, goes dark next week until holidays to permit new control of the con

s mayoral banquet at Blyth, Northumberland, where he is looking uprelatives.

Winnill theatre, that discovered
John Will reopen soon but no
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Toronto

Amelia Earhart in town. Peggy Madden into 'Quaker Girl.' Loma orchestra to Lowry's,

San Carlo Opera troupe cancels

engagement.
Wesley Jones putting a pipe organ in his studio.
Marion Kerby and Jack Niles will care below the pipe of Marjorle, warbling at the Savarin.
Prince George assigns. Showfolk hostelry dated hack to 1833.
Latest varsity racket is selling oped dances to stag line at so much

er. 'Barrister' brodie lets out Helen ingsley and Bob Leslle, late of Barrister' brodle lets out Helen Kingsley and Bob Leslle, late of Victoria stock. Lack of co-operation from church-es may compel Lord's Day Allance of Canada to fold. Elza Cherniavsky, whose eight globe-girdling brothers and sisters are musicians, opening a studio here.

here.
Violet Heming, here in 'There's
Always Juliet,' ducking into a nabe
to see herself in 'Man Who Played
God.'

Major Francis (Lives of a Bengal Major Francis (Lives of a Bengal Lancer) Yeats-Brown fraternising with Gord (Variety) Sinclair, world-wandering syndicate writer. Major Major Major Major Major Major Jumied (Major Critis) in Revent appendix operation, her mother filed here, but dancer's condition was so serious she couldn't be told of loss till after the funeral. She came Edmonton.

Pittsburgh

By Hai Cohen

Jerry Blanchard back at Show

Jerry Blanchard back at onva-Boat.
Aber Twins, last here in Forward March, 'at Chatterbox.
Joe Feldman, advertising chief for Joe Feldman, advertising chief for Dick Powell was divorced a week before he knew a thing about it. Sammy Walsh back in Montreal m.c'ing for Phil Maurice at latter's cafe.

cate.

Jack Simone' family, still living here, may soon join him in Stuben-ville.

Jack Bruce won't have a married man in his band. See it's too much trouble on tourn bear of the man in his band. See it's too much trouble on tourn bear of the man in his band. See it's too much trouble on tourn bear of the man in his band. See it's too much trouble on tourn bear of the man in his band. See it's too much trouble on tourn bear of the man in his band. See it's too much trouble on tourn bear of the man in his band. See it's too much trouble on tourn bear of the man in his band see it's bear of the man in his band. See it's too much trouble on tour bear of the man in his band. See it's too much trouble on the man in his band see it's bear of the man in his band. See it's bear of the man in his band see it is bear of the man

Loop

Ruth Betz de-tonsiled Hans Muenzer buying \$12,000 vio

Doc Howe, F&M, a loop visitor

Armida a luncheon guest at a business man's club.

Ernest Tausk, artist, a publicity dept. let-out at B&K.

dept. let-out at B&K.
First copy of Thoda Cocroft's new
Merary sheet out last week.
Dave Lipton flattered by winning
three out of 10 games at ping pong.
Rorn and Lawrence back from
four weeks—and working in Detroit.

troit.

Vincent 'Clesmer' Lopez saves fountain pens belonging to autograph hounds.

graph nounds.

Quin Ryan and his wife Roberta
Nangie, Tribune society editor, off
for California fortnight.

Billy Clifford tired of the carbaret
biz after four weeks and quit, taking his name off the Club Billy.

ng his name off the Club Billy.

Office boys denuded B&K of stills
f Georgle Raft and Chevaller in
rder to get them autographed.

Souvenir tickets to World's Fair
or which 120,000 people paid \$5
ach in 1928 were finally issued last

Mrs. Knute Rockno at the Chi-cago to hear Vincent Lopez play Ferde Grofe's 'Knute Rockne Tone Poem.'

Poem.

Lloyd Lewis friends delighted by swell literary notices on his new book. 'Sherman.' Lewis himself pessimistic about sales.

June Provines, 'Dally News' society chatterer, may grab a radio commercial to talk fashions while Harry Sosnick provides music.

Harry Sosnick provides music.
Constance Talmadge with Junion
Netcher is in town. Attended Ed
Wynn's opening. Next day was
Wynn's opening.
Jerome Ruger presented an original comic operetta entitled 'At
Madame Delgay's in the Rayinia
Village Hall Friday and Saturday.
George Morganstern, Examiner
Socially registered Barbara Morris
(meatpacking), will holiday in Eermuda.

(meatpacking), will holiday in Permuda.

B&K assessing passes 10 cents plus tax or 17 cents at Chicago the RKO dikke 10 cents straight at the property of the RKO dikke 10 cents straight at two cents for service.

Hazel Flynn ran a scoop on B&K but between the writing and the printing of the story B&K changed their minds making her both right and wrong simultaneously.

The story and the story between the world of the story between the world from one office to another to tell the story about her marvelous cat that she wants to get in plotures. Cat chases cranberries and does other tricks.

chases cranorries and upon chases cranorries and tricks.

When Ben Serkowich moved into B&K three months ago he requested a lock put on his desk. Last week just as he was getting ready to leave B&K the locksmith

queston.

Last week just as ready to leave B&K the location arrived.

George Moore, long associated with Jones, Linick & Schaeffer and the Erianger theatre, goes into better the second of the property of the second of the seco

Cleveland

By Glenn C. Pullen

Niteries in a price-cutting war Four new niteries opening Christmas trade.

Four new niteries opening for Christmas trade.

Christmas trade.

State of the control of the co

opening hight spot in Youngstown.
Old Savoy Hotel being ripped to make space for parking lot.
Fill Selzinck trying to find a spot in downtown district for his Club Madrid.
Lower by the spot of the spot in downtown district for his Club Madrid.
Lower by the spot of the spot in downtown district for his Club Madrid.
Lower by the spot of Cross, Dec. 2s.
Max Letkowitz, head of chain of nabes, bought Doan from Loew's last week.
Gray, former manager of legit Ohio, back in town as manager of Rich Rita.
Dick Shaw, 19-year-old son of Dixle Shaw, booker, making his bow as a cabsert m. cut time Loew time to take over mc. job at Radio City's new Roxy, Dec. 29.
Sam Bradley putting on 'Tweedles' in Hanna Dec. 18 for benefit of local blind society.
Morrice Pierce, WGAR's engineer, wants to give his new 10-pound baby boy a radio audition aiready.
Morrice Pierce, WGAR's engineer, wants to give his new 10-pound baby boy a radio audition aiready.
Morrice Pierce, WGAR's engineer, wants to give his new 10-pound baby boy a radio audition aiready.
How the spot of the Carter's Rainbow Room.
Jack Schwartz, Boston cabsert

om. ack Schwartz, Boston cabaret

CHATTER

man, dickering for old Music Box with idea of installing nitery for

with ages of the holidays. Ned Hungerford, photographer, doing lighting effects for Bradley plays and forthcoming one of his own, 1832; Louis King, ex-newspaper mugger, now managing new Lido club for Freddie Carlone, part owner and bandmaster.

bandmaster.
Pansy show at Club Madrid had to be pulled out when city censors finally got a peck at it a week after its opening.

Spokane

By Ray Budwin

State has gone to first and sec-ond runs at 25-cent top.

Marjorie Gaines, F. & M. dancer, returned to her purents' home after closing in New England

returned to her parents come after closing in New England
Union men still pick:ting Granada and Empress (pix). Houses went open shop last summer.
City council set to repeal city liquoi laws Dec. 5, to coincide with interest of the control of the

Des Moines

By R. W. Moorhead

'Sally' at Shrine auditorium tepid 'Of Thee I Sing' for Shrine Dec. 28' 'Goona Goona' substituted for 'g

ga.'

Family theatre still in the throes of union woe. nion woe. H. Blank not taking over any

A. H. Blank not taking over any Publix houses.
Diah Devitt, novelist, cohed and aahed by town's 400.
Merchants thankful for seasonable weather as spur to Xmas shopping.
Al Morey's college club dances the seasonable weekly a college and the season and the season

ees seen.
E. R. Fltzgerald's stock at Prin-eess off to good start. Only fiesh In town.

Vici Baum's address to club

mamas had some words not allowed

manus had some words not allowed.
Leona Mathews, former D. M. film board ex. manager, now secretary to Raiph Branton.
Theatre ads full of naked gals for Virgins of Ball' and Goona Goona' despite zero requestrates.
Theatre ads full of naked gals for Virgins of Ball' and Goona Goona' despite zero requestrates.

By the second control of the second guilty of attack on 20-year-old girl big excitement of the winter.
Dorothy Cruser, beauty blonde, to help Hale Cavanagh combine wedding bells and Xmas chimes.

Martin Johnson creates and; rapturous because she's going along. Jeannette liyde, publicity secretary, Publix Des Moines, married Dec. 6 to Frank Eyerly, newspaper man, and will settire

Reno

Temperature drops to 20 degrees and starts ice skriters.

and starts ice skriters.

the control of the control

ton.

Alice Muriel Astor, who has been the wife of Prince Serge Obolensky of Poland for several years, won a divorce. She is daughter of Vincent

Astor.

Don Meaney told San Francisco friends that he would take his eighth bride in Reno in person of Marian Draet. Chicago dancer, but falled to show up.

Boston By Len Libbey

Charile Sargent, possessed of a legion of friends in newspaper and theatre circles, with his hausfrau celebrates their 40th wedding anni-

legion of thems in newspaper and clear in the control of the contr

phere.
Radio has been so effectively used by Jack Goldstein (RKO) to help boost business that he is now swinging three broadcasts weekly, and is adding yet another two this

swaling fiftee oroadcasts weekly, week, week, week, childing yet another two this week. Chicago's tiff with the American Theatre Society over the quality of scheduled plays delays Boston's geting The Good Earth, Perviously set to the yet and the property of the property

liam Faversham, booked in for Shubert, Dec. 26. Jonath, planist, should be pleased with audience that greeted her in Jordan Hall. Floor and circle were filled.

The Sign of the Cross' is to be roadshowed into the Majestic, begins of the Cross' is to be roadshowed into the Majestic, begins in the second of the plant of the plant

Braves, has taken to selling insur-ance.

Billy Payne royally greeted on his return to the Cocoanut Grove.

Mel Matison, radio scribe, voted by lassles the handsomest of his calling.

Calling.

Peter Higgins, tenor, acclaimed for his Irish tunes, says the biggest fan mail he ever got was for his rendering of Eliphilitics. The second of th

Detroit By Lee Elman

Nate Platt has a new nickname. They call him 'One Punch.'
Sam Rubni san mlosgynist. At least he doesn't like women.
The Iola went for free feeds for the ushers Thanksgiving day.
Benny Cairnes of Santly Bros. back to visit the folks last week.
Lou Forber son, Bobby, cut his arm. It hurt Lou worse than the kid.

In N. Y. on his recent trip there.

Latest is greatenery patrons toting own liquor. At least at the class spots where they have a band and charge covers.

Henry Thies getting plenty of attention with the big Cadillac he araser. Frank Colker.

Jack Hurford took a trip to Washington. Both to visit and testify in a suit against the Fox the control of t

San Francisco By Harold Bock

Rush Hughes joins KFRC as an-

Glen Rice finds Frisco an inter-Paul Spier wearing an expectant ook these days.

Harrison Holliway has a cold as a constant companion.

onstant companion.

'Sheriff' Lloyd Yoder on a busiess excursion to L. A.

John Swallow up from Radio lot
o talk with Don Gilman.
Gary Cooper and the Countess
rasso vacationing up here.

Charles Travers, brother of Reg, publishing a radio program guide, Bob Spencer and Larry Yoell have placed another tune with Sherman

placed another tune with Steams. Clay,
Manuel Contreras has tucked his
trumpet under an arm and joined
So Will King he back in show biz
again; the ham sandwiches in his
cafe couldn't hold him.
Fraternal order promising a hangover along with all other expenses
on the Notro Dame game excursion
rattes.

Duluth By James Watts

By James Watts

Little Theatre to present Beaux
Arts ball Dec. 29 as holiday affolt.
Garrick remains dark while prosperity still lurks around the corner.
Season closed on Great Lakes
Nov. 39—one of the dullest in history.

The at the Astor theatre sent an
audience seconing Tuesday night
(Nov. 29).
Chinese pheasants with talls
aniame burn over 1,000 acres near
Morris Abrama, here for Metro,
applies prosperity stickers to 10 percent-cut wounds.
Egan Petri, Dutch planist, opened
Matines Musicale season at Orphenny Stone. tenor, formerly
with Paul Whiteman and Phil Spitalny, home for holidays.
Two Scotch cows, only ones in
Northwest, at zoo. Traded for
live the starting at Armory for
When you buy trocceles, have the
clerk wrap up a bottle of mono or
beer. They're doing it here.
Milton Holland's Indoor circus
folds after starving at Armory for
we was the starving at Armory for
we have a starving at Armory for
we have the starving at Armory for
we have the starving at Armory for
we have the starving at Armory for
we have a starving at Arm

Sam Rubin is an misogynist. As the control of the c

Hollywood

Cliff Lewis going for sweaters,

Ind what colors!

Rodney Maclennan left here by uto for New York to see the folks. Leo Robin has a new pipe that takes a half pound of tobacco at a

John Hamilton, New York coming here for a six months on spe

Charlie MacArthur figuring on a vacation after that 23-week stretch on 'Rasputin.'

on Rasputin.

Christmas shopping picking up, with the Hollywood merchants figuring it'll beat last year.

Dick Powell, former m.c., gets 1,000 fan letters per weck. Has appeared in only two pictures.

Wally Beery grabbing a lot of at-tention by lunching daily at the Derby with his two-year-old daugh-

ter.
Bert Robinson is as proud a new father over his Scotty grab three first prizes at the L. A,

Erlanger's Mason getting its face washed in preparation for its first show in six months, 'Temptations of 1933,' opening Christmas.

Frank Matthews, veteran road show agent, here for a few weeks from Phoenix where for some time he has been trying to win back his

health.

Baltimore

Palace frightened the rehearsals of the burleycue girls last week when a 15-minute fire smoked up the stage.

North-South football game a complete frost due to snow, the city salvaging only its \$10,000 from weather

plete frost due to snow, the city suivaging only its \$10,000 from weather insurance.

Siemonn, husband of Mabel Garrison, Starting his third season as director of the Baltimore Symphony.

It took Lillian Dietz just 15 months in show business to learn to the start of the start o

stomach. Feeling so oke he's bunding a balcony in his Laurel picture of the property of the pr

Galveston By George A. Seel

Jude A. Holleman, dramatic tenor, opening studio here.

Sam Macco to open Hollywood night club for New Year's party.

Art Glese, orchestra leader, and wife are getting the glad hand. A son, Art Glese, Ir., arrived recently, Al Irwin and Joe S. Scholibe staged show for Shriners with acts staged show for Shriners with acts between the stage of the stage of

week. As result another toy matinee will be held when Betty Is not competing.

Support of the su

CALENDAR OF CURRENT RELEASES

(Continued from page 27)

Fargo Express. Straight-shooting sacrifice in the career of a cow country hero. Kcn Maynard, Helen Mack. Dir. Alan James. Time, 62 mins. Rel. Nov. 20. Fire Austin. Raoing in the ranch country. Ken Maynard, Ivy Merton, Nat Pendleton. Dir. Forrest Sheldon. Time, 70 mins. Rel. June 26. Rev. Aug. 2.

nev. Aug. s. petized, Jam following a big sweepstakes win. Moran and Mack. Dir Mack Sennett. Rel, Dec. 25.

Mack Sennett. Rel. Dec. 28.

Last Mile, The Drama in the death house. from the stage play. Howard Principles of the Prin

RODE, FLOREY, TIME, SU THINE. Rel. July 17. Rev. Aug. 2. from Hell's Edges. Man devotes life to avenging his father's murder. Bob Steele, Nancy Drexel. Dir. R. N. Bradbury. Time, 61 mins. Rel. June S. Rev. Aug. 2. Track. Gambler gives up his life's love—a child. Leo Carrillo, June Gughlin, Kay Hammonds. Dir. Jes. Cruze. Time, 18 mins. Rel. June S.

of Four, The. Sheriock Holmes story. British cast. Arthur Woniner, Isla Bevan, Ian Hunter, Dir. Graham Cutts. Time, 74 mins. Rel. Aug. 14. Rev. Aug. 30.
of Oklahoma. Western story. Bob Steele, Josle Sedgwick, Carmen Laroux. Dir. R. N. Bradbury. Time, 55 mins. Rel. July 7.

Stranger of the two Art Discounts and two trans. Act, two transported the transport of the two transported the transported the

June 7. Gowbov, veterag of the AEF, turns aviator to balk the vilBuddles. Cowbov, veterag of the AEF, turns aviator to balk the vilRel. Aug. 28. Rev. Nov. 15. Rel. Dir. R. N. Bradbury. Time, 57 mins.
Rel. Aug. 28. Rev. Nov. 15. Rel.
We Love. A woman's understanding averts domestic tragedy. Mary
Astor, Lilyan Tashman, Kenneth McKenna. Dir. Robt. Florey. Time.
77 mins. Rel. Egr. 11. Rev. Sept. 30.

Tombas. Rel. Sept. 11. Rev. Sept. 20.

Tombatone Canyon. Western, in which the hero tries to solve the investery of the sept. The sept. Sept. 10. Alan James. Rel. Dec. 26.

Trail. Her Killer. Sept. the North Woods. Dir. Alan James. Rel. Dec. 26.

Time, 48 mins. Rel. Dec. 4.

Uptown New York. Married happiness and a past. Jack Oakle, Shirley Grey. Dir. Victor Schertzinger. Time, 48 mins. Rel. Dec. 4.

. Miscellaneous Releases

Boiling Point, The. (Ailied.) Hoot Gibson learns to curb his temper. Dir. Ceo. Melford. Time, 62 mins. Rel. July 15. Rev. Nov. 8. Crusader, The. (Májestic.) Newspaper story. Evelyn Brent, H. B. Warner, Lew Cody. Dir. Frank Strayer. Time, 64 mins. Rel. Oct. 1. Rev. Oct. 11.

Face on the Bar Room Floor, The. (Invincible.) Temperance discussion.
Duicie Cooper, Bramwell Fletcher. Dir. Bert Bracken. Time, 65 mins.
Rel. Oct. Rav. Oct. 18.

Footsteps in the Night. (Auten.) Mystery drama. Benita Hume. Dir. Mau rice Elvery. Time, 59 mins. Rel. Dec. 1.

rice Elvery, Time, 59 mins. Rei. Dec. 1.
Gold. (Magdette). Jack Hoxie finds gold and a girl. Alice Day. Dir. Otto
Brower. Time, 48 mins. Rei. Sept. 15. Rev. Oct. 11.
Hearts of Humanity. The, Father love on the East Side. Jackie Searle, Jean
Hersholt. Dir. Christy Cabanne. Rei. Sept. 1. Rev. Sept. 27.
Murder at Dawn. (Big 4). A crazy inventor menace story with curprises.
Reil. Feb. 22. Rev. April 6.
Parisian Romance, A. (Allied.). Famous play. Lev. Cody. Marion Schlinke,
Gilbert Roland. Dir. Chester M. Franklin. Time, 75 mins. Rei. Oct. 1.
Rev. Oct. 18.

Rev. Oct. 18.

Phantom Express, The. (hiajestic.) Railroad story. Wm. Collier, Jr., Sally Blane, J. Narrell Macdonald. Dir. Emery Johnson. Time, 65 mine. Rel. Red. Harled Albi, The. (Tower.) Cansster story. Merna Kennedy, Theo. Von Elts. Dir. Christy Cabanne. Time, 75 mins. Rel. Oct. 21. Rev. Oct. 25.

Scarlet Brand. The. (Big 4.) Bob Custer is branded by rustiers and avenges the injury. Dir. J. P. McGowan. Rel. May 7. Rev. Aug. 8.

Scarlet Week End. (Irving.) Murder at a louse party. Dorothy Revier, Theo. Von Eltz. Dir. Willis Kent. Time, 58 mins. Rel. Oct. Rev. Nov. 1.

Nov. 1.

Shinter Hands. (Capital.) Murder story with a police hero. Jack Mulhall, Phyllis Barrington. Dir. Armand Schaeffer. Time, 65 mins. Rel. June Phyllis Barrington. Dir. Armand Schaeffer. Time, 65 mins. Rel. June Rel. Aug. 27.

Rev. Oct. 11.

Speedbart racing with acrobatic trimmings. Rich. Taimadge, Nancy Drexel. Dir. Geo. Crone. Time, 61 mins. Rel. Aug. 27. Rev. Oct. 11.

Tangled Fortunes. (Sig. 4). Buzz Barton restores a gold mine to its rightful cover. Dir. J.; B. & Bowan, Time, 60 mins. Rel. March cover.

Winholy Romance. (First Div.) The classic 'Mine. Bovary' transplanted to Rye, N. Y. H. B. Warner, Lila Lee. Dir. Albert Ray. Time, 75 mine. Rel. Aug. Rev. Aug. D. Tragedy of a woman tied to an hypochondriac. Eng. cast. Dir. Rasil Dean. Time, 68 mins. Rel. Nov. 13. Rev. Nov. 22.

Foreign Language Films

(Note: Because of the slow movement of foreign films, this list covers one year of releases.)

(Most of these available with English titles.)

A Nous la Liberte. (Auten) (French). Comedy drama. Henri Marchand, Raymond Cordy. Dir. Rene Clair. 93 mins. Rel. May.
Barberina, die Taenzerin von Sansouel. (Capital) (German). Recocco musical comedy. Lil Dagover, Otto Gebuchr. Dir. Carl Froelich. 83 mins. Rel. Nov. 20.

Brand in der Oper. (Capital) (German). Musical drama. Gustav Froelich. Dir, Carl Froelich. Rel, July 19.

Dir. Carl Froelich. Rel. July 18.
Forken Vow, The. (Capital) (Pollsh). From a novel. Krystyna Ankwics,
K. Cybulski. Zime, 89 mins. Rel. Aug. 28.
Der Harris. Dir. Carl Jamace. Time, 89 mins. Rel. July 12.
Der Herr Buroversteher. (Capital) (Ger). Fells Bressart, Herman Thimig.
Dir. Hans Behrendt. Time, 86 mins. Rel. June 19.

Dir. Hans Behrendt. Time, 86 mins. Rei. June 10.

Die Cajkos Baroness. (Capital) (Ger. Hung). Musical comedy. Greti Theilmer, Paul Vincenti. Dir. Ernst Verebes. Time, 82 mins. Rei. April 1.

Die Jugendeliebte. (New Era) (Ger.) Hans Stuwe. Diga Brink. Dir. Hans Tinter. Time, 95 mins. Rei. Doc. 1.

Die Lustigen Weiber von (Capital) (Ger). Willy Forst. Irene Eislager, Faul Hoerbiger. Lee Partry. Dir. Geza von Bölvary. Time, 97 mins. Rei. July 1.

New Fach. (Capital) (Ger). Willy Forst. Time, 97 mins. Rei. July 1.

Rel, July I.

Dienst is Dienst, (Now Era) (Gor). Murical. Raityh Roberts, Lucle Englische. Dir. Carl Bosse. Time, 84 mins. Rel. June 8.

Die vom Rummelplatz. (Capital) (Gor). Anny Ondra, Slegfried Arno. Dir. Karl Lamac. 8 reels. Rel. Feb. 10.

Karl Lamac. 9 reels. Rei. Feb. 10.

Eln Prinz Verliebt Sich. (Capital) (Ger). Musical. Geo. Alexander, Lien Daycre, Trude Berliner. Dir. Conrad Wiene. Time, 75 mins. Rei. May. Eln Walzer von Straues. (Capital) (Ger). Musical. Gustav Froelich, Marie Paulder. Dir. Conrad Weins. Time, 85 mins. Rei. March 10.

Pauddler. Dir. Conrad Weine. Time, 89 mins. Rei. March 10, Gitta Enteketk ihr, Herz. (Capital) (Ger). Comedy, Gitta Alpar, Gustav Freelich. Dir. Carl troelich. Time, 90 mins. Rei. Oxt. Ag Wusst, Lucie Shgliseine. Dir. Geto. Jacoby. Time, 91 mins. Rei. Vid. Wusst, Lucie Shgliseine. Dir. Geto. Jacoby. Time, 91 mins. Rei. June 32. Kamaradschaft. (Asso. Cinema) (Ger). Sensational drama. Aicx Granach, Ernst Busch. Dir. O. W. Pabst. Time, 78 mins. Rei. Nov. 8. Legion of the Street. (Capital) (Folish). Life of the newsboys. Time, 89 mins. Rei. Aug. 20.

mine. Rel. Aug. 25.

Ljubav Strast. (Yugoslav) (Croat). Drama of life among N. Y. Imlgrants.
Rakel Davidovic. Dir. Franka Melforda. Time, 1 hour. Rel. Dec. 15.

Lulse, Koenigin von Preussen. (Asso. Clinema) (Ger). Historical. Honry
Porten. Dir. Carl Froelich. Time, 82 mins. Rel. Oct. 4.

Porten. Dir. Carl Freelich. Time, 32 mins. Rel. Oct. 4.

Man Braucht Kein Geld. (Capital) (GGT). Musical farce. Kurt Gerren, Paul
Lorden Man Gerren, Paul
Mein Lorden M. (Capital) (GGT). Musical farce. Kurt Gerren, Paul
Mein Lorden M. (Capital) (GGT). Musical Gustav Freelich, Max Adalbert.
Dir. Hans Sychioff. Time, 56 mins. Rel. April 1.

1914. (Capital) (GGT). Prelude to the world war. Dir. Rich. Oswald. Time.
13 mins. Rel. Sept. 1.

To mins. Rel. Capital) (Ger). Sept thriller. Jail Dagover. Theo. Loos. Dir. Karl Anton. Time, 79 mins. Rel. Aug. 31.

Reserve Hat Ruh. (New Ern). (Ger). Darmatic consedy. Hansi Niese. Bester. Dir. Max Neufeld. Time, 85 mins. Rel. July 30.

Reserve Hat Ruh. (New Ern). (Ger). Riters. Control Millary farce. Fritz Kampers. Lucie Rel. Sept. 1.

Reserve Hat Ruh. (New Ern). (Ger). Riters. Control Millary farce. Fritz Kampers. Lucie Rel. Sept. 1.

Reserve Hat Ruh. (New Ern). (Ger). Gers. Control Millary farce. Fritz Kampers. Lucie Rel. Sept. 1.

Reserve Hat Ruh. (New Ern). (Ger). Operatic musical. Michael Rohnen, Olgan Yanguard Press for January Rel. Aug. 11.

Rel. Nov. 1.

Respective Hat Ruh. (New Ernmany. (Goold) (Ger). Self explanatory.)

Carl

VARIETY

LE FILS IMPROVIST (Continued from page 15)

Continued from page 15)
about haif that with the same number of seats (1,900). Besides which, Olympia went in for rull-page add, which within reasonable bounds. Saturdays figures reached nearly \$5,000, with Sunday \$5,500.
Story has nothing new, being the same old idea of the old man fooled her gigolo is part of a family secret. Story is told well and amusingly. Florelle as the girl has not only been beautifully photographed, but obvided the same of the same

BAROUD

FRENCH MADE)

A Rex Ingram produce Training Nov. 28.

A Rex Ingram and Benno Vigny, Roy 18.

A Rex Ingram and Benno Vigny, Roy 18.

B C. A. Made in Africa in two versions. Rex Ingram starring in the English version into the Company of the Company

Garcia, Roizad Callaux, Arabelta Field, A. Engelman, Rooge Gallaud, G. Busby.

French version differs considerably from the English version, not only in the English version, not only in the fact that in the latter Rex. Ingram acted the main chart Rex. Ingram acted the main chart. Film was made by Rex Ingram despite financial difficulties resulting in procrastination due to weather and other causes, with new backers having to step in. Rex. Ingram standard, and though tempo—as fits Arabic stories—is not of the snappy type, film draws interest locally. Some of the photography is fine. Sound good. Title, Baroud, means war'h arabic, and the walce story loyal to the French, the love interest being the daughter of the chief failing for a young French soldier, to the great disgust of his comrade, who is the girl's brother and a good Musselman.

Musselman.

Another link in the cycle of North
African stories, with 'Sergeant X'
before it, and more to come.

Maxi.

La Merveilleuse Journee

(The Wonderful Nov. 28.

(TRENCH MAD Nov. 28.

Natan production and Poleace. Directed by Ives Minande and Poleace. Directed Nov. 28.

Natan production and Poleace. Directed to have the clasp fixed, and the character is an understance of the Natan Poleace of Natan Poleace. Natan Poleace of the Natan Poleace. Natan Poleace of Natan Poleace. Natan Poleace.

assistant, first making love to the druggiet's wife, and then leaving her to follow a rich man's nurse, and the first state of the first state of

here.
As is, it is fair entertainment.

Maxi.

La Vecchia Signora ('The Old Lady') (ITALIAN MADE)

Cuesare production. Empa Film distribution in U. S. Starring Emma Cramatica
Falermi. A Hindenberg. New York, on
grind run Dec. 10. Running time 97 min.
Muria Emma Gramatica
Blanchina Maria Bonora
Hero. Mauritio d'Ancera
Legistica Remo Bennool

First of the Cuesar pictures to brave the Atlantic crossing and probably a pretty fair money maker on this side. Which doesn't mean that it's a good picture. It is a very bad picture. But the only good Italian pictures that have come conty Italian pictures that have come only Italian pictures that made any money in the United States were fourth and fifth rate concections. Beyond being poorly sounded and sloppily directed, the film is overmuity. Some ideas in the story. The Italians, after getting a nice start allowed the native sentimentality full sway with pretty disastrous results.

allowed the native sentimentality full sway with pretty disastrous re-sults.

It was a substitution of the substitution of the

Let Me Explain, Dear

(BRITISH MADE)

(BRITISH MADE)

London, Dec. 1.

A Brilish International Pictures. Lid., production. Distributed by Wardour Films. Lid. Directed by Gene Gerrard and Frank Made Lid. Directed by Gene Gerrard. (Hande Rubert, Reginnid Bach, Viola Lyel. 706 feet approx. Running time, 75 mins. Previewed Exploration House, 100 days.

Von Mayer, Helda Richarda, Ezon von Jordan Dir, Robt. Slezich, Time, 80 mine. Rel. Aug. 20. 174 mine. With English titles.)
Schubert's Fruehlingstraum (Capital) (Ger), Musical of Schubert's Hie. Greil Theimer. Carl Jorken, Stegfried Arne, Lucic Englische. Dir, Rich. Storm Over Zakopane, The. (Capital) (Follah), (Synchronized.) Panger in the mountains. Time, 89 mine. Rel. Aug. 36, (Synchronized.) Panger in the mountains. Time, 89 mine. Rel. Aug. 37, (Synchronized.) Panger in Taenzerin von Sansouci. See Barbertinal.
Tingle Tangle. (New Ern) (Ger). Comedy. Ernest Verbes. Pritz Kampers, Elizabethe Finaler. Dir, Japp Phyer, Time, 99 mins. Rel. May 15, Unknown Heroes. (Capital) (Folish). Polish police activity. Mary Rogal. Unknown Heroes. (Capital) (Ger). Polish Dicke activity. Mary Rogal. Voice of the Desert, The. (Capital) (Ger). Price in Mayer and Synthis. Rel. Aug. 25, Weekend in Paradise. (Capital) (Ger). Parce, Otto Wallburg, Julius Falkenien, Elide Elster, Trude Berliner. Dir. Rock. Land. Time, 81 mins.

Wiring Hold Smashed

(Continued from page 19) of the electrics' dealing with

up of the electrics' dealing with exhibitors.

Leaders' Opinions
Exhibitor leaders yesterday (12), hinting at inside knowledge since they were enlisted by the Warners several months ago in its Western Electric fight, look for a compromise announcement within the next two weeks by Western. While they pointed out that Western customers are bound for 10 years, most they pointed out that Western customers are bound for 10 years, most of them not ending their licenses until nearer 1940 than 35, they also observed that with the precedent established by Photophone there is little doubt that any court, in the instance of a breach of license, would not take into consideration the exhibitor's equity in sound now established by the General Electric movement.

movement.
Western Electric, immediately after General Electric's repudiation of the license, and complete alteration of the service charge, took the stand that Photophone is firing its last bolt; that it has tried one thing after another in the way of sales enticements and that, falling in each, it is now taking the last stand.

with Western. Only recently Para-mount-Publix bolted payment of service charges which it deemed excessive.

Full Title
Under its new policy, any exhibitor who pays cash can take immediate title to a Photophone
equipment. There are no strings
attached. He can buy his parts
anywhere and have any mechanic

attached. He can buy his parts anywhere and have any mechanic or doorman service it. Only exhibitors who get equipment on the deferred payment plan will have to submit to servicing. This, Photophone explains, is done simply because the company wants the equipment to be in good concause of a default.

Even on the servicing end, however, Photophone is making concessions. The exhibitor who wants a year to pay-off is required to submit to servicing only for six months. In the case of a three-year extension the theatre where has to agree to an 18-nonth servicing arrangement.

To date Photophone is rated as having 3,300 installations in the U. S. Western figures it has its own equipment in 5,500 houses.

Literati

(Continued from page 48) man scribbler, over here for a va-

cash.
A. L. Furman is a daddy.
Greenberg, the book publisher,
has gone over to Fourth avenue.
Phillp MacDonald, who's supposed to be Edgar Wallace's successor, here for new material.
John Drinkwater doing 's rem-

John Drinkwater doing 's rem-iniscences already. Richard Aldington in Portugal. William McFee spending most of his time ashore these days. Arlene Fay getting night club at-mosphere for her new novel of New York.

York. Laurence Stallings up

Georgia.
Lowell Thomas' estate is now one of the biggest north of the Rocke-

of the biggest north of the Rocke-feller place.

Hawthorne Hurst now turns out those books almost as quickly as Rian James.

Will James can't be lured from

that ranch.
Russell Wright publishing his

MINSKYS LURE EMPIRE COMICS BY PAY TILTS

The Optimistic Minskys are grab-bing Empire Wheel actors again, although going about it with more caution this year than last. In-stead of taking them right out of the traveling troupes the Minskys are giving the Wheel people con-tracts starting at the cour-ties. The contracts of the court of the Utely to meet any minute now. likely to mean any minute now.

likely to mean any minute now.
Contracted on that basis thus far
as "Red" Marshall and Murray
Leonard, both comics and both currently in Empire's "Step Lively
Girls." The Minskys guarantee
them 25 weeks. The Minskys have
three stock burlesques in New York.
The lure is a tempting offer. A
'tempting offer, in burlesque now is
\$5 more than you're getting.

After Closing Burley Picks on Walkathon

Worcester, Mass., Dec. 12. Its demands for strict censorship forcing the closing of Empire burlesque at the Worcester theatre, the city's Ministerial Union trained its guns on something else. It was a dance marathon at White City, amusement park. They denounced the terpsy race as a sign of a decadent civilization' and voted to protest, contending the promoters were ruining the health of the

dancers.

Ministeria wrath was aroused by
the advertising of the marathon.
One ad was as follows: 'Cot Nite,
Look behind the scenes. Cots of

One at was as rollows: Cots of all contestants right out on the floor. See them go to sleep. See how they are awakened. See how they are awakened. See how they are awakened. See how they are seen that the see they are a complete rubdwn. Incidentally, the ministers extended a vote of thanks to Police Chief Foley for 'his prompt action in censoring burlesque shows against which the Ministers' Union protested last month. But they made no mention of the fact that as a result the house closed, throwing many Worcester residents out of jobs.

Haymarket Paid Unions Daily But Got Behind

After being paid off for the two weeks previous on a daily basis, the Haymarket closed last Monday whet Sunday night's receipts were lastflicient to meet the union labor. House had opened for the day to be a supply to be made to a handful of patrons after unions nixed continuance.

after unions nixed continuance without salary.

Haymarket owed performers two weeks' and two days' salary when closing, while Warren Irons' other house, the Garrick, owed performers nine days' salary when folding two days ahead of the Haymarket.

Girls Back in Akron

Akron, O., Dec. 12.
Burlesque is back again after an beence of almost a year.
Civic, formerly the Grand, after

a try at dramatic stock, musical comedy, vaude-film and finally straight pictures, started girlesk policy, two shows a day and chang-

lng weekiy.
40 cents top. Matinees, 25c.

FOR SALE or HIRE

Highest Class
Evening, Street or Dinner Gowns
Evening Wraps—Furs MME. NAFTAL, Inc.



BURLESQUE FOR CANTON

Lyceum, Dark Two Years, to Re open with Stock

Canton, O., Dec. 12. Lyceum, dark for almost two years, only theatre here now not in operation, scheduled to reopen soon, probably with girlesk stage Warner Bros. until iast September, when they relinquished their lease on it and the Palace here. No date set for the reopening.

Whirl' Folds, Empire Down to Eight Weeks

'Merry Whirl' folds up at the Trocadero, Philadelphia, at the end of this week.

Closing is consequent upon the reduction of the Empire Wheel route to eight weeks. With Whirl' out the number of shows on the wheel will also be down to eight.

Musicians Take Chance To Help Burly Troupe

New Orleans, Dec. 12. Stock burlesque at the Dauphin o more. House had the most promising manager extant. Promised the actors he would pay them but for four weeks merely slipped enough coln for eats and room rent. Even promised the musiclans and stage hands for three weeks—and that's some promising! Eventually he had to pay the union boys for one week, the fourth, and last. Then the stage hands and musiclans in generous mieh worked gratis once again, but for two days, in order that principals and chorus might get enough for transportation back home. However, the take was not much mroe than enough to, buy ferry tickets across the Mississippi. sed the actors he would pay them

Closes in Hopes

Chicago, Dec. 12. Garrick, Randoiph street bur-lesque operated by Warren Irons Co., has closed for two weeks.

Expects to reopen Christmas

Hollywood's Deep Sea

(Continued from page 49)

are the games. On the night visited are the games. On the night visited all were getting a good play. The house was doing okay on the crap and roulette, but was being taken on the blackjack. Attendants are away from the usual run of gambling house employees. All have straight noses and natural ears.

Though the boat has 20 state rooms, only an extreme case of sea slekness will open their doors. Operators are not taking any

Bar is operated sensibly with those who become nolsy or rough landing in the brig. Crew is Scotch, lads who like and can handle their ilquor and who have small sym-pathy for those who can't.

liquor and who have small sympathy for those who can't.

Boat has been drawing the Hollywood mob or. Wednesday evening
which is a celeb night. Capacity
ls 250 with Wednesday, Saturday
and Sunday usually sell-outs.
Craft so far has been breaking
even with the gambling paying the
players too often. Operators are
not worrying however, as they claim
it's their best advertisement.
Other than celeb night, patrong the
other can is a mixed affair with
for the control of the control of the
form of the control of the control
for 50 cents as the old mob appreclutes netting their dogs on a
brass rail and getting good liquor
for 50 cents a shot. Youngsters try
to make their expenses on the gaming tables.
Only squawk comes from the beer
drinkers who don't like to go half
a buck for a plut bottle. Operators claim that to get beer on the
boat and the room it takes up,
may be the control of the control
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Keed and La Barb

(Coutlinued from page 49)

seats. Fidel landed an inside up-percut, then left-hooked a smash to the solar plexus which doubled up the Cuban. La Barb shifted and kept pumping lefts to the body. The Kid's knees sagged as he re-treated but he got a second wind and started a whirlwind counter attack that gave the customers quite

Fidel concentrated on the body because 'he can't take it there.' Little doubt that there was more Little doubt that there was more action on. Chocolate's part and he upheld the betting odds of eight to five in his favor. No doubt either that La Barb's blows hurt and the Keed's puffed and scarlet lips proved he was damaged. Looks like the boys will have to fight it out again—a match which should draw a good gate. House this time was fairly good, but quite a margin from capacity at 13,000. Even the top ioft did not sell out. The semi-final between Frank

the top loft did not sell out.

The semi-final between Frank Batagila, the dynamite-fisted middleweight from Winnipeg, and Chick Devlin, a coast mauler, was expected to be the big thing on the card. It wasn't. Second time Bat has disappointed at the Garden. The men met in the same ring recently, Devlin getting a draw, which brought sarcastic squawks. Fact was that in that match Chick floored Frank for a nine count and the verdict looked okay.

This time the decision in Batag-

the verdict looked okay.
This time the decision in Bataglia's favor seemed welrd. True he
hit harder and in the third round
a slam to the Jaw had Devlin woozy. Yet with two minutes to
finish the job Bat didn't know how.
And otherwise the Canadian's brain
went lame, or maybe its naturally
that way. He rarely did any leadling and he took plenty from Devedowns and the boys got the razz
before the match was half over.

The Eviday (18), Jimpy Mog.

This Friday (16), Jimmy Mc-Larnin reappears, having Sammy Fuller as an opponent. Sammy is from Boston and is billed as the little John L. Suilivan.' He's a tough Wop and will have to prove it against Baby Face.

Those Wrasslers

The wrestling card last week at the Garden, like the fight show, had the Milk Fund as a beneficiary. Strangier Lewis and Ray Steele wepe the principals. What trans-pired outside the ring resembled what might happen in a small mid-western town, not New York.

western town, not New York.

The men tugged for half an hour, never going to the mat for more than a second or two. So arduous were their labors, however, that both were dripping wet—looked like a sweating contest. Finally, Steele murmured to Lewis that he could hardly stand up and starting socking Ed. The referee warned Ray. A wrassler jumped through the ropes in protest and was husted out. Steele continued to sock with closed fist—his way out—and was disgualified. disquailfled.

disqualified.

Then fights started all over the Garden. Tom Marvin, a wrestler, took a punch at Jack Curley, who ran the show. Jack slipped the blow and felled Marvin with a left hook he had been saving up for 20 years. After that Marvin was well taken care of by the cops.

The match was really between rival wrestling groups. Steele being with the Jim Londos faction and Levis with Curley. Lewis is in great condition and next Monday (19), will wrestle Leon Pinetzki and Sain Stein at the Garden.

The Coast Stance

What they sli overlooked in the east is that U. S. C., at its post-season New Year's day fracas at the Rose Bowi, Pasaneda, is no chump. and in picking on Pittsburgh as its rival this year it gives the Coast university a double-barrelied crack at the mythical national gridiron championship.

This is predicated on U. S. C. playing Notre Dame this week. Should N. D. win, it gives U. S. C. another crack in the Pitt game, since Pitt has aiready beaten N. D. The most natural contender for the big Coast game would have been Michigan, with some likelihood that the Conference rules would be stretched to permit this post-season set-to. Colgary also rates more col-orfully than Pitt.

Walk a Little Faster

(Continued from page 42)

Street after the present musical fabrics had with beatrice Lillie in it can be devoid of entertainment value, but even with Clark and McCullough besides, there is no adequate gustaining angle for a \$4.40 cm of the control of the co

the show and the most tuneful is a smooth and the court of the court o

Miss Lillie is the spangled lady of the joint. Clark enters brandishing

Miss Lillie is the spangled lady of the joint. Clark enters brandishing a buil whip, but, when he attempts in the latter before a control of the joint. Clark enters brandishing a buil whip, but when he attempts him that he might two find virtue in a place like this. The dancing line is composed of 24 girls, all pretty and well built a lat Rasch standards. Coedumes most-country of the latter beautiful and the latter and the latter beautiful and beautiful and

Exploitation

(Continued from page 17)
play by offering a prize for the best
amateür shot along the same lines.
Start early enough to give plenty
start early enough to give plenty
ture, and give it plenty of publicity.
Put the entries as rapidly as they
arrive in the lobby frames, taking
out the early ones to make place for
later comers. Then have them all
judged and display the winners in
the same frame,
photo stores in this contest quite
possibly to promote the prize from
them if you give them a line in
your other advertising of the stunt.

Greeting Card-Ducat Combo

Greeting Gard-Ducat Combo

Los Angeles.
Hollday greetings, with a kickback from the b. o., are being used
by Fox-West Coast circuit in practically all houses. Stunt consists in
the sale at the b. o. of greeting
that is trood of propon attached
are of an ordinary grade of material
and no mailing envelopes are included.

Santa Barbara's Fur Show

Santa Barbara's Fur Show

Santa Barbara, Cal.

Fre-Xmas fashlon show at the

F-WC Arlington here is being
staged with the assistance of the
town's social eitle. Climax will be
reached Dec. 20, when a \$25,000 fur
show, a mammoth display for this
section, will be put on.

Empire Wheel

Week December 12

Bare Facts-Howard, Boston,
Facts & Figures-Star, Brooklyn,
Frivelikes-Roule No. 1.

Moulin Rouge-Empire, Newark,
Moulin Rouge-Empire, Newark,
Nite Life in Paris-Modern, Providence,
Parlsian Flirts-Trocadero, Philadelphia.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Farley Jack Hall Katharine Harkrider John Hickey Kathicen

King Miss

La Rue Esco Leibert Kenneth G Resnick Sophie Stapleton Ann

DOROTHEA ANTEL

226 W. 72d St., New York City My New Assortment of CHRISTMAS CREETING CARDS Is Now Rendy. 21 Beautiful CARDS and FOLDERS. Boxed, Postpaid, for

One Dollar

INSTITUTION & INTERNATIONALS Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP-1552 BROADWAY

Los Angeles Scenic Studios, Inc.

Put Your Act Over in a Big Way with an Attractive Stage Setting Skillfully Executed with Character and Individuality

SCENERY

Stage

OBITUARY

R. W. McKINNEY

R. W. McKINNEY
R. W. McKinney. 68, veteran coast
exhibitor and exchange man died
Doc 6 of heart trouble at his home in
Loc angeles. Death came unexlectedly with the film man found
in his bed several hours after he
had passed away. McKinney operated the Regent and Playhouse,
naborhood picture houses in Los
Angeles, for many years. Prior to
that.he was with the old World
Film Co. as salesman and exchange
manager.

manager.

Deceased was a picturesque figure
in Los Angeles exhib circles, and
won nation-wide publicity more
than a year ago when he advertised
that passes issued by his competitor would be accepted at his box

office.

A more recent stunt, in a fight with the opposition, was his free admission of women at all performances. This continued for a month, with McKinney figuring he dropped around \$2,000 by the stunt, but getting a kick out of the fact that when a male natron came to the he of the state a male patron came to the b. o. to pay his way in there were no seats pay his v

A wife, from whom he was sena fated, and a daughter survive

ARTHUR DUNN

Arthur Dunn, 66, standard in vaudeville for many years with his sister Jenny and other partners,

HARRY LEE
Harry Lee, 60, character actor, leaped to his death from a fire escape of the Roosevelt hotel, Hollywood, Dec. 8. He left two notes, wood, Dec. 8. He left two notes, asking that his widow, Dorothy Pine Lee, Chrysler building, N. Y., be notified and requesting that his body be cremated. Player is reported to have made

swyer is reported to have made several prior attempts to kill him-self. He came here four years ago, after appearing in Paramount talk-ers in the east. Before that he was a stage and silent screen player for 30 years.

GENE PEARSON

GENE PEARSON
Gene Pearson, 34. English female
impersonator, died in Cleveland,
Dec. 7, after a six-days siege of
pneumonia.
Pearson had been acting as master of ceremonies at Club Madrid,
Cleveland nitery, up to his illness.
He started career as a femme
mimic on London stage fifteen
years ago. Has appeared in several Mae West shows and was in
'Hot-Cha' last year.
Funeral services to be held in
London, where the body will be
sent.

EUGENE BRIEUX

Eugene Brieux, 74, one of the foremost French dramatists, perhaps best known through his Dam-

William Morris

died Dec. 8 at French hospital. New York after a two years' illness. The property of the prope

CARL EDOUARDE

CARL EDOUARDE

Carl Edouarde, 57, first musical director at the Strand these, New York, det of the Strand these, New York, de day of the Strand these, New York, de and the strand the stra retirement.

his retirement.

He was a graduate of a German conservatory and had done hotel work before turning to the pictures.

BOB HAWKINS

Bob Hawkins, 42, RKO theatre manager for 10 years, died Dec. 9 at Medical Center, New York, from septile poisoning following an op-

eration.

Hawkins was one of the few Keith vaudaville house managers to be held over with the organization by RKO. Formerly a legit company manager with the Charlotte Greenwood musicals and other shows, he started with Keiths as assistant manager of the Stay Stay. New York, it is not shown that the past year he has been at the Flushing, L. I., house.

Widow survives. Interment to-day (Tuesday) afformer wood are the first of the fi

Widow survives. Interment to-day (Tuesday) at Greenwood ceme-tery, Brooklyn.

CHARLES 3CHROLL
Charlie Schroll, N3, former strong
man with the Ringing circus, died
at the county poor farm at Spangie,
Wash. Native of Sytzerland, he
came to the U.S. at he age of 54,
after he had toured hala and Europe with his own wgon circus.
He had studied for the priesthood
as a boy, but expelled h; smoking,
joined the tent shows to levelop his
health.

aged Goods, died in Paris Dec. 6, of pleurisy.

For 20 years he produced a play each year and each was an event in the history of the French stage. Since the war he has been devoting most of his time to the welfare of the French coldiers blinded guring the conflict.

REV. WILLIAM W. DAVIS

Rev. William W. DAVIS Rev. William Whiting Davis, au-thor and playwright, and for many years assistant rector of "The Little Church Around the Corner," New York, died suddenly in New York

lec. 4.
In his writings he used the pseu-In his writings he used the pseu-denym of 'Paul Prester Temple.' He was 75 and before his New York church charge, he had been rector of St. Lukes, San Francisco. During his entire ministry he was a lover of the theatre and numbered many people of the stage among his

many people of the stage among his friends. He was a member of The Players. A daughter, Barbara Winchester, survives.

HARRY LIEB
Harry Lieb, 36, Universal film editor, died at his home in North Hollywood, Calif., Dec. 8 after two weeks of influenza that developed

into pneumonia.

Starting with U at the Fort Lee studio, he was with the company for 15 years. He is survived by his mother and a sister, Adele, em-ployed in the lab at U. Funeral services were held Dec. 10 in Hol-

HARRY OLIVER FISHER

HARRY OLIVER FISHER
Harry Oliver Fisher, 70, retired actor, and until recently employed as a watchman at Playland, in Rye, N. Y., shot and killed himself Sunday (11) at his home, 88 Bowman avenue, Part Chester, N. Y., where he lived with his son, Harry G. Fisher The deceased retired from when he suffered a nervous break-down. No motive for the shooting is known. is known.

SAMUEL DERMOT

SAMUEL DERMOT
Samuel Dermot, 52, vet legit
player, died Dec. 6 in San Francisco
atter a short illness, following the
death two months ago of his wife,
the former Jeannette Ross.
Dermot, who played at the Alcazar and Tivoil here and was once
with Nat Goodwin, is survived by
his sisters, Maxine Elilott and Lady
Johnson Forbes-Robertson.

Mrs. G. Mortimer Rundle, 76 wife of the secretary and treasurer of the Danbury Fair association of the Danbury Fair associated Dec. 1 at Danbury, Conn.

Charles Mann, manager of the Oritani, Hackensack, N. J., died after an illness of six months.

Mrs. Johnny Jones-Murray Still Apart on Policy

OUTDOORS

Chicago, Dec. 12. Feud between Mrs. Johnny J Jones and her general manager,

Jones and her general manager, Jack Murray, apparently continues unabated. Murray was in Chloago and the secondary was in Chloago and the secondary of the seco

out or snow runds up to date.

Jones carnival, once the peer of
them all, has had many difficulties
in recent seasons with bad business
and trade developments against so
huge an enterprise.

Bradna Circus Clicks For Baltimore Shrine: Readving for Loew's

Baltimore, Dec. 12. Fred Bradna finished an excellent

Baltimore, Dec. 12.
Fred Bradna finished an excellent week with his indoor circus under the auspices of the Shriners in their annual charity show. Played to fine profits at the glant Fifth Regiment Armory, town's largest hall.
Used 20 acts, all out of the Ringling shows. Headed by the Wallendas and the Fiying Harolds, and included the tell tell their shows. Headed by the Wallendas and the Fiying Harolds, and included the tell tell their shows. Headed by the Wallendas and the Fiying Harolds, and included Harolds and the Charles and the Charlest and the Danwill troupe, besides such clowns as Folidor, Fleum, Paul Wenzel, Louis Jacobs. Davenport-Ernesto Family was the riding act, besides Madame Bradna's turn.
Bradna is taking essentially the same show up to Grand Rapids, Mich. for a similar setup, and then cuts the show down to 10 acts for some vaude weeks with Loew and Long Island.

Audition Blues

(Continued from page 33)

in the past a good deal of social life with a business motive behind it. Whenever possible the shrewder talent or their representatives have sought to get on a personal footing with the advertiser. This wining and dining technique worked splendidly until the last six months of

Two reasons have now discredited the social route. First, and fore-most, money is too tight, the dangers of fallure too costly to take chances. Second, any illusions have long since been exploded about those big personality parties with a com-

big personality parties with a com-mercial objective.

It still remains to work out some efficient, businesslike system where-by talent can be heard, tested and bought on sound value with the per-sonal and political and axe-grinding angles minimized.

Meanwhile 'Those Audition Blues' will be sung by hundreds of mys-tified 'outsiders.'

Downie Bros. Off Motors, on Rails. **Sparks Plans Fine Horse Feature**

Appellate Ruling Stymies W&H-Wirth Contract Suit

Effort of the Wirth & Hamid Fair Booking Office, Inc. to restrain Frank Wirth, former member of the firm and his present partner, Maurice W. Monheimer, from doing business with fairs in certain eastern states and Canada was further stymied by a decision handed down by the Appellate Division, New York. Ruling affirmed a Supreme Court order denying Wirth & Hamid an injunction and judgment on commissions Frank Wirth and Monheimer collected on fair bookings.

and Monheimer collected on fair being and Monheimer collected on fair being and files had contended that when Frank Wirth sold out his interest in the firm he had signed a contract agreeing to stay out of the fair booking field until 1938 as far as the eastern section of this country and Canada were concerned. On the grounds that Frank Wirth had violated the agreement by booking fairs in this area the Hamild firm sued for a restraining order and a judgment for some \$2,000 Frank Wirth and Monheimer were alleged to have collected through have collected through these bookings.

STAGE, SCREEN, RADIO NAMES AT FAIRS

Chicago, Dec. 12. How to revive the vanishing pub-lic interest in their institutions is the problem that county fairs must the problem that county fairs must solve next season. State fairs for the bigger shows have enough impetus to survive. But extinction faces the county horse and cow congresses unless a new way to attract crowds is discovered. Of course meanwhile an improvement in the price of coorn, wheat and cotten the county of the count

ion would be favorably reflected. By general consensus the time-hallowed attractions are no panacea. Locomotive smashups have been killed by newsreels, high perch acts while entheralling won't do more than entertain them after they're in the grounds. Freaks are taboo and frequently disliked. Public wedding ceremonies are okay but good for only one night.

There is evidence that like the rest of show business and, as reported, the circuses in particular there is a desire for and interest in names known to the public at large. Preferably stage, screen, or radion names, Such attractions have never before played county for the county for the public at large. Preferably stage, screen, or radion names, Such attractions have never before played county curse. Harola Red Grange and Mildred Harris Chaplin have been set through the Earl Taylor office as the first of what may be an influx of indoor personalities to the uotdoors. Other outdoor agents are reported 'looking about.'

Reading, Pa. Dec. 12.

Many circus men are wintering within easy range of th's locality. A number of acrobats are training at the Luken gymnasium. Seven all wild animal acts are quartered in or near this city. A circus painting

A number of acrobats are training at the Luken gymnasium. Several wild animal acts are quartered in or near this city. A circus painting studio at Shillington is having a busy season in preparation for Fred. Buchanan an executive of the Robbins Proc. circus lart year, this year, is wintering in West Chescher, where his daughter is a student in State Teachers' College. Buchanan will probably be manager of a new motorized circus next year, to take the road in April with 40 trucks, equivalent to 15 freight cars.

James Heron, an official West Chescher with the season of the property of

ime.

George Singleton, who was with
Al G. Barnes' circus last season, has
rrived in York from the Pacific
Coast and will spend the winter
with the York circus and troupers'

HUGE PAGEANT PRELUDE TO '33 TORONTO FAIR

Toronto, Dec. 12.
Railway, steamship and hotel interests are behind the colossal pageant which will mark Toronto's

greats are behind the colossal pageant which will mark Toronio's centenary. American Association of convention here. Knights of Columbus will hold an international gathering that will bring approximately 20,000 visitors. Not to be outdone by the Irish, the Grand Orange Lodge of North America will assemble in the city.

A theatre seating 100,000 for assemble in the city.

A theatre seating 100,000 for assemble in the city.

A theatre seating 100,000 for a seat of the city of the cit

C. B. Cleveland who supervised Bridle's "Heart of the World' pageant in "27.
Celebration will be concentrated in three three-day periods, May 24-25-28, July 2-3-4, August 4-5-6, with the climax at the annual Canadian National Exhibition. Sporting, fraternal and patriotic organizations are co-operating with the centennial committee. Important feature will be the formal re-opening of the rethe formal re-opening of the re-stored Fort York. Ramparts, gates and old buildings to be repaired and und old buildings to be repaired and wax figures set up in uniforms current in war of 1812-14, with female figures in early costumes, original fort was built in 173 during the French occupation of Canada.

ada.

Massed choir of 4,000 voices is under the baton of Dr. Ernest Mac-Millan, conductor of the Toronto Symphony. Three thousand others will swing into the pagcant picture depicting historic scenes in Canada's advancement. Part festival and carnival, the show will work in a ballet of 200, national groups of several hundred in native costume, national dances, units from the Toronto regiments in old time uniforms.

CIRCUS VET KILLED

New Haven, Dec. 12.
Fody of Arthur Joubert, employed at various times by most of major circuses, was found in outleying section of Fairfield, near

Police at first suspected murder, but later investigation led to belief Joubert was killed by hit-and-run driver.

Influx of Democrats Makes County Fair Contracts for '33 Dubious

CHEYENNE RODEO CUTS

Cheyenne, Wyo., Dec. 12.
Frontier Days wil be cut from five to four days next year and budget will be \$25,000.
This is \$14,000 less than 1932, when the going was tough. Dates are July 26-23.

Sports and Shows
Rube Copeland, who publishes
Intercollegiate Sports,' is planning
a new mag, also a weekly, to make
its first appearance in the apring,
Publication to be called the 'Sport
Weekly,' will cover the theatres as
well as sports.
Copeland, who also edits 'Intercollegiate Sports,' will hold the editorial reins on 'Sport Weekly' as
well.

Chicago, Dec. 12.
Chicago, Dec. 12.
Fair Secretaries convention at the Hotel Sherman was a listless affair. In former times the plum contracts to carnivals were awarded during the combination business palaver and social shindig, but this year it seemed less important who got contracts.

The past two seasons. Second, the past two seasons. Second, the Democrats are coming. Hundreds of county and state Chicago, Dec 12

Democrats are coming.
Hundreds of county and state
fairs will be run by entirely new
committees after the first of the
year so the realists knew pretty
well that many a contract would be
repudiated by the Incoming Democrats taking over manuacement for
the first time in a decade or more.

CON CONRAD

Presents

The Show World's BIC THREE

TANNAT STAGE

RADIO

RUSS

ROSCOE (Fatty) SCREEN

AND HIS MUSIC (20)

Bob Royce

The Girl Crazy Foursome

Jean Fay

The Casa Bella Tango Orchestra (10)

THE SUNDAY NIGHT CLUB GATHERS AT 11 P.M. IN THE

Show for Dinner and Supper 3 Bands Continuous-From 7 P.M. to 3 A.M. Nightly, Including Sunday

COCOANUT GROVE

Where Hollywood and Broadway Meet

THE PARK CENTRAL

Phone William, Circle-7-8000 For Reservations

56th Street at 7th Avenue New York

RADIO CITY NUMBER

15¢

VOL. 109. NO. 2

NEW YORK, TUESDAY, DECEMBER 20, 1932

RKO

proudly presents the Greatest Entertainment Center in the World

RADIO CITY MUSIC HALL

RKO ROXY THEATRE

Under the Personal Direction of "Roxy"



ROCKEFELLER CENTER



CONGRATULATIONS

BEST WISHES

ROXY RADIO CITY

MR. AYLESWORTH • MR. ROTHAFEL

Feature Pepsodent Program
WEAF
BLANKETING THE U. S. A.
TWICE DAILY
N B C N E T W O R K
7:45 P.M. (E. S. T.) 9:00 P.M. (P. C. T.)

GERTRUDE BERG "MOLLIE" CREATOR OF "THE GOLDBERGS" VOL. 109. No. 2

NEW YORK, TUESDAY, DECEMBER 20, 1932

164 PAGES

Dept. Stores' Toy Shows Tough on Kids. Who Want Drums. Not Santas

R's to keep mama and papa sacified that's plunged the toy departments into show business this Kmas time: the kiddles want only to look at the toys. Children have to submit to carnivals, bazaars, midwave, magic shows and Santa Claus stunts when they go with daddy to ick out their Xmas playthings—bee daddy has to be entertained. The little ones can't try out the

rause daddy has to be entertained. The little ones can't try out the thopy toys is peace any more; heavy so to serve as the grownips admission ticket to the toy department's special Xmas ballyhoo, trunts that the stores admit they'd lever have to bother about were it not for the problem of what to do yith restless parents.

Competition for the parent trade has driven the shops into all the well known joy devices, accompanied in turn by all the better known show business headaches. This is a dwarf and midget year around the toy departments. As one advertising executive puts The market is flooded with midgets, but the number of dwarfs is limited and the dwarfs know it. They play one store against the other jacking up prices, promise to show here and then turn in a competitor's toy tepstement in Newark. Dwarfs are temperamental, too, but they're such hatural clowns that the shops put up with their irresponsibility.

Preparation

Preparation

Department stores cast their Amas store shows in July. They fig-ure in the summer how much they can spend in November, award conure in the summer how much they can spend in November, award contracts for sets and actors accordingly. The Santa Clauses are set inonths before they need their red Sannesis, but November brings but November brings but November brings but November brings to the set of the se

Show business is making it tough for a kid to enjoy his toys.

BOOING LEGALLY OKAY

French Judge Says Customer Can Whistle if He Wishes

Paris. Dec. 10. Paris, Des. 10.

Patrons of film houses can express their approval or disapproval—any way they wish from now on.

A man in Saint Etienne, near here, was refused admission to a picture house because a week before he had been caught whistling at a picture he didn't like. He sued the theatre had won.

Fastidious 'Bo

A hobo who asked a Broad-way cab driver the nearest municipal lodging house at-tracted attention by the tor-pedo-like package he had under his arm.

It developed to be a flit-gun which the meticulous 'bo employed to disinfect the spots where he parked o' nights.

CLOCK, TALENT **HEADACHES** FOR RADIO

The clock and the taient are radio execs' biggest problems now, more than ever. 'The time limitations per evening are obvious, and the increasing tendency of the taient to 'go fan mail' is the other.

'go fan mail' is the other. The ether popularity beats the 'gone Hollywood' problem by a mile. The type of personality and mentaitty who clicks on the air, getting that easy money for a minimum or effort, just can't take it, say the ad agencies. As the adaptical way the adaptical to the same of the same o

omething

something.
With that, once a program connects, the account becomes a worry when the sales' graph doesn't accelerate fast enough to suit the advertiser. The ad agency can only be sympathetic with that situation, in view of the heavy investments for commercial broadcasts. The usual squawk over the time clock is baffling them through lack of a choice hour.

That's when the account decides to shift nights for better time. Utilitiately it shifts networks to chieve the hour they're after, depending on the type of product being plugged.

SWITCH PULLER POSES FOR NEWS REEL CAMERA

Robert Elliott, the man whose hand has pulled the switch on hundreds of condemned men in New York, Massachusetts, Pennsylvania and New Jersey, and whose privacy is such that his home on Long Island is constantly guarded by four policemen, will shortly be close-upped on the screen. He has turned down all newereel requests for an interview, but finally succumbed to the taunt that he should prove to the world that he is not the cold-blooded mercenary creature which a brand new contact man for a new newereel put right into his teeth.

Columnists' Newsreel, operated

into his teem.

Into his teem.

Columnists' Newsreel, operated by Frank Seitzer, got this scoop. The privilege to express himputer explaining that appuding is just as much a disturble as booing.

By Sam Shain

It was over a dish of frankfurters and sauerkraut that Radio City was

M. H. Aylesworth, president of the National Broadcasting Com-pany, was lunching with Roxy at the latter's suite in the old theatre which still bears his name, at 50th street and 7th avenue. Roxy's idea was to build a large theatre wherein every kind of amusement facility would be available from radio to television and from stage presentation to picture producing. That was early in 1929, almost four years

When the Radio City Music Hall

When the Radio City Music Hall in Rockefeller Center opens the night of Dec. 27, the idea that the two men discussed at that luncheon will become a fact.
Roxy got his idea for a gigantic music hall back in 1928—his inspiration came from watching the sunrise at sea when making one of his annual European trips.

his annual European trips.

He was going to construct a new kind of theatre which would not only be greater than anything that had preceded it, but would be built on altogether new lines, having as it would in its interior architecture, a fery outline of a rising sun at sea. The Music Hall in Radio City is supposed to have just that.

After returning from abroad, Roxy (Continued on page 56)

(Continued on page 56) New Year's Average \$6

Broadway will have its cheapest New Year's Eve in nearly a decade. Big hotels have agreed in most in-stances not to charge over \$6 for the entire night. This includes supper, entertainment and danding. Three years ago the average tap-was 31 year the hotels age-to-

After operating under a \$2.50 couvert charge for years Connie's Inn in Hariem is knocking it down to \$1. Connie Immerman says there aren't enough \$2.50's around any-

SMART SMUT

In Use at Classier Speaks—Bar Charge Takes in Couvert

Smart smut as a couvert charge lure is the new trend in the smart speaks. The telegraphic invitations which go out periodically stress the risqueness of the song lyrics.

It's chiefly in the form of topical doggersis done by vocal specialists whose repertoire, for appeal on the class speakeay route, must be forter on the subtle double entendre. These class speaks at \$1 a drink, actually have no couvert charges, the per-drink tariff equalizing the couvert tap, without being ostentatious about it. tious about it.

They all simulate the polite in-formality of the smarter London They all simulate the polite in-formality of the smarter London supper clubs, hence it's a set-up for the lyric vocalists where otherwise, in a more hotsy-totsy environment, they'd be deemed an imposition.

Radio City Section

Special Radio City section in this issue rune from page 86 to 162. 'Variety' this wee press Sunday (18).

Alimony Mamas and Others Abroad Coming Back Home—Cheaper Li.ving

Nothing Missing

A maestro with but a half our commercial sure takes it

hour commercial sure takes it big.

He has an office, six phones on his deek, valet, staff of three arrangers. secretary, press agent, an Hispano-Suiza and a \$14,000 Guarnerius, which latter he keeps in a vault for asfe-keeping in the bank opposite his office, and uses a \$2 fiddle to broadcast.

COHAN NO-STOP PLAY: ASKS RADIO 10G

Those out-of-town houses in receivership will probably gather cobceivership will probably gather con-webs if conducted along the lines as presented to New York managers. The Shubert, New Haven, and Par-sons, Hartford, are demanding that new shows must guarantee ex-penses. That means operating nut plus rent.

plus rent.
Among the first showmen propositioned on that basis through the
United Booking Office, which had no
alternative, was George M. Cohan,
whose immediate answer was 'nix'.
Cohan, who has completed and
will open at the Carleton, Frovidence, next Monday 26). It is his
home town.

dence, next Monday 28). It is his home town.

Cohan's new show is something of an adventure in the theatre. The actor-manager-author will present his show without intermissions. It will approximate a running time of two hours and 10 minutes. Cohan's first exit will occur about an hour and 40 minutes after entrance.

People' is booked for additional stands, but no Broadway date has been set. Possible that he may keep the show on tour for the balance of the season.

the season.
Old Gold is dickering with George
M. Cohan for 13 times, at the top
radio salary to date. Cig account is
nmenable to \$7,500. Cohan wants
\$10,000 pcr broadcast.
O. G. aeked for an audition.
Cohan repited. "Keep your blindfold tests for your cigarets; not for

\$5,000 FOR MARY

That's What Miss Garden Asks-Loew Offers \$3,500

Mary Garden will play a week at the Capitol on Broadway commenc-ing Dec. 30 if a difference of opinion over salary between the opera singer and the Lowe office is straightened out. Miss Garden through 3,000 for the picture house week. Loew's highest bid so far is \$3,500.

For years it's been frequently heard-III save up my-money and go. to Europe to live cheaply for the rest of my life.' But, according to those returning to New York these days, it's cheaper to live in New York, now, than in Paris, London, or any other old world spot. At least, for Americans.

That world condition, it seems, has affected conditions differently here and abroad. Living prices in this country have gone down considerably, but abroad they're gone up. Which explains why aimost every beat coming in is carrying expatriates who have decided to come

patriates who have decided to come back home.

Cash and Clothes

Cash and Clothes

Where the European rise in prices and drop of exchange has hurt most is for those living in Europe on moderate incomes, it is claimed. That means not only retired show folk (because there are very few of those in spite of all the threatening) but students and, more especially, the alimony mamas.

Paris for a long time has been just the spot for ladies collecting the spot for ladies collecting been enough to allow them to live in uxury in America, but in Europe they could put on plenty of dog with it. Now they've found out that clothes are chasper in New York, and other living expenses are down to a new low.

The difference in things abroad is not especially noticeable to those Americans just going over for trips, the story is, but those living on the spot for some time, are now all said to be turning longing eyes towards west-bound boats.

RUPPERT BALL TOSSERS ALSO BEER PLUGGERS

Lou Gehrig, star first-baseman for

Lou Gehrig, star first-baseman for the Yankees, is reported set for an executive spot with Col. Jacob Ruppert, if and when beer comes back. Ruppert, brewer, who turned to near beer when the 18th showed up. is owner of the Yankees team.

Exact capacity in which Gehrig would serve Ruppert on the beer side isn't defined, sur, A Mamaux, Another ball belweark team, also may figure on the Ruppert payroll as a representative in Newark along same lines as Gehrig will function in New York. The good will angle of both bail stars with their public is mentioned as a Ruppert scheme.

A ROUTE!

Gifford and Pearl's Hectic Four Days By Auto

Chicago, Dec. 18.

Chicago, Dec. 18.
Gifford and Pearl, standard vaude
two-act, played what is possibly the
worst 'route' an act ever accepted
last week-cnd. As booked by John
Billsbury turn worked Thursday in
Davenport, lowa; Friday in Cincinnati, Ohio; Saturday in St. Charles,
Illinois, and Sunday in Gary, Ind.
Four dates in four days in four
itates!

\$3,500. Act made all jumps by automobile, in her long singing career. Her only each place and gave their full act at appearances at pop prices were on a present in the silent him days. Ings were citle date, last two boate.

Warner's Shorter Film Schedule To Trim Costs to Within \$200.000

Hollywood, Dec. 18. Warner's 14 to 18-day schedule has cut the free lance players' guarantees at the studio from two to four weeks to one to two weeks. also has curbed the tendency of the directors to make three and four takes of a-scene, holding to the one This will bring about savings, it is expected, which will hold the average production cost to under \$200,000. In case of the illness of a star, as when Barthelmess was

the average promotes the illness of a star, as when Barthelmess was dropped out of 'Grand Central Airport', production will be suspended and will go off the payroll until production is resumed save those under specific picture contract.

First picture completed under the new schedule was 'Blue Moon Murder,' which Robert Florey brought in in 12 days. His reward was an assignment the following day to 'She Had to Say Yes,' with Busby Eerkely. George Ames, who held the assignment, was switched to She Had to Say Yes, with Busby Berkely. George Ames, who held the assignment, was switched to Just a Pal, with Bebe Daniels. Only item not shaved is story preparation which still gets three to four drafts before okayed for production.

'Nut' Trouble, Vacash Shelve U's 'Sky Ways'

Hollywood, Dec. 18. production estimates With With production estimates on Universal's 'Sky Ways,' sequel to 'Air Mail,' going overboard and Ralph Bellamy and Pat O'Brien having left to spend the holidays in New York, studio has indefinitely

in New York, studio has indennitely shelved the picture. Estimates on the production indi-caté that it could not be brought in for much less than \$300,000 which is considerably above the original budget.

Reeve Over to Fox; Pine, Baily Hold Down at Par

Hollywood, Dec. 18.

Arch Reeve moved over to Fox from Paramount Saturday (17), with Tom

Paramount Saturday (17), with Tom Bally now in charge of the publicity department and Bill Pine the ad-vertising at the latter studio. Paul Snell, Reeve assistant, with-drew his resignation and remains as aide to Bally. Jack Proctor joins the Par publicity ranks, with Bill Thomas transferring to Pine's staff. Reeve is expected to take charge of the Fox publicity department shortly. Thomas transferring tains, with Bit Thomas transferring to Pine's staff. Thomas transferring to the Fox publicity department shortly. Al Price, head of department, and Robert Doman are the only ones leaving so far.

MARSHALL ON JONES SHORTS

HAISHALL UN JUNES SHUKIN Hollywood, Dec. 18. George Marshall is set to do the next Bobby Jones shorts at War-ners in the spring. Meanwhile he's with Sennett to write and direct two shorts.

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Marxes Uniting in East To Script 'Cracked Ice'

Hollywood, Dec. 18.
Groucho and Chico Marx may hale
Harpo and Zeppo and Kalmar and
Ruby to New York to remain in the
east for their Standard Oil broadcasts and at the same time finish
the script on 'Cracked Ice,' their

casts and at the same time himselves the script on 'Cracked I.ee,' their next Paramount feature.
This will allow them to complete the material for the remainder of their broadcasts with the corps of writers they have in New York.

Miss Dietrich's Husband Comes In with Ufa Script

Rudolf Sieber, Marlene Dietrich's husband, arrived in New York Thursday (15) from Berlin and left the same day for Hollywood. He's carrying with him a script of a film that life wants his wife to make in Berlin this spring, although the

in Berlin this spring, although the official excuse for his trip is that he wants to spend Christmas with his family on the coast.

Miss Districh is scheduled to leave Hollywood around April 1 when her current Paramount contract is up. She's already indicated that she's going straight to Germany where Jos. von Sternberg will already be directing for Ufa by that time. Idea in sending Sleber over with a script is to get the thing lined up and be able to begin shooting immediately Miss Dietrich reaches Germany.

First Nite Premiums

Tickets for the opening night of the Radio City Music Hall are at a premium, with offers around as high as 10 to anyone who'll sell out their ducats. Top at the house

is \$2.50.

By the middle of last week \$5 offers were common, with several at
around \$10.

Marshall at Educational

Hollywood, Dec. 18.
W. R. Marshall, formerly with
Paramount and Caddo, is now general manager of Educational Talking Pictures Co., with headquarters
at Metropolitan. He will be in
charge of studio space and equipment rental.

E. H. Allen remains in charge of

Educational production

Sprague Out

Hollywood, Dec. 18. Chandler Sprague has completed his termer as Metro writer and is out.

Natteford's Murder Story
Hollywood, Dec. 18.
Jack Natteford, on the Allied lot,
writing the stories for Hoot Gibson, has quit. He will write 'The
Pyramid' murder mystery story, for
Phil Goldstone.

WILL MAHONEY

This week, Orpheum Theatre, Minneapolis.
The Oakland Post "Enquirer" said: "In our opinion Will Mahoney is the funniest man in the world. Absent from Oakland for four years, he returned yeasteday to the Fox Theatre, and, believe it or not, he is funnier than ever."

RALPH G. FARNUM 1560 Broadway

MAE WEST'S % PERS. APPS.

Hollywood, Dec. 18.
On completion of 'She Done Him
Wrong' at Paramount, Mae West
will go east for personal appearances in the Publix theatres in Chicago, New York and Brooklyn. She
refused to make a personal in Los
Angeles, claiming that she was not
sufficiently a box office draw to
make her percentage agreement interesting west of Chicago. Engageteresting uses of Chicago. Engageinterested in the gross.
Noah Beery and Louis Robinson
will be in the stage act with her.
Following playdates, Miss West
will come back here for one more
picture.

picture.

SALVAGE SPOT

Louis King's Fox Assignment With \$150,000 Handicap

Hollywood, Dec. 18.
Another effort to salvage the \$150,000 sunk in Born to Fight, which was shelved, will be made by Fox. Louis King will direct, retaking the dog picture as his next assignment.

assignment.

Fox previously decided to use the footage in the next George O'Brien picture but will now wait to see if King can make it jell.

Matter of Bonus

Hollywood, Dec. 18.
Although Joan Crawford's new
Metro talker, 'Turn About,' has
been in production for more than
a week, it's still minus a leading

man.

Metro is trying to get Gary Cooper and has offered the Paramount actor a \$13,000 bonus for the one picture.

Cooper wants \$20,000.

\$260,000 in Damage Suits at L. A.

Fitzmaurice, Ben Jacksen and Mrs. Foy Are Show People on Either End of Suits

Hollywood, Dec. 18. Picture and amusement people figure in six damage suits totaling \$260,000 filed in Los Angeles Su-

perior and Municipal courts during the past few days, from the past for \$18,000 by Sam and Bertha Sideman, and their son, George, as result of an auto crash May 2.

Ben Jacksen, legit producer, and Ben Jacksen, legit producer, and his wife are suing to collect \$31," wa 364 from the Texas Co. and two of its employees, also because of an auto collision. Mrs. Bryan Foy, wife of the indle film producer, has Re an action against her for \$1,250 brannings following an auto accident.

Louis Estelle is suing.
Rainbow Gardens defendant in a \$205,000 suit by James and Juanita.
Dilbeck and Eugene W. Rapp, who claim they were thrown out of the ballroom, and for false arrest and malicious prosecution. Men were charged with being intoxicated, but later found not guilty by a Municipal court jury.
The court approved a \$600 settlem.

The court approved a \$600 settle ment of an injury complaint by father of Robert Damon, 12. Boy father of Robert Damon, 12. Boy was injured by a falling lighting fixture owned by Warner Brothers. Bay Amusement Co. is being sued for \$2,346 by parents of Geraldine Retter, 13. Parents claim the girl broke her leg on a skide at the Venice Fan Houses.

Selznick's Status Sorta Mixed

If Resigning Not Yet Accepted—Says RKO Must Take Place in Line

Radio's Bridge Series Will Be Made on Coast

Hollywood, Dec. 18. Radio will make its series of Ely Culbertson bridge shorts here in-stead of in New York, as formerly

scheduled.

The one-reel bridge instructions will go into production early in January. They will be supervised by Lou Brock, in charge of Radio's comedy short department, and H. N. Swanson, story editor.

Milestone, at Odds on Credits, Would Go on Own

Hollywood, Dec. 18.

Hollywood, Dec. 18.

Bickerings between Joseph Schenck and Lewis Milestone over directorial credits on "Kallelujah, I'm a Bum' (latest) has Milestone making an effort to establish his own production unit at United Artists. Milestone expects to leave here for New York within a fortnight to try and arrange finances. His optional contract with Schenck is up Jan. 1.

Directorial credit on the Joison picture has been given to Chester Erskin. Milestone, who supervised the picture and directed the retakes, has been holding out for directional

Under his agreement with Schenck, Milestone had a sharing arrangement on pictures turned out. During the year he brought fort two pictures, 'Rain' and 'Hallelujah I'm a Bum,' alter yet to be released with its retakes by Milestone.

Another Warner Musical

Hollywood, Dec. 18.

Warners are preparing 'High Life,' another musical.

James Seymour and David Boehm are Working on the book with Al Dubin and Harry Warren knocking out the music out the music.

U Buys 'Salt Water'

Hollywood, Dec. 18. Universal has bought, through Tink Humphreys and Lew Can-tor, 'Salt Water,' drama by Dan Jar-rett, Frank Craven and John Golden. Intended for Slim Summerville and Zasu Pitts.

Buck Jones for 8

Hollywood, Dec. 18. Columbia has renewed its contract with Buck Jones for eight more pic-

JEAN GETS 'HOT PARTY'

Hollywood, Dec. 18. Joseph Moncure March's poem,
"The Hot Party," will be turned into
a story for Jean Harlow by Metro.
Ralph Graves is supervising.

Gernett Moving

Hollywood, Dec. 18. Tay Garnett' has filled his two-picture directing contract with Uni-versal and is on his way to the Metro lot.

SAILINGS

Jan. 6 (New York to Paris), Dr. Eugene Fenke (Bremen). Dec. 28 (New York to Paris) Rob-ert Kane (Europa).

Dec. 23 (New York to London) Frank Lawton (Olympic).

Dec. 22 (New York to Gibraltar) J. H. Seideiman (Vulcania).

Dec. 21 (New York to London) Merle Tottenham (Champlain), Dec. 21 (London to New York), Heather Angel, Oliver Wakefield (Majestic).

Dec. 15 (New York to Paris), Cole Porter, Clara Bow, Rex Bell (Bremen).

Dec. 14 (New York to Genoa), Luigi Luraschi (Conte di Savoia). Dec. 14 (New York to Paris), Mary Heaton (Conte di Savoia).

Hollywood, Dec. 18.

Though Ben Kahane may return with a proposition for David Selznick to continue at Radio Pictures. Selznick says deal will have to stand in line with other offers he

Meantime. Selznick is working to complete following pictures that are now in production: 'Kong,' 'Our Betters,' 'Christopher Strong,' Sweepings' and 'Topaze.'

No work is being done on any other story material, as Selznick does not want to hamper new stu-dio management with holdover stuff.

Ultimatum

New York RKO'ers received their

Autrey, Chief Fox Photog . Westwood, Dec. 18.

Max Autrey, Hollywood portrait photographer, becomes head gallery photog for Fox. He has been doing special stills for 'Cavalcade.' trait stills

pecial stills for 'Cavalcade.'

Ha: Phyfe, now taking the por-rait stills, but at Fox only four conths of the year, stays on the

Settling with Millen

Hollywood, Dec. 18. Hollywood, Dec. 18.

James Knox Millen and Universal' are negotiating a settlement of his writing contract. It has five months to go. He has been on the lot for about six months.

Millen returned from a four weeks layoff the past week with no assignment available.

John Farrow Directing

Hollywood, Dec. 18. John Farrow, writer at Radio, re-cently returned from England, switches from the typewriter to the

megaphone.

He will first direct a William Boyd western.

COLLEEN GETS JOAN'S SPOT Hollywood, Dec. 18.

Colleon Moore gets the part pre-viously announced Joan Crawford in Metro's 'Lost', She'll team with Jackie Cooper.
Lenore Coffce is rewriting the story to fit Miss Moore. Larry Weingarten supervising.

Doherty On Col Lot Hollywood, Dec. 18.

Leo Doherty, New York news-paper man brought here by Radio,

and whose option was not taken up by it goes to the Columbia lot tomorrow (19).

Transfer was ac.

FILMITES SNUB AIR NAM

MIX SETTLES U. CONTRACT, TO RETIRE

Hollywood, Dec. 18.

Tom Mix has announced his complete retrement from pictures following his current Rustlers' Roundup' at Universal. Mix's contract for six pictures still has three to go but is being abrogated by mutual consent cacidents and influenza convinced him he needs a rest. He'll go to Europe with Mrs. Mix for a delayed honeymon and tour the world after a rest on the Continent. He may go out with a circus upon his return. Mix has been in pictures for 24 years, starring in 370 features. He has suffered 25 broken bones and many wounds while at work in production. His horse, Tony, was retired after Mix's last picture. Hollywood, Dec. 18.

DURANTE GIVEN 10-WK VACASH IN B'WAY SHOW

Hollywood, Dec. 18.

Metro has exercised its 1933 op-tion on Jimmy Durante with a sal-ary uptilt.

The comedian

ary uptilt.

The 'comedian is granted a 10week leave of absence following the
completion of 'Beer' in which he is
now working with Buster Keaton.
Leave is to permit him to make a
Broadway stage appearance in 'Forward March', musical.

Expected that 'Beer' will be in
the can by Feb. 1.

Claudette Colbert Ouits Par Refusing Salary Cut

Hollywood, Dec. 18.
Retusing to take a cut in salary,
Claudette Colbert goes of contract
with Paramount Dec. 31.
Miss Colbert is on a straight oneyear contract, calling for four pictures, although by the end of the
year she will have made five in that year she will have made nive in that period. Current one, Queen Was in the Parlor, is being paid for on a pro-rata basis.

Paramount is anxious to re-sign the player, but at a lower figure than she is now paid.

Fox Imports Due Jan. 10

Hollywood, Dec. 18.
Lillian Harvey and Heather
Angol, German and English Imports respectively to Fox, will arrive here Jan. 10.
Miss Harvey goes Into 'His Mafesty's Car, 'which William Dieterie
starts directing immediately upon
her arrival. Miss Angel's first assignment not set.

Thayer's Metro Offer

Hollywood, Dec. 18.
Tiffany Thayer, novellset, dropped from Paramount's writing staff last Saturday, has been offered a 20-week contract by Metro to write an original.
Writes with

Writer will probably start at the Culver City studio next week.

Starrett in 'Betters'

Hollywood, Dec. 18.
Paramount is lending Charles
Starrett to Radio for 'Our Betters.'
Starrett replaces Joel McCrea In
the assignment.

Gleason Sticking

Hollywood, Dec. 18.

James Gleason, currently In
Metro's 'Clear All Wires' may stick
áround that lot for a time if negotlations now pending are closed.

Wanted for 'Rivets' and 'Peg O'
My Heart.'

Machine Age

Ht) ywood, Dec. 18.

The guy who painted the names of occupants on private offices at studios, and in a few days came around to method-leally scrape them off, this often being the first intimation to the tenant that he was fired, is no longer the busy shot around the lots.

In the new Fox writers' building he has been eliminated. Just another economy creed.

ed. Just another economy cre-ated. Instead of painting the names, a business card is slipped into a brass holder, which can be easily flipped out when the notice is given.

Undecided on Casting for Radio's 'Our Betters'

Hollywood, Dec. 18.

Requesting that he should not be put in a ball room part, Joel McCrea was withdrawn from Radio's 'Our Betters,' in which Constance Bennett will star. David Manners will realize him. will replace him.

will replace him.

Casting difficulties had Ralph
Forbes penciled in for the part for
which Hugh Sinclair was brought
west. Exces now of the opinion that
Forbes lacks the necessary sex appeal. Negotiations are on to get
either Jack Gilbert or Charles Starrett for the role.

Lombard-Hopkins Placed

Hollywood, Dec. 18.
Carole Lombard will have the femme lead in Chevalier's 'The Way to Love.'

Mirlam Hopkins, previously pen-clied in for the part, returns from New York this week. She will go into 'Sanctuary' instead of playing opposite Chevaller.

Beatty Filming Animal Stuff for Second at U

Universal City, Dec. 18.
Planning to follow up with another animal picture if The Big Cage, now filming, clicks at the b. o., Universal is having Clyde Beatty film animal sequences for the followup-feature—while-on-the lot.

iot. Second story is titled 'The King of Beasts,' and will have a lion as the chief player.

U figures to save expense of bringing Beatty's animals here next spring. Trainer himself will come back if picture is made and will play in the interior scenes.

Cooper Balky

Hollywood, Dec. 18.
Gary Cooper is balking at going into B. P. Schulberg's Pick Up' at Paramount, claiming that his part in the Vina Delmar yarn is not strong enough. He is scheduled to share the top with Sylvia Sidney, the strong enough. He is chedued to share the top with Sylvia Sidney, the script that the same that the same that the same in the script that the same in the script within two weeks.

Lawton May Return

Hollywood, Dec. 18.

Frank Lawton, English actor
brought over by Fox for 'Cavalcade', sails from New York for London on the 'Olympic' Dec. 23.

If his expected general contract
with Fox materializes, he will return here under a quota number.

Serlin's Stage Comedy

Oscar Serlin, supervisor for Para-mount, has placed a stage play. The French Idea, with Charles Fried-man and Ray Gallo for production in New York.

Adriene Ames' Lead

Hollywood, Dec. 18.
Adrienne Ames gets the femme
lead in 'Murder at the Zoo' at Paramount.

SNOOTY PLAYERS GIVE 'EM GO-BY

Ether Stars' Big Pay Checks and Popularity Fail to Bring Screenites Down to Earth-Kate Smith and Bing Crosby Get the 'Coventry' Attitude

ALL IGNORED

Hollywood, Dec. 18.

The Cabots and the Lowells of the motion picture colony do not take kindly to the name radio stars who have been recently imported to dollywood for pictures. Same snooty attitude also goes for the smaller film for.

film fry.

No matter how big the salary check of the air artists, or how big the popularity over the other, they are received with that same distant attitude that marks the reception of the bill collector.

of the bill collectors was here for Paramount he was just 'that radio character he was just 'that radio character he was just 'that radio character he was he was to be a considered the paramount studio cafe for lunch, and now Kate Smith is getting the same Coventry attitude from the film eilte and near eilte. Film names are not averse to radio—not a bit. That is if they can get a crack at it. But for the radio name to knock at the portals of pictures—that's something else again.

of pictures—that's something else again.

Picture and legit players still continue to fall on one another's necks in the lunch rooms and around the lot, and are invited to one another's partles. But the radio artist is still the partah—and the size of the check doesn't appear to make much difference. This in itself is something new for Hollywood.

ANN DVORAK STILL OUT FOR MORE MONEY

Hollywood, Dec. 18.

Warners are doing a cable correspondence with Ann Dworak, now in England, in an attempt to get het to resume work here under her con-

to resume work here under her contract.
Player, who left last fall after her marriage to Leslie Fenton, for London, where the latter is doing a stage play, claimed that her Warners salary was not commensurate with her drawing power.
Miss Dvorsk, ord Huly under Miss Dvorsk ord Huly under Miss Dvorsk ord Huly under Sold down the river to Warners. Her Hughes contract called for weekly, but it is understood that Warners raised the ante slightly, but not sufficient to please her. Since leaving here, Miss Dvorak has refused to return. Studio has two stories ready for her and indicates that a new contract will be given if she does return.

Garbo Satire on Films

Hollywood, Dec. Hollywood, Dec. 18.

J. I. Schnitzer will produce 'Greta
the Great' for Radlo, a story by Lew
Heifetz and Neil Brandt, who recently sold 'International House' to Paramount.

Yarn is a satire on the silence of Greta Garbo. It deals with a wait-ress who paims herself off as the picture star.

Clara Bow's Next

LIATA BOW'S Next
Fox is looking for a 'high class story' for Clara Bow as her second for the company. With nothing special anywhere near purchase, there is no further hint than that.

Miss Bow's second will not be able until the spring probably, following the return of the redhead and her husband, Rex Bell, from a European wacation.

B'way Film Houses Think They're Best Off with Own Times Sq. Ass'n

3 YRS. FOR JACK IRWIN

Coast Producer Converted \$1,500 in Bonds Deposited By Employees

Los Angeles, Dec. 18.
Convicted on a charge of appropriating to his own use \$1,500 posted
as bonds by three employees. Jack
Irwin was sentenced to servolution
prison by Superior Judge Fietcher
Bowron.
Jewis.

Irwin announced that he would produce a picture in Tahiti. Ac-cording to the court charges, he had promised the three acting jobs if the bonds were put up.

Par Dropping Junior Execs. Known as Asst. to Prod.

Hollywood, Dec. 18. Figuring on further paring of the budget, Paramount will probably drop several assistants to associate producers, who are known as junior

Currently under that classifica-tion are Jean Negulesco, Sidney Sal-kow, Arthur Lubin, Edward Blat-Carl Winston, Mel Shauer, Oscar Serlin, Joseph Steele and Robert Sparks.

Marriage Intentions

Hollywood, Dec. 18.
Film people who applied for mar-lage licenses at the Los Angeles
County courthouse last week in-

County courtnouse use ween clude:
William G. Eckhardt, Fox director, and Mary Felten; Fred F. Fox, Warner assistant director, and Hazel Mills, actress; Robert Hodkinson, First National film editor, and Betty Hall; Milton Watt, Fox publicity staff, and Harrlett Shafer; Mary Fritzlen, KFWB singer, and Richard Moder.

Elissa Landi Ill. Film Is Held Up Indef

IS Held Up Indef
Hollywood, Dec. 18.
Elissa Landi out of Goldwyn's
Masquerader' for the past two
weeks, due to iliness. Has been
in bed for that period.
Production meanwhile centered
around double exposures and process stuff of Ronald Colman. Goldtan a player to replace Miss Landi.
Production may be called off until
Jan.

June Knight's Offers

June Knight, currently in 'Take a Chance,' New York, has turned down an offer from Paramount to play opposite Maurice Chevalier in his next.

his next.

Miss Knight has a run of the play contract with the show.

Joe Rivkin is representing Miss Knight on film deals.

Miss Cummings and B-G

Hollywood, Dec. 18.
British-Gaumont is talking atterm contract with Constance Cummings.
She's currently freelancing here.

Bette Davis' Starrer

Burbank, Dec. 18.
Bette Davis' first starring part for Varners will be in 'Ex-Lady'.
Studio has been building her since

Edwards in 'White Sister'

Hollywood, Dec. 18.
First picture part for Allen Edards, N. Y., stage actor, will be wards, N at Metro

White Sister.

Preparations are going forward on the organization of a Times Square association, along lines of the Broadway Assn., for the general protection of the theatre interests.

protection of the theatre interests. At least one major film producer-distributor-operator is ready to lend financial backing.

Purpose of the new association would be divorcement of theatre inwould be divorcement of theatre inwould be divorcement of the theatre in the second of a protective order for themselves. It is held by men of the theatre that the Broadway Association, in attempting to foster better conditions for other of its members, are doing so at the cost of the box office.

Theatres the Marks

Since the Bway association lev-

Theatres the Marks
Since the Eway association levelled its attack against a Concylzed
Broadway on alleged complaints of
members stretching all the way
from Canal street to past Times
Square, many meetings have been
held on a clean-up Bway program,
yet only the theatres so far have
been forced to slow up on their advertising methods.
It is notined out that dance halls.

It is pointed out that dance halls, It is pointed out that dance halls, Chinese restaurants, auction rooms and other places are continuing to lend that midway atmosphere, while the theatres, mostly those playing film, have been forced to tone down in an effort to look more dignified.

A publicity and advertising directivities of the place of a Broadway Asia, Cathered and supported entirely by the theatres, if organized.

HOCKED GEMS WITH L. A. BANKS

Hollywood, Dec. 18.

Those jewelers to the industry are having tough sledding this Yuletide with heavy competition from the banks in Los Angeles. Pinancial institutions we loaning internations on the state of the

dise. The bank put it on sale and bought it in Itself for \$23,000, and have the jewcler now on the payroll trying to get rid of the stuff.

Rian James May Quit

Hollywood, Dec. 18.
Rian James' contract with Warners expires Jan. 21, with James,
who gave up his job as columnist
of the Brookiyn 'Eagle,' expected to
quit because of salary difficulties.
He is finishing off 'Erivate Detect
which is expected to go limit
they will be a star and a st

Sandrich Gets W-W Meg

Hollywood, Dec. 18.
Mark Sandrich draws the direction of the Wheeler and Woolsey film at Radio, which is now set to go in between Jan 1 and 15.
It will be produced by Sam Jaffee, ceneral production manager, his first at Itadio as sole supervisor.

Cecelia Parke, Op
Holywood, Dec. 18.
Cecelia Parker, former lead with
Teorge O'Brien, has been engaged
by Columbia to play opposite Buck
Jones in 'Lost Valley Gold.'

Par's Theatre Chain Holding but **Few Show Windows for Operation:** Rest to Partners or First Owners

When decentralization of Publix is eventually completed, on inside information, there will be virtually no Publix at all. Shaved down closely already, operation of the atres by the Paramount organization of the public of the public of the public of the public of the states by the Paramount organization of the public of the signed, are prohibitive now

Future Disposition

Future Disposition
The number of theatres directly operated by Publix now number around 380. Disposition of majority of this remainder, through partnerships or otherwise, is certain to come, it is said. Largest group is the John Balaban-managed string of B&K, Famous Players-Canadian, to the Chicago and when the first the Chicago and when Harry Kats steps out.

while with the Balabans it may be a localized operating scheme rather than a partnership with Par, rather than a partnersnip with rar, this move alone will nearly reduce the home office to nothing. Utah and Idaho territories already have outside partners with an interest in outside partners with an interest in the houses though Publix has con-trolled operation. For such terri-tories, it is presumed operating partnerships will be little more than formalities.

formalities.

F. & R. and the Iowa-Nebrasia territories, as well as Colorado, are still doubtful.

In the end, it is presumed Publix in New York will merely serve in a contact capacity between its various partnerships in lieu of the interest Publix retains in the various theatres for which operation and management has been decentralized.

Private Capital Waiting For Theatre Opportunity

Minneapolis, Dec. 18.

Minneapolis, Dec. 18.

Strange as it may seem, there's private capital hereabouts ready for investment in the show business as soon as the big chains divest themselves of their principal twest themselves of their principal twest themselves of their principal theatre belolings. This is according to local the control of t

ties in the show business are cleared up.

Alexander (Bruzz) Rubel, local capitalist, is numbered among those capitalist, is numbered among those ready to enter the exhibition field. He and the others believe there are money-making opportunities in decentralized theatre operation under fairly normal conditions.

Lachman's Over-Shooting

Hollywood, Dec. 18. With 14 days over schedule and having shot 38 days on 'Face in the Sky,' Harry Lachman's first for Fox was closed Saturday (17). Studic felt Lachman had shot enough for saturday (17). Studio felt Lachman had shot enough for the picture; that he was spending time on artistic touches.

If they find added scenes necessary they will be added after rough cut is seen.

HATCH CONSIDERS LAURIE

For Shorte for Beverly Co-Laurie

Stanley W. Hatch, former sales manager of Educational, who has settled down in the Independent field as eastern representative of Beverly Hills Productions, may go through on a series of shorts by and with Joe Laurie.

Putting three of the proposed shorts into scenario form, Laurie has submitted one to Hatch through his personal representative, Ed

has submitted one to Hatch through his personal representative, Ed Hopcraft, Idea is for 26. In New York Hatch is at the In-vincible Pictures exchange, which markets the Beverly Hills product.

MORROS DOES ALL IN ONE THEATRE MEETING

Borros Morros, who can cut a musiclan's or dancer's routine to pieces if wanting, has made one theatre cabinet meeting out of three that formerly were held by Mill Feld at Paramount. It's his first step in the way of economy and the Borros bootened was continued to the Borros bootened with the borros bootened was to be a support of the bootened with the bootened was to be a support of the bootened was to be a support of the bootened was to be a support of the bootened was the bootened was to be a support of the bootened was the

ters, including advertising, publicity, exploitation, stage production, music, managers, etc. While one angle is being threshed out, those not concerned just rest, or try to learn something they didn't know. Formerly Feld had a Tuesday meeting on advertising only. Thursdays he held a general meeting on publicity, exploitation, ads, etc., with managers and p. a's present, while on Saturday he held a confab on production only.

Writers Gone

Writers Gone
Paramount has dropped Sarah Y.
Mason and John Bright from its
writing staff.

Pompous

Chicago, Dec. 18. Chicago, Dec. 18.
Told at the expense of a local district manager is a complaint registered with an organist that the selection, Pomp and Circumstance' was o long. 'Listen.' said the exec. 'cut

out the pomp and just play the circumstance part.

VAUDE-FILMS **BACK AGAIN** AT PALACE

Galety, New York, by the Fox people instead of the Palace as a \$2 pecial, the latter RKO Broadway house returns to its former combo policy of vaude and pictures beginning Jan. 6. Film end of the Palace bill will be second run, after the RKO Roxy in Radio City which opens Dec. 29.

the RKO Roxy in Radio City which opens Dec. 29.

This switch in the Palace policy was possible through agreement of Sam Goldwyn who is allowing RKO to take out the 'Kid From Spain' film two weeks earlier than the original contract called for. The picture is in its fourth week and relinaugurated the Palace for the two-addity of the contract of the reliangurated the Palace for the two that the reliangurate of the picture of the Palace, New York, If finally okayed all around, it would go into the house following completion of the 'Rid From Spain' |

run.
Turned out for Radio by Cooper and Schoedsack, King Kong is a fantastic animal special at first known as just Kong.
Stage policy will be the same as before, five acts on a budget of \$5,000 or thereabouts.

W.E. Prefers Closed Door Arbiters: WB Wants Open Court Procedure

WANGER REPORTS

Par and Radio Now Mention

Hollywood, Dec. 18. Report here has Walter Wanger returning to the Paramount lot

returning to the Paramount lot shortly.

This will mean the discontinuance of his suit against Par for the unfilled term of his contract.

Other still standing is that he may become a unit producer at Radio, if that system is adopted. Wanger is credited with putting over the one-picture percentage deal between Gibert Miller, legit producer, and Columbia Pictures. Wanger at present is with Columbia.

2 REASONS GIVEN FOR WB B'KLYN SHUT DOWN

There are two versions to the 45 day holiday which Warners' Vita-phone studio in Brooklyn is taking

phone studio in Brooklyn is taking right after the first of the year. According to Sam Sax, short subjects head, the vacation is to renovate the studio, including the installation of some 'new equipment' and to expand the holdings.

From equally reliable sources in the Warner h. o. the reason for the half is to introduce Brunswick recording on a bigger scale than before and to work up a market for sound which can be accomplished at \$75 per reel by the Brothere' subsidiary rather than the \$500 which Western Electric demands as subsidiary rather than the \$500 which Western Electric demands as

royally.

Despite the fact that Warners are known to be dickering with RCA to have its Photophone replace W. E. equipment in some WB theatres. Sax denies that the Brothers, as yet, are contemplating a changeover in recording policy. The Warner subjects, he states, will continue to use the BRPT method. He admits the Brunswick recording system is available to all conners.

Warners wants to forget about, arbitration and get on the court record. Western Electric is opposed to open litigation. If the Brothers prove their right to go, ahead with their third suit against the electric, now in Wilmington, Del, fles, it seems certain that the secret record of four years of star chambering, which has cost over an estimated \$1,000,000, chiefly in counsel fees, will be aired to the world.

world.

Feeling in WB quarters is that four years is just a beginning and that unless the charges are openly litigated the chamber door will remain closed and another million will

that unless the charges are openy litigated the charabet door will remain closed and another million will be burned up in private testimony and discussion and the provided of the control
Court Suit Filed
Wilmington, Del., Dec. 18,
Electrical Research Poducts,
Inc. filed Port House,
Inc. filed Port Ho

Vitaphone claims the money is due it as its share of royalties paid ERPI on talking picture equipment

licenses.

All of the claims, the plea states, have been in course of arbitration in New York and that other claims have arisen since. Each claim is on default, by the defendants, which the defendants deny.

ERPI's plea also makes the point that expense of litigation in the action would be for practically notherwise the same as in the arbitration proceedings in New York.

2d RKO Cut Up to 30%

RKO managers' salaries will be reduced to \$60 in the deluxe the-atres in some instances, and \$35 in the lesser houses. This second RKO salary cut of the year is effective Jan. 1.

Reductions range from 10% to

No Season Passes for RC

RKO moves its executives offices into Radio City on Jan. 14.
RKO season passes, it has been, ruled, will be n. g. at R. C.

Harlow-Hayes Co-Stars

Metro will co-star Jean Harlow and Helen Hayes in 'Sex Appeak' starting in February. Harry Rapf will supervise the Frances Marion yarn.

MacFarland Leaves Fox

James Hood MacFarland, five years with Fox's publicity depart-ment at the home office, left Satur-

day (17).

At the same time Russ Moon, in charge of Fox exploitation, was assigned to handle the 'Cavalcade' two-a-day run at the Gaiety, New York, under Gabe Yorke.



MORTON DOWNEY STAR OF RADIO, STAGE AND SCREEN

addine honors with Paul Whiteman at the Capitol, New York, this (second and

dover) week (Dec. 19).

Feature of._Woodbury's "To the Ladies" program every Friday at 9:30 P.M. over Columbia Broadcasting stem network. In addition three times weekly, Monday, Wednesday and Saturday over WABC. Star of American Composers Series for Rowland-Brice Productions—Universal Picture Release. Return engagement at the Central Park Casino in New York City, opening tonight, Dec. 20.

Personal Representative JAMES M. DOANE, 501 Madison avenue, New York.

Personal management RALPH WONDERS, Columbia Broadcasting Cas.

INTERNATIONAL TIE-IN

Head of Big Film Co. Tells Newspaper FOX-UFA START Men Inside Stuff on Pledge Not to Be Quoted or Named—Had a Purpose

What may serve as a novel precedent for the film industry, in its relations with the press on depres-sion matters of the future, got on record Friday when financial editors and reporters of Manhattan dailies found they had been summoned by the ruling head of a mafor company, not to interview him, but to listen to his lecture on film money journalism.

I just called you boys togethe to be cordial and to educate you and I don't want to be quoted. just want you boys to have the facts and a background that you

facts and a background that you can draw from when you hear mis-leading rumors that this company is going into receivership." Most of the boys lost face. Some even put their pencils away. All walted for the next sweep of a broad hand over a table, which at all other times has had room only for the company's directors.

"When this thing is all over I'm going back (home),' the ruler deciared. But I want to go home with the same face I had when I left. I couldn't do that if I were to leave here behind me receivership or any skullduggery.

here behind me receivership or any skulldusgery.

Now if you boys quote me it'll look like an excuss. You know all the time I have been in New York this is the first interview. Twe granted newspapermen. Why, when I was home I didn't grant over six interviews and when I didn't grant over six interviews with newspapermen in 20 years. And when I issued a statement one time the people went just the opposite. They thought I didn't mean what I said and it was awful.

Business Going Home

Business Going Homs
'This business is going to run its
race as honestly and decently as we
can make it run. I represent only
the holders of the securities. This
business will be run with them in
mind. You know, I came in here at
the request of the bankers as an
the request of the bankers as an
late of the bankers as an
man of the bankers

The bankers as a bankers as a bankers

The banker into this job. I don't like the busi-ness, but I am going to stick until

ness, but I am going to stick until the race is ever.

'The bankers have been carrying this business. I promised the bankers to make economies. Our connections with the banks are very good. I have found the bankers are very constructive, which is made to the bankers are very constructive. The properties of the bankers are very constructive. The properties of the bankers are very constructive and and very of the bankers are very constructive and I never want to. But this business is full of rumors. I have a conference in this same room with some of my men and Variety prints it the next morning.

'We have no plans at this time to reorganize our financial structure. Only dire necessity will cause that. I can't say positively whether we will pay interest on our bonds in June; I can't speak beyond two or the same properties.

three months.

We still have an unused bank credit. There's no way of estimating the sbrinkage of this business. (Here a percentage was given). Our expenses have been cut practically the same as the shrink in volume. We are in no immediate danger. I am really here as an impartial surgeon.

No Names
I haven't said anything I can't
back up. Everything I've told you
today, so far as I know, is honest
and truthful. I got beyond the lying
stage many years ago. I don't have to
wait for tomorrow's papera.
being
used; neither is that of his company. The direct quotes are minus

pany. The direct quotes are minus figures, but they are essentially the tempo of his lecture.

tempo of his lecture. For the ruler's information, however, the newspaper crowd left less bewildered than before. They were certain that he had said little, but positive he had said something for a purpose.

Doubling in Suds

If a lot of film people think things in their own industry are bad they should listen to America's soap merchants.
Ordinary bathtub and laundry suds are suffering so that proceeds are 30% under. Only way the suds barons can figure is that John is changing his shirt now once a week and his shirt now once a week and the children are being bathed

FREE FILM WORK **HAS KICKBACK**

Hollywood, Dec. 18.
Two-reel comedy players, working in the Masquers shorts for Radio, are finding it difficult to ge Radio, are finding it difficult to get work on the regular comedy lots. Players claim that the two-reel studios are cold to them after they have appeared in the club shorts, for which they receive no pay. Comedy lots feel they can compete they have to pay for everything, and that the players, in appearing in the gratis comedies are killing their own chances for work.

Masquers is now having a tough time to cast the shorts among the members.

Studios in Rush Over Beer Yarns as Havs Suggests Soft Pedal

Hollywood, Dec. 18.

With nine beer atories either in embryonic or advanced writing stages at major and independent studies, either in easier that with the same-theme, the control of beer by racketeers if and when the amber liquid becomes legal, race is on to see who'll turn out the first finlahed picture. Best chances are allotted to Edward Small who has a script aimost compited from George Roesner, and has James Cruze champing at

ward Small who has a script aimost completed from George Roesner, and has James Cruze champing at the bit to get started filming. Cruze's speed will probably have the pic-ture, with George Bancroft starred, ready for screening within four weeks after the starting date.

weeks after the starting date.
Universal, Charjes R. Rogers,
Metro, Warners and Fox all have
similar beer yarns on the fire. With
the motivation limited, studios are
all cooling on the idea and trying
to figure another angle which is
putting the writers in a tough spot.
In addition to the majors, Monogram, Mayfair and Republic also
have beer ideas in work.

have beer ideas in work.
Additional trouble on the legal-izing of beer for the screen comes from Hays office interference which has cautioned the studies not to in-clude anything in their yearns which might displease the incoming po-litical administration. Studies, too litical administration. Studies, too ilical administration. Studies with rackets progressing with rackets progressing to the progressing of the fluence the gives to hold out against fluence the drys to hold out against beer, and may also change the opinion of a great number of people who are disposed to bring back the

Too Much Cycle

Hollywood, Dec. 18. Hollywood, Dec. 18.
Universal has figured that there are too many pictures in the same cycle and for that reason has discontinued preparations for 'Men Without Fear.'

Picture was intended as a starrer for Lew Ayers.

JOINT PROGRAM

No Merging but Co-opera tion—Ufa of Germany Promoter—B-G of England Another Angle

FOX LIKES SCHEME

Fox and Ufa (of Garmany) have een quistly building up a combined production program which is now about set. It doesn't mean merging at all, but co-operation of produc-tion work and interchange of stars and talent. Since both companies now have fingers in Gaumont-Brit-ish in London, that company will probably also be included eventu-

probably also be included eventu-ally.

Deal is along simbar lines to one talked of several months ago be-tween Paramount-Ufa and Gau-mont-British. That fell through be-cause Par and G-B couldn't quite set together, with the Fox holdings in G-B another stumbling block-less and the stumbling block-the deal by Paramount withdrawing makes it almost easy.

For and Iffa have been extremely

makes it almost easy.

Fox and Ufa have been extremely secretive about the thing and even yet refuse to make statements. Inside gives reason for that as the fact that premature exploitation may spoil several angies now in the wind.

Ufa Bahind

Ufa Behind

Ufa Bahind

Ufa is the background of the whole thing. That company has propositioned about every company in America during the past year for a deal which would entail American financing. Ufa's angle is that it would like to make American versions, rather than English versions. With the studio and man power that Ufa has in Berlin, it's figured good productions (versions) could be turned out there that would be acceptable to the American trade of the company of the company of the company of the company and possibly getting a few American stars. That way the versions would be marketable in America, Ufa figured. But the company's board of directors, vetoed this plan as too costly, ordering an attempt to go ahead but with American dollars paying the way.

Ufa aiready has a version deal with Gaumon British by which the English-German specials. Ufa especially after it's 'Congress Dances' oxperience in America, doesn't think versions made by British actors, without American having about these provides the provided of the properties of the provided of the provide

Moving About

Moving About
These negotiations having gone
thus far secretly are insided as explaining the business of Erich Pommer coming to Fox and the change
of mind about him staying in Berlin. They also explain the acquisition of Jos, Von Sternberg, Marlene
Dietrich, Ciliford McLagien and
others by Una Aiso Lilian Harothers by Una Aiso Lilian Harbe built up on this side some more
before going back to Berlin to work
in the two-version thing.
Also this deal is the answer to

in the two-version thing.

Also this deal is the answer to
the many trips Andre Davin has
made back and forth between Paris
and Berlin recently. Davin has been
named the Fox production man for
Paris, but now likely there'll be a
combined production plant in Paris.
It's the Paris angle that is understood to have been the biggest hitch
in the deal thus far, because both
contingent conditions, must produce contingent conditions, must produce in Paris to sell films there.

in Paris to sell films there.
From the Fox standpoint the
whole thing is figured as okay financially because Fox must produce
in Germany in competition to Ufa
(as do all American companies) or
forget about the market. Fox figures this kind of production just as
cheap and much more effective, besides giving Fox first call on the
Babelburg studios.

3.000 Indies Declared Set for Uniform Contract, but 'Twill Be Summer Before Final Story's In

Muni the 2d

Los Angeles, Dec. 18.
Let-out in a pre-holiday
circuit shakeup met a friend
who inquired what he was
doing.

doing.
'Just a fugitive from a theatre chain,' was the snappy
comeback, 'and I don't fear
any sweat boxes.'

PAR EXECS WHO **LEFT IN 1932**

Including all branches of Paramount Publix, the list of executives who have gone off its payroll during 1932 includes:
Sidney R. Kent, Jesse L. Lasky, Elek J. Ludvigh, Sam Katz, Fred R. Metzler, Milton H. Feld, David J. Chatkin, John D. Clark, B. P. Schulberg, James Cowan, Percy Kent, Larry Kent, Lem Stewart, William Sussman, J. R. Koerpell, Hard Doran, Charles E. McCarthy, Arch Reve, Earl Wingart, Paul Sneil, Sam Jaffee, M. C. Levee, Herman Wobber, Jud O. Seiznick, George Akerson, Jack Partington, Robert Faber, and many others. many others.

many others.
The list of lessers who have disappeared is much larger and goes through all ranks of the company.
Based on the departures, salary cutting and two weeks' salary not paid each employee during the year, Par announced a saving in salaries alone of \$9,000,000 in 1932. The reduction averages \$1180,000 weekly for 1933, statement says.

Warners Finishing 45 By April with 60 to Go; \$250,000 Is Average

Burbank, Dec. 18.
Completing 45 pictures by April,
Warners will then determine the
total number to be made on its program for this year. Studio probably won't do over 60 features, alcombined Warner Brothers-First
National banner.
Warners' recent move in putting

Warners' recent move in putting all features on an average 18-day schedule is aimed by exces to cut down on the number of months in which the studio will be operated. This means the company will have its usual layoff this summer.

its usual layoff this summer.

According to Darryl Zanuck, the
18-day schedules will not reduce
the amount of money actually spent
on sets, actors, etc., for a picture,
but it will alsah the overhead, thus
effecting a saving of 8% to 10% on
the man coord a film. WB or FN
feature is now \$250,000, said Zanuck in denying stories that studio
is turning them out for \$175,000, ft
I could cut them down below \$250,100.

I could cut them down below \$250,-000,' he said, 'I'd ask for a raise in

PROPS EXPLOIT 'CROSS

Hollywood, Dec. 18.

Paramount is shipping some 10 tens of the props used in 'Sign of the Cross' to England, Germany, Australia and Brazil. Material Australia and Brazil. Material ranges from the charlots used in the production to Norv's lorgnette. It is intended to loan the stuff to renters for the purpose of exploiting the picture.

Just 3.000 independent exhibitors in the U.S. so far have indicated through their state and city representatives that they will accept the uniform contract. It will take at

sentatives that they will accept the uniform contract. It will take at least another six weeks before distributors can get the new formula off the press and into the hands of their salesmen. In the finality, the salesman will be the man at the uniformity polis, he being armed with two sets of contracts.

On this basis it will not be until next summer that the industry will know whether it is uniform or not. Allied, as an organization, will now which its leaders have rejected. Nevertheless every member in that organization will be polled by distribution salesmen.

At the same time distributors have decided that flexibility, whereby a minimum of 25 cents will be charged at the box office for the industry's best product, will be introduced with the new scilling season. Exhibitors who do not want curived of the acc film product but will be able to book every program in general, regardiess, according to the ener of the platform.

Mayer, Thalberg **Tell MGM Prods. Pep Up, or Else**

Hollywood, Dec. 18.
Louis B. Mayer and Irving Thalberg presided at a lengthy conference of Metro's senior producers, including Harry Rapf, Hunt Stromberg, Eddle Mannix and Bernie Hyman Thursday night (15), at which the assemblage was told Metro must keep stepping stons. They were advised they could not rest on their laurels and that all must buck up and turn out quality pictures, as well as assist the newer producers with their problems and lend aid in their production endeavors.

producers with their problems and lead aid in their production endeavors.

Result this week is 11 pictures in production, of which four started Dec. 19. With the studio behind on product it is figured this group will bring the schedule up to scratch, enabling Metro to curn out at least 45 for the year.

Producers were told slough productions are not wanted, but they must get full value out of every dollar spent. Mayer made it known he was giving all his time to production and wants the producers to help by accomodating each other with respect to stars, directors and writers by lending them around where is will do the most composity of the stand characterial own ability and that although the company is not weeding out its executive production ranks, this must be done whether it's the old or new producer who doesn't make good.

ROXY AT HOME

NERO'S LORGNETTE AND Dr. Orders Precautions — Nervous Tension—Downtown Irregularly

S. L. Rothafel has had a day and night nurse in attendance all week at his Majestic Apts. home, New

Roxy's indisposition, nothing seri-Roxy's indisposition, nothing serrous, but chiefly nervous tension, attendant to the preparations for opening Radio City, was kept quiet. Rothafel has been coming downtown only for brief spells this past week. Medico insisted on the double shift of nurses as a precaultion rather than necessity.

Loew Stock Dips on Option Awards; Par's Response to Assurances Mild

By AL GREASON

Two major occurrences market were a setback in Loew's common in response to the award of stock many officials, and a statement from Paramount that it had on hand funds sufficient several times ever to meet its interest charges Feb. 1 and that the common that it had on hand funds sufficient several times ever to meet its interest charges Feb. 1 and that the common statement of the common statement of the common statement of the common stock drifted down on minor volume that the case of Loew's the common stock drifted down on minor volume that the autumn movement at 20%, at which point good support came in and there was a minor recovery Saturday to a fraction above 21.

Letter supported the four officers, giving them the right to purchase 250,000 shares of treasury stock 275% within two years at 330 as a statement of the finance comminest what is a statement of the finance of the color officers, giving them the right to purchase 250,000 shares and 45% in six years at 340 a share. Apportionments were 100,000 shares cach to Louis B. Mayer, J. Robert Rubin and David 100,000 shares each to Louis B. Mayer, J. Robert claim and David 100,000 shares to Irving Thaiberg and 50,000 shares each to Louis B. Mayer, J. Robert rubin and David 100,000 shares to Irving Thaiberg and 50,000 shares each to Louis B. Mayer, J. Robert Rubin and David 100,000 shares to Irving Thaiberg and 50,000 shares each to Louis B. Mayer, J. Robert Rubin and David 100,000 shares to Irving Thaiberg and 50,000 shares each to Louis B. Mayer, J. Robert Rubin and David 100,000 shares to Irving Thaiberg and 50,000 shares each to Louis B. Mayer, J. Robert Rubin and David 100,000 shares to Irving Thaiberg and 50,000 shares each to Louis B. Mayer, J. Robert Rubin and David 100,000 shares to Irving Thaiberg and 50,000 shares each to Louis B. Mayer, J. Robert Rubin and David 100,000 shares to Irving Thaiberg 100,000 shares to I

Summary for week ending Saturday, Dec. 17:

			STOCK EXCHANGE			
High.	Low.	Sales.	Issue and rate.	High.	Low.	Net chy. Last, for wk.
8%	%	200	American Seat	2	1%	
14%	4%	200	Columbia P. vtc	101/4	9%	2 + %
5%	174	3.400	Consol. Film	2%	1%	1% -1%
11%	2%	8,600	Consol. Film pfd	6%	61%	5% -1%
87%	8714	28,100	Eastman Kodak (3)	58%	64	56% +1% l
. 5%	1	2.800	Fox. Class A	24	174	1% - %
261/6	81/2	81,800	Gen. Eleo. (40c.)	16%	1514	15% - %
30	7		Keith pfd	••.		16 bld
87%	1814	18,650	Loew (3)	23%	·20%	21% -1%
80	30	850	Do pref. (6½)	62	50	59 -3
2214	21/6	400	Madison S. Garden	.8	21/2	17% + %
15	14 814	300	Met-G-M pref. (1.89)	19	1714	17½ + ¾
11%	11/4	89,000	Orpheum pfdParamount	214	136	1% - %
1%	172	1,900	Pathe Exchange	778	178	1% = 7
5%	122	500	Pathe, Class A	1%	1%	1% - %
181/2	1½ 2½	22,000	Radio Corp	5%	ชีพ์	. 612° — 14 l
7%	114	8.300	RKO	8%	2%	5¼ — ¼ 8% — ¼
1%	*	700	Shubert	. 4	2% %	*46
60	28	200	Universal pref. (8)	81	24	24 8
41/2	1/4	9,050	Warner Bros	1%	1%	1% - %
20	4	100	Do pfd	61/4	614	01/4
431/4	15%	50,700	Westinghouse	29%	27	28% 1/6
			CURB			
15	416		Columbia Picts			
1%	*12	9.400	De Forest Radio		•••	" ₁₄ _ 14
21/4	- 2	800	Gen. Thea. E. pfd	72	2	2 - 21
4%	14 16 16	1.800	Technicolor	2%	24	14 - 14 24 - 14 15 - 14
814	%	200	Trans Lux	1%	1%	14 - 14 14 - 14 24 - 14 1% - 14
			BONDS			
	_					
7%	.1	\$32,000	Gen. Thea. Eq. '40	214	2	24 - 14
03	24 64	7,000 18,000	Keith 6's, '46 Loew 0's, '41	3314	321/4 80	33½ +1 80¼ + %
8014	49		Loew 0's, '41 Pathe 7's, '87	. 81		80% + % 70 last
00%	13	70,000	Par-Fam-Lasky 0's, '47	1514	18	15 -1
05	10%	84,000	Par-Pub 51/2's, '50	14%	1214	14% + %
19	1415	5.000	RKO debs 0's	17%	17'	17
-6	1	8,000	Shubert 6's	. 1%	i	1 - %
40	91/4	25,000	Warner Bros. 6's, '39	. 20	1814	18% -1%
Over the Counter, N. Y.						
Bid.	Asked. 2	••••	Roxy, Class A			

Radio's New Magic Yarn

Hollywood, Dec. 18. With Adolph Meniou on a one picture contract and the Houdini varn called off. Radio is looking for another story with a magician background for the player. Houdini yarn was called off when the story didn't jell.

2d Film for RKO Roxy

Zd Film 107 KKU KOXY

"Half Naked Truth' may be the
second picture for Radio City's
Roxy, opening Dec. 29 'Animal
Kingdom,' also from Radio, is the
debut film there.

RKO is holding up 'Truth' with a
view of the new Roxy. If the date
later appears to be far enough off
that something will be ready instead, it will be shunted into the
Mayrair.

'CAVALCADE'S' PRICE

Set for Galety With Clark's Return to N. Y.—Opening Jan. 5

Not until the return from the coast of John Clark, sales head, and coast of John Clark, sales head, and a home office preview, following the arrival of the print in New York on Christmas Day, whil the scale of prices and the status of Fox's 'Calvacade' be determined. Picture opens at the Gaiety, New York, Jan. 5.

Jan. b.

One of the largest electric signs on Broadway, 300-000 watt affair, will gleam for two weeks before the opening.

Facts on Paramount. On Finances, Films And on Other Things

Paramount, as pictured within, inn't considering receivership. This is the claimed financial status:
During the past 16 months it has lopped a total of \$136,000 off its weekly payroll. Of this about \$67,000 is studio, \$12,000 distribution and the remainder home office and exchanges. achanges.

exchanges.

Par's cash disbursements for the first 48 weeks of '32 were \$39,685,-000 less than for the same period in

Since the beginning of '32 cost of

the average Par feature production has been reduced 31%. Just 35% of the domestic film cost of each picture is written off now in the first 26 weeks of that

now in the first 26 weeks of that picture's life.

The debt to the bankers is still \$13,000,000 and that loan does not expire until April.

Of \$12,300,000 in stock issued to acquire theatree all but \$800,000 has been purchased at original market value. The company has until 1934 to complete the part of the company has until 1934 to complete the part of the company has until 1934 to complete the part of the company has been purchased at original market value. The company has found a great saving factor in decentralization of

saving factor in decentralization of its theatres and in dividing its in-terests into four separate corporations, it is stated.

BEER MAY BRIGHTEN MANY DARK HOUSES

Beer's place in economics of the nation and its influence on many of the country's darkened theatres constitute a topic with startling divergent view. As for theatres, of those now dark fully 500 scattered throughout the country can easily be converted to the dependent of the quenching kind, they claim.

music halls or the questions they claim.

There is plenty of talk in various parts of the industry, especially among some of the heavier losers in exhibitor ranks, that the theatre hauf brau idea is nothing to be passed up as a wild idea.

Benline New Head

H. J. Benline becomes RKO's construction and maintenance head upon the transfer of Dave Canavan to Radio City. Latter will occupy a similar spot at R. C.

Benline is from New Haven, where he had charge of maintenance for the Poli circuit. At RKO recently he has been serving as an efficiency man.

Hollywood

Briefly rewritten extracts from "Variety's" Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly "Variety."
The Bulletin does not circulate other than on the Pacific Slope.
News from the Dailles in Los Angeles will be found in that oustomary department.

BURNS' EXTRADITION FINALLY TURNS UP

Trenton, N. J., Dec. 18.

Trenton, N. J., Dec. 18. Extradition of Robert E. Burns, chain gang fugitive and author of "I Am a Fugitive From a Chain Gang," back to that State to complete a prison term, hinges upon the outcome of a hearing promised by Governor A. Harry Moore when a formal requisition is presented. Burns is under arrest at Newark. Euros is under arrest at Newark. He recently appeared at a Trenton theatre in connection with the picture adapted from his book. Two weeks ago he was a guest at one of

weeks ago he was a guest at one of the luncheons of the Motor Vehicle Club at the Hotel Hildebrecht, There seems no suspicion locally of added publicity for book and pic-

of added published ture in this latest move.

Charles Handler, of Newark Charles Handler, of Newark, counsel for the fugitive who twice escaped from Southern chain gangs,

escaped from Southern chain gangs, visited Governor Moore here Thursday, to ask that there be no hasty granting of extradition papers. The Governor promised he would give the case his careful consideration. Offers of aid in his fight have been received by Burns from the Civil Liberties Union as well as the publishers of his book.

From his cell in Newark Burns issued an appeal to the people of the State for "simple justice" to spare him from what he fears may be death if he is sent back to the South.

South.

The prisoner has been in New Jersey since 1930, coming here following his second escape. For some Jersey since 1:00, coming here tol-lewing his second escape. For some time he has been conducting a small art shop in East Orange. He served a few years of a six-year term for a hold up, out of which Burns re-ceived \$4.

Darmour's 'Freedom'

Hollywood, Dec. 18.

Larry Darmour has bought 'Free om', an Earl Shell original. Fred Stanley will produce, with no release in sight.

L. A. to N. Y.

Pat O'Brien.
Ralph Bellamy.
Louis Lighton.
Hope Loring.
Jules Levy.
Eddie Buzzell.

N. Y. to L. A.

Lew Leveson. Edwin Gilbert. Dore Schary. Lawrence Pohle.

Judgments

Club Bichman, Inc., and Louis Schwarts; Columbia Artiste Bureau, Inc.; \$4,020. Charles of the Columbia Artiste Bureau, Inc.; \$4,020. Service Artistics, Inc.; H. T. Service Music Publishing F. T. Kei-E. Moeris Music Publishing F. T. Kei-Tiffany Feductions, Inc.; Tiffany & Co.; costs, \$153.

Pre-Xmas Living Up to Prediction

No Spending Felt All Over, Including Department Stores

Always tough to buck, the Christmas holidays this year are bringing grosses down lower than before. Compared with other years, the slight to the box office is doubted in its intensity, or worse, in the opinion of seasoned showman who regard Christmas, Holy Week and Toledo as the three great insagainst show biz. The spirit of Christmas is fatter than yesterday's beer, with holiday shopping also conceded to be away off as compared with a year ago. Yet, what little goes into the Santa Claus stocking is being taken away from the theatres, few people havfrom the theatres, few people havfrom the theatres, few people havseers but less buyers than usual at ling enough to divide between both. Ithis time.

Six hours after being informed at 1:30 a. m. he would direct "Ex-Lady" at Warners, Robert Florey was megging the picture in place of Howard Bretherton and William Keighley, who will do Just a Pal' instead.

All the partitions are coming out in Paramount's publicity depart-ment with Tom Bailey having the only private office.

Claude Binyon has his third team-mate on 'College Humor' at Par. Latest is Frank Butler, with Joe Manklewicz and Fred Niblo, Jr. having preceded.

Henry Myers is working with Joe Mankiewicz on Wheeler-Woolsey's 'A Five Cent War' at Radio.

Cartoons and Live Actors
Neil McGuire will produce a series of single reel novelties combining cartoons and living actors.

Switching Sam Wood to Ramon Novarro's 'Man on the Nile' leaves Metro's on - and - offer, 'Bugle Sounds,' without a megger.

Sonya Levien is doing a new treatment on 'Passing of the Third Floor Back,' which has had several starts at Fox.

Frederick Shields of KHJ's program department will do the running dialog in 'Voodoo,' which Fausten Wirkus made in Haiti, Principal Corp. will release.

Adolf Tandler is scoring 'Sudan,' African animal picture produced by John Boyce-Smith.

Peacock Heads L. A. Film Board Carroll Peacock, Paramount ex-change manager elected the Belling of Radio, vice-president, of the L. A. Film Board of Trade.

Opposish to Operators' Chief Opposish has developed to the election of C. C. Hardin as president of Projectionists local 150, L. A., and to T. Armentrout as assistant business manager. Annual election

Haworth Bromley has joined the Edington-Vincent agency as head of the story department.

Re-elect Three at Local 37
Lew Blix was re-elected business manager; Guy H. Cooper, recording secretary, and Raymond C. Morins, financial sec. at the annual meeting of Local 37, IATSB, grips, electricians. and propmen.

Lester Cowan has gone east to contract equipment manufacturers, laboratories and theatres in the in-terest of the Academy's research council.

Paramount has bought 'Mike,' by Grace Perkins, which will be pub-lished in 'Liberty.' Studio has taken an option on the 'Satevepost' yarn, 'Kliedscope K,' by A. J. Cronin.

Norman Warkwell will adapt his original, 'Flying Fools,' for Universal.

Louis D. Lighton and Mrs. Lighton (Hope Loring) have left for a month in Europe.

Radio is completing 'Kong,' after 38 weeks of on and off grinding.

Frank Portos goes to Universal's writing staff to work on 'Kiss Be-fore the Mirror.'

Verne Hillis of Detroit, is the fourth of the 'Panther Girls' to get a Paramount contract.

Irving Starr stays on at KBS as assistant to Sam Bischoff, and prob-ably will supervise some of the com-pany's future pictures.

Phil Goldstone is after Edmund Lowe and Lilyan Tashman as co-stars in 'The Public Be Damned,' his next for Majestic.

Florence Eldridge Set
Florence Eldridge replaced Julie
Hayden in Radio's 'Great Jasper.'
Gertchen Wilson and Bruce Cabot
also go into cast.

John B. Clymer and James Ewens have left Universal after doing a treatment of their original 'This Loyalty.'

Fox has picked up the option on coots Mallory.

Metro has set back starting dates on 'Man of the Nile,' 'Clear All Wires' and 'Tugboat Annie.'

Roy Webb becomes assistant to (Continued on page 28)

London Show World

London, Dec. 9.

Alan Dwan's next peture is for London Film Corporation, and is a filmization of Gilbert. Wakefield's farce, Counsel's Opinion, which was 12 months ago at the Strand, where it was a medium-sized hit. Picture is being done in conjunction with Paramount, partly as quota product, but with an eye for will be spent on it, which means for American market just a programmer.

grammer.
Although shooting starts on Dec.
16, only one lined up is Betty Stockfield, who is to play the Isabel
Jean's role. Others being dickered
for are Gwen Nares and Allan
Aynesworth, both in their original
roles in the play.

Selwyn* Lonadale Play
Frederick Lonadale's next play,
The Foreigners, will be produced
in America by Archie Selwyn early
next year. No definite arrangements
have as yet been made for its Londeriver of the selwyn early
next year. No definite arrangements
have as yet been made for its Londin to the selwyn early
The play is a satirical buriesque
on the inanity of war and the inanity of not being prepared for war.
Its premise is that trade means civLonadale intends to to to New York
to produce it personally for Selwyn.

Arthur Prince Tax Jam
A chartered accountant has been
appointed by the bankruptcy court
to wind up the estate of Arthur
Prince, who ewes about \$20,000 for
income tax. Prince filed his petition
because he was in arrears in his tax
and unable to pay. He stated he had
(Continued on page 55)

Caesarean Talker

George Quigley, Jr., is now the sole manager of Tobis Forenfilms, the two Diamond brothers, David and Milton, being out of the Ameri-can as well as the European Tobis

can as well as the European Tobis company.
Quigley doesn't intend to do any foreign film buying for some time, preferring to sell the product on hand. He has just completed dubble Song of Life, German talker beautiful to the Life of t

Lord Lee to Be Made British Gaumont V. P.

Lord Lee of Fareham will be elected vice-president of the Gaumont-British Picture corporation. It will be remembered Lord Lee for several years held the post of adjudicator in Gaumont-British, with the Ostrers controlling 49% voting power, Fox Film Co., 48%, and Lord Lee having the deciding vote with his 2%.

and Lord Lee having the deciding vote with his 2%.

Recently, with a report there was to be a new shuffling of the cards with representatives of Fox joining the board, Lord Lee retired. No official announcement has yet been made of any election of Fox representatives to the directorate.

sentatives to the directorate.
At present there is no vice-president of Gaumont-British. The offices of president and vice-president are rare in British corporations. The equivalent of an American president in a company is the managing director. A year or so ago the office of president was created and taken by Isidore Ostrer, who still holds the position. Now the company is to have a vice-president was president was president was created and taken by Isidore Ostrer. the company is to have a vice-presi-

Van Rooy Dies
The Hague, Dec. 7.
Anton van Rooy, Dutch baritone,
62, died in Munich. He started as a
soloist atter training in Frankfort.
In 1897 he met Cosima Wagner
and that was the turning point in
bls career, as at her request he took
to be dead on the dest Wagner
artists this side of the best Wagnerartists this side of the Atlantic.

CRICKET WINS

Oakle, Krumgold Rewarded Short That Was Greek to Th

Short That Was Greek to Them Hollywood, Dec. 18,
Joe Krumgold, handling Paramount's studio foreign publicity, and Jack Oakie have been elected honorary members or the Holly the studies of the Holly the former's direction and the latter's appearance in a cricket short, filmed when the Australian test team was here in the summer. Instructional short, to be released Jan. 2 in the British Empire, but not in this country, has received raves in the country has received raves in the countries where the game is taken seriously, but it was all Greek to both Krumgold and Oakie before they took the picture

Oakie before they took the picture which runs 1,755 feet,

English Circus Acts Fail in Test of Govt. Ban on Importations

London, Dec. 9.

Circus proprietors have for years been at loggerheads with the Ministry of Labor over here, the ministry making importation of foreign talent very difficult, claiming there are many English circus acts out of the control of the c

decided to ascertain the position. An audition was arranged for Dec. 7 at Olympia, where Bertram Mills stages his annual circus. Fifty acts applied for appearance. Frominent circus owners present were: Gus Bostock, of Glasgow; John Swallow of Wolverhampton, Hart Hall; Bucklopol Transparent Hart Hall; George Chapman, London circus man; Bertram Mills, who came from a sick bed; Cyril and Bernard Mills, his sons, and Stanley Wathon. A representative of the Ministry of Labour also was present. Special facilities were given the acts even to the engagement of two orchestras. Cost of the audition was about \$1,000, plus cost of transportation paid to the acts. Of the 50 acts only seven made an appearance, and not one was considered worth while. decided to ascertain the position An audition was arranged for Dec

DEFLATED OPERA

Scale at The Hague Cut From \$4 Top to \$1:75—Sale Big

The Hague, Dec. 9.
German opera and operetta strong here. Tauber going big in second week with 'Likac Time' announces change of repertoire for Scale theatre last week of his visit, when Lehar's 'Land des Laecheins' will be the hill

ne bill. Heavy booking in advance for Les Contes de Hoffman' in Gebouw oor Kunsten en Wetenschappen, iggest theatre in The Hague, hold (Heavy booking in advance for Les Contes de Hoffman in Gebouw voor Kunsten en Wetenschappen, biggest theatre in The Hague, hold ing 2,000. Performance to be given by com-pany from Municipal Opera in Kre-feld (Germany) with full staff and orchestra, arranged by impresario

Prices very much lower though, with top at \$1.75 and bottom 40c; two years ago top for similar fea-tures was \$4.

Paris Show Managers Align for Protection

Align for Protection

Paris, Dec. 10.

An organization comprising all the various lines of French show business has been formed, titled 'Confederation Nationale des Theatres, Music-Halls, Cinemas et Spectacles de France.'

Until now legit, music-halls, pictures, circuses and carnivals each had a separate organization with their own offices; and their inability to get together, besides diversity of interests, is largely responsible for show business being unable to obtain practical relief from the government when needed, since one organization could easily be played against the othor. Showmen got wise to this, resulting in the present organization.

A distinct branch made up of the second of the control
dent will be alternately chosen among the Parisian and Provincial

Levy Off 'Variety'

Maxime Levy, in Paris, is no nger associated with Va-

riety.'
Levy is not authorized to represent 'Variety' in any man-

GERMAN'S LIST OF NO DOUBLE **FEATURES**

Possible that a way out of the double feature thing has been figured out here. Meeting of film men adopted a resolution to fight the

adopted a resolution to fight the thing and then looked over the release lists of the major film companies marking out the most important pictures and sending notice that these films cannot be double featured by any exhibs in Germany. Spio, film board of trade, called the meeting. It was attended by film producers and reps, including American companies in Burrops. All companies in the sending the se

'Conquerors' Being Given British Angle Prologue

Hollywood, Dec. 18. Radio's 'The Conquerors' is back in work at the studio to get a British atmospheric prolog added for Great Britain and Dominions re-lease. Studio figures the British touch will steal a march on Fox's 'Cavalcade' abroad.

'Cavalcade' abroad.

Panic sequences will be tied to correspond with the various depressions in English history during the past century. Atmospheric sequences will have English money substituted for American currency as used in the American version.

Additional work now being done on Conquerors' will not affect the conconquerors' will not affect the Slavko Vorkaplich is directing the revision.

JOINVILLE CONFERENCE

Seidelman, Kane and Margon, for Par Meeting in Paris

J. H. Seideiman, head of Paramount's foreign department, leaves

mount's foreign department, leaves for Spain and Italy Thursday (22), on the 'Vulcania.' He'll get off in Spain and make a tour of that country to study the possibilities of dubbed product as against super-imposed titles, then going to Italy to possibly start dubbing operations there for Paramount.

After these two visits Seidelman goes to Paris where he will meet Kane and lay out a production Kane and lay out a production will be supposed to the service of the servi

to Paris ...

a closer view of the Speak.

While in Paris Seldelman will also be joined by C. C. Margon, his South American chief, now making a tour of that country for inclusion of his South American views in the same Spanish program plotting. Margon and Seldelman will return to New York together in about here amonths.

to New York together in about three months.

Luigi Luraschi of the Paramount foreign office sailed Wednesday (14), to spend a couple of weeks at his home in Milan.

He'il be gone about six or seven weeks.

Sailing Back Hollywood, Dec. 18.

Merie Tottenham, Fox import for 'Cavalcade,' will sail for England on the 'Champlain' Dec. 21.

Soviets Watch Plays on Foreigners

Political Angles Internationally Avoided As Result

PLACATING AN AUTHOR

Objected to Handling, So Produce Threw Show Out

Quarreis between authors and producers—whether stage or legit producers—whether stage or legit—as to the way shert works are presented to the public, are growing more and more numerous, with authors increasingly touchy.

Latest is Donata Vannutelli, author of a play called "The Wolf," which was put on by Magda Contino at the Feminin Studio.

Author was foolish enough to write to the producers and kick before opening; so the producer simple.

fore opening; so the producer sim-ply scratched the show.

English Theatre Coup Ends Empire, Paris, as Competing Vaude House

London, Dec. 8. Hayotte, well known French financier, not in show business, has eased the Empire, Paris, from

leased the Empire, Paris, from Pathe-Natan for two and half years with option. He intends to run musical shows there, opening Feb. 3 with Hungarian musical by Lajtaj. This marks end of the Empire as value will be house, on the properties of the house, of the properties of the house, of the marks and openated by General Theatres, and openated by General Tatactions, particularly American, as most of the latter, when coming over, are already hooked up with General Theatres, meaning the Alhambra, Paris, has first call on them.

The Alhambra will remain the only big vaude stand in Paris, which, with the main picture houses, and a possible chance in revues, will be left to American vaude visitors, when, after February, the Empire is handed over by Natan for the balance of the search to an operatia awaidets.

Natan for the balance of the sea-son to an operetta syndicate. Bookings of the house are giving the picture producers more head-aches than are considered worth-while, resulting in two Hungarians and a Frenchman getting the house on the control of the control of the control of the control of the control She is due in Paris during Jan-uary and will wind up the vaude existence of the house for a wow finish.

'JONAH' UNLIKELY

Biblical Play in London Hae Clev Dialog But Limited Appeal

London, Dec. 18.
'Jonah and the Whale' at the
Westminster is a biblical fantasy
that has little to offer for boxoffice
appeal. Intended for the high brow
trade, evidently, but too monoton
ous to get over despite its clever

dialog. Unlikely for very long.

Rex, 3,200 Seater, Opens In Paris on Week Bill

In Paris on Week Bill
Paris, Dec. 9.
Opening of the Rex, latest local
film house, took place on Dec. 8.
(Thursday), with an invitation gala
performance so as to open the house
to the public on Priday, normal becompening program, was week
Opening program, was
Opening program,
Very Week
Opening program
It was
University of the Compening
It includes the first atmospheric thedraw program
It includes the most modern equipment in Europe, but is poorly located. It is the one house of the
Haik circuit Natan refused to opending program
opening program
opening the p

Moscow. Dec. 2.

High Soviet officials stepped in to shut off a flood of plays and films about existence in the capitalist world for fear that they might hurt national pride of the countries depicted and possibly lead to international complications.

According to unconfirmed rumor the Commissar of Foreign Affairs, Maxim Litvinoff, was provided an opportunity to pre-view certain plays and judge their political expediency. Certainly Andrew Bubnov, Commissar of Education, and other feaders close to the center of power did pre-view a number of things scheduled for release and turned thumbs decidedly downward. Some of the productions affected her have been supported by the production of them. Two of the plays being revised to make them politically safe are 'Who Will Beat Whom,' by Peretz Markish, at the Kamerny theatre, directed by Alexander Tairov, and Toreign Collegium,' at the Vakhtangoff theatre. Markish's plece deals with the Soviet fight to become economically and technicalbecome economically and technicalbecome economically and technical-ly independent of the outside world. Much of its action is laid in the French Parliament and he does not spare vitriol and pepper in season-ing those scenes. Foreign Colle-gium' concerns French intervention in the Utraine 13 years ago. Both plays were considered by the high-ery control of the property of the pr

A craze for plays and pictures about life abroad hit Russian scribabout life abroad hit Russian scrib-blers about a year ago. Oetensible theme was the contrast between up-and-coming Communist Russia and decaying capitalist civilization. Actually they enjoyed the chance of picturing bourgeois elegance, night clubs, dancing, jazz—things which had been practically barred from Soviet entertainment. The

fruit.

Anyhow, there was a raft of films and plays put into production dealing with capitalist degeneracy in New York, Pa.is, Berlin, Warsaw and Tokio. By the time they were ready to show, however, Russia's ready to show, however, Russia's international relations had taken a international relations had 'taken a turn considerably for the better. The whole policy of Moscow was directed towards avoiding war and strengthening good relations even with ancient enemies like France, Poland and Japan. Under the circumstances the exuberance of producers and scribblers had to be dampened. And it was.

Spanish for 'Klondike'

Hollywood, Dec. 18. Hollywood, Dec. 18.

Trem Carr has sold the Spanishspeaking territory rights of 'Klondike,' Monogram release, to Rafel
Villegas, who will dub it here and
distribute the film in Spain and
South America.

Deal was on a cash basis, differing from those Villegas has made
before with indie producers in
which they take a percentage.

'Pausole,' Jannings Film, Banned as Operetta

Prague Dec. 6.
The Prague censor, who recently interfered in a performance of the Beautiful Helena' in the Velke operetta, has now prohibited the presentation of the operetta The Adventures of King Pauselé' by Plerré Louys, on the ground of its alleged impossible.

Louys, on the ground of its aneged immorality.

Granovsky, the Russian director, has Just finished using the op-eretta for a new film in Nice, with Jannings in its chief role.

Authors' Protection

Anatole de Monzie, French Min-ister for Public Education and also boss of Fine Arts, has submitted to Parliament a new law covering writers' contracts with their pub-lishers, and precluding possibilities of latter selling rights of repro-duction when authors might find their works authors might find Paris, Dec. 9.

This practically prevents publishers handling stage or screen rights from novels or plays they have bought, etc.

1 . 1.

L. A. Can't Take the Cold Weather. Slippery Walks No Downtown Help

Los Angeles, Dec. 18.

Orade currently is murderous. Coloweather inti helping any, with fare sparsely filled and even the department stores and smart shops getting very little traffic.

Loew's State will probably show the best results among the first own the best results among the first own the best results among the first own for the forth and final week, the house going dark temporarily. Maedehen in Uniform also secured was decided from the final stanza at the Belasco. 'Central Park,' showing at both Warner house, will get about \$11,000 in the two spots.

Estimates for This Week

· Estimates for This Week

Estimates for This Week
Downtown (WB) (1,800; 25-70)—
'Central Park' (WB) and vaudeville.
Trade seems to be dribbling in, with
a likely \$5,300 total. Last week
'They Call it Sin' (FN) 501 \$6,000.
Hollywood (WB) (2,765; 25-75)—
Central Park' (WB). Off to a poor
start and looks like \$5,500. Last
about \$6,200.
Music 'Box — Passion Play'
(Craft). In at 20 and 25c scale,
looks like about \$1,500, which is
okay.

looks like about \$1,500, which is okay.
Pantages (Fox) (2,700; 25-40)—
Prosperity (MG) and stage show.
Picture in here for its third run, meaning mighty little draw left, pointing to a \$6,000 gross, plenty red. Last week Mask of Fu Manchu (MG) helped by Leo Carrillo 27 0000 Mgs garger gargered a bit over

00. aramount (Publix) (3,595; 35-0)—'He Learned About Women raramount (Publix) (3,595; 35\$1.10)—He Learned About Women'
(Par) and stage show. Started with
a weak grunt and will be luoly to
hit \$3,500. Last week 'Devil is Driving (Far) though liked by most of
his \$3,500 mark.
RKO (2,56): 25-55)—Penguin
Pool Murder' (RKO). Off to a brisk
pace and may hit about \$4,000. Last
week 'Hell's Highway' (RKO) in an
overnight booking, had a terrific
struggie to reach the \$3,000 base.
United Artists (Fox) (2,100: 2585)—Mr. Robinson Crusee' (UA). Hi
ti weren' for Aloha Wanderwell on
the stage, would be slaughter, and
her draw isn't so terrifio. Maybe
about \$7,000 in all.

PRICE CUTS HELPING ALL OVER IN SEATTLE

This week the Fox darkens. Next week Orpheum (RKO) was slated to light up again with vaude and stage band but now may remain in camphor permanently. Lower price scale this week at all Fox houses, with night prices 56c. at Paramount, 40 at Fifth Ave. The control of the control

Estimates for This week
Paramount (FWC) (3,106; 25-55)
—'If I Had a Million' (Par), and
'Hello Paree,' stage show. Beaucoup rouge, \$7,500. Last week,
'Sherlock Holmes' (Fox), and stage

'Sherlock Holmes' (Fox), and stage show, blah \$6,500. Fifth Ave. (FWC) (2,300; 25-40)— Mask of Fu Manchu' (MG), and 'Evenings for Sale' (Par). Double bits shows black at \$6,000. Last week, Faithless' (MG), nose-dived to low

\$3,800. Liberty (Jensen-von Herberg) (2,-000; 10-15-25)—'Hell's House' (Mas-cot). Mat biz up and \$4,500 pace is very nice. Last week 'Explorers of the World' (Raspin) went for \$4,800,

the World' (Raspin) went for \$4,800, very good.
Music Bax (Hannick), (950; 28-58),
Music Bax (Hannick), (950; 28-58),
Music Bax (Hannick), (950; 28-58),
Fixe Girl' (WB),
Fixe Girl' (WB),
Fixe (Three on a Match' (FN), for a full week is poor at \$2,500,
Fox (FWC) (2,100; 28-38),—Dark this week. Failed to per out after nect local indie operators dickering for this acc theatre, for pop priced spot. Last week 'Rackety Rax' (Fox), and 'Rayment Deferred' (MG) at \$2,700, Tax, but no selies, poor Colissom (FWC) (1,300; 15-25).

good Drogram, but no sense, poor Coliscom (FWC) (1,800; 15-25)—Thesesed Event' (VFB), and 'Chandu' Fox). Doubles now set for full week, as new policy expected to do; \$4,000 great. Event' was the product of the coliscomme

Even Yale Undergrads Walk Out on New Haven

New Haven, Dec. 18.
Stormy and record-breaking cold
weather, plus Xmas shopping, will
put skids under grosses this week.
Notice to pit and stage crews at
Paramount due to send house into
straight sound policy. F&M units
now showing there may shift to
Palace.

Paramount due to send house into straight sound policy. F&M units now showing there may shift to Palace.

Exodus of studies for holidays will also crimp some.

Estimates for This Week

Paramount Coult Women (Par) and unit. Bad at under \$8,000. Last week The Palace (Arthur) and unit. \$8,100. blab.

Palace (Arthur) (8,40: 25-50).

Palace (Arthur) (9,40: 25-50).

Palace (Arthur) (9,40: 25-50).

And Machine (Col) only fair at \$5,000. Last week Thesh' (M-G) and 'No Orchida' (Col) only fair at \$5,000. Last week Thesh' (M-G) and 'No Orchida' (Col) only fair at \$5,000. Last week Thesh' (M-G) and 'No Orchida' (Col) only fair at \$5,000. Fact week Thesh' (M-G) and 'No Orchida' (Col) only fair at \$5,000. Last week Divorcement (RKO) and 'Sport Parade' (RKO).

College (Arthur) (1,565; 25-40). Manhattan Tower' (Rem) and French Folloe' (RKO). Will do well if the sent week' live 2,000 and 'The College (RKO). Will do well if the sent week' live 2,000 and 'The Manhattan Tower' (Rem) and French Folloe' (RKO). Will do well if the sent week' live 2,000 and 'The Manhattan Tower' (Rem) and 'Th

NO SQUAWKS IN PORT.; TU MANCHU' OKE \$8,000

POTLAND, O'Re., Dec. 18.

First run biz in the burg is practically a monopoly for Fox-Parker theatres. Only other house in that class is Hamrick's O'riental, gross-weekly with 85c top, RKO O'rpheum is dark, but due to open Kmas Day with pictures, stage band and vaude. Even legit opposish folded example of the control of

Estimates for This Week

Beratman 19.2.

Bratimates for This Week

Bratimates for This Week

Bratimates for This Week

25-65) "Mage of Fu Mancht (MG)

25-65) "Mage of Fu Mancht (MG)

ter and may go up to strong \$8,000.

Last week "You Said a Mouthful'

(FN) did poorly for only \$8,500.

United Artists (Fox-Parker) (1,-000; 25-40) "Six Hours to Live'

(FOX). Well exploited and getting from 19.2.

(FOX). Well exploited and getting good \$4,500.

Last week "If I Had a Million' (Par) about average, \$4,000.

Oriental (Hamrick) (2,500; 25-50) "Sporting Age" (Col), Going nicely for around \$3,500.

Liberty (Fox-Parker) (2,000; 15-25) "Under Cover Man' (Par), Looks good for fair \$2,500.

Last week "Will Horse Mess." (Par) did nicely and connected for good \$3,300.

SAME OL' STORY IN ST L.; 'IRENE' TAB HELPS, 9G

It's the week before Christmas here, too, with the same story as elsewhere. On top of that, programs on the whole are none too attractive and the weather continues bitter cold. Hovering around zero and touching it now and then. bottless, and the continues the cold. Hovering around zero and touching it now and then. bottless, but the cold was a cold of the cold of

Another College Town's **Xmas Exodus Dents Biz**

Lincoln, Neb., Dec. 18.
Holiday has all theatres gasping
Even the bigger pictures have done
little.
Take will be considerably dented

over the fortnight vacation at the mid-week and runs into the new

Estimates for This Week

Sealimates for This Week Calesial (JPC) (76): 10-15-20). Nights of June 13 (Par). In for all week to light \$550. Last week 'Me and My Gai' (Fox) first half and 'Kongo' (M-G) last half got small take of \$800. TC) (1,600; 10-25-40). Pack Up' (M-G). Looke currently best to probable Xmas-paced \$2,-00. Last week 'Washington Merry-Go-Round' (Col) did nice job condone (Col) (1,200; 10-20.) Divorce in the Family' (M-G) first half and 'Mask of Fu Manchu' (M-G) and 'Sport Parade' (Radio), \$900. State (Monro) (500), 10-25-20).

101-19 and Sport Parade (Radio), 8900. to Monreo) (500 in 10-55.8); Silver Listing (Patrician). Withbring as obscure money as is the picture, \$660. Last week 'Uptown New York' (WW) dawdled along miserably to \$800, 10-25-35-50-60). "Thade Cover Man' (Par.) Won't bring out the under cover money to midget \$1,800. Last week Flesh' (M-G) gathered little dough also, \$1,900.

In Face of Seasonal Handicaps in Prov., They Still Like Vode

Providence, Dec. 18.

Exhibs seem reconciled to taking it on the chin until Santa Claus, and with one or two exceptions are making no effort at all to plug their billis. All ade have been cut down to the bone by picture houses, and the bone by picture houses, and the bone by picture houses, and the bone houses with the spot with the twin-bills and how prices.

The combo houses seem to be little affected by Yuletide season. Biz is holding up, and the stands are spending the same amount of dough to exploit their aboves. Stage shows a FRO Albee and Francis X. Bushman at Fay's.

Modern, burlesque stand, is still holding on, and not worrying much. Majestic with a twin-bill looks like.

Modern, burlesque stand, is still holding on, and not worrying much. Majestic with a twin-bill looks like end with revival of Orana Hotel.

Estimates for This Week.

majesuc with a twin-bill looks like the best bet in town of the picture on the best bet in town of the picture end with revival of Grand Hotel:

Estimates for This Week

RKO Albee (2,30); 15-639—'Afraid to Talk' (U) and vaude, Hobart Bosworth headlining, Business brisk considering everything, and despite the poor breaks other stands are Last week 'Penguin Pool Murder' (Radio) came through largely because of a top-heavy slage show with Frankie Richardson headlining the standard of the stand

Trene.'

Estimates for This Wesk
Ambassador (WB) (3,000; 38-55.0055), 'Central Park' (FP) and vaude,
Paced for a poor \$8,000. Last week
Pales Paces (WW), \$7,500.
Fox (Fox) (6,000; 25-35-50),
Fox (Fox) (6,000; 25-35-50),
Trene.'

Losw's State (3,000; 25-35-50),
Losw's State (3,000; 25-35-50),
Payment Deferred' (M-G), Absence of big names may hold this

Clmbs. Can Hardly Wait for Holidays. Altho Biz Not Bad

Columbus, Dec. 18.

Highly ballyhooed holiday programs at all houses are fighting it out against the current cold spell which is the worst in many years

ing a slight break before the week Suthing looks too forte, however, for this week, but every theatre in town is looking for a record build-up Christmas week through New Year's with the choleest bookings of the year holding forth over that period.

Estimates for This Week

period.

Estimates for This Week

Palace (RKO) (3,074; 25-40), 'Air
Mail' (U). In for six days only;
hardly looks better than \$5,000. Last
week: 'No. Moreo Orchida' (Col)
Obino (Loew-UA) (3,000; 25-40),
Payment Deferred' (Par). Not hot
enough to top \$8,000, off. Last week
Tlesh' (Af-G) topped the town in
Flesh' (Af-G) topped the town in
Broad (Loew-UA) (2,500; 25-40),
Rackety Rax' (Fox). Looks ripe
enough for \$7,000, slight profit.
Last week Me and My Gai (Fox).

Grand (Neth) (1,100; 25-40),
Once in a Lifetime' (U). Fair
chance to stand up to good \$4,500.
Last week (New Way Passage'
(H) Hartman (Great Lakes) (1,400;
25-40), 'Follow the Leader' (Par),
No better than \$2,500 in sight for
Ed Wynn revival.

Majestic (RKO) (1,100; 26-35),
'Hat Check Girl' (Fox), on way
to good enough \$2,700. Last week
(Joona-Goona' and 'Slightly Married,' hit \$2,700.

SLUFF-O WEEK IN PITT TO KEEP LOSSES DOWN

Stanley only may be able to keep the additional to the stanley only may be able to keep the additional to the stanley of the s

Peter Jack S. 6,000 With "No More Orch Estimates For This Week Date (WS) (1,700; 15-28-40)—"Night Mayor (Col) and "Moet Dangerous-Game" (RKG), —Ordinarily-satisfactory dual bill can't possibly do \$3,000 for current session. Last week 'Once in a Lifetime (U) and 'Scarlet Dawn' (FN), around \$8,300. Fulton (Shea-Hydo) (1,760; 15-26-27). House Starting (Monor Peter John House Starting (Monor Picture of fits chest in just another of those weeks. Looks like miserable \$2,760. Last week 'Should a Woman Tell' (Majestic), around \$3,400.

Woman Tell' (Majestic), around \$3,400.

Penn (Loew's-UA) (3,300; 25-35-50)—Fast Life' (M-G). Haines a b. o. washout here, so there isn't a chance for this one now. At best chance for this one now. At best considering the state of the state of the state of the state of \$7,500. Last week, 'Fiesh' (M-G), sot \$12,000.

Stanley (WB) (3,600; 25-5.50)—'Too Busy to Work' (Fox). Marks second screen appearance of Dick boy's popularity should enable site from hitting skids 10 roughly. Maybe \$3,500, not too bad considering everything. Last week 'Conquerors' (RKO) plenty off at \$36.55.50)—'No More Orchids' (Col). Satisfactory programmer, but good ones and bad ones alike getting the same medicine. Maybe \$5,000, ouch Last week 'Central Park' (FN) around \$5,700.

TACOMA NOT BAD

Big Ballyhoo Barrage Upping to Some Nice Takes

Roxy using same beavy barrage exploiting Explorers of the World (Raspin) that got results in Seattle last week, with double feature being used for last half of this week. It is to be seen that the seat of the world that got last week, and playing five and four day bookings, so as to hit next show opening for Christmas day, when Silver Dollar (RN) starts for solid week. The world was the seat of the world was the world

otherwise here.
Estimates for This Week
Broadway (FWC) (1,400; 25-40),
'Sport Parade' (RKO) and 'If I Had
(Continued on page 41)

15 BELOW, FLU, **BUT MPLS. IS BRAVE**

Minneapolis, Dec. 18. With a long stretch of 15 below

Minneapolis, Dec. 18.

With a long stretch of 15 below zero weather breaking December cold records, plus pre-Christmas, flu, etc., the rialto is singing the blues. It's the hardest and toughest winter loop first-runs have ever encording the stretch of the stret

Estimates for This Week

ing. This is a hot football town, and the take will be good at \$11,000.

Estimates for This Week State (Publix) (2,200; 55), Rain' (UA) and Southern California-Morro Dame football game. First double bill at this house, if it can the football game. First double bill at this house, if it can the football picture added and equally featured. Looks like a good \$11,000. Last week 'Call Her Savage' (Fox), \$5,200. disappointing. Sport Parade (RKO) and Will Machoney and vaudeville. Picture good enough, but no cast names or title to mean a thing to box-office. Mayber (RKO), \$8,500. disappointing, but all one could expect with 15 below zero temperatures. And the state of the picture good enough, but on cast names or title to mean a thing to box-office. Mayber (RKO), \$8,500. disappointing, but all one could expect with 15 below zero temperatures. The state of the picture of t

Even the Elements Have It In for Em, Sez B'ham

Birmingham, Dec. 18.
Birmingham not being satisfied with bringing the Christmas dull season, the elements had to deliver floods, ice, siect, snow, rain and 26 degree weather, as result of which three houses decided to call it quits three houses decided to call it quits with the first runs open this week. three first runs open this week.
Ritz, Strand and Jefferson, legit,
are closing.
Estimates for This Week

Estimates for This Week
Alabama (Withy-Kincey) (2,500g
25-35-40).—'Cabin in Cotton' (PN)
and Tiger Sharif (PN). Split week
mild, indeed. \$4,600. Last week
Prosperity (M-G), with too much
flu, ice and snow, \$4,700.
Empire (BTAC) (1,100; 25-40).—
Life Begins' (FN). Nothing much,
\$1,400. Last week Evenings for
Salo' (Par) about \$1,500.
Galax (Withy) (1,000 15-25).—
Galax (Withy) (1,000 15-25).—
Galax (Withy) (1,000 15-25).
Galax (Withy) (1,000 15-25).
Galax (Withy) (1,000 15-25).
Galax (Withy) (1,000 15-25).
Keek, \$800. Last week 'My Pal, the
King' (Fox). \$850.

Spirits in Halperin's 1st

Hollywood, Dec. 18.
Garnet Wilson will do an original,
'Supernatural,' as the Halperin
Brothers' first for Paramount release. Story deals with the spiritualistic racket in New York.
Victor Fleming will direct.

McVickers Surprise Biz With War Film; Ben Bernie's Big 20G, Chi

Two goots are upsetting the pre-flexisiman link currently. Place is besded for \$20,000, distinctly okay for the year's worst week. That is aredited largely to Ben Bernie's or-shestra.

Second exception to the gloom ptherwise hanging like a cloud over the town is at McVickers. And that's a surprise package that no-body real. The dreat Drive, under indica supplies making its first met-ropolitan engagement anywhere stepped out and did some swell business for the week before Christ-mas.

pusiness for the week before Christ-mas.

McVickers out its scale to 56s for the occasion. That fact has to be remembered in considering the gross. It may also prove that many trade observers believe, namely that both McVickers and United Affair that the second of the constant compete with B&Cs own delucers that throw in a stage show, orchestras, etc., for the same price. Sam Goldwyria Cynnara relights United Artists Christians (Christian Christians) (2) the constant of th

S. Estimates for This Week

DENHAM, DENVER, TWIN BHLLS FOR NICE \$3,000

Denver, Dec. 18.

Santa Claus and his annual visit
putting usual crimp in box offices
hereabouts. Denham tried double
featuring to tide over slump, and
succeeding fairly well, but will be
back. to-one-feature-next.-stanzaElfét first-run to try double features
here.

__beak_to_one_feature_next_stanza_ Dirist first_run to try double features here.

Are the first first_run to try double features here.

Are the first_run to try double features for top with many going to see both films, but with many regulars staying away until probably after the New Year resolutions are made. Paramount and Rinito starting off fair with split weeks and both houses has Joan Blondell for star Picture houses will have compe-fition to end oid year and start New Year. Georgia Minstrels,' Pe&u unit, at Georgia Minstrels,' Pe&u unit, at Broadway theatre four days this year and "Whoopee' opens X-week's longest below zero stretch on record, but Christmas proving more handleap than that.

Bentimetes for This Week

Bentimetes for This Week

Dentimetes for This Week

Lining: Double bill faring well,
\$3,000. Last week, "Molly Louvain'
(FN), did only \$1,800.

Denver (Publix) (2,500; 26-36-40-50)—You Said a Mouthful' (FN).
Jackie Kaderly at the organ. Blan-ter of the province of the condition of the province of the first of the province of the provi

weeks is too long at this Dig nouse for any film.

Orpheum (RKO-Huffman) (2,600; 25-35-40-50)—'Air Mail' (U). West Masters at the organ. Fair \$10,000. Last week 'Call Her Savage' (Fox) proved Clara Bow has a lot of followers in Denver who braved below Zero weather to give the film a \$12,-500 erross.

The water to give the lim a \$1.5. the parameter to give the parameter to g

PER USUAL IN N. O.

'Tie the Week Before Xmae and Nothing's Stirring

New Orleans, Dec. 18. ore Christmas looks p

New Orleans, Dec. 18.
Week before Christmas looks per usual. Top gross for any house will probably be the Orpheum's 18,000 with 'No More Orchids.'
'Congress Dannea,' long delayed for this town and going into the St. or the state of the sta

Estimates for This Week

NOTRE-U.S.C. GRID PIX **BOLSTERS INDPLS., 7G**

Indianapolis, Dec. 18,

Bis pretty fair in spots, Indianal leads with the protty fair in spots, Indianal leads with the protty fair in spots, Indianal leads with the Notire Dame-Southern California football game, announced as a premiere. No More Orchider also on the bill. Theatre has F.&M. unit coming in next week, "ferene, first Pre-Yule shopping of course is not helping the theatres.

Estimates for This Week, "Airmail," (BKO). Oke for the kiddle at this season. May reach \$3,000, but will have to climb. Last week, "Airmail," (U), did a little better than was an object of the kiddle at this season. May reach \$3,000, but will have to climb. Last week, "Airmail," (U), did a little better than was an object of the property of t

'Life Begins' at \$9,000 Not Bad in Montreal

Montreal, Dec. 18. Palace showing 'Life Begins' isn't liable to clook more than \$9,000. Capitol hoping to get by with Will Rogers and Loew's trying Montgomery-Bankhead, plus vaude.

The French-language theates, Imperial and Cinema de Bill. Nabes jouthing to break nothing to break point and the state of the st

just hanging on until after Xmas.
Estimates for This Week
His Majesty's (Ind) (1,800; 50\$1,50). French musicals. With 14 weeks of this fare, five already used, this is a good stop-gap when times are bad. Like last week, subscriptions will hold this up around \$6,000.

K. C. Down to 2 Deluxers, Both Splurge, Fair Biz

Kansas City, Dec. 18. Pre-Christmas week, the longer seven days in the amusement cal-endar, but the managers have never let up a bit and have been going after the business just as usual.

Loew's Midland is splurging with a three-unit program which, under normal conditions would draw nice crowds, 'Payment Deferred,' 'Their First Mistake,' and Tsle of Desire.'

At the Newman 'Devil Is Driving,'
with strong short subjects to complete the bill, is the offering, while
at the first-run suburban, the Uptown, 'Life Begins' is the feature. Nothing very much promised by

Last week was another heart-breaker. Weather had a lot to do with keeping 'em close to their ra-dios and the weather man offers but little for the current week.

BKO Mainstreet active two weeks of dackness will open the 24th with a double bill. Tail-Naked Truth and Little Orphan Annie. Lower prices will be tried, 25 and 40, latter night scale is a dime lower than either the Midland or the Newman. Estimates for This Week Midland (Low) (4,00); 25-35-50) Payment Deferred (M-G) plus Laurel-Hardy comedy and shorts. Three unit show's strong publicity gradual control of the
Newman (Publix) (1,860; 25-35-50 'Devil Is Driving' (Par). Should draw close to \$9,000. Last week 'Under-Cover Man' (Par) \$8,600,

CINCY IN GOOD SHAPE: SOME NICE GROSSES

Cincinnati, Dec. 18.

Severest winter weather here for years put such a crimp in theatre is a comfort.

In the current getaway Keith's beat the barrier with popular ac-ceptance of its revival of old com-edy films. RKO houses are bidding

them toys. Estimates for This Week Estimates for 1 his week.

Albee (RKO) (3,300; 30-55), 'Mask
of Fu Manchu' (M-G) with 'The
Amazon Headhunters' blurbed as
special added attraction. Looks
like \$11,000, okay. Last week 'Tess'
(Fox) fair at under \$9,000.

(Fox) fair at under \$9,000.

Palace (RKO) (2,600; 30-55), 'Under Cover Man' (Par). En route to \$11,000, very nice. Last week 'If I Had a Million' (Par) brought almost \$10,000.

most \$10,000.
Lyrie (RKO) (1,285; 20-55), 'No More Orchida' (Col). Paraded to the love lot as 'Liberty's sensational serial.' Should hit a nice \$5,000. Last week 'Evenings for Sale' (Par) went begging at \$4,100.

1000. Last week Evenings for Sale' (Par) went begging at \$4,100. Keith's (Libson) (1,600; 26-40). Follow the Leader (Par). Ed Wynn revival, with the resurrocted Dynn revival, with the resurrocted Dressler and Polly Moran, and the Notre Dame-Southern California football film as new stuff is a homeoming experiment for laugh seek. Last week 'False Faces' (WW), 35,-500, lowest of the season. Grand (RKO) (1,025; 15-30), Rackety Rax' (Fox) and 'Virtue' (Col.) Spill week. Heading for Gooma' (1st Div) warranted a holdover for second week-end and got \$4,200 in nine days, also nice. Family (RKO) (1,00; 15-25), The Last Man' (Col.) and 'Monkey's Family (RKO) (1,00; 15-25), The Last Man' (Col.) and 'Sport Parade' (RKO) combined or \$2,000. fair.

Ufa (400; 30-40). Dark this week.

Ufa (400; 30-40). Dark this week. Pulled a poor \$700 last week with 'Pride of Third Company' (Capi-tol) from German customers:

week 'Payment Deferred' (M-G) and 'Sport Parade' (Radio), \$3,000. Loew's (FP) (3,00; 75), Faithless' (M-G) and vaude. Montgomery popular here but Bankhead doesn't mean a lot; may gross \$10.000. 'Kongeo (M-G) and below land without headliners lant week got \$11,000.

mst week got \$11,000. 35-60), The Princess (CT) (1,900; 35-60), The Crusader (Maj) and Heart of Humanity' (Maj). Won't go above \$6,000. Last week 'Night Club Lady' (Col) and 'Salomy Jane's Kiss' (Fox) about \$6,500.

No Biz Improvement Looked for **Until After Storms and Xmas**

Christmas this year probably will be the flattest yet, but everybody will be happy to see it arrive—and go. Hope is that the present sock will turn to a kiss. By that time, however, the Broadway theatres will have to reskon with the opening of Radio City's two houses, big one opening Dec. 27, the picture stand Dec. 29. Broadway, the product of the p

B'KLYN BLAH

Just to Make It Harder, the Blizzard

Brooklyn, Dec. 18.

Bilizzard and the pre-Xmas slump is being reflected in all-around low grosses. Paramount is leading, with the Metropolitan second.

Estimates for This Week

the Metropolitan second.

Estimates for This Week
Paramount (4,200; 25-35-50-76-85)
—Devil is Driving' (Par) and stage
show with Street Singer and Benny
Meroff. Poor at under \$80,000. Last
week o. k. with 'Undercover Man'
(Par) and George Raft in person
—Metropolitan (3,000: 25-35-60-65)
—Kongo (M.-Q) and Cab Calloway
heading vaude. Slow pace at \$21,000. Last week 'Fleeh' (M.-Q) off,
\$10,000. Si-35-50-65)—'Unwritten Man' (Masjentio and first of
house's own unit show. Way down
to \$12,000. House through with
F&M units. Last week 'Too Busy'
(Fox) low at \$15,000.

Albee (3,500; 25-35-60-75)—'Sport
Parade' (Radio) and Smith and Dale
\$11,700.

Strand (2,000; 25-35-60)—'Contral
Park' (WB). Mild at \$11,000. Last
week second stanza of 'Chain Gang'
big at \$15,000.

HUB PEPS UP: EXPECTS **SOMETHING TO HAPPEN**

Boston, Dec. 18.

Roston, Dec. 18.

Two developments on the otherwise placid waters, rendered quiesliam H. Raynor, division director
for RKO in New England, announced a change of policy for B.
F. Keith's; and the Tremont, legithouse some months dormant due to
downtown indie film house.
Raynor switched Keith's into a
five-a-day (vaude and films) instead of four shows. At the same
time he cut prices for the de luxe
evening, fit to 65, tax included.
Tremont, in the heart of the theatre district, now offers double feature, second runs, beginning with
'Old Dark Rouse' and Tailes Facces';
Void Dark Rouse' and Tailes Facces';
Venture are Max Shoolmand and
Irving A. Isaacs, trustees of the
Tremont Theatre Trust, and Patrick
F. Lydon, oldtime showman. They
state that they have the new RCA
operation days ahead of the Radio
City theatres.
The Tremont injects a new factor
into the downtown situation, and
the Keith price cut as further
ret the business. Right now it's
shopping time in town, so the
swords are all the sharper for the
battle to fill the empty seats.
New films bolstered business a
famong 'em.

Estimates for This Week Estimates for This Week
Keith's (RKO) (4,000; 30-40-55)—
Penguin Pool Murder' (Radio) and
vaude. Poor 31,1000 in view. Last
week 'Goona-Goona' (Cameo) and
'Silghtly Martied' (Invincible) and
vaude, \$12,100.
Beston (RKO) (4,000; 25-40-55)—
Lital to Talk' (U) and vaude. Or,
Lital to Talk' (U) and valo. Or,
(Radio), \$10,100.
Orpheum (Loew) (3,000; 25-50)—
Fast Life' (M-G). Low at \$12,000.
Last week 'Flesh' (M-G) weak
\$10,000.

Fast Life' (M-G). Low at \$12.000. Last Week Flesh' (M-G) weak \$12.000. Last Week, Flesh' (M-G) weak \$6 tate (Locw) (3.509; 26.56)—Fast Life' (M-G). Slow \$10,000. Last week, Flesh' (M-G) not bad, under \$15,000. Met (Fublix) (12-) and stage week 'Call Her Savage' (Fox) and stage week 'Call Her Savage' (Fox) and Flesh of the Savage (Fox) and Flesh of the

blizzard over the week-end, staged a repeat Saturday (17). Lone Broadway house doing a big business is the Criterion. Its break, aside from having a draw in Farewell to Arms, is the two-a-day reserved seat policy big advance sale. Snow, accordingly, doesn't interfere so much.

so much.

Tarewell, going through last week's Sat-Sunday blizzard and selling out its three Sunday shows completely regardless, hit \$15,500 on Interest of the Sate of
Balance of Broadway is blah. With some luck in the weather, business might pick up toward the end of the week.

of the week.

Capitol, on holdover of Flesh' may
get \$40,000, pretty bad, after its
first week of \$53,000, dway in view
of everything. Paramount will have
to pull hard to get beyond \$35,000,
with 'Devil is Driving,' while the
Roxy looks to sink under \$30,000 on
'Man Against Woman,' an outside
Columbia booking.

Columbia booking.

Sport Parade, 'trying at the Mayfair, isn't succeeding either at under \$10,000, but 'Match King' at the
Strand won't be doing so terrible
at a possible \$17,000 on its second
week. 'Silver Dollar,' long wated
and long exploited for the New
York engagement, comes in Thursday (22). day (22).

iork engagement, comes in Thursday (22).

'Cynara' arrives at the Rivoli Saturday morning (24) in time to crash Christmas chances. Same date scheduled for Rasputin at Astor at \$2. 'If I Had Million' will be between \$1,000 and \$12,000 on third week at Riv. Universal's 'Adraid to Talk,' booked by Harry Charmas as a probable draw through belies based probable draw through belies based of last season, which claused with police, inn't expected to get over \$3,000 for the Winter Garden, prestry lowdown.

Palace, on fourth week of 'Kid From Spain,' last week dinnas' of the care of the prom Spain,' last week dinnas' of the care of

Palace, on fourth week of 'Kid From Spain,' last week dipped to \$7,900. With Xmas this one also should pick up a little. King Kong' (Raddo) might go into house around Jan. 15 at \$2.

(Radio) might go into house around jan. 18 at 25 o into jan. 18 at 26 o into jan. 26 o

and \$12.000, with a chance to embrace latter figure through a weather break. Deprecating gross just the same. Second week \$15.000.

Rexy (6,200: 35-55-38-11.65)—
Man Against Woman (Col) and stage show. Figured as unable to pull in \$30,000, more ref for scarlet-drenched de luxer. Last week \$22,000 on Mea and Mgail (Fox).

Strand (2,200: 35-55-83-94-\$1.10)—Match King' (WB) (2nd week). Proving it possesses drawing power in N. Y. King' will hold itself up to \$11,000, not so bad in view of \$10.000, more consistent of the consistent o

Coast Charity Demands Put Bee On Distribs for \$50,000 Rentals:

Los Angeles, Dec. 18.
Usual demands by the Los Angeles Social Service department and other agencies for charitable performances, have put a heavy toil on Southern California picture house operators, both circuit and index pendent. In the last side, Gratte film donations for the stems, aggregating by 600 major film distribution of the pendent of the

for the needy of this territory. For the needy of this territory. Picture men have been literally besidered this year by requests or benefits, and it is figured to the picture of the pic

Topo of Food for Charity

Tons of Food for Charity
Food shows staged on one day in
16 Fox West Coast houses brought
six tons of groceries which were
turned over to the Parent-Teacher
Association. Other organizations
that have profited through these Association. Other organizations that have profited through these gratis picture house performances include the Eliks, firemen, Catholic women's bodies, welfare committees, etc. One Los Angeles indie exhib has donated his house for nine of these free shows in the past three months and is still being bombarded by welfare organizations for additional performances. Just a few nights ago, three different organization simultaneously, each wanting a benefit performance. Film demands for these shows are all cleared through the Film Board of Trade, with that body exercising a firm stand where there is the slightest possibility of Tacketeering creeping in.

Even Requests Free Ducats

nightest possibility of Technical ing creeping in.

Even Requests Free Ducats
In addition to the food, clothing and money collected through the local picture houses, the L.A. Social Service Dept., which lakes care to the collected \$5 per week, has tried to get the Flim Board to okay free theatre admissions for all of its beneficiaries. Selling of tickets by unemployed has also made titself manifest, and there is a record of one enterprising salesman netting \$450 per for several weeks through this method.
Flim Board is also keeping a sharp watch on a small minority of indie exhibs who make requests for

exhibs who make requests indie exhibs who make requests for free film service for a supposed ben-fit, when, as a matter of fact, there has been no tleup arranged with a worthy charity.

Halperins in Deal to Produce Four at Par

Hollywood, Dec. 18. Hollywood, Dec. 18.

Deal is on for the Halperin Brothers to make a series of four pictures for Paramount.

for Paramount,
Contract expected to be signed
calls for one, and additional options
for three others.
Halperine' last indie picture was
White Zombie,' released by United
Artists.

'Cynara' 1st Showing

Lynn Farnol, Goldwyn's p. a., in town arranging for world premiere of Ronald Colman's new picture, 'Cynara,' which opens at the Penn Friday (23).

Friday (23).

Picture was slated to get under
way a day later at the Rivoli in
New York, but that date has been et back for three weeks.

Grew at Work Hollywood, Dec. 18.
William A. Grew, New York
writer, engaged by Metro. William
Morris agency handled the contract.

Barrows Recalled
Hollywood, Dec. 18.
Nick Barrows, out as comedy
constructionist at Paramount, has
been recalled to brighten up 'The
Woman Accused.'

Picture was previously 'Passage To Paradise.'

SETTING AD CONTACT MEN

3 at Publix for Entire Chain-Plank

With John Smith, Ed Olmste with John Smith, Ed Offisiead and Rodney Bush remaining with Publix as advertising-operating con-tact men, the others, on notice effective Jan. 1, are aiready set in other spots, with and away from

tact men, use a ready set any other spots, with and away from Publix.

Brown, contact for the Pennsylvania territory, will function under George Walsh on the latter's promotion to the home office Jan. 2, in an as yet unannounced capacity from reports. It is said he may go in on operation. He has been with Par since the old H. B. Frankin day.

Don Chambers ett Saturday (17)

Don Chambers ett Saturday (17)

Tor Boston, were he will fill an office of the promotion
Publix.

George Plank has switched to the Skouras Bros. to manage the Catarett, Niagara Falls, N. Y. He left New York Thursday (16).

Smith, Olmstead and Push, as a contacting ad triumvirate for the entire Publix setup, including partnerships, will work directly under Arthur Mayer in New York. The country has not as yet been parceled out to the three men.

time the number of

RKO's Lights and Darks

RKO will keep its Orpheum, Seattle, dark permanently.
Orph, Frieco, also stays shuttered inder, but will probably open sooner or, as RKO puts it, 'as soon as better pictures come along.'
Orph, Memphis, reopens Dec. 24.
It is darkened for the pre-Yule

period.
Sablosky & McGurk are negotiating with RKO for Keith's, Philadelphia, dark for some time. Warner Bros. last had it under lease and closed it.

Dillon, Fox Drive Leader

Los Angeles, Dec. 18.

Jack Dillon, manager of the Fox
exchange here, won a prize of \$750
in the coast sales drive just completed.

Los Angeles exchange will remain intact, no changes being made dur-ing John D. Ciarke's visit here.

Gavnor-Kaufman Move

Earl Wingart, Fox publicity, has added Leonard Gaynor, contact man for the Paramount, New York, theatre, to his staff. Gaynor replace ames McFarland.

Les Kaufman moves over from the Brooklyn Paramount to succeed

Schwartz Owns Master

Isidore Schwartz, v.p. and g.m. of Master Art Products, has taken 100% control of the company. It produces organolog and songreel

Formerly a subsid of National Screen Service.

'Rlandie's' Added Scenes

Blondle Johnson, the Joan Blon-dell feature completed at Warners last week, is back for added scenes. After looking at the first cut, Darryl Zanuck decided the story needed building.

No Levy-Majestic Deal Chicago, Dec. 18.
Ascher Levy was in negotiation with the Lehman estate last week to take over the Majestic as a picture grind. Nothing came of deal. House is not wired.
Lehman estate ould prefer it to remain a legit house.

Jules Levy on Way Back
Hollywood, Dec. 18,
Jules Levy, spending a couple of
weeks on the coast, will return to
New York for Christmas. He plans
to leave here today (Sun.), with
stopovers at Salt Lake, Denver and
Chicago.

Serkowich Handling Indie War Picture Nationally

Chicago, Dec. 18.

Pan Sarkawich has made a deal with Albert Rule, of Battle Creek Mich., to handle his war picture, 'The Great Drive.' Serkowich will handle exploitation. Rule and Serkowich believe they have something in picture which is doing husiness at McVickers week before Christmas

Rule was an exhibitor between

1906-1914, but mae book a since then.
Serkowich passed up a Hollywood studio offer to handle the war picture nationally.

PAY CUTS AND LETOUTS: FROM 10-25% ON SALARY

Universal City, Dec. 18.
General salary cut of 10% to 25%
was given all departments at Universal studio last week. Amount on
tut was based on the salary in-

volved.

At the same time a half dozen writers and two directors were let out. Writers going are Lieut.-Comm. Frank Wead and Alfred A. Cohn, who will return in February. Arthur Brilant, who completed the 'Sulcide Ciub' treatment; John Weld,

Sulcide Club' treatment; John Weld, on the scenario, and Tom Kilpatrick are leaves the scenario, and Tom Kilpatrick are leaves to the scenario of the scenario versal is lower than at any maior etudio

major studio.

Other writers who are leaving this week are Earl Snell, H. M. Beany Walker, who were here on 'Alaska Bound,' and Ayn Rand, who wrote 'Red Pawn,' an original which the studio bought.

Part of Universal's retrenchment move is the abandonment of Henry Henigson's separate production unit which was scheduled to bring in pic-tures at a cost of around \$100,000

tures at a war and a marked a war and a war an

Lieut. Comm. Frank Weed, se out on a picture-to-picture basis goes back under a new writing con tract for six months and options.

'Arms' Free List Out

Free list on Farewell to Arms' at Criterion, New York, on \$1.65 basis, has been ordered suspended entirely miss was done last week when advanced to the summary of the summ

Big Interests on WB Board Stand Behind Brothers' Administration

ALBERT GRAN, 70, DIES

Veteran Player Struck by Auto in Hollywood

Hollywood, Dec. 18.

Albert Gran 70-year-old player died in the Hollywood hospital Dec. tained Dec. 9. Gran was struck by an automobile as he left his car to

an automobile sis he left his car to go to the assistance of a motorist in distress. Both legs were broken and he sustained interpant injuries. His chauffeur was also hit and is such as the substantial of the substantial o

Appearance was a contract.

He had played with Margaret Anglin and Ethel Barrymore and created the character lead in the New York stage production of "Tarnished, later playing it here. His ast local stage appearance was in

Cyrano de Bergerac, at the Belasco. He is survived by two brothers, a sister and several grandchildren in Denmark. Funeral today (18).

'Cavalcade' at Chinese

Hollywood, Dec. 18.
'Cavalcade' will reopen the Chinese theatre Jan. 5 under the direction of Sid Grauman.
At that time Grauman is expected

of the United Artists, Pantages and

Warners Sell 2d in Chi

Chicago, Dec. 18.
Warners has sold a second of
their iocal theatres to James Chrissus, local exhib. He takes over the

sus, local exhib. He takes over the Gaiety. Same indie took the local Harvard a week ago.

Flavin, Inc.

Taking over the accessories con-cession for Mayfair Pictures, indie, Harold Flavin has incorporated in New York state as Haroid J. Flavin,

Inc.
He was formerly with Paramount and, until going in on the ad sales end, was identified with Mayfair as an executive in New York.

Leonard's 'Peg' Meg

Hollywood, Dec. 18.
Robert Z. Leonard wiii direc
Marion Davies' 'Peg o' My Heart,'
Starts after the holidays.

Publicity Men See Wide Demand for Their Work in New Field Situations

Distributor publicity and exploits Distributor publicity and exploita-tion men, with a representative in each exchange, as in the days be-fore chains, is in prospect as a re-sult of decentralization. Two majors are known to be considering the necessity of sales exploiters with the marketing of film returned to

the field.
In 1926 all distribs discontinued

the field the continued of the field in 1926 all distribe discontinued exploitation men in exchanges, a system that had been introduced by Paramount under Claude Saunders some time back, due to the diversion of so large a majority of the first run accounts to purchasing desks in New York.

A few publicity-advertising-exploitation men have already been in the field. But with the ourrent season's product pretty well sold, some of the jobs that have been offered are for the spring or summer (1933) when the new programs will be ready for merchandising.

The south is particularly in mind by distributors as a result of the territory below the Mason-Dixon line virtually having buying power under localized operation. Publix, once powerful through all of the south through to Arizona, now does no buying whatever in New York for below the line that separates south and Theatres Too

Just as the distribution field opens possibilities for as and exploitation men out of exchanges, so does the theatre domain by virtue of independent circuits, whether under partnerships or not. Unemployed ad-pub-exploitation men around New York who have been supported mostly by chain rule, see the field as offering the greatest opportunities for them, either sim exchanges or theatres, the same as the field now presents the best for the operator, film buyes, menager, film salesman, etc.

Although Warner Brothers have subdued attempts of stockholders for their administration overthrow or an investigation, the new direc-torial set-up has several large in-terests represented. As it exists the board has actually fewer War-ner men than at any time in the

terests represented. As it exists the board has actually fewer Warner men than at any time in the company's history.

Samuel Untermeyer, who holds a large personal investment, is now actively represented by his law partner, Charles S. Guggenheimer, on the board. Untermeyer, himself, downward the second of the

tive managerial juriediction, is converting Warner stock from a stated value to a par value of \$5. Measure is admitted to reduce taxation on stock transactions. Under it the organization estimates it will save, a considerable amount yearly on franchises, taxes, and that the tax on blocks of 100 shares of stock will be reduced from \$8 to 40 cents. In the latter respect individual stockholders will benefit, not being assessed on the \$100 value which, exces pointed out, exists when the par is not specified.

Among other significances attached to the directorate election is the reappointment of Sam Morris. This automatically sets aside reports persistent for the past is months that Morris and the brothers were about to sever relations. The former general man-(Continued on page 36) verting Warner stock from a stated

(Continued on page 36)

RKO PUB MEN SHIFT

In N. Y. Houses-Larry Cowen

RKO is reshuffling its New York theatre exploitation men, ieting fwo out and shifting four others around. At the same time the circuit is making some geographical changes in the publicity setup.

Larry Cowen, handling the Times Square and downtown New York houses, gets a bigger assignment Cong Idanii. He'il headquarter at the Albee.

Brooklyn has been a division in itself, exploited by Harry Mandel, who moves over to the east side New York theatres.

Outs are Dick Farrell of the Albee and Bill Usselton, who had the Bronx. Westchester, and the Bronx will be joined in one district under Norman Saxe. Hall Oliver baces which involves the 5th, 86th, 81st, Mayfair, Cameo, Jefferson and Palace.

Studio Placements

Jameson Thomas, 'The Lady.'

Jameson Thomas, 'The Lady,' Metro. Lealer Windsor, Johnny Harron, Lealer Moran, 'Sister to Judas,' Mayfair. Winnie Lightner, 'She Had to Say Yes,' Warners. Johyna Howland, 'Topaze,' Radio. Johns Howland, 'Topaze,' Radio. Lury,' Par. Yes, 'Crime of the Century,' Par. Jes, 'Crime of the Century, Par. Jes, 'Crime of the Century,' Par. Jes, 'Crime

Par.
Allan Edwards, 'White Sister,'

A FAREWELL TO ARMS . . SMASHING **\$2 RECORDS** . . SELLING IO DAYS ADVANCE. WINS HIGH-EST CRITICA RAISE

A Garamount Picture

PRAISE

** Track Borrage's noblest effort. ... A per to a per to the Borrage's noblest effort notice and teacher to the track and the tr

Now you may believe that the cinema is an art rather than an industry ... and it added cubits to its stature last night is added cubits to its stature last night is added to its shall not shall not motions that welled to its ence with emotions that welled to its throat ... and filled the eyes with hot, ence with emotions that marks the scalding tears ... told with feeling, frank-scalding tears ... told with feeling, frank-scalding tears ... told with feeling frank-scalding tears ... Puts Director Frank Borzage milestone in the reproduction of motion pictures ... Puts Director Frank Borzage right at the head of the list ... suddenly right at the head of the list ... suddenly over night motion pictures leap to full maturity and stalwart stature... it means a brighter, better day in the history of pictures."

HELEN GARY ADOLPHE

Directed by
FRANK BORZAGE
From Ernest Hemingway's Novel

AFAREWEL

LA DEED

"The task of picking the best picture of the year has been simplified now that the screen ... it's a testimony to the screen sirking power of the cinematic art ... for all concerned in its production ... for the cinema industry it is more than a signature of hope."

"A beautiful and stirring picture...an

"It takes on qualities of splendor ... an important photoplay."

Herald Tribune

ENCES COOPER MENJOU

Screen play by Benjamin Glazer and Oliver H. P. Garrett A Paramount Picture A Sicher and nones you notes a state of the and nones you notes a state of a

LTOARMS

DEVIL IS DRIVING

VARIETY

Charles R. Rogers-Paramount production
for Paramount release. Edinund Lowe and
Wynne Gibson featured. Directed by Ben-
jamin Stoloff. Adapted by Louis Weitzen-
korn, P. J. Wolfson and Allen Rivken from
original by Frank Mitchell Daze. Honry
Sharp, photog. At Paramount, Now York,
week Dec. 15. Running time, 63 mins.
Jimmy Edmund Lowe
Sliver
Beef EvansJames Gleason
Nancy EvsnsLois Wilson
JenkinsAlian Dinehart
The Dummy
MacGuinn Williams
Dill Jones
Dolan Yolly

Stolen car racket, new to the screen, is the basis for this pion. Constant threat of violent death and frequent fullfilment of that promise make for sustained excitement, but the net result when it's all over is just a fair programer. Not much boxoffice pull indicated.

The fault is not with the theme tiesef, but in the developments. While in actual plot Devil is Delve gargeter school, the details and the people are old fashioned. Other films have educated fans to psychological studies of gun-toting rats of the people at the people are old fashioned. This one reverts to the old time super-hero for its chief character and the ease with which right triumphs over wrong is pretty much of the property of the prop The fault is not with the theme

outdated.

The property of the protect of the prote

for the garage, where quick camoufaging fools the police.

In having to make an extra fast getaway one of the drivers knocks down the foreman's kid. His father control of the state of the state of the control of the

ceed. Wedding at the finish.

Dialog does as much as the violent stuff to keep the interest going. After their first cross-fire routine, which stumbles over too many
which stumbles over too many
what could be a study of their
han racket hat are forced rather
than racket hat are forced rather
than racket, although a few step
pretty far over the blue line for
picture chatter.

It takes place in the garage
It takes place in the garage
the picture strikes its one truncte
of realism.

Johnny McCloud	
Lola Parker	
Mossie Ennis	Walter Connolly
Georgie Perry	Gavin Gordon
Happy O'Neill	Arthur Vintor
Christy	Emmett Corriger
Smoke Johnson	Clarence Muse
Brodie	Harry Seymon
Alberti	Jack Larue
Landlady Kat	herine Claire Ward

sent stuff to keep the interest spins. After their first cross-fire routine, which stumbles over too many study. An interesting little picture. No workers will an attend in the situation the Lowe-Gibson lines are fast and entertaining, although a few stepping and the study. The completure chatter. It takes place in the garage mostly. In the excellent settings in the picture strikes it so ner up not of a cealism.

Man Against Woman Columbia production and release, startings, stepping and the picture strikes it so ner true note of cealism.

Man Against Woman Columbia production and release, startings, stepping and the picture strikes it so ner the production and release, attended to the strike stepping and the stepping and the strike stepping and the strikes of the strike stepping and the strikes and the strike stepping and the strikes
loves the torch singer and goes on loving here even when she ditches love the singer and some she ditches a singer and some she with the singer and the sing

THE SPORT PARADE

	51) L L	r with	w
rected by l tured. Ad cis Cockri Additional is also in At the 3 Dec. 16. Sandy Ba Johnny B Irene	Dudley lapted hell from dialog the ca dayfair, Runningker	Murphy, by Corey story by Rob st. J. F New 1 g time,	Ford and by Jerry ert Benchlikoy Hunt, fork, com 68 mins, Joel	rea fea- d Fran- Horwin. ey, who photog. mencing McCrea Gargan n Marsh r Catlett

Miniature Reviews

'Man Against Woman' (Col). Detective-thief story lagging in action but sustained fairly by smart theatrical device. Tailor made role for Jack Holt, but new leading woman, Lillian Miles, a disappointment. For the subsequent runs.

'The Sport Parade' (Radio. Sports theme on football mostly but taking in other games. 'Davil Borlving' (Par). Old style treatment for modern gangster theme—stolen car racket this time—resulting in fair programmer. Box office chances light. Edmund Lowe and Wynne Gibson featured. 'Man Against Woman' (Col).

chances light. Edmund Lowe and Wynne Gibson featured.

'Afraid to Taik' (U). Expose of corrupt politics against a semi-gang background with Eric Linden and Sidney Fox as the featured romantic pair. Packs action and makes good chema for the average progression.

racks action and makes gordeness for the average program.

48 of the average program and the state of the average and a butfale stamped might push it over as a sole down the line, but better doubled.

Manhattan Tower (Remington). Safest as the last half of double bill.

The Gambling Sex' (Monarch). Familiar theme of the girl gambler thinly developed and padded with stock shots. Mostly double bills indicated.

'Passion of St. Francis' (Italian-made). Strictly for church halls and suitable only for small theatres catering to Latins.

AFRAID TO TALK Universal production and release, featur-ng Eric Linden and Sidney Fox. Adapted

rom play, Merry Go	Houng. (Mnich Mus
he Coast's pre-releas	e title), by Albert
faltz and George Skl	
om Reed. At Winter	Gardon, N. Y., Dec.
6. Directed by Edwar	d L. Cabn. Runing
ime, 74 mins.	
d Martin	Erlo Linden
eggy Martin	Sidney Fox
nderson	Tully Marshall
Vade	Louis Calharn
fanning	Berton Churchill
ig Skelli	Edward Arnold
ennie	
farge	Mayo Methot
hief	Ian MacLaren
oe Skelli	Matt McHuch
ommissioner	Frank Sheridan
Berger	ustay von Seyffertitz
udge MacMurray	Reginald Barlow
amison	Edward Martindel

An interesting little picture. No

FORTY-NINERS

Monarch productions Freuder release Starring Tom Pyler, Supervised by Birt-ton King and directed by J. P. McCarthy. Win Notes, and, elf., Storry continuity Win Notes, and, elf., Storry continuity Kuli, camera. Fred Caip, editor. Homer Ackerman, sould. Cast Tom Tyler, Botty Wood, Mildred Rosers, Fred Titter, Frank Ball, Fromen Wella. At La. on deubte bill. Running time, 49 mine.

One more covered wagon story. It's really a western standard with the wagon train background and a burdalo starpede with several hunt burdalo starpede with several hunt burdalo starpede with several hunt carpital starped with several hunt carpital starped with several hunt carpital starped with several hunt carpital start of single blessedness, but it will help. Best placed on a double bill. In the smaller spots it may make a little land starped with the smaller spots it may make a little smaller spots it may make a little smaller spots it may make a little smaller spots it is seven that it is crudely done, it's not faked. The wagon train is not cut in, and if the buffalos are, it's been well done and does not sugressive that while it is crudely done, it's been well done and does not sugressive that the spots is such as the story in the spots of the sandard hour. That helps to give a standard hour. That helps to give it a little speed.

UNWRITTEN LAW

Majestic production and release, featuring rote Nissen. Directed by Christy Cabanne rom a story by John Kmtt. Sereen jaby y Edward T. Lowe; Ira Morgan, camera: tils Garrett, editor. At Fox. Srockiyn, oek commencing Dec. 18. Running time, 7 mins.

in La Rue
ete BrownSkeets Gallagher
uth Evans
ulu PottsLouiso Fazenda
loger MorganLew Cody
esp
tephon McBsin Purenil Pratt
al LewisTheodore Von Eltz
bu eyd
rank Woods Arthur Rankin
aptain Kane
d RileyErnie Adams
teward
teward

Another copy of murder mystery plot number one; that in which the first half of the time is taken in establishing the fact that everybody has a reason for itilities that it with the remaining time given over the murder and then offcoing the spectator three guesses. Majestic spread itself on this one in everything but the story. At that it will do for a pinch hitter below the top line in the A houses, can single in thest will not have the story of the story

chest when it works further down the line.

Villain is a picture producer who, is on the level with Ruth Evans, and is on the level with Ruth Evans, Apparently for the first time in his life. It is not a single state of the level side and she says he can't have her. Picture director insists and she makes threats. An electrician tries to drop a sun-arc on him for his past misdeeds, and when he's fired writer of the cettive sort imported want he villain thought he left for dead in Africa. He's also the husband of Ruth's mother and pleasantly tells the producer he's thought of many ways of killing him.

They all go on a steamer for locative or the subject of th

LJUBAV I STRAST ('Love and Passion') (JUGOSLAVIAN TALKER) (N. Y. Made)

Tugoslavian Pictures production and re-lease. Direction, Frank Melford; produc-tion management, Jos. Medies; story, Gorge-tion management, Jos. Medies; story, Gorge-tion, Medies, Pro-position, Commentary, Medies, Levitt.
Tork, on grind week Dec.
18, 60 mins.
Raquel Davldovich
19an Flomio
20rka Bregowska
Rajner Hiaca
19ka Adamovio
50ka Adamovio
50ka Bullina Bullina

Drunter und Drieber ('Over and Under') (GERMAN MADE)

(GERMAN MADE)
Neufeld production, Châriese Unger release in U. S. Direction, Max Neufeld;
storman Bess and Richard Arvay;
N. Y., on grind, wook Dec. 14. Running
Ilme. 10 min.
Under Commission of the Commissio

again.

Jakob Tiedke as the tailor-politician is almost believeable while

Lien Deyers and Hans Brausewetter
supply the romance interest acceptably.

Kauf.

Passion of St. Francis

Produced by I. &C. S. A. (Rome) and handled in U. S. by Monopole. Silent, with music score recorded by Fowers Cinephone. Directed by Conte Guillo Anatamore. Afforeign cast. At the Fifth Ave. Playhouse Dec. 15. Running time; about 76 mines

foreign cast. At the Saming time; about to make the segment of the second of the secon

The Woman's Angle

'The Devil is Driving' (Par). Fast moving inside on stolen car racket. All right for city gals who like to be in on the know. What little romance picture holds is too rough and sketchy for hinterland femme

'The Sport Parade' (Radio). Wrasslin' can be straight, crooked, or curved—in any form the ladies aren't interested, not even when pach Joel McCrea wins bout and giri. Title's the tip-off.

'Man Against Woman' (Col). Out of regard for Jack Holt, neighborhood ladies may bear with the slow deliberation of this routine copper-crook triangle. Deluxers, demanding snappler, more up to date stuff, won't have the patience.

'Afraid to Talk' (Universal). Underlying story of likeable young in-nocents brutally victimized for political purposes. It could have had the matrons' sympathy were it not beclouded with so many characters, specches, and so much unrelieved propaganda.

ROXY

ROXY

Roxy stage show gets down to rock bottom this week. Last mine and here-retirement from the show, may have left them in an eleventh hour spot, but even then the surrounding show revealed little that promised greatly even if it had had the much advertised divation of the statured spot and her \$4.000 was to have been contributed to the Unuter hour show the statured spot and her \$4.000 was to have been contributed to the Unuter her name was withdrawn. The present Mrs. Claience H. Mackay management sent out the statement that she was indisposed, which led to an exchange of rather sharp notes in the newspapers, disagreeing, in principle and all other respects.

into a principle and all other repects.
Filling the gap, Irene Franklin
was brought in hastily on a similar
arrangement with the Harvey D.
Gibson committee, but there wasn't
clashed with overything Miss
Franklin represents. She had to
crash coid luto a formal full stage
set with Jerry Jarnagan at the pjano, sandwiched in between a sylromany rys affair in a palace set.
She sang two songs, Flapper
Mammy Lullabye' and the Fireman's Wife' number, and then went
into one of her numbers from
Swe for a single woman and a piano, but considering the handicap
it went over cheegfully before a
haif empty house, thanks sto the
fact that the Franklin lyrics and
the Franklin cripp delivery registory. Norman's Prokenshire was an
Norman's Prokenshire was anNorman's Prokenshire was an-

much better idea if Miss Santley re-arranged the order somewhat leaving the sock Pitts bit as her finale. Incidentally, accompanist should tone down a bit. Miss Santley respectively a state of the social control of the s

the biggest responses ning.
Overture is Ferde Grofe's swell 'Mississippi,' with Jack Arthur con-ducting. Feature is 'Three on a Match' (FN).

MeStay.

FOX, BROOKLYN

one and with Jerry Jarnagan at the pinan, sandwiched in between a sylvan on, sandwiched in between a sylvan or proven the state of the

PARAMOUNT, N. Y.

PARAMOUNT, N. Y.

George Raft played eight shows doubling between the New York and Brooklyn Change to a Thursday, due to a change to a Thursday due to the change to a Thursday of the change to a Thursday of the change to a the change to a the change to the change to a the change to the change of
and north netween the two Pars. Haft still looked fresh at the next to the last show here, his sixth that day and the last show here, his sixth that day and the last show here had a line of Bines girls the Par stage show this week is all Timberg-Rooney. They're the new Cohens and Keliys of Broadway, the Timbergs and the Rooneys, with Harting the last show this week is all Timbergs and the Rooneys, with Harting had been shown that the last show for this big picture house. They don't happen often here.

A preliminary production number proceeds the regular stage show as accompanion to the last show t

Paramount, New Haven

Current unit, 'Ubangi,' a little off the beaten path of last several weeks. First unit in four or five to use line girls and the change was a welcome one. Unit has been taken apart and put together so many times since break-in that manager himself has trouble keeping track

times since break-in that the thinself has trouble keeping track of did. Great, originally in with her shimmy, quit the show at Spring-field, and was replaced by Grace Du Faye. Joseph Pope Jones came in for two weeks then Paul Mal Rollows him after unit bear with the show only a couple of weeks, all of which gives an idea of what's left of the original troupe. Maybe there was a reason why they labeled but there was a reason why they labeled but there was little to show it here. In spite of it all, the show offers good entertainment that could get by in practically any presentation house. A bit overboard on denoing the artistic rather than the belly-laughs. Opens full with a cafe exterior

and say, on.

and a service of the s

Florence Roberts, a looker whose entire costume would rattle in a vanity case.

Into full for only semblance of a connection between unit and title. Twelve girls on for routine dressed as saucer-lipped Ubangis. Registered okay. Girls off, followed by offstage on the control of the control o

extent of a sweet hand and an encountry and the result of the result o

Feeding Ida

Ide Albert resigned from Public Ida Albert resigned from Publix Saturday (17) to join Milt Feld and Dave Chatkin. She was Feld's sec. Ida Woife, Chatkin's pen-and-pencil aide, stays at Publix. They tossed a feed for Miss Al-bert at the Dixie Thursday (15).

NEWSREELS

TRANSLUX

If Lüxer wanted to go a bit sensational it could marquee that Pathe scoop of Walker and Compson and draw in Broadway on the strength of that one clip. It is not only the first subject on the former Mayor since he took to exile, but the first ever directly posing him with the actress.

inst subject on the former Mayor stnce he took to exile, but the first ever directly posing him with the actress.

Subject is, silent, except for talk-subject is, who terms Walker the forgotten man. Picture, to those who know the stance Walker always takes before the camera, suggests it may have been 'sneaked.' It doesn't seem that either of the couple is aware of the lens.

The couple is aware of the lens.

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saw fit to work in some close-ups of the boys doing female impersonations. Smith seems to have started something when he went in for singing. This week Lady Astor follows him, although she depends upon the chorus. Newsreels might promote some big name volunteers and the startest of the

EMBASSY

It's a good thing for the Embassy that the program didn't have several dry subjects in the current program. The one used, statements from leagures mustering in the Capital, started a riot of catcalls and walls which drowned out most of the dlalog Sat. afternoon.

and wails which rowned out most of the dialog Sat. afternoon.

Newsreels can't always be guided by newspaper headlines. No better illustration is the French debt attirtudes to be the state of the state of the control of the state of the french angle it's too late for the French angle it's too late for the reels to call back their releases.

Atwater Kent radio context with a subject. Addience, however, reacted to the basso surprisingly. When professionals like Gigli don't rate applause here it's something for an amateur to bring Embassy F-H stepped out to interview the Mrs. Berle and her daughter, who were driven through Manhattan by a bandit, but failed to show the bullet-iddied cab give any police colors. Sonny Boy'to kiddles in the Petyclinic. Human Interest touch is provided by one of the invalids who is strapped to his bed. The two houses also cover the Holy Land. Trick photography of shoppers is generally used.

The two houses also cover with Orden Mills occupying the spot. Pathe managed to record some of the discussion.

Other Embassy clips: Quebec to-boganning: Australian girls and Coden Mills occupying the spot. Mad. Garden; Caar's jewels; German stunt filer: Texas goats; Grace Moore singing for unemployment; marathon dance; Florida. Wall. Newsreels can't always be guided

Passion of St. Francis

(Continued from page 16)

(Continued from page 16) but the fact that technically, in lighting, direction, editing, and considerable of the acting, this offering. The lighting is especially bad. There are whole sequences where the action is little more than a blur. The picture evidently started out to compete with such American features as "Ben-Hill" in spectacular-tuck on the city wall of Assisi, pirates raiding and plundering a ship, the Pope's throne room, a Sultan's palace and Crusaders embattled. Hundreds of extras were used in several of the major scenes. It is not the series of the series

a dissolute life into a career or sacx-cloth.

Too hurriedly, also, do former playboys of Francis hasten to emulate his life of sacrifice. As the story unravels it is difficult to follow the seems that the Pope has scarcely granted the right to organize his brotherhood when a sisterhood comes into existence. Wally.

MANHATTAN TOWER

Romington production and states right rolesses. Directed by Frank Strayer. Story Trene Rich, James Hall, Hale Hamilton. Nool Francis, Nydla Westmen, Clay Glement, Billy Dooley, Jod Proudy, Wade Boteler. At Beacon, New York, week Dec. 24. Running time 62 minutes.

the service of the se

Occupe-Toi d'Amelie

CCUPE-Toi d'Amelie

('Take Care of Amelie')

(FRENCH MADE)

(With Songs)

(With Songs)

(With Songs)

(A.S. Film (India) production.

(A.S. Film (India)

seaturing Dendy, Airms Chelond, Devershoonlo, Yoone Yan, etc. No credit given to Vivienne Grey nor Yetta Raspodi.

A production which is pretty sure to gross fair in the provinces as well as in the nabes, due to well known title and entertaining qualities including many funny situation in the province of the province

Over the Seven Seas

Private film record of trip around the world by Commodore William K. Vander-bilt and party on the Vanderbilt yander bilt and party on the Vanderbilt yander Dec. 15. at the Hollywood, New York, for the benefit of New York American Christ-mas and Rollet Fund. Running time, 30 mins.

Picture is a sublimated amateur travelog running a full hour in this closely-edited form. It was pre-sented here for a single perform-(Continued on page 55)

MILLIONS ARE READING



BOWARD G.
BOWARD

Vest cast including BEBE DANIELS - ALINE MECMANON

Famous fan magazines join trade press and radio in biggest advance ballyhoo since Barnum for

WARNER BROS!

Christmas Gift to the Industry

EXPLOITATION By Epes W. Sargent ---

This Boomeranged

This Boomeranged

San Diego police are trying to inspire the city council to pass an ordinance making publicly hoases.

Metager, press agent for the Fox California nestre had an idea last week.

"Under Cover Man' was playing at the California and business was none too for the following the council of the council of the california and business was none too for the following the council of the council of the california and business was none too for the california and business was none too for the california of th

front pages win source to the formal.

He put a bloody butcher knife in a car that he had a friend buy for a car that he had a friend buy for the paper in, carrefully underlined the story on hunger marchers. For good measure he smeared the floor of the car with the blood of a ohicken. Then he left the car in Golden Hill playsround.

left the ear in Golden Hill play-ground. The police became anterested. The story hit the front page of local papers. There was too much publicity. Metzger became slightly scared. Stories hinted that his friend, Beryl Lewis, who had bought the hoex lacreased. Business at the California, however, did not. Sergt. O'Connor of the homicide squad acquired pertinent information from a private source and arrested Metzger. More to the onlice. It landed on the inside of the local papers.

agented the whole story to the police. It landed on the inside of the
local papers.

A proposed city ordinance would
make preparing or giving false information to the police punishable
by a fine or six months in the
county jail.

Riding Xmas Parties

Riding Xmas Parties

Hooking in to a newspaper Christmas party is one of the best bets of the year for sustained plugging, but the stunt works in varying degrees according to the hustle of the manager. Erile Austgen, or Loew's according to the hustle of the manager. Erile Austgen, or Loew's continuous and the manager. Erile Austgen, or Loew's continuous and the manager and, if anything, shades the odds. The ride started Deo. 7 with a daily story, mostly front-page stuff, from then until the holiday. That was because he helped to rushe candy and gifts. Example from an eastern city shows the newspaper barely mentioning the local house as the scene of the party. That second manager probably donated the cheatre and probably donated the cheatre and all the fixing. A little effort probably would have placed him in the same class with Austgen.

Moral seems to be that the hustler gets what he hustles for and the other fellow doesn't get it if he well worth while. Next year join the hustlers if you lost out this time.

Two Chemics

Two Coming

Two Coming
Forehanded manager is going to
make a round of the nearby schools
right after they reopen following the
holidays. Going to sell the principals on an essay contest on the
Washington and Lincoln birthdays,
greatness of the men, but the relative greatness of the questions they
faced.

Live greatness of the quosant and the control of th

over to the theatre the names of the winners and the prize essays; the latter for newspaper work. Meantime the theatre's name will stay up on the announcement boards of each school.

Caught the Curious

Caught the Curious
It seems always to pay to set the
attention of the curious. One recent stunt was worked with a cheap
postcard projector which the manager borrowed from a toy store. He
had a sign for his current attraction
projector on top tof a shoe box,
painted black inside and with legs
to bring the bottom of the box about
four feet from the floor. In the
front was a sign, If you want to see
front was a sign, If you want to
see a served of paper or your handkerchief
in the box.

Any smooth white object served
as a screen for the lantern and gave
information on the subject, and they
knew the title, but they wanted to
gee how it worked, and there was a

crowd around the device most of the

time.

Good angle is that while it catches a crowd, it does not hold them the way some stunts do. Idea is to catch them and then send 'em inside instead or entertaining them in the lobby without cost.

Sells Feature Alone

Sells Feature Alone
Fox Academy of Music, New York,
now run by Skouras as a vandepicture house, is scheduled to run
so late that there's not much chance
for a midnight matinee. Instead the
theatre makes a special price to late
patrons for the picture only.
Vaude ends about 10:30 with the
film program to follow, so the price
drops back to the early-bird price
of 25c for the film only. House genvaudeville ends, so there is plenty of
room for the bargain hunters.
Probably very few plan to come
late to endry the bargain, but it
picks up a lot of transient trade
which might object to paying full
price for half the show.

price for half the show.

Gets Em Talking

Small towner has been trying to determine who saw the pictures first. All patrons are invited to write in, reliling just when man with the picture of the picture, with if passible, the titles of the clips and something about their reactions.

Tickets to the most interesting letters, and the manager figures on being able to lay off a lot of the letters to the daily paper. Had been think if the control of the clips
Satania Chanffeur

Satanic Chauffeur
One of the obvious gags for Paramount's The Devil is Driving' is a tumer can supply the outfit at a small rental.
But better not to merely send the man around town driving a mabbered car. The in to the newspaper to frame up the ideas, For example, the chauffeur calls to take a lame old woman to visit her daughter at the other end of the town. In the evening he calls and take her back calls, all of which supply beart interest to the newspaper story.
Properly worked it is good for a week and will make good will as well as sell tickets.

Ice Sitters

Ice Sitters

Cleveland.

Le sitting is the latest in these parts. Worked at Bert Todd's Great Lakes. Al Wilson got 11 men to enter the event, which was staged enter the event, which was staged as cale of lee, with overcoate barred. Four or them lasted five hours, and divided the prize money (\$10), which gave each man de an hour for his time. Might have stuck it out long-warmed up and the novelty had worn off. They were all willing to quit.

worn off. Incy west.

Safety director okayed the ice stunt but thumbed down a proposed walkathon at a local dancery. E. J. Conklin planned a 120-day promenade for paid dancers, but the director threatened to revoke the ball-room's permit, and so it is out.

Extra for Sat

Extra for Sat

Navarre theatre, Brooklyn, seems to have a new one. It advertises an extra half-hour show on Saturday afternoon for that performance only. Idea is to get the kids to come early and see it all. Added stuff is shorts, booked cheaply, but it's half an hour more for the youngsters, and they seem to be going for it.

House has a Buck Jone club and believe the seem to be going for it.

House has a Buck Jone club and believe the seem to be going for it.

House has a Buck Jone club and believe the seem to be going for it.

House has a Buck Jone club and the seem to seem to support the seem to have the seem to have the seems to work.

Prices and Presents

Hardie Meakin is Washington, policy of giving away you self to kids during holiday week one better. He's tied up with local stores for one major prize daily for writers of best slogan on—Why I Like to Go to Ketth's!

Prizes include everything from air trip to N. Y. to groceries, ton of coal, sewing machine and dinner party at nite club.

Impersonator for 'Crazy'

Realistic street Hollywood.

'Movie Crazy' at the F-WC Egyptian had Billy Burns doing an impersonation of Harold Lloyd, whom he resembles sufficiently in real life to be a brothest.

Weighing Values

Weighing Values

Fox-WC has a new rule that advertising costs may not exceed 7% % of the gross, and managers are the form of the rose, and managers are the rose, and managers are the rose, and managers are the rose of the gross, and managers are the rose of
Double Service

Advance campaign for The Kid from Spate campaign for the Kid f

Secrets

Scorets
Forehanded manager has his gag
up for 'Secrets of the French Police.' It's an envelope stunt with
the cover merely printed with. The
real secret of the French police.'
Inside in heavy type is 'Look for
print, 'If you can't find one, sonite
to the Barrington theatre. They'll all be
there enjoying the Radio sock picture, 'Secrets of the French Police.'
Not very punchy, perhaps, but
this manager finds that his public
responds more quickly to a novelty
peal, so he gags it as often as he
can.

Tipping the Beam

Tipping the Beam
Getting one of those features
which seem to carry absolutely no
hook-in angles, a manager was
hard put for an attractive gag for
the lobby in a town where the lobby
gag often was the make or break.
He announced that the fattest
he and the fattest of the fattest
right of the fattest of the fattest
fitchet would get at 5 price. He
rigged in his lobby a makeshift balance, with the arms of equal length

with a chair on eac. platform. The platforms were so low there was

platforms were so low there was only a three-inch play.
First fat man to apply took his place in one of the chairs. Any subsequent challenger sat in the other chair. If he pulled the beam down, he kept on sitting, otherwise he letr number one in possessions and 8 o'clock, with a crowd watching the fun. Most of them followed the winner into the theatre.

For Merchants

For Merchants

Bastern town put over the almost inevitable prosperity week for the put of the put o

As part of the hook all stores will use Prosperity stickers on all outgoing bundles.

Double Headers

Double Headers

With a long racing season at
Bowie, and with the management
glad to make every little thing help,
the Bailtmore and Washington
managers have been tumbling int
the star whose picture they are
about to display, the latest being the
Clara Bow Handicap arranged by
the New theatre, Baito.
The New theatre, Baito.
The star was a star of the star whose picture they
are about to display, the latest being the
Clara Bow Handicap arranged by
the New theatre, Baito.
The New the star was the star of the star was the star of th

Gifts in Xmas Buildup

tents in Xmas Buildup

Los Angeles.

RKO houses are making a strong bid for kiddle patronage during the week preceding Christmas and have tied up in most every locality for tred up in most every locality for from Dee. Is to and including Xmas Eve. Every boy and girl who attends an RKO house gets a free gift from a Santa Claus who is making his headquarters in the big advance in lobby and trailer advertising, and is figured by execs as one way to attract juvenile big during the notoriously bad week.

Lost and Found

Lost and Found

Every theater at some time or
other has surplus of articles which
have been picked up in cleaning
the theater. Recently the Alabama through a newspaper story
found owners of many articles.
A surplus of two controls of the contree by one of two controls articles in
the theater to come by and identify
the goods.

This story was in the form of
an interview with George Neleans,
an interview with George Neleans,
and the story of the controls o

the KEYS **BEHIND**

Bronx, N. Y. C. Frank A. Keeney, who reopened the long-dark Bronx Opers House as the Bronx theatre, with straight pictures, has closed the house after two weeks.

Harris of the Harris ckrouit now negotiating for the theatre.

Phoenix, Ariz.
Stetson Brothers, indies, open
new studio theatre Thursday (22).
Seats approximately 400. Second
and 3d runs at 15c.

Walter Kofeldt, Fox West Coast district manager for the San Bern-ardino valley and Bakersfield terri-tory, has moved his headquarters from the local district offices to Riverside, more central location. Kofeld its only district manager in Southern California division not quartered at the home office.

Long Beach, Calif.
State, operated by the Long
Beach Theatre Co., closed Dec. 7.

Edmund C. Breckenridge, formerly with the Fox theatres in Buffalo and Niagara Falls, is now in charge of the Hartman theatre here. Hartman is operated by Great Lakes Theatres, Inc.

New Bedford, Mass. Edward Selette has resigned from E. M L.cew's Strand to return to the Morse-Rothenberg circuit.

Phoenix, Ariz.

Shakeup in Fox Phoenix continues with Wayne Daillard, assistant to Tom Sorlero, Arizona division manager for F-WC, appointed manager of local Fox house, ser, retained temporarily in Phoenix but soon to be transferred to Los Angeles.

Dubuque, Ia.

Joe Diener has reopened Dreamland, closed for several months on
account of union and rent jams, under name of Palace. Second and
3rd runs at 15c any time.

Reading, Pa.
Capitol theatre here, Wilmer &
Vincent house, closed since last
nichent house, closed since last
nicht all Sunday eber Christmas
nicht, all Sunday eber
nicht all Sunday

Two Way Pram

Manager with two houses in towns not very far apart has worked out a gag for making one perambulator do the work of two. He finds that parading posters forms the surest appeal to his type of patrons, and so he keeps a light truck out most of the time.

and so he keeps a light truck out most of the time.

Instead of parading one town in the morning and the other in the afternoon, he has had his local carpenter make a frame work with a junged leaf which covers one-half of the space. With this leaf hanging down, he lays out his space for the space, with this leaf hanging down, he lays out his space for the second house and its attractions.

Truck dashes around one town and then heads for the second. Half-way there it is the work of only a moment relace of drop the covered both was built to be entered. That is covered and the truck heads back, changing the sign en route. In that way both towns are covered both morning and afternoon. With both houses using the same features, a slight pasting the serve changes the bill at the perfective of the second, cutting costs.

Pinch Witting

Pinch Hitting

Pinch Hitting

Before the sound caret some publicity and a lot of satisfaction griblicity and a lot of satisfaction giving shows at hospitals and institutions with his portable projector. For the past year or so, he has been made to rous suitable lient prints, and he to rous suitable lient prints.

Not so long ago he offered a local amateur camera club a club room in his theatre on condition that they take up this work. He reuts films of dollars, plus postace, he can get a film for 34 hours that can be shown in all of the places he used to visit. As the club is known as the condition of the con

Shows Just What

Fox-West Coast has been isguing an ad manual which includes samples of ad mate which may be ordered from headquarten. This is represented to the second second paper the ads look better than they will on newsprint. Sensing this, Robert Coller now has the reproductions made on the same grade of paper the local manager will be asked to print on, and the latter can get a much better idea of it. This has been done for some time in some of the press sheets, but about the first time it has been used for the manuals. It's the only way to show just what to expect.

1,000 Window Ads

1,000 Window Ads

Bob Collier, Fox West Coast
g.p.a., has olosed for 1,000 window
advertising frames, similar to 700
advertising frames, similar to 700
November. Frames used locally will
be split between the downtown and
Hollywood first run houses. Cost
is one pair of admissions per frame
per week, plus the supplying of two
Ilix1 stills for each frame. Latter
can be used for subsequent runs so
there is no actual outlay these
there is no actual outlay these
frames, with cloth attachment, are
spotted, sign up for 52 weeks at
31 per. An additional 25c. weekly
gives them ownership after the
year.

Horse on the Farmer

A small circus, touring South of Holland, announced that during performance tickets would be sold at 4c each and that during intervals owner of winning ticket was 2 farmer, who went with attendant to stables to get his prize. This proved to be a small toy gee-gee on four wheels and poor devil had to pull it behind him into limelight of ring, just ready for second part, first aumber of program then being a grif equential in tights on white horse, not his-ni

lorse, not his-n!

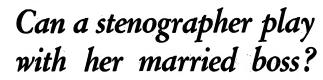
Just a Gag

H's just a Gag

H's just a gag, but it worked in one spot and should go elsewhere. Manager put out the usual cash en welopes printed up with Are but there of the property of the state of the comment of the state of the comment of the Blank theatre to see what happens. Dates followed. The enclosure was a single match, but the gag ways that it was a parlor matches and the plain sticke tipped with a mixture of rosin and burnt umber, softened in a water bath. They would not light, though many did not realize that until they wore off the it por various surfaces.

(Continued on page 31)

A WOMAN'S PICTURE that challenges every man!



If his wife refuses him affection, isn't he fair game for any woman? Why should his stenographer be ruled out ... especially if she loves him?

Kathleen Norris'

sensational best-seller

SECOND

EILERS

BELLAMY

Helen Vinson Victor Jory

Directed by

Hamilton MacFadden

It's a **FOX** Picture

Just the
ticket for
your
NEW YEAR
MIDNIGHT
SHOW

THE NATION'S THEATRES CAN WELL BE PROUD

to dress their marquees with these personalities in forthcoming FOX pictures



Educational Pictures

In the short subject field there is no argument. It's Educational Pictures. Recognized leaders now, and for years past. Acknowledged by the public, by the critics, by the industry. Playing every great circuit of theatres in the country.

During the 1933 climb back to prosperity, keep good cheer and pep and laughter in your shows with plenty of comedies and novelties. Guarantee highest quality through all your program by playing Educational Pictures.



"THE SPICE OF THE PROGRAM"

WORLD WIDE PICTURES

Great authors... Eugene O'Neill, Edna Ferber, Vina Delmas, Faith Baldwin, Tiffany Thayer, Rupert Hughes, Conan Doyle and many other world famous "best sellers". Great casts... Jack Oakie, Lowell Sherman, Moran and Mack, Mary Astor, Lilyan Tashman, Chester Morris, Zasu Pitts, Bela Lugosi, Peggy Shannon, Ken Maynard and scores of other big marquee names. Great pictures... "HYPNOTIZED", "The LAST MILE", "THOSE WE LOVE", "The CROOKED CIRCLE", "FALSE FACES", "TRAILING The KHLLER", "The DEATH KISS".

World Wide Pictures have written an important chapter in picture history in the depression year 1932. They'll write still bigger history, at your box-office, in 1933.



Film Road Shows Rightly Placed Draw New Patrons, Says McCarthy

Roadshows help the exhibitor because, rather than competing they give a picture super-exploitation comes back to town and projects at regular admission scale. What money is made during the roadshow money is made during the roadshow period is pure velvet to the distrib-utor. And, says J. J. McCarthy, those who disbelleve this just don't know, or else have tried to put on the road pictures which never should have gotten out of the pro-

gram class.

McCarthy has handled every successful roadshow pictures in the past 17 years. He doesn't consider Grand flotel' was roaded. In his opinion, \$1.50 pictures playing picture houses can't be called road-

After the Legit

shows.

After the Legit

Fleture roadshows shouldn't go
into a spot with the idea of staying there until the town is drained
and the picture is little more than
a second run for the masses. J's
practice, and he points to the record in substantiation, is not to _o
after the regular picture fan, but
get the theatregoer who rarely
sees a picture into his accustomed
legitimate atmosphere.

The very fact that the top is
\$1.50 is sufficient guarantee to
keep the average picture house
patron away. And by the same
token, points out McCarthy, it is
also a great builder for the picture
when it comes back through regular distribution channels at regular distribution channels at regu-

lar distribution channels at regu-lar prices.

McCarthy has his own views on reserved seat policy. During the past few months, especially, plc-ture executive voices have been raised against the two-a-day; that folks like to go at any hour. For 189 years New York has sold its theatre according to time sold its theatre according to time years to the property of the property of the want to be told than allowed to use their own initiative.

Egyptian's Dual Bills

Hollywood, Dec. 18, Dual feature policy will be installed by Fox-West Coast at the Egyptlan this week, with this hous and the Hollywood alternating on second run pictures for the local business district.

business district.
F-WC and Earl Sink operate the Hollywood and the Iris jointly.
Stuff films and Hollywood third runs will go into the latter house.
The state of the state o

WB Cut to 15-25c

Youngstown, O., Dec. 18. Warner Bros.' deluxe house herreduced admission evenings to 16 and 25 and all seats matinee 15c. Children 10c at anytime.

TWO 1ST RUNS, 25c TOP, **BIG NEWS FOR TACOMA**

Al Gillis, manager for Fox here caused quite a noise the other morn

ing when Doug Kimberly broke the with nearly quarter page ad advising Fox Rialto starts with two big first runs at 15c. mats and 25c evenings

This is the biggest upset yet in local picture theatre field.

There will be two changes each week under the new double pro-

Union Men Say 5-Day Satisfactory

Expect It to Be More Generally Set in Operation Shortly

A five-day week for operators and tags shands throughout the United States, putting more men to work in each division, may go into effect generally. Experimentation with the plan is under way in about 75 locals, with the LAT-SLE studying the results. In moving for a five-day week for all its locals, the LA. would be carrying out the wishes of the American Fredericion of Labor for a two-day loaf for all union men.

Depression has hurt all unions, some more than others In the theatrical division, hardest struck is the stagehands, whose members in majority of the locals are unem-

Chicago Unions Can't Agree with **Managers and Seemingly Unions Now Unable to Agree Themselves**

Chicago, Dec. 18.
Theatre circuits and indie exhibs
here are meeting regularly among
themselves with a view to devising means to obtain financial relief
from the unions. At the same time
the three theatrical crafts, op-

L.A. SECRET INDICTMENT IN PROJECTION RACKET

Los Angeles, Dec. 18. Los Angeles, Dec. 18.

Secret indictment handed down by the county grand jury, marks the first criminal step in the investigation recently launched here in connection with the operation of an alleged racket providing Henrich 12.00 each. Indictment came after four witnesses before the grand jury told of having given bribes for the permits to operate projection machines.

chines.
Witnesses who testified were Dan
Knop and his son, Leslie Goodenough, and Elmer Hathaway.

6 Mos. for Bombing

Council Bluffs, Ia., Dec. 18.
Ralph Parks, 21, Omaha, who a
week as or released as the bomb
month of the county and the county and
months in the county sell for causling a nuisance. He was sentenced
by District Judge O. D. Wheeler on
his plea of guilty.
Parks claimed Ed Kirkke had introduced him to a man whose name
he could not recall and that the
stranger gave him 55 and the bomb
to be released in the theatre.
Kirkle, arrested in Omaha, on
Parks' accusation, has refused to
return here to face hearing.

erators, musicians, and stage-hands, have had a number of organizational pow-wows to consider means of combatting the expected demands for reductions. Chicago remains, especially as regards musicians, one of the strongholds of theatrical unlonism. At a meeting last week Jimmy Fetrillo, local musicians' president, told his membership that he and the board had established and maintained the highest wage scale for musicians in the world and they would fight to uphold it and that it was the duty of the rank and file to support the leadership that had earned them so many benefits. Bulabar of the control of the

reported to have suggested to Fe-trilio that the union should get to-gether to prevent the two houses going straight pictures. Petrillo bluntly announced he was not in-terested in even discussing such a possibility.

Theatre Committee

Theatre Committee
A committee of theatre men including Barney Balaban (B&K),
James Coston (Warners), Harry
McMullen (Fox), Earl Silverman
(Essanses), Aaron Saperstein (Allied), and Mort Singer (RKO), has
been formed and has been meeting
almost daily for the past week.
They feel that relief must be
granted them by the unions. They
have been negotiating first with have been negotiating first with Local 110 of the Operators' Union as this union affects_all theatres where stagehands and musicians do

Small houses are desperate, ac-cording to Saperstein, and want re-lief from the \$115 weekly projec-tionist scale. Following the Allied lockout of over a year ago Tom

(Continued on page 86)

E. H. GRIFFITH

DIRECTOR

"ANIMAL KINGDOM"

RADIO CITY OPENING ATTRACTION

AN RKO-RADIO PRODUCTION



Going Places

By Cecelia Ager

Proteen Bines' Girls

Sometimes the David Bines Girls are table decorations in the current Faramount stage show, sometimes they are toe dancing cows. Then again they may be candication, or milkmalds, or fruit. Whatever little concett engages their fance, it's all the same to the audience. They provide a pleasant enough time while waiting for George Raft.

Let the girls not think they're fooling anybody, however, massed there on the stage in gigantic cut glass bowls. Their little quivering parasols, painted as apples, oranges and grapes, give them away the minute the curtaint pilkmalds when they've abandoned the fruit idea, frolicking about in knee-length skirts fashloped half from great blue-polka dots, half from flowered chitts. It's a correspondingly gay set back of them, too, a stylized drop that might be used to lituate a child's picture book.

High Koyke, who sings 'Madame Butterfly' in a white sheer crepe Japanese kimone sprinkled with alleved production of a Japanese doll who can sing Trees' as well.

Boredom of Sin Roles are table decorations in the current Paramount stage show, sometimes

Boredom of Sin Roles

Boredom of Sin Roles

By now it must be a bit of a bore for Wynne Gibson, forever expected to help a picture with her well trained dame stuff. How she must long for a quiet afternoon at tho studio puttering about in the good giff a kitchen and not a musg in specific kitchen and not a musg in the specific kitchen and her specific kitchen and not a musg in the specific kitchen and not a musc in the specific kitchen and not a musc in the specific kitchen and not a musc in the specific kitchen and

Lillian Mills New Heroine

A new bionde with a new voice.

a new colffure, and a new kind of resistance—this Lillian Miles in 'Man Against Woman.' The voice can put glissando moans in a torch song yet wind up true and clear just where it's aiming for, colffure sweeps sleekly from a middle part to billow out in a full golden haze just above the ears, the resistance flowers with a certain taut sincerity, a grave stubborness that is both emotional and hard-headed, not, like so many of the others, solely like so many of the others, solely hard-boiled.

hard-boiled.

Miss Miles combats Indifferent lighting, unkind camera angles, stereotyped make-up, in her winning fight to make a promising impression. Close-ups of ladies singling have never been entrancing to look at, and Miss Miles submits to them too frequently. Her mouth pulls down at the corners, requiring to counteract it camera shots that aim upward, make-up that accentuates her upper lip instead of her lower. Eye shadow should deepen at the outer corners of her eyes instead of mass solidly above them; eyebrows that begin a little higher would make her eyes more important than her mouth.

In the control of the control of the control silled control of the control of Miss Miles combats indifferent

A pretty fairy tale — Marian Marsh working in a newspaper of-fice. Newspaper men just aren't that lucky. Sometimes they find Marian Marsh kind of solace, but not on thefi home grounds. Miss Marsh sets a fine example

for sobbles in The Sport Parade, sobbles who'd like to improve their love life. First of all she is slim, slim with a suggestion of curves under control. Then she is terribly neat and tidy. Though she plays a sketch artist, her hands are white and manicured, her hair always freshly waved, yet aluringly soft, her nose never gleaming for powder, her make-up free of the distractions of soit lead pencils, ink or charcoal.

or charcoal.

She wears clothes that young women who have the live-long days free for shopping are seldom able to assemble; she wears them smartly, she leaves them unhampered by jeweiry. Though she's an artist, her costumes never confuse Bohemla with Paris, and her pay check stretches endlessly to provide her with precious furs. vide her with precious furs.

vide her with precious turs.

If she has a mind, she takes good care that none of the boys find it out. Her job is to be soft and cuddley, to furnish a pleasant shoulder for the sports desk to lean on. Should the sports desk yearn to do

book reviews, let them discuss it with elbow length red satin gloves wife a more sere and augular person. Conversation of any sort, beyond 'yes,' is not Miss Marsh's tine, as she aptly proves when reading the picture's more 'whimsical' dialog. Her new Cupid's bow mouth, which she has superimposed over her old interestingly full lips, suggests a dissatisfaction with her natural equipment (which she really has no right to feel.

St. George or whether she's the maid saved from the caternillar by suggests.

They call themselves 'The Dragon,' the Roxyettes in this week's Roxy stage show—a dragon

well.

Catherine Littiefield, her long blonde hair flying whether she's the maid saved from the caterpillar by St. George or whether she's just a gypsy dancer who, in 'Hungarian Kantasy,' has trouble deciding between the prince and the gypsy dancer in her different she was always graceful in her different she sattle Munaries now.

Roxy stage show—a dragon to them being a sort of overgrown green caterpiliar. A caterpiliar so long as he needs the full Roxy stage worn with tangerine high boots and to wriggle its length, a slow moving a saucy cap, is an ensemble as kind monster fearful to behold, and yet as a saucy cap, is an ensemble as kind monster fearful to behold, and yet as saucy cap, is an ensemble as kind monster fearful to she hold, and yet as saucy cap, is an ensemble as kind pieces by a ballet dancing St. plays her accordion with languor-better, each section made up of of her head which pemit no one to a Roxystte in red satin lectards

Best Wishes LESLIE HOWARD

MARIA

"GAMBY." PRIMA BALLERINA, RKO ROXY, IN RADIO CITY, NEW YORK

Best Wishes for the Success of RADIO CITY

FRANK E. GARBUTT

RKO-RADIO STUDIOS HOLLYWOOD

XMAS

"Hell Divers" opens at the \$2 Astor, N.Y. and M-G-M brings holiday cheer to the entire industry!



John Ethel Lionel

BARRYMORE RASPUTIN

AND THE EMPRESS

WORLD PREMIERE—ASTOR THEATRE—DECEMBER 23 Go "Smilin' Through" 1933 with

METRO-GOLDWYN-MAYER

ALLIED ASKING CAMPAIGN CASH

Abandoning the check plan, all Stories this week sent out a demand notice to members of his ore and the sent out a demand notice to members of his ore sent out to the sent out to the sent out to the sent out of the sent ou

Theatre Robber Caught

Elizabeth, N. J., Dec. 18.

Fast police work recovered \$625 stolen from the box office of Warners' Rits Tuesday (18), within 18 minutes after it was taken in a holdup. The bandit was captured, in addition.

A faw men.

in addition.

A few minutes after the gunman sowed the girl cashler into handing over the cash, a witness notified a motorcycle cop who chased the handit and nabbed him, along with the money.

CLIFF WORK REMAINS. J. J. FRANKLIN EAST

Cliff Work, who resigned in charge of the west coast RKC the-atree remains as city manager of San Francisco, with Los Angeles lett open for the time being. J. J. Franklin shifts from the coast to city manager of Cleveland, super-vising the Palace, 105th St., and

vising the Palace, 105th St., and Hip, there. Franklin replaces Ted Thomas, as Cleve RKO city mgr., latter going to Keith's, Flushing, N. Y., as man-ager.

and the is effective with the first of all this is effective with the first of the year which is until when Work was given aslary to cover the six weeks from his REC resignation up until Jan. I. He picks up therefore sans loss. Likelihood is that Work will also oo. Los Angeles and into the northwest in short order, eithough the Pacific slope division was supposed to have been abandoned with Work's leaving and division was supposed to have been abandoned with Work's leaving and J. J. Franklin's continuance as the Frisco city manager. It was given at the time that J. J. Franklin was to report to New York from the field, under Herschel Stuart's homeoffice orders.

Los Angeles, Dec. 18.

Cilif Work, resigned as Pacific
Coast Division manager for RKO,
had organized Wilshire Productions
Inc., for the legit staging of 'Springtime for Henry' and 'Private Lives.'
In his casts were set Reginald
Denny, Kenneht Thomson, Pauline
Garon and Alden Gay, and Dickson
Morgan to direct.

TUSKEGEE INSTITUTE

Is Much Honored by Having Its Choir Included

in the First Bill Which ROXY Presents in

Radio City Music Hall

Labor Dispute Settled

East Liverpool, Dec. 29.
The five month labor dispute between three East Liverpool theatres
and Local 122, picture operators,
has been adjusted.
Agreement, effective until next
September, was signed by the union
and the owners of the Coffanic,
State and American theatres.
Ti was a case of give and take
by both sides, one of the principals
sald.

NEW HOUSE BOMB-RUMED

Varsity, Chain Theatre, Gity, Victim—Course II

Screen and sound equipment of the Cantral Blatce circuit's new house, Varsity, was ruined through explosion of a bomb suffed in a drain pipe at the rear of the theatre. Some damage was done to the building. Varsity, completed two months ago, occupies the site of the Garden, destroyed last spring with loss of two lives. The house is being operated by non-union operators.

40c Top for 5-Act-Film Bill at RKO Hip, Cl'v'd

Cieveland, Dec. 18.

RKO will headline a low admission scale over the show at the Hippodrome, when changing the policy of its two major theatres here Dec

30. Other house is the Palace, which goes straight pictures.
Hip becomes the vaudeville stand but not on the Palace's big time basis. Shows will comprise five acts on a 12,500 budget, with the house scaled at 15-25c in the afternoons and 40c top at night. Playing \$5,000-and-over bills, the Cleveland Palace has been one of RKO's principal vaudeville locations. In straight films it will have first choice with the Hip getting what's left or going second run if and when necessary.

L. A. Indie Obliged to Close

State, Long Beach, Shuttered-1st House to File U. S. Court Suit

Los Angeles, Dec. 18. First indie house in the Los Angeles territory to go dark as the re-

smit of an alleged inability to obtain a flow of product is the State, Long Beach, which shuttered Dec 14. It was operated by the Long oh Amusement Co., one of the half dozen indie circuits and individuals recently to file damage actions against the Fox-West Coast and film distribs charging monopoly and combination in restraint of trade.

trade.

State has lead a precurious existence during the past year, with frequent policy changes. It was the first house to file suit in the U.S. court demanding heavy damages. Attorneys representing the Long Beach co. and Fox.-W. C. have gotten together and an amicable settlement is understood to have been worked out. However, the case

has not yet been dropped from the court calendar. Circuit's legal staff has been working with attorneys for other plaintiffs looking toward a possible adjustment.

Coast Roadshow for 'Frieburg Passion Play'

Los Angeles, Dec. 18.
First coast road show date for the
Frieburg Passion Play,' which is
current at pop prices at the Hollywood Music Box, will be at the
Savoy, San Diego, the week of Dec.
25. It will be two-a-day, at \$1.80

25. It was so to reopen to polymers to reopen the Orpheum, San Francisco, Jan. 15, for a run at regular prices. San Feinstein, former Radio Pictures exchange mgr. in Salt Lake and Denver, has the coast rights and is booking on percentages.

ALBERT CON

CURRENT ENGAGEMENT

"Topaze"

AN RKO-RADIO PICTURE **HOLLYWOOD**

Every Good Wish

Executives and Staff

RADIO CITY RICHARD DIX

CHARLES WENDLING

Sole Manager for

CLAUDETTE COLBF

5128 Marathon Avenue

GLADSTONE 3729

Hollywood, Calif.

CALENDAR OF CURRENT RELEASES

Artclass Offices: 729 Seventh Ave., New York, N. Y.

They Never Come Back. Comedy drama with pugilistic background. Regis Toomey, Dorothy Sebastian. Time, 63 mins. Rel. May. Night Rider, The. Western. Harry Carey. Time, 63 mins. Rel. June.

Offices: 1540 Broadway, New York, N. Y. Chesterfield

Escapate. Domestic triangle story. Anthony Bushell, Sally Blane. Dir. Rich. Hen. 67 mins. Re Apr. 15. Rev. May 31. Dir. Rich. Beauty Rich. Bushell, Sally Blane. Dir. Rich. Dir. Rich. Three, 57 mins. Rel. July 18. Rev. Oct. 4. Forbidden Company. Drama of social snobbery. John Darrow, Sally Blane. Dir. Rich. Thorps. Time, 63 mins. Rel. Jule 18. Rev. Uct. 4. Forbidden Company. Drama of social snobbery. John Darrow, Sally Blane. Dir. Rich. Thorps. Time, 67 mins. Rel. June 18. Rev. July 12.

King Murder, The. From the novel. Conway Tearle, Natalle Moorehead, Robt. Frazer, Dorothy Revier. Dir. Rich. Thorpe. Time, 64 mins. Rel. Sept. 25. Rev. Nov. 1.

Midnight Lady, The. Drama of mother love. Sarah Padden, Ciaudia Deli, John Darrow. Dir. Rich. Thorpe. Time, 67 mins. Rei. May 15. Rev. May 12.

May 12.
Slightly Married. Comedy drama. Evalyn Knapp, Walter Byron, Marle PreTipe, 86 mins. Rel. Nov. 18.
Thrill Stand Thorpe. Tipe, 86 mins. Rel. Nov. 18.
Thrill Stand Thrill Stand Thrill Standard Thrill

dio: Gower at Sunset, Columbia Offices: 729 Seventh Ave., Columbia

Offices: 72 Seventh Ave.,
Columbia

Ali Hostess. Thrilling story of the adventure and remance of 133 st who fearleastly files across the continent in passenger ships. Evalyn Knapp, James Murray, Dir. Al Rogall. Red. Dec. 5.

American Magness. Meiodrama of a run on the bank and how it was checked. Capra. dir. Time, 7s mins. Red. Jone 5.

Attorney for the Detense. Drama of the criminal courts. Edmund Lowe, Constance Cummings, Drank of the Capra. dir. Time, 7s mins. Red. May 21. Rew. May 31.

Schiedle Mask. Action moderams of the unmasking of a dope ring. Jack John Frank Cummings. Time, 70 mins. Red. Reb. 28. Rev. May 3.

Sehind the Mask. Action moderams of the unmasking of a dope ring. Jack John Frank Cummings. Time, 70 mins. Red. Feb. 28. Rev. May 3.

Sell Time, 76 mins. Red. Feb. 28. Rev. May 3.

Illing Tree of General Yen. Romance and adventures of an American girl Street of the Commings. The Commings. The Commings. The Commings. The Commings and Adventures of an American girl Walter Connolly. Dir. Frank Capra. Red. Dava. Stanwyck, Nile Asther, Surveyer, Anal. Murge on a fast express train. Ben Lyons Lyon. By Whice Hand. Murge on a fast express train. Ben Lyons Lyon. By Whice Hand. Murge on a fast express train. Ben Lyon. Berbara Wasker.

water company. Dir. Frank Capts. Act. Dec. 4. Phose Hand. Murder on a fast express train. Ben Lyon, Barbara Weeks Dir. Ben Stoloff. Rel. July 6. Rev. Aug. 16.

Dir. Ben Stoloff. Rel. July 6. Rev. Aug. 15. of the Trail, The. A U. S. cavairy officer, who is court martialed, and redeems himself. Tim McCoy, Luana Walters. Dir. D. Ross Lederman, 58 mins. Rel. Dec. 9. Edition, The. Comedy drama of newspaper life. Pat O'Brien, Mac Clark. Howard Higgins, dir. Time, 67 mins. Rel. Feb. 12. Rev.

Trouble. Buck Jones quits the rangers—but he goes back. Buck Jones, Lina Basquette. Dir. Lambert Hillyer. Time, 61 mlns. Rei. July 15. Rev. Oct. 18.

Helywood Speaks, Inside story of Hollywood. Genevieve Toblin Fat O'Brien.

Eddie Buzzeli, dir. Time, .. mins. Rel. June 25. Rev. Aug. 16.

Last Man, The. Drama of outlawry on the high seas. Chas. Bickford, Con-Rev. Sept. 26.

Lev. Sept. 26.

Lev. Affair. Scolety story by Ursule Parrott. Dorothy Mackatill, Humphrey Bogart. Thornton Freeland, dir. Time, 69 mins. Rel. Mar. 17. Rev. Apr. 19.

Against Woman. Man's strength against woman's wiles. Jack Holt, Lillian Miles. Dir. Irving Cummings. Time, 68 mins. Rel. Nov. 15. onna of the Mounted. Canadian policeman dropp below the border. Buck Jones, Greta Gransted. Dir. Ross Lederman. Time, 57 mins. Rel. Aug. 8. Rev. Nov. 57 mins. Rel. Aug.

S. Rev. Nov. 28. States Dr. Ross Lectorman. Time, 67 mlns. Rel. Aug. Murder of the Night Club Lady. See Night Club Lady. Adolphe Night Club Lady. Unique murder mystery, done from a novel. Adolphe Night Club Lady. Unique murder mystery, done from Service States of the Night Club Lady. Time, See ming. Time, Night Mayor. Political story Dead Mag. 3. Walker. Lee Tracy, Evalyn Kanpp, Eugene Palette. Dir. Ben Stoloff. Time, 66 mins. Rel. Aug. 19. No Greater Love. Heart Interest story. Dickle Moore, Alexander Carr, Richard Lady. 19. Mayor May 17. Mercer. Hobart Bosworth. Time, 60 mins. Rel. May 13. Rev. May 17. Monostress who is represented by the average of the Norce of Childs. A millionalress who is represented by the average of the Norce of Childs. A millionalress who is represented by the average of the Norce of Childs. A millionalress who is represented by the average of the Norce of Childs. A millionalress who is represented by the average of the Norce of Childs.

May 13. Rev. May 17.

No More Orchids. A millionairess who is regenerated by the new American spirit. Carole Lombard, Lyle Talbot, Walter Connedy, Louise Closser Shopwise, Dr. Walter Lang. 70 mins. Rel. Nov. 26.

Shopwise, Dr. Walter Lang. 70 mins. Rel. Nov. 26.

Shopwise, Dr. Walter Lang. 70 mins. Rel. Nov. 26.

Shopwise, Dr. Walter Lang. 70 mins. Rel. Nov. 26.

Boy. Mar. 25.

That's My Boy. Football story off the usual lines. Rich. Cromwell, Dorothy Jordan, Mae Marsh. Dir. R. W. Niel. Time, 71 mins. Rel. Oct. 6. Rev. Nov. 22.

Sporting Age. Revenge on the polo field. Jack Holt, Evalyn Knapp. Dir. A. W. Bennison. Time, 71 mlns. Rel. Sept. 15. Ray. Oct 4 Fisted Law. Tim McCoy clears himself of an express robbery charge. McCoy, Alice Day, Tully Marshail. Dir. Ross Lederman. Time, 54 mins. Rel. June 8. Rev. Sopt. 20.

Vanity Street. Girl breaks a window to get into jall, but lands in the Fol-lies. Helen Chandler, Chas. Bickford. Dir. Nick Grinde. Time, 67 mins. Rel. Oct. 15. Rev. Oct. 11.

Virtue. A street walker who goes straight. Carole Lombard, Pat O'Brien. Dir. Edw. Buzzeii. Time, 68 mins. Rel. Oct. 25. Rev. Nov. 1.

War Correspondent, Chinese war story, Jack Hott, Ralph Graves, Lila Lee.
Dir. Paul Sloan. Timis, 76 mins. Rel. July 25. Rev. Aug. 18.
Washington Merry-Go-Rounds. Political satire. Lee Tracy, Constance Cummings. Dir. Jas. Cruze. Time, 75 mins. Rel. Oct. 15. Rev. Oct. 25. White Eagle. Buck Jones as an Indian pony express rider. Jones, Barbara Weeks. Dir. Lambert Hillyear. Time, 65 mins. Rel. Oct. 7. Rev. Sept. 27.

First Anglo Corp. Offices: 1600 Broadway,

Avaianche. Romance of the weather observer on Mt. Blanc. Photographed in that locale. Dir. Dr. Arnold Fancke. Time, 67 mins. Rel. May 15.

Boat from Shanghal, The. Chinese mystery play on the high seas. Time, 64 mins. Rel. Apr. 15.

Condemnet to Death. Mystery drama from Jack O'Lantern. Dir. Weiter Fords. Time, 78 mins. Rel. Sept. 21. Rev. July 19, Goona Goona. Love charms on the Island of Ball. Dir. Andree Rooseveit, Armand Denis. Rel. Nov. 28. Rev. Sept. 20.

Hound of the Baskervilles. Sherlock Holmes story of that title. Raymond Massey. Dir. Jack Raymond. Time, 63 mins. Rel. Apr. 15. ing Rembrandt, The. Last of Conan Doyle's Sherlock Holmes stories. Arthur Wontner. Dir. Lesile Hiscock. Time, 78 mins. Rel. July 20. Rev. Mar. 29.

Monte Carlo Madness. Monaco romance in musical comedy style. Sari Maritza. Dir. Hans Schwartz. Time, 71 mins, Rel. July 1. Rev.

June 7.

Ringer, The. Edgar Wallace mystery story, Arthur Milton. Dir. Wallace Forde. Time, 60 mins. Rel. June 25. Rev. June 7.

Wild Women of Borneo. Travelogue. Time, 50 mins. Rel. May 28. Rev. Apr. 25.

Studios: Burbank, Calif. First National Offices: 321 W. 44th St., New York, N. Y. Alias the Doctor, Medical graduate without diploma risks imprisonment to save a life. Rich. Barthelmess. Dir. Michael Curtiz. Time, 62 mins. Rei. Mar. 26. Rev. Mar. 8.

Cabin in the Cotton. A social study of the poor whites. Rich. Barthelmess, Dorothy Jordan, Bette Davis. Dir. Michael Curtiz. Time, 76 mins. Rei. Oct. 15, Rev. Oct. 4.

al Park. Western cowboy hunts bandits in a New York park. Joan Blondell, Wallace Ford, Guy Kibbee. Dir. John Adolfi. Time, 55 mins. Rel. Dec. 10.

Rel. Dec. 10.

Crash, The ... How one couple reacted to the panic. Ruth Chatterton, Geo. Crash, The ... How one couple reacted to the panic. Ruth Chatterton, Geo. Creoner, The ... Comcedy drama of a said to sime. Rel. Aug. 70.

Creoner, The ... Comcedy drama of a said to sime. Rel. Aug. 70.

Pub. Loyd Bacon. Time, 68 mina. Rel. Aug. 70. Rev. Aug. 82.

Dark Horse. Political saitre. Warren William. Dir. A. E. Green. Time, 75 mina. Rel. July 2. Rev. June 14.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing le given when re-lease dates are definitely set. Titles are retained for six months. Managers who receive cervice subsacquent to that period should praserve a copy of the calendar for reference.

reference.

The running time as given here is presumably that of the projection room showings and can only approximate the actual release length in imate the actual voleace length in those states or communities where those states or communities where local or state consorably may result in deletions. Running time in the reviewe as given in 'Variety' oarry the actual time clocked in the the-atre after passage by the New York state consorable, since plotures are reviewed only on actual theatre showings.

The property of the term of the property of the communities of the comm

Hollywood

(Continued from page 8) dax Steiner, head of Radio's music

Sam Mintz is back on the Fox lot after scripting 'Cut Diamond' for J. G. Bachman. Leonard Praskins, on the same assignment, is out.

Leo Robins is doing four numbers for Chevalier's "The Way Love' at Par.

Fredric March and Jack Oakie tto the Eagle and the Hawk' of t Paramount.

Richard Arlen is in Par's 'Good Company,' with Alison Skipworth and Roland Young.

Sir Guy Standing and George Raft go into Par's 'Sanctuary.'

Colin Clive arrives from England Dec. 25, and starts work the next day in Radlo's 'The Great Desire.'

Fan mag and foreign press reps now without efficient and their Hays police certains that their the studios cancelled stentials to the studios cancelled stentials to meeting of the contacts between lots and out-of-town press.

Henry Johnson is back at Fox and teamed with Dudey Nichols on an original, 'Fledgelings.'

Phil Goldstone has made a deal to produce a feature at the Chicago Pageant of Progress.

Edward Small agency has filed sult to collect \$6,521 damages from Alfred A. Cohn and \$150 commission.

Lyons and Lyons suit against Verree Teasdale for \$10,000 damages and commissions has been settled but of court for \$2,700.

Allen Rivkin and P. J. Wolfson through at Warners after complet-ing 'Pleture Snatcher' treatment. John Larkin at Palm Springs on six weeks layoff, and Edward Choderov gets a new assignment with 'Junior Republic' shelved.

Claiming 'Fugitive,' '20,000 Years' and 'Women They Talk About' give the company enough prison stuff for the present, War-ners has shelved 'Junior Republic.'

Dr. Eugene Frenke, husband of Anna Sten, salls Jan. 6 for Europe to represent United Artists there.

Special committee of the Academy, headed by J. Theodore Reed, will consider the relationship of agent to producer and client with a view of instituting a code of practice.

Dale Van Every has been handed the job at Universal of fitting a story to a title, 'Black Pearls,' on which a dozen writers have worked without success.

Universal wants Ann Harding on loan from Radio for 'Only Yester-day,' John M. Stahl will direct.

Vilma Banky is expected home rom Europe in a few days. She topes again to enter pictures. Rod a Rocque will accompany her from Yow York.

Academy has dropped Robert Burkhart's charge that Radio is us-ing the title, 'Sport Page,' and is destroying the commercial value of a story he had with that handle, has been dropped.

Pinkerton. A sleuth in skirts. Joan Biondell. Dir. Lloyd Bacon. Time, 66 mins. Rei. July 30. Rev. July 12. Rich Ara Always With Us. A girl who loved her husband and wanted another man. Ruth Chatterton. Dir. A. E. Green. Time, 71 mins. Rel. May 21. Rev. May 17.

21. Rev. May 17.

Silver Dollar, Silver boom days in Col. Edw. G. Robinson. Dir. Alfred E. Green. 34 mins. Rel. Dec. 24.

Strange Love of Molly Louvain. Drama of misplaced love. Ann Dvorak, Lee Tracy. Dir. Michael Curtiz. Time, 74 mins. Rel. May 28. Rev. May 10.

May 10.

serfoot. Joe Brown in chaps as a theatrical promoter, Dir. Ray Enright,
Time, 70 mins. Rel. June 18. Rev. May 24,
Call it Slin. Kansas girl breaks into N. X. show life. Loretta Young,
Geo. Brent, David Manners. Dir. Thornton Freeland. Time, 70 mins.
Rel. Nov. S. Rev. Oct. 25.

Rel. Nov. 5. Rev. Oct. 25.
on a Match. Three schoolgirls have adventures. Joan Blondell, War-ren William, Ann Dvorak, Bette Davis. Dir. Mervyn Le Roy. Time, 63 mins. Rel. Oct. 28. Rev. Nov. 1.

Shark. Life and tragedy with the tuna fishers. Edw. G. Robinson, Zita Johan, Rich. Arien. Dir. Howard Hawks. 79 mins. Rel. Sept. 24. Rev. Sept. 27.

Seconds. Drama of murder for self respect. Edw. G. Robinson. Dir. Mervyn Le Rov.Time. 68 mins. Rel. June 4. Rev. May 24.

End Marriage. Comedy drama of wives who work. Loretta Young, Norman Foster. Dir. Thornton Freeland. Time, 66 mins. Rel. July 9. Rev. June 7.

You Seid a Mouthful. Joe Brown swims to Catalina. Joe E. Brown, Ginger Rogers. Dir. Lloyd Baoon. Time, 70 mins, Rel. Nov. 26. Rev. Nov. 22.

Studio: Fox Hills., Tox Offices: 850 Tenth Ave., Hollywood, Cal.

Fox Offices: 850 Tenth Ave., New York, N v., Mar. 13 Rev. Mar. 14 Rev. Mar. 15 Rev. Mar. 15 Rev. Mar. 15 Rev. Mar. 15 Rev. Mar. 16 Rev. Mar. 17 Rev. Mar. 18 Rev. 18 Rev. Mar. 18 Rev. Mar. 18 Rev. Mar. 18 Rev. 18

teur Daddy. Romantic drama of a bachelor who adopts a family. War-ner Baxter, Marian Nixon. Dir. John Blystone, Time, 71 mins. Rel. Adr. 10. Rev.

Bachelor's Affairs. Comedy of mismated marriage. Adolph Menjou, Marlan Marsh. Dir. Alfred Werker. Time, 64 mins. Rel. June 26. Rev. June 28. Business and Pleasure. Will Rogers as a razor blade king in the Orient. With Jetta Goudal. Dir. David Butler. Time, 77 mins. Rel. Mar. 6. Rev. Feb. 16.

Her Savage. Tiffany Thayer's story of a half breed girl. Clara Bow. Monroe Owsley, Gilbert Roland, Dir. John Francis Dilion. Time, 32 mins. Rel. Nov. 27. Rev. Nov. 29.

mins. Nel. Nov. 27. Nev. Nov. 29.

Careless Lady. An ugly duckling who goes to Parls and changes. Joan Bennett and John Boles. Dir. K. McKenna. Time, 67 mins. Rel. Apr. 3.

Rev. Apr. 19.

Rev. Apr. 13.

du the Maglcian. Dramatized radio broadcast. Edmund Lowe. Bela Eugodi from War. Dir. Marcel Varnel. Time, 72 mins. Rel. Sopt. 18.

Eugodi from War. Adventure afoat and a iswell robbery. Tom Meighan with Charlotte Greenwood for comedy. Dir. Hamilton McFadden. Time, 57 mins. Rel. Feb. 14. Rev. Mar. 1.

mins. Ret. Feb. 14. Rev. mar. 1.

Su Lottery. What happened to the sweepstakes winners. Elissa Landl, stage star; Alex Kirkiand, Victor McLaglen. Dir. Sam Taylor. Time, 76 mins. Rel. Mar. 27. Rev. Apr. 5.

derly Conduct. The cop and the gang. Comedy drama. Lee Tracy. El Brendel, Sally Ellers. Dir. John Considine. Time, 81 mins. Rei. Mar. 20. Rev. Apr. 12. Year, The. Domestic drama from a stage play. Janet Gaynor, Chas. Farrell. Dir. William K. Howard. Time, ... mlns. Rei. July 31. Rev. Aug. 23.

Aug. 23.
Caballero, The. Outdoor drama in the west. From a fiction story. Geo.
O'Brien, Conchita Montenegro, Vic. McLaglen, Dir. Alfred Werker.
Time, 60 mins. Rel. Feb. 28. Rev. Mar. 29.

die with Care. Comedy. Jas. Dunn, Boots Mallory, Ei Brendel. Dir. David Butler. Rel. Dec. 25. Hat Check Girl. Murder and mystery in a nite club. Sally Ellers, Ben Lyon, Ginger Rogers. Dir. Sidney Landfield. Time, 63 mins. Rel. Sept. 25. Rev. Oct. 11.

About Town. Drama from a current novel on Washington life. Wanner Baxter, Karen Morley. Dir. J. F. Dillon. Time, 71 mins. Rel. May 22.

gatter, Karen Moriey. Dir. J. F. Dillon. Time, 71 mins. Rel. May 22.

Me and My Gal. Comedy drama. Joan Bennett, Spencer Tracy. Dir. Raoul
Walsh. Time, 78 mins. Rel. Dec. 4.

Mystery Ranch. From Stewart Edward White's The Killier.' Western Iocale.
Geo. O'Brien. Dir. David Howard. Time, 64 mins. Rel. June 12. Rev.
July S. Painter Woman. Dr. David Howard. Time, 64 mins. Rel. June 12. Rev.
Painter Woman. Dr. John Blystone. Rel. Jolg. 18. Rev. Sept. 6.

Passport to Hell, A. Drama of African June 12. Eng. Rev. Loc. Kirkland,
Warner Oland. Dir. Frank Lloyd. Rel. Aug. 7. Rew. Aug. 30.

Rackety Rax. Football satire. Victor McLagien, Grata Nissen. Dir. Alfred
Werker. Time, 65 mins. Rel. Oct. 23. Rev. Nov. 8.

Rebecca of Sunnybrook Farm. (Mary Pickford's silent hit.) Marian Nixon,
Raph. Bellamy. Dir. Al Santell. Time, 81 mins. Rel. July 3. Rev.

Sherick Holmes. The Conn. Dove Story with a new Garagete Livie Cilius.

ock Hoimes. The Conan Doyle story with a new gangster twist. Clive Brook, Mirlam Jordan, Ernest Torrence. Dir. W. K. Howard. Time, 68 mins. Rel. Nov. 6. Rev. Nov. 15.

Wanted a Millionaire. Romantic drama of a bathing beauty. Joan Bennett, Lee Tracy, Una Merkel. Dir. John Blystone. Time, 74 mins. Rel. Feb. 21. Rev. Feb. 23.

Witness, The. Lionel Atwill in his stage hit. Mystery story, Greta. Nissen. Dir. Varnel and Hough. Time, 73 mins. Rol. Feb. 7. Rev.

Feb. 9.

Hours to Live. Murdered diplomat is revived to avenge his murder. Warner Baxter, Miriam Jordan. Dir. Wm. Dieterie. Time, 78 mins. lett. Girl. A boxer and a social deb. James Dunn, Pagry Shannu, Lett. Girl. A boxer and a social deb. James Dunn, P

of the Storm Country. Talk version of an old silent. Janet Gaynor, Chas. Farrell. Dir. Al. Santell. Time, 75 mins. Rel. Nov. 20. Rev. Nov. 22.

Busy to Work. Talking version of 'Jubilo.' Will Rogers, Marian Nixon. Dir. Jas. Blystone. Time, 76 mins. Rel. Nov. 13. Rev. Dec. 6. DIT. JES. BIJSTONE, TIME, 76 MINS. Rel. Nov. 13. Rev. Dec. 5...
Trial of Vivienne Ware. Courtroom mystery story. Joan Bennett, Allen Dinehart. Dir. William K. Howard. Time, 56 mins. Rel. May 1. Rev. May 3...

Ends Only. Romance of a girl entertainer and a young artist. Joan Bennett, Ben Lyon. Dir. Alf. Santell. Time, 81 mins. Rel. June 10. Rev. July 21. While Paris Sleeps. Thrill drama. Victor McLagien. Dir. Alan Dwan. Time, 67 mins. Rel. May 8, Rev. July 14.

oman in Room 13. Drama of wifely sacrifice. Elissa Landi, Raiph Beilamy, Myrns Loy. Dir. Henry King. Time, 67 mins. Rei. May 15. Rev. May 24. Young America. A story of a virile boy who got a bad name. Spencer Tracy, Ralph Bellamy, Beryl Mercer, Dorls Kenyon. Dir. Frank Borzage. Time, 71 mins. Rel. Apr. 17. Rev. May 10,

Freuler Associates Office: Paramount Bldg., New York, N. Y. Wh. Collier, Jr., Josephins Dunn, Fat O'Malley. Dir. Burton Kins. Time. 69 mins. Rel. Oct. 1, Rev. Nov. 15.

Forty-Niners. The overland trek in pioneer days. Tom Tyler. Dir. J. P. McCarthy. 49 mins. Rel. Oct. 28 McCarthy. 49 mins. Rel. Oct. 28.

Gambling Sex, The. Racing story with a society slant. Ruth Hall, Grant
Withers, Dir. Fred Nowmeyer. Time, 54 mins. Rel. Nov. 21. Savage Girl, The. Big game hunters find a white jungle beauty. Rochelle Hudson, Walter Byron, Harry Mycrs, Adolph Milar. Dir. Harry L. Frager. Rcl. Dec. 5.

Offices: 1619 Broadway, New York City

Grussder, The. Dram of a crussding district attorney. Evolution Plant H. H. Warner, Ned Sperks, Lew Cody, Waiter Byron, Marceline Day, Dir. Frank Strayer, 72 mins. Rel. Oct. 1. Rev. Oct. 11.

Gold. Western dram. Jack Hoxie, Alice Day, Matthew Betz, Dynamite-horse. Dir. Otto Brower. Time, 55 mins. Rel, 85pt. 15. Rev. Oct. 11.

Gun J. Western drams. Jack Hoxie, Aloxie and Dynamite, his lorese. Rel. Jack. 12.

Jan. 31.

Hearts of Humanity. Drama of New York's East Side. Sen Hersholt, Jackie Schuller,
Oct. 1.

Chantom Express, The. Railroad melodramatic mystery, J. Farrell Marchantom Express, The. Railroad melodramatic mystery, J. Farrell Marchantonaid, William Collier, Jr., Sally Blane, Hobart Bosworth, Eddie Philips. Dir. Christy Cabanne. Time, 70 mins. Rel. Sept. 18. Rev. Sept. 77. bulle Be Damned, The. A drama. Rel. Jan. 31. ling, You Sinner, Dramatic life of a torch-singer. From the play by Wilson Lawrither.

Collison. Nel. Jan. 1.

Inwritten Law, The. A drama of betrayal and vengeunce. Greta Nissen,
Skeets Gallagher, Mary Brian, Lew Cody, Louise Fazenda, Hedda Hopper. Dir. Christy Cabanne. Time, 70 mins. Rel. Nov. 15.

per, Dir. Christy Casanne. Time, 70 mins. Rel. Nov. 15.

Vampire Bat, The. A thriller, Lionel Atwill, Fay Wray, Melvyn Douglas, George E. Stone, Maude Eburne. Dir. Frank Strayer. Rel. Dec. 15.

Via Pony Express. A Western drama. Jack Hoxie, Marceline Day, Dynamilte-Horse. Rel. Jan. 15.

Woman in the Chair, The. A drama. Rel. Jan. 15.

Studios: 4376 Sunset Drive, Hollywood, Cal. Mayfair Offices: 1600 Broadway, New York, N. Y Hollywood, Cal.

Allas Mary Smith. Events follow a chance meeting. Semi-detective. John Darrow. Gwen Rev. Ray Hatton. Dir. E. Mason Hopper. Time, 61 mins.

Dynamite Demy, Railroad drama of how a strike situation was met. Jay Wilson, Blanche Mehaffey. Dir. Frank Strayer. Time, 62 mins. Rel. May 27. Rev. Sept. 20.

Gorilla Ship, The. Jealousy on the high seas. Raiph, Ince, Vera Reynolds. Dir. Frank Strayer. Time, 60 mins. Rel. June 11. Rev. Aus. 2.

Heart Punch. Murder story with a prize ring angle. Lloyd Hughes, Marior Shilling. Dir. Breezy Eason. Time, 64 mins. Rel. Oct. 15. Rev. Dec. 13.

Her Mad Night. Mother assumes guilt for a daughter's crime. Irene Rich, Conway Tearle. Dir. E. Mason Hopper. Time, 67 mins. Rel. Oct. 1. Rev. Nov. 29. Honor of the Press, The. Crook-newspaper story. E. J. Nugent, Rita Le Roy, Wheeler Oakman. Dir. Breezy Eason. Time, 66 mins. Rel. May 15. Rev.

Love in High Gear. Comedy drama of stolen pearls. Harrison Ford, Alberts Vaughn, Ethei Wales. Dir, Frank Strayer. Time, 62 mlns. Rel. May 1. Midnight Morals. Love in the nigh clubs with a rookie cop. De Will Jen-nings, Chas. Delaney, Alberta Vaughn, Berly Mercer. Dir. E. Mason Hopper. Time. 65 mins. Rel. May 1. Rev. Sept. 13. No Living Witness. Novelty crime story. Gilbert Roland, Noah Beery, Barbara Kent. Dir. E. Mason Hopper. Time, 72 mins. Rel. Sept. 15. Rev Oct. 11.

Tangled Destinies. Mystery in a deserted desert home. Lloyd Whitlock. Doris Hill, Glen Tryon, Vera Reynolds. Dir. Frank Strayer. Time, 68 mins. Rel. Sept. 1. Rev. Oct. 25.

Temptation's Workshop. Society-Waii St. drama. Tyrell Davis, Helen Foster John Ince. Dir. Geo. Seits, Time, 61 mins. Rel. June 20. Trapped in Tia Juana. Army life on the Mex. border. Edwina Booth, Duncan Renaldo. Dir. Wallace W. Fox. Time, 65 mins. Rel. Aug. 15. Remaide. Dir. Wallace W. FOZ. Time, 65 mins. Rel. Aug. 15. Widew in Scarlet, The. Society crock meiodrama. Dorothy Revier, Kenneth Harian, Glen Tryon. Dir. Geo. Sietz. Time, 61 mins. Rel. July 1. Rev. Aug. 2.

Studios: Culver City, Calif. Offices: 1540 Broadway, New York, N. Y Metro Are You Listening? Drama in the broadcasting studio. Wm. Haines, Madge Evans, Anita Page. Dir. Harry Beaumont. Time, 76 mins. Rel. Mar. 28. Rev. Arsen Eupin. Based on the detective stories. John and Lionel Barrymore Karen Morley. Dir. Jack Conway. Time, 96 mins. Rel. Mar. 5. Rev. Mar. 1.

Mar. J.

As You Desire Me A girl who loses her identity but finds happiness. Greta
Garbo, Melvyn Douglas, Erich von Stroheim. Dir. G. Fitzmaurice. Time,
Timins. Rel. May 28. Rev. July 7.

Beast of the City, The. Gang rule story. Walter Huston, Jean Harlow. Dir.
Chas. Branin. Time, 90 mins. Rel. Feb. 13. Rev. Mar. 15.

Blondie of the Follies. Self explanatory title. Marton Davies, Robt. Montgomery, Billy Dove. Dir. E. Goulding. Time, 31 mins. Rel. Aug. 13. Rev. Sept. 13.

But the Flesh le Weak. Comedy drama of today. Robt. Montgomery. Dir. J. Conway. Time, 81 mins. Rel. Apr. 9. Rev. Apr. 19.

J. Conway. Time, 31 mins. Rel. Apr. 9, Rev. Apr. 19, see in the Family. Jackle Cooper agrees the family happiness. Jackle Cooper the State of State

Flesh. Wallace Beery as a westler. Karen Morley, Riccardo Cortez, Jean Hersholt, Dir. John Ford. 95 mins. Rel. Dec. 9. Rev. Dec. 13. Falthiess. Rich girl learns the lesson of the deprezsion. Tallulah Bankhead, Rot. Montgomery. Dir. Barry Beaumont. Time, 75 mins. Rel. Oct. 15. Rev. Nov. 22.

Rev. Nov. 22. Freaks. Weird story of circus life. Wallace Ford, Olga Baclanova. Dir. Tod Browning. Time. 64 mins. Rel. Feb. 20. Rev. July 12.

Football story with some good comedy. Ramon Novarro, Madge ans, Una Merkel. Dir. S. Wood. Time, 134 mins. Rel. May 14. Rev.

Kengo, Remake of the silent of the same title, Sorcery in central Africa, Walter Huston & Dependent of the Need, World of the William of the William of the World
Rel. May 7. Rev. May 3.

Mack of Fu Manchu. Chinese plotter seeks the sword of Ghengis Kahn.

Borls Karloff, Lewis Stone, Karen Morley. Dir. Chas. Brabin. Time.

New Morals for Old. Old Standards fight against the new. Robt. Young,

Margaret Perry, Lewis Stone, Laura H. Crews. Dir. Chas. Brabin.

Time. 77 mins. Rol. June 4. Rev. June 28.

Night Gourt. Dram of a crooked judge. Walter Huston. Phillips Holmes,

Paok Up Your Troubles. Laural and Hardy full length military commody. Dir.

Geo. Marshall and Raymond Carey. Time. 70 mins. Rel. Sept. 17. Rev.

Oct. 4.

onate Plumber, The. New version of 'Her Cardboard Lover.' Buster Keaton, Jimmy Durante, Polly Moran. Dir. Ed. Sedgwich. Time, 76 mins. Rel. Feb. 6. Rev. Mar. 15.

mins. Rei. reb. 5. Rev. Mar. 15.
Payment Deferred. Murder story from the play of that title with Chas.
Laughton in his original role, Maureen O'Sullivan, Dorothy Peterson.
Dir. Lothar Mendez. Time, 80 mins. Rel. Oct. 8. Rev. Nov. 18. of the Circus. Dialog version of a stage and silent. Marion Davics, Cark Gable. Dir Al Santell. Time, 71 mlns. Rcl. Feb. 27. Rev. Mar.

perity. Post depression comedy with Maric Dressler and Polly Moran Dir. Sam Wood. Time, 87 mins. Rel. Nov. 18. Rev. Nov. 29.

MIT. SMIN 1900G. TIME, 87 MINS. REI. NOV. 18. REV. NOV. 29.

Red Dust. Joan Hariow and Clark Gable as a new team in a story of Indo-China. Dir. Victor Fieming. Time, 83 mins. Rel. Oct. 22. Rev. Nov. 8.

Red Headed Woman. Vivid comedy drama. Jean Hariow, Chester Morris, Lewis Stone. Dir. Jack Conway. Time, 83 mins. Rel. June 25. Rev. July 5.

Skyscraper Souls. Drama. Warren William, Maureen O'Suillvan, Anita Page.
 Dir. Edgar Sclwyn. Time, 100 mins. Rel. July 16. Rev. Aug. 3.
 Smillin' Through. Remake of the Norma Tlimadge silent and Jane Cowl play.
 Norma Shearer, Leelle Howard, O. P. Heggie. Dir. Sidney Franklin.
 Time, 59 mins. Rel. Sept. 18. Rev. Oct. 18.

Time, 96 mins. Rei, Sept. 18. Rev. Oct. 18.
Speak Easily Slapatick, comedy Buster Keaton, Jimmy Durante. Dir. Ed.
Sodgwick, Time, 78 mins. Rei, July 23. Rev. Aug. 23.
Strange interlude. The famous O'Ncill play. Norma Scharer, Clark Gable.
Dir. Robert Z. Leonard. Time, 110 mins. Not yet released. Rev. Sept. 6,
Tarzan the Ape Man. New Tarzan adaptation. Johny Welssmuller, Matren O'Sullivan. Dir. W. S. Van Dyke. Time, 100 mins. Rel. Apr. 2,
Rev. Mar. 29.

Unashamed. Modern problem story. Helen Twelvetrees, Robt. Young, Lewis Stone. Dir. Harry Beaumont. Time, 77 mins. Rel., July 2. Rev. July 19. hington Masquerade. Political satire. Lionel Barrymore, Karen Morley, Nils Asther. Dir. Chas. Brabin. Time, 91 mins. Rel. July 8. Rev. July 26. Wet Parade, The. Enforcement problem. Dorothy Jordan, Walter Huston Myrna Loy. Dir. Victor Fiemling. Time, 120 mins. Rel. Apr. 16. Rev Apr. 26. When a Feller Needs a Friend. Tallor-made for the stars. Chic Sale, Jackie Cooper. Dir. Harry Pollard. Time, 79 mins. Rel. Apr. 30.

Studio: 6048 Sunset Blvd., Monogram Office: 723 Seventh Ave.,
New York, N. Y Arm of the Law, The. Newspaper mystery story. Rex Bell, Lina Basquette, Marceline Day. Dir. Louis King. Time, 68 mins. Rel. Apr. 20. Rev. July 7.

July 7.

Gounty Fair. Racing romance with a carnival background. Ralph Ince. HoLard Bowerth, Marion Shilling, Win. Collier, Jr. Dir. Louis King. Time,
Lard Bowerth, Marion Shilling, Win. Collier, Jr. Dir. Louis King. Time,
Diamond Trail. Western. Rex Bell. Dir. Harry Fraser. Rei. Dec. 30,
Fighting Champ, The. Western. Bob Steele, Arletta Duncan. Dir. J. P.
McCartiv, Time, 64 mins. Rel. Dec. 15,
Flames, Fire story. John Mack Brown, Noel Francis, Marjorie Beebe. Dir.
Karl Brown. Time, 70 mins. Rei. May 30. Rev. Aug. 30. (Chawick.) Broadway to Cheyenne N. Y. gargster meets the shooting West. Rex Bell, Marceline Day. Dir. Harry Frazer. Time, 62 mins. Rel. Aug. 15.

from Calgary, The. Girl cowboy comes east to stage triumphs. Fift D'Orsay, Paul Kelly. Dir. Phil Whitman. Time, 64 mins. Rel. Sept. 24. Rev. Nov. 22.

Rel. Nov. 22.

Galloping Thru. Western drama. Tom Tyler. Dir. Lloyd Nosier. Time, 58
mins. Rel. May 30. Rev. Mar. 8.

Gultty or Not Gultty? Betty Compson, Claudia Dell. Dir. Albert Ray. 67 mins.

Rel. Nov. 15.

Rel. Nov. 15.

Honor of the Mounted, The. Northwestern M. P. story. Tom Tyler. Dir. Harry Frazer. Time, 60 mins. Rcl. June 20. Rev. Oct. 4.

Klondike. Physician who fails in a major operation makes a comeback. Frank Hawks, Thelma Toold, H. B. Waithal. Dir. Lyle Taibot. Time, 65 mins. Rel. Aug. 40. Rev. Sept. 27. Rel. Aug. 30. Rev. Sept. 27.

Law of the North, The. Western. Bill Cody, Andy Shuford. Dir. Harry Frazer. Time, 55 mins. Rel. May 30. Rev. Aug. 30.

Lucky, Larrigan, Western. Rex Bell, Helen Foster. Dir. J. P. McCarthy.

Lucky Larrigan, Rel. Dec. 10. Man from New Mexico. Vengeance on the range. Tom Tyler. Dir. J. P. McGowan. Time, 60 mins. Rel. Apr. 1. Rev. Aug. 30.

Mason of the Mounted. Northwest police story. Bill Cody, Andy Shuford, Nancy Drexel, Dir. Harry Frazer. Time, 58 mins. Rel. May 15. Rev. Sent. 6.

Midnight Patrol, The. Newspaper story with odd slant. Regis Toomey, Edwina Booth, Mary Kolan, Earle Foxe, Betty Bronson. Dir. Christy Cabsnne. Timc, 00 mins. Rel. Apr. 10. Rev. May 10. Cabanne. Time, 60 mins. Rel. Apr. 10. Rev. May 10.

Self-Defense. Story by Peter B. Kyne. Pauline Frederick, Theodore Von
Eliz, Barbara Kent, Robert Elliott, Claire Windsor. Dir. Phil Rosen.
Rel. Dec. 15.

Single Handed Sanders. A western blacksmith with a punch. Tom Tyler. Dir. Chas. A. Post. Time, 50 mins. Rel. Feb. 1. Rev. Apr. 19. (Trem Carr.)

Slightly Married. Society boy marries a street girl and then falls in love with her. Evalyn Knapp, Walter Byron, Marie Prevost. Dir. Rich, Thorpe, 69 mins, Rel. Oct. 15. Strange Adventure. Regis Toomey, June Clyde. Dir. Phil Whitman and Hampton Del Ruth. Rel. Dec. 1.

Hampton Del Ruth. Rel. Dec. 1.

Texas Ploneere Texas when it had Indians. Bill Cody, Andy Shuford. Dir.

Harry Frazer. Time, 58 mins. Rel. Apr. 1. Rev. July 14.

Thirteenth Quest, The. Mystery play by author of Scarface. Ginger Rogers,

Lyle Talbot, J. Farrell McDonaid. Dir. Aifred Ray. Time, 65 mins.

Rel. Aug. 28. Rev. Sept. 6. (Chadwick.)

Vaniching Men. Western. Tom Tyler. Dir. Harry Frazer. Time, 62 mins.

Pal Ann. 15. No rew.

Rel. Aug. 25. Rev. Sept. 6. (Chadwick.)
Vanishing Men. Western. Tom Tyler. Dir. Harry Frazer. Time, 62 mins.
Rel. Apr. 15. No rev.
Western Limited, The. Mystery aboard a transcontinental train. Estelle
Taylor, Edmund. Burns, Gertrude Astor, Crauford Kent. Dir. Christy
Cabanne. Time, mins. Rel. Aug. 10. Rev. Oct. 19.
Young Blood. Western. Bob Steele. Story by Wellyn Totman. Dir. Phil
Rosen. Time, 82 mins. Rel. Nov. 19.

Studios: 5851 Marathon St., Hollywood, Calif. Paramount Offices: 1501 Broadway, New York, N. Y All? Cyril Maude's stage success. English comedy drama. Brit-lade. Gertrude Lawrence. Time, 68 mins. Rei, in June. Rev. Big Broadcast, The. Broadcasting story with many air stars. Stuart Erwin Bing Crosby, Lella Hyams. Dir. Frank Tuttle. Time, 80 mins. Rel Oct. Rev. Oct. 18.

oct. Rev. Oct. 18.

Billion Dollar Scandal, The. Drama. Robt. Armstrong, Constance Cummings, Jas. Gleason. Dir. Clarence Brown. Rel. Jan. 6.

Blonde Venus. Story of a stage woman's efforts to retain her child. Mariene Hone Constant of the
Rei. Feb. 26. Rev. Ján. 26. Broken Wing. Drama in Mexican locale. Leo Carillo, Lupe Velez. Dir. Lloyd Corrigan. Time, 71 mins. Rei. Mar. 25. Rev. Mar. 29.

Dancers in the Dark Drama of the night clubs. Mirlam Hopkins, Jack Oakie. Dir. Dave Burton. Time, 74 mins. Rel. Mar. 11. Devil and the Deep. Jean Sustant Alme, 14 mins. Rel. Mar. 11.

Devil and the Deep. Jean Live I submerged upmarine. Tailulah Bankhead, Cary Cooper, Changrift and Der. Marion Gering. Time, 72 mins. Rel. Aug. 12. Rev. Aug. 23.

Devil 18 Driving, The. Wynne Gibson, Edmund Lowe, Dickle Moore. Dir. Stoloff. Rel. Dee, 9.

Evenings for Sale. Viennese nobleman becomes a gigolo. Herbert Marshall, Sari Mariza, Chas. Ruggles. Dir. Stuart Walker. Time, 61 mins. Rel. Per. 11. Rev. Nov. 15.

Fareeding The Maria Chas. Per. Stoloff. Rev. Dec. 18.

Early Rev. Dec. 18.

Early Rev. Dec. 18.

Early Rev. Dec. 18.

Experimental Commandments. Soviet story with the Exputian salader from Ten.

Hel. Toc. 26. Not. "Decaration meniou. Dir. Frank Borzage. 39 mins. Forgoten Commandments. Soriet story with the Egyptian spiesode from Ton Commandments." Gene Raymond, Sarl Maritza. Dir. Gasnier-Schorr. Time. 75 mins. Rel. May 27. Rev. June 7. Guilty as Hell, Murder mystery with Gulrt and Flage comedy angle. Edmund mins. Rel. Aug. 5. Rev. Aug. 5. Arien. Dir. Eric Kenton. Time, 32 mins. Rel. Aug. 6. Rev. Aug. 6. Arien. Dir. Eric Kenton. Time, 32 Hell. Gulften Scholler, Sc

Hot Saturday. Gossip in a small town. Nancy Carroll. Dir. W. Seiter. Time, 72 mlns. Rel. Oct. 28. Rev. Nov. 8.

72 mins. Rel. Oct. 28. Rev. Nov. 8.

I'l Had a Million. How various persons would react to an inheritance. Gary Cooper, Geo. Raft, Wynne Gibson, Chas, Laughton, Jack Oakle and many others, each in a single sequence. Directional sequences by various dilsiand of Lost Souls. Novelty story. Chas. Laughton, Richard Arien, Lella Hyams. Dir. Chas. Kenton. December specials. Lady and Gent. Sentimental story of a cheap puglilst. Geo. Bancroft, Wynne Gibson. Dir. Roberts. Time, 84 mins. Rel. July 15. Rev. July 19.

King of the Jungle. Novelty story. Buster Crabbe, Frances Dec. Dirs. Humberstone-Marcin. Jan. special release.

berstone-Marcin. Jan. special release.
Lily Christine. British made. Corinne Griffith, Colin Clive. Time, 59 mins.
Rel. July. Rev. Sept. 20.
Love Me Tonight. Chevalier as a tallor in masquerade. Jeanette MacDonald,
Chas. Rugelos, Chas. Butterworth, Merna Lov. Dir. Rouben Mamoullan.
Time, 39 mins. Rel. Aug. 28. Rev. Aug. 23.
Madame Butterfly. From the opera. Sylvia Sidney, Cary Grant, Chas. Ruggles.
Dir. Gearling. Rel. Dec. 39.

Madame Racketeer. Comedy of a middle-aged woman swindler. Alison Skipworth, Richard Bennett, Gco. Raft. Dir. Hall and Gribble. Time, 68 mins. Rel. July 22. Rev. July 26. Madison Square. Sporting story. Jack Oakle, Marian Nixon, Thos. Meighan. Dlr. Harry J. Brown. Time, 70 mlns. Rel. Oct. 7. Rev. Oct. 18.

Make Me a Star Dialog version of Merton of the Movies. Stuart Erwin, Joan Blondell, Zasu Pitts. Dir. Wm. Beaudine. Time, 86 mins. Rel. July 1. Rev. July 5. Man from Yesterday. Drama of a shell-shocked soldler. Claudctte Colbert. Clive Brook. Dir. Berthold Viertel. Time, 71 mins. Rel. June 24. Rev. June 28.

Merrily We Go to Hell. From a stage comedy drama. Sylvia Sidney, Frederic March, Dir. Dorothy Arzner. Time, 82 mins. Rel. July 10. Rev. June 14. Million Dollar Legs. Satire on mythical South American republic. Jack Oakie, (Continued on page 31)

Sam Kaplan's Successor by **Appointment?**

Instead of an election as at first planned, the I.A.T.S.E. may itself appoint a successor in New York operators local 306 to Sam Kaplan and his deposed officers. Move in that direction is under way with several member delegations urging appointments instead of an election.

tion.

Action by the I.A. would be taken only if such membership proposals are representative of a majority. Number so far urging the appointment plan i. not exactly known but said to be daily increasing, with various delegations having something the proposed of the pro

favorite.

Decision of Justice Cotilia on Kaplan's injunction suit to restrain the LA. from toesing him out, was expected during the past week but has been delayed. Until it arrives, the LA. cannot make a move one

way or another. Harland Hoimden, business agent of the Cleveland operators, and seventh v.p. of the I.A., is per-sonally in charge of 306 meanwhile, by appointment of the I.A.

Mort Shea and Loew's Disagree on Aldine Rent in Pittsburgh

Pittsburgh, Dec. 18. Pittsburgh, Dec. 18.

Pattle on between Mort Shea, operator of the Fulton theatre here, and Loew's may result in reopening of the Loew's Aldine as a grind house in competition to the Fulton. Aldine has been dark for a year and a haif save for road-show engagements.

a hair save to ments.

Loew's claim that Shea has defaulted on his share of the Aldine rontal. It appears that in return the same share of the Aldine share of the Aldine, sow of the Aldine, so the It is understood that Shea protests he has been getting no product from Loew's and sees no reason why he should contribute to Aldine's overhead. Loew's holds a long-term lease on the Aldine, the town's biggest money-maker before the days of deluxe open and the company of the

2-For-1
Since September 1, Fulton has had only two Metro pictures, 'Downstairs' and 'Kongo,' playing chiefly World-Wide, Majestic, Monogram and an occasional RKO and Fox release. Metro claims it has had no product to give the Shea

site. What may also have something to do the predicament of Fulton in regard to product is the house's policy of giving out two-for-one coupons, with the naborhood houses and subsequent runs protesting to exchanges that in this manner Fulton undersells them and at the ton undersells them and at the same time gets first-run and protection privileges

tection privileges.

No decision has been reached yet on the Shea--Loew affair, and it's still said to be hanging fire. Inside observers figure it would be suicidal for Loew's to reopen the Aldine at this time.

NEW MEN AND OFFICES

Switchee in Par Bldg. Suites Theatre Dept.

Not unlike the way office occupants at studies are changed and switched, in Paramount Publix the cleaks, a general realignment of cleaks, Leo Spitz, during the past week, Inally took over Sam Katz spacious quarters and started a more intimate grouping of Publix activities on the 9th floor. The Annex was being cleaned out so that the entire 14th floor, housing Eugene Zukor, Dr. N. M. LaPorte and B. B. Buchanan's departments could get in there.

Buchanan's departments could get In there.

Sam Dembow stays where he is, close to Spitz. Borros Morros has moved into Milt Feld's office, and L. E. Schneider into Dave Chatkin's. Morros' old office is taken over by Leon Netter, g. m. of film buying, while litarry Katz', when 'vacated, will probably go to George Walsh.

They may take 'em out but...

they HAVE to put 'em back!



FANCHON & MARCO

HOLLYWOOD • SAN FRANCISCO • SEATTLE • MILWAUKEE • NEW YORK

CALENDAR OF CURRENT RELEASES

(Continued from page 28)

W. C. Fields, Andy Clyde, Lyde Roberti. Dir. Ed. Cline, Time, 71 mins Rel. July 8, Rev. July 12.

W. C. Fleids, Andy Clyde, Lyde Roberti. Dir. Ed. Chine. Time, 71 mins. Rel. July S. Rev. July 10. an old success. Slyvia Sidney, Hobart Bossetie Man. Dislog version of an old success. Slyvia Sidney, Hobart Bossetie Man. Dislog version of a girl who sought a 'past'. Claudette Colbert, Edwund Lowe, Stuart Erwin. Dir. Stuart Walker. Time, 76 mins. Rel. Apr. 16. Rev. Apr. 12.

Via Crazy, Harold Lloyd breaks into pictures. Constance Cummings. Dir. Claudette Rev. Sept. 23. Rev. Sept. 24. Rev. Sept. 25. Rev. Sept. 26. Rev. Sept. 27. Rev. Sept. 28. Rev. Sept. 29.
special.

Hour with You. Sprightly French farce. Maurice Chevalier, Jeanette
MacDonald, Genevieve Tobin. Dir. Ernst Lubitsch. Time, 81 mins.
Rel. Mar. 25. Rev. Mar. 23.

antom President. Political story of a presidential double. George M. Cohan, Jimmy Durante, Claudette Coibert. Time, 77 mins. Rel. Oct. 7. Rev. Oct. 4.

Was in this Parier. Comedy drama. Claudette Colbert, Frederic March, Ailison Skipworth. Dir. Stuart Walker. Rel. Jan. 13. rved for Ladles. Dialog version of Grand Duchess and the Waiter. Leslie Howard, Benita Hume. Dir. Alex. Korda. Time, 71 mins. Rel. May 20. Rev. May 24.

May 20. Rev. May 24,

10 Witnesses. Murder on the football field. Phillips Holmes, Derothy June, Charles, Murder on the football field. Phillips Holmes, Derothy June, Charles, Carlon, Charles, Carlon, Carlo

Noah Beery, Owen Moore. Jur. Snerman. Res. Jan. 20, of the Cross. Speciacular production of the stage piay. Frederic March, Claudatte Colbert, Bilsas Land, Chaa, Laughton, Ian Keith. Dir. Ced de Mille. Time, 124 mins. (roadshow). Not yet released. Rev. Dec. 6. ers in the Sun. Comedy drama of youth. Carole Lombard, Chester Morris. Dir. Hall. Time, 69 mins. Rel. May 15. Rev. May 17. Sky Brides. Carnival-aviation comedy drama. Rich. Apien, Jack Oakle. Dir. Roberts. Time, 77 mins. Rel. Apr. 23, Rev. Apr. 28, Strange Case of Clara Deane. Court room drama. Wynne Gibson, Pat O'Brien, Frances Dee. Dir. Gasnier-Marcin. Time, 78 mins. Rel. May

AEV.
 Strangere in Love. Society drama. Frederio March, Kay Francis, Stuart Erwin. Dir. Lothar Mendez. Time, 70 mins. Rel. Mar. 4. Rev. Mar. 8.
 This ie the Night. Snappy French farce. Lily Damita, Chas. Ruggies, Theima Todd, Roland Young. Dir. Frank Tuttle. Time, 79 mins. Rel. Apr. 8.
 Rev. Apr. 19.

nder Below, Drama. Tallulah Bankhead. Chas. Bickford, Paul Lucas Dir. Rich. Wailace. Time, 71 mins. Rel. June 17. Rev. June 21. DIR. Rich. Wallace, Time, 71 mins. Rel. June 17. Rev. June 21.

Perow and Tomorrow Done from a stage play. Triangle theme. Ruth
Chatterton, Paul Lukas, Robt. Ames. Dir. Rich. Wallace. Time, 80

mins. Rel. Feb. 5. Rev. Feb. 2.

mins. Rel. Feb. 5. Kev. Feb. z.
rouble in Paradise. Cheating cheaters in Paris and Venice. Miriam Hopkins, Kay Francis, Herbert Marshall. Dir. Ernst Lubitach. Time, St
mins. Rel. Cot. 21. Rev. Nov. 15.

mins. Rel. Oct. 21. Rev. Nov. 15.

Undercover Man. Secret service bests the gangsters. Geo. Raft, Nancy Carlescover Man. Secret service bests the gangsters. Geo. Raft, Nancy Carlescover Report of the Secretary Service Serv World and the Fiesh, The. Russian locale. Drama. Geo. Bancroft, Miriam Hopkins. Dir. John Cromwell. Time, 74 mins. Rel. Apr. 22. Rev. May 10.

Powers Offices: 723 Seventh Ave., New York, N. Y.
Carmen. Pictured opera. Marguerite McNamara, Tom Burke, Lance Fairfax.
Dir. Cecil Lewis. Time, 56 mins. Rel. May 15.
Fascination. Society triangle. Madeline Carroll. Carl Harbord, Kay Hammons.
Dir. Miles Mander. Time, 61 mins. Rel. Apr. 1. Rev. July 28,
1331.

Feoi, The. Air drama. Harry Kendall, Benita Hume. Dir. Walter ummers. Time, 68 mins. Rel. Feb. 1. Rev. Oct. 20, 1921. Gables Mystery, The. Suspense drama. Lester Matthews, Anne Grey. Dir. Harry Hughes. Time, 57 mins. Rel. June 15. Her Radio Romeo, Radio comedy, Gene Gerrard, Jessie Matthews. Dir. Gene Gerrard. Time, 70 mins. Rel. July 15.

Her Strange Desire. Scandal in high tits. Laurence Otivier, Nora Swinburne. Dir. Maurice Elvey. Time, 59 mins. Rel. July 1.

Skin Game. From a Galsworthy play of a family feud. Edmund Gewnn, Phylls Konstam. Dir. Alf, Hitchcock. Time, 68 mins. Rel. June 1. Rev. June 30, 1931.

Weman Decides, The. From a stage play of Labor vs. Capital. Adrienne Allen, Owen Nare. Dir. Miles Mander, Time, 68 mins. Rei. Aug. 15.

Principal Offices: 11 West 42d St., Bleme the Woman. British made with Adolphe Menjou and Claude Allisten as a patr of crooks, Dir. Fred Niblo. Time, 7s mina. Rel. Oct. 1. Cockeyed Animal World. Curious Australian animals. Time, 33 mins. Rel Dangere of the Arctic. Valley of 10,000 smokes, in Alaska. Time, 34 mins

Fangs of Death Valley, Reptile study. Time, 20 mins. Rel. June 15. Get That Llon. Mountain lions captured by lasso. Time, 30 mins. Rel. May 15.

Hellywood. Unusual survey of the flim capital. Time, 20 mins. Rel. July 1. Rev. Oct. 4. lsiands of Peril. Dramatized travelogue of the Farce Islands. Time, 30 mins Rel. May 1.

Hel. May 1. Virgins of Bali. Travelogue of the island of Bali. Time, 48 mins. Rel. Sept. 15. Rev. Dec. 13. Wings Over the Andes. Plane views of the Andean volcance. Time, 31 mins. Rel. June 1.

Studios: Hollywood, Calif. R.K.O. Pathe Office: 1560 Broadway, New York, N. Y. Beyond the Rockles. The racket moves West. Tom Keene. Dir. Fred Allen. Time, 54 mins. Rel. July 8. Rev. Sept. 20.

Come On, Danger. Western. Tom Keene; J. Hayden, Roscoe Ates. Dir. Robt. Hill. Time, 54 mins. Rel. Sept. 23. Ghost Valley. Tom Keene is hired to impersonate himself. Dir. Fred Allen. Time, 54 mins. Rel. May 12. Rev. Aug. 30. Time, 84 mins. Rel. May 12. Rev. Aug. 30.
Westward Passage. Love straightens out aboard ship. Ann Harding, Irving Pichel. Dir. R. Milton. Time, 73 mins. Rei. June 10. Rev. June 7.
What Price Hollywood. Hollywood lowdown. Constance Bennett, Lowell Sherman. Dir. Geo. Cukor. Rel. June 24. Rev. July 19.

R.K.O. Radio Offices: 1560 Broadway, New York, N. Y. Age of Consent, The. Love and trouble for a co-ed. Dorothy Wilson. Richard Cromwell. Dir. Gregory La Cava. Time, 63 mins. Rel. Aug. 5. Rev. Sept. 6.

Bill of Divorcement, A. Story of a shell-shocked war yet. By Clemence Dane. John Barrymore, Billie Burke, Katherine Hepburn, Dir. Geo. Cukor. Time, 63 mins. Rel. Sept. 20. Rev. Oct. 4. Sird of Paradise, A. Famous stage play of the South Seas. Dolores Del Rio, Sept. 18. Sept. 19. S Bring 'Em Back Alive. Frank Buck's animal thriller. Time, 66 mins. Rei Aug. 19. Rev. June 21.

srung 'Em sack Alive. Frank Buck's animal thriller. Time, 65 mins. Rel. Aug. 18. Rev. June 21. American depressions and their euromounting. Rich. Dir. Ann Harding, Edna May Oliver. Dir. Wm. Weilman. Time, 88 mins. Rel. Nov. 18. Rev. Nov. 22.

Heif's Highway The horror of a Smins. Rel. Sput. 21. Rev. Sept. 37.

Heif and the state of the state

Dangerous Came, The Island recluse who hunts human beings for sport. Joel McCrea, Fay Wray, Lestie Banks. Dir. E. Schoedsack. Time, 63 mins. Rol. Sept. 9. Rev. Nov. 22.

Roar of the Dragon. Chinese war story. Gwill Andre, Richard Dix. Dir. Wesley Ruggies. Time, 69 mins. Rel. July 8. Rev. July 26. remey Augrice. 11He, 25 mins. Rei, July S. Rev, July 28.
Rockabye. Sentimental mother-love story. Constance Bennett, Joel McCrea. Dir. Geo. Cukor. Time, 70 mins. Rei. Nov. 25. Rev. Dec. 6.
Secrete of the French Police. Foreign mystery. Gwill Andre, Frank Morgan, Gregory Ratoff. Dir. Ed. Sutherland. Time, 58 mins. Rel. Dec. 2.

Gregory Raton. Dir. Ed. Sutherland. Time, 58 mins. Rel. 1862. 2.
Sport Parade. Novelly story. Joet McCrea, Marian March, Wm. Gardan.
Dir. Dudloy Murphy. Time, 65 mins. Rel. Nov. 11.
State's Attorney. One of the mouthplece cycle. John Barrymore, Helen
Twelvetroes. Dir. G. Archainbaud. Time, 79 mins.
Rel. May 13. Rev.
May 10.

May 10.

Strange Justice, Oddities of the criminal code. Mae Marsh, Norman Foster, Regmaid Denny, Dir. V. C. Schertzinger, Time, 64 mins. Rel. Oct. 7.

Thet of tha Mona Lies, The. Foreign made. Willy Forst, Trude von Moio Dir. G. Yon Bolvary. Time, 83 mins. Rel. Oct. 22. Rev. Sept. 15.

Thirteen Women. From Tiffany Thayer's story of the power of suggestion. Rel. Sept. 18. Rev. Oct. 13.

Rel. Sept. 18. Rev. Oct. 13.

United Artists Offices: 729 Seventh Ave.,

Congress Dances, The. Vienoese musical made in Germany. Lillian Harvey, Lil Dagover. Dir. Eric Charrell. Time, 82 mins. Rel. May 11. Rev. May 17.

May I. Cynara. Philip, Merivale stage hit. Ronald Colman, Kay Francis, Phylip Berryale stage hit. Ronald Colman, Kay Francis, Phylin Barry, Dir, King Vidor, Time, 97 mins. Rel. Dec. 28.

Kid from Spain, The. Eddie Cantor masquerades as a buil fighter down in Mexico. Cantor, Lyda Robert. Dir. Leo. McCarey. Time (roadshow), 118 mins. Release not set. Rev. Nov. 22.

Magic Night, Vienness operetts. Jack Buchanas. Dir. Herbert Wilcox. Time, 79 mins. Rel. Nov. 2. Rev. Nov. 8.

Mr. Robinson Crusso. Advantures in the South Seas. Dougias Fairbanks, Sept. 21. Rev. Sept. 22 mins. Rel. Sept. 21. Rev. Sept. 21. Rev. Sept. 22 mins. Rel. Sept. 21. Rev.

Sept. 51.

Rain. Jeanne Eagler famous stage hit. Joan Crawford, Walter Huston. Dir. Wm. Gargan. Time, 53 mins. Rel. Oct. 12. Rev. Oct. 18.

Whit Zomble, The. Haytian sorcery. Bela Lugosi, Madge Beliamy. Dir. Victor Halperin. Time, 69 mins. Rel. July 38. Rev. Aug. 2.

Studio: Universal City, Offices: 730 Fifth Ave., New York, N. Y. Universal Air Mail, The. Commercial flying thrill story. Pat O'Brien, Ralph Bellamy, Gloria Stuart, Slim Summerville. Dir. John Ford. Time, 35 mins. Rel. Nov. 3. Rev. Nov. 8.

ry Rides Again, . Tom Mix in an action wes 58 mins. Rel. Apr. 24. Rev. June 21. os must. Sed. Apr. 24. Rev. June 21.
Deomed Battalion. World war on the Italian front. Tala Birell, Luis Trenker.
Dir. Cyril Gardner. Time, 84 mins. Rel. June 16. Rev. June 14.
Fast Companions. Race track story with Caliente locale. Tom Brown, Mauren O'Sullyan. Dir. Kurt Neumann. Time, 67 mins. Rel. June 23.
Rev. Sept. 18.

Life struggle in the Arctic. Eskimo players. Dir. Ewing Scott. Time 60 mins. Rel. July 14, Rev. July 26. ttlent. Maiden, The. A girl who couldn't wait for love. Lew Ayres, Mac Clark, Una Merkel. Dir. James Whaie. Time, 79-mins. Rel. Mar. 1. Rev. Mar. 3.

and Order. Frontier drama of three bad men. Walter Huston, Harry Carey, Ralph Ince. Dir. W. R. Burnett. Time, 72 mins. Rel. Feb. 7. Rev. Mar. 1.

Riev. Mar. 1.

Mummy, The Mystary thriller. Boris Karloft, Zita Johana, David Manners.
Dir. Karl Freund. Rel. Dec. 22.

Murders in the Rue Morque, The. Poe's hair raiser. Beis Lugosi, Sidney Fox.

Dir. Robt. Florey. Time, 60 mins. Rel. Feb. 21. Rev. Feb. 16.

Mystary House, Mystary Commiss. Rel. Feb. 22. Rev. Feb. 16.

Mystary of Life, The. Clarence Darrow on evolution. Clarence Darrow. Dir.

Ngagana. Tropleal drama. Tale Birell, Melyyn Douglas. Dir. R. L. Frank.

Rel. Jan. 12.

Geo. Cochrane. Time, 48 mins. Rel. July 6. Rev. July 7, '31.

Night World Night Life in the city. Emotional drama. Lew Ayros, Mac

Okay America. Columnist story. Lew Ayres, Maureen O'Sullivan. Louis Cal-

Okay America. Columnist story. Lew Ayres, Maureen O'Sullivan, Louis Calhern. Dir. Tay Garnett. Time, 80 mlns. Rel. Sept. 8. Rev. Sept. 13. Old Dark House. A night of terror in an English country home. Boris Karloff, Melvyn Douglas, Chas, Laughton, Gloria Stuart. Dir. Jas. Whale Time, 70 mins. Rel. Oct. 20. Rev. Nov. 1.

in a Lifetime. Hollywood satire from the stage play. Jack Oakie, Sidney Fox, Alice MacMahon. Dir. Russell Mack. Time, 90 mins. Rel. Sept. 22. Rev. Nov. 1. Raoing Youth. Auto race story, Mostly comedy. Slim Summerville, Louise Fazenda, Frank Albertson, June Clyde. Dir. Vin. Moore. Time, 65 mins. Rel. Feb. 14. Rev. Apr. 19.

Rel. Feb. 14. Rev. Apr. 19.
Radio Patrol. Police story with love interest. Lila Lee, June Clyde, Robt. Armstrong. Dir. Ed. Cahn. Time, 67 mins. Rel. June 2. Rev. July 19. Right of Death Valley. Drama in the desert. Tom Mix. Dir. Ai Rogell. Time, 77 mins. Rel. May 28. Rev. Aug. 2.

Time, it mins. Ref. may av. Sect. Aug. 5.

Scandal for Sale. Newspaper cycle story. Chas. Blckford, Rose Hobart, Pat
O'Brien. Dir. Russell Mack. Time, 75 mins. Rel. Apr. 10. Rev. Apr. 12.

Obries. Dr. Aussest mater, Indee of miles. Ret. Ref. N. Rev. Apr. Let.
Steady Company. A Truck driver in the prize ring. Norman Footer, June
Texas Bad Man, The. Western mystery story. Tom Mix. Dir. Edw. Laemmie.
Time Så mins. Rel. June 30.
They Just Had to Get Married. Comedy. Slim Summerville, Zaeu Pitts. Dir.
Edw. Ludwigs. Rel. Jan. 5.

Tem Brown of Culver. Cadet school story. Tom Brown, Slim Summerville, H. B. Warner. Dir. Wm. Wyler. Time, 81 mins. Rel. July 21. Rev.

dies: Burbank, Calff. Warner Brothers Offices: 321 W. 44th St , New York, N. Y. Besuty and the Boss, The. Story of a meek stenog who wins the boss. War-ren William, Marian Marsh. Dir. Roy Del Ruth. Time, 66 mins. Rel. Apr. 9. Rev. Apr. 5.

84g City Blues. Country boy comes to New York for thrilling experiences. Joan Blondell, Eric Linden. Dir. Mcrvyn Le Roy. Time, 68 mins. Rel. Sept. 10. Rev. Sept. 18.

Blessed Event. Columniat story. Lee Tracy, Mary Brian, Allen Jenkins. Dir. Roy Del Ruth. Time, 84 mins. Rel. Sept. 10. Rev. Sept. 6, Crowd Rears, The. Fast drama of the auto speedway, Jas. Cagney. Joan Blondell. Dir. Howard Hawks. Time, 84 mins. Rel. Apr. 16. Rev. Mar. 39.

(Continued on page 54)

FIELD MEN CALLED IN TO TALK WITH DEMBOW

In assuming official command of Publix operation, Sam Dembow, Jr., has called in most of the operators from the field for conferences. The situation as it exists now, along with problems to be met and plans for the future, will be generally cone over.

one over. Already in New York for the con ferences are Louis J. Finske, in charge of the Colorado-Kansas City division, and Nat Royster, in charge of Syracuse, Rochester and other

Ralph G. Branton, over the Iowa-Raiph G. Branton, over the Luwa-Nebraska territory, gets in tomor-row (Monday), while John Friedl and L. J. Ludwig, of the northwest division, arrive Tuesday (20). J. J. Rubens arrived in town earlier this

week.

R. J. O'Donnell is scheduled to come up from Dallas before the coming week is over and will probably remain to spend the Christmas holidays in New York.

Exploitations

(Continued from page 19) It got a laugh, which was what the house was after.

Another Sickness

Another Siokness
Another sturt has hit the middle
west along the lines of screene, but
not requiring as elaborate a setup.
One of the angles is a further distribution by local merchants.
Usual checking of a combination,
but after the theatre awards are
made, the players are told to keep
their cards. If they find the proper
combination in the store of any cooperating merchant, they get a present. This gets plenty to the stores,
which means some sales and that, in

Fed 'Em

Fed 'Em Paris,
Local critics, despite B. O. site Waramount production, 'Belle Mariniere,' were so struck by the arty
slimitation that they were undecided
as to how to report on the slim.
Since mind is directed by the stomach, lunch on a barge restaurant
was very appropriately given to the
preas, reminding them of the slimit
locale, with the actors dressed as
amount head here, thus switched
the whole press to a 100% plug, entirely settling any indecision in the
matter.

Hooked to 'Prosperity

Danbury, Conn.

Danbury, Conn.

Local merchants hugged the idea
of a Prosperity Sale to be worked
in connection with the M-G picture
at the Falace. They were quick to
see the value of Harold Cummings'
suggestion, and practically all came
in-for-extra-newspapor.-space, with
all the trimmings.

all the trimmings.

Got the picture off to a good start, and at the same time it made a nice business for the store people, who were able to give stress to the barband of the same time of the same time of the same time of the same time of a diversible same time of a diversible same time of the same of the same of the same of the same result.

Nice for WB

Nice for WB

Neat tie-up promoted here by foe Peldman, advertising. Peldman, advertising and without a cent of cost to local theatres. Feldman sold rall company on idea of stimulating trade by reducing rates to Pittsburgh from all stations within a 40-mile limit, and at the same time getting a P.R.L. and Pittsburgh from all stations within as stations along the main line plastered with one-sheets, offering reductions of around 30 per cent on all fares to Pittsburgh and listing current attractions in all WB downtown houses.

Tree Pointers

Managers who have nicely decorated trees on the marquee or in front of the house might well profit front of the house might well profit manager who spent about \$25 for tree ornaments, figuring they would hold over from year to year. Possibly they might have had not a dozen kids received air rifies for presents. The tree made an Irre-

a dozen kids received air rifies for presents. The tree made an irresistible target. Here's another pointer. Go around to the ten-cent stores and promote the broken ornaments. Many get smashed in handling. Pounded up they are excellent filter. No good to the stores, they can be had for a

pass.
Incidentally it is often possible to get tree ornaments at a bargain from those who would rather sell slightly below cost than pack and carry them until a year from now.



'Goonas' an Indie Producer's Dream

Al Friedlander of F. D. Tells How Film Was Whammed Over

Every night some indic producer has a dreem featuring him laving fown terms of his product to his first runs and having them yes-ye all the way through. But the first real indie to bring about illusion to Me and to be able to span back at some of the big circuit boys, 'Well you kicked me out of your office Friedlander of First Division

It's worth the space to hear Al tell the story of an indie's paradise.

'Goona Goona' is where it is for no other reason than titillating exploitation and smart salesmanship The record shows that already it has played 78 first run situations, more than any indie producer, even in his dream, figured an out and out indie picture could do.

picture could do.

And the Ball semi-nude offering,
like a dozen others, only with rainy
streaks in the average print and
titles in various sizes and classes of
type, has played on a strictly percentage basis.

Just Right

But First Division, Friedlander's and Harry Thomas' releasing com-pany, envisioned 'Goona' from the and Harry Thomas' releasing com-pany, envisioned 'Goone' from the start. They picked out a time when the critics were hungry and thirsty, when major companies hadn't thrown them a bone in months, and staged a huge party on an ocean liner.

liner.
There's no question that the best recollection the average critic had of what was screened, later in the evening, was something best told in

or what was something best told in the verifing, was something best told in the best sold in the property of the reviews were 90% in their praise. This went for all but a few of the trade papers and Variety was one which emphasized the picture's bad points and said it had little or no chance to live unless heavily exploited. Instead of going into chance to be the productions. Friediander decided an RKO crust to bite on in the Cameo was far better. They got that booking after considerable difficulty. Previously, virtually all of

that booking after considerable difficulty. Previously, virtually all of the other circuits wouldn't even grant an interview on the subject of exhibition, even in their dumps. Week before the picture opened, with all of its raininess and amateurishness. Broadway was floosted to the control of the control

Worked Up Interest

After the sixth week RKO began manifesting an interest for the picture in other houses. By the end of the ninth week, a record breaker for years, the picture was made and other circults were dickering for

time.
Taen the First Division boys started to get tough. In many placen where Goom's was on a double bill it was the lead feature, quite often being billed over important major company product. Friedlander admits 'Gooma' dived in one town. This was in Providere and the fault there, according to FD, was that the local publicits fielded to get the paper out in sufficient and the sufficient of the providence and toget the paper out in sufficient of the providence and toget the paper out in sufficient of the paper out in sufficient of the paper out in sufficient or the paper of the paper out in sufficient of the paper out in sufficient of the paper of the paper out in sufficient or the paper of the paper out in sufficient or the paper of th

to FD, was that the local mobilishes fulled to got the paper out in aufficient quantities.

How FD in sending Frieldander to the conat. In every important spot in the past, incidentally, he has taken care of the campaign. On the conat he is going to talk about Gloona' to F-WC and also advise sme of the irdic producers who scibnit material for release through TD to get wise and in, cot sex angles. sufficiently novel in some of their -31 product to co-operate with the

John Harris' Gardens

Pittsburgh, Dec. 18.

John H. Harris has leased Duquesne Garden, Pittsburgh ice arena, and opens it this week. Gar-den for years housed big-league

arona, and opens it this webs. —
den for years housed big-league
hockey.
It's Harris' intention to start off
with lee skating only, but he intends to widen his field in time to
include hockey, wrestling, boxing
and six-day bloycle moing.

MULLER CASE UP NEXT: BURKEYS LOST IN K.C.

The first two of the many trade suits by exhibs against the com-bined exhibs having been decided in favor of the film makers, the third, in Indianapolis, comes to bat next month. As with the last action, Edward C. Rattery of O'Brien, Malevinsky & Driscoll, will journey to the scene of legal battle and de-fend the suit. This is Harry Muller's complaint.

complaint.

Last week, Raftery, acting for the

complaint.

Last week, Raftery, acting for the Martins, secured a jury verdict in distribs, secured a jury verdict in distribs, secured a jury verdict in distribution. The martin secure film to the martin secure film. The lost suit was for \$285,000, based on their past profits. The forthcoming Mulier trial is unique in that only RKO, United Artlists, Fox, Universal and Father Artlists, Fox, Universal and Father Fublix theatre menager after giving up his Crystal theatre, Indianapolis, and abandoning building of the State. Mulier asks for \$1,500,000 damages for restraint of trade.

Hot Manager Fight in F-WC Business Drive

Los Angeles, Dec. 18.

With less than 10 points difference in the standings of the first 15 district managers in the current Fox-West Coast 10 weeks' biz drive, a spirited race is developing between Jack Retlaw, in charge of Central Southern Oregon, who tops the list, and George Bovzer, Los Angeles No. 1 district manager.

Six weeks' rating showed Bowser trailings by 18 of a point, with three of his local houses in the first six places in the managors' standings. The three houres, Westlake, Figueroa and Belmont, are all recent F-WC Temons, which two weeks ago, for the first time in several years, climbed out of the red.

Rick Ricktzon, Inter-Mountain division, tops the five divisional managers; Albert Hanson, Los Angles and Southern Califor helind the leader; A. M. Bowlee, San Francisco division, third: Frank L. Newman, Sr. Settle-Portland, fourth.

cisco division, third: Frank L. Newman, Sr., Seattle-Portland, fourth; J. Reeves Espy, Los Angeles de-luxers and San Diego, fifth.

Chi's Granada, Marbro Affected by Bkptcy

Chicago, Dec. 18. Involuntary bankruptcy action was taken last week against Maries Eros., Inc. If successful in getting Eros. Inc. If successful in getting this dummy corporation into re-ccivership the probable result will be new tenants, or, more logical, new rentals, on the Granada and Marbro theatres.

Wolfson and Fireman filed on behalf of Morris Ovnon, a bondholder. Marks brothers have no interest or limited the control of the contr

Pasadena Tov

Hollywood, Dec. 18. Novelty manufacturer in straight-laced Pasadena (suburb) has just unveiled a new item for the Christmas trade.

Läbeled a harmiees toy for every boy, it's a miniature sub-machine gun, complete with sound effects.

AD PROMISED TOO MIICH

New England House Had 'Gran

New England House, Had 'Grand Hotel' Canceled—Closed 3 Days

Providence, Dec. 18.

Community theatre in Centredale, near here, was forced to close for three days last week when the booking offices canceled Grand Hotel, following the hissertion of several actions of the contemplated run in Centredale of 'Grand Hotel.' The ad also said, 'Yes. We will show 'Flesh,' 'Red Dust' and all the others at our reduced prices.'

The morning after this ad the theatre came through with an announcing the cancellation of 'Grand Hotel.' As a result the theatre had to close for three days.

At the time of the appearance of the first ad, 'Flesh' was playing a first-run at Loew's State, Providence. Loew's State had done a great deal of ballyhoo in announcing the return of 'Grand Hotel' at that theatre for the current week.

Judge James E. Dooley has been retained by the Community Theatre to take atteps against the booking offices for the cancellation.

to take steps against the offices for the cancellation

WEEKLY PAYROLL CUTS **WORK 2 WAYS IN PTSBG**

Pittsburgh, Dec. 18.
Probably the most sweeping commony move in the sale and a sweeping commony move in the sale and the local Warner division in the last two months, with over \$12,000 weekly lopped off the payroli. Slashing started with new regime after Harry Kalmine, of the Jersey zone, had replaced John H. Harris as district manager, in the middle of October and is still going on.

Among the chief economies were the complete elimination of the celestricity costs, reduction in newspaper and special trailer advertising, and a reduction in man-power of the sign department. Publicity department, which formerly consisted of six men, has been cut to two. Pittsburgh, Dec. 18.

two.

It's understood that further reductions in newspaper space will be made in another fortnight unless three local dailies agree to a cut in

rates.

Kalmine has also introduced the double-feature policy to the first-run, downtown sector, Davis instituting the twin-bill, which Kalmine is said to have put over in his Jersey home, zone, and day and dating with the Regent in East Liberty

sector.

Another temporary saving is the 10 percent cut for three December weeks obtained from operators, stagehands and engineers in the Pittsburgh area, with film adjustments contributing additional economics

omies.

Of couse, it has all added to the unemployment situation around here, but then again it may permit the Warners to stay open, too, which is something.

Myers and Others Committed

Lightman Makes Claims on Attitude of Allied Leaders on Federalism

Declaring that Abram Myers, Washington contact for Allied Exhibitors and leading executives for that organization, laid themselves that organization, laid themselves the later contributed more than the later contributed mo

Comerford's Turn Back on Jan. 1

70 Houses in Publix Partnership—George Walsh Lands in H.O.

20 YEARS A TENANT, CALLED 'UNRELIABLE'

Chicago, Dec. 18.
Claiming he wants 'a more reliable tenant,' William Volght, south side real estate trader, is seeking to have Judge John R. Sonsteby evict E. Thomas Beatty from the Linden theatre, 63rd and Halstead. Beatty has operated the theatre and paid rent for 20 years. Squabble arises from Volght's desire to lease the house to Harry Recksa, another exhibitor who also has the Ramova theatre. Since last June Beatty has been navint \$876. Chicago, Dec. 18.

has the Ramova theatre. Since last June Beatty has been paying \$876 monthly rent but getting a paid in full receipt despite his lease specifies a considerably higher figure. He claims this represents a landlord's concession. Voight calls it delin-

concession. Vogate Canal quency:
First action resulted in a victory for Beatty, but meanwhile the landlord has started another action on different grounds but with the same

Fox Goes Dime Retter When F-WC Cuts Gate

Los Angeles, Dec. 18.

With the Los Angeles (William Fox's downtown daily change grind) scheduled to go into a first run, full week pölley Christmas Day, Joe Leo, operator for Wm. Fox, ran into a snag after establishing a b. o. scale of 25c and 35c, as against a 15c tariff now in effect. Stumbling block is the F-WC United Artists, three blocks away. It has instituted a b. o. cut to 25-35c, and showing the pick of the first run major product.

Los Angeles' first run consists of World-Wide and Majestic features. Leo has been forced to revise his price scale downward to 15c and 25c to offer an inducement for patronage.

patronage.

. Under a partnership with Publix, M. E. Comerford takes over his Pennsylvania-New York string of around 70 houses Jan. 1. George Walsh is scheduled to come into the Publix home office Jan. 2 as second in command on the

bow, Jr.
All details on the Publix-Comerford partnership were ironed out during the past week. Prior to a deal, the Comerford circuit had been

during the past week. Prior to a deal, the Comerford circuit had been brought up in negotiations on a settlement of the sam Katz contract by Paramount.

Virtually the same organization that is operating the Comerford circuit now for Publix will remain under direct Comerford management, it is believed, including Winn Staniey and William E. Schmidt, district managers. With chain now under managers with the company of the com

Holland Censor Test Avoids Import Taxes

The Hague, Dec. 9.

Duten Board of 'Film' Censors objected to M-G 'Skyscraper Souls.' It was net submitted to the committee in form in which it would be presented in Holland, but in its American version with American

American version with American dialog.

To avoid expenses for importers such copies are now submitted to censors in bond, and in case of objection by the Board the subject leaves the country in bond again. No duty is paid and importers have No cuty is paid and importers nave no expenses for Dutch dubbing. Representative of M-G abided by this decision and film probably will not be submitted for review.

The 27th Anniversary Number

gravetski pri ero i pa karica i ovi ren enkontrakte tren i pri i proti nem rej



Out Tuesday, Jan. 3d

20000

If Your Announcement for This Annual Special Is Not In-FORWARD IT NOW

AIR LINE NEWS

By Nellie Revell

The Hoffman beverage account leaves the air Dec. 32. On the final program on WOR William Daly will direct the orchestra, and Nelson Eddy, Veronica Wigsins, Margaret Speaks and Harold Hanses will contribute the vocal numbers. This program was a pet of WOR and there is much lamentation over its departure.

Lew White's Attitude

Low White, who was with Roxy even before the days of the old Roxy theatre, won't be at Radio City as chief organist as announced. When white reported for rehearsals he found Ermo Rapea, general nursical director, had laid out a schedule requiring his presence in the theatres several hours a day. White figured that meant he would have to give up his radio appearances and sacrifice other activities, and decided that he job at Radio City wann't worth it.

The radio popularity contest racket has adopted a new feature. Now a printing concern closely allied with one of the radio manufacturers who go in for that sort of thing will deliver ballots with names already

Ready to Sell Down the River

Where Santy Can Reach 'Em Fred Allen, with his wife, Portland Hoffa, will commute both Xmas and New Year's day to the studio from Long Island, where they will be visiting relatives.

The Jack Bennys plan to fly to Chicago between broadcasts to visit Jack's father.

Arthur (Street Singer) Tracy hopes to take a short cruise to Havan

Morton Downey will be in town appearing at the Central Park Casino

Another Maryland visitor will be Dale Wimbrow, m.c. with the Mills

Elizabeth Barthell, southern songstress, will be in Nashville with her

The Don (Virginia Arnold) Balls will attend a family reunion at Providence, R. L

Paul Douglas, CBS announcer, will visit his mother in Philadelphia. Ted Weems expects to work but his doctor expects him to go out into a country for a couple of days.

Irene Beasley, formerly CBS, is auditioning at NBC. Gus Edwards is seeking auditions for a kid act he has framed for the Baby Adell is taking auditions for CBS despite the fact that the prez William Paley, is supposed to frown on child entertainers.

Blng Crosby will be baritoning in Baltimore.

Ken Murray and the Ramblers trie were another combination recently

printed at so much per thousand.

~ Coast Stations Giving 40G's in Talent, Time As Radio Sales Plus

Los Angeles, Dec. 18.

g. These programs will in rebroadcast by every stat-

TAMILY FOR COMM.

San Francisco, Dec. 18.

NBC has been auditioning one of its ace sustaining serials 'One Man's Family' for Wesson Oil, which has been broadcasting a weekly variety program, "Team Mates," for the past 60 weeks.

followeeks.

Family, penned by Carlton Morse, has been on all for seven months.

NBC figured the salad oil firm might like a change of entertainwith no report in as yet

"The Sherlock Holmes of Melody

SIGMUND SPAETH

MILLIONS ARE TRAILING

"THE TUNE DETECTIVE"

(NOW IN ITS SECOND YEAR)

WJZ Tucedays at 10:15 P. M.

America Is Singing with "THE SONG SLEUTH" WJZ Thursdays at 8:15 P. M.

***** TED FIORITO AND HIS ORCHESTRA

HOTEL ST. FRANCIS SAN FRANCISCO

BROADCASTING M.J.B. Demi-Tasse Revue, NBC, Monday Nights Journbia Network, Saturday Nigh CBS-Don Lee Chain, Nightly, 10 P.M. PST

Met. MUSIC CORP. OF AMERICA

THREE Jessie SISTERS

CBS-WABC TYDOL JUBILEE 1. Wed. Frl. 7:39 P.M.

THE GREATEST NOVELTY TRIO ON THE AIR"

a Rockefeller Center, Radio City, Aylesworth, RKO 'Roxy' Rothafe N.B.C. happiness, success, pros-

DON-HALL TRIO

WJZ N. B. C. NETWORK M. Gale, 600 Lenox Ave., New

ART LINICK MR. SCHLAGENHAUER' 6 P. M. to 3:15 P. M. OST WBBM—Chleago

Boswell Sisters will have a tree at the New York city apartment. Rogere Kinne, CBS baritone, will be hunting in upstate New York. Shorts Kate Smith will change her Monday broadcast to Thursday, making her schedule Tuesday, Wednesday and Thursday, Phil Cook, having signed a contract with NBC Artists Service, gets a new commercial starting in March. ..Emile Gough, director of the Hearst Radio Service, has returned to the coast after inspecting WINS...Leonard Hayton, aged 23, on the Chesterfield program, is the youngest masent on radio... That trio on Rudy Vallee's program last week was none other than the Three Cheers', is on WINS sales staff... Tommy McLaughlin has re-signed for 28 weeks on Columbia...Harry Hertz, after five operations and seven months in the hospital, is convalescing at his Jackson Heights (home... WINS) lost its female baritone when Helen Anderson went of Cleveland, O... James Melton trad north did and by Fox Lonandon of Cleveland, O... James Melton trad down the Artist of Cleveland, O... James Melton trad down to the Cheer of the Cheer KUZNETZOFF

RUSSIAN KRETCHMA (Rest) 244 E. 14th St. TUESDAYS, 10:16 P.M., 56th Consecutive Week

MILMAN SELLING THOMPSON

Since leaving NBC, Mort Milman has been selling most of the radio talent to J. Walter Thompson

E. 14th St.

agency.

Proposed deal for Milman to job

Charlie Motrison's agency to cold

STRATTON STAYS

Stage Booking RKO Payroll

Chester Stratton goes on the NBC artist bureau's payroll commencing Jan. 1 as a stage booking rep for the network's contract talent. He was officially through at RKO Saturday (17).

At RKO Stratton was the booking office contact between the value mostly NBC and NBC, though mostly NBCs act salesman on the 'sixth floor.'

Radio City's Air Plug

Hollywood, Dec. 18.

'Hollywood on the Air' program for 'Animal Kingdom' arranged fo Dec. 15 has been put back to Dec. 22 to he nearer the constant 22, to be nearer the opening of Radio City, for which the program

Radio City, for which the program is to be a plus.
Replacement will be a young film player bill in which Dorothy Wilson. Eleanor Holm, newly elected Wampas baby stars; Marguerite Warner, Ben Alexander, Mickey Rooney, and William Bakewell will appear in an air skit written by Russell Birdwell. Expected that Wallace Beery will m. c.

WWVA Too Ambitious, Couldn't Crash Pitts.

COULDIATY Crash PTUS.

WWVA of Wheeling, W. Va., has given up its Pittsburgh aspirations after a couple of months of unsuccessful operation. Station, a CBS outlet, claimed it covered the local field as well as WJAS here and established a branch studio at the Pittsburgher hotel, hoping to make a bid for Pittsburgher hotel, hoping to make a bid for Pittsburgh commercials.

It was no so and station closed in the was no so and station closed ling to concentrate in Wheeling.

May Switch or Double

he country for a couple of days.

Mark Marnow will be at Lake Placid and Freddie Rich will be golfing t at it at Pinehurst, N. C.

Col. Stoopnagie and Budd celebrate the holidays by returning to work ut Singin's Sam will fly to his Indiana farm.

Matthew (Buck Rogers') Crowley will visit his family in New Haven. Don Redman, CBS conductor, will make a quick trip to his home town of Piedmont, W. Va., to bring his father back to New York.

Roswell Sisters will have a tree at the New York city apartment.

Rogere Kinne, CBS baritone, will be hunting in upstate New York. May Switch or Double
Kolynos, currently on CBS, is auditioning for NBC, with the switchover figured for soon after the first
of the year. Also a possibility that
the dentrifice will use both chains
at the same time.
Program given a hearing at NBC
included Billy Jones and Ernle Hare
and a 16-piece orchestra under
Frank Pinero.

PEARYS SUE FOR DAMAGES

PEARYS SUE FOR DAMAGES

San Francisco, Dec. 18.

The Harold Pearys have been in court all week in their trial against an insurance company for damages for injuries sustained last May in a fall by Mrs. Peary, the former Betty Jourdaine, dancer. Peary is with NBC here.

Mrs. Peary is asking for \$50,000 for injuries while Peary wants \$10,000 for medical expenses and loss of his wife's society.

SUES FOR FALSE ARREST

Birmingham, Dec. 18.
G. L. Reeves, known professionally in radio as the 'Texas Drifter,' has filed suit for \$50,000 against the Colonial hotel.

He claims John Law, the man his arrest on a charge ment, and unlawful lmager, caused his arroof embezzlement. an prisonment and false arre

KHJ'S 'PROMOTION MGR.'

As part of its staff changes KHJ has part of its staff changes KHJ has part of the staff changes KHJ manager. Spot is being filled by Thayer Ridgeway, formerly handling pro-motion on Coast newspapers.

Oil Co.'s Serial
Hellywood, Dec. 18.
Hancock Oil is waxing a serial
drama of early California to go out
as 'Doane Hancook', It will be released locally over KFWB, starting

Principals in cast are True Board-man, Barbara Luddy and Si Ken-dali.

All Plug, No Talent Radio Blurbs Revived On Chicago Stations

Tuesday, December 20, 1932

Chicago, Dec. 18.

One-minute announcements are eturning to favor locally. Within the last few months many advertisers have tended to employ this form while stations that have been discouraging the practice during the oast two seasons have relaxed their opposition.

opposition.

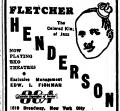
NBC now sells announcements by
the word, a minimum of 56 words
and a maximum of 200. This applies
to WENR and WMAQ. Possibly the
station most conspicuous for oneminute announcements is KYW with minute announcements is XXW with Florida Citrus, Ayer's Cherry Pec-toral, Vigo Dog Food, Joint Railroads, and a number of others, WIBO has colorbak and Rogers Clothing, and most of the stations have several such announcements scattered over the day.

Idea is to spot one-minute blurba immediately following a popular head of a local sustaines.

TOM KENNEDY

"VORKO"

Wishes You A Merry Christmas and Happy New Year



"The Voice of Experience"

WOR Daily at 12 Noon Also Saturday 6:30 to 7 P.M.

An unusual series, running the entire gamut of human emo

Management
ELMER A. ROGERS
18 E. 41st St., New York City

ROCKEFELLER CENTER! RADIO CITYI RKOI (ROXY) ROTHAFELI

Our Congratulations! YOUR SUCCESS IS ASSURED! --LIKE BEING INSURED!

ules Hemberg INSURANCE 1674 BROADWA

THOSE THREE LOVELY VOICES IN PERFECT HARMONY

KELLER SISTERS and LYNCH

7th MONTH-WOR-TWICE WEEKLY 8:15 P.M., Tuesday and Thursday Direction CHAS. MORRISON

"SWEETHEARTS OF THE AIR" MAY SINGHI BREEN and PETER DE ROSE

ENTERING TENTH YEAR AS A RADIO FEATURE

Management Wild ADVISOR BUILDING

RADIO'S NEW MUSIC PAYOFF

Actor-Writers' Squabbling Induces Can. Dry to Cancel Benny Program

Canada Dry goes off the alr Jan. 28, on a decision to take advantage of a cancellation clause in its CBS contract following a recent outbreak of dissension among the actors and authors on the Jack Benny program. Advertiser's present intention is to stay off a couple of months or so and return with a set months or so and return with a set of months or so and return with a city with Columbia called for 28 weeks but permitted Canada Dry to drop out at the end of 13 on four weeks sotties.

out at the end of 13 on four weeks noticie.

Differences between performers and writers broke out shortly after the session had moved over from NBC, where it had concluded a 24-week run. For the continuance of the program on CBS the commercial brought in Sid Silvers to double as author and hit player. Later Deep suthor and hit player. Later Deep the summer was added to the Canada Dry writing staff, with Harry W. Conn, enlightally brought into the program by Benny, also retained as a contributor.

Mrs. Benny Objects

Mrs. Benny Objects

Mrs. Benny Objects
After several weeks of this gag
writing meger, Conn objected to
the material submitted by his coauthors, and, with Benny backing
him up, proceeded to bluepencil the
script. Resulting kick from Silvers
no the commercial that if Silvers remained on the program, he and his
wife, Mary Livingstone, would walk.
Canada Dry settled the impasse by
paying Silvers off on the balance of
his 13-week contract.
Mrs. Benny alleged that Silvers
was gradually cutting down her
part on the broadcast. It appeared
to her, she suid, that the writer was
sliminating her from the script allogethe.

together. Benny's Explanation

Benny's Explanation
Jack Benny's explanation of Sid
Silvers being off the Canada Dry
p.ogram is that with the abandonment of the script idea wherein he
(Benny) was the theatrical manager and Silvers his offic. boy, the
latter went off.

latter went off.

Benny avers that his wife, Mary
Livingstone, and Silvers are friendly
and that fan mall demands for the
former style of al freeco etherizing
solely prompted the abandonment of
the script idea. For this reason last
Sunday the Grand flotel' burlesk
was repeated, with Silvers off and
the continuity dropped.

Benny control of the contr

when they were with him on C. D., so there's no prof jealousy.

Lavoris Flirting with NBC: Has Wrong CBS Hr.

Chicago, Dec. 18. Chicago, Dec. 18.

Possibility of a switch of networks was up last week on the Easy Aces' program for Lavoris, now originating over WGN for CBS. Advertiser is dissantiated with the late hour, 10:15 p. m., program reaches the cant. This is considerably later than last season and hasn't had the sales reaction dealers.

han lest season and hasn't had the sales reaction desired.

Difficulty of CBS clearing the where for an earlier switch together with an aversion to follow "Easy Aces" on the part of Robert Euras, sponsors of Burns and Allen-further complicated he problem. NBC stepped in with an ofter of a choice evening spot and Lavoris was on the fence.

Meanwhile William S. Paley, president of Columbia, was doing beaucoup telephoning to please the effect and hold the account. It may

client and hold the account. It may work out whereby the program will be broadcast twice, once for east, again for the far west to avoid the extreme ends of the evening in both

Runkel's Kid Scripts Runkel's Kid Scripts
Runkel's Cocoa has auditioned a
couple of kid dramatic serials at
NBC with a view to giving one of
them a late afternoon airing over
the network.

What Stockholders Ask

Commercials have advised their agency reps to lay off publicizing the salaries paid name performers on their ra-

name performers on their ra-dio programs.

Every time big salary quo-tations appear in print, say the commercials, they get a flock of letters from stookholders asking about passed up divi-dends.

Road-Showing Air Acts Over Don Lee Chain as New Idea in Personals

Lee Angeles, Dec. 18.

New Idea for the Coast is the radio station personal appearance gag. Don Lee is to use the method in switching various headline acts over the different stations of the chain, to get them popularized by the see and hear method.

Lee's viewpoint is that while popularity can be built on straight etherizing, a bigger fan interest can be built up if an opportunity is given to allow the listeners to come to the station and watch the acts do their stuff.

First of the talent to be thus station road-showed will be 'Hap-py-Go-Lucky Boys,' who have been a Coast chain act from KFRC, San Francisco, for several years. Early in the New Year this unit will be moved here to broadcast from KHJ, with the station thrown open to the fans. One of the acts from here will go north for a similar stunt.

Happy-Go-Lucky Boys' then will go to San Diego for a few weeks and work their way back to San Francisco with one week stops at other CBS stations en route.

Cross-Country Sample

Sam Coslow, songwriter and Victor recording, artist, demonstrates his new compositions to his partner in the east, Larry Spier (Famous Music Co.) by a cross-country radio plus.

Coslow wires Spier that he will sing a new number with the Ray Fales California Metodes program from the Cost of the

Spler thus gauges each new song 'Evenings for Sale,' Coslow's latest with Arthur Johnson, was thus dem-onstrated last week.

WRHM's Stage Idea for Straight Film Theatres

WRHM is trying to interest local neighborhood and lesser loop film houses in a plan to use some stage talent which it would provide. The houses are now sans stage shows. Under the plan, WRHM would broadcast the entertainment from

broadcast the entertainment from the theatres, affording the latter ad-vertising. Station offers a per-centage arrangement or flat rate for the talent and broadcasting. It also would get its slice, of course, from advertisers sponsoring the programs.

'Roundup' Tripling

For a special hollday campa Remington Rand, maker of one-equipment, is using the same act over NBC and CBS and Hearst's WINS. It's the hill-billy affair. 'Cowboy Tom's Roundup,' belonging to the Hearst outlet. Station also

to the Hearst outlet. Station also feeds the program direct to WIP-WFAN, Philadelphia.
Columbia carried the show three times a week over a 23-station hookup, while NBC has it on the blue WJZ and Canadian links for three successive Sundays to go.

OTHER SOURCES

ASCAP Acting on Revised System for Jan. 1 Start-Most Plugs Will Bring Most Radio Money to Publishers - Present Method for Other Phases Continues - Radio Classed

OPPOSISH CITES EVILS

Under a revised system of alloca-tion now being worked out by the American Society's board of di-rectors the money collected from radio sources will be set aside as a saparate fund and splif up among the writers and publishers strictly on the basis of air performances. With sentiment on the board practically unanimous in its favor the plan looks certain of adoption in time to go into effect by Jan. 1. Balance of performing rights

the plan looks certain of adoption in time to go into effect by Jan. 1.

Balance of performing rights money collected from sources such as theatres, cafes and foreign affiliations will continue to be paid off according to present classification. Treating the radio income as a class by itself will mean that the publisher or writer getting the most publisher or writer getting the most the top money.

To determine these accumulated ratings will not be difficult and will not be dependent upon the records of infle checking sources. Contract entered in by the Society and the broadcasters provides that the stations furnish daily detailed programs, including the songs used. System of splitting up the royalties according to the number of performance will be similar to that prevailing in France and England.

Opposition

Opposition

Those in the Society opposed to giving the radio coin this divvy distinction declare that the system will giving the radio coin this divvy distinction declare that the system will develope several evils. Among them, they predict, will be a wide resort to the plug payoff, involving both band leaders and mike warbiers. With sheet sales becoming a by-product, the writer, they point, and in the warbiers will be a supposed to the plug payoff, and instead concentrating upon composing a melody that will impress the bandman.

As the opposition element sees it, the publisher may lose control over his own methods of plugging releases, with the writers themselves making the contacts direct with the band and vocal sources so that they, the composers and authors, can make sure of a substantial performing representation.

Ing representation.

Another development predicted by objectors involves the bandsmen by objectors involves the bandsmen and singers with writing proclivi-ties. Latter clan, they say, will rush to increase their output and make it a point to include their own numbers in all their broadcasts and thereby accumulate enough points over the year to garner an appreci-able piece of the radio performing plum.

BOB ROXY WILL M. C. STAR BIOGS ON NBC

Hollywood, Dec. 18.

Bob Rothafel, Universal writer, is entering the radio field as an m.c. for the screen stars' blographies program, which NBC starts broad-

program, which NBC statts broad-casting Jan. 2.
Rothafel. a nephew of Roxy, has a tentative oksy from his under to use the name Bob Roxy on the air. Tom Mix will probably be the first player whose life is to be dramatized. Squibb's toothpaste is sponsoring, with broadcasting to be from Los

Angeles.
Writer will fill in between the four episodes in each biography with

SEPARATE FROM CBS Exec in John Royal's Waiting **Room So Long It Started Rumors**

Sunny Calif.

Hollywood, Dec. 18.
It's blamed on the California
sunless climate.
KNX advertleed a new musical program with a pipe organ background. The program,
went on as per schedule, but
the organ was missing.
California rains had gotten
into the pipes and rendered
bat. KNX then waited for the
sun to dry out the pipes, and
reinforced the building housing the instrument.

Small Town Station Plugs for Hearst's 'H-Ex.' Circulation

Chicago, Dec. 18.

Hearst's 'Herâld - Examiner,'
lessee-operator of KYW, expects to
buy spot time on stations in Fort
Wayne, Peorla, Jollet, Rock Island,
Lasalle, Quincy, Rockford, and several other midwestern towns after
the first of the year.

This will be

the first of the year.
This will be a unique arrangement if consummated as it means that a large metropolitan station will be calling attention to itself on purchased radio time of 100-watt tank town outlets within its territory. KYW is only secondary in the campaign which is primarily a circulation enterprise on behalf of the 'Herald-Examiner.'
Chicaco 'Tribune's' mall circula-

Circulation
the Herald-Examiner.
Chicago Tribune's mall circulation in the Chicago-dominated area
has long been miles ahead of all
competition. Hearst sheet wants to
divert a portion of this audience.

Guy Earl 100%er

Hollywood, Dec. 18. Copying the English advertising campaign to 'Buy British,' KNX get patriotic all on its own, starting early in January, with a daily air plug to 'Buy American.'

a daily air pug to Buy American.
It's in step with the viewpoint of
the station owner, Guy Earl, that
the depression can be ended it
everyone will stick solely to buying
domestic goods and pass up the imported articles.

Scripps-Howard Papers Consider Ice for Radio

Scripps-Howard newspapers are mulling over the radio thing with a view to possibly dropping air pro-grams and curtailing space devoted to radio in their dailies.

to radio in their dailies.

The old press vs. radio bugaboo figures. S-H papers' attitude, as has been that of the newspaper publishers' association, regards the ether advertising as a menace to printer's ink advertising.

Pep Meeting's Acts

Colonel Stoopnagle and Budd will do their first broadcast for Pon-tiac Dec. 28 from Carnegie Hail, New York, with the event climax-ing a dealers and salesmen's pep gathering. Subsequent programs will have the CBS studios as their

With the comedy team on the show will be a 35-piece orchestra under Andre Kostelanez; Jeannie Lang and William O'Neal.

Royle in 'Spotlight'
San Francisco, Dec. 18.
Bill Royle is the new m. c. of Associated Oll's weekly, 'Spotlight
Revue,' on NBC's weekern hookup,
succeeding Ceell Underwood. Latter
steps out of the job because of his
recent appointment as production
chief.

Royle has been on NBC's staff for

Out of the Morton Downey versus Donald Novls dilemma created by Woodbury Soap has developed a problem in business dignity that's been agitating the Columbia execs. Subject came up at a meeting of the chain's directing minds last week but the boys admitted themselves stumped on what line of strategy to adopt. Fact that their acc tenor is at the mercy of the opposition camp didn't seem to worry them as much as the treatment accorded one of their execs at the first production get-together on the program.

the program.

With the soap affair due to make its debut on NBC Jan. 4, John Royal called up the CBS Artists Service and asked Ralph Wonders, manager

with the soap arrair due to make its debut on NBC Jan. 4, John Royal called with the CBS Artists Services of the bureau to get his tenor and bring him over with him for the initial conference on the session. Because of the time taken up by his appearance at the Capitol theatre, Downey advised CBS that he couldn't make it and Wonders, with the approval of his superiors, made the Bellow NBC alone. The couldn't make it and Wonders, with the approval of his superiors, made the Bellow NBC alone. The Bellow NBC alone. Because of the Bellow NBC alone in the Bellow NBC alone. Bellow the Bellow NBC alone in the Bellow NBC alone. Bellow in the Bellow NBC alone. Bellow in the Bellow NBC alone in the Bellow NBC alone. Bellow in the Bellow NBC alone in the specified time but not lint the Boy and the Bellow NBC alone. Bellow in the specified time but not lint the specified time but not lint of the Bellow NBC alone. About a half hour later he was advised that Royal was tied up in could discuss the Downey end of the first Woodbury show with a rep from the NBC alse department and another from its artist bureau. Wonders wanted to know why this couldn't have been arranged in the first place to obviate the undignified cooling in his heels for an hour and a half in the ante-room.

What rolled him most were the quizzleal looks he got from mike performers and others as he sat around. Some of the co-visitors had even asked him whether he had quit Columbia. By the time he got back to his office, Wonders later explained, this query had become a rumor and there were several already and the performent of the CBS executive meeting the next day was that Royal's treatment of the CBs executive meeting the next day was that Royal's treatment of the CBs executive meeting the next day was that Royal's treatment of the CBs executive meeting the next day was that Royal's treatment of the CBs executive meeting the next day was that Royal's treatment of the CBs executive meeting the next day was that Royal's treatment of the CBs executive meeting th

2 Agencies Competing Auditions for Oil Co.

As its bid for the assignment of the new Mobiloil program, Batten, Barton, Durstine & Osborne has auditioned a half-hour affair framed around Edwin Hill, Ely Culbertson. George Gershwin, an orchestra under Nat Shilkret, Nelson Eddy and the Men Around Town. Competing against B. & B. for the account is the Blackman agency, under whose direction the previous Mobiloil show was carried on NBC. B. & B. represents Socony, which has an interest in Vacuum Oil, although the Vacuum oil, although the Vacuum arrangement with Blackman permits that seency to handle its advertising until expiration of the current contract.

Program auditioned by Blackman the past week was a pop musical

show built around the Louis Katz-man band, with James Melton. Con-tess Albani and Three Public Ene-mies included.

MUNN AND REA OFF

Frank Munn and Virginia Res go off the Buick program on NBC next week. Buick is planning a new program setup with Paul Whiteman.

Radio Reports

WANDERING BOY
Songs
10 OMMERCIAL
WABC, New York
Whoever the Wandering Boy may
be, doubtless his identity is no trade
secret, but perhaps it's just as well.
this average barytone as much as
it's the advertiser, Bisodol.
Awkwardly striving for a Street
Singer idea, it's a banal dinner time
from the secret between the conclusion of dinner time, around
7:40 p. m., is good salesmanship, it's
a certainty that those who are not
troubled with digestive disclinitien incettes aired in the spiel won't
be sympathetic to hearing about the
corrective qualities of Bisodol at
that hours tree may be there maybe.

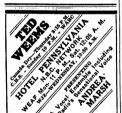
be sympathetic to hearing about the corrective qualities of Bisodoi at that hour. It is all rather maybell and the sympathetic that hour. It is all rather maybell and the sympathetic and

nanimously adds, and I gladly oblige. Soft is the repretitious instate on your is the top repretitious instate on your a list of prospects to whom to send free samples of Bisodol, 'And it will prove to the Bisodol people that you really like me, for the more who write in, the better it evidences that you like me, for the more who write in, the better it evidences that you like me, in, as it will prove that you do like me, 'etc., is the tenor of the appeal for the free sample list. This pirasing isn't exaggerated much.

Yes, verily, radio is still in its league station. On at 7:30-7:48 p. m. EST Thursday nights. Abel.

JOHN and NED

JOHN and NED Harmony Team Sustaining KPO, San Francisco Returning to NRC's Frisco studios Returning to NRC's Frisco studios Returning to NRC's Frisco studios Returning to NRC's Returning to NRC's Returning which time they were sponsored on KFI, John and Ned have five 7 p.m. spots per week, we return to the proper intersperse harmony with Pair Intersperse harmony with Pair Intersperse harmony with Pair Intersperse harmony with Pair Intersperse harmony with Collingery. Harmony is exceptionally good, each possessing pleasant voices that been healty. Accompanies in so no a guitar plunked by John (Wock)



VINCENT SOREY

Gauchos Program and Many Other Superior Program Sunday 11 P. M.

The Lone Star of Texas Will Soon Be a Nationally Known Star on Radio

The second of the second second

Sweetest Voice in the World

NEWSREEL OF THE AMR
COMMERCIAL
KGO, San Francisco
This was a preview for newsmen
of the new General Petroleum proRIC Coath hookup succeeding.
'Memory Lane,' one of the Coast's
most popular drama programs
which an oil concern bankroiled
for past year.
Programs of haif hour duration,
Programs of haif hour duration,
Programs of haif hour duration,
Frograms of hour duration,
Frograms of hour duration,
Frograms of hour duration of hour
standing public events such as is
done on March of Time and others,
tract to its 'Memory Lane' predecessor. Some of its clips packed
a wallop with Fernstrom doing the
dramatizing. Cliff Clark, Lee Cleary,
Faul Traylor's quartet, an unpilled
rounnest, completing the roster of
talent.
Opening niche, purporting to de-

nouncer, completing the roster of talent.

Opening niche, purporting to describe the arrival in this country services as the service of the country was weak with the drummer doing a noor bit of work at the traps as the damsels were supposed to be doing a routine. Last year's ace and the country of the cou

plece of work.

Present pace will be a tough one
to maintain, despite the weakness
of three or four of the dozen clips
It's fast moving and generally quite
vivid, though sound effects need
more preparation.

Book

ANTOINETTE HALSTEAD

MOVE preparation.

ANTOINETTE HALSTEAD
Sustaining
WGY, Schenectady
This one-time prize winner in an
Atwater Kent contest is now in a
16-minute recital of sacred sones on
weekly appearances on G. E.'s local
program. Sings request selections,
appeals for which are said to be
received in larger numbers than for
any other or winds and the said to
program. Sings request selections,
appeals for which are said to be
received in larger numbers than for
any other will as cade to an anion of the said to be
received in larger numbers than for
any other will as cade to an anion occalonally a ballad. Judging from announcements, program has a special
appeal: to loier folks, particularly
munities.
Miss Halstead is at home in this
kind of thing. She is a church singer by profession, with a style and a
personality that seem best suited to
come of these Might also include
sacred songs heard in Catholic
churches and Jewish synagogues to
Feature would be suitable for a
Sunday morning_sho over a network.

MRS. W. D. REYNOLDS, JR.

CATHERINE COFFEE

CATHERINE SO...
Songs
15 Mine.
Sustaining
WMOA, New York
Conventional contralto doing pops
in passively pleasant delivery. No
panic but not bad either, and a satpanic but not bad either, and a sathour interlude.
George Curtis at the plano.
Abel.

MORIN SISTERS (2)

Blues
Sustaining
WLS, Chicago
Three girls brought in from
WLW, Clncinnati, by NBC, for a
sustaining buildup in the hope of a
commercial eventuating. That is
not an unreasonably sanguine hope,
not an unreasonably sanguine hope,
harmonize with
manner that will please generally,
NBC's Chicago branch needs just

VOICES OF NESTLE'S CHOCOLATEERS

THE RONDOLIERS

NDRIE ROY HALLEE CHARLES TOUCHETTE
THE THREE TONES

SPITALNY

such an influx of new blood as variant from the monotony of the Plants and violnist form the background for the girls and work into an unusual quintet with some odd blendings a happy result. Girls run deep and too by a list of selections on the evening (6) caught. These took in T Got Rhythm.' Mood Indigo,' Ida' and 'S lappin' That Bass.' An attractive radio turn.

New Air Programs

WEDNESDAY, DEC. 38

"Pontiac Revue" (CBS). Frogram framed around Col. Stoopnagie and Budd, Jeanle Lang, William O'Neal and a symphonic awill get a release over 88 stations. For the following week's show it takes a Thursday night spot. O'ntginating WABC, N. Y., 3.8 to O'ntginating o'ntginating o'ntginating o'ntginating o'ntginating o'ntginating o'ntginating-from WABC, N. Y., 9 to 9.15

"Enc Crime Olub" (NEC). Program, moves, over, from CBS for Tues, and Thurs, release, O'riginating from WABC, N. Y., 9 to 9.15

"Enc Crime Olub" (NEC). Program moves, over, from CBS for Tues, and Thurs, release, O'riginating from WABC, N. Y., 9 to 8.30 p. m. EST. WEDNESDAY, JAN. 3

"Enc Crime Olub" (NEC). Program moves, over, from CBS for Tues, and Thurs, release, O'riginating from WABC, N. Y., 9 to 8.30 p. m. EST. WEDNESDAY, JAN. 4

Chase & Sanborn Tes (NEC).

Ing from WJ2, N. v., 8 to 8.30 p. m. EST. WEDNESDAY, JAN. 4
Chase & Sanborn Tea (NBC). Shifted from OBS, with Beatries Lillie and Ward Wilson. Originating from WEBT, N. r., from 8 to 8.5
To the Ladies' (NBC). Brought over by Woodbury Soap from CBS with Donald Novis spotted on the show with Morton Downey and Leon show with Morton Downey and Leon WEAF, 8.30 to 10 p. m. EST.

WEDNESDAY, JAN. 4-iffith' (CINE) Connecte D. W. Griffith' (CINE) Connecte miser has the producer do not a dramatized reminiscence series on a dramatized reminiscence series on a Wednesday and Saturday night schedule for a minimum of 13 weeks. Originating from WJZ, N. Y., 10 to 10.15 p. m. EST. from EST.

EST. SATURDAY, JAN. 7

'Oldsmobile Jubilee' (NEC). Auto
manufacturer is giving this one,
with George Olsen, Ethel Shutta
and Gus Van, a weekly 58-station
hookup. Originating from WEAF,
N. Y., 8-30 to 9 p. m. EST.

NBC DROPS BAILEY

Songstrees Wouldn't Go to Ohi for Commercial

NBC has let Mildred Balley out as result of her refusal to go to Chi-cago for a commercial. This was deemed a breach of contract. Songatress prefers to stay around New York for personals, etc., and chance landing a commercial on her own on either of the networks.

WB's Board

(Continued from page 12) ager will continue in his berth as foreign head for the WB organiza-

Wilmington Election
Wilmington, Del., Dec. 18.
Landsilde of proxies for Warner
Brothers management completely
smothered what proved to be a
weak opposition factor after a
three-day verbal battle in the annual WB stockholders' meeting

weak opposition factor after a three-day verbal battle in the annual WB stockholders' meeting here.

Outcome was not announced by the judges until early Thursday morning, whea the final score was given as 1,943,415 to 3,666, with the brothers on the long end.

Managers elected all five of the directors and put through the property of the stockholder of the directors and put through the property of the stockholder of the directors and put through the property of the stockholder of the directors and put through the property of the stockholder of the meeting and attorney for Warner Brothers announced for directors: John P. Laffey, Wilmington, former general counsel for the DuPont company; Charles Guggenhelmer, of New York; Morris Wotte, of Philadelphia; Stanleigh F. Friedman, of New York; Morris Wotte, of Philadelphia; Stanleigh F. Friedman, of New York; Morris Wotte, of the DuPont company. The first five, all management directors, were elected for two years each.

Outside of the voting and the

each.
Outside of the voting and the counting, which took a couple of days, the meeting was largely a debate between the opposition and the management.

Inside Stuff—Radio

Comparable in a way to the supervisor in picture production is the big idea man or chief critic maintained on the payroll of several of the major advertising agencies. His st the counsel sought when it comes to determining the program policy for a client. Also when the radio department of the agency discovers that a program is fopping on the air and is stumped for the reason why or a solution of the difficulty. Same big idea man serves other departments in the agency with his suggestions for working out and improving things. He also advises on print copy, art work, outdoor advertising and sales promotion innovations for the agency's individual clients.

Two oldest air commercials for consecutiveness are the Cities Service and Clicquot Club Eskimos, full hour and half hour, respectively, both

NBC.

Accounts in both instances count on the institutional plugging which Cities (Jessica Dragonette, et al.) and Clicquot (Harry Reser band, etc.) programs afford their products.

The quarter or half hours before the big air programs are now coming into demand from ad agencies. It's natural that anybody wanting a big feature at 10 p. m., for example, will tune that station in 10 or 20 minutes sooner, especially while playing bridge or reading, hence the added value for ad purposes.

Despite the warning on disc labels that phonograph recordings are not licensed for broadcasting purposes, the record makers are balked in their intent to halt the promiscuous broadcasting of discs. This has not been conductive to disc gales, interpretation is that the recorders can't legally stop the practice unless the copyright owner of the song joins them in suit. The copyright owner is seldom willing. As the missic publisher, his copyrights are vested in the American Society of Composers, Author's & Publishers whose performing rights' agreements with the radio stations gives the latter privilege to use its music in any shape, form or manner.

Chi. Unions

(Continued from page 23)
Maloy, of the operators, patched up
a partial compromise arrangement
which allowed a number of smalltheatres to dispense with a second
booth man by permitting the house
manager to double in that capac-

manager to consider a willingness to negotiate with each circuit directly and to consider all problems individually. Accordingly Balaban & Katz was the first to go into

& Katz was the first to go into a huddle. B&K from reports made a flat demand that the union permit them to cut \$4,000 a week over their 35 theatres. B&K is indifferent to whether the salaries be cut or the number of men per shift but wants that much gross weekly relief. Operators took matter under advisement but it was thought to be a foregone conclusion that they would reject B&K's proposal. Whether they would counter with a suggestion of their own was not known.

Rnown.

Right now the operators are having some internal friction. Tom
Maloy administration minimizes the
importance of the situation, but
with outside pressude turned on, the with outside pressude turned on, the sniping of malcontents from within is calculated to give aid and comfort to the other side. It's not exactly from within Local 110 as the agritation against Maloy is centred in a group of seven rebels, Joseph Britsk, E. W. Huiett, Phillip Kore, George Laris, Frank Morris, L. E. Neukom, and F. F. Oser, who are no longer members of the union. They were ousted Dec. 1.

Rebels

Rebels

Dec. 1.

These seven alege illegal expulsion without proper trial. They have retained Dewey G. Hutchinson, former federal assistant district attorney, to fight their cases that the seven Local and the control of the

wanted advertisement in the Trib-une read: Movie Operators-Ex-perienced, Competent with Chicago Ilcense; new union forming. State age. Address A K 331, Tribune. Everybody denied knowledge of

the ad. Theatre men aver its simply a coincidence as far as they are concerned. Whether there is any genuine dissatisfaction with Maloy is hard to say. Up to now any actual rebellion has been limited to the seven men expelled for disloyalty following an attack upon the union leaders, it was claimed. While Petrillo's forthright attitude leaves no loophole for the theatre men to nourish any hopes and the other two crafts may be expected to fight, inch by inch, to hold all their present advantages, theatre men are staking their pleas on two facts not previously true in former negotiations. First, it cannot be denied that they have ruthlessly services that they have ruthlessly expenses excepting upon labor. Second, in the face of the conditions prevailing public opinion is apt to be impatient with obstructionistic tactics.

Anyhow the matter is certain to come to a head. Circuits feel that

Anyhow the matter is certain to come to a head. Circuits feel that everything else has been done and rellef from the unions is their next problem. A protracted period of negotiation is anticipated.

Stage, Film Names for Holland Broadcasts

The Hague, Dec. 9.

Dutch broadcaster AVRO has signed up for ether appearances this month Paul Robeson.
The German film star Kaethe von Nagy also will do a broadcast.

ABE

CALIFORNIA ORCHESTRA CALIFURNIA CHORNES Bystem
Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA
Tues.. Thurs., Sat., 8 to 8:15 P.M., E.S.T. COAST-TO-COAST

WABC

BOASBERG

Sole Direction
E. R. CONNE
West 57th Street, New York
Circle 7-7589

I C K E N S

Men El Toro Review

Tusa and Wed. 11 P. M.

NSIC-WIZ-Ceast to Ceast

S I S T E R S

JANE — PATTI — HELEN



AND HIS N.B.C. OROHESTRA ring Nightly at Grand Terra Management, EDWARD FOX

Colgate Testing Kid Program Parents Will Okay as Beneficial

Chicago, Dec. 18.

Lord & Thomas hopes to confound and refute the critics of Juvenile programs with The Young Forty-Ninear's te start Dec. 26 over WENN, Chicago, on a 13-week test in behalf of Colgate's dental cream good deal of criticism of kid programs on the ground that they were exciting children unwholesomely and somewhat after the old school cowboy and Indian six-shooter operas of filmdom. Also it was often alleged that the radio sponsors were steering kids to become coin cadgers and glumme pests.

New program is the joint literary product of two married women. It is founded upon modern notions of combining pleasure and education.

5 Sponsors in 75 Mins.

Drs. Sherman and Pratt, come-dians on KYW, may have hung up a radio record with the addition of Cushman's Rugs to their string of

Team now broadcasts five com-mercial programs one right after the other from 3 to 4:15 each aft-ernoon. Advertisers include dealers in canned goods, sausages, groceries and a bakery.

PERFESSER



~DIKINS!)

English Lessons On the Air

Will learn you to spiel through de mike—or will trade six lessons free for a good commercial sponsor.

TONY WONS

(AND HIS SCRAP BOOK)

R YOU LISTENIN'?

WABC

Dally at 9:30 A. M.

I'm Introductor

"A Pair of Red Heads"

Peggy Keenan & Sondra Phillips

R YOU WATCHIN'?

Don ON WEAF AND WOR

HOTEL LEXINGTON

48th St. at Lexington Aw.

VICTOR RECORDS

\$150,000 FOR TALENT

G. E. Spending Another \$250,090 for NBC Time

General Electric resumes its Sunday matinee concert recitals Dec. 25 for a consecutive run of 40

New NBC station lineup expenditure in time facilities alone involves around \$250,000, while another \$150,-000 is figured on to cover the cost of the guest artists from the opera and

Janesville Station's Scripts for Hick Towns

WCLO, 100-watter, located in Janesville, Wis, and owned by the 'Gazette' of that city, is the parent of a bright idea. It is seeking to become the fountain head for special material adapted especially for small town small wattage stations. In eigence this is a syndicated radio

In essence this is a syndicated radio scripts service.

WCLO will pay Chicago authors to write scripts, try them out in Janesville and then lease the scripts to other small indie stations.

KNX Drops Wranglers

Hollywood, Dec. 18.
Returning from a picture house personal tour of Northern California, Arizona Wranglers have been dropped from KNX, where the

been dropped from KNX, where the cowboy warblers have been a sustaining feature broadcast at this station for three years.

Loyal Underwood, who recruited the cow help talent, remains at the station as announcer and continuity writer.

KYW NOT MOVING?

KYW NOT MOVING:

Chicago, Dec. 18.

KYW, Westinghouse-'Herald-Examiner' station here, has installed
new broadcasting equipment with a
view to straightening out the confliction with WCFL. This is the so-

fliction with WCFL. This is the so-called 'umbrella' aerial successfully tried at KDKA, Pittsburgh, and WBZ, Boston. This KYW investment apparently sets at rest reports that the station was to move to Philadelphia shortly after the first of the year.

HONEY'S ORCH. AND TEAM

Golden Blossom Honey starts on WJZ, New York, Jan 1 with a test program framed around Harold Levy's orchestra and June Purcell and Fred Hufsmith, vocalists. Contract calls for a half-hour Sunday afternoon spot for a min-lmum of 13 weeks.

WOLFRAM AT WHP

WOLFRAM AT WHF
Pittsburgh, Dec. 18.
Ralph G. Wolfram, on a regular
program at WJAS here, has left the
local station to go to WHP, Harrisburg, where he will become program manager after Jan. 1.
Wolfram was with the former
plano duo of Ruth and Ralph.

Deliar New KGB Mgr.
San Diego, Dec. 18.
Lincoln Deliar, former advertisng man, has been appointed manaer of KGB, Don Lee CBS station

nere.

He succeeds C. Elisworth Wiley
who was switched to general sales
manager of the Lee Coast chain,
operating from KHJ, Los Angeles.

Not W. J. Gleason
San Francisco, Dec. 18.
W. L. Gleason of Sacramento, formerly operator of KROW, Oakland, is the Californian applying for permission to erect a station in Sacramento. He is not W. J. Gleason, controller of the Don Lee network, who was mentioned as requesting such a license.



Fu Manchu

Chicago, Dec. 18.
On several occasions a 50c, piece has been found under the radiator in the office of a network official here. Each time

radiator in the office of a net-work official here. Each time the cleaning woman has turned the coin in to her superior who the next day returned it to the exec. Exec would grunt and say, 'I must have dropped it.' But those who know the exec's penchant for esplonage don't believe the accident the-ory. If the 50c. is gone the-fort believe the accident the-ory. If the 50c. is gone the-fanitrees is crooked and can be fired. If the coin is still under the radiator it proves she doesn't clean up thorough-ly. Same exec also has a trick for telling how recently and well the moulding of his office was dusted.

Not known how much time indexing devoted by this exec, an important one, to playing. Fu Manchu.

Public Audition

Fred Waring's band, with Ken Murray doing m. c., will get a Coast-to-Coast airing over NBC out of Cleveland Friday night (23). It's a public audition idea, with pros-pective commercials asked by the network to tune in on the broad-

cast.

Source of the program, slated to go on 15 minutes after midnight, will be the Carol hotel, where the Waring band is playing. Murray is making the trip from New York for the broadcast.

Young Downey Costs Pop \$4,000 Already

Morton Downey's date at Loew's Metropolitan, Brooklyn, for the week of Dec. 23 has been called off by air single. Reason given was that Mrs. Downey (Barbars Bennett) and the Downey heir are due out of the hosp' al about that time and he wants to spend the holidays with

Downey's salary for the Loew week would be \$4,000.

Chi NBC's New Talent

Chicago, Dec. 18.

Chicago, Dec. 18.

NBC's local Artists Bureau has signed two more new radio turns for sustaining build-ups. They are Billy Allen Huff, singing planist, and Olga Vernon, singer. This makes the third act acquired within the fortnight. Morin Sisters was

Need for new talent at NBC here has long been apparent.

PISTON CO.'S MUSICAL

Sealed Power Corp., maker piston rings, makes its debut NBC Jan. 8 for a 13-week run w a musical show. Program originat-ing out of the Chicago studios will

ing out of the Chicago studios will have a 20-piece orchestra under Josef Koestner, the Men of Song quartet and a team monikered 'Smoke and Powder'. Session is set for a weekly half-hour, with release over the basic blue (W12), the south central, mountain, orange and southwest supplementaries.

VAN AND DON DROPPED

Chicago, Dec. 18.

NBC's Chicago division is dropping two sustaining turns, Neal
Sisters and Variation and Don. Both are

Sisters and van and Doa. Both are off the air at present.

Van and Don for two years were sponsored by Quaker Oats in San Francisco and arrived in Chicago about two months ago. NBC falled to sell them commercially.

PHILLY COLUMNIST ON CBS.

PHILLY COLUMNIST ON CES
Boake Carter, Philly news commentator, gets five 16-minute perriods a week over a CBS hookup
starting Jan. 2. Philoo Battery will
do the bankrolling.
Contract is for a year. Carter, a
Philly columnist, has been broadcasting twice a day from WCAU.

Reis and Dunn's Loew Repeat Reis and Dunn, CBS team, start n a reswing around the Loew fetropolitan vaudeville houses

Jan. 6.

Open in Jersey Ckty and so far have been set for the State, New York; Metropolitan, Brooklyn, and Valencia, Jamaken.

CHATTER RADIO

East

Maxwell House Showboat stays on NBC for an additional 13 weeks after the expiration of its current contract, Jan. 5. Same lineup of 48 stations and same taient continue.

Hutchinson family for another 13 weeks, effective with Jan. 2. over the NBC red (WEAF) network.

Flora Fern Blackshaw, contraito, formerly of KMOX, and the OS, Aire new taient at WLW. Clincy. The trio is made up of boys in their teens.

teens.

Harry Willsey and Mel Doherty, former orch. leaders in Cincinnati, are doing a piano and song commercial program on WKRC, that

mercial program on WKRC, that city.

Wide publicity to the new Morton Downey heir has inspired several nut kidnapping letters. The Dow-neys aren't particularly perturbed as fan mail experience discloses a usual average of such correspond-ence.

South

Vox Populi broadcasts by KTRH from the streets of Houston. Harry Grier and Jerry Belcher do the in-

Grier and Jerry Belcher do the Interest in XED. Reynosa, to the original owners.

Dorothy Crozler Copeland, Civic Opera soprano, has teamed with Folly of Hollywood, film chatterer over KTRH, Houston.

Hayne Hall of KXYZ, Houston, staged a radio wedding for Red Copeland, Civic Opera Soprano, has teamed with Folly of Hollywood, film chatterer over KTRH, Houston, staged a radio wedding for Red Copeland, Civic Choice of Panist, and Durating Choice opinist, and Durating Choice, and Copeland Copeland, and Copeland
Mid-West

Lord & Thomas has Beatrice Creamery on Sunday morning pho-nograph records on KYW, Chicago, giving away radios as a contest

prize.

Harold Fair from Buffalo is at WBBM, Chicago, as Walter Preston's assistant.

Goodman Ace, during a 'Meet the Artist' program, commented on his alleged vocal similarity to Jack Benny, explaining that he gargied with Canada Dry and Benny drank Lavoris and that accounted for the similarity, which, according to Ace dated from the first time he saw

Stock Co.-Newspaper Tieup for Broadcasts

San Francisco, Dec. 18.

San Francisco, Dec. 18.

Hearst's 'Call-Bulletin' etherized all exploses of its King Features serial, 'Mary Faith,' over KFRC, swapping publicity in return for the services of a local stock company which dramatized the daily chapters.

Paper made a deal with Dick Wil καρω made a deal with Dick Wil-bur, whose stock troups is currently at the Tivoli, offering him space in the Hearst sheet and publicity over its amiliated station, KFRC. Duke Meyer, radio ed of the daily, pro-duced.

HAMMERSTEIN'S FIRST

Oscar Hammerstein II. Water O'Keefe and Bobby Doland are working on a radio revue script. It's Hammerstein's first ether con-tribution. O'Keefe wound up as the Lucky Strike m.c. Saturday (10).

NBC's 4 Symphonies San Francisco, Dec. 18.

San Francisco, Dec. 18.

NBC will shoot out on a transcontinental hookup four of the
'Frisco symphony concerts during
the next month, paying all line and
other charges itself. Alfred Hertz will direct the first

The second section is a substitute of the second section of the
Benny's waudeville act at the old-Orpheum, Kansus City. Charles Correll is the loop hound half of Amos 'n' Andy. Freeman Gosden steps with the flossier Gold

Coasters.

'Girl at Cigar Counter,' over KYW, Chicaco, will be re-titled, For Men Only,' Sinclair Oil liked Charles Lyons as a substitute announcer so much he's permanent flow with the WENR Minstrels.

West

Naylor Rogers, manager of KNX, in LA. hospital to lose the tonsils. Los Angeles Soap company drop-ping 'Chandu,' the mystic act is now being commercialled by the Rio Grande Oil company on the

coast.

Krank J. Stever, formerly with F&M doing a weekly 15-in. songolog over KNX.



THE INTERNATIONAL PAVORITE OF MINSTRELSE

JACK DENNY AND ORCHESTRA

WABC

Walderf-Asteria Hotel Victor Records Lucky Strike Dance Hour

WJZ

Whitman Chocoletes

WOR Management M. C. A.

PICK and PAT Tune in for a Million Laughs Known to the Badio World as

'Molasses and January'

Maxwell House Show Boat WEAF, THURSDAYS, 9 P.M.

Pick and Pat' Sooty & Box Cas

Macy Minstrels
WOR, Tues. 230 p.m. WIZ, Tues. 8 30 p.s PAT and PICK



GLORIFYING the POPULAR SONG HESTERFIELD Program **CLUMBIA-COAST-TO-COAST NETWORK**

WED. 10 P.M .- SAT., 9 P.M., E.S.T. THOMAS G. ROCKWELL



F. & M. 'Sally' Tab as \$1.65 Roadshow Strikes Over Pre-Xmas Half-Pay Cut

Marcus Loew

BOOKINGAGENCY

General Executive Offices

160 WEST 46"ST.

J. H. LUBIN

MARVIN H. SCHENCK BOOKING MANAGER

NEW YORK CITY

Minneapolts, Dec. 18.

Members of the Panchen-Marco tidea, Sally', playing a roadshow engagement at the Shubert theatre there, believed that if they were to hefore Christmas they should only play half a week. But they found out differently when A. G. Bain-bridge, manager of the theatre, refused to stand for having the attraction run out on him in midweek

BRyant 9-7800

After 31 Years

San Francisco, Dec. 18.
A real life drama was enactical here this week as Mrs.
Norma Eyer, formerly of the vaude and circus team, Borton and Draper, lying ill in bed, was reunited after 31 years with her daughter, Mrs. Margaret Lewis of Seattle,
Mrs. Eyer left the baby when a month old to play dates in

a month old to play dates in Alaska and lost touch with the family.

started on Thursday morning when Mary Eaton, star of the organization and playing the title role, informed Mr. Salisbury that she was ill with a severe cold and would be unable to appear the balance of the week. A local physician who examined her stated her health was sufficiently good to permit her to go on as usual if she were so inclined.

clined. Thursday morning, Salisbury called the box office to cease selling tickets, as the engagement had ended. When Bainbridge was apprised, he told his employees to disperse of the company manager that he would present a claim for the house share of the gross for the remaining performances on a (Contlaued on page 54)

F&M Units Switch

Hollywood, Dec. 18.

Hollywood, Dec. 18.
Switch is booking arrangements will have F&M units playing the Pantages. Hollywood, immediately after Locw's State, instead of following San Diego, as at present.
F&M units will book into the Fox.
F&M units will book into the Fox.
Feb units between New Orleans and the coast on their return trip.

Orleans and the coast on their re-turn trip.
Four units scheduled to go there are Bughouse, 'Rookles,' Ubangi,' and 'Movie Circus.'
Next unit to be produced by F&M is 'Rotogravure,' which Archie Gott-ler is framing. Nadime Gae and Tommy Atkins have been added to 'Joy Bells.' Tom and Betty Wonder are newest additions to 'Talent a la Carte' unit.

SET: HEALY'S 15% GROSS

Ted Healy, Joe Frisco, McLaller and Sarah, Orth and Codee, Mosconi Bros. 12 Aristocrats and Anita Martan are the acts for Arthur Klein's opening two-a-day vaude-ville bill at the Broadway (formerly Hammerstein's), New York. Opens Dec. 26 at \$1 top week night and \$1.50 Saturdays and Sundays.

\$1.50 Saturdays and Sundays.

All the acts on percentage, with Healy as headliner reported as in for 15% of the gross. His company of stooges will be paid off separately by the theatre. The acts have one week contracts with options for a second. It is Klein's intention to hold the shows for two weeks if possible.

Under Klein's terms with the Prudence Bond Co. which controls the house, the first \$4,000 goes to Klein for operating expenses and the next \$2,500 to the owners for rent. After the first \$4,500 Klein and the owners split 60-50.

Lou Forman, formerly the Palace conductor, will be in the Broadway pit.

Vaude After 3 Yrs.

South Norwalk, Conn., Dec. 18.
Vaudeville is slated to return to
the Empress Christmas week. House
will use five acts the last half,
booked through Publix office;
House has been playing straight
pictures for the past three years.

No Budget, No Leader Los Angeles, Dec. 18.

Los Angeles, Dec. 18.

Pre-holiday budget laishee by Fox
West Coast has two name bandmen
out of Loev's State until atter
Christmas, Jan Rubini, featured
leader, and Max Bradfield, orchestra
contractor and pit leader, did not
move back from the United Artists
when stage shows were transferred
last week.

Walter Ruick is now batoning at
the State, and will m. c. when occasion demands.

KLEIN'S 2-A-DAY VAUDE USC Band Ousts Meglins As L. A. State Attraction

Los Angeles, Dec. 18.

Meglin Kiddles, for years a Christ-mas week attraction at Loow's State, have been dropped at that house this year in favor of the Uni-versity of Southern California band under the direction of Lieut. Har-old Roberts. Combo opens Thurs-day (22).

old Roberts. Combo opens Thursday (22).
Meglins have been spotted ifito the Pantages for the holiday week, appearing for the regular Fanchon and Marco unit, "Talent a la Carte! USC band will appear in conjunction with Larry Caballos' 'Follies,' an F&M unit.

Great

Cleveland, O., News (Dec. 1) State's Snappy Bill

State's Snappy Bill
Nicola the masteinan is packing
them is the Down's
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them is the Down's
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t

This Week (Dec. 16) LOEW'S PARADISE, New York

New York Daily Mirror (Dec. 15) New York Daily Mirror (Dcc. 15)
Louis K, Sidney, head of Low's
production department, has engaged the Ornat Nicola, famous
compiles tour of the Loew ofrcuit
beginning with an engagement at
Loew's Paradise theatre, Dec. 16.
Among the many swills resent
and which has made him worldfamous, is the disappearance of
baby alephants before the very
oyee of the audience.

"Siegel's Done It Again"-"Variety"

AL SIEGEL

PRESENTS HIS NEWEST "FIND"

LLIA

(THE 1933 WAMPAS BABY STAR)

"VARIETY," Dec. 13, 1932 AL SIEGEL and LILLIAN MILES Songe, Piano 12 Mins.; One (Special) Albee, Brooklyn

Albese Brown to the coperary Abese Brown hew find, Lillian Miles, slim blonds looker, may some day top Lillian Shade and Ethel Merman in the money class. She gets the feel of Slegel's excellent song arrangements and selections. The girl done it again. One song which is best remembered in the girl's repertoire is 'Harlem Moon,' which she sings very benefit in the girl's preptriore is 'Harlem Moon,' which she sings very benefit in the girl's preptrior is 'Harlem Moon,' which she sings very litt. The girl's got a. written all over her, and if her performance isn't all it might be right now, her personality more than covers that 'Ing.

personality more than covers that incovers that incovers the incover and sievel has given her a cut-away grown to wear against subdued lighting that makes girl's figure stand out. Last number finishes in the dark except for red baby spots glowing on Siccel's face and that of the girl all to good free crything and does a plane solo besides against a special drop that opens centerwise on the number for additional effect.

Shan.

Now Appearing Person For **RKO** In East



Kansas City, Mo. Week (Dec. 2) Main Street (First Stage Appearance)

"KANSAS CITY STAR," Dec. 4, 1932

And On the "Another bright spot on the Main-Screen at the street's long show is the appearance of Lillian Miles in a program of torch songs by Al Siegel, her ac-Roxv. companiet and discoverer.

"Miss Miles is the type of player who may be able to revive vaude-New York, New York,

This Week in the rever-changing mannerisms of the regular war horses who are seen year in and year out. Probably she "Man Against wort be in vaudeville long. Holly-wood or Broadway seems her des-tiny." Women"

> Personal Management AL SIEGEL

> > Park Lane Hotel NEW YORK

Circuits' Agreement on Act Salaries Floppo; Law of Supply and Demand

That gord of sympathy that lately has bound the major variety book offices together in a mutual campaign against fancy stage salarles, has started to slip already. Although the agreement called for strict allegiance to the rules and regulations, the individual participants have been overlooking promises when convenient.

If the several booking indiscretions thus far result in a breaking up of the salary agreement, it will not have been unexpected among onlookers in the vaudeville busi-

into the salary agreement, it will not have been unexpected among onlookers in the past the split always happened when one member needed something bad enough to break the rules. It's called human nature. Loew and Paramount's booking of heavy names for their two Broadway houses at salaries reported as way houses at salaries reported as the greement, is said to have caused some agitation. Other exceptions without permission have been taken by the other participants, all of which served to make the agreement as binding as a war debt I.O.U. Name Acts Still Bullieh Some of the salaries have come down a little but not to the level anticipated by the bookers through a control of the salaries and the cutting the salaries and the could not afford to hold out against the combined for low the agreement has been disregarded when necessary is the booking by one of the participating circuits of a single whose pre-cut salary was \$6,000. The salary list mutually compiled by the circuits trimmed him down to \$2,500, but he's getting \$1,000 from a circuit that thinks he's Principal reason why the agreement hear as personally accreted, is that then as personally accreted, is that

worth it.

Principal reason why the agreement is workable only now and
then, as generally accepted, is that as long as the circuits operate com ting theatres, they must continue mpetitive bidding for attractions.

OBSTREPEROUS LION CLAWS 2 BACKSTAGE

Henrietta Henry and Anna Mac irayce of George Choos' 'Five tars,' yaudeville unit, are in Eliza-Stars, 'vaudeville unit, are in Elizabeth General Hospital recovering from injuries received when a llon clawed them backstare at Warners Ritz, Elizabeth, N. J., at the openling show Friday (16). The girls, both 19 years old were making a costume change new the Long of
clawed Miss Henry. Miss Grayes rescue. The Henry girl was the most seriously hurt. She'll be in the hospital for about 10 days.

Tony's Jazzists

Tony Canzonerl makes his debuwith his own band act at the Academy this Saturday (24).

Lightweight champ will not only hendle the baton, but do a tap rou-

DONATELLA LOSES

DONATELIA LOSES

A Juny before Justice Dove in N.
Y. Supreme Court was unsympaticite to Donatelia's claim for over
\$4.000 damages, against Felix Goettlicher whose car cellided with the
dancer's near Blizabeth, N. J.-ra
couple of years ago.
Crack-up wrecked some \$2,200 in
accordions and concertinas which
were the act's chief props; lost them
\$1,900 of time, allegedly, and further necessitated a \$240 expenditure
for rental of other instruments with

rental of other instruments with

GOURFAIN BACK AT PUBLIX Harry Gourfain, vet Publix stager, is back on the payroli as a revamper under Borros Morros.

BOOKER'S UNIT

Detroit Agent Barnstorming South With Band Revue

Detroit, Dec. 18. Charlie Mack, former Detroit vaudeville booker, is playing the south with his own indie stage unit on stands ranging from one niters to full weeks. Show is getting in at least six days a week—in Florida, Georgia, Kentucky, Tennessee and So. Carolina towns.

Bill includes a femme band headed by his wife, Grace Mack, and a line of girls.

RKO RENEGS ON PEARCE-VELIE SETTLEMENT

Failing to obtain a settlement from RKO, Nayan Pearce has filed suit through attorney Samuel Spring for \$2,200 in contracted vaudeville time plus extra traveling expenses incurred by shifts in bookings, Suit was filed Thursday (15) after a settlement had almost been reached.

been reached.

This is the first suit resulting from RKO's obligation to acts, agents and producers. Estimated indebtedness, all compiled in the past year and most of it claimed by actors, is \$300,000.

actors, is \$300,000.

RKO's legal and theatre departments both advised settling Miss Pearce's claim, but Martin Beck opposed compromise and insisted on standing suit. The theatre and legal departments' recommendation of a 60% settlement was declared acceptable by the dancet.

acceptable by the dancer.

Claim is on the disbanded act of
Nayan Pearce and Jay Velle, of
which Miss Pearce and Eddie
Keller, RKO agent, each owned
50%. Keller at first walved his
share of the claim but later turned
his interest over to MI's Pearce.

INSTINETIES OVER TO ME'S PCACEO.

RKO Is attempting to peddle another 'obligation act,' Olsen and
Johnson to the other circuits, but
so far no takers. O. and J. have
eight weeks due at \$6,000 and \$5,750
on their 26-week RKO contract.
They have around \$15,000 coming.

Some of the claims entered by acts have revealed that RKO's booking office issued contracts for theatres that weren't playing vaude-ville at all. These padded out the routes on paper but couldn't be delivered.

A similar condition of indebted A similar condition of indepted-ness prevailed at the end of the previous regime of George Godfrey at WKO. It cost the circuit \$200,-000 to settle, with RKO at that time preferring not to go to court.

Teddy Joyce Bankrupt

New York creditors, chiefly agents and managers with civilms for com-mish due, have been notified that Teddy Joyce, m. c., otherwise Ed-mund Cuthbertson, went into bank-ruptcy at Buffalo, N. Y., Dec. 7.

A meeting of Joyce's creditors is slated for Dec. 28 in Buffalo. M. C. is currently with a Fanchon & Marco unit.

Agents, claiming priority of con-tract, and with threats of suits and attachments for commish, are sald to have forced Joyce's bankruptcy.

F&M Back in Phoenix

Phoenix, Ariz., Dec. 18.
Fanchon and Marco return to Phoenix on a three-a-dny-week basis commencing Saturday (22). Will play at Fox Phoenix theatre as formerly.
Four shows to be given on Saturday and Sunday with three for Mondow

LEFFLER WITH SIMON AGCY

Dolf Leffer, booker let out in the last RKO booking office shakeup, is with the Simon Bros. as an agent. Leffler goes on the floor with Ferdie Simons from that office.

\$28 DAY GROSS KILLS RUDNICK'S INDIE VODE

Max Rudnick's indic vaudfilm try at the Liberty on 42d street. New York, died last week after four days of no biz. At a 15-26 scale the top gross for one day was \$28. Harry Lorraine booked the one and only five-act bill.

F&M Won't Accept Notice on B'klyn Fox: Sends Units

Fanchon & Marco may continue to send a show over to the now Independently operated Fox, Brooklyn, every Friday morning whether or not the house lets them go on, while preparing suit against the indied sel user for breach of contract, or the send of the send

mitted to open.

The Fox dropped F. & M. units last week on two weeks' notice and changed to its own produced shows, booking direct through the house producer. Charlie Nigsemeyer.

F. & M. contends the two weeks' notice was insufficient under the contract which was said to have called for a year's notification from Sept. 1. The two weeks' notice and policy change occurred under the Fox's new operator, Henry Wellenbrink.

New Haven, Dec. 18.
Changeover at Fox, Brooklyn,
means switch in route of F. & M. means switch in route of F. & M. units atter leaving here. Units, formerly playing Bridgeport, then Brooklyn, now hop from Bridgeport to Little Rock, followed by jumps to New Orleans then into Los Angeles. First unit so affected is 'Ubangi' idea, with 'Hollywood Comedians' following. Meantime, 'Britton Band' unit was moved to Fox, Brooklyn, as a test case of legality of that theatre's cancelling of F. & M. shows. Unit was set to appear in event cancellation was voided. If units return to Fox, Brooklyn, 'Ubangi' and 'Comedians' continue to Little Rock as announced, with units after leaving here. Units, for

to Little Rock as announced, with some other units switched into

Indie Vaude House's Extra Show Gratis in Own Nite Club-or Else

A vaudeville date at the indie Park, Reading, Pa, includes a no-pay extra show nightly at the the-atre's own nite club, Coconaut Grove, for some acts. It's one of those 'or else' things and not re-vealed until the vaudeville contract is signed.

s signed.

The doubling at night comes after three shows during the day at the

Park. Edd!e Sherma**n of Ph**iladelphia

King's Comeback

San Francisco, Dec. 18.
Will King, restaurateur and former tab player and producer, now
doing a week for RKO at the Golden
Gate has been booked by Fox-West
Coast for four days at the California, San Jose, opening New Coast for four unys as the Cornia, San Jose, opening New Year's,
King is working with many of his former tab company who played the entire coast few years ago.

No State-Lake Vaude

Chicago, Dec. 18.
State-Lake will reopen Saturday
(24) with Universal's 'The Mummy'.
There will be no vaudeville.
Price scale fixed by Divisional
Director Nate Biumberg is 28-35-55.

Russell, Marconl and Jerry Withce are booked for eight weeks abroad, starting with two at the Palladium, London.

Broadway Pic Houses Going Nerts on Salaries to Buck Radio City Debut

LITTLE NELLY'S MISHAP Mom and Chauffeur Also Gassed in Auto Accident

Louisville, Dec. 18.

Little Nelly Kelly, headliner at the Gayety last week, was overcome, with her mother, at Ashland, O., by fumes from the heater of their automobile. Recovered consciousness the following day and converged packs:

Miss Kelly's driver, Gustave Laub, 15, was also overcome by fumes. Miss Kelly (nee Essex) suffered a broken arm.

convalencing nicely.

WILDCAT VODE ROADSHOWS NO GO

Most of the acts that went out into the sticks on the indie wildcat vaudeville units, playing smail town theatres on percentage, are back in New York and crying the blues. They experienced everything from starvation grosses to no pay-off at all, with carfare home their final worry.

Few of the 25 or so units that went out at the start are still going. The majority lasted but two or three weeks without getting enough coin to pay transportation.

weeks without getting enough coin to pay transportation.

The acts took all the chances. Theatres playing the bills were losing money anyway and risking nothing in taking on the straight percentage stage bills. No guarantees lessened the theatres risk and when payoff time arrived, the ghost failed A want of the head of the contract
Grandma's Unnaid Diet Involves Auriole Craven

Chicago, Dec. 18.

Auriole Craven and Ted Leary, her husband, were attached on judgment last week at the Marshall Square theatre on complaint of Bertha Conner Peck. It is charged that \$1,600 is owed for medical care and treatment of Auriole Craver's grant, present the control of the control

1930.

Mrs. Peck formerly ran a theatrical boarding house, but in recent
years established a food sanitarium
to treat invalids through dietary
principles. It is alieged Miss Craven's grandmother came from California in 1929 and lived at the sani-

tarium for nearly a year.

Case will be contested by Miss Craven and her husband,

Eva Tanguay at Springs

Los Angeles, Dec. 18. Eva Tanguay, who has been ill or past five months, left today for Hot Springs, Ark. She expects to remain there for two months.

RESNICK BOOKING BANDS

Eddic Resnick, former RKO agent, has joined the Orchestra Corp. of America, New York, to booking hotels, night clubs and

State-Lake will reopen Saturday
Part of the State of the

Al Joison at \$12,000, Earl Carroll's 'Vanities' at another \$12,000, Eddie Cantor at \$10,000 and Lou Holtz and Peggy Hopkins Joyce at \$6,000 will Peggy Hopkins Joyce at \$0,000 will headline the strongest series of money stage shows yet attempted by the Paramount, New York. The name parade starts next week (23) with 'Vanties' and continues for three of the following four weeks.

name parade starts next week (25) with "Vanities" and continues for three of the following four weeks.

Only non-nam break in the meek.

Only non-nam break in the meek.

Only non-nam break in the meek.

Of Jan. 6, when the picture is "Farewell to Arma." Latter goes to the Par after its current twice daily run at the Criterion.

Of the joint Holtz-Joyce \$6,000, Holts will draw \$4,000. This is a \$2,600 cut under his last vaudeville salary. Miss Joyce, according to past salaries, is considered reasonable at \$2,000 cut under his last vaudeville salary. Miss Joyce, according to past salaries, is considered reasonable at \$2,000 cut under his last vaudeville salary. Miss Joyce, according to past salaries, la considered reasonable at \$2,000 points of the past salaries, and Joleon (20) follow successively. Chaliapin, the Russian basso, was a possibility for later on, on percentage, until deciding to sall on the Bremen Friday (16). The whole list of names was booked through the William Morris office, attorng specialty name bill at the Capitol will be the two Broadway theatres' opposing line-ups to the Radio City openings. For that week (23) the Capitol has Belle Baker, Bill Robinson, Paul Ash's band, Harriett Hoctor and a 22-girl Hotor line on a \$12,000 salary list.

While the Broadway Paramount Days and Capitol has Belle Baker, Bill Robinson, Paul Ash's band, Harriett Hoctor and a 22-girl Hotor line on a \$12,000 salary list.

While the Broadway Paramount Days and Capitol has Belle Baker, Bill Robinson, Paul Ash's band, Harriett Hoctor and a 22-girl Hotor line on a \$12,000 salary list.

While the Broadway Paramount Days and Belle Baker, Bill Robinson, Paul Ash's band, Harriett Hoctor and Belle Baker, Bill Robinson, Paul Ash's band, Harriett Hoctor and Belle Baker, Bill Robinson, Paul Ash's band, Harriett Hoctor and Belle Baker, Bill Robinson, Paul Ash's band, Harriett Hoctor and Belle Baker, Bill Robinson, Paul Ash's band, Harriett Hoctor and Belle Baker, Bill Robinson, Paul Ash's band, Harriett Hoctor Robinson, Paul Ash

The following week (30), shows will reverse their spots.

RAY BOLGER GOES ROXY: WHITE DEAL SET BACK

George White has released Ray-Bolger, permitting the dancing comedian to appear on the opening Radio City Music Hall show. Re-lease followed arbitration, in which White and Roxy were involved. Bolger goes to the Music Hall for four weeks at \$1,500. His contract with White had two years to go at \$900 for the first year and \$1,250 for the second.

Adjustment is now being made on the contract, with likelihood it will be set back for a year rather than cancelled altogether.

Hartman, Columbus, with Vaudfilms Jan. 8; 5-6 Acts

Columbus, Dec. 18.

Hartman theatre here, one of the Great Lakes chain of houses, goes vaudfilm Jan. 8. House will present five to six acts, booked through the Gus Sun agency, along with Indie first runs. Harry Schwartz is going to try to draw the custom at 10-20-30.

Immediately preceding the vaude policy, beginning Dec. 25, the Hartman has booked the roadshow film, 'Sign of the Cross.'

Laughs Jerk Lamont

Hollywood, Dec. 18.

Due to an excess of comedy in the Fanchon & Marco 'Joy Bells' unit, Sonny Lamont and his sister were yanked after the opening show Thursday (8). Lamont was brought here by F&M to go into the 'Talent a ia Carte' unit, but at the last minute was switched to 'Joy Bells'. His sister worked with him in the unit for the opening show.

Nothing immediate in sight for Lamont, but F&M expects to spot him in an early unit.

F&M Shifts in N. H.

New Haven, Dec. 18.
Stage and pit men have received notice at Paramount. Action thought to mean dropping of F. & M. units at this house with straight

sound to follow.

Probability is that units will shift Frobability is that units will shift to Palace, a larger house, as Harry Arthur is favorable to taking on this type of entertainment in his ace local house.

NEW ACTS

MARY NOLAN (4) Dramatic Sketch 20 Mins.; Full Orpheum, N. Y.

To Maintain Full Orphaum, N. Y.

Miss Noian seems to be badly misadvised in her current vaude venture. She's appearing in a childish isad conception in a childish isad conception of the control of the

he sime...
finish. And acted justice.

too.

Centering the show here in a fiveact combo and completely ruthing
the shib. Miss a sketch and just come
and for a song and dance. It
couldn't be worse.

Kauf.

HARRY SAVOY (2) Comedy, Songs 16 Mins.; One Orpheum, N. Y.

Orpheum, N. Y.
Savoy is funniest when doing a single, that is, when he's on the stage by himself. Under these circumstances he regales them with a style pretty well his own. His incoherent monolog, halted here and there for sly, sudden popping of fast ones, packed a consistent laugh sock. With the tail femme partner affail just another mixed cross-

the act is just another mixed crossfree affair.

Set-to with the partner evidences a
retentive memory for gags that teams are the set of the Set-to with the partner evidence of the set
1500

DAVE KRAMER and KAY HAM
LITON (12)

With Postal Telegraph Harmonica

Sand

Gomedy, Singing, Harmonicaes

33 Mines, Oxon Full (Special)

No Dave Kramer, for many years
teamed with Jack Boyle, now has

Kay Hamilton, who does a Topsy.

As a team Kramer and Hamilton,
the total the same and Hamilton,
the total total telegraph Harmonica band, 10-piece setup. Together, it's fair entertainment, with
long ways the double of Kramer
and Hamilton preceding it.

Kramer is mostly in need of material. He's carrying little that
stags. Blackiace comedian seems a
little lost in his new act, often aphearing to stall for want of some
thing to do. His partner, whose
not go in for any dancing but on
the close of the two-act shares
with Miss Hamilton a special sons

K. and H. are on themselves 13
minutes, the band following for a
stretch of 20 minutes. Room for

K. and H. are on themselves 13
minutes, the band following for a
stretch of 20 minutes. Room for

When the harmonica outfit is revealed, advertising sticks out all
over it. The nine boys are in regulation Foetal messenger; outfits,

Erit. A lighted lamp on the table,
with the official Foetal Tel trademark on it, further lends inference.

Regardless of the at angle, har'
stuff. They quickly remind of Borrah Minevitch's crowd; although
dolled up differently, and their harmonica technique comes close to

Kramer directs, gagging and
cloyning most of the time. He himself enters playing a mouth organ,
later Johins his fock on playing
sody in Blue'. For a Lindy hop,
ballroom dance, the girl at the Info
Gesk, gets her chance. This closes.
One of the boys about middle shows
single.

STATE, N. Y.

nearest to it. Richardson, in better atmosphere here for his specialty and selling it more effectively than when recently at the Roxy, as a single, got a swell break from the audience.

when recently at the Roxy, as a single, got a swell break from the audience.

On ment it's hard to beat the Onthe serve of the same of the serve of

ms. Charles King is No. 2 while Bob ope is third, ahead of darktown

Simanes King is No. 2 while Bob Hore is third, abead of darktown revue.

Hope doubles as an m.c., but in his 5-minute try shead of King his factor of the standard of the shead
niller.

ORPHEUM, MPLS.

Minneapolis, Dec. is.

For 55c the Orpheum here this week gives you five first-rate acts of vaudeville, including Grace Hayes, a local singing act, and, on the above, Mack Sennett and a cartoon comedy and Pathe News. Yet, apparently, even with quantity and quality entertainment at bargain prices you can't successfully buck a thermometer registers in below zero. The folks probably were home hugging the freedick, for when this section of Pola Negri done, which is a stalented which as the strength of the control of the

appreciation of the demonstration.
A fill-in act was the local AmeriA fill-in act was the local AmeriA fill-in act was the local AmeriA fill-in act was the local AmeriBearing. This preceded Senator
Murphy, who, naxt to closing, discoursed familiarly and humorously
in German discorption of the course of american
beaus and these, prohibition, the
homus and automobile traffic. A
portion of his monolog is new, and
he succeeded in garnering a goodly
amount of laugitter. Another fahis 'wheele within wheele,' always
thrilling despite numerous repetitions, wen over well obesing, gaps
and other audible exclamations
greeting the intrepid cyolist as he
circled the huge revolving Rees.

LOEW'S VALENCIA

This big Jamaica deluxer, the only house on Long Island, play-ing vaude on a week stand has an entire circus this week. Fred Branda has brought his ten acts from Baltimore to Jamaica. It is the first indoor circus to play on the Island. The show is good. It there but it will smooth itself out this week at the Valencia.

this week at the Valencia.

House on Jamaica's main thorofare looks like a big circus top from
the exterior. It is gaily decorated
with all of the circus colors and
bunting. The tioket box looks like
the entrance of a big top. A barker
with the add of all of a of ecircus
with the add of all of a of ecircus
tracts the busy shoppers. In the
lobby one can see all of the freaks—
the fat lady, the rubber man.
Interior of the house is lightled

use is a lady, the rubber man.
Interior of the house is lighted
with two large searchlights. The
stage contains one large ring, where
the turns, which include all of the
sawdust acts, perform. Clowns are
all over the house. Even the ushers
are dressed to blend in with the circus.

and over the nouse. Even the unners across the control of the cont

chant for resorting to smut double entendre when the warbling and patter takeoffs start to pall. Their mimiery of Franklin D. Roosevelt and Al Smith was as crude as it was a supported to the start to pall. The start to the start to pall the start to the start to pall the start to start the start t

GRANADA

Queens, the largest and fastest growing boro in the City of New York, with its 117 aguare miles of homes and uniness centers and at his property of the control of the cont

ORPHEUM, N. Y.

ORPHEUM, N. Y.
Pretty good show here currently, all things considered. Not much actual quality, but more quantity than has been dished out in a long time and the Orph is only a nobe, money's worth.
Two features currently, though one is only a four-reeler. Headhunters of the Amazon' (Principal) and Burne on a lien short and the Hearst newseel. Pive vaude acts on top of that males more than a three-hour show and pulcently.
On the waw and the Academy of the Market hourse, which was a superior and the Hearst newseel. Pive vaude acts on top of that males more than a three-hour show and pulcently.
On the waw and the Academy of the Market hourse, which was not been dead to the calcood turn for intermediate houses, this

Variety Bills

NEXT WEEK (December 24) THIS WEEK (December 17)

Numerals in connection with bills below inc.cate opening ca. of show whether full or split week

NEW YORK CITY
Academy
Ist half (24-27)
Ciaudia Alba
Hobart Bosworth
Tony Canzoneri Bd
(Two to fill)
2d half (28-36)
Journal (28-36)
Four Market (21-28)
Ruiz & Bonita
Seed. & Austin
Type Tremaine Orch

Seed & Austin
P Tremaine Orch
HROOKLYN
Albee (24)
Four Ortone
Donovan Sis & B
F & D Stone
Hai Sherman
(17)
Claudia Alba
Benny Ross

Claudia Alba
Benny Ross
Smith & Daie
Thomae S
Bornice Claire
Prospect
Ist half (24-27)
Carnival of Fun
2d half (28-30)
Young King Tr

Wiest & Stanton

Wiest & Stanton

White & Manning

(One of 2011) I.W.

I Riske (24)

Joe Fanton

Singer's Midgets

(One of 111) I.W.

Singer's Midgets

(One of 111) I.W.

Orphenn (24)

Delinoff & Rayas

Orphenn (25)

Orphenn (26)

Honor Feroll Co

Bronn Fitt &

Mulingy Mon & R

Will Mahoney

Local Kiddio Rev

Princess (23)

Moker Radio Rev

Princess (23)

Moker Radio Rev

Ross & Bawarde

Goo Carpentier Co

AT THE ROXY

LES GHEZZIS Placed by LEDDY & SMITH

LEDDY & SMITH

Lona. Worth
Schoe & Taylor
Sally & Thomas
Schoe & Taylor
Sally & Thomas
Long Dark (1972)
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Stone & Taylor
Stone & Taylor
Sally & Thomshee
Do Ahair (21-23)
Dorig Girton Co
Eddis Parke Co
Eddis Parke
Doe Keiso Co
Enrico Vietoria Co
Keithra (24)
Desert Song'
DeWolf McCif & F
Vanderbilt Boys
Frances Langford
Billy Glason
CRUCAGO Orch
CRUCAGO Orch

Frances Langford
Billy Olason Orch
Piklebratean Orch
Palace (24)
Langent 4
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Langent 4
Langent 6
Langent 6
Langent 7
L

OFFICIAL DENTIST TO THE N. V.

This Week: Ender and
Grophy & Violet
Jeney Wonff
2d haif (22-20)
J& R Hayos
Buriel Windom
CTwo to fill)
2d haif (21-22)
Tuturs Stars
Juturs Stars
Hite Reflew & S
Woston & Galigher
Faramount (32-25)
Reveis 'n' Rhythm
INDIANAPOLS
Leelle & Solling
Leelle & Solling

ad Farrell, Jay Bressas

2d haif (28-24)

Gone & Barrow
(Three to fill)

2d haif (21-23)

Carnival of Fun

1st baif (21-23)

Ocar Lorelne
(Three to fill)

Rev Circums

Joe Wong

Christeners

Do Valcrio &
Dollvery Boye

Hilton & Garon

Dance & Garon

Dance & Garon

Dance & Garon

Loew

NEW YORK CITY
Capited (23)
Paul Ash Oron
Ball Capited (23)
Paul Ash Oron
Ball Robinson
Max Market Hotor Co
Bill Robinson
Max Boulevard
1st half (23-26)
Louise Henry
Louise He Dava Schooler
Lowie & Ames
Living Jewel. 299
Jos Blank Co
Benny Rose
Jos Browning
Jos Browning
Jos Browning
Jos Browning
How Browning
Jos Browning
How Browning
Jos Browning
J

Al Mamaux
Coss & Barrows
Coss & Barrows
Coss & Barrows
Donby Gang
2d half (37-28)
Donby Gang
2d half (47-28)
Core Barro
Tom Dick & Harry
Johnny Tyre
Meteopolition (28)
Alice Joy
Ritz Bros
Beddie Duchin Orch
Beddie Duchin Orch
Geodarden (28)
Little Sachs
Johnny Perkins
Nicola TriMORE
Century (23)
Meximo

CLEVELAND
State (23)
Harris 2 & Loretta
B Farreli & Dad
Lita Grey Chaplin
Mills, Kirk & M
Alex Hyde & Orch Alex Hyde & Orch
JERSEY CYTY
Loew's (23)
Olvera Bros
Chilton & Thomas
Edigar Horren Co
Vic Overs Renard Or
MONTEAL
Loew's (23)
Frieco Seals
Reynolds & White
Honey Tr
Selier & Wills

Century (23)
Meximo
Zeinya
Davis & Darrell
Bing Crosby
D & E Barstow

Toto

WASHINGTON

Fox (23)

Gautier's Toychop

Bert Frohman

A & F Lake

Bubbles

Lina Basquette Or

WARNER

ELIZABETH

Ist half (22-26)
Lanny Ross
Living Jewels
Lanny Ross
La

Ist haif (25-28)

Cailf Collegians
(Four to fill)

2d haif (29-31)

4 % harps
Goss & Barrowe
(Three to fill)

(22) to fill)
(22)
& Robles

Krugel & Robles
Jerry Co
Rome & Gaut
Continental Rev
NEW LONDON
Garde (20)
Busseli & Marconl
Henrictta's Co

REO BOSTON (1987)

Koart Seed on (29)

Koart S

'Bombay'
Flo Lewis
O'Connor Family
Gaylenne Sis
Pasquali Bros

Pasquall Pros
Bombay Ens
HOLLYWOOD
Pantages (15)
'Hot House'
Jackson & Gardne
LePnul
Heien Lowell &
Myrah Lang
Darby & Rudell
Sunkist Ens
INDIANAPOLIS
Indiana (28)
'Irene'

'Irene' Kathryn Crawford Hobby Watson George Dobbs Walter Regan George Bail Buddy Karsen George Fox George Pox Sydney Reynolds Annlyn Arden Ruth Fay Betty Farrington Borothy LaMarr Wanda Allen Karsen & Greek Arkansas (25) 'Rockles' Johnny Burke

SPRINGFIELD
Poli (23)
'Sweet & Lovely'
Blanche Sweet
Stroud 2
Chamberlin & H
Loc Lorraine SAN DIEGO Fox (15)
'Joy Beils'
'Sonny' LaMont
King Bros & C
Stetson
Suzette & Maurice
Ann Roberts
Alice LaMont Loc Lorraine
Al Rinker
The Catchalots
Sunkist Co
ST. LOUIS
Fox (23)

Authentic Constitution of the Constitution of

LONDON

Week of Canterbury M. H. 1st haif (19-21) Bernardi 19-21 Bernardi 24 Anif (22-24) Fields & Rossini Lili Denville H. Sandier Bd Jean Florinn Florinn Floring Floring State 19-20 BRIXTON Mann Article Bernard 3 Emserado Rodmy, Hudson Co CLAFON

PHILADELPHIA
Enrie (23)
Sam Krevoff
Rae Samuela
Hlock & Sully
Fiction Henderson
Cora LaRedd
(16)
Olvora Broe
Britt Wood
Delmar's Revels

DUBLIN Capitol Nell McKay Rita Bernard

Delmar's Revels
WASHINGTON
Earle (23)
Violet Ray & N
Nevilie Flesson
Lyons & Snyder
Jones & Hare
(16)
3 Olympics
Wills & Davis
Donatellas & C
Sylvia Froos Sylvia Froos
WATERBURY
Strand (24-25)
Continental Rov
Seed & Austin
(17-18)
Arena Bros & P
May Joyco
Abbott & Bisland
Mary Merwin
Jerry Co
Kramer & H Co

Fanchon & Marco

BOSTON
RKO Boston
'Hearts of B'w
Vora Gordon
Sidney PaFour Nina Olivette
Les Everson
McCann Sis
Inwin & McAvoy
Dancing Co
LONG BEACH
West Coast (15)
'Ccbailos Foilies'
Buster Shaver
Jed Doorly Co

LOS ANGELES
Loew's State (15)
'Talent a la Carte'
Arthur 'Pat' West
Del Chain
3 Zaros 3 Zaros Frank Evers 3 Trojans Edna Errico Juan Klado Merna Fort

Bdns Britos

Marna Fortune

Marna Fortune

Marna Fortune

Marna (2)

Spollighter

Charlis Meisen

Charlis Meisen

Charlis Meisen

Millawa Marne

Millawa Mar

SHUB POINTS
Lambert!
Lambert!
Blosson Sis
Blosson Sis
Blosson Sis
Lambert!
State Cathleen Ileosette
Joyce & Garyan
NEW ORLEAN
State (23)
The Committee Commi

Virginia Peck
La Vena LAND
Oskinata (18)
Osk

ST. LOVAS

Shap, (23)

Shap, (24)

Shap, (25)

Shap, (25)

Long, (26)

Shap, (

Week of Dec. 19

materbury M. FINSBURY PARK
ist haif (2)-21).

He was a second of the sec

3 Emsralds
Chris & Colombo
Rodney Hudson Co
CLAFTON
Rink
Eugenee Tilg Bd
EAST HAM
E Harder
E Harder
EDGEWARE RD.
Reid Acc'd Bd

Mayer & Kitson
STREATHAM
Astoria
Johnson Clark
Racquelle Dorns
Palace
E Ball Bd

SUTTON
County Cinema
E Ball Bd
TOTTENHAM
Palace Palace Eugene's Tzig Bd

PROVINCIAL

Week of Dec. 19 Co as booked
MANCHESTER
Paramount
D Somers Bd

Cabarets

NEW YORK CITY

Blitmore Hotel Paui Whiteman Jane Vance Red McKenzie Peggy Healy Irene Taylor Jack Fuiton Jr Ramona

Central P'k Casin Shelia Barrett Eddie Duchin Or

Connie's Inn Connie's Inn
Cora Green
Bobby Bonne
Bobby Bonne
Palle Richardson
Palle Recres
Emma Smith
Bossie Dudley
Lillian Cowan
Red & Struggle
Billie Maples
Raye Oarkicovis
Sminne & Swis
Sminne & Swis
Sminne & Swis
Lucky Seven 3
Don Redman Orch

Cotton Club Aida Ward
Henri Wessei
Swan & Lee
Anise Boyer
Roy Atkins
Peaches & Duke
Brown & McGraw
Nicholas Bros
Leitha Hill
Cab Calloway Orch

El Chico's Duran & Moreno Lorenzo Herrera

El Flamengo Al Valencia Orch El Flamencito Nina & Moreno Marquita Flores Ignacio Ruffino Marta de la Torre Accordion Luis

El Garon Frances Williams
Darlo & Diane
Russell Johns
Lou Belard
Larry Siry Orch
Regusa's Tango Or

El Patio Medrano & Donna Juns Knight Endor & Ferrell Henry King Or

Gypsy Trail Baroness Erzsi Louis Hegedush Ethel Pastor Kokosch Gypsy Or H'iyw'd R'staurant Fowler & Tamara Collette Sis Frank Ilazzard Blanche Bow

Frank Blanche Bow
4 Cilmas
Marquerito & Leroy
Theo Phano
Barbara Blane
Jean Muna
Alit
Vorcell & Sinnott
Victory
Lecalle
Lecal Martin
Lecal Martin
Lecal Martin
Lecal Martin
Lecal Martin fris Adrian Marian Martin Isham Jones Orch

Hotel Lexington
Don Beetor Orch
Art Jarrett Club Mayfair
Millard & Anita
Oscar Davis
Margie Landy
Madlyn Moore

Beth Cannon Lee Al Crawford Orch 8 Mayfair Beautic

8 Mayfair Beaution
Hotel New Yorker
Ethel Shutta
Franch Free
Band Free
Bobby Borger
Jack Clifford
O & C Herbert
Geo Olesn Orch
Lide Gardens
Charlle Crafts
Wynne Raiph
Montparnasse
De Marcoe

De Marcos Loomie Sis Jack Vance Yacht Club Boys Bobby Sanford

Nut Club Jack White
Jerry Bergen
Luiu Bates
Brooke Adams
Bill Spencer
Bianche Lateil
Dorothy Maxine
Al Parker
Jimmy Murphy
3 Blake Sle
Lew Dolgoff
Joe Haymes Orch

Paramount Griff Eddie Jeckson Harriett Hillard

Park Central Hotel Harry Barris Orch Loyce Whiteman Torry Sie Joe Peddies

Pince Pignile Peggy ds Albrew Veloz & Yolanda Ord Hamilton Dick Gasparro Orch D Alberto Tangoiste

D Alberto Tangoists

Riviera

Earl Rickard
Gertrude Niesen
Dolores Farrie
Floria Vostoff
Crawf...d & Caskoy
Peggy English
Barbara McDonald
Arthur Rogere
Don Carlos Orch
Jimmy Carr Orch

Roosevelt Hotel Bussian Arts

Joe Morantz Orch Renee & Laura Nickolas Hadarick Barra Birs Misha Usanoff St. Regis Hotel Darlo & Diane Dick Gasparre Or

Dick Gasparre Or Small's Faradise Black Rhythm' R Micre & Norton September & Norton September & Norton Geo Walker Vim Spellman May Alex Horothy Turner Chas Johnson Orton Tart Grill Geo Hall Orch The Ceards

The Csarda Karoly Beneze

Picture Theatres CHICAGO Chicago (16)

Oriental (16)

Joe Furst Orch Waldorf-Astoria

Emil Coleman C The Argentines Mischa Borr Ens

Chicago (16) Long Tack Sam Lou Breese 'Match King' muco King or Orleand (18)
Gordon Prescott Evelyn Wilson 4 Abbottcers Evelyn Wilson 4 Abbottcers From (18)
Id Lowryette Secrets of F P Uptown (18)
Lottle Mayer Red Donohus Troll (16)
Frankis Maters Wroll Color of Color o

NEW YORK CITY
Paramount (16)
Pat Rooney & 3d
H'Itimberg & Jr
Rubinof,
Devilar (16)
C Littiefeld
Nicholar Dake
Misch Violia
Ohieston
Man Woman
Man Wowan
Faramount (16)
Benny Maroff Co
Jeess Crawford
Orace Barrie
Devil Is Diriving

Loc Lorraine The Catchalots 'Undercover Man

Zeiga Beia Mme Ilona deThury Karoiy Nyaray Torch: Ciab Jackie May Frances Dunn Arthur Budd Elie*e Duvai Buddy Wagner Or Billie & Hary Lee Marion Kingeton Sue Milier Nina Laughlin Val Vectoff

Village Barn us Van Gus

CHICAGO Blackhawk
Hai Kemp Orch
Doans Janie
Rose & Ray Lyle
Patricla Storm
Peul Sis

Blue Grotto
Margle Talte
Marjorle France
Connis Cella
Olga Hoyer
Todd Sis
Retty Van Allen
Freddie Daw Orch Club Alabam

Jeane Holly
Effie Burton
Patsy McNair
Edna Lindsey
Freddle Villant
Mildred Rose
Bernie Adler
Eddle Makins Orch

DAGO

Connie Bas
Don Pedro Orch
Granada
Jack Mileo Orch
Jack Mileo Orch
Jack Mileo Orch
Granada
Jack Mileo Orch
Gledy DeFoe
Keller Sine
Grand Terrace Cal
Cook & Brown
Billy Franklin
Vivian Brown
Earl Hineo Orch
Jarry Linden
Joyce
Jungton
Montmartre
LaMay & Louise
Tina Tweedle
Dick Ware
Edna Mae Morrie
F Quarteil's Orch Chez Paree
Jay Milis
June McCioy
3 Rodlone
Mildred Tooley
Carol Cook Paramoust Club
Harry Glynn
Etta Reed
Di Giovanni
Anita LaPierre
Billy Carr
Erccile Sis
Sid Lang's Orch

carol Cook
Ben Poliock Orch
Dorie Robbine
College Inn
Jinette Valion
Ben Bernie Orch
Jackle Heller
Pat Kennedy

Club Clifford Bradeh'w & C'l'g'ns Eva Brown Co Sunset Cafe
Ed Carry Orch
Cass Simpson
3 Rhythm Kings
Winona Short
3 Browns
Jesee DeArman Edgewater Beach Mark Fisher Orch Olive O'Niel Knickerbook'r Ciu

Kulckerbook'r Clut
Mary Williams
Peters & Farrell
Nina Watson
Tony Corcoran
Bili Noian Orch
Froile's
Roy Sedloy
Geo Haggerty
Yvonne Morrow
Curry & DeSyivia
Bobby Cook

Terrace Gardens
Eddle Clifford
Alice LaTart
Collins & Wanda
Joy Finley
Paul Sle
Carl Moore Bd Vanity Fnir Cliff Winchill Peggy Moore Jack Russell

TACOMA

(Continued from page 10)

(Continued from page 10)

a Million' (Par) split week, with
latter set for five days. Fair \$2,800
indicated. Last week 'Too Busy to
Work' (Kox) and 'Under
Over (Kox) (In split week, slow
at \$2,200.

Roxy (Jensen-von Herberg) (1.300; 15-25), 'Explorers of the World'
Itomane-line (Masot) and 'Hidden
Valley' (Shef) double bill. Bob
Steel getting big play, looks to
make big \$4,000. Last week 'Bad
Over (Masot) and 'Hidden
Valley' (Shef) double bill. Bob
Steel getting big play, looks to
make big \$4,000. Last week 'Bad
Over (Masot) and 'Hidden
Valley' (Shef) double bill. Bob
Steel getting big play, looks to
make big \$4,000. Last week 'Bad
over (Masot) and 'Shed
Discovery (Kox) (Kox) (Kox)
Discovery (Kox) (Kox)
Discovery (Kox)

Rialto (FWC) (1,200; 15-20-25), Mc and My Gal' (Fox) and 'Speed Demon' (Col), double bill. Slow \$1,700. Last week 'Hot Saturday' (Par) and 'Secrets of French Police' (RKO), poor at \$1,350.

Empire Wheel

Week December 19 Week December 19
Bare Facts—Moders, Providence.
From these—English, Newark.
Moulin, Rouge—1, O.
Nite Life in Parls—L. O.
Record Breakers—Trocalero, Philadelphia.
Breakers—Trocalero, Philadelphia.
Breakers—Howard, Roston.

FRISCO SHOWS OK AND BIZ **NOT BAD**

"If I Had a Millon' is holying the Paramound a Millon' is holying the Paramound a Millon' is holying the Paramound a Millon' is holying the worries while ERC's Golden Gate has no complaints on combination of 'No More Orchids' and Will King, prime local comedy Tav. treading in nearly two years since entering restaurant bls.

Wanner's five reel picturization of the USC-Notre Dame game is anomount, and an unexpected one since film was tossed to that house lastend of Warners when F-WC took over WB theatre two weeks ago. If alirsh with much of the punch in circus idea, on stage, having been swiped by RKO last week when Golden Gate had a sawdist show that the work of the punch in circus idea, on stage, having been swiped by RKO last week when Golden Gate had a sawdist show that the work of the punch in circus idea, on stage, having been swiped by RKO last week when Golden Gate had a sawdist show that the work of the punch in circus idea, on stage, having been swiped by RKO last week when Tast Mile at United Artists aren't big.

Strand which has been cleaning up with the sex ficker. 'Truth back to requiar grind policy, Or-pheum showing 'Passion Play' this week but darkens again indefinitely. Fox set to reopen Christmas Day under Lob Lafe Fear This Week

Golden Gate (RKO) (2,844; 30-40-65)—'No More Orchidd' (Col) and stage show with Will King. Back to reopen (RKO) (2,300; 25-36).

Orpheum (RKO) (2,300; 25-36).

Orpheum (RKO) (2,300; 25-36).

Orpheum (RKO) (2,700; 30-40-78).

Sarand (RKO) (2,700; 30-40-78).

Sarand (RKO) (2,700; 30-40-78).

Julied Artiste (1,400; 25-35-50).

"Under Cover Man' (Par) and oltangulad none too good, \$12,500 last week.

week. Warners (Fox) (35-55)—'Call It Sin' (WB) and three-reeler 'Tragedy of Mt. Everest' (Atlas). Not so hot at \$6,000. 'Trouble in Paradise' (Par) got nice \$7,300 last week.

Late Shopping, Poor Pix

Make It 100% in New'k

Newark, Dec. 18.

Therc's no business here, and
most of the houses have put in flops
so as to be sure to keep the gross
down. To make things worse, the
big stores, contrary to usual custom,
are staying open evening week.

Branford (WB) (2,986; 16-65)—
Talse Paces' (WW). Maybe \$6,500.
Last week 'Central Park (FN) fair
enough under circumstances at
\$1,500,510 (WB) (2,905; 15-55,5-55)
—Talir' (UA) and 'Air Mail' (U).
Should come close to nice \$5,000.
Last week 'Fuglitye' (WB) and 'Hot
Saturday' (Par) swell at \$5,900.
Little (Chema) (298; 25-40-50)—
'Alone' (Amikino) and Sniper' (Am
Alone' (Amikino) and Sniper' (Am
this week won't beat \$500.
Last week 'Schrecken der Garnison'
(Alco) weak at \$600.
Last week 'State (2,200; 15-65)—'Fu
Manchu' (M-G). Might take \$7,500.
Last week 'Talthless' (M-G) reached

Newark (Adams-Par) (2,248; 15-65)—'Teul Driving' (Par). Maybe Make It 100% in New'k

Last week raitniess' (M-G) reached \$7.500. Mc (Adams.-Par.) (2.24s); 15-65 (Wayev) Driving (Par.) Maybe \$5.000. weak. Last week 'Undercover Man' (Par.) \$8,400. Proctor's (RKO) (2.300; 15-65)- 'Unwritten Law' (Maj). Probably not \$4,000. Last week 'Secrets of French Police' (Radio) \$7.000. 15-25-167 (Radio) (RNOURA), 15,000, 15-25-167 (IRC) (RNOURA), 15-25-167 (IRC) (IR

Ordinance for 2 Operators

Birmingham, Dec. 18. Two operators for houses of more ann 1,000 seats is demanded in a new ordinance passed by the city commission at Memphis. Under the old ordinance only one operator was

required.

A clause was also inscreted demanding a \$10 fee for license which must be renewed annually at a cost of \$5. Old fee was \$5 and renewal 50c.

No. 2

ARIETY

SUBSCRIPTION \$7 Foreign \$7

15 YEARS AGO

(From 'Variety' and 'Clipper')

Met. opera did not renew Geral-dine Farrar's contract. No like her picture ventures.

Globe theatre made the top holst for New Year's Eve. Asking \$6 for the first floor and \$4 on the next shelf.

Leo Feist advised exhibs that he had arranged with the makers of the film 'Over There' to waive tax on performing rights to the Cohan song when played with the picture. Music seat tax was not yet in force.

Dist. Atty of N. Y. gave orders that stage players must dress up. They were wearing tights, at that, but the bodices were cut too low.

Red Cross permitted to place booths in theatre lobbles. First time this was done.

Shubert salary slash was abandoned. Too many of the actors refused to take the cuts and Shuberts needed them.

Report of exhib convention start-ed off with: 'Exhibitors in future may go it alone in determining what legislation should be enacted affecting the Industry.'

Kalem co., one of the original General Film, quit business and sold its negatives to Vitagraph. Sam Long was dead and Frank Marion had all the money he wanted. First of the G. F. to quit.

50 YEARS AGO

(From 'Clinper')

Baseball magnates were holding their convention. New rule adopted did away with outs if fouls were caught on 'first bounce.' Had to be pulled from air. Another new rule was that if a base runner ran back to the base after a foul he could not be put out. If he walked, he took that chance.

Kohl & Middleton's dime museum was offering a panorama of the Panama Canal. Rather premature, but it was the De Lesseps' French attempt.

'Clipper' informed 'there are many courses of instruction open to catch the money of the ambitious.' Only change is that now it's work in picor writing scenarios.

'Clipper' vaguely hinted that Liiy Clipper vaguely ninted that Lily Langtry was in a scandal. Mrs. Labouchere, wife of the British statesman, wh had come over with her, had flared up and returned to

Kate Carylton quit 'Unknown' be-cause she objected to the 'Ringold kiss' which was in the play. Ac-cording to her explanation the man came up behind her, caught her came up behind her, caught her chin in his two hands and lifted her face. Lasted two minutes. Long before the Nethersole kiss in before the 'Sappho.'

Modjeska made her New York re-appearance. 'Clipper' commented that 'a much better Orlando than Maurice Barrymore has often been seen here.'

Theatrical Mechanicai Benevoleni Assn. formed in Boston by some 75 stage hands. Still exists.

Bijou theatre, Boston, opened, Upstairs house which was later taken over by B. F. Keith. Seated 950, with one baicony. First house to be lighted with incandescent lamps.

New song low was 100 for 17c. Included Black-eyed Blnle's Gone to Rest. 'Blue Eyed Baby's Gone to Sleep, 'Dreamy Eyes Are Closed Forever, 'Loved Ones Passed Away,' There Is No Baby Face in the Cradle,' and 'Why Did the Angels Take Mamma Away' Not all of

Inside Stuff—Pictures

Ever since Will Hays got into the business the film industry has been trying to figure a way in which it could short cut distribution cost. Hardly a meeting of sales heads in years has closed without some discussion devoted to this topic. Depression during the past summer brought more pressure to bear on this subject than at any other time. But this is still the vay in which a distribution consolidation shapes up: Sales forces can never be merged, no matter how bad the depression overrules the worst of bad times.

The way they are talking again there are too many exchange centers. These can be cut from 32 to at least 26. Also, there is a lot of unnecessary and expensively fronted real estate where exchanges are now located. If these could be eliminated and all physical handling of prints and accessories be gotten under one depot roof in a key city, such building preferably located in a cheaper section of the town, additional present overhead could be cut. All sales managed sound be cut. All sales managed sound be cut not on the present investigating committee. All the figure there into the pros and cons of any kind of an exchange amalgamenton and report to the others.

At the earliest, Jack Schaifer figures, benefits and impracticabilities on paper for the general perusal of the industry.

And then, it is as conservatively estimated, it will be at least another year before any plan evolved can actually get underway.

The I. A. T. S. E. is rushing into print on its stand in ousting Sam Kapian and his associate officers from New York operators union, Local 308, with an obvious view to arousing public opinion in its favor as a valuable instrument in possible future efforts to unseat the Empire union in the Greater New York area. President Elliott of the I. A. is permitting himself to be quoted in prepared statements to make it appear that the present cross-picketing in New York may be due to Kapian's leader-ship of 306. That at least, it is assumed, will be the inference of his statements to the dailies for public assumption.

The I. A. virtually isnored Kapian's dictatorship of 306 until the rival New York operators union, Empire, started gaining a hold. I. A. immediately started an investigation when it appeared Empire was looming as a dangerous opposition union problem. At that time it was admitted in the I. A. that the investigation dealt generally with the New York situation.

Indie producer in Hollywood working on a slim budget is having difficulty getting the New York office, through which he releases, to okay his casts and directors. Eastern office demands a director whose name has been on a successful picture. Producer is familiar with most megrers in the indic field and knows that successful pictures credited to some of them are really due to writers, players or other factors. Workship on a one week schedule, he has to pick the right man or go overless the successful pictures of the successful pictures or go overless the successful pictures of the successful pictures or successful pictures or other factors. Workship on a one week schedule, he has to pick the right man or go overless the successful pictures of the successful pictures of the successful pictures or successful pictures.

board on it.
It's the same with casts. Eastern office turns down about 50% of all
players submitted. Actors are not judged by their ability, but by what
successful pictures they have appeared in. Producer has frequently
been delayed a week on starting a picture by expensive telegrams and
plane calls between the two coasts in an attempt to settle on a cast.

About the only difference in Public ratifying Sam Dembow, Jr., as the About the only difference in Publix ratifying Sam Dembow, Jr., as the theatre head is that it's now official. He has been acting in that capacity, over since Sam Katz quit and Leo Spitz stepped in over theatres in an unofficial advisory capacity to John Hertz. Spitz remains in that high post directly under Hertz, for whom recently Spitz has personally handled imajor theatre partnership deals, economy moves, etc.

Dembow has been long with Publix, building up to vice-presidency of Publix under Katz after first having been in charge of film booking. He retained supervision of the latter right along, but by the time Katz resigned, virtually everything except that function and labor matters had ocen taken away from him.

Several years ago when a legit actress went to Hollywood and pictures she was pretty well disliked by craftsmen, with even her director thoroughly disgusted with her time out for tea and daily habit of leaving the set promptly at fave, regardless of the work to be done. For a time megger was able to get her back before the camera through the guest hat a. short_rehearsal_would_speed_up_filming_the_nest_day.—Start out wise to this, however, and refused to go on the set after five.

During her stay in Hollywood the star has become humanized and is now a real trouper. She still insists on tea, but always invites some of the technicians to partake of it with her. As a result, the attude toward her has changed from one of dislike to approval.

Publix's announcement of a partnership over the Buffalo group with Mike Shea and Vincent McFaul virtually amounts to a formality. The Shea group of 13 houses in Buffalo, Niagara Falis and North Tonawanda, aiways has been a partnership on a 65-35 basis, with Shea unofficially serricising considerable authority as to how his houses should be operated. Substantially all matters of importance concerning Shea theattree have been taken up with him in the past, Shea often insisting on what his policies should be. On the stage show and vaudeville end Shea has indicated the stage of the stage

D. W. Griffith, going on the air Jan. 4 for a commercial, is not through the pictures. He and his brother, A. Griffith Grey, both are insistent

about that. Though discouraged by his last, 'The Struggle,' Griffith went for the radio idea about himself and his experiences with a view to utilizing that as a builder-upper in staging a film comeback. Ballef of the vet director is said to be that the air will aid him greatly on such a comeback through whilpping up nationwide interest in him and, through what he's done in the past, in what he'll do in tuture.

Griffith is still an owner-member of United Artists. On the ether for Hinds, skin lotion manufacturers, he will do two 15-minute broadcasts weekly for a netfold of 33 weeks.

One of the inside reasons why Sidney R. Kent signed Ciara Bow to do office the insue reasons will saline it. Acti agained class low we pictures for Fox may be the knowledge that her box office draft was strong with Paramount even on her last picture for that company. Saturday Night Kid, the finale for the redhead with Par, grossed for Paramount alightly over \$900,000 in distribution return, Par dropping her regardless

regardiess.

Miss Bow was off the screen nearly two years between 'Saturday Night
Kld' for Par and 'Call Her Savage' for Fox, now on release. 'Kld,'
despite its \$000,000 gross for Par, was not regarded at the time as an
exceptional picture.

Chester Erskin, despite his public smile of patient acquiescence, didn't like the idea of giving up credit on the Al Jolson picture to Lewis Milestone. He told intimates that it was pretty much a matter of having to follow through' and he also mentioned that he feared it was a blow to his picture career on the idea that losing the credit for his first picture might mean not making any more.

Milestone is understood to have been pretty insistent, with Erskin the fall guy, but Erskin figuring that anyway he could go back to legit

direction, as before he went pictures, with little lost in the matter of prestige along that line

Switching Columbia's 'Hurricane Deck' from a shipwreck yarn to the story of a ship which catches on fire and is completely gutted, is yepected to heighten the dramatic strength of the picture and save the studio considerable money on the production Budget.' 'He's wha effected by Clarence Badger, engaged to direct. 'Badger had been on board the trans-Pacific liner. 'City of Honolubu, which burned at Roncibu hast year lawrance company had the gutted ship towed to San Fedro harbor to

One of the bigger scenic designers in New York (Bergman) was prom-ised a visit by Roxy last week to talk over possible work. Much scurry-ing and dashing around making arrangements for the visit. Finally three people arrived to look around and talk things over. After the visit the designer, who's been in the business for about 20 years, went scowl-ing into the office of one of his assistants. 'Why didn't he come?' he wanted to know. 'You told me Roxy himself was coming. I don't want to talk to this Rothatel guy. I want to talk to the boss, Roxy, himself.'

Radio's importation of Wera Engels from Germany brought about a funny conference in another film company. An exec in the domestic end of the second company called in some of the foreign excess and wanted to know why Radio was allowed to grab off this big German star without notice and why there was no attempt on this company's part to get her first. Foreign men alibled back and forth. Truth of the matter is that Wera Engels happens to be practically unknown, has played in very few, if any pictures, and doesn't oven appear in the lists of the year books abroad.

Robert E. Burns' arrest in Jersey is p. a.'y and a break for the Warner icture, 'Tm a Fugilive'. The actual arrest is a surprise, as Burns resed to risk any such stunt, whether a gag or not, when he was on the Yarner studio payroll during the making of Tugilive,' at \$100 a week technical advisor. He had received \$11,000 for the screen rights to his

as technical advisor. Are authorized to guarantee autoblog.

On the Coast Gov. James A. Rolph of California refused to guarantee non-extradition in the case of a jam. Gov. A. Hurry Moore of N. J. is said to have told Burns protection against being extradited would be given. Same promise is expected from Albany in New York, it's said.

To avoid legal complications modernized serial version of 'The Three To avoid legal complications modernized serial version of 'The Three Musketeers' must carry the name of Dumas as author, although Nat Levine, producing the pic, wanted to keep the name off the cliff hanger. This despite the fact that serial will use little material from the classic, Although story is in public domain, Douglas Fairbanks has prior legal rights to the title, having used it on a feature several years ago.

Levine now has four writers figuring how to work sword play scenes into the modern film. Writers are Barney Sarecky, George Morgan, Norman Hall and Stuart Anthony.

Frank Walker, treasurer of the National Democratic Committee, will not accept a post in the cabinet. According to co-workers in the campaign and in the film industry Walker will doubtless remain with Mike Comerford now that the Pennsylvanian is back in theatre business on his original basis because of the Publix turn-back. Walker, his associates say, could not afford to accept even a high governmental post because of the smallness of salary compared to his

A film press agent, fearing he would be swept out with others in the departmental changes being effected by one major company, got virtually very New York film reviewer to intercede for him. The reviewcrs worked so hard that several embarrassed the boy's boss, making the statement in the presence of the two that the lad was New York; greatest p.a. Boss intended keeping him on a few weeks longer. But the intercessions were too obvious and the p.a. just slid himself out that

Captain Harold Auten, distributor and agent for foreign films in America, is after Charles Swope to explain how 'A Nous La Liberte' (French) got into the F-WC Criterion theatre in Santa Monica, Cal., a week ago. Swope is the coast agent for Auten's pictures, but hadn't mentioned such a booking.

Auten got interested when 'Variety' a wek ago printed a box agying that the coast theatre was playing three features and that many shorts, one of the features being his French film.

George J. Schaefer will continue to carry out the old Paramount tra-dition of promotion within the ranks. While in other departments of the company, there has been some going outside, in distribution all open-ings and promotions are filled on the inside. Schaefer is said to figure that adherence to the policy is an aid in maintaining high morale among

that admitted to this men.

This is based on the theory that when openings are created, those maining with the company stand as candidates on forging ahead.

Under present story system at Universal, a director is permitted to call the writer of his story to the set to assist in script revision. Rule applies even though scribber is already on another story, in which event he drops his new assignment and answers the S.O.S.
System has only recently been put into effect for all directors, after it had worked successfully on "The Mummy," which John Balderston authored, and Laughter in Hell," by Tom Reed. Latest instance is on "Nagana," with Ferdinand Reyher spending considerable time on the set.

Frequent use recently of cheap stories by independent producers has brought so many kickbacks from exchanges and exhibitors, that the indies have increased their allotment for scripts to an average of \$1,000. This compares with a former price of \$250 to \$500, which most indies making features in the \$2,000 to \$4,000 class have been paying.

The one grand figure is for a completed script except for minor of the product of t

On insistence of Hays office, Paramount eliminated matter from Tarewell to Arms, although not without some heated argument. Adolph Zukor finally ordered the deletions made.

They include a part of the obstetrical scene. Farewell had been passed by the New York censor beard prior to Hays' objections.

'Farewell' had been ays' objections.

Kipling Was Right,' one reel Indian travelog, has been bought from Tom White by Walter Futter, and will be incorporated into 'Jadc' dramatic travelog of India for United Artists release. C. F. Gordon produced. Running dialog which will be heard through most of 'Jadc' has been written by Gordon Kahn. Futter has been filming added scenes at written by Gordon Kahn. Futi Republic studio, and on location.

Roxy discarding the statuary in his Radio City Roxy is just for publicity purposes to Sarnoff aides. These don't believe Roxy ever had any intention of using the nudistic carvings.

Anyhow they observe the more talk that can be started about RC right now the better.

One scene in Ai Joison's 'Hallelujah, I'm a Bum,' was shot 57 times. It pictures the star casts aside a newspaper which is supposed to fall accidentally on a pocketbook that has been dropped. Not until the multi-retaking was this accomplished in a natural manner.

Tho Needy, Legit Actors Still Demand Gold from the Producers

Hollywood, Dec. 18. Despite conditions in pictures and on the stage, producers casting legiplays for coast dates find it almost impossible to deal with players because the latter insist on quoting box car numbers when the salary

discussion starts.
Most of the legit players here have a tough time makings ends meet, but regardless of the fact that they are literally starving they ask for from \$200 to \$500 per week

ask for from \$200 to \$500 per week without batting an eye.

Agencies dealing with legit players claim that as soon as the actors receive a nibble for a part, they start dramatizing their importance and boost the salary sky high.

Estimated that there are close to 5,000 people here who have legit experience. Few of them can exist on picture work alone. Number emuloved in legit at any one time on

ploture work alone. Number employed in legit at any one time on the entire coast never exceeds 200. Bitter-Enders
When a call goes out for a legit rehearsal, they all flock to their agents, most of them telling a tale of woe; yet, when they one produces, they have him done in the company when they full what salary they

ups when they ten when the expect.

There's little chiseling done. If the producer tries to cut the figure too much the actors walk out and walt possibly several months for another call. In the meantime they eke out a precarious living in pletures, few getting any better than a day's work.

LEADS AND DATE SET FOR 'BLIND TEST' PLAY

Jane Wyatt, Heien Strickland and Eric Dressier will play the leads in the first production for the Stage Society. Piece will be called Production No. 1, the title and author being kept secret, according to the

being kept secret, according to the original plane of the group. Production is slated for the evening of Jan. 5 and matinee and evening Jān. 6, with no theatre set, but likely the Times Square or Seiwyn. Cowles Strickland is staging with John Krimsky handling the art supervision.

'Widow' Actors Holding Bag, Ask for Equity Aid

Hoilywood, Dec. 18.

Principals of the cast of 'The Merry Widow,' which closed at the Columbia, San Francisco, Dec. 10 have appealed to Equity for a release of the bond guaranteeing salaries. They were not paid for the final week.

final week.

Players charge the producers,
Karl Hajos and Herbert Hidecker,
with misrepresentation, while the
latter two allege that the actors
agreed to go a cooperative basis,
with a split over \$4,000. Last week
grossed only \$2,300, the players
claiming that no mention of co-op
was made to them. Equity is withholding the bonds until the claims
are cleared up.

Alex Caliam, Ruth Cillette, Herbert
Evans, Roland Woodruff, Rollo Dix, ron, Emily Hardy, Diane (al Reeves, Florinne Mc-Warfield, Hal Reeves, Florin Kinney and William Jeffrey.

'Beggar's Opera' in New Version for Broadway

Version for Broadway

An American adaptation of a German adaptation of a British play is
being arranged by John Krimsky,
nights to Beggar's Opera. 'It's a
modern German musical based on
the old John Gay British plece.

American production will have the
modern musical score written by
Kurt Welli, entirely different from
the original production, and will also
follow the German production on
staging and presentation, although
likely that the title will be changed.
This is the play that Warner Bros. This is the play that Warner Bros. made a film of about two years ago in Germany.

Krimsky plans the production in New York for about February.

Two Living, One Dead' Erskin-Selwyn First

Despite the numerous and contra-dictory stories of what Chester Er-skin and Archie Selwyn would pro-duce, their first play is set to be "Iwo Living and One Dead." It's an adaptation of the Swedish novel by Sigurd Christiansen and made into a play by Alexander Williams. Casting has aiready been started, with rehearsals to start about the first week in January. Despite the numerous and contra-ictory stories of what Chester Er-

Crothers' Relief Fund Grows, Unions Give Aid. **Donations Exceed \$5.000**

At the mass meeting held at the Royale theatre, New York, last week to crystalize the Stage Relief movement conceived by Rachel Crothers, rapid strides were made. Liberal contributions were given by show people, several managers are to donate a percentage of their profits, working actors agreed to weekly payments to the fund and Sunday night benefit per-formances by legit shows were scheduled.

It is the third move in aid of pre-ressionals what with the Actors' It is the Actors' Dinner Club, the latter laving operated for about a year. Latter two organizations continue and are in accord with the Relief Fund.

The stagehands union stepped forward pledging co-operation and all back stage labor to work at ben-efit shows without pay. Understood it is the first time the union has volunteered in that direction.

One of the relief measures being It is the third move in aid of pro-

One of the relief measures being One of the relief measures being worked out is the proposal to take over a part or all of a mid-town hotel where destitute players will be non-paying guests. One hotel opened its doors to idle actors not long ago, but there is an obligation to pay when engagements are secured.

cured.

Former governor Ai Smith was present. He said: T am happy to see the people of the theatre have made up their minds to do something for themselves. As long as I can remember they've been doing the seed of the seed

Among the managers who piedged themselves to aid the Relief Fund themselves to aid the Rellet Fund in addition to the special performances were Sam H. Harris who will give 1½% of his profits, and John Golden, who is to donate 1% in addition to other aid, while William A. Brady gave \$1,000 outright. So tated that his theatre (Playhouse) would be available throughout the winter.

would be available throughout the winter.
At the Relief Fund's quarters in the Algonquin hotel, contributed by the management, it was announced that more than \$5,000 had been rethat more than \$5,000 had been received in the first four days, most of money being pledged at a mass meeting. Eddle Cantor suggested a radio broadcast, which he hoped some advertiser would sponsor to the extent of approximately \$15,000.

Contributions up to Friday night were:

Rachel Crothers \$1,000.00
Wm. A. Brady 1,000.00
Anonymous 1,000.00
Anonymous 1,100.00
Carolyn W. Ferriday 200.00
Livira Theatre Club 100.00
Victor Moore 100.00
Estelle C. Whittaker 100.00 Estelle C. Whittaker
Anne Crawford Flexner.
Dr. Henry Moskowitz.
Paul Kelly
Caroline W. Keeling.
A. Riesenberg
Pauline B. Holzman
Ida C. Bachman
Mrs. Leopold Fredrick
N. G. Smith
Harold W. Gould. 25.00 25.00 25.00 25.00 25.00 25.00 25.00 Helen Weathersby Helen Weathersby
Jean Dixon
A. N. Schwarz
Fred J. Sanders
Rita Gould
Emily Toblas
Louis L. Driper
Mrs. John Wanamaker
Miscellaneo's

CLIVE FLAT: HAS \$1.10

Brockton Troupe Folds and Pian

Brockton, Dec. 18.

E. E. Clive of Copley Players,
Boston and this city, in district
court here, admitted he had only
\$1.10 in the world.
Clive was brought into court by

Chickering & Sons of Boston, who claimed Clive owed \$14 balance on

claimed Cilve owed \$14 balance on \$1,000 baby grand plano. Cilve denied any interest financially in the Brockton Copley Player's flasco. He said the only bank account he had was overdrawn 90 cents. Process was dismissed. The Cilve Copley Theatre Players at City had short, tough rus, and folded when stage hands refused to

shift unless previous week salary forthcoming.

forthcoming.

Members of the cast tried Commonwealth but it didn't work. Cast included: E. E. Clive, Ian Emery, Rosalind Russell, Wendy Attin, Alvin J. Gordon, Aldrich Bowker, John Junior, Leslie Dennison and Ashley Cooper. House dark.

ALL KEYS DARK SAVE FOR ONE PHILLY SHOW

Virtually every show on the road is laying off this week. Heretofore road attractions have dodged the pre-Christmas week, especially shows making jumps, but never be-fore has the shut-down been so

general.

There are no legit attractions playing Chicago nor Boston and there is only one attraction open in Philadelphia. All other keys are dark. Check-up finds all week stands to be bare of any sort of legit attraction otherwise and that also applies to the coast. Shows out of town resuming next week could be compared to the coast. Shows out of town resuming next week appearing in this department.

Broadway regardless is not fold-

appearing in this department.

Broadway, regardless is not folding up, although the list is pretty well down. Only one show was slated to lay off this week, according to plans up to Saturday night.

It is 'Flying Colors' at the Imperior

The Abbey Players with a bill of The Abbay Players with a bill of Irish plays is the solitary attrac-tion operating out of town this week, being spotted in the Gar-rick, Philadelphia. Harry Lauder is appearing in the west and a vaudeville revue known as 'Broad-way Rhapeody' playing Charleston, W. Va., complete the legit book-

However, for the first time in memory show business gets a per-fect break in the Christmas to New Year's interval, both holidays failing on Sunday and being celebrated on Monday.

Ann Pennington's Role

George White's 'Melody' operetts the Carpenter - Caesar - Romberg plece now in rehearsal, has been subject to the usual cast additions of having 'maid' parts written in during rehearsals. Latest such bit, this time a 'secre-

tary,' was ordered written in for Ann Pennington. It's a very minor

'Take a Chance' Chorus Girl's Hurts Serious

Julie Jenner, chorister in 'Take a Chance,' who was struck by a flat plece during a performance at the Apolio, was more seriously injured than first supposed. Two vertebrae were fractured and she is encased ha cast at the Medical Arts hospital.

pital.

The hanging piece of scenery dropped from the fly-loft, hitting Miss Jenner in the back. She was thrown forward and in landing on her face also sustained a fractured nose. Visitors report that she is in excellent spirita, although unable to move. She will be in the hospital for about five weeks.

Queenie Smith In Floor Show

Even \$4.40 Musicals, \$3.85 Dramas Over-Priced, Mgrs.' Dope on Slump

'Pastures' Goes to \$2.20 For Big Phila. Forrest

'The Green Pastures' will open at the Forrest, Philadelphia, next Monday (26) at \$2.20 top. First

Monday (25) at \$2.20 top. First time for the show in that stand and the first time at the pop prices. Low scale was decided on because of the Forrest's capacity, house be-ing used principally for musical shows. "Pastures' is booked in Philly for seven weeks.

Holdout Stage Hands Wreck Yiddish Co-op. Treated as Outlaws

ing the National Theatre on Second avenue. New York, with the sanction of all other unions in the house. Theatre had a Yiddish

house. Theatre had a Yiddish melodrama Two Generations, on a co-op basis, the Hebrew Actors' union, Musicians' union, Unbers' union and others participating. Co-op proposition was sanctioned by the Hebrew Actors' union some weeks ago in order to take care of unemployed Jewish stage folks who wanted to gamble rather than lay off. Eyerybody acquiesced, except the stagehands, with the other groups giving in. After two weeks, however, the stagehands were asked to cut down to five men instead of seven in order to meet expenses. Stage-

to five men instead of seven in order to meet expenses. Stage-hands refused and went on strike. After two weeks of meagre grosses, practically all of which went to the seven stage hands at \$70 a man, a meeting was called at which the stagehands were asked to cut their man power down by two men. They turned this offer down with the non-union stagehands called in as a result.

the non-union stagehands called in as a result. Sunday (11) the star of the show. Sam Goldenburg, who has not re-ceived any pay for three weeks, was waylaid and received a severe beating. Despite that, and after re-ceiving medical treatment, he has appeared at all shows since. He appeared at all shows since. He gave police descriptions of the men

H. A. Terrill Held for Trial On Charge of Cheating

Providence, Dec. 18. Harry A. Terrill, 46, who calls himself the commander of the Christian Soldiers of America, will

Christian Soldiers of America, will go on trial here Friday (23) on charges of being a common cheat as the result of his seiling tickets for 'The Pæsion Play' and other features, which were to be shown at the Royal Thursday (25). Terrill's activities came under the scrutiny of the Better Business Bureau after many of the 50 tickets had been purchased by Providence residents. Buyers of the tickets were told that the Christian Soldiers were giving refuge to the homeless, and that a soup kitchen was distributing free meals daily.

dally.

Terrill had taken \$511 from ProvIdence before the police arrested
him. Police say that Terrill had
conducted the same idea in other
large cities, and has gotten away

Unable to furnish bonds of \$2,000, he man is in jail awaiting trial.

Village Tryout Spots

Pat Kearney is staging and coproducing his own adaptation of producing his own adaptation of 'Illness of Youth', sensational Ger-man play by Eruckner. It will be put on at the Cherry Lane Play-house, in Greenwich Village, for one week prior to coming to a Broadway house, Kearney figuring the village hideaway theatre a spot to break in

in.
'Iliness of Youth' has to do with sex aberrations and caused considsex aperrations and caused considerable discussion when produced in Berlin and Paris about four years ago. The author's name is a nomede-plume with much guessing for months as to who the actual writer

Sharp descent in legit grosses on Broadway in the past two weeks has

Broadway in the past two weeks has led showmen to seek a reason other than the falling off in business generally. Indications are that ticket scales are too high. Substantiation seems to come from the fact that even hits are unable to sell out. The seems of the seems to seem the seems to come from the fact that even hits are unable to sell out. The seems of the seems to sell out. The seems to seem the seems to see the seems to see the seems to seem the seems to seem the seems to seem the seems to seem the seems to see the seems to see s the seems to see s the seems to see s the seems to see s to see the seems to see the seems t Box Seats at Discount

Box Seats at Discount
The non-musicals have held to
the \$3.30 scale generally with some
of the low cost shows topped at
\$2.76. None of the latter are among
the successes. Two ('Dinner at
Eight' and 'Lucrece' which opens
tonight) are the sole shows of that
division risking a \$3.55 top.
Box seats have been a problem
to meanly every box office. Ticket,
except by last minute telephone order. Formerly boxes were the highest priced locations, but that is obsolete. In recent seasons box tickets
have been the same as orchestra. have been the same as orcheseats.

seats.
Latest idea to dispose of box tickets is to drop the price under that of the orchestra. That is now in effect at the Apollo where Take a Chance' is current. Tickets in the boxes are \$2.30, whereas the lower floor scale is \$4.40 per ticket.

SUMMER STOCK'S IDEA OF SHOWBOAT WINTER

Stockbridge, Mass., Dec. 18.

A showboat on the Mississippl river as an extension of the Berkshire Playhouse is being considered by Waiter L. Clark, operator of the summer playhouse. He already has been in conference with one of the corporations owning boats on the ver. Clark's plans call for a steam-

Clark's plans call for a steam-boat with a stage and seating ca-pacity of about 400. The season would begin at Pittsburgh imme-diately-after-the-close-of-the-sum-mer run at Stockbridge about Oct. 1. The actors would have a reper-tory of three or four of the Berk-shire season's most successful plays.

Only Two Legits Slate Christmas Dav in L. A.

Los Angeles, Dec. 18. All the talk about the number of All the talk about the number of legit shows to open Christmas Day proved a bubble, with only two scheduled to make the grade, 'A Plain Man and His Wife,' at the Hollywood Playhouse, and a revival of The Marquise' at the El Capitan. Several are planned for the holiday nerick however with one show day period, however, with one show

day period, nowever, with one snow off until spring.

George K. Arthur's Guignol Players go into the Music Box (28), while on the following night Tattle Tales' opens at the Belasco, and Tove's Passport' at the Egan.

Temptations of 1933 was cancelled

preferring a San Francisco opening.
'Sign of the Cross' (roadshow plc)
goes into the Biltmore on a twoa-day policy Jan. 20.

\$1.10 Passes' at Harris

Chicago, Dec. 18.
Although the five UBO theatres—
Grand, Erlanger, Apollo, Harris and
Selwyn—were announced as unalterably opposed to two-for-ones at teraply opposed to two-for-ones at the start of this season, the Harris with 'Left Bank' is indulging in a camouflaged form of cut-rating. So-called lithographers'

camoulaged form of cut-rating.

So-called lithographers passes are out on 'Bank,' which 'taxed' 55 cents aplece, or \$1.10 a pair at the box office. That's 40 cents for tax and 70 cents for the house.



PLEASE REMEMBER THAT QUITE IN ADDITION TO THE PRACTICAL SUBSTANCE OF A NAT LEWIS GIFT THERE IS A SUBTLE ATMOSPHERIC QUALITY ... A TOUCH OF ROMANCE ... AND THE VARIOUS ELEMENTS ASSOCIATED WITH A NAME FAMOUS IN THE WORLD OF FASHIONABLY ACCESSORIED MEN AND WOMEN. AND ... THIS CHRISTMAS, PARTICULARLY, IT IS POSSIBLE TO MAKE MORE PURCHASES ... MANY, MANY MORE PURCHASES ... THAN EVER BEFORE WITHOUT SPENDING NEARLY AS MUCH AS FORMERLY. INDEED ... THIS CAN BE A VERY MERRY CHRISTMAS FOR SOMEONE, OR MANY SOMEONES, WHOM YOU WANT TO FLATTER AND PLEASE WITHOUT BEING EXTRAVAGANT.

Really Fine and Practical Gifts for Men

SHIRTS IMPORTED BROADCLOTH \$2.95

White and colors. Stripes and Figures. Pre-shrunk and custom-made in our Custom Shirt Department.

NAT LEWIS **NECKWEAR**

\$1.65 Silks from Switzerland, France, and Vienna, hand-tailored into fine neckwear of excellent taste. Large assortment.

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Jacquarded Silks of fine quality. All hewest colors. Other Silk Robes from \$10 to \$100

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Lisle, with hand-embroidered clocks. Very fine hostery.

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Hand-tailored. Newest Colors. Exceptional Value.

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Made in France. Wonderful value. Others at \$12 and \$15 for box of 6.

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Regular or net. Fine wearing





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JEWELLED CLIPS

KERCHIEFS 35c French block prints. Large assort-ments. Fine linen.

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and more Special values. Fine filtings.

GIFT BONDS ISSUED FOR ANY AMOUNT MAIL OR TELEPHONE ORDERS GIVEN PROMPT ATTENTION

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FITTED CASES

\$29.50

1580 BROADWAY at 47th STREET WITH MEN'S SHOP, OPEN UNTIL MIDNIGHT

Hotel St. Regis, Fifth Ave. at Fifty-fifth St.

OTHER SHOPS 409 Madison at 48th St.

Hotel Montclair, Lex. at 49th St.

Current Road Shows

Week. December 19, 1932
ABBEY PLAYERS (Irish), GarIck, Phila, Dec. 19.
THE CAT AND THE FIDDLE—
Lays off week Dec. 19, reopens Appollo, Chicago, Dec. 25.

GOOD EARTH'—Lays off week Dec. 19, reopens Erlanger, Chicago, Dec. 26.

'SHOW BOAT'—Lays off week ec. 19, reopens Cleveland (Hanna),

Dec. 28.

WALTER HAMPDEN—Lays off week Dec. 19, reopens New Amsterdam, N. Y., Dec. 28.

'GREEN PASTURES'—Lays off week Dec. 19, reopens Forrest, Philadelphia, Dec. 26.

week Dec. 18, reopens Forrest, Philadelphia, Dec. 28.

'SIGN OF THE CROSS' (film)—
Opens Majestic, Boston, Dec. 24.

'SIGN OF THE CROSS' (film)—
Opens Wilson, Detroit, Dec. 24.

HHE LEFT BANK' Reopens
HTHE LEFT BANK' Reopens
HTHE PLAT'S THE
OPENS THE THING'—
Opens Tulane, New Orleans, Dec. 25.
THERE'S ALWAYS JULIET—
Lays off Dec. 19, reopens Chestnut,
Philadelphia, Dec. 28.

HUSBAND—
LAYTON DEC. 19, reopens Chestnut,
Philadelphia, Dec. 28.

TACE THE MUSIC'—Lays off
Dec. 19, reopens ErlangerColumbia, San Francisco, Dec. 25.

"FACE THE MUSIC'—Lays off
Dec. 19, reopens Altoon, Pittsburgh,
Dec. 26.

"RHAPSODY IN BLACK'—Lays off
Dec. 19, reopens Altoon, Pa.
"OF THEE I SING'—Lays off Dec. 19, reopens Altoon, Pa.

'OF THEE I SING'—Lays off Dec. 19, reopens Altoon, Pa.

'OF THEE I SING'—Lays off Dec. 19, reopens Altoon, Pa.

'OF THEE I SING'—Lays off Dec.

"RHAPSODY IN BLACK"—Lays off Dec. 19, reopens Altona, Pa., Dec. 28.

'OF THEE I SING'—Lays off Dec. 19, reopens Cmaba, Neb., Dec. 28.

CORNELIA OTIS SKINNER—Lays off Dec. 19, reopens Wilbur, Boston, Dec. 28.

HARRY LAUDER—Plays Los Angeles, Dec 19; tamarillo, Texas, Dec. 26.

25.

'BROAD WAY RHAPSODY'—
Charleston, W. Va., Dec. 18.

'VANITIES'—Lays off Dec. 19, reopens Shubert, Kansas City, Dec. 25.

opens Snuoert, Kansas Civ, Jee.

'ANOTHER LANGUAGE — Reopens Topeks, Kansas, Dec. 26,

'GOOD WOMAN, POOR THING'

-Lays off, reopens Garrick, Phila.,

"HONEYMOON"— Lays off, reopens Masque, New York, Dec. 26,

-P. Alan Man And His

Topens Man Company of the Company of the Coast Topens

P. Alan Man And His Wife;

lay of the Coast Topens of th

lay-off week 18; Hollywood Play-house, 26.

"THE MARQUISE, lay-off week
19; El Capitan, Hollywood, week 26.
GRAND GUIGNOL PLAYERS
Music Box, Hollywood, week 26.

"CAT AND FIDDLE, Curran, San
Francisco, wee': 26.

Francisco, wec; 26.
'SPRINGTIME FOR HENRY,'
Vancouver theatre, Vancouver, week
26.

Bainbridge to Lower Scale in Final Test

Scale in Final 1est
Minneapolis, Dec. 18.
After the first of the year A. G.
(Fluzz') Bainbridge, veteran stock
impresario, will lower. his top. prices
from 382. to 55c, in a final effort to
keep dramatic stock alive here.
Bainbridge says he is prepared to
try out the proposition for three
weeks under the reduced scale. If
it doesn't go, he'll quit.
In the 22 seasons that Bainbridge
has operated stock here, this is the
first one that he has encountered
really bad business.

'People's Choice' Set

Hollywood, Dec. 18. Hollywood, Dec. 18.

The People's Choice, satirical political play by Howard J. Green, film scenarist, and Raymond Leslie Goldman, will get its initial showing by the new stock company that goes into the Erianger theatre in Atlanta during the holldays.

Company is being organized by Rowland G. Edwards in New York.

Alimony Club as Play

Horace Liveright is preparing production on 'Hotel Alimony' by Adolph Phillip. Washington Pezet is doing some rewriting on the piece with production to start about Jan. 1.

Jan. 1.

Play is laid in Ludlow Street jail
and has to do with the alimony
prisoners. Louis Cline will stage
it for Liveright.

NEW 'SHUFFLE' ON WAY

Shuffle Along of 1932, headed for New York, appealed to the natives here and although dragging at times, has a lot of pep and can be made lively with working over.

Noble Sissle and his orchestra, Flournoy Miller and Euble Blake are outstanding.

Flournoy Miller and Euble Blake are outstanding.
Pian is to bring show to New York Dec. 26, but it is doubtful if it can be made ready by that time, as there is still a lot of work to be done. But it has the makin's.

COLUMBUS CIVIC OPERA NON-PROFIT, ALL-LOCAL

Columbus, Dec. 18.

Columbus, through the combined work of 13 civic, art and music groups, is to have its own municipal opera company this spring. The first performance will be 'Carmen'

will be a non-profit co-opera-

It will be a non-profit, co-operative enterprise. The Chamber of Commerce and the American Association of University Women are back of the project. It has been agreed that no talent of any type is to be 'Imported,' every role being taken by localites. Admission will be set at low figures and all profits are to go to the outlay for the second production.

Mme. Wittkowska, formerly with the Chicago and Covent opera companies, will sing the lead in 'Carmen.' She is now a local resident. Major Herbert Wall of resident. Major Herbert Wal Ohio State university will sing part of the Toreador.

ATTENDANCE OK., SCALE TOO LOW, STOCK FOLDS

Birmingham, Dec. 18. Birmingham, Dec. 18.
The Roberson-Gafford Players at
the Jefferson, Birmingham, were to
close Sunday (18) after a six week?
run at rock bottom prices of 30 and
40 cents and two-for-ones. The
company here was sponsored by
stage hands and musicians on a copecative basis. Attendance has
too low.

too low.

The stock company headed by Charles Kramer is opening at the Grand, Montgomery, Christmas day at popular prices.

Cape's 1st Winter Try

South Yarmouth, Mass. Dec. 18. South Yarmouth, Mass, Lec. 10. Unemployed young actors and actresses have formed the Little Theatre of Cape Cod and begun what they hope will be a 14-week season of stock, the first winter legit season ever attempted on the Cape. There are only two night performances weekly, Thursday and Friday.

day,

A building which three-quarters
of a century ago was a country
store and which later was moved
and named the Standish opera
house is the home of the players.
The opening play was 'The Verdict,' mystery play by James Prindict,' mystery play by James Prinfor radio,' that was given its first stage
presentation.

tor radio, it was given its first stage presentation.

Members of the cast include Van Coleman, Alice Lee, Frank S. Greene, Ruth Lee, Eddle Hurlock, Janet Howland, Robert Sims, Jack Lenox, Norman Baxter and Worth

'Queen's Husband' Gets \$6,500 Seattle Week

Sb,5000 Seattle Week
Saattle Dec. 18.
Colbourne and Barry Jones in
The Queen's Husband' at the
Metropolitan this week grossed an
estimated \$4,500.
Queen's Husband' just completed
successful tour of Canada, English
Got estimated \$18,000 in week at
Vancouver, B. C., and \$2,000 at
Royal Victorian, Victora, B. C., in
two-night stand.
Following month take to the road
again with 'Too True to Be Good',
swinging through Seattle, to Vancouver, Victoria and thence east
across Canada.

3 LEGITS MARK TIME IN LOOP

'Good Earth' is a Christmas day entry for the Erlanger, and will con-sume three weeks of the time prior to the house playing host to Cecil DeMille's picture, 'Sign of the

'Laugh Parade,' Grand (M-1,365; 33.85) (3d week)—Not selling out, but around \$17,000 on eight performance week not bad for season, and attraction will be a certain smash for Christmas and New Year fortnight.

tortnight.

"Springtime for Henry," Blackstone (F-1,20): \$2.20) (3d week)—
Figured at \$4.000 or ao. Will get its
gravy during the holidays,"
"Vanities," Apollo (R-1,300-33)—
Second week was brutal. What
musical trade there was went to
Laugh arrade. Hearly 300 people
in the holidays."
About \$8,500 estimated.

Little Group on Air

Marshalltown, Ia., Dec. 18.
Community theatre, organized this fall, now boasts a membership of 260, divided into three groups. The Feature Productions will present three full evening performances; the Playcratters, or novices, will devote their time to one-act will devote their time to one-act Air, now broadcasting over facilities of KFJB every Friday.

Stock's Theme Cycle

San Francisco, Dec. 18. Dick Wilbur has started a theme cycle in his stock company offerings at the Tivoli.

STOCK TOP AT 20c

SIUUK TOP AT 20c
Spokane, Dec. 18.
Will Maylon has cut admission prices in half for the stock company bearing his name.
Extremely cold weather, coupled with the holiday trade falling off, has reflected at all box offices. Top price under new policy will be 20 cents.

Inside Stuff—Legit

Down at the Civic Repertory theatre, where Eva LeGalilenne is making a heavy production of 'Alice in Wonderland' on a small stage, she has reverted to an idea that was old when the 14th St. Theatre was men some 50 years ago. Instead of a succession of backforps she has all of the scenes painted on a continuous strip of panorama, obviating the use of lines which would tax the capacity of the most modern stage. When the scene is changed the windisse winds up that section of scenery and the next set is in place.

Back 50 years the panorama was still one of the standard small town attractions; succession of scenic paintings on a huge strip which could be wound from one drum to another, with a pause as each picture was a loctured. Sometimes the panorama was supplemented by a singer or dancer, or both, but the 'Hibernicon,' with Irish views, needed no such builder-upper.

builder-upper.

Another device, the low platforms containing the heavy props, which are rolled off and on, appears to have been suggested by Killianyl's Glyp-torama, an unsuccessful effort made at Koster & Elai's to turn the then popular living pictures into a panorama, the models and props riding across the stage on small platforms while the panoramic background accompanied them. It was too Jerky to establish any illusion and was dropped after a couple of weeks.

Tickets to the Chase & Sanborn coffee broadcast at the NBC Times Square studios were in big demand Sunday (18) from the social register mob. Attraction wasn't Eddic Cantor but Bestrice Lillie, who was slated for a pre-showing of her C. & S. tea program. Though the latter session doesn't start until Jan. 4, the commercial was interested in using the coffee broadcast gathering to get an advance audience reaction to the proposed Lillie routine. It was the first time that this twist had been exten a worker with the commercial was the start of the commercial was the start

Col. Felix Wendelschaefer, former legit managerial figure in Providence, ϕ in the relish business. He went suburban when show business in his town went blosey.

Spends most of the time out on the farm raising all kinds of tomations, the base of most condiments.

'Chance' Moves to B'way Lead \$25.000; Guild's \$14,000 OK; 'Sing's' Full Year

Broadway is hoping for good business next week which spans the dates of Christmas to New Year's. Last week's theatre attendance was worse than anticipated, probably a new low at this time. Saturday capped it with a snow effect that rivaled to the state of the state

rivaied new twenty to the total various week it is just a matter of wairing for Christmas fitted that one dramatic auccess was knocked down a mere \$5,000. The others were not as badly affected, but the musicals took it in the chin plenty. One just haived the trade of Thanksgiving week. Only one musical was worden to the control of the

ing week. Only one musical was within \$12,000 of capacity and yet only one show is laying off (Ffying Calas) week's premieres were limited to three, with 'Biography' at the Guild, a promising comedy, outstanding. It bettered \$14,000. 'Rea Planet' had a doubtful start until earlier of the comment of the co

Light, with further indications that it will contain the topped. In its field Next Saturday (24) 'Of Thee I Sing' completes a year's run. Looks good through the winter. Holiday card next week looks fruitful: Twentieth Century, Broadhurst. Conc & New Lang and the Contain
Estimates for Last Wook
'Absent Father,' Mansfield (10th
week) (C-1,050-\$3.30. Getting along
somehow; estimated under \$2,000
but players and house satisfied with
any profit.

'Anybody's Game,' Bijou (1st week) (C-608-\$3.30). Presented by Elizabeth Miele; written by Paul Barton; opens Wednesday (21).

Elizabett Midels ""It read by Midels of the
44.4). "Laving off, completed 14th week Saturday, dived sharply since Thanksgiving.
 "Firebird, Empire (6th week) (C-1,099-33.30). Knould \$8,000; doubtful if enough for large cast meller; class draw should do well during have been described by the state of the week) (M-1,090-34.40). Liked but only moderate trade so far; estimated around \$12,000; must improve to sitch the state of the state o

come-back after this week; around \$10,000.

'Lucrees,' Belasco (1st week) (D-1,000-\$3.55). I resented by Katherine Cornell; adapted by Thornton the Cornell; adapted by Thornton talln; opens tonight.

'Mademoistle,' Playhouse (10th week) (C-876-\$3.30). Started excellently and figures to make good run; around \$10,000 lately.

'Music Hall Varioties,' Casino (5th week) (C-82,550-\$2.75). Another vaude-revue with Willie and Eugene Howard topping slated after Jan. 1; dropped to about \$15,000 last week.

Other Attractions

Other Attractions
Halian Marionettes (Vittorio Podrecca's Teatro die Piccoli) Lyrie;
opens tomorrow night (21).
'Little Women, Playhouse; retval; special holiday matinees
string Friday (23).
tomorrow proper, Ritz; characterizatomorrow.

tions.

Civic Repertory, 14th Street; new
and old plays.

Shakespeare Theatre (Jolson's)
Shakespearean revivals.

The Good Fairy, Forrest; revival.

The Show Off, Hudson; revival.

Whistling in the Dark, Waldorf;
revival.

revival. 'The Moral Fabric,' Provincetown; closed.

Irish Players' \$3,500 A Pittsburgh Upset

Pittsburgh, Dec. 18.
Biggest disappointment of the
legit season was showing last week
of Abbey Theatres Irish Players at
every performance at year's lowest
top, \$2.20, troupe didn't get \$4,500,
which means net loss. Newspaper
raves, educational advance campaign and Broadway and Philadelduplicated here, but it never got
started.

duplicated here, but it never got started.
Nixon is dark this week, reopening Monday (28) with Face the Music' and then Blossom Time' and Student Prince' splitting New Year's week. After that nothing definite, with road-showing of Sign of the Cross not scheduled to got under the control of the Cross not scheduled to got the Cross not scheduled to got many the control of the Cross not scheduled to got many the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of the control of the Cross not scheduled to got under the control of the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of the Cross not scheduled to got under the control of t

Frisco Change-Over Wk., 'Marquise' \$5,000 Finale

Aracquine 50,000 Finale
Next week (19) is just an inbetweener in legit, with all shows
winding up their runs and houses
preparing for openings due Christmas and the next day.
Billie Burke in 'The Marquise'
closed Saturday night after doing
seven weeks for Henry Duffy at the
Alcazar. Final take was around
\$5,000. George Sidney and Charfie
Murray open Dec. 26 in 'Able's Irish
Rose.'

Murray open Dec. 28 in Additional Rose.

'Erlef Moment' folded after two weeks at the Curran, with second stanza's gross about \$5,000. 'Devil Passes' is next production by this Pasadena Playhouse group but date not definite. Colburne and Barry Louise and Barry Barry Rosens and Rosens a

two weeks, while the Geary gets a picture "Macdchen in Uniform' Xmas day.
Dick Wilbur's stock company continues at the Tivoll with Best of Families doing a third week after garnering \$3,000 on the second period.

Merchants' Xmas Stock

Joice, Ia., Dec. 18. The Vernon Stock Co. is being brought to the Arenson opera house as a promotion of iocal business men during the holiday season.

Plays on Broadway

BIOGRAPHY

Comedy in three nets. Presented at the
ten by S. N. Behrman. Staged by Philip
Moetler.
Richard KurtEarle Larimore
Leander Nolan Jay Fassett
Warwick Wilson Ale:ander Clark
Orein Kinnkott Charles Richman
Orrin Kinnicott
Slade KinnicottMary Arbenz

susgress were lost to those in the rear of the Guild house. First nightiers may be blamed, but the reary of the Guild house. First nightiers may be blamed, but the first nightiers may be blamed, but the first night of the stage volces.

Scene is within the rather cluttered studio in New York of Marion Froude (Marians for the first night nig

NON-SMARTING TEARPROOF Maybelline



"MISSING FRIENDS"

"MISSING FRIENDS"
TO RUBY OWEN, formerly BUBY
BLACKLEDGE, formerly of United
States of America, London and Ausstates of America, London and Ausstates of America, London and Aushaving RANDID RESY AND Fowrouted in Victoria, Australia, Actor,
has commenced proceedings arribant
description, Unless you enter an Aptionistic of the Supreme Court of
the State of Victoria, Australia, in
on or before of the Supreme Court of
the State of Victoria, Australia, in
on or before of the Twenty-first day of
March, 1922, the suit may proceed in
your absence.

McInerney and Williams, 90 Queen Street, Melbourne, in the State of Victoria, Australia, Solicitors for the Petitioner.

The Same of the Same of the Same

after Hollywood. Way had been prepared by Feydak, a Vlennese composer, engaged by a picture magnate, who thought the man was his once famous brother, Victor Feydak. The deceased Vicky had been Marion's best friend abroad. The Feydak Incident is the author's gentle slap at Hollywood's over-

The Feydak Incident is the author's gentic sian at Hollywood's overload the state of the state o

RED PLANET

Drama in three acts presented at the Cort, Dec. 17, by Laurence Rivers, Inc.; written by John L. Balderston and J. E.

A disappointment and a costly one. Coming from the sponsor of The Green Pastures,' the new play was expected to be unusual.

The Green Pastures, the new play was expected to be unusual. It is, but being largely sermonistic, is quite doubtful of atticking.

Red Planet was rather an intellectual mystery play for most of the distance. It is nearly all British most part. One of its authors wrote most part. One of its authors wrote Berkeley Square' and while it was difficult to tell what that was all about, the play struck the American fancy through its presentation and the summer of the structure of the second of the summer of

he an athelst.

A message comes from Mars starting with scientific matter, then switching to sayings dating back to Christ. The husband cannot understand that twist, but the wife eagerly adopts it and to an astounded world it is inferred that Christ is

stand that twist, out the wire eagertwo of it is and to an actounder
two of it is and to an actounder
two of it is increased that Christ is
on Mars.

It is believed that Mars is thousands of years ahead of the earth
in development so the New Testament matter is less understandable
world. One message revealing that
all power can be obtained from
cosmic radiation, destroys the financial structure of all countries.
An admonition to clothe the needy,
representation of the contribution of the contr

tink, dying with the evil genius and her husband.

Red Planct played out of town dates which ate up considerable money. It is a fantastic affair upon which too much energy was expended.

10e. 4g

Alice in Wonderland

Phys in two acts eabyted by Ewa Le Galliense and Fordia Friebus from the story by Lewis Currellin Frouter of the story by Lewis Currellin Frouter of the story by Lewis Currellin Frouter of the carried trees Sharaff, beach, make And signed, Irone Sharaff, beach, make And signed, Irone Sharaff, beach, make And signed, Irone Sharaff, beach, make And Ison Charles Mile and the Current isot of plays with a big cast including Josephine Mutchinavion Welch. Joseph Schildkraut, Joseph Kramm, Walter Beck, Robert Gordon, Landon Herrick, Breest, Robert Gordon, Landon Herrick, Dates Robert Rose, Charles Ellis, Florida Frie-bus, Donald Cameron, David Turk and others.

There is one thing to be said for this kind of a play in the first place—whatever audience it attracts is half or more sold before buying tickets. The rest ought to be easy; and is. Hard as that sort of statement is for theatrical minds to accept, 'Alloe in Wonderland,' as produced by Eva Le Gallienne is a money play.

Miss Le Gallienne seems to have gone to considerably more expense and effort with this one than he are and effort with this one than he cost a pretty penny. But it's almost sure to have a successful run, the sets and costumes will last for utte some time, and it will bring her Fourteenth. Street Playhouse not have as uccessful run.

when turns, and it will offige the work out extends the state of the will be an inversary of the writer has been considerably publicized and there of the state of the writer has been considerably publicized and there of Carroll adherents in this country. The first point to realize probably is that it is not, as so many persons believe, a children's fairy bored to death half way through either the play or the books. But there are plenty of adults around to whom it is a charming and in. In the Le Gallienne adaptation and staging the acting might as well be forgotten; it doesn't count. The production is a matter of the work o

Future Plays

'Late One Evening,' English com-edy by Audrey and Waveney Car-ten, will be opened at the Plymouth, Dec. 31, by Harry Bannister. 'Veiled Eyes,' by Pat Kearney, has been bought for production by Carroll Sax. Rights to it were held by David Belasco at his dcath.

by David Belasco at his dcath.

'The French Idea,' once considered by Arthur Beckhard, will be put in rehearsal presently by Chas. Friedman and Ray Gallo. It's by Oscar Serlin and Allen Boretz.

ENGAGEMENTS

Eugenie Leontovitch, Moffatt Johnston, James Spottswood, Flor-ence Edney, Dennie Moore, William Drawley, Nat Briggs, Ray Roberts, Granville Batcs, Etlenne Giradot, 'Twenticth Century,'

Ann Pennington, Hal Skelly, 'Mel-ody.'

Ursula Jeans, John Buckley, 'Late One Evening.' Jasamine Newcombe, Rose Leldry, Girls in Uniform.' Hal Leroy, 'Forward Marche'

AHEAD AND BACK

Bide Dudicy agenting 'Late One Evening,' Sam Tuck company men-

Plays Out of Town

SEA WIFE

Minneapolle, Dec. 15.

After witnessing 'Sea Wife,' it seems obvious why Maxwell Anderson entrusted the premiere of his play to a university producing group in the property of the producing from the prod

tion include Sam man row.

Hennng.

The play, which received much newspaper publicity and attention here, ran five nights. When caught on the fourth night, with the temperature well below zero, the 800-seat theatre was nearly filled. Rees.

Cuckoo in the Nest

Toronto, Dec. 14.
English farca in three acia by Ben
Mineter. At the Royal Alexandra Theatre.
\$2.00 top.

Erica Foster
Major Bone.
Allem Ellinger
Major Bone.
Jack Mineter
Major Bone
Allem Bone
Major Bone
Jack Mineter
Major Bone
Major Bone
Alleron
Major Bone
Major B

attempt to retire for the night with the hero trying so unsuccessfully to a second the second trying that is fully understood by a Canadian audience now wallowing in a sentimental sea of inter-Empire mutual appreciation of anything that is British. The piece is attended and the second trying the second trying that is British. The piece is attended and the second trying that is British. The piece is attended and the second that the second the second trying that is British. The piece is attended to the second the second trying that is british when the British mp. and the wife of the hero unexpectedly appear on the seens. Interpretations of tryinal English rustic characters are faulties with the keeper of the line, Edward Pet-ley as the bar-tender, and Frederick Victor as the smooked English villager. Piece should have no difficulty in getting: over in this competition in the wheat belt where drama-lovers are starving. That the Aldwych Theatre Players were called back to Toronto on such short notice is sufficient indication an opportunity in the West with this offering as registered here.

MOSCALP

PYGMALION

Beverly Hills, Dec. 12.

Produced by Little Theatre of Deverly
Hills for Professionals at Hawthorns
Auditorium. Flay by George Bernard
Included Constance Designed Simpon,
Adels St. Maur, Charles Carroll, Martha
Steeper, Crustord Kent, Walter Byron,
Maidena Armetrons, Ferdinand Munler,
May Porbes and Carrotta Hammer.

ladeis St. May. Charles Curroll, 1988.

Sleeper, Crutorde Kent, Walter Byron, Sleeper, Crutorde Kent, Walter Byron, Mary Forbes and Christon Linear Contract players or prospects. Preduced chiefly to test Metro contract players or prospects. Premaillon' was given a nice production by the little theatre group. Acting, except in few Instances, was good, aithough Shaw's dialog in trying to both cast and audience. Play was directed by Oliver Hinsdell, who is in charge of Metro's talent school. Hinsdell gave the in a community like Loe Angeles supporting dozens of little theatre groups, is necessary to get any cheep the contract of the

Annuities Explained

Send for This New Booklet

Life Annuitles describes in simple language the different kinds of Annuitles Issued by the company I represent. Examples are included, which indicate how these various forms of guaranteed Life Income meet the need of men and women in all walks of life.

JOHN J.

Phones: Murray Hill 2-7838-9 If Booklet is desired please fill in

Address..... Agc....

Post's Poems Uniquely Released
Desire of Vachel Lindsay to be
survived by his own recitations of
his poetry, a project to which he deyoted much time shortly before his
death a year ago, has been fulfilled
in the release by the Columbia University Press of permanent records
of three of the poet's recitations of

of three of the poet's recitations of his poems.

Marks not only the first time that a major poet is survived by his own work in his own voice, but also the initial release by a book publishing house of a literary work other than in print. Previously recitations such as those left by Lindsay had been released solely by the phonograph recording companies. In this instance, Columbia University Press will market them along book lines. Poems which Lindsay read for phonographic recording are 'Congo,' Kansas' and 'John L. Sullivan, the Strong Boy of Boston,' among others. These three now released, with the other Lindsay records to be put on the market only if this trio sells.

The poet, in recording his poems

nut on the market only if this trio seells.

The poet, in recording his poems on wax, had the help of Prof. William Cabell' Greet, of Columbia University. Greet explains the why of the Lindsay poetry recordings as in the poet's opinion poetry was closely akin to music and that the reader of poetry should strive to attain varied musical effects. When Vachel Lindsay printed his poetry, he appended to it an intricate series of marginal notes to describe the manner in which it should be recited. As a further guide, he made the phonographic recordings of his poems.

The poems.

The Lindsay poetry readings go across, it's possible there may be a general practice of scribblers transcribing readings from their own works.

8. & S. Win 'Love'

S. & S. Win 'Love'

By a vote of three to two the Appellate Division affirmed the Supreme Court order restraining the Clayton Magazines, Inc., from using the title 'My Love Story,' which Street & Smith claimed to be an infringement upon its 'Love Story Magazine.' Opinion of the two Appellate justices that favored reversing the lower court declared that the title registered in the S & S name was merely descriptive of the matter published in the magazine and that there could be no deception of the public as the magazines are of different size, printed on a different quality of paper and are entirely dissimilar in appearance.

In its argument against the ap-

ance.
In its argument against the appeal Street & Smith had contended that the law did not require it to show that loss or confusion had been caused by similarity of title, nor does the law require it to prove the other publisher's intention to deceive or lead the public to believe that 'My Love Story' was a product of Street & Smith.

More Beautiful Words
Wilfred J. Funk's list of the 10
most beautiful words in the English language has had the Hollywood scribblers clowning in verbal
most beautiful words in the English language has had the Hollywood scribblers clowning in verbal
necked beautiful words and included needly. Page 10
laby, murmuring, trangull, mist,
luminous, chimes and golden.
Affred Colen simplified the list
by observing that 'greenback' was
all 10 of them.
Gouverneur Morris thought 'ZyEYEY' was a beautiful word, adding
vial, violet, vine, vermillion, forlorn,
Madrigal, Susquehanna, Miramachi
and Widdershins to his list.
Another writer found beer, wine,
repeal, soutch, sods, manhattan,

martini, als, trojan and Roosevelt tuneful to the ear.

Baliplaying Contribs
Two professional ballplayers, one a former a few professional ballplayers, one a former the state and the other a minor league stormer, are regular contributors to 'The Sporting News.' The writing-ball tossers are William A. Wambsgannss (Wamby), former Cleveland-Roston second baseman and the only man to make a triple play unassisted in a World's Series, and Jess Altenburg, long an outfielder in the International and a manager in smaller minor loops.

New Jawish Paper
Since the merger of the 'American licbrew' with the 'Lewish Tribune,' a number of mags aimed for Jewish-Americans have come into beling. Latest, to get going soon, is 'The Jewish Society' It will have text in Yiddish as well as English. 'The Jewish Society' will cater to the middle-class Jewish-American, hence the Yiddish text.
Publisher of 'The Jewish Society' is J. Straal, with publication office on the lower East Side.

Hollywood's Reading

(Consensus of demand in November with Satyr Book Store, Bome Wards, Pat Hunt and Stanley Rose.) FICTION

"Narrow Corner," ... Somerset Maugham Light in August", ... William Faulkner Slishop Jaogers', ... Thorne Smith Three Sheet, Thray Thayer Invitation to the Waltz. GENERAL

Death in the Atternoon,
Ernest Hemingway
'Man About Town' (cartoon-album)
T. Cover the Waterfront', Max Miller
Van Loon's Geography.'
Flying Carpet,', Richard Hailburton
'Men Against Death,', Taul de Kruet

Smith's Next Nutty

Smith's Next Nutty
Thorne Smith, now writing on the
Metro lot on the coast, has another
of his crazy books set for publication by Doubleday-Doran for April.
New one is 'Rain in the Doorway,' fantasite story about a quartet of good time Charlle's who win
a department store in a drunken
poker game. His latest 'Bishop's
Jacegers' is now in its sixth edition. poker game. His latest 'Bishop's Jaegers' is now in its sixth edition.

Real Reading

Real Reading
Gordon Sincialra "Footiones in India." Which as already achieved several editiones seems in the formore reprints by Fatrar & Reinhart, for it is that rarest of all books, a thoroughly readable and interesting volume of travel. It is not the usual prosy delivery of statistical fact nor a hectic effort to build up suspense. Sinclair went to India, loosefooted it around, wrote of the results in his chatty, intimate style and turned out something worth while. The fact that thing worth while. The fact that he work of the results in his chatty, intimate style and turned out something worth while. The fact that thing worth while. The fact that thing worth while. The fact that thing worth the service of the results in his chatty, intimate style and it is. No feeling that this or that cach chapter be interesting, and it is. No feeling that this or that cach chapter be interesting, and it is. No feeling that this or that cach chapter be interesting and it is. No feeling that this or that cach chapter be interesting and it is. No feeling that this or that cach chapter be interesting and it is. No feeling that this or that cach chapter be into spending and it is. No feeling that this or that cach chapter be into spending and it is. No feeling that the drear material in between It's all meat.

Sinclair was the 'Variety' correspondent in Toronto while he worked for the Toronto 'Star' as special writer, and he developed a style of breezy narrative that is as remote from the usual patitudinous as the control of the summer of the transport of the t

Hopeful Writers

Hopeful Writers

New officers of the National Association of Husiness Writers, elected this week, are R. A. Sullivan, New Orleans, president: Charles N. Tunnell, Houston, Texas, ico-president, and the summer of t

Paris Prizes

Paris Prizes

Paris (Iterary prizes, especially the Prix Goncourt and Theophraste-Renaudot, have just been adjudged, and have created considerable arguments. Guy Mazeline, who was partly brought up abroad, wpn the Prix Goncourt for his novel Les Lunding and the prize of the pri

Bill Rogers' System

Bill Rogers' System
When Will Rogers goes on the
Fox set in Hollywood for a day's
shooting he always carries along
his typewriter. For his
typewriter. For his
typewriter, for his
on his own judgment and goes to
the grips, electricians and other
craftsmen for the lowdown. Recentily, he knocked out his comments on the day's news, and handed the typewritten paper to Bob
Bertrand, grip, asking for his opinlon. Item was given the double O,
oked by Pettrand, then wired east.
It's just one Indication of why
the boys on the set swear by Rogers.

Football Writers
Glenn D. 'Pop' Warner's transfer
of coaching affiliations from Stanford University in California to
Temple U. in Philadelphia, presumford University in California to Temple U. in Philadelphia, presumably will cause a change in the personnel of the grid mentors writing for the State of the Stat

director, was added to cover the South. When Rockne, the ace writer of the combine, was killed in an airplane wreck, Alonzo A. Stagg, Chicago U coach, was given the

Chicago U coach, was given the Mid-West assignment. This year Edward L. Casey, Har-vard football head, succeeded Jones on the Eastern writing end. War-ner, Alexander, Casey, Walsh, and Jesse C. Harper, director of ath-letics at Notre Dame and Rockne's predecessor as coach, formed th All-America board for 1932. Walsh' Friday evening football broadcast over CBS for Postum is a medium for plugging some phases of the syndicate feature.

Gould's Vague Profits
Walter Hyatt out as p.a. of Frank
Gould properties abroad, but not out
as Gould's personal p. a. due to
knotty character of their contract.
Hyatt had plugging of Gould hotels
and casinos on the Riviera and Nor-

mandy, but with new lineup, he's left with Gould alone. oddly leaves New arrangement oddly leaves the same personnel running Gould's the same personnel running Gould's properties, topped by Ed Baudoin and Jean Medicin. Under new arrangement Gould retains his share in his own biz but doesn't have to carry the overhead as he has had to in the past. With triple bookkeeping it's doubtful, however, if he will ever see a profit on his shares.

Ing it's doubteut nowers, a con-ever see a profit on his shares. New outfit putting in a night club in the Palais de Mediterranee called the Hollywood. Bruce Bundy, the Hollywood. Bruce American, chief backer.

Both Břown's New Book
Claude Kendall announces that he
has has been been been been been been
Brown's new book, 'Man and Wite,'
which he expects to publish Feb.
6. For her new work the author of
'For Men Only' has turned chiefly to
the divorce angle of matrimony
with the real lowdown. Kendall
contemplates a sash over the jacket
bearing the legend 'Prohibited to
Men,' because it may upset them,
he says.

Serious Monthly...

A new mag to concern itself with serious matters of the moment is to make its initial appearance soon, the project of a trio comprising Richard S. Wechsler, William F. Beeler and Maurice Jay Levin. The new periodical will be called the Economic Forum, and will be a monthly. Editorial appointments not in the announcing stage as yet, pending strict definition of policy.

New Coast Sporting Sheet
West Coast Sports Digest' has
made its appearance in Los Angeles. James R. Gammon is publisher, Matt Gallagher editor and
Jimmy Aubery, advertising director.
Gammon and Gallagher have
worked in sports departments of
L.A. dallies. Paper sells for a
nickel. nickel.

Peggy's Ghost
Maurice Dekobra is whispered—
by a pretty well informed whisperer—as ghosting the Peggy Hopkins
Joyce book, due out soon.
Title has been set as 'Transatiantic Marriage.'

Merging Mags
In a move to unite a limited number of class mags in highly specialized fields, Joseph Roth has formed the Magazine Guild.

cormed the Magazine Guild.

Purpose of the Guild is to reduce
overhead and otherwise effect savlags and improvements. This will be done cliher by purchase or partnership, but in any event the magmust be an established one.

Soviet Film Mag
Imminent publication, announced in Moscow, of a magazine dealing exclusively with Soviet cinema, for distribution throughout the world. Apparently a promotional venture in support of Russian film exports, with intorgiano—the film export trust—as publisher.

Best Sellers

Best Sellers for the week ending December 17, as reported by the American News Co., Inc.

Fiction Flowering Wilderness' (\$2.50) By John Galsworthy Forgive Us Our Trespasses' (\$2.50) By Lloyd C. Dougliss Narrow Corner' (\$2.50) W. Somerset Maugham Tahrettance' (\$2.50) By Phyllia Pientley Bachelor's Bounty' (\$2.00) By Grace S. Richmond Tinvitation to the Walts' (\$2.00) By Rosamond Lehman Non-Friction

Van Loon's Geography (\$3.75) ... By Hendrik Willon Van Loon March of Democracy' (\$3.50) ... By James Truslow Adams O'ur Times', Vol. 4 (1990-1914) (\$3.75) ... By Mark Sullivan Flying Carpet' (\$3.75) ... By Richard Halliburton Titans of Literature' (\$3.75) ... By Richard Halliburton Siterature' (\$3.75) ... By Lloyd Lewis Pighting Prophet' (\$3.50) ... By Lloyd Lewis

Afred M Bingham. 27-year-old son of the highly conservative, so-clally important U, S. Senator Hiram Bingham, of Connecticut, is one of the active spirits in publishing the debunking, 'protest magazine, 'Common Sense,' new fortnightly, printed on pulp paper and selling for 15 cents. Young Bingham is a graduate of Yale Law School, his father being a former Yale U professor.

nis father being a former tale Uprofessor.
Associated with Bingham on
Common Sense' are Selden Rodman,
also a Yale man, who edited the
Harkness Hoot, Insurgers under graduate of the Sense of Plain Talk' and later sponsored
the short-lived 'National Spotlight,' is a prominent contributor.

the short-lived 'National Spotlight,' is a prominent contributor.
Robert S. Allen, author of 'Washington Merry-Go-Round,' agd. until
that book came out, chief Washlington correspondent for 'Christian
Science Monitor,' is 'inside stuff'
man on politics for 'Common Sense.'

Paris Buys Books
There is still plenty of money for books in Paris as indicated by the sale of the late Georges Blumenthal's collection. Sale of his works of art totaled \$450,000, but the books alone went well over \$140,000 Twenty-four engravings of the his twenty-nour engravings of the his-tory of costume by Moreau went for over \$15,000. Taaso's 'Jerusalem Freed,' printed in Paris in 1771, went for \$7,500, and many books went from \$2,000 to \$3,000.

Trom \$2,000 to \$3,000.

That Chicago Feud
Chicago derives a certain amount
of amusement in these dark days
from the dog-and-cat squabbling
between the 'Tribune', morning, and
the 'News', evening. Two sheets
are constantly belittling each other
in broadsides. Trib' calls the
'News' an upstart trying to excuse
its lack of big circulation by hocuspocus. News' counters with hints
that the 'Trib's glitter is not really
golden but simply polished brass.
Col. Frank Knox was host at a
luncheon to advertisers last Wednesday (14) in the windy burg and
without mentioning the 'Tribune'
by name talked of 'circulations outside the city of Chicago artificially
burded to the control of the control
and without mentioning the 'Tribune'
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Color For Basebali

Color For Baseball
Francis J. Powers, of the Chicago
office of the Consolidated Press,
took oratorical honors among the
scribes covering the recent convention of the minor baseball leagues
at Columbus. O. Powers, who did
sports for a Cleveland paper before
joining C.P., spoke for the press
at the annual banquet of the minor
leaguers and was a headliner talker
at a luncheon of the Columbus Advertising Club. Davis J. Walsh,
s. e. of INS, also spoke at the latter
affair. Both urged that more drama
and color be injected into pro, baseball.

From Wives to Harlots
Carlos Ketth, author of 'Four
Wives,' a near best-veilor last summer, is working on his second book,
to be called 'Laughing Harlot.' As
with the first, it will be published by
Vanguard, New York.
On the side Ketth is doing some
radio writing. He wrote the material for Lou Tellegen's four broadcasts on the 'Luck of Joan Christopher' program, WOR, which winds
up tomorrow (19).

pher' program, WO up tomorrow (19).

Real Names of Authors
William Grant, author of 'Torch
Stigner,' based on the life of Libby
Holman, is a combination name for
William C. Lengle and William

Bonfils in Contempt

Libel suit of Frederick G. Bon fils, publisher of the Denver 'Post, against the 'Rocky Mountain News' against the 'Rocky Mountain News' and Charles Lounsbury, its editor, will be shelved for a time. Friday (16) Bonfils was found guilty of contempt of court and fined \$25, which he refused to pay. He has been granted a glay of execution and 80 days in which to file a bill of exceptions. His attorney said the matter would be taken to the state high court, if necessary.

Bonfils' claimed contempt is based on his refusal to reply to questions in a deposition being taken by the 'News' and Lounsbury. He walked

News' and Lounsbury. He walked out of the court room while the hearing was on.
Lounsbury and his attorney were found not to be guilty in the contempt charges preferred by Bon-fils, who is suing the News' and its editor for \$200,000 for libel in that the 'News' printed excerpts from a speech in which Bondis and the

Post' were roundly scored.

Demurrer of the 'News' now filed with the court, set for hearing Monday (19).

Chrisman Succeeds Burke

Eugene Chrisman, formerly as-sistant to Marcella Burke, western editor for the Fawcett Publications, will succeed Miss Burke in that ca-pacity when she resigns Jan. 1.

Chatter

Elizabeth P. Custer, 92-year-old widow of the General, is at work on her fourth book for Harper's. Na-ture of this work is being kept quiet. Mrs. Custer's last work was Boots and Saddles.

Richard L. Simon guest-detecting

for Farrar & Rinehart.
Pearl S. Buck in Ithaca for a

Pearl S. Buck in Ithaca for a breathing speil.
Ernest Newman has delivered to Knopf the first volume of his blog of Richard Wagner.
Richard Halliburton one of the Hollywood flu victims.
'Metronome' has inaugurated a film department, with Richard B. Gilbert editions, written by Louis J. Girbetz and Joseph Kaye.
Norton Hickman gets in this week from Europe.

from Europe.
J. B. Priestley collabing with Ger-

3. B. Friestey Collabing with Ger-ald Bullett.

Barnaby Rose has discarded that

Barnaby Bash.

Lewis Browne, author, with Mrs.

Browne, has left Hollywood for the

Orient, where he will lecture in

Japanese and Chinese universities.

ORPHEUM, N. Y.

(Continued from page 40)

ORPHEUM, N. Y.

(Continued from page 40)
quartet of lads from NBC. They sign some songs, 40 some imitations of the continued
Dear ROXY

We started to write one of those "Wishing You Success" testimonial ads for this issue of Variety. Then it occurred to us that this magazine would be full of those "wishing you well things.

Anyway, we send you all our best wishes and take this opportunity to tell you and all of show business about the new batch of hit songs that Jimmy Campbell and I have just brought from England.

Roxy! watch for these tunes~

TOMORROW

ECHO TENDERNESS WHEN THE MORNING ROLLS AROUND

Very sincerely yours JACK ROBBINS OF JIMMY CAMPBELL

P. It's a thrill for us to know that the two feature

'Cavalcade's' 28 Copyright Tunes Out of 50 Used Costing Fox 20G's

Music rights for Fox's 'Cavalcade will cost the studio in excess of \$20,-000, due to the amount of copyrighted stuff to be used as a background for the \$1,000,000 picture.

the \$1,000,000 picture.

More than 50 different tunes will be included in the score, of which 28 call for copyright fees to the American or foreign publishers. Reason for the varied score is due to type of the picture, which covers \$3.00 per picture, the part, along with continuing, in part, along with contuning, in putting over the various periods.

Type of music, symbolic of the periods, will include hymns, old baliads, ragtime, jazz, tuneral marches, military marches and operatic solictions. Fins this, score carries priginal stuff by Louis de Francesco. In one instance studio paid \$2,000 for the rights to eight bars of music. It required six months to clear the rights to the tunes being used, with studio dropping idea of using parts of two once popular pleces, as price was considered prohibitive. Selections were 'Good Bye My Blue Bell' and 'Alexander's Ragtime Band.'

Bruns, Gets Merman at \$500 Sides, 3c Royalty

Bithel Merman shifts from Victor to Brunswick records, making 'Eadle Was A Lady' and 'Rise and Shine' from her show, 'Take A Chance,' as her initial for disc. 14's for \$500 a side against a 3c royalty.

Nick Lucas, a vet Brunswick ar-tist who had salary trouble with the company, has compromised and is also making a disc comeback.

Bürtnett Leaves Orch

Earl Burtnett is in town after a split with other members of his orchestra playing the Mark Hopkins hotel, San Francisco.

hotel, San Francisco.

Because of contractual agreement
the band still carries Burtnetts
name, though few of the original
members remain in the organization. Others are here or have returned to Chicago.

Brown on 'Nile' Music

Hollywood, Dec. 18. Nacio Herb Brown will write the

songs for 'Man of the Nile.'
Intended as the last picture for
Ramon Novarro on his Metro con-

Famous' Raises

Larry Spier, head of Famous Mu-sic Co., states his will be the only company to vote salary increases this year for Kmas. 'No presents' is the rule otherwise throughout the music biz.

Monroe with B. B. B.

Hollywood Dec. 18.

B. B. Cellar brings in Fred Monroe Monday (19). This will be the New York mimic's first appearance in a coast nightery. New show will surround him.

CHARLEY STRAIGHT'S RETURN

Chicago, Dec. 18. Chicago, Dec. 18.

Charley Straight returns as a local orchestra maestro when opening Dec. 21 at Vanity Fair cafe. Howard Osburn managing him again.

At one time Straight was a local topnotcher.

AL TIERNEY BACK

Chicago, Dec. 18. Al Tierney, veteran cafe man, re-turns to activity shortly with a new spot on Wabash avenue. Will be labelled The Playground.

Sullivan in se Contractor

Hollywood, Dec. 18. Ed Sullivan has replaced Lew mith as musical contractor as

E. O. Ensign and Ernest S. Doo-little elected life members of Mu sicians' local No. 47.

Room Enough

Hollywood, Dec. 18. Sam Coslow and Arthur Johnston have written a new song for Hello Everybody, the Kate Smith Paramount picture, which the songstress warble.

warple.

It's called 'The Great Open Spaces'.

MCA Tattles on M-R to A. F. M.: **Hylton Kept Out**

International booking exchange involving the Duke Ellington and Jack Hylton bands has been tossed into the discard by the Mills-Rock well office following an order from the American Federation of Musicians to drop all negotiations immediately. Joseph N. Weber, of M. president, advised that Hylton would not be permitted to play in this country, even if England were amenable to the Ellington en-

try in return.

Weber's action was prompted by complaint from MCA, which book-ing office about a year ago tried to bring Hylton into America but was thwarted by a decision from the international union. MCA called the federation's attention to the M-R negotiations.

Mills-Rockwell idea had been to book the Hylton band here the same number of weeks that Eillington was kept working in England. Before making formal application to the A. F. of M's executive board it was the intention of the Eillington resp to obtain permission first from the British union and government. British union and government. Latter was under negotiation by Irving Mills, now in Europe, when the order from Weber came through.

Fred Brown's Frisco Date Series of Tough Breaks

San Francisco, Dec. 18. Fred Brown, of the original Six Brown Brothers, has scrammed for Chicago after vainly trying to crack leld as an orchestra leader He bowed out of the Lido Cafe after

ne bowed out of the Lido Care after four weeks as m.c., heading a band he ploked up here. Joe Wright has succeeded him.

Erown's Frisco date was just a series of tough breaks for him. One night someone stepped on his favorite sax and ruined it. Another night the keys were removed from souther such the series may be a such the series.

another sax.

Still later, Brown met a fellow
who offered him a drink. He accepted and woke up much later
having missed a show at the Lide
and drawn considerable newspaper iblicity after his wife reporte missing and cops of the were out hunting for hlm.

HERE AND THERE

Assets of the Orchestra Musi Supply Co., jobbing and retail hous-operated by Vincent M. Sherwood have been assigned for the benefi of creditors to Emanuel A. Good

Drennen Smoot's orchestra has moved into the Tutwiler, Birming-ham, replacing Benny Barton, who has gone to Denver. George Ward's

Domenico Savino back after his annual six months' sojourn to his native Italy, returning on the 'Conte di Savola.'

Sammy Watkins orch, at the New Kenmore hotel, Albany, since Octo-ber and broadcasting over WGr, plus two evening spots on NBC, closed there last week, succeeded by Vincent Lopez' Debutantes, girl band.

Metro Spotting Rodgers. Hart for Two Musicals

Hollywood, Dec. 18.
With Rodgers and Hart due here
this week to enhance the Metro
music department, studio is planming for early production of two
feature musicals.
Both will

Teature musicals.

Both will be produced under Larry
Weingarten's supervision.

NAMES CAUTIOUS ABOUT FLA. AFTER LAST YEAR

Elections Dec. 20 in Miami, Florida, will determine the politico setup at the winter resort, which in turn will determine the gambling situation. Whether or not the gambling thing is oke in turn governs the extent of the talent spotting in Florida this winter. Last year it was pretty tight and bookings were ditto. Expected to be better this year. Yacht Club Bookings were ditto. Expected to be better this year. Yacht Club Bookings were ditto. Expected to be better this year. Yacht Club Bookings were ditto. Expected to be better this year. Yacht Club Bookings are spotted to be better this year. It was not supported to be better this year. Yacht Club Bookings were ditto. Expected to be better this year. Same is possible to be the propositioned Faul Whiteman for the Miami Blitmore, Coral Gables.

The really big names, in view of some of the rough stuff in welching on contract payoffs last year, are insisting on their money in escrow this time.

Anglo-Amer, Publishers May Drag in Film Cos.

Picture companies may be dragged into the row between the American and British publishers, with the ASCAP threatening a boycott on English numbers unless the English publisher vest the copyright with the ASCAP for America. British pubs argue this is impossibly for the same reason an American pub couldn't vest the copyright with an English firm—both have their copyrights assigned to the American or the British music societies.

Attitude of the American firms is Attitude of the American firms is that the situation can't be analogous, owing to the Americans' dominance of the world's popular music, and that England or any other foreign nation must come to

sic, and that England or any other foreign nation must come to America regardless. If the boycott or embargo on English copyrights should ever happen—and it's remote—the retallatory complications, in England, in connection with thematic music in American film releases, are cited.

Bunchuk Goes Classy

Yascha Bunchuk, Capitol theatre, few York, matestro, is slated for Carnegie Hall concert Feb. 1. Will be a la the Whiteman idea f modern music but more symhonic, rather than ryhthmic, with nodern foreign composers, Russian nd French, primarily, to be per-ormed.

Harms, Berlin, Feist in New 'AA' Class, Get 20% More ASCAP Coin

Hollywood, Dec. 18.
Spurred by the success of 'Please,' Ray Turner is writing an answering song that he figures will clean up.
He's calling it 'Yes.'

3 Firms Declare MDS Trial Flop. All Withdrawing

Robbins and Keit-Engel, who joined the Music Dealers Service, Inc., for a three months' trial of the central distributing bureau, sever the connection Dec. 31. Also set to withdraw from the MDS at the same time is the Goodman Music Co., which had gone into the proposition on the constituent of the

uting privileges for that period.
Following Robbins and Keit-Engel's notification that the trial had been unfavorable and that they had no intention of continuing beyond the end of the year, the MDS administration committee declared that henceforth its policy would not permit a publisher to come into the property of
ment or not at all.

Goodman had complained to MDS
that since joining that organization
lis saies had taken an appreciable
drop and that there was no alternadrop and that there was no alternadrop and that there was no alternawith no member of the MDS administrative committee objecting,
the Goodman contract was returned
to the firm with the understanding
that it shall continue to distribute
through the same channel at least
until Jan. 1.

It had been Kelt-Engel's intention to withdraw from MDS immediately after Jack Robbins announced upon his return from Europe two weeks ago that he was

matery after the treatment of the moneous dupon his term to me a calling off the distributing contact. But on second thought the partners figured that it would be discreet to wait until their application for promotion at the American Society had been passed on by the ASCAP classification committee. Several of the latter are also on the Music Dealers Service board of directors. Shortly after Keit-Engel got word that the ASCAP classification committee had turned down its request for a boost from C plus to B, MDS was advised that the firm would wind up its connection.

After several years of agitation in that direction by major films in the ic business, the American Soclety has set aside a special AA classification for publishers, or a similar rating that obtains for the writing category among the membership. Immediately after the designation was agreed to the ASCAP's classification board promoted to this class Harms, Irving Berlin, and Leo

Since radio assumed its bleb level importance in allocating the of Importance in allocating the value of a catalog's performing rights, the publishing industry generally agreed that a class above A should be carved out in order to give recognition to such firms as Harms, owner of one of the most, if not the most, extensively used catalogs on the air. Inclusion of Berlin and Pelst in the rating came as a and Feist in surprise. May Get \$40,000

Revised classification wil increase the performing rights money ap-preciably for these three firms. Ex-tra cut allotted them will come to one half of the Class B publishers' one half of the Class B publishers' coln, with the new arrangement going into effect the first of the year. Idea of what difference this will make may be obtained from a computation based on this years' performing rights income. Class B publishers are figured for around \$18,000 for the current year and the Class A group for twice that sum. Under the revised classification the AA firms this year would come in for around \$40,000, or an increase of 20%.

20%.
Last week's meeting of the ASCAP classification committee resulted in promotion of Famous Music Corp. from B to BB and a refusal to boost Keit-Engel from CC to Class B.

Lombardo's Pre-Trial Exam in Victor Suit

Guy Lombardo will have to stand n examination before trial in connection with the breach of contract uit brought against him by RCA Victor. Ruling to that effect was handed down by the Appellate Di-vision of New York Supreme Court, with the higher tribunal at the same time affirming a Supreme same time affirming a Supreme Court order that Lombardo answer questions pertaining to the contract he is now working under with Co-lumbla Recording Co. Victor's contention is that the Lombardos walked out of a record-ing contract that had a year to go.

Druggist-Organist

Lynchburg, Va., Dec. 18. New organist at the Paramount, Thomas W. McCrary, is a registered druggist. And not at the Para-

druggist. And not at the rara-mount console twice a week he is managing a local drug store. McCrary was for more than a decade organist at the Isis, but when talking pictures came he was out of a job. Before he was an or-ganist, he was a druggist, and he merely went back to his old trade.

Song Combo

Hollywood, Dec. 18,



Inside Stuff—Music

Jack Robbins burned at Guy Lombardo, and the Hotel Roosevelt maestro burned right back at the music publisher, and told him not to come around no more as the result of Robbins' peeve against not getting a break from the Lombardo orchestra.

a break from the Lombardo ordestra.

In the argument that ensued Robbins told Lombardo he was tired of paying a check of \$15\$ or so just to look at the band, and not hear any of the Robbins tunes. Jimmy Campbell of Campbell-Connelly, English publishers, who places much material with Robbins, was with him, and felt likewise, although not expressing himself as explositely as did ett likewise, although not expressing himself as explositely as did

Robbins.

Lombardo came back that he doesn't ask the publishers to hang around and spend money; that he is privileged to select his song material to sult the needs of his band, etc. This is the second row Robbins and the Lombardos have had over songs and plus. A year ago Robbins was similarly riled at the alleged inattention his catalog was receiving from the Lombardos.

similarly riled at the alleged inattention his catalog was receiving from the Lombardos.

This time, in characteristic Robbins fashion, he exploded to Lombardo is chat as a courtesy to 'your countryman, Campbell,' etc. Lombardo is Canadian. That set off the fuse.

This 'telling off' of a publisher to a leader is scmewhat startling in an industry which thrives on the co-operation of the plugs, especially so important a plug as the Hotel Rosseveti, N. Y., leader, who is on the air considerably, and is also the feature of the Robert Burns program. Robbins' attitude is a secret rankling which every publisher netretains intermittently when feeling aggrieved, and volcing the opinion that the same as soon as the band boys have an opening they're all there—or else.

Jack Denny, who was the O! Man Ribber of tin pan alley for a time, was cured by a couple of instances by the publishers whom he had been in the habit of razzing. One publisher called up in the name of the Bowman intersts, controlling the Waldorf-Astoria, New York, where Denny plays with his orchestra, and left word to have him and his men ready for measurement for uniforms as it was the intention to put the Waldorf hotel musicians behind potted paims as in the old days.

Another rib was a pseudo-letter from a rival musician about whom Denny had spoken uncomplimentarily, in connection with one broadcast (Continued on page 55) Jack Denny, who was the Ol' Man Ribber of tin pan alley for a time

East

Body of a murdered man was left in front of N. Y. police headquar-ters Friday in a stolen car. Alarm out for the car, which had been stolen the night before, but hun-dreds of cops passed in and out and noted neither the hot car nor the body. Finally noticed by a detec-tive.

Mme. Gertrude Hrditczka, who says she's the only woman orches-tra leader, comes to town with her husband, American engineer. Doesar't say anything about looking for a job. Ethel Leginske conducted a few times, but did not stick.

Kenneth Coilins, who used to do the Macy ads and made a big stir, now with Gimbel Bros.

Ciara Bow, a case of flu and Rex Beii ali head for Europe on the 'Bremen.' Clara has the flu.

Harry Pearl, agent, sued for divorce by his wife, Mabel. Hortense Ragian, show girl, named corespondent. They took a trip to Bermuda, four years ago. Suing now because her job as arranger for Berlin's dried up and she needs all-mony.

Edna Ferber meets a 'stop' sign at the Mexican border. Gov't no like things she said about the country. Kick from Mexican Hotel Ass'n. Barred 'forever.'

George M. Cohan puts new farce Pigeons and People, Into rehearsal For Providence, Rochester, Buffaic and then N. Y. Said to be all in

Mary Noian plans to obtain a divorce from Wallace T. McCrery, Jr. Suit entered in N. Y. court.

Libby Hoiman Reynolds takes ottage near Wilmington, Del., vait the arrival of her baby.

Rosalind Lamont, showgiri, mar-ried Herbert Levitan, broker, Oct. 5. Two days later he ordered her out of this home, but it was llov. 10 be-fore he finally succeeded in ousting her. Now she's suing for separation and \$100 a week. Levitan reported to have said he gave her trush fake, was cold and ilked ilker.

Police increasing the number of taxi stands in the hope of cuttin down cruising.

That interior decorator a persistent person. Falling to attach former Mayor Jimmy Wälker's clothes at the Ambassador, he causes the appointment of a receiver in supplementary proceedings. Bill is about \$1,000.

Federal Trade Commission reports it put the bee to 20,000 misleading ads last 12 months. Large majority of the offenders sold either medi-cines or cosmetice.

Robert Eiliott Burns, who wrote I Am a Fugitive, arrested by New-ark, N. J., officials Wed. (14), New-holintimate they are holding him for Georgia officials. It was from a Georgia camp that Burns escaped.

Sidney Fox, on for a vacation, went to see a picture with Charles Beahan, who wresties scripts for Universal. It was a sad picture, so they cheered up by getting married Wed. (14) morning. Told in Conn. they would have to wait five days, they got spliced in Harrison, N. Y., where there are no residential re-

'Jungle Killer,' showing at the Central, stopped Wed. (14) until Federal agents took out 400 feet of the picture which was claimed by F. B Patterson, pres of the Nat. Cast Register Co., who says it's a lift from his 'Shooting Big Game with a Camera.'

Carveth Wells, explored clears himself of the charge of plagfarism in the suit of Frederick B. Patter in the suit of Frederick B. Patter in the contract with Samuel Cummings proved that he was merely hired to put in the talk and that he had no share in the profit. Hearing on possession postponed until today (20),

Mrs. Edna Gregory, former show-girl, killed herself by inhaling gas Wed. (14). Depressed over the death of a friend who died of heart dis-ease Sunday (11).

Theatre Guild acquires 'American Dream,' by George (not James) O'Neill. Aiready has his 'Something to Live For.'

Caesar Film Co. to retain the Hindenberg theatre.

Bobby Connolly will stage the

Dry goods store riving away 10,00 tickets to Shakespeare theatreith dollar purchases. Pays the

Peekskiil, N. Y., upset over a per-

Sandy seem in this properties are a News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. formance of Broadway by a school cast. Too Profane and there's a duction.

and will follow with its second pro- Johnson was one time editor of drinking scene, so a yelp for censorship.

Ethel Barrymore paid her co. for missed performances of 'Encore' due to her illness.

to her illness.

Mitton Berle's mother and sister shot up in their taxi, which got in line of a police chase Wed. (14). Had to sit on floor to escape bullets. Thugs commandeered their car.

Police crusading against 'baffi board,' which as 'bagatelle' used to be a child's toy.

Elizabeth A. Relliy, as assignee of Fred Niblo, sues in N. Y. Supreme court for \$29,250, rmount of claim against Cinema House, Ltd., of London, for breach of contract. Was dismissed in the middle of the second production. Amount claimed is for salary lost and expenses from London to L. A., which he stays was included in the contract. His salary was \$1,560 weekly.

Jed Harris off 'Both Your Houses, hich is now being readied by other

It used to be 'The Last to Speak. Now it's 'River Hills.' A. C. Mester production of Seift play.

J Raymond Kear and Jos. F. Weal o. Raymond Mear and Jos. F. Weal plead guilty to charges in connec-tion with the Nat. Diversified Corp., aliegediy crooked film deal. Trial for 10 others accused. Sentences deferred in the case of the two who pleaded.

Tony Sarg picks the 48th st. the-atre for his Xmas marionette show

Civic Rep. theatre gets exemption rom ticket tax after Jan. 1.

Bettina Hall, of 'Cat and Fiddie,' reveals that she was married in Sept., last, to Robert H. Webb-Peploe, of N. Y. Formerly engaged to John Upmann of the Chi opera.

Noel Coward and Max Gordon to stage an \$11 opening for the prem-iere of 'Design for Living.' Haif goes to unemployment fund. Show set to open Jan. 23.

Harry Tierny back from Europe with script of Best Wishes,' musical.

David B. Finestone manager of the Morosco. Still handles the Shu-bert local and out-of-town houses Plenty of time after that's done.

Maison Royale gets a visit from Fed men Thursday (15). They waited until about 150 patrons psic their checks and then took what they figure to be 100 quarts of booze along with 11 men.

Federal court retused Thursday (15) the application of the Tor-quay Co. to enjoin General Elec-tric and Westinghouse from dis-tributing its RCA stock to the stockholders of GB and Westing-house. Also denied a motion to return the sult to N. Y. state courts.

Old Roxy wili give the current week's net receipts, if any, to the unemployment fund.

Owney Madden's alleged brewery the Phoenix, over on 10th avenue gets a padlock.

Stage hand strike in the Yiddish Nat. theatre last week, but other union men stuck and the show went on. Argument over number of men to be employed. Union said eight and Louis Goldberg said six. Given permission to slice two, but when he did the others beat up his star, Samuet Goldenberg, and walked out.

Rev. Robt Schuler appeals to U. S. Supreme court against the banning of the Los Angeles station over which he broadcast.

Bridgeport judge decides that forcing one's wife to pose in the nude in a cold room is cruelty, so Mrs. Gertrude Shinn wins a divorce from artist & band, Everett Shinn

Will Osborne takes out a license marry Jean M. Helmes, model.

Max Gordon will star Tallulah Bankhead in a piay by Owen Davis.

That Peggy Lawton-Freddie Rich divorce action in the courts and tabloids are happy. Jack de Ruy-ter, socialite, named co-respondent Familiar ground gone ail over again.

Group theatre takes a lease on Maxine Elliott theatre. Has been showing its 'Success Story' there,

Wiiiiam A. Brady tells Catholic Actors' Guild that young talent is unambitions. Advised formation of co-op units.

Sidney Franklyn, bullfighter, who has been dangerously iil with pneu-monia, passes the crisis.

Fire, evidently due to a lighted cigaret stub, set fire to the front display of the Mayfair theatre Fri-day (16). Put out by employees before the firemen came.

That Xmas deadline for the protection of shoppers n.s.h. Gunmen take \$20.65 from the manager of a hat store near 43d while the cops are busy handling the theatre crowds. Last Friday.

Radisson hotel, Minneapolis, telegraphed the N. Y. police asking the arrest of Mary Nolan for signing a phoney check for a hotel bill. Acttress, who is at Loew's Orpheum here, explained she rehearsed for a flop and told the manager she was unable to pay then. He told her it would be all right, but asked for a check which he promised not to present, merely holding it for protection. Bayes leafly pay, but this is her first job since.

Extradition papers prepared in New Haven to bring James Hall, film actor, from Baton Rouge, La, on a charge that he had deserted Hall was arrested in Baton Rouge or request of the New Haven authorities, while making a personal appearance tour in vaudeville and held in \$100 bail.

Florence Williams, new to Broad-way theatricals, will have the Manu-eia part in the stage production of 'Maedchen in Uniform,' due at the Booth Dec. 30.

Revival of Mme. Sherry by Geo. W. Lederer is being plotted for the Times Square theatre, with Donaid Brian and Mitzi handling the leads.

George M. Cohan has put his new play. Pigeons and People, into re-hearsal, with an opening scheduled for Providence Dec. 26. Cohan will handle the lead and Sam . Forrest will stage.

Whittaker Ray denies Jed Harris will produce 'Nine Pine Street' in New York. Ray tried the piay out of town recentiy. John Colton is working on the script now.

Mrs. Janet Miller Florito was awarded an uncontested divorce from Ted Florito, band leader. She charged desertion.

Coast

For the second time in four years the Alexander Pantages family has the Alexander Pantages whose car struck and killed an unidentified aged man at El Monte (auburb). The Alexander family the Alexander family to Lake Elishnor with an outboard motor-boat trailer attached to the car. In the middle of a block the man, apparently contused by the lights of the Pan auto, stepped di-After an eye witness told deputy sheriffs that the man had walked into the path of the car, the Pantages were released. Mrs. Alexander Pantages were released. Mrs. Alexander Pantages was arrested and convicted on a charge of killing a Japanese while she was driving in Los Angeles. She was placed on probation.

Superior Judge Wood, L. A., has approved the contract between June Vlasek, 18-year-old actress, and

District Court of Appeals, L. A., has directed the Superior court to enter an acquittal verdict in the case of Heroid L. Menjou, adopted son of Adolphe Menjou, tried on charges of drunk driving and mur-

Alexander Pantages' foater daugh-ter, Dixle Margaret Nelson, has filed suit for divorce in L. A. Superior court from Orlando Alfred Martin, orchestra leader. Asks \$200 a month.

Martyn Johnson, who scribes un-der the handie, Michaei Dark, has been sucd for divorce in Reno by Mrs. Cornelia M. Runyon Johnson.

Explosion of gas while he was at-tempting to light a fire in the the-atre furnace severely burned George Granville, asst. mgr. of the Fox Vil-iage, L. A.

Rodney Pantages exonerated by an El Monte, Caiif., coroner's jury of blame for auto death of an un-identified man.

Between \$400 and \$500 was taken from the safe of the Marquise, L.A., by a bandit who bound and gagged the manager, Levi C. Shadowen, and the janitor, Jess C. Hews.

Petition for divorce filed in No-gales, Mex., by Heien Kane, who charges Joseph Kane with incom-patibility.

Charging H. W. Dettre, L.A. business man, with stealing the love of his wife, Gertrude Philpps, De Clifford Philpps, radio worker, has sued Dettre in Superior court for \$100,000 damages.

Theodor Von Eltz severely in-jured when a hit-and-run driver struck him as he was inspecting his car following a collision.

Bench warrant has been issued for Jack Hoxie following his fail-ure to appear in L.A. Superior court to explain why he had not kept up almony payments to his estranged wife, Marin Hoxie.

Superior Judge Ruben Schmidt, L.A., ruled that Andre Dureceau, film technical director, was not to blame if Edna Potter lost her love for F. McRae Potter, artist, who had sued Dureceau for \$50,000. Judge handed down a decision in tayor of the latter.

Superior Judge Wood, L.A., he approved the contract betwee Grace (Poggi, 18-year-old dance and the William Morris agency.

Shirley C. Burden, Radio director, and eight cameramen and technicians found safely anchored on their whaling ship off Santa Barbara after reported missing for two days in a storm.

Duncan Renaido found guiity in the government's suit charging the actor with faisely claiming Ameri-can citizenship. He may appeal.

George K. Arthur got a punch in he eye and a wrenched arm during traffic argument. His assailant,

Thomas Beyrle, was fined \$10 in Municipal court, L. A.

Mrs. Kenneth R. Browne granted a divorce in L. A. Superior count from Kenneth R. Browne. Pair are known as Ken and Saily on the radio.

Roy D. Barnes, Höllywood radie musician, shot mysteriously while riding in his automobile. At Georgia Street Receiving hospital.

S. S. Simon, actor, lost his suit in court to collect \$22.100 damages from Universal for alleged injuries suffered when he slipped at the stu-

Mid-West

Edwin Schildhauer, bandmaster at the Austin High School, Chiegea, was kidnspped and murdered Police advanced the theory that it was vengeance by underworld powers who were peeved because the bandmaster tipped off a beer joint to which his students had been going, Induest was postponed for twe weeks to allow investigations to get Torward.

Rev. Henry Scott Rubel, assistant rector of St. Paul's Episcopal Church, Milwaukee, took a years' leave to go to New York. He has a yen to write music for tin pan alley and musicals. He thinks he can crash the Manhattan gates. He's taking the wife and kiddle along.

Elsie Stirk, 42, half man half wo-man, died in a St. Louis hotel from pneumonia. 'Born in France, real name unknown,' said the morgue ticket.

Ann Ringelsen left the Iiiinois Wesleyan University at Bloomington, Ill., after winning a radio contest to become professionally employed by a network.

Giovanni, Italian magician, tolă a Cleveiand columnist, Gienn Pul-ien, that he stole Mussolini's watch for a gag and Mussolini thought it a hugh joke and said. 'If I had you as my income tax collector, Italy could pay off its debts in six months.'

Henry Kitcheli Webster, novelist and piaywright, died in Evanston, III.

Irving John Milier, 21, described as a professional contract bridge instructor and having appeared with the Wisconsin Players in bit parts the Wisconsin Players in bit parts charged with burglary in Price county but friends say it was simply a young man's lark with other chaps when a shotgun was stolen from a summer cottage. Miller was my betrued to a prominent Milwaukee debutante.

William Seigler, said to be an ex-crooner from radio, was among three men arrested by Kansas City police. Bank robbery charge.

NEW YORK THEATRES



Wallace BEERY In 'FLESH' BEENI On the PAUL Whiteman Stage Orth. & Radie Stare Added Attract's Meeting Downley ing: Hayes, Nevarre la 'Sen-Daugh

PEGGY FEARS Prese Music In The Air

By Jacome Kern & Ocear Hammerstein 2d with Reinald Worrenrath, Tuilio Carni-nati, Naziai Hali, Waiter Slezzk, Al Sheas, Katherine Carrisgton; Curtain, 8.30 ALVIN 71, 526 Bt. W. of By. Evas. Extra Matine Monday, Doc. 28

JOHN GOLDEN presents When Ladies Meet

By RACHEL CROTHERS
"As rich in its humor as it is warm in its sympathy."—Eve. Post.
Royale Thes. W. 45thSt. CH.2-0144
Xmas Mts. Mn. Wd., Thr., Fri. 63at. GEORGE BRADY " MADEMOISELLE By JACQUES DEVAL

By JACQUES DEVAL, with A. E. MATTHEWS
PLAYHOUSE, 43 St. E. of By. BR. 9-2621
Eves. 8:40. MATS. WED. & SAT., 2:44
Special Matiness, "LITTLE WOMEN"
Commencing Friday Afternoon, Dec. 23

There's ALWAYS A
BETTER SHOW at RKO RKO MAYFAIR STYAY "THE SPORT PARADE"

with JOEL McCREA Marian Marsh — William Gargan—Robert Benchley An RKO Radio Picture Daily to 2 P.M., 35c; 11 P.M. to Closs, 55c

TRKO PALACE BY ATT CANTOR

"The Kid from Spain" TWICE DAILY, 2:45, 8:46, 8:45, 8:45, 8:45, 8:45, 8:45, 8:45, 8:45, 8:45, 8:45, 8:45, 8:45, 8:45

PRKO 86 H ST. LEX. AVE. "THE OLD DARK HOUSE with Boris Karloff "WILD HORSE MESA"

TUKO 81 ST. BROADWAY Wed, to Fri., Dec. 21-22 BORIS KARLOFF In

"THE OLD DARK HOUSE" with Gloria Stuart

Tm Telling You'

By Jack Osterman

GOOD LUCK RADIO CITY, HERE'S HOPING FOR A LARGE POPULATION. For Art's Sake

For Art's Sake
Removing the nude statues from
the Radio City Musle Hall's lobby
caused quite a str, but we found
out that Lou Holtz had absolutely
nothing to do with the making of
the most discussed statue, 'Goose
Girl.'

Girl.'
Habit
Sld ('Take A Chance') Sllvers
who used to annoy Phil Baker from
a box invited us to the News Reel a box invited us to the News Real
Theatrs the other afternoon. One
showed a three-year-old boy
who had mastered the accordion.
While the prodigy was playing a
selection, Silvers started talking
hack to him from the audience.
Force of habit, eh?
Speaking of operations, Fred Allen confided that his brother just
had one. He explained that the
scars were on his brother, but the
operation was on him.

It Could Happen
Percy Hammond in reviewing

Percy Hammond in reviewing Take A Chance' stated that if a panhandler asked him for money be would give him \$4.40 and tell him not to waste it on food or shelter but to buy a ticket for the above show. One hobo took his money and advice and, after the fluid of the shell of the

Satisfaction

Cutrate Swank

New Saturday supper club at the Hotel Ambassador, swank Park avenue hostelry, facetiously labeled the Prospecity Club (Just Around the Corner) has lasued its initial invitations revealing that the originally intended price of \$7.50 per couple has been marked down to \$4.98 per couple. This \$4.98 includes supper, centertainment and Leon Belasco's dance music. Eugenle Crawford Greenley and Ethel Barrymore Cot are the chairwomen of the new Park avenue supper club with an auspicious committee list appended.

Do you play golf?" He answered,
'No, but I can't give it up,'
She's in Again
And it was Gracie Allen who
thought 'The Sign Of The Cross'
was a story of the average business may a great the story of the average business may be shear to the story of the average business may be shear to the story of the story of the story of the shear of the other night and we had an impromptu interview. He was feeling in good spirits as he drank to
his pal Ben Hecht and told us that
failure had gone to his head. He
recalled that Jed Harris asked
Billy Rose who did the sets for
'The Great Magoo' Billy told him,
'Herman Ross!' Jed asked. 'Why
didn't you get him to do the play,
too?'

The Great Magoo.' Billy told him, we're very thankful our daughter was born at this time. At least she will sleep through the depreading the we're was born at the time. At least she will sleep through the depreading to the kild in the column some way.' General was a state of the kild in the column some way.' General was a state of the column some way.' General was a state of the column some way.' General was forced to sleep in a hurry to get to the Coast last week so he decided to fly there. Plane was forced down five times and man was forced to sleep in Elco, Nev, and right Cantor's right hand man was forced to sleep in Elco, Nev, and finally they landed in 'Fisco, where he motored down to L.A., arriving five hours later than the Chlef.

Jessel opens Friday with Eddte at the B'klyn Paramount so his manager, Robert Millord, figures if the decides to fly back he'll only miss five shows.

Fast Retort

Someone asked Groucho Mark, Yo'U READING?

Holiday Liquor Prices Up

Top Scotch at \$68 Per-Rye \$42-Champagne \$64—No Demand for Gin

Boost in the case prices of hard liquor, dated around election time, is stated not to be the usual tilt because of the holidays. The 'syndicate' reputed to control a majority of the stuff imported by one means or another, is reported having set the scale for an indefinite period.

Top brands of Scotch, which have exet more than rys for several years, are now priced at \$83 the case, in 100 case lots. The packages are 26-ounce bottles. Speak owners taking a smaller allotment must pay, \$2 more per case. The price on the century basis is about \$13 the case more than pre-election. In the ryes are priced at \$42 per case, the rate not being so much changed. Rye is in full quarts and for 40-ounce bottles the case price is \$53.

Other brands of Scotch selling at \$65 per case include brands in 46-ounce (imperial quarts). In the usual 'fifth' the price approximates that of rye.

Genuine Booze

usual 'fitthe' the price approximates that of rye.

Genuine Booze

All this booze is genuine. Stuff made here with a base of Irish maltisk known as 'domestic.' The syndicate as a protection to the better speak proprietors has ruled that bootleggers dealing in domestic booze must not handle the McCoy and vice versa. Smart speak owners are able to tell the difference without opening the bottle, much to the surprise of the cheating leggers, but it is sometimes necessary to pull the cork.

Hrew at Jit a Copy
San Diego, Dec. 18,
Five-cent beer is on tap at Tilayana, Mex. Threatened repeal of the
18th amendment in U. S. has inspired the Mexican sellers to offennice glass-started on the front of
the longest bar in the world announcing the fitney brew.
Foreign club still holds to 15-cent
beer in a glass that contains about
four good swallows, but other main
and side street bars are offering
bargains.

Tiajuana Featuring Brew at Jit a Copy

JIMMY McLARNIN KAYOS LITTLE JOHN L. FULLER

By JACK PULASKI

Jimmy McLarnin the Baby Face knocker-outer from the northwest went to work on Sammy Fuller otherwise known as 'Little John L.' at the Garden Friday (16) evening and popped him on the chin at the end of the eighth round. Sammy was counted out while trying to

rise.

McLarnin is a full-fledged welter-weight, announced at 145% pounds but appeared heavier. Fuller, barrel-chested little Boston wop came in at 136. After viewing the proceedings it was more than one man's opinion that Jimmy ought to fight somebody his own size. He not only had the poundage advantage but is made the poundage advantage but is cach. All Singer went out of his class to battle the Baby with the dynamite hands and went into eclipse.

dynamite hands and went into cellipse.
Fuller did the same thing. There is a difference however because Fuller was not as bady hurt as was Al, by the Mick. Sammy can take account of himself and estick to the lightweight division.

There was a hectic first round. Sammy went down from a well timed left hook, calmly taking the count. Later in the session Fuller landed a similar blow that sent Jimmy back on his heels and the crowd took to the chairs. However McLarnin knew then he could measure the little guy. Fuller was down again in the second, again a McLarnin left hook special.

It was a battle of left hooks, with Fuller rarely trying the starboard measure the raise samp. The fillick was oncoming throughout but missed with the right on the ropes and corners time after time. His rest real sock with the mitt did

Semi-nnai was to have been between Billy Townsend and Bep Van Klevering a well rated Dutchman. Latter hurt his thigh and Andy Saviola, a clown fighter from Brooklyn substituted. Referee Brooklyn ' substituted. Referee stopped it in the third round. Os of the eight rounders supplied somes excitement when Baby Joe Gans at down in the first from a straight right smash from Eddie Kid Wolfe. But the colored boy went on to win on noities.

on points.

This Friday (23) there will be a heavyweight card topped with Ernie Schaaf and Stanley Poreda. Prices wil be \$3.30 top as against the usual top of \$5.50.

MARRIAGES

Sidney Fox, pictures, to Charles Beahan, author, New York, Dec. 14. Bridegroom is with Universal production dept.

Bettina Hall, of Cat and Fiddle,

'Round the Square

When Jimmy Walker et al. visited Frank ('Variety') Scully at Scully's Riviera Villa Variety at Nice, the newspaperman promised the former mayor of N. Y. 100% privacy, only to find, upon both hieing themselves up the Alps Maritime mountains overlooking the Mediterranean, a flock of are lights, incandescents, generators, portable sound trucks, cameras, etc., strewn all over the hillside.

It developed that E. A. Dupont, the German director, had selected that spot as a location for 'The Marathon Runner,' his newest film, and it wasn't a frame on Walker.

Florida Prospects

The Miami Biltmore at Coral Gables invited 60 newspapermen to spend

the surprise of the cheating leggers, but it is sometimes necessary to pull the cort.

The most many surprises of the cort.

The most many surprises are at \$6.70 \$64 per surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises. The cort many surprises are at \$6.70 \$64 per surprises. The surprises ar

Xmas Show at Danemora Prison

English Harry in Charge—He Nearly Escaped from Auburn Prison

Teaching the Child

A daughter about 16 left at

When the parents returned not a bit of booze was left in the house.

Mother started to bawl the girl, but the father said no that's not the way, let's take, her out with us nights so she will know what's going on. They started out the next return of the girl, but we will be the work of the way when the work of the wo

evening to educate the child. Father drove a roadster with all three on the front seat. They headed for a road house. Nearly there, a traffic cop stopped the car for some minor infraction. The father assased the cop and the copper assased back; the mother told the father, socked the mother and the cop socked the father; then the cop pinneds the three of them and the car, taking all to the station house. to the station house. Girl said she saw enough.

MOB'S NEW SYSTEM ON GAMBLING DEBTS

Debt collection agency that's the nearest thing to sure-fire in its line has been established in New York by an ex-bootieg mob. Beer and booze biz, tough lately, has been deserted by them altogether for the new line of endeavor.

The boys are in a position to guarantee satisfaction, having been successful in 99% of their collection jobs to date. They work on a straight percentage basis with rates ranging from 10% to 56%.

tion jobs to date. They work on a straight percentage basis with rates ranging from 10% to 50%, depending on the case and amount involved, and don't charge if they don't collect. When they collect they deduct the commish and deliver the balance to the cilent. Form letters from lawyers demanding payment or threatening court action have been dispensed with entirely in this new debt collection.

court action have been dispensed with entirely in this new debt collecting system. Only necessary props are two or three tough looking guys, with 'pay or eise' as the persuader.

Ing subsequences of the jobs come from people who figure the debt is as good as dead and are willing to part with any portion of it on the theory than half is better than

none.
Debts on which the boys have worked thus far range from gambling 1.0.U's and cash loans to perfectly legitimate business obligations. The collection mob claims to get quicker action than a court proceeding, especially with the gambling debts, the real objective, or the new system.

to Robert W. Webb-Peploe, auto distributor, in Baltimore, Sept. 13. Marriage just announced. Ruth Cunliffe to Barney Carlin, In New York, Dec. 8. Bride is a dancer in Walk a Little Faster,' groom a reporter.

Barbara Kent, pictures, to Harry Edington, agent, Yuma, Ariz. Dec.

Danemora, N. Y., Dec. 18.

For the first time in the history of this isolated prison, Danemora will hold a show for and by convicts, on Christmas day. 'English Harry' Wallom is the stager and the busiest person within the walls, ideas from the men about special-ties has Wallem plenty worried.

'I don't know what to do with

Ideas from the men about specialties has Wallem plenty worried.

I don't know what to do with
these guys.' Wallem pled in his
cockney dialect, you know it's
Christmas and they all want to sing
about their mother's eyes or the
baby's curls.

Wallem plenty ment first part.

Wallem was a minartel first part.

Wallem Murphy at the urging of
Father Robert Booth, rated the best
liked chaplain in the state, consented to the 'boys' holding the show.

There will be 33 cons on the
stage and that many costumes have
been received from 'Bloomey' of the
Brooks Costume Company, acting
on the request of Father Booth's
friends in Manhattan. Another surprise is a set of drapes also from
the costumer. First plans had the
immates making home-made costumes.

Wallem, who has spent plenty of time behind the bars for burgiary, attempted escape from Auburn several months ago. He had himself nailed in a packing case and carried a sharp knife which he used too soon to cut his way out. When he got out of the box two prison guards nabbed him and he was transferred hore.

Sing Sing's \$5,700
Ossining, N. T., Dec. 18.
Show given here by the inmates of Sing Sing was surprisingly successful. Outsiders were permitted to attend and the gross in three days was \$5,700. Wardon Laws show That's not better than most show that a single sin single single single single single single single single single

Swinnerton Paintings Draw Coast Praise

Hollywood, Dec. 18.

Local art critics are doing a rave over the first local exhibition of paintings by Jimmy Swinnerton, former Times Squareite and one times of the control of the contr

scenes in the Kayenta Navajo Indian Reservation in Arizona, where the artist has been living for several years, due to bad health. Country in which Swinnerton works has several painted deserts. Artist has caught the coloring of the desert country and transferred it to canves. Critics say Swimmerton's work is the best from the desert country.

BIRTHS

Mr. and Mrs. Pen Bodee, son, Dec. 13 at Medical Center, New York. Father is on the New York staff of Variety. Mr. and Mrs. Edward Gordon, daughter, Dec. 17 at the Park East hospital, New York. Father is in the advertising department of the New York Variety' office.

Bookers' New Year's Tears

No Money, No Reservations, No Talent in Prospect for Coast Clubs

Indications are it won't be a happy New York for the local club happy New York for the local club bookers, who are already hanging crepe and moaning the blues. Boys take their cues from the various club exces who are not any too encouraged by the slowness with which New Year's Eve reservations are coming in.

Club talent for these occasions is usually based on the excess of the food and overhead. A few years ago local clubs had no trouble lining up 178 of their membership for the year-end party. This year, bookers, who are already hanging

Hollywood, Dec. 18. | so far, it's about 15% in the good spots, and considerably less in smaller organizations.

Instead of \$500 for entertainment

Broadway

Mary Heaton off to Nice for a spell. There are 900 speaks in Yonkers N. Y.

Everything with Lou Goldberg is

Louie Shurr now repping Jeane Aubert.

Christmas cards beginning to

come in.

Eddie McEvoy finally decided to
try wearing a hat.

Irma Goldberg (Rube's boss) out
of hospital after operation.

Ted Mack and the wife may be in ew York for the holidays.

Evelyn Nesbit Thaw under treat-ment in Park West hospitai.

Dave Chasen had cyst remom tongue. Out of hospital. from tongue. Out of hospital.

They say Mit Feld misses those
Thursday advertising meetings.
George Brown going as far back
as the old Iowa newspaper days.

as the old lowa newspaper days.

Business so bad along Broadway
even the press agents are hiding.

A iot of people are working out
co-operative New Year's house parties.

Dora Maugham, Russell Johns
and Lou Belardo into the Simpion

ciub.

Eddie Conrad believes in spiritualism and argues it out at any time.

Charies Le Maire has split with iviette. Back with Brooks the

Kiviette. Baua visite costumer.
Overheard criticism. First time McCullough has been as funny as Clark.
Harry Sherman got the same license number again for the old

Snooty Ei Garron gone panze as the Torch club with Jackie Maye and a flock of Mailins in the tungsearch of the control of th

CHATTER

been hunting him for ten days but couldn't find him in the by city's touldn't find him in the by city's New open floor policy of the Club Richelou (old Richman) brought out Broadway and his brother. Jack Dempsey and Estelle Taylor were present but in separate parties. The Captive which he will present Xmas week at Ford's opera house, Baltimore. Theatre was legit opposish to his father's Maryland Theatre for years.

Larry Cowan, respected a Ford's opera house, Raltimore. Theatre was legit opposish to his father's Maryland Theatre for years.

Larry Cowan, respected a speciance of the second appearance of the second second control of the second control of

London

Ann Dvorak quietly located in small London hotel.
Teddy Brown, Val Parnell and George Parry in verbail battle.
Alan Dwan likely to be head of now the state of th

tion to make new application for work.

Bertram Mills's stilt walking advertisements for his annual Christmas circus attracting attention in 'All for Piesaure,' Barney Jacob's touring revue, going to Prince Edward theatre, Dec. 26 for two weeks, at \$1.350 per.

Three motor lorries delivering office equipment from General Theatres offices to new offices at Moss 'Crazy Show,' currently at the Palladium, likely to go to the Victoria Palace when house resumes twice nightly policy at Christmas under General Theatres regime.

Loop

Mrs. Nate Blumberg arrived in own. Sam Bramson booking Green Bay

again.
Goodman Aces week-ending in
Kansas City.
Frank Bering, Ernest Byfleid, and
their respective spouses to Cuba for

their respective spouses to Cuba for a holiday. Hattle Shower (Mrs. Jack Garri-ty, Jr.) member of Oriental dancing ensemble. Twoil, Gary, Indiana, lasted two weeks under receivership manage-ment. Closed.

weeks under receivership management. Closed.
Frank Ferry out as treasurer and manager of the Uptown in B&K economy move.
Maurico Chevalier promised Ben Maurico Chevalier promised Ben Might and didn't.
Tommy Thomas, Oriental drummer, patched up his litigation with Lyons Instrument Co.
RKO required to credit College Inn and Blue Ribbon Mait in all Ed Carruthers went to Cuba in an eropiane and got sick. Came back by boat and was sicker still.
Saluket Ali, Moslem political leader from India, was publicized Lynn Farnol left Chicago by acropiane at one p.m. Thursday to make a dinner engagement the same evening in Manhattan.
Militant virtue swooped down out

Ing. He lett is six week by motor plane at one p.m. Thursday to make unto 11 min. The motor of the plane at the motor of the plane at t

Paris

Another Bery Wait concert.

Melody Bar doing smash business.
Marion Har-is singing at Victor's.
Adelaide de Groot exhibiting water
Booking seats in various shows for Arch Selvyn.
Cliff Fischer telling others what they think of him.
Ariette Marchai getting burned with an electrical bedneator.
Coincel Robert Bodneator.
Coincel Robert Bodneator.
Coincel Robert Bodneator.
Coincel Robert Bodneator.
Elizabeth Schumann singing at the American Women's club.
No more Kastner at homes until their new apartment is ready!
Attempt to put some life in Circ's.
Valentine 'Anadelstam back in Paris after a trip to the country.
Fere Trangull restaurant again of American soprano at the Salle Pleys!

If American soprano at the Salle Pleys!

Mark Hellinger and Hobart Hentartier the races.
French Society of Authors now

Mark Hellinger and Hobart Hellinger and Hobart Hellinger and respectively having a drink with Irvin Maries. French Society of Authors now includes Luigi Pirandello as an associate member.

Ethel Hellensteinpers in the basement of the new Rex.
Kentucky boys and Douglas Chandler singing for the fortnightly dinner presided by Colonel Herbert Molterra getting rid of his Brussels Alhambra and a lot of his gesces before opening a Champe Elysees night club.

Elysees night club.

Elysees night club.

Elysees night club.

Elysees night club.

Elysees night club.

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Elysees night club.

Elysees night club.

Elysees night club.

Toronto

Arthur Jarrett being partied.

Jig-saw puzzle craze hits town.
The Merrill Denisons will be home
for Xmas.
Bunny Land and Peggy Young
are floating a tango club.
Jack Arthur will produce that
special New Year's stage prez. at
the Imperial.

Radio Weekly will include theatre news and sports in an effort to
gg advertibing.
Oliver, short-story
writer and political commentator,
switches to 'Mail'.

Add depression notes: If you offer

writer and political commentator, switches to Mail:
Add depression notes: If you offer a 7t0 bill for trolley tickets, the T.
Eiil ("Canadian Aviation") Campbell still looking for a job and enviously eyeing the breadline.
That bushy-haired pedestrian in the hunter's cap with ear false is Plenty squawks about radio inspectors who invade parties to see it radio owners have lincess.
William ("Cuckoo in the Nest') Daunt, who wears a monoele, thinks the seed of the parties of the seed o

staffinge of the Imperial house staff.

Mel ('Globe') Hammond, who used to be financial editor 20 years ago, reverts from editorial writing to his former status.

Amelia Earhart is first woman to address Canadian Club in 20 years.

Amelia Earhart is first woman to address Canadian Club in 20 years.

Count von Luckner canceled that trans-Canada good-will tour after Mayor Stewart refused to officially welcome the sea dog hero.

Hottest sign in town is the Tivoli three-sheet for Thirteen Women, ton the side of the building.

The George Haddock who is doing that swell 'Mutiny on the High Seas' series for the 'Sunday Star,' is John Herries McCulloch, who will incorproate the teles in a tom.

Montreal

Jimmy Adams back from flu attack.
Sammy Walsh m.c.'ing at Chez
Maurice.
Eddie Monty appointed treasurer

Capitol.

Doc Edel letting up on symphony

Doc Edel letting up on symphony critiques.
Masked musician epidemic on main streets.
Percy Hutchison arriving MontEdity Bisset baok to Lucerne-inQuebec after playing Hamilton.
Libparies here pasting up 'Variety's' 'Best Sellers' list for use of patrons.

y's' 'Best Senera atrons. Bruce Witherspoon named news litor 'Star,' vice Frank Phillips,

editor 'Star,' vice Frank Phillips, deceased. Twelve steppers in cellophane, symbolizing 12 months of year, to figure in Capitol midnite show. All midnite shows admish down 50 per cent from last year and not

showing much in advance sales.

Ken Large and orchestra dickering for big commercial ether contract, said to be largest yet in Canada.

tract, said to be largest yet in Canada, mingdon, Quebec and Franklar County, New York, still grouching re Round the Squarer story in
Variety some weeks back.

B. M. Garfield, president North
End Business Men's Association,
modalite show, for charity relief.
Sunday vaude in Montreal, main
bo, stay of week, endangered by
action against seven nabe houses
and Loews, now in courts and to be
intringement of Lord's Day Act.

New Haven By Harold M. Bone

Little Theatre opens 12th season. Rainbow Inn running Sat. nite floods of the control of the con Gene Gory drew a code id the dozz when he went without his

dozz when he went without his spats. Florence Roberts buys trick BVDs in the five-and-dime for destitute

actors.

Bob Bonney raising his daughter
Marian in the Fred-Dorothy Stone

Marian in the Fred-Dorothy Stone manner.

Ethelyn Mann, ex-Poli Rocket, returned to the old stand with an F.

Theodore Daiton, N. Y. picture editor, married Katharine O'Donnell, this city, Dec. 5.

'Ubangi' troupe dusting off seven-league boots for that Bridgeport to Little Rock hop.

Little Rock hop.

Inc. 10r \$25.500 for burns in Bijou bomb disturbance.

isague boots for that Bridgeport to Little Rock hop.

Anna Cutter suce Arthur Theatres, Inc., for \$3.500 for burns in Bijou before the such as the suc

Canton By Rex McConnell

Nickel movies back. First stage shows in sight. Hughie Shea band oke with local rain. gain. Palace takes its fight to court to

Two roller rinks here doing poor biz this winter despite reduced ad-

blz this winter despite reduced admission. Balece, Youngstown, darkuntil December 24, with vaude a possibility upon reopening.
Plenty of 15-cent dancing to fairly good bands this winter. Dance same slowest in many years.

Honey's Bauman who doubted a Thing of the property of the proper

nims regular patron of downtown dance spot.
Ned Norworth Revue first on stage at Palace Dec. 18, when that house revived stage presentations, first here in more than two years. Felber-Shea's Colonial, Akron, dark for two weeks, reopened with straight first run pictures after most recent RCA sound equipment is interest. RCA sound equipment is interest. Better the present recent ready in the recent RCA sound equipment is interest. Akron, get after Loeve's a few weeks ago advertised 'it will never again be shown in a theatre in Akron.' City council amends ordinance

ia Akron. Some in a cheatre City council amends ordinance having to do with sound advertising, making it easier for this form of exploitation and giving Mayor Jimmy Secombe full power to grant permits. Heretofore this medium of advertising on city streets was tabos.

The Hague

By M. W. Etty-Leal

By M. W. Etty-Leal

Marie Dubas sang her eongs to Cartton hotel in Amsterdam, big hit:

Cabarets coming into vogue here, at Hague a new one being opened stayers.

Gina Cigna, prima donna of Ital-lan Opera, has left Holland and returned to Scala in Milan, was very point of the comment of the

85,009 weekly.

Holland getting two telephone novelties, a message service cesting only lc per message and a special trunk call system for railway has been connection in any town of Holland, which call comes off at next stop of train. Special telephone booths being built now, system starts after New Year.

Hamilton (Bermuda)

Xmas opening of hotels and the

Kmas opening of hotels and the tourist onrush. Tietze (Teddy of the Ritz) back as Cartle Harbour manager and hoping the rod will fade this winter. Joes (Rackety Rax) Sayrs and to leave Doc. 13, remaining indefinitely until that new book's done. F. Raymon Daniels (N. Y. Times) and Mrs. Daniels sailed today vis Pan America after a month at Jawenny Way-page Woollotti for and West Indies aquadron (full name is the Hoh. Reginald A. R. Plunkett Ernle - Erle - Drax, C.B., D.S.O), is a film fan. Al Donahue, running Furness and out of a B. line or hestrative works of the control of the same of the control of

Pittsburgh By Hal Cohen

Even the speaks now are handling out coupons for weekly prizes. Tool Bpetch around socuting for the coupons for weekly prizes. Tool Epstein around socuting for the coupons of the coupons

ancestor who was in the employ of the crown.

Dave Broudy, once conductor at the Stanley, is readying a dance band for a New Year's eve date at the Willows.

the Staniey, is reasons that the Willows.

A New Year's eve date at the Willows.

It ville Bertirann has promoted an Irving Bertin music week on all local radio stations the week Tace the Music plays here.

Abbey Theatre Players had to change their bills at asveral personance of the property of the pr

Saranac Lake

By Happy Benway

Chris Hagedorn weathered his second operation like a vet. Lost four ribs this time He with have to go the time of the control
talk about him!'
Dannemora immates still singing
praises to Danny Murphy, Tommy
yicks, Alma Montague, Alice Carman, Howard Marshall, Joe Aselta,
Butch Kanabe, May Glynn, James
Hicks, Bert Ford, John Dempsey,
Jack Nicoli and Lee LaMar and her
erchestra. This gang of N V A. is
house and put on a hollday vaudeville show deluge.

Parade of the Day.—Lowell M
Parade of the Day.—Lowell M

wite show deluxe.
Parade of the Day—Lowell M. Limpus, editorial staff of the N. Y. Dully News, was a Variety roof scaler. He also opied the lodge of the Day of the N. Y. Dully News, was a Variety roof scaler. He also opied the lodge of the much on the oic side..., Elsic Johnson retting good reports and looking like herself once more. She was of Guy and Else Johnson, tabsters deluxe....lake Lederman, fixer of the old school, anticipates the rib that bed thing a little while longer, that bed thing a little while longer, the continued a talker occasionally.... And are you writing to those in Saranac and elsewhere that are sick? Try it. It helps.

Reno

Anti-gambling law proponents rushing around to get signatures for repeal petition.

P. A. McCarran, senator-elect, on way to Washington to attend short session as spectator.

Partial check divorce figures shows failing off of over 1,000 cases

CHATTER

here this year compared to the rosy year of '31.

Banking 'holiday' blows up when bank examiner takes over closed banks. He has thirteen of them under his arm now.

Majestic theatre, chief amusement establishment in Reno, drops admission price to 46 cents for first run pictures. Other house cut to two-bita.

Hollywood

Bruce Fowler hit by flu.
Nancy Carroli shoots ducks.
Eddie Lambert in bed with flu.
Harold Roy's furniture explodes.
Gene Denis in from New York by

uto. Trem Carr back at work after a

flu slege. Nate Dyches back in Metro's pub-licity dept. KBS studio going swank with

suctly dept.

KBS studio going swank with dictographs.

Howard Strickling is taking Jean Harlow places.

Boulevard choked nightly with halph Farrum is listing his girl friends numerically.

Sid Grauman fed Jan Rubini on those phony frankfurters.

Charles Smith now with the Schulberg-Fedman agency.

Charles Smith now with the Schulberg-Fedman agency.

Buster Keaton snagen party.

Buster Keaton snaged a new home for himself in Cuiver City.

Joe Rock has an overcoat tailored for him by Percy of Shanghal.

Marian Stokes, legit actress, flew east, bound for a Bermuda vacation.

Reynolds as Marco's private secretary.

Archie Mayo says he once kiblized

Archie Mayo says he once kibitzed heart game and was the only

Ray Turner hopped to St. Joe, Mo., to spend the holidays with the

Mo., to spend the hold of the four other guys in a Hollywood apartment.
Claudette Colbert now housed in Greta Garbo's former Brentwood

Claude... Greta Garbo's formen home. Raul Roulin files next week to spend Christmas at home in Rio de

home.
Raul Roulin files next week to spend Christmas at home in Rio de James Christmas at home in Rio de James Chemaric aking the James Chemaric aking the James Chemaric aking the James Chemaric and James Chemarica and James Chem

ieid show, goes into reilx Young's revue. Josef Berne and Yasha Frank are framing a Russian New Year's eve entertainment at the former Mary Louise.

Louise.

Lionel Atwill threw a fizz party for the mob and paid for six motor-cycle cops to escort the guests to and from.

W. H. (Bud) Lollier, retiring master of Truth todge 597, F&AM, presented with a diamond master's jewel that's a bulis-eye of light.

Seattle By Dave Trepp

Homer Gill in town from Tacoma. George Riley, m. c. with 'Mystery' unit, hops to Milwaukee from Vancouver next week.

In person radio names promised for Paramount (FWC) by Frank Newman, augmenting F&M shows. Pearl Maurer's orchestra holds some kind of a state record—33 weeks at Tramo dance hall, in Premetal Chiefshey Bosson et State Control of the State Control of

Milwaukee By Frank J. Miller

Riverside closed until Dec. 23. Alhambra ditto until Xmas Day. Strand has joined the dark the-itres.

Angna Entners calls Milwaukee

German films continue to click at Pabst. Gayety still sex picturing plus

Bunde and "Jomever quitting after years. Howard Herzog did six-day bike

ilty. Brain head of new posting abiic Cy

onsin Players in Wappin Jan. 4-6. Warf' Jan

Warf Jan. 4-6.
Warner double-featured first time
to coax Xmas shoppers.
More than \$5,80,000 spent in new
construction projects up to Dec. 2.
Percy Grainger guest artist for
second Philharmonic concert at Al-

Fercy Grainger guest artist for second Philaramonic concert at Alhambra.
Fridas morning lectures which Fridas morning lectures which Fridas morning lectures which Fridas morning lectures which Fridas Morning lectures of the for both for balance of season of the formation of the

contin News, sack in town for a visit than Loewenberg, ill with heart trouble, will not return to Fox Midwesco advertising offices for another month. Christy Wilbert continues to handle the entire job. Wayne King one-nighting at Jimmy Devine's Futuristic Ball Room Dec. 26. King was at one ular dance band. He has a summer home in the northern part of the state.

Phoenix By R. J. Rhode

Amusu, Ramona and Apache the atres still dark.

Amusu, Ramona and Apache theatres still disrk.

Rifton Rogers now managing Fox Lyric at Tucson.

I the still receive the state of the s

weekly.
Stephen Shadegg here for winter and interesting scif in amateur productions.

and interesting sett in amatter productions.

Carl Chick transferred from Fox house in Tucson to assist Charles Bowser here.

Joe Thomas, publicity man for Joe Thomas, publicity man for Joe Thomas, publicity man for Joe Thomas, publicity man for Joe Thomas, publicity man for Joe Thomas, publicity man for Joe Thomas, publicity man for the better pictures—and runs 'em a week straight.

Betty Fennemore still on radio, although she has cut out her line Loe Hunterford in town last week from coast to supervise construction of new Studio theatre.

James Sams, formerly of Casino Gardens in Oconn Park, Calif., has the control of the company appeared here last week. So did Harry Lauder.

Charles Bowser, Fox Phoenix manager, shows preference for dark

suits. Wonder what he'll do when aummentime comes.

A local problem: how to play tennis in December, without wearing a shirt, and keeping from becoming sun-burned.

Terry Dantzier and his orchestra now on NBC out of Phoenix every Sunday. It's a sustaining program. He is Mary Britan's brother.

He is Mary Britan's brother.

F-WC at Tucson and is now associated with brothers. Albert and Harold, in Studio theatre which opens here soon.

Oklahoma City By George Noble

Barckiow raises Hungarian

'Hi' Thompson has a collection of 25 queer pistols.

25 queer pistols.

Tom Green, contracting tycoon, is partial to green socks.
Howard Savage says he wants to learn to be a good doctory to the according to the says of the was going some place.

Gen. Charles F. Barrett doesn't like to be kidede about his eword, extended to the says of the says going some place.

Gen. Charles F. Barrett doesn't like to be kidede about his eword, extended to the says of the says o

that Is not selling Oklahoma City short.
Attorney S. Prince Freeling often waits for the expected visitor in the outer office.
Stanley be supported to the stanley be supported by a deressing them by mame when he says "hello."
George Swisher is a great admirer of Grover Cleveland and a student of his life and works.
Grover Pendleton is a horseback riding addict and does as much as william Thorpe, half-brother of the great Jim Thorpe, lives here and makes a living at odd jobs.
J. C. Hallibutron, department store man, differs from several thousand other business men whose the contract of the several thousand other business men whose the support of the several thousand other business men whose like single single several thousand other thus here seen whose the seen of the several thousand on traffic to interfere.
Mayor J. C. Blinn's picture in the city council chaimber is a dead ringer of the Hon James J. Walker.

Boston

By Len Libbey

Scottle Holmes and his band signed in at the Hotel Manger for supper to midnight and after. Paul Ash and his band, now at the Met, are to go on the air in a commercial tie-up early in the new year.

the Met, are to go on the air in a commercial tie-up early in the new year.

commercial tie-up carry in the new year.

Met and the commercial tie-up carry in the new year and the commercial tier.

Lester Thompson here to handle roadshowing of 'The Sign of the Sally White.

Lester Thompson here to handle roadshowing of 'The Sign of the Cross' opening at Majestic Christ-The Commercial of the Sign of the Cross' opening at Majestic Christ-The Chart Judgment will open at the Hollis in town for the grind of interviews, etc. Massachusetts is 'C. B.'s' native state, though both parents are Southerners.

'Land of Smiles,' musical comedy, opens at the Shubert, Dec. 28, with Analy Smiles of the Smiles, the Smilest, Dec. 28, with Analy Smiles of the Smiles, the Smilest, Dec. 28, but had to the Smiles, the Smilest, Dec. 28, with Mailoy's Christians Basket Fund for Mailoy's Christians Basket Fund for Nash and Fately, appearing at the Scoilay, appeared in a downtown vacant store as feature at a sale in ald of Baston Tuberculosis Association's Shelter Workshop, Leora Lee second day in ald of the same cause.

San Francisco By Harold Bock

Red Grange will gailop here Jan.

Red Grange will gallop here Jan. 22.

Slater of Damon Runyon died at Lindsay last week.
Gordon Allen to the tail timbers on the tail timbers of th

Minneapolis By Les Rees

Al Hipp, Shubert scenic artist, re-covering from liness. Fanchon-Marco units going into State theatre after first of year. Jack Waldron out of 'Sally' cast at Shubert here on account of ill-

css. Sneak thieves who broke into Co-imbia exchange got only four

bucks.
Joseph Cohen, owner of Publix
Uptown theatre, dead after heart

Joseph Conen, owner on Funnx attack.

Local high schools equipped for sound, but grade schools run sllents.

Local high schools equipped for sound, but grade schools run sllents.

Dan's recently opened night cub one of few spots doing profitable biz.

Hinda Wausau held over for second weck as guest star at Gayety, stock burlesquecker having local first run at Loring, minor Publix neighborhood house.

Charles Howard and Carl Ebert Johning hands with M. E. Montgom-Johning hands with M. E. Mon

featured with 'Rain' at State.
Orpheum reserving all seats and
charging flat price of \$1.10 for midnight performance New Year's eve.
Lou Golden, RKO 'traveling manager,' assigned to take charge of
Orpheum during M. C. Park's filness,

Military organizations making ef-forts to draft Bob LaPiner, Publix contact man, for mayoraity candi-date.

contact man, for mayorsity candidate.

Randy Merriman and Charles Green, formerly of Minnesota theatre staff, now full-fiedged radio perfect of the staff, and the staff, and the staff, now full-fiedged radio perfect of the staff, and the staff back to Minneapolis.

University of Minneapolis.

Company the staff back to Minneapolis.

Wife.

C. J. Dressell promoted to office manager and Joe Behan to head booker at RKO. Irving Robbins goes from shipping clerk to assistant booker.

Local firms buying thrift books and tickets from the Orpheum to give away to patrons receive gratis advertising on the theatre screen in

give away to patrons receive gratis advertising on the theatre screen in reciprocation.

When the second of the se

Lincoln, Neb. By Barney Oldfield

LTC cuts the ducat list. Plenty of snow and ice. Bert Stern has the grip. Slatz Randall out of town. Orchestras doing mild biz. Thiras Faye's hair is silvering Pat O'Shea turned chambermald. What's happened to Henny Cogcut? This mugs engaged and she's nice,

too. Radio getting prestige over pic-Gladys Griswold going to social

Don Monroe missing a couple of molars.

Johnny Printup's club off cover

charges.

Jake Schlank in town with one of

Jake Schlank in town with one of his films.

Lee Bennett rumored through with KFAB.
Joe Cooper, LTC head, in from November 19 of the Cooper of the Land of the Lan

(Continued from page 31)

Expert, The. Chic Sale comedy. Chic Sale. Dir. Archie Mayo. Time, 69 mins. Rei. Mar. 5. Rev. Mar. 1. Haunted Gold. Search for gold in a haunted mine. John Wayne. Dir. Mach Wright. 00 mins. Rei. Doc. 17. Heart of New York. Smith and Dale in a film version of 'Mandel, Inc. Cloaks and Suits. Dir. Mervyn Le Roy. Timc, 74 mins. Rei. Mar. 26. Rev. Mar. 8.

I Am a Fugitive. From the story T Am a Fugitive from a Chain Gang.' Paul Muni, Glenda Farrell. Dir. Mervyn Le Roy. Time, 93 mins. Rel. Nov. 19. Rev. Nov. 18.

illegal. British made story of a night club. British cast and director. Time 61 mins. Rei. Aug. 6. Rev. Oct. 4. Jewel Robbery. Romantio comedy drama from an Hungarian source. Kay Francis, William Fowell. Dir. Wm. Dieterle. Time, 68 mins. Rel. Aug. 13. Rev. July 26.

Man Wanted. Romance of a business woman. Kay Francis. Dir. Wm. Dieterle. Time, 63 mins. Rei. Apr. 23. Rev. Apr. 19. Man Who Played God, The. Modern drama of life. Geo. Arliss. Dir. John Adolfi. Time, 83 mlns. Rei. Feb. 20. Rev. Feb. 16.

Mouthpiece, The. Drama of a wily lawyer. Warren William, Sidney Fox. Dir gas. Flood and Elliott Nugent. Time, 86 mins. Rel. May 7. Rev. Apr One Way Passage. Love develops for a prisoner. Kay Francis, William Powell. Dir. Tay Garnett, Time, 69 mins, Rel. Oct. 22, Rev. Oct. 18. Play Girl. Marriage versus play. Loretta Young, Winnie Lightner. Dir. Ray Enright. Time, 61 mins. Rei. Mar. 12. Rev. Mar. 22.

Purchase Price, The. Night club singer with a past. Barbara Stanwyck. Dir. Wm. A. Weilman. Time, 68 mins, Rel. July 23. Rev. July 19. Ride Him, Cowboy. Western cowboy story. John Wayne. Dir. Fred Allen. Time, 55 mlns. Rel. Aug. 27. Rev. Nov. 1.

Scarlet Dawn. Russian refugees in Constantinople. Doug Fairbanks, Jr., Nancy Carroli, Lilyan Tashman. Dir. Wm. Dieterle. Time, 58 mins. Rei. Nov. 12. Rey. Nov. 8.

80 Big. Fanny Hurst's novel of American womanhood. Barbara Stanwyck Dir. Wm. A. Wellman. Time. 82 mins. Rel. Apr. 30. Rev. May 5. Stranger in Town. Comedy drama of real people. Chio Sale, Ann Dvorak Dir. Earle C. Kenton. Time, 66 mins. Rel. Aug. 6. Rev. July 12. Street of Women A triangle and a duo. Kay Francis. Dir. Archie Mayo Time, 60 mins. Rel. June 11. Rev. May 31.

Successful Calamity, A. Merchant pretends poverty to check family's extravagance. George Arliss, Mary Astor, Evalyn Knapp, Dir. John G. Adolfi, Time, 72 mins. Ret. Sept. 17. Rev. Sept. 27. Two Against the World. Constance Bennett in a murder jam. Dir. Archi Mayo. Time, 71 mins. Rel. Sept. 3, Rev. Aug. 23,

Winner Take All. Smashing fight comedy. James Cagney. Dir. Roy Del Ruth. Time. 67 mins, Rel. July 16. Rev. June 21,

World Wide Offices: 1501 Broadway, New York, N. Y

Bachelor's Folly. Society drama based on Edgar Wallace's The Calendar, Herbert Marshall, Edna Best. Dir. T. Hays Hunter. Time, 69 mins Rel. June 12. een Fighting Men. Conflict between the sheep men and cattle raisers. Keen Maynard, Ruth Hall. Dir. Forrest Sheldon. Time, 62 mins. Rel. Oct. 18.

Promise. The ruin of a man's career. Chester Morris, May Clarks,
Doran. Dir. Paul Stein. Time, 67 mins. Rel. Oct. 23. Rev.

s On, Tarzan. Ranch owner saves his horse from a gang. Ken Maynard Myrna Kennedy. Dir. Alan James. Time, 64 mins. Rel. Sept. 11.

ked Circis, The. Mystery story with ample comedy. Ben Lyon, ZaSu Fitts, James Gleason, Irone Furcell. Dr. H. Bruce Humberstone. Time, H. Klaz, The. A murder mystery with a motion ploture studio back-ground, David Manners, Adrienne Ames, John Wray, Bela Lugosi. Dir. Edwin L. Marin. Rel. Dec. 25.

mitte Ranch. Ranch manager fails to vanquish the hero. Ken Maynard, Ruth Hall. Dir. Forrest Sheldon. Time, 59 mins. Rel. July 31, 134, Faces. Doctor makes a ranket of his profession. Lowell Sherman, Lin. Lee, Peggy Shannon. Dir. Sherman. Time, 53 mins. Rel. Oct. 13. Rev. Nov. 23,

Express. Straight-shooting sacrince in the career of a cow country ero. Ken Maynard, Helen Mack. Dir. Alan James. Time, 62 mins. fel. Nov. 20 Fire Austin. Raoing in the ranch country. Ken Mayaard, Ivy Merton. Nat Pendieton. Dir. Forrest Sheldon. Time, 70 mins. Ret. June 26. Rev. Aug. 2.

Rev. Aug. 2.

Notized. Jam following a big sweepstakes wis. Moras and Mack. Dtr. Mack Sonnett. Rel. Dec. 25.

Mack Sonnett. Rel. Dec. 25.

Mile, The. Drama in the death house, from the stage play. Howard Fulling, Preside Roster, Goo. Brose, Noel-Madison.—Dir. Sam. Bischoff. Think, 25 min. Etc. Aug. 27. Rev. Large 20.

Mach. 20. Mach.

Called Back, The. Man's regeneration through a woman. Conrad Nagel, Doris Kanyon, Juliette Compton, Reginald Owen, Alan Mowbray. Dir. Robt. Florey. Time, 80 mins. Rel. July 17. Rev. Aug. 3. Robt. Florey. Time, 89 mins. Rel. July 11. Rev. Aug. 2. from Hell'e Edges. Man devotes life to avenging his father's murder Bob Steele, Nancy Drexel. Dir. R. N. Bradbury. Time, 61 mins. Rel June 5. Rev. Aug. 2.

Track. Gambler gives up his life's love—a child. Leo Carrillo, Junior Coughlin, Kay Hammonds. Dir. Jas. Cruze. Time. 78 mins. Rel. June 5

of Four, The. Sherlock Holmes story. British cast. Arthur Wontner, Isla Beyan, Ian Hunter. Dir. Graham Cutts. Time, 74 mins. Rel. Aug. 14. Rev. Aug. 30. Son of Oklahema. Western story. Bob Steele, Josie Sedgwick, Carmer Laroux. Dir. R. N. Bradbury. Time, 55 mins. Rel. July 7.

paroul. Dir. K. N. Bradbury. Time, 55 mins. Rel. July 7.

19gers of the Evening. Unusual story with comedy revolving around a corpse. By Tiffany Thayer. ZaSu Pitta, Eugene Pallette, Lucion Little field. Dir. Bruce Humberstone. Time, 70 mins. Rel. May 15. Rev. June 7.

The Davis Billion of the AEF, turns aviator to balk the vit-lains. Bob Steele, Nancy Diexel. Dir. R. N. Bradbury. Time, 87 mins. Rel. Aug. 23. Rev. Nov. 15.

Those We Leve. A woman's understanding averts domestic tragedy. Mar. To mins. Rel. Sept. 11. Rev. Sept. 26.

Tombstone Canyon. Western, in which the here tries to solve the mystery of his birth. Ken Maynard, Cecilia Parker. Dir. Alan James. Ref. Dec. 25.

Trailing the Killer. Epic of the North Woods. Dir. Herman C. Raymaker. Uptown New York. Married happiness and a past. Jack Oakle, Shirley Crey. Dir. Victor Schertzinger, Time, 74 mins. Rel. Dec. 4. Rev. Dec. 12.

Miscellaneous Releases

Bolling Point, The. (Allied.) Hoot Gibson learns to curb his temper. Dir. Geo. Melford. Time, 62 mins. Rel. July 15. Rev. Nov. 8.

Face on the Bar Room Floor, The. (Invincible.) Temperance discussion. Duicle Cooper, Bramwell Fletcher. Dir. Bert Bracken. Time, 65 mins. Rel. Oct. Rev. Oct. 18.

Footsteps in the Night. (Auten.) Mystery drama. Benita Hume. Dir. Maurice Elvery. Time, 59 mins. Rel. Dec. 1. Murder at Dawn. [Sig 4.] A crazy inventor menace story with surprises.

Jack Mulhall, Josephine Dunn. Dir. Richard Thorpe. Time, 61 mins.

Rei. Feb. 22. Rev. April 5.

Parisian Romance, A. (Allied.) Famous play. Lew Cody, Marion Schilling. Gilbert Roland. Dir. Chester M. Franklin. Time, 75 mlns. Rel. Oct. 1. Rev. Oct. 18.

Nev. Oct. 18.

Me-Haired Alibi, The. (Tower.) Gangster story, Merna Kennedy, Theo.

Von Eltz. Dir. Christy Cabanne. Time, 75 mins. Rel. Oct. 21. Rev. Brand, The. (Big 4.) Bob Custer is branded by rustions and avenges to injury. Dir. J. P. McGowan. Rel. May 7. Rev. Aug. 9.

Scarlet Week End. (Irving.) Murder at a house party. Dorothy Revier, Theo. Von Eltz. Dir. Willis Kent. Time, 58 mins. Rel. Oct. Rev.

Nov. 1.

Sinister Handa. (Capital.) Murder story with a police hero. Jack Mulhall, Phyllis Barrington. Dir. Armand Schaeffer. Time, 66 mins. Rel. June 22. Rev. Aug. 34.

Speed Madness and Madness an

14

CALENDAR OF CURRENT RELEASES

Tangled Forbunes. (Big 4) Dum Barton restorce a gold mine to its rightful owner. Duff. J. P. McGowan. Time, so mines. Rel. March 18.

Take a Holiday. (Argosy). All multi-color western of a mysterious stranger. Wallace MacDonald, Virginia Brown Faira, Dar. Alvia J. Niets. 59 min. Rev. Dec. 18. Nietz. 59 minz. Rev. Dec. 12.
Unholy Romanca. (First Div.) The classic, Mme. Boyary transplanted to Bye, N. Y. H. B. Warner, Lila Lee. Dir. Albert Ray, Time, 75 mins. Rel. Aug. Rev. Aug. 30,

Women-in Chains, -(Auten.) Tragedy of a woman tied to an hypochondriac Eng. cast. Dir. Basil Dean, Time, 68 mins. Rel. Nov. 18. Rev. Nov. 28.

Foreign Language Films

Note: Because of the slow movement of foreign films, this list year of releases.) (Most of these available with English titles.)

A Nous la Liberte. (Autea) (French). Comedy drama. Henri Marchand, Raymond Cordy. Dir. Rene Clair. 93 mins. Rel. May. Barberina, 81s Tenenserin von Sanseuel. (Capital) (German). Roccocco musical comedy. Lil Dagover, Otto Gebuehr. Dir. Carl Froelich. 88 mins. Rel. Nov. 20.

Brand in der Oper. (Capital) (German). Musical drama. Gustav F Dir. Cari Froelich. Rei. July 19. Dir. Carl Froelich. Rei, July 19.

Broken Vow, The. (Captual) (Folish). From a novel. Krystyas Ankwics, M. Cybulski. Time, 89 mins. Roc. Aug. 20.

Coffrey Park Res. (1978). Roc. Aug. 20.

Coffrey Park Res. (1978). Roc. Aug. 20.

Das Etsel (German). (Protex). Comedy. Max Adalbert. Dir. Franz Wenzler. 75 mins. Rel. Feb. 1. Rey. Feb. 16.

Tamins, Rel. Feb. 1. Rev. Feb. 16.

Das Schoens Abenteuer (German) (Trotes). Romantic comfedy. Kasthe von Nagy, Dir. Reinhold Schonzer 85 mins. Rel. Dec. 1. Rev. Dec. 18.

Bewitz 1. Rev. Cot. 2. Rev. Dec. 18.

David Rev. Cot. 3. Rev. Cot. 2. Rev. Dec. 18.

Der Ball (German) (Protex). Domestic comedy. Dolly Haas. Dir. Wilhelm Thiele. 88 mins. Rel. Oct. 3.

Thiele. 83 mins. Rel. Oct. 9.
Falsche Ehemann (German) (Protex). Farce. Dir. Johannes Guter. 85 mins. Rel. Oct. 1. Rev. Oct. 23.
Falsche Feldmarschel. (Capital) (German). Military musical. Viasta Burian. Dir. Carl Laman. Time, 81 mins. Rel. July 12.

Burlan. Dir. Carl Lamae. Time, 81 mins. Rei. July 12.

Der Hore Burevorsteher, Capital) (Ger). Fellt Breast, Herman Thimig.

Der Kielne Settensprung (German) (Protex). Comedy. Renate Mueller. Dir.

Reinhold Schuensel. 85 mins. Rei. Feb. 1. Rev. Jan. 8.

De Blumenfrau von Lindenau (German) (Protex). Comedy. Renate Mueller.

Hand Niese. Dir. Georg Jacoby, 70 mins. Rei. July 1. Rev. July 12.

Die Celkoe Baroness. (Capital) (Ger. Kung). Musical comedy. Greil Thelmer,

Faul Vincettl. Dir. Strass Verebes. Time, 82 mins. Rei. April 1. Die Luctigen Weiber von Wien. (Capital) (Ger). Willy Forst, Irene Eisinger Dir. Geza von Bolvary. Time, 97 n. ns. Rel, July 1. Dienst is Dienst. (New Era) (Ger). Musical. Ralph Roberts, Lucie Englische. Dir. Carl Bosse. Time, 34 mins. Rel. June 8.
Die vom Rummelplatz. (Capital) (Ger). Anny Ondra, Slegfried Arno. Dir. Karl Lamac. 9 reels. Rel. Feb. 10.

sant Annac, v reels, Rei, Feb. 10.

Prinz Verliebt Sich. (Capital) (Ger), Musical. Geo, Alexander, LienDeyers, Trude Berliner. Dir. Conrad Wiene, Time, 75 mins. Rel. May,
Hombre Que Asseino (Faramount) (Spanish). Rosita Moreno, Ricardo
Puga. 76 mins. Rel. April 15.

Fugs. 70 mins. Rel. April 15.

In Waltzer von Strauss. (Capital) (Ger), Musical. Gustav Froelich. Dir. Conrad Weins. Time, 89 mins. Rel. March 10

Gitta Entdeckt ihr, Herz. (Capital) (Ger), Comedy. Gitta Alpar, Gustav Froelich. Dir. Carl Froelich. Time, 89 mins. Rel. Oct. 4.

Hurrah, Eli Junge. (Capital) (Ger), Farce. Max Adabert, Ida Wuest. Lucie Englische. Dir. Geo. Jacoby. Time, 81 mins. Rel. June 24.

Kamaradechaft. (Assc. Cheman) (Ger), Sensational drama. Alex Granaok, Ernst Busch. Dir. G. W. Zaber. Time, 78 mins. Rel. Nov. 5.

Kenigin von Preussen. See Luise.

La Charac (Capital) (Farmount), Rek. Feb. 1. Rev. May 31.

E. Goutturies Cheman (Capital) (Parmount), French. Missel of a woman's low.

La Couturiere de Luneville (Paramount) (French). Musical of a woman's love and revenge. Madeleine Renaud, Pierre Bianchar. 90 mins. Rel. July 1. 'Rev. Oct. 22.

Bai (French) (Protex). Domestic comedy. Dir. Wilhelm Thiele. 83 mins. Rel. Oct. 1. Rev. Oct. 4. egion of the Street. (Capital) (Polish). Lafe of the newsboys. Time, 89 mins. Rel. Aug. 25.

mins. Rel. Aug. 28.
Le Rol Des Resquilleure (French) (Protex). Comedy with music. Milton, Dir. Georgee Colombier, 99 mins. Rel. June 1. Rev. June 14.
Liebe 1st Llebe (German) (Protex). Musical comedy. Kaethe von Nagy, Hans Albers. Dir. Paul Martin. 89 mins. Rel. June 1. Rev. June 7. Jubers, Dir. Paul Martin. 89 mins. Rei. June 1. Rev. June 7.

"Jubav 1 Straet, (Tugodsyv (Crost), Derman of life among N. Y. indigrants.

Luise, Keenigin von Praussen (Asso. Cinema) (Ger) Historical, Heary

Forten, Dir. Carl Forelloh, Time, 19 mins. Rei. Oct. 4.

Mass Brauch Kein Geld. (Capital) (Ger). Musical farce. Kurt Gerren, Paul

Henkels, Dir. Karl Beese. Rei, Nov. 15.

melnens. B. L. Art Boese, Kei, Nov. ID.
Melne Frau die Hochstaplerin (German) (Protex). Comedy. Kaethe von
Nagy. Dir. Kurt Gerron. 99 mins. Rel. Feb. 1. Rev. Feb. 9,
Meln Leopold. (Capital) (Ger). Musical. Gustav Froelich, Max Adalbert.
Dir. Hans Syelnoft. Time, 96 mins. Rel. April 1.

Dir. Hans Syeinoff. Time, 98 mins. Rel. April I.
Menech Ohne Namen (German) (Friesty. Polgrant drama. Werner Krauss.
Dir. Gustav Utelex, 98 mins. Rel. Nov. I. Rev. Nov. 18.
Micho Paramounth (Franch), Musical Lomedy, Suny Vernos, Robert Burnier,
Mistignii—(Paramount).—(French),—Musical.—Madeleine—Rennaud,—Noel-Noel80 mins. Rel. Feb. I.
1914. (Capital) (Gler.) Prelude to the world war. Dir. Rich. Cawald. Time,
13 mins. Rel. Seb. I.

73 mins. Rel. Sept. I.

Oberet Red., (Capital) (Ger). Spy thriller. Idl Dagover, Theo. Loop. Dir.
Karl Anton. Time, 79 mins. Rel. Aug. 30.

Purpur und Waschblau. (Capital) (Ger). Dramatic comedy. Hansi Nices,
Else Elster. Dir. Max Neudeld. Time, 85 mins. Rel. July 30.

Cuando te Suicidas (Paramount) (Spanish). Musical. Argentins. 99 mins.
Rel. March 15.

Rol. March 15.

Quand te Tues Tu (Paramount) (French). Farce comedy. Drean, NoslNoel, Robert Brunler. 89 mins. Rel. March 15.

Reserve Hat Ruh. (Now Erg.) (Ger). Milltary farce. Fritz Kampers, Lucie

Riaspody of Love. (Capital) (Polish). Hardships of an art career. Agnes

Federsen, Modsikino. Time, 89 mins. Rel. Aug. 80.

Richthofen, Red Ace of Germany. (Gould) (Ger). Saft explanatory. Dir.

Robt. Sietch. Time, 89 mins. Rel. Aug. 80. (*d mins.).

Robt. Slestch. Time, 99 mins. Rei. Aug. 20. (74 mins.).
Ronny (German (Protex), Operetta. Kaeth von Nagy, Willy Fritsch. Dir.
Bmerich Kaiman. 35 mins. Rei. April 1. Rev. April 19.
Rosenmentag (German) (Protex). Drama. Lien Deyers. Dir. Hans Steinhoff. 35 mins. Rei. April 1. Rev. April 1.
Schubert's Fruehlingstraum. (Capital) (Ger).
Gretl Theimer, Carl Josken, Slugfried Arno, Lucle Englische. Dir. Rich.
Oswald. Time, 11 mins. Rei. June 28.

owaid. Time, 71 mins. Rel. June 28.

Seln Scheldungsgund (German) (Protext) Comedy drama. Lien Deyers.

Seln Scheldungsgund (German) (Protext) Comedy drama. Lien Deyers.

Storm Over Zakopane, The. (Capital) (Toliah). (Synchronized.) Danger in the mountains. Time, 89 mins. Rel. Aug. 25.

Taenzerin ven Sansouci. See 'Barberina'.

Tajenstvi Lekarove (Paramount) (Czech). Rel. Jan. 15.

Tempest (German) (Protex). Drama. Emil Jannings, Anna Sten. Dir. Robert (German).

ort Siedmak. 39 mins. Rel. March 1. Rev. March 22.
Tingle Tangle. (New Era) (Ger). Comedy. Ernest Verebes, Fritz Kampers,
Elizabeth Pinajeff. Dir. Japp Speyer. Time, 33 mins. Rel. May 15.
Trapeze (German) (Protex). Circus drama. Anna Sten. Dir. A. E. Dupont.
80 mins. Rel. May 1. Rev. May 10.

80 mins. Rel. May I. Rev. May 10,
Unknown Heroes. (Capital) (Polish). Polish police activity. Mary Bogda,
Adam Brodzicz. Time, 89 mins. Rel. Aug. 25.
Voice of the Desert, The. (Capital) (Polish). Algerian story in authentic
locales. Adam Brodzicz, Mary Bogda. Time, 89 mins. Rel. Aug. 25.
Weekend in Paradise. (Capital) (Ger.). Farce. Otto Waliburg, Julius Palkenstein, Eliste Bister, Trude Berliner. Dir. Robt. Land. Time, 81 mins.
Rel. Nov. 1.

Yorck (German) (Protex). Historical drama. Werner Krauss, Rudolf Forster, Dir. Gustav Ucicky. 90 mins. Rel. Nov. 1, Rev. Nov. 27. Jur. Gustav Ucicky, 90 mins. Rei. Nov. 1, Rev. Nov. 21.

Zwei Herzen und Ein Schiag (German) (Protex). Operatia. Lilian Harvey.
Dir. Wilhelm Thiele. 90 mins. Rel. Sept. 1. Rev. Sept. 13.

Zwei Kravaten. (Capital) (Ger). Operatic musical. Michael Bohnen, Olga
Tschechowa, Raiph A. Roberts. Dir. Felix Beach. Rel. Jan. 13.

Zwei Menachen. (Capital) (Gar). Powerful drama. Charlotte Susa, Gustav Froelich. Dir. Erich Waschneck. Time, 90 mins. Rei. Jan. 1.

Amkino, 728 Seventh Ave, Harold Auten; 1509 Broadway. Protex Trading, 42 E. Seht St. Capital Film Exchange, 630 Ninth Ave. Associated Chema, 164 W. 55th St. Symon Gould, 261 W. 89th St. New Ers, 250 Ninth Ave.

BURLEY COPS B'WAY HIT TITLE. TAKE A CHANCE

Hoboken, Dec. 18. Appropriating the title of Broadway's new musical hit, a buriesque show advertised the pres of 'Take a Chance' at the Hudson, Advertising matter, including cards in the ferry-boats plying between here and New York, reached the athere and New York, reached the at-tantion of Schwab & Doslyus, legit producers, who through counsel sought injunctive protection im-mediately. "Take a Chance' is current at the Apollo, New York. Understood the burly people expected to withdraw the titls, but took a chance.

BURLY IN AKRON

Show in Third Week and Still Going Along

Akron, O., Dec. 18.

Buriesque, the first here in aimost a year, survived the first week at Civic, formerly the old Grand. and is now in its third week, Jimmie Morrison is the producer and house is going it at two-a-day, with 40c, top. Bill changed once a week. In the company are Al Flatico, comic; Bob La Rue, and Edith Jordan, principal woman. In the past year the house has twice attempted dramatic stock, tab, vaudeville, and finally straight films

without success.

Previous to changing the name to Civic, the house offered almost two years of uninterrupted stock burlesque. About a year ago the city revoked the license of the house, for alleged indecent shows.

Badger 4-H Deposed

Platteville, Wis., Dec. 18.
Directors of the Badger Fair Association voted to take direction out of the hands of 4-H club leaders who have had charge for three

years.

Admission charges of 25 to be made and the payment of premiums on exhibits on the basis of net earnings.

lowa Fair Mgs. Elect

Des Moines, Ia., Dec. 18.
C. D. Moore, Urbana, Iowa, is newly elected president of the Fair Managers' Association of Iowa. Leo C. Dalley, Spencer, is vice-president and E. W. Williams, Manchester, is secretary-treasurer.

'Sally' Cast Strikes

(Continued from page 38)

(Continued from page 38)

appacity basis and would hold the
production until his claim was
settled. He also got in telephonic
communication with 'Doc' Howe,
representing Fanchon-Marco in
New York. Howe backed up Bainbridge and told Salisbury that the
attraction must fill out the engagement.
Salisbury. Salisbury interposed in vain that

Salisbury interposed in vain that Miss Eaton's understudy also was ill. Bainbridge dug up Midred Billiert, one-time Ziegfeld Toillies featured dancer and now a dancing school teacher here, to play the title role. She had appeared in it in the dramatic stock company's production of the part of the stock company's production of the part after a few stepped into the part after a few hours' study and a single rehearsal and scored a hit.

Harry Singer representing Fasseller.

and scored a lit.

Harry Singer, representing Fanchon-Marco, arrived here from Milwaukee Saturday to inquire into
Miss Eaton's 'lliness' and the conduct of other members of the company. The troupe arrived here
without Jack Waldron, one of the
turn leading controls. without Jack Waldron, one of the two leading comedians, who was stricken with flu in Albert Lea, Minn. It lays off until Friday this week when it reopens at the Wis-consin theatre, Milwaukee, going from there to Chicago to fill movie house dates.

puse dates.

Bainbridge laid off his dramatic company to play 'Sally' at stock company to play 'Saily' at \$1.65 top nights and 83c matinces. The first 'road show' at the house in many years did only around \$3,000 on the week, or less than half the sum grossed by the Bainbridge dramatic stock company's produc-tion of the same piece three seation of the same piece three sea-sons ago. Critics and patrons, however, were enthusiastic, but 15 below zero weather and week before Christmas were too tough a handi-

Inside Stuff—Music

(Continued from page 49)

although having a high regard otherwise, excepting that this particular radio program was awry.

These, combined with a couple of other ribs, cured Denny of his kidding habit of curtly saying hells to a music man and letting him burn, solo, the rest of the evening. Another Denny habit was to answer the phone and state he wasn't in; or to tell 'em to hold the wire, placing the phone next to the radio loudepseter when a dialog act was on and keep the other end listening in to the radio act, until they got hep.

It was proposed to bring Blankenberg, called the German march king, over here, but it looks like the idea is cold. Two different emissaries have attempted to interest promoters and others but it seems that alhough Blankenberg is credited with having composed over 500 marches, the bandsman is virtually unknown outside of Germany. Even agents who regularly scout the continent said they never heard of the musician. Blankenberg is eager to make the trip and cannot understand why so many persons who should know, never heard of him.

Rare instance of a follow-up song also being a hit is Keit-Engel's repeat with Tm Sure of Everything But You, an exact pattern of their recent hit, by Harry Woods. We Just Couldn't Say Goodbye. K.-B ordered Pete Wendling and George Meyer to fashion 'Sure of Everything' on the same construction as Woode' number, and it has caught on also.

Stage mother of a screen juvenile who has been lately directing a band on the Coast, is conducting a whirlwind campaign to sell an Eastern rich boy on the idea of backing a night dub for souny. So far it looks as if she's going to make good, as the scion of wealth has previously backed other ventures, and still has entree to his paw's coffers.

London Show

(Continued from page 9)

on the variety stage for 32 but that his average earnings years, but that his average carming during the past three years had not exceeded \$2,500 year.

Many Closings
Despite the difficulty of eccuring a theatre in the West End, show business continues to record failure after failure. On Saturday evening, Dec. 3, the closings included Firebird at the Playbone after 14 Fiebrird at the Playbone after 16 Haymarket after all weeks, retival of The Merry Widow at the Happedrome after a fraction over nine weeks, and Mirace at Verdun' at the Comedy after six weeks.

Then a great how-do-you-do was Then a great how-do-you-do the Somerset Maugham's latest opus, For Services Rendered, would close Dec. 17, after completing six weeks.

weeks.
The last weeks have been announced for 'Casanova' at the Collseum, which will have run eight months when it closes Jan. 28.

Horton in Chevalier Cast
Edward Everett Horton is sailing
for America in time to present himself at the Paramount studios for
the new Maurice Chevalier picture,
due to start shooting Jan. 9.
Horton at preient on Gaumont
British lot, in Soldiers of the King,
being directed by Maurice Elvey,
which is running over schedule, but
will be finished end of December.

George S. Kaufman and Marc Connellys To the Ladles was produced at the Embasses, Swiss Cottage, Dec. 5. It was not regarded as original or exceptionally clever.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Barbour Phil Bigelow William Dell Patsy Elliott Johnny

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CHICAGO OFFICE

Bach J Billeaud James Balcolm Cleo Drew Virginia Elliott Louise Feaster Bernice

Lovett George MacCarthy F E Ross Marjorle Robertson Vera Trigger Johnny



Over the Seven Seas

(Continued from page 17)

(Continued from page 17)
ance at \$5 top for charity, Warners
even donating the Hollywood theatre and donating a group of short
subjects to piece out an evening.
No idea of using the travelog for
Amateur though it be, the picture
is made with professional skill, the
expedition on the 254-foot yacht including a professional corps of camera and sound men. Material edited,
shaped and titled by Truman Tailey,
Movietone.
It is an interesting log of the

Movietone.

It is an interesting log of the round-the-world trip, starting from New York and ending in Northport derblit home. Itinerary was via Canal, Society Islands, Australia, Java, Ceylon, Red Sea and Suez Canal, Mediterranean (with a stop at Monte Cario), and across the Atlantic westbound for home.

Footage is about worly divided.

iantic westbound for home. Footage is about evenly divided between color, and black and white. It has some magnificent seenic passages and innumerable picturesque touches in far-off places, not to speak of what may be called goonagiris in Samos, 'duit, Ball and other South Seas corners.

Smooth and easy off-screen lea-

other South Seas corners.

Smooth and easy off-screen lecture goes with the views. There are intimate shots of the party itself, including closeups of Commodore Vanderbit running his own ship, which was not should be sun, and the like.

Besides the usual interest in little known places, there is the attraction of seeing one of the world's richest, men. engaged, in riding his grimpes of life on deluxe shipboard. Big yacht is a beauty and figures in innumerable smashing pictorial shots in color, as she sways at anches in troop and the storm, and the shipboard control of the ship board.

POIL DE CAROTTE

('Gingerhead') (FRENCH MADE)

Charles Delac and Marcel Vandal produc-tion. French release by Natun. Directed by unlies Duvivier. Music by Alexandre Made in Natan studies. Recorded R. C. A. Photophene. Made from the novel by Running time. 88 minutes. Max Lindner, Paris, Dec. 5.

mestine Lepic. ativide.....

Mile. Leple. ... C. Fonteney
If this production had been made
in English in Hollywood, it would
probably be roadshown. As is, with
dubbing in English very easy, it
looks like the best chance ever for a
French film to get America ductions was put in the Max Linderwithout any advertising, and goes
bigger every day, peculiar thing beingr that it is a drab story until the
vory end, when patrons—both male
vory end, when patrons—both male
suddenly sent home happy.
Story deals with a 19-year-old son
of well-to-do country people, with
the mother heartless and making the
boy miscrable, and father not real-

Shoes for the Stage and Street SHOWFOLK'S SHORSHOP - LIES BROADWAY

ising the shy boy really loves him until the very end. Delae and Vandal have sold several of their films in America, usually very cheap. This time they have a chance to cash in on moderate cost production, and they have aiready received several American offers.

Julien Dauvivier, locally...wall...known as a direction has achieved anything but specially and the state of taking place in a village, with a lot of outdoor shots, which were really shot out of doors, meaning that photo is not always Hollywoodish; but it makes for sincerity and helps the story.

but it makes for sincerity and helps the story.
Direction and adaptation some times have a couch of Rencicles some them as the story of the story.

All the story of the story

such poetical appeal that even the toughest in the audience are spell-bound.

Diang is exceedingly short, thus Diang is deceedingly short, thus Diang is deceedingly short, thus the second of the highest order by all concerned. Harry Baur, stage and sereen star, whose 'David Golder' played America, does the boy's father in a way which is reminded of the best Land of work on either stage or screen. His wife, who crucifies the boy by her heartlessness, is done by C. Fonteney, who is extremely graphic Toll de Carotte, is one by Robert Lynen, a youngster who has never been near the show business before, and who immediately ranks as high as any screen kid. His naturalness as any screen kid. His naturalness are seen kid. His naturalness are seen kid. His naturalness are seen kid. His naturalness are done by Louis Gauthier, a kindhearted peasant who plays with perfect naturalness, and by Christette Segalia as a five-year-old girl is charming.

For Europe, likely to be a big

charming.

For Europe, likely to be a big cleanup. For America, it has against it being a kid picture when so many have been released, and depending on subtle psychology unrelieved by comedy.

DEP WEISSE DAEMON

(The White Demon')
(GERMAN MADE)

Us production and prelin, Dec. 8.
Philip production and prelin, Dec. 8.
Philip production and prelin, Dec. 8.
Philip production and preling preling preling the production.
Production, Bruno Duday.
Direction, Kurt Gergon, Production, Bruno Duday.
Direction, Kurt Gergon, Photography,
mann. Recorded on Toble-Klangilin. CastHans Albers, Lucle, Hoeffich, Gerda
Hans, Albers, Lucle, Hoeffich, Gerda
Hans-Jonchin, Schaufurs, Raouil Alano,
Peter Lorre, Eubert von Moyerinch, BeckDraw, Butter, Von Moyerinch, BeckDrody, Butter, Borg, Hermann, John, Dr.
Kalsen, Dr. Manniag, Fohl, Pruecki,
Brunning time, 98 minutes. At Ufa Palast
am Zoo, Berlin,

am Zoo, Berlin.

This picture promises good business not due to its quality, but to the presence of Hans Albers, very much in vogue in Germany, who is the hero of a childish story.

much in vogue in Germany, who is the hero of a childish story.

The story has to do with a good inspector of a south sea coffee plantation who returns home to Hamburg and finds his slater hopen than the hands of a drug-peddling gang. He finally brings the crooks to justice. Technique of the melodrama is crude in the last degree.

Kurt Gerron shows in a sweet Gerron shows in a few scenes that he has improventional in handling his actors—Gerda Maurus as the drug victim overacts throughout the picture and Peter Lorre and Raoul Asian, the criminals are little better. Hubert von Meyerinck interesting Trude von Mole in the usual love match has merely a walkthrough part. Hans Albers plays the hero with all his vigor. Aifred Abel and Lucie Hoeflich are convincing.

RAUSCHGIFT

("Dope")
(GERMAN MADE)
Vienna, Dec. 3.
Vienna, Dec. 3.
Ufa production. Directed by Kurt Gerron. Opened simultaneously at Gartenbau, Ufa, Wienzelle, Kolloseum and Stafa-Kinoe, Vienna. Starring Hans Albers, Gerda Maurus, Trude v. Molo, Lucle Hoerlich, Racoul Jadan, Peter Lorer featured.

Rauschgift' was vetoed in Germany and so one of Ufa's most expensive films in this year's production schedule had its world premiere in Vienna, before judicious cutting and making over of some scenes can make it available for German theatres. German theatres of the control of the propular blond Toutonic glant, has lore a vehicle well calculated to become him. The picture depends entirely on Albers' personality, but the story is pretty weak.

personaitty, out the son, week. Hans Albers is an honest, decent farmer who is out to save his sister Gerda Maurus from the Gülch of dope traffickers. He follows them abroad an ocean liner, to Hamburg, Paris and Lisbon, finally overcoming their devices. He save the seber and whis true love. The act

O B I T U A R Y

Elizabeth G. Blanc, 68, best know

ELIZABETH G. BLANG ...

Blizabeth G. Blanc, 83, best known as the Baroness Blanc, died of a stroke in the Harlem höspital Dec. 13. She was buried by the Actororived from her second husband, Baron Frederick Blanc, 'Baron' being his first name and not a title, but as the Baroness Blanc she achieved widespread noterlety. She went to Europe, where she cut a wide social swath. She was divorced by Blanc, her second husband, and ister contracted of husband, and ister contracted of her bard, and ister contracted and Yaughn Waters. She made a brief vaudeville apparance at Hammerstein's Olympia, now the New York theatre, and for a season was the nominal star of one of Bryant & Watson's buriesque shows.

Later she fell on troublous times and at one period, around 1912 she

Later she fell on troublous times and at one period, around 1912 she operated a nickel picture house in the vicinity of Lincoin Square. She lost this and apparently dropped from sight. Lately she became a recipient of the benefices of the Actors' Fund.

Laurens Hascall, professionally known as Lon Haskell, 60, died at his home in Pair Hawen, N. J., Dec. 13. Early in his stage career he appeared in Blaney melodramas, thereafter entgring Columbia burlesque and for many seasons was with the Behman show.

with the Behman show.

He played in a number of Winter Garden, New York, musical revues.

Last stage appearance was in 'Lysistrata.' He was a Mason and sistrata.' He was a Mason and Shriner, Mecca Temple, also an Elk.

NAN McNAMARA

NAN McNAMARA

Nan McNamara, 56, former musical comedy actress, died (13) at the Santa Monica Calif., following an operation for cancer.

Purcell, she created the title role in 'San To' at Daly's theatre, London, where she was starred for many years. She is survivel by her husband, Walter P. McNamara, Los Angeles newspaperman, and a daughter.

Actors Fund.

RICHARD DEHAN'
Richard Dehan, novellst and playwright, died in London Dec. 3, aged 69. This pen name hid the identity of (Misa) Clo Gravcs, who in her early years played small parts in traveling companies to get stage atmosphere.

Among her plays were 'A Match-

William Morris

maker, 'A Mother of Three,' 'The Bishop's Eye,' 'The Bond of Ninon.' In all, 16 of her plays were pro-duced in London and New York. duced in London and New York. She is best known by her long novel, The Dop Doctor, for which she used the name of Richard Dehan for the first time, it being many months before her real iden-tity was discovered.

MRS. TOOTS RANDELL

MRS. TOOTS RANDELL
Mrs. Toots Randell, of the Randells sharpshooting act from vaudeville, died Dec. 12, in Flower hospital, New York, from pneumonia.
She was 42, and the wife of Otto
Randell, with whom she did an act.
In 1921 Mrs. Randell won the
American trapshooting championship for women, which she retained
to-ner-death.
Funeral was held Dec. 13 under
Funeral was held Dec. 13 under

to-her-death.

Funeral was held Dec. 13 under
the auspices of the N. V. A.

Surviving deceased are Otto
Randell, New York, and her father,
mother and brother living in Lima,

PAUL HAMLIN

PAUL HAMLIN
Paul Hamlin, 74, old time vaudeville player, once with Hamlin and
Keeler, and later with his brother
as Hamlin and Hamlin, died in Burlington, Vt., Nov. 15, on the eve of
his 75th birthday. He had most recently been with the Stars of Yestarday.

cently been with the terday.

His first wife was Ada New-combe, with whom he worked. At her death in 1900 he married Ids Siddons in 1902, who survives him as does a daughter by his first mar-

EARLE RODNEY

EARLE RODNEY

Earle Rodney, 41, veteran stage
and screen actor, writer and director, died Dec, 18 of pneumonia in
Los Angeles.
Rodney came to pictures from
vaudeville, megging the Keystone
cop serios as one of his early assignments. He was latterly with
Mack Sennett, naving been one of
the writers on trypnotized. Rodney
the writers on trypnotized. Rodney
Christie and Sennett and appreared
in stock with Charles Ray and Enid
Bennett. Widow and two sons survive.

tion is vivid and the acting good. Itanual asian, as head of the drug flat and a similar asian as a similar asian
and sharpshooting act. She is survived by her husband and her two children, Virginia and James.

MYER SAUER

Myer Sauer, 56, pioneer Youngs-town, O., stage employe and local executive, is dead following a heart He had been associated with the

Paramount theatre since its open-ing and was for three years presi-dent of the local IATSE. Surviving are two sisters, with whom he re-sided here. Burial was in Youngs-

MARTIN HAYES

MARTIN MAYES
Henry Oliver Fisher, 70, known to
vaudeville as Martin Hayes, fatally
shot himself in the home of his son
at Port Chester, N. Y., Dec. 12. He
retired from the stage 14 years ago,
due to a nervous breakdown and is
believed to have killed himself feesing-a-return-of-his-disorder

REBECCA FERNANDEZ

REBECGA FERNANCE, 47, died in New York Dec. 11, of heart failure, Well known in burlesque and musical comedy, her last work having been in 'The Pink Lady' and with the Eatson Sisters, A brother, Walter Fernandez, survives.

HAROLD COOK
Harold Cook, attached to the
Johnny J. Jones Shows, died Sunday (11) in Savannah, Ga., where
the carnival outfit is wintering.
He was 52 years old and was born
in Cleveland. Burial in Savannah

ALBERT GRAN
Albert Gran, 70, popular picture
player, died in Los Angeles Dec. 16,
as the result of injuries sustained in an auto accident the previous w Details appear in the pictures

MOYE WICKS

Moye Wicks, 78, died Dec. 11 at his Los Angeles home. Deceased was an attorney, author and literary critic. He is survived by his widow, five daughters and four sons.

EDNA GREGORY

Mrs. Edna Gregory, 35, killed her-self by gas poisoning Dec. 14 in New York. She was a former show-

DAPHNE MARQUETTE
Dapling Marquette, 48, died in Los
Angeles Dec. 14. A more extended
account appears elsewhere in this

George Schenck, father of the late Joe Schenck of Van and Schenck, died Friday (16) in a Brooklyn hos-pital. He was 67 years old.

On Vaudeville By Martin Beck

Victim of changing circumstances have militated against it. vaudeville today suffers because, under existing conditions, programs cannot be diversified so as to make them interesting, balanced enter-

Two competing forms of enter-tainment largely are responsible for these conditions—Hollywood and the radio.

the radio.

I have often said that fine sing-ers, now being heard on the radio, have been driven out of vaudeville. That is true, also, of one-act plays by well-known artists; and vaude-ville stars who have been disappear-ing from the bills.

It is not been disappear-ing the said of the said of the said value received formerly now is com-batted by the Hollywood studios, which have absorbed much of the talent which once lent glory to

which have absorbed much of the talent which once lent glory to vaudeville. That is an evident fact. Yet vaudeville still could be made interesting, for there are many nov-elties and other attractions which could be made available for this form of entertainment.

Can Come Back

I stand convinced that vaudeville will 'come back' if an association of managers is formed for the promotion of vaudeville. Thousands of talented performers are out of work who readily could be recruited for vaudeville. And the interchangs of American and European talent not only would help rebuild the American value of the could be repeated by the could add the could be compared to the could

Instre to that form of entertainment in Europe-caching, the showing of motion pictures and vaudeville on the same bill. I think the picture should be entirely segregated from the vaudeville entertainment by either an intermission or an overture. The forms of entertainment are distinct and they should not be too closely blended. Vaudeville, for instance, should be presented in a light of however, and only occasionally. As it is practiced now, the artist, in most cases, ruins his offering by insisting upon a dark house and a dark stage, thereby killing the proper atmosphere which his presentation should create. ation should create.

proper atmosphere which his presoroter atmosphere which his presoritation should create.

Another handicap to proper presentation of vaudeville less in the
fact that a large percentage of theatre managers are 'pleture minded,'
and either lack the knowledge or
desire for the proper exploitation of
vaudeville acts. Interesting stories
about vaudeville artists find little
room in publications. The new era
bout vaudeville acts in the proper subjective in the thing.'
Vaudeville is open to the unrestrained praise or 'itach of everyone. It's so easy to look at an act
and brand it bad—even though the
critic's opinion may be greatly outbalanced by the opinions of others.
There is no unanimous opinion on
the merits of vaudeville features;
no more than there is one opinion
on the merits and beauty of a womon the merits and beauty of a womon the merits and beauty of a womon the merits and beauty of a womthat is what makes it interesting.

Talent Lives

Talent Lives

Vaudeville, at the present time, of course has no chance to develop, although—and I want to repeat this emphatically—it exists as it has from its inception. Talent lives in individuals. Formerly these individuals had opportunity to grow and to show what was in them. Even the beer hall, with its chairs and tables and platform, contributed to the development of vaudeville. There also were burlesque shows which gave developing comedians an opportunity to show and to test their talent. When prohibition ceases I hope there will come a return of those same platforms. Then people again will find themselves in employed and will find themselves in the lings.

a numer to ...

I never tolerated obscenity, 'dirt'
the the theatres which for It sever tolerated obscenity, 'dirt' and filth in the theatres which for so many years were under my personal management. And that was a consummation which came only through unceasing vigilance. Strangely, there seems to be a natural tendency on the part of some comedians to secure the maximum number of laughs, even at the expense of good tasts. I'hat is why it is included the seems of good tasts. I'hat is why it is instructed to the seems of good tasts. I'hat is why it is instructed or done on the stage. Of course, it is difficult to draw the proper line, for it also is important that the theatre shall not be prudish.

But I feel this emphatically—the age anything and everything that might prove offensive. Unfortunately, many present theatre operators have not rtudied vandeville sufficiently to present vaudeville bills in harmony with the traditions of this class of emtertainment.

A flood of complaint and comment has come to us concerning the question whether vaudeville is coming back. Actresses and actors write, asking for a return of the 'old time vaudeville.' age anything and everything that might prove offensive. Unfortu-

Old Time Vaudeville

I maintain that the 'old time vaudeville' never has disappeared. It exists today, but it hasn't a chance to be presented in the 'old time' fashion.

time' fashion.

When I came back to my old offices, I felt certain that there were whispers that I am of the 'old school,' and that I probably would infuse old ideas into the 'new' vaudeville. I know the whispers figured incorrectly; and I believe my mind works in newer channels than theirs.

ingured incorrectiv; and I believe my mind works in newer channels than theirs.

Experience is being matched against inexperience and youth. I can be a substitute of the subs rected to the cause of motion pic-tures. But the 'old time vaudeville' still exists. It will 'come back' un der proper treatment.

BIG RADIO CITY STEPS LIGHTLY

The model of Radio City, the mammoth Rockefeller midtown building and amusement center now completed in New York City at a cost of \$250,000,000, suggests various statistics recently computed by the engineers of this development.

Carefully calculated estimates show that when the last building in the development has been completed, outside and inside, the three betca, outside and inside, the three blocks from 48th to 51st streets be-tween Fifth and Sixth avenues will have about 430,000 tons less weight imposed upon the bedrock than was there before the first of the old low buildings covering the site was torn down.

site was torn down.

From the twelve acres devoted to the building center, more than 1,000,000 tons of excavated material will have been trucked away before the final building site is ready for actual construction to proceed. The weight of the buildings themselves will be around \$60,000 tons. In other words, the three blocks will weight 340,000 tons less when the last building is completed than they weighed when the first steam shovel started gouging the surface. Add to these figures the weight of the old dwelling, store and office buildings removed from the site to make way for the development—a weight estimated at \$9,000 tons—and we arrive at the \$430,000-ton balance in favor of aafety.

Used as Fill-in weight of the buildings of themselvent and the structure in the center of the buildings of themselvent and the structure in the canada of the structure in

The fleet of steam shovels, air compressors, rock drills, derricks and trucks engaged in the excavations of the three units of Radio City removed over 497,000 tons of earth and stone. The estimated to-tal weight of the buildings of these three units, including the world's largest office building—a 70-story structure in the center block—will be about only 330,000 tons. The weight of each of the three buildings as compared with the weight of the material excavated in the foundation work follows:

Seventy story office building, weight approximately 200,000 tons—excavated material 246,000 tons.

How Radio City Was Born

31 story RKO office building, weight of building, 100,000 tons—weight of excavated material 154,000 tons.

of building, 100,000 tons—weight of excavated material 184,000 tons.

RKO Roxy theatre, weight of building 30,000 tons—weight of excavated material 79,200 tons.

Most of the top soil, earth-fill and rip-rap from the present excavation has been trucked to Central Park, where it has been used to fill in the old South Reservoid the latter of the earth-fill and rip-rap has gone into building operations on Long Island. The building and derrick stone removed from the excavations is being used at different construction operations such as the new plers being built by the Dock Department at Canal street and the new Shore road now being built in Hrooklyn.

Only a small residue of the excavated material is left to be loaded on scows and dumped at sea.

FILMS SYMBOLIZED IN **GELLERT COMPOSITION**

(Continued from page 3)

consulted William Fox, then still in control of Fox Film and the old Roxy theatre. The film man was control of Fox Film and the old Roxy theatre. The film man was enthusiastic, to the extent he pur-chased the large lot adjoining the old Roxy as a site for the new Music Hall. But Fox failed to carry out the plan.

All Together

It was after this that Aylesworth and Roxy got together. After their first meeting, other meetings followed with David Sarnoff, then Owen Young and finally committees representing the Rockefeller, the R.C.A., N.B.C. and R.K.O. interests, ext. down to work planning when got down to work, planning what was then to have been called Radio City.

City.

Afterward, the Rockefellers decided to become identified with the project and the development thus became known as Rockefeller Center, with the Radio City portion that space occupied by R.C.A., N.B.C., and R.K.O., besides Roxy's two thecitages.

atres.

The first contract in the development was signed in June, 1923, From that time on, effets were reade by the R.C.A. and N.B.C., need by the R.C.A. and N.B.C. was the outstanding deluxe operation to show business had known.

This will be the first time that Roxy himself will be operating two theatres at one and the same time; for besides the Music Hall he is the supervising authority over the new Roxy combination stage show and picture house.

The construction of Redic City.

and picture house.

The construction of Radio City began in boom times which was 1329 and before the depression had set in, but there never was a thought on the part of any of the interests connected with the project, to delay or halt the developed, to the construction of the construction of the Rockefellers and Owen Young could have gone through with such a tremendous and costly project.

It is hard to figure the cost of

a tremendous and cosity project. It is hard to figure the cost of construction of the two theatres which Roxy will direct because the figures are reported not yet available. It is estimated the two houses cost about \$12,000,000-\$8.*
000,000 for the Music Hall and \$4.*
000,000 for one Medical and \$0.*
in person, came in \$4.000,000 under the budget in the construction of the two theatres, which is something of a feat at any time.

The Music Hall seating \$6.250 will

of a reat at any time.

The Music Hall seating 6,250 will be a two-a-day and limited to flesh shows. The new Roxy seats 3,700.

It is generally believed the first month of operation on the two spots will run to about \$1,000,000 in overhead, a figure never equalled before in the show business.

in the show business.

There Js. RKO, building and a RCA building, and that portion of Radio City at Rockefeller Center which RKO will occupy is seven stories of the RKO office building, while NBC will occupy 12 stories amounting to half the office space of the RCA building. This RCA building is the plaza of the development. It is a tower building 74 stories tall. RCA itself will have only limited office space in the tower. The weekly rent of the two these

The weekly rent of the two theatres is approximately estimated at \$12,000, but that is not official.

The Rockefellers, themselves, became directly interested in RCA and RKO by recently acquiring 100,000 shares of stock in each of these companies as a result of rental adjustments, which were negotiated by Sarnoff and Aylesworth with the assent of the Rockefellers.

Opera

Opera
Originally it was planned to move
the Metropolitan Opera into this
Center, and this still may be done
as space is being reserved for such
a possibility. It is also likely that
a legit theatre and an opera comique
may be erected in the Radio City
portion. Together with the Metropolitan Opera, the erection of such
two additional theatres would just
about make Radio City an all inclusive of any type of indoor amusement known to show business. It's
along the first intent to have four
theatres on the whole site.

In the RCA building NBC will
have 27 broadcasting studios, with
the latest developed facilities for
broadcasting and television activities.

It is Roxy's aim that once the new theatres are under way in Radio City, he wants to send out the stage shows which will be seen at the Music Hall over the road, and in some instances even make shorts of them for film house prescutation.

Apexing an Industry By Harold B. Franklin

President, RKO Theatre Companies

Each chapter of progress in the entertainment industry has been marked by some distinct and startling departure which has served to keynote future activity. Step by step the motion picture, now the completely dominating factor in the entertainment world, has developed its abilities to that point where it its abilities to that point where it serves more millions than were ever served by any entertainment. Frogressive, indeed, were the steps that marked this development: that first film of a moving horse, then the chase, the storyette which evolved from one reel to two, three and finally six and seven, to the introduction of personalities which was before the characteristic of the characteristic

sound.

Similarly, places of entertainment have gone through the same forward steps. There was the store show and the thrill of the first feeble 'de luxer.' The patronage which 'greeted them was great and furnished the incentive for the construction of the great de luxe houses. Then the boom, and we may well believe that the fantastic success of the first major houses led to a prodigious luxury in their construction and decoration which, perhaps, overdid itself.

Recently, however, the construc-

perhaps, overdid itself.

Recently, however, the constructive forces in the amusement industry have recognized the lasting
value of more tasteful simplicity in
the conduct of its affairs. Naturally
this feeling would be expressed by
its theatre architecture as well as
the general operation. And though
the great number of theatres erected during the prosperous era will
the great number of theatres erected during the prosperous era will
time to come, the houses that have
been erected reflects this viewpoint.

It is, therefore, fitting that the attention of our business be di-rected to the erection of Radio City attention of our business be directed to the erection of Radio City in Rockefeller Center, since it is representative of the new spirit which has made itself felt. This simplicity would seem to indicate that a great industry has outgrown its blatant days. Not only does Radio City point to these things, but it stands as a milestone and a beacon which will spread its influ³ ence wherever theatres are known. It is a mark of permanence in the amusement world, and it is a privallege to be connected with such an enterprise, no matter how remotely Radio City is too big and of too much importance to be claimed by any single organization—It belongs to the entire industry. It is a challed the summer of the property of the confidence with which it was pushed forward should serve as an emphatic declaration of the great faith of an organization in the project. Further, the fact that it was sponsored by one of the world's greatest citizens, Mr. John D. Rockefeller, Jr., is a tribute to our cutter industry.

One organization could not have made Radio City spring into beling

cnitie industry.

One organization could not have made Radio City spring into being, but through the close co-operation of RGA, NBC and RKO, the whole great project was brought to its conclusion. David Sarnoff and M. H. Aylesworth, encouraged by Owen D. Young, visualized and made it possible.

possible.

It seems to me to be fitting that the enterprise should have been planned by a man whose beginnings were in our field and who, first humbly and then most importantly, has been the standard bearer for all that is progressive in theatre operation—Rozy. The writer was

privileged to attend the first Roxyoperated theatre in New York—the
Regent (which today is a part of
the RKO general operation)—and
has observed his influence in every
enterprise with which he has had a
connection—the Strand, the Rivoli
and Rilaito, the ex-Roxy and finally
the Radio City development. It
inust be a great satisfaction to that
young exhibitor who started with a
store show in a small Pennsylvania
town to behold the culmination of
an enterprise which surparses every
dream even he might have had.

Amazing Immensity

Amazing Immensity

Yet this entire Radio City project

Amazing Immensity

Tet this entire Radio City project
was made possible not only through
the efforts of the men who visualized, planned and worked over it,
but by the hearty and continual cooperation of the American public,
which, happily enough, has deeply
appreciated every forward step
made in its behalf.

To attempt to describe such an
operation would be futile. Here is
an enterprise in which every employee has been trained for his task.
An organization of hundreds, many
of whom will never be seen by the
patrons, will contribute to the safety
and the seen of the contribute of the safety
and the seen of the safety
and the safety and the safety
and the safety and the safety
and the safety safety
of the RKO Roy. Both are of a
scheme with which our business has
heretofore been unfamiliar, but
which it will now know, for many
years, since Radio City is here to
stay. It has anticipated theatre requirements for many years to come,
and its operations are so designed
that its operations are so designed
that its operations are so designed
that its operations are so designed quirements for many years to come, and its operations are so designed that its flexibility will be apparent as time goes on.

CENTER ROCKEFELLER

Rockefeller Center as a whole is the greatest single building project ever undertaken at one time by pri-vate capital. The west end of Rockefeller Center is Radio City, and it is the greatest amusement group ever erected at one time, em-bracing the two RKO theatres, one of them the largest in the world, together with the headquarters of NBC, broadcasting studies. broadcasting studios.

NHC, broadcasting studios.

In the three blocks from 48th street to 51st atreet, between 5th and 6th avenues, 12 buildings will stand on 12 acres of ground space. Three of these already are completed, two more will be ready extended to the standard of th

definitely planned.

The 12 structures will include the world's largest office building, the world's largest theatre (Radio City Music Rail), a complete Fifth avenue frontage devoted to international buildings, the great motion picture theatre (RKO Roxy), and other edifices given over mainly to offices and shops, with the exception of the proposed opera house.

In Rockefeller Center there will

tion of the proposed opera house. In Rockeleller Center there will be more than 4,000,000 square feet at office space; enough shops to line both sides of 5th avenue from 40th street to Central Park and in Radio City, the western end of the development, the largest and most pretentious group of broadcasting pretentious group of broadcasting the control of the contr

10,000 persons at one time.

Most of the land from which this
mid-town marvel is seeking its way
skyward belongs to Columbia University. On this land Rockefeller
Center, Inc., holding company for
Mr. John D. Rockefeller, Jr., has a
long-term lease. The other parcels
in the three-block site were acquired by lease or purchase.

Telling it Briefly
How did Rockefeller Center come

How dld Rockefeller Center com

How did Rocketeller Center come into being? Ten thousand words could profit-ably be employed in answering that question. Here is the picture in a few short paragraphs. About four years ago a definite move was under way to provide a

new home for the Metropolitan Opera Company, The plan em-braced not only a modern opera house but provision for a suitable setting. The one site in mid-Manhouse but provision for a senting. The one site in mid-Manhattan which seemed to answer every need was the site of the Columbia University holdings in the three blocks where Rockefeller Center is now going up.

A plan to bring about this desid

A plan to bring about this desisteratum was presented to Mr. John D. Rockefeller, Tr. As a public service and a contribution to the artistle activities of New York City he agreed to participate.

The general prospectus was for the opera company to acquire from Columbia University land in the central block and build the opera house thereon. Mr. Rockefeller was to buy and contribute an open plaza in front of the opera house and to undertake to lease and develop the remainder of the Columbia holdings with buildings that would lend to the opera house a contributive environment. vlronment.

vironment. The original plan was beset by certain technical and legal difficulties. These led to its abandonment, greatly to the regret of all parties concerned. In the meantime Mr. Rockefeller had closed a long-term lease for the Columbia holdings. It now became necessary to consider other plans for the development of

As Mr. Rockefeller and his asso-As Mr. Rockefeller and his asso-clates viewed the possibilities of these three great blocks they found themselves faced with unusual op-portunities. For the first time a space of 12 acres in the heart of a great metropolis was available for improvement along orderly lines. Its comeonant with the character of this important mid-city region. This

consonant with the character of this important mid-city region. This made it mandatory to think largely in terms of offices and shops.

To merely build more offices and shops of the existing order would contribute little to the well-being of along new lines—to select the opportunity for a real contribution to the city planning of an unfolding future. city planning of an unfolding future —to create a group of buildings so

interrelated that they could set a new standard for service, so 'stag-gered' that they would be exposed on all sides to the maximum of sunon all sides to the maximum of sun-light and air, so beautified that they would create new esthetic values for commercial construction, and so equipped that they would furnish hitherto unknown facilities for the transaction of business.

transaction of business. The location was ideal for the erection of such a group. The tide of business, ever trending northward, had swept uptown until it met the insurmountable fortness of Central Park. Thus it became plain that the site of the proposed development would be not only the geographical but the fixed business center of a metropolitan area in which the linterest of more than 11,000,000 human beings was concentrated.

11,000,000 human beings was con-centrated.

It was also a location easily ac-cessible to transportation facilities serving the overwhelming majority of the people who come daily to Manhattan's midtown area

Manhattan's midtown area.
Among the other factors bearing
on the possibilities of the site was
the ease with which it could be
reached from the high-class residential district bounded on the
north by Central Park South and on
exclusive dwellings, apartment
houses, hotels and clubs were within
easy walking distance, while the
easy walking distance, while the exclusive awenings, apartment houses, hotels and club were within easy walking distance, while the teeming theatrical district reached over from the west. Here was a location with such concentrated appeal—both from business and shopping purposes—as had never before been available in the development of New York.

The Radio Group
Before proceeding with building plans it was necessary to give some concentrated consideration to tenancy. At this time the Radio Corporation of America and its sfillstee-

concentrated consustant concentrated consustancy. At this time the Radio Corporation of America and its affiliates—the National Broadcasting Company and Radio-Keith-Orpheum Corporation—were desirous of grouping their offices, broadcasting studios and theatres in some central place. Negotificions were entered into with the 'radio group.' The three dominional control of the company of the compan the 'radio group.' The three domi-nant figures in that group—Owen

D. Young, David Sarnoff and Merlin H. Aylesworth—saw the vision with great clarity. On May 6, 1930, a Conditional Building Agreement was signed. This agreement provided for the lease of two theatres and a large amount of office and studio space on the west side of Rocke-felier Center. On October 29, 1931, the largest group lease in the world's history was consummated between the 'radio group' and Rock-efciler Center. This lease takes in Radio City.

between the 'radio group' and Mcokrecticire Center. This lease takes in
Radio City.
Meanwhile, Mr. Rockefeller and
Is associates had gone ahead with
their building program. The Todd,
Robertson, Todd Englander,
Core
Lond Been angaged as builders and
nanagers. Three prominent architectural firms—Reinhard & Hofmeister, Cerbett, Harrison & MacMurray, and Hood & Foullhouxhad been engaged as architects.
Clyde R. Piace was employed as
engineer in charge of the mechanical and electrical features of the
Development, and H. G. Balcom was
employed as structural engineer.
A comprehensive plan was
worked out for the design of a modern group of buildings to be fabricated from materials beautiful in
themselves. Then an ornamentative
program was initiated through
buckground, the artist, the sculptor,
the landscape gardener and their
fellow craftsmen could work on a
scale hitherto unknown in commercial construction. Each individual
structure was to harmonize with
the architecture of the group, and
the decorations were to fit into an
inclusive theme. inclusive theme.

inclusive theme.
From comparatively low buildings
on the 6th avenue front to a soaring
70-story office and studio building
further back in the central block,
all the units of Rockefeller Center
were designed to achieve utility,
balance, beauty and inter-related
service.

Service.

The architects and builders were not hampered by the limitations usually imposed through the constricted boundaries of city plots. Heretofore the restriction of the site usually had dictated to a degree

the design of the building. Urban structures have been built 'from the outside in.' An outer shell has been planned to conform the boundaries of the site, and then as adequate facilities as possible have been packed within the confines of this

facilities as possible have been packed within the confines of this shell.

Here was an opportunity for the first time to plan, 'from the inside out,' a group of commercial building the property of the purpose to the purpose to which each building was to be put. Without any ground area restrictions the interior of each structure could be faild out as a perfected machine—to provide the greatest amount of sunlight and air possible, to insure convenience of vertical transportation (elevator service) ease of inter-office comercial transportation (elevator service) ease of inter-office comercial transportation delevator service) ease of inter-office comercial transportation delevator service) ease of inter-office comercial transportation of business smooth, comfortable and efficient. By covering this co-ordinated Interior with a beautiful exterior and then placing the completed structure where it would best fit into an inclusive plan for three blocks, a persistently thwarted dream of city planners could be removed to Reckeleller Center as "The Rectum of the Master Builders." The men who are creating these colossal piles of steel and stone will try to be worthy of that encomium. In all their thoughts, their plans, these men have held true and will hold true to the ideal set before them: to make Rockeleller Center an international mecca of business, commercial control of the section of the set of the control of the men who are creating these colossal piles of steel and stone will try to be worthy of that encomium. In all their thoughts, their plans, these men have held true and will hold true to the ideal set before them: to make Rockeleller Center an international mecca of business, com-

merce, entertainment and art They dedicate Rockefeller

HUGE COLORED PLAQUES DECORATE ROXY WALLS

The largest of the decorative metal plaques which will form a part of the ornamentative scheme for Rockefeller Center is on the north wall of the RKO Roxy the-

for Reckefeller Center is on the morth wall of the RKO Roxy theatre.

It is a brilliantly colored metal and enamel plees 18 feet wide and 35 feet long, one of the four designed by Miss Hildreth Melera, American artist and first vice-president of the 'National Society of Mural Painters.

In Keeping with the central the contral and the contral the contral control of Mural Painters.

In the property of the contral the contral control of Mural Painters.

In the property of the contral control of Mural Painters.

In the control of Mural Painters are control of Mural Painters and the control of Mural Painters and the control of the co

ings.'

The plaques are centered about sixty feet above the street level, and were among the first of the decorative works to be completed for the Rockefeller buildings.

STATISTICS

Figures That Suggest Magnitude of Radio City Development

The RCA building, largest of the twelve structures in Rockefeller Center, has considerably more than 2,000,000 square feet of commercial floor space.

Excavation involved approximate-

Excavation involved approximate-ly 170,000 cubic yards of earth, rock and other material, weighing more than 250,000 tons, which were re-moved in 31,000 truckloads. Approximately 60,000 tons of steel work have gone into the framework of this building. The heaviest col-umns weigh more than 60 tons each. Six thousand aluminum spandrels were placed on the exterior of the

CITY RADIO

By Roxy

Scores of people have asked me, as they watched the great entertain aent centre at Radio City take form, how I conceived the idea of thes

I didn't conceive the idea. I dreamed it. I believe in creative dreams. The picture of the Radio City theatres was complete and practically erfect in my mind before artists and architects put pen to drawing

perfect in my mind before artists and architects put pen to drawing paper.

I was more fortunate than I can say in enlisting the aid of John D. Rocksteller, Jr., and Owen D. Young, to whom I took my dream of Radio City and who helped to make it ome true.

But I am deeply grateful to one man more than any other. That is my chief, Merlin H. Aylesworth. Without him we could not have done a thing. He guided me, trusted me and supported me. At times when any other executive would have questioned me and halted me, he let me proceed unmoiested. It was a beautiful expression of faith.

It was my pleasure to take him into the new RKO Roxy for the first time. He was quiet and I could not get a word out of him. But when he turned to look at me, the tears were in his eyes, as he said, "You so and so, I knew you would do it."

All the Credit

All the Gredit

All the Credit

To him belongs all the credit. Through all these days he has been my confidant, and whatever success I have achieved could not have been without Deak' Aylesworth; a great mind, a great visionary and a loyal friend. One of the real experiences of my whole life has been to know this man and to call him friend.

When I first set out on my career by offering elaborate presentations in picture theatrees, I did not know whether or not the public would like it. But I liked it. I thought it would embellish and bring out the movies. Now I think the presentation has outgrown its usefulness. The motion pictures have gone away from this. They speak for themselves. They no longer need such aid. They have grown up. So I am soling to do something else. No movies will be shown in the Radio City Musle Hall. There we hope to develop another form of entertainment. Three will be no 'revolutionary changes' in my new work at Radio City. But we shall take advantage of progress, making the most of the things we have learned. The collective experience of myself and my staff has taught us far more about what not to do than about what to do. That is why our new theatres, for all their size and grandeur, are essentially simple. We have climinated.

The Balconies

The Balconies

The Balconies

Perhaps the most important elimination from our theatres, which forms its most outstanding item of progress, is the overhanging balcony. For years I have satuded the reactions of crowds in balconies and long ago decided that the balcony is not ideal for the group contact so vital in the theatre. There is mass thought and emotion and confidence when a crowd is in a huddle. In a huge balcony this is impossible. We therefore did the simple thing—staggered the balcony into as many units as possible. By splitting the balconies in both the Music Hall and the Roxy Into three comparatively shallow mezzanines we have achieved a number of outstanding improvements.

First, the acoustics of the theatre. Then the problem of ventilation

and the distribution of clean, refreshing air in the back of the theatre Where formerly 45% of the audience was under a depression, with the top of the screen and stage cut off, sight-lines have been made-perfect from every seat in the theatre. The bugaboo of the baleony with its nauseating feeling of height and distance has been destroyed. It is now possible to handle the turnover of the crowds more efficiently and to service each of the mezzanines equality.

Stage and Lighting

Service each of the mezzannes equally.

Stage and Lighting
Other great Improvements we have made are in the stage and lighting
equipment of the theatres. These will be described in detail elsewhere.
So intricate, so complete, so versatile is this equipment that I could play
with the lights in the Music Hall for an hour and entertain an audience.
The stages in both theatres are the ultimate in equipment. There are
three platforms on each stage with a revolving stage. The entire equipment of the stage has been made electric and automatic and as foolproof
and 13 motors in the Music Hall, controlled by a parel, are another new
development in the theatre.

There is also an innovation in the back walls of the stage and backstage corridors. These are of glazed brick, which is sanitary and can
be washed with soap and water as frequently as necessary.

Hope for Clientele

And now, having these great theatres for the delight of thousands of
people, shall we 'give the public what it wants'?

That's a dangerous and fallacious phrase. No one knows what the
public wants. It doesn't know itself.

All you can hope to do is create a clientele. You create your clientele
by giving people something you like and know is good. Sincerity and
enthusiasm are always contagrous. People respect these qualities. The
busiless of the potential leadership.

I have been asked about the use of classical music in my shows. I
hate and mistrust the word. To me there are but two sorts of music—
good and bad.

Emotion Creates Classic

Emotion Creates Classic

A 'classic' so called, can be made from the tritest tune. 'Over There,'
for Instance, is a cheap and filmsy thing, musically, but today it is a
classic because of its associations. The National Anthem was a drinking
song. Any music that creates a great wave of wholesome support
song. Any music that creates a great wave of wholesome support
some have mentioned what they call 'the European Influence' in our
theatres. What now takes place in the international entertainment
world is merely a matter of exchange. Our artists may go to Europe
for poilsh, for there is suavity in the work of the old world's performers.
Likewise, Europe's great artists must come to us from time to time. We
must trade.

Soon the doors of these great amusement palaces will be thrown open.
When you see their simple, dignified magnificence, you may remember
that they were once the beginning of a dream in the mind of one who is
proud to be called a good showman.

Comity Between Crafts and Theatre Vital to Survival in Hard Times

By Mort Singer

This year, more than ever, the curtailment of theatre overhead involves the salaries of the various -salaries that have continually mounted during the past 40 years in this amusement industry.

In the early days of the theatre, men were employed in their spare time and the saiaries earned by the crafts was merely extra spending crafts was merely extra spending money. Each craftsman had a separate vocation, and, as I recall, the sgiaries they earned in and about the theatre were nominal. Gradually, however, salaries increased over a period of years and the various craftsmen gave up their regular vocations, since these increased theatre salaries became sufficient to take care of their regular equirements. guirements

quirements.

In those days theatres were operated soven days a week and presented, at the most, ten performs, and the present of the most of the performance in their routes over the country who refused to give Sunday shows and the theatres of necessity operated only six days weekly. Musicians' saiaries at that time were about \$1 for evening performances and 75c for matiness. Stage hands received 80c per performance and bill posters received about the same amount of the country and which they used in lieu of salary and which they used in lieu of salary and which they disposed of for merchandise or for whatever they were able to obtain for same.

Casual Working Conditions e days theatres were oper

Casual Working Conditions

Casual Working Conditions
Working hours in those days' were not set. Stage hands would come in the morning and do necessary work about the theatre and remain until after the performance. Musicians rehearsed and played the shows irrespective of the length of time. Lithographers and bill posters put out a certain amount of paper in the windows and on the boards at times when it was most convenient for them. This sometimes necessitated night work, often late of a Saturday and well into daybreak, to insure the paper staying up for a Sunday show.

and well into daybreak, to insure the paper staying up for a Sunday show.

As the years rolled by, working hours were cirtailed. Salaries increased with other craft and, owing to the seven day employment, they surpassed in weekly wage scale probably every commercial craft in Armonia of the seven day employment, they surpassed in weekly wage scale probably every commercial craft in Armonia of the seven day employment, they surpassed in the seven day employment. This was brought about principally by the advent of pictures and vaudevilla when seven formances were increased accordingly, since these performances started as early as 11 a. m. and continued until after midnight. The seven day of the se

of the big cities the traveling at-tractions are a tiling of the past. To operate theatres and keep the in-dustry going at the present time, the number of men to be employed depends on the theatre's gross re-

They can only employ the num ber of men actually required in the

ber or men actually required at the conduct of their business. Under the conduct of their business. Under the conduct of their business. Under the conduct of their business of the conduct of their business of their decreased gross receipts, they must of necessity be compelled to close their doors.

Salaries and working conditions of the various crafts differ in various parts of the country. This is due to local autonomy. A conduction of the various parts of the country. This is due to local autonomy, where part of the country. It is the conduction of the various parts of the country. It is the conduction of the various parts of the country. It is the conduction of the various parts of the country. This is due to local autonomy. The conduction of the various parts of the country business, where patrons pay for something they cannot take home with them, must be operated differently from any commercial enterprise. They cannot be classed with chain stores and the like.

must be operated differently from any commercial enterprise. They cannot be classed with chain stores and the like.

Attendance it theatres depends a second the like of industrial life and if a continued employment of people in on the employment of people in on the employment of people in on the improvement of people in on the improvement of the like in the attendance in the theatre will insturally decrease accordingly.

To operate all the theatres erected during the boom times is an impossibility in the face of present conditions and 50% of the country's show houses should be closed untit such time as things become normal. Employees as things become normal. Employees of the country as the conditions and 50% of the country as the conditions and the conditions are included in the conditions and the conditions are included in the conditions and the conditions are included in the commercial industries.

Theatre and Crafts in Touch.

A closer relationship must exist in every part of the United States between the employer and employee so that a better understanding is had for the welfare of the industry and crafts as a whole.

Some of the conditions o

formed with certain members of the theatres' interests. They should meet regularly and discuss their problems so that a better under-standing may be obtained between employer and employee during the continuance of this period of the degreesing.

continuance of this period of the depression. I can dwell at length on the faults of the theatre managers as well as those of the officials of the various locals, in their negotiations for decreased wage scales...and certain working conditions, but this with be rectified eventually by a continuation of the their continuations of the the cares and officials of the various creats.

LADY LINDY SUBJECT OF **ROXY GLASS WINDOW**

An illuminated glass mural, representing 'Amelia Earhart Crossing the Atlantic,' is one of the decorative features in the RKO Roxy theatre in Rockefeller Center. It is six feet high and '5 feet wide, and was created by a process used for the

created by a process used for the first time.

It was designed and executed by Maurice Heaton, after suggestions by Eugene Schoen, who supervised all the interior decoration.

As with many of the ornamental features of the theatre, the subject of this glass window was selected with special emphasis on its historic significance, as well as its decorative value. Chosen as the dominating decorative note of the women's lounge, it represents a tribute to the outstanding achievement of American womanhood of our day. Heaton's new method consists in applying with an air brush different

forced immediately to curtail their operating expenses.

Dark Houses Result

The various locals have co-operated in most instances and in this emergency have accepted wage reductions. However, in some parts of the country they have moved rather slowly and this has resulted in the closing of theatters, a drastic in the closing of theatters, a drastic on the closing of theatters, a drastic of the colors of the colors of the colors of the colors of the close of the colors of the colors of the colors of the colors of the close of the colors of the c

300-Ton Proscenium

The 300-ton steel truss over the proscenium arch of Radio City Music Hall is probably the iargest truss ever put into a building. Total tonnage of steel used in the entire con-struction project was over 8,000 tons. The 300-ton steel truss over

tons.
The largest number of workmen employed at one time on the Music Hall was 1,040, the daily average running about

First concrete was poured into forms on Sept. 11, 1931; first delivery of structural steel was made on Jan. 26, 1932.

ROXY GRAND LOUNGE: **MURAL ABOUT SPORTS**

Arthur Crisp is one of the famous murai nainters who has contributed to the decoration of the RKO Roxy theatre in Rockefeiler Center. A panel entitled 'Sports' provides the

panel entitled sports provides the principal decorative note in the grand iounge. It represents every form of popular sport. The process used by the artist is a new one in relation to mural dec-oration. The design of the panel was first encised, carved and gilded.

oration. The design of the panel was first encised, carved and gilded. It was then given several coats of varnish and rubbed down to achieve the giossy lustre which harmonizes with the silver and gold decoration of the cellings and walls. The cellings and walls are an unit accoration; rather than as a painting, to emphasize its significance in the decorative scheme of the room. The dominating colors are vermilion red, wine red, black gold, to harmonize with the tropical woods and brilliant covering of the furniture.

This work is the most recent of a long list of important mural works which Mr. Crisp has executed in New York, in the Belasco theatre, the Playhouse, the Roosevelt hotel

works which air. Crisp has executed in New York, in the Belasco theatre, the Playhouse, the Roosevelt hotel and the Embassy theatre. Also the reading room in the House of Parliament, Canada, and the head of commerce, Toronto, Canada.

He has received various important awards, including the Gold Medal for mural paintings by the Architectural League of New York, the highest award for this kind of work given in this country.

Among the posts he holds are instructor of mural painting in the National Academy of Design and director of mural painting at the Beaux Art school of design. Also, instructor of drawing at Cooper Institute, New York, and the Art Students' League of New York.

Roxy's Influence on Theatres

By Herschel Stuart

It would not be an exaggeration to say that Radio City is a dream of Roxy's come true. The store show he started years ago had behind its incention an ideal and a dream. He must have looked at the folding chairs, borrowed from the undertaker next door, and visioned a better environment and more comfort for his guests. He may have thought of Elbert Hubbard's axion of the time, If you build a better mousetrap than your neighbor, the world will make a beaten pathway

At any rate, he did give a better show than his neighbors, and, the world has made beaten paths to Roxy's door in several houses along Broadway. We do know that what Roxy imagined he put into effect; we also know that his imagination reaches to the far corners of the earth and has no ceiling. He conceived greater entertainments, and it took better theatres, with more seats, to accommodate the patronage of the millions, as this leader of the ploneers went on and upward to fame. At any rate, he did give a better

the pioneers went on and upward to fame.

Roxy created a unique type of entertainment and a new influence in the show world. The new mode in the show world. The new mode in shows devised by Roxy was imilated everywhere, on a smaller scale. The Broadway that had known its Belasco, Ziegteld and Cohan opened its arms to this new genius of the theatre, who presented a new type conductive the conductive that the state of t

More Speed

Roxy was the first to eliminate slow movements in feature-tength pictures, and was the first in the pictures, and was the first in the careful selecting of short reels, with which he built and blended his film shows, interspersed with musical periods between the film units, and high-lighted at exactly the psychological spot in his show with the piece de resistance, the stage show, with more artists and chorus people than the previous film town, staged beautifully and lighted magnificently. He was the first to make a

study of show-planning in picture houses in relationship to audience reaction, and in the utilization of this he still remains supreme.

The cathedralis that Roy built, missic was more important than the withing reat orchestras, number of the cathedralis that Roy built, missic was more important than the year of the cathedralis that he sponsored and often personally consored and often personally conducted the best and largest self-sustaining bands in the country-not excepting the Metropolitan Opera orchestra in New York.

Erno Rapee and Joseph Littau are two graduates from the Roxy school of music. Many managers came to town to applaud the great overtures presented at the opening of the show and remained to thrill to the scoring of the newscell and perhaps of the newscell and

ment and change of mobile tempo in the building and blending of his divertissement.

Panic occurred one summer when Panic occurred one summer when the mobile of the particular of the mobile of the particular of

The device will find favor, but the music is terrible. Roxy was not among the managers taken on his feet by the new invention. You can't push back the tide that is rolling in via the radio. We'll issued, and see what happens. He instead, and see what happens. He casting from the theatre, and that rowboat rode the creat of the wave and increased Roxy's admirrs by millions. For example, the largest

casting from the theatre, and that rowboat rode the creet of the wave and increased Roxy's admirers by millions. For example, the largest millions is processed to the wave and increased Roxy's admirers by millions. For example, the largest of the state
ness.

There has been one outstanding leader in every field of endeavor, and Roxy is our standard-bearer in the presentation of motion pictures, he having elevated the hitherto lowly film to its present pinnacle. Roxy's dream, coming true, will be staged in the setting of Radio City, the "preserve averagement operations". the greatest amusement develor ment of all time—and out of tw theatres dedicated to him will come the show mode of 1933, from which managers everywhere will benefit.

R.C.'s Business Organization

Radio City Theatres, the Radio City Music Hall and the RKO-Roxy, present an interesting study in the-atrical business organization since the two units represent an integral part of RKO yet from a functional part of RKO yet from a functional standpoint they are separate and distinct with 'Roxy' as the executive and production head of each. Radio City, Inc., operates the Radio City Music Hait and Radio City Theatres Corporation operates the RKO Roxy. The officers of each corporation are: Chairman of Board, M. H. Aylesworth.

President, H. B. Franklin, Vice-President and Managing Director, S. L. Rothafel.

General Representative, Martin Beck.

on the Music Hall and the RKO Roxy numbers almost 300. Included in this are the cleaning department, in charge of N. H. Zook, and the engineering department, in charge of Harold Ireland, Under Griswold's supervision also is the hospital de-partment, with fully equipped sta-tions both front and backstage, each in charge of a nurse and her each in assistants. Prod. Dept's.

Radio City, Music Hail and Radio City Theatres Corporation operates the RKO Roxy. The officers of the RKO Roxy. The officers of worth and of Soard, M. H. Aylestor of the Corporation are:

Compared to the Corporation operates the RKO Roxy. The officers of the Corporation are:

Compared to the Corporation operates the RKO Roxy. The officers of the Corporation are:

Compared Representation, Managing Director, S. L. Rothnéfel.

General Representative, Martin Beck.

Treasurer, Herman Zohbel.

Socretary, William Mallard.

The directors are M. H. Aylestworth, H. B. Franklin, Roxy, B. E. Kahane, Martin Beck, Herman Zohbel and William Mallard.

The diventess administrator of the theatre is James H. Turner. Bach of the 22 departments operates under the Control and cost active the Compared Compa

Product of 'Roxy' Quality

By B. B. Kahane

(President PKO-Padia Disturca

In a few short weeks the immense photoplay Theatre at Radio City in the heart of New York will be thrown open to the public. This house, with a seating capacity of 1,800, is perhaps the best engineered theatre in the country. It is, to use a studio phrase, perfect for sound. Its auditorium, riom floor space to wails and celling. It is, to use a studio phrase, perfect for sound. Its auditorium, riom floor space to wails and celling. It is, to use a studio phrase, perfect and a paced as to afford a perfect and a ready by a for the euristic of the legs. It is to the presentations, and a studies are so engineered and spaced as to afford a perfect and at all times an uninterrupted view of the stage and general ready with sufficient room for a full extension of the legs.

The stage, which Roxy personally supervised and designed for unusual stage presentations, is adjustable to three helghis, each lift being regulated by a tremendous steel elevation.

To fulfill its rich promise, this theatre (and for that matter other deluxe houses throughout the country) must be provided with the utmost in exertainment. Good shows the country business of the country produce in the country produce in imperative, and thus we come back to the studies, the source of all "motion-picture has been come of all "motion-picture allows."

the source of all "motion-picture values.

Inspired by this theatre and its obvious need for quality, the RKO studio has embarked on a sincere-effort to meet the growing demand for better and higher class entertainment. Our first steps in this direction were the simplification of the production scheme, the balancing of costs leading to a saner distribution of values, the elimination of wasted motion, labor and raw materials, and the utilization of the full purchasing power of the dollar to increase production values.

We are well advanced along this program. An RKO-Rado production recently completed, "The Half Naked Truth, has been accorded a very favorable reception by Hollywood's best critics. An equally enthusiastic reception was given 'The Animal Kingdom,' which co-stars Ann Harding and Leslie Howard.

I have before me trade reviews on preview showings of "The Con-querors," with Richard Dix and Ann Harding; 'Rockabye,' starring Con-stance Bennett, and "The Animal

Harding: Moreauye, starring Constance Bennett, and "The Animal Kingdom."

Mingdom. The Animal Kingdom. The Many similar expressions were made by others.

"The Conquerors' was praised by all for its grandeur of theme and its epic sweep. Rockabye' generally is ereidted with being Miss Bennett's most sincere production.

More Quality Product

More Quality Product

The future, I feel certain, will be productive of a similar standard of quality. After more than a year and a half of laborious work which and a half of laborious work which at times taxed our ingenuity, we are animating the last few feet of 'King Kong.' This picture is definitely de-signed for the very best theatres. It is, I am sure, the most imaginative and most sensationally novel photo-play ever produced.

play ever produced.

'Sweepings,' a saga of the bloasoming of Chicago out of the dust
and charred debris of its great fire,
soon will be under way with Lionel
Barrymore in the starring role.

John Barrymore has started Topaze'; Katharine Hepburn, who
seems destined to be one of the important screen personalities, is starring in an important picture now in
is at work in 'Our Bettern', another
vehicle suited to her especial taients.

The starring taient at the studio will be augmented shortly by the addition of Francis Lederer, the Czech actor who has much of the personality and versatility of Maurice Chevalien. Mr. Lederer, who is considered high among Europe's greatest attractions, is currently appearing in 'Autumn Crocus' in New York City, where he is dunjicating his success abroad.

We are planning several strong vehicles for him of a musical nature. He has the talent, the color and magnetism of a really great screen star.

Also under contract to make RKO-Also under contract to make RKO-Radio Pictures and enroute to join our personnel is Wera Engels, a in the service of Radio City? the German actress who has enjoyed a Chief inquired.

ent production season, nor have I As a result we plan to install some nentioned all of our stars. Miss form of unit system of production, rene Dunne, who now commands in enviable position because of her consistently good work recently, to the producers. The consistently good work recently, to the work of the consistently good work recently, to the work of the consistent
things in mind. This handsome youth has a tremendous fan following, and for that reason we decided a few months back to star him in a group of pictures. The first of these will go into production within a

Future productions as I have said Future productions, as I have said before, will be produced on the basis of their eligibility for showings in the Radio City theatre and show houses of a similar commanding position. Officers of this company have long felt that the unit system of production would aid the studio in keeping this promise for quality

As a regult we plan to install some

RKO RGXV Organ Thunders or Peeps. **Mimics All Effects of Symphony**

theatre in Radio City was especially designed and built by the Rudolph Wurlitzer Co. Five months were epont on experimentation in tonal effects. Such factors as the particular acoustical properties of the theatre its shape and the wood material of the auditorium walls ens considerations in its design

S. L. Rothafel ('Roxy'), who toure Europe last autumn in search of unusual talant and now ideas for the RKO theatres in Rockefeller Center, neers for months to develop in this new organ greater instrumentation and a wider range of production than any heretofore installed in American theatres

The console represents an outstanding example of craftsmanship It is semi-circular in shape It is semi-circular in shape. It boasts four keyboards and a pedal board, four rows of stop keys, and numerous pistons and aids to assist the organist in playing the instrument. The case work of the console is of a special design and is in keeping with the decorative scheme of the theatre.

the theatre.

Its variety of expression ranges from the ponderous tones of the mighty diaphones and tubas, which are capable of producing vibrations of tremendous volume and can be reduced in power by means of the expression devices, to the refined tones requisite to accompany the human voice

Tts action is constructed on an electro-pneumatic principle, so that it is capable of repetition more quickly than the fingers of any human being can move.

The instrument is located on each side of the prosendum in four sound-proof chambers, each controlled by expression shades so that the volume of tone furnished is at the will of the organis seated at the console in the orchestra pit. This pit is movable, traveling a distance of it, feet from the trap room to the stage level. The organiconsole elevator is no arranged that the organ may be used either in the organical pit or through the side walls of the theatthe. The instrument is located

String Instruments, Too

String instruments, Too
The organ was made to excel in
volume, variety, and delleacy of
tone that of any other instrument.
In range, it moves through the
gamut of a complete symphony orchestra, realistically conveying the
clarinet, oboe, French horn, tuba,
fute and piccolo. Its string stops
are the nearest approach to the violin yet effected. In addition to its
matter, its content of the violation, and the
string to the content of the violation. organ tones of a powerful, dignified nature, it contains a great many percussion instruments, among them the marimba, harp, cathedral chimes, xylophone, glockenspiel, orchestra bells and drums, thus reproducing the variety of a symphony orchestra, combined with a pipe organ.

It is also possible to transpose the organ into a concert grand piano, playable from the organ keyboard.

organ into a concert grand pano, playable from the organ keyboard.

The vastness of the size of pipe represents another feature of-interest. The largest pipe measures 16 feet in length and is 15% inches square, weighing approximately 300 pounds, and is constructed of rare wood. In contrast to this is the speaking length of the smallest pipe, which is only three-fourths of an inch and of the diameter of a wing of straw, and weighs half an ounce. So complex is the organ in function that several hundred miles of insulated electric wire are used to give the organist control of all the various parts of the instrument. A rotary blower driven by a 25-horse-power electric motor furnishes the wind to operate the numerous pipes and percussion instruments.

The accompaniment and key-boards are fitted with second touch, which enables the organist by an which enables the organist by an extra pressure of the finger or fingers to bring into play any predetermined solo stops, thus enabling him to obtain effects impossible without the aid of this adjunct.

and percussion instruments.

can fix that up. Yes, I think he'll do. But wait a minute. I thought I saw something before, but I'm not sure. Turn around again, please, and stand with your back turned.' Harold was careful to turn on a pivot. His West Point training pivot. His W

"There!" screamed General Roxy.
'I thought so. Take him away!'
'What is it, sir?' asked the Chief
of Service, alarmed at the General's

anger.

What is it? You ask me that?
Look at the boy from the back. Who
does he remind you of? Doesn't he
look like Martin Beck? And isn't
one Beck around enough? Must I
have his double in the army, too?
Take him away!"

Nearly a Roxy Usher By Joe Bigelow

He was a typical American youth -medium tail, fair of face, broad shouldered, lithe and athletic look ing. The blood of the founders of ing. The blood of the founders of the nation flowed through his veins and beneath the outward appearance of clean-cut, peace-loving American manhood, the urge to go forth and do battle surged within

The sign on the door read: 'Re-

As the boy stood on the threshold contemplating the future and what-ever the dangerous game might hold in the way of life—even death—his thoughts flashed home. Here —nis thoughts hashed nome. Here, the stood, a warrior at heart, imbued with a burning desire to meet the enemy. Yesterday an industrious, sports-loving American boy. Today a veritable volcano of hate.

He came from sturdy stock. His father had fought in the Spanish-American war, his grandfather in the Civil War. His ancestors were heroes of the Revolution and the

War of 1812.

He had won high honors in the classroom and on the football field in high school. His people were in moderate circumstances and had connections, enabling him to round out an education at that goal of all real American boys—West Point. He emerged from that institution an honor man and a second lieutement in the United States Army, But civil life called, and he entered his father's business.

That was just a year ago. He worked diligently in his father's ofworked diligently in his father's office. Then the call to battle
sounded. He was—an—American,
wasn't he? Could he be a slacker,
sitting back in safety while others
did the dirty work? No!
He left a fearful mother, proud
tather and a broken-hearted fiances.
But Genevieve said she would wait.
As he turned the knob on the ea-

cruiting office door a sinking feel-ing came over him. What if he did ing came over him. What if he did not meet the requirements? His feet were rather flat and he had heard of men being turned down for less than that. But he was strong and patriotic. No, they must accept him. His country needed

him.

He entered the office.

Sitting at the desk in the center
of the spacious room was a hardlooking individual in a brilliantly
colored uniform. 'Name?' snapped colored uniform. 'Name?' snapped the man at the desk, 'Harold Smith,'

the boy answered.
'So you want to be a soldier, eh?'
laughed the man at the desk. 'Yes,
sir, and very much, sir' Harold replied. He didn't like the man's at-

itude. 'Had any training?' 'Yes, sir,' answered Harold. 'Four ears at West Point.'

Different Now

'Well, you'il have to learn all over again,' sneered the recruiting offi-cer. 'We march different here. Fill out this application and take it into the officer in the next room. He'il give you ver examination.

The boy set himself for the next rdcal. Would he make the grade?

ordcal. Would he make the grade? He started to pray.

A sign on the door of the next office read: 'Chief of Servicc.'

The boy entered.

The Chief 'mmm'd' audibly as he scanned the boy's application. Why

Harold had waited for just that moment, just that question. He had rehearsed his answer a hundred

Because, the boy declared, I want to defend the honor of my country, to go forth and meet the enemy, to bring victory, glory, peace to our nation and wipe out the threat to its democracy.

"Do you realize the dangers?" questioned the Chief.

"Yes, I do, sir," replied Harold.

"But I fear not,"

"Well spoken lad, ventured the 'Recause' the how declared 'I want

Do you realize the dangers? questioned the Chief.

Tea, I do, sir, repiled Harold.

Tea, I do, sir, repiled Harold.

But I fear not.'

Well spoken, lad,' ventured the Chief. But I maintain you don't realize the dangers fully. Did anyone ever tell you about the Battle of The Cock-eyed World' at the old The Cock-eyed World' at the old Why, as many sa 37 unders were killed in one day. We were doing six shows a day, every day, and the turnover was terrific. The enemy lined up outside at 10 o'clock in the morning and fresh troops took their places at every break in the performance. It was standing room only from morning till night. They'd lurk at the rear of the orchestra and when a foe down front would relinquish his seat to retreat to the rear, 10 reaerves with fire in their mell to take his place. When some-body else would sneak out of another seat in order to get to the front line, thereby beating the wild standees to the punch, there would be a stampede.

The Battle of the Marne was an Albertina Rasch routine in comparison. Women and children were trampled to death. Our own ushers fell before the onrushing horde and were swallowed by the feet of the crowd. Why, when the charge was a brase sutton here, an epaulet there, and twisted batteries of their fashilights strewn all over the place. It was terrible!

'And then there was the Battle of the Capitol. "Anna Christie" was the picture, and they cut down the stage show that week. But it didn't do much good. Wave after wave, the enemy charged us. At the end of the week our strength dissipated by seven days of actions of surrender. Women slugged us with umbrellas. The men were equally brutal. They murdered 285 of our boys in one week just to get a place to sit. And then the management failed to repay us for our bravery. They held the pleture over for a second week.

The Second Week

'Along toward 3 p. m. of the third day of the holdover week the enemy charged the 'Along toward 3 p. m. of the third day of the holdover week the enemy charged the 'Along toward 3 p. m.

'Along toward 3 p. m. of the third day of the holdover week the enemy concentrated its strength on the left center aisle between the overture and the stage show. We were taken center aisle between the overture and the stage show. We were taken by surprise, but, unprepared as we were, we faced the rush. Reserves were sent down from the mezzanine to help us. They dug into the second line, just in case. But we didn't see that the stage of the word was attained to the word was attained the tops. There are no more seats," I bissed. To my

own brother! Now, do you still want to be an usher?'
'Yes, I' the boy spluttered, but 'Yes, I' the boy spluttered, but before he could finish a bugle call

etore ne could linish 'Attention,' cried the Chief of Ser ice. 'Here comes the General!'

Petrified

Petrified
All present raised their right arms
in respectful salute. Their heels
clicked and they struck a petrified
pose, in perfect unison. 'Could these
be the famous Roxyettes?' mused
Harold. The military spirit swept
over him. He, too, saluted and stood
motionless. In the distance he could motionless. In the distance he could hear the strains of 'Poet and Peasant' played by a 286-plece pneumatic pit symphony, with Ernc Rapes conducting. It was the General's theme song.

The door opened-slowly

The General appeared.
Harold's brain was whirling.
'Could it....could it be?' thought
the boy. 'By gosh, it is. It is the
General, General Roxy himself.'
The boy expected to see the General in a Shubert operetta uniform.

ane ouy expected to see the General in a Subtert operate uniform. But General Row wore plain civiling the subsection of
eath for all of you. He was a rather human fellow for General, Harold thought,

Barbed Ropes

Then the General's manner changed. He became the military man again. His words were crisp as the control of the

orders, gentiemen,' he said. 'Now do Tou Guitz.' A searched the room again. They stopped at Harrical. The boy's knees segged. This was his moment! 'Who's that?' asked the General. Haroid had a sudden desire to run. The General asked the question as though the boy were a spy from the Paramount theatre. Paramount theatre. Paramount theatre. Turn strong. Tu

Roxy Magnitude Inspires Ideals

By Ned E. Depinet

Vice-President in Charge of Distribution, RKO-Radio Pictures

Every distribution executive is aware of the enormous part which the so-called de luxe theatre has played in increasing the picture inplayed in increasing the picture industry to its present great size. And every distribution man, with a moment's thought, can readily recall that it was 'Roxy' more than any other theatre operator, who first sold the idea to the American people of patronizing in sufficiently large numbers these de luxe houses.

tained by the film companies from the major de luxe houses of the country. Yet it has been an equitable revenue which has made both parties to the agreement satisfied. Long ago these great theatres learned, after the first flush of their novelty has the satisfied of the satisfi large numbers these de luxe houses. It is for that reason, aside from all personal ones, that all of us are rejoicing with "Roxy" in the open-ing of the great Radio City develop-ment which includes, in addition to the 5.200 seat Music Hall, the RKO Roxy theatre which will be devoted

Stimulus to Growth

Stimulus to Growth

Before the hoom era made every
other theatre a de luxer, before the
happy days of unprecedented receletis, the great picture houses were
well established institutions. Their
size enabled them to stage great
spectacles which attracted the public, and that same size and poten
laghest quality. They acted, then,
as the stimulus behind the forward
growth of the whole picture movement. Fortunate were they that the
studios were equipped with men of
a calibre to supply their needs.
The de luxe theatre situation, then,

The de luxe theatre situation, then, has had the greatest of mutual advantages. It has certainly given our industry a great standing in few years. More than that, they attracted a fine class of people who might otherwise have had but a slight interest in motion pictures. And since pictures are made for an essentially wide audience it is to our advantage that an instrument was developed which spread their appeal so greatly.

It is not nows that 'Roxy' is the The de luxe theafre situation, ther

appeal so greatly.

It is not news that 'Roxy' is the greatest exhibitor in the country. He has been for many years: And in this capacity, like all other fine exhibitors over the land, everything he does to lend quality to the theatree under his direction is a favor to the industry as a whole. Where distribution is concerned we are naturally interested in but one naturally interested in but one phase of the whole business, yet in a broader sense we cannot restrict our interest. We must be inter-ested in anything which goes for

ROXY'S CHANDELIER IS LARGEST IN THE WORLD

A chandelier, weighing six and a half tons, the largest single light-ing fixture of its kind-ever planned; is installed in the auditorium of the Roxy theatre in Radio, City.

the Roxy theatre in Radio City.

The chandeller, with a central section 30 feet in diameter, is so large that a special ventilating system has been designed to carry off the intense heat of its 400 flood-lights. The fixture burns 104,000 watts of electricity and provides light enough by itself to permit the patrons in all parts of the house to read their programs. Over four miles of special electric wire were used. It is estimated that the current consumed in one night would light an office building of average size for a week.

light an office building of average size for a week.

The bowl is of metal, covered with cream and gold lacquer, and forms the central feature of the au-ditorium celling decorations. Rays from the chandelier can be blended to produce varying color schemes

to produce varying color schemes in red. blue, green or amber. It was designed by Foster Gunnison, an official of the Society of Illuminating Engineers and member of the Brooklyn firm of Cox, Nostrand & Gunnison. Its construction required three months. Supplementing this indirect light is a system of direct lighting action of the construction o

and down through 300 minute holes in the decorative ceiling. These lights, which are referred to as 'down' lights, since no technical name exists, were designed by Professor Stanley R. McCandless, of Yale University, and constructed by Killer Bros., after eight months of experimentation. In conjunction with the indirect lighting of the chandeller, they solve the problem of creating a sort diffused light throughout the auditorium, while the audience is entirely unconscious of the source of the light.

JONES VISIONS A THEATRE OF **NEW BEAUTY**

By Robert Edmond Jones

What thrills one most, perhaps in this bewildering complex of silding stages, revolving stages and elevators, vast anaces, grave flashes of color and curtains that dissolve and are made manifest again before our eyes, is the amazing equipment of light in the great Music Hall.

This theatre, more than any the one's deepest sense of awe and

As one watches the rehearsals, seeing the settings take shape in their strange fantastic colors out of their strange fantastic colors out of blackness, one is enthrailed with the possibility of creating a new form in the theatre out of light alone. One seems at times to be on the threshold of a great secret—some mysterious secret of the theatre of the future.

I hope with all my heart that It will be possible to create here, not only a new splendor but a new theatrical beauty and truth—something more thrilling, more alive than anything we have ever seen.

Classic Art Motif in Roxy Lobby, Heat and Light Science's Last Word

The lobbles of the Roxy theatre in Radio City, entered through four double doors on Sixth avenue, are divided into two parts-an outer lobby and an inner lobby. In the outer section are the three box-offices, the larger one in the middle

cess means that he can be depended upon for a maintenance of those exhibition ideals which have had

Source or nevenues
On the business side of things:
Great revenues have been obtained by the film companies from
the major de luxe houses of the
country. Yet it has been an equita-

The box-offices and the walls are made of solid bronze. Along the walls runs a frieze of stripes around the cornice, done in bakelite inlaid in the bronze.

The system of having the box-of-fice booths in the lobby permits the patrons to take advantage of the unique heating, ventilation and re-frigeration systems of the theatre itself. In this way, the theatre assists the ticket purchaser in mininizing the rigors of had weather.

The lighting of the outer section is overhead, the light source being concealed and striking the gold-stippled surface of the celling with a pleasing effect.

Three delicately grooved ralling of bronze form four lanes through which entrance and exit to and from the Grand Foyer is afforded.

the Grand Foyer is afforded.
The marble on the walls, rising up from the floor, is yellow Numidlan, and has a striped effect. The upper half of the wall is painted a rose color, decorated with a stencil foliage in gold. Set in relief at the borders, is a bold band of red, with triangles formed of small, black circles. The design of this wall was

circles. The design of this wall was executed under the supervision of Edward Trumbull, of Reinhard & Hofmelster, the architects. The lighting fixtures in the ceiling are framed in 41 square panels, technically called 'coffers' They are set in distinctive relief against the frame-like border done in brown, with double intercrossing straight limes of gold. The lamps shed a soft glow against the rose of the panels. Walter W. Kantack, who designed the lighting, strove to combine the principles of the classic combine the principles of the classic coffered ceilings with those of modern illumination

The Mect created by this pattern of light is augmented by a large mirror on the wall on the west side mirror on the wall on the west side, hanging vertically on a plane with the four double entrance doors. The mirror reflects the lighting from the 41 ceiling panels and achieves an interesting illusion of depth consistent with the lmaginative quality of the theatre.

Numidian marble. Screened by the rich greenery of a mass of foliage, a stream of water from a fountain spouting six feet in the air falls in a cascade over the marble terraces. Underneath the fountain is a lighting unit which throws a series of colored lights into the spray with a shimmering flickering effect. The fountain was designed by Rudolph Wendell.

On the east side of the lobby On the east side of the lobby, op-posite the mirror and directly above the double doors leading to the Grand Foyer, is a vast window, ris-ing to the ceiling. It gives a sense of depth to the lobby itself and brings into view a perspective of the first merganing fover on the the first mezzanine foyer on the first rise of the winding staircase.

Back Stage in Radio City

The stages of the Radio City Music Hall and the RKO Roxy theatre contain the most moder nical equipment installed.

The Music Hall stage, me 144 in width and 80 feet in depth, is the largest ever provided for indoor entertainment. The RKO Roxy stage, measuring 110 by 43 feet, has on a reduced scale all the devices of the larger theatre, and is so constructed that, although essentially a motion picture theatre, any form of stage presentation may be shown Both stages were specially de-

igned and built by Peter Clark, Inc In the Music Hall the stage contional revolving stage built in. Each elevator weighs 47 tons. The turntable has a weight of 11 tons. The construction is such that when the three stage elevators are locked together electrically they travel as one elevator, with the revolving stage working while the elevators are mounting or descending as one unit.

Whisk Band from Pit to Stage

They are operated by hydraulic plungers and are controlled from the stage manager's board, with push button control and indicators informing the control board operator of their position. Any desired position can be obtained with these

Directly in front of the stage proper of the Music Hall is the orchestra elevator, with a range of 30 feet below and 15 feet above

This elevator carries on it a band This elevator carries on it a band car built to conform to the shape of the elevator, which can be run under the auditorium to a storage space built for it or can travel at sub-basement level under the procenium arch to a heavy steel and asbestos curtain which rises under absence out to a heavy steel and asbestos curtain which rises under to run back onto any of the three large stage elevators and be taken up to the stage or above it.

The three elevators of the RKO

taken up to the stage or above it.

The three elevators of the RKO
Rozy theatre are operated electrically. The dimension of each is 56
by 28 feet, approximately half the
size of the elevators in the larger
theatre. Like those in the Music
Hall, the smaller elevators can be
operated separately, together or in
step formation, and travel from the

trap room level, 10 feet below stage, to 10 feet above stage, without variation of speed.

Bull: into the center elevator is an elaborate arrangement of revolving contacts from which the various light pockets situated in the revolving stage floor are fed. This center mechanism also includes the large roller and thrust-bearing assembly. roller and thrust-bearing assemb roller and thrust-bearing assembly, which sustains the weight of the center operation of the revolving stage. An intricate electrical mechanism interlocked with the elevator control circuit locks the three sections of the revolving stage togother when turning.

Mobile Console

Mobile Console

The orchestra and console elevator of the RKO Roxy theatre
travels a distance of 14 feet from
the trap room level to the stage
level. The organ console elevator is
so arranged that the organ may be
used in the orchestra plt or on the
side walls of the theatre. When not
in the plt its console becomes part
of the elevator, both traveling as a
single unit by interlocking electrical
connections in the control circuits
of these elevators. Sliding doors
have been provided in the back wall
of the plt, so the console can be of the plt, so the console can be moved into the trap room.

The tremendous contour curtains of each theatre is controlled from a of each theatre is controlled from a special panel, and is so constructed that in ascending or descending, any desired design may be effected. That of Music Hall is operated by 13 motors; the RKO Roxy theatre by pline. Any size opening can be achieved from two feet to the width of the city of

Flexible Inner Arch
In the Music Hall, a second proscentum opening adjustable from
small individual door size to an
opening of 100 feet wide and 60 feet
high, motor controlled, lends mobility to stage presentations. The
cyclorama, the largest ever built, is
117 by 76 feet. It is a steel frame
covered with composition pressed
wood, and is raised by an electric
wood, and is raised by an electric
wood, and is raised by an electric
model of the second projection booth so that the booth
may be used for lighting effects.

Disannearing footlights are open-

may be used for lighting effects.

Disappearing footlights are operated by a motor drive and when level become part of the stage floor. They may be revolved and a beam of light thrown to the top of the proscenium arch. Two organ consoles are set in niches on either side of the arch and translitters. soles are set in mones on entirer such of this arch, and travelling on a runway at stage level, become visible to the audience. When not used, they are run back into the niches and the openings covered by decorative curtains.

Similarly equipped, as to cyclo-rama and footlights, but on smaller scale, is the RKO Roxy theatre.

scale, is the RKO Roxy theatre.

Nothing has been left undone for the comfort of the performers backstage. The special Ciul Roomot the RKO Roxy theatre is decorated and appointed in the same modern note as the theatre itself. Dressing rooms are equipped with individual lockers, chromium-top tables with private drawers, wardrobes, baths, and stall-type showers equipped with thermostatic control as affectived against scalding. The shower guards, a recent invention, were installed at much expense.

Model Dreasing Rooms

Model Dressing Rooms

Model Dressing Rooms
These dressing rooms are models
of their kind, and run the full
length of their kind, and run the full
length of their kind, and run the full
length of their kind, and length of their
They are reached by elevation, and
their was a second to the control of their
tween the stage and the dressing
rooms. Each dressing room is
equipped with a loud speaker, to
permit the large cast to hear cue
calls from the stage manager's
panel. When not in use, this speaker automatically connects with the
public address system to enable
performers to listen to the stage
program while in progress.
For the numerous workers on-

program while in progress.

For the numerous workers engaged in backstage operation, many comforts on the basement level have been provided. Stage hands have a special club room. For the musicians there is a soundproof rehearsal and a club room. An instrument room houses the larger instrument room houses the larger in struments, and part of 'Roxy's' sical library is stored in a Va

sical library is stored in a vault.
An unusual feature of the Music
Hall is a dormitory for chorus mem-bers who live at a distance, so they may sleep at the theatre without expense after late rehearsals. A chot, on the theatre's payroll, serves them breakfast in the cafeteria. He will prepare as well the menus for different control of the control of the will prepare as well the menus for different control of the control of the entertains in his puly wen. Roxy entertains in his puly wen. Roxy

New RCA Building of 69 Stories Rivals the Towering Empire State

Center group is a notable structure and forms a fitting climax to half a decade of super-skyscraper construction which, with this one exception, was abruptly brought to an end by the business depression that began in 1929.

the street, the RCA Building com-pares favorably with the Chrysler Cities Service and Manhattan Company buildings in New York, whose extreme heights of 1,045, 960

whose extreme heights of 1,045, 950 and 925 ft., respectively, depend upon tapering towers and tall flag poles, while the RCA Building is topped out flat.

topped out flat.

Although its roof is 211 ft. below the elevation reached by the main body of the Empire State Building and over 400 ft. below the top of the observation tower on this structure, in rentable space the RocA Building is said to exceed the world's tallest structure, the respective totals are 2,100,000 and 2,073,947 sq. ft.

care illumination.

The affect created by this pattern of licht is augmented by a large micro on the wall on the wall of the w Another size comparison may be made by referring to the steel ton-nages of some of the larger build-ings. In such a comparison the 58,-500 tons of the RCA Building slight-

The main building of the Rocke-

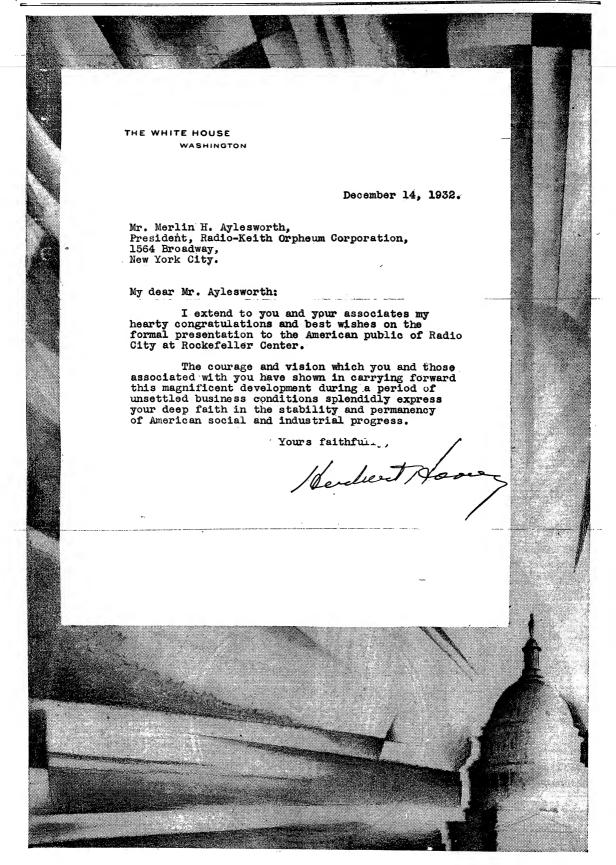
a low but widespread structure.

Without Setbacks
The basic design of the RCA
Building is unprecedented among
modern New York skyscrapers, for
the form of its mass is not materially affected by building-code requirements. Whereas other skyscrapers necessarily rise in a sepies
of steps and setbacks to a central
tower, the RCA Building rises almost sheer from the street. The
setbacks that do occur were planned
for purely architectural reasons or

most cheer at douccur were planned at the court were planned are purely architectural reasons or to eliminate dark corners, far from the windows, caused when elevator banks are stopped off.

This apparent disregard for the building code, which requires a setback after an unbroken rise of about 120 ft. to a tower that covers only 26 per cent of the ground plan, was made possible by concentrating all as 200 x 670-ft. plot in a building with base dimensions of only 200 x 55s ft., leaving the remainder of the plot unoccupied. The tower is 103 x 327 ft. in plan. 327 ft. in plan.





BY DIRECT WIRE FROM



WESTERN UNION

SIGNS
DL = Day Letter
NM = Night Message
NL = Night Letter
LCO = Deferred Cable
NLT = Cable Night Letter

NX32 42 EM ALBANY NY DEC 16 1932 1140AM=

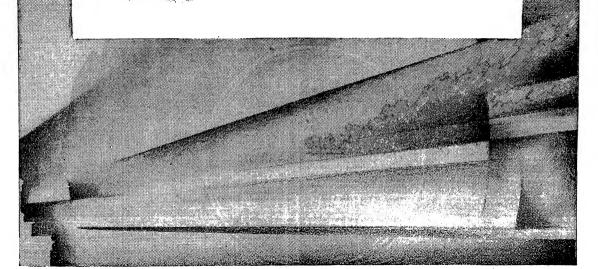
MR M H AYLESWORTH=

PRESIDENT RADIO KEITH ORPHEUM CORPORATION

1560 BROADWAY NEWYORK NY=

*CONGRATULATIONS ON THE COMPLETION OF THE GREAT UNDERTAKING. RADIO CITY IS BECOMING AN ACCOMPLISHED FACT REPRESENTING AS IT DOES SUCH VAST PLANNING, AND OUTLAY. THIS CONSTRUCTION HAS PROVIDED EMPLOYMENT AT A TIME WHEN SUCH EMPLOYMENT IS SO NEEDED IN OUR INDUSTRIAL LIFE.

FRANKLIN D ROOSEVELT.





DAVID SARNOFF CHAIRMAN

BOARD
OF
DIRECTORS
RADIO-KEITHORPHEUM

RADIO CIT

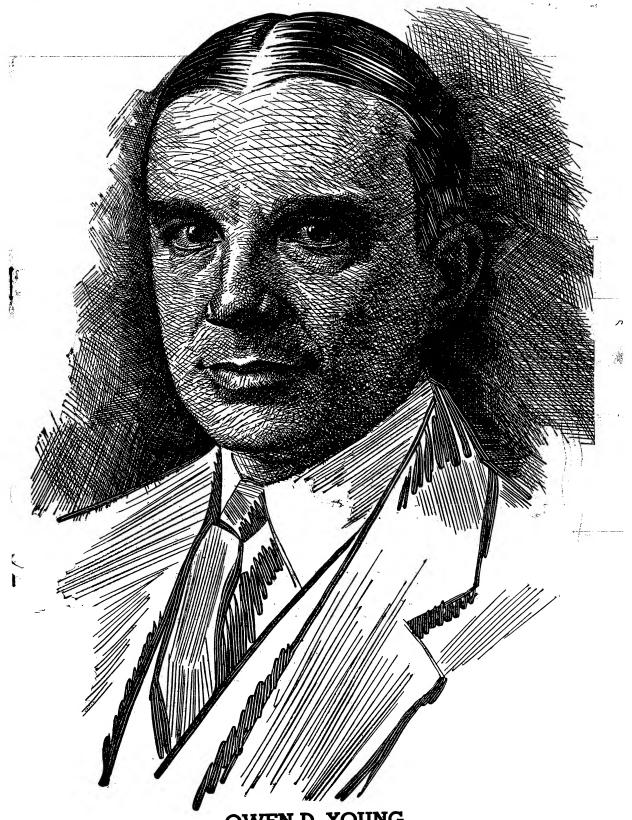
ORPHEUM CORPORATION



CORNELIUS N. BLISS MAURICE GOODMAN PAUL M. MAZUR HERBERT B. SWOPE



JOHN D. ROCKEFELLER, JR. Founder of Rockefeller Center



OWEN D. YOUNG Radio's inspiration



Radio City Music Hall and the RKO Roxy Theatre now give expression to the vision and ideal which inspired their creation. On the occasion of their opening to the public, I extend my hearty congratulations and best wishes to all who have worked so effectively and enthusiastically to bring about the realization of Radio City

Chairman of the Board of Directors Radio-Keith-Orpheum Corporation







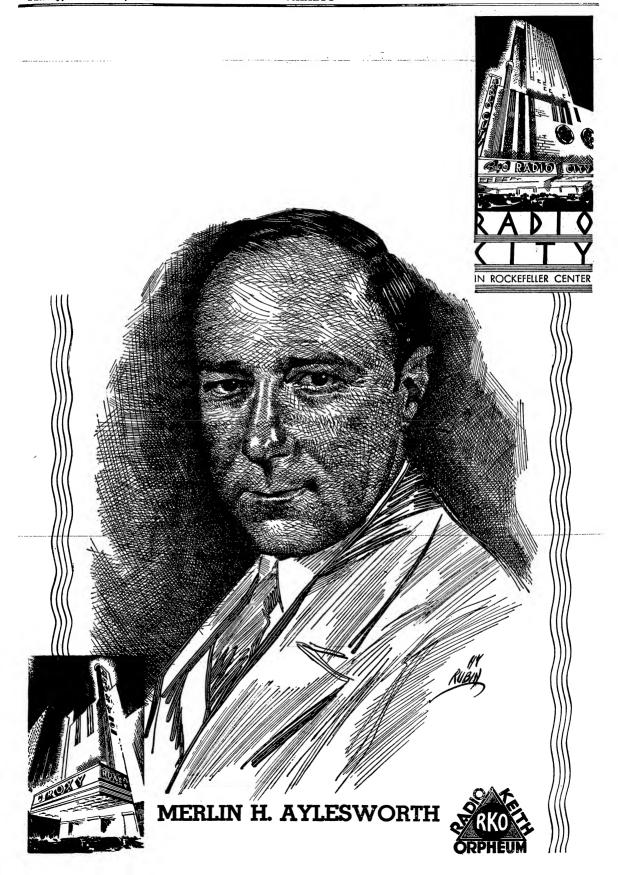


Radio City at Rockefeller Center represents the union of the three forms of modern entertainment -Screen, Radio and Stage. Under the direction of "Roxy" the Stage is represented in Radio City Music Hall, the world's largest theatre, and the Screen in the RKO Roxy Theatre, the realized dream of the motion picture art. Radio is represented by National Broadcasting Company whose home will contain the most modern broadcasting studios and radio plant in existence.

M.H. Cy limonel

President, Radio-Keith-Orpheum Corporation President, National Broadcasting Company



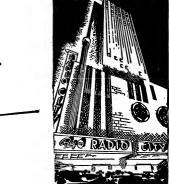


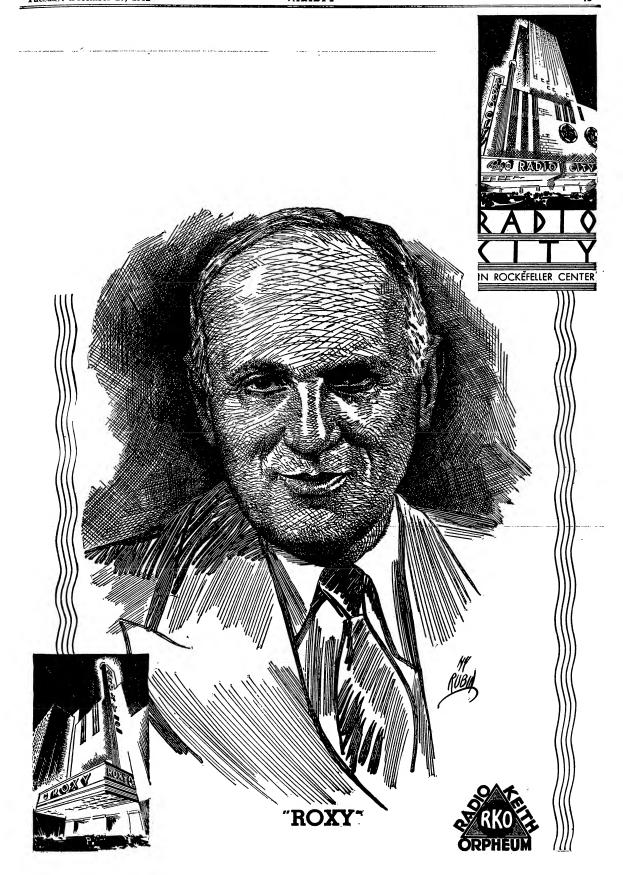


With the completion of this enterprise and the opening of these two magnificent theatres, we find the happy culmination of a dream. But above and beyond the thrill of seeing a vision take form, the crowning experience of my life has been the association with the men who have taken so vital a part in the project, Mr. John D. Rockefeller, Jr., Mr. Owen D. Young, Mr. Merlin H. Aylesworth and Mr. David Sarnoff, Without their guidance, their enthusiasm and their support it would have been impossible to achieve what we have done.

We are happy to have so fine a production staff and group of artists, some of whom have been with us for many years, others who have just been added. With their help and God's blessing, we will do our best to be worthy of this immense undertaking.









Radio City is a symbol of progress and promise in the entertainment industry.

The shaft of steel and stone and light is the spirit of this industry and signifies its strength. It is a testimonial to the effection in which proper entertainment is held by the people. It represents the economic growth, the current culture, the standards and aspirations of RKO. It is more than a hushed picture in architectural lines. In it is the reflection of the millions of theatre goers, not alone in New York but throughout the nation. Radio City is dedicated to those who love entertainment.

Hawarkaulein









Radio City has thrown down its gauntlet of challenge to the entire motion picture industry.

The Radio City theatres represent a great achievement of human imagination and of science.

The Radio City Music Hall is the largest institution of its kind in existence. It was built to house the spectacular and its many stages are the most ingenious ever constructed.

In the new RKO Roxy Theatre, designed especially for the perfect reproduction of sound, music and motion pictures, will be mirrored the advance and progress of this industry.

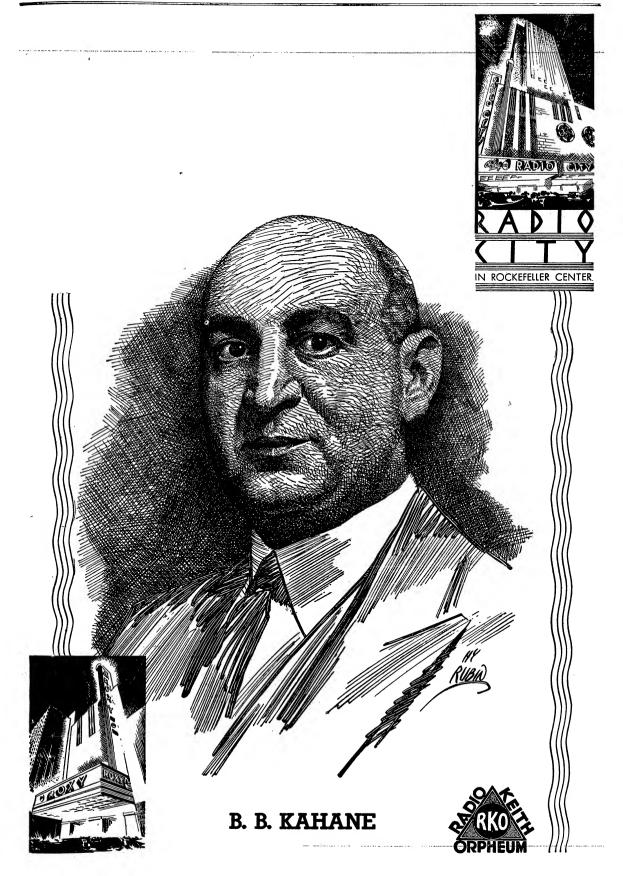
Such an inspiring setting demands productions in keeping with its own high calibre—the greatest pictures conceivable.

The RKO-Radio Studio will strive to meet that challenge. We will do our utmost to produce a brand of entertainment in keeping with the magnitude and high standards of Radio City and its great theatres.

MMalane









That one of our films has been selected by 'Roxy' to open the photoplay theatre in Radio City is a source of great pride to RKO Studios. We shall strive to produce many more films to meet the quality demanded by this unit of the greatest development in modern entertainment — RADIO CITY. Our heartfelt congratulations to those responsible.

Mira Draicis









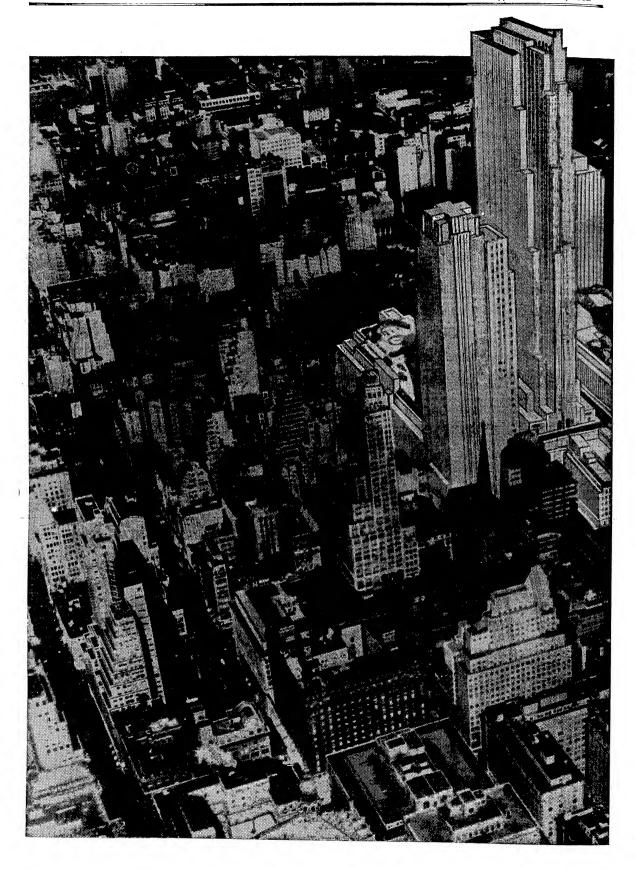
Having been concerned with important vaudeville almost from the time when it got a foothold in America. I see in the development of the Radio City theatres a new era which might be the influence for a vaudeville revival all over the world.

After all, a majority of revues and musical comedies, which have been popular, were really embellished vaudeville. It goes without saying that it is a source of pride to me to be associated with this great enterprise.

MartinBug









THE VISION . . . AND THE MEN WHO MADE IT REAL . . .



RAYMOND M. HOOD Architect

Radio-Keith-Orpheum Corporation expresses to John R. Todd, Hugh Robertson and their able associates who built Radio City, its appreciation and the admiration of the entire RKO organization for their achievement so nobly wrought from the dreams of its architects who are poets in stone and steel.

M. H. AYLESWORTH President Bodie Keith Orcheston Corposation



J. ANDRE FOUILHOUX
Architect



HENRY HOFMEISTER
Architect



WM. H. MACMURRAY



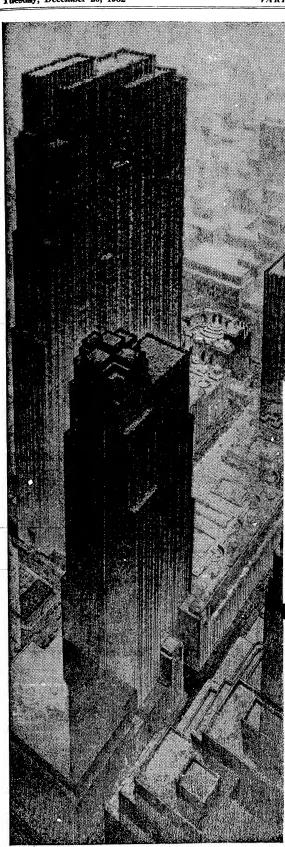
HARVEY WILEY CORBETT
Architect



L. ANDREW REINHARD
Architect



WALLACE K. HARRISON
Architect





JOHN R. TODD President Todd, Robertson & Todd Engineering Corporation



HUGH S. ROBERTSON Recoverer, Todd. Robertson & Todd Eng. Cosp.



DR. J. M. TODD
Vice-President Todd. Robertson
& Todd Eng. Cosp.

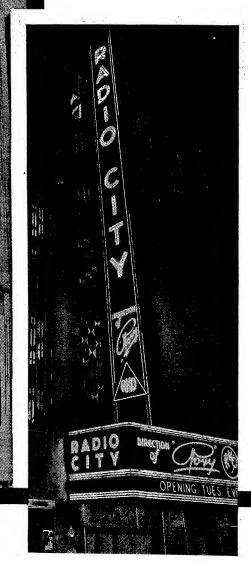


WEBSTER TODD
President, Todd & Brown Inc.



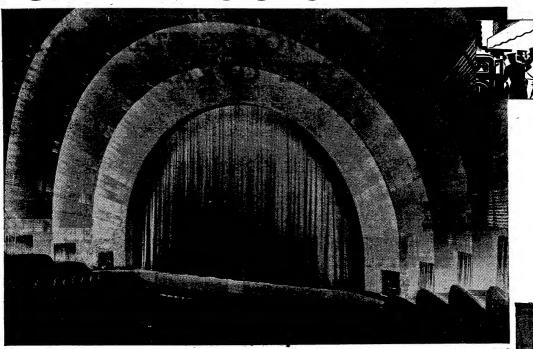
J. O. BROWN
Vice-President, Todd & Brown
Inc.

RADIO



This is the largest luminous tube display in the world. A new system of Neon lighting is used in the marquee display, containing six miles of tubing.

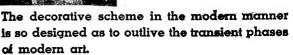
CITY MUSIC HALL



All seats are equally desirable at the Music Hall. The stage can be seen as well from the last row of the third messanine as from the orchestra. There is not a single angle in the entire house.

The newly developed lighting system eliminates glare. Practically all of the interior illumination is indirect.







HOLLYWOOD'S STARS EXTEND ON THE OPENING OF THE



RICHARD DIX



IRENE DUNNE



ANN HARDING



CONSTANCE BENNETT



KATHARINE HEPBURN



BILL



TOM KEENE



GREGORY RATOFF



LESLIE HOWARD



DOROTHY WILSON



JACK



NANCY CARROLL



CONSTANCE CUMMINGS



BARBARA STANWYCK



CAROLE LOMBARD



CONGRATULATIONS TO "ROXY" WORLD'S TWO FINEST THEATRES





HELEN TWELVETREES



JOEL McCREA



LIONEL BARRYMORE



JOHN BARRYMORE



EDNA MAY



MYRNA LOY



GWILI ANDRE



FRANCIS LEDERER



ROBERT WOOLSEY



BERT WHEELER



LEW AYRES



BORIS KARLOFF



PAT O'BRIEN

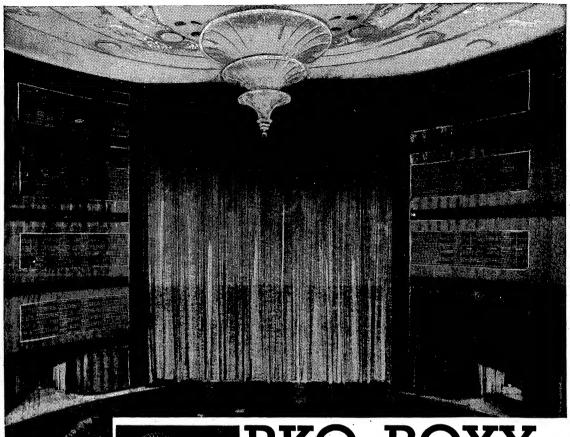


FRANK BUCK

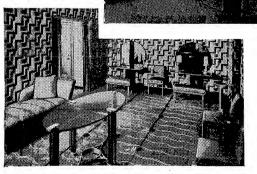


GLORIA STUART

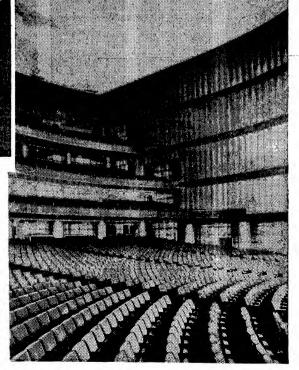


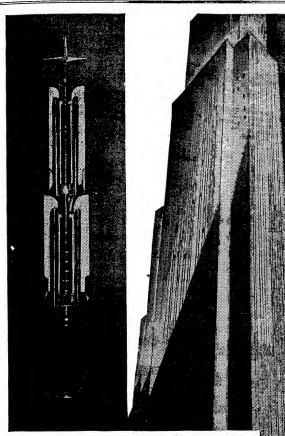






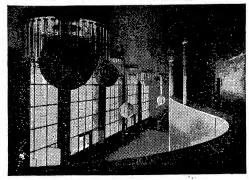
The newest inventions of acoustical engineers give this vast auditorium a sound-perfection never before achieved.

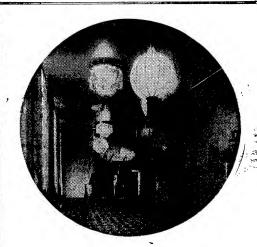




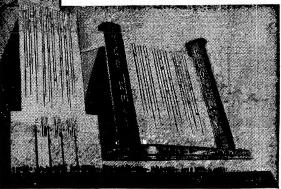
THEATRE IN RADIO CITY











Five electricians, working at one time, project lights from within the largest chandelier in the world (pictured above). It is thirty feet in diameter and weighs six and a half tons.



ACADEMY OF MOTION PICTURE ARTS AND SCIENCES DIRECTORS

LEGTER COWAN EXECUTIVE SECRETARY

FRED NIBLO WILLIAM CONK



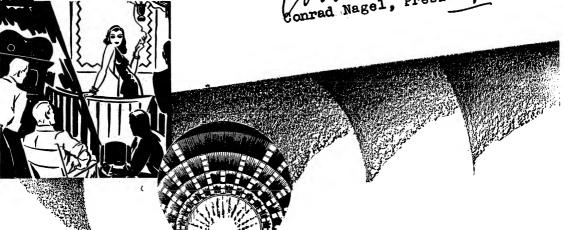
PAST PRESIDENTS DOUGLAS FAIRBANKS WILLIAM C. DE MILLE HOLLYWOOD; CALIFORNIA

November 26, 1932.

Mr. S. L. Rothafel, Radio City, New York City, N.Y.

Dear Mr. Rothafel: The successful completion of the Radio City project is most gratifying to all the members of the motion picture industry. Unquestionably this enterprise, with its two magnificent theatres, stands as a monument of curartistic and scientific progress.

Very sincerely yours,





MERLIN H. AYLESWORTH
Prosident





WILLIAM MALLARD Secretary and General Assesser



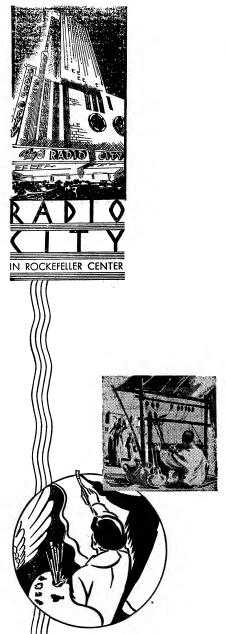
ROBERT F. SISK Director of Advertising & Publicity



HERMAN ZOHBEL



B. B. KAHANE Vice-President



INTERESTING THE RADIO CITY

RADIO CITY MUSIC HALL

6700 seats are in its wast auditorium, but so well planned is this house that every seat is equally desirable, both for sight and sound.

The Radio City Music Rail will be devoted exclusively to stage performances embracing all the arts of the theatre by the world's most renowned entertainers and artists.

The stage is 144 feet wide, 80 feet deep, the largest ever provided for indoor entertainment. It is constructed of three separate sections, any one of which may be raised or lowered at will or locked together and transformed into a revolving stage working while the entire unit is going up or down.

The orchestra pit, designed for more than one hundred musicians, is likewise set upon a lift, permitting it to be raised 15 feet above stage level or lowered 30 feet below.

The elaborate system of sound reproducing equipment is divided into eight units and covers the widest range of sound apparatus ever built.

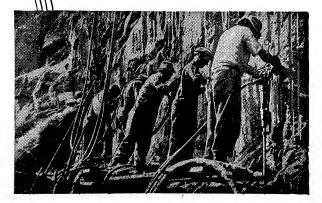
The control board for stage and house lighting effects has been removed from its customary place on the stage to a specially designed light pit immediately behind the orchestra in the auditorium. From this console resembling a giant organ, the electricism, really a virtuose of the lights, with an unobstructed view of the stage, creates his light-moods with 4800 control switches.

The organ consoles are set in niches on either side of the processium arch. There are numerous rooms and studios in the Music Hall, especially equipped for rehearsals, broadcasting and ballet composition.

Electric current into the Music Hall is received from four different power sources. In an emergency that threw three-quarters of the city into darkness, the Music Hall would still function without handleap.

There are 3000 reflectors in the ceiling of the auditorium. The proscenium arch truss weighs three hundred tons and is the largest over placed in a theatre. Fifty velocity ribbon microphones carry the sound from the stage to all parts of the house.

First concrete was poured into forms on September 11th, 1931. First delivery of structural steel was made on January 26th, 1932. More than 1000 men have been employed atmost constantly in the construction of this building.







FACTS ABOUT THEATRES....

RKO ROXY THEATRE

Despite its 3700 seats the RKO Roxy Theatre has the intimacy of a drawing room. Its auditorium is constructed entirely of wood. The walls of the arand lounce are covered entirely with leather.

The theatre will be devoted to the presentation of the best in screen and stage entertainment.

Six miles of neon tuhing are utilized in the marquee signs, the largest display of its kind in the world.

The stage is equipped with every advanced electrical and mechanical device. Appagram light is on the back of every orchestrased and there is more ley room between seats than in any theatre heretofore built.

The organ has the greatest instrumentation and the widest range. The stage curtains hang in front of the proscenium arch for the first time in the history of the theatre. The air conditioning equipment supplies forty cubic feet of pure air to every person in the auditorium per minute. The electric current used at the Roxy would supply the entire city of Albamy.

The RKO Roxy has the most perfect acoustics yet achieved. The huge chandelier, 30 feet in diameter, weighs six and a half tons and provides working room for five electricians and spotlight equipment.

Eighteen hundred yards of fabric, woven especially in Czecho-Slovakia, have been used on the walls.

The projection booth is equipped with the most advanced projection and sound apparatus with many innovations new to the theatre.

The Men's Smoking Room is decorated entirely with photo murais.

Two years of experiment were necessary to complete the switch-board which permits the pre-setting of ten light scenes.

The contour curtain, weighing two tons, is operated by nine motors. The magniscope curtain, weighing seven tons, is operated electrically. There is not a single angle in the entire theatre.

All seats are equally desirable, as it is possible to see the stage as well from the last row in the third mezzanine as it is from the orchestra.

Subway corridors will connect all buildings in Radio City and the RKO Roxy Theorre with the Music Hall.

More than four hundred people will constantly be employed in the operation of this house.











OFFICIALS AND EXECUTIVES OF THE

RKOTHEATRE COMPANIES



HAROLD B. FRANKLIN
President of the Theorre Companies

B. J. HYNES Director of Personnel



PHIL REISMAN
Vice-President of the Theorre Companies



MARTIN BECK Managing Director, REO Vaudeville



HERSCHEL STUART
Managing Director of Field Operations



LOUIS COHEN
In Charge Real Estate Department



DAVID P. CANAVAN
In Charge of Construction
and Maintenance Department



MAJ. LESLIE THOMPSON
Union and Circuit Contact



TERRY TURNER
Exploitation Manager



ARTHUR J. BENLINE
Cost Control



B. B. KAHANE PRESIDENT

OFFICIALS AND **EXECUTIVES** RKO RADIO PICTURES



NED E. DEPINET Vice-President in Charge of Distribution



FRANK O'HERON





JULES LEVY



S. BARRET McCORMICK Advertising Manager



J. J. NOLAN



DAVID O. SELZNICK







OF THE HONOR IT HAS WON;

THE FIRST PICTURE TO GRACE THE SCREEN OF THE RKO ROXY THEATRE

ANN HARDING LESLIE HOWARD

"THE ANIMAL KINGDOM"

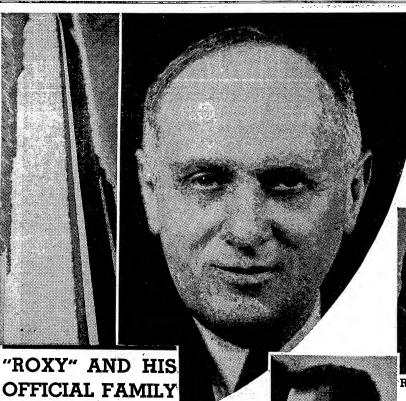
by PHILIP BARRY

Myrna Loy William Gargan Neil Hamilton Leni Stengel Henry Stephenson Ilka Chase Donald Dilloway

Screen Play by Horace Jackson

Directed by Edward H. Griffith

RKO-RADIO PICTURE



ERNO RAPEE
General Musical Director



ROBERT EDMOND JONES
Art Director





JAMES H. TURNER
Director of Administration



LEON LEONIDOFF Director of Production



CHARLES GRISWOLD Manager of Radio City Theatres



S. JAY KAUFMAN



MARTHA WILCHINSKI
Directress of Publicity

"BACK STAGE"

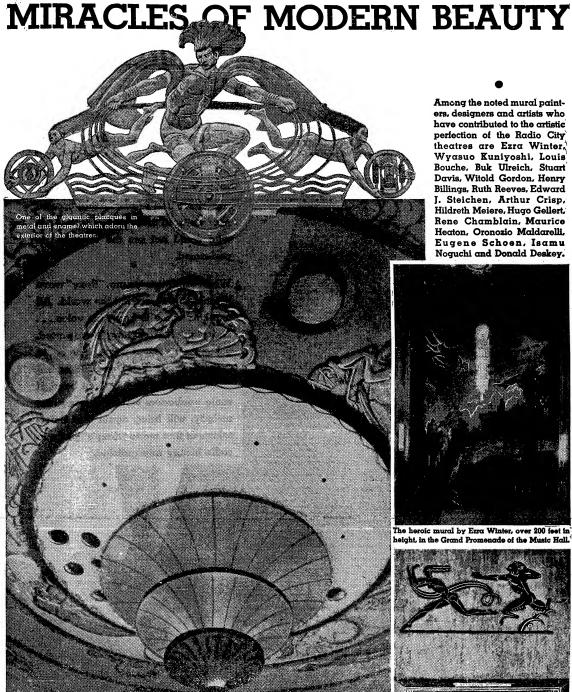


FLORENCE ROGGE Directress of the bullet

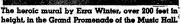


THE DIRECTORS OF RKO RADIO PICTURES WHOSE PRODUCTIONS WILL BE SEEN AT THE RKO ROXY THEATRE

The magnificent chandelier of the RKO Roxy is the largest lighting fixture of its kind ever built, weighs six and a half tons and is 30 feet in diameter.

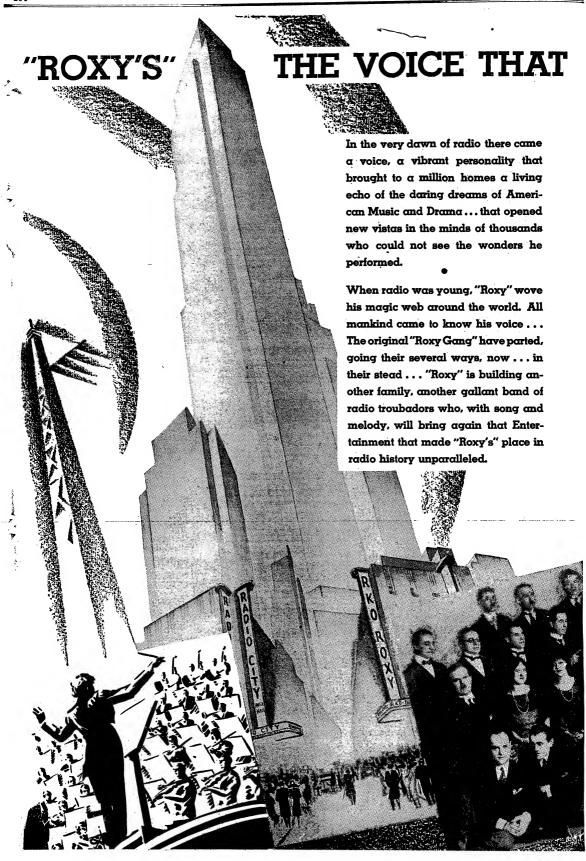


Among the noted mural painters, designers and artists who have contributed to the artistic perfection of the Radio City theatres are Ezra Winter Wyasuo Kuniyoshi, Louis Bouche, Buk Ulreich, Stuart Davis, Witold Gordon, Henry Billings, Ruth Reeves, Edward J. Steichen, Arthur Crisp, Hildreth Meiere, Hugo Gellert, Rene Chamblain, Maurice Heaton, Oronozio Maldarelli, Eugene Schoen, Isamu Noguchi and Donald Deskey.





Unusual materials have been used throughout the theatres to obtain striking effects. There are statues in aluminum, mosaic and bas-reliefs in cork; coated fabrics, panels of metal and lacquer and furniture of chromiumplated steel and aluminum and pigskin wall coverings.



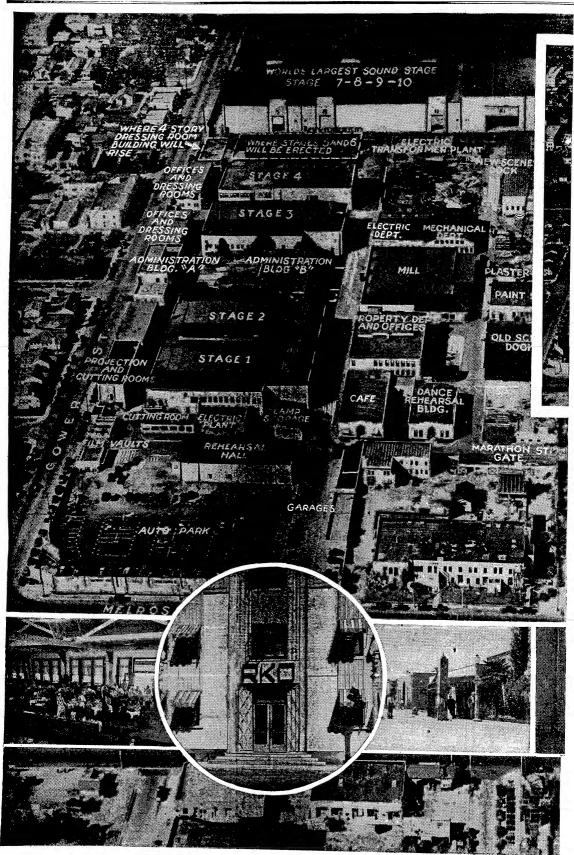
IS HEARD AROUND THE WORLD

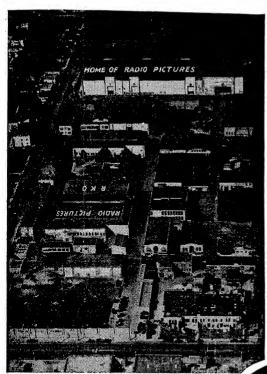
"Roxy" is radio. He is the uniting of a million homes... the sunshine in a million hearts and through the new miracle he has fashioned in this greatest of all Amusement Enterprises, he has the means at hand to top all heights that he has ever scaled.

Each Sunday, over the far-flung networks of the National Broadcasting Company, he will continue his great work, bringing countless millions who cannot see this mighty pile of dreams come true in steel and stone, a fleeting glance of all that Culture, Art and Music offers to mankind.

ORIGINAL "ROXY GANG"







CHARLES E. SULLIVAN



MERIAN C. COOPER



VAN NEST POLGLASE



BARTLETT CORMACK ociate Producer



BERMAN

DAVID O.

SELZNICK

ABBOTT Comptroller



The Hollywood Studios of RKO RADIO PICTURES is one of the most modern and efficient producing institutions in the world's film capital.

PICTURES.

THE STUDIO AND EXECUTIVE STAFF OF RKO RADIO



H. N. SWANSON Associate Editor

ROSALIE STEWART



From this studio comes the picture, "The Animal Kingdom," chosen as the opening attraction at the RKO Roxy Theatre.





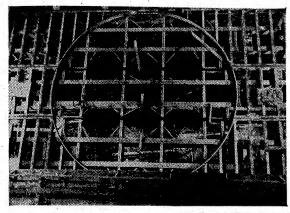
East Coast Story Editor and Eastern Studio Representative

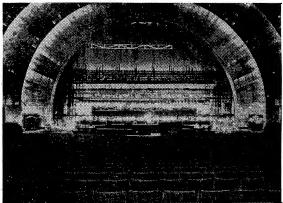


DAVID LEWIS Associate Producer of Wes



DREAMS TO REALITY.



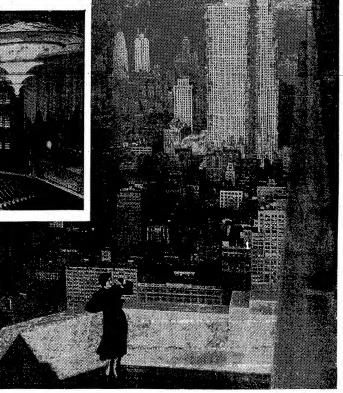




... Amid the clustered spires of commerce rises the mightiest structural work ever wrought by the hand of man.



The city that was builded of belief in the future of our greatindustry!







CRESSON E. SMITH



JULES LEVY General Sales Manager



EDWARD L. McEVOY

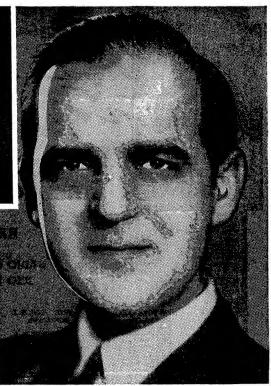
Eastern Sales Manager



A. J. MERTZ



W. E. CALLAWAY Southern District Manager



NED E. DEPINET, Vice-President



WALTER BRANSON Mid-Western District Monager



HARRY J. MICHAELSON



AMBROSE J. DOWLING Foreign Sales Manager



LEO M. DEVANEY



HARRY C. COHEN

SALES EXECUTIVES RKO RADIO PICTURES



RADIO CITY

RADIO CITY MUSIC HALL **RKO ROXY THEATRE**

NEW YORK CITY

RKO Mayfair RKO Palace RKO 81st Street

RKO Cameo RKO Colonial

RKO Colonial
RKO Jefferson
RKO S8th Street
RKO 86th Street
RKO 86th Street
RKO Chester
RKO Fordham
RKO Coliseum
RKO Franklin
RKO Hamilton
RKO Hamilton
RKO Proctor's 125th Street
RKO Proctor's 23rd Street

RKO Regent RKO Royal

BROOKLYN

SKOOKLYN

RKO Albee

RKO Madison

RKO Prospect

RKO Bushwick

RKO Dyker

RKO Orpheum

RKO Orpheum

RKO Orpheum

RKO Store Road

RKO Tilyou

RKO Gotham

FLUSHING RKO Keith's

RICHMOND HILL

RKO Keith's GREENWICH, CT. RKO Pickwick RKO Playhouse

MT. VERNON, N. Y. RKO Proctor's

NEW ROCHELLE, N. Y. RKO Proctor's

WHITE PLAINS, N. Y.

YONKERS, N. Y. RKO Proctor's Strand

FAR ROCKAWAY, L. I.

ROCKAWAY PARK, L. I. RKO Park

CEDARHURST, L. I. **RKO Central**

ARLINGTON, N. J. RKO Lincoln

IRVINGTON, N. J. RKO Rex

KEARNY, N. J. RKO Regent

LYNDHURST, N. J.

RKO Ritz RAHWAY, N. J.

RKO Rahway RKO Empire

RUTHERFORD, N. L.

RKO Rivoli UNION CITY, N. J.

RKO Capitol RKO State PHILADELPHIA

RKO Keith

TRENTON

RKO Capitol RKO Broad RKO Lincoln RKO Trent RKO Palace

NEWARK, N. J. RKO Proctor's

NEW BRUNSWICK, N. 1 RKO Rivoli RKO State

WASHINGTON, D. C. RKO Keith's

ALBANY, N. Y. RKO Palace RKO Proctor

ROCHESTER, N. % RKO Palace RKO Temple

SCHENECTADY, N. Y.

SYRACUSE, N. Y.

RKO Keith's RKO Strand

TROY, N. Y.

BOSTON, MASS.

RKO Keith's RKO Boston RKO Bijou RKO Lyric

LOWELL, MASS. RKO Keith PORTLAND, MIR. RKO Keith

PROVIDENCE, R. L RKO Albee RKO Victory

CLEVELAND, ÓHIO

RKO Keith's 195th Street RKO Keith's Palace RKO Hippodrome

CINCINNATI, OHIO

INCINNATI, OH
RKO Albee
RKO Lyric
RKO Palace
RKO Paramount
RKO Paramount
RKO Family
RKO Grand
RKO Orpheum
RKO Strand

AKRON, OHIO

RKO Keith Palace YOUNGSTOWN, OHIO

RKO Keith Palace

DAYTON, OHIO RKO Keith RKO Colonial RKO State RKO Strand

COLUMBUS, OHIO RKO Palace RKO Majestic

FORT WAYNE, IND.

RKO Emboyd RKO Paramou RKO Jefferson RKO Palace RKO Strand

DETROIT, MICH.

RKO Downtown RKO Uptown RKO Temple

GRAND RAPIDS, MICH. RKO Regent RKO Keith's

TOLEDO, OHIO RKO Rivoli RKO Palace

CHAMPAIGN, ILL RKO Virginia RKO Orpheum

CHICAGO, ILL. RKO State Lake RKO Palace

MILWAUKEE, WIS. RKO Riverside

ST. LOUIS, MO. Missouri RKO St. Louis RKO Grand RKO Orpheum

SOUTH BEND, IND. RKO Palace RKO Granada

SPRINGFIELD, ILL. RKO Orpheum RKO Majestic

DES MOINES, IOWA RKO Orpheum

KANSAS CITY, MO. RKO Mainstreet RKO Orpheum

MINNEAPOLIS, MINN. RKO Orpheum

OMAHA NEB RKO Orpheum

ST. PAUL, MINN.

RKO Orpheum BIRMINGHAM, ALA

RKO Ritz RKO Trianon DALLAS, TEX.

RKO Majestic RKO Capitol

FORT WORTH, TEX. RKO Hollywood RKO Majestic

HOUSTON, TEX. RKO Majestic

NEW ORLEANS, LA. RKO Orpheum RKO Palace

SAN ANTONIO, TEX. RKO Majestic

MEMPHIS, TENN. RKO Orpheum

SALT LAKE CITY RKO, Orpheum

LOS ANGELES, CAL. RKO Hillstreet

SAN FRANCISCO, CAL. RKO Golden Gate RKO Orpheum

PORTLAND, ORE. RKO Orpheum

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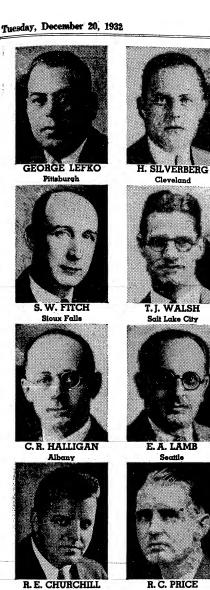




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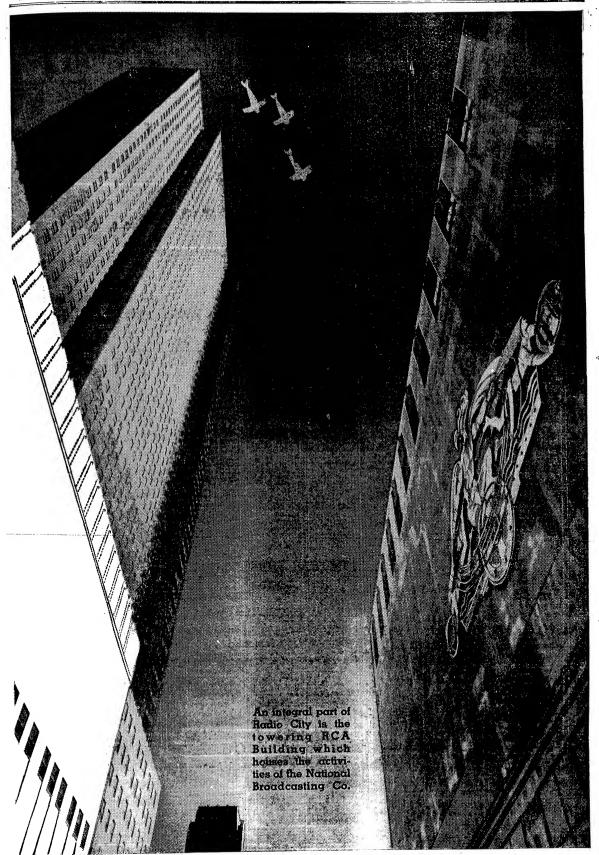




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be seen in a romantic production.
tentatively titled

"NIGHTS ARE MADE FOR LOVE"











IRENE DUNNE



AMUSEMENT CENTER OF THE WORLD



RKO Roxy Theatre Decoration

theatre in Radio City has been designed to create a new type of setting for the entertainment on screen and stage.

Eugene Schoen, an architect and professor of interior architecture at New York University, in charge of interior decoration, was commissioned to design interiors which would be warm, rich and colorful, and at the same time achieve an atmosphere that would be subdued

New materials have been used in new ways. New application and forms were found for glass, mctal, rare and natural woods, leather and specially designed fabrics and car-Unique decorative effects vere achieved by such innovations were achieved by such innovations as the use of strips of colored glass between metal bands; rare tropical woods from all over the world, combined in their natural surfaces to obtain desired color contrasts; metal furniture with strips of the material bent and interwoven to attract the play of lights; leather used for wall covering as well as used for wall covering as well as for upholstery; carpets which varied in effect according to the way it is laid. The furniture throughout the auditorium, halls, lounges and other public rooms, was designed to be attractive and the terms of the computation. at the same time comfortable.

agurais and other features were designed as part of the general dec-orative scheme.

Treating High Spaces

Treating High Spaces
The height of the Grand Foyer
prepares the visitor for the spaciousness of the auditorium beyond. To accentuate this, the celiing was decorated a sky blue.
Champagne-colored drapes of rough
slik hang on either side of the tall
windows of decorative frosted panels 24 feet high. Low oblong benches
instead of chairs carry out the
scheme. These benches, upholstered in plum-colored velvet, have
square metal legs with colored glass stered in plum-colored velvet, have square muctal legs with colored glass inlays. The effect is completed by the use of Bubinga, a purplish-brown South American wood, ve-neered on the fireproof metal walls The carpeting carries that same general tone for the background of general tone for the background of a design which shows dark red in-tertwined circles and strips of di-agonal black lines and small ver-

agonal black lines and small ver-milion squares.

Accents of vermilion are seen in the upper columns which support the mezzanine lounge and in the leather-covered auditorium doors. leather-covered auditorlum doors. Figures designed by Hildreth Melere and executed by Oscar Bach in metal, painted black, are, iniald in the wood above each door. Simplicity is the chief characteristic of the broad staircase which leads from the far end of the foyer to the mezzanine, a wide flat hand-rail painted black constituting its only

decoration.

The first mezzanine lounge overbooks the Grand Foyer and the decorative treatment is similarly handled. A note of intimacy is established by the use of stools large enough for two people, instead of chairs. The state chairs are four in number, made of rare woods and providing a decorative feature of the lounge.

Theatre's Mahogany Walls

In the auditorium itself, the rich simplicity of the decorative treat-ment achieves dignity. The wall surfaces of the interior, for the main surfaces of the interior, for the main part, are venered with quarter-sawn mahogany, its vertical grain emphasized by the reversed use of the grain for trim and for the hori-zontal lines. For the covering of the acoustic wall and to carry out the scientific purposes of its con-struction, a linen crash in plaid etfect, on a scale large enough to har-monize with the size of the theatre, was especially manufactured in Czecho-Slovakia.

cupying practically the entire end wall, is treated in a manner of out-standing simplicity and dignity, as

The decoration of the RKO Roxy cheatre in Radio City has been designed to create a new type of settlement of the control room in which the electrical control room in which

Rooms Related

* Passing from room to room in this theatre, the visitor is aware of this theatre, the visitor is aware of a decorative treatment which relates each interior to the scheme of the whole, and, at the same time, achieves an individual effect. The colors of the carpeting, the wall treatment, and fabrics have been the means of relating the interiors to one another In the treatment of the interiors is also evident the theory that decorations must be throe-dimensional; that floors and walls must be in harmony. Silver papering has been used for the basis of the wall treatments of the upper lounges and the stairways

the basis of the wall treatments of the upper lounges and the stairways and corridors which connect them. A relationship between rooms and a sense of harmony between walls and floors has been achieved by the ap-plication of various colored glazes which carry out the general color schemes of the rooms and carpet-

second mezzanine lounge,

ing.

The second mezzanine lounge, which features a mural decoration by Hugo Cellert, has the silver walls treated with a blue-brown glaze. Shades of blue and grey afe used in the carpeting and in the modern chenille-type upholstory fabric for furniture made of Australian blackwood and coco bola.

The walls of the ladles' powder room are covered with a Freand wood and coco bola.

The walls of the ladles' powder room are covered with a Freand wood and the covered by the four double dressing tables in the room done in blue with large circular mirrors. There are lamps on all dressing tables. The furniture is covered in burnt-orange serge silk, and the curtains are light blue. There is a chalse lounge covered in satin, and down-cushioned stools similarly covered. There is a table of a combination of metal and glassy of a design and construction never before used.

The walls of the third foor The walls of the third foor The walls of the third foor and the content of the sides of chairs. The truniture is made of rare woods from all over the world—Australian black wood from Australian black

from all over the world—Australiar black wood from Australia, and co-co-bola from Central America. The materials are all hand woven by the materials are all hand woven by the Frank Studios. Rose and wine tones against a silver background provide the color scheme. The utilities form a part of the decoration. A harmonizing wall giaze is the setting for a series of unique decorations in vermillor, entitled "Bootprints in the wormlion, entitled "Bootprints in the Sanda or Silme, which some series of unique decorations in vermillor, entitled "Bootprints in the Sanda or Silme, which some series of the series in the series of the individuals of the twentieth century - Unusual-lighting-fixtures-designed Unusual-lighting-fixtures-designed by Walter A. Kantach used through-out the rooms show new combina-tions of metals, use of plain and frosted glass in sheets, cylinders and globes. Masks of metal are used for lighting fixtures for the corridors and stairways.

Lounge Big but Homey

Lounge Big but Homey
The staircase from the grand
foyer leads down to the grand
lounge. The walls of the stairway,
like those of the grand lounge itself, are covered with light parchment leather laid out in three-foot
squares, with red leather welting
between them. The curpeting is the
same as that used for the grand
foyer and stairways. Furniture upholstered in Chinese vermilion foyer and stairways. Furniture up-holatered in Chinese vermilion leather is made of South American marnut (a light wood), combined with East Indian rosewood (dark). Equipped with built-in ash receiv-ers and grouped about tables to per-mit conversation, the furniture mit conversation, the furniture gives the large lounge an atmos-phere of intimacy. Tables of metal with bakelite tops employ colored

with hakelite tops employ colored glass for decorative inlays. Bases consist or metal bands bent and interwoven to attract the play of light. The grand lounge seats about 80 poople. As in the rest of the theatre, none of the woods has been stained. They are the natural colors of the woods as they were found. The silver ceiling is lighted by three large ceiling disks and a large number of small called lamps to emphassize intimacy. Occupying the principal position on the wall lea mural in Iright colors by Arthur Crisp. The mural represents all forms of sport. The panel was executed as a wall, is treated in a manner of outstanding simplicity and dignity, as a set the arches of the small stages and the arches of the small stages and the arches of the small stages and the stage and the organ grilles are the arches of the small stages and the small stage and the small stage and the small stage and the stage and the small stage and the small stage in timacy. Occupying the principal position on the wall is a mural characteristic and the small stage in t

the ladies' powder and sitting room is done in serrated planes of silver and gold. At the access of the doorway is a glass pedestal upon which is an abstract sculpture done in chromium metal designed by Isamu Noguchi, the son of the late Dr. Noguchi of the Rockefeller Institute.

stitute.

The vermilion touches of the grand lounge are repeated in the dackin for the carpeting of blue with gold and vermilion, for the women's rooms. The women's lounge features a mural on glass by Maurice Heaton. commemorating women's rooms. The women's lounge features a mural on glass by Maurice Heaton, commemorating Maurice Heaton, commemorating that the second of
Even the Phone Book

Even the "Phone Book
From the grand lounge one has
access to the check rooms the
men's lounge and an anter-room occupied by telephone booths. The
latter show the decorator's touch in
directories bound in vermilion, a
black composition 'facing for the
doors, and leather-covered seats.
In the men's smoking room is to
be found one of the most interesting decorative schemes employed.

be found one of the most interesting decorative schemes employed.
The use of photo murals six feet
high, made by Edward Steichen
from actual aviation scenes photographed by him, give this room a
unique character and make it one of
historic significance. Comfortable
chairs and sofas upholstered in a
greenish-blue leather show wood
frames of unusual colors. Sucupira
wood (a South American oak) has
been combined with padouk or vermillon mahogany to lend color to been combined with padouk or ver-millon mahogany to lend color to this room, dominated by the black-and-white photo murals. The room boasts three large black ebony col-umns with a low wainsoot of yubs wood from California.

Radio City Music Hall

Roxy, director of Radio City The atres, announces that the first theatre to be opened in Radio City
will be the Radio City Music Hall,
the largest playhouse in the world,
where for the first time in his
twenty-three years as a showman,
Roxy's programs will include no
motion pictures.

After more they armies of skilled
workmen, Radio City Music Hall—
which fills the entire block between
Fiftleth and Fifty-first streets, extending haltway from Sixth to Fifth
avenues— will be ready for its proannounces that the first

And the second s

lustrous natural finish aluminum spandrels, or vertical panels, to harmonize with the grey tones of the Indiana limestone. On the south, or Fiftieth street facade, are three immense plaques of metal and colored enamel, each eighteen feet across, designed by Hifdreth Melere and executed by Oscar B. Bach. These represent the spirit of the theatrical arts, song, drama and the dance. lustrous natural finish aluminum

Radio City Music Hail has en-Radio City Music Hall has en-trances from three thoroughfares— Fiftieth street, Srxth avenue, and Fifty-first street. The specially decorated hollow metal doors leading from these streets open into red and black imported Italian marble lobbles, equipped with nine ticket offices.

Stately gold wall-mirrors ex-upward to the celling past mezzanine floors. dominant decorative note of

three mezzanine floors. The dominant decorative note of the foyer will be Ezra Winter's fine 60 by 30-600 mural, which will follow a sweeping curve above the grand stairway leading up to the mezzanines. This mural, based on an Oregon Indian legend, showed the great golden mountain where the Author of Life dwells bealed the Fountain of Eternal Youth. The most striking feature of the theatre auditorium at first view is the proscenium arch, 60 feet in height, which, unlike that of most theatres, is not rectungular in shape but semi-drouler of the theatre will be shown that the string pictures which it will enclose. It is decorated in color to represent a stylization of a sunjess, an idea said to have been conceived by Roxy when standing on the deck of a ship at dawn on a recent trip to Europe. The ster' uruse which supports this proscendum arch weighs, if the heaviest ever used in theatre construction. construction.

construction.

A contour-curtain of shimmering gold fabric masks the vast proscentum opening. It is operated by the use of an intricate system of
thirteen motors, which in addition
to raising and lowering it, can drape
it into manifold contours, according
to the demands of any individual

it into manifold contours, according to the demands of any individual scene.

Everywhere in the theatre the skilling of the demands of any individual scene.

Everywhere in the theatre the skilling of the sk

of-hearing, Acousticon seat phones are being installed at various points on the orchestra floor. In order to provide for Roxy's constant activities in radio, the stage of the Radio City Music Hall is equipped for broadcasts of any type, an entire battery of microphones having been installed under the advice of sound experts so that the advice of sound experts so that with greater clarity than has everbeen achieved, hereighore in broadcasts of this kind. There is in addition a large broadcasting room

Been agnieved nerectores in broad-casts of this kind. There is in ad-dition for the proadcasting room the control of the control of the con-tions, rehearsals and broadcasts of the Roxy 'Gang.'

An additional feature of the audi-torium will be the two Wurlitzer organs, which have been built into the proseenium arch on either side, and on which Roxy collaborated for months with the Wurlizer engineers mentation and production than is usual in theatre organs. Ordinarily they will merge with the scheme of they will merge with the scheme of decorations and be invisible to the

they will merge with the scheme of decorations and be invisible to the audience, but when needed they may be propelled forward into full view. The spacious general lounge room downstairs where coffee will be served to patrons, and the thirty-one auditury rest and powder rooms will be ornamented with many existing the state of the served to patrons, and the thirty-one auditury rest and powder rooms will be ornamented with many existing the state of stone and metal; ceramics; bas-reliefs in cord; fabries of rare design, such as parchment, leather, cork, pigskin, aluminum and staintess steel; unusual wall-coverings; furniture of chrome-plated steel and tube aluminum—created especially for the Music Hall by men and women recognized as leaders in their individual fields. The art objects in click the state of the state States.

States.

The stage of Radio City Music Hall is, in the opinion of technical experts, perfectly equipped. No practicable innovation of the most advanced modern stagecraft has been omitted, either in stage machinery or lighting.

Radio City Music Hall will actually be a self-contained theatre own

munity. It will have its own per-manent art department, headed by Robert Edmond Jones, where all scenery and costumes will be de-signed. Costumes will be manufactured by the theatre, as in the most highly-developed European institu-tional subsidized playhoures. There will also be a carpenter shop and a

will also be a carpenter shop and property shop.
Dressing-rooms have been built to accommodate six hundred persons, and overy dressing-room is wired for radio so that the performance may be broadcast to all the artists over the same wires that carry telephone messages to them from the stage manager's corner.
There will be special rehearsal rooms, some as large as the stage of the Music Hall itself, for working on ballets, precision dancing

or the music han hoos, to make ing on ballets, precision dancing and stage shows. There will be rehearsal rooms for the chorus units

and stage shows. There will be rehearsal rooms for the clorus units and for the orchestra, and club rooms as well for these and other divisions of its personnel, even including the house staff of ushers, doormen and attendants.

The artists will have a green-room where they may receive friends or chat together, being warned by the radio loudspeaker when they are convenience of the chorus who live at a distance, so that if rehearsals last very late they may sleep at the theatre without expense. Next morning a skilled chef, permanently on the Radio City Music Hall payroll, will serve them breakfast in the theatre's cafeteria. This same chef will also prepare the menus for distinguished guests when Rosy gives banquets in his private Radio city with the control of
Radio Music Hall 'Contour' Curtain **Opens Anywhere**

One of the chief features at Radio City Music Hall is the contour cur-tain, a new and very important stage curtain invented by Ted Weidhaas, a young designer of stage of

Weidhaas, who is only 25, has hed Weidhaas, who is only 25, has had his curtain placed in two theatres in Europe, the Folies Bergere in Paris, and the Haller Review in Berlin, as well as in several theatres in America, but so large a curtain as this has never been designed by the hoffer. hlm before

The contour curtain was designed The contour curtain was designed principally to eliminate the formal horizontal lines of the ascending drop curtains, which have been used for so many years, and also to do away with the conventional draw curtain or so-called tableaux curtains.

tains.

It can be arranged to open at many points, thus focusing attention on various characters or scenes on the etage. It is controlled by 13 draw lines which operate by special motors, and will be valuable in spectacles to block out certain parts or to reveal conspicuous incidents. One of its advantages is that it takes light effects with peculiar charm. When in action it has a discharm. When in action it has a dis-tinct liquid quality, a variation of light and shadow with the continuchanging of the curves

SUN TAN MIRRORS

Only One of the Radio City Music

Remarkable at Radio City Music Remarkable at Radio City Music Hall is the use of unusual materials for the art works and interior decoration. There are statuse east in aluminum, mosaic and bas-reliefs in ork, pyroxalin-coated fabrics, panels of metal and lacquer, furniture of chromium-plated steel and tube aluminum, and pigskin wall coverings.

The 31 auxiliary rooms of the Music Hall represent the latest in interior decoration. Women's powder rooms have walls of glass, of

interior decoration. Women's pow-der rooms have walls of glass, of aluminum, and of white parchment. There are gold mirrors, gun-metal mirrors, and mirrors of peach color which produce a sun-tan effect. There are chairs upholstered in peny skin, walls of cork or leather, sand freecees and murals of inlad

STAGE LIGHTING

RKO Roxy Theatre and the Radio City Music Hall Equipment

Many months of experimentation the invention of new appliances and the application of scientific equip-ment, are represented in the lightment, are represented in the new mg conditions created for the new Roxy theatre in Radio City. The stage, which will be the scene of a new type of entertainment evolved ype of entertainment evolved oxy,' has been equipped to out the effective lighting

new type of entertainment evoives by 'Roxy', has been equipped to carry out the effective lighting schemes which he has planned. A myriad of details have exacted the attention of engineers, and the patrons will not be able to envisage the technical difficulties that have the technical difficulties that have Belleving that lighting is the greatest attenuiant to the imagination and conductve to relaxation, everything in the theatre was made subservient to the stage lighting. 'Roxy' placed Eugene Braun, ohlef electrician, in the Engineering Department during the construction of the building. This co-operation with the engineers made it certain that all parts of the construction should contribute toward ideal lighting.

contribute toward ideal lighting.

A new type switchboard is the
controlling element of the lighting.
This scientific miracle of condensed
operation has 190 controls confined
to a limited space 12 feet long and 6

Largest Chandelier in World

Largest Chandelier in World
In the auditorium the illumination is obtained principally through
the giant chandelier weighing six
and a half tone, the largest single
lighting fixture of its kind in the
world. It is in three inverted tiers,
measures 30 feet in diameter, and
is complex in structure. A corps of
workmen can enter it through the

is complex in structure. A corps of workmen can enter it through the special room that leads to it near the roof of the building. Wired in four colors of amber, red, green and tour colors of amber, red, green and through this controls, it is possible through this controls, it is possible through this controls our of il lumination to achieve any possible combination of light.

The complexity of function of this chandleir is indicated by the fact that it represents a combination of devices. The four-color arrangement serves to illuminate the outer surface of the fixture, making it glow in various tints and hues and numerous combinations are made possible by mixing the colors through dimmers on the masors through dimmers on the mas

ter switchboard.
Concealed in the fixtures are hundreds of 200-watt floodlight lamps with four dimmer controls. These floodlights serve to throw colored lights onto the ceiling, from whence the light is re-directed to light the auditorium.

the light is re-directed to light the auditorium.

Further, the chandelier contains thirty-six 2,000-watt apollights equipped with remote selsyn controlled four-color boomerangs. These spotlights serve to illuminate in colors the musicians on the orchesta material.

trolled four-color boomerangs. These spotlights serve to illuminate in colors the musicians on the orchestra platform, the foreground of the stage or apron, and the curtain above and below the proseenium.

Four Miles of Wire

Illustrative of the technical capacity of the chandelier is the fact that the stage of the tion of Professor State inventions of Professor State inventions of Professor State Invention and Professor State Invention and Professor Invention and Professor Invention Invention Invention In their development when they were constructed by Kliegi Brothers. This method of multiple lighting provides a perfectly controlled diffusion of light in every part of the auditorium, while its source is not in the direct line of vision of the audience.

provided with the four colors—green, amber, red and blue.

The lighting of the stage proper is of an elaborate nature in keeping with the entertainment. The footlights are equiped with 100-watt lamps in color and with 150-watt lamps for the blue color. All lamps are arranged in two rows and constructed so as to not to interfere with the sightline from the first rows. Further, they are of the disappearing type and permit an unobstructed connection between the stage proper and the orchestra elevator, when the latter is to be used as an addition to the stage.

addition to the stage.

The overhead lighting on the stage consists of six border lights stage consists of six border lights equipped with four hundred and thirty 500-watt imps divided into four colors and supplied with amber, red, green and blue heatresisting, natural-colored glass screens in special frames. One of these border lights is used to illuminate the cyclorama and this border has an additional daylight

For Horizon Effect

For Horizon Effect
To ald in creating the horizon effect on the cyclorama, a footlight unit is provided at its base, concealed below the stage level. This light unit contains ninety-six 200-watt lamps in individual reflectors

watt lamps in individual reflectors also equipped with amber, red, green and blue glass color screens. Above the fifth border light an overhead bridge is suspended, equipped with twelve 2,000-watt spoilights and with two 150-ampere

arc lamps.

The side lighting is taken care of by eight 2.000-watt selsyn conof by eight 2,000-watt selsyn con-trolled boomerang spotlights con-cealed in a recess on each side of the proscenium opening; and by six 2,000-watt portal spots on each side of the same type as the proscenium spots.

cenium spots.

There are also six towers, three on each side of the stage, each equipped with one 150-ampere are spotlight and four 2,000-watt spot-

lights.

To provide connecting facilities for the various portable lighting units too numerous to mention, there are 36 stage pockets distributed on each side of the stage, on the rear stage, the elevator piatforms, the gridiron, and underneath the stage.

Real Star Plan

Real Star Plan

Among the special equipment
which will contribute to the lighting effects are the cloud machines
imported from Germany, requiring
3,000-watt lamps for their illumination, and the cyclorama stars.
These stars consist of over 1,000
miniature lamps, placed behind
small star-shaped crystals—andshowing through small holes drilled showing through small holes drilled in the cyclorama. They are ar-ranged in exact accordance with the constellations of the Northern

constellations of the Northern Henjaphere. All of the lighting units men-tioned above for the auditorium and stage are controlled from the mas-ter pilot board located on the right stage are controlled from the master pilot board located on the right side of the stage. This switchboard represents the latest development in theatre light control. It is of the pre-selective type, with which the lighting effects for as many as 10 seenes may ue pre-set in advance. It embodies the dream of all stage lighting artists, for this perfected system of proportional dimming makes it possible to set the different units at various intensities, and upon dimming, have them all arrive at their dim-out position simultaneously; or on dimming up, have them urrive at their pre-set position simultaneously. position simultaneously.

It is further possible to fade from ne scene to the next proportion-illy by operation of the master

fader.

In addition to the 10-scene preset, each control is provided with
a rehearsal control. This device
makes it possible to switch from
the pre-set to 'the rehearsal or independent control. During the re dependent control. During the re-hearsals, a specially constructed table is placed near the twelfth row of the auditorium for 'Roxy.' it is equipped with color charts showing a total of 40 colors. At a signal from 'Roxy' it is possible to flood the stage with any of these

stage, controls the current of the tubes. These in turn, through intricate wiring, control the ourrents in the reactor circuits which are a part of each lighting unit. These reactors are placed in remote parts are reactors are placed in remote parts ment or in the attic space, or distributed in both places as is the case in this theatre. It is this arrangement which tends to reduce the size of the pilot board, and at the same time makes it possible to place a greater number of controls in a given space. For example, in the case of the usual installation of the old type resistance controlled pilot board, 150 controls require a space of 21 feet by 6 feet 6 inches. The new type board specially designed for the Rosy theatre has only 12 feet long and 6 feet high. The high-power spottlights necessary to augment the stage illumination are placed in various booths in the rear of the balcony. Thore are eighteen 150-ampers are spots used in these locations. Since they require direct current for their operation, 12 motor generator sets had to be installed to supply the necessary current to them, as well as to the motion picture projectors. The current supplied by the lighting company is high tension alternating current which is sent through transformer vaulus to the two buse distribution boards; feeders are run to the various penel boards in all parts of the building.

The total connected load is approximately 2,500 k. w. for lighting and 3,000 h. p. used for power to operate the refrigerating, ventilating motors and the elevators.

ing motors and the elevators.

For the operation and maintenance of all the electrical equipment a staff of 30 electricians is re-

At Radio City Music Hall

The lighting system at the Radio City Music Hall, like that of the RKO-Roxy, embodies the newest practice as developed by lighting vnerts and makes use experts, and makes use of latest type equipment. Roxy, who as few Broadwayites are aware, is the au-thority chosen by the editors of the 14th edition of Encyclopedia Brit-tanica to write the section or 'Stage Lighting' for their new edition, saw this as a chance to into practice all his lighting the with the result that no theatre lighting system whether in U. S. or abroad is as elaborate or in-

genious.

As consultants on lighting Roxy has had several well-known lighting experis. One is Eugene Braun, lighting engineer, who has been with Roxy for five years, and before that was with Morris Gest and Morris Capacity. Max Reinhardt. Before rejoining Roxy he had charge of installation in Fox theatres: He is to be elec-Max Reinhard.

Ten Tyor has reaser the state the selectrical engineer of Radio City Theatres. Others who have been consultants are Prof. Stanley R. McCandless of Yale University, now with the architectural firm of Corbett, Harrison & MacMurray, and Edward B. Silverman, on the staff of Clyde R. Piace, consulting mechanical engineer.

Current used is alternating current which comes into over sources in the city on coming into the theatre the current passes through transformer vaults—Radio City Music Hall has one of the largest transforming systems in the world

sic Hall has one of the largest transforming systems in the world —and goes to two huge distribution boards, one for lighting, the other for power. From these, feeders are run to the various panel boards in all parts of the building.

The supply of current is so large that in case of emergency throwing

hree-quarters of the city into the

darkness, there would still be sufficient current to supply all needs for stage and house lighting, ventiation plant, cooling system and projections in pre-view rooma. Light Man Views Effects

The control board or console which controls stage and auditorium lighting is unique in boing placed at rear of orchestra pit, so electrician has full unobstructed view of stage from front. Control-This method of multiple lighting herasals, a specially constructed of multiple lighting in the special part of the fusion of light in every part of the auditorium, while its source is not in the direct line of vision of the saudience.

When the lights of the auditorium are dimmed for the entertainment colors. At a signal of the saudience with any of the saudience with any of the entertainment colors. The flexibility of control deach seat permit the patron to reach side of the stage are the organ grills, covered with a serim, and, like the chandeller system, The pilot board, placed at the welfth level of stage from front. Control-the row of the saudience is placed in the welf to the welf in the control type. Through the control is a varied, which in turn, through flood the stage with any of these colors.

The flexibility of control decades the apart of each lighting unit. Recorded the same to reach side of the stage are the dadptation of the Thermsonic the currents in the reactor circuits which reactors are placed in remote parts of the theatrs, in the require same or ratio. The flexibility of control decades the same of the theatrs, in the apart of the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting unit. Recorded in the control should be a part of each lighting u

board, and permit a greater num-ber of controls in a given space. The Radio City Music Hall con-trol-board is 15 feet 6 inches long; 3 feet 6 inches deep; and 5 feet 6 inches high. There are 4,300 handles which may be pre-set in 10 different combinations. Board is also pre-set which may be present in Volunteent combinations. Board is also pre-set and pre-selective, embodying a system of proportional dinming whereby the proportional dinming with the present intensities aimultaneously on a dinming up, to do the same. There is also a master fader which makes it possible to fade proportionally from one scene to another.

to another.

Three electricians are required to run the board. The master electrician, who is also in charge of all house electrical equipment for Radio City Music Hall, is Andrew Herzog, a member of Roxy's staff for 12 years at the Capitol and the old Roxy.

. Remote Control Features

An important innovation is the use of selsyn automatic color-change control in connection with the in-candescent spottights, making possible remote-control changes. Another remote control feature is the so-called black-out dousers' on all arc lamps, by which complete black-out can be secured by means of shutters in 2 seconds, where ordinary blackouts take about 30 seconds, with aftergiow destroying complete effect.

The switchboard is the first inductor control board to be installed by General Electric. It has been in gines lest Month

Stage lighting equipment consists of:
Four bridges each 104 feet long, raised and lowered by motors, equipped with fifty-six 2,000-watt selsyn operated spots with remote control color changes, six 2,000-watt independent spots and four 70 amipere arcs. They are the largest light bridges ever constructed or installed in a theatro, and are arranged to tilt mechanically for projecting light either straight down many as eight 2%-in-secentic border cables are required to conduct current for the lights used on these bridges.

Four side light bridges, an upper and a lower on each side of the stage. Lower bridges have three 150-ampere arcs, fifteen 2,000-watt spots, and five 2,000-watt spots, and five 2,000-watt spots. The stage is a stage of the stage is a stage of the
and the second s

or the stage floor.

Proscenium spots: 14 2,000-watt
spread-lens spot floods; 16 2,000watt Selsyn controlled incandescent
spots; four 2,000-watt Independent
spots,

spots.
Six 2,000-watt spots on either side
of the proscenium portals.
Seven borders each with 19 500watt ambers, reds and greens, and
38 500-watt blucs.

watt ambers, redain tiftel your watt ambers, redain greens, and 38 500-watt blues.

For the cyclorama foots, which are of the disappearing type, 200-watt lamps in four colors are used, with a double cyclorama border containing 38 1,000-watt blue lamps, as well as 38 1,000-watt blue lamps, as well as 38 1,000-watt blue lamps, as well as 38 1,000-watt blue lamps, as additional feature about the footlights is that they can be tilted in an upright position for special lighting effects.

For rehearsals Roxy has a specially constructed table with microphone placed in the 12th row. Berete with the second process of all operators as the second process of all operators as long the second process of the s

comprise the ceiling. Light from behind the edge of each band is di-rected toward the stage. Set inte the ceiling are two lighting coves. rected toward the stage. Set inte-the celling are two lighting cover-one equipped with an automatis-color boomerang including 32 200-watt spots and the other with size 150-ampere arcs.

ROXY MARQUEE ITSELF A SHOW

The RKO-Roxy theatre in Radi City is distinguished from other ninces of amusement by a new system of Neon lighting in its attraction signs. This applies to the marquee and all other displays intro-Rockefelier Center, and is the creation of Mortimer Norden, generally credited with having made Broadway the 'Great White Way.'

There are five vertical signs on the theatre, each over 50 feet high. Those on the marques of the play-house are approximately 500 feet

Induse the approximately low rest long.

The background of these signs is illuminated by indirect lighting with several colored Neon tubes arranged that blend automatically and animate the vast surface with a great variety of colors. On this luminous background, the name of the theatre is superimposed in indirectly lighted letters, illuminated by tubes of different colors. of different colors

Ali these signs are surrounded by an ornamental border with a bronze All these signs are aurrounded by an ornamental border with a bronze grill, which are in silhouette against a glow of 'Maxfield Parish' sky—the coloring of the sky effect being produced by a combination of several Neon tubes.

The attraction signs around the marquee will be in changeable letters illuminated with gold luminous

the the control of th

world.

The celling of the marquee is itlumifiated with indirect lighting.

The source of light is from a new
lamp designed by the General Electric Company especially for this
purpose. The celling is laid out in
squares, each square having a dome
effect. The surface of the domes is
commelled steel, satin finish, whiled

shadows. Each square contains four 10e.

Each square contains four 10e.

Each square contains four 10e.

Each square contains four 100-watt lamps of the type specified above. There are about 2,200 lamps in the ceilings, which is equiva-lent to 220,000 watts.

BOS'N'S CHAIR BIG AS **RKO ROXY'S INTERIOR**

An interesting innovation was employed by Barr, Irons & Lane, Inc., in constructing the auditorium of the 3,700-seat RKO Roxy theatre In order to install the metal ceilng lath and do the electrical work ing lath and do the electrical work, plaatering and decoratine, it is customary to erect a high scaffolding which fills the entire auditorium. At the RKO Roxy theatre, however, a large wooden platform was suspended over the entire auditorium close to the ceiling.

This platform was secured to numerical control of the control of the control of the ceiling.

This platform was secured to nu-merous stot cables which hung from the steel beams at the bottom of the roof trusses. By this ar-rangement, work was done on the colling without in any way delaying the progress of construction on the orchestra and mezzanine floors. Where the suspending steel cables pass through the celling small holes were left. Upon completion of the celling work, the platform was rewere left. Upon completion of the ceiling work, the platform was removed and the cables were drawn up through these holes, which were then covered with ornamental plaster rosettes.

At any time in the future when it is desired to make repairs or redecorate, the ceiling and the research of the ceiling and the contract of the ceiling and the ceiling

The ceiling of the auditorium is wired for 3,000 reflectors in 8 cove wired for 3,000 reflectors in 8 cove strips, mounted behind the series of the semi-circular fluted bands which tisans.

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Conductor

ERNO RAPÉE

General Musical Director

JOSEPH LITTAU

Conductor

Maurice Baron

Staff Composer

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Conductor

Desidir D'Antalffy

Staff Composer

Ferde Grofé

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Earl Moss

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Director of Choral Ensemble

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IRVING EVANS

Asst. Stg. Mgr.

Asst. Stg. Mgr.

Asst. Stg. Mgr.

RADIO CITY MUSIC HALL

RKO ROXY THEATRE

EUGENE BRAUN

RADIO CITY MUSIC HALL

JOHN WALTERS Chief Carpenter

THOMAS SULLIVAN ANDY HERZOG

Chief Electrician

Chief Property Man

RKO ROXY THEATRE

BILL BACH Chier Carpenter

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HARRY HILLER

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HAIL RADIO CITY DEL ANDREWS

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HOLLYWOOD, CALIFORNIA

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AND AMONG OTHERS
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"BIG BROADCAST"

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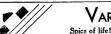


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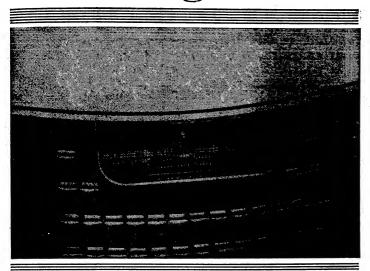
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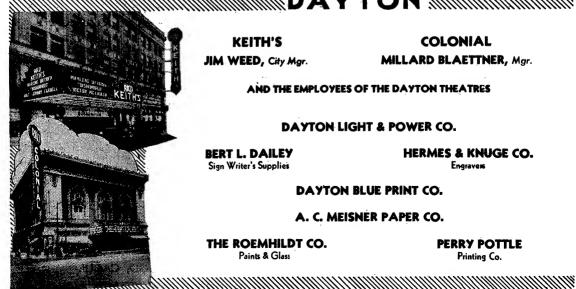
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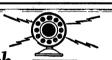
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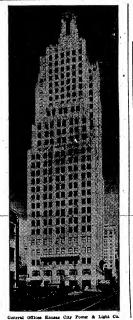
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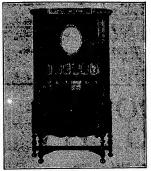
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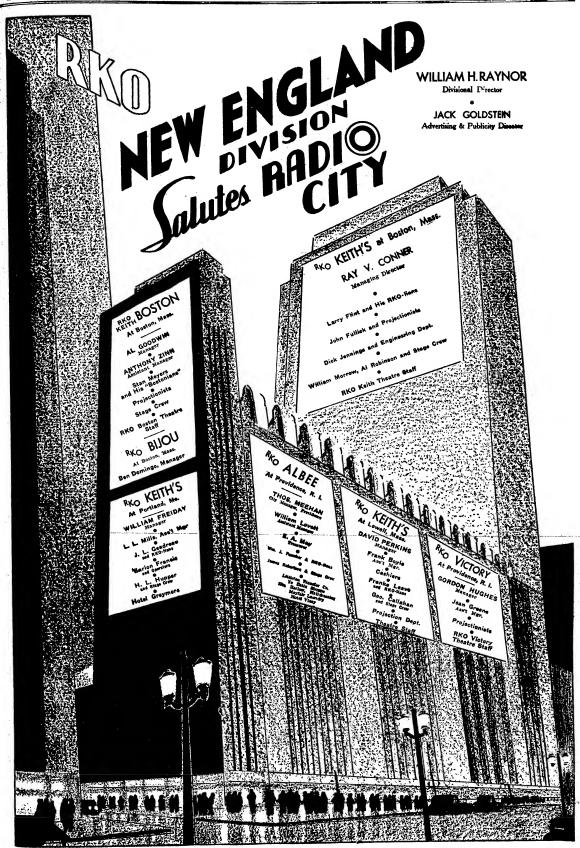
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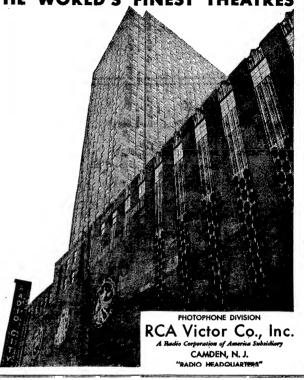
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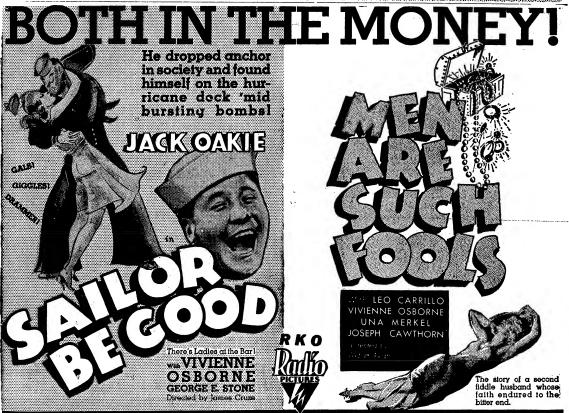
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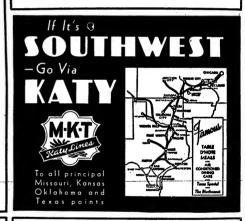
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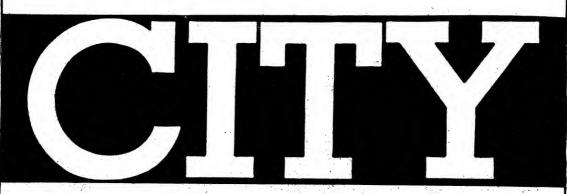


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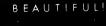
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Soap gives a wondertui smootnness.

"Lux Toilet Soap leaves one's skin satinsmooth," says June Knight. "Leaves my skin always smooth and young looking," says Luella Gear. "Keeps my skin softly smooth and clear," says Beatrice Lillie. "Keeps my skin appealingly soft," says Patay Kelly. "Marvelous for keeping the skin beautifully smooth," says Marguerite Churchill.

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VOL. 109. No. 3

NEW YORK, TUESDAY, DECEMBER 27, 1932

56 PAGES

12 BEST LIKED AIR ACTS

12 Best on the Air

- Eddie Cantor.

 (Chase, & Sanbora Goffee with Dave Rubinoff and Jas. Wellingford.)

 Ed Wynn.

 (Texaco Fire Chief, with Graham MoNemes.)

 Jack Past.

 (Baron Munchausea with Lucky Strike Bour.)

 Amos 'a', Andy.

 (Popundent.)

- (repsonent.) Burns and Allen-Guy Lombardo Orchestra. (Robert Burns cigar.)

- CRObert Burns cigar.)
 Jack Sanny.
 (Robert Burns cigar.)
 Jack Sanny.
 (With Yad Weems and Mary Livingstone on Canada Dry.)
 Rudy, Valles-Fleischmann Yeast Hour.
 (With Yarlety, Talent m.c. 'a. by Vallec.)
 Ben, Bernie.
 (Bernie Orchestra on Blue Ribbon Malt.)
 Chesterfield Program.
 (Ruth Etting, Boswell Siesers and Arthur Tracy with Net
 Shilkret's orchestra.)
 Kate Smith.
 CLe Palins Clgar.)
 Al Jolson.
 (General Motors' Chevrolet Program.)
 Myrt and Marge.
 (Wrigley's.)

Schemers Trick Foreign Officials By Posing as Travelog Producers

Hollywood, Dec. 24.
Using travelog production as a mask for other, and sometimes shady, activities has become a fav-dyle trick of adventuers and schemers. A camera, sun reflector and piece of paper that looks like a contract with some Hollywood company, provides an open sesame for so-called film producers in far away anots.

Toy'so-called 'film producers' in far away spots.
Schemes of these Hollywood Marco Polos are of the wildsets ort. One of the craziest belongs to a ar 'vet who has frequently acted technical advisor on films with anothine min schemes. Vet thinks he knows where gome treasure is buried shear the coast of South America, cand he figures to trick Officials and affailives into permitting him entry she the spot on the theory he is showing for scenic wonders.

Camera as Pess

Camera as Pess

Mancher Lrows the entrance to an old Spanish mine in Mexico, reputed to be filled with ore, and also the control of the contr

DEBS RILE MODELS

Finishing School Grade Grab Work-Ing Girls' Jobs

Chicago, Dec. 24. Chief purpose of the recently or-ganized Models' Union here is understood to be a peeve against the society debutantes who have been taking mannikia jobs is the swank boulevard shops.

Professional models burn when some pampered daughter of the elite decides to 'do something useful' by taking a working girl's job.

taking a working girl's job.
It's claimed that over 30 members
of the Junior League are employed
at Saks Chicago branch as saleswomen, models or otherwise. Persons not in on the know are floored
when patronizing Saks by the statety poise and the authoritative manner of the Gold Coast duchesses on
duty behind the counters.

AL WOODS SAYS \$1 **MELLERS CAN PAY**

WYNN 2D, PEARL 3

'Variety' Again Obtains Its Own National Poll from 150 Correspondents in as Many Towns-Wide Divergence of Popularity Time Counts Heavily Few Local Champs

NO ALL-OVER FAVORITE

Carter, Wynn, Pairi, rate 1-2-3 in Yariety's national polit of the country's are favorites; per
There seems no such thing as a universal air favorite. That is the leading fav in every town. The (Continued on page 32)

BLUE DAYS **REALLY BLUE!**

Boston, Dec. 24.

Talk about the rigors of Massachusetts Blue Laws and Boston
censorehly, just get a load of this:
Local research reveals that it was
once against the law to observe
Xmas. In 1669 the Colony wrote a
verboten regulation, with penaity at
five shillings for every offense. In
1856, even the Gov. (Andros)
wanted to obey his Anglican church
conscience and observe, but the
Colony forbade; and when he said
he came as representative of the
king, they refused to permit him
use of any one of the Puritan
bouses of worship. The Gov. had
houses of worship. The Gov. had
houses of worship. The Gov. had
bostonians of that date from
Down Hall, observing Xmas with a
capitain and as Redcoat to guard him
as he did se
Even in 1758 Puritans forbade use
of spruce or other evergreen for
decorations, calling them 'seditious
badges.'
Boston was 200 years old before

Southern California coast had a boy under contract, who accompanied the ship as an actor. Deck of the ship was a comeon to the ship of the coast was making plctures along the Mexican coast.

Troposed trip of the murdered had film the ship was a comeon. The ship was a comeon. The ship was a comeon. The ship was a comeon with the ship was a comeon. The ship was a comeon was a comeon when the ship was a comeon when the ship was a comeon when the ship was a comeon was a comeon when the ship was

CANTOR 1ST WITH Hope of Rockefeller Influence Finally Pulling Down 6th Ave. L'

Wilstach's Choice

Of the similies which Frank Wilstach, Hays publishs in the capacity of dictionarian, has picked for his 1932 edition, he considers one by Heien Row-land the best. This reads: 'A man's heart is like a ferrybeat—always going back and forth, and never docking anywhere for long.

FOUR MORE DATES AND POUFF-OUT OF THE RED!

Hollywood, Dec. 24. 'Main Stem,' two-reel dramatic short made by Russeli Birdwell, press agent at Radio, goes into the

press agent at radio, goes into the Filimarte (30) along with the Ger-man film 'Comradeship.' Picture cost \$480 to make. Bird-well gets \$100 for the Filmarte week. Four more bookings and the publicity man-producer is in the black.

R. R.'s Would Lure Actors Back Away from Busses

Chicago, Dec. 24. Starting Feb. 1 western railroads will issue scrip books. This figures will issue scrip books. This figures out at 3,000 miles for \$81 or nomething like 2.7 cents per mile as against 3.6 cents, the straight rate. Another advantage is that 300 pounds of baggage can be checked on the mileage books. This is a railroad inducement to lure actors. A vaudeville west nave done very little riding on trains this season. Most jumps are being made by bus or in one private auto carrying

or in one private auto carrying entire bill.

WB Station Okes Xmas Plugs, Also Own Houses

Hollywood, Dec. 24.

Warner Bros. KFWB was the only So. California radio station to eliminate all plugs, commercial or otherwise, on Christmas day.

Justice of the commercial or otherwise, on Christmas day.

The commercial or otherwise, without neglecting to mention the Warner theatres as a good place for Christmas cheer.

Beards Go Now

Jenie Goldstein, managing and starring in the Yiddish stock com-pany at the Prospect theatre, pany at the Prospect theatre, Bronx, has decreed that there'll be no more characters with beards in any of her plays. Miss Coldstein figures the mod-ern era has reached even Yiddish theatre.

The elevated in the vicinity of Radio City on 6th avenue is now adorned with silver paint. The el structure itself is likewise aesthetic-ally decorated in keeping with the artistic exterior of the Radio City atres, the Music Hall and

artistic exterior of the ixano city theatres, the Music-Hail and the Roxy.

The pillars also are more ornate, as are the steps leading to the 50th street elevated railroad ration, to be ronamed Radio Clity.

The pillars also are more ornate, as are the steps leading to the 50th control of the control of t

ONLY HOUSE IN TOWN AND **CLOSING**

Mercer Pa Dec 24

Mercer, Fa., Dec. 24.
Liberty inheatre, for the past 25 years the sole amusement enterprise operated in this country seat of Mercer country in the northwestern part of the state, is about to close. House was opened about the time picture theatres started to the country formed the bulk of the authorization for local plays goers. goers.

goers.

Now D. M. Rigby, manager, says it is no longer possible to operate at a profit and will close until times get better.

get better.

Town does not have the usual handicap of being drawn from by a larger center. It's just that the locals don't care so much for conversational pictures, Rigby states.

Cort, Loop Legit, All Set to Become Garage

' Chicago, Dec. 24.

U. J. Sport' Herrmann has okayed the drawing of blue prints to convert the Cort theatre into a Z-type parking garage. Work starts after the first of the year. Cort has been a legit house for about 23 years and for many years one of the most popular in Chicago.

one of the most popular in Chicago.
During past three years it has had
only three or four shoestring attractions, all flops.
"Sport' Herimann, prominent is
sports and politics, is now Potentate
of Medinah Temple (Shrine) and
devotes much of his time to Masonry.

Bootlegging Yarns and Stalling Souring Studios on Some Writers

10 weeks to turn in a story.

In connection with the bootlegging, one studio had a yarn in mind and called in a free lance writer who had a rep for turning out underworld stories. Idea was outlined to him and he offered a number of suggestions. When talking money, the writer asked a sum which the studie consider the artifact. which the studio considered out of line. Several days later the studio called the writer but was unable to get him as he had gone to another lot to do a similar story. Bag With Studio

Bag With Studio
With most of the major plants
cutting down on their contract
writer list, the stalling tendency
has been increasing. Average free
lance writer in addition to his ability
as a story weaver is-also tabbed as
to the length of time he takes to whip a story into shape. Any num-ber can turn in a completed story ber can turn in a continuous and in 10 days. Studios all claim that as soon as these scriveners get on a weekly salary basis they slow up. No effective method has been devised to get the writers to hit the ball, which leaves the studios hold-

BOBBY NORTH FOLLOWS WANGER AT COLUMBIA

Hollywood, Dec. 24.
Robert North, will replace Walter
Wanger as executive associate producer at Columbia. Richard Schayer,
who resigned his scenario post at
Universal Thursday, also becomes
a Columbia producer,
Schayer quit eight weeks prior to
the expiration of his U contract,
with Dale Van Every taking over
his post.

More Jolson Retakes

Al Jolson, who's to go to the Coast for retakes on 'Hallelujah, I'm a Bum, 'Golfowing Some reviews and comments out there, immediately went intu hiding in New York when the news leaked out. Even United Artists' publicity departable of the Coast him after a first season was informed by Joseph was i

first search.

Jolson was informed by Joe
Schenck of the necessity for retakes, it is said. Previously, Jolson
was out, there several additional
weeks on retikes which Lewis Milestone directed after Chester Erskine
had given up.

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U's 4 for Jan.

Hollywood, Dec. 24 Four pictures will go into work at Universal in January. First will he 'Out on Parole,' which William

be 'Out on Parole,' which William Wyler starts megging Jan. 8. It's a Tom Buckingham yarn with Spencer Tracy in the lead. 'Cohens and Kellys of 1982' follows Jan. 9, with George Sidney and Charlie Murray. Following are I Suicide Club.' which Edward Laemmie directs, and When the County of the Cou

PAR'S L. L. STUDIO MAY PASS IN DEAL—REOPEN

Paramount is considering deals to reopen the Astoria, L. I. studio closed for over a year. That was one of the first moves in the organization's subsequent retrenchment program.

ment program.

Popularity of industrial production in the east is one of the reasons
for the consideration. In Paramount
it is stated the company, itself, may
operate the plant as a rental studio
if none of the deals materialize.

Most likely outside deal is that
with ERPI which has already been
in negotiation. Facilities at the
electric's Eastern Service Studio
are reported too small to handle all

are reported too small to handle are reported too small to handle all the business which is coming into both electrics. In the same respect RCA Photophone is considering in-creasing its studio floor space at 5th avenue headquarters.

Extras Up Currently

Hollywood, Dec. 24.
Extra placements for week just finished totaled 5,198, bettering the previous week's 4,235.

Bartlett Bartered for Too Much; Story Cold

Hollywood, Dec. 24.
Deal for KBS to buy "The Big
Brain," a story by Cy Bartlett, went
cold when the author insisted on
being co-director in addition.
As Bartlett has not had directing
experience, Sam Elschoff nixed the

Dave White Going

Dave White, in charge of adver-tising and publicity for the Century, Circuit, New York, is taking the fatal leap with Dorothy Player, so-cicty deb.

Date for the hitch not set.

DUNN-PIVAR SCRIPT

Hollywood, Dec. 24.
Winfred Dunn has returned to
Universal, working on the script of
'My Old Lady,' which will be first
supervised picture by Maurice Pivar, erstwhile head of the cutting
department.

SPRAGUE'S SINGLE O DATE

Hollywood, Dec. 24. Chandler Sprague, who left Metro two weeks ago, is returning to that studio to write one original.

Kohlmar for Talent Freddie Kohlmar, assistant to Ar-thur Hornblow, Jr., g. m. for Sam Goldwyn, is in New York looking for

talent and story material.

Later on Hornblow will make his

SAILINGS

Jan. 11 (New York to London), V. H. Moorling (Leviathan). Dec. 28 (New York to Berlin) Sora Gregor, Arthur Robinson



This week, Orpheum theatre, Mil

waukee.
Lloyd Lewis in the Chicago Daliy News said: Will Mahoney, at the Palace this week, is great. He is an instinctive comedian, rough, brash, violent, but with a Cettic sureness of what constitutes humor. His act, is a skillful in itself, so the said of human nature that I will in the future go see him as many times as I have in the past.'

Direction

RALPH G. FARNUM 1560 Broadway

FOX CATCHING UP ON STUDIO PRODUCTIONS

Fox is catching up on production Instead of having 11 pictures starting early in January, it will only

Those scheduled are 'Pilgrimage,' Department Store,' 'Road to Heav-n,' 'Zoo in Budapest,' and 'Pleasure

From Missouri. with From Missouri, with George O'Brien, is called off indefinitely as Fox has enough O'Brien pictures to last until next July.

Other January pictures that will run over into February and March production are Bad Boy, 'Princess at Your Order,' 'His Majestry's Car,' 'House Refuge,' and 'Trick for

Writer Beats Commish Suit

Hollywood, Dec. 24.
Arthur Brilant, writer, won a spot suit brought by Max Cohen of Century Play Co. of New York, seeking commission on the sale of Strange Case of Clara Deane to Paramounts.

Paramount.
Brilant sold the story direct for \$\$9,000. Century claimed 10% commission was due because it held an agenting—centract—to represent the

. Ralph Blum and Harry Sokolov represented the defendant,

Milestone's New One

Hollywood, Dec. 24.
Lewis Milestone is negotiating a
ew contract with Joseph Schenck to remain on that lot on a new 50-50 producing deal, with Schenck financing the pictures he will make

Terms would have given him not Terms would have given him not less than \$150,000 free and clear above his premilinary money, and he would have been free to write his future contracts with Paramount direct, as had been planned by a personal friend of Dowling's in framing the one-picture 'Rainboy Man' contract.

Nora Gregor, Arthur Robinson Dowling to tear it up and re-invest (Europa).

Dec. 28 (London to New York), the Goebel crowd.

Zalmard Bverett Horton (Bremen).

Talnhow Man, distributed Halhow Man, di

Shoestringers Barred From Met Lot in Drive for Live Tenants

Gribble No Pay Commish

Los Angeles, Dec. 24. Claiming to hold an exclusive anagement contract with Harry

management contract with Harry Wagstaff Gribble, Lew Cantor brought sut in Municipal court here against the writer-director for \$2,000 alleged to be due as commissions earned but not paid.

Cantor's contract, signed a year ago, was for 10% of any salary Gribble would earn up to \$1,000 a week, and 15% of all above that David Dautoff Bled the action for the arent.

ONCE FAMOUS STUDIO TURNS INTO A STILL

Norristown, Pa., Dec. 24. Norristown, Pa., Dec. 24.

The old Lubin film studio near here, raided by detectives suspicious of the sign. Bi-products Chemical Co., Philadelphia, on the front, yielded an alcohol still valued at \$25,000, it: is stated. Four men, three of Norristown and one of Philadelphia, were arrested.

The plant could turn out over 5,000 galloms of alcohol every 58 regular could turn out over 5,000 galloms of alcohol every 58 regular capacity, had been installed, with 10 smaller vats and four electric pumps.

with 10 smaller vats and four elec-tric pumps.

The plant was at Betzwood, a name made famous in the film in-dustry by Lubin when he was en-gaged in scientific film experiments on a large and productive scale. I was not used often for studio pur

SHERIFF'S NEGATIVE

Niblo's Claim Ties Up English
'Blame Woman' Over Here

Fred Niblo's breach of contrac aim against Cinema House, Ltd. claim against Chema House, Lid, British producing firm, has the American negative of 'Blame the Woman' under sheriff's lock and key. Simultaneous with putting a levy on the negative, the director filed with the New York county clerk a notice 'of attachment for \$25,250 against Chema House, Action in both instances was taken the control of the control

Driscoll.

Amount named by Niblo is what he figures he would have earned had the English company gone through with the contract he claims it originally gave him. Document which imported him into England for the making of three pictures was broken, Niblo alteges, when Cinema let him out while he was working on the second production after completing 'Blame the Woman.'

Before the sheriff took it over the 'Blame the Woman' negative was in the possession of Principal Pictures Corp., Cinema's distributor on the size.

Hollywood, Dec. 24. Increased number of film promoters seeking a studio address to aid them in obtaining financial backing has caused Metropolitan Studios, one of the large rental lots, to turn down all applications for space except those who have pictures set for production. In the past Metropolitan has been leasing office space, sometimes giving it free, on the chance that the ronters would later make pictures. Studio derives its chief income from rental of sets and equipment Ma-

rental of sets and equipment. Ma-jority of the hopefuls never start and cost of servicing their offices has been more than the rent re-

and been one servicing their omcessand been one servicing their of the colored.

New order to keep out the shoestringers went through with Met's decision to make a strong bid for the indie rental business. W. R. Marshall, appointed general manager of Metropolitan in charge of rental and leasing by E. W. Hammons last week, relieves E. H. Allen, Met's g. m. on production of handling the rental business. Harroid Lewis is outside contact on leasing.

leasing.

In the past two weeks Mct turned down 18 requests for office space because the applicants had no picture making in sight.

Mct is the second restal lot to go choosey. Pathe previously decided to keep out all independents whose pictures were being made on gmall budgets.

EXTRADITION CHARGES MAYBE VS. MARY NOLAN

Minneapolls, Dec. 24.
Unless she returns here to answer a charge of cashing a worthless \$340 check at the Hötel Radisson, where she stayed during her one week guest-tarring engagement with the Bkinbridge dyamatic stock company at the Shubert, Mary Nolan, former film star now appearing in vaudeville, will face an additional charge of being a fugitive from justice, the county attorney's office announces.

Miss Nolan was arrested in New York on the bad check charge while making her vaudeville bow and was Minneapolis, Dec. 24.

nork on the base check charge while making her vaudeville bow and was released on ball pending a hearing on Dec. 30. The county attorney's office states, however, that it will ask Gov. Roosevelt to sign an ex-tradition warrant for her return

transition was the complete the check was drawn and that she promised to cover the amount if invufficient funds were in the bank immediately upon her aramount if insufficient funds were in the bank, immediately upon her arrival in New York. The check, drawn on 'The Citizens' Trust & Savings Bank, '73rd' street branch, New York City, was returned marked 'no such bank,' according to the complaint. She claims not to be redeemed upon her return to the east, but that it had been refused. She said she did not know upon what bank she did not know upon what bank she did not know upon what bank

that it had been refused. She said she did not know upon what bank the check was drawn or its exact amount, but that she had intended to settle her hotel bill as soon as finances permitted. It was her understanding, she said, that the check was to be held in Minneapolls until she reached New York and obtained employment. Her guest starring engagement with the Bainbridge oramatic stock company at the Shubert here netted her nothing, as she played on a percentage arrangement and the necessary figure was not reached.

COAST PAR QUB. ADDS 2

Hollywood, Dec. 24.
Paramount's revamped publicity department has Sam Cohn and Ralph Huston added for unit work.
Latter was snorts water

Ralph Huston added for unit work.
Latter was sports writer on the
Los Angeles 'Times.'
Herbert Moulton and William
Thomas have been transferred from
publicity to advertising department
headed by William Pine. Moulton
will handle trailers.

KBS' Nagel Loan
Hollywood, Dec. 24.
KBS has borrowed Conrad Nagel
from Metro for the lead in 'Gambi-

Bad Advice Cost Star Spot

Eddie Dowling's Film Recalled by Current Trial in Federal Court

Had not Eddle Dowling torn up and from Hollywood, plus a straight the one-picture contract he had 25% of the gross from the picture with Sono-Art at the behest of the after negative cost and Par's dis-Had not Eddie Dowling torn up National Diversified Corp., whose National Diversified Corp., whose officials are now on trial in federal courts on a stock-selling scheme among Catholic laymen, he might have become a Paramount star. This, on inside, was one of the purposes of the contract, when drawn, but Cho E. Goebel, now involved it about Cho E. Goebel, now involved it and the Cho E. Goebel, now involved in the Cho E. Goebel, now involved in the Cho E. Goebel or the contract of the contra

ducted.

LM STARS KEPT OFF

PICTURES

Par Refuses Loan Ruggles to Metro: Loaning Pact Off?

Hollywood, Dec. 24.
Refusal of Emanuel Cohen (Paramount) to loan Charles Ruggles to Metro for a part in 'Whistling in the Dark' is understood. to Metro for a part in 'Whistling in the Dark' is understood to be re-sponsible for the termination of the loaning agreement between the two studios. The break may extend to other studios with a general aboli-tion of the loaning pact.

JAS. HALLS TOGETHER: MISS KENNEDY'S STORY

New Orleans, Dec. 24.

James Hall was arrested in Baton Rouge at the request of Connecticut authorities, who charged non-support of his wife. He was released in \$100 ball when revealing wires from her stating that she dropping the suit.

He was joined in New Orleans by Mrs. Hall, and their differences have been patched up after a separation of several years. They were married in Sloux City, Ia., in 1019.

1919.
Mrs. Hall said: T am terriby sorry about the whole thing and the future looks bright. We separated after a disagreement. We were connected with different shows

rated after a disagreement. We were connected with different shows at the same time. We are going to stay in Louislana until the charges have been disposed of. Co-starring with Mary Brian, Hall recently completed Manhattan Three the property of the contract of the contr

The most recent development was Hall's rearrest on Friday (23) on the refusal of Connecticut authori-ties to drop the charge.

Washed Up

Washed Up
Hollywood, Dec. 24.
Through her attorney, Jay Chotiner, Myrna Kennedy announces.
Lhat she is—all washed up with
Jamos Hall, who currently faces
wife in Connecticut. Miss Kennedy
says she didn't know that Hall was
married during the four years they
went together and only found out
about it when he was arrested on
the eastern charge and extradited.
She stuck by him then, but since
that time has changed her mind
and toid her lawyer to announce
the breach.

AN AUTHOR'S SQUAWK.

Hollywood, Dec. 24.
Ciaiming Metro emasculated his
play, 'The Son Daughter,' written in
1917, George Scarborough has
started action in the U. S. District

court here.

The author asks for an injunction against release of the picture, which stars Helen Hayes.

Stephenson in Person

During this week Henry Stephen-son will make personal appearances in connection with "Cynara" at Rivoli, New York. Stephenson, in New York for some time, played the same role in the stage 'Cynara' he does in the film.

MG WANTS LOWE, M'LAGLEN

Hollywood, Doc. 24.

Metro is dickering with Edmund
Lowe and Victor McLaglen to co-star in '12 Mileo Out.' Deal will probably be closed this week, with picture going into production late in January.

Pair hom.

Always One Spot

For the first time since they cut down the 110-piece orchestra at the old Rosy out of town visitors to New York have a Kaaba to which they must direct their attention, just as the Moslem pilgrim would regard no trip to Mecca as complete without the circumambulation of the original Kaaba.

cummbulation of the original Kaaba.

For more than twenty years it was the Eden Musee which was the point all out of towners must visit. To have come to New York without seeing the waxworks was to stamp one as the inexperienced traveler. Then Thompson & Dundy built the Hippodrome, and that became the high objective, eventually giving way to the Capitol for a couple of wears before the old Roxy became the one essential sighseer's location.

When economy slapped the big band, this 'must' business out Radio City may now before the one mandatory specifor the stranger within the gates.

JANET CHANDLER SUES FOR AGENTS' RELEASE

Hollywood, Dec. 24. Hollywood, Dec. 24.
Liflian Guenther, former child actress, now Janet Chandler, Fox contractee, has filed a Superior court action for declaratory relief against the Collier and Flinn agency, asking for termination of her contract with them since it was signed when she was a minor and never ratified by court. Contract had three and one-half years to go.

\$14,000 for Colbert

Hollywood, Dec. 24.

Claudette Colbert will renew her contract with Paramount at the old figure of \$140,000 for 52 weeks.

Deal went over with a rush when Metro not only refused to tilt the Paramount figure, but suggested a cut of \$30,000 on the yearly salary.

Sid Landfield's Eves May Keep Him Idle Full Year

Threatened with blindness in his right eye. Sidney Lanfield, Fox director, will leave for two weeks' treatment in New York. His next assignment, 'Pleasure Cruise' has been given to Frank Tuttle,

Local specialist advised Lanfield remaining away from studios for at least a year.

RAFT DUCKS FORMULA

OR SOME OKE PUBLICITY Hard Toward Finish in N. Y. to Get Him for Mag. Interviews

Him for Mag. Interviews

George Raft Is getting hard to handle, according to Paramount press authorities. He's turning down interviews and picture placements with class magazines, they say. His attitude is reported as, Tim getting tired of moily favors for magazines.

When Raft comes east again, and he only left New York for Hollywood over the week-end, the boys are going to educate him. If he is worse they won't bother with him at all, contenting interviewers with the information: Mr. Raft does not would be a some of his contenting interviewers with the information: Mr. Raft does not would be a some of his predecessor in the constellation who got to the point where they thought they could live without type.

Morehouse's Wrapper

Ward Morehouse is writing an original for Universal.
U asked the N. Y. 'Sun' columnist 1 January.

Pair have just completed 'Hell to warp a yarn around a male star, leaving the story and treatment to him.

COAST STUDIOS

Radio Studio Alone Among Majors Excepted - Some Picture Players Already Contracted Without Outside Rights

NBC INDIFFERENT

Hollywood, Dec. 24. All major studios with the ex-eption of Radio's have verbally agreed to prohibit people under contract from broadcasting under any circumstances. Only excep-tions are Cantor, Jessel and the Marx Bros., who already hold air contracts.

contracts.

Although this verboten on radio has been in effect only about two weeks, several film players have lost film contracts through insisting upon their right to broadcast on their own. Buddy Rogers' deal with Metro was all set as regards money, etc., when the matter of broadcasting and television came up. Studio refused to okay appearances though Rogers has a broadcasting and television contract with NBC. Instead, Rogers leaves for a four weeks' tour of the Loew houses, opening the middle of January, with dates at Clevelsand, Cincinnati, Washington and New York. Jimmy Durante also weetend personner was more promoted by the contract. Company turned it down on the grounds it did not want its players to compete with the theatres for public attention.

First knowledge of this altright.

with the theatres for punic attention.

First knowledge of this airtight agreement was had when RKO asked members of the producers association to participate in its Hollywood on the Air program, with all companies refusing to coperate. Radio and RKO will have to recruit its future programs from within its own ranks.

It is reported that the agreement was made following word from the home offices that the akhibitors must be protected against competition by studio employees broadcasting and holding the fans by the fireside.

fireside.

Producers are also complaining against the Warner shutting down of its Western theatre for two days to permit public broadcasts of the High Jinks program, sponsored by the Franco-American Bread Co., to which spectators are admitted on presentation of bread coupons, similar to that recently given at the Shrine auditorium, which put a terrific dent in the business of other theatres.

NBC Indifferent

Radio Pictures being outside the verboten is because of its affiliation with the National Broacasting Comverboten is because of its affiliation with the National Broscasting Company through RKO. Chief executives of the NBC in New York are aware of the picture folks' antipathy to allowing the studio people to broadcast but apparently are indifferent about it.

Most of the fuss against stars broadcasting started with Metro (Loew's). First real clash on the point arose when Raiph Farnum, the agent, was contacted by NBC to secure Marie Dressier, Wallace Beery and Folly Moran, all Metro, for some alreasting.

After considerable discussion back and forth between the Motro studio people and Farnum, the matter finally came to a finish when artaight orders forbidding broadcasting by these stars came from New York.

Early Press Date

This issue of 'Variety' went to press, due to the holiday, on Saturday (24).

Metro Lays Off Colbert Deal, Gary TAKE NEW STEP Cooper, on Loan, Demands 20G Bonus

DEMPSEY HANGIN' 'ROUND

Maybe After Come Back—Mixing With Exhibs Too

Jack Dempsey is preening himself to crack back into pictures, evidently. In addition to spending considerable time in the exhibitor headquarters of the Motion Picture Theatre Owners of America, Dempsey during the past week visited several producer offices.

Among these was Paramount. Jack spent most of his time there conferring with George Palmer.

Jack spent most of his time there conferring with George Palmer Putnam, head of the company's eastern scenario department.

Staff writers doubted if Dempsey's come-back will be as a writer.

GIBSON IN TOM MIX'S SPOT ON U SCHEDULE

Hollywood, Dec. 24.
Universal is closing a deal for
Hoot Gibson's return to that studio. Gibson will make six westerns for next year's program, starting in

Gibson replaces Tom Mix on the

Gibson replaces. Tom Mix on the U schedule. Latter's contract was abrogated on account of high production costs, at which time Mix announced his screen retirement. Gibson worked on the U lot before for nine years, seven of them as a U player. He left there two years ago to make his own independents.

WB's \$66 Danseuses

Hollywood, Dec. 24.
Contracts between Warners and seven girl dancers are up for Superior court approval, girls getting \$66 weekly and if options are picked up going to \$1,000 in seven years.
They are Gertrude Wing, Shirley Malis, Edna Callaghan, Anna Hovery, Jayne Shadduck, Donna Roberts and Martha Wing.

Arliss No Like WB's Intensive Shooting

Hollywood, Dec. 24.
George Arliss is requesting Warners to eliminate Sunday work on
his pictures and allow him a fair
shooting schedule on his next picture, 'Adopted Father.' Actor who
never appeared on stage Sundays
objected to the new rush filming
time hours do not permit him or
other players to do their best work.

5 FLYING WEST

In Party-Fowler, Heyward, Co-viol and Pilots

A flying party of five will take off for Hollywood Friday (30), three in the group having business in the picture colony. Passengers will be Gene Fowler, under 10 weeks' contract to Paramount; Leland Heyward, agent, and Passen Covict of Covict-Friede, publishers. The pilots are Capt. Al Williams and 'Swanee' Taylor.

Fowler will some of the property of the pilots are Capt. Al Williams and 'Swanee' Taylor.

Fowler will some of the pilots are capt.

Taylor.

Fowler will work on a new Eowler picture story, untitled. It will have a Parlsian background. No plans for him concerning the film version of 'The Great Magoo', published in book form last week. Show opened and closed at the Selwyn, New York, in slightly more than one week.

Ben Hecht and Fowler drew a bad break in regards 'Magoo' which they authored. In script form they were offered \$80,000 for the picture rights, Par and Universal both bidding. Having contracted with 18illy

rights, Far and Universal both bid-ding. Having contracted with lisily Rose to produce the show, the offers could not be accepted. Because 'Magoo' flivred on the stage, the picture money dwindled to \$22,500 from Par.

Hollywood, Dec. 24. Hollywood, Dec. 24.

Tith Metro agreeing not to otlate for Claudette Colbert, With Metro agreeing not to negotiate for Claudette Colbert, Paramount loaned them Gary Cooper for the lead opposite Joan Crawford in Turn About on Tuesday night. With Cooper scheduled to appear Friday (23) for work, latter did not show up. Company was dismissed for the day. Cooper wanted a bonus of \$25,000 for the picture, Mctro offering \$13,000, with compromise reported at \$20,000. Studio okayed the latter figure Thursday night, but understood did not want to establish a precedent doing this with borrowing people. TETIEN

precedent doing this with borrowing people.
Cooper did not report for work,
stating he was confined to his bed
with flu. Both Metro and Paramount doctors examined him and
agreed he was in no condition to
work. However, Cooper insists the
despite illness he will ruled to
ture unless he gots the \$20,000 bonus.

Stars Were Economical On Christmas Gifts; Hospitals, Poor Benefit

Hollywood, Dec. 24.
Printers, engravers and stationery stores yelled over pleture people who this year discarded their
usual 24-sheet Christmas and New Year greeting cards in favor of more economical and less flashy

Several hundred players and exces dropped the card idea entirely and contributed what they usually spent on cards to local hospitals, which in turn used ordinary postcards to convey the greetings second hand, and explaining why. Exchanging of gifts in several departments at Metro, Fox and Paramount was voted down with those who usually gave presents, pooling remeral fund and sending out ket of groceries to the needy. While the Christmas spirit was evidenced throughout the film colony, it was considerably subdued. Understood that several of the studios suggested that players and other high salaried studio people refrain from publicizing expensive gifts, feeling that at this time, due to the unemployment situation, it was considerable studios suggested that players and other high salaried studio people refrain from publicizing expensive gifts, feeling that at this time, due to the unemployment situation, it according to Hollywood store-keepers, the studio's auggestion was unnecessary. Few report the sales of expensive gifts.

TALLULAH'S 'IF' DEAL: PIX WITH COAST PLAY

Hollywood, Dec. 24,
Henry Duffy is trying to get Tallulah Bankhead to come back to
the Coast for his Loe Angeles and
San Francisco production of
Theres Aivays Juliet.
Bankhead in New York signified
willingness if her agents can work
out simultaneous picture deal.

Jack Pearl for MGM?

Metro has Jack Pearl slated for a series of pictures. Options go up to four years. Company had been dealing with the Dutch comedian ever since the radio rep started building.

Coining June Vail

Hollywood, Dec. 24.
Fox is looking for a new name for June Vlasek. First name will be retained but latter will be switched to Vallory or Vail.

IRENE BROWNE LINGERS

Hollywood, Dec. 24.

Irene Browne, brought from England for Fox's 'Cavalcade,' stays on for Radio's 'Great Desire'.

Decentralization of the big chains is going to prevent pictures from being the whole thing hereafter. An independent choice on policy, proand price will take care of that, it is indicated. Along with the understanding and appreciation of local conditions, demands, tastes, etc., decentralization brings about, other elements, including stage shows, will have an even chance.

Already with individualized operation, whether there are still any chain ties or not through partnerships and otherwise, it is evident vaudeville is going to fit more importantly into the picture. In the past it's been held down by big operators in New York who slept, thought and lived pictures but

Meant Nothing

Walter Reade, getting his string

Meant Nothing
Waiter Reads, potting his string
back next summer, is also planning
to reb back to vauda. Willie using
it right along in Kingston, N. Ya,
whice he retained when the otherhouses went to Fublix, he never was
able to induce Fublix to give it
proper experiment in the New Jersey towns. What Reade could do in
Kingston meant nothing to Fublix.
Down-in the south and-in-New
England, localized operation is also
spelling something on the stage
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England, localized operation is also
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to both with the local autonomy, are buying traveling stage
attractions where picking them up
conveniently, with results so far
having been so successful that
booking will be expanded.
Independents without chain affilintions are also contributing to a
system of the same of cornerly had,
Many, with low-scale operations,
are playing vaude around the country in some form or other without
regard to whether their opposition
is doing 'he same or not. Or
whether distributors resent the use
of stage shows under percentage ensequences. of stage shows under percentage en-

Besides giving operation to local men, acquainted with their field, decentralization makes stage shows or something else easier through elimination of home office overhead and charges which formerly pro-hibited anything but pictures.

B'WAY FRONTS BACK

Theatres Return Decoration They Were Once Obliged to Take Down

On their own initiative, Broadway picture theatres have gone back to the house fronts they were forced to eliminate when Joseph V. McKee took office and closing of burlesque joints on 42nd strect warned of a sweeping cleanup, Suddenly back are all the marquee hanging pieces, valances, banners, etc., that were ruled out and made most of the film houses look as bare most of the film houses look as bare

etc., that were ruid out and made most of the film houses look as bare as a stock manipulator's bankbook. While no one in theatre or advertising creles will say so, hint is that fronts are coming back to where they were before in the thought that Mayor O'Brien, son taking office, will not interfere. Contention of the showmen all along has been that eye-attracting fronts are as important to a theatre as displays, often gaudier, are to the restaurants, auction rooms and other places, which have not been much molested.

FIGHT FOR PUBLICITY

Radio City's \$40,000 Advance Campaign Got Edge—Sharp Competition

Keenest competition in crashing Sunday papers on blurbs last week, the Broadway press agentry reports. This is due to pending opening of Radio City's two theatres and the heavy advance on 'Silver Dollar' and 'Rasputin'. Radio City's advance campaign in

the newspapers runs to over \$40,000. On 'Dollar' it was \$15,300 and on 'Rasputin' \$17,000. This left it tough other houses and pictu grabbing Sunday (25) as well as

other space.

Paramount and Capitol's big

Xmas shows, as well as 'Cynara,'
on Rivoll premier Saturday (24),
with lower advances, had to fight
their hardest battle.

thought and inved pictures but nothing else. The Comercia chala in Pennsylvania, going into a Publix-Comertord partnership, marks one of variety of the the straight picture of the then the straight picture of the then the straight picture of the Starting Monday (28) five Comerford towns will go into combination policles. Capitol, Scranton, and Penn, Wilkes-Barre, will play full weeks with a stage band and four acts, while Strand, Hazleton; Capitol, Pottswille, and Strand, Willlamsport, Pa, will do last halves with three acts. Fally Markus will book the bills. Meant Nothing

Bankers are reported to have made it known to high picture con-tacts that they can't see bringing men from the outside to the film in-side and they are hoping to fill big picture posts by people from within the business.

The picture people, to whom these confidences have been made known, cannot think off-handedly who in the business today would be substantial enough to be burdened with the leadership of companies, especially one, already stuffering from frequent changes in management.

ment.
Meantime, with the rise of S. R.
Kent to Fok prexy in mind, current
inanpower in the upper strata is
getting a careful combing. It would
not be surprising to these contacts
if an elevation similar to Kent's
were made from the ranke by bankers within the next few weeks.

The old idea of outside economists teaching the business how to balance its books has been demonstrated, it is conceded, by the series of flops inside of men who were established as high powered outside.

New Roxy's Scales

Admission scale at the New Roxy in Radio City which opens Thursday (29), will run to \$1.65 top. Top price is for the first mezzanine. House seats \$,700. The Muste Hall, block away, which opens Tuésday (27), will be \$2.50 top.

\$2.50 top.

Full scale for the RKO Roxy fol-

lows:
Week days—Opening, until 1 p.m.,
35-\$1.10. 1 p.m. to 6 p.m., 72-\$1.10.
6 p.m. to closing, 83-94-\$1.65. Midnite picture, 55.
Saturdays—Opening, until 1 p.m.,
35-\$1.65. 1 p.m. to 6p.m., 83-\$1.10\$1.65. Midnight picture, 83-\$1.10\$1.65. Midnight picture, 83-\$1.65.
Sundays and Holidays—Opening,
until 1 p.m., 56-\$1.66. 1 p.m. to
closing, 83-\$1.10-\$1.55.

MAYFAIR SPLIT WEEK

RKO's B'way House Gets Like Naberhoods

Palace, Broadway, will have Universals "The Mummy" for the first run showing, when the house returns to vaude and pictures, Wednesday (4).

On the same day, the Mayfair, other RkO house on the Main Stem goes to a split-week film policy same as the RKO neighbs like the Collseum, Kenmore and Flushling.

ing.
Following showing of 'The Mummy' the Palace will go to second-run_product, with usual combo vaude.

New Winter Garden Deal? 10-25c Operators Don't Grab at

If a new deal on the Winter Garden, New York, can be drawn with the Shuberts, Warner Bros. may retain the house, they say despite WB has the Hollwood and Strand on Broadway at first runs, with a lettover in the Warner, second run. Under the Original Beasaway. The Warner of the Warn

Harry Katz' Deal for 17 Publix Houses in Mid-West Falls Down

Deal of Harry Katz to acquire 17 houses in Indiana from Publix has been called off due to Inability to agree on terms. As a result, with Katz having resigned from Publix, the Indiana-Illinola-Kentucky-Ohlo group which he had been operating from the home office now goes under the jurisdiction of John Balaban. This move gives Balaban direction and supervision over the largest group of Publix houses that remain under its operating banner. Right along Balaban has been handling B. & K., Detroit, Toledo and the Famous Players Canadian chain. Setup under Balaban so far as Indiana and Illinois is concerned will remain substantially the same, with the same of the control of the same of t

Halperin Resigns

Halperin Resigns
On transfer of the ind-III group
to Balaban, Alex Halperin, film
to Balaban, and the second the second transfer of t

May Take English Films

Radio is dickering for the American rights to 'Sleepless Nights' and 'Lord Camber's Ladies', both Brit. ish International films.

Ladies' is from a Benn Levy yarn and has Benita Hume and Gertrude Lawrence in the cast. Miss Hume was just taken by Metro for picture work in Hollywood.

Wants Pawley to Pay

Any Theatre Offered—Must Figure

PUBLIX OUT OF McVICKERS Publix Has \$1,500,000 Equity Property—B&K Operator

Chicago, Dec. 24.
Balaban and Katz will step out of McVickers Dec. 21. At that time its sub-lease from Paramount-Publix expires.
Publix has paid \$1,500,000 to Jones Linick and Schaeffer on the original purchase price of \$3,000,000. No official notification has been controlled to the control of the control isting equity is, of course, wiped

Next payment to Jones Linick and Schaeffer is not due for two years under a concession granted by the Chicago firm a few months

PA. DEMOCRATS **VOTING FOR SUNDAYS**

Easton, Pa., Dec. 24.
All of the 60 Democratic members
of the Pennsylvania House of Assembly are pledged to support the
repeal of the more than 100-yearold blue laws and allow sports and
pictures on Sundays.
This question is expected to be
the support of the next resisting the
the support of the property in
Lanuary. Easton, Pa., Dec. 24.

January: The two managers of Oil City who The two managers of Oil City who were fined for keeping their theatres open on Sunday reopened the following Sunday and were ready to pay another fine. A petition, signed by several hundred citizens opposed to Sunday films, has been secured by ministers. Theatre managers started to circulate a petition of their own, convinced that more people favor Sunday pictures than are against them. The managers intend to keep their theatres open Sundays during the season,

B&K's Kid Shows

Chicago, Dec. 24.

John Balaban has revived special holiday shows for kids in the B& houses after a lapse of four years.

Formerly they were big annual

Los Angeles, Dec. 24.

Charging that William Pawley never paid the commission due for his year's contract at Fox, Jente Jacobs has breught suit in Municipal court against the actor for \$1,040. Sum \$i=10\%\$ of Pawley's railery of \$200 a week.

Raiph Bium and Harry Sokolov combo, while the Tivoli has Harry represent Miss Jacobs, a New York

Heat-Light—Staff for Big House The 10c and 25c operators are getting offers of theatres from the chalms that have had their fill of operation. Notable is the approach made by Low's with a view to getting rid of the Allen. Cleveland, House is among several recently offered to Cooper & Carroll, Ohio 10c Independents, who now have the Hippodrome, New York, under a 25c policy.

the Hippodrome, New York, under a 25c policy.

The Majestic, Chicago, was also up for lesse to the Cooper & Carroll combination, if latter wanted it, as well as properties in \$\frac{1}{2}\$t. Louis and other spots. Along with offers of several house in New York for no more than a 25c top, C. & C. turned all downs.

all down. Some of the approaches have carried with them flattering percen-

carried with them figitering percentage of the gross propositions to assume operation.

William Carroll, one of the partners now in New York giving his personal attention with Cecil B. Maberry to the Hip, in speaking of Cleveland, said he wouldn't even take the Palace (RKO) if it was given to him as a present. That's the best house out there.

Heat and Light

the best nouse to trees.

Heat and Light

The Roxy does not interest the C. & C. chain partnership, even if it might have possibilities at a, say, 35c scale. It would cost too much to host, light and staff, in the opinion of Carroll, who has found this close Hip.

It is costing over \$400 to warm up the Hip and \$100 weekly on lights. Despite these large items, the overhead has been brought down to around \$8,000 House, without second balcony, which may be closed, is capable of doing \$20,000 at capacity. Last Sunday (13), despite the watcher, it did \$2,000 wifts price the watcher, it did \$2,000 with control of the staff of t

Three Weekly Changes
On Jan. I three instead of four
changes of program weekly will become effective. Instead of the new
show for Sunday only as at present,
changes will probably be Sunday,
Wednesday and Triday.
Maherry, managing director for
C. & C. with a plece in the Hip project, is trying to build up a family
trade for the house. Through Alec
party angle and the special
being worked.
Belleving the pleture or its age

Believing the picture or its age doesn't mean so much, Maherry is selling the show, including the stage end, and the price mostly.

Receiver Asks Accounting

Los Angeles, Dec. 24.

Seeking an accounting of profits and payment on two notes totaling \$1,500, Irving Trust Co. of New York, as receiver for the bankrupt Peerless Productions, filed suit in Superior Court here against Pacific Cuest Exchanges, now. known as ATProcuries.

Allied. Through its attorney, Philip Cohn, the trust company alleges that distributor has refused to pay the notes and has falled to give an accounting for moneys received under a contract to handle four Peerless pictures during 1932.

COSMETICS IN MACHINES

RKO Placing Them in Ite N. Y.

After 102 years at the world's foremost express company, the American Express, through its New York subsidiary, Railway Express, is taking on a sideline-wending machines.

The machines sell cosmetics and are intended for theatres, and the world with the self-cosmetic and the self-cosme

which is instailing them in its New York theatres. RKO gets 25% of

RAMBEAU IN BOGERS' PIC

Hollywood, Dcc. 24.
Marjorie Rambeau is here for
Charles Rogers' 'Strictly Personal,'
Paramount release.

Decentralization's Benefits

Commencing to Be Noted by Publix-Me. in Field Feel Secure

Better harmony in dealings by theatree, removal of the chain stigma in small towns where anything chainish was polson and saving in overhead at the home office are the principal benefits noted so far in decentralization of Publix, it is stated.

Men in the field, operating the theatree under their own noses and without home office reins on them,

theatres under their own noses and without home office reins on them, are expressing themselves as gen-crally more satisfied with their jobs and opportunities. All seem to bear the feciling that better results are certain to obtain in many direc-tions.

The big test on field as against h. c. operation will come next sum-mer when film and labor deals for-the new season are inaugurated.

These deals will represent the showdown one way or another, it is insisted on film buying-operating

showdown one way or another, it is insisted on film buying-operating authority.

Buying will be more direct with exchanges and their representatives. In a few instances this year home deals in the fold white one of the standard of the sta

FOX-LOEW GETTING CLOSER

New Stuff in Jaydee's Monolog

Mr. Williams' Loyalty to His Board of **Directors Must Go Unquestioned**

Dave the Believer

Dave Hochreich, erstwhile indle producer, doesn't regard as a bit of buffoonery his ap-pointment as a Kentucky Colo-

nel. He has promised Gover-nor Lafoon to be among those present in full regalia at the Rooseveit inaugurai cere-

monies.

There are a number of others who have received a similar coloneiship in the past few months, but of those Hochreich may be the only marcher for the film industry.

MAYBE SECRET

OF OPERATION

IN THIS

When taking over Sidney Cohen'

Impire theatre at 161st street and Westchester avenue, the Bronx, two weeks ago, RKO installed B. J.

Hines, an efficiency expert, as house

week, which was last week, turned in a profit of \$3,000.

KAHANE-SELZNICK ARE

Hollywood, Dec. 24.

Although First Choice Pictures has been a corporation with New York offices since last summer Jaydee Williams, pioneer picture promoter, still oan't answer questions for publication. In all the years he has rambled in and out of the business Jaydee, however, has finally hit upon one of the best reasons yet presented in the business for dodging pointed questions. It's this: can't talk without the consent

of my board of directors." The natural follow-up to this is:

Well, who are your directors? To which Jaydee again gives:

'None of my boys want publicity. I can't give their names without their consent."

And the rejoinedr: 'How about getting their con-

ent?"
It isn't time yet.'
'When will it be time?'
'It ought to be soon now.'
'What do you consider "soon"?'
'I can't say.'

Stiff Trying

Along another tack:
'Have you got the money?'
And to this comes the one and
only affirmative reply, 'Yes.'
'Who are the bankers.'
'I am not at liberty to tell.'
Comes a pass with some convergamone the original First Mational
'Is Sam Katz a First Choice director?'

To Sam Katz a First Choice di-

Sam Katz is a bright boy. I like

'Is Sam Katz on your board of directors?'

'I am not at liberty to say who is en the board of directors.'

Still Mum

'Well, Katz is or lsn't-which is

'I cannot say.' 'How many theatre have you lined

"How many theatre have you lined up for your product?"

It can't say, I promise to give your paper first break on the story. It will be one of the biggest that your paper has ever published. Say, when do you go to press? Well, 'Ili keep that in mind. I like your paper because it has real circuiation. Keep in touch with me and I'll let you know all developments at the right time.'

'What paper am I with?'

'What paper am I with?'

'T can't say, 'repiles Jaydee,

'Why?' persists 'Variety's' reporter.

porter.
'I'm not at liberty to talk in the absence of the board.'

COPYRIGHTS OF '31-32

Report of the Copyright office shows that in the last fiscal year (which ended June 30) 800 motion picture photoplays were entered for copyright as against 940 the pre-vious year and 890 in 29-30, There were 1,087 in 28-29 and 1,288 the

Hollywood, Dec. 24.

Dave Selanick's status with RKO remains unsettled. From present indications his connections with RKO work be froned out for several days. Any proposition he and B. B. Kahane might reach will have to get New York confirmation, with the chances of any announcement not forthcoming on the matter heter than the chances of any announcement of the contract of the chances of any announcement of the contract of the contract withdrawn his resignation. Advices from the east point to some resentment by the New York heads over the manner in which Setznick's intention to quit was handled by himself. The resignation announcement was printed before the New York heads were appraised.

Ben Kahane and Selznick conferred all day, Friday (23). Kahane outlined to Selznick the company's new production plans, according to the plant of the

HAYS' 'GESTURE'

Schenck Sapolioning 'Shanghai' for 100% O.K.

Hollywood, Dec. 24.
'Shanghal Gesture' will be made
by Joseph M. Schenck for United
Artists release.

New treatment of story is being worked out that will not be objectionable to Hays office which had previously banned play's screen production,

KENT-SCHENCK IN CO-OPERATION

Suggestion for Conference Made at Loew's Board Meeting -- Nothing Positive as to Course Heads Will Decide

NO IMMEDIATE CHANGE

At Loew's meeting of its board of directors earlier this month, the auggestion was made that Nick Schenck, Loew president, get into communication with Sidney Kent, president of Fox, with a view of a closer operating association between the two companies. The euggestion is reported to have been made by the Loew board member representing the Film Securities Company which holds for the benefit of the Fox company bankers the common stock control of Loew's, Inc.
It is said that a similar sugges-

Fox company bankers the common stock controi of Leew's, inc.

It is said that a similar suggestion has been received by Kent from the Fox board with the likelihood the company of the Fox board with the likelihood the controi of Loew's will force the two companies together or that whatever understanding is arrived at will mean any immediate changes on either side. The objective as meagrely reported is for a co-operation by the two companies after a the companies of the companies agreement.

Hines, an efficiency expert, as house manager. In the first week under RKO and Hines' operation the Bronz vaudefilmer which made \$2,000,000 in 18 years and never had a losing week, dropped 35% below average in gross and lost \$195 on the Hines was taken out after the opening week and replaced with Dave Sussman, who managed the Empire under Cohen. RKO told him to run the theatre as he saw fit. With Sussman back the Empire in its second RKO-ownership week, which was last week, turned. **CONFERRING ON STUDIO**

Prossibility of a Fox-Loew merge often has been bruited around, ever since William Fox bought 685,000 shares of Loew stock for around 370,000,000. The stock was bought for Fox Pinns. Its present market value is around \$13,000,000, but it is the control stock of Loew's. The control stock of Loew's. The control stock of Loew's present intention of linking up Loew and Fox with the respective heads of the two companies to agree upon their own working plans along the co-peration lines they decide upon. Fox and Loew each operate its own studios in Hollywood. Loew is also a theatre operator on its own. Fox theatres are at present under operations by the Skourse brothers. Fox West Coast theatre chain is a part of the Fox theatres currently under the Skouras direction.

Publix Main Divisions To Walsh and Schneider

The United States territory will be split between George Walsh and Louis E. Schneider under Sam Louis E. Schneider under Sam Dembow for Publix theatre direc-

Schneider is in charge of opera-tions for the western half of the

tions for the wonder country.

Waish will handle the rest, ex-cepting New York, which will re-main under Borros Morros.

Alex. Halperin with WB

Alex Halperin, Publix film buyer for many years, and a nephew of Sam and Harry Katz, is joining Warner Bros. Jan. 1 as that chain's buyer-booker in the Chicago terri-

Duyer-booker in the Chicago territory. Halperin originally came out of Chicago exchange ranks.

He resigned Saturday (24) from Publix as that company's film buyer for the Indiana-Illinois-Kentucky-Chio divisions which Harry Katz has supervised for years out of New York.

With Some of Par's De Luxers Out. **Chain Would Stand 'Black' Chance**

Junior Execs' Chance

Paramount heads deny their organization is suffering from a shortage of manpower due to the many resignations and let-

There are plenty of junior executives in the company to-day, as there were when exexcs were in power, they state. The company admits it is counting upon its juniors to face 1933 and thereafter.

DE MILLE GOES **PERSONAL EXPLOITER**

The time has come when producers of individual pictures, especially of the roadshow category, will take to the road themselves to afford the box office whatever benefit their personal pressure will

afford the box office whatever benefit their personal pressure will bring, if Cecil B. DeMille's current advance capelty is any oriterion. The maker of the industry's outstanding spectacles has now mapped out for himself an itinerary of towns where 'Sign of the Cross' is booked. DeMille is going through the regular routine pursued by every good representative. He is meeting the mayors, granting interviews to local scribes and becoming as democratic as possible.

cal scribes and becoming as demo-cratic as possible.

The first trip to Boston was re-garded in the trade as just a 'look-in.' But after DeMille repeated this performance in Philadelphia it was admitted the producer had scheduled at least six more 'Cross' towns before ending his exploitation campaign.

Misc. 15c Worth

Detroit, Dec. 24. To add to the other grief a semi-pro basketball outfit is running games in the Naval Armory here for 15c admish.

After the game a dance and some acts of vaude also.

Sam Katz Quiet Until After Holidays Anyway

Unlikely that Sam Katz will lay any plans on operation of theatres of his own or in any other picture direction until after the holidays. With so many rumors flying around about him, his favorite question is: When the contract by Faramount is proceeding slowly, due, in part, to press of many other matters with Par just now.

press of many other matters with Par just now.
While it is known transfer of some Publix theatres to Katz in line with a settlement has been consid-ered, it cannot be determined now whether this will eventually figure.

A 5c SCALE

Tacoma House Freaking Admission Through Ad in Shopping Guide

Tacoma, Dec. 24. New Rose theatre, small nabe but located pretty well downtown, an-nounces 5 cent admission for two feature talkers. Some shorts go

Some of the Publix deluxers may e disposed of, if and when. Anxlous to divorce itself from a number of the blg seaters in various parts of the country in the thought

parts of the country in the thought the rest of the circuit would then have a chance to ride along in the black, the Paramount chain is ready to talk business. Such houses as the Minnesota, Minneapolls, long closed, the Para-mount, Toledc (one of America's poorest show towns), Paramount, Los Angeles, and others, are men-tioned in line with sale, lease, part-inership or whatever can be ar-ranged.

nership or whatever can be arranged.

So far, according to Par executives, no deals are on for disposition of any deluxer, but any one who's interested in starting anything would probably find themselves welcome at Par headquarters.

In some of the country's keys.

ters.

In some of the country's keys, notably Chicago and Detroit, Publik is badly overtheatred. These cities have always presented buyling the country of t

FEMME DICK IN BOSTON-LISTEN!

Boston, Dec. 24.

A petite femme Pink, doing an inside job of Publix; gives Boston's Riatto and the public generally all the thrills of a real life thriller-visionment that have given Publix a case of earthquake tremens from top to bottom.

Said isas, matty and fetching, came from New York armed with a letter recommending her strongly for a job in the Met organization. She got it, used her eyes and ears over a period of weeks, turned in her report—and then the fireworks. On the spot two assistant managers, treasurer and 10 underlings were fired; and Edward A. Zorn, Boston district manager, Henry Thouse, and Bearts of the carpet by headquarters.

Seems that the femme dick found gings- on contrary to the

pet by headquarters. Seems that the femme dick found goings-on contrary to the rules. The details were made a matter of mystery, but they were important enough to get a great stir out of the New York office. Advent of the femme pink was a subject of pro and con argument; lits the first time this trick has been

it's the first time this trick has been pulled here in many a year. For Eddle Zorn there was nothing but sympathy everywhere; for Zorn is not only a 100% efficient executive, but has the good will of those under him, newspaper men, and all others who contact with him.

nounces 5 cent admission for two feature talkers. Some shorts go along. The 5c admish through two and-one ad in shopping guide.

Other theatre manager bawling manager to this is a fine way to enter into the Yuletide, but suggests it might be better for the Rose to give the customers a part of the theatre building or a scat to take home as a lagourenir after the show.

SHOW FEATURE DROP

vious year and 890 in 29-30. There were 1,087 in 28-29 and 1,288 the previous year.

There were 739 pictures not photoplays registered the last period as against 388 the year before, when the entries topped the feature stories.

it first.

It first.

It first will get it is expected Kahane also will announce the future production policy of RKO. This isn't looked to be announced until the middle of the week.

Harold B. Franklin, who stopped off at Grand Canyon and is motoring here with his son Eibert, arrived Saturday (24) and leaves for New York Dec. 27.

Franklin on Coast Hollywood, Dec. 24.

It is expected that the confabs will run over the weekend and if any proposition is worked out between the two, New York will get

Holiday Covering Help to Loew; **Week Ends in Dull Session With Prices Only Moderately Higher**

By Al Greason

Week ended in a typical daybefore-Christmas stock market,
with many of the floor traders, who
have been making the market, absent and volume scarcely 300,000

Beason. The de2cit compares with
nethod of 1,1252,000 for the Ocber quarter of 1931.

Response of the market to Paramount's showing was prompt.

sent and volume scarcely 300,000 shares.
Prices were alightly higher, especially in those issues, that have a large short interest, but there was no general disposition to do urgent covering over the two-day recess. Suggestion of the quality of trading was that the general short account has been over-estimated. A double holiday following nearly 10 days of steady decline, should have inspired more vigorous evening up by the bears just to be on the safe side in the event of surprise news over the week-end.

Loew's behaved best of the amuse-Losw's behaved best of the amusements, moving up a full point to 18% on only moderate transactions, inference being that the short interest here has been built up considerably by the receasion of the last two weeks. Even in that event Saturday's moderate advance was not especially encouraging under the characteristics.

net profit of \$1,282,000 for the October quarter of 1931.
Response of the market to Paramount's showing was prompt.
The showin

promises.

Another angle brought out in the market goesip on the subject was that the statement of John Hertz that there was no capital reorganization planned, was meant to apply to the parent company and probably did not include some of the separate corporations recently set up under the old organization as a parent company.

The income statement described a

urday's moderate advance was not especially encouraging under the circumstances.

Bonds did well in the final session. Paramount Famous were a bit soft, but the Par-Pub 5½'s moved up to a full point premium ever the old linas. Columbia Pice over the old linas. Columbia Pice over the old linas. Columbia Pice of fixed assets' amounting to \$2, extended to the premium ever the old linas. Columbia Pice of fixed assets' amounting to \$2, extended to the premium ever the old linas. Columbia Pice of fixed assets' amounting to \$2, extended to the fixed per ever a provided for depreciation of fixed assets' amounting to \$2, extended to \$4, extended to the fixed provide reserves for revaluation of fixed assets and the plane of fixed assets and fixed per every expectable to the film produced to the fixed provide reserves for revaluation of fixed assets as of \$4713, 1382, which reserves will be charged against the capital surplus which reserves will be charged against the capital surplus which reserves will be charged against the capital surplus which reserves will be charged against the capital surplus which reserves will be charged against the capital surplus which reserves will be charged against the capital surplus which reserves will be charged against the capital surplus which reserves will be charged against the capital surplus which reserves will be charged against the capital surplus which reserves for revaluation of fixed assets as of \$4713, 1382, which reserves for revaluation of fixed assets as of \$4713, 1382, which reserves for revaluation of fixed assets as of \$4713, 1382, which reserves for revaluation of fixed assets as of \$4713, 1382, which reserves for revaluation of fixed assets as of \$4713, 1382, which reserves for revaluation of the dwon on the surplus and the same surplus and fixed to the control of the same of the

about \$16,800,000 for the year, this calculation being based on the assumption that the savings and reduced grosses will be in the same ratio for the fourth quarter as for the other three quarters just reported.

the offer the court quarters just re-ported.

Operations for the period Jan. 1 to Sept. 30 left a net defiot of \$6,-683,465.

Even so rough a calculation as might be suggested by the RKCO fig-ditional control of the court of

office takings over the last minomiths.

RKO stock showed a disposition to move up most of the week, climbing from below 3 to 3½ and holding most of the gains until the last hour most of the gains until the last hour states of the last hour state

Oriental's Bookings

Chicago, Dec. 24. Chicago, Dec. 24.
Oriental in going straight pictures will have the oream of the crop from B&K. Following the current Farewell to Arms' (Par), expected to run three weeks, house has 'Strange Intertude' (Metro) set. Silver Dollar' (WB) 20,000 Aces: ISIng Sing' (WB) and 'Rasputh' (Metro).

Incorporations

California

Galifornia

V. G. Freitag, Inc. Capital stock, 2.000 shares, none subscribed. V. G. Preitag, Inc. Capital stock, 1.000 shares, none subscribed. V. G. Preitage, Inc. Capital stock, 10 shares, 316 subscribed. Mary Lelands, 10 shares, 316 subscribed. Mary Lelands, 10 shares, 316 shares, 10 shares, 1

shares.

lowa Clinton, Ia., Dec. 24.
Clinton Colesium Company. Capital stock, \$100,000 with 4,000 shares at \$25 outstanding, \$17,75. B. J. Curtis, president; F. H. Van Allen, secretary.

Judgments

Library Hall, Inc.; Hollywood Pictures, Inc.; \$43. Gladys Kilgour; Powers Pictures, Inc.; \$88. Leon Theremin; RCA Victor Co.; \$2,705.

L. A. to N. Y.

Max Hoffman, Jr. Nora Gregor. Arthur Robinson. H. B. Franklin.

Going Places

By Cecelia Ager

'Silver Dollar's' Strange Vamp

'Silver Dollar's' Strange Vamp
Though her admirers are somewhat startled to see the always
cryptic Alline MacMahon as a doclic
Kansas farmer's wife in 'Silver
Dollar,' it isn't long before she
manages to permeate her role with
the wise level-headedness they expect from her. Keeping properly in
character, festooned with the fripperies of the late 19th Century,
obedient to the extravagant displays of her swiftly ascending
spouse, playing a wife whose place
is in the background, nevertheless
her quality of knowing full well
just what's going on—her tolerance,
shimmers through every now and
then to remind her followers that
all's still well with Aline MacMahon.

then to remind her followers that all's still well with Aline Mac-Mahon.

Only a few scenes are allotted her with which to grapple with her assigned stock characterization and make it read, because we will be supposed the supposed of the

always pretty to look at.

Sylvia Sidney As 'Butterfly'
The Tartar look of Sylvia Sidney's face is most adaptable for Japanese make-up and coffure; hence Miss Sidney as sad little, poor 'little 'Madame Butterfly'. Japanese women's passive resignation to fate be more of a propenting to the beautiful to the sum of the propenting little figure in her. Japanese coiffures, Miss Sidney can't prevent her persistent abnegation from becoming a bit of a bore. Little girls of any country who parade excessive meekness soon grow thresome; they just aren't in time with the rhythm of the day.
'Madame Buttlerfly's' costumes, contrasted—with—the—extrawagani-Oriental Tantasies of the recent Fu Manchu series, insist upon authen-

ticity and honesty. No gold cloth Cocidental adaptations of Japanese modes, no riotous jewelry to distract from the lovely prints of their tact from the lovely prints of their fabrics. Since Miss Sidney is Japanese, she's going to be truly, Japanese, she's going to be truly, Japanese, hairdress she realizes is sufficiently striking without the addition of sequined turrets. She wears her kimonos with a pretty grace, bows and bobs with propeg Oriental obsequiousness, languishes forlonly and flutters hopelessly. There's nothing much else for hes to do, which is a pity, for a reserved Sylvia Sidney scarcely skims the surface of the Sidney emotional depths.

One Waterproof Beauty

One Waterproof Beauty
Madge Evans, one of the screen's
most consistently 'regular' girls,
had a mighty fine and splendid time
making Teat Life.' It all happens
are consistently and to the water
the livelong day.

It really isn't coming to a regular
girl, however, to have to jump in
the bay in a chemise and emerge
all dripping because her studio
happens to have a penchant for
strip numbers. There is a chemise
type, but Miss Evans isn't it. Trim
one piece bathing suits. tsilored
beach pyjamas, smart yachting
suits, yee—but chemises for maids
less forthright, less clear-eyed, less
sunshine and devoted-daughter, for
maids more indolent and a good
deal lazier.

maids more indolent and a good deal lazier.

If there must be all this aquatic activity, then Miss Evans is excellent at wearing severe bathing helmets, and almost as good at leaping out of the water with her curis all straight and lank.

Her features are so clean cut, her eyes so bright, and her youth so vital that she can submit to the result of the control of t

Pampered Beauties

"The most beautiful girls in the world," Earl Carroll calls them. From the vast vistas of the Para-

W.E. IMPORTANT ANNOUNCEMENT

scheduled to be made shortly by Western Electric in connection with a new sales policy for its theatre equipment. This much is admitted, with the side comment that ERPI was considering the change long before RCA Photophone announced it would ditch the license formula and give title to its equips ment to exhibitors who have the

cash, Litigation in the Foderal courts, yet to be decided, is claimed by Westernites to be one of the ma-jor reasons why ERPI has delayed making known the reported con-templated revision of policy.

18 Yrs.—Sussman Stays

RKO is retaining the same manager who's been over the Empire, in the Bronx, for Sidney Cohen for 18 years, Morris Sussman, when the chain officially acquires control Dec. 31.
Under RKO operation, it will play, double features, two changes weekened to the control of the contro

ly, at 35c top.

House falls into the Louis Golds

Studio Placements

Alison Skipworth, Roland Young, Sari Maritza, Richard Arlen, Jack Oakle and Warren Hymer, 'Good Company,' Par, Anita Page, 'The Big Cage,' Uni-

versal.

Lee Shumway, Ferdinand Schumann-Heink, 'Private Jones,' Uni-

Summary for week ending Saturday, Dec. 24:

			STOCK EXCHANGE				ı	
10	82		STOCK EXCHANGE					
High.	Low.	Sales.	Issue and rate.		_		tchu	
3%	*	1.200	American Seat	High.	Low.	Last. fo	rwk.	h
5%	174	1,100	Consol, Film	234	2 1%	2	- 4	
14%	41/	800	Columbia P. vtc	1014	94	1%	1	f
11%	2%	1.200	Consol. Film pfd				= %	١,
87%	35%	9.150	Eastman Kodak (3)	596	52	8	- 29	
5%	1	6,200	Fox, Class A	56%	1%	53%	-2%	t!
2814	814	74,180	Gen. Elec. (40c.)	15%		2	+ %	ΙF
80	778	13,100	Kelth pfd	10%	18%	14¼ 16 bid	-1%	
87%	134	84.100	Loew (3)	21%	i7%		-24	u
80	39 ~	500	Do pref. (6½)	59	1178	18%	-275	b
414	214	400	Madison Sq. Garden	216	24	24	- 14	b
2214	14	100	Met-G-M pref. (1.89)	18%	18%	18%	+1%	
16.7	31/4	160	Orpheum pfd	944				0
11%	11%	20,690	Paramount	2%	4%	21/2	-41/4 + 1/4	ш
1%	12	400	Patho Exchange	272	1%	**	+ %	Ιt
5%	1%	1.000	Poths Class A	278	% 1% 4%	. 77	.,	
18%	216	48,600	Pathe, Class A	514	1.25	1%	- %	ÌΟ
7%	1%	8,700	Radio Corp		978		_ %	۱F
1%	7	0,100	Shubert	81/2	2%	314 b	"	
8ô™	12	180	Universal pref	15%	12	12 4 0	-12	12
414	34	46,220	Warner Dros	1%	156	134	+ %	l t
20 2	479	200	Do pfd	6%	6%	6%	± %	Ι,
4814	15%	87.500	Westinghouse	29	2474	2678	-21/6	
2072	1078	01,000	westinghouse	29	2773	20	-2%	lο
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15	4%	1.400	Columbia Picts			• • •		Ιo
1%	34		De Forcst Radio		- 19	*	+ *	
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4% 3¼	Ź	700	Technicolor Trans Lux	2%	1%	2 1%	- 14	it
8%	78	100	Trans Lux	1%	1%	1%	- %	10
			BONDS					ĺ
								l v
7%	1	\$17,000	Gen. Then. Eq. '40	21/4	1%	11/4	- 14	
63	24		Keith 6's, '46			88¼ la	.st	1 8
90	64	28.000	Locw 6's, '41	. 811/2	80%	80%	+2%	13
801/2	49	10,000	Pathe 7's. '37	. 09%	68	68	-2	1.
60%	12%	162,000	Par-Fam-Lasky 6's, '47	. 17	121/2	14	-1	I
55	10%	246,000	Par-Pub 51/2's, '50	161/2	12%	14	-1	11
19	14%		RKO debs 6's, pt. pd			17 las	t	I
8	1	1,000	Shubert 6's	. 1	1	1		1.
40	914	210,000	Warner Bros. 6's, '39	. 19	18%	181/4	- %	۱t
								1:
			Over the Counter, N. Y					16
Bid.	Asked.							1.

2 Roxy-Named Houses in N. Y.

Situation May Endure for Month-Appeal on Decision to RKO

Although Federal Judge Caffey has ruled that the Roxy name right fully should come down from the fully should come down from the old Roxy theatre on 7th avenue and that the Roxy name belongs to RKO, the old spot can continue to use the name under an injunctive bond while its appeal is pending before the higher court on Judge Cartey's finds.

Thus New Yorkers may behold the current week two actively. The New Yorkers may be continue for a month until the appeal is finally disposed. The RKO Roxy is scheduled to open Thursday (29) with no indications of far that any postponement.

open Thursday (29) with no indica-tion so far that any postponement is loked for because of the legal obstacles which are presented to the ultimate settlement of the issues as to who owns the Roxy name. Judge Caffey's finding was mostly in con-firmation of the recommendation which had been made previously by The Judge ruled that the old Roxy must take that name off its theatre fronts and not use the name in con-nection with any advertising of the theatre, but permitted the Roxy nonics and not use the name in connection with any advertising of the theatre, but permitted the Rosy theatre, but permitted the Rosy theatre, but permitted the Rosy was to trim the weekly overhead. It Theatres Corp, holding company is stated to be down to \$29,000 curof' the theatre, to continue using the name and also the trademark, over \$35,000.

An injunctive order to this effect

An injunctive order to this effect was to have been prepared for the Judge's slimature Saturday (24) may be a simature Saturday (24) may be a simature Saturday (24) may be a simature saturday (24) may be a switch in receivers, Howard Cullman replacing Attorney Harry Kosch. When the latter departed, the new operators of the house discovered they had only \$250 or 100 may be a supportant of the support of the s

\$40,000.

With the consent of the Roxy bondholders' group which is represented by Attorney Carlos Israels, of the law 'irm of White and Case, an additional \$50,000 in receivership certificates were issued. This brings the total receivorship certificates of Roxy so far issued to \$200,000.

Among Receiver cultumar's first.

HOT AND COLD CENSORING

Ornheum Circuit Kicked About: RKO Will Advance No More Money— **Orph Committee Demanding Action**

circuit can be described is that it's 'hourly' matter with the RKC

an 'hourly' matter with the RKO
heads. It may go this way or that
way the next hour.

The Orpheum has resolved itself
into a tough shakeoff. Technically
the Orpheum is still a part of RKO,
but to all practical purposes it
might be detached.

RKO has decided not to make any

RKO has decided not to make any further money commitments of any kind on the Orpheum houses, it is said. This was decided at the recent RKO board meeting in New York.

There are around 39 theatres in the Orpheum layout. Since these were acquired in 1931 or so they have paid out something like \$12,000,000 in dividends, until the preferred dividend was passed around a year or more ago. Most of the (Continued on page 21)

Harry Sherman May Succeed Sam Kaplan As Operators' Prez

AS Uperators 1122

"The Harry Sheman, first choice of the LATSE and the membership of the New York operators local, 1266, may be appointed president of the boothmen's union this week to succeed Sam Kaplan, recently ousted with his officers. For several years with Publix, mostly on labor matters, Sherman would report the 100 presidency pays 126,000 annually.

Under a ruling during the past week by Justice Cotillo on Sam Kaplan's application to set aside his ouster, the LA has the right to appoint a temporary president and officers, who would remain permanently should the Kaplan injunction, coming up Jan. 16, be denied.

STOPGAP 'BALL' PROVES CLICK, 'GOONA' BOOM ON

Pittsburgh, Dec. 24. Pittsburgh, Dec. 24.
Avenue Cinema, foreign film site here put in 'Isle of Paradise,' Ball travelog picture, for the dull week preceding Christmas.
Film caught on, however, giving Cinema one of its best weeks in some time, with the result that it has been held over for Christmas week.

It's the first of the Ball picture It's the first of the Ball pictures to reach town, 'Goona Goona' having been held up. Al Friedlander, producer of 'Goona,' was in town last week tieing up a date with WB, who will rush it through as a result of 'Isle of Paradise's' showing.

Mooring British P.A. for 'Cavalcade' Doing Canada

Hollywood, Dec. 24,
W. H. Mooring, former editor of
the London 'Bloscope', film trade
paper, who has been here handling
Britlish publicaty on 'Cavalcade, left
Wednesday (21) for Vancouver.
He will contact Fox exchanges
and newspapers in the principal
Canadian cities in the interests of
the picture, and then go to New
York to sail Jan. 11 on the 'Leviathan' for London.

Rosenzweig Sailing East

Charles Resensevels, gen. sales mgr. for Columbia, is sailing today (28) on the Santa Rose for New York after spending a week here. Local visit wound up an inspectiou tour of midwest and coast exchanges.

The best way that the Orpheum D. E. McINTIRE LEAPS FROM 21ST STORY

For the same reason that he succeeded Winfield Sheehan, temporarily, as head of the Fox stu authorities hold D. El. McIntire mid-western banker representative, took his own life by leaping from the 21st story of the St Morits Hotel, New York, on Thursday (22) night. It was a matter of nervous breakdown in both cases, only Sheehan recovered sufficiently to reclaim his old studio post.

Fox executives, who knew h intimately, declared Saturday Mc-Intire's health had been impaired intire's health had been impaired before his resignation from the organization and settlement of his Fox contract in Hollywood lasts June. McIntire, according to their version, was a direct appointee of Harley L. Clark while Fox president. His first assignment was in May, 1931, when commissioned to Hollywood in the capacity of trouble finder on the Fox lot.

trouble finder on the Fox lot.
Returning east in September of
that year McIntire submitted a
lengthy report in which he reccommended many changes, sufficient,
it of more than the submitted a
lengthy report in which he reccommended many changes, sufficient,
it of more than the submitted of the
and Chase bankers were so impressed by the report, it is also
stated, they returned McIntire to
Hollywood in December, 31, as active head of the studio. He remained in such capacity until last
March when recalled. After lingering about New York he made a
final trip to the coast where his
Fox resignation was announced.

New England I.A. Passes 'Sunday' Resolutions

Worcester, Mass., Dec. 24.

New England district convention of the LA.T.S.E. and M.P.O. at its session here passed a resolution de-nouncing Sunday blue laws and appointed a committee to draft a bili to present to the Massachusetts legislature requesting liberalization of these laws.

Among other things, the resolution said because theatres offering tion said because theatres offering stage shows are not legally permitted to stage certain acts on Sunday a large proportion of the public that is unable to go to theatres on weekdays is thus deprived of entertainment on Sunday. The resolution also said that if such persons attended the Sunday shows the business would greatly relieve the industry 'which is suffering much financial joss as a referring much financial joss as a re-

ALL KINDS NOW

Many Women and Some Coppers Official Observ-ers of New Pictures— Costing Film Biz Million

CARELESS SCISSORING

Censorship is increasing in the United States and its cost to the industry is mounting. In normal times, when there were far fewer scissor wielders, cuts and eliminations made in pictures cost the business \$1,000,000 yearly. Today there is municipal censorship in 17 states and state consorahin in sever

states.
It is not only the cutting but the various moral formulae and standards governing the scissoring which is taking a toll in entertainment value. That means lost dollars for which the Industry has no way of reckoning a total.
Specifically there is censorahip in 55 cities with few having the same moral pattern on which to lay film.

Insides

Inside facts on the censor situa-tion in many of these municipali-ties show:
Atlanta has a pald secretary who is the real censor. When in doubt she calls in three members of the board and the majority has final

word.

In Birmingham, Ala, a single woman has full authority to pass upon all pictures shown in that

BIP PULLS SURPRISE **MOVE ON RAY LEWIS**

Toronto, Dec. 24. Defense counsel made the unexannouncement that witnesses would not be called in the \$550,000 damage action brought by Ray Lewis (Mrs. Joshua Smith) against British International Pictures for alleged breach of contract for the distribution of B.I.P. pictures for the distribution of B.I.P.

stage shows are not legally person itself to stage certain acts on Sunday a large proportion of the public that is unable to go to theatres on weekdays is thus deprived of contertainment on Sunday, along the stage of the stage

4 Local Indie Exhibs of Cleveland IN 17 STATES Take Over Allen, 3,500 Seats, and 2 Loew Naborhooders in Same City

MUSIC RIGHTS RATES FOR SHORTS MAKERS

Several of the short subject film producers who have been using copyrighted music without regard to the free-for-all sync rate situation in effect since Sept. 5 have suddenly found themselves tagged for heavy royalty bills. One of these, the Van Beuren Corp., has appealed to the publishers for ad-justments of the accumulated charges against Aesop Fables and

charges against Aesop Fables and Tom and Jerry releases. Van Beuren has advised the music publishing ass'n it had continued to cull his musical needs from available catalogs by the same rate in effect as when it licensed through RCA Photophone, and had not until recently realized that these sync excerpts were each subject the sync excerpts were each subject that the sync excerpts were each subject to the sync excerpts were each subject to the sync excerpts were each subject to the sync excerpt which were each subject to the sync excerpt when the sync excerpt were each subject to the sync excerpt when the sync excerpt were each subject to the sync excerpt when the sync excerpt were each subject to the sync excerpt when the sync excerpt were each subject to the sync excerpt when the sync excerpt were each subject to the sync excerpt when the sync excerpt were each subject to the sync excerpt were each subject to the sync excerpt which were each subject to the sync excerpt when the sync excerpt were each subject to the sync excerpt were each subject to the sync excerpt were each subject to the sync excerpt which were excerpt were each subject to the sync excerpt which were except which were

could seek adjustments individually among the copyright owners. Some of the music men have cut the price per number for both American and

per number for both American and European use.

The Warner group, Remick, Harms and Witmark, has granted Van Beuren a flat price on each composition, with this figure also taking in American and foreign

Tracy Barham Takes Over 4 Minn. Publix Houses

4 MIMM. FUDIX HOUSES
Publix has entered into a partnership arrangement with Tracy
Barham for operation by latter of
its houses' in Faribault, Waseca,
Willmar and Brainerd, Minn,
which are now a part of the northwestern division under John Friedel's supervision. Barham will take
control Jan. 1;- making-headquarters at Faribault, where he will also
live.

live.
For several years Barham has been a division buyer for Publix at the home office. Until recently buying for the chain's largest division, comprising the middle west and northwest, he became assistant to Leon Netter, ho, general manager of film buying when the decentralization program was worked out.

Before Joining Publis as an additional program was worked out.

out.

Before joining Publix as one of its film buyers, originally for the south, Barham operated a string of theatres of his own in Fiorida.

Circuit Sued for Seats

Los Angeles, Dec. 24.

Barker Brothers, local furniture house, has brought Superior court suit, through an assignee, to collect \$2,750 from the PRL Theatres (nabes), owned by Poptin, Robbins and Lasher. 500 chairs, which was to ham been paid at rate of \$15

Glucksman with M. A. P.

E. M. Glucksman, former head of the RKO theatre department, has joined Master Art Productions, to become vice-president.

Master Arts is owned and headed by E. Schwartz, who will be Glucksman's direct superlor.

Inports Homebound

Hollywood, Dec. 24.
Nora Gregor, German actress, and Arthur Robinson, German didrector, recent Metro letouts, are en route to New York. They sail for home Dec. 28 on the Europa.

Cleveland Dec 94 With Loew's dropping three pic-

ture houses on its chain and RKO ture houses on its chain and RKO
changing policies in two of its theatres. Cicveland's show business
is going through a volcanic revolution, out of which is emerging a
new theatre circuit syndicate that
is changing the complexion of the

new thearre creutt syndicate that is changing the complexion of the town's rialito.

As the result of Loew's failing to renew its lease on the Allen, for-any control of the complex of th

Reel of 1,700 Feet Suggested By Pct. Academy

Among recommendations which a delegation of the Academy of Motion Picture Arts and Sciences will make to Hays members later in the week are two dealing with illm. After exhaustive experiments and research the Academy is satisfied that only a chemical with a wax base should be used as a film preservative. Adoption of this point will mean scuttling of a score or more of chemicals currently used by the various companies.

Next highlight has to do with increasing the length of the reel from 1,000 to 1,700 feet. Academicians have a bookful of reasons for this Primarily, it is that a better projection is obtained with the longer rees! also, that economy, in ship-rees! also, that economy, in shipperion is obtained with the longer reel; also, that economy in ship-ping can be realized by virtually cutting down the number of film cans shipped to and from exchanges.

COPYRIGHT RIGHTS TO SONG UP IN MONTREAL

Montreal, Dec. 24

Montreal, Dec. 24.

Hello Gorgeous' song is ordered out of the picture currently being run in United Amusement Corporation theatres in this city, under an interest of the state of the control of the corporation of the copyright and the court she was the corporation of the copyright and considered almost entirely on interpretation of the Copyright act.

A quotation of 10 cents per seat per year was made to the United Amusement Corporation for the use of the entire list of copyrights in 18 17 Montreal theatres, but the offer was refused, and the theatre owners countering with an offer of 5 cents per seat per year. There are are active to the copyright act was considered and the control of the copyright and the theatre owners countering with an offer of 5 cents per seat per year. There are a control of the copyright act was the control of the copyright that if the society has great the act of the copyright act and the control of the copyright act and the control of the copyright act.

A quotation of 10 cents per seat per year. There are comers countering with an offer of 5 cents per seat per year. There are a control of the copyright act was a control of the copyright act and the theory of the copyright act and the control of the copyright act and the

'Panther Woman's' Contract

Hollywood, Dec. 24.

Kathleen Fourth, Paramount's

'l'anther Woman' contest winner, is
getting a term contract.

L. A.'s Easin' Out of It: 'Match' In 2 Houses, 16½G; Par, \$14,000

Los Angeles, Dec. 24.

First run are hopeful that the holidays will are hopeful further holidays will are hopeful further than they have been getting in the holidays are hopeful further than they have been getting in the past four months.

The Los Angeles, operated by Joe Leo for William Fox, went into first run with 15 and 26c. scale showing translated of other around \$4,000, olcan, and \$4,000, olc

Columbus Sparkles Again; 'Rio' Tabloid With 'Uptown' 17G

falled to hit that figure by less than \$50.

Broad (Loew-UA) (2,500; 25-40)—
Call Her Savage (Fox). Looks of the stock of

to \$4,800. Hartman (Great Lakes) (1,400; \$0-\$1,65)—Sign of the Cross (Par). Roadshow looks good for plenty heavy biz, with the season of the year doing much to bring the gross on this one up. Last week Ed Wynn's revived Follow the Leader' ar) at 40c top did very

(Par.) at 40c top did very nild \$2,400. Majostic (RKO) (1,100; 20-35)— "He Learned About Women' (Par). Should do average \$2,600. Last week 'Hat Check Girl' (Fox) slightly off, with total take of \$2,300.

Montreal Commencing to Slide Out of Doldrums

Tess of the Storm Country, at the Palace, with Gaynor-Farral, the Palace, with Gaynor-Farral, Coew's has 'Me an' My Gal' and good vaude, which gives it a chance of \$12,000. Capitol brace includes Joe Brown, much liked here, and may lift to \$5,000.

Estimates for This Week

Estimates for This Week
His Majesty's (Ind) (1,500; 75\$1,50) The Green Pack' (legit). This
Wallace thriller at lower prices may
get by at \$1,0,000. Last week threenite stand of Tony. Sarg's Marionettes grossed \$4,500.

Tess'
(Palece (FP) (2,70; 60) Tess'
(Palece (FP) (2,70; 61) Tess'
about \$1,0,00. Last week 'Life Beging' (WB) flopped to \$8,000.

Canitol (FP) (2,700; 60) 'You Said

Canitol (FP) (2,700; 60) 'You Said

gins' (WB) flopped to \$\$,000.
Capitol (FP) (2,700; 600) You Said
a Mouthful' (WB) and 'They Call It
Fate' (WB). Joe Brown is locally
popular; should gross to \$9,000. Last
week 'Too Busy to Work' (FOX) and
Sheriock Holmes' (FOX) and
You'd (FP) (3,200; 75)—Me an'
My Gal' (FOX) and vaude. Good
stigled (FP) (3,200; 75)—Me an'
\$12,000. Last week 'Faithless' (MG)
and vaude took \$11,000.
Princas (CT) (1,900: \$5,60).

and vaude took \$11,000.
Princess (CT) (1,900; 35-60).
Prightened Lady (Brittleh) and 'Orlminal at Large' (Brittleh). Cannot hope for much above \$5,000. Land 'Heart of Humanity' (May) \$5,500.
Imperial (Franco-Film) (1,900; 50). 'LExpress de Shanghai' (French) and 'Le Chien Jaune' (French) and 'Le Chien Jaune' (Cendrillon de Paris' (French) and 'Le Chien Jaune' (Le Chien) \$1,000. Cinema de Paris (Franco-Film) 600; 50). 'Embrassez-Mo' (French) and 'Le Sergent X' (French) \$1,000. Last week French repertory films

PORTLAND PEPPY; ORPH **REOPENS TO BIG 9G**

RKO Portland Ore, Dec. 24,
RKO Orpheum respense after dark three weeks. House renowated and walls soundproofed. New Orpheum policy has Horace Heldt's stage band under local direction of Jackle Souders, also vaude. First week after reopening looks in line for the stage of the st

abye (Radio) getting attention and clicking.

Fox-Parker has Farewell to Arms' into the United Artists and registering well. Almost certain to hold two weeks and maybe longer. Picture was well-exploited-and-get-ting cause made two-reeler 'New Western Front,' made by the American Legion during summer convention here, shown at the Fox-Broadway and got some attention. Picture has shots of the famed Pendleton Round-Up and otherwise Hondleton Round-Up and otherwise line which is good entertainment.

'Mask of Fu Manchu' proved disappointing at the Fox-Broadway and biz fell off last half. F&M stage unit failed to hold up the b. o. last week. This week that house better results of clicking nicely for the Light of the Charleton of the C

New Fox-Parker policy of 25c top at the Liberty is clicking. House did fairly with 'Under Cover Man' and currently has 'Devil Is Driving' to good results.

Estimates for This Week

Estimates for This Week
Broadway (Fox-Parker) (2,000;
25-55) 'Flesh' (MG) and F&M stage
unit. Going nicely for better biz
than in recent weeks. Should make
at least \$11,000, good. Last week
Fu Manchu' (MG) just fairly, \$7,00.

Pu Manchu (MG) just fairty, \$7,100 orpheum (RKO) (2,000; 25-40)
Rochabye (Radio) with vande and
Rochabye (Rochabye (Rochabye) with
Rochabye (Rochabye (Rochabye) with
Rochabye (Rochabye) with

average biz at \$3,400.
Liberty (Fox-Parker) (2,000; 15-25) Fast Life' (MG). Getting additional biz for this house and should score a high mark at about \$4,000. Last week 'Under Cover Man' (Far) did just fairly with \$3,000.

INDPLS. ACCELERATES WITH HOLIDAY TEMPO

Indianapolis, Dec. 24.
Holiday trade is picking up.
Skouras-Publix houses are pulling
in the most sheekel become of the
Indiana Trene' is on the stage with
the film 'Under Cover Man,' best
jayout this spot has had for weeks.
At the Circle Tarewell to Arms'
looks prime for good take.
Estimate for Title W.

Estimates for This Week

Estimates for This Week
Apolle (Fourth Ave.) (1,100; 2535-50)—Conquerors' (RKO). Will
pull neatly, possibly \$5,500. Last
slow at \$15,000.
Circle (Skouras-Publix) (2,500;
25-35-50)—Farewell to Arms' (Par).
Should get \$7,000. Last week 'Match
King' (WB) and Follow the Leader' (Oar) in split week grabbed
\$\frac{1}{2} \text{ per leading to the leadi

\$7,000.

Indiana (Skouras-Publix) (3,300;
26-35-55-55)—Under Cover Man'
(Par) and Trene' stage unit. Prosperous \$13,000 in sight. No More Orchids' (Col) and California-Notre Dame football pictures got better than anticipated; around \$11,000.

Loew's Palace (2,800; 25-35-50)—
'Fast Life' (M-G). Fair for maybe \$5,000. Last week 'Payment Deferred' (M-G) around \$5,000.

Lyrio (vaudfilm) (Fourth Ave. (2,600; 25-35-50) — Handle With Care (Fox) and vaude. Maybe 10, 000, oke. 'Men Are Such Fools' an vaude last week got around \$7,000

PROV. PLENTY ON THE UPBEAT

Providence, Dec. 24,
Mild weather and highly ballyhooed holiday programs bound to
give this town the first real break
in months. The bills are good allable to get town the first real break
in months. The bills are good allable to get out of the red without
difficulty.
With one or two exceptions the
local estable need the bit this week.
Grosses for the last cutoff often.
All the breaks have been against
local exhibitors, and a quick reversal is needed to keep things goling here. Fault mostly because of
nime have been awfully weak, and
have induced thousands of fans to
stay at home. When a good picture came along the fans had
have induced thousands of fans to
stay at home. When a good picture came along the fans had
not introduced the stay of the second of the
picture came along the fans had
not have induced thousands in fin fare in
town this week, exhibitors are praying that the reabid fan will crawl out
coing to the pictures again.
Every theatre in town will be
open. George M. Cohan's new play,
'Figeons and People' is at the Carlto. Or has week. PRO Motor's had
days. Burleeque at the Modern,
and three stands with stage shows
this week.
Silver Dollar and 'Match King' are
playing on a twin bill. This one is
expected to tilt over \$10,000.

Estimates for This Week.

RKO Albee (2.300: 15.68)—'Half

Estimates for This Week

praying on a twin oil. This one is expected to till over \$10,000.

Estimates for This Week
RKO Albee (2,300): 18-65)—Half Naked Truth' (Col) and vaude. Nice holiday bill, and out in front with the leaders. Sure of grabbing at Talk' (U) and Hobart Beaworth on stage managed only \$6,700, poor.

Fay's (1,600; 11-55)—Robbers' Roost' (Fox) and stage circuse kiddles who will be on the loose until after New Year's. Should easily conquer \$7,000, good. Last week 'Me and My Gal' (Fox) was obtained to the control of the color of th

'Butterfly' Looks Fair Chi \$25,000; Farewell, 20G, O. K. Sans Stage Aid

Denver Struggling Out Of It; Orph Oke \$10,000

Denver, Dec. 24. ock on chin with all deluxers off sock of thin with the detaces on except little Rialto, playing Orphan Annie' to considerably more than average. This film should have gone into Orpheum instead of 'Handle Warner and the state of the s

Estimates for This Week

Estimates for This Week
Denham (Heilborn) (1.700; 15-25)
—'Speed Demon' (Col). Dips to \$2.500. Last week 'White Eagle' (Col)
and 'Silver Lining' (UA), first
double feature ever to play first run
house in Denver, did only \$3,000,
bucking below zero weather most
of the week.

Denver (Publix) (2,500; 25-35-4050)—'Cynara' (UA). Tapering to
\$4,000 for six days. Last, week Tool
\$4,000 for six days. Last, week Tool
cight days to give 'Cynara' a day
and date opening with New York;
did \$11,000 in swite of the cold.
Orsheum (RKO-Huffman) (2,600;

Orpheum (RKO-Huffman) (2,600; 25-35-40-50)—'Handle With Care' (Fox). Oke \$10,000. Last week 'Air Mail' (U) did a good \$10,000.

Mail' (U) did a good \$10,000.
Paramount (Publix) (2,000; 25-40)
—Payment Deferred' (M-G), and
Undercover Man' (Par), aplit week.
Nice \$4,000. Last week Fast Life'
500 on spilt.
Rialte (RKO-Huffman) (900; 2025-40)—Little Orphan Annie' (Radio), and 'Rackety Rax' (Fox), spilt.
Up to \$3,500. Last week 'Golden
West' (Fox), and Big City Blues'
(WB), \$2,000 on spilt.

SHOW OUT, SEATTLE PAR WITH 'FLESH' O. K. 71G

Orpheum remains closed until further notice, althouse expected to reopen Christmas. Manager Herb Sobotika and star are standing by. Nothing definite as to when.

Musicians'—walkout—Wednesday

-Musicians* walkout -Wednesday means no stage show this week at Paramount. Fuss is over number of only a miracle can bring about adjustment. Both sides getting jerky over this continual dissension. Liberty and Music Box open strong shows Christmas day, with only a miracle can bring shows the strong shows the st

strong shows Christmas day, with plenty of bally, while others run on reg schedule. Weather favorable.

Estimates for This Week
Paramount (FWC) (3,106; 25-40)
—Filesh' (AG) with Wallace Beery played up for his The Champy played up for his The Champy but prospective \$7,500 is good. Last week, 'If I Had a Million' (Par) with stage show, so-so at \$8,000. No matines biz as way from the shop-played his hold of the stage show, so-so at \$8,000. Yee the stage show, so-so at \$8,000. Yee the shop-will have the stage show the shop-will have the stage show the shop-will have the stage show the shop-will have the shop-will have the stage show the shop-will have the shop-will have the shop-will have the shop have the sho

It's the week after Chrismas
And all through the town
Kids seek in vais for a clown.
Lousy poetry, but it tells the story
of the loop. Every single theatre
in the downtown area, without excontrol of the loop. Every single theatre
in the downtown area, without excontrol of the loop. Every single theatre
in the downtown area, without excontrol of the loop that it is the
work of the loop that it is the
work of the loop that is the
houghtful parents worry how to
keep the kids entertained while
see thoughtful parents worry how
to keep the kids entertained while
see the loop that single prothe loop that is the prosent type and searcity of product
that they could not help themselve,
At the Cheago, for instance, the
choice for Christmas week was bether Own, which was even more
heavily spiced.
Switching of the Oriental to
straight pictures and the abandonment of McVickers by Back alters
abit. Other changes are also possible. Meanwhile the Oriental will
sling to its 75c top.

—Mines of the loop that it is
bit. Other changes are also possible. Meanwhile the Oriental will
sling to its 75c top.

—Mines of the loop that
be to the loop that
be t

weight.

State-Lake (RKO) (2.756; 35-55)

—The Mummy' (U). Straight pix policy resumed, but price lowered to 55c. Should take \$10,000 on holiday week. Reopened Saturday (24). United Artists (B&K) (1,700; 35-5-75)—(7)para' (UA). House reopened Christmas day. Figure \$15,-000 start.

B'HAM REOPENS 2

'Earewell to Arms' With \$6,400 Looks Bast

'Earswell to Arms' With \$6,400.

Birmingham, Dec. 24.

Ritz and Strand reopened Christmas Eve and Sunday, respectively, after being closed for the holidays. Strand this week is going in for clowning with practice of Bobo and Jojo, clowns of Scile-Floto circus.

With only three first runs open last week still there wasn't circush Randy Sauls has replaced Malcolm Tate as organist at the Alabama. He comes here from Miaml. Early 1997, 199

Burlington Settlement

Burlington, Ia., Dec. 24.
While details were not made known, union operators at the Palace and Star theatres have effected a new wage agreement under a two-year contract with the Central States Theatre Corp.
Negotiations covered several months.

Balto Gets 2 New 1st Run Spots, 'Butterfly' 17G, 'Half-Naked' 13G

Baltimore, Dec. 24.
Having taken its annual dose of red ink, local show business is once more heading for the high road and tooking ahead to profits. It looks like a winning session all along the incurrently, with the post-Xmas clicking to higher ground. This, despite the fact, that this week brings into Baltimore's loop two additional first-run houses, one with a roadshow filoker and the wood of the control
Estimates for This Week

Estimates for This Week
Audiforium (Penn Mutual) (1,500;
25-35-40-55). Missing Rembrandt'
(First Anglo) and A. B. Marcus
show. House and policy looking for
all the cheap money of town; aiming directly for the lower money
brackets for fits patronage. Started
off nicely with a \$1,000 prize giveaway stunt on the opening night,
which indicates excellent possibiliweek. Filchet is being drowned under the show. Figuring capacity,
price and indications, it may hit
around \$7,500 for the current sesston, oke.

sion, oke. Century (Loew-UA) (3,000; 25-35-

45-56-65). Madame Butterfly' (Par) and vaude. Bing Crosby evidently low-office or settles, and together should help the house to heaping \$11,000 for the holiday week. Last week the 'Okay Baltimore' amateur states show was terrific in its sock that the state week the 'Okay Baltimore' amateur states show was terrific in its sock bilizard and pre-Xmas. Took \$14,-100 with 'Undercover Man' (Par), very big, considering. This town must be rull of relatives of the was stated to the holizard and pre-Xmas. Took \$14,-100 with 'Undercover Man' (Par), very big, considering. This town must be rull of relatives (Radio) and vaude. Three nice names on the show and a picture that's drawing good comment looks like it'll mean at least \$13,000 for week was in the cellar at \$7,400 for 'Uptown New York' (KBS) and a meaningless stage lineur, and the state of the

Tacoma, Dec. 24.
Most of the show shops had overtime engagements last week so as
to hit Christmas day with new
shows. All made ace attempts to
get the ducat buyers and biz looking up in general.
Naturally this week looks the
speed og days prior to the big holiday of the shops of the shops of the shop of the sho

the dog days prior to the big holi-day ansan-yon Herberg are putting everything on the ball to make the newly opened Roxy ellch at 25c top. Balanced programs rule here. Blue Mouse goes back into week grind with 'Silver Dollar' getting big lines from the start. Broadway expects to perk up with Call Her Savage' week,

Estimates for This Week

at \$2,100.

Rialto (FWC) (1,200; 16-20-25)—
Night Club Lady' (Col) and Wild
Horse Meas' (Par), double bill, first
Tidler' (Col) double bill, to finish
week. God \$2,000 in view. Last
week Sherlock Holmer (Fox) and
Deception' (Col), double, first, five
and Speed Demon' (Col) double,
whole layout for week reaching

N. H. Vampin' Till Ready

N. H. Vampin' Till Ready

New Haven, Dec. 24.

Couldn't sell a five-star special for a dime in this burg last week, week, and the self and the self week.

Roger Sherman brought 'Scarlet' Dawn' and 'Orphan Annie' in as a three-day breather to kill some time to cover shift of opening day to cover shift of opening day to include the self of the self opening the self of the self opening the self of the self opening the self opening to weeks only then returns to Thurs.

Palace 24-sheeting 'Strange Interlude' two weeks ablead.

Inde two weeks ablead.

Roger Sherman using 'Kid from Spain' for reserved seat New Year's Eve show.

Estimates for This Week

Estimates for This Week
Paramount (Publix) (2,348; 40-60), 'Mme. Butterfly' (Par) and unit. Oke for \$3,000. Last week
Learned About Women and unit, \$5,500.

Associated with the service of the s

College (Arthur) (1,565; 25-40)

Fast Life' (MG) and 'Deception (MG). Indicates so-so \$2,000. Less week 'Manhattan Tower' (WW) and French Police' (RKO) touched bottom at \$1,600.

HAPPY DAYS IN **DIXIE FOR HUB**

Boston, Dec. 24.

Patrons have bethought them selves of the forgotten, managers of the past lull weeks. Decided upturn with showmen happy over big audiences following on the heels of a series of heartbreaks culminating in the worst ever, last week Pickup noted at all the majot houses.

houses. Judicious ballyhoo for 'Sign of the Cross' exploitation. luring interest by play of names in cast. That there were takers at \$1.65 per seat indicates a long step out of the doldrums.

tuere were takers at \$1.65 per seat indicates a long step out of the dolfurms. Raymer at Keitt's ballyhoos atage and screen to the kides, and thinks 'Haif-Naked Truth' and the Desert Song' will build up an okay week for the memorial palace. The Boston has, fared better, than and of the training the step of the training the step of the training that through corners of the training that the high spots albeit the turnover was of moderately priced goods). Low's State and Orpheum made atucke change hooking that is defined to the showed in later to compete with Helen Hayes in 'Farewell to Arms,' set for the Metropolitan. Last minute change to compete with Helen Hayes in 'Farewell to Arms,' set for the Metropolitan. Cast minute change to grain who had seen the trailers on 'Son-Daughter,' but the Colman vehicle should to well.

Paramount-Fenwar, combination of the process of the strong magnet, with Carole Lombard in 'Virtue' amusing for the sturn of the pockethook tide. 'Silver Dollar' proves to be strong magnet, with Carole Lombard in 'Virtue' amusing for sasociate film. 'The Met has a laving and the state of the strong show, with Madame Butterfly,' Estimates for This Week

Estimates for Thie Week

Estimaters for Thie Week
Keith's (RKO)- (4,000; 30-40-55)
—Half-Naked Truth' and vaude.
Good \$18,000 in prospect. Last week
Penguin Pool Prospect. Last week
Pool Company of the Prench Police
(RKO) evenings, and vaude. Okay
\$12,000 in view. Last week 'Afraid
to Tailk' (U) down at \$85,25-50"Cynara' (UA). Pair with expected
\$15,000 Last week. 'Past Life' (M-G)
submerged at \$9,500.
State (Loew) (3,500; 30-50)—
Cynara' (UA). Little more than
follow. \$5,000 with 'Fast Life' (M-G).
Met (Publix) (4,330; 35-50-65)—
Madame Butterfly' (Par) and stage
show. Golng up fast toward \$22,\$500, a rainbow hued figure. Last
Mage show; mild at \$13,500.
Paramount (Publix) (1,800; 258-56-56)—"Silver Dollar' (PN) and
Vrtue' (Od). Excellent at \$10,000.
Last week, 'Me and My Gal' (Fov)
and Those We Lowe' (WW), off at
\$5,000.

|Holiday Boon to B'way; 'Dollar' **Hopes for 50G; Wow Stage Shows Up Par and Cap to 60 and \$52,000**

Broadway box offices are taking new heart with the arrival of the holidays. They've been saddy and the result of the holidays. They've been saddy and the wreckage has run into big money. Official opening this week of the two Radio City theatres, but all things being equal, every house has a chance whereas against the Despite that current programs started either Thursday or Friday, with two or three days ahead of Christmas to fight against, induce the control of the c

into New York. That helps all the shows.
Box office lure is strong on the street as the holidays are hereterest as the holidays are hereterest as the holidays are hereterest of the street of t

dications are an oke \$52,000 or Detect.

Other attractions bidding for the Xmas trade are 'Silver Dollar,' which was trade are 'Silver Dollar,' which are the state of the trade of the state of the sta

miered at \$2 at Astor Friday night (23). Picture has long been await-ed.
(23). Picture has long been await-ed.
(25). Picture has long been await-ed.
Farewell to Arms' has continued through the Xmas slump at the Criterior nobly, last week doing \$14,300, while 'Sign of the Cross' has suffered. Latter will begin to pick up that the control of the contr

Lawyer Man' and the Warner with 'Match King' on second run at a 56. top.

I warners with these two in operation now have all their four houses a-roing. Besides the Strand, there's the Winter Garden, which on late reports Warners may retain. Garden currently isn't doing so hot, \$3,500, with 'Afraid to Talk' on its section, and the second of the control of the contr

Hollywood (1.400; 25-55-23-94\$1.10). 'Lawyer Man' (WB).
Opened Saturday (24), with house
on policy same as Strand.
Mayfair (2.200; 35-72-83). 'Little
Orphan Annie' (Radio) on mats and
nights. Indications are for \$12.000,
weak. Last week 'Sport Parade'
(Radio) elid to \$3,100, taking it on
chin with the rest.
(Radio) elid to \$3,100, taking it on
chin with the rest.
\$2.20). 'Std from Spair' (UA) (5th
week). Not doing well; goes out
Jan. 3, with house returning to
combination wade and pictures for
RKO. Last week 'Kio' enjoy \$7,300.
'Madame Butterfly' (Far) and stage
show. 'Vanited' on stage with full
cast, except Harriet Hoctor, drawing 'em in, with good chance for
\$1.200, 'Madame Butterfly' (Far) and stage
show. 'Vanited' on stage with full
cast, except Harriet Hoctor, drawing 'em in, with good chance for
\$1.200, 'An one of the complex of the
stage of the Cross' (Par) (4th
week). Struck hard by the preXmas spell, opening as this b. o. dechances for a normal stride now begin. Xmas may help this particular
one in a special way. Third week
\$11,000.
'Kmoll (2.200; 40-55-72-94-\$110).

"Kivol' (2.200; 40-55-72-94-\$110).

"Kivol' (2.200; 40-55-72-94-\$110).

"Kivol' (2.200; 40-55-73-94-\$110).

"Kivol' (2.200; 40-55-83-\$11.55).

"Kivol' (3.200; 36-55-83-\$11.55).

"Kivol' (3.200; 36-55-83-\$11.55).

"KROR powed here Staturday (24)
just in time for the Christmas trada.
Last week, third for 'If I Had a Million', \$11,000, not so bad considering.

Roy (6.300; 36-55-83-\$11.50).

"KROR powed here Staturday (24)
just in time for the Christmas trada.
Last week, third for 'If I Had a Million', \$11,000, not so bad considering.

Roy (6.300; 36-55-83-34.51.50).

"Roy (8.300; 35-55-83-34.51.50).

"Roy (8.300; 35-55-83-34.51.50).

"Show To The complex of the story of the
Thoustage show opposition
against house. Last week 'Man
Against Woman' (COI) brought
strand (2.200; 35-55-83-34.51.50).

"Show To The complex of the story of the complex of the
two Radio City houses
on an unadas.

Strand (2.200; 35-55-83-34.51.50).

"Show

The week, trementous, Last week, trementous, Last with the control of Match King, \$19,-000, oke, Winter Garden (1.418; 35-55-33-94)—'Afraid to Talk' (WB) (2nd week) and 'Notre Dame vs. So. Calif.' With football picture added and Christmas holiday to help, take under first week for "Talk", \$500 miles from the week for "Match King' (WB) (2nd run)—This picture up from two weeks at Strand, reopened the long-closed Warner as a second run at pop prices. Before for the control of the cont

'CYNARA,' \$18,000, TOPS PITT'S UPPISH TREND

Pittsburgh, Deo. 24.

First ray of sunshine in a month looked for this week, with some good product on hand to fortify takings. Crowde shopping mood should be absorbed last half of week, with some additional help from midnight shows Christmas

takings. Crowder shopping mood should be absorbed last half of week, with some additional help reduced the should be absorbed last half of week, with some additional help reduced the should be absorbed last half of week, with some appeal and swell newspaper notices to back it up, with an all muchly ballyhood Silver Doltar oughtn't to cause any quains at the Warner at \$3,500. It's the first time a Robinson pleture has ever gone to the Warner, Stanley getting them at Robinson pleture has ever gone to the Warner, Stanley getting them At Stanley there. Watch King: only weak one of the lot, which may have some trouble in face of stiff competition. Ought to be good for \$12,500 anyay. Davis expected to \$25,000, while Fulton Jingles along merrity with \$4,500 for Me and My Gal. Estimates for This Week on dual bill and should be took looking, and should get both kids and holiday bargain seekers for \$4,500 or better. Last week Most Children's Scarline's (Monan's Runn (Last). And My Gal. Fulton (Shoa-Hyde). (1760): 55-540). Me and My Gal. (Fox). Should bek up sufficiently last part of week to account for \$4,500 or better. Last week (Most Charley Charlows). The minute of Colman's name, rave notices and femme appeal should account for Gontinued on page 10)

(Continued on page 10)

K. C. OK; MAIN ST. REOPENS, 15G'S

Kansas City, Dec. 24 Week promises fair. With schools out, together with the usual crowd of holiday visitors, business looks up.

up. Downtown houses are offering strong attractions, and with the reopening of the Mainstreet Saturday the street looks quite natural, for that dark house certainty put a blot on the white light district. On the white light district on the white light district. On the white light district on the white light district. On the white light district of the light district of the light district of the white light district on the white light district.

Place.

Fast Line is the feature at the Midland, having been switched in at the last minute replacing 'Son-

at the last minute replacing Daughter.
Loew's Midland is advertising Strange Interlude, at regular house prices, for it's New Year's week attraction, and Farewell to Arms will be the heavy opposition at the New-

Estimates for This Week
Midland (2Dow) (4,000; 26-35-50)
—Table (M. G.) Xounger set
like Bill Helm (M. G.) Xounger set
like Bill State (M. G.) Xounger set
like Bill State (M. G.) Xounger set
like Was too heavy to overcome
an Newman (Public (M. G.) 20:-3550) — "Madame Hutterliy" (Par.)
Looks like good holiday fare and
promises a nice \$11,000. Last week
Devil is Driving (Par.) \$3,000, 8080.

Mainstreet (RKO) (3,200; 25-40)
—'Half-Naken Truth' and 'Little
Orphan Annie' added for mats.
After two weeks' rest the house
reopened Saturday. Attractive bill
and should hit close to \$15,000.

TACOMA LOOKS UP

Holiday Boome All Houses-Roxy'

Tacoma, Dec. 24.

Broadway (FWC) (1,408; 25-40)
—'Fast Life' (M-G) and 'Call Her Savage' (Fox). Bow running five days in split and \$3,500 oke. Last week 'Sport Parade' (RKO) and 'If I Had a Million' (Par) poor at

\$2,000.

Roxy (Jensen-von Herberg) (1,-300; 15-25)—Self-Defense (Mon) with last half to be penciled in Big \$4,000 expected. Last week 'Explorect of World' (Rasp), and 'Parislan Romance' (Mas) Hidden Valley' (Shef) in split for nine-day run, fair at \$3,400.

nt \$3,400.

Blue Mouse (Hamrick) (650; 25)

-Silver Dollar (FN). Looks to reach excellent \$3,000. Last week (Central Park' (FN), five days, then Scarlet Dawn' (FN) and 'Virgins of Dall' (Princ) for four days, fair at \$2,100.

VARJETY

Film Spokesmen Give Views on **Conditions Shaping for Next 3 Years in Studios and Theatres**

Instead of shaping its course for the immediate year the film industry has decided to extend the vision of its pinning for the next three years and to start immediately getting itself into a mould hoped to be finally set by 1937. This decision has been good but for most of the town's arrived at, according to inside set by 1937. This decision has been arrived at, according to inside spokesmen generally contacting the field, only after the industry's admitted inability to arrive at any single solution of depression, and with it the knowledge that problems met can only be solved over a period of time and through many channels.

iems met can only be solved over a period of time and through many channels.

In othe words, departures from established policles, if it the three-mentalished policles, if it the three-mentalished policles, if it the three-mentalished policles, if it is considerated by a series of situations, it is pointed out, which will only make it the loser by any panicky moves to slash hapharzardly and reduce its present quality of entertainment.

One of the salient points up for consideration is admissions. According to especially compiled statistics these have reached rock bottom, the average theatre in the U. S. today charging an average of 20% less than a year ago. A further reduction at the b. o. will mean that (Continued on page 26)

VODE DOUBLES CINCY ALBEE GROSS

Cincinnati, Dec. 24.

Vaudfilm is back at the Albee at a reduction in price scale from 35 step of the control o

Cover Man' (Par) fetched a good \$3,500°c (RKC) (1,265°; 30-55) Fearsewell to Arms' (Par). Starts Sunday (25). Helen Hayes and Gary Cooper plugged over title. Ought to produce \$10,000 in five days. Last week 'No More Orchids' (Col) pulled \$7.500°c (Par)
(last DIV.) neid over for second week-end and 'Rackety Rax' (Fox) \$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, fair.

\$2.200, sweet.

\$2.200, fair.

PITTSBURGH

(Continued from page 9)
neat \$18,000. Last week Fast Life'
(MG) Continued from page 9)
neat \$18,000. Last week Fast Life'
(MG) (19,000. Last week Fast Life'
(MG) (19,000. Last \$12,000.
March King' (WB). Weak picture
and no cast names to bolster it, so
this one may have trouble getting
\$12,000. Last week 'Too Busy to
Work' (Fox) around \$9,000. 25-50).
Silver Dollar' (FN). Great campaign for this one, and it has innear, loop looks look and right
\$1,000. Last week 'No More Orchids'
(Col) about \$4,500.

With Christmas shopping over, good biz for most of the town's first-run houses is in view. Loew's first-run houses is in view. Loew's with early showing of 'Oynara' following third offering of 'Grand Hotel' expects to cash in heavy, and Strand also hopes to be white-Dollar.'

Bert Smith's Revue, formerly at Walnut here, opened run at National Sunday, succeeding Marcus Shows, more, opens same day in Baltimore, opens same day in Ba

Sunday, succeeding Marcus Shows, which opens same day in Baltimore, which opens same day in Baltimore, which open succeeding the state of the Maidre March 1988, and for Triangle Club's It's the Valet, at same place Wednesday (28), indicate good turnout. Gayety, replacing Ann Corlo's special engagement. Doris Shaw also engaged. O'Nil, Chicago soprano, head and the state of the March 1988, and the state of
RKO Pub Men Moving

Realignment of REO publicity men in the Greater New York zone

ton.
Johnny Cassidy continues with
Richmond Hill, L. I., Flushing and
the Madison, Brooklyn. Harry Mandel in future will handle the entire
Louis Goldberg division comprising
Bronx, uptown New York and part
of New Jersey.

MINNEAPOLIS IS OPTIMISTIC

Joan Barlow returns to Gayety, replacing Ann Corlo's special engagement. Doris Shaw also engagement of the state of t

Comparative Grosses for December

Total of grosses during December for towns and houses listed as pre-lously reported weekly. Dates given are the closing day of the week

NEW YORK

	Nov. 28	Dec. 8	Dec. 10	Dec. 17
CAPITOL High.\$110,400 Low. 16,000	Faithless \$38,000 Stage Show	Prosperity \$51,000 (8 days)	Fu Manchu \$40,000	Flesh \$53,000
PARA- MOUNT High. \$95,000 Low 18,000	Dangerous Game *36,900 Stage Show	False Faces \$55,200 (8 days) Rudy Vallee	Undercover Man \$48,500	Uptown N. %. \$18,000 (New Low)
ROXY High.\$173,600 Low., 22,000	Tess \$31,000 Stage Show	Savage \$56,500	Too Busy to Work \$29,600	Me and Gal \$22,000 (New Low)
MAYFAIR High, \$53,800 Low. 7,200	Conquerors \$21,200	Conquerors \$12,400 (2d week)	Rockabye \$18,100	French Police \$13,200
STRAND High. \$78,800 Low. 8,000	Fugitive \$89,500 (2d week)	Fugitive \$28,400 (8d week)	Fugitive \$19,700 (Final)	Match King \$28,000

CHICAGO

	Nov. 26	Dac. 3	Dec. 10	Dec. 17 _
CHICAGO High. \$71,300 Low 23,000	If I Had a Million \$24,000 Stage Show	Tens \$80,900	Evening for Sale \$34,000 Maurice Chevalier	Flesh \$28,000 (New Low)
ORIENTAL High. \$52,500 Low. 14,700	Three on Match \$23,700 Stage Show	Faithless \$19,100	Under Cover Man \$17,900	Me and Gal \$14,700 (New Low)
STATE- LAKE High. \$45,300 Low 5,000	Orphan Annie \$12,000 Vaude	Okay America \$10,000	(DARE)	
		C ANCEL	FC	

LOS ANGELES

	1404. 20	Dec. o.	CONC. IV	DIOG. 17
LOEW'S STATE High. \$48,000 Low. 8,500	Prosperity \$8,500 (New Low) (2d week)	Tess \$8,700		
PARA- MOUNT High. \$57,800 Low 8,000	Evening for Sale \$10,000 Stage Show	Million \$14,500 (9 days)		Devil Is Driving \$9,500
WARNER'S HOLLYW'D High, \$37,800 Low. 6,200	Mouthful \$12,800	3 on Match \$6,400		Call It 8ft \$6,200 (New Low)
WARNER'S DOWNT'N High. \$38,000	Mouthful \$10,600 Vaude	3 on Match \$6,000 (New Low)		Gelf It Sin \$6,000

BROOKLYN

	NOV. 20	Dec. 3	Dec. 10	DSC- 1/
PARA- MOUNT High. \$80,000 Low 18,500	Dangerous Game \$18,500 (New Low) Stage Show	False Faces \$36,100 (8 days) Maurice Chevalier	Paradise \$28,100 Rudy Vallee	Undercover Man \$30,100 George Raft
FOX High. Low	Sherlock Holmes \$12,000 Stage Show	Tess \$10,000	Savage \$15,000	Too Busy 45 Work \$15,000
METRO- POLITAN High. Low	Faithless \$23,400 Vaude	Prosperity \$27,000	Fu Manchu \$20,000	Ficeh \$19,000
ALBEE High. \$40,500 Low 11,400	Conquerors \$23,000 Vaude	Goona-Goona and Dark House \$18,000	Rockabye \$18,000	French Police \$11,700
STRAND High. Low	Scarlet Dawn \$10,500	Mouthful \$13,300	Fugitive \$23,700	Fugitive \$18,000 (24 week)

NEW HAVEN

			Dec. 9	Dec. 10	Dec. I/
N.O	RA- UNT \$21,000 6,300	Million \$9,600 Stage Show	Evenings for Sale Man \$8,900 \$9,300		Devit Driving \$8,100
PA High. Low.		Tess \$5,200	Savage and Speed Demon \$10,000 (8 days)	Rockabye and Air Mall \$6,700	Plesh and No Orchida \$6,500
She	rman	3 On Match	Mouthful	Conquerors	Divorcement
	\$16,000	and	and	and	and
Low.	1,500	Call It Sin \$6,200	Cotton \$6,300	False Faces \$6,000	Sport Parade \$5,500

LOUISVILLE

	Nov. 26	Dec. 3	Dec. 10	Dec. 17
LOEW'S High. \$28,000 Low. 4,800	Prosperity \$12,000	Payment Deferred \$4,900	Paradise \$4,800 (New Low)	Flesh \$5,900
8TRAND High. \$12,500 Low. 2,000	Mouthful \$5,500	Million \$6,300	Tess \$4,600	Life Begins \$2,500
RIALTO High. \$16,000 Low., 1,900	Cabin Cotton \$6,900	\$10,000	3 on a Match \$8,200	Under Cover \$6,200
BROWN High, \$14,000 Low., 1,600	Sport Parade 1,600 (New Low)	Virtue \$1,900	Rockabye \$3,000	Gonquerors 34,800
ALAMO High, \$11,600 Low., 1,500	Learned Women \$3,000	Sherlock Holmes \$1,700	Wild Mesa \$2,600	Afraid to Talk \$1,700

PITTSBURGH

	Nov. 26	Dec. 3	Dec. 10	Dec. 17
8TANLEY High. \$48,000 Low., 6,000	Tesa \$9,000	Mouthful \$11,500	Savage \$10,000	Conquerors \$7,500
FULTON High. \$12,000 Low., 1,900	Kongo \$4,500	Fellow the Leader \$5,700	Rockabye \$6,300	Women Tell \$3,400
PENN High, \$41,000 Low, 7,500	Prosperity \$28,000	Rain \$15,000	Million \$11,000	Flesh \$12,000

(Continued on page 19)

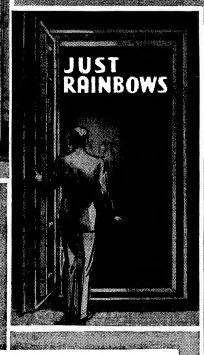
	-					
		- 1	RKO B	dg. and fusic o. 10. Weight		
	RCA : Sectione	Bldg.	R.C. I	duste	REO Theatre	Roxy
		Weight.	Elem 14	Weight	Theatre	Weight.
Iteme.	Quantity.	tone,	Quantity.	tong.	. Quantity.	tons.
Air cool, and cond. eq. Alum, span, and sills	6.000	402	1,714	496 118,8	(alila 09)	264
Asb. pipe cov., lin. ft. Brick-Common	121.970	45		20	18,890	0.7
Brick-Common	10,380,000	18,683	5,225,000 671,000 350,000	9,405	1,770,000 850,000	9 107
	830,000	1,660	671,000	1,840	800,000	1,100
Glazed Brase pipe, lin. ft	93,980	245	84,784	700	10.880	******
		240	03,103	-	10,000	. 81
lin. ft	8,484	100	196	4		••••
Copper wire and cable,		409.5				
lin. ft	3,400,000 167,100	31,247	2,166,000 46,200	8.640	600,000 22,500	4,207
Cinders, hard coal,				0,020		
cu. yards Cork, insul., sq. ft Elevators, inc. cabs	87,000	56,550	28,800 60,000	36,490	5,300 82,000	8,880
Cork, Insul., sq. ft	86,000	10	60,000	7	82,000	4
and equip	74	1.418	28	960	8	84
Escalatore Fire hose, lin. ft	6	128				
Fire hose, lin. ft	17,500	.6	6,860	2.0 4.6	2/600 46	0.7
Fire hose connec Glass, plate and	372	11	147	4:6	46	1.5
sheet, sq. ft	851,400	296	70.100	54	8,100	8
Granite, cu. ft Iron and st. doors	3,400 9,000	280	4,030 1,200	850 178	4:900 300	220
Iron and st. doors	9,000	968	1,200	198	800	82
Iron and steel— Elev. inclosures	1,280	669	808	161	21	11
Elec. conduit, lin. ft.	1.540.000	193	484	- 660 - 660	112,000	14
	1,540,000 45,600	11.4	18,700	3.9 77	2,700	0.7
Lt. iron, misc	605,000	196		77		76
Pict, moid., lin. ft. Pipe	340,000	181 485	95,000 129,400	34	700,000	175 65
Rein, mesh, sq. vd.,	311.000	1,995	88,667	194	19,800	115
Rein, mesh, sq. yd Rein, rods, lin. ft	~ 41.440	259		200 225	19,850 5,200	82
Structural steel	73-	340			16 ·	8,220
Tanks		58,500 403	*****	18,362		.81
Vent. ducts, sheete	•		•••••		*****	
iron	.,	429	*****	125		.8 0
Windows Lighting fixtures	5,804 24,000	580 60	1,608 8,500	261 28	10000	7
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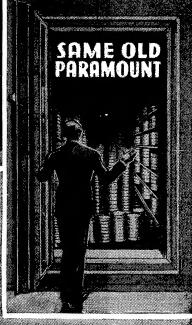
Materials, Equipment, in Radio City

EMPTY PROMISES

IT'S INVENTORY TIME!







PARAMOUNT THE LEADER OF YESTERDAY-AND THE LEADER OF TODAY

HERE IS WHAT PARAMOUNT HAS DELIVERED:

"HORSE FEATHERS"

"GUILTY AS HELL"

"LOVE ME TONIGHT"

"70,000 WITNESSES"

"NIGHT OF JUNE 13"

"BLONDE VENUS"

"NIGHT AFTER NIGHT"

"IF I HAD A MILLION"

"UNDER-COVER MAN"

"THE BIG BROADCAST"

THESE WERE THE GREAT PICTURES OF THE PAST SIX MONTHS

HERE ARE THE BIG ONES COMING:

"A FAREWELL TO ARMS"
HELEN HAYES — GARY COOPER — ADOLPHE MENJOU

CECIL B. DeMILLE'S

"THE SIGN OF THE CROSS"

CLARK GABLE

in "NO MAN OF HER OWN"

MAE WEST

in "SHE DONE HIM WRONG"

KATE SMITH

in "HELLO, EVERYBODY!"

MAURICE CHEVALIER

in "BEDTIME STORY"

"THE BILLION DOLLAR SCANDAL"

with ROBERT ARMSTRONG—CONSTANCE CUMMINGS

H. G. WELLS'

"ISLAND OF LOST SOULS"

"KING OF THE JUNGLE"

MARLENE DIETRICH FREDRIC MARCH in "SONG OF SONGS"

THESE WILL BE THE GREAT PICTURES OF THE NEXT SIX MONTHS

Talking Shorts

CHARLEY CHASE 'Girl Grief' Comedy 19 Mins. Orpheum

19 Mins.
Orpheum
Reach-Metre
Charley Chase is etill playing
himself in two-reelers. And the
quality of material he's suing is
about the same as it's been for
considering the same as it's been
beens to want to do everything
binned. His support always seems
hepless, hopeless and useless. Okty
where the account merely
who's to sufficient the same considering
the same account merely
who's to sufficient the same stale,
both is form and in treatment, is in
wideance.

evidence.

More than was achieved in a laugh way, it seems, could have been worked around the flock of cats piling into Chase's room after one of the gril eutups had put catnip in his bed. And is that idea of a cat's voice, coming from offsereen, terrible:

THE FORGOTTEN ISLAND'
Travel Novelty
9 Mins.
Orpheum

Orpheum

An analytical audience may figure
out that it was all staged, but the
motor two substances of the substances
to the substances of the substances
the substances of the substances
the substances of the substances
to substances of the substances
to substances of the substances
to substance

Short at first pictures San Nicho Scart at first pictures San Nicho-las Island and the many wrecked slips lying near its shores. When two intrepld gents manage a land-ing on a nice beach, no one seemed to have thought of before, action leans to the many human skulls and bones which tell some kind of a tale. Then the men realize their boat has disappeared, whereupon on signals to a passing ship the Coast Guard buildup for the old Coast Guard. Photography of the U. S. beat going to the rescue tops most every-thing seen in newsreels. Char.

BETHLEHEM TO JERUSALEM'

'BETHLEHEM TO JERUSALEM'
Travelog
9 Mins.
Strand, N. Y.
Capably handled black-and-white
travel by handled black-and-white
travel by handled black-and-white
travel by handled reference to New
Testament scenes and thus made
applicable to the Christmas season.
Off-screen voice delivers a lecture.
Apparently library material revived
for the special purpose. Interesting
views of the highways from Bethlecomment. Serves nicely for a Yule
program filler.

CLARK and McCULLOUGH 'The leeman's Ball' 20 Mins. Mayfair, N. Y. Radio

Mayiar, N. T. Badio
More pies are thrown in this than
in any short made since sound. And
it doesn't possess one full laugh.
The title is just incidental. Clark
and McCullough simply borrow polist and more than the control of the control
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AESOP FABLE

'Silvery Moon' (Cartoon)

8 Mins.
Mayfair, N. Y.

Radio

Up until the minute before they enter the moon this cartoon prompromise of the control of the cartoon promisers of the carto

tween wallowings in ice cream and candy,
Very, very young children, preferably graduate infants, will enjoy this short if for no other reason than its suggestion of a visit to the corner candy store right after the show.

'JUST DOGS' Silly Sympher Cartoon

Cartoon

S Mins.

State, N. Y.

United Artists

Novel, as most all Silly Symphonys, but not as good as some than the state of the state

Silly Symphony

Santa's Workshop'
Cartoon Comedy
Thins.
Rosy, N.
Juited Artista
Christmas subject in this series,
done in an engaging comedy spirit.
Gag of the idea is that Old St. Nick
runs his toy factory like a Henry
Ford plant, toys being made was all
Ford plant, toys being made was all
thing is done in color.
Resourcefulness of comedy idea
is typical of the Disney technique.
Dolls come along the moving belt;
a spider is dancie status on end,
just in time for a gadget to descend
and give them a permanent wave.
Like comic detail goes into the
manufacture of hobby horses, the
little factors are power tools, and
dinging at their work for a musical
accompaniment.
A fast and amusing comedy appropriate to the holiday time.

Resh.

RASPUTIN

Metro production and release co-starring the three Barrymore John Ethel, and Story by Charles MacArthu. Mude, Herbert Stothart; camera, William Daniels; sim editor, You Held. Running time 188 2.00 top; commencing Dec. 23. Frince Chapediel. Lond Barrymore Frince Chapediel. Lond Barrymore Trince Chapediel. Lond Barrymore Trince Chapediel. Alpha Morgan Trinces Natasha. Diana Wynysda Grand Diles Igor. C., theny Gordon Grand Diles Igor. C., theny Gordon Grand Diles Igor. C., theny GordonC. Henry Gordon
Edward Arnold

Rasputin and the Empress' is not a good picture. It will probably shape up better when that overly long 133 minutes is cut, but it's still a long-winded affair, rather it's still a long-winded affair, rather vague and aimless and at no times gripping. The inclusion of the three Barrymores, John, Ethel, and Lionel, is the best showmanship about it, but that's not particularly effective. Lionel makes a straight of his brother and a stooge of Ethel.

brother and a stooge of Ethel.
The femme head of the Barrymore histrionic dynasty means little
or nothing to the picture bunch and
shapes up ditto, while John is always at a disadvantage when Lionel
is in the same celluloid. Pointed
here, as it is, toward Rasputin
(Lionel), the gallant John as the
house the regime is totally eclipsed.
Ethel is the exarina.
Annet from the general treasting

carrier regime is totally eclipsed. Ethel is the carrina.

Apart from the general ineptitude of the story, the whole structure lacks conviction and sympathy. For one thing, the public mind, regardless of any contemporary mass at trude towards are continued to the trude towards are contently negative reaction to the Romanoff dynasty. Propagands and the basic American conception of democratic principles have never favored the last royal family of imperialistic Ruesis. Hence, whom. Rubla, Morgan, plays definitely sympathetic Car Nicholasto the hill in saccharine and sympathy, that in itself is a premise which doesn't click with the popular mind.

It makes Rasputin's villainy and

lar mind.

It makes Rasputin's villainy only
the more blackguardly colorful, for
there's no doubts that Rasple was
'the black mont' incarnate, and
Llonel, for the convincer, gives
Rasp a little of the old SvengaliFrankenselie of the old Svengalitic ghoul who, through his hypnotic
tue for the czarevitch (sympathetically and well played by young
Tad Alexander), fast rises from
tousehold to control of the royal
Control of the sympathetic of the control of the royal
Market MacArthur, the author,
Charles MacArthur, the author,

000 Russians.
Charles MacArthur, the author, seemingly strove to cram the history of a dynasty into a screen limit and at the same time make it along with boxoffice appeal. That's been too difficult a task. There also figured, obviously, the spectre of censure and censorship in the event of partisanship.

ornaure and censorship in the event of partisanship.

But Metro strove so hard for the authentic that the hapless inclusion authentic that the hapless inclusion ultra 1932 Hollywood product back five to 10 years in cinematography, whenever the mass shots were essayed. A couple would have fooled or sufficed, but when the stresky with the present day screen product, and sound-dubbed, it's by no means convincing. Makes this picture too leavy and, minus cost of production by Metro, not much beyond the many foreign Rasputine's show over heavy the stress of the

here.

'Rasputin and the Empress' may be misleading in its titular import. There's no a. a nagle there, the Empress being one of the few immediate contactees with the measurizing monk who doesn't give in to the glassy eye and hypnotic trance zoutine. He has made others suc-

Miniature Reviews

"Rasputin and the Empress" (Metro), Long, unwieldly and somewhat duil. Co-stars the three Barrymores. That's the pic's best bo. bally.
"Giver Dollar'(FN). Muddled story of Colorado silver boom, with Edward G. Robinson doing some of his ablest work. Historical subject admirably done as to its variety but not

ing some of his ablest work. Historical subject admirably done as to its variety but not so strong on its commercial side. Should open well and then must be made to stand them must be made to stand the stand of th

Ohay as a good-will offering on the bottom half of a double header. Looks specially built for Christmas holiday book-ings. Fairly well done but very

ings. Fairly well done but very little general be. appeal. 'Penguin Pool Murder' (Radio). Entertaining, but too light to hold up for a week in the average A house. 'Big Town' (Invincible). Somewhat belated crime expose story along beaten paths. 'Dy amite Ranch' (W. W.). More story than usual for western, but it doesn't get in the way of the action. Par for its type.

western, but it doesn't et it the way of the action. Far for the way of the action. Far for the way of the composite war records which did surprise biz at McVicleers, Chicago.

'Unwritten Law' (Majestic). Familiar murder mystery nicely mounted and with an exceptionally good cast handicapped by a poor script. Better than average indic.

Fast Life' (Metro). William Handle with Carbert on the make for the girl most of the footage. Fair entertainment, and will draw where action pictures of any kind sell.

'Handle With Carbert (Fox). Mild romance and comedy involving two kid actors. Designed for the family trade where it will hold as fair average, but out of place and blah for key town deluxers.

umb and gives out a little of the Trankie-Dracula stuff when ogling grankie-Dracula stuff when ogling one of the adolescent princesses (in-cidentally a corking new screen personality, unprogramed), but the matter of maturity kept him distant from the czarina.

from the czarina.

Only after an hour and 40 minutes does the conflicting motivation begin to assert itself. For 100 minutes are the conflicting motivation begin to assert itself. For 100 minutes are the confliction of the confliction and the payoff is a fierce hand-to-hand physical encounter between John and Lionel, the audience rooting for Rasp's assassination or murder—and the end.

The court stuff and schootstate.

ing for Rasp's assassination or murder—and the end.

The court stuff and elaborate military maneuvers are great chematic the elaborate elaborate in the elaborate ecclesiastic rituals. The Romanoffs were seemingly a holy family, steeped in secular lore and committed almost fanatically a holy family, steeped in secular lore and committed almost fanatically a committed a secular for the state of the secular family and the secular family steeped in the secular family steeped for the secular fami

SILVER DOLLAR

First National production and release.
Starring Edward of Robinson. Directed by
MacMahon Results and Starring Edward of Robinson of the Control of the Contr

Inst wouldn't explain the heavy attendance alone. As a historical record the production is worthily done, but probably the presence of Edward G. Robinson in his Broadway large, and and the heavy publicity campaign that preceded the opening, together with an arresting title. ing, together with an arresting title, did more for the getaway than did the intrinsic lure of the subject.

the intrinsic lure of the subject.

On the surface the picture is lacking in those attributes of univorsal popularity that mark the moncy release. Theatrically speaking, it ian't a play at all, lacking he it does a dramatic progression to a climax; it is devoid of what are recognized as situations, has small romanic interest, and is almost without sustain of historical verity and fascinating performances by Robinson, Aline MacMahon and a long list of iesser players and a thoroughly interesting, even if discursive, story.

Whether these points of excel-

teresting, even if discursive, story. Whether these points of excellence will make a strong appeal to the generality of picture-goers (as compared to the commercial qualities of dramatic force and romantic appeal) remains to be seen. As good a guess as any, based on the early showing of the picture on Broadstart and then taper off. Under the circumstances it ought to be a holdover at the Strand, that being Robinson's stronghold.

It is possible that the worthy pur-

inson's stronghold.

It is possible that we worthy purtion possible that we was to erystallize the Colorada silver hoom and
its political consequences, with a
fidelity that scorned theatrical device—to picture an American epoch
faithfully at the expense of theatre
technique. That much they have
ful if that method is saleable in the
highest degree.

Artistically, the thing has been

highest degree.
Artistically, the thing has been splendidly worked out. The saga of splendidly worked out. The saga of wife from Kansas is utterly convincing as a pure excerpt from the record. The whole footage persuades you that it is true. Those atmospheric parsages in 'The Coverance of the convenient of the convenient was not the convenient of the c

the way they do it.

The result is another blographical play, mostly interesting but seldom dramatically gripping. Story has excellent touches of humor and occasional introduction of historical personages, among them Gen. Grant and Tresident Arthur, skillfully and the seldom of the

Weich, respectively, not to speak of William Jennings Bryan as a young man (date is about 784).

Story has to do with the discovery of sliver near Leadville and the haphazard enrichment of the senial but headed wife (Miss MacMahon) advises against each of his wild speculations, but by dumb luck he rises to prodigal wealth, becomes mayor of Denver, Licett. Governor of Coloring, the senior of Denver, Licett. Governor of Coloring money about with both hands, he builds a preposterously magnificent opera house 'in Denver End there is host to the grumpy Gen. Grant at its gaia opening.

With vast wealth he falls victim to a siren, casts off his wife and trick, there to wed the new charmer in the august presence of the be-whispered President Arthur. He is still going wide and free amid magnificence possible only by a parvenution of the control of the contro

ı	Cho-Cho-SanSylvia Sidner
	Lieut, B. F. Pinkerton Cary Gran
	Lieut. Barton
	YomadoriIrving Piche
	Cho-Cho's mother Helon Jerome Edds
ı	Cho-Cho's grandfather Edmund Brees
	Mine. GoroJuduith Vossell SuzukiLouise Carte
	Pench Blossom Dorothy Libers
	Mrs. Pinkerton Shiela Terr

Slow moving and tedious talker-leation of the noted operatic and legit plot that must depend entirely on the title to draw its business. As a picture it is hardly more than fair, and as a grosser it should rate about fair also.

and as a grosser it snould rate about fair also.

Although the pattern has been used for screen purposes in various used for screen purposes in various of the property of the

as lovely a Mme. Butterfly as ever curied her eyebrows upward.

Miss Sidney was up against a tough assignment and sometimes tough assignment and sometimes as constructed and the lines as written very often become too much of a struggle for her, as they would for probably any actress. As the wietful geisha girl who meets her one and only in her first night at crams an entire married life into a Yankee sailor's six weeks' shore leave, she is most convincing most of the time. But the old-fashioned build-up and the pigeon English that goes with it make for an unforment of the time for an unfounts the handicans by the simple artistry of her acting, the plot has slowed down to a turtle's gallop. It's too late then.

There are numerous Japanese

too late then, numerous Jaganese characters in for every purpose from paternal severity to compdy reliaf. They do everything but risley. More comedy comes from charles Ruggles in one of those stock Ruggles roles. Cary Grant is okay on the looks but a rather cold Lieut. Pinkerton who falls to look, sound or secretary that they continue to be. A cute Japanese kid about three years old is the cast's most interesting member outside of Miss Sidney.

interesting memoer outside Sidney.
Puccinl's opera score runs through
the sound track as a musical backthe sound track

Little Orphan Annie

Little Urpnan Annie

RKO producion and release. Bascel upon
comic sirip of Harold Gray and Al Lowenthough Fauturing Mitti Green and May
Related States of the States of

Fits only as a good-will offering on the bottom half of doubleheaders. Its immediate b. o. value is negligible, and with its Xmas setting at the finish the picture, based on the comic strip of the same title, ranks chiefly as a holiday booking special. Otherwise it's a pretty fair beginding to the finish of the piant of the finish of the piant of the pia

The Woman's Angle

'Silver Dollar' (FN). E. G. Robinson makes the matrons like him as one of the nation's blustering, good-hearted lucky boys even though he walks out on his wife—because he's punished for it. His love life, secondary to the historical story, is too naive and Babbitty to pack flap appeal.

'Handle With Care' (Fox). Kindly little incidents strung together for he trusting home folks. Lightweight for trained lady picture shoppers.

'Fast Life' (MGM. Manufactured formula tied to a motorboat race, with William Haines as a petulant smarty again. Romance negative and femme attendance likewise.

This new chapter in the 'Covered Wagon'-'Climarron' series started at the Strand under remarkably favor- amiles handsome production not quite enough to keep the restiess able auspices. Getting under way a 'younger generation entortained. Matrons have more patience.

PARAMOUNT, N. Y.

New York, Dec. 28. Earl Carroll's Vantities, after a \$4.49 run farther up the street, ought to impress the natives as a good buy here for 75c, with Par's 'Mme Butterfly' talker thrown in. They can't go wrong for six bits, although they won't be seeing the \$4.40 'Vanities.' They'll see what's letter of the street o

Mone. Butterfly talker thrown in. They cart so wrong for six bits, although they won't be seeing the \$4.40 Vanities. They'l see what's left of it.

They cart so wrong for six bits, although they won't be seeing the \$4.40 Vanities. They'l see what's left of it.

The seed of the seeing the seeing the \$4.40 Vanities. They can the requirements and the kiddles this Christmas week. That's contrary to custom. The east-weet love after in the picture limit, inventile entertainment, and the seeing black of the seeing s

the Bolen Jackson drin, the comprise 50% of the troupe's ensemble.

The showgirls, whose good looks have to be taken for granted from the back of this theatre, do some the back of this theatre, do some the back of this theatre, do some the back of the treatment of the back of the treatment of the back of

ROXY, N. Y.

New York, Dec. 23.

New York, Dec. 23.

Stars proceedings at the Roxy for the holiday week, are rather per functory. Been reader per functory. Been reader per ensemble representing a Christmas card done in the manner of the miracie plays of the 14th Century, a capital pictorial idea that gets a capital pictorial idea that gets on the per section. This is an interlude woven into the overture and made effective by its medieval costuming and simple background of an ancient cathedral frontage, which turns out to call frontage, which turns out to all frontages, with the haloed Virgin surmounting the composition, and thrown into the present the composition, and thrown into With the tableau—for it amounts.

boid relief by a strong overhead light.

With the tableau—for it amounts to that, despite some minor movements among the ensemble—go the management of the strong and hymns: 'God Reit amounts of the strong and hymns: 'Adeste Pfdelea'. 'Holy Night' and (as the group of saints grows into view) the swelling notes of 'Agnus Del.' It is the musical accompaniment as much as the staging that males this interfude an engaging light of the staging that in the staging that it is
Del. It is welling notice of containing proves and specified by willise the seminary of the se

with a capital finish in a breakaway cart. Duke McMale is on for a solo seession butch and an advantage of the butch and broken rhythm taps, giving vay to that old standby. France of the Wooden Soldiers' by the Roxyetta, ending with the toppling leader, who starts the whole line of behance as they collapse in a running wave.

In the wood of the standard state of the standard state of the standard state of a midget, who is joined by seven other men, each taller than the one before, until the final is 12 feet high or so. Just a walk around time-filler.

to a minest, who is joined by seven the minest, who is joined by seven before, until the fine the one or so, Just a walk around time-or so, Just a walk around time-or so, Just a walk around a Nosh's Around

Paramount, New Haven

New Haven, Dec. 22.
Current week's show, 'Movie Cirture' idea, is the second F. & M.

Low Idea, the convention of the convention of staging their own stage fare and

ti's just too bad for that theatre because, according to all reports, the house could use a stage show of the convention of th

CAPITOL, N. Y.

New York, Dec. 28. Unlikely that the normal gross the Capitol will be increased this week. Majority draw is vested in the stage show rather than in William Haines on screen in 'Fast Life

good. While Friday landed it on the ching for all house, there's the distribution for all house, there's the distribution of the ching for the

with drum effects at the end and gadgets on the side of the steps for a variety of tap sounds. Very effective. Even the steps for a variety of tap sounds. Very effective. Even the steps for a variety of tap sounds. Very effective. Even the step sounds of the step sounds are sounded by Belle Baker. The vet singer with the tear in the voice, when and if needed, did four numbers Friday alght and some gags. did Wandering Boy Comes Home' with that sob touch. Working in front of a mike, she socked across strong on the singing was strong that the singing was strong to the singing was strong was

PARAMOUNT, B'KLYN

in anticipation of the week of four and five shows daily.

ia anticipation of the week of four and five shows daily.

It's old pal act they're doing here, with a burleycue scene from 'Grand Hotel' tossed in to help round out the production present the production present to the present the present to the present the

the Jessel buffconery.

For a Friday evening the boys drew a hefty turnout, with the name team obviously responsible for practically 100% of the motive for coming. They're in and out of the proceedings, taking up about half of its 45-minute running time. From the background angle there was impression and that was the Spanish flash which gave the line, at least, an opportunity for a nifty piece of ensemble design.

Old pal behavior and persiflage

plece of ensemble design.
Old pal behavior and persifiage
from the Cantor-Jessel sector
proved easy laugh takings with this
mob. The more sentimental the
wallowed in it. But when the pair
got around to the 'Grand Hotel'
travesty, with Cantor togged out in
bailerina filmsy and his partner doling the baron bit, the going hit a

Little Orphan Annie

(Continued from page 14) g. b. o. But censors don't have

In the RKO theatres presently the film is being played matinees only as a holiday special for the kids That may be RKO's own b. o. valu-

ilim is being played matinees only as a holiday special for the kids. That may be RKOs own b. o. valuation.

It was a holiday special for the kids. That may be RKOs own b. o. valuation.

It was a holiday special for the kids. That may be RKOs own b. o. valuation.

It was a substantial to the state of the conference of the comic strip who may be attracted to the film will be the type of kids who must be led in Thus it opens the question. What's kid patronage and how much does it mean? 'Little Orphan Annie' as a feature doesn't answer the question. What's kid patronage and how much does it mean' Little orphan Annie' as a feature doesn't answer the question and the strip would indicate this bird to be. Kennedy is so innately a comic character actor that in being big business man the characterization in the film goes away offside. Orphan Annie is left behind by her pappy, who states of by being up with another orphan kid, Mickey, played by Buster Phelps, and the two land up in an orphanage together. Then Mickey is adopted by a tich old indy, played by Miss Robbrupty and happily. Warbucks is Santa Claus at the finish in a Christmas party setting. His appearance is sudden and without customers know he'll be there long before it happens. Miss Robson is lovable.

For a car jerker Mickey falls in the work of the sound in the property of the Mary Brothers. Habitual theatregoers might recognize her efforts, which aren't particularly breathtake will bring their kids to pictures won't know the Marx takeoffs of one or four of the Marx Brothers. Habitual theatregoers might recognize her efforts, which aren't particularly breathtake will bring their kids to pictures won't know the Marx takeoffs at all. Photography is intimate stuff mostly and doesn't matter much. However, John Robertson has handner that deserves praise. The kid's a charmer all the way.

**BKO Radio preduction and release The RKO Radio preduction and r

Penguin Pool Murder

Renguin Fool Murder
RKO Railo production and release. Directed by George Archainbaud, based on
Rusar Folmer's novel adapted by Williad
Rusar Folmer's novel adapted by Williad
Rusaring time 60 mins.
Rusaring time 60 mins.
Rusaring time 60 mins.
May Oliver
Inspector Fiper. James Gleason
Gwen Parker. Mac Clarke
Green Fiper. James Gleason
Gwen Parker. Donold Cooke
Finith Geymour. Donold Cooke
Firith Green Green
Gertand B. Hemingwa'
Glerger W. Mary Mason
Teighnon Operator Rochells Rudson
Teighnon Operator Rochells Rudson
Finit. James Donlon
Chicago Lew Jee Hermano
Macchandle William Le Malira Le

CHICAGO

CHICAGO

After four year, Back, at the restigation of John Back, Tivoli and Uptown currently have juvenile presentations as pretentious as this one. Will Harris put together the Chicago production with great the Chicago production with the plus several interpretative production numbers built to fit nursery rhymes are more or less standard kid ingredients, but effective showmannip is offered. Couple of production in the presentation of the plus several interpretative production numbers built to fit nursery rhymes are more or less standard kid ingredients, but effective showmannip is offered. Couple of production in the presentation, and there was a spien-

are advantaged did his crazy cat impersonation, and there was a spin-did marionette offering cleverly interpolated. Business light Friday, with an all-day rain outside, but attraction should do well. Last four days, from Monday on, will paradoxically probably be better than doxically probably be better than Eutterfly' is hardly kid stuff, but some parents might find it educational because of its highbrow operatic origin. Mob of Japanese children arrived for the second show Friday in a chartered bus and thore was plenty of room inside for them.

number of dull moments and the hllarity toned down with it. Other Items on the Christmas week bill are 'Madame Butterfly' (Par), a spilee of news clips and a holiday pit novelty with Rublinow giving it his batonic symnastics.

marked the comedy ingredient dominant from the start. Yet Gleason can play straight as well as Oliver, and had not the adaptation and direction leaned backward for laughs Penguin' might have come out a good mystery on the screen, stery angle shapes up as little more than pasted in to give the leads an opportunity to exchange wisecracks. This takes the shape of a gag contest before the picture is half unrecled.

This takes the shape of a gag contest before the picture is half unrested the state of the state

HANDLE WITH CARE (WITH SONGS)

(WITH SONGS)
Fox production and roleans, directed by David Butter. James Dunn and Boots Mailory featured. Story by David Butter, adaptation by Frank Craven and San Minkt. Cameraman, John Schmitz. In State of Schmitz. In Schmitz. Adaptation by Frank Craven and San Minkt. Cameraman, John Schmitz. In Schmitz. Schmitz. Adaptation of Schmitz. In Schmitz. Schmitz. Asst director, Ad Schmitz. At the Roxy. New York, Dec. Both Mailory. Carl Lundatrom Fill Brendel Charlie Charlie Schmitz. Schmit

Strictly a neighborhood picture, and one singularly without distinction. In action it drawis, people are topid and nothing happens from the start until right at the ninsh. Syrupt start until right at the ninsh. Syrupt tension, while the director labors energetically to keep two likeable young boys at their task of being darling and cute. A dud for class stands and just another picture for the start of the

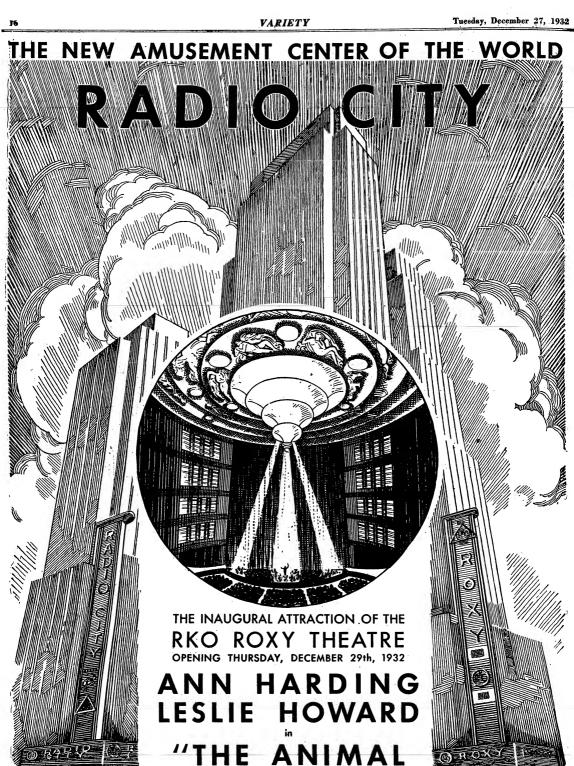
the minors.

Net result is a couple of wide yawns and a few minor chuckles at hoked up and dragged in gags, such as a crowd of men taking their hats of in a department store elevator of in a department store elevator salesman. Whole business is tiresome, and Jimmy Dunn as the too gential and smilling hero does some of the weakest trouping of his short of the weakest trouping of his short super-playing to make it stand up. Dunn is the young assistant dis-

super-playing to make it stand up. Dunn is the young assistant district attorney who renews acquaint-ance with Boots Mallory, boyhood sweetheart, now the volunteer Most of the picture has to do with the resentment of the two kids at the intrusion of Dunn into their home and his monopoly of their home and his monopoly of their home and his monopoly of their home and after-thought, but an accident saves it in the end.

As an after-thought to this recentric there is introduced a gainster sub-plot somewhere along it directly the control of the property of the control of the property of t

(Continued on page 54)



DIRECTED BY E. H. GRIFFITH DAVID O. SELZNICK EXECUTIVE PRODUCER

KING DOM

BY PHILIP BARRY ... with MYRNA LOY WILLIAM GARGAN ... NEIL HAMILTON HENRY STEPHENSON ... ILKA CHASE

RKO RADIO PICTURE

A PICTURE WORTHY OF THE HONOR IT HAS WON

EXPLOITATION -:- By Epes W. Sargent

Photo Angle

Exhibitor looking for a newspaper hook-up wanted the editor to go to the if-you-see-your-picture gag of running faces in mob shots. The editor told him it was olay by him if he could get a new angle.

editor told him it was okay by him the could get a new angle.

The angle remark suggested a triangle to the exhib. It was one of those the chib. It was one to the exhib. It was one to the chib. The chib was used. In the explanatory story the paper printed a triangle with sides 1½ inches. This was to be cut out by the read that with his own face in any corner could be made to include two other faces in the other corners all three could come in free—if they can be seen to the country of the country of the week, for it was difficult to round up the other parties to the triangle, but it was not for a lack of trying.

of trying.

Each day the paper posted the original photograph in the window of its office, inside the giass, to permit a more definite print than could be proved in the paper, and the provided with the paper, and the provided with the paper and the paper provided all day long the paper with the paper and the paper paper. window was surrounded all day lo by people with the paper cutouts. It was new and so a hit.

Cartwheels for Change
In line with a suggestion offered in this department a few weeks ago, the Warner, N. Y., theatres were giving silver dollars in change, wherever possible, at all their Bway theatres to Silver Dollar. No one was forced to take the disc and if he pushed it back, was handed paper, but all fives and tens carried one piece of hard money in the change, and most of the patrons took it to have some fun with the silver dollar is shown around a lot.

Easy Programs

Easy Programs

Most house programs are worked along labor-saving lines. About half are composed of oblong cuts, two high and each looking more or less like all others. After three or four weeks they have no greater value than that they tell the inquirer what picture is to be seen on a certain date. They have no sales argument or appeal.

Such programs are easy to make

argument or appeal.

Such programs are easy to make up, but to be doubted whether they up, but to be doubted whether they are to a such as a such

Caps and Coin

press book that is about the last word in typography. The cover is heavy green semi-card stock in pag green, with the printing a deeper shade. The back cover is rather more than an inch wider than the front, which permits the title of the picture to be read in green on black with the book closed. Inside are four pages, super-calendered, done in black with gold embellishment, in black with gold embellishment, of the picture
Mirror Balls

For 'Sport Parade' the Mayfair, N. Y., is using half a dozen mirror balls under the marquee. Revolved slowly they give an excellent effect, though purely local since the globes and the production of the production is right under the canopy.

are hidden by the valance until the pedestrian is right under the canoxy that the control of t

Encores

Shortly after Thankegiving is supposed to be the time for broken toy matines, in order that the stuff may be fixed up in time to turn over to the poor, but one manager has another slant. He's going to put of the gifts will be broken, children will be more willing to part with the old stuff and he can get a nice collection before the toys get too badly called the turned over to children in institutions. He has talked it over with some mothers he knows and they all agree that it will be a reclief to get the broken toys out of the house.

Varner theatre in Hammond, Ind., had a good gag for the lobby on 'You Said a Mouthful.' Made a cutout of the laughing head and painted a bulls-eye on the comtent of the said of the laughing head and painted a bulls-eye near three darts and a bulls-eye meant a pass. Very few had to be given out, and the attractor proved to be worth much more than its cost. The head suggests comedy and and the said of the head while the tossing is done.

Parading 'Annie'

ers' Milk Co. the Stratford theatrer for running color with the picture played that dealiry company's milk bettle caps plus 10 cents.

Special for 'Kingdom'

RKO capitalizes the fact that 'Animal Kingdom' will open the new Roxy theatre with a splfty special streets of Nashville.

PRITER THE STRATFORD THE

BEHIND the KEYS

Two Fox West Coast lemons in the Los Angeles neighborhood territory surprised even the execs last by Jumping to first and third spots by Jumping to first and third spots of the spots of t

York, Pa. William Israel is here as district manager for Warners.

Los Angeles.
Ed Picrce replaces Harold Kavern as manager of F-WC Sunkist at Pomona, Cal.

Wholesale shift in managers and assistant managers here followed the taking over of the Strand and Galax by Robert Wilby.

Nelson Hampton has been placed in charge of the two new Wilby I loyal, a Main street grind.

houses; Bill Coury has been made manager of the Rialto; P. A. Blank-enship has moved to the Capitol. John Douglas, manager of the Capi-tol, is replacing Lex Strickland as assistant manager of Empire.

Oakland, Calif

Another rearrangement in the Fox-West Coast measurement of the Fox-West Coast measurement of the Fox-West Coast measurement of the Fox-October of

Lobby Paper

Lobby Paper
Intimate houses can get a lot out
of a lobby or mezzanine 'newspaper'
consisting of typed items tacked to
a board about five feet from the
floor. Paper consists of personal
items, news of the locality, lost and
found ads, general news announcements and list of bargain sales at
local stores.

local stores.

Items are kept brief and snappy, but not too personal. After the first week or two a lot of the stuff will be brought or phoned in. Care must be taken to avoid items which might be construed as libelous or spiteful, and the general vein should be kidding rather than scandal.

kidding rather than scandal.

If one or two exclusives can be gotten for each week, it will prove a real attraction since most persons will want to get the local news. Paper may be given an entire new edition once a week or the items exceeded the secondary of t

Strip Scrip
One theatre is using strip (not roll) tickets for its juvenile scrip. Manager started last fall to issue scrip at a 10% discount, with books for children as well as adults. First off the kid books went surprisingly well, but there was a falling off are so not not on partson with the dult tickets that he rubbered around.

around.

A little questioning disclosed larger boys had stolen several books from children. It also developed that a youngster given the book to attend the matines would come home with a story of two tickets lifted instead of the proper one. When one mother complained the child was put on the stand and finally admitted that he was taking another boy who spent his own dimes for candy and gave the book holder halt.

Now juvenile scrip no longer requires that the book be presented intact. Books are strips of 10 tickets with perforations and a single one can be torn off and given the child. Scrip sale is going up again

Go Easy on Truth

Some managers may go overboard when they come to handle 'The Half Naked Truth' They'll figure on selling to the stag audience. The boys by themselves expect too much.

One manager plans to break the back of the title with 'If you do not care for nudity, come and see the other half.' Figures it will help to make them realize it's not a strip story.

story.

Some sort of appeal must be made to the women. One angle is to run a contest for women on just to run a contest for women on just what a balf naked truth might be. Announcement should ask if a half-naked truth is only a lie or whether it classes as 100% since it is not the whole truth.

Let the title selfue who cold more or less dubiously on the title.

Try a Whirligig

Try a Whirligig

When you have a picture which does not lend itself well to exploitation and for which you desire to get attention, try a large whirligig above the marquee. This is a circular disc anywhere from 5 to 10 feet in diameter, with a spiral running from the hub to the circumference. Make a pair to work on the same axle with a belt and pulley on the volved, the spiral seems constantly to be running off the disc or into the center, according to which way the board is revolved. It might be well to reverse the outfit after the first day to vary the effect.

Done in filter against a light tint

Done in filter against a light tint and spotted at night, it will get at-tention up and down the street in proportion to its diameter. Simple to make, and you can save and re-vive it in six or eight months.

Novelty Ads

Exhibs who live close to the big centers will find it worth their wille to keep an eye on the king fakers and joblot houses when they go to town. Often novelties can be picked up at absurdly low prices. The joblot houses supply the bargain stores and small five and tens, while the king fakers provide the pitchmen with their material. Both work on the idea of buying odds and ends—cheep.

One skilb advertised that on

certain evening each woman attend-ing would be given a cigar. Women went in droves just to see what the catch was. They got wooden cigars which contained a small vial of per-fume. Cost the manager 3c each though they were gotten out with the idea of retailing them for a quarter.

Coaxed the Mayor

Coaxed the Mayor

Reading, Pa.

Astor theatre here corralled
Mayor Heber Ermentrout, a lot of
councilmen and other city hall executives, including Police Commissloner John S. Giles, and induced
them to play hookey from city hall
omists who are hounding them to
cut taxes for 1933, to attend a special morning show held privately.

The public wasn't invited, but
The public wasn't invited.

cial morning show held privately.

The public wasn't invited, but
Manager Albert Sindlinger had
pulled a fast one over on the mayor.

When he and his hookey-playing
crowd got into the theatre they
found the chamber of commerce tax
ant time was had by all, with taxes
completely forgotten. The occasion
was a private showing of Edward G.

Robinson's 'Silver Dollar', 'We've
been off the gold standard and in
gan to slow up coming in, 'said the
mayor, 'and 'Silver Dollar' looked
mighty good to us. It's a great
show.'

snow.

Sindlinger is the first theatre manager here to get this city's new mayor to a private showing, although he has been a stage speaker occasionally at public affairs.

Match Book Covers

Match Book Covers
Rather belatedly Warner Broacomes relatedly Warner Broacomes press book auxiliary hinged on the
fad of collecting match book covers
and tied to Three on a Match.
Stunt takes the form of contests for
the most unique collections of match
book covers under various classifibook covers under various classificollection of the collection of the
Club of America, which has a N. Y.
address which is not the Warner
offices.

Certificates of membership are to be given all contestants, and the cup is to be an annual prize, if it is not forgotten before next year.

forgotten before next year. Some of the suggestive classifi-cations are those from the most distant points, special subjects such as ships, hotels, etc., national ad-vertisers and theatrical attractions. Individual theatres can form local chapters and keep the gag alive for their own benefit with very little trouble.

Mind Reading

mind 'Reading'
Among the coming First Nat. pictures is The Mind Reader,' which
is an expose of the professionals'
tricks. This lends itself nicely to
promotional work. One of the neatest is an adaptation of the mind
reading gag which has been a parlor
trick these many years.

Gag consists to an accounts.

reading gag which has been a parlor trick these many years.

Gag consists in answering queen and the second and second an

Kid Artists

Kid Artists

If you have a good school contact, sell the teacher some time on letting the kindergarten class do the lobby frames for one week. One had every more than a contact and a every more than a contact and a fire time decorating the panels according to their own ideas, the supervision being limited to the inclusion of the title and star on each shoult that helped, for the kins thought of effects no sign writer could imagine. The star sales line was 'See the good man with a gun shoot the bad man with two guns,' and for a time thought a supervision become an accordance of the kins thought of effects no sign writer could imagine. The star sales line was 'See the good man with a gun shoot the bad man with two guns,' and for a time thought of the sale was a local expression.

So came a local expression.

once.
Payoff was a box of barley sugar toys, one to each child, and choco-lates to the teacher.

Prizes for 'Chamn'

Brussels.

Metro-Goldwyn-Mayer is offering a number of prizes for a new title for 'The Champ', now showing at its theatre, the Cameo, Brussels.

Excess of Caution

Excess of Caution

New Orleans.

Playing the picture just as France
defaulted on the. war debt, the
Saenger Tudor theatre stressed the
fact that. Secrets of the French
Police' as 'an RKO picture, made in
Hollywood,' lest some patriots put
thumbs down on a supposed French
product.

Xmas April Fool

Xmas April Fool
Press department of Pox pictures
turned a neat one two weeks before
Christmas. Bookers and managers
received a tidy package all done up
in red tissue and suggesting handkerchiefs. Inside was a holty covgestion, but instead of a present, the
contents were a set of pictures for
'Handle with Care' with a holty
bordered slip stapled to each one
suggesting that the picture was a
natural for Christmas week. Dirand all hitting home.
Rather too close to the date for
(Continued on page 49)

(Continued on page 40)

2 Bomb Sentences

Oklahoma City, Dec. 24.
Everett Shropshire, 26, pleaded guilty at Tulsa to a charge of carrying an offensive weapon in connection with the throwing of tear gas bombs in two local theatres. He was sentenced to 60 days in the county jail.

was sentenced to 60 days in the county jail.

The bombing occurred two days after Ralph Holloway, picture ma-chine operator, was sentenced to six months for an attempt to throw a smoke bomb in a local theatre.

'Kid' on Regular Release

'Kid From Spain,' as a \$2 show, ieaves the Palace, New York, Jan. 3, and will follow 'Cynara' into the Rivoli, run house, opening somewhere around Feb. 1. 'Cyn' went in Saturday (24).

Saturday (24).

First out-of-town dates on 'Kid'
under regular release are Dec. 31
at Princess, Montreal; Warners',
Erie; Virginia, Charleston, W. Va,
and Capitol, Steubenville, O.

Picture Possibilities

'Lucrece'---Unfavorable

"LUCRECE" (Drama, Katherine Cornell, Belasco). A Roman costume lay based on 'The Rape of Lucrece'. Classic but not for the screen. Idee.

'Biography'—Favorable
'BIOGRAPHY' (Comedy, Theatre Guild, Guild). Looks like good picture material especially with Ina Claire who appears in the stage version.

'Anybody's Game'---Favorable

'ANYBODY'S GAME' (Farce comedy, Elizabeth Miele, Bijou). Not much for the stage, but may have an idea for pictures. Present script would have to be entirely revised. Seened within an advertising agency.

'Honeymoon'---Favorable

FOR EVERY HEART THAT DARES TO DREAM

The inspiring romance of two young people who refused to stick in the rut...a bill-board artist who put his dream girl's face where millions could see it...but kept her heart for himself. Audiences everywhere will gladden to its happy theme.

FACE IN THE SKY

SPENCER TRACY . MARIAN NIXON . STUART ERWIN

Sam Hardy • Sarah Padden Directed by Harry Lachman

It's a FOX picture

Comparative Grosses for December

(Continued from page 10)

PROVIDENCE

	Nov. 26	Dec. 3	Dec. 10	Dec. 17
8TATE High. \$28,000 Low 5,000	Prosperity \$17,000	Goona Goona \$5,000 (New Low)	Man Against Woman \$7,600	Flesh \$10,200
RKO ALBEE High. \$20,000 Low 3,000	Conquerors \$9,900 Vaude	Rockabye \$11,900	No More Orchids \$11,300	Penguin Murder \$6,900
FAY'8 High. \$15,000 Low 3,000	Heritage of Desert \$7,000 Vaude	Unwritten Law \$7,100 Jack Dempsey	False Faces \$8,000	Women Won't Tell \$6,500
PARA- MOUNT High. \$18,000 Low 3,200	Learned Women \$3,200 (New Low)	Million \$6,200 (8 days)	Evenings For Sale \$4,200	Under Cover \$4,890
RKO VICTORY High. \$4,500 Low 1,400	Vanity Street and Crestwood \$2,300	Night Mayor and King Murder \$2,700	Sport Parade and Merry-Go- Round \$2,700	(Dark)

SEATTLE

-	Nov. 26	Dec. 3	Dec. 10	1 Dec. 17
PARA- MOUNT High. \$21,000 Low 5,000	Mouthful \$7,500 Stage Show	June 13 \$10,500	Savage \$9,300	Hólmes \$6,500
FIFTH AVE. High. \$26,000 Low. 3,800	Tess \$7,500	Prosperity \$11,500	Prosperity \$5,400 (2d week)	Faithless \$3,800 (New Low)
ORPHEUM High. \$32,000 Low 2,700	Dark House \$3,300	Conquerors \$2,700 (New Low)	(Dark)	
MUSIC BOX High. \$17,000 Low. 2,000	Crooked Circle \$3,000	Rain \$7,000	One Way Passage \$3,100	3 on a Match \$2,600
LIBERTY High. \$12,000 Low 3,800	Klondike \$3,800	Parisian Romance and Branded Men \$5,100	Red-Haired Alibi \$5,100	Explorers of World \$4,800

RUFFALO

		DUFFALU		
	Nov. 26	Dec. 3	Dec. 10	Dec. 17
BUFFALO High. \$42,000 Low., 12,900	Prosperity \$27,000 Stage Show	Million \$18,400	Tess \$15,300	
HIPPO- DROME High. \$22,000 Low 3,900	Faithless \$9,600 Vaude	Holmes \$6,000	Hell's Highway \$5,900	
CENTURY High. \$21,000 Low 3,800	Rackety Rax \$3,800 (New Low)	Big Broadcast \$7,100	Rain \$3,900	
LAFAY- ETTE High. \$16,000 Low 5,000	Crooked Circle \$7,500	Sporting Age \$6,000	Virtue and Last Man \$9,000	

WASHINGTON

	Nov. 26	Dec. 3	Dsc. 10	Dec. 17
EARLE High. \$25,000 Low 6,000	Paradise \$17,500 Vaude	Mouthful \$20,000	Call It Sin \$17,500	
'ALACE High. \$29,300 Low., 6,500	Prosperity \$19,500	Prosperity \$14,500 (2d week)	Tess \$14,500	
COLUMBIA High. \$19,000 Low. 1,100	Payment Deferred \$2,500	Golden West \$3,600	Big City Blues \$2,900	
High: \$11,500 Low., 11,000	Busy Work \$25,600 Vaude	Savage \$23,000	Million \$20,000	
KEITH'S High. \$20,000 Low., 4,600	Dangeroue Game and Conquerors (3 days) \$8,000	Conquerors \$8,500	Rockabye \$9,000	

KANSAS CITY

	Nov. 26	Dec. 3	Dec. 10	Dec. 17
MAIN- STREET High. \$32,000 Low., 8,000	Conquerors \$14,500 Stage Show	Rockabye \$15,000	Dark House and Goona Goona \$15,000	(Dark)
LOEW'8 MIDLAND High. \$35,000 Low. 7,000	Prosperity \$19,700	Prosperity \$10,800 (2d week)	Man Against Woman \$7,600	Flesh \$12,800
NEWMAN High \$33,000 Low. 4,400	One Way Passage \$9,000	Million \$15,000 (8 days)	Evenings For Sale \$8,600	Under Cover \$8,600
LIBERTY High. \$13,400 Low 2,200	Golden West \$2,200	Virtue \$3,500	Scarlet Dawn \$3,000	Hell's Highway \$2,800

SAN FRANCISCO

	Nov. 26	Dec. 3	Dec. 10	Dec. 17	
WARFIELD High. \$48,000	Holmes	Hot Saturday	Evening For Sale	Me and My Gai	
Low. 8,200	\$16,000 Stage Show	\$15,000	\$19,000	\$12,500	
PARA-	Tess	Prosperity	Savage	Flesh	
MOUNT High, \$36,000	\$14.000	\$19,000	\$18,000	\$15,000	
Low . 5,000					
GOLDEN	Conquerors	Rockabye	French	Sport Parade	
GATE High, \$19,000	\$16,500 Vaude	\$16,000	Police \$15,000	\$12,000	
Low. 7,000	v aude		410,000	1	

TACOMA

	Nov. 26	Dsc. 3	Dec. 10	Dec. 17
RIALTO High., \$5,000	Faithless Air Mail	Rackety Rax	Night After Night	Hot Saturday
Low 1,000	Air Maii	Payment Deferred	Unashamed	French
	Golden West	and	and	Police
	\$1,350	13 Women	My Boy	\$1,350
		\$2,000	\$1,550	
BLUE	Call It Sin	Mouthful	Rain	8 on a Match
MOUSE	\$1,200	\$3,000	\$3,100	\$1,700
High., \$8,300	(New Low)	(8 days)	(8 days)	
Low 1,200	<u> </u>			1

MONTREAL

	Nov. 26	Dec. 3	Dec. 10	Dec. 17
LOEW'8 High. \$18,000 Low 7,500	Six Hours \$15,000 Vaude	Hot Saturday \$12,500	Air Mail \$14,500	Congo \$11,000
PALACE High. \$32,000 Low., 7,000	Red Dust \$11,500	Prosperity \$13,000	Prosperity \$7,000 (2d week)	Million \$9,500
CAPITOL High. \$30,000 Low., 7,000	Tiger Shark and 3 on a Match \$10,000	Night Mayor and Divorce in Family \$10,000	Evenings Sale and Learned Women \$7.000	Payment Deferred and Sport Parade \$9,000
PRINCESS High. \$25,000 Low 4,500	Okay America and Children of Big House \$7,000	Shark \$8,000	False Faces and Crooked Circle \$6,000	Night Club Lady and Salomy Jane \$6,500
IMPERIAL High., \$6,000 Low 1,500	Si Tu Veux \$1,500	Les Gaites \$1,800	Embraasez- Moi \$1,500	Coiffeur Pour Dames \$1,850
		ROSTON		

	METRO- POLITAN	Evenings for Sale	Million \$28,000	Tess \$23,500	Savage \$21,000
	High. \$66,000 Low., 16,200		V	*==,	
	RKO	Stage Show Conquerors	Rockabye	No More	Goona Goons
ı	MEMORIAL High. \$41,200	\$25,100 Vaude	\$25,000	Orchids \$16,000	and Slightly
	Low 6,140				Married
ļ	KEITH'S BOSTON	Man Against Woman	Sport Parade \$11,500	Conquerors \$11,500	Rockabye
	High. \$23,000 Low., 4.000	\$11,400 Stage Show	' /	, ,	\$10,100
ì	LOW 4,000	Drafe Diron		ı	1

MINNEAPOLIS

	Nov. 26	Dec. 3	Dec. 10	Dec. 17		
RKO ORPHEUM High. \$25,000 Low 5,000	Once in a Lifetime \$16,000 Vaude	Dark House \$7,500	Conquerors \$9,000	\$8,500		
STATE High. \$28,000 Low 3,000	Paradise \$5,800	Million \$8,500	Prosperity \$12,300 (8 days)	Savage \$5,300		
LYRIC High. \$17,000 Low 1,200	Madison Sq. \$2,990	Golden West \$2,800	Mouthful \$3,000	Tiger Shark \$2,700		

PORTLAND, ORE.

	Nov. 26	Dec. 3	Dec. 10	Dec. 17
BROADWAY High. \$21,000 Low. 5,000	Hot Saturday \$9,400 Stage Show	Tess \$9,000	\$8,500	Mouthful \$6,500
ORPHEUM High. \$24,000 Low 2,000	Dark House \$3,900	Conquerors \$3,600	(Dark)	
UNITED ARTISTS High. \$13,000 Low. 2,500	Prosperity \$7,500	Prosperity \$4,000 (2d. week)	, Rain \$7,300 (9 days)	Million \$4,000

DETROIT

MICHIGAN High. \$53,000 Low. 15,000	Million \$20,000 Stage Show	Undercover Man \$19,100	Central Park \$18,700	
FOX High. \$50,000 Low. 8,000		Tess \$30,000	That's My Boy \$17,500	-
FISHER High. \$29,000 Low 6,600	One Way Passage \$8,300 Stage Show	Mouthful \$10,800	Evenings for Sale \$8,700	•

	PH	ILADELPI	1IA	
	Nov. 26	Dec. 3	Dec. 10	Dec. 17
EARLE High. \$27,000 Low 11,500	Night Mayor \$15,500 Vaude	My Boy \$14,000	Afraid to Talk \$14,000	
FOX High. \$41,000 Low 10,500	Tess \$23,000 Stage Show	Savage \$23,750	Me and Gal \$19,000	
8TANLEY High, \$37,000 Low 8,000	Fugitive \$13,000 (2d week)	3 On Match \$12,000	Conquerors \$11,500	

DENVER

	Nov. 26	Dec. 3	Dec. 10	Dec. 17
DENVER High. \$27,700 Low 5,000	Prosperity \$10,500	Million \$6,300	Silver Dollar \$15,000	Silver Dollar \$5,000 (2d week) (New Low)
PARA- MOUNT High \$22,000 Low 2,200	Hot Saturday and 3 on a Match \$3,500	Night Night and Paradise \$3,800	Call It Sin and Fu Manchu \$3,500	Faithless and Devil Driving \$3,000
ORPHEUM High. \$20,000 Low., 8,500	Fugitive \$9,000	Tess \$12,500	Conquerors \$10,500	\$avage \$12,500
RIALTO High., \$4,500 Low., 1,900	Last Man and Night Club Lady \$2,200	My Boy \$2,800	Wild Girl and Dangerous Game \$2,500	One Way Passage \$2,750
	C	INCINNA'	ΓI	

CINCINNATI			
Nov. 26	Dec. 3	Dec. 10	Dec. 17
Busy to Work \$18,300 Stage Show	Dark House \$9,600	Hot Saturday \$11,300	Tess \$9,000 (New Low)
Conquerors \$10,500	Rockabye \$9,600	Holmes \$8,800	Million \$10,000
Night After Night \$9,500	\$avage \$13,000 (9 days)	(Dark)	
Prosperity \$17,200	Prosperity \$12,300 (2d week)	Prosperity \$8,000 (3d week)	Evenings For Sale \$4,100 (New Low)
	Nov. 28 Busy to Work \$18,300 Stage Show Conquerors \$10,500 Night After Night \$9,500 Prosparity	Nov. 25 Dao. 3 Dark House \$18,300 Stage Show Conquerors \$10,500 Shop Shop Shop Shop Shop Shop Shop Shop	Nov. 25 Dec. 3 Dec. 10

WB 1st-2d Runs

Warner Bros. reopened the Holly-wood and Warner, New York, to-day (24), with 'Lawyer Man' on first run at former, 'Match King' on second run at the other. Top of 83c at Hollywood and 40c at Warner will prevail.

Albion, N. Y., House Burned Rochester, Dec. 24. Rialto theatre, Albion, N. Y., de-stroyed by fire with loss of \$20,000. Blaze started on stage from unknown origin.

House owned by local interests and expected to be rebuilt. William Robson, manager.

Oriental's Rent Reductions of \$160,000 a Year

Chicago, Dec. 24.

Balaban and Katz has obtained a rent reduction on the Oriental from \$365,000 to \$205,000 annually. Thus after many years they obtain re-lief from one of the stiffest rentals paid in the United States. At \$1,000 a day it's doubtful if the Orientai has had a dozen profitable weeks in the past two or three years. House was leased originally against competitive bidding during boom days.

With the reduction the house goes into straight pictures. Currently 'Farewell to Arms' (Par) inaugurates the house in that policy. Picture was originally set for Mc-Vickers, but that house is expected to be turned back to Jones Linick and Scheafer on January 1.

Deal Pending

Deal Pending
Oriental has been mentioned as
going to RKO in exchange for the
State-Lake. Conversations have
been in progress on this deal, but it
is understood that while the State-Lake would be comparatively simple the Oriental is wrapped in legal
red tape. As sketchily figured plan
would be for RKO to move its vaude
policy from the Palace into the Oriental and use the more remote Palace for straight pictures.

Meanwhile the abandonment of

ace for straight pictures.

Meanwhile the abandonment of McVickers will send that staff headed by Manager Nat Sobol to United Artista, Bon Bloomfield, assistant to Leo Salkin, succeeds the latter in charge of the Oriental with the advent of straight pictures.

Photophone's Own Info: Doesn't Mind Handing Over Few Bits

As the result of doing business on a cash basis, RCA Photophone executives are counting upon doubling their present theatre wire installain the lead after a bitter outward competition with Western Electric since the entrance of sound.

Since the announcement of the licenseless policy Photophone has made 25 installations. Two of these were last week in Publix theatres in Altona, Pa.

in Altoons, Pa.

In answer to a flood of queries, reported to have come from theatre owners all over the country, Photophone is making known that exhibs who now have equipment under RCA license can turn in that equipment, wash up their license and be allowed a certain amount, varying according to condition and type, on the new purchase.

Going after Western Electric

type, on the new purchase. Going after Western Electric business, Photophone is calling attention to the clause in the ERFI license which says that after an exhibitor has paid for such equipment, he can cancel the license by giving the company a six months, and the company as ix months of the company as ix months of the company as ix months of the company as in the company as in the company as it is not seen paid for under the existing license agreement.

CANADIAN RIGHTS BODY TURNS DOWN 5c A SEAT

Montreol, Dec. 24. 'Hello Gorgeous,' screen theme song, is out in all United Amusement Corporation 17 theatres in this city. The Copyright Act as inter-preted by Judge Louis Boyer of the Superior Court, prohibits the owners of the theatre chain from featuring the song because they had not ob-tained permission from the owner of the copyright.

of the copyright.

Canadian Performing Rights Society, Limited, owners of copyrights.

In 3,000,000 musical numbers, took action against United. The Society quoted 10c per seat per year for use of the entire list of copyrights, where the component of the compon



CAROL IT TO THE HEAVENS!



BY NATIONAL BOARD OF REVIEW

goes to

WARNER BROS. I AM A FUGITIVE

"NOT ONLY THE BEST OF ALL THE AMERICAN FEATURES PRODUCED DURING 1932"

BUT ONE OF THE BEST PICTURES THAT HAS EVER BEEN MADE IN THIS COUNTRY."

The National Board of Review

Willow ON Barrett

STER : PAUL MUNI AND BROWN HOLMES CAMERAMAN SOL POLITO

AUTHOR - ROBERT E BURNES ASSIT DIRECTOR - AL ABORN ADAPTATION HOWARD GREEN ART DIRECTOR - NACY CREEN

WARNER BROS. ANNOUNCE FOR EARLY 1933

"42nd STREET" with 16 STARS—200 GIRLS
EDW. G. ROBINSON in "SILVER DOLLAR"
RUTH CHATTERTON in "FRISCO JENNY"
"20,000 YEARS IN SING SING"
with Spencer Tracy-Bette Davis
WILLIAM POWELL-JOAN BLONDELL in "LAWYER MAN"
JAMES CAGNEY in "HARD TO HANDLE"

DOUGLAS FAIRBANKS, JR. In "PARACHUTE JUMPER" with 9-Stor Cost
WARREN WILLIAM in "THE MATCH KING"
LORETTA YOUNG and WARREN WILLIAM in "EMPLOYEES" ENTRANCE"
"WAX MUSEUM"—ALL TECHNICOLOR
BARBARA STANWYCK in "LADIES THEY TALK ABOUT"

CALENDAR OF CURRENT RELEASES

Chesterfield

Officest 1540 Broadway, New York, N. Y.

Beauty Parlor. Comedy drama. Barbara Kont, Joyce Compton, John Harron. King Murder, The. From the nevel. Conway Tearle, Natalle Moorehead, Robt, Frazer, Dorothy Revier. Dir. Rich. Thorpe. Time, 64 mins. Rel. Sept. 55 Rev. Nov. 1

Slightly Married. Comedy drama. Evalyn Knapp, Walter Byron, Marie Pre-Thrill of Youth, The. Modern society. June Clyde, Allan Vincent, Matty Kemp. Dir. Rich, Thorpe, Time, 63 mins. Rel. Aug. 15. Women Won't Tell. Romantic drama. Sarah Padden, Otis Harlen. Dir Rich. Thorpe. Time. 67 mins. Rel. Dec. 1

Studio: Gower at Sunset, Columbia Offices: 729 Seventh Ave. All Hostess. Thrilling story of the adventure and romance of a 1933 girl who fearlessly files across the continent in passenger ships. Evalyn Knapp, James Murray. Dir. Al Rogell. Rel. Beo. 5.

American Madness. Melodrama of a run on the bank and how it was checked. Watter Huston, Fat O'Brien, Kay Johnson, Constance Cummings. Frank Capra, dir. Time, 15 mins. Rel. Aug. 15. Rev. Aug. 9.

Bitter Tea of General Ven. Romance and adventures of an American girl caught in the maelstrom of Shanghai. Barbara Stanwyck, Nile Asther, Capra, Huston, Marchan Capra,
End of the Trail, Ths. A U. S. cavalry officer, who is court martialed, and redeems himself. Tim McCoy, Luana Walters. Dir. D. Ross Lederman. 18 mins. Rel. Dec. 9.

Helio Trouble. Buck Jones quits the rangers—but he goes back. Buck Jones, Lina Basquette. Dir. Lambert Hillyer. Time, 61 mins. Rel. July 15. Rev. Oct. 18.

Hollywood Speaks. Inside story of Hollywood. Genevieve Tobin, Pat O'Brien. Eddie Buzzell, dir. Time, .. mins. Rel. June 25. Rev. Aug. 16. Last Man, The. Drama of outlawry on the high seas. Chas. Bickford, Con-stance Cumpings. Dir. Howard Higgins. Time, 65 mins. Rel. Aug. 31.

Man Against Woman. Man's strength against woman's wiles. Jack Holt-Lillian Miles. Dir. Irving Cummings. Time, 68 mins. Rel. Nov. 15.

Rev. Dec. 20.

Rev. Dec. 20.

McKenna of the Mounted. Canadian polloeman drops below the horder. Bucklones, Greta Gransted. Dir. Ross Lederman. Time, 87 mins. Rel. Aur. 26, Rev. Nov. 6.

26. Rev. Nov. 5.

Neglet of the Night tube Lady. Sae 'Night tube Lady.'
Night of the Night tube Lady. Sae 'Night tube Lady.'
Night Night tube Lady. Sae 'Night tube Lady.'
Night Night, Mayo Mothol, Skeets Gallagher. Dir. Irving Cummings. Time, 65 mins. Rel. Aug. 27. Rev. Aug. 30.
Night Mayor. Political story based on Jas. J. Walker. Lee Tracy, Evalyn Knapp, Eugene Palette. Dir. Ben Stoloft. Time, 65 mins. Rel. Aug. 19.
Rev. Nov. 23.

Now More Orchids. A millionairess who is regenerated by the new American spirit. Carole Lombard, Lyle Talbot, Walter Connedy, Louise Closser Hale. Dir. Walter Lang. 70 mins. Rel. Nov. 25

That's My Soy. Football story off the usual lines. Rich. Cromwell, Dorothy Jordan, Mae Marsh. Dir. R. W. Niel. Time, 71 mins. Rel. Oct. 6. Rev. Nov. 1.

Sporting Age. Revenge on the polo field. Jack Holt, Evalyn Knapp. Two Fisted Law. Tim McCoy clears himself of an express robbery charge McCoy, Alice Day, Tully Marshall. Dir. Ross Lederman. Time, 54 mins Rel. June 8. Rev. Sept. 20.

Vanity Street, Girl breaks a window to get into fall, but lands in the 'Fol-lies.' Helen Chandler, Chan, Bickford. Dir. Nick Grinde. Time, 67 mins. Rel. Oct. 18. Rev. Oct. 11. Virtue. A street walker who goes straight. Carole Lombard, Pat O'Brien. Dir. Edw. Buzzell. Time, 65 mins. Rel. Oct. 25. Rev. Nov. 1.

War Corrsspondsnt. Chinese war story. Jack Holt, Ralph Graves, Lila Lee. Dir. Paul Sioan. Time, 76 mins. Rel. July 25. Rev. Aug. 16.

Washington Mstry-Go-Round, Folliteal sattre. Lee Tracy, Constance Cum-nings. Dir. Jas. Cruze. Time, 75 mins. Rel. Oct. 18. Rev. Oct. 25.
White Eagle. Buck Jones as an Indian pony express rider. Jones Barbara Weeks. Dir. Lambert Hillyear. Time, 65 mins. Rel. Oct. 7. Rev. Sept. 27.

First Anglo Corp. Offices: 1600 Broadway,

Condemned to Death. Mystery drama from Jack O'Lantern. Dir. Walter Forde. Time, 76 mins. Rel. Sept. 21. Rev. July 19. Goona Goona. Love charms on the Island of Bail. Dir. Andree Rooseveit, Armand Denis. Rel. Nov. 28. Rev. Sept. 29. Missing Rambrandt, The. Last of Conan Dorje's Sherlock Holmes stories. Arthur Wontner. Dir. Leslie Hiscock. Time, 78 mins. Rel. July 20. Rev. Mar. 29.

First National Offices: 321 W. 44th St., New York, N. Y.

Calif. A second of the poor whites. Rich. Barthelmess. Dorothy Jordan, Bette Davis. Dir. Michael Curtis. Time, 78 mins. Red. Cent. 18. Rev. Oct. 4. Central Park. Western cowboy hunts bandts in a New York park. Joan Rel. Dec. 19. Central Park. Western Cowboy hunts bandts in a New York park. Joan Rel. Dec. 20. Milkee Pord, Guy Kibbes. Dir. John Adolf. Time, 65 mins. Rel. Dec. 19.

Rei. Dec. 10.

Grath, The J. How Didden couple reacted to the peaks. Ruth Chatterton, Good Cath. New J. How Didden Couple of the Rev. Sept. 13.

Grooner, The. Comody drams of a radio singer. David Manners, Ann Dvorak. Dir. Lidoyd Bacon. Time, 88 mins. Rol. Aug. 20, Rev. Aug. 23.

Dark Horse. Political satire. Warren William. Dir. A. E. Green. Time, 75 mins. Rel. July 2. Rev. June 14.

mins. Rei, July 2. Rev. June 14.

Dottor X. Mystery thriller in color. Lionel Atwill, Fay Wray, Lee Tracy.

Dir. Michael Curtiz. Time, 77 mins. Rei. Aug. 27. Rev. Aug. 9.

Life Beglins. Tactfully handled maternity story from a stage play. Loretta
Young, Eric Linden. Dir. Jas. Flood and Elliott Nugent. Time, 72

mins. Rei. Oct. 1. Rev. Aug. 30.

Match King. Fictitious romance of the Swedish financier. Warren William, Lill Damita. Dir. Howard Bretherton-Wm. Keighley. 79 mins. Rel. Dec. 31. Rev. Dec. 13.

Dec. 31. Rev. Dec. 13.

Miss Pinkerton. A slewth in skirts. Joan Blondell. Dir. Lloyd Bacon. Time, 65 mins. Rel. July 30, Rev. July 12.

Sliver Dollar. Sliver boom days in Col. Edw. G. Robinson. Dir. Alfred E. Green. 34 mins. Rel. Dec. 24.

They Call it Sin. Kanass girl breaks into N. Y. show life. Loretta Young, Geo. Brent, David Manners. Dir. Thornton Freeland. Time, 70 mins. Rel. Nov. 5. Rev. Oct. 25.

Three on a Match. Three schoolgirls have adventures. Joan Biondeli, Warren William, Ann Dvorak, Bette Davis. Dir. Mervyn Le Roy. Time, 63 mins. Rel. Oct. 29. Rev. Nov. 1.

mins. Rel. Oct. 29, Rev. Nov. 1.
Tiger Shark, Life and tragedy with the tuna fishers. Edw. G. Roblnson, Zita Johan, Rich, Arien. Dir. Howard Hawks, 79 mins. Rel. Sept. 24. Rev. Sept. 27.

Week End Marriage. Comedy drama of wives who work. Loretta Young, Norman Foster. Dir. Thornton Freeland. Time, 65 mins. Rel. July 3. Rev. June 7.
 You Said a Mouthful. Joe Brown swims to Catalina. Joe E. Brown, Ginger Rogers. Dir. Lloyd Bacon. Time, 70 mins, Rel. Nov. 25. Rev. Nov. 22.

Studio: Fox Hills, Hollywood, Cal. Offices: 850 Tenth Ave., New York, N. Y. Fox

Almost Married, Mystory drama of a musician and his bride. Violet Henriems and the state of the

mins. Rei. Nov. 27. Rev. Nov. 29.

du the Magician. Dramatized radio broadcast. Edmund Lowe, Bela Lugosi, Irene Ware. Dir. Marcel Varnei. Time, 72 mins. Rei. Sept. 18.

First Year, The. Domestic drama from a stage play. Janet Gaynor, Chas. Farrell. Dir. William K. Howard. Time, .. mins. Rel. July 31. Rev. Aug. 23. Handle with Cars. Comedy. Jas. Dunn, Boots Mallory, El Brendel. Dir. David Butler. Rel. Dec. 25.

Hat Check Girl. Murder and mystery in a nite club. Sally Ellers. Ben Lyon.
Ginger Rogers. Dir. Sidney Landfield. Time, 63 mins. Rel. Sept. 25.
Rev. Oct. 11.

Me and My Gal. Comedy drama. Joan Bennett, Spencer Tracy. Dir. Racul Walsh, Time. 78 mins. Rel. Dec. 4.

These tabulations are compiled from information supplied by the various production companies and checked up as soon as possible after release. Listing is given when release the are definitely set. Titles are retained for six months. Managers who receive survice subsequent to that period should present to the period should present to the period of the calendar for the running time as given here is presumably that of the projection room showings and can only approximate the actual release length in those states or communities where local or state censorship may result in deletions. Running time in the reviews as given in "Variety" carry the actual time clocked in the theatre after passage by the New York Ne

atre after passage by the New \
state censorship, since pictures
reviewed only on actual the

reviewed only on actual theatre showings.

While every effort is made to hold this list accurate, the information supplied may not always be correct, even though official. To obtain the fullest degree of exactness Variety will appreciate the co-operation of all managers who may note discrepancies.

Orph Kicked About

(Continued from page 7)

sum mentioned is in preferred, as the common dividend was paid for only for part of the 12-odd years the Orpheum has been affiliated as

Defense Fund

Defense Fund
Meantime holders of preferred
stock of the old Orpheum are planning a meeting some time in January which may be attended by Martin Beck. The Orph stockholders
are attempting to raise a defense
fund to protect their interests.
RKO's hope in withholding money
commitments on Orpheum houses
is that the overhead carrying
charges on the spots can thue be
reduced, as with their present fixed
charges these houses cannot be
operated for any feasible b.o. purpose,

pose.

Most of the Orpheum's stock-holders movements are around chicago, where holders of preferred stock have received a circular letter dated Dec. 7 from the 'Orpheum' Circuit, Inc., Preferred Stockholders' Consolidated Committee' of Chicago, outlining the present position of that bedy in a campaign for an adjustment with RKO.

Any Action Necessary

an adjustment with RKO.

Any Action Nosseary
Circular said that the Orpheum's former double committees, one in Chicago aid one in San Francisco, had been merged in a single group.
Essence of the communication is in the paragraph:

'The committees thereafter (recapitalization of RKO) continued negotiations with the management for the purpose of obtaining for orpheum preferred stockholders representation on the board of directors of Orpheum, complete accounting data, reallocation of charges and expenses and an extension of the privilege of converting Orpheum preferred stock into RKO common stock which now expires No. 30, 1938.

Numerous conferences were held in the committee of t

tude of RKO interests changed re-centity, and the committees were forced to conclude that only prompt, vigorous and immediate action would bring results. The indebtedness from Orpheum to RKO has increased greatly dur-ing the past year. Liens and mort-ages have been placed on Orpheum properties. There has been no re-allocation of charges and the inter-duction of the properties of the pro-billing of the properties. allocation of charges and the inter-ests of Orheum preferred stock-holders are seriously endangered.'
Letter ende with an appeal for contributions to a defense fund at the rate of 25 cents a share for holders who did not contribute to a perilod fund of the same charac-perilod fund of the same charac-tom to the contributors are asked for 15 cents a share.

contributors are asked for 15 cents a share.
Single new committee is made up of Nelson L. Barnes, Harry Borns, Arthur C. Bush, A. M. Lawrence, Asher Levy, Julian M. Livingston, Alex, Young, Jr.
Alex, Young, Jr.
Chicago lawyer, has been been about the counsel to present the demands to PKK and to take such Immediate actions.

to take such immediate action as may be deemed necessary.'

Painted Woman. Drama of the East Indies, with Spencer Tracy and Peggy Shannon. Dir. John Blystone. Rel. Aug. 14. Rev. Sept. 6. Passport to Hell, A. Dram of African Jungie. Elliss Landi, Alex Kirkland, Warner Oland. Dir. Frank Lloyd. Rel. Aug. 7. Rev. Aug. 30.
Raokety Rax. Football satire. Victor McLaglen, Grata Nissen. Dir. Alfred Werker. Time, 65 mins. Rel. Oct. 23. Rev. Nov. 8. seca of Sunnybrook Farm. (Mary Pickford's silent hit.) Marian Nixon, Raiph Bellamy. Dir. Al Santell. Time, 81 mins. Rel. July 3. Rev. Aug. 2.

Sheriock Holmes. The Conan Doyle story with a new gangster twist. Clive Brook, Mirlam Jordan, Ernest Torrence, Dir. W. K. Howard. Time, 68 mins. Rel. Nov. 6. Rev. Nov. 15. Hours to Live. Murdered diplomat is revived to avenge his murder. Warner Baxter, Mirlam Jordan. Dir. Wm. Dieterle. Time, 78 mins. Rel. Oct. 16. Rev. Oct. 25.

of the Storm Country. Talk version of an old slient. Janet Gaynor, Chas. Farrell. Dir. Al. Santell. Time, 75 mins. Rei. Nov. 20. Rev.

Busy to Work. Talking version of 'Jublio.' Will Rogers, Marian Nixon. Dir. Jas. Blystone. Time, 76 mins. Rcl. Nov. 13. Rev. Dec. 6. While Paris Sleeps. Thrill drama. Victor McLagien. Dir. Alan Dwan. Time, 67 mins. Rel. May S. Rev. July 14

Freuler Associates Office: Paramount Bidg., New York, N. Y. Wm. Collier, Jr., Josephine Dunn, Fat O'Malley, Dir. Burton King. Time, 65 miles. Ret. Oct. 7, Rev. Nov. 15.

Forty Monerity, 90 miles and 100 miles and

Savage Girl, The. Big game hunters find a white jungle beauty. Rochelle Hudson, Walter Byron, Harry Myers, Adolph Milar. Dir. Harry L. Fraser, Rel. Dec.

Offices: 1619 Broadway, Majestic

Crusader, The. Dramm of a crusading durited attorney. Evelyn Brent, H. H. Warner. Ned Snarks, Lewr Cody, Walter Brry. Marceline Day. Dir. Frank Strayer. 12 mins. Rol. Oct. 1. Rev. Oct. 1. Rev. Oct. 1. Geof. Western dramm. Jack Hoxie, Alloc Day, Matthew Betz, Dynamite-horse, Dir. Otto Brower. Time, 65 mins. Rel. Sept. 15. Rev. Oct. 11. Hearts of Humanity. Drama of New York's East Side. Jean Hersholt, Jackle Searl, J. Farrell MacConaid, Claudia Dell, Charles Delancy. Dir. Christy Cabanne. Time, 70 mins. Rel. Sept. 1. Rev. Sept. 27.

Law and Lawless. Western drams. Jack Hoxie, Hilds Moreno, Yakima Cantul, Wally Wales, Dynamite-Horse. Dir. Armand Schaeffer. Time, 51

Outlaw Justice. Western drama. Jack Hoxle, Dorothy Guillver, Donald Keith, Dynamite-Horse, Dir. Armand Schaeffer. Time, 61 mins. Rel. Oct. 1.

Oct. I. Oct. I. College of the Colle

Collison Rel. Jan. 1.

Unwritten Law, The. A drama of betrayal and vengeunce. Greta Nissen, Skeets Gallagher, Mary Brian, Lew Cody, Louise Fazenda, Hedda Hopper. Dir. Christy Cabanne. Time, 70 mlns. Rel. Nov. 15. Rev. Dec. 20, Vampire Bat, The. A thriller. Lionel Atwill, Fay Wray, Melvyn Douglas, George E Stone, Maude Eburne. Dir. Frank Strayer. Rel. Dec. 16.

Studios: 4376 Sunset Drive, Mayfair Offices: 1600 Broadway, Hollywood, Cal.

Allas Mary Smith. Events follow a chance meeting, Semi-detective. John Darrow, Gwen Lec, Ray Hatton. Dir. E. Mason Hopper. Time, 61 mins. Rel. July 15. Rev. Aug. 30.

Heart Punch. Murder story with a prize ring angle. Lloyd Hughes, Marlon Shilling. Dir. Breesy Eason. Time, 64 mins. Rel. Oct. 15. Rev. Dec. 13.

Her Mad Night. Mother assumes guilt for a daughter's crime. Irene Rich, Conway Tearle. Dir. E. Mason Hopper, Time, 67 mins. Rel. Oct. 1. Rav. Nov. 29.

Rev. Nov. 29.

nor of the Press, The. Crock-newspaper story, E. J. Nugent, Rita Lee to Wheeler Oakman. Dir. Breezy Eason. Time, 65 mins. Rei. May 15. Rev. Kev.
 Living Witness. Novelty crime story. Glibert Roland, Noah Beery, Bar-bara Kent. Dir. E. Mason Hopper. Time, 72 mins. Rei. Sept. 15. Rev. Oct. 11.

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Tamer, Rep. 1, Rev. Oct. 25.
Tapped in Tis Junea. Army life on the Mex. border. Edwins Booth, Duncan Renaldo. Dir. Wallace W. Fox. Time, 65 mins. Rel. Aug. 15.
Widow in Scariet, The, Society crook melodrama. Dorothy Revier, Kenneth Arrian, Glen Tryon. Dir. Geo. Sletz. Time, 61 mins. Rel. July 1. Rev. Aug. 2.

Offices: 1540 Broadway, New York, N. Y. Metro Blondie of the Follies. Self explanatory title. Marion Davies, Robt. Mont-gomery, Billy Dove. Dir. E. Goulding. Time, 91 mins. Rel. Aug. 13. Rev. Sept. 13.

Divorce in the Family, Jackie Cooper saves the family happiness. Jackie Cooper, Conrad Nagel, Lewis Stone, Lois Wilson, Dir, Chas, F. Riesner, Time, 78 mins. Rel. Aug. 27. Rev. Nov. 1.

Time, '8 mins. Kel. Aug. zi. Rev. Nov. 1.

Downstairs. Life below stairs is a titled family. John Gilbert, Virginia Bruce, Paul Lukas. Dir. Monta Bell. Time, '7 mins. Rel. Aug. 8.

Rev. Oct. 1i.

Flesh. Wallace Beery as a wrestler. Karen Morley, Riccardo Cortez, Jean Hersholt. Dir. John Ford. 95 mins. Rel. Dec. 9. Rev. Dec. 13.

Faithless. Rich girl learns the lesson of the depression. Tailuiah Bankhead, Robt. Montgomery. Dir. Barry Beaumont. Time, 75 mins. Rel. Oct. 15. Rev. Nov. 22.

Rew. Nov. 22.

Kongo. Remarke of the slient of the same title. Sorcery in central Africa. Content Humon, Journal of Content Human, July 1981, Jul

tent Deferred. Murder story from the play of that title with Chas. Laughton in his original role, Maureen O'Suillvan, Dorothy Peterson. Dir. Lothar Mendez. Time, 80 mlns. Rel. Oct. 8. Rev. Nov. 16.

Prosperity. Post depression comedy with Marie Dressler and Polly Moran. Dir. Sam Wood. Time, 87 mins. Rei. Nov. 16. Rev. Nov. 29.

Dir. Sam Wood. Time, 87 mins. Rei. Nov. 16. Rev. Nov. 25.

Red Ouet. Jean Hariow and Clark Gable as a new team in a story of IndoChina." Dir. Victor Fieming. Time, 83 mins. Rel. Oct. 22. Rev. Nov. 6.

Skyscraper Souts. Drama. Warren William, Maureen O'Sullivan, Anita Page.

Dir. Edgar Selwyn. Time, 100 mins. Rel. July 16. Rev. Aug. 9.

Smiller Through. Remake of the Norma Timadge sellent and Jane Cowl play,

Norma Shearer, Leslis Howard, O. P. Heggle. Dir. Sidney Franklin,

Speak Easily. Slapstitismeds. Berte Kecon. Jimmy Durante. Dir. Ed.

Speak Easily. Slapstitismeds. Berte Kecon. Jimmy Durante. Dir. Ed.

Scdgwick. Time, 76 mins. Rel. July 23. Izev. Aug. 23.

Strange interlude. The famous O'Nelli play. Norma Shearer, Clark Gable.

Dir. Robert Z. Leonard. Time, 110 mins. Not yet released. Rev. Sept. 6.

Unashamed. Modern problem story. Heien Twelvetrees, Robt. Young. Lewis Stone. Dir. Harry Beaumont. Time, 77 mins. Rei., July 2. Rev. July 19. uuy 19. Washington Masquerade. Political satire. Lionel Barrymore, Karen Moriey July 26. July 26.

Studio: 6048 Sunset Blvd., Hollywood, Cal. Monogram Office: 723 Seventh Ave., New York, N. Y

Diamond Trail. Western. Rex Bell. Dir. Harry Fraser. Rel. Dec. 30.
Fighting Champ. The. Western. Bob Steele, Arlotta Duncan. Dir. J. P.
McCarthy, Time, 6 mins. Rel. Dec. 15.
Fom Michael Champer of the Company of the

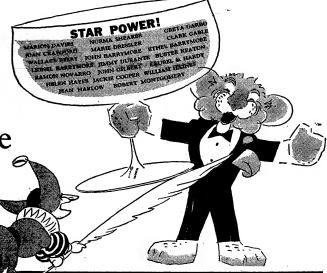
Girl from Calgary, The. Girl cowboy comes east to stage triumphs. Fift D'Orsay, Paul Kelly. Dir. Phil Whitman. Time, 64 mins. Rei. Sept. 24. Rev. Nov. 22 Guilty or Not Guilty? Betty Compson, Claudia Dell. Dir. Albert Ray. 67 mins Rel. Nov. 15.

(Continued on page 23)

-beg pardon we mean 1933!

But it'll be the same thing because

Good times are here again thanks to



N-MAYER's 1933 **METRO-GOL** DA merry, merry melange of happy hits!



Helen HAYES Ramon NOVARRO SON-DAUGHTER

The star of "Farewell to Arms" and "Madelon Claudet" together with Ramon Navarro in the picture that's the talk of every Film Row!

(Some are in production. Some finished. All BIG!)

MARION DAVIES in "Peg o' My Heart"

NORMA SHEARER **CLARK GABLE**

in "Strange Interlude" Now at Popular Prices!

JEAN HARLOW in a drama of the Night Clubs (Title to be announced)

DRESSLER—BEERY in "Tugboat Annie"

NORMA SHEARER in "La Tendresse"

(Temporary title) and more BIG ONES!

IOAN CRAWFORD

in a new De Luxe role (Title to be announced)

JOHN BARRYMORE in "Reunion in Vienna"

JOHNNY WEISSMULLER

in "Tarzan and his Mate'

FOUR BIG STAGE HITS!

"Clear All Wires" "Another Language"
"Whistling in the Dark"
"Men Must Fight"

HELEN HAYES in "The White Sister"

Irene Dunne—Phillips Holmes in "The Lady"



John — Ethel — Lionel BARRYMORE RASPUTIN and the EMPRESS

Again M-G-M peps up the industry with a Big \$2 Astor Theatre sensation! A pleasure!

CALENDAR OF CURRENT RELEASES

(Continued from page 21)

Kiondike. Physician who fails in a major operation makes a comeback. Frank Hawks, Thelma Todd, H. B. Walthal. Dir. Lyle Taibot. Time, 66 mins. Rei. Aug. 30. Rey. Sopt. 27. Lucky Larrigan. Western. Rex Bell, Helen Foster. Dir. J. P. McCarthy. Rel. Dec. 10.

Man from New Mexico. Vengeance on the range. Tom Tyler. Dir. J. P. McGowan. Time, 60 mins. Rel. Apr. 1. Rev. Aug. 30.

Seif-Defense. Story by Peter B. Kyne. Pauline Frederick, Theodore Von Bitz, Barbara Kent, Robert Elliott, Claire Windsor. Dir. Phil Rosen. Rel. Dec. 15.

Silghtiy Married. Society boy marries a street girl and then falls in love with her. Evalyn Knapp, Walter Byron, Marie Prevost. Dir. Rich. Thorpe 69 mios. Rel. Oct. 15. Strange Adventure. Regis Toomey, June Clyde. Dir. Phil Whitman and Hampton Del Ruth. Rel. Dec. 1.

senth Guest, The. Mystery play by author of 'Scarface,' Ginger Rogers, Lyle Talbot, J. Farrell McDonald. Dir. Alfred Ray, Time, 65 mins. Rel, Aug. 25. Rev. Sept. 6, (Chadwick.)

Western Limited, The Mystery aboard a transcontinental train. Estelle Taylor, Edmund Burns, Gestrude Astor, Crauford Kent. Dir. Christy Cabanne. Time, mins, Rel. Aug. 10. Rey, Oct. 18. Met. Dir. Christy Young Blood. Western. Bob Steele. Story by Wellyn Totman. Dir. Phil Rosen. Time, 62 mins. Rel. Nov. 6

Studios: 5861 Marathon St., Hollywood, Calif, Paramount Officee: 1501 Broadway, New York, N. Y

Big Broadcast, The. Broadcasting story with many air stars. Stuart Erwin, Bing Crosby, Lella Hyams. Dir. Frank Tuttle. Time, 30 mins. Rel. Oct. Rev. Oct. 13. Blonde Venue. Story of a stage woman's efforts to retain her ohlid. Marien Dietrich, Herbert Marshali, Dickey Moore. Dir. Jos. Von Sternberg Time. 85 mins. Rel. Sept. 16. Rev. Sept. 27.

Time, so mins. Rel. sopt. 19. Kev. Sept. 27.

Devil and the Deep. Jealousy in a submerged submarine, Tailulah Bankhead, Gary Cooper, Chas. Laughton. Dir. Marion Goring. Time, 72 mins. Rel. Aug. 12. Rev. Aug. 23.

Devil le Driving, The. Wynne Gibson, Edmund Lowe, Dickie-Moore. Dir. Stoloft. Rel. Dec. 9. Rev. Doc. 20.

Stoloff. Rel. Dec. 3, Rev. Doc. 20.

Evenings for Sale. Victoriese nobleman becomes a gigolo. Herbert Marshall, Stoloff Market Charles and Stoloff Market Charles Herbert Charles Charles Charles Charles Market Charles C

Rd. Dec. 25. Rev. Dec. 13.

Guilty as Hell, Murden nysitery with Quirt and Flagg comedy angle. Edmund Lowe, Victor McLagien, Richard Arien. Dir. Eric Kenton. Time, \$2 mins. Rel. Aug. 5. Rev. Aug. 9.

He Learned About Women. Comedy drama. Stuart Erwin, Allison Skipworth. Dir. Lloyd Corrigian. Time, 67 mins. Rel. Nov. 4.

Hello, Everybody. Railo story. Kate Smith, Randolf Scott, Sally Blanc. Dir. Belter. Jan. special release, so culcipitate. Dir. Norman McLeod. Time, Horse Feathers. Marx. Drahms datg. 16.

Hot Saturday. Gosslp in a small town. Nancy Carroll. Dir. W. Seiter. Time 72 mins. Rel. Oct. 28. Rev. Nov. 8.

72 mina. Rel. Oct. 28. Rev. Nov. 3.
II 1 Had a Million. How various persons would react to an inheritance. Gary Cotoper, Cost. Art. Infra evolution, Charte Lungition, Jack Oakle and major that the property of the control
Lady and Gent. Sentimental story of a cheap puglist. Geo. Bancroft, Wynn-Gibson. Dir. Roberts, Time, 84 mins. Rel. July 15. Rev. July 19. Gibson. Dir. Roberts. Time, es mins. Rei. 2017 20. Rev. 20

borstone-Marcin. Jan. special release.

Lift Christine. British made. Corinne Griffith, Colin Cilve. Time, 59 mins.
Rol. July. Rev. Sopt. 20,
Love Me Tonight. Chevaier as a tailor in masquerade. Jeanette MacDonald,
Chas. Ruggies, Chas. Butterworth, Merns. Loy. Dir. Rouben Mamoulian.
Time, 99 mins. Rel. Aug. 28. Rev. Aug. 23.
Madame Butterfly. From the opera. Sylvia Sidney, Cary Grant, Chas. Ruggies.
Dir. Gerning. Rel. Dec. 30.

ame Racketeer. Comedy of a middle-aged woman swindler. Alison Skipworth, Richard Bennett, Geo. Raft, Dir. Hall and Gribble. Time, 68 mins. Rel. July 22. Rev. July 28.

Masian Square. Sporting story. Jack Cakie, Marian Nixon. Thos. Meighan Dir. Harry J. Brown. Time, 70 mins. Rel. Oct. 7, Rev. Oct. 18, make Me a Star Dislog version of Merton of the Movies. Stuart Erwin, Joan Biondell, Zasu Pitta. Dir. Wm. Beaudine. Time, 86 mins. Rel. July 1. Rev. July 5.

Merrily We Go to Hell. From a stage comedy drama. Sylvia Sidney, Frederic March. Dir. Dorothy Arsner. Time, 33 mine. Rel. July 10. Rev. June 14.

June 14.

Milhon Dollar Legs. Satire on mythical South American republic. Jack Oakle,
W. C. Flelds, Andy Clyde, Lyda Roberti. Dir. Ed. Cline. Tirne, 71 mins.
Rel. July 8, Rev. July 13.

Mevile Grazy. Harold Lloyd breaks on pictures. Constance Cummings. Dir.

Meyels Grazy. Harold Lloyd breaks and min Ed. South 33. Rev. Seep. 20.

Mysterlous Rider. Western. Kent Taylor. Dir. Allen Rel. Jan. 21.

Night After Night. Humor in the night clubs. Mae West, Geo. Raft. Constance Cummings, Allson Stipworth. Dir. Archie Mayo. Time, 70 mins.
Rel. Oct. 14. Rev. Nov. 1.

Night of June 13, The. The-nighbors react to a murder suspicion. Clive Brook, Lila Lee. Class. Ruggles. Dir. Stephen Roberts. Time, 76 mins.

Rel. Oct. 14. Rev. Nov. 1.

No Man of Her Own. From the novel 'No Bed of Her Own.' Clark Gable.

Carole Lombard, Dorothy Mackalil. Dir. Wesley Ruggies. December special.

Phantom President. Political story of a presidential double. George M. Cohan, Jimmy Durante, Claudette Colbert. Time, 77 mins. Rel. Oct. 7. Rev. Oct. 4.

en Was in the Parior. Comedy drama. Claudette Colbert, Frederic March Allison Skipworth. Dir. Stuart Walker. Rei. Jan. 13.

70,000 Witnesses, Murder on the football field. Phillips Holmes, Dorothy Jordan, Chas. Ruggles, Johnny Mack Brown, Lew Cody. Dr. Ralph Murphy. Time, 83 mins. Rel. Sept. 2. Rev. Sept. 6.
 8te Jone-Him Wrong. "Paraphruss of "Diamond" Lil." - Mae West, Cary Grant, Noah Beery, Owen Moore. Dir. Sherman. Rel. Jan. 20.

Noah Beery, Owen Moore. Dir. Sherman. Rei. Jan. 20.

Sign of the Cross. Spectacular production of the starge plays. Frederic March,
Claudette Colbert, Elissa Landi, Chas. Laughton, Ian Keith. Dir. Ceol
de Mille. Time, 12 mins. (roadshow). Not yet rolessed. Rev. Dec. 6.

Trouble in Paradies. Chedling chesters in Paris and Venice. Mirlam Hopmins. Rel. Oct. 21. Rev. Nov. 18.

Undercover Man. Secret service bests the gangsters. Geo. Raft, Nancy Carroll. Dir. Jas. Flood. Time, 74 mins. Rel. Dec. 2. Rev. Dec. 6.

Vanishing Frontier. Western drama. John Mack Brown, Evalyn Knapp,
Zaau Pitte. Dir. Phili Rosea. Time, 65 mins. Rel. Dec. 2.

Wiled Force Mas. Zane Gray's story. Rudolph Scott, Sally Eliane. Fred
Kollen. Dark. Henry Hanknway. Time, 60 mins. Rel. Nov. 25.

Offices: 723 Seventh Ave., New York, N. Y.

Mer Radio Romeo. Radio comedy. Gene Gerrard, Jessie Matthews. Dir. Gene Gerrard. Time, 70 mlns. Rel. July 15. Geos Gerrard. Time, 76 mins. Rel. July 15.

Her Strange Desire. Scandal in high life. Laurence Olivier, Nora Swinburne.
Dir. Maurice Erivey. Time, 59 mins. Rel. July 1.

Lioby Cir. Musical comody farce. Gene Gerrard, Molly Lamont. Dir. Batteries, Musical comody farce. Gene Gerrard, Molly Lamont. Dir. Batteries, Musical Company farce. Gene Gerrard, Molly Lamont. Dir. Batteries, Machana Machana, Musica Rel. Sept. 18.

Men Who Won, The. Story of a wastrel who makes good. Henry Kendall, Heather Angel. Time, 70 mins. Dir. Norman Walker. Rel. Sept. 18.

Woman Decides, The. From a stage play of Labor vs. Capital. Adrienne. Alvas, Owen Nare. Dir. Miles Mander. Time, 58 mins. Rel. Aug. 18.

Principal Offices: 11 West 42d St.,

Biame the Woman, British made with Adolphe Menjou and Claude Allister as a pair of crooks. Dir. Fred Niblo. Time, 74 mins. Rel. Oct. 1. Milywood. Unusual survey of the film capital. Time, 30 mins. Rel. July 1. Rev. Oct. 4. Virgins of Bell, Travelogue of the lelected of Bell. There, 48 miss. Rel. Sept. 15. Rev. Dec. 15. Wings-Over-the-Andea, Plane views of the Andean volcasos. Time, 14 miss. Rel. June 1.

R.K.O. Pathe Office: 1560 Broadway,

Beyond the Rookles. The racket moves West. Tom Keene. Dir. Fred Allen. Time, 8s mins. Red. July 8. Rev. Soyl. Tom Keene. Dir. Fred Allen. Come Gill. Time, 4s mins. Red. Espec. 2, J. Hayden, Rescoe Ates. Dir. Robt. Ghot. Time, 54 mins. Red. Bept. 2, Grant Comparison of the Compariso What Price Hollywood, Hollywood lowdown, Constance Bennett, Lowell Sherman, Dir. Geo. Oukor. Rel. June 24. Rev. July 19.

Studios: Hollywood, Canf. R.K.O. Radio Offices: 1550 Broadway, New York, N. Y. Age of Consent, The. Love and trouble for a co-ed. Dorothy Wilson. Richard Cromwell. Dir. Gregory La Cava. Time, 63 mins. Rel. Aug. 5
Rev. Sont. 6.

ave. sept. 8.

Bill of Divercement, A. Story of a shell-shooked war vet. By Clemence Dane.
John Barrymore. Billie Burke, Kakherine Hepburn. Dir. Geo. Caler.
Tiles, 68 mins. Bel. Sept. 88, Sac. Sept. 89, Sept. 81, Sep

Bring Em Back Alive. Frank Buck's animal thriller, Time, 65 mins. Rel. Aug. 19. Rev. June 21.

Aug. 15. Rev. June 21.

Conquerors. The. A story of American depressions and their surmountins. Rich. Dix, Ann Harding, Edan May Oliver. Dir. Wm. Wellman. Time. 84 mins. Rel. Nov. 18. Rev. Nov. 22.

Helf's Highway. The horrors of a convict camp. Richard Dix, Tom Brown. Held Story and Story 22. Rev. Sopt. 27.

Helf's Highway. The horrors of a convict camp. Richard Dix, Tom Brown. Held Em. 21. Wheeler and Woolsey play football on the convict eleven. Dir. Norman Taurog. Time, 68 mins. Rel. Sept. 2. Rev. Aug. 23. Little Orphan Annie. Based on the cartoom. Mitsl Green. Ed. Keennedy. Dir. John Robertson. Time, 68 mins. Rel. Nov. 4.

Men Ars Such Feels. Lee Carillo. Dir. Wm. Nigh. Time, 58 mins. Rel. Nov. 18. Men af America. Bill Boyd. Dorothy Wilson, Chie Sale. Dir. Ralph Ince.

Met Daïnescus Game. The. Island reviews who hunts human beings for

Time. 57 mins. Rel. Dec. 5.

1. Bringerous Game, The. Island recluse who hunts human belong for sport. Joel McCrea, Fay Wray, Lesle Banks. Dir. E. Schoedsack. Time, 83 mins. Rel. Sept. 9. Rev. Nov. 22. the most Crestwood, The. Mystery at a week-end party. Ricardo Cortes, Katherine Moriey. Dir. J. W. Ruben. Time, 77 mins. Rel. Oct. 14. Rev. Oct. 31.

Rev. Oct. 18.

Rev. Det. 19.

Rev. Det. 2.

Rev. Det. 3.

Rev. Det. 2.

Rev. Det. 3.

Rev. Det. 2.

Rev. Det. 3.

port Parade. Novelty story, Joel McCrea, Marian Mersh, Wm. Gardan. Dir. Dudley Murphy. Time, 65 mins. Rel. Nov. 11. Rev. Dec. 20. Dir. Diddey Murphy. Time, 85 mins. Rei. Nov. 11. Rev. Dec. 20. Strange Justice. Oddities of the criminal code. Mas Marsh. Norman Foster, Strange Justice. Oddities of the criminal code. Mas Marsh. Norman Foster, Regimlad Denny. Dir. V. C. Schortzinger. Time, 64 mins. Rei. Got. 7. Theft of the Mona Lisa, The Foreign made. Willy Fosts, Trude von Molo Dir. G. Yon Bolvary. Time, 83 mins. Rel. Oct. 21. Rev. Sept. 16. Thirteen Women. From Tiffany Thayer's story of the power of suggestion. Rel. Sept. 18. Rev. Cet. 13. C. Archainbaud. Time, 60 mins. Rel. Sept. 18. Rev. Cet. 13.

United Artists Offices: 729 Saventh Ave., New York, N. Y.

Cynara, Philip Merivale stage hit Ronald Colman, Kay Francis, Phyllis Barry, Dir, King Yidor, Time, 73 mins. Rel. Dec. 23.

Kid from Spain, The. Eddic Cantor masquerades as a buil fighter down in Moxico. Cantor, Lyda Robertti, Dir. Leo. McCaroy. Time (roadshow), Megic Night, Vienness, operetta. Jack Buchanan, Dir. Herbert Wilcox. Time, 73 mins. Rel. Nov. 2. Rev. Nov. 8.

Mr. Robinson Grusce. Adventures in the South Seas. Douglas Fairbanks, Raria Alba. Dir. Edw. Sutherhand. Time, 72 mins. Rel. Sept. 21. Nev. Rel., Jacons. Rel. Sept. 21. Nev.

Rain. Jeanne Eagles' famous stage hit. Joan Crawford, Walter Huston. Dir. Wm, Gargan. Time, 93 mins. Rel. Oct. 12. Rev. Oct. 18.

White Zomble, The. Haydran sorcery, Bell Lugosi, Madge Bellamy. Dir Victor Halperin. Time, 60 mins. Rel. July 23. Rev. Aug. 2. Studio: Universal City, Universal Offices: 730 Fifth Ava., New York, N. Y.

Calif.

Afraid to Taik. From the stage play "Merry-Go-Round" about crocked politics. Prior Lindon, Sidney Now, Tully Marshall, Louis Calbern, Dir. Edw. L. Marshall, Louis Calbern, Dir. Edw. L. Air Mail. The Commercial stying thrill scory. Pat O'Brign, Rajbh, Ballanny, Gloria Stuart, Sim Summerville. Dir. John Ford. Time, 55 mins. Rei. Nov. 2. Rev. Nov. 8.

All American, The. Football story. Rich. Arlen, Gloria Stuart. Dir. Ru Mack. Time, 73 mins. Rel. Oct. 18. Rev. Oct. 14.

All American, The, Football story, Rich, Arten, Gloria Stuart. Jrf. Stuesoll Mack. Time, 12 mins. Rel. Oct. 18. Rev. Oct. 17. Stuesoll Mack. Time, 12 mins. Rel. Oct. 18. Rev. Oct. 17. Stuesoll Rel. Sept. 1. Rev. Aug. 30.

Brown of Culver. See Tom Brown of Culver. 19. John Stahl. Time, 21 mins. Rel. Sept. 1. Rev. Aug. 30.

Brown of Culver. See Tom Brown of Culver. Dir. Ewing Scott. Time, 60 mins. Rel. July 14. Rev. July 26.

Mummy Time. Rev. July 14. Rev. July 26.

My Pal. the King. A wild west show in a Balkan kingdom. Tom Mix. Dir. Kurt Neumann. Time, 75 mins. Rel. Aug. 4. Rev. Oct. 11.

Mystery of Life, The. Clarence Darrow on evolution. Clarence Darrow Dir. Coc. Cochrane. Time, 75 mins. Rel. July 6. Rev. Oct. 11.

Nagen, T. A. Stamm. Take Birel, Melvyn Douglas. Dir. S. L. Frank. Okay America. Columnist story. Low Avres, Mauren O'Sullivan. Louis Cal-

Okay America. Columnist story. Lew Ayres, Maureen O'Sullivan, Louis Cai-tern. Dir. Tay Garnett. Time. 80 mins. Rel. Sept. 8, Rev. Sept. 13. Lern. Dir. Tay uarnett. Time, 30 mins. Rel. Sept. 3. Rev. Sept. 13.

Old Dark House. A night of Lerror in an English country home. Benja Karlor, Medyam Boughas, Charles and Sangham Coria Stuart. Dir. Jas. Whale.

Once in a Litetime. Hollwyrood satire from the stage play, Jack Oakle, Sidney Fox, Alice MacMahon. Dir. Russell Mack. Time, 30 mins. Rel. Sept. 22. Rev. Nov. 1

oept. 22. Rev. Nov. 1.

Torn Brown of Culver. Cadet school story. Tom Brown, Sim Summerville, H. B. Warner. Dir. Wan. Wyler. Time, 81 mins. Rel. July 21. Rev. Aug. 2.

Warner Brothers Offices: 321 W. 44th St.,

Call. W RELEGIES DIVILLED New York, N.Y.

Big City Blues. Country boy comes to New York for thrilling experiences.
Joan Blondeall, Brio Linden. Dir. Merryn Le Roy. Time, 68 mins. Rei.
Scht. 19, Rey. Sept. 18.

Bleased Event. Columnist story. Lee Tracy, Mary Brian, Allen Jenkins. Dir.
Roy Del Ruth. Time, 64 mins. Rei. Sept. 19. Rev. Sept. 5.

Haunted Gold. Search for gold in a haunted mine. John Wayne. Dir. Mach
Wright. 60 mins. Rei. Dec. II. Euglitz from Chile Gang! Daul wright, ou mins. Rel. Dec. 17.
Am a Fuglitive. From the story TAm a Fuglitive from a Chain Gang.' Paul
Muni, Glenda Farrell. Dir. Mervyn Le Roy. Time, 93 mins. Rel. Nov.
19. Rev. Nov. 15.

illegal. British made story of a night club. British cast and director. Time 61 mins. Rel. Aug. 6. Rev. Oct. 4.

Jewel Robbery, Romantic comedy drama from an Hungarian source. Kay Francis, William Powell. Dir. Wm. Dieterle. Time, 68 mins. Rel. Aug. 13. Rev. July 26.

Charles De Company (1988) and the Company (19

Successful Clamity, A. Merchant pretends poverty to check family's extravagance. George Arise, Mary Astor, Evalyn Knapp. Dir. John O. Adolfi. Time, 72 mins. Rel. Sept. 17. 1ev. Sept. 27.

Two Against the World. Constance Bennett in a murder Jam. Dir. Archie Mayo. Time, 71 mins. Rel. Sept. 3. 1 kev. Aug. 23. Winner Take All. Smashing fight comedy, James Cagney, Dir. Roy Del Ruth, Time, 67 mins. Rel. July 16. Rev. June 21.

World Wide Offices: 1501 Broadway, Between Fighting Mag. Conflict between the slicep men and cattle raisers.

Ken Maynard, Ruth Hall. Dir. Forrest Sheldon. Time, 62 mlns. Rei.
Oct. 16.

ch of Promise. The ruin of a man's carcer. Chester Morris, May Clarke, Mary Dorsea. 138, Paul Stoin. Titne, 67 mins. Rel. Oct. 23, Rev. Nov. 24.

(Continued on page 25)

EXHIB-DISTRIB AND THEIR **ATTITUDES**

Despite all efforts being quietly nade to swing the Theatre Owners' chamber of Commerce into line with Chamber of Commerce Into line with the Motion Picture Theatre Owners of America for uniformity, the strongest city unit of exhibs in the country, as voiced by their leader, Charles O'Reilly, feels that federal-

Country, as vouced by their issues, Charles O'Rellly, feels that federalization is better than feudalization. TOCC's attitude is that the distributors and the major industry should quit making gestures. By this it is explained the Manhattan indies feel that the only way to clear up the situation is to clear the road for the retailer and speed up distribution by giving any exhibitor who is willing to pay the price the right to play a plcture before it becomes mouldy.

Distribs have steadily maintained that the producer could not live if grotection of release were eliminated.

Duals in Two F-WC **Nabes Prompt Equity** Suit by Chotiners

Los Angeles, Dec. 24.
Equity action started in U. S.
District Court hast week by H. W.
and M. C. Chotiner, indie exhibs, to
restrain Fox-West Coast and major
distributors from alleged violations
of the Shevman and Clayton antitrust laws, is based, on the adoption several months ago of double
feature policies by two F-WC tion several months ago of double feature policies by two F-WC nabes, the Belmont and Boulevard. Duals have been used by the two opposition Chotiner houses—Parisian and Ravenna—for many months.

With the extra demand for product, through the double feature programs at the two circuit houses, when the considerably in excess of previous years.

vious years.

was considerably in excess or previous years.

Result was that the Chotiner houses were deprived of first run on all product excepting Paramount in their houses. Firm uses practically all major, excepting Metro pictures, but uside from the Par films, is obliged through the exclusive F-WC second run buy to follow the two circuit houses against which it complains. Equity suit is an endeavor to get prior exhibition dates. Skouras Brothers, Fox-We set deavor to get prior exhibition dates. Skouras Brothers, Fox-West Coast Theatres, RKO-Radio Pictures, Fox Film, Warner-F.N., Universal and United Artists are named defondants.
Plantiffs seek an order restraining the defendants from further assured to the seek of the seek

compelled to lease to Chotiner The-atres a 'fair and just' proportion of pictures for suburban first run ex-hibition.

Cheated Bandits 2d Time

Youngstown, O., Dec. 24.
A bandit held up two Paramount theatre men, compelled one of them to open the theatre safe and escaped with \$40 amid downtown

caped with \$40 amld downtown shoppers.
When S. S. Soloman, manager, informed the bandits he did not know the safe's combination, the bandits compelled him to summon the treasurer, who opened the safe. Soloman was kidnapped a year ago and compelled to return at gun point to the theatre and open the safe, giving the bandits \$1,300.

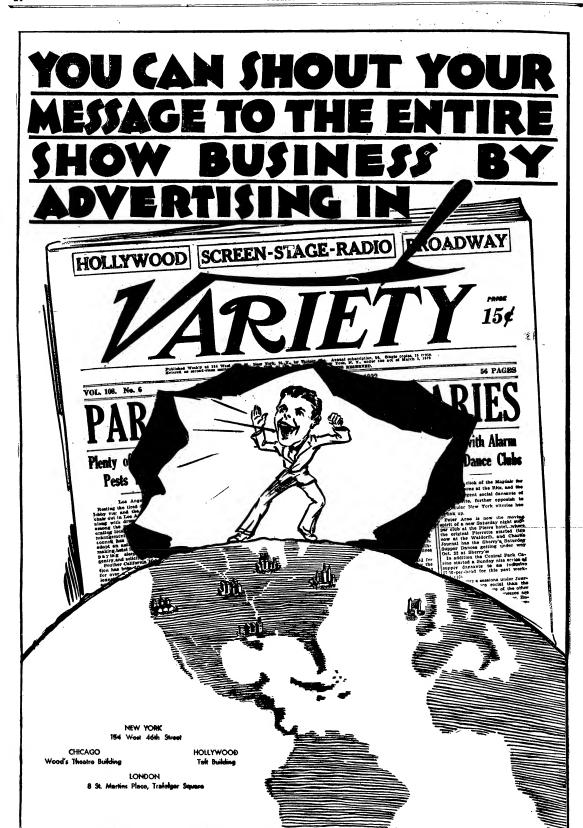
Rockefeller's New House In Va. Opening; 560 Seats

In Va. Opening; 560 Seats

The theatre which is a part of the
rebuilt town of Williamsburg, Va.,
a development Inanced can open
as the Williamsburg and
ted into the Jim Bronan division
for RKO. Theatre seats 550.
Policy will be straight pictures,
three changes weekly. Admission is
set at 20e matines and 35e nights,
with kids 10e at all times.
First feature booked is 'ConquerFirst feature booked is 'Conquer-

First feature booked is 'Conquer-

Tom McCaskey will be in charge



CALENDAR OF CURRENT RELEASES

(Continued from page 20)

me On, Targam. Ranch owner saves his horse from a gang. Ken Maynard Myrna Kennedy. Dir. Alan James. Time, 64 mins. Rel. Sept. 11. Ayraa Asansoy, Dir. Alan James, Time, et mins, Rei, Sept. 11.

Red Circle, The. Mystery story with ample comedy. Een Lyon, ZaSu Pitts, James Gleason, Irone Furcell. Dr. H. Bruce Humberstone. Time, or mins. Eds. Sept.
Bowin L, Marin. Rei. Dec. 25.

Dynemits Hend. Black-marger fails to vanculeh the hero. Kan Maynard, and the hero. Kan Maynard, the hero. Kan Maynard, the hero. Kan Maynard, the hero. Kan Maynard, Lee, Peggy Shannon. Dir. Sherman. Time, 53 mins. Rei. Oct. 13. Rev. Nov. 23.

vov. 25. Express. Straight-shooting sacrifice in the career of a cow country lero. Ken Maynard, Helen Mack. Dir. Alan James. Time, 62 mlns. 24. Nov. 26.

Rel. Nov. 20.

See I First Austin Racing in the ranch country. Ken Maynard, Iry Merton, Rey, Aug. 2.

Wymotized. Jam following a big sweepstakee win. Moran and Mack. Dir. Mack Sennett. Rel. Dec. 25.

Mack Sennett. Rel. Dec. 25, game Mick Sennett. Rel. Dec. 25, game Mie, The Drama in the death house. from the stage play. Howard Phillips, Preston Foster, Geo. Stone, Noel Madleon. Dir. Sam. Bischoff, and Called Sect. The Marker of Sentence Sente

Moot. Florey. 'Aime, sw mine. Rel. July 17. Rev. Aug. 2.

Mae of Four, The. Sheriock Holmes story. British east. Arthur Wontner, Isla Bovan, Ian Hunter. Dir. Graham Cutts. Time, 74 mins. Rel. Aug. 14. Rev. Aug. 30.

Bon of Okiahoma. Western story. Bob Steele, Joele Sedgwick, Carmen Laroux. Dir. R. N. Bradbury. Time, 55 mins. Rel. July 7.

Taroux. Dir. R. N. Bradbury. Time, 55 mins. Rel. July 7.

Taroux Dir. R. N. Bradbury. Time, 55 mins. Rel. July 7.

Taroux Dir. R. N. Bradbury. Time, 57 mins. Rel. Aug. 28, Rev. Nov. 15.

Those We Love. A woman's understanding averts domestic traged. Mary

Those We Love. A woman's understanding averts domestic traged. Mary

To mins. Rel. Sept. I. Rev. Bept. Dir. R. N. Bradbury. Time, 57 mins. Rel. Sept. II. Rev. Bept. Dir. Robet. Florey. Time,

To mins. Rel. Sept. II. Rev. Bept. Arter. Dir. Ann James. Rel. Dec. 25.

Trailing the Killer. Epic of the North Woods. Dir. Herman C. Raymaker.

Time, 64 mins. Rel. Dec. 4. Rev. Dec. 6. Sptewn New York. Married happinese and a past. Jack Oakle, Shirley Grey. Dir. Victor Schertzinger. Time, 74 mine. Rel. Dec. 4. Rev. Dec. 13.

Miscellaneous Releases

Boiling Point, The. (Allied.) Hoot Gibson learns to curb his temper. Dir. Geo. Melford. Time, 62 mins. Rel. July 1b. Rev. Nov. 8.

Face on the Bar Room Floer, The. (Invincible). Temperance discussion. Dutice Cooper, Bramwell Fletcher. Dir. Bert Bracken. Time, 65 mins. Rel. Oct. Rev. Oct. 18.

Pootstope in the Night. (Auten.) Mystery drama. Benita Hume. Dir. Maurice Sivery, Time, 58 mins. Rel. Doc. 1.

Menhattan Tower, Rimington.) Suggestive of Skyscraper Souls.' Romance in an office building. Mary Brian, Irene Rich, Jas. Hall. Dir. Frank Strayer. 62 mins. Red. Dec. I. Rev. Dec. 20.
Parietan Romance, A. (Aliled.) Famous play. Lew Cody, Marion Schilliag. Row. Cody. Marion Schilliag. Row. Cody. Marion Schilliag. Row. Cody. Marion Schilliag. Row. Cody. Marion Schilliag. Rev. Cody. Marion Schilliag. Rev. Cody. 18.

Rev. Oct. 18,

Red. Halred Allbl, The. (Tower.) Gangster story. Merna Kennedy, Theo
Von Eltz. Dir. Christy Cabanne. Time, 75 mins. Rel. Oct. 21. Rev.
Oct. 25.

ariet Week End. (Irving.) Murder at a house party. Dorothy Revier, Theo. You Enter. Dir. Willis Kent. Time, 58 mins. Rei. Oct. Rev. Nov. 1.

Theo. You Effect. DJF. While Acut Anne, so must a way of the finish Hand, Capital, Murder story with a police here. Jack Mulhall, 19,1115 Barrington. DJf. Armand Schaeffer, Time, 66 mins. Rel. June 22. Rev. Aug. 16.

Speed Madness. (Capital.) Speedboat racing with acrobatic rimmings. Rich. Zaineaige, Nancy Drexel. DJf. Geo. Crone. Time, 61 mins. Rel. June Rich. Zaineaige, Nancy Drexel. DJf. Geo. Crone. Time, 61 mins. Rel. June 19,1115 Machang Machanda, Capital Speed Pales of the Machanda Speed
man in Chaine. (Auten.) Tragedy of a woman tied to an hypochondriac.

Eng. cast. Dir. Basil Dean. Time. 68 mins. Rei. Nov. 18. Rev. Nov. 22.

Foreign Language Films

ote: Because of the slow movement of foreign films, this list covers on year of releases.)

(Most of these available with English titles.)

(Most-of-those available with English titles.)

A Nous la Liberte, Catten (French), Comedy frame, Henri Marchand, Raymond Cordy, Dir. Rene Clair. 93 mins. Rel. May, Barberina, 915 to Tanaszerin von Ganesuel. (Capital) (German), Rococco musical Rel. Nov. 20. Dagover, Otto Gebucht, Dir. Card Freelich. 33 mins. Rel. Nov. 20. Dagover, Otto Gebucht, Dir. Card Freelich. Rel. July 19. Brand in der Oper. (Capital) (German). Musical drama. Gustav Freelich. Rel. July 19. Drock of the Card Freelich. Rel. July 19. From a novel. Krystyna Ankwies, Procket Work, Ties. (Capital) (Folian). From a novel. Krystyna Ankwies, Osificus Pour Dames (Paramount) (French). Musical farce. Ferand Gravey. 30 mins. Rel. July 1. Rev. Nov. 6.

Des Etcel (German) (Frotex). Comedy. Max Adabset. Dir. Frans Wensler. Bes Schmins Rel. Febr. 1 (Fer. 26b.) Process.

 Des Schoene Aberteuer (German) (Protex). Romantic comedy. Kaethevon Nagy. Dir. Reinhold Schunsel. 83 mins. Rel. Dec. 1. Rev. Dec. 13.
 David Golder (French) (Protex). Drama. Harry Baur. Dir. Julien Duvivier.
 9) mins. Rel. Oct. 1. Rev. Oct. 26. 30 mins. Rel. Oct. 1. Rev. Oct. 26.
Ball (German) (Protex). Domestic comedy. Dolly Haas. Dir. Wilhelm Thiels. 37 mins. Rel. Oct. 3.
(Protex). Parce. Dir. Johannes Guter. 85 mins. Rel. Oct. 12.
Rev. Oct. 23.
Sainte. Rel. Oct. 12.
Rev. Oct. 23.
Faische Feidmarschal. (Capital) (German). Military musical. Visata Burian. Dir. Carl Lamac. Time, 81 mins. Rel. July 1.

seer Paische Feidmarschal. (Capital) (German). Military musical. Viasita Burian. Dir. Carl Lamac. Time, 8 in mins. Rel. July 12.

Per Her Burowsteher. (Capital) (German). Military musical. Herman Thinis. Der Her Burowsteher. (Capital) (German). (Protex). Comedy. Rennte Mueller. Dir. Relation of the Market Medical Schools of the Market Medical Schools. (Berman). (Protex). Comedy. Rennte Mueller. Dir. Bilmenfray won Lindonau (German). (Protex). Comedy. Rennte Mueller. Bell Military (Berness. (Capital). (Ger. Hung.). Musical comedy. Ford Theimer, Dir. Garoes. Schools. (Capital). (Ger. Hung.). Musical comedy. Ford Theimer, Dir. Garoes. (Market). (Capital). (Ger). Willy Forst, Irone Elsinger. Dir. Garoes von Bolvary. Time, 87 in.-Ins. Rel. July June 3.

Dens to Blenst. (New Era). (Ger). Musical. Ralph Roberts, Luole Englische. Dir. Carl Bosse. Time, 88 mins. Rel. June 3.

De vom Rummelplatz. (Capital). (Ger). Anny Ondra, Slegfried Arno. Dir. Skall Rameo., 8 recis. Rel. Peb. Gr). Musical. Ge. Alexander, Lien Deyers, Trude Berliner. Dir. Conrad Wiene. Time, 8 mins. Rel. May. Trude Berliner. Dir. Cornad Wiene. Time, 8 mins. Rel. May. Rich Hombre Que Assesine (Paramount) (Spanish). Rosita Moreno, Ricardo

Hombre Que Asseino (Paramount) (Spanish). Rosita Moreno, Ricardo Puga. 70 mins. Rel. April 15. Waltzer von Strauss, (Capital) (Ger). Musical, Gustav Froelioh. Dir Conrad Weins. Time, 89 mins. Rel. March 10

Getta Entdeckt Ihr Herz. (Capital) (Ger). Comedy. Gitta Alpar, Gustav Froelich. Dir. Cari Froelich. Time. 90 mins. Rel. Oct. 4.

Fracelich, Dir. Carl Froelich, Time, 96 mins, Rel. Oct. 4.

Murrah, Ein Junge, (Capital) (Ger.) Farce, Max Adabert, Ida Wuest, Lucle Englische, Dir. Geo. Jacoby, Time, 91 mins, Rel. June 24.

Kamaradachaft, (Asso. (Inema) (Ger.), Sensational drama. Alex Grazach, Ernst Busch. Dir. G. W. Pabat, Time, 78 mins, Rel. Nov. 5.

Keenigin von Preussen, See Luise.

La Chance (Taramount) (French), Drama of a gambler's life. Marie Belt, Francisch Rossy. '18 mins, Rel. Fob. 1. Rev. May 21.

Francoise Rossy. 78 mins. Rel. Fob. 1. Rev. May 21.

48 Couturiere de Luneville (Parmount) (French), Musical of a woman's love
and rovenge. Madeleine Renaud, Pierre Bianchar. 90 mins. Rel. July
1. Rev. Oct. 22.

48 Bai (French) (Protex). Domestic comedy. Dis. Withchm Thices. 33 mins.
Rel. Oct. 1. Rev. Oct. 4.

48 Bejion of the Street. (Capital) (Foliabl. Life of the newsboys. Time, 89
mins. Rel. Aug. 29.

ONLY NOTARIUS LEFT

Of Once Big Publix Film Buying Dept.—Berham Leaving Netter

Dept.—Barham Leaving Netter

Lous H. Notarius is the only major film buyer left with Publix's once tremendous department on buying-buying. He buys for the deluxe houses all the way across the country and for the Colorado-Utah division.

Tracy Barham, once buying for the biggest division in the Publix chain, entire midwest and north-west, and at the home office under a recent switch as assistant to Leon Netter, g. m. of film buying, resigns this week to become a Publix partner over four houses in Minnesota. Recently Barham is said to have turned down a southern booking post with one of the Publix partners.

DOUBLES AGAIN IN DETROIT

Detroit, Dec. 24.

After the nabe houses had cleaned up the double billing situation it was all thrown open again by the double billing at the RKO Downtown, a first run. House had 'Goona Goona' and False Faces,' advertising double feature, this week.

Only about 10 houses were double featuring after H. M. Richey called all factions into a conference in an overe mostly of the shooting gallery type. With the announced double billing of the Downtown about 40 houses started again.

More Hort in Texas

Dallas, Dec. 24.
Two more added to injured list in Texas labor troubles with recent bombing of Palace at Lubbock.
Stand, one of hot spots in current labor squabbles, bombed several times within past year.

Producing F&M Units in 5 New Cities Aiming for Indies and Small Towns

Big Drive's' Engineers

Chicago Dec 24 The Big Drive' war picture con-trolled by Albert Rule of Battle Creek, Michigan, will be handled on a divisional split-up of the coun-try by Ben Serkowich, Madeliene Woods and Carlos Moore. Picture is current at McVickers here. Serkowich headquartering in New York will handle that state, New England, Canada, Pennsylvania, Maryland, Delaware, New Jersey, Wisconsin, Minnesota and the Da-kotas.

kotas.

Madeleine Woods from Chicago
will handle all the far west. Carlos
Moore from Cincinnati has the
Ohio-Kentucky-West Virginia sec-

Balto Hipp to Day and Date Radio Pix With N. Y. Roxy for Air Plug

With Roxy pictures opening one day earlier than the Edular With the new Edwin With Calain Country of the Total Research of the Total

Fanchon & Marco's booking and production eveters is to become localized under new plane which have been set in motion by Mike Marco They call for his outfit to open five additional branch offices in the east, middle west and the south. from which point F. & M. proposes not only to build new units, but deindies and the smaller circuits in those parts. Idea behind the move is to build up the indie time on the F. & M. book.

F. & M. book.

The new offices will be located in Boston, Buffalo, Chicago, New Orleans and St. Louis. These are additional to the F. & M. offices in Los Angeles and New York.

Altogether, the plan smacks like a decentralization move not unilike that which is being employed for the unscrambling of the higher theatre chains. On another angle it's an outgrowth of that plan, as under the new scheme Marco proposed to serve the presently detachable parts of the large circuits direct and in home territory.

Local Selections

Local Selections

Local Selectione
Each of the new offices will be
headed by a production and booking
executive to be selected with the
approval of the local customers. By
localizing production this way it is
Marco's intention to be able to provide units for the indie field and
the smaller circuits at a very nomi-

the smaller circuits at a very nominal price.
First of the spots to be supplied with the new system is Buffalo, where F. & M. will shoot a special and permanent production and booking head to work with the Shea and McFall circuit. Later is buying the F. & M. shows for the Century theatre in that spot.
Units will be built under the new F. & M. scheme and be fitted to route out by Marco as low as \$1,600 in the south and disewhere.

*M. D. Howa, general booking manager of F. & M., who has been in the east recently, is now on his way west going over the territory and picking the spots for the new branch offices. He is expected to return to New York around the first week in January with Marco, himself.

Blumberg Expects to Finish Chicago Job Feb. 1: Cut \$50,000

Chicago, Dec. 24.

Nate Biumberg, divisional director for RKO, expects to have cleaned up his work in this territory by Feb. 1 and to thereafter remain in the home office. He so informed Haroid B. Franklin when the latter passed through, bound

weet.

Approximately \$50,000 a week has been eliminated from the division's operating overhead.

ANOTHER UNIFORMITY MEETING COMING

Another session of exhibitor Another session of exhibitor and distributor representatives is scheduled to be held before the industry's platform of uniformity can be declared complete. The session has to do with the National Appeals Board.

Distributors hold that its strict impartiality in deciding all cases is considered to the control of the cont

which will be arbitration clauses. While all are in accord on the principles guiding the board there are some details which have not yet been made clear. It is pointed out there is no provision in the present set-up as to the class of men who would function as arbiters in the case of a dispute between as in the produce way. It is hold, the board must define the type of arbiters it would have in the event an indie producer and an indie exchib are disputants. Wrong kind of decision might react to the detriment of a circuit house, it is

Karl Anton. Time, 79 mins. Rel. Aug. 30.

Purpur und Waschblau. (Capital) (Ger). Dramatic comedy. Hansi Niese,
Else Elster. Dir. Max Neußeld. Time, 85 mine. Rel. July 30.

Cuando te Suicidas (Paramount) (Spanish). Musical. Argentins. 90 mins.
Rel. March 16. Kol. Marcu 18.

Guand et Tues Turnet. 2010.

Guand et Tues Turnet. 2010.

Reserve Hat Ruh. (New Ers) (Ger). Millary face. Fritz Kampers, Lucie Englische. Time, 84 mins. Rei. Aug. 11.

Rhapsody of Love. (Capital). (Polish). Hardships of an art career. Agnes Petersen. Moziuline. Time, 89 mins. Rei. Aug. 18.

Richthoten. Red Ace. of Germany. (Gould). (Ger). Selles. Splanatory. Dfr.

Richthoten. Red Ace. of Germany. (Gould). (Ger). Selles. Splanatory. Dfr.

Richthoten. Red Ace. of Germany. (Gould). (Ger). Selles. Splanatory. Dfr.

Richthoten. Red Ace. of Germany. (Gould). (Ger). Selles. Quand te Tues Tu (Paramount) (French), Farce comedy. Drean, Noel-Noel, Robert Brunler, 80 mins. Rel. March 16. Weekend in Paradise. (Capital) (Ger). Farce. Otto Wallburg, Julius Falken-steln, Elsio Elster, Trude Berliner. Dir. Robt. Land. Time, 81 mins. Rel. Nov. 1. Yorck (German) (Protox). Historical drama. Werner Krauss, Rudolf Forster. Dir. Gustav Ucleky. 90 mlns. Rel. Nov. 1. Rev. Nov. 27. Dir. Gustav Guery, 39 mins. Rel. Roy. I. Rev. Roy. 72. Herzon und Elin Schlag (German) (Protex). Operetta. Lillan Harvey. Dir. Wilhelm Thiele. 90 mins. Rel. Sept. 1, Rev. Sept. 13. Krayaten. (Capital) (Ger). Operatic musical. Michael Bohnen, Olga Tschechowa, Raiph A. Roberts. Dir. Felix Beach. Rel. Jnn. 19.

Le Roi Des Resquilleurs (French) (Protex). Comedy with music. Milton. Dir. Georges Colombier. 90 mins. Rel. June 1. Rev. June 14.

Oberst Redl. (Capital) (Ger). Spy thriller. Lil Dagover, Theo. Loos. Dir. Karl Anton. Time, 79 mins. Rel. Aug. 30.

Key to address—Amkino, 723 Seventh Ave.

Harold Auten, 1550 Hroadway.
Protex Trading, 42 E. 58th St.
Capital Film Brchange, 630 Ninth Ave.
Associated Cinema, 164 W. 56th St.
Symon Gould, 261 W. 30th St.
New Ers., 630 Ninth Ave.

Zwei Menschen, (Capital) (Ger). Powerful drama. Charlotte Susa, Gustav Froelich. Dir. Erich Waschneck. Time, 90 mins. Rel. Jan. 1.

Reported Maude Adams may re-turn to the B'way stage next sea-son in a play by Philip Barry. Frohman office says it's only in the chatter stage.

Antonio Scotti, Met baritone makes his final stage appearance Jan. 20. He's 66 and feels he's had enough.

Mother of Doris Vinton, show girl, burned to death in N. Y. Mon-day (19). Apparently fell asleep while smoking a cigaret and the bed caught fire.

Mary Nolan out in \$1,500 ball on a bad check charge from Hotel Radisson, Minneapolis.

Samples of beer from N. Y. speaks runs from 4.23 to 4.81.

Claire Ray in the N. Y. Supreme court to try and get \$100,000 from Morris Rosenswelg, of H. E. R. studies. Says he hired her at \$300 a contract. Gave her salary for three weeks and then developed amnesia. Damages in excess of contract claimed for loss of opportunity. Rosenswelg says it's all wrong. He contract was an expensive to the contract of th

Anne Caldwell, actress, who collected \$50,000 on a breach of promise case about five years ago, and recently announced she was flat, ushering in a B'way theatre. Apparently press gag.

Roberta Law has dropped her breach of promise suit against James Irving Bush. Asking \$19,800. Based on a promise of \$200 a month for two years.

Elmer Rice decides on Jan. 21 as the production date of We, the People, but hasn't picked the the-atre,

Baronegs Clara de Bulow-Gorrow, in a Shubert chorus as Maria Talune, asks Supreme court in N. Y, for preferênce in her breach of promise suit against Maurice Manasse toe \$300,000 on grounds of extant and maried her title. Baron von Bulow, who died shortly afterward. She asserts Manasse, broker, who recogify married a society girl, ingrounds of a tries with him ose her two-year-old daughter is his child.

Finding itself the only show to shut this week, 'Flying Colors' blamed it on Tamara Geva's knee.

Mrs. Marion Hulsey, actress, questloned by police on an auto accident in which her car was involved and a man killed, Her car skidded into a truck which had just rammed another car. She contends that the first collision was the fatal

Supreme Court refused to order reinstatement of Sam Kaplan 1. Local No. 306. Suspension was 'at least a lawful exercise of the right of suspension.' It paves the way for a new official head of the booth operators' union.

Jersey railroad taking ballots on question of reserving only one car for non-smokers instead of one or two cars for smokers. Women-crowding into the smokers at pre-ent. Voting for more smoke cars.

Bank of U. S. paying another 10% during holidays. So far 55% re-turned to depositors out of closed bank.

Ethel Barrymore's flu turned out to be pneumonia. Had been danger-ously ill. Now past crisis.

Press gag worked when Harry Bannister announced Ursula Jeane in Late One Evening. Everyone else sald Jeans, but Bannister of-fice held out a few days for the other form and then gave in. Mean-time it got a lot of publicity.

Col. John S. Hammond out as vice-prez of Mad. Sq. garden. Also as topper of Rangers, hockey team. Tex Rickard appointee. In a jam with Wm. J. Carey, and latter won.

Robert E. Burns, being held for extradition to Georgia by the New-ark police, turned loose by Gov. Moore, of New Jersey. Latter thinks the chain gang too tough, even for a convict. Publicity angle of entire Burns affair quite appar-ent and quite commercial.

Harry Laderhandier, 19-year-old Bronx youth, found gullty in York-ville court of sending four threaten-ing letters to David Sarnoff. Re-manded until Jan. 3 for sentence. Meanwhile to Bellevue for observa-tion as to sanity.

Jury gave Freddy Rich a divorce Thursday (22). Figured that Jack de Ruyter was a little too close to Pegsy Rich to be platonic. In his link, N. T. broker. She claimed he hearse the judge scoided private de-induced her to come to New York

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; such has been rewritten from a daily paper.

Fire in Coney Island Thursday 22) does about \$175,000 damage.

Charles D. Coburn files in bank-iptcy. Owes \$35,984. No assets. 'As Thousands Cheer,' the tag on hat Berlin-Hart musical Sam Har-is will do. Will not be put on until

ris will do. Will not be May, for summer run.

'Criminal at Large' passes to the anagement of A. L. Jones.

Mona Fitzgerald MacRobert, di-vorced wife of a Park avenue nerve specialist, in court for back allmony of \$50 a week. Doe says the former showgirl owns an 11-room house in Larchmont and has an income from her father's estate. As for himself, the rich cannot afford to have nervous prostration. It costs too much these days. He's broke, doc says.

Sol Seddon held hands with the woman next him at Loew's Metro-politan, Brooklyn, Tuesday (20). A policewoman! \$10.

Joseph C. Smith was knocked down by a truck at Madison ave. and 34th st. Thureday morning (23). Ele was removed to Believue where one of the original Apache dancere in a Ziegfeld show, but more recent-tly a producer. He was planning with George W. Ledeer to make a revivel of "Mms. Sherry."

Court ordered the old Roxy to abandon the use of the name, though it provides for a continuance pend-ing an immediate appeal. It can-not restrain the use of Roxy The-atres Corp. since that is registered as a trade mark and an inalienable property of the corporation.

Arthur Albro, who says he used to sing with the Chicago opera, tried jiu jitsu on two visitors to his photographic studio in N. Y. Thursday (22). Routed them and their two women companions. Men got away, but without the coin.

Jane Thurston, daughter of the magician, gets a divorce. Decree signed Dec. 22 splitting her from Harry Harris, Pittsburgh theatre manager and son of the late State Senator John A. Harris.

Dry agents visited the Paramount Grill Thursday and collected four bottles and 14 men.

Gilda Gray In Worcester, Mass., with the fiu and unable to go home for the holidays. Out of danger.

Federal judge Issues temporary injunction against Samuel Cummings forbidding the use of 1,400 feet of Jungle Killer' to which F.B. Patterson lays claim. Reserved decision in the application of Carveth Wells to enjoin use of his name. He wrote and delivered the lecture.

Marilyn Miller and Don Alvarado back from their unexpected trip to Europe. Alvarado on the ship res-ister as Jos. Pape, which is his real handle. Not married but both repeat they may hitch.

Annette Davis, former show girl, wins \$70 a week alimony from John H. Paton, from whom she was separated last March. Paton, honey products manufacturer, appeals on the grounds that the allowance is excessive.

Betty Compton there with the snappy comeback. Tells newsmen in France that when it comes to slander, Samuel Scabury follows the marine law of women and children first. Sore at introduction of her name in the investigation's report.

Four members of projectionists' union 306 ask for a receiver for the local. Court reserves decision.

No performance of 'Autumn Cro-cus' Thursday (22) because of the illness of Francis Lederer. Flu.

Theatre Union is the latest group of players. Mast production will be based on the bonus army.

Flu shooting the grand opers

Mrs. Helen Bennett fails to obhair a divorce from her actor hus-band, John A. Bennett. Witnesses failed to identify a photo of the

tectives, calling them human pole-cats. Mrs. Rich says she'll marry de Ruyter. in her life.

N. Y. tax commission obtained a judgment of \$438 against Elsle Janis in White Plains. Tax ites against her income.

Tallulah Bankhead selects Torsaking Ali Others' as her stage vehicle. Play by Edw. W. Roberts and Frank M. Cavett.

Jack S. Morris, who married Jean Coventry when Faith Bacon passed him up, looking for a di-vorce from the show girl.

Coast

Belle Bennett, once considered wealthy, left an estate of less than \$5,000. Goes to Fred C. Windermere, surviving husband.

Marian Nixon and her husband, Edward Hillman, Jr., have adopted a 10 weeks' old baby boy, which is now at their Beverly Hills, Calif.,

In 135 bonded winerles in Call-fornia there are 16,000,000 gallons of dry and sweet wines stored, ac-cording to the Hollywood National bank.

Alice Milier Fox has filed suit in Reno for divorce from Aaron Fox, brother of William.

Ruth Mitchell, widow of the late Al Wilson, injured when her auto crashed into a parked car near her home in Los Angeles.

Charging that her husband, Har-old Austin, cameraman, would fly into violent rages, his wife, Billy Austin, actress, has filed suit for divorce here.

Los Angeles deputy sheriffs are searching for the author of letters written to Bebe Daniels, the writer demanding she recognize him as her husband. Officers said the writer was Albert Holland, who escaped from an insane asylum and had previously sent Miss Daniels let-

Southern California Kennel Club, dog race track, ended season sud-denly when investigators from the district attorney's office appeared at the track.

Calvin M. Lyons, L. A., has a quested a permit for erection of \$30,000 grandstand at El Mon Calif., for a dog-racing track to sponsored by Gold Coast Ken

Death of Albert Gran, actor, from auto injuries was accidental, accord-ing to L. A. Coroner's jury. It ab-solved Harry Carter from blame.

Federal Judge George Cosgrave has deferred sentencing of Duncan Renaldo on charge of being lilegally in the U. S. until Jan. 9. At that time the actor's attorney, William T. Kendrick, Jr., will argue for a new trial.

Detective-Lieutenant Paul T. Lee died from gun-shot wounds received in the L. A. apartment of Joyce Whitney, former chorine. Police charge that Andrew Holdman, ex-convict, did the shooting.

A burglar who entered the home of Milton Cohen, cameraman, robbed him of clothing and jewelry valued at \$500.

George McManus, cartomist, was induced by John Craig Hammond to invest 53.400 in a plan to organize a Jiggs and Maggie corned-beef-and-cabbage company in Chicago, and later \$15,000 in a Torrence oil company, This was disclosed when District Attorney Buron Fitts of L. A. wired New York authorities for aid in arresting Hammond.

Mid-West

Chicago police flopped in attempting a solution to the kidnapping and killing of Edwin Schidhauer, 28, bandmaster. They put it down as another unsolved crime.

Francis Ronan scheduled to an Francis Ronan scheduled to ap-pear in an amateur production of "The Swan," got scarlet fever inop-portunely. Show was postponed until January. Meanwhile the other members of the cast from Highland Park, Ill., were watching themselve for symptoms.

Tracy Drake, erstwhile showman asked Federal Judge Wilkerson's advice in the case of the Blackstone Hotel, in receivership since July 7

Edmund Vance Cooke, 66, Cleve iand's hatless poet, dled suddenly o aoute indigestion.

The Next 3 Years

(Continued from page 10)
usiness is in the danger zone, it
claimed.
For 33-34 there will doubtless be

For 33-34 there will doubtless be fewer features from the major com-panies than in any other year. It is estimated unofficially, but by per-sons close to production plans, that the new year will not realize over a total of 300 features from the biga total of 300 features from the big-gest studios. For Hollywood, one measure already being generally effected, it is reported, that execu-tives, as a whole, will receive no more raises in their present capa-cities. In this respect junior execu-tives will have their biggest oppor-tunity.

cities. In this respect junior executives will have their biggest opportunity.

14- Day Shooting Plan
Warners' 14-day shooting plan is being carefully watched but no other companies are yet following suit. Organization leaders are aware of pittalis in such a procedure which, they say, may make it more costly than the regular shooting time on a feature which averages 28 days. at a feature which averages 28 days. at money is saved in shooting time will be expended in extra preparation, and overtime at nights to be on schedule. Not the least is the fear that quality may be impaired and that before the picture is set for release re-takes may be imperative which would eclipse the original budget.

On the subject of re-takes the industry watchers have found that during 1921, admittedly the worst year in the industry's depression, more than the procession of the part of the pa altered.

nad one or more of its sequences altered.

Also characteristic of the past year is another fact. This is that more directors are secured to have likely the second of the control of the second of the

work and his addition stands out like a patch quilt.

Key City Houses

Sufficient study has been made of the economic program to convince overseers to declare that decentralization will never reach the point whereby major companies will be without key city house outlets for their pictures. Today, it is estimated, fully 60 key houses are still using stage shows and the feeling is that there will have to be continued in one form or nother to reacher to reach the reacher to reach the reacher that
is that there will have to be continued in one form or another to retain prestige with the public. For that matter, it is stated by men familiar with the national situation, it is doubtful whether a deluxer could live with a straight picture bill of fare. Consolidation of distribution looks likely to receive some active attention during '35, although the belief that the picture of the property of the straight picture is able policy to eliminate sister-changes. So far, however, there is nothing definite on the horizon in this connection.

Gross Off 40%

this connection.

Gross Off 40%

Not during the past year, as is the popular conception, but for the past two years, the industry's gross has declined not over 40%. Here, also, factors in the business take the stand that filmdom should not allow itself to become disheartened and be panicky. Telephone, steel, agriculture and the railroads have taken far worse beatings, it is observed. Evolutions in national trends during the next three years are being counted upon to give grosses a natural titl. Legalization of beer is

counted upon to give grosses a na-fural tilt. Legalization of beer is figured certain to keep more people away from home and the radio. Industry's general adoption of the five-day week is looked forward to equalizing incomes and making it possible for moss people to buy ticketa.

Hot-Cold Censors

(Continued from page 7)

(Continued from page 7)
thority over film in Providence. No
picture can be shown under
by the Ntl. Ed. of Reviews passed
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the Saidry, but has compilete authority.

More Women
In Evanaton, Ill., an exhibitor
obliges a woman censor by projecting all pictures in his theatre. She
has entire say on eliminations,
Highland, Ill., also has a woman
who can reject pictures in their entirety as well as cut at will.

A board of six men in La Grange,
Ill., decides whether or not pictures should be shown, judging by
the should be shown, judging by
the should be shown the picture in the town
They views will as cut at will.

They view all pictures are of viete to
are shown and have compilete preare shown and have compilete precutifier in the picture is ordered to be
shown early in the week when a picture is not considered suifable for
children the picture is ordered to be
shown early in the week when the
youngsters are not likely to attend.

youngsters are not likely to attend.

In Wilmette, Ill., an ordinance provides that the president of the village trustees and his board officiate, but the Chifd Welfare Dept., of Women's Clubs does the actual work. These club members go over bookings and request that pictures unsuitable for kids not be shown over weekends.

In Dallas, Houston, San Antonió and Waco city ordinances provide for a censor in each city, but lately no appropriations have been made to support these censors and film

no appropriations have been made to support these censors and film cutting is admittedly lex.

Greeley, Colo, has repealed its denoted or ordinance relegating fulficutting powers to its police chief.

Los Angeles permits its mayor to appoint a censor who is known as the Commissioner of Films. If charges 25 cents for every real of film exhibited and the exhibitor must show each reel to the commissioner before projecting them in his theatre.

missioner before projecting them in his theatre.

In Passadena a woman censor demands that pictures be previewed at her convenience. Recently she banned Life Begins a day before it was scheduled to open and after the picture had been carefully, exploited.

Minister

Ministers

Ministers

In Bakersfield and Inglewood, Cal., parent teachers associations have the last word, while in Glendale the city council appoints the board. Members attend previews but seldom, it is reported. Pomona, Cal., lays most of its censor troubles to an aggressive pastor, while a religious fanatic is reported agitating the censorship issue in Santis Ana, Fullerton and Anaheim, Cal. Milwaukee has what is called a Motion Picture Commission. It operates as an advisory body to the mayor and is appointed by him. In Lambertsville and Bloomfield, N. J., the mayors are active censorlously.

N. J., the mayors are active censoriously.

The mayor of Hastings, N. Y., reserves the right to appoint a special board of three members to pass on all pictures proposed to be shown, while Newburgh, N. Y., has an ordinance which it has not invoked since \$100, N. Y., has an ordinance will in existence which calls for a censor board. Political control of the city changed about one year ago and the present officials have not exercised the authority given them under the ordinance. On one or two occasions recently when complaints were made regarding the showing of a picture the mayor ignored the ordinance and appointed special com-

picture the mayor ignored the ordinance and appointed special committees in each case. These reported directly to the Council.

The Coppers
San Francisco and San Jose, Cal₄ have what is called an entertains ment commission. This is named by the city councils and acts only when complaints are made. President Hoover's village has a Commercial Amusement Board.

Hoover's village has a Commercial Amusements Board.
Sacramento's police chief and city manager, as well as persons designated by them, are permitted under an ordinance to censor frammer and player and pictures.
Seattle has a law providing for seattle has a law providing for the seattle has been a law provided the old board and so far has made but one autoniment.

the old board and so far has made but one appointment.

The fire marshal is the censor boss at Tacoma, Wash.

In Washington, D. C., the nearest one cannor board is the police department. It has the right to cut, eliminate and reject. Such powers, it is reported, have only been in-powded once in the past 12 years.





ND "WHOOPEE" WERE ONLY CURTAIN-RAISERS TO BREATHLESS PANORAMA OF ENTERTAINMENT

It's here! Ready for you to play! The dashing Mexican bull-fighting romance with EDDIE as a pop-eyed matador! Funnyt Screaming! But thrill with the yells ing, frenzied thousands as men brave death in the bull-ring! Revel in the glittering gay fiests, as 700 beautiful dancers sway to one glorious song! N T O KID FROM SPAIN. with LYDA ROBERTI The Hotcha Blonde Comedienne SIDNEY FRANKLIN Famous American Matador AND THE GORGEOUS GOLDWYN GIRLS

> The SAMUEL GOLDWYN PRODUCTION



O '33 DEPRESH FOR RADIO

CBS Employees Booked Own Benefit Shows; Network Says That's Out YEAR BULLISHLY

Personnel at CBS has been warned against doing any booking for benefits on their own. Official order applies all the way up and down the line and includes the pub-

unity department. Communication, signed by Vice-president Larry Lowman, declared that the network had found that members in various departments had taken upon themselves to re-cruit artists for benefits in which they were directly or indirectly in-terested. Hereafter, the declared the were to be made and cleared through

where advised, all such requests will have to be made and cleared through the CBS artists bureau.

Ban was laid down after the artists' bureau complained that the network's talent was being kept on a merry-go-round of gratis dates, with some of the events, it later 'e-veloped, able to pay for the entertainment. One instance cited was that of the being kept on the property of the control of the some one on the studio's production staff. Further investigation dis-closed that an agent on the outside had collected for the artist.

ENO'S COAST DISKING FOR \$250-\$350 SAVING

When the Eno Crime Club goes NEC Jan. 3, the studio broadcast will be limited to the network basic blue link, while the west coast stations will be served by disks. On Columbia the program was given two studio productions the same night each week, one out of New York and the other out of the network of the network of the other out of the network of

east on the Coast be eliminated from consideration and that it be given, permission to make waxings for distribution among stations on a consideration and stations of the comment of the recording were assigned to RCA.

Under no circumstances, it advised-the commercial, would it allow any other recording company to cut in on one of its studio wires.

Programs as broadcast Tuesday and Wednesday nights will, according the comment of the com

the stencil method it can save between \$250 and \$350 a program. Musicians in the NBC studios will have to be paid the full recording rate, but this extra tap will come to less than that paid the orchestra on the previous coast 'live' programs. Other savings taken into account is the cost of the Coast cast on the mystery drama, which would range around \$250 a week on a two program a week basis.

Weeks' Hamp Build-Up

Earl Burtnett's band having broken up, Johnny Hamp succeeds him at the Hotel Mark Hopkins, San Francisco, opening tonight (Tues-

day).

Special radio stunt by NBC will
be the addition of Coast stations
to Anson Weeks' broadcasts from
the Hotel St. Regis, New York, to
enable Weeks' plugging of Hamp's

Weeks had long been a fixture at the Mark Hopkins before coming east, hence the NBC idea of utiliz-ing him as a radio builder-upper for Hamp, who is a Coast new-

JOLSON RENEWED

18 More Weeks at Same \$5,080-Whiteman Also Extended

Al Joison has been renewed for another 13 weeks by Chevrolet. Extension is effective with the Jan. 13 broadcast, with Joison's salary at \$5,000 net per program.

Joison's original covenant with the auto maker was for eight weeks, with options for four-week periods. Commercial on renewing elected to make it a definite 13 weeks.

Another General Motors renewal

Another General Motors renewal Another General Motors renewal is Paul Whiteman, who will continue to do the Buick ether stunt for 13 more weeks beyond Jan. 2. Salary continues at \$3,500.

ASCAP Faction Wants Own P.A. to Combat Schuette Propaganda

Question of setting up a pub-licity bureau to counteract the propaganda disseminated against the American Society by Oswald the American Society by Oswald Schuette, copyright spokesman' for the National Association of Broadcasters, has split the ASCAP board of directors into two camps. One spokes are a split the ASCAP board of a stitled that times a society's interests have been made secure by ironclad contracts with the stations the better policy would be to sit pat and ignore the Schuette blasts.

Opposition on the board has attacked this advice as indicating a smug complacency that forbodes no good for the publishers and authors. Though the society, this faction contends, has the statutes and court decisions on its side, it is up to the music men to keep Schuette's channels of propaganda, the press, etc., apprised of ASCAP's side of the ar-Schuette, 'copyright spokesman' for

apprised of ASCAP's side of the argument.
Those favoring the establishment of a press bureau by the society would have its head and general operations come directly under the supervision of a committee appointed from the ASCAP board of directors. Duties of the bureau's director would be principally to keep abreast of the Schuette political maneuvers in Washington and his releases to the press and when deemed expedient follow up a Schuette release with a counter statement from the society.
Everything done to counteract the Schuette attacks, declare the proponents of the bureau idea, would be maintained on a dignified plane, with every precaution being taken to avoid the appearance of aggressiveness.

Howards Dropped

Standard Brands has elected not Standard Brands has elected not to pick up Willie and Eugene Howard's option. Team wound up for that account Friday (22) over NBC.
Food packer had originally figured on carrying the Howards over into the combined Chase & San-Sanborn Gelatine and Tea show, which starts on NBC Wednesday (44)

In the trade the consensus of pinion during the Howards' run as that the commercial had opinion was that the commercial had saddled them with the sort of ma-terial that didn't give them a chance to click at their best. Replacing the Howards is Ken Murray, who will work with his own stooges and a name band.

WHITE-AMECHE'S COMM

Chicago, Dec. 24. Columbo's Par Weeks
Russ Columbo into Paramount.
Brooklyn Jan. 6. New York Par Stoftoliow.

NBC-CBS Holding Over All Big Accounts from '32-8 New Ones for NBC in -Many Renewals on Jan.-Both Chains - Prospects Bright

STILL 'GOOD OL' DAYS'

Radio has yet to really feel the depression. It went through '32 with more success than any other business and enters '33 with a bright outlook. These are still the 'good ol' daye' as far as broadcasties howe.

'good of' daye' as far as breadcasting knows.
Neither NBC nor CBS will enter
1933 with a big money oommercial
of the past year off the books. Prespects for, the coming year, at least
the first part of it, look pretty bright
for NBC in particular and almost
equally so for Columbia.

NBC has a stack of new account
set to start with the new year and
are set to stay through 1933. Columbia has only one new bankroller
tabbed for January to date, but on
the other hand the renewal list
shows the important commercial
leaders are in the 1933 contract bag.
If anything, the situation for the

leaders are in the 1935 contract bag. If anything, the situation for the first half of 1933, at least as far as NEC is concerned, shapes up as much more sturdy for network broad casting than tild this time the state of the state who are sticking along, with a number of them assuming more extensive hookup obligations, suffices to give the outlook an air of high optimism. Neither chain is anticipating much

Neither chain is anticipating much of an increase, if any, in time billings for the months of January, February, March, April and May as compared to the takings for these months in 1932. In more conservative, aching nuesters, these prevents months in 1932. In more conserva-tive chain quarters there prevails the opinion that if the networks keep from dropping more than 10% under the figures for the first five months of 1932, all concerned will feel gratified.

NBC's New 8

months of 1932, all concerned will feel gratified.

NBC's New 8

NBC has eight new customers scheduled for debut during January. List takes in Golden Blossom Honey (1); E. R. Squibbs (1); Eno Crime Club (8); Hinds Cream with D. W. Griffith's Hollywood Revue (4); Olsamobile with George Olsen, Edwis Bouts and Cd. Control Club (1); Chand Chand (1); Chase and Sanborn Tea (4), and Sloan's Liniment with Warden Lewis E. Lewis of Sing Sing (22). Among the NBC renewals for 1933 are Reid & Murdock's Monarch Mystery Four, Listerine's The Country Doctor,' Sun Oil's Lowell Thomas news comments, Chase & Sanborn Coffee, Pielschman Yeast, each of the last two for 52 weeks; coch of the last wo for 52 weeks; coch of the last fine program, Citica Service (52), General Foods' Maxwell House Showboat and the Centaur Co.'s Pages of Romance' and a. m. Dr. Dick interludes.

Columbia's new one for January is Tangee cosmetics (17), while the renewals include the Chesterfield nightly sessions for 52 weeks, Robert Burns for a like period, Jo-Cur's Sunday Matinees, Spool Cotton Co.'s Threads of Happiness, Phillips Dental Magnesia's Lyman orchestra and Hollywood Newsboy, Jas Salts' Aunt Jomina, Barbasol's Singin' Sam and Linit's Fred Allen Bath Club.

CORSETS DON'T STAY

Charis Corsets, former CBS client, foins the NBC next month.
Already auditioned for a daytime seasilon on the network have been Lottlee Howlel. Robert Simmons, a string trio and Phyllis Nickerson.

Cities Service has obligated itself for another year on NBC, maken if it is not content cronwal is effective with contract renewal is effective with Jan. 6 and stipulates 52 weeks.

NETWORKS START Actors, Authors, Directors at 40% Under N. Y. May Turn Chicago Into Radio Cut Rate Bargain Counter

The Program Man

Was a time when a song-lugger solicited a headliner to

Was a time when a song-plugger solicited a headliner to land a plug.

Now the program man in an advertising agency, in charge of formulating the song sequences, is the contactee.

With a training essentially for sales' graphs and public good-will, his sense of showmanship and conception of song values has the tin pan alleyites nerts.

Price Advertising Copy Must Have BBB Okay For Coast Etherizing

Los Angeles, Dec. 24.

Coast stations are becoming more cautious in the wording of advercautious in the wording of adver-tising blurbs, and as a protective measure they are co-operating with and seeking the advice of the local Better Business Bureau. Any ad copy for etherizing on which the question of ethics arises is sub-mitted to the BBB for an okay or for changes. for changes.

for changes.

On one particular point some of the local stations are abiding by a BBB ruling. This is the bureau's objection to the use of comparative prices, such as: 'Our suits are selling for \$5.50. The same value cannot be purchased elsewhere for less than \$15.

Especially active in co-operating with BBB are KFI and KECA (NBC), KHJ (CBS) and KNX.

NO TRUST VIOLATIONS IN COMBINED OIL SHOW

Standard Oil of Indiana may tie-in with the varied series of pro-grams sponsored by Standard Oil of New Jersey. Government has grams sponsored by standard oil of New Yersey. Government has okayed this as not in violation of anti-trust rulings that compel the different Standard Oils to rigidly maintain separate corporate identi-

Indiana company would have to Indiana company would have to have a separate commercial announcement in 'Chicago, while the eastern company was exploiting Socony, etc. But there's no legal obstacle to Indiana bankrolling its divisional share of a national program.

Marx Brothers have had no Chicago outlet up to now because of this situation. Meanwhile the Chicago outlet up to now because of this situation. Meanwhile the Indiana company's St. Louis test period with "Brownstone Front' expired Dec. 9 and no decision as to its continuance or extension to acatern hook-up possibility if settled.

Lawes' 12 Sundays

Warden Lewis E. Lawes broad-casts the first of his Sing Sing dramatizations for Sloans Liniment over NBC Jan. 22. Time contract calls for 12 Sunday evening half-hour periods over the basic blue (WIZ) web. (WIZ) web. will be built around ex-tercise of the state of the Versa in Sine Sine. Thomas Bed.

cerpts from Lawes' book, '20,000 Years in Sing Sing.' Thomas Bel-viso of the network's staff will direct the incidental music.

C.S.' 4TH YEAR

Chicago, Dec. 24.

Chicago, Dec. 24.
Chicago is the cut rate bargain counter of radio production. Talent is 40% cheaper in Chicago than in New York. Authors can be hired at factory wages. Production men are plentiful and average over 25% less per commercial than paid or that 25% less than practically nothing.

that's 25% less than practically nothing.

Of course it can quickly be pointed out that acting, directorial, or literary talent is of a lower quality in Chicago. That is true, But an increasing number of commercials are inclined to favor production.

quality in Chicago. That is trueBut an increasing number of commercials are inclined to favor production figured on petty arithmetic
rather than exceptional merit.

Itself account and and an extension of the
table and an extension of the
table accomplish what deliberate effort
could not do. In some respects the
production costs in Chicago are
notorious for being on a nickeland-dime basis.

Nobody in Chicago expects to
have any Fielschmann, TexacoLucky Strike, Chase & Sanborn,
Canada Dr. or similar pretentious
mercials many observers think they
see a disposition, previously lacking, to favor Chicago, NBC, Chicago, can and does underquote its
own New York branch on shows of
approximately the same type, CBS
here under the masterly close-shaving of Walter the Barber Preston,
its efficiency expert, buys quartets
with the other three singers throws
the work of the complete of \$1.38

ber man per broadcast.

WGN is another station that
doesn't burden any advertiser with
high production costs. How they
do it sometimes astonishes even the
insiders who are familiar with the
linsiders who are familiar with the
lenny and stakes for talent herelenny and stakes for talent here-

insiders who are familiar with the penny ante stakes for talent here-

Radio Producers

Radio Producers

Present roster of production services outside the networks and individual stations includes:

H. Leopold Spitalny. Has an elaborately equipped studio and organization for radio production. Only open a few weeks. Has Schaeffer Pen account.

World Broadcasting. Also new within past month. Confined to radio discs. Has 'Sklypy' and expects others. No musical recording.

ing.
Charles Hughes. Maintains studio.
Has Italian Balm's 'First Nighter.'
Columbis Phonograph. Under
Bill Young does some radio disc

Bill Young does some radio disc producing.
Gale Bandell. Veteran radio singer has recording service but primarily a 'achool.'
Bob White. Varied experience with dramatic shows. A fornier actor in legit. Also an author. Has Brown Stone Front (Standard Oil of Indiana) and Phillips 66 pro-

ram.
Andy Sulkirk. Principally identied with Household Finance.
Alexander Wilde-G. H. Wellner.
Iewcomers. Trying to put over
peretta series.

operetta series.
In addition to these production 'services' there are a considerable number of production consultants, idea men, specialized radio merchandisers. By contrast with New York's activity all this is pretty meager and unimpressive, but it's the nucleus together with works' owners and the production, and the hope for its increase.

Bailey's Ultimatum

Mildred Bailey's ultimatum from NBC will be some Chi dates which Harold Kemp is arranging for the

balking songstress.

If she doesn't accept, as she has evidenced not doing, NBC will deem it a breach of contract.

Best Liked Air Acts

(Continued from page 1) nearest to that were Amos 'n' Andy in their heyday, but today, Andy in their neyday, but today, with a more sophisticated, listening public, each sector has its own selection. Some of the sample lineups in the annexed boxes evidences how varied are the regional preferences in ether fare. These are typical programs of their localities. In the Suburbs

32

In the Suburbs

That the effete east is likewise simple in its preferences may be gathered from the annexed programs that click in a community such as Dobbs Ferry, N. Y., which is a suburb of Greater New York. As regards the annexed table—a composite of the country's radio

Runners-Up

(With 12 Best on Air)

Paul Whiteman. Maxwell House Show Boat. N. Y. Philharmonic Orchestra. Mills Bros. Mills Bros.
Marx Bros.
The Goldbergs.
'March of Time.'
Cities Service
Easy Aces.
Sinclair Oil Minstrels.
'Little Orphan Annie.'
Lowe' Thomas.

tastes—the 12 best, at a glance, dis-closes that in every instance, save the Chesterfield program, which is the sole exception, the personality has been voted to supersede the basic strength of the program itself.

Lucky Strike may be pleased by the fact that Jack Pearl has made that former top program hold up; but held up it has only through the Fearl air personality. On the other hand, the Kate Smith, Amos 'n' Andy and Myrt and Marge type of shows subnerge their sponsors almost at the expense of their exploitive Yauke. Bernie is another and the shows but the consistently kidding references to his Alma Maita can't help but serve as constant reminder of the Blue Ribbon Mait Co.'s financial underwriting. A Rudy Vallee has been resuscitated by the novelty of the Fleischmann Yeast Hour's variety shows. Commentaries point to that conclusively. Should make it 100% all around for Fleischmann who would had been jacked up by the continuity, than vice versa.

Wynn is another who dominates

ity, than vice versa.

Wynn is another who dominate

Coast

Lucky Strike (Jack Penn):
Texaco (Ed Wynn),
Amos n' Andy,
Chase and Sanborn (Cantos).
Blue Mcnday/Jamboree.
Richfald News Flashes.
Spotlight Revue.
'One Man's Family'.
Myrt and Marge.
Chesterfield (Boswell, Beng). ting). Blue Ribbon Malt (Bernie).

Texaco program but the con the Texaco program but the con-stantly plugging association of Wynn with the Texaco Fire Chief script billing cart permit him over-shadowing too much. In Pearl's case, his Barra Munchausen, Vasse and Cliff Boll's straighting dom-inate Lucky Strike. The bands and Howard Clany's scientific blurbs are merely filler-outers. merely filler-outers.

with that sort of home-entertedment opposition.

Cap'n Henry's Maxwell House Show Boat, as it is billed, also shows up nicely if not brillantly among the also-rans, chiefly suffering from a cumbersome title and a lack of singular personality.

The personality element in comercial radio is significantly brought with the companion of the companion of the companion of the individual air names. They talk about 'ome exchange their

go for the individual air names. They talk about 'em, exchange their latest quips in parlor and sidewalk small talk, and enthuse about this or that funny fellow or pleasing

or that singer.

Year after year a certain type of Cities Service, Year after year a certain type of program such as the Cities Service, Clicquot Esidmos, WOR Minstrels, Sinclair Oil Minstrels, N. Y. Phil-harmonic, Leopold Stokowski's Philadelphia Symphony, March of Time, 'Skippy,' Sherlock Holmes,' Chandu or others may hold modest loyalty from the fans, but they're not the 'must-get-home-in-time-for' sock personalities of 'he masses.

masses.
That's the difference between ut-most circulation, and just an air

most circulation, and just an air plug.
These returns evidence lots of things. They come from 150 spots in the U. S. and Canada, from as many Variety correspondents who compiled the regional polis of program favorites in their own sectors. The control of the co

air tastes as is to be had.

This popularity polling has always been a problem to broadcasters. When 'Variety' last spring did the same thing (which now will be-

Midwest

Eddie Cantor. Jack Pearl. Ed Wynn. Chesterfield's. Amos 'n Andy. Guy Lombardo

Maxwell House Show Boat. Erno Rapee. City Service. Paul Whiteman. Al Jolson.

come a quarterly poil) the chains, the ad agencies and the artists con-curred that this seems the most accurate manner of going about it Curiosities

Curiosities

With the returns come curious quirks. One finds that Georgie Price who was on two Chase & Sanborn programs doesn't figure in even one regional return. That the two Barbaso pluggers, Singhir Sam (Harry Frankel) and Ray Tekkins, both with giveaways, show up only once each on returns. That Phillips Milk of Magnesia program, which the dentifrice company credits radio exclusively for boosting sales 180% (further fortified by contests and such figures not at all.

The passing of the Seth Parkers and Tony Wone is significant. Wons last time was a, highlight hrough flower and the the first 12, the more said to the first 13, the more said to the first 12, the more said to the first 13, the more said to the first 14, the more said to the first 15, the more said the said the first 15, the more said to the first 15, the more said the
Southeast

Eddie Cantor. Amos 'n' Andy. Mills Brothers. Ben Bernie. Bing Crosby. Kate Smith.

merely filler-outers.

Why Cantor
Cantor's easing Wynn out of the ace spot is as much a combination of circumstances as anything else. That 8 p. m. EST Sunday night on the mammoth WEAF-NBC hockup is an advantage just a bit too much for Wynn. Something about that Sunday night clocking means a great deal to Chase & Sanborn's hour. It has also brought Dave Rudo attention along with Santor. By the same token, Faul White-man who rates 13th in this poil does so strictly on his Sunday evening 6-7 p.m. EST rhythmic symphonic orchestra—not his Bulck commercial, which falls on a Monday night. Similarly, the big hour succession of Vallee-Fleischman, Maxwell Coffee's Show Boat and Lucky Sirike at 3, 9 and 10 p.m. EST, has cemented the Thursday night staying-in-habit. Unquestionably Thursday night's cinema grosses nation—ally must evidence a sharp drop whom preceded Jolson on the air),

New York Phinalymphony Orchestra.
Stokowski Philadelphia Symhony Orchestra.
Metropolitan Opera.
Ed Wynn and Graham Mo-

amee,
Eddie Cantor and Rubin
Jack Benny.
Cesare Sodero.
Vio and Sade.
Sigmund Spaeth. Local

Local
Charlie Dornberger Ore.
The Dow Girl (beer ad
blues singer,
Our Jimmle (soalool boy
singer and story).
Rex Battle's Orchestra.
Maurice Meerte's Orchestra.
Willie Eckatein.
Al and Boy Harrey,
Winchester Organ of Romance.

mance.
Chateau Laurier Dance Orchestra (Joe DeCourcy).

but the Joison audience pull is very

but the Joison audience pull is very much there regardless. Regionally, the country displays its sundry loyalites to suit its antecedents of fath. Catholic Boston and environments, and ditto the midwest goes for Father Couglin's liberal gospel. Milwaukee is naturally partial to the Dutch comedian, Pearl, although admitting that its own local faw, Heinle and His Grenadlers are easing off. Towns like Trenton and Louisville can't forget that Ward Wilson, the Royal Gelatine personator, and Ben Alley, crooner, are native sons now clicking from the Big City, so they tune DX for em, but not in enough numbers generally to otherwise distinguish them.

Canada's Favs

Canada's Fave

Canada's Favs

Canada has three local favs, Nellson Chocolate hour with Geoffrey
Waddington's orchestra, Herbert
Hargreaves, tenor, Marguerite Nuttall, soprano, and Julian Oliver;
Opera House of the Air, 'sponsored
by Canadian Industries, Ltd., offerison Chabert and Sullivaria, and the
Northebert and Sullivaria, and the
Canadian Industries, Ltd., offerison Chabert and Sullivaria, and the
Pleasure,' variety show, all three on
trans-Canada networks, but the
Dominion otherwise prefers what
the American's broadcasters hays to
offer. While Pearl and Cantor top,
the Canucks are partial also to the
better things such as the N. Y. Philharmonic, Roxy's and Major Bowee'
Capitol programs.
Opines 'variety's Toronto correspondent:
'Few Canadian advertisers are
willing to spend money. It should
be remembered that even the native
national advertisers are appealing

South

Amos 'n' Andy. Eddie Cantor. Lucky Strike. Chesterfield. Ben Bernie. Guy Lombardo. Geo. Olsen. Maxwell Coffee Hour. Arabesque. Philco Hous. Al Joison. Boswell Sistem

to only approximately 10,000,000 people in Canada. At that, the American national advertisers with a consumer field of at least 120,000,000 people are able to allocate much greater advertising appropriations part of which goes to the ether artists, than can the Canadian manartists, than can the Canadian man-ulacturer or distributor. It means that, tangible as is the geographical boundary separating Canada and the United States, there is no means of keeping American programs off the air.

Significant also is the statemen Significant also is the statement of Hector Charlesworth, late drama critic of the snooty 'Saturday Night' and the dean of Canadian theatrical critics, that 'there is not a single comedian in Canada worth a damn.' It's his verbatim state-

New England

Eddie Cantor. Burns & Allen. Ed Wynn. Myrt and Marge. Jack Pearl. The Goldbergs. Mills Brothers. Ben Bernie. Amos 'n' Andy. 'March of Time.' Ruth Etting.

Cities in Survey

Among the cities and towns whose con radio preferences are: Akron, O. Albany

Indianapolis Jacksonville Jacksonville Kansas City Lansing, Mich. Lexington, Ky. Lincoin, Nebr. London, Can. Los Angeles Louisville Madison, Wis. Louisville
Madison, Wis.
Memphis
Milwaukee
Minneapolis
Mobile
Montgomery, Als.
Montreal
Mt. Vernon, N. Y.
Muncle, Ind.
Nashville
Newark Newark New Britain, Cons. New Haven Norwalk, Comm. Oakland Ogden, Va. Oklahoma City Omaha Ottawa Philadelphia Philadelphia
Phoenix, Ariz
Pittsburgh
Portland, Me.
Portland, Ore. Arie. Portland, Or Providence Quebec Quincy, Ill. Reading, Pa. Reno Richmond Rochester

St. John, M. B.
St. Joseph, Mo.
St. Louis
St. Louis
St. Paul
dait Lake Olly
San Antonio
San Diego
Savannat
Schenectady, N. Y.
Scranton, Pa.
Seattle
Sioux Falls, S. D.
South Bend
Spokane Spokane Springfield, Mass Springfield III. Stroudsburg, Pa. Syracuse Terre Haute Toledo Topeka Toronto Trenton, N. J. Troy, N. Y. Tulsa, Okla. tlca Vancouver Vancouver
Washington, D. C.
Wheeling, W. Va.
Wichita, Kans.
Williamsport, Pa.
Williamsport, Pe.
Williamsport, Pel.
Winnipeg
Woonsocket, R. I.
Worcester, Mass.
Yorkers, N. Y.
Youngstown, O.

Chicago

Albany
Allentown, Pa.
Altoona, Pa.
Asheville, S. C.
Atlanta
Atlantic City

Atlantic City
Baltimore
Birmingham
Roston
Brockton, Mass,
Bronx, N. Y. C.
Brooklyn
Buffalo
Canton, O.
Chattanooga
Charlestown, W.
Chicago
Cincinnati
Cieveland
Columbus
Connellsville, Ja.

Davenport, Pa. Dayton, O.

Denver Des Moines

Dubuque, Ia.

Durham, N. C.

Elmira, N. Y. Erie, Pa. Evansville, Ind.

Galveston Grand Rapids Greenville, S. C. Harrisburg Hartford

Fort Ways Fort Wort Galveston

Detroit

Duluth

Ed Wynn.
Amos 'n' Andy.
Jack Pearl.
WLS Barn Dance (local).
Ben Bernie Orch.
'Orphan Annie.'
'March of Time.' March of Time.*
Wener Minstrels (Stincle in

Oil).

Myrt and Marge.
Wayne King Orok.
'Easy Aces.'
Drs. Sherman and Pratt
(KYW local).

ment even though he gave it with

ment even though he gave it with a smile.

Charlesworth believes that a Canadian theatre of the air can be developed. The only person who has done any outstanding work in this regard is Merrill Denison. Latter is now with NEC doing an historical series, the lad leaving Canada for America where sponsors could pay him what he was worth. Dest remuneration for Denison came from Canadian National Railways, the work for this outfit, heard by the control of the country of the country in the country of the country in t

Rita Le Roy, Barbara Kent, Lew Cody, Mack Sennett, John Robinson and numerous others.

It larger Keys

Skipping around the country, one and the Chunks very highly of an eleast two thoms very highly one of the WENR Minstrels (Sinclair Oil).

Baltimore's clerical fav is the Rev. Oscar Backwelder whose Tighted Window' is a la the Seth Parker Inspirational stuff. Homespur Poet and Violinist, philosophic lecturer, is another who gets some extraordinary disal attention around Balto, although in toto Tony Wons, as a national proposition, eclipses 'em all.

Out of Philly, into the Pennsy-

em all.

Out of Philly, into the PennsyJersey-Dela. sector comes Beake
Carter, Philadelphia Daily News'
commentator on current topics who
rates special attention.

Cincy's WLW is a natural hotbed
of the-better local talent. Thomas
(Fats) Waller with his hot music
is one: WLWs Flying Dutchmen,
maestroed by William C, Stoess

rates NBC webbing; Smilin' Ed McConnell is a sizeable midwestern favorite; Ford Rush and his Toy Band on a commercial for juvenile appeal, and Bob Newhall, the 'Maill Pouch Sportsman' (dramatizing

Band on a commercial for juvenile appeal, and Bob Newhall, the Mail Pouch Sportsman' (dramatizing fiashback sports event) are among the Crosley stations local high limits of the state of the stations of the state
Northwest

Lucky Strike (Jack Peach).
Myrt and Marse.
Chesterfield.
Chase & Sanbora (Biddie Cantor),
Blue Monday Jamborse.
NBC Road Show.
Standard Symphony.
Texaco (Ed Wynn).
Happy-Go-Lucky Hou.
Metropolitan Opera, N. Y.
One Man's Family.

bins Boys locally. Topeka's own Uncle Dave, on the air for five straight years from 5.30-6, now has the adults along with the kids giving him 100% sole attention daily at that hour.

In the Mormon region, a class program such as Cities Service

Rocky Mts.

City Service. Lucky Strike. Show Boat. Ed Wynn. Bayer Aspirka. Chase & Sanborn. Revelers. Myrt and Marge. Roxy Sunday program. New York Symphony. Radio Theatre Guild. Buick,

rates No. 1, while the Salt Lake Mormon Tabernacle services (KSL) and the Utah Oil Refining Co.* Pep and Vico string combo are the local outstanders, but not approaching the big chain stuff.

By and large the vast midwest and south still sets its collective clock by Amos 'n' Andy, again proving the habit thing. Same goes for the consistency of Myrt and Marge and The Goldbergs.

In Oklahoma, next to A&A, the (Continued on page 25).

CHATTER

East

Nestle has renewed its time contract with NBC and talent arrangement with Phil Spitalny, Makeuj of the program remains as is. Re-newal calls for another 13 weeks. newar caus for another a weeks.

Little Vivienne Block off the
Wheatcnaville sketches for doing
a program with A & P.
Betty Barthell takes the warbling
niche in Tom Howard Chesterfield

niche in Tom Howard Chesterfield stanzas.
Filli III Dential Magnesia renews
Filli III Des Tor another 13 weeke of.
Filli III Des Tor another 13 weeke of.
Filli III Des Tor another 13 weeke of.
Filli III Des Tor another 15 weeke by Barbasol, the same going for the time contract with Columbia. Inself in auditions for a Camel comeback on the air.

in auditions for a Camel comeback on the air.

Irving Gellers, planist with Phil Romano's orch in Albany, doing a solo program over WGY, Schenectudy, one night a week, in addition to unit's regular broadcasts. Is only remaining member of the combination with which Romano first went on the air via WGY in 1922.

The word of the combination of the second of the secon

Mr. and Mrs. between now and very vear's.
Rollickers quartet and the Pick-ens Sisters take over the Virginia Rollickers and the Pick-ens Sisters and the Pick-than the Pick-than the Pick of the Pick-Tydol has renewed with CBs for Paul Specht and the Three X Sis-

ters.
Ciutstlan Kriens, WTIC musical director, had his Christmas canatas broadcast over an NBC hookup. Henry Toblas is batoning a band Sunday nights over WMCA. New York, for the Fish Dealers' Association.

ercy and Bill are now trying out afternoon comedy series over

ART LINICK MR. SCHLAGENHAUER'

Sponsored by TASTYEAS1

G P. M. to G:15 P. M. CST

WBBM—Chleage

BOASBERG

E. R. CONNE 50 West 57th Street, New York Circle 7-7530

Vincent Sorey

Gauchos Program and Many Other Superior Program Sunday 11 P. M.

WABO

The Lone Star of Texas Will Scon Be a Nationally Known Star on Radio

'HE TEXAN

WPCH, New York. They also try to write poetry. Big Ben Dream Dramas (Western Clock Co.) stays on NBC for an-other 13 weeks, effective Jan. 15.

The bill and the second second

Mid-West

KYW, Chicago, presented La Com-tesse Marie de L'Argent to teil of English Christmas customs and how to make plum puddings. Later she talked on French observances. Ed Wynn broadcasting from NBC, Chicago, surrounds himself with Chicago, surrounds himself with audience, as he declares he ever-can tell a risque gag while looking a person in the face. Margaret Morton McKay is re-stored to health and activity at WLS, Chicago.

Margaret Morton McKay is restored to health and activity at WLS, Chicago.
During the week he 'laid off' at the College Inn. Ben Bernie played the Falace, did a special Lucky Strike broadcast, his regular Bluc Mait, and a local program for RKO.
Wincent Lopez will start his Real Strike the Strike broadcast, his regular Bluc Miller and the Strike Broadcast, his regular blue broadcast, but he will be broadcast, but he will be broadcast. Miller broadcast, but he will be broadcast. Miller broadcast broadcas

West

Sylvester J. Weaver added to KHJ's continuity writing staff. Water N. Campbell, publicity distribution of the staff of the

'Easy Aces' New Setup Based on Sales Checkup

Chicago, Dec. 24.
Lavoris' Easy Aces' program stays with CBS, but under a new time setup after Jan. 28. Dissatisfaction with the lateness castern. faction with the lateness of the castern broadcast time at present will be appeased by moving the program from 10:15 back to eight EST.

gram from 10:10 back to eight EST. Under the new arrangement the Paclinc Coast group of stations will be dropped until the future, when it is hoped a time acceptable to east, and we set work will be 25 stations instead of 38 as at present. Lavoris checked its sales returns and found that with a 7:16 outlet on the coast business was much better, with a 9:16 in Chicago it was holding its own, but that 10:15 in the east was too late for a script show and sales percentages were off.

WCAO's 2d Dividend

Baltimore, De was declared by the Monumental Company, operating WCAO, local CBS outlet.

Under the active guidance of Second extra dividends this year

CBS outlet.
Under the active guidance of J.
Thomas Lyons, exec vice-president,
the station, in 1932, will have paid
an extra \$1 twice, besides the regular dividend of \$2, which makes a
\$4 total in dividends this year.
Something like 10,000 shares of
stock are outstanding. The second
cash dividend is being paid this



CKENS Men. El Toro Review
Tous and Wed. Il P. M.
NBC-W12-Coast to Coast

I S T E R S

— PATTI — HELEN



After 20 Auditions.

Squibb Finally Decides

RADIO

After listening to some 20 differ ent program presentations submit-ted by both NBC and CBS and also by indie producing firms over a neted by both NBC and CBS and also by indie producing firms over a per-riod of four months, Squibbs Tooth-paste has picked itself a regular studio combo and a quartet starts on NBC Jan. 1- with Frank Black waying the bat

furnishing the harmony.

It's down for a 13-week run on the basic red link Sunday afternoons for a half hour per.

SHEAFFER'S LAYOFF

Sheafffer's Laturer
Sheaffer Pen has laid off its
Lifetime Revue for four weeks on
the theory that with the gift buying season out of the way the need
for advertising may be suspended
over that stretch. Also that the
money involved can be applied to
an extended station lineup when

the program resumes.

Return date on NBC, with Leo
Spltalny continuing in the baton
assignment, is Jan. 28.

GENE-GLENN'S \$2,400 AND % PUBLIX TOUR

Gene and Glenn, WTAM's (Cicve-land) NBC network comedy team will play for Publix in the middle west on a series of picture house bookings on percentage. Opening date is Indianapolis, Jan. 20, at \$2,400 guarantee and 50-50 with the house over \$15,000 gross.

Although Gene and Glenn ln ar NBC contract act, the stage dates are being handled through Charlic Yates and Milton Berger

ESKIMO CAST REVISED

Revised Cliquot Eskimo show makes its bow over NBC Jan. 23 Besides Harry Reser and his band the new setup takes in A. K. Ross-well, monologist; Annette Henshaw and Jimmy Brierly. Program with the rearrangement

takes a Monday Instead of Friday night release. Contract renewal with the network calls for a mini-

AIR LINE NEWS

By Nellie Revell

First of the year WMCA starts a radio stock company in its Little Theatre of the Air. Show for 30 minutes; vaudeville, musical comedy and drama, but only 30 minutes will be broadcast. Invited guests. The

and drama, but only 30 minutes will be broadcast. Invited guests. Therefore seate 200.

And now Col. Stoopnagle and Budd are going in for that audience reaction thing. Beginning tomorrow night their Pontiae program will be broadcast from Chamber Music Hall in the Carregie Hall building.

Elinor Smith, aviatriz, will tell Friday about the coldest day she ever the control of the c

Freddle Berrens is out a 28-week contract at \$450 per because he has an exclusive Columbia contract. After contracts were drawn with Berrens to broadcast on EBS advertiser found he couldn't get the time wanted. He applied to NBC only to get time cleared and learned Berrens couldn't play with NBC because of his exclusive contract with CBS.

Conservation of the Conser

The Four Sharps, vaude act, auditioned at WMCA and go on the air today on sustaining. They will also be on a once a week commercial. George Clarke auditioned the dramatic sketch, 'Death Before Lenberg,' story of a clairvoyant.

George Clarke auditioned the dramatic sketch, Death Before Lenberg's story of a clairvoyant.

Shorts

Shorts

Ben Alley's idea of a Christmas gift is a wedding ring which he will place on the finger of his secretary, Mildred Mauger, New Year's eve...

Vince O'Donald goes WhCA sustaining next week at the Singing News...

Vince O'Donald goes WhCA sustaining next week at the Singing News...

Ann Balley and Donald Stauffer are doing The March of Times uping the while Tom Everett is a grippe victim... Roy Bargy will conduct the program of Whiteman stars in which Walter O'Keefe will be m.c... Tom Howard and George Sheiton, new comics on the Chesterfield program, will be supported by Betty Barthell, warbier... Kenneth Diaghneau is doubling in brass as announcer... Stewart Sterling, author of the Eno Crime Club mysteries, is a frequent contributor to the pulp magazines is doubling in brass as announcer... Stewart Sterling, author of the Eno Crime Club mysteries, is a frequent contributor to the pulp magazines under different nom de piumes... Jack Smart, CBS dialectician, had to shave the foliage off his upper lip for a film short... Adelina Thomason, material for a new radio series... Kate Smith return land sto gather material for a new radio series... Kate Smith return land sto gather third week in January... Hollister Noble, of B. B. D. & O's program department, has joined Columbia's night publicity staff... Happy New Year.

Ernest Chappell is one of the oldest dramatic production men in radio, having started in Styracuse in 1922. He came to New York via Rochester and Schenectady.

Gordon White, formerly of N. W. Ayer agency, has joined the ranks of the artists' representatives. He is offering Mary McCoy and Ralph Kirberry to Lucky Strike.

George Beuchier, bartione and former announcer of Columbia, and Virginia Arnold, wife of Don Ball, WABC announcer begin a sustaining period on WIZ Sunday.

George Bricker, WMCA press department, and Georgine Cleveland, long with the 'Real Folks' sketches, will select the furniture soon. And so will Nell Roy, WOR blues singer, and Arnold Brillhart, sax tooter. Very few of Roxy's old musiclans will be among those present in the Radio City orchestras.

Louise ("Teddy") Lynch, of Greenwich, one of Jack Denny's 'debu-

Radio City orcnestras.

Louise (Teddy') Lynch, of Greenwich, onc of Jack Donny's 'debu(antes', has returned to her old job at WMCA under her air name of
Joan Dudley.

Elizabeth May, on that hair tonic program, is really Katherine Renwick; or, in private life, wife of John Holbrook, NBC's diction medal

Outside Stagers' 75% Edge at CBS **Brings Shake Up**

Realigment of CBS' production and program departments on the New York end is scheduled to take place after Jan 1. Mainly accountable is the licreasing loss that the network lass taken in commercial program preparation to outside producing interests.

Currently the commercial producing interests.

Currently the commercial hows on its weekly schedule. None of its big programs is an inside job. Practically all the supported scripts are in the hands of producers brought in by commercials. Notably in this category is March of Time. Among programs in the hands of non-network staff producers are Robert Burns, Eno Crime Club, Five Star Theatre (Aborn Light Opera Co.), Fred Aller's Bath Club Revue, Classe & Sanborn Tes, Sampler, Chesterfield, Trade and Satta, Jo. Cur Matthee, Kolynes Playboys, Philips Dental Magnesia and Buck Rogers.

Playboys, Phillips Dental Magnesia and Buck Rogers. In the Chicago division the out-side producers have Easy Aces, Skippy, Lone Wolf Tribe, Pennzoil Parade and Roses and Drums.

Boswells' 5 Wks.

Following their week (30) at the Capitol, New York, the Boswell Sisters are set for five other Loew

First stop after the Broadway date is the Metropolitan, Brooklyn, with the Loew houses in Washing-ton and Baltimore coming in that Other two weeks are to be scheduled.

\$---- TED FIORITO AND HIS ORCHESTRA

HOTEL ST. FRANCIS SAN FRANCISCO

BROADCASTING Columbia Network, Saturday Night CBS-Don Lee Chain, Nightly,

Mgt. MUSIC CORP. OF AMERICA

ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC



Mrs. Leyda Wants Out

Pittsburgh, Dcc. 24. Cunningham Leyda, WWSW radio player, quarrels WWSW radio player, quarrels nightly over the air with her husband' in the local sketch, 'Hehind the Kitchen Door,' last week flied suit for divorce against her real husband, Edgar J. Leyda of Monorgahela City, who in turn filed a counter suit.

In their II years of married life, in the last of the last of the last own divided the last own divi



WED. 10 P.M .- SAT., 9 P.M., E.S.T. Management THOMAS G. ROCKWELL

Radio Reports

DANCING IN MILWAUKEE
Nightly Rotation
Los Cabbileros-studio
Honry Busse-Schroder Hotel
Bill Carleson-Futuristic Balfro
Cass Paretti-Chateau Club
Dick Fraser-Club Ritz
WTMJ, Milwaukas

WTMJ, Milwaukee
This can probably be taken as
typical of the kind of dance music
dished out in the ordinary provincial
capitol. It runs the samu from the
the signity sawdusty outlying cafes.
And a ballroom or two thrown in.
Each band appears to get two 15minute whacks at the microphone
right of the signity outlying cafes.
Each band appears to get two 15minute whacks at the microphone
right of the signity outlying cafes.

Each band appears to get two 15minute whacks at the microphone
nightly. Rotation is continuous in
the later night hours.

The later night hours.

He appoke words of
pleasure at being in Milwauise,
rather stiff, nervous, unprepossessing words. He sarpoke words of
pleasure at being in Milwauise,
rather stiff, nervous, unprepossessing words. He scarcely has vocal
personality as sampled. Band is
fair. Maxime Tappen sopranoed:
Bill Carleson at the Futuristic
ballroom gave out substantial dansapation of the rythmic lilt fancied
by that kind of patronace and, indiscontinuous substantial dansapation of the rythmic lilt fancied
by that kind of patronace and, incontinuous substantial danspation of the rythmic lilt fancied
by that kind of patronace and, incontinuous substantial danspation of the rythmic lilt fancied
by that kind of patronace and, incontinuous substantial danspation of the rythmic lilt fancied
by that kind of patronace and, incontinuous substantial danspation of the rythmic lilt fancies
and rhumbas and must be doubly
welcome for their uniqueness in a
town where casual eaveadropping
suggests very little novelty as being
available.

LITTLE THEATRE OF THE AIR

The control of the co

TONY WONS (AND HIS SCRAP BOOK)

R YOU LISTENIN'?

WABC Dally ng 9:80 A. M. I'm Introducia "A Pair of Red. Heads" Peggy Keenan & Sondra Phillis

R YOU WATCHIN'?

JACK DENNY AND ORCHESTRA

WARC

Walderf-Astoria Hotel Victor Records Lucky Strike Dance Hou Whitman Chacolates

WJZ

WOR Management M. C. A.

"The Sherlock Holmes of Meledy"

SIGMUND SPAETH

MILLIONS ARE TRAILING

'THE TUNE DETECTIVE" (NOW IN ITS SECOND YEAR)

WJZ Tuesdays at 10:15 P. M.

America is Singing with "THE SONG SLEUTH" WJZ Thursdays at 8:15 P. M.

JACK GRADY

JACK GRADY
Piano
COMMERCIAL
W8M, Nashville
Drifting into the New York recelvers nightly comes this susveminer of the team of Jack and Jean,
Grady uses this 50,000-watter to retaill an 'easy method of learning how
to play the plano by the book. All
in 10 lessons. For 31 postpaid the
Between deftly and ingratiatingly
worded plugs Grady demonstrates
samples from his book. His lesson
doesn't require, he vouchasfes, that
the student learn thread
to reading at sight. For the more
or less entertainment interiudes of
his nightly 10 more wor from the
songs that mother used to sing.
Here is one of these stations
where the announcer on the program seems ready to lead a helping
the virtues of his book Grady calls
to the mile the attending spieler,
addressed as Tiny,' and this latter
personage assures the listeners that
Jack has a mighty fine book that's
all mightly easy to understand and
of his book that isd Tiny' unavuing
a head in the Tennessee hills, but
once it came his turn to make a
straight announcement, out went the
dialect and replacing it was a Back
Bay diction.
In word to play the plano in 10 lessons,
the lad's services should at least get
vote of recognition from the mu-

Bay diction.

As for Grady and his book on how to play the plano in 10 lessons, the lad's services should at least get a vote of recognition from the music publishers. MEC a couple of years ago gave these instructions over the air and tossed in printed illustrations gratis, but the response turned out a sad fizels. Odec.

SO. CAL. RADIO TRADES' PRO

SO. CAL. RADIO TRADES' PROGRAM

Over 12 So. Cal. Stations
CONTRIBUTED COMMERCIAL
Belleving that present conditions
Belleving that present conditions
Belleving that present conditions
The stations of the other industry decided to try out a new gag
toward building interest in the buying of radio sets and equipmenting of radio sets and equipmentprograms over the holdays, with
commercial plugs along the line of
Make this a Radio Christmas.
Highlights of the buy a radio campurg and the station of the station of
Make this a Radio Christmas.
Highlights of the buy a radio campurg and the station of the station of
Make this a Radio Christmas.
First of this quartet was handled
at KFWB with Johnny Murray, who
has brought that stations Hi-Jinko
m. c'ing. The initialer is going to
be hard to follow.
With no dud talent in the lineup, program moved with an unusual
best of its type heard locally in a
long time. Bill was heavy on comdy with Robert Wildbock the
Screwy professor from KHJ, getthid the standay of the station of the
KFWB took the plums. Singing
honors went to Faul Gregory of the
CADO Carrille put over some of this
dialect stories, but twice-toid-tales
to meet of his listeners who have
caught the standays at the film
players numerous personals hereXat Brusilloff, musical director for
Kate Smith, used the bow and fiddle.

player's numerous personals here-abouts.

The state of the source of th

EUNICE FOSTER

Sustaining
WKBC, Birmingham
This girl has a voice, but her
whistling is even better. If she
were given the opportunity to whistle a little more the program would
be more attractive. She was formerly of the team, Harmony Sisters

there you have been orreves at the piano.
At the end of the program came another one of those fadeouts and a long pause before another program went on. That seems to be a habit at WKBC.

SEASON'S GREETINGS FROM

JACK BRUCE and His Orchestra

Now in Third Month at Show Boat, Pitteburgh PAY US A VISIT WHEN YOU'RE IN TOWN

OLD DOC AND HIS PALS

OLD DOC AND HIS PALS
PAttn, Songs.
COMMERCIAL
WMCA, New York
Threaded through this late evening repertoire of hillbilly laments is
a sorial marrative totally devoid of
suspense, humor and even an apgram, likely was originally intended
for juvenile bedtime appeal. And
unintentionally it serves the same
purpose here. Perhaps that was the
point of attraction that gained it a
supporter in Sache' furniture stores.
Retail chain is using the session to
plug its mattresses.

supporter in Sacha' furniture stores. Retail chain is using the session to plug its mattresses. It's a one-man show, with distriction of the session to plug its mattresses. It's a one-man show, with distriction of the session of th

with Dootleggers. Theme here serves as a pretty good index to the originality of the rest of the continuity to date.

Odec.

WOR, Newark

Sastaining
WOR, Newark
Mixed team revealing an exceptional flair for radio farce comedy.
There's punch and go to each epidinal flair for radio farce comedy.
There's punch and go to each epidinal flair for radio flair flair for radio flair f

ALLEN RICKARDS Singing SUSTAINING WOR, Newark Introduced

Introduced as 'radio's newest barttone' and with an appropriate signature song, We're Alone. Presumably the latter refers to the warbler and the studio mechanic at the controls, and the 'newest' qualification to the lattest attempt at loudspeaker disturbance, It's a mediore are

loudspeaker disturbance.
It's a mediocre and awkwardly
piled pair of pipes that WOR has
adopted here for a buildup. When
they attempt to inject a sob, they
crack, when they attempt to glide
from one octave to another they go
flat or stumble and what they try to nat or stumble and what they try to pass off as range is merely a voice undecided, whether to become a baritone or tenor.

Pop ballads are Richards' special-ty. They come over sad, more than one way.

Pop ballads are Richards special-ty. They come over sad, more than one way. It's below the usual standard maintained by this station. Odec.

'Merrymakers' Gets a B. R.; Ben Bard as M. C.

Los Angeles, Dec. 24.

'Merrymakers,' KHJ's CBS Coast
revue program, which has had no
regular sponsor, has been taken by
Union Oil for a year, starting Jan.
1. Oil company jumps from NBC,
where it had commercialed the
Dominoes' program.
On the new setup Ben Bard will
go in as permanent m. c., with negotiations on for Sterling Halloway,
now chief comic on the KFWB HiJinks.

Jinks.

Conklin East

Neil Conklin East
Neil Conklin, CBS band booker,
has been shifted from Chicago back
to the network's New York office.
Matter of his returning to the
branch is in doubt, although he had
asked for permission to come east
for the boildays.
Pending a decision regarding his
return Howard Neumiller, of the
chain's musical production staff, is
handling the band booking on the
Chicago end.

KOIL'S NEWSPAPERMAN
Council Bluffs, Ia., Dec. 24.
Second newspaperman to land a
radio head berth here comes with
KOIL naming John M. Henry, formen managing editor of the Nonparell managing director sucseding Don, Searle.
Station is owned by the Barnsdail corporation.

How It Works

Typical example of how artists become political foottransport of the control of

bureau.

Up until the time it turned its attention toward Miss Taylor the agency had been doing its talent selection with Ernest Chappell, of the network's booking staff. But Miss Taylor clong with the Paul Whiteman band and the specialists in the Whiteman organization were under Ed Scheuing's direction.

Chappell had proposed An-

under Ed Scheuing's direction.
Chappell had proposed Annette Henshaw, who came under his booking authority. But the agency had the giri on another one of its programs and, anyway, it wanted Irene Taylor.

For Scheuing the agency's preference developed a tick-lish situation. Each booker in the artists' service had his wm accounts to look after and his own set of performers to represent and for one booker to step into the other's preserves, regardless of the fact that all concerned are on the same payroll, is something that's against the rules.

Anyway, it was Annotte Henshaw, or else—and the agency took the latter.

Indies Take Allen

(Continued from page 7)

(Continued from page 7)

RKO and Warner theatres, owners
will have to book indie pictures aimost exclusively, but rival theatre
men are worrying about how the
new house will undersell them.

Hat Picked Titles

Four owners of leading nabe circuits have teamed up in the newly
organized Alea Theatre, Inc. Offi.
Organized Alea Theatre, Inc. Offi.
P. E. Essicit, vice-prest, M. B. Eforwitz, sec.; Meyer Fine, treasurer.
Operators at first differed on their
titles, but finally settled it by picktitles, but finally settled it by pick-

P. E. Essicit, vice-prest, M. B. Horwitz, sec.; Meyer Fine, treasurer. Operators at first differed on their tities, but finally settled it by picking them out of a hat. W. C. Watson, former manager of RKO Hip, will be house manager, with Harlend Fend as p. a.

Loew's apparently so willing to get rid of some of its houses, cutting its local lot down to six theatree, that it allowed the same new fine the same of the control of the same of the control of the same of the control of the

HANDBOOK FOR RADIO CHUMPS

Chicago, Dec. 24 A shrewd observer of the radio situation has enunciated two cardinal points to be considered by anybody doing business with the radio department of an advertising radio department of an advertising agency. If the well-known run-around is suspected it may be confirmed by getting the answers to a couple of questions that go direct to the heart of matters.

(1) Find out the personal friendships that may mean more than any possible business argument.

(2) Find cut how the agency affect of the agency affect of business argument is the agency affect of submit a nidea to

its client?

its client?

In view of the depreciation on serge pants and the vast amount of time wasted in anter coms as well as the expense, labor, nerve strain, and heartaches involved and the number of hopeful persons trying to crash radio these hints may be taken as the foundation for a hand-book for radio chumps. Loyalties

Loyakies

Personal friendship often is just that. It does not necessarily mean the kleiding back of percentage. A fraternity brother, a drinking pal, and, of course, one of the wives' relatives, all have edges.

Most vital in any radio deal is the delicate relationship existing between the agency and the account. This is hard to ascertain, but all-important. If the agency is shaky and apt to lose the account it is overly-cautious, hesitates to suggest even demonstrably good it is overly-cautious, hesitates to suggest even demonstrably good ideas, pussyfoots on all issues and waits for the advertiser to take the initiative. Thus in some cases a man with an idea is merely wasting his time at the agency, but could make a quick deal if contacting the advertiser direct. Personal angies, eccentricities, all figures are all together and it spells confusion, delay, headaches, mystery—and applesauce.

NEW CANNING FIRM

J. Waiter Leopold, long Emma Carus' accompanist, is v. p. of a new broadcasting records firm which is aimed to 'can' air programs right off the ether.

Dr. W. H. Voeller heads the outfit. He was last with Paramount.

Woodbury's Drama Team

In addition to Morton Downey, Donald Novis, Leon Belasco orches-tra and David Ross, Woodbury Soap when it opens on NEC Jan. 4 will include dramatic bits. Romantic Interludes will be play-

ed by Elsie Hitz and Ned Wea

I've HIRED Santa Claus and Father Time this week. Their job is to wish you A Merry Xmas and A Happy New Year.

ON WEAF AND WOR Besto

HOTEL LEXINGTON

48th St. at Lexington Av. NEW YORK VICTOR RECORDS

PICK and PAT

'Molasses and January' Maxwell House Show Boat WEAF, THURSDAYS, 9 P.M.

'Pick and Pat' 'Sooty & Box Car in Macy Minstrels Friendship Town WOR, Tues. 8:30 p.m. WIZ, Tues. 9:30 p.m PAT and PICK

EARL H

AND HIS N.B.C. ORCHESTRA Management, EDWARD FOX

Best Air Acts

(Continued from page 32)

Continued from page 32)
Oklahoms City 'Times' flashes, 'Tarran of the Apes,' 'Steamboat Bill'. Skirvin Hotel orchestra, Ro-rabaugh-Brown Shopper as samples of strong local interest, superseding Jolson, Lucky Strike, Cities Service and First Nighter who also rate.
The cornbelt is likewise loyal and fanatically partial to the homegrown Crescent Macaronic & Cracket Co.'s Proceedings of the Co.'s

er Co.'s Tuesday-Friday afternoon sessions from WOC-WHO (Davensessions from WOC-WHO (Daven-port, Ia.) with variety entertain-ment. They've hit their 80th pro-gram to date. American Legion Sunday arts also hits out far and wide, but curiously enough one of the few spots to highlight Walter Winchell's chatter gossip is from the same sector.

Winchell's chatter gossip is from the same sector. Carthy and cone Blyens actions of actions on with their Mille and Madge's sketch: as is Paul Ochil-tree, tenor: Blue Birds, musical

act.
Sioux Falls, S. D., has displaced
A&A with Cantor and Wynn, but
Louisiana still clings to Amos 'n'

S. A. Side

The s. a. angle in radio is re-ported through loss of interest in Kate Smith since her appearance

Typical Kids' Show

'March of Time.'
'Witches' Tale.'
'Sherlock Holmes.' Skippy.'
Uncle Don.
Lone Wolf Tribe.
Children's Hour.
Lonesome Cowboy.
Little Orphan Annie.' Chandu. "The Shadow."

in person in Paramount's 'Big Broadcast' film, although more striking is that interest in the 'La Palina' songstress has fallen off since the switch in her broadcast

since the switch in her broadcast time. Again that's evidence of the time-clock habit and public convenience as to day and hour. In addition to the other highlighted chain features, rated in the second annexed box tabulation, other local faws are Painted Dreams and Over the Footlights' with the Chi and adjacent territory; 'Vox Populi, 'Uncle Sammy';

TOM KENNEDY "VORKO"
Palace Theatre Bldg.

RADIO RUBES

LOEW'S NEWARK, NOW (Week Dec. 23)

LOEW'S CENTURY, BALTI-MORE (Week Dec. 30)

THE GREATEST NOVELTY TRIO ON THE AIR" Wish You! and You! and YOU!

A Merry Xmas

and A Happy New Year

DON-HALL TRIO

TUNE IN 7-30 A M WJZ n., Tues., Wed., Thurs N. B. C. NETWORK
Mgt. M. Gale, 600 Lenox Ave., New

"SWEETHEARTS OF THE AIR

BREEN and DE ROSE₇

TERING 10TH YEAR OF RADIO Mgt. NBC Artists' Bureau

Typical Male Bill

WOR Minstrels. Rudy Vallee. Lawrence Tibbitts. Lowell Thomas. Show Boat.
Eugene and Willie Howard.
Groucho and Chico Marx.
Julia Sanderson and Frank Crumit. Ed Wynn, Eddie Cantor. Singin' Sam, Jack Pearl.

and 'Polly of Hollywood' around Texas; Mary (Stein) Louise, Jolly Cokeman, Pietro d'Alfonso orches-tra, and Billy Lossez band, around Rhode Island.

Buffalo likes Jack and Loretta Clemens, Kenneth Hines and Jack Valentine, locally; the Capitol sector brags only one local star, Marquerite Cromwell, soprano. Wisconsin's capital offers Buckman's Musicale (Francis Slightman, tenor; Dave Wetton, Jimmy Donahue, pianists) and Tony Salerno's Gypsy Melodians as the local pride. The Lehigh Valley fishes for Andy Mansfield out of WLW, Cincy, but otherwise is chain-dependent. Buffalo likes Jack and Loretta

Coast Features

The Pacific Slope concedes Cantor, Pearl, Wynn and A&A, but also has its own coast features such as the Blue Monday Jamboree (KFRC, Frisco), Richfield News Flashes (L. A.), Associated Spotlight Revue and One Man's Family, which hit up into the northwest where also the Voice of Firement where we have the Voice of Firement where we have been supported by the Voice of Firement where we have been supported by the Voice of Firement Works who also be a bandleader is an angle of the Voice of Firement Workshot
stone' is a preferred.
Seattle's Lieut-Gov-elect Vic
Meyers who also is a bandleader is
a particular local pride and the
northwest also goes for the dramatized 'Pfoneers', Johnny Robinson's
tized Tyloneers', Johnny Robinson's
the Charles of the Charles of the Charles
with Phil Harris and Earl Burntnett's bands.
Around Southern Californis, the
Lucky Strike Secret Service dramalets find willing ears but KFWB's
Hi- Jinks revue, Frank Watahabe
and the Hon. Archle (comedy scrial
out of KNX), English Coronets,
KHJ's Merrymakers revue, CBS'
coast network's Happy-Go-Lucky
Hour and the Optimistic Doughnut Hour and the Optimistic Doughnut Revue are other striking outstand-ers for which the transplanted Kansans and Iowans, now dom-iciled around Los Angeles, are

usnovers.

The Coast slant on radio is covred in the following commentary
rom 'Variety's' Hollywood bureau:

Hollywood Comment

Jack Pearl and Ed Wynn run about neck and neck, the former nosing out probably on the time element. Wynn hits the coast at

Typical Femme

Ben Alley. Baby Rose Marie. Voice of Experience. Al Jolson. Al Jolson. Paul Whiteman's Band. Lonesome Cowboy. Johnny Marvin. Street Singer.
Ruth Etting.
Abe Lyman Orchestra.
Kate Smith.
Tom Noonan.

six o'clock and Pearl a half hour later, an important half hour in getting more people home to their

getting more people nome to their radios. CBS gets an easy third spot with Myrt and Marge, yet considering its a sit times a week program its a sit times a week program to the week than any of them. Eddie Cantor is rising in popularity, to get in fourth spot, while Amos "' Andy, once the prime chain feature here drops below 'March of Time'. Los Angeles which is nuts for the scrial fodder is strong for the Lucky Strike secret service stories, which currently just about top the

currently just about top the comedy bridge serial, Easy Aces Of the chain music the Album of Familiar Music is far ahead but in

KUZNETZOFF with "JOLLY RUSSIANS" from

STATION WOR orchestra and a quertet set.

popularity cannot get above the comedy and dramatic material. Favorite band currently is the coast emanator Ted Florito,

emanator Ted Florito,

'Of the eight leaders in local programs six of the spots are filled
with the revue-vaude type to which
the coast is switching in appeal
from the many serials of which the
Pacific slope has been overrun.

Blue Monday Jamboree over the
coast CES, a topper among the
locals has altimed to fourth place.

RADIO

coast CBS, a topper among the locals, has slipped to fourth place with the KFWB Hi-Jinks now head with the KFWB HI-Jinks now head and shoulders above any of its competitors. Frank Watanabe and Hon. Archie. a nightly Japanese schoolboy aifair, that has been on KNX for two years, gets second spot with another serial English Coronets, KFWB, dramatic continuity based on the reign of Queen Elizabeth, steadily building. Spotting of this on Sunday nights immediately following the station's Hi-Jinks may have a lot to do with the listeners keeping their dials turned to this station.' Many Others

Many Others

Many Others

Others on the air who seemingly enjoy a sizeable national vogue, if not as distinguished as the others, judging by the multiplicity of their mentional flotworkid and the Philadelphia Symphony; Armour, Lopez, Elacketone Cigar (Crumit and Sanderson), Cilcquot Ciub Eskimos (Harry Reser), Willie and Eugene Howard, Sherlock Holmes, Roxy Gang, Capitol Theatre Family, Wayne King orchestra (Lady Esther), Howard Barlow's Columbia Symphony, Clara, Lu and Em, Vic and Sade, Crime Club, Bayer's Aspirin, Fred Allen (Linit), Stoopnagle and Budd, Corn Cob Pipe Club, Vaughn de Leath, Mildred Bailey, nagie and Budd, Corn Cob Pipe Club, Vaughn de Leath, Mildred Balley, Dr. Spaeth (Tune Detective), Edwin Hill, Morton Downey, Fu Manchu, Floyd Gibbons, Lawrence Tibbett, Cesare Sodero, Little Jack Little, Singing Lady (Ireen Wicker), Country Doctor (Listerine), Eve-ning in Farls, demas, Landau, etc. Pramiliar Music, Heywood Broun (Gen. Electric), The First Nighter.

Mex XETF Confiscated

Vera Cruz City, Mex., Dec. 24.

Vera Cruz City, Mex., Dec. 24.
Radical expropriation laws of
Vera Cruz have been extended to
radio stations. First to be confiscated by Law been consumed to the conwas station Abstart To every conwas station as the consument explained
the action with statement that station had been idle for some time because it had falled to pay its taxes.
Law provides that all enterprises
which suspend activities for any
reason are liable to expropriation.
State haart figured out what to
do with the station.

Ether 'Lifetime'

Hollywood, Dec. 24.

Hollywood, Dec. 24.

A program with a Once in a Lifetime' flavor is to be broadcast over KNYs, starting early in the new year. Picture making satire will be in the form of a serial titled 'Hollywood Daze.'
Serial has been written by Peter O. Crotty and will deal with a couple of mugs playing extra at the various studios. Cast is being lined up.

fined up.

Voice of Vaseline

Paul Whiteman's Protegees will be the collective billing for Roy Bargy, planist-arranger of the Whiteman orchestra, who heads the band; Irene Taylor, Ramona, Peggy Healy and Jack Fulton, all of whom will be featured on the new Cheese-brough vaseline program.c. and Alvin Bach, the announcer, will be labeled 'the virile voice of vaseline.'

PAIGE GETS HI-HAT STICK Los Angeles, Dec. 24.

Raymond Paige of KHJ, first lo Raymond Paige of KHJ, first lo-cal radio conductor to get recogni-tion from the hi-hats when, last summer, he was allowed a baton for the swank Hollywood Bowl con-certs, gets a further bid from the music clite.

will direct one of the concerts of the Los Angeles Philharmonic season, opening Jan. 3. None will be broadcast.

TRAPPERS ON MBC

Fox Fur Trappers, former CBS account, has arranged for a niche on NBC. It will be an early evening spot, with the starting date Jan. 7.

Going Places

(Continued from page 6)

(Continued from page 6)
mount, he can be right. Certainly
they are a lovely picture, bunches
of them swirling on the Paramount
stage in their wisely feminine
dresses. They look extravagant,
luxurious, deservedly pampered, and
there are so many of them.
The girls are the show, whether
it be in their yellow ruffled frocks
with the smartly brief black sequined jackets tied bilithely at the
side, or in their stumhing, wicked
red better to see their legs. Add
a couple of triangles of red satin,
and not in the expected positions,
for the bodiee, and the girls are
ready for their interpretative ballet, which turns out to be callsthenics. Beautiful girls can't all
have memories for dance routines.
The Helen Jackson troupe,
not soo long of limb, can remember
steps, even limitate a locomotive
with their tapping, but that's because they are not quite so
they are not quite so
they are not quite so
they are not quite to
the source.

Lillian Shade sings a great many
Lillian Shade sings a great many

tones.
Lillian Shade sings a great many songs, too many, all in fitted dresses. Dora Maugham's chic blonde colfure is as wise as her brown satin dress rich with a short mink

Regilar Home Girl

There is now a new nice girl on the screen, a sweet girl, a whole-some girl, in fact a real home girl. She's called Boots Mallory, but the Boots part isn't from any gay kick-ing up of heels or lack of serious-

ing up of heels or lack of serious-ness of purpose.

Miss Mallory, as she appears in Handle With Care, is a girl with all the old-fashioned virtues and a bit of the old-fashioned heft. She smiles, and it's a good smile; she dances, and it's good clean dancing, She's kind to little children, casts her eyes down modestly when it's mentioned that she might some day have little ones of her own, teaches have little ones of her own, teaches her wards to speak pieces, and would surely prefer death to dis-honor if it were that kind of a pic-

honor if it were that kind of a pic-ture.

For all her good qualities, Miss-Mallory is real. Her sweetness is not saccharine nor her virtue boast-ful. The kind of a girl matrons will like, even if the younger generation demands someone more spec-

tacular.

Miss Mallory is more interested in doing good for others than in finding an individual colifure for herself or developing a personal style. Her hair is neat in conventional waves, her clothes discreet, if a little too oldish. She still wears metal costume jewelry, and evening wraps with short capes, it's all very well to think of others, but young women with contours should spend a little time figuring out how to mimimize their outlines. White, ruffes, imize their outlines. White, ruffles and shoulder capes increase size

On Capitol Stage

On Capitol Stage
Taste, chic and showmanship are
Harriet Hoctor's precious contributions to the Capitol stage show.
Dancing that is sure, fleet, delicately graceful, costuming dramatically simple, lighting that climaxes her sophisticated ideas.
Miss Hoctor presents three ballets. All of them have been seen
lets. All of them have been seen
exquisitely executed incremes helf
interest. Her Raven ballet on a dim
biue lit stage, its musical accompaniment fading away until just the paniment fading away until just the flapping sounds of wings are heard, glows with brooding beauty, eerie excitement. It is complete, re-

glowe with brooding beauty, eerie excitement. It is complete, restrained, her best. Belle Baker tears emotion out of her songs or clowns good-naturedly, swelte in molidod black chiffon velvct with brilliante outlining its shallow round neck. There is a huge salmon chiffon handkerchief to match her salmon colored slippers, effective and becoming ensemble under her blue and white twin spot.

WLW, NBC'S HEADACHE, GETS A SPECIAL RATE

To get around the embarrassment of having a client also deal direct and independently with WLW, Cincinnati, for a chain commercial re-lease, NBC has jacked up the WLW

cinnati, for a chain commercial release, NBC has Jacked up the WLW
rate to the highest figure on the network rate card and worked out a
special splitting arrangement with
the Crosley mouthplees. By sharling the card rate above the \$50 and
\$25 regular divry with WLW. NBC
departs from its previous ironclad
policy against such special arrangetieself of a major headache.
With two or three exceptions,
which include Pepsodent (Amos 'n'
Andy), WLW has made it a practice of charging network accounts
the full local card rate and collecting the difference between that
(\$1,152) and the NBC fee (\$250)
from the advertiser. Double billing
for the program release has been
neither to the liking of the advertising agencies, because of the detailed
explanations they've had to render
their clicits about the situation, nor
to the network teal?.

Under the new arrangement with NBC the station goes on the net-work rate card as an alternate Cin-NBC the station goes on the network rate card as an alternate Cincinnati outlet with the fees of \$390 an hour, \$60 hair hour and \$440 an hour, \$60 hair hour and \$440 had carded WLW at \$250, \$156, and \$37. Revised WLW rates are the highest carried on the NBC card, with the Cincinnati \$6,000-watter getting the difference between the old price and the new tabulation. Previous highest level on the network card was \$300, \$353 and \$352 for their WALP or WALP for WALP for WALP the way was \$400, \$450 and \$450

3 Free Shots if Adv. Uses Studio's Talent

Chicago, Dec. 24.
Luxor face powder auditioned
Harry Sosnick orchestra and Hazel
Flynn, film critic on the Chicago
'American,' for possible testing over

'American,' for possible testing over WMAQ. Station is reported giving three free broadcasts as an inducement for the advertiser to use studio;



EDDIE LEONARD

OF MINSTRELSY

Season's Greetings May Your Xmas Be Merry! Your New Year Be Happy!

Prosperity Is at a Premium Premium Is of Insurance

July Newborg INSURANCE

VOICES OF NESTLE'S CHOCOLATEERS

THE RONDOLIERS

CHARLES TOUCHETTE THE THREE TONES

SELVIA STONE PHIL SPITALNY

RUSSIAN KRETCHMA (Rest) 244 E. 14th St. TUESDAYS, 10:15 P.M., 56th Consecutive Week

West Coast's One-Day Bull Market For Stage Talent New Year's Eve

VARIETY

Los Angeles, Dec. 24.

Coast vaude gets the best single day's break New Year's Eve that it has had this year, and acts will dig into the night's festivities for their heaviest earnings.

Benefiting along with the acts will be the bandmen, Musicians' local 47 planning now to have because the state of the

ularly employed.
In only one spot will entertainment slump under last New Year's Eve. That will be in the clubs and smaller hotels. Local bookers have not been able to make as big a dent in these places because of small bank accounts and changing managements.

Fox West Coast in Southern Cal-

Fox West Coast in Southern Cal-fornia will be the largest user of added talent for midnight perform-ances, 20 of the circuit's local houses now being set for vaude show of from five to seven acts, an m. c. and a combo band of from five to 11 pieces.

11 pleces.

Among other houses that will offer a flash of vaude to start out the
new year will be the San Pedro,
San Pedro; Huntington Park, Huntington Park; Santa Barbara, Santa
Barbara; Fresno, Fresno; Garfeld
and Alhambra, Alhambra, and the
Strand at Whittler. These houses likewise will use five to seven acts, m. c. and a band.

Many Acts Doubling

many Acts Doubling
One booker will have 28 acts, two
bands and three femme revues
working in five houses and two
clubs.

clubs.
In many of the houses lined up for New Year's Eve festivities, acts will double, and in some instances play three spots during the night. Bookers attribute this to two reasons, scarcity of novelty acts of standout caliber, and tight budgets.

Club Bookers Hit

Club Bookers Hit
What club ousness here is has
been cut to the bone. Biggest sale
made by a booker is a \$250 bill to
an out-of-town Eliks club. Booker
traveled over 400 miles to get the
date. With his transportation and
other expenses figured in he'il come
out in the red on the date.
Entertainers who specialize on
club over the seeking to a displayed to
the seeking to a proceed to
the seeking to a specialize or
club over the seeking to a proceed
than \$2 for a single, \$4 for teams
and \$10 for flash acts. With clubs
wanting a complete show furnished
for from \$50 to \$75, bookers get little profit.

the profit.

One of the mainstays of the club
bookers, the department store business, went by the wayside this year
with most of the stores going for
radio personalities instead of the
usual circus and other sight stuff
to please the kids. Last year local
stores used 68 acts weekly for the
this year around 25 acts have
played the stores.

WEAVERS WILDCATTING

Hitting the Ozark Belt via Busees Walter Rolls, Advance

Watter Rolls, Advance

Chicago, Dec. 24.

Weaver Brothers and Elviry are going wildcatting following their present bookings for Publix and one week for RKO. They have purchased several trucks and expect to hit Missouri, Tennessee, Arkamsas and adjacent areas.

Waiter Rolls will travel in advance lining up dates and planting publicity. He will have a special ballyhoo truck equipped for sound. Charles Weaver forced to return to home Springfield, Mo, Wednesday account gallstones.

Butter 'n' Eggers From Philly Had Vode Ideas, but-

Jack Diamond and William Bailey, a couple of would-be showmen from Philadelphia, learned all about the vaudeville business in a few days last week. In fact they learned so much about it in that time, they decided not to open at all. They took over the 1,600-seat Locust, Philip, with intentions of Locust, Philip, with intentions of the property of t

In color of the co

the return rattier crowds made up mostly of agents were following

hem.
Calloway, O'Keefe and the Misses
lokens are still waiting to hear.
Diamond is a former song pluger while Bailey's normal occupaion is radio announcer.

F&M Western Shifts

Los Angeles, Dec. 24.
Fanchon & Marco units come out of the Paramount, Seattle, and Fox, San Diego, Jan. 6 with producers adding full week at Empire, San Antonio, starting the same day and three days at Fox, Phoenix, on Dec.

UNION TIFF SETTLED. VAUDE BACK IN NEW'K

Loow's State and Publix-Adams' Paramount theatres, Newark, re-turned to vaudeville Friday (23) after deciding at the last minute to conclude their six months fight with the local musicians union. Opening bills were booked in on three days notice by the Loew and Dow offices, respectively. According to the settlement, the union got the decision in the sixmonth battle. Theatres got a slight concession, but nowhere near what they demanded when tossing out the stage shows as a final ultimized. ofter deciding at the last minute to

matum. RKO, which participated in the circuits' mutual vaudeville with-drawal, declined to return with the others this week. It didn't favor the terms, in addition to being satisfied with present straight picture

grosses.
Theatre objected chiefly to the double shifts of pit orchestras demanded by the Newark union. Under the settlement the double crews remain, but the theatres get two extra men—14 instead of 12—for the

remain, but the theatres get two extra men—14 instead of 12—for the same price, \$990.
Union's biggest compromise was on the \$8,600 it claimed due from each theatre on the grounds of short notice when the orchestras were dropped. This was settled for 50% per house. This claim held up a settlement of the union squabble when the theatres were set of the settlement of the union squabble when the theatres were set of the content of the union squabble when the theatres were between the settlement of the union squabble when the theatres were preceded to face, that had stepped into the breach and proceeded to clean up with stage shows, while the larger circuit houses were forced to remain in straight pictures. The circuits intention now is to wean the New-ark vaudoville patronage back.

Both houses will play five-act bills on a full week.

RKO Farming Act To Publix to Pay Of Play Dates

Two of the eight weeks RKO owes Olsen and Johnson will be paid off with two Fublix weeks at the act's RKO salary, \$6,000. RKO is farming O and J out through their agent, Weeden & Schultz, with the outside time applying on the RKO contract.

Act opens for Fublix Dec. 30 in Detroit and plays the following week in Indianapoils. RKO will try to complete the contract in its own theatres if additional outside time can't be obtained, with a Radio City placement possibile.

BECK TACKLES AGENTS AFTER R. C. MOVE-OVER

Martia Beok will take up the RKO agents' situation when the booking office moves over to Radio City some time next month, but not before, he says. He declined in the meantime to lend credence to a report that the intention is to shave the number of franchises down to seven or eight upon the shift to the dassy new quarters overlooking the Sixth avenue L. It will be about the 178th cut in RKO agency ranks, always considered a delicate operation by whoever happens to be head of the booking office at the time. But somehow after each cut there's always more agents around than before. There are 60 odd agents at present.

Chaz Chase Bkpt.

Chaz Chase has declared himself Petition filed in New York lists liabilities as \$2,441 and assets none.

RICHARDS-LENETSKA SPLIT

Max Richards and Harry Lenetska are splitting after a year's agency partnership.
They'll continue separately as RKO agents under their own franchings.

An RKO Route, '32 Style

High Finance by Threesome Leaves Low Net

6-PUBLIX, 1 RKO

RKO Booker Has 6-1 Weekend Dates With Rival Chain

Chicago, Dec. 24. Of seven weekend dates hooked

by Dick Bergen of the RKO floor six are Publix and only one RKC

nouses,

DeKalb, Joilet, Muncie, Marion,
Cedar Rapids and Davenport are
Publix houses. Springfield is RKO.

\$3 Daily Acts Kills Off Vode In Upstate N. Y.

Saranac Lake, N. Y., Dec. 24.

Savanao Lake, N. Y., Dec. 24.
Bad shows and terrible-salaries
caused vaudeville roadshows quitting upstate playing.
For the past six months five act
vaudeville shows were booked here
by Mrs. Anna G. Merrill of the Boston RKO office through John Van
ton RKO office taking the first
commissions and the Van Arnam
exchange its cut-in, it left coffeeand for the actors.

commissions and the Van Arnam exchange its cut-in, it left coffee- and for the actors.

Many acts stated their salary averaged \$3 a day per head.

Shows here averaged 10-12 people and a five-piece orchestra that traveled intact. Some theatres played as the salary acts of the salary and the salary acts of the salary and the salary acts of the salary acts

4 NATHANSON MONTR'L HOUSES ADD VODE SPLIT

Four of the N. L. Nathanson houses in Montreal in the United Theatre chain, swing to vaudeville Saturday (24). Each will play five attention of the state of the

A typical 1932 'route' on the RKO time is the following, concluded recently by the Three French Misses. They are three girls in an acerd as with a fourth member traveling. They received 10 weeks of work, playable in 15, which necessitated laying off five weeks or 30% of the time.
Total salary for the bookings was \$2,478.60.

They also had to deduct for back-

They also had to deduct for back-stage tips, keeping costumes clean and in repair and other necessary expenses. Anything beyond bare living and professional costs are not included in the figures. Figures also omit the overhead for the five layoff weeks, during which living expenses went on just the same.

which living expenses went on just the same. At the finish the French Misses found that playing the route had

cost them money.

But the scenery was beautiful.

F.&M. INTO PAR. N. Y.: ALBEE. **B'KLYN**

Paramount, New York, and the Albee, Brooklyn, may take Fanchon & Marco stage shows regularly, most important New York representation units have ever had. Two F&Ms have already been set with both houses. First is 'Desert Song,' to play the Par, N. Y., Feb. 3, and the Albee, Brooklyn, Feb. 11. The other is the 'Whoopse' unit, for New York April 28 and Brooklyn May 6. Publix de lutrer which has always staged its own units, while Albee is KKO's major vaudfilm in Greater New York, a weekly changer. At present F&M shows are not playing any theatre in New York. They went out of the Fox, Brooklyn, two weeks ago on a cancellation by the house.

Bertell With Hart Max Hart has added Jack Bertell to his staff as junior partner. Bertell has been an indie club

Inside Stuff-Vaude

An agent going through his contract files discarded 40 legal papers with as many acts who were signed to him but who, somehow or other, not only left him but have been shifting around with several business representatives.

Conditions prompted the agent to tear up the documents, rather than

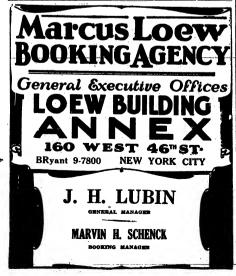
Fanchon & Marco is awaiting word from attorneys whether litigation shall be instituted against the Fox. Brooklyn, under breach of contract as a result of the house's dumping of F&M unit shows on a two weeks' notice. On advice of counsel, F&M sent in the Frank and Mit Britton unit Friday (16), as usual, house's refusal to let it in technically establishing the breached contract.

Also, F&M instructed its company manager with that unit to make a complete report attendant upon taking the show to the Fox. Brooklyn, and rectusal of management to play it. for a notice of one year which must be posted with F&M prior to Sept. 1 and date from then on. Contention is that the shows should be in the house until Sept. 1, 1934, under the terms of the contract.

Vaude agents are squawking that the bookers all want radio names and they can't offer them as both major networks have their talent tied

up. Bookers seem committed to the idea that the radio favs are the best

An old slient 'Mickey Mouse' cartoon comedy is run between the sec-ond and third acts of the F&M 'Sally' unit in accordance with the roy-alty arrangement fixed on the basis, that the show be given in conjunc-tion with screen entertainment.



BROADWAY 'SPITE' SALAR

Series of Mishaps Mark F&M 'Sally' **Champ Jonah Unit**

Minneanolis, Dec. 24. As result of a train of unfortunate experiences, Fanchon-Marco are dubbing 'Saliy' their prize hard tuck unit.

Coming into Minneapolis as a road attraction at \$1.65 top, 'Saily' encountered 15 below zero weather, the lowest December temperature in 20 years, together with a flu epidemic and other eceptionally adverse pre-Christmas influances. In consequence, the show played to what is believed to be a record

what is believed to be a record and process for a musical attraction and it has caliber, doing but \$2,300 for the seven ulghts and three matiness at the Shubert theatre. Of this amount the show took 60%.

On Wednesday Mary Eaton, the star, informed the management that iliness would prevent her from appearing during the belance of the week. The management did not regard Miss Eaton's condition as aut of the cast, but she remained out just the same. On Thursday her understudy took Ill. Manager A. G. Balnbridge of the Shubert, however, dug up Midred Billiert, who conducts a dancing school and who has played the Eaton role before. So the show went on.

dancing school and who has played the Eaton role before. So the show went on.

Thursday one of the chorus girls was taken to the General hospital suffering from double pneumonia, and when the show departed for Milwaukee Sunday it had to leave ber behind. She is still in a serious condition. F&M directed that a day and night nurse be engaged for her at their expenses.

I consider the Minneapoit adverse happenings which have dozged the show on its tour from the west coast. Just before the attraction reached here, Jack Waldron, the principal comedian, playing the Leon Errol role, was stricken with the flu at Cedar Rapids, Ia., and had to be left there. His part was played by an understudy here.

At Davenport, Ia., the property man was sent to the hospital with the flu. One of the chorus girls, suffering with flu, was left at the city hospital in Clinton, Ia. Two choics me, affecting the control of the chorus from back from inflormia.

WRONG PAT ROONEY, WANTS 400G DAMAGES

Hollywood, Dec. 24. Charles O'Leary, local attorney, acting as court commissioner, has acting as court commissioner, has been taking depositions in the N. Y. Supreme Court libel suit brought by Pat Roonoy, vaudeville actor, against the Associated Press, for \$250,000 and the Brooklyn TEagle' for \$150,000, arising out of the AP story in the Teagle' in March of story in the Teagle' in March of story in the Teagle' in March of the Pattern of one of the Teagle' and the Teagle' act of the Teag

reged to have said it was the vaude-ville star.

It will take O'Leary a week to get depositions.

Canton's Vode Test

Canton, O., Dec. 24.

First stage shows in more than two years at the Palace with Ned Norworth's revue along with the usual film. George Delis, manager, states the presentation policy will determine the new policy's permeanagement.

manency. Palace ce reopened three weeks ago, Constant, of Steubenville,

Buddy Rogers, out of films again breaks in a new vaudeville act Jan 13 for Loew ln Cieveland. He has another Loew week, Feb. 3, in Washington, but nothing set yet in between. Charlie Yates is agenting the picture juve.
Rogers carries two other men in the new act and works with the house orchestra on the stage.

Bill Howard's Illness Makes Leffler Only **RKO Booker-Agent**

Dolf Leffler temporarily returned to the RKO vaudeville book last week as a substitute for Bill Howard during the latter's tilness. As agent member of the Weber-Simon agency, Leffer became the first in booking office annals to both sell and buy his own acts at the same

time.

Leffier joined Weber-Simon when declared out in the booking office shakeup three weeks ago.

MARY GARDEN'S \$3,500 TO PROVE WORTH 5G'S

Mary Garden will play the Capi-tol, New York, for one or two weeks commencing Dec. 36 for \$3,500 per, but after that she won't take less than \$5,000.

The former opera and concert star accepted her first pop priced theatre booking through Charlie Yates for \$3,500 to prove that she's worth \$1,500 more, she says.

Welk, with the comment of the comment of the with the comment of t

Stormy Harris-Thurston Union Ends in Divorce

Jane Thurston Harris, daughter of Howard Thurston Harris, daughter of Howard Thurston, the magician, was 'granted a divorce here last week from Harry Harris, son of Pittsburg's first theatrical family. Decree was granted after Judge James H. Gray had considered the testimony for several weeks. After Harris and the testimony for several weeks. After Harris the testimony for several weeks and after Large the testimony for several weeks and drinking to excess. The romance started when Jane appeared here with her father's act in 1939 and ied to three separate marriages, the last of which was performed at a church ceremony in Newport, Ky. They separated frequently due to her husband's cruelty and drunk-ness, Jane testified. A high-spot of their turbulent marriage was in affurction discharged a fear-gas Tountain pen' in his son-in-law's face, blinding him permanently in one eye. The magician, with two broken ribs, claimed he fired in soif-defense.

Harris did not contest the sult.

RKO'S AMATEURS

Nabes to Add One or Two Nightly Frolics Via Henry Bellitt

Henry Bellitt, RKO agent, will book amateur stage shows one or two nights weekly in some of the RKO New York nelghborhood straight picture houses starting ext month

Shows will comprise a couple of rofessional 'amatcurs' mixed with local simon-pures.

Powell With F&M

Waiter Powell, who took over Benny Meroff's band combination, is booked for a Fanchon & Marco unit through Leddy & Smith.

Poweii's band is currently at the Par, Newark.

Screen Juve Back in Vaude Sans AGREEMENT ON His Band NAMES A BUST

With Pact Off It's Every Man for Himself on Attractions - Agreement Lasted a Month-Cantor-Jessel at \$14,000, Jolson \$12,000, Mary Garden, \$3,500

LOEW-PUBLIX PEEVED

That four-oircuit agreement on salaries for 'names,' entered into by Loew, RKO, Publix and Warners for the purpose of chopping down what they regarded as ab-normal prices for stage attractions, is a bust already.

is a bust already.
Instead of co-operating, the booking offices are now peaved at each other. And the madder they get the higher the salaries go. Latest indications are that salaries will soar above the pre-pact level if the circuits don't cool off.

soar above the pre-pact level if the circuits don't cool off.

The blg burn is between Loew and Publix over their Capitol and Paramount theatres on Broadway. The Par stepped out and lined up five heavy money stage shows in a sagreement. The Capitols countering with its own flock of fancy priced specialty bills, in retaliation, for protection and for spite.

This week the Par has Earl Carroll's 'Vanitles' at \$12,000. Capitol is countering with its own \$12,000 inner up, comprising Bellie Baker, Harriett Bottor, and with the work of the Par plays Lou Holtz and Peggy Hopkins Joyce at \$4,000 and \$2,000, respectively, while the Capitol goes on another \$12,000 hender with Mary Garden, Phil Baker, Rex Weber, George Glout and the Boswell Sisters. Miss Garden is making her first opprised appearance at Hackgrounding the Broadway salary battle next week will be the

\$3,500. Backgrounding the Broadway sal-ary battle next week will be the two Radio City theatre openings, with some nifty salaries prevailing over there, too.

Headliners at \$12,000 and \$14,000

Headiners at \$12,000 and \$13,000
For succeeding weeks the Paramount has Cantor-Jessel at \$14,000
and Al Joison at \$12,000. So for the
Capitol has nothing set beyond next
week's bill, which may hold over,
but the Lowe office is in a panic for
material to oppose the Par's strong

week's bill, which may hold over, but the Loew office is in a panic for material to oppose the Par's strong line-up.

Loew is said to have the biggest mad on and is reported claiming a double-x all around. Loew was regarded as the leading factor in the garded as the leading factor in the adopted after the circuita, principally Loew litself, had found that some salaries were getting beyond control.

The salary agreement proposition went so far that the participants discussed a plan for establishment of a mutual bureau or clearing house for all stage bookings, but this was dropped when the circuits figured a mutual bureau or clearing house for all stage bookings, but this was dropped when the circuit figured a mutual bureau or clearing house for all stage bookings, but this was dropped when the circuit figured a mutual bureau or clearing house for all stage bookings, but this was dropped when the circuit figured a mutual bureau or clearing house for all stage bookings, but this was dropped when the circuit figured a mutual bureau or clearing house for all stage bookings, but this was dropped when the circuit figured a mutual bureau or clearing house for all stage bookings, but this was dropped when the clearing house for all stage bookings, but this was dropped when the clearing house for all stage bookings, but this was dropped when the clearing house for all stage bookings, but this was dropped when the clearing house for all stage bookings, but this was dropped when the clearing house for all stage bookings, but this was dropped when the clearing house for all stage bookings.

Gregory Ellis Burned Gregory Ellis Burned Gregory Bills, long a Loew manager and most recently at the Plazz, Corona, L. I., was badiy burned in an explosion at the home of his sistent week.

Corona, L. I., was badiy burned in an explosion at the home of his sistent week.

Corona, L. I., was badiy burned in an explosion at the home of his sistent week.

Corona, L. I., was badiy burned in an explosion at the home of his sistent week.

Coro

A 30c Agent

Attempting to collect their \$3 salary from a New York indie booker for a Sunday date they had played, a three-man act was told to 'forget it.' When insisting on being paid they were informed it might affect their status in the office.

fice.

But they still wanted their money, refusing to be awed by possible loss of the other two days on the indie booker's

days on the indie booker's book, 'All right,' said the indie booker, 'if that's the way you feel about it, I'il pay you. But if that's the kind of guys you are I'm going to deduct my 30c commission.

Yorke and King Donate Their Xmas Wk. Salary To Xmas Charity Fund

Chie Yorke and Rose King turned their current week's salary at Loew's State, New York, over to the Actor's Dinner Club for free Christmas dinners. It's the first time the veteran team has accepted a Christmas week booking in many years.

COLDS AND FLU CAUSE DROPOUTS; OTHERS ILL

Colds and flu last week caused two acts to fall out of the Albee, Brooklyn, Fernice Clair dropping out Monday and Benny Ross the next day. Both flu. In addition to Harrison and Montrose as a replace-ment, Smith and Dale worked an afterpiece, instead, with the girl in Ross' act.

atterpiece, instead, with the girl in Ross' act.
Reis and Dunn also flu victims. Al Segal, who insisted on working against doctor's orders, is confined to hie hotel with a cold.
Illness forced Gold and Raye out of the Paradise, Bronx.
Another on sick list is Phil Baker, abed with bad cold.

Sam Thall East as RKO Transportation Head

After 20 years in Chicago as Reith and RKO's western transportation head, Sam Thail Is moved the season of the season that it is not that it is not the season that it is not the season that it is not that

More Acts Will Sue RKO: Pearce Settles for 1G

RKO changed its mind again last week over the Nayan Pearce-Jay Velle suit against the booking effec, deciding to settle after suit had been filed. Settlement figure is \$1,000.

Result of the Pearce case sent a flock of RKO's obligation acts and producers ecurrying to lawyers. They were awaiting the outcome of the Pearce suit, which was the first filed against the circuit out of some \$300,000 in booking office obligations of the pearce suit, which was the first filed against the circuit out of some \$300,000 in booking office obligations of the pearce suit, which was the first filed against the circuit out of some \$300,000 in booking office obligations. The pearce suit, which was the first filed against the circuit out of court. Previously the RKO theatre and legal departments had advised settlement but Martin Beck opposed any compromise. After suit was filed Eddle Keller, Miss Pearce's RKO agent, was called in and informed be would lose his franchise if the cancer refused to settle.

Miss Pearce's RKO agent, was called in and informed be would lose his franchise if the cancer refused to settle.

In the pearce of the pearce of the latest claims, He suropean plokapocket act, imported for RKO vaudeville by Beck, has filed one of the latest claims. He contends he has 10 weeks coming.

NO REMARRIAGE FOR STROUD-BUT NEW BABY

Denying he is to remarry Betty Wheeler, Clarence Stroud, playing the Fox theatre here last week, stated he was still married to Beth Dodge. He revealed that Beth is in Chicago at the present time await—the state of the state o

heard from Betty Wheeler for at least two years.

After divorcing Clarence Stroud, Betty Wheeler, who was originally married to Bert Wheeler, married Lionel Kaye. Betty le divorcing Kaye and announced in New York she intended to re-marry Stroud.

Unusual engie was the local meeting of the two ex-s. Both were present at a midnight show here there. Kaye was working at the Loop theatre here.

Minor Jam-Up

Worcester, Mass, Dec. 24.
Owing to the illness of Ralph
McGowan, rep for the Arthur theatres, the district court has postponed hearing on an alleged violation of the child labor law until
Jan. 4, when McGowan has agreed
to appear without summons. He is
confined to his bed at present.
Infraction was the appearance of
Milt breed by Text Hearty, State
inspector warned the management,
but the boy appeared at the Saturday shows when a warrant was
served and the minor was taken off
the bill for the remainder of the
engagement.

Two Who Were Clawed Out of Hosp, Recovering

Out of Hosp, Recovering
Honrielta Henry and Anna Mae
Grayce, who were clawed by a lion
backstage at Warners' Ritz, Elizabeth, N. J., Dec. 16, returned to
their homes in New York after a
wock at Elizabeth General hospita',
They're still confined to led but
recovering. Miss Henry was the
more seriously injured, being severely clawed about the legs. Both
of George Choos' Five Stars'
unit when the abcident occurred.

NEW ACTS

19 Mins.; Full (Special)
Academy, New York
Merits consideration for the best
stages. Young group of 13 bandsstages. Young group of 13 bandsstages. Young group of 13 bandscicity, and a mixed colored team of
dancers make up the Tremaine
out either and the mixed colored team of
dancers make up the Tremaine
out with stage lights (In up.
out with stage lights)
out with stage lights
ou

towards the close.

One piece of business that should be cut is Tremaine nodding his head everytime he wants his band to play. The worst spot is where they rame sounds familiar but according to the flies he's new and that moment when he sings, he might try a mike or meg for better effect. Staging is okay. Comedy is slight but effectively done and mostly from the plane playe. Ram,

SID GARY Baritone 15 Mins.; Two State, N. Y.

State, N.Y.

Cashing on his radio repute, Sld
Gary offers a deep bass-bartione
that is not smoothly musical but
which has power and diction. Singtuli and resonant. Working without
the aid in one number, it's still a
voice that can carry. Did an opening number, a group of three pops
and then stepped away from the
mike to go it on his own and still
good elough to get a recall. That's
the payoff: a series of imitations of
a surprising range and changing
quality to suggest those impersonated.

Gary has no say appeal and bla-

duant, to dear agreed and his stage presence is not in his favor his gestures being limited and stitted; but he's a good vaudeville entertainer and not merely a name act Chic.

FRANK CONVILLE (2) With Sunny Dale 15 Mins.; One Orpheum

Frank Conville used to do a single. He wasn't enough of an act then, but with Sunny Dale as a teammate his turn becomes a next to closer. A thoroughly good act, zippy in some of its material, but clicking on merit.

clicking on merit.

Miss Dale introes Conville by courtesy of NBC, which is a gag. Crossfire and the eccentric comedy Conville has always tried for, figures colowing bringing out basic talents possessed by both artists. Conville's impression of a burleague strip artist a gem. His Chaplin character also sells, Conville going on make also sells, Conville going on make proughous, among other things, for laughs.

for the s...
roughhouse, among other things, avlaughs.
About the middle Miss Dale does
a hot jazz dance, getting over.
Fourth on a five-acter and a hit
Char.

HINKEY, DINKEY and RENEE Dancing and Contortion 12 Mins.; One Grand O. H., N. Y.

Grand O. H., N. Y.
Two men in long-and-short idea,
with the taller coming close to the
seven-foot mark. Lank and of doleful countenance, which helps him to
look funning. Shorter man has an
comedy contrasts. A few bits of
business are not in the best of taste,
but not raw.
The woman is not much help, but

but not raw.

The woman is not much help, but useful in some of the falls. Acrobatic falls best feature of the act, but there's a brief moment of grand opera that's really funy. Strictly family stuff, but gets, over where they are not exacting. (Mr.

MARIE and PALS Animals Animats 17 Mins.; One Grand O. H., N. Y.

Grand O. H., N. Y.

Smacks strongly of the circus in its handling, yet four small Shetlands do very well without a ring. Several dogs, mostly used for padriding, with a chimp to help. Big yell of the act is when a small dog misses the Jump from the stand to monk coaches him. That's different. Turntable used for both dogs and a pony, with one pup doing the hurdless clevely. Finish is the unridable mule, which gets laughs, as usual, but not well worked up. Best for the kid audiences outside four-ple of tricks.

PAUL TARMAINE and BAND (16) Infortumental, Songs, Dauces 19 Mins.; Full (Special) Academy, New York
Merits consideration for the best stayes. Young group of 13 bandsmen, a girl in a character song special and results of the stayes. Young group of 15 bandsmen, a girl in a character song special character make up the Tremaine coterie. Handsmen are clad in business gray and s good looking lot of boys. Same setting through to the stayed of the attraction as now presented, but with stage lights full be determed to the attraction as now presented, but with stage lights full, but the attraction as now presented, but with stage lights full, but the attraction as now presented, but the attraction as now presented, and a seven-people revue. No theater than when Betty Jane Cooper head-in the attraction as now presented, and a seven-people revue. No theater than when Betty Jane Cooper head-in the attraction as now presented, and a seven-people revue. No theater than when Betty Jane Cooper head-in the attraction as now presented, as the attraction as now presented, as seven-people revue. No theater than when Betty Jane Cooper head-in the attraction as now presented, as excent as a seven-people revue. No theater than when Betty Jane Cooper head-in the attraction as now presented, as excent as a seven-people revue. No theater than when Betty Jane Cooper head-in the attraction as now presented, as a seven-people revue. No the attraction as now presented, as a seven-people revue. No the attraction as now presented, as a seven-people revue. No the attraction as now presented, as a seven-people revue. No the attraction as now presented, as a seven-people revue. No the attraction as now presented, as a seven-people revue. No the attraction as now presented, as a seven-people revue. No the attraction as now presented, as a seven-people revue. No the attraction as now presented, as a seven-people revue. No the assertion as a seven-people revue. No the assertion as a seven-people revue. No the assertion as a seven-people revue. No th

SIDNEY MARION (2)
Comedy Talk
12 Mins: One
State, N.
Sta

STATE, N. Y.

Even the old reliables, Marie Dressler and Polly Moran, could not coax them from their meagre Christmas shopping, and Friday the State was playing to two-thirds capacity at the second afternoon show, with the dribble back not starting until later than usual. Bobtailed version

the dribble back not starting until later than usual. Bobtaided version of 'Vanities' at the Par probably didn't help any. Bill looks interesting on the house front, and the stage demand the stage of the start of

man to 'Morton Downsy which is varied enough to excuse a lack of exactness, but Gary did not seed the excuse.

He has aw uncanny trick of records as a uncanny trick of excuse.

He has aw uncanny trick of the excuse of the excuse that he's base-baritone and strongest on the lower register. Others were equally good imitations instead of merely it he excuse for ringing in popular the excuse for ringing in popular reaped quite a little, but the excuse for ringing in popular reaped quite a little, but the excuse for ringing in popular reaped quite a little, but the excuse for the excuse fo

All of the troupe sit dumbly on the stage from the rise to the fall of the curtain, using a cabaret set. Those not solding for your and the curtain of the c

peen more acrotty staged.

Film bill is merely 'Prosperity' (M-G) and the newsreel, with even the overture out. Show runs about 150 minutes with the stage stuff eating up 85 of this allowance.

Chic.

HIPP, BALTIMORE

Baltimore, Dec. 23.

Having gotten the pre-Xmas blues out of his system, taken his licking at the box-office for the two inevitable weeks, Izzy Rappaport ione big-time indie vaude operator. is once more piling on the coin and once more they're starting to form

once more they're starting to form lines at the gate.

With the Low Century pushing hard with opposition, Rappaport is pulling new stunts out of his hat. He's thought of a day-and-date idea with the new Roxy, in New York, and he's bringing in vaude names that can't miss. Names like Amos 'n' Andy, Eddie Cantor, which indicate how wide Rappaport has never for an indie operator to plank down money like that. He's been doing it for more than a year now, and he's still going along. Which in itself tells a story about vaude.

and he's still going along. Which in itself tells a story about vaude. There's a new vaude rival come into town this week, the Auditorium arriving with pictures and an A. B. Marcus unit for a stock run, which may touch the Hippodrome more than a little, since, like the Hipp, the Auditorium is going to make its appeal to the cheaper make its appeal to the cheaper difficult if that house sets much of a foothold locally. Then till be murder, with three stage show houses tearing at each other's throats.

throats.

Current show was opened nicely by the Mary Palmer dog and pony turn, an act practically perfect for the Xmas season, and from the coso of the kids in on the first show Priday, it can't miss. Pony single is the mainstay, most of its work better than the mainstay, most of its work to make the mainstay, most of its work to make the mainstay, most of the work to make the mainstay, most of the work to make the mainstay of pace, Dogs were minor items and stuck to incidental comedy for the most part.

Three Keys deuced it through the

comedy for the most part.

Three Keys deuced it through the mikes and were oke, though on much too long on the opening seasion. Too many encores, also. If down to 10 or 12 minutes would have their best chance. They also err in trying to do ballads where the real province is still seat stuff.

err in trying to do ballads where the real province is still scat stuff.

It's a question whether this turn of Estelle Taylor's can really be called a new act. It has some new fixings and a couple of new tunes to keep and a couple of new tunes to keep and a couple of new tunes to keep the couple of the tunes of the term of the t

ACADEMY, N. Y. Attempting to shave the weekly overhead on the stage bill they cut the regular vaude stuff down to the regular vaude stuff down to sliced in a Local Gang fash for a cill week's booking. The vaude nut is thus cut around \$2,000 on the week, but that's not saying how many grand is lost in good will or actually at the b. o., which might cost on the vaude and. Bad week chead.

Second Se

Then it gets to be a tosa-up as to who are the better performers—the acts or the customers.

You've got to be able to take it at the Academy, That goes for customers.

You've got to be able to take it at the Academy, That goes for customers in the better the customers.

You've got to be able to take it at the Academy, That goes for customers in the belony begin getting chumny with the acts.

Used to be a glass spot, but now the Academy is just another east followed the 'Local Gang,' one, Paul Tremaine and Band (New Acts), is new, according to the files. Tremaine closed, and offered the only which maine the acts of the bill. But Tremaine really has a classy organization as bands go. He merited the applaine he got. When the applaine he got. Academy atmosphere had selzed them very strongly. The girl in the find the self annex, who, when caught, looked pretty listless, as if the Academy atmosphere had selzed them very strongly. The girl in the in vaude still remaining who trots out with a lace rug for a waving hanky. That hanky hang down to the floor, almost with the wonder out that the performers don't trip out that the performers don't trip out that the performers don't trip out the Thocal Gang. When the cat, precedes. Seed and Austin, but don't have a chance, following, as they do, the Local Gang. When the began singing with, her, or so it seemed when caught. Just an idea of what the Academy way be like.

But that 'Local Gang' takes the Conly the Academy customers could take that kind of stage stuff, and at that not many of them, Judging by attendance when caught. Thursday. Christian and very little talent to the whole thing. An attendance when caught Thursday. They've cut a sextet of line girls that look as if they just stepped out of the Irving Place burdengue. No staging and very little talent to the whole thing.

They've cut a sextet of line girls that look as if they just stepped out of the Irving Place burdengue. No staging and v

LOEW'S, MONTREAL

Montreal, Dec. 22.

LOEW'S, MONTREAL

Montreal, Dec. 22.

For a Christmas week show the vaude bill at Loew's has most of the previous show in the past, three months beaten, and poor though the houses are. Jimmy Adams has put up one of the best presentations in a spennidi. Trouble is Montreal, a spennidi. Trouble is Montreal for shows.

Stuart and Lash run away with everything. They start with speed and keep it up to the finish at each to the spennidic provided and keep it up to the finish at each to the spennidic provided and keep it up to the finish at each to the spennidic provided and keep it up to the finish at each to the spennidic provided and keep it up to the finish at each to the spennidic provided and keep it up to the finish at each to the spennidic provided in the spenn

stick material kept the crowd up to applause pitch. The act closed on a gas of apparently throwing the foil bodily into the audience, which startled the fans, but it was just a dummy dressed like the foil.

dummy dressed like the foil.

Stuart and Laah pulled Eddle
Sanborn's band out of the pin oil
the stage for the closing spot side
the stage for the closing spot side
with Stuart conducting, Laas hat a
snappy line of patter and singing,
with the two of them doing blues at
the finish and the girl putting on a
very attractive line of acrobatic
dancing. They stopped the show and
sent the crowd happy into the picture, Fathhiess' (M-G), followed by
ture, Fathhiess' (M-G), followed by
and the stage of the stage of the
most, newareels and duster. Gross
is near the red, but vaude gets most
of it.

GRAND O. H., N. Y.

It was pre-Christmas week at the Grand opera house, too, and they went easy on the bill, knowing most of the kid contingent would be out window shopping. But the bid was made to such kids as came, though the audience was more than usually adult on Thursday, and the lower floor was only three-quarters full at the supper show, with no build on the next event. Five acts, the closer an animal act, Marie and Pals. Trainer works in circus fashion and Trainer works in circus fashion and puts four ponies through a drill, then a pad horse for the riding dogs and a monk. Unridable mule list-lessly worked up, both of the stooges failing to help the mule out much. Good for the youngsters. (New Acts.)

leasily worked up, both of the stooges failing to help the mule out much. Acts.)

Im Reynolds opens the show with a monolog with mostly a non-nance fearmer impersonation. Somehow this stuff always seemes to get over, and from a flat start Reynolds worked on the start always seemes to get over, and from a flat start Reynolds worked as the start always seemes to get over, and from a flat start Reynolds worked to be seen to get over the start always seemes to get over, and from a flat start Reynolds worked to the start always seemes to get over, and from a flat start Reynolds worked to the old standbys, including the steak that was to tugh for the dog, so saved for the old man. Still seems. Hinkey, Dinkey and Renee (New Acts) follow for a 12-minute turn in which the contrast in height between the two men is largely the laugh-getter. Shorter man is a fair things lively, with one of the best bits used for an encore. They could have done more, but wisely didn't. Stage Varleties has shown around here under other titles. It's a dance flash with they people. One of the same things to the start was the start matches the Broadway brand. They seem underlar with one man does a couple of swell tricks, including a swing around his neck half a dozen times that matches the Broadway brand. They seem underlar with one man does a couple of swell tricks, including a swing around his neck half a dozen times that matches the Broadway brand. They seem underlar with one man does a couple of swell tricks, including a swing around his neck half a dozen times that matches the Broadway brand. They seem underlar with one man does a couple of swell tricks, including a swing around his neck half a dozen times that matches the Broadway brand. They seem under the swell of the

and maybe it was a cheap way of alling time.

Hipp is now changing its shows four times a week, but goes to three changes after Jan. 1. Split is now Mondays. Wednesday and Fridays for two days and a fresh show on Sundang for Golumbia, is in charge of operation and doing his own film buying, which is right up his alley. Thursday picture, 'Man Called Back' (Tiff). Business not so tough as in many other spots, with house a little more than haif filled up. Stage show with 'Called Back' is a presenation bearing label of 'Ship Ahoy. It's not a 14-kara stage produce for as high as \$15,000, but in line with the 25c scale over here Ke a little more than might be expected. And not far from the deluxers on quality as the distance between scales.

wild dream to anyone a year or gening and after a couple number gree ago. Stage show costs only around \$1,000 a week, and the fling are not of expense, varying according to quality, that is also a more agone and of expense, varying according to quality, that is also a more cost on the show along with the feature, program running from you and a half to three hours. It's anybody's 25c worth.

Ma and pa and the way hide and the way hide and the program running from the program of only 70c. That's part of the program of only 70c. That's part of the trick with low-scale theatres, should the show prove bad, the old man who digs down for the do-re mi's first stuck so much in the many the program of the progra

advertised on a trailer.

Albee should have lived to see the
Hipp as it's now operated—and
without Toytown. Other showmen
of the big time should also take a
What's being tried at the Hipp may
work at this house and elsewhere as
well. Size and number of seats may
not make such a big difference, after
all.

Cher.

Inverse on quality as the distance between scales.

A. Irving Feinberg, as billed, better known as Abe I. Feinberg, yet indic agent, is staging this shows, the scale of the Hipp, etc.

Stage band is a 10-piece outfit under property. It's their own loss and a permanent organization. Also on the scale. Five, of the leg litters double for a military drill specialty the specialty with the stage of the scale. Five, of the leg litters double for a military drill specialty what everybody needs.

Main fault with the 'Ship Ahory whit' is that it bunches too many dance singles about the middle, and uses up the quartet, Four Grena. Also with the scale of the cale of the ca

screen offers 'Sport Parade,' Pathe News, Pathe Revue and a Month of BALTO, 2 VAUDERIES comedy.

comedy.

The kiddle revue, a moderatchy commendable effort for a hometown and amateur affair, opens the show satisfactorily. No great sum has been expended on stage investiture and the house drapes and hange together with bright and colorful costumes, make for a flash. The act utilizes the services of some 25 youngsters, most of them tiny tots, and comprises ensemble dancing alinging tossed in for good measure. Taient is not exceptional but well routined and it goes over.

Boice and Marsh, two young

ratent is not exceptional out well routined and it goes over.

Doloe and dose the number two spoungs are to the serious and the number two spot neatly. Miss Boles is a robust comic and her partner an auburn hair looker with a nifty figure and an oye-copping pair of underpinnings. They make their appearance in riding habits and their sagarance with the sagarance in the conventional vein, but together with Miss Boles's advoirable. The wind-up is an applause-deservy Miss Marsh, who plays the violin while she performs her feats. Prior to this she had exhibited the aforementioned bare, shapely legs while wearing a striking red contume which extended down to her hips. Mahoney has not appeared in

STOCK UP ON NAMES

Baltimore, Dec. 24.
Following the Xmas leddown, the two stage show house of town take up the warfare again, but with bigger and better broadsides. The Loew's Century and the indle Rappaport Hippodrome are busting budgets as they line up vaude attractions. Hip's list of coming attractions leads off with Eddle Cantor, while the Century comes back with a Georgie Price.

On the Hipp books also are Three Keys, Estelle Taylor, Amos 'n' Andy, Vincent Lopez Debutantes. Century has Bing Croeby, Irene Rich, Molly Picon, Herb Williams. Amos 'n' Andy are slated for the first week in January, the Cantor show is somewhat indet, but if'll be in January also, due to Cantor's unschool in the Common Common, when he shows in town sometime in Jan. George Jessel has been around too often in this town to warrant the repeat. Has played both the Hippodrome and Loew's Century, latter spot with Norma Talmadge.

HOUSE DIPS INTO BOND TO PAY OFF F&M UNIT

Little Rock, Ark., Dec. 24.
A blizzard sent the Arkansas the-atrees gross 'way down under the overhead last week, forcing the house to 30 into its \$5,000 salary bond to pay off the week's F. & M. unit, Bughouse'.

unit, Bughouse.

As the banks were closed the final day (Sunday) the troupe had to leave for the next stand, New Orleans, without the money, but the house paid off the following day.

F. & M. meanwhile guaranteed the hotel bills to get the company out of town. of town.

NO VODE IN WORCESTER.

Plymouth, Worcester, Mass., goes straight pictures Jan. 1, dropping vaudeville bocked by RKO's Boston office. Stage policy had been five acts on

5 B&K Houses Maybe For Weekend Vaude Thru Morris Office

Chicago, Dec. 24.

Vaudeville is in prospect for last halves in four or five neighborhood Balaban & Katz theatres. Riviera starts Dec. 30 with five standard acts and thereafter house will be vaudfilm Friday, Saturday and Sunday. At the same time the B&K Belmont is going to Sunday vaude. These dates will be booked by the William Morris office under Lou Lipstone's supervision.

It is considered quite probable that the Tivoli, Uptown, and Marbro, which are dropping full week stage presentations Dec. 21, will be candidates for five act bills on week ends.

ends.

From report B&K is more friendly floward vaude than heretofore. Abe Platt, recently elevated to district more from the platter of the platter of the platter of the platter of vaudeville. Dave Balaban now supervising the south side is also provaudeville.

Howards. Patricola Into 2d Varieties'

Second edition of George White's Varieties' opens Dec. 24 at the Casino, New York, with Willle and Eugene Howard and Tom Patricola coming in and Harry Richman and Bert Lahr holding over from the current bill.

Lili Damita goes out, returning to Hollywood, with another femme lead to replace her. Latter is not yet set.

yet set.
Outside of Richman the talent will be on straight salary.

Lowry's Little Siesta

Chicago, Dec. 24.

Ed Lowry after his current week at the Chicago theatre takes a three-week Florida vacation, then returns to house for seven weeks with further options beyond that.

Al Jolson and two Fanchon & Marco musical tabloids fill in the three weeks Lowry's away.

YEAH MAN!!

YEAH MAN!!

HE'S SWEET FRESH HOT A LULU WHO? IEGEL'S LATEST

"WHAT A SWEETHEART" See Her "Go to Town" -- Next Week (Dec. 30) at the

PARAMOUNT. NEW YORK (BROADWAY DEBUT)

Personal Management AL SIEGEL St. Moritz Hotel, N. Y.

Direction WM. MORRIS OFFICE

YEAH MAN!!

YEAH MAN!!

Variety Bills

NEXT WEEK (December 31) THIS WEEK (December 24)

Numerals in connection with bills below indicate opening car of show, whether full or split week

RKO

NEW YORK CITY
Radio City Music
Hall (27)
Tito Ruffo
Coe Glade
Martha Graham
Mme Vera Schwarz
Dr Rockweil
Wober & Fields
Harold Kreuzberg
De Wolf Hopper
Patricia Bowman

Muriei Window Seed & London Kaye & Lonny Co GRAND RAPTIDS Is their (31-1) James Evane Roy Rogres Bather Reston Fred Leightner (One to fill)

RAL MENKEN
CAPITOL, NEW YORK
BOBBY BIXLER
PARAMOUNT, B'KLYN
NEW YORK CITY, NOW

BOTH Placed by LEDDY & SMITH

Gonly)

Boyce & Marsh

Boyce & Marsh

Whitey & Bel Ford

Jordan & Bel Ford

Jordan & Bel Ford

LYNBROOK

Bivoli (25 enly)

Pinto Delia & Ryan

Ada Gordon Co

Stepping Stars

MILWAUKEE

MI i Gromeste Tunkenges Choir Junkenges Choir Jun

Roy Smeer,
Charlle Althor
George Carpenter
Reith's (3)
Local Kiddle Rev
Mitzi Green
Mitzi

Lamont 4 Glovanni Mitzi Green

DR. JULIAN SIEGEL

1560 Broadway This Week: Milton Berle; Henry Gurvey

Opportunity Rev
Bert Waiton
CINCINNATI
Albee (31)
King King & Ki
Billy House Co
(Three to fill)
Rimacs Orch
Fred Leightner
Grace Hayes
3 Saliors
Scarlett'e Monks
CLEVELAND

Saliors ariett'e Monks CLEVELAND lippedrome (31)

3 Sallore Monital State
Brems Fitz Co
(I'wo to (44)

3 Aces March
Mills & March
Mills & Kal Ford
Will Mahoney
Ford
Mills & Kal Ford
Will Mahoney
Bert Walton
Orpheem (31)
Bert Walton
Orpheem (32)
Bert Walton
Orpheem (34)
Dolinof & Raya Sis
Ada Brows
Orpheem (34)
Bert Walton
Olinof & Raya Sis
Ada Brows
Orpheem (34)
Dolinof & Raya Sis
Ada Brows
Orpheem (34)
Dolinof & Raya Sis
Harris Co
Rittings (34)
Sisle
Sisle
Will Mills (32)
Lipe Morris Co
Lee Morre
Joe Morris Co
Local Koddle Rev
Roy Smeck
Freythe Sim'n & F
Georges Carpentier
WMARA

Canner Language
Garner Wolf & H
Richardson Orch
SUREINE WIND
SUREINE WIND
CONTROL
SUREINE WIND
CONTROL
SUREINE WIND
CONTROL
CO

Capitol
1st haif (31-3)
Casting Pearls
Johant Bosworth

Christansons
TROY
INOITIE
IS Half (31-3)
Johnny Berkes
Briant Raine & Y
(Ong to fill)
Strint Raine & Y
(Ong to fill)
St John Bros
Weston & Gallaghr
Walter Walters Co
Henrycko Victoria
Zd half (28-30)
Res Strint
Res Strin

Dernic & Walker

Dernic & Walker

Control of Walker

Delnati Tr

Kane & Hassetton

Whiteside A & B

2d half (28-28)

Madeline Patrice

Goos & Barrowe

Billy Fowled

Lit half (1-2)

Surger Hand

Marcy & LaBell

Marcy & LaBell

Audrey Wycloff

Crace Doya

Audrey Mycloff

Crace Doya

Walter Powel Or

2d half (28-21)

2d half (28-21)

Joe Wong Corte

Pinto Della & R
Ada Gordon Co
Joe Herbert
Stepping Stare Loew

WESTWOOD

NEW XOEK CITY Diamond Bros (19) Fall Baker (19) Corpe Glow (19

WARNER

ELIZABETH

Let half (30-3)
Picida & Beil Co.
20 half (46-)
res (20 half (46-)
res (20 half (47-2)
res (20

Brown & Hart
4 Sharps
Sced & Auetln
Earl Lindsey Rev
PHILADELPHIA
Earle (30)
Eddle Cantor Co
Goo Jessel

(Two to fill)

(23)

Sam Krevoff Co
Mack Bros & B
Rae Samuels
Block & Sully
Fletcher Henders'n
Cora LaRedd WASHINGTON Enrie (30)

Enrie (30)

Royai Uyena Japs
F & J Hubert
Vincent Lopcz Co
Block & Sully
Frank Richardson
(23)
Violet Ray & N
Nevilie Fiesson
Lyons & Snyder
Tasty Yeast Jester

Tasty Yeast Jesters
WATERBURY
Strand (1)
Estand (1)
Estand (1)
He Bobby Pinkus
Pichiani Tr
3 French Mieses
M Montgomery Ca
Brown & Hatt
Continuit Rev
Seed & Auctin
Caesar Rivoli

Fanchon & Marco

BOSTON
Scollay Sq. (30)
'Sweet & Lovely'
Blanche Sweet
Stroud 2
Chamberlin & H
Loc Lorraine
Al Rinker
Catchalots

Sunkist Ene
BRIDGEPORT
Poli (30)
Hyw Comedians
Toddy Joynedians
Toddy Joyn

Cathleen Bessette
Joyce & Gary
BUFFALO
BUffalo (30)
Rio Rita
DETROIT
Fox (30)
Trone'
Kathryn Crawford
Bobby Watson
Goorge Dobbs
Watter Regan
George Ball
Buddy Karsen

Gegrae Dea Gegrae Gegra

Jack Waldron
T Roy Barnes
Hal Young
Mise Harriott
George Guhi
ilarry Stafford
i.ela Bliss
Jack Duffy
Jack Egan
LITTIR ROCK
Arkanses (30)

Arkansas (30)
'Ubangi' I
Roy Cummings
Grace du Faye
Armando & Lita
3 Crosby Bros

Biltmore Hotel
Paul Whiteman C
Jane Vance
Red McKenzle
Peggy Healy
Irone Taylor
Jnck Fulton Jr
Ramona Central P'k Co Sheila Barrett

Connie's In
Cora Green
Bobby Evane
Jazzlipe Richa
P & B Meeret
Emma Smith
Boesie Dudley
Liliian Cowan
Red & Strugg

Jack Sidnoy
Adde Nelson
Adde Nelson
Harrisore Co
Boe Hee & R
Broadway (22)
Million Double
Million Moran
Ariette Young
Double
Million Moran
Ariette Young
Dueter Kelm
Duetel Kelm
Duetell Halesko
Stor (22)
Joy Belle 1
Joy Belle 1
Joy Melle 1
Joy Mel

Armando A. Lita
Long Bracer
Long Brace King Bros & C Stetson Ann Roberts SAN FRANCISCO Warfield (28) 'Hot House' I Jackson & Gardner Le Paul Helen Howell 3 Myrah Lang

Le Faul well 2 Heau Myrah Lang

Myrah Lang

SEATTLE

SEATTLE

Bernardo Dopace

For Leg Bates

Fark & Clifford

Foll (22)

Toda Ganner I

Toda

Norvallo Resea Wisconain (39) Spotlighte' Charlie Misloon Charlie Misloon Jacob Wisconain Jacob Winn Wynn Wayne New Hayre Paramount (39) Yara Gordon Siday Fage Fager, Earl Pager, Earl Nagle Gordon Siday Fage Pager, Earl Nagle Gordon Myrite Lyman Nyrie Lyman LONDON

Week of Dec. 26

Week of

Canterbury M. H.

List half (26-28)

He half (26-28)

Prod Bredin .

2d half (29-31)

Co Kill Kat Reet.

Sandler Batten

Ray Johnstine

Hay Johnstine

Kitchen Pirates

Hay Johnstine

Kitchen Pirates

Hay Johnstine

Kitchen Pirates

Hay Miller

AN Norman

Bennett & Will'me

Clement Belling

Ma Brixton

A Norma

Bennett & Will'me

Clement Belling

Ma Brixton

A Norma

Bennett & Shella

Perer Sinclini

Challe & Shella

Perer Sinclini

Challe & Shella

Firstine

Gw Ball Bd

Firstine

Gw Ball Bd

Firstine

Gw Ball Bd

Firstine

Gw God Check

Terry's Juves HOLBORN
Empire
Will Fyfe
Caryli & Mundy
Hutch
Condos Bros
Osborne & Perry
Lily Moore
Blondle Hartley
Thunderboite
Betty Hobbs' \$
Smart & Gray
LEWISHAM
Palace

Palace Ralfini Bd NEW CBOSS Kinema Rio Tango Bd
OLD KENT RD.
Astoria
Hary Boy Bd
PECKHAM
Palace Rio Tango Bd Tower

Tower
A Parson'e Bd
STREATHAM
Astoria
Carlo Medini 6
Mayer & Kiteon
SYDENHAM
Rink

A Pareon's Bd TOTTENHAM E Bail Bd

PROVINCIAL

Week of Dec. 26

MOSCOURSE Mippodrome Sanger's Circum Mippodrome Sanger's Circum Mippodrome Will Morrise Bower & Ritherd Danton Reling & Comfort Heart Hitton Heart Hitton Will Mippodrome Phylins & Anne Goe Betton Com Betton Milliam
Beneditti Bros LEEDS Empire McGregor & Daie

J Maistelevrie
J Maistelevrie
Rio & Santoe
18 horry Dros
Dorto Descar
Billy Rev
Dorto Descar
Billy Rev
J Virginians
S New Castle
S New Castle
Hall S New Castle
Hall S New Castle
Hall S New Castle
Hall S New Castle
Clapham & Deyer
Tod Ray
Greene Bros
Saugy Nineles
Clapham & Deyer
Tod Ray
Greene Bros
Rewport
Gottle Olitans
H H Elliott
Dean & Ross
Refer & Bros
Refer & Bros
Refer & Bros
Refer & Bros
Hall Latter
Latter & Bros
Hall Latter
Latter & Bros
Hall Latter
Latter & Bros
Refer & Bros
Hall Latter
Latter & Bros
Refer & Bros
Refer & Bros
Hall Latter
Latter & Bros
Refer & B

Cabarets

NEW YORK CITY

of Eddie Duchin Or Or Connie's Inn

Picture Theatres

BROOKLYN (23)

DETROIT

Nat Club

Paramount Grill

Eddie Jackson Harriett Hillard Ozzie Neleon Orch

Park Central Hote

Harry Barris Orch Loyce Whiteman Terry Sis Joe Peddies

Place Pigalle Peggy de Albrew Veloz & Yolanda Ord Hamilton Dick Gasparre Ord D Alberto Tangols Orel

D Alberto Tangoists

Riviera

Earl Rickard
Gertrude Niesen
Dolores Farris
Floria Vestoff
Crawford & Caskey
Peggy Englieh
Barbara McDonald
Arthur Rogers
Don Carlos Orch
Jimmy Carr Orch

Roosevelt Hotel

Guy Lombardo Or

Bussian Arts Joe Morantz Orch Renee & Laura Nickolas Hadarick Barra Birs Misha Usanoff

St. Regis Hotel Darlo & Diane Dick Gasparre Or

Smali's Paradi

Taft Grill Geo Hall Orch The Csarda

NEW YORK CITY
RKO Roxy
Marie Gambarelli
Dave Apollon Co
Boreo
Eugene Von Gronne
C & J Proisser
Faramount (28) BROOKLYN
Faramount (2:
Eddle Cantor
George Jessel
Lillian Miles
Rubinoff
'Mme Butterfly'
BUFFALO
Buffalo (22) 'Foilow Thru'
Joe Penner
Olive Olsen
Franklyn Farnum
'Rock-a-bye'

C & J Froncome
Faramount (28)
'Vanities'
'Vanities'
'Vanities'
'Vanities'
'Vanities'
Lillian Shade
Dora Maugin
Blade Conway
Marcelie Edwards
Beryi Wallace
'Mme Butterfiy'
Roya (23)
'Mnaute Men
Cathoute Men
Lomas Tr
Conrad's Pigeone
'Handie with Care'

Fisher (28)
Henry Dunn
Valentinc Vox &
Lassiter Bros
Myrio & Seraine
Pabio
'Lawyer Man'

Billie Maples Kaye Oarker Simme & Bowle Louise Cook Willie Juckeon Lucky Sevon 3 Don Redman Orch Nat Club
Jack White
Jerry Bergen
Lulu Bates
Brooke Adams
Bill Spencor
Blanche Latell
Arberter
Jimmy Murphy
3 Blake Sis
Lew Dolgoff
Joe Haymee Orch Cotton Cinb

Cotton Criss
Aida Ward
Henri Wessel
Swan & Lee
Swan & Lee
Roy Atkine
Peaches & Duke
Brown & McGraw
Nicholas Bros
Leitha Hill
Cab Calloway Orch

Duran & Moreno Lorenzo Herrora El Flamengo

El Flamengo
Al Vaiencia Orch
El Flamencito
Nina & Morono
Marquita Flores
Ignacio Ruffino
Marta de la Torre
Accordion Luis

El Garon Francee Williams
Dario & Diane
Russell Johns
Lou Belard
Larry Siry Orch
Ragusa's Tango Or

El Patio Medrano & Bonna June Knight Endor & Farreli Henry King Or

Gypsy Trail Baroness Erzsi Louis Hegedush Ethel Paetor Kokosch Gypsy Or H'lyw'd R'staurant

Fowier & Tamara Collette Sis Frank Hazzard Blanche Bow 4 Climas Marquerite & Leron

4 Cilmas
Marquerite & Leroy
Theo Phane
Barbara Blane
Jean Muna
Ahi
Vercell & Sinnott
Gladys Leelie
Iris Adrian
Martin
Isham Jones Orch Small's Paradit

Black Rhythm'
Nyra Johnson
Meere & Notton
3 Speed Dernons
Gee Walternons
Gee Walternons
Wm Spellman
3 Palmer Bros
Mabel Scott
Roy White
Dorothy Turner
Chas Johnson Or

Isham Jones Orch
Hotel Lexington
Don Bestor Orch
Art Jarrett
Club Mayfair
Millard & Anita
Oscar Davie
Margie Landy
Madlyn Moore
Beth Cannon
Lei Crawford Orch
8 Mayfair Beautice
8 Mayfair Beautice

The Csarda
Karoly Beneze
Zaiga Bela
Mme Ilona deThur;
Karoly Nyaray
Toroh Club
Jackle May
Franceo Dunn
Arthur Budd
Elisaa Duval
Buddy Wagner Or

8 Mayfair Beautice

Hotel New Yorker

Ethel Shutta
Fran Frey
Ha-Cha Gardiner
Bobby Borger
Jack Clifford
G & C Herbert
Geo Olson Orch Buddy Wagner Or Viliage Bnrn Gus Van Billie & Hary Lee Marlon Kingston Sue Miller Nina Laughlin Vai Vestoff Joe Furst Orch Lido Gardens

Charlie Crafts Wynno Ralph Montpurnasse De Marcoe
Loomle Sis
Jack Vance
Yacht Club Boys
Bobby Sanford Walderf-Asteris

CHICAGO Peters & Farrell Nina Watson Tony Corcoran Bill Nolan Orch

Riackhawi Hai Kemp Orch Deane Janis Rose & Ray Lyle Patricia Storm Paul Sie Blue Grotte

Club Clifford Bradeh'w & C'l's Eva Brown Co

Bill Noian Orch
Froilc's

Roy Sediey
Geo Haggerty
Yvonne Morrow
Curry & DeSylvia
Bobby Cook
Connie Bee
Loma Ruth
Don Pedro Orch Blue Grotto
Margie Taite
Marjorle France
Connie Cella
Olga Hoyer
Todd Sie
Todd Sie
Alen Allen
Freddie Daw Orch
Clib Alabam
Jeane Holly
Freddie United
Bina Lindsoy
Freddie Villant
Bernie Adle
Bernie Adle
Gren Bernie Adle
Chez Paree

Granada
Jack Milee Orch
3 Marinos
Gladys DeFoe
Kelier Sis
Chicagoettes Grand Terrace Ca Cook & Brown Billy Franklin Judith Wilson Vivian Brown Earl Hines Orob Chez Pares

Jay Mills
June McCloy
3 Rodions
Mildred Tooley
Carol Cook Kit Knt Kit Knt
Harry Linden
Joyce Jeike
Elice Lorraine
Irene Barba
Rosalie Jelke
Dot LoRoy
Fred Janis Orch Carol Cook
Ben Pollock Orch
Dorie Robbine
College Inn
Jinette Vallon
Ben Bornie Orch
Jacklo Heller
Pat Kennedy

Montmartre
LaMay & Louise
Tina Tweedle
Dick Ware
Edna Mae Morris
F Quartell's Orch Edgewater Boach Mark Fisher Orch Olive O'Nici Knickerbock'r Club Mary Williams Paramount Cinb Harry Giynn Etta Recd Di Giovanni Anita LaPierre

Billy Carr Ercelle Sis Sid Lang's Orch Support Code Ed Carry Orch
Caes Simpson
3 Rhythm Kings
Winona Short
3 Browns
Josse DoArman

Terrace Cardens
Eddie Clifford
Alice LaTart
Collins & Wanda
Joy Finiey
Paul Sis
Carl Moore Bd Vanity Fair Cliff Winehill Peggy Moore Jack Russell

MINNEAPOLIS

(Continued from page 10) exploitation for Handie With Care, Estimates for This Week

axploitation for "Randie With Care," with telling box-office results.

Estimates for This Week
State (Publix) (2,209; 55)—"Test"
(Fox). Stars constitute strong box-office here, but picture is weakling, Gaynor and Farrell, however, may pull better than mild \$7,000. Last test, and the state of the state o

Exploitation

(Continued from page 17)

many bookings, perhaps, but it sold the general idea of Fox nicely, and got a laugh, which is a rare thing in many managers' offices these days.

Mummy Cases

Mummy Cases
Joe Well, of Universal, has
switched to a novelty cutout herald
for 'The Mummy.' Cut in the shape
of a mummy case with the reader
invited to lift the ild and see Karloft
as the mummy of Imhotep. First
pull shows the actor apparently all
shriveled, lying in his casket. This
in turn raises to show a large head
in turn raises to show a large head
citter side by colored pictures of
other players.
It's a striking and effective bit

It's a striking and effective bit and should sell from the precise angle which will most appeal. Helped by some well written sales copy of the ejaculatory type.

Most heralds are more or less perfunctory, but this gets into the sales class.

Store for Broadcasts

Store for Broadcasts ,
Pittsburgh.
Novel tie-up with WCAE here
was credited by a local department
store with direct trade stimuliastore with direct trade stimuliastore has been as the stimuliastore has two five-minute periods
daily, moraing and afternoon, presenting a brief dramatization of one
of current sales specials. Broadcast
originates in a portable set in the
store, moved about into various departments, and features some of
WCAE's better-known names.
In addition to getting into the

WCAE's better-known names.

In addition to getting into thomes, store figures it gcts an additional play from ether-minded customers who come in just to see what their radio favorites look like in person.

Driving on Teachers

Driving on Teachers

New York City.

Krimsky & Cochvan are getting out a very sightly card for a special discount to teachers and pupils for discount to teachers and pupils for the control of the contr

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- See Vol. 109

Happy New Year!

15 YEARS AGO

(From 'Variety' and 'Clipper')

London managers who had been worrying about the depressing ef-fects of the war changed to wor-rying about shortage of houses. Business was great.

Fred Stone agreed with Para-mount to work in films for 10 weeks at \$1,500 weekly. To do two and possibly three pictures.

Xmas eve audiences at most N. Y. thcatres were the largest in five

Friars raised dues to \$60 for active and \$80 for lay members. Had been \$40 and \$50. Did not plan a spring frolic so needed more income from memberships.

Some speculation as to whether circuses would be permitted to tour the coming season. They were later held to be necessary to morale and they went out.

Sign lights were off in the Square Thursdays and Sundays to conserve fuel. Block-long sign over the Putnam building was one of the reasons. Ice rinks also shut be-cause it took too much coal to keep the ice frozen.

First returns on the ticket tax were delayed, but 20 shows had paid in \$30,000.

Popular report of the moment was that Triangle, World, Metro-Pathe, Goldwyn, Paralta, University Mutual and General film cos. were to form a giant merger against Paramount. Another of those things.

Wrestling carnival at the Lexing-ton opera house cost Jack Curley \$22,000. Public not then interested

Stage hands were donating 1% of their salaries to buy smokes for the grips in the army and navy.

50 YEARS AGO

(From 'Clinper')

Baseball looking up in Brooklyn. New team was planned and new grounds, with seats for 3,000 per-

Leonard Crover, who wrote 'Cad, the Tomboy' for Carrie Swain, was in litigation with the manager over the rights. Manager put on 'Mat the Romp,' advertised the trouble but explained that as both plays were merely the alibi for Carrie's specialties, which one they used did alot matter.

Owing to the retirement of Alar Bells, Sells Bros. were offering 'any or all' of their shows for sale. They had 55 cars and 280 head of horses two steam calliopes and two electric light plants.

Luiu, the man who did the cata-pult cannon act for Coup's circus, heads for England.

Millie Christine was suing Adam Forepaugh for libel. Her lawyers gave her manager the wrong trial date and the case was dismissed, but he had it put back on the calendar. Forepaugh had intimated and that the double-bodied girl was a repulsive attraction.

Ada Rehan, leading woman of Augustin Daly co., checked a panic when a lace curtain in the stage set caught fire. She pulled it down and stamped out the blaze. Naked lights not then forbidden.

Mr. and Mrs. Kendall, English stars who featured their domestic happiness, were touring the west.

Hoyt's 'A Bunch of Kcys' was one by Willie Edouin. 'Clipper' no ke, but it made money for about

Inside Stuff—Pictures

Nathan Burkan, suing through one of his private corporations, no only lost a technical move to shift his suit against the Westingh Western Electric combination from one court to another, but Judge Knox in federal court also dismissed the action completely. Burkan proceeded in Wilmington, Del., as a stockholder, against the electrics, to set aside the consent decree whereby Westinghouse, W. E., RCA and General Electric, and their affiliates, including AT&T, agreed to disassociate themselves following the government's suit for restraint of trade

The electrics were successful in having the theatrical lawyer's suit moved from the N. Y. Supreme Court to the Federal Court. When Burkan wanted it returned to the state court Judge Knox denied his motion and dismissed the complaint at the same time.

In Maurice Goodman's wife's suit against Paramount over the \$18,-000,000 loan of last spring, Par's defense, as in previous actions of a similar nature, is that the suit be dismissed on the ground that Mrs. Goodman must represent at least 25% of the registered bondholders, or else. In the Relmar suit against the Film Production Corp., Par subsid, Justice Wasservogel ruled in Par's favor, because of this defense, but Mrs. Goodman, through Saul E. Rogers, avers that the circumstances are different in this action. Rogers is now associated in Goodman's law offices on 5th avenue since leaving Fox.

Lester Cowan, representing the Academy of Motion Picture Arts and Sciences is in New York, agitating for a return of the 25% cut effected in the institute's overhead several months ago. It is figured unofficially that it now costs producers \$60,000 a year to operate the Academy, From present indications there is little chance of the cut being rescinded. Answering squawks of indie producers that they should have a chance at Academy awards, Cowan replied:
"We are open to all pictures. When an independent merits attention he will get that attention."

Paramounters are pointing to the rapid rate in which the company is writing off negative and positive cost of its pictures. Where in the silent days books show Paramount got back around 65% of a production's total cost in the first six months after release, that percentage has been now raised to approximately 85%.

Reason for the greater return in the shorter period is attributed not so much to recent economy measures, but more that the life of a sound picture is considerably shorter than a silent feature.

Although it is no secret around the Paramount headquarters that 'She

Although it is no secret around the Paramount headquarters that 'She Done Him Wrong' is just another title for 'Diamond Lil' Haysites, who had John Hertz on the directorate carpet several weeks ago, ruled chiefly that the original title was not to be used. The New York end, however, was more surprised at the way in which Mae West photographed. While no print has arrived 'stille' of Mae which have been coming through, along with communications from the studies indicate that West will certainly make another picture for Paramount.

Boros Morros believes he has a perfect working machine in the Publix deluxe operation and stage show production and it's functioning, says Borls, just like a ball team with a lot of enthusiasm from all sides to put

Since Morros took over the Milt Feld de luxe duties, he hasn't mad since morros took over the milt reid de luxe duties, he mant made a single change. And doesn't intend as long as things go right, says he Morros first made a hit with his men by consolidating three week! cablnet meetings into one.

Coast has just had its first instance of three first run deluxers. Coast has just had its next instance of three piet run deutzers, each playing a different feature, going in for two copiecutive weeks of day-and-date showing of a short subject other than a newsred or topical value of the control o

Although Chester Erskin didn' get his name on Hallelujah, I'm a Bum', the Jolson picture, as director, he has his mug in the finished film, along with Richard Rodgers and Loren Hart, who did the score. Erskin and Rodgers were news cameraman and assistant, respectively, in the scene where the mayor of New York is photographed with a cop and his 13 kids, and Hart did a good job as a bank clerk refusing to cash a check.

Writer of a gangster story for a major lot is becoming nervous over possible consequences as the release date of the picture approaches, and now carries a revolver.

In obtaining his material, author gained an in with certain underworld circles, spending several weeks going the rounds of nite spots and other piaces frequented by the gat carriers. His story is said only to partly disguise real characters and happenings he ran across, and used.

When a contract star refused to be photographed in a certain brand of shirt as an indorsement, despite the studio wanted to do the ad agency a favor, and contrary to his agreement which gives the company the right to exploit him as it sees fit, the publicity department pulled a fast

It photographed another player in the shirt and inserted the hi he star, the result being satisfactory to the agency.

Highlight litigation alleging trustification in the industry and long pending is scheduled to come to a head in the Federal courts in January. Then the suits of Frank Rembusch, exhibitor, of Indianapolis, and Ivan Abramson, indie producer, are set for airing.

Hays Organization and its entire membership are the defendants in both actions. Abramson has Max Steur as attorney.

Radio City has the 47th street side of the Mayfair theatre's display likewise appropriating the large side of the Mayfair's tungst: 1 display RKO, Radio City and Rookefeller Center are institutionally plugged at this spot, as it is with several Times Square billboard displays, with arrows pointing east toward 6th avenue.

Motion Picture Club is becoming almost strictly an exhibitor organiza-tion. Exhibs are holding offices and paying considerable of the dues. Club, however, is reported to be better off. It is claimed there were not so many resignations during the past year as in '31 when 60 members resigned.

At the recent board meeting of Loew's, the only controversial moment was created by William Klein, known as the lawyer for the Shuberts. He demanded information regarding Loew's profit for 1931 and 1930 among other things he wanted to know about.

Robert Edmond Jones says the recent story about the failure of Bergman, the scenic designer to recognize Roxy under the alias of Rothafel, is just one of those Broadway fables.

Inside Stuff—Legit

Proving that the demand controls the price of legit theatre ticketa, despite the general comment scales may be too high, was indicated at the premiers of Lucree's at the Beliasco, New York. Ticket specs offered \$50 a pair for any lower floor locations.

Box office price the first night was \$6.50, the highest scale ever established for a drama on Broadway. Regular night scale is \$3.55 top.

Tucree' presented by and with Katharine Cornell was given a polite panning. Show was translated by Thornton Wilder, who won fame with his book, The Bridge of San Luis Rey, it beling his first adventure in show business. Wilder took the press comments good-naturedly. Day after the premiere he was asked how the afternoon notices were and smilingly replied: 'Worse than the morning.'

Desire of a coast producer that his home town folks be the first to ogle his musical, and the failure of a second stager to connect with sufficient bankroll, has E-langer's Mason, Los Angeles, continuing dark. Tempitations of 1933, produced by Glenn Knight, with Julian Bitinge starring, was scheduled to go into the house Christmas on a rental basis, but plan went haywire when Knight decided that the homers in 'Frisco should give it the first once over, with a result that Eitings pulled out. Then Bill Cullen failed to raise a b.r. to sponsor a local revue built account the interesponder. around the impersonator.

Looks like the Shubert receivership will have another theatre on its hands, estate of Joe Leblang proposing to turn back the Cort, New York. House was secured from the late John Cort by the Shuberta personally and sold by them to the corporation. Leblang took over the operation from Cort when the latter was in financial trouble. It appears the lease is in Cort's name and the Leblang estate claims it is not responsible. House has been unable to secure a profitable show in several seasons. Despite a comparatively low rental, it has been running in the red.

Abe Berman, theatrical lawyer, is again partnered with Sidney Phillips in the forthcoming 'Girls in Uniform' play opening at the Booth Friday (30). Lee Shubert has 25% and put up 50% of the floating capital, with Berman drawing a contract which gives Phillips full control of every-

ning.
It's an American reproduction of the current English stage version
rom which the German talker was taken. Cast numbers 60, all women.
Frank Gregory, who staged the London show, is dittoing for Phillips.

From the front the production of 'Red Planet' at the Cort, New York, did not look like the cost was \$76,000 before the show opened here. Understood that one-third of the expenditure represented in road losses. One expense was the importing of Eame Percy from London to play the part of the British prime minister. He was guaranteed a six-week engagement, but was let out shortly after the initial try-out in New Haven. Cast of 'Planet' is largely English, though most of the players were engaged here.

Avery Hopwood's suit against Collin Kemper and the estate of Lincoln A. Wagenhals for \$10,000 alleged due from Wagenhals & Kemper on The Bat', was lost 'n New York Supreme court last week when Justice Peter Schmuck dismissed the complaint.
Hopwood and Mary Roberts Reinhart made a four-cornered deal with Wagenhals & Kemper in 1910 for 'The Bat's' production rights. Suit was over W. & H's charging of certain expenses against the stoky royalty receipts.

Nothing has been heard this season about New York's 'Critics Circle,' formed last year. The reviewers claim they never intended it to be active, merely an organization.

Last report was that the treasury has 75 cents.

Danseuse who had some money due her from the late Florenz Ziegfeld received 10% of the net estate, on account, it is claimed. Her check was for \$600, indicating that the net liquid funds are \$6,000.

Inside Stuff—Radio

To avoid charges of giving preference to his own network's candidate, John Royal had insisted that Morton Downey take the opening and closing spots on the initial Woodbury program (4) over NBC. In between will come the Donald Novis moments.

Royal declares that as far as he's concerned all arrangements for the program will be done direct with the agency on the account. As for the waiting episede that involved Raiph Wonders mgr of the CBS Artists Bureau, Royal explained that the visitor from the opposition chain had been invited over without his foreknowledge and that the Wonders wait in the Royal anteroom only lasted a half hour.

Federal Radio Commission has been notified of a new form of radio racketeering in which certain law firms are promising protection to statents against losing their licenses, claiming close co-operation and friendship with the new administration. It's an old simmlek for other industries but new for Coast radio, where currently two stations may lose their licenses for alleged unethical practices, following recommendations to this effect by an FRC examiner. Stations approached, instead of coming-through, got-together and notified the commission.

Chevrolet is trying to get Al Johan to memorize his lines so that it Chevrolet is trying to get Al Jolson to memorize his lines so that it won't be necessary for him to wear glasses during his audience attended broadcasts from the NEC Times Square studios. Use of the glims to read his continuity, the commercial figures, takes away something from the illusion of the real Jolson and also prevents him from giving the proceedings the desired spontaneity. His would be the first instance of an other comic permitted to work away from a scrip.

A page ad in a radio fan paper is said to have figured in a columnist losing his berth. The radio artist is alleged to have cracked he'd not advertise in the paper so long as that ether commentator was on the

The peeve dates back to a previous association when the columnist and the radio act clashed.

Al Joison yielded to the publisher's request and didn't do 'Pickanniny's Heaven,' out of Kate Smith's forthcoming Par picture, on last Friday's broadcast, because the songstress will use the new picture songs herself in the course of this week.

Joison at first was enthused about first doing the song but conceded the professional courtesy.

Songwriting orchestra leader's consistent nocturnal plugging of his own three songs not only has the other pubs peeved at being deprived of getting their catalogs on the air, but is the subject of conjecture why the station okays this persistent plugging.

Midwestern station is the subject of considerable panning from artists who aver that it desen't live up to promises made when first signing up atlent. Station allegedly promises jots but later stalks. Considering the standing of the station it's an all-round surprise.

Plays Abread

Casino De Paris Revue (La Joie de Paris' ('Paris Joy')

("Paris Joy")

A revue in two acts and 60 Italianux. Adher's credit to Breast variety. Adher's credit to Breast variety. Adher's credit to Breast variety. A chaine, Credit Why De Port, Modern Leiter, Musical director, order to be a construction of the Control o

An unquestionable nit, with about \$100.000 apent on production that it \$100.000 apent on the revue is Spadolini, a male dancer. He is an Italian Riviers in the revue is Spadolini, a male dancer. He is an Italian Riviers and cancer. Since then he has danced as little on the Riviera. He is an absolute knockout here, soft repeated ovations, and looks like. Revue is led by Josephine Baker, She is exceedingly lively, can dance and do comedy, but should not be overtaxed by heavy dramation not be overtaxed by heavy dramation not be overtaxed by heavy dramation on the content of the state of

go very olg. This and about are as comple of plano players, who are securified as a stricted as a st From the mulcal point of view Josephine Baker tune. [hampan, This revue will keep self-the se

sketch in two acts tilled 'Exctic Bird.' This shows the veranda of a rich planter in the South Sea Is Josephine Baker. They give a very dressy reception, and the husband lays plans to catch the lover of this wife, whom everybody knows will come back when he has retired. When the street of the drams when Josephine stops the builet intended for her lover. The whole sketch might profitably be struck, and the song Josephine sings introduced elsewhere. More Spadolind doing another dance, this time in a terra-cotta body make-up. This set includes a real water effect, and is impressive. Josephine Baker does a cooch dance, and shows she can do it—but Spadolind steals it alther the comes a pretty indelicate in the state of the comes a pretty indelicate.

does a cooch dance, and shows she can do it—but Spadolini ateals it all.

Then comes a pretty indelicate sketch of Dandy, showing everybody in night dress crowding to the property of the pro

firms; too much advertisement, in fact.

Finally the show closes on the big ensemble in 'full,' with the whole show the big ensemble in 'full,' with the whole show the beath titled Water Wonder,' in which plenty water jets are used.

Some of the ideas, costumes, ourtains and sets are worth studying, against which, some old tricks like the slatt mirror reversing the stage, are used to equally good local effect.

DEAD SOULS

Moscow, Dec. 1.

SPLIT WEEK STOCK

Two Down East Towns Divide N

Pail River, Mess., Dec. 24.
The Civis Theatre Association
will open a six weeks series of
plays at the Academy Tuesday (26).
Shows will be presented here the
first half of week and at New Bed-

first half of week and at New Bed-ford last half,
The cast includes Joan Kenyon,
Frances Dade, Jessie Royce Landis,
Helen Kingeley, Ann Mason, Ruth
Gates, Florence Shirley, Wilfred
Lytell, Frederick Tozere, Harold
Conklin, Roy Roberts, Lawrence
Keating and Don Beddoe.
Howard P. Comstock, Little Theatre director in Fall River, Is in

Irving Jacobs B. R. for Modern 'Hedda Gabler'

Hellyvood, Dec. 24.

Irving Jacobs, New York stock broker and hushand of Barbara Barondess, screen actress, is going to finance the production of a modern version of 'Hedda (abbler,' both here and in San Francisco. Jacobs financed in New York, is to stage and direct the attraction. It will be not only a modernistic version, but will also have modernistic scenic embellishment.

vill also have modernistic scenic embellishment. Picture names will be used in the

cast, with production probably at the Hollywood Playhouse late in January.

Francis Lederer III

Francis Lederer III
There were no performances of
'Autuma Crocus' at the Morosco,
New York, the last half of last week.
Francis Lederer fell III with grippe
on Thursday and was ordered abed.
The foreigner played is co-starred
with Dorothy Gish.
Performances were slated to resume at the holiday matines Mon-

Worcester List Grows

Worcester, Mass., Dec. 24.
More than \$2,000 already has been subscribed for a dramatic stock season with guest stars, which is being sponsored by the Worcester Drama League. A 12-week season is planned.

Universal Nuisance Uncovered by Moffit of K.C.—Calls Him 'Mr. Hoots'

umnist, recently did a skotch of a is to find fault; not to reward the character painfully prevalent in good as well as decrying the depracticaly every city and yet seldom given even passing thoughtthe local theatrical arbiter.

He is not of the theatre, nor is he for it. He seldom has a kind word for the institution he has so benevolently taken under his wing. He

CROTHERS FUND RELIEF ON NO-RED-TAPE BASIS

The Stage Relief Fund started functioning last week, promptly aiding needy professionals and formulating plans to raise additional funds. Distribution quarters were established in the New Amsterdam theatre building, where as many as 52 applications for help were handied in a day.

died in a day.

No red tape in the procedure of disbursing funds. Volunteer investigators made reports without delay, and orders on the treasurer, John Golden, were issued promptly at the distribution office.

The fund bettered a \$6,000 total ver the week-end, about \$900 com-The fund bettered a \$6,000 total over the week-end, about \$900 coming from a Sunday night performance of 'Dangerous Corner' at the Avon. Last Sunday was not slated for a benefit show because of Christmas, but the schedule calls for a drama and musical each Sunday for the wart month. day for the next month.

day for the next month.

Professionals are urged to stipu-late that they will appear in other benefit shows only if 15% be donated to the Stage Rellef. Those making such proviso should report it to the Fund headquarters, Algonquin hotel. Fund headquarters, Algonquin hotel. Christmas baskets of food were distributed and a bureau for donated clothing will be opened. It is pro-posed to make an arrangement with the Actors' Dinner club to enlarge its activities so that the Relief Fund applicants can be taken care of. Larger quarters for the club are be-ling sought.

ing sought.
The executive committee is com-The executive committee is composed of Rachel Crothers, who started the movement; Sam H. Harris and Brock Pemberton (for the managers), Austin Strong and Marc Connelly (for the authors), Jane Cowi and Minnie Dupree (for the actors), and John Golden.

In charge of the distribution office are Effle MyCiker and Arthur Hanna, who are engaged at small salaries. The committees and volunteer personnel are working without remuneration.

muneration

Following are new contributions to the Stage Relief Fund:

Total\$7,831.77

New Legit Firm in Chi

Chicago, Dec. 24.

Kondolf-Logan Corp. was set up that we have the hard one solid one. As Some say that Mr. Hoots is distant week by Attorney Phil Davis on behalf of the owners of 'Spring-time for Henry' at the Blackstone. George Kondolf is the credited producer. Logan is the family name of Gavin Mulr's wife. Mulr has a differ on this point. But there can be no doubt that Mr. Hoots has been as papearing in show. Kondolf-Logan Corp. is hopeful coft.doing-one-or-two-other-plays at the Blackstone during the spring.

John C. Moffitt, Kansas City col- figures that the function of a critic

good as well as decrying the demerits. Moffit's 'Mr. Hoots' is micro-photographic. Hoots is in-teresting, if repeilant. Meet the man most readers know without ever having stopped to appraise. Moffit tells how this particular speciment was ranting around the lobby of a recent performance, loudly volcing his general disapproval of one of the real hits of the current road session. The he runs on:

Influential

current road session. The he runs on:

Influential

Throughout that city it would be hard to find a man less quasified to pass an opinion on anything dramatic, yet for years Mr. Hoots has been a force in the theatrical world of his community. In influence Mr. Hoots surpassed any of the town's three competent dramatic critics because Mr. Hoots was an active member of the Masons, the Moose, the Athlette Club, the Gluttonous Heights Country Club and I know not what else. By the members of the Masons, the Moose, the Athlette Club, the Gluttonous Heights Country Club and I know not what else. By the members of the Moose is just about as valuable as the administry sgreat Friend of the Theatre.

'As a friend of the theatre Mr. Hoots of the Moose is just about as valuable as a hundred years of rainy weather or fifty years of influence. Something of an amateur actor, his primary requisite for a play is that it shall have a part in which he can see himself. His intellectual interest in the theatre (if we shall do him the compliment of thinking he ever had one) solidified on points of humor and Tantaxy at amitated a incomplete of the Morry Widow,' and he stoutly maintains that 'Our American Cousin' was the high water mark of dramatic creation in the English language. Quite naturally this gentleman of the old school finds much in the new theatre to confuse him and his only explanation of his uncomprehension is that the playwrights, actors and producers are both depraved and demented.

Last season there had Mr. Hoots season this citer and the good shows, materially damarine a sea-

derided 'Grand Hotel,' Mourning Becomes Electra,' The Barretts of Wimpolo Street and other good wind the street of
Running the Sho

film to be offered commercially next week.

Running the Show

"Some years ago a Community Theatre was organized in those parts. Mr. Hoots appeared in most of the important parts, forgetting his lines and clowning the situations. He selected the plays, cast them and overrode the directors, and the most of the situations. He selected the plays, cast them and overrode the directors of the situations. He selected the plays, cast them and overrode the directors of the situations. He selected the plays, cast them and overrode the directors of existence the Community Theatre had discovered only one play by a local author and had rolled up a staggering defict. Since then several groups of youngsters, refusing both Mr. Hoots's talents and his pelf, have produced something like two dozen original plays, all of which had something to recommend them. The greatest demanded to mistrust all such enterprises after four seasons of Mr. Hoots.

"The professional manager tells me these amateurs never will cut a wide swath in the town whose fracterial brethren have been dancing around the Golden Ass too long to be diverted by any honest Moses, on matter what script he brings drawn the Golden Ass too long to be diverted by any honest Moses, on matter what script he brings drawn the Golden Ass too long to be diverted by any honest Moses, on matter what script he brings drawn the Golden as too long to be diverted by any honest Moses, on matter what script he brings drawn the Golden as the Hoots is discreased by the Moses of the Hoots of the foundation of his influence and his great reputation. This rests upon one nebulous fact and one solid one. Some say that Mr. Hoots is the foundation of his influence and his great reputation. This rests upon one nebulous fact and one solid one. Some say that Mr. Hoots is discreased the season of the foundation of his minutence and his great reputation. The commendations differ on this point. But the host is discreased by the season of the foundation of his manufactors and the season of the foundati

Rehearsal Pay Equity's Backfire On MPA's Non-Guarantee Idea

Negotiations are reported under way between Equity and the League of New York Theatres pointing to the framing of a new contract which would replace the Easic Minimum Agreement between Equity and the Managers in 1324. The negotiations is not official because the contract its and the framing the first proposal from Equity to the League, appears to contain a joker, which would open the way for a rule requiring pay to actors during rehearsals which generally is four weeks for dramas and five weeks for musicals. Among the few showmen who are aware of the matter, the possibility of managers paying casts during rehearsals, has aroused vilonit protest.

Neither the League nor Equity made any comment on the paid re-

made any comment on the paid re-hearsals angle, but it is known that Equity has been considering what

Neither the League nor Equity made any comment on the paid rehearsals angle, but it is known that Equity has been considering what to do with the M.P.A. agreement. Its clauses are virtually obsolete and most of the members of the managers' organization are inactive. A Trading Proposal

Understanding Proposal

The A Trading Proposal

The Edity's course to the managers' proposal that the League shall not be held responsible should its members default in the payment of salaries. That is the only feature of the Basic Agreement that Equity cares about—and even that is not functioning. The M.P.A. has not paid something like \$18,000 in salary claims by Equity members. Managerial body has been stalling for time and states it has no money in the treasury.

The M.P.A. was formed in the spring of 1924 at a time when there was some threat of a second actors' strike. The Shuberts at the time opposition, well be the strike proposition of the strike proposition of the strike proposition of the strike proposition of the strike prof agreement with Equity. The M.P.A. was never able to recruit many members. Most of the other leading showmen preferred to be independent. In addition to the strike restriction, which means mothing now, M.P.A. people could the showmen preferred to be independent. In addition to the strike restriction, which means mothing now, M.P.A. people could be continued the strike restriction, which means mothing now, M.P.A. people could be continued to the strike restriction, which means mothing now, M.P.A. people could be continued to the strike restriction, which means mothing now, M.P.A. people could be continued to the strike profession of
to be independent. In addition to the strike restriction, which means nothing now, M.P.A. people could engage two non-Equity players in every 10. This was the much talked of '80-20' stipulation, which was framed to take care of Fidelity League members—Equity oposition of a kind. However, Fidelity is now about the same dead letter as the Basic agreement.

FRIEDLAND'S CHANCE AT \$2.50 'FRENCHMEN'

Anatole Friedland opened a tour of 'Fifty Million Frenchmen' at \$2.50 top at Albany, N. Y., last night (26). Show features Florence Moore.

Moore.
Albany date is for the first half with the second half (29-31) at Rochester. So far a total route of six weeks has been laid out. The show was a Broadway musical hit of some seasons ago.

Stage Relief Sunday Sell Out at Pop Scale

Sell Out at Pop Scale

Sunday night legit performances
to be held in aid of the Stage Relief Fund, may be given at popular
prices as the resuit of the success
of Dangerous Corner' the first benefor the Fund. "Corner' at \$1.30
to the Fund. "Sorner' at \$1.30
to the Fund. "Sorner' at \$1.50
to the Fund. "Sorn

CHI SELWYN'S 1ST BOOKING

Chicago, Dec. 24.
Selwyn theatre lights for one
week Jan. 9 with Cornelia Otis
Skinner in recital.

House ds only one of UBO group not to be used all season.

ANY PORT IN A STORM

Minneapolis Stock Players Get Lo-cal Store Jobs

Minneapolis, Dec. 24.
With theatrical employment scarce, stock actors hereabouts are invading other fields to earn a livelihood.

ilhood.

Grace Troy, leading lady with the Bainbridge dramatic stock company at the Shubert for a portion of the present season, has been a sales-woman in one of the large loop department stores.

Arthur Faust, heavy man with the same company all last season, is a floor-walker in an exclusive local shop. Bernard Suss, the Bainbridge company's stage direc-tor and character actor for three seasons, is selling medical books to

GIRL PRODUCER WITH AD AGENCY ON SIDE

Elizabeth Micle, who produced 'Anybody's Game, at the Bijou, New York, last week, was formerly practicing attorney in Newark, N. J. Story of the play has to do with an advertising agency.

Miss Miele conducts an ad agency in association with a Miss Halsey, scion of the Borden milk family. They handle accounts specializing in women's magazines.

In women's magazines.
Understood that Miss Miele is in reality the Paul Barton programed as author of 'Game.' She broke into show business a season or so with 'City Haul,' which, principally because of her inexperience, dropped about \$70,000.

Equity's Hollywood Sour List Tabs 12 Producers

Hollywood, Dec. 24. Though legis activities have been light here for the past year, 12 producers are on Equity's bad list, with members warned not to enter into contract with them.

Producers on whom Equity has soured are: Richard La Salle, Warsoured are: Richard La Salle, War-ren Millais, Oliver Morosco, George Sherwood, Thomas Wilks, Paul Trebitsch, Andy Wright, O. D. Woodward, Gerhold O. Davis, Allen King, Sid Goldtree and Huron Blyden.

Wilks, Wright and Millais have been out of production for the past three years. Others intermittently announce a production.

L. A. Champ Angel Wins

Los Angeles, Dec. 24. Mrs. Elizabeth M. Geiger, who angeled the Columbia Grand Opera Co. for over \$95,000 three years ago, was given judgment for \$98,427.05 against the aria corporation in Su perior Court here.

As the champ local opera backer, Mrs. Geiger had the heads of Co-lumbia sign notes every time she gave them an advance.

Stage Hand Law Upset

New Haven, Dec. 24. A. J. Vanni and Jack Sanson, lo-cal theatre managers, were freed in test case concerning validity of a city ordinance demanding employ-ment of two full-time stagehands in houses over 300-scaters.

New Ground

Wynn's New Rep on Air Brings 'Parade' to B'way For Repeat After Chi

SPEAKS OUT OF TURN

Boston, Dec. 24.

Stanton White, the new city censor, has come down to earth with a thud, suddenly brought to confess he has made his first misstep. The Barn Workshop on Joy street, The Barn Workshop on Joy street, Certain partiots tipped off the censor that the play was unpartiotic, un-American, and un- a lot of other things, with a slant toward Bolshevism.

The censor unexpectedly visited the little theatre, Giris at the door with boxes asked him to contribute to the conference of the confer

New Orleans, Dec. 24.
Robert Irwin, who managed
the Fifth Avenue, New York,
in its haleyon vaude days, is
piloting Guy Bates Post in his
legit tour of the south.
In one of the southern towns
where Post played, a patron
upon buying his ticket remarked: 'It will be quite a
novelity to see living, breathing actors on the stage, but it
seems to me the theatre is
taking a very radical step.'

Ed Wynn is bringing his Laugh Parade' revue back to Broadway for eithe scheduled eight weeks' stay in the scheduled eight weeks' stay in the scheduled eight weeks' stay in week there. Wynn's radio popularity has been reacting in favor of his show, and the Broadway return booking is pre-dicated chiefly on renewed inter-est in himself, through the radio angle.

BOSTON'S NEW CENSOR

all.

David F. Niles, acting head of the Ford Hall Forum Players, enacting Strike, concerved at City Hall with White. The upshot was:

White was in bad on the collections order—he hadn't any authority to stop them.

White erred in his censorship visit. The little house inn't a licensed theatre, and the law doesn't give him the right to touch its activities. The city law department, called in, corroborated; and White apologized.

Shubert Corp. Assets Going at **Auction—Properties Once Worth** 9 Millions Estimated at \$300,000

BALTO REVIVES 'CAPTIVE'

Lou Tellegen and Ann Davis Head Mayfair Prod. Cast

Baltimore, Dec. 24.

Baltimore, Dec. 24.

First legit show in town in three weeks reopened Ford's Christmes night, with 'Captive', as presented by the Mairfair Productions, Inc.

That French sh-sh drama shook this town loose from its shokels some years ago when it arrived with Helen Menken atter having been banned in New York.

This edition has Lou Tellegen and Ann Davis.

SECOND DUCAT DEALER IN CHI GOES MANAGER

Chicago, Dec. 24. Ray West, treasurer at the Adel Ray West, treasurer at the Adel-phi for the past seven years, be-came lessee-manager of the Gar-rick with the opening Christmas night of The Family Upstairs, by Harry Delf. West and Ben Louis, his assistant at the Adelphi, have moved into the box at the Garrick. Ralph Kettering is said connection with the nw enterprise.

Connection with the new enterprise.
West is the second box office
graduate into managerial ranks
within the past month. Blackstonc
is currently under a triumwirate
with two of the members, Cyrus
Wilder and James Sheehan ducat

Following 'Family Upstairs' West

Eollowing 'Family Upstairs' West has tentative arrangement for other shows. At the Blackstone Guy Hardy and his two bo. associates are looking beyond 'Springtime for Henry' to Glady's Unger's 'Ladies of Creation.'

'Family Upstairs' was penciled for the Vanderbilt, New York, but the Garrick booking was arranged by Horace Sistaire and West on the thorn the competition in the cheen of the cheen

Simeon Gest Producing

Hollywood, Dec. 24. Simeon, brother of Morris Gest, hits for New York early in January to produce a play. Title is 'Theatre Square,' written by Maria Alda-

Story is based on a romance be tween a Russian ballerina and the late Czar Nicholas.

Specs Surrounding Coward Play

\$4.40 Top for New Drama with New Sex Triangle-3-Star Cast

CO-PRODUCTION OF 'EVENSONG' ON B'WAY

Sir Barry Jackson, producer of in London, intended to present the drama here, which explained why he rejected offers from American managers, Instead Sir Barry will be co-producer of the

test case concerning validity of a cliff or discovered the formal period of the control of two full-time stagehands in houses over 300-sacters.

Men had submitted to arrest to bring the matter into court. The court gave decision in their favor on ground that ordinance discriminated against certain theatro owners.

Ed Giroux Out

Ed Giroux Out

Ed Giroux who was manager of the Moroseo and Bijou theatres for the Moroseo and Bijou theatres for the Shuberts, is out, having been replaced by David Finestone who is flowlobing from his deak job in the Shubert office.

Giroux is a veteran manager. He was with the firm for many years.

Seven ticket speculators are reported having options on store space on 47th street, adjacent to the Earrymore theatre where Noel Coward's 'Desire for Living' is due to open Jan. 24 under the direction of Max Gordon. Heretofore one or two ticket gyps have operated in more or less temporary quarters where established hits were spotted. In this instance the ticket men

where established hits were spotted. In this instance the ticket men are playing a hunch. Not only from hunger but several factors are figured to assure a draw to 'Living,' such as the three name leads—Coward, Lynn Fontanne and Alfred Lunt, also the reputed staging of a new kind of sex triangle. Leading ticket agencies have contracted for most of the tickets for 12 weeks and other specs must resort to digging.' Living' is the first drama this

Liver Abandoned

Through the Abandoned

Throu

There is no longer doubt the Shubert Theatre Corporation is bank-rupt nor that it will go on the auction block in February.

Notice was sent to' the creditors, represented by four committees, that on Jan 4, 1933, Lee Shubert and the Irving Trust Company, co-trained to the Irving Trust Company to the Irvin

proceeds among the Tightful creditors.

This substantiates the report of several weeks ago that the receivers were broke again and that they can be considered to the control of the control of the control only way the receivership had a chance to make money and pay off. Record of the receiver legit produced shows is a succession of flops, with only a few shows able to dodge losing money.

There is little indication that the creditors and bondholders will get a penny in settlement. First money obtained through the sale of the properties (liquidation) will go to the holders of the receivers' certificates, amounting to \$300,000.

overperties (dupidation) will go on the holders of the receivers' certificates, amounting to \$300,000.

Keeping invostors Secret
Holders of the certificates by name have been kept under cover by the receivers, but it is generally believed that the Shuberts themselves bought the paper. If that is correct then the Shuberts may be correct then the Shuberts may be which had a book value of nearly \$17,000,000 in 1929, with equities amounting to between \$3,000,000 and \$9,000,000 at the time. The Shubert comparative balance sheet of June, 1931, showed assets totalling \$25,549,000.

Observant source it is estimated that the Shuberts and their associates benefitted up to \$19,000,000 through the incorporation of the Shubert company in 1934. A goodly part was realized through the sale of \$4,000,000 in bonds on their theatres, also something like 150,000 shares of stock which at one time was worth \$10, later '\$6, Gold Debenture two fissue of \$6,450,000 was floated to return the original bond siese.

Investigation
Most interesting development in

sue of \$6,450,000 was floated to reture the original bond issue.

Investigation

Most interesting development in the Shubert situation may come when the court decides on the petition of the Independent Bondholders' Committee to reaudit the corporation which will be in the nature of an investigation. Charles Byans Hughes, Jr., special master appointed to recommend action to the time of the petition of the past of the committees last week. Mr. Hughes has been considering the petition for the past six months. Subject of the private fortunes of Lee and J. J. Shubert is a matter of no little discussion in show circles. They are known to have vast reality holdings under the name of the Trebuh Reality Co. Some of it is along 8th avenue and unimproved. They also bought in might be sent the se

CO-OPERATIVE IF BUT WITH \$5 GUARANTEE

Maybe a new low was reached on Droadway last week when an indie producer offered his prospective actors \$5 a week, plus percentage in profit, if any.

Producer told the actors all he could offer was a straight co-operative proposition, but he didn't like actors to go hungry or borow carfare. So he'd give 'cm \$5 a wcck,

'Encore' Abandoned

Australia

By Eric Gorrick

Back to Abrahams:

Variety Goes On

The London Pavilion continuous

variety policy is now being op-erated by A. E. Abrahams, Ltd., the

The M. M. S. (London Pavillon) Ltd., was formed in May with £10,

000, to operate as a continuous vaudeville house. The directorate were Major North, Victor North (of the North Nitrate family), Er-nest Mepsted and Colonei G. E.

for the North Antrate laminy, Exhibit Mepsel and Colonel G. B. Miliner.

Due to heavy preliminary expenses, such as big electrical signs costing around £5,000, and unprecedented heat wave, the company during the early part of its career, found itself in money difficulties. For personal reasons, the directors refused to put more money in the concern. This resulted in the company resorting to a West End money lending concern, who loaned the company £6,000 at heavy interest. Money lenders extracted on an average of fourpence per seat, per person. The contract with these lenders extends till early July, 1833.

It is estimated that thus far, the

It is estimated that thus far, the money lenders have had around £5,000 in interest. The company now finds itself in a position where it is losing money every week, despite there being an operating profit of around £300 to £400 per week.

Such a situation could not go indefinitely, and it has resulted in A. E. Abrahams taking back the theatre.

uperior lessee

July, 1933.

London, Dec. 15.

Sydney, Nov. 25.
three weeks before expected. It is
generally a week prior to the festive
season that the b. o, slump appears
in Australia, but this year the early
in is certain that one or two theatree in each city will close down
unless business brightness. Capitol,
Sydney, sluuts this week until December 24, and will then reopen as
a weekly change house
operation, a
redical change will take place in
connection with non-paying theatree.

Picture theatre executives are bemoaning the fact that they cannot
the fact that they cannot
theatres. Executives say that
American producers are falling
down on quality pictures, and this
factor is hurting.
It is the intentio British circuit in
the new year and to turn the following theatres, previously playing
American pictures, into British
houses: Malestic, Brisbane; Lyric,
Newcastle; Plaza, Sydney, Malesgent, Perth, and His Majesty's, Hobart.
Reet of the circuit will play
American pictures. General Theatree exces say that the best of feettree exces say that the best of feettrouble is expected in the supply of
pictures. Just a question of being
able to get attractions with a b o.
appeal.

Warners in Court

warners in Court

The chief industrial magistrate fined Warner Bros. 20 pounds for a breach of the clerk's award. Magistrate said case suggested duress.

Day a male clerk the award rate for one week. In August last, it was alleged, the secretary of the defendant company had received advice from America, and it was suggested to the staff that, owing to general before the staff that of the staff spread of the staff spread to return the money to the company and take a great staff spread to return the money to the company and take appearance of the staff spread to return the money to the company was committing a breach of the award. The defence stated company had tried to avoid a system of rationing, and the breach had been committed unwittingty. All the staff had since been paid in full.

Legit Tries Comeback

Legit Tries Comeback
Although 1932 was not a very
bright year for legit, nevertheless a
decided improvement was experiand the state of the state o

we coming season by Williamson waltes from Vienna. Treasure
Waltes from Vienna. Treasure
Waltes from Vienna and 12 England
label view and 12 England
label view and 12 England
lish revue artists, one and 12 England
lish revue artists, one
from dering laber and the Margara
These, together with 'Autumn
Crocus,' Gibert and Sullyan, Dame
Sybil Thorndike and the Imperial
Opera Co., should result in a good
Deed Co., should result in a good
Early in 1933 practically every legitimate theatre is expected to be
in operation again.

MEXICO ABOLISHES ALL TICKET SPECULATORS

Mexico City, Dec. 24.

Theatre ticket speculators, long a Mexican institution, have been abolished by a presidential decree inspired by house operators and stage show customers. Decree requires that all theatre box offices make public number of tickets available for each show and open at 11 a. m. week days and at 10 a. m. Sundays and holidays.

Managers failing to obey this provision are liable to fines from \$15 to \$35 and imprisonment of 16 days to \$35 and imprisonment end to \$45 and \$15 a

New measure tolerates bull fight New measure tolerates buil ngnt ticket specs for this season only, but allows them to charge only 10% over face values. Formerly, specs got away with premiums of 100% and more from American tourists. Next. season buil fighting will be conducted sans specs.

PANTO-TALKER FAILS

Fejos' World Film Idea Hits Sn In First Tool

Budapest, Dec. 24.

Spring Shower, Osso's Hungarian production based on the Paul Fejos idea of international sound pictures—i.e., a minimum of talk and action so directed as to explain itself—proved not so good, being pronounced dull by the public.

Souls in the Storm, done on the same lines and about to be released, was revised after the experiences of the first picture and sections with more talk are to be interpolated.

U and Ufa Rivals in Hungary, Producing on Credit Frozen There

E. H. Correll, Ufa's production manager, here to supervise Es leuchtet die Puszta, Hungarian Ufa picture made here, told Va-Ufa picture made here, told Variety's correspondent that American pictures had lost ground in Europe, and German pictures are gaining. Production cost is low and technical equipment all that can be desired. Ufa's Budapest productions are paid for with money earned by Ufa here and frozen in this country. They mean to continue production early in the coming year.

ing year. Universal's European manager Universal's European manager, Max Friedland, who came for the Budapest opening of the Franci Gaedina, Mass Faprika, and Universal Carlon March Carlo

ACTOR IN PULPIT

Victoria, B. C., Dec. 24.

Walto Colbourne, English actor, with Colbourne-Jones Players, was asked to deliver the sermon at the Clifty Temple here by Rev, Davis.

**Actor "Colbourne's subject was fulferent revue without any outgots Player, it is estimated 1,500 impetus. Regarded as unlikely."

London Show World

The play Ethel Levey is shortly presenting in London in 'Mademot-leile, currently in Paris and New York. Miss Levey has the English rights from Wm. A. Brady and will do the play in association with M. E. Abrahams, who has hitherto confined his activities to letting his numerous theatres in the West End. This is Abrahams' first ventures as a play presenter. Unt Endes is now in Paris giving the show the final look-over. Miss Levey is to play the title role.

Lynn's Film Plum

Lynn's Film Plum
Biggest contract grabbed by any
English actor is the one Ralph
Lynn has just signed with 'Gaumont-British. It calls for over
\$66,000 per year, Lynn to appear in
three pictures a year for three
years. A provision in the contract
is the pictures are not to interfere
with the star's stage work.

Lynn is at present under contract with British and Dominion, with whom he has been for the last three years, but agreement expires in the Spring of 1933.

Spectacles' Road Profit

Spectacles Hoad Profit
Seemingly there is no longer any
money in touring shows in the
provinces, but if the shows are
spectacular there is still some
chance of getting good coin from
the provincials. Farnel & Zettin,
who are now concentrating on

LONDON ENTRIES BOTH UNLIKELY

London, Dec. 24.

Two new entries to the legit list during the week and both look like less than fair prospects.

Tecipe for Murder' at the Duke of York's starting Dec. 21, is a heavy melodrama. In spite of a cordial reception, future of the play is in doubt.

Salivhod of the Control of the play is in doubt.

touring really big West End productions, are making real dough.

They have four allowed running concurrently, a great four the very good business. Of the four the view good business. Of the four the view good business. Of the four the view good business. Of the four the production of the view of view of the view of v

None of these has any West End-name in the cast, but that seeming-ly matter very little. The play's the thing, but it has to be spectacular.

A Colloquial

A Colloquial
James Britie, a professional man,
seems to be having a pretty good
time writing uncommorcial plays.
Thus far he has written "The Annatomist," Toblas and the Angel, and
now Jonah and the Whale, all of
them produced at the Westminster
theatre, a small house near Victoria

The author gives a fantastic ver-sion of the biblical legend, most of it in colloquial language.

It is well worth going to the Westminster for half an hour to hear Edward Chapman, the original of the role of Jess Oakroyd in "The Good Companions," read the part of Jonah.

M. P.'s See 'Divorcement'
Members of both houses of Farilament attended the trade show of 'A
Bill of Divorcement' Dec. 13, the
reason being that insanity. as a justification for divorce is - new bill
that comes up for discussion this
week. The play, when originally
produced here, caused agitation
amongst advocates of this divorce
reform.

Going 'Way Back

Few in show business over here remember Marllyn Miller having played here, but she did. It was in 1914, just before the war. She came here, a tiny tot, with her parents and two older, sisters, and played the she of the state of the she of the

the Ston cheek and mother re-tired from the set, and the three sis-ters—Ruth, Claire and Marilyn— played for a few weeks at the ex-clusive 400 Club, in Bond street, now the Embassy, and just as exclusive.

Priestley's New Play

J. B. Priestley's new play entitled The Roundabout was produced at the Liverpool Playhouse, Dec. 14. The piece is scheduled for a London

The piece is scheduled for a London presentation. It is the story of a wealthy man who has been separated from his wife for 10 years and is suddenly visited by his grown-up daughter just returned from Russias, full of strong communistic litens.

Jimmy Bryson, late managing director of Universal here, is running a hot dog' street service in London, sending his portable stands through equivalent to New York's Fifth ave. If he would station one in front of the new Gaumont-British studios at Shepherd's Bush, where there is no attractive entery for the actors, and the studies at Shepherd's Bush, where there is no attractive entery for the actors, and the studies are street at the state of
Browne Gives It Up

Maurico Browne, original producer of Journey's End, and who made a fortune out of it, is retiring from West End show business. With his initial success he bought, out of the profits, the leases of the Globe and Queen's theatre- and produced 15 failures.

Unpredictable Censer
The Independent Theatre company, which announces it was formed to produce plays that would not be licensed for public exhibition, staged 'Fraulein Elsa' at the Kingsway a fortnight or so ago. Kingsway a fortnight or so ago the censor would never grant a license for public performance of this piece and great stress was laid upon the fact it contained a Lady Godiva scene. Find the company of the play to the Lord Chamberlain, who passed it without deleting a single word.

Novello's New Play

int. Warry said. I have done my lob, and thop you will find everything in order. Quarter of an hour later he was dcad.

Jerome P. Sussman of the Paramount Corporation is over here on bioliday, and combining business follows. The principal roles will be played more fields for their business? Why has Sussman come so far for his holiday? the local trade is ask. Shortly thereafter an der Novello lay, with the author in the stellar holiday? the local trade is ask.

E. Abrahams taking back the theaThis does not mean the house will discontinue its continuous poljcy. If will go on as usual. But it is definite that M. M. S. (London Pavilion). Limited, will so into compulsory liquidation, and a new company, with new capital, will shortly be formed. All the former directors will definitely be out, with new ones appointed. It is, however, certain John Southern will remain as general manager. There is still another reason why the Pavilion policy of continuous vaudeville has not been entirely successful. The badly chosen and repetitive programs.—Only recently they had two conjurors on the same bill, doing practically the same act, solved the continents of the same with dumb acts, and Englindened with dumb acts, and Englindened with dumb acts, and English ple, unlike Continentals, have a distinet partiality for comedy taking acts, which the Pavilion bills have been sadly lacking in most cases. It is likely a great number of the acts booked ahead will be cancelled by the new company. Turfmen Angeling Dark **Budapest Revue House** Budapest, Dec. 12,

Kiraly theatre, dark since September, has changed hands. Lease has been taken over by a company the members of which are wellknown bookmakers on the Budapest and Vienna turf.

Racing men will have Aurel Fold, former journalist, racing col-umnist and at present managing Labriola Varite theatre, to stage-manage for them. Fold brought the group together. Theatre will go in for operetta and revue.

Fratellini Name Feud

Vienna, Dec. 12. Quarrel between two rival Fratel-lini groups, celebrated acrobats, was before the Vlenna Landesgericht, but proceedings stopped when the two parties came to an agreement.

By H. Hanson Capetown, Nov. 26.

South Africa

Capetown, Nov. 26.
The Carnaryon Castle arriving
Nov. 21. brought the British-tennisteam, including H. W. Lee, Mrs.
Fearnley-Whittingstall, Betty Nuthall, Pa: Rughes (captain), Mary
Heeley, Fred Petry! The team continued the journey to Port Elizabeth
to open the first contest. Expect to
meet with some hard opponents in
South African players.

Entertainments Act Amendment

Entertainments Act Amendment
The Minister of the Interior has
discovered that the present act has
a flaw, whereby films rejected by the
censor, board have been exhibited
by the Cape Film Society, and similar societies throughout the country, to their members and families,
lare private concerns, these colors
bers admitted to the exhibitions on
presenting their membership cards.
It has also been discovered that rejected films carrying communistic
propagands have been shown to natightening-up amendments to the
act at the next parliamentary sesslon.

New Plaza Opens

New Plaza Opens
The opening of the New Plaza,
Capetown, Nov. 21, got a full house,
with the theatre well papered. The
building was started by Kinemas,
Ltd., and when this concern was
forced into a merger with African
continued by African Consolidated
Theatres, Ltd. The British comedy.
'Lord Baba,' was the opening feature, considered tame.

English and Dutch

before the Vienna Landesgericht, but proceedings stopped when the two parties came to an agreement. The original group, the Paris Fratellinis, alleged that their coustins, the Austian Fratellinis, and no right to use the name which they had made famous.

Austrian Fratellinis agreed give up their name upon payment of an indemnity.

English and Dutch teems, lectures, but in the constitution of the printed in English and Dutch and programs. Affican Consolidated Theatres of the consolidated the printed in English and Dutch to printed in English and Dutch teems, lectures, and the printed in English and Dutch to the consolidate of the warpath. It wants but hand no include the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch to printed in English and Dutch teems, lectures, and the printed in English and Dutch to printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lectures, and the printed in English and Dutch teems, lecture

spoken in buses and trams, trains and shops, also that streets signs be in the two languages. The commit-tee is still sitting with ice on their heads working out fresh schemes in both languages.

British Silver Taxed

British Silver Taxed
Under a provision in the Finance
Emergency Regulations Act of 1931,
a sudden surprise was sprung on
passengers and crew m ships arrsilvent and surprise was sprung on
passengers and crew m ships arrlish silver to the amount of two
pounds was allowed to be brought
in. This concession is now repealed,
and any English silver is taxed at
the rate of 32%, o. six shillings and
sixpence in the pound, and a further
stxpence is deducted for a stamp.

The government announces that after Jan. 15 English silver will not be legal tender in South Africa. The banks are arranging to fall into line, and holders of the coln can exchange for South African silver at the banks. This decision has been made to prevent a flow of English silver,

Sailings

David Hayden, another director of African Consolidated Theatres, late of Kinemas, Ltd., sailed Nov. 18 on the Windsor Castle for Eng-land. Julian Schlesinger, a nephew, is already over there.

Theatre Builder Dies

Theatre Builder Dies
R. B. Warry, technical theatre
building expert, of African Consolidated Theatres, died suddenly of
heart disease Nov. 10 in Capetown.
Chatting with some fellow-workers,
Mr. Warry said, I have done my
job, and I hope you will find everything in order: Quarter of an hour
later he was dead.

37 B'way Shows and Season's Peak. 'Lucrece' 7 Times, \$14,000, in Doubt

With one of the dullest Christmases in many seasons passed, Broadway legits anticipate excellent business from Monday until Nev Advance sales for the successes indicate new high gross marks for the fresher hits. This

marks for the fresher hits. This week there are 37 attractions in all, the peak for the season so far. Business indications after the new year gets going, are not definite. There is no argument but that better shows must be presented than the crop of the last month or so, if profitable attendance is to be commanded.

This week promises a hit or two, and much interest attends the pre-

manded.
This week promises a hit or two, and much interest actered the preand much interest actered the precommon property of the precommon property of the precommon property of the prety whether it will affect legit attractions remains to be seen. The
Hall seats 5.285 persons and with a
top price of \$2.50 has a weekly
money capucation attracting more
than usual advance interest is
Twentieth Century' at the Broadburst, due Thursday (23).
High interest attended the prematerial than the property of the prematerial than the property of the prematerial than than the prematerial than than than the prematerial than the prematerial than the prematerial than than than the prematerial than than than than than than than the

"Anybody's Game" at the Eflou was
panned and looks short-lived. Red
Planet which opened late the preyour week, was taken off Friday
"Conv. Year" and (Saturday) is fit-

vious week, was taken off Friday (23). Yazin eve (Saturday) is fixed specific tent port for dean-up trade. Tendency has been to hold down the excessive scale title of boom seasons. Most musicals are priced at \$6.60 with one at \$7.70. Dramatic leaders also up \$2.20. but the excessive scale title of boom seasons. Most musicals are priced at \$6.60 with one at \$7.70. Dramatic leaders also up \$2.20. but the excessive scale title of the leaders also up \$2.20. but the excession with the excession of t

parties helped several attractions, which more than held their own.

Helper were the closings slated for this week. Due in next week: Pardon My English, Majestic, Saint Wench, River Hill. No theatres announced for latter two attractions.

Last Wesk's Estimates

'Absent Father,' Vanderbilt (11th week), (C-171-83:30). Moved back here from Mansfield; requires little money to operate; under \$2.001 indicated.

'Anybody's Game,' Biyo (204

'Anybody's Game,' Biyo (204

'Anybody's Game,' Biyo (204

'Anybody's Game,' Biyo (204

'Anybody's Game,' Morosco (7th week) (CD-893-83:30). Moderate, but has made some money and may stick through, wither; approximate 'Another Language,' Shubert (35th week) (C-1,395-33:30). Holdover comedy success well out in front; off iterly but should materially better \$5,000 pace at Booth.

off lately but should materially better \$8,000 pace at Booth.

Biography, Guild (3d week) (C914-\$3,30). Looks like the Guild
has good winner; business around
\$14,000 should be materially bettered from now on.

Criminal at Large, 48th Street
(12th week) (D-896-\$3,30). Instead
of folding at Belasco, looks slated
for tun here; Florence Reed headflor nce of the strength of the st

out of red, uep-on; around \$6,000 lately.

Dinner at Eight, Music Box (16th week) (C- '00-\$3.85). Broadway's sole capacity show; again approximated \$23,000 last week; sensations, success looks set for year.

Bellow the sensation of the pre-christmas week; did fairly well until after Thanksgiving, then nosedived.

control of the precontrol of the precontrol of the precolor
coodbye Again, 'Masque (1st week) (C-1083.30). Presented by Solomon Salomon Sa

independently (American Play and Players group); written by Harold Sherman; due to open Monday (26), "Late One Evening," Plymouth (lat week) (C.1462-83.20). Presented independently (Harry C. Bannister), written by Audrey and Waveney Carten; opens Saturday (31), "Lucreec," Belasco (24 week) (D.1,000-43.85). Opening night at \$6.60 top helped first seven performances to \$14,000; notices not favorable and run_chances doubtful.

to \$14,000 notices not favorable and run chances doubtful.

Mademoiselle, Playhouse (11th week) (C-876-\$3.30). Dipped under \$10,000 lately; underlined in Boston Jan. 23.

Music Hall Varieties, Cagino (6th week) (R-2,500-\$2,76). New show next week with the Howards join-state on the Howards Join-state week with the Howards Join-state on the Howards Join-state Join-sta

(4th week) (R-1,520-34.40). Revue's chances will be indicated after this week; fairly good to date at \$20,000.

When Ladies Meet, Royale at \$20,000.

When Ladies Meet, Royale at \$20,000.

The first road show to hit this year has around \$20,000 but considerably off; should come back to important grosses.

Other Attractions

Abbey Players, Beck; Irish company which drew well back for repeat engagement, opened Monday.

Cyrane de Bergerac, New Ama.

'CAT AND THE FIDDLE, Apollo, Chicago. 'THE GOOD EARTH, Erlanger,

Chicago.
THE GOOD EARTH, Erlanger, Chicago.
SHOW BOAT, Hanna, Cleveland.
'CYRANO DE BERGERAC,' New Amsterdam, New York.
THE GREEN FASTURES,' Forrest, Fhiladelphia.
THE CROSS'
(Film), Wilson, Detroit.
THE SIGN OF THE CROSS'
(Film), Majestic, Boston.
THE SIGN OF THE CROSS'
(Film), Erlanger, Buffalo.
THE SIGN OF THE CROSS'
(Film), Erlanger, Buffalo.
THE SIGN OF THE CROSS'
(Film), Harman, Columbus.
THE LEFT BANK,' Harris, Chicago.

cago. "THE PLAY'S THE THING," Tu-"THE PLAY'S THE THING," TU-lane, New Orleans.
"THERE'S ALWAYS JULIET,"
Chestnut St, Philadelphia.
"BLOSSOM TIME" and 'STU-DENT PRINCE, National, Wash-ington.

ngton.
'PARDON MY ENGLISH,' Ma-

jestic, Brooklyn.
"THE QUEEN'S HUSBAND,' Erlanger-Columbia, San Francisco.
"LAND OF SMILES,' Shubert,

Current Road Shows Week Dec. 26

terdam: revival with Walter Hamp-

den. 'Little Women,' Playhouse; re-

'Little volume, and vival; matinees only.
Italian Marionettes, Lyric.
'The Good Fairy,' Forrest; revival.
'The Show-Off,' Hudson; revival.
'Whistling in the Dark,' Waldorf;

revival.
Shakespeare Theatre (Jolson's);
Shakespearean revivals.

6 IN CHI FOR HOLIDAY BID

Chicago, Dec. 24.

'Cat and the Fiddle' at the Apollo,
Good Earth' at the Erienger and
The Family Upstars' at the Gargive Chicago a grand total of six
shows. This is the high water mark
for legit activity this season.
Hollday week will be big by present indications. Meanwhile, the
week before Christmas was perhaps
no word; than the bops exected.

no worse than the boys expected.
Estimates for Last Week.
'Laugh Parade' Grand (M-1,365;
\$3.85) (4th week). Around \$17,000
with smart perking up this week
certain, Deemed best entertainment
in town and will lead the holiday

ocession. 'Left Bank' Harris (C-1,084; \$2.20) 'i-eft Bank' Harris (C-1,00s; λεων/ Chnd week). Light trade; critics gave it a knuckle-rapping, if that means anything one way or the other today. Maybe \$8,000. 'Springtime for Henry' Blackstone (F-1,200; \$2.20) (4th week). Cor-poral's guard held the 'week before' watch. Under \$5,000.

BAINBRIDGE YULE SHOW SEASON'S FIRST CLICK

Minneapolis, Dec. 24.

The week before Christmas the Bainbridge dramatic stock companyfactory business of the season to date, grossing over \$5,000 with The Magic Mill, a children's Yuletide spectacle, under the auspices of various local civic organizations. Just Married' is current.

Hinda Wausau, sensend stripHinda Wausau, sensend stripfor the Gayety buriesque stock. It was her second and final week and takings hit around the \$4,000 mark. Big for any period.

Storms Hurt Post Co.

OF THEE I SING, Brandels, Omaha, Dec. 25-28; Collseum theatre, Sloux Falls, S. Dak., 27; Auditorlum, Sloux City, Iowa, 28; Shrine Auditorium, Des Moines, 29; Majestic, Cedar Rapids, 30; Masonic Auditorium, Davenport, 31.

"COUNSELLOR-AT-LAW, Broad Street, Newark, N. J.

COUNSELLOR-AT-LAW, Broad Street, Newark, N. J.
CORNELIA OTIS SKINNER, Wilbur, Boston.
SIR HARRY LAUDER, Rosewell, Tex, Dec. 26; Amarillo, Tex. 27; Lubbock, Tex, 28; Sweetwater, Tex. 28 Brownwood, Tex., new APSODY.
Welch, W. V., Dec. 25; Colonial, Bluefield, W. Va., 28-27-28; Academay of Music, Roanoke, Va., 29-30-31.
'VANITIES,' Shubert, Kansas City.

'LAUGH PARADE,' Grand O. House, Chicago,

Pacific Coast

'PLAIN MAN AND HIS WIFE,'
follywood Playhouse.

"THE MARQUISE,' El Capitan.

Plays on Broadway

LUCRECE

Katharine Cornell mounted to higher reaches when she stepped forth as the tragic 'Lucrece' at the Belasco Tuesday. Impressive as is the new play, it seemed fated for the discriminating, and that means the few. If good attendance probably only for a limited engagement.

Original title 'The Rape of Lu-crece' tells the story of the original poetic play taken from Shake-speare's dramatic poem. Thornton Wilder made the translation and Miss Cornell and her director-hus-band, Guthrie McClintic, had Deems

band, Guthrie McClintic, had Deems Taylor compose soft, sad music and propose soft, sad music market propose soft, sad music market propose soft, sad music more than the propose soft, sad music more than the propose soft some instance, it is related by the propose soft some instance, it is related by the propose soft some instance, it is related by the propose soft some instance, it is related by the propose with the hand-madens, as she did every night, true in heart and mind to her beloved lord and master. Tarquin, son of the king and some modelly to the speech of Brutus after a camp feast, and lust burns after a camp feast, and lust burns after a camp feast, and lust burns directly for Lucrece as he hears her described as the finest woman in Rome. He rides madly to Collai weary, is given a room. In the night he creeps to Lucrece's bed-chamber, All sane thoughts evaporate through his passion, while her struggles are futile when he threatens to slit her made to the structure of the play, coming at the first act curtain. All sane thoughts evaporate through his passion, while her struggles are futile when he threatens to slit her bady coming at the first act curtain. The proposed is the play, coming at the first act curtain the structure of
ANYBODY'S GAME

Barton; staged by Theorore 2.

b. Ently Lowry
Folia Hibbard
Paul Stanton
Waller Rough
Series
Louis Sorin
Louis Sorin
stakes. Softward Culchracks
Christic Andrea
Wanda Nasen

four shows. None made the grade nor has 'Anybody's Game' any more chance than its predecessors.

Action takes place in an advertising agency, run by one belancy who requires a space buyer. In comes dumbest guys who ever went through high school and lasted two years in college. Peggy Blake, the 'phone operator, knew him in school. Being about the only smart person to Delancy as a specialist from another agency.

other agency.

Luck is with Jimmy. His answers to queries somehow turn out to be bright ideas to Delaney and his clients. He even brings accounts into the office, also by luck and the nimble aid of Peggy. She likes the lad, but he gets himsolf Lod up tempohoofs, who nearly marries him. In the end, however, Peggy gets her luck' dumb-bell.

Writtne is very uneven What end.

lucke dumb-bell.
Writing is very uneven. What fun
there is comes in the last act and it
isn't very much. The character of
Jimmy is made a curious son't of
fillow in the eyes of his cmployer,
ye he is the errand boy, too.
Cast has some fairly good players,
but the impression was that they
were wasted. Emily Lowry as Peggy
were wasted. Emily Lowry as Peggy
be heard from. Edna Hibbard is a
gold-digging stenographer, Lulu,

be heard from. Edna Hibbard is a gold-dieging stenographer, Lulu, with some good lines, but she has had better parts. Sam Wren as Jimmy found it hard to get much out of an undecisive role. Paul Stanton, Louis Sorin, Hans Hansen and Calvin Thomas were also present, but had little opportunity. 'Anybody's Game' is a mediocrity anyway it is considered. Ibee.

HONEYMOON

Comedy in three acts presented at the Stitus, see 2s by Harold Stons Robert Stons William Stons Harold Stons Har

'Honeymoon' is fairly diverting. but not up to the out of town rating, or so it seemed the first night. Just

(Continued on page 53)

CAST CHANGES

Roberta Robinson will probably go into 'Pardon My English,' succeeding Ona Munson. Latter's role has been completely rewritten, with Barbara Newberry another femme cast addition.

cast addition.

Florence Reed returned to Broadway Monday after a lapse of several years. She replaced Alexandra Carlyle in Criminal At Large, which recently moved from the Belasco to the 48th Street. Miss Carlyle is reported seriously ill. Last week Katherine Wilson substituted for Miss Caryle.

ENGAGEMENTS

Carl Randall, Roberta Robinson, 'Pardon My English."

raudon My English."
Osgood Perkins, Sally Bates,
Katherine Squire, Leslie Adams,
Hugh Rennie, Dortha Duckworth,
Sardls Lawrence, Myron McCormick,
Jas, Stewart, Nell Burt, Jackie Kelk,
'Goodbye Again' (complete cast).

Don't Pay the Price of Delay START THE

NEW YEAR RIGHT

Provide an Annuity now to take care of you later—an Income you can depend upon to be paid to you as long as you live—even though you lived to be over a hundred.

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JOHN J.

Phones: Murray Hill 2-7838-9

TAUGH PARADE, Grand O. House, Chicago. THE FAMILY UPSTAIRS, Garrick, Chicago. 'ANOTHER LANGUAGE, Brandels, Omaha, Dec. 29-50-31. 'GOOD WOMAN, POOR THING,' Garrick, Philadelphia. 'SAINT WENCH,' Broad, Philadelphia. 'SAINT WENON, delphia. "THE LAST JUDGMENT,' Hollis,

"THE MARQUISE, EI Capuan.
Hollywood, week 28,
GRAND GUIGNOL PLAYERS,
Music Box, Hollywood.
CAT AND FIDDLE, Curran, San
Francisco.
SPRINGTIME FOR HENRY,
Vancouver theatre, Vancouver. Elizabeth Mele has been very in-dustrious as a producer this season having already sponsored three or

'Facile's' New Man

'Eagle's' New Man
Livellest topic on Newspaper Row
is the appointment this week of Art
Arthur as Broadway columnist for
the Brooklyn 'Eagle'. When H. M.
Orist, m.e., appealed to Walter Winchell for a candidate, the Bard of
Broadway recommended and Arthur
mages with the bard of the second of th

newspaper and radio activities.

Born in Detroit, Arthur came to
Toronto with his parents as a
youngster and was educated here.
Five years ago, he joined the Toronto Star and was news editor of
the S.N.S. syndicate for eighteen
months. As foreign correspondent
for Consolidated Press Association
for his coverage of the Villing disster. Arthur broke the story in
the Twey York News' which, for the
first time publicly, linked the names
of ex-Mayor Walker and Betty
Compton and brought a flock of
American news-hounds down on
Canada. His recent story of a local
banging save the city the litters,
average the betty of the story
you have been story of the story
for his charges, he has never
yet had to retract a statement.
Never bothering to hold a job
long, he has written for the 'New
York Sun,' the 'News,' the late
World,' the London 'Express,' the
Glusgow Tost,' the Detroit Times,'
and the Atlanta 'Journal.' newspaper and radio activities.

Born in Detroit, Arthur came to

Shy Off Sax

Shy Off Sex

Although American soribblers are no slouches, there's one subject native typewriter-jugglers curiously leave alone. That's sex-education, with every book of that type withing recent years coming from abroad. Odd, too, that American scribblers won't tackle the sex-education thing because it's invariably a top the sex-education. The sex-education of the

Issued more latterly, and selling

in a dollar reprint.

Issued more latterly, and seiling even bigger than "Married Love' is The Torch of Life, also by a Britisher, Dr. E. M. Rossiter. Understood that sales of The Torch Of Life' are around the half-million mark.

Now there's another sex educations book to bow in, this one again that a book to bow in, this one again that book to bow in, this one again that have been a sea of the book to bow in the sex education book to bow in the property of the book of the little effort of a new publication house,—Emerson—Books—Heading—Emerson—Extra of the previous volumes of the same type. Incidentally, The Torch of Life' was also the makings of a new publishing house. That book was the first undertaking of Avenine Fress, which subsequently branched out.

which subsequently branched out Wickham Sweet, the Aventine Press founder, now publishing rress founder, now publishing under his own name as well

Ball for a Mag

If that New Year's Eve shindig at Webster Hall is productive of any money, the proceeds will go to Egmond H. Arens to enable him to

Egmond H. Arene to enable him to revive his artists' mag, Playboy,' which suspended publication some years ago, Affair is sponsored by an artists' group which would like to see the Arens mag revived.

Decision of Arene to raise 'Playboy' to its feet again was occasioned by the altered polley of 'Americana Magazine.' Strictly an artists' publication, that mag is now going in for more general stuff, and the artist-folk want an organ of their own. wn. During its former existence, 'Play-

During its former existence, Flay-boy' blew the trumpet for some artists who were later to become famous. Notable among these is Rockwell Kent, and there are many would-bo Kents now.

Gosh, Another Onel

Great-great-grandson of Thomas efferson has rewritten the Declar-Jefferson has rewritten the Declaration of Independence to suit modern a merica in a new magazine, referred to the merica in a new magazine, referred to the merica in the merica in the merica in the publication in Lynchburg this week. In free verse form it runs sight fareverse form it runs sight pages, and begins:

When in the course of human when in the course of human when in the course of human forcer, but it's a monthly, and A.B.C. rating last week.

man to get a job or a glass of beer in a country conceived in liberty and dedicated to the proposition that all men are created equal, it is time to rewrite the Declaration of Independence

Independence.'
After this revamped preamble,
Randolph portrays Uncle Sam as a
Jekyll-Hyde character who would
have been 'happy and carefree' if
great-great-grandpap hadn't written the Declaration and thereby
given the inside on good and evil.

Edited by Lewis Carter Randolph and sells for a quarter.

and sells for a quarter.
So there won't be any mistake as
to what an aristocrat is, he has
Benjamin DeCaseeres define him
in an article, prints a table of
"Specifications for an aristocrat,"
then appends a tip of his own:
Thow to be an aristocrat: Subscribe
to The Aristocrat:

For Daily Reading

For Daily Reading
When not press agenting, Sylvester Sullivan tries his hand at inspirational writing from serious essays to plays. Latest work from
Sullivan's typewriter is a silm
volume called 'Poise,' which the
author describes as 'An epitome of
the essentials for living in harmony
with yourself.'

with yourself.'

Explained by Sullivan that to get the best results from 'Polse,' the book must be read every day at the same hour. If that's done, it will relieve any mental distress as well as give the reader a new slant on life.

The boys at the Newspaper Club are trying it out, with results not yet known.

Seasonal Mag

Seasonal Mag

New golfers' mag for spring and
summer publication only is contemplated by Joe and Herb Graffig.
of Chicago. The publication, which
will make its initial appearance in
April, will be published from that
month till August each year, only,
taking in the active golf season.
Title of the mag will be 'Golfing',
and it will be entirely in rotograyure. Pravura.

gravure.

The Graffises now publish 'Golf-dom,' a year-round mag. That's a business publication for the golf industry, whereas 'Golfing' will be for the golfer. Reported that 'Golfing' will have a free distribution among the country's half-million exponents of the swat and walk.

Sacred Fiction

Sacred Fiction

New Church Board of Publications, the organization which publishes a string of religious mags, will also issue book-length fiction if it can get the sort of material it wants. Book division will be known as the New Church Press, and a start along this line will be made with a novel by Louis Beauregard-Pendleton, called—"The Invisible Police."

Book fiction for constantiations

Book fiction for consideration by the New Church Press must, of course, carry a religious angle. Policy understood to be liberal, with

Policy understood to be liberal, with beginning scribblers not barred from submitting material. Editorial board is composed of a number of ministers. Robert Alfred Shaw heads the New Church Press and affiliates.

On the Other Foot

On the Other Foot Right of Street & Smith to use the name, 'Progress.' for their new, recently-published monthly has been questioned by the firm of Schnepp & Barnes, Springfield, III, on the ground the latter has been getting out a magazine with tho same title since January, 1932.

same title since January, 1932.

J. A. Worsham, business manager of the Springfield concern, wrote a letter to the editors of publications in which stories about Street & Smith's new 'silot' rag had appeared, informing them of the title division of the control dupilcation and stating that matter is now under discu-with Smith & Street.' discussion

No similarity in the contents of the two mags. The Springfield one features articles on 'how to get along in life,' while Smith & Street's deals with science, inven-tion and industry.

Freed From Fashions

First expansion move of the Butterick Business Publications, which was recently given its own

Rost Sellars

Best Selfers for the week ending December 24 as reported by the American News Go., Inc. Fiction

Fiction

Fiowering Widerness' (\$2.50) By John Galsworthy
Forgive Us Our Trespasses' (\$2.50) By Lloyd C. Douglas
Bachelor's Bounty' (\$2.00) By Grace S. Richmond
Invitation to the Walts' (\$2.00) By Rossmond Lehman
Mutiny on the Bounty' (\$2.00)
By James Norman Hall and Charles Nordhoff

Non-Fiction

| Van Loon's Geography (\$3.75) ... By Hendrick Willon Van Loon March of Democracy' (\$3.50) ... By James Truslow Adams Flying Carpet' (\$4.75) ... By Richard Halliburton Titians of Literature' (\$4.75) ... By Richard Halliburton Citians of Literature' (\$4.75) ... By Burton Rascoe Our Times' (Vol. 4) (\$4.375) ... By Mark Sulliva Mar

Butterick wants to cover the field

more frequently.

Carl W. Dipman is editing the new paper, with Torrey B. Stearns, William L. Butler and Ralph F. Linder assisting.

More Postry

More Poetry

A. M. Sullivan, who is head of
the copy department of J. P. Muller,
the ad agency, in the author's lists
again, with a control of the copy
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Bowery History

Bowery History
Emanuel, otherwise Tuitte' Buck.
Is scouting around for a ghost
writer. Some 40 years ago Buck
had a resort just where the Bowery bends into 3rd avenue, and he
came to know the street as few do.
It was his brag that he had few
fighta and no suicides in his place.
Most of the latter ran true to form
and went down to McGurk's in the
block below.

lock below. Some time ago Buck had a deal Some time ago Buck had a deal practically completed with a tab-loid to tell all he knew, but yet trouble prevented him from carry-ing through. Now he's all heated up again.

Sinclair Lewis Shifts

Sincleir Lewis Shifts
Anent: that recent report of
scribblers changing publishers, Sinclair Lewis goes from Harcourt,
Brace to Doubleday, Doran late
next month with his new book, 'Ann
Vickers'. It's the most noteworthy
desertion of its kind this year—a
season notable for alterations in

publishers' lists.

To fill the void created by Lewis,
Harcourt, Brace is increasing its lists considerably, particularly w the scribblers the firm has acquir from Brewer, Warren & Putnam

Novelizing 'Woman Accused'

Novelizing 'Woman Accused'
'The Woman Accused', Paramount's original mystery yarn authored by 10 name novelists, will be
published in book form by Long &
Smith. Writer credits for the story
are: Rupert Hughes, Vicki Baum,
Zane Grey, Vina Delman, Irvin
Eants, J. P. McEvoy, Ursula Parrott, and Sophie Kear. Yarn will
also be serialized in 'Liberty'.

Picture want into production (23)

Picture went into production (22) with Paul Sloan directing. Cary Grant, Nancy Carroll and John Halliday are in the cast.

Tenth Olympiad History

Tenth Olympiad History
Committee which handled the
Olympics at Los Angeles is about
to publish a book, 'Games of the
Tenth Olympiad.' Material is being
edited by Bill Henry, sports editor
of the L. A. 'Times,' with much of
the data written by Al Parmenter,
former 'Timos' reporter and now on
the Fox publicity staff. Containing
a complete history of the games,
with photographs, the intention is
to retail the book for \$3.75. It is
also planned to translate & Into
German and French.

'Guide Goes Fiction

'Radio Guide,' the weekly pro gram-listing fan sheet, with 17 re gram-issing tan sneet, with 17 reglonal editions, is going in for faction forthwith. Editor Ed Flaher
wants continued stories about radio
people and with beaucoup radio atmosphere. Must run long enough
for five or six issues so as to get
repeat readets.

Appeasing Ernie

The first showing of Ferewell to Arms' (Par) outside of Criterion. New York was held Thursday (22) at the Strand 200-seater in Piggot Ark. And it was on the cuff Piggot fans and anyone else in Clay County. Ark., who were curious.

Special date, with Ralph Stitt, of Public personally taking a print down to Piggot, was arranged after much trouble with a view to naclfying Ernest Hemingway, who, from the start, was indulging a burn because Par In its nicture cave a happy ending to his story. Piggot is Hamingway's

town, but even after the author had okayed the idea of a special show ing of his picture for the home folks, with Hemingway playing host on a Par-Publix tleup, he slipped away on a duck hunt.

Paramount first wired Heming way on the plan for the Piggot showing, one day only, saying it would send a print. Author wired back to effect Par knew what it could do with the print.

In a 45-minute phone conversa-ion it was later explained that Par made two endings and that it made two endings and that it was the one with the unhappy finish, as at Criterion, New York, that would be sent him. Stitt then went to Piggot to follow through on plans.

Chopping Overhead
In line with the move of the
smaller book publishing houses to
cut dpwn on overhead by working
agreements with others, the A. T.
De La Mare Co., which gets out a
list of specialized books, has effected a deal with Dodd, Mead by
which the latter will act as its sales

Dodd, Mead does not get out any of the type of specialized books issued by de La Mare, and so will not cut in on any of D-M's own books. Arrangement goes into effect at once.

More Free Lances

Rumors have been skittering around about the Hollywood office of Screen Play, Screen Book and Hollywood, the three Fawcett fan mags, that only a hat office will be maintained following the resignation of Mrs. Marcella Burke,

tion of Mrs. Marcella Burke.

Captain Roscoe Fawestt, editor of
the publications, announces he does
not intend to discontinue the western office. Quarters will be maintained on Rollywood Boulevard for
Eugene Crisman, newly appointed
western representative. All other
members of staff remain. Carl
Schroeder, Faweett's assistant, flew
from Minneapolis to Hollywood to
take temporary charge, During the
absence of Schroeder, Jack Smalley,
managing editor of all the Fawcett mags, handles makeup.
Free lancers were informed that.

Free lancers were informed that the three magazines will henceforth purchase considerable material at good rates, throwing open the doors to manuscripts formerly shut out by staff-written contributions.

Captain W. H. Fawest, publisher, is wintering on the west coast, with the control of the coast of th

Anna McEwen in Limehouse Anna McEwen, who went to Hollywood as press representative for Edgar Wallace during his state at the Radio studios, is spending several weeks in the Limehouse district of London, looking for material for a book. Since arriving in London she has contributed to Vogue' and has ghosted syndicate stuff for Steve Denoghue, English jockey, who was a personal friend of Wallace.

Smith Boomed It

Smith Boomed it
'Outlook' is now credited with a
circulation of 250,000, considered remarkable for a magazine that had
suspended. When the monthly resumed publication Affred E. Smith sumed publication Alfred E. Smith took the editorial chair and to him the steady increase in readers is credited. Advertising in the mag is regarded as very good, too, con-sidering the times.

Before March 1

Before March 1

Atiantic Monthly Frees, Boston, announces that book length mas, may be submitted until March for consideration in the Atiantic Non-Fiction prize contest. Book winning the award will be published by Little, Brown & Co. as an Atiantic Monthly Press publication.

Ratoff Takes Option Gregory Ratoff, actor, has taken an option on 'Job,' by Joseph Roth, which Dorothy Thompson (Mrs. Sinciair Lewis) translated for the Viking Press. Ratoff wants it for a picture.

Chatter

J. Maxwell Joice will run a B'way department in the new local Span-lsh daily, 'La Informacione'. Joice recently had charge of the Palace theatre mag, and formerly with the Roxy weekly program. Also has done press work.

Francis Yeats-Brown sailed for

Farrar & Rinehart will have a smaller spring list than last, year. Arthur M. Chase became a scrib-bler designing books for Dodd, Mead.

Literary Gulid will throw a din-ner at the Waldorf for the scrib-blers whose books it has selected the past year.

Donald Gordon, book prognosti-cator for the American News Co., will do a book column for the 'Satevepost.'

Most exciting debate of the year was the Joseph Freeman-Isaac Don Levine set-to on Russia. Edna St. Vincent MiNay reading

her poetry on the sir

Archibald Henderson vocally elaborating on his blog of George Bernard Shaw.

The new E. E. Cummings novel will have nearly a quarter of a million words.

Carlton Beals goes back to Mex-

Bruce Balrnsfather in town.

Maxim Gorki's 40th year as a scribbler got a special celebration

Leane Zugsmith, the Liveright press agent, having had a book published. Harriet Ashbrook, who holds the same post with Coward, McCann, will do so, too.
Mrs. Belloo 'Lowndes will stay less than a month when she comes

ver. Lyman Beecher Stowe doing a Lyman Beecher Stowe doing a book on the Beecher family. Louise Platt Hauck now the most prolific of the femme scribblers, having had nine books published

having had nine books published last year alone.
Robert Satterthwaite to Chicage to see his alling parent.
Roported that Dr. Axel Murche now totally blind.
The Depression has not forced the British 'Who's Who' to go on a starvation diet. Eighty-fifth annual edition is \$,697 pages 'fat' and lists about 25,000 names of noteworthies in Britain, Europe, the United States, the dominions, and India.

India. Gilbert Seldes is writing a book

Pub's 15% Drop, Writers' 30% in '32 Income: Some Beefing Over Pavoff

have wound up the year with a sharp drop in royalty income from the American Society. Compared to 1931 the decrease for the publishers amounts to almost 15% and the writers over 30%. That the radio stations have been slow in coming through with their sustaining fees and commercial program taxes is indicated by the fact that the publishers' checks for the last 1932 quarter were close to 10% less than the previous three months.

shan the previous three months.

Amount agreed upon by the ASCAP
inance committee for distribution
is the last quarter was based upon
collections on, hand are fact that in
more than the state of the s

Reclassification handed out by the rating board the same week were used in cutting up the fourth quarter's purse, which resort brought a howl of protest from both the publisher and writer ranks. None of the previous class 'A' publishers got anything near the share they had anticipated, because of the creation of the special 'AA' cate ereation of the special 'AA' cate-gory and the attendant increase of that class' portion. Publishers and writers alike expressed themselves as unable to understand why their reclassified standings had to be applied as the division point for the distribution of the last quarter

Recentment

money.

Resentment was also voiced by publishers against the introduction of the wholesale reclassifications just prior to the adoption of an entirely new system of royalty allocation by the Society. This system of paying off according to the anumber of plugs obtained on the air and in dance halls and theatres, treated individually, is now being perfected and expected to be ready for application by the end of the first 1933 quarter.

'AA' writers had, basing their share for 1932 from the Society. What they actually received totalled a little better than \$1,000 less. In the publishing ranks the expectancy 1932, 2009. Phal count gave them around \$4,000 under that amount.

ROBBINS' METRO SCORE

ROBBIN' METRO SAURE
Robbins will publish the Metro
musical talker tunes by Rodgers
and Hart by arrangement with
Rodart, the songwriters' own company, a Harms subsid.
Lorenz Hart is already on the
Coast and Dick Rodgers follows
this week to write the musical.

Fiorita Freed But Taxed

Chicago, Dec. 24. Janet Miller Fiorita w warded a divorce here last week from Ted Fiorita, the band leader now in San Francisco. Desertion was charged.

.-as charged. Desertion
On the wife's claim that Florita
everaged \$25,000 a year income allmony of \$100 weekly and attorney's
fees was granted by Judge James
J. Kelly.

Bruns, and Baby Marie

After making two disks for Vic-tor, Brunswick is dickering with Baby Rose Marie for recording pur-

poses.

She is the seven-year-old song-stress on the air commercially for Grossman shoes on WJZ.

Devine on His Own

Devine on His Own
Indianapolis, Dec. 24.
Tom Devine, for five years manaser of the Skouras-Publix roof on
top the Indiana theatre, has leased
the place.
Floor show and bands are to be
booked in. Reopening will be after
Jan. 1.

Lou Gold opening at Ira's Supper Club, Miami Beach, Dec. 31.

Burtnett Band, Without Leader, in Biltmore, L. A.

Los Angeles, Dec. 24. With Earl Burtnett on his way to

With Earl Burtnett on his way to Chicago to organize a new orchestra for a Kensas City hotel date the old Burtnett band, headed by Jess Kirkpatrick, bows in at the Biltmore here New Year's eve, succeeding the Stanley Smith acombo. Smith lasted 10 weeks at the hotel, sponsored by Tommy Lee of the Don Lee-CSS artists' bureau here tower and the standard over a burd's alary sealing towers and the standard over the standard of the standard over the standard of the standard over the standard of the standard of the standard over the standard of the standard over the standard of the standard of the standard over the standard of the standard over the standard of the standard over the standard over the standard of the standard over
THEIR 1ST MAMMY SONG

Hollywood, Dec. 24.
After finishing 'Hello Everybody,' the Kate Smith picture, Paramount decided to add another song, Arthur Johnston and Sam Coslow were set to work on a mother ditty and turned out 'My Queen of Lullaby Land.'

Land.'

It's the first mammy number the pair, each of whom has been in the business over a decade, have ever

MARKS. MORRIS UPPED TO HIGHER SOC. RATING

E. B. Marks and Joe Morris have been respectively upped to 'BB' and 'B' upon their petitions for higher classification by the ASCAP. Marks protested Society dividends for all

protested Society dividends for all of this year, claiming Class A rating but it was ruled that commencing with this final quarter Marks shall get into the 'BB' money.

Last week Famous was raised from 'B' to 'BB' and Keit-Engel denied 'B' rating, remaining in 'CC.' The extra 20% now going to the newly created 'AA' classification leaves a 'BB' firm in about the same economic status as formerly in 'B.'. Publishers contend that the premise of a firm gauging its overhead

Publishers contend that the premise of a firm gauging its overhead in ratio with its Society money will soon cost the publisher his rating, and result in a demotion. At \$32,000 annual income from the Society, a class 'A' firm can't be operated reasonably with that revenue, as it costs much more to keep a firm going at the second of the second with the ASCAP money, it's going to cost the pub many plugs and his classification will ultimately suffer, it is claimed. it is claimed.

Survival of the fittest is regarded Survival of the fittest is regarded by all as the answer to tin pan al-ley. The ultimate elimination of the minor firms, it is figured, will proportionately leave more for the majors.

Inside Stuff-Music

Leo Reisman writes 'Variety' thanking for the anonymous plug, but correcting that instead of an Hispano-Suiza it's an Isotta-Fraschini; that his Guarnerius costs 33,000 and not only \$1,400; that he no longer keeps it in his vault but home where he plays it for his own amuse-ment; and that he doesn't use a \$2 fiddle for his broadcasts as he no

ment; and that he doesn't use a \$2 fiddle for his broadcasts as he no longer plays, but merely conducts.

Reisman adds he has a house in Bronxville; a summer home in New England, and Intends buying a winter one in Bermuda. Also a nurse, butler, cook, mald, chauffeur and gardener—furthermore, pays for all of these and owes nobody.

Reisman would like to know what other orchestra leader who has much more than only a half hour broadcast is following through the Chinese custom' of employing as many people as he can during a period

or depression.

The maestro adds that one of his orchestras is at the Pierrette dances,
two in hotel jobs in Boston, beaucoup Victor records and frequent society
parties account for those six phones on his desk in his office.

Ream of bills that George Olsen recently sent out to publishers for plugging their songs on the air has received scant attention. Bills car-ried the notation, 'for special arrangements,' with some of them running as high as \$250. Only response that Olsen has got to date in the way of a check was from a couple of minor publishing firms. Major houses reacted to the Olsen gesture by getting together and agreeing to ignore the hills entirelyen

reacted to the Olsen gesture by getting togetiner and agreeing to againet the bills entirely.

In going over the debt side of his ledger Olsen noticed that he had been making heavy disbursements for arrangements the past year. Thought then occurred to him to relay these accumulated charges to the individual publishers, concerned. Publishers, in turn, took the viewpoint that Olsen had had these special arrangements prepared for his own use and advantage both as a radio commercial and hotel dance attraction and that the request for reimbursement was not an equitable

Here is the break-up that E. C. Mills has submitted to the American Society's board of directors showing how ASCAP will derive \$2,000,000 from radio for the first year of the current agreement. Mills estimates that MEC will pay a tax on \$1,300,000, CBS on \$800,000, the Yankee Network on \$1,000,000, the Yankee Network on \$100,000, and the rest of the state of \$1,000,000, the Yankee Network on \$100,000, and the rest of Application of the \$3,000,000. Sommercial tax to the above total of \$4,000,000 would bring \$1,200,000. To this figure Mills has added \$800,000 he says will be collected on sustaining fees, making it an aggregate of \$2,000,000. Broadcasters are in a quandary as to how Mills arrived at this amount. Columbia, they point out, has in WBBM, Chicago, and WCCO, Minneapolis, two stations that alone take in over \$500,000 a year, while John Shepard III of the Yankee link garners more than \$100,000 on his two Boston outlets, WNAC and WAAB.

Publishers figure on having their central bureau for picture sync rights clearances established and dealing with producers by the first of the year. Meantime several of the publishers have taken out temporary to use the copyrighted music they require and settle on the

price later.

John Paine, who will serve as trustee for this bureau, declares that
it is the intention of the publishers involved to clear the music for picture purposes at rates cheaper than it would cost the producers to have
scores made by their own staffs.

Major publisher has gone into the red for over \$8,000 to one of the ace bands for accumulated cut-in royalties, with the leader of the combo having no alternative but to bide his time until the publisher can spare the coin.

the coin.

Batonier has suggested that the debt be settled on the basis of 50c. on
the dollar, but the publisher has advised him that even this couldn't be
arranged at the present time. Band man has aired his debt grievance
plenty around the trade, but the circumstances of the cut-ins prevent plenty around the trade, but the circumstance, him from starting a legal proceeding to collect.

Top English performing rights money-getter, in the songwriters' divi-sion, currently is Harry Woods, American, who has 'Clouds Wil Soon Roll By (Lawrence Wright), 'Just Couldn't Say Goodbye' (Keith-Prowsc) and 'Volce in the Old Village Choir' (Campbell-Connelly) rid-

Provise, and the first of the f

Harms-Feist-Berlin Favored by Society's New AA Rating Starts Rumors or Surmises Over What Not

Their Pal

Morton Downey had no music pubs at his Central Park Casino, New York, opening last

Downey soft-shoed into the bowney sort-shoed into the snooty nitery, especially with the pubs whom he didn't want tapped for his opening.

Insurgents Terminate Gillette and Smith's 8-Yr. Reign Over '47

Hollywood, Dec. 24,

Hollywood, Dec. 24,

reated by reported disastisfaction with financial affairs, threw out J.

Smith, business agent, at the annual election last week. Insurgents who aroused opposition to the two men who had guided the organization for the past eight years, overwhelmingly elected Frank D. Pendieton a president, and Fred E.

Whyte a business agent.

Re-elected were Max Sturges, vice-president; Fred W. Forbes, recording sected were Max Orders and the second of the seco

Sarg Loses Wire

New manager of Tony Sarg's Bohemia restaurant (old Janssen's Hofbrau) at Broadway and 83d street, New York, caused the entirement of the Sarger of the Sarge New manager of Tony Sarg's Bo-

LONDON SHOW WORLD

Its name has not been definitely de cided upon.

Rurel Tragedy Tried
The Repertory Trayers presented
for one performance Sunday, Dec. 4, a new play, 'Earthquake in Surrey,'
by Lilian Arnold, which, though
containing many dramatic moments
dust to elude realism.
Havoc is caused on a Surrey farm
house when, on the owner's will beling read, everything passes into the
house when, on the owner's will beling read, everything passes into the
house for house the sunday of the
dead man's sister-in-law who kept
house for him, and giving into the
newcomer's charge the young
darpher of the farmer.

The sunday of the farmer of the sunday
which leads to murder. Unlikely to
achieve public exhibition.

Fox Quota Films
British Lion is making a series of quota films for Fox. The first is entitled 'Yes, Madam,' and is near-

These, with his other songs, make him the most prolifically performed ongwriter, British or American, throughout England, on the radio and lacwhere. Since writers and publishers are rated strictly on a point system abroad, that's how Woods status is determined.

Apparently Robbins Music Co. has no oualms about disclosing that is loss for 1932 reaches \$75,000 on the year.

Firm had big profit years before and loss comes out of the reserve.

Promotion of Harms, Feist and Berlin into a specially formed society's AA publishers' classification was predicated on almost any survev of the American Society's showing those three firms in that order. Witmarks was a close fourth and there was some feeling that Witmarks might have rated special AA money were it not for both Harms and Witmarks being Warner Bros. subsidies, and the qualms of any political suspicions.

There is considerable to-do over There is considerance to-do over the AA cassification. Little dis-pute with Harms, whose wealth of song material by the nation's cream of musical comedy and operetta composers brooks no argument, but Feist and Berlin's double-A money, from now on approaches being a

composers prooks no argument, but Feist and Berlin's double-A money, from now on, approaches being a limit as startling as Berlin's. The outsiders are arguing that Witmarks' more than 30 years in the business has given that firm a background which Berlin's 10 years or so couldn't. However, invariably in every ABCAP survey Harms, Feist, Berlin rated 1-2-3. With the inauguration of a point with the property of the property of the property of the country of the property of the

The Berlin Angle

The writers have an AA classifi-cation, but the AA class for pub-lishers is something new. Irving Berlin, although AA money as a writer, has argued that perhaps he should be accorded AAAA since he close writes both words and music alone writes both words and music, and hence his income would be more. Perhaps this angle figured in giving Berlin, Inc., the benefit of the AA publishers' class, it is

said.
It is known that Ed Bitner, the
Felst exec; Saul Bornstein of Berlin's, and Walter Fischer, the standard publisher, are prominent in the
executive operations of the ASCAP.
This element may have figured in
Bitner and Bornstein's firms being
even exire, excels moves alone. Bitner and Bornstein's nrms being given extra special money along with Harms. Max Dreyfus of Harms had long ago petitioned for extra dividends for his firm exclusively, seemingly not anticipating that other pubs would be accorded similar consideration.

New Evile?

Along with the new point system classification of the radio income, every publisher anticipates that this will lead to many new evils. It is also optimistically hoped that such evils will right themselves as material will be such that the radio purportant will become the radio plugging thing. It will make a daytime band playing from a chowmeinery six times a day more important, perhaps, than a big single weekly commercial because that daily plug can also repeat numbers more often in addition to reprising their theme songs, at the beginning and ending of each broadcast. The thematics will naturally rate along with any other music being used for broadcasting purposes. casting purposes.

More Cut Ins

More Cut Ins

If the multiplicity of radio plugs
will determine the divvy on the income from the National Association of Broadcasters, and that's
the major source of ASCAP revenue now, it is bound to lead also
to increasing cut-ins, subsidies of
cash payments and the like, for the
radio plugs. This evil has been on
the assendant markedly already, of
late.

late. The business of Tin Pan Alieys being what it is, and has been, there is no tornically being what it is, and has been, there is no tornically being what it is, and has been, there is not tornically being what is in the lamber of skulldungery such constitutions may bring about.

The younger publishers take the attitude that it! I reake some of the ak, firms step out of nights and your until 5 in the a.m. as they do, and not rely on their mailing lists for pluge.

Bands and Orchestras Week of Dec. 26

Permanent addresses of bands or orchestras will be published without charge. No charge is made for listing in this department.

For reference guidance, initials represent: H—hotel, T—theatre,
—park, C—cafe, D H—dance hall, B—ballroom, R—restaurant.
As far as possible, street addresses in large cities are also included.

Aaronson, Irving, Ruxton H., N. Y. C. Agnew, Chas., Morrison H., Chicago, Albert, Jules, CBS, 485 Madison Av. I. Y. C. Albert, Juica, CBS, 480 Madison Ave., N.Y.C. Allen, Waily, 1914 Blvd. Bast, W. New Tork, N. J. Alsdorf, U. J., 88 Liborty St., Newhurgh. Amidon, A., 912 E. 8th St., Flint, Mich. Andrus, 'ud, Liberatoris R., Elmira, M.Y.

Andrus, 'M.G. Liberatoris R., Elmira Kruel, Ocean, The Cather, Ballimone, Arrad, Henry, 643 Broad St., Newark, Arradi, Byroopsion (E. Edgerton), 2004.
Artifocrats (Wm. Bughes), 404 Blandies Bt., Ultica, N. Yu, T. Taconas, Market, Arrodu, 1947, Taconas, Market, Arrodu, 1947, Taconas, Market, M. Arribert, G., M. C., Cather, Faul, Capitol L., New, Des Molses, Austin, S. Davis In. Country, C., Tampa, Axi, Dr., Wm., M.-G.M. Studio, Culver, 2017, California, M. G. C., Carlon, M. G. C., Carlon, M. G. M. Studio, Culver, 2017, California, M. G. M. Studio, Culver, 2017, California, Cal

Bachman, Lew, 21i N. Central, Chi. Baird, Maynard, Crystal T., Knoaville. Baldwin, P., Frontonac, Quebec, Can. Bailoy, Earl, Cavaller Beach C., Virgini each, Va. Bailew, Smith, Muchibach H., K. C. Bard, Jos., Golden Pheasant R., Balts Barnard, B., 830 W. Morrell St., Jack

fich.

Barringer, Don, Callico Cat B., Miami.
Bartiott, O., Book-Cadillao H., Detroit.
Barton, Herbert, 545 5th Ave., N. Y. C.
Barrill, Harry, Orch., Park Central, N.
Barsley, Beenar, Montauk Point, Mc uk, I. I. Basile, Jos., 65 No. 14th St., Newark tian, Walt., State T., Detroit. ier. F. J., 67 Ormond St., Rock

Y.

Baum, Babe, 228 Rose St., Reading, Fa.

"xtor, Phil. WDAF, K. C.

y State Acca (Al Relyes), S Mohawi
C Cohose, N. X
Began, Walter, NBC, S. F.
Beckley, T., 192 B. 8th St., Wilmington,

Dell.

Bellasco, Leon, Ambassador H., N. T.

Bell, Jimmis, Green Mill, B. R., Chicago
Benavis, Sam, Fisher T., Detroit,
Benavis, Sam, Fisher T., Detroit,
Benavis, Sam, Fisher T., Detroit,
Borow, Benavis, Benavi

Berger, Jack, Astor H., N. Y. C. Berger, W. J., 5449 Ponn Ave., Pitts urgh.
Borgin, Frod, Idora Park, Yonngetown,
Berlin, Paul, 4258 Archer ave, Chl.
Berrine, Ben, 1619 Broadway, N. Y.
Berrens, Freddie, CBS, N.Y.C.
Bestor, Don, Hotol Lexington, N. T.
Boddick, Jimmle, KMTR, Hollywood,
Benford, Jack & Jill Tavorn, Portla

ssette-Maolean, Marigold R., Rochester lack, Ted, 1619 Broadway, N. Y. C. laufuss, Waltor, N.B.C., Chleago, lumonthal's Orch., Sovorelga H., Chl ago, Bob's Sunnysiders, 80 E. Haverhill St. Awronce, Mass. Barr. Mischa, Ens., Waldorf-Astoris (. voe, Ralph, KHQ, Spokane, wley, Ray, 21 Beacon St., Hyde Park

Mass. Mass. Boyd. Tommy, Sacramento H., Sacmonto, Calif.
Boyle, Billy, Copley-Piasa H., Boston Boyle, Marian, KHQ. Spokane, Wash. Brandy's Singing Bd., Palmor's Pe nonto, Calif.
Boylo, Billy, Copley-Piasa H., Boston,
Boyle, Marlan, K.HO. Spokane, Wash,
Brundy's Singing Bd., Palmor's Park
Branblin, Abe, KJR, Seattlo.
Brasskin, Abe, KJR, Seattlo.
Bresskin, Daniel, Earle T., Washington.
Brigode Ace, Morry Garden B. R., Chi.
Bray Coligians, Walled Lake B., De
Bray Coligians, Walled Lake B., De

rroit.

Drowor. Ted, Yoeng'e R., B'way and Sist
St., N. Y. C.
Brodie, Phil, Grand Contral H., Mountainfalo, N. Y.

Brooks. Harvey, Zulu Hut, No. Holly rooke, Harvey, Sun A., od. Calif.
roudy, Dave, Grant T., Pittshurgh,
rownagio, T., 922 9th St., Harrisburg,

Pa.
Bruslioff, Nat. 19 E. 49th St., N. Y. C.
Bryant, W. H., 1526 S. 6th St., Terre
Haute, Ind.
Buck Vern. Sheridan T., Chi.
Buckoye Wonders, 645 So. Main St.,

Buckeys Woftcors, 942 GO. MARM ON-LICON, O. Jules, 5th Ave. T. Santtio, Bulcakwise Califs., Eagle B. Millwaukee Bunchuk Tasha, Capitol T., N. Y. C. Burit, Milo, Brockton, Mass. Burkey Chak, Amosbury, Mass. Burkey Chak, Amosbury, Mass. Burkey Chak, Jamaica. L. Kingston, Jamaica. L. Kingston, Jamaica. Burna, Limny, Lide Vonice H., Sand Burna, Limny, Lide Vonice H., Sand

Butcher-Guth, Pines, Metuchen, N. J.

Calloway, Cah. 109 7th Ave., N. T. C. Caporoon, Fred. 601 B' way, Camden, N. J. C. Caporoon, Fred. 601 B' way, Camden, N. J. Carlo, Horb, Guyente Br., Deton, O. Carlo, Horb, Guyente Br., Carlo, Horb, Guyente Br., Carlo, Horb, Guyente, Mass. Oappontor, Earl, 1619 B' way, N. T. C. Carr Bros. 2187 Gulyo, Octanaldo, Cal. Casa Loma. 199 7th ave. N. T. C. Casa Nova. Groomwich Village, Dayton, O. Casalo, M. 140 Pine St., Williamsport, Sankio, M. 140 Pine St., Williamsport, Sankio, M. 140 Pine St., Williamsport, Pa. Cassidy, D. L., Vancouver H., Vancouver B. C. Casson, Pop. Victoria H., N. T. C. Castro, Mancio, Nacionale H., Havans, Causor, Bob. Ithaca H., Ithaca, N. T., Cavaliavo, John, 20 Irving St., Ne

Cavaliavo, John Haven.
Cavalo. Els. Flotilla Club, Pittsburgh.
Cave, Don. El Cortez H., San Diego.
Corvono, Iszy. 502 Blackstone Bldg. Corvone, Iszy, 502 Blackstone mag. liteshurgh. Charlos, Roy, Golden Pumpkin C., Chi, Chio-E-Revolors, Station WJBO, New Or

eans, Christensen, Paul, WKY, Oklahoma City, Christie, H. J., 1831 N. Ormsby Ave., Louisville. laville. Jurch, Ross, Buckeye Lake P., Buck-Lake, O. Jarke, Bob, 1669 Roxbury Rd. (B), Co O. Herb. L., Municipal Band, Lone Clarke, Herb. L., Municipal Band, Long Banch, Cal. Clevelanders, Fuller, Garden, Cincinnati, Codkley, Tom. Athens C., Oakland, Calif. Cof. Fr. 252 W. Douglas St., Reading, Pa. Coleman, Bmil. Waldorf-Astoria, N. X. Collegian Seroadors, Far East R., Cleve-Collegian Seroadors, Far East R., CleveColumbo, Russ, Park Cantral H., N. Y. C. Cole, King, Solomor's D. H., L. A. Condoir, A., Adelphi H., Philadolphia. Condoir, A., Adelphi H., Philadolphia. Condoir, Philadolphia. Condoir, Philadolphia. Condoir, Philadolphia. Colory, Philadolphi

Mass.

George, Bernard, KWG, Stockton, Calif.
Comwell, Frank, Mayfair C., Boston,
Coylo, L. H., 219 E. 1018 St., Easton, Fo.
Craig, Francie, Bernnitage H., Nashville
Craig, Francie, Bernnitage H., Nashville
Crawford, "Duna," 2116 Ponnsylvani
Avo, N. W., Washington,
Crawford, Thomas L., Wichita, Kans.
Culton, S. E., 248 E. 80 th St., South Bec.

on Currie, Harry, Seelhach H., Louisville. Cummings, Johnnie, Webster H., Canar algue, N. Y. D

Dahl, Tod, Beverly Hills H., Beverly Hills, Calif. Damski, Honri, KJR, Seattio. Dantzig, E. J., 542 Putnam Ave., B'klyn Dantzier, T., Mirador B. R., Phoenix, D'Artri's Orch., 51 14th St., Norwich,

John, Daugherty, Emory, Jardia Lido, Ariling on H., Washington, D. C. Davidson, J. W., Normbore T., Chicago, Davis, C., Indians, T., Indianspolie, Davis, Meyer, 18 E. 48th St., N. Y. C. Davison, Walt, Mainstreet T., K. C. DeForest, Don, 171 King St., Portland, re. Delany, Jack, KLX, Oakland, Calif. Delbridge, Del., 404 Madison T. Bidg

Dol Fose, Senor, 1587 B'way, N. Y. C. Del Fose, Senor, 1587 B'way, N. Y. C. DeLuca, J., 381 St. Marks Ave., Brook yn, N. Y. n. N. Y.
Denny, Claude, Nocturno C., Chl.
Denny, Jack. Walderf-Asteria H., N.Y.C.
Detorich, Roy, Stevens H., Chicago,
Dewces, Lowell, 1200 Jackson St., Springeld, 111. neid, III.

Dickenson, Bob, McEiroy's B. R., Seattle, Ditmars, Iyan, KOL, Seattle, Dolan, Bert, Bond Hotel, Martined, Comm. Dolan, Bert, W. H., 128 dienwood Ave., E. Donnoily, W. H., 128 dienwood Ave., E. Dornberger, Chas

Doty, Mike, Celesium B. R., Tacoma, Washington, Theory, Doc. Adolphia H., Phila. Dowell, Boots, Cotton C., San Diego, Downoy, Harry, Ballyhoe C., B'way and Downey, Harry, Ballyhoe C., B'way and Downey, Harry, Ballyhoe C., B'way and C., Celesia Downey, Harry, Ballyhoe C., B'way and Downey, Harry, Dallyhoe C., B'way and Downey, Harry, Dallyhoe C., Celesia Park Caslao, N.Y.C., Duchin, Ed., Cestral Park Caslao, N.Y.C.

ckel, Charlie, N. Y. Athletic Club, Pel n. N. Y. dmunds, Glen, Elk'e C. L. A. desnbourg, Dok, Shepard - Colonial R. Ellington, Duke, 799 7th ave., N. Y. C. Elmwood Band, 872 Van Nostrand Ave. Einwood Dans, or.

Brick, Valencia B. R., Santa Ana, Calif.,
Brick, Valencia B. R., Santa Ana, Calif.,
Bppel, 578 N. 7th St., Fhiladeiphia.
Eppel, 578 N. 7th St., Fhiladeiphia.
Lake Cilv.
Barr, Bafr Georgia St., San Diogo.
Everett, Hume, Lakeside P., Denver.

Fay, Bernard, Fay's, Providence, Farrell, F., Inn., & Sheridan Sq., N. T. C. Feeney, J. M., 226 E. 11th St., Oakland. Fagan, Ray, Sagamore H., Rochester, Fabello, Phil, Albes, Brooklyn. Farr, Aaron, Miami Baach Country C., diami Beach. n. Jos. 1966 E. Pith St., Cleveland handles, soy, how a service of the handles, hand amasoo, Mioh.
sher, Buddy, Bohemian C., Holiywood,
sher, Mark, Edgewater Beach H., Chi.
inston, Nat. Par. Studio, Hollywood.
tzpatrick, Eddio, N.B.C., S. F.,
pard, Don, 1419 Reed Ave. Kalamasoo

ch. Fogg A. M., 174 Beacon St., Portland nish, Henry, Pieasant Lake, Jackson Forman, Lou, Broadway T., N. Y. C. Fosdick, Gene, Rye Bath & Tennis C., Fosnick, wene, any westerstor.
Freed, Carl. 20 S. Orange Ave., Newark.
Fried, George, Rockland, Mass.
Friedman, L. F. St. Louis II. H. N. C.
Friedman, L. F. St. Louis II. H. N. C.
Friedman, L. F., Strand T., Stamford, Copp.
Friest, J. F., Strand T., Stamford, Copp.
Frost, Jack, Station WJAR, Providence.

Frost, Jack, Station WJAR, Provid R. I. Fulier, Earl, Swiss Gardens, Cinn. Funk, Latry, WEAF, N. Y. C. Furst, Jules, Village Barn, N. Y. C. Fys, Gli, Sliver Spray B. R., Long B Calif.

Gaivin, J. J., Piaza T., Worcester, Mass Gaillochio, Jo. 5200 Sheridan Rd., Chi. Gardnor, C. C., 1527 N. 24th St., Lin-coln, Neb. coln, Neb. 1981, 1

Geldt, Al., 117 S. N. J. Ave., Attantic Grun, Tom. Bal Taberic C., S. F., Glissor's Blue Dovils, I. O. O. F., Ball-rom, Battimore, Battimore, Glissor, Battimore, G., Grand, Tex. Glissor, G., Grand, G., Grand, G., Glissor, G., G., G., G., G., G., Glissor, G., G., G., G., G., G., Graylo, Hol., 1925 Gough St., S. F., Goldberg, Rajbb, Palmer H., Chl., Glodberg, Goo,, Cotestial R., Bay shore Park, Ballimor, Md. N. T., C., Goldbotts, Jean, Book Tower, Dertolt, Gonzales, S. N., 310 & 4th St., Santa Gonzales, S. N., 310 & 4th St., Santa Gonzales, S. N., 310 & 4th St., Santa Goldbotts, Jean, Book Tower, Dertolt, Goldbotts, Jean, Book Tower,

Gorrell, key, eve manison T. Biog., 17-Graham, Paul, Jenklinson Pay, Ft. Pleasant, N. J. Grass, Chet, 2040 S. Corona, Denver. Gross, Jimmy, Beach View Gardons C., Greer, Billy, 1002 Main St. Davesport, Is-Grier, Jimmy, Adolphus H. Dallos. Gross, Prenils, McElroy F. byrtland, Ore.

rosso, Paul, Arlington H., Colerade inga, Col. annette, Lou, 16 St. Augele St., Quebec, arnick, Ed., 58 Reynolds Ave., Provience. Gunsondorfer, W., Lido C., S. F. Gutterson, M., Valencia T., Baltim Gutterson, Waldeman, Roosevoli

Uniterson, Walcoman Rocesson L., Tollywood.

Hasa, Aloxander, 254 W. 19th St., N.I.C., Halines, "Wilton," Tevers Inn, 188 M. Brid St., Fewticket, R. I. Y. C. Hamilton, Geo., Alroort Gardent L. A., Hamilton, Geo., Alroort Gardent Letterson, C. C. Hamilton, Geo., Alroort Gardent L. A., Hamond, Cheeline, KIT, Yakilma, Wash, Hamp, Johnny, Mark Hopkins H., S. F. Hancock, Hogan, Joftens H., Birming, Chapa, Joftens H., Birming, Chapa, Joftens H., Birming, Chapa, Joftens H., Birming, John M. R. C. C. Reacock, Hogan, Joftens H., Birming, C. Reacock, Hogan, Joftens H., Birming, Lancock, Hogan,
ham.

Harmon, M., Club Mirador, Washington.

Harris, Phil, Ambassador H., L. A.

Harrison, J., Rendasvous, Toronto.

Harrison, J., Rendasvous, Toronto.

B. Cl., British Columbia Pk., Vancouver, B.

Harkness, Eddie, 2039 Pranklin St., S. F.

Hatch, Noison, Old Milit Tea Garden, Teouto, Can. Hatch, Wilbur, KNX, Hollywood, Hanoy, Al, 28 Capital St., Paw

R. I.
Hauoke, Curt, Rainbow Gardens, L. A.
Haynes, Joe, Viliage Nut Club, N. Y. C.
Hays, Bill, Cathay Tea Garden, Phila.
Heiberger, Emil, Bond H., Hartford,
Heidt, Horace, R. K. O. Golden Gate,

Fried. As a Consider Gate. Henderson, F. 228 W. 18th St. N. Y. C. Henkel, Ted. Capitol T., Sydney, Aus. Henry, Jo. Astoria, N. T. Honry, Tal., c-o MBC, 711 St Ave., Honry, Tal., c-o MBC, 711 St Ave., Chicago, C

urgh, Hite, Les, Cotton Club, Culver City, Cal. Hobbs, Frank, St. Catherine H., Catalins

is.

Hoffman, L. G., 78 Ernst St., Buffalo,
Hogan, Bill, Frolics C., Culver City, Calif.
Hogan, Tweet, Chanel Lake, Ill.
Hogland, Everett, Rendesvous B. R., BatJos., Calif.
Hollowell, B., Strand D. H., Wilmington, lollywood Collegians, E. of C. C., N.C.Y. lolman, Bob, Cafe de Pares, L. A. lolmes, Wright, Marthlque H., N. Y. C. lopkins, Claude, Roseiand B, B'way and h St., N. Y. G. Cornick, Jos. NBC, S. F. Custon, Chas., Monmouth Beach C.,

N. J. Huoston, Billy, 1858 B'way, N. Y. C. Huitberg, Henry, Inglatorra B. R., Chi. Hydo, Alex., c-c Wm. Morris, Mayfair T. Bidg., N. Y. C.

Innis, Ed, Vaulty Feir B., Huntington, W. Va. Irving, E., Lyceum T., New Britain,

Conn.
Liseminger, Bill, Hagerstown, Md.
Listt, Doug, Butto, Mont.
Lula, Felice, Rivoli T., Baltimore,
Lula, Russno, City Park Bd., Balti

Jackson's Jazz, 12 Chestnut St., Glovers-illo, N. X.
JaTY, Gilbert, Leighbon's Arcade, L. A.
JaTY, Gilbert, Leighbon's Arcade, L. A.
Jackson, Jack

N. J.
Jehie, John, 75 Driggs Ave., Brooklyn.
Jockers, Al. 1619 B'way, N. Y. C.
Johnson, C., Small's Paradise, N. Y. C.
Johnson, Dwight, Empress H., Portlan

re, Johnson, Gladys, KTM, L. A. Johnson, Gladys, KTM, L. A. Johnston, Merie, 151 W. 48th St., N.Y.C. Johnston, O. W., 48 Grove Avc., Ottawa. Jolly Joyce'e Syn., 915-17 Walnut St., Philadolphia, Philadelphia.
Jordan, Art. 6341 Norwood St., Phila.
Joues, Rogan, KVOS, Bellingham, Wash
Jones, Isham, Hollywood R., N. Y. C.
Jorgensen, Ruth. 1255 Sheldon St., Jack

on, Mich.
Joy, Jimmie. Variety, Hollywood.
Joy, Jack, KFWB, Hollywood.

Kahn, Art, Via Lago C., Chicago, Kahn, Harry, 5210 Gainer Road, Phili A.
Kahn, Herman, Capitol T., Newark, N. J.
Kahn, Rogor W., 1607 B'way, N. Y. C.
Kaha, Rogor W., 1607 B'way, N. Y. C.
Kalls, H., Lido Venice C., Boston,
Kamas, Al, Swance B. R., Washington,
Kansel, Art, Birmarck H., Chicago,
Kaufman, W., 26 N. 10th St., Lebanon

A. Kay, Herbie, MCA, Chicago,
Kaysor, Kay, Nixon R., Pitts.
Kogan, Ross E., 22 Gold St., Freeport,
J. Kiefer, Bert, 447 R. R. Ave., Pen Argyle,

Kellor, Wm. R., 4115 61st St., Woodside, I. N. Y. Kelly, Paul, La Granduja, S. F. Kelsoy, Waltor, KFRC, S. F. Kenp, Mal, Now China C., Cleveland. Kennedy, Clom, KTAB, S.

purgh. Kentner, H., Benj., Franklin H., Phila. Korr, Chna, Adelphia H., Phila. Korr, Chna, Adelphia H., Phila. Red Kibbior, Hecreation Pler, Long Beach, Cal.

each, Cal.

Koestner, Jos. N. B. C., Merchandiss
lart, 222 North Bank Dr., Chicago,
Koystone Serenaders, Gd. Riviora T., De-

Ark.
Küns, M., 5465 Spruce St., Philadelphia
Knelsel, E., Biltmore H., Atlanta,
Kniskerbocker Club, Berks County Trus
lögs. Reading, Pa.
Knutson, Erling, President H., K. C.
Kosala, Jim, Statios WLFIa, Chicago,
Kosala, Jim, Statios WLFIa, Chicago,
Kosala, Jim, Statios WLFIa, Chicago
Kosala, Jim, Walt, 347 Claremont Bidg.

S. F.
Kruoger, Art. WISN. Milwaukee.
Krueger, Bennol, WABC, N. Y. C.
Krumholz, G., P. O. Box 404, New Bed
ford, Mass.
Kyto, Bonny, Station WJR. Dotroit.

La Ferara, Vinton, 1821 Grant Ave., S. F. Lagasse, F., 518 Merrimao St., Lowell Managess, F., Dis Merrimao Bt., Lowell, Lalitaky, Ben. Majesto T. Bldg., L. A., Lampham, Clayton, Luna Park, Coney S., N. Y. M., Lampham, Clayton, Luna Park, Coney G., N. Y. M., Clayton, C. Lang, Mary, Baker H., N. Y. C. Lang, Harry, Baker H., Dallas, Lang, A. V., 27 Abbott fit, Lowell, Mass. Lang, J. V., 27 Abbott fit, Lowell, Marker, Co US, 68 Madison Ave. Lanin.

(. Y. C. Lanin, Howard, CBS, N.Y.C. Lawe, Bernio, Pattis C., Des Moines, Ia Mickey Lazarus, McFadden B. R., Sar Miches Lezurus, mcraugen A., oen-Les, Baron, Cotton Club, N. Y. C. Lefcourt, Harry, 27-10 Newtown Ave., Atoria, L. Harry, Caeley H., Scranton, P. Leftwich, Jolly, Ocasalo R., Wrighteville Beath, N. Phil, MCA, Chicago,

Levin, Al. 476 Whalley Ave., New Haven. Levitow, Bernard, Commodore H., N.T.C. Lido Croh., Suite 58 Loew Bldg., Wash-ington, D. C. Lindobanm. Joe, Breakers H. Long Lindohanm, Joe, Breakers R., Lon, Beach, Calif.
Lisbin, Hank, Adolphus H., Dallas, Lisbin, Hank, Adolphus H., Dallas, Lomhardo, Guy, Rosewolt H., N. Y., Lope, Yuccan, Congress H., Chi, S., Core, C., Control, Congress H., Chi, Lope, Young, Control, Congress H., Chi, Charles, C., Charles, Springs, W., Ludeke, Frank, Davonport H., Spokana, Wash. Vash.

Luse, Harley, Wilson'e B. R., L. A.
Lyman, Abe, Paradise R., N. Y. C.
Lynn, Correy, Blue Grotta C., Chiu
Lynn, Sammy, 2006 Wichita St., D

Macdonald, Res. Collegum, St. Peters Durg.

Macc. Art. Rendesvous B. R., Santa
Monica, Cal.
Mack. Davo Paris Inn. L. A.
Madreguera, Enric, Commodore H.,
N. Y. O.
Mahon, Margie, KMO, Scattle.
Addion, P. J., 2007 84 St., Ocean Park,
Addion, P. J., 2007 84 St., Ocean Park, Cal. Makins, Eddle. LeClaire C., Chicago. Maloney, R. B., 805 Elinor St., Knoxylile Mattias, Acut. R. S., 600 Elinor St., Knoxville, Tenn.

Matthe, Al., 801 N. Francis, Medison.
Matthe, Al., 801 N. Francis, Medison.
Mathurer, H. Rocciand S. R. N. Y.
Marveng, Jos. Italias Village, L. Lourelle,
Marinare John, Beaux Arts C., 80 W.
Marinare John, Beaux Arts C., 80 W.
Marina, Fad, Venice S., Periloc, Cal.
Marinare John, Beaux Arts C., 80 W.
Marina, Fad, Venice, B., Pilyin,
Mailin, Sam, Sonces H., Rochester,
Marina, Fad, Beasert H., Brilyin,
Mailin, Sam, Sonces H., Rochester,
Chungdown, Olio, Michael, Resettle,
Mayolin, Roy, C. W. W.
Mauyin, Roy, C. W. W.
Mauyin, Roy, C. W. W.
Mayolin, Roy, C. W.
Marinare, Jack, KGFY, L.
Maurico, Jack, RGFY, L.
Marinare, Marinare, Marinare, Marinare, Marinare, Roy, Roy, L.
McCleud, Mac., Rustio Gardons, Politin,
McCleud, McCleud, McCleud, McCleud, Mc

l. McCoy, Clydo, Drake H., Chicago. McDowell, Adrian, Town & Country C., MoDowell, Adrian, Tewn & Country C., cliwaukee.
MoEncelly, ed. J., 66 Sylvan St., Spring-eld, Mass.
McGay, J., Detroit Country Club, Detroit.
MoGewan, Loos, c/o R. W. Kahn, 1807
Sway, N. Y. C.
McIntyre, James, Chateau Laurier, Ot-

leyor Oscar, 4529 Camac St., Phila

clphia, Moyorlnob, Herb, States Hofbrau, S. F. Meyers, Al, 6300 Glrard Ave., Phila. Moyers, Louis, Zonda B. L. Seattle, Meyers, Vio Triason B. R. Seattle, Milholland, H. I., KGA, Spokane, Miller, J. Frans, Statier H., Detroit, Millor, Gladys, KOMO, Seattle, Killor Jack, Press Club, Montreal, Miller, N., 131 Williams Bt., Chales St., Caller, N., 131 Williams Bt., Chales

Miller, N., 121 Williams St., Che dass.
Miller, Vio. Loew's State, Syracuse,
Milla, Bert, Eastwood Park, Detroit.
Mills, Floyd, 765 Fayette St., Cun
and, Md.
Mills, Del. 876 E. Washington St., I Del. 876 E. Washington St., Port-Milno, Del, 876 E. Washington St., Port-ind, Ore. Miner-Doyle, 1193 Middlesex St., Lowell, Minloh, Bd., 1101 Prospect Ave., Scran-on, Pa. Mitcheli, Al, 4 Reed St., So. Norwalk, onn, Mohrman, Mable, KJR, Seattle. Morton, Fran., Italian Gardens, Sj Vash.
Molino, Carles, Roosevelt H., Holly.
Moore's, Dinty, Washington Arms, Ma-naroneok, N. Y.,
Moore, Pryor, Schaber's C., L. A.,
Moore, Torn, Cinderella B., Long Beach,

Cal.

Morey, Al, Worth T., Ft. Worth.

Morris, Glen, Silver Silpper, Battimere.

Moss, Joe, 18 E. 48th St., N. Y. C.

Mosh, Curtis, Apex C., S. F.

Moshor, V., 8187 10th Ave. S., Minnea; olis, Murial, Fred, Oriental T., Detroit. Moana H., Walkikt Beach, Hosolulu, Ha

Nappl, Bill, Dei Monte, Birmingham, Ala Nash, Len, Len Nash's Barn, Compton Nashold, Dudloy, Nashold's B. R., Sar Diego olego, Naylor, Olivor, Waiton H., Phila. Naylor, Olivor, Waiton H., Phila. Nefl. Art, 6228 Spruce St., Philadelphia. Noglar, Merlin, Fox T., Spokane, Wash. Newicz, Nick, 3150 24th St., Astoria, J. I. Nelson, Ozzie, Paramount Grill, N. Y. C. Nelson, Tom, Roosevelt H., N. Y. C. New Orloans Owis, H. Roosevelt, N. O. Newman, Alfred, U. A. Studio, Hollywood. vood. Nichola, Red, Golden Phreasant, Clove, O. Nolan,—Bob, Fishor T., Dotroit, Noong, Jimmy, Club Dixte, Chicago. Nottoan, Icaa, 1170 Green St., S., F.

0 O'Brien, Tom, Saranac Lake H., Saranac ako, N. Y. O'Conneil, Mark, 316 W 98 St., N. Y. C. Octavet Orc., 35 Duffield St., Brooklyn, Y. Y. N. Y.
O'Hare, Husk, La Saile H., Chicago,
O'Hoarn, Trave, LeClair H., Moline, Iii.
Oleen, Georgo, Hotel New Yorker, N. Y.
Olson, Guy, Eagles Aud., Seattle, Wash
Olson, Ole, Commodore C., Vancouver, Opponhsim, W., Bonj, Franklin H., Phila Original Georgia 6, Danceland, Jamaica L. I. Original Yellow Jackets, Summeriand Boach, Buckoye Lake, O. Oriando, Nick, Plaza H., N. Y. C. Osborne, Will, c/o Variety, N. Y. Owone, Harry, Grand H., Santa Monica, Cal.

Paige, Ray, Station KHJ, L. A.
Paleman, Dan, Black Cat R., N. Y. C.
Palmquist, Ernie, Eaglo B. R., Milwaukee,
Parisian Red Heads, 22 W. North St.,
ndianapolis. polis. r. Dud, 280 Hart St., B'kiyn, N. Y. ii, Chas., Hartford B. R., San Ber-Parneil, Chas., Hartford B. R., San Ber-nardino, Cal.
Pato, George C., Roseville, O.
Paternacki, Steve Luigi's R., Detroit,
Pearl, Morey, 263 Hunting Ave. Boston,
Peck, Jack, 801 Keonan Bidg., Pittshurgh
Peerless Orch., Monmouth St., Nowport,

Peterses Orth. accuminates on, everyone. Pendarris, Paul, Jonathan C., L. A. Perni, Don, Saongor T., New Orleans, La. Petry, Frank, Flagieur, F., Falisburg, Potry, Frank, Flagieur, Paterson. Art. Trout-dale-in-the-Pines. Everygene, Col. Pettis, Jack. Wm. Pean H., Pittuburgh. Poyton, Doc. New Kennore H., Albany, Potrenon, B., Tivoli T., Mishigan City, Ind.

Pfeiffer's Orch., 1842 Palmette Ave., To odo., Temporal de la companya de la Pieros, Chas., Midway Gardens, Coderake, Ind. Pipp's Oroh., Sullivan's, Edmonton, Can. Pontrelli, Pets, Palace B. R., Ocean Park.

Raiston, Jack, Station WOL, Washington, C. adin, Oscar, M-G-M Studio, Cuiver City, Ai.
Radrigues, Jos., KFI, L. A.
Rapee, Erac, Radio City Music Hell,
I. C.
Raspussan W. 444 sen, F., 148 Graham Ave., Council Ray, Alvino, NBC, S. F.
Ray, Alvino, NBC, S. F.
Read, Kemp, 559 Ashiey Bivd., New Bedord, Mass. Redman, Don, 799 7th Ave., N.Y.C. Reese, Gardner, 1619 Broadway, N. Y. Reisman, Leo, 180 W. 57th St., N. Y.

cal, nolds, Lou, 600 Central Avo., Ale-Cal.

aeda, Cal.
Ricci, Aido, Ritz-Carlton H., N. Y. C.
Rich, Fred, CBS, N. Y. C.
Richards, Barney, Uptowa Village, Cal.
Rines, Jos, Rike H., Boston,
Rines, Jos, Elke H., Boston,
Rittenbaud, J. U, Artista T., Detroit,
Rixto, Vincent, Sylvania H., Phila.
Roanes' Penn, Commodore B., Lowel

Ronney Penn, Commodore B., Lowell,
Mobblea, Sammy, McAlpin H. N. Y.
Roberts, Miles, S Sheldon St., Frov., R. &
Roblinson, Johny, Showbeak, Bealdo, OxRoky, Leon, Syracnes H., Syracnes,
Roky, Leon, Syracnes H., St., N. Y. C.
Roky, Leon, H. W. Stri, S. M. N. Y. C.
Roky, Leon, H. W. Stri, S. M. S. Y.
Roke, H. Y., Jofferson H., St. L.
Ross, H. Y., Jofferson H., St. L.
Roke, H. Y., Greenstone,
Ross, H. Y., Jofferson H., St. L.
Ross, H. Y., John H., Greensbore,
Russell, J., King Cotton H., Greensbore,
Russell, H., King Cotton H., Greensbore,

Sampletro, Joe. KOIN, Portland, Ore. Sanders, Joe. MCA. Chi. Sans. P., 216 Ridgewood Ave., B'klyn. Schars, C. F., 624 B'way, Buffaio, N. T. Schill, J., Arcadia B. R., N. T. C. Schubort, Ed., 24 Arthur St., Lawrence, Mass. Schumiski, Jos. Station WCFL, Chicage, Schwarts, U. J., 819 Court St., Framont. Ohlo.

Scoggin, Chio, Pla-Mor B. R., Kanass
City, Mo.
Scott, L. W., 900 Dilhert Ave., Springefield, O.

Scott, Frank, 254 President St., Bklyn.,

I. Y.
Scotti, Bill, Pierro H., N. Y. C.
Seigor, Rudy, Fairmont H., S. F.
Seidenman, Sid, Mayflower H., Wash,
Selvin, Bon, o/o Col. Recording, 55 818 Solato, A., Paramoust Studio, Holly, Svert, Gino, KHS, L. A., Sheffers, H. C., Wilbin¹; Taunton, Mass, Sheffers, H. C., Wilbin¹; Taunton, Mass, Sheffers, H. C., Wilbin¹; Taunton, Mass, Sheffers, M. C., Wilbin¹; Taunton, Mass, KFJ, L. A., Sheffers, Sheffers, Mass, KFJ, L. A., Sheffers, Sh

Bend, Ind. Simons, Seymour, 1504 B'way, Detroit, Siason, Fred, Lotus R., Washington, D. C. Smith, Beasiey, Rosemont B., B'klyn, Smella, S., 190 W. Buohtel Ave., Akroz,

Smells, S., 160 W. Buohtel Ave., Akros, Dibosy, Vincest, CBS, 485 Medison Ave., N. T. C.
Somnick, Hearty, NBC, Chi, Somnick, Hearty, NBC, Chi, Somnick, Hearty, NBC, Albany, M. T.
Special, Parion Hotel, C. C.
Special, S. Barton Hotel, Combas, Neb., Vincest, Parion Hotel, Combas, Neb., Vincest, Charles, Prince Edward Mey, Windson, makers, Prince Edward Mey, Windson, makers, Prince Edward Mey, Vinceston, Hotel, Stafford, H., Sill Sumner St., Lincoln, Neb., Stafford, Jases, 5/6 Varfety, Hollywood.
Stafford, Jases, 5/6 Varfety, Hollywood.
Stafford, Jases, 5/6 Varfety, Hollywood.

onio, Tex.
Starr, Honry, Cotton C., Culver City, Cal.
Steinor, Max, Radio Studio, Hollywood.
Stood, Hy, Station WhiBC, Detroit.
Stevons, Porloy, 238 Huntington Ave. Soston.

Stoll, Geo., Paramount T., Los Angeles,
Stono, Marty, Radisson H., Minneapolis,
Story, Geo., Wong's C., London, Ont.
Strauh, Herb, Buffalo Broadcasting Corp.,

ssoff, Vanderhiit H., N. Y. C. set, Al, 29 Quincy St., Chicago.

Taylor, Art, Nantucket Tacht C., Nan-Tellier, Ray, Fairmount H., S. F. Teppas, J. J., 532 Glenwood Avc., Buffalo, Toeven, Roy, Rogent T., Grand Rapids, homas, Howard, c-o M. C. A., 52 W. Randinds, Chicago,
Thompson, Virginians, Ventor T., Aliantic City, N. J.
Thorpo, Suny, Tran Tan R., 244, Cals
Thorpo, Suny, Transport, Transport,
Thorpo, Suny, Transport,
Transport, Transport,
Tolloff, Andre, Surt C., Manin Bsach, PiaTolloff, Andre, Surt C., Manin Bsach, PiaTolloff, Andre, Surt C., Manin Bsach, PiaTolloff, Andre, Poetroli Lediand H.,
Tolland, Ray, Detroli Lediand H.,
Tolland, Ray, Detro

Cal. Tremaine, Paul. Roseland BR., N. Y. C. Tremaine, Paul. Roseland BR., N. Y. C. Trevor, Frank, KOIN, Portland, Ors-Trinl, Anthony, Roseland BR., N. Y. C. Tucker, Tommy, Hollywood R., N. Y. C. Turcotto, Geo., 90 Orango St., Manchaster,

Turnham, Edith Royale C., L. A. Ulirich, Frank, Roney Place H., Miami.

Valentz, Val., Lakcaide Casino, Denver.
Valerino, Jads, Statier H., Boston.
Valec, Ruby, care C. C. A., 1019 BroadVan Cloef, Jimmy, 41 Paterson St., Naw
Bunawick, N., Peter, Towers H., BrookJyan Steeden, Peter, Towers H., BrookJyan Steeden, Deter, Towers H., BrookJyan Vilo, King, Rose Room D. H., L. A.,
Vorci, Raiph, 2502 Coral St., PhilaVoorhees, Don, WEAF, N. Y. C.

Wating's Penna, co J. O'Connor, Hammorstein T. Bidg., N. Y. C. Watter, Lou, 1907 104th, v.e. Oakinad. Watter, Lou, 1907 104th, v.e. Oakinad. C. Wayno, Hai, New Yorker C., Hollywood. Weber, Thos. Broakfast C., L. A. Wesks, Anson, St. Regis H., N., Y. C. Wesks, Anson, St. Regis H., N., Y. C. Weldner, Art. 44 Watwons, St. S. F. Wolch, Roy, Pulton-Royal, B'klyn. Weldner, Art. 44 Watwons, St. S. F. Wolch, Roy, Pulton-Royal, B'klyn. Detroit.

(Continued on page 55)

CLOSE BUYING IN NOVEMBER

Final week of November found the publishers' sheet sales graph reaching the peak that comes before the seasonal pre-Christmas slow down. As usual the dealers in November went through the procedure of restocking their shelves, but due conditions and the stringent dendline on return in effect with the Music Dealers' Service, Inc., it was close buying pretty well all along the line.

along the line.

No hit hove into view during the month to rival the sales of 'Shanty in Old Shantytown,' though a near approach is 'Street Where Old Friends Meet,' which wound up the month two places behind the November leader, 'Please.' Say It Isn' of the blus-ribbon picture altogether. Felist's 'All American Girl' nudged Lct's Put Out the Lights' (Harms) out of second rating, while 'Play while 'P out of second rating, while 'Play Fiddle Play' (Marks) did a lcap into B fifth place

fifth place.

Runners-up to the first sextet for
the month were: Fit as a Fiddle'
(Felst), 'Deep as the Ocean' (Berlin), 'Just a Little Home for the
Old Forlke' (Donaldeon) and 'Rockabye Moon' (Robbins). Also making marked headway was DeSylva's
'Underneath a Harlem Moon.'

Underneath a Harlem Moon."
Mechanical field showed slight Improvement, with the recorders now hoping to stimulate trade by means of transparent discs and other novelty resorts. Brunswick had Bing Crosby monopolizing both first and second spots, while Victor had Paul second spots, while Victor had Paul on the second spots of the second
Just Like Oct.

Chicago, Dec. 24,

Chicago, Dec. 24.

There was little to set November apart from October except, perhaps, that people having settled down more completely and begun the long winter hibernating, there was a disposition to do a bit of freshening on the atock of phonod Seal Symphonies of Victor continue to sell better proportionately than to sell better proportionately than the 75-centers.

the 75-centers.

Among the sheet music leaders is Please' from Paramount's 'Big Broadcast'. It is the first time in over a year the Chicago leader has been a Hollywood plug number.

Columbia is now handling all its distribution for the middle west direct from Bridgeport, Conn.

Coast Picks Up

Los Angeles, Dec. 24.

Los Angeles, Dec. 24.

Sheet music picked up during Nowember and discs also moved a bit
faster than the previous and the
Topping the list of numbers was
Please, with another ditty from
the same picture Here Lie Love' in
fourth position. Effect of the musical picture was also felt in the
record department.

After a long dormant spell, Columbia is coming back as an element
in the popular record field on the
Coast, but Brunswick still dominates
the territory.

NOVEMBER MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING NOVEMBER BY THE LEADING MUSIC JOBBERS AND DISC DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
SONG-No. 1	'Please'	'Please'	'Please'
SONG-No. 2	'All-American Girl'	'All-American Girl'	'Say It len't So'
SONG-No. 3	'Little Street'	'Let's Put Out the Lighte'	'All-American Girl'
SONG-No. 4	'Let's Put Out the Lights'	'Little Street'	'Here Lies Love'
SONG-No. 5	'Play, Fiddle, Play'	'Shanty in Old Shantytown'	'How Deep Is the Ocean'
SONG-No. 6	'Sweethearts Forever'	'How Deep Is the Ocean'	'Let's Put Out the Lights'

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

١		outon, notif	indicate inclination in the second	
	BRUNSWICK-No. 1	'Please,' 'Waltzing in a Dream' (Bing Crosby)	'Please' (Bing Crosby)	'Brother, Can You Spare a Dime' (Bing Crosby)
,	BRUNSWICK—No. 2	'Let's Put Out the Light,' 'Brother, Can You Spare a Dime' (Bing Crosby)	'Pink Elephante' (Guy Lombardo)	'Minnie the Moocher's Wedding Day' (Cab Calloway Orch.)
	BRUNSWICK-No. 3	'No More Love,' 'Just Because You're You' (Guy Lombardo Orch.)	'I'm Sure of Everything But You' (Guy Lombardo)	'Please' (Bing Crosby)
	BRUNSWICK—No. 4	'I've Got the World on a String,' 'Har- lem Holiday' (Cab Calloway)	'Willow Weep for Me' (Ted Florita Orch.)	'Say it isn't So' (Connie Boswell)
	BRUNSWICK-No. 5	'Underneath the Harlem Moon,' 'Ain't I the Lucky One!' (Don Redman Orch.)	'Charlie Two-Step' (Boswell Sisters)	'Pink Elephant' (Guy Lombardo)
	BRUNSWICK-No. 6	'How Deep is the Ocean,' 'Pink Ele- phant' (Guy Lombardo)	'Brother, Can You Spare a Dime' (Bing Crosby)	'Wha-de-dah' (Three Keys)
	COLUMBIA-No. 1	'How Deep is the Ocean,' 'Please' (Rudy Vallee)	'Hell's Belle' (Art Kassel Orch.)	'Shanty in Old Shantytown' (Ted Lewis Orch.)
	COLUMBIA-No. 2	'Perfect Combination,' 'Look What You've Done' (Eddie Cantor)	Let's Put Out the Lights' (Rudy Vallee Orch.)	'Hell's Bells' (Art Kassel Orch.)
	COLUMBIA-No. 3	'Headin' for Better Times,' 'New Fare- well Blues' (Ted Lewis)	'Say it isn't So' (Rudy Vallee Orch.)	'Let's Put Out the Lights' (Rudy Vallee Orch.)
	COLUMBIA-No. 4	'A Shine On Your Shoes,' 'Don't Mean a Thing' (Roger Wolfe Kahn)	'Shanty in Old Shantytown' (Ted Lewis Orch.)	'Say it len't So' (Rudy Vallee)
	COLUMBIA-No. 5	'Brother, Can You Spare a Dime,' 'I'll Never Have to Dream Again' (Rudy Vallee)	'Goofus' (Dan Russo Orch.)	'Three on a Match' (Freddie Martin Orch.)
	COLUMBIA-No. 6	'Fit as a Fiddle,' Just a Little Home' (Roger. Wolfe Kahn)	'Wear a Long White Robe' (Joe Haymes Orch.)	'Shine' (Louis Armstrong Orch.)
	VICTOR-No. 1	'Let's Put Out the Lights,' 'You're Tell- ing Me' (Paul Whiteman)	'Fit as a Fiddle' (Waring's Pennsylvanians)	Noble's Mayfair Orch.)
I	VICTOR-No. 2	'it's Got to Be You,' 'Please' (George Olsen)	'Rockabye Moon' (George Olsen Orch.)	'I'll Never Have to Dream Again' (Isham Jones Orch.)
	VICTOR—No. 3	'I'll Follow You,' 'How Deep is the Ocean' (Paul Whiteman)	'Out of Darkness' (George Olsen Orch.)	'Plase' (George Olsen Orch.)
1	VICTOR-No. 4	'Fit as a Fiddle,' 'You'll Get By' (War- ing's Pennsylvanians)	'This Is No Dream' (Victor Arden-Phil	man)
	VICTOR-No. 5	'Rockabye Moon,' 'Play, Fiddle, Play' (Georgo Olsen)	Ohman)	'Pink Elephante' (George Olsen Orch.)
l	VICTOR—No. 6	'Just a Little Home for the Old Folks,' 'Just Because It's You' (Don Bestor)		'Let's Put Out the Lights' (Paul White- man Orch.)

was recorded rather grudingly by the press, which resents the inva-sion of Hungarian playwrights to Vienna theatres. 'Sparrow' has not yet been produced in the original Hungarian, the German-Version be-ing the first to see the light.

TANZENDE SHYLOCK

('Dancing Shylock')

Revue by Geza Herezeg. Opening per-formance of the new Neue Lustspielhaut theatrs. Directed Kel Farkes, who also is started in the tending part, Music by Erwin Strauss.

Santa Claus Shows Up

Chicago, Dec. 24.
First butter-and-egg man reported in Chicago since 1929 showed up at the Chee Pares, Miles Fritzel's cafe last week. He invited everybody in the place, performers, musicians, and guests to a big supper after closing hours. It was to celebrate an anniversary. And the real McCoy in swanky entertainments.

remaker and the previous months. Topping the list of numbers was a formance of the new Neese Lostspichhaus lase is started in the leading part, Music Please, with another ditty from the positions. The read of the third properties of the control of the part is a start of the case of the control of the part is a start of the control of the part is a start of the case of the cas

Disc Reviews

By Abel Green

Baby Rose Marie

Baby Rose Marie
Seven-year-old kidlet who sings
pops in a wholly professional manner. She sounds sufficiently childleh
to make her expert song delivery at
the common sufficient of common sufficient of common sufficient of the
Dim. Dim Dawning are on Victor
24186.

Leo Reisman

Leo Reisman
With the Reisman orchestra on
Vic 24193 is Fred Astairc, who
sounds sort of sopranoish in the
vocal renditions of 'Night and Day'
and Tve Got You On My Mind,' the
Cole Forter songs from Gay DiReisman Maneyation The idea of
having the original show singer
contribute vocally is a favorite
Reisman trick.
Vic 24192 couples the corking.

Vic 24192 couples the corking Jerome Kern music from 'Music in the Air.' The waitz, 'And Love Was Born,' with 'We Belong Together,' melody foxtrot, are a tiptop brace.

Paul Whiteman

Paul Whiteman
Victor has been keeping the
Whitemanites busy 'canning' some
of the choice ditties of the day.
Two from 'Take a Chance,' with
Ramona and her plano featured in
Risc in' Shine (DeSylva-Youmans);
and Turn Out the Light' (DeSylva-Whitling-Frown), Nacio, not Lew,
telever dreck Fulton on the vocalclasses dreck Fulton on the vocaltology.
William Ween for Nie' and 'Ste 4' and 'Ste 4'.

Married the Girl' with 'Well: Well: Well: (Vic 24186); 'Sweet Muchache and Tun. Dim Downing, late the Common of th

Russ Columbo

Russ Columbo
Victor's 24194-5 has four by the
ex-crooner, now gone maestro, with
his own dance orchestra. Columbo
professional career, merely contributing the vocal interludes, as
he does in 'Street of Dreams' and
Lost in the Crowd, on one disc,
and Make Love the Called to Les
Live Confluence and mare 50)

(Continued on page 50)



Tm Telling You'

By Jack Osterman

TO EVERYBODY—A MERRY XMAS AND HAPPY NEW BEER!

If We Were Santa Claus

If We Were Santa Claus
We would give the Orpheum circuit back to the actors, another
Jazz Singer' to Jessef, another
Jazz Singer' to Jessef, another
Tucker, a bouncing boy to Cantor,
another 'Singing Fool' to Joison,
new typervite ribbander,
ware typ

Nearly Free

Nearly Free
We read with pleasure that Gov.
Moore refused to send Robert
Burns back to the Georgia Chain
Gang. We played Atlanta once.
However, Burns with have to remain
within New Jersey boundaries, and
if he becomes restless his next book
might be, T Am a Fugitive From a
Jersey Mosquito Gang:

Whoopee

Our two-week-old daughter re-ceived a \$50 check from one of her relatives. We are now trying to fix it so she takes US out New

Suggestion

If Phil Baker should play Radio City they could move their other 'small' house over and use it for a box.

New Idea

We also found out that on the opening night Roxy has arranged for a motorcycle police escort for people holding first row tickets.

It's a Racket

One actor walked out on a hotel and the bill. 'Where are you going now?' asked his pal. 'Over to another hotel and break

in a new bill' was the answer.

There is no truth in the report that Milton Berie intended doing a summer revue in the Craig Theatre.

Harry Rosenthal reports that Sigmund Rosenthal reports that can be owned a horse. He put him in a race and 12 other composers claimed him.

Say It With Flowers
Frankle Jaames informs us that
she has a flower shop in the Congress Hotel, Chicago. That ought to
be a pretty tough spot to handle

Ouchi

Ouch!

A headliner received a wire from his agent on the Coast saying, "Wire immediately your lowest figure for feature picture for major company." He showed it to a rival manager, who burned him up by remarking, "That's just to get away from the stereotyped wire, arrived safe."

At Doc Michel's swell beefsteak party to members of his profession that help him treat the unfortunate theatrical folk who can't pay, the who's who of the stage turned out for him. Eddle Cantor and Georgie Jessel appsared and at the finish George threw his arms around Ed-George threw his arms around Eddie and hugged him. Eddie warned him by saying, 'George, it's okay to hug me and you can even kiss me, but if you ever start calling me Norma, that's the finish.'

Sign of the Times

Eddle Buzzell reports that on his
trip East he noticed a sign in front
of a small town picture house that
was closed. The large letters read:
'Debt Takes a Holiday.'

Ostermania

Ostermania
This going to press on Saturday
is tough on the set of the staff that only
has to get news...We Lindy'd
with Irving Berlin and started
bragging, but he told us to wait
till the kid was six years old like
his 'daughter...We told him we
would...Trist change in our household was the buying of a noiseless
typewriter...Wait till the poor
child has to read the column...
And we hope Santa Claus sent you
all the presents to make you as
happy as the one he sent us....
ARE YOU READING?

Agony Ads

Los Angeles, Dec. 24.
Those classified ad blues.
Here's what hits the eye in a quick glom through the agony column of any Los Angeles daily:

Swaps. Saxophone, like new, want electrical sewing machine, or what have you?

If worried use Jake Johnson's Detectives.

Want to be married? Come to 1207 Blivite Blvd. Retired minister,

\$100 cash for leads to successful contact with party planning to build house. Confidential.

PRODUCER, writer and director of motion pictures for over 20 years will coach aspirant for picture work; all branches of the art. ROULETTE. GUARANTEED. Playing instructions, \$1. Details, \$c.

REDUCE 4 ibs. weekly by gargling.

WHISKEY DRINKING STOPPED NOW. Keeley Institute.

Brewery Stock Issues Flood L. A. Gullible

Los Angeles, Dec. 24.

Playing on the possibilities that good beer will be legalized, promoters here have offered the public 125 stock issues in breweries in the past two or three months.

Situation has reached such pro portions, in the opinion of the Better Business Bureau, that a warning has been issued, pointing out a twofold speculation in such stock. Bureau states that the major breweries of pre-prohibition days are still in existence and remain the are still in existence and remain the leaders of that industry, which consequently narrows the field for new beer vats. It points out also, that in addition to the ordinary speculation in stock buying, there is the added spec as to what Congress will eventually do with the mait product.

TAXI DANCE BANNED

Mex. City Closes One When Girls Got 11/2 Cents Per Creep

Mexico City, Dec. 21. Taxi dancing, latest novelty of the kind in these parts, is out, civic fathers have ruled in ordering closure of a large dance hall over the Teatro Principal. Action was taken because local cade-saloon-cabaret-dancehall laws don't cover taxi dancing academies; also be cause government deemed hostesse weren't getting break in establishment's profits

Academy functioned on basis of customers buying eight dance tick-ets for about 35 cents and gais get-ting comish of 1½ cents per dance, which afforded management 70%

Civic fathers have started quiz as to who allowed hall to go in for taxi dancing, and announce that other similar institutions will be promptly closed.

MARRIAGES

Aima Tell, film actress, to Stanley Blystone, actor, Hollywood, Dec. 18. Sally Sweet, picture actress, to Charies Crufts, orchestra leader, Hoboken, Dec. 18.

Ethei Sutherland to Chas. Butterworth, comedian, Harrison, N. Y., Dec. 18.

Charles Fiedler and Pauline La-pofsky, musician, both of New York city, have applied at Greenwich, Conn., for a marriage license.

Eugene Silber, member of Mae Barnett's orchestra, and Theodora M. Samovitz have announced their engagement at Poughkeepsie, N. Y. Lillian Duncan, dancer, to Dr. Wm. Murray Winn, St. Louis, Dec

STEARNS' DIVORCE

Bert Stearn, Pittsburgh manager of the United Artists exchange, filed suit iast week for divorce against Mrs. Myrtie Stearn, charging cruei-ty. The Stearns have been sepa-rated for several months.

Home Bar Specialist Invades Hollywood as Wright Law Goes Out

Hollywood, Dec. 24.
The day the Wright act (State liquor enforcement law) went off the statute books, and with it the pardon from prison of 128 prohibition law violators, Hollywood was covered with class advertising throwaways which announced 'an exclusive display of barroom accessories.' It was the first time that the word 'barroom' has come out in the open in this staid part of the country since pre-prohibition days.

out in the output since pre-point of the country since pre-point tho days. Pamphiets were delivered at house doors and placed in every parked car. Principal the colors, to see the principal of the swank of the swa

Beach Gambling Fades On L. A. Police Orders

Holivwood, Dec. 24. Hollywood, Dec. 24.

After operating unmolested for more than a year, during which they piled up huge grosses, 'tange', 'roulette' and similar gambling devices at nearby beaches have been closed on orders of Chief of Police Roy Steckel, Decision to put the clamps on followed a conference between the chief, Mayor Porter and members of the police commission.

sion.
Legit concessionaires at Santa Monica, Ocean Park and Venice, where the games flourished, have been among the most persistent waiters. It was common on a Saturday or Sunday during the past season for every game of chance, to pizy to expectly while rides, shows and other legit attractions starved.

READY FOR BEER

Long Sandwich Bars Installed in Broadway Store at 46th

What may be Broadway's first er saloon is spotted next to beer saloon is spotted next to Simpson's hock shop on the corner at 46th street. Place is called the Ale Raii... It has two long bars. Equipment for hot sandwiches and

stems (oysters) also installed.

Neon bulbed sign over the entrance is a pay-off. It moves in V
fashion up and down, a simulation
of elbow-bending, the natural exercise of persons who take beer and

Disc Reviews

(Continued from page 49) Goodnight, all obviously primed for the crooning Columbo delivery.

Jesse Crawford
Robert Simmons' vocalizing assists the Paramount theatre's poet
of the organ' as the Wuritzer consoloist is ether-ballyhooed. When
Mother Played the Organ' and
Moonlight on the River are pop
ently primed for the mike-tunerinners.

Pickens Sisters-Whiteman's Rhythm Boys The Pickens Sisters from Georgia

ane Fickens Sisters from Geo-appropriately enough harmo-'Sentimental Gent from Georgia.' Whiteman's Rhythm Boys hotcha with 'Jigtime,' a more in ditty. Victor 24190. Both oke vocais.

Jack Denny
The Hotel Waldorf-Astoria orchestra leader is another who has
been faculties. Two more from the
profileally funeful Kern's Music in
the Air score are backed on Vic
24183. They are Twe Told Every
Little Star' and 'The Song is You.
'That's Ail 'That Matters to Me,'
Paul Small handling the vocais.

Hoagy Carmichael

Hoagy Carmichael
This hot arranger-maestro, with
his own orchestra, has two of his
own compositions on Viz 24182.
They are "Thanksgiving which,
should have been recorded a month
ago, and "Sing it Way Down Low."
In the latter, it's 100% Carmichael,
singing besides playing and composing it. Dick Robertson vocatizes
Thanksgiving." Both sprightly foxtrots.

Sunny Calif.

Hollywood, Dec. 24.

Nightly frost warnings by the Department of Agriculture from KNX have brought about more editorial kidding of 'Sunny California' than any one element in years. Station is bombarded with satirical letters and maners are taking letters. letters and papers are taking editorial whacks at the evening temperature readings which don't coincide with the pretty literature going from these

parts.

When the station started the warnings the local real estate board tried to put a quietus on the program but without

GARDEN HOCKEY TRADE HELPED BY SCALE CUT

Second price reductions for professional hockey games at Madison Square Garden last week, resulted in a healthy jump in attendance. Scale is now \$2.20 top as against \$3 even. At the latter top the Garden absorbed the federal tax.

Price revision was accompanied by the resignation of John S. Hammond as vice-president of the Garden corporation, with hockey his special department. That places William Carey in full charge of the Garden. Leeter Patrick replaced Hammond in the hockey department. ment.

ment.

Amateur hockey games at 40 cents top, Sunday afternoon, drew best crowds of the season.

Angling the Stars

Angling the Stars
Hollywood, Dec. 24.
Tipster sheets, which did a brody
at the time of the market crash, are
again beginning to flood the film
colony, with around a dozen now
entering this territory from as far
sast as Bacton. east as Boston.

A majority of them are putting the glitter on mining stocks.

Mr. and Mrs. John Hasler Good, daughter, St. Luke's hospital, Den-ver, Dec. 11. Father is a retired musical director.

More Football Games Than Bull Fights in Mexico, Gov't Reports

Mexico City, Dec. 21.

Figures of the Department of National Statistics some training and the Parameter of National Statistics some training and the Parameter of National Statistics and year 2,027 amusement thirds and customers. Department thinks continue to the properties of the Parameter of National Nation

those grown on control total accommonations on specific process. Picture houses, competitive sports clubs and stage and open air theatres top the list of Mexican amusement centers. Republic has 547 cinemas; 374 sporting clubs; 352 stage theatres and 250 open air theatres and salons dedicated to theatrical shows. Next come 187 circus pitches; 140 buil fight circus pitches; 140 buil fight of the control theatres and salons dedicated to the circus pitches; 140 buil fight of the circus p

theatres and salons dedicated to theatrical shows. Next come 167 circus pitches: 140 buil fight arenas; 71 cock fight pits; 28 professional handball courts, and 15 race tracks. But the movies with 102,606 shows of the total of 134,416 functions these centers gave 416 functions these centers gave and 15 race tracks. But the movies with 102,606 shows of the total of 134,416 functions the second of the total of 134,416 functions the second of the se

2 For 1 Mauling Shows

Tacoma, Wash, Dec. 24.
Wrestling game has been getting kind of tough here, with two hairy-chested shows trying to tease the money out. Now comes one of the with a two for one, admission 25 cents.

cents.

One of the promoters of this sort of entertainment, however, has just purchased a big apartment house on his earnings and has an idea he might step into the beer business when, as and it.

NEW YORK THEALTH BROADWAY Seed St. at B'way TED HEALY-JOE FRISCO

MOSCONI BROS. 88 JACK MCLALLEN and ANN CODEE

ANN CUDEC
VAL & ERNIE STANTON
NITA MARTAN
MAY WIRTH and Family
TWELVE ARISTOCEATS
DE WOLFE, METCALF & FORD
Mats. 26c & 50c-Nighta 50c, 75c, \$1
All Seats Reserved

JOHN GOLDEN Presen **When Ladies Meet**

By RAOHEL CROTHERS
ROYALE Thea. W. 45th8t. CH-2-014
West. 8:40. Mit. Wed. &Sat.
Merry Xmas Mate: Mon., Wed., Thurs.
Fri. and Sat., Dec. 26:2-28-30 and 8
Happy New Year Mate.; Mon., Wad.,
Thurs., Sat., Jan. 2-4-5 and 7 GEÖRGE BRADY 1 MADEMOISELLE

By JACQUES DEVAL with A. E. MATTHEWS PLAYHOUSE, 48 St. Ec B by. BE. 9-2628 Eves. 8:40. MATS. WED. & SAT. 2:40 Special Matiness, "LITTLE WOMEN" See Daily Papers for Dates



WILLIAM HAINES in "FAST LIFE" On the Stage—Belle Baker, Harriet Hoctor, Paul Ash APITO Added Attrac's ROBINSON

Music In The Air

By Jeroma Korn & Ocear Hammerstela 24 with Relnaid Worversth, Tuilio Carniati, Natalie Hall, Walter Slezk, Alshean, Katherine Carringtes; Curtain, 2-30 ALVIN 8-30, Mats. Thurs. & Sat. 2-30 Fatta Matines Monday, Jan. 2



4 P. W. to O "SECRETS OF THE FRENCH POLICE"

TRKO PALACE STYAY CANTOR

"The Kid from Spain" TWICE DAILY, 2:45, 8:45
3 SHOWS Set. 2:45, 8:45, 11:45
8un. 2:45, 5:45, 8:45
ALL SEATS RESERVED

PRKO 86 H ST. LEX. AVE Wed. to Fri., Dec. 28 to 30 CONTINUOUS "SECRETS OF THE FRENCH POLICE"

"Little Orphan Annie" FIRKO 81 ST. BROADWAY

"LITTLE ORPHAN ANNIE"
Evenings Only
"SECRETS OF THE
FRENCH POLICE"

Broadway

Whispering Con Conrad. Sam Katz likes gold pieces. Gus Eyssell loves to reminisce. Dave Blum's dogs have ringworm. George Brown back from the

goast.
Joe Fliesler now p. a.'ing the Litc Carnegie. Plenty of after 3 a. m. speaks in

operation now. Georgie Stone in the hay at the Warwick. Flu. Ben Grimm, Universal advertising Ben Grissin, ad, is iil again. Tosephine Bennett is with the Re-

head, is ill again.
Josephine Bennett is with the Retall News Bureau.
Benny Plermont had nose bobbed
by Bony Davis had one of these new
eheck watches a year ago.
Hill (Metro) O'Brien has been on
the ween a whole year now.

Hill (Metro) O'Brien has been on the wagon a whole year now. Carrie Pash' Lanel of Publix may call off that trip to Bailtimore. Gloria Winchell had pneumonia. Oxygen resorted to last week. No pro boxing at Garden last week, but due this Friday (30). Deluge of holiday cheer buildup gards from Now York speakeriske gards from Now York speakeriske week for Christmas and New Years noos.

pace.
Junior Laemmle's next trip to
New York is scheduled for Feb-Jumor Laemmie's next trip to New York is soheduled for Feb-ruary. Francis Edward Faragoh back from the Coast and a Par writing

ct. 'ogel doing a big Xmas biz on l jewelry offerings among special showfolk

showfolk.
Town's only on-the-level wrassling
match last week was Bill Howard

match last ween was but yes, the flu.

Mitzi Jeffrey getting scared to death going up on the Empire State's top.

Preddie Rich is still celebrating his divorce victory from Peggy

State's top.
Freddie Rich is still celebrating his divorce victory from Pegy Live Trong Walter Winchells' elder daugster, Gloria, has been seriously ill with pneumonia.
Roy Furman went into three figures on a gift for the girl friend's Christmas stocking.
Roy Furman went into three figures on a gift for the girl friend's Christmas stocking.
Roy Furman went into the grant of a condition of the gift o

writer from Hollywood, is in New York for the holidays.

In the past year the number of femme taxi drivers in New York has jumped from eight to 28.

In the past year the number of femme taxi drivers in New York has jumped from eight to 28.

But the third of the thi

in. UA execs played Santas for all

the company employees Saturday afternoon by tossing a party at the

h. o. Clarice Aronton, Gas Dureau's sec in Publix until Gas went south, is now taking shorthand for Bill (KBS)

New panhandle racket last week. Bo had an envelope and was asking three cents to mail the card to his wife.

Bo had an envelope and was asking three cents to mail the card to his wife.

Suspense in 306 operators' local is killing with the holidays at hand happen.

Dave (Universal) Bader's greeting card from London is a la mourning card celebrating the passing of gloomy 1832.

Dave (Universal) Bader's greeting card from London is a la mourning card celebrating the passing of gloomy 1832.

Bar Suspense as taken to the water for the holidays. It's a 10-day cruise to Havana, with the S. St. Louis the craft. Two actors who don't want their manes mention pade for 400 Christians mention pade for 400 Christians mention pade for 400 Christians control of the Chester Edda of the control of

fields.
Eddie Buzzell and his manager,
Lew Schreiber, are in New York.
Schreiber returns later this week,

CHATTER

Buzzell staying on another fort-

Suzzell staying on another fort-night.

Motor Vehicle Dept. temporary auto registration office this year in the Continental Building, 41st street and B'way. Opened last week, later than usual.

auto registration office this year in the Continental Building, 4st street and Eway. Opened last week, in the Continental Building, 4st street and Eway. Opened last week, in the Continental Building, 4st street Danny Danker, Lux's Hollwood rep in making the film tieups, east for the holidays, going to Boston, his home town, with Broadway atopoffs before and after.

Danny Danker, Lux's Hollwood, his home town, with Broadway atopoffs before and after.

Solly Ward, Bud Flisher at' Lum Fong's Chinese feast to his Broadway-Park Row friends.

That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That sliver paint on the Sixth That Ill make him the only cronning purillet reporter. He does it with own that Sixth That Ill make him the only cronning purillet reporter. He does it with own thout same either way.

Budapest

By E. P. Jacobi

By E. P. Jacobi

Ferenc Kiss to play the name part of The Emperor Jones' at the National theatry.

The Emperor Jones' at the National theatry.

The two plays that keep triumphome year of this surface of the stormy sea of this season are T-leutenam Irja' and 'Cat in the Bag.'

Sarl Faludi, actress, to prison for five months for driving without a license and injuring an oid man and the consequences of the accident.

Rod La Rocque and Vilma Banky, here-visiting. Rod has learned German. They are to play the lead in a Hungarian-made picture in Admiral Horthy, Regent of Hungarian versions.

Admiral Horthy, Regent of Hungary, spent a whole morning at Hunnis Studios watching shots of mew Uza picture, Old Raccal.' Reaverything explained to him.

Lakatos' new play, 'The High C,' is about a prima donna of the Metropolitan Opera in whom it is difficult not to recognize Jeritza. Hot, here is the proposition of the season of t

Trenton

Leonard Norman's mother died.
Motor Vehicle Club gives big indoor circus for members.
Trenton 'Community Messenger,'
monthly, folds, as did Trenton 'Lafe.'
Merchants wondering what happend to all the Christmas shoppers,
those Priars' Saturday night blowouts.

those Friare' Saturday night blowouts.

Welssblatt is still looking
for a publisher for those two novels
he's written.

James Kerney, publisher of Trontindies for winter.

Little Cinema Playhous, artie
house, following wage dispute.

Town is still talking about presentation of Capches 'ft. U. R. by
the Central High school senfora.

London

TIMES SQUARE

Lime Trie off to Paris for Para-

mount.

Helen Gray in the picture with
Bobby Howes.

Mervyn McPherson now Pavilion's
publicity man.

Douglas Byng at the Moneeigneur

Douglas Byng at the Monard for six weeks.
Harry Roy and band around the Paramount Astorias.
'Grand Hotel' gone grind at the Empire for fortnight.
John Southern buying teddy bears

Grand Hotel' sone grind at the Empire for fortnight.

John Southern buying teddy bears as private investment.

John Southern buying teddy bears as private investment.

John Southern full of ideas for Pavilion Christmas week.

John Mawwell having long conferences with John Southern.

John Southern full of ideas for Pavilion Christmas week.

John Mawwell having long conferences with John Southern.

George Hack talking of a 60% take it or leave it the Piccailly.

George Hack talking of a 60% take it or leave it cut for acts.

Billy Cotton out of the London Pavilion bill, due to rheumatism.

Gavilion bill, due to rheumatism.

Bamund Goulding talking of taking borothy Hyson to Hollywood.

Marylin Miller permitted to stay here till Dec. 17, and even longer.

Jordan Marylin Miller permitted to stay here till Dec. 17, and even longer.

Jordan Ladviser at the Old Vic.

Foreign bands for niteries still ruled out by the Ministry of Labor.

Long Brownies to slate the legit critica.

Long Hard Stay of the Stay of the Condo Brothers waiting the conductor's chair at the Victoria Palace.

Condoe Brothers waiting the conductor's chair at the Victoria Palace.

Condoe Brothers waiting the conductor's chair at the Victoria Palace.

Condoe Brothers waiting the conductor's chair at the Victoria Palace.

Condoe Brothers waiting the confined to return shortly.

Enter Wollheim hates to have his name mentioned in the press, so he says.

says.

Marylin Miller confined to her bed
by doctor's orders, price of hectic

by doctor's orders, price of actime.
Gainsborough Films taking shots at Princes' theatre for real atmos-

phere.
David Abrahams asking Harry
Foster for acts for the London Pavillion.
Dennis Nellson-Terry, who died
in S. Africa some months ago, left

Suzanne Lenglen here opening a branch of her international tennis school.

school.

Georgie Wood inundated by trade
papers for his usual Christmas
article.

A. C. Astor brushing up his
French to do his act for the natives

A. C. Astor Drussiano French to do his act for the natives in Paris. David Abrahams taking active in-

David Abrahams taking active in-terest in management of London Pavilion.

Prince George sees the 'Crazy Outfit' at the Palladium twice in one week.

Payllon.

Prince George sees the 'Crazy Outfit' at the Palladium twice in one week.

Prince George sees the 'Crazy Outfit' at the Palladium twice in one week.

Paylon of the paylon of

London Pavilion, has one of the best stooges around here in some time.

Lord Rothermore watching 'A Kiss in Spring,' at the Alhambra, and no one at the theatre knew it.

Ida Lupino and Cyril McLasien in John Galsworthy down with a chill unable to travel to Stockies and the control of the co

ture.
Peter Burnup one of the many applicants for Cedric Belfrage's film critic's desk at the 'Sunday Express'.

press.'
Adele (Lady Cavendish) Astairc judging costumes at the Spanish Ball at Grosvenor House in aid of charity.

charity.

The Rome Express.' Gaumont British best effort to date, opened with smash at Tivoli, but failed to hold out to the smash at Tivoli, but failed to hold out to the smash at the smash at the small
""" of Secretary Officer, Will Sec resuit in Chain of the court of the court of the With London all excited over the England - Australia cricket tests, Bertram Mills staging one at his annual circus—elephants being play-

ers.
Wyn Clare and Eric Bransby Wil-

ers.

Wyn Clare and Eric Bransby Williams, son of the well-known characters, son of the well-known characters are an experienced and the second control of the second control of the second coult, consisting of 16 theatres, but the second coult, consisting of 16 theatres, but the second coult, or
Providence

By A. A. Marcello

Ed Reed still 'chiseling.' Natives keen for hockey. Harold Maloney thinking them up .st. Little theatre groups not so active

Little theatre groups not so active this year.

Tom Mechan in demand as a public speaker, pool flourishing despite police drive.

Nigger' pool flourishing despite police drive.

Tom Mechan to make this town to the police drive.

To the policy drive to make this town to the policy drive.

Fred Lovett, former local exhibitor, is trying his luck across the state line in Massachusetts.

George Spink, ex-vandeville song affed dance man, is heading a new little theatre inovenent in Providence.

By Frank Scully

Camille Whyn In.

Mrs. Marc Klaw to London.
J. B. McSwy forgot his hat.
Brigitte Helm back to Berlin.

Hobart Henley lost somewhere,

Hobart Henley lost somewhere,

Flackety Rax bewildering Nicodes

footballers pilenty.

Frand Withock, better, using W.

Mark Hellinger no catch much

new on Rivera for U.

U. P. cabling for Jimmy Walkeen

sant weight—13s ringsin Markeen

crawford trying tennis in rain.

The Maltese Falcon' opened box

officeless Palma Theatre at Ma
Jorca.

Riviera

By Frank Scully

orca. Ruggiero Ricci, boy violinist, b**ig-**er hit than roulctte at **Mont**e

Rugglero Ricci, boy violinite, bagger hit than roulcite at Monte
Carlo.

A. E. Dupont shooting The knvisible Man, his next, on (gas) exEugene (Damaged Goods) Brieux
died in same house Harry Lachman
lived in for years in Nic. Sock Esjeff Dickson opening Sock Eswith Marcel Thil featured.

Times' cutting down cablers from
£10 to £5, and even £3 a story,
Used to pay £20 for a front page

"Think of washing in a legit year.

"Times' coutting described from £10 to £5, and even £1 a story. Used to pay £20 for a front page squib.

£10 to £5, and even £1 a story. Used to pay £20 for a front page squib.

£10 to £5, and even £2 a story. Used to pay £20 for a front page squib.

£10 to £5, and even £2 a front page squib.

£10 to provide the page for the front page squibeling done with Marcel Pagnofs. Fanny, too.

£10 to point American Mag.

£10 to point Page for the front page squibeling done with Marcel page squibeling to point.

£10 to point Page for the front page squibeling for the front page squibeling to point.

£10 to point page for the front page squibeling for the front page squibeling for a double check.

Harold Lloyd planned an all comers Xmas dirner at Cannes, but took his fock to London instead.

£10 to page for the front page squibeling for the fron

Loop

Dorothy Gardiner Cuba-bound for the bolidays.
Dorothy Gulman has Vincent ko-pez to publicke.
Sompleted a play,
Seyond His Striving.
Mort Singer flying to join family
In L. A. for Christmas.
Ed Lowry at Chicago with kid
show, but continuance not settled,
to help Ray West's first night as an
impresario.

to help Ray West's first night as an impresario.

Ben Kahane and Harold Franklin merged here to take the Hollywood trib togethere to take the Hollywood trib togethere to take the Hollywood trib togethere to the Hollywood trib together to the Ho

Miami

By Ben Prout

Lots of horses at Hialean.

William Fox new arrival at Miami-Hillmore.
Ray Teal engaged at the Olympia starting New Year's eve.

Don Lanning-dickering for the old Starting New Year's even the New Year
Silver Slipper, which has been re-built.

Sparks about to open Roxy and make it seven in greater Miami

Biltmore open brought flock of olfers to town, some of them re-

golfers to town, some maining.
Fier baliroom, only semi-club open on beach yet, breaking even or a little better.
West Fiagler pup track gets off to good start, eases off. Racing crowd

a West Fingler pup track gets off to good start, eases off. Racing crowd not in town yet.

Barney Whitney says he's going to club it at Moulin Rouge. No cash in sight yet.

Flagler strect's crowded, but most of them so past all store windows except 5 and 34 s.

Club Lido. Palm Island place is under debt padlock right now.

Tom Williams breaking even at Bagdad with pretty good stand-by show. Chester Alexander M. Clip.

Bing Crosby sunning himself at the beach and being interviewed about new They Satisfy radio contents.

about new 'They Satisty' radio con-tract.
Wometco about to open Mayfair as preview house for Universal, Co-lumbia, Fox and a few selected im-ports.
Floridian lessee talks of opening regular supper club, but it's rumored Bouche's at Miami Beach will re-main dark.
Rumored Columbus hotel will re-main tark.
Active the Columbus hotel will re-serve the control of
art took and one spanish usardens at the contest of
and one Meichman's band out of St. Louis.

Louis (Connell trying to make a go of downtown taxl-dance palace, with floor show to Rose Allen's or-chestra. He's occupying old City club building, which is a natural for downtown club.

Night clubs springing up all overtown. If they all open, if'll be too town. If they all open, if'll be too Kay's Frolies cate. Finds mose over, with removable partitions all around huge floor, providing private dining nooks for those who want fem.

New Haven

By Harold M. Bone

Local hockey almost did a foldup And still no letter from Harvey Cocks.
Sal Spinelli out of hosp, and back

Town going nerts over Hi-Ho puzzles. Kari Dalquist now on 'Courier

Town going nerts over Hi-Ho
punzies Jadquist now on 'Courier'
olty desk.
'Sonny Boy' Amato doing a fili-in
in Par band.
Local brewery stock being dumped to the market.

Red Early ribbed because he had
to go to rehearsal.

Mother of Eddie Brennan, Par
Michthoffer was a holdover at Art
Clincma, foreign films.
Some of his admiring public gave
Eddie Weaver a bollfold.
That notice to Par band breaks
up a swell musical outfit.
A frigid stage had Monte Blue dolag a turn with an occat onman in 'Movie Circus' troupe.
When he was five years old, Mac
McKerness wore a brown derby.
Artie Ehehalt proudly displaying
the conclusion of the stage of the stage of the stage had Monte Blue
Course of the stage had Monte Blue
Artie Ehehalt proudly displaying
the conclusions of the stage of the stage had Monte Blue
Moverness wore a brown derby.
Artie Ehehalt proudly displaying
the conclusions as fish-peddier on Friday
bears as a fish-peddier on Friday
hoars as a fish-peddier on Friday
hoars as a fish-peddier on Friday

the Xmas card from Rudy Vallee.
Bronchitis has Harry Berman
hoarse as a fish-peddler on Friday

it. ney're searching the town for a e to that lid George Cruzon

wears.

Mary Murphy sues Fox-New Engiand Theatres for \$25,000 for fall in

iand Theatres for \$25,000 for fall in Fox-Poll.
Walter Lioyd, Pen Cohen, Chris Joyce and Sal Amato on and off Par sick list.
After years on 'Courier' night desk, Tom King can't sleep now that he has a day job.
Maybe some local critics are now

CHATTER

lorry they panned Ethel Barrymore In her last stand here.

Harriett Harris out of F. & M.
Harriett Harriett Harris out of F. & M.
Harriett Harriett

Pittsburgh By Hal Cohen

Charile Melson's Xmas card this year post-marked from Seattle. Nat Nazarro, Jr., m.c.'ing at Show Boat again, coming here from Chi-

ago. Nixon gets the Lunts and Noel Coward in 'Design for Living' on

Nixon gets the Lunts and Noel Coward in Design for Living' on Jan. 3th Millstone Atlas, former radio stylist here, granted a divorce last week from Noah Atlas.

Earl Roeser, former manager of Cameraphone, going to Kaneas City to take a sales position.

To take a sales position, the control of the control

Tele.
Tommy Smith, RKO auditor from Washington, passed away here last week of pneumonia in Southside hospitai.

hospitai.

Mrs. Harry Kalmine paid her first visit to Pittsburgh over the weekend to spend the holidays with her husband

husband.
Madelyn Ward, now Mrs. Jimmy
Thompson, mother of a baby hoy.
She used to be Enright's and Stan-ley's prima.
Margaret Angiln in town rehears-ing for her guest-starring engage-ment at Pitt next week in First

ment at Pitt next week in Mrs. Fraser.'
Karl Krug, former drama editor of 'Press,' now doing a weekly the

Mrs. Fraser:

Karl Krug, former drama editor
of 'Press,' now doing a weekly theattre column for giveaway 'Pittaburgh Shopper,' and the shopper,' and sho

Oklahoma City By George Noble

Clarence Mills says he fears when his 'ship comes in' it will be receivership.

currence atills says he fears when his ship comes in it will be receivership.

The comes in it will be received and the comparable to get rid of rats and mice.

Howard Savage knows the name of every regular patron of the Capture of the comparable to the comparable

Boston

By Len Libbey

Billy Glason, headliner at Keith's,

Billy Glason, headliner at Keith's, former newsboy here. Mirs. Ccoll B. De Mille visits her cousin, Mirs. Deale! Merrinan, in the Cousin, Mirs. Danie! Merrinan, in Great turn-out for the annual performance of "The Messiah" by the Handel and Haydn Society. Joseph Pistorio and his radio band, and stars from Met stage alided North End mothers in a committy tree to the country of the money plane for Paula Stone, revealed as hero in secret wedding year ago, bride being former Laura Williamson of Atlanta. Theatre men attended funeral of Bernard F. Scanlan, secretary of Police Commissioner E. C. Huitman Mickle Alpert emceling it in his new home, The Ten o'Clock Club, in the Back Bay. Innovation is "every night is Theatrical Night." Other clubs specify one nile each week, perr Ripley, former newspaperan, exploitation chief, and lattery.

Other clubs specify one nite each week. It jiley former newspacer. Ruper pointed in the control of the control

Nick Young, paring files of his Boston Evening American back 20 years ago, finds that there were then running nine first-class legit Caby Deslys, with Al Joion; George Arliss in "Disraell," Eddie Foy, John Mason, Nora Bayee' and Jack Nor-worth, and Richard Carle and Hat-tle Williams, among the stars.

Minneapolis By Les Ross

State getting ready for Fanchon-Marco units. RKO Orpheum this week starts Friday changes instead of Satur-

Morgan Ames, RKO division man ger, a pre-Christmas busines

Morgan Annes, RKU division manager, as pre-Christmas business vigitad Nichols' Pennies' held over at Hotel. Lowry Peacock Room' night club.

Badle Kueppers, State press agent, still taking mud cure at Shakopee Frank Steffes, optimistic State theatre manager and perpetual bull, back on job atter fix a weekly, compared to the state of two leading Twin City stations. Larry Funk's orchestra following Red Nichols' Pennies' into the Hotel Lowry Peacock room New Years were as weekly and the state of two leading Twin City stations.

week.

Hinda Wausau, stripper de iuxe
proved card again as guest sta:
with Gayety stock burlesque com-

produced card again as guess starwho was a superior of the control of the contr

ture in town, 'Lunes, queen or a sia.'

"Buzz' Bainbridge's two young-sters played leads in his stock company's Christmas production of Shabbort.

Old silent 'Mickey Mouse' cartoon comedy run between acts at all performances of 'Sally' during Shubert theatre road-show engagement in order to comply with royalty contract.

theatre rosu-suc-order to comply with royalty cun-tract. Century theatre ads for 'Handle With Care' call attention to pres-ence in cast of Victor Jory, leading man for the Bainbridge stock com-local favorite.

plany involves.

The various of St. Paul Orpheum.

Cloud during pre-Christman period, took place of Lou Golden, sent back too Maha after filling in for M. C. Park, recuperating from operation, at local Orpheum.

Eugene Goosens of Cincinnati Symphony orchestra, guest conductor of local orchestra, while Zutor or orchest

Denver

New theatre rumored for Casper, Wyo.
Harry Marcus spent Christmas in Salt Lake.
Chas. Krelling has leased the Comet theatre.
The Comet heatre.

Thos. Melton, Victory owner, plan-ning Florida trip.
Ed Schulte of Casper, Wyo., spending holidays in Denver.
'Another Language,' legit, booked for Broadway week of Jan. 2.
Earl Kaye has gone to Memphis to direct orchestra in RKO house. H. T. Nolan leaves on annual win-ter vacation at his Brownsyllie, 7ex.

H. T. Notan heaves on annual winter vacation at his Brownswille, Tex, home.
C. W. Dickson, Edu. salesman, was snowbound at Riverton, Wyo, during the sales dept.
R. V. Anderson, of the sales dept. R. V. Anderson, of the sales dept. R. V. Anderson, of the sales dept. When the sales dept. When holding up barbecue stand, bandlis grab two slot machines instead of cash resider.
Harry Marcus, C. Philadelphia, managing local Allied exchange.
News to Eddle Cantor: Fred Speers in signed story in Post said Cantor would be with Whooped Speers in signed story in Post said Cantor would be with Whooped Speers in Signed story in Post said Cantor would be with Whooped Speers in Signed story in Post said Cantor would be with Whooped Speers in Signed story in Post said Cantor would be with Whooped Speers in Signed story in Post said Cantor Would be with Whooped Speers in Signed story in Post said Cantor would be with Whooped Speers in Signed story in Post said Cantor would be with Whooped Speers in Signed story in Post said Cantor Would be with Whooped Speers in Signed story in Post said Cantor Would be with Whooped Speers in Signed Speers in Signed Speers in Speers

Bandits raid Salvation Army ket-

grae Ormundy, regular director, mones of the state of the

By James Watts

Bandits raid Salvation Army ketthe Get \$5.0" epidemic since 1918
hits this territory.

"Market Hours, first production of
new Little Theatre at Cloquet, Minn.
TBen-Hur' shown to 2,500 kiddles
as free Christmas show at Doric
theatre.

Padiost clamped down on Redmen and the theatre at Cloudet, Minn.
"Uncle Tom's Cabin' still has
drawing power. Presented as benefit to aid needy children here.
Installing 'the shining mahogany'
at the Ritz in Superior brought
Sam Luyre a '250' fine and Jail
trought of the shining was a ship
to the still in Superior brought
Sam Luyre a '250' fine and Jail
trought of the ship of

term.
Golfers would settle delinquent golf
dues with 'reservations.' Clubs want
cash as they desperately try to settle

dues with reservations. Clubs want cash as they desperately try 0 settle budgets.

John T. Murphy, publisher of The Superior (Wis.) Telegram for forty Superior (Wis.) Telegram for forty New Tribus and Superior of the Superior (Wis.) Telegram for forty New Tribus and Superior (Wis.) Telegram for the years illness.

Emil Nygard, only Communist mayor in U. S., himself out of work for two years, opens ten-point profit of the years, opens the point of the years, opens the point of the years, opens the years of the yea

Cleveland

By Glenn C. Pulle.

Jack Mulhali blew back to Hollywood for Christmas with family.
Al Evans, former m. c., now in Rudy Vallee's band pounding a piano.

Met. Ronnie Erin, actress, off to joir traveling film revival of Peter Pan (slient) in Toledo as oharacter lec-

so they moved headquarters over to State.
Louis Rich, bandmaster, had his pocket pleked of \$500. Does any bandman really carry that much described by the state of the state of the 'Show Boat' cast spent two-week' lay-off in town, rehearsing new principals prior to Hanna opening this week.

The Samuels all set to adopt baby The Samuels all set to adopt baby and the state of the state of the state of the postponing the state of the state of the state of the postponing the state of th

girl mete, but killed a good story by workpoints. It Mildred Shephard, localite, picked up here by Edgar Bergen as new assistant in ventriloquist act, opening in New York.

Bert Frohman now confesses he fought in Cleveland prize rings as featherweight 10 years ago under name of Johnny Braniga.

Manus McCaff are e-ceted busination and the confesses he fought in Cleveland prize rings as featherweight 10 years ago under name of Johnny Braniga.

McCaffery also as press and sec.

RKO Palace and Loew's State pit bands being cut down to 12 mcn. Four weeks' notice given to Maurice Spitalny's, covering its shirt to RKO Hipp.

Four weeks' notice given to Munice Spitalny's, covering its shirt to RKO High. The local drama crick got in dutch by passing up a charity show without a review, with city ed sendling hie photographer and two reporters over to fi: it up? Phil Selznick, night-club and dance-hall impressrio, has branched out further by opening a black-and-tant theatre with his Club Madrid talent doubleweever with the Tixy Mounda club for week during 'Show Boat' lay-off, but did her face get red when cope raided spot, claiming a guy was hooked out of 40 srand in sambling! Following Rudy Vallee at Carter Following Rudy Vallee at Carter ! ing Rudy Vallee at

Following Rudy Vallee at Carlot Hotel and opening on a Monday, Fred Warling's Pennsylvanians drew less than 60 customers in on first night, though booked for three weeks. Poor publicity methods blamed.

weeks. Poor publicity
blamed.

'Great Scott,' novel by Horace
Wade, local writer, has been dramatized by Roger Wheeler with prospects of a Broadway opening later
this winter. Wade's now in New
Orleans as p.s. for Jefferson Park
race tracks.

Hartford

By M. H. Hammer Bili Flannagan in as Regal acting

Bill Flannagan in as Regal acting manager.
Excuse it, please—George Capwell is the name.
Bill Mallo now executive advertising director of WDRC.
Bill Stevenson to manage burlesque at Parson's theat of the Company of t

invited to rocal manufacture in two copies of 'Variety' in its office weekly.

Presentations coming to the Allyn theatre previously playing double

Presentations coming to the Allyn theatree previously playing double Rumored Arthur-Palace will get stock shows with Benson in charge of theatre. Seven day vaudeville in at State theatre, playing fiesh only three Barney Grogan doing duty as manager of Central, an elevation from former position, but the the Collin Driggs gets at WITIC and doubling in at the Allyn. Allyn theatre takes a shot at Radio advertising when picture is booked in on quick notice, and the state of the seven with the seven in advertising lineage.

Entitle Chevelar gold gover in a calcing her for a Drick Her audience state. Waiter Brown, Hartford 'Courant' waiter Brown, Hartford 'Courant' waiter Brown, Hartford 'Courant' dramatic critic, ill and Waiter Hampden writes his daily column while playing this city.

Spokane By Ray Budwin

By Ray Budwin

New movie opened at Davenport
by Mr. and Mrs. Wayne Talkington,
operators of the other Davenport
Vic. Meyers, sax-playing governor
elect, in town to toot his horn and
direct band for a series of public
appearances.
I minard public ski tournament
i minard public ski tournament
of the series of public
appearances.
I minard public ski tournament
of the public ski tournament
of the state of the state of the state
to be staged here. Jan. 15
weather permitting.
Lew Hurtig, formerly head of
Liberty Lake Amusement Park, has
filed intention as candidate for ottyRay Flahe ar scandidate for ottyRay Flaher y. N. Y. Glants, and
Ed Brandt, southpaw pitching ace
for the Boston Braves, have returned to their homes here for the
winter.

Ed Brandt, southpaw pitching ace for the Boston Braves, have returned to their homes here for the winter.

All animals in Manito Park zoo will be turned loose or given away by Jan. I, John Duncan, city supt. of parks, has announced. Buffalo herd will be last to go. control of the parks, has announced. Buffalo herd will be last to go. excelved prescription liquors for first time in 15 years. Patients expect medicinal whisky for Kmas. Doctor permits due to arrive any day. 'Another Language,' Of Thee I Sing' and 'Rhapsody in Black' have been pencilled in as road-show attractions at the Fox for January and early spring showings.

tractions at the Fox for January and anily spring showings.
Local post of the Legion is taking anything in as trade for money in eampaign for new members. Cow return for a life membership.
Fox, Orpheum and State (F-WC) are offering two-bit Xmas cards as gift purchases. Cards will be redeemed for admission until Feb. at all West Const theatres in district. Charles Fotestic, theatre blirder charge growing out of the shooting of two men on the downtown streets Labor Day. Claim was self-defense.

ing or two streets Labor Day. Claim was sexteets Labor Day. Claim was sextedefense.
Will Maylon and his stock company at the Maylon have folded after a season of 18 weeks. Weather and pre-Xmas turned biz bad. Maylon planning for a series of holiday bills, with possibility of spring stock -2a-2n.

Omaha

By Archie J. Baley

Beatrice, Neb., votes down Sunday movies.
'Dinty Moore's Cellar' new night

attempt.

n Hughes managing new "Gayballroom downtown.

fair' ballroom downtown.

John Henry succeeds Don Searle
as studio director, KOIL.

Two weeks notice at Paramount
hasn't meant anything yet.

"Virgins of Bail" scheduled for
three days at State, stays week.

Orpheum reopens Christmas day
with films, returning to vaude end
of week.

with films, returning to vaude emet week.
Crooner Lee Bennett leaves
EFAB to Tree-lance; replaced by
Bernard Fenner, ex-KOIL.
When the second
Vanities also the do?

E. W. Hammons and Jack Skirball, Educational hot-shots, talk business with Jake Shlank of their exchange here.

Dallas

By Rudy Donat

Bagdad reopens again. Charlie Meredith married. Earl Carroll's Vanities' for Jan. John Rosenfield sporting a derby Muny auditorium cancels Electra

Muny auditorial date.
Mary Brian's old home turned into speak. Universal branch moves to new

layout. Curt Beck likes to count 'em com-

layout.
Curt Beck likes to count 'em coming out.
Bess Fairtrace looking for an alarm clock.
Bess Fairtrace looking for an alarm clock.
Bess Fairtrace looking for an alarm clock.
Bil Tivoid off.
After year's work Sig Badt finishing his play.
Bill Elliott getting arry with reg painter's ease.
Faul Ashley, vet conductor, goes litto battery off.
Indianate of better days, remonickering to Joy.
Saxophonist who composed 'Weed Blossom' tools for fill welk.
Coon-Sanders and Trumbauer bands holiday attractions for Baker.
Music clubs got into huddle (first thing) to produce a home-town 'One of the country of t

time) to produce a home-town opery. Not taking chances, one night spot rushes order to St. Louis brewery for 50 cases, pending. Bill Augustin rounded up most of the town's scribblers for repeat of Front Page at Showhouse, proceeds to community che t.

CHATTER

Baltimore

Helen Connelly keeps all the Altico

Helen Connelly keeps all the Altied secrets. Alvord is beginning to ruin what was a nice quiet town.

Lily Pons due next week for her first sole concert in this town.

They've got Lou Schrader, Hip orchestra director, in soup and fash, more, following the investigation of his stock-selling idea.

Being a film salesman, Harry Kahn wins at bridge by making in the stock-selling idea.

Being a film salesman, Harry Kahn wins at bridge by making in the stock-selling idea.

Fred Schanberger remains faithful to legit, even if it means going into an erstwhile rival house. Frederick Huber giving out state-propriations for municipal music. Ned Alvord disappointing the burg, appearing in an ordinary bobbed coat, just like everybody else. Catherine Theise substances won't quit phoining to find out when the next stage show starts.

Marley Cannon looking forward to the nearby week when he hops Radio City has to offer.

Hollywood

Fred Niblo, Jr., off Par writing staff. Roland Young fully recovered

Roland Young fully recovered from neuritis.
Wynne Gibson's maw and pawa are here to make their home.
Christmas cards of the stars this year as elaborate as ever.
A director of the new Balkan Gold Mining Co. is named Bozo Angelich. Mailbu Beach homes reopening for a flock of New Year's Ewe cele-

Mailbu Beach homes reopening for a flock of New Year's Eve celebrations.

Ethel Smallwood, former Radio wardrobe head, back in town after a Joe Cates and Bert Hanlon got the short end trying to out-gag William Collier, Sr., at Fox.

George Jessel lunched at paramount last week with Kalmer and Ruby and the latter split the check—three ways. T. bear doing.

three ways.
Richy Craig, Jr., has been doing the goolal routine on his first week here.
His Paramount contract doesn't start until 10 days after his arrival.

Rochester

By Don Record

Fay B. Mareness manager of the Hotel Syractuse.
Sign of the Cross' roadshows at the Assert I stuly York operating vaude agency here.
Mae Miller leaves poet of manager's secretary at the Palace, ager's secretary at the Palace, ager's managing the Riviera Assert I secretary at the Assert I secretary at the Palace, and the Assert I secretary at the Palace, and the Assert I secretary at the Palace, and I

aggelescreary act for the Hilbert and Hilbert and the Hilbert and the Hilbert and the Lyceum in Pigeons and People' Jan. 5. All the Lyceum in Pigeons and People' Jan. 5. All the Lyceum in Pigeons and People' Jan. 5. All the Lyceum in Pigeons and People' Jan. 5. All the Lyceum in Pigeons and People' Jan. 5. All the Lyceum in Pigeons and People Jan. 5. All the Lyceum in Pigeons and the Lyceum in Pigeons and the Lyceum in Pigeons and Lyceu

oke.
Countess Donna Margaret Riccio,
daughter of Mrs. Jennie S. Wolf,
owner of the Lyceum theatre, is
chief beneficiary in her mother's
will. Home is now in Paris.

Portland, Ore.

Harry Grannit, local radio scrib-bler, is Doc Rockwell's favorite author. Laura McCormick of KEX made a list of her ten best pictures. It goes: Mickey Mouse, Par's news reel, and eight trailers telling about

Harold Hunt, picture critic of lo-cal sheet, puts Variety' on the pan. Hunt found a boner that Variety's local mugg wrote, so he clapped

hands in type gorgeously. When Variety's' wrong, boy, sin't that

Warlety's' wrong, boy, sin't that news!

The old Liberty house went back to its name of years ago and now first run. Oldest inhabitants remmber when that spot was Jensen miner when that spot was Jensen wore collars.

Fred White, leading local picture critic, makes his own list of the year's best pictures. List includes: The Champ, Tadeoli Sradies, The Champ, The Champ, Sangha Sradies, The Champ, The Champ, The Champ, Sangha Sradies, The Champ, The Champ

Birmingham

By Bob Brown

Ernest Hutcheson in concert.

WKBC has a peach of a new studio. P. A. Blankenship back at the Capitol.

Capitol.

Bert Gilbert, if you please, is back at the Royal.

Jefferson dark again after six weeks of stock.

Lex Strickland out at Hmpire and

Lex Strickland out at Manpire and John Donglas in. Leroy Sims may take over 'This Week in Birmingham.' Charles Kramer has opened stock company at Grand, Montgomery. Company at Grand, Montgomery. It is in lobby and on messanine floor.

Pearl McKinney and Eunice Fos-ter rehearsing for something or

ter renearants other.
Rollin K. Stonebrook's mother is ill in Iowa, and he has rushed to her

bedside. Lesses White is staging another one of those Legion minstrels at Nashville, Alebama, in conjunction with fur-niture company, is giving away a new Chevrolet.

new Chevrolet.

Only one manager has had the flu, scared when they come back they won't have a job.

The come has been been the come had the flu, scared when they come back they won't have a job.

The come had the come had the children the children the properties of the children the properties of the children the ch

Des Moines By R. W. Moorhead

Vergne Ford out at P-P. Max Friedman still vacationing Christian Couriers using Prince

Christian Couriers using Princess theatre Sun. Harry Hiersteiner still having union troubles at the Family.

Harry Hiersteiner still having union troubles at the Family.

Large Hammons tendered a benquet by Educational last week. Guest of Thos. H. Burke.

Guest of Thos. H. Burke.

Guest of Thos. H. Burke.

Guest of Thos. H. Burke.

Guest of Thos. H. Burke.

Guest of Thos. H. Burke.

Guest of Thos. H. Burke.

Guest of Thos. H. Burke.

To be in Paris a year.

Repeal of five-day wedding notice law to be rushed through next leg-islature. Takes revenue from bor-

der counties.

Bartering posts being established in state to handle anything of value.

Al. Morey m. c.'d big Christmas charity show at Princess.

Seattle

By Dave Trepp

By Dave Trepp

M. Hill here with Colbourre & Barry Players.
Egyptian in U district cuts admired to the State of
Buffalo

By Sidney Burton

By, Sidney Burtos

Samuel Bampton, father of Nose
Bampton, new Metropolitan Opera
find, bidding on downtown automobile parking concessions.
Century showing downtown secorder of the state of the state of the state
of contact with Hip new policy, dreat
on one with Hip new policy, dreat
one of the state of the stat

Lincoln

By Barney Oldfield

Still carrying on state-wide art

Still carrying on state-wide art mag cleanups.

S. Hawas writes lefthanded at the first of the state of the s

HONEYMOON

(Continued from page 45) seemed to miss after a promising

start.
Play is set in Paris, as was 'The
Left Bank' which made a run of it
at the Little last season with the
same Katherine Alexander who
again enacts an expatitate. Honeymoon' is quite as literate and has a
feir amount of fun. It could stand
more laughs and a bit too dependent

fair amount of fun. It could stand more laughs and a bit too dependent on 80%. It was a surprise to see Thomas Mit was a surprise to see Thomas Mit was a surprise to see Thomas Mit was not support that was not sanisfactorily filled. Mitchell is Robert Taylor, a strolling ex-husband. He had split from Lesile after one year and following exploits with other femmes. He had sput from a long cruise on a friend's yacht and dropped in to ake Lesile to re-marry him, but she won't think of it until the curtain. In the interim, she can be seen a friend's pack that the curtain. In the interim, she can be seen a firm of the contain the curtain in the interim, she can be seen a firm of the she was a prim and sedate as ever, despite her rep with people back home and even after a one-night affair with a freshly married chap from the States, she realizes she loves the dilettante ex-

people back home and even after a one-night after with a frailing with a frail with a frailing with a frailing with a frailing with a frailing

Canton

By Rex McConnell

By Rev. McConeel

Move to have motion picture theatre operators licensed, fails in Canton when council tables report indefinitely.

Accommendation of the control of the control of the council tables report indefinitely.

Accommendation of the control of the control of the control of annually.

Accommendation of the control of the control of annually.

Accommendation of the control of the control of annually.

Accommendation of the control of the control of annually.

Accommendation of the control of the control of annually.

Accommendation of the control
Montreal

Al. Douglas here.
Partying Eddie English.
Jimmy Cowan passes through.
Ken Crone out of 'Geographical
ournal.'

Harold Moon organizing brace of rehestras.

Journal Moon organizing brace of ordestras.

Li Shapiro masterminding for riding articles.

Paul Cadleux, Keith circuit, here visiting friends.

Ken Large playing one-nite stands getting good bis on either draw.

Herald quits reviewing Sunday concerts, since tickets withheld.

The Road His Majestr's Jan. 2 of the Road His Majestr's Jan. 3 of the Road His Majestr's Jan. 2 of the Road His Majestr's Jan. 3 of the Road His Majest

and the state of t

Salt Lake City By Philip G. Lasky

Fritz Kreieler to play here Jan-

Britz Kreieler to play here January 1.

Britz Colosed for holidays. Repens Jan. 2.

Plans for new Stadium theatre popens Jan. 2.

Plans for new Stadium theatre popens Jan. 2.

Plans for new Stadium theatre popens Jan. 2.

Baroness Carla Henssen lectured at Kingsbury Hall.

RKO-Or Ph e uin staff pushing Photos of the pushing Photos of the pushing Photos of the pushing popular despite at tractions from clubs on increase.

Hill-billy program at KDYL growing popular despite its 6:36 and his technical art book accepted for publication.

RKO Jons, RKO poster man, had his technical art book accepted for publication.

RKO plans New Year's frolic with stage show; waude pulled several months accomposed to the publication.

RKO plans New Year's frolic with stage show; waude pulled several months accomposed to the publication of t

stage show; waude pulled several stage show; melanisation conference had town swarmed with 11 governors from western states.

B. D. Cockrill 'spiles the latest in Hollywood' every Saturday afternoon over local radio station, and, married Miss Fauline Largeleire Dec. 24. Bride non-professional. Harry David, Fublix division mgr., reports satisfactory gate on F&M 'Whospec' show, billed into Capitol as fact stage show of this type in three years. Co-billed with type in three years. Co-billed with 15 of the Saturday
HANDLE WITH CARE

(Continued from page 15)

(Continued from page 15)
a sequence that makes the end of
the atory its best portion.
Gangsters have planted a couple
of gunmen in the assistant d. a.'s
apartment ready to rub him
of gunmen in the assistant d. a.'s
apartment ready to rub him
out
whildren crash in, intent upon bringing the young lover back to their
aunt. Gunmen lock them in the
kitchen and one of them makes his
secape, tearler through the secape, tearler
and gathering with him as he goes an
army of other kids with the cry of
Robbers'! Hundreds of kids crowd
into the secape the secape the secape
into the secape the secape the secape
into the secape the secape
into the secape the secape
into the

the kids cute stuff defeats its own ends.

Trouble probably was that there was not enough any to support a was not enough any to support a defeated with the support and adapters and disector were hard put to it to bolster it up with interpolated detail, gag and incident. The Dunn role is conventional and other than the support of the

a creening of mentioniness of an acting position.

Miss Mallory does much better, because her's is a better sympathetic part and because ahe reveals an improved ease in her play-veals and improved ease in her play-car future. She is away from the type of formal beauty and achieves something of distinctive character both in personality and in her simple, artisembod ease. She was a support of the second of

the utter unconscious and it is to be the universal gift Rash.

FAST LIFE

Mctro production and release. Directed by Harry Pollard, from story, "Lat's Go' by Harry Pollard, from story, "Lat's Go' gas and Ralph Spones" Co-feative Writing Harry Madge Evans and Contract Magel. Film editor, Hugh Wynn; camers, Harold Wenstrom, At Caplol, N. Y., for week clarting Friday, Dec. 23, Running Hart, 22 mins, 22 mins, 22 mins, 22 mins, 22 mins, 23 mins, 23 mins, 23 mins, 25
Sandy	William Haines
Shirley	Madea Evans
Burton	Conrad Nacel
Jameson	Arthur Byron
Bumpy	Cliff Edwords
HalsteadWa	rburton Gamble
Mr. Williams	enneth Thomson
van Vrinken	Albert Gran
Sherman	.Ben Hendricks

A wisecracker's successful attempt, after much trouble, to put over a speedboat engine invention, grabbing a shipbuilder's daughter en route, forms the basis for this one. It's cut to order for Halnes, who satill playing smart alecks and who satill playing smart alecks and for most audiences and tearing to the state of the state

else for mannes but and signment.
Halines is a B draw generally, but Fast Life may do better in the hinterland communities than in New York due to its action. It's substantially an action film all the way through, and that won't hurt any-manne.

wheres.
At the Capitol, where it has a big stage show with it, and in other important 'A' houses of the country, it needs support. It can't be too



strong. There isn't much to suggest for a campaign, but in the sticks and possibly to some extent in the major situations, word of mouth

ior a campaign, but in the stucks and possibly to some extent in the will add.

As thrilling a boat race as ever photographed and built up to a.high pitch, with Pete Smith doing the officeren dialog as though radio and the pitch, with Pete Smith doing the officeren dialog as though radio and the property of the prope

DYNAMITE RANCH

KBS production and World Wide release Starring Ken Maynard and Tarzan Horselo. Directed by Forrest Shaldon Story by Barry Barringer. Cast: Ken May nard, Ruth Hall, Alan Roscee, Arbun Hoyt, Martha Mattox, Al Smith, Geo Pearce, John Bock, Jack Perrin, Al Loew New York theatre, one day, Son. 25, or double bill. Running time, So minutes.

There westerns can single and a few places where the average west.

Yan opens with a train holdup, frustrated by Maynard, who is abashed when he is told it is merely the playful western way of welcome ing visitors to the ranch. But it develops that the baggage car has been robbed during the faked stop, and as the only stranger around Maynard is under suspicion. He taked is to the control of th

in which shows equals and collass or ners.

Backgrounds and the interior sets good, the interiors being much above the western average, which helps pictorially. Camera work expects the property of the property of the property of the proof
A REPULO ARANY

('Flying Gold') (HUNGARIAN MADE)

(HUNGARIAN MADE)

Budapest, Deo. 12.

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Seldom has the opinion of the press and the public been so unant-mous in razzing a plcture as in the case of 'Flying Gold,' one of the sillest and most confused produc-tions seen in many a day. Evident-

I NET I I I I I Shoes for the Stage and Street SHOWFOLK'S SHOESHOP .- 1558 BROADWAY ly the scenario writers and the di-rector have seen so many Ameri-can gangster and flying pictures that they got on their brain and resulted in this conglomeration of

that they got on their brain and resulted in this congiomeration of both the story is mainly about a consignment of gold sent by the Bank of France to Hungary by plane. Bandits short down the plane near Budapest, but the police can find neither the bandits nor the remains ent of a Paris newspaper, a Budapest police reporter, a police inspector and his daughter are following up the tracks. They lead to be dead but isn't, mail pigeons play an important part, finally the police inspector's diughter is kidnaped by moment: the reporter is discovered stowed away in the plane. He goes for the bandit at the wheel, binds him, steers the machine safely home, and lives happily ever after. Both the police imspector's daughter the police imspector's daughter the police imspector's daughter the police imspector's daughter the police imspector's daughter. Both the police imspector's daughter the police imspector's daughter. Both the police imspector's daughter. Both the police imspector's daughter.

home, and lives happily ever after with the police inspector's daughter.

Both the plot and the directing are handled in the most naive and often amsteurish way. The Hungarian version, shown here, is and Gyergyal, in the parts of the two reporters, would be good enough if the scenarists had put in sufficiently humorous bits for them. Eva Vass, about whom they made a big fuss, saying they had discovered a new star, proved disspoint. Eva Vass, about whom they made a big fuss, saying they had discovered a new star, proved disspoint, read that the star of
BIG TOWN

Trojan production and Invincible re-tease. Peaturing Lester Vall and Prances and adaptation by Hoeri. Watter R. Sheridan, asst. dir. Nicholas Rogelli and Don tor. Jack Mires production mgr. Cast: Lester Vall, Frances Dade, John Miltern, Alan Brooks, Bernard Randali, Thos. Holer, A. J. Herbert, Shannon Day, Horshall May-Gray, Ed. Bower, At Lower's New York theatre, one day, Doc. 20, on double bill. Running time, of minutes.

One of those pictures which, had it been a little better would have been a lot better. As is, it fails to click strongly and seems doomed to the lesser houses.

the lesser houses.

Theme is famility: new prepare distribution of the lesser houses.

Theme is famility: new prepare distribution of the lesser house in the fatter which exterminating committee which exterminates only those it is unable to shake down.

Photography is ambitious as to angles. Printing tone is often good, frequently there is a tremor. Apparently in the print since the rest of the show was steady.

Sound is better than the dialog slaps the players down. Lester Vall is a regular acting kid in this one—with gestures and facial by-play. Frances Dade also suffers from Coeffrey Bryant might have come through in a more convincing character.

GAMBLING SEX

This is the plot in which th ciety gal doesn't get sense until she gambles away all her money, per-mitting the poor, attractive hero to sail in and poke the villain for a kayo and grab the lady for the fade-out. It has been done before, and often better, but just as often worse Can top the team on a double bill, but can single in the B minus in a pinch, more on the names than the chlevement

schlevement.
Leads are Grant Withers and Ruth
Hall, the latter on loan from Metro.
Her performance suggests that she
is doing just what the director tells
her, and that he is not always cerand then she achieves spontendety.
Although the Scene of the story
is Mismi with the wacing there, the
library shots show & sanch of mountains that do not exist on the
certail is pretty poor and not helped
any by sound evidently added in the
studio.

THE MIDSHIPMAID

A Gaumont-Britte London, Dec. 10,
A Gaumont-Britte Britte
Agreat hultaballo is being made in London, Dec. & Ferieved Capitot Insaire, London, Dec. & Ferieved Capitot, London, Dec. & Ferieved Capitot, London, Lawrence, London, London, London, L

Paprika Kisasszons ('Miss Paprika') (GERMAN MADE)

(GERMAN MADE)

Budapest, Pec. 12.

Universal-Toble production, Made in Berlin with Toble-Kings apparatus. Scenario adapted from a pisy by Max Relimans and Scenario and Scenario Maria Scenario Maria Scenario Maria Discolo, Karl Boese, Music, Franz Wachemann. Photography, Relimar Kuntze. Featuring Franciaca Gaai and Paul Hoerbiger. Presented at Forum theatrs, Budapest.

A very successful debut for Fran-cisca Gaal, popular Hungarian ac-tress, whom Universal has engaged for half a dozen pictures to start with. She has never acted in Ger-man before, and this scenario was so adapted that her broken German should figure as an assessid German comedy lines, with a few interpolat-ed numbers, but well directed and attractively cast.

recure is on the usual German comedy lines, with a few interpolation of unibers, but well directed and a Miss Paprika is a Hungarian grit, bubbling over with temperament, who is visiting with her old school friend in Berlin. She is in love with her friend Otty's brother-in-law as housemaid, Miss Paprika manages to make him fall in love with her. There are sundry complications because Otty's husband also starts a firstation with the pretty house has been because Otty's husband also starts a firstation with the pretty house and in long-lost daughter, but with the help of Otty all misunderstandings are cleared up.

Francisca Gala has humor and protocome of the control of the

Liebe auf den Ersten Ton ('Love at First Sight') (GERMAN MADE)

(GERMAN MADE)
Frosiko Frim Grabby production and Frosiko Frim Grabby production and Frosiko Frim Grabby production and Frosiko Frim Grabby and Friedrick Health Maria and Friedrick Health Maria and Friedrick Health Maria Carlon
The silent picture made years ago with Henny Porten and Livio Pavaneill in the leads was by far better, funnier and fresher than this results only medium business.

Too many authors have worked on the manuscript. In some spots action doesn't advance. The director, Carl Freelich, did not have

many ideas here, he manages his actors quietly, Karl Joeken plays a tenor who would like the become to see the first play at the second of the

HER FIRST AFFAIRE (BRITISH MADE) London, Dec.

A St. Goorge-Sterling production. -released through Switching production. -reGoorge Curron, Harry Tate, Molville GideGoorge Curron, Harry Tate, Molville GideGrant Switching Switching Switching Switching Switching Switching Switching
Cambridge theater, Lendon, Pec. 7.

This is the first St. George-Ster-ling production, designed to inagu-rate a new series of British plo-tures; it is the first English talkie to be directed by Alan Dwan; the first lead for Ida Lupino and is the first important talker role for Harry first important talker role for Harry

Tate.
Subject is a trivial story adapted from a play of the same name, capably produced and directed, but it does not strike a higher level than a good British program feature.

ture.
The St. George-Sterling people evidently set out to make a quality picture and endeavored to provide the requisite equipment and accessories. But the story is altogether too machine-made in its unfolding,

the requisite equipment and accessories. But the story is altogethes sories, so that the story is altogethes, which is a common fault with film adaptations from stage plays.

Story has to do with modern young girl who wants 'exportence' before settling down to married life. She makes a dead set for a popular author and a total be the story of the story o

THE GREAT DRIVE

(With Lecture)

(With Lecture)

Chicago, Dec. 17.

Composite war scenes edited from official and unofficial sources, including a number of British features never released in American With Edwin Seymour of Buttorfield circuit owns picture, At McVickers, Chic eggo, opening Dec. 14, indet. Running time, 90 mins.

This picture started to do busi-ess at McVicker's the week hefore (Continued on page 55)

LETTERS

When Sending for Mail VARIETY Address Mail (POSTCARDS, ADVEBTISING OF CIRCULAR LETTERS WILL OT BE ADVERTISED LETTERS ADVERTISED IN

Auerbach Bersch George Byrne Andy Davis Joan

Lee Harriette Lorraine Edward Farrell Thos D Fauntieroy Fred Maxellas John Mitchell Lonre Morgan Lizabeth Gerald F Griggs Enid

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artfully condessed for quitz redding, and
the description of the second of the secon

OBITUARY

ABE THALHEIMER

ABE THALHEIMER

ARE THALHEIMER

ARE TRIBLEIMER, T., died of heart
failure Dec. 21 in, his room at the.
Inv. A. Club. New York. He had
been a legit and vaudeville agent
wince the start of the century and
for the last 20 years a franchised
Loew agent. He was one of the
first Loew franchise holders.

Originally from Syracuse, N. Y.
and one of a large family. Thal
some of a large family. Thal
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the French hospital, New York, Dec. 19. She was the widow of An-thony Frabasilis, interpreter in the York courts. She had appeared on the British stage with Sir Henry Irving and with the Augustin Daly company here. She did not capitalcompany here. She did not co american citizen. She was a niece of Napoleon III and her title was authenticated. In recent years she had been in financial straits.

CLAUD USHER
Claud Usher died of heart trouble
at his home in San Fernando, Cal.
last week. He was of the vaudeville
team of Claud and Fanny Usher,

William Morris

pulled Shubert through the Pullman car window after the crash in an attempt to save his life. Some time after Thalheimer left the Shubert

atter Thaineimer left the Squeert employ.

Thaineimer became the booker for Jake Wells' road shows in the south and then drifted into vaudeville, eventually and permanently establishing himself in the Loew office.

A sister arranged for the shipment

of the remains to Syracuse for in-termen there. Thalhelmer never ormains there.

CLARENCE E. WHITEHILL Clarence E. Whitehill, 61, former-ly baritone with the Metropolitan opera co., died in his sleep of heart disease Dec. 19, at his home in New

The singer had appeared with notable success both here and in European opera houses. He was discovered by Dame Nellie Melba

VAMBOUNIS

At Hudson, New York, Dec. 18, 1932; Theodore Vambounts of East Chatham, N. Y. Funeral was held Tuesday, Dec. 20. Interment East Chatham.

working as an express clerk. She interested exponsors who paid for his musical education, and he became particularly successful in Wagnerian roles. He left the Metropolitan last sprink when the salaries were cut. Recently he has been appearing as George Washington in various celebrations. He was singularly like the first president in face and carriage.

and carriage.

Survived by his widow and two brothers.

DAVID H. PINGREE

DAVID H. PINGREE
David H. Pingree, 72, manager
and late husband of Anna Eva Fay,
and the husband of Anna Eva Fay,
the state of the stat

Fay.
Mrs. Pingree died about five years

JOSEPH C. SMITH

JOSEPH C. SMITH
Joseph C. SMITH, 50 none a member of the team of Alexander and
Smith, who Introduced the Apache
dance to this country, was struck
by a truck Dec. 22 and taken to
Bellevue hospital, where he died a
few hours later.

He was preparing to make a production of 'Mmc. Sherry' with
George W. Lederer, who produced it
originally 29 years ago, His father,
George C. Smith, was also a producer of musical comedy in an
arriler generation and crodited with
having originated the type with
Black Crow' many years ago.

COUNTESS DE CASTELVECCHIO Countess Josephine de Castelvec-chio Frabsilis, 68, known to the stage as Elouina Oldcastle, died in y

long favorites on the Kcith and other circuits, appearing in such comedy sketches as 'Tough Love,' 'Fagan's Decision' and 'Bida-Wee Home.' Thomas J. Fitzpatrick was

neir agent.
About 10 years ago they returned
rom the stage to San Fernando,
where they owned a ranch.

WILLIAM H. SÄNTELMANN

Will. JAM H. SANTELMANN
Capt. William Henry Santelmann,
89, former leader of the U. S. Marrine Band, died of a paralytic
stroke at Chevy Chase, near Washington, Des. 18.
Cäpt. Santelmann was the immediate successor of the late John
Philip Sousa, when the latter resigned to do concert work, and held
the post for 29 years until his retirement nn 191.
The Thompson of the band since its foundation 1847
years ago. Prior to that he was a
member of the band under Sousa.
He is survived by six children and
a number of grandchildren.

ELWOOD L. NEWHARD

ELWOOD L. NEWHARD
Ellwood L. Newhard, 75, a former
minstrel and later manager of the
Academy of Music, Allentown,
known for his translation into German of Gilbert and Sullivan's H. M.
S. Pinafore, died at his home at
Allentown. He was an Alderman
during the last years of his life,
having been elected to that office.
During the server of the difference of the control of the con

GEORGE MANNERS

GEORGE MANNERS
George MANNERS
He was a brother of Charles Manners, of Moody-Manners Opera Co, and had considerable experience managing his various companies, and also acreved in this capacity at Drury Lane and the Palace theatres, London. He was connected with the Moss Empires circuit, having been manager of the Empire, Liverpool, since 1908.

GRACE CASSIDY

GRACE CASSIDY
Grace Wiotte, 35, known professionally as Grace Cassidy, died Dec.
31 in Los Angcles, after a short
lliness. She was a chorus girl.
Survived by her husband, H. Armand de Massi of the Los Angcles
Eventuer's and Examiner, and two sons and an infant daughter.

Mrs. Olive H. Corbett, 83, died in Amityville, L. I. Dec. 15° at the Ac-tor' Fund Home, where she had been a guest for several years. She had a long stage career, in-cluding engagements with Jas. K. Hackett, Henrietta Crosman and in Trelawney of the Wells.

OSCAR F. OSCHMAN

OSCAR F. OSCHMAN
OSCAT F. OSCHMAN, 79, died Dec.
15 at Pittsfield, Mass., where for nearly 20 years he was doorman at the Colonial and Palace theatres when they were operated by Sullivan Brothers. He also was at Sulivan Brothers. He also was at Sulivan's Empire in North Adams.

FRED McGREGGOR

Fred McGregger, formerly with the Marx Bros., the 'Follies' and 'Desert Song.' died suddenly at Long Beach, Cal., Dec. 12.

Puffalo Bill's wild west show, died in Omaha Dec. 19. Funeral at St. John's Catholic church in Des Moines and burial in St. Ambrose cemetery. Survived by two sisters, a nephew and a niece.

OUTDOORS—BURLESQUE

D. E. McINTIRE

D. E. McIntire, formerly executive lead at Fox Studio, committed suicide Dec. 22 by leaping from a window of the St. Moritz hotel, New York. A complete account appears elsewhere in this issue.

GEORGE M. JOHN

GEORGE M. JOHN
George M. John, 76, long identified with the theatrical business, owner of the Arcade theatre in Morgantown, W. Va., died recently in that city following a long iliness. Burial was made in Morgantown.

DAPHNE MARQUETTE

Daphne Marquette, 48, press agent, died in the Monte Sano hospital, Los Angeles, Dec. 14, of pneumonia. She is survived by her husband, William De Freece, her mother, Florence Lawrence, dramatic editor of the local "Examiner," two sisters and two brothers.

John R. Barnett, father of Chester E. Barnett, clown with Sells-Floto and know as Bobo, of the team Bobo and Jojo, died at Los Angeles recently. Bobo, a professional clown since 1914, was filling an engagement with his partner during the Christmas holidays in the toy department of a department store in Birmingham, Ala.

Mother, 66, of Isham Jones, or-chestra leader and composer, died Dec. 12 at her home in Saginaw, Mich. Two other sons are also orchestra leaders, but under differ-ent names. Husband, who sur-vives, also a musician.

Sister, 68, of Lucille La Verne, ctress, died Dec. 17 at her home n altadena, Calif. Death was aused by a heart attack. Sister nd two daughters survive.

Mrs. Ella Nirdlinger Nathan, 70, mother of George Jean Nathan and sister of Chas. Nirdlinger, died in Philadelphia Dec. 23.

THE GREAT DRIVE (Continue from page 54)

(Continue from page 54)
Christmas. There is no ready answer.
The Great Drive is, what many
will call it, simply a super-newsreel
of the war. It is culled and edited
from sources which have been at
least partially exploited in the past.
It happens to be rather an exceptional job of editing and an intelligent running comment has been
can't explain.

self can't explain the surprise
handed to Balaban & Katz. when
they awakened to the pleasant realization that a picture they had
booked on a seasonal rain check
simply to keep McVicker's open was
doing business.

The Great Drive' plays up the

sonice on a seasonal rain enexistancy to keep McVicker's open was samply to keep McVicker's open was samply to keep McVicker's open was sample site horrors in a big way. Bayonets and fiesh, trenches and corpses, faces and bullets and other as revolting scenes form the material which renders it distinctive. And this ghastlines by boldly additionally stated the sample of the publicity campaign.

Rule in the uniform of a sergeant-major is introduced at the start of the publicity campaign.

Rule in the uniform of a sergeant-major is introduced at the start of the publicity campaign. Fig. 12 and the sample of the publicity campaign. Fig. 12 and the sample of the publicity campaign is a sample of the publicity of the publicity campaign. The distinction of the publicity of the publici

sources.

Moral justification for the harrow-Moral justification for the harrow-ing scenes is of course to preach against war. This is not over-stressed. That from a showman's viewpoint is the open sesame to ex-ploitation possibilities. American Legion, clergymen, those for and those agin big armaments can be appealed to. Land.

Coast Wage Claims

Los Angeles, Dec. 24 Fred McGreggor, formerly with
the Marx Bros, the 'Foilles' and
Desert Song,' died suddenly at
Long Beach, Cal. Dec. 12.

WILLIAM McCUNE

Col. Wm. McCune, 82, for 25
pears superintendent of Indians in

GAYETY, MPLS.

Minneapolis, Dec. 20.

Several months ago this reporter visited the Gayety to catch a United Burlesque wheel performance. He saw a clean, pleasing show with capable principals and fairly good looting choristers. Of our proposed of the pro Minneapolis, Dec. 20

lapsed.

After almost starving to death in a futile effort to cater to buriesque fans with entertainment entirely unobjectionable to the reform element, this house, operated by its union employees on a co-operative basis, in desperation, has resorted to the old standby, stripping, with the result that it again is making both ends meet, which amounts to control the stripping of the stripping on they're giving it just that in liberal doses.

The current offering. 'Sweet

league public apparently wants is stripping, so they're giving it just that in liberal doses.

The current offering, Sweet Service and the stripping and the strippers, Hinda Wausau, filling an engagement here while waiting for the new Billy Rose revue to blossom forth on Broadway. Miss Wausau is a local among strip devotees. Whereas the house was virtually empty when this reporter visited it during the house was virtually empty when this reporter visited it during the non-stripping days, it held on this lower house, despite the proximity of Christmas and the theatre's out-of-the-way location. And the enthusism, so lacking before, was very much in evidence during the strip-audience applause. The performance closely adheres to the age-old burleaque formula. Infantile comedy skits are sand-winched in between chorus ensemble with a woman principal singing and wind up with her stripping. The stage is almost bare of investiture and the settings and hangings are those used every week. The scanty over them. Little talent is in evidence among the principals and the gage, jokes and comedy business are antiquated and untreny. The have no dancing ability. But the customers apparently don't care. They have come for the stripping and they get plenty of that.

To the management's credit it must be said that the performance

and they get plenty of that.

To the management's credit it must be said that the performance is virtually free from smut or dirty comedy business. But the only thing that interested this particular audience or aroused it to appliause was ine stripping accompanied by more or season to tone whating. On this stuff was what the folks needed to warm 'em up. But with the chill breezes penetraling the theatre it must have been hard on the strippers.

pers.

The stripping routinc paravaried an lota. Celophane brassteres. The torso wiggling, howping exhibition was repeated with
not the slightest variation throughout the performance, but, if the applause was any criterion, the repeplause was any criterion, the repestrate the customer of its kick or
satiate the customer of the performance.

Miss Wassaw rot a ble hand or

stitate the customers. By hand on Misse state the customers. On Misse state the customers. On Misse state the customers of the first and second acts. She is probably on for about 10 minutes, all fold. A striking blonde with considerable of a figure and exceptionally well formed busts, she strips completely during her dances, winding up with during her dances, winding up with adornment. The rub, however, is that the stage is semi-dark. An attempt at singing is pathetic, but she struts about and goes through her wiggles, torso twisting and other gyrations, supposedly conwith rather effective abandon. The extent of her ability is problematical, but Billy Rose evidently thought enough of her dancing skill, stage appearance, or, mayhaps, thought enough of her danking same stage appearance, or, mayhaps stripping artistry, to engage her fo his next revue.

Burlesque Placements

Milton Schuster, Chicago, made the following placements: Holly Leslie, Bobby Burns, Con-chita, Empress, Cincinnati: Four Monitors, Clark and Mastro, Al-drene Weston, Frances Lerch, Bert Smith Company, Nach Lerch, drene Weston, Frances Lerch, Bert Smith company, National, Louis-ville; Molly Manor, Lela Wood, Grand, Peoria, Ill.; Kenney Brenna, Neryda, Shuffiln Sam from Ala-bam, Star and Garter, Chicago; Saunders and DeHaven, Gayety, Baltimore.

Empire Wheel

Week December 26

Week December 25

Bare Facts—L. O.
French Models—Capitol, Albany.
Frivolities—J. O.
Lid Lifters—Trocadero, Philadelphia.
Moulin Houge—Howard, Honton
Nite Life in Parls—Star, Hrosklyn.
Parislan Pilites—Empire, Newarik.
Record Breakers—Rout No. 1.
Record Breakers—Rout No. 1.
Record Breakers—Rout No. 1.

CINCY ZOO GOES UNDER CIVIC BOARD ON JAN. 1

Cincinnati. Dec. 24. Ned Hastings, who managed Keith's theatre here for 14 years as a two-a-day vaude house, becomes press agent and promotional man-ager of the Zoo Jan. 1, when the park passes to the control of a new board of directors made up of civic

leaders.

On that date Charlie Miller's resignation as business manager becomes effective. Miller served that position since 1916 and received an annual salary of \$5,000 and a 17% cut of certain clubhouse receipts. He refused to continue at \$3,000 per year. Rudy Benson, who handled publicity for years, also is out.

The Zoo claims the third learner.

also is out.

The Zoo claims the third largest animal collection in this country and has anusement park features. Of late years the enterprise has dipped in the red for about \$30,000 annually, the deficit being made up by wealthy citizons. If opera is continued it will be by the backing of individuals.

Auspices Circus Gets Promoter Into Cooler

Lexington, Ky., Dec. 24. Hubert B. Shive, promoter of an indoor circus, spent two days in fail indoor circus, spent two days in fall here when performers obtained an order for his arrest after his alleged failure to pay the acts for three days' work. The order for arrest was dismissed in a magistrate's court when Shive contessed judgment in 22 civil suits filed by performers and employes. In contained attachment of his automobile to satisfy the claims, which to taled \$500. aled \$500.

taled \$500.

Zero weather prevailed and attendance was small. Shive said he lost money and was unable to pay the performers. Old Ladles' Home auspices failed to help the circus.

BURLEY BACK IN N. O.

Dauphine Gets a New Bankroll for Stripper Show

New Orleans, Dec. 24. Fresh bankroll and new backer for stock burlesque at the Dau-phine, where undraped travesty again made its bid for patronage. House reopened Xmas eve.

Tex. Fair Nets \$40,000, Attendance Up 68,620

Dallas, Dec. 24. In spite of general conditions, Texas state fair cleared \$39,485.56 Texas state fair cleared \$33,485.58 for the '32 session. Attendance jumped 68,620 over 1931 to boost the total gross to \$319,347.59. Around 200 G's of this came from attractions, including 'Dream Girl' Folles' (Alice Joy), Hoot Gibson's redec, concessions, and football. Latter conspicuous as dwindling gate puller.

Fair got its real break in weather.
Otto Heroid, who took initial crack
at the prexy post last year, reelected for '33.

B. and O. Routes

(Continued from page 48)

Wesley, Jos., 817 12th Ave., Milwaukee, West, Ray, Pacific Coast C., Long Beach, al. Wetter, Jos., 617 Adams Ave., Scranton

a. Whilden, Ed. 125 Dikeman St., Brooklyn. Whedden, Jay, Miramar H., Santa, Mont-

Whedden, Jay, Miramar H., Santa, Mont-Williams, Paul, Biltmore, H., N. X. Whiltyre, Everett, New Hartford, N. Y. Whiltyre, Everett, New Hartford, N. Y. Williamson, Ted. sate of Palms E., harieston, S. C. Wilson, Billy, D. Pont H., Wilmington, Wilson, Milly, D. Pont H., Wilmington, Wilson, Mercalth, NBC, S. F., Wilson, Mercalth, NBC, S. T. S. Secramento, "14".

Wittstein, Bddle, New Haven. Wittstein, Eddle, New Haven. Wolf, Leo, Vanlty Fair C., Chicago. Wolfe, Itube, c-o Fanchon & Marco,

Wolfe, Rube, c-o Fancnon & Marco, Kellywood. Wolohan, Johnny. El Patlo B. R., S. F., Wray, Robby, KFOX, Long Beach, Col. Wright, Joe, 410 Mills Bidg. S. F. Wunderlich, F., 1547 E. 10th St., Bklys. Wylle, Allister, Coronado H., St. L.

Yaw Ralph, KERN, Bakersfield, Cal. Young, Marty, 4300 Pershing Dr., El

Ziller, Les, Virginia B. R., Long Beach, Zooper's Arabian Knights, Keego Harbos, Cass Lake, Mich. Just to The Sorm you that

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