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56 PAGES

AMERICA'S GREATEST SHOW

Can't Win the Kids with Embroidery, So Westerns Will Toughen Up Again

Hollywood, Oct. 31. Well, the lads at the studios have finally decided that the flower of the American west is not a buttercup. Producers of the stirrup opera have almost been giving these films a dash in their anxiety to catch the femme trade and please the women's clubs in order to obtain their endorsements for the youngsters. So much so that they've been leaning over backwards.

The last straw arrived when two kids swallowed their lollipops as they watched the cavalry ride to the rescue side-saddle. Hence, future winners of Barbara Worth will take place more in the former dime novel vein than has been the custom of late.

The reason, of course, is the box-office. Recent westerns have come pretty close to being mystery yarns, the problem having been to find out if it's merely a costume remake of "Bill of Divorcement" or Arling out for a canter. All endeavor has been to keep the sagebrush and guns out of sight. Now these accoutrements are coming back if they have to paint 'em in.

Will Rogers once described westerns as those pictures where they gallop uphill in the first reel, downhill in the second, and in between there's a fight. It looks as if the boys have decided they'd best trail with Will.

Blame for the reactionary trend is equally divided over here between the first line western stars who figured the kids were getting tired of the same old formula. They've found, however, that prohibition hasn't changed the screen thrills for the younger generation and that a horse and a pistol is more exciting than an automobile and a machine gun when you're under 12.

Anyway, real outdoor stuff has been at a minimum but the western, it has been decreed, shall once more rear on its hind legs, shoot from the hip and take the gal, by gad.

GALVESTON BEAUTY SHOW AIMED FOR N.Y. GARDEN

Move to alienate the International Beauty Contest from Galveston, where it has been held for four years, and to stage it in a different city each year, is being made by Martin Starr, chief promoter for the beauty congress since 1927.

If Starr is successful in his plan the 1933 show will be held in Madison Square Garden. Affairs is supported mainly by admissions.

Stage beauts whom Starr takes credit with spotting since 1929 include Irene Ward, now with Fox; Dorothy Dell, Elsie Rossi, Ann Lee Patterson, Helen Hagan, Lorna Riddolf, all with "Follies" or "Varieties" connections.

These Chinese

Chop suey is being canned for home consumption and is selling fast.

Behind the idea are a couple of Orientals named Cohen.

WALKER'S LIFE AS MAGAZINE SERIAL

Plans are reported on tap to keep Jimmy Walker in the public eye this winter. First move will probably be to have a serialisation of his life, under his own signature, appear in a national magazine. Next will be to interest himself in a lengthy radio contract.

"Saturday Evening Post" is reported interested in the serialisation with a price of around \$50,000 mentioned as the consideration. New York's former mayor would retain the book and syndication privileges.

Political friends of Walker are said to be making every effort to convince him that he must keep himself before the public in case of future eventualities.

Chi's 2 'World's Worst' Drama Troupes Compete

Chicago, Oct. 31. While destitute of orthodox attractions, Chicago appears likely to have a surplus of self-styled "world's worst" actors. Two competing show-bout troupes, one in its native environment, a river boat; another in a theatre are proposed.

Billy Bryant, Cincinnati horse showman, who last year did a four-week engagement at the Cort theatre and gathered some important money, for a showboat, is rehearsing in Chicago for another try in the same house.

Meanwhile the "Dixiana" may or may not tie up in the Chicago river at Dearborn street. The city once gave Ralph Kettering a permit for a similar venture that never materialized but now professes itself unwilling to permit Ed Wappler to carry out the idea.

BAND'S COMEBACK

After six years of retirement, the Original Dixieland Jazz Band, accredited pioneers of American jazz, is getting together for a comeback. Reorganized combo will have at least three members of the old unit, namely, Nick LaRocca, Tom Spargo and Eddie Edwards.

ELECTIONS SWAY ENTIRE POPULACE

Hottest Campaign in 16 Yrs. Hurting All Show Business—Theatres Caught Between Broadcasts—Elastic Betting Odds

EVEN MONEY NOV. 8

The presidential election of 1932 is providing the greatest national show in 16 years. Not since the campaigns for Woodrow Wilson and Charles Evans Hughes (1916) has the struggle for American leadership absorbed the whole populace. In that memorable race the boys were still betting after the election, the state of California being in doubt but finally giving Wilson the winning majority in the electoral college.

Meanwhile, the amusement field (Continued on page 35)

Athletic Aces Develop Peeve Over Buildings, And Then No Future

Hollywood, Oct. 31. Headline athletes who have been taking studio screen tests, which result in a one day splurge in the papers and nothing else, are beginning to resent the exploitation afforded by the film companies. There's no follow-up, they say.

Almost every part that calls for a fine physical specimen is the signal for the studios to invite football stars to slap on grease paint and be given sunnier tanning.

Paramount's hunt for a "King of the Jungle" lead has so far resulted in the testing of Ernie Caddell, Stanford grid ace; Orv Mohler, USC quarterback; Nick Lutze, wrestler; Norman Ross, swimmer; Joe Savoldi, ex-footballer, now wrestling; and John Anderson, Olympic discus champ.

But He Got There

Los Angeles, Oct. 31. Rushed here from Philadelphia for the "Hello, Parole" unit which opened Oct. 27 at the United Artists, Wilton Crawley, colored clarinetist, was ordered to leave the train at El Paso and grab a plane for the last leg of the trip.

At El Paso he was told the air company drew the color line. However, Pancho and Mingo expected him for the opening, so when the plane arrived here a Hindu gentleman stepped off the plane carrying a clarinet case.

Hardboiled Cameramen Can't Take It When It Comes to Helping M.D.'s

One Solution

Upon news of George Jessel's divorce reaching Broadway, one of the wags exclaimed:

"Huh, now he can marry Cantor."

THRILL SEEKING SCIONS ON NEWSREELS

Contact men who arrange the stunts and the shooting of newsreel sequences are finding tough competition within their ranks. Their field has been flooded by amateurs, lads from universities and social cliques in search of a thrill and willing to work for the fun of the thing.

Regulation avenues of employment open to young scions evidently lack the tang of newsreel jobs. Any young fellow with red as well as blue blood in his veins would rather go chasing cinema news and stage the scenes that make up the weekly clips.

The companies are willing. They'd have to pay a professional contact man a salary ranging from \$75 to \$150. The "thrill hunters," as the veterans call them, consider \$25 fair enough—and don't care if they collect. Hence, the regulars can't compete with them.

In addition to their practically gratis service, the lads enjoy private incomes that enable them to cover the ground in snooty, high-powered cars. The most affluent even fly to assignments in their own planes. Many are mistaken, by reporters already on the scene for unannounced celebs. Whereupon, the contact scions pull their well-pressed fedoras toughly over one eye to show that they're working men, just like the rest of the world.

Report Retirement For Marie Dressler

Hollywood, Oct. 31. Marie Dressler leaves here the middle of this week for New York, and it is believed her departure is apt to mark her professional retirement.

Miss Dressler is off on a long vacation which will likely take her abroad. Any date for her return to pictures, to which she has devoted herself in recent years, is most indefinite.

Chicago, Oct. 31. Elephants stampede in panic before a mouse, and daredevil newsreel cameramen, who keep grinding in the face of terrific hazards of riot, war, exploration and violence, will become faint-headed and useless in the operating room of a hospital. That is one of the paradoxes of a profession noted for the cool courage of its members and their willingness to risk their lives in daily performance of duty.

Most of the big hospitals in Chicago such as St. Luke's, Passavant, Michael Reese and Masonic, find great difficulty getting experienced cameramen to work for them.

No Blood—But

A cameraman who had performed marvels from the wing of an aeroplane, and had unhesitatingly tread slender steel girders as a matter of course, blanched when photographing a hospital operation, without blood or cutting of any kind. Doctor kept twisting patient's leg to wear out a piece of grit before popping the leg back in place. It was simply mechanical manipulation. The cameraman fainted.

Since a complete photographic history from start to finish is what doctors want of their unusual operations a cameraman who can't finish his job is worse than useless. Hospital attendants, nurses, or internes, sometimes have to pinch hit in an emergency.

RADIO THRILLERS NSG FOR KIDS, SAY PARENTS

Washington, Oct. 31. Rumbly of a revolt against current type of programs, primed to particularly interest children, is growing over country. Letters and criticisms are drifting into editors' offices.

Attitude is comparable to old reaction of parents against detective yarns and similar stuff in the literary field of past generations. Although sponsors prefer not to admit it, such characterizations as Sherlock Holmes, "Evening in Paris," mysteries and Lucky Strike police dramas have kids hanging over receivers equally as much as adults.

Even strictly juvenile programs are tinged with gangster romance for the punch. Particular criticism fell on Wheatons, for using gang bombing, etc., for a thrill.

Yeast Scion Goes East

Los Angeles, Oct. 31. Charles Fleischmann, grandson of the late Henry Fleischmann, yeast king, is no longer staff baritone singer at K.H.J.

After four weeks he resigned, saying he was homesick for Chicago, and left for that city.

Beverly Mansions House Onetime Millionaires Who Now Take Dole

Beverly Hills, Oct. 31. Old gag about riding to the poor-house in a Rolls is not so far-fetched. This town, still known as the city of millionaires, has several cases of families owning and living in \$100,000 homes but drawing weekly doles from charitable institutions.

Paradox is that while most of these homes are paid for, the busted ex-millionaires can't raise a nickel on mortgages because everybody hereabouts is in the same fix. All have plenty of real estate to sell, but there are no buyers in sight.

Sounds wild, nevertheless, a fact, that quite a few of these \$100,000 and up homes are lighted nightly by candles. Wax burners are not for the swank of the thing, but solely out of necessity through the failure of the gas and electric companies to listen to reason. Doles from the local charity organizations go for cats, with not enough left over to take care of the lighting companies—hence the tapers.

Not only the stock market can be blamed. Closing of several Beverly Hills banks and Hollywood trust companies put the final crimp in the bank roll that was left. Now that credit is gone, it's the dole for each and the case is closed.

However, the rubberneck wagons still rumbles past while a guide points out those Beverly Hills homes that house the "cream of Southern California wealth."

Stress Fox Appeal

Fox Writers Told: Many Now Are Used

Hollywood, Oct. 31. Fox has issued instructions to all writers that whenever possible, parts for children should be written into scripts. Studio feels that the Fox appeal will aid pictures greatly.

Currently "Handle With Care," "State Fair" and "Cavalcade" have youngsters featured in the scripts. George O'Brien's next western, "Canyon Walls," will have a part written in for Betsy King Ross, champion child rider of Texas. Though only 11, she has grabbed the Lone Star riding championship for the past two years. Studio will give her a term if her first efforts come out allright.

During the making of "Call Her Savage" parts for three youngsters were written in the story as a yarn build-up. In "Handle With Care" a boy's band of 30 players worked in several sequences. Only one of the boys with the combo was that it played to well. Idea was to have the band sour up musically, but the kids could only blow the tubes. Several adult musicians had to be hired to give the off-key effects from the melodies.

Nella Walker Summoned

Hollywood, Oct. 31. Nella Walker, formerly of the vaude team of Mack and Walker, left yesterday (Sunday) for York, Pa., where her mother is ill.

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H'wood Pollyana

Hollywood, Oct. 31. Sign on a Sunset boulevard vacant lot:
Hurry, the depression is over. Buy this property. Foreclosure sale!

Horsley Observes Opening of First Hollywood Studio

Hollywood, Oct. 31. Hollywood celebrated the 20th anniversary of the establishing of its first studio Thursday (27) when people realized that pictures had been here for two decades.

First studio was erected by David Horsley in an old saloon at Sunset and Gower, where he produced Nestor and Centaur two-reelers. One year later he sold the plant to Universal with Carl Laemmle, Pat Powers and W. H. Swanson.

Reason for establishing the studio in Hollywood was that in Endicott, where Selig and Bauman & Kessel were already operating, the sun ducked behind the mountains at 2 p. m., making clear photographing impossible. In Hollywood the sun shines until 6 p. m.

Horsley got out of Universal shortly after its founding and re-organized behind the mountains at the Bostock Circus, which had closed in England due to the war. Horsley paid \$20,000 for the tent show.

First Animal Pictures. On their arrival here Nestor started to produce the first animal pictures, but soon died a nose dive as tame animals and wild actors refused to mix. Horsley then turned his studio into a zoo, the animals out-eating the gate.

Charles Gay, who came from London as the lion tamer, took the lions and established Gay's Lion Farm at El Monte, 20 miles out of L.A. Farm now has some 200 lions and is the main source of supply for circuses and zoos in this country.

Horsley dropped out of pictures and has been inactive for the past 10 years. He contemplated returning shortly, however, to make a series of novelty features and he expressed a wish that he had the animals back again with the current vogue for animal stuff.

Hollywood's Ill

Hollywood, Oct. 31. Three film people at local hospitals were discharged during the past few days. Billie Dove left the Santa Monica hospital today; Donald Cook was pronounced cured of pleurisy at the Hollywood hospital; Mrs. Richard Bennett recovered sufficiently from an abdominal operation at the Good Samaritan to return to her home Saturday (29). Her husband is recuperating from pneumonia at Palm Springs.

King Charney expected out of the Good Samaritan soon, following a minor operation Friday (28). Lee Duncan is improving at the Burbank hospital from injuries suffered in an auto accident last week.

Leon Waycott, Mrs. Harry Sherman Sued for Divorce

Los Angeles, Oct. 31. Mrs. Charlotte Waycott, formerly a cashier at Warners Hollywood, filed suit for divorce against Leon Waycott, stage and screen actor, charging desertion. A property settlement has been made. Harry Sherman, film producer, is suing Lillian Sherman for divorce on mental cruelty and desertion charges. The Shermans were married in 1911 and have two daughters, 11 and 16. By terms of a property settlement, the wife has custody of the children. Brand, Zagon and Aaron handled both cases for the plaintiffs.



WILL MAHONEY

The Boston "American" said: "It takes Will Mahoney to point to the Metropolitan's showmanship peak. Back this famous comedian with a good picture and prosperity comes around the corner with a bang. The house was packed. Mahoney is one of the best comedians in this country, and the biggest hit the Metropolitan has had in its history."

Direction
RALPH G. FARNUM
1650 Broadway

NO PUBLICITY IS ACADEMY POLICY

Hollywood, Oct. 31. Academy has taken the stand that it will not allow its conciliation machinery to be used in the interest of persons in the industry who are palpably seeking publicity.

Members fear that unless such a rule be instituted the Academy would be used as a footstool for publicity seekers, with sensational claims that prove to have no grounds when investigated.

Definite stand in this regard follows charges by Rita Le Roy to the Academy that she was compelled to go beyond the bounds of modesty at the instance of Director John Dillon in a scene for the Rex Clara Bow picture, "Call Her Savage."

Actress and her husband, Ben Herschfeld, former agent now at Paramount, protested that Dillon was "ungentlemanly" in endeavoring to have Miss Le Roy open more of her dress than she considered necessary in an attack scene.

When the case was laid before the Academy, it was referred, it was said, against their stated intention to "take the matter to the newspapers." Story broke on the front pages and following this the Academy removed itself from the affair on the grounds that "no formal protest was made."

Wampas Drops Lux-Starlet Air Ballyhoo; Personals Instead

Hollywood, Oct. 31. Intention of the Wampas to present its annual baby stars over the NBC, on a program sponsored by Lux, has been dropped on the grounds that it might keep some patrons out of theatres that night. The Wampas was to receive \$10,000 for the use of the starlets which would be turned over to the Motion Picture Relief Fund.

Despite this stand on the part of the Wampas, plan to allow both chains to broadcast the Academy Awards banquet, gratis, will go through.

Wampas, however, voted Friday night (21) to elect stars this year and present them to the public in a manner through which the theatres will profit. The 13 comers will be turned over on different nights to five or six of the local deluxers, to be used in connection with a personal appearance ballyhoo.

Radio plan, with Lux willing to spend \$20,000 on the program, was to have the baby stars introduced over the air from a banquet with entertainment features also broad-

Miss Hepburn Finds But Half Her Work In Studio, Remainder Is For Publicity

Pajama Campaigner

Hollywood, Oct. 31. With Louis Mayer actively campaigning for Hoover, plenty of people on the Metro lot are wearing "Hoover" badges. One, however, is for Roosevelt, so he wears a Roosevelt button on his pajamas.

Theatres Robbed Of Personals by Charity Demands

Hollywood, Oct. 31. Heavy hollering is being heard from theatre circuits because studios are spotting their names in a new charity benefits that the stars are turning down personal appearances requests for openings and other theatre events.

Studios are also being flooded with added demands for Christmas benefits heavier than usual this year.

From indications it would seem that almost every civic organization in Los Angeles county is figuring on unemployed, benefits during the holidays and wants picture celebs for the main attractions.

As in the case of the requests which came to the studios for personals during the Olympic games, these demands will be turned over to the Hays office for handling. There the refusals will be formal and on an industry basis, which it is figured will circumvent any reaction against the individual companies.

Only institutions that will be favored for Christmas free appearances, it is planned, will be the regular newspaper events and some affairs to be conducted by hospitals. All smaller organizations will be given a polite turnaround.

Claims 2 Days in Pen Worth \$25,000 Each

Los Angeles, Oct. 31. Charging false arrest and malicious prosecution, George B. Dink, Tempeleton, actor and former USC football player, has filed suit against the Yellow Cab Co., here for \$50,000.

Tempeleton asserts Ford A. Carwell, taxi driver, mistook him for someone else who had failed to pay his cab fare and had him arrested. Tempeleton spent two days in jail. Abram Robert Simon is his attorney.

Wampler Drops Lux-Starlet Air Ballyhoo; Personals Instead

cast from picture names attending the fest.

Wampas committees have been appointed on entertainment, publicity and studio contact following a vote to cooperate on publicity in conjunction with producers, the Academy and Motion Picture Relief Association.

Another committee was named to work out a change in the constitution to permit an increase in the board of directors to assure each studio a representative on that board.

Durante's New Deal

Hollywood, Oct. 31. Jimmie Durante is up for a new deal at Metro, Louis B. Mayer personally taking charge of arranging the comedian's salary. Durante's current figure is \$1,750 on a straight year's contract, with the comedian slated for a tilt as Metro has cognizance of other studios being interested in the Pincocchio comic.

Katherine Hepburn, having crashed Hollywood heights in her first picture, "You Can't Take It With You," working hard on another production. The script, which involves Miss Hepburn and scribes of the daily and fan mag press, is a behind-the-scenes epic after the style of the RKO publicity department. It is tentatively titled "Launching A Picture Star."

If the munching happens to include breakage of a bottle of champagne over the new player's head, she will not be surprised. She has, in a measure, been immunized to the shock of finding herself publicized. She knows now that her work in Hollywood is just about one half of her job as a picture star. The rest involves arriving in town in proper camerawise costume, keeping up a bold front during prying interviews, and posing graciously in costumes for various fan magazines.

Her press department says that Miss Hepburn's is the simplest campaign it ever handled. Her agents didn't have to beg for journal space; they were besegged with requests on every side. They crammed 20 interviews and 15 camera sessions into the short time that remained before Miss Hepburn's return to New York. Such is the reward of an actress who went to Hollywood and, with one picture—in which she refused to conform to Hollywood standards—snatched a spot for herself in the stary firmament.

No Prying. Miss Hepburn kept appointments with the home office with the promptness and dispatch of a business executive, but when she learned that interviewers were more interested in her personal affairs than in her opinions of Hollywood, she (Continued on page 55)

FROM HIGH SCHOOL TO JUVENILE IN 'WISE GIRL'

Hollywood, Oct. 31. Bryant Washburn, Jr., 18-year-old son of the home office, was taken out of Hollywood high school to play his first picture role, the juvenile in Premier's "Wise Girl." Fred Robinson acted as agent. Lita Chevret and Charlotte Merriman also cast.

Wyler on Way to Talk Terms with Laemmle

Paris, Oct. 31. Following phone and cable correspondence between Laemmle, Jr., and "Doc" Wyler, latter, who made a name for himself as a young director, is on his way to Hollywood to meet Laemmle and talk over details of a Hollywood megging contract.

Wyler's last picture, "Une Etolle Disparait," for Par, was a distinct hit; and his preceding picture, "Papa Sans le Saviour," made here for Universal, got rave.

FRANCES LEE'S BREAK

Hollywood, Oct. 31. KBS has borrowed Frances Lee from Charlie to play opposite Rex Maynard in "Phantom Thunderbolt." Miss Lee just returned from a year on a Fanchon & Marco tour.

SAILINGS

Nov. 11 (New York to London) Irving Miller (Steamer).
Nov. 12 (New York to Paris) the Blumenthal (Aquitania).
Nov. 2 (London to N. Y.), Freddie Culbert, Addison and Kirkwhite, Glamis (Steamer).
Nov. 2 (New York to Rome) Marchese Cesare Origo (Manhattan).
Nov. 2 (Paris to New York) Maurice Chevalier (Paris).
Nov. 2 (San Francisco to Tokyo) Harry Novak (Chichibu Maru).
Oct. 29 (New York to Panama) Arthur Vignola (Europa).
Oct. 28 (New York to Russia) Alexander Woolcott (Carmia).
Oct. 28 (London to New York) Rouben Mamoulian (Leviathan).
Oct. 28 (New York to Paris) Ernest Lubitsch, Alexander Woolcott, Mr. and Mrs. Myron Selznick (Marjorie Day), Mr. and Mrs. Wm. K. Howard, Joseph B. Phillips (Isadora).

STUDIOS RUN TO TYPE

Photogs King Pin in Keeping Hosts Of Hollywood Out of Hot Water

Hollywood, Oct. 31. No social function is planned in Hollywood without first consideration being given to the news and feature magazine photographers. They're the hot shots who arrange how the seating will be placed in order that the best known names will have their faces in the camera together with the host and hostess.

Photogs also know who goes on the celluloid best and what stars refuse to be snapped with their right or left profile toward the camera. In this case it is imperative that the star be placed in a seat which displays his or her best side to the lens.

These "still" men also know from experience who are the enemies of the various stars, or who is their current pet. In this instance the names usually refuse to be mugged on the same plate. This information is valuable for the hosts, who then arrange the seating.

Bull snappers are usually in league with the column chatters and know who isn't speaking to who. They scan the place cards so that their camera plates won't be spoiled by someone moving, the easiest way to gum up a picture when the mover doesn't want to be photographed with someone he or she doesn't like.

Picture grabbers know all the eccentricities of the stars when it comes to being photographed. Naturally the free lance photographer has to know all this so that he won't spoil too many plates and run up his budget. Average of salable pictures is about one out of 20 taken, so the photographers run no more chances than necessary of spoiling plates.

JAS. HALL SCRAMS AS EXTRADITION IS SIGNED

San Diego, Oct. 31. James Hall, playing the Fox movie as m. c. in connection with a vaudeville bill, failed to show up at two performances Saturday (29) after he had received word from Sacramento that Gov. James Rolph, Jr., had granted extradition for the actor to authorities in New Haven.

Hall is wanted there on charges of non-support made by his estranged wife, Irene Brown. When Hall heard that James W. Blake, New Haven detective, was in Sacramento, when extradition was granted and that he had left for San Diego to serve the warrant, he hurriedly left the theatre. Hall was booked here until Wednesday (2).

He is believed to have gone over the Mexican border. Jay Chotiner, his Los Angeles attorney, is attempting to get bonds okayed by New Haven authorities so that Hall can return there some time next week and stand trial.

Chaplin Wins Second Suit To Keep Sons Off Screen

Los Angeles, Oct. 31. Possible exploitation of the two Chaplin children was prevented by Judge Crail in denying the request of Lita Grey Chaplin for approval of her contract with Fox under which she and her two sons were to appear in "Handle With Care."

Decision was a victory for Charlie Chaplin who testified that any film contract would be detrimental to his sons. Judge considered the comedian as best qualified to decide whether picture work would be beneficial or not under the children. This is the second and final suit on the question.

VIVOR VACATIONS

Hollywood, Oct. 31. King Vidor leaves here Nov. 2 for a three weeks' vacation in New York.

That \$200 Nod

Hollywood, Oct. 31. After sending out publicity that Fay Wray would go into "Acquitted" as leading femme, Columbia engaged Mae Clarke for the berth. Change of heart was \$200 a week.

Former was asking \$1,000 and the latter \$500.

JEAN THINKS 'NORA' TOO ROUGH, AND IS EXCUSED

Hollywood, Oct. 31. Claiming that the character of a gun moll who squeals and is taken for a ride would be harmful to her as a follow up on "Red Dust," Jean Harlow asked Metro to relieve her of doing "Nora," an Anita Loos yarn. M-G execs acceded to the request after three days of discussion.

Possibility now is that the story will be discarded and that Miss Harlow will do the remake of "Twelve Miles Out."

Holly Brown, who was to direct "Nora," is negotiating a return to the Fox lot.

Hartford Drops Dead Making Stump Speech

Hollywood, Oct. 31. David Hartford, director and actor, with experience in both leg and films, died suddenly Saturday night (29), at a political party. He was campaign manager for Charles Kramer, Congressional candidate, and had just made a speech when stricken. He died on the platform a few seconds after finishing his speech.

Further notice appears in the Obituary column.

KAY FRANCIS A. W. O. L.

N. Y. Wires Coast for Help—Think Actress May Sail for Vacation

Hollywood, Oct. 31. Warners is encountering considerable difficulty with Kay Francis, who left for New York recently without the studio's permission.

New York publicity department wired Darryl Zanuck here that she refused to co-operate and walked out on an arranged interview. New York press end wanted Zanuck to wire Miss Francis and ask her to co-operate.

It is now understood that Miss Francis is undecided whether she will return to the Coast or go to Europe for vacation.

Barrymore-Press Truce?

Chicago, Oct. 31. Ethel Barrymore who generally eats newspaper reporters for breakfast relaxed from her traditional hostility to the press upon her arrival here Friday on the "Chief." She astonished the press by her friendliness and the boys paid back the compliment with some nice publicity.

The only thing Miss Barrymore hates more than Broadway is Hollywood. In Hollywood she declared her brothers, John and Lionel, had become "institutionalized factory hands." Still, both the place though she did, Miss Barrymore was prepared to accept Hollywood gold because one has to live. She was en route to New York to star in Arthur Hopkins' "Encore."

BARBARA BEDFORD REBORN

Hollywood, Oct. 31. Barbara Bedford, inactive in pictures for the past three years, will make a comeback in KES's "The Death Kiss." Ed Marin is negotiating.

E. G. ROBINSON OFFERS REMEDY

Declares Companies Not Yet Liberal Enough in Exchanging Players—Should Include Directors and Adapters—Proper Combination the Difference Between Good and Ordinary Films

TOO MANY 'ALSO RANS'

"The difference between championship and mediocrity is slight," says Edward G. Robinson. "The champion and the also ran are endowed with the same physical equipment. One wastes his resources; the other brings the right forces into play to obtain the maximum result."

"That same difference—slight, but ever so significant—lies between a great picture and an adequate release."

Spread around the studios of Hollywood there are actors, directors, authors and supervisors capable of turning every picture into a champion. Inconsequential films are made when ordained staffs are not summoned by the stories that require their talents.

"He says that the actor works for Metro," amplifies Mr. Robinson. "He may be wedded to a part that is the property of another studio—part that is by every moral law. The writer qualified to adapt the script is contracted to Paramount, the director tied up at another studio. Obligations to their own companies keep them from combining forces that would make the film glow, pulsate, strike to the hearts of picture audiences."

Studios recognize this limitation. They try, insofar as they are able, to buy stories that are adaptable to the stars on their roster. In doing this, their programs become set, predictable, stereotype, alleges the screen star.

Not Yet Enough

Hoping to broaden their scope, they have experimented with interchange of stars. Mr. Robinson believes that the practice hasn't gone far enough. Ace drawing cards are still reserved as exclusive program stars. Studios prefer to keep star property in exclusive idleness, rather than rent it to rival organizations.

It strengthens their hold on exhibitors, but what does it do to film product. Mr. Robinson wants to know. This much: companies that won't lend, can't borrow; scripts that cry for extra studio development must make the best of the material that is at hand. Good stories—and every story purchased has some workable theme—fall into the wrong hands and become millstones weighing down the star product that sells programs.

Just as there are stars, directors, and writers suited to every picture, there are studios best qualified to handle certain types of picture. Mr. Robinson classifies them in separate grooves, each characteristic of the executive who controls production.

Only One Head

"Studios must be dominated by one person if they are to run smoothly, produce efficiently," he says.

"These individuals are men of strong personality, executives capable of making decisions and abiding by them. These decisions, in the final analysis, characterize company product."

Thus, one studio is noted for its speed and vitality; the other for dilly dally developed sex; another for the superior tragic; and another for the imaginative scale with which it builds on reality; still another for the imagination it compresses into literal fact.

When the right studio gets the right story—the script attuned to its own responsiveness—it should

Ex-Stars' Descent Swift If Starting; \$50 Bits With Slim Recovery Chance

Schoolastic Stills

Hollywood, Oct. 31. In order to use Cora Sue Collins, five, and Davey Tilton, six, for publicity stunts, Universal had to hire a school teacher for the day the photographs were made.

In between shots the kids sat hunched over the alphabet. The teachers get \$12 a day from the studios.

COAST PLANS NOV. 2 FLASH FOR HOOVER

Hollywood, Oct. 31. Final pre-election flash for President Hoover will be mass meeting here with an augmented Fanchon-Marco stage show at the Shrine auditorium Nov. 2.

Efforts are being made to get Republican picture stars to appear and make speeches with the possibility Lew Cody will be master of ceremonies. B. Mayer is stumping for Hoover in San Francisco; Joe Scott, who nominated Hoover, will preside at the local meeting.

Rare Brain Germ Kills Cameraman After Week

Hollywood, Oct. 31. After fighting the effects of a rare brain germ for a week, although in no previous case did a man live more than 12 hours after being similarly infected, Robert E. Kurrie, chief cameraman at the Warner studio, succumbed at the Cedars of Lebanon hospital, Oct. 27. Death came less than a day before he would have won the battle, according to his physician, Dr. Percy Goldberg.

Case drew the attention of 20 brain specialists who observed the phenomenal resistance that Kurrie was making. He had gone to the hospital to be cured of an obstinate cold, which developed into sinus trouble. Just as he was cured of the latter, the brain infection set in.

PAR STABS CUPID

Panther Woman's Boy Friend Ruled Off the Set

Hollywood, Oct. 31. Too persistent in his attentions to Kathleen Burke, Paramount's "panther woman," Glen N. Rardin has been barred from the studio. Rardin, a commercial photographer, drove here from Chicago after Miss Burke won the panther girl contest and has been a daily attendant on the set of "King of the Jungle."

Par execs asked the girl to keep him off the set. She refused. Banning followed. Officials assert that whenever Rardin was on the set Miss Burke forgot her lines.

WB's Dempsey Short

Warners has sent Burnett Hershey to Scranton, Pa., to discuss story angles with Jack Dempsey, who is to make a two-reel in Brooklyn next month.

Dempsey is to make a vaude skit in Scranton currently, with Hershey's orders to stand by until he and the ex-champion agree on the yarn's tangents.

have the privilege of reaching outside its ranks for whatever actor, writer or director can imbue it with life and conviction.

Until the film industry reaches an amicable arrangement whereby the proper combinations are available for every script, it will have to content itself with a few champions and a great many also rans, Mr. Robinson believes.

Hollywood, Oct. 31.

Descent from cinematic stardom to oblivion is swift. Once stars start the dive there is little chance of them stalling the trip until they hit the bottom of the cinematic ladder. Few convenient rungs protrude for them to gain a temporary foothold. If they do stop it's but a short pause—then down they go again.

Ranks of the extras and bit players now hold a number of those who a short time ago were stars. In some cases they have not yet hit the bottom. These hang onto the place where they receive \$50 for a day's work, but buyers are in the minority. Most are content to receive \$10 and \$15 checks, sufficient to provide the bare necessities of life when they previously had indulged in its luxuries.

A host are among those listed for bits who each in his or her day was a star in their own right. In the case of Margaret Mann, for instance, she was elevated from the extra ranks to the mother in Fox's "Four Sons." Her top line career was brief, however, despite acclaim as an actress. A year following her stumping for Hoover in San Francisco, Miss Mann had returned to bits because the studios were unable to find parts for her.

Usually the stoppage of place is the smaller indies who use past rames to bolster their casts. When the big studios drop them the indies grab them. Currently there are few indies produced that do not include three or four of former names in their cast. While they are not so fortunate for the major studios, some are selling angles for the indie picture.

Jolson Ends Scramble For 'Wonderbar'; Buys It Himself as Starrer

Hollywood, Oct. 31.

Al Jolson has settled the scramble among indie producers for a hold on "Wonderbar" by buying the screen rights to the play himself, with the intention of doing it as his next picture for Joseph M. Schenck on the United Artists program. Nathan Danzansky, Jolson's New York attorney, arranged the deal.

Morris Saffier and M. H. Hoffman have been after "Wonderbar" with Saffier, friend of George Jessel, attempting to raise \$15,000 to buy the play for films. Both Hoffman and Saffier had the same idea of starring Jessel and Norma Talmadge in the picture, which they estimated could be made for \$150,000.

Bob Melford, personal representative for George Jessel, left Saturday night (29) for New York, following Joseph M. Schenck's announcement that Al Jolson would do "Wonderbar." This necessitated calling off negotiations with M. H. Hoffman for Jessel and Norma Talmadge to that picture for the moment.

However, Jessel and Miss Talmadge contemplate making a picture immediately and are understood to be interested in getting "Success Story" for Hoffman to produce.

Keaton's New Contract Calls for Co-Billing

Hollywood, Oct. 31.

Metro, has given Buster Keaton a new contract in which he agrees to split billing with another player in his picture. This will be the first time in 12 years that Keaton has not topped the billing.

Lita Lane will be his first under the new agreement.

LAMBERT'S COL. SHORTS?

Hollywood, Oct. 31. Columbia has a deal on with Edith Lane, the vaudeville comedian, for a series of two reel shorts.

Opposition to Flexible B. O. Plan; Say It Tips Off Merit of Films, And Protection Remedy First Need

Certain exhibitor and distributor negative reaction is asserting itself in connection with that part of the five pointed plan, as formulated by the MPTOA-allied factions and S. R. Kent in their recent conferences which would make admission scales flexible according to picture merit. Summation of the opposition is that any raising and lowering of scales will be a quick tip-off to the public that a good or a bad picture is on the screen.

When the plan reaches the threatening point for final consideration by industry representatives its proponents will be met with the reminder that standard price scales at the various theatres provide entertainment for those price divisions which pay 50 cents or 15 cents for their entertainment.

Theatre leaders who are not included in the tri-cornered sessions of the MPTOA, Allied and the Hays Organization, as represented by Kent, are among those against the proposal. They charge the industry with having too many cooks and too many recipes. Their contention is that the plan as outlined would simply be scratching the boxoffice surface.

As to Protection

Opponents of the elastic scale scheme have a counter proposal, and that is to remedy the protection situation. They point out that the industry has never added by the simple law of business the big buyer is entitled only to a small discount over the small purchaser. These indie spokesmen admit their attack is centered at protection. They hold that the average indie exhib could show the average major picture to the public before it became too stale, because of long protection intervals, the ailments of all boxoffices would soon be relieved.

Marital Intent

Hollywood, Oct. 31. Application for a marriage license was filed by Julius Burnstein, New York picture distributor, and Ruth Sinclair, his secretary.

Arthur (Cowboy) Appell, dance director, and Elvie L. Crockett, dancer; Edwin Rogers, Paramount set decorator, and Leola Flieg, and Richard Webster, of Jimmie Grier's orchestra, and Barbara Olmstead, also made application.

BAXTER-ACE TALKING

Actor Interested in Network Another's Original

Chicago, Oct. 31. Warner Baxter, Fox star, has opened negotiations with Goodman Ace, radio author-actor, to buy an original story called "Blut-alo Bill." While on the Coast during the summer Ace outlined his plan to Guy Kibbee, who in turn spoke of it to Baxter.

Before taking to the air Ace was columnist on the Kansas City "Journal-Post."

Judels Sued for 55¢'s

By Gift Hint in Crash

Los Angeles, Oct. 31. Arline Henrickson, young department store inspector, filed suit in Superior Court here against Charles Judels for \$55,000, alleging that her beauty was marred by flying glass during an auto accident when her car was struck by one owned by Judels and driven by Gall Reingold. Reingold, also a defendant in the suit, is president of the company operating the "S. S. La Playa," gambling boat off the local coast. I. M. Sackin is representing Miss Henrickson.

BRANDSTATTER'S HEARING

Los Angeles, Oct. 31. Hearing on Eddie Brandstatter's application for probation will come up before Superior Judge Doran tomorrow (Tuesday).

Brandstatter, restaurant proprietor is up for sentence on grand theft charges and has appealed for probation.

No Cents!

Hollywood, Oct. 31. Latest complaint among the jobless femmes in the industry is that the censors prefer platinum blondes for jobs.

It costs plenty to make the hair thataway, and at least \$3 a week to keep it such—where's the profit, they moan.

Claim 260,000 Extra Days for Flexible B. O. Scale Scheme

A total of 260,000 extra days, in playing time will be realized annually by the 52 biggest film features under the flexible admission scale. This is the claim of proponents of the plan who are confident that the scheme will become effective with the new season next spring in at least 5,000 theatres.

The adjusted scale, on its higher plane of 25c top represents a 40% increase in admission for each of these houses, three days each week. Details of the flexible policy, so far worked out, call for the adding of only one extra day to standard playing time which, on the average, is now two days. Hence, 52 extra days times the 5,000 theatres concerned gives the 260,000 extra day total.

Increase in admission, according to formulators of the plan, will take care of a 25% rise in distribution revenue without the exhibitor having to dip into his own pocket. At the same time a corresponding profit is expected to be netted by the theatre owner.

Tuesdays, Wednesdays, and Thursdays are conceived as the days best suited for the big features. For Friday, it is maintained, lesser product could be shown for 15 cents and on Saturdays, Sundays and Mondays a 25 cent top is advocated.

The resignation of Sam Katz coincident with the decentralization of the Public Circuit, the country's leading theatre chain, completes the picture of an experiment in theatre operation.

When Katz joined Paramount in 1925, the company had no nationwide circuit, but operated about 200 theatres, mainly in New England and the south, with 80% of its holdings being the Southern Enterprises group, organized by S. A. Lynch, and the Black and Wm. Gray theatres of New England. The remaining scattered theatres were either partnerships or key point stands used primarily as show windows for Paramount product.

The Katz plan was a national circuit, with centralized operating control. It was believed that methods of operation, as employed by Balaban & Katz, successful in Chicago and New York, could be applied nationally. A great circuit of 1,000 or more theatres could, with its bulk buying of product and materials, effect tremendous savings. Theory was that Paramount product would be insured preferential release without sales effort, profits of exhibitors and small chains to be purchased would be consolidated and increased by improved methods. Standardized operation of higher quality, with a nationally established trade mark—Publick—would guarantee consistent grosses. Financing would come readily from bankers who favored the brick and mortar plan over ideas and celluloid.

Circuit Purchases

With breath taking speed, which rivalled the pace of promotion of the last decade, the following circuit were purchased for the Publick plan—Balaban and Katz, Great



DOROTHY DIXON

After 12 weeks at Grauman's Chinese, Los Angeles, now appearing Paramount, Brooklyn week October 28th. Last week, October 21, Paramount, New York. "Variety" says: "Miss Dixon is a swell performer with a fine sense of humor."—Kauf.

Personal Direction
RALPH G. FARNUM
1550 Broadway

RIAN JAMES DROPPING COLUMN TO STAY WB

Hollywood, Oct. 31. Rian James will sing his swan song as a columnist on the Brooklyn "Eagle" Nov. 22. Writer will make a trip to New York for that one day to attend a banquet tendered him by contributors to his column. He'll leave for Hollywood immediately following the dinner.

James' decision to remain at Warner's as a picture scribe was influenced him to give up the column.

McGuire Creditors Get Set-back in U. S. Court

Los Angeles, Oct. 31. Temporary injunction preventing 20 creditors of William Anthony McGuire from proceeding against him in the state courts was granted by Judge James W. Hearin. McGuire's bankruptcy petition. Creditors have until Nov. 2 to show cause why the injunction shall not be permanent.

First meeting of McGuire's creditors will be called this week by Bankruptcy Referee Turnbull.

States, Saenger, Dent, Rickards and Nace, Comerford, Kunsky, Trendle, Reade, Fitzpatrick and McElroy, Sparks, Blank, Finkelstein and Rubin, Atlantic States, Butterfield Canadian-Famous Players, Goldstein, Neteco, Dubinsky and smaller state theatre groups.

These were purchased on a boom time basis plus the anticipated increase due to improved methods of operation to be applied. The cost was high but the expectations of improved results were higher.

Filling in the gaps, big deluxe theatres were built across the country from Portland and Boston to Seattle and Portland. And in smaller cities pretentious theatres were erected that left the native bankers gasping.

The real estate and construction departments of Publick were expanded to take care of the national plan until the total value of realty handled exceeded that of any firm or brokerage office in the country. The theatre department of Paramount then became more important in point of investment and influence than either distribution or production.

The tail was commencing to wag the dog. Opposition was to come from theatre operators.

Centralized Operation

When the circuit totaled close to 1,000 theatres the centralized operating plan was in full swing. All important decisions for every theatre were made in New York. The home office staff functioned at a weekly cost of \$125,000 or over \$6,000,000 yearly, with this staggering overhead distributed among the Publick theatres.

An elaborate organization of 19 home office departments was

20% Settlement for Clark with Par, Goes Fox; Wobber on Coast for Kent

But Friendly

Hollywood, Oct. 31. In a statement to the press concerning her divorce suit, Nina Wilcox Putnam said that she and Arthur Ogie, her husband, were parting amicably, and that she held him in the highest esteem.

In her divorce complaint, she charged him with mental cruelty, coming home intoxicated and abusive and striking her in the presence of friends.

From Variety's Hollywood Bulletin.

P-P N. Y. OFFICE MOURNS DEATH OF ITS PORTER

Paramount-Publick home office is mourning the death of its colored head porter, Lawrence Bailey. He died last Tuesday (25) of a heart attack. The regard the P-P organization had for Bailey resembles fiction.

Bailey was the only person who had full access to Adolph Zukor's office as well as that of other executives, and when John D. Clark heard of Bailey's passing, he immediately called S. R. Kent, who received the news as a shock.

Bailey took care of all baggage for execs, unpacking in their homes. A few months back, when he took a couple of orphaned children into his home, and then one more, Par began to feel that Bailey was trying to do too much, so arranged to send him about money monthly in view of his charitable ambitions.

He is survived by a widow, who is not in need, due to Par's group insurance. But if she were, a dozen execs would lend assistance.

Before joining Par 15 years ago, Bailey was a telegraph operator and station agent at Jamaica, West Indies, where he was schooled.

Judith Barron's Trial

Warners last week made a test of Judith Barron.

Miss Barron's background includes "Manhattan Medley," "Nikki," "Nine Roses" other Broadway plays and two years of stock. Test was arranged by Joe Rivkin.

Into New York each week poured letters from every manager, district manager, division manager and advertising manager. Decisions on operating details came from New York where an executive home office cabinet met each week with as many as 35 executives in attendance.

Since was the seat of authority for the nation-wide chain embracing every variety of house from the grand deluxe grossing \$75,000 weekly to the class D grind straining for \$100 a week, and in the Paramount Building were engaged to house the increasing number of executives and employees. Territorial directors were ralloading it back and forth to assure that each theatre in the field was shaping itself to the standardized routine. Travel expense, telephone and telegraph, mail and printing mounted over \$250,000 weekly.

The certain test of the plan would show in the annual profits. On paper it looked lovely. Bankers approved the machinery as they generously loaned more oil for the wheels.

Guessing wrong when the guess affected only one theatre or a small group had never been very serious. But guessing wrong when 1,000 theatres were affected—that was different.

For some time the circuit's home organ "Publick Opinion" (costing \$100 a year), repeated the slogan "Know Your Organization." The circuit was evolved with bewildering (Continued on page 19)

Prior to his sailing Saturday (29) for a brief vacation in Bermuda, John D. Clark received a settlement of his unexpired contract with Par. Agreement was 20% of the amount due on his unexpired term, of which but one-fifth was paid in cash with the balance to be spread over a period of 15 months. Clark's contract has two years and three months to go.

While reluctant to acquiesce to these settlement terms, Clark is said to have been anxious to get away and join Fox as assistant to S. R. Kent, that company's president. In his new post Clark may do considerable traveling for Kent.

Clark, former western sales chief for Par, joins Fox on his return from the 10 days' Bermuda vacation. He will probably officially step into his new post Nov. 14. Clark had been with Par 19 years, 11 as western division mgr.

Wobber on Coast

Coincident with Clark's connection with Fox, Herman Wobber, who resigned at the same time as Clark, will take up his post on the Coast as personal representative for Kent, mainly to watch over Fox-West Coast interests. Wobber's replacement went to George J. Schaefer, the minute Wobber heard Clark had quit.

Mike Lewis, Pacific district sales manager, succeeds Wobber out there for Par.

Neil Agnew arrives in New York Monday (7) to succeed Clark as western sales chief. His district sales post in Chicago will be filled by Charles Reagan, Indianapolis branch manager. Reagan, in turn, will be succeeded by J. H. Stevens, Portland, Me., exchange manager. John Howard, in the Portland branch as salesman, is promoted to the unfilled post there.

Extra Work Off 50%

Hollywood, Oct. 31. Another 2,000 drop in the week's extra placements from the previous seven days. Total of 4,668 is almost half of the year's peak two weeks ago.

Top user of day players Fox's "Cavalcade," which called 441 people, the biggest set of the week.

TRACY-RADIO PEACE

Anticipate Settlement of A. W. O. L. Charges—U Takes Actor

Hollywood, Oct. 31. Possibility of a settlement of the Lee Tracy-Radio tiff by attorneys, without going to the Academy for arbitration, now seems likely.

Date of the hearing has been moved back to Nov. 3 with a likelihood of an informal conference prior to that date at which time an agreement of the A. W. O. L. charges is expected to be reached.

Meantime, Universal has contracted Tracy for the title part in "Private Jones."

MG's Thorough Tests for 'Buddy' Rogers Comeback

Hollywood, Oct. 31. Charles (Buddy) Rogers will be at Metro next week for five days for a series of tests. Studio will make the tests thorough, using stars opposite the former star, as usual.

Sam Woods, who discovered Rogers and induced him to join the Paramount school in Long Island seven years ago, has been assigned to meet the try-outs.

Studio figures that Rogers is due for a comeback, hence all the breaks possible.

GLORIA STUART FLIES

Hollywood, Oct. 31. Universal is sending Gloria Stuart via air mail to New York Nov. 2 for personal appearance with "Air Mail" at the Mayfair theatre.

Miss Stuart then goes to San Francisco for an appearance before returning to the studio.

LASKY AFTER MC CAREY

Hollywood, Oct. 31. Leo McCarey is being contacted with to direct the first Lasky production for Fox.

KATZ'S FUTURE MAIN TOPIC

Operating Partnerships Apt to Be Outcome of WB's Detheaterizing Plan

Formation of operating partnerships for certain groups is a possibility in Warner Brothers' detheaterizing plan now being considered. At present Warners is figuring on buyers of certain individual houses and groups, unnamed, but in detheaterizing itself does not intend to take heavy losses. Company supposedly does not even want to dispose of houses on 100% deals except at a profit.

This angle, plus the difficulty of finding buyers at this time, is what may lead Warners into the partnership plan it is believed.

WB controls important theatre properties in strategic situations. In any program of detheaterizing it would step out of certain situations entirely where it feels it would get film playing representation anyway, while in others it would reduce its number of houses to a more manageable total.

At present only 10 houses are based on the Warner circuit, a smaller number than that of any other major circuit.

Thalberg Warns Aides Of Empty Chairs If They Don't Hit Mark

Culver City, Oct. 31. Returning from New York with pessimistic data on the industry, Irving Thalberg put all the Metro associate producers on the carpet Wednesday (28).

Describing losses of other companies, Thalberg indicated a more optimistic outlook for Metro but only if supervisors cut thousands of dollars from negative costs through more efficient story preparation. He said they would have to 'hit the nail on the head or quit.' Thalberg berated the a. p.'s for coming to him with minor details which as executives they should determine for themselves.

METZLER LEAVING AS PUBLCX COMPTROLLER

Buffalo, Oct. 31. Reported here that Fred S. Metzler, comptroller of Public Theatres Corp., in New York, is to join the New York-Buffalo Audit Corp., with which he was associated before joining Harold B. Franklin as comptroller of Southern Enterprises in 1932.

Metzler has been with Paramount-Public as comptroller for nine years, is on the boards of many of Paramount subsidiaries and is one of the oldest P-P executives in years of service.

C. A. Harmon, president of the N. Y.-Buffalo Audit Corp. wouldn't deny the report that Metzler would rejoin his company but admitted that during the past years he has made Metzler numerous offers to leave show business and rejoin his company.

John Balaban to Chi

John Balaban pulled stakes in New York last Friday (28), leaving for Chicago to assume direct operation of the B&K, as well as supervision over Detroit and the Famous Players Canadian group.

He was accompanied by Saul Bragin, film buyer for the FFL division.

'Rasputin' \$850,000

Hollywood, Oct. 31. Metro's 'Rasputin,' after 15 weeks of shooting, will be completed by Metro Nov. 3.

Picture will cost around \$850,000 by the time it's completed.

WB's Pamphlets

Hollywood, Oct. 31. Pamphlets urging employees to vote for Governor Roosevelt for President were inserted in all Warner Bros. pay envelopes this week.

And to make it Democratic all round there was a picture of William Gibbs McAdoo, with a request for senatorial votes for this candidate.

—From 'Variety's' Hollywood Bulletin.

Expect Accord Will Rule Out Mass Meetings

Distributor circles in New York are of the opinion that the mass meetings of exhibitors, scheduled for early in December, will not materialize because the industry will be in accord by that time.

Climax session of industry representatives is scheduled for Nov. 9 in New York. At that time Hays, MPTOA and Allied leaders will gather for a final meeting before plans, previously outlined, will be formally announced.

Prior to this meeting representatives of the two exhibitor organizations will meet informally in Washington on Nov. 7.

JAYDEE WILLIAMS WILL REENTER U. S. FIELD

Jaydee Williams, founder of First National Pictures and veteran theatre operator in Australia, is actively reentering the American film field. He has opened offices in New York and has incorporated under the title of First Choice Pictures, Inc.

Williams does not choose to reveal the company's policy plans at this time other than to say that his project is different than any so far attempted in the industry.

JEFF MCCARTHY BACK

Will Handle 'Kid' and May Go Abroad With It

Jeff McCarthy returned to New York Sunday (30) from the Coast and will handle the road showing of 'Kid from Spain,' the Goldwyn-Cantor picture.

Picture will probably be open in New York before Los Angeles. It's due at the N. Y. Palace Nov. 17, and McCarthy may also go abroad to launch the film on the Continent.

Hollywood, Oct. 31. Local opening of 'Kid from Spain' has been postponed for the third time at Warners' Western.

Has been put back from Nov. 17 to Nov. 22.

Kahane R.C. Director

B. B. Kahane, head of Radio Pictures, and a v.p. of RKO, has been made a director of Radio City.

On the coast now, Kahane will be east for the R. C. opening.

CONNOLLY BACK

Jack Connolly, g.m. of Pathe News, got back from abroad last week after contacting branch offices and bureaus in England, Germany and France.

Connolly arranged several news specials for Pathe in Europe, including an interview with the former Kaiser.

RESIGNATION MAY NOT BE ACCEPTED

Par Board Reported Seeking to Hold Katz—RKO Presidency a Possibility—Spitz Next in Publix Line—How Aylesworth Figures on Katz-RKO Prospect

THEATRES THE ISSUE

Two reports gained increasing credence late yesterday (Monday) afternoon as to the future of Sam Katz.

(1) That the Paramount bankers would refuse to accept his resignation.

(2) Katz might become the next president of Radio-Keith-Orpheum. It is understood Par executives spent all afternoon yesterday and the early evening trying to locate Katz for a board meeting, but he couldn't be reached.

The reported purpose of the board meeting was to decline to accept Katz's resignation.

Belief that Sam Katz may become the next president of Radio-Keith-Orpheum is said to depend upon an agreement over terms, in the event that Katz's resignation stands. Should an RKO deal become a fact, M. H. Aylesworth would then devote himself, an before, to the interests of the National Broadcasting Co.

Executives of RKO who were reached yesterday denied the latter report of the former P-P v.p., joining their organization.

Reports came in a deluge yesterday (Monday) included another which mentioned Warner Bros. Katz, following his resignation from Paramount-Public last Friday (28), is reported to have spent the past weekend in the company of David Sarnoff, president of Radio Corporation of America. The two men are friends of long standing with RKO a subsidiary of RCA. Katz was considered as the RKO president two years ago, but the matter never reached a conclusion.

Following the withdrawal of Katz at Paramount, notification was issued that all orders would come from John Hertz, chairman of the finance committee, with announcement of further appointments to be made by Hertz this week. It is believed that Leo Spitz will be offered the general management of Public theatres and should he decline, in lieu of his private law practice and political activities in Chicago, the position will be tendered either to Sam Dembow, J. J. Fitzgibbon, of Famous Players Canadian, or Barney Balaban, currently in Chicago with Balaban and Katz.

Although not generally known, Barney Balaban is credited within the trade as having interested Hertz in buying into Paramount through Lawrence Stern Co., Chicago financiers, and who in turn induced the late William Wrigley, Jr., and A. D. Lasker to so become affiliated with Paramount-Public. This explains Katz' frequent denials of the reports that he was personally responsible for bringing Hertz to the organization, although the latter is one of the original stockholders in Balaban and Katz.

No Factions Says Hertz

At a meeting yesterday afternoon (Monday) eliciting a series of meetings throughout the day, John Hertz is reported to have made the simple announcement to company executives and departmental heads that no factions existed in Paramount and that every individual in the company stood and would continue to stand on merit. Hertz asked Leo Spitz, present at the meeting, if he had anything to say but Spitz declined.

The resignation of Katz from Paramount-Public came as a climax to a solid week of arguments between Paramount's general man-

(Continued on page 22)

Figure Indies May Hold 80-90% Of Film Buying Power by Jan. 1; See But 500 '33 Circuit Houses

P-P Departures

Following is a list of executives who have parted with Paramount-Public within the past year:

Sidney R. Kent.
Jesse L. Lasky.
B. P. Schulberg.
Walter Wanger.
Herman Wobber.
John D. Clark.
James Cowan.
Shas E. McCarthy.
Sam Jones.
M. C. Levey.
Lem Stewart.
J. R. Koepel.
Dr. Emanuel Stern.
Sam Katz.

Patent Lawyer Claims He Has Key to Dubbing

Late this week all film companies will be notified of a patent just issued by the U. S. Patents Dept. to David Moore, which is claimed the keystone to all dubbing rights.

As explained by Moore, who made application in 1927, this patent (No. 183884), having to do with sound-track printing, has precedence over all forms of dubbing. In other words, Moore states that before language versions can be made unless originally recorded, producers must be licensed under his patent.

Moore has turned rights to his patent over to General Talking Pictures Corp., for which he is patent consultant. Monday (31) it was reported that this patent may be introduced as evidence in the suit of Warners, GTP and Douvac against Western Electric which comes to trial in Wilmington on Nov. 3, when the injunction will be argued.

The Moore patent, according to the inventor, is different than that of the Fox Tri-Ergon device in that the latter has to do with superimposing a sound track upon an original print.

Although there was a meeting of foreign managers at ERPI headquarters last week it was generally denied that dubbing had been discussed. At the Hay office Monday (31) Major Herron's office, in charge of foreign affairs, maintained complete ignorance of the Moore patent.

Radio May Drop

Culbertson Shorts

Radio may abandon further production of the Ely Culbertson bridge shorts. Only one, 'The Forced Response,' has been made so far. Question will be decided by David Seinfeld, who the latter is in New York Saturday (5) from the Coast.

Should it be determined to go on with the balance of the Culbertson shorts scheduled, matter of whether they will be done on the Coast or in the east will be taken up with Seinfeld.

First of the scheduled series of 12 one-reelers was produced in the east.

Schlaifer's Renewal

Carl Laemmle, not waiting until L. J. Schlaifer's present contract expired, offered U. S. sales head a renewal last week.

It will keep Schlaifer's post for at least another year.

From 80 to 90% of the industry's buying power may be vested in the independent boxoffice, which two years ago was credited by distributors as representing only 15%, as early as Jan. 1. Spokesmen for the major circuits, predicting this, claim there is no agreement among the companies for a rock bottom for decentralization and that they expect another 800 affiliated houses will be turned back to the Indies within the next two months.

Affiliated theatres, according to official statisticians, are now slightly under 1,300 in number. If this is so it means that since last January front line boxoffices have been cut away from major operation. Other deals on severance, reported in negotiation over the summer, will materialize before the new year. It is even said that affiliated theatres may shrink to a total of 600 during '33.

This lessening of affiliated houses, however, will in no way impair the development of the boxoffice it is pointed out. Official figures recently tabulated show that since Sept. 1, approximately 1,500 darkened theatres have brightened.

The Skouras theatres are among those being cataloged as independent by picture officials because they are no longer definitely affiliated, except in a very broad sense, with any producer-distributor. Other decentralized chains and former houses turned back to individual operation are similarly classed.

A. J. SAILS TO SEE THE WORLD

Immediate possibility of A. J. Balaban again becoming active in show business, through once more taking up his duties with Balaban & Katz, was disclosed last week when he sailed back to Switzerland. Balaban had been here about a month splitting his time between Chicago and New York while entertaining a suggestion from Public that he rejoin B&K.

That Balaban has forsaken his intention of returning to the show field at this time is evidenced by his returning to Switzerland to gather up his family and see the world. He will embark on a globe circling cruise about Jan. 1 with the intention of arriving in Los Angeles on or about May 1.

At that time Balaban will likely again take up the matter of his return to show business from which he has been absent about two and a half years.

COMPLETE REMAKE PUTS 'ROCKABYE' AT \$900,000

Hollywood, Oct. 31. Complete remake of Radio's 'Rockabye,' instead of a 50% revision as at first intended, has tilted the cost of this Constance Bennett picture to more than \$900,000.

George Fitzmaurice directed the original version with George Cukor in on the remake.

Cohn in for Month

Harry Cohn, of Columbia, has moved a radio 'in' everything into his Waldorf apartment and is making himself comfortable for a stay which may last a month and more. Mountaineer Walter Wanger is returning back to the middle of this week.

Inside Stuff—Pictures

Analytical survey of pictures made monthly by Mrs. T. G. Winter of the Hays office on the Coast, for the benefit of women's clubs and those organizations interested in child welfare, is now being timed so that these bodies get their information concurrent with release of the pictures and, in some instances, ahead of them.

Tabloid reviews are based on their appeal for the 'family,' adults or 'children.' Of the 12 current feature releases and those soon to be issued, only 12 are recommended as appealing to the all-family trade. These are 'Big Broadcast,' 'Mister Robinson Crusoe,' 'Too Busy to Work,' 'A Successful Calamity,' 'Wild Girl,' 'Phantom President,' 'The All-American,' 'That's My Boy,' 'Movie Crazy,' 'Pack Up Your Troubles,' 'Golden West' and 'Wild Horse Stampede.'

In the 'too mature for children class' fall 'Bill of Divorcement,' 'Cabin in the Cotton,' 'The Match King,' 'Silver Dollar,' 'Six Hours to Live,' 'Smilin' Thru,' 'Troubles in Paradise,' 'Okay America,' '20,000 Years in Sing Sing' and 'Secrets of the French Police.'

'Air Mail' is labeled 'too strong for children or nervous people,' while 'Tiger Shark' is recommended only for adults and as 'too gruesome for children.'

Though William Fox has announced that he will take over operation of the 5,000 seat Fox in San Francisco, he is still dickering with Fox West Coast for that circuit to resume operation of the house on a reduced rental. As is, rent for the house will stand Fox slightly under \$6,000 weekly.

Formerly, FWC operated the theatre for Fox theatres and received 3% for operation. When Fox theatres went into receivership the percentage deal was called off. FWC continued to operate though failing to break even. Before returning the house to Fox receivers, circuit contracted Warners and First National product giving it first run on Paramount, Fox, Metro, WB and FN.

RKO, with the aid of Gate and the Orpheum, in Frisco, has first run on Radio, Universal and Columbia. United Artists, operating the United Artists, has first run of its own product there and the choice of independent product. This leaves Fox, for his Fox theatre, only the balance of Columbia and Universal pictures and independent rejects.

Charging that every principal of good showmanship is being violated by Warner Brothers in their vaude-broadcast at the Shrine Auditorium, Los Angeles, the night of Nov. 6, and sent out over KFWB, Fox West Coast execs and heads of other circuits and independent houses in Southern California, are voicing loud protests. They advance the argument that the 7,000 free admissions to be issued for the broadcast next Sunday night, and another one in contemplation a week later, is establishing a precedent in making pass hounds of otherwise probable cash customers at the Los Angeles picture house box offices.

Principal contention is that Warners, as operators of a chain of picture houses, are not only kindling themselves, but are also making it tough for other circuit and indie houses, by deliberately taking 7,000 prospective patrons away from other amusement enterprises. Plenty of talk of registering a formal protest with Jack Warner in an attempt to have him call off the second broadcast show.

Contributions of affiliated theatres in key cities to be paid the Association of Community Chests and Councils through the Hays Organization are expected to exceed \$100,000 this winter. In addition to the cash turn-over the big circuits are effecting co-operative hook-ups with the Association in 425 cities and towns.

This work will be aided on largely through the use of trailers in the theatres. National Screen Service is supplying Community Chests with trailers at a cost of \$3.50. The Chest, in turn, presents it to the theatre for projection.

Because there is no particular date for a national drive, towns staging the event at their own convenience, the aid of newreels this year is not being sought by the charity workers.

Hollywood attorney turned the tables on an associate producer whom he was suing on a tailor's bill. Getting an attachment on his studio salary, lawyer found that the producer had drawn ahead and demanded to see the check and the bill. Looking on the endorsement he found that the money was deposited to the credit of a corporation the producer had formed and thereupon attached funds of the company and secured a settlement.

Other creditors had expended as much as \$50 in costs on attachments at the studio, only to find the producer's salary 12 times but in each case found that he had drawn all his money in advance.

Farley-RKO pool for Schenectady, to become effective Nov. 1, is for one year and under the terms, RKO will manage the various Schenectady houses for both. Deal has been on for several months but stalled when Farley asked for better terms which are reported to have been granted by RKO.

Understanding is that 'originally Farley was to get 25% of the net but later asked for 30%. The Farley houses in the pool include the State, Strand, Erie and Van Culer. RKO has the Proctor's and the Plaza.

A former independent laboratory owner who recently went into the indie production field has just completed his first picture, a blue ticket affair which was made in a barn. Amateurs were used exclusively, with all props, furnishings and sets hand-made and labor-crafted. Picture is feature length with the kick being the birth of a still-born baby. Producer hopes to sell it to some sex lecturer.

Director is a former major studio megger who has been in the discard for the past three years.

Ernest Lubitch has made his contribution to Par's 'If I Had a Million,' to comprise 12 different episodes dealing with what a person might do if suddenly acquiring a million bucks. Different writers and directors will work on the episodes, but the one handed in by Lubitch will not be megged by him.

The Lubitch episode picks out an underling in a big company. After getting the million he finally crashes into the president's office, fires his tie, and gives the prez a Bronx cheer for a blackout.

Marion Davies has gotten aboard the Roosevelt bandwagon in a big way. She sent the following telegram last week to almost every female picture name in Hollywood:

"Will you be one of 100 motion picture girls joining my committee, by donating \$100 to Roosevelt campaign fund? If I receive this committee I will give \$5,000 myself to Democratic cause. Send contributions to me at Metro Goldwyn Mayer studio. Thank you. Marion Davies."

Seeing each other's pictures at their own home offices has become the system among the major companies in New York.

On an average the story departments and other execs who care preview two of the opposition's features each week in addition to about one of their own.

New York censor board has most upset over a scene in 'Madison Square Garden' (Par), where a prize fight is won because of one of the fighters puts a cement solution on his hand bandages.

Censor board didn't think that any boxer would do such a thing and

(Continued on page 40)

1st Runs on Broadway

(Subject to Change)

Week Nov. 4

Paramount—'Hot Saturday' (Par)

Capitol—'Red Dust' (Metro)

Strand—'Three on a Match' (WB) (2d week)

Waldorf—'Air Mail' (U)

Rivoli—'Magic Night' (UA) (2)

Winter Garden—'Scarlet Dawn' (3) (WB)

Rialto—'Old Dark House' (U) (2d week)

Roxby—'Rackety Raz' (Fox)

Week Nov. 11

Paramount—'He Learned About Women' (Par)

Strand—'Fugitive' (WB)

Rivoli—'Paradise' (Par)

Winter Garden—'Scarlet Dawn' (WB) (2d week)

Rialto—'Old Dark House' (U) (3d week)

Roxby—'Sherlock Holmes' (Fox)

82 Pictures

'Strange Interlude' (Metro)

(Astor) (11th week)

Maedchen in Uniform' (Columbia) (10th week)

'Criticism' (7th week)

Foreign Films

Luis, Konigen von Preussen' (Rivoli) (Porten) (Europa) (6th week)

Coffeur des Dames' (French) (Par) (5th Ave. (2d week)

'Deshill' (German) (French) (Vandal and Delac) (Little Carnegie) (3d week)

'Barbaric' (German) (Zel-nick) (Hilndenberg) (2d week)

POWELLS OF ONE MIND; SHAKE HEADS AT PARTS

Hollywood, Oct. 31.

Turning their film parts now seems to be a phase of the family stand of the William Powells. Last week Carole Lombard (Mrs. Powell) refused to a part in Warner's 'The Intestines.' This week her husband said no to the same studio on 'The Keyhole.' George Brent is the replacement.

Macknovitch Survey May Mean Merger

Hollywood, Oct. 31.

Visit of Sam Macknovitch, treasurer of Educational Pictures, is more than just an inspection trip. He is making a rough financial analysis of the production costs and equipment at the Educational studios, Tiffany lot, where KES pictures are produced, and the Metropolitan plant. Latter is headquarters of World Wide.

Report is that the survey is preliminary to merging the Educational and subsidiary activities at one or possibly two of the three studios.

Thau Resumes Casting, Piazza Is Unassigned

Hollywood, Oct. 31.

Benny Thau has returned from his four months European trek and takes over his previous post as Metro casting director.

Ben Piazza, who held the post during Thau's absence, is temporarily unassigned.

Footage for Dietrich

Hollywood, Oct. 31.

Josef von Sternberg and Jules Furthman, writer, returned here Saturday night (29) by plane from the West Indies.

Paramount men were there to obtain footage for Marlene Dietrich's next picture.

Collier Senior's Dialog

Hollywood, Oct. 31.

William Collier, Sr., will be dialog director on 'Hell to Pay,' McLaughlin-Lowe film at Fox.

New dialog similar stung on 'Face in the Sky.'

L. A. to N. Y.

Wallace Ford.
Bob Melford.
Edmund Granger.
Harry Bannister.
Ben Orloff.
James R. Granger.
Julian Johnson.
Sonya Levien.
Mr. and Mrs. Lewis J. Selznick.
Alexander Kisch.
Joseph Mckelovitch.
Dick Henderson.
Edward Connelager.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly.

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

'Cavalcade' Ballyhoo
As a ballyhoo for the picture, Armistice scenes for Fox's 'Cavalcade' will be made a gala event Nov. 11 with city state and county government and foreign officials in attendance.

Try-out for Tricks
As a break-in for new illusions, Carter the Great, magician, is dickering for the Hollywood Playhouse for a two weeks' run before leaving for the Orient.

Fox and U Swap
Margaret Lindsay, formerly with U, goes to Fox for 'Cavalcade.' Rosalie Roy, ex-Fox ingenue, gets U terms with 'Men of the Mounted,' serial, her first.

Col. Wants 'Queen'
Columbia is dickering with Fulton Ousear for 'Murder of the Circus Queen,' the story of a woman under the pen name of Anthony Abbott.

Blasphemy to N. Y.
Upon completion of 'The Death Kiss' at KES, Sam Bischoff leaves for New York to complete the picture. His absence Burt Kelly will prepare 'Auction in Souls' for production.

Hersholt at Par
Jean Hersholt will go on loan from Metro to Paramount for 'Crime of Century,' which will have Stuart Erwin in the top juve spot. William Beaudine directs.

Par Hires Rogers
Bogart Rogers is at Paramount to work on the script of 'Sky Gunner,' John Monk Saunders' story for Jack Oakie and George Raft.

Corrigan Out
Lloyd Corrigan, doubling between writing and directing at Par, has left that studio. 'He Learned About Women' was his last of three writing assignments on the current schedule.

Ahead of Script
Paramount will start 'No Man or Her Own' before completion of the script. Newest writer on the story is M. H. Gropper.

TITLE DISPUTE

Burkhardt's Claim Against Radio Goes Before Academy

Hollywood, Oct. 31.
Difficulties between Robert Burkhardt, Fox publicity writer, and Radio over the former's claim that Radio destroyed the value of his story, 'Sports Page,' by publicizing the picture, 'Free, White and Twenty-one' as 'Sport Page,' will be taken before the Academy for adjustment.

Burkhardt contends he submitted the story to Radio last December. Studio returned it after several weeks. Later, Radio announced a picture production titled 'Sport Page.' Burkhardt alleges he notified the studio that this was his title. Studio is reported to have agreed to discontinue the use of the name but, he charged, did not do so. Later studio offered Burkhardt a settlement which he considered insufficient. He is now asking for \$1,000.

RIALTO AS 2-A-DAY; 'ARMS'-SIGN AT \$2

Rialto, New York, Public run house, goes two-a-day with a \$2 top for the first time Nov. 17 for 'Farewell to Arms' (Par).

What it's unlikely Par will attempt to maintain the house regularly as a \$2 spot, a second picture for road showing at the Rialto is 'Sign of the Cross' (Par-DeMille). This is to follow 'Farewell,' going in Dec. 22.

Only One Ticket

Hollywood, Oct. 31.
Indications are that Irving Thalberg will be elected president of the Academy at a meeting to be held tomorrow (Tuesday).
No candidate has been named in opposition.

Termer for Shirley Grey
Hollywood, Oct. 31.
Shirley Grey will be given a four picture contract by KES, making her the sole femme contract holder on the Tiffany lot.
Miss Grey was last in a Ken Maynard western.

Miss Leaven East
Sonya Leaven has left for New York to collaborate with Sam Behrman on 'Modern Hero,' Louis Bromfield story for Fox.

Makeup Burns
Facial blisters caused by heavy makeup kept Sylvia Sidney out of 'Madame Butterfly' closures last week.

Herbert's Play Direction
F. Hugh Herbert will direct 'Hold-Up' in Hollywood, play by Herbert S. Marshutz, for the Beverly Hills Community Players.

White's Fox Comedies
Jack White is negotiating with Fox to supervise two comedy features. Option for two more is in the deal.

Ancients on Dual Bill
Seven early WB sound films will be revised by Warners Downtown to run after the regular feature. 'Gone with the Wind,' the first, starts Thursday (3).

'Pig Boats' on Location
Assured of naval co-operation, Metro's 'Pig Boat' company left for Honolulu, Samoa, first under a month for submarine footage at Pearl Harbor.

Small Warners Durants
Edward Small has asked Metro for loan of Jimmy Durante for 'Joe Palooka,' Small's first under his United Artists contract. Film, based on the comic strip, is to be titled 'Palooka and the Lady.'

Family Affair
Russell Gleason and his mother, Lucille Gleason, go into the next Norman Spear short, 'Thin Ice,' James Gleason directing.

Damita for Stage
Lily Damita left for New York to appear at the George White's Music Hall Varieties.

Tests for Gridders
Orv Mohler, off the U.S.C. football team because of injuries, was (Continued on page 34)

RADIO SEEKS COMEBACK 'GOOSE WOMAN' STAR

Hollywood, Oct. 31.
A remake of 'The Goose Woman,' by Radio will return a former film name to the screen. The title role according to present plans. Increased exploitation possibilities figured by bringing an ex-star back.

Marjorie Rameau and Pauline Frederick are under consideration for the part. Picture was originally made as a silent by Universal with Louise Dresser.

Wanger West This Wk.; Selling His N. Y. Home

Walter Wanger, returning to Hollywood late this week, intends to spend the remainder of the winter on the Coast. He has turned his New York home over to a realtor with instructions to rent or sell.

During his trip east Wanger has negotiated for some story material. His visit, however, was primarily to be present at the before-trial examination of Adolphe Zukor. No date has been set for the trial of this action which is one for alleged breach of contract between Wanger and Paramount.

Playwright as P.A.

Reginald Lawrence, whose play, 'Men Must Fight,' is current at the Lyceum, New York, has joined RKO's publicity department as assistant to Rutgers.

Lawrence succeeds John O'Hara who recently resigned.

CONTEST WINNER OUT

Hollywood, Oct. 31.
Helen Robinson, winner of the Miss Sweetness' contest, and who had six months contract at Metro, is out.

Changes Departments

Lenn Daly has been added to Paramount's foreign publicity staff. He was dropped by Paramount's h. o. publicity department about two weeks ago.

FREE LUNCH STAGE SHOWS

Nuisance Cost of Censors Remains Despite Numerous Chi Reversals

Chicago, Oct. 31.

Almost as inexplicably as it was first passed, the "Censorship Act" (C.A.) was passed last week. Order to countermand the censors came from Mayor Cermak's office.

Meanwhile, about five weeks' delay, threw the Universal release schedule out of gear. Picture has in the interim played a number of downstate dates, although none near Chicago. It was originally set for the RKO Palace here, and will probably be so booked.

Although turned-down by the censors on a claim of gunplay, the picture went through last week without a single cut and unpinked. Then there was Metro's "Faithless" and Warner's "Three on a Match," banned in toto two weeks ago. These films are still that way with both distributors, however, that they can ultimately persuade the city of the innocuousness of their pictures.

"Tiffany's Party," Gladiol never did get by the censors here and although the fight has been taken to higher courts the picture, now over two years old, will be practically worthless in the event of a victory.

Mayor Annoyed
The Chicago censor this week was and is a nuisance that penalizes the picture companies thousands of dollars annually in lost or postponed play dates and legal fees. Invariably Mayor Cermak, or officials delegated by him, not only pass the films in question but can't understand why the censors ban them. Mayor Cermak is reported to have become quite peeved on several occasions because of the wasting of his time required to render some common sense against the arbitrary decisions of the censor board.

Censors are generally thought to have been whipped on the major issues here and the forcing out of Pinkie Zeigler, mutilator of hundreds of features, was a victory for the industry. At the same time, however, the industry lost the one sympathetic member of the board, Miss Frankie James, former performer. However, the remaining five members are still capable of causing plenty of grief and expense to the exchanges.

Picture Making Facts Compiled for Dailies By U Publicity Head

Hollywood, Oct. 31.

So that the presentation of facts concerning pictures by the newspapers will not be a guessing game John LeRoy Johnston, publicity chief at Universal, has prepared a series of questions and answers on subjects about which the public is inquisitive.

Highlights of the questionnaire touch upon the loss of story material, number of years read annually for picture possibilities, elements of a good picture, percentage of drama, comedy, adventure and problem films on a year's program, cost of stories and picture cycles.

Resume has been mailed to all editors.

Coast Auto Financiers Now Bankrolling Films

Los Angeles, Oct. 31.

Conditions in the automobile market are said to be responsible for Pacific Finance Corp. taking a fling at film financing. Company, which heretofore has concerned itself only with the underwriting of autos and real estate, has handled two picture deals in the last few months.

Understood that the next step by the company will be the large-scale discounting of trade acceptances for production work.

Radio's Silent Writers

Radio intends to place the responsibility of writing its future screen material on the shoulders of those Hollywood writers who mostly have had silent experience. This step is rather than to continue to experiment with imports from the stage and fiction fields.

M. G. Whitman, one of Dave Selznick's aides, is now compiling a list of all writers located in Hollywood with full information as to pictures they have worked on and results at the boxoffice. List will be used as a guide in the employment of future scribes.

Grand Jury Gets Morrison Trust Suit to Study

With the first of 20 anti-trust suits against the major film companies being referred by the Federal court to the district attorney's office, the Hays Organization has put detectives to work on some of the other suits.

The action which A. C. Morrison filed three years ago ended abruptly last Tuesday (25), in the third week of its trial in Hartford when the court directed a verdict for the defendant. Hays attorneys notified S. R. Kent and Al Lichtman that they wouldn't have to testify the following day because the court had impounded the evidence for perusal by a grand jury.

The \$1,000,000 Morrison action ran into complications when Ed Rafferty, counsel for United Artists, and sitting in with Gabe Hess and other industry lawyers, became suspicious of the apparent newness of theatre books which had been described by Morrison as being five years old.

Rafferty consulted a paper specialist in Boston and the trial led to a paper manufacturer in New Hampshire. From the testimony there, it appeared that Morrison couldn't have assigned the lease of A. C. Morrison, the individual, to A. C. Morrison, president of the Majestic Theatre Corp., Hartford, Conn., as the document on which the document was written wasn't manufactured until April of 1930.

RADIO STARTING FOUR IN NEXT TWO WEEKS

Hollywood, Oct. 31.

Four features are scheduled to start at Radio within the next two weeks. First to get under way will be "Sweepings" (Lionel Barrymore), with John Cromwell megging. Starting date is Nov. 10.

Other three to get off on Nov. 15 are "Topaze," John Barrymore starred and Harry Arratt directing; "Three Came Unarmed," the Katharine Hepburn-Joe McCrae feature with Gregory LaCava megging, and "World's Champion," Constance Bennett's next. George Cukor directs.

Mrs. Hepburn is due here from New York Friday (4).

Julian Johnson's Trip

Hollywood, Oct. 31.

Julian Johnson, Fox scenario editor, left for a three weeks' trip to New York Saturday (29).

He's going for a quick look at the shows and meetings with home office execs on future material.

CHAN BREAK-UP ENTERING WEDGE

Actor Groups Forming Units, Selling Themselves to Local Managements, Now Free to Experiment with Stage Shows—Half Dozen Shows Forming or in Action Now

RADIO SALES POINT

Several headlines have seized upon the decentralization movement now going on among the circuits as an opportune time to get out and do some trail blazing on their own. Motivated by the belief that the return of the theatre's operation to the manager on the spot opens the way for a try at bringing back vaudeville, these acts have put together their own specialty units and taken them on tour.

Others are on the verge of starting out, among them being Gene Austin, who has gathered together a five-act bill for debut in Wheeling, W. Va., next Tuesday (3).

With the dictation of what entertainment should go into a house a thousand miles away out of the hands of the circuit home office, there is an opportunity presented to the local showman, as these acts see it, to work out his individual stage show problems.

By being free to do his own bookings he will be able to experiment and find out what type of entertainment should go into a house.

F-WC Tie-in with W. U. in Sniping Election Crowds

Los Angeles, Oct. 31.

In the face of what will probably be the greatest election night interest in many years, Fox West Coast has made a deal with Western Union, whereby direct wires will be run into four local first-run houses, and around 20 in the suburban districts, for complete bulletin service covering national, state and local returns.

Election night service will be provided by trailers and newspaper publicity a full week in advance, in an attempt to induce patrons to taboos the easy chair and the bedroom slippers that night for a ringside seat in one of the theatres, where an evening's program will be thrown in for good measure.

Bulletin service will be started in all houses around 3:30 p. m. on election day, to take care of the early returns from the east, and will continue until midnight.

Similar deals are being worked out in the San Francisco and other divisions of the circuit. Many other circuit and indie houses here will also provide special election returns.

Tarzan Sequel Starting After Long Preparation

Hollywood, Oct. 31.

Metro's sequel, "Tarzan and His Mate," is scheduled to go into production around Nov. 20. Johnny Weissmuller and Maureen O'Sullivan will repeat in the top cast spots. Picture has been in the writing stage for six months.

Latest addition is Frank R. Adams, who will dialog, with Bud Barsky sitting in to write the action.

Paramount Driven to 2 3/4, Rallies To 3; Volume Near 35,000 Shares; Trading at Low Ebb for the Year

Yesterday's Prices

Sales.	Col.	P.	High	Low	Last	Net
100	Col.	P.	9 1/2	9 1/4	9 1/4	—
400	Col.	P.	5 1/4	5 1/4	5 1/4	—
400	Col.	P.	2 1/2	2 1/2	2 1/2	—
3,800	Low	20 1/2	20 1/2	20 1/2	20 1/2	—
31,800	RKO	3 1/2	3 1/2	3 1/2	3 1/2	—
2,300	RCA	6 1/2	6 1/2	6 1/2	6 1/2	—
2,100	W. B.	1 1/2	1 1/2	1 1/2	1 1/2	—
Bonds						
12,000	Keith	40	40	40	40	—
100	Par-P	10 1/2	10 1/2	10 1/2	10 1/2	—
34,000	Par-P	10 1/2	10 1/2	10 1/2	10 1/2	—
1,000	RKO	15	15	15	15	—
Curb						
1,000	Tech.	3 1/2	3 1/2	3 1/2	3 1/2	—
100	Trans-L	1 1/2	1 1/2	1 1/2	1 1/2	—

By AL GREASON

A belated selling drive on Paramount, presumably relating to the resignation of Sam Katz, began at the very outset of yesterday's (Mon.) trading and carried through until around noon when prices stood at a new low on the movement at 2 3/4.

Thereafter support came in and the bulk of dealings was done for the rest of the day at 3, representing a net loss of about half a point from Saturday's final.

What happened apparently was that Saturday's test selling found a firm defense for the time being and bears retired. Renewed attack yesterday was more determined and the sponsors gave way for the time being until the force of the assault was partly exhausted, picking up the counter move from a lower level. Turnover was around 35,000 shares, and as indicating the scope of the movement, a large lot changed hands, one transaction of 3,500 being.

(Continued on page 39)

\$600,000 in Sack, Bischoff, Kelly Stick with KBS

Hollywood, Oct. 31.

Assured that KBS would have sufficient financing for the remainder of its program, Sam Bischoff and Burt Kelly have put their names on contracts keeping them with the company until May 2, 1934.

Through E. W. Hammons, 500,000 has been obtained to make eight remaining features and three Ken Maynard westerns. "Uptown New York," just completed, is included in the eight. Chase Bank and Empire Trust Co. are handling the money.

Bischoff had been offered a contract last May when assuming production charge for KBS but left it unsigned.

Pictures are for World Wide release but after completing this year's program KBS may align with another distributing company.

F-WC OFFERS STAGES TO SENATE NOMINEES

Los Angeles, Oct. 31.

Bob Collier, F-WC press agent, is negotiating with Tallant Tubbs, William Gibbs McAdoo and the Rev. Robert P. Shuler, candidates for the U. S. Senate on the Republican, Democratic and Prohibition tickets respectively, for a one night appearance each between now and election day at both the United Artists (downtown) and the Pantheons, Hollywood.

Idea is to have each candidate make a brief political address from the stage with each appearance preceded by an old time torch-light parade including bands, etc. Collier figures that with interest in the California senatorial race at fever heat the public will turn out to see the candidates in action at the theatres.

'Tendress' for Shearer With Leonard Megging

Hollywood, Oct. 31.

"La Tendress," French novel by Henri Batulle has been purchased by Metro as Norma Shearer's next picture. Robert Z. Leonard directs. Edith Fitzgerald has been assigned to adapt and dialog. Production will not get started until January.

GODFREY ON WB DIALOG

Hollywood, Oct. 31.

Sam Godfrey is coming here from New York as a dialog director for Warner Brothers.

He is without assignment.

'Champ' and 'Emma' Get Triple Break at F-WC Awards Shows

Hollywood, Oct. 31.

With a full week's daily change of program, made up exclusively of features and shorts nominated for award by the Academy, Fox West Coast is reopening the Criterion Nov. 10, for seven days only on a two-day policy. Two features and a short will make up each of the 14 performances with afternoon shows starting at 2:15 and evenings at 8:15.

Two of the feature nominations, "The Champ" and "Emma" draw three showings each. Others get one or two performances, with Mickey Mouse also sharing in the dual exhibition.

Daily program follows:
Thursday, Nov. 10—(Mat) "The Guardian," "Screen Souvenirs," "The Champ"; (night) "La Girl," "Music Box," "One Hour With You." Friday—(Mat) "Transatlantic," Sennett's "Rustlin' Swordfish," "Smilin' Lieutenant"; (night) "Shanghaï Express," "comet," "Loudmouth," "A Nous La Liberté."

Saturday—(Mat) "Arrowsmith," "Stout Hearts and Willing Hands," "Emma"; (night) "Emma," novelty "Swing High," "The Guardians." Sunday—(Mat) "Champ," cartoon "Flowers and Trees," "Jekyll and Hyde"; (night) "Transatlantic," "Rustlin' Swordfish," "Smilin' Lieutenant."

Monday—(Mat) "A Nous La Liberté," cartoon "Mickey's Orphans," "Star Witness"; (night) (Madelon Claudet), "Music Box," "Emma." Tuesday—(Mat) "Lady and Gent," cartoon "It's Got Me Again," "Five Star Final"; (night) "Jekyll and Hyde," "Flowers and Trees," "The Champ."

Wednesday—(Mat) "Madelon Claudet," "It's Got Me Again," "What Price Hollywood"; (night) "Shanghaï Express," "Mickey's Orphans," "Arrowsmith."

Circuit figures on a cash-in from the fans, as well as rendering a service to members of the Academy, by giving them a last minute glimpse at all nominations, thereby affording them a better opportunity on which to base their selection and subsequent vote.

'WILK' RETURNS EAST

Hollywood, Oct. 31.

Jake Wilk leaves Tuesday (1) for New York after two weeks of conferences here with Jack Warner. Discussions were on stories and cast lineup.

L. A. Has Headaches and Alibis For the Bad Trade; Lloyd Poor. \$13,000; Rackety Sold Wrong

Los Angeles, Oct. 31.—Many a local operator wishes this week that he had a padded cell so those box office figures would not kick him around. Figures are brutal with possibly one exception which is not hot. Boys say the 'calamity' spell to most anything they can think of, those with stage shows claiming 'election' and benefits and those without, that the tariff looks too high to the public for first runs without live talent on the platform.

Bigger surprise is the poor showing of 'Movie Crazy,' the Harold Lloyd opus, at the State. 'Madison Square' at the Paramount also off to bad start, which has caused plenty of red ink to be used on the books here.

'Begins' started off with a \$2 top premiere, that had all the Warner help out in force and brought in \$2,600 for the performance. Then came slough at the regular scale the second day.

'Washington Merry-Go-Round' started slowly but building to \$7,500. 'Rackety' (WB) (2,565; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

Estimates for This Week
Downtown (WB) (2,000; 25-76)—'Cabin in the Cotton' (FN) and vaudeville. Paced for a strong \$11,000. Last week 'Successful' (Calamity) (WB) had a \$12,000 week, one of this Arliss product, around \$7,000.

Hollywood (WB) (2,565; 25-76)—'Lila Begins' (WB) off to gala premiere and should turn \$14,500; good. Last week 'The Crash' (FN), 'Cartoon-Bomb' (WB) (2,000; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

Pantages (Fox) (2,700; 25-65)—'Rackety' (WB) (2,565; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

Paramount (Public) (3,585; 35-110)—'Madison Square Garden' (Par) and stage show. Femme appeal, but here, so must be expected around \$12,000. Last week 'Night After Night' (Par) at \$12,500 was a heavy loss for \$10,000.

RKO (2,950; 25-55)—'Washington Merry-Go-Round' (Col). Just average, \$7,500. Last week 'Bill of Divorcement' (Radio) (WB) (2,565; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

State (Loew-Fox) (2,024; 25-65)—'Movie Crazy' (Par). (WB) comedy 'Cartoon-Bomb' (WB) (2,000; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

United Artists (2,000; 25-65)—'Rackety' (WB) (2,565; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

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'RED DUST' AT \$37,000 PROVES DETROIT TONIC

Detroit, Oct. 31.—Only attraction to do comparatively satisfactory business in months is 'Red Dust,' which is packing them in at the Michigan. 'Red Dust' follows attractions like 'Movie Crazy,' which preceded it, and was pulled after six days for an all time low at this house.

For the past three months nothing seemed to snap the public out of its lethargy but the Gable-Harlow combo supplied the spark to start 'Red Dust' coming for an eight-day week that proves something again about the law of supply and demand.

'Strange Interlude's' second week is held but it may be into a third week, however, and still satisfactory for a prestige picture.

Gilda Gray is shaking that thing at the Fox; the week, coincided with 'Night Club Lady' on the screen, for a mild week.

'Big Broadcast' at the U. A. was mild for its first week and the second stanza is merely a stop-gap until another picture becomes available.

'Washington Merry-Go-Round' proves to be merely another political yarn and the femmes only want police if it included a few. Without it the women just won't go.

Last week Mme. Schumann-Heink was the draw at the Fox and did \$12,000. 'The Merry-Go-Round' pulled 'Movie Crazy' after six days and a pitiful \$15,000. 'All American' at the Downtown fell to poor \$6,500 last week.

Estimates for This Week
Michigan (4,045; 15-35-55-72-75)—'Red Dust' (M-G), and stage show. 'Night After Night' (Par) (2,000; 25-65) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

United Artists (2,000; 25-65)—'Rackety' (WB) (2,565; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

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N. H. HOLDS UP 'Nite After Nite' \$10,000, 'Rax' \$4,500, Ash Helping

New Haven, Oct. 31.—College drops vaude currently and goes into double feature first run policy. Vaude flopped after several weeks' tryout.

Town is witnessing a succession of football films these days with a rush and a bang.

No confirmation yet that the Roger Sherman will bring in vaude. Paul Ash breaking in a new band at the Palace got nice reception and helped big.

Estimates for This Week
Paramount (Public) (2,345; 40-60)—'Night After Nite' (Par) and unit. Maybe \$10,000, nice. Last week 'Big Broadcast' (Par), \$11,100, big.

Palace (Arthur) (3,040; 35-50)—'Rackety' (WB) (2,565; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

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'Red Dust, Chicago, \$36,000, Good; State-Lake \$18,000 with 'Lifetime'

K. C.'S NATIVE HARLOW WHAMS 'DUST' TO 21G'S

Kansas City, Oct. 31.—Loew's Midland is celebrating its fifth anniversary this week and the crowds are flocking to see K. C.'s own Jean Harlow, in 'Red Dust.' Picture was given extraordinary newspaper publicity and with the exclusive tag hung on it, the opening was the best for any picture in weeks.

The RKO Manhattan's 'Bill of Divorcement' will catch the Barrymore's, while the F & M unit 'Rivers' will see the advent of Estelle Taylor in person will draw the others. House is in for a fair week.

The Newman is also good for a nice gross with 'Blessed Event,' which George Baker has given all kinds of sweet publicity. One of his brilliant ideas was the advent of Estelle Taylor in person will draw the others. House is in for a fair week.

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Chicago, Oct. 31.—State-Lake aims aimed for a nice week with 'Once in a Lifetime' and 'The Great Gatsby,' each earning \$16,000, it would seem that better shows are going to mean better big, despite the hoist in prices which divided opinion locally as to the probably effectiveness of the new policy.

'Strange Interlude' at \$150 top opened last night (Sunday) at the Apollo, advertised as 'five hours of thrills packed into two hours.' Stage version has played Chicago three times.

Roosevelt, the chameleon of the loop, is first running currently with 'Payment Deferred.' This house fits back and fourth from fourth to first runs and prize fight pictures tossed in between. It's Chicago's most versatile house.

Estimates for This Week
Apollo (UBO) (1,300; 35-55-65)—'Strange Interlude' (1st week), opened Sunday. Not much advance shown.

Chicago (B&K) (3,940; 40-65-83)—'Red Dust' (M-G) and stage show. Next to last unit for B&K by Leon Leow. House has been good for \$18,000. This week Harlow-Gable combo seems likely to kick gross to \$20,000. Last week 'Big Broadcast' (Par) around \$14,000, okay.

McVickers (B&K) (2,284; 40-65-76)—'Smilin' Through' (M-G) (2d week). Looks worth \$17,000 on second week. First week got \$23,500.

Oriental (B&K) (3,200; 40-65-83)—'Hot Saturday' (Par) and stage show. House has been good for \$18,000. This week Harlow-Gable combo seems likely to kick gross to \$20,000. Last week 'Big Broadcast' (Par) around \$14,000, okay.

Palace (RKO) (2,533; 40-65-83)—'Bill of Divorcement' (Radio) and stage show. House has been good for \$18,000. This week Harlow-Gable combo seems likely to kick gross to \$20,000. Last week 'Big Broadcast' (Par) around \$14,000, okay.

State-Lake (RKO) (2,756; 35-55-75)—'Once in a Lifetime' (U) and vaude. May brush \$18,000. Started over \$10,000. Last week 'Big Broadcast' (Par) around \$14,000, okay.

United Artists (B&K) (1,700; 35-55-75)—'Smilin' Through' (M-G) (2d week). Looks worth \$17,000 on second week. First week got \$23,500.

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'Red Dust' Tops Balto, \$18,000

Baltimore, Oct. 31.—It's all up to the pictures throughout the town this week; the picture that can be hoped for from the state attractions at the vaudeville.

'Night After Nite' (Par) (2,000; 25-65) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

United Artists (2,000; 25-65)—'Rackety' (WB) (2,565; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

State (Loew-Fox) (2,024; 25-65)—'Movie Crazy' (Par). (WB) comedy 'Cartoon-Bomb' (WB) (2,000; 25-76) and 'Pantages' shared a similar jump-off rate, but collapsed completely, instead of building.

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State (Loew-Fox) (2,024; 25-65)—'Movie Crazy' (

Lloyd, \$12,000; 'Hotel,' \$16,000, Both Big Among Dull London Grosses

London, Oct. 26. West End picture theatres have done badly the last few weeks, with exhibitors finding it difficult to get any press of unreasonable slugging. This is ridiculous, particularly in the case of British films. In most houses, the day press has sinned in overpartiality. Real reason is with few exceptions product, both American and British. It has been far from satisfactory. Generally around this time begins release of good pictures, but this is not evidenced thus far.

However, business is expected to be on the upgrade this week, due to the annual Motor show, with hotels already crowded.

Estimate Grosses for Week
Castle of the Lodger (Twickenham Films), very disappointing with plenty of gross around \$8,000. Gaumont British, on the other hand, wanted Universal's Old Dark House to replace, but Universal's office here claimed not given sufficient time to boost picture. Now, 'Earth' replaced for one week, with 'Dark House' following.

London—'Merry-Go-Round' doing splendidly around \$12,000, which is practically capacity minus two weeks devoted to trade. Next week's grosses will improve, and picture likely four weeks or even longer. Harold Lloyd's London was great hit.

Dominion—Attorney for Defense holding over second week, with excellent attendance. Last week's grosses \$12,000. No doubt house gradually being put on map since United Artists' release of 1932, with further openings.

Empire—'Skyracer Souls' week's gross around \$15,000, which is about average. House expecting death of real Metro product. 'Pack Up Your Troubles' and 'His Wife's Manoeuvres' (B. I. P.) are next.

Marble Arch Pavilion—'Thark' (British & Dominion), second week. First release, average \$4,500. Will stick till Oct. 23, when 'Ufa's Tempest,' starring Emil Jennings, which has overdone English censor releases, replaces.

New Gallery—'Wedding Rehearsal' (London Film Productions), finished round to \$30,000, which is a fair 'Leap Year' (British & Dominion) now current, but only for short run, as picture only starting. Tom Walls, with Ralph Lynn, his former associate, sadly misused.

Palace—'Grand Hotel' undoubtedly first season's smash, having most talk as a film in years. Now in third week, averaging \$16,000, virtually capacity. House expects \$20,000 per week. Picture is for eight weeks, and will not stay longer, as several figures indicate must adversely affect general releases.

Plaza—'Crooner' over \$11,000, with fair and up to average. Out after one week, with night of June 13 now current.

Regal—'Successful Calamity' in third week, with picture showing as first week's grosses around \$12,000, which good figure for this house. Picture even looks like to stay next week, proving George Arlino's popularity still undimmed.

Roxy—'Bartle to Nature and Lucky Girl', former German and plenty nude, now in eleventh week and still packing 'em in. Averaging about \$5,000, with picture showing capacity house. House now claiming longest run in West End.

Tivoli—First week, with first three weeks' run to \$14,000 first week; second week \$12,800, and third week \$12,100, last disappointing. 'Flag Lieutenant' (British & Dominion) considered best British and Dominion effort to date.

'FAITHLESS' PLUS DUKE BEST IN CAPITAL, 2346

Washington, Oct. 31. Fox is on top with 'Faithless' with Duke Ellington's band on stage. DeLuxe air ballets, and ads on radio. Palace will be next to pull through with \$12,000 on 'Big Broadcast.'

Earle is doing anniversary week with 7-act vaude and 'Crash,' but nobody is getting very excited about it. All houses are filled as regulars, but look like only \$17,000. Last week 'Madison Square Garden' (Par.) and circus was expected after Sunday turning in \$15,000.

Palace (Lewy) (2:38; 35-50-70)—'Big Broadcast' (Par.). Maybe \$12,000. Last week 'Mile Crazy' (Par.) sold by \$11,000.

Fox (Lewy) (3:44; 15-25-35-60)—

LINCOLN AVERAGE

Grid Excitement, Past, Biz Lags—'Broadcast,' \$3,100

Lincoln, Oct. 31. Biz looks about average on the current opening. Will have a hard time in last week, with the help of college homecoming and the state teachers' convention for the last time.

Stuart will lead off to top with 'Big Broadcast,' although not plugged. 'Grid' and 'Lincolnville' will run neck and neck, with 'Life Begins' (H.) a special invitation preview on the last.

Estimates for This Week

Lincoln (Publix) (1:00; 10-25-40)—'Life Begins' (WB). Looks good with plenty of fairly reach \$2,500.

Grid (Ind.) (2:35; 10-25-35)—'One Way Passage' (WB), average \$2,500.

Opheum (Publix) (1:00; 10-25-30)—'Six Hours' (Fox), \$1m \$950.

Last week 'Two Against World' (WB) a fair \$1,600.

State (Ind.) (2:35; 10-25-35)—'Crooked Circle' (U). Might reach \$1,000, fair. Last week 'All-American' (U) not the works with girls' homecoming to nice \$1,850.

Stuart (Publix) (1:00; 10-25-35)—'Grid' (WB). Might reach \$1,000, fair. Last week 'Smilin' Through' (M-G), \$3,000, good.

'GO-ROUND,' \$20,000, BOSTON; ORPH GOES PIX

Boston, Oct. 31.

With the exception of Keith's and the Boston, which continues to do well, all houses are currently doing only so-so last week, and the outlook for the current week is nothing to rave over.

Orpheum—'Six Hours' doing a fine \$20,000 with 'Bill of Divorcement' last week, and seems to be maintaining its pace.

Met—'Smilin' Through' doing a fine \$20,000 with 'Bill of Divorcement' last week, and seems to be maintaining its pace.

Keith's (RKO) (4:00; 35-50-70)—'Smilin' Through' (M-G). Last week \$3,000, good.

'GO-ROUND,' \$20,000, BOSTON; ORPH GOES PIX

Met (WB) (1:53; 25-35-50-70)—'Tiger Shark' (M.G.). May do \$7,500. Last week \$7,500, good.

Columbia (Lewy) (1:22; 15-25-40)—'Grid' (Ind.). Last week \$7,500, good.

'Man Called Blat' (Titl). Last week \$7,500, good.

'Strangers of the Evening' (Titl), good \$9,000.

'Faithless' (M-G) and Duke Ellington. Best bet in town, and headed for \$23,500. Last week \$18,000.

Keith's (RKO) (1:30; 15-25-35-60)—'13 Women' (RKO). Clever looking over feature should be up to \$5,000. Last week 'Merry-Go-Round' (Col) hit \$9,000.

Rialto (WB) (2:35; 35-50-70)—'Old Dark House' (U). Bad along with everybody else, but hopes for \$5,500. Last week exploitation pushed 'Life Begins' (H.) \$7,000.

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Ghoulsh

Hollywood, Oct. 31. Charles Furtman, scenario writer, is a betting system all his own. He takes out a \$10,000 insurance policy on practically every celeb going east by plane.

This week he took out policies on his brother, Jules Furtman, Joseph von Sternberg and Joseph Manckiewicz. Furtman is the third day out, costing little. Furtman says he can't help but win some day.

B'ham's Sunday Shows; 1st in 15 Years; Biz Brisk

Birmingham, Oct. 31.

Sunday shows are rolling into the great city of Birmingham last Sunday for the first time in 15 years in this Bible belt of the religious south. And the natives went after them in a nice manner. Nothing startling, but satisfactory.

'Smilin' Through' (M-G), \$3,000, good.

'GO-ROUND,' \$20,000, BOSTON; ORPH GOES PIX

Met (WB) (1:53; 25-35-50-70)—'Tiger Shark' (M.G.). May do \$7,500. Last week \$7,500, good.

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Roxy's 'Once in a Lifetime' Tops B'way, Wow \$60,000; Par's 'Night' Big 58G; Match, 30G, Rialto, 22G

Business generally sprightly on the town's biggest run front, with the Roxy for the first time since it reopened in August, coming into the big money.

With a good weekend, also helpful to the other houses, the biggest 'un' among them, 'Once in a Lifetime' is taking the hurdles for a nice \$60,000, with a chance to beat that. It'll be by more than \$10,000 better business than Roxy has generally enjoyed in a long time.

Paramount, which last week again dipped into the 40's, is the street's runner-up on big money. 'Once in a Lifetime' is doing the majority of the pulling.

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a strong fortnight. Third stanza of seven days will probably bring in just under \$50,000, giving 'Through' a total of \$202,200 on its three weeks' New York first showing.

Another picture displaying strength is 'Three On a Match' at Strand, collecting for a big \$38,000. It's to holdover at least one week, duplicating its predecessor's ability to extend playing time. 'One Way Passage,' which in its two weeks did better than expected.

'Old Dark House' (U), on the books for three weeks, but only fairly in the Rialto, with \$22,000 in view first week.

'Merry-Go-Round' (Par.) at the Mayfair, after a first week of \$18,500, has started slipping, and on its holdover will be lucky to get beyond \$11,000.

RKO's companion house, Palace, second week, has made \$15,000, further demonstrating that 'Big Broadcast' is not a New York picture though big out of town everywhere. It slipped atrociously at the Paramount, due to the many personal appearance engagements of most of its cast. This week the Par. has on its stage RKO's National revue sans any R. names.

'Clash' (WB) did a nice first week at the Winter Garden, is falling off to around \$14,000 on its holdover. 'Clash' is next for the W. G., will probably come in (Thursday) (3).

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'Clash' (WB) did a nice first week at the Winter Garden, is falling off

Philly a Slough of Despair; No Product; Mastbaum Slipping, 38C

Philadelphia, Oct. 31.—Business downtown here, for the most part, pretty poor last week, and from every indication it is going to be a whole lot worse this week.

The Mastbaum, in particular, is due for an awful soaking, and the S-W people are frankly very much worried. Outside of attracting some first day curiosity on account of the personal appearance of Norma Talmadge, the current stage show, which also has George Jessel headlined, is a bust, and the Marlene Dietrich film, "Blonde Venus," figured to be a draw, has not proven much of this big attraction. Luck of the combination grosses \$38,600 on the week. Attendance has been dropping steadily since the reopening, and, at the same time, the extra 4,800 seats supplied by the Mastbaum has, as predicted, knocked the spots out of the Stanley and the Boyd.

"Rain" got only lukewarm notices on its opening at the Theatre, considering that Harold Lloyd, the preceding attraction, took a terrific nose-dive and couldn't stick more than a week, chances for this one don't look too forte.

"Life Begins" was held a second week at the Boyd, not so much because of heavy trade as because of a lack of the class of pictures this house demands. Small chance of completing a full week, and, as its successor, "Smilin' Thru," is reported in Wednesday, which would give the current picture nine days. It beat first week's predicted gross by about one grand, getting a couple of hundred dollars over \$14,000. Second week will be shy of \$3,000.

The Stanton has been having a tough time getting things to hold up, too. "American Madness" although praised by the press, stuck just four days. Currently "Madison Square Garden" looks a little better, but will hardly get over \$8,000 on its week which started Thursday.

The Earle, rumored in bad straits again, started off dimly with "The Crash" and a vaudeville show headlined by Nan Halperin and Frank Richardson. Last named, a local boy, still has strong following here, and this week will be lucky to get \$15,500 on the week.

The Fox, which while dropping considerably below recent average, fared better than most of the downtown group last week. Has Ted Lewis heading an exceptionally good stage show and "The Crusader," so-so film, just the reverse of last week's situation. May benefit by Mastbaum's weak show, with chances for another week.

The Karlton has "One Way Passage" and expects a lively \$5,000 on this second run. The Arcadia with "Divorce in the Family," figures around \$2,800.

Estimates for This Week
Mastbaum (4,800; 40 - 55 - 75) "Blonde Venus" (M-G), good stage show. Dietrich picture not strong enough to hold up bill as a whole. Fairly good first day, but indications for a bad frost on week. Lucky to get \$38,000. Last week "One Way Passage" (WB) and stage show. Second grand week expectations and just missed \$44,000.

Stanley (3,700; 35-55-75) "Rain" (UA). Notices mixed and hardly rates more than \$14,000 on the week with house feeling effects of Mastbaum as strongly as it does. Last week "Movie Crazy" (Fox) only \$15,000, weakest of any Lloyd picture in a long time.

Boyd (2,400; 35-55-75) "Life Begins" (FN). Held a second week but almost certain not to complete it. Three extra days likely. Just over \$14,000 in first week and slipping fast.

Fox (3,000; 35-40-55) "The Crusader" (Majestic) and stage show. In different picture, good stage show headed by Ted Lewis. Still not more than \$15,000 indicated. Last week "Racketty Rax" (Fox) with no names on stage bill got \$18,500.

Earle (2,000; 30-40-75) "The Crash" (FN) and vaudeville. Maybe \$15,500 on week. House in his troubles of late. Last week "Troubles" (M-G) and average stage show had its \$14,000.

Stanton (1,700; 35-40-55) "Madison Square Garden" (Par). Opened Thursday when predecessor flopped. Figured no more than \$8,000 for six days if it stays six days. Last week "American Madness" (Col) very bad; \$4,300 in four days.

Karlton (1,000; 30-40-55) "One Way Passage" (WB). Moved from Mastbaum and looks strong enough for \$4,700, or even \$5,000. Last week "Club Lady" (Col) only \$2,900 in five days.

Arcadia (600; 30-40-55) "Divorce in the Family" (M-G). Predicted \$2,800 indicated. Last week \$70,000 "Witnesses" (Par) almost \$3,000.

TACOMA DITTO

Politics Also Blamed—New Roxy, \$4,200, Best

Tacoma, Oct. 31.—Too much election hurrying this some this week, with folks inclining to listen to the radio talks. The new Roxy seems to be liked. Broadway theatre going fair, while Blue Mouse up some this week. Rialto still weak.

Estimates for This Week
Broadway (FWC) (1,400; 25-35-40) "Hat Check Girl" (Fox) two days. "Smilin' Thru" (M-G) five days. New Roxy in booking; \$3,900. "Night" (Fox) (1,300; 15-20) "Night Mayor" (Col) and "Discarded Lovers" (M-G), split week. Nice at \$4,200. Last week "Past Companions" (U) and "Those We Loved" (Edu) split week, okay at \$4,100.
Blue Mouse (1,650; 35) "Cabin in the Cotton" (FN). Okay with \$2,200. Last week "One Way Passage" (WB) did okay at \$1,900.
Rialto (FWC) (1,300; 15-20) "Night of June 13th" (Par), "Age of Consent" (Rad) and "Once in a Lifetime" (U) four days. Pretty good at \$1,600. Last week "American Madness" (Col), "Okay America" (RKO) and "Most Dangerous Game" (M-G) barely got \$1,500, said.

L'ville Leaping with Good Grosses; 'Dust' Outlander, \$11,000

Louisville, Oct. 31.—The National, back for most of the summer, reopens November 5 with the Marcus Shows, an organization of 25 years continuation. The engagement, according to Abe Bass, owner and operator of the theatre, will be indefinite. Musical comedy spectacle and revues, with first run pictures, is the policy. The outfit closes its tour of RKO theatres at the Orpheum, New Orleans, on November 3, arriving here in time for Saturday opening.

Cyrano de Bergerac with Walter Hampden only risking one night at Memorial Auditorium on November 3.

Lucrèce Bore drew swanky audience of good size to the Auditorium on Oct. 25.

Brown, under the management of business picking up generally as good list in.

Hinda Wausau drawing unusually well at Gayety burlesque.

Estimates for This Week
Lewis (3,400; 25-35-50) "Red Dust" (M-G), Excellent pace, \$11,000. Last week "Zandee" (M-G), \$7,100, not bad either.

Rialto (Fourth Ave.) (1,786; 25-35-50) "Six Hours to Live" (Fox). Only fair at \$4,400. Last week "Blessed Event" (WB), \$6,100, okay.

Brown (2,000; 25-35-40) "Washington Merry-Go-Round" (Col). Good at \$3,200. Last week "Age of Consent" (Radio), \$2,500.

Alamo (Fourth Ave.) (900; 15-25-40) "Racketty Rax" (Fox). Fine \$3,400. Last week "Golden West" (Fox), \$5,600, off.

Louis Cohen—RKO
Hollywood, Oct. 31.—Louis Cohen, head of Fox-West Coast realty department the past two years, has resigned to join RKO in the same capacity. Effective Nov. 15 with his headquarters to be in New York.

Cohen came here with H. B. Franklin seven years ago. Previously he had been with Fox.

Hollywood, Oct. 31.—Fox-West Coast executives will tender a dinner to Louis Cohen at the Rancho golf club, Nov. 11.

Farwell said to mark his shift to RKO.

B. O. Grosses
Additional picture box office grosses will be found on Page 14.

First Projector

Hayes headquarters is waiting for what, according to reports, may be the first picture projection machine ever used in the U. S.

Relic is said to have been manufactured by Hayes before the 20th century and was found in an old hut occupied by a colored family in South Carolina. The machine, which was used by a projector lamp, was found along with an old piece of film as curious as the antique itself.

DENVER GOOD; DOUG, SR., 10G

Denver, Oct. 31.—Looks like a big week for all the first run houses. The Denver will probably have the edge on the rest, although the small Rialto is doing exceptionally well.

Douglas Fairbanks' picture is going strong and ends as steady at the Orpheum. The Denham, formerly a stock house, opens straight grosses, "Paine Facer," first educational picture ever to be used as an opener for a house in this territory.

Tabor regained its two-bit top. Capacity business at times, weather fine.

Estimates for This Week
Denver (Publix) (2,500; 25-35-40-50) "Smilin' Thru" (M-G), \$8,100. Last week "Big Broadcast" (Par) finished with \$6,500.
Orpheum (RKO-Huffman) (2,600; 25-35-40) "Bill of Divorcement" (RKO). Also good trade, \$9,500. Last week "All American" (U) a fine \$10,500. Result of high exploitation and missionary work among college and high school students.

Warner (RKO) (2,000; 25-40) "Robinson Crusoe" (U.A.). Fairbanks' pie picture, \$10,000. Last week "White Zombie" (UA) good \$8,500.

Rialto (RKO-Huffman) (900; 20-25-40) "Two Against the World" (WB). Bk up here to \$3,700. Last week "Okay America" (U) and "Night Mayor" (Col), split week, only \$2,250.

AIR SPEECHES CRIMP SEATTLE; 'GARDEN,' 10G

Seattle, Oct. 31.—Town is taking it on the chin all around, with hopes for election people will turn to a different kind of amusement, having had enough of the political campaign. Folks are intensely interested in the speeches of the big guns, so that with few old time rallies and personal appearances of candidates but all of them etherizing, it is the radio that rules the screen off just now.

Main attraction this week is the F & M stage show at the Paramount where Mary Eaton gets the bright idea of "Sally," but is rather disappointing.

"Smilin' Thru" is being held a second week at the 5th Ave. but slipping after an okay first week, again proving that this is not a two-week town.

Estimates for This Week
Paramount (FWC) (3,100; 25-55-65) "Madison Square Garden" (Par) and "Sally," tab. Stage is the main draw this slip. Show takings at \$10,000; more was expected from this okay show, but film's non-femme draw hurt. Last week, opening of house with "F & M Live" (Fox) got with fair b. o. around \$12,100.

Fifth Avenue (FWC) (2,300; 25-55) "Cabin in the Cotton" (FN). Okay exploitation, fovee done up with cotton bales, etc. But his slow, \$6,500. Last week, "Smilin' Thru" (M-G) held steady, okay draw right to the windy weather.

Orpheum (RKO) "Washington Merry-Go-Round" (Col). Big rally-hoop for this one. \$8,000 for eight days. Last week, "All American" (U) did not hold up, after okay start; only six days, \$4,000.

Aqueduct (Glen-von Herberg) (2,000; 10-15-25) "White Eagle" (Col). Buck Jones goes big here, with lots of pep in this house. Last week "Night Mayor" (Col) went for a dandy \$5,100.

Music Box (Hamrick) (900; 25-35-55) "Once in a Lifetime" (U). Only fair at \$3,000. Last week "Two Against the World" (WB) didn't click, slow at \$2,700.

Fox (FWC) (2,100; 35-55) "Night of June 13th" (Par), \$4,500. Last week, "Hat Check Girl" (Fox) slowed down, poor \$3,000.

Columbia (FWC) (1,800; 15-25) "Horsemasters" (Par) and "Sky Scraper Souls" (M-G), split week. Bad, \$2,500. Lower prices now in effect in this house. Last week "Speak Easily" (M-G), and "American Madness" (Col) slow at \$2,600.

Comparative Grosses for October

Total of grosses during October for towns and houses listed as previously reported weekly. Dates given are the ending day of the week. NEW YORK

	Oct. 1	Oct. 8	Oct. 15	Oct. 22
CAPITOL	Grand Hotel	Pack Up Your	Downstairs	Smilin' Thru
High. \$110,000	\$47,000	Trouse	\$50,000	\$78,000
Low.. 16,000	(2d week)	\$30,000	Benny Rubin	
PARA-MOUNT	Stage Show	Phantom	Russ Columbo	Big Broadcast
High. \$95,000	Blonde Venus	President	Phantom	\$51,200
Low.. 32,000	\$50,600	\$68,900	\$57,300	
ROXY	Stage Show	Chandu	Hat Check	Thirteen
High. \$173,600	Successful Calamity	\$41,000	\$48,900	Women
Low.. 28,000	\$45,800	Bill of Divorcement		\$39,100
MAYFAIR	Stage Show	Bill of Divorcement	Bill of Divorcement	Phantom of
High. \$63,800	Hell's Highway	\$27,800	\$23,400	Crestwood
Low.. 7,200	\$17,600	Cabin in Cotton		\$14,400
STRAND	Life Begins	\$28,700	Cabin in Cotton	One Way
High. \$78,800	\$21,700	\$29,700	\$15,900	Passage
Low.. 8,000	(2d week)	\$29,700	(2d week)	\$23,700
PALACE	Horse Feathers	Bird of Paradise	Blonde Venus	Phantom
High. \$41,000	\$16,600	\$16,700	\$18,500	President
Low.. 8,000	Yvonne			\$18,000

CHICAGO

	Oct. 1	Oct. 8	Oct. 15	Oct. 22
CHICAGO	Blonde Venus	One Way Passage	Cabin in Cotton	Night After Night
High. \$71,300	\$40,000	\$32,000	\$30,000	\$30,000
Low.. 27,200	Stage Show	Blonde Venus	Tiger Shark	Madison Sq. Garden
ORIENTAL	Hat Check	\$20,000	\$18,000	\$20,000
High. \$82,500	Girl			
Low.. 16,000	Stage Show			
STATE- LAKE	Painted Woman	Crooked Circle	Sporting Age	Night Mayor
High. \$46,300	\$16,000	\$12,000	\$11,000	\$12,200
Low.. \$4,000				Weaver Bros.

LOS ANGELES

	Oct. 1	Oct. 8	Oct. 15	Oct. 22
LOEW'S STATE	High. \$48,000	Low.. 10,000	Grand Hotel	Smilin' Thru
PARA-MOUNT	High. \$57,900	Low.. 6,000	Phantom President	Big Broadcast
WARNER'S HOLLYWOOD	High. \$37,800	Low.. 7,000	Tiger Shark	Successful Calamity
WARNER'S DOWNTOWN	High. \$38,000	Low.. 7,000	Those We Love	Blonde Venus
FOX	High. \$27,000	Low.. 2,100	Those We Love	Blonde Venus

BROOKLYN

	Oct. 1	Oct. 8	Oct. 15	Oct. 22
PARA-MOUNT	Blonde Venus	Phantom President	Love Me Tonight	Big Broadcast
High. \$80,000	Stage Show	\$45,100	\$42,500	\$38,200
FOX	High. \$27,000	Low.. 2,100	Chandu	Hat Check
METRO-POLITAN	High. \$25,800	Low.. 2,100	Chandu	Hat Check
ALBEE	High. \$40,500	Low.. 11,400	Chandu	Hat Check
STRAND	High. \$22,700	Low.. 2,100	Chandu	Hat Check

NEW HAVEN

	Oct. 1	Oct. 8	Oct. 15	Oct. 22
PARA-MOUNT	Movie Crazy	Blonde Venus	Phantom President	Madison Sq. Garden
High. \$21,000	\$12,600	\$12,300	\$12,000	\$9,600
FOX-POLI	High. \$20,000	Low.. 4,000	Grand Hotel	Life and Hat Check
SHERMAN	High. \$16,000	Low.. 1,500	Blessed Event	Two Against the World
STRAND	High. \$22,700	Low.. 2,100	Life Begins	Successful Calamity

PHILADELPHIA

	Oct. 1	Oct. 8	Oct. 15	Oct. 22
EARLE	High. \$27,000	Low.. 11,500	Hold 'Em	Divorcee
FOX	High. \$41,000	Low.. 10,500	Hat Check	13th Guest
STANLEY	High. \$37,000	Low.. 8,000	Paradise	Tiger Shark

PITTSBURGH

	Oct. 1	Oct. 8	Oct. 15	Oct. 22
STANLEY	High. \$48,000	Low.. 8,000	Paradise	Blonde Venus
FULLER	High. \$12,000	Low.. 1,900	Down to Earth	Chandu
PENN	High. \$41,000	Low.. 7,500	Grand Hotel	Troubles

(Continued on page 21)

Fullers May Also Join Australian Consolidation of Hoyts and G.U.T.

By ERIC GORRICK
Sydney, Oct. 2.

The bankers have won the battle between Greater Union Theatres and Hoyts.

Within the next three weeks the papers will be signed by the parties interested linking up the two greatest picture theatre operators in Australia. The hatchet will then be buried probably for all time.

Two weeks ago, executives of each organization informed 'Variety' that so far as they were concerned there would be no linking up. They spoke the truth then. But that was two weeks ago. In that short space of time the bankers got to work.

G.U.T. and Hoyts have never at any time sought a pool. The proposition has been brought to a head by the present economic conditions.

Besides G.U.T. and Hoyts linking together, it is stated on good authority that the Fullers may also come in. Of course the Fuller interests would in no way be forced by the bankers.

With the link-up, a five million pounds corporation would be formed combining the two circuits. It is expected that Stuart F. Doyle, managing director of Hoyts, and Charles Munro, m.d. of Hoyts, will jointly head the new company.

Single Trade Unit

With the linking of G.U.T. and Hoyts, and the possibility of the Fullers joining, the Australian picture field would, in the main, be controlled by one organization. Par-

(Continued on page 44)

Dominion Tariff Body Can Frame Film Tax

Ottawa, Oct. 31.

Although the Canadian Government has not given effect to the proposal of the Imperial Economic Conference for the placing of a special tax on films imported from all countries with the exception of those from the United Kingdom or Dominions, there is still an ace in the hole for British film producers.

This is to be found in the Tariff Board which the Canadian government is about to set up with headquarters in Ottawa. The purpose of this tariff board will be to make a study of all tariffs for the framing of public recommendations to Parliament for schedule revisions or preference changes.

Agreement has been reached with the United Kingdom to give official status before the Tariff Board to recognized representatives of British Industries including the film trade, so that the latter can make complaints before the commission. British industries will be enabled to offer protests when it is believed that unfair competition is being met in the Canadian market.

Cut Rate Socialistic Pictures for Jobless

Brussels, Oct. 21.

Considering the contemporary cinema 'too bourgeois' the Belgian socialist party has given birth to Prokino (proletarian cinematograph), which will screen in Brussels and surrounding films which treat in one way or another of the vast socialist program and which are usually boycotted by ordinary renters.

Prokino has a special portable sound apparatus which can be moved easily from district to district. Admission prices will not be above 14¢ cents with half prices for the unemployed.

Kohner Weds

Berlin, Oct. 31.

Paul Kohner, Universal's European production head, was married yesterday (30) to Supita Tovar, Mexican film actress.

Quiet ceremony was held at Kohner's home in Tepitz, Czechoslovakia.

BRILL'S SALES TRIP

Dave Brill, chief of distribution for Capital Foreign Attractions, leaves today (Tuesday) for a three-week tour of the mid-west.

He'll tie up with some theatres in the territory for showing of his German and Polish pictures.

RCA Official Hired By Big India Chain

Calcutta, Oct. 1.

Madan Theatres announces the appointment of a managing director of R. Armour. He is on loan from the RCA Photophone and Victor Cos. His appointment does not interfere with the theatre activities of the Madan family in the largest theatre chain in the Far East.

Company was founded by the late J. P. Madan 27 years ago and was highly prosperous until talking picture came along. Since then the theatres have been suffering and the appointment of Armour and several new directors from Calcutta will, it is hoped, operate to restore the old prosperity.

ENGLISH FILMS TIE UP BUCHANAN FOR 3 YRS.

London, Oct. 31.

Jack Buchanan, immediately before sailing for New York last Wednesday (28) signed a new contract with British & Dominions for picture work.

His paper is for three years and calls for Buchanan's exclusive picture services, although he is allowed to do some stage work, by agreement, in New York or London.

Buchanan is due in New York today (Tuesday) to start immediate rehearsal for an Aaron & Freedley musical. Fox has been after him for picture work, but this new contract ends prospects along that line. B. & D. pictures are distributed internationally by United Artists.

Metro Charting Studio Facilities in Europe

Paris, Oct. 20.

Fred Pelton, as advance guard for Metro's continental synchronizing, is currently surveying studio facilities in Italy, after having given a quick look at Underwood's, still failing approval of existing facilities, Metro would not hesitate to build, but decision is not expected before the arrival of Arthur Lowe.

Warner Bros. have made arrangements to start French production here within 30 days. Schedule includes synchronizing in French four pictures and making eight straight features, some to be original and some remakes of American product.

Epiny Tobis studios will be used and dubbing done on Topoly system. Jean Daumery will direct, with Aubert coming over every week from London to supervise production.

Meeting Competition

Brussels, Oct. 21.

Newsreels in Brussels picture theatres have been lengthened and strengthened since Cineac, the news reel-only cinema opened. Previously they were hurried five-minute stopgaps, now they are on for 15 minutes with the ribbon running through the machine at a normal pace.

Cineac's program is a full 50 minutes and 3¢ cents pays for a seat as comfortable as that for which 29¢ 48 cents is asked in an ordinary cinema.

Film for Wagner Gala

Berlin, Oct. 20.

Boston Film is preparing production of a film based on the life of Richard Wagner.

Idea is to release it in 1933 and cash in on the fact that that will be the 60th anniversary of the composer's death.

ITALIAN FILMS IN N. O.

New Orleans, Oct. 31.

The Globe, 700-seater adjoining the Tudor, will present Italian films one week each month. First starts next week.

There are enough Italians in New Orleans to support the idea if the pictures get over.

Brother's Death Summons Lucy

Hollywood, Oct. 31.

Death of a brother has recalled Arnold Lucy to England.

While in London he will do a picture before returning here.

3-Feature Bills

Buenos Aires, Oct. 23.

It's triple featuring down here now.

One local house is billing the following: Charles Chaplin in 'City Lights' (U.A.), his newest film and a silent; the best German drama of the current crop 'Kameradschaft' with Spanish titles and one of Fox's Spanish language versions.

KANE HOME FOR CONFAB IN DEC.

Bob Kane, head of Paramount's European production staff, is expected in New York toward the end of December for conferences with the Paris executives. He may have an important bearing on Par's future European activities.

Among the more important matters to be discussed during the visit will be Kane's future with the company, his contract with Par expiring next July. Some rumor current in trade circles that Kane will switch to Fox at expiration of his Par papers, to take over Fox's proposed European production. Sidney Kent, Fox's president, is Kane's brother-in-law.

According to J. H. Seidelman, Par's foreign chief, nothing along a switch line has been intimated to him, although he admitted that the matter of a new Kane contract would come under the head of business to be discussed during Kane's visit here.

According to Seidelman, however, the prime reason for Kane's coming over at this time, is to discuss Joinville production for the next six months. Last schedule laid out for Joinville washes up in December, in line with Par's plan of laying out programs there only a few months at a time.

Rumor to the effect that Fox might buy the Joinville Paramount studios is dismissed by Seidelman as just one of those things.

PAR AFTER HELM

Bidding for German Actress—Claims Prior Offer for 'Maedchen' Pair

Paramount has opened negotiations for the importation of Helmi Helm, German actress. Miss Helm starred in 'Metropolis', last Ufa silent distributed by Par on this side. She has since made several German talkers for Ufa abroad.

Par is also interested in Dorothea Wiecke and Hertha Thiele, the two girls of 'Maedchen in Uniform', for whom Metro is reported bidding. Par claims to have a prior offer in for the 'Maedchen' pair.

Struggle to Make Nice a Hollywood Of Europe Beset with Headaches

Allied Features Set For Australian Release

Hollywood, Oct. 31.

M. H. Hoffman has closed a distribution deal with Celebrity Pictures, Pty., Ltd., for release of Allied propaganda in Australia.

Twenty-six pictures including eight Hoot Gibsons, to be made this year by Hoffman, will get Australian release.

MATA HARI WRONGED?

The Hague, Oct. 21.

Two surviving brothers of Mata Hari, J. and C. C. Zelle (her maiden name was Margaretha Zelle, born in 1878) have started a libel action against Tuschinsky, Amsterdam and City Theatre, the Hague.

The brother opposed the M-C-B film, 'Mata Hari' in which Mata Hari, they charge, is represented as a murderer (killing Russian General Shubin).

According to them, they cannot act against the spy angle of the story though this to their view was never completely proven.

Their action is based on article 271 of the Dutch Penal Code, dealing with libel.

D. L. S., German Exhib-Producer, Fails for \$650,000; 2d Casualty

'Herzen' in as Stop-Gap Turns Out a Hold-Over

Pittsburgh, Oct. 31.

Something new for a picture around here was a two-week run achieved by 'Zwei Herzen' upon its return engagement to the Avenue Cinema, small foreign film site. Picture played here originally more than a year ago, getting three weeks at that time and believed then to have played itself out.

Shortage of product recently led management to bring back 'Zwei Herzen'. Considered just a filler; it doubled normal gross of house and necessitated a holdover.

PAR SETS BLUMENTHAL DIV. CHIEF OF EUROPE

Roe Blumenthal has been named Paramount's divisional chief for Europe. That completes the Paramount triumvirate of foreign divisional chiefs, John Hicks being in charge of the English-speaking countries and C. C. Margon of the Latin American field, all three being under direct supervision only of J. H. Seidelman, Paramount's foreign chief.

Blumenthal has been in New York for the past six weeks discussing his territory and contacts with h.o. execs and returns to Paris Friday (4). He will have headquarters in Paris, whereas Margon and Hicks make their home office in New York.

Other changes in Paramount's foreign staff include a shakeup of the Far East staff. Harry Novak, formerly in charge of Central America and a fortnight ago replaced there by John Nathan, takes over the post of chief of China and the Philippines. He replaces Mark Hanna, formerly in charge of China, and Bob MacIntyre, who had the Philippines. Hanna and MacIntyre are both now out of Paramount, but Tom Cochrane retains the Japanese post.

Novak left New York Saturday (29) to take over his new post. Same day his brother, Arthur, formerly in the New York Public office, left for Panama to become assistant to Nathan in that territory.

Former Amkino Chief Now Selling Foreigns

Roman Rubash has formed Kinematrade, Inc., a new company for the distribution and handling of foreign films in the United States.

Rubash was formerly sales chief in New York for Amkino.

Berlin, Oct. 31.

Deutsches Lichspiel Syndikat has suddenly suspended payments. Probable loss of the company is estimated roundly at about \$650,000.

D.L.S. was organized as an exhibitors' association in 1925 and in 1928 reorganized as a producing and distributing company, with the exhibitors in charge on pro rata and figuring to get the break all around by manufacturing their own product. About 800 members in 1928, with the production and distribution company capitalized at about \$500,000. By 1930 that figure had been almost doubled, but in the past two years the concern has been taking a pretty heavy licking.

It's the second big German film company to be hit in the past few months, Sutfilm's bankruptcy having preceded the D. L. S. suspension by only a few weeks.

Production of Spanish Versions Here, French Abroad Is Fox Plan

Hollywood, Oct. 31.

Fox's foreign production in Hollywood will continue at least until Springtime in Autumn of six Spanish direct shots, and eight dubbed Spanish versions will be completed. This statement from the studio spokes reports that the company would shift all foreign production to Europe, where French films will be made.

John Stone, in charge of the foreign unit here, has two direct shots, 'Springtime in Autumn' and 'The Gypsy', and two synchronized films, 'Wild Girl' and 'Six Hours to Live', in preparation.

None of those in the foreign unit excepting Stone has contract, and if Fox decides to ditch local language filming it can be done over night. Fox has brought in little talent, three writers, Martinez Geronzi, Lopez Rubio and Jardiell Ponceila, and one actress, Catalina Barrena comprising the contingent shipped in.

Stars' Foreign Draw Vs. Appeal of Story

Paris, Oct. 22.

'Free Soul' with Norma Shearer is weak at the Marivaux. Picture is beautifully dubbed, but Norma Shearer, who is locally well liked, can't make the story possible for the French.

Against this, 'Sky Devil' as a skit on heavy war productions, appeals to the French sense of humor, and 'The Big Red Apollo', though dubbing is inferior.

Metro has several times made the mistake of depending on stars' names to draw, and force on the French audiences, stories, which even excellent dubbing can't save locally.

It's a case of home office over-estimating stars power against local office thumbs down on story.

RKO-Metro Hookup

Berlin, Oct. 22.

Ambros Dowling, R. K. O.'s foreign chief, who was a Berlin visitor, has made a territorial agreement with L. B. Brown, Metro's European foreign chief.

By its terms RKO's pictures will be released in Hungary, the Balkan and Czechoslovakia together with some big picture. Dowling also sold five pictures to Tobis, among them 'Bring 'Em Back Alive'.

German Quota Ratio

Berlin, Oct. 22.

Preparations for the issue of the fixed contingents for 1932-33 are now almost finished.

The 'release' contingent has already been determined, the quota was about 1:2.5, i.e. for each 2.5 released German picture 1 contingent certificate was given.

U's Mex. Film Off

Mexico City, Oct. 23.

Universal Pictures has changed its plan for 'made-in-Mexico' talker, according to word reaching local film row from Los Angeles. Company has called off plan to send a company here to start dealing in exhibition of the picture indefinitely. No reason given.

(Continued on page 34)

Radio Angle Bolsters 'Broadcast,' 18G's; 'An American' 13G's, Mpls.

Minneapolis, Oct. 31.—The radio as an advertising force for its own entertainment opposition, the picture theatres, is demonstrating considerable efficacy this week. Thanks to the box-office value imparted "Big Broadcast" looks set to give the State seven days of profitable business.

"Chandu," however, isn't benefiting at Lyric by having been serialized on the air.

Big week-end crowds here to attend the U. of Minn. a one-act celebration, including the Minnesota-Northwestern game, helped to get most loop show houses off to a fine start.

"All American," at the Orphe, is a "natural" this week. With football fever high, film is a daily mainstay. The presence in the cast of Clarence Munn, local idol who was one of Minnesota's greatest all-time grid-iron stars last year, and who is a member of the institution's coaching staff this year, means plenty for the gate.

For its fourth week in the loop and its fifth week in town, "Grand Hotel," this time, is a daily mainstay, being up as a whole of an attraction for the Grand, and will give that house one of its biggest weeks ever.

Paul Herzer, who did so well at the small new World, foreign film house, that it is being held over a second week, "The Day After Tomorrow" (Public) reopens Thursday at 40c, top with "Successful Calamity."

With second half real estate taxes due this week, and money being plucked for funds, and with a Community Fund campaign about to get under way, there's plenty of worry along the rialto. The outstanding pictures and stage attractions, while able in most instances to breathe through to a point, are being gagged anywhere near the box-office play that they would under ordinary circumstances.

Estimates for This Week
"State (Public) (2:30; 55)—"Big Broadcast" (Par). Not highly regarded as picture, but looks a money getter; should draw \$10,000. Last week, "Life Begins" (WB), \$11,200, good.

"An American" (RKO) (2:30; 55)—"An American" (U) and vaude, including Jack Mulhall, Rosetta Duncan and Charles King. Picture spells box office for homecoming crowds. Main attraction, \$13,000. Last week "13 Women" (RKO), \$10,000.

"Chandu" (Public) (1:30; 35)—"Chandu" (Fox). Radio exploitation not giving this picture box-office strength. Looks like poor \$3,500. Last week "Trouble" (M-G), \$4,900, good.

Uptown (Public) (1:00; 40)—"Bird of Paradise" (RKO). After a week at the Orpheum, about \$1,500 indicated, light. Last week "Grand Hotel" (M-G), big \$3,500.

Grand (Public) (1:30; 35)—"Grand Hotel" (M-G). Third loop run, a very big \$4,000. Last week "Black Street" (U) and "Grand Hotel" (M-G), \$4,000.

Aster (Public) (9:00; 25)—"Last Week Horse Feathers" (Par). "White Zombi" (UA) and "Grand Hotel" (M-G), second and third loop runs \$700, bad.

Grainer in L. A.

Los Angeles, Oct. 31.—After closing the Fox product deal with California United Theatres, holding company for T. D. Jr., Golden State and San Francisco Theatres Corp., J. R. Grainer arrived Wednesday morning and expects to remain here until the first of this week. Northern California product deal covers 10 odd houses in the triple combination circuit.

California United, which takes in the McNeil, Emmick, Nasser and Levin houses in Frisco, the Bay region, and central and northern California, is the second largest circuit west of Chicago, being exceeded in numbers and volume of business only by Fox West Coast.

Grainer, who is accompanied here by John Nolan, western sales manager for Fox.

'Minimum \$1.50 Dates For Metro's 'Interlude'

Read showings of "Strange Interlude" will be held to a minimum by Metro. Only new date, the ninth edition of New York, is the Apollo, Chicago, which started Sunday (30). Picture closed at Boston Saturday (29), goes out of Columbus Friday (4) and out of Cincinnati Nov. 6 under plans. It's current in Providence, Cincinnati and Detroit, as well as New York.

China's Publix Service

Liang Chi Chui and Chang Kuei Lin, two youngsters from Shanghai, have arrived in New York to enter Paramount's theatre managerial school. Par will try to teach the lads what there is to know about managing a theatre and then ship them back to China.

Boys are relatives of the proprietor of King's theatre, Hong Kong. Par's first run house in that territory, and will get into that theatre when ready. Meantime, they start this week at Paramount, Brooklyn, as ushers.

PROVIDENCE IS B.O. PROVIDENT, 'RAIN' 19G

Providence, Oct. 31.—Looking up this week, Political campaign here is red-hot, and plenty taking in the rallies nights, but considering this, and stage opposition, exhibitors seem content with their lot for this stage.

Aside from vaudeville and wheel burlesque the picture houses must probably give the house a week at the Carlton. The Shuberts' "Cyrano" opens here Wednesday for a two-day stay. Friday and Saturday, Corolla Otis Shindler.

Loew's State is springing ahead of every other spot in town with "Rain," which is locally a smash. A swell gross of close to \$19,000. Blackstone at the RKO Albee is expected to boost "Washington Merry-Go-Round" to \$10,000. "Only the Paramount with 'Night After Night' is away off at a maybe \$5,000.

Estimates for This Week
RKO Albee (2:30; 15-55-68)—"Washington Merry-Go-Round" (Col) and vaude, Blackstone headlining. Gross \$10,000. Last week \$10,000. Takers, and house looks for \$10,000 without any difficulty; excellent. Last week "Rain" (RKO) (Col) and "Texas Guinan" act at \$3,900.

Carlton (Fay) (1:40; 55-61-55)—"Strange Interlude" (M-G). Closed a week's run Saturday (29). Appointment at \$5,500. House had figured on cleaning up since banning "Rain" better than \$14,000, but disappointment at \$5,500. House had figured on cleaning up since banning "Rain" better than \$14,000, but disappointment at \$5,500. House had figured on cleaning up since banning "Rain" better than \$14,000, but disappointment at \$5,500.

United Artists (Fox-Parker) (1:00; 25-35)—"Payment Deferred" (M-G). Good corner trouble, which aided exploitation. May run up to \$4,000, but problematical. Last week "Wild Girl" (Fox) did better than average, getting \$3,500.

Oriental (Hamrick) (2:30; 25-35)—"Last Week 'One Way Passage' (WB) about average, fair, \$3,500.

Loew's (Gamble) (1:00; 25-35)—"Crooner" (FN). Poor \$2,000.

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No Wasted Film in Present Indie Production; 68 Scenes, One Setup

BIG GRID GAME DENTS PITT, 'RAX,' \$4,700

Pittsburgh, Oct. 31.—Big football week-end, with 70,000, first capacity crowd of season, at Pitt-Notre game, did more harm than good to film trade, with desultory showings anticipated all along the line this week.

Both Penn and Stanley, town's allies, taking it on the chin. "Former" has "Mr. Robinson Crusoe," and despite nice campaign looks like a woefully mild \$4,000. "Madison Square Garden" shot into Stanley a day ahead of schedule when "Cabin in Cotton" was yanked after a miserable five days. "One Way Passage" has a nice opening, but has no femme appeal and may have trouble bettering a depressing \$5,000.

"Rackety Rax" had a nice opening at Fulton, attributed in some quarters to special exploitation and an over-the-top budget, with prospects of hitting a neat \$4,700, best here in a couple of months. Davis easing along to week \$2,850 with "The Crash." "One Way Passage" doesn't look to create much of a flurry at Warner, where a very ordinary \$2,000 is likely.

Estimates for This Week
Davis (WB) (1:00; 25-30-40)—"The Crash" (WB). Chatterton no longer b. o. here, having skidded down the hill. Locally, those in Davis' classification since her last picture. Poor \$2,850 in prospect for his card. "One Way Passage" (FN) brought here after last week at Stanley did all right; just about \$4,000.

Fulton (Shea-Hyde) (1:50; 15-25-35)—"Rackety Rax" (Fox). Mixed notices for this one but grid fare somewhat bettering appeal and lends itself nicely to exploitation.

Nice opening credited to first-rate campaign and expected to hold its own for at least \$4,700, best here in couple of months. Last week "Last Mile" (WB) around \$3,900.

Warner (WB) (2:00; 25-35-50)—"Mr. Robinson Crusoe" (UA). Every method used to sell this one, but no good. Mixture of mediocre entertainment and Fairbanks' decade presages terrible \$10,000, if that. Last week "Big Broadcast" (Par) better than \$14,000, good.

Stanley (WB) (2:00; 25-35-50)—"Madison Square Garden" (Par). Keep it down to depressing \$8,000, plenty bad. Last week "Cabin in Cotton" (FN) won't in some time, being yards away from its brutal \$4,000, a new low or thereabouts.

Warner (WB) (2:00; 25-35-50)—"One Way Passage" (FN). Would have been a real contender if Powell-Francis hadn't made "Jewel Robbery" first. This one, as result, has too much to overcome and will be lucky to skim through to \$7,000.

Last week Washington Merry-Go-Round (Col) slightly better than that.

'Wide Range' vs. 'Fidelity' Sound Starts This Week

Battle between "wide range" and "high fidelity" is scheduled to get under way this week when RCA Phonophone plans to demonstrate its new sound method.

Meantime, when Electrico, which several months ago staged its own showing of "range," is pushing its method by supplying it to the portable equipment of L. Del Rio. The 12 "Wide Range" (which Del Rio is making will be the first of their kind, soundly speaking.

Jules Levy Coastbound; No 'Exclusives' for Radio

Jules Levy, sales head in back from the south after closing up about all that company's further major possibilities.

Remaining are a few deals on the Coast, including Golden State and the Greenfield circuit. Levy is planning to go Coastward in about two weeks, and will go to Honolulu on the Greenfield deal.

Radio has no "exclusive" intent, declares Levy.

SEEK JOISON TITLE

Not satisfied with "Happy Go Lucky," United Artists is searching for a new title for the Al Jolson picture. At first it was called "The New Yorker."

Probable opening at the Rivoli, New York, is just before Christmas, perhaps after "Trouble in Paradise" (Par).

Hollywood, Oct. 31.

Fast shooting of indie producers is increasing. New twists are being developed because of the many small indies working on a close margin of profit.

Nearly all companies working under \$35,000 budget are filming with only one take per scene, except for the big emotional moments which might get two takes.

Fastest negative exposing occurring during the independents came during the making of a serial when 68 scenes were shot without moving the camera. Producer, using a neutral background, photographed every entrance and exit in the 24 reel opus in less than a day.

In pictures with a six day schedule an actor who fumbles a line, or a jammed camera, is a big liability. A cloudy day, if company has to work outside, kills the profits.

Director of a six day camera race figures to expose about 3,000 feet per day. About 1,000 feet of this is usable, which makes 4,000 feet for the week, the length of the average indie feature.

NO B. O. BLUES IN CINCINNATI WITH 'RED DUST,' 20G'S

Returns of Cincinnati, Oct. 31.—Theatres are favorable in face of all the national, state and county electioneering that's going on here. The bad weather, however, has helped for "Washington Merry-Go-Round" at the Lyric.

Nice opening is the current box office leader, eliciting over the vaudeville at the Albee, where a better than average \$10,000 is in prospect.

Estimates for This Week
Albee (RKO) (3:30; 35-50)—"Troubles" (M-G), and "F-M" "Discoveries" reeve, topped by Trisite and "The Day After Tomorrow" Stone as added feature. This is Albee's home town. Stepping to the \$5,500, fair, last week "Once in a Lifetime" (U) and "F-M" "Desert Song" top on stage, \$10,000, mild.

Shubert (2:30; 55-11-85)—"Strange Interlude" (M-G). Good, but not fortnight with a good \$10,000, after pulling a hefty \$16,000 in first week.

Palace (Public) (2:00; 30-55)—"Red Dust" (M-G). Gable-Harlow combo pulling for an excellent \$20,000. Last week "Movie Crazy" (Fox) did good \$11,000.

Lyric (RKO) (1:20; 30-55)—"Washington Merry-Go-Round" (Col). First in line, but will be a long time to help. Last week "Smilin' Through" (M-G) held up well in the first week.

Capitol (RKO) (2:00; 30-55)—"Faithless" (M-G). Looks like \$15,000, fair. Last week "Six Hours to Live" (Fox), \$8,000.

Keith's (Libson) (1:50; 25-40)—"3 on a Match" (FN). Indications for \$5,000. Last week "They Call It Sin" (WB) \$4,000, good.

Grand (RKO) (1:50; 15-30)—"Golden West" (Fox), and "Blonde Venus" (Par), second run. Good \$3,800. Last week "Conjuror" (Fox), and "Stranger in Town" (WB), \$3,000.

Family (RKO) (1:00; 15-25)—"Wild Girl" (Fox), and "Thrill of Youth" (1st Div.), split week. En route to \$3,200. Last week "Fourth Horseman" (U) and "King Minder" (WB), \$2,400.

Ufa (40c)—"Tale of Paradise" (Prim). Heading for a good \$2,000. Last week "Tempest" (Foreign), and German student singers on stage, \$1,500, fair.

Cox (1:30; 25-40)—"Streets of Laramie" (Fox). Garbo mounted over title and local mops on stage. This former legend has been for pictures for first time. Current week is for more. Might get \$5,000, same as last week, for women; a good figure.

Quittner Motion Nov. 14

Argument on a motion demanding that Paramount-Publix produce contracts, franchises, letters, minutes and other papers in the suit of Edward Quittner, former exhibitor, against Par, the Hays office and individuals, for \$50,000, will be heard Nov. 14.

Quittner was set in New York after motion was made by Quittner's attorneys Friday (28), before Judge Patterson, in U. S. District Court. Arthur Butler Graham is representing Quittner in the suit.

When Quittner came up, defense argued that to produce papers wanted by Quittner would require five years to assemble and six trucks to carry down to court.

'SMILIN' THRU,' \$4,000; 'DUST,' 13G, PORT. OK

Portland, Ore., Oct. 31.—"Red Dust" is a winner at the big Paramount, and line for big results. That house put F & M's stage unit "Bally" in the top spot last week, but failed to get more than average big. Stage unit at this house are a strong build-up, but strong pictures get the real bite.

"Smilin' Thru" goes into a second week at the Broadway and very nicely. First week clicked for house record for this season.

RKO Orpheum getting average results with "Washington Merry Go Round." That house had "All American" (U) last week, and did fairly.

Local censor trouble flared up again over "Payment Deferred," booked into the U. A. Censor board has been giving exhibitors a lot of trouble.

Walter Siegrist opened legit stock at the State changing house name to Taylor Street theatre, Tom Chatterton to play leads. Small house won't make for much opposition.

"Virgins of Bali" clicked for strong results at the Albee and registered \$10,000. The house currently has "Crooner" and is in line for fair biz. General biz here is spotty. Expectation coasted out and did figure. Weather is okay for the b. o., but current demand is a lot of show for the money.

Estimates for This Week
Paramount (Fox-Parker) (3:00; 25-65)—"Red Dust" (M-G) and F & M stage unit. Connecting for \$4,000. Last week \$4,000.

Orpheum (RKO) (2:00; 25-40)—"Washington Merry-Go-Round" (Col). Just average, \$3,500. Last week "All American" (U) just fairly with under \$4,000.

United Artists (Fox-Parker) (1:00; 25-35)—"Payment Deferred" (M-G). Good corner trouble, which aided exploitation. May run up to \$4,000, but problematical. Last week "Wild Girl" (Fox) did better than average, getting \$3,500.

Oriental (Hamrick) (2:30; 25-35)—"Last Week 'One Way Passage' (WB) about average, fair, \$3,500.

Loew's (Gamble) (1:00; 25-35)—"Crooner" (FN). Poor \$2,000.

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W-W Takes 'M'

World-Wide has come to terms for the U. S. rights to "M," German thriller, with contract signaturing this week. Picture was previously bid for and optioned for by Paramount, Fox and Columbia, all of whom let their options drop. Picture deals with kidnapping.

Picture was made by Nero.

Metro's Title Hunt

Metro is looking for new titles for "White Slave" and several years ago with Lillian Gish, and for a French comedy, "La Tendresse," recently purchased.

"Tendresse" is being considered for Norma Shearer.

Hollywood
Reporter Says:

"'Evenings For Sale' is distinctly in the 24 carat class—it's a gem of a picture."

**HERBERT
MARSHALL**

THE PHENOMENAL STAR OF
"TROUBLE IN PARADISE"

IN

Evenings for Sale

with

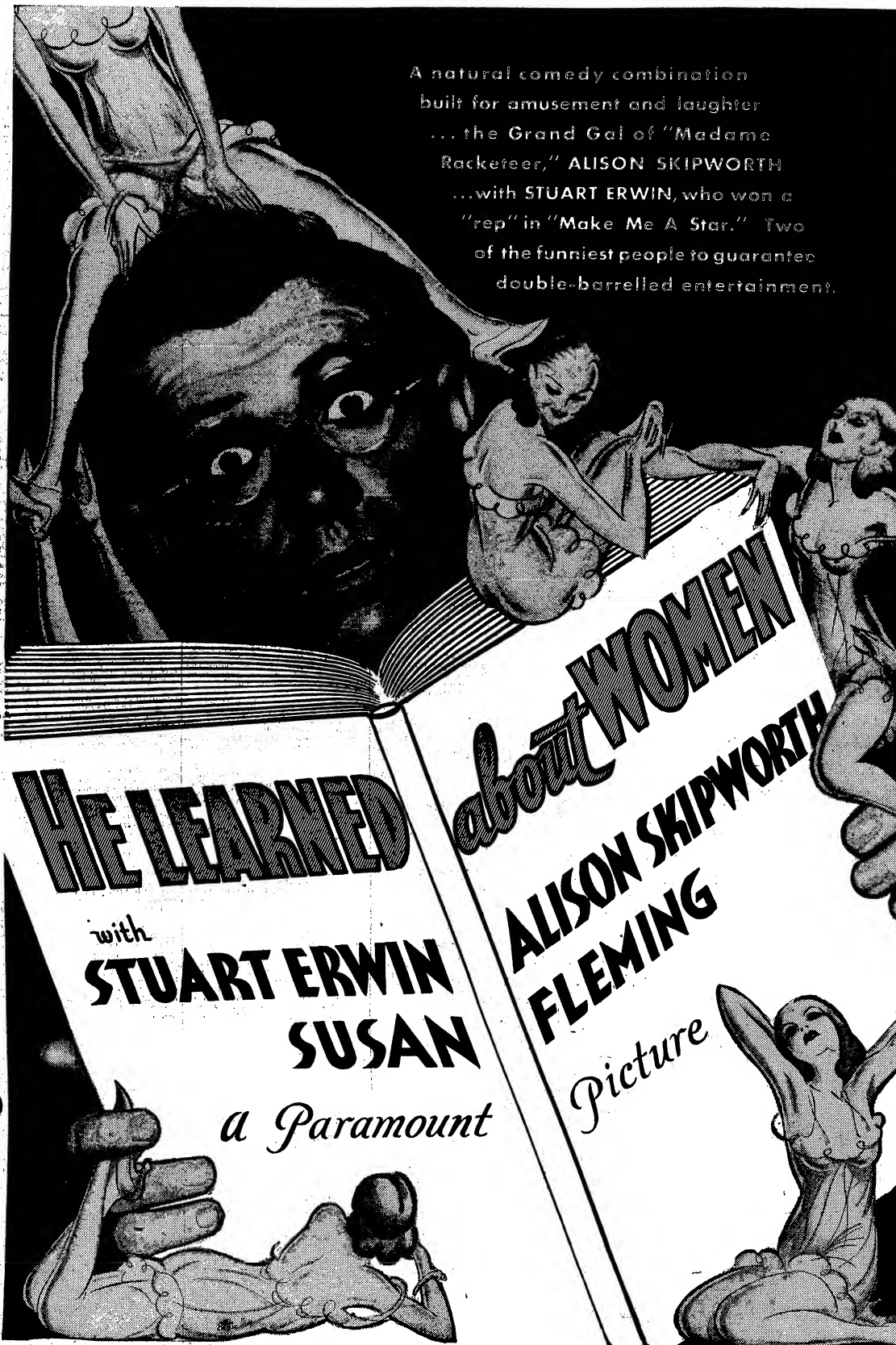
**SARI MARITZA
CHARLIE RUGGLES
MARY BOLAND
LUCIEN LITTLEFIELD**

FROM THE STORY BY I. A. R. WYLIE

"Marshall, Ruggles and Boland are the exhibitors' prime bets in 'Evenings For Sale', together with the assurance of delightfully different entertainment."

A Paramount Picture





A natural comedy combination
built for amusement and laughter
... the Grand Gal of "Madame
Rocketeer," ALISON SKIPWORTH
... with STUART ERWIN, who won a
"rep" in "Make Me A Star." Two
of the funniest people to guarantee
double-barrelled entertainment.

HE LEARNED

with
STUART ERWIN
SUSAN
a Paramount

about **WOMEN**
ALISON SKIPWORTH
FLEMING
Picture

HE HITS AMERICA SQUARE IN THE HEART

A lovable Rogers that will make this country chuckle, cheer and choke back sobs. A work-dodging, freight-hopping, care-chasing knight of the road...who helps everybody but himself...and smoothes the bumps for a couple of young lovers.

*If heart is box of-
fice this is S. R. O.*

WILL ROGERS

in his greatest character role

TOO BUSY TO WORK

with

MARIAN NIXON

Dick Powell

From the story "Jubilo"
by Ben Ames Williams

Directed by John Blystone

Watch Fox This Year



JOHN
ROGERS

Hollywood Productions

Week of Oct. 31

(Pictures now filming, or about to start, are listed below alphabetically by studios. Symbols are: D—Director, A—Author, C—Cameraman, G—Star.)

- COLUMBIA**
"That's Africa"
 (2nd week)
 D—Eddie Cline
 A—Roy Lichten
 Norman Krassa
 Cast—
 Wheeler & Woolsey
 Raquel Torres
 Esther Miller
 Henry Armetta
 Eddie Clayton
"Air Hostess"
 (2nd week)
 D—Al Dell
 A—Grace Perkins
 Renee Thompson
 Milton Nelson
 Cast—
 James Murray
 Evelyn Knapp
 Jane Arvel
 J. M. Kerrigan
"Acquitted"
 (1st week)
 D—Roy Wm. Neil
 A—Kenne Thompson
 Allan Swearing
 Cast—
 Allan Dinehart
 Mae Clarke
 Nell Hamilton
 Charles Selton
 Charles Coleman
"Trail Maker"
 (1st week)
 D—Lambert Hillier
 A—Rock Natterson
 Lambert Hillier
 Cast—
 Buck Jones
FOLX
"Born to Fight"
 (1st week)
 D—Walter Mayo
 A—G. E. Evans
 Marion Jackson
 Roland Aron
 Cast—
 Brendel
 Son O'Wan
 Janet Chandler
 Onslow Stevens
 Mitchell Harris
 Russell Simpson
 Willard Robertson
"Call Her Savage"
 (1st week)
 D—John F. Dillon
 A—Henry Thayer
 Cast—
 Clara Bow
 Gilbert Elliott
 Thelma Todd
 Monroe Orelay
 Estelle Taylor
 Willard Robertson
 Anthony Jowett
 Hale Hamilton
 Weldon Heyburn
 Arthur Hoyt
 Katherine Perry
 John Elliott
"Ties of the Storm Country"
 (1st week)
 D—Alfred Sant
 A—Grace Miller White
 S. N. Behrman
 John Gayton
 Cast—
 Janet Leavelle
 Charles Farrell
 Dudley Digges
 Jane Clyde
 Claude Gillingwater
 Matty Green
 Dewitt Jennings
 Eleanor Hunt
 Marjorie Peterson
 Sarah Padden
 Bruce Vawter
 Louise Carter
 Jill Duncann
"Cavalcade"
 (4th week)
 D—Frank Lloyd
 A—Noel Coward
 Reginald Berkeley
 Sonya Levien
 Cast—
 Diana Brown
 Herbert Mundin
 Una O'Connor
 John Warburton
 Frank Lawton
 Margaret Lindsay
 Eileen Evans
 Irene Browne
 Bert Marshall
 Merle Tottenham
 Tempe Pigott
 Billy Breen
 Ann Shaw
 Will Stanton
 Adelle Crane
 Dick Henderson, Jr.
 Douglas Scott
 Sheila MacCall
 Bonita Granville
"Treasure Cruise"
 (1st week)
 D—Sidney Lanfield
 A—Lillian Allen
 Cast—
 Genevieve Robb
"Face Is The Key"
 (1st week)
 D—Harry Lachman
 A—Myra Connolly
 Humphrey Pearson
 Cast—
 Charles Farrell
 Marion Nixon
"Handle With Care"
 (2nd week)
 D—David Butler
 A—Frank Mintz
 Sam Mintz
 Cast—
 James Dunn
 Buster Murray
 Al Brendel
 Buster Phelps
 George Ernest
 Victor Jory
 Pat Harrigan
 Frank O'Connor
INTERNATIONAL
"The Trouble Buster"
 (1st week)
 D—Low Collins
 A—Oliver Drake
 Cast—
 Jack Hoxie
"Foul Code"
 (Horton House)
 (1st week)
 D—K. Mason Hopper
 Harry Kuehl
 A—Ed. Love
 Hugh Herbert
METRO
"Rhapsody"
 (1st week)
 D—Charles Brannin
 Cast—
 John Barrymore
 Ethel Barrymore
 Lionel Barrymore
 Ralph Morgan
 Diana Wynyard
 Ted Alexander
 Reginald Barlow
 Louie Clayton Hale
 Benton Bryant
 C. Henry Gordon
"Flash"
 (5th week)
 D—John Ford
 Earl Taggart
 Arthur Edison
 Cast—
 Wallace Berry
 Ben Harsholt
 Blanche Cortes
 Karen Morley
 John Miller
 Greta Meyer
"Let's Go"
 (5th week)
 D—Harry Pollard
 A—E. J. Rath
 Byron Morgan
 Cast—
 William Haines
 Cliff Edwards
 Madge Evans
 Louise Naegele
 Arthur Byron
"My Daughter"
 (4th week)
 D—Clarence Brown
 A—Cliff Edwards
 George Scarborough
 Cast—
 Helen Hayes
 Ramon Novarro
 Louise Naegele
 Warner Stone
 Warner Anderson
 Richard McVade
 Ben Bard
NOVOCRAM
"Lucky Larrigan"
 (1st week)
 D—J. J. McCarthy
 A—Wolff Meyer
 Archibuteo
 Cast—
 Rex Bell
 Rex Foster
 Stanley Blystone
 Louis L. Lasker
 Julian Rivera
 Henry Hall
 George Chesebro
 John L. Lasker
 D—Phil Rosen
 A—B. K. Ryan
 Tristram Tupper
 Cast—
 Lois Wilson
 Barbara Kent
 Robert Elliott
 E. B. Whithall
 James Thornton
 Willie Fong
PARAMOUNT
"Queen of the Moors"
 (5th week)
 D—James Flood
 A—Clarence Brown
 C—Victor Milner
 Cast—
 George Raft
 Nancy Carroll
 Roscoe Karns
 George Raft
 John Hodson
 Wally Hannay
"Land of Lost Souls"
 (5th week)
 D—H. G. Wells
 A—H. G. Wells
 J. M. S. Wright
 Cast—
 Charles Laughton
 Richard Arlen
 L. B. Evans
 Kathleen Burke
 Arthur Hohl
 Tetsu Komar
 Stanley Fields
 Hans SCHAUB
 Robert Kirtman
 Harry Eitelstein
"The Devil Is Driving"
 (4th week)
 D—Ben J. W. Scott
 A—Frank Mitchell Dacey
 Cast—
 Edmund Love
 Wynn Gibson
 Dickie Moore
 Charles Clifton
 Quinn Williams
 George Nichols
 Charles Williams
"Madame Butterfly"
 (3rd week)
 D—Marion Gering
 A—Joseph Montague March
 Josephine Lovett
 D—David Abel
 Sylvia Sydney
"Lost Street"
 (4th week)
 D—Lloyd Bacon
 A—Charles S. Belden
 Don Murphy
 Carl Erickson
 Cast—
 Lionel Atwill
 Gladys Farrell
 Fay Wray
 William Allen
 George Gordon
 Edwin G. Carey
 D—W. J. Connelley
 Elvira Maxfield
 Matthew R. Jones
 Melvina Bannister
 Anderson
"Ladies They Talk About"
 (4th week)
 D—Howard Bretherton
 A—Dorothy Mackaye
 Carlton Miles
 Brown Holmes
 Evelyn Ruthland
"The Wives of Men"
 (5th week)
 D—Barbara Stanwyck
 Preston Foster
 Lily Talbot
 William H. Miller
 Lillian Bell
 Paul Ellis
 Helen Warr
 Robert McWade
 Nell Cunningham
 A—B. Russell Herts
 D—William A. Wellman
 Bill Cantor
"Grand Manoeuvres"
 (2nd week)
 D—William A. Wellman
 Bill Cantor
 A—B. Russell Herts
 D—William A. Wellman
 Bill Cantor
"Blonde Johnson"
 (2nd week)
 D—Ray Erving
 Tenny Weiskopf
 A—Ray Erving
 D—Ray Erving
 Tenny Weiskopf
 A—Ray Erving
"The Inside"
 (2nd week)
 D—Mervyn LeRoy
 A—Houston Harnett
 William H. Miller
 Robert Lorr
 James McMillan
 Cast—
 James Cagney
 Mary Bruce
 Claire Dodd
 Allen Brinkley
 Ruth Donnelly
 George E. Stone
 Gavin Gordon
 Robert McWade
"The Devil Is Driving"
 (4th week)
 D—Ben J. W. Scott
 A—Frank Mitchell Dacey
 Cast—
 Edmund Love
 Wynn Gibson
 Dickie Moore
 Charles Clifton
 Quinn Williams
 George Nichols
 Charles Williams

TPE MUST PAY

Reversed Decision Gives Consolidated \$5,052 on Bill Due

Talking Picture Epics, Inc. Frank R. Wilson president, was not given any extension to pay up a \$5,052 bill due to the Consolidated Film Industries, Inc. ruled the Appellate Division in N. Y. Hence, summary judgment, was ordered paid to Consolidated for its services in printing TPE film.

Defense had been that an extension had been agreed upon, with which the lower court had held, but the App. Div. ruled the item had been long due, covering periods from Jan., 1930 to February, 1932, and ordered judgment in full, sans any further trial, for Consolidated.

Outline of an Experiment

(Continued from page 4)

intricacy to the point where this reminder was justified. It was difficult for top executives in New York to master the geography involved, not to mention individual theatres or the names of theatre managers.

First Conflict
 Conflict between home office control and local control of individual operations was the first monkey wrench in the machinery. Once set standardization and stereotyped routine were inevitable. Chain operations or falls on that. Home office departments were expanding their functions and encroaching more and more on local operation. The more the home office muscled in, the less eager were local managers to close offense by noisy initiative. They merely played the game and were above all things respectful to superiors who were too far away to interpret this attitude for what it really was.

Those operators who had developed the small circuits which Public bought did not belong in the picture. They might know their territories' after a lifetime of developing them, but they did not understand the improved chain methods which were to be applied. They were not to be expected to enjoy the purchase price while they watched the newly appointed circuit men apply innovations to what had been profitable territory.

Delay in action due to red-tape, dearth of individual initiative in the field force who saw overhead mounting, faulty booking by newcomers who did not understand community preferences, centralized handling of union scales which penalized smaller operations, increased taxes because the wealthy national market seemed prosperous, community resentment against a huge foreign corporation, local newspapers; increase in rates, lack of contact between three or four managers of the same circuit in the same city because of standardization, blanket regulations without regard to quickly shifting local conditions.

New York was too far away in distance for the immediate action show business demands, and too far away in understanding of the varied preferences of hundreds of communities.

Bulk buying and other producer-distributor circuits demanding the same rentals for their product that Paramount product received at its own theatres. This leveled off the big saving that was supposed to justify bulk buying. Film costs were more than when the head of a small chain bought for his theatres without restrictions.

Home office, department heads fought for home office control to preserve their departments and keep their jobs. It was too evident that if authority were taken from New York and vested in the field force, that some comfortable home office berth would be empty.

The tip-off on the weakness of centralized operation came when the Public partnership operations controlled from the field, and without New York interference, showed profits that were in sharp contrast to red figures of similar operations under New York control. Partners like Wilby, Kinney, Cooper, Shea, Horowitz, Black, Kates, Sparks, Butterfield and Ford were getting results and New York was not responsible.

When the circuit's weekly loss began to top \$200,000 with consistency, the successful partners were invited to take over groups of Public houses in adjoining territories and run them without interference from New York. The im-

posing total of 1,000 Public theatres operated out of New York then began melting.

But the home office overhead could not be cut fast enough. Remaining theatres were each burdened with a share of overhead as the number of theatres against which the to be allocated was decreased. A 15% of the gross for home office overhead was too out of proportion to accept. Cut that, overhead.

The more the home office machinery was dismantled, department eliminated or skeletonized, the more the home office machinery cut the less effective was what remained. If the centralized plan could not succeed when functioning full strength, it was certainly not practical when reduced to one-third of its strength. The more home office functioning was reduced the less necessary any home office functioning seemed.

The death knell was sounded when the remaining theatres, not already operated by Public partners free of any New York interference, were broken up into groups, each broken up with cabinet meetings cut the less effective was what remained. If the centralized plan could not succeed when functioning full strength, it was certainly not practical when reduced to one-third of its strength. The more home office functioning was reduced the less necessary any home office functioning seemed.

This stands an experiment copied from the same method at a time when profits were large no matter what system was used.

Scrapped Reels Are Worth 2½c a Pound When Becoming Junk

When 357,500 reels of film, representing pictures and prints of all major companies, which are annually scrapped, reach the junkman, their total value is slightly under \$50,000.

The film junkman doesn't figure picture values by the reel. He multiplies each reel by four and a half, figures a million dollars' worth of pounds 1,000 feet of film reels.

Film by the pound to him is worth about 2½ cents. It doesn't make any difference whether the picture is a million-dollar opus or just a western, a pound of film is just a pound of film to the junkman.

Eastman buys back most of the cast-off celluloid for the silver emulsion value.

Hearing on "Tragedy" Comes Up This Week

First legal gun in the action brought by Mrs. Minerva Brown against the Airacraft-Public in \$150,000 damages, growing out of the film production of "An American Tragedy," based upon the Chester Gillette-Paul Brown murder case, will be tried in Supreme Court here this week.

Mrs. Brown is the mother of the girl for whose murder at Big Moose Lake in the Adirondacks in 1906 Gillette was found guilty and electrocuted.

Mrs. Brown charges that the picture was purposed to show her daughter as a "mean, unkind, low type or degenerate person."

Next Laurel-Hardy Feat. Awaits Theatre Pickup

Calver City, Oct. 31
 In the hope of striking improved theatre business next spring, Hal Roach studio has postponed production of the next Laurel and Hardy feature from October to January.

"Comedy time do two shorts in the meantime."

Army Men Learning

Hollywood, Oct. 31
 Captains M. E. Gillette and P. W. Horn of the Signal Corps are here in "student" education in picture making, under the guidance of the Academy and the studios.

Army periodically sends officers to Hollywood for picture experience to be used in the film section of the signal corps.

Think Peeved Exhibits Stench Bombed B&K

Chicago, Oct. 31.
 Three Balaban & Katz neighborhood deluxers, Tivoli, Uptown and Marbro, have been stench bombed within the past 10 days. As the circuit men are in any labor difficulties the explanation of the smelly menteees is charged to indie exhibs with a 'peeve against the new protection schedule that followed the dropping of double features Oct. 1.

In particular some of the smallest houses, and those clinging to the new protection schedule, have been placed in the 14th week of release. Grumblers have felt that the treaties between the various factions that led to the return to single features were arranged to favor B&K. Resentment, too, has been reported over the new requirement that makes 20 cents the minimum night admission throughout Chicago. This condition was imposed on quite a few 10 and 15 cent houses.

The show bombs are credited to some of the burning brands among the exhibs.

LICENSE MEASURE FAVORS L. A. HOUSES

Los Angeles, Oct. 31.
 Compromise measure has been agreed upon by film exhibs that would have given the police commission arbitrary powers in the licensing and regulation of amusement houses.

After the redrafted ordinance, expected to be passed this week, the commission will not have power to close a theatre for alleged indecent performances unless a conviction has first been obtained in Superior Court.

Original measure, instigated by the reforming element, gave the police arbitrary power to close houses at the discretion of its members.

Report Barr Making Public-Saenger Bid

Dallas, Oct. 31.
 Maurice Barr, southwest division manager for Public, reported dicker for operation of the Saenger with the women's Setup would be in line with P-P's current decentralization policy.

Rumors here connect Howard McCoy for a partnership with Barr.

"The Wax Museum"

(5th week)
 D—Lloyd Bacon
 A—Charles S. Belden
 Don Murphy
 Carl Erickson
 Cast—
 Lionel Atwill
 Gladys Farrell
 Fay Wray
 William Allen
 George Gordon
 Edwin G. Carey
 D—W. J. Connelley
 Elvira Maxfield
 Matthew R. Jones
 Melvina Bannister
 Anderson
"Ladies They Talk About"
 (4th week)
 D—Howard Bretherton
 A—Dorothy Mackaye
 Carlton Miles
 Brown Holmes
 Evelyn Ruthland

"The Inside"

(2nd week)
 D—Mervyn LeRoy
 A—Houston Harnett
 William H. Miller
 Robert Lorr
 James McMillan
 Cast—
 James Cagney
 Mary Bruce
 Claire Dodd
 Allen Brinkley
 Ruth Donnelly
 George E. Stone
 Gavin Gordon
 Robert McWade
"The Devil Is Driving"
 (4th week)
 D—Ben J. W. Scott
 A—Frank Mitchell Dacey
 Cast—
 Edmund Love
 Wynn Gibson
 Dickie Moore
 Charles Clifton
 Quinn Williams
 George Nichols
 Charles Williams

SPORT STUFF!...WITH A HEART-PUNCH NO DAME IN THE ARENA CAN FORGET

A thrill-packed story of a college wrestling champ who fell for the professional sport racket—and a certain little girl who gave him one look and turned the lay-down fighter into a lion!

She gambled her heart on her college hero...but he was in the game for money—not for glory!

THE SPORT PARADE

The whole sweep of sportdom rolled into one big sport parade that sweeps from college football bowl to the razzle-dazzle of the wrestling arena where Bronx cheers are the college yell and they put Razzberries on your diploma!

With

JOEL M'CREA

MARIAN MARSH, WILLIAM GARGAN

Robert Benchley • Richard "Skeets" Gallagher

Walter Catlett • Directed by Dudley Murphy

An RKO-RADIO Picture

DAVID O. SELZNICK
Executive Producer

Comparative Grosses for October

(Continued from page 10)

DENVER			
Oct. 1	Oct. 8	Oct. 15	Oct. 22
High. \$27,700 Low. 1,000	Grand Hotel \$14,500	Movie Crazy \$9,000	Phantom President \$7,900
PARA MOUNT High. \$22,000 Low. 2,200	Tiger Shark \$5,200	June 13 \$5,600	The Crash \$5,200
ORPHEUM High. \$20,000 Low. 5,500	Successful Calamity \$3,500 (New Low)	Chandu \$9,500	Blessed Event \$9,500
RIALTO High. \$4,500 Low. 1,900	War Cor- respondent \$2,500	My Pal the King and Fast Companions \$2,500	Once in a Lifetime \$3,000
			Hat Check Girl \$3,000

SEATTLE			
Oct. 1	Oct. 8	Oct. 15	Oct. 22
FIFTH AVE. High. \$25,000 Low. 4,600	Blonde Venus \$7,700	Chandu \$7,100	Grand Hotel \$16,200 (9 days)
ORPHEUM High. \$32,000 Low. 3,200	Okay America \$3,200 (New Low)	Dangerous \$4,500	Bill of Divorcement \$5,000
MUSIC BOX High. \$17,000 Low. 2,000	Blessed Event \$5,000	Blessed Event (22 week)	Cruise \$5,100
LIBERTY High. \$12,000 Low. 5,600	13th Guest \$4,400	Drifting Souls \$4,100	Doctor X \$3,700
			Boiling Point and These We Love \$4,700

DETROIT			
Oct. 1	Oct. 8	Oct. 15	Oct. 22
MICHIGAN High. \$53,100 Low. 16,700	June 13th \$27,900 Stage Show (Ben Barcia)	Blonde Venus \$21,900	Phantom President \$18,000
FOX High. \$50,000 Low. 9,000	Chandu \$10,000 Stage Show	Night Mayor \$8,000 (New Low)	Hat Check Girl \$20,000
FISHER High. \$29,000 Low. 9,400	Troubles \$14,500 Stage Show	Successful Calamity \$17,700	The Crash \$11,700
			Madison, Sq. Garden \$11,000

BUFFALO			
Oct. 1	Oct. 8	Oct. 15	Oct. 22
BUFFALO High. \$42,000 Low. 13,300	June 13 \$18,900 Stage Show (Harry Richman)	Bird of Paradise \$22,600	Phantom President \$16,800
HIPPO- DROME High. \$22,000 Low. 3,300	70,000 Witnesses \$9,000 Vaude	White Zombie \$9,400	Pack Up Your Troubles \$12,000
CENTURY High. \$21,000 Low. 4,700	Big City Blues \$11,000 Stage Show	Divorce in Family \$7,700	Tiger Shark \$8,100
LAFAYETTE High. \$16,000 Low. 5,000	Last Mile \$11,000	Night Mayor \$7,800	American Madness \$5,600
			Is My Face Red? \$5,800

WASHINGTON			
Oct. 1	Oct. 8	Oct. 15	Oct. 22
EARLE High. \$25,000 Low. 5,000	Night Mayor \$23,000 Vaude	Crooner \$16,500	June 13 \$15,000
PALACE High. \$23,000 Low. 5,500	Grand Hotel \$10,000 (22 weeks)	Kongo \$9,000	Smilin' Thru \$20,000
COLUMBIA High. \$19,000 Low. 1,100	Drifting Souls \$1,450 Vaude	Gold \$1,400	Ride 'Em, Cowboy \$1,200
FOX High. \$41,500 Low. 11,000	Hat Check \$17,500 Stage Show	Troubles \$14,000	Wild Girl \$19,700
KEITH'S High. \$20,000 Low. 4,600	Hell's Highway \$6,000 (6 days)	Bill of Divorcement \$15,500 (9 days)	That's My Boy and Phantom of Crestwood \$5,500

MONTREAL			
Oct. 1	Oct. 8	Oct. 15	Oct. 22
LOEW'S High. \$18,000 Low. 7,500	Blondie \$14,000	Once in Lifetime \$15,000	Phantom President \$15,000
PALACE High. \$32,000 Low. 7,000	Grand Hotel \$14,000	Movie Crazy \$13,500	Blonde Venus \$11,000
CAPITOL High. \$30,000 Low. 5,500	Doctor X and Week-Ends Only \$11,500	The Crash and Culver \$11,000	Troubles and 13th Chair \$12,000
PRINCESS High. \$25,000 Low. 4,500	Paradise Room 13 \$8,000	Paradise and Room 13 \$8,000 (22 week)	Cruise and Almost Married \$9,000
IMPERIAL High. \$20,000 Low. 1,750	Fantomas \$2,000 (French)	L'Aiglon \$3,000	L'Aiglon \$2,200

BIRMINGHAM			
Oct. 1	Oct. 8	Oct. 15	Oct. 22
ALABAMA High. \$25,000 Low. 7,000	Blonde Venus \$9,000	Movie Crazy \$5,500	Phantom President \$7,000
RITZ High. \$20,000 Low. 7,000	Hell's Highway and Those We Love \$4,700	Dangerous Crime (3 days) Okay America \$4,700	All-American \$7,000
EMPIRE High. \$20,000 Low. 7,000	June 13 \$3,300	Love Is Racket \$3,200	Purchase Price \$3,200
STRAND High. \$20,000 Low. 7,000	Stranger in Town \$1,300	Unarmed \$1,300	Rich Always With Us \$1,800
			Blondie of Follies \$3,300
			Crooner \$1,300

(Continued on page 23)

Charges of Graft Become a Blot on 'Bamas Sun. Films

Birmingham, Oct. 31. Accusations broke loose in the legislature in Montgomery last week when State Senator J. D. Jordan, of Gadsden, was charged with trying to collect money for helping pass the Sunday films bill legalizing shows in Gadsden. Jordan admitted he had suggested that Lee Castleberry, manager of the Princess theatre, pay him \$250 as expense money and that he had intended using it only for expenditures toward passing the bill. This bill has nothing to do with the Goodwyn bill putting shows in Birmingham, Montgomery and Mobile on Sundays. The bluenoses will now holler again and it's an unlucky break for theatre men in the bigger towns just as things were going so smoothly as to the Sunday shows.

Weeks Takes Up Like Production for Mayfair

Hollywood, Oct. 31. Remaining 14 features on this year's program which Ralph Like was to have supervised for Mayfair, will be produced by George Weeks, president of Mayfair. Latter is returning to active production. Pictures will be made at International. Like produced "Her Mad Night" and "Malay Nights" delivering the latter about 10 days ago. Next one will be "Midnight Warning" which goes into work early next month under Weeks' supervision. "Of Mayflower's," 24, Fanchon Royer has made one, "Heart Punch," and will produce seven more.

ARCHAIBAUD ON 'KILLER'

Hollywood, Oct. 31. George Archaibaud draws the directorial assignment for Radio's "Killer at Large". It's for the horror cycle, written by Louis Weltzkoorn.

WESTON'S ORIENTAL YARN

Hollywood, Oct. 31. Garnet Weston went on today by airplane writing staff last week, and will do an original Oriental story. Merlan C. Cooper will produce and Ernest Shoedsack direct.

Incorporations

NEW YORK
Richmond Hill Operating Co., Inc., Kings, theatrical, \$1,000.
Broed Productions, Inc., New York City, theatrical, 100 shares no par.
New York Pictures, 500 shares no par.
Theatrical Corp., 200 shares no par.
Cary Nation Co., Inc., Manhattan, theatrical, 100 shares no par.
Hansar Corp., New York City, theatrical, 100 shares no par.
Klunna Trade, Inc., New York, picture, 100 shares no par.
Broadway Theatre Ticket Service, Inc., New York, theatre tickets, 150 shares no par.
Wilets Motion Pictures, Inc., Manhattan, picture, 20 shares no par.
Old United States Service, Inc., Manhattan, theatre tickets, 100 shares no par.
Rensselaer Productions, Inc., Manhattan, theatrical, 500 shares no par.
Robert Stephens, Inc., Manhattan, theatrical, 100 shares no par.
Adonia Theatre, Inc., Kings, theatrical, \$1,000.
New St. Nicholas Bank, Inc., Manhattan, operate places of amusement, \$5,000.
N. T. G. Theatrical Enterprises, Inc., New York, theatrical business, \$5,000.
Continental Amusement Co., Inc., Manhattan, amusement, 200 shares no par.
Murray Whiteman, Inc., Buffalo, song sheets, music records, 200 shares no par.
Greater New York Amusement Co., Inc., New York, general theatrical, 200 shares no par.
DISOLUTION
Individual Films, Inc., Manhattan.
Aene Theatrical Enterprises, Inc., New York, theatrical, New York office, 201 Bleecker street, U.S. 1st President Reginald Morie, 60 shares no par.

CALIFORNIA
Borlen Pictures Corp., Capital stock, \$2,500. Clara P. Borlen, Valie Lykins, Kerry (Borlen).
Hollywood Inside Fads, Ltd., Capital, 100 shares, no par, authorized John F. Kennedy, Frank Greer, Houston Barnett, 100 shares, no par.
The Robert Corp., Film production. To issue 100 shares, \$100.
Tian Amusement Co., Hold real property. To issue four of 100 shares, no par.
Ear West Exchange, Inc., Film distribution. To issue all 100 shares, no par.
Don Lee Broadcasting System, Radio broadcasting. To issue 1,653 of 10,000 shares.
Finger, Galt & Royce, Inc., Theatre operating. To issue all 5,000 shares, no par.
Moore Enterprises, Inc., Amusement. To issue three of 2,500 shares, no par.

Manager's Grass

Columbus, Oct. 31. Tom Davis, manager of the RKO Palace theatre for the past 10 years, has resigned effective Nov. 11. Davis is going to retire to his 135-acre farm in Kentucky. The whole town envies him.

CIVIL SUIT ONLY FOR LOSS, THEFT OF SCRIPT

In a Magistrate's court last week, in New York, P. Burr Wiles, a scenarist, was advised that, if no criminal charge would hold against George E. Bradley, former newspaper and motion picture man, for a lost manuscript. He was told to have recourse to civil law. It ends a stern chase of several months on Wiles' part.

About July Wiles saw in a New York daily an item to the effect that the newly formed Cinema Art League was about to make productions which would be shown and marketed for the benefit of the unemployed. Wiles got in touch with Bradley at the offices of the League, 11 E. 42 street, eventually learning with him the script of a five reel picture he had recently completed. It does not appear, however, that either the loss or charge of a theft motion picture script is taken seriously unless it can be shown that some effort was made to profit unlawfully therefrom.

In this case it is merely a matter of a lost script as far as the Bench is concerned. Which tracks with earlier decisions both here and in California courts.

U May Do 'Ice Flame' as Third Travelog Cycle

Hollywood, Oct. 31. Universal is negotiating for "Ice Flame," story of the arctic and the third travelog-drama in which U is currently interested. Ice footage is owned by the Motion Picture Investment Corp., which will finance filming of a story here to be worked into the polar scenes of "Ice Flame" by Alnsworth Morgan, will be published in book form by Bobbs-Merrill. Isadore Bernstein is writing the adaptation. Universal will release "Pagan River" and another, to be made by Chester Bennett, if negatives are satisfactory. Both these travelog features will be filmed around India-China.

Edison Theme Out in Karloff Story Change

Universal City, Oct. 31. First intended as a biographical story based on Thomas A. Edison, "The Wizard" will be changed in theme by Universal and used as a film for Boris Karloff. Actor will play an inventor such as Edison or Steinmetz, but with no direct reference to any personage. The much discussed scientific sequence in "Frankenstein" convinced U that more of this electrical flash and dynamo stuff would go in another story. Ted Fithian is working on a treatment.

Sold Below Mortgage

San Diego, Oct. 31. Savoy theatre building has been bid in for \$65,000. Auction was held on the courthouse steps on a trust deed foreclosed by the bank. Bid was about \$25,000 less than the original indebtedness, placed at \$85,000 under trust deed held by Prudential Life Insurance company.

233 CLUB WINS TAX REBATE

Hollywood, Oct. 31. Ruling that the 233 Club, Hollywood, Mass., organization, is a fraternal order and not a social club, therefore not subject to taxation on membership fees and dues, Federal Judge W. F. James entered judgment against the Government in the organization's action for the return of taxes paid. Amount involved was \$12,509.25.

Markson at WB

Burbank, Oct. 31. Ben Markson, lat at Radio, has joined the Warner Brothers' writing staff. He has a contract for one picture.

BOOTLEG WIRE IN HALF OF U.S. HOUSES

Almost 50% of the theatres now operating in this country are now equipped with bootleg sound apparatus or such equipment at all. This is borne out by installation figures of RCA Photophone and Western Electric. Combined these firms have slightly in excess of 8,000 installations.

Late tabulation of the industry's theatres reveal that around 15,000 are currently operating. W. E.'s installations in the U. S. are a little more than one-third of all the lighted houses, that company placing its present total at 5,700. It is reported to be increasing slightly over one-fifth of the domestic theatres with 2,400 equipments.

Reduced equipment prices, however, are reported spurring installations. During the past year W. E. calculates it has been leasing its apparatus at the rate of 15 weekly. According to figures presented recently, Photophone shows about the same average. This is in excess of other years for the RCA device.

BIRMINGHAM GETS ITS SUNDAY SHOWS

Birmingham, Oct. 31. After 15 years of fighting for Sunday shows they have been delivered a plan that one body most unusual Legislatures in the history of the state. Houses were open Sunday (30) afternoon and night. Goodwyn bill legalizing Sunday shows in Birmingham, Montgomery and Mobile, or to be exact, in towns of 60,000 population or more, passed the Legislature and went to Gov. McCall. Miller signed the bill. It didn't get. Miller returned the bill to the Legislature and asked for an amendment calling for a referendum in Birmingham to decide the question of Sunday shows. When the House of Representatives brought the bill up for reconsideration it voted 63 to 22 to non-concur on Miller's amendment, and then voted to put into effect the original bill over Miller's head by a vote of 70 to 16.

Bill was then sent to the Senate which made quick work of defeating Miller's plan. That body voted 29 to 6 to non-concur and then passed the bill 26 to 7. Bill also legalizes Sunday baseball, football, tennis and sports in general, but the theatre was the main object of debate.

Birmingham theatre managers held a confab as soon as the bill was passed and agreed to open shows at 2 p. m. at church hours. Theatres will open at 2 p. m. and remain open until 11 p. m.

As the bill was passed announcement was made that with Sunday shows the Jefferson would open Nov. 8 with a rep show. Action on opening the house was held up until final disposition of the bill was made. The same applies to the RKO Trianon which is expected to open within the next few weeks. With arrival of Sunday shows it is also possible that vaude may be placed in one or more houses. There's not a vaude house in town at present.

Gardner-Vincent Filming Story Around Travelog

Hollywood, Oct. 31. Trying a fling at production, the Jack Gardner-Frank Vincent agency will film a story around an Indian travelogue by Paul L. Hoefler, who photographed "Africa Speaks". Negative, about 35,000 feet, is in a cutting room at Tiffany studio.

'JASPER' REPLACES 'ACE'

Hollywood, Oct. 31. "Great Jasper," by F. O. Courrier, will be next for Richard Dix at Radio instead of "The Acc." Litter slips into second place. Kenneth McCowan will supervise "Jasper".

MEMES IN GERING SPOT

Hollywood, Oct. 31. Lothar Mendes will direct "Luxury Liner," R. P. Schulberg picture for Paramount. Marion Gering was previously pencilled in.

**SWEEP GLOOM
AWAY in a
cloud of**



They were BORN to CO-STAR!

RED CLARK GABLE — JEAN HARLOW DUST

Gold dust describes it better! Wow, what a crowd-getter!

NOV. 18th

Important!

**DRESSLER-MORAN
PROSPERITY**

Nationwide Simultaneous
Day and Date Engagements

LOS ANGELES—Simultaneous engagements. At Pantages it broke opening matinee record; in three days exceeded full week of "Tarzan." Total for the week almost equalled combined total of "Tarzan" and "Emma." That's something! At United Artists Theatre "Red Dust" delivered same sensational business!

NEW ORLEANS—Double the average of past 10 weeks! Imagine!

CHATTANOOGA, TENN.; PORTLAND, ORE.—The same sweet story!

And "Red Dust" is just starting on its merry way

VOTE THE STRAIGHT M-G-M TICKET!

And you'll be "Smilin' Through" 1932-33!

Comparative Grosses for October

(Continued from page 21)

BOSTON

Oct. 1	Oct. 8	Oct. 15	Oct. 22
METRO-POLITAN High, \$46,000 Low, 15,200	Blonde Venus \$33,000 Stage Show	Cabin in Cotton \$39,400 Ted Lewis	One Way Passage \$39,400 Ted Lewis
R-K-O Memorial High, \$41,200 Low, 6,140	Last Man \$10,800 Vaude	13 Women \$11,700	Hell's Highway \$15,700
KEITH'S BOSTON High, \$23,000 Low, 4,000	Once in a Lifetime \$16,700 Vaude	Sporting Age \$18,900	All-American \$22,800
			Crestwood \$19,000

PORTLAND, ORE.

Oct. 1	Oct. 8	Oct. 15	Oct. 22
PARA-MOUNT High, \$22,500 Low, 5,000	Tiger Shark \$12,000 Stage Show	Blonde Venus \$11,500	Cabin in Cotton \$10,000
R-K-O ORPHEUM High, \$24,000 Low, 2,000	Okay America \$2,800	Dangerous Game \$3,400	Divorcement \$3,800
UNITED ARTIST High, \$13,000 Low, 2,500	Hat Check \$3,000	Heritage of Desart \$4,000	Phantom President \$4,500
			Madison Sq. Garden \$3,500

MINNEAPOLIS

Oct. 1	Oct. 8	Oct. 15	Oct. 22
R-K-O ORPHEUM High, \$25,000 Low, 5,000	Okay America \$16,000 Vaude (Texas Gulnan)	Dangerous Game \$11,000	Sporting Age \$11,000
STATE High, \$25,000 Low, 5,000	Blonde Venus \$12,100	Movie Crazy \$10,100	Phantom President \$9,100
LYRIC High, \$17,000 Low, 5,000	Doctor X \$6,000	Congorilla \$4,900	June 13th \$6,000
			Heritage of Desart \$3,500

KANSAS CITY

Oct. 1	Oct. 8	Oct. 15	Oct. 22
MAIN STREET High, \$32,000 Low, 8,000	Hold 'Em Jail \$21,000 Stage Show	13 Women \$20,000 Rio Rita, Tab.	All-American \$18,000 Follow Thru, Tab.
LOEW'S MIDLAND High, \$35,000 Low, 7,000	Grand Hotel \$12,400 (2d week)	Troubles \$14,600	Smilin' Thru \$19,500
NEWMAN High, \$33,000 Low, 4,000	Blonde Venus \$12,000	Movie Crazy \$11,000	Phantom President \$7,000
LIBERTY High, \$13,400 Low, 2,800	June 13 \$3,500	Big City Blues \$4,000	Painted Woman \$2,800
			Radio Patrol \$4,000

LOUISVILLE

Oct. 1	Oct. 8	Oct. 15	Oct. 22
LOEW'S High, \$28,000 Low, 4,500	Troubles \$9,000	Smilin' Thru \$13,000	Kongo \$6,700
STRAND High, \$12,500 Low, 2,000	Blonde Venus \$4,800	Shoreland Calamity \$3,200	Robinson Crusoe \$3,300
RIALTO High, \$7,800 Low, 1,500	Two Against World \$7,800 Stage Show	June 18 \$6,400	The Crash \$2,700
BROWN High, \$14,000 Low, 1,700	Hold 'Em Jail \$2,300	Paradise \$2,400	Wild Girl \$3,200
ALAMO High, \$11,600 Low, 1,500	Hat Check \$1,500	Heritage of Desart \$2,000	Phantom President \$6,500
			Divorcement \$3,000
			Crestwood \$2,700

SAN FRANCISCO

Oct. 1	Oct. 8	Oct. 15	Oct. 22
FOX High, \$70,000 Low, 15,000	Pack Up Your Troubles \$27,000 Stage Show	Hat Check Girl \$19,000 'Sally' Tab.	Kongo \$19,000
WARFIELD High, \$45,000 Low, 8,200	Heritage of Desart \$16,000 Stage Show	Phantom President \$17,500	Smilin' Thru \$22,000
PARA-MOUNT High, \$36,000 Low, 5,000	Grand Hotel \$17,000	Grand Hotel (2d week)	Movie Crazy \$12,500
GOLDEN GATE High, \$19,000 Low, 7,000	Dangerous Game \$15,000 Vaude	Lifetime \$14,500	Big Broadcast \$15,000
			Divorcement \$15,000
			Crestwood \$15,000

TACOMA

Oct. 1	Oct. 8	Oct. 15	Oct. 22
RIALTO High, Low, ..	70,000 Witnesses and Bird of Paradise \$2,800	Troubles and Blonde Venus \$2,100	Life Begins Divorce in Family \$2,100
BLUE MOUSE High, \$6,300 Low, 1,400	Blessed Eard \$2,000	Speckled Bird \$1,500	Cruce \$2,000
			Two Against World \$1,950

CINCINNATI

Oct. 1	Oct. 8	Oct. 15	Oct. 22
ALBEE High, \$33,500 Low, 12,000	70,000 Witnesses \$13,000 Vaude	Okay America \$18,000 Tainadage-Jesael	War Correspondent \$25,000 Olson and Johnson
PALACE High, \$25,100 Low, 7,200	Dangerous Game \$13,000	Phantom President \$9,300	Blonde Venus \$9,200
CAPITOL High, \$22,000 Low, 4,500	June 13 \$8,000	Divorcement \$6,100	Chandu \$6,100
LYRIC High, \$23,900 Low, 5,000	Grand Hotel \$10,600	Grand Hotel (2d week)	Smilin' Thru \$12,100
			Smilin' Thru (2d week)

Loud Mouse

First known personal appearance of a live mouse in a theatre amplifier is reported by ERPT to have been staged in its equipment in the Grand Theatre, Latrobe, Pa., last week.

By the time emergency engineers got there the rodent had found its way out and the squeaks in a drawing room scene had subsided.

UNION'S AGENT ARRESTED IN BOMBING

Milwaukee, Oct. 31. Five men, including Chester Mills, business agent of the Motion Picture Operators' union, Local 184, affiliated with the American Federation of Labor, are in custody following intensive police activity in connection with the recent bombing of the Parkway, nabe independent house, in Indianapolis.

Confessions obtained from John Jacques, 22, leader in the bombing of the Parkway and three west side speakeasies, and his brother Leslie implicate Mills as well as Gilbert Brown and Jack Bigley.

According to stories told by the two brothers, the idea back of their bombing activities was to obtain money. They had planned to throw a few bombs first of all at the speaks and then promise future protection for so much money.

When the speaks failed to fall for the idea, the boys appealed to Mills, according to their confessions. They allege that the business agent agreed to the scheme of bombing.

Following the Parkway bombing, police raided headquarters of Local 184 and arrested several members of the organization together with Mills. A suit was instituted in circuit court as a result charging police officials with false arrest and asking \$65,000 damages. No warrants were issued at the time owing to lack of evidence.

Shortly after the raid on Local 184, police arrested five members of the Independent Operators' union, Local 110, including the business agent, and allegedly obtained confessions that cleared up most of the stench bombing of local union theatres.

Nine houses have been treated to black powder and dynamite bombing since June, 1930.

High Priced Falls

Los Angeles, Oct. 31. Breaking a wrist in a balcony fall at a Fox-West Coast theatre is worth \$11,000, but dislocating an ankle in a smaller slip calls for a \$50,000 suit, according to two Superior Court actions filed here.

Josephine Sedgwick, who alleges she split her left wrist when she fell at Loew's State, is suing the circuit for \$11,000. Margaret Carter wants \$50,000 from F.W.C. the Fox Wilshire and Hall Plaza, manager, for a dislocated left ankle.

Ada E. Weldon has filed suit against Fox-West Coast for \$10,000, claiming she was damaged by that extent by a fall in front of the San Pedro theatre. Claims she broke her leg on the slippery sidewalk.

Sam Katz's Future

(Continued from page 5)

ager and the various directorial boards, or since Katz arrived in New York from the coast, Oct. 20. His first declaration of withdrawal is said to have been made last Thursday (27) before the board of directors, who refused acceptance. The next afternoon (Friday) before the finance committee Katz is reported as having presented his final ultimatum and when no partial acceptance was forthcoming, he announced his resignation to the committee and walked out of the meeting.

News of the Katz withdrawal from Paramount started flashing over New York phone wires early Friday evening and by 10 p. m. had mushroomed throughout the homes of picture men. With no intimation of such drastic action, the resignation struck film men as a bombshell.

John Hertz issued an abrupt official announcement of the Katz withdrawal that night (Friday) while on Saturday (29) Adolph Zukor also made an announcement explaining the matter as a disagreement between the directors and Katz over policies.

Katz has a contract with Paramount-Public which has two years and eight months to run and is said to call for a salary of \$130,000 a year, exclusive of cuts. In addition to this his agreement calls for 7 1/2% of all Public.

The split between Katz and Paramount is understood to be predicted upon Katz's hostility to bankers and the studio attitude which he has always maintained. It is understood that the antagonism between Katz and the Paramount bankers (Kuhn, Loeb & Co.) began coming to a head in a previous New York visit early in September at which time Katz and the financial men went to the mat on studio production matters. But the situation was brought to the breaking point by the decentralization policy recently adopted by Public for its circuit of theatres. Katz opposed this plan on the blanket scope with which it was being launched, and, while agreeing in principle with the move, had his own ideas as to how it should be worked out. It is said that Katz maintained that he was left in ignorance of many of the decentralization details while on the coast and only learned of them upon his arrival in New York.

Added to this was his being questioned on picture costs at the studio and theatre deals on which some board members are declared to have stated they were left in the dark. The arguments between Katz and the various boards are said to have started upon his arrival in New York over picture costs, but began to reach the final stage a week ago Monday (24). Tuesday the atmosphere grew warmer and on Wednesday (26) Spitz presented his decentralization plan to the board with Katz making his objections and finally leaving the meeting.

It marked a definite split between Katz and Spitz. On the following day (Thursday) Zukor, reported to have sat silently by until this time, verbally entered the situation and it was then that Katz first tendered his resignation which was not accepted.

On Friday (28), the day of his final withdrawal, Katz went before the finance committee insisting upon four more months in which to work out his plans and remain in absolute authority over the theatres and studio. Information is that upon Zukor's recent visit to New York the bankers granted him full power at the studio. The committee is reported to have

agreed to Katz's proposal as to the studio but declined to acquiesce as to the theatres until further talking over the matter with him. At this point Katz abruptly tendered his resignation and left the room.

At the time of the withdrawal Katz was general manager of Paramount-Public, president of Public theatres and a member of the board of directors. Upon the resignation of S. R. Kent as sales head of the organization last April, Katz determined to add production and distribution to the exhibition duties, placed Leo Spitz in a supervisory capacity over Public, with John Balaban and Sam Dembow the active theatre operators. Installed Emanuel Cohen as studio production head at the Hollywood plant, and left for the east to oversee the picture making. He has remained there since except for his two visits east. The current one, his second since last spring, was to have been of indefinite duration.

Katz came to Paramount in 1925, via Balaban & Katz, the Chicago theatre circuit founded by himself and A. J. Balaban, eldest of the Balaban brothers and now retired. A deal was made in 1925 whereby Paramount acquired B&K and Katz joined the major organization as a vice-president and general theatre manager. During the same year Katz started forming all Paramount theatres into an affiliated corporation which was called Public and was headed by himself as president.

Leo Spitz, who has been supervising the Public houses during Katz's absence on the coast, attended the same school with Katz and eventually became not only the latter's personal attorney but also legally represented such theatre circuits as Balaban & Trinz, and Great States. All these are or have been B & K subsidiaries.

The present Public decentralization plan, whereby circuit partnerships will be turned over to their owners or leased and active operation will be returned to the field, and which the P-P finance committee apparently approves, is said to have been conceived by Spitz and is the shoal upon which the Paramount-Katz relationship of seven years has foundered.

Paramount's original theatre chain was organized by E. B. Franklin, who left that company shortly after Katz's appointment as general theatre operator. Franklin then became president and active operator of the Fox West Coast circuit, and subsequently theatre head for RKO as president of Keith-Albee-Orpheum and the Orpheum circuit, positions which he now holds.

Hollywood, Oct. 31. Announcement of Sam Katz's resignation threw the Paramount studio in an uproar last Saturday. Emanuel Cohen did not go to his office during the day.

Einfeld-Goldberg on Quick Tour For 'Fugitive'

Charlie Einfeld and Lou Goldberg, of the Warner home office, left Sunday (30) for a flying trip through southern keys for the openings of WB's 'Fugitive'.

First stop is Atlanta, with other points to be contacted, including New Orleans, Dallas, Oklahoma, and possibly St. Louis and Chicago. Though on the books for the New York Strand Nov. 12, a change may still be made on 'Fugitive' to spot it for a two-day run.

After returning to New York, Einfeld goes to Denver for the opening there of 'Silver Dollar'.

Harrison for Dialog

Hollywood, Oct. 31. Bertram Harrison, stage director, is due here from New York Nov. 2 to direct the dialog on 'The Masquerader' from Sam Goldwyn. Placed by William Morris agency.

First coast trip for Harrison, who directed dialog for Paramount at Long Island.

Mrs. Byram's Publicity

Marion Miller, in private life wife of John Byram, assistant drama editor of the N. Y. Times, has joined Public to do publicity on the woman's angle for the New York houses. She will work with the publicity who's attached to J. E. McInerney's office.

PROVIDENCE

Oct. 1	Oct. 8	Oct. 15	Oct. 22
STATE High, \$28,000 Low, 5,000	Troubles \$13,000	Smilin' Thru \$17,300	Kongo \$6,100
R-K-O ALBEE High, \$20,000 Low, 5,000	Dangerous Game \$9,400 Vaude	Lifetime \$7,000	Divorcement \$12,600 Eddie
PARA-MOUNT High, \$18,000 Low, 4,000	Movie Crazy \$7,200	Blonde Venus \$7,900	Phantom President \$8,900
MAJESTIC High, \$18,000 Low, 6,000	Successful Calamity \$5,000 Thrill of Youth \$5,000	The Crash and Tiger Shark \$6,500	Life Begins and Parisian Romance \$6,000
R-K-O VICTORY High, \$4,500 Low, 1,400	Night Club Lady \$4,000 American Madness \$2,200	Phantom Express \$4,500 Hold 'Em Jail \$4,500 Schmelting (New High)	Cabin in Cotton \$7,200 Exposure \$7,200

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Dual Bills Indorsed By Allied Theatres After Walkout Hint

Detroit, Oct. 31.
Double billing was indorsed and adopted for an additional indefinite period by Allied Theatres here last week. Elimination to one change a week was modified to include holidays but eliminating Sundays. Another provision adopted limits showing to a change of not over three days.
Indorsement of restricted double billing follows a threatened walkout by exhibs who thought that the trial period showed a failure. At the meeting, at which over 100 theatres were represented, policy was readopted by an overwhelming majority.

KBS Seeks Additional Tieups on Production

Hollywood, Oct. 31.
KBS will go after outside productions to do next spring when it is near completion of its program for World Wide. At present the studio hasn't the facilities to handle more than its W-W group of 14 features.
The Kelly-Bischoff-Saal triumvirate hopes to get some of the pictures being farmed out to independents by major studios. Ken Maynard, western series will be finished in December, leaving more than enough space on the lot for KBS's own features.

PRINCIPAL GETS ALHAMBRA
Los Angeles, Oct. 31.
Deal is under way whereby Principal Theatres will take over and operate the Alhambra, former downtown grind, from Fox-West Coast. Policy will be a downtown fourth run, but first run on Hill street for product under contract to P-W and Principal.
Alhambra has been dark since spring.

Man Bites Dog

Birmingham, Oct. 30.
A stench bomb was tossed at the residence of E. J. Lother, business representative of the stagehands, last week.
Bomb was thrown from a passing automobile between 11 p. m. and midnight, according to Lother.

Studio Placements

Muriel Evans, 'Flesh,' Metro.
Patricia Carson, 'Let's Go,' Metro.
Nelly Bly Baker, 'Prosperity,' Metro.
Gloria Ann White, Donald Nielson, 'Kid-In-Hollywood,' Jack Hays Educational.
Allen Jenkins, 'Mindreader,' WB.
Guy Kibbee, Aline MacMahon, 'The Sucker,' WB.
Edward Pawley, Allen Jenkins, 'Blondie Johnson,' WB.
Esther Howard, 'Grand Slam,' WB.
Roland Young, 'Good Company,' Fox.
Neil Hamilton, 'Acquitted,' Col.
Ralph Bellamy, Pat O'Brien, Charles Middleton, Rollo Lloyd, 'Destination Unknown,' U.
Frank Craven, 'State Fair,' Fox.
Complete cast 'Officer 13' Allied: Blanche Blue, Lila Lee, Seena Owen, Charles Delaney, Florence Roberts, Mickey McGuire, Jackie Searle, Frances Rich, Joseph Girard and Floyd Ingram.
Theodore Von Eltz, Robert Elliott, 'Man's Law,' Monogram.
Nell O'Day, 'Canyon Walls,' Fox.
Thelma Todd, 'Air Hostess,' Col.
Louise Dresser, 'State Fair,' Fox.
Charles Grapewin, 'Moon Song,' Paramount.
Ben Blue, Billy Gilbert, James Morton, Tiny Ward, Genia Mitchell, 'Bring 'Em Back a Wife,' Hal Roach Taxi Boys series.
Fred Kohler, Sr., 'Call Her Savage,' Fox.
Bryant Washburn, 'Second Hand Wife,' Fox.
Herbert Vinton, 'Handle with Care,' Fox.
Forben Meyer, 'Animal Kingdom,' Radio.
Jean Lacey, Gertrude Astor, Donald Keith, Lynton Brent, Elene Arletti, Nina Gilbert, 'Innocent,' S. S. Millard.
John Wray, Bela Lugosi, Alexander Carr, 'The Death Kiss,' KBS.
Alan Hale, 'Destination Unknown,' U.

FRACTIONAL FIGHT

Independent Producers, Soundmen
Argue on Day Rate for Craft

Hollywood, Oct. 31.
Rates to be paid sound crews for fractions of a week's work have created a stir between the independent producers and the soundmen's union, members of the latter refusing checks that pay off at the rate of one-sixth of a week per day instead of one-fifth.
Stand to be taken by the Indies will be decided at a meeting Nov. 3. Until then the \$250 rate per day for a three man crew will hold insofar as the producers are concerned.

U DENIES MAKING FILMS FOR \$75,000

Denying a 'Variety' report that Universal is producing four class 'B' features with budgets not exceeding \$75,000, R. H. Cochrane, vice-president in charge of the home office, declared:
"We cannot do it and no other company can do it unless they intentionally set out to make cheaters. We haven't any such budget for any of our pictures or any such plan. Our minimum picture is around \$150,000. The same is true of every other major company."

SUIT OVER CLOSING

Oklahoma City, Oct. 31.
Alleging breach of rental contract, T. G. and Alva Teeter, local exhibs, have filed \$27,000 damage suit against Mid-West Enterprise Co. Exhibs claim latter firm's neglect of house repairs forced them to close the Palace here.
House was recently condemned by city execs.

Pinch Buffalo Picket

Buffalo, Oct. 31.
Picketing by operators at the Mayfair led to the arrest of John Moest, 24, former operator of the house, on a charge of disorderly conduct.
Warrant was sworn to by Nathan Boaseberg, manager of the house.

Predict 10c Houses Here to Stay, Own Niche Theory Wins Sympathy

DROP F-M MINN. IDEA

Say Union Demands Too High—
Publix Reopening Century

Minneapolis, Oct. 31.
Because of what he regards as unreasonable demands by the stagehands' union, John Friedl, Public division manager, announces that plans for booking 'Fanchon-Marco' units into the local State have been abandoned.
At the same time, Friedl announces reopening of one of the two closed local Public deluxe houses, the 1,800-seat Century, Nov. 3.

Would Halt Work on Frank's Minn. Theatre

Minneapolis, Oct. 31.
City council license committee has voted to recommend that the council rescind a license granted to W. R. Frank, independent, to build and operate a neighborhood theatre. Theatre was opened at a referendum of voters of the district, but council members claim that Frank is erecting a less costly showhouse than he promised.
Frank has started mandamus proceedings to prevent council interference and to compel the aldermen to issue necessary permits and licenses.

Back Up Truck and Swipe Theatre's Safe

Syracuse, N. Y., Oct. 31.
Nervy cracksmen backed a truck to the rear door of the Elmwood theatre, south side nabes operated by James Constantino, and carted away an 800-pound safe containing \$200 in cash and mortgage and insurance papers representing \$18,000.
Some 45 hours later the safe, opened, was found in a field by pheasant hunters.

The 10 cent theatre is here to stay, in the opinion of some leading distributors and chain operators. It has become as firmly entrenched as a part of show business today as the shotgun of the silent era were before prohibitive equipment prices and rentals drove them temporarily from the scene.
"All they play is celluloid and even if every major held out a portion of its pictures against the dime shotgun, they'd still remain," is the way one executive put it.
For a time distributors and theatre chains were mulling greatly lengthened protection as a means of curbing 10-cent operation. Distributors were also considering such high rental demands from the shotguns that they'd be forced into a possible film shortage. Neither of these contemplated moves, except better protection for houses 'in front' in some cases, have come to pass. It was felt that even if protection were extended to a year against the dime houses, they'd still be satisfied, and from a boxoffice point of view of first runs continue to be a menace.
2,000 Dimers
While in many circles of the industry the dimers are regarded as a menace, largely because in bad times it's a question of admission scale with the mob, some left-handed sympathy for the 10c grinds is developing. This is partly due to a feeling among the liberals that the cheap houses are beginning to find their place in the talker era as they did when films were noiseless.
Latest estimate is that there are about 2,000 10c houses in the United States. Few are having any difficulty obtaining pictures and if the majors refuse them service, for some reason or another, they are getting by on independent product. Unsound policy of a prohibitive rental by one of the majors this year in an effort to stem 10c operation, was discovered by that major, was that competitive distributors rushed in at usual rental levels.

FROM ALL POINTS ON THE COMPASS...



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"The CROONER"
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Walter Winchell Says
"Recommended to diversion seekers for Ken Murray's elegant performance in the 'Crooner'."

N. Y. "Mirror"
"Ken Murray who steals the picture... Murray walks away with the laurels. He is funny, lovable, interesting and convincing."

N. Y. "Times"
"The happiest performance in 'Crooner' is that of Ken Murray."

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KEN MURRAY

Washington (D.C.) "Herald"
"Ken Murray steals the picture from David Mann and Ann Dvorak."
N. Y. "Telegraph"
"It is Ken Murray who runs away with the picture... Murray is the type in motion pictures."
"Motion Picture Herald"
"Ken Murray has a role that has a deliciously snobbish ring to the picture."
L. A. "Times"
"Comic steals picture. Ken Murray of vaudeville production in a neatly ribboned package and takes home the bacon."
"Variety"
"Ken Murray steals the picture."
"Picture Play"
"Mr. Murray is likable, clever and be seen more often."
"Screenland"
"Ken Murray steals the show. See this one—it's good entertainment... Especially Murray."
Hollywood "Herald"
"Ken Murray runs away with the show... has been done for a long time."

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Inside Stuff-Vaude

When playing strong name acts in Philadelphia, Warner Bros. plans 24-sheeting the town more extensively on such personalities than it has been on its pictures.

Two weeks ago when Harry Richman played the Mastbaum, WB put out 330 stands, which is said to stand as a record for Philadelphia. Last week 175 were put out on Joe E. Brown.

This amount of bill-posting by Warners in Philly exceeds that of any commercial on outdoor advertising in that city.

Opening day for Donald Novis at the Paramount in Brooklyn found the NBC tenor involved in a heated disagreement with Public prosecution men over the elimination of a stage mike from his act. Circuit execs contended that the set of electric-earpieces down in the footlight trough would fill the bill perfectly, while the warbler argued that he had to have a mike stationed right in front of him for the proper transmission of his voice.

To stop the feud going on between Olive Olsen and Joe Penner for laughs in the "Follow Thru" unit, Fanchon & Marco dispatched Cotton Croonon to Milwaukee to fix up the book, so neither would step on the other's toes. Le Roy Frinz will also hop east to step up the dance routines in this unit.

In last week's (22) Palace review, New York, it was stated, Christianson's Stallions did not show at the initial performance. Act was present and opened the running order.

Philly Indie's Acts

Five act bills on a full week and a \$5,000 budget go into the indie Carmen, Philadelphia, Nov. 4 upon its return to vaudeville. House has been taken over by Joe Cohen who formerly operated the Allegheny, Philly.

Eddie Sherman will book from New York. Frank Ackley replaces George Grovenstein as manager under the new operator.

JENKS' TWO WEEKS

Hollywood, Oct. 31.

Frank Jenks is spotted in Fanchon & Marco's 'Tahiti' unit as m.c. for two weeks, playing the Long Beach and the United Artists engagements. Unit opened in Long Beach Thursday (27).

At San Diego, starting 10, Jackson and Gardner, comics, who here from Chicago, to go into the unit. Act was placed by Schallmann Bros. San Diego is now a full week stand for the units.

UNITS STAGED IN EAST FORCE F&M VACATIONS

Hollywood, Oct. 31.

With five of their eastern produced units coming to the Coast in the next six weeks, and with local production at a complete standstill, Fanchon & Marco has pruned its Hollywood personnel to the bone. Most of the employees at the studio are off the payroll for from six to eight weeks.

Skeleton crews are being maintained in most departments to handle such production details as may arise in connection with the Coast bookings of eastern units, but the rank and file are same salary, and will not return until rehearsals are resumed for new units Nov. 15. Practically no stage talent is being engaged, with Marco devoting his time to laying out future policies.

NEW ACTS IN 'PAREE'

Hollywood, Oct. 31.

Beilit and Lamb have been transferred from Fanchon & Marco's 'Tahiti' to 'Hello Paree,' replacing Helen Warner.

Lafayette & LaVerne have been added to latter. Leona Saunders, acrobatic dancer, has been added to 'Tia Juana' unit.

FREAKS BRING SQUAWK

Freak show appended to the circus bill at the Palace, New York, last week was moved out of the inner lobby after the fire department quawked that crowds it collected were blocking the entrance.

Radio Troupe Goes

Into L. A.-U. A. for FWC

Hollywood, Oct. 31.

Fox West Coast has booked the 'Blue Monday Jamboree,' which broadcasts weekly from KFRC, San Francisco, for the United Artists theatre here week of Nov. 10.

If getting over the troupe will then play San Diego, Portland, Seattle and Sacramento. Week that the Jamboree plays here it will broadcast its Monday night program from the stage.

DES MOINES STAGELESS

Des Moines, Oct. 31.

On Nov. 12 the Paramount will go the way of all flesh and turn to straight pictures at a 35c top.

House has been using F&M units and assembled vaude on split weeks for a year or more. Leaves the city stageless.

LAND'S BALLYHOO SHORTS

Hollywood, Oct. 31.

Oswald Land, New York vaude agent, has opened an office here and intends making shorts, using some of his clients as actors. Pictures are not for regular releases, but to be used in connection with personal appearances by the players.

ROESNER TO OAKLAND

Hollywood, Oct. 31.

Walt Roesser, m. c. at the Fox, San Francisco, moves to the Fox, Oakland, in the same capacity.

In the event that the Paramount Oakland reopens Fanchon & Marco shows will switch there including Roesser.

RKO-Loew Dropping Vaude in Rochester; Columbus Goes Too

RKO and Loew will drop vaudeville in Rochester, N. Y., by mutual agreement. Both circuits go straight pictures there. The two chains discarded vaudeville for awhile under a similar agreement there last year.

Another East stand going straight film is Columbus, O., on which no definite change date is set. Loss of Rochester and Columbus will cut RKO's New York vaudeville book to 15 weeks.

Saranac Lake

By Happy Benway

Dr. M. Dworin replaced Dr. Irving Tabershaw as the house medico at the lodge. Dr. Dworin halls from Chicago.

RKO's five-act one night vaudeville show hits the Palace, Lake Placid, for another tryout.

Miss Sylvia Florman, wife of the Loew booker, arrived in the fresh air city for a rest and some ozone. She is resting at 138 Park avenue.

Margaret Grove who is showing up goody-goody on the cure thing, now nesting at 9½ Church st., the Northwoods San... Louis Rhein-gold has added six pounds and around at times for mindy exercise... Joe McCormick is a newcomer... Jack Flaum gets a nice report: one half hour exercise twice daily with a weekly addition of more walking... Jack Lewis who did the cure thing here and is now on the oke side, is New Yorking and working... Ruth Hatch, new arrival at the lodge, still on the observation list... Russ Kelly after seven years of ozoning got the final okay and will resume work in Philadelphia... Marie Crawford week-ending it with Brother Bert Ford... Jerry Vogel sweetened everybody's tools via a mess of imported candy... Loran Newell up at times and looks good since the op... Butch Kanabe left for Wheeling, W. Va., he Sara-nac'd for a year... Marnie Lowery on exercise and staging a wonderful comeback... Elsie Johnson putting on the comeback thing, adding weight and with very good reports... Nat Bruellott and his boys serenaded Lawrence McCarthy and James Hicks at the depot... Lilly Lenora much elated over the visit of Edna Murphy and George Lewinnet.

The folks motored in from Ottawa, Canada, to see our Lil... John Monteliese a new arrival in the ozone territory, bedding it for the first observation period... Only one night spot open here, carrying two entertainers and a jazz band... Ford Raymond now up for two meals a day after two years of four-walling it... Joe Bally exercising it to good results... The demand for Dr. Edgar Mayer's new book is hitting the five-figure mark... Fred Buck showing much improvement... Jeanne LaFau up for one meal and downtown talkers after a siege in bed... Fred Bachman about ready for that exercise... Doc to patient: 'I have good news for you; you are well and can go to work.' Patient to Doc: 'I have bad news for you; you've got to get me a job.' Doc sends patient back to bed... George Harmon sees that times are so hard here, some folks can't even raise a temperature... Joe Baker gets great X-ray report, has put on plenty weight and is allowed downtown talkers with mild exercise... Leonard Cowley now up at times and staging a

(Continued on page 54)

Vaudfilm at 10c

Youngstown, O., Oct. 31. Hippodrome has gone vaude film without boosting the admission, which remains at a dime for any seat, any time. First time in local history that a combination bill has been offered at this low price.

House is the only stage show apt to in town.

WE'S TORRINGTON TRY

Stamford, Conn., Oct. 31.

Vaudeville goes into Warner, Torrington, Conn., next week. House will use five acts two and three days on alternate weeks between Nov. 11 and end of year.

If the shows draw, a policy of weekly vaudeville will be adopted in January.

OPENING RKO PALACE, CHICAGO, THIS WEEK! (OCT. 29)

Fletcher Henderson

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With appreciation to Chester Stratton of the National Broadcasting Company-RKO for establishing our RKO route and to Ralph Wonders of Columbia Broadcasting System for his many favors.

14 WEEKS, 2-A-DAY, \$2.50 TOP

Exhib Booking His 5 Weekends Direct; No Commish, Salaries Net to Acts

Chicago, Oct. 31. Poisoned by the stories of fellow-exhibitors concerning experiences with fly-by-night and chiseling vaudeville bookers one theatre owner will book his own vaudeville. He is S. J. Gregory, who owns a number of small town theatres but headquarters in Chicago. Gregory has decided to play vaude Saturday and Sunday in five towns, Ottawa, Illinois, and Kokomo, Peru, Frankfort, and Muncie, Indiana. He wants four act units that do not require large orchestras. With the thought in mind of buying a \$25 act and paying \$25 net, Gregory believes he can frame his shows and get superior talent by seeing to it that everything he can afford to pay goes in toto to the acts. This contrasts with the usual chiseling system most picture men encounter when paying \$25 for an act and getting a \$15 act because the booker pockets the difference. Gregory will not charge commissions for booking the acts on his five week-end dates.

Dancer Pinched in Darien; Socked Partner and Girl

Darien, Conn., Oct. 31. Charles Nelson, dancer, was arrested here following a fight with another member of his act. He was booked on charges of breach of the peace. The act, consisting of three men and two girls, was passing through this town enroute from New York City to Greenfield, Mass., to fill an engagement when Nelson attacked one of his partners. After the driver stopped the car, Nelson dragged the other man, a singer, out and they tussled on the ground. Police toppled the fight. Before being taken to the police station, Nelson knocked a girl in the act to the sidewalk. The troupe continued without Nelson.

Connolly-RKO Split

Bobby Connolly is off the RKO payroll after being on it for four months at \$250 a week as production supervisor of vaudeville. At first Connolly routed the bills at the Palace, New York, later taking charge of the circuit's amateur shows. While with RKO he also staged Schwab & DeSylvia's 'Humpy Dumpty' on the side.

Leonidoff's Extra Wk.

Chicago, Oct. 31. Leon Leonidoff has obtained permission from S. L. Rothel to tarry another week and stage the B&K show for the Chicago week of Nov. 4. Leonidoff departs for New York Nov. 5. In connection with this week's show at the Chicago theatre Leonidoff has experimented by injecting hokum acrobats in the midst of one of his classical ballets. Understood that Beandkay has this combination in mind as the keynote to its future stage shows.

JACK CURTIS WEST

Hollywood, Oct. 31. Jack Curtis, of the Curtis & Allen agency, New York, is due here this week to arrange for the taking of several picture scenes east for personal. He'll also try and interest the studios in some of his stage names. Curtis expects to stay here two months.

Rosen's L. & L. Return

Matty Rosen has returned to the Lyons & Lyons office after a three months' association with Jerry Carrilli. He's on vaudeville for L. & L.

Holtz at Hipp, Balto, For \$6,000 or 50%

Lou Holtz is booked for Rappaport's Hippodrome, Baltimore, week starting Saturday (5). He goes in on a basis of 50% of the gross, with \$6,000 guaranteed. Following week Holtz plays the Mastbaum, Philadelphia, for Warners.

RKO OBLIGATION ACT BOOKED WITH LOEW

Bob Ripa, now playing for Loew, is the only 'obligation' act which RKO has succeeded in booking elsewhere to fulfill time it couldn't deliver in its own theatres. Ripa was originally booked by RKO at \$500, but later agreed to accept a \$100 cut.

RKO owed Ripa eight weeks at \$400 when finding itself unable to play out the contract. George Godfrey arranged with Loew to fill out this time on a direct RKO-Loew booking, Ripa accepting the \$400 from Loew.

FROM FILM HOUSE TO SHOW IN SAME TOWN

Washington, Oct. 31. Harrison and Fisher jumped from a film house date into Brown & Henderson's 'Forward March' here last week. Producers of the musical, which was playing in town, spotted the team in the show after catching them at Loew's Fox. Act, which Sammy Baerwitz owns, joined 'March' for its final day here and went on with it to Pittsburgh this week.

'Bicycling' an Act

Tacoma, Wash., Nov. 7. Al Gillis, Fox Tacoma manager, booked Arizona Wranglers, radio act, for Pantages. With opening of Fox Broadway deluxer, Gillis took the booking with him for that house. Now he has decided to play both houses same days. They are located across alley from each other. Gillis has so timed his pictures that act will work nicely between both shows for the two days. The number of shows will run close to 15 each day or 30 shows for the two days which is a record on this coast.

THE LEES SAIL

Lee, Lee, Lee and Lee sail for Europe the latter part of December for four vaudeville weeks in London. Quartet opens Jan. 2 for a week at the Holburne Empire and follows with two at the Palladium and one at Victoria Palace.

PATRICOLA FOR SHORTS

Tom Patricola, who's over in England on Palladium and other stage dates, returns to the U. S. in three weeks. Meanwhile Lee Morrison, on the Coast, is negotiating with Educational to place Patricola for shorts.

CHERRY SISTERS AGAIN

Cedar Rapids, Ia., Oct. 31. The Cherry Sisters, gag vaude team of the horse and buggy days got in the limelight again. They were made defendants in a rent action whereby M. Krebs seeks recovery of \$160 rent.

EDDIE CANTOR CHIEF FACTOR

William Morris Office as Booker—Stars as Owners on Percentage with 70-30 Terms for Shows in Indie Legit Theatres—Chicago, St. Louis, Boston, Philadelphia, Baltimore, Washington, Pittsburgh, Cincy, Cleveland, Detroit as Starters—Casino, N. Y., Probable—Cantor's Own Show First

1-NITE JUMP BREAKERS

About 14 weeks, including 10 full weeks, of playing time for variety bills composed of vaudeville, radio and picture names on a two-day policy at \$2 top in legit theatres are in prospect. William Morris' office is proposing the idea and is making arrangements to handle the booking and business ends. The leading figure in the proposed venture is Eddie Cantor.

Cantor, who will head the first of these shows himself, believes there is a place for straight vaudeville if properly booked and exploited and this may be its means to revival.

The shows will embody the specialty and comedy features of the revue type of entertainment, lacking only in the chorus and production spectacles. Casts will include one or two names in addition to seven or eight standard acts or specialty people.

First to play all theatres on a straight 70-30 basis, with the 70% going to the troupe, the ownership of which will be invested with the other acts or stars and the producer. The other acts will work on straight salary. The example will be set by Cantor's opening show, with the star the only member of the company in on a gamble.

The 10 full weeks lined up so far are Boston, Philadelphia, Baltimore, Washington, Pittsburgh, Cleveland, Detroit, Cincinnati, Chicago and St. Louis, after being the furthest western point. New York may come in with the Casino theatre the possible stand under a deal now in the negotiation stages. With George White, Independent legit theatres in both cities will book the shows. Probable Chicago location is the Woods.

White enters the proposition at first merely as a production advisor for the first show, as a personal favor to Cantor. Later his variety bills at the Casino, New York, which opens next month, may go over the two-day revenue into after their New York engagement. Until New York comes in, Philadelphia may be the opening date.

'All' Bills

To change the pace for more variety in the shows, it is proposed to mix in periodical bills comprising acts from one field. An all-radio bill headed by Jack Benny, Kate Smith and Arthur Tracy is being discussed as the second unit and a follow-up for Cantor. Other such bills under advisement are a circus unit embodying as many name acts from the outdoors field as can be obtained, a show made up of several periodical bills comprising all-colored unit produced by Lew Leslie.

Two names being sought to head straight variety shows are Al Johnson and Sir Harry Lauder. It's figured enough could be drawn by them on a percentage basis to cover their own regular salaries besides the salary lists and overhead of the shows. Lauder is currently on his annual 'farewell' tour under William Morris' direction.

In addition to the 10 full weeks

Report Salaries on 100 Acts Set By Booking Offices in Economy Measure

Humphrey-Cantor Join As Coast Play Brokers

Hollywood, Oct. 31. Frank Humphrey and Law Cantor are partnered as play brokers. They have taken space in the Harry Weber office.

Plays produced by Shuberts, William A. Brady, George Tyler, Arthur Hopkins and John Golden will be offered for pictures through their office. Later, they may produce locally as a show window for possible screen material.

Salaries on about 100 standard acts are supposed to have been set by the major variety booking offices under their reported agreement to hold down figures which they believe to be excessive. Most of the acts are 'names' and those in the \$1,000-or-over class, running up to the top salary of \$5,000, which so far has been drawn only by Paul Whiteman's band.

It is explained that Whiteman's \$5,000 is not a good example of any salary setting since that band gives close to an hour's performance and raises the bill to a full bill than an individual act.

Lists of salaries paid to money acts in the past year or so are said to have been compared and reduced to what the bookers mutually regarded as the proper figures. The bookers are evidently obliged to abide by the set salaries and cannot exceed them without consent of the other participants in the agreement.

The list is appended when a new act turns up, or one that has not yet been applied. Names and feature names venturing into vaudeville minus salary rating would compress most of the list's new additions, the original lineup containing most of the standard vaudeville and picture house names.

Price Differences

Under the plan when an act is first submitted the booker offers the set salary, regardless of the asking price. In some instances where the acts have asked \$3,000 and \$4,000, the offers have been less than \$1,000. If the booker believes an increase over the set salary is justified he can take the matter up with the other offices. So far none of the bookers in requesting exceptions has been voted down in an important issue, according to report.

Last week an agent is supposed to have submitted a picture team for \$3,500 and was offered \$1,750. The booker thought an exception should be made in the case and requested a lift to \$2,000, to which the other bookers agreed. However, the act turned down the counter-offer, still clinging to \$3,500. The booker said he'd take the matter up again and notify the agent the following day. At the appointed time the agent is claimed to have walked into the booking office and asked, 'Well, how did the market open today?'

This is the first time a reported mutual salary arrangement among the circuits has presumably reached a working basis. In the past all such agreements merely lasted until one booker needed an act badly and thought the other bookers were wrong in their salary opinions. The agents don't believe it yet and give any such arrangement two or three months at best.

Chevalier's 4 Weeks

Maurice Chevalier will play four stage weeks for Public, starting Nov. 11 in New York, upon his return from Europe. Salary is reported as \$19,000. Against a percentage, on a direct studio booking. Following New York Chevalier plays Boston, Chicago and Detroit. He sails for Rome this week.

FILM'S VAUDE CAST

Culver City, Cal., Oct. 31. Bryan Fox is making 'Boola Boola', two reel comedy for Columbia release with an exclusive vaudeville cast, mostly comedians. Roster is headed by Jimmy Conlin and includes Al Klein, Eddie Kane, Shaw and Lee, Mary Fox and Dot Grace.

Charlotte Winter's Short Character Players, from the stage, has been signed through Joe Rivkin for a short opp Russ Columbo to be made by Warners in Brooklyn.

AL SIEGEL RISKS LIFE TO SHAPE LITA'S ACT

Los Angeles, Oct. 31. Abandoning her intentions of returning to pictures, Lita Grey Chaplin left today (Monday) for New York by automobile. She is planning a new act with Georges Carpentier to play five weeks for Loew.

Al Siegel, at the Monrovia sanitarium the past month, is leaving there despite doctors' warnings that it may cost him his life, to meet Mrs. Chaplin in New York, to help the act and also play piano for her.

RKO IS CLOSING ITS L. A. BOOKING OFFICE

Martin Beck is closing up the Los Angeles RKO booking office for a saving of about \$300 a week.

Lately, with no bookings on the Coast at a standstill, revenue from the L. A. office has been nil. It was a fairly important booking center when RKO's Coast time was open.

Too Much Dough

Hollywood, Oct. 31. Proposal offering Thomas Meighan and Gene Sarazan to vaude at \$7,500 weekly found no takers. Bookers figured the asking price way too high. Meighan would have drawn down \$5,000 and Sarazan the balance.

HENDERSON'S FAM DATES

Hollywood, Oct. 31. Dick Henderson, English comic, left Saturday (29) to play six weeks in the east for Fanchon & Marco, following which he and his family will sail for England for the Xmas holidays. Family goes east as soon as Dick, Jr., completes his part in Fox's 'Cavalcade.'

besides New York, the 14-week route may be filled out by one, two and three day stands in between the full weeks. Great States circuit has entered a bid for the shows, proposing to break the jump from Chicago to St. Louis with one and two-nights in Joliet, Champaign, etc.

No circuit is interested in the proposition and none has been approached. At the start it will be handled on a strictly independent basis.

As described by those behind it, the venture would be a sort of a revival of the Shubert vaudeville opposition without the Shuberts.

Burley Garbage, Candy Hawking Pay Goldie, the L. A. Butcher, Dividends

Los Angeles, Oct. 31. Exhibit A of show business at its worst is the burlesque offered at Sam Goldberg's Majestic here. Goldberg, one-time candy butcher, operates two local houses, with both having productions on the same low level. Majestic, on Broadway, opposite the Orpheum, was a former legit house. It was dark for a year before Goldie the Butcher started his presentations of entertainment at its lowest.

Business man first and producer second, Goldie is said to have figured that if the burlesque didn't pay as entertainment, he could still make a profit from his candy hawking in the theatre. To this end, he features prize packages, throws in a few nutty gags and a stripper or two and calls it a show.

With his only fair, Goldie pays off his performers in apples. He has a percentage deal on the rent from the Hamburger estate, whose beneficiaries are socially prominent, and manages to make a profit on his setup.

\$30 Top for Principals

Goldie pays his principals \$30 per week, and chorines get \$15. Two deck hands and a five-piece non-union band draw \$20 each seven days. Stage ends run around \$600 weekly, with the entire nut not over \$900. If house grosses \$150 daily Goldie is in the clear. The three principals and chorus of 18 work as many shows as Goldie deems necessary to sell sufficient candy. Some days they are on for four times. If business is bad they're on every five minutes. The candy must be sold!

Bits and blackouts are the lowest

In entertainment. "The Gun Ain't Loaded." "Where's My Pussy?" and others, taboos by practically every burley producer in the country, are prime favorites. Every line is loaded.

Teasers are amateurish, but the undress flashes are there. Production is a joke. Patch quilts would make better stage settings than anything Goldie has hanging.

Case of Necessity

Performers have to eat in such a spot in order to eat. Goldie knows this and that's the answer so wages. Several of them are experienced burlesque people from the east. Broke, they are forced to accept employment at the Majestic.

In the current production, Sam Farnum, Ted Lester and Johnny Wayburn are the comics. Former pair do Tramp, latter Dutch. Jess Mack is the straight and stager, getting an extra \$5 weekly for staging. Peggy Owen and Billie Bird do the grinds, with former doubling from the line.

\$1,000 Reward Offered For Pineapple Planter

Cincinnati, Oct. 31.

A \$1,000 reward for information leading to the arrest and conviction of the person or persons who bombed the home of Meyer "Blackie" Lantz, manager of the Empress, only burlesque house here, and at the same time planted two gas bombs in the theatre, has been advertised in the local press. The offer is by Lantz.

Explosion of the bombs in the Empress was averted by their discovery by the janitor in cleaning the house for the midnight show. The bombs had pressure fuses.

Lantz is operating non-union this season for the first time in the ten years he has been conducting burlesque at the Empress.

CENTRAL DROPS SHOWS; GOING STRAIGHT FILM

Closing of burlesque at Minsky's Central, New York, Saturday (29) again leaves the Empire wheel without a potential Times Square stand. Minsky-Empire booking deal, in addition to that now applying to the Apollo in Harlem, took in the Central. Wheel shows were slated to play there.

The Minsky-Walstock firm continues operating the Central for the remainder of its year's lease and during the straight film policy which starts this week.

The Minsky name has been off the front of the house since the start of the Republic's trouble with the License Commission.

BROOKLYN HEARING

Charges Against H. Raymond and Ryan Are Dismissed

Charges against Harold Raymond and Ed Ryan were dismissed and decision on Leonard Raymond and Charles Carewe was reserved at the hearing in Magistrate's Court, Brooklyn, Thursday (27).

The Raymond brothers as managers of the Star, Brooklyn; Carewe, as stage manager of the house, and Ryan as producer of the show, were arrested on a complaint against an Empire wheel show, "Earl's To Go." None of the players were concerned in the matter.

Burlesque Placements

Milt Schuster, Chicago, made the following burlesque placements last week:

Veda Leslie, Joe Miller, Stanley Montford, for new stock opening Nov. 5 at the Garrick, Chicago; Mary Murray, Hal Rathburn, Al Ferris, Frances Mylie, Al Zimmy, Margie Bartel, Haymarket, Chicago, Blaine Wahl, Gayety, Milwaukee.

Garrick, Chi, Reopening

Chicago, Oct. 31.

Garrick is due to reopen Nov. 5 with straight burlesque under Warren Irons direction.

House closed some weeks ago when a backstage fire made extensive repairs necessary.

Coast's 2 More

Los Angeles, Oct. 31.

Two new vaude spots have been set by the Bert Levey offices. Nov. 6 a split week of five acts goes into Tony Lubelski's Goddard, Sacramento.

Five acts, one day a week, also was set in at Warners' Santa Barbara starting Oct. 29.

PAY OWN WIRE CHARGES

The Funybones, radio turn, will pay its own wire charges on out-of-town vaudeville dates when opening for Loew Nov. 4 at the Fox, Washington.

Act will lay off the following week and come into New York Nov. 18 at the Valencia. CBS artist bureau is agenting.

Al White Breakins

Al White took his 19-people unit update Saturday (29) for two percentage splits in Glens Falls and Hudson, N. Y. Jump was made by bus.

Update dates are preparatory to White's New York showing for Loew next week. They're being played on a 50-50 basis with the theatres.

Failure to Follow Up Petition Queers Vaude

Failure of local merchants to support vaudeville, after petitioning for its return, has resulted in the Grove, Freeport, L. I., going back to straight pictures. House returned to vaude last month with split week shows booked by Arthur Fisher.

Union troubles added to the theatre's difficulties and this, plus the lack of response for stage shows, forced the policy change.

United Burlesk Wheel Down to Five as New Economies Adopted

Chicago, Oct. 31.

Milwaukee and Minneapolis are off the United Burlesque Circuit. Most vaude close and Minneapolis goes stock. Still operating under a modified rotating principals system are Toledo, Cincinnati, St. Louis, Kansas City and Haymarket, Chicago.

Business continues poor and it is far from certain that the five houses remaining will be able to continue with traveling shows. In the event of further disintegration, complete fold-up of the wheel, as a wheel, is likely.

Meanwhile the \$130 a week stagehead and compared with Company trunks go to the actor's hotel instead of to the theatre. Actors transfer their wardrobe to the theatre by suitcase. With business what it has been that \$130 a week for a traveling stagehand looked like the national debt to the managers.

Tab Co. as Film House Stage Show Stock Unit

Spokane, Oct. 31.

Will Jarvis, a fixture over the Pap and Orpheum circuits, will open the Avalon theatre here with musical stock and ptx. The Jarvis Revue, which played the northwest this summer on independent time, will form the basis for the resident group.

A line of girls will be recruited and vaude acts will be booked as added feature. Changes of program will be made Saturdays, including first-run ptx, to be shown in addition to the stage programs. Top will be 25 cents.

Jarvis has tied up with Bill Wallace for the ptx-stage combination.

N. O. STOCK

New Orleans, Oct. 31.

Dauphine opens with stock burlesque November 5.

Company has Mickey Marwood and Virginia Jones as leads. Comics are Will Ward and Harry Rose.

Empire Wheel

Week October 31

Big Revue—Star, Brooklyn. Empire Girls—Route No. 1.

Facts and Figures—Capitol, Albany.

Follies of Pleasure—Modern, Providence.

Frivolities—Howard, Boston.

French Follies—State, Springfield.

Galettes of 1933—Worcester, Worcester.

Girls From Dixie—L. O.

Ed From the Follies—Gayety, Washington.

Laffin' Thru—Troadero, Philadelphia.

Love and Laughter—Hudson, Union City.

Lid Lifters—Apollo, New York.

Merry Whirl—Empire, Newark.

Nite Life in Paris—Orpheum, Paterson.

Rarin' to Go—Palace, Baltimore.

Step Lively Girls—Academy, Pittsburgh.

F-M AFTER PCT. DATES FOR TABS

Hollywood, Oct. 31.

Intention of Fanchon & Marco to roadshow "Whoopee" and other musical tabs in addition to playing them in the regular F&M stands throughout the country, has M. D. (Doc) Howe on a 10 day spot booking tour of the north and middle-west. Tab version of the Ziegfeld musical, as well as a few others, will be played on percentage, and in conjunction with pictures as they do in the regular unit locations.

Howe left here by plane Wednesday night (28) and expects to cover two or more towns daily, returning here the end of this week.

Fanchon & Marco office is getting out a full line of paper for the attraction, including one, three and 24 sheets as well as half-sheet tack cards. Paper will also be prepared on all F&M units that play time in addition to the regular F&M houses.

Several units, including "Sally and Irene" and possibly "Follow Thru," are other road show possibilities, if the forthcoming "Whoopee" tour pans out satisfactorily.

PLAZA, K. C., NOT RKO

Chicago, Oct. 31.

Plaza, Kansas City, reported as going to the Chicago RKO booking office, is still with the local William Morris office.

RKO has queried its Kansas City representative, Amy Cox, to elucidate the attitude of the house which has been playing vaudeville for the past five weeks.

Buffalo Gayety Opens

Buffalo, Oct. 31.

Gayety re-opened with burlesque Saturday (29), sponsored by Walter Scott of Cleveland with Ed Daley handling productions.

American Debut of the Continental Dancing Stars

RKO PALACE, NEW YORK

Next Week (Nov. 5)

DOLINOFF and RAYA SISTERS

This Week (Oct. 29)

ALBEE, BROOKLYN

BOOKINGS WAITING

For male dance partner with name. Height, excellent wardrobe essential. Routine set for waltz, tango, musical, acrobatic. For highest type established lady dancer.

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BARNEY RAPP

AND HIS NEW ENGLANDERS

THIS WEEK (Oct. 29), RKO PALACE, NEW YORK

Direction, PHIL TYRRELL

TROLO THEATRICAL ENTERPRISES

SHEP WALDMAN, Associate

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PITTSBURGH, Suite 2040 Clark Building, 717 Liberty Ave. Phone Lehigh 8099

Big Political Show

(Continued from page 1)

has virtually been hung on a peg until after the votes have been counted.

The Hoover-Roosevelt battle has developed into a mammoth three-ring display from coast to coast. And show business is caught in between the radio broadcasts. Between the air and newspaper accounts, citizens of all classes are paying less and less attention to standardized diversions as election day nears next Tuesday (5).

The presidential campaign, plus the gubernatorial elections in various states, is sucking theatres in all sections. Previously amusements were only generally affected the week before a presidential election. But this year grosses have been knocked down three weeks previous to the day of balloting. Broadway itself has seen grosses suddenly drop \$3,000. It was no better last week and it will be worse this week. The same about holds true for the picture theatres. Betting odds indicate the chances of the candidates. A stock exchange house specializing in election bets quoted 13 to 5 on Roosevelt last week. Republican leaders declare the odds are false and claim that, at best, the Democratic ticket has no better edge than an 8 to 5 proposition.

Discount Straw Votes

Straw vote polls are not now considered a reliable indication of the country's trend for the reason that the ballots date back a month or more. The race is not in the street and there are indications that the President and Roosevelt will reach the polls at even money among the betting fraternity. The Wilson-Hughes odds were 5 to 5 on Wilson. In 1920 odds as high as 20 to 1 were laid on Harding against Cox on the day of election. In 1924 citizens favoring Davis could get any price they asked from Calvin Coolidge adherents. In 1928 the Hoover-Smith election day odds went as high as 15 to 1.

The hotels in New York are suffering as much as theatres because the peasantry is hanging on the radio. Right now the theatres are discounting the attendance to be expected on election eve (next Monday) and the night of election. So far the ticket sales for these nights are a washout. Quite a number of pre-election theatrical elections when the theatres were jammed.

The New York contest for gov-

ernor seems to be as intense as that for the White House. Besides which Manhattan is also electing a mayor.

The keenness of the current Hoover-Roosevelt strife recalls a story in newspaper circles of the Wilson-Hughes climax. The then Governor Hughes had headquarters at the Astor hotel, New York for the election. About midnight one of the press associations telephoned asking to speak with the candidate. But the answer was that "The President has gone to bed and cannot be disturbed. The governor has retired with his family confident of his election but before the final returns from California had been received.

"It's pretty important," said the newspaper man, "you'd better wake him up."

"The President cannot be disturbed," came the wise answer. "Well," was the reply, "when the President wakes up just tell him that he's not the President."

Ala. Near-Beer Repeal

Just a Wet Rehearsal

Birmingham, Oct. 31. With near-beer legalized and on sale at every soft drink stand for the first time since prohibition, Alabama furnishes a hint of how the rest of the 47 states will take the repeal of the Eighteenth Amendment and when Repeal of the state law against near-beer was effected by the present extra session of the Alabama legislature.

As the law was repealed by the legislature the rush was on for distribution of the beer. It looked like a gold rush. One Milwaukee brewery had two cars of beer on a side track just south of Nashville, waiting for the law to be passed. Two other breweries rushed shipments into Birmingham by airplane. All night long the day after the bill was passed trucks heavily loaded with cases were coming into Birmingham from out of the state. One distributor said he sold 3,000 cases in three days after becoming legalized. The demand was pretty good at first but is now slipping. There is a state tax of three cents a bottle.

Edith Turnham and 12-piece band have opened the Club Royal in Los Angeles. Dave Mack's band back at Paris Inn, L. A. Carol Hofner assembling a new band in Hollywood.

Set for Next Leap

Santa Barbara, Oct. 31. In building up Santa Barbara's campaign to boom the town as an exclusive hideout and resting place for those seeking 10-day mail order Mexican divorces, a spot is being built where the free of marital ties can start again with a new mate. Samarkand hotel, ritzy hostelry, is erecting a chapel for weddings.

Rock Bottom Prices At Frisco Hotels to Snatch Show Trade

San Francisco, Oct. 31.

In their scramble for business, hotels which formerly had the patronage of show people, few of whom get here these days, are going the limit in encouraging trouper to use their facilities. The Governor, Dait and Embassy have cut rates with some hotels now selling a room and bath at \$4 weekly with leave this profit.

Last to go after the trade is the Ambassador which beats the others by offering in addition to low rates free pressing, laundry, breakfast and morning paper with a rule against tipping in receiving these gratuities.

Hotels catering to the theatrical trade here are hoping for a revival of vaude. Lately about a dozen acts have been coming to town weekly in addition to the Fanchon & Marco units. If it split up among the hotels, each would get about six people.

Winter Puts Crimp in Dude Ranches of Reno

Reno, Oct. 31.

With freezing temperatures the Reno hotels and apartment houses are winning the battle with dude ranches for the divorce seekers' trade. It has been a stiff fight all summer and the ranches appear to have copped the cream of the trade, and will probably repeat next spring and summer, but a muddy barn yard or a trick cowboy can't compete with a radiator when the temp hits below freezing.

Hotel owners voice numerous complaints about the ranch competition putting the high taxes paid by the hotels as compared to the ranches, and it is possible that the legislature will be asked to do something about it. There are now about ten fully equipped dude ranches operating near Reno and they have gone into the entertainment business on a big scale putting on outdoor stuff in a big way.

MARRIAGES

Grace Sage Griffith, actress, to Thomas H. Foss, non-pro, Oct. 30 in Beverly Hills, Calif. Samanta Coleman Hayes, dancer, to Herbert Formas, artist, who has been sentenced to serve five years to life in San Quentin prison for robbery, Oct. 25 in Los Angeles. Mrs. Minnie "Ma" Kennedy-Hudson performed the ceremony.

Al Lewis, songwriter, announced he had eloped to Greenwich, Conn. March 25 with Evelyn Schaefer of Brooklyn (non-pro).

Donald Dunn, manager of the Public Paramount theatre, married Hazel Derlemaker, non-pro, Oct. 22. Roy Kallver, manager of the Public United Artists theatre and Anita Shulman of Chicago, non-pro. Ceremony held in Chicago Oct. 26.

Funny Tod Mitchell to S. A. Wolner, Reno, Oct. 27. Wedding followed by only a few hours her divorce from Leon Leonoff, former ballet master at the Roxy. Charles A. Kinsman, musician, and Frances Gulan, dancer, both of New York City, have filed marriage intentions at Greenwich, Conn.

BIRTHS

Mr. and Mrs. L. G. Kaufman, Jr., son, New York, Oct. 27. Mother is the former Dorothy Dilley, of musical comedy.

Mr. and Mrs. Frank B. Woody (Helen Twelveteens), son, Brooklyn, Oct. 26.

Mr. and Mrs. Gabriel L. Hess (Linda Watkins), son, Lenox Hill hospital, New York, Oct. 25. Father is attorney for Hays organization.

'I'm Telling You'

By Jack Osterman

WHAT A NOVELTY, REHEARS-ING.

Reason

After much research we found out the reason Sophie Tucker left the Paramount grill. Al Lackey didn't like the service.

Is Everybody Happy?

Ted Leeds returns with a true story. Claims he is playing hearts in Rufe (matinee 10) Le Malre's Hollywood home and that Rufe got the queen of spades so often that he forgot where he was; jumped up, grabbed his hat and told the boys he was through and going home.

Explanation

We're very fond of the Yacht Club Boys and really should apologize for not mentioning them sooner. But to be strictly on the level, it took us all this time to find someone who knew how to spell Tompansse. And we won't take bets at that.

High Class Straight

At a club opening the other night Cliff (Jack Pearl's straight man) Hall appeared in tails while Jake was only in a business suit. Proving that Pearl's success has gone to Hall's wardrobe.

Save Salvo

Jimmy Savo suggests that you shouldn't make fun of the rich. You may be rich some day yourself.

Suggestion

Friends inform that they want to know when we expect the family addition. They want to send the wife flowers.

We suggest they send the old man cigars, he'll be nervous, too.

Sing Sing Humor

Billy Glason reports the yarn of the welfare worker visiting Sing Sing with the thought that there's some good in the worst of us. The little old lady spied a convict petting a rat and remarked to the Warden that he had a kind face. "Don't be silly, he killed his mother," the Warden told her.

This didn't faze her and she walked over to the convict saying: "You love animals, don't you?" "To which the tough guy responded: "You bet I do, he just bit the Warden."

Sees All, Knows All

George, the night phone operator at the Hotel Warwick, sees nothing but hears everything.

It's getting so that guests call him up to ask him where they were the night before.

Just Can't Help It

We can't resist. Must mention Milton Berle again. Milt tells that he was picked up for speeding, mentioned his name

and the cop pinched him for having a stolen car.

Ostermania

Even though it's November, Billy LaHiff still has his frigid air system working in his Tavern...the on account of the hot arguments that go on there after openings... And if you really want to know, the G in Edw. G. Robinson stands for his real monicker, Goldenberg...The prettiest set in town is Billy Rose's office... And now that John Golden has decided to raise his prices on his Crothers success, would you say that He'll killing the Crothers that laid the Golden egg?...ARE YOU READING?

Sound Track Precedes Va. G. O. P. Motor Tour By the Whole Ticket

Lynchburg, Oct. 31.

Republican candidates, always hard-pressed by Democrats in this state and in a tougher spot than usual this year because of the junking of the restricting act, making them all candidates at large, have organized the greatest political ballyhoo Virginia has ever known.

Virtually the entire Republican State machine has been put on wheels to make a last minute swing through nearly every one of Virginia's 100 counties in the interest of seven congressional candidates and President Hoover. Sound trucks precede automobiles filled to the gunwales with G.O.P. big shots.

The motorcade figures on covering about 150 miles a day, with overnight stops in the big towns. In small towns the sound truck goes in an hour or so ahead of the barnstormers and mega up an audience.

Redistricting thing put the whole state in a stew. Supreme court of Virginia said the act passed by this year's legislature, was unconstitutional. The ruling placed all congressional candidates in the large class and made the state ballot a Chinese puzzle. All congressional candidates, as well as state G.O.P. leaders are in the caravan.

Virginia went Republican in 1928 for the first time since reconstruction days.

Babe Dirlikson Won't Turn Pro, but Will Tour

Dallas, Oct. 31.

Babe Dirlikson, who admits to being a one-girl track team, will not turn professional but the Insurance company of which she is a member is trying to book it female basketball quintet around the country this winter with Babe as the stellar attraction.

Babe has gone to colleges and schools regarding dates. The girl athlete, in this way, remains eligible for the '36 Olympics. Miss Dirlikson first gained athletic attention as a basket tosser.



COCOANUT GROW

with **HARRY BARRIS**
and His Coconut Grove Orchestra

featuring **LOYCE WHITEMAN**
and the Three Cocoanuts!

Dine and Dance
at the
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Table d'Hôte Dinner \$1.75. Supper Cover \$1
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Phone WILLIAM for Reservations
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ROXY SEVENTH AVENUE
AT 60TH STREET
RONCE IN A LIME
with Jack Oakie-Silver Fox
A Big Stage Show "BLUE MOON"
Roy Oakie-Fox "MOVIE NEWS"
New Low Prices-50c, 75c, 1.00
Beginning Friday "Rascally Rascals" with
Victor McLaglen and Greta Nissen

LOEW'S 45th ST. MON.-FRI.
11th AVE. 45th ST. MON.-FRI.
EDW. G. ROBINSON
in "TIGER SHARK"
Marino Marini, Jimmie
Laurel, J. C. Hearn, Laura
Lee & Sammy Fain, others

NORMA SHEARER
in
SMILIN' THROUGH
in Person-Abs Lyman and
Orch. Extra Added Attraction
in "The Girl in the Window"
and "The Girl in the Window"

JOHN GOLDEN presents
When Ladies Meet
by RACHEL CROTHERS
"At 10th in its history...as it is in its
its simplicity...-Eve. Post."
ROYALE 10th St. 10th St. 10th St. 10th St.
Eves. 8:10. Mats. Wed. Sat.
Prices: 40c to \$2, including Tax

"Get Mademoiselle" down as one of the
brightest amusements of the season."
-N.Y. Daily Mirror, Times

GEORGE BRADY in
MADAMOISELLE
by JACQUES DEVAL
with A. R. MATTHEWS
PLAYBOY, 40th St. 40th St. 40th St. 40th St.
Eves. 8:10. MATS. WED. SAT. 2:00

There's ALWAYS A BETTER SHOW at RKO!

RKO MAYFAIR 5th AVE. 47th ST.
SECOND WEEK!
"WASHINGTON MERRY-GO-ROUND"
with
Lee Tracy
Constance Cummings
A Columbia Picture
Daily to 2 P.M., 3:30
11 P.M. to 12:45

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On the Stage
RKO's Original
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"THE BIG BROADCAST"
with Kate Smith
and
Burns & Allen
Daily Midnight Show Feature Picture
Complete Midnight Show Every Sat.

RKO 86th ST. AT LEX. AVE.
Wed. to Fri., Nov. 2-5
"HAT CHECK GIRL"
with Ben Lyon
Sally Eilers
Also
"STRANGE JUSTICE"
ON
RKO 81st ST. BROADWAY
Wed. to Fri., Nov. 2-5
SALLY EILERS
BEN LYON
in
"HAT CHECK GIRL"

East

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

Now it's Lydia Lindgren who is pressing her suit against Otto Kahn, who is being defended by the compromise of the Morini suit. Miss Lindgren's claim is based on Kahn's asserted promise of support if she came to America. Says she came over, but financial support was not forthcoming.

Alma Gluck and Etrem Zimbalist refused to permit their young son to be educated for the platform, according to a story in Chicago "keeping." Story declared Miss Gluck said she would rather see him a bricklayer.

Boris Kaplan, formerly Arch Selwyn's secretary, Joins Robert Stephens, Inc., new producing firm.

M. Tello Webb, actor, in hospital with possible fracture of the skull, internal injuries and cut hands. Result of a fall from a second story window. Wife explained he was subject to convulsions and had gone down the window.

Low Gensler working on the score of a new production. Won't say what it is, but it's from a foreign source.

Surrogate Foley has postponed the hearing on the dispute between Sam J. Baron and M. L. Erlanger to Nov. 7.

Mrs. Marion R. Brazier, said to have been a picture actress at one time, walked out of the Clinton, N. J., penitentiary Monday (24).

"Ballyhoo" tickets on sale for six weeks in advance.

Theatre Guild signs Ina Claire for its next production, "Biography."

Lowell H. Brown who has a film showing the career of President Roosevelt, attached to the Federal Bureau of Investigation, National Committee in his suit charging they produced duplicate copies in violation of their promise not to do so.

John Golden holds the oct seats for "When Ladies Go to Hell," which included the tax to \$3.55. Figured the speculators were getting most of the profit from his hit.

Crosby Gage was planning on Ina Claire for his "Angel," but she goes to the Theatre Guild and he'll have to find someone else.

Owen Davis has a new play all written save the title. Max Gordon thinking of putting it on.

Shuberts considering a new French musical, "La Vie Athenienne" for mid-season production.

Reported that Marc Connelly will try his hand at production.

Yvonne Evelyn Hughes, actress, found roaming New York streets around Williamsburg Bridge early Friday morning, wearing a nightgown and without even slippers. Taken to Bellevue for examination. She had played in "Show Boat" and "Follies."

Dorothy Hall receives a Mexican divorce from Neal Andrews, but explains they are still good friends.

Margaret Mayo invited to appear before the Reconstruction Finance Corp. and tell her plan for a toll highway between Riverside Drive and Bear Mountain.

Mrs. Bertha Diamone Elari, former picture actress, files two motions in Brooklyn Supreme court to require her husband to pay to his final decree of divorce against her. Husband's counsel explained there is to be no alimony, and said it would be done at once. Mrs. Elari figured in an alienation suit brought by her first wife. When Elari was divorced they were married. Now she discovers that the marriage is technically null and void. Diamond failed to file the final papers. Suit is to validate the second marriage and establish the legitimacy of her daughter.

Daniel Dimino, one of the three bandits who held up the Huntington theatre and killed a constable, found guilty of manslaughter. Will be sentenced to 12 months. He also charged contempt of court in that Vitaphone had exhibited these. Settlement removes the injunction in consideration.

Settlement made of the \$25,000 breach of contract suit brought against William Hayes, Jr., his parents and Vitaphone by Mrs. Irene T. Schultz, the boy's manager. Schultz sued to prevent the showing of two pictures made without her consent on a contract calling for 12 shorts. She also charged contempt of court in that Vitaphone had exhibited these. Settlement removes the injunction in consideration.

open of recognition of her rights as the boy's agent. Lad has been making shorts at the Brooklyn Warner studio.

N. Y. Opera Comique to suspend operations this season to conserve the treasury.

Iszy Einstein, former dry sleuth, has written a book.

Charles Hackett, tenor, signs for Shuberts' revival of "Land of Smiles." Says he is not through with grand opera.

Motion pictures of an undraped woman doing handstands and other athletic stunts were thrown out in the Camden (N. J.) court last week to disprove the claims of Mrs. Dorothy Rosenbach, of Atlantic City, that she had been permanently disabled in a wreck on the Pennsylvania R. R. Shots were made by railroad detectives, who contended they were taken at a party after the accident. Judge saw the picture and decided "no case."

Lyda Robert's back in N. Y. and rehearsing with Aaron's & Freedley musical.

Stokowski, leader of Philadelphia symphony, working to perfect a set of electrical controls for orchestra instruments which will not get out of tune.

Actors' Dinner Club without a N. Y. home temporarily, but issuing dinner tickets good at another restaurant. The club is in the basement of the Loe's Studio building.

Ray K. Bartlett and Edgar Allen have taken a two-year lease on the Mansfield theatre.

William Butler Yeats, Irish poet and playwright, here on his first visit in 12 years. Will go on lecture tour.

Dramatists' Guild of the Authors' League, held election Wed. (26). Edward Childs Carpenter is the new prez with George S. Kaufman, v.p. Others are Sig. Romberg, chairman of the board; Percival Wilde, v.p.; Marc Connelly, treasurer.

S. Hurk announces that he is bringing Balfe and the "Chauvins" to this country next season. Gilbert Miller had announced he was negotiating with the confederer for an operetta.

Gilbert Gabriel of the "American" and Jay Gorney, composer, making former's J. James Lewis into an operetta. The John. Jacob Astor fur company.

Norman S. Carroll, brother of the "Vanities" head, gives up his lease on the Manhattan theatre. Had intended to do "Black Water" there.

Elizabeth Miele announces Pedro De Cordoba for her "Jamboree" cast, but the actor says it must be other tells.

Dodd, Mead & Co. suing Conrad Bercovic about something. Reason for suit not made public.

Lilyan Tashman, who lost her appendix in a Brooklyn hospital, discharged as convalescent.

Post office receipts for September were \$1,000,000 below figures for same month last year.

Metro gets "Clear All Wires," Speewack produced by Shumlin. Now angling for "I Loved You Wednesday," which it wants for Norma Shearer.

Estate of late Enrico Caruso being handled by the 11 years of court arguments. Surrogate cleared Mrs. Dorothy Caruso Ingraham of all charges of improper recording.

Sig. Romberg will leave for Paris early next month to stage "Rose of Paris."

Charles Washburn, of the "Palace," by Maxfield press dept. go to the Martin Beck in a similar capacity.

Irving and Mrs. Berlin back from Europe.

Shuberts planning to revive "The Silent House," probably at the Ambassador.

William Fox plans Delaware suits to sustain his talking picture patents. Both electric and leading producers included in the suits.

New Amsterdam to get the Don Marquis play, "The Dark Hours." To

open about Nov. 14 under management of Lodewick Wroon.

That Aaron's & Freedley musical gets a new name to be known as "Pardon My English."

"Tomkins Corners," radio play backed by NBC, out road tour.

Don Marquis, columnist, dramatist and fiction writer, temporarily blind last week, due to overwork. He was stricken Thursday (27), at the Players' club. Yesterday (Mon.) his condition was reported to be much improved. Recently he has been attending the rehearsal of "The Dark Hours" in addition to his regular work and the strain was too great.

Coast

Charging her husband made premarital but not after, beating by him had put her in the hospital, won a divorce in L. A. for Ellen E. Yarnall. Her husband, Edward D. studio carpenter.

Loans totaling \$443 were made by Carmen Shores to Theodore and Alexander Freedley, dancer, she charges in an L. A. court action to collect—\$376, balance unpaid.

Almea Semple McPherson and J. Roy Stewart have filed an appeal in the State Supreme Court from a \$10,000 judgment obtained by Harvey E. Gates, writer, after trial before the Superior Court in L. A. In his suit Gates claimed he had done work in connection with the production of a proposed film and was never paid.

Judgment for \$14,75 in favor of Jack Turner, a fiction writer, was given by Municipal Judge Kincaid. L. A. in the player's suit against Robert J. Horner, producer. Ferrin charged that he was paid only \$1,425 on \$2,900 earned.

Damages of \$373 to furniture and \$450 in rent and waste of Edmund E. Berman, a writer, were awarded by Municipal Court action filed by Berman Wheeler Jewel, owner of the Beverly Hills residence formerly occupied by the director.

Returning to her home from the hospital, where she was treated for a nervous breakdown, Helen Carver admitted that differences between herself and husband, Adolphe Carver, were final. No divorce complaint yet filed.

William Forcada, stage technician, is suing Warners in L. A. for \$32,000. He claims he was seriously injured in a fall from a set on the Warner ranch.

Searching in the darkness behind the set at the Phoenix studio, Hollywood, for the manager, in hopes of landing a job as property man, but the actor said he felt sorry for him and into the basement, 40 feet below. Seriously injured.

After denial that she allowed her boy friend to scrub her back, Helen Esther Rhynard's divorce suit was taken under advisement by L. A. Superior Judge H. Parker Wood. She seeks to break marital ties with Joseph J. Rhynard, motion picture electrician.

Divorce granted Florence Courtney, in Reno, from George Jessel on charge of neglect.

Although her husband, Bert Gordon, stage comedian, might be funny on the stage, Edna Wheaton charged in her separate maintenance suit in L. A. that day would pass without him even talking to her. She was granted \$35 a week alimony pending trial and \$250 attorney's fees.

Robert Kurris, Warners' chief cameraman, is recovering following a sinus operation.

Settlement of \$800 closed the \$30,982 suit of June Bupp, dancer and violinist, against Edwin M. Shaw, Jr., and his father. Dancer charged she was injured while on an auto ride with the youth.

Charge of gambling and drinking on borrowed money won a divorce in L. A. for Paul Winney, actress, from Harry A. Shuman, actor.

Damages of \$30,000 sought by Vivienne Bengtson, former actress, in L. A. against Attorney Raymond W. Stewart were denied by Judge Wood. Plaintiff charged

that the lawyer had failed to properly prosecute a \$100,000 suit for alleged defamation of character.

To satisfy a judgment for \$3,700 in favor of Dr. Gurn Stout, the bank account of Tom Mix and his salary at Universal were attached by George Barton deputy chief of the sheriff's civil department.

Damage to the yacht which she chartered to Warners for picture work totaled \$1,918, according to suit filed in Superior court, L. A., by Mrs. Grace Scripps Clark Johnson.

Nora Schiller, "Frisco" radio singer, flew to Los Angeles to attend the trial in Superior court of the \$50,000 damage suit brought by her mother, Christine Schiller, against the Pacific Electric railway over the death of her father.

Injured by a stampeding herd of cattle, Clinton Sharp, double for George O'Brien, recovering at Sanborn, Calif., near where he was hurt.

After testifying before Superior Judge Dudley Valentine, L. A. that her husband, Walter L. Gerke blackened her eyes, Alice Baxter, actress, granted a divorce.

Claiming that his stock in Charles Chaplin Film Co. was worth only \$1,657,316 instead of \$7,237,334 as assessed by Los Angeles county, Charles Chaplin has petitioned the Superior Court for a refund of \$11,230 taxes paid under protest.

Suit in Municipal court, L. A., charges Rosco Ates and his wife over R. Dell \$1,104 on an open merchandise account.

When his car collided with a truck near Torrance, Calif., Lee Duncan, actor, was dead Rin Tin Tin, was seriously injured.

Reno divorce granted to Fannie Todd Mitchell, St. Louis playwright, from Leon Leonidoff, stage producer.

"No Limit" gambling house at the La Boheme Cafe raided by Los Angeles county sheriff's vice squad. Four dealers arrested with tables and a roulette wheel confiscated.

Warrant Officer Delmer had a surprise for Helen Gahagan when she called at the Georgia street police station for her last belongings. He presented the actress with summons for speeding.

Don Mullally, Jr., son of a Warner writer, has been bound over to Superior court, L. A., following a hearing before Municipal Judge Wilbur C. Curtis. Two elderly persons were killed when their car crashed with that of the youth.

Contract of Eleanor Holm, Olympic backstroke champion with Warners, was approved by Superior Court Judge Wood of L. A. Ticket calls for a starting salary of \$300 weekly, plus \$100 to \$2,000 at the end of seven years.

Mid-West

Cleveland stagehands were sweating at plenty extra for overtime to learn the complicated cues of "The Man Who Reclined." His head opening at the Ohio theatre. Came on the heels of "Strange Interlude," which was a success in the holiday for stagehands either.

"Fresh, decisive and well-balanced" write the St. Louis music critics of the first concert of the Symphony there. Audience was somewhat meagre but very receptive.

Jack Hausmann, Hollywood scenarist, flew from the Coast to Cleveland for the production at the Playhouse of his new play, "A Very Great Man."

Betty O'Neil, granddaughter of William Wrigley, gum manufacturer, radio sponsor, baseball tycoon, is going into the wilds of Kentucky as a frontier nurse. She's weary of teas and Chicago society and wants to get next to reality.

Empress, Cincinnati, was not blown up but somebody evidently had plotted that it should be. Two bombs, one in the rear and one in the front of the theatre which has been blown up via the same route and into her very well done ballet technique.

"The Mikado" was a much revived piece in Chicago last week. While DeWolf Hopper was appearing at the Women's Club theatre in

the classic, the band of non-pros was using Man Hail at U. of C. were likewise engaged under the direction of Carl Craven.

Rube Wolf left Cleveland for New York and will then double back to Hollywood where he will go into a "Buckingham Palace" theatre. He has been at the RKO 105th Street theatre.

From his sanctuary in Brooklyn, N. Y., Alfredo Salnagui telegraphed to Asst. State's Atty. Edwin Duffley, of Chicago, assurance that he would not abscond but he had departed suddenly for a rest. He would return to Chicago and make his debut in the RKO 1100 which he left in the Studebaker theatre when his grand opera troupe failed to open. There was no embezzlement, just a few N.S.F. checks that the impresario would in due time redeem.

Molsay Boguslawski, Chicago piano pounder, leaped into the public prints by purchasing President Hoover's coat for \$1,000. Musicians would vote for him. Few musicians seem to have heard about Molsay.

Charles Hallaway, who painted the original murals in the old Auditorium, has been at work last week on scaffolding retouching and restoring the murals. Meanwhile the property owners have placed the building in rental holding to theatrical or concert attractions.

John J. Garrity, Shubert rep in Chi., put in a public rap against the "Dixiana" showboat which is being promoted by another Chicago showman, Ed Wappler.

John Alden Carpenter, composer, died Monday at a Berkeley, Cal., home. He stated, "I am no pianist. I'll just try to start and finish with the music." This was in connection with his appearance as guest artist at the Chicago Symphony.

Pola Negri, and Mayor Cermak were jointly interviewed over WCFL, Chicago. Her father comes from Poland. This was in connection with his appearance as guest artist at the Chicago Symphony.

S. L. Huntley, cartoonist of the "Mescal Ike," cowboy comic strip, was killed Monday in a crash of the Air-Sar-Ben road in Omaha.

J. E. Goldblatt is president of an alleged "Boles" Fan Club of Chicago. They sent him a letter on his birthday last week.

Irene Castle McLaughlin lost her first claim to escape taxation on the Orphans of the Storm sales and she will seek to establish a law that as a charitable institution her Deeds can't be made to contribute to the support of politicians.

Despite a continuous business partnership in Henry Garden ballroom, Chicago, Ethel and George Gandy have filed for divorce on the grounds he deserted her 11 years ago. They have occupied the ballroom since then. "Desertion" applies to the bed and board part of their marriage. Meanwhile, the couple are still dancing and she swears alimony.

Owen Moore, playing vaude dates through the Midwest, suffering from flu and high blood pressure together.

Frank Barden, tenor with Greeter Gave's serenaders, was nabbed in Chicago on a warrant for an arrest warrant from Bay City, Mich.

MICHIGAN, DETROIT

(Continued from page 33)

overture by Lou Forbes, with Lee Mason doing plenty for it with his vocals. Forbes' light overture this time was a "radio" style combination heavy and light. Mason sings "Please and Turn Out the Lights in a nice young man's combination. Second time, "radio" style, with a hot arrangement, features Max Lieb playing a hot fiddle. George Ross, with a solo on the tuba, and a very nice horn trumpet, and Abe Lincoln, ditto on the trombone. Entire number on for more bows than the entire stage show.

Opening shows the girls—do patches costume. Bob Stickey does the stilt dance. Altitude doesn't seem to bother him. Girls' patches portrait done before, but always epping. The Rodgers and Hammerstein started mild and closed strong with his acrobatics.

Ayers, Rene and Co. with novelty act, a "radio" effect, is pretty and different, but still no rock. Stone and Lee next and close with a solo with some very nice material. Nice looking girl.

Next a "Maid of the Mist" ballet with the girls using the stilt dance. The bottom of the scenic waterfalls. Jean Devereaux making her entrance in the middle of the stilt dance via the same route and into her very well done ballet technique.

The "Mikado" was a much revived piece in Chicago last week. While DeWolf Hopper was appearing at the Women's Club theatre in

Lee.

Broadway

Sam Saxe hates fast driving.
Fred Keating into the Hollywood restaurant show.

Yan into the Village Barn attery for a run.

Howard Hughes' funny hair out the result of a bet.

Merry Go Round, new night place, has a revolving bar.

Jim Lundy back on an upstate tour for the Skouras.

Irving Aaronson back from the Coast. Broke his own time driving back.

Morris Gest made his debut in the Tavern last Friday, his first time in that spot.

Although they entertain nightly, neither Abo Lyman or his mgr., Bob Goldstein, take a nap.

Mayor Joe Harris of WB now handing out campaign signs with his title printed on the bands.

Marchese Cesare Origo from the Coast sailing Nov. 2 for Paris and Rome to sync foreign act abroad.

Dee Claire is driving to the Coast, with F. & M. in view, which makes him only a m. from the Coast.

Latest 'times are so tough' gag is that those dollar a year men are asking for their jobs back again at first horse and wagon on Broadway in weeks jammed up traffic while the delivery buggy broke down.

Jack Harvey, Schnozzele Durante's rep., told the radio that he and Schnozzele's Honolulu trip, fly into town for 10 days on biz.

Tuxedo theatre, Bronx, which has a female manager, Olga Swertlow, now has a female assistant manager, Marjorie Lou Mirras.

Osterman, who is a secretary on a stage woman who's inclined to avoid dupes that a few more pounds and she'll be good on the radio.

Nicholas Troia, Pittsburgh vaudeville booker, is opening a New York office in addition to his Smoky City office.

Shep Wolman's with him. Gabe Yorkie can now pick up a handkerchief out of the ground while on the horseback and whistle 'Yankee Doodle' at the same time.

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Time in New York, where Jack is suffering—especially since he's a legit in 'Great Magoo'.

Montreal

Fonselle recital sell-out Sunday (30).

Vance Obyrne heading for Hollywood.

Charles Ellis hitting on high with newscast.

Ten per cent pay slash second in six months, all Thursday (27).

Joe Messurier, notable cartoonist, died here overday (27).

Chester Maurice putting up front his big time again, scheduled for Gordie Sinclair autographing his book at Eaton's. Is sell-out.

Local Orpheus started third season Sunday (30) with S.R.O.

Q.L.C. call in all price lists before time to reduce cost of whisky.

Gene Lipsett in Skinner, Montreal's premiere sub-slater, out of hospital.

Gert Hewitwick says 'T' is mute, but they can't pronounce it even then.

Tourists begin to come in with snow out summer still around these parts.

B. M. Garfield named president (30) of the Associated Business Men's Association.

Ben Norrish, Associated Screen Stars, starts export of Canadian comic shorts.

Charlie Dornberger throwing series of musical try-outs in search for local talent.

Betting at province of Quebec racetracks this year down 33% as of 1931.

Elmer Ferguson, by-lined and mugged in 'Herald,' called Grant-Land (Rich of Canada).

Charles Grillo, Montreal's nearest approach to Harlem night clubs, opens with Creole Revue.

McDonough, mass-appeal-baiter and manager's late noir, opens campaign with kind words all around.

London

Joe Sullivan around again.

Violet Lorraine breaking into films.

John Sturges won heavy flu but he's shot at Henry, were canceled, due to weather vagaries.

Sally Howes' father died suddenly.

Alfred Zeitlin down with ptomaine poison.

Joe Seidl around again, fully recovered.

Tom Walls training greyhounds as a sideline.

London hotels sticking steadfastly universal rate.

Lance Lester making early morning call on Swaffer.

Godfrey Tearle's wife granted final decree Oct. 17.

Saturday gala nights in cabarets becoming the fashion.

Bobby Howes the youngest theatre director in London.

Percy Athos producing girl troupes at Murray's club.

Albert Carson, French agent, now with Sidney Bura office.

Ernest Thesiger, while not acting, is busy at color camera.

Dave Apollon may play Italy for fortnight prior to going home.

Hyton and Boye off for a seven weeks' Continental tour.

Diana playing return in London, three weeks at the Moneysinger.

Osterman, who is a secretary on a stage woman who's inclined to avoid dupes that a few more pounds and she'll be good on the radio.

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Time in New York, where Jack is suffering—especially since he's a legit in 'Great Magoo'.

Betty Nuttall housekeeping for her mother's hotel.

British International Pictures are asking 50% sharing on 'Maid of the Mountains' instead of the usual 33, and are getting it.

Alan Dwan's 'Her First Affaire,' paid to be shot at Henry, were canceled, due to weather vagaries.

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Loop

Jean Paul King writing a novel.

Finishing parlors for the public increasing.

Jack Page and Frances Dale to New York.

Joe Root, old-time agent, living in Milwaukee.

Fred Barto in advance of Metro's 'Sings Interlude'.

Mrs. Howard Thurston suffering from a nervous breakdown.

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Riviera

By Frank Scully

James Joyce here.

May Garden at Monte.

George Anthel revising 'Candide'.

Brand Whitlocks in winter quarters.

Cochroach rats pulled season out of Sidney Fox crying for American coffee.

Eighteen picture houses now open in Nice.

Mistingue's nite club about broke even.

Grand Duke Alexander in a dying condition at Menton.

Gould's Nice Casino now not opening until December.

Bunna Goldman washed out of her St. Tropez hideaway.

Somerset Maugham says his brain is dead after one o'clock.

When you go for Challaun they trot out Feodor, Jr. on the 'Don Quixote' lot.

Edouard de Mertz now p.a. for the Knickerbocker and the Sesam, two nites at Monte Carlo.

Goodie, a French actress, and washouts generally giving Riviera plenty of black eye publicity.

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Baltimore

Baby Rose Marie getting hot over a stiff game of old maid.

John Nickels recovering from the minor auto tussle.

Henry H. H. is still the undisputed dean of the local legit field.

William Cohen and Doris Roach spent a week here looking for rivals to take in bridge.

Lillian Dietz leaves show business here with life's months as chief stenog at the Hipp.

Ted Routson snaps his cheeks out of an impossible situation in whether he wants to be disguised or not.

William K. Saxton is at his best when reminiscing about the Tivoli with Jesse Lasky's 'Redheads'.

Even though George Jessel is playing a rival house, he and Izzy Rappaport drink coffee together friendly-like.

Joe Rome redressing his uptown Rialto after having spent a couple of bushels of coin on the new colored Harlem.

Joe Rome reviews and exploitation. Lou Brown is finding himself getting to bed at 3 and up at 7, both in a.m.

Joe Rome is waiting for an opportunity to flip all the 'way down to Washington, his home town, after having been imported to Loew's staff here.

Dorothy Jordan and Lillian Bac have an impossible reunion here last week, both girls

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15 YEARS AGO

(From 'Variety' and 'Clipper')

El Brendel and Flo Bert took a page to announce their overnight hit in vaude. Were booked solid for that and next season.

George M. Cohan started to sing his 'Over There' at a benefit in the Bronx, but forgot the words, so he went into his dance.

Shuberts were selling space on the electric sign at the Winter Garden to the minor principals. Cost them \$25 a week to go into the lights.

War tax was on and some theatre dropped the odd priced seats to avoid handing pennies. Balcony seats at 75c. were put down to 50c. or up to a dollar, which eliminated the coppers.

Baltimore correspondent of 'Variety' penned a stock burley. 'Disgusting dialog' and 'flthy cooch' were not a part of the regular shows those days.

Kath bookers cancelled the Dolly sisters because they took a Knickerbocker hotel cabaret date.

Louis E. Mayer culk Metro's Boston exchange when he got in a row with the company because he had taken over Anita Stewart for his own productions. Now the courts decided Miss Stewart must work for Vitaphone on an unexpired contract. Revealed that with royalties she was making about \$127,000 a year. Big money then.

Rialto paid \$3,000 for the first Chaplin First National picture. Average price was \$100 a day for first runs. Double what had been paid for Mutual Chaplins.

Broadway houses were worried about the pending opening of the Rivoli. Strand was adding 1,200 additional seats and built up its orch by adding 12 men.

50 YEARS AGO

(From 'Clipper')

George C. Miln, formerly a Chicago minister, essayed 'Hamlet'. Switched to the stage, but his pulpit style was against him.

P. T. Barnum told that the cost of wintering the show and getting ready for the road had been \$225,000. He added more than any other traveling show is worth today. His litho bill for the season was \$75,000.

Niles, Evans, Bryant and Hoey were touring in 'The Book Agent' which Charles Hoyt later rewrote into 'A Parlor Match' for Evans and Hoey, who used it for 14 years.

Sam Hague's minstrels played the Park theatre, Brooklyn, Hague taking over the management that week. He cut out the litho passes and as a result failed to half houses. Pictorial paper important.

Local museum had a fat girl 13 years old. She was 54 inches tall and a chest measurement of 81 inches.

Chas. Lundberg was trying to sell his embalmed whale. Included a flat car with an office and sleeping quarters at one end. Told that whale was in perfect preservation 'over \$6,000 having been expended for that purpose alone.'

Mr. and Mrs. Jerry Cohan were preparing to quit vaudeville for 'The Molly Maguires' and 'The Owls of New York,' mellers.

Seven Sutherland sisters were touring with a freak show. Sent out a hair tonic company of that name. Any woman with hair at least five feet long was a 'Sutherland sister' for show purposes.

Inside Stuff—Legit

Considerable ado about the ticket scale for 'When Ladies Meet,' at the Royale, the season's first hit. It opened with a regular scale of \$3, the attraction taking care of the federal admissions tax, so that the actual net per ticket was \$2.73.

After John Golden, the play's producer, learned that brokers were getting \$5.50 and \$6.50 per ticket (that takes in agencies which previously claimed never to give) he considered raising the scale to \$4.40. Golden finally decided to make the tickets \$3.30. Understood, however, that he demanded 'free' from the specs. That will probably mean \$1 more on each choice location.

Under the new law, while the agencies are exempted from the old 50% levy on excess prices, that percentage is payable by the theatre if receiving more than the box office price. House's end of the excess will appear on the statement, however.

Open 52 weeks a year behind the abattoirs, but not more than six weeks in front, is the unique position of Erlanger's Mason opera house, the oldest theatre of legitimate standing in Los Angeles. Many of the city's long runs have been established there, yet today 99% of the shows produced for coast showing rehearse there, but play at other theatres. Built 26 years ago before steel became an important factor in construction the house is considered one of the finest acoustically, yet it stands out of the so-called Rialto section. In the past, however, records were set with such shows as 'No, No, Nanette,' 22 weeks; 'Broadway,' 20; 'Trial of Mary Dugan,' 17; 'Duncan Sisters,' 14; 'Desert Song,' 11; 'Kolb and Dill,' Fred Stone, Margaret Anglin, Ethel Barrymore and many others served in establishing the house as the home of success in L. A. Slogan now is, rehearse at the Mason but play some place else.

History of 'Tell Her the Truth,' the new Tillie LeBlang-Morris Green musical, is surprisingly involved. It's actually an importation from England, a play of American origin. Originally the play was a novel by Fred Isham, entitled 'Nothing But the Truth.' James Montgomery turned it into the farce for Willie Collier and used the same title.

About a year ago Bert Lee and P. Weston rewrote the farce and some songs were added by Jack Waller and Joseph Turnbridge. It was shown in London in that form and retitled 'Tell Her the Truth.' Now it's been imported back to New York and rewritten again.

Dimitri Tiomkin's maiden legit production effort, 'Keeping Expenses Down,' which closed at the National, N. Y., after 10 days, was a 50-50 investment effort by Tiomkin and Montague Glass, co-author of the play. Show was booked up economically, but despite that both figured it best not to throw more money in and move it to the Masque as was the original intention.

Show was hooked up at \$1,300 through a small guaranty and percentage arrangement with the players. It took in less than that last week.

Gilbert Miller's plan to present a musical show starring Niklita Balleff and Yvonne Printemps is dated for February in London. Show may later reach Broadway.

Balleff is also due here next season with a new 'Chauve-Souris' under the direction of S. Hurok who has signed her for the season of 1933-34. The direction of S. Hurok who has signed her for the season of 1933-34. The direction of S. Hurok who has signed her for the season of 1933-34.

At the request of A. C. Blumenthal, who is currently roadshowing the Ziegfeld revival of 'Show Boat,' Maxwell House is now inserting a line in its continuity stating that its 'Show Boat' version has no connection with productions having a similar title and that all material used in the other version has been especially prepared for the program.

Arthur Edison and George Burton debut as legit producers' this week with 'Incubator' at the Avon. They are also considering a play called 'Behind the Screen' by Brewster Morse, a Coast writer. Report from Hollywood that Morse would direct, or was concerned with 'Incubator,' was incorrect state the new managers.

'The Anatomist,' at the Bijou, is the first British importation to arrive on Broadway this season.

Inside Stuff—Pictures

(Continued from page 4)

wanted Paramount to clip the scene, but Par got it through only after considerable pleading to the effect that it was an essential part of the story and couldn't be clipped without ruining the entire film.

Preparation to take advantage of any relief in the tariff situation which might come with a new administration in Washington is being made by Erpl. Understood that the trip through South America of E. M. Hawley, assistant export manager for the Western Electric subsidiary, was made with that idea in mind.

Hawley returned to New York last week with a list of theatre prospects for sound equipment. At the present time ERPL is making little attempt to sell S. A. because exchange rates are so low there would be virtually no profit in current sales.

Indication of picture house conditions in some of the smaller southern California towns is found in Long Beach, Cal., with a population of 172,000.

Of the 24 houses now open there are 21 are operated at a 10 to 20 cents top and offer double or triple feature shows. Only three houses in the town are seeking about \$100 a week with two of the latter, West Coast and State, playing stage shows.

On the contention that crowds will be on the streets late election night (Nov. 8) all house managers in Dave Chalkin's Public territory have agreed to make a special effort to give midnight performances.

While urging that all houses make every effort to fight radio reports that night, Chalkin also has cautioned his managers against expensive tie-ups for ticker or telegraph service.

With the word conciliation likely to be added to the industry's vocabulary, because of current exhibitor-distributor confabs to establish such a board. Haylan wordists are fearful that exhibitors may confuse it with arbitration.

Where arbitration means authority to bind by decision the newer term denotes a board that is authorized only to negotiate in film language.

Educational is making a two reeler, 'Hollywood Runaround,' in which Monty Collins, playing a film actor, runs for the Mayor of Hollywood.

Story has him resigning immediately after election because Sam Goldwyn has given him a contract for three weeks' work.

Inside Stuff—Music

Stage stars coming into radio are digging wide and deep into the old catalogs for their song repertoires. Penchant now is to routine themselves with numbers they had popularized years ago. Marked case in point is Al Jolson who will depend upon the old files for the major part of his Chevrolet program over NBC starting Nov. 18. Already spotted by him are 'Rockabye Baby' and 'Mason Dixon Line,' a couple numbers he built up into huge selling proportions over 15 years ago.

Value of these cullings to publishers owning the catalogs is that it not only sells orchestrations of the old ones but they serve as a introductory wedge for inducing the stage name to add one of the new ones to his other show. There's also the chance of a 'revival' of song such as has happened with 'San,' 'Dinah,' et al.

Music men reading Emile Gauvreau's 'Scandal Monger,' which is an attack on the columnists, have been struck by the singular carelessness of the pop song chronology. Tunes which are currently popular are cited as themes in the nite club sequences transpiring years back and vice versa. One currently popular ditty, which is mentioned, wasn't even written at the time Gauvreau spotted it in his book.

One interpretation is that Gauvreau possibly did that with deliberate intent to create the idea that it's all fiction and was not intended as authentic paning of any one columnist or supposedly with any historical or authentic intent.

Extraordinary enterprise of the British Broadcasting Corp. was manifested by a transatlantic phone call from BBC to Irving Mills, of Mills-Rockwell, managers of Duke Ellington.

BBC had heard a rumor of Ellington's advent to Europe and hastened to put itself on record for Ellington's air services while in England. The Duke's recordings are big sellers abroad.

That the rumor is ill founded, at the time being at least, but enhances the BBC effort to get first crack at the Ellingtonians over there.

E. C. Mills has been made a member of the advisory board of the Times square branch of the Chemical Bank & Trust Co. This branch is situated in the Paramount building which houses the ASCAP of which Mills is general manager.

The ASCAP, banking with Chemical, turns over more than \$1,000,000 annually in music tax royalties to its members, checks being signed by Mills as g. m.

Contributions to the Philharmonic Symphony and other recognized musical associations of the state may be deducted from income tax payments, the department of taxation and finance of N. Y. has announced. The purchase of admissions to concerts is not included in this ruling, however, and may be deducted only to the extent of the 15% of the net income allowed by law.

Metro production of 'Smilin' Thru' contains a number for which the picture company had to go outside its publishing affiliate, Robbins Music. It's a song of the same title that's been in the Witmark catalog of standards for several years. With the picture figured to give it a new lease on life, Witmark has had it reprinted in a new format.

Abe Olman, prez of the music pub firm bearing his name, denies that he's interested in selling a piece of the business to Robbins or anybody else. Olman's silent backers are sufficient to take care of his financial requirements, besides which the firm is doing all right, states Olman.

Witmark has revived 'Smilin' Thru,' the Arthur Penn song, along with the Metro picture of the same name.

Inside Stuff—Radio

For the second time since the start of the political ether marathon, Gov. Roosevelt had his national hookup taken away from him in the midst of a speech during the Baltimore rally last Tuesday (25) night. Democratic campaign funds had bought a half hour from NBC and when the half-hour came to end so did the broadcast, as far as the broadcast was concerned, right in the middle of a sentence. Previous occasion was when Roosevelt spoke from the northwest.

On the other hand, President Hoover is immune from any such sudden airline terminations. It's an unwritten rule of the broadcasters that the president's ether mouthpiece must remain undisturbed to the very end, whether it be a public event or a campaign spiel.

They have a new way of serving subpoenas on radio talent.

Network warbler got a phone call from a fellow who described himself as Mr. O'Donnell of a radio fan magazine and said he would like to arrange for an interview at his apartment. After okaying the time, the singer became leery and tried to get a line on the caller from the chain's press department. Latter inquired of the mag and found it had no one of that name on its payroll. When the 'O'Donnell' appeared for the appointment, he admitted the phony as a 'ruse to serve the mike artist in a lease suit.

Requests for mail on giveaways, etc., via the ether, now insist that the fans write to the company direct and not to the station to which you have been listening,' as has been a previous convenience. The reason is, of course, new federal regulations under which mail must be accumulated and expressed in bulk, on the re-directed addressing.

Federal law now specifically states that such type of mail must be stamped and re-mailed, hence the stations no longer request mail being sent them, but it goes direct to the advertiser.

Influential group in General Motors is still insisting upon the inclusion of Frazier Hunt, the correspondent, in the Bulk show. G-M execs became divided during the auditions for the program, the faction favoring Virginia Ras and Frank Munn with the Paul Whiteman show winning out. Contention was that the Hunt idea of dramatized interviews with international figures he had met would be totally out of place in the Whiteman type of program, but another group still advocates that idea.

Elizy Roberts, publisher of the St. Louis 'Star,' heretofore rated as one of radio's bitterest foes and personally conspicuous as a prime mover for anti-broadcasting resolutions at newspaper conventions, has tossed his daily into the ether ranks.

Roberts is now buying three 10 minute periods a day over KMOX, the local CBS key, for his paper. 'Star's' programs are mainly made up of news flashes transmitted direct from the city room.

Some of the major agencies make it a practice of sending out radio publicity on the letter heads and enclosed in envelopes bearing the signature of the commercials involved. Angle here is that the fact that the stunt comes from a national advertiser will carry more weight and will have its subtle influence upon the paper's advertising department.

Jack Pearl has four garmen now preparing his material for Lucky Strike broadcasts. They're Jack Singer, Jr., Billy K. Wells, Andy Rice and Joe Cunningham.

Equity Weighs Shelving Old Basic Agreement, Mostly Ignored Already

Equity is reported considering the shelving of the Basic Minimum contract, in operation between the actors' organization and a group of managers. The agreement was entered into in 1924 with the Shuberts and affiliated producers who secured a reputation of the actors' strike of 1919.

With nearly every provision gone into the discard, Equity seems willing to drop the whole matter. When the agreement was entered into, the Shuberts gathered their cohorts and withdrew from the Producing Managers Association, forming what is known as the Managers' Protective Association. Principal 'protection' in the contract was that Equity would not walk out on a sympathetic strike with stage hands or musicians for 10 years. It had been the support of the latter unions that won the strike. Under the contract the managers guaranteed all salary claims of players in, shows of 10 members.

Equity has claims at this time amounting to about \$8,000 which the M.P.A. has not paid. The managers have not refused, but they have asked for more time. It is no secret that the M.P.A. has no coin in its treasury nor that most of its members are the dozens who are feeling the pinch.

Relations With Unions
The Basic Contract has been breached any number of times by the managers. Contract still has a year and a half to run, but it is more important to Equity is that by scrapping the contract it can pave the way to more friendly relations with the stage unions. Equity leaders admit that the agreement not to strike was an affront to the stage hands and musicians' toadies. For several seasons the legit has had nothing to fear from the unions. Equity was impelled to make the trade with the Shubert group because the Actors Fidelity League was still active at present. It is now a skeleton. A majority of producers refused to sign the agreement. They were then rated as 'independents' and could not present shows unless the cost was borne by Equity 100%. Managers in the M.P.A. were permitted to have casts with two non-Equity members in every 10 players.

This provision in the Basic agreement was known as the '90-20' plan. It was predicted that the prominent managers outside the M.P.A. would use Equity less trouble in the future. In that association and the records of claims with Equity and the arbitrators prove that to have been true.

Members of the M.P.A. did not have to file a bond with Equity, guaranteeing salaries. As a matter of fact practice the recognized producers who remained in the M.P.A. have never had that requirement enforced against them either.

Bond Clause Inactive
Recently Equity ruled that managers now joining the virtually inactive M.P.A. independently of being posted bonds or cash surety for salaries. That removed the last excuse for continuing the Basic Agreement.

The Shuberts were impelled to split the old managers' association because of Wall Street. They were incorporating at the time and downtown told them they could be no more strikes. The Shuberts never told their fellow members about that. Those managers who refused to join the newly formed M.P.A. were known as the 'Round Robin' who tacitly stayed on their own and there has never been any doubts that they were correct.

When the Shuberts went into receivership last year Equity was in a quandary about the M.P.A. and has never solved the problem. Near as they came was the promise of the receivers to rate the actors working in current attractions as preferred creditors—they got paid, while the other trade creditors and bondholders are wondering if they will ever get any sort of settlement. That, too, goes for the older claims Equity has against the Shuberts.

Carroll Cuts Salaries

Earl Carroll has instituted a 15% salary cut for the whole 'Varieties' cast at the Broadway, New York. Everybody accepted the cut. The new salary, in its sixth week, has been crossing under \$20,000 a week.

Rushing Mid-November Casino Variety-Review

George White is auditioning people at the Casino, where he's anxious to open his variety revue by mid-November. So far Harry Richmond and Lahr are set as main stars. They may hold over indefinitely if his warrants but the rest of the bill will be changed monthly.

White will revise scenes and numbers from his past 'Scandals' editions. 'Birth of the Blues' will be in the opening show, among others. Richmond has breezed to Florida for a cash before the variety revue opens.

ZIEGFELD-CASINO JAM HALTS WHITE REGIME

A dispute involving the tenancy of the Casino theatre, New York, reached the courts Monday when the 155 7th Avenue Corporation and George White sought to dispossess the F. Z. Corporation and A. C. Blumenthal acting for the Ziegfeld estate. Although 'Show Boat,' which Blumenthal is handling, took to the road from the Casino, he refused to give up possession of the house and White's plan to open a vaudeville revue there next Monday will probably be deferred.

The late Flo Ziegfeld in taking over the theatre guaranteed he would produce a new 'Follies' there by the middle of November and posted \$10,000 as good faith. Blumenthal, after attempting to recover that money, contending that Ziegfeld's death was an act of God and his estate should not suffer. The theatre owners maintain that the money is forfeited.

Blumenthal and Peggy Fears moved their offices from the Casino to the Alvin where their 'Music in the Air' opens next week, but when Casino owners refused to settle the 'Follies' guarantee Blumenthal refused to permit White the use of the house for rehearsals. White's arrangement for the Casino is on a rental basis and he has paid \$25,000 in advance.

Coast Theatre Guild Preparing Production

Pasadena, Oct. 31.
Taking its cue from the Theatre Guild in New York, the Theatre League, Inc., of California has been formed as a subscription proposition to produce plays that have had Broadway runs for a tour of Coast cities.

Gilmer Brown is producing director of the organization which already has sponsors in San Diego, Fresno and Stockton. First attraction will be S. N. Behrman's 'Brief Moment,' also scheduled for two weeks at the Curran, San Francisco.

Bradford Mills and J. Francis Smith have been promoting the plan in California for the past several months.

Although having no connection with the Pasadena Community Players, producing facilities of the Pasadena Playhouse will be used. Professional casts are to be employed.

Dinner Club Moves

The Actors Dinner Club has moved from the former cafeteria quarters under Loew's (New York) to 130 West 42nd street, second floor. The building was formerly used by a restaurant known as London.

Price of meals is now 35 cents instead of 50 cents. Actors without funds are to be fed as heretofore, cards being distributed by the various stage organizations.

Shubert, K. C., Opens

Kansas City, Oct. 31.
Shubert theatre will open Nov. 6, with a revival of the 'Merry Widow,' to \$2.
Following on Nov. 13 in 'Another Language.'

'Hamlet' Sans Prince

Yiddish troupe in Brooklyn was rehearsing a play about the Russian revolution when someone mentioned that Metro was making a picture called 'Rasputin.' Immediately the title of the play was switched to 'Rasputin.'

Only until several days after the opening when one of the customers pointed out that they had forgotten to write a part into the play for the new title character.

Ed Wynn's Stage Broadcast Ups His Pitt. Gross

Pittsburgh, Oct. 31.
What is being hailed around here as the smartest stunt ever pulled for a legit show was the public broadcast of the Ed Wynn's Texaco program last week at the Nixon during the local engagement of 'Laugh Parade.' Either program, in addition to netting a couple of grand for Pittsburgh's Welfare Fund, is likewise believed to have boosted 'Laugh Parade's' normal gross by several thousand.

Public broadcast had the personal sponsorship of Mayor Kane, and that immediately made it a sure clinch for plenty of newspaper space. Dailies started plugging in news pages, in theatrical sections and radio columns. Wynn's arrival and kept it up every day, with result that the 'Fire Chief' got more personal publicity for his show than any half-dozen entertainments would ever play here put together.

Not only that, but 'Texaco' came through, too, on the charity angle with half-page advertising spreads in each of the three dailies, all of the lay-outs getting in plugs for 'Laugh Parade's' engagement at the Nixon. All of this cost neither Wynn nor the theatre a cent, with show S.R.O. and a mop-up for both ends.

After the regular broadcast, which drew a full house, Wynn told the audience the money for installing a new sign in the theatre line, out of his own pocket. Tickets for broadcast brought \$1 a throw, with boxes auctioned off among the snooty mob.

Wynn will repeat the stunt in every city 'Laugh Parade' plays and marks a new step in playing an ether rep off to good legit advantage with showmanly touches.

'WIZARD OF OZ' WITH STONE FOR CHI FAIR

Hollywood, Oct. 31.
Revival of 'The Wizard of Oz' with Fred Stone, who starred in the show in 1900 with the late Dave Montgomery, is a possibility for Chicago during the World's Fair next year. Stone is negotiating with Frank Baum of West Hollywood, who is authoring the new play, for the rights. He will cast Dorothy Stone as a lead.

Charles Dillingham would produce, bringing him and Stone together again for the first time since their business quarrel several years ago.

Baum is also preparing to sell radio rights to 'The Wizard,' an all-comedy play for a series of 15 minute broadcasts, six nights weekly.

Dazey Seeks Chicago Production for Play

Chicago, Oct. 31.
Charles T. Dazey, old time playwright, has been in town negotiating with Ralph Kettering with a view toward a possible Chicago production at the Adelphi theatre of his latest play, 'A Threefold Race.' This was produced some weeks ago in Quincy, Illinois, Dazey's home town.

Dazey's 'In Old Kentucky' holds a theatrical record of having stayed on the boards 100 first time. It is believed 'Uncle Tom's Cabin' is the only piece that ever beat this outside Shakespeare.

Producers Writing Own Tickets For B'way Houses on Share Terms

Stoopnagle and Budd Among 'March' Changes

Forward 'March' underwent changes here last week in a build up before opening on Broadway. Show has its points but lacks punch.

Hunt for names seems to have found fruit in signing of Stoopnagle and Budd, Columbia network comedians, who join Penton this Friday. Ted Healy came down for try-out last week, but didn't stay. Doc Rockwell also was slated but deal fell through.

John Abbott was out after Saturday night in favor of Gracie Barrie, who has been playing for Warner Brothers. Miss Barrie will get two song hits, 'Love and Whimsy' and 'It's Great to Be in Love.'

New dance team, Ruth Harrison and Alex Fischer, moved in Saturday night after closing Loew's Fox night before. Penton's 'Gertrude' number, a modernistic interpretation, sold them.

B. O. not up to expectations here, but same is true of all shows so far.

MILLER WOULD OPERATE VIA PRODUCER ALLIES

Gilbert Miller is reading a program designed to include partnerships with several other producers in the production of plays, for signs being 'Aldrich Corp.' is due to the fact that he has only one theatre, the Henry Miller, left, but more show properties than he can handle alone without hiring other houses in charge.

First tieup, almost set with Herman Shumlin, has fallen through. Shumlin was to put on 'Bride of the Century' at the Aldrich property. Would have been a Shumlin production with Miller cutting in, but Shumlin at the last minute decided he didn't care enough for the play. Another piece may be substituted.

Other plays Miller has which he'd like to have other producers put on with him are 'White Parents Sleep' and 'Behold We Live,' latter a John Van Druten opus.

Meantime Miller continues buying plays, his most recent acquisition being 'Aldrich Corp.' by Sidney Howard, which Katherine Cornell controlled for the past nine months and was going to produce for herself this season. Miss Cornell's option on the piece expires this week and she has signified her decision not to renew, with the piece going to Miller by agreement with Howard.

Orkow, Bannister East With Legit Prospects

Hollywood, Oct. 31.
Ben Orkow, finishing a Fox writing contract left Friday (28) for New York to talk terms on production of a new play. Piece is titled 'Life Is Real.'

Harry Bannister is motoring east with rights to an English play, for which he was seeking leads in Hollywood.

Marion Swayne Freed

Pittsburgh, Oct. 31.
Mrs. Marion Levering, who as Marion Swayne played long engagements in 'Able's Irish Rose' and in 'Romance' with Doris Keane, won a divorce here last week from Joseph M. Levering.

The Leverings were married in 1924, and it was a 'great mistake,' says Mrs. Levering, who said her husband was 21 years older than she, and deceived her about his age at the time of their wedding. Levering relied upon her for support, his wife told the court.

Lynn Riggs Directing

Iowa City, Ia., Oct. 31.
Lynn Riggs, New York playwright has taken charge of casting parts and directing his play 'Chereke Night,' to be given its premiere at the University of Iowa, Dec. 6, 7 and 8.

Play has to do with influence of the white man's civilization on Indians in the Oklahoma territory, author being a native of that state.

Reassignment of Independent Theatre Control on Broadway Has Ruled out all Guarantees, First Money to the House and High Stop Limits.

Independent theatre men, having an open mind on attractions, are causing great concern to seasoned theatre owners, who are loudly complaining that it is impossible to operate at a profit, if accepting terms now demanded by some indie producers.

In the past the theatre owner stood pat and often demanded such protective conditions for the house and such percentages that the producers had little chance to climb out of the production costs except with real hits. It was often charged that powers in control of theatres, desiring to keep the show in the house, opened favorably out of town, before it was booked into a desired house. It is known that aspiring showmen were forced to accept the terms or else in charge of the theatre.

Booking entered into within the past month by independent producers having stipulated 75% for the show, with the balance going 25% on a straight sharing basis. Also producers have demanded and obtained representation in the box office, virtual control of the tickets (which in the past always controlled) and a share of the house profits, up to as much as 50%. The house's stage and musician expenses, make it imperative for the show to be a success. Otherwise the house, faces sure red.

This complete reversal of other days is explained by the fact that more than half of Broadway's legit shows are independent, including a number controlled by banks absorbed through mortgage foreclosures or in the hands of receivers which also has a bank angle. The men in charge of the dark house is a certain loss, but that with an attraction, profits are possible, and any money earned from an attraction will reduce the loss.

Old time theatre owners cannot see it that way, refusing to take a chance and forgetting they formerly played safe and forced the producers to take the risk of gambling. They contend it is cheaper to stay dark than risk the comparatively slender profit possible under present conditions.

The United Booking Office works along a theory that its system will protect its own Broadway theatres—that is, the Shubert and Erlanger strings. A condition to try-out or play in the house is that the producer agrees to play combine houses in New York. The U. B. O.'s road system has worked okay so far, but it has not been able to prevent attractions going into indie houses on Broadway.

The only time the house owner or lessee can effectively combat producers' demands, is when the number of new shows on Broadway outnumbers the available theatres. Such a condition is impossible this season and has not been true of the past two or three seasons. The continuous list of dark theatres testifies.

Conditions distinctly favor producers. Any indie success alertly managed means that most of the production cost will go to the indie. A prominent house operator who has refused to accept the new conditions demanded by the independents, pointed out that his houses had not missed any good shows since the few successes to date have gone into theatres controlled by the producers of those shows. However, deals already entered into, where the indie production is favored, are for productions which have yet to reach Broadway.

Ina Claire in Guild

Ina Claire has joined the Theatre Guild, and will have the lead in the next Guild production, 'Biography.' It's an S. N. Behrman play and will be a good show rehearsal within about a week.

'PEGGY' DATES SET

Los Angeles, Oct. 31.
Peggy Be Carleson, ('Mabel Be Carleson' in the show at New York) opens a coast tour at the Seenic, Whittier (F-WC) Nov. 9, with Long Beach to follow. Cast includes Peggy Worth, who is also appearing in a good show at the Elbel Clayton and James Crane. Sidney Schallman set the preliminary dates.

Dinner at 8 \$23,000, Jumps to Lead, Other Newcomers Weak, Five Quit

Last week's heavy premiere card was virtually a complete bust. One of six new productions may get by, but the others are dead. Two were yanked off. In addition there were two revivals, neither aimed for real money.

However, another of the latest dramas was established as a new Broadway leader, "Dinner at Eight" bettering "\$23,000" for its first full week at the Muxio Box. That is far in the lead of the non-musicals, and another recent hit, "When Ladies Meet," which got about \$17,500 last week, while the third standout, "Mademoiselle," got about \$15,000.

Both "The Girl Outside," at the Little, and "The Anatomist," at the Bijou, opened and closed within the week; "Dangerous Corner" at the Empire, drew divided opinion, and although some notices were brutally unfavorable, its chances are not definitely indicated; the critical panning took in the other openings.

"The Surgeon," Belmont; "Tell Her the Truth," Cort; and "Carry Nation," Baltimore. The revival of "Lillian" at the Civic Repertory got a support by subscriptions, but a report of "There's Always Juliet" at the Barrymore hardly figures to stay.

In addition to the closings noted, "Rendezvous" stopped at the Broadway, "Nona" closed at the Avon, and "Keeping Down Expenses" withdrew from the National. What was the closing for the week? This week Broadway's list totals 30 shows.

Business shaded off greatly because of election interest, with "Of This Sing," however, standing up to excellent money at \$27,000, which took Broadway's money, and a tender for first honors in "Music in the Air," which arrives next week.

Week of Nov. 14 will usher in at least eight attractions, the listing being: "Chrysalis," Beck; "Dear Jane," (4th Street, Civic Rep); "The House of Mirth," New York; "Perfect Marriage," Morocco; "Love Life of the Tiffy," Longacre; "Forward March," Selwyn; and "Nine Pine Street," no house selected. Also due is a new Shakespearean drama, at the Jolee, and "White's vaudeville revue at the Casino.

Last Week's Estimates

"Absent Father," Vanderbilt (3rd week) (C-1,715-\$4.30). Small grossing; low operating nut; under \$2,000, but claims to be sticking.

"Americana," Shubert (6th week) (R-1,335-\$4.40). Held its own; will stick because of divided opinion in audiences; last week closed strongly, but gross estimated around \$10,000.

"Another Language," Booth (23th week) (C-708-\$3.30). Should run to "Dear Jane," and probably longer; holds to paying trade around \$10,000.

"Ballyhoo of 1932," 44th St. (5th week) (R-1,325-\$3.85). Election hurting most shows which explains drop under \$10,000; under \$10,000, however, and may stick into winter.

"Carry Nation," Baltimore (1st week) (C-1,000-\$2.30). Opened Saturday night (23); big musical drama may attract some attention at a break.

"Clear All Wires," Times Square (6th week) (C-1,057-\$3.30). Expected to stay until holidays; using some cut rates now; takings estimated around \$5,000.

"Criminal at Large," Belasco (4th week) (D-1,000-\$3.00). Mystery play has clear and strong identity; the grade; making money at \$5,000.

"Dangerous Corner," Empire (2nd week) (CD-1,099-\$3.30). Opened late last week; notes sharply divided; chances indefinite, but agencies made buy on basis of Philly ratings.

"Dinner at Eight," Music Box (2nd week) (C-1,000-\$3.85). The new dramatic leader; virtual capacity last week; notes sharply divided; taking \$23,000; looks like a clinch.

"Flying Colours," Imperial (6th week) (R-1,446-\$4.40). Operating on revised and sharp cut rates; did well into season; dipped as did other musicals, but profitable at \$22,500.

"Incubator," Avon (1st week) (D-1,340-\$3.00). Produced by Lillian (Edison & Burton); written by John Lyman and Roman Bohnen; opens tonight.

"I Loved You Wednesday," Harris (4th week) (C-1,051-\$3.30). Will stay for a while; moderate money; \$7,000; picture people dickering for rights.

"Keeping Down Expenses," National. Was slated to move, but instead Saturday; played four weeks and four hits; last

BALL STAR AND 'ELMER' ONLY FAIR AT \$3,500

Minneapolis, Oct. 31. With Andy Cohen, Minneapolis baseball team, second baseman, as guest star, the Balmaine dramatic stock company offering "Elmer the Great," enjoyed its best week of the season to date, takings of around \$3,500, however, were still unsatisfactory. Mary Nolan in "Mary Turner" current.

"Oh, Oh, Doctor," Gavety's burlesque attraction, mediocre, \$2,500. The Metropolitan is still without an attraction.

CREDIT WYNN'S \$31,500 TO AIR REP

Pittsburgh, Oct. 31. Legit attraction, locally took on an entirely new complexion last week. Ed Wynn and "Laugh Parade" gave Nixon a sizzling \$31,500, which represents virtual capacity at \$3.50. Elimination of Tuesday night performance and addition of Friday night probably another good sign off that figure, the best here this season.

"Laugh Parade" got a \$4,000 opening and never varied, with both balcony and gallery a sell-out in addition. Gross is the best Wynn has gathered in virtual capacity since his recently-acquired other rep believed of plenty of company.

Ed said stock company at Pitt did a "Vinegar" slipping off a bit as result of stiff competition.

Week about \$12,000 and should improve.

"Men Must Fight," Lyceum (4th week) (D-937-\$3.30). Not certain after this week; did not recover from critical toasting; maybe \$3,000.

"Nona," Avon, 1st week, last Saturday hit under \$5,000 stop limits played four weeks.

"Of This Sing," 40th St. (45th week) (M-1,048-\$3.40). Holders leads the list; slight difference last week with takings topped \$27,000.

"Whisking in the Park," Miller (1st week) (CD-948-\$3.30). Presented by Gilbert Miller; adapted from the French by Sidney Howard; opened Monday.

"Rendezvous," Broadway. Withdrawn last Saturday; played less than two weeks.

"Success Story," Elliot (6th week) (D-924-\$2.75). Claimed to be making some progress; a cut-rate; takings around \$5,000.

"Tell Her the Truth," Cort (2nd week) (M-1,048-\$3.85). Opened last Saturday (23); notes sharply divided; of town opinion and panned; business chances should be indicated this week.

"The Anatomist," Bijou. Closed Saturday; played one week.

"The Girl Outside," Little. Taken off \$33.00; notes sharply divided; after opening night.

"The Good Earth," Guild (3d week) (D-914-\$3.30). Notes sharply divided; other attraction; "Earth" does not figure to stick much beyond the subscription period; five weeks.

"The Surgeon," Belmont (2d week) (D-515-\$2.20). One of last week's group of new flops; poor start for new production; played one week.

"Vanities," Broadway (6th week) (R-800-\$4.40). Although salaries were slight rise reported, no large foldings; rated under \$20,000.

"When Ladies Meet," Royale (5th week) (C-1,000-\$3.30). Comedy lead last week; set for the season; fourth week little change, gross being \$17,500; sale slightly lifted.

"Camille," Morocco; revival; same as presented in Colorado last summer; opens two-week date at the Bijou.

"Whisking in the Park," Waldorf; last season meller revived at top prices; opens Thursday (3).

"The Surgeon," Belmont; Irish group attracting unusually good business; one week more.

"Counselor at Law," Broadway; due to stick until Christmas; made some money last week; topped \$10,000.

"Lillian," 14th Street; Civic Repertory's revival with Eva Lee Gallienne.

"There's Always Juliet," Barrymore; important attraction; played one week; "That's Gratitude," Hudson; revival.

Sam Carle Opera, New Amsterdam. Good. Douglas "Dark Hours" succeeding.

SHARING SUBSCRIBERS Nashville Idea Is to Get 500 Sponsors Interested

Birmingham, Oct. 31. Two new stock companies are being organized for two different cities in the South with openings scheduled in November.

The Jefferson here is opening Nov. 7 with the Robertson Gifford play, "Scale at 40 cents top."

Sam Bevel, Jr., is president of the Nashville Civic Repertory, and a drive is on in Nashville to obtain funds to finance a stock company there. Five hundred charter members are sought on a profit sharing basis. If successful, the company will open Thanksgiving week.

Lunt-Fontanne \$20,000 Cleanup at the Erlanger

Chicago, Oct. 31. Walter Hampden, Oct. 31. Bergrage's clicked off \$15,000 at the Apollo last week. This is very good and especially so for a costume romance like "Cyrano." Meanwhile, the Erlanger was responding to the stimuli of Lunt-Fontanne with \$20,000 so far. There was some heartening signs for local legit.

Harris is ready to go dark and back to non-Shubert auspices all at the same time, an ironic combination. Meanwhile the best future for the way of a looking in all Chicago is Billy Bryant's \$1 top "Hannet" with accent on the first syllable. That lights up the Cort Nov.

Estimates for Last Week

"Another Language," Harris (CD-1,100; \$2.75) (6th final week). Will play value rated rather than mid-die west, \$5,000, or under. House goes dark and nothing booked, although "Cat and Fiddle" has been rumored as a possible.

"Cyrano de Bergerac," Apollo (D-1,300; \$2.75) (one week only). Strong in all houses, but not in all. \$15,000, good. Sell-outs upstairs, but main floor not so good. Same trend under his help. This one show at Blackstone, and did well then, too. House now showcasing film version of "Strange Interlude."

"Of This Sing," Grand M-1,353; \$3.85) (6th week). Expected to remain in Chl until Dec. 1 when attraction by Sam Harris and house reported between \$24,000-\$27,000 still.

"Reunion in Vienna," Erlanger (C-1,318; \$2.75) (1st week). Alfred Lunt-Lynn Fontanne are "musts" on the lists out here. In consequence demand for "Reunion" and "Engagement" terrific. Cheap seats sold out well in advance symptomatic of times. Around \$20,000.

Future Plays

"Mr. Grant," historical play by Arthur Goodrich will be the production by Sam Harris. Not a war drama but biographical.

"The Mad Hopes," comedy by Boris Blau. It was dark last summer on the coast with Billie Burke as lead.

"Biography" will take the place left vacant by "The Pure in Heart" in the Theatre Guild season. It's by S. N. Perman.

"The Mighty Wreck," Sam Shipman drama will be put in work by Al Woods.

"Man of Wax," Julian Thompson's adaptation of Hascencler's "Napoleon Intervenes," to be staged by the Shubert.

"Etienne" will be put into rehearsal in December by W. A. Brady. Jacques Deval, who staged "Mademoiselle," will direct.

"The new play, with Alfred Corn in the lead.

"Honeymoon," comedy by Samuel Chotzloff and Geo. Baker, will be first production by Robert Stephens Inc.

Engagements

Paul Jones, "The Dark Hours." Chas. Hackett, "Land of Smiles." Elizabeth Young, John Day Murphy, Edgar Kent, Collin Hunter, Robert Gordon, Harry Dwyer, Mary Heberden, Helen Garra, Katherine Locke, "Pippin."

Frank Dae, "Thou, Bergrage, Olivia Wrightman, Elizabeth Parks, Ben Roberts, Robert W. Gordon, "The Dark Hours." Brian Aherne, "Face of Lucerne."

Von Gronna and Leni Boulter, Donald Burr, Katherine Hall, Irving Gordan, "The Dark Hours." Gerrard, "Walk a Little Faster."

'Music' Goes to \$30,000 in Philly, 'Vanities' Provisional Notice Up

TEXAS PROMOTION GOES TO USHERS FOR MONEY

Dallas, Oct. 31. One Meredith Z. Cramer breezed in here from parts unknown couple of months ago to take crack at the town's Showhouse, and satled a stock company to open Oct. 26. Postponed that date later to Oct. 26, for reasons unpublished. Came Oct. 20, but script for "Blessed Event," opener, still tarried at the express office with a \$200 c.o.d. tag.

"Therese" came out, Cramer on page one. Eight charges of theft under \$50, and one for theft over \$50. Producer was released on \$5,700 bond.

One allegation, among others, was that Cramer failed to refund \$10 deposits from prospective ushers. Another was that he sold script and stock in three other corporations that was all on paper.

Philadelphia, Oct. 31. One real hit in the town is real smash of the fall season! That's Philly's legit situation.

"Music in the Air" did everything predicted for it in its second week. "There were" "There were" seated seats the first couple of nights and perhaps a dozen singles Thursday, but Wednesday, Friday and Saturday, and both matinees went clean, with all the standees the fire authorities would allow. Gross was about \$30,000, but about a third of the house could get at the \$3.30 top.

Sale for third week also tremendous, although announcement of the holdover was not made until the middle of last week. Management at end of the week was talking of a fourth week, with nothing officially decided. In order for it to be "There were" "There were" show, due in next Monday, would have to be switched.

"Vanities," although faring better here at the Cort than they did in Baltimore, was not so forte. Good notices helped, but week-to-week business has been up and down. It doesn't click better here too will be canceled.

"Dangerous Corner" did excellent in last three days (four performances) at the Broad, considering the holdover was announced until Monday. "9 Pine Street" followed this week, with fortnight's tryout planned.

"The House of Mirth" had a description sale held up "Man With a Load of Mischief" at the Chestnut, but Jane Cowie vehicle did not help American Theatre Society's reputation or star's.

Chestnut has "Cyrano," fourth subscription offering of first season, this week.

Show Boat comes to the Forrest next Monday for a single week's stay, ditto for "The House of Mirth." On the 14th the Irish Players arrive at the Garrick for two weeks, but there is small likelihood starts a single week's return at the Forrest, and Cornelia Otis Skinner comes to the Forrest, also for one week.

Philly's four legit houses are fairly comfortably booked until Christmas, but there is small likelihood any others opening for some time to come.

Estimates of Last Week

"Music in the Air" (Garrick, second week). Lived up to all expectations, \$30,000, which meant virtual capacity and should do as well this week.

"Vanities" (Forrest, first week). Good notices but disappointing business; held over \$19,000. May close after local sale.

"Man With a Load of Mischief" (Chestnut, second week). Jane Cowie's vehicle did not help American Theatre Society's reputation or star's. "Cyrano" with Merivale this week.

"Dangerous Corner" (Broad, third week). Held in for four additional performances, but considering lack of notices, \$5,000 was good. House dark Thursday, Friday and Saturday, with "9 Pine Street" this week.

RIVAL MUSICALS WORRY BOSTON

Boston, Oct. 31. Legit shows holding up surprisingly well, though local managers are not sure what will happen next week with three musicals in town.

"Show Boat," at the Shubert, grossed big \$24,000, which was nice, although backers were counting on \$20,000. "Grand Features" and "Eight Weeks" run going strong at \$22,000. It leaves with more than \$10,000 of Boston dough. No complaints there.

The Gilbert and Sullivan revivals, always popular with Bostonians, jumped to \$14,000 at the Hollis last week, when "Trial by Jury" and "Pinafore" were the bill. This week "Gaiety."

At the Plymouth another jump was registered for "Cyrano" in its second and last week. "Laugh" figures at \$14,000, no lift of \$2,100 over the first six days. Faye Bainter and Edith Barrett open in "The Perfect Marriage" at the Plymouth tonight (Monday).

"Springtime for Henry," with a "Strange Intersubject" and some local critics, moved slowly at the Wilbur for \$8,000, poor. After being back this week the Wilbur will repeat "The Perfect Marriage" to "Gaiety Divorce," a new musical comedy, with Fred Astaire, minna Adele, Claire Luce and Lela Gear.

Other shows slated for the immediate future include a musical version of "The House of Mirth" at the Cornhill, beginning Friday; Grace Moore, of the New York Metropolitan, in "Dubarry," at the Shubert next Monday; and "The House of Mirth," another Gilbert and Sullivan piece, at the Hollis.

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Midwest Stock Spotty But More Organizing

Chicago, Oct. 31. Midwestern—stocks have been spotty in business up to now. Minuturn-Kettering stock in Milwaukee appears to be meeting with the best proportionate success in this area.

At the Empress, "The House of Mirth" is in Topeka where they lasted only four weeks although last season they enjoyed a long season there.

Earl Ross Players at the Post, Battle Creek, and W. H. Wright Players at the Majestic, Grand Rapids, are newly opened under W. S. Clyde and W. H. Wright. M. B. Bosh is attempting to put over 35-cent stock at the Temple, Hammond, Indiana. Most of the companies are charging 50 and 75 cents this season.

Eskell Gifford and George Robertson are rehearsing a company to open almost immediately at the Jefferson, Birmingham, Alabama. There is a new company at the Liberty, Lincoln, Neb.

AHEAD AND BACK

Martha McAllister general manager Boston Globe-Simon & Schuster and Umy manager for "Carry Nation."

Frank Selzer has succeeded Arthur Levine as p. a. for Peggy Fears' attractions.

Frederick Latham will succeed Victor Kirinly as company manager of "Show Boat."

Six of Seven Non-Stop Variety Houses in London Showing Profit

London, Oct. 22. There is no doubt the continuous form of entertainment has come to stay in the West End, but it is proving the attraction it was on its inception.

Biggest trouble is acute shortage of talent, with most of theatres relying more on quantity than quality, which does not always pay. Considering the standard of the talent submitted is pretty low and far from new, the grosses have not been bad.

Estimates of Grosses
Daly's, playing a first-class variety policy of low quality, not even coming favourably with provincial shows, Louis J. Seymour, who has leased the theatre, is losing money. House is grossing \$2,000 per week, which is cost of rental. Will fold soon, to make way for pantomime. Leicester Square, operated by Bert Aza for Sir... and run as combination of variety and presentations, is doing very well. With exhaustive advertising campaign, which is essential for this just-off-the-main-track theatre, house is doing over \$11,000, which is about \$1,500 clear weekly profit. Much better than it has ever done. London Pavilion, practically straight vaudeville, with no difference that part of show is staged in form of cabaret, with orchestra playing on the stage. House has cut down its budget from \$4,000 per week, and sometimes even to \$4,000, and at that is averaging around \$10,800, which is \$1,600 profit.

Prince of Wales now operated by Tom Arnold, who has extensive provincial revue knowledge. He does not quite realize that West End audiences are not provincial, unless he has deliberately made it his mind to cater for provincials coming to London. His fare is continuous revue, with plenty under, and bringing in around \$4,000 per week, which leaves little profit.

Vaudeville, located in the Strand, with no opposition, and program up to average, but did not get the start expected. In doing around \$4,000, which means a profit, but not much.

Victoria Palace, the latest to go continuous, and relying for trade on big traffic points adjoining it, seems doubtful. This can be blamed more upon the show than anything else. Bill is costing around \$3,500, and although scheduled for four shows daily will do about one and a quarter capacity per day, with two full shows Saturday. This should net around \$5,200, which, with overhead, might break even. If that should happen it will be the first even break house has had in quite a long time.

Windmill Theatre, smallest capacity house in the West End, and doing about 300, is doing about \$2,400 per week, which is profitable, as expenses are small. This is the house which started this continuous vogue.

POLITICAL REBELS EGG STOCKHOLM 'PASTURES'

Stockholm, Oct. 20. During the 10th performance of 'Green Pastures' (17) at the Royal Dramatic Theatre, Stockholm, stinkbombs, eggs and tomatoes were hurled down on the stage from the gallery. One person in the cast was hurt and the clothes of several actors and auditors were ruined.

Police arrested one man who was caught with propaganda heralds. At the police station he said, he had been approached by a man in the lobby and had been paid to throw protest against what he called, 'the godless play.'

The heralds read: 'Sweden, wake up and protest against the system which tolerates such religious blasphemy as we witness here. (Signed) 'Resident National Socialists.'

The play was praised in newspapers of the next day by Swedish writers who expressed their indignation over the outrage. The police, on the other hand, has received several anonymous telephone calls in sympathy with the demonstrators. Sunday night and the next day, lights glowing in front of the theatre, a sign of full house.

REAL AFRICA STAGED

Troupe From Congo Is Smashed Brussels Show

Brussels, Oct. 20. A Brussels theatre has staged a Congolese revue written and played by Congo natives residing here. Lavy Lauda, a colored artist from Angola, is director and the honors go to Zitta Rabol, a splendidly built young Negress with a clear voice and an eccentric method of dancing. Show is a smash.

PARIS GROSSES SO LOW MGRS. TURN SECRETIVE

Paris, Oct. 22. Legit receipts in Paris now so poor in most cases that house managers are refusing to give the figures to the managers' association, and nobody but the tax collector and author can get a peep. However, operettas are doing much better than straight comedy, with 'Nina Rosa' still leading, and 'White Horse Inn' a close second. 'Azor' at the Bouffes Parisiens is a frost.

Best straight comedy business is 'Four des Poils', starring Victor Boucher at the Michodiere, followed by Yvonne Printemps starring in 'Mozart' at the Madeleine, and breaking even, and Camille F. Wyn's production of 'Five Star Final' at the Ambassadeurs.

'Avril' at the Varieties is weak. 'Touki' at the Athenes, and the revival of Bataille's obsolete 'Scandal' at the Porte Saint-Martin are weak. Circus are comparatively good, with pictures holding the lead indisputably.

JUAREZ CAB. BURNS

Mexico City, Oct. 23. Fire of undetermined origin destroyed the Green Lantern cab and saloon at Ciudad Juarez, with a loss estimated at \$30,000.

Establishments were American owned and popular with U. S. tourists. Cab had been closed for several weeks, but saloon was operating full blast.

London Show World

London, Oct. 22. Some measure of the popularity of Noel Coward's new revue 'Words and Music' may be gathered from the fact that the production of the vocal piano score has resulted in heavy sales. At one time the vocal scores of new musical productions commanded a steady sale, but recently they have gone to pieces.

While individual revue numbers may sell well, there is usually no musical unity in a miscellaneous entertainment to which half a dozen composers may have contributed. The score was put on the market at \$2. A bitter demand arose unparalleled since the same composers' 'Blither Sweet' four years ago. This is in addition to the sale of separate numbers from the show, two of which in particular 'Mad About the Boy' and 'The Younger Generation' are going well.

Arthur Does Personals
In the midst of doing two British films George K. Arthur is opening in a couple of personals. Posing at the Plaza, Oct. 17, and got over nicely, proving despite he has not played here for several years has not been forgotten.

Act in mostly bits from Metro's 1925 picture 'Rookies', with Cedric Miller playing Karl Dane's part. Arthur is to make personals for Paramount's most of their provincial cinemas, many of them have not been forgotten.

Putting English on It
Irving Asher, head of Warner's London studios, stunned the newspaper boys here the other day by telling them they did or did not like their films, 'We don't like them either.'

He then introduced a new Continental star they were launching with the statement she wasn't a great actress and her first film for them was not a gigantic offering.

Once Nightly Enough
The two-night piece of presenting melodrama at the Duke of York's has been abandoned after a heavy revolt.

Office 'highly' is enough 'till the

Love, Hard Luck Cause Two Suicides in Paris

Paris, Oct. 22. Suicide epidemic in Paris continues. Sacha Lio, 17-year-old Russian dancer, currently at the Casino de Paris, committed suicide by turning on the gas in her room. Love affair blamed.

Jacques Landier, 28, French comedian, a victim of professional ill luck, committed suicide by throwing himself from a fifth story window.

Two show girls, Yvonne Segreffe and Suzanne Reville, also tried to commit suicide by taking a heavy dose of sleeping draught, now recovered.

TEAR BOMBS FOR ALIEN DIVA IN GERMAN OPERA

Berlin, Oct. 22. Resentment of foreign actors caused a near riot at the State Opera house in Wuppertal last night, when a premiere of Strauss' 'Salome' was being given.

Slender who hurled tear gas into the auditorium. Play had just started when the bombs were thrown and it took some time to clear the house. The show started all over again and continued unhampered.

Janita Fuentes, Philippine opera singer, had the lead role and the orchestra insisted that there are enough local singers available without resorting to foreigners.

Vienna Stage Royalty Cut Causes Open Break

Vienna, Oct. 17. Big fight about reducing royalty percentages, long imminent, has come to an open break. The State theatres took the initiative, giving authors is contracts made this year, only 8% of the usual one.

Authors' representatives maintain that financial difficulties of producers have nothing to do with the question of royalties, these being always on a percentage basis. Producers suggested the adoption of the German system, that of royalty percentage in inverse ratio to grosses, higher grosses calling for smaller percentage. Authors' representatives are fighting for the other system.

Authors' representatives are fighting for the other system, that of a fixed sum on a royalty percentage rising in proportion to rising grosses.

Maybe it was because 'Cold Blood' turned out to be a bad play.

Under the name of 'C. L. Anthony', Dottie Smith, the girl who wrote 'Autumn Crocus', hit of last season, has opened a small theatre in London department store, has scored another success with her second play, 'Service', produced at Wyndham.

Story deals with department store life the author knows well and is anti-depression in treatment. Acting by Ann Todd, Joyce Kennedy and Leslie Banks is excellent. Presentation was considerably over recent standard.

Laurillard Partner
Edward Laurillard has taken Jack Waller into partnership for the revival of 'Potash & Perlmutter', which opened shortly at St. George's Theatre.

Laurillard also has interested with him Anthony Prinsep, former lessee of the Theatre at St. George's Theatre is to be started.

No House to Lease
Despite the general impression that legit business is bad in London, there are no theatres available. A responsible film concern has for some weeks tried to lease a West End house. With check book in hand it has combed the field and is unable to make a deal.

De Navarro Dies
Mary Anderson is widowed through the death of Antonio de Navarro at Brixton, Warwickshire, where she has been in complete retirement since her marriage in 1890, except for very occasional charity performances.

People's Again
The People's National theatre began functioning again this time at the Little Theatre, where they presented Susan Glaspell's 'Allison House'.

The production reflects credit upon the People's, which offers a first-class entertainment at popular prices.

Witty Lonsdale, Cyril Maude Plays Doubtful Among London Premieres

SOUTH AFRICA

By H. HANSON

Capetown, Oct. 1. Metro-Goldwyn-Mayer cinema, the Metro, in Johannesburg, scheduled to open Nov. 4, with a seating capacity of over 3,000, placing it as the largest theatre in the country.

The interior decorations, with the color scheme in gold, will give South Africans some idea of American building.

Durban (Natal) has Ideal Home and Trade Exhibition with side shows Palais De Danse, gala cabaret, mannequin parade, White City Amusement Park.

Eighteen good-looking girls advertised for as usherettes for Cape Town cinema. Three hundred and fifty queued up for the jobs, which carry a weekly wage of one pound to one pound ten shillings.

Benjamin Levin died in Cape Town Sept. 17. He was associated with the Metro in the theatrical business here and was popular for his charity work.

An Indian boy, 15 years in Durban was sentenced to 15 strokes with the cane for trying to get into the house. The cane was held over on condition he went to bed every night at 8 o'clock and keeps away from bioscopes for six months.

Victor de la Motte, a London a few years ago as lead in musical comedies and eventually moved to Johannesburg. He is now producer for African Theatres, has opened a stage dancing academy in Johannesburg.

Speculation is busy in Cape Town guessing how the theatregoing public is going to support the present season of summer with the new Plaza Cinema, started by Kinemas, Ltd., to be shortly opened. In Johannesburg, the Coliseum is in process of building, and the cinema, M-G-M's Metro, is almost completed.

CHEVALIER'S IDEA IS 1 YEARLY IN U.S.

Paris, Oct. 22. Maurice Chevalier, after two weeks' appearance at the Empire, Paris, where he is clicking, sails for New York to start a tour, which still has two more pictures to run.

Chevalier's plans following his Paramount contract are to try and arrange to make a picture a year in America, and spend the rest of his time in France, possibly making one picture here, and also some vaude appearances.

Chevalier's appearance at the Empire was a distinct success, evidencing his local possibilities as a vaude act in sharp opposition to the four pictures evidenced by his European tour of producing him solo in recitals.

Fullers Join

(Continued from page 11)
Interests interested in the big deal include Hoyts, Fox, G.U.T., E.S.&A. Bank, and Chase National Bank. Hoyts' executives have stated that only city theatres in each capital would be pooled. Hoyts had refused to throw in their country and suburban theatres, of which they had 21 in New South Wales, and 69 in Victoria. G.U.T. will also exempt suburban theatres, and also theatres in Tasmania.

For some time past the bankers have been telling both organization chiefs in plain language that fighting each other under the present conditions was foolish. The only way to bring down heavy running expenses was to quit employing cut-throat tactics in the operation of their city theatres and to work in unison.

The executives also point out that the film distributors will not be affected very much by the linking of the two circuits, although distributors on the other hand say that they will be affected because of the lack of competitive bidding for their products by the two major theatre organizations.

Carrolls Still Indie

It is certain that the Carrolls will not come into the combine, because they control one ace house in Sydney. Stuart F. Doyle is interested in this house outside of G.U.T. The Carrolls make later interests in Queensland.

It is certain that the bankers will be fighting up in the running conditions employed by

London, Oct. 31. 'Never Come Back', a new Lonsdale comedy, at the Phoenix has some witty dialog though it isn't as bright as one expects from the playwright. Sir Alfred Hitchcock directed the piece with Athole Stewart acting. Piece was well acted by a competent cast which includes Viola Allen, Raymond Massey and Adrienne Allen, the latter two just returned to England from Hollywood. Feeling throughout is that Lonsdale is not at his best in the writing.

'Once a Husband' at the Haymarket has an original plot plus some clever dialog. It's delightfully acted by Cyril Maude, Fay Compton and Owen Nares, but looks extremely doubtful.

'My Hat' Dated
'My Hat' at the New Theatre is an adaptation from 'She Walked in Her Sleep.' It's hopelessly dated, and won't do although here again an excellent cast is seen.

'All For Joy' at the Piccadilly is the first of the proposed series of two play musicals. Idea is to change the show fortnightly. It's nicely mounted, but lacks comedy. Outstanding hit of the show is Glenn Elynn, American dancer, making a debut as a legit principal. Understanding is that the Winter Garden has taken an option on the show.

U.S. PLAYERS PROTEST OVERSEAS RUNAROUND

Paris, Oct. 22. Evidencing what American performers here have to mind is the case of Joe Termini, currently at the Alhambra. Termini was imported by the William Morris agency after signing a blanket contract for a 10% commission on his European bookings. He was then locally handled by the Lartigue agency, which took him to the Alhambra.

Alhambra has to deal through Rottenburg & Goldin, who have the house in hand. Lartigue next wanted to book Termini for Italy, but owing to Italian house arrangements, had to deal through another Paris agent who tried to clamp on Termini another blanket contract, including the percentage on any Italian bookings he may get direct or otherwise. And so on.

Performers here are getting increasingly impatient of the exactions they have to put up with.

In some cases, however, the practice is so blatant that talent burns and walks rather than submits to the case. The case of Overburys who on the night of Oct. 20 were rushed to a nightclub by Gino Arbib to meet an urgent business of Henry Carson of the Lartigue agency. Latter had contracted to supply the floor show, but had to fill a hole in the bill.

Overburys were found to click and management decided to keep them for a week, so Carson asked Arbib to send him the contracts. This was done, but when the Overburys were about to sign they found that somebody had altered the opening date and postponed the first day performers had worked was just an audacious bluff. This condition they refused to accept and gave up the engagement.

Henry Carson, a native of Egypt, joined Lartigue after he had closed his own office first in Paris, then in Brussels. He did business mostly in South America.

G.U.T., and Hoyts, and it is expected that several persons now holding down important positions will be let out.

It is a well-known fact that both Sydney and Melbourne are over-saturated, and certain unpaying theatres on both sides may be forced closed unless they can come out of the red.

The real trouble started some three years ago when each organization set out to outbid the other in theatres. It was this that caused both units to get into the hands of the bankers, and it was this that actually caused the liquidation of the old Union Theatres' group. It was due to Stuart F. Doyle's untiring fight that prevented the liquidation of Union Theatres altogether.

By Ruth Morris

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Magazines

EYELASH BEAUTIFIE

Nice and Naughty

Thorne Smith, who created the bone-to-proper Topper, breaks in again, through Doubleday-Doran, with 'The Bishop's Jaegers'; Jaegers being a once popular barbershop song. It's Jaegers on the title page, but inside Smith goes for the homelier and more definitive 'Mr. and Mrs. Brown'. They are the keynotes of the story from the profane to the pious, in which the various male and female garments are desecrated upon, through the opening sequence in which the hero wears two pairs of pants to the office and, by the way, trying to dispose of the excess down in the main and concluding section in which the characters disarray these and all other habiliments in a rather peculiar nudist colony. Leading characters are a different coffee merchant, his highly patriotic near-fiancee, his over-sexed, ex-bishop, a rumrunner and a sneak thief. The plot is a series of adventures in which they are fogged and start for shore in a small boat, arriving at the colony where fatuous humans vainly seek to hide sex behind nudity.

With this premise the book might have been dangerously sexy or boreomously stupid, but in actuality Smith's brisk and often witty dialog changes the mood and the suggestive offensiveness is accepted without protest.

Not for Sunday school libraries, but a highly entertaining volume for an unoccupied hour or two.

Libel Interpretation

While the New York Evening Journal, Inc., International Features Service, Inc. and Catherine Bauer, writer of the alleged libelous article, must defend the suit brought by Sol Gerstein, Inc., wholesale hat manufacturers, the Appellate Division has handed down a somewhat different interpretation of the law of libel.

The opinion reverses Justice Cohn in the N. Y. Supreme Court who had opined that 'the burden is upon the defendants' to prove the facts of the article, the court, instead, is to show the plaintiff (Gerstein) to be upon that by wide circulation and photography of the article it caused damage to Gerstein's business. But, otherwise, avers the learned justices of the higher tribunal, the 'Journal,' et al., must file answer to the complaint and defend the article. The court's first impression dismisses the complaint had been previously denied.

Miss Bauer's article of last Oct. 20, had captioned 'The New American Hit-Jacking of Paris Fashions by Radio.'

O. Henry Awards

Winners of the O. Henry Memorial Prize awards this year are: Stephen Vincent Benet, James G. Cozzens and Edwin Granberry, in the order named. Prize money is, respectively, \$500, \$250 and \$100. Benet, won again for his prize-winning short story, 'An End to Dreams,' in 'Pictorial Review.' Cozzens' 'Farewell to Cuba,' in 'Scribner's,' and 'A Trip to Cardinals,' in the 'Forum-Cum-Century' resulted in third prize for Granberry.

The O. Henry award is a new achievement for Benet, who is a Pulitzer Prize winner in poetry. Other two are established prose writers. Judges were Harry Hansen, Frederick Field, Joseph J. Reilly and Emma K. Temple, who are the chairmanship of Blanche Colton Williams. Mrs. Williams, who steps out from that post after many years, did not vote in this year's elections.

The prize stories, as well as a dozen others which received favorable mention, will be published in book form by Doubleday, Doran.

\$500,000 Suit on Lease

Joli C. Shaffer, publisher of the Indianapolis 'Star' and the Muncie, Ind., 'Star,' is being sued in Denver for \$500,000 because he is alleged defaulting in meeting terms of a 99-year lease on three buildings in Denver. At the time Shaffer was owner of the Denver 'Times' and the 'Rocky Mountain News,' he has since sold to Scripps-Howard.

The Colorado National Bank, as trustee, is suing, and charges Shaffer repudiation of the lease. He denied further liability under them. The leases were signed in 1923. In a deposition used at the trial Shaffer charged that his attorney, Henry A. L. Laidley, and his money manager, Denver papers, Samuel S. Sherman, had been influenced by parties wishing to sell him the lease. These two say they will introduce letters from Shaffer which they claim state allegations. The Shaffer interests claim

Comic Strip Politics

Chicago 'Tribune' syndicate has had to split replacements of 'Gasoline Alley' comic strips because of protests from subscribing Republican papers which held the cartoons were carrying too much Democratic propaganda.

A particular peeve was from the partisan Los Angeles 'Times'. One of the alleged pro-Roosevelt strips was carried by this paper in a build-up edition, but when the editors turned to the comic page and saw the cartoon considered contrary to the daily's political policy, the page was replaced.

to have paid the Strawn Holding Corp. \$40,000, to have tendered it certain securities and returned the buildings as a \$350,000 settlement, which, it is claimed, was accepted. The Shaffer interests assert neither they nor their bondmen are now liable.

Chicago 'Post' Defunct

Without warning the Chicago 'Evening Post' suspended Saturday (28) after 42 years of publication. It was bought out by the Chicago 'Daily News,' also evening, and scrapped. Knowlton L. Ames, publisher of the 'Post' for the past 18 months, becomes assistant to Frank Rex, publisher of the 'News' at 120 Wacker Drive. It was strictly an also-ran in advertising although having a loyal, if small, following among the wealthy Gold Coasters and literati. 'Post' also had a semi-monopoly of music school and cultural announcements.

Always an administration paper for the C. O. in good times, the 'Post' was rated as worth maintaining even at a deficit for the business angles it provided. 'Post' has been dying by inches for several years. Its circulation at the last was reported under 20,000 daily. Paper owned its own building, in receivership since 1921, on Wacker Drive. It was strictly an also-ran in advertising although having a loyal, if small, following among the wealthy Gold Coasters and literati. 'Post' also had a semi-monopoly of music school and cultural announcements.

Plagiarist Forks Over

An amateur writer on the coast has recently been crashing into the pulp magazines with stories originally penned by recognized authors and published as long ago as 10 years. A money wrench was thrown into his racket, however, by H. Bedford-Jones, one of the authors he plagiarized.

Jones notified him of his old stories was published word for word in a current magazine with only the names of two characters changed. Biography of the reputed author appearing in magazine said that Jones in locating the plagiarist, who not only signed a written confession that he had stolen this story and also one by James Francis Dwyer, but immediately forked over the amount of the check he had received for the purloined yarn. First time for Jones that he has been paid twice for the same story.

Another New Mag Distrib

L. H. Silberkist, who was director of circulation for the now defunct Eastern Distributing Corp., has formed his own mag distributor, the organization of Mutual Magazine Distributors. Starts with 18 mags, of which eight were formerly handled by Eastern.

Collapse of the Eastern Distributing Corp., which had in excess of 40 mags, has resulted in the formation of a number of distrib to fill the void. Mutual Magazine Distributors is but one of them, and organization formed within the last few weeks.

Rebel Arts Pub

Group of Socialistic scribblers calling themselves the Rebel Arts, are plotting a mag as an organ for their t-boughts. Will call it 'Rebel-art,' a monthly. No date set yet for first issue, nor editorial head named.

Key's Radio Annual

First radio annual, intended as a year book of the industry, is that to be gotten out by Pierre Key, publisher and commentator on 'Radio' magazine. The volume, which will make its initial appearance around the first of the year, will be known as 'Pierre Key's Radio Annual.'

Real Names of Authors

O. Douglas, author of 'Priorsford,' is Anna Buchanan. E. Barrington, who wrote 'Anne Bolwyn,' is Mrs. Lily Morency Adams Beck. But who in Theresa Benson, author of 'The Fourth Lady'?

Mixed Love

Cyril Hume, who established himself with 'Wide World of the Century,' now comes forward with 'My Sister, My Wife' (Doubleday-Doran), which is almost irritating because of the power with which the author draws a picture of the confused motives and thoughts governing the actions of his protagonists.

One is a gifted artist, wrapped up in his son in a curiously detached fashion, and the other is a peculiarly idealistic child, the natural offspring of a dead actress, who has been shielded from the world by a theatrical manager and a veteran actress who consider themselves her self-appointed guardians. The artist fights against what his head tells him is an impossible marriage, but he is not able to fight off her innocent blandishments. In a fit of mental revulsion he seeks to interest her in his son, as of more suitable age. She yields to the boy, but when she discovers that he is really approaching her that it is he to whom she yielded by proxy.

In a way the story is ghastly, but so well handled that one is forced to read to the end and while he regrets against the stupidity of the hero. It's one of the books that will make talk this winter, for it has freshness of theme and a splendidly brutal treatment.

Good News for 1st Novels

A. S. Barnes Co., the technical book house which decided recently to take on action, will issue its fiction under a separate imprint. The fiction books will bear the imprint of John Lowell Pratt, v.p. of the Barnes concern, responsible for the innovation.

First to be issued by Pratt will be 'Grand Slam,' by B. Russell Hertz. The story is said to be a fictionalized account of Ely Culbertson's career. The book is said to be the attitude of most of the first-line publishing houses.

Odd Names

Vincent Starrett, author of 'The End of Mr. Garment,' the 'Crime Club's' newest, is long on odd names. He murder victim, who forms the reason for the story, is Stephen Garment, with Anger for his secretary. The amateur detective is named Ghost, and among other names are Spessifer, Kenark, Hollock, Dromogole and Bird-fight.

The yarn is along the usual lines, and like too many detective stories, is slow in getting into action. The book is out long before the interest starts to mount, due to the elaborate preliminary groundwork. After that it moves quickly and ingeniously to the climax.

Another Radio Mag

Rudolph Field, the sometime book publisher, is turning mag publisher in association with Donald Herman. The two will get out a weekly to be called 'Big Time,' covering stage, screen and radio, mostly radio. Field and Herman active in radio latterly, Field with his radio letter 'Chats With Authors,' and Herman as an entertainer, songwriter and program arranger. As radio publisher, Field issued 'Backstage' and 'The Unseen' Letters of Charles Chaplin, the first of the books on the famed city editor of the late 'World.'

Field and Herman will jointly edit as well as publish 'Big Time.' First issue will make its appearance around Dec. 1.

Sherman Blog

Lloyd Lewis' newest book 'Sherman—The Fighting Prophet,' is the December selection for the Book-of-the-Month Club, and automatically assures at least 40,000 copies. Now, and for the past two years, dramatic critic of the Chicago 'Daily News,' Lewis has had a number of biographies published concerning Civil War figures, upon which theme he has become an authority. In gathering material for 'Sherman,' he plucked through 500 obscure regimental histories and diaries of common soldiers, never published.

Six of the chapters in 'Sherman' are devoted to 'America's Mercenary,' which Lewis is a frequent contributor.

Swetland's Pub. Co.

E. Wickham Swetland is now in sole control of the Avenue Press, the book publishing house. Firm name may be discarded and the imprint of Swetland's name substituted in place of the Avenue Press. The Benjamin de Casseres book 'Spinoza,' to appear next month, will

Best Sellers

Best Sellers for the week ending Oct. 29, as reported by the American News Co., Inc.

Fiction	
'Sons' (\$2.50).....	By Pearl S. Buck
'The Fountain' (\$2.50).....	By Charles Morgan
'Sheltered Life' (\$2.50).....	By Ellen Glasgow
'Light in August' (\$2.50).....	By William Faulkner
'Inheritance' (\$2.50).....	By Phyllis Bentley
'Smith' (\$2.50).....	By Warwick Deeping

Non-Fiction	
'Van Loon's Geography' (\$3.75).....	By Hendrik Wilton Van Loon
'Death of the Afternoon' (\$3.50).....	By Ernest Hemingway
'March of Democracy' (\$3.00).....	By James Truslow Adams
'Epic of America' (\$3.75).....	By James Truslow Adams
'Princess Marites the Page' (\$2.00).....	By Edna St. Vincent Millay
'More Merry Go Round' (\$3.00).....	Anonymous

carry Sweetland's own name as publisher, with other Sweetland books to follow.

Aventine Press, formed about a year ago, got off to a flying start with that sex education book, 'The Torch of Life,' written by a British ship surgeon. Book sold more than 250,000 copies and is still in demand.

College Honors Lippman

Walter Lippmann, New York 'Herald Tribune,' political columnist, whose daily articles appear in about 300 other papers, has been appointed chancellor, for 1932-33, of Union University in Schenectady, where he began his newspaper career 28 years ago.

Lippmann worked on a daily there and for a short time, served as secretary to George H. Lunn, now State Public Service Commissioner and then Socialist mayor of Schenectady.

As Chancellor of Union University, Lippmann will deliver the principal address at the 193rd commencement next June. He is the youngest man (43) ever appointed to this post and is also the first journalist so honored.

The Very Social 'Lady'

Although D. H. Lawrence is dead, so-called sequels to his 'Lady Chatterley's Lover' continue to make their appearance. Latest is 'Lady Chatterley's Friends,' published by William Faro, Inc., which also got out 'Lady Chatterley's Husband.' Explanation of Samuel Roth, who heads the Faro concern, for the 'Lady Chatterley' sequels is naive. Says he had to provide idle scribblers with employment.

No authors opted for the sequels. Knopf recently brought out an authorized but expurgated edition of 'Lady Chatterley's Lover.'

Humor Exploitation Gag?

Harry Lauder's new book of Scotch gags, 'Wee Drapples,' has Edna Robb McBridge, a publisher, the idea for a humor book-of-the-month club. The Lauder work will be the first selection.

According to McBridge, the humor book selections will not be limited to book which he gets out himself but will take in those of other houses as well. Not explained, though, why other publishers should let McBridge get away with an humor book-of-the-month selection. Knopf recently brought out an authorized but expurgated edition of 'Lady Chatterley's Lover.'

It's Now Froben Press

In keeping with the trend of specialized book publishers to go in for a full range of subjects, the Medical Life Press, which has been limiting itself for years to medical books, will now issue a general line of books, including fiction. In line with the move, the name of the organization will be changed to the Froben Press.

Victor Froben comes from Frobenius, one of the Latin ancients, who was a publisher, too, and who also got out a couple of medical histories of the time, later switched to general books. Victor Robinson, who heads the Medical Life Press, believes the Froben tag appropriate.

Builder-Uppering Scully

Simon & Schuster are putting the last touches on a heavy campaign for Frank Scully's book, 'Fun in Paris,' which will be released in two weeks. Scully, with hospital experience dating back to 1910, and having credentials from hospices in almost every corner of the U. S. and abroad, will now issue a general line of books, including fiction. In line with the move, the name of the organization will be changed to the Froben Press.

Pulp's Inj. Suit

Temporary injunction restraining Rapid Fire Publications, Inc., from further use of the masthead 'Rapid Fire Action Stories' on one of its mags has been granted by N. Y. Supreme Court Justice McCook in the suit brought by Fiction House, Inc., publishers of Action Stories. Latter complained that the Rapid Fire 'Action Stories' version, which made its debut on the stands with the November issue, was an infringement on the magazine's title, now in its 11th year, and asked that the Rapid Fire coterie be stopped from further use of the title pending trial of the damage action.

Justice McCook, in allowing the motion, declared that 'Action Stories' was a catch-word title that has acquired certain significance and meaning as the product of Fiction House, Inc. Court further allowed that readers of this type of magazine were interested in getting 'Action Stories' and that would very likely look upon the 'Rapid Fire' title as further description rather than as notice of its publication by others than the Fiction House editors.

Active in the 'Rapid Fire' group are Leonard C. Vanderhoogt and Trygve Aarstad, whose initial publication of the title was 'Rapid Fire Western Stories.' Next slated under the trademark is a detective mag.

Davis Royalties

Final accounting of the trust fund left for life to his widow, Besse McCoy, who died August, 1931, made in Surrogate's Court, White Plains, N. Y., shows that 16 years after the death of Richard Harding Davis royalties of \$3,943.71 were paid to the estate in the year ending March, 1932.

The total estate is now \$108,441 and goes to a daughter, Hope Harding Davis.

On the Other Foot

When Frank Smith was dramatic and motion picture editor for the defunct 'New York Mirror' (out of business) he was noted for his squawks on press agents' use of superlatives. With the closing of the 'Mirror,' Smith took over the local Public give-away tabloids, 'Picture Parade.' His first issue has a headline, 'Greatest Array of Attractions Ever Seen.'

'Mirror's' 700,000 Sundays

The Sunday 'Mirror' is running far ahead of its daily editions, last two issues running more than 700,000 in sales. Tab's daily run is about 525,000. Increase of the Sunday edition is about 135,000 copies more than the early summer run. Jack Laft has been in charge of the color magazine, the paper's Sunday feature, for about three months.

'Mirror' Sunday circulation, however, is about half that of the opposition tab's 'News,' which is running 1,400,000 copies.

More Humor

As soon as a title is decided upon, a new humor mag, the undertaking of a new publishing group, goes to press with its first issue. Content of the initial issue is all set, but selection of titles for the publication has proved a stickler and has thus far held it up.

Organization getting out the new mag calls itself the Thorn Publishing Co. William Holstein is editing.

No Stand Sales

'Broadcast Weekly,' radio fan and program schedule published by San Francisco editor A. J. Urban, takes a radical step Nov. 1 when newsstand circulation will be discontinued. Publisher has lowered sub price from \$3 a year and quite stands slated at 10¢ a copy. The move to diminish the weekly loss he has

(Continued on page 55)

RADIO CHATTER

East

Pete Hilton now heading the Lord & Thomas agency press department on the New York end. Moved up from assistant following Joe Hill's resignation.

Will Osborne's mother is Lady Ella Oliphant, widow of a Canadian railway magnate who was knighted by the late King Edward. Richard Nicholls, assistant production manager of WLW, is scouting the New York market this week for talent.

Smiller Ed McConnell is back at the Nation's Station, WLW, for a new Aladdin lamp commercial series.

Joseph Emerson, baritone, is a newcomer to the staff of the Crosley Radio Corp. in Cin. So is Thelma Kessler, lyric soprano, known over both chains.

Permission to move transmitter from Byberry to Newtown, Pa., and increase power from 40 to 60 kw. granted WCAU, Philadelphia.

Both WGBA and WSAW, Allentown, Pa., applying for increase in operating power from 250 to 500 watts.

WPRO-WPAP, Providence, R. I., requesting increase in power from 100 to 250 watts and permission to Major J. Andrew White back at the radio business, running a recording studio, the American Broadcasting System, Inc.

Masten new musical director of WSM, Nashville.

Hank Keene, WTIC, Hartford, now doing a special weekly program for both NBC and the New England network.

J. Harold Murray and Vivienne Seale replace Evelyn Herbert and Robert Halliday on the Lucky Strikes operetta broadcasts Saturday nights.

new transmitter to Graystone from Cranston, R. I.

Edward P. Graham, operator of WABC, Canton, O., seeking permission to install new equipment, in-

creasing station power from 10 to 100 watts.

Case of WERE, Erie, Pa., has been remanded to the FRC docket for hearing concerning financial ability of Erie Dispatch-Herald Broadcasting Corp.

West

Clarence Badger Jr., back in town as a soloist following the breakup of the Three Loose Screws. Recently sang over KFWB's Navy Oil program.

City of Klamath Falls, Ore., wants a construction permit for a 25-watt police station.

Because of unsatisfactory equipment, FRC returned application of R. E. Wamack and A. E. Waterman of Oroville, Calif., for a new 15-watt.

KPQ, Wenatchee, Wash., wants to increase operating power to 100 watts.

Otis Hill, Hilo, Territory of Hawaii, applying for construction permit for new station to use 50 watts power.

KGU, Honolulu, had its power increased to 500 watts as air allowed unlimited hours on the air.

South

WKBC moved from the Birmingham studio club building to new studio in basement of the Tutwiler hotel.

Karl Lambert, pit conductor for Kalamazoo, Mich., radio, joins WFAX as asst. music director.

Rufus and Rastus back on WRR, Dallas, after vaude swing.

News for football fans squawking over Southwest conference's taboo on other game reports.

Claiming unsatisfactory equip., federal radio commission turned down application of John Tindale to build radio station for a 50 watt.

FRC allowed KXYZ and KTLG, Houston, to consolidate.

City of Shreveport, La., granted construction permit for a 50 watt.

Power of KGGH, Oklahoma City, county police transmitter, upped from 150 to 250 watts.

FRC turned down application of John S. Pitts, Ill., of Tuscaloosa, Ala., for a 100 watt station, deeming equipment unsatisfactory.

Mid-West

Truman Bradley, from KMTR, Milwaukee, now announcing for WBBM, Chicago.

Gene Autry, modeling cowboy, and Anne Williams, have teamed over WJJD, Chicago. At the twentieth hour of 7:30 a. m.

WLS, Chicago, is reviving its regular autumnal and football teams, Nutmeg University vs. Flatfoot College.

WJJD, Peoria, is canvassing their community for home talent composers.

Paul White, Columbia publicist, scheduled "Victory" Chicago's CBS quarters last week.

Ed Fisher dashed southward and arranged new editions of "Radio Guide" for the Southwest and Ozarks respectively.

License of WCB, Springfield, Ill., transferred from Chas. H. Messer and Harold L. Dewing to WCB, Inc.

'PHANTOM' MAINE RADIO STATION BACK AGAIN

Bangor, Me., Oct. 31. PDQ is on the air again. The 'phantom' radio station hasn't been heard since last fall when federal radio inspectors tried to determine where it was located. It may not be the same PDQ, but the announcements have the same flavor.

The other day PDQ announced that three members of the Bangor high school football team would not be allowed to play again because they were 'yellow' in a game. The announcer issued humorous orders to police, including a command to intercept a truckload of straw-berries.

Comm'l Couldn't Broadcast Its Network Switch

CNBC Dry's final program on NBC (25) developed into one of those mystifying affairs as the result of last minute blue-penciling on the part of a higher-up network executive.

To the listeners it was obvious that C. D. was trying to convey some message of importance, but the program tuned out without giving the key to the riddle. Account busy with NBC's hour move, but later conceded that the network had acted within its rights.

Barred from making direct mention of the fact that the commercial was moving its network activities over to Columbia (30), Canada Dry inserted a line at the close of its last continuity adding the listeners to consult the local newspapers for the stations that the program would be on the following Sunday and Thursday evenings. NBC sales department had okayed the suggestion, but just before the show went on instructions came through ordering that reference be cut out of the program.

'Farewell' Jazzed Up Agency in the meantime had arranged one of those 'farewells' by the people in the act to be staged just before the sign-off. George Olsen, Ethel Shutta and Jack Benny had been cautioned to make no mention of Columbia during the bye-bye exchange, with the irony remarked that the cause for the parting chatter would be tipped off in the closing announcement.

Farewell scene had Olsen and Miss Shutta in a jangle over what a grand time they had had working with him on the program and wishing him all sorts of luck in his future career with it, with Olsen, particularly, slipping in a line to the effect that Benny would not only find Ted Weems (the Olsen successor) on the Canada Dry CBS version a great fellow to work with, but the leader of a great musical organization. Benny came back with a similar line of adabada and thanked them for the sendoff wishes. Then came the Olsen musical signature signing off. All this patter had listeners, not on the inside, wondering what it was all about.

It was a warm and bewildering two minutes for the studio personnel, while the farewell exchange was on, but discretion dictated against cutting off the program.

DURANTE OFFERED AS CBS COAST FEATURE

Los Angeles, Oct. 31. CBS is figuring on selling Jimmy Durante as a weekly feature, broadcasting from here with Raymond Palge's KEJ orchestra.

Test 15-min. program went from here Tuesday (18) as an audition for CBS execs and prospective advertisers. Understood asking price is \$3,500 a session.

AKRON'S NEW WJW

Akron, O., Oct. 31. Akron's new radio station, WJW, went on the air Oct. 23 for the first time.

Sam Townsend is manager. New station will be on the air daily from 9 a. m. to 10 p. m.

New Program Calendar

Periods on the air for the first time, or resuming commercially

WEDNESDAY, NOV. 2

'The Fifth Professor' (CBS). Fitch Co. of Des Moines, hair tonic, resumes the weekly morning musicale out of the CBS studios in Chicago, 10:30 to 10:45 EST.

'The Romantic Bachelor' (NBC). Vick's Vapo Rub presents a bar-

itone and 12-piece orchestra over the basic red, southern, southeastern and northwest links and KOA for 13 weeks. Originating WJZ, N. Y., 11:30 to 11:45 a. m. EST.

SUNDAY, NOV. 6

'Lyons Musical Matinee' (NBC). Dr. Lyons Tooth Powder brings a studio combo, an m.c. and guest stars for 13 weeks over the basic blue, originating from WEAR, N. Y., from 3:30 to 4 p. m. EST.

MONDAY, NOV. 7

'Adventures of Buck Rogers in the Year 2432' (CBS). Kellogg Co. of Battle Creek, Mich., has this dramatization of the newspaper strip coded for five times a week on five stations for 13 weeks and on 10 stations for 47 weeks. Originating from WABC, N. Y., 7:15 to 7:30 p. m. EST, Mon. through Fri.

THURSDAY, NOV. 10

'International Special' (CBS). International Silver Co. of Meriden, Conn., has Tony West spotted for a two-week campaign over 53 stations, Thursdays, Fridays and Saturdays. Originating from WABC, N. Y., 9:30 to 9:45 a. m. EST. West coast gets this broadcast 12:15 to 12:30, EST.

SATURDAY, NOV. 12

'Carborundum Band' (CBS). Carborundum company brings this one out of Niagara Falls for a 15-station hookup. Comes through WABC, N. Y., 9:30 to 10 a. m. EST.

FRIDAY, NOV. 11

'Big Six of the Air with Al Johnson' (NBC). Chevrolet has joined this for this one over a period of three weeks with the hookup extending through the basic, red, the northwest, the southeast, the south central, the southwest, the mountain, the orange links and KFSB and KXAR. Program besides Johnson will carry an orchestra and quartet. Originating from WBAF, N. Y., 10 to 10:30 p. m. EST.

RADIO SHOW AUDIENCES LAUGH ON THE WAY IN

The working-before-an-audience thing by radio performers is so sure-fire, for many reasons, that the NBC network and the big studio in the NBC building are utilized for such purposes.

The talent is generally sure-fire before such audiences. For one thing, they are in the mood, coming gratis and long waiting their turn as the invitations are in response to mailed requests. Being a long anticipated treat for these radio performers, they are cheerful as they're entering the theatre with the result they're 100% laugh-proof stooges.

As a result, the mikes radiate extraordinarily mirthful proceedings with a general good effect on the listeners.

Shift of Radio Medico's Trial Favors Brinkley

Dallas, Oct. 31. Decision of higher state tribunal to shift Dr. John R. Brinkley's trial from Dallas to Del Rio gives the prosecuted radio med his first favorable break in his legal battle to keep the Texas board of medical examiners from revoking his M. D. license.

Squabble is outgrowth of alleged offensive medical doctrines expounded by Brinkley via his former private station at Del Rio. The doc is currently a candidate for Gov. of Kansas.

NBC in Indpls?

Indianapolis, Oct. 31. WKBF, owned by the Curtis Broadcast, Inc., of Evansville, may go to a group of Chicago radio men. Negotiations are reported under way.

Understood the group has NBC connections in Chicago and may bring the network into Indianapolis. WFEM here carries Columbia, the only net working in now.

KNX Contracts Singer

Hollywood, Oct. 31. Marion Mansfield, blues singer at KNX, goes on a term contract, one of the few given by this independent station.

Agreement calls for six months, with options.

THREE LITTLE GIRLS
OF RADIO LAND,
THREE SINGING GIRLS
WHO HARMONIZE GRAND!
DO-RE-MI
ON
WABC Net.
Coast to Coast Work
Friday, 7 P. M. - Saturday, 8:15 P. M.
Sunday, 8 P. M.
RAY BLOCH
Pianist-Arranger
'HEARING IS BELIEVING'

PICK PAT
TUNE IN FOR A
MILLION LAUGHS
Known to the Radio World as
'Molasses and January'
in
Maxwell House Show Boat
WEAF, THURSDAYS, 2 P. M.
as
'Pick and Pat'
in
Merry Minstrels
WGB, 10:30 a. m.
PAT PICK
'Sooty & Sox Car'
in
Friendship Town
WJZ, 12:30 a. m.

JACK DENNY
AND ORCHESTRA
Waldorf-Astoria Hotel
Victor Records
Lucky Strike Dance Hour
Whitman Candy
(Oct. 27)
Management M. C. A.

SHEVLIN
(TENOR)
Featured on the sweetheart Soap
program every Wednesday, 11:45
A. M., W. C. A. B.
Management of
NBC ARTIST BUREAU

"The Voice of Experience"
WOR Daily at 12 Noon
Also Saturday 6:30 to 7 P. M.
An unusual series, running the
entire gamut of human emotions

Management
ELMER A. ROGERS
18 E. 41st St., New York City

TONY WONS
(AND HIS SCRAP BOOK)
R YOU LISTENIN'?
WABC
Daily at 8:30 A. M.
"A Pair of Red Heads"
Peggy Keenan & Sandra Phillips
R YOU WATCHIN'?

Radio's Dream Girl
PAULETTE GODDARD
Sundays at
9 P. M.
Every Morning Ex-
cept Monday at
10:30 A. M.
WEAF

WILLIAM HALL
WABC, Wed., 7:15; Fri., 7:45;
Sun., 8:00 P. M.
Personal Management LEW COOPER

GENE and GLENN
(JAKE and LENA)
QUAKER OATS COMPANY
Daily at 8:30 A. M.
STANDARD OIL COMPANY
Daily at 6:45 P. M., E. B. T.
Daily 7:15 P. M., E. B. T.
WLV-CINCINNATI

TRENDLE'S WXYZ, DET., IN RED BUT NOT SOLD

Detroit, Oct. 31. In an attempt to stifle rumors George Trendle of radio station WXYZ announced that his station had not been sold. Attributing the rumors to competitors who might sell WXYZ accounts he stated that while in the red his station was in as good condition as the majority of mid stations around the country.

Trendle got a couple of millions as his share when Public bought the Kunsky-Trendle Theatre here.

LAMBERT, MUSE WAXED
Hollywood, Oct. 31. Eddie Lambert and Clarence Muse have recorded on discs for the International Transcription Co.

AIR NAMES 'GO HOLLYWOOD'

G. M.'S 4 RADIO SHOWS COST \$1,250,000

General Motors is adding Oldsmobile to its string of other ballyhooed cars the early part of December via NBC.

Four different groups of entertainers are now vying for the program. One act is made up of Sophie Tucker, Ryan and Lee, the Songsmith quartet and the Happy Rose orchestra. Another contending setup is George Olsen's orchestra, Ethel Shutta and Gus Van, and the third, the Frank Black musical unit and the Revelers. Auditions for the session out of the Chicago NBC studios last Friday (28) were Vincent Lopez, Pat Rooney, Jane Froman, the Jesters and a Herman Timberg sketch.

Entry of the Oldsmobile program on the list will give GM four network stanzas with the turning of the new year. Paul Whiteman is doing the other stint for Bulok, the Al Jolson show for Chevrolet starts Nov. 8, while the Colonel Stoopa-gie and Budd, William O'Neal and Freddie Rich combination opens over CBS for Pontiac Jan. 5.

Total appropriation for the four programs for the minimum run of their contracts figures close to \$1,250,000.

ABE LYMAN

AND HIS
CALIFORNIA ORCHESTRA
Columbia Broadcasting System
PHILLIP'S DENTAL MAGNIESA
Tues., Thurs., Sat. 8:15 (East)

WABC

Isham Jones

Currently at the
Hollywood Restaurant
New York
Indefinitely

HERE'S HARRY

"The Broadway Jester"
HARRY ROSE

Sunday, 2:15, WABC—Jocur Wave Set

WILL OSBORNE LOEW'S STATE NEW YORK LAST WEEK (OCT. 21)

Loew's Paradise, Week Oct. 28 Loew's, Rochester, Week Nov. 11
Hempstead, L. I., Week Nov. 5 Loew's, Baltimore, Week Nov. 18
Loew's, Washington, Week Nov. 25

Recording for BRUNSWICK, MELOTONE, PERFECT, BANNER, ORIOLE, REGAL

Personal Direction HARRY A. ROMM, Palace Theatre Bldg., New York
Cable Address: HAROMM

Lou Silvers Will Baton Jolson's Chevrolet Hour

Al Jolson has brought Lou Silvers on from the coast to handle the musical background for his Chevrolet show which starts Nov. 18. It will be Silvers' first other commercial assignment.

Silvers was Jolson's pit director for years, joining him in Hollywood when the comic took on the making of the "Jazz Singer." Silvers eventually became a musical director for Warner Brothers.

CBS' West Coast Spoke, Don Lee's Own Artist Unit

Los Angeles, Oct. 31.

First efforts on the coast to emulate the chains' artist bureaus in the east in the selling of air talent for outside appearances, is being made by the Thomas S. Lee Artists' bureau, operated at KHJ, CBS outlet here. Thomas S. Lee is the son of the station owner, Don Lee, latter being aloof the California Cadillac distributor.

Following the arrival here of Ted Braun, from New York, to take over much of the work of this bureau, announcements are being made over the air as a tag to the station's local programs to the effect that any of the talent heard from KHJ can be engaged for almost any type of personal appearance. With clubs and societies stressed.

TO EXAMINE AD AGENCY IN \$10,000 RADIO SUIT

Young & Rubicam ad agency will have to stand examination before trial in the \$10,000 breach of contract action brought by the Adams Broadcasting Service. Ruling to that effect was handed down by N. Y. Supreme Court Justice Cohn. Jack Adams, head of the program building service, claimed that the agency had signed a non-cancelable year's contract in connection with the production of the Consolidated Cigar Company's El Sileto program on NBC, and that the show was suddenly pulled off the air after it had gone only six months. On the strength of the agency's agreement, Adams contended, he passed out producing and talent contracts effective over the period of a year, for which he is being held liable.

Critic's Comm'l

Albany, N. Y., Oct. 31.
WOKO has added a new commercial unit. William H. Haskell, dramatic editor of the "Knickerbocker Press" and the "Evening News," is on the air for a 15-minute period two nights a week for the station, talking on pictures and the drama, past and present. Afterwards he mentions the current bills at the theatres which advertise with the station.

RADIO FAVS EMULATE PIX

Become Tough to Handle—Amenable Enough at First—Temperamental as Soon as the Fan Mail Begins to Affect Them—Biggest Stage Favs Are Docile Prior to That Either Break, but Not So as Soon as They Click

AGENCIES' OWN CODE

Most discouraging element about a name from the stage that they have to contend with, say the ad agency impresarios, is the performer's ego once he starts clicking on the air. That ego, which won't be brooked after it's been allowed a little rope in framing the mike routine, the agency men aver, has been the cause of more sudden flops on the air in the past year or two than all other possible reasons combined. It's akin to 'going Hollywood.'

Average marquee recruit approaches radio with a certain amount of timidity about the assignment and regards with some deference the opinion and direction of the sponsor and the latter's agency reps. It's an 'I leave my fate in your hands' attitude, with the actor all co-operation and anxiety to learn the peculiar twists of the medium that make for popularity.

As the act starts to take, the agency as a rule allows the stage name more leeway in laying out the program. In due time he's allowed to do a little experimenting with material. But, recount the agency men, no sponsor does the average stage headliner start to hit a high listener pace and the fan mail starts reaching a substantial peak, the fellow reverts to type and there's no gaining him from dominating all preliminaries to the broadcasting.

Will Ease One Out
As a particular case in point one agency cites the trouble it is now having with a single who, despite the fact that he's clicking on all four, looks set for a quick blowup out of the picture. Sponsor has passed on word to pay him off and let him go, but the agency men prefer to try to keep him within bounds until the end of the contract which has two months to go. This lad, the agency claims, hit a fast popularity stride with a routine of song and talk laid out for him. Tenor of this routine is of the thickly sentimental type, in which mother, home and kiddies come in for frequent mention. Of late, according to the agency, it's yielded to his suggestions and permitted him to slip in a song and bit of chatter outside this scope, with the result that the single now lingers at the material handed him as too hokey and is demanding that a more sophisticated routine of his own concoction be substituted.

Same agency tells of another headliner who recently returned to a weekly session on which he had months before been an outstanding click. As a courtesy gesture the agency mailed him the initial script of the new series. Long letters criticizing the continuity and submitting manifold substituted ideas and lines followed. When the name arrived on the scene for the program rehearsal the script handed him was the same intact as originally mailed him. It was framed along the lines that had previously established him with the other audience and that was the script he used when he went on.

Philco's Philly Sympy For 5 2-Hr. Concerts

Philco Radio has arranged to sponsor Leopold Stokowski and the Philadelphia Symphony for a repeat series of five concerts this season over CBS. Each broadcast is clocked at a Saturday evening and will monopolize the network on each of these occasions from 8:15-10 EST. First program goes on Nov. 26, with Dec. 17, Jan. 7, March 18 and April 1 the subsequent dates.

Attack on Shuler Barred by KNX as Copy Is Switched

Hollywood, Oct. 31.
KNX used its negative of censoring political speeches over the air and refused to allow State Senator George W. Rochester to go on the ether when he attempted to switch copy, previously passed by the station.

Refusal was in line with the station's policy not to allow anything to go over the ether that might be construed as libelous.

Rochester is campaigning against Rev. Robert Shuler, running as prohibition a candidate for the U. S. Senate. His intended speech had been previously sent to the station and okayed. Claim is that he was about to read from another speech, but was immediately stopped by the announcer. Records were substituted for the 15-min. scheduled for the politician.

Hearst papers, backing Rochester in his campaign against Shuler, announced the following day that the reason the state senator did not make an air appearance was that he was stricken with acute indigestion.

MOST COMPLETE AIR COVERAGE, 'CHANDU'

Chandu, the recorded mystery serial that's been on some 120 stations the past year, will soon be carried over an NBC hookup. Bear-nut has in mind to continue the spot broadcast placements in those areas where the program doesn't get a network outlet. Combination of chain spot bookings will give the show about the most comprehensive coverage effected by any merchandiser on the air.

The NBC sales and traffic departments are now busy trying to clear time on the stations stipulated by the food packers. Program will be on a quarter-hour clocking six evenings a week.

NEW DES. M. PRESS STATION

Des Moines, Oct. 31.
Register-Tribune will open their own station, KSO, here, operated by the Iowa Broadcasting Co., a subsidiary of the Register & Tribune Co.

Station, to open about Nov. 5, will be on the top floor of the R. & T. building.

Station will be served by NBC. Wm. G. Guip is general manager and Dan Frey advertising manager. Kamp Charles program director.

N. A. B. WILL O.K. NEW RADIO CONTRACT

New standard contract between stations and advertisers coming up for approval before the National Association of Broadcasters convention Nov. 13-16 in St. Louis, puts upon the agency the onus of taking the rap for any libel or slander suits. Also designates the advertiser's rep liable for copyright infringements if the programs are delivered by the agency less than seven days before the broadcast, provided that the station is properly licensed by the American Society.

Another clause in the standard agreement, worked out by committees from the Four A's and the National Association of Broadcasters, covers the advertiser in case of cancellation of his program for public events or political broadcasts. Contract provides that if the advertiser isn't notified of the shift within two weeks of his scheduled broadcast the station is to reimburse him the non-cancelable cost of the live talent engaged.

Also included is a clause that puts a ban on stations kicking back secret rebates to agencies or making any secret agreements regarding rates.

HAROLD SANFORD MUSICAL DIRECTOR

'Two Seats in the Balcony'

Wednesdays, 4 P. M.
Red Network W.E.A.F.
ALWAYS WELL RECEIVED!

TED FIORITO AND HIS ORCHESTRA HOTEL ST. FRANCIS SAN FRANCISCO

BROADCASTING
M.J.B. Demi-Tasse Revue, NBC, Monday Nights
Columbia Network, Saturday Nights
CBS-Don Lee Chain, Nightly, 10 P.M. PST
Lucky Strike
Met. MUSIC CORP. OF AMERICA

CHIFF BROTHERS
and 4 Boys and a Guitar
COLUMBIA BROADCASTING SYSTEM
Personal appearances
THOMAS G. ROCKWELL
779 Seventh Ave. New York
8:15 P.M. Mon-Thurs

RUTH ETING
GLORIFYING THE POPULAR SONG
ON
CHESTERFIELD Program
COLUMBIA-COAST-TO-COAST NETWORK
WED. 10 P.M.—SAT., 9 P.M., E.S.T.

Management
THOMAS G. ROCKWELL
708 Seventh Ave., New York



HOW RADIO PLUGS RATE

BIG BANDS ARE WASHED UP IN OHIO

Canton, Oct. 31. Name dance bands are out in this territory, therefore one of the most profitable.

Promoters who for several years have been bringing in names in several eastern Ohio and upper Ohio valley cities are through after several attempts this fall to revive dance interest by offering big time dance bands.

Joe Sanders, who now heads the former Cooch Sanders Original Nighthawks, has just concluded a tour of eastern Ohio ballrooms to the worst patronage in many years. At least a half-dozen spots proved a flop for this well known combo.

Appearing at Meyers Lake Park ballroom here, the band drew only a few hundred at 50c. The next night at East Market Gardens, Akron, once the ace dance spot in this section, the band took another nosedive. Later at Wheeling, W. Va., the promoter dropped about \$500, when only a few patrons responded at \$2.20 a couple. In Youngstown and at Chester, W. Va., business fell far short of expectations. Promoters paid the band \$400 a night, and this, with advertising and ballroom rent, found most of them taking in the red.

This territory a year ago was literally burned up with name bands, many of them getting as much as \$1,250 a night, but in all but few instances the sponsors made money.


Mediocre bands are now being played by ballroom managers, who are charging 10c-40c, and they are doing better under the conservative hookup than with big name bands.

AIRING OF STARR CHAT TAKES FARNUM TO N. Y.

Los Angeles, Oct. 31. Ralph Farnum left here for New York hoping to put over a deal whereby Jimmy Starr, local film columnist, will go on the Lucky Strike NBC hour. Starr is on the 'Eve Herald-Examiner'.

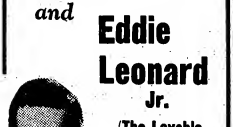
Agent thinks he can get Starr for the underground cinematic gossip, previously relayed to Walter Winchell.

Tom Dewey's U. of P. orchestra has switched from the Dance Box, Philadelphia night club, to the Grand Lantern, on the Schenectady-Saratoga (N. Y.) road.



Eddie Leonard
(The Beloved Minstrel)

and



Eddie Leonard Jr.
(The Lovable Singer and Company)



The Lone Star of Texas Will Soon Be a Nationally Known Star on Radio

THE TEXAN

The Sweetest Voice in the World

NO BAILEY-KAHN Songstress Can't Join Band Because of Whiteman Proviso

Negotiations for Mildred Bailey to join Roger Wolfe Kahn's orchestra at the Pennsylvania hotel grill are off, as the warbler's terms of her release from Paul Whiteman prevented any such move.

Whiteman, whose contract with her had until March next to go, released Miss Bailey on the understanding she couldn't appear with another orchestra until the expiration of the Whiteman covenant, as the reason for their split was the avowed intention by Miss Bailey to try and develop as a single.

RUMBA COMBOS OGLE EUROPE FOR BIG \$

Havana, Oct. 12. Cuban bands which in previous years had their eyes turned to the U. S. for money tours, have this year gone Europe-mad. Don Azpiaz started the rush with his contract for Monte Carlo. The Siboney orchestra followed for a tour of Spain accompanied by the Matamoros trio and Yolanda Gonzales, a rumba dancer.

The last group called last week, the Emilio Orchestra, with Maria Gonzalez and Carmita Burgette, sopranos; Miguel de Grandy, tenor, and Augusto Ordonez, baritone. Their destination is Madrid where Ernesto Lecuona, foremost Cuban composer is about to start a season of Cuban shows. Eliseo Goret, author of 'Mama Inez' and other hits is musical director of the San Sebastian Casino.

Besides there are three Cuban bands touring the European capitals which have been abroad for the past five years.

The Havana Casino Orchestra, which was unable to proceed to the States due to the immigration restrictions, has been assigned by Havana Country Club for their weekly dances. The Casino Orchestra is also furnishing the music at the ultra-exclusive Havana Billmore, a Bowery enterprise. This crack combo is also at the Fausto theatre. Outfit is managed by Rene Canizares.

HERBERT STOTHART AGAIN WITH METRO

Hollywood, Oct. 31. Herbert Stothart has returned to Metro's music department. First assignment is writing background music for 'Son-Deughter', the Helen Hayes-Ramon Novarro musical. Edward Busch is on loan from Radio to write lyrics for one number in the same picture.

Nat'l Radio Adv., Ex-WB Subsid, Concedes Bkptcy.

National Radio Advertising, Inc., which went into the hands of a receiver last July, has been adjudged a bankrupt. Action followed the filing of an involuntary petition of bankruptcy in the U. S. District court here by the National Electric Transcription Corp. and a couple employees of the defunct firm.

Transcription company based its suit upon a preliminary note for \$1,177 while the office workers who signed the petition put in salary claims of \$50 each. In its answer, National Radio Advertising, whose business was the recording of radio programs and placing them with stations, admitted that it was insolvent and that while insolvent permitted -KSTP, of St. Paul, to obtain an attachment and made no move to have the attachment vacated within 30 days of its serving. National Radio Advertising, formerly a Warner Brothers subsidiary, has been allowed until next Monday (?) to file a schedule of its assets and liabilities.

RUDY, LOMBARDO, ETTING, DOWNEY

The Air's Hit-Makers Classified as to Bands and Singers—Gene and Glenn, Jones and Hare, and Revelers in Unique Spots—Ethel Shutta's Come-Up

WHITEMAN DISTINCT

Foremost as a stimulator of sheet music sales is Rudy Vallee. That's the consensus among the publishers.

In the case of Vallee it takes in both his warbling and talents as a dance band leader.

Of the strictly bandman category the popular song impresarios select the Guy Lombardo unit as the top demand creator for copies, with Vincent Lopez, the oldest and most reliable standby, coming next.

These relative data have been determined by the reaction felt at the counters when the introducing of a new number over the airwaves has been left to any one of these maestros.

Paul Whiteman is in a class by himself as what he plays is emulated by all the other lesser bands on both sides of the Atlantic, who endeavor to copy him. As a plug, he's choice, of course, but Whiteman is so meticulous about his arrangements that, aside from certain tunes in which he takes active interest and has been solely responsible in 'making' he permits the others to get the jump on him, purposely.

Because Whiteman is so strong for ultra orchestral, his imp arrangements stimulator. However, there are tunes written by members of his orchestra which Whiteman is the first to exploit and popularize from the manuscript, but as an ordinary type of plug, the special arrangement element and Whiteman's own standards, remove him apart from the others.

Femme Singers

Among the femmes in the vocal field first place goes to Ruth Etting, with Kate Smith a close runner-up and responsible for giving aid and sustenance to the boosting of more songs over a long period of time.

Another warbler of her sex, of the girl singles Mildred Bailey is accorded third rating.

The singer who can give a number the strongest sales momentum of them all when it comes to a ballad is Morton Downey, say the publishers. If it's a ballad and it's got the stuff that appeals Downey can always be depended upon to start bringing out what shekels are to be had in the direction of the music counters. Spotted as the next most effective sales agent is Donald Novis, whose influence, opine the music men, is growing rapidly.

In the middle west the ace song makers are Gene and Glenn, who broadcast out of Cleveland for Quaker Oats over NBC and also do a local account. Their policy is to do a song 21 times straight without an intermission. If this team, say the publishers, put on a number and that number fits their style and it doesn't sell in their territory the firm behind the song might as well give it the rating of a 'dog' and call it quits.

Another twosome favored strongly as builder-uppers are Jones and Hare on the Best Foods NBC season. Of the quartets the Revelers are accorded first place. What this foursome sings, ever the publishers, the other quartets around the country can be expected to add immediately to their repertoire.

Strongest of all comes among the femme contralto from the standpoint, declare the publishers, is Ethel Shutta. Her work on the

Radio Statistics Prove Under 50c Product Is Best Helped by Ether

Though way off when the total number of accounts are compared, the drugs, toilet goods and foods merchandisers combined, currently make up over 50% of NBC's customers, the same as they did the first of 1932. Comparison of the network's classified list of advertisers then, with the present setup, makes also notably apparent radio's added appeal for those whose product sell for four bits or less. Articles tagged up in the dollars have appreciably dropped out.

During the second month of the year the accounts whose goods over the retail counter would return change for a buck constituted 50%

MSC Withdraws From Newberry Coast Stores

Hollywood, Oct. 31.

Music Sales Corp. is out of the 14 Newberry stores on the Coast in which it formerly operated song counters, with the 5-and-10 chain now operating its own sheet music departments. MSC had been hooked up with Coast Newberry stores for two years, and refused to renew its contract unless three towns that were in the red were eliminated. Towns were Santa Monica and Huntington Park, Calif., and Eugene, Ore.

Music Sales still has 105 counters in the east and will attempt to build up a Coast chain in Metropolitan areas. A nickel and dime emporiums. Currently, has one in the Tacoma Grand store and will open another in the same chain's Seattle store on Nov. 15.

Art Schwartz, Witmark rep on the Coast, is looking for more locations for MSC. All Newberry stores are now purchasing their piano copies individually.

IRV MILLS ABROAD FOR MUSIC AND BAND DEALS

Irving Mills sails for Europe on the Bremen Nov. 11, to visit England, France, Germany, Italy and Holland, scouting around for talent and song and at the same time study the possibilities of sending over some of his own acts. Duke Ellington and the Four Mills Brothers are wanted for foreign bookings. Interest abroad will also embrace the continental disposal of some of the Lawrence Music Numbers.

Mills' will be gone at least six weeks.

Canada Dry Show, they say, has made her one of the few new big influences in the radio firmament this season. In the femme harmony team class the chief sheet sales investigators by a long shot are the Boswell Sisters. Given next rating are the Pickens Sisters, with the Three X Sisters agreed upon as making rapid strides.

Of the bandmen group the ace exorcisers of influence when it comes to keeping the printing press going include George Olsen, Ben Bernie, Gus Arnheim, Jack Denny, Isham Jones and Anson Weeks.

of the clients on the NBC books. In October this classification jumped to 86%. Economic conditions, say advertising experts, may have something to do with it, but they are more inclined to the belief that while radio has proved itself an effective sales medium for all priced goods it hasn't fared anything as successfully in drumming up business for the higher leveled product. Thus they account for the 1% decrease in the latter class of advertiser, as indicated by the difference between the percentages.

The networks' books currently are carrying around 15% less clients than prevailed the beginning of this year. But this being evened up on the ledgers by the considerably larger expenditures by the individual network customer. Ten months ago he bought one of the basic line or less and let it go at that. Now the average account not only takes the basic across the board but obligates himself for a flock of supplementary networks.

Drop-Outs

In the foods and food beverage class the network last February claimed 52 accounts. Currently it has 10 less. Of the drugs and toilet article group the drop comes to 11. Confectionary and soft drinks stand at five for either period. In the tobacco classification the clip was down from eight to five sponsors. Paints are down from seven to three and under the shoe listing there were four in January and only one, Emma Jettick, new. Extracurricular match evenly, 12, with those of nine months ago, but not a single one of last January's four magazine clients survives.

Automobile and the makers have been reduced from nine to six, the securities and insurance underwriters from six to three and the network home furniture and furnishings class from six to two. Last group has been limited here to the makers of electrical appliances.

One client has recently been added to the sporting classification, whereas there weren't any nine months ago. The client is Gilbert Company, toy manufacturers.

DANCERS AT L. A. BILTMORE

Los Angeles, Oct. 31. Roy Bradley and Virginia Tabney, ballroom team, will open with the Stanley Smith orchestra at the Biltmore, Nov. 2.

The Islanders, four Hawaiians, Skipper Fleming and Tiny Tim will handle the vocalizing for the band.

THREE KEYS
Piano Guitars Voice
BOB SLIM SON BEN

Thurs., Fri., Sat.
10:30 P.M.
11 P.M.

W J Z
Management
RICHARD & LESTER
1550 Broadway, New York

ART LINCK
In His Original Character
MR. SCHLAGENHAUER
Sponsored by
P. M. to 3:15 P. M. OCT
WJZ-Chicago

KUZNETZOFF and NICOLINA

32ND CONSECUTIVE WEEK

"STERO" Program, Wednesdays, 10:15 a.m., WEAF

Week of Oct. 31

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ndus, Bud, Liberator's Rm., Elmira, N. Y.

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r, J. L., 607 E. 1st St., Newark, N. J.
gacy Synchronizers (C. Edgerton), 2004
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t, L. V., P.O. Box 7, Tacoma, Wash.
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rhmeim, Gus, MCA, Chi.
rt, F. M., 501 E. Ave., Des Moines,
ustin, S., Davis Is. Country C., Tampa,
ct Dr., Wm., M-G-M Studio, Culver

B

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Miss.
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Ascher, J. M., 100 E. 10th St., N. Y. C.
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K. L.
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N. J.
Bachman, Ward, State T., Detroit.
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N. Y.
Baker, Edw., 228 Rose St., Reading, Pa.
Baldwin, Phil, WDAP K. C.
Ball, John, Alka (Al Kalay), S. Mohawk
Cohort, N. Y.
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Del.
Belanco, Leon, El Garrau, N. Y.
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Benz, Sam, Fisher T., Detroit.
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land, Ore.
Best, Dave, Station 512D, Palmer
ave, Chicago.
Bevers, Ales, KGW Portland, Ore.
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Colo.

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 lisle, N. Y.

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Gale, Jimmy, Oriental Gardens
Gates, Manny, Alcazar H., Miami.
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Geld, Al., 117 S. N. J. Ave., Al.
Gibson, Tom, Hotel New Yorker, N.
City's Blue Devils, L. O. O. F.
Gill, Sumit C., Baltimore.
Gill, Sumit C., Baltimore.
Gill, Frank, Detroit Yacht C., D.
Ginsberg, Ralph, Palm H., H.
Ginsberg, Ralph, Palm H., H.
Girvin, Hal, Del Monte H., Del.
Goff, Mark, Briggs R., Detroit.
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Park, Baltimore, Md.
Golden, Neal, O. G. R. C., Bay
Park, Baltimore, Md.
Gonzales, S. N., 310 E. 4th St.
Gordon, Herb, Madison Pk. H.,
Greene, Ray, 404 Wardman Pk. E.
Graham, Paul, Jenkinson Pav.
Grass, Chet, 2040 S. Corona, Den.
Grass, Jim, Revell H., Holly.
Green, Jimmy, Beach View Gard.
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Greer, Jimmy, Ambassador L. H.,
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Groves, Paul, Arlington H., Co.

Guanette, Lou. 19 S. Angelo St.
Gurnick, Ed. 86 Reynolds Ave.
Hansen, J. 107 N. 1st
Gunsunderfer, W. Aldo C. H. F.
Guterson, M., Vascetta T. Balfin
H.

Hooe, Alexander. 254 W. 7th St.
Hoins, "Whitey." Tavern Inc.
Boulevard
Hall, George, Matt H. N. Y. C.
Hall, Sleepy. MCCA. Chicago
Harmon, Leon. Sea View. Milwa
Hancock, Hubert, Jefferson H. B.
Hanson, M. Club Mirador, Washin
Hart, Rennie, British Columbia P.
coover. B. C.
Hatch, E. Middle. 290 Franklin St.
Hatch Nelson. Old Mill Tea Gard
R.
Hancey. Al. 26 Capital St., Paw
Hayes, Bill. Chateau Tea Garden, Fi
Henderson, Emil, and H. Hartman
Heidt, Horace. R. K. Golden
Trisco.
Henson, F. 228 W. 129th St. N.
Henderson, Gordon. KOFL. L. A.
Hennington, Walter. KOMO. Seat
N. Y. C.
Hines, Earl. Grand Terrace C. Cha
burgh.
Hirsch, Les. Cotton Club; Culver Cit
Hobbs, Frank. St. Ernest St. Bu
C.

Hoffman, L. G. 78 Erie St. Bu
Howard, Twist, Chanel Lakes, In
Del.
Holwaywood Colvigiana, C. of C. C.
Holmes, Wright. Martineque H. I.
South St. N. Y. C.
Houston, Charol. Canyon Hotel Bea
N. Howard, Herold. Canyon Hotel Ye
Howard, Tex. Trinson B. R. Seattle
Hultberg, Henry. Inglaterra B. R.
Hutton, J. W. Coronado H. San
C.

Hulex, Alex. c-o Wm. Morris, May
Calif.

W.
Tinnis, Ed. Vanity Fair E., Hunt-
ing, M.
L.
Irving, M., Lyceum T., New E.
Conn.
B.
Bainbridge, Bill, Hagerstown, Md.
Lafit, Doug. Butte, Mont.
Harris, R. B., Baltimore
Lula, Rudolph, City Park Bd., Bal-
timore
J.
Jackson's Jazz, 18 Chestnut St., C.
ville, N. J.
N. J.
John, Harry, El Capitan T., Hollis
Park, N. Y.
John, Fred, Turkish Village C., C.
Manover, A. L., 1255 Grant Ave., N.
Y. C.
Jaxon, "Half Hint," W.J.D.C., Chi-
cago
N. J.
John, John, 75 Driggs Ave., Brook-
lins, N. Y.
Johnkers, Al, 1619 B'way, N. Y. C.
Johnson, C. Scott, Pasadena, Cal.
Johnson, Dwight, Empress M., Pa.
Orlando
O
Johnny Johnston, Playland, Ryer-
brook, N. Y.
Johnson, Marie, 10 W. 46th St.,
N. Y. C.
Joy Joyce's Syn., 915-17 W. 42nd
St., N. Y. C.
Jordan, Art, 6241 Newark St., Phila-
delphia
N. J.
Josephine, Ruth, 1235 Shalston St.,
Brooklyn, Mich.
Joy, Jimmy, Variety, Hollywood.
Joyce, Ray, K.F.W.S., Hollywood.
K
Kahn, Art, Via Lago C., Chicago
Kahn, Harry, R. F. D. 2, Palmer, Wis.
Kahn, Herman, Capitol T., Newark

Kahn, Roger W., 1607 B'way, N.
Kane, J. M., 189 E. 10th St.,
N. A., Swanee B. R., Wash-
Kassel, Art, Birmnghm, Hl., Chleno
W. S., 201 E. 10th St.,
Pc.
Judy Herbie, MCA, Chicago,
Kavner, Kay, Nixon R., Pitts.
Kaw, James E., 22 Gold St.,
L. I.
Kelley, Wm. R., 4115 61st St.,
L. N. Y.
Kelly, Earl, Solomon's B., L. A.
Kenney, John, 1000 E. 10th St.,
Kennedy, Carleton, KFWB, Holly-
Kenney, New York, N. Y.
Kennedy, Randolph, Embassy C, Hol-
Kenney, W. D., 1000 E. 10th St.,
burgh.
Keener, H. Barry, Franklin H.,
Kerr, Cha. Adolphus H., Phila.
Red Klubbier, Recreation Pl.
Koestner, Joe, N. B. C., Merce-
Korotkiy, V. P., 1000 E. 10th St.,
Kystone Serenaders, Od. Riviers
King, Dan, and his Radio Saxes
Tenn.
King, Hermie, Gerald T., S. F.
King's Melody, 63 Mueller St.,
S. F.
King, Wayne, Aragon B. R., Chi.
Kinsman, 1000 E. 10th St.,
Kline, M., 4456 Spruce St., Phila.
Kneisel, E. Baltimore H., Atlanta
Knickerbocker Club Berke County
Knutson, 1000 E. 10th St.,
Kutson, Irving, President H. K.
Kutson, 1000 E. 10th St.,
Korsala Jim, Station WFMT, H.

Krausnick, Wally 247 Claremont
Kreger, Art WISN, Milwaukee
Krugger, Bennel, WABC, N. Y. C.
Kryger, Sam, WABC, N. Y. C.
Kufner, Mass.
Kul, Benny, Station WJR, Detroit
L
Lagasse, F. 118 Marimmas St.
Lal, Jacky, Ben Maljeeto T. Bldg.,
Lampham, Clayton, Luna Park
Lamm, Eddie, McAlpin H., N. Y.
Lange, J. W., 21 Abbott St., Long
Lanni, Sam, c/o CBS, 485 Madison
Lanni, Howard, CBS, N.Y.C.
Larson, George, WABC, N.Y.C.
Laws, Bernie, Pattie's C., Des Moines
Laurie, George, WABC, N.Y.C.
Laurie, Frank
Lee, Brooks, Cotton Club
Lehr, Harry 27-10 Newtown
Lehr, Harry, Casley H. H.
Leitch, Jolly, Cecelia H., Wm. Beach, N. Y.
Levitt, Phil, MCA, Chicago.
Levin, Ben, 466 Whalley Ave., New
Levitt, Bernard, Commodore H.
Levinson, Cecelia, Green H.
Linton, D. C.
Lipsch, Art, Auf Walderschen
Mill River Road, N. Y. C.
Lislin, Hank, Adolphus H., Dallas
Lislin, George, Green H.
Lombarda, Guy, Roosevelt H.
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Bridg.
Palme, Ray, Station KHZ, L.
Palmgren, Dan, Black Cat R.,
Buckeye, Pa.
Parlieran Road Hands, 22 W.
Park, J. H., 801
Parker, Dood, 380 Hart St., B.
Parrish, E. C., 607 N. 1st St.,
Peasstrunk, Steve, Luigi's R.,
Pearl, Morley, 265 Hunting Ave.,
Perry, Ed, 801
Peerless Orch., Monmouth St.
Perri, Don, Saenger T., New Co.
Perrin, Frank, Flagler, La., N. Y.
Persson, Art., Frostburg, Md.
Evergreen, Colo.
Peterson, Len, KGK, Spokane,
Wash.
Payton, Doc, New Kennora R.
Petersen, B., Tivoli T., Mich.
Pfister's Orch., 1342 Palestine Rd.,
Ind.
Philbrick's Orch., Younkers' S.
Don Moines, Ia.
Phyllis Club, Club Bagdad,
Cincinnati, O.
Piccolo, A., 800 N. 8th St., B.
Pierce, M., Midway R.,
Lafayette, Ind.
Pipp's Orch., Sullivan's, Edm.
Pittman, J. W., 1900 N. 1st St.,
Pontrelli, Nick, Ross Room B.,
Calif.
Porter, Jerry, Limehouse C.,
Prado, Fred, American House,
Prince, Graham, Palms D'I.,
Ft. Worth, Tex.
Pulsen, R. E., 1365 Sellers St.

R

Port-
Hague H.
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Peters-
on Ave.
Chicago,
Delia.

Peters-
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Park
Madison,
Oxville
N. Y.
R. W.
Wood.
Indiana R.
Chi.
Bat-
tles.

Fokin,
Stryker C.
Bryce C.

D. Halton, Jack, Station 70th Ave.
Radin, Oscar, M-G-M Studio.
Rodriguez, Jos., KFI, L. A.
Rapoer, Erno, NBD, 711 7th Ave.
Reese, J. P., 188 E. 6th St.
Blutte, I.
Rosen, Sam, 885 Ashley Blvd.
Mason, Don, 709 7th Ave.
Reese, Gardner, 101 Broadway.
Reisman, Leo, 150 W. 56th
Rich, Aldo, Rita-Carlton H.
Roberts, John, 101 E. 1st St.
Richards, Barbara, Uptown W.
Riney, Jos., Elks H., Boston
Riney, Jos., U. T. Club, Boston
Rizzo, Vincent, Sylviana H.
Rosen, Penn., Commodore
Mass.
Roberts, Miles, S Shadens St.
Rosen, Johnny, 101 E. 1st St.
Roemer, Walt, Fox T. Bann
Rosen, Harry, 101 E. 1st St.
Rocky, Louis, Syracuse H., By
Rosen, J. H., 111
Romanello, I., King Edward
Rosen, Harry, Rosenthal, 1820 Broad
Rosenbaum, Harold, Bagdad C.
Rothschild, Leo, 101 E. 1st St.
Ruhl, Warner, Mohikan T.
Ruhf, Max, Manchester T.
Russell, B., King Cotton
Sandval, Tommy, Faramou
Island, Ore.
Schneider, Joe, KOIN, Port
Sampson, Ed, Pacific Com
Sampson, Ed, KOIN, Port

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Seattle.
Indianapolis.
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Glen
C. O.
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Ill., Ill.
N. Y.
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L. Phila.
Philadelphia.
Birmingham.
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West.
Phoenix.

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St. Louis.
Taylor, Mr. George, S. Long
Beach, Bu. Bu. Bu. Bu. Bu.
Sweet, Al. 29 Quincy St., Ch.
Taylor, Art, Nantucket Ya.
Taylor, H. 105 Chestnut St.
Taylor, M. J. Guernsey, Cal.
Teven, Roy, Regent T. C.
Thomas, Howard, c. M. C.
Thompson's "Virgins", V.
Thorpe, Sunny Fan Tan
St. N. E. Philadelphia.
Ziff, Andre, Surf C. Miami
N. Y.
Traveler, Ben, Rosemont B.
Traveler, Lou, Casino B. R.
Treasor, Bro. Frank, K.O.N.
Trever, Frank, K.O.N. Fort
Anthony, Res. 600 Grand
Bay, L. I.
Tommy, Holroyd Street
D. C. 60, 90 Orange St.
Turnham, Edith, Jones & To

Ulrich, Frank, Rocky Plaza
V
Valente, Val, Marguerite C.
Valentine, M. J., 1000
Vallee, Rudy, c/o C. A.
Van Cleeef, Jimmy, 41
W
Ward, Peter, Tower
Wayne, 1202 Coral
Voorhes, Don, WEAF, N

Washington,
Culver City,
N. Y. City,
N. J. Council
New Bed-
Y. N. Y.
N. Y. C.
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aga, Chi.
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L. Lowell,
Prov. R. E.
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New Orleans,
B. F.
Milverkues,
St. Sreacana,
N. Y. C.
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Palms Ha.
Wilmetting,
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R. S. F.
Frederick St.,
Chicago.
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NIGHT CLUB REVIEWS

Hollywood Restaurant

New York, Oct. 30.
The Hollywood is still the champ pass money maker in the nite club business on both sides of the Atlantic. With 1,200 capacity, the heavy turnover has seen this pop priced nitery hitting \$20,000 weekly grosses, and better, which is plenty of bucks for straight food consideration that there's no convert nor selling.

The minimum check after 10 p. m. is \$2, but it's galled for a \$2.50 average person, with the \$1.50 for chowmen and a \$1 bottle for ginger ale. At dinner the club meals range from \$1.50 to \$2 for everything, no cover, which is a swell buy considering the fancy floor show Joe Moss and Jacob Armon have on tap. The revue entertainment has hit as high as \$7,000 or \$8,000 a week, counting the production investment, etc. It fluctuates here and there, diminishing in the summer when production lookers can be had for \$30 and \$40 a week, but this to \$40 a girl when they're doubling the show in the new season rolls around. There are 24 gals, six showgirls, six girls in the orchestra and the usual one or two all 100% nude.

With NTD now out of the Moss-Armon combination after the stars starting with the original producer and m. c., the nude thing seems to have tapered off a bit and it's not so emphatic. That's an improvement. There's plenty of epidemics exposure without leaving the wide open. The show is a wonder they don't go bullsh on colds as the ventilation is sometimes a bit airy.

The show just must be murder for everybody, doing it three times a day some days (holidays, etc.). It's a real two to three show, and hold lots for the average mug trade.

The customers are of the Ridge-wood-East New York-Weehawken-Flushing category, not to mention the tourists who have gotten to look upon the Hollywood as an institution. The rodeo cowpunchers from the Garden were the champ visiting customers all week going big for the undrugged and returning often. They're a good flash for the joint incidentally, in their fancy cowhide vests, high-heeled boots, chaps, etc., and Moss wisely saw to it they're prominent on ringside, even the waiters wear dinner jackets.

The show is a pip. It evidences the same painstaking application which made the Hollywood. Not just bit and number, but with special lyrics and music by Harold Armon and the orchestra, and Billy Holbrook staging the dances.

Fowler and Tamara, with their waltz dances and the contortions, their crinoline number, allows for a corking production flash to climax one half and their intricate acrobatics to the zippy top-off for the Mardi Gras 'Newians' finale.

The cute Collette Sisters, Frank Hazzard's tenoring, Blanche Bowls' intriguing 'dizzy' notes; the comely Verelle and Sinnott; they look like sisters, and are the prize winners among the principals. The climax, Iris Adrian and Isham Jones' CBS band are the featured talent, and make the rest of their stint generously and well.

The Hollywood has become the scene of hoopla for lodges, clubs and societies, the place to get a bid for that sort of trade, and Joe Moss wisely gives the peasants the builder-upper by an announcement of the various organizations present, via George Givov, who m. c.'s the "humps go" for it; and even applaud themselves. Fred Keating opens this week as m. c.

Abel.

"Underneath the Harlem Moon"
"We're Alone"
"Ah, But I've Learned"
"When I'm Sippin' a Soda With Suzie"
"Who'd Believe"
"I Cannot Tell You Why"
"You're a Symphony of Love"

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"And So to Bed"
Strange Interlude
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MAYFAIR GARDENS

New York, Oct. 25.
This intimate little spot underneath the street level, with its good-natured rowdiness, reopened Tuesday night under new management of Billy Gallagher and Joe Pope. It's been closed over the summer. The Mayfair Gardens is a denser more akin to that of older days. Entertainment of some kind all times for more than half a dozen it should prove popular with the late mob particularly.

Noel Sherman and Billy Arnold stand the producers of the floor show. It carries Laurette Adams as m. c., who works a la Tex Guinan and attempts with success to instill a very-much-at-home feeling among the guests. Miss Adams' material could be strengthened.

Principals include Dorothy Maxine, dancer; Al Parker, Russian singer-dancer; Muriel Ellis, blues singer; Irene Paery, specialty dancer; and Penny Tracey and Al Gule, who top the show's floor show. The show is a fine thing which is pushed around for close-range volcansities.

Miss Maxine unloads a cute personality and kicks out a buck number that's surefire. Water on the floor. Eddie Ray leads up for doubles, including a rumba toward the finish which is the show's big sock. Muriel Ellis displays style in some numbers, ranging from blues to "Paganini."

The acrobatic specialty by Irene Paery up ahead should switch places on show with the toe jazz rather than the show's end. The show lends the show one of its highlights. Nice nine-piece band combination, also.

EDGEWATER BEACH

Chicago, Oct. 20.
Going back to 1930 and reading the roll call up to the present time, the Edgewater Beach Hotel has a dining room had these bands: Marty Stone, Phil Spitalny, Paul Fisher, and Chas. Agnew. Ed. Diamond and Mark Fisher. Few spots of the relative importance of the Edgewater Beach could present a list so varied.

There is obviously no generalization to be made as to policy. The Edgewater has been and is devoted to expediency. It is also devoted to economy. At the present time it was deemed both expedient and economical to hire Mark Fisher, now installed for the winter season.

Fisher is an experienced dancer, first, he is locally a name and has spent several years as m. c. and singer for Balaban & Kautz. He sang at the Edgewater Beach with the old Russo-Florida orchestra, and is properly classified as a dancer, not a singer. Thirdly, on the score of economy, he cannot, as a leader serving a caviar casino of national reputation, command the do-nothing house would have to pay for an established dance combination who leader possessed comparable merits.

From Fisher's standpoint he gets a chance to step from the playground to the big time, the permanency of dance bandsman. He starts not in a chowmen's wear, where he is, but in a caviar casino of national reputation. He is, in fact, a dancer, not a singer. Thirdly, on the score of economy, he cannot, as a leader serving a caviar casino of national reputation, command the do-nothing house would have to pay for an established dance combination who leader possessed comparable merits.

A band built from scratch necessarily needs seasoning, and that's what Mark Fisher's requires right now. It is possibly two months old, and this is his first big time. He is a random pad in the office of Kennaway. In that time the mustering of talent and the drilling of recruits into a co-ordinated whole has proceeded with marked success. It sounded good even while as yet without any noteworthy individuality as an organization.

These lads were sworn in: Bill Wray, violin; Jack Chas. Agnew, drums; Ray Bluet, Mike Manguso, Harry Edelstein, Hobart Grimes; saxes; leaders: Gershwine, Chas. Buckwater, piano; Johnny Parsons, trombone; Ralph Mazzo, m. c.

Mark Fisher's singing is, of course, the highlight, as it is the heart of the orchestra. He is a tenor, but it's his singing that's the real reason for its being. Fisher can wham a number across. His tenor is melodiously powerful. He is not a tenor, but a full-bodied Caruso. Sentimentally remembered by, and attached to, Sally, he never fails to present this tenor's delight.

Fisher doesn't look like a man to whom a white-haired and slightly glib old gent would show much respect for the floor. "Mark, you're just the same as you were 10 years ago," that remark and a few others of the kind, and similar characters attest to how long Fisher has been around Chicago and how deeply etched is the impression he created. He smiles a lot, and that helps in these days of poker-faced maestros,

PITT BULLSH ON NITE

LIFE, BUT BIZ IS TUFF

Pittsburgh, Oct. 31.
What looked like a slim nite club season around here a couple of weeks ago has suddenly developed into a free-for-all, with openings every night or so. With Nixon cafe only site under way a fortnight back, town is now over-run with late spots, more than half a dozen springing up. Pretty tough sledding though.

Chief among the new spots is William Penn Hotel's 12th floor, Shatterbox, Joseph Urban's latest conception. A buck cover week nights, with \$1.50 Saturday, with Johnny Hamp's band and a floor show. Others to relight are Joe Hiller's Show Boat, Eddie Peyton's, Plaza Cafe, Ville Royale, Sanders' Inn Saturday Supper Club and Eddie Hartner's Summit Club. All of them have a cover, ranging from 25c to \$1.50.

WHITEMAN INTENT ON WORLD'S FAIR AT 8G'S

Paul Whiteman has decided not to accept any one of the dine-and-stand proposition made him for the band's services following the stretch at the Biltmore hotel. N. Y. has his mind set upon going through with the run arranged for him at the Chicago World Fair the coming spring by the NBC Artists Service.

Exposition engagement guarantees his organization an income of \$8,000 this week, with a substantial slice of this going to him personally.

3 MOVE TO MDS

Lawrence, Caesar, Moret Join Central Shipping

Three more publishing firms have turned over their sheet distributing to the Music Dealers Service, Inc. Newcomers consist of Lawrence Music, Irving Caesar, Inc. and Villa Moret, Inc.

The Chicago bureau starts shipping for the trio tomorrow (1).

EXTENSION FOR HEIDT

Horace Heidt and his Californians will continue at the RKO Golden Gate, 'Frisco, two weeks after their second eight weeks' contract expires Dec. 1.

Following the 'Priso engagement Heidt will probably be shifted to another RKO stand, although he is negotiating for New Orleans and Dallas hotel dates.

WALTER FORTS DIVORCED

Walter Fort, musician, was granted an interim decree of divorce from Patricia Dudley Fort of Bobby Byrne's 14 B'way Tops, vaude girl band. Supreme Court Justice Clyde W. Knapp signed the papers after both parties had appeared in court.

Pennica, another Rochester musician.

The action was not contested.

those personalities, if any, are frozen solid in seven layers of ennui. Fisher's smile, rightly or not, passes as a band leader. It's painted on the scenery.

Trumpeter Billy Scott, wary of hair, stalwart of physique, is another who diverges from the norm. His endeavors to the radio microphone rather than the audience on the stage. He diverges from the norm and again bared down from the bass sector to go 'hi-de-hi' in grotesque lowdown.

Part of the problem both for band and hotel is to provide, in addition to dance music, a semi-classical concert music style for dining purposes every evening and Sunday afternoon musicales. Edgewater does not dance until 10 p. m. but of regard both for the careful serving of dinner and the large volume of elderly guests at dinner. Dining is really the second show of the evening.

Olive O'Neil, for umpteenth semester a fixture at the Terrace Gardens, is really the crowd drawer. She sings, mostly for the radio, also. Fisher was giving his voice to the seen and the unseen audience, and he's a diva.

In summary, the winter season and Mark Fisher were declared officially launched, with every expectation that time would bring both of them a fair share of what's left of prosperity.

Coast Songlegging

San Francisco, Oct. 31.
Song sheet sales are so big locally one composer has placed a number on a royalty basis with publishers of the illegal sheets. Netting such sweet returns that there's a tendency among all 'Priso writers to spot tunes with street merchants in preference to the legit publishers.

MUSIC PLUG COST DOWN, CONCENTRATE ON CHAIN

If sheet music sales aren't there, it's at least costing less to exploit songs, since the two radio chains are the most effective means for exploitation.

That's why such things as 'act men' are almost without value as it's too slow to popularize a song nowadays through the regular stage channels. What playing 'time' is left, the talent uses songs peculiarly suitable to their deliveries, and that further minimizes the value of the plug.

The radio bands and singers can get a tune into the air in a couple of weeks. That's why a plug with a Fanchon & Marco unit for 30-40 weeks has none of the sense 'of achievement' a single plugger's career as in the past, for the reason that by the time the F&M unit hits its fifth week or so the song is already passed.

The only other, worth-while plugs are the rotating bands, which whether mediocre or top-notch, become the ace song exploiters as they hit certain key hotels. That hotel, if of a standing, can afford a traveling band attraction, also commands the most important radio wire, hence its value to the music men.

DICK POWERS GIVES UP THE GHOST; GOES REMICK

Dick Powers has joined Remick's with the title of business manager. Meanwhile, he's trying to liquidate the Stept & Powers stock holdings. As soon as these are disposed of the S & P offices will be closed and the firm put through the dissolution process.

Following the dropping out of the partnership's operations several weeks ago.

ART JELL DIES

Coast Orchestra Leader Succumbs To War Wounds

Art Jell, 36, orchestra leader who was one of the stock musical directors at Fox studios, died from war disabilities at Marine hospital, San Diego, Oct. 28.

Following his going to the hospital, Jell had an orchestra at the Airport Gardens, Glendale, Cal.

New N. O. Nite Spot

New Orleans, Oct. 31.
The Montmartre is to be New Orleans' newest night club. Housed in the old rathskeller which later became the Oriental cafe, Lou Steinberg of St. Louis, the controlling factor.

Montmartre's only downtown opposition will be the Silver Slipper, operated by Colombo, DiFranco and Valenti. Slipper has Abbie Ornland band.

HERE AND THERE

Betty Tiltonson, New York concert manager, in volunteer work, \$1,092 in liabilities, no assets.

Sam Coslow and Arthur Johnston are writing six numbers for Kate Smith to sing in her forthcoming Paramount picture, tentatively titled 'Moon Song.'

Bobby Gross, coast Santly representative, and family move to San Francisco from Los Angeles Nov. 1 to headquarters there permanently.

Art Schwartz, coast rep for Williams, leaves this week for a two weeks' vacation in New York.

New Floor Shows Sent to Canal Zone To Speed Nite Biz

Los Angeles, Oct. 31.
Panama's cafe life is on the pick-up, and for the first time in months agents here are setting in entertainers in the southern resorts. Bigrays, Kelly's Ritz and another nightery have ordered talent from local bookers. Latest to sail were 10 entertainers spotted at Bigrays in Colon. First group of 15 shipped Oct. 16 for Panama City, to appear on the floor of the Ritz.

Another contingent leaves here Nov. 7. Night spot for this outfit not yet definite.

Johnnie Storck, manager of Kelly's, has returned south after two weeks here lining up talent. Victoria Wolfe, absent for some time from Bigrays, is back as manager.

STOKOWSKI TO BATON RADIO CITY BENEFIT

Leopold Stokowski makes his debut in Radio City the Sunday after Christmas as the conductor of the first of a series of concerts arranged by Roxy at the Rockefeller Center's Music Hall for the benefit of New York's unemployed musicians.

Orchestra brought together for Stokowski's special appearance will number 225 men, with Erno Rappe's regular symphonic unit serving as the nucleus.

M-R's Diva

Rosa Lubo, coloratura soprano from opera and concert, is the latest addition to the Mills-Rockwell representation list.

Singer did a sustaining stretch for NBC last summer.

Detroit's \$40,000 Room By Urban at Book-Cad.

Detroit, Oct. 31.
The Book-Cadillac hotel is having its Mayfair Room redecorated by Joseph Urban at cost of about \$40,000. Room closed Oct. 28 to reopen Nov. 5 with Johnny Hamp.

Urban made all the new decorations in New York, then allowing for only one week's closing.

Deal in Hillbillies

Bob Miller, writer of 'Twenty-one Years' and former manager of Columbia Phonograph's hillbilly department, has been signed by Irving Berlin for a long row of hillbilly tunes.

Contract gives Berlin exclusive call on Miller's output up to 48 numbers.

Prime Minister of Melody
JOHNNY HAMP
Opening November 5th at the New York Hotel in Detroit
Book "Zaillite Room of the Nite Book" and broadcast live by the N.Y.C. Radio.
"Johnny's a big hit because he plays like a champion."
"LOVE ME TONIGHT"
"A MILLION DREAMS"
"I'LL FOLLOW YOU"
"ROCKABYE MOON"

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The Veterans of Foreign Wars March Song
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JACK DUNN
and HIS ORCHESTRA
90th Week, Rainbow Gardens
LOS ANGELES, CALIF.

OBITUARY

DAVID HARTFORD

David Hartford, 56, stage and screen director and actor, died of a heart attack Saturday (29), at a Hollywood political meeting.

Hartford was born in Ontonagon, Mich., and graduated at the University of Michigan. He was a stage director for Starr & Havlin and was starred by them in "Montana Outlaw," "The Crackjack," and other pieces. Later he became director of the Belasco Theatre in Los Angeles and for six years held the same post with Oliver Morosco, directing Richard Bennett, Margaret Livingston, Florence Reed and Marjorie Rameau. He produced "Peg o' My Heart" on the Coast with Laurette Taylor, among other plays. He started picture work as a director at Universal, where he has also been an actor and later became an independent producer for the indie market under the name of David Hartford productions.

His last acting job was two years ago in "Rough Romance" for Fox. His widow survives.

LAWRENCE R. FLEMING

Lawrence Reno Fleming, 44, died Oct. 23 in Walter Reed hospital, Washington, D. C., from heart disease. He was a man in Fisher and Fleming, Michels, tent show, owned and managed by Mr. Fleming and the late Robert Fisher of Fair-

FRANK BERGER

Frank Berger, 36, brother of the late Willie Berger, RKO booker, and Milt Berger, the agent, died Oct. 26 in Chicago, following an operation for a liver tumor. He was at one time assistant treasurer of the old two-a-day Chicago Palace and later produced vaudeville acts in the middle west.

For the past year Berger has owned a business in Cleveland although continuing his Chicago residence. A widow and small child survive. Burial was in Chicago, Oct. 28.

ROBERT B. KURRIE

Robert B. Kurrie, 42, chief cameraman at Warners, died Oct. 27 at the Cedar of Lebanon hospital, Hollywood, from a rare brain infection which developed from a cold. He had been ill for 10 days.

He is survived by his widow, most camera mother and a brother, Dr. E. W. Kurrie, all of Hollywood. Had been with Warners for the past four years, and a cameraman for 15 years. A news story appears in the picture section.

ANITA OWENS JONES

Mrs. Anita Owen Jones, died in New Haven, Oct. 25, of pneumonia. She was author of more than 200 songs and grand opera, "The Grand Mogul." Her "The Girl of Yesterday" is a radio signature. Her "Sweet Bunch of Daisies" sold in excess of 1,000,000 copies. For a time she published her own works as the Wabash Music Co.

Survived by her husband, Dr. A. T. Jones.

EMMETT CORRIGAN

Emmett Corrigan, 65, the Capt. Flag of the stage version of "What Price Glory," the original Ben-Hur in the stage play and the leading man in many Broadway successes, died suddenly in Los Angeles, Oct. 29. He collapsed while watching a game of cards at the Maskers Club and died within a few minutes. He had a long string of dramatic successes to his credit and had appeared with distinction in a number of screen plays.

HAROLD MAC GRATH

Harold Mac Grath, 61, author and scenario writer, died in Syracuse Oct. 30 after a prolonged illness. Chiefly a columnist, poet and fiction writer, Mac Grath was the author of "The People of Pauline," "Adventure of Kathryn" and similar picture serials and also wrote a number of five reel features. Most of his novels were adapted to the screen.

GILDA RUTA

Mme. Gilda Ruta, 79, once known as one of the foremost of the Italian composers, died in St. Vincent's hospital, New York, Oct. 28. Death was caused by cerebral hemorrhage. She had made appearances here with the Philharmonic, Anton Seidl and others. Survived by her son, Tommaso, with whom she made her home in recent years.

MILTON CORSON

Milton Corson, 34, died at the Peter Gradenigo hospital, New York, Sunday (30), after an operation. Corson was manager of the Plaza theatre, ritz film house, and had been connected for 14 years with the Leo Brecher chain, operators of the house.

HELENE BUDD POWERS

Helene Budd Powers, 55, former actress and little theatre director and mother of Lucille Powers, screen player, died Oct. 22 in Beverly Hills, Calif. After her little theatre association in Dallas, Tex., Mrs. Powers was teacher of English and dramatic arts at Converse College, Spartanburg, S. C.

NADINE WINSTON FREEMAN

Mrs. Maurice Freeman, 62, professionally known as Nadine Winston, died Oct. 19 at her home in Patchogue, L. I. Well known as a leading woman in stock and had supported her husband in vaudeville. Her last New York appearance was in "The Fall of Eve."

IDA HOWARD

Ida Howard, vaudeville player, died at the N. Y. A. Sanatorium in Saranac, Oct. 26, after a lingering illness of 18 months. In vaudeville she was of Taylor,

Howard and Them; a dog act. Husband, mother and sister survive. Burial in Cleveland, Ohio.

ANDRE P. VERDIER

Andre Paul Verdier, 83, at one time leader of the Opera House orchestra and Easton (Pa.) band, died at Chico, Calif., where he resided after his retirement. He played with some of the leading orchestras and bands in Europe before coming to America.

H. A. O'BRIEN

H. A. O'Brien, a pioneer in the picture field at Troy, died at his home at 449 Fifth avenue, Troy, Thursday.

He entered the picture business 25 years ago in the old Power Opera House and continued active for many years.

SOL BERGER

Sol Berger, 68, orchestra leader, died in the Polyclinic hospital, New York, Oct. 25 as the result of injuries sustained a few hours earlier when struck by a bus swinging into the Capital terminal runway.

Survived by a wife, daughter and son.

MARJORIE COWAN

Marjorie Cowan, radio station singer in San Francisco, was killed Oct. 25 when the auto in which she was riding with three others went over an embankment some 30 miles from Modesto.

JEANNETTE V. SMITH

Mrs. Jeannette V. Smith, former noted violinist, who in 1905 toured the United States with Emma Calve, died Oct. 20 at Newtonville, Mass.

ELSA HOFFMAN WHITE

Elsa Hoffman White, 54, former legit and vaude actress, died Oct. 24 in Hollywood. She is survived by her husband, Charles White, mother and three brothers.

The father of Zena and Phyllis Dare, Arthur Albert Jones, died in London Oct. 11, aged 79. For years he was clerk to Lord Jersey, High Court Judge, and later president of Probate, Admiralty and Divorce Division. Was largely due to his encouragement and help that his daughters carved out a stage career, becoming the most noted postcard beauties of their day.

Mother, 76, of Gus Arnheim, orchestra leader, died Oct. 23 in Los Angeles.

Mother, 72, of James Coston, Chicago director of Warner theatres, died Oct. 22. Burial in Chicago, Oct. 24.

Exploitation

(Continued from page 17)

win a prize. You see, I write so darn fast that even when I tried I could not get down to size. That is not a blot. It's just a part of the con job. I've put up with my Manager put the card and the letter in a lobby frame and set it into the window of my restaurant was awarded a bobby prize.

Peppered Farade

When President Hoover came to Akron on his stumping tour Ernie Austgen of Loew's had "Phantom President." People stood lined up along the route to be taken by the presidential party for an hour or more. Austgen put up a book of boys with what purported to be the official ballot of the Party of Razz. Cohen was down for press with Jimmy Durante as v. p. and Claudette Colbert as first lady of the land. The usual party mark was Durante's profile with the urge to "Vote Every Schnozzle." Platform for the party was a pair of pants, two hamburgers, to each bun, the one day week and six-day week end and a job for every relative.

Gun Tie Up

Heien Harrison, of Freuler Associates, has engineered a tie up with the Ditzel air gun for Buick pictures. It's a special model of the pop guns with the kid's autograph and wild west scenes on the stock. That's supposed to make it something more than just an air rifle. Payoff angle is that the boy star gets pages in the juvenile and home mags, one sheets in dealers' windows and, of course, the publicity from the young owners.

Quincy, Ill. Orpheum and Belasco theatres have been reopened for the season. Orpheum played Saturdays and Sundays only over the summer, but the Belasco was closed entirely. Perry Hoefler manages both.

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6222 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Suit to recover \$215 was filed in Municipal court by Attorney David Dauton on behalf of Milton Bren against Ben Grauman Cohen, writer. Bren asks for \$105 the advanced Cohen and \$110 commissions alleged to be due.

Ray Coffin, publicity man for 'Rose of Flanders, has filed a wage claim with the state labor commission against Finger, Gelberg and Royce, producers of the musical, for \$50.

R. N. Radding, Eagle Rock picture house owner, hailed before the labor commission on a charge he failed to pay Daniel Knop, operator, \$59 wages due.

For writing radio continuity in 1928, N. W. Frederick of San Luis Obispo has submitted a claim for unpaid wages before the state labor commission at Los Angeles, seeking \$88 from Bert Butterworth.

Al Wark, sound technician, alleges that Tom Griffin, producer of "Mad Justice," indie film, still owes him \$111.

Gladya C. Fraser, secretary, and Elsie Akers, actress, are asking the state labor commission to collect \$45 unpaid wages they claim international Transcriptions, Ltd., owes them.

Mission Playhouse is the target of a \$200 wage claim made by William L. McCormick, gardener.

Elsie M. Nelson, secretary at the Metropolitan Sound Studios, which has been taken over by Educational, filed a complaint for unpaid wages.

Saranac Lake

(Continued from page 28)

nice comeback.... When it comes to spreading good cheer the brass ring goes to Bobby Graham, that Toronto boy.... Ruth Etting paraded at the lodge, 20 ladies sporting new bed jackets, a gift from Ruth. Addresses of those at the N.V.A. Sanatorium and elsewhere:

Tommy Abbott, Dan Astella, Fred Bachman, Stella Barrett, Happy Benway, Charles Bloomfield, Fred Buck, William Canton, Alice Carman, Fin Climax, Ethel Collins, Sidney Cohen, Edith Cohen, Leonard Cowley, Mae Delany, John Dempsey, Frisco DeVere, Harry English, Jack Flaum, Natalie Feldman, Olga Galer, Jack Girard, John Hagedorn, Dorothy Harvard, George Harmon, Ruth Hatch, James Hicks, Ida Howard.

Millie Jasper, Elsie Johnson, Jeanene LaFau, Lily Lenora, John Loven, Joe McCormick, Joe Baker, Mike McManis, Lawrence McCarty, Phyllis Milford, Alma Montague, Richard Moore, Danny Murphy, Harry Namba, Loran Newell, Gladys Palmer, Agnes Capullia, Joseph Parke, Louis Rheindel, Annabelle Powers, Nellie Quayle, Ford Ray, Toni Temple, Tommy Vicks, Catherine Vogelt, Edgie Voss, James Williams, John Edwards, Dorothy Wilson, Lillian Zeigler.

Harry Barrett, Charley Barrett, 302 Broadway; Charley Bordley, Riverside; James Chambers, Raybrook, N. Y.; Marion Greene, 58 Riverside Drive; Margaret Grove, 914 Church street; Dave (D.D.H.) Hall, 4615 Bloomington avenue; Mannie Levy, 24 Helon street; Marilyn Moran, Raybrook, N. Y.; Andrew Molony, 26 Front street; Rita Nolan, Raybrook, N. Y.; Joe Rella, 54 Sheppard avenue; Jack Nicoli, care of 901 Tase; Freddy Stockman, Raybrook, N. Y.

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SCENERY

For the Stage

E. MILLER

INSTITUTION INTERNATIONALE

Shoes for the Stage and Street

SHOWFOLK'S SHOESHOP-1552 BROADWAY

against the former Christie Brothers firm, claiming \$120.

Morrie B. Streeter, musical director, who headed a Santa Ana performance of "Pinafore" for William H. Blackburn, scenic artist and promoter of the show, has entered a complaint against Blackburn with the labor commission, asking for \$94 salary due.

Postal Telegraph and Al Heller, Chicago, have entered a joint suit in Municipal court against Kube Glasman. Postal wants \$615 and Heller is suing on a \$500 note signed by Jack Glassman, defendant's real name, at Oak Park, Ill., in August, 1927.

Charles Grasso, musician, entered a state labor commission claim for \$27 wages due from Tom Murray, who has a hillbilly hour over KFL.

H. and Mary Venske won their suit in Superior court against MacDonald & Co., theatrical and artist, to foreclose a \$14,000 mortgage held on her Santa Monica home to satisfy a \$7,320 balance.

John Wayne is being sued by the La Brea Dorr and Cat hospital for \$53. Actor is accused of over-riding a nurse, to foreclose a \$14,000 mortgage held on her Santa Monica home to satisfy a \$7,320 balance.

Vivienne Osborne had her house done over and then assertedly didn't pay the Marine Hardware Co. its bill. Actress is being sued by the firm for \$110. Brand Aaron and Zazon are attorneys for Miss Osborne.

Final decree awarded Josephine Dunn in her divorce against Clyde E. Greathouse by the Superior court Friday (28).

Teddy Lorraine, H. L. Pech, Jack Altroz, Jack Kroos, Jack Booksmith, Francis Dugan, all at Summit, N. Y.

Newcomers during Sept.-Oct.: Joe McCormick, Natalie Feldman, Sidney Cohen, Ruth Hatch.

Left during Sept.-Oct.: Charles Libecap, Helen O'Reilly, Russ Kelly, Thelma Meek, George Neville, Vernon Lawrence, Tom Creamer.

Write to those you know at Saranac and elsewhere who are ill.

B. and O. Routes

(Continued from page 52)

Wolfe, Ruba, c-o Fanchon & Marco, Hollywood.
Woolman, Johnny, El Palo B. R. S. F. Wright, Joe, 416 Mills Bldg. S. F. Wundrich, P. 1387 E. 10th St. S. F. Wylie, Allister, Coronado H. St. L.

Z
Zoopey's Arabian Knights, Keego Harbor, Cass Lake, Mich.

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C'S \$4,000,000 EXPO

MIDWAY OUTLOOK TRIPLES '93 FAIR

Exposition Management Not in Harmony with Ideas of Concessionaires — Expo Already Cheapened by Permitting Carnival Stuff Despite Grandiose Announcements — Showmen Excluded from Councils.

LOTS OF 'IFS'—

Chicago, Oct. 31.

Midway attractions — shows, spectacles, rides, novelties, games, food and drink parlors — the showmen's part of the Century of Progress Exposition in 1933 ought to gross \$40,000,000. In 1933 the Chicago World's Fair of that year garnered \$16,000,000 gross from its concessions. Figure for 1933 is made by outside showmen, not the Exposition itself.

But this bland expectation is subject to an important qualification. Big grosses along the Midway are contingent upon proper organization and operation by the Exposition. And showmen are very skeptical that the full possibilities can be realized under the divided authority and confused thinking that up to now seem typical of the Exposition management.

Of course, concessionaires never fight with Exposition management. They're too tactful. But invariably the concessionaires form their own organization to protect the very considerable amounts of capital invested in World Fair concessions. Such an organization was formed here last week. It would not publicly admit a lot of purposes that it privately holds.

Not Impressive

At present a number of midway attractions are open and operating and these have given the Exposition a reputation for gross ignorance of what an amusement street should be. Showmen have pointed out some of the errors already committed:

(1) Setting up a series of portable, ridge of the type very jerk-wood in the country has been done with traveling carnivals and which cannot be reconciled with World Fair standards.

(2) Building "dead spots" like Fort Dearborn replica and the Lincoln display in the heart of the Midway where life and activity ought to be focused. Lincoln display because of its cheapness, a semi-sacred patriotic shrine is particularly out of place on the Midway and should have been set up elsewhere.

(3) Making no provisions in the big buildings for refreshments of any kind.

But from the showman's viewpoint possibly the most unsatisfactory symptom is the intention of barring cash as a medium of exchange. Naturally the Exposition hopes thereby to control and simplify bookkeeping and effectively to prevent any possibility of short-changing or similar abuses. Showmen know from experience that they lose revenue under any ticket system because having 50 cents worth of tickets in his pocket the average customer will not go back to the ticket booth for 25 cents if the price is 75 cents. Instead too many customers will just pass by and not spend at all. This is deemed equivalent to the management putting fish-hooks in the public's pockets.

Fine-Sounding Theories

Showmen deplore the absence of showmen in the Exposition management. This condition is a result of the Exposition's original intention of barring from participa-

tion anybody and everybody with previous Exposition experience. Theory was that in Chicago's 1933 affair nothing that had ever been seen before should be set up. After getting a load of these rides, African dips, shooting galleries, and alligator farm, the international showmen of world-wide experience laughed themselves into a state of tolerant sympathy for the theoretically impracticability of the Exposition.

Meanwhile the Exposition itself, as to the larger buildings, etc., is declared 80% complete but it's doubtful if the Midway is over 25% set at present.

National Dairy has the ice cream. Swift the frankfurters, and several of the other bigger foodstuff privileges have been set. But the shows, novelties and other attractions that bring the people who buy the hot dogs and eat the ice cream are very much up in the air.

Miss Hepburn's Work

(Continued from page 2)

put her foot down with a good, sturdy thwack.

"What did her socially prominent family think of her picture career?" — she was really married, as one columnist had said — to these questions Miss Hepburn replied "I'm not interested."

"I know that my first interviewer loathed me," Miss Hepburn reminisces, in perfectly good humor. "I don't blame her. She was sent to obtain certain information. I was the only one who could give it. I preferred not to. It's too bad. She may loathe me if she likes. It can have nothing to do with the good or bad performance I give in my next picture."

She brings to the home-office production the same personality that she brought to the screen, that of an independent, brisk young thing, slashing through her likes and her dislikes. She curls up informally in a large office chair, mentions having chosen the seat against the window because light that strikes through her hair will not expose her freckles, discusses her bad habits with candor.

"When I arrived on the RKO lot," Miss Hepburn testifies, "the studio nearly expired. They looked at me and said, 'Tuh, what have we done?' They commanded me to change my costumes, rushed me to the hairdresser for a complete redo. They were right about my hair dress. Drawn severely off my face it made me seem a little individual. I liked it that way, but the effect was ghouliah on the screen."

Unimaginative Accuracy

She surrendered her coiffure but she would not be shaken out of preferences for mad little hats and extreme costumes. She wheeled a chair to the wardrobe department, did much of her own designing. When the daily rushes came through the studio agreed with her argument.

"I am opposed to literally interpreted costumes," she explains. "Clothes that want only to be accurate and characterful limit the designer. Dress and hair are too I doubt that any English girl would own the net over horse-hair frock that I wore in 'The Bill of Divorcement'. No one commented on the discrepancy. The audience believed in my interpretation of an English girl. It wasn't aware of the dress except, perhaps, to note that it was gorgeous and suited my person."

Miss Hepburn's future wardrobe for the screen will be severe, simple and extreme. When they want an effect, they will grasp it emphatically. When they're detailed, their decorations will be 'amusing' — that always useful word of smart, young thingdom.

Carnivals

(For Current Week—Oct. 31—Nov. 5)
Boo F. H. Athens
Burt's Great Circus
Galler's (Street Fair), Kennett, Mo.
Greenbush Am. Co., Temple
Hansen, Al. C. Clarkville
Hurdell's Am. Co., Charleston
Pag. J. J. Union
Roland Corp., Newbern
Rally, Pa.
Western, L. W., Gastonia

Literati

(Continued from page 47)

been taking on his street circulation.

Runes Expanding

First step in the expansion plans of Dagobert D. Runes, magazine publisher, is a new periodical, 'The Modern Psychologist.' With that set, Runes will then turn book publisher, in addition.

Runes personally editing 'The Modern Psychologist,' which is intended to be a sort of companion to his 'The Modern Thinker.'

Grayson's L. A. Background

Charles Grayson, young Hollywood actor, has been film to a third novel. Still untitled, it has its locale in Los Angeles.

Writer had 'Spotlight Madness' published by Horace Liveright, and 'Everything Goes,' by McCauley's. Latter book is being adapted into a play.

Walter Brown Pensioned

Walter Brown, has resigned as gen. mgr. of the Chicago City News Bureau because of his health. He will take up his residence at Santa Fe, N. Mex. A pension was provided for the veteran newspaperman who had been with City News since 1909.

Isaac Gershman succeeds Brown.

Graves Out on Bridge

Ralph Graves, Metro aspiate producer, writer and actor, is invading a new field. He is writing a book on bridge, calling it 'Hollywood Bridge.'

No publisher set, but David Graham Fischer, Hollywood publisher, is interested.

Sequel to 'Way of Lancer'

Bobbe-Merrill will publish 'Lancers Down,' sequel to 'Way of a Lancer,' recently published first book by Richard Boleslawski, picture director.

Both deal with the director's experiences in the Polish cavalry during the war.

London Press Club

The Press Club of London celebrated its fiftieth anniversary Oct. 10. Less than a handful of its organizers are still alive.

The club has suffered many vicissitudes, once having headquarters in a cellar, illuminated by candles. Its membership is now over 800.

Love Comes Back

The love stuff in the pulp magazine life is picking up slightly with detectives also still very much active.

Western and adventure material is reported slightly off but next in demand on the newstands.

Bashe's 'Doomsday Circus'

Coward-McCann are publishing 'Doomsday Circus,' new play by Em Joe Bashe, who is working in the Paramount scenario department on the coast. The play has not been produced as yet, requiring a heavy production.

Lina Basquette's Novel

Lina Basquette now playing RKO Lavinia, has written a novel, 'The Love of Lina,' which will be published soon by F. C. Stokes. It's her first book.

Coast's Racing Sheet

'Scratch Sheet,' a racing leaflet, has made its appearance in Los Angeles, listing track information, including scratches, handicaps, etc.

Chatter

Roy de S. Horn, the mag editor, writes for periodicals other than his own.

Jack DeVine would like to go to the coast.

Margaret Bell Houston's 'Women Are Queer' doesn't mean it quite that way.

Neil Bell, whose 'The Marriage of

Simon Harper' comes out soon, is really Stephen Southwood.

Charles Yale Harrison now living in Yonkers, and reading about the new 'Vanity Fair' editor, succeeding the late Donald Freeman.

Robert Benchley finally got a complete type for that book. It goes: 'No Poems, or Around the World Backwards and Sideways.' Only Benchley can explain it.

Harvey A. Franck in town.

Helen Merrell Lynd's novel 'An American Duchess,' is largely autobiog.

Clemence Dane lecturing here before going to the Coast to write for RKO.

Don Marquis giving poetry readings.

Noel Meadow publicizing a 'Key Francis' coat.

Because of other authors are given texts, Burton Rascoe got a coffee get-together.

Robert Cantwell will do the 'New Outlook' book-of-the-month selections.

e. e. Cummings has gone definitely upper-case.

Percy Hillman in Turkey.

Sada Cowan, the picture scenarist, has had her first novel published. Called 'Men Don't Know,' David Graham Fischer, of Hollywood, is getting it out.

John Herrmann insists his name be on the first novel published.

Leonard Ehrlich's first novel, 'God's Angry Man,' is out. He teaches English here.

Joseph Wood Krutch modestly notes his name on his evaluation of literary critics.

Percy Hillman in 'Turkey.' Mike Porter, 'Alcatraz' columnist on the N. Y. Journal, has been assigned to do a morning a week.

Major film firms are bidding for 'Yearly Lease,' Val Lewton's new novel, published by Vanguard.

Ann Hard, wife of William Hard, the Washington correspondent and political commentator for the National Broadcasting Co., is now doing a news broadcast, designed to reach women listeners, over the NBC chain, after a week.

E. M. Gluckman, former general theatre director for RKO, is writing a book on chain and independent theatre operation.

Kansas City

(Continued from page 39)

land's manager, is going in strong for the parent-teacher stuff. She is rooming with the school.

Sites of both the Garden and Globe now filling stations, and it was not long ago that the latter theatre ran the first talking picture in K. C.

Chandler of Chicago representative of the Ringling circus, lost \$500 in Union State, while en route to the coast. The roll was lost by a gambler who turned it in and was rewarded with \$50.

Ray Whittaker, manager of the Shubert, arrived from New York this week to prepare for the opening of the season. No opening traction in sight but expected that shows he sent here after election.

A black and white ensemble, with off of heavy gold braids, and set off with a striking black and white striped vest, is the swanky uniform just introduced by the ushers at Loew's Midland. What the well dressed ushers should wear is being chosen by the good looking girls at the RKO Mainstreet, who are all dolled up in orange panamas with cute little jacket to match. Hot-cha.

Season's First Carney

San Diego, Cal., Oct. 31. First carnival hitting this section this season is the Fischer Brothers' Great Shows, opening a nine-day stand Nov. 5.

Outfit is in under auspices of the Disabled American Veterans, which is staging an armistice celebration and carnival.

READING FAIR IN RED

Reading, Pa., Oct. 31. The annual Reading Fair went into the red about \$3,000 this year, after having apparently made a balance, or at least breaking even. The automobile races on the final day drew so small a crowd that the fair had a deficit after paying prize money.

MAKESHIFT 'FINE ARTS' FOR FAIR AFTER RAPS

Chicago, Oct. 31.

Criticism of the Century of Progress Exposition for failing to establish a Fine Arts display has resulted in a belated and makeshift arrangement whereby the Chicago Art Institute, half a mile from the Exposition grounds, is designated 'the Department of Fine Arts of the Century of Progress.'

This simply means a tie-in of the Art Institute as belated and independent 'part of the World's Fair.' To make it seem like something was actually done, the Museum will seek to borrow some extra paintings from private collections.

In the past Fine Arts has been the centre and pivot of all international Expositions, but the Chicago Fair of 1933 omitted it altogether in concentrating on industrial advertising. Oversight drew some tart comment.

CHI HISTORY IN PLAY

Rufus Dawes Interested in 1933 Expo

Chicago, Oct. 31.

"When Chicago Was Young," a historical play which will be presented Nov. 7 under Gold Coast social patronage at the Goodman theatre is a possibility for the World's Fair in 1933. Rufus Dawes, head of the Exposition, has read the manuscript and will attend the premiere.

Charles Pike, of the Chicago Historical society, is pushing the venture. Play was written by Herman Clark, of the Chicago Tribune, and Alice Gerstenberg, local little theatre authors.

Dawes has expressed himself as interested due to his desire to have just such a visualization of Chicago's annals presented as part of the Century of Progress Exposition. Amateurs are presenting the Goodman version but professionals will be engaged in the case of the Fair adopting the piece.

C. W. Parker Dies, 68, Was Maker of Rides

Kansas City, Oct. 31.

C. W. Parker, 68, widely known out-door showman, architect and manufacturer of merry-go-rounds and carnival attractions, died at his home in Leavenworth, Kansas, Oct. 28.

Parker was the first president of the Heart of America Showmen's club, which has headquarters here. Although Mr. Parker retired from the carnival business several years ago, his factory in Leavenworth is still in operation.

Surviving are his widow, Mrs. Louise Parker; two daughters, Mrs. Gertrude Allen and Mrs. Lucille Hemmingsway, and a son Paul Parker.

Funeral services and burial were held at Abilene, Kansas, where he started in the show business and began the manufacture of out-door amusement devices.

FAIR DATE DISPUTE

Cuby and Smith, archrival showmen, has filed suit for \$385 against Larry Boyd and Phil Wirth, Inc., in the New York Municipal court. Action arises out of a claim for unpaid salary and breach of contract.

Fair claim that they had been contracted for four weeks of fair dates and after the third week were cancelled.

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56 PAGES

BEST NEW SEASON CRITICS

'Secret 5' Vigilantes Committee In Move to 'Clean Up Broadway'

A committee of five recently appointed by the Broadway Association, at the behest of showmen members, to try to save Broadway, is tackling many problems which have developed on the street in the past few years. They include social and civic evils which have cropped up along with gaudy theatre fronts and depression.

Maneuvering its way quietly, the committee is not giving publicity to its varied moves, but is enlisting the aid of police and city organizations in an effort to clean up the best known Broadway in the world. Among its pressing tasks: Just now is the committee's job in trying to clear the streets of kids who panhandle the theatre crowds, pester them by wanting to play footman at their automobiles or press for a 5c shine. Still other kids want to watch cars and if rebuked always seem to have a pick ready to effect a tire puncture or two.

Too Much
Contention of theatre men and property owners in that racket among the kids, plus the adult panhandlers and the girls who swing the handbag, has so cluttered up the theatre zone that people, real estate as well as non-residents, are being driven off Broadway.

One theatre magnate cites his own experience as a vet first-nighter with the same kid twice approaching him for a touch and on the second occasion, embarrassing him plenty with some raw language.

The Police Department has a spee-
(Continued on page 30)

Confidence Felt in Radio City Novelties As Drawing Cards

High radio rulers are turning an optimistic eye on the theatres in Radio City. After a summer and fall of an admitted pessimistic outlook, the other overseers in the R. C. deal are satisfied that even without the stage show the novel construction of the houses will draw crowds large enough to pay the overhead for a long while after opening.

Figures on Empire State business
(Continued on page 38)

Contract 15 Lbs. Off

Hollywood, Nov. 7.
Patricia Farley received a term contract from Paramount Saturday (5). She appeared at the studio announcing she had reduced 15 pounds in 30 days.

Girl played a bit in 'Night After Night'. Studio then gave her a test but decided she was too chunky, so she went on a diet immediately.

Vacuum Revr.?

Paris, Nov. 1.
A Polish workman named Roman has been brought to Paris for medical examination of his brain which enjoys the peculiarity of being a natural radio receiving set.

Whenever the man is in the vicinity of a broadcasting station, his brains catch the ether waves without his having to connect with any mechanical appliance.

RUM RUNNERS DRINK THEIR BEST BOOZE

McJoy booze prices, while down below some previous levels, must still be at a certain par as a guaranty of authenticity. 'Anything below that creates suspicion.

Average (good) Scotch is \$55 a case; No Plus Ultra brand, \$70.
Rye is \$60 a case.

Gin, domestic, anywhere from \$9 to \$20. Authentic imported can't be had under \$48 a case and ranges up to \$60.

Champagne is off, at \$65 and \$70 the case, depending on the brand. Baccardi is \$25 the gallon.

Of the Scotch prices, the No Plus Ultra is the greatest gas for profit unless the merchandiser can be absolutely trusted. It permits the greatest percentage of margin, at the \$70 price, where the customer
(Continued on page 44)

No Plot in 2 Years

Culver City, Nov. 7.
After two years of work on a Soviet story, Metro finds it is still without a plot that can be made into a picture and is looking for new writers for the yarn.
At Metro on loan from Columbia to direct the picture, Frank Capra has only 15 weeks to get a story and complete the production.

Ready for Beer

The Annheuser-Busch sign at Broadway and 46th street was rented by the brewing people in anticipation that beer would be a fact shortly.

While A-B just now advertises malt on its mazda display, it has the letters for 'beer' ready if and when.

GABRIEL, LEGIT; WATTS, FILM TOP

Mantle's Star Ratings Placed at Bottom—Doris Arden Displaced as Chicago Picture Leader—Too Much Optimism Hurts Screen Review Records—Women Writers Improve Standings

4-WAY DRAMA TIE

Covering the opening period of the new season, Gilbert Gabriel of the 'American' with 1000 leads the critics in the drama field for the second year. Richard Watts, Jr. ('Herald Tribune'), goes into the lead of the New York film reviewers, displacing William Boshnel, of the 'World-Telegram', two-year leader, who takes second place. Doris Arden ('Times') departs from leadership of the Chicago film group for the first time in several years, Max Tjipke of the 'Tribune' succeeding.

This is the start of the sixth year of 'Variety's' compilation of film critics' ratings and the 10th annual survey of dramatic commentators. Some violent upsets in the standing of film reviewers is a reflection of the state of the picture business, while the high ratings of the theatre first nighters comes from their accuracy in calling the turn on prompt failures of the stage group is that four of the leading writers are grouped for second place: Brown ('Post'), Winchell ('Mirror'), Anderson ('Journal'), and Atkinson ('Times'), all of whom scored 933. Burns Mantle of the 'News' inaugurated a system of rating new shows with the star system, following the scheme used by the same paper for his screen appraisal. Count-up so far finds him at the bottom of the list with a percentage of .813.

A tendency noted in last year's listings was that women writers were losing ground, as compared with the men, in the picture field. This drift seems now to have been reversed, several femme reviewers having improved their standings materially, while several of the men writers have dropped back.

Dramatic Critics' box score on Page 43.

Film Critics' box score on Page 2.

Not a Chance to Connect at Any Studio by Duped 'School' Writers

Pigeon's Hold Up

On his way home, to 72nd street, Eddie Pidgeon the other evening was held up on the park side of Central Park west at 71st street. It was around nine. A white and a colored man rose from a bench and sticking a gat against Eddie's favorite rib, said 'Come across.' Having an inside line on his bankroll Eddie replied: 'Haven't got much, boys, just an old ring and 10'.

'Don't apologize, Buddy,' observed the white stick-up, 'None of us has much dough nowadays.'

BEER AND WINE SLATED FOR AIR PLUGS

Biggest time and program problems right now are the probable beer and wine radio programs.

Advertising agencies are making tentative time reservations on both chains, as well as the lesser stations, where more liberal spelling is permitted, and their clients—the brewers—are putting everything in the laps of the agencies and the stations.

With repeal or modification, the necessity for utmost discretion for programs of this type is recognized. The stations are inclined, particularly, to ultra-conservatism, and under the circumstances, the advertisers aren't inclined to press any issues.

REAL-LIFE ANALOGY FORCES OUT DUNCAN

Bitter irony on the stage and in real life applies to the withdrawal of Malcolm Duncan from the cast of his latest, 'Dinner At Eight', at the Music Box last week. In the play Duncan enacted the husband of a social registerite, supposedly on the brink of financial disaster and suffering from a heart ailment liable to snuff him out at any moment.

Duncan was forced to leave the cast because of an actual heart condition. The engagement was most welcome to him and the show's smash success ensured him a long engagement.

He had suffered a nervous collapse last season and had not fully recovered when cast for 'Dinner', Charles Townbridge, a member of Equity's Council, succeeds.

With the inability of the National Better Business Bureau, or legal authorities, to curb them, the film industry is preparing its own war against phoney writer schools by informing subscribers to such institutions of the total futility of ever hoping to get attention centered on their manuscripts through such media.

Records show that hundreds of people throughout the country yearly are paying \$10 or more apiece to have their story attempts condensed and reduced to synopsis size with the promise that it will be submitted to producers for consideration.

Because most of the schools are smart enough to comply with the law the industry and authorities are practically helpless in all efforts, except by widely publicizing flimflam's demands from writers.

A check with several of the major company scenario heads reveals the influence of schools as 'a fraud' and the 'deliberate misleading of poor dupes.'

For the benefit of the amateur author the writing departments of the industry are calling attention to standard requirements.

The first and most important of these automatically would sound the knell for 'schools' if their students were cognizant of its exact significance. It is that the writer must either have his material intended for the screen previously used in a magazine, book or play, or that he shall be represented by an accredited agent.

In regard to the agent, industry factors emphasize that there is not
(Continued on page 38)

Tony' Now Retired Squire; Earned Mix Millions in 20 Years

Hollywood, Nov. 7.
Tom 'Mix' horses 'Tony' has played in his last picture. This most photographed horse in the world, for which Mix paid \$12.50 to a rancher in Prescott, Ariz., in 1909, has been played on the retired list and will spend the rest of his days in pasture on Universal's back lot.

'Tony' is being succeeded by another nag, 'Tony Jr.' He looks something like his predecessor but is no relation. The new partnership
(Continued on page 54)

\$1,800 Salary at 71

Mme. Schumann-Heink plays the Itoxy, New York, next week at \$1,800, her second engagement there this year. Her salary for a week last spring was \$5,000.

Mme. Heink, 71, is celebrating her 50th year on the stage.

\$2,000,000 in Touches Nick Generous Show Folk in Past Two Years

Hollywood, Nov. 7.

Out and probably to never return to original pockets is perhaps \$2,000,000 in New York and Hollywood. This represents cash out on loans in the past two years to persons 'at liberty,' and to those who can add atmosphere and vivid imagination to hard luck stories, promotional schemes and the like. In other words, 'bites' also known as 'touches.'

In this total no consideration is given to bank accounts depleted by surefire show string production propositions. In the latter category are people with a few nickels in their pocket and a yen to enter the theatrical business.

The \$2,000,000 represents personal loans, with no security but the individual's word and a faith in humanity. Generally they are accounts that have been extended through the goodness of heart with no thought of future court action.

Not taken into consideration in this sum are the weekly or monthly 'payrolls' of some showmen. Executors of estates of theatrical men who have passed on chalk off these loans as charitable deeds.

Last two years have increased the polite take from those in the money. Show business being what it is, those with the swell pocketbook have been generous. It is not unusual for the letter to be for \$10,000 for from \$10,000 and \$15,000 to as high as \$50,000.

Complete Screen Yarns At \$100 Turned Out by Ghost Writers on Coast

Hollywood, Nov. 7. Ghost writing is a well-known business among the Hollywood writing fraternity. Scores of former name scribblers are turning out material for the current crop of job holders.

It's the tip-off why several writers busy working at one studio have been able to supply yarns for other lots.

At least a half dozen former journeyman scenarists are writing complete screen plays for as low as \$100, on this synthetic ghost system. Way it works is that the writer with a job supplies the idea, the ghost does the back work for the hundred bucks, and cashes in on a bonus if the yarn is bought by a studio.

Extra Work Jumps

Hollywood, Nov. 7. Extra work hopped 200 during the past week to 4,875, which is substantial, if unsensational, at this time of the year. The set of the week was called by John Ford for 'Flesh' at Metro, when he ordered 861 prizefight spectators.

Peak day was Wednesday (2) when 1,092 day checks were issued.

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Neglect

Hollywood, Nov. 7. Player on the witness stand during his divorce case complained that his wife had called him a 'ham.'

In cross-examining him the wife's attorney asked: 'Do you mean to tell me you've been an actor for 15 years and this is the first time anyone called you a ham?'

Hall's Personals as He Awaits Desertion Trial

Hollywood, Nov. 7. Leaving here for New Haven, Conn., to face his support charges, James Hall will be released on his own recognition on arrival in order to make personal appearances while waiting trial.

Hall is slated to open at the Paramount, New Haven, Wednesday (9) and will then play three weeks in other Public houses in that territory.

Player surrendered to Superior Court here after Governor Rolph had signed extradition papers on charges for Hall's wife that he had deserted her.

Schupa with Goldwyn?

Chicago, Nov. 7. Tito Schupa, Chicago civic opera tenor, stated here that he is in negotiations with Samuel Goldwyn and may do a picture.

Editorial section he sings 12 performances with the Metropolitan. He has an offer from B&K to play the Oriental theatre here for one week.

FRANK WALKER'S CHANCE

May Be Ait's Gail With Roosevelt's Election

If Franklin D. Roosevelt wins at the polls today (8) his cabinet may include among its members a showman who has been active in theatre operation as well as industry and exhibition politics. This is Frank C. Walker, whose chair on the President's cabinet, from inner accounts, will be that of Attorney General.

That high political spot, it has been understood, will be Roosevelt's gift to Walker for the latter's campaign work as treasurer of the National Democratic Committee.

Walker would be the first showman to occupy such an important political post in this country. He has long been associated with M. E. Comerford as g. m. and counsel for the Comerford Circuit and allied interests. Walker is also counsel for the Motion Picture Theatre Owners of America.

Fox Holding Britons for Another 'After Cavalcade'

Hollywood, Nov. 7. With 'Cavalcade' scheduled to finish next week, Fox is making arrangements to cast the five English players brought here for the picture in 'Becketty Square' before returning them home. Players are Una O'Connor, Merle Tottenham, Irene Brown, Ursula Jeans and Frank Lawton.

Leslie Howard, who played the lead in the stage 'Square,' here and in England, has been mentioned for the top spot in the plot but nothing is set. Herbert Mundin is the only player definitely in.

Travelers from West

Accompanying David Selznick through the Canal to New York were Mrs. Selznick, George Cukor, Jane Murfin, Donald Crisp and Selznick's private sec.

SAILINGS

Nov. 17 (L. A. to N. Y.), Henry Victor (Pres. Hoover).
Nov. 15 (Paris to New York), Lauri Volpi, Feodor Chaliapin (Bremen).
Nov. 5 (London to New York), Jack Shea, Rome and Gaut, Gertrude Bond (Westernland).



WILL MAHONEY

The Los Angeles 'Record' said: 'At Grauman's Chinese Theatre last night, Will Mahoney brought down the house with his dancing, his inevitable falls and his marvellous Mahoneyphone.'

Direction
RALPH G. FARNUM
1560 Broadway

D. W. on Air with Studio Experiences; No Picture Return

Believed through with pictures altogether, D. W. Griffith is turning to the radio. A deal is on presently with NBC for a program on an elaborate scale, headed by Griffith, and built around the vet director's experiences and reminiscences.

At Griffith Grey, brother of D. W., is working out the details with John Royal of NBC. Latter already has been supplied with a couple of scripts written for Griffith by Arthur Hoerl. Intention is the appearance of Griffith on the air, along with a regular company of 50 people.

Due to as to when the program, probably of a half hour's length, goes on the air and whether it is to be sponsored by commercial account or not still is to be settled. Grey is said to have been instrumental in making preliminary arrangements toward an air hook with the boy brother.

Since producing 'The Struggle,' a flop, Griffith has refused to entertain any plans for further picture-making. He is said to have badly felt 'Struggle's' reception by the industry.

LYDA ROBERTI SET

Cantor Wants Girl Comic Also for His Next Film

Hollywood, Nov. 7. Despite the T. J. Ryan story, Samuel Goldwyn has contracted with Lyda Roberti as Eddie Cantor's leading woman in the comic's next picture.

Lyda Roberti is in 'Kid From Spain,' Goldwyn's present Cantor film. Comedian requested she be re-engaged.

Wife Blows California, MacFadden Asks Divorce

Hollywood, Nov. 7. Hamilton MacFadden, Fox director, has filed suit for divorce here against Violet Dunfi MacFadden on grounds of extreme mental cruelty and incompatibility. He charges the wife was in California, but desired to return to New York and go on the stage.

Mrs. MacFadden is in the east at present. W. C. Field, Jr., represents the husband.

Coasting 2 Ways

Kay Francis left Sunday (6) to return to Hollywood. The same day New York opened up to Leo McCarey, director of 'Kid From Spain,' on for a short visit.

Arrivals during past week included King Vidor and Lily Damita.

Film New Acts

Following picture players who are making personal stage appearances are reviews in this issue, under New Acts, on page 34:
Lina Basquette.
Francis X. Bushman.

Film Critic Box Score

Season '32-'33

(June-October Inclusive)

Key to abbreviations: PC (pictures caught), R (right), W (wrong), O (no opinion expressed), PCT (percentage).

NEW YORK

	PC	R	W	O	Pct.
RICHARD WATTS, Jr. (H-Trib)	68	45	19	4	662
WM. BOEHNEL (World-Tel)	80	52	27	1	650
THORNTON DELEHANTY (Post)	88	62	34	2	633
DORIS ARDEN (Times)	102	62	37	2	614
JOHN S. COHEN (Sun)	64	39	24	1	610
IRENE THIRER (News)	109	63	46	0	578
REGINA CREWE (American)	97	64	40	3	557
JOSE PELSWICK (Journal)	101	55	33	13	546
MARGARET TAZELAR (H-T)	28	15	10	3	536
MORDAUNT HALL (Times)	72	29	23	28	403

VARIETY (combined) 112 96 17 0 848
(This score based on 112 pictures)

CHICAGO

MAE TINEE† (Tribune)	72	46	23	3	639
CLARK RODENBACH (News)	68	41	19	8	612
DORIS ARDEN* (Times)	76	42	34	0	553
CAROL FRINK (Her-Exam)	73	40	19	14	548
GENEVIEVE HARRIS (Post)	67	32	26	9	478
ROB REEL‡ (American)	40	18	16	6	450

(This score based on 95 pictures)

*Ellen Keene.
*Frances Kurner.
*Hazel Flynn.

Film Critics' Summary

First lap in 'Variety's' sixth annual compilation of a film critics box score, ratings covering the period from June 1 to Nov. 1, finds an unusual shuffle of relative standings, probably the most violent upsetting of leading percentages since the listings have been made up.

Two outstanding changes find William Boehnel of the New York 'World-Telegram' displaced from the leadership in New York group after holding that spot for two years, and Doris Arden (Ellen Keene) dropped from leadership of the Chicago group, a position she has held through many all-season and intermediary counts.

The latter change is especially interesting since it, for the first time, finds the Chicago reviewers employing the star system and losing ground as compared with writers proceeding without any such mechanical designation. The only other straight star-system reviewer is Irene Thirer (New York 'News'), who moves up one place from seventh to sixth in the eastern ratings.

Comparisons of percentages for the same writers show wide variation. Ratio of 'rights' is higher for the leaders for this period than for the leaders over the 'whole previous season,' while reviewers in the lower brackets reveal appreciably lower averages.

The two new leaders are Richard Watts, Jr. (New York 'Herald-Tribune') with an average of 662 compared to last June's 539; and Mae Tinee (Chicago 'Tribune'-Frances Kurner), with 639, compared to last June's 566.

Mac Tinee's average is better than that of the June leader, Doris Arden, at 616; while Watts' figure is below that of Boehnel at 688, which topped the 31-32 season. Both of the new leaders come up from rather far behind. They figured No. 4 in their respective groups at the end of last season.

Violence of the changes apparently is due to the fact that some reviewers took account of a changed trade situation and some did not. During the five months covered by the compilation it has been a recognized trade fact that pictures had to be of very superior quality to draw a profit from fair pictures almost without exception went into the red. Hence opinions had to be clear cut and definite. The reviewers who dropped back were those who for the most part based their judgment on just 'fair' film artistic quality. At the boxoffice since June 'fair' pictures have been boxoffice duds and this reacts to the disadvantage of certain reviewers since the 'Variety' ratings are based entirely upon commercial boxoffice values as disclosed.

Girls Slide Back

One feature of the June summary which is absent from this new lineup is the tendency of the feminine reviewers to lose ground as compared to the men writers. In the

New York group the three top posts are still held by men—Watts, Boehnel and Thornton Delehanty ('Post') in that order. That many of the minor shifts carried women writers to improved ratings, and set men writers back. Widest change is that of John S. Cohen, Jr. ('Sun') from No. 2 to No. 5. Bland Johnson ('Mirror') moves up from No. 6 to No. 4 and Miss Thirer improves her rating by one place, No. 7 to No. 6. Regina Crewe ('American') drops from No. 5 to No. 7. Last three places remain unchanged.

Femmes gained in the contest in Chicago likewise. Mae Tinee goes into the lead from No. 4 and Carol Frink ('Herald-Examiner') moves up from last place to No. 4. Genevieve Harris ('Post') slips from No. 2 to No. 5.

'Variety's' own combined percentage showing improved in ratio of 'rights,' apparently due to its closer touch with the summer trade situation that increasingly affected the fate of pictures. Its combined percentage went from 794 for 31-32 to .867 for the start of the new season.

Over-Estimating

Comparison of two records illustrates clearly the situation in the background that brought about the violence of the changes in ratings. Doris Arden's majority of errors came from star ratings of 'fair' (two stars) for releases that actually were bad at the boxoffice. In her count there were 28 'fair' pictures that were considered unprofitable. 'Variety' was in error also on the optimistic side. Out of its 17 errors 12 were due to over-estimating pictures and only five under-estimating.

A salient case of over-estimating value came in its returns on Harold Lloyd's 'Movie Crazy.' The verdict was unanimously good, while the picture has been a draw disappointment. There were several cases in which reviewers were almost unanimously optimistic over pictures that turned out to be artistically worthy, but commercially failures. Tale of Paradise' (Ball scenic) was one and 'Igitoo' (Arctic romance), was another of many such subjects.

SENNETT TABS W. C. FIELDS

Helene Madison, Olympic Champ, Another for Shorts

Hollywood, Nov. 7. Mack Sennett will use Helene Madison, Olympic swim champ, in two shorts. Contract now in preparation is to have options for a series of the two reels, the producer figuring to develop the girl as a comedienne.

W. C. Fields has been given a Sennett contract, and is working in 'The Dentist' as the first of six comedies. All contract players at the studio will be paid by the picture, instead of weekly, thereby giving Sennett a chance to shy away from boosting the overhead.

TEMPERAMENT OUTS HOPKINS

Hollywood, Nov. 7. Miriam Hopkins walked out on rehearsals of Paramount's 'No Man of Her Own,' shows in spins and left the excess wiring east and west to make up their minds whether or not to suspend the player or sue her for breach of contract.

'Player has been a headache to the studio since she was first cast for the film. First she objected to the script as giving her too anarchic a characterization. Then she claimed she was being over-shadowed in scenes by Clark Gable, borrowed from Metro.

Rehearsals were started on the script to strengthen her part with the intention being to start production before the rewrite was completed. First day of rehearsal, it is claimed, she went temperamental and after the luncheon period failed to show. Studio then placed Carole Lombard in the part. Latter was being sued for Charles R. Rogers' 'Million Dollar Scandal' and in order to make the switch Constance Cummings was borrowed from Columbia for the part, and she was replaced by Nancy Carroll who now goes into Gols' 'Child of Manhattan.'

U. S. Checkup Discloses No Alien Film Players Subject to Deportation

Hollywood, Nov. 7. There are no alien players in Hollywood who are subject to deportation at the present time, U. S. Immigration service operatives have discovered after a two-week survey of studios and film personnel.

Periodic investigations are made by the government, usually every four to six months, but in the intervals between an exchange of undesirable foreigners, or film players whose permits have expired, have disappeared.

Diminishing employment for sync and version stories is given as the chief reason for the fall-off in foreign population, with Immigration officers of the belief that many have turned to other fields and other cities, if they have not voluntarily returned to the countries of their origin.

In a checkup of cast and extras in 'Cavalcade' at Fox, officials found that out of the 600 extras, 400 were foreign born and half of these were naturalized citizens. Remaining 200, or around 100, were here legitimately and could remain here legally. All the principals got a clean slate.

Fielder's Choice

Hollywood, Nov. 7. Paramount has taken over the unexpired portion of Wesley Ruggles' directorial contract which had eight months to run with Radio.

MILT FELD ENGAGED?

Reported to Wed Heiress of Chi's Greenwood Clan

Milton H. Feld, public de luxe operator, is reported engaged to a wealthy Chicago heiress, Ruth Alice Greenwood, now in New York.

Miss Greenwood is of the w. k. Greenwood furniture family in the Windy City.

Jeanne Cohen at Col

Jeanne Cohen joined Columbia yesterday (Monday) as story editor. She was Chester Brown's secretary for the past couple of years, but previous to that was with Paramount for about 10 years.

In Paramount Miss Cohen worked with Walter Wagner, whom she will now work with at Col.

Sam Goldwyn East

Sam Goldwyn may come east around Dec. 1, following the opening of 'Kid From Spain' at Western, Hollywood, Nov. 22.

He'll remain in New York only one week, returning west to prepare first of two Anna Sten pictures to be made this winter.

Stars and Billing

Advertised in connection with Jack Curley's marathon dance in Brooklyn, are Beatrice Little, Eddie Cantor, Jean Harlow and Jimmie Durante, in capital letters thus prominently displayed under the caption, 'Positively the Best Show in Town.'

Closer observation discloses the qualifying billing 'Mary Wildeson, the Belgian Beatrice Little.'

'Frankie Rizzo, the Italian Eddie Cantor.'

'Dottie Day, the British Jean Harlow.'

'Itzy Bachrach, the Jewish Jimmie Durante.'

'Nadia, the Gypsy Sensation,' is billed under her own name.

COL. MORRIS FINALLY FLOPS ON WIFE CONTROL

Paris, Oct. 29. Jeanne Aubert, currently on Broadway, just won her case in the Swiss Courts against her former husband, Col. Nelson Morris of Chicago. When latter married he made her promise to renounce the show business, but after a while the call of the stage proved stronger, and she went into the Palace, Paris. French law doesn't permit managements to book married actresses without the consent of the husband and the Colonel's protest frightened Dufréne & Varma, who released the actress.

She had then separated from her husband and was offered bookings in the Theatre du Parc, Geneva, which was immediately sued by Colonel Morris on grounds similar to the Paris case.

Finally, the actress went to U. S., where an actress can play without her husband's consent, and since got a divorce. However, French courts decided that separation from her husband entitled the actress to work for a living and turned down the Colonel, sentencing him to costs.

Keep off the stage vows can be usually considered as a joke, as evidenced recently by Dolores de Pilar and Simone Geneviev, who both broke promises at the first opportunity.

WB Drops 4 Players, 9 Writers in Month

Hollywood, Nov. 7. New Warner-First National personnel list omits four contract actresses and nine writers, adds one writer and a dialog director. All changes have been made in the past month.

Patricia Green, Muriel Gordon, Jacquelyn Allen and Monica Bannister are no longer at the studio. Writers who have left are Al Dubin, Bolton Mallory, Sheridan Glibney, Whitney Bolton, Austin Parker, Ward Morehouse, William J. McGrath and Bradford Ropes, and Howard J. Green, whose contract was sold to Fox.

Ben Markson is at the studio, writing an original and Sam Godfrey, New York stage director, is due here without an assignment as yet.

Tracy-Radio Agreement Seen Without Mediation

Hollywood, Nov. 7. Indications are that the Lee Tracy-Radio studio a. w. o. l. squabble will be settled without resorting to Academy arbitration.

Matter was due to come up for a hearing Thursday (3) but was postponed with conferences set for this week between Daniel O'Shea, Attorney for Radio and Ralph Blum, representing the player. Expected that the lawyers will agree on a settlement.

Metro Options Hart

Hollywood, Nov. 7. Metro has taken up the option on Nora Hart for another six months. Hart is now writing the dialog and treatments of 'Flesh' on the set.

MISS COMPTON WITH COLMAN

Hollywood, Nov. 7. About to go to New York for a stage part, Juliette Compton was engaged by Samuel Goldwyn. She'll be in Ronald Colman's 'The Masquerader.'

YOUNG DOUG'S FRENCH

Going to Paris for Frenchy '5 Star Final'

Warners are shipping Doug Fairbanks, Jr. to Paris to make a French version of 'Five Star Final.' Rest of the cast will be picked up there.

It'll be the first of Warner's direct French production program. Young Fairbanks spouts French as is.

FAN MAG YARN RILES FOX LOT

Hollywood, Nov. 7. Fox issued a notice Saturday (4) that all employees of the Fawcett publications were to be barred from the lot. The studio is blazing plenty over a story which appeared in November 'Screen Book' under the heading of 'Tarzan Seeks Divorce.' Story was done by Marcela Burke who, officials claim, attributed to Lupe Velez statements which were never uttered.

Particularly objectionable passage read: 'I never break up homes of married people. I told Johnny Weismuller to go back to his wife. I never loved her, I'm telling you again. Any way Winnie Sheehan is my boy friend.'

That was when the rocket went up.

MILDRED CHAPLIN TOPS BURLESQUE SHOW IN CHI

Chicago, Nov. 7. Mildred Harris Chaplin opens Friday (11) at the Star and Garter on West Madison street. It is her first engagement in burlesque.

Salary is unreported. Her recent RKO vaude salary understood to be around \$600.

Top Billing, but Not Top Cash, Moans George Raft

Hollywood, Nov. 7. Claiming that he is getting top billing but not a salary check in keeping with it, George Raft has asked Paramount for equalization. Studio, however, has refused thus far to let him pay check.

Raft is now working in 'Undercover Man.'

Than, Mannix Aide?

Hollywood, Nov. 7. Probability is that Benny Thau, former Metro casting director, will become an assistant to Eddie Mannix, associate producer, with Ben Piazza remaining head of the casting office.

Thau returned from Europe three weeks ago.

MARY NOLAN MILD DRAW

Minneapolis Stock Week Brings Poor \$3,000 to Shubert

Minneapolis, Nov. 7. Mary Nolan, guest star with the Bainbridge dramatic stock company, tried hard, but failed to score in 'Lilly Turner.' Play unfavorably received by some of critics and gross fell under poor \$3,000.

Current offering is 'Bride Sun Shines On,' with Ethnor Harriott, ingenue, featured.

Bennett, Markey East

Hollywood, Nov. 7. Joan Bennett and her husband, Gene Markey, left Sunday for New York.

Miss Bennett hopes to be with her sister, Barbara (Mrs. Morton Downey), when the latter's baby arrives. Markey will look over the new season's plays. Couple will be east a month.

Henry Goldstone Recuperates

Hollywood, Nov. 7. Henry Goldstone, brother of Phil Goldstone and producers of the Jack Hoxley western, is suffering from a nervous and physical breakdown at a private sanatorium. He was taken there early last week and is expected out shortly.

Shortage of Male Leading Men Now Acutely Felt on Coast—But 17 All-Around Utility Actors

Do Karats Decide?

Eleanor Pataah, at the Paramount home office, distant relation of the Balaban boys, denies the reports she's marrying Elmer Balaban, youngest of the clan, who recently returned to B. & K. in Chicago.

She says it's a platonic friendship but when a fresh 'Variety' mug pointed to what looked like a hand receiver's engagement finger, she upped: 'And, besides, it's 6 1/2 karats.'

BROCK'S EX-WIFE WANTS BACK ALIMONY OF \$3,600

Alimony wrangle between Louis Brock, radio supervisor for Radio, and his first ex-wife, Helen Brock, reached the New York Appellate Division last week, with the producer seeking to have a lower court order appointing a receiver of his property set aside. Also a party to the appeal was RKO Studios, Inc., which had been ordered by the Supreme Court to turn over Brock's salary to his litigating ex.

In asking that the receivership be voided, Brock's attorney contended that the studio sublet of RKO Pictures was a foreign corporation, and even though the latter had an office in this state the New York Supreme Court had no authority to levy an attachment on money due from a non-resident corporation. First Mrs. Brock's rejoinder to this was that though Brock was paid on the coast, the money for the studio payroll was drawn from the parent corporation, located in New York.

Back alimony Mrs. Brock is trying to collect amounts to \$3,600, or at the rate of \$100 a week. Couple were married in 1924 and have a seven-year-old daughter. Following his divorce from this wife in 1928 Brock married again, but the latter ties have been also since legally severed.

Zeppo May Be on Marxes' S. O. Broadcast on Coast

Hollywood, Nov. 7. Although out of the four New York broadcasts by Groucho and Chico Marx for Standard Oil, Zeppo probably will be used when the programs are switched to the Coast during the production of the four brothers' next for Paramount, 'Firecrackers.' Harpo will not ethicize on any of the programs.

Marxes are under contract for 13 weekly programs at \$7,500 net for each. American Bookman and Nat Perrin are set to write some of the dialog left Friday (4) with the two Marx brothers for the first broadcast Nov. 21.

Standard Oil of New Jersey purchased the program, the cost of which will be pro-rated among the subsidiaries.

Warner Help Pledges Community Chest Aid

Hollywood, Nov. 7. Warner studio and directors attending a luncheon in honor of H. M. Warner pledged themselves to donate part of their salaries during the coming year for the L. A. Community Chest. Jack L. Warner is chairman of the picture section.

Rogers Back to Work

Hollywood, Nov. 7. Will Rogers arrived here by plane from New York today, completing the last leg of an air trip which took him to South America.

'Star Film' goes into production Wednesday (9) with Rogers getting a one day rest before starting.

Claudia Morgan Stricken

Hollywood, Nov. 7. Claudia Morgan, actress, daughter of Ralph Morgan, was taken to the Cedars of Lebanon hospital, Nov. 6, for treatment.

Hollywood, Nov. 7.

Currently an acute shortage of leading men exists in Hollywood that has all studios on the hunt for male players who can carry the top assignments in feature. Among contracted and free-lance players there are but 17 men who can fill the requirements of all-round general utility leading men. Of this number 11 are contracted and six free lancing. According to the studios, inability to get utility leads threatens to seriously handicap production.

At Metro, nine players are listed as leading men, though but two, Robert Montgomery and Conrad Nagel, stand out. The studio's utility Nils Asther, Phillip Holmes, Clark Gable, Ramon Novarro, John Gilbert, William Haines and Johnny Weismuller are under the head of type players, whose assignments must necessarily be limited.

Paramount has under contract five leading men, Frederic March, John Ford, Joseph Scott, Richard Arden and Gary Cooper. Scott and Arden are general leads, March favors character leads, Grant with a decided English accent is for the time being limited and Cooper has been typed by the studio. First National has George Brent, Preston Foster, Dick Powell, Lyle Talbot, Warren Williams and Douglas Fairbanks. Powell has yet to be developed, Brent fills the bill as a general lead, while the others all lean towards character leads.

Male leads at Fox are Norman Foster, Joseph Schilder, Charles Farrell, Alexander Kirkland, James Dunn, Warner Baxter and Arthur Pierson. Of these, Foster, Boles and Kirkland only can be used for general lead assignments.

Universal has Lew Ayres with no other male toppers on its contract list. RKO has Joel McCrea and William Garson, both general players.

Free-lancers

In the free-lance field are Kenneth McKenna, John Mack Brown, William Collier, Jr., Ricardo Cortez, Melvyn Douglas, Reginald Denny, Pat O'Brien, Wendell Lewis, David Manners, Gilbert Roland, Regis Toomey, Lee Tracy and a few others. Most have been typed, such as Tracy and O'Brien who rarely ever get a chance to act in a drawing room.

Scouts have been instructed to test everyone they see who may fit the requirements of all-round leading men. Studios are looking for studios who look as if they could step in and fill the assignments.

'SEX' IN REVENGE BLAMED ON YOUNG

James Young, pioneer film actor and director and former husband of Rita Johnson Young and Clara Kimball Young, is taking credit for a book soon to be marketed and titled 'What Price Sex in Hollywood.'

Film critics see in the book an attempt by Young to retaliate for his inability to secure picture work. The author is described as having a 'persecution complex' as far as pictures are concerned. Versing himself in modern film technique would avoid Young a lot more, so far changes for a film job go, than going out by way of a book, it is declared by the overseers.

MARY'S MISSING MAN

Male Lead Still Wanted for 'Yes, John'—Salisbury Field Collaborating

Salisbury Field will work on a rewrite of 'Yes, John,' the retitled 'Secrets' for Mary Pickford. Field will work with Frances Marion, who made the original adaptation. Miss Field continues to look for a male lead, Fredric March and Charles (Buddy) Rogers were both considered but are out. Ruthe Fredericks and C. Aubrey Smith are only players engaged. Miss Fredericks is a holdover from 'Shanty Town' which Miss Pickford shelved.

B&K Circuit of 35 May Be Start Of All New Balaban & Katz Chain; Sam Katz on Top of 400 Houses?

Divorcement of the Balaban & Katz setup of 35 houses in and around Chicago, along with other groups in that territory, from Public Theatres is a possibility. Wanted by the Balaban boys prior to Sam Katz's resignation from Public, the B & K string might form the nucleus of a new chain for Katz, if building up his own circuit. The Balabans would doubtless be associated with Katz in such a move, bringing the former B & K partners together again.

It is believed Katz will re-enter the theatre operating field on his own backed by capital for which he is said to have arranged. The B & K group, along with Great States, Finkelstein & Ruben, Public-Kunsky and the Public Fitzpatrick-McElroy (Indiana), at present all Public, would be the most natural properties for Katz to prime himself for. Famous Players-Canadian group and the Saenger division are also named should Katz's ambitions extend that far. It is unlikely Katz would want the Saenger (South) houses. For a beginning, the immediate Chicago territory, particularly B & K control, and the Indiana-Ohio division would figure in any deal made.

In Control
B & K is a 95% owned subsidiary of Public. In turn, B & K controls 100% the Great States chain in Illinois, numbering 44 theatres. It is the common stock of this chain that B & K owns and in which control is vested. Preferred is outstanding.

The Fitzpatrick-McElroy group in Indiana and Ohio numbers 45 houses, of them 23 in Indiana, 13 in Ohio and three in Kentucky. This group, while under control of Public, has considerable stock outstanding.

Among those financially interested in the setup is Harry Katz, Sam's brother, who is Public home office divisional director of the Illinois and Indiana territory.

Public Michigan Theatres (Public-Kunsky) includes 18 houses in and around Detroit. This string is owned 25% by B & K and would doubtless be included with B & K in any deal looking to acquisition of the Chicago company.

Finkelstein & Ruben, northwest (Continued on page 37)

TOSSED FEED FOR JANE

Girly Sees at Par Go to Sardi's with Clock

The boys gave John Balaban a clock at a farewell dinner at the Hotel Astor. So the clock arrived Paramount, Friday (4), tossed a dinner for Jane Stubbs, one of Sam Katz's secretaries. Not to be outdone by the Balaban boys, they gave her a clock, also, and tendered the feed for Jane at Sardi's.

Those who were in on it were Etta Radoff, Helen Strauss, Ann Rosenthal, Gladys Berger, Arthur Brust, Sylvia Chock, Gus Kessler, Mary Newman, Ida Albert, Mary Mahoney, Shirley Ide, Jeanette Mendelson, Florence Tals, Lee Korenblin, Edith Moses, Charlotte Gross, Dorothy Wehler, Ida Wolf and Jerry Aldach.

They figured this as a cinch chance to get their names in Variety.

Raphaelson Awaits Wife's Recovery to Return West

Depends on Dorcas Raphaelson's recovery ('Ex-Follies Girl' author) whether she and her husband, Samuel Raphaelson, return to the Coast on a new Paramount writing contract. The Raphaelsons came to New York, with their children, the playwright's wife being stricken and a minor operation becoming necessary.

Raphaelson placed a new play with John Golden for immediate production and expects to have some additional work on it completed by the end of this week, to permit their return to the Coast.

Family Support

Hartford, Conn., Nov. 7. A goodly portion of the receipts for 'Bill of Divorcement' (Radio) at the Strand last week came from the Hopburn family. Mother and father of Katherine Hepburn, in the film, were present almost every night while the 'story' of the actress were there every afternoon.

Ushers and doormen soon had a nodding acquaintance with the entire family.

Miss Hepburn's father is a local physician and rated one of the wealthiest men in the city.

WB'S '42D ST.' AS OPPOSITION FOR 'KID'

Hollywood, Nov. 7. Warners has decided to release '42nd Street' as a special to compete directly for bookings with 'Kid From Spain' (Goldwyn-Cantor). Studio expects to have the picture ready for showing in six weeks, about the same time the Goldwyn musical will be released for road showings.

Stiff rental prices and percentage demanded for the Cantor film are figured to throw business to '42nd St.' by WB. Following 'Kid From Spain' it is believed, would seriously affect grosses of '42nd Street' hence the competition for bookings ahead of or simultaneously with the Cantor film.

Harry Warner picked '42nd Street' as a special after seeing big six reels. Cast is headed by Ruby (Keeler) Jolson.

Francis McDonald, Edgar Norton Enter Bankruptcy

Los Angeles, Nov. 7. Francis McDonald and Edgar Norton have filed petitions in bankruptcy in U. S. District court here.

McDonald tabulates assets of \$1,000 as against debts of \$4,096. A piece of land in Imperial Valley, covered by a mortgage, and clothing are the chief assets. Among those listed as creditors are: W. O. Christensen, agent, \$366; General Directory, 'The Daily News', Ned Sparks, \$140; Claude Gillings, \$50, and Harry Stubbs, \$620.

Norton, using his full name of Edgar Norton Mills, owes most of his \$3,912 liabilities to his wife, Lillian Mabel Mills, who, according to the petition, advanced him \$2,150 out of her own earnings and savings. Her lien is a \$205 rent bill. Aside from clothing and furniture, only asset is a pending Superior court suit against Ben Hur coffee for the unauthorized use of Norton's photograph in advertisements.

Whale Wants Fool-Proof Script, or He Won't Meg

Universal City, Nov. 7. Unless the script of 'Invisible Man' is foolproof from a story standpoint, James Whale will not direct the picture for Universal. Preston Sturges has completed a continuity and executives are going over it before giving it to Whale.

Director has maintained his stand that he would not handle the H. G. Wells story unless it is foolproof for the screen, despite U's announcement he was to meg it. Whale has never been more than lukewarm toward 'Invisible Man.'

BELLE BENNETT SERVICES

Hollywood, Nov. 7. Christian Science 'services' were held Sunday (6) for Belle Bennett, 41, screen actress who died at Cedars of Lebanon hospital with cancer. Services were private with 40 attending, including the widower, Fred Windermere, actor, and their adopted son, James Theodore Bennett. Burial today (7) private, at Valhalla Cemetery, Los Angeles.

Belle Bennett obituary appears elsewhere in this issue.

WRITERS' CRAMPS

'Cavalcade' Players Spend Afternoon Off Autographing P. A. Photos

Hollywood, Nov. 7. Principals in Fox's 'Cavalcade' received Saturday afternoon (5) to rest, but got no chance to themselves.

Magnanimity of the studio was short lived as the 45 players were hustled to the publicity department to autograph 300 group pictures that will be distributed among Fox exchange foreign offices, trade and local press.

Most of them wound-up Sunday with a charity-horse in the index finger.

HERTZ LOOKING OVER STUDIOS

Having put the quietus on the internal excitement caused at Paramount by the resignation of Sam Katz, and after putting the ban on politics within the organization and factional sentiment, John Hertz will leave some time during the current week for Hollywood to look over the Paramount studios. He will be gone three weeks.

By the resignation of Katz, Emanuel Cohen is left without a supervisory eye from the theatre division which Sam Katz maintained. This leaves Cohen practically free in authority. At the same time, Cohen, in the east, has reached an accord with Leo Spitz whereby Spitz will continue to supervise the decentralization plans for the Public Theatres.

The only change in the duties of these two respective execs is that they will report directly to Hertz in the future rather than to Katz.

Hertz held a meeting last week with the department heads at which time he put his foot down on all factional sentiment and assured all and sundry that their jobs were safe so long as they showed the goods.

It is known that Cohen previously has been irked by what he considered theatre interference in his production plans. He has been outspoken about this time after time.

Lucy Beaumont's Act

Lucy Beaumont, vet player of mother parts in films, who has been cast in a single for 'The Little Mother of the Screen,' will show her act the last half of this week at the RKO Prospect, Brooklyn.

Miss Beaumont's stage billing is 'The Little Mother of the Screen.' Her last film part was as Harold Lloyd's ma in 'Movie Crazy.'

Jimmy Grainger with Son Said To Be Contemplating Producing

It is said that the Graingers, James R., and his son, Eddie, contemplate the independent production of pictures on the coast. Eddie Grainger is said to be the active producer from the story, with his father furnishing the money as well as the financial backing. The financing is said have been concluded through an unnamed coast man.

Both Graingers reached New York this week. Eddie is said to have immediately called meetings with picture people to talk over the new proposition. To what extent his father is interesting himself personally on the project at this end hasn't become known.

Jimmy Grainger at present is general sales manager for Fox Films, with a contract that has a tripe of two years yet to go. Under his agreement he has been holding over in sales and production at Fox although not a Kent appointment. It has been reported that Grainger of late has held interviews with the heads of three picture companies in New York, and report on any of the interviews came forth but the inside rumor has been that Grainger is seeking another berth in the event of receiving a statement of his current Fox contract.

Selznick's Personal Deal Takes In 8 Extra Films and Money Boost

When Gloria Is Busy

United Artists raised a squawk over the stills on the Gloria Swanson picture, 'Perfect Understanding,' being made in London. This brought forth replies from three executives having to do with the production of the picture.

When George Gerhardt suggested that Miss Swanson make some offstage stills, she wrote back: 'Doesn't Mr. Gerhardt realize how much I've got to do over here?'

Originally planning two pictures in England, Miss Swanson has encountered so many difficulties on her first, a second is reported cold.

Dave Selznick has presented a request for a new deal from RKO. Discussion is on a three-year basis. His request includes a proposal to put the RKO studio on a unit production basis whereby he also would personally produce eight additional pictures for RKO release, besides acting as general supervisory head on all production.

There are two alternative salary proposals discussed in this plan. On one Selznick would have his present salary boosted from \$2,500 weekly to \$4,000 weekly as general studio head, and additionally would receive a 25% cut of the profits on the eight films which he would personally produce.

Another is for a cut in his present weekly pay but including a percentage of the profit on all production. This unit plan of production is credited to be the idea of B. B. Kahane, president of RKO Pictures. That unit plan of the RKO studio may start is indicated by the fact that Kahane, while on the coast and prior to Selznick's coming east, is reported to have discussed the matter with several likely indie producers.

The apparent aim is to have as many unit producers as the program would carry on a basis of having one producer selected to produce from four to six pictures only. RKO starts on its new program production in January. It is more than likely that before Selznick's return from New York a decision may be made one way or another.

Selznick will be east at least for two weeks, but maybe longer, pending his new contract negotiations. He also plans to pick up some new writing talent and stories, if possible while east.

If the unit plan is put in at RKO it will be partially only at first. First six months of next year may see the RKO studio running half-and-half on the basis until the unit system becomes effectively woven in.

Selznick arrived from the Coast Friday (4), via steamer and presumably to confab on the question. His contract with RKO expired Oct. 28. Prior to its expiration, Selznick, at the request of B. B. Kahane, Radio Pictures president, agreed to stick on the old terms until Jan. 1.

Selznick's request was first presented to the RKO heads early in October through Kahane. It was felt at that time that Selznick would remain on the coast until the National Association of Broadcasters met for its Radio City theatre. It was also thought the RKO company preferred to postpone signing a new contract with Selznick until the present studio production program is nearer completion.

Selznick's current visit to New York has pushed the matter for immediate consideration by RKO. While in no way attendant on Selznick's eastern visit, Harold Franklyn, president of RKO theatres, arrived from the Coast Saturday (5), Oct. 29, to meet Selznick's arrival.

Franklyn recently was elected to the RKO picture board and it may be that he will sit on any confab pertaining to Selznick's studio work.

Speed Woman's Reaction

First New York showing of 'Farewell to Arms' was for the secretaries in the Paramount building. That was Friday afternoon (4) with the steno of everybody in the building given an invite and before any of the Par or Public executives in New York saw the film.

Idea was to get a quick woman's reaction.

Hagenbeck Animals

For U-Beatty's 'Cage'

Universal City, Nov. 7. Clyde Beatty, animal trainer, leaves in two weeks for Peru, Indiana, headquarters of the Hagenbeck-Wallace circus, to bring back wild animals for Universal's 'The Big Cage.'

Studio intended bringing the animals here last week, but production was delayed and excess didn't want the animals on the lot any longer than necessary.

MAYBE 5 \$2 PICTURES ON B'WAY BY DEC.

Prospects are for at least four, perhaps five, film road show productions at a \$2 top on Broadway in December. Added to the regular \$2 Astor policy by Metro, will be 'Kid from Spain' (Goldwyn), at Palace; 'Farewell to Arms' (Par), at the Criterion, and 'Sign of the Cross' (Par), at the Rialto.

A fifth possibility, maybe for the Gaiety, is 'I Will Be True' (Cynara) new Ronald Colman, figured by Sam Goldwyn for a \$2 run. 'Kid' goes into the Palace Nov. 17 with J. J. McCarthy in charge of this and other road-showing engagements of picture for Goldwyn, personally behind the \$2 dating.

'Farewell' opens at the Criterion the last of the month, with John C. Goring heading, while 'Sign of the Cross' is set for the Rialto tentatively as Dec. 1.

John C. Flynn, former Pathe production exec who's been in the seating house on the coast, is coming east to supervise road showing on 'Sign of the Cross.' Par is figuring on giving the De Mille picture country-wide road-showing, such as Goldwyn plans for 'Kid.'

'Farewell' will probably go on general release after the New York engagement.

LEROY, BROWN'S MEGGER

Hollywood, Nov. 7. Next directorial assignment for Mervyn Le Roy at Warners' Paramount will be Joe E. Brown's 'Elmer the Great.' Le Roy is currently on 'Hard to Handle.'

KENT DEFIES HAYS OFFER

**Spitz and Dembow Operating
All Publix Theatres Under Hertz;
No Katz Successor Yet Named**

Pending reorganization of Publix administration and operation, plus completion of the decentralization policy which came to a standstill with Sam Katz' departure, John Hertz will direct the activities of the company for Adolph Zukor, with Sam Dembow and Leo Spitz Hertz' right-hand bowlers on theatres.

Emanuel Cohen remains in charge at the studio, over production matters. Disturbance is less but there so far as organization is concerned in view of Cohen's installation as the producing head when Katz recently left everything in his hands to return to New York. Cohen has title of Paramount v.p. in charge of production.

For a time after Katz handed in his resignation, the Publix organization virtually stood still. Except for routine matters which are a part of everyday operation, few wheels turned. Spitz and Dembow are under orders to Hertz, with no indication as yet as to which, if either, moves into Katz' old office in complete charge of operating matters.

Katz reports of returning to Publix or going with RKO or other companies died out before the week ended.

Decentralization of management and operation to the field was about half completed when Katz' opposition to this policy became apparent, resulting in his quitting. Among unfinished business which continues status quo is the O'Donnell-Jenkins partnership with Publix. It takes over 25 houses in the Texas territory. Another question remaining to be settled is the Saenger division of 45 theatres, which pending completion of the O'Donnell-Jenkins partnership is under h.o. supervision of R. J. O'Donnell. Rumor says E. V. Richards may take back the Saenger string.

A partnership was contemplated for Saenger when Katz resigned, with Maurice Barr and Howard McCoy, div managers in the south and southwest, mentioned. Nothing.

(Continued on page 11)

GOLDWYN BURNS U.A. BY HOLDING OUT 'KID'

Road showing of 'Kid From Spain' by Sam Goldwyn under his own auspices with United Artists not sharing, has UA on a burn. UA is said to have figured that the picture should have gone through UA into one of the Broadway houses, preferably UA's own Rivoli, New York.

Added to the scorch is Sam Goldwyn's refusal to permit UA to sell the Cantor picture at this time. Goldwyn has declined naming any terms under which contracts may be written, in fact has insisted UA salesmen make no promises whatever on picture. Even when Goldwyn pictures are on release, Goldwyn has always insisted on okaying all contracts himself.

Since Goldwyn is a semi-owner of UA as a distribution company, UA feels that the organization should share through rental in the first New York engagement of the production.

Bill Fox's Par Stock

Hollywood, Nov. 7.

It's reported that William Fox holds 275,000 shares of Paramount stock.

Fox secured his holdings at the low quotation it is said.

As an important Par stockholder Fox, from accounts, believes he should be consulted, and it is said he has been in frequent conference with John Hertz of late.

Theme Song

'I'm a Fugitive from a Chain Gang,' is gagged as being the theme of a circuit executive.

Cohns in Reports on Buying Out One or the Other in Columbia Pix

With each recurrent visit of Harry Cohn, president of Columbia Pictures in New York, comes tales of one brother willing to buy out the other. The other in Columbia is Jack Cohn. Harry is the company's producer in Hollywood and Jack is on the business end in New York. Harry Cohn is said to have remained in the metropolis for all of November.

There's nothing certain to the current stories of prospective buyers and Jack Cohn is said to be direct, but under cover the report is that Harry and Jack have solicited a purchase of the other's Columbia holdings. Just now Harry is the largest holder, he also carrying the Joe Brandt former equal one-third of the mutual Columbia stock pool held by Joe, Jack and Harry.

But Jack Cohn is said to have doubled his selling price over the figure paid by Harry for the Brandt shares. Whilst no one knows if Harry has set and this all on what he might take for his two-thirds of the former pool, if he would accept anything at all.

Wanger in Doubt

For Jack to buy out Harry would ostensibly leave Columbia without a producer. On the other angle, Walter Wanger is now with Columbia studios on a salary and would like to remain with Columbia. It is said. Whether he would join with Jack on a buy of Harry isn't reported, nor how Wanger might stand if Harry wanted him to take over Jack's share at Jack's price.

With Harry as president Harry is in control. He will attend directors' meetings while in New York. Wanger left for the coast Saturday (5), but will be back east in a couple of weeks, hopeful of going to trial with his Paramount's breach of contract suit.

Light Show Contributes

Democrats—Kennedy

Gave 4G; Loaned 50

Heading the list of showmen contributors to the Democratic campaign fund for election of Gov. Roosevelt are the Warner Brothers (Harry M. Jack and Abe), \$5,000; a like amount from Nicholas M. Schenck, and Joseph P. Kennedy, \$4,000. These have been reported to the Government as required under the law.

In addition to his \$4,000 contribution, Kennedy loaned the Demo party \$50,000.

Of contributions listed by the Republican party, which has collected more, from reports made, than its opposition, no showmen listed in the top brackets.

Louise B. Mayer, Repub. leader in California, is believed to have dug deep but so far news releases on contributions have not listed his name.

Wanger Back in 2 Wks.

Walter Wanger showed off for the Coast Saturday for a fortnight's stay at the Columbia studio.

He returns in two weeks in connection with his Paramount contract suit.

TAKES ISSUE OVER CONTRACT

**Flexible Admissions as Well
—Kent's Stand Approved
by All Companies But
Metro Maybe—Climax
Occurs in Hays Session**

BIG BREAK FOR INDIES

For the first time since Will Hays entered the industry the traditional smoothness of his organization was shattered when Sidney R. Kent, recently included in the directorate by virtue of his Fox presidential post, laid the glove on the producers' round table Friday (4). Kent declared that Fox will buck the entire organization, if necessary, by adopting a new contract and flexible admission scale if he is successful in current negotiations with independent exhibitor leaders.

Reactions, following the session which was so carefully guarded that Hays attaches for a time denied it had occurred, are that virtually every major company will stand by the Kent findings. The one exception may be Metro.

Following the meeting Kent left for Washington, D. C., where he spent the week-end cloaked with M. A. Lightman, head of the Motion Picture Theatre Owners of America, and representatives of Allied Exhibitors, both of which have tentatively approved the Kent plan. By next week it is reported formal announcement of the proceedings will be made.

Fairest Net

Attitude of leading Hayslans is that the Kent plan for admissions and the exhibitor uniform contract shift are the fairest and most logical efforts to which indie exhibitors have been a factor.

Even distributors who had opposed the Kent plan, published in detail in 'Variety' two weeks ago but without crediting the Fox president because of the confidential nature of his relations with conferees, now see in a different light. Yesterday (7) the directorial sentiment that the Kent utterances made at the session that the time has come to pass when the industry can no longer act on public in Rolle Royce for the price of a Ford have merit worth of real consideration by the entire business.

The fear that the public would recognize the difference in admission prices, as denoting a 'jemon' when the prices were lowered, has also lessened among industry leaders who at first strenuously opposed the idea. Belief now is that if distributors set aside about 15% of their programs for Grade A classification and then, not depending solely upon the word of the studio, to thoroughly test such box office strength by repeated and varied previous performances, there can be little fear of the failure of the plan.

The contract and the flexible admission scale go hand in hand, so much so that the adoption of the one, under the present set-up, automatically includes the other. A clause is being written in the contract taking care of this and stipulating the certain pictures which exhibitor will be required to show at a minimum price.

Contract by Spring

Under the procedure adopted at the Hays session, exhibitors will present the formula to each individual company. It will be up to the individual to suggest any revisions of clauses originally approved and adopted by the Fox organization. The final action is largely responsible for this circuitous method. Despite this, certain Hayslans feel that enough reaction can be obtained to establish a uniform contract for the industry by the start

Bankers Watching \$400,000,000, Amount of Investments Films Now Represent to Banking End

The Big Trail

A New York executive was having his shoes shined in his office last week and noticed the new bootblack on the job. 'Where'd you come from?' he asked the boy.

'From Paramount,' replied the lad.

Par's New Scenario Policy with Sharp Eye to World Mart

Filming of 'Big Broadcast' by Paramount has caused considerable inner organization discussion, despite its nice grosses in most American key spots, with the result a new setup for story choice for the firm. From now on the foreign department will be called in on all story conferences, and no yarns will be chosen that are not passed by the foreign staff as acceptable for world mart trade.

Move, if successful, is liable to change the workings of almost all the picture companies. Angle of the Par foreign staff, and backed up by the judgment of most men in the foreign offices of other U. S. companies, is that story choice is of prime importance abroad. Hollywood, the claim is, has taken it for granted in the past couple years that the language barrier is prime abroad, when as a matter of fact, the story locale is considered by the foreign staffs much more to the point. Not only story locale, but story choice of a sort that will mean something to the prospective European ticket purchasers.

In the matter of 'The Big Broadcast,' Par's foreign office pointed out to the production execs that the picture, although expensive to make, means absolutely nothing from a European standpoint, with its doubtful even whether it should be shipped abroad. Argument is that it's 'okay' occasionally to turn out pictures with freak angles like that for home consumption, but it threatens to be a dangerous practice.

Other film companies are watching the thing, as a possible answer to European headaches, with the exponents of the plan insisting that it's the only way for the U. S. to retain what little hold it has on world trade.

Lasky's First

Hollywood, Nov. 7.

Continuity on 'Zoo in Budapest,' Jesse Lasky's first for Fox, is being written by Louise Long, former Par writer, who is working with Dan Tothero, author of the screen play.

James Cruze will direct starting Jan. 2. Second Lasky production will be the play, 'Warrior's Husband.'

of the new selling season next spring.

The bolting attitude of Kent, while a surprise to certain Hayslans drew admiration from others. Latter see in the Fox independent stand a precedent for the Hays organization whereby members in the future may use their own initiative without waiting for the 100% approval of the association.

The proceedings are also regarded as the first real chance of the industry for a genuine armistice with exhibitor organizations in the U. S.

In or out of the depression it's Wall Street's show biz, as every major company today, without exception, receive orders some kind of banker direction. That includes Warners. Although WB broke with its former Wall Street connections like Hayden, Stone & Co. and Goldman-Sachs, the company has several financial mentors on its active payroll.

Warners has turned in the bank-electric control cycle of show biz the same as the other companies. Only two of the major companies can claim no active banker's officers, Loew's and RKO. Like the rest of the majors, these two companies have underlying directors that are banker paid and mostly controlled by the latter, especially Loew's.

It is no longer a secret that the bankers have an unwilling charge on their hands in show biz control. But, unwilling or not, they can't get out of it and have an estimated \$400,000,000 investment in five major companies alone.

For merely an advisory capacity, the bankers have changed into operators of show biz, forced to do so by the hope that by becoming interested they can help cut down the losses on their investment charges.

Bankers on Hand

At Paramount, it's John Hertz, popularly reported as having been induced to enter Paramount by Sam Katz, but officially brought in through Kuhn, Loeb & Co. It is said. At Fox it's Chase. Warners has a native officer financial men like Waddell Catchings, H. Stewart McDonald and others.

At Loew's it's the board which has financial reps through Film Securities Corp., banking syndicate that owns the controlling Loew stock interest. Loew actual operation is directly in the hands of its familiar shills minds only.

The RKO board is strongly financially minded with reps from the Chemical Bank, Lehman Brothers, besides Owen Young, chairman of the board of General Electric, and David Sarnoff, Young's right-hand man.

M. H. Aylesworth, president of RKO, is regarded in the trade as a person appointed of Owen D. Young. Aylesworth also is president of NBC.

RAPF LEAVING FOR COAST AND HIS DESK

Harry Rapf returns west and to work this week. Metro producer fully recovered in health leaves New York this Thursday (10), arrives in Los Angeles Sunday night (11) and will be in his office at the studio next Tuesday (15).

His return to the lot marks a resumption of activity for Rapf after a six months' absence necessitated by a breakdown. He has been in New York a couple of weeks following a trip abroad with premeditated passage on slow boats both ways. This gave him 31 days on the water and about nine in London.

Rapf leaves the east minus story selection to mark his production return but will begin to peruse scripts immediately upon his arrival on the Coast. He will be accompanied cross-country by Larry Weingarten, also a Metro associate producer.

Joy Moves Earlier

Hollywood, Nov. 7.

Col. Jason Joy will terminate his duties as the Hay's office censor about immediately upon his arrival on the Coast. He has been in the studios one month earlier than contemplated. Plans are now to turn the work over to Dr. James Wingate Dec. 1.

Joy then moves to Fox.

B. SCALE PROBLEM

FWC Has 15 Millions Coming Due; Tinker May Be Out—Skouras Stays In

Financial reorganization of Fox West Coast is underway as the company prepares to meet around \$15,000,000 in maturing obligations by April, 1933. Of this amount, \$5,000,000 or thereabouts is in small bond issues and mortgage notes on clusters of minor FWC subunits which are being refinanced as the obligations come due. The chain is comprised on an estimated 200 such subunits, all interwoven in the operation.

Other \$10,000,000 is a major issue, part of the original Fox Film financing some two years ago under the Harley Clarke regime.

New financial investigators of Fox are now going over the chain, placidly and on a survey. This financial reorganization will also cause certain geographical changes in the retail outlines of numerous of the FWC subunits. Many may be dropped or dropped while others may be merged within other subunits and thus entirely lose their identifications. The aim is to cut down the number of subunits and to weave them into a more closely knitted body for financial reasons as well as operation.

Tinker Going Out?

In the melee that may ensue there lies the probability that Edward R. Tinker, financial exec now concentrating on FWC situations, may be dropped from the Fox payroll by January. Tinker is a former Harley Clarke associate and has briefly held the presidency of Fox. He was succeeded by Sidney Kent. Possibility of this happening comes from two points. One is the mention that Herman Wobber, former Par exec, may become Fox's financial rep at FWC. Other is that A. J. Mischel, former Par auditor, is the new financial investigator of the present reorganization plan.

While Mischel is traveling over the circuit making his physical survey, Spyros Skouras, operating head of the circuit for Fox, is also en route to the coast, looking over operation. On the coast he will confer with his brother, Charles. The Skouras financial contract runs until April, also, but present indications are that this contract is to be continued after that date. Mischel's financial survey of the coast circuit is additional to financial diagnoses being made to analysts in the employ of Fox at the home office.

Warner NG's Airing By His Own Players Over W. B. Station

Hollywood, Nov. 7. Jack L. Warner has turned thumbs down on the use of Warner-Fox National station for the live broadcasts over KFWB of Warner station. Bakery firm sponsoring program is one of KFWB's biggest accounts, etherizing a one hour program every Sunday night. It wanted the players gratis.

Matter was taken up with several players, who had tentatively agreed to appear, when Warner heard about it. He immediately n.g'd the idea. Studio policy, like that of other companies, is against use of picture names over the air when programs offer competition to theaters.

When the Sunday III-Jinks were started seven years ago, it was nearly always picture names that provided the entertainers, and Jack Warner or Chuck Reisner, then employed by Warners, acting as m. c.

Skourases' O. O.

Hollywood, Nov. 7. Spyros Skouras arrived here yesterday (6) from Denver for a two weeks' inspection trip of Fox-W. C. with his brother Charles.

His Introduction

Hollywood, Nov. 7. John Davis Lodge, Paramount's socialist lawyer-actor spent his first day in Hollywood with the coppers and the coroner.

Lodge engaged Emile Belz, for years with Rod La Roque, as his valet. Belz reported for work Saturday morning at nine and dropped dead a few minutes later while arranging his employer's wardrobe.

Death was attributed to heart disease.

CHI'S 3 LEGITS OUTVOTE 200 CINEMAS

Chicago, Nov. 7. Advent of Ashton Stevens to the Chicago 'American' as dramatic critic has resulted in a considerable space increase for the dramatic department of that sheet and a corresponding curtailment for the film department. Local picture houses, while lodging no official complaint, were grumbling last week.

Exhibitors ridicule the exaggerated prominence and importance given left by all the local dailies when the best the legit can muster is three shows—which means three inches of advertising daily. That compares with 35 Balaban & Katz houses, two RKOers, and 150 assorted picture parlors of other circuits scattered over the city.

'American' is building Stevens up for circulation reasons.

THREATEN CLEIN WITH SUIT OVER 'WONDERBAR'

Hollywood, Nov. 7. John Clein is faced with a \$75,000 suit by George Jessel and Norma Talmadge unless he fulfills his contract with them for the film version of 'Wonderbar'. Notice to that effect was served on Clein, John Clein Productions and Bayard E. Weibert, Clein's principal backer, by Jessel and Miss Talmadge. Contract calls for the payment of \$5,000 to Jessel and Miss Talmadge and 35% of the gross. Clein's plans blew up two weeks ago when it was found that he did not have the picture rights and Al Jolson who owned 50% of the show with the Shuberts, threatened to sue. Subsequently, Jolson announced that he had bought the Shubert interest and would make it as his next for United Artists.

CREDIT HOGS

Writers Hot After Minor Execs Who Grab Billing

Hollywood, Nov. 7. Writer members of the Academy have opened up on studio execs who hog authorship credits on work mainly done by legitimate scenarists. Attempt will be made to amend the writer-producer code agreement so as to forestall such practice in the future.

Main shaft is aimed at minor execs who have several writers work and later claim credit for the stories.

New resolution would bar execs from receiving writer credit unless they had done the bulk of the yarn. Attempt will also be made to kill exec credit on originals when giving the writer only the bare idea of a story.

CUT ADMISSIONS FOR SOME HOUSES

Showmen Feel Reduction May Be Forced in Spots on Major Circuits—Condition Comparable to Double Feature Situation at First

PUBLIC PRICE SHOPS

Aside from economic adversity, the most imminent problem confronting the industry, it is agreed, is that of admission prices. Just as double features a year and farther back were becoming a problem for theatres not subscribing to that policy, so is the mushrooming of low admission scales threatening the first runs.

During the past few months ago, major chains were reluctant in the majority of situations to cut prices. It is now being maintained this can be done in the proper way and in the better spots to insure stability.

The 10c, 15c and 20c houses are admitted by both theatre and distributor men to be kicking first runs and others 'out front' into a heap of danger. Distributors quaver on admitting that hundreds of low-scaled houses are tearing down rental from the first runs very seriously.

The ratio of return from the 10c-20c houses for the distributor men is being kicking first runs and others 'out front' into a heap of danger. Distributors quaver on admitting that hundreds of low-scaled houses are tearing down rental from the first runs very seriously.

Changing Minds

This is not only worrying the distrib, who is in the first and important second run operations on a percentage, but also has the theatre operators and film buyers changing the view of the situation they had six months ago.

One of the major film buyers takes a situation in point that is typical of many wherein for which he buys has a 50c house a split, which gets first choice of film. Admission is 50c. In the same town the 35c house, three changes weekly, and second choice of product, is doing the best business in that town.

Results in this town and others is leading distributor and operator to showmen to believe that while the picture is shopping for price, but there are many showmen who refuse to share this view, they being mainly responsible for holding prices up. Some have steadfastly maintained, among them John Balaban (Pais) that volume of patronage under a lower price would not be big enough to increase the number of dollars brought in.

Ultimately, it is held in most quarters, a range of prices, in accordance with quality of pictures, will have to come, and that in selling pictures price regulation will have to figure.

During the past year many pictures, on percentage, failed to make their score charges, which average from 5% to 15% of gross distribution return, depending on number of first runs and scale of rental.

Freeman's Search

Hollywood, Nov. 7. Charlie Freeman left yesterday (Sunday) on a talent hunting trip in the east for Radio. Freeman will be east five weeks. On his return he will act as consultant to the casting office with respect to slating personalities for pictures.

Last-Minute Covering Helps Stocks; Loew's Up 2 to 28½ on Volume; Drop of Keith Bonds Sour Note

Yesterday's Prices

Sales.	Col. Pict.	High.	Low.	Last.	Chg.
3,900 East. K.	52 1/2	51	52 1/2	+1 1/2	
1,000 Fox	30	29	30	0	
9,000 Loew's	28 1/2	27	28 1/2	+1 1/2	
10,200 Par.	39	38	39	+ 1/4	
14,000 Par.-L.	22 1/2	21	22 1/2	+2 1/2	
12,700 RCA	7 1/2	7	7 1/2	+ 1/4	
8,000 RKO	15	14	15	+ 1/4	
4,100 W. B.	24	23	24	+ 1/4	

Bonds

Sales.	Col. Pict.	High.	Low.	Last.	Chg.
\$2,000 Gen. Thr.	77 1/2	76	77 1/2	+ 1/4	
15,000 Keith	87 1/2	86	87 1/2	+ 1/4	
15,000 Par.-L.	22 1/2	21	22 1/2	+2 1/2	
2,000 Shub.	15	14	15	+ 1/4	
11,000 W. B.	24	23	24	+ 1/4	

Curb

Sales.	Col. Pict.	High.	Low.	Last.	Chg.
100 Tech	3 1/2	3 1/2	3 1/2	0	

DOG RACING TOO STRONG OPPOSISH

San Francisco, Nov. 7.

An undercover fund has been collected here from large business interests, including theatres, to launch a stiff offensive against dog racing which merchants claim is ruining business in the Mission district.

Although laying off the romping greyhounds for several weeks, the newspapers have finally become aroused, and are supporting the fight against the tracks.

El Capitán, F-WC house in the Mission, dropped its stage shows last week with the claim advanced by some that the dog races were responsible to a great degree.

Talk here now is of a grand jury probe of the track activities.

EPICS CO. ASSIGNS FOR BENEFIT OF CREDITORS

The appointment of Daniel G. Rosenblatt and Frank R. Wilson as assignees of Talking Picture Epics, for the benefit of creditors, may avoid filing petition in bankruptcy. Liability of the company is said to be over \$100,000, with a chance that distribution, through Principal Pictures, of Epics product will provide sufficient assets to take care of current creditors.

Meanwhile, Rosenblatt and Wilson, as assignees, have two weeks in which to file a schedule of liabilities and a plan of liquidation of the company. Principal, Sol Lesser's company, in which Wilson is a v. p., distributing Epics' pictures for some time, is not involved in the Epics financial difficulties.

Metro's Musical

Metro will attempt an Hawaiian-located screen musical shortly. Irving Thalberg on his recent eastern visit advised Gus Kahn and Nacio Herb Brown to go to the coast for the special song material.

FILM FOLLOWING PLAY

'Criminal', Stage, and 'Frightened Lady', Screen, Same Story

Gaumont Brite's New York office is rushing a print of 'The Frightened Lady' into American theatres. It's the filmization of the last Edgar Wallace play, current in New York at the Belasco theatre, as 'Criminal at Large.'

In Britain the play and picture had the same name, but G-B won't change it for the U. S.

By AL GREASON

Shorts covered hastily yesterday (Mon.) and moved prices up as much as four points at the best. Some of the gains were reduced on late profit taking, but important issues generally carried plus signs to the song.

Loew's was a star performer among the amusements, soaring more than 5 points above its recent bottom. Paramount was churned around at higher prices but even Fox showed a brisk tone of activity.

The only sour note in the amusement picture was further weakness in the Keith bonds, the old 8 1/2 selling off two more points to 8 1/2, now bottom on the movement since early summer depression.

What apparently happened was that the shorts on the Street assuming that the election was going Roosevelt and taking that outlook complacently, an attitude that inspired them to take in short lines. Movement reached comparatively large proportions compared to the recent slow pace of trading, as evidenced by a turnover in excess of a million and a half shares.

A jump in wheat which at one time represented more than two cents a bushel helped things. Late prices from Chicago were below the top, but still improved from last week's gloomy levels. Cotton was about unchanged.

Amusements Hang Back

Result of the national poll will be known tonight (Tues), but as far as Wall Street and the market were concerned the returns were discounted last week. Those who felt that a Democratic victory would be bullish sold short early in the week. Those who felt that the result would be bullish in either event as ending uncertainty took over a long fry or covered earlier short lines.

Result of the give and take of money was a sinking market the early part of the week that carried the list to what amounted to a double bottom on the level of Oct. 10 and a rally over the last two days.

Salient detail of the moderate upturn was that the amusement stocks took but a minor part, although they had been keeping pace with the rest of the market during the earlier decline. The industrial averages finished the week with an infinitesimal gain and a rally over the last two days.

(Continued on page 23)

Lucky Strike Angels 'Nature in Raw' Film For Radio Ballyhoo

Hollywood, Nov. 7.

Considered one of the hottest commercial plugs yet promoted for a picture is Harry Garson's tie-up with Lucky Strike for the production of a film in Borneo under the title of the cigarette slogan, Nature in the Raw. The picture will do the entire financing of the native and animal features.

Garson starts on his expedition from San Francisco Dec. 15 on a 300-foot, 5,000-ton three-masted bark that will be named 'Lucky Strike.' On board besides the full picture making crews will be radio equipment and a press agent. Latter will supply the data by radio which in turn will be broadcast weekly by William A. Seabrooke in New York as 'The Log of the Lucky Strike.'

Louis Phisoc will be chief cameraman on the trip but sound and other technicians have not yet been picked. The film will be made in Borneo, but not fit into the ownership of the film to be produced, but are satisfied to supply the front money for its own company exploitation.

No Censoring for French Films So Dominion Exhibs Go French

Ottawa, Nov. 7. Following the decision of the Government to admit French films into Ontario without censorship or censoring charges, various exhibitors of the Ottawa district have suddenly gone French. One result has been that the distributors of American and British pictures have suddenly gone back to the States, because the French invasion has put a dent into their business.

Manager Don Stapleton of the Centre, Ottawa, started off his French runs with 'Par son la Bouche', while Manager Leonard Bishop has been showing French features at the Rideau at the rate of three a week. Don Stapleton has obtained French and English-language pictures in double-feature bills at the Laurier while Manager Senecal of the Ottawa theatre in Hawkesbury has switched to the French line altogether. Others are falling into the procession with the result that there may be as many French-language theatres as English in the near future.

The Francophile, Ottawa, continues to offer English language features although it has long been the policy of this house to cater to the local French colony which is extensive.

RKO JOINS IN RUSH FOR PIECE OF INDIA MARKET

Paris, Nov. 7. Bo Dowling left here en route to London, from which city he will return to the U. S. in a few days. Before going he assigned Harry Leesman to India, with orders to open an RKO exchange there, probably in Calcutta.

RKO's going into India on its own is in line with the actions of most other U. S. companies, almost all of whom have opened up there within the past year.

New movement there is due to the fact that Madan's, at one time pretty well controlling that territory, has weakened more and more, with American companies figuring they are better off to handle their own films there for the time being.

Victor to Ufa

Hollywood, Nov. 7. Henry Victor, who several years ago went to Europe to work for Ufa, goes back there again. He leaves here Nov. 19 on the Pros. Hoover, going direct from New York to Berlin.

Metro Wins 'Mata Hari' Libel Suit Judgment

The Hague, Oct. 23. Metro-Goldwyn, summoned by the Zelle, kin to the late Mata Hari, for libel against their dead sister, won the case tried in Rotterdam.

Lawyer for Zelle brothers demanded \$400 for each performance in City theatre, The Hague, and Tuschinsky at Amsterdam. Judge found the action founded after having seen the film in special private sitting in Tuschinsky theatre at Rotterdam. Case dismissed with costs on plaintiff.

The film 'Mata Hari' got wide advertisement and publicity through the case and attendance was greatly stimulated, full houses in Hague and Amsterdam in three weeks.

PORTIA YARN

Hollywood, Nov. 7. Charles Grayson, youthful Hollywood author, goes on the Columbia writing staff.

First assignment is a story of a woman lawyer.

Sovkino Slapstick Clicks

Stockholm, Oct. 27. The current comedy success in Riga and cleaning up in the Baltic States is 'The Mechanical Betrayer', the first Soviet slapstick film by Kozhienko. Language is Russian.

It is a tale about a co-operative boarding house and the blackmail that the concierge gets by putting a dictaphone in each apartment.

Critics hall the character actress as a Russian Marie Dressler.

French Theatre Taxes

Drop \$184,000 in Sep.

Paris, Oct. 29. French show taxes, in keeping with the rest of other French taxes, are falling, the government's coffers up to expectations.

In September, 1932, show taxes produced only \$236,000, against \$420,000 the corresponding month of last year.

German '31-'32 Product Unchanged; Imports Off List from U.S. Reduced

Berlin, Oct. 26. England, Sweden and Poland disappeared completely from the German film export list during the 1931-'32 season, while American imports to the country were almost halved. This, according to a statement by Spitz, official German film body.

Germany itself during the year put out 139 pictures, the same number as during 1930-'31. America, which brought 101 pictures in during '30-'31, delivered only 62 during '31-'32. France delivered 21 pictures as against 26 the previous year, while Austrian product was the only one that jumped, six pictures as against four the year before. Czechoslovakia, which sent eight pictures to Germany in '30-'31, delivered only two during '31-'32, and Italy and Russia also dropped a bit. Hungary was stationary, with one picture each year.

Total of releases in Germany during the year dropped from 300 to 237, as a result.

Spitz—Dembow

(Continued from page 5)
ing has been done to date concerning it.

Film Buyers in Field
Transfer of film buyers to the field also remains to be effected, with plans and assignments for most still indefinite. The only film buyer-booker who got away prior to Katz' reorganization was Sol Rubin, who buys for the entire Famous-Players Canadian circuit. He went to Chicago with John Balaban, who supervises the Canadian houses, to do his buying from there instead of from New York.

Before Katz' walked he had insisted as a last resort in his opposition to decentralization, that a film buying be retained in New York. While decisions have been made in Public since Katz quit, it is understood that decentralization plans are originally framed, including transfer of buyers to the field, will be put through. Milton Feld continues to operate the deluxe division as well as serve in an assistant advisory capacity to Dembow.

Chatkin Left Flat
Dave Chatkin has been relieved of operating authority except for the small New Jersey group, which Walter Reade refuses to take back under any kind of a partnership arrangement. Reade probably receives the theaters back next June, with Public having to give notice Jan. 1 of intention to discontinue the original 20-year lease signed.

George Walsh is in divisional charge of the New York and upstate New York houses. Question of resignation of Harry Katz, reported on inside as coming, is in doubt in view of Harry Katz' financial interest in houses in the Indiana and Illinois division. Original decentralization plan was for Harry Katz to continue h.o. supervision of this setup from New York.

When Harry Katz called a meeting last week of all operating heads, execs and heads of departments to himself announce Katz' resignation and reassure him that power there was no individual bigger than Paramount itself, Harry Katz asked to be excused. He was the only exec in the company who did not attend.

Even out of town operating heads, including J. J. Fitzgibbon, Marty Mullin and others, were called in and attended. Carney Balaban came to New York after the Hertz address, but on good authority it is said Balaban would not be interested in becoming Sam Katz' successor even if the Public post was offered him.

Leo Spitz, supported by Hertz and Zukor, will get first choice at the former Sam Katz post. It is filled, Dembow second, it is said. Spitz' decentralization program is said to have been started by him on the okay of Hertz and Zukor. Later he has been in very close touch with every move made by Spitz during Katz' absence on the coast. Under the decentralization move, Dembow has carrying out orders for Spitz as second in command, personally setting into motion the new Public operating machinery.

There have been no resignations in Public as yet. Mettler, Fred R. Metzler, former comptroller of Public who was recently elevated to assistant comptroller of the entire Paramount Public company. He had been with Par 12 years.

It was firmly reported during the week Katz had no further company operation ambition, preferring to once again become an operator of the kind he has been.

That in view Katz, it is said, may take over a considerable number of Public houses, as reported elsewhere in this issue. Mettler Katz is said to have turned his home into an office, with execs and a battery of phones.

\$30,000 ACCIDENTAL SALE

Fox Rums 'Highness' in Error at Office—Then Buys It

Story behind the sale of 'Her Highness Commands' (Ufa) to Fox for remake in English. Wanting to make ample preparations for handling Lillian Harvey properly when she lands in Hollywood next January, Fox asked the New York distributors of Ufa (German) films to send over a couple of old prints for study purposes. Distributor, by accident, included 'Her Highness Commands' in the films, a picture Miss Harvey did make in German, although she made a French version. It was put on the screen in the Fox projection room before anyone realized the error and proved so interesting that they let it unwind. Then they called up the distributor and asked him about terms for purchase of the story, films and all, with a \$30,000 sale resulting.

Two months ago the distributor looked on the picture as just another German film that was about played out on this side.

STIFF SHIRT PREMIERE AN EVENT ON RIVIERA

Nice, Oct. 29.

Riviera's Pan-American society, composed of once well-heeled expatriates, snarling more than ever about the homeland now that checks from there come so infrequently, got a prize package with the opening of the Edward VII theatre, picture house in Nice, and the first to run American talkers exclusively. The whole house was papered and evening dress was compulsory. Turnout of American element was 100%, free tickets fetching everybody from consulates to the polite panhandlers who mooch their way through.

Picture was 'Trial of Vivienne Ware', starring Joan Bennett. Stiff-shirted moochers were determined to be polite and pleased, applauding even the newswall of train wreck. House henceforth runs at an 80-cent top and no free list. Compulsory evening clothes dropped with free list.

Presentation Stagers Of Paris in Shuffle

Paris, Oct. 29.

Next Paramount Paris stage production will be put on by Jacques Charles, local producer. Francis A. Mangan, formerly with the Paramount European circuit, is leaving to go to Halk as theatre executive in connection with the forthcoming opening of Halk's new house, the Halk.

Mangan is an expert in the operation of atmospheric theatres, and this is the first one opening on the Continent — which explains the move.

Paul Osgood, who is putting on presentations at Olympia and Moulin-Rouge, may return to Chicago for Public.

ed in becoming Sam Katz' successor even if the Public post was offered him.

Leo Spitz, supported by Hertz and Zukor, will get first choice at the former Sam Katz post. It is filled, Dembow second, it is said. Spitz' decentralization program is said to have been started by him on the okay of Hertz and Zukor. Later he has been in very close touch with every move made by Spitz during Katz' absence on the coast. Under the decentralization move, Dembow has carrying out orders for Spitz as second in command, personally setting into motion the new Public operating machinery.

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Americans Protest European Scheme For Voiding the Contingent Laws

Maciste, Italian Giant, Killed in Auto Smash

Rome, Oct. 29.

Maciste, giant Italian film actor, died in an automobile accident just outside of Pisa. He was killed instantly.

Maciste made a number of silent films, his most successful picture being 'Cabrila'. Quite popular among Italians, he never reached top rating elsewhere, though several of his films made the trek to America.

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Promotor in Vancouver Seeks British Tieups For Canada Producing

Hollywood, Nov. 7.

Joseph Horne, movie promotor, is on his way to England to interest British companies in making pictures in a proposed studio in Vancouver. He was here for several days before leaving on his trip.

Canadian negotiated for some time with Universal to make British quota pictures in the Vancouver plant, but U decided against this.

Hobbs hopes to get British International Pictures or British & Dominion to produce in Canada. They could use British players now in American films, thereby giving pictures Hollywood names to aid their showing in this country as well as abroad.

20 Russ Propaganda Pix For Revolution Birthday

Leningrad, USSR, Oct. 31.

Soyuzdetfilm, one of the film-producing organizations here will release 20 sound and silent pictures for the 15th anniversary of the Revolution celebration. Among them are 'Ivan', produced by Ukrainefilm; 'Contrary' and 'De-septer' by Mezhrabpom and 'The Five Year Plan in Action', produced by G. V. Alexandrov.

Others listed for release are 'The Young Communist', 'Chief of Electrification', 'Return of Neitlan Becker', and '26 Commissars'. Latter is silent. All are propaganda.

Titles Stenciled on Print, Swedish Method

Stockholm, Oct. 27.

Laboratory experts from all over Europe have been here during the past week looking over the new title insertion process invented by Robert Olsen head of the laboratory at Svenska Films. It has been taken for Germany and Hungary already.

New method has a zinc plate which constitutes the positive with titles and entire film can be planned before hand. Saves time, money and negative. It also gives a clearer print, it is claimed.

First film under the process was 'Hungarian Rhapsody' and the next was the French 'Coeur de Lilas'.

8 Paris Newsreelers

Paris, Oct. 29.

Specialized 'newspaper' theatre in Paris are doing a business strongly increasing for the last two months, increase reaching about 30%, though what part is to be credited to the weather and reduced vacationists is difficult to state.

There are eight theatres in Paris specializing in newsreels—namely, Cinec, Journal, and Paris Midu, which constitute the Ford theatre chain; Maurice Livingstone's Eden, the old Pathe boulevard house, Kinetone, one newsreel house inside the Citroen motor display building, and a small newsreel house run by a firm specializing in electrical appliances.

Two newsreel houses run a strictly Fox program, namely, Livingstone's Eden and Ford's Cinec.

COWEN LEAVES METRO

Culver City, Nov. 7.

William Cowen has gone off Metro's payroll.

He directed foreign pictures.

Paris, Nov. 7.

Paris-American Chamber of Commerce, with the support of the U.S. government, has entered formal protest against manipulation of frozen credits and film properties by the French and Germans. These new credits, the Americans declare, while not illegal, tend to make quota and contingent regulation meaningless to European countries but discrimination against a certain business. Protest, is on the grounds that this discrimination, as far as France is concerned, is damaging to the preference pact arranged by Ambassador Edge with the French government last summer.

Interchange scheme is said to be along lines originally used by Osso in Hungary.

In Hungary Osso went into the manufacture of French films. He shipped his Paris-made French films into the country also. Impossible, due to a tax export ban, to withdraw money from Hungary, so Osso used the money made on his French pictures in Hungary to make more films there. These newly made films were then shipped to France and other countries, revenue from there going to the Paris office exchequer. Thus, without taking any money out of the foreign country he was building up his film rentals abroad.

Same system is now being applied pretty much both ways between France and Germany, France and Italy, and Germany and Italy. No reason why it can't continue, with the European answer that America can do the same thing if she so wishes. The complaint that America is being economically restricted from the action, because importation of troupes between European countries is a fairly simple matter, but moving them from Hollywood to Paris or Berlin is a different story.

CHALIAPIN SAILS, FILM DONE; FOR U. A. HERE

Paris, Nov. 7.

Chaliapin sailed for New York Saturday (5), for a concert tour of 12 dates, at the end of which time he'll return to Europe.

Before sailing he managed to complete his film 'Don Quixote', due simply to the sudden appearance of a Russian money. Financier Saidnik understood to be the angel.

Trade understanding is that United Artists will probably get the American rights to the picture, though no deal is set. U. A. was interested even before camera work was started.

Another Kurb business proposition is what Americans describe what they have seen of the current production by Vidor Films and a vodka crowd of 'Don Quixote' with Chaplin.

However artistic production may be argued to be, cost of schedule has already been piling up so that the expected sum of a quarter of a million dollars has already been almost doubled. However, Universal is protected in its loan of Sydney Fox.

Farrow Quits 'Quixote,' On Dispute with Robey

Nice, Nov. 1.

Johnny Farrow has walked out on direction of English version of Chaliapin 'Don Quixote'.

Farrow had charge of script and dialog, being also expected to direct English version under G. W. Pabst. German exec in charge, Farrow and George Robey, English comic, disagreed on treatment of his death scene. Robey said he'd play it 'sadly or not at all'.

Words led to more words and Robey said he'd walk. Backers decided to talk it over.

Farrow took the huddle as a breach of contract and blew for Vienna.

Ultimate in Censoring

Prague, Oct. 29.

The official film censor here goes the limit.

The ministry of the interior has ordered that in the future the names of those films should not be published which have been completely prohibited or in which certain parts have been eliminated.

Coast Better for B.O. in October, While Chicago Kept on Downward; East Up Little—Better Product

There is a general theory that the present election period hurt the b. o. How much, if at all, the election period has socked theatre income is still open to conjecture. That current b. o. surveys show film income holding its own although still far from normal, in the aggregate, tends to offset the election alibi. At least it should be boiled down for individual spot analysis on particular program expectations. Film b. o. is still basically dependent on good product.

Varley's weekly b. o. estimates indicate an aggregate increase of one-half of 1% in October income as compared to September, this year, for the principal first runs in the three biggest keys, New York, Chicago and Los Angeles.

This increase compares most favorably as against the same period in 1931 when the comparative aggregate receipts showed a standstill.

The three keys totaled an aggregate \$1,331,500 for their first runs in October as against \$1,323,150 in September, this year.

The aggregate increase is obtained mostly by the extraordinary improvement shown by the coast spots. These jumped 12.2% in October as over September, aggregate total a total of \$286,400.

The figure is only \$8,400 or 3% under October, 1931.

Chicago shows in the aggregate better on the decline. The Windy City spots are 8.3% under in October, as against September, this year, and 25.2% under October, 1931.

The Broadway houses gained less than one-half of 1% in October, as against September, this year, in the aggregate, but they are still 15.1% under October, 1931.

Aggregately, the three keys, as a whole, on the basis of their first run figures, are 15.3% under October, 1931 as for October, this year.

The New Season
With the opening of the new season, this year, as the influx of better studio product hit the houses, a noticeable climb in b. o. receipts was noticed. In September the three keys showed an aggregate increase of 9.25% over the same month of 1931.

This was after Labor day had ushered in the new season. Towards the close of September a gradual falling of in receipts was noticed generally. Chicago offered the worst example. That New York wound up October with a better than standstill mark in aggregate receipts and the East coast with a remarkable gain may indicate mostly a general improvement however slight, in economic conditions in these two centers.

On the other hand, that both the east and the coast showed October improvement must indicate that generally film product was as good if not better in October than in September.

Chicago's decline must necessarily be laid to general conditions in that city where the economic situation is so notoriously bad. The Innu crash didn't help matters there, not even for the b. o., and general unemployment conditions in the Windy City are not known to have improved.

MASTBAUM DARK AGAIN

2d Closing Dec. 1—Grosses Tumbled After Reopening

Warners will lay the 5,000-seat Mastbaum, Philadelphia, on the shelf Dec. 1, darkening it altogether on that date. The big house reopened last month with an expensive stage show policy and has been faring badly. It was closed over the summer during a local union dispute.

Earle will retain its eight-act vaudeville policy and the WB downtown first run for films after the larger house closes.

Mastbaum has been playing \$10,000-and-over stage shows since reopening Oct. 14 with Harry Richmond, Jessel, Talmadge, Joe E. Brown-Phil Baker and Molly Picon-Burns and Allen (current) the headers on the four bills thus far. Opening week's gross was \$65,000, second week falling to \$47,000 and last week, the third, slipping to \$38,000.

Skeptic

At one of those circuit cabinet meetings, the theatre execs complimented the division managers for an apparent cutting down on the pass list the week previous.

Another exec, however, wanted to know, 'What was the picture we played that week?'

NEW FINANCING UPS MONOGRAM BUDGETS

Hollywood, Nov. 7. W. Ray Johnson, head of Monogram Pictures, with Trem Carr, head of his productions releasing through that organization, made arrangements with the Bank of America here, whereby the latter organization will handle the paper of the releasing company and its production affiliates.

Undertaken, \$100,000 has already been obtained, with production costs on nine remaining pictures for this year boosted from \$25,000 to \$35,000.

Johnson left for New York today (7), announcing that the annual meeting of franchise holders will be held here in January and that possibly the cost of the new season product will be considerably boosted, and that arrangements might be made to make series of serials in the program.

Par Financing Sennett, With Minor Supervision

Hollywood, Nov. 7. Paramount has finally agreed to finance Mack Sennett's entire short program, but has reserved the right to exercise minor supervisory powers over the two-reelers. Par will look at stories and casts, but will probably not interfere with Sennett in actual production.

Two shorts are now filming on the Sennett lot, 'The Dancin' with W. C. Fields, and 'Hollywood Impressions,' with Lloyd Hamilton and Marjorie Beebe.

Fox's 'Mommer,' Crozman

Hollywood, Nov. 7. Fox has purchased 'Mommer,' original story by Jerry Horwin, for Henrietta Crozman.

Gibbons Embarrasses Van Beuren

Judge Gave Quick Decision on Attached Bank Accounts

Contending it is solvent, although admitting having pledged all receipts to Consolidated Film labs, the Van Beuren Corp. unsuccessfully sought to have a \$60,000 attachment, in favor of Floyd Gibbons, lifted. Meantime the war correspondent and newspaperman, who was contracted to write a series of 13 shorts for Van Beuren, had tied up the film producer's accounts for over \$50,000 in the Guaranty Trust and over \$2,000 on deposit with National City.

Van Beuren petitioned to Federal Judge Francis Caffey that Gibbons be ordered to post a bond for twice the \$60,000 sued for, i. e., \$120,000. Gibbons' attorney, Harold M. Goldblatt, anticipated that the bond would be increased a little, as only a \$200 bond has been posted and yesterday (Monday) it was increased to \$35,000.

At the same time, Judge Caffey ordered the attachment reduced to \$25,000, in view of all the working capital being tied up, but otherwise refused to void the attachment writ.

Judge Caffey had promised a quick decision because of this embarrassing circumstance to Van Beuren.

It was set forth by the defendant company that all of its receipts had been pledged to Consolidated

Academy Banquet Will Be B'cast from Coast

Academy of Motion Picture Arts and Sciences will probably broadcast its annual dinner from Hollywood despite opposition based on exhibitor complaints that such stellar ether entertainment would hurt them.

Attitude is that the Academy broadcast enables the industry to get trade opinion to the public and that while star clusters on the air, as a regular thing, doubtlessly hurt business, an occasional broadcast cannot be of any serious importance.

Musicians Walkout at Col. Aided by Wage Payment Under Protest

Hollywood, Nov. 7. Columbia averted a walkout last week of 28 banded members, members of Musicians Local 47, by payment under protest of salary claimed due by the union men.

Musicians' execs claim that Columbia has a habit of getting their members to the studio for tests, which are paid for at the rate of \$15 per man for three hours or less, and using the wax as a recording, an operation which is charged a \$30 test.

Wage dispute by the studio will be arbitrated in the hope by musicians that future difficulties will be eliminated.

Par Only Major Lot Not Sluffing Stagger Plan

Hollywood, Nov. 7. Paramount is the only studio thus far to fulfill its promise in institute the Hoover employment stagger plan, all lot promised to put into effect several weeks ago.

Par is restricting day workers to a five day 40-hour week, allowing a day's work each unemployed man. Adds 21% more workers to the payroll.

Award Run-Off

Hollywood, Nov. 7. Selection of 'Swinging High,' Pete Smith's Metro short, and 'Wrestling with Swords,' Sennett subject, as winners in the academy's novelty class has resulted in a mix-up that will be untangled by a vote of the full Academy membership at the Criterion Nov. 9 when both shorts will be shown.

Nominating committee gave the Metro picture 133 points and the fish subject 128, but in the final selection a committee of 15 picked the Sennett short.

Van Beuren, in his answering affidavit, estimated that 'Back Alley' should gross \$1,000,000 in America and another \$500,000 for the foreign rights.

Gibbons' Side

Gibbons' contract with Van Beuren called for 13 shorts at \$5,000 per. He made two. Wilson's Great Decision and 'The Turn of the Tide' (Gen Harbord), and received \$11,000 for his services. He was on his last short, 'Fershing—The Kaiser's Last Stand,' further recounting his war correspondent experiences, when Van Beuren decided that in view of the \$12,500 to \$15,000 it cost to turn out each of the Gibbons' shorts, it was too good of a financial headache and sought to get the newspaperman to cut his price.

George Engles of the NBC artists' management service was handling Gibbons at the time and decided Van Beuren's cut-rate offer, which is where the matter rested. Suit for breach of contract followed.

ERPI Monopoly Suit Heard

Important Decision in Federal Court Is Expected Shortly in Wilmington

Tieup Stop

Maurice Barr, Public div. attorney for San Antonio, is getting scared of his opposition, the Empire.

House (Indie), advertised 'Life Begins,' with a line under it reading: 'Don't fail to see Sealy mattress display in the lobby.'

Barr figures this has him stopped on tie-ups.

WOBBER DELAYED UNTIL SPRING IN JOINING KENT

Herman Wobber, reported becoming personal representative for Sidney R. Kent on the coast as contact on Fox interests out there, including theaters (F-WC), will not be in a position to assume such a post until after the first of the year. It may be as late as March 1 before Wobber steps in if details on a deal are satisfactorily worked out.

Resignation from Paramount becomes effective Dec. 1. Shortly after that date Wobber plans devoting some time to the Louis R. Greenfield Honolulu circuit, mixing a vacation with the business trip to Honolulu.

Wobber is an executive for the Greenfield estate, which also includes several theatres in San Francisco.

Between now and Dec. 1 negotiations between Wobber and Paramount for a settlement of his contract, having more than two years to go, will be carried through, it is believed.

A veteran on the sales force for Par, Wobber's control of franchises and exchanges from Denver, west has been included for him.

Wobber resigned from Par the same day in New York that John D. Clark handed in his walking papers.

Status of Trio at W-W Depends on Financing

Hollywood, Nov. 7. Still holding contracts with World-Wide are William Siström, Ernie Smith and Zedman, all of whom expect to produce at least one film for W-W if financing is obtained.

Carewe is practically set to get backing for his 'Tamed Youth,' but Siström and Zedman are in the doubtful class. Carewe has been submitting casts to W-W's New York office, and is now seeking an okay on a larger budget for his picture.

FAST GRID PIX

U's Lightning Release of U. S. C. Calif. Football Game

Hollywood, Nov. 7. Universal filmed the entire University of California - California football game Saturday as a five reeler, and showed the picture here at the start of the season. The house in San Francisco Saturday evening. Salt Lake, Seattle and Denver got the prints in time for Sunday morning, shipment by plane being made Saturday.

Ten cameras and three sound trucks picked up the game with the sound being rushed to Universal City after each quarter. Entire laboratory and cutting staffs were on duty until late Saturday. Ernie Smith, at the studio, did the explaining, which later was dubbed into the film with the sound.

It took Universal three weeks to get the previous U. S. C.-Notre Dame game into the theatres.

VICE-PRESIDENT QUILTS

Hollywood, Nov. 7. Frank Gay has resigned as vice-president of Plymouth Pictures, following completion of its first picture, 'Mazie.'

Dallas Fitzgerald remains as head of the company.

Wilmington, Nov. 7.

Motions of Stanley, Duovac and General Talking Pictures for a temporary injunction against Electrical Research Products, Inc., and affiliates, to prevent further alleged monopolistic restraint of trade practices by the defendants, were heard last week in Federal Court here, concluding late Saturday (5). Judge John P. Neils, who is sitting in the case which was filed this summer, will probably hand down a decision within two or three weeks. If the motion is granted, it will restrain ERPI from the picture industry. Granting of the temporary injunction will also have the effect of rendering inoperative the much-protested ERPI regulation on replacement of parts and the music tax phantasm, which has been taken up in one or the other of the bills of complaint on which the main suits are to be based. The commonest exhibitors and producers would be rendered ineffective pending settlement of the comprehensive anti-monopoly action brought against ERPI, American Telephone and Telegraph, and Western Electric.

Argument during the hearing was based on affidavits filed by Otterson and Schlessenger. In the affidavit presented by the plaintiffs, lists of patents owned by the parties in violation of the Clayton anti-monopoly and Sherman anti-trust acts were given, elaborating on the original bills of complaint.

Defenses attacking the affidavits presented by them, claimed that the practices such as the inspection regulations on installed apparatus and the alleged patent infringement charges, in violation of the Clayton anti-monopoly and Sherman anti-trust acts were given, elaborating on the original bills of complaint.

This was denied by attorneys for Duovac, who contended that the tubes manufactured by that company were equal, if not superior to those of ERPI. Other types of apparatus manufactured by ERPI and one or another of the plaintiffs were involved in this line of argument.

Arguing Samuel E. Darby, Jr., general counsel for the plaintiffs, reviewed the bills of complaint and offered a number of examples of practices on the part of ERPI in support of his charges. Defense attorneys brought out that ERPI in 1931 had relaxed a number of its regulations, particularly those applying to replacements of parts on leased apparatus. Darby replied by ridiculing this. ERPI, he said, granted permission to exhibitors to buy pencils, ordinary incandescent lamps and other incidentals. Before 1931, he said, ERPI even held a practical monopoly on these things.

General line of the defense attorneys' attack was that the replies to the bills of complaint; that is, all restraints charged were necessary to development of the industry, due to the chaotic condition of the patent situation as the industry was beginning to develop.

In discussing the beginning of the talking principle in the picture industry, Darby said the difficulties under which Lee DeForest labored in developing his patents and the turmoil they caused in the industry itself when introduced.

Earhart-U Cold

Hollywood, Nov. 7. Deal for Amelia Earhart, aviator, to play in Universal's serial, 'Phantom of the Air,' is cold. Studio is now looking for another well known femme flyer.

Serial starts after completion of 'Men of the Mounted,' chapter-play now in production.



**TO THE
NEXT
PRESIDENT
OF THESE
UNITED
STATES**



Today, as the presses bring forth these words, this nation makes you its leader.

... a dauntless people who await only the signal for the mighty onrush of a

Never, in times of plenty or in times of need, has this nation faltered. Out of

of its people has come America. Wars .. panics .. heartaches .. heartbreaks

for they come with Conqueror's blood in their veins and banners of courage

Today, they seek a light...*and we give you a torch*, a blazing beacon to light

soul of a great nation finds expression on the screen in a tidal drama deep

footsteps of America marching onward ... a living canvas splashed with

deep-rooted in the soil we love ... a saga of courage written eternally in the

THE CONQUEROR

RICHARD

WITH EDNA MAY OLIVER . . GUY KIBBEE

DIRECTED

Tuesday, November 8, 1932

In your hands will lie the destiny of one hundred and twenty million souls
land reborn.

the smoke of its chimneys, out of the sweat of its fields . . . *out of the faith*

... such were the fires that forged the steel for their swords and their plows,
flying!

the path for all America . . . for now, this indomitable spirit, this irrepressible
as human passion, rolling in mighty heart-beats as it echoes the thundering
Conqueror's blood...star-spangled with the faith of a great people...a romance
cities, the fields, the mountains . . . God-marked with the sign of greatness.

DIX ANN HARDING ORS

BY WILLIAM WELLMAN



Proudly Produced by
RKO - RADIO
DAVID O. SELZNICK
Executive Producer

'Magic Night' is a weak sister for the American trade, where it will quickly find its way to the twin-billers, but should do well otherwise internationally. It's a type of film which the fans in the British box-offices will go for, and its potentialities for linguistic dubbing are likewise apparent. Abel.

BROADWAY STEPS OUT WITH UNIVERSAL!



"ALL AMERICAN" at the PARAMOUNT

"ONCE IN A LIFETIME" at the ROXY

"OLD DARK HOUSE" at the RIALTO

"AIR MAIL" at the MAYFAIR

BROTHER, ARE YOU STEPPING OUT?

COMING—"LAUGHTER IN HELL"

EXHIBITATION

By Epes W. Sargent

Wrong Slant

Last year a manager had the idea of training his kids in the special way to be run in a week for three performances. He went to some trouble to pick out a good entertainment, flaked it up in the dancing teacher to put in some intensive training, and prospected around for costumes. Then he mentioned it to the children.

All were enthusiastic and volunteered. But Monday several dropped in to explain they could not take part; more came in on Tuesday, and by the following Saturday the idea was pretty thoroughly shot and the manager found himself on a spot.

He had overlooked the fact that most Sunday schools held some sort of entertainment for the children. Parents insisted that the kids go into the church shows. At the same time those who had charge of the church entertainments were fearful because the children were plentiful and intractable, and a couple of weeks of management was pretty thoroughly in ditch. Then he told the kids he was going to have his show on the 8th of January, and he saved the day.

Trains 'Em Right

Following through an idea which has been played many times, the office manager of a small town house has a class in critical appreciation which meets every Saturday morning in the theatre. The manager gives a half-hour chat on the pictures he has been showing, with a little plug for the picture and then analyzes the good points. He also talks of some of the New York plays, getting his material out of the N. Y. daily press. After the chapter it's open forum for the members to speak their minds. Chief aim of the class is to educate the patrons to an appreciation of the fact that even a so-so film may have points which are enjoyed. Not only makes things easier with those attending, but they go out and talk.

Thanksgiving H. O.'s

Last year a house in small college town worked a scheme which panned out so well that it is being run again this year. Manager got the dean to post a notice asking those out-of-town students who were unable to go home for Thanksgiving to leave their names with him. Two days before the celebration all these students received a pass for two free Thanksgiving eve. It made a hit with the homesick students and got the theatre an editorial appreciation in the local paper that influenced other students. The dean's check-up prevents enterprising students from getting the tickets by merely saying they will remain in town.

Not Quite It

"Indiana, Flash," WB house organ, revives an old idea for "Cabin in the Cotton" (not that the title matters), but doesn't get it quite right. It suggests that the theatre put small envelopes printed up, dare you to hand this to your sweetheart unopened. The proper line should read "unopened," which is a very different. Better still is to make it read "wife or sweetheart." In any case the idea is an invitation to visit the theatre to see the picture being advertised. Distribution should be made to men only. It is an old-bank idea but it still has value if it has not been used within a year or two. Most managers have forgotten it.

Paris Ad Dispute

Ambassadeurs' ad stated 'Ambassadeurs Theatre for Entertainment Special' ('Five Star Final') has 43 tableaux, and three revolving stages. Under which the Madeline theatre answered 'We have not got 43 tableaux. We have not got three revolving stages. But we have Yvonne Printemps.'

Local Boy Makes Good

Lloyd Towne, of Montgomery, Ala., has a natural, for 'All American John Hurry' Cains, who took part in the picture is a local. Before going to U. of Alabama he played here on the Lanier prep school eleven. Town has arranged to have Cains appear at each performance for a brief chat. Plenty of tie-ups.

Another Classified Gag

Classified ads seem to be the best angle of approach for newspaper book-ups, but the usual ones have been worn pretty threadbare through reiteration, and the papers will fall more for the more original idea. One new one is based on the word game. Daily prizes are offered for the longest correct lists of words of four letters or more

formed from the first letters of the ads. Where the ad starts off with a "Wanted," the first letter is regarded as that next to that word. Plenty of fun and hard work, and lots of people will enjoy it.

Another gag is a prize for the best story made up of complete words picked from the various ads. Harder—but it's new. But don't give up ideas and tickets for classified ads unless the paper carries a front page notice. That's what pays.

Dropped the \$

Dick Prichard, of the Fox-W. O. Alcazar, got a double service herald for 'Pack Up Your Troubles.' It could be handed out to passers-by or posted in stores and on fences with equally good results.

Sheet was similar to the police reward bill and carried the same heavy type 'Reward' at the top, but the dollar mark was omitted from the figure, leaving a smaller 'laughs' directly below. The reward was promised to all who could identify the Hardy picture at the Alcazar, and a generous distribution got more attention than most styles of theatrical advertising. To follow the usual style of a picture of the stars was put between the reward line and the figures and around up with 'Dead or alive, you should see it.'

Played the Fish

Working a pull with the U. S. Bureau of Fisheries got Tompkins of the Metropolitan a nice mess of fish to use in the picture 'Tiger Shark.' Bureau loaned him three aquaria, which were populated by some of the prize specimens. These were worked into a display with ship models and stills. Kept them standing around plenty of time, and seemed to help big.

BEHIND the KEYS

Los Angeles. Victoria, local subsequent run, gutted by fire two months ago, reopened Nov. 2 by Alex M. Mounce and George Bromley.

Victor Ia. The Strand has been taken over by F. W. Pitt, Cedar Rapids, with sound being installed and other improvements under way.

Lynchburg, Va. Isis here preparing to resume (14) as a six-day house.

Alliance, O. Warner Bros. has surrendered its leases on the Morrison and Strand theatres. Houses revert to their original owners under the management of R. S. Wallace.

Steuensburg, O. City council has agreed to reduce the monthly license fee for theatres from \$40 to \$30 a month. Several months ago council had voted to raise \$50 to \$40, but theatre men said this was not enough.

Akron, O., Nov. 7. Civic theatre, after two weeks of tabs and pictures switches to film.

Birmingham, Ala. Movement is under way at Clanton for Sunday shows and a municipal election may be called to decide the issue.

Birmingham. P. A. Blankenship, manager of the Capitol, and John Douglas, manager of the Strand, have swapped jobs, both houses being owned by same company.

Bronx, N. Y. Jerry Patterson is the new manager of the RKO Royal, succeeding V. Ryan.

Clear Lake, Ia. Harry Anderson, lessee of the Park theatre, has failed to renew his option on the house which will go under new management.

Albany. David W. Collins made manager of the Empire, Glens Falls. Succeeds L. J. Carkey, resigned. Joe Feldman, district publicity director for WB, transferred to Pittsburgh. No successor here named yet.

Newark. Edgar Wallace transferred by the Kossuths from Fox's Terminal to the Audubon, N. Y.

Washington. Three assistant managers here went by the board in two weeks after staffs remaining practically intact all season.

Sol Sorkin from N. Y. Mayfair

After the Women

'Because 'Madison Square Garden' was not deemed by him to have strong female appeal, the theatre manager took a special space on the women's page to sell such features as he thought might be of feminine appeal. Business seemed to endorse his theory. But it did not occur to him to keep on taking space on that page.

Women outside of the real fans don't think of looking over the theatrical ads. They are not particularly interested; certainly not to the point of deliberately turning to that page. But most read the women's page in the afternoon paper, and they can be reached here by the appeal especially directed to them. And most papers will take that space at commercial rates instead of the higher amusement listing.

Tires for 'Rain'

Chicago. United Artists theatre got extra advertising for 'Rain'—a booklet—in with the All Weather Tire Co. Tire people took 5 1/2 inches, double the amount of space on an advertisement, but set precisely in the theatre advertising style, with 'Prepare for Rain' as the catchline, running into the advertisement to equip the car with certain tires.

Two-thirds of the copy was for the tire people, and a booklet like an advertisement for the picture, with Joan Crawford's name the leading line, with the title almost equally well displayed.

Crowd Roads

Pittsburgh. Mike Cullen used the Notre Dame-Fit game here to help over 'Mr. Robinson Crusoe.' Cullen in the picture Fairbanks is saved from the savages when the roar of the crowd witnessing a Notre Dame

game came through his improvised radio.

He used that incident to hook the picture to the local engagement of the Irishmen, the picture opening the day's Irish celebration. Practically every handler of radios in the city had a tie in the event, with plenty of play-up for the future.

Rides on Chevy

With Al Johnson going on the air for the Chevrolet, that company is arranging with United Artists for a co-operation on the star and his latest picture.

Johnson will sing songs from the film during his broadcasts and Chevy dealers will be supplied with window displays for the air stunt with the urge to watch for the picture and hear the songs. Dealers also have been asked to be generous with space for theatres when the picture comes in, so that it will be only necessary for the manager to notify the agency and see just how much of the concern will let him do in the window.

F-WC Maps Own Campaign

Hollywood. Fox-West Coast publicity department has built a new series of ads for 'Washington Merry-go-Round' for use over the circuit because of time office excess and the Hays office disapproval of the Columbia press-book layouts.

Managers are cautioned against using the F-WC material in radio spots contained in the Col pressbook. Opposition of the Hays organization to any copy that reflects on the government administration was given as the reason for the revisions.

Paid for Slogan

Seattle. Slogan contest for Paramount (F-WC) conducted in radio got cke results about 650 responses. Winner awarded season pass to all F-WC houses for year, his slogan being 'At Paramount you'll always find entertainment of the better kind.'

Market Tieup Nets Coin

Los Angeles. Ralph Gruneir of the F-WC Balboa, neighborhood, is cashing in on a tie-up with a community market by giving away one coin once a week with one not only bringing shekels into the b. o., but also prove a draw in the market and meat dealer involved. One night the giveaways are turkeys, another slabs of bacon, and so on, with enough food distributed each week to take care of several meals for from six to fifteen families. Stunt will be played up heavily during Thanksgiving and Christmas holidays.

Merchants Doing It

Oaklaosa, Ia. Merchants have taken the average business community by the throat. They are letting the houses horn in. Have announced a Fall Festival to run three days, starting Thursday. Offered to give every sort of farm products, from pigs to pumpkins, including prizes for the best families.

Street carnival, free boxing bouts and two football games. Designed to coax in the business and encourage a little free spending over bargains. Theatres declared in the advertising for ticket prizes and making plenty of cash sales.

The Social Bid

Parthenon theatre, Hammond, Ind., has gone in for the social side. It is sending out printed cards to all patrons, suggesting that the theatre can help solve the problem. The text reads: 'Just to remind you, the theatre party at the Parthenon, Hammond's theatre of entertainment leadership,' etc. If the stunt is used it would be well to remember that S. S. Barrett McCormick, when he was running a theatre in Denver, built up a big social business, particularly for matinees, by sending items about the theatre parties to the society editors of the papers.

Boosts Betty

Galveston, Tex. Queen Public house, has started a Betty Book club in conjunction with a local shoe store, newspapers and a local radio station. The lines, with kids becoming members on first admission ticket. Store is in because it handles B. B. shoes.

Applies for All

Seattle. For apple week—this being one of the major crops of this state—Orpheum (RKO) gave an apple to every patron who came to the show. Some free space in the paper, too.

ODD PLAGIARISM ANGLE IN 'LETTY LYNTON' SUIT

An interesting phase will come up Dec. 5, the date set by special order, on a proffered trial in the plagiarism and damage suit by Edward Sheldon and Margaret Avery Barnes, authors of 'Dishonored Lady,' who are suing Metro over 'Letty Lynton,' the Joan Crawford picture. It will concern itself with the proposition whether or not two stories, presumably taken from the same sources but with fictionalized treatments, can be held to be infringing on each other.

Metro's argument is that 'Letty,' like the 'Dishonored Lady,' which served Katharine Cornell as a starring play in legit, was based on the famous Madeline Smith trial in England during the mid-19th century. Sheldon and Mrs. Barnes contend, through O'Brien, Malvern, that the picture was a fictionalized treatment and plot which had been infringed upon by the Metro scenario, and not any election whether or not two stories, public domain.

Further trade circumstances in connection with 'Lady' is that J. Robert Rubin, the Loew's M-G-M executive, has offered \$20,000 for the screen rights, okayed the Hays organization, okayed the theme. Hays organization vetoed it. Thereafter 'Letty Lynton' was produced by Metro readily with the same basic treatment.

Arthur P. Driscoll, who took over the prosecution upon the passing of the late M. L. Malvern, who was in charge of the matter, told Nathan Burkan, for Metro, that his clients weren't interested in the \$30,000 bid now, but were suing for an accounting of the profits under the federal statutes. Technically that's \$250 per exhibition, although there's never been any such award ever made.

U. P.-A. P. Carry B&K Admission Cut Story

Chicago, Nov. 7. Balaban & Kaiz slashed its top scale of 83 cents to 75 cents top with the Friday (4) openings in all the theatres. Other shaving down of scale also was effected. Fox New York town prices are pegged at 55 cents matinees with the jump to 75 cents occurring at five p.m.

Evidently counting by recent averages B & K announced that the public would save \$115,000 monthly at the new scale. A. P. and U. P. picked up the story nationally.

Meanwhile Nate Blumberg of RKO announced that the Palace would continue at 83 cents because 'the Palace shows are worth it.' State-Lake stays at 75 cents where it was, a notable sign when dropping its cheap policy of 50 cents top for better bills and higher prices.

Botsford or Holman

May Return to H.O.

Paramount, according to reliable reports, may conscript either A. M. Botsford or Russell Holman for an important berth in the home office publicity set-up. The Palace would continue at 83 cents because 'the Palace shows are worth it.' State-Lake stays at 75 cents where it was, a notable sign when dropping its cheap policy of 50 cents top for better bills and higher prices.

Botsford and Holman are graduates of the publicity and advertising department, having been moved into the scenario office on the coast. Arthur Mayer, head of the Paramount department, is not expected to return to his desk until another three weeks. He is recovering from an illness.

5th for Small-Goetz

Originally signing with Reliance (Eddie Small and Harry Goetz) for four pictures on United Artists' released list, Small and Goetz have scheduled so far as 'Mr. Helen Green.'

Others are 'I Cover the Waterfront,' 'I Christ Came to Chicago,' 'George Stacey,' 'The Girl in the Red Style,' with Lilian Tashman, and 'Lilabud.'

"ONE OF THE BEST PICTURES OF THIS OR ANY YEAR!!!"

**GARY COOPER
GEORGE RAFT
WYNNE GIBSON
CHARLES LAUGHTON
JACK OAKIE
FRANCES DEE
CHARLIE RUGGLES
ALISON SKIPWORTH
W. C. FIELDS
MARY BOLAND
ROSCOE KARNS
MAY ROBSON
GENE RAYMOND
LUCIEN LITTLEFIELD
RICHARD BENNETT**

Hollywood Reporter

'IF I HAD A MILLION' TRIUMPH FOR EVERYONE CONCERNED

**Brilliantly Acted,
Written, Directed**
"IF I HAD A MILLION"

Paramount
Directors: Ernst Lubitsch, Norman
Taurog, Stephen Roberts, Norman
McLeod, James Cruze, William A.
Seiter, H. Bruce Humberstone.

Story by: Robert D. Andrews

Cast: Gary Cooper, Wynne Gibson,
George Raft, Charles Laughton,
Richard Bennett, Jack Oakie, Fran-
cis Dee, Charlie Ruggles, Alison
Skipworth, W. C. Fields, Mary Bo-
land, Roscoe Karns, May Robson,
Gene Raymond, Lucien Littlefield.
Paramount's "If I Had a Million"

ranked, in our opinion, as one of the
best pictures of this or any year. The
picture has everything—EVERY-
THING that spells entertainment.
Brilliantly directed in its every epi-
sode, brilliantly acted by its impos-
sible list of players, perfectly balanced
with comedy, drama and stark trag-
edy, the film is a thrill and a treat
for any audience—high or low-brow
variety.

Mr. Exhibitor, if you want to give
your paying customers something new
in film fare—give them "If I Had A
Million." You're not taking any
chances with a novelty such as this,
because it's not that kind of a nov-
elty. It's brand-new in idea, in treat-
ment, and unique in its consistent
perfection, but the human, ironical,
pitiful and hilariously funny stories it
tells always have and always will
bring the kind of response at your
box-office that even in these times
cannot reap a golden harvest.

We cannot go into details on the
picture's story content—the entire

thing is episodic. Some episodes are
very brief—others long—and each
shows the effect that a sudden mil-
lion-dollar bequest has upon its en-
tirely unexpected recipients. Among
those who do or do not benefit by the
whim of a dying Croesus are a middle-
class china salesman, a streetwalker,
a forger, a marine, a lad on his way
to the electric chair, a bookkeeper
and the inhabitant of an old ladies'
home—but any attempt to divulge the
excellence, the penetrating and amu-
sing psychology with which all this is
accomplished, would be inadequate.

Never, that we can remember, has
such a list of directorial, writing and
acting talent been assembled for one
picture—and each has done great
work. The names are too numerous to
mention. We make a critical bow to
all.

The cast is something for any thea-
tre owner to scream with joy about;
just take a look and haul out the
barrens. Every actor in the cast is so
excellent in his role, that it is im-
possible to distribute credits. Out-
standing were May Robson, Richard
Bennett, George Raft, Gene Raymond
and Alison Skipworth—but all were
equal.

The camera work and technical
work throughout are worth men-
tioning, as is the fact that never does
the picture resort to any "cheap tricks"
for the sake of emotional reaction.
Each episode is gripping, startling or
funny in turn, but they have been
patched together smoothly and with
no attempt to jump suddenly from
laughs to tears.

Producers, writers, directors and
cast of "If I Had A Million" are to
be congratulated for a million-dollar
piece of entertainment.

It HAD A MILLION

A PARAMOUNT PICTURE..

New Operator and New Film Deal For Roxy—Fox's Radio City Split

Fox has again stepped out of the old Roxy theatre management, coincident with the picture company having served notice on the house for a new film deal. Fox will continue to book product into the Roxy under a tentative agreement which would have Fox's rentals coming out of the gross receipts weekly instead of profits, as heretofore.

Since the Roxy is in receivership, such an agreement is likely to have to be passed upon by the federal court to become formally effective. The receivership terminates in December, about the same time that RKO will open Radio City, after which date present indications point to the Fox product being split between the old Roxy and the new RKO Roxy in Radio City.

Meantime, RKO and the old Roxy are awaiting Federal Judge Caffery's determination of the parties' cross complaints for injunctions against the use of the Roxy name. Decision is expected during the week. Indications are that regarding how Judge Caffery decides the issue may go to open court.

As to the Fox booking deal with the old Roxy, Sidney Kent, Fox president, is known to have been displeased with the original terms made with the receiver and the bondholders. Termination of this contract was likely spurred by Kent, himself.

Skouras West

Spyros Skouras who has been operating the aptly named Ritz has left for the coast. He was due in Los Angeles around Sunday, having made various stopovers. The Fox people feel that Skouras' presence is needed at Fox City in order to certain operating problems encountered besides the strong pressure of indie exhibitor and Government charges on zoning and monopoly angles, against F.W.C.

With the Fox company stepping out, the theatre reverts under the operating control of Receiver Harry Jacob and the bondholders' protective committees. Sydney Cohen, former MPTOA head, is consultant for the bondholders.

New Operator

It is likely that these two parties may get together for the selection of a probable new operator. There is an angle that the RKO crowd may take over operation under some new operating plan that would change the policy of the old Roxy. No formal negotiations at this time have as yet taken place.

Since the house acquired the last \$45,000 of receivership certificates from the court, the theatre has been ambling along a temporary financially safe pathway. The house now has a cash surplus of around \$50,000.

Further economies in operation are planned which may cut the house overhead to \$30,000 weekly. It has been operating under a budget of over \$40,000. The slicing of many items that change in operating policy may occur.

What the new policy will be isn't forthcoming. There were various plans proposed from time to time by interested parties and outsiders who were called in. One of these was the showing of big spectacles into the house. Among the shows mentioned as stage prospects were two British productions, 'The White Horse Inn.' Also, a third and unnamed Berlin spectacle. Financial exigencies stifted this plan, as it would necessitate a heavy money outlay to bring the shows over to the U. S., and which is too great for the Roxy to bear.

Bill Sussman Moves Over

Bill Sussman, assistant to John D. Clark in Paramount, and his private secretary, Marie Dunn, are moving with Clark to Fox. Both have sent in their resignations to Par.

Adelaide Miller last week swung from Par to Fox, following Charles B. McCarthy as his sec.

Miss Worsell an Ed

Loua Worsell, former assistant to Lynn Farnel, has moved up to story editor in New York for Sam Goldwyn.

She filed a post that was valued last summer by Goldwyn and since then has officially been vacant.

Discords

Hollywood, Nov. 7. Why music departments go crazy is explained by the instructions for title music to 'Sweepings' at Radio.

Author's conception reads: 'Fugue music, rising into the wild exultation of the 'Ride of the Valkyries,' intermingled with the gruesome glee of the 'Danse Macabre,' going into the swelling strains of 'Illinois-Ilinois.'

INSIDE FEED FOR EXECS AND BUNCH

The restaurant system in vogue at all the Hollywood studios which are operators of the convenience of employees may be introduced in New York by the major film companies, where space permits. First to do it is Warner Bros.

WB last week opened a rather elaborate eat shop on one of its floors in the 44th street building, capable of seating around 100 or more. Layout includes an executive dining room and most chew spots at the cost studios do.

For some time WB had had a small space in its building where employees could get sandwiches and other light fodder. Fully equipped restaurant supplementing this offers full course dinners and a complete line of hot dishes. It's self-service for the average employee, but waiters for the exec munchers.

Meals range from 25c to 40c for the majority. One can spend more, especially the execs. The one who tried the Warner canteen last week on opening of the restaurant, reports it's swell feed.

If others are going to employee restaurant systems in New York, Paramount would be one not in accord. It has a cut on the Childs' restaurant in the Par building basement, under its lease.

'Night Mayor,' Globe

Columbia's 'Night Mayor' goes for a N. Y. first run into the Globe, the Brandt Bros. indie grind, opening probably Nov. 21. Current feature, 'Virtue,' on its third week, is to be succeeded Monday (14) by 'Her Mad Night' (Mayfair).

'Night Mayor' was penciled for the amount some weeks ago but the Mayor Walker inquest at the time prompted its cancellation.

EDDIE GARR'S FILM BREAK

Hollywood, Nov. 7. Eddie Garr, vaude and night club m. c., gets a picture break in Columbia's 'East of 5th Avenue.' Lois Wilson is also in the cast.

U's 17 Readied Scripts Puts Lot in Healthy Production Position

Hollywood, Nov. 7. Universal is currently in a better position for coming production than any of the studios. It has 17 stories, in prepared script form, any of which could go into production on two week's notice.

These stories have been prepared over a period of six months to a year and in some cases have been held back due to the evenness and regularity of production. The studio has been carrying a greater percentage of reserve scripts than any of the companies.

While this condition prevails at Universal it is a directly opposite condition to that prevailing on other lots, especially at Paramount and Metro where in several cases lately it has been necessary to start production before scripts were finished.

Metro currently is in the position of having 13 associate producers under Irving Thalberg with no definite dates set for pictures that are to follow its present slate of four pictures.

Within the next two weeks M-G

AIR CYCLE IN SIGHT

3 Pictures on Way—Other Flying Stories Sought

Hollywood, Nov. 7. With 'Air Hostess' in production at Columbia and 'Sky Wags' and 'Flinging' scheduled at Universal and Fox, respectively, it looks as if a commercial aviation cycle is in the air.

Metro and Paramount are looking for yarns centered around air passenger and mail service.

Air service companies are going hot for the commercial aviation picture figuring that film propaganda will bolster plane travel.

'MAEDCHEN' IN LEGIT HOUSE ROAD TOUR

Paramount is trying to get John Krimsky to move his 'Maedchen in Uniform,' German picture out of the Criterion, New York, by Nov. 18, so as to open 'Farewell to Arms' there. Krimsky's contract for the house figuring at five weeks or Nov. 29, and he's loath to move with business, he claims, holding up nicely.

Now showing for the film throughout the country has been arranged via UBO's legit houses. Dates thus far are Chicago Nov. 13; Cincinnati, 13; St. Louis, 20; Boston, 28; Los Angeles, 27; Philadelphia, Dec. 5.

Reade's Ballroom Idea Dies

Walter Reade's plans for a ballroom along different lines, probably with a vaude show as an attraction, are off for the present.

Reade wanted Low's New York as the spot and offered Public \$50,000 yearly rent but was turned down. He also considered the Hippodrome for an hour or so.

\$20,000 Ad Campaign For 'Kid' at Palace

Largest ad advance on any picture in many years, if not ever, has been approved on 'Kid from Spain.' \$20,000, as against \$10,000 on 'Arrowhead,' Sam Goldwyn's previous film.

Lord & Thomas, instead of Donohue & Coe, U.A.'s regular ad agency, has the account on 'Kid.' In the past, before Donohue & Co. started handling U.A. advertising, Goldwyn had always gone through Hanf-Metzer.

In addition to the heavy advance on 'Kid,' elaborate souvenir program, costing more than twice the usual amount, has been approved for the Palace, New York, and Western, Hollywood, dates. It will be in 16 pages and sell for 25c. Ruth Hall's costumes from the picture are being brought east to be worn by the girls who'll sell the programs.

M-G Drops Henry Johnson

Hollywood, Nov. 7. Henry Johnson, who has been writing shorts for Metro went off the payroll Nov. 7.

Fear of Losses with Double Film Stoppage Creating Threatening Gestures from Indie Producers

Forced Phone Plug

A Publicist, living in the Bronx, with a phone number that's close to the number for Fox's Ogdens, gets on an average of two calls a night, asking what picture is playing there.

He always replied if it's a Paramount picture, it's the best in town, but just the same is figuring on moving.

CONN'S MET., PROV., ON THE BLOCK IN 2 MOS.

Providence, Nov. 7. Jacob Conn's new \$300,000 Metropolitan theatre, which opened last August only to close less than two months later in a \$3,000,000 theatrical bust, will go under the hammer in the near future as the result of an order by George Sheehan, referee in bankruptcy.

With the sale of the theatres all other theatrical and realty holdings of Conn, will also be sold to satisfy creditors. The referee's order was posted on the petition of Evangelist Turgeon, wealthy contractor, who built the theatre for Conn.

Besides the Met, the other property that will go on the block includes a valuable downtown garage adjoining the theatre; land Conn had purchased on which to build an apartment house in connection with his theatrical project and Conn's theatre in Olynville which Conn has been operating for years.

In posting the order for the sale, Referee Sheehan also served notice on all Conn's creditors to return at once all furnishings they stripped from the theatre when it closed its doors. These creditors removed about \$75,000 worth of furnishings after the doors of the theatre were closed last month.

Under routine procedure the sale will be advertised for 21 days before a date for selling is set. Sheehan's order allows Turgeon to foreclose all mortgages at once.

Conn, who has been a rather unique figure in civic and theatrical circles in Rhode Island is planning to join a son in California.

Lally's 'Life Line'

Hollywood, Nov. 7. H. J. Lally, president of Television Productions, leaves for New York this week with a print of 'Life Line,' scenic fish film.

Picture will be given a preview before First Division Pictures and other state righters who will distribute.

Cohen's RKO Start

Los Angeles, Nov. 7. Louis Cohen departs for the east Saturday (12) to take up his new post as head of the reality department for RKO.

Myron Robertson present head of the First Division Pictures and other state righters who will distribute.

Col. Bows to Mexico

Hollywood, Nov. 7. Irving Cummings will direct 'Sahara' starring Jack Holt, at Columbia.

Present story is a revamp of the Joseph Hergesheimer novel 'Tampico,' which was objected to by the Mexican government when first announced by the studio. Now it's a triangle yarn with an African background.

TEUTON 'MIRROR' FOR U.

Hollywood, Nov. 7. Universal has purchased 'Kiss Before the Mirror,' German play by Ludwig Feder.

Richard Schayer is dialoging and adapting.

Alvin Asher at Omaha

Hollywood, Nov. 7. Alvin Asher, who handled exploitation at Golden Gate here, en route to Omaha to do some task for Lou Golden at Orpheum.

Claiming that the elimination of the double feature in the U.S. will exterminate every indie film production activity, indie producers are doing their damnest to prevent it. It consists of not only seeking the aid of the indie exhibitors but a direct threat of efforts for federal intervention.

While distributors were admittedly worried over indie exhibitor organization resolutions about Washington intercession to make the present gesture in negotiating a standard contract and conciliations board, there is no such fear manifested toward the small picture producer declarations. An indifference attitude is the response of the majors who take the position that the indie producer would be out of order if he attempted to seek government control of the business.

Indie for indie is the small producer slogan with the caution that if the industry returns to single featuring, there will only be needed 300 features yearly. That would put the indie exhibitors within the complete whip range of the majors, they claim, and at the same time it eliminates the indie production field.

Make Product Deals

Although affiliated theatres today total little over 1,000, indie producers are pointing out that actually major distributors control the market. They are spreading the word that the major sales methods in Chicago today are a test, which will be introduced in every city if successful. In Chicago the test is to have an exhibitor stamping their contracts to the effect, indie producers report, that if an exhibitor adds another picture to the program in which a major feature is billed that the exhibitor will be penalized by having protection on all unplayed pictures of that major increased a full year.

Indie producer representatives in admitting the situation are making a phase which until now has not been aired, declare that it was at the behest of exhibitor organizations an effort to regulate the two-for-one picture in the city.

In their argument for continued life of the double feature, indie producers are holding that the situation, before it is, is nationally contained. They should make into consideration the patron, exhibitor and producer.

New England Cited

All three phases, indie state, are described in the New England stronghold of the two-for-one. The indie minute men claim that in N.E. affiliated houses, themselves, show their best returns, while the rating of major exchanges is higher than in any territory. That 1,400 theatres there double feature is not so much due to b.o. competition but because N.E.'s 10,000,000 population wants its programs that way, according to the indie producer manner of calculation.

Indie producers also declare that Louis B. Mayer is actually the father of double features; that 15 years ago when he operated the Park, Boston, he had to double up to meet opposition of houses which even then showed pictures which he could not obtain.

To all of this the major distributor reply is: 'Let the public be the judge. The next year will tell whether double features draw or don't draw.'

STERN IN 16 MM. FIELD

Herman Stern, in charge of Universal's industrial department successor as head of the Show-At-Home Movie Library, Singer becomes sales representative for the 16 mm. department in the Universal home office which he created in the department. He is replacing little film field pioneer, is president of the 16 mm. Film Board of Trade.

I am pleased to take this opportunity to express my appreciation for the associations I have enjoyed throughout the industry during my connections with the Paramount Publix Corporation, and to thank every man and woman in that organization for their faithful service, fine spirit and unswerving loyalty.

SAM KATZ

Stock Market

(Continued from page 7)

The important amusement issues not only failed to show any activity so far the previous week's finish during the pressure early in the week broke through the resistance levels of the Oct. 10 decline. Loew's, which is being watched as the barometer of the group, went through its early October bottom conclusively, but it was not as good as the previous support point of 24 1/2. Volume was conspicuously absent on the mild recovery from the low point. Turnover Saturday was under 3,000 shares. Paramount did a little better in view of the circumstance that it had been under bear pressure due to the resignation of Sam Katz, but here also turnover was not impressive on the rebound. Saturday's volume was around 5,000 shares. The week's total of transactions here amounted to more than 10,000 shares. Assuming that much of the early week selling was on the short side, there seemed to be no violent urge to cover at the week-end.

Politics doesn't seem to play an important role in the future of the show business, except as government affects the whole business community. Its own kind of pressure and capital indebtedness in the pressing problem, complicated by general unemployment, has directly cut into its revenues. One of the big statistical organizations passed out a survey of the amusement business during the last week. Attention to this factor, purporting to show that operating economies had been put into effect, and that the film trade, but the carrying charges of properties and obligations had not been reduced to the reduced in like ratio.

Look Beyond Election

Idea that prevailed during the summer and early fall, that the market was pretty sure to go into violent movement after election, seems to have been revised. Outlook now is that the market will move within a fairly narrow zone until Congress meets and then will rebound one way or the other. The stress or lack of progress toward the balancing of the national budget.

The means of the movement of quotations seems likely to be governed by technical market considerations as the trading position gets extended short or long interest. Prospect of drawing a public election into the market appears to be remote.

Stocks appear for the time being to be in strong reaction to the past month while the chances of a Republican victory were gradually fading. Prices have been fairly steady course, although it is likely that some pretty substantial sellings in Wall Street were seeking liquidation. There is no doubt town stock for sale, that is, but not only at pre-determined prices, and not being damaged by frightened holders as was the case in June and July.

Fact that the price structure was twice defended on the same line holds out the prospect that the market still has a sponsorship of some determination. Absence of any persuasive volume suggests also that speculators are not altogether friendly.

International problems are still pressing, the country itself is beset by many sides of political, business and economic difficulties, but the market continues to hold hope that it has not yet abandoned altogether its upward trend. Last week's low price slumped to a new record low price for all time, but the stock market

took the news with a good deal of affect. Prices were only mildly affected, although it is to be expected that the current security levels are nearly 50% above those of last July. Theatre shares are relatively higher than the average. Talk is again heard of a January campaign in the amusement shares. Such an operation would be in order normally, but for the immediate future there seems to be no chance of a bull drive, certainly not until the third quarter reports are out of the way. None has appeared yet, except the inspired estimate of what Loew's will show. It is characteristic of such a season that the poorest reports are the last to be published. Loew's was not especially brilliant, but it did show that the company had covered its dividend requirements with a margin of 50% for its fiscal year. Statistics for the most of the admittedly make gloomy reading. With the turn of the year, however, the situation should be otherwise. Improved business for the fall season will again depend upon to furnish the inspiration for a speculative whirl.

Whether there is any accumulation going on at this time in preparation for a winter campaign it is difficult to say. But when accumulation does begin, it probably will be carried on in just such an uncertain market situation as that which has covered its dividend requirements.

Bonds Mixed in Trend

Last week's bond market shed little light on what was going on. Most of the period was marked by easing prices accompanied by the fligible dealings. On Saturday several of the active issues developed completely new strength, notably two Paramounts which regained all their losses of the previous ten days and more than 10%.

The Paramounts which had been under fire from the Katz announcement showed their first resistance to the pressure on Saturday. In the session the 6's jumped nearly 4 points and the 5 1/2's about 2, both of the week with fractional net gains at 23 1/2 and 19 1/2 respectively. The steady retreat of Loew's 6's was halted at the same time and that week's end it was a steady close with a gain of a point also.

A disturbing development came with a new dip in the RKO debentures which slumped 10 full points to a new bottom on the movement at 69. The old Keith and Loew's week, ending 2 points net to 38. Warner bonds touched a new low at 20, but rallied to 22 1/2 by the end of the week, but still off from the previous Saturday.

Among the least active issues there was no movement. Dealings in Columbia pictures dropped to 400 shares for the week, though this stock had its former bottom on the fall reaction at 9. Fox was marked up a fraction in desultory trading, and Eastman Kodak repeated its price action in making a swift rebound from below 50. Week brought forth practically no interest in the amusement shares. Announcement was made that holders of part-paid RKO debentures will not be called upon for interest on unpaid balances, which will be deducted from the regular accrued interest on the bonds. Such interest amounts to \$10.50 per \$1,000, which will be deducted from the interest due to the bond holders which will amount to \$15.00 per \$1,000. Exchange has ruled that the part paid certificates shall be quoted "ex" the \$15.00 Nov. 21.

Summary for week ending Saturday, Nov. 5:

STOCK EXCHANGE

High.	Low.	Sales.	Issue and rate.	High.	Low.	Net chg.
14 1/2	14	400	Columbia Pict. 4 1/2	14 1/2	14	0
14 1/2	14	400	Consol. Film 4 1/2	14 1/2	14	0
14 1/2	14	400	Eastman Kodak 4 1/2	14 1/2	14	0
14 1/2	14	400	Gen. Elec. 4 1/2	14 1/2	14	0
14 1/2	14	400	Loew's 4 1/2	14 1/2	14	0
14 1/2	14	400	Paramount 4 1/2	14 1/2	14	0
14 1/2	14	400	Reel 4 1/2	14 1/2	14	0
14 1/2	14	400	Warner Bros. 4 1/2	14 1/2	14	0
14 1/2	14	400	Westinghouse 4 1/2	14 1/2	14	0

CURB

High.	Low.	Sales.	Issue and rate.	High.	Low.	Net chg.
14 1/2	14	400	Columbia Pict. 4 1/2	14 1/2	14	0
14 1/2	14	400	Consol. Film 4 1/2	14 1/2	14	0
14 1/2	14	400	Eastman Kodak 4 1/2	14 1/2	14	0
14 1/2	14	400	Gen. Elec. 4 1/2	14 1/2	14	0
14 1/2	14	400	Loew's 4 1/2	14 1/2	14	0
14 1/2	14	400	Paramount 4 1/2	14 1/2	14	0
14 1/2	14	400	Reel 4 1/2	14 1/2	14	0
14 1/2	14	400	Warner Bros. 4 1/2	14 1/2	14	0
14 1/2	14	400	Westinghouse 4 1/2	14 1/2	14	0

BONDS

High.	Low.	Sales.	Issue and rate.	High.	Low.	Net chg.
14 1/2	14	400	Columbia Pict. 4 1/2	14 1/2	14	0
14 1/2	14	400	Consol. Film 4 1/2	14 1/2	14	0
14 1/2	14	400	Eastman Kodak 4 1/2	14 1/2	14	0
14 1/2	14	400	Gen. Elec. 4 1/2	14 1/2	14	0
14 1/2	14	400	Loew's 4 1/2	14 1/2	14	0
14 1/2	14	400	Paramount 4 1/2	14 1/2	14	0
14 1/2	14	400	Reel 4 1/2	14 1/2	14	0
14 1/2	14	400	Warner Bros. 4 1/2	14 1/2	14	0
14 1/2	14	400	Westinghouse 4 1/2	14 1/2	14	0

Over the Counter, N. Y.

Gen. Elec. Theatre dist. bond deposit. Last 2 1/2.

A New Front

Hollywood, Nov. 7. To remove the 'quickie' association from his name, Al Nietz, director, has changed it to Alan James. Currently, he is megging "Phantom Thunderbolt," Ken Maynard out opera, for KES.

'CROSS' INTO CHINESE. L. A., AT \$1.50, NOV. 18

Hollywood, Nov. 7. Fox West Coast theatre executives were shown Paramount's "The Sign of the Cross" in rough cutting Friday night (4). Picture is still about 1,000 feet overboard on length. The chain circuit's consensus was that it is a phenomenal picture. It will be put into the Chinese theatre for a \$1.50 run. Tentative opening date Nov. 18.

Kurrie Left \$3,400

Los Angeles, Nov. 7. Estate of Robert Edward Kurrie, Warner chief cameraman who died Oct. 27 is to be probated. Application for letters of administration has been made by Balda Kurrie, the widow. Kurrie left less than \$3,400, of which \$600 was in cash with the remainder in personal and real property. He left no will. Lloyd S. Nix is attorney for Mrs. Kurrie.

WRITERS' RIVALRY

Two Dingo Separate Treatments on Next Crawford Picture

Hollywood, Nov. 7. Metro has a writing contest on with Party English play intended for Joan Crawford. Separate treatments are being written by Leon Gordon and Adele Comandini. One considered best will get the final nod.

CORN BELT RECEIVES

Nebraska, Ia., Nov. 7. Verne M. Lynde, who has been named as receiver of the Circle Amusement Co. The concern was operator of various enterprises. Receivership order was made by Judge O. J. Henderson in district court.

HARRY COLLINS TO KES

Hollywood, Nov. 7. Harry Collins, former fashion designer at Fox, takes same position with KES.

Incorporations

New York Albany, Nov. 7. Boardwalk Rolling Chair, Inc., 10,000 shares, \$10.00. Boardwalk Rolling Chair, Inc., 10,000 shares, \$10.00. Boardwalk Rolling Chair, Inc., 10,000 shares, \$10.00.

Statement and Designation Acra Enterprises, Inc., 500 Market Street, New York, Del. theatrical, New York, 202 West 8th Street, New York; Richard French, president, 100 shares no par.

California Sacramento, Cal., Nov. 7. Dance Entertainers, Inc., 10,000 shares, \$10.00. Dance Entertainers, Inc., 10,000 shares, \$10.00. Dance Entertainers, Inc., 10,000 shares, \$10.00.

Texas Galveston, Nov. 7. Interstate Amusement Company, 10,000 shares, \$10.00. Interstate Amusement Company, 10,000 shares, \$10.00. Interstate Amusement Company, 10,000 shares, \$10.00.

Iowa Chicago, Ia., Nov. 7. Palace Theatre Co., increases capital stock from \$100,000 to \$200,000 shares at \$100 par. Amendment filed with the secretary of state.

Judgments

Talking Picture Sales, Inc., Consolidated Industries, Inc., 10,000 shares, \$10.00. Talking Picture Sales, Inc., Consolidated Industries, Inc., 10,000 shares, \$10.00. Talking Picture Sales, Inc., Consolidated Industries, Inc., 10,000 shares, \$10.00.

Warner Bros., in its product deals this year, has made heavy commitments to all companies excepting Columbia. Two companies are said to have been unable to get together on a buy with a two-way grudge from last season believed having figured.

Friction occurred about the middle of the past year when WB. on time with payments to all other distributors, starting holding up Co. collections and playdates in what was believed by Coltes as an attempt to barter for different terms.

One of the studio publicity departments on the Coast is being kidded

Inside Stuff—Pictures

Recent appointments by Sid Kent to the Fox Film forces bear out the earlier reports when Kent assumed charge of Fox that no one of his former associates in Paramount would join him at Fox until they had left the Paramount employ. Not much doubt but that Kent would have liked to have had William Fox, Chas. Marbury, Jesse Lasky and the others now with him some time ago. Kent seems to have waited patiently, however, and the several Paramount men who have lately resigned found no further hindrance in joining Fox.

Another change or two is reported for the Fox N. Y. staff, but without any Paramount men mentioned to fill the vacancies when they may occur.

McCarthy joined Fox last week in charge of the publicity department, replacing Glenn Griswold. McCarthy had been with Paramount for many years and was in picture publicity previously. He is well known throughout the trade. Griswold was brought into the Fox company by Harley Clarke, who bought out the William Fox control. Griswold had been connected with financial interests in Chicago. He continues with Fox under his contract, which is reported to have a year or so to go and has been assigned to another department in New York.

Kent's idea experienced to the story in the Fox direction was not to settle contracts. He did not believe, according to the report, that men under contract to Fox at large salaries should be abruptly dismissed with a large sum of money given to them in settlement for work they had not performed. Rather, the Kent idea was that those men should go along and perform their long lay-off. Shortly after, unless a condition arose when it would be inadvisable to have them longer associated with the company. Up to date there has been no settlement of a Fox employ contract. Whether there will be one or more to the future is problematic. It is probable that the Fox organization fairly well completed under his own guidance he may want to go right through for the entire list.

An example of Kent's action in the instance of what might be called a case of suspended animation with a Fox employee was that of Al Lewis, Fox's scenario editor. Lewis had been left unemployed when Kent first took charge of the Fox offices. He had been unable to see any exit for five months, after having been ordered to New York from Hollywood. Lewis didn't know where he stood, although drawing his regular weekly salary. It had been the impression that Lewis was going to receive a salary settlement through his long lay-off. Shortly after, Lewis went into Fox Lewis was sent for one afternoon and the next day he was on his way back to the Fox Hollywood studio in his regular position.

With the report in 'Variety' last week in connection with Public Theatre chains that its home office overhead at one time ran to between five and six million dollars a week, theatre operators commented that this amount seemed quite small for the very large number of houses operated by Public, between 800 and 1,000 at one time. This was mostly in comparison with the overheads of other chains. The home office overhead for RKO with 150 theatres had been little over \$2,000,000. Warner Bros. overhead is reported as having been \$2,500,000 with WB having about 400 houses.

The difference with the smaller chains is that at their current overhead the executives and principal staff members of the chain together with many, for example, that cannot be charged against either RKO or WB could have handled from 100 to 200 more houses without increasing the overhead.

Home office overhead in theatre operation is accumulated through the executives and principal staff members of the chain together with many, for example, that cannot be charged against either RKO or WB could have handled from 100 to 200 more houses without increasing the overhead.

Public home office overhead is now reported at under \$50,000 weekly, due to excess and staff operators leaving the chain.

Academy settlement of the Pauline Starke charges against James Cruze is considered as setting an industry precedent that where a guarantee of work is written into a standard contract between producer and player that guarantee must stand despite discharge from service for cause. Only exception would be if the cause could be construed a breach of contract.

Miss Starke went to the Academy after it had reached court and on agreement by attorneys of both sides. She claimed four weeks' salary although, before starting, she was told she was not suitable for the part and Betty Compson was substituted.

Academy ruling was that Cruze would have had a defense but for the rider written into the standard contract guaranteeing the four weeks' work.

'Big Broadcast' (Par), among those in P-P who know, is being called Milt Feld's picture. It was the Public division operator's idea and he carried through on much of the planning, including roundup of radio talent which went into its making.

Par went for the idea at about the same time Feld was hankering for a chance to try his hand at picture making, Public, on the other hand, figuring Feld was needed more on the theatre end.

A flop in New York due to many personal appearances of radio names, picture all over country, notably in the smaller towns, has been away over house averages. It was designed largely for the many towns around the country where the faces of its big radio names weren't known.

An indie producer, releasing through one of the major companies, is now getting story material and not paying for it. This producer called in a writer and requested that he read a certain book immediately and give him his ideas for treatment. Next day the writer came in and gave his treatment plan. The producer told him he liked it but was not ready.

A few days later the producer got hold of a couple of inexpensive writers and put them to work on the story. When the writer, who was asked to wait, heard of it he sent the producer a bill for \$1,500, and says if it is not paid he will sue.

Louise Closser Hale, under contract to Metro, received settlement recently on her claim that 'Emma', produced by Metro, was an infringement of her story of the same name published in 'Harper's' in 1915. Miss Hale presented her case to the studio and despite her contractual relations insisted that she be recompensed for the use of her title.

'Emma', produced by Metro, was an original story written by Frances Marion. Neither studio nor Miss Hale announced amount of the settlement. Latter insists her victory was a moral one in that she made the studio recognize her title. When the settlement sum was paid her, she split it equally between the Actors' and the Motion Picture Relief funds.

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One of the studio publicity departments on the Coast is being kidded

(Continued on page 42)

"PROSPERITY"

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MORAN

Ask M-G-M for the Special Campaign Book and Teaser Ad Series shown to the right. Get ready for "PROSPERITY" with showmanship!



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THE ENTIRE M-G-M TICKET HAS BEEN ELECTED!

—Let's all go "Smilin' Through" 1932-33!

Too Much Dialog—Mamoulian

Everyone in Hollywood Should See Foreign Pictures, Says Director

Rouben Mamoulian leaves for Hollywood Thursday (10) although with no assignment in view. He just returned from a seven weeks' European trip, and has been spending the week in New York, he says, looking over the plays.

Film conditions in Europe, Mamoulian states, convinced him of only one thing: the necessity for minimizing dialog and moving up on action.

"Too much super-imposing of dialog everywhere," he said. "Too much dubbing. No matter how well done, it's bad. Bad! What is needed is less talk, pictures that speak for themselves, pictures in which the action and pantomime are preeminent."

That does not mean, to Mamoulian's mind, a reversion to silent film days, however.

"Silent pictures are passed by," he says. "They're forgotten, and justly so. But in the transition from silents to talkers we managed to forget a lot of things we learned in the making of silents which we could nicely use always. Now we must try to go back and pick up those useful bits of knowledge. We must develop a new technique which combines the finer points of both eras."

"It is not until theatres abroad are visited that one realizes how important is the dialog. We can't realize how much we are overdoing it. What every Hollywood film person ought to do is drop in to see a foreign language film in a language he doesn't understand. Ought to be forced to see it. Then he'd realize how much the chatter that you don't understand jars."

Eddie Rubin's Gag Berth

Hollywood, Nov. 7. Eddie Rubin, who recently abandoned the agency business, now in charge of gag stiffs for Radio studios.

Schoedsack Goes After

'Grass' Repeat; Secret

Hollywood, Nov. 7.

Ernest Schoedsack leaves here in two weeks for the Near East in an attempt to repeat 'Grass' for Radio. Production will be made under the supervision of Merian C. Cooper, who, however, will remain at the studio.

Schoedsack with a camera crew will remain away for one year. Studio is surrounding the idea with secrecy hoping to have an under-cover b. c. riot in the cans when the wandering director returns.

Trades Two for One

Hollywood, Nov. 7.

Universal gets James Dunn and Spencer Tracy for the loaning of Lew Ayres to Fox for 'State Fair'. U has nothing in mind for the Fox players at the present time but will use them when the occasion arises.

BALDWIN ON 'RADIO GIRL'

Hollywood, Nov. 7.

After being kicked in and out of almost every writer's office at Warners, the assignment to write the original story around the title 'Radio Girl' for Bebe Daniels, has been given to Earl Baldwin.

Latter's original named 'Blondie Johnson' makes him the current white haired boy on that lot.

BUCK JONES RESUMES

Hollywood, Nov. 7.

With Buck Jones discharged from the Hollywood hospital, work on 'Tankee Bandit' at Columbia will be resumed this week.

Picture had been in production two days when Jones was taken to the hospital with pneumonia. Lambert Hillyer is directing 'Tankee.'

Free Legs o' Lamb

Los Angeles, Nov. 7. Despite Charlie Skouras' instructions to F-W-C house managers to eliminate racketeering to promote ticket sales, the practice is continuing in a few suburban houses, mainly for retaliatory purposes.

One circuit manager, in an attempt to force his opposition into line, is giving away legs of lamb as prizes. He threatens to go further and give each patron a grocery article unless the rival house abandons its free ticket policy.

ATHLETE LEFTOVERS IN MAE WEST FILM

Hollywood, Nov. 7.

Flock of wrestlers, swimmers, pug and muscled gentry tested by Paramount for the Lion Man in 'King of the Jungle' will now be used in 'She Done Him Wrong,' the Mae West picture.

Par tested dozens of athletes before picking Buster Crabbe for 'Jungle.' Athletes will be used as extras and bit players.

Y'town Labor Oke

Youngstown, Nov. 7.

Operators' strike here has been settled. Unions have accepted a \$15 weekly cut that brings their individual pay down to \$70 weekly. Cut takes effect Saturday (12).

Publix, Warners and RKO are represented here among theatres.

HAMILI'S SUIT

Los Angeles, Nov. 7.

Because he claims to have obtained a loan of \$15,000 for International Recording Engineers, Ltd., on Aug. 11, Kennedy Hamill is suing the company and Ralph Like for \$750, which was to have been his 5% brokerage fee.

Exhibits an agreement signed by Like promising him the percentage and giving him a 72-hour exclusive right to promote the money.

Political Aid of Indie Exhibs

Needed in Battle Against New Local Tax Levy in Many Cities

Studio Costumes, Props For Rental to Theatres

Hollywood, Nov. 7.

Carelessness on the part of house manager handling borrowed props and costumes has resulted in a new ruling by M-G-M, that in the future any gowns or effects taken from the studio must be on a rental basis, with a value placed on them in case of damage.

Fox-West Coast, which has been using studio articles for exploitation purposes, has issued a warning to all managers to be more careful with them.

Twice in Same Place

Los Angeles, Nov. 7.

For the second Sunday in succession, the Alhambra, Fox West Coast house in Sacramento, was stuck up yesterday (6). The bandits got \$27. Previous Sunday their tap was \$500.

MARCHETTI'S TITLE

Los Angeles, Nov. 7.

Roger Marchetti, attorney, has legally had set aside the name, Motion Picture Finance Corp., and intends to form a company of that title later on.

Marchetti, aided by numerous clients, has been financing independent pictures.

SMALL OPTIONS PLAY

Hollywood, Nov. 7.

Edward Small has taken an option for the screen on Emerson Treacy's play, 'Mr. Mary Walker.'

Treacy wrote, directed and played the lead in the piece at the Pasadena Community Playhouse two weeks ago.

Taxes on the film box office totalling 40% loom in 26 cities in the U. S. where the new city levy is threatening to add to the state and federal toll.

Approximately 45 states will consider during their new legislative terms measures to obtain money from the film industry. The city tax which is spreading as the result of the initiative being taken by Philadelphia, which favors a nickel on every admission over 25 cents, would, according to film lobbyists, affect at least 3,500 theatres which now are estimated to contribute a majority of the industry's gross.

With state and federal levies approximated at 10% each and with the city exaction estimated to be in the neighborhood of 20%, flimdom's overseers point to the need for friendliest relations with the independent exhibitors in order to retain their aid in local fights.

Cut Expense a/c

Lobbyists, according to reliable accounts, are bitter over certain economies, especially those effected within the Hays Organization. They point to this year as their hardest battle in the industry's history, declaring at the same time that expense allowances are lower than they have been or about one-tenth of what they were even two years ago.

One of the most important lobbyists who, individually, in other years has been credited with certain important tax victories, no longer makes a secret he is through spending lobby money out of his own pocket. The resignation of this man from his present capacity is now expected to be received around the first of the year. It is virtually a certainty he will quit his post if his political party, with which he has been actively affiliated for the past two months, gets into national power.

BLAME YOURSELF IF YOU DON'T BOOK, BALLYHOO AND BANK ON

"BLAME the WOMAN"

with
THREE BIG STARS

ADOLPHE MENJOU

CLAUDE ALLISTER BENITA HUME

AND

ANOTHER STAR BEHIND THE
MEGAPHONE — DIRECTED BY

FRED NIBLO

COMEDY, ROMANCE

AND PRODUCTION VALUES

That Dazzled 'Em at the Fox, Brooklyn and the Beacon, New York

CRITICS HAIL IT AS A SCREAMING HIT

"VARIETY"—"Can be single featured . . . nicely directed by Fred Niblo with two B. O. names heading cast."

"MOTION PICTURE HERALD"—"Menjou is one of the most successful parts he's ever played."

Dickstein, BROOKLYN "DAILY EAGLE"—"Expertly acted talkie. . . . Menjou leaves little to be desired in his characterization of a clever confidence man."

"FILM DAILY"—"Dialogue is clever and witty . . . entertaining film that will get by nicely."

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REAMS OF PRAISE FROM COAST TO COAST

These newspaper raves are week-after-week routine for Fanchon & Marco Ideas*

"FOLLOW THRU"

Omaha Bee News:—"Fanchon and Marco have done an excellent job on 'Follow Thru' at the Orpheum, which remains big and lively and full of color."

"UBANGI"

Seattle Times:—"The stage show glitters and sparkles and has plenty of comedy."

TED LEWIS and HIS JUBILEE SHOW

Boston Traveler:—"Ted Lewis, Tragedian of Jazz, made his bow at the Metropolitan yesterday which was a riot of applause and laughter. It's a great show and you'll be sorry if you miss it."

"EDDIE PEABODY & HIS HAPPINESS SHOW"

Springfield, Mass. Republican:—"He makes it evident that he intends to give the audience their money's worth. He does. The rest of the performance is based on the same high entertainment key."

"MALIBU BEACH"

Madison Capitol Times:—"Madison is learning to applaud again. Proof of the fact is the noise with which the excellent acts on the 'Malibu Beach' program were greeted Saturday."

"TRIXIE FRIGANZA AND HER DISCOVERIES"

Philadelphia Bulletin:—"Trixie, irrepressible as ever, bubbling over with youth, heads a stage bill which for pep and joyousness has few, if any, peers."

"HOLLYWOOD COMEDIANS"

Wisconsin News:—"The stage show with Hiers, Pollard and Turpin hits a fast tempo from end to end. The 'Blue streak of Personality' (that's how they bill Teddy Joyce) keeps one act after another stepping on to the stage."

"HEARTS OF BROADWAY"

San Francisco Examiner:—"Archie Gotler's miniature musical comedy proved to be all that was claimed for it. It is fast moving, cleverly contrived and full of worthy talent."

"SWEET AND LOVELY"

Kansas City Journal Post:—"Another big stage show with more noted personalities, talented entertainers and pretty girls than are usually found in musical revues of the legitimate stage takes precedence this week over the picture at the Main Street Theatre."

"GUS EDWARDS' SCHOOL DAYS"

Bridgeport Post:—"This galaxy of stars offer an entertainment that is fast and brilliant."

"SHANGHAI"

Long Beach Press Telegram:—"Really fine in Oriental acts. Long Tack Sam is a master showman, and has surrounded himself with a clever troupe."

"WHOOPEE"

San Diego Sun:—"Lavishly presented, this musical comedy production is the best of the new series of Fox stage attractions yet seen here. 'Whoopee' is splendid entertainment."

"HELLO PAREE"

Akron Beacon Journal:—"Color and speed are dispensed profusely in 'Hello Paree'. Eye-catching tempo and much pleasant talent."

"IRENE"

Kansas City Journal Post:—"The show is staged with all the lavishness of a big Broadway musical comedy. I am certain you will enjoy it."

"GEORGIA MINSTRELS"

Los Angeles Examiner:—"It's a great stage show, and with all due respect to Messrs. Laurel and Hardy, the 'Georgia Minstrels' stop the program."

"SALLY"

Portland, Ore., News Telegram:—"Sally' at the Paramount delights. As in the cases of 'The Desert Song', 'Follow Thru' and 'Irene', it merits all advance ecomium heaped upon it."

* Lack of space prevents us from listing dozens of additional printed plaudits for F. & M. Ideas

*Grab yourself a slice of this
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LOEW'S CUTS BALTO. DELUXE TOP TO 40C

Baltimore, Nov. 7. Loew's will next week cut its prices, which is a shock locally just when the business had concluded that price-cutting was at an end.

Cut will go into the two ace Loew spots, the vaudeville Century and the run Stanley. It will not affect the two Loew subsidiaries, downtown Valencia and northside Parkway. Slice will be about 15c, and take the regular top from the present 55c down to a straight 40c. Loges drop from 75c to 60c.

Slash comes primarily as an aid to the straight picture Stanley, where things have begun to fall away. Only extraordinary strong grosses have been holding up here, and grosses have touched as far down as \$10,000 on the run flickers. Loew's figure that the 3,400 seating capacity the Stanley will enable the house to take the lowered admission and turn the idea into a money-maker. The Century takes its cut mainly to retain the same scale at its sister house.

Move will leave the indie vaudeville Hippodrome as the price leader of the town, with its regular scaling, in the top notches, at 55c, 65c and 75c. Whether Izzy Huppert will meet the Loew's slice is not yet indicated.

It appears that the Loew's slash in price will be restricted to Baltimore at present, though there are hints that further dips in admission may take place in the Loew's houses throughout the south Atlantic cities, Washington, Norfolk and Richmond.

Par-Metro-Minn. Indies Fail to Get Together

Minneapolis, Nov. 7. Efforts to bring Twin City exhibitors and M-G-M. and Paramount together on a joint deal for product have failed. W. A. Steffen, president of Allied States, represented the theatre owners.

Hitch was over terms, preferred playing time and the protection angle. Claimed that only three indies each in Minneapolis and St. Paul are doing business with Paramount and only one with Metro.

Recommends Dismissal of St. Louis Skouras Suit

St. Louis, Nov. 7. In a report filed Thursday (3), by Harry C. Barker, referee for the Circuit court in the receivership action brought by Harry Koplar on behalf of some minority stockholders against Skouras Bros. Enterprises, Inc., for a receivership, it was recommended that the application be denied. Further recommended that the plaintiff be assessed the costs.

Koplar brought suit for himself and on behalf of some of the minority stockholders following the sale of the majority of the Skouras stock to Warner Bros. who now control 93% of the holdings. It was alleged that Warner Bros. were converting the property and that the interests of the minority holders were being jeopardized. The case has been dragging along for some time.

Skouras' Tour Brings Men in for 2nd Confab

Los Angeles, Nov. 7. Unable to attend a meeting of Fox-West Coast houses and district managers for Los Angeles and the southern California division here several weeks ago, due to a circuit tour, Charles Skouras, operating head, presided at a second gathering of his men here at the Jonathan club. Meeting was in the nature of a pep get-together affair, with talks by Skouras, Reeves Espy, J. J. Sullivan and Sid Gruzman.

Following the exec's talks, the meeting was thrown into an open forum. Similar confabs were held by Skouras in all other divisions last month.

OWNER SHOTS IT OUT
Manchester, O., Nov. 7. R. Warren Spencer, owner of the Lyric theatre here, and Ephraim Wilson, of Trinity, Ky., one of his two alleged assassins, were in the hospital after Spencer shot it out with two men who attempted to rob him of the day's receipts. Spencer was preparing to close the theatre for the night at the time of the stick-up.

With Kalmine for WB In Pittsburgh Changes

Pittsburgh, Nov. 7. Managerial and office changes continue here on the WB staff as result of recent appointment of Harry Kalmine as zone manager to succeed John H. Harris. Most important new development was resignation last week of John McGreevy as chief booker to go with Harris in the latter's operation of his own theatres.

Fred Dams, of the Jersey zone, comes here as assistant to Kalmine in charge of booking operations and supervisor of downtown deluxe houses.

Changes in house staffs in Pittsburgh division include transfer of Frank Roberts from New Kensington to Enright, East Liberty, with Bill Zeiler out. Floyd Morrow, of Fairmount, goes to New Kensington; Bob Hendricks, manager of Smoot, Parkersburg, W. Va., goes to the Capitol in Stubenville, with George Della out there.

Ken Hohl, formerly assistant to George Tyson of the advertising department, becomes a house manager, going to the Smoot, Parkersburg, to succeed Hendricks. Also

FLEXIBLE ADMISSIONS

Some Showmen Say It's Theory Only

Flexible admission policy, favorably received at the Hays' Motion Picture Theatres of America and Allied Exhibitor conferences, is running into increased opposition so far as the major circuits are concerned.

Spokesmen regard the fluctuating admissions, where prices would go up for good features and down for regular program material, as worthy only in theory. They point out that their own properties automatically take care of scales through the ABC system of circuit box office grading.

out here is Kenny Kenfield, assistant manager of the Stanley.

Milt Silver, recently named advertising director for WB in the Pittsburgh zone, replacing George Tyson, has resigned, and Mort Blumenstock has named Joe Feldman to succeed him.

Feldman comes here from Albany, where he has been exploitation chief for the last four years. Donn Wermuth stays on as Feldman's assistant.

Harris Quits Frisco President with Loss

San Francisco, Nov. 7. Sam Harris has bowed out of the President after eight weeks operation, house darkening and going back to its owners.

Harris took plenty of loss in the place, trying stage shows four weeks and 20 cent grind policy last four. Possibility that Sam Goldberg, operator of Majestic, Los Angeles, and Premier, Oakland, may put burlesque in.

\$32,800 Damages Suit

Los Angeles, Nov. 7. William Forcade, Paramount electrician, is suing Warner Brothers Pictures, Warner Brother Ranch, Inc. and First National Productions Corp., in Superior court, for \$32,800 damages for injuries. Forcade claims he was working on a set that Paramount rented at the WB studio Oct. 22, 1931, and fell due to negligence on the part of the studio in not keeping a platform guard rail in repair.

MINN. SEES TROUBLE IN PUBLIX DECISION

Minneapolis, Nov. 7. Labor trouble threatened here as a result of the Publix decision to operate its reopened Century without stagehands and to reduce the State crew from four to one. These are the two leading local Publix houses.

No stagehands are employed in lesser Publix loop first-run and the circuit contends it is proper to operate the Century along these lines and to handle the State with but a maintenance man. Stagehands' union takes a different view of the matter. Two weeks' notice for the State stage crew has been posted.

Independent exhibs here are also seeking relief from the operators via lower wages. A bomb was thrown at the Savoy, one of the houses, but exploded in mid-air and did no damage. Theatre has a union operator.

RIBBER, STAY 'WAY FROM MY DOOR!



STRICTLY INFORMAL

You can wear your hat even if you don't play a cornet . . .

Two-faced men will be served twice

Don't brush your teeth! The critics may want to review the film!

All the live-wires will be there but we'll see that they're quickly short-circuited.

Special ante-rooms for the particular man who would rather talk to himself.

WE'LL PICK THE WORST PICTURE OF 1932 WHICH WILL GIVE EVERY COMPANY A CHANCE.

But not if you've got five dollars! For that amount we guarantee you'll be a riot at the

A.M.P.A.

HALF-NAKED TRUTH DINNER AND BEEF-STAG

TO BE HELD AT THE FLORENTINE GRILL
PARK CENTRAL HOTEL
TUESDAY, NOV. 15th 7 P. M.

If you can't come, send the Five Dollars anyway! We'll laugh at your gags by mail. But the idea is to make your reservation NOW before we get mad and decide not to have an affair after all

Just for the fun of it, send your check to

PAUL BENJAMIN, Chairman
AMPA BEEF-STAG COMMITTEE
630 NINTH AVENUE, N. Y. C.
and see what happens!

You'll get plenty of nagging . . . we want you to feel right at home whether you're in the nude for it or not.

THIS AFFAIR IS ABSOLUTELY FREE

WITH THE EXCEPTION of the SLIGHT CHARGE of FIVE DOLLARS ABOVE MENTIONED WHICH MERELY COVERS THE COST OF FOOD, REFRESHMENTS AND A LITTLE PROFIT FOR THE BOYS

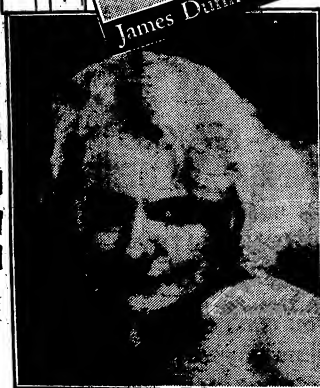
LIFE ITSELF wrote GENIUS brings it living

TOO seldom there comes to the screen a production imbued with all the qualities that make people laugh...cry...and glow with happiness. This is such a picture...a story of what happens when youth meets youth. A drama of young love that is true wherever lonely young hearts answer to the call of romance. No woman can resist its appeal.

• A boy and a girl from Main Street... youth... loneliness... flirtation... love... innocence... and a way out to happiness.



James Dunn — Boots Mallory



Minna Gombell



ZaSu Pitts



Terrance Ray



Director Erich von Stroheim

...this story—
...to your screen

JAMES
DUNN
BOOTS
MALLORY

ZASU PITTS

Minna Gombell • Terrance Ray

From the play by Dawn Powell

Directed by
Erich von Stroheim

**WALKING
DOWN
BROADWAY**

Watch
FOX
This
Year



2 Theatre Men Slugged in Ont.; 1 Recent Witness on Booth Men

Toronto, Nov. 7.

Police are still searching for the assailants who slugged Oscar Hanson, g.m. of Associated Theatres, Ontario indie chain of 114 theatres, and Fred Fairley, associate. Hanson appeared before the government recently when officials went contrary to the Union of Motion Picture Protectionists in ruling that two operators were not always necessary in a picture theatre.

Hanson was slugged twice by a single assailant as the theatre man, accompanied by his wife, drove into their garage. Four stitches were required to close the wound. Hanson's wife was also injured. Fairley claims that three men got out of a car and attacked him, cutting and blackening one eye. Police claim knuckle-dusters were used. Other theatre operators have been threatened, Fairley alleges. Hanson is now using a body guard.

Arthur Milligan, president of the Motion Picture Protectionists' Union, says: "I wish to make the statement that the moving picture operators are in no way concerned with this alleged trade war."

BIG B&K STAGE SHOWS IN SIGHT FOR ORIENTAL

Chicago, Nov. 7.

Oriental theatre, which has been neglected in the matter of big bookings since the George Jessell-Norma Talmadge-Sophie Tucker group of shows during the summer is the object of tender solicitude by B&K for the immediate future. A series of big stage shows is in prospect.

First starts Saturday (11) with Ed Lowry and Fannie Brice, Maurice Chevalier is also in line for an Oriental date as well as several other high voltage names. Lowry will be permanent. "I'd like to get this house back on the main boulevard with the thought that after the momentum is achieved Lowry will be able to sustain the pace."

Temporarily the Chicago, another worry, will be held in abeyance as the number one concentration point.

W-K SCALE SETTLEMENT

All But One of Southern Circuit's Theatres in Agreement

Birmingham, Nov. 7. Settlement of labor disputes in the houses recently taken over by Wilby-Kinney from Publix have been reached with one exception, the Alabama, here.

About 30 houses were involved in the deal and in only two towns was trouble experienced, these two being Birmingham and Chattanooga.

Chattanooga operators agreed to reduce the scale several days ago, but the Alabama is still operating non-union because stage hands are on two 'mild' scales, while the theatre declares one is enough. Operators agreed to a three-man shift, but a new contract could not be signed until stagehands settled their differences.

The Riviera, Knoxville, has been reopened by Wilby-Kinney with pictures and stage shows as well as a reduced scale of 25 and 20 cents. Tom McConnell, former manager Strand, Montgomery, Ala., has been made manager.

New War Film for Velez, Lowe, McLaglen Fox Plan

Hollywood, Nov. 7.

Fox is considering another war picture along the lines of "What Price Glory" as the next directing assignment for Raoul Walsh. Title is "Fifty Miles From Paris". Studio has talked to Lila Velez, due back from a vaudeville tour in two weeks, as a possibility for the femme lead. Victor McLaglen and Edmund Lowe will also be in the picture.

DUGAN TRIPLES

Hollywood, Nov. 7.

Three-in-one job goes to Edmundo Dugan on Fox's "Hell to Pay," the Edmund Lowe-Victor McLaglen film.

Dugan's contract calls for writing, gagging and acting.

Abramson FWC Bookers

Los Angeles, Nov. 7.

Re-alignment of the Fox West Coast film booking department by E. Port Major, chief booker, has Joseph Abramson here from Chicago, replacing Floyd Heninger.

Abramson will book the Hal Nelson and Norman Sprowl districts. S. T. Blowitz will book the Arizona territory instead of the Sprowl district, in addition to the Sturdivant district in San Diego.

MUSICIAN SCALE SAME, WITH CONCESSIONS

Los Angeles, Nov. 7.

Musicians and circuit deluxers wage and working conditions' contract for the year starting last Sept. 1, has been set after two months of negotiations. Basic scale for the pit men remains unchanged from last year, but concessions granted by the musicians are in accord with the principal demands of the theatre operators.

So-called six-day week with a swing band provided by the musicians for the seventh day. Working time has been increased 15 minutes for each session. An extension of one hour has been granted in the consecutive playing time, putting the figure now at 11 hours. Extra rehearsal time is provided for in the new agreement and certain charges for doubling have been eliminated, this clause applying to doubling on instruments of the same type or family.

Another concession by the musicians is the inclusion of a clause whereby houses using a minimum of 20 men will be permitted to double on stage without extra charge. Heretofore there has been a fixed scale for pit work, another for stage work, and another for stage and pit combined.

Six weeks' notice clause covering swing men has been substituted in place of the seven weeks called for last year.

Paramount and the United Artists (downtown deluxers) come under the provisions of the 30 performances a week basis with the scale per man set at \$86. If using under 20 men, scale jumps to \$94.50 when men double on stage. Last year pit scale was \$85; stage scale alone \$94.50 and stage and pit combined, \$100.

Fantasia, Hollywood, has a special classification, based on 21 shows weekly, with the scale per man \$71. Grauman's Chinese, when it responds, will have a special scale based on 14 performances weekly. New contract expires Aug. 31, 1933.

U. A. Making Separate Deals for Publix Houses

Aside from its franchise spots, Publix will make separate deals with United Artists on its pictures individually as they come along, rather than effecting a complete program buy in advance of availability.

In around 125 situations, where U. A. holds a long-term franchise based on the intricate point system, Publix is committed to the full lineup. These are the money spots.

Encountering some difficulty in closing up Indiana and Illinois with Harry Katz for Publix, U. A. has already sold away from the chain in numerous situations in that territory.

RIFKIN ON COAST

Hollywood, Nov. 7.

Herman Rifkin, head of Hollywood Film Exchange in Boston, is here for a few weeks elzing up independent pictures.

Rifkin is confabing with W. Ray Johnston on Monogram production.

Twins Merging

The twin Transluxer on Broadway opens as a merger on Nov. 19. Consolidated, the Luxer will have 400 seats and for the first time will be able to compete with the Embassy in seating capacity.

So far the same editorial policy will prevail, newsreel clips and shorts.

U. A. Doesn't Favor Exclusives in Deal With 18 Loew Houses

Until it has an opportunity to gauge the comparative distribution results of exclusive booking as against usual sub-run coverage under the deal with Loew, United Artists will refrain from writing any business on this basis. Though flattered by its distributor head, Al Lichtman, U. A. remains doubtful that the time is ripe for the exclusive exhibition plan on a wide scale.

The company has had many offers for exclusive booking, but has turned them all down for the time being.

Deal with Loew, closed a few weeks ago between Chas. A. Schiller and Lichtman, calls for the full U. A. program in 18 theatres in as many cities. Terms are not divulged but in writing the Loew deal allowance was made to U. A. to cover what normally would be the distribution return from the 18 cities involved.

Exact theatre which pictures are to play is also specified so that Loew's would not use a B house for the exclusive policy rather than the A's.

B'way's 'Secret 5'

(Continued from page 1)

cial squad of 47 plainclothes cops in the Times Square area at the request of the Broadway Assn., while the S.P.C.C. has also been enlisted to do what it can.

Arrangements have been made for a fight by the S.P.C.C. if for no other reason than to scare the kid element away from Broadway, 45th street and other main theatre arteries. Raid is not scheduled but elaborate plans are being made and it will probably be timed for a Saturday night at theatre time.

The Actor hotel is backing moves being made. Hotel complains that tough kids working the streets have stolen plenty in the way of silverware and other items from it. Kids also chase through the hotel itself as a short cut in making the theatre crowds between 44th and 45th street is narrowed.

Walter Reed, member of the committee of five, has offered to pay the salaries of two S.P.C.C. men with a view to ridding the street of a kid element which it is feared is destructive generally to Broadway properties.

Other members of the committee are Leopold Friedman, of Loew's; Sen. J. Henry Walter, RKO; August Janssen, restaurant owner, and John Gratka, secretary of the Broadway Assn.

Picture Possibilities

'CARRY NATION'—Favorable

'CARRY NATION' (Biographical drama, Arthur Beckhard, Biltmore). Hollywood could do more with the story of the crusader against the saloon than the stage. Some of the dialog would have to be softened.

'The Girl Outside'—Unfavorable

'THE GIRL OUTSIDE' (Comedy, Alfred E. Aarons, Little). Nothing here for screen.

'THE ANATOMIST'—Unfavorable

'THE ANATOMIST' (Drama, Lefrier and Conroy, Bijou). Nice little grave-robbing story as pleasant as the morgue.

'DANGEROUS CORNER'—Unfavorable

'DANGEROUS CORNER' (Drama, Henry Moses, Empire). An English play. Doubtful picture material.

'Incubator'—Unfavorable

'INCUBATOR' (Drama, Edison and Burton, Avon). Alleged expose within a boys' correctional training school. Not for pictures.

'The Late Christopher Bean'—Favorable

'THE LATE CHRISTOPHER BEAN' (Farce comedy, Gilbert Miller). Figures to click as a show and make an amusing picture, too. A novel story.

40c High and Plenty for It for Pix and Things at Long Beach

Indie Animal Film

An independent animal picture, made in Siam by Harry Schenck when he was with Doug Fairbanks on the latter's round the world tour, will be shortly placed on the indie market by Schenck.

It is understood ending and assembling now in New York. Schenck was formerly production manager at Universal and later at Metro.

PHILLY'S 5% TAX WILL CLOSE THEATRES

Philadelphia, Nov. 7.

Half of the theatres in the Philadelphia area will have to close if the proposed city tax of 5% on picture admissions over 20 cents is adopted, declared Dave Barriat, local exhibitor, in a special meeting of 'Independent film theatre owners held in the Bellevue Stratford hotel last week.

It looks very much as if the measure would be passed. It has been approved by City Council's special committee for a new tax program and will soon be debated before Council. A vigorous fight is being waged against the plan.

It was originally planned to have a flat tax on all admissions over 25c, with a 5% tax on admissions from \$1 up. Numerous theatres having a 30c scale immediately prepared to drop below the 25c mark and the Council committee made the change.

The plan will, of course, hit the legit houses, too, and promises to make business in Philly, which has been very bad, maybe a bit worse.

MAYNARD-KBS SPLIT

By Mutual Consent—Small May Do Series With Actor

Hollywood, Nov. 7.

By mutual consent, Ken Maynard and KBS part company Dec. 1. Actor's contract runs until Feb. 1 but upon finishing his current picture the Maynard series for the year will have been completed.

Maynard has been on the KBS-Tiffany lot the past two years. Possibility is that Edward Small, who has managed him for several years, will make a series of indie westerns with Maynard.

Lederman's Next for Columbia

Ross Lederman's next at Columbia is the direction of an original old field story by Stuart Anthony. Picture is second in Col's Action series, 'Speed Demon', first was also managed by Lederman.

Long Beach, Cal., Nov. 7.

This haven of the retired farmer is landing on the short end of a severe battle in price. Flashing, double billing, extra preview gift nights, free parking, and all other come-ons known to show biz. The 12 pix houses of the burg aren't amassing any records despite all efforts. More than three-quarters of the theatres are 10 and 15-centers, offering two pix, shorts, and a feature. Special bearing apparatus and dozens of other gadgets. Forty cents is top for the town, that buying a first run pix, stage show, shorts, comedies, newsreels at One house. Fox interest is giving 50c choice film product, organias with singer, and plenty celluloid for 25c.

The dime and 15c spots are getting the biggest play in a town that's undergoing a double depression now that the Signal Hill oil fields are minimizing production and most of local oil-re-m-m-m in the bank accounts of those enlow farmers who constitute a majority of the local population.

Skouras-WB May Start Pooling in Milwaukee

In its deatheaterization, Warner Bros. have turned back two houses to Aling, the former operator.

WB is working out a pooling arrangement with Fox-Skouras to cover Milwaukee, with Skouras controlling operation. WB has 10 houses in the area.

Previously Warners removed itself from operation in Steubenville, Ohio.

RALPH STITT OUT

Chicago, Nov. 7.

Ralph Stitt was let out Saturday (5) from the Embassy and the police department. Had been handling the Oriental theatre.

Stitt was brought to Chicago from New York about three months ago. He had been in the east for some time. A successor will be designated.

Studio Placements

Helen Jerome Eddy, 'Madame Butterfly', Par.

Douglas Dumbrille, 'King of the Jungle', Par.

Merna Tibbets, 'Drum Taps', R.S.

H. M. Walker, Earl Seal, Clarence Marx, writing 'Alaska Bound', original by Pitts-Summers, U.

Pauline Frederick, Claire Windsor, Barbara Kent, Theodore Von Elitz, starring in 'The Sign of the Cross', U.

Jamison Thomas, George Hackathorne, 'Man's Law', Monogram.

Frank Addens, Russell Simpson, 'Face in the Sky', Fox.

Mae Busch, 'Hard to Handle', WB.

Joseph Cawthorne, Arthur Byron, 'Grand Slam', WB.

Bodil Roising, Mary Alden, Sherry Hall, 'The Daughter', Fox.

Karl Dane, David Newell, 'Let's Go', Metro.

William Boyd, Claudia Dell, Hummel Gordon, Hooper Atchley, Lloyd Whitlock, Johnnie Haron, Phillips Smalley, William V. Mon.

'Midnight Warning', Spencer Bennett directing, Mayfair.

David Manners, Adrienne Ames, Harold Minnig, Edward Langford, Bela Lugosi, Alexander Carr, 'The Death Kiss', Eddie Marin directing, KRS.

Frances Lee, Frank Rice, William Robyns, Harry Holman, Al Alt, Frank Bell, 'Phantom Thunderbolt', Par.

C. Aubrey Smith, 'Secrets', U.

Regis Toomey, 'Penal Code', Bur-

King, 'Barret', 'King of the Jungle', Par.

Joan Blondell, Ralph Morgan, 'Broadway Baby', Fox.

Ted O'Hara, Andy Clyde comedy, Educational.

Eddie Garr, Lois Wilson, 'East of 5th Avenue', Col.

John Sheehan, 'Aquitted', Col.

Charles Brannan, Shirley Palmer, 'Air Hostess', Col.

Lillian Bond, 'Hell to Pay', Fox.

Russell Hopton, Ralph Bellamy, Pat O'Brien, Fields, Tom Brown, Willard Robertson, Rolle Lloyd, Noel Madison, Forrester Harvey, George Alan, John Chalk, Charles Middleton, 'Destination Unknown', U.

Ginger Rogers, 'Broadway Bad', Fox.

Sam Hardy, Sarah Padden, Frank McElvyn Jr., Russell Simpson, 'Face in the Sky', Fox.

Frank Melton, 'State Fair', Fox.

Sidney Brancy, 'Air Hostess', Col.

WILLIAM MORRIS

William Morris, 53, for many years the leading independent vaudeville agent in this country, died Nov. 1, of heart disease, while in the Friars Club, New York, of which he was a member. He had gone to the club Tuesday evening to play piano with Walter C. You Bell and Munro Goldstein. Shortly after midnight he slipped forward in his chair. For a moment the players supposed he had dropped a card and stepped forward to pick it up but when he did not recover his balance, a physician was summoned. He was dead before medical help arrived.

William Morris was born in Schwarzenau, Germany, in 1873, coming to this country at an early age. For a time he worked on a tobacco trade paper as an advertising solicitor but eventually got into the vaudeville business as assistant to George Liman, then one of the leading representatives of foreign acts in America.

When Liman died, about the turn of the century, it was the general supposition that Morris would succeed to the business, but Mrs. Liman gave the management to Harry Brunelle, an agent who had recently been in the booking management for F. F. Proctor and as such had incurred the ill-will of many actors. Smartering under the slap and reining in Brunelle's unpopularity without injury to the enterprise, Morris acted on the suggestion of William Hammerstein and Percy G. Williams that he set up in business for himself. He engaged an office at 105 East 14th street, and for the next two or three days there was an almost constant parade of actors carrying their professional photographs from the Liman office across the street to the new agency.

With the Williams houses, Hammerstein's, the then single Pol theatre, and Wilmer & Vincent as a balance and the other vaudeville houses as supporters, Morris stepped almost at once into a position of importance. The Liman agency never had occupied. Presently he moved into larger quarters at 111 East 14th street, and followed the changing Rialto, up to West 25th street, later going one block higher up to 29th street, and then into the lately vacated offices of Klaw & Erlanger at 1440 Broadway. He removed to the American theatre at 8th avenue and 42d street when he took that house over with Polk and Vincent, and later went into the Putnam building. Still later the Morris offices moved to the Bond building and finally to the present offices at 701 7th avenue.

The formation of the booking offices by Keith, Proctor and their affiliates, designed to do away with the agencies and concentrate the booking business under one roof, seemed to threaten the Morris enterprise for a time, but in reality made his position stronger. It was then he became the forefront of the independent booking agencies, Hammerstein, Pol and Wilmer & Vincent declined to go into the combination and continued to book through Morris, who brought the first vaudeville opposition to Keith in Boston when he interested Allen, a Boston real estate operator, in the inception of vaudeville at the recently abandoned Boston music hall. Later at the old Boston theatre. It was at Morris' suggestion that Allen installed an orchestra, causing Keith to do battle with Morris. Morris also developed other enterprises and eventually interested Klaw & Erlanger in vaudeville, though their participation did not last for long.

Eventually the Hammerstein's Victoria was sold to make room for the present Rialto and Williams and Pol were forced into the new booking office (NBO of that date), Williams making a deal while Pol, expanding too rapidly for his own capital, was required by the banks to go over on the threat of opposition.

Morris then interested the late Felix Iman in a chain of theatres of which the head was to be the American theatre, but the opposition of the Keith actors was too strong and the venture did not succeed, lasting two years. Morris was sorely handicapped through the sudden death of his financial man, Ed Kearney, Geo. M. Leavitt.

Morris removed to the Putnam building, handling many of the leading acts whose strength nullified

the Keith booking office 'black-list'. He was helped not a little by his association with Harry Lauder, who had been brought to America by Morris for the Klaw & Erlanger vaudeville. Lauder conceived a strong personal friendship for the agent and arranged to return the following year for a tour under his direction. This was the first of the circled tours of prominent stars, and was immensely profitable to both the star and his manager. All of Lauder's American tours since then have been under the Morris management. Neither Lauder nor Morris ever requested any kind of a written agreement.

Morris came gradually to be recognized in the show trade and especially in the better days of vaudeville as a super-showman. He could so a great deal with little. Many of the biggest reputations for vaudeville show booking were gained through the original suggestion for bookings having been made by Bill Morris. There was expected to go with the late Percy G. Williams and the late William Hammerstein. Frequently the spectacular attractions booked by Williams for his then ending Empire vaudeville house in New York, Colonial, were suggested to him by Morris, while in the same way Morris would recommend to Hammerstein a variety of companies for the Victoria stage that would draw big business.

Meanwhile Morris maintained his independent position as a general booking agent. At the same time he relinquished this was about three years ago when to promote the rapid changing show business for the Morris agency he sold half of the Morris agency to Publicity Attractions. As a business deal it neither seemed to add nor hurt the Morris office. Bill Morris, however, felt the partnership and about a year ago bought out the Publicity Attractions, assuming his full control of the Morris agency as before. He made the Morris agency co-operative with his son, William Jr., and Abe Lastfogel, the principal participants.

For the past two years Morris was not over active in his office but he always felt the show urge and repeatedly returned to the agency to put over or complete one deal or another. On the day of his death (Tuesday), Morris finished one of the busiest days in months as he was closing many long and completed several transactions. After office hours, as usual when in New York, he went to the Friars for his card game.

Morris' steadfast attitude of independence often brought him into sharp business contact with the late E. F. Albee, head of the Keith circuit. Beneath their skins they were deadly enemies. Albee's way was so far superior a showman to Albee, whatever Morris went after in his defense of maneuvering Albee against him or in Albee's attack on Morris, the latter was always successful. Morris' only failure in this respect was when he attempted to float his independent vaudeville circuit against Keith's. Conditions, finances and the calamity of an unexpected death of one of Morris' main supporters brought the Morris circuit to an end.

Albee was envious of Morris' standing with the actor and his clients. Morris was the first to give Emma Carus a chance, and he developed the Negro team of Johnson and Dean from an occasion at the Friars at New York's very early showing at Keith's to stardom here and abroad. He did the same for half a thousand others and no agent was more sincerely happy to love the director of his clients.

The 30 some years ago Morris developed a chest weakness and on the advice of his physician, went to Saranac Lake for treatment. He refused to leave the director of his clients and purchased a summer home there. He was also in the forefront of the movement which

BECK PAYS OFF BLOOM

RKO Booker Given \$3,000 in Contract Settlement

Phil Bloom is leaving the RKO booking office this week to become an agent, upon Martin Beck's settlement of the booker's personal contract with the RKO vaudeville head. Contract has about five months to go at a weekly salary of \$275. Reported settlement figure is \$3,000.

Bloom is joining the Mills-Rockwell agency to handle vaudeville bookings for that office. He will probably receive floor privileges from RKO Mills-Rockwell has no RKO franchise.

Formerly the Fox-Fanchon & Marco booker in New York, Bloom was taken away from that office by Martin Beck upon George Godfrey's recommendation shortly after the latter's return to RKO as booking head. Beck gave Bloom his personal salary of \$2,000 a year.

At the start Bloom was given the largest book in the RKO office, including the entire south and everything from Chicago west. Bloom-booked theatres gradually dropped vaudeville or were turned over to other bookers. For the past few weeks he has been booking only one town, New Orleans, and handling the entire business.

At \$275 Bloom was the highest salaried RKO booker, excepting Godfrey.

Minus Stage Show So F-M's 'Sally' in Denver for \$2 Top

Denver, Nov. 7.

Due to an agreement among picture house operators in Denver, tabbing all stage shows, Fanchon & Marco have booked the musical tab, 'Sally', into the Broadway, week of Nov. 14, as a \$2 attraction. House will furnish a supporting screen show to complete a two-hour program, twice daily.

Booking arrangement is 70-30 with F-M on the long end and sharing all extra advertising as per contract terms. 'Sally' is the first F-M unit in several years to be booked anywhere as a \$2 attraction. The plan is for the Denver engagement only.

BAERWITZ WITH METRO, QUILTS LOEW AGENTING

Sammy Baerwitz, Loew vaudeville agent and producer for about 15 years, has given up his long franchise and is on his way to Hollywood, with a job awaiting him at the Metro studio there.

What his job wasn't stated. It will be in connection with the handling of talent.

Mrs. Baerwitz is a niece of Nick Schenck.

JOS. SENAY ARRESTED

New Haven, Nov. 7. Joseph Senay, 511 East 34th Street, New York, performed one trick too many here. Playing a local house as a comedian, he was arrested for passing himself off as a showman. He volunteered to entertain some guests in the hotel where he was stopping. After unloading several tricks he departed. One of the guests soon discovered that \$123 had departed also. Senay is now in the local cooler.

eventually developed into the N. V. A. Sanitarium at Saranac.

Morris was interested in charitable movements. He had been president of the Jewish Actors' Guild since its founding. He was a member of the Friars and other similar organizations, a 32d degree Mason, and a Shriner.

He is survived by his widow, who was Emma Berlinghoff before her marriage, a daughter, Ruth, of 300 West 12th street, and a son, William Jr., who has been with his father in the business.

The elder Morris gave but little attention to business for the past 10 years, preferring to rest through his heart condition. An inveterate and natural card player, he refused to pass up his favorite pastime.

Chas. Morrison Turns Back RKO Agency Permit; Sees No Future In Vaude Bookings—Now Freelance

Stopped Eating

A showman back from the coast after an extended stay, Chas. Morrison is back in the Astor for lunch and saw few people he knew. He asked Nick the head-waiter where the gang was, the vaudeville agents and so forth. Nick replied: 'They're not eating any more.'

Bushman and Partner 'Showing' at G. O. H., N. Y., at Rate of \$350

Francis X. Bushman, at one time the most popular male screen star of his day, is currently at the Grand Opera House, New York, showing his act for vaudeville.

Although not in pictures during the real big money days, Bushman about 15 years ago earned an average of about \$1,500 weekly, then about top in show biz. For the current four day engagement at the G. O. H. he's reported playing at the rate of \$350 for himself and partner.

Bushman is teamed with Lou Archer, formerly of Chain and Archer. He's doing straight to Archer's comedy.

SCHABOT DROWNS

Ex-Vaudeville Was Tourist Guide of Ill-Fated Party

Chicago, Nov. 7.

Dennis Schabot, 44, long a standard vaudeville team as Schabot and Tortoni, drowned Friday (4) in the Lake of the Woods, Ontario, when an outboard motor boat overturned.

Schabot, who was a professional tourist guide of recent years, was a victim, along with several members of a party he was guiding. He and Emyer Peterson and the two Peterson children, four and five years old, were drowned.

Mrs. Peterson, by clinging to the capsized boat, was slowly drifted to the shore. Canoeing Indians found her almost completely exhausted 24 hours later.

Jack Blue Bankrupt

Jack Blue has declared himself a bankrupt. Listing debts of \$19,490 and no assets, in the petition filed with the U. S. Court he gave his occupation as operator of a dancing school at 235 West 51st street.

Scheduled as his biggest creditors are the A. W. Advertising Co., \$1,582, and his landlord, the Atrob Realty Corp., \$3,106.

Dancer a Suicide

Hollywood, Nov. 7. Eloise Belanger, 34, dancer, died today (7) in the Hollywood Receiving hospital three hours after taking poison at her home here. She had tried suicide on two previous occasions. No reason for her act was known to the police.

Look—A Route!

Fletcher Henderson's orchestra has received a 'work' route of \$1,750 from RKO. Opened Saturday (5) at Palace, Chicago.

Booking was made by Ed Flahman of Orchestra Corp. through Chester Stratton of NBC.

BUD ROBERT'S ACCIDENT

Albany, N. Y., Nov. 7. Buddy Roberts, acrobatic dancer, strained his back, while doing dance with his sister, Sis Roberts in Benny Davis' act at the RKO Palace.

He was taken to Memorial hospital where he remained during the four-day run of the show last week.

Charlie Morrison, for several years one of the leading RKO agents in gross income, is abandoning his agency franchise to devote most of his time and efforts to the radio and other show business. Numerous franchise holders claim to have been considering deserting the floor in view of the pace at which RKO vaudeville time is diminishing, but Morrison is the first to do so.

As one of the three leading RKO agents Morrison sold \$3,000,000 worth of material to RKO last year, drawing \$10,000 in commissions from that source alone. The significance of that is that at the present pace it is unlikely that all the other RKO agents combined will gross that much on the current year. RKO is spending only \$60,000 a week for vaudeville in all its theatres at present, with the agents' combined commission check down to \$3,000 and chances that it will continue to shrink.

Although RKO agents are now over to the never for elsewhere, the franchise still demands pretty strict allegiance and necessitates the devotion of most of the agents' time to the office. The average of \$40 a week per man which the total weekly bookings now pay is not regarded by the agents as justifying the restrictions.

12 Years With Keith's

Morrison was with Keith and RKO agent for 12 years, having started with the circuit as a page boy in the booking office. He has held his own franchise for the past five years. As a vaudeville agent and in vaudeville only Morrison has represented such radio names as Ruth Etting, Fred Warling's orchestra, Bing Crosby, Paul Whiteman and others. In relinquishing his franchise, Morrison points out that while vaudeville has declined around them, these acts have gone on to the never for elsewhere, and progressed, while those, including himself, who remained tied to vaudeville were left behind.

Ruth Etting is turning over her air and stage representation to Morrison, as is Milton Berle, who Morrison personally manages. Berle is currently in 'Vaudeville'. The list of other acts handled by Morrison for RKO will be retained by him for radio and stage bookings.

Few agents have surrendered Keith's franchise since he took his own volition during the 25 years that the franchise system has been in force in the major variety booking office. While three or four relinquished the franchise for one reason or another and others were disfranchised for infractions or political reasons, the only one to turn back and franchise for the purpose of bettering himself was Morrison.

Morrison is now a freelance agent, as is Ralph Farnum. In Farnum's day in the booking office nothing seemed more desirable than any agent that a fourth franchise. Farnum thought there was more opportunity on the so-called 'outside', however, and took a chance. He was on his way to becoming among the foremost all-around agents when sinus trouble forced him to go west.

Marco After Unit Shift From Publix to Chi RKO

Hollywood, Nov. 7. Mike Marco, who left for the east last week with Will Hays, has now stopped off in Chicago where he will try to make arrangements to switch the F. & M. units from the Balaban & Fats-Publix theatre there to the RKO Palace and other houses in the territory.

If release can be obtained switching of shows will be made in December.

B. & K.'s Homecoming

Chicago, Nov. 7. Balaban & Katz has augmented its local stage producing staff with three employees of the old B. & K. regime.

With the arrival of Ed Lowry for an m.c. run at the Oriental, a special production staff for that house will be made up. Will Hays, producer, Dave Goulis, a dance stager and George Farish on musical arrangements.

The Palace Talks

By Joe Laurie, Jr.

Well, 20 years ain't such a bad run on the Big Street. It's more than these new theatres will be able to say.

I'll never forget the first time I got on the Big Street. They didn't come around you those days until they knew you could deliver.

The gang were around Hammerstein's, and I didn't blame them much. It was the greatest corner in the world. To tell you the truth I was plenty jealous of it in those days.

It wasn't long before the bunch started coming around to me. I was running the greatest vaudeville shows in the world. The tops of the Legitimate, Musical Comedy, Circus and Vaudeville.

I played them all. No freaks, just talent. And I was plenty proud.

Opening days everybody was nervous from the booker to the artists. Some of the artists would get awfully sick before that first show. Sometimes it was on account of their billing, sometimes it was the spot on the bill that made 'em sick. Many times it was the awful strain. The opening show for them was practically a Command Performance to the King and Queen of America.

Everybody

Everybody was out front: managers, critics, actors, racketeers, out-of-towners; the world was represented. If the artist was a hit his name would travel like a prairie fire all over the country. If they "made good" at my house they were set for a route, a show. Broadway buzzed with their names. Those were the days when Broadway wore a smile. It laughed and danced. Now it wears a scowl. It has wrinkles, staggers and bad breath.



DANZI GOODSELL

Just Returned from London

Introducing another original dance, "The Sage."

The "London Standard" said (August 2, 1932):

"Dave Apollon has found a comic dancer called Danzi Goodsell, who is an artist, and seems to prance straight out of one of Diaghileff's later ballets. She is a satirist with an exquisite sense of humour and if you ask any more than that then you have my sympathy."

MANAGEMENT
BERNARD BURKE

Dudes itself up in second hand clothes. Not the old Broadway!

Going Down

I was going tops even after the war. Then, a few years ago things started to happen. I was doing all right but the doctors weren't satisfied because my grosses kinda come down. To punish me they cut my budget and stuck a lot of cheaper talent on my back. I couldn't carry the load in the old days but now I was getting old and there were a lot of younger theatres around and the going was too tough for me.

A lot of old friends stuck around on account of my past performances but a new generation was growing up that had never heard of me. Broadway folks these days have minds like mirrors. Then my boss came. He had a lot of pride in me. I was the pet of his flock of theatres. When he went things got worse and worse.

They had me doing three shows on Saturdays and Sundays. I was ashamed for awhile but the people kinda liked the new idea and it helped my grosses. Then they had me do midnight shows.

Rough Stuff

They put in a stock company, a vaudeville stock company, that stayed with me for weeks. It was a lot like burlesque but people came and laughed. It was the swiftest laughter of years ago. It was coarse laughter. The actors goosed each other, told ribald stories and gags. I had to stand for it because I was in a spot. They said I was old-fashioned and that these actors were up to date, sophisticated.

They did a lot of business for awhile but when it was over it got worse than ever. The doctors in the directors room decided on an operation for me. They lifted my face; dressed me up with an open ticket office in the lobby, big signs and doormen barking. They stuck a third rate feature picture inside of me and had a few acts and we did four shows a day. I noticed that the acts were trying their best but fire was gone. No atmosphere. It just wasn't the same. I kinda felt like a guy that got a transfusion.

Regrets

Many of the old gang came around but it was to feel sorry for a sick man; came to express condolences.

New paint soon wore off. The doctors tried everything but it didn't work. My books got redder and redder. I had a relapse. I knew it couldn't be long now. I was in for just another picture house.

Well, I'm closing the stage door. I don't want anybody but great artists to ever enter there again. I am looking up the greatest memories of Broadway and vaudeville. I put them in the dressing rooms and on the stage. I can hear the ghosts of vaudeville singing a "Swan Song."

The talkers have no use for dressing rooms a stage. All they want is a place for big horns and a sheet. I'm giving them a sheet. It's my shroud.

So long old-timer, I'm going this way. It's down hill and it makes it easier on the legs. So long.

But remember, I still leave a bit of nerve left. I'm going to be a \$2 picture house. Don't giggle, boys. Wish me luck for if the \$2 thing flops, what's left for your poor old Palace!

Putting on the Mute

An ex-vaudeville comic who scored a hit in his first musical show has been giving the high hat to the agent who handled his business in the days when jobbing wasn't so good.

But wishing to break the news easy and not offend the agent too much by not talking at all, the actor devised a system. Whenever he runs into the agent on the street the comedian points to his throat and moves his lips in silence, indicating he's too hoarse to talk.

RKO Coast Booking Offices in Percentage Deal with Bernard

Los Angeles, Nov. 7.

New set-up of the RKO coast booking department, as approved by Harold B. Franklin just prior to his departure for the East (1) has been Bernard—continuing charge, but functioning on a 50% basis, as against the straight salary under which he has operated here for past nine years.

Booking offices have been moved from the separate headquarters into the Cliff Work offices. Charles Hatch and Joe Antefinger on studios and fair; Fred Varren on clubs, and Bill Trinz remain with Bernard. Under his new scheme of operation, Bernard plans to make a drive on the smaller stands as try-out houses, with Trinz in charge of this booking.

Backbone of Bernard's bookings will be the Golden Gate, Frisco, and the State, Long Beach, the latter reverting back from the Bert Levy agency which had had the house for two weeks. State change was made Nov. 3.

San Francisco, Nov. 7.

RKO has folded up its local booking office, Ken Daily returning to Los Angeles.

Elinore Herts, head of the RKO Priceo club department, joins the Amber agency.

TEA FOR AGENTS

But Book's Listeners-in Didn't Wait for It

Martin Beck and the RKO agents, with the association's board of governors representing the latter, had a meeting at which they talked things over in the booking head's office last week.

Beck says "nothing happened." The boys discussed conditions in general, chiefly the \$3,000 weekly commission check for 65 or more agents. It was agreed things are pretty tough. Nobody could figure out what to do about it except let's turn out the lights and go to sleep.

It wound up with Beck telling the boys a couple of funny stories, and vice versa. By the time the tea arrived everybody had gone home.

Mike Marco in N. Y.

Mike Marco, accompanied by wife and daughter, arrived in New York Monday (7) from the Coast.

Trip mostly is for vacation purposes, but while in the east Marco will undoubtedly delve into business besides.

Month's Run in New Radio City's De Luxer; 2 Acts Set For 1st Bill

Dave Apollon, band, Cherry Blossom and June Preisler, sister team, are the only acts set thus far for the first bill at the 8,000-seat Radio City all-stage theatre, reported to open about Dec. 27. Apollon and his string orchestra will go in for four weeks at \$2,500 a week, with the theatre holding options. Sister team's contract is also for a month.

Under the rumored plans, specialty acts will embellish the production numbers on the first show, including two or more names from vaudeville or musical comedy and at least one radio name supplied by NBC.

Roxy and Martin Beck are engaging the talent through the RKO booking office.

Cancelled for Change

Jerome and Gray were cancelled opening day (Saturday) on the current Loew's State, New York, bill for changing a member of the act without notifying the booking office. Zingoni replaced.

Ex-Vaudevillians Back In Vaude Thru Radio

Chicago, Nov. 7.

KY-W Minstrels after several months on the air are playing vaude and picture house dates on the strength of their air build-up. Membership is almost entirely of ex-vaudevillians including Billy Broad, Walter Pontius, Roy Deitrich, Harry Kessler, Red Martin and Ray Fay.

\$12,000 and % for Jolson Wkly., 5 Publix Houses

Al Jolson will play five picture house weeks as a single for Publix at \$12,000 and percentage, commencing around Dec. 1 at the Paramount, New York. Brooklyn, Chicago, Detroit and Buffalo will follow, all on the William Morris office bookings.

A matter to be straightened out is Jolson's radio contract with Chevrolet. In that he's obliged to do his once weekly broadcasting before an audience in NBC's Times Square studio. This could preclude his out of town stage work.

Jolson's broadcasting starts Nov. 18 with the first two programs to emanate from Hollywood after which the singer comes east. Harold Atteridge and Lou Silvers left for the coast Saturday (5) to stage the programs out there, reuniting the old singing-writing-conducting Winter Garden combination of Jolson-Atteridge-Silvers.

Ben Thompson Very Ill

Nan Halperin's husband, Ben Thompson, is gravely ill in a New York hospital. He is a sufferer from Bright's disease.

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"ORIGINAL HAROLD TEEN OF THE SCREEN"

Late Star of Radio Pictures and Universal—Also Featured with Fox and United Artists

MRS. LAKE PRESENTS

RKO PALACE, NEW YORK

WEEK OF NOVEMBER 5



"TALKATIVE MRS. KENNEDY OF EDGAR KENNEDY COMEDIES"

Under Contract to Radio for Balance of Series—Recent Pictures for M. G. M. and Universal.

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Academy
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AT LAST
SOMETHING NEW

Clubs, One-Two Neters Salvation Of Coast 10%rs

Los Angeles, Nov. 7. Clubs, societies, various civic and quasi-public institutions and the smaller theatres are doing for the drying the tears of local agents who have been singing the blues for the last two years.

Agents are finding plenty of spots for placing talent and, although there is little more than cookies for the acts, the final accounting of the week managers to keep the books out of the red.

Leading the procession among the 10-percenters are those who have built up a clientele in the club field where money is being spent more freely than in two years. Indicating, the agents state, a better economic situation generally.

This phase of booking keeps from \$100 to \$250 acts working weekly. In addition there are around 70 houses, most of them using talent only for two nights, with a few split weeks, in the southern California territory.

That there is renewed hope among agents in the theatre end of vaude booking on the coast is indicated by a drive to be made by Bern Barnard of the RKO offices.

Al Wagner has 39 houses on his books currently; Bert Levey has around 20, and Melkielehn brothers about the same.

One of the local agencies has increased the revenue in the last three months from 20 to 25%, a majority of this coming from private bookings.

Mostly Release Requests At RKO Agents' Meeting

Jennie Jacobs' protest against Richards & Lanetska over representation rights to Molly Picon was among cases up for arbitration at the last RKO agents' association board meeting. Harry Lanetska, who is Miss Picon's personal manager for all bookings, voluntarily gave Miss Jacobs permission to handle the act at RKO.

In another case involving R. & L. Frank Libuse's request for a release from that office was denied. Also denied was Weber and Fields' application for release from Harry Roman.

Releases granted were FIVE Jolly Pals from Joe Sullivan, Brooks and Murray from Harry Rogers, Armand and Perez from Weber-Simon and Elyria Bowhan from Harry Roman. Latter two were voluntarily granted.

At the same meeting the request of Tommy Reilly, former assistant RKO booker, for agency franchise and application by Pete McKow for privilege of having Nick Feldman representing him on the New York and Boston floors, were denied.

B&K Production Switches

With the advent of Borros Morros as head of the production department of B & K it is expected that Lou Lipstone will return to his original function of supervising all music. He is a musician.

Joseph Littau will not be renewed as musical conductor of the Chicago theatre. No successor has been selected.

Stuart's New Title

Herschel Stuart is now general manager of the RKO theatre circuit, under H. B. Franklin. Stuart's former capacity was director of field operations.

As g. m., Stuart has an active say over all RKO theatre matters, including the vaude booking office.

Ray Meyers Sick

Ray Meyers, former Keith and RKO agent and booker, is seriously ill at French Hospital, New York. He was stricken with pneumonia last week.

BROWER MOVES

Jay Brower goes into Warfield as m. c. Friday (11), succeeding Al Exile.

Brower has m. c.'d Fox's neighborhood El Capitán for nearly three years.

FOREIGN ACTS IN N. Y. FOR RKO; OTHERS DUE

With Scarlett's Chimpanzees and Dolloff and Raya Sisters already over and playing, in addition to the three acts that arrived previously for foreign turns engaged for RKO vaudeville by Martin Beck last summer, two more are due in New York this week. They are Kirkwhite and Addison and Giovanni.

They'll all do three, and four shows daily for RKO, although booked on a two-a-day understanding. Beck, when lately in Europe, believed twice daily vaudeville was on its way back. RKO is protected, however, by a contract clause providing that the number of performances shall be governed by the policy of the theatre.

Bood and Bood, one of the three acts to come over first, has played out its six weeks and gone home. The other pair, Gracie Schenck and Mady and Co., are still playing for RKO.

Rest of the 12 acts engaged by Beck and still waiting on the other side for sailing date are Camp and Partners, Mara's Marionettes, Ike Freedman, Claudia Alba and Franky.

TRYING WKLY. VAUDE AT FOX'S IN PHILLY

Fanchon & Marco units at the Fox, Philadelphia, are being replaced by regular vaude in a weekly change basis, booked locally by Eddie Sherman. Change becomes effective Friday (11).

Last Friday (4) the Carmen, Philly, returned to vaude, also booked by Sherman, with policy five acts on a full week. House has been taken over by Joseph Cohen, indie.

3 CLOSE TO VAUDE

Two in Elizabeth—One in Hampstead—All RKO or WB

RKO and Warner theatre departments will shortly take the vaudeville out of their Elizabeth, N. J., theatres by mutual arrangement. Closing date isn't set.

RKO plays vaudeville at the Liberty and Warners at the Ritz in that city, both using five-act bills on a split.

Rivoli, Hempstead, L. I., another RKO split, goes straight pictures Nov. 11, after playing stage shows for three months. Hempstead and Elizabeth both will cut out another full week of the RKO book.

Orowitz with Agency

Emo Orowitz is giving up his radio promotion office, which he opened after leaving RKO, to go with the Richards & Lanetska agency. Orowitz will exploit the R. & L. acts and free lance for himself.

Nabes Stepping In

Rochester, Nov. 7. Rochester is without vaude with the RKO and Loew going straight film.

City now has six downtown first run houses, all straight films, and neighborhoods are taking advantage of the situation by running special vaudeville nights.

BLUES SINGER FOR 'AGE'

Hollywood, Nov. 7. Metro will bring Eleanor Thatcher here from Oklahoma City to open a new blues number in the Stone Age's two-reeler featuring Whalen. Ray McCarty is directing. Miss Thatcher hops here following closing of a week's engagement in the oil town.

TED MACK'S CLUB

Denver, Nov. 7. Ted Mack, former Public m. c., who has been at the Casanova at the Brown Palace hotel here the past six weeks with a band, will open a night club at the Blackstone hotel, Fort Worth, Tex., Nov. 11.

ASH'S 3 WEEKS

After breaking in his band act here, Paul Ash lays off currently released reprobolitan, Brooklyns, opening Nov. 11. Philadelphia and New York followed.

One to Fill

Toronto, Nov. 7. Police at the Oshawa Court were amazed when an arrested youth claimed he was Eddie Cantor. To prove his claim, he did a song and dance.

If we could only get George Jessel, we'd be all set, said Magistrate Plintor.

The defendant at length admitted his name was Edward Millgate. He had stolen a bicycle.

Stagehands \$2 Per Show in Manitowoc, Wis.

Manitowoc, Wis., Nov. 7.

Stagehands local in this town finally agreed to accept \$2 a performance instead of \$10 a day per man at the Capitol, which recently established vaudeville. Management argued that \$10 daily rate for four men was prohibitive and house couldn't carry the load.

Stage crew finally decided to string along with the house. Big has been fairly good and is improving. Manitowoc is a city of 23,000 population.

Diamond-Burt Booking Mid-Western Towns Vaudeless 3 Years

Chicago, Nov. 7.

Bill Diamond-Glen Burt booking agency has lined up some additional vaudeville dates. Capitol, Manitowoc, Wis., will play four acts Sat-Sun, and the Grand, Warsaw, will play three acts similarly. Several special intimate operations, a group from Chicago have been set for St. Cloud, Fargo, Mankato and other northwestern towns that haven't had vaudeville in three years. Jean Calloway unit has four weeks of such dates.

Egyptian, Indianapolis, is playing special stage attractions for the first time in its eight years of existence. Tuna, Chicago, is playing two acts Saturdays, Lido, Maywood, Ill., ditto. State-Roseland, Chicago, plays four acts Saturday and Sunday.

Ernie Forest, former RKO field man, has gone on the road to line up additional houses for Diamond-Burt.

'Minstrels' Small Time

Seattle, Nov. 7. 'Georgia Minstrels', Fanchon & Marco, is booked into a number of the smaller towns in the Northwest. In the Kelghely-Roscoe territory two weeks are spotted in Bellingham, Bremerton, Tacoma, Olympia, Yakima, Wenatchee, Pasco, and Lewistown and Moscow, Idaho; Spokane, then their Montana time.

Another Sawdust Show

RKO is breaking in another circuit unit, Fred Bradna's, in Paterson, N. J., this week. It comprises 45 people, under Al Gay's agency. Bradna show will play those RKO theatres not touched by the similar Wirth & Boyd 'Circus International'.

Al Raymond's Boy

Dick Raymond, 18, son of Al Raymond of the old Raymond and Caverly Dutch comedy team, has quit school to become an orchestra leader.

He has grabbed a once weekly spot for himself and band over WRNY, New York.

PEORIA DROPS VAUDE

Chicago, Nov. 7. After a three-week trial vaudeville in one of the Palaces, Peoria House was playing five acts each half.

Although not considered a great trial by some showmen, Great States-Public took the attitude that the added cost was not being justified.

Newark's Vaude Trade for Single Indie House Stirring Up 3 Circuits

P-P WANTS SAME DEAL RKO GOT IN MINN.

Publix is planning to go to bat this week with the L.A.T.S.E. as a result of inability to get the same deal from Minneapolis stage hands which RKO singer.

While Mort Singer for RKO settled with the stage hands on a basis of \$50.10 for nine men, if needed, the Minneapolis stage hands demanded a total of 16 men from Publix. Latter circuit wanted to spot P&M units in the State, and sent Harry Sherman out there to effect a deal.

RKO is now playing vaude against Publix at its Orpheum in Minneapolis.

Air Jamboree Bookings Give F-M Units Vacash

Hollywood, Nov. 7. Booking of the KFRG 'Blue Monday Jamboree' into the United Artists, downtown, starting Thursday (10) and the week following at Long Beach, has necessitated several units by Fanchon & Marco for the next two weeks.

'School Days' will lay off here week of the tenth, and the 'Big Top' vacations the following seven days, then going into the United Artists, without a previous Coast booking. Unit was produced in the east several months ago.

Walter Meyers Folds

Hollywood, Nov. 7.

Walter Meyers, who left the Joyce and Selznick office to open his own agency folded it last week. He is the second former J. and S. agent to go out of business. Jack Vinton closed about two weeks ago and went into the United Artists.

Meyers was vaude booker for Warner Brothers in New York before coming here.

McKowan to Vancouver

Hollywood, Nov. 7. James McKowan is new manager of the Vancouver, legit house operated by RKO in Vancouver, B. C.

He was at one time manager of the Orpheum there, and later manager at the RKO Hillstreet here. Vancouver legit house until now has been operated by the local Paramount manager for RKO.

RKO Vises Outgo

Whereas formerly house managers on the RKO circuit made payment direct to all merchants dealing with individual houses under a number of all such checks to be tendered in payment by house managers, must now be countersigned by the home office.

Switch doesn't affect the managers' duties except that h. o. this way can keep a closer checkup on all outgoing expenditures directly.

FARM MINSTREL KILLED

Council Bluffs, Ia., Nov. 7. T. H. Dingman, 74, Crescent, Ia., well known as a solo single and wandering country fiddler and nabe the actor, found dead beside Rock Island railroad tracks here.

Body and violin which he had treasured for 35 years were found where it had been flung when Dingman was struck by a train.

'DESERT SONGS' RKO FILL-IN

Chicago, Nov. 7. Under a special booking Fanchon & Marco's 'Desert Song' unit with Perry Askam played two RKO picture houses downtown.

Unit filled in Saturday and Sunday at the Bohemian, Springfield, and Monday Tuesday and Wednesday at the Virginia, Champagne.

RKO WANTS MITZI

Hollywood, Nov. 7. Martin Beck is making offer to Mitzi Krown for personal appearances with the picture 'Little Orphan Annie' (Radio) in the RKO vaudeville theatre.

Loew, RKO and Warners are jointly considering restoring stage shows to their Newark, N. J., theatres, with or without settlement of the musicians' union dispute, as a result of the way in which the indie Shubert, Newark, has been coping all the vaudeville clientele of the town.

The circuits mutually agreed to take out vaudeville last summer and stay out until such a time as the dispute with musicians over terms shall be settled. They're still at odds with the union, but none of the circuits can return to vaudeville without mutual consent. Meetings on set-together to wipe out the indie threat are now being held.

Jack Allen and Leo Juskowitz opened the former legit subway stand a month ago, taking it over on a lease from M. Schlesinger. Booking the shows themselves, they play eight-act bills on two splits under a weekly budget of \$1,200. Picture fare comprises third and fourth runs.

COOPER OF OHIO MAY TAKE OVER N. Y. HIP

A. J. Cooper, well known 10c theatre operator in Ohio, is in New York negotiating for a lease on the Hippodrome with the Farmers Loan & Trust Co. of whom Fred F. French has assigned all rents in lieu of mortgage commitments. He is said to be ready to put up \$50,000 to close the deal.

Cooper's plans are reported to be for the operation of the Hip on a grand policy with vaudeville and pictures. For several months he has been contacting with New York on plans for the building up of a circuit outside of his own state (Ohio) for cheap vaude and pics.

Operating out of Youngstown, where he controls the Hippodrome, Cooper has a string of a dozen 10c houses in that territory.

Air Turn's \$1,500 and %

Los Angeles, Nov. 7. Blue Monday Jamboree, radio act booked into the United Artists here for week of Nov. 10, goes in at \$1,500 for the building up of a circuit outside of his own state (Ohio) for cheap vaude and pics.

Jamboree is the oldest revue radio program on the coast, going over the CBS coast chain from KFRG, San Francisco. Act has been playing picture houses in California.

2 for Dows

Astor, Atlantic City, and Embassy, Portchester, N. Y., adding vaudeville to their present straight picture policies, are going on the Al and Belle Dow indie book in New York.

Both will use five acts on a split. Opening dates are Nov. 12 for A. C. and Nov. 10 for the upstater.

Cutting Bill Costs

RKO is cutting the vaudeville budgets almost in half in Columbus and Milwaukee, both full weeks. Columbus, spending about \$3,500 a week on bills, reduces to \$2,600. Milwaukee becomes a 25% cut salary date for all acts on a regular weekly budget of \$3,000.

DOBSON AT BESTRY'S

Ned Dobson, Loew agent, is transferring from the Jerry Carroll office to Harry Bestry's of B. C. Dobson will operate under his own Loew franchise out of the non-franchised Bestry agency.

FOGARTY'S DATES

John Fogarty, NBC tenor, opens for Loew at the Gates, Brooklyn, Friday (11), with the Boulevard, Broadway, and the second half. These are Fogarty's first vaude dates since he's been on the air.

STATE, N. Y.

Walter Williams and Percy Hayden have classy piano offering. Van Dock, despite his moniker, is a French cartoonist, with topics sometimes sarcastic, material, but clever showman.

Vadim Trio, Two Frinds and Aussie and Czech are holdovers with Harry Roy and his band of their last week here, and Naughtie and the Sherman Fish girls still a popular feature.

PARAMOUNT N. Y.

New York, Nov. 4. If house tops its fall average, which is unlikely, it'll be due to the draw of Ted Lewis and Sophie Tucker who hold up the stage show virtually on their own. Between the two stage names, there should be sufficient draft at the boxoffice to offset the weak spots of the episode of the feature, "Hot Saturday" (Par), a picture that is going to do much better away from the major keys.

Nancy Carroll is film's only pretension to a cast draw. She means little in New York, but principally in the lesser keys and small towns around the country. Miss Carroll still enjoys a following.

Stage show is "Jazz Jubilee of 1932." It is built around the Ted Lewis unit which has been touring the country as an F&M unit and is this house's closest approach to use of an F&M show.

Currently listed in F&M's repertoire is "Sophie Tucker, recently at the Paramount Grill." Donald Novis from the air whom Public has been giving a buildup here, plus a Dave and line of girls, but principally the Lewis unit. Boris Petroff is credited with the staging, something that has been done by Petroff here, all with Petroff turning them over all under house office supervision by Boris Morros and Milton.

While clicking as entertainment, staging of the rostrum portion is lacking in the house, as is demanded by Public. This is one circuit that balks at stage waits on account of scenery. The main portion of the Lewis unit, shift is made to a Russian set stage darkening down for a couple minutes.

This could be remedied easily through Lewis switching his special number around, as he is demanded by Public. This is one circuit that balks at stage waits on account of scenery. The main portion of the Lewis unit, shift is made to a Russian set stage darkening down for a couple minutes.

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The Russ scene, where the Blues girls do a number, seems to have been provided as a number for Donald Novis, who comes in on the finish, stepping to "one for a couple numbers." The girls come without the aid of a mike. This week he shows at his probable best in here on "Smilin' through," displaying a stage technique control that sends him across strong.

Novis is prominent in the first half, virtually using up all his routine, Miss Tucker coming on about middle and taking charge from there on.

Both these performers are seasoned practitioners in showbusiness. It's practically in the favor of each, aside and away from their surefire ability to entertain and their knowledge of the tricks in selling a song.

Miss Tucker topped Lewis at the Friday night show on applause. An applause tumult held the show back after an old Tucker fan, "Some of the boys" and a number of the crowd to permit the veteran a bow-away speech.

Looking fine and in her best form, Miss Tucker opened with "That's Something to Be Thankful For," a number which she does extremely well and which she places the audience in her lap. After introducing Teddy Shapiro to the audience, she introduced a Tucker never forgets, she does "Stay at Home Papa," a hotcha special sold swell and a number on return of prosperity which receives an effective buildup.

For this one scene shifts to a park walk, where the hands are at work. Another number for which Miss Tucker eventually steps alone to come on stage. She is in an old woman on a park bench selling apples who's recognized as the former grand opera singer in an attempt by Miss Tucker to cheer the luckless woman up, certain that Lewis has been helping her. The Tucker voice goes into the song.

Lewis' best merchandised number is the "One Pretty Thing" ditty, which he has done in the house buildup. Second best, the special around his battered lid. Lewis let Miss Tucker try to cheer him up, probably the first who ever won it outside of Lewis.

Lewis carries the Dixie Four, colored quartet, Whittier, Esther Freeman, Doris Deane and Mildred Davis. Though they are in the way and inject strength through their individual efforts, Lewis and Miss Tucker carry the whole show, which runs 45 minutes.

In addition to feature, show has usual issue of Par News, Jesse James and the Ford organ (a musical cartoon), and Rubnoff, conductor mechanique, doing college numbers. Business fair to good Friday night.

ROXY

New York, Nov. 4. It takes three numbers for this week's stage show to reach the average standard of presentation, title, "Honeymoon, Limited," and the buildup isn't very strong. Except for a specialty by Zerkow, the show, another by Stetson, the juggler, toward the finish, and the customary closing by the building, entertainment this week is below average.

First two numbers are collegiate in motif, opener taking place before a football stadium drop. That stage is transposed to the other end and lead into the start of the football picture, "Rackety Rax" (Fox). As spotted the Hilde scene breaks in and cuts off all possible connections between the stage show and picture. The old Roxy method of blending and frequently fading right in from stage to screen was far more effective.

"Honeymoon, Limited" scene is an oldie in idea and method, distinguished in this revival only by the color and the music, the latter which the Roxy specializes in. In the conventional manner the honey-mooners are shown their love and the Roxyettes step out for a routine carrying overnight bags. Honey-mooners are on the observation, and the Roxyettes step out for a routine carrying overnight bags. Honey-mooners are on the observation, and the Roxyettes step out for a routine carrying overnight bags.

Next stop is also specialty and without house aid, California Colored Quartet, the Blues girls do about 15 minutes and all to themselves. The seven boys are drifting more and more from the realm of novelty and into the realm of knockabout. The change is not for the better, as indicated by the switch was made. Audience was more responsive over novelty than at the disappointing finish.

Charles Barnes and Greta Alden are programmed as the one-number honey-mooners. The girls come without the aid of a mike. This week he shows at his probable best in here on "Smilin' through," displaying a stage technique control that sends him across strong.

Novis is prominent in the first half, virtually using up all his routine, Miss Tucker coming on about middle and taking charge from there on.

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Chas.

does too much, but the reception accorded the drumming tends to veto this thought.

It's pleasant to note the tasteful and brief intro which Peabody gives the title, naming them and giving all a break without any blash. It's much more tasteful and better paced than the style Fox customers have been getting here from the pit leader.

The showmanship and Peabody is just that kind of a performer.

First one is one of the few that seems to have come to the Fox Brooklyn stage without house interference. Improvement in Paul's customer service is noticeable in contrast to other weeks, when the shows bore signs of ill-advised haste.

The Lassiter Brothers who danced into funny pratfalls and trick body movements, the appearance of Jean Draper, lithe blonde stepper, and had everything their own way. Boys could out some of the girls. Still performing in the same hard dancing and tumbling routines they started with in Paul's customer service.

Marge and Mary, girl comedy pair, rated the same good customer service. The girl in this combo that's sure to hit productions one of these days and a timing sense for their chatter and a knack of clowning unusual for a girl.

Peabody opens the show. Intro Jean Draper for her solo high kick routine, which she does well. She wears a long dress and has a trim figure.

Where down the line Martha Vaughn, also a blonde, does a couple of vocal solos. She is a singer of the nice as the principal singer of the line.

Tom and Hank are two kids who do acrobatic stunts on running down the line. The limited space necessitates accurate timing by the kids to get their rough riding within the view of the audience.

Show was designed by Fanchon herself. The show is a lot better than the one she has been the case here in the past. A Terry Toon cartoon, newswear and a number of the line.

"Bill is worthy h.o. and on the regular house stuff the management has done a lot of work. By Bob Hamilton to one number and limited Sam Jack Kaufman and a number of the line.

Shan.

Loew's, Montreal.

Montreal, Nov. 4. Cash customers in this town are as cold as the climate. Bert Frohman, m.c., who wanders on at intervals, couldn't get a lot out of the crowd. He was a lot better while a few girls went over their heads. Bert did his own specialty in the first half, a lot of work.

Eddie Sanborn took his orchestra from the pit to the stage for the opening of the 50-minute vaude show and did a couple of songs. Fans mostly were coming in or going out after the end of the picture during the show.

Captain Willie Maas, cycling novelty, gave a thrill, but act was short. Billy Farrell and Dad deuced, but opened on a close call. On front row customers caught the crack. Some snappy patter helped to warm things up and Farrell senior does some old-time dances, which were well received. Act ends with Lanchester solo dancing, which Old Country fans in audience liked, but there weren't enough of them.

Bert Frohman came into the third act with a lot of stuff. Bert and good and the girl made a fair impression with contrast between the two. The girl has a harsh voice and her actual smart stepping and good singing at first. The girl has a harsh voice and her actual smart stepping and good singing at first.

Al Verdi, stunt cello player, now supported by violinist who has a lot of work. The girl has a harsh voice and her actual smart stepping and good singing at first.

Shan.

Loew's, Montreal.

NEWSREELS

EMBASSY TRANS Lux

Embassy is set to cover every angle of the election, regardless of Tuesday's outcome. Homer, Roosevelt, Lehman, Donovan and Owen D. Young are in the lineup. Quick changes of titling early Wednesday will carry the house through the rest of the week.

As the biggest newswear house in America and the only one throughout the entire campaign attempting complete coverage, the Embassy applause reactions to the candidates have served a good part of Tuesday as a political barometer.

Where even two and three weeks ago the applause for Hoover was light compared to the reception accorded Roosevelt's name the same was not true last Saturday. The reactions for the first time were equally divided. Owen D. Young got the largest hand. He was shown to have been under the best of circumstances due to excellent contact and camera work of the Fox crew.

Timeliness for votes was met with silence, while the applause for Lehman was scattered. A long urging New Yorkers to vote for Lehman, having to do with an appropriation for the unemployed.

That brave dogs can't be awarded medals without some newswear gagging the event with a safety characteristic. A year ago it was done intentionally, a contact man essaying the part. This time, however, newswear experienced a number of laps was not a rehearsed gag.

Gaxton and Moore of "Or There I" were a lot better. The show is a lot better than the one she has been the case here in the past.

Both houses had the Swedish prince and German princess wedding, Atlantic coast gate, Army field.

Fats McManus this week lends his voice to trick photography on "The Great Escape" and "The Horse coming in first. This McManus boy is getting to be as much of an institution as the Embassy itself.

Football is thoroughly covered, with a lot of work. The girl has a harsh voice and her actual smart stepping and good singing at first.

Other Embassy clips: Lady Astor, Italy, George and the girl, and a number of the line.

ing actress has been playing the Yiddish theatre here for years, it is her first appearance in a film house of the Masbuth type. She provides a lot of work. The girl has a harsh voice and her actual smart stepping and good singing at first.

The only complaint in the Friday show came from the fact that Milton Charles was doing a broadcast from the Fulton Hotel. The girl has a harsh voice and her actual smart stepping and good singing at first.

Ally Poon established herself as an artist with a genuine gift of mimicry. The girl has a harsh voice and her actual smart stepping and good singing at first.

Barre Hill, who, incidentally, is slated for George White's new variety show at the Casino, comes from the bank of "Of Men River" in her voice. Murray thereafter, and Lyman for the conventional closer.

Smith-Metro start, along with the usual trailers, newswear and "Red Cloud" (a feature), the girl has a harsh voice and her actual smart stepping and good singing at first.

House closed at 11:30, the girl has a harsh voice and her actual smart stepping and good singing at first.

Water.

Water.

During election week the Lexington avenue Luxer passes up a pretty good bet with the expectation of a speak demonstration staged by prohibition's candidate. From the news point of view it's a rather tame affair, but it does get some applause in the run of a "Mickey Mouse" cartoon.

Incidentally, the Luxer newswear house is a day nursery Saturday afternoon. Old and young kids, many with the governess, in uniform, are in the room.

Following an impressive title about 200,000 boys roaming the country, Luxer opens into a spiel on the subject by Judge Lindes and some very proppy Salvation Army scenes.

Following an impressive title about 200,000 boys roaming the country, Luxer opens into a spiel on the subject by Judge Lindes and some very proppy Salvation Army scenes.

The Ushaw clip, while a puzzle, is a sure laugh-getter. Paramount has a lot of work. The girl has a harsh voice and her actual smart stepping and good singing at first.

Universal was the only newswear Saturday to have Communist rioting in the picture. The girl has a harsh voice and her actual smart stepping and good singing at first.

Other subjects: Mexican holiday, Paris' beauty shop for dogs, Mexico, Finland, unemployed nation on London, Canada war memorial, Army aviators in California, presentation of the industrial revolution to Charles M. Schwab.

Wap.

Snowden's explanation, France's President at flower show, Spanish Republic girls, turkeys at Australian lops.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Wap.

Principals are Janet Chandle

Bill Morris Incidents

SERVICES HELD FOR WM. MORRIS AND MOE MARK

Reno an Akron of Rubber Checks: 3 Big Banks Closed for 2 Weeks

Go long as his office remained on 14th street, it was William Morris' daily habit to lunch at Luchow's with such managers as might be in town, and he was a regular at his special table at where the Schermer and Steingway groups in the other room. Percy Williams, Sidney Wiley, Willie Hammerstein and S. Z. Pelt were among the regulars. Pelt coming down the latter part of the week after he had his show launched. Dave Kraus, who booked the Sunday concerts at his father's houses, the Dewey and Schley, frequently dropped in. When the lawmen saw that the actors could stop at the table but not sit down unless invited.

Morris was a great believer in ballyhoo. Sir Henry Lauder, who were invariably met at the boat with the Klitties band and a flock of open carriages for a parade to the hotel. For his first tour the contract stipulated that Morris pay the hotel bills. The hotel was spotted at the Hotel Astor with a long line of appointments made for the following day. Ten o'clock the telephone began to buzz in the Morris office. Lauder had checked out. Various and sundry newspaper people were rather emphatic about the fact. It was afternoon before Lauder turned up at the office. "You are a great actor," he said in his brogue, "I was sort of lonesome for my old diggin's I had last year. So I went over there and you can give me the difference between what the two places cost. He was told that if he had a yen for the old boarding house, he could pay his own board—so he hustled back to the Astor 'as a favor'.

"With William Morris his interest in an act did not stop with the payment of commission. If he saw possibilities in a turn, he built it up. He took Johnson and Dean, for example, a promising negro turn, but too poorly routinized and dressed to make a proper showing. He sent Johnson up to the top of the Neat dressing put the turn over until in Budapest the crowd took the horses out of the carriage and dragged the team to their hotel on the occasion of their first return.

It was characteristic that Morris died while playing pinochle. He was one of the first to see the possibilities of that game and more than one act owed its Morris bookings to ability to play a good hand. He booked Willie Hale, of Hale and Hancs, into the city and, after more, the week he spent his vacation there, just to be certain of having a worthy opponent. Hale owed his almost solid bookings as much to his ability as a card player as to his facility as a club juggler.

It was Morris who was indirectly responsible for almost two months' compact jams that ever clogged Park Row before the Mayor took to welcoming ocean fliers and channel swimmers. Lauder had been sent to City Hall to see the aldermen, and, of course, the Klitties went along. The posts which guard city hall plaza from the intrusion of vehicles were removed to permit Lauder to drive right up to the door. When he came out it was the noon hour and some 5,000 or 6,000 were gathered in the park to see what it was all about. The Klitties lined up on the right and the major asked directions. The press agent who was along cheered him with the assurance that they did not march back and suggested a drink on the way to the subway.

The pipes struck up, the band came down the steps and into Park Row with the crowd, by now grown to 10,000 at their heels. Past the Brooklyn Bridge it stopped abruptly as the band swung into Andy Horn's. When they came out a quarter hour later the police were still endeavoring to clear a passage for the trolley cars.

Often at night, especially at his summer camp at Saranac Lake, Bill

would play solitaire until 2 or 3 in the morning after the usual bridge game had ended at 11.

One of Morris' closest friends was the late Willie Hammerstein, who did the vaudeville bookings for his father's Victoria. It was under Morris' tutelage that the son of the impresario became one of the best judges of vaudeville in his time. It was their habit, after office hours, while Morris was still with Liman, to play pool in the room over the Dewey theatre and talk shop. Hammerstein would put his value on the acts and Morris set him right on the exact figure. This was when the old Olympia was still in existence. By the time Hammerstein took over the famous 'Corner' Hammerstein could book bills with the best of them.

Morris was the head and front of the opposition to the Keith Booking office and he waged a wonderful fight against odds. For several years he made the talk shop movement and fought almost single handed. He found a splendid ally in Mrs. Morris. More than once she called some friend of his out of context with a request that he come up to the house, to meet the agent, returning by a late train from an unsuccessful booking quest. There would be something to eat, plenty of coffee, pop, talk and next morning Morris was at his desk as full of fight as ever. The probabilities are that as a single man Morris would have gone down to defeat along with the other independent agents.

Joe White, the Silver Voice Tenor on Thursday (3) at 3 p. m. broadcast over the NBC networks, up to Bill's favorite songs, as an aerial memorial to him.

In talking with present day picture chain theatre operators Bill liked to amuse himself by informing them of some of his detail when he operated the Morris vaudeville circuit.

His principal info to the operators was how to hire house managers. Bill relished telling this because he knew the punch of it. He would say:

"There's only one way to engage your house managers, that is the way I did. Just tell them where to go and send 'em. 'Don't send 'em for money, because there won't be any here."

Bill Morris' best Lauder story is of when Mrs. Morris and himself visited the Lauders in Scotland. In the middle of the night Bill entered through the night in the barely heated Lauder bedroom.

Up early Bill saw Sir Harry downstairs.

"How do you feel, Will?" said Lauder.

"Cold," chattered Bill.

"How about a drink?" Lauder asked.

"Give it to me quick," answered the chilly Bill.

"I'll give you the finest drink in Scotland," said Sir Harry to Morris, as he led the American two miles down the road, to a spring.

"Take a drink of that, Will," said Lauder. "It's the best anywhere."

Morris made his enemy, Albee, a present of the N. V. A. Sanatorium in Saranac Idea. It brought Albee into public life. Bill later regretted his good nature in so lightly turning it over, although Albee at the same time contributed \$5,000 to the Jewish Theatrical Guild.

The present Judge August Dreyer had broached the formation of a Jewish Theatrical Guild. The Judge submitted it to Morris and Bill eagerly advanced it. Morris' first objective for the Guild was a non-sectarian sanatorium in the Adirondacks for the tubercular of the show business. It was heartily hailed by the members of the Guild and the press.

Then Bill one day, in good heartedness, believing that Albee would enlist all of vaudeville behind the project, turned over the plan to Albee, to later see Albee take it up and promote it as a personal effort.

Bill Morris was the first and only president of the Jewish Guild. He may be followed by Ben Caenor, who has been largely interested in the Guild and is its first vice-president.

William Morris, who came from Germany half a century ago, a humble emigrant, seeking to make a place for himself in the new world, went to his rest from Temple Rodeph Sholem Sunday afternoon with practically the entire theatrical world there to witness in respect to the name he had created through his own efforts and endowed with honor through the force of his fine personality. Leading players and movie divines gave testimony to his worth and the aristocracy and the rank and file of the show world nodded in mute approval of the sentiments. Few men go to their last rest so sincerely mourned as William Morris.

Munn Lodge, No. 180, F. & A. M., held a special memorial service on Saturday evening but did not participate at the Sunday services since Masonic law requires that the lodge shall officiate at the final commitment. Morris had been a life member since 1902 and at one time was largely instrumental in building it.

A brief private service was held in the Riverside Memorial chapel at two o'clock Sunday. The remains had lain there since he was stricken in the Friars club. Here were gathered the friends and the dead man and the honorary pall bearers. The simple ritual was followed by full services at the temple, a few blocks away, the spacious structure being filled with a few of the dead man's friends and the honorary pall bearers. Rev. Stephen S. Wise presided and paid a most eloquent tribute to the man who had been his friend, a supporter of his charitable endeavors and a member of his congregation. Famous for his eloquence, he made no effort to indulge in rhetorical flights but paid his simple, sincere testimony to the worth of the man whose mortal remains lay in front of the ornate lectern. George M. Cohan and George Jessel also contributed brief addresses in which they officially represented the industry to which they belonged, while William Degen Weinberger made the final prayer, representing the Friars. Cohan spoke for the Catholic Guild and Jessel for the Jewish Guild. Three rabbis, member of the Jewish Guild, also took part in the services.

To list the attendants would be to catalog theatrical New York and practically everyone was present, with motion pictures well represented, as well as the varying forms of stage entertainment.

Chief mourners were his widow, Emma, who has shared his ill fortune and his good with unvarying evenness; his daughter, Ruth; his son William, Jr.; Hugo Morris his brother, Henry Berlinghoff, Ella Berlinghoff, and other members of the family. His own mother died nearly 30 years ago, and his father not long after.

Many handsome floral pieces were sent. The most notable was a huge oblong of white roses nearly six feet high with the still air as Rabbi Lawrence Schwartz took his place to conduct the brief services. They consisted only of a sincere tribute to the dead man's achievements in the picture field and his activities in Jewish welfare services, followed by a prayer.

In the family party were Mrs. Mary Morris, her two sons, Mrs. David Miller, niece, Moe Silver, of Warner Brothers, came on from St. Louis for the service which was held in Kensico cemetery.

Moe Mark Services

Funeral services for the late Moe Mark were held Friday morning in the chapel of the Campbell establishment. About 300 persons gathered, taxing the capacity. Included in the gathering were many film notables, though not as many as probably had been expected. Many of the most prominent stars from the other fields had in the dead picture pioneer had set his activities following the sale of his theatres. James Plunkett, who had owned the Strand in New York, in his heyday, was there with other former employees, and there was a fair gathering of members of the Motion Picture Club.

The altar end of the chapel was banked to the ceiling with floral offerings, mostly white chrysanthemums, and the heavy scent of the roses filled the still air as Rabbi Lawrence Schwartz took his place to conduct the brief services. They consisted only of a sincere tribute to the dead man's achievements in the picture field and his activities in Jewish welfare services, followed by a prayer.

In the family party were Mrs. Mary Morris, her two sons, Mrs. David Miller, niece, Moe Silver, of Warner Brothers, came on from St. Louis for the service which was held in Kensico cemetery.

Reno, Nov. 7.

Taking a crack on the chin Reno merchants, gamblers and professional men are trying to dig out from under a flock of checks that suddenly turned to rubber when three of the towns four banks did not meet Tuesday morning (1), and when the acting governor suddenly sprung a proclamation declaring a banking and business moratorium to extend to Nov. 12.

Monday, Oct. 31, was Nevada's admission day and it was celebrated as a holiday in grand style by the Reno populace despite the depression. Saturday night had been a big night and Sunday was also fairly lively for the gambling houses and the liquor establishments.

Consequently during the three-day period checks by the carload, most of them good, filled the cash drawers in the gambling houses and other places and the supply of hard cash was getting pretty thin by Tuesday morning.

The shock of the big shock. The executive proclamation closed the doors of the largest bank in Reno and two other sizeable institutions, leaving but one bank to handle all the business. The checks on the three closed banks may be good but at the moment they are just so much grief to the holders. The indications are that the Nevada government will be extended for another couple of weeks while R.F.C. examiners find out if the three closed banks and nine others of the same chain have any deposits. The government for a loan of \$2,000,000.

All In A Spot

The bank holiday put a crimp in business and gamblers and caught a flock of divorce seekers in the jam—women and men who had all their available dough in one of the three closed banks with hardly enough cash in their pockets to wire home for more money.

Attorneys are trying to borrow enough money from fellow lawyers to pay filing fees at the court house for divorce actions. The bank owners are accepting tabs by the score from well heeled business men who haven't clear money.

The one bank that remained open weathered a three hour run and shelled out plenty of jack to panicky customers. When it appeared that the bank's supply of gold was inexhaustible the run subsided and new deposits began pouring in from business houses that had been doing business with the closed institutions.

Within four days Reno's business was moving along the beaten path but was pretty thin in spots as about ten million dollars of Reno people's money is tied up in the closed banks.

George Wingfield, president and owner of the controlling interest in twelve banks in the state including the three in Reno that are closed, is now fighting the financial turbulence as his banks are the ones

in distress and it was to protect them that the banking holiday was declared.

Rising from a cowboy of 30 years ago to Nevada's financial and political dictator Wingfield is now bearing the brunt of the depression in this state. Cowboy, gambler, mine operator, banker and sportsman with a string of race horses Wingfield has displayed a lot of organizing ability coupled with several streaks of luck he amassed a fortune of many millions since the early days of the Tonopah boom in 1907 when he owned a half interest in the gambling establishment. The Goldfield mining boom put him in the millionaire class and launched him on a banking career. He has been able to keep control of the finances of the greater part of the state.

Playing politics from the inside he took over the dictatorship of the Republican party in Nevada 20 years ago and has held it with a firm grip. But as a maker of senators and governors Wingfield has wielded tremendous power and only rare occasions have his wishes been denied by the national political leaders.

It was due largely to his influence that the Republican party in Nevada won liberal in 1931 and adopted a wide open gambling law. It was Wingfield who originated the six-weeks divorce law plan in order to bring more divorce seekers to Reno to stimulate the hotel business as he owns the two largest hotels in the town and it was Wingfield that sponsored the pari-mutuel horse race betting law that Nevada has been racing in the state seventeen years ago.

NO FORTUNE TELLING NOW IN LOS ANGELES

Los Angeles, Nov. 7. New city ordinance prohibiting practice of fortune telling, astrology, palmistry and similar forms of character reading, art or practices goes into effect tomorrow (8) with anyone operating being guilty of misdemeanor.

Meals on Guild's OK

Central Restaurant on West 48th street has informed the Jewish Theatrical Guild that a free dinner will be served there to any members of the profession. Those recommended by the Guild's secretary are eligible.

Lindy's Now Chop Suey

Chicago, Nov. 7. Lindy on Randolph Street will shortly blossom as Hoe Sae Gai's chop suey parlor.

Union restaurant across the street under the same name changed months ago as a Chinese cafeteria.

'Round the Square

Obliging the Senor. When a patron asked for a bartender class speak recently, the bartender, recognizing the visitor, stalled by stating they were temporarily out of bacardi but would send out for some. The man who had requested the drink was Senor Bacardi of the Santiago family which makes that rum. This story has been around now for some days. The legger the speak called is the son of one of the most famous wine merchants in the pre-war New York period, and it was to him that the speak recurred for the authentic bacardi to serve Senor Bacardi upon his visit to Manhattan.

Cueing the Guests. The snootiest restaurants are now cueing their star guests that a cocktail can be had discreetly, where formerly the investment and the character of the places forbade that sort of violation. General attitude of liberality is predicated on an early repeal or modification with the election.

This theory, however, had its marked refutation with the sloughing of the George Lamaze Park avenue site spot. Everything was moved out of the swank East 58th street third parlor, indicating that somebody in official circles must have had a particular grouse.

The Runaround

Squawk of a nite club lawyer, formerly in U. S. district attorney's office, that his subsequent private practice of defending in likier violations, was financially unproductive, because of no pay-off by the various managements, is no surprise to anybody around the nite spots. The forlorn sign of checks is an obvious indication that the lawyer can't attest, after rendering services. Everybody's affable, including the ostensible manager or owner of the place, but the run-around occurs when so-and-so can't be located to sign the check.

I'm Telling You'

By Jack Osterman

HAPPY ELECTION.

Tonight's the Night
By the time you finish today's 'Variety' you will know under what President you will lay off during the next four years. Your humble scribbler declares himself, he voted Democratic all the way (What could he lose?). The only thing that worries him is what party Eddie Dewille will join next.

Disturbing the Peace

Anheuser-Busch Malt erected a new sign on E'way at 44th with a clock and church chiming that ring out every 15 minutes. Complaints have already been made by Palace and Bond building agents, that it stops them from sleeping all day.

Sucker Move

The man, that paid one buck ten to go to the top of the Empire State Bldg. to end it all, made a mistake. He could have rented a floor there and died of loneliness.

Brotherly Love

Two opposition picture p. a's were lunching the other noon after afternoon when one remarked, 'Gee, this rain is certainly keeping people out of Sardis'. The other guy snapped, 'Rain' kept people out of the Rivoli'.

Hollywoodenhead

Anatole Friedland tells of a cowboy named Fred Cody who was making his first Western talker and couldn't remember his lines. After several re-takes he told the director he was sure this time he was okay. It was a big mob scene so they shot it for the 'nth time. The guy remembered his lines and

then jumped on the wrong horse and drove away.

Always Ready

Lou Irwin reports that Buck and Bubbles, the colored combs, nearly missed a show last week. House manager was waiting at stage door for them and as they drove in yelled that they only had five minutes to get ready. Buck yelled back: 'Don't worry, we'll go on in white face'.

I'll Say

And our 'Eve, Journal's' Alcester tells us that 'To air is human, to be sponsored is divine'.

First Childhood

Now that we are about to become a 'Pop' these kind of gags attract us. A teacher asked a kid in school when Columbus discovered America.

The pupil answered, 'When he got good and ready.' (Alright, Ed.; we're sorry, but the wife might like it.)

Economy

Our very dear Pal, Phil Baker, and one accordion replaced 18 musicians that opened the second act of 'Americana'. Of course Phil has his side in the right box while Geo. Givot still gives out his Greek speech from the left box. They were going to engage us but there wasn't a box left.

The Height of Something

One of our co-muggs insists he saw an unbilled walk at the Grand Opera House that announced, 'I will now imitate Milton Berle'. That's covering a lot of territory.

Observation

Looking at the new hats the girls are wearing, it seems to us the saleslady must ask: 'What size ear?'

Who Said Ladies First?

This makes a paragraph, and if you can think of more send them in. The saying, 'Ladies First,' doesn't seem to apply to theatrical teams. For a starter we'll give you Rooney and Bent, Burns and Allen, Dooley and Sales, Ted and Betty Healy, Morton and Glass, Orth and Cody, McCallen and Sarah. Dig back in your memory and drop us a line. We know more; see if you do.

Ostermania

Now that all those political speeches are through being broadcast, looks like we'll go back to hearing older jokes.... The real wit of them all is Al Smith.... What a mauler! he would make! there was such a thing as vaudeville.... Speaking of vaude, there's a report that the designer of the Palace lobby went nuts while looking at his proofs.... ARE YOU READING?

BIRTHS

Mr. and Mrs. John Lehr, daughter, in Chicago, Oct. 21. Father is in the Cumberland Ridge Runners of WLS, Chicago.

Hot for Colgate

The football licking Syracuse seems in for new Colgate when Colgate will again battle its ancient enemy, induced a Colgate fan the other day to offer \$/5 that Syracuse won't show up for the game.

CANZIE TEACHES FARGO EXP. THE 'R. R. BLUES'

By JACK PULASKI

Sports writers went blooey in trying Billy Petrolle to defeat Tony Canzonieri for the world's lightweight title at the Garden last Friday (4). The betting gentry had it right when they laid two to one favoring the smiling Brooklyn champ to retain the crown won so easily from the forgotten Al Singer. But so much money on the Fargo Express appeared that before the boys entered the ring the backed down to 13 to 10 on Tony.

Petrolle is one of the most rugged batters the ring has known and one of the hardest sockers, but he made the error of going into his division. Billy has been a welterweight for some time—not up to the poundage limit, but enough over the lightweight line of 135. In trying out to reduce he was figured to lose strength and that is just what happened.

The snap was out of his punches. He landed often enough but Canzonieri dropped him. Petrolle wanted a championship and his chances were and are better with the welterers, McLarin or not (Jackie Fields has the title). Canzonieri slowed up the Express as much as the weight reducing, giving Billy a lacing most of the way.

Fight was not sensational except in a few spots but it was one of the greatest stand-up exhibitions of a decade. Few, if any, can recall any previous bout when two skilled boxers stuck to the ring center making so many pot shots at each other. They rarely clinched and less often went to the ropes.

Tony looked better and boxed better. The speed with which he sent in his punches was a feature indicating perfect co-ordination between the dome and the arms. His blows were cleaner, too, and left Canzonieri aching. The only thing left that the boys figured would cop for him.

Canzie Can Punch

Canzonieri developed a wallop in the last year or so, finding that out when he kayaked opponents. But Tony does not like to win that way. In a number of matches he deliberately pulled punches, not wishing to injure the other guy too much. Aware he was out in front, Tony eased up against Petrolle and in the 14th round merely tossed the welterweight out into the finish shed the job at that time.

The bout was not one-sided and up to the 10th round it was either battle. Sixth session was a rousing affair with Petrolle out in front in that three minutes. He showed to advantage in the 11th too, shooting wallops from all angles. The answer was that Tony also can take it and the sting was missing from Petrolle's iron hands.

Show was not a complete sell-out and so the ticket specs didn't clean up. Price at \$11 top was one factor which kept some fans away. A horse show takes the Garden this week. Next week Primo Carnera, the immense Italian, will be the main attraction, meeting Winnie the Pooh.

MARRIAGES

William E. Pine, manager of the Davies theatre, Darien, Conn., and Ferné Owens were married at Watsons, N. Y., Oct. 29.

Grace L. Kempton, musician, and John A. Brett, both of New York City, have filed marriage intentions at Greenwich, Conn.

Veronica Wiggins, radio contralto, and Bernard Oeko, stage and radio, were secretly married at Stamford, Conn., Oct. 26.

Betty Frey to Gail Gordon, drama critic of the Chicago 'Times', Chicago, Nov. 2.

Mrs. Helen M. Wells to Norman Kerry, picture actor, New York, Nov. 2.

Paul Kohner to Lupita Tovar, Oct. 2, at Teghitz-Schonan, Czechoslovakia. Groom is a Universal supervisor currently in Europe, assigned to supervise U's 'S.O.S. Iceberg' production. Bride is a Mexican picture actress.

Hotel Check-up on Couverts

New York Grillrooms Watch One Another's Trade Via Coat-Room

New York hotel grill rooms are emulating the Broadway picture idea of checking one another's grosses, cloaking the supper trade only. This is when the covert tariffs apply. The coatroom attendants in the men's and women's wardrobes check with one another, on a system of surreptitious exchange of their top check numbers, which is the cue to the various managements of how many are in each other's place. It's gotten so the checking will shortly become a frank interchange of information akin to the current Broadway practice where the Capitol theatre now clocks every Broadway theatre for its own and competitive information.

Out of a population of over 7,000, the five high spots in the New York hotel dine-and-dance night life only draw some 15,000 people every week among themselves. Of this 15,000, at least 20% is repeat trade, i. e., the people who 'step out' more than once a week.

Going Up

The inter-hotel clocking system shows an average of 800 covert charges patronizing these five high spots in the New York supper-on-the-hoof hostilities every Monday. The gross attendance tilts to 1,000 couverts Tuesdays; 1,300 Wednesdays; then drops off a bit, to 1,200 couverts on Thursdays (cook's night off, etc.); hops to 4,000 couverts Friday nights and 5,000 gross on Saturdays—the peasants' and the prince's gala eve.

With the advent of the cool weather, the collegiate no-hat stuff is off. Even if the flaps and flaps catch the chapeau they usually wear a coat, hence the check-person makes the nightly tally practically 100%. In the summer it's more difficult to gauge the roof-garden trade (it must then be an estimate), for the coatroom concessions attendants leave the boys and flannels and leave their hats home—or in the car.

On the subject of college trade, there's still a sizable percentage of 'stiff' trade from the undergrads in the winter as well as summer. It's murder in the warm weather when they go for a stroll and never come back for a check, having nothing on the checkroom to tender them, but it's still quite rampant right

now—and the maitres are baffled as to how to balk the check dodgers.

The odd part of the walk-outers—they're invariably adolescent trade—is that the ingenuities have caught the 1932 spirit of economy and don't rebuke their escorts for this petty slyness. They know that things are tough, apparently, and appreciate the 'trick' on a short bankroll, so if it's a matter of bliking a mammoth hotel apparently it's not considered such a heinous social lapse.

Ominous

The closed door thirst emporiums nowadays aren't so finicky about denying entrance where a vague mystery is concerned. Either it's a matter of 100% protection, or a liberalized attitude in anticipation of repeal or modification very shortly. Latter seems to have much to do with it.

The new Tony Sarg's Bohemia, German-tint of eatery, on the site of the former Janssen's Hofbrau on 53d and Broadway, has the longest practical bar yet. Management really is in the hope of it being utilized shortly for practical and legalized brew of a strength beyond the near stuff now being sold.

Extremes

Dora Maughan is billed on two extremes within a couple of blocks of each other. 'Dora Maughan's Coffee Pot' occupies one shingle on 52d street and 7th avenue, and she's up in lights at the snooty El Garçon, the \$4 couvert nite spot, on West 49th.

Helen Morgan \$1's 'Em For Actors' Meal Fund

Helen Morgan has been spending her Saturday nights between the Mayfair and Pierrette Clubs collecting dollar bills, and of higher denomination, if any, for the Actors' Dinner Club. It's gotten so the lads drop the \$1 bills on her table as they dance past, and she's always ringside.

SHOWFOLKS—OVERWEIGHT?

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STATE On the Screen **Harold LLOYD**
in "MOVIE CRAZY"
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EMILE BORDA—CHORUS

ROXY SEVENTH AVENUE
AT 601 STREET
'RACKETEY REX'
A Scream! It 'Kide's All Rackets!
HONEYMOON LIMITED
Now Orchestrated—For Months Here
New Low Prices—\$10 to 1 P. M.
Beg. Fri., "Sherlock Holmes" with Clive Brook

Clark Gable, Jean Harlow in "RED DUST"
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Burr Hill, Chilton &
Thomas, and A. Addad
Now Low Prices—\$10 to 1 P. M.
Attraction Here—
Attraction Here—
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GRACE ALICE
GEORGE BRADY in
MADEMOISELLE
By JACQUES DEVAL
with A. E. MATTHEWS
PLAYERS—THE NEW YORK
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When Ladies Meet
in "RACKETEY REX"
"As rich in its humor as it is warm in its sympathy."
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ROYALE Thea. W. 45th St. City
Prices: \$1 to \$2, including Tax

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RKO MAYFAIR 5th Ave. at 47th
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Daly Midnight Show Features Picture
Complete Midnight Show Every Sat.

RKO 86th St. AT
Wed. to Fri., Nov. 8-11
"MADISON SQUARE GARDEN"
with Jack Oakie
Tom Mix in
"MY LADY THE KING"

RKO 81st St. ON
Wed. to Fri., Nov. 8-11
"MADISON SQUARE GARDEN"
with
JACK OAKIE
MARION NIXON

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15 YEARS AGO

(From 'Variety' and 'Clipper')

Legit managers were talking of a 50% slash in all salaries. Business was poor on the road.

Phil Gleichman, of the Strand, declared walkways on Sunday totaled \$200. Cashiers were unused to making change in pennies, and it slowed up the sale.

'Variety' noted that some of the stage stars were losing their 'name' draw.

Lillian Russell went back to vaudeville. Announced she would put all her earnings into Liberty Bonds.

George M. Cohan sold his song 'Over There' to Leo Feist for \$25,000. That was \$7,500 for publishing rights and \$17,500 in fees of royalties.

'Clipper' tabulation showed that 5,000 theatre folk had bought \$20,000,000 worth of Liberty Bonds.

Some of the theatres were upping admissions to get the tax inclusion on a quick change basis. Loew's went from 15c to 18c and 2c tax. Rialto went up a dime.

Greenwich Village theatre was getting ready to open.

Leo Feist was taking page ads in the Statepost and then taking page ads in the trade papers to tell about it.

Al Jolson showed came in off the road. Difficult to obtain cars to move the production.

Reported that the Subway circuit, of lesser houses in N. Y. were doing a better business than the Broadway shows. People were beginning to economize.

50 YEARS AGO

(From 'Clipper')

Nat Goodwin and his wife, Eliza Weatherly, opened in Boston in 'The Black Flag' melodrama. His forte was light comedy, but in this play a Heiress dielct character. Play kept alive several seasons, but not with the Goodwins. Edwin Thorne, the romantic lead in the original, was starred after Goodwin.

Philadelphia Athletics had enjoyed what was described as remarkably successful season. Ball players garnered \$22,000 for the season.

Frank Queen, owner and editor of the 'Clipper', died Oct. 18.

Niel Conway, actor, at his own request, was sent to the Island for three months. He had \$100 and explained he wanted to keep out of saloons.

Jarvis R. Waite changed the name of his company from Garner Herkimer to Union Star. Long a successful touring rep. manager.

Someone was offering a team of trained buffaloes which could be ridden in the ring.

Barnum show opened winter offices in Madison Sq. Garden and announced the start of looking for the following season. Advertised for 100 bill posters.

Tommaso Salvini, Italian tragedian, made his American reappearance at the Fifth Ave. in 'Othello', considered his ace play. Louis Morrison was his chief support, playing Iago. Morrison later played a fortune playing Faust. Year after year.

Casino theatre, Bway at 39th. Opened Oct. 21. House was far from ready, heating equipment did not function and the plaster was still damp on the walls. Large opening audience but business fell away badly. Bill was Strauss' 'The Queen's Lace Handkerchief', given its first hearing. Rudolph Aaronson managed.

Inside Stuff—Pictures

(Continued from page 28)

by the scribes who visit it because it as a newspaper office with a large city room, etc. Besides the head of the department there are nine executives all of whom have titles and a staff of four reporters or writers. There is a managing editor, exploitation manager, planning editor, press book editor, art editor, advertising consultant, and physical operations director.

Publicity head, who has an inside private office, has 13 push buttons on his desk to call the various members of the staff.

In an apparent attempt to place patriotism ahead of actual necessity, several members of the Los Angeles American Legion have complained that their work in Fox's 'Cavalcade' on Armistice Day will prevent their participating in the parade and celebration arranged by the ex-soldiers. Legion took the matter up with several of the Los Angeles councilmen in an attempt to have pressure brought to bear on Fox to suspend production activities, regardless of the fact that the picture is using a number of Legionnaires at \$7.50 and more a day.

Fox lot is said to have informed the inquirers that it might be good business for the men to earn their stipend, that they can pass up the parade, especially with studio work as limited as it now is.

Crowds which gathered in lobbies and in front of theatres at the appearance of Norma Shearer and Irving Thalberg kept the Metro executive from seeing all the shows he had cast in his New York stay. The Thalbergs remained in their hotel rather than face the curious onlookers every night.

On returning from Europe last year, Thalberg, and Miss Shearer attended shows in New York with only a normal amount of recognition. This committee appointed from the producers' studio group, with Howard Strickling as chairman and John Le Roy Johnson and George Thomas as its other members, and Joe Breen, presenting the association, will be expected to see that the Wampas meet with requirements and promises made to the producers as to the future activity policy.

Male star, always considered a regular on his lot, has gone the hard way and is talking about his art. Actor calls supervisors in the middle of the night to discuss stories. Due to his promises he is given ear by the execs, and this has heightened his opinion of his importance.

On his current assignment the star thinks the story should be changed. Studio has made several alterations at his suggestion but has soured as the player has decided he will cast the picture, too. With two comics in the cast he is heading his head off, claiming that his artistry will be spoiled through their laugh efforts.

One of the girls in Paramount, New York, lost two nail files, one after the other, in the ladies' room and told the matron about it. Thinking that was the end of it, she was suddenly accosted by the Paramount house dick, to whom the matron had reported.

Slueth accosted young woman in true police fashion, first telling her to sit down, at the same time scaring her half to death.

Then he asked about the files, all the time thinking it was two big letter files that'd been stolen. The dick nearly passed out upon hearing about nail files.

Relations and recognition of the Wampas by the Producers' Association will be entirely contingent on the co-operation the press agents' body gives the employing group through a special studio committee.

This committee appointed from the producers' studio group, with Howard Strickling as chairman and John Le Roy Johnson and George Thomas as its other members, and Joe Breen, presenting the association, will be expected to see that the Wampas meet with requirements and promises made to the producers as to the future activity policy.

'Christian Century', the trade paper of the ministers, has a pithy department devoted to film reviews, with the summaries and evaluations supplied to the publication by the National Film Estimate service. The notices are primed for three groups: A, intelligent adult; Y, youth (12-20 years); and for C, children (under 12). A film that's regarded oke for the adults is frequently voted dubious for the adolescents and 'no' for children.

Hollywood is currently overboard on champ swimmers who it is hoped will tip its box office as bonanza film manna. It's all due to the success of Johnnie Weismuller at Metro. Paramount has Buster Crabbe, Olympics winner, in 'King of the Jungle'; Warners has Eleanor Holmes; Sennett is using Helene Madison in two shorts and Universal is looking for still another aquatic champ for the principal part in 'The Triton'.

After being kicked about for years as an anecdote and a crime puzzle at parties, the story of the woman who registered at a hotel and then disappeared is to be made as a picture. Mayfair is making 'The Midnight Warning', with the vanishing character a man, who is incriminated in the crime because he had a mysterious fever, instead of a woman who had leprosy, as in the original story.

Both yarns have the medical student-hotel clerk as the murderer.

Figuring to cash in on the ballphony already started by Metro for 'Bowsprit', the Brandeis have blown up two more Paramount pictures with Polly Moran and Marie Dressler for the Gaity theatre, New York. Picture is billed heavily over the marquee and sign across the building, giving the appearance of a full feature.

Short was made by the Misses Moran and Dressler for Christie between Metro pictures some time ago.

LeRoy Prinz fell for a come-on at the Culver City kennel races the other night and was nicked for \$150 by a tout who professed to be a canine breeder.

Spotted call to the producer, the sure-thing guy had a stooge appear to make several heavy wagers. Finally Prinz 'induced' the man to lay a bet for him. Tout grudgingly obliged, and Prinz is still looking for him.

A new magazine giveaway for the Public New York houses (3), called 'Paramount Magazine', replaced 'Entertainment' which that company has been getting out at an annual cost of \$10,000 for sometime now.

New mag, handled by Len Morgan for Public, is self-sustaining through advertising. First issue out was in 16 pages. Its editing and publication is under the supervision of J. E. McInerney.

Reason for some of the major film companies turning down the N. Y. 'Mirror' request for personal appearances of stars at the Times Square loud speaker is that, politically, they are supposedly nonpartisan.

Private reason in most cases for rejecting the publicity is that the companies feel regular theatre attendees don't spend much time on the curb.

Likelihood of chain deals on 'Maedchen in Uniform' (Krimsky), German talker, current at Criterion, New York, is remote according to the film buyers. Picture has been screened for the chains following its profitable run in New York, where playing close to capacity right along. Buyers are afraid of talker except for heavily-populated German centers, where language and origin of production would count.

Depression has created a personal injury racket among patrons at Los Angeles theatres. Whereas in the past not more than two or three cases a year per theatre were recorded, hard times have increased the claims to at least one a week. So serious has it become that the insurance companies have tightened up, and are making regular investigations.

Inside Stuff—Legit

Some New York critics so severely panned 'Dangerous Corner,' the English drama at the Empire, New York, that a reason was sought since the show was rated having a good chance at the Philly tryout. One theory advanced was that the British J. B. Priestly who authored the play had made derogatory remarks about Americans on a previous visit.

That was not substantiated. It appears Priestly while a guest in a Long Island home came across a volume of 'Main Street' which he said had most of its pages uncut. He made some ironic comment about how Americans read their novels. Later the publishers issued a statement to the effect that they never have issued any books that required the pages to be cut. Priestly is not known to have answered.

Priestly views on other topics have been unpleasantly mentioned over here.

Managerial set-up of the biographical curiosity 'Carry Nation' staged at the Biltmore, New York, is most involved. Show is presented by Arthur J. Beckhard for the Commonwealth theatre, one of the newer production groups led by Deems Taylor, Romney Brent and Vladimir Rosing. The group has been aiming to build up a subscription following.

Another organization known as the Theatre Unit, Inc., aided in the direction, designed and built the sets. The Unit is a group of young college grads not long out of Princeton. First known as the University Players they had a summer season at West Falmouth, Mass., and in Baltimore, at the Maryland theatre.

Both groups are supposed to participate in the profits, but the show's business has not indicated there will be much to split up.

Starting with the second week of 'When Ladies Meet' at the Royale, New York, John Golden started issuing bonus checks to each player in the cast save one who has a minor part. The bonus is \$50 weekly and is to be continued so long as business is big. The extra payments have been a practice with Golden for all his successes.

'Ladies' is Rachel Crothers latest success. Understood she is receiving 11% straight royalties, the highest known share for one author. Usually royalties for dramas start at 5% for the first \$5,000 and graduate up to 10%.

One of the severest blows to the principals in 'Rose of Flanders,' co-op musical that lasted a month at the Mayan, Los Angeles, was that, after rehearsing on and off for three months and accepting a percentage deal that gave some of the players less than \$10 a week, the first money to come out was for Equity dues. In some cases actors hadn't paid off their back dues before the show closed.

tions at the houses to see that all lighting, carpets and other equipment which might cause injury to a person are in proper condition.

Owing to minor faults in recording 'The Stroke of Twelve,' Phil Goldstone is asking RCA to re-record certain scenes. Job is mechanical and will not involve camera work.

Exhibs have complained about the sound track of the film. Picture was made several months ago by Charles Hutchinson and acquired by Goldstone.

Certain of the Paramountites who have been promoted as the result of recent numerous resignations report the new jobs are just added responsibilities without additional remuneration.

In the case of one such 'promotion' even the title borne by the predecessor was overlooked.

Minneapolis Civic and Commerce Association has lined up the film houses there in a campaign to arouse civic pride.

Statistics and information designed to show what a great town Minneapolis is, are flashed on the screens of all showhouses. Association provides the films and the theatres make no charge for showing them.

Warners had a crew in Frisco to shoot scenes at San Quentin for 'Women in Prison'. After hiring 35 famous extras and instructing them to report, inmates couldn't get permission of the State Prison Board for shots inside the Quentin walls and called off the entire deal.

Scenes will now be photoed at Burbank.

With Warners producing a picture on bridge called 'Grand Slam,' Universal is reported searching for material on the same card game.

Company might make his contribution a comedy. It is looking over the Halsey Raines' burlesque on the Cubertson-Lenz match, 'The Bridge Battle of the Century'.

First night list for Coast film openings has been reduced by 44 names to 130 in the publicity committee of the Hays office.

All news photo services were cut out, while wire services and some fan magazines were chopped to two tickets each from their former allowance.

Only fling enjoyed by Eric Von Stroheim, Fox's model director, in producing 'Walking Down Broadway' under the budget was a fire, supposed to cost \$5,000.

Burning street set got out of control and by the time the fire was extinguished the scene had cost \$7,000.

Admittedly a horror picture, Paramount is trying to find a selling angle for 'The Hunchback of Notre Dame' that will eliminate reference to it as such. With the cycle of blood and thunder deemed passed, studio is afraid 'Lost Souls' will do a dive unless the creepy angle is eliminated.

William Farnum, who preceded Tom Mix as Fox's big money western star in the old days, is in a supporting part in Mix's 'Oh Promise Me' at U.

George Hackathorn, another former silent name, is also in the cast.

Frank Zimmerman, European moving picture and camera man and recently in 'Kid Frodo Spain' Goldwyn-Carmel film, is in New York to make a photographic study of the town. It's for compilation into a book which is to be published by Farrar & Rinehard.

Universal's 'Air Mail' carries a foreword which includes the legend of the air service that nothing stops the mail plane and reference to it as such. But when the weather got a little heavy, RKO special delivered its Chicago ads for this picture by rail.

Hays' office has found a new way in which film exchanges can further economy. This is the idea of making on all film about to be junked.

Producer statisticians have it doped out that 90% fewer new leaders will have to be purchased if the old ones are salvaged in this manner.

A publicity director for a major company until let out is reported to have bred heads of companies when certain pictures have flopped, with the declaration that had the feature been competently exploited it would have made big money.

Longest musical score ever written for a novelty short was provided for Pete Smith's 'Microscopic Mysteries'. It was 97 pages and arranged by Dr. William Art, Metro musical director.

Dramatic Critics' Box Score

SCORE AS OF NOV. 1, 1932

Key to abbreviations: SR (shows reviewed); R (right); W (wrong); O (no opinion expressed); Pct. (percentage).

	SR.	R.	W.	O.	Pct.
GABRIEL ('American')	17	17	1	1	1,000
BROWN ('Post')	15	14	1	1	.933
WINCHELL ('Mirror')	15	14	1	1	.933
ANDERSON ('Journal')	15	14	1	1	.933
ATKINSON ('Times')	15	14	1	1	.933
HAMMOND ('Herald-Tribune')	14	13	1	1	.929
GARLAND ('World-Telegram')	13	11	2	1	.846
LOCKIDGE ('Sun')	13	13	2	1	.813
MANTLE ('News')	16	13	3	1	.813
"VARIETY" (combined)	21	17	4	1	.810

(This score computed on failures only)

Dramatic Critics' Box Score

Gilbert Gabriel of the 'American,' who led the league in slugging last season, continues on top of the New York dramatic critics' heap as the present season rounds the first turn. His 'Y' Cobblan batting average is 1,000. Brown of the 'Post,' Winchell of the 'Mirror,' Anderson of the 'Journal' and Atkinson of the 'Times' are grouped in the second spot and close behind the leader at .933.

This commences 'Variety's' 10th annual tabulation of the critical hits and misses by drama reviewers on the metropolitan dailies. As usual, the first score of the season is computed on a basis of only top leglit shows. These are productions already closed and rated as failures. Shows still running are not included, although they comprise several that will class as floppos on the season's record.

Scoring started with the logical opening of the season on Aug. 17, 'Domino' being the premiere play, and concluded with 'The Surgeon,' the last production to fold prior to Nov. 1.

There were 39 openings between the season's beginning and Nov. 1, and 21 have closed. The 21 are the basis for this score. Of the individual reviewers, Gabriel saw the most flops, 17, and guessed right every time. The second place quartet caught 15 each and missed once apiece.

Mantle with Stars, Low
Averages as a whole are slightly above par for this time of the year, with only .117 percentage points separating first and last places. The dean of the reviewing league, Percy Hammond of the 'Herald-Tribune' is barely out of the second place tie with .923. He was wrong only once as well but saw one less new show. Lockridge of the 'Sun' and Mantle of the 'News' are coupled in the cellar at .813, with Garland of the 'World-Telegram' one notch higher at .846. Mantle has adopted the sim reviewing style in his column, that of rating the new plays by stars, which gives the reader a quick flash opinion and leaves reading the review optional.

But the brood of them all was taken by 'Variety's' staff of mugging reviewers. They saw all of the shows and said "no" when they shouldn't have no less than 4 times. Their 17 rights in 21 times at last makes for an average of .810, no matter how you count it up. That leaves 'Variety's' legit Swami Aills, including the guy who said 'Green Pastures' would be a flop. He never got the breaks, down at the bottom with the Boston Red Sox. They hit better than he in the Three-Eye League.

'Variety' recalls nothing worse than its own present critical batting average, unless it might be those football selections which were dropped this fall by popular demand.

Film in Chestnut St.

Philadelphia, Nov. 7. Chestnut Street Opera House, Shubert legit house, will go into production for three weeks just prior to the holidays. The house and form will be the attraction, starting Dec. 5.

This comes in between the two subscription seasons of the American Theatre Society. The house played 'Grand Hotel' for nine successful weeks in the summer.

Cast of 1,000 for

L. A. Religious Play

Los Angeles, Nov. 7.

Academy of Religious Arts is dickering with William Farrum for the leading role in a large scale production of 'David, the Boy Shepherd, Who Became King.' Show, with a cast of 1,000, will open at the Shrine Auditorium Dec. 1 for 10 performances.

W. P. Willimott is chairman of the committee handling the show and Milton Anderson is production manager. If successful religious company will go to San Francisco for a week.

OSTERMAN DISQUALIFIED 'MAGOO' NEEDS DIALECT

Following rewriting of his part in Billy Rose's 'The Great Magoo' by the authors, Ben Hecht and Gene Fowler, Jack Osterman withdrew from the show Friday (4), after rehearsing for four days. Harry Green flew in from Hollywood to take his place.

The producer and authors disagreed over the casting, Rose holding out for Osterman and Hecht-Fowler insisting on a dialect coach. The authors won out.

Another change affects Stella Mayhew who goes out, with Charlotte Granville coming in. Cast otherwise remains intact.

Rose will open the show cold in New York at the Selwyn, preferring that to a coast out of town trip. Prior to the regular opening will be two or three invitation performances, during which the show will be expected to whip into shape.

Give Fellow with Girl

Break in Chi Legit

Chicago, Nov. 7.

'Merry-G-Round,' the political melodrama which played the Avon, New York, last season will be produced locally at the Adelphi. Opening Thanksgiving week rehearsals were to start today (Monday).

Tentative cast includes among others Ruth Thomas, Robert Brister, Millard Vincent, Willis Hall, Milo Bennett and Ben Carson.

Freeman will inaugurate a new legit policy for the town. There will be no cut rates but the government tax will be included in all prices and \$2 flat (not \$2.20) will be top.

Freeman believes that if a fellow can take his girl to the show, buy her a soda afterwards, and still have carfare out of a \$5 bill it will be in tune with the times.

'Truth' Folds

'Tell Her the Truth,' the musical version of 'Nothing But the Truth,' sans chorus, closed at the Cort Saturday (5) after playing a week and two days.

Show had been ordered off but the cast made a try co-operatively. Expenses were guaranteed by the husband of Lillian Emerson, show's lead, who in private life is Mrs. William Wright Harts, Jr.

Dorothy Hall Remains

Legit, Films Deferred

Setting back a Hollywood contract with Fox, Dorothy Hall is due to appear on Broadway in 'This Woman and That Man.' Show was written by Thomas Fallon, who will present it. Miss Hall, recently featured in 'Lilly Turner,' is also mentioned for another impending drama.

The picture contract calls for 40 consecutive weeks at \$750 weekly. Understood the Fox office did not have enough stories for Miss Hall's use to keep her on the lot steadily and made the arrangement for an indefinite postponement of the contract.

CASINO, BLUMEY SETTLE WHITE OPENS NOV. 21

Differences between the owners of the Casino theatre and A. C. Blumenthal representing the Ziegfeld estate, were settled last week. Blumeiy had refused to give possession of the house over to George White, who has a leasing arrangement for his vaudeville revue, due in Nov. 21.

That forced settlement rather than a legal battle Ziegfeld had deposited \$10,000 with the 755 Seventh Avenue Corporation, guaranteeing to assume certain fixed charges during the run of 'Show Boat' and to present a new show ('Follies') at the Casino this fall. Blumeiy sought to have the owners kick back the deposit on the grounds that Ziegfeld's death voided the agreement.

Casino owners agreed to split the money, which was acceptable. About \$2,700 was charged against 'Show Boat' for repairs and other items. In addition \$2,500 in cash was refunded.

Philadelphia, Nov. 7.

George White has just announced his 'Music Hall Varieties' for the Met opera house for the single week of Nov. 14. Matinees will have a \$1 top and evenings \$2, with plenty of cheaper seats. Big ads are being taken with the scale of things plugged as much as Harry Richman and the other stars.

If White hadn't tried to bring 'Scarface' back for a repeat date last year, he'd have taken plenty of dough from Philly, on the Met date, but the second week was a flop and he had to give a lot back. The Stanley Warner people, who have the Met and find it a white elephant, not long ago appointed Mrs. A. Wolf, formerly Constance Cann, Theatre Guild subscription worker at manager, her special job being to get New York shows. The Billy Rose revue which was postponed until later, was supposed to open there in September.

Shuberts in Doubt on

Winter Garden Future

The Shuberts are undecided what to do about the 'Winter Garden,' New York, when Warner Bros. turns out a Broadway house back to the legit firm Jan. 1.

Original plans were to re-stage the late 'Passing Show' under the 'Greenwich Village Follies' title and re-open the theatre with the two-day-a-week policy and Sunday night vaudeville concerts, but this is in abeyance.

Taking 'Vanities' Cut

Frees Berle For Air

'Vanities' is under a 25% cut, all taking it, including Milton Berle, who held out, compromising on condition of being released from a 33 1/3% radio managerial contract he held with Earl Carroll. The acceptance of the revue salary cut makes Berle a free agent for radio.

Will click with the Rudy Vallee-Fleischmann hour has him slated for a 13-week deal with NBC for a commercial to start in the next two or three weeks.

Will Poffe is the sole drop-out of the original cast. Miss Kirk and Martin joined the musical last week.

Shubert Receivers in Deeper, See More Loss, but Get Extension-If--

Ticket Man's Economy

David Marks, who operates the Tyson-United ticket agency has moved off Broadway, taking quarters in an office building at 41st and 7th avenues. Shrinkage in grand opera attendance which was his specialty and the legit business forced the economy.

There are two other agencies labelled with the Tyson name—the 'original Fifth Avenue Tyson' and the renamed Sullivan-Kay outfit. Latter one acquired the name through purchasing the agency in the Longacre building.

MARSHALL FIELD BACK OF CHI FOLLIES BERGERE

Chicago, Nov. 7.

Marshall Field pavilion, seating 3,000, will be the World's Fair setting for 'Follies Bergeres' from Paris. Building will be topped by enormous electrified replica of Eiffel Tower bearing the sign, 'Marshall Field presents "Follies Bergeres".'

This returns reports that meat-packing money would bankroll the imported revue. Marshall Field, wholesale, owners of the Merchandise Mart will have elaborate exhibits adjacent to the pavilion.

Nucleus of the revue will be French players supported by Americans and the performance will be given in English.

Postal Ticket Service

For Chicago on 'Fiddle'

Chicago, Nov. 7.

Postal Telegraph for the first time will seek to apply its theatre ticket service in Chicago when 'The Cat and the Fiddle' opens Dec. 4 at either Erlanger or Grand. The attraction will supply all placards and publicity matter.

Postal will buy and deliver tickets at 55 cents advance per duet. Shows will be unable to understand advantages of the proposal unless Postal has choice locations, which in view of Couthout system seems unlikely.

LOU HOLTZ AUDITIONED

Lou Holts was auditioned by CBS, script framed around a 'Once in a Lifetime' idea, with the comic doing a dialect role.

Nathan's Bad Boner

George Jean Nathan regarded as the most litrate drama reviewer, out-smarted himself and burned up George S. Kaufman and Edna Ferber, authors of 'Dinner at Eight,' by writing a criticism from the script. The notice appeared in 'Vanity Fair,' on the stands the day before the show opened at the Music Box, New York. Nathan's notice was a severe panning but was revised by the daily critic who accorded the show high praise.

Looks like Nathan in pulling the fast one has eliminated himself from retiring to Hollywood and passing on scripts for the reason that the show is a hit, in fact capacity. It leads Broadway's dramas.

The authors claimed not to have been offended by critic's scorn but took the notion that Nathan was unethical. He secured the document from an actor they say and covering a show from the script hasn't been done before. The comic angle to the stunt is contained in the notice itself, which criticizes lines deleted during the play's rehearsals. That made Nathan's comedy quite inaccurate.

The magazine is printed about three weeks in advance of its release. In the same issue carrying the 'Dinner' review, there are no other reviews which opened and closed before the man was off the press, tabbing Nathan's little innovation a reversal of form.

The Shubert Theatre Corporation receivership has been extended an additional two months beyond the limit set by the court last summer, when Judge Francis C. Caffey set Dec. 3 as the date upon which liquidation would start or, dependent on improvement of the business, the receivership would be ordered continued. Feb. 4 is now the approximate date, if the receivers 'think it desirable to continue the business' until then.

The receivers have been unable to show progress in bettering the finances of the corporation. None of their productions have proved hits and, according to a receivers report recently submitted they had spent approximately \$250,179 more than they took in. They have borrowed \$300,000 through receivers certificates, which are a first lien on the assets and are sure it may be necessary to raise \$115,000 more to finance the business, along budget lines, until the end of December.

Outlook Gloomy
The report immediately indicates the uncertainty with which the receivers regard the chances of working the corporation out of the mire.

Shows will have to be ordered by instructions from the court on or before Nov. 10 as to whether the operation of the business should be continued beyond Dec. 3, but the receivers find they are in a position to apply for such instructions at this time nor do they believe that the situation will become any more certain one way or the other until after the first of the year, if then. They promise to appear in court Jan. 14 for instructions 'unless the situation gets so bad that the receivers find it necessary to recommend liquidation' before then.

The extension was asked for 'not because the receivers believe there will be a marked improvement in the situation in December and January, but because the receivers are engaged, to the knowledge of the creditors, in the liquidation of the assets, the outcome of which at the present moment looks doubtful.'

Although considering raising money by the sale of more certificates the receivers do not plan to borrow on the Lee and J. J. Shubert life insurance policies (on which they could get \$50,000) believing that it is as safe as cash. In last recourse, in the event that it is necessary to raise cash to meet liquidation purposes.

It is the first time the receivers have asked for an extension.

Earlier it was figured out that because of the \$300,000 of receivers certificates obligations, claims of the creditors were estimated worth one cent on the dollar and as four cents last spring. If another \$100,000 is borrowed, the value of the claims might drop to zero. That leaves the bonds in the hands of the creditors, but the price of the Shubert Stock Exchange at \$15 per \$1,000 bond.

Value of Realty
With the receivers making slow if any progress in putting on profitable shows, the only hope of the creditors being able to collect a material percentage of their claims would come in the sale of the Shubert properties. Over \$18,000,000 was the book value set on the realty and the corporation equities approximated \$9,000,000. But they are theoretical equities because realty has not been selling for much more than the amount of the first mortgage.

By discontinuing the leases of nine (Continued on page 44)

Unpaid Dues End Play

'Lucifer Steps Out' was stopped in rehearsal by Equity. Although the players waived the salary guarantee, Equity invoked a rule which required the payment of dues. The players must have paid the membership dues. None of the cast was in good standing.

TENBROOK'S PROJECT

H. Tenbrook, German-American actor, who has been in a number of plays on Broadway, is preparing production plans.

Tenbrook will bring the plays from Berlin, stage and produce them himself, act too, perhaps.

London Likes Violets,' Short's New Piece; Maughan War Drama Dubious

London, Nov. 7. 'Wild Violets' at the Central, an adaptation from a drury European musical comedy, was cordially received, although it seems to lack humor. Music is reminiscent and without promise of any song hits. Harold Short's production and lighting are excellent and Charlotte Greenwood has an easy time scoring the hit of the show. Alberta Raach girls are splendid, but show nevertheless requires a generous injection of comedy.

Staging is unique in several ways. Fourteen scenes but no curtains are used for the changes, a revolving stage is used for that. Also, in the now usual Hassard Short manner, no foots, all the lighting coming from spots.

'Services' a Grim Play
For 'Services Rendered,' a new Somerset Maughan play at the Globe, has a perfect dramatic construction and brilliant acting by practically an all-star cast, but the subject is patently pessimistic and the action is a gloomy subject of war. Commercial value is dubious.

'Philomele' at the Ambassadors is a costume musical. It's an artistic production but a doubtful prospect.

'The Bear Dance' at the Garrick is an inconsequential anti-Soviet melodrama well acted but unlikely to get anywhere.

45 WEST END THEATRES BUT STILL A SHORTAGE

London, Oct. 28. There is an unprecedented shortage of theatres in the West End. Forty of the 45 theatres in the West End are operating. The five closed are the Apollo, Lyric, Comedy, Prince's and Prince Edward. The first three are scheduled for production shortly. Prince's is much too far away from the theatre district for anyone to take a chance with it, even despite the shortage, while the Prince Edward has been virtually since its opening and English managers are still superstitious.

Charles Cochran has two productions pending, one a Shakespearean revival, 'The Taming of the Shrew' and the other a German musical, in conjunction with Louis Dreyfus. Owing to the theatre shortage he has had to abandon the former, and the latter he is doing around Christmas, opening it at the Palace early next year, after playing Manchester.

Jack Wallace has two shows 'Steppings Sisters' and 'What Am I Bid,' which have been abandoned temporarily. J. L. Sachs is ready to cast 'Smiles,' but cannot get a theatre. Edward Laurillard has 'Potash & Perlmutter' on the road and no place to take it in the West End. Stanley Scott is an amateur who has a couple of provincial shows with no London place to play them.

After 'Cold Blood' failed to hold up at the Duke of York's theatre, four West End managers lined up to see the York's management, ready to discuss terms. Finally the theatre was secured for 'Tonight or Never,' starring Basil Rathbone.

Mengelbergs Homeless In Dutch Tax Mix-up

The Hague, Oct. 29. Controversy between Dr. William Mengelberg, the famous conductor of the Amsterdam Concertgebouw orchestra (well known in New York), and the income tax authorities came to head.

After his return from abroad this week Mengelberg found his house barred to him and he had to put up at the Amstel hotel in Amsterdam with his family. So long as he refuses to pay tax for which he was assessed—against which assessment he protests—he will be refused entrance to his home.

Canadian Co. for W. I.

Toronto, Nov. 7. Closing in Toronto, the Cameron Matthews Players will tour the West Indies this season in a four-half repertoire.

Bookings are said to be closed in Jamaica, Bermuda, Trinidad and Central America.

Canada Gov.-Gen. Backs Nat'l Play Tournament

Ottawa, Nov. 7. The Earl of Beesborough, governor-general of Canada, has announced his plan to stimulate the drama of Canada on a national basis.

The Earl of Beesborough's proposal is to hold a Canadian dramatic festival in Ottawa next May, to be the final competition for dramatic companies chosen from the various provinces, following local and regional contests. Regional contests must be terminated by the end of January, it was announced.

The apparent difficulty at the outset is, however, that Ottawa has no adequate legitimate theatre in which to stage the final competitions of the festival.

Earl and Lady Beesborough and their children are prominent in theatricals in England before his excellency's appointment as governor-general of Canada two years ago.

GAUMONT GETS THREE EMPIRE BOARD SEATS

London, Nov. 7. Ostrer Brothers, heads of Gaumont British, have purchased the Moss Empire holdings of Lord Beesborough, Lord Ashfield, and William Evans. This gives them a third of the shares in the company.

Charles Gulliver and his associates are also heavy Moss shareholders, with the likelihood now that the British general manager of General Theatre Corp. G-B subsidiary, will go on the Moss Empires board, giving Gaumont three nominees, with Gulliver exercising a benevolent supervision for his group.

Copeau Honored

Brussels, Oct. 29. M. Jacques Copeau, founder of the Vieux Colombine theatre, Paris, has been named professor of French dramatic art at Brussels Conservatoire. His candidacy was unanimously supported by the administrative committee of the Conservatoire.

There is talk of M. Copeau assuming the direction, though perhaps not immediately, of one of the oldest established theatres in Brussels.

NEW PLAY FOR COMEDIE

Paris, Oct. 29. New play by Paul Reval, author of 'Les Femmes de Paris,' will be done by the Comedie Francaise, and simultaneously introduce a new word in the French vocabulary.

This is 'Francerie,' title of the play, which the author describes as applying to whatever is typically French. Though play is not exactly about the war, it raises the problem of Franco-German post-war relations.

PLENTY TO ANSWER

Paris, Oct. 29. Marie Louise St. Denis, former New Orleans dancer, now Baroness de Plessen, was arrested in Nice charged with shoplifting.

She also will soon answer the more serious indictment involving charges she bought a child and attributed it to Baron George de Plessen to strengthen her position with the noble family, following which alleged incident the Baron won a divorce from her.

Norrs Road Cos. Prosper

Stockholm, Nov. 29. In this country, with less inhabitants than Greater New York, the road is holding up, with all companies getting two or three profitable months out of touring.

Gothenburg can be stretched into a two week stand, while week runs can be made at four other towns. About ten smaller towns will stand about two or one night stands. In winter the north is snowbound and touring all has to be south of Stockholm.

HARLEM SAXIST'S PAY

His 4,000 Crowns Made An Issue By Prague Musicians

Prague, Oct. 26. Arthur H. Nier, a colored saxophone player from New York, who is appearing in a new cabaret in the Lustrova street, has aroused the antagonism of musical critics because he is drawing 4,000 crowns a month for his playing.

The local musical union made a protest against the large salary (120), while many Czechoslovak musicians are out of work. The owner of the cabaret was fined 700 crowns for an alleged violation of the labor law.

However, a compromise has been effected between the musical union and the cabaret and Nier is allowed to appear again.

GAITEY REVUE ENDS \$35,000 LOSS

London, Nov. 7. 'After Dinner,' revue at the Gaiety, folded Saturday night (5) after two and a half weeks' run with part salaries outstanding to the principals, although the theatre paid off everybody getting under \$50.

Show was promoted by Gwen Farrar, Hermione Baddeley and Lance Lister, with its failure attributed to internal bickering. Sir Hugh Smiley, backer of the piece, said he had sunk \$35,000.

Some last minute negotiations were to include part of the revue in 'All for Joy,' current at the Piccadilly, but the deal fell through.

STAGE 'MARIUS,' FILMED 'FANNY,' IN SAME BILL

Brussels, Oct. 28. Metropole, Brussels' latest cinema, opened Oct. 27. House is equipped with Western Electric sound apparatus, headphones for the deaf, magnascope screen, and has 3,500 fauteuils.

There is a direct access from Metropole to the Hotel Metropole, proprietors of which have financial interest in cinema.

Opening program is novel, consisting of last act of Marius played at stage by M. Rastus, and 'Ore Demain,' followed by its filmed sequel, 'Fanny,' in which the same artists play principal roles.

Grand Duke O. K. Again

Nice, Nov. 7. Grand Duke Alexander, familiar to show folk on the Riviera, is much better now, and is out of danger. He was in the hospital for a while in Menton for a minor malady.

Drink Own Booze

(Continued from page 1)

doesn't know or has long since forgotten the real taste of liquor. In the \$75 a case wine bootleggers, ultra stuff which can hardly be moved because of the price, \$115 the case. They're Logan's Highland whiskey and Highland nectar, but it's so good, even the bootleggers, that they drink it themselves, at price making it prohibitive for selling.

To compete with the cordial shops, even the best 'leggers' must be in position to sell domestic gin at anywhere from \$9 to \$30 the case. Average price for good 'white stuff' is \$15. Gerdine Gordon's and Burnett's white satin at \$48 to \$60 for the imported.

In the champagne division, Charles Heidsieck and Dry Monopole, both 1921, at \$85 the case. In the \$75 a case wine are Pommery (20; a bad year for the grapes), Ernest Iyer (1919) and Louis Roeder (1922, one of the best vintage years). However, 'leggers' must be in position to sell domestic, even in 1930, is often better than many of the others in the best of vintage years, which means 1923 as the last best period for proper aging.

London Show World

London, Oct. 28. The first 30 performances of Noel Coward's 'Waste and Music' have averaged \$1700.

Hollywood Chat Vetoed

George K. Arthur has made a production of the 'Talkies' Broadcasting Company to broadcast intimate chatter about Hollywood. This would be in the form of informal talk about certain stars and other intimate, but interesting details about the film colony. The B.B.C. vetoed the idea.

Newsworld-and-Revue Idea

The 'Prince Edward' theatre, which has not staged a hit since its opening some two years ago, will make an experiment. Faye Taylor, provincial revue producer, who takes occasional trips to America to get Monday has leased the theatre and will open with continuous revue supported by newsworld and film clips.

Theatre, which has a 2,000 capacity, will charge from 10 to 60 cents and has West End Opening date is Nov. 21.

Laurillard's Discovery

Gordon Wallace, the new Boris and the 'Talkies' and 'Perlmutter' revival is an Edward Laurillard discovery. He presented himself at Laurillard's office recently to give an audition as a dancer, a forthcoming musical, but Laurillard needed a Boris and at once visualized that role.

Wallace resembles Francis Lederer somewhat. Like Lederer, Wallace is under a long contract with Laurillard.

'Smiles' in London

Looks like Joe Sachs will produce 'Smiles' at the Duke of York. Edelman, who has just arrived, is understood to have come over with a view to producing the piece from the late Ziegfeld production.

Robeson's Vaud. Debut

Paul Robeson's name was spread in huge letters all over the billing for the Duke of York Oct. 28. His popularity at Drury Lane in 'Show Boat,' his broadcasting, gramophone records, etc., would seem to make him an ideal topliner on this, his first vaudeville appearance in London. But the house was far from Monday night. He sang half-a-dozen songs, mostly spirituals, and inspired heavily from the Duke of York.

Fred Sanborn made his first appearance in England and created an excellent impression. Another act new to England was the Matry Ballet, three specialty dancers, and a dozen or more assistants. It is a sensation on the Continent. Idea is rich in ingenious comedy novelties.

Menzies' Play Set

Archie Menzies, Australian, and son of the namesake of Menzies' General, has written a play which he has just sold to Basil Foster. Foster intends the play follow 'Ode An' 'Ode,' current at the Shaftesbury Theatre, around February.

Delysia Cochran Star

A. P. Herbert is writing the libretto for musical play by Oscar Straus, with Delysia to be starred, under management of Charles Cochran. Title not yet settled.

Crazy Month as Film

George Black's next 'Crazy Month,' which is scheduled for Nov. 21, will be different from its predecessors. Hitherto, they have been a series of disjointed gags done by the various comedians either separately or in concert, without the semblance of a story. This time there will be a story running through the whole show.

Idea of the story is to make it a comedy of situations which is to be done at the Gaumont British Studio. Bits and ideas are being prepared by Bud Flanagan, who will be the star of the hand man. Show will have a title for the first time, 'Poverty Corner.'

'Hots' Tops 'Horsemen'

Metro intends to run 'Grand Hotel,' currently at the Palace, beyond the eight weeks originally contemplated. But as soon as 'Grand Hotel' finishes it will be replaced by 'Strange Interlude.'

'Hots' is likely to run for four weeks, when Cochran takes possession for his German musical, which will open at Manchester around Christmas. Metro is doing 40% more business than 'The Four Horsemen of the Apocalypse,' which ran there 100 days ago, at practically current prices, and also twice daily.

Norah Blaney's Operation

Most interesting spectator at 'After Dinner' opening, at the

Gaiety, was Norah Blaney, former partner of Gwen Farrar for many years, both in England and America.

Blaney has definitely retired from the stage, having married a Bradford doctor. She recently underwent a major operation, with no danger. Although it is not customary for her to perform an operation upon his own, Dr. Hugh Hughes performed this one at her own request.

'Language' in London

Gilbert Miller opens the rebuilt Lyric theatre next month with Herbert Marshall and Edna Best in Rosa Frankson's 'Another Language' directed by Auriol Lee. Mrs. Frankson has come over for the rehearsal.

'Lieutenant' Disappoints

'Biggest surprise is poor showing of Flag & Dominions picture 'The Flag Lieutenant,' which just finished Oct. 30 two weeks' run at the Tivoli.

Picture opened with the best press ever accorded a British picture, and it was figured it was good for two months, or at least one month. Picture grossed under \$8,000 for first week, but during the following British production, made at the Ufa studios in Germany, with all English cast, replaced.

'Left Bank' Claims

Elmer 'Right Bank' was a failure at the Ambassadors, and even the offer of the management to return money to dissatisfied customers, including Oct. 28, did not save it. Venture left a number of unsatisfied claims around, creditors, including Sunday Wishin and Hush E. Wright.

This has strengthened the hand of British Equity, which is holding out for a salary for all actors and actresses to join.

O'Neill Foster is latest to become active for British Equity. Equity now feels strong enough to adopt 'the closed shop' system.

Shubert Receiver

(Continued from page 48)

New York theatres and 10 out of town, the receivers show they have received annual carrying charges of \$1,458,756. That saving was helped by making arrangements to pay mortgage interest and taxes out of operating revenue only. In the case of the United States Theatre, the lessors have agreed to finance those theatres if no profits are made from attractions, or the houses are dark because no shows are available.

New York theatres recently placed in that status are the Bijou, Morocco and Broadhurst. In the case of the Apollo, Chicago, the rent collected was \$15,000 to \$50,000 of which \$10,000 is contingent on earnings for at least three years. The report discloses that foreclosure on the mortgage of the United States Theatre has started but proceedings will be held up for a reasonable time, during which a paying attraction may be obtained.

After detailing the arrangements for the United States Theatre, the receivers state that it is premature to report on the details of the Shubert-Brangler plan of theatre operation. That refers to the United States Office which is also referred to as the 'Shubert-Brangler circuit.' No indication of profits from that source is given.

Budgeting a Deficit

A budget of possible receipts for Oct. 1 to Dec. 31 totals \$239,999 as against the probable disbursement of \$352,761. 'The difference amounts to \$112,762 which is the sum which might be borrowed by the United States Theatre. Among the possible receipts is an item listed as 'Tax on theatre passes' estimated at \$1,600. It is the smallest item in the budget and represents money collected over and above that due the government on admission taxes.

At the present time the receivers have but one attraction wholly owned, that being 'A Perfect Marriage' at the Shubert. While business is reported a bit better, the show has been doing but moderate trade. They are also interested in several other attractions, including 'A Perfect Marriage' at the 44th Street (not a revival house). Due soon, however, is 'A Perfect Marriage' and being readied is 'Autumn Crocus' a new production. Expected income from other managers attractions in revival houses, up to the end of December is set at \$125,000.

Plays Out of Town

Cyrano de Bergerac
(MUSICAL)

(MUSICAL)

Providence, Nov. 4.

Cyrano producing company. 'Cyrano de Bergerac' (Edmond Rostand play with music by Samuel D. Pokras, book and lyrics by Charles O. Locke, produced under the supervision of J. J. Shubert.

Cyrano de Bergerac.....George Houston
Christian de Neuvelllette.....Allan Jones
Ragueneau.....William Fox
Roaxanne.....Gladys Baxter
The Little Musketeer.....Nick Long, Jr.

This musical version of Rostand's romantic drama 'Cyrano' has all the ear-marks of a hit, providing the producer, J. J. Shubert, does plenty of pruning before he takes his pro-

The first night audience remained until midnight to see this colorful but unwieldy production. Shubert has mounted this piece lavishly, and because of the limited space of the Carlton theatre stage it was impossible to place half the elaborate scenery for the first night performance.

The musical 'Cyrano' is really a fine show in the making. It has the verve, pageantry, the heroics and the poetry that any presentation of 'Cyrano' should have. In many respects it is done in an impressive manner.

Samuel Pokras has given it a musical setting that is generally robust and satisfying, but he missed out in several numbers for the chorus. A chorus-line of girls in soldier costume does a tap dance with Cardiac Pilsbary leadsmen.

with Cardinal Richelieu looking out a balcony window seems pretty far-fetched. Also there is a good deal of comedy injected which seemed out of place. Such allusions as 'What this country needs is a good five-centime dumping,' and such phrases as 'I'll knock thee for a row of graveyards' do not fit the spirit of the thing.

The producer has made light of many conventions in the staging of this piece. In some instances he has done well, while in others he has gone too far. Alteration of many small but important details which do not fit into the traditional picture of this 35-year-old play is needed if Shubert expects to win over many 'Cyrano' enthusiasts who cherish sentiment above many

Naturally the first thing the producers had to look for when they set about casting this show was a good, all-around Cyrano, and it does seem that they had pretty good luck when they got hold of George Houston. He can sing, and he can act, and he can put into the character of Cyrano a lot of genuine

Shubert has surrounded Houston with a capable company of 150 people. There is a male chorus of 100 voices, most of them top-notch vocally.

9 PINE STREET

Understood that this play produced by Whittaker Ray and Margaret Hewes will be withdrawn after the local engagement for much recasting, new direction and some re-

writing. That's a wise move as it is a valuable piece of property

William Miles and Donald Blackwell, the young authors, have done a good job on the whole, but the first act can be sharpened and clar-

fied. There is no denying that there is a great deal of exposition to be

done to get the plot started, but not quite as much as Miles and Blackwell employ. Second act picks up after an uninspiring first five minutes and from then on '9 Pine Street' is consistently interesting—or would

is consistently interesting—or would be if better acted. The last act is by far the strongest of the piece and

CARROLL FIGURING ON

REVAMP OF 'VANITIES'

A new edition of 'Vanities' is to be announced shortly, Earl Carroll considering changing the cast by engaging new people. The withdraw-

al of Will Fyfe and Keith Clark leaves but two foreign players in the show, Edwin Styles and Andre Randell. The imported Jackson girl dance unit also remains.

Carroll appears to have abandoned plans for producing in the Manhattan (formerly Hammerstein's). Deal made for the house was signed by his brother Norman

Carroll had offices in the Manhattan, but moved to the Broadway last week. Arrangement with the

Manufacturers Trust, which took over the Manhattan through foreclosure, called for the bank to get a percentage of the gross. 'Black Water,' shelved, is still announced

551 Fifth Ave. N. Y. C.
Phones: Murray Hill 2-7838-7839

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AIR LINE NEWS

By Nellie Revell

Leases of the RCA buildings in Radio City have been reyted downward, the Rockefeller interests conceding terms in recognition of economic conditions.

Ed signs on the top floors of the Columbia building are being polished up so that certain executives will be able to read them within the next two weeks.

Mrs. Josephine McNamee, who recently divorced Graham, is seen with Avery Marks, the public relations counsel.

Jack Robbins, of the Robbins Music Company, is incurring the wrath of other publishers by taking songwriters over to England, having their songs copyrighted and published over there.

Eddie Doherty, ace reporter, who is now in Hollywood for the RKO studios, goes on the air shortly after Jan. 1 for a commercial. Ted Collins, who handles Kate Smith, is looking after the business end of the broadcast and Pat Henry is Doherty's personal manager.

When Andy Sannella was playing the steel guitar in Rolfe's Lucky Strike orchestra he was secretly auditioned as Rolfe's successor on the ciggie account. Eventually he got that program but walked out after refusing to play the signature for other bands when the policy of playing orchestras throughout the country was adopted. Then Sannella went to the Frigidare period but quit immediately when handed his two weeks' notice. After a hiatus from the air Sannella is now playing the saxophone and steel guitar in Katzman's orchestra on the very program he deserted. And he's playing the standby signature for any orchestra he is told to—and liking it.

If Milton Berle should happen to ask why he isn't getting any more radio offers tell him it may be because of that Ben Hur story he told when on the program with Eva Lee Gallienne.

Big Bill O'Neill is now in the process of a Columbia build-up. Guy Higgins and Cliff Kearns, of RCA Victor recording company, have their bags packed, ready to ride into NBC any minute.

There's a certain radio songbird whose missus is exceedingly jealous. She hires his secretaries and rather than entrust him to enamored waitresses she brings him his lunch, thermos bottle and all, to the theatre at which he is warbling. A recent amanuensis, worried about her job, borrowed an engagement ring from a friend, feeling that the singer's frau would relax her vigilance if she thought the sec was affianced.

Set down as gospel truth that Mildred Bailey is married to 'Red' Norvo, xylophonist in her orchestra, and composed of her radio theme, 'Sleepy Little Village.' As Mildred doesn't favor booking agents her business is handled entirely by her attorney, Julian T. Abeles.

Professional Pride

A 'warden of a midwest pen is responsible for this story. Two hard-earned long-termers were allowed a radio in their cell for good behavior. They asked that they be permitted to listen in at 9 Tuesday nights, whereas the prison regulations shut off their radio at 8. 'Why do you especially want to listen in Tuesday nights?' asked the warden. 'Well, you see Governor,' one of the convicts explained, 'a cigarette company is dramatizing some of New York's juiciest crimes and as Red and me has done time for some of 'em, we want to see how those hams are playing our parts.'

Stand By

After two weeks Amos 'n' Andy will be on the air for Pepsodent only five nights a week instead of all.

Cutting down expenses doesn't jell as the explanation for the abrupt cancellation of Ray Perkins and the Peter Van Steeden orchestra on the Barbaol program as the sponsors are preparing a new show.

Paul Specht, off the air four years, is visiting around the other castles again.

Vivienne Segal and J. Harold Murray will replace Jack Halliday and Evelyn Herbert on that cigaret program.

George Olson, Ethel Shutta and Gus Van copped the coveted Oldsmobile spot.

Walker Whiteside, legit star, is being approached for radio.

Lowell Thomas has been seen lately in aid out of the Columbia headquarters.

Charles Schenk, formerly of the idea department of Columbia, added to the WOR staff.

Madeline Vose, on a six months' leave from WOR, is returning to assist Louis Reid.

J. Rosamond Johnson, author of 'Under the Bamboo Tree,' plays Uncle Remond in Wheatville.... Harry MacFadden, of Cleveland, has joined the NBC production staff, replacing Thomas A. McAvitt, who has gone to an advertising agency.

Jack Fulton, tenor, has two children but says his publicity man advises against so advising the public. A tenor with two children should brag about it.

Virginia Rea, once called Olive Palmer, is really Virginia Murphy.

Beverly Sitgraves, former Frohman leading woman, plays on the Goldberg program.

Frank Munn, erstwhile Paul Oliver, is a former mechanic and the son of a Bronx policeman.

Ralph Kirby bought the ring the other day.... Arthur Allen, one of the Stebbins Boys, is enjoying his first vacation in four years in Havana.

Richard ('Sherlock Holmes') Gordon is married to Emily Ann Wellman, the actress-author. Dick lives at Stamford, Conn., where he is a deputy sheriff.

Bill Card, who left NBC's Artist Service Bureau last July, may return there tomorrow.

Three of the lads in Anson Weeks' music crew at the Hotel St. Regis are married to San Francisco deb's. The girls are in New York and feel perfectly at home in the swanky 7th Avenue hotel.

William Merriam Daly, the conductor, was once managing editor of 'Everybody's Magazine.'

John White, the lonesome cowboy, was a sports writer on a Washington daily before going radio. He learned cowboyism from contented cow on a dude ranch.

Phil Dewey, baritone, was born in Macy, Ind., and once sold Bibles for a living.

James Melton is the son-in-law of Marjorie Barclay McClure, the novelist.

Chuck Haines was a tight-rope walker with a carnival.

Harriet Lee started her radio career as stenographer with a mid-western station.

Gladys Rice goes Columbia for both a commercial and sustaining.

the WMCA, the last station in the East to sign off for the night, is now on the air until 2 a. m.

Before Dec. 1, Joe Smith and Charlie Dale, the last half of the Avon Comedy Four, will be broadcasting for a commercial.

Among the victims of the political spinbenders last Friday night was Grete Keller, Leo Reisman's soprano find, who again failed to make her all debut after reporting for duty three successive Friday nights.

Lou Holtz on his program for Columbia will present 'Holtz's Epic Pictures,' a burlesque on pictures calling for a company composed of

Tuneful Layoff

CBS was doing a remote control news stunt broadcast, with the announcer, Ted Husing, stopping passersby on the street and asking them to tell the mike which presidential candidate they favored. During the quizzing of one Harlem resident, the announcer wanted to know whether he was employed.

'No,' was the answer, 'I'm a songwriter.'

PLAN TO WHOLESALE CHAIN TIME FOLDS

Baltimore, Nov. 7.

Plan of the Warden Advertising company to buy radio time wholesale and sell it retail tell through the bottom and is off for another year at least. Warden has returned the radio to the few companies he had lined up, said to have been six or seven, with the statement that the foppo is due to the agency handling the time details being unable to secure proper spotting on CBS, which chain Warden has been set.

The Warden plan to have delivered a network program, with a raft of big names, the announcements, however, to come from the local stations, which would name as the sponsor, the local client. Understood that 10 clients would be necessary to make this planing plan, with each client figured at \$300 weekly.

tirely of imaginary members of Holtz's family. Ann Butler will be in his support. At the audition Lou found that his best stooge—his candidate—didn't register.

Kenneth Lyons and wife have engaged the services of a stork pilot.

The William S. Rainey's are also looking forward to a christening party soon.

Ted Weems will realize a ten-year ambition when he opens at that Hotel Pennsylvania spot. It is costing Weems over \$5,000 to play the engagement, which money will be turned over to unemployed musicians. Weems and every man in his orchestra are college graduates.

Their rights are being sold by special permission of the copyright owners. It heard no more, having been ridiculed to death. The composers' society and the broadcasters got together and eliminated it.

All rumors about Bertha Brainerd's retiring from NBC are just that. Miss Brainerd has been with the organization 10 years and knows radio. Her superior officers wouldn't allow her to resign if she wanted to, which she doesn't.

Mary McCoy is singing on WOR under the name of Doris Allen.

Jack Arthur on WOR, Johnny Hart on NBC and Arthur Campbell are all one and the same. Campbell is the real name.

Eddy Duchin has been with MCA so you can expect him on one of those Lucky Strike programs soon.

Jack Denny is experimenting with the possibility of using lapel mikes on his fiddlers instead of having them face the mike.

George Price has a mirror attached to the microphone. Price had adopted the style he used on his recent coffee program for his present tea account.

Former sponsors of Gene and Glenn have signed the Landt Trio and White for 26 weeks. They will broadcast from Cleveland.

Allice Joy's Cleveland contract terminated Saturday with the sponsors' sudden expenses. Miss Joy returns to New York and sustaining.

Billy Jones, of Jones and Hare, denies he is married. Says he got that bump on his head in an auto accident.

Marx Brothers go on the air. They were landed by Tim Sullivan who went to the Coast to make records of the comies' auditions. He sold them to a sponsor on his return to New York. The Marx Brothers arrive here today.

Arthur Hopkins has prepared an expurgated 'What Price Glory' for the air and all he needs now is a sponsor.

Julian Street, Jr., covered ex-Mayor Jimmy Walker's trip home on the 'Europa' for the A. P. (Oh, yes he did).

Little Jack Little was shanghaied by his wife and slept for 40 hours at sea.

Charlie Warren, manager for Red Nichols, is looking for a singer to replace Frances Stevens in the Cleveland studio (Too much studio mother).

Telling Facts

The only actors who ever used a net were James Owen O'Connor and the Cherry Sisters, but now every actor in the world wants a network.

With Chime Rings

Frank Singler, Jr., the Colonel Goodbody of the A. & P. program, was recently married.

Edward K. ('Ted') Jewett, night supervisor of NBC announcers, married Katharine Barry, private secretary to Pat Kelly, chief announcer.

The engagement of Howard Petrie to Alice Woods, an NBC hostess, is announced.

It's a girl at the home of Ford Bond. In the announcer's room they have christened Ford, Diaper Dan.

Ernest Chappell, of the NBC Artists Service Bureau was once an announcer in Syracuse.

Auditions

Paul Ash is in town spending money lavishly for auditions. He has acquired 19 musicians, most of whom were formerly with Buddy Rogers.

Rubber on the bank roll is getting very loose and Paul will either have to find a taker soon or go back to Chicago.

Helen Macfadden, daughter of the publisher, was okayed by the WMCA program board and is awaiting an assignment.

Don, Hall and Rose (Grace Donaldson, George Hall and Hortense Rose) on WLW, Cincinnati, and WTAM, Cleveland, for four years, gave 25 auditions in New York. They secured one account and expect to land the Smith-Strauss drop program.

Freddie Rich and Bing Crosby were auditioned at NBC last week.

Ann Seymour was milked twice at WABC for a commercial with Harry Von Zell doing straight.

Squibb is auditioning people. They've heard such celebs as John Charles Thomas, George Gershwin and Clarence Buddington Kelland, the author. One plan includes an orchestra of 32 pieces under the direction of Hugo Riesenfeld, and a large chorus group.

New Program Calendar

Periods on the air for the first time, or resuming commercially

OPEN HOUSE

New Program Each Broadcast For Princess Pat

Chicago, Nov. 7.

Princess: Pat Pagament, new account on WLH, has declared open house to authors. A series of original dramas will be presented for 30 minutes every Tuesday with a different author every time.

Vera Casper, author of 'Night of June 13' which Paramount made into a picture, is the authoress of the program for Nov. 15 and will personally direct it.

Nucleus of the cast which will also vary is Alice Hill and Douglas Hope.

LIKES KERN-HARBACH IDEA BUT NOT FOR 5C'S

Jerome Kern-Otto Harbach idea of turning out a weekly half-hour musical show has been turned down by General Motors. Plan had been to write the musical material expressly for the ether session, with Lawrence Schwab doing the air producing.

Project impressed okay from the entertainment angle, but the \$5,000 figure asked, was termed too extravagant.

THURSDAY, NOV. 10

'International Special' (CBS). International Silver Co. of Meriden, Conn., has a new program for a two-week campaign over 53 stations, Thursdays, Fridays and Saturdays. Originating from WABC, N. Y., 9:30 to 9:45 a. m., EST. West coast gets this broadcast 12:15 to 12:30, EST.

FRIDAY, NOV. 11

'Corundum' company brings this one out of Niagara Falls for a 15-station hookup. Comes through WABC, N. Y., 9:30 to 10 p. m., EST. West coast gets this broadcast 12:15 to 12:30, EST.

MONDAY, NOV. 14

'Phillips 66 Flyers' (CBS). Phillips Petroleum has picked Minneapolis, Oklahoma City, Waterloo, Ia., Wichita, Kan. and St. Louis for a nightly, except Sunday, contribution of orchestra and song. Broadcast will radiate out of these outlets 7 to 7:30 p. m., CST.

TUESDAY, NOV. 15

'The Maple of a Voice' (CBS). The E. E. Schaefer Bros. Co. has this script affair down for Tuesday and Saturday nights over a 22-station week. Originates from WABC, N. Y., 8:15 to 8:30 p. m., EST.

FRIDAY, NOV. 18

'Big Six of the Air with Al Johnson' (NBC). Chevrolet has contracted time for this one over a period of 38 weeks. The show, going out through the basic red, the northwest, the southeast, the south central, the southwest, to go, connects the strange links and KFSD and KTAAR. Program besides Johnson will carry an orchestra and quartet. Originates from WEAH, N. Y., 10 to 10:30 p. m., EST.

SUNDAY, DEC. 4

'Jergens Presents Walter Winchell' (NBC). Loton maker has the columnist tabbed for 26 weekly broadcasts. Originates out of WJZ, N. Y., from 9:30 to 9:45 p. m., EST and the southwest, south central, mountain and Orange links from 11:15 to 11:30 p. m.

KATE SMITH'S NEW ORCHESTRA ON COAST

Kate Smith and a large retinue leave tomorrow night (Wednesday) for Hollywood where she'll make one picture, a Fanny Hurst story, for Paramount. They're going out in a private railroad car. Party will include Miss Smith's manager, Ted Collins; musical director, Nat Brunstiff; and half a dozen members of the elite firm of agency sponsoring her broadcasts.

By leaving Wednesday, immediately after her program that evening, Miss Smith expects to reach the coast before the next scheduled broadcast on Monday (11 a. m.). Brunstiff will pick up an orchestra out there.

10 Programs Possible Via New 'Wired' Radio

The Hague, Oct. 27.

Experiments have been carried out at the Hague with a new system of 'wired wireless' invented by two Dutch engineers, Stoet and Harreveld.

It makes use of high frequency currents and it is possible to distribute 10 programs over the same double line.

Fannie Brice on 30-Min. Chesterfield Program

Though its contracts with the present talent contingent has until the end of the year, the Chesterfield has auditioned Fannie Brice for a revised entertainment idea it has in mind. Cigle account is contemplating going in for a twice weekly half-hour variety type of show with the comedienne doing the m. c., besides her own chatter and song routine.

Present time contract with Columbia, as well as the obligations to Ruth Etting, Boswell Sisters and the Street Singer, doesn't expire until the last week in December.

Short Shifted East

Al Short has been transferred from the NBC Chicago division to the network's New York production staff.

First assignment handed him here was the producing of Buick's Paul Whitman show.

ASCAP Board Clamps Down on Its Gen. Mgr. Making Any Further Tax Concessions to B'dcasters

Board of directors of the American Society has shut down tight against making any further concessions to the radio interests. Reacting to pressure from a publisher-writer faction who were demanding the wherefores to certain twists in the tax situation, the board advised E. C. Mills that he had better discontinue with the broadcasters about changing the basic structure of their performing rights contracts and to proceed to collect the society's royalties according to the terms agreed upon last August. Mills is general business manager for the society.

Station men, through their representative, Oswald P. Schutte, have been trying to get Mills to limit the application of the commercial tax of 3% to sponsored programs using ASCAP music. The contract which the National Association of Broadcasters signed with the last summer agreed to pay the tax on all revenue derived from the sale of time by the individual station.

The broadcasters became optimistic of effecting a revision after Mills offered the newspaper-owned stations an exemption from paying a tax on commercial programs not using the society's music. At the same time he eliminated payment of the tax on political campaign broadcasts.

Contention right along, among the general run of stations, had been that the royalty levy on revenue from all sources was not justified and that when the time came to pass the tax along to the advertiser the sponsor not using ASCAP copyrights would refuse to pay it. With the concession was made to the newspaper-owned outlets, competitive stations wanted to know why they couldn't have the same privileges accorded the newspaper-owned group.

Press Stations Squawk

Now the newspaper-stations also are squawking. Several had overlooked that, with the cuts in sustaining fees and the elimination of royalties on non-pop music using programs, their contracts called for the payment of a minimum equal to twice last year's society fees. These newspaper-owned outlets were informed by Mills last week that the contracts allowed them would have to stand as is and that the board of directors had instructed him to make no further revisions or concessions.

Pending the straightening out of the all-revenue clause in their contracts, a large number of stations have not only stopped paying their sustaining fees but have also refused to withhold signaturing the new agreement and mailing it back to the society. Recently several of the complaints filed by stations that local reps of the ASCAP had threatened them with suits for infringements, and the NAB protested to Mills that any such move might complicate the tax being made at the time to arrive at an amicable solution of the problem. Attitude taken by the Society's board means that Schutte will have to report to the NAB convention in St. Louis next week (13), that his negotiations proved fruitless, and there is nothing to be done but pay according to the provisions of the ASCAP contract.

Mills' Two Plans

Mills claims that during the negotiations last August he offered the broadcasters two proposals. First one applied the graduated tax of 3% for 1932, 4% for 1934 and 5% for 1935 on all commercial income. The second, an individual station. Alternative deal, he now says, made it a flat levy of 5% only on programs using music controlled by the society. Broadcasters (Continued on page 54)

MILLS BROS. VACASHE

Four Mills Bros. pull out of the Chicago program for good starting this coming Monday (14), leaving the spot exclusively to the Don Redman band. It's a vacation. On their return they'll do a week of one-nighters through Pennsylvania and New Jersey.

Jolson Scared?

Eddie Cantor's indifferent impression upon his return to the air after Chase & Sanborn last Sunday is serving as an object lesson to the ether runners who've become convinced that the listener-inners want to know naught about "planning" situations for the following week. That was Cantor's idea (as he cashed in this past Sunday on the comedy preliminary) but the result meantime was considerably negative for the average public impression, not to mention the capricious critic who'd very wisely made much of such lapes. Cantor's extraordinary buildup in this instance was another handicap, however, his past Sunday's (6) impression, when he clicked much better, substantiated his own personal idea of building up interest.

The same thing has happened to Jack Pearl, now quite an established radio comedian on Lucky Strike. His preliminary "Baron Munchausen" impressions also were from auspicious.

Cantor's mild click in truth is said to have made Al Jolson a bit timid about going on the Nov. 15 for General Motors. Jolson is now said to prefer deferring it a bit until the continuity is made practically flop-proof.

SONG REPEAT BAN BURNS BANDS

Latest NBC rule about the number of times a pop song may be broadcast over a network allows for only one version between the hours of 6 p.m. to 1 a.m. Result is the ban on the pop songs and the bandmen are flaming more than ever.

Regulation applies to commercial as well as sustaining programs, but as usual the paying customers, i.e., the commercials, make themselves exceptions to all rules if they protest insistently enough. However, as far as the pop songs and the bandmen with most of these coming at the tail end of the night's schedule, the rule not only applies to the last better but throws practically all the latest tunes out of their repertoires, as these numbers had been played usually earlier in the evening.

One hotel band last week submitted 11 numbers and when the last came back from the network's program department eight of them had been blue-penciled. Each of the trio remaining was in a list of eight numbers and when the sheet was returned there wasn't a single okay. Leader of the band turned to the back of the program department with the suggestion the crosser-outer could make up the repertoire for him and save a lot of time for all concerned.

Orchestra that complains it picks the most under the new ruling is the unit that uses only its own special arrangements. Of the newer numbers it has a limited presentation in its library, so that if these are crossed off there is nothing for it to do but dig back among the dusty folios.

MILD INTEREST IN FRENCH B'DCASTING

Most interesting point about radio locally is the lack of interest displayed by the public at large, due to the poor programs, mostly canned music, and the uninteresting driveling generalities.

Result is that radio talent here is practically non-existent, and radio jobs worthless.

The only showman is Natan, the theatre operator and also a broadcaster.

HILBILLY COMMERCIAL

Ray Perkins and Peter Van Steeden orchestra go off Barbasol on NBC on Nov. 24. For the next 13 weeks the shaving cream account will have Carson J. Robinson, hilariously enterprising.

Ex-Employees, Turned Freelance, Irk NBC Chicago as 80% of Programs Are Produced by Outsiders

Kate Smith From KNX While at Par Studio

Expected around Nov. 15 for her Paramount picture, Kate Smith will broadcast her CBS program from KNX, instead of from KHJ, the CBS outlet here.

KNX being next door to the studio allows Paramount to cash in on announcements that programs are coming direct from that lot. Same arrangement was used when Bing Crosby was here for Paramount.

ETHER SANTAS IS COAST IDEA

Los Angeles, Nov. 1.

Several local department stores that in past years have used vaude acts as part of their Santa Claus appeal to kids around Christmas time are turning to radio for their yuletide children's shows.

Broadway store of Hollywood will start its weekly broadcast-show over KFWE Nov. 19, to continue Saturday mornings for one-hour periods until Christmas. Broadcast from a stage of the Warner Sunset Boulevard studio, programs will be played before audiences of children, but differing from the store affairs, they won't be free. Tickets will be given customers requesting them, after making a purchase.

Show material will be of the Mother Goose type, tabbed "The Toyland Revue."

The Downtown Broadway's Santa Claus show will go out weekly over KNX Friday evenings as a toy circus, but will not be on for the children to see the broadcast in action.

JOLSON ON RADIO FROM COAST DUE TO RETAKES

Tied up by retakes on his United Artists picture, Al Jolson will not make his ether debut for Chevrolet Nov. 18 from the New York end of NBC's blue network, but instead the first broadcast will be either from Los Angeles or San Francisco.

Because of the retake jam, Jolson at first wanted a postponement but General Motors talked him out of it. Second Chevrolet broadcast (25) will also come from the Coast. Retakes on both GM and the Campbell-Ewald agency, handling the account, leave this week from Detroit to confer with Jolson on his material.

Jolson's third broadcast will probably be out of New York.

WJAS' Setback

Pittsburgh, Nov. 7. Station WJAS here lost its fight last week to have the Federal Radio Commission assign it to the 1020 kilocycle channel used by Westinghouse station KYW, which is being cancelled in the Chicago area.

WJAS was one of the several stations throughout the second zone seeking the choice channel, but Examiner Elmer W. Pratt recommended the KYW idea has been assigned. KYW is allowed to transfer its station from Chicago to Philadelphia, where it will continue to use the 1020 channel, with 10,000 watts of power.

Hunt for Gillette?

Gillette Razor is interested in bankrolling Frazier Hunt in a series of dramatized interviews over NBC. Program idea has been mentioned for the blade maker and the agency handling the account, Maxon, Inc.

Session would be framed around the correspondents who travel with each episode retelling an incident in which Hunt took part as a reporter.

Chicago, Nov. 7. Stubborn enforcement of a rule that cramps the individual initiative is what the NBC Artists Service out here a fortune in commissions. This is the opinion of the radio trade locally and the facts seem to support the theory.

"Free" rule, which many object is that which requires all artists shall cleave to NBC exclusively and refuse to work for anybody else. Which might be okay, say the artists, if NBC could guarantee a minimum income to the artist.

Out of some 39 names presently on the Chicago Artists Bureau list only 10, by carrying have commercials and several of the listed 39 haven't any sustaining work. They are just on the list.

As a result, artists have been forced to choose the richer rewards of outside commercials in the last year and a half. It has driven most of the aggressive artists with these things to the independent division. These artists have turned around and entered into direct competition with NBC and not only the Artists Service has lost its 10% on talent, but the program department has suffered similarly.

Unwelcome Prodigals

One of the most unpleasant things from the standpoint of certain NBC executives is to have one of these "freed" artists come back under direct contract to some advertiser or advertising agency. NBC cannot bar them, but certain execs can, and do, display a pettiness that only antagonizes the freelancers further. All in all, NBC gets much the worst of these clashes with their ex-employees.

It is significant that over three-fourths of the Chicago NBC commercials are produced outside the NBC organization. These include: Lady Esther (Wayne King), Red Murdoch (Mystery Tenor, Charles Gilchrist),

Shaffer (Leo Spitalny), Yeastfoamers (Charles Agnew), Foelger Coffee (Judy and Jane), General Mills (Betty and Bob), Kellogg's Singing Lady (Irene Welch).

Swift (Pat Barnes, Thurston), Horlick's (Dr. Bundeson), Ovaltine (Orphan Annie, WGN), Wheatena (Geary Hawkins), Blue Ribbon Mail (Ben Bernie), Campagna (Charles Hughes), Chappell's (Ameche, White), Northern Trust (J. Walter Thompson).

Against this NBC produces Iodent, Household Finances, Armour, and the Merchandise Mart Review. Bernardino Flynn and Art Van Harvey, Harold Lloyd, Mary Steele, Robert Geddes, Joe Parsons, Reinhold Schmidt, Blowing Mummy, Cyril Pitts, Cliff Soubler, Harold Stokes, Roy Shields.

Those without regular commercial assignments are Irma Gien, Thomas Muir, George Simons, Elliott Stewart, Charles Hammond, Ruth Lyon, Lawrence Bailey, Edna Kellogg, Lucille Long, Leo Sims, Herman Larson, Edward Davies, Norman Condon, Robert Child, Earl Lawrence Fannie May Baldrige, Theor, without regular work, Jim Sara Ann McCabe, Alexander McQueen, Dick Teale, Marjorie Walker.

"Fresh Blood Needed" An influx of fresh talent and ideas is needed at NBC here, is the consensus. NBC, despite the magnitude of the program, has never had its own in addition competition with half a dozen small "production experts" on the outside.

NBCites with commercials at present include: Harold Lloyd, Mary Steele, Robert Geddes, Joe Parsons, Reinhold Schmidt, Blowing Mummy, Cyril Pitts, Cliff Soubler, Harold Stokes, Roy Shields.

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ARMOUR ALTERS PROGRAM Chicago, Nov. 7. Armour is switching its Friday night program over NBC still further. Harold Lloyd, Mary Steele, Robert Geddes, Joe Parsons, Reinhold Schmidt, Blowing Mummy, Cyril Pitts, Cliff Soubler, Harold Stokes, Roy Shields.

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Those without regular commercial assignments are Irma Gien, Thomas Muir, George Simons, Elliott Stewart, Charles Hammond, Ruth Lyon, Lawrence Bailey, Edna Kellogg, Lucille Long, Leo Sims, Herman Larson, Edward Davies, Norman Condon, Robert Child, Earl Lawrence Fannie May Baldrige, Theor, without regular work, Jim Sara Ann McCabe, Alexander McQueen, Dick Teale, Marjorie Walker.

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RADIO CHATTER

East

Wylie Walker and Don Ivie of vaudeville and radio in the West have come to Birmingham, joining WBRC.

"Bull" Connor, Birmingham announcer, after spending the summer announcing for Kelvinator, is now handling the account of Blatz near beer over WBRC. Near beer was recently legalized in Alabama.

John Connolly of WBRC, Birmingham, jumped up to Nashville for a few days to visit his friends at WSM.

Lou Cooper has a new "Mail Man" singing line for a tenor which he's auditioning for B. B. D. & O. this week.

With Jack Denny on the Whitman commercial via CBS, he's again the only orchestra on all four metropolitan key stations, WVEA, WABC, WJZ and WOR. The rest of the time is from the Waldorf-Astoria with his band.

Sea Kaney and Roy Shields on from the Chicago NBC plant to visit the home offices.

Tom McLaughlin doing the "Romantic Bachelor" role for Vick's on NBC.

Three X Sisters making another short for Paramount.

Little Jack Little out to Cincy for a theatre date and visit.

Anne Harding, secretary to Paul

White, CBS press chief, coming out of the Bronx on nicely.

CBS had recommended none of its announcers, but David Ross gets the dictionary award anyway.

Vestrymen of the Broadway Methodist Church, N. Y., protest against the Rev. Charles F. Reiner's inviting the Cab Calloway band to play at last Sunday evening's (7) service.

Funnyboners fly to Washington for their Fox theatre date.

Students from New York University do the mob scenes in Ray Knight's "Wheatonville" episodes.

Richard Patterson, new head NBC y.p., made his first round of the home offices last week.

Jones and Hare celebrate their 11th year on the air Friday (11).

"Smiling Ed" McConnell shifts for Acme Paint (CBS) to a Sunday matinee period.

Hometown paper (Hartford, Wis., "Times") tells about Trudy Schweitzer's picture getting into the "Cosmopolitan." She's Paul White's man.

Al Rosenberg authoring Harry Ross's essay in the Jo-Cur Wave Set section (CBS).

West

Julia Baldwin Hazelton, Hollywood high school instructor, is conducting a playwriting workshop at the little theatre of the Studio Club, Hollywood, specializing in the construction of radio spots and playlets. Weekly talks by air continuity writers are made.

Glen W. Ewart, the Inspector in charge of the Denver headquarters of radio district 15, one of 20 created by the Federal Radio Commission following absorption of the radio division of the Department of Commerce. Change will make a saving of \$75,000 annually.

District includes Colo., Utah, Wyo., and eastern and central Montana. One clerk will assist Earnings and inspectors will be changed periodically.

Oklahoma Bob Albright out of vaude and warbling for WLW, Cincy.

Mid-West

Maple City Four have their third annual renewal from Caterpillar Traction for WLS. Continues weekdays, Wednesdays and Fridays.

Stuart Nelson left KY to become staff announcer for NBC, Chicago.

Slim Miller of the Cumberland Ridge Runners slipped while practicing a comedy dance and broke his leg. Won't be able to broadcast for several weeks.

Mary Steele from WLW, Cincy, has joined her hubby, Bob Brown, at NBC, Chicago.

Alcey Toy to New York after 13 weeks for Fisher Foods over WTAM, Cleveland.

Steve Ciesler has resigned from WGAR, Cleveland, as program director to join KOS, Des Moines, as assistant station manager.

Airing 'Mutt and Jeff'

With the radio version of 'Betty Boop' okayed all around, and in process of being scheduled over NBC, the same network is now maneuvering around with a 'Mutt and Jeff' script.

It's already been whipped into dramatic form slated for auditioning by sales department.

Audition for Piston Rings

Chicago, Nov. 7. Thomson Products, on the air last year, contemplate a return, next April. An audition was piped to Cleveland from the local NBC studio last week.

New program is a dramatic sketch. Last year they sponsored a group of Negro entertainers, the Teepee Singers. Jean Paul King will announce the new program. Company makes piston rings, etc.

'SPECIAL PERMISSION' EGO

Spel Stopped—Meant Nothing In Anyway

The by-special-permission-of-the-copyright-owner routine is off the air. It's still in effect but is no longer voiced, as a move by the American Society of Composers, Authors and Publishers to carry good will with the public. Reaction was feared that the masses might suddenly awaken to the interrogation "who is this almighty copyright owner whose special permission must be gotten every time?" hence, it has been silenced.

The announcement, many ASCAP members conceded, has been nothing more than a vanity spel, in the main. It probably tickled the ego of the copyright owner sitting in his parlor, or possibly gave the writers of such restricted numbers a mild kick that this was a by-special-permission routine. But it meant nothing in sales nor otherwise since no individual names were mentioned.

Radio Audience League's Hard To Understand

Chicago, Nov. 7. After six months of existence, on paper—the so-called American Radio Audience League is reported to have recruited fewer than 60 dues-paying members. Harris K. Randall, executive director and founder, refused to discuss the numerical strength. Organization is without officers except Randall and Herbert Bebb, a lawyer, who has acted as treasurer.

Efforts to ascertain from Bebb and Randall a precise explanation of the purposes of the League were unavailing. Randall ostensibly referred back to a closely-printed pamphlet of 10,000 words which was mailed to every member of Congress and which constitutes the only visible evidence of the League's existence.

Randall denied that any censorship, arbitrary restriction of advertising, or any legislation was a part of the League's aims. He asserted that a number of radio department heads connected with leading agencies are members but refused to name them although the League is not supposed to be secret in membership. Of a 'provisional committee' of 23 names, 17 are college professors or clergymen, namely W. W. Balduf, Car Beecher, Horace J. Bridges, J. Lewis Browne, Baker Brownell, Robert Clements, John W. Curran, Paul Douglas, M. S. Egan, E. H. Freeman, Florence Curtis Hanson, A. R. Hattan, Gerson B. Levi, R. A. Mowat, Austin Schmidt and T. V. Smith.

CLASSING UP WMAQ

Art Kassel 1st of New Dance Bands Tied Up

Chicago, Nov. 7. WMAQ, secondary to WENR on the local NBC set-up, is scheduled for a class build-up of sustaining name bands starting this week. First addition is Art Kassel from the Bismarck, who in switching from the Columbia WGN where he has been for the past three years will not only get a nightly spot over WMAQ but at least two weekly network flexions.

Vincent Lopez and Paul White-man will also be broadcast in Chicago through WMAQ. Up to now this station has been weak in dance music, having always gotten cheap music and dance hall stuff.

Marty Bloom, formerly manager of Gene Austin, is now representing Kassel.

Charley Hamp with NBC

Chicago, Nov. 7. Charley Hamp, v. p. and entertainer for Dr. Strasska's toothpaste, will shortly begin a sustaining program for NBC here. Niles Tramm ordered a buildup for Hamp in the belief that he can be sold for important money.

Will lack on the air commercially Hamp got around \$1,500 weekly through salary and percentage.

Little Bits from the Air

Overballyhoed, Eddie Cantor's mike return for Chase & Sanborn was big business, in particular on that entrance, which was technically o.k. on the 'production,' but was early on with Jimmy Wallingford, straightening, lacked sock completely.

The comedian hit his stride with his own monologues on Hollywood later on—the first semblance of the real Cantor comedy school. Proving that either it was the straightening or the material that missed first earlier in the hour. There was a bit of mawkish sentimentality in connection with Eddie's home life, Ida (Mrs. Cantor), et al, culing into 'If I Had Only a Nickel,' which was probably 100% for the hinterlanders, although somewhat sloppy for the city slicker taste.

The general tenor of the Cantor return was rather exaggerated, which too had a negative effect. It might have been that he had just eased back into the prominent groove with the C&S program which Cantor had abandoned. But the adv. dept. went at it hard and heavy, including a 'Welcome Home, Eddie' musical. Davey Ray and Ray Rubino; a medley of the Cantor song hits, etc. Of course, Cantor's forthcoming 'Kid From Spain' was a Nickel; which was probably 100% for the hinterlanders, although somewhat sloppy for the city slicker taste.

Stanley Smith, ex-screen and stage juvenile, is now an orchestra leader, bantoning the Hotel Biltmore, Los Angeles, crew. Smith was previously with KFI, a KJLH maestro, from the coast key station of Don Lee's hookup with the CBS.

His second broadcast, however, was a much more signal impression. But by the comedian had hit his stride. The comedian had hit his stride. The comedian had hit his stride. The comedian had hit his stride.

'Lady Esther,' Chicago cosmetician banking Wayne King's orchestra, is one of the most indisputable programs in the matter of rapping rival products. Woman impersonating Lady Esther makes the statement that past face powdering programs in the past were too slow to take a pinch of any other face powder and grind it slowly between their front teeth to discover grit in supposedly smooth powders.

Calculated campaign of fear to drive women listeners away from other powders and toward 'Lady Esther' has systematically fostered. With the plausibility of pseudo-science Lady Esther's claims, in the absence of refutation, spread the idea that the cosmetic manufacturers of the United States are selling a poison that can ruin the complexion of American women and that the only honorable manufacturer is Lady Esther.

George and Joe Green, vet xylophonists with Sam Herman, another hammer expert, made a corking trio as an interlude on the Fleischmann hour. Phil Baker started it off, his stooge comedy registering, and Rudy Vallee doing a little foilage. Apparently the NBC's Times Square studio theatre went bullishly for Baker's nonsense, judging by the mike laffs. The regular disk-recorded check-up will show that he clocked quite a few.

Fallie Stiles from opera and concert with 'Beautiful' didn't register so well phonically. Her vocal range and artistry were readily conceivable but somehow the other transition wasn't as flattering.

Jack Benny's nittles clocked fast, funny and furious with Ted Weems and his band. Benny nice straight and his band is currently at the Forest club, New Orleans, hence Benny m.c.'s the Canada Dry program—at the same time as the Fleischmann-Vallee hour—via CBS. And incidentally that's unusual competition for the big NBC program more so than ever before. Benny and Weems are a corking combo with Sam Herman (or so it sounded) also having his innings as femme aide.

J. Walter Thompson better get busy and provide Eugene and Willie Howard with more effective material for their interludes on the Royal Gelatine session. If, on the

other hand, the agency staff of writers is responsible for the stuff that the Howard brothers have been unloading on this program, then won't be out of order for the Thompson outfit to retain outside talent for the authoring.

Style of stuff they're now doing hasn't the least Howardish tang about it, and an ace pair of laugh makers are being wasted on the nightly air. No reason why the Howard shouldn't click big once they're accoutred with funny lines.

Doc Whipple, heading his 'Flying Fingers' band, whips out some nice jazzlike of a Wednesday morning via WEA, on a pickup from Cleveland.

Right thereafter come the Banjoers on WGY, Schenectady, who follow with tinkling barjo instrumentation. Both have 15 minute sessions splitting the half hour between 9:30-10 a.m.

COAST STATIONS AFTER CAPABLE VAUDE ACTS

Los Angeles, Nov. 7. With this section current in a cycle for comedy serials and vaude revues, all stations are looking for talking acts, which can be spotted in programs of these types.

Several local stations which have been depending on the staff artists to double in brass in drama, comedy or singing have awakened to the idea that their shows are losing in prestige to stations using standard stage and air talent, especially for these revues.

Leading in the field has been the KFWB Hi-Jinks which has passed in popularity all of the other local vaude programs. Now the others are coming out of their shell, and inviting the vaude booking offices to scout talent.

"The Voice of Experience"

WOR Daily at 12 Noon Also Saturday 6:30 to 7 P.M. An unusual series, running the entire gamut of human emotions

Management ELMER A. ROGERS 18 E. 41st St., New York City

TONY WONS

(AND HIS SCRAP BOOK) R YOU LISTENIN'?

Daily at 9:30 A. M. 'I'm Introducing' "A Pair of Red Hens" Peggy Keenan & Sandra Phillips

R YOU WATCHIN'?

PICK PAT

TUNE IN FOR A MILLION LAUGHS Known to the Radio World as

"Molasses and January" in Maxwell House Show Boat WEA, THURSDAYS, 9 P.M.

'Pick and Pat' in 'Footy & Box Car' in Macy's Parade in Friendly Town WOR, Tues. 9:30 p.m. WJZ, Tues. 9:30 p.m.

PAT PICK

The Lone Star of Texas Will Soon Be a Nationally Known Star on Radio

THE TEXAN

The Sweetest Voice in the World

Eddie Leonard
(The Beloved Minstrel)

and

Eddie Leonard Jr.
(The Lovable Singer and Company)

JACK DENNY AND ORCHESTRA

Waldorf-Astoria Hotel
Victor Records
Lucky Strike Dance Hour
Whitman Candy

Management M. C. A.

WILLIAM HALL

WABC, Wed. 7:15; Fri., 7:41; Sun., 8:00 P. M.
Personal Management LEW COOPER

SHEVLIN

(TENOR)
Featured on the Sweetheart Soap Program every Wednesday, 11:45 A.M., WJZ.
Management of NBC ARTIST BUREAU

THOSE THREE LOVELY VOICES IN PERFECT HARMONY

KELLER SISTERS and LYNCH

5th MONTH—WOR—3 TIMES WEEKLY
7:15 P. M., Monday—Wednesday—Saturday
Direction PAUL TRELL

KUZNETZOFF and NICOLINA

33RD CONSECUTIVE WEEK
"STEERO" Program, Wednesdays, 10:15 a.m., WEA

Maybe It's a Pipe Dream But Chicago Hears of Organized Idea-Lifting

Chicago, Nov. 7. Fantastic to the point of disbelief is a story of organized idea-stealing that was reported here last week. It falls into logical possibility something like this:

(1) There is a secret laboratory in Chicago, which makes wax records of sustaining (not commercial) programs picked up by radio from anywhere and everywhere.

(2) Parts of different programs are combined or twisted and musically disguised by a conductor of one of the major stations who is a member of the "syndicate."

(3) Other members with important station or advertising connections sell the dressed up stolen ideas to accounts.

(4) Having gotten the ideas gratis the group divide the author and production royalties which the advertiser pays.

Suspensions!

While many practical obstacles to the successful working of such a racket easily and quickly suggest themselves, at least one circumstance gave credence to the story. Several people with programs they wanted to sell have recently been

told to get a sustaining audition, then notify the supposedly interested party who would have the program taken off the air and recorded in wax. This is not the orthodox conduct of a legitimate prospect.

Explanation given is that by waxing the program it can be played on a photograph and critically analyzed. However, it is generally known that a program of any complications cannot be satisfactorily pirated from memory after an interview in an office. Hence the allegedly high-handed desire for a verbatim transcription.

ALL-STAR RADIO SHOW, 1ST TIME, AT OSSINING

Broadcasting chains put on their first show at Sing Sing the Sunday before Christmas. It will make the first all-star radio affair seen within the prison's walls. Idea originated among the radio editors on the metropolitan dailies who will do the actual sponsoring.

John Royal, NBC v. p. in charge of programs, will stage the performance.

Paris Niterie Books

Nina Mae McKinney

Deal for the booking of a complete floor show into the Chez Florence, Paris niterie, by the Mills-Rockwell office has been called off for the time being. Meantime the cabaret has okayed Nina Mae McKinney, who leaves for Paris on the Bremen this Friday (11). Fred Mann, one of the operators of the club, was in New York buying talent.

Mann's original intention when he came over was to tie up the nucleus of a French colored band here, and complete its ranks on the other side with French musicians, as a means to avoid complications with his country's quota law.

Coast Dancers Set

Hollywood, Nov. 7.

Marion Wilkins, ballroom dancer, goes into the Club New Yorker for three weeks partnered with Jack Myers.

Roy Bradley and Virginia Dabney, ballroom team, have been engaged to work with the Stanley Smith orchestra at the Biltmore.

RADIO EDITOR JOINS WLS

Chicago, Nov. 7.

Harry Steele, radio editor of the defunct "Eve Post" stepped into station WLS the day after he left the newspaper payroll. He will broadcast news flashes twice a day for the station.

Steele officiated similarly at WLS on behalf of the "Post" previously but was not on the station's payroll.

Madrilion Expands

Washington, Nov. 7.

Madrilion brought in Herb Gordon's band last week in move to cash in on night club trade here.

Madrilion runs all day as restaurant and at night with supper dances. Has no cover charge, but atmosphere is distinctly night club.

New policy includes floor show and extension of closing from one to two a. m.

Radio Gone H'wood?

Soprano had complained that she hadn't received any publicity from the network in some time. Exec in the artists' service assured her that it would be taken care of right away. He called the press department and in a few minutes a staff p. a. had the warbler in hand and prepared to interview her for a blurb.

"Well," was the p. a.'s introductory remark, "we're glad to find you in the family. Now, what do you expect to do in radio?"

"What?" exclaimed the soprano. "Why, I've been on this network for almost three years and I've been a regular feature on General Motors programs, the Cities Service program, the Coca Cola program and many other of like standard. And you ask me what I expect to do in radio. Well, that goes to show how much attention I've got through my contact here."

Shortly afterwards she was back in the office of the artists' service exec, demanding that she be released from a representation contract that had a year to go. She got it.

N.T.G. GETS PERMISSION FOR LOBBY ENTRANCE

Brill Bros. has agreed to permit an entrance being cut through one of its Broadway show windows for NTG's proposed new nite club at 1619 Broadway. It's to be called the Paradises, along the same mass turnover lines of the Hollywood restaurant, a big money-maker in which NTG (Nils T. Granlund) was a partner until Joe Moss and Jacob Arnon bought him out. Nicky Blair will be associated with Granlund.

Abe Lyman's band will probably open around Dec. 12. Paul Whitman wasn't interested in NTG's proposition, as was reported. Vivian Fay, Vamasi or Lina Basquette and other talent will be in the floor show.

Jack Mills, whose new offices on the third floor will be partially blocked off by the large sign being planned for the Paradises, will publish the special revue material of the new night spot, the Mills publishing firm to assign its staff of writers for all song material. In further consideration for this co-operation, a special lobby music stand to vend the show's tunes will be installed.

Hollywood, Nov. 7.

N. T. Granlund is due this week from New York to pick up talent for his new night club which opens soon.

Impresario formerly staged the shows at the Hollywood restaurant nightery on the eastern main stem.

Fallow at CBS

Sam Fallow has joined the CBS Artists Service as director of the club department.

Previous to this connection Fallow was in charge of the entertainment bureau for RKO.

Pontiac Advances

Pontiac is considering advancing the debut of its program on Columbia a couple of weeks. It's up to the network to clear the time for the revised starting date among the stations included in the cross-country lineup. Show's original starting date was Jan. 6.

Talent signed for the program are Col. Stoopnagle and Budd, William O'Neal and a Freddie Rich orchestra.

SWIFT DROPS PAT BARNES

Chicago, Nov. 7.

Swift is dropping Pat Barnes at the end of November. He has broadcast for the meat packers for about a year.

Decision to concentrate on the Thurston magic show and omit all other radio activities prompted the let-out. Barnes is an official of Stock-Coble agency although the bulk of the Swift account including radio was and is in the hands of J. Walter Thompson.

Theatre Showmen Decry Radio Talent's Lack of Foresight in Preparing for Personal Apps.

Reason why acts recruited from radio frequently turn out stage flops, declare showmen from the vaude field, is because the network artists' services don't take the precaution to make sure they're ready for the theatre. Just because an act has and air reputation, aver these critics, the average network booker has the idea that all the act needs to make it a surefire for a theatre audience is a mike on the stage.

For minor acts, the networks adopt the vaudeville method of retreating to obscure spots for the break-in, but the same procedure is scorned when it comes to the bigger names. Result is that the act goes on improperly routined, often using the wrong songs.

Improper and inadequate preparation, say the vaude men, has cracked up many a radio act of stage promise this current season. One case cited is a colored trio, who were booked into a Broadway picture house without having their act expertly shaped and staged for the grade. Routine and numbers were okay for the studio mike but not for stage show purposes.

Rushing 'Em In

Another instance is a femme single who, minus any preparation, was rushed by one radio talent bureau into a picture house in Washington and though they came the first day, the downward gross the

balance of the week attested the unfavorable impression made by the act. This same single had clicked big while a part of a name band on theatre tour.

Not so long ago a network booker placed its ace ether tenor into a Public house in the metropolitan area but took no precautions to see that the act would be presented at his best. When it came time to rehearse, the tenor found that the management had ordered he wasn't to work with a mike in front of him on the stage, figuring that the mikes stationed along the foots would serve the same purpose. The tenor's repertoire made a mike imperative and he refused to go on unless that was arranged.

One network artists' service has an act producer available but if radio talent wants the services of this producer the bill comes out of the act's theatre salary.

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The Colored King of Jazz

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Exclusive Management
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4 Boys and a Guitar

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Personal Management
Thomas & Gowers
Mills-Rockwell
729 Seventh Ave. New York
9:15 P.M. Mon-Thurs.

CHIPSO

'Chic' Sale Broadcast Deal Near Closing

Negotiations are on for the appearance on the radio of Charles 'Chic' Sale to do the Clarence Budington Kelland 'Scattergood' stories which have appeared in the 'Saturday Evening Post' and 'American' magazines for 10 years. Sale would be sponsored by a corn syrup company.

Joe Rivkin, who is representing Sale on the radio deal, may have it closed this week. Plans are for two appearances weekly for Sale, each 15 minutes long and the broadcasting done by Sale from the Coast.

DANSEUSE'S AIR SCRIPT

Yolanda Langworthy has written a new radio script which Ruth St. Denis, the danseuse, is readying to bring to the air for a built-up.

Miss Langworthy is the authoress of 'Arabesque', which was the subject of considerable tiffing between both major networks some time ago.

M-R ADDS FIELDS-HALL

Fields and Hall, harmony team with the former Rex Cole Mountaineers program, have gone to the Mills-Rockwell management.

Duo step into a sustaining stretch over NBC Nov. 12.

RUTH ETTING

GLORIFYING THE POPULAR SONG ON

CHESTERFIELD Program

COLUMBIA-COAST-TO-COAST NETWORK

WED. 10 P.M.-SAT., 9 P.M., E.S.T.

Management
THOMAS G. ROCKWELL
729 Seventh Ave., New York



ABE LYMAN

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CALIFORNIA ORCHESTRA

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PHILLIPS DENTAL MANAGERIA
Thurs., Thurs., Sat. 8:15 (East)

COAST-TO-COAST
WABC

TED FIORITO

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HOTEL ST. FRANCIS
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BROADCASTING
M.J.B. Demi-Tasse Revue, NBC,
Monday Nights
Columbia Network, Saturday Nights
CBS-Dan Lee Chain, Nightly,
10 P.M. PST
Lucky Strike

Mgt. MUSIC CORP. OF AMERICA

THREE KEYS

Piano Guitar Voice
BOB SLIM BON BON

Thurs., Fri., Sat.
10:30 P.M.
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11 P.M.

WJZ

Management
RICHARD & LENETSKA
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ART LINICK

In His Original Character
MR. SCHLAGENHAUER

Sponsored by TARTYEAST
9 P. M. to 9:15 P. M. CST
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THE VOICES OF THE NESTLE'S CHOCOLATEERS

WJZ—FRIDAYS, 8-9:30 P. M.—NBC

THE RONDIOLIS

ROY HALLIE
FRED WILSON
HUBERT HENDRIE
GEORGE GOVE
ARLAND
CHARLES TOUCHETTE

NICOLAI SAMAROFF

"The Unusual Basso"

"CHICK" FARMER

THE
THREE TONES

SYLVIA STONE
MARTHA BOYER
BARBARA WEEDEN

UNDER DIRECTION OF
PHIL SPITALNY

Paul Whiteman's '4th Experiment In Modern American Music' Clicks

A brilliant and fashionable audience turned out for Paul Whiteman's concert at Carnegie Hall, New York, Friday night (4), which the maestro labeled his "Fourth Experiment in Modern American Music." While three-eighths of it was Gershwin, and only one of the "Concerto in Three Rhythms" (Dana Suesse), a first performance, the old and the new were highly interesting and enthusiastically acclaimed.

There were some things with which the critical could was captious—If these things weren't provocative, they'd lack color or reason for their being—but there's no disputing the courage and the daring which such concerts call forth.

If nothing else, it shapes up as the sole forum, under appropriate auspices, for the proper introduction of such works by contemporaneous young, modern composers. It's fortunate that in 1924, when Whiteman first introduced the now famous "Rhapsody in Blue" at Aeolian Hall, that the critics so loudly and seriously acclaimed this epic of Gershwiniana, else Whiteman's ambitions to create a new rhythmic syncopated orchestra and the ambitions of ultra-modern composers, would have died aborning.

Not because Gershwin and Grofe have arrived must one conclude that their work is the most significant interlude on this program; for it's as much to the credit of the others that they inspired them to persevere in giving them the opportunity for public hearing.

Girl's Noble Try

One thus heard the premiere of the youthful Miss Dana Suesse, she's not yet 20, they say—who also presided at the Steinway for her "Concerto in Three Rhythms," the movements being interpretations of the foxtrot, blues and ragtime. Miss Suesse came to attention with her syncopated "Love Song" and "Jazz Nocturne" from whose principal themes—and beautiful strains they are, too—evolved the popular songs, "You Forgot to Write Me" and "My Silent Love," respectively. It's true that both of her previous efforts eclipsed the premiere of "Bolero," but the first performance thereof, written especially for the Whiteman orchestra, was a noble try, and not without its moments of some brilliance.

Ferde Grofe's "Grand Canyon Suite" scored big with the audience, a brilliant musical scenario of the Grand Canyon. The third movement, "On the Trail," with its impressions of the plodding burro, was a particular highlight, as was the final (fifth) movement, the "Storm," with its approaching storm and eventual calm following storm.

Michel Guskoff, co-composer with Benjamin Machan, rendered the violin solo in their "American Concerto," jazz fantasy, which Carroll Huxley arranged. Guskoff is known as a radio maestro, composer and was formerly concertmaster of the Philadelphia and New York Symphonies.

Followed Miss Suesse's "Concerto" topped off by Gershwin's "An American in Paris" scored by Huxley again. George Gershwin, like Grofe, from the opposite parterre box, acknowledged the maestro's grace and accolade to Whiteman orchestra's interpretation.

The program was all-American save the opening "Bolero" by the

French Maurice Ravel, special foxtrot-arranged by Carroll Huxley. It was a happy sojourn. Gershwin's "Second Rhapsody," scored by the ubiquitous Grofe, featuring Roy Barry at the piano for the difficult pianoforte interpretation by the germ in an orchestral sequence which Gershwin had planned for the Fox film, "Delicious" (on which his brother, Ira, and Guy Bolton collaborated).

Gershwin's Socko

Fritz Kreisler's "Waltz Caprice" was a Burgundy orchestration from the eminent Viennese virtuoso's "Capriccio Viennois" and "Tambourin Chinois." The robust "I Got Rhythm" of Gershwin, dance-arranged by Bud Livingston, was a sock-o-sock preceding the Grofe "Grand Canyon Suite" enthusiastically accepted, for all of the ultra-modernisms of the Whiteman orchestra, shook the rafters of the conservative Carnegie auditorium.

Whiteman's "Fifth Experiment" is slated for Dec. 5. It'll be watched with the same ardor as this and the previous effort, for it's after the carping and captiousness, nothing else can be said but that this one is anything but not interesting.

NEW STYLE COL. RECORD IN DEC.

Chicago, Nov. 7. Columbia Photograph will introduce a new type of record to the trade toward the end of the current month. Details are being kept secret, but, with the new recordings, Col. embarks on a policy of less frequent change over the year and a strict confinement of the catalog to outstanding names in radio, stage and pictures.

Meanwhile Columbia is cleaning out its shelves of thousands of old records, selling them to dealers at cut prices, as low as 10c. Stock clean-out is preparatory to introducing the new name talent records. Specially written material will be a new feature of these disks.

Phil Harris-CBS?

Phil Harris, formerly of the Lettner-Harris orchestra, and now at the Cocomat Grove, Los Angeles, may come east under a CBS contract.

William S. Paley was interested in Harris during the CBS prexy's recent Coast sojourn.

BAND FOR BALANCE

San Francisco, Nov. 7. Board of directors of Dreamland Auditorium have decided on a band to put over public dancing which will start about Dec. 15 in an effort to make the big spot pay.

Athletic events of past two years haven't brought in enough cash to balance the books.

Billy Alexander, formerly with Robbins, now professional and radio contacts for Olman Music Co. Lee Jackson on radio contact staff of Ager, Yellen & Bornstein.

CANTOR'S DISKS

Columbia Has Him—First Recording in Three Years

Eddie Cantor has been signed by Columbia Photograph to a year's exclusive contract. The first on was a couple of numbers from his picture "Kid from Spain," titled "Look What You've Done" and "Perfect Combination" for December release.

It's the first disk recording by Cantor in three years.

LOCALS' SAY-NO ON TOURING COMBOS

Los Angeles, Nov. 7. Tighter restrictions against traveling bands have been made by the A. F. M. which has now ruled that no traveling musicians or members from the jurisdiction of other locals are permitted to record music without the consent of the local in whose jurisdiction the engagement is to take place.

This given Los Angeles local 47 complete control and authority over any band coming in with the intention of doing picture work and means that any band must get this local's permission before signing a contract to come to the coast for film appearances.

Marriage and Date

Barbara Olmstead, who married Dick Webster of Jimmy Grier's Hollywood Biltmore orchestra, Los Angeles Saturday (5) did so to enable her to go with the orchestra on a date at the Adolphus hotel, Dallas, where already current. Father of Miss Olmstead is Ed Olmstead, a well-known contact representative for Public.

Jobber Sues MDS for \$375,000 Op Top of Federal Complaints

Following up his federal action with a suit in the U. S. Supreme Court, Max Mayer of the Richmond-Mayer Music Corp., is now asking for an additional \$375,000 from the Music Dealers Service, Inc. and its roster of publisher members. Second court move has been brought under the name Donnelly and Hartman, with the complaint covering allegations of conspiracy and restraint of trade similar to those contained in the U. S. Court action. Damages sought on the latter source amount to \$1,125,000.

Latest procedure against the distributing combine makes its advent while the Department of Justice is still carrying on its investigation of the MDS. Shortly after starting the action in the federal court, Irvin A. Edelmann, attorney for Mayer, filed a conspiracy complaint with the Government bureau in Washington, D. of J. agents have been in the field for six weeks or

Kresge Music Buyer Urges 25c Price for Best Interests of All

SONG BOOKS CUT INTO SWEDISH SHEET SALES

Stockholm, Oct. 29. Sales of individual sheet music are being cut into by the wholesale importation from Germany of collections of songs. These collections hit the local market on the average of every ten weeks and take in not only all the leading German hits but also a few from England, America and France.

In the latest collection of 22 numbers selling for a dollar are the five out of six German best sellers, three American numbers, two English and one French song.

All of these are given fully with original words so the local music sellers find it hard to sell individual songs which sell for 50c a throw.

DEPT. JUSTICE IN GATING MDS

With the Department of Justice currently investigating the operations of the Music Dealers Service, Inc., the pop publishers were loath to consider collectively the request by F. G. Hitchcock, buyer for the Kresge chain, for revision of the MDS rule regarding return privileges. At a meeting with several publishers Hitchcock held that dating the return rights from the date of issue would be unfair and difficult for his methods of buying.

He was advised that the publishers as a body could not agree to accord him any special guarantees, but what the publishers did individually was another matter.

F. G. Hitchcock, buyer for the Kresge chain, on a visit to New York last week, told a representative group of publishers that unless they co-operated to keep the price of music down to what it could be profitably retailed at 25c the syndicate stores would have to shut down their sheet counters. He also urged that the syndicates be accorded a 90-day privilege dating from the time of shipment instead of from the date of issue as now prevails.

Hit or no hit, Hitchcock declared, the buying public has taken the attitude that the price of sheet music should come down, as well as things in general, and that a quarter a copy was high enough for anything but production numbers. Since the wholesale level of music dropped to 16c, he said, his chain has found it expedient to reopen several counters. But should the price move back to 18c before conditions improved in large measure, Hitchcock predicted the syndicate stores would find themselves squeezed out of the music business entirely.

The Kresge buyer said that the syndicates were not asking for any special prices but a more comprehensive leveling down of the wholesale list figures. Their customers were getting 10c copies marked at 30c or 35c and there was nothing for the stores to do but to refuse to stack their counters with music that couldn't be sold for a quarter.

BILLY TUNES STILL BULLISH

Besides being under contract to do 48 hillbilly tunes for Irving Berlin, Bob Miller is turning out a flock of similar genre laments for other publishers. He says that the alley concensus is that the hillbilly demand shows no signs of waning, with the specialists in this type of song going stronger than ever on hinterland stations.

PUBS INDIVIDUALLY TO MAKE SYNC DEALS

Member publishers have been advised by the M.P.P.A. board of directors to go ahead and make their own publishing deals with the individual picture companies. Meaning that there is no likelihood of the publishers' organization entering into a deal with E.R.P.I. the current year.

Along with this info came the warning from the association to make sure that each license stipulates it is to be limited to the picture for which it has been granted, and that under no circumstance may the publisher sign away the performing rights to a musical piece. Latter privilege, the letter pointed out, was strictly reserved by the American society.

Most of the publishers are disinclined to make any general deals with the producers and prefer to assign the sync rights on the basis of individual pictures.

Aaronson Reorganizing

Irving Aaronson is back in New York from the Coast to reorganize his entire orchestra. Most of his old combo remained in California, preferring the sunshine to the present booking system of the Commanders, among them Stanley, one of the two featured members with Aaronson. Stanley has done some bits in Fox films.

Phil Saxe, the other featured member of Aaronson's Commanders, is presently in Chicago and will probably rejoin the band. Aaronson has a number of propositions.

ANNOUNCING A NEW SONG BY TOMAS-DAVIS-DE ROSE "WAS THAT ALL I MEANT TO YOU" (Black and Whites Ready) MILLER MUSIC, INC. 62 West 45th St., New York City

MUSIC THAT THRILLS
That's What You Hear
HERB GORDON
and His ORCHESTRA
Diverse modern themes. The
Madison Restaurant
Washington, Boston, New York
and "The Festival" hits.
For instance:
"I'LL PROMISE YOU"
"BILLY BROWN"
"PROBABLY TO COME"
"SO A TO THIS NIGHT"
"LOVE ME"

ROBBINS CORPORATION
110 N. 15TH AVE.
NEW YORK

JACK DUNN
and HIS ORCHESTRA
91st Week, Rainbow Gardens.
LOS ANGELES, CALIF.

That 16c Wholesale Music Price

As detailed elsewhere, the Kresge chain stores' music buyer, F. G. Hitchcock's chief concern in having the publishers' assurance of a 25c retail price, was prompted by only three of the 20 best sellers currently being wholesaled at 16c. That's the figure the Music Dealers Service agreed upon as a guaranty of the retailers making an equitable profit.

However, Berlin's two current hits, "Say It Isn't So" and "How Deep Is the Ocean," at wholesales at 20c; "Harm" and "Let's Put Out the Lights" is 20c; ditto Witmark's "Sweetheart's Forever," Famous' "Please," Fela's "I'll Never Have to Dream Again," et al.

The publishers, through the MDS, couldn't collectively give Hitchcock any assurances of a fixed price as that's an illegal pact, but it was explained that an Irving Berlin song, for example, carrying the unusually high royalty of 5c per copy (average is 2 and 3c) couldn't be wholesaled at 16c. Same goes for certain show or film theme numbers, or those from a foreign catalog which usually means an automatic 3c royalty to the original foreign copyright owners, on top of the writers' royalties.

Hitchcock conceded all this, as he did that Harms doesn't really rate as a pop house, and always got 18c. and better for his sheet music. But Hitchcock promised 100 more sales' counters in his stores if the publishers adhered, or conscientiously promised to adhere to a more consistently average 16c wholesale figure, so that the Kresge stores could retail the sheet at 25c a copy.



**WARNER BROS. WILL PLACE
A FORTUNE WITHIN YOUR GRASP
DECEMBER 24TH**

A First National Picture
VITAPHON, INC., DISTRIBUTORS

VARIETY

 PRICE
15¢

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BEER, BOOZE and SPEAKS

John Ringling Leaves Circuses; Family Picks Gumpertz for Place

John Ringling last survivor of the five Ringling brothers of circus fame, has been supplanted by Sam F. Gumpertz as boss of all the Ringling circus interests. That was ordered at a meeting of the board of directors Friday (11) when Gumpertz was named general manager and vice-president. John Ringling retains the title of president. The Ringling show interests include five other circuses, besides the Ringling-Barnum-Bailey show.

The move to place Gumpertz in charge has been considered for some time by the few surviving members of the Ringling family, whose combined stock holdings double that owned by John. Last summer it was reported that the family were so dissatisfied with the depleted earnings and reduced dividends, especially from the Ringling-Barnum-Bailey show.

(Continued on page 37)

USING EXTREME EFFORT TO KEEP WIFE HOME

Hollywood, Nov. 14.

Divorce suit brought by a film doctor on the Coast is his last effort to keep his wife off the stage. As a former stage director, he does not feel that her torts is acting, but has never been able to persuade her to give up her efforts.

'I' Money

Mrs. Franklin D. Roosevelt is editor of 'Babies', a Macfadden publication.

Her original contract provided for substantial increases when and if F. D. became President of the U. S.

POLISH WRESTLER'S HUNCH

Sian Zybysko Goes into Picture Exhibition

Stanislaus Zybysko, at one time world's wrestling champion, is now in the picture business. He decided that what America needed more than wrestling was Polish pictures, so he sent over to his native country for a couple films (no matter what kind or what about, as long as they're in Polish) and opened offices as the Zybysko Film Co.

Wrestler's idea is to more or less road show the pictures in Polish theatres, using theatres, halls or any place available, and with himself doing personal appearances with the films. That might be the first time that the president of a film company p. a. with the films he's selling.

Understood that Zybysko got the idea of entering picture business after doing a bit in Paramount's 'Madison Square Garden.'

Rivers of Oil

On the day Edgar B. Davis, the big oil and 'Ladder' man, arrived in London recently, 'Variety' reached the stands there. The issue carried a story about his discovery of a new river of oil and Davis' plans to re-enter show business.

Hannen Swaffer, formerly 'Variety's' only I guy, saw Davis' name on a hotel register and gave it to England. Result was that the oil magnate had to hire a secretary to keep a horde of managers, agents, authors, actors and promoters from his suite.

Davis returned about a week ago and kept on going to Texas. He estimated the oil on his new 90,000-acre tract to be worth a hundred million. Oil companies were asked to bid in property, minimum bid to be \$25,000,000, but the best bid was \$5,000,000. Davis will sink a half dozen more wells on the land within a year and figures they will trouble the value of his find.

PAY OF GRIPS TOPS COMICS

Paterson, Nov. 13.

Editor Variety: Very sorry to read about the United Burlesque Wheel closing. Amongst my friends, worked hard for the past six months to try and put it over. It is hard to do. The running expenses are too heavy and wheels are now difficult to arrange.

Just consider the stage hand getting \$100 and the comedian \$75. It should be reversed.

With railroading, baggage, etc.—besides the word 'burlesque' being ruined the past three years—burlesque wheels are through. A good, clean stock mixed with vaudeville acts and the talent changed often is the next move. You save stage hands, baggage bills, transportation, booking fees and many unforeseen expenses.

If you put the cost of these things on the stage, you'd have a show.

Billy Watson.

(Billy Watson speaks with as much authority as anyone in the burlesque business possesses. As a combined actor-producer-manager with shows and theatres and taking an active part in both, Watson was noted for his 'Beet Trust' and 'Krausmeyer's Alley.' He is now in the real estate business in Paterson, owning the Orpheum, the stand for Empire wheel shows there.)

PLENTY OF WET IFS AND WHENS

Hard Stuff Will Remain One Consideration After Breweries Legally Start—Speakeasies Bound to Stick—Women Supporting Them

MUSCLER-INNERS OUT!

Beer and/or light wines will not mean the fade-out of the speakeasy.

That's becoming so much of an institution, and particularly popular with the femmes, that mass demand forbids that.

But impending beer and the liberal Democratic administration, have become a boon and a bane at the same time to the nocturnal joy spots. It has its merits and demerits.

Among the bad points is the fear that with beer, ale and/or light wines in the offing, the enforcement thing will become a financial headache to the present-day class speaks. The prohibition racket, denied, are expected to become a financial nuisance for protection. Already that's manifested even in the \$1-a-drink spots with counter-panes of joy that legalized selling may soon knock down the

(Continued on page 41)

Pleasure Parading

Those Empire union pickets in front of the Broadway cinemas have tired of the lone parade.

A couple now have their girl friends parading up and down, in front of the theatres, with 'em.

'Ex' Sympathy

The same psychology which has made Jack Dempsey and other ex-champs more popular in their defeat than they were on top has been evidenced in the Broadway picture houses the past week where the newsworlds with President Hoover, received greater ovations and acclaim than Pres.-Elect Roosevelt.

Considering the rabid Democratic strength of New York where, prior to the polling, the Pres. was razed and Roosevelt wildly applauded, the reverse is remarkable.

Shots of F. D. are now met with mixed reactions; V. P.-Elect Garner is openly razed (that 'Nanor' middle name with somehow reacts peculiarly), and H. H. is saluted enthusiastically.

New Congressmen and Senators Must Learn Newsreel Formula

Real Hot Stuff

Though with one dissenting vote that a last-minute upset or presidential election dope would mean a waste, Public in New York got out a tabloid announcement with streamer 'Roosevelt Wins' in advance and had it on the streets 30 minutes ahead of all New York papers Tuesday night (8).

Total of 100,000 copies were distributed in the metropolitan zone. Sheet, built like a N. Y. tab, was handled through Milt Field's advertising department.

Alex Gottlieb, writing the story, handled it in daily newspaper style, but writing it ahead of election day played safe.

His honey paragraph was: 'Governor Roosevelt, could not be reached for a statement as the early reports came in, but before the polls closed he expressed complete confidence in his election.'

On the flash, Par plugged Maurice Chevalier, current at the Paramount, New York.

Virtually devoid of stars and featured players by the Democratic invasion, newsworlds are hurriedly preparing a film school and casting bureau for congressmen. While doubtful that they can find a La Guardia tempo in the Democratic ranks, the reels are confident that the Capitol will yield more screen talent and color than during the Hoover administration.

Aside from the acting abilities of the Democrats, the reels, from their own viewpoint, size the new Washington as the most important spot in the world for them. Tariff and beer issues are expected to provide

(Continued on page 37)

Popularity Polls Get Winners the Razz; 'Also Rans' Respect

Chicago, Nov. 14.

Radio 'popularity polls' may be kidded into disrepute. In the first place they've been too numerous. Secondly they have frequently been so obviously out of harmony with true ratings as to be absurd. Thirdly it's been costing many arties plenty of mazzina to come in among the top rankers.

A strange paradox has developed in connection with these popularity polls. Radio observers' increasing discount and brush aside as 'artificial' the totals of the leaders. Instead they scan the 'also rans' more closely and are much more impressed by the 89 votes for Sadie Glutz than by 4,000 votes for Madame Bigstuff. It's figured the 89 votes is legit, the 4,000 total simply proves that Madame Bigstuff has a lame wrist from voting for herself.

Which seems to bear out the scriptural adage that 'the last shall be first.' Meanwhile during the height of the popularity polls plenty of copies were sold and actors have been reported spending upwards to \$400 a week over the period of the 'contest' for those coupons to be clipped and mailed.

Ruppert's Beer Chain

One hundred and third restaurant equipped with bars for serving new beer was opened by Col. Ruppert during the week. He's been quietly building the chain for the past year. Idea, of course, to be ready when the real foam comes in.

Girl Bouts as Lure

Newest thing in Times Square is girl boxing exhibitions. Gymnasium on the Square is advertising three-round bouts by the girls as a daily feature.

Sunn gym is trying to attract customers to look on while name boxes are in training.

FIGHTING FOR CAST OFF DUDS

Chicago and Atlantic City are fighting for a piece of Hollywood and the film industry hasn't yet made up its mind which is going to win. It comes about this way:

Cast off garments worn by stars in various pictures, pieces of original sets, etc., have been loaned by the industry to the Atlantic City Steel Pier film exhibit for the past three years.

Now Chicago wants all of these old clothes and relics for its World's Fair.

The Chicago argument is that a concessions company headed by Senator Roy Woods has \$500,000 invested to publicize pictures at the Fair. That company is willing to give said old stard' clothes far more publicity than they are now deriving on the Pier. That the Chicago Fair will display said old togs of players in a miniature Hollywood, including the replica of a modern theatre is promised.

Good Will Stage Show

What Cheer, Ia., Nov. 14.

Business men of the city have engaged the Lew Henderson Co. variety troupe, for a 10 weeks' stand at the Masonic theatre here. Stunt is designed to promote good will and is in the nature of a holiday present to those otherwise unable to afford theatre amusement.

SNOW BIZ CAMOUFLATES WIN

L.A.'s New Flock of Religions To Evade Fortune Telling Law

Los Angeles, Nov. 14. Los Angeles' new city ordinance to curb fortune telling, clairvoyance, spirit mediumship, seership, astrology, palmistry and all the other -isms connected with the commercial pursuit of foretelling the future went into effect last week. It caused but little trouble to those who make a living through the gullibility of the public. Ordinance has a loophole which permits prognostication if it is in any way connected with a religious order.

Immediately the seers halted down the old signs which titled them as 'Professors' and substituted advertising with 'Reverend' prefixed to their names. Later they went about the business of convincing a church with a few dummy names as members.

Handies on the new churches are at least colorful and imaginative. One is the 'Church of Astral Color,' another 'Congregation of Heavenly Light.' Colored seer has named his group 'Followers of Magic, South.' 'Adventists of the Future' is another new born church. Most of them will refrain from quoting a standard fee for their psychic powers, preferring instead a contribution to their church which will better impress the chumps.

In a town filled to the brim with trick seats, the new orders will create little excitement among the local gendarme who are powered to make pinches where the law is violated. Influx of Gypsy fortune tellers who have been renting vacant stores and going into the seer business will probably stop. Gypsies have found L.A. a fertile field lately. One was on the corner of Vine and Hollywood for a year until the building was torn down. Law will not affect Ocean Park, hotbed of trick fortune tellers who have bilked Hollywood's great for a number of years.

DRESSLER GETS \$2,500 FOR SOLO AT MIKE

Marie Dressler at \$2,500 for her solo appearance before the mike on this coming Thursday's (18) Fleischmann hour is considered a coup of no small proportions by the NBS.

Mort Milman of the network's talent bureau is enroute to the coast by plane to line up other film names on provisional mike appearances for the year's variety program, when and if they come east this winter on business or pleasure. The film names are deemed very keen by the radio commercials for concentrated tuner-inner attention.

Milman will also be on the scene for Al Jolson's initial broadcast for Chevrolet Friday (18).

Hollywood, Nov. 14. As an air plug for 'Prosperity,' Metro plans to put Marie Dressler on a national broadcast hook-up. Talk will be radio-comic and along the line that 'prosperity is just around the corner.'

Jessie Ralph's First Film

Jessie Ralph will leave the cast of Theatre Guild's 'Good Earth' Nov. 19 for Hollywood to play the femme comedy role in Columbia's 'Child of Manhattan.' She held down the same part in the legit version. It's Miss Ralph's first picture. Jack Curtis agent.

Added to the cast are Betty Grable, Louis Alberini, Betty Kendall.

'Baby Face' for Stanwyck

Burbank, Nov. 14. Barbara Stanwyck has approved a synopsis titled 'Baby Face,' and the story will be used for her next picture at Warners. Studio allows actress to pass on her stories. Gene Markey, last at Paramount, starts today (14) to write the script.

Laugh for Cohn

Hollywood, Nov. 14. In anticipation of Harry Cohn's return from New York, Norman Kraas has written a new song that will be sung to the exec when the welcoming committee meets him. It's called 'Laugh, Cohn, Laugh.'

'CAVALCADE'S' 2,603 EXTRAS

Hollywood, Nov. 14.

Greatest number of extras used in any talking picture and the heaviest mob in more than six years was assembled for 'Cavalcade' at Fox, Nov. 11, when 2,603 people were engaged to enact London's original Armistice day celebration, just 14 years later.

Scene cost Fox \$13,500 for background labor alone, since no check was less than \$5. Placement of 562 other extras on the same day brought the total up to 3,165 for the day and \$329 for the week, a gain of 1,000 over the previous stanza.

Last big act to approach the 'Cavalcade' record was on April 9, 1928, when Warners used 2,016 people on 'Noah's Ark.'

U Facing Possibility Of Using Only Outside Players in Top Spots

Universal City, Nov. 14.

Dropped by Sidney Fox from the contract list brings Universal one step nearer to depending almost entirely on players borrowed from other studios, and free lance performers in their pictures. Studio's list, with only five men and two women eligible for leading parts, is the smallest in many years.

Of three features now filming, two have outside players in the top roles. Of four coming up shortly, one has a U star, another is cast with a free lance actor topping, and for the others studio is looking off the lot for players.

U's only stars, apart from Tom Mix who sticks closely to his western series, are Lew Ayres, Boris Karloff, Tala Birell and Paul Lukas. Latter has been constantly on loan since going there. Feature people are Tom Brown, Gloria Stuart, Andy Devine, Russell Hopton, Onslow Stevens and Noah Beery, Jr.

With this meager list, studio has the smallest overhead for contract players of any major lot, with exception of United Artists.

Slime Summerville and Zasu Pitts have contracts for two each year, and Charles Murray and George Sidney make one annually. 'They Had to Get Married,' with Summerville and Miss Pitts, is only film in line with U people in lead spots.

'Destination Unknown' has Pat O'Brien in the top role, with Tom Brown, only costar, in the fifth spot. 'Laughter in Hell' is topped by O'Brien and Merna Kennedy. Gloria Stuart is in fourth spot.

Garbo Aloof at Home

Stockholm, Nov. 2.

Although Greta Garbo's holiday is supposed to be up on Nov. 1, she wants to stay here over Xmas and does some skilling. Interest in her actions is beginning to calm down but expected to revive when 'Grand Hotel' and 'Mata Hari' are released.

Local Metro-Ledaat office here is sore at her coolness toward them, not being interested in helping them push her 'Susan Lennox.'

2 CONGRESSMEN, 1 LIEUT.—GOV.

Band Leader Elected in State of Wash.—Bloom, Sirovich Return to Congress—Most Senators Considered 'Friendly' to Show Business Re-elected—Of 'Enemies' Only Barkley (Ky.) Victorious—Theatre's Big Role in Campaign

CODY, HARRISON LOSE

Of five theatrical or theatrically connected candidates for various political offices, three were victorious and two defeated.

Victors were Congressmen Sol Bloom and William L. Sirovich, who return to Washington as representatives of the 14th and 19th Congressional districts of New York, respectively, and Vic Meyers, orchestra leader, elected as Lieut.-Governor of Washington in the Democratic landslide in that state. Meyers ran for mayor of Seattle last year but was defeated.

Losers were William H. Harrison and Claude Cady, Democratic candidates for Congress in New Jersey and Michigan, both defeated by Republican opponents. Harrison is a former radio crooner who crowned his campaign speeches over WOR, Newark. Cody formerly headed the Cody Amusement Co., of Lansing, Mich., which controlled the three leading theatres there until selling out to Butterfield.

There was some reshuffling of non-showmen among officeholders and candidates who are considered 'friendly' toward the show business, but most of them won. Senators Blaine of Wis., Moses of N. H., and Jones of Wash., all Republicans, were defeated, but the other 'friendly' Republican senator, Davis of Penn., was re-elected. Couzens (R.) of Mich., remains in office, with his term still unexpired.

Democratic senatorial candidates classed as amicably inclined to show biz and who were elected included Wagner, N. Y.; Bulkeley, Ct.; Russell, Ga., and Tydings, Md. Democratic

(Continued on page 63)

Kids Taught Film Values

Ohio U's Course Going on Radio—U Has Selected Technical Staff

Columbus, Ohio, Nov. 14. Instead of art appreciation, it is now going to be motion picture appreciation, as a result of a grant of \$10,000 to the state department of education and Ohio State university for studies in teaching children to judge the value of the motion picture.

The gift has just been received from the Payne Fund in New York city, according to announcement, by Dr. B. O. Skinner, state director of education. The Payne fund is a foundation interested in research in new fields which particularly concern youth.

The technical staff which will make the study includes Dr. F. H. Lumley and Dr. Edgar Dale of the bureau of educational research at Ohio State university; Ben H. Darrow of the Ohio School of the Air, and Miss Elizabeth Watson, New York city, who has been sent here to assist with the project.

This study in taste discrimination will continue aspects of the recent motion picture study which has

Presidential Air Ballyhoos Kept \$50,000,000 Worth of Customers Home

Big Money Kidding

Paramount put in a bid of \$30,000 for picture rights to 'Dinner at Eight,' hit play. This is a formality, price not necessarily meaning anything, but that Par is willing to sit down to talk terms.

George S. Kaufman took the formal bid letter and figure seriously, writing Par as follows:

'I'll make an offer to buy Paramount for \$40,000.'

The studio manager would like \$150,000 or more for filming.

What price presidential air campaigns to the film industry? With the outcome, Will Hays is no longer described as a politician, but an 'ameliator.'

But, the big worry for U. S. theatres is over. They found radio at its worst as a competitor. During the two months of campaigning, box office authorities estimate that the Hoover-Roosevelt contest on the air alone kept \$50,000,000 worth of film fans at home.

During September and October there were at least 25 important coast-to-coast hook-ups. Theatre men using fan tables figure that for each of the last five of the Hoover or Roosevelt invariable audience were regular ticket buyers.

This means the number of absentees, regularly cash customers, was valued at least one-fifth of the key point broadcasts. Absence of each fan meant the average theatre in the country checking 20 off in the red. Thus, radio's tallest tell on the b. o.

The fact that the newspapers, as represented in the Associated Press, gave radio a break on election returns, established no precedent for the film industry to go by.

From all indications the industry will not adopt any uniform measure in its dealings with the air. There is too much individualism, however, that very shortly major companies will work up another one of those codes, such as the one at the studio in relations with newspapers.

The radio situation is admittedly a delicate one. Radio-Kith-Orpheum constantly uses national hook-ups, through its affinity with Hearst. Broadcasting Co. to plug its theatres. Theatres in about 25 cities throughout the country, in addition to the several houses on Broadway, use the air from time to time.

FilmDoms' radio code, it is gleaned from inside activities during the past few weeks now coming to a head, very likely will feature no radio hook-ups, but rather clusters on a national hook-up during box office hours. This also has its complications by the different time ranges in the U. S.

Circuits, as well as Independents, are a party to the cry for no broadcasting at all. Therein, the situation becomes complex. No Hollywood theatres, however, would be complete without a mike.

The attitude is that national hook-ups are contributing cause for declining box offices, and that this should be settled by the entire business soon.

W.B. OK'S RADIOING BY STARS OF PIC AID

Hollywood, Nov. 14.

Jack Warner's ultimatum that no picture names from the WB-First National studios be used on the company's station KFWB as counter edition of 'I'm a Fugitive' amended to allow players to either use if their ap-pearances can help sell pictures.

In this connection the station resumed its 15-min. sketches of current pictures over the air before the opening of the film either at the Warners Hollywood or Downtown here. First of these was a tabloid teaser edition of 'I'm a Fugitive' adapted by Sara Kingman and played by Glenda Farrell of the picture cast and staff actors.

Mervyn Le Roy who megged the film also directed the radio cast, a fact stressed as part of the exploitation.

These tabloids will be used only on the type of pictures that lend themselves to air adaptation. It also likely that some of the teasers will be waxed and shipped out for use elsewhere as pre-opening plugs.

CLARA BOW'S OK FILM COMEBACK

Hollywood, Nov. 14.

Judging from the audience reaction at the preview at United Artists Long Beach theatre of 'Call Her Savage,' Clara Bow lands back on both feet, taking bows.

It was a smart move on the part of Fox to spot her preview in Long Beach, longhaired church center which has always frowned upon her frivolous screen activities. Her first appearance on the screen was the signal for a burst of applause which was continued for several minutes, drowning out the dialog in spite of fading up. Following the performance almost 3,000 persons mobbed Clara's car intent upon congratulating her. Picture shows a marked improvement in her acting, recognized by intermittent applause all along the story.

Strong story plus ace dialog, photography and direction. Mixed out a little in the first reel, probably due to star's lack of confidence in herself, but it was after that. She has reduced considerably, but while still buxom, has added personality. Impression is that being kicked at has given her an added depth of feeling which was markedly in her screen performance.

MARIAN SPITZER RETURNS

Marian Spitzer, Par writer, left for the coast Thursday (10). Staycation over in New York several weeks on a visit.

Doubling Stars Seems to Weaken Individual Draw Power; Learned By Metro—7 Pictures Behind

Hollywood, Nov. 14. Metro is seven pictures behind in its delivery of current program.

Doubling and grouping of names has caused an acute condition on the lot where the studio finds that the individual drawing power of stars is being curtailed through their appearing in teams. Clark Gable, for instance, has gone in double harness with Norma Shearer and Jean Harlow in his last two pictures. He is scheduled to appear in 'The Lady and the Prizefighter' next with each succeeding picture in which he is teamed with an equal or stronger name, his patronage suffers. Case is not only true of Gable, but of all stars on the lot. Miss Shearer, Robert Montgomery, Joan Crawford included.

Absence of Greta Garbo and uncertain physical condition of Marie Dressier have helped to throw the production schedule back. Retorted total remake of 'Prosperity,' production troubles on 'Rasputin,' 'Mask of Fu Manchu' and 'Tin Foli,' all have contributed to the studio's behind showing on the current program. In the case of these productions, improper story preparation has been the main trouble.

At present, Metro has six pictures on the fire to start within the next fortnight. Chances are that half of them will not get away within that period.

'Buddies,' the Keaton-Duranto-Copier picture, thought slated to start, must await the return of Jimmy Durante from Honolulu where he is with the 'Big Boat' company. Norma Shearer is listed to shove off with a 'Lend Lease' though the story is still in preparation. 'Whistling in the Dark,' while ready for production, is up against a casting problem with the studio tree on who to use as the leads. 'Tugboat Annie,' the Marie Dressier-Wally Beery feature now being written, cannot get started for at least a month. Dressier at present in the east for medical attention. This will probably be her cinematic swan song, or 'Prosperity' may have been, leaving a large sized hole in Metro's star draw. 'White Sister,' the Helen Hayes picture, is the only one of the six ready for production. 'The Lady' with no one set for the cast is in the writing process.

Wrong and Hot Film Got to N. Y. Censors in Error—All Squared

Paramount almost got in bad with the New York censor board last week, through an error when someone shipped a print of 'Une Femme Dans le Train' over for a certificate.

Picture, made in the Joinville studio in French, and considerably torrid, was sent to New York's Paramount office; just so the foreign department execs could see Bob Kane's Paris handiwork, with intention on authorizing a part to distribute it locally, in foreign film houses or otherwise.

Before the execs could lay their hands on it, it got to the censor's hands and they sent back a letter stating their annoyance at even being asked to pass on that kind of film.

With explanations both ways.

Lili—Better?

Lily Damita is now Lili Damita. Change in the spelling was made on the advice of an unnamed friend in United Artists who thought it would look better with the 'y' knocked out.

MELFORD MEGS MCCOY

Hollywood, Nov. 14. George Melford has been given a three-picture contract to direct Tim McCoy Westerns for Meteor Productions. He starts the first to-day (14).

Pix are produced by Irving Briskin for Columbia release. Melford's contract arranged by Lichtig and Englander agency.

VIC SEASTROM AS GOD

Former Film Director May Play in Danish Pastures
Copenhagen, Nov. 2. Victor Seastrom, former Hollywood director, has been engaged by the Danish Folke Theatre for a month's engagement in 'Fygmallon.' He may remain here to play De Lawd in 'The Green Pastures.'

4 Partners for 1 House

Three Rosenfelt brothers and Satz, operators of the Jerome theatre, in the Bronx, dispensed with the services of Wally James, the house manager, on the ground that they did not need a manager.
The three Rosenfelts and Satz do all the work around the place, except operate the machines.

CUSTOMERS BOO TIREDSOME TRAILER

Canton, O., Nov. 14.

Whether its features are to be shown in Canton again or not, patrons of Loew's here don't care to be reminded of it while they are trying to enjoy a show. This is evident by the razing every time the trailer is flashed, informing customers the Metro feature will never again be shown in a local theatre.

As often as four times during a program Loew's has been flashing the trailer and for several weeks now patrons have been voicing their disapproval by booing and applauding. So boisterous has become the demonstration in recent weeks that the operator immediately pulls the trailer.

An opposition theatre, which two weeks ago started showing first-run films, announced in its newspaper ads and on the screen that the features would be shown for the first time at this theatre and after that the management did not care what local theatre used them.

Irene Rich's Switch

Cleveland, Nov. 14.

Irene Rich has cancelled all of her future Loew time bookings, cutting the tour short at Loew's State here, to fill a picture date in New York.

Actress is slated to begin rehearsal later this week in 'Like My Daughter,' to be produced by Western Electric and Marshall Nellan.

Schaeffer of Par Tells His Men To Either Quit or Stop Talking

In an attempt to hold his lines together and to reach a hoped-for state of permanency on distribution personnel, George J. Schaeffer, Paramount's general sales manager, has been ready for nearly a week now to receive resignations if there are to be any. From inside accounts he wants them now if any person in his department intends to quit. If not, he wants the talk and rumors, whether idle or serious, to come to a stop.

This substantially was the stand Schaeffer took last week at a meeting at the home office, attended by h.o. distribution executives, district and branch managers. Schaeffer is said to have spoken straight from the shoulder and to have indicated just how he stood as the boss of the sales end.

At the meeting Schaeffer indicated that if anyone wanted to leave for another company to inform him without delay. Only resignation known was that of Tom Bailey, district manager for New England, who handed in his walking papers the same day.

Bailey's Plight

Bailey is reported having felt that his many years of service with the company, starting under Her-

Despite the previous unpleasantness over 'An American Tragedy' and his statement that he would never allow another picture company to fire him, the studio's Theodore Dreiser has closed with Paramount for the purchase of his novel, 'Jennie Gerhart,' for \$25,000 and a small percentage of any net profit.

When approached as to his price by B. P. Schulberg, who will use the picture for Sylvia Sidney, Dreiser asked \$50,000 but said he would come down if he could sit in on the writing of the script. Paramount objected to that and offered a smaller amount and a contract promise to film the piece with fidelity to the book. Dreiser accepted.

RUN OF PLAY CONTRACTS

May Keep 3 Legits Out of Hollywood for While

Paramount is trying to talk salary figures to Robert Lowes, legiting on Broadway in 'When Ladies Meet.' Far got track of the studio when they asked Thomas Mitchell, in 'Clear All Wires' to make a test. Mitchell asked Lowes to do some chatter with him to help along and when the talk landed in the executive office, the company, after ascertaining who the other fellow was, began going after Lowes.

'Lowes can't do anything as yet as he has a result of dispute with John Golden.'

Par has also tested Spring Byington and Walter Abel of the same play, though they have not yet held up any deals for some time.

CARTER BACK AT METRO

Hollywood, Nov. 14.

Oscar Carter at Universal working on the script of the studio's Soviet story, has returned to Metro. He is adapting 'Clear All Wires' in collaboration with Delmar Daves. Carter was formerly New York Times' correspondent in Moscow.

Selznick's RKO Contract May Await Arrival East of Kahane Who Favors Unit Productions

Smart Cameramen

Chicago, Nov. 14. When the Chief arrived here Thursday (11), it had six passengers from the coast. Among them was Joan Bennett. Another was Vice-President Curtis, who had boarded the train at Topeka.

About 10 cameramen at the station apparently overlooked Curtis as he left. One of the other passengers called their attention to him, saying: 'There's the vice-president if you want him.'

'He was the vice-president,' said a cameraman. 'The hell with him. We want Joan Bennett.'

Future status of Dave Selznick as an RKO producer is still in the confab stage. M. H. Aylesworth, RKO head, has talked with Selznick but the two have not approached any agreement as to positive terms for a new Selznick deal. Their talks have revolved mostly around the future and income possibilities of RKO films.

From indications it looks like Selznick may stay in the east indefinitely and that the terms under which he will continue to associate with RKO production may not reach conclusion until the middle of December when B. B. Kahane, president of the Radio Pictures, is due in New York. Kahane leaves the coast around the end of the month with his utilization plan for the RKO studios under his belt.

Under Kahane's plan producers of RKO film unit will be selected from the present studio staff. Basis of allotment is eight pictures to each.

Whether this means that Selznick's full position with RKO would have him limited to a solo unit jurisdiction is open. There are indications the RKO heads are opposed to allowing Selznick any salary increase on his present annual pay amounting to \$130,000 or \$25,000 weekly.

8 Films and Percentage

Among the counter proposals which have been thought about is for Selznick to continue at his present annual figure but as a unit producer on eight pictures. Instead of a salary, instead of a percentage would allow him a limited percentage out of the profit on his own films. Should Selznick agree to such terms they would apply for a three-year term, beginning Jan. 1, next.

Selznick, while awaiting developments in his personal situation, is surveying the Broadway plays. He is looking around for stories and plays and is expected to make announcements some time this week as to what buys he may have made. None so far are definite.

HERTZ WEST FOR COLD, NOT PERSONNEL SHIFTS

Hollywood, Nov. 14.

Claiming that his visit here was not official but to rid him of a stubborn cold, John Hertz stated to the Broadway representatives there would be no change in Paramount local personnel resulting from his presence here.

Hertz stated that Emanuel Cohen will remain in charge of production and that if any changes are made they would be at his suggestion.

Later, in an announcement, Hertz claimed that Paramount, from all petty jealousies and that production under Cohen has shown a marked improvement. He looks for a general improvement in theatre conditions during the next few weeks, it stated.

Hertz leaves for New York Nov. 17, after a week at the Paramount studio.

Raines' Play

Anthony Young, legit producer, has bought 'Mid-Pacific,' a play of the South Seas, for early production. Piece was written by Halay Raines, who handles trade paper publicity for Metro.

Raines is thus the third member of Howard Dietz's staff to hit the literary and dramatic ring. Others are Don Clarke and Val Lewton.

USC Player in '5th Ave.'

Hollywood, Nov. 14. Ward Bond, USC footballer of three years ago, grabs a part in 'East of Fifth Avenue,' which Bryan Foy is making for Columbia.

Louis Wilson and Dickie Moore also in the cast, which is headed by Leo Carrillo.

VEILLER ADAPTING 'PASSAGE'

Bayard Veiller has been assigned to adapt and produce 'Passage to Paradise,' at Paramount.

John Halliday, returning from London next week, and assigned to B. P. Schulberg's 'Luxury Liner,' also gets a part in 'Paradise.'

1ST RUN DOUBLE BILL ON COAST BURNS FWC

Los Angeles, Nov. 14.

Fox West Coast is burned at the Orpheum, San Francisco, going into double feature first run last Saturday at 46 top.

Double bill began after house had played three days of 'Sporting Age,' Columbia picture, and grossed a little over \$900, with picture pulled and 'Night' Mayor' and 'Vanity Street' then going first run and beginning double feature policy.

First time on Coast that first run houses have sold double bills.

Fox Assigns Miss Perkins

Hollywood, Nov. 14.

Grace Perkins is back at Fox to write the adaptation on 'Promenade Deck.'

When she first came to Hollywood several months ago, Miss Perkins was at the studio for a month.

Lang With Lasky

Hollywood, Nov. 14.

Walter Lang, formerly with Columbia, has been engaged by Jesse Lasky. Will direct 'The Warrior's Husband.'

This will follow 'Zoo in Budapest,' Lasky's first production effort for Fox.

McWilliams with B. G.

Hollywood, Nov. 14.

Glen McWilliams, cameraman on the Fox lot for several years, has been engaged by British Gaumont as chief cameraman.

McWilliams' contract is for one year. He will leave here for England late in December.

Salkow as Co-Megger

Sidney Salkow, assistant to Barney Glaser at Paramount, becomes an associate director.

First assignment is to co-meg 'Eleven Lives,' formerly known as 'The Good Thing,' with Thornton Freeland.

Helen Chandler in Top

Hollywood, Nov. 14.

Helen Chandler will play the lead in 'Behind Jury Doors' for Fanchon Roylance.

Picture is being made for Mayfair release.

Mary Picks Howard

Hollywood, Nov. 14.

Leslie Howard has been chosen from some 15 as the lead for Mary Pickford in 'Secrets of the Night.' Production starts Nov. 28, Frank Borzage directing.

Whale's Assignments

Hollywood, Nov. 14.

James Whale will direct 'A Kiss Before the Mirror' from a play by L. Fedor for Universal. Later he will take up 'Invisible Man.'

SAY WILL HAYS MUST STAY

Katz Awaiting Settlement Par Contract Before Making Moves; Barney Balaban as Mediator

With plenty of reports and most of them very ambitious in scope, as to Sam Katz' contemplations for his next business association, there is a more positive report that not much will be heard for publication about Katz and his show business future until he shall have settled his contract with Paramount.

Katz' contract claims with Paramount are said to run into a huge sum of money. The agreement has yet four years to go. When the Paramount theatre, New York, was built Katz made a new contract with Public Theatres for 10 years at a salary of \$150,000 a year and 7½% of all profits earned by Public Theatres during that time. In 1930 it is said Public made six millions and in another year as much as 11 millions. Along with other Paramount execs Katz, about two years ago, waived the 7½%. Recently with theatre salary cut in Paramount his salary was sent to \$120,000 a year.

Balaban Mediator

Prior to the new 10-year contract Katz made with Public he had an agreement for five years at \$100,000 a year with 10% of the net profit made by the Public Theatres. This agreement was voided when the new contract was entered into.

It is said that Barney Balaban, financial man of the Balaban and Katz circuit in Chicago reached New York late last week as the arbitrator, representing Paramount-Public and Sam Katz in the adjustment of the Katz contract. Barney Balaban may also be the medium through which any of the Public Theatre properties including the B&K circuit pass to B&K or Katz.

Katz is said to have made his own offer for the B&K chain to Paramount with that still pending. John Balaban, who is the theatre operator for Public-B&K at present, along with other houses, is said to have made an outright buy proposal to Paramount for the B&K circuit last week. The offer was turned down by Paramount. Paramount has the large majority control of B&K.

Katz is conducting his business from his Park avenue apartment. Roy Furman and Jack Stubbs, his private secretaries, who remained in Katz office at the Fox-B&K building on Katz personal payroll, left there yesterday (Monday) and will be with the boss on Park avenue.

Spitz will probably take occupancy of the Katz office in Public. He's been in John Balaban's old quarters for a month or more now.

RADIO CITY'S FOX FILM STRANDS ROXY FOR PIX

With Radio City having first call on Fox product, as well as that of Universal, Columbia and RKO, the Roxy theatre is faced with a famine of first run product immediately after the first of the year.

Unless Warners decide to divert their bookings for the Winter Garden, which they relinquish early in the year to the Roxy, it is conceded by Foxites that the big house will have to go second run, forget pictures, or close up altogether.

Agreement between the theatre and Fox Films, whereby no rental would be paid until after the house overhead had been deducted from the receipts, has ended. Fox now gets 15% of every dollar taken in for film rental.

The original deal too often saw Fox not collecting a cent for its Broadway first run during the eight weeks of the agreement. This is a situation unprecedented in Broadway show business.

Just a Producer

A coast producer mentioning that one of his pictures had received four stars in 'Liberty,' added:
'And we don't advertise in the paper either.'

65 WRITERS AND METRO SHORT ON STORIES

Hollywood, Nov. 14.

Suffering from a shortage of story material, Metro is reading everything that comes in. In the past two weeks it has purchased two plays, one original and an old silent, 'The Lady,' made by Norma Tallmadge for First National in 1925. This in spite of a writing roster of 65 now on the studio pay roll.

Plays are 'Clear All Wires' and 'Men Must Fight,' both current in New York. Original is 'Mortmain' by A. C. Asterly. Latter will be an all-star picture. Norma Shearer gets 'The Lady,' scheduled for March production.

Meanwhile, studio is looking for an air yarn similar to Paramount's 'Big Broadcast,' in which it is planned to use a flock of radio names.

Writers on the Metro lot have been instructed to submit original ideas pronto, with the possibility of the ideas going into production shortly after their acceptance. Studio is in need of yarns for Clark Gable, Robert Montgomery, Jean Harlow and Joan Crawford, with each of these just one story ahead of their current assignments.

Bill Fox Operating Big Fox House, Frisco, With Indies at 25c

San Francisco, Nov. 14.

Joe Leo here Saturday (12) for final arrangements on the Fox theatre which he will reopen shortly for his brother-in-law, William Fox. Leo has secured product from several of the indie exchanges. Henry Goldenberg as manager will operate house at 25c top.

Theatre has been dark since Fox-West Coast left five weeks ago, house reverting to Fox and Bank of America. Latter has been dickering with F.W.C. offering sizeable reductions in rent, but F.W.C. no like, having dropped plenty cash in the big place during past two years.

\$120,000 W'kly Saved in RKO Theatre Operation

Actual economies in operation so far effected by the RKO administration under Harold E. Franklin have amounted to \$170,723. On a cumulative basis of 52 weeks, this would reach an excess of \$670,000.

This report was placed before the RKO board at the latter's meeting Thursday (10).

The home office savings on the 52-week basis would amount to \$349,844. Divisional theatre savings, \$144,066.

Rent reductions have amounted to \$476,000 with \$259,500 credited to tax abatements, and \$702,527 in labor costs.

INDUSTRY IN ALL WANT HIM IN LEAD

Exhibitor-Leaders and Hays' Own Directors Insist He Continue—No One Else's Name Mentioned

PETTITJOHN AT CAPITAL

With leaders of all branches of the industry, including even the independents, pledging allegiance to him, Will Hays faces the Democratic administration with his picture status for the first time since he entered office actually clearly defined. He sticks as the film industry's organizer and not as its head political contact, as is the impression even in parts of the trade.

A compendium of industry opinion carefully and widely checked since the election shows the industry regards its position politically as stronger than at any other period in its history. Under the Democratic regime flounders has far more important contacts and a bigger face in Washington than at any time while the Republicans were in power.

In the new set-up Charles Pettit (Continued on page 29)

Kent's Chill for Radio Kills Airing On 'Cavalcade'

Hollywood, Nov. 14.

Sidney Kent's antipathy toward radio cancelled the arrangements made for a nation-wide and short wave to England broadcast of the Armistice Day services held on the Trafalgar Square set for Fox's 'Cavalcade.'

Broadcast was set with NBC when Kent stepped in with his thumbs down edit. On several occasions he has voiced his respect to radio, claiming it was nothing but a headache to theatres. Despite the prominent and ballyhoo advantages of the broadcast Kent stuck to his guns.

Services, impressive and solemn, were conducted at an Episcopal bishop. About 2,500 extras from 'Cavalcade,' all English, and the entire personnel of the studio were in attendance.

In the evening, studio entertained at dinner 300 members of the trade, daily and foreign press who witnessed the photographing of the Armistice reception in London for the same picture.

DEMANDING 95C RATE FROM 'TIMES,' LIKE 'H-T'

New York 'Times' recently cut its commercial advertising rates five cents per line but did not include theatricals. 'Herald Tribune' also cut the commercials but gave the same cut-price concession to the classified advertisements. Theatre men feel the 'Times' should follow suit.

The New York film houses, with the major circuits leading the fight, have made this demand for a five-cent cut in the 'Times' but so far have not received this concession.

Negotiations are still in progress with inside indications the theatre people may cut their 'Times' appropriations for advertising unless the decrease is granted. Present line rate for classified advertisements in the 'Times' is \$1; the 'Trib' is charging \$3.50 with the cut.

ERPI Stands Chance of Vary Heavy Damage Actions if Wilmington Decision Goes Against WE's Sub

Rewriting Zukor

Hollywood, Nov. 14.
Adolph Zukor's now famous expression, 'The Republicans gave us the depression but God gave us Sam Katz' has been an answer to a prayer.

A Hollywood wag suggests: 'The Lord giveth and the Lord taketh away.'

Western Electric's subsidiary, Electrical Research Products, Inc., incorporated at a reported capitalization of \$50,000,000, will have to pay out double that amount to American theatre owners, alone, if a series of actions by three picture plaintiffs, the first of which is up for decision, are adjudged in their favor.

Decision on the initial case is looked for by Warners, General Talking Pictures and Duovac by Dec. 1. This attacks the legality of ERPI's service charges on sound equipment which so far have run up a total of \$17,000,000 and alleged excessive charge and a dominating position on equipment parts. Latter, while not official, is estimated by plaintiff lawyers to be in excess of \$15,000,000.

Immediately upon receipt of this decision plaintiffs will file application for Federal Court injunction on the legal status of ERPI's entire exhibitor license set-up. Under the claim which will be made a decision for the plaintiffs will mean that every exhibitor with a W. E. sound equipment can bring individual suit for treble damages.

On the basis that about 5,000 equipments were sold for, around \$10,000 each at a time when exhibitors, if they had the buying privilege could have obtained quality apparatus. It is alleged, at half that figure an injunction restraining ERPI from further use of its license formula will, lawyers say, enable exhibitors to go into court and bring suits aggregating a total of \$75,000,000.

The speed of both actions depends largely upon W. E.'s disposition of the U. S. Government suit against America Tele and Tele and other electric companies. If that suit gets under way this month lawyers for the plaintiffs believe there is little chance for them getting a ruling for their first action, on which briefs are being submitted tomorrow (15), before after the first of the year.

Richards in N. Y. On Par Circuit Scatter Scheme

A Public partnership over the Saenger division, with E. W. Richards the other end, with an operating control from New Orleans, may be worked out shortly. Richards is in New York now, ostensibly to discuss such a partnership.

The operating deal with R. J. O'Donnell and William Jenkins, for local control of 23 remaining houses in the Texas-New Mexico territory, is virtually set, with O'Donnell expected to transfer to Dallas within a week.

Marty Mullin has already been installed as New England division manager out of Boston, while Ralph Branton will take over the middle west (Iowa, Nebraska, etc.) within a week. He will have Joe Deltch as his division film buyer, with both headquartered in Des Moines. Deltch has been assistant to Leon Netter, g. m. of film buying at the home office.

Buying for the John Friedl north-west division will go down with Bolnick from Minneapolis, with Tracy Barham, formerly buying both for midwest and northwest, to be assigned elsewhere.

Piazza Casting

Hollywood, Nov. 14.
Ben Piazza has been permanently appointed casting director at Metro, starting his duties today (14).

Benny Thau, previous incumbent, as yet unassigned upon his return from a European trip.



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SAMUEL GOLDWYN'S PRODUCTION

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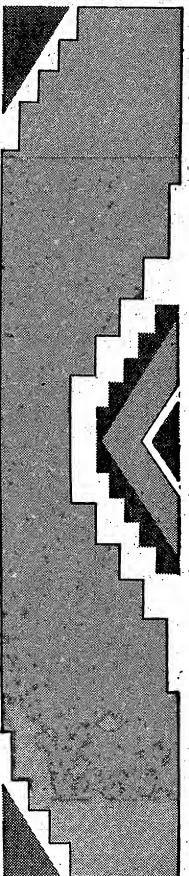
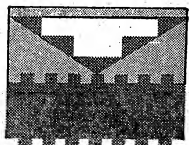
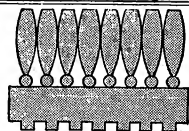
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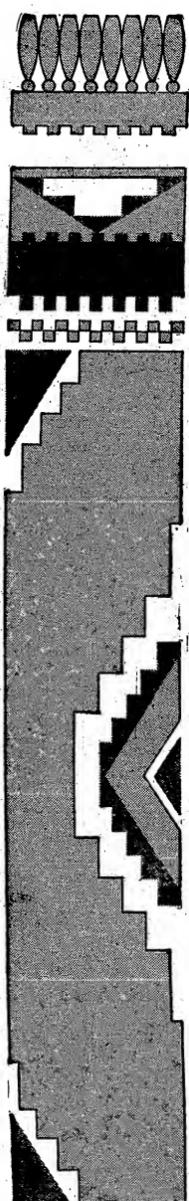
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EDDIE CANTOR

in

"THE KID FROM SPAIN"





Wm. Anthony McGuire

 Bert Kalmar and Harry Ruby

Story, Adaptation and Dialogue

"THE KID FROM SPAIN"

BUSBY BERKELEY

Created

Directed

Shot

all the

Musical Numbers

in

"THE KID FROM SPAIN"

J.
 CARROL
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as

"Pedro"

in

"THE KID
 FROM SPAIN"

MILO
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Best Wishes to

"THE KID FROM SPAIN"

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Hungary Tries to Control Alien Frozen Credit Films, But in Vain

Budapest, Nov. 2. Osso, who has produced four big feature pictures here, paid for by cheaply bought frozen foreign credits, has got into difficulties with the Hungarian government which at first threatened further production.

According to rulings of the financial authorities, everybody who exports anything from this country is compelled to pay the foreign currency received for the material exported into the National Bank at the official rate of exchange. This is how the necessary foreign money is obtained for the purchase of raw materials, etc.

Osso's contract was such that the company was exempt from this rule, and could export films made here, freely. Picture activity brought money into the country. Osso also invested 200,000 pengos in the building of a new studio, which it was to use free of tax during the next two years, after which the building was to pass into the hands of the government.

Reach Compromise
 Someone in the Ministry of Finance suddenly discovered that Osso's was making money anyway by being able to produce at such low cost here, and the advantages Osso's enjoyed in the use of foreign currency were suddenly withdrawn.

Osso threatened not to produce any more pictures in Hungary unless it could export them freely as before. After lengthy negotiations, peace is restored. The agreement, in (Continued on page 17)

DIZZY EXCHANGE DEALS PROTECT FILM MONIES

Intricate manipulation of foreign exchange has been worked out by Jos. Seidelman, head of Paramount's foreign department, as an aid to European business. It is to sell futures on foreign exchange options maturing several months ahead in order to get most favorable terms for monies earned by the company abroad.

System, as explained, is based on a constant close watch of foreign exchange rates throughout the world. When francs are selling, yen or other foreign monies reach what seems like a top figure, the operator sells all probable monies to be earned by the company in these markets for the time being in advance. Should the foreign exchange then drop, Paramount is ahead whatever the currency difference is. Although generally but a few cents on a dollar difference, for that it runs into considerable money in the aggregate, and the company thus far has been fortunate in its maneuvers. Thus, in the deal seven yen were sold on a dollar in Japan, the yen dropping from 27, sale price, to 20, in the British pound market, also, the deal was highly successful. Bills were sold at \$3.94; they matured the pound was at \$3.46.

Possibility exists, Par's foreign chief admits, that there might be a loss incurred the same way, but it is worth the risk, he figures, for the exchange security gained by the process. That comes from the fact that through making such a deal he is certain of stated exchange figure for a definite period of time, rather than gambling on a daily basis with foreign exchange as is necessitated by current conditions in the international money market.

NATIONAL HYMN UKASE

Cinema, Nov. 14. From now on one will be able to go to a theatre without hearing "God Save the King"—that is if one stays long enough. This is an old British custom but the Government has laid down the law to theatre men that the National Anthem is now a legal necessity.

Two or three theatre managers had become forgetful or the want to get home for something, or neglected the formality. The result was a special ukase, pronto, making the show incomplete without the hymn.

And there was no talk of Communists, iconoclasts or racketeers when the Government gave notice.

Scandinavian Indies

Threaten Early Flood

Stockholm, Nov. 2. American film observers in Stockholm believe that if production in Scandinavia continues at the current pace, more than 100 films per year will be produced from these sources by the fall of 1933. In Sweden independent companies are springing up overnight and some 35 films may be launched when the initial financing is straightened out. Finland will have 25 and Denmark another 25 if all goes well. Norway may only produce a maximum of 10 in the country, but it is figured that Norwegian money, rather plentiful for films at the moment, will finance 15 pictures in Stockholm and Copenhagen.

Native film men are trying to deny such figures for fear of scaring out American and German companies who are feeding the theatre while local production is being organized. But the fact remains that even the other Swedish companies are unaware of how many pictures are in production by independent ones shooting here.

FRENCH WINES VS. AM. FILMS AND BEER

Paris, Nov. 14. Election of the Democrat regime in the U. S. struck an important note in local film circles. Figured as the coming general election, it's going to be a good thing for France, with the localities ready to barter their film trade for a possible important wine outlet.

Figured here is that Democratic regime is bound to mean easier tariff regulations, anyway. But beyond it may mean an important outlet for French wine. Fear was immediately put forward that the Americans, when light wine and beer come through, will regulate against importation of these fluids, with the politicians immediately pointing out that free film barter might change things in their favor.

Attitude has been expressed in several places that France might be perfectly willing to forget all about contingent quotas and all similar tangents, if they were encouraged properly along these new lines.

AGAIN TRYING FOR CANADIAN-MADE FILM

Toronto, Nov. 14. With the securing of provincial charter by Booth Canadian Films, Ltd., plans have been completed for the production of a full-length feature here. Sound-proof studio is being erected, scenario is completed and cast assembled.

Booth is backed by patriotic Canucks who intend to get into the Empire film production. Delegates from the sister Dominion at the Imperial Economic Conference asked for Canadian feature films only to be told that there was none available. The launching of the Canadian project is the answer to this demand.

First picture will be an historical story of the early French regime in Canada. Scenario is by John French, well-known Canadian writer, formerly on the staffs of the New York "Evening Post" and the New York "Journal of Commerce." Star will be Claire Maynard, with Hollywood experience.

Kiangfilm in Mexico
 Mexico City, Nov. 10. Kiangfilm sound system is being introduced on local markets by Mexican agents by showing of shorts in various foreign clubs, first demonstration being made before members of the German casino.

Representative propose to give similar exhibitions throughout Mexico in sales campaign.

Auten and Wilde Part, Spearman New Contact

Capitala Harold Auten, foreign film agent and distributor, has dissolved his partnership with John Wilde. Wilde had been in charge of the Auten & Wilde London office.

H. E. J. Spearman, head of P. D. C. on the Continent, will now represent Auten all over Europe, with headquarters in Paris and Berlin.

Spearman was in New York for ten days arranging details of the new deal, and returned to Paris Friday (11) on the Bremen.

DIAMONDS OUT OF TOBIS CO.'S

Berlin, Nov. 14. Tobis, has officially announced that Milton Diamond (American) is no longer connected with the firm. Same announcement states that David Diamond, Milton's brother, has not been with Tobis since April.

In explicit verbiage the announcement puts forth the fact that the Diamond is now in no way connected with Tobis, for America, Europe, or any other business relations.

Milton Diamond has been here for the past few weeks talking over the disruption.

Milton Diamond, New York attorney, went to Germany some years back as legal representative of Sonora Bristolpatron, claiming a basic trailer patent. He was instrumental in negotiating the Tobis-Kiangfilm alliance and helped engineer the Paris patent conference, acting as Tobis' legal representative through a good share of the negotiations involved.

Later he organized the Tobis-Foranfilm Co. for American distribution of German films, of which he became president, his brother David becoming one of the chief executives. But he and Hans conducted a chain of foreign theatres in the United States, but the entire thing flopped quickly, with a considerable monetary loss involved.

ANGLO-CANADIAN PACT SET, IGNORES PICTURES

Ottawa, Nov. 14. The Governments of Canada and the United Kingdom formally adopted the Anglo-Canadian trade treaty by substantial majorities in the Commons at Ottawa and London, the pact now being effective for the next five years.

The treaty is the outcome of the Imperial Economic Conference in Ottawa last August, but although there was plenty of talk about British film quotas and special levies on film imports from the U. S., A. there is nothing in the adopted form of the treaty that directly affects the motion picture industry. Increased preference is granted advertising accessories from the United Kingdom, but that is about all insofar as the film trade is concerned.

The Canadian Parliament will sit for a while longer before adjourning for the Christmas recess but there is no hint of any tax legislation or other measures directly affecting the theatres or film distributors of the Dominion.

MGM Orient Head Quits

Shanghai, Nov. 14. Frank V. Chamberlain, as out as far east rep. for Metro. He held the post for many years, handling almost all the Oriental territory except that centered in Shanghai.

He is now appointed yet to replace Chamberlain. Sam Burger, special Metro home office exec., is temporarily in charge, with some possible further reorganization to come.

Foreign Film News

Additional foreign film news will be found on page 17.

Franco-German Mutual Preference Film Exchange Made Operative, Quotas Hold for Other Nations

Sweden Swaps Product With Rest of World

Stockholm, Nov. 2. Representatives from Pittagala Films in Italy, Pathe-Natan in France and British Gaumont have been in Stockholm to arrange exchange deals with Svenska Films. The Italian group headed by P. Allard sold five films here and agreed to take the same number of Swedish pictures.

Pathe-Natan hasn't settled for any yet, but is examining the program as to the most suitable for Swedish showing. British Gaumont, prompted by visit of the Prince of Wales, has booked seven English films here and taken similar number of Swedish pictures for England. The first "En Nat" was booked for the Academy in London and "Varmlingarna" is the next.

UNDERSTANDING WITH FOX & GAUMONT

Under a tentative agreement reached between Fox and British Gaumont in settlement of their differences, and which awaits only the signature of Sidney Kent, Fox president when he next visits London, the Fox company is assured of playing time in all B-G houses for a limited number of Fox Hollywood product. Number of films is stated around 18.

Additionally the Fox company is to get a more active voice on the financial policies of the British firm in the future. There is no indication how this part is arranged but is likely to come from having a bigger spread of representation on the B-G board. The conditions attached to the playing time guarantee, are that the films be suitable for British customer consumption.

\$180,000 Invested
 With the dozen or so pictures which B-G may produce abroad for Fox to fill the latter's British quota requirements, the Fox company stands a chance under this new deal of having around 30 of its films spotted throughout B-G houses. That's because the combined Hollywood and foreign production program scheduled by Fox.

Signing of the agreement may impel Fox to withdraw its present suit against B-G, which the Fox company tries to reclaim its entire purchase price as its interest in the British company, amounting variously to about \$180,000.

Originally British-Gaumont offered Fox \$3,000,000 to buy back this interest but this was turned down.

PAR'S CANADIAN QUOTA PROJECT CALLED OFF

Hollywood, Nov. 18. Paramount's proposed deal for the production of six British pictures in Victoria, B. C., by Kenneth J. Bleshop has been called off, owing to the uncertainty of the company's foreign policy.

Bleshop, who came here six weeks ago to buy equipment for the studio and to sign players who are British citizens, has returned to Canada without a contract.

Robert Kane, head of Par's European production who had been handling the deal, is reported to be leaving the company on the termination of this contract in July, and this fact is also said to have stalled the negotiations.

Ufa Filming in Prague
 Prague, Nov. 2. The Prague branch of Ufa will make a Czech film, "Okno" ("The Little Window"), based on the drama of that name.

Directed by the actress Olga Schejbalova, of the Vinohrady city theatre.

Berlin, Nov. 14. Franco-German preference pact for films has been signed here and goes into effect immediately. Means that the quota and contingent restrictions between these two countries do not exist any longer, although still in effect as far as the quota of films is concerned.

Agreement is only semi-official, but sufficiently effective so that it can start working immediately. It was drawn up and signed by Splo, German trade organization with governmental sanction and backing, and Chammere Syndicale de la Cinematographie, French film trade alliance. Charles Deing acted as the French spokesman and signatory, and Dr. Pluggs was the German head man.

Error Made on Event Terms
 No details are yet available on the matters involved. Originally the German offer was a free two-to-one exchange of films between the two countries, with Germany getting the break. This the French rejected, proffering a one-to-one agreement instead. Understood that these are the terms accepted.

Definite is only the fact that all films made by either country may now be mutually released without absolute terms accepted.

Manner in which the two countries will get around their own quota regulations without, however, breaking them, is fairly simple. French films made in Germany will be called French pictures and allowed free entry under that designation. French pictures made anywhere else are not considered French legally, with the kick. Same thing, of course, goes for German pictures as made in France.

DANES STOP U. S. FILM, START PATENT WAR

Copenhagen, Nov. 14. By request of the Nordisk Tena-film Company, sheriffs stopped the performance of "Daughter of the Dragon" (Par) at the Apollo theatre here Thursday (10). No attempt as yet to go further with the stopping of American film showings here, but Nordisk maintains that it will seek injunctions against all American films produced on Western Electric noiseless recording, the lot of company claiming patent rights.

Nordisk asserts that the Western recording violates patents taken out by the local company in April. A letter was sent to the heads of all American film companies some weeks ago, with this the first definite action.

While the current film stoppage is not important in being in a sound run house, Nordisk claims it will carry the fight through to the finish.

Erp's legal department has informed American filmers to go ahead as in the past and that the matter would be straightened out by them, but figured locally that a long legal fight is ahead.

Auer Film Touted for Mexican Govt. Award

Mexico City, Nov. 10. National M. P. Production Co. 3rd talker, "Una Vida por Otra" ("A Life for a Life"), is picked by most newspaper critics who predicted it for the \$300 prize the civic government has hung up for the best picture produced in Mexico during the year.

Critics are enthusiastic about the film which was written and directed by John H. Auer, who has had experience in Hollywood. Scenario work was handled by Fernando de Fuentes, former manager of Par's Cine Olimpia here, and Carlos Noriega Hope, noted Mexican journalist.

Par and Liverpool

London, Nov. 14. Paramount has started work again on the building of its 1,000 seat Liverpool de luxe. Theatre was started some time ago, with construction stopped for the past six months.

Change of architects caused the hiatus.

THE PICTURE OF 1932

A FAREWELL TO ARMS

By ERNEST HEMINGWAY

with HELEN HAYES
GARY COOPER
ADOLPHE MENJOU

Produced by FRANK BORZAGE *Directed by* Steven

A
Paramount
Picture

Week of Nov. 14

Geo. Ernest	Milton H. Gropper	Harry Hoyt
Victor Jory	Ray Harris	Basil Dickey
Pat Hartigan	Cast:	Cast:
Frank O'Connor	Clark Gable	Tom Tyler
Arthur Vinton	Carole Lombard	Jacqueline Wells

(5th week)

D—Carl Freund	Ferdinand
A—Richard Schayer	Reginald
Nina Wilcox Putnam	'Th
John Balderston	(4th
Cast:	D—Mervyn
Boris Karloff	Al Alb
	A—Houston

Inside'
week)
LeRoy
rn
Branch

It is to be used mainly for Russian films, but for opening 'Le Million,' old French film by Rene Clair, was shown.

A NATURAL!

Because

**IT'S TIMED TO TODAY'S
POPULAR DEMAND!**

This one packs a wallop—A grand love story—Tense, swift action—and a he-man star that will bring bigger returns to every box-office in the land! Play it—it's the kind of a picture they'll gladly pay to see!



Jack **HOLT**
IN
'MAN
Against
WOMAN'

LILLIAN MILES — WALTER CONNOLLY
GAVIN GORDON

Story by Keene Thompson — Screen Play by Jo Swerling

Directed by Irving Cummings

YOU NEED 'EM *Columbia*  **HAS 'EM**

Well!

WHAT MOUSE BE, MOUSE BE!

SANTA CLAUS HAS ASKED

MICKEY MOUSE

to help make
this the merriest

GEE, MICKEY!
STORES ALL OVER
THE COUNTRY ARE
BUILDING THEIR
WHOLE DISPLAYS
AROUND YOU!

Christmas

of all time and
Mickey's gonna do it!



Be sure to book a New
**WALT DISNEY
MICKEY MOUSE**
for Christmas Week
but be sure it's a



200,000 STORES SELL MICKEY MOUSE

NOVELTIES	BOOKS
CANDY	KNITTED WEAR
HOSIERY	TIES
JEWELRY	ROBES
SONGS	PAINT BOOKS
STATIONERY	CAPS
PENCIL BOXES	CHINAWARE
GREETING CARDS	COSTUMES
HANDKERCHIEFS	BLOUSES, PAJAMAS
PURSES	BELTS
BABY SILVERWARE	

and hundreds of other
MICKEY MOUSE ARTICLES
they'll be glad to tie up with you
on stunts, parades, matinees,
ads and window displays.

UNITED ARTISTS PICTURE

By Epes W. Sargent

Universal purchased 'This Loyalty,' an original, Wednesday (9) and the same day changed the title to 'River Racketeer.'

Authored by John B. Clymer and James Ewens.

They all say- **A Picture that
"will make a lot of Dough"**

'TRAILING KILLER' SWELL PIX
The animals act out their little drama with the plausibility of it a

TRAILING

If ever there was a dog picture that deserved serious consideration, this is it. A director with a sound knowledge of dramatic values has put more suspense, romance, comedy and thrills into it than goes for many a super-feature costing 100 times as much. It . . . will undoubtedly make a lot of dough.

The hero is a police dog, the heroine is a bitch wolf, the heavy is taken care of by a litter of pups trained by a bullfrog and a crowfish. A rattle snake contributes additional menace. . . .

The animals act out their little drama in such a way that the plausibility of it all is easy to reconcile with your intelligence, unless you insist on being super-critical and refuse to be entertained.

There probably aren't 500 words of dialogue in the entire piece. . . . The picture is all exterior; the mountains, hills and valleys of a sheep country. Photography is excellent. . . .

Exhibitors of every kind of house looking for something different should take look at this one.

UNIÓN

WORLD WIDE PICTURES PARAMOUNT BLOS NYK
LOS ANGELES
PREVIEWED FAMFAX THEATRE LAST NIGHT BERNY ZEIDMANS
PRAISING THE KILLER STOP ONE OF THE MOST UNUSUAL PICTURES
PREVIEWED STOP AUDIENCE SAT SPELLBOUND IN THEIR SEATS
UNTIL FINISHED WITH TREMENDOUS OUTBURST OF APPLAUSE
PERSONALLY BELIEVE THIS TO BE OUTSTANDING PICTURE OF ITS
TYPE AND WITH PROPER EXPLOITATION SHOULD HIT AT BOX
OFFICE CONGRATULATIONS TO WORLDWIDE AND BENNY ZEIDMAN
A S WEIDER.

TRAILING
THE

KILLER

SAVAGE AMERICA

Epic of its Untamed Wilds

a B.F. ZEIDMAN Production Directed by HERMAN C. RAYMAKER

Motion Picture Herald

The incidental combat between the rattler and Lobo is one of the most sensational things shown on the screen, fully on a par with the mongoose battle and the tiger-python struggle of recent memory for thrills and suspense. It's a feature of the picture that can be widely ballyhooed, and alone, properly exploited, it should sell plenty of tickets.

There's still plenty of tickets left for the "Killer" great children's entertainment, but there is plenty of drama of nature in the raw to intrude the interests of adults. It's wide open for all sorts of effective showmanship, and the "Killer" has the features that whetted up great patron interest. Here's something with a real story, with animals occupying roles synonymous with those assigned men and women and with a plot that is as gripping and almost unbelievable intelligence, and the wild-beasts acting with the fury of animals fighting for their lives. You have drama, romance, action, thrills and spectacle. The "Killer" should mean certain box office dollars.

Hollywood Filmograph

World Wide Pictures has the best animal picture in "Trailing The Killer" since Frank Buck's "Bring 'Em Back Alive." If you ask us, there is more heart and soul injected in the latest screen picture than in any other picture of the kind. The director, Herman C. Raymacker, was, to our way of thinking, best fitted to know his audience reaction and he caught his shots with more intimacy. . . . The animal and the picture up and the women folk will share up and down their interest and will hold their breath and permit their hearts to go out to the animals that are in danger.

Taking it all in all, it is the most finished animal picture that has been made in Hollywood.

Variety**Hollywood Bulletin**

One of the neatest of the animal pictures. Throughout, a human interest document, intense in dramatic situations, and great screen fare for the friends of the dog, and for those who glory in the wild animal life of America. . . .

Picture will loosen the tear ducts and bring goose pimples.



THIS PAGE ISN'T BIG ENOUGH

to hold *half* the praise for "Fugitive" packed in eight-point type! These few phrases picked at random represent column after column of roaring raves!



"4 STARS! Most powerful, most touching, most spectacular drama yet offered to talkie audiences. When you leave your Strand seat your knees go limp and your blood runs cold through your veins. Muni is simply marvelous. Forgive us for going superlative. Paul Muni does 100 per cent work in this four-star production. A 100 per cent knockout."

—*News*



"Gripping drama with Muni superb. Rich, raw and dripping drama, scarce equalled in the cinema."—*New York American*



"Not since 'The Public Enemy' has a talkie captured such a dynamic, vital effect. One of the major achievements of this or any other talkie season. Don't miss 'I Am a Fugitive From a Chain Gang!'"—*Evening Sun*



"Most impressive stark realism ever screened. This amazing picture will exhaust you. You are captured and emotionally depleted. The most intense suspense. See it, by all means."

—*Daily Mirror*



"Triumph. Enormously convincing."—*Herald-Tribune*. "Muni gives all. Intensely stirring."—*Evening Journal*. "Hits with tremendous power."—*Evening Post*

WAY OVER "LITTLE CAESAR'S" RECORD FIGURES ON BROADWAY!
HUGE STRAND LOBBY PACKED WITH WAITING THOUSANDS! TICKET
SALE STOPPED! DOORS OPEN 8:30 TO 3 A. M.! ALL RECORDS RUINED
IN PHILLY, PITTSBURG AND SCORES OF OTHER OPENING SPOTS!

I AM A FUGITIVE FROM A CHAIN GANG WITH PAUL MUNI

Cast of 40 including Glenda Farrell, Helen Vinson, Preston Foster, Directed by Mervyn LeRoy.

WARNER BROS.
HIT OF HITS!

Maybe You're Wet, but You'll Stay Dry, Longhairs Tell Hollywood

Los Angeles, Nov. 14. While wringing wet Hollywood was joyously celebrating the repeal of the Wright act, California enforcement law, by an overwhelming majority at Tuesday's election, longhairs in the city and county government were slyly winking at one another, directing attention to two apparently overlooked local enforcement measures, both of which, they contend, will keep Los Angeles county consistently arid for some little while.

Not satisfied with the national prohibition law and the state enforcement act, local city council back in 1921 adopted the Gandler ordinance, and at about the same time the county supervisors enacted a "little Volstead" law which also has a meaning all its own as regards possession and sale of intoxicants. Latter two longhairs have been overlooked when movement was started to repeal the Wright act. Word has been sent out by the city administration that the laws will be strictly enforced until such time as they are repealed.

As the Gandler ordinance was adopted following an initiative referendum it can only be repealed by a similar action. City supervisors repeat their enforcement measure at will, and probably will take early steps in this direction.

Setup in Enforcement
Outside of Los Angeles county it is generally expected there will be an immediate cessation of prohibition enforcement as far as state and local officials are concerned. Gov. James Rolph, Jr., has taken under consideration the granting of amnesty to 800 inmates of California prisons convicted of Wright act violations.

State vote on the repeal issue was: For repeal, 74,382; against repeal, 338,609. Vote in Los Angeles county was around two to one for repeal. A companion amendment, to set up state liquor regulation, also carried by a two-to-one vote all over the state. Only two counties—Riverside and Orange—both hotbeds of conservatism—voting dry.

L. A. Elects Six Wets
Los Angeles county, long a rock-ribbed Republican standby, is sending six Democratic Congressmen to Washington and only two Republicans. Democrats are all listed as wet, Republicans are dry. Latter includes Sheriff William I. Traeger. Wm. McAdoo was elected U. S. Senator.

State amendment to permit race track gambling (option betting) was defeated after it was at first announced as carried. Straggling votes from the hinterlands sent the measure down to defeat.

CLUBROOMS ADDED TO WB EATERY AT H.O.

Club rooms for Warner employees have been added to the restaurant at the home office, and in a week or two the palace or available space on the same floor will be converted into a billiard and pool room. This will give over the entire fifth floor to such purposes.

Club rooms are spacious and so far include many card tables, cards, chess, checkerboards, etc., several ping pong tables, library, lots of easy chairs and a piano, as well as candy machines. Ladies are permitted to provide funds with which to buy cards, etc.

Plan is to hold a meeting once a week at the club rooms and card parties twice weekly in the evenings. In addition to lunch in the restaurant portion, seating 700 in a pinch, provisions have now been made for breakfast as well as dinner at 5 p. m. Breakfast is up to 9 a. m.

The executives' room, oblong in shape, has one large table for the distribution department and another at the extreme end of the room for the theatre, room, with legal department between the two just in case. Layout at the Warner h. o. for its workers is unique in the amusement industry. No other company in the East has anything like it.

Fairbanks Off Big Game For Christmas at Home

Hollywood, Nov. 14. Abandoning plans to make a picture or shoot big game on his current far eastern trip, Douglas Fairbanks is now in Singapore, where he will remain for several weeks before returning here to spend the Yuletide with Mary Pickford.

Production plans of Miss Pickford prevent her from joining Fairbanks in Ind. Miss Pickford is still uncertain as to the starting date of "Secrets."

Long on Gift, Short On Food at 5-Buck Farewell to Cohen

Hollywood, Nov. 14. Louis Cohen climbed aboard the Chief tonight New York bound with a new pig skin travelling bag. Was the second time he had received a gift in leaving Fox West Coast club, but he thought as though the greater part of the bread money was used for the present.

No one minded. They came to see Louis do one of his fadeouts from Hollywood for the big city where there are always trade bombshells, which result in Cohen dropping a couple of theatres in some one's lap, or absorbing a few for his bosses.

Everybody told Louis that he was going out into a hard hearted world and that it should not worry him, for any time he liked he could come back to P-WC and there would be a desk awaiting him. Charlie Skouras went the boys one further by telling Cohen that if he found no other desk available he could have his and hoped that some day Louis would take advantage of the offer.

All of the former heads of West Coast and P-WC from the Gore and Lesser down to the Skouras boys were present with the exception of Harold B. Franklin, his new boss now at RKO.

Sid Grauman was the toastmaster, and Lesser and Irving Edlin were in charge of the arrangements.

200 ST. L. FANS GO TO CHI FOR ED LOWRY

Chicago, Nov. 14. Over 200 St. Louis fans of Ed Lowry booked a round trip on the Chicago & Alton railroad to attend the inaugural Ed Lowry show at the local Oriental this week. Railroad made an excursion rate of \$8.30 a head.

While the whole proposition was worked out by the Balaban & Katz exploitation department, the response was considered a tribute to Lowry's standing in St. Louis, where he has been a favorite for several years.

Cutting Stroheim Pic

Hollywood, Nov. 14. "Walking Down Broadway," the Erich Von Stroheim film at Fox is back for retakes with Al Werker handling the new scenes. When completed by Von Stroheim the picture was in 21 reels, but under his supervision on cutting it was brought to 12. Werker's scenes are expected to make it easier to bring down to about 9,000 feet.

O'Connor Joins Futter

Hollywood, Nov. 14. William O'Connor, former assistant director, who's two-reel novelty "The Road to Glory" will be released by Radio, has been engaged as production assistant to Walter Futter. Futter arranged for the O'Connor picture release.

METZLER MAY STAY. Par's Comptroller Requested to Reconsider Resignation

Fred R. Metzler may remain with Paramount from which he lately indicated he would resign. Metzler is reported having been asked to reconsider his intended move but as yet has not made up his mind. Should the resignation eventually become a fact it couldn't be so effective for at least a month. Metzler is comptroller and assistant treasurer of Paramount Public. He has been with the company 12 years.

'FUGITIVE' AS DYNAMITE IN GEORGIA, IS BELIEF

"I Am a Fugitive" between Thursday (10) and Friday (11) opened day-and-date in a total of 207 spots from Coast to Coast.

Bookings includes all of the chains, Warners, Publix, RKO, Loew and Skouras.

In addition to Georgia, Atlanta, where "Fugitive" opened Friday (11), it has been sold for only one other spot, Augusta. Kinney & Wilby have bought it for the Imperial in Augusta to open Dec. 2. Nothing else has been done in Georgia and probably won't be until after audience reaction is obtained.

Radio had difficulties at first with "Hell's Highway," which also deal with the chain gang system but that film is held up within the trade as a slap on the wrist compared to the sock against Georgia taken by "Fugitive."

K. & W. are said to have wanted "Fugitive" in spite of opinion in Public that "Fugitive" represented dynamite in the state of Georgia.

Jack Curtis Backed With Letters From Producers

Yesterday, Monday, Jack Curtis started on his auto drive to Hollywood, accompanied by his former partner, Gus Edwards. Curtis is the New York agent and is invading the coast for the first time. He may remain out there six months on this initial trip. Curtis leaves with letters from several prominent Broadway stage producers, authorizing him to represent them in Hollywood for any talent they may want, or he may recommend to them. Among the producers giving Curtis letters are Sam H. Harris, John Golden, Sam Gordon, Irving Berlin and George White.

Harry Brand Has Flu

Hollywood, Nov. 14. Harry Brand is at his home with a severe case of flu that threatens to develop pneumonia. Has been away from his office for 10 days.

Non-Showman Mismanagement

Brings Wellenbrink, Theatre Operator, to Direction of Fox, Brooklyn—Other Shifts

5% TICKET TAX MAY BE CALLED OFF IN PHILLY

Philadelphia, Nov. 14. The 5% theatre admission tax now before city council will probably be abandoned as the result of the sudden employees' income tax passed last week. It is believed that the revenue from this measure which will take half of 1% from every employee's salary in Philadelphia will be sufficient to drop the several insurance taxes, now under consideration. New measure is expected to bring in \$5,000,000.

'Checkers' Dec. 5

Hollywood, Nov. 14. "Checkers," several times slated for production by Fox and Fox Dec. 5. Story is ready but Spencer Tracy, James Dunn and Joan Bennett, slated for the top spots, will not be available until that date. Adaptation of the stage play by Alan Rivkin and P. J. Wolfson.

Will It Be Sheehan or Warner? Coast Specs on Roosevelt Aide

Lauste Hurt But Will Testify in Court Suit

Eugene A. Lauste, one of the pioneers in sound pictures and generally accredited as the first to develop sound on film, is back in his home, 12 Howard street, Bloomfield, N. J., to recuperate from the results of an auto accident in which he and his wife were badly hurt. Oct. 17 Lauste, who is well advanced in years, with Mrs. Lauste, left on a motor trip to Hollywood, where Dr. Donald McKenzie, of Erpl, was to have been his host. At Frederickburg, Va., his car skidded and the pair were taken to the Mary Washington hospital suffering from cuts and shock. Mrs. Lauste's cuts required several stitches.

After a stay in the hospital Harry Le Roy, Lauste's stepson, drove down and brought them home where they took rapid recovery. It is not expected that Lauste's hurts will incapacitate him from giving testimony in the Fox-Tri Ergon suit which is due to come out in court in a few days. He will figure importantly in this case.

Kans. Highest Court Tells State What to Do Over Sun. Show

Kansas City, Nov. 14. State of Kansas cannot stop Sunday picture shows by injunction declared the Supreme court of the state.

The decision, however, does not settle the problem of Sunday shows. It merely takes precedent away from the champions of the blue laws, but does not invalidate the law.

Court held that the statute prohibiting all work except work of necessity is valid and can be enforced; and that the prosecution of the offenders is the legal remedy which the state should use, and not attempt to close the shows by the injunction method.

Cases in which the decisions were made were from Wichita and Topeka, Kans.

F&M Unit Jerked Along With Pic in San Diego

Hollywood, Nov. 14. "Trouble in Paradise," at Fox San Diego, was pulled yesterday (13) after five days, with Tahiti, Fanchon & Marco unit, also going out.

"Prosperity" opening Nov. 14 with "Gus Edwards' Schoolboys" unit for a nine-day run.

Hollywood, Nov. 14. Coast end of the picture industry is not crying over the election of Gov. Roosevelt to the presidency and the democratic senate and congressional landslide, despite the friendship that existed in Washington for the industries two outstanding political contacts, Louis B. Mayer and Will Hays, among the Republican so wigs.

Optimistic feeling in that the countrywide vote, and especially in California, for liberalism, will react favorably to the industry and that whatever good resulted from that palish that existed between Mayer and President Hoover will be duplicated, with another similar issue expected to be brought about.

Hollywood is currently sitting on the sidelines waiting to see whether it will be Winnie Sheehan, Jack Warner or H. M. Warner who will be the "Col. House" of the picture business in the new administration. That is not expected that Lauste's hurts will incapacitate him from giving testimony in the Fox-Tri Ergon suit which is due to come out in court in a few days. He will figure importantly in this case.

Winnie Sheehan's Prospects

On the inside, it is believed that Winnie Sheehan will be the chosen horse for the picture industry if he comes to step into the now vacated Mayer shoes. Figuring here is that Sheehan, a personal friend of Roosevelt, is not new to politics, and that he is still strong among the leaders in the Democratic party back in New York state, who, it is felt, are going to count heavily in Washington after the election. Sheehan also accompanied Roosevelt here from Santa Barbara when the latter was on the Coast for several days. Jack Warner only met the candidate at the depot.

Here it is also felt that the industry will have a friend in the Senate in William Gibbs McAdoo of Los Angeles and the first California senator to be elected from the Southern half of the state. McAdoo was accorded considerable help from individual members of the picture colony in his three-cornered contest.

Other Friends of Industry

First among them is William Randolph Hearst, played in the democratic victory is also considered important, in view of the publisher's picture interests.

Two friends of the industry were also elected to Congress from here in John F. Doolittle, Democrat, and William I. Traeger, Republican, sheriff of Los Angeles county, and who, has always been particularly friendly towards picture excess and interests.

Picture people were strongly Democratic in the election, although undercover propaganda in the campaign was an endeavor to point out the importance to the industry of a show up in the campaign. Result, however, was an overwhelming Democratic vote from Hollywood, with Los Angeles county going Democratic for the first time since the Wilson-Hughes election in 1916.

DELAY IN ROXY NAME DECISION—NEW MASTER

On the cross-complaints of RKO and the Roxy Theatre Corp. over the use of the Roxy name, Federal Judge Francis Connelley has appointed Anderson Pratt, downtown attorney, as special master to decide on the issues.

That means another two weeks and some more expense before the name thing is adjudicated. Joseph Lorenz was first appointed as master in the matter, but on evidence that Caffey was somehow associated with the attorneys for the receiver, that disqualified him.

LION WRESTLER IN SHORT

Hollywood, Nov. 14. Animal short with Melvin Koonos doing his lion wrestling act has just been completed by Mack Bennett. Marjorie Broche and Arthur Stouss have leads in the comedy, titled "Bring 'Em Back Sober."

EVENING JOURNAL

WORLD-TELEGRAM

TIMES

"CHARMING" "SPARKLES" "EFFECTIVE"

MIRROR

NEWS

AMERICAN

"DELIGHTFUL" "DELICIOUS" "PERFECT"



Ernst **LUBITSCH'S**
"TROUBLE IN PARADISE"

with **MIRIAM HOPKINS KAY FRANCIS**
HERBERT MARSHALL

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THEIR GREATEST STORY

It brings out every bit of the tenderness, romance and drama that have made Gaynor and Farrell the leading star team in pictures today.

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GAYNOR

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FARRELL

in

TESS of the
STORM COUNTRY

Directed by ALFRED SANTELL

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DRESSLER MORAN

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1. Get the Special Campaign Book (in addition to press sheet)
2. Organize Prosperity Week with city authorities, linking up newspapers, Chamber of Commerce, local merchants. This is outlined in campaign book together with full page co-operative "Prosperity" mat.
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RULES OF CONTEST!

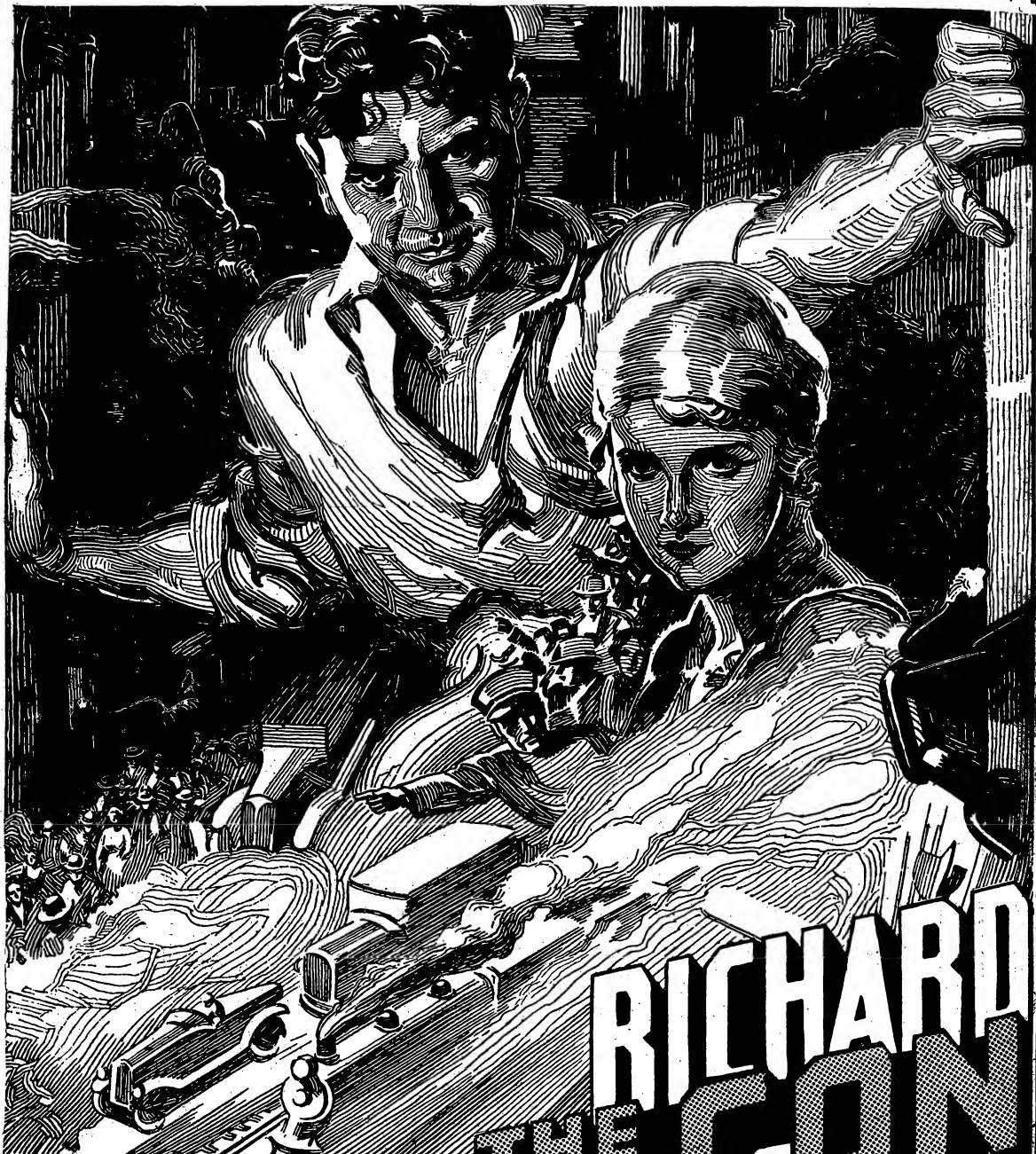
1. \$200 in prizes for best promotion campaign on "Prosperity." 1st prize, \$100; 2nd prize, \$50; 3rd prize, \$30; 4th prize, \$20.
2. In case of ties, duplicate prizes will be awarded.
3. Campaigns must be fully documented with proofs of activities, not merely a list of them.
4. Contest ends January 15th, 1933.
5. Send your campaign to "Prosperity Contest Editor", 1540 B'way, N.Y. C.
6. The judges are: "Chick" Lewis, M. P. Herald; Epes Sargent, Variety; Jack Harrower, Film Daily; Red Kann, M. P. Daily.

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THE GREAT ATTRACTIONS OF ALL TIME**

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MARKED WITH THE SIGN OF GREATNESS!

LOVE
MADE THEM CONQUERORS!

...Wars! Panics! Heartaches...Heartbreaks!
Such were the fires that forged the steel for
their swords and their plows...for they came
with Conquerors' blood in their veins and
banners of courage flying! Out of their hearts
flamed the faith of a dauntless nation...and
out of the thunderous hours they lived has
come a drama deep as human passion!...

DIX ANN HARDING CONQUERORS



with

EDNA MAY OLIVER • GUY KIBBEE

Donald Cook, "Skeets" Gallagher, Walter Walker,
Wally Albright, Marilyn Knowlden, Julie Haydon,
Harry Holman, Jason Robards • Directed by WILLIAM
WELLMAN • From the story by Howard Estabrook

DAVID O. SELZNICK, Executive Producer



Act Retains Goodman to Sue RKO

Pearce and Velie Allege \$1,800 Due for Unfilled Contract

Maurice Goodman, former chief counsel for the Keith-Albee (RKO) interests and now in private law practice in New York, has been retained by Nayan Pearce and Jay Velie in an attempt to collect \$1,800 which the team claims is due from the RKO booking office.

Prior to engaging Goodman to represent them, Pearce and Velie sought to negotiate their own settlement, but were not successful. The entrance of Goodman in the case is reported as preparatory to court action in the event a settlement is not reached meanwhile.

If the case reaches court it will be the first to have done so. The other 'obligation acts' have been trying to collect privately through their own RKO agents. RKO's total obligations to acts for canceled bookings, etc., are estimated to exceed \$200,000 at present, with the list steadily mounting as more of the circuit's theatres drop vaudeville.

Shows Back in Denver?

Denver, Nov. 14. Stage shows may come back to the Denver and Orpheum theatres as a result of meets over the coming week-end.

Stage hands and union execs will sit in on the talks with theatre managers.

F-M Resumes Production

Hollywood, Nov. 14. First Fanchon & Marco unit to go in production here in four weeks is 'Hot House,' Larry Ceballos staging.

No principals set.

F&M Designers East

Hollywood, Nov. 14. Bonnie Cashin and Helen Rose, Fanchon & Marco's costume designers, left for New York Nov. 8. Will film the shows and vacation around, returning next week.

HARRY W. CRULL
Managing Director
EMPIRE THEATRE
Lester Square, LONDON
ROAD SHOW ENGAGEMENT
at **GRAND HOTEL** at
LONDON PALACE

Publix After Better Union Deal in Minne.

Determined on playing stage shows in Minneapolis, Publix will reopen negotiations this week with the stage hands at the city. Harry Sherman, Publix labor director, leaves today (Tuesday) for Minneapolis with John F. Nick, I.A.T.S.E. special representative, to confer again with the union, which had previously insisted on more men to handle F&M shows than RKO employs for vaude.

A two weeks' notice to four maintenance men at the State, where Publix would play F&M units, was to become effective Thursday (10), but at the request of the I.A.T.S.E. is keeping two men at the house until Nov. 17 at least.

Cantor Heads Guild

Eddie Cantor has accepted the presidency of the Jewish Theatrical Guild, vacated by the death of William Morris. His term will last until the annual June election.

George Jessel, second vice-president of the Guild, succeeds Cantor as first v.p.

Collins-Megley Team

Ted Collins and Macklin Megley are forming a New York agency partnership mostly for radio bookings.

Collins is Kate Smith's manager and Megley a vaudeville producer and former head of the RKO production department.

Lauder's Nephew Dies

Los Angeles, Nov. 14. James Lauder, 31, nephew of Harry Lauder, died here Nov. 11. He was a Canadian war veteran and son of Matt Lauder, brother of Harry Lauder.

MONTEREY'S SPLIT

Los Angeles, Nov. 14. Because of demand for stage entertainment the Edwards circuit (Indie) will install a split week of vaude at its Monterey, Monterey Park (suburb) to replace the present one day policy.

Al Wager has taken over the booking.

Foster and Fischer Leave For Home Together

Harry Foster of the Foster agency in London and Clifford C. Fischer of the Henry Lartigue-William Morris office in Paris sailed back jointly last week for their respective capitals after looking over the American talent field.

Both booked acts for London and the Continent, particularly for the winter season at Monte Carlo and other Mediterranean resorts.

Foster sees in the Ostrer control of Moss Empires a fortuitous break for the acts as it'll mean the booking of the big Palladium shows intact into the provinces.

EVEN MIKE SHEA TOSSING OUT VAUDEVILLE

Even Mike Shea is giving in. The veteran upstate New York showman has notified the RKO booking office to cancel the vaudeville for his Hippodrome, Buffalo, after next week.

Excepting his usual closings in hot weather, it will be the first time Shea has been without vaudeville in at least one of his theatres at any time. He is the last old time variety showman still active.

Shea recently celebrated his 50th anniversary in the show business, along with his 71st birthday. He is the only independent manager to have retained his independence, refusing to sell out to any circuit.

Ever since anyone can remember Shea has been in the habit of coming to New York every couple of weeks to personally supervise the booking of his shows, refusing to concede any booking office the right to a final say on his programs. He booked pictures the same way.

Last week's trip was Mike Shea's last New York booking jaunt for awhile. He's going to stink around Buffalo until things get better.

F-M TEAMS WEST, CHAIN

Hollywood, Nov. 7. Arthur Pat West and Dell Chain (formerly Chain and Archer) will be teamed by Fanchon & Marco in a new unit, going out Dec. 1. West just concluded a tour heading the 'Gobs of Joy in Bermuda' unit.

Bum Song and Dance Acts Become Of Value in Semi-Pro 'Amateur Nites'

Agents' Ass'n Pass Buck On Outside Disputes

Biz was light with the RKO agents' association last week. Arbitration board settled only two disputes, referred a third to the V. M. A. and granted two floor permits. Phil Bloom's franchise was automatically okayed by the board, Martin Beck having granted it. Tommy Rellly, former assistant booker, was given permission to associate himself with the Harry Norwood office.

Kramer and Hamilton's request for release from Max Tishman was denied, while request by Joseph Blank and Co. for release from Louis Spielman was granted.

Harry DeMuth's claim against Wayne Christy was referred to the V. M. A. board ruling it has no jurisdiction over bookings outside RKO.

O'Neill Revue Out

San Francisco, Nov. 14. Dropping of Peggy O'Neill's revue by Fox's Warfield and El Capitlan here leaves RKO's Golden Gate the only full week north of Los Angeles, excepting F&M's 'Idea' route. 'Idea' are now in the Warfield. Miss O'Neill left for New York.

RENNARD'S 6 FOR LOEW

Jacques Rennard radio unit, made up in addition to the Rennard band of the Do-Re-Mi girl harmony trio and the Elton Boys, has been booked by CBS for Loew's State, New York, next week (18).

Five other Loew weeks have been set, starting Dec. 2. These are the Metropolitan, Brooklyn, Valencia, Jamaica, Loew's Washington, Century, Baltimore and Loew's Jersey City.

About 45 circuit-owned and independent neighborhood theatres in and around New York are now playing semi-pro stage shows on one or two nights a week, booking on a regular basis and billing them as amateur shows. RKO, Publix, Wagners and Shouras are the circuits using the shows. Dave Stern books most of them, including the Indies.

The bills, usually comprising 10 acts, are composed of about five professional 'amateurs' and the same number of real amateurs of the local stage-struck type. They cost the theatres around \$40, including cash prizes for the winners and a salary for a piano player.

Latter plays all the necessary accompaniments. No orchestra is needed. With no scenery used and everything taking place out in 'one' stage hands aren't required either.

While the amateurs are included to uphold the billing, the real laughs come from the pros posing as simon-purists. Instead of striving for perfection, the idea is to be as terrible as possible. Some have developed bum singing and dancing into a fine art.

Numerous formerly standard vaude turns are playing the amateur nights. They get a small guarantee besides a crack at the prizes and say it's better than laying off.

As the various theatres play the shows on different nights of the week, it's possible for acts to work their 'amateur' time with no repeats.

Club Actors Seek Charter

Chicago, Nov. 14. Club Artists Protective Association, which has been organized locally for about three years, this week filed a petition for an American Federation of Labor charter.

Officers are Mike J. Kelly, president; Edith Carpenter, treasurer; Ralph Seabury, secretary.

Inside Stuff-Vaude

Over the radio there was a rave the next night after the opening in Philly last week of 'Take a Chance,' the Larry Schwab-Buddy De Sylva musical that started as 'Humpty Dumpty' in Pittsburgh and was brought back for revision. The air commentator liked the show but especially hailed as a new team (Jack) Haley and (Sid) Silvers.

Haley replaced Lou Holtz. Silvers participated in the re-writing. Heretofore his work in a box as Phil Baker's smartest stooge constituted his 'stage' appearances. Now on the apron he is ad-libbing with Haley, the pair being on upwards of five minutes several times during the performance. Haley as a comic is established and now Silvers is touted to be really something.

And the show is rated highly. It is due into the Apollo within a week or so.

Stewart and Laah's current week at the Palace, New York, is RKO's settlement on the lawsuit filed against the booking office some time ago by the act's owner, Irving Yaffe. Suit was over a week owed the act by RKO as the result of a cancellation in Boston. RKO prevented the case from going to trial by offering the Palace at the same salary.

Mills-Rockwell, Inc., takes pleasure in announcing that....

PHIL BLOOM

Formerly with Fanchon & Marco
and the Radio-Keith-Orpheum Corp. . . .

is now associated with this organization
as Director of the Theatre Division

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56 PAGES

VOL. 108. No. 6

PAR

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along with...
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council has...
advice on...
making...
pay in...
Southern California...
tion has...
for over...

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club of the Mayfair for...
at the Ritz, and the...
social...
the further...
New York...
up.

Peter Arno is now the moving...
of a new Saturday night...
club at the Pierre hotel, where...
the original...
now at the Waldorf, and Charlie...
Journal has the Sherry's Saturday...
Dances...
Oct. 22 at Sherry's.

In addition the Central Park Ca...
started a Sunday...
series of...
to an...
10-per-head fee this past week.

...a seasons under Jour...
...soul than the...
...of the other...
...are...
...Eu...

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HOLLYWOOD
Taft Building

LONDON
8 St. Martins Place, Trafalgar Square

work expansion if the local resu
encourage the sponsor.

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Edward Rainey, state superintendent of banks, is suing the Pic Amusement Park, Inc., and Louis

Continued from page 40)

For the overture Benavie used 'Armistice Day' theme with the exception of the violin solo by I. Forbes which registered nicely.

Los Angeles, Nov. 10.

RKO STATE-LAKE

Rosetta DUNCAN, Chas. KING,
Al K. Hall and Al K. Hall, Jr.,
and others
—On the Screen—
"THAT'S MY BOY"

**BOOKLET ON HOW
TO MAKE UP
STEIN'S
MAKE UP**

Samuel S. Salve, father of Clarence Salve, minor, accepted \$300 as payment for injuries to his son on a slide at the Toonerville fun house. Ocean Park, Superior court documents revealed.

Jan Rubini overture was back-
grounded by the most elaborate be-
hind-the-scene show seen here
abouts, utilizing a line of eight girls
and several dance teams to garnish
plenty of applause. Henry Mun-
tagh's organ speciality brought the
audience in for full-force commu-
nity singing of war-time ditties, com-
memorating Armistice Day. Fea-
ture, 'Six Hours to Live' (Fox),
augmented by a Laurel & Har-
comedy, 'County Hospital.'

d. Minneapolis, Nov. 11
The current bill is devoid of

Stone and Gibbons open the movie with a lively dancing reel. The girls are dressed in good-looking girls in addition to the two principals. Costumed to represent the dogs, the girls dance through a speeded-up dog routine. The assortment of stunts and stunts and whiffs is carried along by the two principals and capable performers. Miss Gibbons does a bent-over cakewalk, and the picture ends with a working ventriloquist, fills the spot well. He has the assistance of a boy who looks like a boy and whose good looks are worth a visit to the house. The picture is a good one, and the picture during his off-time. Berg has built his act about a surprise idea. He is the surgeon; the picture is from the life of a man and his wife, the nurse. The thing is a hospitable opening in the picture. There are sufficient laughs in

Fletcher Henderson and his orchestra qualify easily for the headliner position. The Hendersons are well known as a name here, they quickly make good on their own merits and the audience will respond promptly. The colored band's numbers fairly filled and the audience applause response is generous. The Hendersons are a first class act and there is no attempt at staging, except a chandler which makes for a beautiful lighting. He brings along a few new dances and a new song. A Negro youth who performs some Russian steps and sings the other songs from the New Orleans Cotton Club. He also sings and directs the orchestra. There are 11 musicians in the Henderson band.

On the screen, besides 'Washington Merry-Go-Round' (Col), Pathé shows 'New and a comedy. A good house

Detroit, Nov. 14.

Irene Kessler is featured singing two songs well suited to her voice in a low register. Girl is a regular feature on local radio station WXYZ and performs okay.

In addition to its other handicaps, this house suffers plenty from similarity to a ball park. Having the largest stage and auditorium in town, anything except a slight act is only as good as the public address system allows it to be. A slight act can't rely on timidity in the slightest.

morning you can get thrown in
hour's symphony concert played
65 men. They get a lot for the
money here. But playing Fox
pictures exclusively the gross sta
or falls on the picture.
Picture 'Sherlock Holmes'
business fair. Le

Philadelphia, Nov. 1

Polger is on with a goofy routine that gives him strong appeal before he reveals his stunning talent. He leaves that for his second appearance on the stage, making fun of the Six Lucky Boys, an amateur team from 'Hot-Cha,' that has its clever results over with the use of novelty surprises. It is a bang act from start to finish, and on laughs as one trick after another is trotted out, and their feat of exchange through the air is

Bolger on again and this gives the audience his remarkable pantomimic dancing, always leading to a laugh, and going easily and gracefully from one variation to other without ever wearing out novelty or ingenuity. His spins turns which make him dizzy, lapses from step, and the run slide that takes him way out the

Toronto, Nov. 11.

House band offers hot-cha number, with solo step-outs, and int' 'Shanty Town' as Teddy Joyce takes up refrain in youthful, tenor voice that gets over nicely. Cathleen Bessette, in white bodice and crimson trousers, out for high-kick routine on toes, brunet getting nice reception. Then Joyce for a violin number on darkened stage with pin spot and clever double-stopping registering. Tops with a legman! spasm with leaps and snake-hip trimmings.

Then the Turpin-Pollard-Hiers trio for a Hollywood recitation that takes the audience to a place of unintelligible beyond the first few rows. Appearance is short and fat, and the dialogue is so slow, stomp as Mary Miles, the pajama, eases on for acrobatic and finishes with torso-tossing tango. The next act is the Sisters trail, blonde comedy pair that do a Spanish travesty, a balalaika and a long hand. The next is mayhem on Hiers. Ballet back in vari-colored gowns and drooping hair, the Sisters and Catrinas wood trio back for a "Florodora" with the Blossom Sisters and Catrinas. The next act is a comedy with trick xylophone for best recitation of the evening although act is not as good as the previous. Ballet back for dance wind-up.

Despite overabundance of Armstrong and the Sisters, the show is a show. Overture was a patriotic medley. Feature was "Sherlo Holmes" (Fox). *McStey.*

San Francisco, Nov. 5.

Bermani, who conducted his orchestra once before, officiates at piano while putting his strangled groans through the quarter hour sessions which is evenly divided between Spanish, operatic and musical comedy with vocalists stepping in at intervals for solo and ensemble work. Five minutes of communal singing led by orchestra is no exception, several of tunes being pitched high for average voices. Biz falls

(Continued from page 61)

Silas Bent debunking the newspaper craft.

standard Sunday feature. Posner is a night club p.a.
Allan Dale, Jr., writing the drama

edited by Merle E. Carter. New
weeklies on the Island usually last
about a month.

When Sending for Mail to

Brennan Harry M. (Neabitt) Blanche

Diaz Edward	Newman Lew
Dunn Sisters	Richmond Bob
Galloway James	Rogers Robert
Garon Joseph	Schatz Phil
Hays Lora	Von Andre
Hoffman Gertrude	Baroness Fern
Hunter George	Ward Arthur F
Jane Dorothy	

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They have the supreme allure of smooth, soft, gloriously youthful skin

NO WONDER the whole world loves these two marvelous girls—Lyda Roberti and Ruth Hall.

When you see them in Samuel Goldwyn's new production, "The Kid from Spain," you forget depression, forget trouble—you are swept irresistibly along on the sparkling, joyous breeze of their fascinating beauty and charm.

Both of them have gloriously smooth, youthful skin; and both of them care for these priceless complexions of theirs with Lux Toilet Soap.

"It leaves your skin like velvet," declares Ruth Hall. "It's a wonderful soap!" "Lux Toilet Soap keeps my skin so smooth that even birthdays hold no fear for me," says Lyda Roberti.

*Nine out of ten Screen Stars
use Lux Toilet Soap*

Out of 694 important actresses in Hollywood, including all stars, 686 use Lux Toilet Soap regularly. Because of its enormous popularity, Lux Toilet Soap is official in all the big film studios.

Get two or three cakes of this fragrant white soap today, and see how wonderfully smooth and youthful it will keep your complexion.

*Could resist
fresh,
glowing faces?*

"A screen star simply must have lovely skin, if she is to hold admiration," says RUTH HALL. "To keep my skin youthfully fresh, I—like so many other screen stars—use Lux Toilet Soap regularly."

See Samuel Goldwyn's
production of
EDDIE CANTOR in
"The Kid
from Spain"
with **LYDA ROBERTI**
and **RUTH HALL**
and the *Goldwyn Girls*.



LUX Toilet Soap

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PRICE
15¢

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64 PAGES

TOUGH NICK BY INCOME TAX

Social Debs as Red Cross Diggers Not Favored for Theatre Lobbies

Red Cross is finding out that a dollar at the home is better than a dime in the lobby. Deluxe theatres in the east, especially those along Broadway, are regretting the breaking of a no-soliciting-in-lobby precedent because of an irate public.

From the experience theatre men have had since Red Cross girls commenced lobby guard duty on Armistice Day there will be nothing but no requests of other organizations for similar privileges, it is stated.

Instead of sitting quietly in a corner with the money box the solicitors, many of whom are interested in the marquee glow and the uniform, have made every effort to get a showing. As a result, cases are reported where they stood between the boxoffice and the ticket taker, making it almost impossible for any fan to pass them without some change lying actively in his hand.

By the same token, theatre men credit the Red Cross with more or less regretting lobby privileges. Receipts are said to be far less than those when the organization conducted a door to door canvass and the membership was a dollar flat.

Industry, it is pointed out, was moved to answer any petition of the Red Cross this year because of the extra emergency work it has assumed, particularly toward alleviating the unemployed.

Bulkosser Franklin Bobs Schnoz for Film Write and Act Career

Hollywood, Nov. 21. Having made his grease paint bow tie and from Spain and currently reading himself for future productions by preparing to bob his schnoz, Sidney Franklin, world's only kosher bullfighter, has told Sam Goldwyn on making a picture around his cape-awirling career.

The matador will work on the story and troupe in the finished product, with present plans holding off until spring. If his second screen part clicks, the toro-tosser may desert the bull rings permanently.

JACK DEMPSEY AS BARNSTORMING M. C.

Jack Dempsey is learning how to wave a stick in preparation for a new career. He's going to be a band leader.

Under Al Borge's management the former champ, with his own band, will wildcard through New England and the south on indie percentage dates in auditoriums, theatres and dance halls. He starts around Dec. 15.

Show Biz—'32

Newest sales approach when actor and agent (or broker) are haggling over salary, is the following convincer:
(You better pay it now at that price; it may not be there later.)

LASKY STRONG FOR SILENT PIC VETS

Hollywood, Nov. 21. Jesse Lasky is of the opinion that producers have been passing up bets by going into other fields for writing and directing talent. He contends that the Hollywood-trained scribblers and mergers are still the best obtainable for these two departments.

Now producing on his own at Fox, it is his intention, Lasky says, to use veterans of the silent days wherever possible. So far he has James Cruse slated to direct his first, "Zoe in Budapest," and Arthur Lang, to meg his second, "Warrior's Husband."

On his writing staff he has Louise Long and Don Tothorpe, former silent scenarists. Lasky's viewpoint is that future success of pictures lies in getting back as near as is possible to old silent technique, with a minimum of dialog, and believe that to do this producers should use the writing and directing talent at hand.

The former Paramount production chief declares that in his opinion the box office would stand an out-and-out silent picture occasionally. "But such pictures," he states, "would not have to be a haphazard affair, but made with the same care in preparation and treatment as is now accorded the best talents."

NO NUDE STUFF

Censors Say Lay Off With That for
N. Y.—Sloughs 'Naked Age'

New York Censor Board in rejecting Mike Mindlin's nudist picture Wednesday (16) went on record that it was just foolishness for any picture maker to try and get that type of theme by in New York.

Picture, titled "This Naked Age," has a story in another connection. It seems that an American chauffeur who wanted to get back to the U. S. agreed to drive the camera into the German colony during shooting activities, did a complete pass-out when the car suddenly veered into the first flock of bare females.

SMALL EARNERS AFFECTED MOST

With Next March, \$5,000-\$10,000 Annual Incomes Hardest Hit Comparatively—Tax Jumps Way Up Over 1931—Amounts to Week's Salary for \$5,000 Yearly

HIGH AS 57% TAP

Under the new income tax percentages for the year ending 1932 (payable next March), the \$5,000-\$10,000 incomes will be the hardest hit. On top of that, although there will not be as many as heretofore, a \$250,000 annual income will be taxed almost 50% and an income of \$500,000 will have to give up 58% thereof to the Government.

It figures that a \$500,000 annual earning for a married man, with nominal exemption for his wife, and figuring no other dependents, will yield \$283,500 to the U. S. A \$700,000 income figures \$418,100 thereof. (Continued on page 53)

NORMA'S MA STANDS OFF 'GEORGIE'S KIDDING'

Chicago, Nov. 21. Mrs. M. L. Talmadge, mother of Norma, thinks Georgie Jessel is such a kidding case. Ma says all this talk about Georgie becoming Norma's husband is just Georgie's kidding. That's what Ma said while she laid off here with Norma for a few days before going to the coast. Ma said it for publication and Georgie never said a word in reply.

When Norma's Ma got running in high with the reporters, Ma added she wasn't even sure whether Norma would divorce Joe Schneek, and again Georgie remained shut. Pretty cold in Chicago last week, 10 below and maybe Ma didn't help the chill.

Still the Shuberts

A bright ray of hope for the rehabilitation of at least one branch of show business—the legit—is seen, amidst the film-radio-vaudeville scramble and struggle for survival. With the first two regarded as mechanical, and vaude practically extinct, the true artistry of the dramatic stage, it is believed, will ultimately assert itself.

Yet there are still the Shuberts, somewhat stiffer than previously, but not yet still enough.

Bill Fox's Grouch Has Millions In It Against the Rockefellerers

Santy Air Uncs

Personal appearance bookings at dept. stores and the like are bullish this year for the various radio "uncles" to do their stuff for the kiddies. The aerial Uncs are booked for a.m. sessions in the toy shops for pre-Xmas bulldozer-upping.

William Fox is leaving the 6th avenue face of Radio City at 50th street all married up by a four-story big building he owns on that corner, because the Rockefellerers started to build a theatre larger than the Roxy. This is the reported story by Bill Fox why he wouldn't sell that corner, which is in the center of the 6th avenue site of Rockefeller Center, to the Rockefellerers to permit them to have a perfect 6th avenue front.

One report was during the early days of the Radio City properties and leaseholds, Bill Fox had placed a price of \$3,000,000 upon his corner which was extravagantly estimated at the time to be worth around \$250,000. Bill is reported to deny that rumor.

The full Fox version of his mental attitude toward the Rockefellerers is that when he sold out his Fox Film interests for \$18,000,000, he was left with a few millions invested in the old Roxy theatre. The millions are still in. Things are not as hot around the old Roxy as when Bill poured his dough into that elegant barn.

Along They Came

And now said Bill along came those Rockefeller guys and built another theatre to hold 3,700 people and the size of which might make the old Roxy even less roster along. (Continued on page 38)

BOOZE FILMS NOW SAY WRITERS

Hollywood, Nov. 21. Hopeful are the picture writers that prohibition enforcement will become immediately lax. With public sentiment favoring alcoholic beverages, the scribes figure they can dig down in the trunk and haul out some scripts with corn as a basis motivator.

During the Great Flop, the Hays office has gone thumbs down on all scripts wherein liquor has played an important part. It was all right to preach a sermon against the demon, but to have alcohol treated as a thing relished by the masses was to draw down wrath.

Neither Will H. Hays nor any member of his staff has stated his sentiments in the same manner as the public did on election day. However, the writers figure that the time is ripe. Studios are inclined to favor repeats for the writers' sake, figuring that it will bring out some new ideas in the plot line.

ROCKAWAY'S GOLD DIGGERS

Average of \$10 Daily in Finding Lost Wealth of Summer Bathers

Rockaway Beach, L. I., Nov. 21. The beachcombers on Island shore fronts are in their busy season, looking for valuables lost by bathers last season. At the Rockaways the combers find their bonanza there, each summer hundreds of dollars in coins are lost and jewelry valued into the thousands stray from their owners.

The coins and jewelry are sucked out to sea. They may rest on the bed of the ocean as far as a quarter of a mile from shore for weeks, but sooner or later during autumn storms a turbulent sea will throw them upon the sands.

In Rockaway the combers work claims around jetties and bathing poles, which are magnets for coins. The gentry finish a day's work with about \$10 in coins and sometimes with a valuable piece of jewelry.

ANTI-BULLS ON BULL CYCLE

Anti-bull movement against bull pictures has been started by the American Humane Association, the mother organization for the American Red Star Animal Relief and publishes the National Humane Review.

Attention of the Hays office has been called to bull theme tendencies in the film industry with fear expressed of a bull cycle and other films of bull fighting, all of which tends to strengthen the propaganda that is being promoted in behalf of bull fighting in this country.

Main stay against bull fights taken by the association is because the sport is "cruel, bloody and entirely foreign to this country's conception of fair play."

Stagehands' Co-op Vaude As Theatres Drop Shows

Rocheater, Nov. 21. Dropping of vaude at two downtown theatres leads stagehands union to threaten hiring a hall and running stage shows. Idea is in the talk stage, but might go through if the nubes don't squawk too loud. Figure it's better than starving.

**'Maedchen' at \$1.65 Gets \$7,000;
Holiday Kids Like 'Orphan Annie';
'Fugitive' \$13,000 at U. A., Chi**

Chicago, Nov. 21.

If Thanksgiving week is anything like the week just closed, which preceded it, the term from a managerial standpoint will be a misnomer. Indeed, in general the four downtown de lusers, Chicago and Oriental for B&K and Palace and State-Lake for RKO, have pretty fair attractions. An advance prediction would favor the Oriental name strength and the State-Lake as second strangest (proportionately) with 'Little Orphan Annie' (Radio) a dandy bid for holiday trade from the family element.

Chicago remains a problem, the solution of which is still anybody's guess. Although the Oriental may be on the right track there isn't a mouse in the loop that doesn't see red with devitalizing frequency.

Estimates for This Week
Apollo (UBO) (1,800; 55-\$1.65)—

'Maedchen in Uniform' (Krimsky)
(2nd week). Opened to around
\$7,000 on first week. Not big. For-

Chicago (B&K) (3,940; 35-55-75)

'If I Had a Million' (Par) and stage show. Looks like mild \$27,000 unless kids turn out exceptionally well during the Monday-Thursday stretch. Last week 'Too Busy

McVickers (B&K) (2,284; 35-55-75)—'Prosperity' (M-G) (2nd week). Opened with big \$22,000 last week.

Oriental (B&K) (\$200; 35-55-75)
—'Three on a Match' (FN) and stage show. This picture was origi-

stage show. This picture was originally banned by censors, but finally made the grade. Estelle Taylor-George Raft in person for stage name strength this week. Figure

\$22,000, okey-doke. Last week 'Blessed Event' (WB) hooked to Fannie Brice took out nice \$23,700. Palace (RKO) (2,538; 40-65-83) — 'Conquerors' (Radio) and vaude-

ought to grab \$20,000, or better, Last week 'Old Dark House' (U) again proved that the goosepimple thing is dead when Palace skidded

to \$17,500, worst since early summer.
State-Lake (RKO) (2,756; 35-55-
75)—'Little Orphan Annie' (Radio)
and vaude. Should do much better
this week. Dist. on 1-1-21.

this week. Picture an adaptation of cartoon strip in Chl. 'Trib' and also on the radio over WGN. Making it apple pie a la mode for the kid trade. \$13,000 plausible. Last week

'That's My Boy' (Col) did a brodie with \$8,000, as bad a week as the archives could reveal. Good vaude this week has Alice Joy, Smith and

United Artists (B&K) (1,700; 35-55-75)—'I Am a Fugitive' (WB). Great notices and doing business. First week should be okay \$13,000.

Last week 'Magie Night' (UA)
\$3,600, awful.

A. C. S 3 LEADERS IN MONEY-PROSP' 21G'S

Kansas City, Nov. 21.
The three leading and competing first-runners on the main stem went

heavily on the publicity for their pictures, and all had something different to offer.

RKO Mainstreet has 'Conquerors' in addition to its regular vaude bill.

At the Newman 'One Way Passage' is the ace, with Bill Powell, Kansas City's own. A bunch of his old schoolmates from Central High

Last week was another disappointment to the managers. The

had counted on some extra business from the visitors to the American Royal Livestock show, but several days of bad weather and slipper-

The Midland with 'Rain' was the best bet on the street, but even Joan Crawford failed to keep the score.

(Continued on page 46)

Thursday. Last week same show held up with \$5,500.
Rialto (U) (1,852; 25-35-50)—
'Afraid to Talk' (U). Pretty bad but counting on opening of 'A'

Mail' and plenty of ballyhoo to draw up to \$3,800. Last week 'Breach of Promise' got by with \$3,500.
Columbia (Loew) (1,232; 15-25)

40)—Payment Deferred' (MG
Good show but not pulling. Will do
only \$2,500. Last week 'Crusade
got \$3,000.

IRENE DUNNE in *No Other Woman*. "The faithful use of Lux Toilet Soap keeps my skin in perfect condition."

HELEN TWELVETREES, R. K. O. star. "It is a lovely soap—keeps my skin so smooth."

EDNA MAY OLIVER in *Penguin Pool Murder*. "I use Lux Toilet Soap faithfully."



FEARLESS—they critical gaze of Millions

Their skin is flawless—kept smooth
and brilliantly youthful with fragrant,
white LUX Toilet Soap

GREAT AUDIENCES sit drinking in their every gesture, every change of expression—eagerly awaiting the close-ups, which reveal their lovely faces to the smallest detail.

Wherever they appear in private life—in restaurants, on trains, at the beach, in the shops—they are under the ceaseless scrutiny of admiring crowds.

No wonder these beautiful R.K.O. stars prize their flawless complexions—and guard them with the most perfect, most exquisite care.

"We use Lux Toilet Soap," every one of them will tell you. "It's so wonderful for keeping your

skin youthfully soft and smooth—as a star's skin *must* be."

Of the 694 important actresses in Hollywood, including all stars, 686 use Lux Toilet Soap. Because of its overwhelming popularity, it is official in all the big film studios.

Since the loveliest stars of Hollywood trust their priceless complexions to this fine fragrant, white soap—why not begin now to use it for *your* skin?

Get two or three cakes today and see how wonderful it is for giving you a temptingly smooth, youthful complexion.

LUX Toilet Soap

GWILI ANDRE in *Secrets of the French Police*. "I am among the scores of stage and screen stars who use Lux Toilet Soap."

ANITA LOUISE in *Little Women*. "I, too, use Lux Toilet Soap to keep my skin fine and smooth."



ARLINE JUDGE in *Lucky Devils*. "Lux Toilet Soap keeps my skin beautifully smooth and clear—always in perfect condition."



meet the



ROGHELLE HUDSON in *Secrets of the French Police*. "I am devoted to Lux Toilet Soap."



DOBOTHY WILSON in *Men of America*. "I find Lux Toilet Soap delightful."



JULIE HAYDON in *The Cosmetics*. "Keeps my skin marvellously refreshed."



PHYLLIS FRASER in *Lucky Devils*. "A delightful means of keeping the skin lovely."



BETTY FURNESS in *Lucky Devils*. "Keeps my skin in the very best condition."

9 out of 10
Screen Stars
use
Lux Toilet Soap

The SAMUEL GOLDWYN Production
of
RONALD COLMAN

Four Stars!



"Great entertainment, real splendid screen achievement, and if SAMUEL GOLDWYN doesn't make money with this one, there isn't any money in the world!" —Louella Parsons

★ ★ ★ ★
"A candidate for listing among the ten best!" —Film Daily

★ ★ ★ ★
"Re-affirms the conviction that Hollywood can turn out pictures that strengthen the foundation of the industry!" —Motion Picture Daily

★ ★ ★ ★
"Undoubtedly will be listed among the year's superfine productions!" —Boston Globe

★ ★ ★ ★
"Fully up to the Goldwyn standard and cinematically the Goldwyn Standard has long borne a close resemblance to the Gold Standard!" —Hollywood Herald

★ ★ ★ ★
"Here, folks, is the most beautiful picture of the year!" —Rob Wagner's Script

★ ★ ★ ★
"Colman at his best in distinguished film...situations that rise to rare reality and touch deep poignancy." —Edward Schallert, L. A. Times

★ ★ ★ ★
"A great human document!" —Mollie Merrick, Kansas City Star



TRADE SHOWINGS
IN YOUR TERRITORY
SOON! WATCH FOR
ANNOUNCEMENT
FROM YOUR NEAREST
UNITED ARTISTS
EXCHANGE

IN
CYNARA
with
KAY FRANCIS

How often have you said to yourself, "Wouldn't I love to have been in that picture!" Well, here's one you are in...one that you can't help being a part of...so quickly does it sweep you into the story...so beautifully does it carry you away!

Directed by KING VIDOR

UNITED ARTISTS

So much so that one can hardly work up any sympathy for the others. Nagel tries hard to keep his difficult assignment lucid and balanced, but it becomes silly. Same goes for Virginia Bruce as the victim of this hatred between her pseudo and her actual father. Lupe Velez has little opportunity. The rest on a same par.

Not for fast company. A daily changer. Adeh.

5
THE BIG

F & M DE LUXE STAGE SHOWS

Pace-setting record-breakers — the most sensational box-office development of modern show business.

FOLLOW THRU

Outstanding cast of 58 including Joe Penner, Olive Olsen and other Broadway lights. By arrangement with Schwab & Mandel.

DESERT SONG

Intact. Cast of 65 starring Perry Askam. By arrangement with Schwab & Mandel. A record of tremendous business.

Ziegfeld's

SALLY

Starring Mary Eaton with T. Roy Barnes, Jack Waldron, Hal Young, Miss Harriett. Cast of 63. A terrific grosser.

Ziegfeld's

WHOOPEE

Personally supervised by Eddie Cantor, with a 5-star cast including Buddy Doyle, Bobbe Arnst, Jack Rutherford, Jane Lee (of Jane and Katherine Lee) and Pietro Gentili.

IRENE

With Kathryn Crawford, Bobby Watson, George Dobbs. Cast of 50 people, majority of them from the original cast. By arrangement with Montgomery, Tiernan and McCarthy, the original producers.

FANCHON & MARCO, Inc.

HOLLYWOOD • SAN FRANCISCO • SEATTLE • MILWAUKEE • NEW YORK

THE TALK OF THE TRADE- 6 WEEKS BEFORE RELEASE!

Oct. 25, 1932

'SILVER DOLLAR' TOP-NOTCH; EDWARD ROBINSON GREAT

Green's Direction, Entire Cast Fine

"SILVER DOLLAR"
First National

Put this one down on your list of "pictures I must show," set in a date and start to work building it up in the minds of your customers and those of the other houses in and around your section. It is good entertainment, around a subject in fact, and is photographed in a panorama of realism that is certain to win applause from every ticket holder who has been fortunate in seeing it.

The picture is adapted from the novel of David Karsner, written around the life of "Silver Dollar" Tabor, a character who rates page one in the history of Colorado. In the telling of the story, the whole history of silver, from the first big strike in Leadville, through its high spending, its standard as a metal, and its eventual flop, is graphically shown. With it go the rise and fall of "Silver Dollar" Tabor (Yates Miner, in the picture) one of the greatest characters in the history of America.

The early sequences of the picture show Yates Miner, (Edward G. Robinson) with his wife (Aline MacMahon) flitting from place to place in search for gold. The first report of a strike would cause Miner to pack up and rush for the spot. He had left a 300,000 acre farm in Kansas to seek fame and fortune through the digging of gold. But instead of gold, it was silver that was found, and instead of Miner finding it, it was two men he had busted from a country store in return for a third interest in whatever they mined. From that time on, any and everything that Miner touched blossomed out in silver. He made so much money he could not even give it all away. He built hotels, opera houses, gave away land to the government, asking only the flattery of his fellow men and any and all the political offices that could be tossed his way. Then the gold standard was adopted, the price of silver dropping to almost nothing and with it went the entire fortune of Yates Miner.

The closing scenes of the production have the best wallop of the picture. They show Miner walking into

a hotel that, in the old days, trembled with its welcome of his appearance, and being passed up entirely, plus a rebuke, (unconscious at the moment) at his solicitation for a loan. Also, later, when he goes into the opera house he had built, you see a pathetic sight and one that is a clinch to pull you to the edge of your seat.

Eddie Robinson has never been better than in the character of Yates Miner. Boys and girls, he lives that character in the run of the picture, makes you believe every word, every gesture. When he turns to walk out of that hotel after being turned down on his loan, that walk, that silk of defeat—even with his back turned—tells a story that sends a lump to your throat.

Robinson is ably supported by a huge cast of players, consisting of Bebe Daniels, Aline MacMahon, DeWitt Jennings, Charles Middleton, Harry Holman, Emmett Corrigan, Lee Kohlmar, Christian Rub and a list too long to enumerate.

Al Green did a swell job in the direction and one that is certain to grab him honorable mention in the directorial activities of 1932. The screen play, by Harvey Thew and Carl Erickson, we thought, could have been better. The production was excellently photographed by James Van Trees.

The production department at Warners deserves no end of praise for the sets, their dressing and the costuming of the production. If they missed a bet, if they slipped up on a detail, it passed the eye of this reviewer. There was a tough job, most capably handled, and one you are going to hear more about from this and other journals.

Direction Alfred E. Green
From novel by David Karsner
Screen play Carl Erickson and Harvey Thew

Photography James Van Trees

Cast: Edward G. Robinson, Bebe Daniels, Aline MacMahon, Jobyna Howland, DeWitt Jennings, Robert Warwick, Russell Simpson, Harry Holman, Charles Middleton, John Marston, Marjorie Gateson, Emmett Corrigan, Walter Long, David Durand, Lee Kohlmar, Wade Boteler, Walter Rogers, Teresa Conover, Christian Rub, Wilfred Lucas, Virginia Edwards, Leon Waycoff, Wm. LeMaire.



"A honey. Every class of house should see dough in it."—Variety Bulletin.

"Again Warner Bros. step to the fore with a marvelous picture. It has everything. From every standpoint, this should be one of the outstanding pictures of the season; one set to rank high in the growing list of Warner Bros.' successes."

—Hollywood Herald.

WARNER BROS. Christmas Gift to the Industry!

With Bebe Daniels, Aline MacMahon, thousands of others.
Directed by Alfred E. Green. A First National Picture



No Decision Yet on Orpheum Chain Disposition in Future by RKO

Question as to what RKO will do with its Orpheum branch remains temporarily moot. There is an inclination among certain RKO execs to continue operation of the Orpheum but they are a minority group. These also offer no improved or comprehensive plan for continuing operation except the hope that by careful nursing the Orph branch may resuscitate.

Nat Holt and Charles Koerner, RKO divisional directors in the midwest and the south, respectively, and who came here ostensibly to confab on the Orph thing among other matters, have departed for their respective headquarters without the matter having been settled.

Majority opinion at RKO holds for eliminating at least the unprofitable sectors of the Orpheum group. These spots might be disintegrated and let go to indie operators that would have the RKO film end protected.

In figuring on letting the whole of Orpheum out, RKO gets confronted with the problem of possible disfigurement of its entire operating setup.

Identity Lost

That's because many of the Orph houses are shunted in with other RKO houses in various divisions, and for the most part have lost their Orph branch identification.

Additionally under the present operating plan no system has been projected to show how profitable or unprofitable the whole of Orpheum is or can be under any operating (Continued on page 63)

N. W. Meetings Delayed

Hollywood, Nov. 21.

Due to illness of Frank Newman, Scouras Brothers delayed Portland, Seattle meetings for another week, returning here Sunday night from San Francisco. They leave tonight for the Arizona territories, going to northwest Nov. 27.

HOSSES SUBMERGED

Walthall Spotted as Star in 'Black Beauty'

Hollywood, Nov. 21. Changing the story to contain more human appeal and less for the horse, I. B. Chadwick will star Henry Walthall in 'Black Beauty,' which will be made for Monogram. Budget is the biggest for Chadwick in years, calling for an expenditure of \$55,000.

BIG PAR IN PORTLAND DOING 10G'S BUT CLOSED

Portland, Ore., Nov. 21.

Fox-Parker has closed the big 3,000-seater Paramount, biggest house in the burg. Chief reason was heavy competition Paramount gave to other Fox-Parker houses, such as the Broadway and United Artists. Paramount was doing good enough biz, around \$10,000 weekly, with pictures and F&M stage shows. Stage units moved to the Fox-Broadway this week, to revive biz at that house.

Fox-Broadway with 'Whoopie' stage unit featured and 'Hot Saturday' (Far) on the screen is doing its gross of recent weeks. House had Fox's 'Too Busy to Work' last week and fairly, with picture going over to the Hollywood for a second week.

RKO Orpheum picking up steadily. Got nice results with Col's 'Air Mail' and holding it this week with 'Old Dark Beauty' (Radio). New Fox policy puts 'Prosperity' (MG) into the United Artists this week and upping the gross okay. Last week that house had 'Learned About Women' (Param) and did fairly.

Opposals afforded by Harry Lauder here for one night at the auditorium at \$2 top and getting plenty of attention.

Co-ops Exclusive

Co-operative pages on pictures which lend themselves through the title, to a mercantile tie-in, are pretty stale, but a co-op on a house gas is something else again. Ernie Austgen, of Loew's theatre, Akron, is the first one to get the merchants to help advertise the fact that the theatre is the only one in town to run certain pictures.

Austgen uses a device which looks like a black-hand sign with 'Exclusive' on the palm. This is shown in all ads for exclusive pictures, in the newspapers and on the boards. He sold a number of stores which are the sole handlers for brand goods the idea of coming in with him. Each ad carried one of the black hands and stressed the exclusive agency of the goods it handled or its exclusiveness. It helped put over the once only idea.

Payoff was tickets to the composers of the 16 best slogans for the exclusive idea.

Balto Suffers from Cut Prices, Grosses and Attendance Drop; Local Exhibs Frankly Worried

JUST IN CASE

Par and Fox's Screen Treatments, Pro Tem, on Play

Hollywood, Nov. 21. With Rose Porter, author of the play, 'Chrysalis,' which opened in New York last week, asking \$40,000 for the screen rights, both Paramount and Fox are reported making adaptations in case play is hit to see if it will be suitable for their production wants.

FRED JACKMAN'S APP: OP.

Fred Jackman, head of camera effects department for Warners, was operated on Sunday (20), at the Santa Monica hospital for appendicitis.

Baltimore, Nov. 21.

At the conclusion of the first week of drastically reduced prices, the majority of the local exhibitors are vehement in their denunciation of the trend. Business was bad last week and the outlook is not bright. In practically every house not only did the gross decrease brutally, but the drop in attendance has the exhibitors frankly worried.

Started by Loew's two weeks ago, the four other big spots in the downtown section were forced to follow suit, giving the town's big houses a slice of almost 25%.

The move comes as a shock to the industry locally, particularly since for the past two months the theatres have been earnestly plugging the notion that the depress was over and things were on their way to higher grounds. This cut epidemic comes as a startling setback in the mental atmosphere of not only the industry, but of the city. It's showing effect upon other lines of business, and unfavorably.

Nation Unfazed

The big worry now is about the neighborhood exhibs who are now discussing possible slices on their part to meet the drop in the big houses. But from the evidence of (Continued on page 53)

Picture Possibilities

'Chrysalis'—Favorable
'CHRYSLIS' (Drama, Martin Beck, Beck). Sordid in most of its dramatics, will probably reach the screen regardless. *Ibee.*

'Dear Jane'—Unfavorable
'DEAR JANE' (Hinkley-Civic Rep.). Costume play of 1775 which would bar it from the screen anyhow. Play hasn't dramatic substance enough to make it an interesting stage comedy of manners, let alone a film feature. *Rush.*

'The Perfect Marriage'—Unfavorable
'THE PERFECT MARRIAGE' (Comedy, William Caryl, Bljow). A golden anniversary married by digging up indiscretions of the couple in their early wedded years. Not much fun. *Ibee.*

'Autumn Crocus'—Favorable
'AUTUMN CROCUS' (Romantic comedy, Lee Shubert and Basil Dean, Morosoff). Would serve for program film purposes. Presented first in London and rights may have been sold there. *Ibee.*

'Singapore'—Favorable
'SINGAPORE' (Drama, John Henry Mears, 4th St.). Far East drama that contains the nucleus of a film plot. On legit showing looks better suited to screen than stage. *Bigs.*

Hays' New Educa. Series

Hollywood, Nov. 21.

Jack Hays has a contract for a new series of six short shorts for Educational.

Last of his first group started this week with his juves playing Greta Garbo, Marlene Dietrich, John Gilbert and Erich Von Stroheim in diapers in a one-reeler tabbed 'Kidding Hollywood.'

The RCA Victor Company ANNOUNCES HIGHEST FIDELITY SOUND

The supreme achievement in the field of sound reproducing equipment
for theatres of all sizes

Assuring accurate reproduction of the widest ranges in sound recording attained in the production of any sound-on-film motion picture at any studio

NOW AVAILABLE IN FOUR TYPES:

STANDARD SUPER SIZE

For theatres having 2,500 to 4,000 seats.

STANDARD SMALL SIZE

For theatres having 600 to 1,400 seats.

STANDARD LARGE SIZE

For Theatres having 1,400 to 2,500 seats.

SPECIAL SIZE

For Theatres up to 600 seats.

LEASE FOR CASH or DEFERRED PAYMENTS

The only all AC Operated Equipment for both large and small theatres.

NEW FEATURES OF STANDARD SUPER, LARGE and SMALL SIZES

- 1 New "rotary stabilizer" soundheads—no sound gate—no flutter—no "wow"—free running drum.
- 2 Direct drive soundheads—no chains—no belts—few parts requiring replacement—simplest possible design.
- 3 Improved AC operated amplifier—extended frequency—richer tone—more natural sound.
- 4 Remote Volume Control at projector station and auditorium on larger equipments.
- 5 Ten-foot loudspeakers for De Luxe theatres to give reproduction of maximum frequency range—particularly low frequencies

SPECIAL SIZE

- 1 Greatly improved AC operated amplifier—highest fidelity sound—flat characteristics—greater power.
- 2 DC exciter lamp—more low frequencies.
- 3 New monitor amplifier speaker—no power diverted from main amplifiers.
- 4 Belt drive soundheads—no noise—smooth operation.
- 5 Separate fader switch for wall mounting.

Orders now being accepted for December delivery.

For detailed information concerning this new equipment or the modernizing of your present apparatus, communicate with

PHOTOPHONE DIVISION

RCA Victor Company, Inc.

Camden, N. J.



Branches Principal Cities of the World

*I'm Judy Carroll.
I've been around.*

The men I've known have all had one idea. I'm no saint, that's true, but where do they get off to brand me with the past they wished on me? Where do they get off to take away my baby?



Constance
BENNETT

*Stunning! Glorious!—as the girl who
fought for love and lost... the heart-cry
of a million mothers...*

"ROCKABYE"

With

JOEL McCREA
PAUL LUKAS

Directed by George Cukor from
the play by Lucia Bronder

R K O
PATHE
Picture
David O. Selznick
Executive Producer

*We told you
"The Conquerors" was great*

*Here's
the
proof!*

A fit successor to the immortal "Cimarron", this one merits rating as another great film epic of America. Educational, inspirational and, above all, thrillingly entertaining, the picture embraces all features deemed essential to the perfect screen vehicle. Add to this Richard Dix and Ann Harding as romantic stars, plus Edna May Oliver and Guy Kibbee to play the comedy, and you'll have a fair idea of what you may anticipate—and anticipate with relish—at the Mayfair Theatre.

Aside from the truly epic qualities of the film, Mr. Estabrook and Director Wellman have crammed the vehicle with the little, intimate, homey details that reach for and grip the heart. It is always true, human and American. *Regina Crewe, N.Y. American*

RICHARD DIX ANN HARDING THE CONQUERORS

RKO-RADIO PICTURE
David O. Selznick, Executive Producer

with EDNA MAY OLIVER · GUY KIBBEE
Directed by Wm. Wellman. Story by Howard Estabrook

ACADEMY AWARD WINNERS OF 1932**EDWIN BURKE****Adaptation and Dialogue****"BAD GIRL"****Fox Film Corporation****LEE GARMES****Photographer****WINNER****AWARD FOR BEST PHOTOGRAPHY****ACADEMY MOTION PICTURE ARTS AND SCIENCES****The Josef von Sternberg Paramount Production****"SHANGHAI EXPRESS"****Eastman Supersensitive Panchromatic Negative****J. E. BRULATOUR, Inc.**
New York - Chicago - Hollywood**GORDON WILES****Art Director****"TRANSATLANTIC"****Fox Film Corporation**

F-WC Wants Previews Abolished In L. A.; Claim They Destroy Biz

Los Angeles, Nov. 21.

Claiming that fake previews and the pre-showing of pictures, frequently in unfinished condition, in the downtown area is costing theatres from \$5,000 to \$10,000 a week in intake, Fox-West Coast has launched a movement to eliminate all studio previews within a radius of 30 miles of Los Angeles. Circuit execs have called a meeting of distrib representatives for this week at which time it is hoped that an agreement can be effected.

Most destructive to the neighborhood houses have been the so-called fake previews for which the indie exchanges, unable to get release dates in any other way, garnered from \$5 to \$15 for these pre-showing rentals.

F-WC execs claim that where pictures in a bad shape are shown in downtown houses some 1,500 or more people see them and through word-of-mouth begin a commendation process that often results disastrously at the box office when the film comes in for its regular showing.

So intense has become the competition among nabes in previewing of pictures that often times indie product has been advertised as major studio offerings, with the result that the public has been complaining to the Better Business Bureau.

Facts and figures as to the harm done theatres and the distrib will be presented at the meeting this week by John J. Sullivan, film buyer for F-WC.

Cliff Butler Managing

Hollywood, Nov. 21.
Clifford P. Butler, for eight years business manager of First National Corp., has formed a business management service for film people with Edgar A. Seymour and Floyd A. Allen.

Firm has a legal counsel and income tax expert associated.

SOME RKO HOUSES ARE CLOSING IMMEDIATELY

Between the current week and Dec. 24, 19 RKO houses have been proscribed for closing. Some are permanent. Other closings are temporary. The temporary closings so far listed are in line with the recently announced policy of shutting down on exhibition in about 35 RKO spots during the two weeks immediately preceding Christmas.

Cities in which closings will occur include Seattle, Dayton, Portland, Oregon, Detroit, Grand Rapids, Toledo and San Antonio. St. Louis, Omaha, Kansas City, Milwaukee, Chicago (State Lake), Cincinnati, So. Bend, Champaigne, Springfield, Ill.; Boston, Albany.

Pickwick theatre in Greenwich, RKO's only Conn. house, slated for pre-Christmas closing is to be kept open. Reason is that the house is the only theatre in the town.

In Seattle the Orpheum will close for all of December to Christmas Day.

Other temporary closings include the Orpheum, Portland, Ore., which will close Dec. 1, and reopen Dec. 24 with a stage band and Horace Heidt.

Downtown, Detroit, will close from Dec. 12 to Dec. 23, along with the Regent in Grand Rapids and the Rivoli, Toledo. In San Antonio RKO will darken the Majestic from Dec. 1 until Christmas eve.

Permanent closings include the State, Dayton, and Paramount, Portland, Ore. Paramount went dark Nov. 17.

British History Out

Fox has instructed its exploitation and publicity department to eliminate all reference in American publicity of the British historical aspect in 'Cavalcade.'

NEWARK'S 'TRUST' SUIT

Clinton Amuse. Corp. Suing Several Distribs for \$300,000

Newark, N. J., Nov. 21.

Clinton Amusement Corp., owners of the Mayfair, has brought suit in Federal Court against Warner Brothers Theatres, Warner Brothers Pictures, Columbia Pictures Corporation, Fox Film Corporation, RKO Distributing Corporation, United Artists Corporation, Universal Film Exchange, Motion Pictures Producers and Distributors of America, for \$300,000 damages. It is charged that the defendants have formed an illegal combination and conspired in restraint of trade. It is said that they compel independent theatre owners to pay for second run pictures as much as they would for first runs.

The defendants are also accused of controlling 90% of the feature pictures shown in New Jersey. Kalisch and Kalloch represent the plaintiff.

The location of the Mayfair almost next door to WB's Stanley has possibly some connection with the suit.

Exploiters Going Into New Towns At Distribs' Expense, to Help

Split Double Bill Doesn't Pull—Trying Two 1st Runs Instead

Syracuse, N. Y., Nov. 21.

Its experiment with a double feature program embracing one first-run and one second-run feature proving unsuccessful, the RKO Strand will make still another policy change on Dec. 3, trying two first-run films on a full week basis. Mixed run programs have been changing twice weekly.

Strand figured to cash in on the second-run value of pictures at Keith's, but found the response slow. Fans accustomed to pronouncing a first-run look exception to the second-run feature, while the second-run clientele remained loyal to the neighborhoods.

Men on the road to exploit showings of 'A' pictures, regardless of for whom exhibiting, are being justified with the distributors through increase in playing time. As a result of extended playdate and greater revenue on engagements for distrib, most of the majors are sending men into the field on their bigger pictures.

The traveling exploiters are being sent into towns which never before had the benefit of a home office representative aiding the local theatre on its campaign. Longer engagements are in sufficient number, it is said, to more than justify the expense for the distrib.

United Artists, Metro, Columbia, Universal and, more lately to some extent, Radio, are shooting men out with pictures as they're booked.

Paramount and Warners are the notable exceptions, largely due to use by these organizations of their theatre personnel in handling pictures when playing in their own theatres.

Other majors are signing their men to campaigns on engagements with all chains and independents, where meriting.

O'Donnell Goes South

R. J. O'Donnell left Thursday night (17) for Dallas, to assume control with Bill Jenkins, Publix's div manager at Dallas, of the new O'Donnell-Jenkins partnership.

It includes 23 Publix houses in Texas and New Mexico.

Hays' Ready-Mades for Exhibs

Recitations for Any Locality—Some Sample Titles

Will Hays is turning part of his headquarters into a ready-to-recite speech factory because of the sudden demand of a community-conscious epidemic of exhibitors.

No less than 200 requests for ready made speeches have been made by exhibs in a few months. As the result the Hays office has a well stocked library of recitations for all events and causes.

A few of the favorites are: 'How You Can Get the Pictures You Want in Your Own Community,' 'The Community and the Motion Picture Industry,' 'The Church

and Its Relations with the Motion Picture.'

Enlightenment of the exhib along certain community lines is held largely responsible for all the b.o. public speaking. Featuring in this is the power and rapid growth of women's preview groups throughout the country.

Theatre owners, particularly in the sticks, are coming to the realization that these groups are influencing a large percentage of their attendance; that the old days where the exhib used to be the authority on picture advice are waning.

paramount, new york
this week (nov. 11)
bobby maw
rep.—edw. a. keller

"THE MOST DANGEROUS GAME"

REUNITING THE TEAM OF

ERNEST B. SCHOEDSACK

AND

MERIAN C. COOPER

An RKO-Radio Production



When the Original English
Version of the G. W. Pabst
Picture Reaches America

DON'T MISS IT!

"DON QUIXOTE"

A Filmization of the Celebrated Spanish Epic

STARRING

FEODOR CHALIAPIN

THE GREATEST SINGER AND ACTOR OF ALL TIMES

Supported By

SIDNEY FOX

GEORGE ROBESY

and OSCAR ASCHE

A

NELSON-VANDOR FILM
PRODUCTION

PARIS

60 Rue de la Chaussee d'Anfin
Cable: "VANDOFILM-PARIS"

LONDON

112 Strand, W. C. 2
Cable: "NELCHASON-LONDON"



A NEW personality.



A brilliant surprise for h

...never before revealed!

• Her dramatic genius at last unleashed...her vivid individuality unfettered...Clara Bow in her true powers will thrill America in this sensational Tiffany Thayer story • Seldom, if ever, has a picture been so eagerly awaited. They cheer at the trailer. Fan magazines can't give her enough space. Newspapers emblazon her every move • She's news. She's drama. She's Clara Bow...*the big box-office event of the year* •

CLARA BOW

in TIFFANY THAYER'S

CALL HER SAVAGE

with

Monroe Owsley • Gilbert Roland
Thelma Todd • Estelle Taylor

Screen play by Edwin Burke

Directed by John Francis Dillon

It's a **FOX** Picture

Clipping from "Variety"

er millions of waiting fans

in
N'S OK
EBACK
od, Nov. 14.
audience reac-
at United Ar-
theatre of 'Call
Bow lands back
k bows.
arance on the
gnal for a burst
h was continued
es, drowning out
ite of fading up.
performance almost
obbed Clara's car
ngratulations her.
marked improve-
ing, recognized by
plause all through

1933

(b) The Exhibitor shall not be required to accept for any feature motion picture described in the Schedule as that of the following named star or stars any motion picture of any other star or stars: nor to accept any other feature motion pictures in place of any thereof in the

Last minute corrections in the contract were also seen at first as constituting a possible obstruction to general exhib approval at the mass meetings. This impression was arrested yesterday when the claim was made that all exhibitor representatives sitting in on the conferences had approved of the corrections, mostly changes of one and two words in phrases.

3 Wheel Houses Turn to Stocks For \$80 Saving

Empire loses three weeks of time and as many shows within the next three weeks when Baltimore, Washington and Albany withdraw from the wheel. Balto and Washington are switching to Empire-booked stock for the purpose of saving the present transportation costs of the traveling troupes. In both instances a matter of about \$80 is dictating the change of policy.

Closing wheel dates are Nov. 27 for the Palace, Balto, and Dec. 5 for the Gayety, Washington. Stock policies will start off with two of the three wheel companies that are folding, with the shows coming in on their regular wheel bookings and then staying in stock. They are 'Laffin' Thru' for Balto and 'Girls From the Follies' for Wash. Albany closes Dec. 5, with 'Merry Whirl' the last show to play there. Third show being taken off the wheel to equal the amount of time withdrawing will be 'Girls From Dixie' which folds in Reading, Pa., Saturday (26).

The outs leave 11 weeks of time and 12 shows on Empire.

Empire Wheel

Week Nov. 21

Big Rev.—L. O.
Empire Girls—Gayety, Washington.
Facts and Figures—Worcester.
French Follies—Modena, Providence.
Follies of Pleasure—Trocadero, Philadelphia.
Follies—L. O.
Gaieties—Star, Brooklyn.
Girls From the Follies—Orpheum, Paterson.
Legs & Laughter—Howard, Boston.
Lid Litters—Capitol, Albany.
Merry Whirl—Hudson, Union City.
Nite Life in Paris—State, Springfield.
Rarin' to Go—Apollo, New York.
Step Lively Girls—Empire, Newark.

Chumping the Public

Chicago, Nov. 21.
Sign in front of the Garrick on Randolph Street reads:
'Look Who's Here—
One Week Only
Texas Guinan
and Her Gang'
In much smaller type adds
'Impersonated by Babette.'

PITTSBURGH ACADEMY RETURNING TO STOCK

Pittsburgh, Nov. 21.
After several losing weeks with Empire Wheel shows, Academy here has gone back to stock burlesque. Steve Mills, Mary Walton and Fay Norman head the company, which also includes a local chorus of 18. Academy opened with repertory at beginning of season but went to wheel attractions after a month.

East-Dumke, Jane Froman Hines Band Set by NBC

Chicago, Nov. 21.
NBC's Chicago artists bureau has placed three of its attractions for local theatrical engagements opening this week-end. Jane Froman, contralto, goes into the B&K Oriental. East and Dumke open Saturday (26) at the State-Lake, as does the Earl Hines, colored orchestra from the Grand Terrace Cafe on the south side. East and Dumke played the Palace some months ago. It's a first time on the boards for Miss Froman and Hines.

Wager Adds Dates

Los Angeles, Nov. 21.
Two houses have been added to the booking sheet of the Al Wager agency. Mayfair, a Norman Webb house here, is playing vaude Saturday and Sunday of each week. Second addition is the Plaza in Hawthorne (suburb), which also uses the two week-end dates.

BURLY SAFE IN DET.

Mayor Over-rides Police Chief—
Passes Strip Act

Detroit, Nov. 21.
Burlesque was saved for Detroit when Mayor Fran Murphy refused his Commissioner of Police's request to revoke the license of the Avenue and Columbia and deny the request for renewal of the National theatre.

In denying the request the Mayor let the Avenue out without indictment as obeying the censorship requirements. The Columbia was also allowed to stay open. The National was refused its renewal until such time as it's dialog was cleaned up.

The Mayor refused to interfere with the so-called strip act.

During a hearing in which the attorney for the Avenue and National objected to discrimination by the Commissioner in not revoking legit licenses, such as the Cass where the Passing Show was presented this season, it was claimed that what was okay at \$4.40 should also be okay at 40c.

At one of the hearings the manager of the Columbia was surprised at the objection to the gags told. He said 'After all those gags must be okay. We've been using them for 15 years'. The manager was speaking from his personal knowledge but has only been in show business for that length of time.

Capitol, Cincy, Dark

Cincinnati, Nov. 21.
Capitol will close Dec. 12, leaving RKO only five downtown houses. Too much seating capacity is the reason given by Nat Holt, division manager.

Same date the Albee will cut out its Fanchon & Marco units to go straight pictures until Dec. 12, when regular vaude takes the stage, with a price reduction of five cents on orchestra seats and 11 cents in the balcony.

RKO has a long term lease on the Capitol, with no idea for the time being as to what will be done with the house.

Loew's Asks Delay on Pitmen Rule; Means No Stage Band or No Acts

Loew has asked for a week's postponement of the New York musicians' union's ruling against displacement of house orchestras by visiting name bands in theatre pits, which is to go into effect Friday (25). Loew wants to take the matter up with the New York locals' head, Ed Canavan, who is in St. Louis and not expected back until the end of this week.

The ruling, passed last week, will

have considerable effect on Loew's Capitol, State, Paradise, Valencia and Metropolitan theatres and Public's Paramount. At the Capitol, New York, it means a difference of \$5,000 a week in overhead.

For several months the Loew houses and the Paramount when booking name bands in their stage shows have taken out the regular house orchestras, using the name combinations both in the pit and on the stage. The house crews went out on the usual two weeks' notice and were reengaged in 24 hours when the visiting bands' engagements were over.

Name Bands Booked

Loew is obligated to the extent of two weeks each at the Capitol to the Paul Whiteman and Abe Lyman bands at \$8,500 and \$3,500, respectively, and to Lyman for eight additional weeks at the same money in its other houses. Lyman returns to the Capitol next week for a fortnight, with Whiteman following on Dec. 9.

At the Brooklyn Metropolitan the stage bands have been used lately in place of the former flash acts, of which few are now around, and have been considered the life-saver for stage shows there. Elimination of the pit orchestras has helped pay the name orch's otherwise too costly salaries, with Loew meanwhile making extra efforts to revive the business at the Met. If compelled to pay for two orchestras it's likely the Met will have to fold up the stage shows.

Loew conceded a point to the union after a dispute over the current Metropolitan bill, involving the George Olsen band, which, with Ethel Shutta (Mrs. Olsen) is in for \$5,000. Although Olsen is a New York local member the union decided that his band classifies as a traveling combination and that the house must pay its regular pit orchestra for the week. Latter costs around \$1,200.

TRIXIE FIRST OF F&M DIXIE ONE-NIGHTERS

New Orleans, Nov. 21.
Fanchon & Marco are sending Trixie Friganza and her 'Discoveries' unit into the one nighters of Louisiana, Texas and Oklahoma for eight weeks.

Six-piece girls' band added to the regular personnel opens at the Lafayette, La., with Lake Charles and Houston to follow playing at 50c top. Sam Stratton manager back with the show.

Road Show Troupes

C. B. Maddock hopes to get 10 weeks of indie time upstate, to be played by roadshow variety troupes on percentage. Jumps via bus.

Towns like Glens Falls, Poughkeepsie, Haverstraw, N. Y., etc. are lined up for the Maddock vode shows.

Stock at 10-20

Clinton, Ia., Nov. 21.
Raymond's comedians have reopened the Clinton with musical stock and vaude. Mat and night show, at 10 and 20.

IRENE RICH

◆
|| **Now** ||

Personally Appearing

=Loew's Metropolitan=

B R O O K L Y N
|| **NEXT WEEK (Nov. 25)** ||

=LOEW'S STATE=

N E W Y O R K

WEBER-SIMON

LYONS & LYONS



STATE, N. Y.

STATE, N. Y.

The State is now Broadway's only vaudeville house, but it isn't trying to make much capital out of it. Usual billing out front, including the frame cards of vaudeville stars, through frame cards looking out on the street on either side of entrance, is missing, with Loew's leaning more to house fronts on pictures. Ads point out house is only one on Broadway with vaude.

This week an effective front on 'Rain' (UA) has nearly everything covered, vaude acts getting billing only on easel frames which are stuck in the passageway to the theatre and not readily seen by the passing throngs. Lately the house has been going in more extensively for fronts on its films. This started just about the time the others slowed up in trying to outdo each other on the Stem following complaints from the city.

With the Palace removed as vaude opposition, State is bound to get a bigger play on its vaude, but it shouldn't lose sight of the fact the stage show should be plugged as before. First thing, people may figure vaude's out here, too.

Heavy downpour of rain up to nearly 3 o'clock hurt Saturday afternoon's business, but with any luck on weather, plus the Thanksgiving holiday, house stands to emerge on week to better than

Hippodrome opened Saturday (19) with cheap (25c) vaude and third run pictures, but doubted that this is going to mean serious opposition.

Five acts this week: They will do a midnight show (fifth) on Wednesday (Thanksgiving Eve) in an effort by Loew's to grab late stayers-uppers night before the holiday. Jacques Renard and Orchestra (New Acts) and the Ritz Bros. head the bill, with other strong acts in Harland Dixon-Peggy Cornell combination and the Four Golden

Blondes.

Renard comes from CBS and the Camel quarter hour. He isn't a showmanly type as a bandleader but seems to know his biz and judiciously remains in the background, letting his music and the band carry. Do-Re-Mi, femme harmony trio, recently at the Palace in their own act, and the Around the Towners, male quartet, specializing in Mills Bros. singing, are with Renard and contribute to making the attraction a thoroughly entertaining one.

GRAND O. H., N. Y.

New York's most uncomfortable theatre, with many of its seats obscured by post supports, this hall depends on 'Tiger Shark' (WB) for above-normal business. Picture will have draft at the box office, with Edward G. Robinson liked in this section in anything he does.

Business Friday night appears sprightly, theatre standing 'em up as early as eight bells.

Change days are now Tuesday and Fridays, even the G. O. H. going modern. Independent management probably figured that if Loew's saw any reason for Friday open-

As good as the vaude show is a regular patron down here with a high-pitched laugh who doubles up on gags which farther uptown wouldn't land more than a quiver of response. Lady just can't help

Often around here, at Frida's night's show the laughing lady remained quiet until Bob Nelson (Nelson Aacts) got near to his close, which may explain that there was little

to laugh at until then and not much after. Nelson, however, has a fair idea of this type of time or better. He is around vau de for quite a while returning to it this time with a couple stooges, one of whom handles gags with (mind you) Ne

The other comedy act is Reed and LaVere, musicians, who do 11 minutes of instrumental hoke, talking and dancing (by LaVere alone) and musical matter legit. Routines seem a trifle long in view of what combination has to offer, but Friday night LaVere's closing, ten minutes

Middle-of-the-bill attraction
'Dance Phantoms' (New Acts). This is a novelty which bolls itself down to a clever acrobatic single and a Jui-Jitsu exhibition in which knife-throwing figures. Opening is weak but plenty of action later on.

Closer is Dorothea and Yellow Jackets, five-people acrobatic-dancing flash. No mistaking that thin man at least grew up from acrobatic beginnings, yet they all shake the O'Sullivans expertly. Dorothea herself does nobly in a Russian

Opener Ivanoff, whose jugglery follows that of Serge Flash and very near as perfect. Ivanoff makes a couple unintentional misses which can be distinguished from his strength on the multiple balancing bit. Toward the finish when Ivanoff

catching balls thrown to him from the audience, getting 'em on a balance stick, he appeared in better shape down here than when seen on previous occasions. *Chas.*

Renard closed, with the Ritz Bros. ahead in the choice spot and stopping the show. Three Ritzes don't start out so powerfully in those Roman costumes but they quickly set a pace and on the wind-up lock the wheels of the show. Bowed away Saturday afternoon without taking encore, with bill already running late.

Harland Dixon and Peggy Cornell are second, with the Four Golden Blondes between the team and the Ritz boys.—Blondes have been in better performing shape than Saturday afternoon, but were far away from danger. The act seemed to work slower than of old, with some of the comedy looking more strained than natural.

Dixon and Cornell got across better than the Blondes in their novelty dance offering, coming closer to an encore. This is a highly pleasing little act, worthy of better spotting than the deucer. On this bill, however, that was the only place left for the act.

The woman in the act opens the eyes of a lot of people by the agile manner in which she does acrobatics despite weight. Usual H-M News and filler. *Char.*

PALACE, CHICAGO
Chicago, Nov. 18.

An electrical personality has taken the place of the slightly diffident classical dancer that not so long ago used to pop out on the vaudeville stage when the announcer said 'Lina Basquette.' At the Palace Saturday this new Lina Basquette, flippant, saucy, assured, was causing wonderment. Out of the corner of the theater...

the cocoon of the Ziegfeld ballerina, the Hollywood beauty, a comedienne has emerged, a veritable soubrette. It was hard to credit, but there it was — a living, visible, audible reality.

conscious. In consequence she was never more charming. Her present act is fast, smart, infectious. It is a gay hodge-podge as modern as moralitoriums and more than a little fresh like the worldly-wise co-ed Lina Basquette is. It will help her and the theatres she plays in. If there is, as seems probable, some guiding hand behind all this change-

and improvement that has helped her find herself theatrically then a sprig of the wreath should be detached for presentation to that proper party.

From stem to stern the current vaudeville program is good entertainment. It opens with a Martin Beck Import (New Acts) Fred Scar-

(Continued on page 42)

Chase and Latour, in their old-fashioned comedy turn, occupy

fashioned comedy turn, occupy the center groove. Curious note is that one of the men still sings a song in broken German. He's been doing in other nabe houses with little result, but it ought to stand a chance if anywhere, in this theatre, where at least a goodly percentage of the customers hail from the Rhineland. But even here it was a let down.

Rome and Gaut cavort through the next to shut with fair regularity.

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fashioned comedy turn, occupy the
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on previous occasions. CHAM.

(Continued on page 12)

Gloria Stuart, plaintive and worried, as well she might be by the disaster that promises to crash through 'Air Mail'. Lillian Bond, properly costumed as a cold hearted Dreda Ave, a plump and rose-scented Carnes of the Roxy's 'Abyss' opera...Thalia Zanou and Ajaya Kas flaunting ruffled taffetas in a saucy Spanish dance...The Roxeyettes as Toreadors who will be expected to face their white-robed opponents are adorned with rosinew-scented 'sacot...Aida Ward choosing white brocade a la Eugenie for her Capitol what-da-

10 Agencies With Less Than 30% of NBC-CBS Clients Spend Over 55% of Program Money

The formation of a third chain, whether by Hearst or others, seems to be now regarded as having more than casual possibility. Radio Production, Inc., crowd, headed by a George Whetstone, Philly financier, is mentioned in connection with WLWL (the Fawcett Fathers' station in New York), plus reports that WFBR, present NBC affiliate in Baltimore, was also being dickered with.

high grade program.

NBC Has Show Booker in Kemp; Scheuing, Booker-Agent, Resigns

With Harold Kemp's official appointment to the NBC, in charge of the popular entertainment, directly under George Engels, who is managing director of the NBC Artists Service, Ed Scheuing has resigned from this bureau, after growing up with it for several years. Scheuing characterizes Kemp's appointment and his resignation as a coincidence.

He minimizes the supposition that he was moved to quit through pique at not having his services recognized. This didn't figure, he contends, when Bill Schaad and Bill Murray came and went as chief lieutenants to Engels, and he remained in the same groove. Hence, it was no sudden move for him to resign, having long before determined to do so and step out for himself.

Engels hasn't as yet officially accepted Scheuing's resignation. In fact, yesterday (Monday) Scheuing

attended a cabinet meeting of the NBC artists' bureau executives, and also had a business lunch with Kemp. However, unless there's a new deal Scheuing intends to stick by his resignation. Under present conditions, only such new deal would be a piece of cake around.

Kemp's appointment, after resigning a \$15,000 post as head of the Warner theaters' bookings, was believed prompted by Engels' desire to get a practical show booker into the NBC Artists Service. In Kemp, he has one with 20 years' background.

Scheuing, along with Chester Stratton, Ernest E. Chappel, Ernest Cutting and Mort Milman, were the active talent salesmen on behalf of the NBC. The others will continue so to be but Kemp comes into the NBC organization as a different type of executive—a booker, not an agent.

Also, Agenting

Scheuing was an agent on behalf of NBC and NBC's radio artists. He held them to all the theatre circuits, with the exception of RKO, at the highest bid. (Stratton is the RKO booking contact.) Kemp, instead, will book talent for NBC, creating an open sesame for the many talent sellers, from Broadway, who would like to bust into radio.

Scheuing personally developed

quite a few artists under the NBC wing. Rudy Vallee, B. A. Rolfe, Russ Columbo, Buddy Rogers, et al. came to attention under Scheuing's grooming. He was mainly concerned with sponsoring bands and band leaders, selling them at fancy figures for the air and theatres. Scheuing was said by some to have a piece of these attractions apart from his NBC affiliations, although it is a notable citation by Scheuing that he showed a \$10,000 check which Vallee had presented him, to Engels, and asked what to do about it; that Vallee wanted him to have it in appreciation of personal services. Engels was noncommittal and Scheuing supposedly turned it back. At about the same time Scheuing's salary with NBC was raised to \$15,000 per annum, exceptionally high considering that Engels stipulated a placed at \$25,000 although he collects in addition a percentage on the sundry name talent booked through NBC, notably the concert stars.

This Damon and Pythias relationship between Scheuing and Vallee came to an abrupt end, with Mrs. Vallee allegedly figuring. The bandman is supposed to have become miffed with the NBC agents' concern in their private affairs.

Scheuing has bids to join ad agencies, talent agencies, orchestra agencies, etc., in one or two of which he has already had something of a very vital interest, but will probably concern himself with the talent end, as selling talent has been his forte. When Scheuing leaves his executive assistant, Ann MacDonald (Mackie) goes with him.

\$150,000 Picked Up by Att'y Lesser Within 2 Yrs.—Referee Appointed

Theodore J. Lesser, the ether lawyer, lost out to his former law partner, Frank L. Ippolito, who was given a fairly decisive award by N. Y. Supreme Court Justice Bernard J. Shientag.

Emanuel Van Dornet, 51 Chambers street, was appointed the referee to take an accounting of the assets of Lesser & Ippolito and split them 50-50. Ippolito was also granted his plea for a dissolution of his partnership from Lesser. Both shared law offices in the Paramount theatre building.

It is estimated that some \$150,000 is so far due Ippolito as the result of his legal victory. Lesser is alleged to have withheld sundry 10% collections from radio artists whom the law firm of Lesser & Ippolito represented, legally, but from whom, allegedly, Lesser also took agent's or managerial commissions.

Lesser is ordered to produce all cancelled checks, vouchers, books and all other records at Referee Van Dornet's office to enable a true accounting of Lesser & Ippolito's affairs.

Bank Released Funds

Lesser had some \$5,000 to \$7,000 in bank, which Hoffpauir & Purnell, as attorneys for Ippolito, had tied up. These funds were released by the Chemical Bank in the Paramount Building on Lesser's allegation they were not partnership funds, it is said. If Ippolito established contrarywise, the bank will be responsible.

In two accounts, one 'personal' and the other 'attorney,' Lesser turned over on the first account some \$113,000, and on the second, around \$44,000, dating from Jan. 1, 1930, when the Lesser & Ippolito partnership was created. The referee must now determine how much of this is due Ippolito.

Meantime, radio acts who had been giving up 10% of their salaries to Lesser were notified by Ippolito's lawyers not to do so. The J. Walter Thompson agency is reported withholding \$150 weekly from George Price's salary, that having been 10% of the \$1,500 he was earning on the air at one time. His salary has since dropped back to \$750 with Price on only one commercial.

Other ad agencies and the radio

people whom Lesser & Ippolito represented, were similarly notified.

Ippolito in his suit set forth that he was surprised at the very nominal fees charged these clients for legal services, until discovering that his partner also received additional fees, in the form of these 10% commissions, which Lesser allegedly banked to his own personal account. It was also set forth that Lesser induced people like Burns and Allen, Sealey and Fields, Jack Benny, George Price, Sylvia Froos, George Jessel, and others to take out annuity insurance policies, from which he (Lesser) benefited by commission on the first year's premiums.

All these percentages are said to have totaled large sums and, Ippolito stated, they are in danger of being dissipated unless a receiver is appointed. Justice McCook is expected to shortly hand down a decision on the receivership phase.

JACK DENNY

AND ORCHESTRA

WEAF • WOR

Waldorf-Astoria Hotel

Victor Records

Lucky Strike Dance Hour

Whitman Candy

WJZ • WOR

Management M. C. A.

Don Bestor

ON WEAF AND WOR

HOTEL LEXINGTON

40th St. at Lexington Av.

NEW YORK

VICTOR RECORDS

TONY WONS

(AND HIS SCRAP BOOK)

R YOU LISTENIN'?

WABC

Daily 5:30 A. M.

"I'm Introducing"

"A Pair of Red Heads"

Peggy Keenan & Sonda Phillips

R YOU WATCHIN'?

PICK PAT

TUNE IN FOR A MILLION LAUGHS

Known to the Radio World as

"Molasses and January"

in Maxwell House Show Boat

WEAF, THURSDAYS, 9 P. M.

as "Pick and Pat" in Macy, Tues. 9:30 p.m.

as "Pick and Pat" in Friendly Town WJZ, Tues. 9:30 p.m.

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Eddie Leonard

(The Beloved Minstrel)

and **Eddie Leonard Jr.**

(The Lovable Singer and Company)

HOTEL CHALFONTE

200 West 70th St.

Tratfalgar-7 0700

"The Voice of Experience"

WOR Daily at 12 Noon

Also Saturday 6:30 to 7 P. M.

An unusual series, running the entire gamut of human emotions

Management

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THREE VI

Pearl X Jessie

SISTERS

CBS-WABC

TYVOLD JUBILEE

Mon., Wed., Fri., 7:30 P. M.

Personal Management ED WOLF

ART LINICK

In His Original Character

"MR. SCHLAGENHAUER"

Sponsored by TASTYFEAST

9 P. M. to 9:15 P. M. CST

WBNE—Chicago

PICKENS

Mon. 9 P. M., El Toro Review

Tues. and Wed., 11 P. M., NBC-WJZ—Coast to Coast

SISTERS

JANE — PATTI — HELEN

KUZNETZOFF and NICOLINA

35TH CONSECUTIVE WEEK

"STEERO" Program, Wednesdays, 10:15 a.m., WEAF

Inside Stuff—Radio

Advertising agencies with memberships in the Four A's are now taking out their recording licenses direct from the M. P. P. A. In that way the publishers obviate necessity of doing business with the recording laboratories.

Under the arrangement with the publishers' trade body the agency men are held wholly responsible for an accounting of the copyright numbers used and the series of disks turned out for their clients. Assumption of liability for payment of the music fee permits these agencies to have their stenciling done by any recording outfit they choose. M. P. P. A. had previously taken the attitude that in order to assure collection of the mechanical fees the agencies would be restricted to do their recording only with firms approved by the publishers' association. Otherwise the M. P. P. A. would assume the right to inquire into the agency's bookkeeping to see what disk programs had been turned out and where they had been placed.

System worked out between the Four A's membership and the M. P. P. A. provides that the latter on the 10th of each month be furnished with records covering the recorded commercial programs of the previous month, the musical numbers used and a list of the stations on which they had been booked, together with a check in payment of the license fees due on these accumulated waxes.

M. P. P. A. is now trying to work out an agreement with the recorders of sustaining programs whereby the latter pays off the musical tax as the disks are manufactured. In return for what the publishers' organization takes a substantial fee on each recording it will be willing to waive its right to collect on individual broadcasts of the record.

As its contribution to the popularity contest being promoted by Boshch Radio as a sales stunt, NBC loaned the Times Square studio for a pep-up meeting (22) of the set manufacturer's New York dealers. But when it came to tossing in a rock of its contract artists for the jamboree the network was slightly sour on the request and suggested that the manufacturer do its own soliciting. It would be okay if the performers accepted a bid from Boshch but the chain wouldn't do the asking.

Agency handling the Boshch print advertising and the radio popularity stunt is Cecile, Warwick & Cecile, which is also responsible for the George Washington Coffee program on NBC.

Irving Berger, to fame unknown, burst in upon the banquet of the N. A. B. convention in St. Louis last Wednesday (16) and demanded an immediate audition. After the proceedings had been thrown into an uproar and the regular entertainment interrupted, hotel employees forcibly ejected the intruder.

Most of the delegates to the radio convention thought that it was a frame-up for comedy purposes and, fully expecting the uninvited guest to end his 'clowning' with a wow specialty. He ended on his something-else.

Highest figure yet offered for the Fleischmann Thursday night stanza for a five-minute scene from a Broadway legit is \$1,000. Bid was held out to Elmer Rice, with 'Counselor-at-Law' the play. For the grand Rice was asked not only to okay the performing rights but to toss in Paul Muni with it.

Author-producer's answer was that the price would be okay for the royalty and but that the commercial would have to take its own deal with Muni.

Norworths or Frawley

For Lipton's on NBC

Lipton Tea, which joins the NBC foods column as soon as it's set on a program, is trying to decide between a couple of comedy acts from vaudeville. One Mr. and Mrs. Jack Norworth in a radio version of the 'Naggar' series and William Frawley in a crossfire routine with a straight man.

Orchestra under Harold Levy and Muriel Wilson, vocalist, will fill the program's musical background. Lipton will be on for two quarter-hour evening periods a week.

PAUL WHITEMAN'S

★ N.B.C. NETWORK • BALTIMORE HOTEL

RADIO STARS

RED WINKIE

RAMONA

RYTHM BOYS

JOHN HILL

AL DARY

JACK FULTON

IRVING TAYLOR

POST-ELECTION SALES FLURRY

Seasonal pickup was notable through October but the sheet demand seemed to ease off as the political campaign progressed. First real sales flurry since the middle of September came immediately following the election. Mechanicals, however, reported that things with them in October had gone much better than anticipated.

October found Berlin's 'Say It Ain't So' maintaining a sturdy stride, and despite the rapid surge upward of 'Let's Put Out the Lights' (Harms), getting encoined in first place, 'Shantytown' (Witmark), the likely champ sheet seller for the year, had only been nudged down to fourth place, as far as the New York area was concerned.

In the ranks of the next best six were 'How Deep Is the Ocean' (Berlin), 'Just Couldn't Say Good-bye' (Kelt-Engel), 'Little Street Where Old Friends Meet' (Morris), 'Rockabye Moon' (Robbins), 'Play Fiddle, Play' (Marika), and 'I'll Never Have to Dream' (Felst). Another corner is Donaldson, Douglas & Gumble's 'Just a Home for the Old Folks'.

Bing Crosby led the Brunswick calls, while Rudy Vallee was Columbia's best October draw. George Olsen held four of the six blue-ribbon spots on the Victor list, with Paul Whiteman monopolizing the remaining two.

Chi's Fair Oct.

October was pretty fair by local consensus. Columbia, by all odds the most active, due to the housecleaning of old stocks, was doing a little office biz getting ready for its December 'surprise'.

Again the discs tend to be dominated by the same two or three leaders of each company. Whiteman and Olsen have two victories on Victor's list. Armstrong and Vallee top Columbia with a pair apiece while in the Brunswick family it's Lombardo and Bernie.

With the exception, Armstrong and Bing Crosby all the leaders can be considered as local favorites. Art Kassel is strictly local and does not duplicate his Chicago showing elsewhere.

Coast on Upgrade

Los Angeles, Nov. 21. Sheet music sales on the coast continued slightly on the upgrade

ISHAM JONES

WABC-CBS Network
from
Hollywood Restaurant
New York
Indefinitely

TED FIORITO AND HIS ORCHESTRA HOTEL ST. FRANCIS SAN FRANCISCO

BROADCASTING
M.J.B. Deint-Tasse Revue, NBC,
Monday Night
Columbia Network, Saturday Night,
CBS-Dan Lee Chain, Nightly,
10 P.M.
Lucky Strike
Mgt. MUSIC CORP. OF AMERICA

VOICES OF NESTLE'S CHOCOLATEERS

WJZ-FRIDAYS, 8-8:30 P.M.-NBC BLUE NETWORK

THE RONDOLIERI

HUBERT HENRI ROY HALLIE Arranger
FRED WILSON GEORGE GOYE CHARLES TOUCHETTE

NICOLAI SAMAROFF

"THE UNUSUAL BASSO"

THE THREE TONES

SYLVIA STONE MARTHA BOYER BARRARA WEEDEN

UNDER DIRECTION OF

PHIL SPITALNY

OCTOBER MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING OCTOBER BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
SONG—No. 1	'Say It Isn't So'	'Shantytown'	'Please'
SONG—No. 2	'Let's Put Out the Lights'	'We Just Couldn't Say Good-bye'	'Say It Isn't So'
SONG—No. 3	'All-American Girl'	'Say It Isn't So'	'We Just Couldn't Say Good-bye'
SONG—No. 4	'Shantytown'	'All-American Girl'	'All-American Girl'
SONG—No. 5	'Please'	'Let's Put Out the Lights'	'Shantytown'
SONG—No. 6	'Sweethearts Forever'	'Sweethearts Forever'	'Let's Put Out the Lights'

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'Waltzing in a Dream,' 'Please' (Bing Crosby)	'Pu-lazea, Mr. Hemingway' (Guy Lombardo Orch.)	'Please' (Bing Crosby)
BRUNSWICK—No. 2	'How Deep Is the Ocean,' 'Pink Elephants' (Guy Lombardo Orch.)	'How Deep Is the Ocean,' 'Pink Elephants' (Guy Lombardo Orch.)	'Pu-lazea, Mr. Hemingway' (Guy Lombardo Orch.)
BRUNSWICK—No. 3	'It Doesn't Mean a Thing,' 'Coney Island Washboard' (Mills Bros.)	'Waltzing in a Dream,' 'Please' (Bing Crosby)	'Say It Isn't So' (Connie Boswell)
BRUNSWICK—No. 4	'Pu-lazea, Mr. Hemingway' (Guy Lombardo Orch.)	'Let's Put Out the Lights' (Ben Bernie Orch.)	'Let's Put Out the Lights' (Ben Bernie Orch.)
BRUNSWICK—No. 5	'Me Minus You,' 'Ev'ryone Says I Love You' (Anson Weeks Orch.)	'All-American Girl' (Ben Bernie Orch.)	'Hot Toddy' (Cab Calloway Orch.)
BRUNSWICK—No. 6	'We're Dancing Together Again,' 'Same Sweetheart' (Victor Young Orch.)	'Hot Toddy,' 'Old Yazzo' (Cab Calloway Orch.)	'It Don't Mean a Thing' (Mills Bros.)
COLUMBIA—No. 1	'Let's Put Out the Lights,' 'Me Minus You' (Rudy Vallee)	'Hell's Bells' (Art Kassel Orch.)	'I Guess I'll Have to Change My Plans' (Rudy Vallee Orch.)
COLUMBIA—No. 2	'Isn't It Romantic,' 'Love Me Tonight' (Famous) (Harold Stern Orch.)	'Sweethearts on Parade' (Louis Armstrong Orch.)	'It Was So Beautiful' (Harry Richman)
COLUMBIA—No. 3	'Three on a Match,' 'Nightfall' (Freddie Martin Orch.)	'Let's Put Out the Lights' (Rudy Vallee)	'Let's Put Out the Lights' (Rudy Vallee Orch.)
COLUMBIA—No. 4	'Say It Isn't So,' 'Three's a Crowd' (Rudy Vallee)	'Shantytown' (Ted Lewis Orch.)	'Body and Soul,' 'Shine' (Louis Armstrong Orch.)
COLUMBIA—No. 5	'Body and Soul,' 'Shine' (Louis Armstrong Orch.)	'Say It Isn't So' (Rudy Vallee)	'Say It Isn't So' (Rudy Vallee Orch.)
COLUMBIA—No. 6	'How'm I Doin', 'St. Louis Blues' (Aron Sisters)	'You Can Depend on Me' (Louis Armstrong Orch.)	'Sweethearts on Parade' (Louis Armstrong Orch.)
VICTOR—No. 1	'Say It Isn't So,' 'Love Me Tonight' (George Olsen)	'Let's Put Out the Lights' (Paul Whiteman Orch.)	'Say It Isn't So' (George Olsen)
VICTOR—No. 2	'Let's Put Out the Lights,' 'You're Telling Me' (Paul Whiteman Orch.)	'Pink Elephant' (George Olsen)	'Ev'ryone Says I Love You' (Isham Jones Orch.)
VICTOR—No. 3	'Pink Elephants,' 'Pu-lazea, Mr. Hemingway' (George Olsen)	'It's Gonna Be You' (George Olsen Orch.)	'Didn't Say Yes,' 'Night Was Made for Love' (Leo Leisman)
VICTOR—No. 4	'I'll Follow You,' 'How Deep Is the Ocean' (Paul Whiteman)	'I'll Follow You' (Paul Whiteman Orch.)	'Cat and Fiddle' (Lionel Lincoln)
VICTOR—No. 5	'It's Gonna Be You,' 'Please' (George Olsen)	'Bottom of the Garden' (Paul Noble Orch.)	'Just Couldn't Say Good-bye' (Paul Whiteman Orch.)
VICTOR—No. 6	'All-American Girl,' 'And So to Bed' (George Olsen)	'Along Came Love' (Don Bestor Orch.)	'Sailing on the Robert E. Lee' (London Mayfair Orch.)

Walker Wants Coin

From CBS on Past Biz

Claiming to have brought \$1,500,000 in program business to CBS from the Grigby Grunow Co. and the Ceco Manufacturing Co., Henry Walker has started suit in the New York Supreme Court for \$137,250 commissions. Walker also asked the court for permission to take a deposition before trial from William S. Paley.

Walker has been off the Columbia sales staff since 1928. Network income from these sources to which he makes commission claim was derived in 1927, '28 and '29, he avers.

Cowboys' Crackup

Schenectady, N. Y., Nov. 24.

Attempting to make an early-morning jump by plane from Geneva, where the act was playing a theatre engagement, to Schenectady for a WCCV-NBC broadcast, five members of Otto Gray's Oklahoma Cowboys wound up in a cow pasture three miles from the Geneva airport when the machine nose-dived.

Except for shock, the troupe suffered no injury.

RADIO SCOOPS STAGE

Success of 'Mourning Becomes Electra' on the air prompted broadcasters to get Gerhart Hauptmann's 'Before Sunrise' for a program. Show is not scheduled till next season.

Birdwell on Contact

Hollywood, Nov. 21. Russell Birdwell, who has been city editor in Eddy Eckel's reorganized newspaper type publicity office at Radio has been switched to handle the contact work and continuity of the 'Hollywood on the Air' program. He will have the spot vacated by Wilbur Morse, Jr.

VASSAR CUTTING DOWN

Poughkeepsie, N. Y., Nov. 21.

Dance orchestra musicians will be affected if the plan to abandon the junior and senior proms at Vassar College succeeds.

Annual expenditure for these dances is \$15,000 with the orchestra coming for a large slice of the amount.

NBC'S HONEY

Honey Blossom Honey will go NBC on a daytime schedule the latter part of the current month. Stations are being cleared along the basic red link.

Likely talent for this program will be Harold Levy and orchestra and Mildred Hunt.

Piston Ringing Thru NBC

Chicago, Nov. 21.

Seal Power, makers of piston rings in Muskegon, Mich., will bankroll a Sunday NBC show for coast-to-coast dissemination starting Jan. 8. Local NBC branch closed deal and will frame program.

Joseph Koestner will direct a studio musical ensemble of 20 men plus the Men of Song quartet. Broadcast time is to be set later.

HERE AND THERE

Green and White, Inc., has been admitted to the America Society's publisher membership. Firm is establishing a Chicago office, with Mack Green in charge.

Pete Pontrelli and his band replace Jack Dunn's combo at Rainbow Gardens, Los Angeles, this week. Former has been at the Palace ballroom, Ocean park, for two years. Succeeding Pontrelli at the Palace is his brother Nick.

Charlie Warren, erstwhile songwriter, says he's a fugitive from the music business—he's now handling Red Nichols and his Pennies (band) at the Golden Phoenix cafe, Cleveland.

Straska Charging

Serial Infringement

Los Angeles, Nov. 21.

Distributor of Straska's toothpaste is threatening injunction proceedings against any radio station on the Coast that uses discs of 'The Phantom Thriller' or 'The Grey Death,' which it claims were made by M. H. H. Joachim, in violation of a contract between Joachim and the dentifrice company.

Joachim was the 'Rajput' of the former series of that title and, according to the distributors, on the settlement of his contract he agreed not to be a part of a similar Hindu secret service air feature for five years. Claim is that the new serials are an infringement on 'Rajput.'

Joachim was a continuity writer at KNX before going on the Straska program.

Deil Lampe into the Palais D'Or, Broadway chowlineery.

A Typical New York Welcome
That's WEEMS
And His Orchestra
Are receiving at the Hotel Pennsylvania at New York City. They appear in the NBC. They broadcast via the NBC and CBS networks. This band has a unique feature:
"ROCKAWAY MOON"
"I'LL FOLLOW YOU"
"A MILLION DREAMS"
"SO AT LAST IT'S COME"
"TO THE WANDERING BOY"
"WHEN THE MOON COMES HOME"

ROBBINS
MUSIC CORPORATION
1919 SEVENTH AVE.
NEW YORK

Announcing
"Spring in My Heart Again"
The New Viennese Waltz Song
Imported from Europe
by
MILLER MUSIC, INC.
68 West 11th Street
New York City

RAFT GOES TO THE TOP!

UNDER- COVER MAN



WITH
GEORGE RAFT
NANCY CARROLL
ROSCOE KARNS
LEW CODY
GREGORY RATOFF

A Paramount Picture

Again does Raft prove his artistry—As an "Under-Cover Man" for the Police, he unmask men of the upper Underworld to revenge the death of a loved one—a picture different in its presentation of a high class racket.

VARIETY

PRICE

15¢

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VOL. 108, No. 12

NEW YORK, TUESDAY, NOVEMBER 29, 1932

64 PAGES

BIG TOWN'S OPENING UP

Geo. Kaufman, Author, Making Big Money of Street Now—\$7,000 Wkly.

George S. Kaufman is figured to be the biggest money-maker on Broadway this season. He's getting over \$7,000 a week—more than any manager is earning, probably including Sam H. Harris who produced a trio of shows which George wrote and staged and has a piece of.

There is something in back of it all. Not only is Kauf a satirist and judge of what the playgoer will go for, but he's a business man. His weekly royalties from two companies of "Of Thee I Sing" amount to a neat, two grand weekly and Dinner at Eight gets him another \$1,000.

Then he owns 35% of the "Sing" shows and about 25% of "Dinner"—he should worry what George Jean Nathan thinks about that troupe.

Over Eighty "Sing" opened in Boston, Kauf had 50% of the show. On the way back he started worrying and sold 15% to George and Joe Geraghty. Morris Ryskind, the other author, ducked taking a share, saying he knew nothing of managerial hunk.

The "Dinner" show is the pay-off. Time to clean up more than the "Sing" shows, it not being a musical. It's the second time Kaufman has teamed with Edna Ferber and scored, their first collaborative work having been "The Royal Family"—in the days when Ted Harris was a big shot.

Kauf was in the big money before that. Then he got the Wall Street sting, being long of those things which he now uses for wall paper. There is a bite to his big earnings fight now, for when he came back from London where another "Dinner" is going on, he'll probably have to kick in 50% of his earnings to satisfy the federal income tax collectors.

At one time Kaufman was a newspaper man—later a drama critic, thus proving a newspaper man has a money future without becoming a columnist.

Chargeable against his income are his share of losses on two Sam H. Harris shows which flivvered early this season. One is "Here Today" which had a short engagement at the Barrymore. He was also in on "Eldorado" which was chucked after a New England try-out but which may reach the boards later.

H. H. McIntyre of Show Biz

The H. H. McIntyre usually mentioned as with President-elect Roosevelt is familiar with show business. He has been in and out of it. For quite a while McIntyre worked for Jack Connolly of the Fox News.

It is said that with the president-elect going into the White House McIntyre will represent him for the press and also become secretary to the president.

**REFORMERS OUT
TILT THE LID**

**New York Set for Tourists—
Hilarious Week-Ends
Looked For—More So
with Beer**

RED TRADE PICKS UP

With thousands of extra tourists already availing themselves of an all-time low in railroad rates and apparently devoting little consideration to the depression, Broadway is preparing itself for the biggest and most hilarious yearly week-end it has had in memory of oldest stem denizens.

Stereos, for that matter, are rehearsing new methods in keeping with the imminence of beer and the flims of the Committee of 14 which originated in the red light days of Tweed.

Despite the city's new code for taxicabs there are plenty of divers in town who are loaded with kelp joint cards which, to the invaders, are spots vying with Parisian pleasure places.

Certain of the lesser hotels which have been noted among the street's habitues for their righteous aspect now ask no questions.

Instead of fearing the incursion of beer, speakeas are preparing to make a fling of it in seeing 1932 out. Places of those times, even by the better drinkers have re-installed slot machines. The behind-door psychology is that the Government would not close up that which a lot of people think it will soon legalize and, that, for that matter, there isn't enough money in the Federal till to meet enforcement of a waning law on a large scale.

Happy Field-Up
The fold-up of the Vice Committee was long predicted by some of the street's watchers. For Broadway and Fifth Avenue the red trade is conspicuous now, even to a casual passerby, during various hours of the evening. The misrepresenting methods to make it mild, were often thought reprehensible even by law abiding citizens. They and others felt pleased over the fold-up.

Even some of the regular dance places have taken on a new line for their barker. Just a nickel a dance. Go right up stairs. All of our beautiful hostesses are waiting to receive you. And things are expected to go more wide open with beer and liberty.

Precaution!
Riding a tandem here won't rent horses to actors, any more. They are afraid the players will head east with their mounts.

'\$1,000,000 Brewery
San Diego, Nov. 28. Baker and Jaffe, Tijuana distillers, will build a \$1,000,000 "post-prohibition" brewery in San Diego, catering to demands for beer. It and when Capital has been fixed at \$1,000,000 and articles of incorporation for the new firm, Aztec Brewing Company, have been filed in Sacramento.

Company will build a new brewery here, according to E. P. Baker, leaving two old-time breweries, the Old Mission and the San Diego, still in the field.

**Tax Expert Okays 'Inc.' Style of
Dodging Big Personal Income Tax**

Doing Him Wrong

Hollywood, Nov. 28. Billy Sunday, paying a visit to the Paramount studio, was induced to be photographed with Mae West in the barroom set for "RUBY RED", now called "She Did Him Wrong". Evangelist had his foot on the rail when the picture was taken.

**HAND-TO-HAND IS
SAFE WAY FOR SWEETIE**

Chicago, Nov. 28. Sweetheart night, which was here in the corn belt in Wednesday, is the worst night in the week for public ballrooms. This strange fact can be explained on two grounds.

(1) Fellows are more serious about their steady girls and dislike other fellows asking for dances as they are privileged to do in a public ballroom.

(2) Although they want to keep their girls to themselves dancing from 8-12 with one person is too much. And a couple of fellows.

So the sparks take their bolles to the neighborhood picture house, where it's always hand-to-hand.

A CHOATE SOCIAL LIGHT

**Taking to Legit as Producer—
Family Opposed**

Ed Choate has decided to become a legit producer on his own, which brings another social family into show business.

Choate, a young fellow, had a hard time breaking into the business, his family opposing it. For a long time he commuted between Hartford and New York to work for Playchoice, a ticket agency, without his family knowing what he was doing. Now he's decided to really break loose and has bought himself a French play "I Was Waiting for You". It's been around.

Why Not a Novice?

Marie Kenney, matron of Bronxville, select suburban town a bit north of the city of New York, is the lead in "Jamboree", meller of the west which opened at the Vanderbilt, New York, last week. Her first stage appearance appears to have been in the summer show shop at Sharon, Conn., last week. Show is backed by friends of Mrs. Kenney, who has a grown child. Money and is represented by Stollin Kahn, of the Peist music firm's publicity department.

On the premise that the government has ruled that a citizen can't evade, but is entitled to avoid a tax, the gag of self-incorporation by big earning individuals is said to have its merits. That a player or other showman who has earnings from various sources can become John Smith, Inc., and thus lessen his income tax tap, is not deemed illegal.

The difference is that the maximum tax on a corporation is 13%. The rate of tax for personal income is much higher, as was detailed in last week's "Variety". Roughly, as was recounted, a \$100,000 income would mean that \$30,000, or 30% thereof, went to the government. The "mathematical" difference between the 13% and the 30%, whether paid individually or via a corporation, is obvious.

Matthew H. Edelman, income tax expert, 25 West 42d street, cites instances of evasion and avoidance.

Sisters Lost Out

There's an instance of two film star sisters who had a \$1,000,000 contract between them. They formed a corporation, paid themselves \$25,000 annual salaries, and thus figured they could dodge a stiffer tax. The government ruled against them.

But as far back as the Civil War, when there was a tax ordered on all cheques issued for \$20 and over, a test case cited a \$100 debt being paid in five \$19 checks and a sixth, for \$5, totaling in all \$100. The court ruled that since the law expressly stated \$20 and over, the avoidance by multiple checks took care of that with all legality.

And similarly, a player who has incomes from stage, screen, possible royalties on songs or phonograph records, and also a book he might

(Continued on page 49)

**'MILLION DOLLAR NAME'
NOT ENOUGH TO CLICK**

Endowed with a "million-dollar name," the failure of Roger Wolfe Kahn to click signally on his stage comeback is some sort of object lesson in itself, for bands and public tastes.

Slating a comeback recently, Otto H. Kahn's son, who preferred tuncful rag to riles, proved that he's an expert enough maestro and can assemble a crack dance combination, but he has yet to make his mark signally, either on the air or in a hotel or cafe spot.

Kahn is doing some Columbia records, but only a few weeks at the Hotel Pennsylvania grill.

Dam Hero Added Attraction

Los Angeles, Nov. 28. Oliver Cowan, Boulder Dam hero, who saved the life of a fellow worker falling down the canyon side, at the risk of his own life, is being offered to picture houses as an added attraction.

'Your Troubles' (M-G) in split week. Shows signs of picking up on this policy, \$2,800, fair. Last week 'Down to Earth' (Fox) and '70,000 Witches' (Par) fair at \$2,900.

**2 More \$2 Pix Brave Pre-Xmas
B'way; Bow's \$60,000 at Roxy
Nifty; Par's Big Show, \$65,000**

Strand (2,900; 35-55-83-94-\$1.10) — 'I Am a Fugitive' (WB) (3rd week). Heading for a big \$30,000, which means a fourth week. Last

maybe \$15,000. Third week set for picture. Initial seven days \$21,300, okay.

18,171 AD IN ONE DAY

at the ROXY
NEW YORK

HARTFORD, Conn. Biggest Thanksgiving Day in history of Capitol Theatre.

WORCESTER, Mass. Three day's business in one at the Palace Theatre.

NEW HAVEN, Conn. Poli Theatre's biggest opening day in three years.

And the picture's just getting started!

CLARA BOW

MISSIONS

*What's the capacity
of your house?*

*And our dear
friends—the critics:*

"Bow a blazing triumph at Roxy
...most exciting actress on the
screen." —N. Y. Daily Mirror

"Hail Clara Bow...scores a per-
sonal triumph." —N. Y. Daily News

"Miss Bow more slender, vivaci-
ous, more engaging than ever.
A vivid and arresting screen per-
sonage." —N. Y. Herald Tribune

"Shoots like a flaming arrow
through cinema skies...domin-
ates every moment...a versatile
actress." —N. Y. American

"Clara Bow stages a comeback
that will set the trade on its ear."
—Kann in M. P. Daily



CALL HER SAVAGE

It's a **FOX** picture

Miniature Reviews

Miniature Reviews

Rush

and general femme interest in plastic surgery promote this B production to A attention from the matrons.

'The Night Mayor' (Col). Doesn't know how to take advantage of the good-humored, big time sweep inherent in its subject matter. skimpy production saved for the ladies only by Lee Tracy's dynamic characterization.

MOTION PICTURE ACADEMY OF ARTS AWARDS FIVE FIRSTS TO PARAMOUNT

FREDRIC MARCH

awarded trophy for the best male performance of the year. His current picture is "THE SIGN OF THE CROSS."

HELEN HAYES

awarded trophy for the best female performance of the year. Starred in Paramount's "A FAREWELL TO ARMS."

FRANK BORZAGE

awarded trophy for the best directorial achievement of the year. Director of "A FAREWELL TO ARMS."

Trophy for photography third consecutive year Lee Garmes's "SHANGHAI EXPRESS."

Paramount awarded trophy second successive year for the best sound recording.



BIG!



HELEN HAYES
GARY COOPER

IN **A FAREWELL TO ARMS**

with **ADOLPHE MENJOU**
from the novel by
ERNEST HEMINGWAY
A Paramount Picture

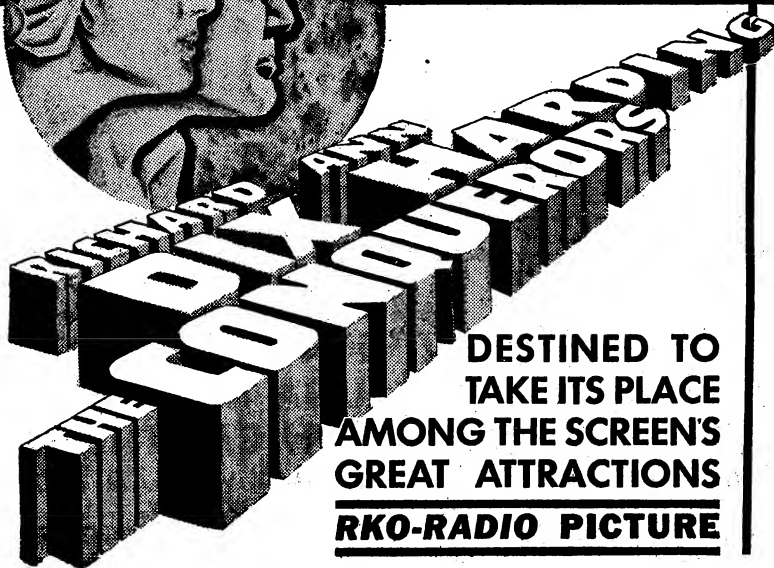
Directed by **FRANK BORZAGE**
awarded Motion Picture
Academy of Arts trophy
for the best directorial
achievement of the year.

MONTH AFTER MONTH

MOTION PICTURE HERALD PICKS ITS BOX-OFFICE CHAMPIONS FROM THE RKO-RADIO LIST!



AND NOVEMBER BRINGS YOU..



**DESTINED TO
TAKE ITS PLACE
AMONG THE SCREEN'S
GREAT ATTRACTIONS**
RKO-RADIO PICTURE

First Key City reports throughout country indicate nation wide box-office sweep. San Francisco tops all attendance records... New Haven best business in six weeks... Salt Lake opening exceeds "Bird of Paradise" present record holder... Atlanta in cold and rain 50% above normal... Los Angeles broke Hillstreet Theatre records AND "THE CONQUERORS" HAS ONLY STARTED!

with
EDNA MAY OLIVER
GUY KIBBEE
DIRECTED BY WILLIAM WELLMAN
FROM THE STORY BY HOWARD ESTABROOK
DAVID O. SELZNICK, Executive Producer

MEN ARE SUCH FOOLS



Most Women Think It!... Some Women Say It!... All Women Are Pretty Sure of It!... That's Why "MEN ARE SUCH FOOLS" is the most alluring box-office title of the year with its heart-reaching story of a second fiddle husband and a wife who thought "The more you double cross 'em... the more they believe in you"

RKO-RADIO PICTURE

with

LEO CARRILLO
VIVIENNE OSBORNE
UNA MERKEL
JOSEPH CAWTHORN

DIRECTED BY WILLIAM NIGH
PRODUCED BY
JEFFERSON PICTURES CORP.

bara Kent. Dir. E. Mason Hopper. Time, 72 mins. Rel. Sept. 15. Re
Oct. 11.

HERE IT IS! THIS SEASON'S

Anything c

Centr

--and every

*Strangers at 9—
in love at 10—in
jail at midnight!*

ENTRA

*Zoo's lion runs
wild in the heart
of the city!*

'UNION DEPOT!'

can happen in
Central Park
nothing does!

Gunmen hold up
society's gala
ball at Casino!



CENTRAL PARK

Here's Warner Bros.' sweeping answer to the cry for "moving pictures that move!" The kind of All-Action story that pleases *everybody* because it has *everything*! Crammed with drama. Every frame an action still. You haven't had anything like it in months. Grab it while the public's ripe!

with

JOAN BLONDELL WALLACE FORD

GUY KIBBEE — Many Others

By Earl Baldwin and Ward Morehouse. Directed by
John Adolff. A First National Picture.

WARNER BROS.

will bring back those "Fugitive" crowds week after week!

Nasty Kickback with Take Boys Of Network Involved May Come Out of Mess Over Law Partners

A nasty kickback, involving the 'take' boys in the radio networks' artists bureau, may eventuate from the Frank L. Ippolito vs. Theodore J. Lesser over law partnership suit. Ippolito won still another legal verdict when Justice McCook, New York, last week appointed Nathan Burkan receiver of Lesser's law partnership. A few days prior to that, Justice Shientag ruled in Ippolito's favor and ordered that the theatrical-radio lawyers' partnership be declared off.

The angle as regards the radio station's networks comes up through Lesser having been reported as stating that he paid out sundry sums of money 'under the direction' of the radio artists whom Lesser & Ippolito represented.

These included such people as Jack Benny, Burns and Allen, George Price, George Jessel, Sylvia Froos and Seely and Fields.

If it is established by Receiver Burkan and the appointing, appointed referee, Emanuel Van Dernoot, that Lesser did expend some of these funds, it may break up a reported bad situation in the artists' bureau of the radio chain.

Agent in Fear

It is said one agent in the talent bureau of a network is very seriously concerned about such publicity, or rather the suppression of such notoriety.

Lesser is faced either with accounting in full for some \$150,000 which passed through his two accounts in the last two years of his partnership with Ippolito, or showing Receiver Burkan and Referee Van Dernoot how much of it was expended to other channels.

Van Dernoot, upon Ippolito being granted his plea for dissolution of partnership from Lesser, ordered the latter to produce all books, checks, vouchers and other financial records of his finances. These revenues were not the legal fees charged these Lesser clients but 10% commissions for having acted as sort of personal manager for the radio stars. In addition, Lesser is charged with 'collecting' percentages from the insurance premiums of life annuities which he induced the radio people to take. Ippolito charges that these sums were also withheld by Lesser for his private benefit, and that so far the ordinary 'legal' fees were concerned, they were so nominal, he was greatly surprised at the modesty of the amounts. Hence his complaint. Lesser must have received financial benefit in another way, i.e., in the form of 10% commissions.

Squibb Auditioning Still, This Time at CBS

Squibb's 'Toothpaste' auditioned Nat Shilkret and a full concert orchestra, Nino Martini, tenor, and Edwin C. Hill, news-speaker at CBS. Account, the month before had listened to a number of program types at NBC as well as several others proposed by indie hooking agents.

Multi-Tongue Problem

Brussels, Nov. 28. Radio Luxembourg, the Refetale language publicity transmitter erected in the Grand Duchy of Luxembourg, which was ready to operate in September, has yet to be officially sanctioned.

Trouble is said to be to find a wave length that will cause the least interference with existing Continental stations. Recent Madrid Conference apparently could not solve the problem.

Spotlight For Heller

Chicago, Nov. 28. Jackie Heller, singer with Ben Bernie's band, will get a solo-bud-up-over NBC. He will go network for 15 minutes every Friday at 9:15 P. M.

First program was Friday (28).

Cheap—No Bargain

Chicago, Nov. 28. A local station program director told by a would-be radio entertainer that he would work for nothing gave this illuminating reply:

It's no inducement to tell me you'll work for nothing. Hundreds of people are willing to do that. What I would be interested in is somebody, who would demand a lot of money and be worth it.

EARL CARROLL RADIO REVUE

Earl Carroll and a musical review, with the producer appearing in person, will add to the NBC this week. Carroll's idea is similar to that piloted by the late Florenz Ziegfeld, with Earl Carroll's Varieties of the Air as billing. Charlie Morrison is agenting for the producer.

Another Morrison act down for an NBC audition this week is Milton Berle, for Montgomery Ward.

SCHUEING STICKS

Withdraws NBC Resignation—Disclaims Any Kamp Influence

Ed Scheuing stays with NBC. His resignation, which George Engels, head of the NBC talent bureau refused to accept, has been withdrawn upon Engels' promise of further co-operation and consideration.

Scheuing and Harold Kemp, the new chief aide to Engels, had a preliminary series of confabs last week and everything worked out. Scheuing still denies that Kemp's advent had anything to do with any move to quit as he acted the same as when Bill Murray, now with the William Morris agency, came in in unit 4 a.m. while she, feeling ill, had retired at 1 a.m. James D. C. Murray and Senator McNaboe, the latter who figured in the Seabury investigation, are counsel for the defense. Rich's lawyer is David Haas.

Souvenir Returned

Chicago, Nov. 28. Mother-of-pearl 'cellophone' insignia stolen from a 'Colonial' 'special occasion' bottle parked in an NBC studio at election time was returned to CBS through the mail. NBC officials were reported sending around a shiny red velvet memorandum to the unknown souvenir collector who thereupon decided to unload the 'hot' memento.

Inside on Music Men's Fumble

Music men are not concerned so much by radio's threat to organize its own performing rights combine, now termed the 'Radio Program Foundation,' as it is by the legal loopholes created for the institution of anti-trust and restraint of trade litigation. Music industry now finds that a notched head in the society was to be jockeyed into a position open to attack on the grounds of discrimination.

Responsible for this in the radio camp is Oswald F. Schupette, who, with something of a reputation as a trust buster, was retained by the National Association of Broadcasters when the new contract negotiations reached an impasse last August.

E. C. Mills, American Society general manager, by making concessions and alterations of the contract formula okayed by the N. A. B. negotiating committee, left the society open to charges of discrimination and the further accusation that through the exercise of discriminatory power and the society were engaged in a discriminatory trade. Mills further widened this loophole for attack by proceeding to grant an entirely different contract to newspaper-owned stations. After several of the press-controlled outlets had squawked about one of the provisions in the deal and competing station operators started citing this exception to the rule as another case of discrimination, Mills withdrew the special newspaper agreement. Move, if anything, obviously served to intensify the antagonism of these broadcasting sources.

Three Moves

Broadcasters' convention the week before last authorized Schupette to handle the controversy with ASCAP in his own way. And Schupette is now proceeding to achieve either end in three steps. First, he's using the threat of organizing radio's own music pool; second, he's making a survey of the legislator newcomers to Washington due on the proper administration and the possibilities of attack on the copyright laws, and third, he is consulting with anti-trust authorities on the proper shaping of evidence for the filing of a conspiracy in restraint of trade complaint.

In the Schupette idea of organizing radio's own performing rights combine the music industry sees nothing to get perturbed about. Radio, it feels confident, hasn't forgotten the \$1,000,000 publishing flop experienced by NBC within the past two years and won't attempt a repetition.

But controversy in which the music industry now finds itself engaged with the station operators declares Tin Pan Alley could have avoided had the society adhered to its original plan of commercial program taxation and not been sidetracked from its course by chain persuasion. Prevailing plaint among the indie broadcasters at the St. Louis convention was that the network and the society between them had sold them down the river.

AIR LINE NEWS

By Nellie Reveill

There are no dog towns for tryouts in radio. No last half of next week. No Union-Hills, Greenpoints or Patersons. No coming back and telling them how they knocked them out of the arm chairs in Dubuque or stood them in front of the loud speaker in Memphis. You just open cold. (I opened both hot and cold.)

The First

The first commercial program, I have been given to understand, was projected on the air—for butter or for worse! And George F. McClelland is given the credit—or blame—for the occasion. He sold a dairymaid the idea that he could double his sale of butter in three months through radio advertising.

Commish

Richard Crooks would not sign his Metropolitan contract until the radio clause was eliminated, and, as it was not less money than Lawrence Tibbett, he has as much left as Tibbett after the latter is through paying commissions.

Billy Jones and Ernie Hare are through on the Hellman program. They had a 'three-year contract, with a week cancellation clause. The company thought of sending them to the Coast to broadcast on Orange network, but suddenly decided to cancel entirely. The boys will enter vaude and make personal appearances until another advertiser is convinced.

With Mrs. Franklin D. Roosevelt and Mrs. Marshall Field slated to broadcast for Columbia, and Mrs. J. A. Vanderbilt getting Al Smith to sing at Town Hall for the ether audience, radio and society editors are getting all tangled up.

How About It?

Talk about suiting the costume to the broadcast (as press agents usually do), Carson Robison and his Pioneers will wear cowboy regalia in their series on WEA-F. Now, how about costuming that Bath Club program?

George Rector gives the menu for a turkey dinner that says costs only 95c. per person. But George doesn't say how to get the 95c.

Prosperity was just around the corner. It was on a corner apartment house that Tony Colucci, banjo player and guitarist of NBC, owned. Tony just disposed of the property, clean for himself.

Since the 'Stebbins Boys' sketch is off the air, Parker Penney is free-lancing, but Arthur Allen is under contract to Barton, Durstine, and draws salary, whether he works or not.

Science says stars decrease in weight as they grow older. Proving that some scientists don't touch Kate Smiley, Mildred Bailey, Haywood Brown, Albert Payson Terhune and Henrik Willson Van Loon, each of whom tips the beam at something better than 200 pounds. Attention, East and Dumke!

Two most recent additions to the production department of NBC are Short and Sweet and Short and Silly. Latter was one of the earliest producers in radio, and was with old WJZ.

The new Sammy and Rosalie in the 'Goldbergs' are Helen Roland and Julian Altman. The boy has been in sustaining programs at times with his sister.

Jim Moller of WOR's press department ran into two hideups last week. One was on the 23d floor of the studio's building, the other in the Automat around the corner. Jim wasn't a victim of either.

All Off Now

Jack Smart's mustache is no more! The CBS dramatic actor had to shave it off to play the part of a satyr in a ballet at the Lamb's Gambol.

Rosaline streets came down to WOR, swayed in a breeze, and sustained burn on her face and hands when her electric stove exploded.

Radio's wealthiest heiress, Margaret West, whose dad owns a flock of oil wells, has been in a hospital but will return to a WINS mike next week.

Mrs. Anson Weeks, the Weeks' children, a governess and a shipload of toys will arrive from Europe Dec. 1 to join Radio.

Auditions

Harold Sanford's orchestra for Continental Silver Co.

Frank Black and Revelers for Mollie.

Ponce Sisters, for a hooley account.

Phil Cook, for a gigast client.

Short Stops

Columbia is going to concentrate on presentations, instead of 15-minute sustaining programs. A. Carl Weiss' Bavarian peasant band left NBC to join the new Aarons & Friedly show, 'Fardon My English'. Nine years ago George F. Hall of the Don Hall trio, broadcast over the first radio station in Cincinnati. As the result of a fall against a bathtub, Al and Pete, is facing the mile and a half ride to the state penitentiary. Former leading woman for Tom Wise is script editor for Columbia. First Joseph Conrad play to be placed on the air will be 'Laughing Ann', which William Ratney is casting for NBC. Ben Selvin, recording manager of Columbia phonograph, will transfer his activities to Victor. Ben Selvin is facing the mile and a half ride to the state penitentiary as his guest star on WOR this Friday night. Because of too much temperance, Greta Keller, Viennese singer, is off the Pond program. The Never Gray couple on WINS are in private life Virginia New Begin and John McCormick, who is in the 'program department'. Veria Osborne, first soprano of the Moonbeams Trio (WOR) is recovering from a minor operation. It's a boy at the Leslie (NBC audition master) Joy's home. Columbia did not renew with Irene Basley. Steve Gross no longer in the production department of NBC. Ross McLean of WOR has gone to the Mayfair, Detroit night club, for a week. Fred Long has joined Columbia's production staff. 'Ferde Grock' moved into Radio City Dec. 1. While Yolanda Langworthy of WOR isn't superstitious, the apartment she lives in, one floor above the 12th, is called the 14th. And she lives on 11th st. While Isham Jones visits the family at Saginaw, Mich., Eddie Stone, first violinist, sees that the boys behave. The Group of one of New York's drummers is going to be someone to help him beat the drum pretty soon. And he hopes it's a boy. Marley Sherras of executive staff of NBC, used to build six-room houses in Canada before he came to radio.

Melodie 'Strains' and 'Sprains'

Mildred Hunt has a broken wrist.

Alex (Trolka Bell) Kirtloff strained his ankle getting off a street car.

'Moment's Extra 39

Fleischmann Yeast has renewed the 'Great Moments in History' Sunday night sketch on NBC for another 39 weeks. Extension calls for a run of 26 weeks from Jan. 1, with a layoff at the end of that time when the dramatic affair resumes for a minimum of 13 weeks.

Hookup provided for in the renewal takes in the blue (WJZ) network, the red (WABC) network, the southern, southcentral, southwest and orange (north Pacific) links and station (north Pacific) links and stations KOA, KDYL, KFSB, and KETAR.

COCA COLA'S VARIETY

Hour's Commercial With Vaude Talent Idea

Coca Cola is negotiating with NBC for a return to the air in early January with a weekly variety show running an hour.

After holding up settlement of the time contract is the clocking of the program. Commercial has its mid-set set of either a Thursday or Friday night, while the chain is trying to induce it to take an hour Sunday or Saturday night, which would be more convenient for the network to arrange.

Loew Not Routing Cantor Vaude Roadshow; Declares Morris Agcy. And Unit 'Opposish'; Warn Actor

Possibility that Loew would play the William Morris Agency's Eddie Cantor variety show as a unit in its picture houses fell through yesterday (Monday), with the Morris office and Cantor deciding to take the bill out on \$2 top, two-a-day independent dates as originally planned. It opens on or about Dec. 26 in New England.

Yesterday's Loew-Morris confab, which failed to bring about a settlement, climaxed a week of hectic action, in which Loew declared the Cantor show 'opposish.' Morris office lost its Loew agency franchise, and an actor booked for the Cantor troupe was warned by the Loew circuit about participating in the 'opposish' venture.

Ed Schiller, leading the circuit's offensive, offered the Morris office the choice of giving up its Cantor roadshow plan or its franchise. Morris chose the former, after Cantor said it was okay with him either way, rather than walk out on the Cantor idea.

The actor with whom the Loew office discussed the matter was

(Continued on page 52)

DeVITO and DENNY
And DOT STEVENS
S-O-S
To RYAN and NOBLETTE
"Man, Man, I see You're Not Working."

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX

160 WEST 46TH ST.
BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

KLEIN'S HIATUS

2-a-Day at Hollywood Stalled by WB Terms

Arthur Klein has yet to close his deal with Warners for the Hollywood theatre on Broadway, but says it's still on. From the Warner end it was said a matter of terms is holding things up.

Klein's original negotiations with WB for the house for his proposed two-day, \$2 top straight vaudeville policy were on a straight percentage basis. Since then Warners is reported to have decided on revision of the terms.

With no theatres yet to play in Klein hasn't set an opening bill thus far. If he gets the Hollywood Fred Waring's band and Ted Healy will headlining the opener.

STAGE MOTHER PANNED FOR 'SPITE'

Chicago, Nov. 28.

Mrs. Elizabeth Bramley, mother of the Dutton Sisters, took a caustic tongue lashing from Judge Padden in Felony Court last week because she insisted that her two daughters be 'punished' for alleged theft of their own theatrical costumes. Judge characterized the prosecution as disgraceful, abnormal, and spiteful and included the step-father of the girls in his censure. Sister team was completely exonerated and freed.

Testimony brought out that the mother had collected \$8,000 in the past two years on the girls' club dates and had not rendered an accounting. It was also established that the girls brought along a policeman when they called on their mother to get their costumes and that their brother voluntarily surrendered them.

Judge Padden in pointing out the drastic consequences of a conviction for felony asked Mrs. Bramley if she was aware that one of her daughters, Mrs. Ruth Kelly, was pregnant. Mother said she knew it. That was the signal for the judicial drizzle against the mother which preceded dismissal of the case.

Loew's Bakto Amateur Stunt Means 1-Week Revert to Stage Show

Baltimore, Nov. 28.

Loew's ace vaudeville Century will next month forsake its new vaude policy for one week and return to stage show presentation. It will mark the public culmination of a talent tie-up show between the Loew organization here and the Baltimore 'News,' Hearst rag.

Entire show will be amateur talent, from chorus to comics. Only professional in the lot will be Bert Frohman, New York m. c. Gene Ford is arranging the show, with Laurene Bee, local pro dancer, fixing up the chorus.

Talent contest, under Bill Saxton's

Agents and Beck Miffed at Roxy Buying Acts Direct for Radio City

ORPH, MPLS., 'NOTICE' AS XMAS PROTECTION?

Minneapolis, Nov. 28.

Stage hands and musicians at the RKO Orpheum here have been given two weeks' notice. It is explained that the notices are for protection in case that the local house is named by circuit heads as one of those throughout the country to be closed during the fortnight before Christmas. Officials state that no permanent closing is anticipated and that no definite decision has been made yet as to whether there will be even the two weeks' darkness.

The Orpheum is the only theatre in the Twin Cities, with their 700-000 population, having stage shows, aside from the legitimate houses.

F-M Tab\$ Hit Iowa

Hollywood, Nov. 28.

Fanchon & Marco is booking two tabs, 'Sally' and 'Whoopee' in several midwest cities that haven't been playing F&M talent.

'Sally' goes into the Shrine auditorium, Des Moines, for two days and then one day apiece at the Paramount, Waterloo, Ia.; Iowa, Cedar Rapids; and Orpheum, Davenport, playing each house as a regular roadshow, sans film support.

'Whoopee' gets two days, Dec. 10 and 11, at the Pinney, Boise, Idaho, along with the regular picture fare.

Tacoma Trying F&M

Stage Shows Again

Tacoma, Nov. 28.

Tacoma gets its first Fanchon & Marco show in over a year this Saturday and Sunday at the Fox Broadway. It's a sort of experiment, says Al Gillis, manager, and if the show clicks he will bring in others. Burg has been without stage shows for some time.

Gillis played Harry Lauder and his gang here for mat and night to fair returns but the top admiral held many back.

Gillis thinks F&M shows at a low gate will pull this winter.

Levey's Added Staff

Los Angeles, Nov. 28.

Bert Levey offices have added Ralph Peters, formerly with Fanchon & Marco, and Varni Varnador, to the booking staff.

Letter will be put in charge of the club booking department in Frisco, and Peters will contact local radio stations.

Leadership, is turning out well, more than 800 applicants having been received. For Loew's it's figured as a swell stunt, since the show goes on the week before Christmas, when nothing makes any difference anyhow, and when the relatives may account for some extra coin.

If there is such a thing as an RKO vaudeville book after Jan. 1, it won't include the two Radio City theatres. Talent for them will be contracted through the booking office, but not in the regular way. Principal departure is that the franchised RKO agents won't have any edge over outside talent salesmen.

The two theatres will go into the open field for their shows, doing business with all agents in addition to buying acts direct. This is already in effect to such an extent that Roxy and his assistant, S. Jay Kaufman, were reported to have been making Radio City offers to actors whom they chanced to meet in front of the Palace and elsewhere on Broadway.

It steamed Martin Beck up a bit, since Beck is the head of the RKO booking office. Beck told Roxy it was okay for him to talk to actors, but it wouldn't do the actors much good, outside of possibly helping their social standing to be seen talking with Roxy, because all bookings will have to go through the booking office, which means Beck.

The direct booking angle has the RKO agents worried. They figured that with the regular vaudeville houses closing, they would at least have the Radio City shows to fall back on. One RKO agent upon inquiring last week why a R. C. proposition to one of his acts was delivered direct to the act, was informed that Radio City engagements are 'different' and the usual protection on commissions doesn't apply.

BOJANGLES HALTS

Bill Robinson Revue Folds After 8 Weeks, Indie Time

Marty Finkels closed the Bill Robinson all-colored 'Hot From Harlem' unit in Richmond, Va., last week after eight weeks of independent time in the middle west and south. Closing date was a week at the Mosque, Richmond.

Unit went 'out on the indie time' after concluding its RKO route, for which it was originally produced.

Weaver Bros.-B & K

Chicago, Nov. 28.

Weaver Brothers and Elvira make their first appearance for Balaban & Katz, opening Dec. 9 at the Uptown. Tivoli will follow week of Dec. 16.

Arkansas hillbillies played the State-Lake for RKO a few weeks ago.

RYAN and NOBLETTE

Answering DE VITO and DENNY and DOT STEVENS

"You're Telling Us"

FACIAL REJUVENATION

WITHOUT SURGERY
Write MISS MELLIN
310 West 58th Street, New York
Telephone Eastdick 5-5156
Special Holiday Rates

IRENE BORDONI

International Star

Stage - Screen - Radio

ADDRESS ALL COMMUNICATIONS DIRECTLY TO

IRENE BORDONI, 108 East 78th Street, New York

Plays Abroad

CAT IN THE BAG

MERRY GO ROUND
(CHICAGO)

MERRY GO ROUND
(CHICAGO)

Toby Wilson Players

JIMBY

so thick that by being overdone they miss their effect.
In the first scene, beautiful!
(Continued on page 52)

FORGOSZEL

caught up and tossed about by the whirlwind of the war, ruined for life, hopeless, prospectless, starving with no solution before it. The first act is a poignant, heart-rending piece of dramatic art, but in the sequel the shadows are put on

ek that by being c
iss their effect.

In the first scene, beautiful.
(Continued on page 52)

Gurnick, Ed., 86 Reynolds Ave., Providence.
Gunsodortter, W., Lido C. S. F.
Gutterson, M., Valencis T. Baltimore.
Gutterson, Waldemar, Roosevelt H., Hollywood.
Light, Enoch, Aut
Mill River Road, N.
Lindebaum, Joe,
Beach, Calif.
Liebin, Hank, Adol
Lombardo, Guy, R
Lones, Wigand, Co

Haines, "Whitney," Tavern Inn, 108 N. Bond St., Pawtucket, R. I.	Lowe, Sol, Manchester, N. H.
Hall, George, 221 E. 11th St., Y. C.	Ludeke, Frank, De Witt, Wash.
Hall, Sleepy, MCA, Chicago.	Luse, Harley, Wile, Lynn, Abn. Capt.
Hamilton, Geo., Airport Gardens, L. A.	Lynn, Correy, Blue
Hammond, Jean, Sky Room, Milwaukee.	Lynn, Sammy, 2000
Hamond, Chestline, KIT, Yakima, Wash.	
Hancock, Hogan, Jeffersons H., Birmingham.	
Hart, C. W., 1000 14th St., Washington.	

Maria, Phil, Ambassador H., J. A.
Harris, Gary, New York
Hatch, Ronnie, Bell Columbia Pl., Van-
couver, B.C.
Harkness, Nelson, 2036 Franklin St., S.
Ft. Hodge, Nelson, Old Mill Te. Garden,
Tennessee
Hatch, Wilbur, Kinn, Hollywood,
California
Heacock, Curtis, Rainbow Gardens, L.
A. Hwy. Bill, Cathy Tez Garden, Philia.
Haugbeim, Emil, Bond St., Hartford,
Conn.
Henderson, Fred, 1780 E. Main, Gato,
Palo Alto
Henderson, F., 223 W. 19th St., N. Y. C.
Henkel, Ted, Capitol Te., Sydney, Aus.
Henry, Tom, 1015 E. 1st Ave., Denver,
Colorado
Hines, Marj, Grand Terrace, Chicago
Hinshak, A., 1128 Gootman St. Pitts-
burgh
Hills, Les, Cotton Club, Culver City, Cal.
Hirsch, Jack, 221 E. 11th St., New York

Burg,
Art, Rend
Mack, Dave, Paris
McGee, Jim, San Francisco
N. Y. C.
Major, Eric J., 3077 Ch
Major, Eddie, Lee
Maloney, R., 807
Manthe, Al, B

Marburger, H. Ro
Marano, Joe, Ital
Martinez, Jose
Marshall, Rob, Ven
Martin, John, 40
40th-St., New York
Mason, Sam
Maxim, Sam, Bosn

Hofman, L. J., 67 Ernest St., Buffalo.
Hornum, Bill, Proctus Co., Culver City, Calif.
Horton, Trent, Channel Lake, Ill.
Howland, Everett, Rosendown Jr., Balboa, Calif.
Hollowell, B., Strand D. H., Wilmington, Del.
Hollywood Collegians, K. C. of C. N.C.Y.
Hoy, William, 809 E. Cate de Pareo, T. A. C.
Hopkins, Wright, North Shore, N. A.
Hopkins, Claude, Rossland B, W'way and
G. O. St., N. A.
Horlock, Joe, NBC & F.
Houston, Chas., Monmouth Beach, C.
Huetton, Billy, 1625 W'way, N. Y. C.
Hultberg, Henry, Inglaterra B, R., Chi.
Hunt, George, 1000 W'way, N. Y. C.

Mattach, Steve, G.
Maupin, Rev. KYW.
Mayer, Ed., Adams, N. A.
Mayfield, Bernie,
McClellan, Mac, R.
McClary, Clyde, Dra. R.
McDonald, J. J., Adams, N. A.
Milwaukee.
Minneapolis, Minn.
Mooney, E. J., Jr.
Morris, John, Jr., Adams, N. A.
Mosley, J., Detroit.
Mowbray, Louis, C.
Mullins, James, C.
Munich, Paul, W.

Slag, N. Y. C.

Isaacs, Ed. Vandy Fair B. Huntington, W. Va.

Irving, C., Lyceum T. New Britain, Conn.

Jennings, B. H. Hagerstown, Md.

Lehr, Doug. Butte, Mont.

Lehr, Paul. Elkhart, Baltimore.

Lula, Rudolph, City Park Bd., Baltimore.

J

Jackso's Jazz, 18 Chestnut St., Gloversville, N. J.

Jaftky, Gilbert, Leighton's Arcade, L. A.

McVean T. S., 1221
Melba, Wm., 93
Park, N. J.
Memphisontans, 93
Mellon, Wm., 93
Meroff, Ben. Varis
Mezer, M. A., 626
Meyer Oscar, 4520
Meyer, H. S., 4520
Meyers, H. S., 4520
Meyers, L. A., 4520
Meyers, W. Triano
Miss, Jack. Brown
Mills, H. S., 4520

Janover, A. L. 1235 Grand Ave. N. W. Miller, Gladys, Kyo.
 Janson, Edward, Rly Tacoma. Wash. Miller Jack, Pres.
 Janssen, E. 1414 1st St. S. E. Minn. Miller, J. C. 100
 Jedel, H. 475 Hawthorne Ave. Newark, Mass.
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Ullrich, Frank, Roney Plaza H., Miami
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