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VOL. 108. No. 4

NEW YORK, TUESDAY, OCTOBER 4, 1932

56 PAGES

IES A

Radio Libel Insurance Offered With Pre-Eelection Etherizing

Radio stations are being contactid by a midwest insurance company which offers to cover the station against los es from libel or slander actions

Figured by the stations and in surance company that the present

surance company that the present time is ripe for such protection because of the coming heat of the No-yember election. While break the No-yember election. While break the coming heat of the No-yember election against libel and stander suits, this is, the first attempt by an insurance company to meet this talk by efforing concrete coverage.

There's little likelihood of the stations coming, under the insurance tumbrella, most of them claiming they don't need any protection because they be cause they concrete coverage. There's little likelihood of the stations coming, under the insurance tumbrella, most of them claiming they don't need any protection because they have been considered by the stations of the sta on the eth Ad Lib Chances

Insurance company is making its (Continued on page 54)

PARIS FOLIES BERGERE SET FOR CHICAGO EXPO

Paris, Oct. 3.

The Chicago exhibition is to have a Folies, Bergere show produced by Louis Lemarchand, who for years produced the Folies Bergere' show in Paris, and recently separated from Paul Derval, who retains the house.

Arrangements for his trip are ber made through Leo Mantin herican dancer, who has appeared th Eleanor Ninon. Latter is

any made through Leo Mantin, Asmerican dancer, who has appeared with Eleanor Ninon. Latter is a second of the Chicago case of the Chicago the Chicago

A Trade Secret

Hollywood, Oct. 3. Hollywood, Oct. 3.

Phoning a wrestler, who was to do a part in 'Rackety Rax,' to report for a test, Fox studio received this answer:

'I can't come at that time because I have to rehearse for my bout.'

L. A. YOKELS GO FOR BARTER **EXCHANGES**

Los Angeles, Oct. \$.

Los Angeles is going strong for the barter and swap idea, with exchanges for buyers and sellers opening all over the city. In these markets one can swap this for that with little money passing.

All sorts of merchandise is offered on the exchange boards, for

fered on the exchange boards, for what have you: Automobiles, alr-planes, real estate, grocerles, dress goods, notions, bath tubs, ciothing, furniture, chickens, electric fixtures, musical instruments, all are offered on one downtown mart.

Exchanges operate on various bases. Some charge a fixed amount for listings. Others take a percentage of the cash which passes hands. It is estimated that over 100 exchanges are in operation iocally.

cally.

Idea was started here by a real estate man, who found that, while he couldn't sell property, people were interested in the furnishings of several houses he was holding. Investigation proved that few of the prospective buyers had cash. He didn't want to start a credit business, so looked for a swap, Idea caught on and an exchange was opened.

Roller Skates Save Cab Fare for Chi Chorines

rench girls to give the show a Parislan touch.

Tentative arrangements were made for Lemarchand, who spent the summer on his yacht on the Riviera, to sail for America with Mantin and Ninon.

CELLUIOID BLACKSTONE

Hollywood, Oct. 3.

John Lodge, local attorney, goes screen. Got a Metro contract on his first screen teat. Contracted through Schulberg-Feldman agency.

ODDS 1,000-1 AGAINST THEM

Screen's Forgotten Men and Women Parade Daily to Coast Stations Despite Futility of Their Efforts— Pushed Into Same Rank as the Extras at M. P.

OPTIMISTIC, HOWEVER

Hollywood, Oct. \$.

Chances of old time picture play-ers getting spots in air dramas and serials, on which the stations here are currently overboard, are one in a 1,000. It's about the same percent-age that exists for the extra reach-ing stardom.

ing stardom.

Despite the odds there's a parade of the screen's forgotten men and women to the local stations daily. It's the same army that has virtually given up hope of over getting back into pictures, yet they are optimistic about the air, despite the continuous turndowns. continuous turndowns

continuous turndowns.
Unlike the east, the stormers at radio's gates are not would-be singers, who may have made good in the old home town. Here they are nearly all actors and actresses who note knew success either on stage

once snew success etter on stage or screen. Plus the hordes of ex-filmites looking for the ether jobs, there are the thousands of former legit and stock company players who have flocked here since the start of the

\$5 Per Performance

Salary for the air acting jobs are standardized at \$5 a performance, but it is figured that for every one (Continued on page 54)

VANITIES' CREW OF 82 AT \$6,000, 30% OF NUT

Earl Carroll's 'Vanities' is using 82 stage hands at the Broadway, New York. Wages average close to \$80 a week with overtime. At that rate, the bill for stage hands is almost \$5,000 a week, or about 39% of the show's stage payroll.

Their Own Idea

Los Angeles, Oct. \$.

'Drums of Voodoo,' independently produced novelty feature, had 800 feet of a negro girl doing a nude dance when finished four months ago. After playing the Main Street grinds, the dance sequence is down to

Projectionists, interested in erotics, are to blame.

Crashing Columnists Swell B'way First Night Lists, Fewer Critics

Air Minded

Solly Violinsky was bewailing his tough radio breaks when a cross current of conversation veered to the subject of cremation.

"That's it, shouted the Violinsky. When I die, cremate me and throw my ashes to the four winds. It's the only way I'll ever get on the air.

UNION MAKES AIR APPEAL FOR JOBS

Cincinnati, Oct. 8.

The Greater Cincy local of union operators took to the air Oct. 2 over WCKY, Covington, Ky., for a month's campaign of tri-weekly 15minute programs designed to regain jobs for members in 16 nabes which have not accepted the projectionists' new scale. For a year, up to Sept. 1 last, 46 independent ex-hibitors in this area operated with union booth men, who demanded that two operators be engaged simultaneously.

imultaneously.

In their broadcasts the operators will tell that they are American born, own homes, some are excellent and the state of the state of

FREE TUXES

RKO Managers Under \$50 a Week Crash a Free Dinner Jacket

Managers or assistant managers who are paid less than \$50 weekly by RKO are to be provided with tuxedos by the circuit itself.

RKO requires managers and as-sistants to wear black and white combinations evenings, with the better paid lads obliged to buy their

First night list to the press for Broadway's legit premieres totals 44 pairs or 88 tickets, distributed principally to the nine leading dalles published in Manhattan. It is the same number of premiere ducats as when there were 13 dailles several years ago, First night lists fluctuate, some managers adding to the standard total. Hightest number given out applied to a major musical of some years back, when 108 press seats were sent out.

Reasons why as many press first nights are given out now as former-ly despite decrease in the number of newspapers published (lowest num-ber in a generation), is explained by the advent of Broadway columnists, who think they are entitled to sit in at openings and are getting away with it. Another and probably the main reason is the enlarging of dra-matic staffs.

A 'Mild Racket'

The columnists' angle is a peculiar one, those scribes believing that it gives them prestige to witness pre-mieres. If not on the first night list migres. If not on the first hight list they think themselves slighted and do not hesitate to declare them-selves to managers and press agents. 'A mild form of racket' is the way

(Continued on page 54)

FEMMES' GAB SPELLS COAST BARS' FINISH

Los Angeles, Oct. 3.

Speaks in this territory have been discarding their bars to comply with the wishes of the men higher up whom they look for protection, Majority of places now serve drinks only to customers seated at tables,

only to customers seated at tables.

Owners said that bars put too
much 'beat', on the joints. Customers, especially women, gab too
freely about putting their feet on
the rail, about watching the bartenders, work and other thrills of
taiding it, over the malogany. On
the other hand, femmes inclined to
aridness, got, an enrul and began
compilating to the district attorneys office.

Big percentage of femme trade here includes tourists and women getting their first peep at a speak. When taking drinks in tea fashion at a table, they aren't likely to gab about it so much.

In the Box

Minneapolis, Oct. 3.
Local undertakers going in for showmanship to attimulate biz.
House-to-house convaseers in quest for orders for coffins, etc., plus newspaper, billboard and radio campulgn.

Studios' New 'Be Polite' Rule Has **Colony Wondering What's Happened**

Hollywood, Oct. 3. Hollywood has been treated to a shock in the past two weeks, with the cleanout of Radio's casting department and the management of Fox's Cafe de Paris, because the studios decided the departments

Fox's Cafe de Paris, because the studios decided the departments were going high-hat, and that people who frequented them were receiving undril treatment. Change has the locals figuring the burg has gone violet.

It's understood that David I. Seiznick had received a number of complaints from players and extra people regarding the high-handed manner casting office conducted the affairs of the department. In the change Sigurick is understood to have ordered polite service to everyone, no matter how unimportant they are.

Fox cafe was getting plenty ritzy, with the Olympic games the high spot, when studio personnel was shunted, all over the cafe, in order to give the visitors the break. Before, the games, ended, the cafe, became to look like a night spot, with the Olympic games, the high apple to give the visitors the break. Before, the games, ended, the cafe, became to look like a night spot, with the complex of the change of the chooses, and is usually dressed in overalls.

Folite, orders, which have gone out at both studios, are making the rank and file of the employees feel prigtty good, after a number of years of treatment which classed them as small fry.

Doublin' the Ante

Shortage again of good titles at Radio has the studio offering \$100 for every handle suggested by an employee, and used on a released

picture: Previous offer at Radio was \$50.

Roach on MG Exchange Trip, Using Loew's Plane

Hollywood, Oct. 3.
Hal Roach left here today (Monday) in Arthur Loew's plane, for a three weeks' tour of MGM exchanges.

changes.

He goes first to Salt Lake City, thence east, stopping in St. Paul, Chicago, Detroit, Cleveland, Buffalo, Rochester, Boston and New York. Return flight will be made over the southern route.

Dowling Now at Metro

Hollywood, Oct. 3.

Eddie Dowling, not the performer, formerly in the Shubert office in New York, and ex-husband of Betty Compton, musical comedy actress, is now working on the Metro lot. He's assisting Jack Cummings, who is directing a series of musical shorts.

LUKAS KARLOFF IN PERSON

Boris Karloff and Paul Lukes are being offered for vaude dates. Lyons & Lyons are negotiating with Loew for the screen pair.

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Chaplin's Trade-In

Hollywood, Oct. 3,
Charile, Chaplin bought a
a water to relign car and received
a 44.660 allowance on he for
a 44.660 allowance on he for
salesman remarked to the comedian that the amount allowed on the trade-in was a
15% loss to the agency as the
resale value of his old car was
only 31,000.
Following day Chaplin sent
to a chaplin sent
to a chaplin sent
to a squeny to buy back the car
at 31,000, thereby profiting
\$3,000 on paper on the deal.

ONE GALE QUADRUPLET WITH FOX AT \$400 PER

Los Angeles Oct 3.

Joan Cale, one of the Gale quadruplets, starts a sk year optional contract with Fox Jan. 2, 1833, at 4800, a week. She works up to 11, 1900 a week if all clauses are picked up, according to, her contract now up for Superior court approval. The citi, is a minor.

Miss Gale's real name is Joan Gilmartin. Her mother, appears as guardian.

Court Okays \$350 Per In '33 for Buster Phelps

Los'Angeles, Oct. 3.
Contract between Buster Phelps, five-year-old actor, and Radio studio has been approved by Judge Parker Wood in Superior court here. Papers, provide that the child, curved the contract of the contract Los Angeles, Oct. 3.

for permission to keep the girl un-der contract, although 16 days late

No Tour for 'Kid' Gals

Hollywood, Oct. 3.

Sam Goldwyn has decided to let go all the chorus girls whom he had under contract in 'Kid From Spain.'

That will probabile their got.

That will probably eliminate their going on a picture house

MARIAN SPITZER SET

Hollywood, Oct. 3.

Marian Spitzer has been added to
Paramount's editorial board in addition to her duties as story scout.

WILL MAHONEY This Week, Earle Theatre, Wash gton, D. C.

ington, D. C.

The Cakiand Fost "Enquirer's said: "Will Mahoney is one of those rare comedians who think up new anter the base of the said of the said

RALPH G. FARNUM

MAYO'S CREDO IS FATALISTIC

Film directors are protean artists ho transform themselves, at a signal from their employers, into makers of comedy, wielders of slap-stick, wringers of tears.

stick, wringers of tears. One or two establish themselves as styllsts who are given their choice of scripts, moods and players. But for every such one there's a dozen others, says Archie Mayo, who are jacks-of-all-trades in Hollymood

They are creative artists who are deprived of the divine privilege of creation. They are assigned to stories, players and moods that are dealt out as impersonally as a deck

of cards.

'A director may feel no response to the soript thrust at him by the studio. He may know that the author's intent has been mismated with the cast selected to interpret his piece. He may start to work on a picture with his heart broken. But he works on that hotters but the a picture with his neart broken. But he works on that picture just the same, hoping that out of his per-sonal pride in his work will evolve a film of which he need not be ashamed.

ashamed."
Though he suspects that this condition has caused sad days at the box office, Mr. Mayo doesn't protest the order of things. He makes a philosophic rule of never protesting anything vigorously. A loyal Hollywoodite, he offers apologies for his industry the moment after he

Screen Celebs Can't Hide Their Right Names in L. A. Courts

They Don't Change

Hollywood, Oct. 3.

Announcer on the 'Hollywood on the Air' radio program two weeks ago informed listeners-in that any questions concerning picture celebs would be ing picture celebs would be answered over the air on sub-

sequent programs.

At least 700 inquired as to At least 700 inquired as to the ages of stars; what pic-tures they would be in next, and more than 25% of the in-quisitive wanted to know: What should I do to get in pictures?

Benchley East, Undecided Over Writing-Acting Bid

Hollywood, Oct. 3.
Robert Benchley left here today
for New York, to resume his editorial post on 'The New Yorker.'
After stealing honors in Radio
Pictures' 'Sport Page,' with a bit
as air announcer, studio offered him
a contract, to go into effect in the
spring, under which he would both
write and act. He left without
Benchley has been heir two
months during which time he wrote
dialog for 'Page,' and played the
part in the picture, which was built
up in retakes after the preview so
that the writer would have a fatter
spot.

Benchley may make deal east to do a series of shorts for RKO in New York.

K. C. 'Star' Critic Sells Original Yarn to FN

mate.
First National are also dickering
for another original from this writer.

ED DAUGHERTY TO COAST

ED DAUGHERTY TO COASI.

Ed Daughtery, star reporter on
N. Y. 'Mirror' and 'Liberty' author,
is going Hollywood. U has signed
him through Leo Morrison on a
writer contract.

U is also interested in buying
Daugherty's story, 'Shackeled Cinderella.'

ARTHUR KLEIN'S N. Y. MISSION

Hollywood, Oct. 3:
Arthur Klein will leave for New
York tomorrow (Tuesday), to look
for available talent to be booked
through the Schulberg-Feldman
agency.

friends and do the town. Invariably, one weakens and talks for the press whereupon the other becomes

jealous. Since interviewers are rarely interested in more than one member of a family, Joe Pressagent uses his wits and dispatches a group

of stooges, posing as newspaper men, to the hotel suite of the neg-

press w jealous.

Reporters covering the courthouse for the dailies are taking no chances

on muffing suits against film celebs who are sued under their names. A long list of straight and screen names of picture people has been posted for the enlightenment county clerk's staff.

Los Angeles, Oct. 3.

of the county clerk's starr.

As the stars marry and divorce, list is changed, and when new names climb into headlines they kingle added to the roster, which is the county of the count

List, headed by an admonition to watch these names!' includes:

Professional	Right Name
Lila Lee	Augusta Arnel
Mae Marsh	Mrs Louis L. A-ma
Florence Vidor	Florence Ante
Sally Phipps	Byrnice Buctle
Monte Banks	Monie Buetler
Elsle Janis	Fish Blerhouse
Billie Dove	Tilliam Dividuder
Fanny Brice	Bonny
Richard Dix	Eunny Boroch
James Hall	Ernest Brimmer
Barbara Kent	Deshare Clark
Betty Compson	naroura Cloutman
Gary Cooper	Dulline Compson
Cloing Window	runk J. Cooper
Toba Camplel	Reginald Dandy
Glibert Roland	neginald Dandy
Gilbert Rotand	ouls Anionio Domese

Cielte Winder. One Cross
John Gerrick

Reginald Dandy

De Alonzo Louis Antonio Damoso
Boalonzo Louis Antonio Damoso
Boese Adorect. Jeanne De La Fonte
Bonese Adorect. Jeanne De La Fonte
Lolla Dolores Asumelo De Martinez

Redryn Garrect. Checker Driver

Partinez

Partinez

Long Flugrath

Bonese Adorect

Ann Partinez

Long Flugrath

Bonese Adorect

Martinez

Redrich Careta

Greis Gustaven

Tenta Gustaven

Mickall Sinnort
Joe Stern
leorge Ford Stitch
Virginia Sweeney
Hugh Thomas
Percival Thomas
Merna Tibbetts
Douglas Uliman
bert Frior Vallee
and Wan Mattimore
duni Weisenfeund
Myrna Williams
Alva White
Catherine Young

Wally Reid, Jr.'s First Auto Yarn for St. Rights

Hollywood, Oct. 3. Willis Kent has selected The Racing Strain as the first auto speed story which will feature Billy Reid, 14-year-old son of the late Wallace Reid, Youngster, who will be billed as Wallace, Jr., starts work today (3) at International. Jerome Storm, who will direct, will spend one day on interiors, with the remainder of the footage being filmed at the Assot speedway. Picture will be state righted.

SAILINGS
Oct. 15 (New York to San Franclasco) Herman Wobber (Virginia),
Oct. 12 (New York to Cherbourg),
Mr. and Mrs. Clyde Eillott, MarianBurns, Carl Berger, Harry Woods,
all of Fox's Man-Eater company
and James Spearing (Aquitania),
Oct. 10 (Los Angeles to Singapore), Technical crew of Fox's
Man-Eater company (President

Oct 8 (New York to Paris), Fred Pelton, Olindo Ceccarini, Martin Sobelman, Giovinni Del Longo

of mooges, booming as newspaper mooges, bottoned suite of the negtected star.

The high-hat actor freezes up on interviewers who try to probe into his domestic life. He must be protected from the gushers, the school girl sobbles who want to know what he has for breakfast, what color he prefers in ties.

'Once in a lifetime,' continues Joe, I worked with an actress who was a good socut. She doesn't want to cold friends. She'll jump through hoops for publicity. But she insists upon being interviewed over lunch in speakeasles. She'll talk all day as she runs up a luncheon check of \$55." Oct. 1 (New York to London); fr. and Mrs. Irving Berlin (Bre-

Oct. 1 tiven
Mr. and Mrs. Irving Bernn
men).
Oct. 1 (New York to Hamburg),
Anna Chevilier (Reri), Robert
Plumpe Murnau (Milwalice).
Sept. 30 (New York to London),
Maurice Ostre, William Gell (Bremen).

\$50."
There is also the actress whom the press agent, in spite of his disillusionment regarding celebrities, personally admires. She'il arrive in town and be so thoroughly human, sweet and reasonable that, before Joe knows what's happened, she'il (Continued on page 27)

Un-bylined and Unsung By Ruth Morris

He wanted to write a book. He went to college to study journalism. He still thinks hell finish that play. But he was distred into the army of those who market fame and are deprived of its by lines. He's a moving statement of the statement of th

prived of its by-lines. He's a moving picture press agent.

Quilet, unassuming, he blows a loud trumpet in the orchestra of Ballyhoo. He sees prominence from the seam side but he strings together yarns of convincing fallacy on the great and near great. He smiles about it only to himself—a smile that lodges in his eyes and stays there to brighten a professionally poker face.

He writes only for publication. But he has a little list, mostly mental, of his own private summary of the players he's helped to make famous.

He's for exterminating the actors He's for exterminating the actors who read their press clippings and come, in time, to believe them. He'd sladly strangle Hollywoodlies who come east on personal appearance tours. They break into his busy day with the complaints about the come int good the come into the complaints about the to stop at that one. Many, terrified at the prospect of contacting a visible audience, order prepared speeches.

Next, enumerates Joe Pressagent, 'there's the actress who writes that she's coming to town and will put herselt at the disposal of the publicity department. We line up interviews. After she gives two, our little Pollyanna develops laryngitis. 'There's So-and-So, the star with a swelled head. He used to be a good guy. But how he thinks he doesn't need publicity. In town on a vacation, he doesn't want to be disturbed. I don't disturb him. I just slip the name of his hotel, or the town or boat where he's hiding, to every reporter who wants an interview. He can't resist the flattery of a personal call. He'll talk for a high school journalist.' Married couples are averse to

Film New Acts

Married couples are averse to publicity. They want to meet their

Following picture players who are making personal stage appearances are reviewed in this issue, under New Acts, on page 31.

Jack Mulhall.

Josephine Dunn.

SEEM SET FOR AWARDS

Hollywood, Oct. 3.

Nominations for Academy awards of the past season show a preponderance of votes going to Wallace Beery in, 'The Champ' as the best performance of the year by a male player. Helen Hayes, in 'The Sin of Madelon Claudet, seems to head the list for the leading femme. 'Champ' gets a second showing with Frances Maxion in line for writing the best original, and Edwin Eurice is due for, the award on the best adaptation of his work on 'Pad Girl.'

There are two other nominations in each class, but those named above seem to have the majority of votes in excess of the required 50%. This virtually clinches the election.

Rockabye' Retakes Tilt Nut to \$600,000; **Build Up Benchley**

Hollywood, Oct. 3.
Radio is now making extensive retakes on two pictures, with Constance Bennett's 'Rockabye' scheduled' for a 50% revamping, which will tilt the nut on production \$150,000. This will put the final cost at \$500,000.

\$150,000. This will put the final cost at \$560,000.

The other feature in the retake process is Free, White and 21. Following its first preview, the studio exces decided to robuild several sequences in order that Robert Benchley might be given a greater building. He was credited with stealing the process of the sequences of the sequence of the sequ

sidering.

In 'Rockabye,' at least two principals, Phillips Holmes and Laura Hope Crews, are out, with Joel McCrea and Johyna Howland replacing them. A part, also, is being written in for Walter Catlett.

GARBO BALKS

Objects to Examination Sequence in Visa Routine

Stockholm, Sept. 21. Garbo burned up the Swedish telephone wires this week when she called American consulate and an nounced that she would like a visa nounced that she would like a visa to return to the States, but that she didn't feel like coming in herself to get it. The Stockholm consul replied that he was sorry, but she must come in and take the required physical examination.

Star was wild- and said she Star was wild- and said she she wild- and said she should be shou

wouldn't summ. Consul was sorry, but buly President Hoover could help her out. The medical board who do the physical examining in Scandinavian only stop once a month in Stockholm and Garbo will have another four weeks to make a deviction.

Brock Sues to Keep His Salary From First Wife

Los Angeles, Oct. 3.
Friendly suit has been filed in superior court by Louis Brock, Radio shorts producer, against RKO Studios, Inc., to prevent the com-pany from paying his salary to his first wife in New York, who is attempting to collect alimony from the home office of Radio.

Similar action was taken against ox two weeks ago by Alan Dine-

Young-Powell Team

Hollywood, Oct. 3.

Loretta Young and Dick Powell will be co-starred by Warners as a team. Their first will be 'Stuffed Skitt.' by Stephen Morehouse Avery. It's running currently in the October 'Cosmopolitan.'

PALMER, RADIO CASTING ASST.

Bob Palmer becomes assistant to Fred Schuessier, casting director at Radio, going from United Artists. He replaces Bob Mayo, who goes to Warners.

BEERY, HAYES VIDOR WILL PROBABLY GO WITH PAR: OWN UNIT

Hollywood, Oct. 3. Paramount, B. P. Schulberg, Radio and Sam Goldwyn are all bidding for King Vidor. His last picture 'Bird of Paradise' for Radio on

was 'Bird of Paradise' for Radio on Loan from Metro. His contract with Metho was for \$225,000 guarantee for three pix with a 25% cut on the profits. Probable that he will accept the Paramount offer as it is understood that Par will give him a unit and finance production. Also incorpor-pated in the Metro contract. ated in the Metro contract.

WALKER, OF COLO., 1ST SHOWMAN AS SENATOR

Denver, Oct. 3.

Waiter Walker Is the first showman to become U. S. Senator. He
was appointed last week by Gov.
Adams to fill the vacancy caused
by the death of Senator Charles H.
Waterman.

by the death of Senator Charles H. Waterman.

Walker is the owner of the Avaion theatre, Grand Junction, Col.

alon theatre, Grand Junction, Col.

It is should be considered the constant of the constant of

Marguerite Churchill Set in a Legit Pronto

Marguerite Churchill arrived in New York Thursday morning (29), on the Century. At one o'clock that afternoon she was engaged for Sam Harris' next legit 'Dinner at Eight.
At two o'clock she started re-

Churchill engineered the Miss Churchill engineered the high speed engagement herself between breakfast and lunch time. No negotiations were on before her arrival in New York.

She has been away from Broadway and in the talkers for about four years.

Harry Weber's Daughter Suing Ex-Actor, Divorce

Los Angeles, Oct. 3. Muriel Milland, daughter of Harry Weber, agent, is bringing suit for divorce in the Superior court against Jack Milland, who was under an acting contract to Metro

vien ne married. He quit to enter her father's of-ice. He left this week for England buit will not be contested.

Par Deal Forces Cortez To Pass Up British Job

Hollywood, Oct. 3. Going under contract at Para-count, Jan. 2, Ricardo Cortez will mount, Jan. 2, Ricardo Cortez will be unable to accept an offer to make two in England. Player had been negotiating with Basil Deane, to be starred in a brace there. Cortez goes to Fox for one, Giant Swing, on completion of his cur-rent, Tiesh, at Metro.

Karen Morley's Fall

Hollywood, Oct. 3. Hollywood, Oct. 3.

Karen Morley, playing the femme lead in 'Flesh' for Metro suffering from exhaustion fell down her dressing room stairs on the lot Saturday ing room stairs on the lot Saturday atternoon (1), bruising her face and spraining ankie. Company wanted her to take rest before the picture's start but she insisted she wanted to work and had done iong hours during first week shooting.
Company will shoot around her until she returns Wednesday.

D'Arrast Back at MG

Hollywood, Oct. 3. Harry D' Arrast will return to Metro to direct. He left that studio three years ago.

HELLINGER'S SHORTS

10 Months' World Tour for 'Mirror
-Film Deal Factor

Mark Hellinger is the first of the present day columnists to tour the world in conjunction with his daily New York 'Mirror' contributions. will write human intere 'Other Broadways,'

Hellinger will be gone 10 months sailing aboard the new Italian liner, Rex. He lands at Gibraltar and journeys from there overland to

prepared for more than a month in advance, or until his travel columns start reaching the 'Mirror.' He has signed for another two years with

this paper.

Another feature of the trip has to do with the making of 26 film shorts to be released through Universal.

After a slight hitch an agreement giving Hellinger a guarantee and 50% of the profits on the shorts was made with Bill Rowland and Monte Brice, the latter baving contracted to make 40 shorts for U.

Hellinger will be accompanied by a director and cameraman.

RKO PIX AFTER **VAUDE NAMES**

Hollywood, Oct. 3. Radio studio is making a survey of the vaude field with a view of bringing more players from the variety stage into pictures. Idea is that current vaude contains a lot of good material that stands a chance of clicking almost over night

Charles Freeman is handling this end of the new talent hunt. He is lining up names of possibilities, mostly singles and doubles, who will tested in New York when the

Kate's 'Moon Song'

Hollywood. Hollywood, Oct. 3.

Paramount will star Kate Smith
in 'Moon Song,' original by Fannie
Hurst on which Agnes Brandt
Leahy and Sid Lazarus are doing
the adaptation.

'Best Dressed Woman' Figured Bennett Starrer

Hollywood, Oct. 3.
Prompted by the modishness of
Constance Bennett, Gene Towne and
C. Graham Baker are writing "The
Best Dressed Woman in the World, for submission to Dave Selznick as

for submission to Pave Seizinck as a Bennett stellar. Team, now in N. Y., also is work-ing on 'Strang Bedfellows,' an idea already sold to Charles B. Rogers.

Gaige Wants Landi as 'Angel' Star on Broadway

Hollywood, Oct. 3.
Crosby Gaige, Broadway legit
producer, is dickering with Fox for
the loan of Elissa Landi, to star in
'Angel,' which he will produce in
New York in December.

Player is currently in Vancouver. awaiting reentry to this country un-der the immigration quota.

Junior Stock in as Test

Hollywood, Oct. 3. Nearly all young stock players at: Radio have been cast in 'Lucky Devils,' Bill Boyd's next feature, as an experiment. Tom Keene, west-ern star, will also appear in the

Raiph Ince is to direct. Ben Markson and Casey Robinson are on the story.

Crossman to Fox

Hollywood, Oct. 3.
Henrietta Crossman is being brought from New York by Fox to play the lead in a Gold Star Mother story titled 'Pligrimage.'

Ruggles' Co-Starrers

Hollywood, Oct. 3.
Paramount has renewed Charles
Rusgles' contract for another year.
During the new termer, he will be
co-starred in three pictures with
Mary Boland.

Authors Camouflage Script Anemia **By Writing In Known Personalities**

YOUTHFUL SUPER

25-Year Old New York Girl Pro-moted by Fox

Hollywood, Oct. 3.

Irene Lee, the 25-year old girl recently brought from New York by Fox to read plays in search of film material, will be made supervisor. She is now on the set daily during the liming of Second Hand Wife, in order to become familiar William of the search of the s Lee will handle pictures par-

ticularly appealing to wom

TIFFS TAKE LAEMMLE KIN OFF MIX SERIES

Hollywood, Oct. 3.

To prevent further blekering between Tom Mix and Stanley Bergerman, Universal has taken Carl Leammle's son-in-law off the Mix series and will replace him with another supervisor. Bergerman will be assigned to other pictures. Fair time, and the supervisor of the pictures. Tair time, and the supervisor of the pictures. Tair time, and the supervisor of the pictures.

Henry MacRae will direct the next Henry MacRae will direct the next Mix feature, which will not be 'Oh Promise Me, which has been moved back so that a yarn with more hair on its chest can be substituted. "Om Mix has been home the past five days with a heavy cold.

Tired of Cinematic Street Walking, Player Squawks

Hollywood, Oct. 3.

Tired of being Paramount's number one screen harlot. Wynne Gibson is pouting at the studio and demanding that she be cast in parts other than had girls.

With the exception of one picture, The Strange Case of Clara that is the case of Clara at that is the ave-all been those of sidewalk strollers.

Two Pix for Blue Before Returning to F-M Unit

Hollywood, Oct. 3.

Monte Blue leaves Fanchon &
Marco's 'Movie Circus' Idea in Chicago this week to fly here for work
in two Allied features. After completion, expected to take about flwe
weeks, 'Blue returns to the F. &

M. unit.
Blue is due here Thursday (6) to
start "The Intruder," and, after that
'Officer 13. Actor's contract with
M. H. Hoffman allows him to be
recalled at any time for picture Officer 13.

Anna Sten-Communist?

Hollywood, Oct. 3.

Mrs. Patrick Dray, chairman of
the Atlanta Better Films committee, wired Sam Goldwyn not to use
Anna Sten in pictures on grounds
she was a Communist. Goldwyn
denies this and says he will not

stop. This is not a press agent gag.

U After Tracy

Hollywood, Oct. 3.
Universal is negotiating for Lee
Tracy to play the lead in 'Private
Jones,' original one-act Jones, original one-act play by Richard Schayer which was later produced on Broadway as 'War Song by George Jessel.

MOLLY'S FRENCH HANDLE

MULLY'S FEENCH HANDLE
Hollywood, Oct. 3.
Molly O'Day will leave here
Thursday 6), for New York. Going
into a musical production.
She will change her name to Suzanne, eliminating the O'Day and
will be known merely by the single
handle. She's a sister of Sally
O'Neil.

FOX TERMER FOR FOSTER

Hollywood, Oct. 3. Norman Foster has been given a rorm contract by Fox.

Player has been assigned to two
pictures, 'Picasure Cruise' and
'Glant Swing.'

Joan Castle and WB Castle signed by Warners Vitaphone opposite Jack Vitaphone

WB is also considering a Holly-wood contract for Miss Castie.

Hollywood, Oct. 3.

On every major lot there are eral featured players stamped for certain specialties, who are included in every script turned out by the writing department. son is the writers feel that the player, although not a star, has a personality strong enough to detract from any story weakness which otherwise might be noticeable.

For any story written at Paramount having a drunk part, the writers suggest that someone of Ruggles' type play the part. Same applies to Wynne

part. Same applies to Wynne Gibson, who is written in on a number of scripts as a hard boiled, witted lily, Radio has its writers who include a stutterer in all their yarns, with the hope that the studio will set Rosco Ates in the part. At Universal, practically every story as wiscording the property of the part of t

Drawling Anny Devine writers' pet. Fox finds that in every story there is a prototype of Herbert Mundon and Minna Gombell, both fav players with the writers, because of their positive personalities. Few stories are turned in by Metro's writing staff that have not Metro's writing staff that have not a Jimmy Durante running through the yarn. Another Metro player in most scripts in Jean Hershoit. At Warners, Guy Kibbe, Frank Mc-Hugh, Bette Davis, Aline Mac-Mahon and, recently, Dick Powell, are the most popular players with the scriveners. If the casting department spotted them in all ple-tures into which they were written, the players would spend 24 hours daily running from one set to another.

other.

Studios are wise to the writers' gag, and in most cases blue pencil the part and start looking for hole in the yarn, knowing that the inclusion of the sure shot players in the script usually indicates a story weakness.

Boy of 7 Only American Youngster in 'Cavalcade'

Hollywood, Oct. 3.

gren for all four of the kid parts in Cavalcade. Fox gave one of the jobs to Douglas Scott, seven years old, born in Seattle. Youngster is the only American child in the cast, and the only one with previous picture experience. dren for all four of the kid parts in

same nee only one with previous pictures. The previous process of the process of

Schnitzer Sets Scribe Shore Swelegantly

Hollywood, Oct. 3. Viola Brothers Shore gets a contract to write the next four pictures for Jos. I. Schnitzer's releases through Radio. Paper sets \$30,000

through Assau-as the figure.

Writer has the authority to select the director and choose the cast, giving her the virtual authority of

supervisor.

Former Paramount writer worked
on 'Scond Fiddle' with the contract
as the result.

Contract Rewards

Contract Kewards
Hollywood, Oct. 3.
Tad Alexander, nine year youngster brought from San Francisco
for 'Rasputin' by Metro has been
given a seven year contract by the
company.
Also a year's ticket goes to C.
Henry Gordon for his work in the
same picture.

\$300,000 Is Best Net Return on Average Film in U. S.; World's Average Maximum Is \$400,000

The average major company feature today is costing around \$250,000 to produce. In order to break even it must realize in rentals an average total of \$420,000 throughout the world. This 'peak' figure includes print, sales, advertising and handling costs. And the better feature is netting for the distributor only about \$300,000 from major U. S. boxoffices which have always been counted upon to meet yirtually all negative costs.
Distribution authorities,

negative costs.

Distribution authorities, as well as sales and neutral eccutives in major company of the continuous company of the continuous company of the continuous continu

around \$500,000 for a normal film in the U.S.

Most surprising in the analysis are figures showing there is a profit even in the \$10 rental today.

Distributors who cover this market intensively can not a profit of \$3.50 on every \$10 rental. In actual outlay at the exchange for handling and repairing prints the average exampliture is set at \$5.50.

and repairing prints the sverage ex-penditure is set at \$5.50.

There are now about an estimated 7,750 of the lesser subsequent runs, houses paying \$10-\$12-\$15-\$25 rent-als, straight and sometimes on per-centage. This means that there are an average of 250 such admission eatres in each of the 31 box

theatres in each of the 31 box-effice zones.
Exhibitors in the lesser class are generally known to distributors as of the type that are chiefly inter-ested in getting set on product. They buy in bulk rather than in quality, so that little sales talk is needed providing the salesman ar-

HAYS CHECKS FILM SCRIBES

Hollywood, Oct. 3.

Due to the heavy influx of free-lance newspapermen, a rigorous tightening of the industry's reins on the press was launched this week

tightening of the industry's reins on the press was launched this week by the Hays organization when it refused one publisher all studio courtestes and effected, immediately, an order that from now on all new arrivals in the correspondent class on the coast will be placed on probability of the control of

type of people representing publications. If during the first three months the news writer shows any tendency to distort or misrepresent, to the industry's disadvantage, then to the industry's disadvantage, then the paper, magazine or news scrv-ice will either have to send out a new representative or else be 'un-covered' in general coast news chan-nels.

O'Reilly's Special P. A.

Ed Barry has been retained by Charles O'Reilly as special publicist for the film industry's relations with the Democratic National committee. O'Reilly last week moved over to the committee headquarters in the Biltmore hotel.

SELZNICK'S O. O.

Agent For European Booking a

Hollywood, Oct. 3.

Myron Selznick left today for few York to confer with Leland Myron Selznick left today for New York to confer with Leland Hayward and James R. Cowan, the Joyce-Selznick sestern associates and then sail for Europe, where he will endeavor to spot American stu-dio talent for Bṛttish productions. Also to O. O. London, Paris and Berlin,

JACK WARNER **BURNS AT CYCLES**

Hollywood, Oct. 3.

Jack Warne delivered a blast against picture cycles, laying the responsibility on unscruptulous producers who imitate original ideas. Warner wants the producers association to protect story ideas similar to present title registry.

Blessed Event and I Am a Fu-gitive From the Chain Gang' were Warner's particular peeves, claim-ing that they have been imitated to death by other studios.

death by other studios.

Didn't mention any copyist by name, but meant Universal and Radio, which made 'Okay America' and 'Is My Face Red?' in the columnist trend. Destination Unknown' is about to start at U, and Radio has released 'Heil's Highway,' chain, gang stories.

Heins Ties Up WB Bank Accounts in \$500.000 Chain Suit

Bank accounts of Warner Bros.
Pictures, Inc., in New York City,
have been tied up by attachment
for \$200,000 in a \$500,000 suit by Elnore Heins of the Sun Investment Corp. and National Theatre Corp. Corp. and National Theatre Corp., operating four theatres in Roanoke, Va. Suit for the half-million is predicated on an alleged loss be-tween May 7, 1930, when a deal for WB to take over these houses was made, and Aug. 12, 1930, when, it is claimed, the arrangement was to haye become effective, WB never took over the theatres. over the theatres

took over the tneatres.

In that interval of three months and one week, in 1939, the theatre market dove to the degree, claims Hcins, et al., that the \$500,000 loss was suffered. Meanwhile, Publix stepped in and took over the houses.

houses.

Four theatres involved are valued at \$1,700,000 which was the figure originally agreed upon in May, but by August, 1930, that valuation had allegedly dwinded \$500,000. It was around that date that Warners had refused to accept the theatres, seiting forth that the entire transaction was supposedly subject to approval of the board of directors. This approval, said WB, wasn't forthcoming.

Helms and his Reanoake theatre

Anis approval, said WB, wasn't forthcoming.

Helina and his Roanoake theatre interests, however, evidenced to Justice Shientag, in N. Y. Supreme was no board okay. In the formal applications to the N. Y. Stock, Exchange, where WB stock is listed, the picture company apparently admitted that the board had okayed the Roanoke theatre deal, and thus that became one of WB's assets. On that evidence, Justice Shientag applications of the control of the part of the \$500,000 claimed.

According to the law, the bank accounts are tied up until a bond for twice that amount—or \$400,000—is posted.

R. R. CUT RATES

No Winter Scale N. Y. to Der 40% Cut for Round Trip

Hollywood, Oct. 8. Transcontinental railroads are ot putting into effect the winter rates between New York and Den-

ver due to slack traffic. Rates this year are reduced 40%

NEW UNIFORM CONTRACT BY JAN. '33

Indications, taking a Indications, taking a sudden about-face during the past week, now are that the industry will have a uniform contract by January, 1933. There are many important angles. Distributors figure that the new national indic organization in the offing will be a militant one. They are more fearful of indic activity with state legislatures combatting their own renewed fight against box office taxation than they are of the gesture for Federal regulation.

ulation.
Contributing strongly to the chances of uniformity is the legal angle. Attorneys have questioned the court viewpoint that such concerted action is a restraint of trade. Leave it to Sales Mgrs.
Powerful influences in the industry are being brought to bear for the indie. These point out that for two years the MPTOA of America has advocated self-regulation, but that its program has failed completely because of major company attorneys refusing to concede a single point.

sle point.
Under the new plan of relations
between distributors and exhibitors,
neutral parties would have lawyers
excluded until the last, with sales
managers doing the actual negotiating. Lawyers are conceded not so
well versed in the intricacies of the
box office.

Representatives for distributors in

box office.

Representatives for distributors in the ourrent political issue with the indies say that they are willing for the MPTOA and allied to sit down at the same table and tarft a contract. They express the certainty that if the indie demands are not excessive the formula will be adoptated by the individual of the individual of

The session in Washington between MPTOA and Allied on the uniform contract, which was postponed indefinitely, now has been set for Chicago on Oct. 14.

'King of Kings' Plagiarism Suit Dropped After 2 Yrs.

Los Angeles, Oct. 3. Los Angeles, Oct. 3.

The \$1,000,000 King of Kings' plagiarism suit brought against C. B. DeMille by William E. Trautmann has been dismissed after pending for two years. In addition to DeMille, Jeanie MacPherson, DeMille Pictures Corp. and Pathe Studios, Inc., were named in the same suit. Defendants paid their

Trautmann alleged that the Blb lical picture was taken from his 'Cradle, Cross and Crown,' which he claimed to have submitted to De-Mille in 1926.

Weather Shaves Extras

Hollywood, Oct. 3.

Extra Jobs upped 100 to 4,224 during the past week, with weather still responsible for lack of big outdoor sets. Most volume was rejected. Expert 28, when 1,102 people were spotted.

Small sets predominated, the largest being the 126, beer-garden decorators on 'Flesh' at Metro, Sept. 27.

Wax Hollywood Screen Premieres as Radio Plug on Subsquent Runs

ACTOR CAN COOK

So Much So, Mankiewicz Fears Stu-dio Will Grab Hie Chef

die Will caree Frie verei

Hollywood, Oot 3.

It's the guy who's versatile that gets the spots in Hollywood today. An actor friend of Joe Manikewiers, who hadn't clicked since 'Reunion in Vienna' closed in L. A., came to the writer the other day and said that it was a job or no ham and. T. need a cook, 'said Joe. 'Oke,' replied the actor.'
Today, both are eating, with Joe afraid that one of these days the actor-cook-friend will get set at one of the studies.

METRO COUNTS ON 25 B.O.'S FOR EXCL.

Metro is counting on not over 25 theatres in the U. S. for its exclusive run policy. According to Felix Felet yesterday (Monday) these theatres will be the only ones in their territories into which Metro product will be booked, the deals representing the 100% Metro program and not just a group of please.

tures. Metro's sales head said that the exclusive circuit is not yet complete and that there is considerable more negotiating to be done. Reports during the past week were that Metro is counting upon 40, instead of 25 exclusive theatres, which would mean that the company is reaching into box offices in addition to its own.

Frisco Fox Dark? Report F-WC Turning It Over to Fox Corp.

San Francisco, Oct. 2.

Reported that Fox West Coast may turn over the Fox theatre here to Fox Theatree Corp. of New York, Oct. 13, with house to go dark.

Fanchon-Marco stage shows would then return to the Warfield here, which will also have the pick of pictures.

MURNAU'S BROTHER WOULD INDIE PROD.

Brother of the late F. W. Murnau is in New York trying to interest film companies in a sequel to "Tabu." Murnau wants backing to produce on his own, and has been talking to both Paramount and Metro, among others. Par distributed "Tabu." Polyments in the produced of the Brother of the late F. W. Murnay

In actuality Rerl went Fanchon & Marco after a Zlegfeld production.

WIRING-IN INDIES

Universal Housing Rental Com-

Universal City, Oct. 3. Universal City, Oct. 3,
Universal is moving the offices of
all rental companies to a wired enclosure in the front section of the
studio. Indie producers will all be
housed in the same building, instead of being scattered, as now.
Change is to keep visitors to the
indie offices from wandering on sets.
U is spending \$6,000 to revamp the
building, which will have 22 offices.

LORETTA YOUNG IN 'SLAM'

Hollywood, Oct. 3.
Loretta Young gets the lead in Grand Slam, Warners feature to show the shady side of professional bridge and whist tournaments. Glenda Farrell is also cast, with Paul Lukas taking a lead.

Los Angeles, Oct. 3.

New wrinkle in radio exploitation for picture houses has been worked, out by Robert Collier, F-WC pubalicity chief here, by which it with be possible to reproduce over the air any Hollywood deluxe opening at subsequent runs of the picture, Collier, at every major opening here, records the broadcast incident to the feativalties, by having a local studio extensive the substitute, or over a private telephone wire.

This provides a permanent second.

private telephone wire.

This provides a permanent record of the broadcast, and excerpt from the reproduction can be dubbed at any time for transcription purposes, with such additional announcements as may be required

announcements as may be required included.

For the popular priced showing here of "Grand Hotel," opening at Loew's State Oct. 8, Coffier is transcribing the radio broadcast of the premiere at Grauman's Chinese, which was recorded on 900 feet of sound track, He will use the records as 15 minute sustaining programs on eight or 10 of the minor radio stations in Southern California, as direct plugs for the State engagement.

Similar exploitation will be possible for any house by the simple process of transcribing new disce, and using such announcements,

and using such announcements, both at the start and the finish, to tie in the local booking.

Blanket Chain Booking Is New Exclusive Idea

Exclusiveness on picture product, along lines different than proposed so far, may come about through sale of programs under blanket deals for entire circuits of groups of houses. The first cleal of this kind has been closed by Radio with E. J. Sparts parks, of Florids, to cover the control of the control

In Public Sparts than of amount of the transparence of the buy of the Sparks control over Radio films in his territory and agree the films of the sparks was in New York: the past week to close the contract with Jules Levy, general sales manager for Radio.

Sparks' deal is reminiscent in distributor efficies of the manner of buying pictures which E. V. Richards years of the sparks' when he headed Saenger. Richards would buy out a program for his

when he headed Saenger. Richards would buy out a program for his territory for a stipulated sum and, in turn, market the pictures among the other theatres after they had been alkocated to his own (Saenger) houses. This is not called for under the Sparks buy.

Levy left yesterday (Monday) and on his swing south will go into a huddle with Kincey-Wilby, Public operators-partners who are trysing to tio up product on an exclusive basis.

Futter Attempting a 'Curiosities' Syndicate

Walter Futter is trying to sell newspaper syndicate rights to Curbe self-to sell newspaper syndicate rights to Curbe self-to self-to self-to syndicate rights to Curbe self-to self-to syndicate rights and sold self-to self-to self-to syndicate self-to sel

Poland's Marital Woes

LOS Angeles, Oct. 3.

Suit for divorce has been fled here by Joseph Franklin Poland, screen writer, against Louise M. Poland. Mental cruelty is charged, and the writer seeks the custody of their four-year-old son.

His wife left him Sent. 19, and a property settlement has been made, according to Poland.

\$800,000 Lasky Claims Involved in **Break with Par. Salary and Cuts**

Around \$800,000 on information. involved under the Jesse L Tailer Danamount brook and if guil le eventually brought, in lieu of ar amicable settlement, it is likely that at least that figure will be named. On resigning from Paramount in Hollywood three weeks ago, Lasky's contract as wen in charge of production had two years and one month to go.

The \$800,000 named takes in salary under that contract to its expiration, plus percentage splits from Paramount claimed by Lasky. The percentages are cited as accumu-

percentages are cited as accumulated and will go back some time when Lasky, in view of conditions, retrained from pressing Paramount on payment.

Inside info, also, is that other amounts are due Lasky through deals the company made cutting him in. While some time ago other Paramount-Public executives took new contracts without a percentage apit, including Sidney R. Kent before he resigned, Lasky was the sole holdout.

apilt, including Sidney R. Rent before he resigned, Lasky was the sole holdout.

Lasky in N. V.

Lasky arrived in New York Saturday (1) from the Coast after a lengthy star during which Sam Katz was attempting to get Lasky to accept a production post at the studio, principally along lines similar to Schulberg.

His resignation, claiming breach of contract, is believed to have entreity ended, any possibility of a patch-up. Lines work with the last patch-up. Lines work with the last patch with a last patch with a probable deal or produce independently for United Artists is expected to confer with al Lichtman, v-p. in charge of distribution for UA on release contracts, so that he may go ahead to arrange financials backing on picture production. If going through on UA's production.

financial backing on picture produc-tion.

If going through on UA's produ-cing-releasing, Lasky would prob-ably make two for the current (1932-'33) season.

3 Publix Divs. To Be Operated From the Field

Under the proposed change in operating setup within Publix, three territories in future are to be supervised from the fleid rather than from the home office. In two or three weeks, possibly before Sam Katz returns to New York, John Balaban will return to Chicago; Martin J. Muiiin wiii go back to Boston and R. J. O'Donneli, presently over the south, will settle down in the west, probably Minne-

O'Donnell will take over divisional

O'Donnell will take over divisional supervision of the northwest and middle west, now presided over from the h. o. by Muilin, in addition to retaining what's left in the south. Milton J. Feld will remain in New York in charge of the deluxers, stretching by long jumps from L. A. to N. Feld may also assume production with Borls Morros on his return from Europe shifting to Chicago over unit producing activi-

his return from Europe shifting to Chicago over unit producing activi-ties there. Louis Lipstone is now in charge of that function for B. & K. While nothing has been set, from Information, David J. Chatkin and Harry Katz may share the respon-sibility of heading circuit poperation at the h. .o. Sam Dembow retaining film buying and allied activities.

rection of Pennsylvania and New 'ersey.

Waxman Leaving Roxy: Fox May Spot Atwell

A. P. Waxman, advertising and publicity counsellor of the Roxy, leaves that spot at the end of this week to take up his work again with Floyd Gibbons, Waxman came to the Roxy at the invitation of Spyros Skouras and agreed to stay with the house for two months following its reopening unto operation. That period, comes to an end this week.

week.

It is likely that with Waxman's departure from the spot, that house's advertising may come under supervision of the regular FOx Film a. and p. department. Under that setup Ben Atwell may be taken on to handle publicity while an advertising agency will handle the ad campaigns direct.

GENT. CONFABS **ON INDUSTRY ECONOMIES**

Plans for a unanimous and unified reduction of major company production costs are being seriously discussed by company heads in a series of confabs. These have continued over the past six weeks and are officially nearing conclusion.

The subject of Hollywood bud-

getry has not so far been discussed in any general meeting. Means to effect general economies are being effect general economies are bell considered, without laying each other open to harmful competition should one company cut and the others continue the present scale.

B. P. OFFICIALLY BACK READYING 3 FOR PAR

Hollywood Oct. 3.

B. P. Schuiberg officially resumed his Paramount association today, with the expectancy that three pic-tures will go before the camera

Oct. 17.

Madame Butterfly, with Sylvia Sidney and Carey Grant and The Glass Key' and Luxury Liner' are the first three scheduled. Marion Gering will direct 'Butterfly,' the only megging assignment thus far made.

made.

Adapting 'Giass Key' are Florence
Ryerson and Andre Bohme, while
Gene Markey and Katherine Scola
are scripting 'Liner'.

Axe for Red Tape

Hollywood, Oct. 3.

Hollywood, Oct. 3.

Next meeting of the RKO treasurers' representatives will be held in St. Louis in December. Meetings are being held every three months, with the latest concluding in Kansas City recently.

RKO's nine traveling auditors, and representatives from the exchanges, will attempt to cut more red tage from the bookkeeping destitution and other clauses in exhibitor contracts.

Steuer Will Defend Biz In Ivan Abramson Suit

Hays organization has retained Max D. Steuer to defend the industry in the action brought against it by Ivan Abramson, indie producer and director of silent days. Abramson suit alleges everything under the Clayton and Sherman

nots.

No date has yet been set for trial.

Writer Cormack Suping

Holiywood, Oct. 3. Bartiett Cormack, who has been writing on the Radio iot, has been elevated to associate producer.

elevated to associate producer.

His first supervisory job will be on 'Collusion.' He will also handle one of the Bill Boyd action pictures.

English for Writers

Hollywood, Oct. 3.
Construction was started this week by Fox on a new two story building to house writers.
Building, having 30 offices, will be of English architecture.

HIRAM BROWN'S **UNIQUE PIC** PROD. CO.

Hiram S. Brown will be associated in an unnamed capacity with a special organization which, from information, will be linked up with interests in Beacon Film, the company which Brown has been reported joining for some time. He will not be directly in Beacon, however, it is said.

The former president of RKO is The former president of RRO is said to have strong financial backing, with Whitney money mentioned. E. A. Potter, a close personal friend of Brown's, and president of the Guaranty Trust Co., is said to have interested Brown in the new ven-

interested Brown in the Brown will supposedly head, will produce and distribute pictures, supposedly made by rich men or explorers as an adventuresome avocation rather than a business.

an adventuresome avocation rather than a business.

Beacon itself Is such a company, the president of which, Roy P. Gates, was associated with Varick Frissel, who perished while making a picture in the Labrador region. Among others of wealth in the Bea-con setup are Cornellus Vanderbit Whitney and Douglas Burden, lat-ter a director of the Museum of Natural History,

KATZ DUE EAST. AND FOR KEEPS

On Sam Katz's return to New On Sam Katz's return to New York Oct. 15 he will reassume active supervision of theatre operation and all Paramount Publix matters. He will in future make only periodic trips to Hollywood.

In Katz's absence, Leo Spitz virtually supervised administration and operation of P-P as well as all legal and real estate matters on the New

York end.

York end.

Spitz will continue his activity to a great extent. He retains his law

a great extent. He retains his law practice in Chicago.
Accompanying Katz east will be Arthur Mayer who went to Hollywood on advertising and publicity conferences. This apparently quashes recurrent reports that pub-ad activities would be centered at the studio with Mayer out there. Emanuel Cohen, spending the Jewish holidays in New York, will be back on the coast by the time Katz embarks for the east.

\$1.000,000 Corporation Formed by Boyce-Smith To Finance Indie Prod.

Hollywood, Oct. 2.
Capitalized at \$1,000,000, Motion
Picture Investment Corp., Ltd., is
being reorganized by J. BoyceSmith, to finance independent pro-

Smith, to finance independent production. Company was first organized in 1929, but remained inactive because of the then gloomy outlook for indies.

Move is also an attempt to revive Tec-Art studio, of which Boyce-Smith is now secretary-treasurer. Although not mandatory finally the organization will make their make their make their materials. expected that producers linanced by the organization will make their pictures at Tec-Art. The rental lot will be renamed and some new construction work started.

Boyce-Smith, former v.-p. of Inspiration, and a film counsel for 10 years, will be president of MPIC.

Betz' \$10,469 Liabilities

Hollywood, Oct. 3. Hollywood, Oct. 3.
Mathew Betz, film actor, has entered his petition in bankruptcy before U. S. District court here, listing liabilities of \$10,469. Assets amount to \$340.

Havs Takes a 60% Cut. \$2,000 a Week: Budget Down from 600G to \$240,000

Wohler West

Herman Wobber, yearning for the Coast where he says he's go-ing the Coast where he says he's go-ing to the purpose of the coast says as a coast of the coast of the the Canal on the S. Virginia. He's returning to San Francisco, where he makes headquarters as Paramount's western district man-ager on distribution. At the request of Adolph Zukor, Wobber came east early last sum-mer to marshal forces behind the Par sales drive for a quota of

ner to marshal forces behind the Par sales drive for a quota of \$3,000,000 over and above last year. While that drive lan't over until the second week in November, the groundwork in bookings, rentals, dates, has been laid enabling Wob-ber to get away a month ahead.

SENNETT DEAL FOR MONEY IN EAST

Hollywood, Oct. 3.

Deal will probably be closed tomorrow for New York capital to
finance the program of Mack Sennett shorts for Paramount release. manner the program or stack sen-nett, shorts for Paramount release. Sennett and John Waldron for the studio, were in telephone commun-leation with eastern representatives last week, and arrangements are believed settled. The state of the Faramount state of the state of the Faramount state of the state of the producer we unable to arrange for local money. The first, 'Courting Trouble,' has been completed and 'False Impres-sions' is starting this week. Mar-jorie Beebe, and probably Lloyd Hamilton, go into latter short.

PAY TILT, TRIP ABROAD KEEP FARNOL GOLDWYN

Hollywood, Oct. 3.

Lynn Farnol left for New York
Friday (30) to press agent the New
York showing of 'Kid From Spain.'
Legal minds had to be called in to
determine whether Farnol should go with Paramount, or stay with Sam Goldwyn, the latter getting the

decision.

Goldwyn met Par's salary offer,
and gave Farnol a one-year contract, with a trip to Europe Included. Hank Arnold, Goldwyn's former p. a. here, returns as studio
publicity contact.
Hubert Voight, originally scheduled to take Farnol's place, is negotlating elsewhere.

J. H. Harris Resigns

J. II. HAITIS ACSIGNS

John H. Harris, the last two years

WE district manager here, has resigned office, effective as soon as a
successor can be appointed.

Pians are indefinite but understood he will go back into the theatre business on his own eventually.

George Tyson, ad manager, resigned at the same time.

Murdock East, Returns With Pat Casey in Nov.

Hollywood, Oct. 3.

John J. Murdock, who spent the summer here, is returning to New York the end of this week. He will remain there until the latter part remain there until the latter part of November, when he returns here with Pat Casey. Duo are expected to remain on the Coast through the winter.

Graves 3rd Thalberg Aid

Graves of Inalberg Aid
Hollywood, Oct. 3.
Ralph Graves, actor-director, is
the third to be assigned supervisory powers at Metro by Irving
Thalberg, to relieve the latter of
some of the burden of production.
Previously advanced were Sidney
Franklin and Howard Hawks, director. Trio will continue their
present duties as well.

Will Have statue a subject of onjecture within the industry durits climax of the past six months finally has been settled. Have has agreed to reduce his own income of approximately \$5,000 a week to \$2,000 and to effect a cut in the

\$2,000 and to effect a cut in the management of his organization in its offices throughout the world amounting to about 60%. The major companies are now reported 100% behind. Hays, several openly endorsing his skill in gulding the industry through rough wa-

Regardless of the outcome of the presidential race it is deciared that Hays will remain in the picture saddle. Hays' activities in Washington since his entrance into ington since his entrance into the industry have been negligible in a political sense, film executives deciare. His chief functions at the Capital have been that of an intermediary between the industry and the Government.

Politics No Bearing

Politics No Bearing
So far as Hays taking an active
part with the Republican party in
Indiana during the remainder of the
campaign, directors are taking an
open-minded repoint.
On the state of the control of the
cate the industry in any direct political moves. They point out that
like Louis B. Mayer, Jack Warner,
Charlie Pettijohn and Charley
O'Relijy, Hays, also has the right
to assert himself as an individual.
Operation of the Hays organize.

to assert himself as an individual.
Operation of the Hays organization is declared to have never exceeded \$600,000 a year, including
Hays' own salary. With the pruning, this means that approximately
\$350,000 will be saved member companies. For whatever unforeseen panies. For whatever unforeseen expenses that may arise an accumu-iated surplus, estimated at slightly under \$500,000, is available.

under \$100,000, is available.

Hays, at the peak of increases
voted him, was reported being paid,
a weekly salary of \$5,000 and another \$2,000 for expenses. Under the
cut Hays will not under \$100,000
yearly, since most of the expenses
are to come out of his own reduced
salary.

Reductions in the Hays manage-ment are geared for the next four months. Conditions later warrant-lng, the original budget may again be in effect.

John Balaban Objective Is Chicago Gravv

Chicago, Oct. 3.

Return of John Bainban and other rumored additions of strengh from the New York end gives credence to the belief that part of the Paramount-Publix upbuilding, of which one item is Sam Katz's strenuous endeavors to improve studio production, is a pep treatment for Chicago.

Chicago.

At one time the 35 Balaban & Katz theatres turned in one-third the annual profit of the P-P organization. Of late the B&K group has the state of the tender of t

Optimism

Ottawa, Oct. 3.

Joseph M. Franklin, general manager of RKO of Canada, has left for the Coast to inspect the RKO theatres in all western provinces and discuss plans for expansion in view of improved business conditions.

LAEMMLE EAST

Hollywood, Oct. 3.

Oct. 9. His sec, Jack Ross, accompanies.

Les Angeles, Oct. 3.

With three clw1 actions charging restraint of taken actions charging restraint of taken actions charging restraint of taken action content court here, and asking damages totaling \$4,125,000, plus attorney fees, and with a federal investigation well under way into contempt of court charges, growing out of the 1929 consent decree, Pox West Coast exces and heads of all major distributing comparing out of the 1929 consent decree, Pox West Coast exces and heads of all major distributing comparing the content of the second conte

by the U. S. Bureau of Investiga-tion was prompted by charges and affidavits filed with the U. S. At-torney-General in Washington by Frank L. Hutton, attorney for the Independent Motion Picture Theatre Owners of Southern California.

Three Suits Filed

Civil actions started last week

Long Beach Theatre Co. (William Fay), operating the State, Long Beach, asking \$\$55,000 damages, and naming as defendants Fox West Coast and all major distributors ex-

cepting Columbia.
Pacific National Theatres, Inc., operating the Plaza, Mission and Superba in San Diego, and the Nilc in Bakersfield, seeking damages totaling 780,000.
Glendale Capitol Theatres, Ltd.

an anerganeta, seeking, damages totaling 780,000. Glendale Capho, for the tree, Ltd., of cliendale, select to be filed this week nebude similar actions by Roy Hunt. operating 'the Golden State and Rubidoux in Rivereide, in opposition to the F-WC Fox; Mc-Manus & Johnson, former operators of the Wilshire, Santa Monica, and the New Art and Tivoll, Sawtelle, and several Indie operators of 10-cent houses in the suburban districts.

Columbia Not Named

Columbia Not Named
Columbia Pictures Is not named in the Long Beach company's suit, the reason probably being that Fay is a defendant in a \$14,000 breach of contract action filed by that distributors several weeks ago and seeking to collect for unplayed product Columbia Charges they columbed the columbia charges they will be columbed the columbia charges they columbed th

Federal government, If bringing the defendants into court on the contempt charges will have to prove conspiracy, which it defines as 'an agreement between two or more parties to violate a federal law, and some overt act towards such violation.' Combatting this charge, defendants will seek to the contempt at any lilegal booking combine, has existed or does exist. Their contention is that film buys entered into with the major distribs include only such product as will be required by F-WC and that they are not parties to any combine, to are not parties to any combine to deprive indic exhibitors of pic-

Government officials here are of Government officials here are of the opinion that the 1929 consent decree is just as binding upon pres-ent officers of Fox West Coast as It was upon the former regime, in charge when the agreement to de-sist from illegal booking was en-tered into. sist from

U. S. Probe Concluding
Agents H. J. Kneen and Leon
Bone, of the Bureau of Investigation, are expected to complete their inquiry within a week or 10 days, after which their findings will be dispatched to Washington with any future action being taken by the Attorney General.

Attorney General.

Federal probe is being conducted to enquire into these principal charges by the indie exhibs will determine: (1) Whether the distributors and Fox West Coast are discriminating against independent houses in the matter of zoning, i.e., F-WC establishing admission prices regardless of the break in prices regardless of the break in prices regardless of the break in prices attempted by the indies their break is increased. (2) Whether F-WC is buying many more pictures than

it can possibly use, and indies are deprived of the opportunity to buy product for their houses; (3) Whether distributors are penaliz-

Whether distributors are penaliz-ing the independent house, where-they double bill, by setting these houses back on breaks. Outcome of the investigation is expected to hinge solely on the question of whether Fox Week or if sufficient of its houses are available to play the picture under contract.

Pool Split with Indie on Product Clears L.A. Buys

Los Angeles, Oct. 3.

Through a deal with Principal Theatre's for picture product, Gus Metzger takes over \$2 features originally bought by the new downtown operating pool, and will give them second run, in most instances, at his Roxie, on Broadway.

Principal, which is now operating the management of the control of the principal, which is now operating the management of the control of the principal, which is now operating the management of the principal, which is now operating the management of the principal of

time last year. Metro and Paramount, holding out for stiffer rental and percentage terms, are alone among the majors in making slow headway at this date in selling the subsequent runs.

2 File Bankruptcy Pleas

Z Fife Bankruptcy reasons Los Angeles, Oct. 3.

Bankruptcy petition, listing liabilities of \$14.700, was filed by Charles Morton, actor, under his legal name, Carl-Mudge. Total assets are \$300 worth of clothes. Among debts are \$3,000 on a property settlement to his wife, Lola Matilda Mudge; \$100 to Otto Lederer, and an unstated sum as commissions to the Harry Gould agency. Gould agency.

Gould agency,
Norman Sprowl, theatre supervisor, and his wife, Arelisle Ruth
Sprowl, also filed bankruptcy proceedings, listing \$10,210 owed, and
\$550 worth of household furnishings

Harry Cohn states that an original by George Aurhack, reported as based on the Paul Bern case, has no bearing on the life of the late film producer.

Aurhack, sometime prior to joining Columbia, was an assistant to Bern at Metro.

NUMBERING BARBARA

NUMBERING BARBARA
Hollywood, Oct. 3.
Warners have changed the name
of Barbara Stanwyck's story,
'Women in Prison' to 'Lady Number 6142.' Isabel Withers and
Helene Phillips added to cast.

1st Runs on Broadway (Subject to Change) Week Oct. 7

Paramount—'Phantom President' (Par) (2d week).
Capitol—'D o w n s t a i r s'

Capitol—Downstairs'
(Metro).
Strand—Cabin in the Cotton' (FN) (2d week).
Mayfair—Bill of Divorcement' (Radio) (2d week).
Rivoli—'Robinson Crusos'
(UA) (3d week).
Winter Garden—'Tiger Shark'
(WB) (3d week).
Risato—'Movie Crasy' (Par)
(4th week).
Rosy—'Hat Check Girl'
(Fox).

Week Oct. 14

Paramount-Big Broadcast'

(Par).
Capitol—'Smiling Through'
(Metro).
Strand—'One Way Passage'

(WB). Mayfair—'Phantom of Crest-

layfair—'Phantom of Cr ood' (Radio). Rivoli—'Raln' (UA) (12). Winter Garden—'They Ca

Sin' (FN).
Rialto — 'Madison Square
Garden' (Par) (13).

\$2 Pictures

'Strange Interlude' (Metro) (Astor) (7th week). 'Maedchen in Uniform' (Os-wald) (German) (Criterion) (3rd week).

Foreign Films

'Le Bal' (Vadal and Delac) (French) (Little Carnegie) (2nd week).

(2nd week).

'Gitta Entdeckt İhr Herz'
(German) (Froehlich) (Hindenberg) (2nd week).

'Louise, Queen of Prussia'
(Porten) (German) (Europa)
(4).

FEAR RADIO'S ELECTION EDGE

Expected this year's election, due to the great public interest, will react badly on all theatres. Publix is advising all manager to do all possible to lure people to shows

ossible to lure people to shows nat night.

Principal suggestion is that all ouses arrange to announce returns in the election so that patrons eave their radios in favor of a

leave the theatre.

Believed that this year's election will give the radio the biggest edge over theatres it has ever had.

Par Teaming Karns with Raft in 'Undercover Man

His work in Night After Night, is responsible for Roscoe Karns getting a termer at Paramount, where he will be teamed with George Raft. Their next picture will be "Undercover Man."

On Par's request, Warners released Karns, who had been eleased Karns, who had been eleased Karns, who had been proposed to the proposed of the proposed for the prop

Lachman's Initialer

Hollywood, Oct. 3.

Harry Lachman, recently brought
from England by Fox, gets 'Face
in the Clouds,' as his first assign-

Story is an original by Myles Connelly, who will also supervise.

U'S 4TH ESTATE YARN

Hollywood, Oct. 3.
Universal has bought Black and
White Clown, newspaper story,
from William Leyster, Leyster, who
is a free lance press agent, gets the
job of making the scenario of his
own play.

'International' Adaptors

Hollywood, Oct. 3.
Harlan Thompson and George
Marlon, Jr., will dialog and adapt
'International House' at Paramount. will go into production

DIX'S 'JASPER'

Hollywood, Oct. 3.

"The Great Jasper' will be next
Richard Dix for Radio, Wesley
Ruggles directing.

Hollywood

Briefly rewritten extracts from 'Varlety's' Hollywood Bulletin, printed, ch Friday in Hollywood, and placed as a wrapper upon the regular sekly 'Varlety'. The Bulletin does not circulate other than on the Pacific Slope.

each Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety.'

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary, department.

KBS' Oakie Loan

Hollywood, Oct. 3.

Jack Oakie will probably be loaned
by Paramount to KBS for 'Uptown
New York,' which Victor Schertzinger will direct. Production to begin
Oct. 6.

Metro Has 'Em Jumping Between Lots for 'Fu'

Hollywood, Oct. 3.

Hollywood, Oct. 8.

Stagger plan at Metro has four players in 'Mask of Fu Manchu,' doubling over from other pictures in production.

Borls Karloff is running between Universal and Metro, playing in Imhotep' at the former studio. Myrna Loy, loaned to Radio for 'Animal Kingdom,' also doubles back for short scenes at night. Karen Morley and Jean Hersholt work between 'Fu Manchu' and Flesh.'

'Man Eater' Cast Delays Malay Trip Two Weeks

Fox outfit going to Malay for 'Man Eater,' will delay starting two weeks, due to Marion Burns, who will have the lead, being tied up in 'Second Hand Wife.'

Second Hand Wife.
Technical crew will leave here
Oct. 10, on the President Hoover,
but Clyde E. Elliott, director, and
members of the cast will go from
here to New York, then sailing on
the Aquatania Oct. 14. James O.
Spearing, writing the story, joins
the unit in New York.

M-G's New 4 Scribes

Hollywood, Oct. 3.
New writer contracts approved by Metro are Ernest Vadja, Lew Llp ton, Elliott Nugent and Upton Sinclair.

Ing contracts for short terms, with-out assignments. Nugent is signed only for the treatment on Whistling in the Dark, bought from UA, while Sinclair is to do an original based Sinclair is to do an original be on the 'Star-Spangled Banner.'

U Soloing Devine

Hollywood, Oct. 3.
Universal will sole Andy Devine, featuring him in 'Son of a Sea Cook, orleinal story by H. M. Walker and Clarence Marks. Kurt Neuman will direct beginning Nov. 21.

RETAKES FOR 'FAITHLESS'

HEITARES FOR FAITHLESS'
Hollywood, Oct. 3.
Faithless' (new title for Tin
Foil'), is due for several days' retakes at Metro.
Harry Beaumont, director, is figuring how to get around scenes with
Anna Apfel, who is now in New
York, and not available.

THAYER'S DIALOG

Hollywood, Oct. 3.
Tiffany Thayer will handle the dialog on Paramount's 'Passage to Paradise.'

His first assignment at the studio was to contribute one of the sev-eral sequences to 'If I Had a Mil-lion Dollars.'

WALLACE ON 'THREE CAME'

Hollywood, Oct. 3.
Radio has engaged Richard Walace to direct 'Three Came Un-Radio nas comparation de la comparation del comparation de la comp

Cabanne Sued for Storage

Los Angeles, Oct. 3.

Lloyd's Film Storage Corp. of
New York has filed a Munilcipal
court suit against Christy Cabanne
for \$1,160 on a promissory note for
\$1,000 in payment for a storage bili.

Mitchell Now a Writer

Hollywood, Oct. 3.
Bruce Mitchell, director and actor,
ill turn writer for Paramount.
Studio has also signed Dorothy

'Northwest' for McCoy
Stuart Anthony's mounted police,
year, King of the Northwest, has
year, Edward by Columbia for
the sixth Tin McCoy feature in the
present seres.

Opening of Insult by the Beverly, Hills Community Players, was post-poned to Oct. 9, when James Mur-ray, Alberta Vaughn and several Chinese actors, beckoned by pay jobs, walked,

Jackson Off Payroll

After five years in Radio's and
Pathe's writing departments, Hoace Jackson goes off the former's

Al Lewis' first production for Par, will be 'Good Company,' featuring Alison Skipworth. Story of a chara-acter similar to Belle Livngston is being written by Nina Wilcox Put-nam.

Hazzard In on Script
Lawrence Hazzard will sit in with
Walter DeLeon and Walton Holl
Smith in preparing the script on his
play, "The Good Thing," which Parac
mount will make.

Beats Budget Time
Irving Cummings provided studio,
news when he finished the Columbia pic, 'Plain Clothesman,' and
completed the retakes in a day and
a half under budget time.

Milton Ralson, N. Y. newspapersman and p.a., is at Columbia to write originals.

National Panther Winnar Kathleen Burke of Chicago was, named national winner of Para-mount's panther woman contest and gets the part offered as prise in Island of Lost Souls. Maxine Lost Souls. Maxine Lost Souls. Maxine Chief Contestint and Lost Andre, were tested for stock possibilities.

Profitable Vacation
Earl Baldwin returned from a 10veek vacation in Malne, bringing
Blondle Johnson, an original for
Warners. Joan Blondell gets the

Jerry Horwin through at Radio. Last writing assignment was Free, White and 21.

Dorothy Yost and Bruce Mitchell added to Par writing staff. Latter has been a director and actor.

Cromwell Megging
When Radlo makes Broken Blossoms' John Cromwell will direct
Lester Cohen scripting the story.

'Hero' LeMaire's Next Rufus LeMaire will supervise (Continued on page 35)

Van Dusen's Indies

Cortland Van Dusen, creator and director of the old Mr. and Mrs. Sidney Drew pictures in the Vitagraph days, left for the Coast last week to enter independent production. No exact plans yet. Lately Van Dusen has been doing dialog on indie nictures in Ner-

on indie pictures

BRANDSTATTER PLEA

Los Angeles, Oct. 8. Argument on Eddie Brandstatter's Argument on Eddie Brandstatter's motion for a new trial, following the restaurant man's conviction on grand theft charges, has been post-poned until Oct. 6.

If motion is denied, Brandstatter will appeal, and if that is denied, he is expected to ask for probation.

L. A. to N. Y.

Robert Benchley. Carl Berger. Marian Burns. Clyde Ellloft. Irving C. Franklin. Harry Goetz. Harry Goetz.
Lorenz Hart.
David Howard.
Jesse L. Lasky.
Katherine McNells.
Bud Murray. Myron Selznick. Donald M. Stoner. Franklyn Warner. Harry Woods. Harry Cohn. Barney Ger Mabel Jaffe

N. Y. Indie Exhibs See Out to Drop Empire Operators Oct. 14

Possibility that the N. Y. indie grahistors can drop Empire operators Oct. 14 through a reported loophole in the contract giving them an out on that date. According to this interpretation, the exhibs why swung from 30% to Empire on Sept. 1 could then give up the experi-

1 could then give up the experi-ment with operators of the latter and return to 306 if so inclined. Last week representatives of the larger independents using Empire men held a meeting to demand of Empire an increase in its cam-paign against 306 which, from inpaign against 306 which, from information has reduced grosses asmuch as 35% for Empire houses.
The State-chartered union is said
to have countered that it would take
even more drastic measures in an
effort to curb 366 interference if the
indies would shoulder the cost.

As a result the situation between
theatres and Empire is understood
to be status quo, except that some
indies using Empire are now reported not entirely content that they
brought on a picketing situation,
plus other campaign steps that is injuring business seriously.

Vaude or Stage Show Angle

With stage hands and musicians refusing to work with Empire operators, since the latter union is not recognized by the A. F. L., any indic wanting to use vandeville or other stage shows is up against the problem of bringing in non-union help backstage and in the pit.

The Sam Kaplan union (306) in-The Sam Kaplan union (386) intends opening additional houses under its management at low scales in fighting its opposition, but will probably wait until the courts have decided on an injunction asked by 386 to prevent distributors from withholding service. When the service of
D'Reilly and the Springer-Cocalis-chain, alieging conspiracy to shut-off flow of film, will come up for-hearing Monday (10). On being heard inst week by Justice Franken-thaler, it was set over, the Judge saying snap Judgment should not be exercised in a case of this kind.

Meanwhile this week the indict-ment handed down last fall by the Grand Jury egging Taylon and all supplies of the control of the con-puter of the con-puter of the con-puter of the con-trol
brought last spring by malcontents

in the 30s regime.

Since picketing of chain houses by Empire men, most of the larges theatres have the protection of city police who are on duty at all times

CAREWE'S \$175,000

Director's Venture with Garbage

Dailas, Oct. 3. Edwin Carewe, director, getting set to sue this town for plenty dam-

ages.

Through his Biltmore Conservation Corp., Carewe contracted with
local city dads for a grahage disposal plant in exchange for monop
on city's waste. He built a \$175,000
structure a couple of years back,
but came a political shakeup and
consequent cancellation of the di-

rector's contract. Lengthy legal battles didn't budge the dads.
What Carewe wants now is his 175 G's through Rosser Coke, local

Roadshow 'Maedchen'?

Negotiations have been opened by ohn Krimsky with the UBO, the ombined Shubert-Erlanger legit outfit, to roadshow 'Maedchen in in Uniform,' German talker, at \$1.50 in Oniorm, General at the Criterion, New York.

Also some talk of Metro taking over the film for national distribution, with nothing set.

Morgan-Hymer For Rogers Pic Hollywood, Oct. 3.

Frank Morgan and Warren B. Hymer added to the cast of 'Truth Racket,' Charles R. Rogers produc-

Rogers is seeking to borrow Min-na Gombeel from Fox for the femme lead. Also dickering with Colum-bla for Constance Cummings for a featured role.

Grand Gesture

Val Lewton, author of No Bed of Her Own, bought by Paramount for Hopkins-Gable, is offering Par a doctoring Job on the story gratis in an effort on the story gratis in an effort to bring it up to Par's satisfac-tion. Picture was shelved on the Coast due to toe rough treatments prepared so far. Lewton got \$2,500 for the story rights to his best seller. Lewton is with Metro in New York.

Publix-Sparks Pool Gives Him All of Florida

E. J. Sparks is now in operating control of all Publix theatres in Florida. Under a new deal, Public has thrown into the Publix-Sparks partnership formed about two years the 13 houses which were not inthe 13 Acuses which were not in-cluded at that time, including those in Miami, Miami Beach, Little River, West Palm Beach, Palm Beach and Lake Worth. In New York last week Sparks settled this and other details on operation in Fiorida. He was also up on all burg.

operation in Fiorida. He was also up on film buys.
Sparks, now has close to 100 houses in Fiorida, including those in the Publix-Sparks setup along with those he himself controls.
The 13 theatres involved in the new operating deal are Paramount, Olympia and Rex. Miami; Community was presented by the property of the paramount was presented by the present the paramount of the paramount and Beaux Arts, Palm Beach; the Paramount and Beaux Arts, Palm Beach, and Oakley, Lake Worth.

Feature Producing Spot For Doane: Shorts Also

Hollywood, Oct. 3. The present era of economy at the studios has created a kindlier feeling toward the use of stock stuff,

Budget Trimming Finds Major Lots

Writing Yarns Around Stock Stuff

Warren Doane, who has been making Universal shorts, has been advanced to associate producer by that studio. He will continue making the shorts, in addition to his multiple-reel pictures. His first feature will be a George Sidney-Charles Murray comedy, on which preparation will start Monday (3).

reening toward the use or stock stuff, which once was scorned on the major lots. The move for more action and less talk in films permits the utilization of the library material, which couldn't be used in earlier talkers depending so much on dialog.

talkers depending so much on dialog.

It's not uncommon now for the majors to write their stories to fit footage on the shelf, a rear-end type of treatment that once was a trick only resorted to by the independents.

Reverse Process

A case in point is a current major company picture, which has a negative cost lower than any film made on the lot for months. Yet, by the utilization of scenes from three earlier silents it carries unusually heavy production value.

Writers who worked on it, first assembled stock material that could be used, and then wrote a story to fit. One peculiar phase here was that instead of a double being clothed to fit the costume of a play-

unar instead or a double being clothed to fit the costume of a player as usual, the reverse was true in order to get the benefit of some thrilling scenes that were found in the stock material.

ALL WHITE CAST

Only Orientals in 'Son Daughter' a

Hollywood, Oct. 3.
Although it is strictly a Chinese story, Metro will use no Orientals in 'Son Daughter,' with the possible exception of some Chinese as

sible exception of some Chinese as extras in long shots.

Dropping its intention to use Anna May Wong, studio decided on Helen Hayes, and in order to avoid comparisons between the principals in make-up and Oriental, even the bit parts will be filled with occidentals. Ramon Novarro also set.

HARLEM' NOW HOT AT U, WITH PLAY OPENING

Hollywood, Oct. 8.

Picture production may be in sight for 'Harlem,' all-negro play, which Universal bought last spring and put away for future cosidera-

tion.
Studio is warming up to the story,
with a local legit production of the
play opening Saturday (8), at the
Music Pox. Carl Laemmie, Jr., will
give the show the once-over for
picture possibilities.

WE vs. DeForest in Can. With Evidence in Theatre

Ottawa, Oct. 3.

A session of the digalised Exchequer Court of Canada was held in the Regent theatre, Ottawa, when proceedings of a patent case were transferred from the courthouse for a demonstration of two house for a demonstration of two types of talking equipment. Suit, is by the Northern Electric Co, representing. Western Electric in the Dominion, against the Baldwin Radio Co, which takes care of De-Forest installations, for alleged infringement of patent on a screen

fringement of patent on a screen speaker unit.

Justice McLean, a battery of law-yers and numerous witnesses all repaired to the theatre to study sound projection by the various means. Judgment was reserved after the literal hearing.

Lyricising the Dialog New Wrinkle for Radio Shorts

Hollywood, Oct. 3.
Production on 'So This Is Harris,' first of Radio's shorts to use
tyrics as dialog, has been postponed

today.

Ben Holmes is writing additional sequences with Mark Sandrich, who will direct. Val Burton wrote the lyrics. Results of first film will determine whether the Phil Harris series will use tyric-dialog.

Furthman Back to Par Hollywood, Oct. 3. Charles Furthman returns to Par-amount. Will do an original sea story for that company.

ADVENTURE PIX

Don Taylor's South American Jour-ney for Lesser Prods

Hollywood, Oct. 3.

Don Taylor, with sound equipment and a technical staff, is on his way to South America. to produce three adventure pictures for Sol Lesser, of Principal Pictures.

'Along the Old Gold Trail,' 'Tigers of the Deep' and 'Jungle Trails' comprise the trio, the first of which will be delivered to Lesser in December.

'Garden' Into Rialto

After getting a look at 'Madison Sq. Garden,' second Charles R. Rogers' picture for Paramount release, it has been booked by Publik as the next for the Rialto. This shoves back Farewell to Arms.' Tentative opening date for 'Squarc' is Oct. 13.

U Spots Fifi Dorsay
Hollywood, Oct. 3.
Fifi Dorsay is back in pletures,
with a part in Universal's 'Silk
Stockings.'

Edward Luddy directing.

Stock Trading Drops to 1,000,000: Most Prices Slip: Con. Film at 9: **Loew Rules Below 32: Others Quiet**

'Hot Mama'

Hellywood, Oct. 8.
Claiming they want a 'hot
mama' opposite Loew-McLaglen in 'Hell to Pay,' Fox has
given up idea of Dolores Del
Rio for the part, and are negotlating for Lupe Velez.

Theatres Talk Of Own B'way **Organization**

Contending that the interests of show business are not properly protected by the Broadway Association which takes in everything on the street from the Battery uptown, a move is under way for the forma tion of an organization for the theatres alone. It would function sim ilarly to the Broadway Ass'n. with support by the major chains and in-

support by the major chains and in-dependent theatres. Suggestion, as made by one of the large chains and discussed with representatives of others, follows the recent order of the city to re-move elaborate fronts, marques move elaborate fronts, marquee hanging pieces, etc. Order came as result of a protest by the Broadway Ass'n, with many showmen resenting the move on the ground that while Broadway may need cleaning up, much that is Coney Islandish about the street could have been attacked ahead of the theatres. Hits At B.O.

Showmen feel that elaborate fronts and hallybon are essential to

attacked ahead of the theatres.

Showmen feel that elaborate fronts and bailyhoo are essential to buginess, and the recent complaints struck too mind at their chought of an organization for themselves, a committee of theatre me, including Leopold Friedman of Loew's and Sen. J. Henry Walters, of RKO, has been appointed by Borough President Samuel J. Levy with a view to deciding what's to be done on the front problem. The Bway Ass'n, is represented on this committee. Prior to fis formation, chain advertising men conferred with the boro prexy, including Terry Turner (RKO), Oscar Doob (Loew's), Lou Goldberg and Jim Furman (WB) and Jack McInerney (Publix).

MAYBE THIS TIME

There's a Chance 'Bugle Sounds'
Will Get by Talking Stage

Will Get by Talking Stage

First picture that Howard Hawks
will supervise, as well as direct, at
Metro, will be Bugle Sounds, which
was originally started five years ago,
and on which more than 20 writers
have worked to date.
Original version was started before sound, when George Hill took
a unit to North Africa for scenes
of Riff tribesmen at war with Spain.
Lon Chaney was to have been
starred in it, but when he refused
to appear in a sound picture. Waliace. Beery was penciled in. Later,
it reverted back to Chaney, and then
to Beery again, for whom it is now
intended.

Wants Mankiewicz Again

Hollywood, Oct. 3.

Paramount wants Herman J.

Manklewicz to supervise the next
Marx Brothers pleture, and is dickering for his return. Manklewic
left the studio after suping 'Horsefoothers'

Arthur Sheekman, and Kalmer and Ruby start story work today with the brothers also having a say.

HOLMES GOES 'SAVAGE'

Hollywood, Oct. 3.
Phillips Holmes replaces David
Manners in 'Call Her Savage,' Clara
Low production at Fox. Hale Hamilton completes the cast.

By AL GREASON

Yesterday was one of the dullest stock market full sessions in months, total reaching barely 1,000,-000 shares. Opening prices were generally the best of the day, all

Quotations began to drift lower after the first half hour and the bula of the day's business was done at minor concessions. There was a feeble upturn in the last few min-utes, but it did not reach appre-ciable proportions.

Several minor features among the

Several mitor features among the amusements. Loow's was soft. Opening unchanged at 22, it eased to 31½, and most of the day's transactions were done fractionally under 22, to which price it moved up just before the close. Volume was inconsiderable.

Bull movement in Consolidated Film Industries preferred was resumed in a quiet way with that, issue touching a new high on the movement at 3 where, 300 shares changed hands in the last minute of trading. Columbia Pictures got into the limelight with a minor burst of activity during the morning. Early

Yesterday's Prices

					Net	
: 11	Sales.	High	Tow.	Lant.c		
ш	1.000 Col. Ple	12%	12%	124 +	- 34	
. П	100 Con. F	3%	3%	3% 4	- %	
: []	700 Do pt	9.	856	9 4	-1	
- 11	1,500 B. Kodak.	6674	54	55% 7		
, H	800 Fox	3%	3%	3%, -	- 14	
	3,200 Loew's		31 14	32		
1	1,800 Par-P			6 -	- %	
. 1	200 Pathe	%	**	%	1.7	
- 1	17,000 RCA	9%		D% -	- 1	
١.	200 RKO	514	51/6	514		
н	8,300 W. B	3%	3	8%		
		NDS				
:]	\$8,000 Gen. Thr		4	414 +	- 14	
1	0,000 Kelth		40%	40% -	- %	
1	0.000 Par-F-L	2814	28	28 -	-1	
١.	5,000 Par-P			27% -	- %	
- 1	2,000 Shub	'3 ½	31/4	31/6 -		
- 1	2,000 W. B	301/2	301/4	30% -	- 1/4	
- 1		URB				
9	500 Tech		. 3%	81/2 -	F %%	
٠1	100 Trans-L	2%	21/4	214 1	⊦ %	

prices were best with a top at 12%.
Thereafter it retraced most of the advance, closing at 12%, three-

Thereafter it retraced most of the advance, closing at 12½, three-eighths up.

Amusement bonds were quiet and about unchanged to slightly lower; this department being devoid of any

features.

Disposition of prices to recede was attributed to an application of Nickel Plate railroad note holders for a receivership. Stock of that carrier slumped from 5 to 3 and its bonds were sharply off. The pivotal stocks were all lower, including Steel, Telephone, Can and Gas, A to show fractional gains. Wheat was slightly lower and cotton about unchanged.

was slightly lower and cotton about unchanged.
Sidewise Movement
Last week's price movements were practically sidewise and on extremely small volume compared to the late summer up-rush. Tendency was microscopically downward, meas-ured in the Dow Jones index at loss of 2% points in 30 representative

of 2% points in so account of the most state.

The amusement common stocks were vaguely better, 11 of the most active issues slipping an aggregate of 12 points, or an average of about 1. However, Loew, the leader, lost (Continued on page 22):

Franklin-Stoner East For 'Continent' Release

Hollywood, Oct. 3.

Irving C. Franklin and Donald M. Stoner, Franklin-Stoner Productions, are in New York to negotiate a releasing deal on "The Lost Continent" and other prospective pictures.

pictures.

They will be away three weeks.
On their return trip they will hit Chicago, Boston and Fiorida to look for swamp locations for 'Continent. Miniature prehistoric animal film, and will require about 60 days.

RKO Fri. Openings

Within the next two or three weeks RKO theatres all over the country will shove over to a Friday opening date.
Policy follows a canvass of the RKO managers at home and in the

Whoopee' Tab Bolsters 'Hat 'Check' \$18,000; 'Phantom' Good 19½G's; 'Event' \$12,000—In L. A.

modic showers and inclement driving weather helped to bolster trade at the first-run box offices

over the week-end.
State, with 'Hat Check Girl' on
screen and 'Whoopee' on stage, is
leader of the caravan, with possible leader of the caravan, with possible \$18,000 in sight. Paramount, with Thantom President' on screen and Ken Murray head of stage, talent, smartly paced for \$19,500. RKO re-opened with 'Back Street' Friday, and, getting this one from the \$1.50 top Circle, will run to the five-figure

"Tiger Shark," held over at the Hollywood, will probably hit the 13 G. point. 'Last Mile,' at the Western, is fair, and had this one come through before the cavalcade of prison yarns its b. o. fate would have been better.

Estimates for This Wesk
Chinese (Fox) (2,028; 55-\$1.65)—
Rain' (UA) and stage show (4thfinal week). That third week was man week). That third week was nothing to excite. As a matter of fact, it was costly with take of \$11,-600. Picture goes out Oct. 9 after only 4½ weeks, with house going dark.

ooo. Preture goes out Oct: 9 after only 4% weeks, with house going darwing with the control of t

Your Troubles' (Metro) was based \$13,900. Western (WE) (2,500; 35-70)—The Last Mile (World Wide). With house reverting again to first runs take likely to be fair \$5,000.

LIFETIME' AND VAUDE GOOD \$14,500, MONT'L

Montreal, Oct. 3.

Cold bright weather has done its bit towards jacking up grosses. Palace, His Majesty's and Princess are repeating their last week's shows, leaving Capitol and Loew's to reap the benefit of new programs. This should put Loew's on top with around \$13,500 for 'Once in a Life-

Nabes have been maintaining fair

NEW ROXY, TACOMA, 20c TOP, PULLS NIFTY \$3,000

Tacoma, Oct. 3. Roxy is the new house to open this week, using 'Sporting Age' with oke mixture of shorts, similar to the Liberty policy in Seattle, and at pop prices ditto.

Jensen-Von Herberg owners. Roy Johnson here for opening, with Bob Armstrong on publicity.

Twice weekly change policy may prevail. Present bill set in for full week. House taken over recently and renovated. Formerly the Pan-tages and later the Orpheum. This marks first expansion of J.-v. into the hinterland since sale of the old chain to Arthur, a few years back. F-WC is readying to open the Broadway next week.

Estimates for This Week

Estimates for This Week

Blue Mones (FWC) (656; 25)—

'Specked Band' (First Div). Fair
\$1,800. Last week, 'Blessed Event'
(WB) liked but town seemed to
drop off, reaching just a fair \$2,000.

Rialto. (FWC) (1,200; 25-35)—
Peack UP Your Troubles' (M-G),
two days'. Blonde Venue's (3,00). Last
week, '70,000 Witnesses' (Par), and
Bird of Paradise' (Rad) weakened
toward end, and just so-so at \$2,800.

Roxy (Jensen-Von Herberg) (1,200; 10 Open-deg getting lines, which
is quite a novelty in Tacoma. The
\$3,000 gross is excellent considering
the 20c. top.

Just Another Wk. In Philly: 'Shark' Up But 'Divorce' Weak

Philadelphia, Oct. 3. After a week of general disap-pointment, with only one outstander indications point to an equally mediocre week with the current

mediocre week with the current crop.

The Heis! 'drooped basily at the Boyd and could only make the grade for eight days, with only six really justified. 'Bird of Paradise,' 'Dangerous Game' and 'Hold 'em Jail' at the Stanley, Stanton and Earle respectively, also limped in attendance.

Tiger Shark is a possibility for

some success at the Stanley this some success at the Stanley this week. 'Back Street' is at the Boyd and seems headed for only a moderate return. Maybe \$14,000. Fox looks weaker than in some time. Picture is '13th Guest,' and stage show includes Gue Edwards' 'School Days' and 'Roxy Gang' unit. Picture got kind noless but combination doesn't him tat more than \$17.

000.

Return of the Mastbaum Oct. 14 and the rumored relighting of the Aladine will, in all probability, tell an important story.

an important story.

Estimates for This Wask

Boyd (2,400; 35-55-75) Back
Street' (U), Mild response and unlikely for more than a weak's stay
at around \$14,000. Last week
(Grand Hotle' (M-G) big disappointment, Less than \$12,000 in
eight days.

'PRESIDENT' BIG IN BROOKLYN, \$55,000

BROOKLYN, \$55,000

Brooklyn, Oct. 3.

Town is full of ace pictures and personable stage talent. Paramount and Fannie Brice to the stage and th

Troubles' Is Poor On \$9.000 at Penn: 'Venus' 13 G, Pitt K. C. Romps With

Pittsburgh, Oct. 3 Draggy session in prospect this week, with anticipated break from cooler weather being offset by Jewish holidays falling importantly on

ish holidays falling importantly on a weekend.

Blonde Venue' looks like a leader at the Stanley but \$13,000 isn't so hot in the face of no competition and also considering importance of cast names. Pack Up Your Troubles' rated good on the comedy at the Penn but Laurel and Hardy don't look strong enough yet to hold on't look strong enough yet to hold will be lucky to slide through to a corry \$3,000.

Warner stands a chance of getting a break with 'American Mad-

will us ducay to many sorry \$3,000.

Warner stands a chance of getting a break with 'American Madness. No outstanding man budness. No outstanding millions of soic may see an in neat \$10,000, with word of mouth figured as as-

with word of mouth figured as asistance. Enright, in East Liberty, apparently leaning toward the full week
property of the regulation six
days, following similar run for
'Successful Calamity' Following
week, however, will be split up,
house's policy depending entirely
upon strength of picture.

Estimates for This Wesk

Indif Film Fare Finally Has Mpls. Chary: Lloyd's Disappointing 12 G's

SPARKLESS ST. LOUIS: STATE BEST, \$17,000

St. Louis, Oct. 3. Business has taken a sudden drop this week. Might be because of the quality of the films, but even in hose places where the quality is up the story is the same. Maybe the series kept them home listening. Even 'Bring 'Em Back Alive' is

not attracting as expected considering its record in other cities. Estimates for This Week

Ambassador (WB) (8,000; 85-55-65)—Tho Crash' (WB) and unit.
Just a fair \$10,000. Last week "Tiger Shark' (WB) \$12,000.

Shark' (WB) \$12,000.

Fox (Fox) (6,000; 25-35-55)—
Those We Love' (W-W) and unit.
Getting little attention and poor on \$8,000. Last week 'Hat Check Girl' (Fox) \$10,000.

(FOX) \$10,000.

State (Loew) (3,000; 25-35-55)—

'Troubles' (M-G). Laurel and Hard
okay at \$17,000. Last week 'Gran
Hotel' (M-G), second week, \$12,000

Missouri (RKO) (3,500; 25-35-55)
— Bring 'Em Back Alive' (Radio).
A fair \$5,000, but under anticipation
Last week 'Movie Crazy' (Par) nice
\$10,700.

\$10,700.

St. Louis (RKO) (5,000; 25-35-55)

—'American Madness' (Col) and
valued. Waring's Pennsylvanians
but house lan't setting attention expocted. Gross up this week to \$14,00. Last week 70,000 Witnesses'
(Par) and Talmadge-Jessel on stage
for \$13,800.

Main St. \$22,000 on '13 Women' and Tab

Kansas City, Oct. 3. street, with 'Thirteer Kansas City, Oct. 3.

The Mainstreet, with Thirteen
Women on the screen and 'Rio
Rita' (tab) on stage is in for another big week. Much publicity
with greater part going to the stage
attraction.

Liberty has 'Big City Blues' and
is offering, according to the billing,
Wild Parties with Wild Women.

Wild Parties with Wild Women.

Estimates for This Wesk
Liberty (Dubinsky Brothers) (860;
15-25), 'Big City Blues' (WB). No
newspaper ads until opening day,
but house depends on drop-in.
Close to fair \$3,500. Last week
'June 13' (Par), about same.

June 13 (Pary), about same. 5-60). The Midland (Loew) (4,000; 28-5-50). The Midland (Loew) (4,000; 28-5-50). The Midland (Loew) (4,000; 28-5-60). The Midland (1,000). Last week, second of 'Grand Hotel' (M-G), \$12,400.

Mainstreet (IKKO) (3,200; 25-35-50-60). 13 (Woment (Radio) and pected to get close to big \$22,000. Last week 'Hold 'Em Jall' (Radio) and unit, with Lakes and Barney Rapp's band and revue added \$21,000.

000.

Newman (Publix) (1,800; 25-85-50), 'Movie Crazy' (Par). While up against strong competition opened nicely and looks like fine \$12,000. Last week 'Blonde Venus' (Par) held steady for \$12,000 too.

'VENUS' HEADS LINCOLN,

time.

| Mabes have been maintaining fair grosses the last few weeks. | Estimates for This Wesk | His Majssty's (CT) (1,600; 50-76), Pas Sur La Bouche' (French), Repeats from last week when they grossed \$4,000. May get \$4,500 tins | Mark (French), Repeats from last week when they removed \$4,000. May get \$4,500 tins | Mark (French), Repeats from last week when they grossed \$4,000. May get \$4,500 tins | Mark (French), Repeats from last week when they removed \$4,000. May get \$4,500 tins | Mark (French), Repeats from last week when they grossed \$4,000. May get \$4,500 tins | Mark (French), May have done of the property
Minneapolis, Oct. 3.

Leading loop houses continue pretty good box-office showings, helped by strong attractions and the decreased seating. But the prosperity pace seems to be slowing up considerably and a few clouds are barrier to the strong stro Minneapolis, Oct. 3.

the Palace, Aster and Grand are having plenty tough goine.

Estimates for This Wesk State (Publix) (2,200; 55), Movie Cult. View of the Control of the Contr

'EVENT' IS BIG IN COLUMBUS ON \$7,500

Another good Clumbus, Oct. 3.

Another good Clumbus, Oct. 3.

Another good Clumbus, Oct. 3.

Palace again docketed to the tweet a good share of the biz due to its vaudfilm. First week went plenty heavy despite two rainy days and night.

Similar states for This Week.

Palace (RKO) (3,074; 35-55)—

"Blonde Venus" (Par) and vaude, should get \$10,000, okay. Last week. Dangerous Game" (Rad) (0.00).

Ohio (Loew-Uh) (3,000; 25-40)—

"Troubles" (M-G). Hardly enough Laurel and Hardy fans in this town to really justify exclusive showing to really justify exclusive showing enough \$10,000, however. Last week (Fand Hole! (M-G), second week, fell way off and failed to better \$5,000.

fell way off and falled to better 55, 600.

Broad (Loew-UA) (2,500; 25-40)

—Chandu' (Fox). Expected to carry, through due to recent local radio production. Has \$8,000 in sight. Last week Down to Earth (Fox).

Grand (Neth) (1,100; 25-40)

—Blessed Event' (WB). Taking town by storm and should hit elegant 37, 500. Last week (TR) fair should be sh

'Congai' on Fire Again At M-G After Hays Ban

Hollywood, Oct. 3. Mctro is again considering 'Conai,' which had previously been disapproved by the Hays office. Present procedure is to whitewash the ent procedure is to whitewash the plot and eliminate the miscegena-tion angle, with Leon Gordon clean-ing up the story. Gordon will adapt the play after. finishing his present job on 'Son-Daughter.'

'One Way Passage' \$32,000, Chicago; Politics. Holiday. Baseball Hurt

Chloago, Oct. 3.

None of the big downtown houses will see big grosses this week. Beet proportionate showing is anticipated at McVickers with Grand Hotel.' World Series, Jewish holday, and the Democratic fireworks for Roosever were conterester and the the series of th

SEATTLE STAGELESS STILL; 'CHANDU.' 9G

Seattle, Oct. 3.

FWC houses coasting along withfout music or stage fare. Whole town slowed up some. Probably due to reaction from Puysilup fair last week and community fund driver of the chartty, and then pay for it by skipping a night's entertainment. One holder 'Blessed Event' (WB), which is building. Likelihood the second starra will exceed the first second starra will exceed the first some pay the pay of the new ones the week.

The Paramount is opening soon with Fanchon & Marco stage shows. Definite, date not announced but pressing with plan for 18-piece band at the Par and 18 men at the 6th Ave.

Estimates for This Week

Definite date not announced but musicians' adjustment seems progressing with plan for 18-plece band at the Par and 15 men at the 6th Act of the Par and 15 men at the 6th Act of Par and 15 men at the 6th Act of Par and 15 men at the 6th Act of Par and 15 men at the 6th Act of Par and 15 men at the 6th Act of Par and 15 men at 16 men at

NEW HAVEN OKAY

Venus' Leading Town for Big \$12,-500—'Hat Check Girl' \$7,000

South As Check Girl 87,000

New Haven, Oct. 3.

Shubert three day sell-out of 'Cat and Fiddie' nicked film house grosses plenty last week. College is abandoning split week college is abandoning split week reyout and shifts to full week program, opening film Sundays and vaude Mondays.

Roger Sherman swings back to double feature currently.

Patients of This Week
Patients o

also got man wood bill.

College (Arthur) (1,565; 30-40)

Troubles (M-G) and vaude Booked as an exclusive and maybe \$4,300.

STAGELESS DENVER **RUINS PAR AND ORPH**

Denver, Oct. 3.

Looks like a good week for most first runners, aithough the Denver aret runners, atthough the Denver and Orpheumal residerably united the property of stage shows. Many otherwise regulars at these houses are staying home, not interested in just pictures. An I. A. representative en route here to fix up the stagehand dispute at both houses, which are holding out for some man. May the resident of the property of the p

comedy at the Denver, have lines at the openings when prices are low, at the openings when prices are low, at the openings when prices are low, at the opening was a constant of the prices and the prices are lower (Publix) (2,500; 25-35-40-50)—Movie Crany (Pari Okay 38,50)—Movie Crany (Pari Okay 38,50)—Movie at the house was without a stage show.

Orpheum (RKO-Huffman) (2,600; 25-35-40-50)—Chandu (Pox.) No stage show and \$3,500 shows it. Lower and \$3

Divorcement' \$3,800 and 'Crazy' \$11,000, Both Oke

Indianapolis, Oct. 3. After a steady diet of straight films since spring, customers are going for the resumption of vaude at the Lyric. House may build to \$10,000 this week. Other houses, however, will not suffer much betweet the contract of th

nowever, will not suner much occuse this is a vaude town.
Loews' Palace has 'Pack Up Your Troubles' and is carrying a line in all the ads that this is an exclusive showing. Lyric and Apollo announce that all Radio product will be shown at the two theatres.

that all Radio product will be shown at the two theatres.

Estimates for This Week
Apolle (Fourth Ave.) (1,100; 25-35-55) — Divorcement (R ad 10).
Should build to \$3,800; good. Last week 'Hat Check Girl' (Fox) ended around \$5,00 cod.
Girle (Stouras-Publis) (2,500; Girle (Stouras-Publis) (2,500; Girle (Stouras-Publis) (2,500; Girle (Stouras-Publis) (2,500; Girle (Stouras-Publis) (Cary) (Around St), 1000 for good week Manjas-ment had chap on street balcony with large sign 'Walting to buy, first ticket. He was there for several days during rain. Last week 'Blonde Venus' (Par) and to hot \$6,500; 25-35-55) — The county of the product of the state of th

Birmingham, Oct. 3.

Alabama reduces prices this week with 'Movie Crazy.' House continues to ballyhoo that exclusives are being played. Business is picking up at this ace house although reduced scale has something to do with it.

inis ace house although reduced scale has something to do with it. too. Dangerous Game! thrown into the Ritz in place of another program, which had been advertised, and doing all right in view of no advance advertising.

It is place of another program, which had been advertised, and doing all right in view of no advance advertising.

List in the place of another program, which had been advertising.

List in the place of an in the place of the

CALAMITY'S' \$17,000 BEST IN DULL DET.

Henry Ford took his place among the boxoffice allbis with his reduction of wages this way the following the boxoffice allbis with his reduction of wages this way to the following the boxoffice and the public is staying away.

Suffering are Blonde Venus, at the Michigan, and Night Mayor at the Michigan, and Night Mayor at the manion settlement delayed another week but next Friday should see the stage shows back there. At the Downtown the Schmeling-Walker Bettimates for This Week.

Michigan (4,045; 16-35-72-75) Blonde Venus' Grap and Jen Berine in person, 27,300.

Fisher (2,65; 18-35-72-75) Suov. Asy onc 31,500. The Stay on 31,500. Last week opened to big \$23,500. Last week opened to big \$23,60. Tags 15-35-55. Dangerous Game' and fight pictures. A fair \$3,000. Last week opened to big \$23,60. Tags 15-55.

via 115,000. Last week opened to big \$28,000. Townstown (2,750; 15-25-55). Dangerous Game' and fight pictures. A fair \$3,000. Last week 'Okay, begin to be seen to be

Making Two at Catalina

Hollywood, Oct. 3.
Two film companies are making cation scenes at Catalina cur-

\$10,000 FOR MOVIE CRAZY Cohan Film \$72,000, Huge for Par; 'Divorcement' Looks Like \$23,000; Barthelmess' \$30,000 Is Holdover

With a few exceptions, the Broad-way show houses have nothing to complain about this week. While socked Friday night and Satur-day afternoon by the first of the Jewish holidays, a strong comeback was staged in most cases. End of daylight saving is believed reacting daying it saving is oneved reacting favorably to the box office, though Sunday's balmy weather beckoning auto owners to the road again.

Standout of the week is the Para-mount where 'Phantom President' should go to at least \$72,000, with a

warners also doing well, with both the Strand and Winter Garden displaying strength. Former with Cabin in Cotton, Barthelmess new-est, well advertised, looks to do around \$30,000. It will hold a second week. The Winter Garden, which has caused a lot of worry over the summer, is trotting strongly for the same figure and a third week with "Tiger Shark."

with "Tiger Shark."

RKO has nothing to complain about, either. 'Bill of Divorcement, given a flash start on a premier tieup with Mrs. Hearst's milk fund, should do \$22,000, while the Palace, 'Bird of Paradiss' on second run, how the palace, 'Bird of Paradiss' on second run, how the palace, 'Bird of Paradiss' on second run, how the palace, 'Bird of Paradiss' on second run, how the palace, 'Bird of Paradiss' on second run, how the palace, 'Bird of Paradiss' of the palace, 'Bird of Paradiss', 'Bird of

at about \$27,000 currently (2d week). Rain' is scheduled to poen Wednesday (12). Lidva goes down in the record as the biggest surprise the street has known in a long time. Though Movie Crasy is judged as one of his best pictures and was given good notices all around, picture is being badly snubbed. On its third week it will be fortunate to flare the street with the fortunate to Garden, scheduled for Oct. 13 at the Riatio may come in earlier. Roxy will do \$45,000, perhaps a little better with Chandu, which is pretty fair right now. Cap is down to \$40,000 with Lauret and Induse has James Barton, Duke Ellington, Benny Rubis and Frances Williams on its stage while the Paramount has only Belle Baker and Borrah Minevitch.

Estimates for This Wee

Estimates for This Week
Astor (1,012; 33-51.10-11.65-52.0),
Strange Interiude' (M-G) (5th
week), Length of run indecernincessor here when house may be
ready to receive it.
Capitol (6,400; 35-72-83-\$1.10\$1.65). Troubles' (M-G) and stage
show. Getting it between the eyes
at \$40,000, despite strong rostrum
ond of 'Grand Hotel' (M-G), \$56,000, all right.
Criterion (878; 25-40-83-\$1.10\$1.65), 'Maedchen in Uniform'
(Krimsky). Aided by good reviews
which house is plugging outside,
house indefinitely, Par not needing
it now.
Mayfair (2,200; 35-72-83), 'Dlvorcement' (Radio). Exhibiting nice

With a few exceptions, the Broad-ay show houses have nothing to mplain about this week. While \$17,600.

\$17,600.

Palace (1,700; 30-40-65-83)—Paradise' (Radio) (2d run) and vaude. Picture is drawing following its two weeks at the next door May'air, will get \$17,500, possibly a shade more here. 'Horse Feathers' (Par) didn't do quite as well, \$16,500.

here. 'Horse Feathers' (Par) dight do quite as well, \$15,600.

Paramount (3,661; 40-12-04-\$1,10).

Paramount (3,661; 40-12-04-\$1,10).

Paramount (3,661; 40-12-04-\$1,10).

Stage show. George Cohan's first talker, with Jimmy Durante supporting, taking town for ride; certain of mammoth \$12,000, and possible to the stage show the supporting taker and Borrah Minevitch. Blonde Venus' (Par) (Par) ran up good \$5,800 last week.

Riatle (2,000; 40-55-72-92-\$1,10).

Rivoli (Capa) (Par) (3d week). This control of the support of the suppo

only \$16,000.

Rivoli (2,200; 40-55-72-94-\$1.10)—
Robinson Crusoe' (UA) (2d. week).
Not a big grosser but not a disappointer either. Has \$27,000 this week
in tow. On first seven days \$34,600, nice.

600, nice.

Roxy (6,200; 35-55-83-\$1.65)—

'Chandu' (Fox) and stage show.

With radio following of Chandu, house should reach \$45,000 and perhaps top that a little—a profit. Last week \$45,8000 on "Successful Calamity" (WB).

lamity' (WB).

Strand (2,900; 35-55-83-93-1.10)—

'Cabin Cotton' (FN). Holds over a second week on \$30,000, sweet biz for this straight filmer. Last week second of 'Life Begins,' \$21,700.

second of 'Life Begins,' \$21,700.

Winter Garden (1,419; 35-55-83-94)— Tiger Shark (WB) (2d week).
Fortified by the Eddle Robinson draw, b. o. countup should be around \$30,000.
First week a soothing \$35,200.

FRISCO CRIMSON ROUND THE EDGES; PRES' 171G

San Francisco, Oct. 3.
A slight tinge of red ink. No wallops this stanza, following the trend of last week when grosees sagged to disappointing levels.

Nearest to

disappointing levels.

Nearest to a good sock is 'Phantom President' at Warfield. F-WC ad chiefs giving 'Schnozel' Durante the big ad and publicity pluge with Cohan second. Durante is a favorite here, on screen, stage and box office. So house, after two powers of the control
time, since, by the consist stury good stage shows.

RKO's Golden Gate has been hitring the bell regularly, grosses averaging three and four grand over
takes off two months ago. Once in a
takes off two months ago. Once in the stage of two months ago. Once in the stage of th

equaliy with sorrest spending lots dough to Warrer Spending lots dough to put over Arliss in Successful Caiamity President, clicking smartly with did films and stage shows at 40c, ith current '13th Guest' holding up

cely. United Artists comes to life Oct. United Artists comes to life Oct. 10 when Herman Cohen unlocks the loors for 'Rain.' Brings list of local first runs to seven, not counting foreign film house, Filmarte.

Washington's Good Grosses

Fox Up to \$25,000 — 'Divorcement' Fine \$15,500—'Interlude' Slow at \$1.50

Fine \$15,500—'Interlude' Slow at \$1.50

Washington, Oct. 3.

Everything was Olsen and John son here last week. Team could have remained another week at the Earle and still have done business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house on the closing right. Currently Morton Downey, in the fiesh business for they were locked out at this house of the wind the same of the complete of the comp

BALTO BOOMS: HIPP'S NEW 19G HI

Baltimore, Oct. 3. Hot-cha, hallelujah and welcome rosperity! The registers are goprosperity! ing dizzy clicking off the high numing dizzy checking on the high numbers, the turnstiles are in a continuous whirl and it's happy days in Dixie once more. At least one new record will go into history in town, while the other houses will have fee houses will apply the profits. have fat profits. After a summer of headaches and black crepe, this is Harvest Week. It took cops to handle the crowds on the opening

handle the crowds on the opening day.

The which goes to the vaudifing the property of the control the crowds. The CBS warbler is making an eight-day stay, of it and will leave the cash-box buiging to the new gross record of \$19.00. That compares to the former high of \$15.00.

of \$15,000. At the other ace vaude house, beew's Century is using coppers too backstage, to control the flaps and priece: Euclide Nagers. Out of the purses of these flappers they il drag

interior 119,000.

In the run theatres the two standout are 'Smiling Through' at the Stanley and 'Washington Merry. Stanley and 'Stanley and

BUFFALO BUILDING

'Bird,' Ted Lewis, \$23,500—'Zombie' Big \$10,500—'Alive, \$12,500

Everything is looking up this week after a long stretch of varying business. The Buffalo leads town with Ted Lewis on stage and Bird of Paradise' combining for a \$23,500

or Paradise combining for a \$38,000 week. Estimates for This Week Buffalo (Publix) (3.606; 30-40-65) — Bird of Paradise (Radio). Ted Lewis in person and stage show alding for very good \$23,360. Last with the person of the person and stage show alding for very good \$23,360. Last week Harry Richman, off to \$18,900. Great Lakes (Publix) (3,400; 30-40-65)—Birg Em Back Alive' (RiCO). Maybe \$12,500, pleasant biz. Lost week 'Grand Hotel' (M-G-M) of the person of the

'SMILING THRU' \$13,000

Unusually Big in Louisville—'Para

Unusually Big in Louisville—Paradise' Oke With \$3,200

Louisville, Oct. 3.

No sooner had old man autumn joined hands to help the theatres than a new rival sprane some strains an experience of the strains of the stra

BOSTON SLUMPS AGAIN. 'CABIN' \$32,000, MET

Local houses did less than they anticipated last week, and no great improvement expected this week.

The outstanding disappointment

The outstanding disappointment last week was the slim gross of \$8,000 for 'Movie Crazy' at the Paramount. 'Life Begins,' current attraction there, is doing very good. 'Blonde Venus' did not hold up at the Met on \$33,000, but that's better than 'Cabin in the Cotton' plus Mills Brothers on the stage, and drawing this week.

than 'Capin in the Cotton pice and rawing his week-the the third that the third t

MORE SEATS, LESS BIZ IN PORT.; 'VENUS,' 12½G

Smiling' Prov.'s Best. \$17,000, with 'Venus' And 'Lifetime' Fair

Providence, Oct. 3.

Box office activity at the principal cinemas is not especially llvely this week, despite expected draw films. Stage opposies in sparticularly strong with Ed Wynn's Laugh Paradéhere for the first half. Wheel buriesque has also started at the Mod-

iesque has also started at the sustern.

'Smiling Through,' at the State loaks like the leader in the Gutter loaks like the leader in the State loaks like the leader in the State load of the S

ture okay but vaude helping. Seems ture of around \$3,000, okay. Last week 'Dangerous Game' (Radio), \$3,400. (200: 15-5). "Hat Cheek Gir' (Fox) and vaude. With Harry Burbig, radio name, topping bill show getting comment and coin. Looks like \$4.500. Last week 'Those We Love' (KISB) and Vaughn De Zearner \$4.000, off.

Low's State' (3,700: 15-5). "Similar Through' (M-G). Name lineup in this one and \$11,000 swell. through for \$13,000, off.

Low's State' (3,700: 15-5). "Through '(M-G). Name lineup in this one and \$11,000 swell. through for \$13,000, off.

Through 'Gray (2,200: 15-55). "Through' (FN), and 'Tiger Shark' (FN), Robinson feature okay but no seem of the state of the seem of the

and American manness (Out) Soviet 42,200.

Metropolitan (Conn) (3,700; 10-25-30)—Allas Mary Smith and vaude. House has had only one good week since it opened six weeks ago. Lucky if able to pluck \$900 for first half. Last half of last week 'Gold' (Majestic) bad at \$800.

'SHARK' \$12,000 AND DIX \$9,000, NEWARK

Newark, Oct. 3.

'Grand Hotel,' at Loew's, will head everything this week and may reach \$18,000. Tiger Shark,' at the Branford, will come in second with around \$12,000. Tiger Shark,' at the Shubert and the standard will be sufficiently be sufficiently booked acts and indie pictures at a top of 40c. It's the only vaude in town.

The sufficient sufficient is the sufficient week with double features of second runs. Have given up single features in neighborhoods and at the Capitol.

Estimates for This

Warers opens the Mosque next week with double features of second vans. Have given up single features of the potential by the second vans. Have given up single features and cashing in on the advance explored the second vans. Have given up single features and cashing in on the advance explored the second vans. Have given up single features and cashing in on the advance explored the second value of the second value of the second value. Hittle deadtional exploitation. Grossed about 50% above average. Oriental has Tom Brown of Culver this week, Just fairly, has been bolding its own but seating has increased this month. Warm weather is holding back the additional biz. The major spots connect with production of the second value of the second val

Comparative Grosses for September

NEW YORK

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
CAPITOL High.\$110,400 Low 16,000	Last Mile \$46,000 Stage Show	Blondie of the Follies \$77,000 Lilyan Tash- man Sophie Tucker	Blondie of the Follies \$58,000 (2d week)	Grand Hotel \$68,000
PAR- AMOUNT High: \$95,000 Low. 32,000	Night Club Lady \$47,200 Stage Show Jessel- Talmadge	70,000 Witnesses \$62,900	Okay America \$32,000 (New Low)	Night of June 13 \$64,800 Phil Baker Fannie Brice
ROXY High \$173,600 Low28,000	First Year \$40,000 (5-day H. O.) Stage Show	Down to Earth \$40,000	The Crash \$58,000	Painted Woman \$28,000 (New Low)
MAYFAIR High. \$53,800 Low. 7,200	Back Street \$24,000	Back Street \$19,700 (2d week)	Bird of Paradise \$27,000	Bird of *** (Paradise \$16,200 (2d week)
STRAND High. \$78,800 Low., 8,000	Two Against World \$15,000 (2d week)	Blessed Event \$30,000 (8 days)	Blessed Event \$18,000 (2d week)	Life Begine \$35,000
PALACE High. \$41,000 Low., 8,000	White Zombie \$11,500 Arthur Tracy	Age of Consent \$11,400	Back Street \$21,300 Pola Negri	Down to Earth \$12,500

CHICAGO

CHICAGO High. \$71,300 Low 27,200	Follies \$40,000 Stage Show	Down to Earth \$38,000	Successful Calamity \$28,000	The Crash \$37,000 Mme. Schu- mann-Heink
ORIENTAL High. \$52,500 Low., 16,000	70,000 Witnesses \$20,000 Stage Show	Speak Easily \$20,000	Doctor X \$18,000	Night of June 13 \$21,000
STATE- LAKE High. \$45,300 Low., 5,000	Hollywood Speaks \$16,000 Vaude.	Passport to Heli \$19,000	Night Club Lady \$16,000	Those We Love \$14,000

LOS ANGELES

7	Sept. 3	Sept. 10	Sept. 17	Sept. 24
LOEW'S STATE High. \$48,000 Low., 10,000	Down to Earth \$23,000 Stage Show	Blondie of Follies \$23,700	Speak Easily \$17,500	Chandu \$14,000
PAR- AMOUNT High, \$57,800 Low. 8,000	Devil and Deep \$15,000 Stage Show	Love Me Tonight \$26,500	Love Me Tonight \$16,000 (2d week)	70,000 Witnesses \$19,000
WARNER'S HOLLYW'D High, \$37,800 Low. 6,500	Two Against World \$10,500 (8 days)	Blessed Event \$16,800	Blessed Event \$11,000 (2d week)	Blessed Event \$11,250 (3d week)
WARNER'S DOWNT'N High. \$38,000	Doctor X \$9,700 Vaude.	Big City Blues \$7,000	Two Against World \$8,000	Man Called Back \$8,400

BROOKLYN

	Gebr 3	Gept. 10	Gept. II	Gopt. 24
PAR- AMOUNT High. \$80,000 Low., 21,900	Night Club Lady \$38,000 Stage Show Harry Richman	70,000 Witnesses \$40,000	Horse Feathers \$35,000	Night of June 13 \$43,100 Belie Baker
FOX High. Low	Passport to Hell \$7,000 Stage Show	First Year \$27,000	Down to Earth \$15,000	Last Man \$10,000 Reri
METRO- POLITAN High. Low	Speak Easily \$18,000 Vaude.	Last Mile \$16,000	Blondie of Follies \$29,500	Grand Hotel \$40,000 Russ Columbo
ALBEE High. \$40,500 Low. 11,400	Back Street \$28,000 Vaude. (Olsen & Johnson)	Age of Consent \$13,400 Kate Smith	Bird of Paradise \$22,200	Okay America \$13,800
STRAND High. Low.	Crooner \$8,000	Blessed Event \$14,700	Big City Blues \$10,700	The Crash \$12,500

NEW HAVEN

	Sept. 3	Sept. 10	Sept. 17.	Sept. 24
PAR- AMOUNT High. \$21,000 Low. 6,300	70,000 Witnesses \$9,600 Stage Show	Love Me Tonight \$14,000	War Correspondent \$13,100 Mills Bros.	Night of June 13 \$10,100
FOX-POLI High. \$26,000 Low 4,000	Back Street and Painted Woman \$9,000	Bird of Paradise and Divorce in Family \$7,000	Down to Earth and Night Club Lady \$6,500	American Madnese and and Blondie of p Follies \$7,800
8HERMAN High. \$16,000 Low., 1,500	What Price Hollywood and Racetrack	Doctor X and Big City Blues	Bring 'Em Back \$5,500	Successful Calamity \$5;700

DENVER

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
DENVER High, \$27,700 Low., 7,000	Devil and Deep \$12,700 Stage Show	Love Me Tonight \$15,800	Skyscraper Souls \$12,900 Schumann- Heink	Blondie of Follies \$12,000
PAR- AMOUNT High. \$22,000 Low. 2,200	Speak Easily \$5,700	70,000 Witnesses \$6,600	Divorce in Family \$5,200	Life Begins \$4,900
ORPHEUM High. \$20,000 Low 10,000	Hold 'Em Jail \$16,000 Vaude. (Floyd Gibbons)	Down to Earth \$17,000	Congorilla \$15,000 Martin Johnsons	Bird of Paradise \$18,000 Blackstone
RIALTO High. \$4,500	Brown of Culver \$2 250	Purchase Price \$3,200	Roar of Dragon	Passport to Hell

(Continued on page 22)

Ottawa Stage Set for Action on British Film Preference vs. Tax: Look for Sales-on-Merit Market

Ottawa, Oct. 3.
The stage is set for the opening of the first session of the 1933 Parliament Oct. 6, when actual the first session of the 1933 Parliament Oct. 6, when actual developments will take place with respect to the proposals and agreements of the Imperial Economic Conference which held the Empire floor last July and August. The ceremonials and preliminaries of the session will consume a week after which, on Oct. 13, flor, E. N. Rhodes, Canadian Julie the Companies of the Companies down his budget which will be ac-companied by Government resolu-tions on taxation and tariffs, to im-plement the general agreements with other British countries. These changes will become automatically effective with their reading of the resolutions in the Canadian Com-

mons.

There are definite indications tha mons.
There are definite indications that the moving picture industry and exhibitors will come within the scope of fiscal adjustments, but what these as adjustments, but what these as the construction of the Imperial Parley was that a special levy should be imposed on foreign films imported into British Dominions based on the rental value of each film, this to be applied against United States, French, German and Russian product and to be paid by exhibitors.

At the same time, Canada's delegates at the Conference showed a distinct inclination toward an increase in preference for British film imports. A quota system in favor of British pictures was not favored (Continued on page 12)

PAR TALKS U. S. SALES FOR JOINVILLE OUTPUT

Paramount and Max Goldberg

Paramount and Max Goldberg are talking numbers in negotiations for the latter to handle Par's Joinville produced product for the United States. Mostly the pictures Gold-berg wants to distribute here are French and German. Goldberg, as exhibitor, operates the Europa theatres in New York, Philadelphia and Baltimore. He also distributes a number of pic-ture of the product of the picture of the Chemma With the age as a sesociated the Par product, should the deal be concluded, he would spread his disconcluded, he would spread his dis-tribution wings considerably.

B. I. Attached

British International Pictures, Ltd., had an attachment of \$4.415 filed against it by Harry Lewis, lawyer, of 220 West 42nd street. Lewis claims the money due him for legal services rendered.

Canned Music Canned

Stockholm, Sept. 22. Hollywood trained soundmen a

the Swedish film stu-

American records which are woven into the action. Music is taken off discs and put on special sound track, then in-corporated into action of native films. It saves money and gives the fans good music, with no one the wiser.

LUDWIG'S FIRST FILM

Emit Ludwig is writing an origi-hal for the screen, his first, to be titled The screen, his first, be the Symphony then the Nichal Symphony the screen, his his pro-less blographical and will have Fritz Korther, ace German actor, as the German composer. Oscar Gluck company is pro-ducing and arrangements are being made to do the film in both German and French.

Brussels Tax Plea Brussels, S

Brussels, Tax Plea
Brussels, Sept. 24,
Prime Minister Renkin has promleed to consider a request made by
the Beigian Cinematograph Association for a reduction of state taxa-

Unless the demand is met, it is aid, a number of halls will go

BIP Pays 5% Dividend. Net for Year \$388.000

British International and Asso-clated British Cinemas, the BIP theatre chain, have declared divi-dends of 5% for the year. Previ-ous year the payment was 8% but generally fell in Fritish trade circles' that the current statement is an ex-tremely satisfactory one under cur-rent statement is an ex-tremely satisfactory one under cur-flect of the statement of the year, as opposed to a net for the previous year of about \$485,000. ABC's current statement shows a profit for the year of about \$345,000. In the BIP, John Maxwell an-nounced that about '\$455,000. In the BIP, John Maxwell an-nounced that about '\$455,000 had been taken from the general reserve covering moneys due from foreign language versions, despite the fact that BIP has now stopped making thesse. British International as

At the same time about \$117.500 At the same time about \$117,500 from current profits has been added to the reserve fund, in order to keep it above the \$862,500 mark.

CANADA BUYS LESS U. S. **MORE BRITISH FOOTAGE**

Ottawa, Oct. 3.

In view of prospective developments affecting the exchanges and exhibitors through legislation of the Parliamentary session opening Oct. 6 in Ottawa, figures of Canada's film trade with the United States and the United Kingdom for the past two

years are appropriate.

Government statistics show a decline in films imported from the United States but an increase in imports from Great Britain.

imports from Great Britain.

For the fiscal year ending March
31 last, films from the U. S. A.
totaled 8,315,774 feet, valued at
3708,518, as compared with 15,045,
579 feet during the previous 12
months which had a valuation of
\$1,232,028.

\$1,232,028.

Film imports from the United Kingdom for the two years were as follows: 1932, 1,315,449 feet, valued at \$104,305; 1931, 1,048,548 feet, valued at \$37,778. Film imports from Great Britafin for the 1930 fiscal year totaled approximately 500,000 feet, or less than half of the total footage for the following year.

Li'l Brown Mickey

Tokio, Sept. 3. Mickey Mouse is about to get a Japanese cousin. American cartoons have proven so popular here that Sohochiku is preparing to produce a series of local made sound cartoons along the same lines in the Komata studios.

Character will be an animal along the American lines, but with recognizable Japanese features.

Russia's New Market

Russia's New Market
Stockholm, Sept. 22.
Arty Russian films become boxoffice power in the Baltic States
when exhibitors met and stated
that filmgoers of Letland, Estland
and Lithuania were tired of German and American films and
wanted something they could understand.
Result was that new film from
Result was that new film from
Result repuls, ricaned up had
these three countries formerly belonging to Russia.

Move now is to introduce more
Russian films, especially those with
not too much propaganda.

Feature Cut to 16 Mins.
Stockholm, Sept. 20.
Thor Brooks, formerly with Paramount in Hollywood, has been engaged to ut Kronan's Rollare with a view to American showing. This is art film-about Swedish railways made by Boggs, ace cameraman.
Tains about 30 minutes now, but Proofs on tetta a minutes is all Americans will stand.

Won't Gamble

London, Oct. 3.

For the opening tonight (Monday), of the Bayswater theatre, just outside London, management wanted Clive Brook to broadcast a salutation to the address of the statement of the salutaneous series. to the audience from Holly-wood via telephone and ampli-fication. It fell through befication. It fell through be-cause the telephone company

cause the telephone company wouldn't agree.
Phone chiefs said they were atraid the amplification in the theatre might not work well, and those in the audience might therefore be discouraged from ever using trans-Atlantic phone lines.

U. A. MAY BUILD THEATRE IN LONDON

United Artists may build a de luxe theatre in London's West End. Inside report from London is to the effect that Murray Silverstone, U.A. head in London, and B. S. Moss, New York theatre man, have had several secret meetings for the discussion of details, with a likelihood that when and it the building starts Moss will be interested. Moss will be interested. The control of the United Artist any knowledge of the United Artist any knowledge of the proposition is denied, but it is admitted that U.A. may be forced to build in London and has discussed the possibility. The Moss andte.

the possibility. The Moss angle claims New York, is completely

claims New York, is completely new.
United Artists has been offered lease and purchase of several London theatres, best of the properties being the Dominion. Company does not feel, however, that any of these theatres is sufficiently well situated for West End trade and frankly admits that it would rather build than go into a house that does not qualify for show.cas; purposes. Company now has an important list of product for British release, including the British and Dominion and Columbia pictures, and feels it is worth investment to make the proper display.
Currently United Artists has the Dominion on a three months percentage arrangement, with that this up in about the work of the company will have either found a suitable London spot to purchase or will begin seriously the operation of building.

Soviet Crashes Pares. Sept. 24.
Soviets have made a declaive move for releasing their films in cross, and a time their films in cross, and a time their films in cultical an in a time pigalle.
First film to be shown there will be 'Road to Life,' directed by Nicolas Ekk.

U.A. Going After Sales Hook-Ups Of Native-Mades on World Scale: **England Set, France Likely Next**

Metro Intends European Production in Six Weeks

Hollywood, Oct. 3. Hollywood, Oct. 3.

Departure of Fred Petton, Saurray (U, for Europe is the first step in Metro's continental production of foreign versions, to be started within six weeks. Petton, who sails on the Paris, Oct. 8, takes with him Glovinni Del Longo, director, Olindo Ceccarial, sound engineer and Martico believe to the control of the co

tin Sobelman, cutter.
He will, engage studio space in
Paria and Rome, but initial production hasn't been set as yet. Pelton returns after getting unit orcanized. George Kahn, head of
Metro's foreign department here,
also leaves in a month, on completion of current multi-linguals in production, to head European

OSTRER, GELL GO HOME: AMERICAN VISIT VAIN

Mark Ostrer and William Gell rectors of British Gaumont, sailed Friday on their return trip to Lon-don after a six weeks' New York

visit.

Couple came over primarily to talk to Universal about distributing U product in England and to talk to Stdney Ken about common to talk to Stdney Ken about common to talk to Stdney Ken about common to talk to the couple of the couple, and the Fox thing will wait until Kent goes back to London in a couple of weeks.

While here the G-B New York office, under management of Arthur Lee, previously their local agent, was opened.

Metro Exports 3

Hollywood Oct 3 Hollywood, Oct. 3.

Metro sent back to Europe this
German writer whom they had
under contract. They are Isabelle
Kloucovsky who did French dubbing on Joan Crawford and Paula
Marsa who did Marie Dressler
dubbling, Writer is Fritz Faulkenstein.

Par Shorts in German

Berlin, Oct. 8.

Paramount is arranging to have six short subjects dubbed into Ger-man here by one of the local com-panies.

First attempt of the kind, and may lead, if it works, to a new tangent.

United Artists has decided to go into the world distributing thing on a greatly expanded scale, with indications in New York that the recent U.A. deal with British & Dominions is but the forerunner of similar deals in other world spots. France is likely to be the next move,

France is likely to be the next move, hongh a French producing commany has not yet been decided on. Idea is for the company to become in actuality the United Artists Corp. of the World, originally intended but more or less dropped for the past few years. Company feels it is essentially a distributing organization and with current quota regulations throughout the world hurting international distribution of American-made product, it ought to concentrate on local product in countries outside of the United States. States.
United Artists has the B. & D.

product for distribution throughout the world, but doesn't figure on it much outside of British territories much outside of British territories. Same would be true of French product it would get if deal goes through for the acquisition of some French producing company's output. Germany is not figured on for the time belng, cut may line up later, as also may Spanish territories.

Spread Out Overhead

also may Spanish territories.

Spread Out Overhead

According to exces of U.A. it is better to apply the already existing U.A. distribution machinery throughout the world to local product than to attempt to stretch it for American product under current conditions. U.A. figures there must be a company or two producing acceptable local market product in almost every important world center that would welcome U.A. alliances by Uring welcome U.A. also make to U.A. alliances by U.A. allian

LONDON LIBRARIES BUY FOR FILM 'GRAND HOTEL'

The premiere of the film, 'Grand Hotel,' at the Palace this week was one of the rare occasions when the libraries made a buy for a picture. The opening night the seats were scaled up to \$6 apiece, and so great was the demand that in addition to the results, opening, serving, perthe regular opening evening per-formance there was a midnight press show at the Palace and an-other there the following morning, all three packed.

all three packed.

The last occasion when the li-braries made a deal for a picture was Chaplin's 'City Lighta'. They have made an outright buy for a few weeks with an option for ex-tension.

Oberammergau Film

Berlin, Oct. 3.

Oberammergau Passion Play will be screened next summer while actually in presentation and made into a feature length ploture. Some talk of doing this before, but it's newer come to more than chat.

Understood now that the Emelka Understood now that the Emelka and is making arrangements for world distribution.

No. Africa Booms

Paris, Sept. 24.
Quick development of North African film business, which seems immune from slumps, is causing the French to take a special interest in

that territory.
Following Oso's tleup with the
Tenoudji North African interests,
Philippe de Becker of the Brockliss
company has acquired theatre interests in Algiers and Tunis.

U. S.-Made Italian Language Films Outnumber Product in Home Land

Just as many, or more, Italian taikers, are now being made outside of Italy as in that country, with America leading the field. Half a dozen Italian taikers are now in production in New Tork by that production in New Tork by that with the standard of the standard studie, N. Y. It's until the Standard and songs, with the cast headed by Circ Formisano and Nina De Charry.

headed by Ciro Formisano and Nina De Charny. Angelo de Vito has just completed shooting of an Italian talker in New York entitled 'Senz'a Mamma 'e Namurata' ('Without Mother or Sweetheart'). It's being cut now, with release expected in about a week

talian slient, 'Amore e Morte' ('bife or Death'), which he fixed up with (Continued on page 12)

Super Titles Printed Direct on Positives

Budapest, Sept. 15. One of the problems of foreign versions is that of superimposing titles for small countries for which no special language versions are made. Process used up till now consists of making a new negative

consists of making a new negative film from the positive copy, insert-ing titles in this new negative and recopying again, the new positive copy being used for projection. The picture, and still more the sound, suffers in the process. Sev-eral distributors are now experi-table to the process of the pro-vention, the principal association to the inserting titles simply by a print-ing process into the original posi-tive.

experiments are not wholly satisfactory yet, there seems every chance of making the new process practicable.

Rain and Hail Too Unusual for Calif. and Jazzes Studio Plans

Hollywood, Oct. 3. sing the Chamber Commerce and the Ali Year Club of California, rain came last Wednes day, mixed up with a little hail and remained here until Saturday making the locals look a bit chumpy

Pictures took a rap through the rain holding up production and messing up a few pictures in work messing up a tew pictures in work.

A Buck Jones western at Columbia had, its location punctured when hall went through the sets. At the studio, production was stopped when the patter of rain and hall interfered with sound recording.

intertered with sound recording.
Metro also took a production joid
with reverse English. Studio was
making a shower sequence for
'Kongo,' with 'mechanically controlled rain doing its stuff. When
the real rain appeared, light builsbegan to blow out, due to the dampness on their exteriors. Cameras,
too, were gumned up by the showers. Altogether, the real rain and
Metro's manufactured showers did
not get along.

Production at other studios on

Production at other studies, on both interiors and exteriors, were intermittently haited during the four days, the unusual weather get-ting the blame.

Native sons claim it is the first time rain has hit L.A. before De-cember in six years. They can't figure how come the change in the damp dates unless it is Democratic propaganda.

NEWARK

(Continued from page 10)

did \$7,700 (mostly 'Venus') last

week.

Proctor's (RKO) (2,300; 15-40-55-55), 'Hell's Highway' (Radio).
Film won't draw many femmes but will do a fair \$3,000. Last week, second of 'Paradise' (Radio), okay with \$8,000

Terminal (Skouras) (1,900; 15-40-55), Down to Earth' (Fox) and Schmeling-Walker fight. Opened all dolled up. Fight film sure to draw here and bill due for a nice \$8,000.

PREZ' \$11.500 IN CINCY AND 'CABIN' \$7,200, OK

Another black ink week currently for the leading screen emporiums. Night football games at stadiums of two local universities no serious b. o. hurt. Mattnee hiz over weekend, however, stackened by world's series radioland. 'Jessel, on Albeet Tellandge and 'Jessel, on Albeet Ufa, intimate chema, under way with 'Congress Dances, for hefty take. Cincinnati, Oct. 3.

Estimates for This Week

Divorcement (Radio) Weak at \$4,500. Last week 'June 13' (Par)' Keith' (Libson) (1,500; 25-40)— Cabin in Cotton' (FN). Bette Davis seems responsible for \$7,200, dandy. Last week 'Life Begins' (FN) built to excellent \$5,700, (150: 15-30)— Grand (RAC) and Willion Dollar Legg' (Par). Split week. Paradise, a second run, opened strong and likely will continue in second half. Might hit \$3,500, fair. Last week 'Back Street' (U) justified second and the second half. Might hit \$3,500, fair. Last week 'Back Street' (U) justified second (RAC) and (RAC)

Ottowa Parley

(Continued from page 11)

Continued from page 11) by Canada. In view of this attitude, it is not expected that Canada will adopt a special tax against foreign finns at the session about to open, but will grant a reduced duty on films imported from the United Kingdom. There are those who go so far as to predict free entry for British films. This is looked upon as the afternative to British film quotas as a tax on films from the United States and other countries. Increased preferences other countries. Increased prence for British pictures would Increased prefer isfy most everybody in Canada and, at the same time, would constitute at the same time, would constitute patriotic encouragement for British product for which there has been some agitation over a considerable

some agitation over a considerable period.

Still Quality Basis

At present the duty against United States films works out at 3c per foot, as against 1½c per foot against films from the United Kingdom. If free entry is granted the latter, there entoy is granted the latter, there would be a 100% increase in the preference, British producers would gain an advantage in the Canadian market but all pictures, would continue to be booked on a merit basis. There would be no artificial conditions in the theatter field in Canada, in other words. The Canadian Government would be in the position of having done something for British producers, but the real effort would still be up to the British companies in the way of marketing in an open field.

way of marketing in an open field.
One important factor that the
Canadian Government has had to
keep in mind is the attitude of
French Canada. The French-Cana-French Canada. The French-Canadans are a very solid bloe politically and they exert a greater influence in the Dominion than their actual numbers would indicate. This was note good reason why Canada, as a whole, could not entertain the idea of a British quota requirement. An indication, of the situation is fall, a daily newspaper that is a mouthpiece of the French-Language adherents of Quebec, as follows:

mouthpiece. of the French-language adherents of Quebec, as follows:

We would fight to the death any suggestion that the quota should affect our French: talkies. Thousands of French-Canadians go every evening to the talking theatre which reproduces views of France, to learn their own tongue once again and to enjoy an entertainment more akin to their own souls than any spectacle produced in Hollywood or England!

Through efforts of Louis Cote, member of Parliament: No Cote.

England.

Through efforts of Louis Cote, member of Parliament, the Ontario government has decided to permit showing of French films in Ontario theatres without censorship or cen-

government has decided to permit showing of French films in Ontario theatres without censorship or censor fee, providing films previously have been approved by the province of Quebec censor beard for showing in Quebec province.

Politically this means a big concession to the French Canadians in Carlotter of the Carlotter of the Canadians in Carlotter of the Car

Ricketson's Added Duties

Los Angeles, Oct 3.
In addition to his duties as head of the Rocky Mountain division for Fox West Coast, Rick Ricketson will take over the Montana territory, relieving Bill Stegge, who goes to Great Falis as city manager for

Division headquarters is being moved from Salt Lake to Denver by Ricketson.

Another C. & K.

Hollywood, Oct. 3. Next 'Cohens and Kellys,' with George Sidney and Charles Murray, goes into production at Universal

RKO's Day Off

RKO has reinstated the day for theatres employees but for theatres employees but on a depresh basis. The y off' iast from 12 o'clock noon, tili 7 p.m.
Once every two weeks.

U. S.-Italians

(Continued from page 11)

sound and talk, in New York. This film got its release at the Seiwyn, N. Y., Saturday night (1). Italo-American New Jersey Co., of Newark, N. J., is preparing distribu-tion on a local made Italian film entitled 'Genevieve.'

16 Subjects Ready

16 Subjects Ready
Comm. Clemente Giglio is having
some sound scenes shot in New
York for insertion in an old Italian
film titled 'U' Festino'e' a Legge.'
(The Flest and the Law').
These pictures, added to several
Cesare films just over from Rome
for Frank Portale and about Six
Clines-Pittaliga films to be disting,
mean's about 16 Italian sound films
or talkers to be distributed in the
United States within the next couple
months.

months.
Sudden boom in Italian production in New York is due to the fact that there are only two Jutules in all Italy where film production is currently possible, the Clies-Pitta-luga, and the Cesare studios. Recently criabilished studios of Mario Luporini are for dubbing purposes only, and both the established regul only, and both the established regu-iar studies are pretty full with pro-ductions of their own. Also, it is fig-ured by the indie producers that they have a good chance of making money by quickie production on a short bankroll in New York, the films to be shown in the Italian nabes

films to be shown in the Italian nabes,
Italians in this country have not shown a too keen interest in their own language films because generally have been of too high a quality, with the new horde of producers figuring that cheap pictures, but with Neapolitan singing and purpose. Angle is not to bother with first run or class houses for the pictures, but get negative costs back from dime houses in Italian nabes.

Later hope is to send the films Italy, there again selling only subsequent run houses.

Exhib's Suit Settled by Omaha Film Bd., MPPDA

Lincom, Neb., Oct. 3.

Nick Paper, former theatre owner
ere, was accorded satisfaction in here, was accorded satisfaction in his suit charging restraint of trade naming the Omaha Film Board of Trade and the MPDA. The case had been hanging fire with dam-Trade and the MPPDA. The case had been hanging fire with damages listed at over \$1,000,000 for more than a year. It was settled out of court for an unnamed sum.

Studio Placements

Souls, Par., Nancy Carroll, Frances Dec. 'The Good Thing,' Par. Norman Taurog to direct.

o direct, James Marcus, 'Pier 13,' Par, Jack Hoxle, Marceline Day, 'Out-ary Justice,' Henry Goldstone-Ma-

estic. Richard Cromwell borrowed from Columbia for 'Son Daughter' at etro. Karoi Kay, 'Second-Hand Wife,'

Factor Ray, "second-main wite, Factor Pigott, Douglas' Scott, Bonita Granville, 'Gavalcade,' Fox-frene Dunne,' The Ace,' Radio. Hilda Vaughan, Joseph Bernard, 'Man and Wife,' Radio. Thomas Jackson, 'Phantom Fame,' Radio. Posts Skets Gollacher

adio. Purnell Pratt, Skeets Gallagher, he Betrayal, Majestic. John Miljan, 'Son Daughter,'

Furnell Pratt, Skeets Gallagher,
The Betrayal, Majestic,
John Miljan, 'Son: Daughter,
Metro, Marker, Metro,
Allied.
Nancy Carroll, Frances Dee, "The Good Thing," Par.
Esther Howard, Helen Vinson, Ora Haswell, Second Hand Wife," Fox.

Fox.
James Murray, Frank McGlynn,
Donald Cook, Roscoe Karns, ComBen Hendricka, Jr., 'Lat's Go,
MGM,
Brooke Benedict, Joseph E. Berand adapted.

Hollywood Production

Week of Oct. 3

(Pictures now filming, or about to start, are listed below alphabetically studies. Symbols are: D. Director, A. Author, C. Cameraman,

COLUMBIA
Obey the Law'
(4th week)
-D. Ross Lederman
David Selman
-Charles Condon
-Ben Kilne

Bob Ellis
George Ernest
Wm. Collier, Jr.
Wheeler Oakman
Robert Ellis
Reckless Bomane
(Znd week)
Goorge Seltz

Goorge Seitz
st.—
Buck Jones
Shirley Grey
Robt, Ellle
'No More Orchide'
(3rd week)
-Walter Lang
-Grace Perkins
Gertrude Purcell

Cacle
Carole Lombard
Waiter Connolly
Lyle, Taibot
Louise Closser Hale
Jamison Thomas
Rutheina Stevens
FOX
Walking Down Broadw
(7th week)
D—Eric von Stroheim
A—Dawn Fowell

James Dunn
James Dunn
Minna Gombell
Zasu Pitts
Boots Mallory
Torrence Ray
'Call Her Savage'
(4th week)
John F. Dillon
Tiffany Thayer

t—
Ciara Bow
Theima Todd
Gilbert Roland
Monroe Owsley
Willard Robertson
Estelle Taylor
ss of the Storm C

(5th week)
Alfred Santell
Grace Miller W

Grace Miller White strange Gaynor Charlee Farrell Dudley Digges Evalyn Knapp Edward Fawley George Meeker Me

Joan Bennett
Joan Bennett
Spencer Tracy
Marion Burns
Henry B. Waithall
George Walsh
"Gross Pull"
(Srd week)
Walter Mayo.
Hal G. Evarts

Jenet Chandler
Onslow Stevens
El Brendef
Mitchell Harris
Second Hand Wife
(2nd week)
Hamfiton McFadden
Kathleen Norris
Hamilton McFadden

Maminton Acradon

Sally Eilers
Raiph Bellamy
Last Man on Earth'
Spanish
Jances Trining
Free College

General
Ruth Hall
Grant Withers
John St. Polis
METRO
'Rasputin'
(12th week)
-Charlee Brabin
-No credits

.—No credita

Berlin Barrymore

Ethel Barrymore

Lionell Barrymore

Lionell Barrymore

Raiph Morgan

Diana Wynward

Tad Alexander

Tad Alexander

Louise Closser Hale

Hrandon Hurst

C. Henry Gordon

Massk of Fn Manchu'

—Sax Rohmer

ast—

t—
Boris Karloff
Chas, Starrett
Karen Morley
Myrna Loy,
Lawrence Grant
Jean Hersholt
David Tofrance
Lewis Stone

Radio,

Robert Rose, stunt man, technical advisor for 'Lucky Devils,' Radio.

Leni Stengel, Donald Dilloway, 'Animal Kingdom,' Radio.

'Legal Defense' Starts Oct. 25

Second Remington picture, 'Legal

· Hollywood, Oct. 3.

"Red Dust"
(6th week)
D—Victor Fleming
A—Wilson Tollison
Cast—

t—
Clark Gable
Jean Harlow
Mary Astor
Gene Raymond
Tuliy Marshall
Forrester Harv 'Flesh'
(1st week)
John Ford
Enri Taggart
Arthur Edecon

Wallace Beery Jean Hersholt Ricardo Cortez Greta Meyer 'Let's Go'
(let week)
D—Harry Pollard
A—E, J. Rath
Byron Morgan

Byron Morgan
William Haines
Cliff Edwards
Madge Evane
MONOGRAM
West of the Rocki
— Phil Rosen
— Bob Steele
— Bob Steele
— Gallity of Note Guilty
— (3rd week)
— At Ray
— At Hur Hoerl
ast—— At Hand

A—Arthur I wour and a company of the componing of the componing of the componing of the company
t—
Stuart Erwin
Ailieon Skipworth
Adrienne Amee
Gordon Westcott
Jameson Thomas

'If I Had a Million'
(3rd week)
—Staff Directore
—Staff Writere All-Star
'Undercover Man
(1st week)
James Flood

George Raft Nancy Carroll

Nancy Carroll
Island of Lost Sor
(let week)
Earl Kenton
'Wild Horse Mess'
(let week)
Henry Hathaway D—Henry Hathaway

RADIO

Men of America'
(4th week)

D—Raiph Ince

A—Humphrey Pearson
Henry McCarthy
C. Samuel Ornitz

Samuel Ornitz
Samuel Ornitz
Dir Boyd
Diroth Wilcon
Chic Sale
Henry Armetta
Alphonse Ethier
Eugene Strong
'Phantom Fame'
(4th week)
Gregory LaCava
Harry Reichenbach
Bartiet Cormack
Bert Glennon
str

Lee Tracy
Lupe Velez
Eugene Pallette
Frank Morgan
James Donlin
Robert McKenzle
Shirley Chambere

Shirley Chambere
Penguin Pool Murder
(4th week)

George Archinbaud
Stuart Palmer
Willis Goldbeck
Robt, Benchley
Henry Gerrard t—
Edna May Oliver
Robert Armstrong
Donald Cook
James Gleason
Mae Clarke
Clarence H, Wilsor

Clarence H. Whom.

'Man, Woman and William, Wathr week)

D.—J. Waiter Ruben

A.—No Credits

C.—Eddle Cronjager trene Dunne Charles Bickford Gwill Andre Eric Linden Christian Rub

nard, Hilda Vaughn, 'Man and Wife,'

'Animai Kingdo (Ist week) D—Edw. H. Griffith A—Philip Barry Horace Jackson

t— Ann Harding Leslie Howard William Garge Leslie Howard
William Gargan
Myrna Loy
Neil Hamilton
Ilka Chase
Henry Stepheneon
SENNETT
"The Betrayal"
(Majestic)
(2nd week)
Chrietie Cabanne

-Christie Cabante

Met Nissen
Gret Nissen
Lew CSy
Lew CSy
Met Sell Sell
Skeets Gallacher
TIFFAN York
(World Wide)
-Victor Schirtzinger
-Vina Delmar
Warren B. Duff
Wild Schirtzinger
-Los McCare
-Los

As-William A. McGuire
Caster
Lyda Roberti
Ruth Rail'
John Miljan
Robert Young
Staniey Fielda
S. B. B. Beckers'
(18th week)
D-Dr. Arnold Fanck
A-Lt. Comm. Frank W
C-Hane Schneeberger
Gilben Gowland

Gibson Gowland
Leni Reinfonstahl
Sepp Rist
Ernst Udet
'Nagana'
(Srd week)
-Brnst L. Frank
-Dale Van Every
Don Ryan Cast

Cast—

Tala Birell
Melvyn Dougias
Onelow Stevene
'Imhotep'
(3rd week)
D—Carl Freund
A—Richard Schayer
Nina Wilcox Futnam
(agton Balderston

Cast—Batterator
Borie Karloff
Zita Johann
David Manners
Arthur Byron
WARNER
'2nd Street'
(Znd week)
D—Lloyd Bacon
A—Bradford Ropee
James Saymour
Whitney Bolton
Cast—

Whitney Bolton
Cast—
Bebe Danicles
George Brent
Dek Fowel
Dek Fowel
Ginger Rosers
Ruby Keeler
Frank McHugh
The Wax Minseun
(1st week)
D—Michael Curtis
A—Charles S. Beldon
Cast—
Left Erickson
Cast—
Left Brickson

Cast Lonel Atwill Genda Farrell Farrel

C—Robt. Kurrie

William Powell
Joan Blöndelt
Shella Terry
Helon Vinson
Harold Huber
Alan Dinehart
Claire Dodd
Alien Jenkins
Employees' Entre
(Frd week)
D—Roy (Grd week)
D—Roy (Beelin
Robt, Presnell
Cast—

Marjoric Gateson
Paraclinte
(3rd week)
D—Al Green
A—Rian James
John Francie Larkin Ca Douglas Fairbanke, Jr.
Betty Davis
Frank McHugh
Lyle Talbot
Leo Carrillo
Shiela Terry
Harold Huber
Claire Dodd
Geo. Pat Colline

'Masquerader' Set

Hollywood, Oct. 3.

'Masquerader,' with Ronald Coiman, goes into production Oct. 15,
when it is expected Howard Estabrook will have the adaptation fin-

Isnee.
James Bernard Fagan is doing the English dialog and acting as advisor on the parlimentary scenes.

U's Twin Stars' Story
Hollywood, Oct. 3.
Universal has bought 'Twin Stars,'
story by Endre Bohen.

More box office from the producer of "70,000 WITNESSES"

WOON SOUTH

JACK OAKIE THOMASMEIGHAN
MARIAN NIXON ZASU PITTS
WILLIAM COLLIER: WILLIAM BOYD LEW CODY

a Garamount Gicture

and these famous Champions

JACK JOHNSON

TOM SHARKEY

BILLY PAPKE

STANISLAUS= ZBYSZKO

MIKE DONLIN

TOD SLOAN



and these famous Writers

DAMON M

PAUL GALLICO

JACK

WESTBROOK PEGLER

GRANTLAND

ED W. SMITH

JUST THREE WORDS

Touble in

At present it's merely the name of a coming production—BUT—one month from today it will take its place in the first line of entertainment-giving, money-getting pictures;

and this title will be mouthed and repeated by everybody in show business.

∂t's an

ERNST LUBITSCH

MIRIAM HODKING KAY FRANCIS

· · HERBERT MARSHALL

(HARLIE RUGGLES · EDWARD EVERETT HORTON

From the play by Laszlo Aladar

A PARAMOUNT PICTURE

Talking Shorts

THE OLD BULL' Comedy Za-Su Pitts-Thelma Todd 16 Mins. Orpheum, N. Y. Metro

Very funny two-reel comedy in the Za-Su Pitts-Thelma Todd series from the Hal Roach plant, with these two actresses as a team car-rying entire short across to its goal. All that The Old Bull lacks of being a perfect two-reder is its odd finish. On laughs it kicks up subject is worth buying for any

country in solution short across to the second prince of the second prin

MERRIE MELODIES
'Too Careless with Kisses'
Cartoon; 6 Mins.
Winter Garden, N. Y.
Vitaphone No. 5426
The bug in Melodies goes on a stew. That is sufficient for plenty

The owe are the series of the

HOLLYWOOD, CITY OF CEL-LULOID' Travelog; 20 Mins. Loew's, N. Y.

Loew's, N. Y.
Principal Pictures
Habitues of Hollywood, famillar
with its geography and atmosphere, will undoubtedly pass upon 'Cellu-loid' as nearest to the truth of all the one and two reelers that have been in circulation.

"Volice Of THE GLOBE'
FitzPatrick Traveltalks
9 Mins.
James A. FitzPatrick, always the
showman. conceived the idea of
stringing together what looks like
odd shots he had lying around and
applying them to a well-written
speech on religions to fit the action. Short is mostly a talk and
happlying them to a well-written
speech on religions to fit the action. Short is mostly a talk and
into almost any sudden.
FitzPatrick, probably more than
anyone else doing travelog shorts,
has the knack of making his voice
and his ideas carry weight. He
chooses his words carefully and
the chooses his words carefully and
Voice of the World' eals with
religion and religious beliefs of
various creeds, including Buddhism,
Christianity, Judaism, etc., pictures
being of appropriate countries and
peoples.

Char.

bug winds up as the hero. It's all the same kind of crazy hokum in that most fane only.

PHANTOM PRESIDENT (WITH SONGS)

Paramount production and reiseas. Start George M. Cohan. Features Claudette Cole by C. P. William Comment fane of the comment political satire holding a thin playing derivative because of his lack of personality. The hard of the charge without the harder with circumstaces bringhard the content of
Miniature Reviews

'Phantom President' (Par). ly propelled by Jimmy Durante. George Cohan's name publicity fodder for this political satire which should catch its boxoffice chara

'A Bill of Divorcement' (Ra-'A Bill of Divorcement' (Ra-dio). A money picture for all classes of houses. Introduces Katharine Hepburn, young legit actress, who promises to be the find of the year. John Barry-more and Billie Burke for mar-quee strength. Strong for the women fans.

'The All-American' (U): Un-usual and timely football story and good entertainment, with other angles, such as presence of recent grid stars in cast.

'Gitta Entdeckt Ihr Herz' (Froehlich). One of the two best German musicals made since talkers. Word of muth ought to put this one over.

since talkers. Word of mouth ought to put this one over.

Cabin in the Cotton' (FN). Barthelmess in a flat role, that of a well-fed 'Tol'able David' who doesn't invite sympathy. Audience reaction likely to be jeering at clumsy love making sequences which may have been butchered by censors.

'Chandu the Magician' (Fox):
On merit low, but on box office good. With radio momentum, countup will top house averages to sweet money.

'Pack Up Your Troubles' (Metro). Weak sister Laurel and Hardy full-length comedy,

and Hardy full-length comedy, their second, and weak for the week-changers.

"Honor of the Mounted" (Trem Carry, Police constable crosses the line to get his man and wins a girl. Tom Tyler troupes nicely in spite of some silly situations. Photography above average.

nicely in spite of some silly situations. Photography above average.

'This Sporting Age' (Col). Polo theme starring Jack Hott. Intermediate rating holds it down to program class.

'Beauty Parlor' (Chesterfield).

Typical old style indle in every way, fated, for double featuring in the neighbs and single-oling in emergencies only.

'Illegal' (Vitagraph). British quota picture without b. o. names for this side. Not badly done, but lacking a sock. Good for the upper layer of a double. Solo chances slight.

'Le Bal' (Vandal and Delac). French programmer along unoriginal lines but with nice character portrayals. French folks ought to like it.

evitable. If she can repeat; if she can project another characteriza-

evitable. If she can repeat; if she can project another characterizate the project another characterizate the can project another characterizate disectric effect of her Sidney in the Clemence Dane play, she's headed for the cinema heights. She has a vital something that sets her apart from the picture galaxy.

In this instance she commands the picture, even in company of the picture of

tribute to its sympathetic tug more than they draw interest to themselvan they draw interest to themselvan they draw interest to themselvan they draw interest to the state that for many reasons women will like Miss Hepburn, because she is innocent of formal beauty in the sense of prettiness, for one thing and the state of the st

has an interest in the suith purious of formance scaled up to 130 was a tribute to the picture's intrinsic power.

Barryme distinguished himself.

Barryme distinguished himself.

Barryme the role of ee unbappy.

Hilary, a part far from his accustomed range, if almost anything is beyond the range of this versatile player. Part of the long demented fishers were the player. Part of the long demented the part of the long demented the player. Part of the long demented the part of the schewing for once most of the stage tricks he can so completely title performance.

For Miss Burke, the role of the distracted wife, held out small promise of flourish and histrionic practe, but she looked mireculously condary terms character. David Manners as the heroine's young sweetheast was another happy sweetheast the secondary terms characters. There is no heavy and no menace, except it the maining fates.

Story has an unusual angle in the secondary from the characters. There is no heavy and no menace, except it the maining fates.

Story has an inner series of the secondary for simplicity and clarity. Such a minor revision, for instance, is having the heroine her betrothed that she will not marry him because of the possible tail to f. jaeanity in her blood. In the plays he sent him away by a Technical production is in the keeping with the diginity of the

Trechnical production is in fine keeping with the dignity of the whole play, an unostentatious background for the action; just that and more.

Fox's Two Story Buys

Hollywood, Oct. 3.
Fox has bought two novels, Dangerously Yours' and 'Promenade Deck,' both by Eric Noel, for spring

Deck, both by Eric Noel, for spring production,
Former will have Warner Baxter in the top spot, with Al Rockett producing. No writing assignments set. Grace Perkins to adapt and dialog the latter.

THE ALL-AMERICAN

THE ALL-AMÉRICAN

Universal production and release. Directed by Bussell Mack. Adaptation and release. Directed by Bussell Mack. Adaptation and the second of the second by
Coming in at the start of the football season and probably set for national coverage during the grid year's peak. The All-American timelines alone. Besides that angle it will be a pleaser for all audiences, having more than just the football stuff to recommend it.

In the probable of the winning of the grid and the big game for dear old alma mater. It starts with a grid star's final starring football performance, which is where the heavy and a final performance, which is where the heavy a la-American playing and rating becomes yesterday's news to a formerly worshipful public and he starts in the downgrade after the final performance en th

The Woman's Angle

The Phantom President (Par). By depriving Geo. M. Cohan of its important sequences, a political satire robe its star of opportunity to project his lovable individuality as he builds scene after scene up to the inspired tumult created by Jimmy Durante. Lacks the romantic substance that would solidity howling comic qualities and casual interest in Claudette Colbert's new confure and modish costumes.

'Chandu' (Fox). Preposterous melodrama, its hero dwarfed by the camera's transparently adept execution or his feats of Hindu magic. Franettes think that a genuine Vogi can free himself from any predicament, and refuse to be concerned over his welfare. Limited to the family trade that will follow a radio serial into picture houses.

'Cabin in the Cotton' (WB). An Impartial discussion of the planta-tion feudal system, unsuccessfully imbued with the pathos of 'Tol'able David.' The adolescent hero personlifed by mature Richard Barthelmoss is too indeclsive a fellow to direct sympathy toward a weary document that sides with neither wealthy planter nor exploited cotton-picker.

'Pack Up Your Troubles' (MGM). Ninety minutes of Laurel and Hardy in and out of the Great War. A disheartening prospect miligated considerably by situations evolving from the team's adoption of one of the cutest—though not the most natural—bables on the screen.

'A Bill of Divorcement' (RKO-Radio). Clemence Dane's play brought to the screen with deeply moving compassion. An engressing problem drama, vitalized by an eloquent cast that includes, in Kutharine Hepburn, a glamorous actress whose fine talent and individual style will be greatly discussed by the ladies.

Gentlemen

Bear this in mind

"They're buying FOX 1932-33 faster than in any previous season—and the reason is the exhibitors' definite knowledge that FOX has the pictures, the leadership and the organization and facilities to follow through."

and these circuit bookings are the proof-

IMPORTANT INDEPENDENT LOCAL CIRCUITS

PUBLIX-WILBY Georgia

PUBLIX KINCEY

North and South Carolina and Virginia

E. J. SPARKS Florida

ARTHUR LUCAS

Georgia

AFFILIATED CIRCUIT

Louisiana and Mississippi

RUPERT & RICHARDS South

SIDNEY MEYER

Florida

AUMUS & PARROTT AMUSEMENT CO.

MAINE & NEW HAMPSHIRE THEA. CO.,

New England

G. R. GOULD Maine and Mass.

COMERFORD CIRCUIT

Penna. and New York

L. COHEN

Springfield, Mass.

M. A. SHEA

N. H., N. Y., Penna.) EDWARD M. FAY

Providence, R. I.

P. SEMELROTH

Ohio

N. B. HOROWITZ

Ohio

PASCHALL CIRCUIT

EAST TEXAS AMUSEMENT CO.

CENTRAL STATES

Iowa

PUBLIX-BUTTERFIELD Michigan

DUBINSKY BROTHERS

Missouri and Kansas

DICKINSON THEATRES CO.

Kansas and Missouri

TRI-STATE THEATRES CO. Minn., S. Dakota, Wis., N. Dakota

LEON ROSENBLATT

New Jersey

IACK HATTEM

Brooklyn, N. Y.

CHAMBERLAIN AMUSEMENT CO. Penna.

LOU BERMAN

Penna. I. LEVY

Trenton, N. J.

DURKEE CIRCUIT

Maryland

UNITED AMUSEMENT CO.

Montreal

NATIONAL CIRCUITS

FOX-SKOURAS WEST COAST

SKOURAS THEATRES

PUBLIX

LOEW'S

RKO

WARNER BROTHERS

CANADIAN FAMOUS PLAYERS

THEATRES (Entire Dominion)

The above are but a FEW—VERY FEW—of the thousands of contracts already closed with affiliated and unaffiliated circuits and exhibitors for this season's (1932-33) product.

EXPLOITATION By Epes W. Sargent

'Tiger Shark' Flash

Tiger Shark' Flash
Hollywood.
Elaborating on the enlarged cutout letter idea for lobby displays,
Warners' Hollywood has gone a
step farther, and for Tiger Shark,
can be step farther, and for Tiger Shark,
can be step farther, and for Tiger Shark,
can be step for the most pretentious seen hereabouts. Huge
block cutout letters, many of them
12 inches or more in thickness, and
greatly enlarged cutouts or Edward
G. Robinson and other principals
from the beckground and street
between the step for the step for the step
bening is a cutout shark, superimposed by the title in four feet electrics. Sidewall cutouts are movable,
and at night and before house
opens they are used as a barricade
across the main entrance. Local
Holly Robinson, adv. and publicity,
get credit for the smash front.

Helps the Slides

Helps the Slides
Manager who is in a town where
they stand for the old ad slides has
a wrinkle. Each slide is left with
a blank space and in this is inserted each day the name of some
resident of the vicinity. These are
typewritten on tissue paper with a
carbon sheet to get a strong impression no matter what the condition

M. M. The John C. Smith sees her
name in the slide advertiging John-

caroon sneet to get a strong innersiston no matter what the condition it. Mrs. John C. Smith sees her name in the slide advertising Johnson's coal, she can get a free ticket at the coal yard by applying the following day. Each slide user is supplied with a ticket for each day and pays half price for those given out turning in the unclaimed, if any, for credit.

It has been getting interest, but the slide users are beginning to feel the slide users are beginning to feel mames than the ads. Good for a short time, at any rate.

Advertising a Loss

Advertising a Loss
Doing a little missionary work
against the tax on tickets, a house
which absorbed the tax by cutting
to the state of the state of the state
which absorbed the tax by cutting
to display in its window a heap of
nickets with a sign which read:
"When the Majestic theatre cut
its admission to 45 cents to releve
the patrons of the additional charge
for the ticket tax, it obligated itself
to pay to the government. Two cents
"This pile of nickels represents
what the Majestic plat to the government last week on 8,927 admissions. The Majestic little a burden
of \$446.35 from the shoulders of the
taxpayers."

of \$446.35 from the save taxpayers.'
Seemed to make much more of an pression upon those who saw the play than any amount of printed pertising.

In the Post Office

In the Post Office

Varying the key stunt, in which distributed keys are used to test locks and the spread test and the post of the test test and the post of the test test and the spread test and the post of the spread test and tes

Make It a Contest

Make It a Contest
In its exploitation sheet for Once in a Lifetime' Universal suggests that local boys and girls be hired to impersonate famous stars for the 'Hollwood opening' idea, the local boys are local boys of the content of the local boys of the Hollwood opening' idea, house can stage the effect without setting the police in its lair. A better way is to switch the old Impersonation contest to the street and personations of stars will be rewarded with tickets or small prizes. This will get a crowd about the entrance without further effort if contract of the contentants on the stage at the close of the first show it will draw the crowd into the house.

Named Murderers

Ritz here tel the 'Ropublican' to a contest on '70,000 Witnesses.' Paper printed pictures of famous victures of assassination and the contestants were supposed to name their slavers.

testants were supposed to name their slayers.

Made a neat tic in to the big point of the play where a football hero is murdered, and gave plenty of chances of stressing the mystroius nature of the crime. Idea can be reduced to a questionnaire, saving the cost of making the cuts, if deEarly Toy Shows

Early Toy Shows

Last year a number of exhibitors who gave toy matiness held then so late there was no time to get the toys patched up in time for the holiday and the gifts were delayed, all furnished up in time to turn over to the police or some charitable organization in time to turn over to the police or some charitable organization in time to make the Xmas stockings.

If the stockings of the stocking of the

Press Department
Owner a neighborhood house so far from the neighborhood house so far from the neighborhood house so far from the neighborhood elive as to be almost a town in itself has made a hit with the three daily papers by setting apart a room for the reporters who cover that section. Chia? expense is for the use of the telephone, and that is taken care of by the switchboard girl, who has her board in the same room and atlon of time. Most of the men phone their late stories in and for this purpose there is a sound proof booth.

Men not only make the theatre

booth.

Men not only make the theatre their headquarters, but the girl at the board takes incoming calls in their absence and city editors can reach their men without delay. Advantage to the theatre is that it gets frequent mention in the special section devoted to local news, and figured that is well worth while.

Amplified Twisters

Amplified Twisters

New contest which can be worked for plenty of laughs is one for tongue twisters, speed and accuracy to count. Mike from one of the disused dressing rooms is hooked to take turns reading some such effort as 'Some seil sea shells' and 'Round the rough rock the ragged rascal ran.'

Two judges are appointed, one for diction and the other for speed, and the country of the countr

Anto Chest Protectors

Auto Chest Protectors

Before the winter winds grow too cold, get ready, the chest protectors for automobiles. If you have provisors automobiles. If you have provisors automobiles of you have provisors are tards you should have a supply of cardboard on which can be painted or stenciled a general advertisement for your theatre.

These can be handed out the first cold day when the influx of the cold two on the street the first cold day—possibly through the taxis—and you'll be able to get rid of any reasonable quantity and probably be asked for more found that the conditions the teatre managers who developed the idea of this advertising scheme, but for the past couple of years the gas companies have been adopting the gag. Beat them to it.

Booming Vaude

Booming Vauue

Dallas.

RKO's local boys took no chances on natives' natural yes for vaude on natives' natural yes for vaude Special Sunday section of the 'News' preceding opening week (Weaver Bros.), spiked by several thousand reprints used as house-to-house chant's ads and the section of the 'News' proceeding the section of the 'News' preceding the section of the 'News' preceding the section of the 'News' preceding the 'New

Walked a Zombie

Walked a Zombie
Spokane.

Edgar Hart, at the Orpheum, used
a blonde girl for White Zombie,
continue, Armed with a police permil, she merely almiessly wandered
about the streets and attracted so
nuch attention that it made it easy
for him to plant the explanation in
the daily appers.
People called up appers to
find out what it was all about.

A. K. Deadheads

Dallas, Oct. 3.

C. R. McHenry, mgr. for R. & R's class nab., Texas, etc. unusual b. second folks mats. Lets in free all the boys and girls over 60, drawing average of 1,000 per mat. Which is ace batting mark for any p. a. in this town when it comes to getting the 'genarians.

town when it comes to getting the 'genarians.

Prizes go to oldest man and woman and to the fellow who comes nearest guessing Mc-Henry's age.

No sugar in mats themselves, but barrels of good will toward recruiting steady cilentel from a class that's customarily taboo on pix.

Confectionery 2-for-1's

Contectionery 2-for-l's
Akron, O.
Charles Mentges, manager Liberty, has novel pian for stimulating
mild seek business. Contectioners
mild seek business. Contectioners
purchase or more a ticket which
will admit a lady if accompanied by
ar adult to the theatre any weekday night. Stunt mutually benestrain to both confectionery and thestrain to both confectionery and the-

Ooh! Those Legs

Ooh! Those Legs
Dubuque, Ia.
Guessing bug has hit houses in
this territory. The old contest idea
has been worked ragged along various lines and does not give contestants a fair break and they know
it. But 'whose legs are these?' hasgreen over when been bord in our from
mat dummy, involving no expense
and running alongside of a story
featured by a two-column, three
line head. Usual givesway is 2s
running on a Sunday in connection
with show of the week.
Text accompanying the pletures
has hints as to the identity of the
actress and her legs.

Makes Bain Pal-

Makes Rain Help

Exhib who who got scalded one time when he turned his patrons out in a heavy rain, now makes a shower work for him. It it is raining when the show is over, he keeps the house open, turns on the non-sync rain has at least let up.

Audience can enjoy the concert or if anyone feels like volunteering, they can get up on the stage and sing or dance, but they can't recite Gunga Din. Grant control of the concert or a make a least let up.

Audience can enjoy the concert or if anyone feels like volunteering, they can get up on the stage and sing or dance, but they can't recite Gunga Din. Grant control of difference on a night which threatens rain later on. People come feeling they may get an extra show.

features.

Dark for past year, Shubert's Parson's resumes legit with Jane Cowi, Stevenson, manager.

Herb Jenning, manager crowse years, transferred to Love's New years, transferred to Love's New Grand, Allanta. Cecil Vosel, former manager of Love's State, becomes general manager here. Ritz leased for five years by Harry L. and Albert Cohen of Chi-cago. House formerly operated by Coroup, Boyd of the Your Theatre Group,

Los Angeles.
Carl Porter out as manager of
F-WC Redlands, Redlands, Calif.,
replaced by W. J. Murphy.

Louis Lamm named manager of

Louis Lamm named manager of WB Capitol: Charlie Keyser new manager of the Majestic, Mansfield, O., WB sec-ond run.

Marquee Structures

Marquee Structures
Might be a tipoff to other city
managers in the drive against
Broadway's recent outbreak of canopy showmanship. Primarily the
drive is against the ballyhoo, which
store cowners claim is turning
Enlish probabilities in the structure of the
towns where the theatters are not
close together and where nudes are
not stressed.
Many of these displays are
lighted with spots, some of which
are inside the structures and all of
are inside the structures and all of
are inside the structures and all of
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Rain Gauge

Rain Gauge
Theatre in a suburban town where local gardens have suffered with the suburban town where local gardens have suffered from the suburban town of the suburban the su

Offered Fight Tickets

Uffered Fight Tickets
Academy of Musle, N. Y., offered
tickets to the Schmeling-Walker
fight as door prizes, with delivery
three or four days in advance of the
bout. Tickets were received in exchange for screen advertising, participation of a charity in the fight
gate giving a reason for the screening.

gate giving a reason for the screen-ing, he assignment of twicter was made on a designated evening with the recipients required to be in the house to obtain them. Set for the 9 o'clock show. At 7.30 the atten-dance was so light as to suggest just about balanced the loss on the earlier show. In other words, it is to be questioned whether the stunt helped the house to any material degree.

Helps 'Express'

Helps 'Express'

Phaladelphia.

For 'Phantom Express,' S. B. Moss made several effective tleups. Unsupported the property of the exchange, for special plugging on the film. Picture will be shown to members of the exchange for the exchange of the exchange the property of
Cadet Corps

Figuring on sponsoring a boy scout troop, an exhibitor was told on applying for a charter that it was merely an ad gag and no could get. So he formed his own cadet

corps.

Boys drill every Saturday following the club matines. Not required that the boys attend the performance, though most do. Ony requirement is that the boys attend four out of five drills unless able to offer a valid excuse.

valid excuse.

Kids are put through a setting-up
drill and then given a 20-ininute
march drill. Manual of arms is
omitted in deference to pacifists
and called a marching obth instead
of cadets. Later it is planned to
take them on the street for exhibitions with a minimum of adver-

A \$10 Blessed Event'
George Delis, manager Warners
Capitol, created much interest in the
ing \$10 to the first-born child after
the opening of this film for a fourday showing at his theatre. In addition to the check, parents were
given a month's pass to the theatre.

Kid Cowboys

Dållas.
Free mat for kids dressed in cowboy togs vated considerable attention for 'My Pal, the King' at RKO
Capitol. 'Urchins, diked up a la
western and some of 'em riding
broom handles, made atmospheric
lobby for passers-by and drew some
extra press comment,

BEHIND the KEYS Regal, the latter going to the Warner Capitol in Danbbry, James P. McCarthy, New London, replaces Tom Brown, who goes to the Garde, New London, from the Hartford Strand. David Cohen, from the Allyn, Hartford, to Capitol, New London the Capitol, New To the Allyn from Gardner, Mass Tor first time in history three pictures—Back Street, Grand Hotel and American Madness—held over two weeks or more simultaneously. units, and the Warner Sixte goes vaude with five acts and double features.

Number of changes made by Arch Bowles, division chief, in the F-WC lineup. Robert Harvey is out as advertising head of the northern lips stepping out as manager of the Fox Oakland to take the ad chair. Harvey has gone into the commercial film field with Al Graf. Frank Eurhans transferred as Frank Eurhans transferred as Frank Eurhans transferred as the Warthan transferred has a warthan to the Fox oakland. Sam Pechner, house manager of the Fox, succeeds Burthans at the Warthaldured, policy of the Criphwarthan adaland, taken back from RKO two weeks ago. House now getting the product formerly played by State, along with a swap in managers, Bryant Wiest moving to the State and Art Miller coming. Into the Orph.

United Artists reopens Oct. 10 under management of Herman Cohen with Rain. House dark since July. Charles Leonard, again pa.ing, later in month will double between here and L.A. when U.A. there lights up.

Mike Foster now p.a. for F

Several changes in personnel Several changes a production main stem here:
Joe Miller steps up from helm of RKO Capitol here to circuit's San Antonio acer, Majestic. Al Reynolds, former usher, promoted to Cap job, with Charlie Webb asst.

Cap Job, with Charne ween semmer.

With reopening of Publix-Melba, Paul Short moves back from Oid Paul Short moves back from Oid mgr, and A. D. Deason, treas, added to staff faces. Erwer shifted from Columbus, Ga. Jimmy Landers, former Old Mill mgr, takes over Jefferson, Beaumont, Tex. Harry E. Billings made house manager and pub dir. for the Min-turn Players at the Majestic. Paul Horwitz returns to box office as treasurer for stock co., Carroil Douck assisting. J. E. Luckett, partner in Duel Amus. Co., newest Texas indic chain, dropping out, J. S. Cangney replacing. Publix reopening thee in Texas, State (San Antonio), Palace (Fort Worth) and Queen (Austin).

New Market, Ia. Community theatre reopened Oct. E. Bridgeman, Knoxville, man-

ager.

Iowa theatre, Cedar Rapids, Ia.,
reopened. Harry Holdsberg, man-

Allentown, Pa.

Jack Van, formerly manager for
Sam Marcus' revue, will manage
State, leased by Wilmer & Vincent.

Holiywood. Harry Sugarman, manager of F-WC Egyptian, which reopens Oct. 13, after dark past six months. A tone time Sugarman headed F-WC junior circuit in southern Califor-

The Clinton, for 30 years a legit playhouse, closed for several years, reopens for road shows, vaudeville and stock companies; Peter Mess to make the companies; Peter Mess to

F-WC has swapped jobs of Art Miller and Bryant Wiest in Oakland. Wiese moves from Orph to the State, Miller coming into Orph as manager.

New Iowa, nabe, second run, just finished at outlay of \$20,000, 30s-seater, with Ray E. Duttic, owner manager.

The Clinton for 30 years a legit playhouse, closed for several years, leaves and stock companies; Peter Mess to manage.

House being redecorated.

Walter Lloyd, manager of Publix Allyn, transferred to Publix Paramount. New Haven, replacing Harvey Cox.

Alfred F, Welss, from Tamps, replacing Harvey Cox.

Ment of Ment

"PACK YOUR TROU

and

SMILE!

LAST MINUTE BULLETIN!

BALTIMORE—Best biz in 5 months. Tremendous. LOUISVILLE—Swell! DAYTON - Approaching "Grand Hotel" totals! HOUSTON-Terrific! Best in months. SYRACUSE-Excellent! WILMINGTON — Biggest owds in months. INDIANAPOLIS, KAN-

History repeats! Last year it was LAUREL & HARDY in "Pardon Us" that started M-G-M's amazing run of hits!

Their new Hal Roach FEATURE comedy "PACK UP YOUR TROUBLES" is today's box-office sensation, starting the 1932-33 parade I

With "GRAND HOTEL" giving theatres a new notion of Gross possibilities; with NORMA SHEARER (Fredric March and Leslie Howard) in "SMILIN' THROUGH"; with DRESSLER— MORAN in "PROSPERITY"; with CLARK GABLE—JEAN HARLOW in "RED DUST" and a flock more mighty M-G-M's on tap-you'll "pack up your troubles" too! And Smile! Smile! Smile!

METRO-GOLDWYN-MAY

They never failed you yet!



THE ALL-AMERICAN

(Continued from page 15)

of Stanford and Christy Walsh

(Continued from page 15)

ner of Stanford and Christi Walsh, one interesting sequence shows them making their picks.

The players, many of whom were imported to the Coast for this picture, and stream the continue of the coast
mages suggest that the celeved expert instructions beforehand.
Gloria Stuart is the girl and does
very nicely and John Darrow the
Devine, in for comedy purposes only,
grabs a fair quota of laughs, but
there are times when the comedy
end is overdone. This is the picture's only important flaw. Jimmy
Gleason is fine while also grabbing
some content of the comedy
concent remindful of 'Gloomy Gil'
Doble, if the fables about the Cornell mentor are correct.
Cast is extra heavy in numbers
and long on short speaking parts.

Bige.

Cabin in the Cotton

First National production and release.

First National production and release.

Beach of the production and release and the production and release and the production and release and the production of the production and the production and the production and the production and the New York Strand, Sept. 29. Running time, 79 mins.

Strand, Sept. 29. RunRichard Barthelimess
Dorothy Jordan
Bette Davis
Henry B. Waithail
Berton Churchili
Waitar Psecival
Hardie Albright
Tuliy Marshail
Clarence Muse
Edmund Breess
Dorothy Peterson

Ticture proves again that a book that attracts a good deal of attention isn't necessarily screen material. Subject matter here doubtered to the subject matter here doubtered to the subject matter here doubtered to the audience from the screen. Less than a moderate grosser all accound, probably with its weakest account, probably with its weakest Title desent attract atticition. Or

avuno, probably with its weakest reaction in the big cities.

Title doesn't attract attention to start with, and the subject matter isn't of wide appeal, having to do with what the advance notices deviled the subject of the subject

one at that.

Picture is not well done and it presents Barthelmess in another luke-warm role, a role which he plays without vigor. Nub of the drama is that Marvin Blake belongs to the under-dog tenant farmer class, but is befriended by the planter and finds himself between two fires—torn by loyalty to his class and an obligation to their lates of the planter's daughter.

That out to swent he will be planter's daughter.

That out to swent he will be planter's daughter.

Also Marvin falls in love with the planter's daughter.

That ought to supply a wealth of dramatic conflict and histrionic fire-works, but it doesn't. The best you tremely uncomfortable. He knows that the farmers are stealing the planter's cotton, but he thinks there have been supported by the constraint of the control o

storm by the heroine is a novel slant.

There is one passage in which the little hussy does a coy strip in front of him by way of coquetry. Best this hero can do in the embarrassing situation is to gap, Madge!

Strand as diverse to much for the Strand as diverse to make the core of the Strand and the common the core of the strength
riment. Bad cutting may may may an adjusted to do with the untoward reaction. Or maybe the censor reaction. Or maybe the censor reaction. Picture has all the flaws of an adapted book. Incident is blurred and character is foggy. Best feature is the playing of some poor white wast variety. Best are done by Henry B. Walthall and Tully Marshall. Davis is the naughty-naughty planter's daughter and her rising popularity is really the firm's best chance for business. Dorothy Jordan, as the humble farm girl, is just a shadow. Indeed, most of the peep is are up per like the property of the peep is a property of the pe

Gitta Entdeckt Ihr Herz

Gitta Entdeckt Ihr Herz

('Gitta Dincovers Hor Heart')

('GEMAN MADE)

Froshlichtlim production. Capital Film
release in the U. S. Sterg. Gitta Alpar
Froshlicht adaptation. Dr. J. Brandt and
Erich Faber from an idea by Tilde FoerErich Faber from an idea by Tilde FoerFred Horsen and Horsen and Horsen

Nicolaus Brodsky. At the Hindenburg.
N. X. on grind run, beginning Sept. 20.

Running time 92 mins.

Gitta Alpar
Fred Paul Kemp
Fred Paul Kemp
Fred Gustav Fredelich
Janes Tibot Von Hälmsy
Erich Father Bandine Eblinger

With the sole exception of 'Congress Dances' (Ufa) this is-the best German musical turned out in the past couple years. Under ordinary to the past couple years. Under ordinary to be composed to be composed to be composed, it did in Germany. In America the picture is up against the handicap of a public satiated with bad German musicals to the extent they regood or bad any more. Picture deserves making money and perhaps will, but it will depend entirely on what the distributors and exhibitors of the composed of the compose

Hotel Des Etudiants

('Students' Hotel') (FRENCH MADE)

Noe Bloth production. Osso release. Directed oy Toutlanky, Osso release. Directed of the Control of the C

trium up. A sorry kind of fear and the control of the control fear and the control f

Chandu the Magician

Changu the aranga-tena For production and release. Feature Bd-mund Lowe, Bela Lugoil and Irens Ware. Directed by Marcel Varnel and William C. Mentles. Based on radio broadcast series by Belling Klein and Barry Conners. Film diltor. Harold Schuster. Assistant director. Harold Schuster. Assistant director. Harold Schuster. Assistant director. Photography, James Woote, How. Parker. Photography, James Woote, How. Deeph E. Allen., At Roxy, N. Y. for week starting Sept. 30. Running time, 72 min-utes.

starting Sept. 30 kunning time, iz mintundia Edmund Lowe
Princess Naddi. Irene Ware
Roxor Bela Lugoia
Albert Migstes Herbert Mundin
Robert Regent Henry. B Waithail
Adouliah Weldon Heyburn
Dorothy Virginia Hammond
Bobby Weldon Heyburn
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Weldon Hey Princess Nadji. Roxor Albert Miggles. Robert Regent. Abdullah Dorothy

Lots to sell from the box office, it properly sold, but little to deliver from the screen. It's the bait that will bring 'Chandu' past house averages into what may be pretty nice returns rather than what people will say about it. The knocks may will appear to the control of t

pen, and the things that happen are pretty banal and unoriginal. It's the business of a poor but happy the public of the property of the poor the property of
nicely handled here and the character portrayals are deliciously lifelike child, in the end, of course, patches everything, all up with everybody happy all around. In France they liked Danleile Darrifeux's performance as the child very much. It's a pretty bad performance if American acting standards are applied, being unsubtle dards are applied, being unsubtle and the standard are applied, being unsubtle and the standard are applied to the standard are applied, being unsubtle standards are applied, being unsubtle standards are for supplied to the standard and margueritee Pierry, as Aunt Isabelle, garners more than her share of laughs and applause. Germaine Dermoz, as the mother, its miscast, but turns in a nice perWilliam Thiele's direction is Teutonic and slow. The photography is excellent.

Pack Up Your Troubles

Mctro release of Hat Rooken production starting Laurel and Haddy in their according to the Hat Rook of their according to the Haddy in their according to the Haddy in their according to the Haddy in their according to the Haddy Control of their according to the Haddy Control of their according to their according to their according to the Haddy Control of their according to their according to the Haddy Control of their according to the Haddy C

Muriel Evans. Grady Sutton. Montage Shaw, Billy Glibert.

Seventy minutes of slapstick is a tail order for Laurel and Hardy and they hardly fill. It is one of these skull L. & H. jazzing up the army as hapless rookles.

A sample of the libretto is dumping the garbage in the general's glibert of the libretto is dumping the garbage in the general's glibert of the general should be grantly as a sample of the libretto is dumping the garbage in the general's glibert of the grantly as a subject of the grantly and the grantly as a subject of the grantly and the grantly as a subject of the grantly and the g

BEAUTY PARLOR

George R. Batcheller production and Chestransler production of Ches
Selfy American of Ches

THIS SPORTING AGE

Columbia production and release Jack
Indian and A. P. Brickson. Adaptation and
dialog by Duder Nichols from J. K. Mc
dialog by Duder Nichols from J. K. Mc
dialog by Duder Nichols from J. K. Mc
Al Low's State. New York, week of Sept.
D. Running time, Timinate J. Mc
Mickey Steele. Evalyn Kanser
Jack Hotel
Mickey Steele. Evalyn Kanser
Jarry O'Do J. J. Farrell Mac Donale
Jerry O'Do J. J. Farrell Mac Donale
M. Walnich, R. Mc Welley
Ann Erskine. Shirley Painer
Surgeon. Mal Priva

between Holt and Byron, which results in the latter's death.

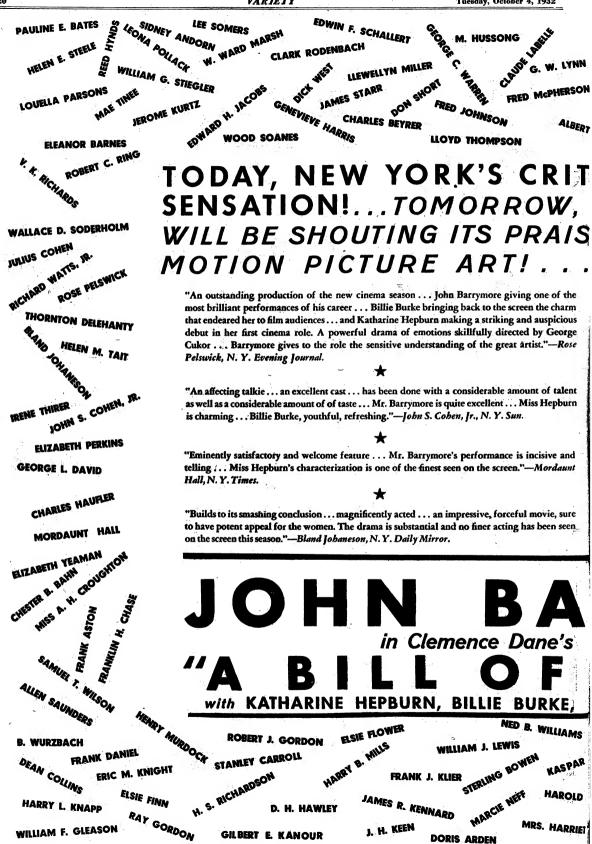
The death is deliberate manslaughter rather than accidental,
and although it's only partly condoned by the motive the majority of
customers probably will favor it.
However, it can't help but weaken
However, it can't help but weaken
different sort of person.

They set Holt up as a greaterthan-great guy right off the bat.
The buildup continues until the
man is too good to be true. His
vices, such as a snorter now and
ing ladies, are nothing to condemn
him for. As Capt. Steele, the U. S.
army's champ polo player, he spends
the first five minutes in giving a
soldier a lesson in fistiout's behind
then, instead
of a crap game, as captains usually
do, he makes them change to an
honest pair of dice. Later on he's
shown tossing a couple of naturals
and at the officer's club.

himself at the officers' club.
Miss Knapp and Abright are a
pleasant pair of juves. In past performances the former has been an
actress first and a looker second.
acts, which means Miss Knap has
located the only thing missing from
her screen attributes. She ought to
get some place on strength of this
one.

Bige.

death, mirror lious manewers out of general control
DORIS ARDEN





ICS HAIL A NEW DRAMATIC THE PRESS OF THE WORLD ES FOR THIS TRIUMPH OF THE

"Barrymore offers fine acting in "Bill of Divorcement" ... powerful drama.... presented before the season's most distinguished audience . . . one of the most effective dramas to reach film form ... the portrayal of Barrymore ranks with his finest characterizations. Billie Burke makes her talkie debut in a blaze of glory while Katharine Hepburn presents a vigorous, vibrant personality certainly marked for film distinction."-Regina Crewe, N. Y. American.



"A sensitive and effective motion picture . . . produced with taste and intelligence and admirably acted by John Barrymore, Katharine Hepburn and Billie Burke... It provided a poignant, photograph of a well-written, intelligent and sanely tragic stage play . . . "-Richard Watts, Jr., N. Y. Herald-Tribune.



"Mayfair film hit with Barrymore . . . Barrymore, Burke and Hepburn combine to give film audiences a tender and gripping picture . . . it is impressively done indeed. Barrymore's performance is as fine as he's done in some seasons."-Irene Thirer, Daily News.



"We wish to go on record here and now that we have personally seen nothing finer on the screen in the past few months ..."-Jack Alicoate, The Film Daily.

RRYMORE Magnificent Play IVORCEMENT"

DAVID MANNERS Directed by George Cukor

CAROL FRINK AL SHERMAN WILLIAM BOEHNEL EVERHART ARMSTRONG PEGGY PATTON MONAHAN EDMUND M. BARR W. E. ELLSWORTH REGINA CREWE HAROLD HUNT ROBERT L. RANDOL WAIDE MOORE CONDON RICHARD E. HAYS COHEN JOHN ROSENFIELD, JR. ACE P. CLINTON MARTIN B. DICKSTEIN EDWIN P. MELVIN

DONALD H. KIRKLEY NICHOLAS YOUNG

HELEN EAGER

MARJORY ADAMS

PRUNELLA HALL

MERLE POTTER LEN G. SHAW

HAROLD HEFFERNAN

JAMES BAKER GERALD SMITH

HARRY NIEMYER

EDWIN C. STEIN

EDGAR PRICE

JOHN C. MOFFETT

HERBERT L. MONK

RENE TURNER

W. E. J. MARTIN



DAVID O. SELZNICK **Executive Producer**

Stock Market

2% net, the largest decline in the group with the exception of Eastman Kodak's mark-down of 4%. Four theatre stocks registered gains, but in all cases they were preferred shares and inactive trading mediums. (Continued from page 7)

Four theatre stocks registered gains, but in all cases they were preferred shares and inactive trading. The bond list presented aleas encouraging picture, with an aggregate and the state of the state built built Four theatre stocks registered gains, but in all cases they were preferred shares and inactive trading. medium and in a season of the stock of the s

ference between October 1932 and October 1931. If anything national debt and budgetry tangles are a little worse. Hope for any sustained bull move-ment in the general market then are based pretty exclusively upon political legerdemain. It's a good trick if they do it.

Sur	nmary 1	or week	ending Saturday, Oct. 1:					3
			STOCK EXCHANGE					t
	932		2 5			! No	t chg	
High.	Low.	Sales.	Issue and rate.	High.	Low.	Last, fo		
8%	.%	*****	American Seat					Ĩ
14%	4%	1,000		184	11%	1% b	_ 24	
5%	1		Consol, Film. Consol, Film, pfd.	3%	3	8		-
11%	2%	3,400	Consol. Film, pfd	8	674	8	+11/4	
87%	351/4	0.100		59%	5814	5414	-4%	
5%	1	3,000	FOX, Class A	4%	3%	374	- 84	
201/6	81/4	80,800		20%	17%	184	-1%	
30	.7	800		: 80	29	30	+278	C
37%	131/4	20,200		341/2	8114	: 82	-2%	3
80	39	800		60	70	7014	+1%	B
414	21/6	100		81/2	31/4	81/2		
2214	14	*****	Met-G-M pref. (1.80)			20 bld		8
15	314	220		111/2	9%	9%	-1%	3
111/2	11/2	49,000		51/2	4%	516	- 1/4	8
11/4	. 4	500	Pathe Exchange	*	*	. 3/	- 4	1.
5%	114	1,500	Pathe, Class A	8%	3	3%	- 2	1
181/4	21/4	105.200	Radio Corp	10%	91/4	0%	= %	3
77	11/2	9,400	RKO	- 6	4%	512	- %) A
11/6	1/6	600	Shubert	- %	- 42	5%	- 4	ı
20	23	10	Universal 1st pref. (8)	2714	37.5	37½	+314	1
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20	4		Do pid			6 bid	. /*	1
431/2	15%	81,200	Westinghouse	37%	33%	30%	+ %	ľ
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								13
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			BONDS					1:
7%	1	\$201,000	Gen. Thea. Eq. '40	7		-		I ·
68	24	18.000	Kelth Ce, 10	41%	40%	.1	- %	L
90	64	44,000	Loew 6's, '41	411/2	40% 85	411/2	-1	1
80%	40	11,000	Pathe 7's, '37	86¼ 72	80 70	8014	+1%	1
00%	18	23,000	Par-Fam-Lasky 6's, '47	84	28	70	5	т
55	1014	79,000	Par-Pub 51/2's, '50	31	28	20	4	1
1041/4	50	21,000	RKO debs 6's	. 00	27%	90	-8	1
10475	114	2,600	Shubert 6's	100	3%		‡8 _%	н
40	94	18,600	Warner Bros. 6's, '30	324	31	3%	+ %	1
10	974	10,000			31	01	- 1/2	1
			Over the Counter, N. Y.					1
Bid.	Asked.							1
1			Roxy, Class A	• • •	••			1

Gen. Thentre etc. of deposit sold \$25,000, 0 high, 4 low, 51/2 last, not up 11/2.

CLYDE ELLIOTT OUSTED

Took House Screen When Court

Took House Screen When Goart
Made Him Move

Chicago, Oct. 2.
Judge William J. Lindsey in Superior Court last week ordered Clyde Elliott to surrender possession of the Melrose Park theatre to Lee Albert and the Market House
New Haven House Held Up as Mgrs. Count Up

Up as Mgrs. Count Up New Haven, Oct. 3.

Three bandite held up the Reger Sherman theatre hast night while show was on. Broke into the manager's office where Jack Sanson, Donald Jacocks, Alten Grosgrin and Dann Finn, all Warner divisional managers, were counting the day's receipts, \$1,400.

The men were forced to lie on the floor while the money was scooped up. No clues,

Collier, Sr., Back to Fox

William Collier, Sr., Back to Fox
Hollywood, Oct. 3.
William Collier, Sr., returns to
Fox after a year's absence to direct dialog on one picture. He is
now in the east, returning here, by
Ost. 8.
Al Kingston here, and Leo Morrison in New York, arranged the
deal.

Incorporations

New York

New York

Albany, Oct. 3.

Brightwater Theatre Gorp, Manhattan, Indestricate and Corp, Manhattan, Indestricate and Corp, Manhattan, Indestricate and Corp, Manhattan, Indestricated and Corp, Manhattan, Indestricated and San Anderson, Dark Manhattan, Indestricated and Corp, Manhattan, Dictured, 19,000.

The Dark House, Inc., Manhattan, Ortenpolate Theatres, Inc., Manhattan, Greenpolat Theatres, Inc., Manhattan, Indestricated, 19,000 et al., Manhattan, Programs for broadcasting purpoyease of the Manhattan, Programs for broadcasting purpoyease of the Manhattan, Manhattan, Programs for broadcasting purpoyease of the Manhattan, Petersee, Inc., Manhattan, pleture apparatus; 200 ahares no Dark upon a program for the Manhattan; pleture apparatus; 200 ahares no Dark upon a program for the Manhattan; pleture apparatus; 200 ahares no Dark upon a program for the Manhattan; pleture apparatus; 200 ahares no care

nar.
Trojan Pictures, Inc., Manhattan; pic-ure apparatus; 200 shares no par.
Change of Name
From Consolidated Orchestras Book-na Exchange, Inc., Manhattan, to add Theatre, Inc.

California

Sacramento, Oct. 3. Sacramento, Oct. 3.

Remington Pictures Corporation of alifornia. Capital stock, 1,000 shares, 0 subscribed. Raiph H. Blum, Harry Sökolov, Joyce Payne, Martin Gendel. The Hispanotone Company. Capital ock, 425,800, 300 subscribed. D. Borgan, J. N. Lindenfeld, Lucla Villeorgan, J. N. Lindenfeld, Lucla Villeorgan, J. N.

sse E. Lasky Productions, Inc. Cap-stock, 1,000 shares, none subscribed. a E. Lasky, Lloyd Wright, Charles mational Transcriptions, Ltd. Cap-cock, 1,000 sharos, all subscribed B. Fogel. Georges Musaphia, G. rine, F. W. Faulkin, H. L. Fair-

ce Night Corporation. Capital stock shares, none subscribed. Laurence Baron, Andrew Stone, Howard B

wood Boys' Band. No capital Roland E. Robbins, Wilson E. Lester O. Luce, J. L. Rosenberg 6. Kolana 26. Luce J. I. Rosenberg, re-Lester O. Luce J. I. Rosenberg, rench Athlette Club of Los Angeles, capital stock. Marquis da le Falaise la Coudrayo, Albert Forget, Yvonne la Coudrayo, Albert Forget, Yvonne reitleade changins name of Harry E. agton. Inc., to Maur's Revence, Ltd. erriticate changins name of Harry E. agton. Inc., to Maur's Revence, Ltd. erriticate changins name of Los Luce Coulomb and Coul

Oklahoma City, Oct. 3.
Sooner-State Clausement (*0., Ardmore, Okla. Capital stock \$25,00. Inverporators, E. Lowenstein, Lorena, Lowenstein, Lorena, Ardmore, Capital stock \$25,00. Inverse, Capital Society, Capit

Comparative Grosses for September

SEATTLE

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
FIFTH AVE. High. \$26,000 .ow. 4,600	Blondie of Folliee \$13,200 Stage Show	Love Me Tonight \$13,200	Down to Earth \$12,600	70,000 Witnessea \$12,300 (Follow Thru)
ORPHEUM ligh. \$32,000 .ow 3,400	Bird of Paradise \$9,200	Back Street \$7,200	Blonde Captive \$4,300	Hold 'Em Jail \$6,000
MUSIC BOX ligh. \$17,000 .ow., 2,000	Igloo \$2,800	Crooner \$2,000 (New Low)	Successful Calamity \$6,000	Successful Calamity \$3,000 (2d week)
LIBERTY ligh. \$12,000 .ow 3,800	Race Track \$4,700	Sign of the Four \$3,800 (New Low)	Ranger Law and Discarded Lover \$6,000	Unholy Love and Mounted Fury \$4,600

	2 10 15 1	DEIKOII		
-	Sept. 3	Sept. 10	Sept. 17	Sept. 24
WICHIGAN igh. \$53,100 ow., 16,700	Two Against the World \$24,000 Stage Show	Devil and Deep \$33,900 (Rhapsody in Black)	Love Me Tonight \$27,000	70,000 Witnessee \$33,000 Ted Lewis
FOX igh. \$50,000 ow 9,000	War Correspondent	Down to Earth \$11,000 Stage Show	Painted Woman \$14,000	Passport to Hell \$11,000
FISHER igh. \$29,000 ow 9,400	Downstaire \$13,000	Speak Easily \$18,400 Stage Show	Divorce in Family \$13,500	Love Me Tonight \$12,000

BUFFALO

1	Sept. 3	Sept. 10	Sept. 17	Sept. 24
BUFFALO High. \$42,000 Low., 13,800	1	Blondie of Follise \$19,500	Down to Earth \$23,000 Talmadge- Jessel	A Successful Calamity \$29,600
HIPPO- DROME High. \$22,000 Low 3,900	78.	Jewel Robbery \$9,500	Bachelor's Affairs \$5,400	Doctor X \$7,700
CENTURY High. \$21,000 Low. 4,700		Speak Easily \$9,200	Washington Masquerade \$11,900	Passport to Hell \$8,700
LAFAYETTE High. \$16,000 Low. 5,000		War Corre- epondent \$8,000	Radio Patrol \$9,000	Hollywood Speake \$6,000

WASHINGTON

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
EARLE High. \$25,000 Low 6,000	\$15,000 Vaude.	Two Against World \$18,000	Devil and Deep \$14,000	Purchase Price \$15,900
PALACE High. \$29,300 Low. 6,500	Last Mile \$7,000	Down to Earth \$14,000	Love Mo Tonight \$14,000	Grand Hotel \$21,500
COLUMBIA High. \$19,000 Low., 1,500	Bachelor's Folly \$2,500	Sign of the 4 \$1,800	A Man's Land \$1,600	Congorilla \$4,200
FOX High. \$41,500 Low. 11,000	Painted Woman \$22,500 Pola Negri George Carpentier	Divorce in Family \$26,500 ('Rio Rita')	70,000 Witnesses \$22,000	Chandu \$19,200 Edmund Lowe
KEITH'S High. \$20,000 Low., 4,600	Night Club Lady \$8,000	Hold 'Em Jail \$11,500	Bird of Paradise \$16,000	Bird of Paradise \$6,000 (2d week)

MONTREAL

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
LOEW'S High. \$18,000 Low., 7,500	Hold 'Em Jail \$12,000 Vaude.	70,000 Witneseee \$13,000	Downstairs \$13,000	Bachelor's Affairs \$12,000
PALACE High. \$32,000 Low 7,000	Devil and Deep \$11,500	Love Me Tonight \$16,000	Horse Feathers \$18,000	Successful Calamity \$12,500
CAPITOL High. \$30,000 Low., 5,500	Skyscraper Souls and Women Who Play \$10,000	Speak Easily and Weetward Passage \$12,500	Two Against World and Crooner \$12,000	Down to Earth and Congorilla \$12,000
PRINCESS High. \$25,000 Low. 4,500	Explorers of World and Love Affair \$7,000	American Madness and Secret Witnese \$9,000	Magic Night and Self-Made Lady \$7,000	War Correspondent and Stranger in Town \$7,000
IMPERIAL High. \$6,000 Low 1,750	Service de Nuit \$1,800 (French)	Mom de la Loi \$2,200	Petite de Montparnesse \$1,800 (French)	Fils D'Amerique \$1,750 (New Low)

PHILADELPHIA

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
EARLE High. \$27,000 Low. 11,500	Speak Easily \$17,000 Vaude.	Crooner \$15,500 Fatty Arbuckle	Devil and Deep \$17,500	Downetairs \$13,000
FOX High. \$41,000 Low. 40,500	Congorilla \$16,500 Stage Show	Down to Earth \$18,000	Last Mile \$17,000	Chandu \$18,500
STANLEY High. \$37,000 Low., 8,000	Doctor X \$14,500	Horse Feathere \$17,500	Horse Feathers \$11,000 (2d week)	Blessed Event

PORTLAND, ORE.

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
PAR- AMOUNT High. \$22,500 Low. 5,000	Love Me Tonight \$11,500 Stage Show	Down to Earth \$13,000	70,000 Witnesses \$12,000	Chandu \$11,000
R.K.O. ORPHEUM High. \$24,000 Low. 2,000	Blonde Captive \$4,700	Back Street \$5,800	Hold 'Em Jail \$5,500	Bird of Paradise \$6,900
UNITED ARTISTS High. \$13,000 Low. 2,500	Passport to Hell \$4,500	Downstairs \$4,000	Blondie of Follies \$7,000	Night of June 13 \$3,500

(Continued on page 25)

Ousted Stagehands Sit On Boxes in Alley **During Warner Dispute**

Los Angeles, Oct. 3, Two members of Stagehands' local 33 are spending their time sitting on soap boxes in the alley along-side Warners'. Western. They've been there for two woeks. On or-ders from the international, the men

deer interest two works. On orders from the international, the men insist that they are working for the house, but the working for the house, but the work of the

Leni and Don Added

Hollywood, Oct. 3.
Radio has added Leni Stengel and
Don Dilloway to the east of 'The
Animal Kingdom.'

A Column of Successful Showmen!

A. E. LICHTMAN Lichtman Theatres Washington, D. C.

"We want to take this opportunity of telling you and the our Com-plete Satisfaction with your product



product during this past year. The booking of Columbia product in our 14 theatres just proves one thing—give us the pictures and we can do the business, and this is evidenced by the fact that the 1933 contracts have already bear invade and have already been signed, seal-d and delivered for our entire

JACK YEO Plaza Theatre **Burlington**, Wis.

"I am very happy that I was one of the lucky exhibitors privileged to show Columbia product this year.



tions all Columbia pictures thus far shown have delighted my box office."

M. J. DALY Liberty Theatre Hartford, Conn.

You can't fool a"Nutmegger.''
They get cy's worth. That's why Mr. Daly has gone Columbia



"Undoubtedly will draw big crowds." —Baltimore Post. WASHINGTON MERRY-GO-ROUND

Inquisitive Public

Los Angeles, Oct. 3.
Information bureau recently installed at the Fox West Cosat bome office, handles an Cosat bome office, handles an every seven 17,30° inquiries every seven 17,30° inquiries the attractions at the los at the attractions at the los angeles territory. During the same period, 21,575 traffic, or business, calls went through the PEX board, the latter check having been made during a week when most of the exces were out of town. Peak business at the board is 19,000 information calls a week, and 25,000 traffic. Heavisthours for information inquiries is between 3:30 and and 8:30 p. m., with four op-

quiries is between 3:30 and and 8:30 p.m., with four op-perators on the job. Crew consists of eight, under Chief Operator Noia DeHaas.

Theatre vs. Exchange \$50,000 Arbitration Up

Buffalo, Oct. 3.
Arbitration proceedings between the Lafayette and Pathe Exchange, Inc., were begun here this week on the theatre's claim for \$50,000 dam-

Inc., were begun here this week on the theatre's claim for \$50,000 dam-ages, by reason of Pathe's failure to deliver its 1930-1931 product program following its sell-out to RKO. The action has been pending in the courts here for over a year. The Lafayette in the summer of 1931 sought to enjoin RKO from delivering pletures to Shea (Publix) which it 'claimed had been previously sold to it by Pathe. The injunction was denied. Thereafter a proceeding to enforce arbitration under the contract was commenced in Supreme Court Justice Norton handling down an extended opinion holding that the contract was enforceable and that Pathe was obliged to arbitrate the claim with the Lafayette. This order is now on appeal to the 'Appellate Division.

Whitewashing 'Ingagi' for Bookings in Calif.-Ariz,

Bookings in Calif.-Ariz,
Los Angeles, Oct. 3.
Stopped by a flock of injunctions when last shown here, Ingagt, wild animal feature, has been given a haircut and will again be exhibited in the California and Arizona territory. Pathfinder Productions, a new company, has taken over booking of the film. Mike Newman and Fred Siegel originally owned state rights on the pic for the territory. Pathfinder is headed by Charles R. Hawthorne, with W. F. Wallace, William Campbell and A. F. Linkoff in the company. Wallace and Campbell were the Cong Produc-

man Campbell and A. F. Linkoff in the company. Wallace and Campbell were the Congo Productions, which made the film, the latter having directed. The company is at Tec-Art.

Millard Hides Activity, But Wage Claims Pile Up

Latest manipulation of S. S. Milard to get him into hot water is his undercover operation of the California (downtown) as a sex film house, piaying 'Madame Louise's Establishment.' Three employees Establishment.' Three employees was the manipulation of the California (downtown) as a sex film house, piaying 'Madame Louise's Establishment.' Three employees was the control of the c

They are Frank M. Sanford, door-man, seeking \$30; Bernice Gannon, usherette, \$8, and Florence Wells, costume maker, \$5.40.

Invents Gimmick to Beat Law Covering Lotteries

Hollywood, Oct. 3.

Hollywood, Oct. 3.

Hoping to circumvent the accurate of conducting a lottery, when giving prizes at theatres, Andrew Stone, comedy director, uses a short film trailer that shows numerais corresponding to those on tickets given away at the door.

Idea will be developed by a corporation, consisting of Stone, Laurence LeBaron, nephew of William LeBaron, and Harold B. Henshey, Hollywood, attorney.

Another Arthur Bomb

With the union strike settled only a week and the house reopened for the same period, a sulphur bomb was exploded in Harry Arthur's Palace here, but none was injured as the bomb burst in an inoccupied rear section of the orchestra.

Grasp the keynote to successful publicity



There is a reason for your weekly habit of digesting the contents of "Variety." It is because "Variety's" news of what is happening in the entertainment world covers the field so well that people in all walks of life subscribe for. buy it, and read it as you do yourself. Publicity in "Variety" not alone blankets show business, but also seeps through to your audience.

All Showmen Read/ VARIETY!

> If you are sufficiently interested in your own success, you will take the trouble to check a KNOWN fact among performers—that many stars readily acknowledge the value of "Variety" advertising.

> > **NEW YORK** 154 West 46th Street

CHICAGO Wood's Theatre Building HOLLYWOOD Taft Building

LONDON 8 St. Martins Place, Trafalgar Square



Smiling out loud in 'Frisco over "TIGER SHARK'S" 4-year record!...Cheering in New York because BARTHELMESS' "CABIN IN THE COTTON" opening beat even "Blessed Event" I... And from coast to coast you'll find them grinning at the glad box-office news that comes rolling in about "LIFE BEGINS", "BLESSED EVENT" and ARLISS' "SUC-CESSFUL CALAMITY"I Now they know they picked the winner when they picked Warner Bros. for 1932-'33...Now they know the kind of dough they can count on from--CHATTERTON AND BRENT IN "THE CRASH" (OCT. 8) POWELL AND FRANCIS IN "ONE WAY PASSAGE" (OCT. 22) FOUR GREAT STARS IN "THREE ON A MATCH" (OCT. 29) "THEY CALL IT SIN" WITH YOUNG AND BRENT (NOV. 5) FAIRBANKS AND CARROLL IN "SCARLET DAWN" (NOV. 12) PAUL ("SCARFACE") MUNI IN "I AM A FUGITIVE" (NOV. 19)

WARNER WITAGRAPH, INC. BROS.

METRO-Two Against

Comparative Grosses for September

(Continued from page 22)

BOSTON

A Successful Night of

High. \$66,000 Low. 16,200	\$20,000 Stage Show	\$33,000 Jessel- Talmadge	\$28,400 Mitchell and Durant Trixle Friganza	\$28,200 Harry Richman
R.K.O. MEMORIAL High. \$41,200 Lew. 6,140	Back Street \$25,000 Vaude.	Bird of Paradisa \$22,700	Back Street \$14,500	Bird of Paradise \$9,500
KEITH'S BOSTON High. \$23,000 Low 4,000	Night Club Lady \$7,500 Vaude,	Thirteenth Guest \$9,600	Bird of Paradise \$18,000 Olsen and Johnson	Most Dangerous Game \$16,800 Roger Wolfe

KANSAS CITY

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
MAIN 8TREET High. \$32,000 Low. 8,000	Bird of Paradise \$21,000 Vaude.	Back Street \$21,000	Okay America \$23,000 Texas Guinan	Congorilla \$19,000
LOEW'S MIDLAND High. \$35,000 Low. 7,000	Last Mile \$8,200	Divorce in Family \$10,800	Robinson Crusoe \$11,900	Grand Hotel \$27,000
NEWMAN High. \$33,000 Lew 4,400	Love Mo Tonight \$11,000	Two Against World \$8,000	Doctor X \$6,000	Successful Calamity \$8,000
LIBERTY High. \$13,400 Low. 2,800	Miss Pinkerton \$4,000	70,000 Witnesses \$4,900	Passport to Hell \$4,400	Week-End Marriage \$4,500

BIRMINGHAM

10 No.	Sept. 3	Sept. 10	Sept. 17	Sept. 24
ALABAMA High. Lew	Devil and Deep \$8,500	Love Me Tonight \$10,000	Down to Earth \$11,000	70,000 Witnesses \$9,000
RITZ High. Low	Bird of Paradise \$4,809	Back Street \$6,500	Age of Consent and Hollywood Speaks \$4,500	Hold 'Em Jail \$5,100
EMPIRE High. Low.	Tenderfoot \$4,000	Miss Pinkerton \$4,100	Winner Take All \$3,900	Speak Essily \$4,100
STRAND High. Low	Street of Women \$1,600	Congorilla \$2,000	Molly Louvain \$1,500	Week-End Marriage \$1,500

LOUISVILLE

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
LOEW'8 High, \$28,000 Low. 4,900	Last Milo \$6,800	Blondie of the Follies \$8,300	Divorce in Family \$6,100	Grand Hotel \$12,000
STRAND High. \$12,500 Low. 2,000	Horse Feathers \$9,700	Down to Earth \$6,300	Love Mo Tonight \$6,500	Back Street \$6,500
RIALTO High, \$16,000 Low., 1,900	War Correspondent \$10,700 Vaude	Devil and the Deep \$7,800	70,000 Witnesses \$6,500	Chandu \$5,900
BROWN High, \$14,000 Low., 1,700	No Greater Love \$2,100	Doctor X \$2,200	Bring 'Em Back Afive \$3,500	American Madness \$2,500
ALAMO High, \$11,600 Low. 1,500	Guilty as Hell \$3,300	Okay America \$1,500 (New Low)	Big City Blues \$1,700	Night Mayor \$1,700

SAN FRANCISCO

V.1.1 + 1.1.4	Sept. 3	Sept. 10	Sept. 17	Sept. 24
FOX High \$70,000 Low. 18,000	Down to Earth \$30,000 Stage Show	. *	Divorce in Family \$40,000 Bing Crosby	Chandu \$21,000 Vera Gordon
WARFIELD High. \$48,000 Low. 8,200	Speak Easily \$20,000 Stage Show		Blondie of the Follies \$19,000	Night of June 13 \$16,500
PARA- MOUNT High. \$36,000 Low. 5,000	Love Me Tonight \$16,000		Love Me Tonight \$6,000 (8d Week)	Blonde Venu \$17,500 . (10 days)
GOLDEN GATE High. \$19,000	Bird of Paradise \$16,700		Hold 'Em Jail \$15,500	Okay Amorica \$15,000

PROVIDENCE

_ I KO VIDENCE				
	Sept. 3	Sept. 10	Sept. 17	Sept. 24
STATE High. \$28,000 Low. 6,000	Last Mile \$6,200	Divorce in Family \$9,500	Robinson Crusos \$9,600	Grand Hotel \$22,700
RKO ALBEE High. \$20,000 Low. 3,000	Bird of Paradise \$15,800 Vaude Fred Waring	Back Street \$13,400	Age of Consent \$14,700 Rudy Vallee	Okay America \$8,200
PARA- MOUNT High. \$18,000 Low 4,000	Horse Feathers \$5,600 (2d week)	Love Mo Tonight \$9,900	70,000 Witnesses \$7,000	Night of June 13 \$6,900
MAJESTIC High. \$18,000 Low. 6,000	Unholy Love and Congorilla \$8,200	Two Against the World and Beauty Parlor	Down to Earth and Passport to Hell	Blessed Event and 13th Guest \$10,000

CINCINNATI

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
ALBEE High. \$33.500 Low., 12,000	Downstairs \$12,000 Stage Show (New Low)	Passport to Hell \$20,000 Ted Healey	13th Guest \$24,000 Rio Rita	Hollywood Speaks \$26,800 Rhapsody in Black
PALACE High. \$28,100 Low 7,200	Back Street \$24,000	Down to Earth \$13,000	Robinson Crusoe \$13,500	Hold 'Em Jail \$11,200
CAPITOL High. \$22,000 Low. 4,500	Blandie of the Follies \$10,000	Love Me Tonight \$15,000	Doctor X \$9,500	Night Club Lady \$5,500
LYRIC High. \$23,900 Low 5,000	Bird of Paradise \$15,500	Bird of Paradise \$11,000 (2d week)	Age of Consent \$9,000	American Madness \$6,400

Mayo's Credo

(Continued from page 2) uncovered one of its weak-

He finds the situation inevitable in an art that is commercially geared. Studies that are obligated for 60 or more annual releases can-not pause over the fine points of sensitive production. They must subdue inspiration to a time schedule.

schedule.

It would be ideal if each supervisor never had to turn out more
than eight pictures a year—and if
those eight releases could be divided
among no less than four directors.
With two—at the most three—productions a year, every director
would be given the prerogative to
approve and shape his material, to
work subjectively on thoughtful,
first-rate film fare.

'But how,' asks Mr. Mayo, not
really expecting an answer, 'is that
to be done? Towns are still overpopulated with theatres that will
close if Hollywood does not feed
them with product. The circle is
vicious, and I'm too engrossed in
picture—making to worry about it. I
take assignments and try to like
them.'

them.

The seems a comtorting crede of the a director who has handled an a director who has handled alapstick, sob-stuff, romance, combet and drama. Mr. Mayo enjoys being switched from one medium to the next when materials are to his liking. He says it's good for a director—keeps him from growing stale. The agony of pessimism that settles about an assignment he doesn't like may drive him to turning out the best job of his career. He tella himself that to keep his courage up. While there's life there's hope—even in Mollywood courage up while there's here even in Hollywood where production, says the always loyal Mr. Mayo, is on the upturn.

O. G. FREIS KILLED

town.

Deceased is brother of Rubin Freis, operator of indie chain in south Texas.

Newark Odors

Newark, Oct. 8.
Newark, Oct. 8.
Stench bombs were set off at the
Court, indle, yesterday (Sunday).
Management blames union troubles
as an auto goes about calling house

Theatre uses two operators where four are required by union rules.

Alibis Out

Los Angeles, Oct. 5,
They're making it easy for
the patrons to find out who's
who around the RKO (Hillsstreet) which reopened Friday
(30). Neat card in the ticket
booth window carries the name
of the manager, assistant,
cashier and doorman, have to
write letters to find out who's
to blame for the show,' remarked Cliff Work.

It would be ideal if each super-

Dallas, Oct. 8.
O. G. Frels, indie exhib at Goliad,
Tex., killed when his car smashed
into truck on a highway near that

Coast's Crazy Operation Grows; Duals, Giveaways Entrenched

With Firx West Coast and its affiliations firm in their policies of double-feature programs, givenaways, and reduced ho. scales, independent theatres owners in Southern California, who have stood pat against dual features, or who have played them through necessity, are now satisfied there is no relief in sight, at least during the current new season. If anything it's lincreasing.

increasing.
Give-away stunt reached its cli-Give-away stunt reached its climax in the past three weeks, when Fox West Coast disposed of 100 automobiles to patrons holding tecky numbers. Cars cost the circuit around \$2.000, and followed the wholesale refrigerator givesways of a few weeks earlier land theatre against such competition, though many of them continue to conduct country store and other freak

Chamberlain Theatres' Enforced Sale Up Again

Enforced Sale Up Again

Pottsville, Pa., Oct. 3.

Six stockholders of the defunct Chamberlain Amus. Co., Inc., of Shamokin, have filed a petition in Northumberland. County. Court at Sunbury, asking that certification of the sheriff's sale of the company's theatres be refused. The sale took place in June at the instance of the Pennsylvania Trust Co., Reading, representing the mortgage bondioiders. The claim is made that if the five theatres had been sold together, money might have been saved for the stockholders.

Reports are current typing to buy the company of the property of the that town and put at least one of them into permanent operation. The mines in that locality are now operating on a better schedule and there's money in pictures, they believe. The Pennsylvania Trust Co. Reading, has been approached for a price.

Even the Prisoners Can't Take Parrish's Bombs

Take Partish's Bombs
Champaign, Ill, Oct. 8.

John Craig Parrish, unable to
furnish \$5,000 bail after he was held
for the grand jury on charges of
'depositing a stench bomb with intention to ruin business in the Park
theatre, also threatened to ruin
business in the county jail where
he was taken after his arrest.
Other prisoners found the odor so
noxious they planned a riot unless
he was removed from the cellblock.
Several baths failed to remove the
odor.

Several baths ratied to remove use odor.

The bomb exploded or broke in his pocket, police said, while he was seated in the theatre. It was the third stench bomb in the theatre because the borner of the theatre because the borner, although rewards had been offered for information. Parrish denied his guilt.

MINNEAPOLIS

-	Sept. 3	Sept. 10	Sept. 17	Sept. 24
R.K.O. ORPHEUM High. \$25,000 Low. 5,000	War Correspondent \$17,000 (Marcus Stage Show)	Hold 'Em Jail \$14,000	Back Street \$12,500	Bird of Paradise \$12,000
STATE High. \$28,000 Low 3,000	Down to Earth \$15,200	Love Me Tonight \$13,500	70,000 Witnesses \$18,300 Desert Song	Grand Hotel \$18,600
LYRIC High. \$17,000 Low 1,200	White Zombie \$7,200	Blandie of Follies \$6,200	Purchase Price \$5,000	Speak Easily \$7,100

PITTSBURGH					
100	Sept. 3	Sept. 10	Sept. 17	Sept. 24	
STANLEY High. \$48,000 Low. 8,000		Blessed Event \$20,000	Two Against World \$12,000	A Successful Calamity \$13,000	
FULTON High, \$12,000 Low, 1,900		Hearts of Humanity \$2,400	Thirteenth Guest \$2,600	Downstairs \$3,600	
PENN High. \$41,000 Low. 9,000		Blondie of Follies \$21,000	70,000 Witnesses \$10,000	Love Me Tonight \$15,000	

TACOMA					
	Sept. 3	Sept. 10	Sept. 17	Sept. 24	
RIALTO High \$00,000 Low. 00,000	Brown of Culver Almost Married and Guilty as Hell \$3,000	Speak Easily and Love Ma Tonight \$3,600	Devil and the Deep and Down to Earth \$3,150	War Correspondent and Blondie of the Follies \$3,100	
BLUE MOUSE High \$8,300	Igloo \$2,200	Doctor X \$3,000	Big City Blues \$1,800	Successful Calamity \$2,200	

nights, with prizes occasionally reaching \$100. Indie Desperate

reaching \$100.

Indie Desperate
Indies assert they are being forced
to resort to drastic steps in an effort to hold trade. Downtown, the
Cohen brothers, who operate the
Rialto and Olympic, are openly advertising triple, and even quadruple,
programs. Rialtos outside billing
announced 'f eature attractions,'
listing Constance Bennett in Two
Against the World', Laurel and
Hardy in 'The Chimp,' a Mickey.
Mouse and a Masquers comedy, all
as features Olympic just across the
street, advertised 'three features,'
the program including Jean Harlow
in 'Red-Heeded,' a Tom Brown feature and the Boswell Slaters, a musical short.

A mission price alsaking continA mission price alsaking contintory, with leading indie freely predicting that within six months tully
'75% of the Los Angeles neighborhood houses, and many of the downtown subsequent runs, will be operated for a dime.

erated for a dime.

A Column of Successful Showmen!

W. J. COULTER **Byrd Theatre** Richmond, Va.



CHARLES A. BULL The Novelty Theatre Wichita, Kans.

"In looking over 1932-1933 prod-uct, I can say without hesitation that Colum biaexcelsall others and was my first buy."



CHRIS EFTHIM Star Theatre, St. Louis

"You gave us good pictures last year. Your line up looks even better this year. Theatres certaintyneed good pictures and Columbia is doing



GEORGE PLIAKOS Criterion Theatre, St. Louis

· Four words will explain what I thinkabout pictures — they are the best — and nest — and I play them all."



"Good Spellbinding Stuff."
-Baltimore Sun. WASHINGTON MERRY-GO-ROUND

Scooped!

by UNIVERSAL

WILLIAM ROWLAND-MONTE BRICE STAR PRODUCTIONS

WINCHELL • HELLINGER • SOBOL • KENNY

MORTON

DOWNEY

The World's Greatest
Stylist Columnist

WALTER WINCHELL

Depicting actual incidents that have/never been published

America's Leading Human Interest Columnist

MARK HELLINGER

H

"Broadways of the World"

New Idea in Travelogues to be produced during Hellinger's one-year tour around the world

One-Reelers

Famous 'Broadway'
Columnist

LOUIS S O B O L

IN

'Down Memory Lame' Series

Reminiscences of Famous

Theatrical Personalities

MORTON DOWNEY

and America's Greatest Composers

Series of Two-Reelers Already Completed

SUBJECT No. 1—With Lew Brown, Ray Henderson, Jacques Renard and Oroh.,
Norman Brokenshire, Four Eton Boys, Stepin Fetchit.

SUBJECT. No. 2-With Vincent Lopez and Orchestra and Dave Dreyer.

NICK KENNY

presenting

THRILLING EPISODES OF RADIO STARS

America's Outstanding Radio Columnist Series of Two-Reelers

ALREADY COMPLETED

SUBJECT No. 1-ALL-STAR CAST
With Act Serrett, Buddy Rogers, Mildred Bailey, Donate Baile,
Jacques Renard, Loc Reisman and Armida
SUBJECT No. 2-4THE STREET SINGER*
SUBJECT No. 3-4THE BOXWELL SISTERS

Okay! Carl Laemmle, Jr.

ILLEGAL

(Continued from page 19)

Cape Town. One of the girls sides with the stepfather, but kills him when he goes on the make for her. The mother tosses gasoline over the club and street after thus symbol-teally burning all the past sorrows. Little thing like arson is rather worse than running a night club, but not to her.

Isobe Elsom, starred or the large of the control of the c

worse than running a night club, but got to her.

Isobel Elsom, starred on the main title, is a capable player with restrained dramatic force wasted on Craham, the singing sister, is even more handicapped by her part with Moirs Lynd, as the other daughter, equally overdrawn, but at least winning sympathy. Of the trio she is, the more promising for picture sing the more promising for picture string the promise of the picture of the promise of the picture and promise of the picture paintning. Word Barnard does good work as the head waiter gand D. A. Clark-Smith not bad as the stepfather. The rest do not fagure.

figure.

Settings good and the lighting and photography both excellent. Sund generally very good, but with occasional lapses, as in the case of a burst of applause that sounds like a battle. Picture's chief hope is the product shortage and its probable lower rentals.

Chic.

AMORE E MORTE

irora Film production and release. Di-or and star, Rosario Romes with year, R. Bongini, F. Colombo and A. ia. Musical compositions, E. Aversano, orded at Standard Studios, N. Y. On drun, beginning Oct. I, at Solwyn, Y. Running time, 04 minutes.

is. Y. Running time, 04 minutes.
It's probably pretty much a matter of some likes beans and some,
likes peas. From a film trade standpoint it can yout be quietly and
quickly forgotten that anyone even
quickler forgotten the better. But
Italian partons in the U. S. are notoriously fond of bad pictures; the
worse the film, from technical, acttwo standard trade of the content of the control of the conlikes are new low ebb for them.
One story has it that parts of this

JACK MILLER

King of the Steel Guitar

4th Week Sid Grauman's Pro-logue "Rain," Grauman's Chinese Theatre, Hollywood

5811 MELROSE, HOLLYWOOD

DOUGLAS

Playing "Tim, the Chauffour"
Also the Leader of the Sheriff's
Floys, "JIM CARSON," with EDDIE
CANTOR'S "WHOOPEE"

0. L. OZ JENIE JACOBS

1674 Broadway, New York Phone Columbus 5-1930 Exclusively Booking RKO

FANCHON & MARCO Present SYLVIA CLARK HER BIRTHDAY PARTY"

film were made in Italy and parts in New York, with the whole patched together in a sound version here. A company announcement claims it was all done here. Whichever way it was done, there's no credit coming to anyone.

credit coming to anyone.
Film opens with an English caption which reads: "This is-a story
of innocence, of love, or battle, and
of vengeance in Sicily." From that
point on a lot of characters talk;
sometimes their lips move in accordance with the speech and sometimes not, but all the time they
talk.

times not, but all the time they talk.

What they are talking about and what the film is about will take a wind that the film is about will take a considerable that the talk that the t

CROOKED CIRCLE

William Sistrom production and World Program of the
Brand Oeborne	Ben Lyon
Nora Crimmer	Zasu Pitts
Crimmer	James Glesson
Thelma	Irene Purcell
Yoganda	C. Henry Gordon
Harmon	Raymond Hatton
Harry	Roscoe Karns
Col. Wolters	Berton Churchill
Kinny	.Spencer Charters
The Stranger	Robert Frazer

what stranger is a supposed by the blunders of a thick headed cop. Here in stand to stranger light the same attention as the stranger light the same attention as the newer lead of the same attention as the same attention as the same attention as the same attention as th

Honor of the Mounted

Trem Carr, production and Monogram re-lease. Starring Tom Tyler. Story and di-rection by Harry Frazer. Archie Stout, camera. Cast: Stanley Bryston. Francis McDonald, G. D. Wood, Arthur Millet, Wil-McDonald, G. D. Wood, Arthur Millet, Wil-Charles and Carry Carr

Second story of press release to follow closely the same pattern of a murder originating across the line, with the culprit tracked down in the States. This time, however, it is the constable himself who is suspected outside the same part of the

wrote the story himself, so he can't kick.

Tyler is agile and pleasant, with Stanley Blystone making a good heavy and Cella Ryland lending what little romantic appeal the story possesses. That isn't much. Francis McDonaid, in a bit part, and Wilself and the standard of the story of the control of the con

The foppish subattern is done by Munle and the very ritzy general by Henry Roussell, better known himself as a director than as an adversary of the substitution of th

La Marche au Soleil ('Road to the Sun')

Paris, Sept. 20.

A Robur production. D. I. C. local re-lease. Made with educational help and a nudist camp near Hamburg. Running time, 63 mins. Folles Dramatiques, Paris, Sept. 19.

Film would be sensational as part of a nudistic program, but will only be so if word-of-mouth publicity makes up for lack of publicity. Latter would have probably caused a perfect of the property of the pro

lautotes, trouge in en imin ass notalate states by showing in a 'tylical'
German way the bad effects of city
life. 'and 'increasingly extols the
benefit of open air, ending with seqquences taken in a nudist camp,
where men and girls do physical exeventual extension of the control of the
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Un Bylined

(Continued from page 2) wheedled him out of a care-planned press campaign.

Rewrites His Ghosts

culty planned press campaign.

Rewrites His Ghoats

The confidential buddy type of star is the bane of Joe's department. Eager for publicity, he distributes his own pictures—ones that have been promised exclusively to fan magazines. He, says Joe, is responsible for 'fine jams.'

There's the actor who insists upon rewriting his ghost written yarns. He rehashes them so badly that they're refused promised spots in Sunday magazine sections. He's on the list, along with the star who forgets appointments, and the chap who, proud of his good taste and superior mentality, discusses everything but himself with interviewers who yearn for persohial copy.

Joe has to be jnd'only a gallant liar, but the perfect straight man with the chaft has the last the literviewer as well as the Interviewed. When a budding Ingenue offers sectious observations that find life hatf-happiness, half misery, he is pre-

rious observations that find life 'half

vinen a Souding ingente onters servious observations that find life half-happiness, half misery. he is prepared with a new train of thought less liable to ridicule.

And now, on top of all his woes with his picture stars, 30e finds that fan magazines have gone follyanna as a result of a recent interview that leaked shockingly out of Hollywood. They're atraid to print perfectly innocuous data that would have been accepted without question prior to the tightened regulations. Desperation over his combined dilemmas may be the reason why, late one night when Joe had imbibed speakeasy courage, he went down to one easy courage, he went down to one of his company's theatres and ecstaor his company's theatres and ecsta-tically punched in the famous faces that smiled back at him from frames displayed in the lobby. He never broke the story, but he still likes to think about it. proke the story, but he still

0. L. 0Z JENIE JACOBS

1074 Broadway, New York Phone Columbus 5-1930* Exclusively Booking RKO

SAM LOHK

THE GOBS

Featured with Fanchon and Marco "GEORGIE, MINSTRELS" Idea WEEK SEPT. 22, LOEW'S STATE, LOS ANGELES

Direction NAT KALCHEIM.

GEORGIA BROWNS

VERSATILITY SUPREME

ard's and Pringle's Famous "Georgia Minstrels"
DIB. FANCHON, & MARCO
THANKS TO LE EOOX PRINZ

DANCE DIRECTOR

PARAMOUNT, LOS ANGELES, INDEF.

Management, JOE CORNBLETH

BENNY RIIR

This Week (September 30th) and Held Over for Second Week at CAPITOL, NEW YORK

Management, LOUIS SHURR-AL MELNICK



TRIPLED BUSINESS IN BALTIMORE, MD.

HELD 'EM OUT IN HARRISBURG, PA. AT WORLD, PREMIERE ENGAGEMENTS/

affair. It's hot st packed with sv melodramatic ... Here's a ba Columbia pro to add to the

LEE TRACY

E OUTSTANDING



has a definite nely appeal and hould be capitalized in exploitation. It will find an audience waiting for it A. Motion Picture ell

ction

ug-nb

Auction are bets

tte-Film Daily

Daily

"A load of dynamite and should be an out and -out clean-up " Says Variety
Coast Bulletin

One of the gems of the season. Exhibitors can cash in heavily. It's five star all the Jimbail through

Story by Maxwell Anderson Screen Play by Jo Swerling

Directed by James Cruze

Warners Call Off Loew Booking Deal With Mastbaum Reopening Oct. 14

Warners booking deal with Loew, union difficulties were straightened by which Loew would have booked out and the house reopened. The the WB valuedville-playing theatres in conjunction with its own, was week and Oct. 14 named as the date called off iate last week by War-flowers. It was stated that WB did not its mind and bowed out of the Loew needs. mers. It was stated that WB did not wish to dissolve its own booking office at this time.

office at this time.

Although the deal never became effective it was signed and completed as to details, with only the matter of the Mastbaum theatre, Philadelphia, holding it up. This house, in the midst, of a labor, dispute and dark, was, regarded by both parties as the Potton of the midst, was, regarded by would have played the Lower shows, direct from the Capitol. New York.

Warners' total, vandeville, time.

direct from the Uapitol, New York.
Warners' total waudeville 'time,
amounting to four weeks and 'including another Philly full week,
the Earle, was rated untimportant
by Loew without the Mastbaumt. It
was agreed by both sides to hold off deal until the Mastbaum's

LEON ERROL

Loew Theatres Now

The Park of

its mind and bowed out of the Loew nerger.
Warners' booking office will now remain as is with Harold Kemp as booking head and Steve Trilling on the book. That the war was been transferred to the WB picture end and Trilling was to move to the Loew booking office as WB contact.

FORMER RKOITES' REVUE

Glucksman-Schwartzwald Prepare Show With Allan Foster Staging

E. M. Glucksman, former RKO theatre operator, in association with Henry Dreyfuss, Milton Schwartzwald and Alian K. Foster, le producing a legit revue. "Title is Color Box." Schwartzwald, another RKO alumni, was the circuit's musical director. He's writing the score for the show.

director. He's writing the score for the show.

Revue will include a number of production novelties purchased by Glucksman during a trip to Europe last sammer. Foster will stage the production.

PAGE

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seed when have expressed

vive committee destruction of the contract of our desident; havey st

Just booked with FANCHON and MARCO

for a sour of the complete circuit

> Upon his affiliation with JENIE JACOBS

I wish to congratulate my personal manager

JENIE JACOBS &

1674 Broadway, New Columbus 5-1930

Start Bletz L. Dar 198

Exclusive, Huh!

Lester Hammil received Lester Hammi received a letter from a speak, request-ing his patronage of an 'ex-clusively select rendezvous.' The enclosed membership card was No. 17738.

Saranac Lake By HAPPY BENWAY

Irving Tabershaw, house nedico at the N.V.A. sanltarium has accepted new duties at the Kings County Hospital, Brooklyn.

Among the standard turns who RKO-ed this one nighter were

Ernie & Ernie, Mardo & Bennett Charies Keating, Blackface Eddie Neison, and Bobby Earl's Dance Charles Reating, Blackface Eddle Nelson, and Bobby Earl's Dance Manias. Loran Newell left the lodge for

Loran Newell left the lodge for a seige of general hospitaling to be operated on for a mess of adhesions and other little troublesome things. Everything okay.

Wir. and Mrs. Charley Bordley are Worker of the lower
with the control of t with limited exercise, has don't with which mental two months. Steils Barret showing a great comeback, father and mother gave her a suprise visit. ... Catherine Vogelle back to bed with a slight setback, nothing serious. ... Danny Murphy fighting off a cold, meaning plenty of that bed thing; Danny added 80 pounds in one year of ozoning here. ... Chris Hagedorn anticipating that rib operation, advised that it will mean the real comeback. ... George Harmon wrote at act for Al Mardio (Mardio & Bennett) ... Andrey Mojony sligning on wrote at act for Al Mardio (Mardio & Bennett) ... Andrey Mojony sligning on well as a control of the
SWOR IN THE STICKS

Dallas, Oct. 8.

Dallas, Oct. 8.

Bert Swor is playing a new waude act in the leaser keys through the south and southwest.

Turn is along minstrel lines with cast of 15, including band, and playing mostly split weeks.

CUBS' MAYBE

& K Negotiations Struck Early Snage

Chicago, Oct. 3.

Overtures have been made to the Chicago Cubs manager, Charley Grimm and Lon Warneke, star pitcher, to play either the Chicago or Oriental for B&K.
Grimm refused to discuss the matter when first broached prior to the séries. After, the first twe games went to the Yanks' it was understood there was less enthurslasm on B&K's part and more willingness on the ball players' side for a contract.

Two years ago B&K played Hack

a contract.

Two years ago B&K played Hack
Wilson, Kiki Cuyler, Grimm and a
couple of other Cubs at the Oriental after the season.

Dempsey First White Top for Negro House

rop for Negro House
Philadelphia, Oct. 3. '
Jack Dempsey, former heavyweight champ, heads the new program at the Pearl theatre, as the
first 'white' headliner for the house
since it: was started 'as: a 'Negro
revue house. /
Dempsey brings. In a company of
14 in a skit written by Willard Mack,
Supporting, him is a Negro show
with Peg-Leg Bates, Hardy's Alabamians, Dyer Jones and other
Harlemites.

Release Requests Dominate a Busy **Meeting of Agents**

Requests for releases by acts predominated among cases and disputes handled by the RKO agents' asso-

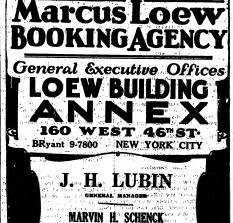
handied by the RKO agents' asso-ciation's arbitration board at the Friday (30)' meeting.

A flock of releases were auto-matically granted to applicants formerly represented by Morris & Oz and Joe Sullivan, both of which agencies are no longer on the floor. Acts were Sidney Fags. Collette Lyons, Johnny Ferkins, Neal Sis-Lyons, Johnny Ferkins, Neal Sis-de Or; Ash and Townes, June and Lyon Market and Sayney. & Oz. Ash and Townes, June and Irene Mélva, Dayton and Rayney, Chase and LaTour, Louise Mosconl, Cattes Bros. and Ben Marks and Co. from Sullivan. Sully and Thomas' request for releases from Harry Fitzgeraid was voiuntarily synahed by the agency, Application by Richy Craig, Jr., for

(Continued on page 55)

0. L. OZ JENIE JACOBS 1674 Broadway, New York Phone Columbus 5-1930

Exclusively Booking RKO



BUFFALO "TIMES"

APOLLO THEATRE

BOOKING MANAGER

REPRESENTATIVES Presentations WILLIAM MORRIS Productions M. S. BENTHAM

BLONDELL & MACK

Congratulations to

Upon His Affiliation with the JENIE JACOBS OFFICE

COLLETE LYONS JENIE JACOBS and O. L. OZ

1674 BROADWAY, NEW YORK



COLUMBUS 5-1990

F&M-FWC Close New 5-Year Contract: 'Idea' Producers May Book Anywhere

Agreement has been reached between Fanchon & Marco and Fox West Coast on a new five-year contract for F-M units in FWC houses. It replaces the current unexpired contract which has a year and a

contract which has a year and a half to 50.

New contract is reported having been worked out as a means of obviating any exclusive hookup between F&M and other Circuits. RKo and Lower throated in nuch deals. The contract of the contract with provided the contract of the contract with Publix, RKO and Warners, as well as straggling others. Contract carries the former guarantee of a minimum of 15 weeks in FWC houses.

Marco On Coast

Marco On Coast

Los. Angeles, Oct. 3.

Possibility of Fanchon and Marco, or Mike Marco, making any exclusive booking deal with RKO was set aside when Fox West. Coast and Fanchon. & Marco, Inc., got together on a new five year contract. Deal changes from a minimum guarantee of playing time of 15 weeks to 10 weeks. Financial arrangements or salary and created the new arrangement, is privileged to provide shows for other circuits wherever F-WC does not have stage entertainment. F-Mi sales to have complete charge of stage bookings in any theatres in which F-WC has any interest or control. Also, the producing firm is to have supervision of any independent stage entertainment, so far as bookings are concerned, in all theatres controlled by the circuit Understood than this saw where Sid Grauman has been obtaining his stage talent from outside agencies and independently.

stage talent from outside agencies and independently.
New Agreement was signed in New York last week by W. C. Michel, vice-president of Fox Film Corp., and chairman of the F-WC finance committee, with Marco returning here immediately after-

L. A. State Showless

With the elimination of stage shows at Loew's State, Los Angeles, which goes straight film Oct. 6, units are to be moved the following week to the United Artists which will are to be more to be the United Artists which was second choice, first run product, running day and date with the Pantages, Hollywood. The plan for Bid Grauman to stage the units in the latter house will probably be dronned.

the latter house will probably be the latter house will probably be Figured that F-M is adverse to sking its units out of Hollywood, and that Grauman feels his prestige at the Chinese would be affected were he to put on stage attractions half a mile away at 65 cents, where the Chinese gets \$1.50. It is also questionable, as a result of the new deal, whether Grauman will stage independent units to play the F-WC houses unless the F and M label is attached to them.

Grauman expects to sign a new contract for five years with Charless fixours this week whereby he will have charge of operations in the Chinese and put on all stage at-sections there.

Hall Sloughs 'Frisco Date Despite His Pay Cut Okay

Los Angeles, Oct. 3.

James Hall refused to open at the Golden Gate. San Francisco, alGough both he and his manager, Barry Duncan, had given an okey in the Gate and salary to Bern BerBarry Duncan, had given an okey in the Gate and salary to Bern BerBard, RKO booker.

Actor had agreed to play the beek for 3300 a cut of about \$200 arms his previous salary. No reagam was given for the walkout, Les Alleks replaced him.

Turner Bankrupt

Pressure of debts accrued par-cularly from his mangement of the bs (Siamese) Twins and im Sibbs (Shamese) Twins and importation of the Ubangi saucer-lipped a champ anateur boxer and who troupe has induced Terry Turner, later did some professional prelim ment to file a voluntary petition in bankruptcy.

Claire has described be sold some professional prelim beat to file a voluntary petition in bankruptcy.

Claire has champ anateur boxer and who is seriously.

Claire has champ anateur boxer and seriously.

Claire has champ and my boxer and seriously.

Claire has champ and who soling in the boxing. Dave Silvers and Turner tabled his liabilities at his brother, Dave Silvers, under his \$18,258 and gave his assets as none. Wing, in between m.c.7mg.

Ministerial Golf

Los Angeles, Oct. 8. Russell, of Russell, of Russell, Marconl and Jerry, found a short cut to the Ministry through golf. In the F&M unit in which the three act is now playing the script calls for a minister the script calls for a minister day, he will be supported by the control of the cont

who will appear in the cloth the following week. So far, Russell hasn't missed a per-formance as the pious gentle-

RKO 'AMATEUR REVUE INCL. 18 PROS

The National Opportunity Revue with which RKO has been fussing around for some months and is worked to the RKO has been fussing around for some months and some fusion of Bobbs Connolly may open at the RKO Trenton Oct. % providing everything runs okay up to that time. RKO has been having considerable trouble in preparing this show of amateur stage aspirants, the trouble being mostly one that concerned top supervision. When the amateur idea was undertaken, besides Bobby Connolly, the circuit had Arthur Swanstrom and Martin Beck supervising. The three didn't jibe.

and Martin Beck supervising. The three didn't libe.

After the Trenton date, the revue goes to the Academy of Music, New York, then shifts to Boston, etc. It may never hit the Palace although there are 18 pros in the revue besides the 21 official amateurs.

LOEW BALTO. SETS OCT. NAMES: JESSEL-NORMA

Baltimore Loew's Century has set its vaude bill for the rest of the month, and present line-up of headliners will bring in Ted Healy Friday (7), Jack Denny orchestra to follow, then Dorothy Jordan from pictures, and George Jessel and Norma Talmadge

last.
Jessel-Talmadge combo comes
under a deal on salary which gi
the pair this town and Washing
consecutively, besides further ti
on the Loew circuit.

SILVER MASKED PEEVE

First Tenor Objects to Subsequent Use of Billing

Joseph White. Victor radio artist and the original Silver-Masked Tenor, takes exception to a currently touring vaude combo known as the Goodrich Silvertown Cord Orchestra which also features a S-M tenor. Band is now headed by Sam Rosen, who was formerly employed by the late Joseph Knecht, the original maestro for Goodrich's radio orchestra. White and Knecht was the control of the S-M tenor billing. Singer has threatened to sue for a restraining writ. Rosen's present Silvertown Cord orchestra, while having the exploitive backing of the B. F. Goodrich Rubber Co, is not otherwise subsidized as was the case when Knecht and White were in the Goodrich firm's employ. White claims that the S-M Tenor billing is not the property of Goodrich and Christians that the S-M Tenor billing is not the property of Goodrich having been given him in 122 amnouncer.

Ted Claire's Pugs

Ted Claire, m.c., who used to be a champ amateur boxer and who later did some professional prelim slugging, is going into the boxing

Frances Ryan 'n Hubby, **Contempt Order Awaits**

Frances Ryan, of one of the Ryan Sister teams, is searching for her husband, Thompson Burtis, now a scenarist on the Coast. She has n contempt order to collect \$25 week-

contempt order to collect \$25 week-ly alimony under a glivore in N. T. Burtis is now in Hollywood where he authored 'Madison Sq. Garden' for Charles R. Rogers-Paramount. Former vaude performer won her decree last winter when Emily Ross Lanning, who was a principal in a Broadway show Burtis wrote, was named co-respondent. J. Lewis Lindner is Mrs. Burtis' attorney.

Cathleen Healy Wins **Prolonged Contract Suit Against Conley**

Following the reversal of a preision declaring that seven day week clauses nullified contracts containing them, a jury in New York Supreme Court Tuesday (27) awarded Cathleen Ann Healy \$3,000 in her breach of contract suit against Harry J. Conley. Action was over a contract signed in August, 1927, and had been pending in the courts for four years.

First decision, rendered in 1928 in City Court, denied Miss Healy the right to sue for damages on the the right to sue for damages on the contention that a contract calling for work on Sunday is not enforce-able. As all standard forms of va-riety contracts call for seven day weeks, excepting where Sunday performances are illegal, the City Court decision would have had wide effect had it been upheld.

Court decision would have had wide effect had it been upheld. In reversing the City Court opinion, the Supreme Court Appellate Term stated; The contract, reasonably construed, does not disclose that the parties intended to violate the laws of this State in carrying the plantiff is required to take part in theatrical performances on Sundays is to be governed by the policy of the theatre in which said company is booked to play. Since the contract leaves the place of performance indefinite, it may at least be established on the trial that the contract was to be performed at least partly without the state, and that the parties intended that the plaintiff would be required to perform on Sundays only in those not prohibited by law.

On that opinion, the Appellate Term concept its new trial which

On that opinion, the Appellate Term ordered the new trial which resulted in last week's decision in Miss Healy's favor.

Miss Healy's cavor.

Miss Healy's contract with Conley to appear in his act guaranteed 30 weeks at \$100 per week, she claimed. Suit was on a basis of 30 weeks, however, since the limit of damages allowable on that form of salary-premise is \$3,000. The verdict gives Miss Healy the full amount.

Wing & Wing were attorneys for Miss Healy. Jules Kendler represented Conley.

Four Additional Spots For L. A.-Booked Vaude

To L. A.-Dounctl value
Los Angeles, Oct. 3.
Coast-booked vaude goes into four
additional Southern California FWC houses this week-end. Riverside and Pomona get five acts each
for a Friday-Saturday run; San
Bernardino will play the same size
show on Saturdays, and the Hippodrome, Taft, Calif., takes four acts
on Saturdays.
Shows are being booked by Sid.

Shows are being booked by Sid-ney Schallman, junior vaude booker for the circuit.

IRENE RICH'S LOEW DATES

Irene Rich, just in from the Coast, goes with Loew for 19 weeks in picture and vaude houses opening either at the Faradise, Bronx, or Valencie, Jamaica, L. I., Oct. 14. Lyons & Lyons arranged the time for Miss Rich.

DELAYED HONEYMOON

DELAYET MUNEJEMUM
LOU GAIL, of Rome and Gaut, secretty married for some time to Virginia Sowers, sailed with his wife
for Europe, Saturday (1). More or
less of a belated honeymoon. They
may play vaude while abroad.
Mrs. Gaut was the "Miss Freeno'
melected by Fanchon & Marco.

Loew Declares Baltimore Hipp Opposition; First Move in 15 Yrs.

Los Angeles, Oct. 3.
Making its debut at the
Orange Grove last Wednesday night, Black Cotton, colored musical, opened at the
state labor commission the
following morning, when Rudolph Schrader, arranger, filed
a complaint for wages due.
Says Jäck Lester, who
staged the show, hasn't paid

Says Jack Lester, who staged the show, hasn't paid him \$50 for two song or-

chestrations.

—From 'Variety's' Hollywood Bulletin.

PITT MAY STAY **STAGELESS** ALL YR.

Pittsburgh, Oct. 3.

Inability of musicians and the atres to come to terms may make Pittshurgh stageless all year first time condition has ever existed around here during the winter around here during the wintor. Couple of meetings so far have brought no results and four-month straight picture policy threatens to continue indefinitely.

Ausicians are agreeable to certain concessions but still demand 25 men, while theatres insist on a crew of 18.

DIZZIE 'GRACIE' ALLEN LIKES COAST, 'CAUSE

Many actresses might be surprised by the pranks of Hollywood But not 'Gracie' Allen, the lady who's dizzy, who's glad to be dizzy because audiences like her to be dizzy.

Miss 'Allen's stage character has been surrounded by delibate insanity for years. She was one against a

for years. She was one against a logical, literate world. Suddenly she took that character to Hollywood for the Big Broadcast. She washr at all taken back by the party J. P. Medbury, threw in honor of Burns and Allen. Though the party took place in. June, the lady who likes lamb chops was not surprised to find a large Christmas tree in the living room. Nor was she offended by a Santa Claus who sulked and grew so mad at the guests that he refused to talk to anyone, a butler who sat down to dinner, or Zeppo Marx arriving with his 70-year-old son, or because a secret microphone in one of the bedrooms relayed stray wisps of gossip through a loud-speaker downstairs in the house. in the house.

in the house.

Out of character, Miss Allen is enthusiastic about Hollywood and picture making. Co-workers on the lot were entirely familiat; with her addle-pated style. That's one of the advantages, she thinks, of, breaking treating the state of the characters. into films with a characterization that has been established in other

fields.

'Gracie,' meanwhile, thinks it was perfectly lovely to receive two weeks salary while she waited for her script to be prepared, and to work for such long hours on the lot that she Duldn't get away to attend the opening of 'Strange Interlude.' She could have hugged the director when he told her that.

Mrs. Leonidoff Sues

Chicago, Oct. 3, Leon Leonidoff's involved marit Leon Leonidoff's involved marital affairs came to a head with his wife, the former Fannie Todd Mitchell, playwright, filed action in Reno. Leonidoff is now staging units for Balaban & Katz here.

Recently Leonidoff made a trip to Canada, of which country he is a citizen, for the purpose of avoiding ties. He had considerable difficulties.

ties. He had considerable difficulty getting back into the country.

Loew has declared the indie Hippodrome in Baltimore which has een playing high priced vaudeville as opposition to Loew's Century there. All franchised Loew agents have been ordered by that booking office to discontinue selling material to the Hipp's booker, Eddie Sherman, and to notify their respective acts that a date at the Hipp may

man, and to notify their respective acts that a date at the Hipp may preclude chances for any bookings on the Loew time.

Not since the days of Keeney's Bedford in Brooklyn, almost 15 years ago, has the Loew office resorted to this means to combat competition. Usually it was the other way around, with Loew on the receiving end and Keith's hollering about the opposish. This time the order is said to have come from the Loew theatre department.

The two shows at the Hipp since the order went into effect have comprised acts usually represented by John reps in this instance. It cost the Loew agents, but booked by other reps in this instance. It cost the Loew agents could not define the order wagents, but booked by other reps in this instance. It cost the Loew agents count of the Hipp.

Kate Smith Panics 'Em Out Front; Buddy Backstage in Balto.

Baltimore, Oct.
Kate Smith and Buddy Roger,
are sending the b. o. records of two
local theatres kicking sky-high cur-

rently.

Miss Smith, heading the bill at days, is headed for \$19,000, as opposed to a previous record gross of \$15,000. Rogers at Loew's Century is heading for the same \$19,000

is heading for the same \$19,000 figure.

Police were necessary to handle the crowds, several being assigned to the Century back-stage to protect Rogers from the flaps.

CROSBY'S 1-NITERS AT 25% OF PUBLIX MONEY

Los Angeles, Oct. 3. Bing Crosby went out over the week end, cutting his old price when week end, cutting his old price when booked on Friday (30) by Sid Schallman of Fanchon & Marco vaude department. He played the Fox house in Glendale, also Passedena, two shows each Saturday night, getting \$175 for the day. Same figure for Sunday, playing two shows each at the Fox house, Riverside of the Same figure of Sunday, playing two shows each at the Fox house, Riversidon of the Same figure of the Same figure.

Crosby got \$4.500 for the week at Paramount, Los Angeles, where he closed Thursday night (29).

Olive Olsen in Divorce Suit Denies Prof. Angles

Chicago, Oct. 3.

Olive Olsen has filed divorce here against her husband and former partner Lew Oliver, through attorney Benjamin H. Ehrlich. Legal names

Benjamin H. Ehrlich. Legal names are Margaret Whitfield Leoindar, and Lew Leonidar. Besides charging desertion, Miss Olsen makes a point in her bill to deny that her husband had ever done anything to advance her career. She claims he has been taking bows for her advancement in recent seasons and the actress specifically denies that he was ever her manager or adviser.

ger or adviser.

They were married Aug. 29, 1922, and separated Dec. 15, 1930.

Dempsey Again

Jack Dempsey is visiting Willard Mack at the latter's home here. He is accompanied by Clark Marshall of New York and George Morrel of Los Angeles.

They are rehearsing vaude sketch called 'The Roadside Razz,' written her Mark.

by Mack. Dempsey previously played in this act, but Mack has revised it.

RKO Reopering Houses, but None

With nearly a dozen spots on tar for reopening since the first week for reopening since the first week of Septeniber, by RKO, so far none is for vaude, nor intended to be. Six or seven so far reopened in this period have all been policied for straight films. Included in the group are the Paramount, Ft. Wayne and are the Paramount, Ft. Wayne and the State, Dayton, which reopened

the State, Dayton, which reopened Sunday (2).

The Pt. Wayne spot is on a twice-weekly change policy. A week later (9), the Orpheum, Champaign, reopens, also straight film policy. The Hippodrome, Cleveland, reopens Oct. 8, on a 35c grind.

Houses reopened since Sept. 9, include the Strand, Syracuse; Ggringdied, many grant of the Strand, Syracuse; Ggringfield.

House reopened since Sept. 9, include the Strand, Syracuse; Ggringfield.

House reopened since Sept. 9, include the Strand, Syracuse; Ggringfield.

House specified the Strand, Syracuse; Ggringfield.

House specified the Strand, Syracuse; Ggringfield.

House of the Strand, Syracuse; Ggringfield.

House of the Strand, Syracuse; Ggringfield. een delayed owing to tiff with mu-

sicians.

Although RKO had intended giving up the lease on the Majestic,
Columbus, Indications are that the
company will renew. Lease expires
Dec. 31.

VALUE RETURN FROM AIR

Katherine Parsons, WOR staff artist for several years, opens Oct. 18 at the Bay Ridge, Brooklyn, for a s of Loew dates

Miss Parsons was a single in vaudeville before going radio.

Keep Saving Regularly, and

BUILD A CASH RESERVE

YOU CAN OPEN AN ACCOUNT with any sum from \$1 to \$7,500. Interest from the day of deposit.

UNION DIME SAVINGS BANK

AMERICA'S FOREMOST INDIAN NOVELTY

THIS WEEK (OCT. 1), STATE LAKE, CHICAGO

Direction: BILLY JACKSON AGENCY

FOR THE 3 MONTHS ENDING

September 30th, 1932, the dividend has been declared at the rate of 31/2%

New York, N. Y.

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...a payment on your home ... your business. Regular deposits with the Union Dime will build your reserve.

6th Avenue and 40th St.

MASTBAUM, PHILLY, TO REOPEN WITH BIG ACTS

Philadelphia, Oct. 3. The Mastbaum will reopen Oct. 14, according to William M. Gold-Slated for Vaude 14, according to William M. Goldman, local head of Stanley-Warner Al Kay, general production manager Harry Richman and Benny Davis already secured. Picture will be, in all probability, Blondie of the Follies and Milton Charles, singing organist, will again be a featured attraction. Not long ago, Charles was mentioned for the Boyd. The Mastbaum has been closed

since June 30 and this early close ing marked the first time in the theatre's three year career that I had been forced to take summer

Britton Band Now Unit

Hollywood, Oct. 3. Hollywood, Oct. 3.

Four acts were added last week to the Frank and Milt Britton band in St. Louis by Fanchon & Marco so that the combo might be bol-stered to unit size.

They are Loretta Denison, Hite, Kenny and Casey, Chic Kennedy and Beatric Howgil.

Freundlich's RKO Return

Freundich's KKU Keuun
Danny Freundich, one of the assistant bookers let out by RKO recently, is back in the booking office as Bill Howard's assistant.
Howard's added duties, through
which he has charge of all western
bookings, with George Godfrey's
supervision no longer extending beyord the east, made the staff addition necessary.

Indie House's Deal For Musicians May Revive Newark Stages

Newark, Oct. 3.

Independent vaudeville at Shubert's Newark was opened on a combo polcy yesterday (Sunday) by Jack Allen and Leo Juskowitz. They are said to have made a deal with the musiclans' union, responsible for a stageless Newark, which may give the chains an opening on a get-together for stage stuff. However, other local managers are reever other local managers are re-

ever, other local managers are re-ported not looking too favorably on the effort at this time. According to Allen, they signed with the musicians for eight men on two shows daily and six to play the supper show. Union previously had demanded 10 and eight men, re-sectively.

ctively. llen, indie vaude booker, and Allen, indie vaude booker, and Juskowitz, once associated with Walter Reade, are said to have the water Reade, are said to have the Shubert on a percentage arrangement with Shuberts and the present lessor, Morris Schlesinger. They will operate the house, booking their own vaude, eight-act bills on a spit, as well as pictures. Initial film is an independent.

Reade Takes N. Y. Hipp and Will Not Use a Film Policy

Walter Reade assumed posses-sion of the Hippodrome, New York, yesterday (Monday), under a three year lease which, as when BKO was in the house, carries for Reade a 90 day cancellation clause. Lease was arranged with the City Farmers

a 90 day cancellation clause. Lease was arranged with the City Farmers Loan & Trust Co., to which Fred F. French, owners of the Hipp property, have assigned rents in lieu of mortgage obligations.

While Reade has not as yet worked out details for opening of house, he is planning a policy of stage shows which, he believes, will represent an imposition. Rechange the stage shows which, he believes, will represent an imposition. Rechange clause may best thin to his idea, Reade states, however, that he will not use any film at the theatre.

A ballroom plan, reported unofficially, is denied by Reade as having anything to do with his intentions for the Hipp. He had a Broadway ballroom idea in mind for the Loew's New York Roof and offered Paramount Fublix \$50,000 a year rent but was turned down.

I would be a year rent but was turned down. I would be a year rent but was turned down. I would be a year rent but was turned down. I would be a year rent but was turned down. I would be a year rent but was turned down. I was a year rent but was turned down. The reade under whatever policy he plans.

Arrangements are now being com-

Arrangements are now being com-pleted with RKO on take over of equipment in the Hipp. Only about 100 seats were removed from the

Tango Band Sues Junior Orpheum for \$550 Date

Municipal court suit has been filed here by Carlos Molino, tango or-chestra leader, against the Junior Orpheum Co, and the RKO Western Vaudeville Exchange, for \$550, al-leging breach of contract. Through Brand, Zagon & Aaron.

his attorneys, Molino complained that he and his band were con-tracted to play at the Orpheum here the week of Sept. 22, but were not

Publix-N. E. Sector Conference on Vande

Goldstein Bros., Publiz partners in New England, may go in extensively for stage shows this season e first time since joining that circuit three years ago

Conferences are scheduled in New York on the vaude question. Gold-stein group consists of around 20 houses, mostly in Massachusetta

Labor Settlement Puts F & M Back in Detroit: Seattle Still Sans Units

Hollywood, Oct. 3.

Fanchon & Marco units went back into the Fox, Detroit, Oct. 1, after being out two months through labor difficulties, and returned also to the RKO Palace, Akron, O., Sept. 30. Latter stand is spotted between Cincinnati and Cleveland. Units are definitely out of the Fifth Ave., Seattle, because of difficulties with the musicians, and agreement being included a sargement being in the stage band policy dropped at the Fox, Seattle, because of trouble with musicians, the northwest metropolis is sans stage fare at the present.

ons is sain suge fare at the present.

Denver is still on a straight sound basis, a condition which jumps the F. & M. units from Vancouver, B. C., to Kansas City. They go to the Canadian city from Porters.

land.
Attempts of the F. & M. booking department to spot the shows in Cheyenne, Topeka, Wichita, Butte or Spokane, to break the jump falled, union troubles, either step hands or musicians, being responsible.

Move to Revive Family Dept. by RKO Is a Bust

RKO's attempt to revive the Family Dent. by selling its vaudeville to independent theatres has failed. The three scouts, Fred DeBondy, Ernie Forrest and Ray Hodgdon. out on the road for a month, were called in yesterday (Monday) after failing to bring in a single theatre,

DeBondy and Forrest have been let out. Hodgdon remains and re-turns to his former capacity of business manager of the booking

business manager of the booking office.

Indie theatre operators canvassed by the RKO scouts were not as vaude-minded as had been believed. Those that are losing money or breaking even with straight pictures fear the added operating costs of a vauddlim policy.

DeBondy and Forrest probably will return to the agency business. Both are former RKO franchise holders.

Billy Jackson's Neuritis Billy Jackson, RKO agent, is at the Beth Israel hospital, New York, undergoing treatment for neuritis, He'il be out in about two weeks.

> O. L. OZ JENIE JACOBS

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OLSEN AND JOHNSON THIS WEEK-PALACE, CHICAGO

WEEK OCT. 8, ALBEE-PALACE, CINCINNATI

Three

THIS WEEK (OCT. 1), STATE LAKE, CHICAGO Direction -GUY PERKINS

BROADCASTING DAILY FROM STATION WLS, CHICAGO

MASTER

THE MUSICAL GENIUS OF THE AGE THIS WEEK-STATE LAKE THEATRE, CHICAGO Direction: SCHALLMAN BROS.

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ROXY, N. Y.

New York, Sept. 30.

ROXY, N. Y.

There's enough box office in Chandu the Magician' (Fox), if not much entertainment (Fox), if not entertainment (F

auy great production splurge, keeping it down to that simplicity without which would not carry the
within the would not carry the
"Tis main presentation salmagundi
comes later, with Frank Cambria's
long Publix training as a producer
to be noted in the way, he has
thrown together his above
for the state of the state of Publix unit staging that doesn't
seem to be breathed into the stage
shows of other picture houses.
Combria's 'Box of Tricks' has
something of that appearance buttern Cambria's Box of Tricks' has
something of that appearance buttern Cambria's Box of Tricks' has
something of that appearance buttern Cambria's Box of Tricks' has
something of that appearance buttern Cambria 'Box of Tricks'
revue is also probably due to butbut on the stage once reflected without the colar
revue is also probably due to the
obviousness of efforts by the Roxy
management to try, to obtain the
same effect of grandeur the stage
once reflected without the colar
Current week's outlay on talent
could not have run very high, yet
there are two singles, Al Norman
and Eleanor Powell, who provide
the highlightest the best spotting,
through working in 'one' without
anyone around, while Miss Powell
does her nimble tap dance routine
in the midst of the final production
number, where he work tern in as
Powell is the slowness that has descended on the fullestage number by
ciality. Ahead of her is a long and
rather cumbersome routine by the
Roxyettes, who top the song duet
introductory by Joseph Griffin and
Edith Scottes make their entrance
from right stages back down a staircase arrangement with is backed

top of what's represented as the leepboard of a huge piano. It's a set similar to one used here on a previous occasion. How effective it would have been it the raised stage portion representing the keyboard could have been covered with some could have been covered with some piano, making it appear the dancers were playing the instrument. And then the pit could have been plenty forte on the pianos, which it wasn't, was no gauge Friday night, which was no fauge Friday night, which was no fauge for the pianos.

CAPITOL, N. Y.

New York, Sept. 30.

The Cap's in for a blah gross this week. Laurel and Hardy's full-length Pack Up Your Troubles is weak singstickery and the stage show is ditto.

weak siapstickery and the stage show is ditto.

The presentation, while holding such standard names as Duke Ellington's orchestra, James Barton (who split the headline), Benny Rubin, who moe's; Mills, Kirk and Martin and the stage of the standard of the standard s

Thursday.

Barton works hard and gives generously, too generously in truth That goes for the rest of the show All seemed to do everything, including their routine encore stuff.

ing their routine encore stuff.

The Ellingtons were the climax and easily topped everything with their sweet jazz—that Black and Tan Fantasy has now been orchestrated into a classic—and the crazy legmania of Worthy and Thompson and Ivy Anderson's hotcha song-and Ivy Anderson's hotcha song-and Ivy Anderson's hotcha song-topped and the song a

FOX, BROOKLYN

Chester Fredericks and Annette Ames head the F-M Girl Trouble revenuer. Tredericks is a light comedia, suggesting Bert Wheeler in his style, but not a tower of strength. Brooklyn, Sept. 30.

in the style, but not a tower of style and the style and t

ciaity. Ahead of her is a long and rather cumbersome routine by the arther combersome routine by the first and the combersome routine for the combersome routi

PARAMOUNT, N. Y.

New York, Sept. 30. Around two hours and a half of show again this week including a weak stage finale which left every-thing hanging in the air. Probably straightened out before the close of opening day, but there was a dulf thud while it lasted.

thud while it lasted.

Belle Baker and Borrah Minevitch on top of the current stage talent and each spilling over the control of the current stage talent and each spilling over the control of the contr

the Hebraic end despite the holi-days.

Conceding that Miss Baker should be given the liberty of doing any-less of the liberty of doing any-less that the liberty of doing any-less that the liberty end liberty end-less that the liberty end liberty end-songatress is taking a long chance telling a couple of yarns and let-ting it go at that. She still has her fair for making a song interesting while her voice is as full and mel-her but otherwise, the tunes are all pops with a throwback to the old days in the singer's penchant for chanting a balled at her pit leader tute a bandana handerchief for the stage mike they now use and it could just as well be the Alhambra. Minevitch cleaned. And to the

stage mike they now use and it could just as well be the Alhambra.
Minevitch cleaned. And to the extent of drawing whisting acclaim from the top shelf, seldom if ever reason. Minevitch despite the years he has been doing this act, has never let down. That is to say that you can catch his harmonica gang something new in the turn. Basically it's always the same, of course, because it speaks all isniguages. But there are new plus or man they're all funny. It's a cinot that he's doing a better act now than after the turn was six months old. The turn was six months old. The course, the self-shelf was six months old. The course is the self-shelf was six months old. The course is the straight playing of any heavy orchestration. The lads cut themselves a silce of "March of the Toys," but Minevitch clowns it up any other point. He is also moving a portable mike near each of his blowers to give the house an idea of what goes on individually. Novel

and good.

The gang now only numbers an even dozen, including Minevitch, and after doing 21 minutes the house was still loath to let them go. When an act can stand up as one of the still
medal.

Beyond the two name acts the layout remains about as usual with Rubinoff gesticulating the orchestra through a Victor Herbert medley, the Crawfords at the organ and Donald Novis, Three Rio Brothers, Annette Ames and the Merriel Abbott Girls filling out the stage complement. "Phantom President (Par) on the screen and business good.

84d.

MICHIGAN

MICHIGAN

Back again to local productions with line, but n.s.g. Suffering actions have from too much production and not enough talent, this one also contends with an unfortunate choice of acts. With three acts before the contended with an unfortunate choice of acts. With three acts present the contended with an unfortunate health of the contended with a mice standard comedy two-act, this one falls far short of headline callbree. Butter show suffers from the contended with the contend

NEWSREELS



EMBASSY

Current program is one of the most complete in news coverage yet shown at the Embassy. Fox.1: went out during the past week and ripped holes into the opposition, tors to both theatres could observe. Where Pathe featured as an exclusive at the Luxer the Hutchinson from the Hutchinson from the Hutchinson from the Hutchinson cruise, got an exclusive all from the Hutchinson cruise, got an exclusive all from the Hutchinson cruise, got an exclusive all from the failed to get the color of the rescue ship and crew which were played up by the Embassy editors.

The programs of the two finetires cannot be compared this week became by the Embassy control of the two finetires and the Compared this week became of the filling that the Hutchinson control of the filling that the Hutchinson control of the filling that the Hutchinson control of the filling that the London statisfied with the Rogers Los Angeles coverage of Roosevelt, F-II had the Democratic nominee making as well.

Even in sports the Embassy copped by a wide margin. Where its control of the Hutchinson can be allowed that the Hutchinson control of the

TRANSLUX

TRANSLUX

Although it doesn't lead off the Luxer program, the Faramount clip on what a British cyclist thought was the reason he won the race that has come to Broadway in months. Everything is quiet while he attributes his success to abstinence from tobacco and liquor. When he adds 'monkey business,' there is a spontaneous audelence from tobacco and liquor. What shape up like old views of Porto Rico hurricane trouble are given a new talking reporter version to cover the latest disaster. Faths has started something terest in its interview pool of various walks of American life on the ensuing election. Where a farmer, steel worker and butcher are for Roosevelt, the first poil also shows Hoove. That London basket race and Col-That London basket race and Col-T

a housewife and girl cierk who tavol Hoover. That London basket race and Col-orado's turkeys were seen along almost identical photographic lines

orado's turkeys were seen along almost identical photographic lines just a year ago.

The jobless on Pathe had a great chance here for human interest, but muffed it for a conventional and unimaginative contact style.

Farachute fumpers are always in Razachute fumpers are always in Razachute fumpers are always in the seen of the forest o

German religious observance; Swi dancers; German kids at play; Rv manfan firemen; Sax Rohmer. Waly.

FISHER

Detroit, Sept. 30.

Small budget meaning a miracle worker is needed. And still a tought worker is needed. And still a tought still a state of the still a state of the warehouse, still not enough left to hire a couple of laughts. Answer hire a couple of laughts. Answer of the state of the st Detroit, Sept. 30.

threly.

Baby Rose Marie for the name act was an unfortunate choice. Child has never been a local radio favorite, and her great asset is her radio fame. As just another child wonder she does not spell boxoffice.

she does not spell boxomice.

The dancing act offers the novelty of two girls and a man doing a ballroom. and adagio specialty, and nice enough in its way. The nearest approach to entertainment is the comedy of the funny one of the Four Ortons, and still not a show-

stopper.

Overture featuring Mischa Kottler the entertainment standout and got the best hand of the show. Kottler, who is the regular plantst here, has also played a solo with the Detroit Symphony Orchestra, and has the ability that engagement demands.

Picture 'A Successful Calamity'
(WB) and business fair:

Folies Dramatiques, Paris

stone taking over the framing of bills, the problem of talent may be solved.

In a 35-minute show, the public can't help but, be saiated. And the locally-built shows invariably run to three and even four line routines. And then on top of that two out of the public of the boulevard equivalent of the public of the built shows invariably run to three and even four line routines. And then on top of that two out of the public of the boulevard equivalent to 14th street. Idea of the shows it is to draw rather special audiences of the properties of the properties of the public of the built o

au Bonheur, like shadows on a wall with inserted titles in verses by Maurice Rostand.

Next comes an old silent Laurel and Hardy, after which Colette Andris performs in lieu of a presentation. Show ends with the picture Marche Au Solell (Road to the Sun). House is equipped with Kalee-Thomsonor—tincanish Mast.

CHICAGO

Chicago Sept. 30.

Hairy Richman and his associates this week are guilty of a heinous theatrical sin. They are dull. And perhaps dullest of all is Richman himself. Instead of buying new ally. And not from the best sources. It is possible to anticipate his gag, and as for blackouts even 'Clowns in Clover,' Chicago's tially vindicated. There is something worse.

thing worse.

He opened in front of the drapes and told George Beatty's classic anecdote about pigeons and statues. Only Beatty does it with lyrics and unction, and Richman made it pool hallish. It fell flat, and everything Richman did fell flat, until at the getaway he managed to holst his standing through the ballad route.

standing through the ballad route. Diamond Brothers, whose formula for merriment is physical abuse, overstayed. They have half a dozen climaxes, any one of them better than their actual finale. Somehow they can't win unanimous endorsement, atthough there was moderate response. Too much repetition, only conversation, which is uniformly without excuse.

Next to a sensational too duncer.

conversation, which is uniformly without excuse.

Next to a sensational toe dancer, Virian Fales who deservetly rechanged to the sense of the sense

Joseph Littau, who has been con-ducting the Omaha Symphony, opened Friday as the Chicago's quest conductor. B&K for undis-closed reasons chooses to Ignore the Omaha connection and advertises (Continued on page 36)

NEW ACTS

HARRIET LEE and HER LEADERS (4) Singing 14 Mins.; Full Orpheum. N. Y.

Orpheum, N. Y.
Miss Lee is an NBC presentation
and billed here as Radio's most
beautiful songstress. 'That may be
part of the radio chain's current
salesmanship attempt, but is not
far from the truth. She's blonde,
a looker and a dresser, but above
and beyond that, she knows how to
sell songs.

far from the truth. She's blonde, a looker and a dresser, but above and beyond that, she knows how to all the state of the captices of public and all ways handicapped to the extent of the captices of public address syatems in the various theatres. Old the captices of public address syatems in the various theatres. Old the captices of the captices o

bownanship and ought to see have pronto.

In any modern theatre, where acoustics and wiring are in repair, Miss Lee ought to have no trouble winning and holding the audience.

Total.

BRANDEAUX DANCERS (16) Dance Flash 18 Mins.; One and Full G. O. H., N. Y.

18 Mina; One and Full
G. O. H., N. Y.

Bresking in down here, for the
G.O.H jayroll is not budgeted for
a 18-people-number at regular salgraphy of the second of the sec

threatens to.

Solo dancer on for a hice numbed, and two of the boys hoof mode, bed, and two of the boys hoof mode bed, and two of the boys hoof mode, which cues into all the girls in tiger half masks and striped skin costumes, with the men in pole gear, but without the helmets, as trainers. Not original. Rather formless, but better.

Act as it steads to the strong when worked out better.

better.

Act as it stands is not ready, but should round into shape and score for numbers and grace in dancing rather than because of the excellence of the individual work. Chic.

HARRINGTON and FRY Talk 10 Mins.; One G. O. H., N. Y.

10 Mins.; One
G. O-H., N.
Harrington used to work as Harrington and Green and Harrington and Green and Harrington and Green and Harrington and Mills. doing singing and hoofa straight talking routine with a strong suggestion of Williams and Walker, with Fry. a natty dresser in his natural brown and Harrington in cork and seedy garments. In the strong the lines of where does the wind go when it doesn't blow? and a somewhat similar question about the light when it goes out, but most of the gagging is more original and, and a somewhat similar question about the light when it goes out, but most of the gagging is more original and, any particular joke, it builds to a steady chuckle. They could have come back with more without annoying anyone but the time-keeper. Only singing is about eight bars on the strong any particular joke, it builds to a steady chuckle. They could have come back with more without annoying anyone but the time-keeper. Only singing is about eight bars in tieff maic them unusual. They more than held their own in number three, which is next to closing down here. And they worked for it.

JACK MULHALL (2) Comedy Talk 26 Min.; Special in One Orpheum, N. Y. Many of the gags have a very familiar ring about them, though

familiar ring about them, though the script may have been especially tailored for the chap from pictures. With him is Edwin Glynn doing a with him is Edwin Glynn doing a drop. Nothing for Muthall to do but to strike his most winsome poses, do his muggings and to feed the provocations to Glynn, and that the provocations to Glynn, and that can be considered to the control of the c

Duess we cantions to Gilynn, and that capable hokester does the rest to keep them interested.

Major part of the give and take centers around a baby perambulator, its divers attached props and contiaptions and the factional contraptions are steps. Laugh from the socicide along steadily, with the passages about the diapers and attending business seeming to tickle this nabe congregation.

Inevitably and eventually the pattern of the contraption of the contr

JOSEPHINE DUNN—GENE MOR-GAN Talk 13 Mins.; One State-Lake, Chicago

State-Lake, Chicago
Gene Morgan theoretically supports the blonde and svelte Miss
Dunn, who like so many Hollywood
folks, has a thin and hard-to-hear
voice. But Morgan wan't even
keeping up his own end much less
hobling the film ingenue and this
holling the film ingenue and this
of abmission of the film ingenue and this
perfore running up and rehearsing
before running up a film far less induigent than comparatively easy-going
Chicago.

Morgan has pienty of experience

Chicago.

Morgan has pienty of experience, but is listiess in his style of working. Half the time he can't be heard and more than once he failed to make clear the point of his gags. He has developed mannerisms more under his passed to the control of the control

deplorable than helpful. In particular his should stop playing with a control of the material it may be said that with the exception of half a dozen bright jokes it's just so much stailing. Morgan didn't play up to Miss Dunn at any point. She entitle in the stailing of
with the requisite clarity for public comprehension.

Main by-play between Morgan and the girl is a coat and vest removing scene done first in French, in the second of th

BLACKSTONE Magical Unit 39 Mins.; Full (Special) Academy, N. Y.

Magical Unit 139 Minus: Pull (Special)
Academy, N.Y. "Lul (Special)
Academ

ning time too far.

Use of ducks, rabbits, etc., seems to be mostly overdone, There is also an excess of illusions of the disappearing type, with either girls, pigeons, ducks or something else used.

used.

In between Blackstone offers much that is novel and tends to-ward welcome relief. Included is the canary and birdcage trick iong feuring in Fred Keating's routine. Blackstone, like Keating, usea a living bird.

tachment to keep it lit and also-pended.

Tachment to keep it lit and also-pended.

Four girls are carried to dress the act and to double of cabinet exchanges, disappearances, etc. The act and to double of cabinet exchanges, disappearances, etc. The act and to double of cabinet exchanges, disappearances, etc. The act and to double of the act and to act and the act

VIOLET WEST and EMBASSY BOYS (9)

VIOLET WEST and EMBASSY
BOVS (8)
Dencing Special in Full
Orpheum, N. Y.
Little standout talent or versatillty in the whole parade of eight
line boys and the willowy lass from
the night clubs. It's all nicely,
dressed, but it takes more than
mere textile flash to work 'em up
of the standardized prancing on of the evening
garbed octette for an introductory
song and tappery, with the girl soon
following to join them in the chorus
following to join them in the chorus
office of the standardized prancing on of the evening
garbed octette for an introductory
song and tappery, with the girl soon
following to join them in the chorus
office of the standard in the chorus
office of the standard in the chorus
office of the standard in the chorus
ditty in the standard in the own the chorus
of standard to the girl from one
group of staiwarts to the other and
the usual back and forward bends,
cartwheels and fast filps by the
center of attraction.
Generally until the girl goes into the
fip whirt and the boys step out for
individual flashes of tap eccentricities, but these are not exceptional
enough to rate the act as being
when the standard is a punchy finish. Act peters out
sadly at this point.

MEEHAN and SHANNON Talks and Songs 11 Mins. in One and Two G. O. H., N. Y.

G. O. H., N. V.

Not reported in New Acts since 27, and possibly not the same set up. Certainly not the same act. At that time they seemed to the reviewer to be comers, but they didn't comercial what they should not have done so, for the girl is personable and a good dresser and the man has an excellent light comedy personality. It's just that the stuff isn't.

Barely was number two at the control of the con

there.

Barely by as number two at the G. O. H. with some gagging that lacks punch and smoothness. They use 'I'd have a look all over hell for you' for the exit gag. At this late day. A good stager could ilcic this act into shape. Apparently they cannot do it for themselves.

Ohio.

3 LITTLE MAIDS (Oversteak Sisters) Radio Singers 9 Mins.; Two (Rural) State-Lake, Chicago

Smiller, I we (rura)

State-Lake, Chicago

Public address system at the
State-Lake is very poor. This has
been demonstrated before.

State-Lake is very poor. This has
been demonstrated before.

On the company of the company

WLS nom de ether have an alibil.

They were ruined by the house.

It's a premiere metropolitan appearance for the girls who have,
however, played numerous dates

through the midwest territory in
phone was a necessity or not is
unreported. Most radio singers are
so accustomed to modulated pitch
that they are inaudible when minus
the p.a. It seems as if they would
have been much better by them-

have been much better by themselves.
Horn of the pa. system an eyesore was placed right in front of the foolight pan. That spoiled the Girls are in ginsham with bows in their hair. Very demure and wholesome looking and pleasantly girlish in personality they really were seen under impossible conditions. Stage was the proposible of the

and cornstalks to carry out the farm motif.
Girls are popular on the air and the fact that they did only so-so at the State-Lake should be sacribed as the fact that they did only so-so at the State-Lake should be sacribed as are the fare Chicago station radio act to be booked locally by RKO. All other radio talent has been from the networks.

MME. POMPADOUR Songs and Imitations 5 Mins.; One G. O. H., N. Y.

5 Mins.; One
G. O. H., N. Y.

Hefty high soprano who suggests operatic training, though her high operation training, though her high operation in the second of the second

well it she it she there. Chic.

IN DREAMY SPAIN' (5)

Dance Flash
17 Mines.; Full Stage
G. O. H., N. Y.

This looks like an old act with a new name. No individual names given as guide, but evidently seasoned performers. Four dancers as m. c. and breaks the walts. Has a good approach for the family time and gets them solidly. Does much to shove the act over.

Others are three women and as good approach for the family time and gets them solidly. Does much to shove the act over.

Others are three women and as good approach for the family time and gets at the season of the hell standing and piroueting style of a dance that is real Spain. One of them does a peasant dance that is interesting because it is given the same of the same o

THREE OLYMPICS

THREE OLYMPICS
Skating
5 Mins. in three
G. O. H., N. Y.
Two men and a woman in a fast and difficult skating act. Involving the usual spins including a double the men. Another a neck spin with a one-foot catch. Both mer do-brief dancing bits for variety—and get it all over without waits.
Costuming could be improved with possible help to the act. Present outfit suggests the circus style, and the suggest of the control of the

table to punch it over.

LOU-FINK
Dancing
Dancing
Ornheum, N. Y.
Fink is either a dancer or an acrobat or both. He comes on dressed in biggy pants and big cont and does three numbers of combined acrobatic-dancing tempo. He indicates that he knows how to adance, and that he's fairly capable of the combined acrobatic dancing that he's dairly capable of the combined acrobatic dancing that he's dairly capable of the combined and th

PALACE, N. Y.

It must be a Gus Edwards anniversary, or somethin'. Whatever it is the Palace is helping him celebrate the event by allocating practically the entire front of the house for a grand G. E. ballyhoo. Meropicture. Blid of Paradies (Radio), and the flash here is confined to a couple of tined portraits. With the house itself not very buoyant about the picture's invelging possibilities and four nice but not heavyweighten of the scale, but not heavyweighten of the scale, the exchequer prospects for the week look anything but bright. bright.

of the scale, the exchequer prospects for the week look anything but bright.

Anyway, the pace by the turnstile the major part of the opening day indicate a huge comedown from the previous week's take it not a formance started off with a scantily filled arena, and when it was all over around 70 minutes later the lower floor was far from near capacity. Rest of the maintee failed while the early evening call dight get beyond an uneven trickle.

Though small in number that opening audience cottoned up warmly and liberally to the vaude parade. That is, everybody but the No. 1 trame, filled by Jay Veile and phony idea. Trouble here obviously was not so much the turn itself as the awkward placement given it on the bill. Smart, tuneful, novel and an eyeful plus is that well-evenated but too quiet and slow-moving to work a noontime congregation up into a latther. Lad they carry with them, Bil. Ford, managed at one point to lift the thing out of the bit of acpt-batic sottahoeling.

With the entry of Les Geilla, next, the customers started to show an inking of life. The introductory brace of steps out of the way, the eventual content of the work in the party of the way the eventual or the party of the party of the way the content of the party of the party of the way the content of the party of the way the party of the party of the way the party of the way the party of the party of the party of the way the party of the party o

sive and take, but a finished pair of artists give it a touch and overtone of newness.

Though there may be doubts about nis powers as a boxoffice magnet, once Gus Edwards gets them settled before him he always keeps contextainment and sends them away marweling at his consistent ability to pick them. The vet showman in his present exhibit not only trots out a wealth of high rating talent looking beautis. The surefire hand of the showman is always there as he puts each prodigy through the pace, and the vet producer-discoverer is still there when it comes to a wealth of high rating talents as he puts each prodigy through the pace, and the vet producer-discoverer is still there when it comes to him to be added to his 'Album of Proteges' soon is Virginia Lee, an exponent of the art of tap rhythmics who sakes a brilliantly nimble cose to make it a perfect picture. For an encore she unlimbered a bit of military precision terpsy that earned her a special vote of noily approval. Another outstanding example in the words troupe is Janice Williams, who leans more toward the accombined expension of Edna Leedom about the Dutch-accented highlight of the act, this tail slimblonde combines a robust sense of comedy with a voice that digs into the metodic appreciation of the lifetime of the propagand discovery, it's a jump from apprand discovery, it's a jump from a propagand discovery it's a jump from a propagand discovery it's a jump from

comedy with a voice that digs into the meiodic appreciation of the life of the control of the life of the control of the life of the control
Geneva Acts

Rochester, Oct. 3. Rochester, Oct. 3.
Manager Clinton G. Young. of
Shine's Geneva theatre, is trying
five RKO acts two days a week.
Figures college patrons there
warrants the experiment.

Vaude Possibility

Vaude Possibility
The Palace, Morristown, N. J., has
been leased to the Neithold Bros.,
who are considering vaudeville as
a policy.
Theatre was formerly operated by

STATE, N. Y.

Having accustomed its following to a successive flock of name shows, the State this week may have some difficulty in attempting to get by with an ordinary stage and screen layout. Roscoe (Fatty) Arbuckle is doubtless the attractive head-liner, besides not bed as entertainment, but know a stage of the st

ment, but the support doesn't rate with the trare dished out lately at Low's Broadway site.

Vandeville and the country of the

refresion.

He's spotted fifth. Up ahead the house mike takes a beating from four successive turns, this being the only successive turns of the order order of the ord

talk and different from most of the Negro turns, which is appreciated. Best part is they have done very little borrows in the second of the new force of the ne

CENTURY, BALTO.

CENTURY, BALTO.

Baltimore, sept. 30.

Question before the local public now is where do all the bands come from? Since the start of the season the season of the season that the season the season that the season the season that the season that the season the season the season that the season the season the season that the season the season that th

of Kate Smith.

Show here this week is not strong and in spots has the unmistakable aroma of family-time vaude. Not quite smart enough to keep up to the standards of this house as the leader of the local theatricals.

conly important conflict on a bill that's otherwise possessed of considerable variety. Wilfred DuBons delivers nine minutes of tradelings and in a pota has the unmistakened delivers nine minutes of tradelings with the property of the prop

EMPIRE, PARIS

Paris, Sept. 23. Paris, Sept. 23.
Fortnightly show at the Empire, with Friday changeover day, evidences further progress in staging and lighting. Bill is well above previous managements averages, previous managements averages, and technique. Natan's theatre department books the house through the Lucretia Fortelli agency, which he Lucretia Fortelli agency, which he Lucretia Fortelli agency, which he tarte, and offices of which are located in the Empire building itself.
Against this, Portelli has made a

took over the same time as the theatre, and offices of which are located
in the Empire building itself.

Against this, Fortell has made a
that patch this, Fortell has made a
that patch the patch and the patch
death of the thing of the thing of the
standard of the

of smallesce a pleasant feeling or spectacle.

Second part opens with the Two Clerans, high trapez workers, whose work deserves better than to be shown before people are seated, which will be shown before people are seated, which will be shown before people are seated, and the shown before people are seated with a cowboy's while, with a woman helper, are followed by Sammy Lewis and Patti Moore, American comedians, who go big with the audience in their next-to-could be shown the same shown that the sam

STATE-LAKE

That 19,000 week the State-Lake had coming on the house of the house the house of the house the

pantomimic Chase and the musical Preed incorporate the needful novelety ingredients. Both acts did well and as far as possible picked the show up, but there is no sidestepping the essential criticism. It was money and regardless of correct or faulty diagnosis of what was wrong.

ORPHEUM, N. Y.

ORPHEUM, N. Y.

Just a vaudeville show, with some good and some bad, but a strong picture. Elessed Event (WD) to might (30) despite the Jewish holidays, downstairs sector was filled with some stray standee trade.

Milt Franklyn, pit leader, tries something new again this week to something new again this week to turns out to be not such a good idea, is commendable from a novelty standpoint. Franklyn is a former vaudevillian who used to do ne played umpteen kinds of instruments. Here in the pit he has only seven men to work with, so handles the sax himself throughout the stage performances, and plays the overfure. Currently he plays an accordion and the trick is for him to play various tune signatures of radio acts and for the audience to shout out the names of the acts of those of the core true.

nim to play various tune signatures of radio acts and for the audience of radio acts and for the audience identified with the tunes. It sounds better on paper and in theory than it works, largely because giving all the amateur clowns in the audience in t

DOWNTOWN, L. A.

Los Angeles, Sept. 29

A weak bill currently. Overboard on kide and the two there ace played and the two there are considered and the two there are considered and the same three weeks. Which leaves a dog turn closer as the single item devoid of children and containing newness. Olympic Prize Winners is the usual ylp-ylp routine, featuring leaping wolf-hounds and better-than-average contained to the same than a containing th

variety. So-so girl dancer and four piece string orchestra complete the turn.

Joyce Reamer and Co. have a legsy girl of 12 who contorts her followed by the contort her followed by the followed by the contort her followed by the contort her followed by the contort her followed by the followed by t

ACADEMY, N. Y.

If the current five-act bill is any Index, RKO isn't providing vaudeville for this combination that will index, RKO isn't providing vaudeville for this combination that will of the town, let alone 14th street which should not be hard to please. At the Saturday matinee there seemed to be little on the show the local street which should not be hard to please. At the Saturday matinee there seemed to be little on the show the local street will be street and provided the saturday matine the seemed to decreasely. This is the first week of a month's celebration during October of Skourasee's first anniversary as operators of the hows. At the same operators of the hows. At the same the street will be street and the same the street will be street and the street will no more than mildly satisfy audiences. It has nothing designed as an assurance that the street will no more than mildly satisfy audiences. It has nothing designed as an assurance that the street will no more than mildly satisfy audiences. It has nothing designed as an assurance that the street will no more than mildly satisfy audiences. It has nothing designed as an assurance that the street will no more than mildly satisfy audiences. It has no love the house or that anniversary month for the Skouras boys means anything from the stage.

The Three White Flashes, roller skeller to open. This is an okey the house or that anniversary morth for the Skouras boys means anything from the stage.

The Three White Flashes, roller skeller on the skouras have a street and the street is the stooge stuff which is fast warring out with audiences. Hanley great all the laughs there are, but though did four numbers, none of which which is fast wearing out with audiences. Hanley great all the laughs there are, but have a street as the stooge's opeding single. The dance double by Hanley and the girl, closing, is all right on the hoke but have the same and the commentant of
tastefully mounted at 1 me vo. one, in the average combination house, no more.

Toward the end, the male team does its best in a fast buck, as does the other man in a novelty number.

The girls dash their best for the close in an acrobatic double, speed counting.

RKO's purchase for No. 2 was Reynolds and White. There's more idea and novelty to this team's act diea and novelty to this team's act.

First mistake is the girls violin solo after getting out of the tramp makeup as a man, no one the wiser until then. By all means that should be saved for the finish, no one probably carring for a straight violin appreceded.

Business was away off Saturday afternoon, doubtless due to the Jewish holidays and radio listeners-in on the World's Series.

Horse Feathers' (Par) is the picture.

Hollywood

(Continued from page 6) 'Modern Hero,' Louis Bromfield story, as his second for Fox after his first, 'Giant Swing.'

'Pullman Car,' original by F. Hugh Herbert and Paul Perez, has been bought by M. H. Hoffman for November production.

Young in 'Billion Dollar'
Roland Young goes into 'Billion
Dollar Scandal,' Charles R. Rogers'
next for Par.

Contract Replaces Option
In order that Victor Jory might
accept a Fox contract, Nat Levine
released the actor from a six
months option.

Indies' Benefit Oct. 8
Because of the Motion Picture
Electrical Pageant, the Independent
Theatre Owners of Southern Callfornia set back their midnight benefit frolic at the Fairfax to Oct. 8.

WOOLLCOTT'S WINCHELL
Alexander Woollcott has been commissioned by Cosmopolitan to do a life story on Walter Winchell.
Woollcott has asked Winchell to turn over to him everything ever year the became and the state of the world with the picture was the world with the picture.

Rushing 'Death Kiss' The beat Kiss' Sam Bischoft of KES to stalling the treatment of an original to fit the title, so that the picture may be in the can for an early written about him, good or bad.

10 to

CHICAGO

(Continued from page 33)

(Continued from page 30)
Littau as from the Roxy, New York. It seems more probable that Omaha Symphony wou'd strike Chicago ears more impressively, as the Roxy is only a name out here. The point is perhaps not important either way, with the Chicago regulars not wholly lacking in discrimination, appreciating his musicianship. He

with the Chicago New York of t

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Too much dancing in the first 10 minutes are steped up, and plenty of diversified entertainment follows. Ken Murra: In feature an another section of the first
Orchestra comes on stage about Murray discolaring them in several numbers.

Three Ambassadors plug Murray's song, Three's a Crowd, which is et, and then the band does it instrumentally. Tom Queen, veteran gray haired hoefer of the old school, shows that he can still de a nitry Charleston and Al Richer follow, clowning and dancing nicely. Finish has everybody, including band, the control of the

ORPHEUM. MPLS.

As far as towns like Minneapolis are concerned, the experiment of substituting Tex Guinan and her ultra-raw New York night club type of floor show for the regulation vaudeville fare seems successful only in a box office way, which, after all, may be the main thing

tion a box office way, which, and is a box office way, which, after all me box office way, which, and the start of the main thing necessary.

Lured principally by curiosity to see the well-exploited. Guinan and her array of girls, and also, perdominant of the start of girls, and also, perdominant of the start of the

the proceedings and lack of outstanding talent or diversity of entertainment are not altogether acceptable to vaudeville patrona over the process of the pro

MAINSTREET, K. C.

Kansas City, Sept. 28. Anyone of the three features on the Mainstreet's bill this week could easily have been omitted and the would still have been a great show. This is how it lined up: Wheeler and Woolsey in 'Hold 'Em

show. This is how it lined up: Wheeler and Woolsey in 'Hold 'Em Jail,' Blanche Sweet with the Fanchon & Marco 'Sweet and Lovely,' Arthur and Florence Lake and Barney Rapp and his 22 entertainers, and all for a 60-cent top. This is the second of the F. & M. units on the Mainstreet stage and much stronger in every respect than the 'Bombay' show which preceded its nicely staged, beautifully lighted and as well balanced as a big time vaudeville show. Miss Sweet is on early in the revue, following the another than the stage of the stage

next and pleased with aongs, cross taik and a little dancing by Miss Sweet.

Peggy Chamberlain clowned a fittle with the Strouge and these Catchalot Trio featured. Full stage is used with a Japanese bridge across one side and a huge fountain upstage. The acrobatic trio is possed on the fountain and holds a cross one side and a huge fountain upstage. The acrobatic trio is possed on the fountain and holds a cross one side and a huge fountain upstage. The acrobatic trio is possed on the fountain and holds a cross one side and a huge fountain upstage. The acrobatic trio is possed on the fountain and holds a cross of the first time that the figures are real. They offer a snappy routine of athletic work and return.

Arthur and Florence Lake, one of the added acts, come next after a short gap fleture. The Lake kids are a happy pair and go over nicely. Miss Lake is one of those Gracile as the same part of the stage but is in the orchestra pit, the orchestra seats and bobs in and out during Barney Rapp's revue which follows. Introduction by eight of the boys and a swell looking blonde dancer. After several steps they are interrupted by another blonde who informs place on the sill. The drape parts and the band, all in white, gave a hot Kanp's annews as introduced for a next.

As ar as audience appeal and stage wait. The drape parts and seneral entertainment value are concerned, however, the loosely that concerned however, the loosely that concerned however, the loosely that concerned however, the loosely that had been and the loose and Johnson offering.

Here Texas pion 50 minutes instead of the 65 consumed in Chicago. And she is giving the folks an unexpurgated edition, including the virgin wool gag in everything. The investiture is simple, but there are colored by dancer proved and Texas herself wear some stunning that the point possible that the loose the province of the concerned however, musical bottless was next. The drape parts and the band, all in white, gave a hot concerned his white parts and the same was not and the same was commended in the same was commended to be supposed to the same concerned with the parts of the same was not the parts of the same was next. The same was not the same was not the same was not the same was not the parts of the parts of the same was not the same was not the parts of the same was not the parts of the parts of the same was not the same was not the parts of the same was not the parts of the same was not the same wa

STATE, L. A.

Picture house patrons will get an eyeful in Fanchon & Marco's content of the property of the p

IMPERIAL, TORONTO

IMPERIAL, TORONTO
Toronto, Supt 20.
It's likely the Inductial management figured that "Faithful Heart' (Gaumont-British) would'carry the house this week in that this flicker was a holdover in Montreal at \$1.50 top and was especially selected for pan was especially selected for example of the Marshall-Best due with the expatriated British, this doesn't seem that was presentation holds the stage. Despite the passing years this town was hit too hard by the recommendation of the substitution of a boy line offers as much cardiac thrill as a cadet in-There is this to be said in ex-

the substitution of a boy line offers as much cardiac thrill as a cadet in spection. There is this to be said in extenuation, Ted Lewis and his band about exhausted last week's hudgest and a special control of the said of

back for a military tap and nock-steps.

Then the buriesque midnight at-tack across No Man's Land and wounded buddies carried back. It's factor of the state of the state of the gag a war successfully, something that Floyd Gibbons discovered dur-ing the recent Shanghal fracas. Miss Olivette, for no good reason, is back the doughbors, and finale has every-one on as glant flags of the allies are hoisted for effect. The pres. draw murmurs from the audence. It's all like high school dids drawing the state of the present of the state of the Day.

Uncommon Chatter

By Ruth Morris

Miss Colbert's Bangs

Miss Colbert's Bangs
Bangs have come into fashion to
be-devil studio hairdressers, whose
jobs were hard enough when they
had to romember, one day to the
next, the exact placement of every
wave. Now they must memorize
the curleycue of each separate bang
so that interrupted 'takes' may be
reproduced next day in minutest
detail.

detail.

Fangs have a way of arranging themselves differently at every combing. They do, if they're like Claudette Colbert's—crisp, naturally wavy and rebellious. They appear first as tiny fish shooks. Linged in geometrical perfection across her brow. Though there has been no noticeable passage of time for the heroine to get in a few constructive touches in front of a mirror, the next sequence finds them converging toward the center part, defying the hairdresser to remember how they were yesterday.

One after the other, Hollywood

the hairdresser to remember how they were yesterday.

One after the other, Hollywood ladies have been cultivating bangs in a big way. Miss Colbert's in Phantom President, are quite the most effective. They'ree part of a short, carefully touside confure that fits her head as tidily as a well-moulded cap.

Campaign newerels would provide interesting style data if all President's wives had Miss Colbert's stim lines and graceful carriage. They dwean fawlessly litted crepes and cape-line. For formal occasions they'd model black velvet wraps with leg o' mutton sleeves of pure white ermine. Hats of the Queen Mary school would be replaced by thny toques that go sliding off one ear and release vells that film filtratious campaign glances.

When Belle's Happy

When Belle's Happy
No one can be happier than Belle
Baker when she moans a torch song.
The deep cello tones in her voice
stur up to notes of prolonged melancholy and stay there, unwilling
to move on the happier of the stay of the contone of the stay of the stay of the contone of the stay of the stay of the contone of the stay of the

though it does not stenderize. The dress has other good points: two straps of sable that broaden the shoulders and taper together with lengthening bodica line. But it's just a dress—not nearly as effective as Miss Baker's rich volee, clear enunciation and good humored delivery. lelivery.

A Star Dust Debut

A Star Dust Debut

'The Bill of Divorcement' has
been the turning point in the careers of two actresses. The play
introduced Catherine Cornell to the
stardom she has realized on Broadway. The film leads Katherine Hepburn to the threashold of a glorious picture career.
Miss Hepburn's debut is sprinkled

with stardust. Studies have beer combing Europe for some one jus-like her—someone whose fine talen combine Europe for some one just like her—someone whose fine talent its accompanied by the intangible quality that the box offices knows as glamour. She's not beautiful in the conventional sense. There's more than frank prettiness in a face that's as arresting, inscrutable and chic as a Benda masque. She knows her good points wide, almond eyes; high cheek bones that the state of the sense where the sense is the sense where the sense is the sense in the sense is the sense in the sense is the sense in the sense is the sen

of treating a sleeve that attaching it uncompromisingly at the shoulder. There's another debut in 'Bill of Divorcement'—Billie Burke's. Ali matrons with grown-up daughters would be delighted to look as young as Miss Burke. Maybe they could, if they applied make-up as well, knew how to fluff bobbed hair into a softening aura, and choose gowns with wise, flattering neckilnes.

Capitol's Modiste Magic

Capitol's Modiste Magic
The gowns Frances: Williams
wears at the Capitol know what
they should do for her figure. Long
skirts sweeping gracefully to the
ground make her tall and willowy.
Softly draped bodies and canny
shoulder treatment disguises the bad posture that current fashion re-fuses to excuse as the 'debutante slouch.

ruses to excuse as the debutants slouch. The first gown gleams with the soft brilliance of coral lame. A deep collar, carefully gored overbare shoulders, exposed back decolors are shoulders, exposed back decolors are shoulders, exposed back decolors are shoulder. The second gown, of tace in the pure white shade that makes blondes radiant under spotlight. Its slim skirt is balanced by a brief bolero, smartened with shoulder-fastering bands of fluty white fox.

Ivy Anderson chooses dull white silk to intensify the brown of Harlem suntan-then invites an amber spot to destroy her effectively planned color scheme. Low-down singing, casual and extremily infectious, is neatly contrasted by the smart moulding of a good, tasteful costume.

Shameless Pursuit
Ingenues of 'Cabin in the Cotton'
set their cape for Richard Eurthelmess and pursue him in the quite
shameless screen manner.

Dorothy Jordan's battle is waged
with the wagnos of negative style,
but waged enthusiastically, nonethe-less. Her winning hand is
stacked with unconquerable cinema
tricks: a denure amile a wistful stacked with unconquerable cinema tricks: a demure smile, a wistful southern accent, a fiatteringly unstudied, haircomb, an untutored taste in calicoes, and mail-orderhouse organdies. Miss Jordan does admirably by her equipment in, a part-that demands a brief accounting of, outspoken but maldenly pursuit.

Inevitable detact is accessed.

Butsultable detect is written into Betto Davis younger emeration clothes and manner. She believes in the aggressive qualities of reveating gowns even when they don't suit her figure, of brisk sports turn-outs, of stylized make-ups. Individual until it hurts, her hair comb features a halo of fluffy platinum curls encircling straight hair in much the same manner as the distinctive and when it's most kind, very ohic-young-thing. But when the camers man neglects flattering angles, it takes on a conical toupee aspect that doesn't fit into Miss Davis' smart style scheme. Inevitable defeat is written into

Well, Well: They Can Talk
The Roxyettes may go home and
tell their mothers that they e aci
tresses, from the they e aci
tresses, from the things to recite
read words that string together and
rhyme. After they've said 'their
plece—something about the show
that's to follow—sach Roxyette steps
out of line and introduces herself
by name. The personal note is more
than the communistic Ettes can
bear. They step out shyly giggling
over so unaccustomed an assignment and are vastly relieved when
they scuttle back to preoision
formations. they scutt formations.

The ballet's back this week in

formations. The ballet's back this week in regulation tulle—mauwe Eugenles and gloves to match—and lovely pertwinkle velvets that swiri, dip and pirouette against a background of shimmering silver cloth.

Tolanda has solved nor contume Tolanda has solved her bodies that fits as smoothly as a glove, the skirt devised sensitively to follow graceful motion, fashion a timeless, undatied dance frock. Line that flows as fluidly as a waltz should never be broken by the confused gold lace pattern or contrasting velvet ribbands that creep into Yolanda's second gown.

Eleanor Powell has worked out her own idea for costuming charmingly lazy and facile tap routines. She likes two-toned pajamas, the darket rone striping down over the adarket rone striping down over the darket rone striping down over the

Variety Bills

NEXT WEEK (October 8) THIS WEEK (October 1)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK (ITY OF THE PROPERTY
Norma Talmadge Georgie Joseel Georgie Joseel
OLEVELAND
Falace (8)
Norma Talmadge
Georgie Jessel
(1)
Dainty Ann Howe
Golden Biondee
Britt Wood
Rudy Vallee

Rudy Vallee

COLUMBUS
Ohio (5)

4 Ortons
Britt Wood
Vanessi
Jack Mulhall Co
Hilton Sis

(1)
Congaton Palmer
Grace Hayes
Medicy & Dupne
Barn Markas
Molitirs (8)
Marcus Rev
1 St John Bros
Ryan & Nobiette
Neville Fleson Co
Jordan & Woode
Cone DATTON
Keth's (1)
Thurston

At the Boys At Paramount, Brooklyn LUCILLE PAGE

ALL THREE Placed by LEDDY & SMITH

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Cad hair (12-14)
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(1700 to Mill (12-1)
Bood & Bood
Violet Carlson Co
Larry Rich Co
Williams & Kean
Williams & Kean
Murryy Larry Co
Jenny Burnon Co
Jimmy Burnon Co
Jimmy Burnon Co
Jimmy Burnolli Co
Jimmy Burchill Co DEMONSTRATING Dancing Drumsticke Defving Duplication

DESCRIBES

LEDDY & SMITH'S

International 3 Henry Burbig (One to fill) (1) Cole Bros Chas King & C 5 Jolly Pals

Hill & Hoffman B & R. Genar B &

Jacker & Gurdiner forbart Bowerin Barney Grant Insense J
M Montgomery
Ray & Harrison
Billy House Co
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Rio Rita

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Norman Thomas 5

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Russ Columbo
Or
Irene Bordonl
3 Keys
Benn Fordonl
1 Keys
Benn Fordonl
1 to half (7-10)
Bud Cariell & Rosa
Anno Lester Co
Eell Willers & S
Gallo & Tisin Co

Lou Hoitz
Duke Ellington
(One to fill)
Valencia (7)
Lucky Boys
Billy Glason
Frances Arms
Rec Arms A
ASTORIA
Tiboro
1st hait (7-10)
Chevaler Bros Co
Jean LaCoste Co
Burt Frohman

BALTIMORE
Century (7)
Bob Ripa
White & Agnew
Lew Polick Co
Ted Healy
House Orch

House Orch

BOSTON
Orpheum (7)
Van Cello & Ma;
Goss & Barrows
Sophie Tucker
Mills Kirk & M
Starnes & Koven

DR. JULIAN SIEGEL

1560 Broadway This Week: Ray Myers, Johnny Liddy

Great Huber
(One to fill)
2d half (11-13)
Bud Carlell & Ros
Anne Lester Co
Jack LaVler
Bud Harris Orch
Bud Harris Orch

2d half (11-12)
Les Jardys
Boyd Senter
Boyd Senter
Morton & Parke
Lef Fanc Cooper
Betty Jane Cooper
Jane Cooper
Jordan & Grace
Lydia Harris
Valentine Vox
Bavarian Pet Bd.
2d half (11-13)
Al Libby & Betty
Jean Carre
Lef Co
Renard & Rome
Great Huber
Paralles (7)

Renard & Rome
Great Huber
Great Huber
Grandles (7)
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Jerome & Rynn

LAWRENCE
Warner (6)
Jerome & Ryon
Lewis Mack Co
William & Cryor
Dorothy Co
(One to fill)
PHILADELPHIA
Earle (7)
Foster & Van
Hollywood Rev
Levan & Boiles
Eddle White

(One to fil)
(Crystol 3
(Ing & Bursett
King & Burset

Ora.
Nice Florio & L.
Krugle & Robles
M & A Skelly
Mickoy Fecley Co
F Hunter & P
Vernon Rathburn

Fanchon & Marco

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'Bombay' I
Flo Lewis
O'Connor Fam
Gaylenne Sis

Kathryn Crawford
Sydney Reynolde
Anolyn Arden
Betty Farrington
Dorothy La Marr
Bobby Watson
Wanda Allen
Karen & Green
Wanda Allen
Karen & Green
Poll (7)
Happiness Bhow
Eddle Peabody
Jose Bross
Joy Bross
Joy Bross
Martha Vaughn
Tom & Hank

Baialaika 6
Fiarchette
Tudy
Fiarchette
Tudy
Vancouver
Vancouver
Vancouver
Orphoeum (6)
Genee Dobbs
Walter Regan
George Bail
Buddy Karren
Buddy Karren
Kathryn Cirawford
Kathryn Cirawford
Anolyn Arden
Ruth Paylington

LONDON

Week of Oct. 3

HOLLOWAY
Mariberenth
Georgesco Orch
LLFORD
Super
Evelyn Hardy Bd
KILBURN
Grange
Counters Tarano
Oliver Hardwick
LENTON
Bavey
David Canterbury M. H.

1st half (8-5)
Renee & Godfrey
Fyne & Furley
2d half (6-8)
Welsh Minere 4
Fynch & Foulkes Mit Hat Rest. Harold Sandler Bd Jean Floridan Edna Peel Georgesco Orch Co as booked Pauline Ward New Victoria Empire 8 Ziegfeld Girls Clare Rowe & C NEW CROSS Empire Teddy Brown m Burke Orch
BRIXTON
Astoria
ramount Orch
CLAPTON
Rink
uline Ward NEW CROSS

Wedd Employ

Wedd Employ

Frakeo

Frakeo

My Biscoma

Catalini

Hetty King It to Y

My Histori

John Myrrdin

Vanda Vindini Co

Falaco

John Myrrdin

Vanda Vindini Co

John Myrrdin

Ward O'Rower

Mary O'Rouris

Barber & Stevens

Heeg 2 CLATTON
Pauline Ware
DALSTON
DALSTON
DALSTON
EAST Grave
E See Cirls
Loranna
Lee Doherty
EAST HAM
Evely Trember
Grand
Grand
Grand
Countess Tarano
Oliver Hardwick
FIRST HAFT
PIRST HAFTA ARK
PIRST HAFTA ARK

Picture Theatres

NEW YORK CITY Paramount (30)
Belle Baker
Borah Minevitch
Donald Novis
Rubinoff
Rio Bros
Crawfords
'Phantom Pres'

Phantom Pres'
Roxy (30)
William Robyn
Vcioz & Yolanda
Edith Scott
Al Norman
Joseph Griffin
Serge Flash
Eleanor Powell
'Chandu'

BROOKLYN
Paramount (30)

STAMPORD MILL Chile Chariton

B G Girlis
STREATHAM
Raifini Bd
M a Falsee
M a Falsee
STRATFORD
STRATFORD
STRATFORD
STRATFORD
STRATFORD
STRATFORD
Enter Raifini Edit
Glare Rows 2 C
Bather Raifini
Glister Francia
STRATFORD
Glister Strate
Georgeo Ord

Chris Chariton
Vaillere
Power & Page
Edwin Lawrence
Bobb Surron
Ocousty Chema
M & H Nesbit
3 White Flashes
SYDENHAM
Mary Roure
Barbe & Stevens
Reno 2 Stevens
Palace
Georgesco Orch TOM KENNEDY

JORDAN and WOODS (Radio Ballyhooligans) Interstate Circuit Now Originators and Not a Copy Act

PROVINCIAL

Week of Oct. 3

Week
HIRMINGHAM
Empire
Charlie Higgins
O'Gorman Bres
Murray & Mooney
Fratenellis
Lucan & McShane
3 Marinos
Albert & Renee
CAPTYNEE

arines rt & Renee CABDIFF Capitel
Anita Lowe
Freddie Fox
DUBLIN
Capitel

Capitol Donald Peers GLASGOW

Empire
Michei & Arnova
Carlo Medini Tr
Dorsen
Fields & Rossini
Houston Sis
Regal & Ptnr
Pete Davis & D
HULL
Falace
Flanagan & Allen

of Oct. 3

Nixon Grey

Shixon Grey

Semon & Sonia

Harum Scarum

Carum

A Cator

Selicit & Glynn

A Cator

Louis Armete

Louis Armete

Louis Armete

Jimmy Campbell

Nicol & Martin

Barker & Wynne

Harry Moore

Charles Graham

NOTHINGHAM

Alma Victoria

Selicit & Johnst'n

Alma Victoria

Donald Stuart

Kriaku Branaa

Donald Stuart

Kriaku Branaa

Donald Revenell & West

Geo Olsen Orch Ethel Shutta

Lido Gardens
Billy Arnold Rev
Pearl Regey
Jose Shelita
Lidos Shelita
Ruth Macon
Doris Lenahan
D & B Ellmore
Brian MacDonald
Lillian Porter
Herbert Rice
Bob Nelson
Harry Carroll Orc.
Nos Con-h

Marry Carroll Orch
Nut Club
Al Morrison's Bd
Joe Lewis
Jory Bergen
Joy (Frankensetsin)
Griph
Griph
Barbara MacD'nald
Maureen Whitney
Helen Davis
Eton Boys
Terry Sistere
Paramount Grill

Eddie Jackson Ozzie Neison Orch Rossevelt Hotel Guy Lombardo Or Busslan Arts

Rossian Arts
Joe Morantz Orch
Rence & Laura
Nickolas Hadarick
Barra Birs
Misha Usanoff
St. Regis Hotel
Darlo & Diane
Dick Gasparre Or



Cabaret Bills

NEW YORK CITY H'ly'w'd B'staurant
Olive Borden
Nina Mae M'Klnn'y
Fowler & Tamara
Collette Sis
Frank Hazzard
Bianche Row
Isham Jones Orch
Hotel New Yorker

Biltmore Hotel
Paul Whiteman O
Jane Vance
Red McKenzle
Peggy Healy
Irene Taylor
Jack Fuiton Jr
Ramona

Central P'k Cas Shelia Barrett Veloz & Yolanda Eddle Duchin Or

Connie's Inn

Consie's Inn
Consie's Inn
Bobby Bras
Je Stabardson
Lillian Cowan
Red & Struggle
Billie Maplee
Kaye Oarker
Billie Maplee
Lillian Sewen
Je Stabardson
Lucky Sewen 3
Don Redman Orch

Don Redman Orch
Cotton Club
Aida Ward
Henri Wessel
Swan & Lee
Anise Boyer
Roy Atkins
Peaches & Duke
Brown & McGraw
Nicholas Bros
Leitha Hill
Cab Calloway Orch

El Flamengo
Don Oscar Galvet O
El Flamencito
Nina & Moreno
Mariquita Flores
Ignacio Ruffino
Marta de la Torre

Ra Patio
Rosita & Ramon
Frances Maddua
Endor & Farrell
Henry King Or

CHICAGE
Chicage (39)
Harry Richman
Chicage (39)
Harry Richman
Land Chicage
Harry Richman
Land Chicage
Harry Richman
Land Chicage
Land C

Taft Grill
Geo Hail Orch
The Caarda
Karoly Beneze
Zaiga Bela
Mme Hona deTaury
Mardie Romm

Biackhawk
Hai Kemp Orch
Deane Janie
Rose & Ray Lyle
Rose & Ray Lyle
Faul Storm
Paul Storm
Paul Storm
Fatsy McNair
Edna Lindsay
Hand Lindsay
Hand Lindsay
Hand Lindsay
Hand Lindsay
Hand Lindsay
Bernie Adler
Eddie Makins Orc
College Ima

Eddie Makins Orc
College Ina
Ben Bernie Orch
Slaters 'G'
Jackie Heiler
Genevieve Tighe
3 Orphans
Pat Kennedy
Frank Prince
Froile's

Frank Prince
Froile's
All Shayne
Grove Shayn

Small's Faradise

Biock Rhytim' R
Nyra Johnson J
Nyra Johnson J
Spead Donion S
Spead Donion S
Spead Monion S
Sp Village Barn
Joe Furst's Oroh
Rellly & Confort
Townson & Bot
Townson & Bot
Townson & Bot
Beht'! H'k Warren
Murio! Parker
3 Dane Bros
Johnny Russell
Waldorf-Astoria Walderf-Asto Emil Coleman The Argentines

CHICAGO

Harry Linden
Joyce Jelke
Joyce Jelke
Elliee Lorraine
Irene Barna
Mac Golden
Kosalle Jelke
Sylvia Herron
Anne Casto
Leah Lee
Mary Lang
Freddle Janis Oroh

Lincoln Tavern F Trambauer Orch Hal Redus Ellinor Sherry

Paramount Sir Harry Glynn Nellie Durkin Alvira Morton Alfred Weiss Lillian Drew "Shorty" "Shorty"
Mary Duntley
Anita LaPierre
Sid Lang Orch

Torrace Gardens
Chas Agnew Orch
Stanley Jacobson
Dusty Rhodes
Emily DeSalvi
Jack Read

Vanity Fair Romo Vincent A & N Selby Bobbie Cook Renee Bonnie Jack Russell

Sheridan, Chicago, Stage Conscious After 3 Yrs.

Verne Buck returned to the Sherldan theatre for Fox yesterday (2) in an effort of General Manager Harry Fitzgerald to improve business at the big northside film parlor. Sheridan is one of the two surviving links in the former Chicago group of Fox houses. Other is the Terminal.

Terminal.

Nothing is definite about Buck or the house policy which is experimental coincidental with double features going out. Some years ago when the m. c. vogue in Chicago was at its height Verne Buck played an extended engagement at the Sheridan.

Schallmann Bros. booked one act Joan, Jerry and Billy to augment the band at Sunday's reopening.

WB'S JERSEY TALENT

Using Local Youngsters in Smaller Houses-Special 1-Reeler, Too

Warners is booking special at-tractions and arranging for local talent features in New Jersey at several of its smaller houses.

At the Castle, Irvington, local dancing school kids will appear in an especially made one reel short for three days. Along with this spool Wee Willie Robyn will do a

personal.

Eugene Martin, six-year-old Hoboken tot, is currently playing WB's U. S. there, having opened Saturday (1) for three days. Another local stage gag is the Birthday Party' put on last Saturday and Sunday (1-2) at the Regent, Kearney.

Orph., S. F., Still Indef

San Francisco, Oct. 8.

Reopening date of the Orpheum still indef with RKO waiting for musicians to grant the desired con-cession. Charles Wuerz, who quit musicians to grant the desired con-cession. Charles Wuerz, who quit management of a Fanchon & Marco unit two weeks ago to manage the Orph, is marking time as a member of the Golden Gate's stat' until RKO decides what to do with the upper Market street house, which is sup-posed to get stage shows and pix at a low price.

WARKUS' LAST HALE

Fally Markus' first independent theatre for booking through Amal-gamated will be the State, Middle-town, N. Y. He will place five acts on last halves starting Thursday

This is the former Edward Quitt-ner theatre of which E. O. Hath-away is receiver. It had been booked for many years by Arthur Fisher,

East

Federal court holds that land-lords are responsible for speaks on their premises. Easier to catch the landlord than the proprietor.

College professor at N. Y. U. dissects a slot machine as a lesson to his pupils. Machine took out 75.5% for the house, but it was explained that most gimicks get a better rake-off. Chance for a Jackpot is about 1,000 to 1. About half of the symbols tricked so they could not stop at the mark.

First New Jersey jali sentence for selling song sheets was drawn by Frank Simmons, arrested in Pater-son about a year ago. Got 30 days from the Federal court last week.

Eimer' Rice announces that his Black Sheep' will Broadway Oct. 13 but he doesn't know just where.

Jules J. Leventhal, who is reviving 'Great Lover,' now gets thrights to 'The Good Fairy.'

Don Marquis has a studio in the St. James theatre, where he can do his writing and still be in reach of 'Dark Hours' rehearsal.

L. Lawrence Weber closed 'Man-attan Medley' in Brooklyn Sat. (1)

Stanley Morris, broker, announces he is going to get a divorce from Jean Coventry so he can marry Faith Bacon. Says he was in love with the dancer four years and married Miss Coventry after a tiff. Now

Movement about to offer opera at the Casino. Season will run five weeks with extension if profitable. Impresario is Paul Longne.

Last Tuesday (27) 400 employees of the Minsky forces crowded into Yorkville police court to demand summonses for publisher and circu-lation of the 'Mirror' for criminal

New York Theatres

Theres ALWAYS BETTER SHOW at RKO TRKO MAYFAIR SWAY JOHN

BARRYMORE in "A BILL OF DIVORCEMENT"

m RKO Radio Picture, of course! ly 0 2 p.m., 350; [ip.m. to close, 55

TRKO PALACE STWAY

On the Stage | On the Screen Edwards Paradise and New Revue
Barry & Whitisse
Other RKO Acta
Jeel McGrea

Continuous from 10 A.M. Midnight Show Feature

PRKO 86 H ST. LEX. AVE RICHARD DIX in 'HELL'S HIGHWAY'

"THRILL OF YOUTH"

TRKO 81 st ST. BROADWAY Wed. to Fri., Oct. 5-7 RICHARD DIX

in 'HELL'S HIGHWAY'

with BOCHELLE HUDSON

ROXY SEVENTH AVENUE
AT 50th STREET
With

CHANDU Edmund Lowe
on Stage—KOL NIDRE (Famous
Hebrew Hymn of Prayer)
rank Cambria's "Box of Tricks"
toxy Samphony Treature Fox Myletone News
signanting Fridsy, "HAT CHECK GIRL", with
Bea Lyen and Sally Eline





OFFIGURES IN PROPERTY OF STREET **Dailies** the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. V ariety takes no credit for these news items; each has been rewritten from a daily paper.

Two llone escaped from their cage at a fair at Doylestown, Pa. Panicked the crowd but caged without casualties.

Alice Burrage, niece of George Ade, gets the Ingenue part in 'Keep-ing Expenses Down.'

Ted Shawn in court to get out of a managerial contract given J. J. Vincent. Shawn contends that it ap-piled only to a projected production of an opera and was terminated when they failed to find backing. Vincent, however, holds that it is a three years' general contract.

Sam Welngart, bill collector for an electrical supply company, claims that Herbert Minsky told Joe Weln-stock, John Grand and Thomas tried to collect a bill last week. He went to a hospital for first aid and then to court, where he swore out a summons. Returnable in New York Oct. 11.

Serge Koussevitzky, leader o Boston symphony, back with a lo of new music for his ninth season.

Milton Douglas shoved into 'yhoo' last week when Donald len Stewart was taken l!l.

David B. Finestone, of the Shu bert offices, back at his desk after nervous breakdown.

Morris Weinberg, burlesque, held without ball in Jefferson Market last week on charges of felonious assault growing out of his ejection of two men from the lobby of the Eltinge theatre Sept. 2.

Some Buffalo joker sent telegrams to N, Y dailies signed Fay Webb Vallee stating that she had not become reconciled to the crooner. Papers investigated and dropped story.

William Duryea, who married thelen Henderson, who is now divorcing him, peeved over the report that she paid him \$3,500 to split. Declares that it was payment for money she owed him.

Police again driving on lads who offer to watch cars for theatregoers and scratch cars if they don't get the job.

S. Hurok to find a B way theatre for the marionette show he is im-porting from Rome. Puppets stand over four feet high and are worked by a staff of 28.

Ursula Parrott seeking a divorce from her banker husband, Charles T. Greenwood. Action brought in Bridgeport, Conn. In the papers site asks court permission to re-sume her malden name. Towle. Par-rott was her first husband.

Ruth Harley files a petition in bankruptcy. Liabilities \$2,735. No assets. She divorced Miles Alver-son, broker, last April, but forgot to ask for alimony.

ask for allmony.

Elmore D. Hines obtained an attachment against Warner Brown and the common and

Playland, Westchester amusement park, in the black for \$325,000, though gross earnings dropped 13.24%. Patronage increased 10.15% Average expenditure per head wa 27% cents as against 31.4% last

Brookiyn architect has a plan for a mile high tower, 5.280 feet, for the Chicago fair. He has the idea All he needs now is \$7,500,000.

'Criminal at Lorge' will open cold in New York at the Feiasco next Monday (10).

Lily Pons back from South Amer

That untitled opera by the Gershwins will be produced by Aarons & Freedly in Philadelphia Dec. 5 from present plans,

Donna Gamby, dancer, attempted suicide Thursday (29) in a N. Y. hotel when her romance with a crystal gazer who persuaded her to leave her hurband and then, according to her story, left her flat when the control of the save her had been but she says she'll achieve her purpose yet.

Patricia Collinge to quit road tour of 'Another Language'. Laura Straub, who has been understudy of the B'way production, gets her chance.

Net estate of the late William J. Guard is 33,514. Goes to his niece, Marguerite G. Tanneyhil, who is to give one-third to Lorna B. Guard, another niece, if she will learn can prove herself self supporting the self supporting Guard was press representative for the Metropolitan Opera for years.

vears.

Surrogate O'Brien granted an order to Mrs. Tillie Lablang Jasie, widow of the cut rate ticket speculator, requiring William Kaufman, attorney, to turn over to her all the books and records of the estate.

Commissioner of Licenses upheld in his action in closing burlesque shows, but announced that this does not prevent court review of the questions.

Constance Collier arrived last week and went right into rehearsa of 'Dinner at Eight.'

Actor's Dinner Club to have benefit at the Casino next Suday (9).

Florida officials decide to bar newsrcel cameras from the sweat box murder trials. Broadcasting also out and no special telegraphic facilities.

Claire Ray to divorce Al Kerwin her fifth husband. She is a ball-room dancer, and when Kerwin ob-jected to her playing an engage-ment in Washington, she refused to cancel and will obtain a split ir

Florence J. Foreman, former film actress, obtains court permission to substitute Thos. J. O'Neill for Nathan Burkan as her attorney in her sult to break her husband's will. Complained to the Surrogate Burkan had demanded an exrobitant kan had demanded an exrobitant own demands 10% on any assets she may obtain in this suit, even though he does not act for her.

Provincetown Playhouse to gook under direction of Louis Hal

Dick and Edith Barstow back from English vaude dates.

A. C. Blumenthal plans an anthology of all 'Follles' shows as his next offering. Will go back to 1910 or even earlier.

Max Rudnick has applied for a license to produce revues at the Eitinge, New York. License com-missioner announces he will walt for a survey of the house by the building department.

Lillian Gish starts her road tour 'Camilie' at New Haven Oct. 10

Announced that 'Lilly Turner' will be done on the Coast later in the season. Anne Forrest will get the Dorothy Hall part.

Don Marquis has authorized the translation of his 'Dark Hours' Into Spanish for production in Spain and South America. Adaptation will be done by Nena Belmonte,

Mabel Lewis, secretary to A Lewis, when he was at Fox, follow her boss to Paramount.

Before he took his job as execu-tive v.p. at NBC, Richard C. Pat-terson, Jr., was presented with a set of encyclopedias by the N. X. Department of Correction, of which he has been commissioner since 1927.

Lowell H. Brown obtains an junction against Producers Serv

THE RESIDENCE THE SET WILL BE RECORDED TO THE SET OF TH

Ible, claiming recent 'Mirror' articles slandered them. Finally persunded to cut the approximately 80s
and they all went home again.

Grace Moore back in New York
orm Spain, bringing her husband,
who is a Spanish film actor. Valenbefore the opera season.

Well Menny, ohamp Olympic
Helen Meany, ohamp Olympic
wimmer, to get a divorce in Spain, bridgeport, Conn., fron Harry R. Balfe.

Was New Montgomery, former
Nat. Republicance ommittee authorView of the Meany, ohamp Olympic
wimmer, to get a divorce in Bridgeport, Conn., fron Harry R. Balfe.

Was moved to immediate trial. Won
offeatle.

Robert Ripley getting a two-day celebration in Toronto.

June O'Dea of 'Of Thee I Sing' to arry Vernon Gomez, of the marry Yankees.

N. Y. surrogate has appointed Philip J. Dunn to examine the accounting of the estate of the late A. L. Erlanger. Saul J. Baron's accounting show a net of \$124 in cash and probably uncollectable debts of \$1,500,000. Charlotte Fire! led the opposition to the report. Surrogate denied a motion for a delay and set next Tuesday (11) as the final date effective his decision that Miss Fixe! is common-law wife of the intermandary. Batter pleaded death of former counsel in asking delay.

Charlotte Fixel, who, the Surrogate has declared, the common-law wife of the late A. L. Erlanger, will be married Friday (14), to Benj. Abrahams, cloak and suit manufacturer.

James Cristea, Chicago taximan, ieft last week for Italy to study music. Will join Chi. opera when he returns in two years.

Blanche Brewster, actress, heard someone prowling about her apart-ment Saturday. A telephone call brought four radio cars and the cops took in two men.

Jean Allen, 23, vaude tap dancer, feil from a fourth fibor window Satturday during a lively party. Probably fatally injured. Police told that she had tried to commit suicide the previous week, but booked it as an accident.

Mary Hay makes a trip to Paris to obtain a divorce from David Bath, artists' agent. Former wife of Richard Barthelmess.

Even cut prices fall to save Phila. opera. Back to 1922 scale but still not enough support, so season aban-

Alfred Lunt and Lynne Fontanne planning a vacation in 1934. Will not return to the stage until they feel the urge:

'Black Water,' which Earl Carroll idn't produce, may be cut to an our. Perhaps for vaude or picture

Thunder on the Left' put on the by Dwight Dere Wiman.

Coast

Suit in L. A. Municipa! court al-leges 'Ukulele Ike' Edwards owes Claude S. Tompkins, accountant, \$300 for services rendered.

Charging that Pedro J. Gonzales accused him over the ether of pirating a coffee trade mark, Juan C. De Leon, java dealer, has sued the radio announcer for \$20,000 in L. A.

Jewelry, perfume and radio wer stolen from the apartment of Rene Whitney, actress.

Will Rogers, Jr., son of the come-dian, has enrolled at the University of Arizona, Tucson.

Lupe Velez has brought her niece, 4-year-old Joan Del Vallee, from Mexico City to Hollywood, and plans to adopt her.

Six girls and a 'lecturer' were arrested in a raid on the California, Los Angeles grind. Taken by po-lice were William Everest, 'lec-turer'; Dorothy Hoople, Marie Kelly, Ethel English, Helen Housewald, Betty Collins and Jean Johnson.

Jury in Superior court, L. A., returned a verdict awarding Pauline St. Clair, former humane officer, \$3,500, in her suit against Harry Joe Brown and Raoul Pagel, directors, in which she charged she has received injuries in a collision because of the court of the charge o

Petition containing 1,000 names of members of the Church of Apostles will be used by Rev. Mrs. Ethel Duncan of L. A. in an effort to effect the release of Daisy De Boe, former secretary to Clara Bow.

Miss DeBoe is serving 18 months in the county jail on a conviction of grand theft.

Feds under Deputy Dry Adminis-trator Walter L. Peters, posing as gardeners, mopped up 17 speaks in Orange county, Cal.

Because of estrangement from her husband, Mrs. Dorce Powell, actress, attempted suicide by poison in her Van Nuys, Cal., home.

Louis B. Mayer elected chairman of the newly appointed Republican state central committee.

Al S. Keller, former business agent for film players and convicted of forgery, has been placed on two years' probation by Superior Judge White in L. A. Lupe Velez and Carey wrote to the court upholding the convicted man.

During the first eight months of 1932 280,000 tourists, the greatest number in the state's history, en-tered California by automobile, ac-cording to the state department of motor vehicles.

June Pet Monroe, actress, re-turned to her Los Angeles home, but gave no explanation for her disap-pearance, which resulted in a city-wide hunt instigated by her hus-band, T. W. Burnham.

Thieves stole jewelry valued at \$1,000 from the home of Ruth Bow-man, script girl on William Powell

Superior Judge Palmer, L. A., has under advisement the amount of damages to be awarded Norma Gregs, writer and singer, in her \$50,350 suit against Fox Film Corp, and F. L. Stocking, for injuries. An auto-driven by Stocking and owned by: Fox, according to her charges, sciruck her car.

Jury In L. A. Superior Court awarded Ruby Ray O'Hara, actress, \$1,500 in her suit against Mr. and Mrs. C. M. Dalton. She charged that a traffic accident had impaired her career.

A bill of \$1,218 for shoes is owed by Evelyn Brent, according to charges in a suit filed by I. Miller in L. A.

Retrial of Harold Menjou, adopted son of Adolphe Menjou, on a charge of manisaughter growing out of the death of his companion, Marjorie Gauthier, in an auto accident, awalts a decision by the District Court of Appenis, L. A.

Superior Court Commissioner G. P. Doyle, L. A., has ordered Busby Berkeley to pay alimony delinquency of \$3,497 to his ex-wife, Esther Muir Enos, at rate of \$50 weekly.

Holdups forced C. W. Young, manager; J. E. Webster, auditor, and another employe to open the safe of the Capitol theatre, Giendale, Cal. Stole \$1,400 in house receipts.

Testimony in Superior Court, L. A., charges that Harold Robinson, former politician and pamphlet publisher, attempted to extort a \$15,-000 loan from the Pacific State Savings and Loan Association on the threat of publishing a damaging article in Sewi If the money was not forthcoming.

Superior Judge Haas, L. A., refused to rescind the contract which Edris Ginsburg, former let dancer, and wife of Dr. J. Ginsburg, plastic surgeon, agreed pay Paul DeCardo, dance instruct, \$22,590 for a Van Nuys, Chome.

Although the car was repossessed for failure to meet a payment, Ralph Ince still owes the A. E. Nugent Co., \$76 on the auto, ac-cording to a suit filed in Municipal Court, L. A.

Jean Harlow was named sole beneficiary in the will of her late hueband, Paül Bern. Estimated es-tate will exceed \$100,000. Insurance of \$33,000 believed to constitute the bulk. Hearing on probate set for Oct. 19.

Felony complaint, issued by Deputy District Attorney Harry Weldon, Jr., with the thett of articles valued at \$1,500 from the property department at Metro studio.

Suit to recover \$2,000 on a prom-issory note has been filed in L. A. Municipal Court by Attorney Claude I. Parker against Howard W. Hawks, director.

Jean Malin, now m.c. ing the floor show at the Club New Yorker, Hollywood, has filed suit for a Mex-Hollywood, has filed suit for a Mex-wife, the former Fay Hyman, have signed affidavits revealing their mu-tual desire for a divorce, which means that the decree will be granted in Sonora, without the presence of either, in 10 days.

Appreciation of the Motion Pic-ture Electrical Pageant was ex-pressed by Gov. Franklin D. Roose-

CHATTER

Breadway

Eddie Kook's German haircut. The Ben Bodees are expectant. Ed Hurley is raising a mustache. Ed Sullivan working out daily in

gym. Those dark brown shirts of Dick

idia Piohn in beret and flannel

shritus and share
and WB
central.

Fastest spreading gag of the
week: 'New name for the Roxy is
the Proxy.'

A house warmine to

A house warming is in prospects for the Rowland Fields, now of Park avenue.

k avenue.
ckie McPartland talks a funny
drive. Takes a swipe with
r in the face. Takes a swipe with cigar in the face.

John Semier has introduced something new in trailers, calling them lattor made trailers, out in full force for the Vantiles' premiere, at its the Hollywood manner.

Al Trahan left a gick week to stary

and the Vanities' premiera, a is the Hollywood manner.

Al Trahan left a sick bed last week to start rehasarsis for the week to start rehasarsis for the same finite for the start rouble.

Sam Finit, Ben Bernie's drummer, reported critically itil forsce hospital, Detroit, Heart trouble.

Dinty Moore's chop house at record low from sundown Friday to Show lights are turned on for a new pigs' knuckles-sauerkraut spot in the Sutton place region. It was a swell little party the Roxy threw for Frank Cambria, at the week.

Betty Healey, formes the start for the

week.

Betty Healey, former wife of Ted
Healey, has embarked in a theatre
ticket agency, not Betty Wheeler as

reported.

Thristquencheries are going for special cocktail parties at \$2 per session per person for all you can drink.

session per person for all you can drink.
It's Col. Herschel Stuart now, by appointment of Gov. Ruby Laffoon of Kentucky. Stuart was born in Kentucky.

Kentucky. Stuart was builtucky.
r. J. Willis Amey, taken down
h a severe cold at Schmelinglker fight, is recuperating at the

with a severe cone as comments. Walker fight, is recuperating at the Walker fight, is recuperating at the Mayes McLain, former lown football star, touted for wreciling title. Handled by Dick Shikat and Joe Toots' Mottler hasn't missed a World's Series in 22 years, but he world's Series in 22 years, but he world's Series in 22 years, but he saved the control of the property of of the pr

Mons.

Besides dabbling artfully in art,
Boraice Brahm dashes off poetry.
His first publication acceptance is a
290-line ode for Theatre Art with
Art with a constant of the control of the control
Plerette Club again has Harry
Rosenthal's orchestra officiating
plus an additional rumba combination. Both bands play to unconstructure with no cessation in the mu-

Streeter Blair, of Kamen-Blair, Streeter Blair, of Kamen-Blair, promoters of 'Mickey Mouse' com-mercial licenses for Walt Disney, on from Hollywood to confer with his partner, Kay Kamen, east for some

bartner, Key Kamen, east for some time now.
Louis Shurr played host to Metro's Dorothy Jordan at the Pierette Club beening, with guests including Bill and Madeline (Cameron) Gaxton, Bobble and Herb Harris, Sam Harris and Gaalleine (Cameron) Gaxton, Bobble and Musson. Content with being an amateur humorist, is now a sigolo. He writes from New Orleans that Mrs. Samuel sold, for \$200, the canvas she exhibited hast \$200, the canvas she exhibited hast \$200, the canvas she exhibited hast properties of the control of

Hollywood

Harry Ruby back from a Mex. ur. Clark Gable will hunt deer in Clark Gable W... Utah. Wells Root in Mexico City writing

Wells Root in Mexico City
a novel.
Gary Cooper back from New York
this week,
George Sidney back from his
vaude trip.
Ralph Farnum scramming cast in
couble of weeks.

Raiph Farnum scramming cast in a couple of weeks.
I see Biller, of the Vienna theather the Biller, of the Vienna theather the Biller, of the Vienna theather the Vienna theather the Vienna theather the Vienna theather the Vienna the

Clark Gable to handle a shotgun.
Paul Shawhan played in one scene
of Forgotten Commandments' and
received 350 fan letters from his
home town. Dayton, Ohlo.
Tom Baily strained his back
weight litting in the Par studie gym
Girls on downtown streets hand-

received 350 Ian letters from his home town, Dayton, Ohio. Tom Baily strained his back weight lifting in the Par studio gym. Girls on downtown streets hand-ing out service passes to the Bur-hark

ank. Groucho Marx getting ready to nove into that new house next

Richard Arlen spends his nights playing hockey on one of the local

rinks. Minna Wallis treks New York-ward next week to look over fall

ward next week to look over fall; styles.

Freston Sturgis ordering his car shipped from the east—having gone shipped from the east—having gone at the style of t

comedy at Radio.

Whitney Boiton gone completely Hollywood, with a pair of those the pair of those the pair of the

Paris :

Mistinguette on tour. Zaidee Jackson yodiling at Zellis, Expecting the Connie Bennetts. Saul Colin piloting Fritz Lang in

Yvonne Printemps scoring in 'Mozart.'
Emile Natan postponing a throat operation.

operation. Loulou Gould toeing the line to

operation.
Loulou Gould toeing the line to crash a revue.
Jack Connolly to Berlin and a Back Connolly to Berlin and a Sacha Guitry to run for the French Academy.
The king of dope peddlers arrested in Montmartre.
recognition of the French academy.
Jeanne Hebling dining with visiting American execs.
Jack Forester planning to make straight French films.
Rex' to watch Jimmy Walker.
Maurice Livingstone opening his new newsreel house, Cinden.
Insiders only permitted to see the academy of the property of the extent of cutting off pensions.
Reginald Ford, who started news-reels in Paris, now ogling England.
Comedie Francaise pinching to the extent of cutting off pensions.
Reginald Ford, who started news-reels in Paris, now ogling England.
Sown.
Rene Queleta back from Hollywood

own.

Rene Quetta back from Hollywood and bringing news from George E. Mann.
Nonflam film now definitely com-pulsory for educationals in school-

ooms. Doris Niles from Mangan and Paramount to Schwartz and a revue

In Italy.

The Three Sailors expected back after filling a short engagement in

atter filling a short engagement in America.

Major Keith Trevor says he is not in 'Asor', but that Jane Marnac has a local press not failing for Mme-Lanvin's attempt to get free publicity break.

Lanvin's attempt to get free publicity break.

Early State of the control of Honor of Magnum size.

Paul Oscard refusing Henri Varna's offer to stage the Casino de Pr. B. Arnaud dividing his time between his agency and his sound-recording gadget, to keep in Paris Paris levit likely Drucker, Valery Boothby's kid sister:

Papers running stories that Amer-

icans here would be able to deduct from taxable income their local from taxable income their local state controlled casino. Theatre managers squabbling over oponing dates and critics the state controlled casino. Theatre managers squabbling over oponing dates and critics the state of the sta

London

Lee Ephraim has three shows in Lee Ephram has three shows in the sticks noberts just passed his office that the state of the st

nechties as sew-George D'Ormonde-over, but wan g down offers to play.
Yvonne Arnaud best dressed actress on West End stage.
Samuel Insull still managing to stage of the stage

revue.
Overnight queue for the opening
of 'Grand Hotel' talker at the Paiace

or Grand Hotel' talker at the Palace is unprecedented.
Julian Rose standing out in the new Gracie Fields' picture, Looking on the Bright Side:
Elimor Glyn and Gloria Swanson Elimor Glyn and Gloria Swanson of Grand Hotel.'
Four a day at Pavilion brought sublime look of happiness to Joe Termini—reminded him of home.
Albert Burden, after his hit in British internationals' Madi of the Portine Leicester Square Road House, one of those nighteries, has now become a totalisator betting cittle.

Fay Compton to be principal boy again at Christmas, probably in the Julian Wylie pantomime at the Hip-

Julian Wylle pantonume at the components of the Vogue from Paris, and roses from Earon Passini, Italy, both by Same plane. Nervo and Knox) out of Falladium bill for a few days, due to illness, with Billy Caryll taking their place. Performances of The Dubarry suspended for a week, pending recovery of Anny Ahlers from mervous breakdown. Star collapsed during show.

show.

John Southern wants Carson Robison and his 'Hillbillies,' for fortnight at the Paylilon. Robison
turned down offer as he's sailing,
but promised return next year.

LOOD

Joe E. Brown hung around awhile. Morris Silvers after a sicklish fort-night is feeling better. Herry Barney and Dave Bela-Herry Barney and Dave Bela-Herry Barney and Bela-the Cohen and Ray Wylle head-quartering with Glen Burt-Billy Dlamond.

quartering with Glen Burt-Billy Diamond.

Herman Levy gone to St. Louis as artist for RKO exploitationist, Eddle Hitchcock.

Bernan Levy gone to St. Louis as artist for RKO exploitationist, Eddle Hitchcock.

Under Brown, maitre d'hotel at the College Inn, back from summering in Bayarta, Germany.

Julius Brown, maitre d'hotel at the College Inn, back from summering in Bayarta, Germany.

Garmody and Coney Holmes, let outs at RKO, have no plans.

Frankie Masters scrams to the Schroeder, Milwaukee, with Charley Alforace Bridges Ethical Society will headquarters in the Playhouse instead of the Studebaker this scason.

'I'm Telling You'

By Jack Osterman

Friars Set Send-Off For Corbett's Arena

James J. Corbett's boxing arena at Jamales, L. I., will open tonlight, when the former world's heavy-weight champion will make his debut as a promoter. A large party of fellow Friars will attend the initial show, leaving the clubhouse at 7 p. m.

Joe Humphries will be the announcer. The top price is \$2.20.

Mayfair-Pierette **Clubs Resume Their** Sat. Night Rivalry

Two of New York's Saturday night clubs will take up their rivalry again this fall. The Mayfair will resume its '32 season Oct. 15 while

resume its '22 season Oct. 15 while the Pierette got under way fast Saturday (1). Both clubs make an effort to add desirable professionals to their lists.

The Pierette, inaugurated late last winter, has switched its locale from the Hotel Pierre to the Sert Room of the Wallorf, is under new management in which Einer Leder 355 initial fee from non-professionals. Per niste charge there is \$10. 303 initial fee from non-profession-ais. Per plate charge there is \$10. The Mayfair will continue to hold its weekly dances in the Crystal Room of the Ritz-Carlton with its customary \$7.50 couver tap. Mayfair membership continues by invitation only with no initial fee.

MOX BETTORS TOOK **CANDY FROM BABIES**

By JACK PULASKI

Out in the inaccessible Madison Square Garden bowi in the wilds of Long Island City, Mickey Walker had the nerve to go against Max Schmeling, the 'German schlager,' and was stopped at the end of the eighth round. The odds were 3 to 1, and after it was over winners of bets felt they had taken candy from

bables.
Support of the Hearst papers because of the publisher's wife's free milk fund, which was declared in, accounted for a big crowd. At \$11 top the card did not seem worth anywhere near the money, not in these still tough times.

Fight followers tabbed this match Fight followers tabbed this match rightly. Only people who figured Mickey had a chance were a couple of sport writers, some of Walker's friends and Doc Jack Kearns, his manager. Kearns isn't a guy who takes chances with his meal ticket, but his angle was somewhat different. He argued that if Mickey held Jack Sharkey to a draw and Shatchen Walker should shade the German.

then wasker should shade the eleman. Shemeling wann't trying to a best of a title this time. He indicated a title this time. He indicated he was in the first round, sending the Jerseyit down close to the bell—and few people can say they ever saw Mickey off his pins in the ring. Max might have finished the match in the second, but he may have been thinking of the fight pictures. So, as it looked, Max carrigd the 'toy buildog' along. He didn't lead much, which recalled his performance against Sharkey, and Walker actually went out in front from the third to the seventh rounds.

Walker actually went out in from the from the third to the seventh rounds.

Schmeling Took Pity
The fans were quite excited about Mickey's showing; not that he hurt the German, but he smacked him around without much trouble. In the eighth Max came out as though determined to end it all and he did. A service of the control of the contr Agrieur succeeding at the Morrison, let to his pins and made some pre-larace Fridges Ethical Society that the source of fighting back. Max refused will headquarters in the Playhous to take advantage of the wobbly walker, whose left eye was closed. A few seconds after Walker uniform fits.

A few seconds after Walker with the source of the work of the w

THE CUBS LOST FOUR STRAIGHT ... THEY CAN'T BLAME THAT ON CAPONE.

Explanation

Explanation
We met Nan Blackstone the other
night who told us she is joining
Brown and Henderson's Forward
March. 'What're you doing in the
show,' we asked.
'The Homely Rellef,' Nan answered.

Form of Criticism
During the first game at the Yank
Stadium we remarked to a companion, Arthur Brown, that a certain radio star was in a box.
Arthur replied, He should be, and
nailed on four sides.

Top Billing
Pat Rooney tells of the actor who
bought an airplane and had his
(Continued on page 54)

Tirade From Bench Places Pitt on Its **Very Best Behavior**

Pittsburgh, Oct. 3.

Pittsburgh, possibly the widest open town. In the country two months ago, is shut down tighter than a drum at the moment. Epidemic of closings is the result of Judge Frank Patterson's recent tirade from the bench against protected vice operations in the city. Jurist astounded the court when he not only denounced the town's

the Z

closed.
Judge Patterson's one man crusade has played havoc with everything. Bookie shops, gambling
dives and speaks have all folded,
temporarily at any rate, while night
clubs are strictly observing the 1
a.m. closing law.
It's a pretty blue burg these
days, with the streets pulled in pefore midnight is even half way
around the corner.

MARRIAGES

George F. La Rock, Worcester, Mass., projectionist, and Agnes Irené Plante at Putnam, Conn.,

Irené Plante at Putnam, Conn., Aug. 17.
Nancy Drexel to Thomas H. Ince, Jr., Sept. 28, in Beverly Hills, Calift, Bride is an actress, bridegroom is a son of the inter producer. Both will attend Antioch college, Yellow Springs, O., this fait.
Pat Foulds to William Robinson, Las Vegas, Oct. 1. Bride is accretary to clease Wadsworth, Hollywood of the Patrick Product o

wood agentess.
William Moreing, Jr., musician
with Anson Weeks band, to Laura
Doe, society deb, in San Francisco,
Oct. 2. Groom currently involved
in alimony suit from previous mar-

riage.

Ruth McCasiin, Lily Damita's
double, to W. H. Dunn, non-pro,
Sept. 25, Los Angeles.

Viola Wailer to Phillip Ford, Oct. 1, in Hollywood. Groom is a studio technical man, and son of Francis

Ford, actor.

Margit Dybfest to Sergio G. Gomez, New York, Sept. 30. Bride is
a showgirl, groom is the Cuban commercial representative to the U.S.
Janet McLeay to Harold Herbert,
New York, Sept. 30. Bride is an
actress and groom a radio engineer.

BIRTHS

Mr. and Mrs. Stanley Bergerman, son, Los Angeles, Sept. 23. Father is a film executive and mother the daughter of Carl Laemmel. Mr. and Mrs. Milton Blink In-Chicago, Sept. 24, daughter. Father fis g.m. of Universal Radio Produc-tions.

tions.

Mr. and Mrs. Earle Sweigert,
daughter, Sept. 24, in New York.
Father is Paramount branch manager for the state of N. J.

Mr. and Mrs. Carter Mason, son,
Oct. 2 in New York. Mother was,
formerly Grace Johnson, dancer.

hnew Mickey was washed up for alker the night. Rules here do not pertold mit throwing in the towel and if that the referee does not stop one-sided Doc contests, it's just too bad.

Chi and L. A. Authorities Mop Up Shows; Minskys Lose in N. Y. Court vett, in a wire received by Jack Warner, who underwrote the eve

Chicago, Oct. 3.
Chicago heard the rumblings from
New York and last week burleaque
started to feel the cramping supervision of censorship. Rialto got
the brunt, due to being in the loop.
Police singled the Rialto because of
its location near the department
store shopping district and the fact
that women and children sometimes
drop in.

drop in.
At present Chicago has four bur-At present Chicago has four bur-lesque houses operating. All are doing indifferently even with the usual isitude for etripping. Now that full-sized brassieres have been specified and panties made of beads and similar filmsiness have been declared not to cover the law, the managers are more than a little worried.

worried.
State-Congress is only three blocks from the Rialto, but is beyond the south State street dead-line, where women never stray. Consequently, it has apparently escaped the stringent purity imposed upon the Rialto.
Other two houses Revenuels.

Other two houses, Haymarket and Star and Garter on West Madiand Star and Garter on West Madi-son street, are like the Risito and State-Congress in being close to-gether. Haymarket is a link in the new and untested United Burleague Circuit with trayeling principals, Star and Garter has stock under Nathan S. Barger,

Los Angeles, Oct. 3. Los Angeles, Oct. 3.
Police vice squad knocked over three shows in its latest campaign to purge Main street, and whitowash it of torso-twisters, clothes-peeling damseig and nasty films. California, operated by S. B. Millard; the Roslyn, grind lim house that tried to be a superior of the control of the spots closed.

With election coming on and the reform elements even out to knife

reform elements even out to knife Mayor John C. Porter, police are peering at everything savoring of epidermis exposure, inside on sex, and blue dialog.

mulaid milliand's connection with the alifornia was established when here employees filed wage claims gainst him as operator of the California

Authority of License Commis Authority of License Commis-sioner Geraghty to close the Repub-lic and Eltinge theatres on 42d street, New York, was upheld in court-last week at a hearing on the Minsky-Weinstock order to show

The Minskys' other possible re-purse, a suit in Supreme Court or

The Minskys' other possible recourse, a suit in Supreme Court on the merits of the closing order will be flight through their attorney. Jacob Tuodestein, it was stated by Joseph Charlestone Senterday Monday). But the state of the closing order stand without making further protests. He's going into musical stock under the title of Ettings has decided to let the closing order stand without making further protests. He's going into musical stock under the title of Ettings Follies,' leaving the Minskys to fight it out alone. The sign is already up on the theatre.

Shows at the Minskys' other Tuode Square house, Central week and business picked up somewhat: But the revived stripping was nowhere near the former proportions, being confined mostly to the chorus. Principal women are still doing quick one sand offs without disrobing much or at all.

The Minsky-Mirror feud contained during the week with upplying for summonses charging the paper and its publisher with criminal 'Iibel. Previously the Mirror' had sworn out a similar warrant against the Minskys as a result of signs attacking the paper for a recent anti-burlesque campaign, which were hung outside the Republic. The signs were taken down over the houses in New York the weekend. Shows at all the other burlesque

shows at all the other burleague houses in New York remain under wraps, with stripping toned 'way down or out altogether.

I. H. Herk discontinued his negotiations for the Galety or another. New York stand for the Empire Wheel shows.

Burlesk Start Sold Out

Columbus, Oct. 3.
The new Lyceum opened its stock

burlesque season here yesterday, ali 700 seats sold in advance.

Stage hands and musicians are again operating the house on a co-op basis. House has been com-pletely rebuilt since first of last

Street Protean

Times Square's most versatile sandwich man is a former circus clown who plugs a sidestreet eatery. Walking ad boy has an ex-

Walking at Doy has an ex-tensive repertoire of makeup and costume changes. His forte is a mechanical man routine, but he mixes it up with a red-nosed clown getup and other strikes. Changes his routine

Empire Now Has 13½ Weeks, Adds Paterson Oct. 10

Billy Watson's Orpheum, Pateron, N. J., goes on the Empire wheel Oct. 10, as a full week stand. This increases the Herk circuit's time to 131/2 weeks. Other additions are

13½ weeks. Other additions are Providence, this week, and Pittsburgh, Oct. 9.

Like Pittsburgh, Paterson will recruit a show from its present stock company with this serving as the opener there and then going out on the wheel as an intact troupe.

Watson's Orph is under lesse this season to Charlie Burns, formerly

manager of the Irving Place, Ne

Burlesque Placements

United Burlesque Circuit made the following placement through Milt Schuster last week:

Milt Schuster last week:

"Follies Bergere': Sammy Weston,
Megg Lexing, Stehdal and Fielda,
Al Darr, Joe Klich, Carmen, Mabei
White, Adriann Cavanaugh, Cherie
Griffith, Roberto and Astrid.

"Town Scandais": Vic Plant, Sid
Regers, Paul Bozo Workman, GilRegers, Paul Bozo Workman, GilRegers, Paul Bozo Workman, GilRogers, Paul Bozo Workman, GilThomas, Nora Ford, Kay Barclay,
Kohn and DePinto.

"Follies of the Day': Tommy Bozo'
Snyder, Gertrude Hays, Al Ferria,
DeVoe and Ward, Stanley Montfort,
Richard Defiviere, Midred Frank,
Telayar Devos. Jules Sien, Faul
Morokoff.

"Happy Days': Watson and Cohan.

im, Nellie Casson, Jules Sien, Paul Morokoft.

Happy Days': Watson and Cohan. Four Harmonizers, Ray King, Halene Dayls, Dolly Davis, Mary Yolly Davis, Mary Yolly Davis, Mary Yolly Hall, Walley Bunpe, Steppin High': Billy Bunpe, Mack, Charles LaVine, Earl Shean, George B. Hall, Vloiet Jordon. Reggie White, Babe Davis, Joan Tanys, Evelyn LaDeauths': Benny Moore, Bent Carr, Gordon Rydeen, Joe Miller, Ruby Rosslena, Veda Leslie, Bobby Young, Fritzle White, Hazel Bernard, Russell LaValies, Own Shilling, Billy Watson, Al Pharr, George Montred, Jack La-Mont, Wava White, Josie Flint, Jackle James, Rooney and Brandon, George Pronath.

Empire Wheel

Week Oct. 3)

Big Rev-Heward, Boston,
Empire Glits-Modern, Providence,
Empire Glits-Modern, Providence,
Follies of Freeze,
Free-Frolic-Empire, Neward,
Glits from the Follies-Trocadere, PhilaGlits from the Follies-Trocadere, PhilaGlits from the Follies-Trocadere, PhilaGlits from the Follies-Trocadere, PhilaGlits from the Follies-Trocadere, PhilaEggiand Laughten-Philacs, Baltimore,
Lagra and Laughten-Philacs, Baltimore,
Rarin to Go-Star, Brooklyn,

Backer, Dance Stager, Sued for \$100 by F&M

Los Angeles Oct. 3.

Latest echo from the defunct muslcal 'Hang Up Your Hat.' which folded at the Music Box, is a suit for \$100, brought in Municipal court

for \$100, brought in Municipal court by Fanchon & Marco against Ar-thur Fisher, the show's backer and Eddie Prinz. Latter, who directed the 'Hat' dances, received a \$100 check from Fisher, and cashed it at the F. & M. offices, Fisher stopped payment and now F. & M. wants to collect from either or both.

News of the Dailies

(Continued from page 38)

Charged with drinking before his auto collided with another, M. L. Moore, mag scribe, was sentenced to 20 days in L. A. Jail by Municipal Judge Will G. Fields.

Superior Judge Lucius P. Green, L. A., finding that Chaffee Earl, son of the late E. T. Earl, millionaire publisher, was unable to pay his estranged wife, Alice Bunch Earl, \$880 a month temporary alimony, freed him on a contempt citation.

In Jesse Well's \$156,000 breach of contract suit against Ralph Spence, latter had hig demurer to the action sustained in Superior Court, L. A., with Well given 10 days in which to amend his complaint. Spence is charged with failure to live up to an agreement to write scripts for \$2 shorts.

Expressing a preference to live with their father and stepmother, rather than with their mother and stepfather, Ella Fishbine, screen dancer, and her sister, Olga, have been given into the legal custody of their father, Oscar Fishbine, by Superior Judge Valentine in L. A.

Pending a decision by the Dis-trict Court of Appeals, L. A., the retrial of Harold Menjou on a man-slaughter charge has been deferred to Dec. 30.

Charile Chaplin, who gave a fare-well kiss to Pauline Goddard, when she flew recently to New York, was not at the Grand Central air termi-inal, Glendale, Cal., to greet her on land, Grandle, Cal., to greet her on east to buy a trousseau for her marriage to the comedian. Ri-diculous! was her rejoiner.

Default judgment for \$7,734, granted against Mme Ernestine Schumann-Heink in favor of Mrs. Marguerite Dobson, as the result of an oll tränsaction, was set aside by Superior Judge Shinn, L. A., following the diva's testimony that she had not been served with a sum-

Mid-West

Charles Nelson of the Lawndale theatre, Chicago, announced a new Yiddish stock company. Nelson hopes to hang around and cash in on the World's Fair next summer.

Melody Mills, suburban dancehail was the 79th bombing this year in thicago. Owner blamed the jealwas the common blamed the chicago. Owner blamed the ousy of rival casino owners.

Jacqueline Smith, 18, inherited \$10,000. She planned to take a Chi-cago dancing troupe to Shanghai, China. Just a whim.

Edmund Lowe trusted Chicago e stopped over to have his hair

Col. Johnson's rodeo at the west side stadium, Chicago, got permis-sion to penetrate the loop as far as LaSalle street in a noon time pa-

At least five thoroughbreds per-ished at Hawthorne racing stables, Chicago, in a fire, Emil Denemark, who owns a small radio station among other things, lost three nags valued at \$75.000.

Cieveland heard that Publix would seek by injunction to halt Rudy Vailee from appearing for RKO. Crooner booked into the Palace.

Logan theatre, Chicago, formerly on the Essaness chain, goes to A. Van Nomikos, Latter has other houses.

For daring to talk back, one patron of the Alasta Club, Niles Centre, III, was killed by bandits. Robbery netted \$200, but was actually believed part of a terrorist campaign against north side nite

Kathleen Burke, 19, won out in the 'Panther Woman' contest con-ducted by Paramount for Island of Lost Souis.' She's from Chicago,

Blackle Tamburrino, guard at the Paials Rue roadhouse, near Chicago, feli dead at the feet of his 17-year-old bride, Jane, another employee, when hoodiums awing by in autometer of the roadhouse. Police blamed the Touth brothers, who are trying to build up an underworld empire. They were also blamed for a recent shotgun visit to the Delia, which also cost a life.

Burlesque Reviews

THE REVELERS

(Gayety, Mpls.)
Minneapolis, Oct. 1.
If "The Revelers is a fair sample and if the current show does not represent a toned-down edition, newly-organized United Buries association wheel apparently is trying the hazardous experiment of substituting clean entertainment for smutty burlesque. In fact, 'The Revelers' is much cleaner and also

substituting clean entertainment for smutty burleague. In fact, 'The Revelera' is much cleaner and also tamer in the matter of undress than the least daring of the offerings that classify as revues in houses of higher that the clean of the offerings that classify as revues in houses of higher that the clean of the common than the clean of the common that the clean of the common that the clean of the clean

He came all the way from Monte Carlo for that purpose.

'My success went to his head. Thus did Gilda Gray describe in Milwaukee what has happened ther Polish father, Max Michalski, who she accused of continually emanaged her since she achieved who she accused of continually embarrassing her since she achieved prominence. His latest contribution to her discomfiture was promoting waukee charity funds, although Miss Gray says she sent regular remittances for the support of the family with whom her B-year-old son, Martin, lives. Se offered to pay back the \$28 to the county.

Rajah Kahn, who anawers when addressed as Dave Williams, was ordered to dig up a girl stooge that he had buried alive in a trance. Police Captain Gill, of north Chicago, did the ordering. It was part of a stunt in connection with a Lions Club charity feetival did be no burieds in his district without a license. The rajah scrammed.

Cleveiand opens its RKO Hippodrome with Frank Hines as manager Oct. 8. Hines was at the Palace before. Foster Schell comes from Denver by auto to be asst. mgr. Meanwhile city manager Ted Thomas succeeds Hines at the Palace.

Maurice Melinoff, Cleveland play-wright, has written a new piece. A Cleveland journalist is the model for the hero.

Mrs. Louise Hanson, 39, described as the wife of a once wealthy film producer, tried suicide in Chicago. At the Columbus Memorial hospital was said she would recover. Financial reverses prompted the attempt, 'twas said.

Grace Halloran Rose filed suit in St. Louis for separate maintenance, naming Irving Rose, Hotel Statler and the Hallor of the Ha

Instead of the usual orphans, Minneapols will have a tag day for its financially embarrassed sym-phony orchestra. It's a different kind of an orphan.

the Della, which also cost a life.

Judge Joseph Sabuth was elected to his Old term as president of the history
continually in hot water with the mayor, a local reform organization and the mayor's purity committee, which succeeded in blocking a renewal of the license. The continual properties of the license which succeeded in blocking a renewal of the license. The continual properties with the continual properties of t

Hazel Bernard.
A good show for the price, but one that may not be too well suited for buriesque patrons accustomed to a different kind of show. Rees.

RIALTO

RIALTO

Chicagó, Sept. 30.

Burlesque between one sample and another is customarily represented in the frequency with which the drawn of the control of the

Buff. Gayety Folds

Buffalo, Oct. 3.

Gayety (buriesque), which opened Gayety (burlesque), which opened in August under management of Ed Daley, closed without notice last week, reported owing three weeks back salary to musicians and help. House may be re-opened this month following adjustment of claims.

Gerard Overland East

Hollywood, Oct. 3.

Barney Gerard, former burlesque producer, after two months' here on picture deals, is returning to New York by auto.

Mrs. Gerard is with him.

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15 YEARS AGO (From 'Variety' and 'Clipper')

was through with picture produc-tion. Had made a number of them and no luck. Said he would sell his future plays and not try to film.

Owner of the Forsythe theatre Atlanta, was trying to oust Jake Wells. Lease called for 'first class productions,' and owner contended pictures were not up to snuff.

Dave Warfield turned down an ofter to appear in film versions of 'The, Music Master' and 'Auction-

An effort was started to induce the Government to mint 15 cent places. Would save picture theatres making change.

Sumner, of the New York vice society, went after the original Broadway Brevities. Chief objection was to "Impertinent Questions, which were attributed to the late Walter J. Kingsley, Kingaley, denied he ever wrote the column.

Acts playing Ohio were warned to obtain censor approval in they used films in their turn. Had to have a certificate or pay \$300.

Jack Lait joined Variety's' staff heading the Chicago office.

Three B'way shows went up from 2.50 to \$3 top:

Actors Equity and the manager finally agreed upon an employmen contract.

More war trouble. Lithographers were shy German chemicals for making colored inks.

50 YEARS AGO

(From 'Clinper')

Cincinnati won the ne American Championship.,with Phil-adelphia and Baltimore runners-up. Chicago won in the League. Both organizations played post-season games to the end of October. They even played one with the New York Métropolitans, which was in neither league.

John L. Stoddart was the first to adopt the idea of a mattnee and night for travel lectures. Gave the lecture one evening and the follow-ing afternoon. Proved a hit and generally adopted.

Mile. Etta, who called herself a mnemotechnist was giving lectures telling people how not to forget.

Snelbaker's circus had featured a troupe of 'Genuine Indian Nautch Girls' all season. Now that the tents were folding it was revealed that they were a quartet of dancers from England.

Fanny Davenport was playing in England and the critics were cold.

'Clipper' reported the death in ar insane asylum of 'Salle Blins' who spent 28 years in the place because he believed himself a girl, Got that way doing female impersonations in amateur theatricals.

Forepaugh show was ending its season in St. Louis Sept. 28 but cut down to a one ring trick and went south for spare change.

Fourth car of the first section of the Sells circus train left the track at Point Lick on the jump from Rich-mond, Va., to London, Ky. That and 15 other cars went down an embankment killing three, Italiy injuring three more and disabiling others.

Horses attached to a 42d street trolley car were frightened by an elephant being taken down Fourth ave. in New York, and ran away, injuring two. Apparently used in Around the World in 80 Days.

Inside Stuff—Pictures

EDITORIAL

Coast theatre execs are trying to figure the answer to a tilo of recent films now playing the subsequent runs. 'Chandu' (Fox) showed nothing in any of the key first runs from Los Angeles to Seattle. When it hit the nabes and suburbans the picture piled up substantial grosses, especially on week-end bookings. 'Horse Feathers' (Far) and 'Bring 'Em Back Alive' (Radio), both of which clicked solidly in the first runs, especially in Los Angeles and 'Frisco; did a complete about face on the second-showings along the Coast.

Answer to the 'Chandu' reversal' is taken by execs an an indication that the Fox picture has a particularly strong kid appeal, while in the nabes the patrons are familiar with the foolery of the Marxes and regard their latest as just another Max picture. No explanation is offered for the drop in biz by the animal picture in the nabes except that it might have gotten everybody on its first runs with other animal films possibly taking its edge away by the time it got to the subsequents.

First draft of a story at Paramount was handed out to writers and executives on the lot with the following notation: It will be noticed that the story is incomplete and written in a slovenly manner. This is because I have been unable to get the writer to co-operate with me on the story, or to devote his time to writing. The statement is signed by an associate producer.

Writer is devending an analogy, claiming that he did not want the

associate producer.

Writer is demanding an apology, claiming that he did not want the assignment and had asked several times to be taken off the story. Producer finds himself in a tough spot as all other writers refuse to have anything to do with the yarn feeling that the exec overstepped himself in making the statement on the script which everyone in the studio

Meanwhile the studio has shelved the story temporarily until the

Will Horwitz, Dallas exhib who has figured in more and varied scraps than perhaps any other Texas picture shower. Is blasting again. This time it's in his local theatre ade and a distribe against exclusive bookings. In disjointed sentences he writes "Hold everything folks—don't get excited—it's the hat—not he heat—q! root hog's back—O! movie trust hog—this picture is exclusive here only—hah!—that's caused by the his—live hoos—it's of movie haws—trying to concer the boy friend—Will Horwitz, etc.' Then the statement that Horwitz has contracts for the best product and the assurance that his patrons will see them all. Seems a broadside against Loew which in the same paper advertises Laurel and Hardys 'Pack Up Your Troubles' never to return to any other theatre in this town.' Horwitz advertises the same comedians in 'Helpmates'.

With complaints from members that they had no chaines to vote for heads of respective brainches and directors of their branch the board of respective brainches and directors of their branch the board of contectors on the property of the p

Test premiere of Columbia's 'Washington Merry-Go-Round' in Baltimore was greeted by a paid ad in the Balto 'Sun' from' 'The Authors' (anonymously identified that way) denying that the pic had anything to do with their book. That's correct.

Title was primarily used and Maxwell Anderson developed it his own way, which facts Col conceded in a retallatory ad.

RKO's tircuit deal for the picture commences Oct. 22, and Oct. 28 is set for the New York showing at the Mayfair, with little likelihood the Skourases will take it away from RKO for the Roxy, N. Y. H. B. Franklin is preparing a foreword of endorsements from political notables as a build-up for any possible complications. This will precede the film as one of the titles.

Financial Post, 'Canada's equivalent to New York's 'Wall St. Journal,' recently carried an article saying that 'Famous Players' (Canadian) faces the future with the great advantage that it has written down all its sound equipment to a very low figure,' and predicting that the bond interest by Famous Players Canadian will be earned this year. Paper points out that losses of FPC to July 2 were in great part paper losses resulting from the company's policy of writing off depreciation on a liberal of the product has more or less found himself in the last eight or nine months.'

Edward Quittner's suit against Paramount Publix and the Hays organ Leation is on the Federal Court's main calendar for Monday (10). Due to the clogged condition and the fact there aren't many judges in the U.S. District Court, New York, to hear the cases, Graham & Reynolds attorneys for Quittner, believe that it may be delayed until the end of the month.

the month:
Quittier is suing for \$5,200,000 under the restraint of trade statutes,
claiming Paramount forced him out of business in Middletown, N. Y.
where he owned three theatres. The suit, filed two years ago, is expected
to be one of the most interesting of its kind ever heard.

Third dimension thing is up again as RKO resurrects the idea. as such an idea under consideration for the RKO theatres in Radio

Third dimension thing is up again as RKO resurrects the idea. Roxy has such an idea under consideration for the RKO theatres in Radio City now being erected.

RKO is considering certain patents owned by the Valentine Paint Co, supposed to give the illusion of third dimension. Experiments with a small model of the Valentine instruments have proved successful, this way. Valentine system calls for projecting screen stuff from the rear of the stage rather than the front.

Smacks similar to Trans-lux process although Trans-lux claims no flusion for third dimension.

Studios' tagging along after the newspapers to get ideas for picture material sometimes takes on reverse English. When a Santa Monica marathon dance was closed, and the authorities and newspapers began a campaign against marathon stepping, Universal decided to shelve

a campaign against maration stepping, Universal decluded to snever Dance Marathon.

Carl Laemmle, Jr. bought the story during a wave of interest in the grielling pastime, but now that marathoning is in for so much panning, Junior Laemmle has pigeonholed the yarn. James Knox Millen, adapt-ing the story, was put back on "Suicide Club."

Why a member of Faramount's eastern scenario department took a couple of days oft to determine whether an Indian could make a shield of untanned deer skin, is explained by fils being convinced that the public is exacting for correct technical detail.

He reached this deduction through a Texas promoter telling him that he wanted a true story written on the state of Texas and remarking that The Covered Wagon was a phoney because the horses were shown

Unique way of ether piugging a picture opening through a cross-country tie-up was put over by Radio studios in Hollywood on the open-

ing in New York of 'Bill of Divorcement' at the Mayfali, Friday (30).

Usual opening ballyhoo was removed from the house lobby, but the qustomary curtain speeches were broadcast from the film capital, and reproduced in the theater through a loud speaker system. Making the invisible curtain talks were John Barrymore, Billie Burke, leads in the picture, and George Zukov, the director, who broadcast from a stage on the Radio pictures lot. Handled by NBC as far west as Denver.

KBS studio has completed half of its progress for World Wide with nine more pictures to make in seven months. With plenty of time between pictures Sam Bischoff will probably go to New York upon completion of 'Uptawn New York' and 'The Death Kiss' early in November. Present, releasing, arrangement between W-W and the Kelly-Bischoff-Saal organization is to be terminated when this year's program is delivered, with likelihood of KBS releasing through another company. E. W. Hammons owns a one-half interest in both KBS and Y-W, but might only another release it he could benefit through his KBS connection.

Hays organization offered to match Fox's salary if Jason Joy would remain as production code overseer, but Col. Joy turned it down. Inside reason reported for Joy's withdrawal is laid to the physical exactions of the Job which he virtually created three years ago. Offer was made, it is declared, even after Dr. James Wingate, former New York censor head, had been approached.

Another reason is said to have been that Joy has producing ambitions.

Joseph P. Kennedy accompanied Gov. Roosevelt west on his campaign tour. He is a member of the Democratic Finance Committee. Kennedy who helped finance the Roosevelt pre-convention fight in Massachusetts admits he never has taken an active part in politics. The former theatre-flim promoter says there is no public office that who have the convention of t

Universal is burned at some of its salesmen concerning themselves too much with the activities of competitors and digging up inside information on what the other fellow is dding. In a general letter to all U's film salesmen, L. J. Schlaiffer, gen, sales mgr. spikes continuance of this practice, urging Every Universal asietman to devote his entire time and attention to the sale of Universal product and to pay no attention to stories about the activities of other salesmen.

The booth operator required in 'Of Thee I Sing,' at the Music Box, New York, is for an election return bit, the operator actually working five minutes per show for a total of 40 minutes weekly. But he gets \$100 a

minutes per show for a treasure week.

That's the same wage for heads of departments of the stage crew who are on the lob throughout all performances.

Edgar Hart, who dropped out of the Liberty theatre, Astoria, Ore, when the Skourases took over the operation of Fox West Coast, went to his home in San Diego and back up to Spokane to take over the RKO Orpheum. Then that theatre was turned over to Skouras, and now Hart will go back down the Coast to San Diego.

If he runs true to form the next assignment will be Florida or Alaska.

A Providence survey shows there are some theatres benefited as result of the amusement tax. One exhib claims he doubled his weekly gross. He contends many people will do anything to dodge taxes and as a result some of the 50c. top public now waits for the picture's second run

Coast studio prepayed an ad campaign on Phantom President' (Par), burrent at the Paramount, New York, but it was entirely eliminated, the home office supplanting it with a display of its own.

New York went shead on the campaign prior to Milton Feld's return from Kansas City. It stressed Jimmy Durante, borrowed comic from Metro, above both George Cohan and Claudette Colbert. Iti

After 21 days on the train with Gov. Roosevelt, Charles Pettijohn got back to the Hays headquarters to find Will Hays getting ready to move Indiana for Hoover. Pettijohn told everyone in and around the office that the Hoosiers are lost to Hoover, making it clear at the same time that the statement was made with all deference to his departing boss.

Formal legal recognition of the Hays-Horwitz pact, involving protection and admission relations of the major circuits and 31 indie theatres in Cleveland, will be announced this week. Hays lawyers say that at the same time the case, which has been on the Federal Court docket for a year, will be officially discontinued.

Motion picture supply houses, hard hit by the almost total cessation of building, are looking to a reviyal of activity in their field through anticipated necessity of new equipment for theatrest. During the past two years theatres have spent little, compared to other days, in replacement of seats and other theatre material.

Major studio got an idea for a feature from a travel short, made by another company, and sent an expedition to the same locale to gas background footage. When the film was released, some critics said the background was taken from the short, although the second company spent \$51,000 to get its own scenes.

Major companies have ruled against studio wholesaling stills of their stars and directors to dealers who would sell them directly to the public. Decision to make the ruling general cape atter "Hollywood Movie Album," an outside company, sought to buy stills to retail.

By Oct. 15 Warner Bros. must decide whether Roscoe Arbu By Oct. 15 Warner Bros. must decide whether Roscoe Arbuckie is to make 11 additional shorts for the colmpany as well as a feature. War-ners first two-reeler, made by Arbuckie at the Vitaphone plant, Brook-lyn, as yet untitled, is now being edited.

After RKG had agreed to experiment with the five-day work plan for operators in the booth, the plan was suddenly kayoed. The swingmen or substitutes submitted by the unions in one theatre were so incompetent as to run a reel backward on one occasion.

Denying an ERPI financing, E. W. Hammons, for Educational and Worldwide, makes known that a \$1,500,000 credit had been underwritten or his companies, for '32-'33, by Whitehall Trust Co. of England, Hud-ni on Bay Co. and Dillon-Reid.

Deal whereby Walter Futter was to assemble some African stuff taken by Gary Cooper, and to be released through Paramount, has fallen through,

Have office last week received official notification that working critics. en and reporters can gain admission to amusement events tax

In order to obtain better representation for its Radio product, RKO may go into houses in strategic spots, probably in a number of towns which the chain now does not penetrate.

Reports that Loew's is to take over the Capitol, Cincinnati, can't obtain as RKO has it under lease. RKO also holds the Metro film

Plays on Broadway

Plays on Broadway

VANITIES

Tenth eititus of East Germity (Vanities)
repeate at the Broadway N. Tenth of the Property of the State of the Property of the Pro antics are known full well to the variety regulars, particularly to patrons of the Palace, had his indigent to the variety regulars, particularly to patrons of the Palace, had his indigent to the patrons of the Palace, had his indigent to the patrons of the Palace, had his indigent to the patrons of the p

acro-dantics.

Ray Kavanaugh in the pt. with Ray Kavanaugh in the pt. with Ray Kavanaugh in the pt. with Ray Mand, now something of Wanting and the Manda of the

GRIPS GET RETROACTIVE PAY CUT ALL AT ONCE

New ware scale for stage hands which approximates a 10% cut was retroactive to Sept. 1, and in

SNOOTY BEVERLY HILLS **GIVES EXCLUSIVE PLAY**

Beverly Hills, Oct. 3.

High hat dramatics for an exclusive clientele was tried out for on

sive clientele was tried out for one night last week by the Little Theatre of Beverly Hills, and proved so successful the semi-pro theatrical group is planning another such production.

Weddeng Bella' first produced in Weddeng Bella' first produced in Weddeng Bella' first produced in the staged on a side porch of Ares. Richard Pudger's Beverly Hills manelon, where it was surrounded with all the swank of a real social event. Although tickets were \$1, there was no public sale of the ducats, the affair drawing a hand-plucked audience. Between the acts, debutantes served chocolate to the chilly guests', the play having been staged outdoors.
Only low-down detail of the party was the presence of a candid came-eraman.

eraman.
Oliver Hinsdell, in charge of
Metro's coaching school, directed
the Salisbury Fields play, using
among other professionals two players from his group, James Bush and
Gertrude Michael.

BUCHANAN SHOW GOES IN MAJESTIC AT \$5.50

Alex A. Aarons and Vinton Freedley have booked their forthcoming
musical show starring Jack Buchanan into the Majestic, where it
is due at Christmas. Plans call for
the show to have a \$5.50 top, only
attraction so priced this season.
Majestic, a large capacity theatre,
has been long dark. It is of the
trio of theatres turned back by the
Shubert receivers, the other houses

Shubert receivers, the other hou being the Royale and Masque. C being the Royale and Masque. Con-cern that technically owned the three is in receivership itself, with John Golden a co-receiver. Latter leased the Royale and opens it this week with "When Ladles Meet."

No Musician Contracts Till Legits Are Probed

Los Angeles, Oct. 3. Los Angeles, Oct. 5.

Because of the shaky financial
setup of many legit-musical ventures, Musicians local, No. 47, has
passed a rule that all leaders or
contractors must report any theatre engagement to E. L. Smith,
business representative, at least atre engagement to E. L. Smith, business representative, at least three days before the job is to start. Those failing to do so will be penalized. Order is to enable Smith to investigate the responsibility of producers, and secure cash bonds or other guarantee of salary payment. Beard of directors declared Walter Beard, by the salary payment in the salary payment of the salary payment of the salary payment of the salary payment of the salary payment salary payment salary payment of the salary payment

Hudson Gets Cut-Rater

The Hudson suddenly switched with the leasing of the house to J. J. Leventhal and O. E. Wee. Lat-

N. I. Leventhal and O. E. Wee. Latter are presenting a revival of The Great Lover, 'Gratitude' at the Waldorf which will get a revival of The Great Lover, 'Gratitude' moving to the Hudson. Latter show has been getting by through cut rates. The theatre is owned by the Immigrant Savings Bank, which took back the house through foreclosure from Mrs. H. B. Harris last season. Immanger. Deal with Leventhal and Wee reported to have been made without Askin's knowledge. Askin and Hugh Ford recently opened and closed 'The Budget' at the house and planned another show there.

Marcus Co.'s Big 1,900 Mile Jump for Road Tour

Mile Jump for Koad Tour
The Marcus show, finished with
Paramount bookings and expanded
to roadshow proportions, leaves
Newport, R. I., Wednesday (5) for
Dallas. With a complement of 59
people, the jump of 1,300 miles, is
claimed something of a record for
a troupe of equal size.
Jumps from coast to coast have
not been unusual in the past, but
such movements were made with
smaller companies. The Marcus
and the size of the size of the companies of the size
that it revel as a special
train from Chicago to Dallas.

Inside Stuff—Legit

Movement to encourage legit shows to use extra space ads in New York's dailies has been started by the 'American' which offers a rate of 65 cents per line on all insertions of 100 lines or more. Regular amusement rate is \$1 per line. This is the same proposition given picture advertisers if guaranteeing \$5,000 lines annually. No guarante required of the legits. Only provision to the latter is that the smaller directory ad shall run on the days when extra space is used.

Another stupulation is that extra space legit users use at least 100 lines weekly over an agreed period. 'American' wants maximum copy, that is no other paper shall receive greater lineage. Heretofore to obtain the \$5% cut a yearly contract was required. Other papers are expected to offer similar terms. 'American's Sunday rate of \$1.50 a line stands as is regardless of space used by legits.

as is regardless of space used by legits.

A workmen's compensation award to Gean T. Wilson, 21-year-old dancer-actor, for permanent injury to a figure suffered during a performance of Lysistrata at the 44th Street theatre, New York, in October, 1330, has been affirmed by the New York Appellate Division. Wilson hurt his finger when he tripped over a spear he was carrying. He was awarded \$484 by the State Industrial Board on the finding of a referee that he had suffered a permanent, partial loss of the use of the finger. The Columbia Casualty Company, insurer of the Philadelphia Theatre association, owner of the 44th Street theatre, appealed the case.

First night tickets sent the press for 'Nona,' opening at the Avon tonight, were recalled by orders from A. C. Blumenthal, husband of Peggy Fears, the presenter. Reason was not clear, other than Blumsy suddenly decided to allot the tickets himself. Only ducats not included were those sent first string critica of the dailles. Tickets sent dramatic editors and columnists understood to have been included in the recall. Tickets were regularly, distributed by the press department which has Arthur Levy, formerly pa. for the late David Belasco, in charge. There was considerable confusion over the order but no explanation.

Cynara' is faring poorly on the road. Chicago engagement only fair with other spots disappointing, It is the only last season success that has fared badly out of town so far this new season. Cynara' was not a Broadway smash, but did well enough for the Shubert receivers. Show was jumped from Chichmati to Newark, stands like 'St. Louis and Kansas City being cancelled. It will go subscription at the Plymouth, Boston, for two weeks with other eastern time to follow. But the tour will probably be much shorter than anticipated.

Lawrence Weber, young as the season may be, is already climbing up hill. Thus far Weber has brought in 'Man Who Reclaimed His Head.' an expensively staged piece which folded Saturday night (1) after a silm run, and had 'Manhattan Medley,' another trickily staged show, out on the road. 'Medley' had to be called off last week after a couple of weeks on the road and in the box for plenty.

But Weber is not discouraged. He is ready to launch his third play into rehearsal immediately.

Young Coast attorney gummed up the chances of his clients to collect, through the state labor commission, wages due on a musical that folded out there. He persisted in butting in during the hearing and finally announced that he was representing several of the actors. The attorney for the other side then saked for a dismissal of the claims on the ground that if the players could afford a lawyer they should take their claims to court rather than to the commission. His motion.

Business of Reunion in Vienna in Boston showed a particular demand for matinee tickets in the Hub.

A five-line ad in the amusement section of the Boston Transcript was placed by a woman playgoer seeking two tickets for a mat. This type \$7, teaser has been used before but in this instance, it appears to have been, on the level. Rate is 50 cents per line, so it cost the advertiser \$4,50 plus whatever a spec may have charged over the b. o.

Washington dramatic critics are still boiling over press sheets recently sued in a new attempt to sell Flame of Mexico. Show opened here last spring and was severely panned. Sheets, however, are extremely laudatory having picked up advance notices instead freviews and placed critics names over them.

It isn't often that father and son are found in a small-cast show of class pretension, but it's so with Hugh and John Buckler in 'The Man With a Load of Mischief.' Hugh Buckler, the father, plays opposite Jane Cowl while John bas

A. C. Blumenthal has 55% of 'Ol' Man Satan,' the colored opus which was due to open at the Forrest, N. Y., last night (Mon.).

JACK HALEY TRIPLES

Must Fulfill 3 Contracts for Show Film Feature, and Shorts

Jack Haley is in the peculiar position of being bounded on three sides by contracts. His obligations include shorts for Warners in the east, a feature for Universal on the Coast and as the principal male in the review of the principal male in the review of the principal male in the review of the principal was the Humpty-Dumpty now tentatively titled Two Company, WB two.

titled 'Two's Company.'
Haley does his final WB tworeeler this week but arrangements
have been agreed upon by DeSylvaSchwab and Junior Laemmle where-Schwab and Junior Laeminle where-by the comic can do the show or the stipulation that U give the play management four weeks advance notice as to when the studio will require Haley's presence west.

Trying Dallas Stock

Dallas, Oct. 8, Dallas, Oct. 8,
Showhouse, legit, reopens Oct. 6
as the Uptown, stand's third montcker within three years. Meredith
Cramer, who's backing current
stock try, hopes to stick 30 weeks
with a 40-41 scale and two-bit mats.

with a 40-\$1 scale and two-bit mats. Started advance ducat sale with 7-for-5 bargain. Cast Includes Edith Ketchum, Camella Griffith, Alexander Camp-bell, Betty Hanna, Bob Linden, Frank McNells, Drothy Simpson, Frank Roberts. John McKee di-

DETROIT BREAK-IN FOR MRS. LEBLANG'S 'TRUTH'

'Tell Her. The Truth.' the new musical sponsored by Mrs. Joe Le-blang, will try out in Detroit. It was claimed other new shows

was claimed other new shows jammed up the nearer-by bookings, necessitating the jump prior to the premiere at the Cort late this month. Show is the London musical version of the faree 'Nothing But The Truth' which was presented here under the title of Yes, Yes, Tevette' by the late Harry Frazee. English version has an entrely different

Reading Shriners' Theatre **Booking Road Attractions**

BOOKING Road Attractions
Reading, Pa., Oct. 3.

Wilmer & Vincent did not renew,
10-year lease on the Rajah, theatre,
owned by Rajah Temple, Mystic,
thinners, and the Shriners will opeerate it themselves, with the governing board of the temple as supervisors. William O, Heckman, veteran Reading and York, Pa., manager, to operate the house.

Heckman will open with 'Chocolate Soldier,' Oct. 10, Lillian Gish
in 'Camille,' Walter Hampden in
'Cyrano' and others are booked to
follow.

Yiddish Theatre Drifting Away From 2d Ave.; New Season Opens

second avenue this year, as opposed to the usual half dozen, although there are seven Yiddish theatrical treupes working in troupes working in a rea. All seven companies opened their seasons Saturday night (1) in accordance with the general custom of starting Yiddish the-atrical seasons immediately at the conclusion of Yiddish New Year conclusion of Yiddish New Year holidays. Only Second avenue houses occu-

ded currently are the Folks and the National theatres, Maurice Schwartz, in his return to Second avenue, is heading a company at the Folks, the in his return to Second avenue, is heading a company at the Folks, the theatre having been vacated at the end of last season by Molly Picon's going off on a world tour. Schwartz is appearing, in a new play titled 'Joshe Kalb.'
At the National is a musical comedy headed by Isa Kremer, concert ainger of folk songs. Picee is called 'Song of the Ghetto.'
Other theatres that opened at the

Other theatres that opened at the Other theatres that opened at the same time are Jenie Goldstein's company at the Prospect, Bronx; Boris Tomashefsky's troupe at the Gayety, Brooklyn: Misha and Lucy German with their troupe at the Liberty, Brooklyn, and stock at the Lyric and Hopkinson, both Brooklyn.

ASHTON STEVENS, JESS KRUEGER OFF CHI 'AM.'

Chicago, Oct. 3.

Chicago, Oct. 3.

Dropping by the Chi 'American' of
Ashton Stevens, dean of the Windy
City's dramatic critics, and a first
night figure for the last 20 years,
as official dramatic commentator
for the Hearst p. m. sheet, is regarded locally as a forerunner to the
oft;-rumored merger of the 'HeraldExaminer' and the 'American.'
Both are Hearst papers, afternoon
and morning respec.

and morning respec.
With Stevens was dropped Jess
Krueger, theatrical columnist, only
about a year on the 'American.'

about a year on the 'American.'
If and when the merger eventuates, the combined sheet will probably be styled the 'Herald-American.' Merged papers will probably
have all day editions, otherwise the
total 'elimination of the Hearst
paper from the a. m. field would
leave a clear morning' to the Chi
"Breentily a sincle art and photon."

ently a single art and photo graphic department was established to serve both Hearst papers at which time the probabilities of a

merger arose.

Stevens is now in New York at
the Algonquin hotel, where he was
awaiting the advent of W. R. Hearst.
With that publisher's minor operation in Cleveland today. Stevens
may go to trast city to confer with
him, as it's not unlikely the veteran
thin, as it's not unlikely the veterand
the merged newspapers.

New 'Crocus' Delay

Sudden illness of Francis Lederer, British actor, has delayed the trip to New York of Basil Dean who ad intended starting local produc had intended starting local produc-tion of 'Autumn Crocus' with Led-erer starring, by the end of Septem-ber. Now expected Dean won't be able to get going before the end of

October.
'Crocue' was a long run smash in London and has been promised to New York for more than a year, but has always been postponed, waiting for Lederer who handled the London lead.

TESTING DAYTON

Dayton, O., Oct. 3.
One legitimate attraction, Walter
Hampden in 'Cyrano,' has been
booked for a single night, Oct. 18,
at the Victory, former legit house,

at the Victory, former legit house, which went films two years ago. The house's picture contracts allow one and two-night substitutions with legit attractions about 12 times during the season. Further bookings depend on response to Hampden. See the season of the book of the season of the house had but one call attraction, Maude Adams, for one performance.

Woods' Shipman Play

A. H. Woods' newest try will be with a Sam Shipman play, "The Mighty Weak." Production may go into rehearsal within a week or so. Harold Winston will stage.

Murray East on 'Crazy Quilt': Warner with Him

Hollywood, Oct. 3. Bud Murray has left for New York to stage the dances in Billy 'Crazy Quilt Revue It is the first eastern trip in four

years.

Accompanying him is Franklyn
Warner who will seek an eastern
production of his musical, 'Oh, Susanna,' which he staged here two
years ago. During Murray's absence his wife, Gladys, will conduct
his school.

N. Y. Times Leases The Little Theatre: **Ames Quits Show Biz**

New York 'Times' has leased the Little theatre, a 530seater on 44th street, which continue to offer legit shows. Hous was built by Winthrop Ames and sold by him to Adolph Ochs, publisher of the daily about a year ago. Ames, former prominent showman, severed his last connection with the stage and Broadway, last; Saturday when he relinquished control of the Booth Little will be operated by Martha McAllister, general manager for Arthur Beckhard, who entered the managerial field with 'Another Language.' was built by Winthrop Ames and 'Another Language.'

ise of concested 43rd street Because of congested 43rd street the Liberty property was acquired by the "Times" with the idea of razing it and building a more fit-ting entrance to the publication of-fices. Because of the depression Ochs has set back the building pro-gram indefinitely and the Little may continue for several seasons

more.

The Booth is owned by Lee Shubert, Samuel Untermyer and the estate of Andrew Freedman, who likewise are partners in the ownership of the 44th Street, Shubert, Broadhurst and Plymouth. First two houses were leased to the Shubert Theatre Corporation but the receivers disaffirmed the leases. Lease on the Booth was held jointly by Ames and Lee Shubert, but yp Ames and Lee Shubert.

Leave on the Booth was held jointly by Ames and Lee Shubert, but
the property of the leave of the leave of the leave of the
thouse was steadily profitable, Ames
refused to renew the lease, having been ill for more than a year.
With the Booth back to Shubert.
Saturday there was almost a complete change of personnel, including heads of departments back
stage. Only employee retained is
Peggy Collins in the box office. Arthur Mester who represented Ames
at the Booth will manage the Littile for the "Times." Change in control of the Booth, however, will not
affect the run of the current attraction 'Another Language."

Winninger Leaves 'Boat'

For Radio; Kent Replaces

FOR KAGIO; Kent Keplaces
Billy Kent succeeds Charles Wilninger in 'Show Boat' at the Casino.
New York, this week,
Winninger is forced out by his
new Maxwell House Coffee 'Show
Boat' radio program, which goes on
the air Oct. 6.
Winninger's 52-week contract
with Maxwell House calls for starbilling above the new NBC commercial's 67 other cast members. His
first broadcast will be Oct. 6.
Conflicting time prevented douprevented dou-Conflicting time

Bee Lillie Maybe

Negotiations were on early this week which may land Beatrice Lillie in the cast of Forward March, the Brown and Henderson musical. Original plan of the producers was a show without names. Show opens in Pittaburch Oct. 17. Additions to the cast are Eric Cowley and Hugh Herbert.

Dillingham-Gordon Play

Hollywood, Oct. 3. Charles Dillingham Charles Dillingham this winter will produce a new play by Leon Gordon, 'Undesirable Lady.' Gor-don is now at Metro. Script will first undergo revisions suggested by the producer.

Getting Used to It

Chicago, Oct. 3.
DeWolf Hopper after 60 odd
years on the stage was subject
to one of those conventional
interviews over the radio. Eddie Cavanaugh at WIBO asked

die Cavanaugh at WIBO askea Hopper:
'And how do you like being on the stage?'
Despite the microphone be-ing on, Hopper exploded: 'That's the silliest question I was ever asked.'

CANTOR'S VAUDE-REVUE TWICE DAILY ON B'WAY

Eddie Cantor is due east about Nov. 1. He will head his own vaudeville revue along the lines of the shows at the Palace and War-ners Hollywood, Broadway. Cantor rejected several legit starring offers lately

fers lately. Plan calls for Cantor to play twice daily. Expected stay in New York about two months, with a month in Chicago and two weeks in other major keys. Benny Holsman will be Cantor's general manager leaving the publicity field for a spell. Cantor will return to Hollywood next spring.

Packaud Passes Buck On Guarantee Claim

Frank Gillmore, of Equity, ap-Frank Gillmore, of Equity, appeared here in court, on behalf of Robert Lorraine who is suing M. Packaud for contract breach. The actor headed an English company which revived 'The Father' last season in New York and was guaranteed a five weeks' engagement here.

anteed a new weeks were played.

Packaud contended he acted in good faith for Consolidated Theatres and although he owns stock in that enterprise, it is a limited liability concern and he should not be held responsible. Lorraine claims \$4.00 is due him. Decision was reserved.

Giveaway to Promote Subscription Nucleus

Ottumwa, Ia., Oct. 3. Serving as an introduction to the Don and Mazle Dixon Co., stock, opening at the Grand at 10 and 25, the Ottomark (Ia.) Courier and merchants capitalized on the event, using a full page spread to introduce members of the company. duce members of the company. Seven merchants took ad space on

the page.

The feature was offer of a free guest ticket, each merchant having 30 ducats to give away to the first 30 phoning. List of first 50 phoning was taken with the first 30 called back to get tickets.

Total of 210 tickets were given with the lists kept for future refersions.

ence and as possible patron list for future attractions.

Berlins Sail

Irving Berlin is practically going for the ride only on the S.S. Bremen sailing Oct. I with his wife, as he will be gone a fortnight only. Partivaceah and partly big, as Berlin wants to finish up on some tunes for a new musical production idea he has.

Moss Hart is doing the script and Sam H. Harris will produce, being the same combo as on 'Face the Music.'

UPSTATE BOOKINGS

Rochester, Oct. 8. English farce comedy, 'Tell Her the Truth,' will have American premiere at the Lyceum theatre Oct 14-15. Andrew Toombes and Lillian Gahagen featured.

lian Gahagen featured.
Lillian Gish in 'Camille' scheduled
for Oct. 21-22 with 'Mourning Becomes Electra, 'Counsellor-at-Lawand Amelia Earhart following.
Largest fall lineup for the local
stage in five years.

Broun Revue Contribs

Albert Deane and Jay Gorney are collaborating on sketches for Hey-wood Broun's new revue, 'Heaven Help Us.'

Deane is an executive in Para-mount's foreign department.

25 Legit Pieces in Preparation As Producers Sense Improvement

Bela Blau's 'Mad Hopes'

Set for Prompt Start Bela Blau is getting ready to cast Mad Hopes, play which he has been toying with for about a year. Early last summer he produced the play in Hollywood for test purposes, with the cast at that time including Billie

the cast at that time including Billie Burke and the late Peg Entwistle. Blau has been holding off the New York showing of the play pending a hope that Billie Burke would play it here, and is now awating a final word from here, but is ready to starf casting within a week even if Miss Burke decides against doing it.

Blumenthal Supposed **Backer of New Group** Rival to Met. Opera

Metropolitan Opera company will have opposition in New York this season by a fusion group of former Met and Chicago Opera members who are being formed into a company. Proposal is for the troupe to put on opera in a big time fashion at the Casino Theatre, with the story in musical circles the effect story in musical circles the effect story in musical circles the effect property of the property of the company of the necessary cash. Paul Longone is the moving spirit behind the organization of the new troupe and is telling people whom he is propositioning that Gritza, John Charles Thomas, Tito Ruffo, Mario Chamlee, Onegin and several other prominent opera stars have

other prominent opera stars have already signified their intention of

already signified their intention of joining. Jeriza headed a group of singres that quarreled with the Met bitterly at the end of last season, the squabble landing in the dailles. Also set for the group is Hope Hampton, whose husband, Jules Brulatour, makes it plain that he has no personal financial interest in the venture.

Moranzoni, former leader of the Chicago Civic Opera, it is understood will head the list of conductors for the new venture.

Plan is to give five shows a week at \$3.56 tops.

at \$3.50 top.

Vienna, Sept. 15.
Since Maria Jeritza could not
come to terms with Metropolitan
Opera, she will refrain from appearing on the operatic stage in the
United States this season and will
of a concert tour instead.
Fifty or sixty recitals in visious
big cities throughout the States retouchout the States retouchout the States repossible future engagement to Metropolitan, she has promised not to
sing any of her operatic arias.

5th Ave. Art Museum Has Drama Exhibit

John Wenger, legit stage designer, has been asked by the Museum of the City of New York to contribute several of his stage designs for the permanent theatre exhibit at that museum. He has an exhibit of paintings currently at the Montross Gallery, most of the pictures inspired by the theatre. Wenger has designed several work of the picture in the property of the several property of the property o

Herndon Show Snagged

Herndon Show Snagged

Belmont Varieties' vaudeville revue that opened at the Belmont
Wednesday (28) failed to give a
performance Sunday night as
scheduled. Bankroll trouble the
reason, Actors were verbally 'engaged, all to receive a percentage of
the gross. Stage hands and musicians were paid, but there was no
split to the playing hands and for
the playing the proper at
another 48th street house. Richard
Herndon sponsored 'Varieties.'

Jean Prontal for 'Divorcee'
Jean Frontal goes into 'Gay
Divorcee' for which rchearsals
started yesterday (Monday). This
is the Dwight Wiman show. Miss Frontai is the wife of Chic Chandler, of musical comedy and vaudeville, and has previously been in several plays.

With Broadway failing to devel-op a dramatic or comedy smash throughout September, unprece-dented in modern times, showmen have been pondering an explanation. Some opinions have it that producers have been holding back until after election because of the general business uncertainty and the importance the naming of a new president has assumed. Number of the established produ-

Number of the established produ-cers are late in rotting out their wares, but the election appears to have been a secondary considera-tion. They wanted to see whether conditions were improved and re-cent reports of increased industrial activity have encouraged them to go into action. There are more than 20 Box and Preparation, of the election of the producers.

Late Comers' Handicap

Waiting until election' to bring
shows in is regarded as a fallacy by
some knowing managers. They
point out that the height of the autumn season is October and November. Election falls on Nov. 8
this year and shows coming in at
that time hardly figured to get the
cream of business because after
Tunnseg' ung Day (24), the the at
that time hardly figured to get the
cream of business because after
Tunnseg' ung Day (24), the three at
that time hardly figured to get the
cream of business because after
Tunnseg' ung Day (24), the three at
that time hardly figured to get
house a full four weeks of preholiday duliness. Only shows that
have become established as favorities will be likely to stand up.
Because of the season's virtual
flop start Broadway is now talking
of the first of the year for the legit
season to actually get into full
stride. Only one show was definitely carded for entrance after
election and it was not that event
that caused the fixing of the late
dated the purpose of the season's conmuch better callbre than the September entries and there certainly is

that caused the fixing of the late date. This month (October) is figured to supply dramatic fare of much better callire than the September of the supply dramatic fare of much better material in sight. Season's start was not entirely goose-egg, for three musicals are rated in the money. Though none is a smash, there is little doubt that, 'Flying Colors' will stick. 'Vanities,' which came in last week, looks good for a successful, if not lengthy, stay and 'Rallyhoo of 1932,' which drew doubtful notices, is operating at some proft so far.

drew doubtful notices, is operating at some profit so far.

The matter of admission prices with the new Federal tax appendied may or may not be important. The \$3 top for musicals was side-stepped (save for one, a flop, Smiling, Faces). (Colors' and Vanities' are \$4.40. Any show that is in fair demand has a better lower floor call than for the balcony. That condition seems paradoxical in face of the downward price trend;

Dubtful \$5.50 Top.

Doubtful \$5.50 Top

Doubtful \$5.50 Top
Looks definite, however, that few
managers will try-a \$5.50 top this
season. Only show at that scale is
the holdover 'Of Thee I Sing,' which
moves to the 46th Street next Monday, where the top will be \$4.40 for
the first dozen rows. New Aarons
& Freedley musical is to have a
than.

\$5.09, normal non-musical attractions nave used a \$2.50 top, which, with the tax of 10%, is \$2.75. In no case, however, was the show a good thing. One of them, The Budget, is already closed, the others being Bidding High' (panned). Best already closed, the others being Bidding High' (panned). Best Years, which is leaving, 'O'l Man Satin,' a colored drama and 'Success Story,' which is in doubt. The newer idea of the show absorbing the tax applies to When Ladles Meet, 'opening this week with a regular top of \$3 flat. Box office price is actually \$2.73 and the tax is 27 cents.

From the road latest reports in-

is 27 cents.

From the road latest reports indicate that legit gallery trade is growing. Same may apply to New York from now on. There are a fairly good number of theatres with galleries here. Newer and smaller gramatic houses are on two floors, but some of them are likely to be lost in the shuffle.

Dresser Show Dec. 5

Hollywood, Oct 3.
Opening date for 'A Plain Man
and His Wife,' by Sophie Kerr, has
been set for the Savoy, San Diego,
on Dec. 5. Louise Dresser will be
starred.

Produced by Harry Cort, Ben Jacksen and James Hanley.

London on Up-Grade, Coward Piece \$21,000, Nets \$8,000; Miller to Fore

After one of the worst Meeting and assume in yearthe worst Meeting and due to economic conditions and an exceptionally hot summer, theatres have taken a sudden spurt and business is on the upgrade. Managers who were lingering on during the prove with the fall, are being amply rewarded.

who were ingering on during the hot spen inguring business will income hot spen in a spen and the fall are being amply revarded.

With few exceptions all theatres are operating at a profit. There are several new productions pending. Gilbert Miller will head the list of theatrical producers by the heatrical producers by an all multi-taneously around the middle of November.

Methods of No-vermber. Estimates Methods of No-comben. Estimates Methods of No-towards steet, books like declara-towards steet, books like declara-towards steet, books like declara-towards steet, books of the No-porty. Libraries have made defi-nite 10 weeks deal for \$14,000 per week. "Cochran looks like sitting pretty with \$5,000 week income for "Aldweb."

months.

Aldwych—'Fifty-Fifty,' doing just under capacity at \$8,000 weekly, which proves Ralph Lynn even minus Tom. Walls is definite box

which proves Ralph Lynn even minus Tom Walls is definite box office.

The work of the transport of the page the renamed Murray. Anderson's Tanfare, is holding up fairly at argund \$8,000, at which rate it is good for several months. Profit not big, but Stoil will let it stay around as he has nothing to follow.

The stoil will let it stay around as he has nothing to follow.

The stoil will be to stay around as he has nothing to follow.

The stoil will be to stay around as he has nothing to follow.

The stoil will be to stay around as he has before it can whip our losses and rearound \$20,000, but will have to run at this rate for another nine months before it can whip our losses and rearound \$20,000, but will have to run at this rate for another nine months before it can whip our losses and rearound \$20,000, but will have to have a before it can whip our losses and rearound \$20,000, and new production postponed Guignot Duke of Yorks—Grand Guignot Duke of Yorks—Grand Guignot has cost the various promoters around \$15,000. Cold Blood, new dramatic show due in around Oct.

S, will run twice nightly, chargins—half west End prices. Hea sponshift west End prices. Hea subscriptions.

The stoil will be subscriptions.

Gaiety—Party, new Ivor No-

maid. Jenham, who have obtained bankroli through public subscriptions.

Gaiety-Party, new Ivor Novello's play, has not gained by transferring from Strand theatre, adding around \$5,600 which is about the provinces, starring Billy and Blaa Newell, due middle of October.

Garrick - Loyallies, second of John, Galsworthy cycle, around \$2,000, which is slight profit, but keeping company employed. Tustles, scheduled to replace \$2. Aways? Just arrived, and most un-likely. Now doing around \$400, per performance.

erformance. Haymarket — Tomorrow Will Be (Continued on page 55)

No Takers for Guitry In London at \$1,000

London, Sept. 24.

Bert Howell over here to fix a short season for Sacha Gultry. Is asking guarantee of \$1,000 per performance, but mahagements not finerested. 'Evonne Printenns is absont and his new leading woman, Jacqueline Egiubac, is an unknown

quantity here.

Associated Theatre Properties, who own the Cambridge, are prepared to go to \$600 per performance.

Paris, Sept. 24. Sacha Gultry, currently secking to divorce Yvonne Printemps, is going to divorce Yvonne Printemps, is going to London to give a series of lectures. He is keeping temporarily out of the show business in Paris, and on his return intends to introduce his new femme support, Jacqueline Delubac.

On his return, Guitry, it is understood, will attempt to crown his literary ambitions by running for election at the Academie Frane, a body limited to 40 members caise, a body limited to 40 members, for which his playwriting qualities him. Later on, and after Yvonne Printemps has vacated the Madeloine—where she is currently reviving 'Mozart'—Gultry will occupy it to put on a new show with his new leading woman.

Tchernoff to Wed

Michel Tchernoff, Parls agent (Universum) and Mademoiselle Myriam, non-pro, will be married as soon as Tchernoff comes back

from America. He is now in the States making a flying trip on business.

Split Fees a Menace To Revival of Vaude London, Sept. 24.

Split commission, the agents old bugbear, is a brake on the progress of the revival of vaudeville, and may even prove a danger.

Lots of importations around are still big attractions for the West End, but are being deliberately held bely due to certain service requirements.

back due to certain agents refus-ing to split commissions. In many instances, rather than

ing to split commissions.

In many instances, rather than split on successes agents have been known to import acts from the Continent totally unsuited, resulting in so many flops certain houses specializing in exclusive representations are seriously considering disposing of their exclusive representatives and opening their books to all comers.

Schwarz Bros. Staging Vienna Beauty Revue

Milan, Sept. 22.

Milan, Sept. 22.

The Brothers Emilio and ArthurSchwarz of Vienna and celebrated
throughout Europe, and who had a
long run in Itaiy with 'White HorseInn', are down for another: 'tournee
in Itaiy with a completely new revue
called Danublana.

It has been writtend by the 'elder
brother and Luciano Ramo. In addition to the 36 Vienness Girls of the
Schwarz Revue Company of Vienna.

Schwarz Revue Company of Vienna, there will be the 12 Mercerey Girls (half of whom are said to be Amer-

(half of whom and clean).

The American singer, Florence Thiess, Dorls Niles of the Roxy theatre ballet and Lily Sweet will likewise appear, the last not being new lise appear. The Schwarz Revue Girls wise appear, the last not being new to Italy. The Schwarz Revue Giris are selected from the best families of the Austrian capital, and all can speak several languages fuently. They are considered to be the most beautiful girls of their country.

South Africa

Warm weather approaching. May pull up business, but depression and

pull up business, but depression and increased taxation will affect. Afritions Froductions, Ltd., a picture-making concern, has gone into overseas buyers not requiring about of the company, as programs in England are confined to two features, which was the main output of the company, as programs in England are confined to two features, and the company of the confidence of the company of the confidence of the

in mousers, que to bad impression around with natives and children, of Jude figures. This is evidual to the control of Jude figures. This is evidual to the control of the control of the control
is decorous. The second of the control
companies: during South African
tours of Ben Davis, John Harrison,
Quinlan Opera Co. Pavlowa, Lealie
England, Maud Bell, Ivy Phillips
and five children aurvive. Widow
and five children aurvive. Widow
and five children aurvive.
Fogels circus and menagerie
showing in Capetown.
H. Bariow Couthard died Aug. 30
in Johannesburg. Was seriously ill
and the second of the control
is decorated to the second of the control of the second of the second of the second
in Johannesburg. Was seriously ill
and the second of the second of the second
then for many years with African
theatres. Previous to this he was
on the staff of Darters, a wellknown Capetown music atore. During the past five years he has been
then for many years with African
theatres. Previous to this he was
on the staff of Darters, a wellknown Capetown music atore. During the past five years he has been
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Dame Sybil to Finish World Trip Via Canada

Toronto, Oct. 3.

Making a grand circuit of the British Empire, Dame Sybil Thorndike has guet initiated a tour of South Arrica, the work playing throughout Australia and will, upon the completion of this enter Canada at the Pacific Coast and make an eastward tour of the Dominion.

Such is the intimation of Alex Cherniavsky, the ex-Torontonian impresario who is booking the first lady of the British theatre. Miss Thorndike, has never before been seen in Canada.

Players Must Accept Pay in Canada's Coin; Spur to U. S. Tours

Actors playing in Canada must ept Canadian funds as, payment under a new Equity ruling, details of which have just been received from Frank Gillmore by Ernest M Rawley, spokesman who headed a protest from owners of legitimate theatres from coast to coast in Can-

Last season, the discount on the Canadian dollar, hovering at that time from 15-25%, kept American productions out of Canada and created a want that was sorely felt by Canadian theatre-goers.

Under the new Equity ruling, this should attract an increased number of American productions to Canada. This was the aim of the managerial group headed by Rawley,

these knowing the b.o. draw of original New York casts. It means

original New York casts. It means that all local expenses of American Dilar are Affect Dinner and "Wo by that all local expenses of American Dilar are 'Affect Dinner and 'Wo by that all local expenses of American Dilar, and thou will be paid in Canadian funda. From the wadeville end the are youngent is; will artists be willing to accept Canadian funda for short ending accept Canadian funda for short ending accept Canadian funda for short ending the same of the control of the contro

London Show World

Three headliners at the Victoria Palace week of Sopt. 13, one American Palace week of Sopt. 13, one American Palace week of Sopt. 13, one American Was brought over here six years ago by Percy Athos. She was originally a choruis girl with Texas Guinan, and has aince become quite known in London cahareis.

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name, which happens to be tnear real monlike.

Brick and his lion, 'Hababi,' with Brick affecting a drunk role, has little comedy in it. Opening night the lion refused to do most of the tricks.' None of these three is worthy of headline nonors.

Too Much Success

Too Much Success.
Condos. Brothers have opened a school for dancing, and have been so successful they are compelled to close down. Pupils from everywhere all Insight they be taught by assistants. With the betageth by assistants. With the the taught he had been allowed to be the stage they are the stage they are the stage they are the processing the stage of the stage

Composing Medico

Composing Medico
Report, just to hand regarding
After Dinner, revue, which, opened
at the Kinge theatre. Southese,
the tree of the tree of

laughs.

Singing Waiters Again

A new idea in cabaset entertainment is being inaugurated at the
Mayfair note by Clifford Whitely

It is a sort of elaboration on the
Prantic Libone idea. The waiters and
the performers. Tom Elder Hearn

sproducing, and those who have
yottuessed part of it already suggest

that as performers they are good waiters. Show opens Oct. 6 for month.

month.

Panto at Hipp
Temporary revival of 'Merry
Wilch goses into the Hippodrome, will, only stay for a few
indicates the losses of the stay of the s

West End at adjoining theatres.

Gamby as, Savoy
, Gambarelli, scheduled to sail on the He de France, canceled the last minute to open at the Savoy hotel cabaret for fortnight.

Savoy hotel particular and the savoy hotel perine, and will play lead in Ballerine, and savoy hotel perine, and savoy hotel perine perine savoy hotel perine savoy hot

Deal Goos Wrong
An English agent approached Joe
Morris to buy the English rights of
If Might Happen to You' for a local
act. Morris was amenable. Just as
the deal was about to be cinched
the agent informed him his act was
done in England in 1912 by Walter
(Continued on page 65)

White Horse Inn' Soon Gives Up in Sweden

Stockholm; Sept. 23.

'White Horse Inn' was withdrawn after two weeks of empty houses at the Vasa, Gosta Ekman replacing with 'Kanske en Diktare,' new Swedish play, Joseph Histop and George Sch-

Doseph Histop and Ceorge Sch-Joseph Histop and Ceorge Sch-Joseph Histop Company of the Waltess from Vienna for other measurements, but the operetta in huge Cirkus is expected to linger another month with reduced cost.

Bruno Frank play, 'Nina,' a fall-ure at the Dramatik and house now ready for 'The Green Pastures'.

At the Bianche, Chambre d'Hotel, in Paris, last season, opened well with stook froups. Nalma Wifstrand kanking on name of Prince Len-nart as author and actor to help second'edition of her revuel while three fiely local comedies also set for five week runs.

COOL TO NORSE DIVA

Stockholm, Sept. 22.
Gota Ljungberg, here for two weeks first time since Motropolitan success, last winter, didn't get the expected reception at her first performance at Royal Opera.
Even with the King of Sweden in his box, the house was not capacity. Not sufficient publicity and late booking is partly blamed.

50 Years a Showman

at Years a Showman.

The Hague, Sept. 24.

The manager of the Passage Clemen at The Hague, S. Kinsbergen, just celebrated a golden jublice. He has been in the entertalment business for 50 years, starting as a do of 15 in an orchestra in Utrecht in 1832.

Utrecht in 1882.
In 1890 he went to America as one of the sub-conductors of the American Company. He played several times at the White House for President Cleveland's family. He was in the company of the late Sarah Bernhardt on one of her tours. On the occasion of his jubiliee he will conduct the band of his cinema on Sept. 23:

\$18,000 Story Record

\$18,000 Story Record
Budapest, Sept. 21.

Janes Vaszary holds record for
top price paid for picture rights to
author living in this country. His
Tve Married an Angel sold to Metro
Entry Starting and the second of the
theore tax authorities now trying
to calculate how much of it came
to him and how much to file same
to him and how much to his various
agents and adapters. Vaszary
spreads the news he only got &
fraction.

Temperament In Mexico
Mexico City, Oct. 1.
Celia Trevino Carranza, noted
Mexican woman violinist, obtained a
divorce in Ciudad Juarez, Cilhuahua state, from Alejandro Benitez,
on the ground of incompatibility.
She declared as Benitez is also
musician their artistic natures

a musician their artistic nature continually clashed, which made tandem life impossible.

Australia

Bitter Swee now in third month, the Fatsy revived for two weeks that seem of the Fatsy revived for two weeks that seem of the Fatsy revived for two weeks that seem of the Fatsy revived for two weeks that seem of the Fatsy revived for the fatsy revived for Fatsy for the fatsy revived for Fatsy for Galley for Galley for Galley for Galley for Fatsy for Fatsy for Fatsy for Fatsy for Fatsy for Galley
Censor titls in Mand Ruisislan ploture, 'The Federal government may extra granule that several government the stated at a cated in a very high-class manner. Most of the b. o.go. to charlity.

Air Royalties Row

It is stated that in the near ruture the Federal government may extra granule that is stated that in the new for the Federal government may extra mine the operations of the Austral Commission New Commission of the Austral Commission New Commission o

B'way List Climbs to 20; No New Smash Yet; 'Colors' Tops \$30,000

Broadway offers 20 shows this week—including the five premieres day. Same week last season there were 28 attractions on the boards proving the slowness with which managers are proceeding. York is rouning belind several out of town keys, but there is a good reason for that. Shows sent to the road are last season's established successes, in the season's established successes, indicated gross around \$45,000 or which comed at \$6.00 to last week, indicated gross around \$35,000; or there openings were hardly rated in the money with 'Success Story' at the Elliott having a doubties, and the season's established and successes, indicated gross around \$45,000 or the opening are hardly rated in the money with 'Success' Story' at the Elliott having a doubties, and a disappointing \$4,000. Another new musical, 'Polying Colious,' Broadhurst,' 'Polying Colious,' Broadhurst,' 'Criminal at Large,' Belason,' 'Black Sheep,' Men and the season's 'Black Sheep,' Men and the season's 'Story' at the season's Rendesvous,' Broadhurst,' 'Criminal at Large,' Belason,' 'Black Sheep,' Men and the season's 'Story' at the season's 'Rendesvous,' Broadhurst,' 'Criminal at Large,' Belason,' 'Black Sheep,' 'Men Must Fight,' Lyceum; 'Peacock' 49th Street, 'Abentie Tather' and 'Cair's Sister,' houses not named, and a revelous' 'That's Gratitude' moving from there to the Hudson.

Estimates for Last Week

Estimates for Last Week
'Americana,' Shubert (1st week)
(R-1,385-54.40), Presented by Shubert receivers. Lee Shubert personally in charge; varied reports out or opens wednesday (5),
'Another Language,' Booth (24th week) (C-708-\$3.30), With nearly, half year completed business con(Continued on page 54)

'Cynara' Grosses \$4.300 In 3 Columbus Shows

Hartman theatre reopened hcre
Thursday (29) with a three-day engagement of 'Cynara.' While the
take was no record, Harry Schwartz,
head of Great ales,
head of the red. The three
performances grossed \$4,400e. his
Schwartz, who has maintained paet
head moved to Columbus and is
supervising all productions here.

Stock for Lincoln, Neb., After Four-Year Gap

Lincoln, Neb. Oct. 8.
Stock will start locally middle of October with Liberty Players in the Liberty theatre. The company is backed by local business men with Clyde Armstrong, late with Shuberts in Cincinati and St. Louis, as man-

closing wit... aging director.

Phillip Brandon, closing with
Phillip Marivale in Chicago, is due
for leading parts. Other opening
cast members include Lee Smith,
Marclynn Fink, Juliette Goodwin,
Lashel Osgood, John Graham, Belton
Hackett, Gayin Harris, E. H. Fitzgibbons and Wm. Trout. No stock
here for four years. here for four years.

WEBER'S THIRD SOON

Lawrence Weber is ready to start work on his third production of the season, "Love Life of a Tiffy." Hugh Sinclair will have one of the lead roles and Herbert Biberman will stage. Sinclair going into the piece is made possible by postpone-ment of 'Passionate Pilgrim,' which Howard Inches was intending to do with Sinclair in the Shakespeare role.

Met Ready with 'Emperor' Metropolitan Opera House is practically set on the opera produc-tion of 'Emperor Jones,' which has been musicalized by Louis Gruen-

tion of Emperor Jones, which has been musicalized by Louis Gruen-wald. Jos. Mielziner has been assigned to do the sets, which, for legit pur-poses, were done by Robert Edmond Jones. Lawrence Tibbett will sing the

New Haven Little Starts
New Haven's Little Theatre gets
under way for 12th season on Oct.
10, under Prof. Wm. Lyon Phelps
as president.

Half-Peace in Buffalo

Half-Peace in Buffalo. Oct. 3.

The Erlangers and the stage-hands' union reached an agreement covering the season. Negotiations between the house and the musicians' union are again reported off, the union refusing a 10% cut and reduction from five to four men. Reliably reported that the house will open with dramatic attractions without orchestra and no musical productions will be played.

'MARQUIS' CLICK, \$8,000 1ST WEEK

Billie Burve in Noel Coward's Marquis got away to a strong start at El Capitan, getting close to \$8,000 on the opening week. With a cast of names, piece likely to show a neat profit on its four-week runner; was fair at \$7,200. Low nut makes it profitable at that figure. With 'Cat and the Fiddle' open at the Belasco tonight, chances are that Finnders' will benefit by having a "Black Cotton," colored revue, opened at the Orange Grove on Wednesday. It's a service charge pass proposition, and has little chance of getting anywhere.

Estimates for Last Week.

Estimates for Las: ween
'Black Cotton,' Orange Grove (1st
week) (R-694-\$1.10). A rehash of
all the colored tab shows seen here
in the past year. First three days
got about \$400, which isn't coffee

got about \$400, which isn't coffee money. 'Rose of Flanders,' Mayan (2d week) (M-1,492; \$1.65). With cheap production and unknown cast, prof-itable at \$7,200. Bargain hunters going for it.

going for it.

'The Marquis,' El Capitan (1st.
week) (C-1,571; \$1,65). Best draw
the house has had in months, with
\$5,000 figured for the opener.

Balto Stock Ditches 'Carry Nation' Opener

Baltimore, Oct. 3. Plans of the Theatre Unit Com pany, stock company riding into the indie Maryland on Oct. 10, have been changed insofar as their first presentation is concerned. They've switched their announced 'Carry

presentation is concerned. They've switched their announced 'Carry Nation' opener to a date later in the season, and will open instead with There's Always Juliet, 'featuring Geoffrey Kerr and Edith Barrett. Switch was made primarily to switch was made primarily to continuous of Juliet' comes in with two known names and a New York rep of last season, while 'Nation' is an entirely new and unknown venture.

an entirely new and unknown ven-ture.

Theatre Guild starts its first show this season locally tonight (3) with John Howard Lawson's new Pure In Heart, featuring June Walker and Osgood Perkins. It comes into Ford's, the local UBO

Kenyon Goss Lyceum
Pittsburgh, Oct. 3.
Elmer Kenyon, former advance
agent for the Theatre Gulld and
now head of the Carnegle Tech
drama school, branching out this
season as a lecturer on the side.
Kenyon is to deliver a series of
lectures on 'The Trend Among
Modern Dramatists' at the local
College Club?

Engagements

Beulah Bondi, Ernest Lawford, Clarence Derwent, The Late Christopher Bean, Richard de Angelia, Leslie King, Richard Browne, Warren McCollium, Sam Byrd, Sonny Taubin, Neil Malloy, Muni Diamond, Tincubator, Olivia Wrightson, Best Years, Robert Geokler, Averell Harris, Helen Claire, Springtime for Henry.

Robert Geekler. Avessell Harris, Whistiling in the Dark'. Whistiling in the Dark'. Helen Claire, 'Springtime for Henry'. Helen Claire, 'Springtime for Henry'. Deason Clyde Fillimore, Location of Penmann, Clyde Fillimore, Kathryn Girvey, Patricia Barclay, Kathryn Girvey, Patricia Barclay, Carbent Father' (complete sells', Mat Dorfman has replaced Marc Joseph Cotten, Alexander Frank, 'Ase by Herbert, Mitton Watson, 'Forward March'.

Molly Pearson, Leglie Barrie, Paula Bauersmith, George Tawde, Chicago Co.), latter joining the Theatre Guild's press staff.

Shows in Rehearsal

'Christopher Bean' (Gilbert Miller) Miller.

Miller) Miller.

Miller Truth' (Mrs. of Lekely) Cort.

Olinner at Eight' (Sam H. Harris) Music Box.

'The Great Lover' (J. J. Leventhal) Waldorf.

Street. 'Goe. Fawcett) (Street. 'Great Lover' (J. J. Leventhal) Waldorf.

'Yanities' (Waldorf. Carroll) (Farlish Markettan.

'The Markettan.

'The Markettan.

'The Markettan.

'Howard Inches) Cohan.
'Music in the Air' (Peggy Pears) Alvianch' (Roward Inches) Cohan.
'Movie of the Markettan.
'Chocolate Soldier' (Charles Purcell) Little.
'Dangerous Corner' (Henry Markettan) Corner' (Henry Markettan) Corner' (Henry Markettan) Delasco.
'Keeping Down Expenses' (C. Tiomken) Ambassadoro.
'Yeeping In Ambassadoro.
'Yeeping In Markettan Mar Christopher Bean' (Gilbert

'Anatomist' (Frank Conroy)
Lyceum. 'Whisting in the Dark' (Alex
McKaig) (road) National.
Bedtime' (Alfred Aarons)
'Madamoiselle, 'Rendezvous,'
'Singapore, 'Pure in Heart,'
'Singapore, 'Pure in Heart,'
'Men Must Fight,' 'Cyrano de
Bergerac, 'Absent Father,'
'Real Folke,' Calm' Sitsey
'Great Folke,' Calm' Sitsey

Lunts, Wynn Capacity In Boston at \$20,000 And \$27,500 for Week

Beston, Oct. 3.

Steady run of capacity and rearcapacity houses here. The Linus moved 'Reunion in Vienna' out of town Saturday night after having played to standees for two sweet weeks. Public was still clamoring played to standees for two sweet weeks. Public was still clamoring played to the formation of the control of

Future Plays

'East River,' by Mrs. Baxter Jackson, who uses the pen name of Katherine Leith-Forbes, will go into rehearsal under Henry Daniel, who comes over from London. Expected on: Bway some time in Nov. 'Terrific,' drama by Doree Schary, has been bought by Sidney Harmon, we will be supported the state of the sta

year, 'Through Hate to Love,' by Bertha Wiernik, to be produced under
the management of Etta Prentiss.
Maxim Susonoff will stage.
'The Devil's Daughter' is named

"The Devi's Daughter' is named as the first try by a new co-operative group known as Actors Productions and is due on Broadway late this month. The cast includes Bachle Ripple, Cornelia Campbell, Myra C. Brooke and Rita Davies. "Young Ideas," new comedy by Sidney Tabor, opens at the Playhouse, Hollywood, Oct. 9, produced by Walter Brown. Morgan Wallace directing and heading the cast, which includes Helen Miliard, Adda Gleason, Edward Cooper, Cornelius

Gleason, Edward Cooper, Cornelius Keere, Ralph Reler, Helen Kieet and

Keere, Raiph Rejer, Heien Rieet and Marie Gray.

'The O'Flynn, musical by Justin H. McCarthy, Brian Hooker and Jas. Houser, to be produced by Rus-sell Janney.

AHEAD AND BACK

'Americana' Builds to \$24,000 Week. 'Good Earth' Scores Phila \$17,000

Campus Tryout

Iowa City, Ia., Oct. 3.
'Low Bridge,' romantic comedy
of Eric canal boat days of the 50's, of Eric canal boat days of the 50's, work of Frank Eliser, native Oklahoman, now a resident of New York, is to have its world premiere at the University of Iowa theatre-First to be presented on Oct. 21 by student actors as a feature of homecoming and will have three regular presentations, Oct. 25, 26 and 27.

'Of Thee' \$6.50 At Agencies **During Series**

Chicago, Oct. 3. Depression or not, Chicago, was paying \$6.50 for ducats to '01 Thee I Sing' Saturday night. Jewish New Year and World Series provided the demand which kited the \$3.85 tickets that much in the agencies.

Outside of that there was little alteration in the status of Chicago's three attractions. One more was to be added Monday (today), with Whistling in the Dark opening the Erlanger, now managed by Rollo Timponi.

Estimates for Last Week 'Another Language,' Harris (CD-1,100; \$2.75) (4th week), \$8,000-\$9,-000 still indicated. Liked, but not the indorsement New York gave

the indorsement New Jura per-place.
'Of Thee I Sing,' Grand (M-1,885; \$3.85) (2d week). Still going clean and word of mouth sure to keep It rolling. Should see Thankegiving.

World Between, Adelphi (CD-900; \$2.75) (3d week). Reduced rate coupons out. Survival a question of ability to push parties. Manage-ment after spiritualists. Under \$3,000.

NEW FRISCO ENTRIES MAKE GROSSES SPURT

San Francisco, Oct. 3.
Opening of 'As Husbands Go' at Acazar and 'Intermission' at Erlanger's Columbia, together with final week of 'Cat and the Fiddle' at Curran perked up 'Frisco legit to greatest proportions in many months.

Curran perked up 'Frisco legit to greatest proportions in many months.

Pauline Frederick in 'Husbands' served to reopen the Alcazar under stated alcazar and the served to the stated alcazar properties of the served anticipated.

night opening. Possible good \$8,500 anticipated.
Intermission, Irving Kaye Davis play, had its premiere at Columbia and wound up the first week with only fair \$5,000. One more week to go and house probably darkens while preparing other attractions. While preparing other attractions. Fiddle' drew good \$12,000, making a fine total for entire local run at Curran. 'Bride Sun Shines On' opens Oct. 10. Geary remains dark, with nothing in sight.

Phila. Suburban Co.

Philadelphia, Oct. 3. The Professional Repertory Com-pany of Berwyn, a town on the Philadelphia Main Line (society sec-

Philadelphia Main Line (society section), got underway last Thursday night with its first production, Take My Advice' by Eliot Lester. Ted Burke and Joe Murphy, who have been interested in productions at the local Labor Institute, are managing the company, which includes Albert Griswold, Iona Day, John Less Abstrin, Dean Faint and Elieen Coyn. The organization blans to give performances each Eileen Coyn. The organization plans to give performances each Thursday, Friday and Saturday eve-ning, changing the bill each week.

DOWN EAST TO DIXIE

DOWN EAST TO DIXIE
West Falmouth, Mass, Oct 3.
The Theatre Unit, having completed its fifth summer season here, will go to Baltimore this month, opening a stock accson with Frank McGrath's new play, 'Carry Nation.'
The unit played in Baltimore for several weeks last season. It will function this year in association (checker Erskin, who dropped their topions).

Philadelphia, Oct. 3.

Philip still has only three legit houses open although the fourth re-lights to-night (Monday). The season for this is the fact that the season for this is the fact that the season for this is the fact that the season for this is the fourth research that the season for
week. Matinee trade, however, encouraging, with some strength upstairs. The 10th, in 'addition' to Le Gallienne at the Forrest, the Broad will offer 'Dangerous Corner', Priestley play, with strong cast. 'Harry Moses producing. The 17th will bring Feggy Fears' Music in the with 'Man With a Load of Mischief' at the Chestnut (also American Theatre Society).

On the 24th, 'Wanites' (th editories at the Chestnut (also American Theatre Society).

On the 24th, 'Wanites' (th editories at the Chestnut (also American Theatre Society).

The Shubert is expected to John a month although nothing definite has been announced about its plans extent of the Chestnut (also Marrick).

The Shubert is expected to John a month although nothing definite has been announced about its plans extent the story from the Aarons & Freedley office that their new music listed there for December 6. The wiseacres figure that 'Humpty Dumpty' will play this house, and a couple of other musicals mentioned for Philly but with no thestre set in the wise of Last Week Raish Rabeid (Garrick)—Opened

tre stated.

Estimates for Last Week
Rajah Raboid (Garrick)—Opened
Thursday to negligible trade. Can
stay until 12th of October but will
have to built.

'Good Earth' Chestnut, last
week', Second week better than
first two nights, held gross to \$17,
first two nights, held gross to \$17,
open—very flag.

first two nights, held gross to \$17,00—very flowers this week's second
American Theatre Society offering,
Good advance.

'American Theatre Society offering,
Good advance.

'American (Forrest, second
week). Improved nightly and near
conductive and of stay, \$24,000 figthe second the second second the second control of the second the second second the second seco

Bainbridge Co. in Weak Start at About \$3,000

Start at About \$3,000

With a shorhold atmosphere and drimmings, how and atmosphere and trimmings, the Bainbridge stock opened its season at the Shubert, offering 'As Hubbands Go', comeey presented the Bainbridge stock opened its season at the Shubert, offering 'As Hubbands Go', comeey presented the Bainbridge stock opened its season at the Shubert, offering 'As Hubbands Go', comeey presented at Theatre Guild auspices. Play and company won critics' and customers' approval, but business proved disappointing, the gross being under Leads are Grandon Rho es and Grace Troy. Company also includes Ruth Lee, Jack Marvin, Kathryn Card, Fred Sullivan, Ellinor Harraction is 'Blessed Event'. "The Revelers,' road show, at the Gayety (burlesque), did poorly, hitting a liss than \$2,000 cilp. Show was of top quality, considering Metropolitan opens its road show.

was of the scale.

Metropolitan opens its road show season Oct. 10 with Lunt and Fontaine in 'Reunion in Vienna.'

Peg Worth Coast Farce

worth Coast Farce
Hollywood, Oct. 3.
Peggy Worth will produce Teggy
Be Careful, a farce, starting rehoursails shortly at the Marcal herek,
with Miss Worth doing the comedy,
Show is scheduled to play coast
houses.

Plays Out of Town

INTERMISSION

San Francisco, Sept. 26, aced at Erlanger's Columbia, San seo, for two weeks beginning Sept. Harold Berg and Jo Arnold, Play ing Kaye Davis, Pat McCoy direct-

by Irving Kaye Davis, Fat. McCoy of rect-Coatt Mades Bellamy, Glenn Tryon-Judith Vosoili, Gertrude Short, Dunald Kong, Grand Mary, Grand McGon, Betty Todd, Harry Goton, Norman Fusuler, Frank Thornton, Jean Tample, Burn Land, John McGon, Grand Burn, Grand McGon, Grand Burn, Grand McGon, Grand Barker, Bess Stafford, Fat Sawell, Jane Reld, Betty Mojkan, Jean Law, Warfer, Margaret Rennie, Elmer Gross, Charlotte Fitcher, Bill McKenna.

Margaret Bennie, Elmar Gross, Controtte Fletcher, Bill McKenna.

Irving Kaye. Davis' Intermission' served to reopen Erlanger's Columbia after a long darkness.
Intermission', a new chapter in the 'Grand Hotel' idea. All its action takes place before the one set, a theatre lobby, before and intermission' and a nubby's indellity. Characters are constantly on the move, Madge Bellamy being the only one who rests, and she for but a moment unning much too short. This despite a late beginning a red lengthy curtains. Publicity had announced there would be no intermissions but two days dog-towning in Santa Barbara showed curtains would be an actionate the showed of the showed curtains would be an action of the showed of the show the showed curtains would be an action to the show the show the show the show the show the show.

Show proved interesting to na-tives chiefly because it brought back into the limelight two picture play-ers, Glenn Tryon and Madge Bel-lamy, who haven't been seen on lo-cal stage or screen for several years. Both did acceptable work as the leads.

Beads.

Best work done by Selmer Jackson as roaming business man. Gertrude Short handled her dizzy gold-digger role nicely. Judith Voseil was okay in her role as advisor to Miss Bellamy. Remainder of cast largely walk-throughs and bits.

Bock.

BLACK COTTON

Colored riving Regions, Sept. 28.
Calored riving Regions Regions Regions and Eddle Anderson.
Staged by Jack Lester and Anderson.
Danies and Regions Regi

Here's one that opened by mis-take. Unless the cast is content to be paid off in old programs, it may last about a week. However, the producers were not taking any chances, and threw out 200,000 69-cent passes the day before opening. At that, the house, a 700-seaker, was only half filled at the premise. Show is a conglomeration of hoof-

BABE "Everyone has to look out or the round
or further information see

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0. L. OZ JENIE JACOBS

1674 Broadway, New York Phone Columbus 5-1930 Exclusively Booking RKO ing and blues singing, with haif a dozen bits sandwiched in between. Bits are sad, and laughs are few and far between Aims are revently and the production's one redeeming factors and far between Aims and far between Aims are successful and the far and the fa

VANITIES

(Continued from page 42)

plity, but ciarifies enough to make hearing okay all over the theatre, hearing okay all over the theatre, hearing okay all over the theatre, hearing on the program to contemporaneous impresarios in London, Paris and Berlin not to adopt any of Carroll's revue matrialies,' on the commercial outlook, may perhaps find itself a bit more fortunate than in the past, with the investment at a satisfying minimum. That scale, however, the contemporary of the property of the property of the program of the property of

Drama in three acts presented at Maxine
Elliott's Sept. 26 by The Group Theatre,
Inc.; written by John Howard Lawson;
staged by Lee Strasberg.
Sarah GlassmanStella Adler
Dinah McCabeRuth Nelson
Jeffery Halliburton William Challee
Raymond Merritt Franchot Tone
Rufus Sonnenberg Morris Carnovsky
Sol Ginsberg Luther Adler
Marcus TurnerArt Smith
Agnes Carter Dorothy Patten
Harry FisherRussell Collins
Mise Farley Margaret Barker

There is some slashing drama in John Howard Lawson's play, but even though several of New York's most perceptive critics turned on laudatory streams, it fails as diversion. Story not sustained or logically concluded. East Side will like

most perceptive critics turned on laudatory streams, it fails as diversioned to the control of t

to the acting honors in 'Success Story.' They are the Sol and Sarsh of the play. Miss Adler's best chance comes late in the performance, and the emotional scene in which Sarah is embraced by Sol is thrilling. despite the somewhat thrilling. despite the somewhat thrilling. He somewhat dialog. Franchot Tone, one of the Group's most promising players, does well, but is third to the Adlers. Only other standout is Morris Carnovsky, who plays the quiet, polisies. Story and the standout is more for a subscription presentation than for general appeal.

BELMONT VARIETIES

Revue presented by Richard G. Herndon-Associates Max Coloned an San Water, Charles Kenny, Sam Bernard, 2nd. Henry Lloyd, Robert Burk, Alvin Kaufman and Holen and Nolan Leary and Sam Bernard, 2nd. Musical arrangements by Bernard, 2nd. Musical arrangements by Bernard Chona Solie. At the Bejnon, Sept. 28, \$2

An intimate revue, in intimate surroundings, which plays in the vaudeville manner and has so many singles and doubles it sometimes looks like an audition. Probably as an audition it will prove more important to some of its cast than as a

an audition it will prove more im-portant to some of its cast than as a Possibilities as a profit-maker are doubtful, but as a novelty, at the low scale of \$2, odds are not entirely against it with fixing and obvious low nut. Following the opening night, when show ran to nearly 12 o'clock, the scissors will doubtless be put to work.

ocock, the scissors will doubtless be put to work.

Sunday nite no show was given, as advertlesd, but regular performance was scheduled for last night (Monday), along simple and modest lines, but manages to be tasteful enough to pass muster on looks. Much more attention has been paid to costumes than to settlings, yet in the face of the simplicity of the revue from a production standpoint, it satisfies the eye and with proper boot-prendere changes may attract some business.

Froposal is to play the content of the production state of the simple post-prendere changes may attract some business.

Plays Abroad

Kiss Before the Mirror

Budapest, Sept. 18.
A play in three acts by Lasio Fodor.
Presented by the Magyar Szinhaz, Budapest, on Sept. 15, 1832. In the cast Hona
Titton, Jeno Torzs, Gellert, Gozon, Louisa
Szekely.

Titico, Jano Torsa, Gellert, Gozon, Loules Szeckely.

His first play written in a serious wein proves that Laselo Podor is a brilliant craftaman in drama as he is in comedy. This psychological drama of jealousy is thrilling and effective, affords great acting possibilities, and will probably win impossibilities, and will probably win impossibilities, and will probably win impossible and states, too.

Prolog is a scene in which a young woman steals into her lover's villa in a suburb in Vienna. Her husband follows her, sees what goes a transparent challenge of the property of the prope

doubles for several skits and bits, as do others, including Prival and M. Maurice, latter magician who's known around vaude.

The revue opens and closes on a ship's deck setting. It's somewhat like the set used by Sam Bernard. 2nd, who had a hand in writing of recently, when he was in vaude recently.

Vanderbilt Sept .28 by Joe De Milt: w	ritten
by Lois Howell; etaged by John Haye	ien.
Jimmy SteveneKing	Caldor
Mrs. Crane	Hall
Edward CraneCarleton	Macy
Myra CraneNedda Ha	rrigan
Mark EllisIvan	Miller
Sylvia CraneShelah	Trent
	Voolschilt flept to sure proposition of the volume of the

The revue opens and closes on a long term arrival from among the new marries. But, gwarthing else being married from among the new married from a mong the new married from the content of the c

because he has spoiled her makein, such the form of th

AZOR.

Paris, Sept. 24.

A comedy with tyrics in three acts by Rooul Praxy. Produced by Aired Willy Music by Gabaroche. More tunes by Pearly and Shagnon. Bordes Parise. Sept. 20. Cast includes: Kowal, Gabaroche, Rode Caire. Cass. Jano Maraec, Arietty, E. de Crous, Derminy and others. Paris, Sept. 24.

see Arietty, E. de Creue, Derminy and others.

Even for locals it's a poor show. The local press, usuality overkind, Press to the press, the pr



Maybelline EYELASH BEAUTIFIER

> O. L. OZ JENIE JACOBS

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Gauvreau and Winchell

Situation of a newspaper columniate managing editor taking a tough slap at a staff member, possibly never before matched in American journalism, will make journalist journalist, will make journalist, the constant of the control of little pretext it is other than a coun-terpart of. Waiter Wincheli. In the course of the novel, however, Win-chell is mentioned in a favor..ble light, with offe passage where the me. character of the book chided Radcliffe that he'll 'never be an-other Walter Winchell.' As in their days on the now defunct Bernari Macfadden tabloid, the N. Y. Eve-Macfadden tabloid, the N. Y. Evening Graphic, Gauvreau is again Winchell's managing editor on the N. Y. Mirror' (A. J. Kobler's a.m. tab., Winchell doing his Broadway columnizing.

Unsublety of the novel's thinly demuised observed the columnizations.

Unsubtlety of the novel's thinly diaguised characterizations, including actual use of the language about which. Winchell has made so much to-do on numerous occasions, as haying been coined or popularized by him, makes the reader wonder why Gauvreau didn't call his columniat-hero (?) Winchell, by name, and forego any pretext at fictionizing. It almost reads like an auto-hieranhy or at least so seems the blography, or at least so seems the

Gauvreau identifies himself in the

biography, or at least so seems the intent.
Gauvreau identifies himself in the book as Gaston, the enterprising Canuck-American editor, who discovered and imade the Eroadway covered and intended the Eroadway covered and not Gauvreau. That's by the columniat's request. In the book is recounted an episode of the me, purposely passing copy knowing it would cause trouble. Winchell, in actuality, while invariably taking chances, and with a passion for accuracy in detail, proper credit, etc., which penchant he has developed into something of a credo, has natted the end of the end of the me, which penchant he has developed into something of a credo, has natted the end of the en

some of the Winchellian and other journalistic ideas and items.

The Gauvreau novel is said to have reacted in Winchell's favor as Kobler and Winchell are now friendiler than ever before. It's the first time in months that the columnist and his publisher have been in such amicable accord with previous attempts to break contracts, vious attempts to break contracts, etc. Legal opinion to Winchell is said to be that his managing editor's novel is sufficient grounds for a contract breach, but with Kobler's switch-over to Winchell's side it makes it jake for the columnist. Kobler is reported to have stopped Gauvreau's column. aut of the

Kobler is reported to have stopped Gauvreau's column, out of the Mirror' since Sept. 26, as the result of their aguables which have nothing to do with Winchell. Gauvreau's explanation is supposed to be that Arthur Brisbane had it stopped for alleged reasons of fealousy. Kobler's insistence has always been that while Hearst financed him, W. R. has nothing to do with the Mirror.' Considering that Brisbane could have squawked do with the 'Mirror.' Considering that Brisbane could have squawked that Brisbane could have squawked long ago, fit there was any professional jealousy, is mentioned by Koblerites who credit the publisher with thus arbitrarily chastizing his me, who prided himself o that column of topical comment in the Brishane striet. bane styl

ichell, in taking no cognizance of 'Scandal Monger merely to scandal Monger, merely men-tions that he still is bound to Simon & Schuster for a book which is now three years overdue. When he does finally get to it, hell have his in-nings between covers.

German-American Weekly A new German-American weekly th a fraternal angle bows in with a fraternal angle bows in shortly. Sponsors of the publication to be known as 'Der Fuhrer,' claims

to have an advance paid-in circula-tion of nearly 8,000.

Head is Morris Grossfield, also an attorney. Editorial content will be in both German and English.

'Guest' Detectives

Farrar & Rinehart has Farrar & Rinehart has an idea by which it hopes to stir up interest in its detective fiction, being issued at the rate of one book a month. Plan is a 'Guest Detective' for each of the books, the idea being for some notable to read the story in advance of publication and in advance of publication and make known how soon he or she can discover the story's cuiprit.

culprit.

First of the Guest Detectives is Alice Brady. Miss Brady picked the murderer within 150 pages of the book submitted, not so good from a sales viewpoint because the test of a detective story is the failure to pick the guilty person until he last chapterest about Miss Brady's provess as a picker-outer of murderers in fiction.

Knopf's Xmas Effort

Alfred A. Knopf, will attempt to cut in on the Christmas greeting card trade with small books of poems bound in paper and intended to serve the same purpose. Pleces will be called Borzol Chapbooks, and will be supplied with envelopes for mailing. To sell at 50 cents.

and will be supplied with envelopes for mailing. To sell at 50 cents. Not entirely a new idea, Knopf admits, as it was quite the vogue to mail books of poems for Christmas greetings a century back. That, of course, was before J. P. McEvoy turned to writing greeting cards. But Knopf is not McEvoy's publisher, and, besides, Knopf has a warm spot in his heart for poetry, having been a poet once himself.

having been a poet once himself.
Knopf has short poems by Siegfried Sassoon, Sara Teasdale, Archibald MacLeish and Sylvia Townsend Warner for the first of his Borzoi Chapbooks.

Morgan's \$22,500 Guarantee

morgan's \$2,200 Guaraneous Morgan's Action Guarles Morgan, author of the current beat seller, 'The Fountain,' goes to Macmillan with his next novel, is that Morgan is guaranteed \$22,-500 by Macmillan for three books.

For Macmillan it means that each

for Macmilian it means that each of the forthcoming Morgan books must sell 35,000 copies before the publisher will see anything at all. That sales figure is big in itself and not often reached.

and not often reached.

Now, reported, too, that Morgan
asked Knopf, the Tountain' publisher, to meet the Macmillan offer
but Knopf couldn't see it.

Monthly Giveaway

New family mag, a giveaway, embodying various advertising tie-ups, is being projected by A. J. De Castro. Offices have been established in New York, with a staff already

at work.

Title will be 'Every Month.' Distribution will be sectional with
state lines as borders. Mag will
first be introduced in Connecticut,
then Massachusetts. Ultimately it
will take in every state east of the
Missisterius.

lississippi. Subject matter will range from Subject matter will range from fiction to cross-word puzzles, with Randall M. White editing. The free distribution will be directly to the home with the advertising tie-ups to vary with each state. These won't be disclosed until definitely contracted for.

Coast Banquet

Coast Banquet
Authors now in Hollywood will
attend a banquet being given at
The Writers Club, Oct. 6. Rupert
Hughes will toastmaster.
Scheduled to be present are: Vicki
laum, Frank Condon, Robert Benchley, Richard Boleslavsky, Bartlett
Cormack, Vina Delmar, Homer Croy,
Corey Ford, John Emerson. Zame Corey Ford, John Emerson, Zane Grey, Anita Loos, Hemlin Garland Charles MacArthur, Cyril Hume Grey, Anita Loos, Hemlin Garland, Charles MacArthur, Cyril Hume, Max Miller, Gouverneur Morris, Up-ton Sinciair, Donaid Ogden Stewart, Nina Wilcox Putnum, Fulton Ours-ler, Robert E, Sherwood, Bayard Veiller and Maurine Watkins.

Blair's Plans

Pretentious plans for a new book publishing company occupying but a single desk is that of Coventry

a single desk is that of Coventry House, organized by Adam Blair. Blair is working out of a public stem's office where he occupies a desk when there.

New book, publisher will begin activities this month with no less than six hooks as a starter. Will be limited delitions, a few new, the balance reprints. Some of them spicy.

spicy.
Coventry House not in the open market for manuscripts just yet.

Best Seller Short on Money
Axel Munthe, author of The
Story of St. Michele, told a Variety' correspondent that his book,
aithough a best seller in 12 countries, had been a financial failure. He is independently wealthy and had set up a fund from the receipts of the book to be used in Stockholm to help the blind and various protective societies for animals and birds.

Entire fund was invested in one Entire fund was invested in one of the Kreuger concerns and was lost in the crash. Now, Munthe has to make this sum good and has de-olded to let Dutton's put out his new book, The Missing Pages from the Story of St. Michele. Munthe was for 38 years the personal physician to the late Queen of Sweden. sician to the late Queen of Sweden. Since publication of the first book he has received more than 5,000 fan letters from America and over 2,000 Americans have gone to Capri to find St. Michele. As a result he has moved to a tower on the other side of the island where he refuses to greet autograph, hunters.

Gibbons' Foursome

Gibbons roursome
Floyd Gibbons may loom big on
the publishers' lists this winter.
Gibbons has turned over to Jim
Geller, of the Morris office, three
book length collections of his pieces
for disposal. He is also putting to-

book length collections of his pieces for disposal. He is also putting to-gether a fourth.

Two of the volumes are of pieces Gibbons has done on the air, revised and with the advertising credits eliminated. They are called 'Adven-tures in Science' and 'Headline Hunters'. The third is 'Station TNT, not as yet broadcast. Fourth book is a number of short blogs on outstanding heroes of the war. No title for this one as yet.

Butterick's Trade Sheets

Butterick's Trade Sheets Butterick's two trade papers, 'Good Hardware' and 'Progressive Grocer,' formerly grouped in the publishing company's trade division, have been disassociated from the organization for purpose of special-

organization for purpose of special-lzed operation.

Only the fashion mag and its af-filiates will be issued under the lim-ited Butterick Co. name hereafter. Butterick Business Publications has been formed to handle the two trade

Guide for Girls Hoerle, who co

Guide for Girls
Helen Hoerle, who collaborated
on The Girl and Her Job, now appears as the solo author of The Girl
and Her Future' (Harrison Smith
and Robert Haas), in which 80 employment possibilities are discussed
in 356 pages.
Scarcely more than a brief outline of any one endeavor, but probably helpful to the girl who would
select a career. An ample list of
credits indicates that Miss Hoerle
has been exhaustive in her re-

has been exhaustive in her re-search, bringing to the volume the latest information in lines of endeavor ranging from aviation to manicuring plus the phases of the stage and pictures.

Hearst Chicago Merger?
Reports were vigorous in Chicago last week that the often-hypoth-leated merger of the 'Herald-Examiner,' Hearst morning sheet, and the 'American' would soon come off. Dropping of Ashton Stevens and Joss Kreuger's column was taken as first omens.

Story, unconfirmable was the's

as nest omens.

Story, unconfirmable, was that a
new paper with all-day editions
would be styled the 'Herald-American' and use but one staff instead of two with the separate sheets at

Recent establishment of one art decent establishment of one ard d photographic department to twe both papers lent further sup-rt to the report.

Sampliner as Distribute

Sampliner as Distributor
Paul H. Sampliner, who left the
Eastern Distributing Corp: when
that mag distributor went into the
hands of a receiver two weeks ago,
has formed his own distributing organization, the Independent News

Co.

First periodicals taken on by
Sampliner are the Meriwell mags,
numbering four. Sampliner expects
to obtain a number of other publications formerly handled by Eastern.

Campbell's Interview

Campbell's Interview
Jack Campbell, newspaperman,
had his red headed mugg on page
one of the Dagens Nyheter, Stockholm daily. He had come up from
Paris for the purpose of interviewing Greta Garbo, if possible, and
had made the contact which, to the
mind of the Swedish daily, made
him important enough for an interview.

Campbell obliged for a column also de and a half on show biz. In New Liberty.

Best Sellers

Best Sellers for the week ending October 1 as reported by the American News Co., inc.

		Fict	ion .		
'Sons' (\$2.50)				.By Pearl	S. Buck
'Sheltered Life	(\$2.50) .			By Eller	Glasgow
'The Fountain'					
'Three Sheet'	(\$2.50)			.By Tiffar	y Thayer
'Peking Plcnic'	(\$2.50) .			By A	nn Bridge
'The Fortress'	(\$2.50)	,		By Hugh	Walpole

Non-Fiction

York he probably would have writ-ten it in one word.

Al Smith's 1st 'Outlook'

Al Smith's 1st 'Outlook'

Probably more interest in that first issue of 'New 'Outlook', out last week, than in any mag in recent years, all directly due to the political significance of having Al Smith edit a paper of this kind. Publisher is Frank. A. Tichenor who came into the publishing field via the Plumbers Trade Journal' and went from that to acquisition of 'The Spur,' a class society mag. Now, with the new mag, fils is possibly the most versatile publishing house in the country.

Printers were told to knock out 500,000 copies of the first issue of 'New Outlook' and advertisers were guaranteed 200,000 circulation. In, the first issue, outside of Al Smith's editorship and pronuclamento, there ditorship and pronuclamento, there

editorship and pronuclamento, there are articles by Owen D. Young, Henry Ward Beecher, Robert Wagner and Archibald Roosevelt, among others of political note, while H. I. Philips handles a humorous piece. A new department is called To See or Not to See and consists of brief and tabloid reviews of plays rated in any way. Department is edited by Cy Caidwell. editorship and pronuciamento, there

Hitching Side-Tracked

Mitching Side-Tracked
L. L. Hitching, the London 'Daily
Express' dramatic critic, brought
down from 'up North,' has been
switched over to the 'Express' evening edition, the 'Standard,' where
he will do general work.
It was hoped when Hitching made
his appearance in London, the 'Express' would have a auccessor to
Swaffer. Several of them were tried
out, and finally Hitchine got the as-

Swaffer. Several of them were tried out, and finally Hitching got the assignment. He started off sluggling shows, and it wasn't long before they began to put the brakes on him. He is suoceeded on the 'Express' by Ewart Hodgson, film critic.

Crowell's Book-Lengths

Book length novements of the Mental Police in the Crowell publications, 'Woman's Home Companion' and 'The American,' within the next 12 months include: 'Star Magic,' by Channing Policek; 'Love and the Lieutenant,' by Robert Chambers, 'Merchant Prince,' by Ursula Parrott, 'Walls of Gold,' by Kathleen Norris: 'Beggars All,' by Katherine Book length novels to be serial-ed in the Crowell publications, rott; Walls of Gold, by Kathleen Norris; Beggars All; by Katherin N. Burt; 'Guardians of the Desert, by Tom Gill, and untitled novels by Dorothy Canfield, DuBose Hey-ward, George Weston, Frances Noves Hart, E. Phillips Oppen-heim and Kathleen Norris (a sec-ond story).

end story).

Charlie Chaplin's 'Own Story' is also to appear in one of these magazines shortly.

Another for Parents

George J. Hecht, publisher of Parents Magazine, will get out an-other of similar type for the New York area and for seasonal publication only

cation only.

Title of the new one will be 'The Metropolitan Mothers' Guide.' It will be published from October to June to take in the school period. Mag will be of the so-called class type, with its rypeal directed at mothers of children attending private schools age Littledale, the 'Parents' Magazine' editor, will act in the same capacity for the companion publication.

ion publication.

Julia Shawell's Film Novel

Julia Shawell, former m.p. critic on the now defunct New York 'Graphic,' has just finished a novel on Hollywood entitled 'Fillow Slips.' Publication arrangements not yet complete.
Miss Shawell has also just wound

Miss Shawell mist also just women up a series of 10 articles on film-dom for Tictorial Review. She is also doing some writing for

Honored by Canada

Back to Belleville, Canada, where he spent his youth and from whence he went out into the world to win fame in literature, journalism and statesmanship, came Sir Gilbert Parker on Sept. 28. Parker on Sept. 28.
In the small Ontario town where

In the small Ontario town where the tribute of a nation was paid by church and state, Sir Gilbert's body was burled as 19 high dignitaries of the church took part in the fune-ral service. Present were Premier Bennett of Canada and many cabi-Bennett of Canada and many cabinet ministers. One of the Incidents of the funeral was the attendance of the surviving members of a class he had taught in a near-by village. These numbered 15.

The Canadian novellst, first from the Dominion to gain world wide recognition, died in London, Emgineer of the Canadian for the control of the

Migrating at a time when a lit-Migrating at a time when a lit-erary career could not be made a profession in Canada, he was, at the time of his death, Canada's most distinguished literary expatriate, He was honored with three dogstor's de-grees, a knighthood and a baronetcy and was elected to the British House of Common and the Pathy Council of Commons and the Privy Council.

Real Names of Authors

Ellery Queen, author of The Egyptian Cross Mystery,' is behind the mask which his publisher makes him don for publicity purposes Manfred Lee. Faith Baldwin, whose mantred Lee. Fatth Baldwin, whose newest book is 'Myra,' is Mrs. Hugh Hamlin Cuthrell. And Princess Der Ling, who wrote 'Golden Phoenix,' is Mrs. Thaddeus C. White.

Identity Queered

Identity Queered
Baltimore 'Sun's 'explanation as
to why the paper ousted its former
political correspondent. In Washington is said to be not because of any.
concern with 'Washington MerryGo-Round, as a co-authory but althe political news channels to the
scribe. This made him of limited
value to the paper as a capital reo.

the pointical news channels to the scribe. This made him of limited value to the paper as a capital rep. The other policial writer who was later identified as collaborator with the Sins' newspaperman lost his job at about the same time. No explose the collaborator in the collaborator with the collaborator in the collaborator

Denver Editor Dies

Denver Editor Dies
John B. Day, city editor Denver
Post, '43, died following an emergency operation. He is survived by
wife and three daughters. His
brother is managing editor of the
Post'. Funeral services were held
at the church where he was bapd and married.

City editor of the Post' eleven years, he started in the newspaper game as copy boy in Denver.

Lounsbury Weds George F. Lounsbury, associate editor of the Milwaukee Sentinel, and Mrs. Margaret Seyler, Milwau-kee, were married at Rockford, Il,

Sept. 27.

Mr. Lounsbury was for several years publicity director for the Davidson and Majestic theatres, Milwaukee, following his resignation as drama editor on the old Evening Wisconsin.

S-S's Scientific Monthly

S-S's Scientific Monthly Street & Smith, oldest of the pulp, mag publishers, will Issue a non-fiction magazine for the first time in its history. Innovation is a scien-tific monthly to be called 'Progress.' Austin C. Lescarboura, former editor of the 'Scientific American,'

is said to have sold the idea to Street & Smith. Lescarboura will edit 'Progress.'

Wilstach, the Fifth

Wilstach, the Fifth
John Wilstach joins the literary
colony on the island of Majorca,
south of Barcelona, Spain, this
winter, sailing with his wife, the
former Evelyn ('Follies') Morton.

(Continued on page 54)

New Program Calendar

VARIETY

Periods on the air for the first time, or resuming commercially

from Chicago, coming through WEAF, N. Y, 8.30 to 9 p.m., EST.

WEADNESDAY, OCT. 5

'Captain Diamond' (CBS). Dramatic sketch sponsored by General Foods for Diamond Crystal Sait. On the Common of the Captain Captain Sait. On the Captain Sait.

8.30 p.m., EST.
THURSDAY, OCT. 6
'Maxwell House Showboat' (NEC).
Presented by General Foods with
Charles Winninger, Hall Johnson
choir, Jules Bledsoe, Lanny Ross,
January and Molasses, Annette
Henshaw, Don Vorhess Orch, and
stations Originates from WJZ, N.
Y., 9 to 10 pm., EST.
'Oriental Model' (CBS). Callfornia Wahut Growers' Association
presents a serial dramatization of
Khayyam, with Raymond Paige directing a 30-plees orchestra, over
34 stations. Originates from Los
Angeles and comes through WABC,
N. Y., 35 to 10 pm., EST.

Radio Household Institut. (NEO).
The discussion of the control of the control
presents a 13-week series of dramatic. sketches framed around the
proper care of children. Originating from WJZ, N. Y., 11.30 to 11.45
a.m., EST.

Ithird consecutive season this
beweekly 'Old Ranger' series returns p.m., EST. THURSDAY, OCT. 6

BADIO'S

UNCLE DON



WOR 6 P.M Evening

Isham Jones

Currently at the Hollywood Rostaurant New York Indefinitely

"Lady Eather Serenade" (NBC).
Lady Eather Serenade" (NBC).
Wight Service Serenade (NBC).
Wight Service Servi

Blackett-Sample Kid **Shows Crowd Twilight** Periods in Chicago

Chicago, Oct. 3. Blackett Sample Hummert, leader among advertising agencies in point

Blackett Sample Hummert, leader among advertishing agencies in point of, radio activity, will have a solid sequence of tid programs on Chichgo "stations from 5:15 to 6:30 every evening during cotober Three of the programs are experimental. These are as follows: 5:15—Penrod and Sam' of radio dises five night a week from KYW on behalf of Phillips' Magnesia, also sponsor of the Aple Lyman programs. This is also being tested in Despension of the Aple Lyman programs. This is also being tested in Despension of the Aple Lyman programs. This is also being tested in Despension of the Aple Lyman programs. The continue of the Aple Lyman programs. The state of the Aple Lyman programs. The state of the Aple Lyman programs of the Aple Lyman programs of the Aple Lyman program, WEBM, for Jelke.

5:16—Secret Three, Yrom WGN for Three Minute Cereal as a test. Blackett, Sample, Hummert has From 10 to 12 programs on the air daily. They are one of the most revert Chicago origination of programs.

AGCY, TAKES BOASBERG

Al Boasberg has been signed to write exclusively for the Blackett-Semple - Hummert advertising

agency.

He will work in New York under
Ed Conne, the radio program plotter, who handles many of the B-SH accounts.

Dentrifice in Chi
Chicago, Oct. 3.
Salomint, St. Louis toothpaste
firm, is invading the north: Two
local programs will be used in Chicago. Studio orchestra will be
used-over WMAQ while WAAF, day
time station, gets a contract for a
canned program.
McJunkins handles the account.

Announcing-

H. Leopold Spitalny Radio Presentations

Wurlitzer Building 329 South Wabash Avenue Chicago

Telephone Harrison 6060

A complete program and talent service. a complete program and talent service, embracing all forms of entertainment—orchestral, instrumental, vocal, dramatic; sketches, variety shows, outstanding stage personalities. Program planning, program building, program supervision—under personal direction of H. Leopold Spitalny—a type of service heretofore unavailable in the Middle West. You are cordially invited to visit our new studios.

Warehouse Opening

They're now using radio names to help dedicate a wholesale grocery company's new warehouse. Happened over in Perth Amboy, N. J., with the Greenspan Bros, the celebrating food product distribs.

Hellman's Mayonnaise sent Jones and Hare to the party, while National Biscuit conwhile National Biscuit con-tributed King Kill Kare; Maxwell House Coffee, Lanny Ross; Tastyeast Company, Ross; Tastyeast Company, the Tastyeast Jesters; and Royal Baking Company, Ward

50 PROGRAMS CURRENT IN COAST DRAMA BOOM

San Francisco, Oct. 3. Dramatic people who tried to sell

for by advertisers. KGO has 19 of the 50. Of these KGO has 19 of the 50. Of these, 14 are sponsored. And of the 19 offerings 10 originate in the west. Latter ifnclude Little Orphan Annie. Wheatenaville, Dominio Club, the Buckaroes, 'Memory, Lane,' Shakespearean plays, Western Farm and Home hout, 'Golden State. Family Robinson' and 'Dr. Dick.'

Snakespearean plays, western Farm and Home hout, 'Golden, State Family Robinson' and 'Dr., Dick', so out over KPO. Two are sponsored, and 12 originate on the Coast. They are 'Bible Stories,' Ditte Memories,' Life of Reiliys', 'Tarzan of Apes,' Cecil and Sally, 'Man Who Laughs,' Story, Teller,' 'One Man's Family, 'Siory, Teller,' 'One Man's Family,' Sinpy and Glawdys, 'Pigskin Romances,' Star Book series and 'Medicine Show.'

KFRC has 13 programs, all but three sponsored. Seven are western. Laber of the Commenced of the Commence

Fleischmann's Vaude Ideas In Revised Program Policy

Fielschmann Yeast with next Thursday's (6) program turns vaude on a big scale. Rudy Vallee continues, but a new five or six-act support show will be booked

each week.

Lineup for Thursday's session
takes in Block and Sully, Greta
Keller, a hilblily girl trio, Otts
Skinner, Cornelia Otts Skinner and

Skinner, Cornella Util Skinner and other turns not yet booked.

Account wants to use Babe Ruth to inaugurate the revised policy, providing the World Series sched-ule permits.

Former Heavy Spender Cutting Down This Yr.

Cutting Down This Yr.

Affiliated Products, drug and cosmetic distributing combine, will most likely only return one of its products to the network sirplanes products to the network sirplanes for the result of th

CHATTER RADIO

East

Timmy Wallington of NBC did the mike honors on a program during a flying visit to his old stand, WGX, Schenectady, Rev. Nelson Royden Rand, who adapts biblical episodes and heads a cast presenting threads and presenting threads of the company of

watts. Big surprise in Baltimore is the Lord Baltimore hotel switching art. WFER, to the CRS affiliate, WCAO. It breaks up an alliance of more than two years. Jack Baltey, announcer at WAFI, Birmingham, is to become manager of WODX, Mobile, taken over by Bill. Pape, also operator of WAFI.

Mid-West

Linda Parker, with Cumberland Ridge Runners, and Art James, with the Maple City Four, both of Walter Maple City Four, both of Walter May and the Maple City Four, both of Walter May are married in June.

Lou, Warnecke, Chicago Gub pitcher, attending a Saturday night season of the WLS barn dance, returned a rubber ball cosed to hims by Himm. Higsby with sack force, Western sports announcers got the breaks over New York on both networks for the World's Seffles. CBS had Bob Elson, WGN, and Pat-Flannagan, WBBM, teamed with James and Walter May 100 and 100 a

WFAD. Paducah, Ky, is asking for an increase in power from 100 to 250 watts.

RRC granted permission for WJMS. Ironwood. Mich., to change only to unlimited.

WIAS. Ottumwa, Ia., has been given the facilities of KSO and increased hours to unlimited.

Increased in daytime power from 100 to 250 watts has been granted KWCR. Ceda: Rapits, ia.

West

Following the lead of KNX, the CBS outlet in Los Angeles, KHJ, is now allowing prices to be mentioned on evening broadcasts. Heretofore, price announcements had been restricted to day-time announcements restricted to day-time announcements, and the control of t

increase daytime power to 2,500 watts.
William Andrews new assistant to Jennings Pierce, chief announcer for NBC, Frisco. Andrews replaces Cecil Underwood, promoted to production manager.

Let out by NBC, Frisco, Sept. 24,
Tom Mitchell returns to the network Oct. 10, doing his singing and
planning in early a.m. spots instead
of the ace night periods he previously filled.
New comedy program entitled
Tun Factory' is a daily

New comedy program entitled Fun Factory is a daily noontime attraction on WLS, Chicago. It's sustaining.

South

WEHC, Emory and Henly College, Emory, Va., seeking permission to move to Charlottesville, Va.; W. W. McAllister has sold KMAC, San Antonio, Tex., to Walmac Co.,

San Antonio, Tex., to Walmac Co. Inc.

J. E. Richards of Pine Bluff, Ark., petitioned FRG for new 250-watt station permit.

John Thoras Wood.

Irene Taylor got her start warbling with Jack Gardner's band in Dallas.

Andrew Quattlebaum, ex-NBC tenor, locating a music studio in Dallas.

Dallas.

tenor, locating a music studio in Data with KTRIK Houston, puts the local headline RKO act, playing the Majestic, on the air in a half hour program, Sunday nights. "Woman's Club Hour," conducted by Ola Beaublen, newspaper club editor, has been resumed by KTRIK, Houston.

Leota Rider, Tadio ed of the Roiston Chronicle, back from a Roiston Chronicle, back from a City. New Mexico and Kansas.

City. WHAS settled difficulties with



CONY WONS

R YOU LISTENIN'?

WABC
Delly at 9:30 A. M.
I'm Introducin'
"A Pair of Red Heads"
eggy Keenan & Sondra Phillip

R YOU WATCHIN'?

O. L. OZ JENIE JACOBS

1674 Broadway, New York Phone Columbus 5-1939 Exclusively Booking RKO

SHEVLIN

(TENOR)
Featured on the Sweetheart Scap
program every Wednesday, 11:45
A.M., WJZ. Management of NBC ARTIST BUREAU

ZNETZOF ICOLINA

"STEERO" Program, Wednesdays, 10:15 a.m., WEAF

CENE and GLENN

QUAKER OATS COMPANY Daily 8 A. M., NO AND AND AND STANDARD OIL COMPANY
Daily 6:46 P. M., E.S.T., WTAM—CLEVELAND
Daily 7:16 P. M., E.S.T., WLW—CINCINNATI

KELLER SISTERS and LYNCH

5th MONTH-WOR-3 TIMES WEEKLY 7:15 P. M., Monday—Wednesday-

CAP HAND-OUT TO P

RILL MURRAY OUT OF NBC

William Murray is out as director of popular entertainment in the Artists Service. Murray found his notice, taking effect immediately, in his hotel mailbox when he turned in Saturday (1) night. It was signed by George En-

night. It was signed by George Enseds, vp. in charge of the booking
gureau, with the order coming from
farther up the line.

Recent realignment of top title
holders, with George McClelland
moving out as v.p. in charge of general operations to make room for
Richard C. Patterson, who resigned
as Commissioner of Corrections of
the City of New York, is said to
change. Murray Joined the notworks talent bureau June 1. Former convertion had been with the
now dissolved Judson Radio Program Corp.

gram Corp.

Patterson started his duties yes-Patterson started his duttes yesterday (3). McClelland becomes as-terday (3). McClelland becomes as-statum orth. NEC president, M. H. Asternation, M. McClelland (4). M. H. Asternation, M. Clelland's new post is specially created. It was last filled by G. W. Johnstone when he stepped up from press relations manager to become Aylesworth's chief aid, but later returned to actively manage the NBC press dept., although Frank Mason has since come in as v.p. on public relations. McClelland loses his v.p. title with the new shift.

Milman's Wife Goes Pix

Hollywood, Oct. 3.
Virginia Milman, wife of Mort
Milman of the NBC artists' bureau
in New York, is playing in her first
picture, having been spotted in
Warners' 42nd Street.

Milman, who has been here on NBC activities, returns to New York, but his wife will stay on for probable future film work.

Parlor Graces, Too

Seems now that a mike artist to get anywhere his to pack a personality not only in his voice but in his appearance. Anyway, that's the impression conveyed in an exchange of comment between two NBC exces following an audition given a tenor candidate:

Exec from the program de-artment: 'Great voice that

Exec from the program de-partment: 'Great voice that fellow's got.'
'Yes, agreed the exec from the artists' service, 'but he's too old to make personal ap-pearances.'

5 Letouts Among Staff Changes at NBC, Frisco

San Francisco, Oct. 3.

San Francisco, Oct. 3.

Number of changes occur on NBC's artist lineup this month when five staff singers get their walking papers, two others leave for a Los Angeles commercial program and enother duo's sponsored program expires.

Quintet of letouts bowing out Oct. 8, are Eva de Vol, Marsden Argall, Harvey Orr, Rodney Johnson and Ted White. First four are holdovers from KEO's old staff, while latter has been with NBC for several years. Allan Wilson is another singer leaving, getting an Indef leave of absence permitting a trp to his native Scotland. Ben Klassen and Everett Foster replace Argall and Wilson on the weekly Caswell program. John and Ned (Wolfand Tol-Inger), leave Monday (10) for Los Anders NBC station, KFI, for Vitab. Quaker Oats contract expires Oct. 22, after which Van and Don (Fleming and, McNell) take their Two Professors program east. Oats will stay off the air for a while.

WJW's Audition
Akron, O., Oct. 3.
Tentative date for the initial broadcast from WJW, being moved from Mansfield to Akron, has been set for Oct. 15.

RY PAPERS CUT

Sustaining Payments Halved Only for Journal - Controlled Outlets -- Asked Free Use, but Mills Said That 'Would Stir Up Protests' - Commercial Programs Benefit, Too

TRADE LOSES 400G

What virtually amounts to a 33 1-3% reduction in music fees on 38 1-39 reduction in music tees on the new three-year contract has been conceded to newspaper-owned stations by the American Society. Cuts allowed these some 130 out-lets, it is figured, will further bring down the estimated income of mu-sic from radio by close to \$400,000 over the three-year stretch.

Under the trevieed tax arrangement the press-controlled transmitters need only pay 50% of the present sustaining rate and a commercial fee only on programs in which the Society's copyrights are in the present sustaining rate and a commercial fee only on programs in which the Society's copyrights are in the sustaining fee that prevailed the past year, plus 3%, 4% and 5% of the net receipts from commercial sources for the next three years, respectively.

Squawke Anticipated
Original proposition and by the newspan proposition and that the sustaining fee be eliminated from their ASCAP bill entirely, contending that they were deserving of this consideration because of the print space given to the promotion and support of musical activities, E. C. Mills, acting for ASCAP, conceded the value of maintaining the proposition of the consideration because of the print space given to the promotion and support of musical activities, E. C. Mills, acting for ASCAP, conceded the value of maintaining the proposition of the consideration the sustaining fee here because of the charges of discrimination of the sustaining fee here because of the charges of discrimination it would likely stir up.

Problem then came up of working out a percentage to be applied to the sum ASCAP could collect on the 3, 4 and 5% plan less the sustaining fee. Rate eventually okayed all around not only cut the sustaining tax in half, but assured the press outlet a substantial reduction on the commercial end, as compared to what it would have to pay were it taxed on a par with non-newspaper. Controlled outlets on the negotiations that wound up with the special concessions were H. Dean Fitzer, WDAF, "Kansas City 'Star'; Lambdin Kay, WSB, 'Atlanta Journal,' and Walter J. Damm, WTMJ, 'Milwaukes Journal.' Considering the revisions acting upon over 100 newspapers to attend the meeting waated the tax deal for the Sective and the idea of organizing an association made up exclusively of newspaper-controlled transmitters.

The fee revisions are stressed as an exampl

HOUR'S 4 SPONSORS

San Francisco, Oct. 3.
Philips Baking Co. has returned to KFRC sponsoring part of the 'Happy-Go-Lucky' hour three days. weekly for Vitab bread.

Brings Lucky's list of sponsors up

Expensive Time

Bulova watch spends \$250-000 a year for those 10-second aerial time announcements.

Takes in radio chain and local spot bookings, the latter tieing up with the local merchant for an address plug wherever possible. The chains don't permit it.

Bulova regards this as the cheapest and most effective institutional bally yet.

G. O. P. Chi Headquarters Laying Out Radio Time

Chicago, Oct. 3. Republican National Committee headquartered in the Palmer House here, is already launching its extensive radio campaign October and right up to election day. It expects to spend about \$125,000 for radio, considerably less than in 1928.

Friday series over Columbia network is reported set to borrow Frankiln Rossevelts. Fergotten Man's Rossevelts. Fergotten Man's slogan. There will be farm programs Mondays, Tuesdays and Thursdays before and after NBC's programs And Mondays Programs Mondays of the Mondays programs during afternoon hours on both networks. Political intrusion into the program schedules has both networks gooty. Political headquarters, however, are a lot goofler with the confusion of last minute organization. Scott Howe Bowen is handling the transcription and spot broadcasts to augment the network hook-ups. G.O.P. also expects to send out 17 sound trucks with recorded and photographed canned speakers. Friday series over Columbia net-

CBS OBJECTS TO **PERSONAL** MGRS.

CBS Artists Service is strongly opposed to its contract artists or acts taking on personal managers and is strictly exercising the clause in the stock covenant which forbids the attachment of such rep without permission. Objection by the net-work is based on the claim that the personal manager has proved stumbling block for it in dealings with commercial prospects, with the salary quoted by the p. m. frequently at variance with the figure submitted to the client by the artists service.

mitted to the client by the artists of the client by the artists of the client by the artists of the client by the

EDDIE JACKSO

THE STRUTTIN' FOOL

CLAYTON, JACKSON AND DURANTE

Wishes Everyone "A HAPPY NEW YEAR"

And That Goes for the Two Schnozzolas, JIMMY DURANTE and LOU CLAYTON

Wishes to Let You Know That Beginning October 5. 1932 at the

HOTEL PARAMOUNT GRILL

235 West 46th Street, New York

He Will Do His Struttin' and Burn You Up With His Hot Songs

Personal Management: 'TONY SHAYNE

AIR DEBUT 20,000,000

BLOCK

Broadway Favorites

This Thursday, Oct. 6 8 to 9 P.M., E.S.T.

FLEISCHMANN HOUR

RUDY VALLEE

WEAF Coast to Coast Will You Be Listenin'?

EDDIE DOOLEY'S FOOTBALL

REPORTS
Sustaining
WABC, New York
Eddic Dooley, who used to call
signals for Darkmouth, has received
signals for Darkmouth, has received
port pages. He's doing a thrice
weekly routine, with Saturday evenings being devoted to game scores
of the day. The past week end (1)
was his program debut. He with
nunch 15 minutes on each aerist
vice which.

in a rather high voice which doesn't seem to have the same effect on a mile' that it may have had not oberined the same effect on a mile' that it may have had not oberined the same effect on a mile' that it may have had not oberined the same that the same had control of
spees for realion in its game broad casts.

A Eoston paper once tried the experiment for some of Harvard's major contests, and the reporting of this former Crimson star was an of this former Crimson star was a contest, and the reporting of this former Crimson star was a contest of the contest was the contest of the contest was the contest which it is a contest which it is a contest which it is a contest which
JEANIE LANG With Jack Denny's Orch.

JEANIE LANG
With Jack Denny's Orch.

WOR, Hewark
Here's radio's next fav, Aiready
the fans around the metropolitan
sector are talking about Jeanie
Lang's cute' delivery and it's a
personality which those who saw
the diminutive comedienne with
Paul Whitenan in the Universal
picture. It'ing of Jazz,' may recall
picture. It'ing of Jazz,' may recall
year and the comedienne with
Paul Whitenan in the Universal
picture. It'ing of Jazz,' may recall
year with the NEC, picks
up his combo when the congested
National air-waves don't permit.
Miss Lang is under Nic. manage
this language is under Nic. manage
the solo builder upper language
little solo builder upper language
little solo builder upper language
little hier personality all her own, including a little
hie in her volce that gets over in
presentation.

great style.
Incidentally, the long-proved Early chapters deal with imposDenny sounds better than ever these slible situations and implausibilities.

days, with those oriking arrangeplus this, the cast is particularly bad.

WEVD Dedicatory
Sustaining
WEVD, New York
To colebrate the opening (28) of
WEVD's new studious atop the Clariderived the control of the town's radical
and liberal colorers gathered before
the mike such intellectual studyarts
as Oswald Garrison Villard, Abraas Oswald Garrison Villard, Abraas Oswald Garrison Villard, Abraas Oswald Garrison Villard, Abrali Hillouth. Also Heywood Broun and
Harry Hershfield to handle the
m. c. honors and a flock of assorted
entertainers. Broadcast festivities
and liberal the outlet 8 to 11It was a pleasantly arranged and
getherized party, even though on the
very over of the event the studios?
It was a pleasantly arranged and
the works by accusing the board of
trustees of showing discrimination
toward color, and tossing in his resignation. Charge seemed odd light
and for an illustrated exposition of
the works by accusing in his resignation. Charge seemed odd light
along for an illustrated exposition of
the proper than the dedicatory
brought his daughter, Elizabeth,
along for an illustrated exposition of
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CAPT. PETER ECKERSLEE

CAPT. PETER ECKERSLEE

Address
Sustaining
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COMMISSIONERS' DAUGHTER
Serial Drama
SUSTAINING
KECA, Los Angeles
A pop-eyed murder mystery affair that carries a police commissloner's daughter and a reporter as
shows a lack of familiarity with
police affairs. It will not prove very
effective to detective story followers, at which class the program is
almed.
Early chapters deal

CAPTAIN JACK
Eniodic
CAPTAIN JACK
Eniodic
CAPTAIN JACK
Eniodic
COMMERCIAL
WBBM, Chicago
This sample of radio juvenilla is
curiously uneven. It was hurriedly
produced by Blackett, Sample &
Hummert on behalf of Jelke, eleospread, Chocoleteen, to merchandise. First programs revealed the
hastiness is preparation. Dialog in
some cases was entirely inappropriate. Kid characters were using
the phraseology of adults. Action
marked with enough sharpness.
But, most of all, the actors were
stumbling, hestiant and unrebeaused.
These flaws can be and probably
These flaws can be and probably
the stumpling, hestiant and unrebeaused.
We have been be and probably
the stumpling, hestiant and unrebeaused.
We have been be and probably
the stumpling hestiant will be aware
of shortcomings before the public is.
Maanwhile there is probably enough
promise of excitement in the plot
to interest American boyhood even
Summarized, the story is of the
adolescent som of an explorer losi
in Yucatan, Maxico, where he went
to seek a buried city. Boy has
formed an attachment for Captain
at the mercy of a Limitat uncle and
a brat of a cousin.
It's Rover Boys adventure stuft,
and when discrepancies and false
characterizations are detected and
removed with more leisure for editchance to click. A second review
at a later date may be in order.

Lond.
BUO COLLIER

BUD COLLIER

BUD COLLIER
Sories
15 Mins.
COMMERCIAL
WABC, New York
Collier does his stuff a 7.45-8 a.m.,
EAT., plugsing a weight reducing
the collier does his stuff a 7.45-8 a.m.,
EAT., plugsing a weight reducing
the collier of the constant of the collier of

DRUMS OF AFRICA

SEVINS OF AFRICA
Serial
COMMERCIAL
KNX, Hollywood
Scrial of mysticism and wild animal stuff that combines the elements
of a Chandu and Tarzan. Spotted
three times a week, for half-hour
three times a week, for half-hour
elements and the evening, it cotions to the serial state of the
serial fodder, it will be oke, too, for
the adult dall-turners.
Story deals with an exploration
party searching for a lost white
explorer's daughter and a young
scientist in the party. Cast, recruited from among screen players,
handle the parts unusually well.
Good sound effects lend to the illusion of the dauger supposedly exsound from animals and hostile
natives.

Inside Stuff-Radio

It happened to a fairly well known warbler who came on recently from the Coast. He has that personality that helps, which stood him in good stead when he called to make his first appointment with the network exec. Girl secretary saw that he got an early hearing and on subsequent visits managed to have him ushered in immediately, no matter that the secretary has the secretary of the secretary of the secretary of the action of the control of the secretary. With these honors out of the way, he was amazed the next minute at the sec's info that the boss was tied up in a conference and would be too busy to see him that day, Successive attempts to resume his pourpairers with the exerned with the same or slightly revised explanation. Finally one day the warbler buttonhold the big shot as he happened to come out of his office. Two been trying to get in to see you for over a week, the lad complained, and your secretary keeps telling me that you're too busy to talk to me.' Sorry, 'rejoined the exec, 'she's the boss when it comes to making apporhiments. I'm on my way out now, but give her a riag tomorrow.' The warbler tried once again and then gave up.

The Cincinnati bottling unit of the Coco Cola company tied up service on two Greater Cincy telephone exchanges by announcing on a moraing program over WCKX that listeners would receive a few bottles of the drink free by calling the radio station in Covington, Ky, or the drink firm's office in Cincinnati within an hour.

Telephone company officials protested the stunt, complaining that of the 25,000 subscribers who attempted connection with the two numbers, less than 1-8 were completed. Those who received the free drinks also were entitled to cash refunds of 2c, on each empty bottle turned in at retail stores.

The state of the state of the state of the state of the state of the state of the state of the state of the state of the same time advising that the announcement which caused so much confusion landed a thresyear contract for his sound thrower.

Chances of NBC ringing in WXYZ as the flow-over outlet for its programs in Detroit are not shaping so forte. It's okay with WXYZ, owned by the Kunsky-Trendi interests and former GSS celesses to WZR, WXY, which because the WZR, which will be to the WZR, which because the beasic red programs, while WJR has first call on the blue link periods.

Ultimatum handed NBC by WJR was to the effect that it a single program was shunted from the blue wet to WXYZ, whether the former station could find a spot on its schedule or not, the network could automatically consider its relations with WJR at an end.

Jimmy Cannon becomes the 'World-Telegram's' radio columnist starting today (4), Jack Foster, current radio editor, becoming feature editor for the daily. Cannon is a Broadway figure, having been Broadway reporter for the 'World-Telegram' and the 'Evening Telegram' for the past five years. He was offered the Broadway legt goesty column on the 'World-Telegram' when Ben Washer switched to the 'Morning Telegraph,' but turned it down, prefering to wait for something better

Jelke Oleomargarine went on the air suddenly last week following its switch from Collins-Kirk agency to Blackert Sample Hummert. Jelke is popularizing its Good Luck Chocolateen Spread for idis. Program was hurriedly cast, rehearsed, and debuted on a quick decision. Pleke account is among haif a dozen that Blackett Sample Hummert inherited when Collins-Kirk liquidated and George Collins moved into B-S-H as vice-president.

After a summer of taking it on the chin, the one lung radio stations around Los Angeles have agreed to boost their commercial prices starting Oct. 15.

Heretofore, the one lungers have been selling time on a 'take what you can got' basis. They have now agreed to issue rate cards and stick to them.

"INSIDIOUS DR. FU-MANCHU"
With Charles Warburton, Jack Daly,
Norman McDonald, Bob White,
Sundra Love, Sax Rohmer
COMMERCIAL
WGN, Chicago

COMMERCIAL
WGN, Chicago
Campagna Italian Balm through
the Campagna Italian Balm through
the Campagna Italian Balm through
the Campagna Italian Balm through
the Campagna Italian Balm through
the Italian Italian Italian
through Italian Italian
the expenses of Sax Rohmer, the
English author, from Monte Carlo to
Chicago and thereby provided itself
with a better excuss than new programs ordinates in New York and
again in Chicago Rohmer met the
press and helped make the program's start seem more like a pubtile event than a commercial undertaking.
Fu Manchu, the satanic Chinese

Fu Manchu, the satanic Chinese

bress and nespea make the a pibthic event than a commercial undertaking.

Fu Manchu, the satanic Chinese
mandarin, a best-seller for 15 years,
has been three times dramatized on
the stage and eight times phototaking and the stage and eight times phototaking and the stage and eight times phototaking and eight times phototak

Puts Frsico Off Schedule

Puts Frsico Off Schedule
San Francisco, Oct. 3.
Return by the east to standard
time has forced NBC to etherize a
flock of sustaining programs to occupy spots previously held by Atlantic network entertainment.
Eleven new non-sponsored programs have taken to the air this
week, going out over the KGO and
KPO networks.
Periods include three serials, 'Man
Who Laughs,' a Victor Hugo story;
'Life of Reilly,' latter with Ted Maxwell and Bobbe Deane, and Star
Book series. Musicals are Bucanneers, band, directed by Walter
Beban; Mona Lowe-Edna Fischer,
songs and plano; Myron NiesleyAustin Mosher, songs: Slumber
Hour, orchestra; Medicine Show;
Sargent organ recital and: Bother
Dargent organ recital and Barbara
Date Charm mathrees.

TAB'S DRAMATIC STOCK TROUPE FOR AIR PLUG

NBC will audition a dramatic NBC will audition a dramatic grock company, organized by Hearst's New York 'Daily Mirror,' morning tabloid, this week. Troupe full dramatize the day's news with commercial sponsorship the 'Mirror's 'ultimate idea. Network may use the program on a usutaining basis while a sponsor a more than the commercial transfer.

a sustaining sought.

is sought.

Emile Gauvreau and George Clarke, the paper's managing and sity editors, respectively, are writing the dramatizations. It's along the lines of the March of Time' air period.

Off NBC, on Discs

Iodent comes off NBC next month to go exclusively disc. The firm is figuring on an extensive spread with a waxed serial called Black and Blue, having already charted out some 70 stations. Some of the out-lets are slated for three episodes a week, while others will release on a five-inverse schedule.

five-a-week schedule.

'Black and Blue' was once used by
Folger Coffee on a flock of west

Headlining This Week (Oct. 1)

SEGER

Thank You, CURTIS & ALLEN

FRED TOY, Publicity Represe

"The Voice of Experience"

WOR Daily at 12 Noon Also Saturday 6:30 to 7 P.M.

An unusual series, running the intire gamut of human emotions

Management ELMER A. ROGERS 18 E. 41st St., New York City



DUMB CRACKERS ROBERT BURNS PANETELA WABC Every Wednesday Evening at 9

BURMS^BALLEN Dir.: WM. MORRIS AGENCY

O. L. OZ JENIE JACOBS

1674 Broadway, New York Phone Columbus 5-1930 Exclusively Booking RKO

Laundry's Idea

Washington, Oct. 8.
Local laundry begins auditions this week for ambitious amateurs, promising to feature two on every program on NBC outlet. Has interested radio editors in it as a search for new talent. new talent

Gag is that the washery is getting free talent by offering prizes at Christmas.

\$2,500 SACRIFICE

Mildred Bailey Passing It Up for Sake of Future Value

Sacrificing immediate economic Sacrificing immediate, economic gain for the sake of future value is costing Mildred Bailey an estimated \$2,500 a week considering that she's only getting \$1,000 for her current NBC sustaining, whereas she could have worked around Chicago at \$2,000 on personal appearances and was in line for a \$1,500 commercial. But precent and \$1,500 commercial. But precent may for the property of the precent of the precent and the precent an

man's orchestra, Miss Balley elected to stick east and collect \$250 per sustaining, for four-a-week, via NBC. That \$1,000 alone, incidentally, is quadruple her stipend originally with Whiteman. The maestro let her out of a contract in order not to restrict her professional progress. Under advice of Bill Muray of the MBC artists for the MBC arti

she could get those theatre dates later in the winter after building er in the winter more on the air.

U.S. Navy Squawks About CBS' New Wash. Station

Washington, Oct. 3.
U. S. Navy has attempted to throw monkey wrench into CBS new Washington outlet, WJSV, scheduled to go on the air Oct. 20. Transmitter is located in Virginia on Mt. Vernon Highway, three miles outside of D. C. outside of D. C.

outside of D. C.
Naval air station, NAA, only mile
away from WJSV, has registered a
squawk with Federal Radio Commission that the new station, using
1,000 watts, will seriously interfere
with the navy's experiments.
Columbia spent \$50,000 on the
building and has a long term lease.

DOWNEY AT \$1,750

Goes On Soap Broadcast For 13-

Morton Downey steps into Wood-bury Soap's weekly To the Ladies' stanza on CBS this Friday (?) on a_13-week contract. Commercial has him down on the payroll for \$1,750 a performance. Entry of Downey eliminates Tito

\$1.750 a performance.
Entry of Downey eliminates Tito
Guizar from the program, which,
however, will continue to carry the
Leon Belasco orchestra and David
Ross in poetic readings.
Woodbury series will take Downey up to the expiration date of
his contract with the CBS Artists
'Sarvice.

Service.

It's the first commercial for Downey since the Camel Hour folded last spring.

Radio Options Swallow

Hollywood, Oct. 8.
John Swallow, former radio station manager, handling Radio's Hollywood on the Air' program, drew a second option period on his contract.

Swallow is at Radio on three-month jumps.

LEE ADDS REILLY

San Francisco, Oct. 3.

Don Lee has created the new job
f commercial manager and has
amed Frank Reilly to the post of commercial manager and has named Frank Reiliy to the post Latter will double between KFRC here and KHJ, Los Angeles. Reilly, a former New York news-paper man, was with American Broadcasting Co. in the east.

Swedish Plays on Air Stockholm, Sept. 22. In an effort to meet the com-plaints of listeners-in and help out badly hit legit companies, the na-tional air stations are putting plays

tional air stations are putting plays and operettas on air.

"Land of Smiles" and The First Mrs. Fraser were among the first to meet with success. Most of other programs are records or political speeches.

NBC Curtails Plugs Of Previous Day's **Most Played Tunes**

RADIO

NEC is testing out another method of curbing the song plugs. This time the idea calls for the elimination from the next day's sustaining: programs of the 10 or so pop numbers played out of station WIZ and WEAF the day before. Latest twist has the music publishers puzzled. They can't make out whether the network is trying to help them prolong the life of a new ditty, or show that without the aid of the sir, the making of a modern hit is air, the making of a modern hit is a dubious thing.

For the past several months network has limited the broad of a number to once in three hours.

This evidently didn't work out satisfactory, mainly because the chain found that it couldn't maintain an absolute control over the program-ing of commercial sessions.

Ing or commercial sessions.
Under the new system the program department posts a list of limited numbers for the guidance of sustaining orchestras and the pickup units from the hotels and

cares.

Sometimes this list contains as many as 12 titles, and on other occasions there may be as few as six. In any event these are the numbers that got the most frequent play during the course of the pre-

numbers that got the most frequent play during the course of the previous day. If the thing were carried out properly, say the publishers, the music industry would have cause to vote the originator and the network a bouquet of thanks. But as it happens, they point out, it invariably isn't the top selling souge that are subject to the elimination process, but just an old or new miscellany that bappened to make the programs of a scattering of bands on that particular day. Rule, fortunately, aver the publishers, does not effect the commercial stanzas. But the one big harm they do see in the elimination idea is the possibility of having a number in process of buildup off the air for two or three days.

air for two or three days.

As the plan now functions, de-clare the music men, it can work both to their advantage in having both to their advantage in having the plugs curtailed, once strong im-petus has been given to the sheet sales, or to their detriment in hav-ing the song put in mothballs long before it's had half a chance. Way the network eliminators are now go-ing at it, the publishers aver, is haphazard and the results bode no good for the sheet interests.

KFRC's Bureau's Bunch No. California Bookings

San Francisco, Oct. 3.

KFRC's recently inaugurated artista' bureau has lined up a bunch of northern California dates for early part of October, using as artists Murray and Harris, Norman Nielson, Nora Schiller, Tommy Harris, Mac Pedro, Tony Romano, Madeline de Michel, Bill Wright, and Walter Kelsey.

Early October dates are State theatre. Martinez, Oct. 2; Fox Virtheatre. San Francisco, Oct. 3.

and Walter Kelsey.

Early October dates are State theatre, Martinez, Oct. 2; Fox Virginia, Vallejo, Oct. 5; Redlick-Newman Furniture Co., local, Oct. 6; Lucerne Ballroom, Lake county (dance), Oct. 8; Fox California, Napa, Oct. 8. Fox California, Napa, Oct. 9. Fox California,

NBC USING KYA

Sluffing Off Afternoon Stuff on 3d Frisco Outlet

San Francisco, Oct. 3.

NBC is now taking advantage of its two-year old purchase of KYA, shunting a number of its network programs onto the KYA wavelength,

programs onto the KYA wavelength, and giving the chain three outlets in San Francisco. Except in emergencies NBC has seldom shot anything on the KYA lines, preferring to let that station operate independently, without even using the NBC signoff for programs. Now several hours and device on the control of
When NBC bought the Pacific Broadcasting System two years ago, to build up its strength in the Northwest, KYA was included in the deal, despite chain's reluctance to accept local station. There have been several attempts to peddle the broadcaster, but it's still under the NBC banner.

Finicky

Record number of auditions held for a single program so far this season goes to Heide's Candies. In one day alone the Candies. In one day allowed a gency handling the account and a rep from the confection firm gave the doubte ear to 27 singing acts.

These took first experience.

27 singing acts.
Three took in every type of warbling effort conceivable, ranging from lowdown scat song specialists to grand opera carolers, taking over the mike in either singles, trios quartetor sextettes.
But no act out of this batch satisfied. Commercial is still on the quest.

THURSTON FOR SWIFT

Magician Starts Late October With Pat Barnes

Chicago, Oct. 3.

Howard Thurston, the magician, starts late this month on a new Swift program with Pat Barnes.

Deal was negotiated by J. Walter Thompson agency.

It is still not certain that the Stebbins Boys will continue through Stebbins Boys will continue through the present season, although one probability is that they will broad-cast three programs a week and Thurston two programs. Stebbins are on five times weekly at pres-ent.

Thurston's programs will origi-nate in Chicago.

Hour Grabbed by Politics Reverting to Jamboree

LEVELLING WO JAMBOPTE
LOS Anglese, Oct. 3.
Blue Monday Jamboree, a sustaining feature over the CBS coast network for 12 stations for the past several years, will go back to a two-hour broadcast Nov. 1. Rush of political palayer over the stations necessitated cutting the program to one hour two weeks ago. Program emanated from KFRC, Frisco.

Frisco.

Meanwhile, Ellis Levy is piloting eight of the 20 Jamboree performers on a barnstorming trip over the west coast, playing picture houses, auditoriums and dance halls on a percentage split.

NODX Changes Hands

Transfer of WODX, Mobile, to a new group has been announced. Bill Pape and Frederick I. Thompson, former publisher of Pape and Frederick I. Thompron, former publisher of the Mobile. Register, head of the new group. Pape recently purchased WAPI, Birmingham, giving him two stations in Alabama.

Thompson will serve as chairman of the head Pape as president

_Thompson Will serve as chairman of the board, Pape as president, Bascomb Hopscomb, manager of WAPI, vice-president, and William Fincher, former business manager Register, treasurer-manager. They will assume charge of Station Oct. 1. Station is a member of the CBS network.

6:30 A. M. ZERO HOUR

Furnace Sales Talk Shivers

Chicago, Oct. 8.

International Heating Company has retained the Cumberland Ridge Runners of WLS to get in some winter propaganda. Programs will be broadcast at 6:30 in the morning at the time when the average American home is in a state of excessive ventilation and deemed wide open to a sales talk on heat. Shiver the program of the control of the c Chicago, Oct. 8. Heating Company

sessions. This is the only known commercial period at such an early hour and is now going into its third season. Broadcasts only last during the winter.

WHITEMAN'S COMMERSH PAUSE 1ST IN 2 YEARS

General Motors falled to renew up until the last minute, so Friday's (30) program became the last for Paul Whiteman for the Buick-Olds-mobile and Pontiac combination. With the company's radio plans-pretty well unsettled, the auto ac-count decided to discontinue the Whiteman session until I had the, proposed Chevrolet show out of the way.

Sudden suspension left Whiteman Sudden suspension lett whiteman without a commercial for the first time in about two years. He had come over to General Motors directly from Alled Paints. Total stretch done by the bandman for the car manufacturers amounted to 39 weeks.

Tracy's Vote Appeal Hollywood, Oct. 3.

Hollywood, Oct. 3.
Lee Tracy will be featured on the 'Hollywood on the Air' program Oct. 13, going before the mike with a serious appeal to voters to get out and vote at the presidential

election.

Program will be built around Columbla's picture, Washington
Merry-Go-Round.'

Radio's Dream Girl Alice Joy HEADLIN

"The Dream Girl Revue"

State Fair DALLAS, TEXAS

JACK DENNY

AND ORCHESTRA

Walderf-Astoria Hotel Victor Records
Lucky Strike Dance Hour
Whitman Candy
(Oct. 27)

Management M. C. A.

ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC



GLORIFYING the POPULAR SONG CHESTERFIELD Program

COLUMBIA-COAST-TO-COAST NETWORK WED. 10 P.M .- SAT., 9 P.M., E.S.T.

Management
THOMAS G. ROCKWELL



Mass Turnover Is Keynote of New Russe and Pop Broadway Cabarets

Lotsa value at pop scale, with dinners to get it back, but apparent-mass turnover the primary keynote, ly their down-the-stem neighbors, continues the scheme of things for the general run of niteries on New York's Main Street, which are fast opening up in anticipation of a much improve winter season of This is by no means claborate.

much improved winter senson of nocturnal reveiry.

Thus, for a \$1.35 or a \$1.75 dinner at the Pertushia (nee the Parody, where it meant a \$3 or \$4 tap to \$5.00 cm. at \$1.00 c

dinners avec Chauve Sours frammins.

Nils.

Chaupon memory when the carriage trade struggled to Coleman or Rosential rhythms at \$4 or \$5 per couvert, with a Bee Lillie or a Moss and Fontana, a Peppy de Albrew or a Chic Endor as the attraction, is now Billy Galiagher and Leo Bernstein. Are new entraction so the coleman of the trade of the coleman and the tap is only \$1.25 for a table drhote dinner and an elaborate Billy Arnold revue, as those things 50.

Even in this Hoov-era a show

Arnold revue, as those things go.
Even in this Hoov-erá a show
comprising Bob Nelson, Lillian
Barnes, Brian MacDonald, Doris
Lenahan, Pearl Regay, who is assisted by Joe Shelita, Ruth Mayon,
Dan and Barney Ellmore and Harry
Carroll, the songwriter, conducting
a nondescript band, costs bucks.
They'il have to sell a fock of \$1.25

HOLLYWOOD

CABARET

PRESENTED 3 TIMES NIGHTLY At 7:30 p. m., 12 a. m., 2 a. m. N.T.G.'s Hollywood Revels Hollywood Revels The Fascinating Monie Star

OLIVE BORDEN COLLETTE SISTERS NINA MAE McKINNEY

FRANK HAZZARD

BLANCHE BOW

FOWLER & TAMARA

Breac war 3: 48"St. YY

WARDI KRAD. KEENKTURKE!

MARDI KRAD. WAIZ: "SUDGe factor

STRANGE INTERLUDE "SUDGe factor

STRANGE INTERLUDE" SUDGe factor

LOTEN TO THE GERMAN BAND"—

Commy for-trot

AND SO TO BEO"—Lullaby fac-trot

IT MIGHT HAVE BEEN YOU"—Fox-trit

"Bulling Face" A GIRL." (Fred Show'

"Bulling Face" A GIRL." (Youmans'

GRUMS IN MY HEART" — (Youmans'

March Son)

March Song)
"IT'S ABOUT TIME"—Comedy fex-tret
"ANOTHER CANDLE ON YOUR SIRTH
OAY CAKE"—Fex-tret

STANDAROS
"WITHOUT A SONG"—Three keys (Ballad
"THROUGH THE YEARS" — Three key

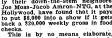
(Balled)

MILLER MUSIC, INC. 62 West 45th Street New York City

The Voice That Thrills

The Voice TRAT INTILIS
You
Jack Fution, of course, one
of Yaul Whiteman's featured a
voreliste and likewise, whose
tables are rist over but to his
constant. Naturally he features:

World's Loveliest Girls-40 ISHAM JONES



Hollywood, have found that it pays to put \$3.000 into a show if it gets back. \$23.000 weekly gross in food \$25.000 weekly gross in \$25.000 weekly gr

Milk Angel

Hollywood, Oct. 3.

Hollywood, Oct. 3.

Frank L. De Pasquale, Inglewood dairy farmer, will take a
fiver in Hollywood inght life.

He is angeling the new Bal
Tabarin night club, opening Thursday (6) at the Hollywood Gardens,
former dance hall, on Vine street.
Jack Lester is staging the floor
show.

Tony Wons at \$1,500 With 2 Femme Pianists

Tony Wons opens cold at the New York Palace, Oct. 15, with a new act. Members will be a femme plano duo besides himself. Salary, on a CBS booking, is \$1,500.

Keyboard pair with the CBS speler comprise Peggy Keenan and Sandra Phillips.

Los Angeles, Oct. 3.
General Sound Corp., Ltd., Holiywood transcription firm, is the target of a 45% wage claim field with the state labor commission by A. Winter, machinist.

Winter produced as evidence notes for that amount given him by the company. Hadn't been able to collect on them.

WAR SPY STUFF

Lucky Strike will replace its present police stories Nov. 1 with a series of war spy dramatizations. Latter will be similar to the script labeled 'K. 7' which NBS had for some time on a sustaining sched-

Same author, August Zimmer, will to the writing.

KMTR's Jewish Programs

ABILE'S Jewish Programs

Samuel Kippel Sendier's Jewish concert orchestra will give two one-hour programs, Oct. 3 and Oct. 15.

Both will be compositions by Jewish composers and traditional melodies.

Fannie Brice's Air Act

Famile Brice is auditioning for Columbia. Recently she did a tryout on one of the flock of programs NEC framed for Chevrolet selection. CBS idea has her doing a double with Henry Burbig before a studio dance combo, with a commercial in the offline.

Her Ladyship Shows 'Em Lady Hubert Wilkins, the explorer, had her speaking and singing voice auditioned by the NBC program board.

Network has her tabbed to step into a daytime commercial as soon as the account agrees on figures.

Village Spots Come To Life for Autumn

To Life for Autumn
Nite life in Greenwich Vilage has
suddenly bloomed forth in earnest
and by the end of the week will
be going full blast.
Starting with the reopening of
The Nut Club two weeks ago, more
and more of the spots have opened
up and Barney Gallant's opening
Thursday (8) will about complete
the lineup. El Chico opening
Thursday (8) will about complete
the lineup. and Chico opening
Lineup and Chico opening
Thursday and Greenwich Village
Earn have continued throughout
the summer.

Barn have continued throughout the summer.
Romany Marie's Tavern, the litterati haunt, has been hobbling along through the summer, but has now added music and done away with the authority of the spots, working on a two-bit minimum and a 75-cent dinner plus arranged-on-the-spot shows which feature mostly the reading of poetry, is getting a heavy play, but not figured as cutting into the class spots.

Thus far the couvert charge joints in the Village have manged to hold their own, with the promoters pretty optimistic as to the future.

COAST RAID ON PANZE JOINTS

Hollywood, Oct. 3.

Backed up by federal agents, the Hollywood vice squad got busy over the weekend and raided BBB's cellar for the second time, arrest Jlmmy's Back Yard, arresting five. This is reported to be a drive on the Nance and Lesbian amusement places in town. Bobby Burns Berman and Ray Wright, his manager, were charged with violation of the prohibition act and released on \$1,560. bail. Seven patrons in the establishment were also taken on charge of being drunk and possessing liquor.

Thomas B. Gannon, proprietor of the Back Yard, was charged with Back Yard, was charged with

Thomas B. Gannon, proprietor of the Back Yard, was charged with llquor possession and maintaining a nuisance. Four patrons there also were charged with llquor posses-sion and released on ball later.

Eddie Jackson Solo

Eddie Jackson of the former Clayton, Jackson, and Durante trio opens Oct. 5 at the Paramount Grill, New York, as a single. It will be the first, solo personal appearance by any of the trio, which was dissolved when Jimmy Durante dissolved when Jimmy Durante as the combination of
Jackson will top a new floor show at the Paramount. Ozzie Nelson's orchestra is also in.

MADESEN'S CAFE BERTH

Minneapolls, Oct. 3.
Snooty Leamington, most ritzy
hotel, to install a night club, with
an 11-piece band, headed by Julius
Madesen, late featured singer with
Lou Breese orchestra at Minnesota

At present the Hotel Lowry's Ter-race Garden, St. Paul, is the most popular class spot.

COMICAL MARRIED LIFE

NIGHT CLUB REVIEWS

LA BOHEME

LA BOHEME

Hollywood, Oct. 1.

One of the did spots where one could dine and do spots where one could dine and did spots where one could dine and the spots way of the country, has gone the way of the tit is just across the border line in the country, has gone the way of that it is just across the border line in the country, has gone the way of have a dance floor and has Karyl Norman, 'Creole Fashion Plate', heading one of the smartest and me these parts in a long time. It is at a \$1.50 minimum charge, with the establishment seating around \$50 in a compact and atmospheric room, with the stablishment seating around \$50 in a compact and atmospheric room. With female Impersonator shows flourishing in this neck of the woods, the customers are somewhat suffice the customers are somewhat in the customers are somewhat suffice the somewhat suffice the sufficient suffice the sufficient sufficient suffice the sufficient s

hlmself, which puts the youngster in a class by himself as a smart; chemic fashions and the terpstence and the state of the control of the co

soothing tonic for the ginger-ale inhalers. Place, which opened the 22d, seems to have gotten a good start, seems to have gotten a good start, as though show and band stand it a little over a grand, with the exception of Norman, who is in on a percentage, which might allow him, with business continuing as it started, to clip off around another grand a week easily.

SMALL'S PARADISE

COMICAL MARRIED LIFE

Chicago, Oct. 3.

J. B. and Mae, otherwise Mr. and Mrs. Jack Coffe, have been signed with the program is described as 'comical adventures of married life.'

Same act was on WBBM last year Same act was on WBBM last year.

Bisquick's 'Betty & Bob'

Chicago, Oct. 3.

Bisquick's 'Betty & Bob'

Chicago, Oct. 3.

Bisquick, which last year experimented with various types of promote with the most of the program which Dave Owens will stage. Auditions for the leading roles are in progress.

Same script got a try-out in four scattered towns as 'Sally and Bob' is the program which Dave Covens will stage. Auditions for the leading roles are in progress.

Same script got a try-out in four scattered towns as 'Sally and Bob', and the progress of the progress.

Same script got a try-out in four scattered towns as 'Sally and Bob', and the progress.

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Same script got a try-out in four scattered towns as 'Sally and Bob', and the progress.

Same script got a try-out in four scattered towns as 'Sally and Bob', and the progress of the

doggerels the Johnsonites go in for

coegevers the consonies go in fag
consonies and the consonies go in fag
mula. There's a ringside cocchies
who sings too numerous choruses of
Mo Minus You as she shakes that
thing and gets little attention. Mabel
Scown go be her name. Danny
Scown go be her name.
Tunner is in a blonde captive' nume
ber with a hideously gotten-up vise
a-vis whose antics arent exactly
pariorish,
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the allegedly no-couvert standard at Small so how credited to Howard at Small so how credited to Howard Elmore for staging, music by Bagae Dowell, costumes by Gene and Iyrica by Arthur Porter, is slated to open Oct. 6. Personnel, will be Myra Oct. 6. Personnel will be Myra Speed Demons, George Walker, William Spellman, Three Palmer Bros, May Alex, Mabell Scott, Roy White and Dorothy Turner, some of these holdovers from the present floor froils.

CLUB NEW YORKER

CLUB NEW YORKER

Chas entertainment and attempts the training of the company of t

Malin takes up about half of the floor show time with his femme impersonations. A class entertainer, he shows most of the local cafe performers how it should be done.

(Continued on pabe 53)



New Dance Orchestrations 40c Each; Any 3 for \$1.00

Edward B. Marks MUSIC CORPORATION 229 W. 46TH ST., NEW YORK

"Underneath the Harlem Moon'

"We're Alone" "Ah, But I've Learned"

When I'm Sippin' a Soda With Susie" "Who'd Believe"

"I Cannot Tell You Why "You're a Symphony of Love"

DeSYLVA, BROWN

& HENDERSON, Inc.

745-7th Ave., New York

O. L. OZ

JENIE JACOBS

1674 Broadway, New York Phone Columbus 5-1030 Exclusively Booking RKO

"LOVE ME TONIGHT"
"A MILLION DREAMS"
"ROCKABYE MOON"
"THE VOICE IN THE CLO OBBINS
OBBINS
OBBINS
OF SEVENTH YORK o. L. oz

JENIE JACOBS

sy, New York mbus 5-1930 Exclusively Booking RKO

Inside Stuff—Music

Chicago's advantage over New York as a music center has always been traceable to the popularity of the mammoth dancehalls playing the best bands and nation-wide broadcasting facilities. In New York, the smart hostelries are principally radioed and these can't exploit the simple and homey song stuit.

Since it's this simple stuff that sells better than the ultra tunes like You're. Blase, et al., the publishers' primary interest is in carrying a moon over a mountain rather than enthuse about a clever orchestration

of a smart London tune.

smart London tunk hat's one reason why so many successful waltzes have emanated from and also has accounted for the unique rep Rocco Vocco, as Feist's manager (before coming to New York), established for himself as ong picker and hit-maker.

Every time there's a flock of openings the publishers work themselves up into a froth about a concerted move to stay away from the expensive debuts usually calling for a large party of couvert charges as a builder-upper for the new band. But they don't dure stay away singly. Another bunched group of New York-obenings the way of the current week had not been supported as the property of the tendency of the consent of the Lombardos at the Hollywood; Eddle Elins at Barney Gallant's in the Village; Don Redman at Connie's Inn. Ozzie Nelson at the Paramount; Cab Calloway at the Cotton Club, and Leon Belasco soon at the El Garron. Not to mention when a band moves from a roof into the supper room downstars, that's an 'opening' too.

Brünswick, now the top disk seller—although record sales are still ways off—proceeds on the theory, in its releases, that songs must fit their artists, and that it's not merely the old-school idea of canting, a pop song or anything that looks like ahit.

Theory is that an average number, if peculiarly adapted to a Ruth Etting, or a hot number for the Mills or Ellington, has a better chance for big sales than a smash pop oddly fitted to an artist. The revival of Dinah, a very old pop, for Bing Crosby, is one instance where the coupling of the artist's delivery, regardless of the antiquity of his macierial, spelled a big seller.

Robbins Music Corp., suing the American Society, requested Julian T. Abeles, his attorney, to return a \$350 advance legal retainer to Joe Morris Music Co., which firm had also retained Abeles to prepare action against the society. Robbins took the position had didn't want his personal lawyer passing on whatever fund of information he had to another client. Hence Morris, if still intent on suing, will have to retain other counsel.

Irving Berlin, as a writer of both words and music, deems himself entitled to double revenue or some extra compensation from the American Society's royalty dividends.

Average songwriter collaborates with one or more partners; Berlin is strictly a 100% on words-and-music.

Irving Berlin sang 'Say It Isn't So' and 'Deep As the Ocean,' his wo current hits at George Olsen's opening at the Hotel New Yorker. was Berlin's first personal app in years and was an unexpected feature.

Peculiar twist of the season is the leap to popularity of I Guess I'll Have to Change My Plan. Warbled by dues and tries in the class speaks all last winter the number is only now in the full tide of

speaks all last winter the number is only now in the annual popularity.

Dance bands in New York simply won't leave it alone. Some are playing it as many as 10 times and more a night with no resentment from the patrons.

Manny Lowy, Rudy Vallee's original first violonist, recuperating at Saranac after undergoing three major operations during the summer at Sea View hospital, Staten Island, expects to rejoin Vallee. Lowy has been ill since May, 1930, and has been taken care of financially by Vallee.

Frisco Booms as Centre Of Coast's Tin Pan Alley

San Francisco, Oct. 3. Music situation forging ahead s Music situation forging anead so rapidly here that pluggers and writers are flooding the town, cur-rent week looking like a Tin Pan alley convention with 14 pluggers and a bunch of writers contacting bands and artists.

bands and artists.

Number of transcontinental radio
programs emanating from here, and
generally better local condition of
sheet music biz, has caused many
publishers to headquarter their
Coast reps here. Among ones now
dealing out profesh copies from perdealing out profesh copies from per-manent offices here are Jack Archer, Donaldson; Dick Arnold, Robbins; Ben Turner, Berlin; Ronald Jonson, Ager; Carl Lamont, Shapiro; Sher-man Little, Sherman-Clay; Ed Ben-nett, Moret.

In from Los Angeles are Lucky from Los Angeles are Lucky for, Harms; Fred Dempsey and Odoms, Feist; Billy Gedney, an; Frank Gibney, Green & ite; Bobby Gross, Santly. L. fe Gilbert and Jimmy Hanley

Business looks so good flock local publishers starting out, latest being Al Jacobs, who's printing a tulie he wrote with Al Pearce and Walter Kelsey of KFRC.

Robbins' 2d Claim

Robbins Music Corp., already suing the American Society of Comosers, Authors & recovery of a royalty dividend for the final quarter of 1931, has file formal protest to recover another \$9,000 claimed due for the first quarter of 1932. Hearing on this protest came up on Friday (30). This is a technical method of pro-

If no satisfaction for the initial quarter of '32 is forthcoming and quarter of '32 is forthcoming, another suit may follow, as in the claim for the 1931 final quarter royalty split.

BEILIN, AGENT

Vet. Prof. Mgr. to Handle Radio

Chicago, Oct. 3. Al Beilin, until recently Chicago, ananger for Irving Berlin, has af-liated with Kennaway, local ormanang filiated agency. He will concentrate radio end with which he is

familiar.

Bellin, for many years after the departure of Rocco Vocco, was con-sidered the dean and spokesman o the Chicago music publishing fra-

Busse's Judgments

Galveston, Oct. 3 Judgments totaling \$2,000 were entered against Henry Busse, or-chestra leader, here as result of acchestra leader, here as result of ac-cident last July 8, when Busse's car collided with a motorcycle on which two boys were riding. Busse's orchestra was at the Hol-lywood club here at the time.

Kvale, Warfield M. C.

Los Angeles, Oct. 3.
Al Kvale goes into the Warfleid,
rrisco, Oct. 6 as m. c., replacing Frisco, Oc. Frank Stafford.

Latter has been on the assign-ment since Rube Wolf went to the BKO 105th Street in Cleveland.

ALTERNATE COAST BANDS

San Francisco, Oct. 3.

NBC beginning Oct. 10 will alternate the dance bands of Earl
Burtnett at the Mark Hopkins here
and Phil Harris at the Ambassador, Los Angeles.
Each band will do alternate 20 minute periods on a Coast hookup.

Hazlett Leaves Whiteman Chester Hazlett, for long Paul Whiteman's reed virtuoso and pre-mier soloist, has left the band.

25c Price No Help

Despite all the excitement about the Music Dealers' Ser-vice's 25c retail price, plus an anti-trust law suit as detailed elsewhere in these columns, the two-bit price hasn't upped music sales to any striking de-

music sases to any striking degree. I twas figured that with the establishment of a uniform 25c price, and eliminating the 30-40c retailers, it would spurt biz notably.

Some opine that if the public wants anything bad enough they'll pay for it, but it can't be given away otherwise.

SONG 'LEGGERS' **HEAVY PENALTY**

Los Angeles, Oct. 3.

Los Angeles, Oct. 3.

Most severe sentences ever meted out to song sheet bootleggers were imposed by Judge Harry A. Hollzer in U. S. District court on William Zimmer, Al Friedman and James Gilligan, who were found guilty of conspiracy to violate the copyright act. George Lieber and Alexander continued to the control of
Zimmer was given 15 months at McNell's Island; Friedman, who is 17, got 15 months in the government reformatory at Chillicothe, O., and George Lieber, four months in LA. jall.

CLUB NEW YORKER

(Continued from page 52)

(Continued from page 52)
Jack Oakie, Polly Moran, William Haines or some of the other picture names who are nightly patrons.
Cafe seats about 250. No convert force. Weeke-and business is canacity with the first Saturday night mob hanging around until 7 a.m. During the week the draw is slim but should build,
Hall Wayne's 11-piece band, a sweet combo, furnishes the muslel Band features the reeds, with only. No small feature of the entertainment is Mallin's accompaniat, Charles Russoff, brought here from New York.

Call.

B.B.B.'S CELLAR

Hollywood, Oct. 1.

Most consistent money maker of the smaller night spots, BBB has been featuring a pansy revue in his cellar for the past seven months. during the run, and credit for the profit should be given to the m. c. himself, whose off-stage cracks about his floor show are 30% of the entertainment.

entertainment.

Spot sells nothing but laughs, with no attempt made to draw class patronage. However, it's a great drop-in spot for picture names, who come for a load of BBB. Tap is light, with the minimum check at 50 cents.

at 50 cents.

Revue is headed by Loyce Trent, Milton, Faul and Linden, and Neil Dorneay. Trent is the prima donnal and singers, and Dorneay a dancer. Nothing out of the ordinary about their work, which has little chance to get anywhere in this spot, where noise is cultivated. Boys are backed by a line of 10 chorus men. There's revue's sex. Costumes are mostly made by the boys themselves. None wears wigs, probably due to being paid off in sandwiches.

Cellar was having a touch time a

paid off in sandwiches.

Cellar was having a tough time a
while back, but Al Rosen, picture
agent, stepped in with some fresh
money. Female impersonation stuff
caught on, and it has been clear
salling since.

DBPIc attention of the second o

caugint of the second of the s

Park Avenue Publications. Hazlett Leaves Whiteman
Chester Hazlett, for long Paul
Whiteman's reed virtuoso and premier soloist, has left the band.
Hazlett is now with Nat Shilkret.
Changed Your Mind.

\$1.125.000 Anti-Trust Suit Vs. MDS: Maybe Fed. Trade Comm.; **Publishers Not Worried. They Say**

On the heels of the \$1,125,000 antitutes suit brought by Richmond-Mayer Music Corp. against the Music Dealer's Service, Inc., and 2 multive. Set Dealer's Service, Inc., and 2 multive. All the state of \$50,000 and punitive. All the properties of \$50,000 and punitive. All the state of \$50,000

now dealing through it.
Publishers named in the Richmond-Mayer action, filed (30) with
the U.S. Court in New York, declare that they are not in the least
worried about it. Charter under
which the MDS was organized, they
point out, clearly stipulated that the
purposes were cooperative and that
the central bureau was merely to
serve as a non profit-making shipper
and collector for its member-publishers.

similar to the Richmond-Mayer suit, they aver, precaution was taken at the time of the MDS' organization to have the incorporating papers scrutinized by several teading authorities on trusts and monopolies, and that ever since it; started the distributing unit has been operating close to the lines okayed by these experts. In anticipation of any legal move

Richmond's Spot
Curious sidelight on the Richmond-Mayer action is the position in which it places the Maurice Richmond-Index acts and in the position in which it places the Maurice Richmond half of the firm. Richmond left the jobbing house, which he founded, to take over the general managership of the MDS when it was launched late this past Adgust, with the understanding that Mayer would be allowed three Richmond's share in the company. In the event Mayer failed to find another partner within that time, the assets of the firm were to be liquidated. Befor filing the anti-tupust suit Mayer apprised his partner of his intention, and, according to Richmond, signatured a stipulation whereby Mayer agreed to pay the entire costs of the filtigation out of his own resources and in no way imperial his partners' connection with the publishers' organization by making, him personally a parry to the state of the sta

the suit.

That Mayer was arranging to go after the distributing combine through legal processes was generally known to the music trade three weeks before the actual filing of the papers. While the allegations were being drawn up several publishing firms joined the original charter 12 and it was at the last minute decided to include these newcomers in the list of detendants, so that when the list of defendants, so that when the papers were finally filed there were 22 companies involved.

the mapper where thanly that where the mapper were 22 companies involved.

Mayer has brought suit in behalf of both Richmond-Mayer Music Corp., operating in New York, and the Chicago jobbing branch, a separate corporation, which went out of busines the first of this month. Publishing houses named as defendants are Ager, Yellen & Bornstein, Inc.; Irving Berlin, Inc.; Con Conrad Music, Publishers, Lid.; Harry Bloom, Inc.; Desylva, Brown & Henderson, Inc.; Desylva, Brown & Henderson, Inc.; Donaldson, Douglas & Gumblé, Inc.; Green & White, Inc.; Harris, Inc.; Grous Music Corp.; Remick Mail Mayer (Line), Mario Music Corp.; Remick Mail & Music Corp.; Remick Mail & Music Corp.; Remick Mail & Group Music Corp.; Remick Mail & Group Music Corp.; Remick Co.; Ralph W. Botton and Phil Schwartz. Recent allies of the MDS not included are Joe Davis, M. K. Jerome, Phil Kornheiser and Kett-Engel. Also made a party of the suit on the suit on made a party of the suit of the suit on and party of the suit of the suit on made a party of the suit of the suit on made a party of the suit on the suit of the suit on made a party of the suit on the suit on the suit of the suit on and print services.

Engel.

Also made a party of the suit on the defending end is John G. Palne, chairman of the Music Publishers Protective Association board. In the complaint he is described as organizer, representative and agent

organizer, representative and agent' of the Music Dealers Service. Treble Damage Claim Complaint, based upon the com-bination and conspiracy in restraint of trade provisions of the Sherma Anti-Trust and Clayton Acts, winds

corporation. With troble damages under the above statutes, the total amount of damages specified comes to \$1,125,000.

Allegations in the complaint declare that the defendants: (1) Entered into a combination and conspiracy to unlawfully control and dominate the sheet music business in the U.S. to destroy the trade of Richmond-Mayer and to eliminate that firm as competitor of the combine in the gale and distribution of almost and the combine of the comb

partment; and Al Block, the central bureau's charge cierk, all previously on the Richmond-Mayer payroll). The MDS, is charged also with attempting to dictate to dealers of sheet music throughout the U. S. at what prices they shall buy and sell their music and to impose upon these dealers burdensome credit terms and to enforce other unitax-ful and stringent regulations of the MDS.

Weems' Penn. Hotel Job Hinges on N. Y. Union

Chicago, Oct. 3. Balaban & Katz awarded an ex-tra week to Ted Weems. He will play the Uptown as well as the Oriental and Tivoll,

Oriental and Twoll.

Meanwhile, his Canada Dry account for CBS was threatened by union difficulties in New York. J. C. Stein of MCA hopped to Manhattan to smooth out the difficulties so that Weems could move into the Hotel Pennsylvania there.

Roger Wolfe Kahn opens at the

Lopez Musician Hurt

Milwaukee, Oct. 3.
Vincent Lopez, playing at the
Hotel Schroeder, narrowly secaped
serious injury when a car he was
riding in was struck by another
machine at Fourth and Wisconsin.
Vincent Pirro, accordion player, was

It all happened because four voung women in the other car forot to stop for the stop light,

EX-PROHI JAZZIST SUED

Cambridge, Mass., Oct. 3. James R. Snopley, former prohi bition agent and now a trumpet player in a dance orchestra, was intoxicated nearly every night for a year, his wife, Zena Snopley, testhed in probate court in her suft for separate support and custody of their minor children. Snopley is contesting the action.

LIGHT AT NUTTERY

Enoch Light is coming back to the Village Grove Nut Club, New York, succeeding Al Morrison, who had been booked in, with a CBS

wire,
It was this band to which
Harry Barris objected when he left
the club.

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Three entertainers filed complaints with state labor commusion charging non-payment of wages against Jack Martin, Hollywood booking agent. Claim Martin owes them \$76 for a week's work at Chicken lun.

Alfred Malling, indie film pro-ducer, haled before state labor com-mission on charges that he failed to pay \$35 to Lorraine Fallis, stenog-rapher.

Greeta Breuner, film cutter, seek-g \$40 back pay from Welashy Pic-ires for sessoring three shorts.

Hillcrest Motors Co. attached T. oy Barnes' salary at Fanchon & arco in its suit to collect \$130.

Paramount Collection Co., acting for the Hollywood Knickerbocker, filed a Municipal court action against Paul Hurst, seeking \$684 balance on a hotel bill.

Equitable Building is suing Jack Raymond, actor, for \$157 rent and a

\$200 note, both incurred when Ray-mond ran a shirt shop in the building.

Bert Goodrich, stunt man for Devil Horse, Mascot serial, is re-covering from injuries sustained on location at Big Bear, when he was unconscious for 12 hours after fall-ing from a clift. Charles Stevens, prop man with the company, is at the St. Bernardine hospital, San Bernardino, suffering from pneu-

W. R. Stewart, publicity man, and E. W. Tildesley, his assistant, filed wage complaints against the California Artists Protective Ass'n for \$41 and \$75, respectively. Both worked on a charity ball for the as-

Girl band, headed by Dorothy Conant, entered claims for unpaid salaries totaling \$64 against Doc Keff, who is said to have hired them for one night at the Egyptian ball-room, Ocean Park.

Literati

(Continued from page 47)

Wilstach has just turned over to Curtis Brown, Ltd., his literary agent, the scrip of his latest novel which Macauley will publish. The Fate of Fay Delroy. It's a stage story with celebrittes of pre-war days at Madame Burtholde's and elsewhere.

elsewhere. Covici, of Covici-Friede, just re-turning from Majorca, states that practically the entire population there comprises writers, numbering 100 in all. Of these, four are only working at it seriously. Wilstach will make it a fifth.

Paul Wilstach's 'Landings'

Paul Wilstach, whose 'Potomac Landings' was published by Bobbs-Merrill, is working on 'Hudson River Landings' It will probably be brought out

'Ace High's' Final

After four months existence, the final issue of 'Ace High' is the October number. It was a Clayton

Brown, Ltd., Changes

Brown, Ltd., Changes
Margaret Foley, handling the mag
end of Curtis Brown, Ltd., left to
marry and Helen Everitt replaces.
C. L. Rubsamen has severed
connections as head of the play
and picture dept., Raymond Crossett, formerly with Elisabeth Marbury, succeeding.

Two Biogs

Viking will bring out the biog of 'One-Armed' Sutton, famous sol-dier of fortune and for years Chief of Staff, as Major General Sutton, Gen. Chang-Tso-Lin.

Jack T. McCully, former Houston newspaperman, and one time dra-matic critic in New Orleans, has gone back to the Crescent City to become p. a. for the Orpheum the-

atre. Robt. W. Sellg, formerly on Chi Trib, 'Post' and Denver dailles, made sports publicity director at University of Denver. James H. MacLennan has resigned this post. Walter Walter, editor Grand Junction, Colo, 'Sentinel,' and Dem-ocation of the Children's American Land Colo, Sentinel, and Marchael Colo, Sentinel, and Dem-ocation of the Children of the Childr

Irvin Cobb back.

Eugene Cunningham was horr

RKO STATE-LAKE

CHICAGO
7 RKO VAUDEVILLE ACTS 7
Dunn & Morgan, Carl Freed, Chaz
Olinse, Wally Shurples Co., Master
Eugene, Clifford Wayne Co., Wayne
Family

"CROOKED CIRCLE"

bow legged, and the saddle only made it worse.

Stanley Kimmel has given poetry and prose the go-by to do a play. Barnaby Ross has been promsed an air talk.

Frederick Lewis Allen and Agnes Rogers Hyde married. Gives 'Harp-er's Magazine' a call on Allen, any-

Isaac F. Marcosson, whose biog of

Isaac F. Marcosson, whose blog of David Graham Phillips is out, lives in Phillips' old apartment. Mrs. Honore Morrow to England. Jack Woodford got the inspiration for Find the Motive at a dinner with Edgar. Wallace. Christopher Ward practices law when not scribbling. John Langdon Davies another re-turned traveler.

turned traveler. James Truslove Adams is Scrib-

er's new literary adviser. Alan J. Villiers got back on a

gular boat. regular boat.

Benjamin DeCasseres claims descent from Spinoza, hence his book on the philosopher.

Richard Halliburton gets in town

soon.
Drew Pearson, who contributed to
Washington Marry-Go-Round,' doing another book for Liveright.
Stuart Chase, writer on advertising and economics, got his first
line on the inner workings of business as an accountant for the Fed-

real Trade Commission.

Vanguard Fress has reduced its capital stock from 910 shares to 710 capital stock from 910 shares to 110 shares, of which 700 are preferred valued at \$100 each, and 10 com-mon, \$100 each. Notice filed with Secretary of State to this effect.

Uncommon Chatter

(Continued from page 36)

hips to cheat off a few inches. This week she duplicates this excellent style in black and white all-over sequins in gleaming effect that's not nearly as slenderizing as soft satin,

A Babe Oppressed

week that has been crowded interesting Hollywood hair-

with interesting Hollywood haircombs, ushers in 'Pack 'Up Your
Troubles' and a colffure that should
be listed for immediate extermination. It belongs to Jacquie Lyn, a
cute baby who's too young' to do
her own protesting.
A blonde ban discribe Jacquie
as one of those horrible children
who know their own cuteness and
spring up in parlors to recite 'poetry
until the guests dare to make pountil the guests dare to make po-lite adieus. Jacquie isn't that kind of person at all. She can lose herof person at all. She can lose her-self completely when she's asked to tell the story about the Three Bears. She's a chubby, pug-nosed child— sober, deliberate and well poised. She probably has enough sense to work out her own simple halrcomb if they'll only give her the chance.

INSTITUTION & INTERNATIONALS Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWAY

1st Night Crashers

(Continued from page 1)

one columnist put it. However, most of them make mention of the shows in some form, especially if it is very good or very bad. In the latter case it is an extra pan for the

producer to absorb.

For a recent opening a carefully culled list resulted in 31 pairs going to the nine dailies, rotogravure editors, women's editors and others who are frequently taken care of, being asked to attend the second night. The 88 ticket total remained standing, however. Included are the Brooklyn papers and the critics of several additional publications given

several additional publications given grade. A rating.

The 'Mirror' receives five pairs of first night tickets, its critic (Winchell) and lat two other columnists getting a pair each, besides two or more for the dramatic staff, which includes the second string reviewer (Bernard Sobel). Papers getting four pairs each are the 'Herald Tribune'. 'News' (two columnists included), 'World-Telegram' and 'Evening Journal' (two columnists included). 'Usually the 'Times' and the 'Sun' receive three pairs, which is the number requested, while the 'American' and 'Post' get two pairs.

Publishers' Attitude

Not infrequently p. a.'s burn at

Publishers' Attitude
Not infrequently p. a.'s burn at
the columnists' insistence on first
night ducatts, because the productions of the better known managers
are assured of capacity starts. One
agent put the matter up to a friendly publisher, who answered the matter was entirely up to the show
management, the paper having, no
quests. When there were 13 dailies
in New York, smart openings called
for a total of 27 pairs, so that while
there are four fewer papers in the there are four fewer papers in the field there are eight more tickets distributed.

distributed. Second night press list has been considerably changed, because 14 publications which covered shows have passed out of the picture within the past 10 years. But the number of second night seats is hardly under former times because of the number of weekly guides (freely distributed) which have sprung up. There are about half a dozen such There are about half a dozen such publications. Second night tickets, however, are frequently not used, those who receive such pasteboards generally ducking shows which are

B'way Grosses

(Continued from page 45)

(continued from page 4b) tinues strongly; around \$11,000 last week; looks good through autumn. 'Ballyhoo of 1932', 44th St. (5th week) (R-1,325-83.85). Musicals got benefit of world's series crowds, this one included, with gross better;

"Best Years," Blou (5th week) (CD-518-33.0). Goes to road after another week; well regarded generally, but thin trade; about 35,500 estimated. "Bidding High," Vanderbilt (2d week) (Cd-71-\$2.75). Opened midding and cour rate. An out rate. The course of th

cut rates.

'Clear All Wires,' Times Square
(4th week) (C-1,057-\$3). Picked up
somewhat, with gross around \$11,000; lower floor okay but light up-

000: lower nour year, stairs.

'Flying Colors,' Imperial (4th week) (R-1,446-\$4.40). Had several virtual capacity nights, and the gross went over \$30,000; should stick to profit.

virtual capacity nights, and the gross went over \$30,000; should stick "Here Today," Barrymore (5th week) (C.1,115-43.30). Begins to look doubtful; with better weather trade did not advance; about \$5,000; must climb or else. Postponed until next Monday; favorably reported out of town. 'Lilly Turner,' Morosco (3d week) (C.893-\$3.30). Word of mouth may lift excellently done show; business week; may move to Cohan Monday; 'Black Sheep' due in here. 'Man Who Reclaimed His Head,' Broadhurst. Withdrawn last Saturday after playing three and a hair climb; house relights next week with 'Rendezvous.' Manhattan Medey,' Longare. Postponed indefinitely for script re-Vision of the control of the contro

Postponed indennitely to better vision.

'Nona,' Avon (1st week) (D-830-33.0). Presented by Peggy Fears; written by Gladys Unger; opens the "Ol' Man Satan, Forrest (1st week) (D-1,015-33.30). Set back again; colored drama opened Monday; nearly six months getting ready.

day; nearly sta ready.

Of Thee I Sing, Music Box (41st week) (M.1,000-\$5.50). Run leader expected to extend far into new season; bettered \$28,000 last week; virtual capacity; moves to 48th Street next week; Dinner at Eight' due here soon.

here soon. 'Success Story,' Elliot (2d week)

(CD-924-32.75). Drew some excel-lent notices but attendance after premiere mild; estimated starting pace \$4,000.

The Other One, Biltmore (1st week) (C-1,000-33.30). Presented independently (Thomas Kilpatrick), written by Henry Myers; opened Monday.

independently (Thomas Ripatrick), written by Henry Myers; opened week) (D-969-83.30). Chances doubtful; around \$4,000 first full week; must improve to stay week); must improve to stay week) (R-1800-84.40). Despite notices not so favorable, will draw strong grosses during autumn; first week estimated around \$35,000-84 (Int. When Ladies Meet, Roomal (Int. When Ladies Meet, Royale (Int. Council of the season; written by Rachel Crothers; opens Thursday (6).

Council of the Meet, Royale (Int. C

and better.

'Show Boat,' Casino (2ist week);
revival about \$21,500 last week; may leave for road next month; pop grand opera slated to follow.

'Belmont Varieties,' Belmont; vaudeville revue.

"Belmont Varieties," Belmont; vaudeville revue. "
That'a Gratitude, Waldorf; revival moves to Hudson, with revioal of 'The Great Lover' due here.
'Only the Young,' Sutton Show Shop; withdrawn after few perform-

Ex-film Names

(Continued from page 1)

engaged, 999 others have been in-tervlewed and turned down.
All of the major radio studios setting aside one day a week for auditions for the best prospects, take care of around 50 applicants each week. Out of the 50 getting auditions, however only about 10% auditions, however, only about 10%

auditions, however, only about 10% pass to the third stage, that of getting their names into the files for possible calls later.

While lack of a suitable air voice defeats many of the candidates, the stumbling block is their inability to read lines quickly and effectively. Turned down on this point, they always plead for permission to go home and memorize the lines, with a guarantee that at a future audition they will prove their histionic ability. Such an opportunity, however, is never given.

tion they will prove their histrionic ability. Such an opportunity, however, is never given.
Only candidates being able to click for the air dramas are those who have been able to pick up sides that they have not previously seen, and read them clearly and distinctly with dramatic sincerity that the average actor only gets after several rehearsals.

Radio Insurance

(Continued from page 1)

the possible switch of the speaker from the prepared copy. Also on the fact that if the program is a chain session that the local stations, session that the local stations

though having no control over the copy, are nevertheless liable for li-bel and slander action, just as newspapers are individually liable for slanderous or libelous matter coming in through the press service. In this latter matter, the insurance company specifically mentions the possible suits arising from errors in news flashes on the ether, rors in news flashes on the ether, leading to libel suits. Also mentions ether gossib columns as riskether gossip columns as riśk-

Lakers.

Insurance policy as outlined would cover against libelous or slanderous matter in announcements, political speeches, talks, plays, sketches, dialog, news flashes and songs.

Barter and Swap

(Continued from page 1)

(Continued from page 1) plenty of laughs in a day, with most of the addicts midwesterners, who have been swapping all their lives. Each market has its own crowd of regulars, who try to make a bargain on everything offered, no matter what it is. In one spot an old retired farmer, reputed to have a bankroll, has been in constant attendance for the past two months, and swapping continually. He has tendance for the past two months, and swapping continually. He has no use for the stuff he gets, but makes new deals every day, and Immediately hunts another swap. Rarely does he look at what he gets. Most of the barter fans are men, women preferring to get what they need where the price is plainly marked.

I'm Telling You

(Continued from page 39)

name printed in big letters on the bottom of it so that no one would

billed over him.

That wasn't Timberg was it, Pat?

An idea
Someone suggested if a columnist
nould run for President he could
termed, 'The Peep-holes Choice.'

And a New Idea
Friars have made a new rule not
o allow anybody but paid up members into the clubhouse.
So nobody is allowed in.

Definition

The reason a guy wears a mon-ocle is because he doesn't want to see any more than he can under-stand.

Invitation

Invitation
The heavy football team sent the following card out this year to visiting opponents, What, can we do to make you comfortable?
One team replied, 'Reverse last year's score.'

Two Answers

Bashful S. J. Kaufman of RKO
City, describes himself as the man
who says 'Yes' to Roxy and 'No'
to everybody else.

Catastrophe
Lou Holtz lost his cane in Baltinore last week and couldn't open.

The Smart Telegram

Buster Collier wired his dad as follows at the Weber and Fields dinner:

dinner:
Understand you are going to-be toastmaster stop also that you are going to speak stop your son.

Ostermania

Cetermania

The Howard brothers and all other principals in Ballyhoo' have a run of, a play contract that only takes up a page...the horses in the finale have a six page contract given to Ben Hur stables...Look it up Rip..One columnist Sunday had that Dot Hall and Neal Andrews danced divinely at the Pierrette Saturday...The column hit the streets at 8 p. m. and the Pierrette opened Saturday night three hours later,...And we still concede it is much harder to boost than knock...Boosting necessitates adjectives....and you can swear when you pan.

ou pan. ARE YOU READING?

Henry Tobias, songwriting or-chestra leader, opens at Keith's Troy, Oct. 8, after a sixth summer as social director of Totem Lodge, Averill, N. Y.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk, POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Bent Slias Brown Geo Frame Cale Johnnie Clarke Austin Cross Jules

Howard Joe

Lowett San Purdue Annie B Schotz Phil Fleming Fred CHICAGO OFFICE

Barstow R & Black John S Boyd Lewis Brent John C Clayton Dolores M Fitzpatrick Chas

Lucas Alfred Vincent · Shea Walton Mary

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New Assortment of GREETING CARDS For All Occasions



Put Your Act Over in a Big Way with an Attractive Stage Setting Skillfully Executed with Character and Individuality LOS ANGELES SCENIC STUDIOS, Inc.

LOS ANGELES, CALIFORNIA Modern Creations **SCENERY**

For the · · Stage

OBITUARY

WILLIAM W. DE WOLFE
William W. DeWolfe, 58, for many
years a leading comedian, died Sept.
23 at his home in Quincy, Mass. One
of his best known roles was as Hi
Holler in 'Way Down East.' When
the Castle Square Stock Company
was organized in Boston Bill' De
Wolfe was one of its favorite players. He and John Bunny were sharing dressling rooms when the movies
entered upon their ere of of miller
ager for Nance O'Neil and the old
Proctor's Fifth Avenue (New York)
Stock Company. At one time he operated, a stock company in Lynn,
Mass. About 15 years ago he became personal representative for
Fred B. Murphy, Massachusetts theatre.covner. He was born in Boothbay, Me. Survived by his widow
and two diughters. bay, Me. Survived and two daughters.

IPENE O'DONOGHUE

Irene O'Donoghue, former operet-ta singer, known on the stage as Yra Jeane, died Sept. 26 in the Brooklyn Eye and Ear hospital following an operation for mastoid

lowing an operation for mastoid.

She was well known in Gilbert
and Sullivan and Herbert, operettas,
and had sung with Julia Sanderson,
Pegsy Wood and others. She retired
following the death of her mother
to devote herself to composition.

Survived by two sisters and a

NORMAN FORBES ROBERTSON

Norman Forbes-Robertson, 74, younger brothers of Sir Johnston Forbes-Robertson and himself an Forbes-Robertson and himself an actor, died in London Sept. 29 as the result of injuries sustained when knocked down by an automobile Sept. 26. His eyesight was poor, and he failed to see the car. He recently had been appearing in 'Twelfth Night.'

ADELE M. PULLINI
Adele Martinetti Pullini, sister of
Ignacio Martinetti and at one time

star of the Martinetti family of pantomimists, died Sept. 29 in a New York hospital. She retired from the stage many years are In-New York hospital. She retired from the stage many years ago. In-terment under the Actors' Fund. from the stage

O. G. Frels, Texas exhibitor, was killed in an auto accident at Gol-lad, Tex., last week. Survived by his brother, Rubin Frels, also an exhibitor.

CORA WELLS PROCTOR

Cora Wells Proctor, we'l known actress of two decades ago, died in Baltimore, Oct. 1, following an operation from which she did not rally

Survived by her husband, William Proctor, manager, her father, two sisters and two brothers.

MOLLIE, ELLEN LOGEE

Molly Ellen Logee, stage and radio singer, died in Boston Sept. 28 in the Malden hospital. Two days beforc her death she was married to George Murphy.

Michael J. Griffin, stage carponter for the Girls from the Follies, Empire burleaque show, dropped dead of heart disease, in the Worcester Hass, on Sent 26, as he was preparing the show for the matinee performance. He had traveled as a stagehand with many shows and had worked at the Court Square theatre, Springfield,

Mary Clough Watson, 74, first edi-or of the Hollywood 'Enquirer,' and former president of the Southern California Women's Press Club, died Club. died Jept. 26, Long Beach. Calif.

Jay Cuddy, 22, died Sept. 28, in ollywood. Survived by mother and o brothers. He was a studio

LONDON SHOW WORLD

(Continued from page 44)

Catlin and his pierrots in Scarbor-ough. So now the act will be done, anyway.

ondon Summer 'Buys An official of the libraries dis-putes a recent statement in Variety that for the first time in their his-tory, they were not committed for any ticket deals during the month of August. He says that they had eight gnarantees and got out with-out loss;

No Dice

Tex McLeod has definitely broken with Marjorie Tiller, both as his prospective wife and partner in the act, and received back his diamond engagement ring. His new partner is Marie Holt, an unknown, this making Tex's fourth partner.

Maugham Play

Maugham Play
Somerset Maugham's new play
bears title 'For Services Rendered,'
rehearsals commence October. Author has dashed off to Spain for a
rest before the event.

'Hay Fever' Put Back

'Hay Fever' Put Back
Constance Collier having been released by C. B. Cochran from her
engagement to star in 'Hay Fever,'
so that she might sail for New York
to Eppear in the Edna Ferber play,
to Eppear in the Edna Ferber play,
to Expense postponed the revival of
the 'Noel Coward opus until 'next
spring.

Musicals Twice Nightly

Musicals Twice Nightly
Twice nightly musical comedy will
be staged at the Piccadilly in October. All new plays will be given,
with a change of show each fortnight.
If anyone shows definite signs of
prolonged success it will be transferred to another house. Prices up
to a dollar will prevail. The first
play will be 'Clover,' by Eugene
Erockfield.

London B. O. Up (Continued from page 44)

(Continued from page 44)
Friday still another flop for this
house, with gross around \$2,500;
looks like plenty in red. Understood
management dickering for new play
starring. Owen Nares and Fay
His Majesty's — The Dubarry,
after being involved in slump, took
turn for better, and was grossing
over \$12,000, which is profitable, but
over \$12,000, which is profitable or all the process of the provided of the profitable of the process of the provided of the profitable of the profit

bookings. Likely Miss Ahlers will return in week. Lyrie—Dangerous Corner, terminated Stpt. 24 to \$2,000, which slight loss. Show has never made much money for its author-produced to the service of any
ne Gilbert Miller banner.
New—'Too True to Be Good, sur-prisingly good at \$6,000.
Playhouse—'Firebrand,' one of Gilbert Miller's winners, doing reg-lar \$5,600, which very good for this mall capacity house.

small capacity house.

Queen's—Evensong, slight fall off, but has come back, and now well over \$\$,000, which plenty profit.

Royalty—While Parents Sleep, claiming longest West End run. Still around \$\$2,800, and with practically no overhead is good for many more months.

months.

Saville.—Tell Her the Truth, after slump picked up considerably, and now yielding good profit at around \$10,000, and good for several

around \$10,000, and \$550 months. Shaftesbury—'Orders Are Orders,' opened badly, hitting the worst part of the heat wave, but has survived, and is now doing \$6,000, which is

ealthy. St. James'—'Behold We Live,' an-

nest James — Behold We Live' another Gilbert Miller winner, doing around \$7,200, which is practically capacity.

Strand—Night of the Garter,' the American old farce 'Getting Gertle's Garter,' has clicked, with Sidney Howard considered at his funniest. Capacity at around \$10,800 a. n.d. Rhythm,' Laddie Cliff's latest revue, at popular prices,' around \$4,000, which is pretty low, but Cliff not losing, as he has theatre on percentage.

nosing, as he has theatre on percentage.
Wyndhams—The Way to the Stars' flopping, and will not hold out much longer. Understood Basil Dean negotiating to rent, house for Dean negotiating to rent, house for Crocus') play titled 'Sacrifice. The fourth show Gibert Miller will have in the West End is 'Spring Time for Henry, which opens at the Apollo, now being reconstructed Nov. 9. Cast will be headed by Ronald Squire and Nigel Bruce.

Profit in Corn Belt

Front in Corn Belt Spencer, Ia., Oct. 3. The Clay county fair for the 1932 season showed a net profit of more than \$1,000. This despite farm holiday move-ment and general unrest in farm Interests.

\$46,000 Loss in '31 to \$10,000 '32 Net for Mich. Fair. Due to Low Gate

A change from a \$46,000 loss in 1531 to a profit of \$40,000 loss un in the Michigan State Fair was represented by the auditor. The profit was mostly date to \$55 attendance increase attributed to the cut in admission prices. The Jona Fair likewise reported a jump to the black from a loss last year. The lona Fair plexed for \$417,000 less and made a profit of \$750. Detroit Oct 2

of \$750

Release Requests

(Continued from page 30)

release from Harry Romm, to sign a personal contract with Charlie Morrison, was tabled until the two agents appear at the next meeting. Sybilla Bowhan's release request was also tabled owing to the illness of her agent, Harry Seamon.

Agents' Disputes

Agents Disputes
Disputes among agents over representation rights were more numerous than usual. In one instance both agents lost out the board ruling that the act in question, Mme. Schumann-Heink, was booked in Clucinnatt as part of a Fanchon & Marco unit and that neither agent was entitled to the commish. Aaron Kessler and Leo Fitzgerald were the arents.

agents.

Blondell & Mack's complaint against Lee Stewart over the booking of Jennie Goldstein at the Academy, New York, was tabled for additional evidence. Complaint by itlonal evidence. Complaint by Charlie Morrison against Jeff Davis over booking of Harmon and Clax-

over booking of Harmon and Claxton with the Boston office resulted in a decision for Morrison.

C. S. Doc' Breed, head of the RKO Boston office, requested rulings on three commish cases. On Dauntless (dog), with Fred Mack and Billy Jackson the opposing agents, it was ruled that Mack gets date but must split with Jackson on future contracts. Lee Stewart was awarded the Russ Ray Revue in the other Boston case. Henry Bellitt was the losing agent. Breed's request for a ruling on Norton and Smith between Jack Weiner and Jess Davis was held over for the next meeting.

The board upheld its previous decisions rehearing two cases at Weber-Simon's request. Nellie Arnaut and Bross, and Ted and Al and a Bross, and Ted and Al and a forea, and Ted and Al and a forea, and Ted and Al
Weber-Simon's request: Nellie Ar-naut and Bros, and Ted and Al Waldman were the acts involved. Same agency was declared entitled to a commish spiit on Sylvia and Clemece for Louisville and In-dianapolis in its complaints against Ed Morse and Nick Bolla of Chicago.

Applications Denied

cago.

Applications Denied
At the same meeting the board demied applications for franchises by
J. Walter Leopold, Lewis Moseley,
Ressell Decker and Tommy Reilly,
Ressell Decker and Tommy Reilly,
George Choes' application to have
Jack Kalcheim Join his office in
place of the latter's brother, Harry
Kalcheim, was approved on condition that Choes and Kalcheim alternate on the booking floor. On the
request by Jenie Jacobs to take in
O. L. Oz as a parther in her agency,
the board stated it has 'mo objections to the personnel of Miss Jacobs' office, but Oz is denied the privliege of the booking floor.

Circus

(For current week, Oct. 3-8)

Hagenbeck-Wallace
Oct. 3, Wichita Falls: 4, Vernon; 6, Amaillo: 6, Pampa: 7, Woodward, Okla.; 8,
Arkaness City, Kan.; 10, Tulss.

CARNIVAL ROUTES

CARNIVAL ROUTES

(For current week, Oct. 3-8)

Alamo Expo. Evalle.

Bernard Greater, York.

Bernard Greater, York.

Bernard Greater, York.

Bernard Greater, York.

Bernard Greater, Huntaville.

Castic, Ebrilleh & H., Tupelo, Miss.

Empire City, Columbus, Miss.

Gold Medal, Ovenbebro, Ky.

Golden Ruis, Elkin.

Gold Medal, Ovenbebro, Ky.

Golden Ruis, Elkin.

Krause Greater Cherockee.

Miner, R. M., New Holland.

Miss., Volley, Logansport.

Miss., Volley, Logansport.

Gol's Liberty, Canton, Miss.

Blanley's Expo., Rogersville, Tenn.

Miss., Veno., Rogersville, Tenn.

Med. Veno., Augersville, Tenn.

Med. Veno., Augersville, Tenn.

Gibson Staging Rodeo At Texas State Fair

Hollywood Oct 3 Hoot Gilson will stage the rode

at the annual Texas state fair in Dallas Oct. 8 to 23. Actor left today (Mon.) by air to make arrangements

nents.

As his contribution to the fair, his riders and ropers from his Sau-gus, Calif., ranch will perform. Gibson hones to stage five other

rodeos this year in other parts

CARNIVAL LADY K.O.'S **POWER OF THE PRESS**

Byron K. LeCrone's attempt as a crusading editor ended ingloriously when Mrs. C. E. Plerson, wife of the owner of the carnival attraction, against which LeCrone directed his assaults, yanked off the editor's specs and tried to smash the camera with which he was taking pictures on the lot. Under vigor of the attack LeCrone fied.

or of the attack LeCrone fied.

The editor recovered some of his dignity by filing charge of assault and battery against Mrs. Pierson.

The case was sent to the county court and won't be heard until November.

Circus Beats Local Law **Protecting Fair Date**

Protecting Fair Date

Mobile, Ala., Oct. 3.

Ringling Bros. and Barnum &
Balley circus was allowed to show
here after a fight by the GreaterGulf Coast Fair association. The
association insisted the city commission enforce a city law prohibiting any circus from exhibiting
within 30 days of the fair. The
city license clerk overlooking the
city circumsed in the city continues of the
circumsed of the circumsed a compromise was effected with the
fair people by turning over to them
the amount of the circus license
\$250.

The show played to very few colored people. It is believed the colored population resent the exhibition of the Ubangi troupe.

So. Bend Show a Bust

South Bend, Oct. 8.

An indoor circus promoted by Col.

Lew Ruben and staged at the Publix
owned State theatre was a terrific
flop. Under auspices of the Masonic Avalon Grotto which was to receive 15%. Show failed to draw, no day's receipts over \$50.

no day's receipts over \$50.

Palace theatre orchestra under
Bob Helmcamp played the 14 shows
and got nothing. Acts included,
Aerial Coopers, Higgins & Moore,
Smalletto Family and animals, Hazel
LaTour, Lieut Eldredge, sand
painter, Hadji-Lessik, gun spinner,
Paul Albertson high school horse
Lady Forest. No acts paid. Ruben
left between shows Sunday. Grotto
disclaims responsibility.

ROXIE LA ROSA MOVED

Atlantic City, Oct. 3.
Roxie La Rosa, 27, of the Four calcons, injured when she fell from a trapeze on the Steel Pier Aug

a capese on the Step Aug. 12 d. a capese on the Step Aug. 12 d. a capese on the Step Aug. 12 d. a capese on the Step Aug. 12 d. a capese on the step Aug. 12 d. a capese and the step Aug. 12 d. a capese and the step Aug. 12 d. a capese capese and the step Aug. 12 d. a capese capese and the step Aug. 12 d. a capese Capese Capese Aug. 12 d. a capese Aug. 12 d

Des Moines, Oct. 3. Des Moines, Oct. 3. Roxie LaRose reached Des Moines ia a baggage car to convalesce. Although encased in plaster casts, tells her friends she will be back on the rigging in a year.

CENT A HEAD PROFIT

Spencer, Ia., Oct. 3.
The Clay county fair, which drew 90,000 attendance, will realize slightly more than a cent a send profit, according to preliminary report of Leo C. Dailey, secretary.

Gross receipts were about \$39,009 and expenses will exceed \$37,000. Free admiresion for children under 13, instead of half-price, cut into receipts nearly \$4,000.

Would Make N Y State Fair Self-Sustaining on Toronto Expo. Plan

Albany, Oct. 3.

Plans to place the New York State
for at Syracuse on a revenue-producing non-subsidized basis are beducing, non-subsidized basis are being worked out by the Fair Advisory
Board, according to C. R. White, a
member of the board and president
of the Farm Bureau Federation.
Two schemes to make the fair
stand on its own legs, without the
prop of \$175,000 annually appropriated by the state, are under consid-

One calls for a loan from the U.S. Reconstruction Finance Corporation

One calls for a loan from the U.S. Reconstruction Finance Corporation for building a number of structures, at the fair grounds, to be leased for exhibition purposes. The other is to seek authority from the legislature to enter into long-term concession rentals, which will be used for financing such new structures. While some question exists about the possibility of obtaining an R. F. C. loan for what is designated as action, nevertheless, will be made. Falling in this, the boat of the legislature for authority to proceed with the self-usicatining plan. Board members say that while the fair grounds are now fully equipped for agricultural displays, buildings for industrial exhibitions are needed. Manufacturers prefer to lease space on a long-term basis, it is clelmed. An investigation by the advlsory board revealed that the Teronto of 125,000 to that city, while the Eastern States. Exposition at Springfield, Mass, has yleided about \$55,000 a very since industrial build.

Springfield, Mass., has yielded about \$65,000 a year since industrial buildthat cost \$250,000 were

PLAYLAND \$325,000 NET AS GOLF LINKS GO RED

A report dust presented by Frank W. Darling, director of Playland, ace recreation resort of Parks ere's \$8,000,000 system of parks and parkways indicates that the county will be \$825,000 to the good from the operation of the place at Rye this season.

the operation of the place at Rye this season.
Since the beach at Glen Island, as well as those at Kingsland Point and Croton, four picnic grounds at points in the interior of the county, five public, golf courses and the county center auditorium at White Plains are all in the red and little in the way of concession money comes from the parkways, Westchester will be about 2250,000 beahind on the system for the calendar year.

year, pitch the depression 400,000 more persons visited the park this year than last. Darling figures hat 52 per cent of the attendance game from Westchester; from New York 29 per cent; New Jersey 12, and Connecticut 4 per cent miscellaneous.

Main Tour Ends, Passes Up Final Ark. Stand

Up Final Ark. Stand.

Pine Bluff, Ark, Oct. 3.

Pine Bluff has not been visited by a circus for several years altho three have been billed within the phat two years and failed to show.

Walter L. Main Circus was billed here for Sept. 30 but could not show because of closing season at Waxahachie, Texas. Some attachments were filed here by local men.

Grandstand Biz Hikes 100% at Pomona Fair

Los Angeles, Oct. 3.

Los Angeles county fair at Pomona, which closed Saturday (1), played to 28,000 more admissions at the main pate than a year ago, and more than doubled its grandstand

Total gate ran around 300,000 pay customers.

KEOKUK WHOOPEE

Keokuk, Ia, Oct. 3.
Reviving old street carni here Oct.
3 for six days and will revive jam-bore that was started here in first town west of the Mississippi, back in 1888.

Old time political rally, torchlight Old time pointed raily, torchight parade with all the trimmings, band concerts, street dances and plenty of attractions is expected to draw thousands from neighboring com-munities.

"We use Lux Toilet Soap"

say these

HIRTEEN WOMEN"





98% of the important Hollywood actresses guard complexion beauty this way

YOU'RE sure to find everyone talking about Thirteen Women, R. K. O.'s thrilling. screen play starring lovable Irene Dunne. In it thirteen famous actresses each play a rôle filled with drama and suspense.

All these stars have the most alluring feminine charm . . . flawlessly smooth skin. All know the secret of keeping skin youthfully aglow. As Irene Dunne says:

"The charm of youthfully lovely skin is tremendously important to every woman. The faithful use of Lux Toilet Soap keeps skin in perfect condition, always softly smooth and clear."

9 out of 10 Screen Stars use it

Of the 694 important actresses in Hollywood, including all stars, 686 find Lux Toilet Soap excellent for every type of skin. This very white, fragrant soap is the official soap in all the great film studios!

Let Lux Toilet Soap give its gentle, caressing care to your skin. Buy several cakes - today!

LUX Toilet Soap



















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VOL. 108. No. 5

NEW YORK, TUESDAY, OCTOBER 11, 1932

64 PAGES

Salaries of 'Names'

Glassified in parenthesis according to performer's field. P. pic-tures; R. radio; M. musicale; V. vaudoville; L. legit; N. nite clubs; F. ffreak; These are salarise paid. Not asking prices.

1 Treat. Inche are salaries paid	. Not asking prices.
Amos and Andy (R)\$7,500	Roger W, Kahn orch. (R &
Louis Armstrong band (N). 2,500	M) 2,250
Mildred Bailey (R) 2,500	Helen Kane (M) 4,000
Belle Baker (V) 4,000	Dennis King (M) 2,000
Phil Baker (M) 5,000	Bert Lahr (M), 4,500
James Barton (M) 8,000	Ted Lewis band (V) 7,500
Jack Benny (V) 2,000	Beatrice Lillie (M) 4,500
Ben Bernie band (R) 6,500	Jack Little (R) 2,500
Boswell Sisters (R) 3,000	Guy Lombardo band (R), 6,000
Bradna Circus (F) 6,500	Jim Londos (F) 5,000
El Brendel (P) 2,500	Vincent Lopez band (R) 4,000
Mary Brian (P) 2,000	Abe Lyman band (N)., 4,400
Frank and Milt Britton (V). 3,500	Dorothy Mackaili (P) 3,500
Joe E. Brown (P) 6,250	Wiii Mahoney (V & M) 4,000
- Irene Bordoni (M) 3,000	Marx Bros. (P & M)10,000
Burns and Allen (V & R). 2,000	Ethel Merman (M) 2,500
Cab Calloway band (R) 5.000	Mills Bros. (R) 3,500 Pepper Martin (F) 3,000
Camel % Hour (R) 8,500	Borrah Minevitch (V) 2,500
- Eddie Cantor (M & P)10,000	Tom Moore and Alice Joyce
Primo Carnera (F) 5,000	(P)
Maurice Chevalier (P)10,009	Moran and Mack (V) 2,500
Clark and McCuliough (M). 4,000	Rosita Moreno (V & P) 2.000
Russ Columbo (R) 2,000	Helen Morgan (M) 3 500
Jos Cook (M)	J. Harold Murray (M) 2.750
	Ken Murray (V) 2.000
Jackie Cooper (P) 2,750	Mae Murray (P) 3.000
Bing Crosby (R) 3,000 Clayton, Jackson, Durante	Pola Negri (P) 5,000
	Olsen and Johnson (V) 5,500
Dowling and Dooley (M-V-	Jack Pearl (M & R) 3,500
P) 3,000	Moily Picon (V) 2,500 Esther Ralston (P) 3,500
Morton Downey (R) 4,500	The Revellers (R) 3,500
Tomos Dunn (D) 0.000	Harry Richman (M) 5,000
James Dunn (P) 2,000 Cliff Edwards (P) 2,000	Marion 'Kiki' Roberts (F). 4,200
Duke Edwards (P) 2,000	Edward G. Robinson (P). 5,500
Duke Ellington band (R). 5,000 Ruth Etting (M)	Dr. Rockweil (V) 2,500
Leon Errol (M) 3,000	Benny Rubin (V & P) 2,000
Fay and Stanwyck (P) 8,500	Jos. Rumshinsky (L) 2,500
Helen Gahagan (L) 2,500	Sanderson and Crumit (R) 3,500
Joe Frisco (V) 2,500	Singer's Midgets (V) 3,000
Billy Gaxton (M) 2,600	Shaw and Lee (V) 2,500
Gene and Glenn (R) 5,000	Kate Smith (R) 7.500
'Girl Crazy' (M) 8,500	Lilyan Tashman (P) 5,000
Mitzi Green (P) 2,500	Estelle Taylor (P) 3,000
Texas Guinan (N) 4,500	Thurston (V) 6,000 Sophie Tucker (V) 3,500
Jack Haley (M) 2,000	
Ted Healy (V & M) 4,500 Horace Heidt band (V) 4,250	Rudy Vallee (R) 4,500 Chie Sale (V & P) 3,500
Lou Hoitz (V) 6,600	Waring's Penns band (V) 6,500
'Hot From Hariem' Unit	Weaver Bros. (V) 5,000
(V) 5,500	Weber and Fields (V) 2,500
Harriett Hoctor (M) 2.500	Alice White (P) 2,500
Jessel and Taimadge (V &	Paul Whiteman band (R) 8,500
P)11,000	Walter Winchell (F) 3,500
. Al Joison (P)	Ed Wynn (M) 7,500

24-Sheet Action Lithos For Coast's Football

Los Angeles, Oct. 10.

Many southern California colleges are now using stock football 24-sheets to advertise their local games, with printed strips for dates and names of schools.

The present the latest use of stock paper.

Reviving 'Abie'

Hollywood, Oct 16.
Henry Duffy will revive "Able's Frish Rose's at the El Captain Oct. 21. George Sidney and Charlie Barray will be featured.
Duffy will hold it here as long as passible and then, if a run is absible and then, if a run is offer a continuation.

Ed Wynn (M)..... 7,500 Hot Natives

Natives of Tahiti are developing that Hollywood complex. They're burned at United Artists and Doug Fairbanks because mob access in approximation of the Property of the Proper

When 'Crusoe' opened over here they stormed the theatre to see themselves and their friends, raising a big fuss when they discovered

PART TIME UNION DEPOT

Denver, Oct. 10.

Denver reverts to small town lass. Union station, never before cluss. Union station, never before closed, now locked six hours each night.

No trains leaving and done to keep people from sleeping in depot.

Reported Again Trying to Check 'Desperation' Sal-aries — All Acts Over \$2,000 Must Prove Draw-

18 AT \$6,000 OR MORE

A top salary of \$8,000 for any stage name, in vaudeville or the picture, houses, is the supposed objective of another rapported get to another rapported get to another rapported get to the matter of acts and present date. This is believed the major circuits' second salary contab of recent date. Several months ago, after deploring the heavy 'desperation' salaries they were dishing out for stage attractions to offsets acroem weakness, the majors determined to keep the months of the major determined to continue to mount.

Any proposed salary cutting by

mount.

Any proposed salary cutting by mutual agreement was forgotter until two weeks ago when continually mounting figures for available names is said to have induced an-The resulting

(Continued on page 48)

Santas' Big Xmas

Gimbels, New York department store, will raise the ante this year to \$50 a week for its Santa Claus impersonators. Last year, at \$25, amateur \$15. Nicks couldn't convince the kids. This year the store figures actors are available and worth the \$25 increase. Store will do its easting in the regular way.

Layoff Nobility

There are at least 100 layoff noblemen in New York. Will Oakland, via his p.a., Jay Fagen, found that out. Faggen ran a blind ad for a bona fide nobleman to host at The Willows, nite club, and more than 100 responses came in.

Mrs. Oakland pleked the winnah.

Service

Pittsburgh, Oct 10.
George Jaffe's Academy,
playing Empire wheel shows,
retains, its own chorus of 10
girls, calling them the Dancing Usherettes.
They double between leadThey double between leadand performing on the illuminated runwar.

nated runway.

VAUDFILM CHAINS Buy 1 Share of Nite Club Nightly, Then WOULD SET LIMIT Hold Stockholders' Meeting Till Dawn

Subdividing Laffs

Lucky Strike scientifically clocks Jack Pearl's laughs before his studio audience with a disk recording of each program which includes Pearl. Watter O'Keefe as mc. and a guest band.

Last Thursday (6) night's broadcast was a high mark for the Dutch comedian with 55 laffs the first half and 53 laffs the second half.

Each laff marathon is subdivided into belly laughs, guffaws, chuckles, and just laffs,

SELLS-FLOTO BID BY BALLARD. TOM MIX

Ed Ballard, formerly of the Ameriean Circus Corp., is in negotiation with John Ringling looking to the acquirement of the Selis-Floto Cireus property. It is understood that Fred Bowers is associated with

Bailard is in communication with Tom Mix, who is reported to regard favorably the proposition to join the circus as the attraction on a deal similar to that obtaining when he was last with the same show. His split would be 20%."

Idea is a combined five ring cir us and rodeo with Mix-Seils-Floto as the title. Mix has 13 pictures to do for Universal, but figures he can

get away for the tenting season.
Outfit would be rebuilt along European lines with chairs and boxes

Outfit would be rebuilt along European lines with chairs and boxes, and the center poles out, all support coming from the sides to give an auditorium effect. Traditional white top would be abandoned with the main carvas being multithe the main carvas being multithe the main carvas being multithe to the control of the co

Stockholm, Oct. 2.

About 400 Swedes, all that is left of the easy spending set of Stockholm, have devised a way to defeat the government's attempt to close, down all late places, with a bag of tricks new to continental nocturnal DADELIVEES.

treas new to continental nocturnal maneuvers.

The Embassy Club stays open till 7 am. and later if there is business. Every member gets a key to the building for 5 kroner and the watters are considered personal servants of the members. Every member who visits the club buys a share of stock every night (you could call it couvert), but the government cart close the place as the owners have formed a corporation and with the nightly buying of stock, there is a shareholders meeting from 11 pm. till closing seven times a week.

Liquor in Jun. till closing seven in lockers assigned to all the memmembership. The more the merrier, But if a newcomer arrives a tip to a watter can arrange to transfer a dozen bottles of champagne from the locker of Mr. Olsen or Mr. Johnson.

Actors frequent the Grotto Azora.

son, to the district of the di ment and supplying the only paprika to night life north of Copenhagen and Berlin.

FRANKIE 'N' JOHNNY'S' TOKEN FOR FAITHFUL

Houston, Oct. 10.
The line to the White House may form on the right down here in the southland. Advance seat sale to the Democracic. show—tickets subject to cancellation if Frankie and Johnny fail to make the date—is in

to cancellation if Frankie and Johnny fail to make the date—is in full awing?...

George Gaikins, working out of campaign headquarters in New York, is chief barker. The party create headquarters are the party created headquarters and is willing to do the rivel, against permitted to the resulting to do the rivel, against permitting to the party of the resulting to the resulting to the resulting to the resulting to the resulting the resulting a 150 gift rates a wooden plaque; a 1

This plan is reported to be under consideration by New York headquarters at present.

Here's How Stahl Mixes Femme **Cinematurgy With Psychology**

By RUTH MORRIS

By RUTH MORRIS

Tell the secret of a man, and nobody listens; tell the secret of a woman and you tell it to the world, and incidentality, adds John M. Stahl, you have a potentially great box office picture.

Woman, who comprise the backbone of the deared and the box office picture.

Woman, who comprise the backbone of the deared and the box office picture.

Woman, who comprise the backbone of the deared and which Mr. Stahl directs his films, have a passion for prying into secrets. Tell a woman an open fact and she nods polite disintysest. Whisper some trivial detail that she's not supposed to know, and she's athrob the hear more—in life, or bn't the sarriage to plot the structed.

The handsome hero, the stylish, mannered actress: these draw women to the chema, for a feast of romane and fashion, instructed.

The handsome hero, the stylish, mannered actress: these draw women they are, were, would or would not like to be. Let the characters who surround the herojne be mystified as to my hay does thus, why, she does thus, why, she acts so. But tell audience lades, at the women they are, were, would or would not like to be. Let the characters who surround the herojne be mystified as to my hay he does thus, why, she acts so. But tell audience lades, and the hard of the women they are, were, would or would not like to be. Let the characters who surround the herojne be mystified as to my hay he does thus, why, she acts so. But tell audience lades, and the wind was to my hay have does thus, why, she acts so. But tell audience lades, and the hard to the trivial of the women they are contenued. The work proposed to the women they are, were, would or would not like to be. Let the characters who surround the heroid be my hard to the women and the proposed to be my hard to the women approved in faithful sacrifice of the wife, she makes an unconquerable bid for the line stitution of marriage.

The reality that women approved in fiction is not palatable to them in (Continued on Page 43)

For After Lew Auree

By RUTM Montal and

Fox After Lew Ayres For 'State Fair': Also Wanted by Metro, WB

Hollywood, Oct. 10.

Fox is trying to borrow Lew Ayres from Universal to play with Will Rogers and Janet Gaynor in State Fair.

Meantime, U has advanced the starting date on 'Out On Parole, a story by Max Trell for Ayres with Tom Buckingham directing. This picture should not be finished before Fox is ready with "Fair."

Metro is also trying to borrow Ayres for 'Whistlin' in the Dark,' with Warners also wanting him for an air story.

an air story.

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Local Color

Hollywood, Oct. 10.
With Paramount failing to give.
Phillips Holmes the raise called for in his optional contract the player was signed under a term contract: by Metro at the figure he requested from Paramount.

DELICATE SURGERY

Japanese Physician Removes Swal-lowed Teeth from Chadwick's Lung

lowed Teeth from Chadwick's Lung
Hollywood, Oct. 10.

Extracting two teeth and a bridge from the right lung of I. E. Chadge from the right lung of I. E. Chadge will be the second of the second control of the second contr

Raymond East for Stage When Par Contract Ends

Hollywood, Oct. 10.
With his Paramount contract expiring in two weeks, Gene Raymond leaves at that time for New York for a stage engagement. Actor is currently on loan to Metro for 'Red Dust'

Dust.'

He was Raymond Gulon in legit.

'Oo-La-La' for a Starter

Hollywood, Oct 10.

First title for the Marx Brothers' new feature at Paramount is 'Oo-La-La', with likelihood it will have reveral changes before release.

When asked what the yarn, now being written by Bert Kalmer, Ilarry Ruby and Arthur Sheekman, was about, the Marxes replied that the title explained it.



WILL MAHONEY

y Funk's Secret

Marriage to Dolores

Rey Revealed by Sun

The Boston Traveler said: Will Mahoney is a sensation at the Metropolitan. It has been months and months since the customers have bestowed such spontaneous approval upon a visiting celebrity as they did yesterday on Mr. Mahoney. His xylophone dance is one of the major trafile or the theatre.

Direction RALPH G. FARNUM

MAUGHAM BOOK, GARBO FIRST UNDER NEW DEAL

Hollywood, Oct. 10,

Metro has purchased Somerset
Maugham's novel and play, Painted
Vell, for Greta Garbo's first picture
on her new contract.

Leonard Praskins is adapting and
dlaloging with Donald Ogden Stewart replacing him on White Sater.

FILM STARS IN WAX AS **NEW TOURIST COME-ON**

Hollywood, Oct. 10.

Motion Picture Museum and Hall of Fame will open Museum and Hall of Fame will open to the site of the fart film museum, bekend the fart film museum, bekend by Harry Crocker, which a dref several months' trial in 1929.

New venture will have 100 wax figures of picture celebe, as well as replicas of sets, props and costumes used in hit films. Charles E. Pressley, who put on 'Old Spanish Days' at Santa Barbara, and before that had an Orpheum drape act, is in charge of the exhibit, which will have a two-bit top and cater to the tourists. Hollywood, Oct. 10.

Bobby Jones' Features And Shorts for WB

Hollywood, Oct. 10;

Bobby Jones gets a five year contract from Warner Brothers as an
actor. He is to do both short and
feature length pictures. First assignment will be a series of one
reelers bearing the promising title
of, How to Break 90;
How to Break 90;
Los to Break 9

Court Approves New Deal For Buster Phelps, Radio

Hollywood, Oct. 10.

Buster Phelps, five years old. is optioned to Radio for one year, not two as previously reported, under terms of a contract approved in Superior Court here.

Studio has 30 days after the first public preview of . Little Orphan Annie! in which to exercise its first option at \$450 a week. If a second option at \$450 a week. If a second period the youngster is to receive \$460 a week.

D'ARRAST ON 'TOPAZE'

Hollywood, Oct. 10.

Harry D'Arrast has been engaged by Radio to direct 'Topaze.'

Film New Acts

Following picture players who are making personal stage appearances are reviewed in this issue, under New Acts, on page 40.

Alec B. Francis Dorothy Jordan

Sleep Collection

Hollywood, Oct. 10.
Coast agent obtained a client who failed they commissions one, and has superior to the complete they complete the complete they complete the
Loval Russians Refuse 'Rasputin' Parts: Seek Pic Ban

Muscovite berths. Theodore Lodi-jensky, former general in the Rus-sian army, is working as technical advisor on the film. He has been an American citizen for six years, and is not a member of the officers'

ALICE WHITE'S O. T. SCHNOZZLE BOBBING

Hollywood, Oct. 10.
Alice White, who is making her screen return in Employees Entered for Warners, did a hideout last week so that Dr. Josef Ginsberg, plastic surgeon, could alter her schnozzle.

scnnozzie.

Operation was kept under cover.

Miss White is expected back at the
studio middle of this week.

BUDDY ROGERS' CAMPAIGN

Tells Kansas City He Was Failur —Wants Stronger Roles in Films

Buddy Rogers flew here from New York last week and gave out an in-terview stating that he was hiffall ure. Not financially, of course. As Rogers expressed it, he is sick of the reputation gained in past screen roles and is on his way to "Bolly-wood to vindicate himself in inore wagnitus.

masculine parts. It's along the lines of previous statements of late from the Juvenile.

"Two picture companies have offered me contracts. I'm' on my way to Hollywood to talk business and 'm going back to the screen as a new person, said Rogers.

Alice Won't Say

Reno, Oct. 10.
Alice Joyce, wife of James B.
Regan, Jr., arrived here a few days
ago and has rented an apartment.
She refused to state whether she
is here for a divorce, but you guess.

SAILINGS

Oct 14 (New York to Florence), fr. and Mrs. Max Sonino (Rex). Oct. 11 (New York to London) Mr. Mr. and Mrs. Max Sonino (1822). 10 Oct. 11 (New York to London) Mr. and Mrs. Granville-Barker, Mr. and Mrs. John Gilbert (Virginia Bruce). Harry Glemby (Europa). Oct 8 (New York to Parls), Tom Patricola, Louise Carr. Wheeler Twins (Parls), Oct. 8 (New York), Mr. and Mrs. Larry Weingarten (California). Oct. 8 (Parls to New York), Geneviewe Tobin and mother (Berenigaria). Oct. 5 (New York to Hamburg) 1 Euster and John West (Albert Bai-11).

Legality of N. Y. Levy On Calif. Pay Checks To Be Finally Tested

Hollywood, Oct. 10 New York-Hollywood battle over the legality of an eastern attach-ment, levied at the home office of a flim company on the salary, of a studio employee who has be gaged, has worked and is being paid in California, is to be fought out in

Louis Brock, short producer at Radio, is bringing a friendly actionagainst the studio, which is sup-posed to help him in his battle against the first Mrs. Brock. Alan

Parts, Seek P.C. Ban

Battle, Seek P.C. Ban

Hollywood, Oct. 10.

Former Russian army officers, here working, in California. Native Processian army officers with the picture may officers, have refused in pictures as extras, have refused in the former imperial family.

These royalists, drifting here after the revolution, are organized as the Russian Army Officers' club, which is ostensibly social and practical, inasmuch as it is active in endeavoring to get film work for its members. There are about 40 of them, ranging from generals up.

Taking themselves serfously, the royalist extras reported to their-fel-low expatriate organization in Paris, on their pseve, and it is understood that they demanded that influence be brought to bear through the brought to bear through the control of the place.

Minimum the picture with the picture with other nationalities filling the Muscovite borths. Theodore Loddingensky, former general in the Russian army, is working as technical standard and the picture. The picture is fought out, and all studies and the question has come of court theory the picture with other nationalities filling the Muscovite borths. Theodore Loddingensky, former general in the Russian army, is working as technical to the picture. The picture is the picture with other nationalities filling the Muscovite borths. Theodore Loddingensky, former general in the Russian army, is working as technical to the picture. The picture is the picture with the pictu

Lucky's' Retakes; U. A. After Two More Jolsons

Hollywood, Oct. 10.
Following the preview at Berkeley last week, Ai Jolson's Happy-Go-Lucky Soes in, for a week of retakes and tightening up before the press gets a look at it.
Joe Schenck is now talking to Jolson about doing an additional two within the next, 12 months.
One musical number will be added to 'Happy' and another will be lengthened, Dick Rodgers and Larry Hart being recalled to do them.

U RENEWS RUSS MACK FOR 3 MORE: 1 TO GO

Hollywood, Oct. 10.
Universal has given Russell Mack a new directing contract for three pictures. Mack still has one to make on his old contract.

Carrillo Personals Off; Doing Film for Columbia

Hollywood, Oct. 10.

Cancelling a personal appearance tour, set to follow Farachute at Warners, Leo Carrillo will next go into East of Fifth Avenue at Co-

into East of Fitth Avenue at Co-lumbia.
Story, by Hairy Sauber, is built around the life of Congressman Floria La Guardia, of New York, and was originally to be made by Bryan Foy at his Culver City studio. Instead, it goes into work at Columbia with Foy in charge of production.

Medbury Speaking

Hollywood, Oct. 10.
Radio announcing in Rackety
Rax. at Fox, will be done by John
P. Medbury.
He is also writing the material
he will spiel.

Bruce Cabot's 6 Mos.

Hollywood, Oct. 10.
Radio gave Bruce Cabot a sixmonth contract following his performance in King Kong.

INEZ COURTNEY 'FESSES

Inez Courtney, actress, made it known she was married to Stanley Pascal, New York booker, on June 20 in New York by a Justice of the

PIX STANCE ON CANDIDATES

Collier, Sr., Gaggingly Recounts How | INDUSTRY'S OK He Came (Back) to Be Re-Discovered

When it's audition-time in Hollywood, it's dinner-time back here. That's the song William Collies wanted to sing as he left New York for his West Coast studio. Dinners

have been synonymous with engagements in his picture career. It was at the Jewish Theatrical Guild dinner to Eddle Cantor that the Messrs. Fox and Sheehan discovered the Collier wit-about-din-

ner-tables. Come to Hollywood, they urged. Take a hand in pic-ture-making. Receive salaries, in-

stead of banquets.

Their proposition was promising It eventuated in Mr. Collier's arrival at the Fox lot, where he remained for three years incorporating quips into studio product; acting, directing, serving as agreeable utility man. Came contract time and no renewals. Mr. Collier freelanced until he hopped an east-

lanced until he hopped an east-bound tuan to preside at the Weber end Flelds dinner.

'I thought I might just as well give up free-lancing and start free-lunching,' he explained.

Once more the Collier wit drifted fram the dals into thousands of radioed homes. Once more Fox pricked up its ears. Who was this funny to the most later with the funny to the collier with a twinkle in his eye, returned to the Fox stu-dio.

dio.
He went with the wisdom of the It. went with the wisdom of the experienced. He'll be agreeable, but he's ceased to be utilitarian. His contract—for writing the dialog of the next Charlie Farrell picture—calls for that, and nothing more. Future contracts will stipulate that Collier, the actor, writer and director, will have a word in the selection of his jobs and—particularly withing that will be consumed to the prestige of Collier, the toustmaster. Any time they had an unfilled part they'd say, 'Give it to Collier. He'll play it.

Learned His Lesson

Learned His Lesson

"He would—and he did, continued Mr. Collier. It didn't do him any good. He knows better now, and he knows a great deal more about pleture-making."

picture-making.

The humble attitude that took Mr. Collier to Hollywood was the result of inexperience with his new mediat. But he says that any sea to have a superience with his new mediat. But he says that any sea to know while his first picture's being shot. All he has to do is pay close attention to the director—try to get behind his mental processes; study pictures being shot on other sets; putter around the lab; nose around the cutting room; focus an eagle-sye on the imperfections of the daily rushes.

In other words, attend strictly to

the daily rushes.
In other words, attend strictly to his job. Lastly, for those, like himself, who are interested in directing action as well as dialog, learn to yisualize scripts through camera

angles.

By the time he'd learned all this,

the was too late for Mr. Collier to re
verse his adaptable viewpoint. The
studio had grown accustomed to
thinking of him as a useful fellow,
charming to have around. He had
to come back to town to be rediscovered as a person of consequence.

discovered as a person of consequence.
Last time he was in Holiywood, Mr. Collier tried to persuade Fox to do 'The Man From Mexico,' the plece in which he played three years and revived five times. Too consequence was and revived five times. Too consequence which was an example of the consequence who was a chart working on 'East Lynne'.
Unlike Harry Cohn, Mr. Collier denied emphatically that he would by bæck to the Coast.
I wouldn't fly high enough to shake hands with Little Billie. They tell me that planes are safe—that they can land anywhere. That,' observed Mr. Collier, looking around for a gaga-receptive microphone, 'is just what I'm afraid of.'

The Answer

Hollywood, Oct. 10.
At the first preview, at the Alexander, Glendale, Callf., of Red Dust, 'co-starring Jean Harlow and Clark Gable, the house bryke out into two minutes of applause at the flash of the picture's title and again showed approbation at the finish.

Miss Harlow attended the Miss Harlow attended the preview, her first public ap-pearance since her late hus-band's death, and although waiting in theatre until it had emptled, she was almost mobbed by well wishers upon leaving the house.

Relatives Get **Menial Jobs** And Like Em

Chicago, Oct. 10.

Show business has changed. They used to appoint relatives as house

used to appoint relatives as house managers. Now they're giving them jobs as janitors.

Survey of the in-law situation among the Chicago circuits reveals a changed status in relatives. They're still on the payrolls and probably more numerous than ever before but they keep pretty quiet and only mention relationship when rumors of economy bob up.

Depression has worked this difference; the key positions go to showmen on merit. The small jobs, often, the menial ones, are handed to the relatives on a take it or leave it basis. And always taken.

As a result there are possibly fewer house managers or executives of family affiliation than ever before, while any ticket-taker, castler,

or taming amiliation than ever be-fore, while any ticket-taker, cashler, porter, or usher is apt to be some-body's cousin.

Von Stroheim, Fox Model Director, Comes in 10Gs Under 'Broadway' Budget

Brich Von Strohein is now termed the model director at Fox where he has just completed 'Walking Down Broadway. He brought the picture in within the 42-day shooting schedule and \$10,000 below its \$357,000 budget.

As a result, Fox has bought an operetta, 'Her Highness, which Yon Strohein wrote several years ago strohein wrote several years ago direct it. Music and lyrics were written by L. Wolfe Gilbert and I. B. Hornbloom, local attorney. Lillian Harvey and Henry Garet are to be co-starred in this musical which goes into production in January.

DOT HALL'S FOX BID

Previously West for Paramount-Will Seek Quiet Divorce

Dorothy Hall may go west again, this time for Fox. Actress' last trek to the Pacific was for Paramount.
Miss Hall closed last Saturday (8) in New York with "Lilly Tunner," in which she was featured and getting \$750. Show ran exactly three weeks with notices against the play, but good for the cast.
Now separated from her husband, Neal Andrews, cosmette manufac-

Neal Andrews, cosmetic manufac-turer, Miss Hall intends to obtain a divorce quietly. Couple will prob-ably be legally untied via Mexico.

Weighing Official Aspirants in Relation to Their Friendliness to Pictures Gubernatorial and Sena torial Leanings

NEUTRAL ON PRES.

Waiving partisanship and reviewing gubernatorial and U. S. Senatorial u. S. Senatori

13. Or these six are Republicans, the remainder Democratical nominees are not included in the count. The presidential nominees are not included in the count. The new results will be not a second that the count of the new reason to all the industry, records show. The same is to be said for Hoover. Both are regarded as friends of the amusement business. Although not included in the listings, observation is made that ex-Mayor James J. Walker probably understood the film industry and its intricate problems more than any man who has ever held public office. The Tammany choice, John P. O'Brien, is unknown to the picture men. ture men

Lehman Favored

Lehman Favored

In the gubernatorial race in New
York, Col. Herbert H. Lehman is
favored over Wild Bill Donován
by the film higher-ups. The Democratic candidate has proven during
his lleutenant-governorship a liking
for the industry, it is held. Attitude
on Donovan is simply that he is a
new man with views on the industry not yet aired. Lehman recorded
his sympathy to the industry during
the New York State admissions' tax
fight last year.

the New York State admissions' tax fight last year.

On the other gubernatorial issues, to be decided Nov. 8, industry fac-tors, still stressing their non-par-tisanship, and maintaining they are looking at the election only from the perspective of the industry gen-erally, are inclined toward White, Ohio; Cross, Conn, and Bly, Mass. These three candidates are Demo-crats.

Crats.
U. S. Senatorial candidates who are already regarded as friends of the Industry include: (Republicans) Couzens, Mich; Davis, Penn.; Blaine, Wis; Moses, N. H.; Jones, Wash. Friendly Democrate are Wagner, N. Y.; Buskley, Ohlo; Russell, Ga.; Dill, Wash., D. C.; Hull, Tenn.; McGill, Kan.; Tydings. crats.

Md.

Barkley, of Kentucky, a Demo-crat, Bingham and Brookhart, Re-publicans, of Connecticut and low-nespectively, are listed as 'enemies.' Rev. Bob Shuler, the Los Angeles preacher, and Dr. Brinkley, Kansas' patent medicine man, are both con-sidered 'questionable' in the picture attitude.

LAEMMLE AFTER NBC NAMES FOR ETHER PIC

Hollywood, Oct. 10.

Carl Laemmle, Jr., has a yen to
do a radio picture with ether names
similar to Paramount's 'Big Broadcast.' Currently, he is sounding out
NBC on the possibility of getting
some of their big names for the
feature. feature.

Through Paramount's former affiliation with Columbia, mostly CBS stars were used in 'Big Broadcast.'

Primary Voting on Academy Awards Lists Fontanne. Dressler. Haves and March, Lunt and Beery for Honors

Ousting Santa

Hollywood, Oct. 10.
Called Santa Claus Lane in the past, during Tuletide hollays, and decorated with Christmas trees, this year the Chamber of Commerce will call Hollywood Boulevard the Boulevard of the Stars and instead of trees, will have wreaths three feet in diameter suspended to the lightpost and inside of wreaths a picture of one of the screen stars.

JOLSONS 5 GS CANTOR'S 21/2 FOR ETHER

Al Jolson starts broadcasting for Chevrolet over an NBC web either the third or fourth Friday night in November, the exact date depending on how soon the comic will be free to start preparing for the program. Preliminary agreement between the auto manufacturer and Jolson guarantees him \$5,000 met per program, with details such as who is to pay for the script preparable. Eddie Cantor returns to the Chase & Sanborn Sunday evening program over NBC Oct. 30 on a basis of \$2,500 a program net. Contract only extends to the end of the current year.

\$2,50 a program net. Contract only extends to the end of the current year.

Commercial had asked for an option on Cantor's air services for 1933, but the comic prefers to discuss this at a later date. Cantor is due in New York by Oct. 28.

NED 18 bolding ope 0. The commercial of the contract guarantees him of the contract guarantees him of the commercial of the contract guarantees him of

in 24 hours after the fourth broad-cast he stays through nine more programs, filling out the initial 13-week period. If the sponsor doesn't avail itself of the four-week can-cellation within 24-hours after the 13th program he's good for another 13 weeks. And so it goes for the other two quarters of the contract.

Bull Fight Takes Stop Cantor's Boat Trip East

Eddle Cantor was unable to sall today (Monday) for New York via the Canal due to weather conditions which delayed completion of the buil fight sequence of 'Kid from Spain.' Cantor now expects to leave by train Oct. 18.

Hollywood, Oct. 10.

Primary voting of members of he Motion Picture Academy is understood to have resulted in the choice of the following candidates as contentants for the best achievements of 1931:

Actresses: Lynn Fontanne, 'The Guardsman'; Marie Dressler, 'Em-ma'; Helen Hayes, 'Madelon Clau-det.'

det.'
Actors: Frederick March, Jekyl
and Hyde'; Alfred Lunt, "The
Guardsman"; Wallace Beery, "The
Champ.'
Directors: Frank Borzase, 'Bad
Girl'; King Vidor, 'The Champ';
Joseph Von Sternbers, 'Shanghai
Express'.
Photographers: Ray June, 'Axrowsmith,' Karl Strauss, 'Jekyl and
Hyde'; Lee Garmes, 'Shanghai Express', 'diestors: Gerden, Wiles

Hyde's Lee Garmes, "Shanghal Express."

Art diréctors: Gordon Wiles,
"Transaliantic; Richard Day, 'Anrowsmith'; Lazare Meerson, 'Nous la Liberte' (French).

Best produced pictures: "The Champ' (Mr. G), 'One Hour With
You' (Par), 'Arrowsmith' (UA), 'Five Star Final' (WB), 'Bad Gir' (Fox), 'Grand Hotel' (Mr. G), 'Shanghal Express' (Par), 'Smiling Lieutenant' (Par).

Best original storries: 'Lady And Gent,' by Grover Jones and William Slavens McNutt; 'What Price Hollywood,' by Gene Fowler, Roland Brown and Adella Rogers St.
John: The Champ,' by Frances
Marion, and 'Star Witness,' by Luclen Hubbard.

Best Dicture adaptations: 'Bad
Girl, 'Edwin Burke; 'Arrowsmith,'
Sidney Howard; 'Josiy and Hyde,'
Fich, Hoath and Samuel HoffenRest Burty reproduction. Warner

Rest Sulva reproduction. Warner

stein.

Best sound reproduction: Warner
Bros., First National, Metro, Gold-wyn, Radio, Paramount.

Joyce Preparing To Collect Notes For His Hotel Co.

Hollywood, Oct. 10.

Suit to collect on promissory notes to the amount to the term to the sense to the amount to the freeter Hotels of America, Inc., organization headed by Frank Joyce, local picture agent, and associates, will be started immediately by Joyce. Latter has retained Attorney Raiph H. Bium to handle the matter. Notes according to Joyce, were received by the core price on the sale of its only asset, the hotel Coolidge in New York.

Action to collect on the notes was not started sooner, according to Joyce, because it was felt that to attempt to enforce payment would so affect the makers financially as to render the paper uncollectible. A strength of the part of the paper uncollectible of funds, according to Joyce. On the contrary he stages he has used personal finances to aid the, situation. There are no creditors of the corroporation, and immediately, if and when these notes are paid, the proceeds will be distributed equally among the few remaining stockholders, and it collected in tull the vestments of the minority.

Eastern stockholders in Joyce's hotel firm, many of whom are performers, recently retained counsel in New York to press their claims for recovery. Hollywood, Oct. 10.

Social Call

Hollywood, Oct. 10.
William K. Howard, Fox director
RECTOR Oct. 15 for New York,
This covers his studio layoff period.

Want WB-GTP-Duovac Suit vs. W. E. Simultaneously Tried: Gov't Action Aside for Films

What is regarded in legal circles as ERPI's 'fight for life,' far surpassing in importance any patent action, may will be a surpassing in properties of the surpassing in the

In the event the literace is overthrown, Warners will immediately ask for an accounting. In this WB will show that it has 400 W.B. equipments for which it paid on an average of \$15,000 each. Company and the strength of t

Concedes W. E. Point

Concedes W. E. Point
ERPI's agreement with producers is under lesser fire in the
Wilmington litigation. Some of the
Pilantiffs concede that Western has
a patent position and that it has
the right to excreise certain restrictive measures within reason.
That there is no relation between
the Government suit and the three
pilantiffs, and that the outcome of
one will not establish a precedent
for the other, is generally admitted
among the legal men concerned.
The kernel of the U.S. suit against
the major electrics is whether a
number of patentees can pool their
patents and then allocate different
fields to each other in which they
agree not to compete.

Moran and Mack's 4 Wks. For RKO, Then More Pix

Hollywood, Oct. 10.
Having finished wo comedies for Educational, Mornwood Servacht to Garden and New Orleans follow. They then return to the studio to make more pictures. Hollywood, Oct. 10.

Ann Shaw in 'Cavalcade'
Hollywood, Oct. 10.
Ann Shaw, wife of Herbert Mundin, gets her first picture break in
'Cavalcade' at Fox.
She will have the lead in the musical sequence.

Scoring on Feds

Hollywood, Oct. 10.
When the Federals raided
BBB's cellar, they stalked
through the cafe wearing their
hats and refusing to take them

off.

Leonard Stevens, BBB's piano player, burned, and finally started playing the 'Star Spangled Banner.' The lids

me on. --From 'Variety's' Hollywood

3 UNITS WORK ON 'CAVALCADE'

Hollywood, Oct. 10.

Cavalcade' will have three units working for Fox this week.

First and main unit will be directed by Frank Lloyd. Second unit, handling all process work, will be in charge of William C. Menzles, while the third, to include all the musical sequences, will be under the supervision of Sammy Lee.

Announcement that the studio would use 15,000 extras for the picture also, brought such a flood of applicants that a special casting director has been named. Harry Claremont will handle the mob which will not start work until all interiors are finished.

5 WRITERS ADDED IN KAHANE BIG PIX PLAN

Hollywood, Oct. 10. Radio intends strengthening its writing staff in line with B. B. Kahane's idea of spending more Kahane's idea of spending more money to improve pictures on that

In line with this policy, Louis Weitzenkorn joins the staff following the buying of his existing contract with Paramount; Harlan Thompson has been added to write and direct "Collusion"; Ed Dougherty arrives here Thursday (13), and later the studio will import from England Clemence Dane, author of "Bill of Divorcement," and Rosamund Lehman, novelist. In line with this policy, Louis

Il's Prod. Gamble on Coast Grid Games

Hollywood, Oct. 19.
Universal has signed a contract to photograph the USC-Stanford game at Stanford and the USC-Galfornia game at Los Angeles, gambling on the games being of sufficient interest to releases them as

Selznick's Route

Delayed three days in getting started east, Myron Selzmick finally caught the train Monday (10), Colorado Springs to be his first stop. He remains there a week, and then goes direct to New York, from where he sails for Europe.

Agent is accompanied by his wife, and then goes direct to the work of the come Marjore Daw, and baby. He expects to be gone three months.

THURSTON'S FILM BIDS

Hollywood, Oct. 10.

Nat Levine is after headline names for his serials. He is dickering with Howard Thurston, magician, among others.

Thurston also has had an offer from Paramount to do a feature.

Schenck's Valet Succumbs

Hollywood, Oct. 10.
Teddy Hermopia, 35, Fillipino
valet to Joseph M. Schenck, died
Oct. 8 at the Good Samaritan hospital from septic poisoning, caused by an infected tooth. He had been with Schenck for six years and ac-companied him on all travels.

WRITERS NO SAVVY

PICTURES

Pair Quit Par When Unable

Hollywood, Oct. 10.

Hollywood, Oct. 10.

Albert Malz and George Sklar,
who authored the play, 'Merry-GoRound', called it quits after three
months at Paramount as screen
writers. They couldn't agree with
studio exces as to what is and isn't
screen material. They have returned to Broadway.

Bert Skaford has been added to
the writing department at Par to
write an Original.

Par Wants Wheeler. Woolsey; Offering 75G for Four Pix

Hollywood Oct. 10. Paramount is reported negotiating with Wheeler and Woolsey to make a series of four pictures on the current program. Deal would follow completion of the comics' next for Columbia

Understood that the proposition calls for a flat \$75,000 for each picture with 25% of the distribution profits

profits.

Deal which Wheeler and Woolsey had with Radio was called off about a month ago.

Robert Woolsey, Bert Wheeler and Edward Cline have formed the Robert Corporation, a capital stock of \$50,000, to produce the African comedy that the pair will make for Columbia releases. Frome of the stocked of the stocked of the stocked of the columbia releases.

Cline is directing the picture.

WB Takes 'Lilly' for Pix; Reported Paid \$15,000

Picture rights to Tally Turner' which was withdrawn from the Morosco, N. Y., Saturday, after playing three weeks, were sold to Warners, Play was written and produced by Philip Dunning and George Abbott, with Joseph P. Bickerton, Jr. also interested. Understood WB paid around \$15,000, with the show taken out of the red thereby.

thereby.
'Lilly' has been acquired for the "Lilly has been acquired for the road by the McLauphiln-Manhelmer interests of Cleveland, where it will be first presented by them. Part of the original cast may be retained although it is doubtful whether the featured Dorothy Hall will tour with the show.

Extra Work Gains

Hollywood, Oct. 10.

Hollywood, Oct. 16.

Placements of Central Casting
went up another 100 during the past
week. Total was 4,333.

Biggest set of the week was the
call for 160 dancers for Employees
Entrance, Roy Del Ruth directing
for Warners. Peak day was
Wednesday (5), when 761 extras
worked.

Coast Sick List

P. R. Kent is convalselng at the home of his mother in Altadena, atter a sinus operation at the Hollywood hospital. Mrs. Florence Wise, mother of Dorothy Mackaill, also there for treatment, is reported as

nere for treatment, is reported as improving.

Bert Wheeler, at the Cedars of Lebanon, recovering from a flu attack. No change in the condition of Belle Bennett at the same hospital.

MacGowan Trip Off

Hollywood, Oct. 10. Production duties will prevent Kenneth MacGowan, Radio story head, from making his scheduled trip east. He was to be away dur-ing October to look over new plays. H. N. Swanson, associate story editor, returned to Radio from New York today (10).

WEINGARTEN EAST

Hollywood, Oct. 10. Hollywood, Oct. 10.

Larry Welngarten, Metro supervisor, on leave of absence to recuperate from a nervous condition,
left here by boat for New York
Sunday (9), to complete his rest.
His wife accompanies.
He will stop off at Havana for
two weeks. Return trip will be
made by train,

Publix Reducing Number of Subsids. Plan Is for Only 4 Execs in H. O.

Columnist's Filler

Hollywood, Oct. 10.
Corey Ford is the Coast's incorrigible song-title punster on
matters topical. A few sam-

ples:
Having just finished on the Radio lot, he wants to know: 'Radio go from here, boys?'

Radio go from here, boys? Re the Cagney-Warner con-troversy, it reminded him: Warners the use of worryin. When Ford first went to see Sol Lesser on a picture con-tract he greeted that producer with 'Les-ser, he's my baby.'

UA EXCL. IN 18 LOEW KEYS

Al Lichtman and Col. Ed Schiller Al Lichtman and Col. Ed Schiller
have arranged a deal whereby
Loew's gets United Artists product
exclusively in 18 out-of-town spots
This is one of the biggest exclusive

This is one of the biggest excusive deals yet.

Sgots named in the deal are Loew's, Akron; Loew's, Canton; State, Syracuse; Biate, Rochester, Garden, Canton; Garden, Canton,
figure.
Division of the country theatres
into two classes, with stronger pictures to play for the higher admission, the others for less, was the
original Al Lichtman proposal, out
of which exclusiveness as a possible
general future policy has grown.

TRACY'S DELAYS COST STUDIO 10G'S SO FAR

Hollywood, Oct. 10.
Production on Phantom Fame'
was held up for a 10th time on Saturday by failure of Lee Tracy to
appear for work.
Studio is out \$10,000 on delays
so far, caused by the actor's failure to appear.

Mrs. Atwill's Socialite In-Law Has Pic Yen

Hollywood, Oct. 10. William Howard, 3rd, Baltimore william Howard, 3rd, Baltimore socialite, is here for a crack at studio gates. His wife is the daughter of Mrs. Lionel Atwill by her first marriage.

Al Kingston, of the Lee Morrison office, is piloting Howard around for screen tests.

Caster's Sec Gets Test As W-W Femme Lead

Mozelle Brittome, secretary to Dan Kelly, Columbia's caster, has been given a test for the femme lead with Wheeler and Woolsey. Girl, who was under contract to Fox three years ago, had a bit in Col's 'The Plain Clothes Man,' and studio liked her looks.

NO PAY UP, BELLAMY WALKS

Hollywood, Oct. 10.
Ralph Bellamy leaves the Fox payroll this week. Studio had offered to renew his option, but without a salary raise as called for in the contract. Player refused to remain sta-tionary on the salary end.

Kenton, 'Luxury' Megger

Hollywood, Oct. 10.

Erle C. Kenton will direct Luxury Liner for B. P. Schulberg at
Paramount.

Original by Gina Kaus is being
adayted by Gene Morkey and Kathryn Scola.

Along with its decentralization move, already started, Publix plans to reduce its numerous corporate the started company affiliates by formula several company affiliates by formula several compant groups. Move will cut down the number of corporate entities now functioning in affiliation with the chain and which number well over 300 companies. Basis of breaking up the chain into compact but fewer separate entitles will be along district and territorial lines.

When Sam Katz arrives in New York this month the plan, which has his approval, will be already

York this month the plan, which has his approval, will be already under way.

The decentralization plan and, that to reduce the network of corporations, is calculated to take at least six months. In some instances at least six months, in some instances at least six months in some instances the control of the six of th

certain Publix houses, probably, in New England.
Publix home, office, supervision and overhead, is being cut to an absolute minimum under this plan and. it is, possible that only four supervising excess may remain in the New. Now. Min. All the supervision of the plan and it is, possible that only four supervision, of the control of the plan and the new that the plan and the possible that only the providence of the providence of the possible that of the possible that the possi

among them Ralph Branton of Boston, Bill Senkines of Dallas and John J. Friedl, Minneapolls, with a view to arranging new operating setup and making assignments.
Under the new field operating scheme the division film buyers at the h. o. will transfer their booking to territories.
Instead of the did the continuous of the middle west.
A. H. Blank, a Publik partner in the lowa sector, may take on additional houses out that way, but whether Blank will actively represent Publix on everything in the midwest is not indicated.
While up here from the south,

indicated. While up here from the south, Jenkins is apt to figure in discussions looking toward possibility of an operating partnership, to cover the Saenger group. E. V. Richarda continues on inside rumor to be regarded as unlikely as a Saenger greating partners.

particle as unlikely as a Saensen partiner, a

operating matters.

FOX AFTER BUCHANAN

Wants Him to Call Off Show to Make 'Pleasure Cruise'

Hollywood, Oct. 10. Fox is after Jack Buchanan to play the lead in 'Pleasure Cruise,' set for early production. English comedian is on his way, to New York from the Isles, with Fox cmissaries commissioned to

to New York from the Isles, with Fox cmissaries commissioned to meet him and request he set back his Aarons & Freedley musical and come to the Coast for the pic-ture. Show is due for rehearsal, next month.

Picture Job Lures Klein

Figure 500 Lures Ki21n
Hollywood, Oct. 10.
Al Klein, formerly of the Klein
Brothers, vaude, crashes pictures in
Paramount's 'Big City Racket'
Klein has been here since the
Olympic games."

PAR'S UNIT PRODUCT PLA

Kent May Order Fox Yarns Off Air, FINANCING FOR Advance Revealment Can Hurt B. O.

S. R. Kent, president of Fox, may ban the serialization of Fox film stories over the air on the theory that revealing the plots of film yarns too fully ultimately hurts at the box office. This, it is claimed, in not only theory but the result of practical demonstrations.

Kent's action is apt to precipitate a universal ban on the practice by filmdom generally, although the full filmdom generally, although the full hatent or attitude held by Kent lan't known. It may be regarded, however, as pertaining only to that type of broadcasting that unfolds the action and personalities of film characters before they are actually shown on the screen and in such a way as to stifle public interest. Particular objection seems to be against advance etherizing of mystery stories.

tery stories. Kent it is known has investigated the effects of recent picture broad-casting. There are two Fox pic-tures on which he can fall back for survey. These are 'Trial of Vivian Ware' and, the current 'Chandu.' Both have been serialized over the

air.

One angle is that it's questionable whether to give away plot and characters to a free audience in too full detail, and then expect that same audience to pay to see what they already have found out free of oharge. It is further contended that in this type of broadcasting there is the added danger that the personality interest in the players who are depicting the characters may suffer.

Operating heads and contact men

may suffer.

Operating heads and contact men
may join with broadcasting execs
to try and find some middle ground
by which radio advertising can be
utilized more reasonably and to
fuller advantage of the theatre.
Radio Pictures, only film company directly affiliated with radio,
recently had its 'Phantom of Crestwood' on the air.

Hollywood, Oct. 10.

Paramount is going after further free air plus covering its forth-coming pictures. Studio will record numbers from musicals, or films with musical sequences, and offer them to radio stations in advance of a picture's showing, to be used as sustaining programs.

used as sustaining programs.

Arthur Mayer, head of Paramount's advertising and publicity. decided on the platter exploitation after using it freely for 'The Big Broadcast.'

Broadcast.

There will be no paid radio advertlaing on Par pictures this year, company confining its expenditures to periodicals.

Recording on discs for exploitation purposes, studio feels, will not interfere with exclusive contracts for broadcasting held by any radio or picture names. Disc method does not involve a 'personal appearance' in front of the mike.

C. B. DeMille is making an exploitation record, synopsizing 'Sign

of the Cross' (Par), which will run five minutes and to be given radio stations without cost for the picture's exploitation.

McCarthy to Fox?

Charles E. McCarthy will join Fox than executive press capacity, it is expected, shortly after his return from a brief 10-day vacation in Bermuda. McCarthy resigned from Par Friday (7), sailing the next day.

ron Par Friday (1), saining the next day.
P-P officials aver no settlement was made with McCarthy when he indicated a desire to quit.

Kalmine for WB in Pitt

Harry Kalmine, in charge of Warner operations in Newark, will succeed John D. Harris as district manager of the Pittsburgh zone. Harris resigned after two years for WB.

Indie distributor in New York was talking terms to an indie producer who wanted to turn over a picture. Producer offered the distrib 20%.

I must have 30%, wailed the distrib. To protect yourself you must give me 30%, otherwise I'll have to juggle the books to make a profit—and you wouldn't want me to do that, would you?

GRAUMAN OPERATING F-WC'S L. A. DE LUXERS

Los Angeles, Oct. 10. Sid Grauman is now in charge of operation of the Chinese, Loew's State, United Artists and Pantages,

Fox-West Coast's local deluxers. Deal was closed by Charles Skouras

last week.

Pantages and UA will reopen Oct.
20 with 'Red Dust' as their initial
day-and-dater. Fanchon & Marco
units will be used at both houses.
Chinese, which closed Oct. 6, reopens Nov. 11. Grauman has his
choice of Paramounits' Sign of the
Cross' and Farawell to Arms,' Sil(Metro) (WB), and 'Rasputin'
(WB) and 'Rasputin'
(WB) on 'Rasputin'

ver Dollar' (WB), and 'Rasputin' (Metro).
Egyptian also opens Oct. 20 with a straight second run policy and the Embassy reopens Oct. 26 with a three-a-week change.

PAR MAY ASK WOBBER TO COME EAST AGAIN

Wobber to accept an executive dis-

wooder to accept an executive dis-tribution post at the home office. While Par is held as anxious to spot Webber in a strategic post in the east, doubt exists as to whether he would leave his native San Fran-cisco, where he has other interests. He is Par's district manager on

Off the Record

Hoilywood, Oct. 10. For the purpose of closer co-op eration as regards the betterment of the industry, producers association will hold two meetings monthly in addition to its regular meetings.

First of the new sessions will be held today (Monday). These gatherings will be off the record and not officially reported by

Sure-Seater Deems P. A. More Valuable Than Mgr.

On the theory that the publicity and advertising department is more important than the theatre end, the Little Carnegie Playhouse, New York, has switched Manny Rosenberg, house manager, to the part of the theatres' staff. Adolph Brecher replaces him as house manager, but takes orders from Rosenberg.

ager, but takes orders from Rosenberg.

Little Carnegle is a foreign sure-Little Carnegie is a foreign sure-seater and the theory of its oper-ators is that the publicity man drags the customers in, which is the important task. All the mana-ger has to do, they point out, is make the payees happy, once they're

there.
Only important change being made in the actual duties of the two men is that Rosenberg, as p. and a chief, will set in on the selection and spotting of films, rather than the house manager.

OUTSIDERS ON %

Negotiations on with C. B. DeMille, King Vidor and Sam Bischoff for Individual Output-Katz Favors Deal Similar to Schulberg's - Figure Half of Product on This Basis

\$200,000 PIX COST

Hollywood Oct 10 Paramount is reported definitely figuring on unit production with the possibility that three or four outide producers may be added to th present executive personnel. All would work on a percentage of the profit basis with Paramount arranging the financing.

Sam Katz is said to favor this plan and negotiations are on at present for C. B. De Mille, King Vidor and Sam Bischoff to join the organization.

organization.

De Mille brought in his picture,
'Sign of the Cross,' within budget
requirements and along with the
Chas. Rogers' pictures this is reported to have inclined Katz to the
belief that arrangements should be
made with other producers along
unit lines as with B. P. Schulberg.

It is expected that when Emanuel Cohen gets back from New York Cohen gets back from New York this week an arrangement will be made with DeMille for two pictures, and an agreement for three a year with Vidor. Also one with Bischoff, at present associated with Bert Kelly and Wm. Saal in KES, releasing through World Wide, for eight pictures to have an average cost of around \$200,000.

cost of around \$200,000.
All deals call for a fixed budget with the producer to stand any overage in costs, a specific amount being placed in escrow by him to be drawn on by Paramount to cover the contingency. Producer under the plan would be given a fist remuneration for each picture and then participates with Paramount continues to the producer of the plan would be given a fist remuneration for each picture and then participates with Paramount continues to the producer of the plan would be produced by the producer of the plan would be produced by the producer of the producer production starts with the producer held responsible and not to be interpretation.

neve the sanction of Cohen before production starts with the producer held responsible and not to be interfered with after the camera starts. It is figured that at least half of the Paramount product may be eventually turned out via this unit system.

SELZNICK EAST OCT. 20 FOR NEW DEAL PARLEY

Hollywood, Oct. 10.

David O. Selznick is said to be ontemplating departure for New David O. Seiznick is said to be contemplating departure for New York Oct. 20, although eastern exces of Radio do not expect him until late in December. Seiznick's contract is up at the end of this month but has been extended until Jan. 1. While in New York it is presumed he will discuss new terms.

'Web' Off, Roxy's Son Goes to Radio City

Hollywood, Oct. 10. Radio has abandoned preparation of The Web, deciding the mystery play unfit for screen material. Arthur Rothafel, son of Roxy, was on a story treatment. Hé has lef the studio, and will return to Nev York for a berth at Radio City.

SAAL'S COAST CONFERENCE

Ether Contests As Lure For Bringing Theatre Patrons Back

LEFCOURT'S 1ST

\$50,000 Budget for Realtor's Initial

A. E. Lefcourt, millionaire real tor, who is taking a fling at inde-pendent production, this week will preview in New York his first prouction. Picture, 'Manhattan Tow-r,' was made in Universal City at cost of about \$50,000.

Lefcourt's film company is Remington Pictures, states righter.

COAST SOS'S HAYS, ALL BECAUSE OF P. A.

Hollywood Oct. 10. Because Hollywood's only Incor rigible press agent, as he is known among the organized publicists here, cannot be curbed by local means, the Coast boys have wired Hays headquarters asking for a so-

Hays headquarters asking for a solution.

The p. a. in question has responded to previous rebukes by sending out matter socking the Haysian group, of which his own boss is a member, and riling the New York producer meeting place to the point where it has wired the Coast in an effort to find out what all the attacks are about.

This time a recent batch of storles are expressed as likely to boomerang to the entire Industry in its relations with the press.

Going to his boss is declared

reistions with the press.
Going to his boss is declared hopeless, the boss evidencing a willingness for his man to continue along the lines he has always pursued. Incidentally, the producer has been on the carpet several times during the past two years for alleged violations of the Hays production formula.

NO SCHENCK PROD. SCHEDULED FOR UA

Hollywood, Oct. 10.

To date there are no Joseph M. Schenck productions scheduled for the United Artlets program. Even 'Shanghal Gesture,' which Lewis Milestone was reported to direct, is not included.

16 at \$200,000

Fox contemplates making 16 fee tures on its current program with costs not to exceed \$200,000 on each

nim. Pian, as worked out, would reduce the actual studio overhead from around 45%, where it was prior to the return of Winnie Sheehan, to around 30%.

Tenn.'s 10% Tax Is MPTO Conv.'s Biggest Concern

MPTO of Arkansas, Mississippl and Tennessee are convening this week in Memphis. Highlight of the convention is the Tennessee admis-sion tax and how it may be comsion tax and now it may be com-bated.

Tax at present takes 10% out of the Tenn, boxoffices from the first dime.

Par Meeting Oct. 11

Paramount board meeting sched-uled for Monday (10) was post-poned on account of the religious holiday until today (11).

NEW FOX STUDIO ATTORNEY

Hollywood, Oct. 10, George F. Wasson, Jr., has been appointed assistant counsel for Fox studio, in charge of the legal depart-ment.

He succeeds John H. Tracy

Hollywood, Oct. 10.

Nation-wide air contest whereby listeners-in will have to attend theatres in order to take part, will be inaugurated by Radio Pictures in connection with its 'Hollywood on the Air' programs.

Prizes are to be offered each week for the best reviews of pictures, announced in advance weekly on the RKO-NBC hour.

Through the contest, it is hoped

Through the contest, it is hoped to prove M. H. Aylesworth's contention that radio can be utilized as the best means of picture exploitation, and if correctly used on the air does not keep patrons out of theatres, an argument used generally in the picture industry against ether-film co-operation.

against ether-film co-operation. This contest is but one of several that Radio intends using for air bailyhooing this fall. Another was instituted during the 'Hollywood on the Air' program last Thursday (6). It consisted in the offering of a prize of \$100, and 10 of \$10 each, for the best letters answering the question of whether on to 'Little Women,' a proposed Radio picture, should be laid in its original period, 1865, or modernized.

It is not intended to confine the

or modernized.

It is not intended to confine the review contest idea solely to RKO pictures, but also to include films made by other studios. This is another angle in line with Aylesworth's film-ether idea, expressed when last on the Coast, to the effect that he would throw the resources. that he would throw the resources of NBC toward any film company willing to co-operate.

Expect No Lasky Affiliation Until Par Disposition

Several offers, including distribuion of pictures he would independently make, and for financing of ently make, and for financing or production, have been made to Jesse L. Lasky. All propositions are unnamed, but reports persist that offers from Fox and United Artists are the warmest. Lasky says he has reached no de-

cision concerning acceptance of any

Lasky says he was resched ho dedecided to the proposals made him since his
resignation from Paramount.

It is assumed Lasky will not close
any deals, either for financing or
distribution, until there has been
some settlement or disposition of
his Par agreement. It is still believed that the final outcome will
see Lasky distributing his pictures,
through United Artists or Fox.

In New York for an Indefinite
period, it is expected there will be
some development at an early date
but while Lasky is in touch with
Nathan Burkan, his attorney, no
meetings are known to be scheduled at which the contract question
will be taken up with Fally decided
until alleourse for the future, he
will not organize personnel around
him. He denies he has signed Herbert Brenon as a director. Lasky
states he met Brenon in New York
isat week and latter indicated he'd
like to work for Lasky and was told
that perhaps he could.

Burkan, recently ill, has returned
to his office.

H.M.-Michalove West

Harry M. Warner and Dan Michalove left New York yesterday (Monday), Warner going directly to the Coast, Michalove heading south for a brief visit of exchange points bafore joining the WB president in Culfornia.

It's H. M.'s first visit to the stu-

Open Breach Between Allied And MPTOA Looms: Chi Meeting To Bring Out Both Bodies' Angles

With immediate prospects of Contractees Wised on nearly doubling its box office representation, through promises of active support from four of the mos powerful indie units, which, heretofore, have kept more or less aloo participation in national or ganization activities, the MPTOA is admitted to be in a position where it can act on its own strength and

it can act on its own strength and independent of the Insurgent group, Allied Exhibitors.

Boston, with an exhibitor voice of around 450 theatres; and Columbus with another 400 are reported ready to enter active work: Buffalo's 200 and Milwaukee's 300 recently gave their piedge to the MPTOA. This means that that national organization would have a round membership of 4,000; the greatest since its inception, an which is three times that of Allied.

Open Breach?

Open Breach?

that of Allied.

Open Breach?

Fossibility of an open breach between Allied and the MPTOA at the Chicago meeting this Thursday (13) was largely blamed in New York yesterday (16) on so-called 'sharp-shooting tactics' in an effort to steal the credit for unifying the exhibitor fronts, as also the recent selling to the indepedents on Federal regulation for the Industry.

A point irking the MPTOA is said to be that Allied, since the first get-together of both national groups' representatives, has laid greater stress on Federal regulation whereas it was the intention of the MPTOA to use the Government simply as a whip to center attention on the need for a standard contract.

Behind the Federal gesture, stated exhibitor spokesmen yester-day (Monday), is the specific interest of Allied to revamp the Brookhart bill. It has long been reported in the trade that Abram. Myers, Allied leader, originally supplied most of the material for this measure.

That mass meether are

That mass meetings are strictly an Allied idea, and that the only purpose they would serve now would be to arouse exhibitors for Federal supervision, "was another single seen in New Tork. No uniform contract has yet been drafted so, it is pointed out, this could not help but be relegated to second place and eventually be overlooked in the event of current imase gatherings of exhibs.

That the contract issue with the distributors can be settled, if freworks are postponed, was voiced

distributors can be settled, if fre-works are postponed, was voiced Monday by both exhibitor-repre-sentatives and spokemen for distribs. If the distrib allbit that the Government considers every conference in the industry a 'con-spitacy' persists, exhibs offer the solution of a 'case' stated. The purpose of this would be to get an interpretation of the higher court 'ruling on distributor exhibitor re-lations.

In its recruiting campaign, the

lations.

In its recruiting campaign, the MPTOA does not expect the TOCC to become affiliated. It is pointed out that the exhib problems in New out that the exhib problems in New York City are different than in any other part of the country. By the same token, however, the enlist-ment of Buïtalo fast week more or less breaks up a state unification plan which Charles O'Rellly, TOCC head, has been working on for sev-eral years.

Col's Brief Studio Nap

Hollywood, Oct. 10. Production vacation current at Columbia, and will end when 'Air Hostess' gets under way next week, Finish of 'No More Orchids' left the Production

udio's slate empty.
'African Dodgers,' with Wheeler
ad Woolsey, also starts next week

PAR DROPS THREE WRITERS

PAB DROPS THREE WRITERS
Hollywood, Oct 10.
His contract up, Walton Hall
Smith, who has been on Paramount's writing staff six months,
went off salary this week. He had
been working on 'Lives of a Bengal
Lancer.'

"Frank Howard Clark, completing
script work on 'Wild Horse Mesa,'
and Julian Josephson, also out.

Producer Relationships

Hollywood, Oct. 10. special bulletin, titled how the producers' agreement affects your producers agreement affects your employment, has been sent by the Academy to every holder of a studio contract, in order to acquain the industry with the machinery set-up by the organization for the settlement of differences between producers and employees.

In layman's language, the communication asks that the Academy be informed of any phase of producer-employee relations that the contractee believes inequitable.

MAJOR COMPANIES ARE ROADSHOW-CONSCIOUS

Policy of roadshowing pictures which the industry gave up almost entirely shortly after the entrance of sound, is reappearing as all companies are giving it thought this

season. Metro's 'Grand Hotel' in 750 spots on a two-a-day basis is largely re-

sponsible.
That company will also roadshow

That company will also roadshow Strange Interluce, while other roadshowings to be Par's Sign of the Cross, virtually set for \$3.50 and \$2 showings, and \$3 show

Hollywood, Oct. 10. Second \$1.50 screen attraction at Warner's Western is expected to be

Warmer's Western is expected to be Life Begins' (WB), pencilled in to follow Kid From Spain, which inaugurates the new two-a-day policy at advanced prices on Nov. 10.:

Life Begins' was previously scheduled for the Hollywood, grind policy, but studio figured it strong enough, to follow the Cantot pieure at the Wilphire-Western house.

Cruze Gets Megger Job On Schnitzer's Next

Hollywood, Oct. 10.

Hollywood, Oct. 10.

James Cruze goes to Joseph I.
Schnitzer to direct that producer's next indle made for Radio. "Title is Tars and Feathers."

William Nigh, who directed Schnitzer's first, What Fools Men, Are, was slated for this one but will do another one later. Film, which will star Vivienne Osborns, goes into production Oct. 22.

M-G Production Lull

Hollywood, Oct. 10. Hollywood, Oct. 10.

First production lull at Metto since early summer comes the end of this week with the completion of Red. Dust' and Mask of Fu Manchu' and cleaning up of Rasputin, 'Flesh' and 'Prosperity' next week.

week.
'Son Daughter' will go into work
this week and Whistling in the
Dark' and 'Pig Boats' in about three

CHANGE POWELL YARNS

Hollywood, Oct. 10. Preparation on 'The Mind Read,' which Warners intended for William Powell, has been called off Rian James was on the script. Another racket story has been substituted for Powell in 'The Keyhole,' yarn on private detective operation.

DOUG TAKES DICK'S STORY

ture.

Warners decided it's a better story for Fairbanks, Jr., and will plan something else for Barthelmess as his next.

1st Runs on Broadway

(Subject to Change) Week Oct. 14
Paramount—'Big Broadcast'

Par). Capitol — 'Smilin' Through'

(Metro).
Strand—'One Way Passage'
(WB).

(WB).

Mayfail—Bill of Divorcement (Radio) (3d week).
Rivoli—Rain (UA) (12).
Winter Garden—Tiger Shark'
(WB) (4th week).
Rialto—Wadison Square Garden' (Par) (12).
Roxy — "Thirteen Women'
(Radio).

Week Oct. 21

Paramount—Big Broadcast'
(Par) (2d week).
Capitol — Smilin' Through

(Metro) (2d week).

Strand—'One Way Passage'
(FN) (2d week).

Mayfair—Thantom of Crest-

rood' (Radio). Rivoli — 'Rain' (UA)

week).
Winter Garden—'They Call It:
Sin' (WB) (19).
Rialto — 'Madison Square
Garden' (Par) (2d week).

\$2 Pictures

'Strange Interlude' (Metro) tor) (8th week). Astor) (8th. week).

'Maedchen in Uniform' (Oswald) (German) (Criterion)

Foreign Films

'Gitta Entdeckt Ihr Herz'
(German) (Froehlich) (Hindenberg) (3d week).
'Luise, 'Konigin von Preussen'
(German) (Porten) (Europa)

(2d week).

'Der Ball' (German-French)
(Vandal & Delac) (Little Carnegie) (12).

Exhib-Censor Flays Pix in Legislative Campaign, Oust Him?

Portjand, Ore., Oct. 10.
Charging that faithy pictures, not the depression, are responsible for the condition of the theatre business at this time, William Cutts, operator of the Kenton, iocal subsequent run, house, and member of the Fortland censor-board, made a scathing attack on current film production in his campaign for elections of the condition of the co

duction in hils campaign for election to the state legislature. Picture house men are up in arms; and have enlisted the aid of the mayor and members, of the council in an attempt to have Cutts ousted from the shearing board.

Cutts, in his tirade, made at a meeting of the censor body, asserted, that theatre men have been forced to show pictures 'that would not have been allowed in a barrroom 10 years ago,' and that this has affected the box office receipts and aroused the theatre men to demand clean pictures. He said the protess against bad pictures had acquired the picture in the said that the protess against bad pictures had acquired. He further all over the country. He further as well and over the country one picture in five world with the producers' own coden with the producers' own of hims, and the Hays office in New York has been advised of the situation.

Dressler-Beery Again

Hollywood, Oct. 10.
Wallace Beery, is, again opposite
Marie Dressler for Metro's Tugboat
Annie. Picture developed from the
series of stories about.a. battered
woman tugboat captain running in
the Saturday Evening Post.

Picture will be started as soon as eery finishes 'Flesh'. Chuck Reis-

Lubitsch 100%

Hollywood, Oct. 10.
Ernst Lubitsch will write act and lirect his own sequence in 'If I Had Million,' Paramount's all-star

Reisman Divorce Final

Reisman Divorce Final
Los Angeles, Oct. 10.
Rose Judell Reisman was awarded
her final divorce decree from Bert
Reisman, of National Screen Scrvice
in New York, by Superior Judge
Doran. Suing on charges of nonsupport, she was awarded custody
of two minor children.
Mrs. Reisman is-with Mayfair
Pictures at International studio.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, psh ach Friday in Hollywood, and placed as a wrapper upon the regu-welty 'Variety does not coulate other than on the Pacific Slope. The Bulletin does not coulate other than on the Pacific Slope.

Bankers, Execs' Guests
Chief executives of studios, and
not office boys, piloted 2,500 members of the American Bankers' Association, in convention here,
through the studios and entertained
the financial men.

Arriving for Script Okay
Kate Smith, who has okayed her
Paramount story, Moon Song, arrives here Oct. 24 to approve the
adaptation so that production may
start Nov. 1.

Team an Waterfront'
Dialog and adaptation of Reliance's 1 Cover the Waterfront is
being handled by Prescott Chaplin
and William Robeson. George.
Roesner is on an untitled yarn for
the same company.

Chaplin Kid Substitutes
George Ernest, eight, and Buster
Pheips, five, have the parts origi-nally intended for the-Chaplin chil-dren in 'Handle with Care,' which David Butler will start Oct, 15 at

Laemmle East
Carl Laemmle and Jack Ross, his secretary, left for New York Oct. 6.
He returns to spend Thanksgiving with his family.

Irene Ware Stays

Fox took up the option of Irene
Ware and has given her a new deal.
She'il be featured in next year's
product.

Sullivan Suping
Charles C. Sullivan, business assistant to David O. Selznick, looking
for story material for the three pic-tures he will supervise at Radio, in addition to his other duties.

'Indian' for Gable
Thames Williamson's 'Sad Indian'
bought by Metro for Clark Gable:
Harvey Ferguson, who left Paramount, will adapt and dialog.

Lehman Leaned to Fox Gladys Lehman goes from Un versal to Fox on loan for a part the Warner Baxter picture, 'Da gerously Yours.'

Lupe with McLaglen-Lowe Lupe Velez selected by Fox oppo-site Victor McLaglen and Edmund Lowe in 'Hell to Pay.'

Enright Megging Blondell Joan Blondell's next for Warners, Blondie Johnson, femme gangster, story, will be megged by Ray En-right.

Joan Crawford Waiting
Joan Crawford will be idle six
weeks while two sets of writers are
getting stories ready for for.
Golden Control of the
Norman Manning at Fox studio's casting office.

Neoma Judge, Rex Bell's lead given contract for three more by Trem Carr.

Col's Radio Yarn
Police radio car story is in the making at Columbia by Hampton Del Ruth, who has just joined the writers' staff.

Par Tests Crabb

Buster Crabb, Olympic swimming champ, has been at Paramount under cover. Studio has been giving him voice coaching.

Radio Awate M-G
Starting dates of Radio's Topaze'
and Sweepings' are being held up
because of the delay on Rasputin'
at Metro. John Barrymore is needed
for the former and Lionel Rarrymore for the latter.

Polan Banks is at Par to script assage to Paradise.'

With Columbia Resuming
With Columbia's production slate
washed up on the finish of 'No More
Orchids' last week, the studio took
a short nap until the start this week
of 'Air Hostess' and 'African
Dodgers.'

Sandrich's Seventh Mark Sandrich has just signed his seventh consecutive contract to direct Radio shorts.

Retakes, Title Change
'Jubilo,' the Will Rogers' pic, is
being tightened, and has been given
a new handle, 'Too Busy to Work,'
at Fox, where 'Rackety Rax' is also

Luden Tries Again
Jack Luden, formerly in silents,
being tested for Universal's 'Northwest Mountie,' in comeback try.

Howard Phillips and Bruce Mach Farland escaped with minor in-juries when the car they were drive ing to New York collided with a truck and was wrecked near Chl-cago Oct. 8.

Walter Futter left by plane for New York Friday (7) to set a UA distributing deal for his feature, 'Jade.'

Horsley on Top
John David Horsley gets top spot
in 'Flaming Signal,' which William
Burke is producing at Metropolitan
for Imperial Distributing Co. C.
Edwards Roberts will meg.

Lew Breslau is at Columbia ounding out a woman-lawyer yarn,

Mayor's Hospital Visit
Arthur Mayer, Para-Publix advertising chief, on a visit here from
New York, left the Hollywood hospital following a minor op. He
leaves for New York this week with
Sam Katz.

Fort Halted

These has forced Garret Fort off
'Giant Swing' at Fox. Another
writer will be assigned to replace
him, Fort returning to the studio
on recovery.

Neck and Neck Radio starting retakes on 'Rocka-bye' before the rewriting was (Continued on page 62)

PAR DECIDES TO SLUFF 'DIAMOND LIL' FOR GOOD

Hollywood, Oct. 10, Paramount has decided that 'Diamond Lil' does not lend itself to the screen in any form. The Mac West play, a subject of much conwest play, a subject of much coss-cern to Hays codists since Par ob-tained the screen rights over a year ago, has been approached from every film perspective.

Tall is described as one of a vary few themes which cannot justify itself in any form for general pio-ture audiences.

Third Dimension Films Further Away Than Tele

Third dimension pictures are further away than television. The electric world has temporarily ceased all systematic research into the angle problems, made more difficult by the depression.

Executives representing RCA, General Electric, and the Bell Lab make it clear that scientific research into third dimension, despite

all reports, is still in an elementary

all reports, is still in an evenieum, physical stage.

To obtain the third angle today would mean a new type of film, projection machine, camera, and even screen, say those interested.

In some of the experiments conducted a little while ago from 18 to 20 projection machines were required to get the dimensional quantity. This meant all machines were straining street allows of film simultaneously aimed at one screen.

L. A. to N. Y.

Mrs. Tammany Young. David Boehm. Harry Mines. Edward Roberts. Irving Thalberg. Norma Shearer. Floyd Gibbons. Carl Laemmle, Sr. Jack Ross. Walter Futter, Charles Ruggles, Larry Hart, Richard Rodgers, William K. Howard, William K. Ho John Gilbert. Virginia Bruce.

N. Y. to L. A.

Ted Braun. J. J. McCarthy. Harry M. Warn Dan Michalove. Ed Daugherty. Emanuel Cohen. Bill Saal.

SCHOOL KIDS AS CRITICS

Jeff McCarthy on Int'l Roadshow For 'Kid': Into Pal. N. Y., 2-a-Day

Hollywood, Oct. 16.

Jeff McCarthy is expected out here to o.o. the Goldwyn-Cantor picture, Kid from Spain, the end of this week, prior to an international roadshowing which McCarthy will probably handle both in America and abroad.

McCarthy 1-1.

and abroad.

McCarthy is the originator of the \$2 twice-daily picture policy (Birth of a Nation'), and also handled-such films as 'Way Down East,' Covered Wagon,' Big Parade' and 'Ben Hur.'

Wagon, 'Big Parade' and 'Ben Hur.'

The opening of Radio City necessitating changes in the operation of RKO houses in the Times square area, the Palace, Broadway, reverts to two-a-day for roadshow films and revues. First two-a-day film at the Palace will be 'Kid from Spain,' the Sam Goldwyn-Eddie Cantor picture to be scaled at \$2 top. Film opens in mid-November, with six weeks scheduled at least. Following this, house may take on Radio's King-Kong,' which RKO figures may reach road show proportions.

The Mayfair, on Broadway, will become second run instead of the present first-run policy, straight films. The new Roxy in Radio City Will open as a combo house with first runs.

Maybe Tabs at Pal
Maybe Tabs at Pal
Should a shortage of \$2 plctures
arise, RKO may spot tabs with plctures into the Palace.
The Goldwyn film is the first
United Artists picture to play an
RKO house. Palace deal comes after
Goldwyn and Warners had been negotiating for some weeks to spot 'Kid' into the WB Hollywood, on

NEW PRODUCING OUTFIT

Hollywood, Oct. 10.

Three outside financial men, new to pictures, are being brought into the industry by Motion Picture Investment Corp., Ltd., which has obtained its California incorporation papers, and starts production at Pec-Art sutuloi in two weeks. Ingeley Mailer Chicago, manufacturers of auto parts, who will be facal agent of the film organization; John T. Lund, president of U. S. Bond & Mortgage Co., of Seatile, treasurer; and Earl Holland of Johnson & Higgins, California insurance company, secretary, Independent producers will be financed by the new company.

Roxy Theatre Sues RKO Over Name; Add Luescher

Over Name; Add Luescher
Injunction suit has been filed in
Federal court by Roxy Theatres
Corp, against RKO on the use of the
Roxy utanger for one of RKO's theatres
in Radio City. Action is
friendly and, mostly to have the
court determine whether the old
Roxy can drop the Roxy name since
house is in receivership, and thus
under the official as well as technical supervision of the court.
In the meantime, Mark A. Luescher; who was attached to Roxy's
(Rothafel) R. C. publicity staff, has
been taken on by the old Roxy for
the p. a. job. He succeds A. P.
Waxman.
The present management of the

The present management of the Roxy, which is in the hands of the Fox Film Company, is ready to drop the name in favor of RKO's using it. Objection, however, issued from other sources.

Academy Dues Up a Buck

Hollywood, Oct. 10.

Membership dues in the Academy have been raised from \$2.50 a month to \$3.50, as a means of taking care of added activities in connection with the producers' agreement. agreement.

New dues still \$1.50 below the former high of \$5.

Food for Thought

Hollywood, Oct. 10.
Needing a new title for
Topaze, Radio has attached
notices to the lunchroom menus
asking for suggestions and offering \$100 for the one accepted.
Diners requested to phone
the story department for a

WR MGR. TAKES APPEAL FROM LIBEL VERDICT

Syracuse, Oct. 10.

Appeal was filed today by Perry
B. Spencer, former manager of the
Strand theatre here, from a verdict
convicting him of criminal libel in
his methods of advertising Warners' Big Mouthplece.'
Spencer was arrested on complaint of Mrs. Agnes Fallon Ansh,
widow of the late William J. Fallon and now wife of Dennis P. Nash
Syracuse attorney.
Verdict of guilty was returned
by a jury, Judge Yehle sentencing
Spencer to a fine of \$100 and suspending a jail sentence for 30 days
providing the film is not shown in
Syracuse again.

providing the film is not shown in Syracuse again, Appeal is taken on exception and on the ground that the verdict was against the weight of evidence and the law. Senator Fearon and John Nash appear for the appellant. Dis-trict Attorney Martin, who prose-cuted the case, will oppose the ap-neal

PRODUCING OUTFIT Wrs. Nash's charge was based on Spencer's writing letters to Syrate attorney stating that the picture was based upon the life and any practice of Fallon.

Jolson at Rivoli

The Al Jolson picture, to be re-leased as "Happy Go Lucky" instead of "The New Yorker," comes into the Rivoil, N. Y., probably in Novem-ber or early December. It will precede "I Have Been Faithful, with Ronald Colman, which Sam Goldwyn does not want to release until around Christmas. This is the adaptation of 'Cynara'.

50G Is Asking Price For 'Clear All Wires'

Hollywood, Oct. 10. 'Clear All Wires,' current Broad-way play, is being offered here for pictures for \$50,000. Paramount was interested, but refused to make a deal at that price. Same studio also turned down John Howard Lawson's play, 'Suc-

Amos 'n' Andy to Open Radio City; NBC's No. 1

Amos 'n' Andy will be among the opening attractions at Radio City, either at the music hall or the picture house which will have stage presentations.

Correll and Gosden (A&A), are still NBC's No. 1 mass favorites.

U AFTER ZEPPO'S YARN

Hollywood, Oct. 10.
Zeppo Marx and Universal are
dickering over the former's original
yarn, 'Muscle Bound'.
U wants the story as a Slim Summerville-Zasu Pitts feature,

State Righting 'Mazie'
Hollywood, Oct. 10.
On completing the cutting of 'Mazie' next week, Dallas Fitzger-ald will leave for New York with a print of the picture. Indle producer intends selling the film direct to state whether

state righters.
'Mazle' is the first of a contem-plated series of six.

FILMS AS ESSAYS

100 High Schools Launch Plan Nov. 1—Fostered by Nat'l Council of English Teachers — Theatres Co-Operate with Special Price for Students

AIM IS ALL SCHOOLS

Approximately 10,000 children in se English departments of high chools in about 100 cities and twos will become film critics on the En

the Evolution above the control of t

Many theatre owners throughout the country have agreed to introduce special admission scales for these student critics, according to the Hays office. In some instances exhibitors have even agreed to cut their scale as much as 50% for the students. Theatre owners angle here is that other members of the family might be along to pay the regular b. o. scale if the younger member has to see a designated film.

'Cross' \$2 Dates?

Cecil B. De Mille's 'Sign of the Cross' may be roadshowed starting sometime in November.

Par is preparing an elaborate press book on the picture, to be the largest gotten out by the company on any film.

Bull Fight Scenes Off. U Shelves 'Without Fear'

Universal City, Oct. 10.
Unable to obtain permission to photograph bull fight sequences in Mexico City, Universal has abandoned 'Men Without Fear,' indef-

doned Men wasse-intely.

Tom Klipatrick, who had filmed backgrounds in Spain, was sent to Mexico City to make the bull ring scene arrangements, but falled.

Kidding the Animals

Hollywood, Oct. 10.
Sol Lesser is doing a satire on
African expedition pictures. Corey
Ford is scripting.
Lesser has also bought Ford's
'Cocoanut Oth'

10,000 TO REVIEW Stocks Give Way Further; Picture Issues Revised Downward Steel Report Disappoints Wall Street

Yesterday's Prices

400 Col., Pic 9%	944	94 - 4	н
400 Con. Film. 31/4	31/6		н
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5,500 East, K 401/2	46	40% -2%	н
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42,700 RCA 7	5%	5% - %	н
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17,500 W. B 2%	1%	1% - %	и
BONDS			н
\$3,000 Gen. Thr., 31/6	3	3 - %	и
2,000 Kelth 40%	40%	40% - 16	н
7,000 Loew 86	85%	86 + 1/4	н
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3,000 Par-Pub 22%	08.	20¼ -1¼ 68 -2	и
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CONN. JUDGE RULES FOR **EXHIB IN SUIT BY U**

New Haven, Oct. 10.

Judge W. M. Pickett, Common Pleas Court, declared the standard exhibition contract between distributors and theatre owners was a violation of the Sherman Anti-Trust Act and entered judgment in favor of Middlesex theatre, Middletown,

of Middlesex theatre, Middletown, against Universal.

The U exchange had sued for alleged breach of contract to take a number of films at a certain price. Middlesex theatre refused to take the full number of film and refused to pay for other films already used. Suit by Majestic theatre, Hartford, for \$1,000,000, against the New Haven Film Board of Trade got under way last week. Suit is for alleged conspiracy in restraint of trade. Additional defendants include United Artists, Fox and WB. Evidence was introduced to show that exhibitors who defaulted in any of their contracts were required to make a cash deposit to secure further films.

2 O. K. Sundays

Qunicy, Ill., Oct. 10.
Washington and Fairfield, Iowa, oted Sunday amusements.
Both cities won out by decisive

'Rax' Too Much Slapstick, Sheehan Orders Remakes Hollywood, Oct. 10.

After seeing the first cut on Rackety Rax, satirical gangster-football yarn, Winnie Sheehan dedded it was too much slapstick, and has ordered portions of it re-

made. Picture, in production for four weeks, has just been completed. Remakes will take about 10 days.

BOLESLAVSKY'S THREE

HOLESLAVSKY'S TREES

Hollywood, Oct. 10.

Richard Boleslavsky will make three pictures for I. E. Chadwick. Monogram will release.

First is Black Beauty, which he will start on the finish of Rasputin, which he is directing at Metro. Worse classic which will be a More. Horse classic, which will be a Mon-ogram special, is being adapted by Charles Logue.

ROCK'S JAVA FILM

Hollywood, Oct. 10. Joe Rock has taken an office at

Joe Rock has taken an office at Metropolitan and is outting a tray-elog he made in Java. Picture is not yet sold. Film was made after Rock left China, where he had attempted to make a travelog for Universal. Sino-Japanese war, among other things, halted the U production.

By AL GREASON

slump of Low's to 25, near which it closed for a loss of more than a point.

Turnover on the decline increased-Prices held steady to firm during the morning, total sales for the two hours to 12 o'clock being only 600,-000 shares. Traders were waiting the LOS, swed comange report, duenting the LOS, swed comange report, duenting sain in the backlog of only 15,600 tons, selling started, mildly at first, but gaining in momentum as the afternoon wore on.

Predictions for the Steel report ranged all the way from 50,000 to 100,000 tons increase, and it was this disappointment that brought on the renewed weakness. Turnover for enewed weakness. Turnover so only 100,000 tons increase, and it was this disappointment that brought on the renewed weakness. Turnover for shares, or equivalent of nearly 5,000,000 shares for a five-hour session. It was during the active hours that the retreat was most emphatic. RKO on small volume broke through 4 in sympathy with RCA which penetrated the 6 level. Warners went below 2. Parmount was in plentful supply and eased to shares that the losses with the rate hards that the losses with the rate hards that the losses with the rate hards that funder shares that the losses with the rate of the final plant of the proposed shares that the losses with the rate of the final plant of the plant of

others did fairly well in quiet trad-

Cotton and wheat went down, wheat going to new lows.

At Critical Level

Basence of security situation as the market week closed Saturday, was that the price level had almost call the security situation as the market week closed Saturday, was that the price level had almost call evel—that point where it would have cancelled just half the gain of the August September run up. From then on the question became whether it would rally on support or break through on the down side. From the control of the second of the control of the control of the control of the control of the covery would revive the feeling that list summer's bottom was the permanent low of the depression and (Continued on page 33)

WILCHINSKI. REUD. GRISWOLD AT R. C.

Martha Wilchinski and Bob Reud will split the advertising and pub-licity work on Radio City between them, under supervision of Bob Sisk, head of RKO's advertising and publicity. Reud will do the a. and p. on the music hall. Miss Wilchin-ski will handle the a. and p. on the

new Roxy.

Reud is a former legit p. a. Miss
Wilchinski was formerly with the
old Roxy under S. L. Rothafel.

The new Roxy theatre in Radio
City will have Charles Griswold as
house manager. He, formerly, was
with old Roxy.

JOHN ON U MUSICAL

Hollywood, Oct. 10.
Graham John goes to Universal
for work on a musical picture book.
Nothing is definite for the production, with everything depending
on what John turns in.

BAMFORD RETTER

Asheville, N. C., Oct. 10.
Carl Bamford, of Publix-Bamford
Theatres, seriously ill the past two
months, is now reported greatly improved.

SMITH ON 'GIANT SWING'

Hollywood, Oct. 10.
Walton Hall Smith replaces Garrett Fort in adapting 'Giant Swing'

Par, Only L. A. Stage Spot Now, \$24,000 with Venus': State, on St. Film, \$17,000 Playing 'Hotel'

second week, bowed out around \$12, 900, okny.
Paramount (Publix) (3,595; 35-31.10), 'Bloinde Venus' (Par) and stage show. Dietrich b. o. around here so it tooks like an easy \$24,000.
(Par) did not hold as well as expected but managed to garner \$16, 700.

RKO (2,950; 25-55), 'All American' (U), 'Football' crowd will bring income around smart \$3,800.

State (Loew-Fox) (-2,024; 25-65), 'Grand 'Hotel' (M-G), 'Matinees okay but nights, under new scale and policy,' a little tough, which will be a scale and policy, a little tough, which will be a scale and policy, a little tough, which will be a scale and policy, a little tough, which will be a scale and policy, a little tough, which will be a scale and policy as a little tough, which will be a scale and policy as a little tough, which will be a scale and policy as a little tough, which will be a scale and policy as stage balance ran smart pace to \$19,000, very good.

Cohan and Dowling, 2 Native Sons. in Prov. Doing \$8.000-\$10.000

Providence, Oct. 10.

More red ink this stanza. Only
two spots in town has capet to do
anything are the Albee and Fay's,
both vaude houses.

Thantom President, at the Paramount, looks like the best thing in
town in the straight picture class,
but takings are disappointing, considering that Cohan was born in this
town. Worst grosser, looks like
Kongo' at Loew's, panned by the
press.

sut takings are disappointing, considering that Cohan was born in this
town. Worst grosser looks like
press.

At Loew's, panned by the
press.

Stage opposish includes Lillian I
gish in Camille' at the Cartion and
wheel burleague at the Modern.

RKO Albee (2309; 18-55-69)—Divorcement' (Radio) and vaude. Eddie Dowling headlining. Combodrawing nicety, with Dowling a napicture. Next gross of \$10,000 in
prospect. Last week 'Lifetime' (U)
\$7,900, mid.

BUT INDPLS. BETTERS

Indianapolis, Oct. 16.
Business should pick up with better show weather. Last week some spots dropped a bit, but they anticipate better things this week. Phantom President; at the Circle is expected to be one of the high spots.
Cornelia Otis Skinner is at English's for two days.

Inclement weather helped all houses on the week-end with exception of Loew's State.

Paramount looks as though it will run away from the local field a strong stage show. Elimination of F-M units from the State leaves an edge for the Par which, with previews known in should give the State, switching to straight sound with 'Grand Hotel,' will see not more than \$18,000, much less than santicipated despite its run. at the Chinese closed its doors on the completion of the fourth week of Rain' Thursday (6) with take for Rain' Thursday (7) with take for Rain' Thursday (8) with take for This Week Complete the Rain' Rain' Thursday (8) with take for Rain' Thursday (8) with take for Rain' Thursday (8) with take for This Week Complete the Rain' Rain Cornella Otts Skinner is at English's for two days.

Estimates for This Week
Apolle (Fourth Ave.) (1,100; 25-35-50) 'Hold 'Em Jall' (Radio).
Should do around \$4,000. Last week
Divorcement' (Radio) near that
for this spot is bester than usual
or this spot of the spot of

despite extra exploitation, only \$5,-20.

Loew's Palacs (Loew) (2,800; 25-55-50) 'Kongo' (M-G). Expects \$5,-500. Last week Troubles' (M-G) fair at \$5,800. Lyrie' (Fourth Ave.) (2,600; 25-55-50) 'Wild Girl' (Fox) and vaude. Nice \$10,000 because this is a vaude town. Last week 'Pasport' (Fox) in first week of resumed vaude also \$10,000.

GRID FILMS FAIL TO STIR DESPITE SPLURGE

Washington, Oct. 10. interest of current week Rialto-Keith fight, both houses presenting football pictures Between them they've circused the town from every angle, Rialto even going so far as to give a two-for-one in a special student price. But with all this neither is doing so hot. In fact, both houses are convinced Washington doesn't want football pictures. At the Right is 'All American,' and Keith's has 'That's My Boy.'

Cohan-Durante opus President, at the Met, is attracting business, and 'Smilin' Through' at the Paiace, as expected, is the real money getter of the week.

Estimates for This Week
Columbia (Loew) (1,232; 15-25-35-40)—Escapade' (1st Div). Still playing westerns and doing enough to pay expenses, \$1,200. Last week 'Gold' got \$1,400.

in the state of th

at least on profit sine an environment (Radio) on nine-day run ran up excellent \$15,500.

Met (Warner) (1,583; 28-38-50-70) Thantom Fresident (Fur). Spent plenty on this one and doing busiliary on the control of the

s in this fown, another in boy. Moving olday, how house seems headed for at house. Blond house seems headed for at house. How he had house he had house. How he had house he had house. How he had house he had seem house he had house. Last week "Mongo finished had schimcling." Thank week house had schimcling. The house had schimcling the house had schimcling. The house
'HAM FOOTBALL NUTS

All-American* Between 2 Big Games for Sock \$7,000 at Ritz

Birmingham, Oct. 10. Business is down again after eight pretty weeks. Town agog over foot-ball, and big game last Saturday ball, and big game last Saturday and another one this week, and both helping business in a way. So everything this week looks 'All-

American' at the Ritz

American' at the Ritz.

Estimates for This Week

Alabama (Wilby-Kincey) (2,800:
25-35-40) — Phantom President'
(Par). Natives down here never heard of Cohan. Will get around poor \$8,000 and on Durante. Last week Movie Crazy' (Par) only \$8,500.

process of the proces

Minn. Worried as Grosses Dwindle. 'Prez' but \$10.500

Minneapolis, Oct. 10.

After a couple of months of con parative prosperity, business again

After a couple of months of comparative prosperity, business again has started skidding and there's plenty of alarm within local theatrical circles. Fears are over the winter.

When such pletures as 'Movie Crazy' and Phantona President' are unable to register respectable grosses in the face of the elimination of some 5,000 loop seats, Minnesotta and Century being dark, it's combined population of around 700,000, there's a single stage show at present—at the local Orpheum. Pola Negri, in person at this house, local control of the complex of

Estimates for This Week
Orpheum (RKO) (2,890; E5)
Sporting Age (CG) and vaude.
Pola Negri in person. Pine exploitamean on much lies Regri doesn't
mean on much lies Regri doesn't
mean on much lies Regri doesn't
mean on much lies Regri doesn't
more. Looks like about \$10,500, thin
Last week Most Dangerous Game
(Raddo) \$11,000,
State (Publix) (2,200; 55) Phantom President (Par). Picture a bighit with critics but Cohan no boxhit with critics but Cohan no boxbut with critics but Cohan no boxhit
own: Around \$10,500 indicated, fair. Last week Movie Crazy (Par) \$10,-100. disappointing.
100. disappointing.
101. disappointing.
102. disappointing.
103. disappointing.
103. disappointing.
103. disappointing (Lago): 30 June
104. disappointing (Fox): 45,000. disappointing (Fox

Indie Scriptist, Arthur Hoerl, Turns Producer

Arthur Hoerl, Pollin indie script writer, has turned producer. His picture, for which he wrote the yarn and is directing, titled "Big Town," is nearing completion in an eastern indie studio, under Screen Craft Productions, Inc., credit line.

Hoerl has written over 200 originals for the indie market and collaborated on as many more.

Good Pictures, Cold Weather Boom Paris Grosses, Smash at Olympia

NEWARK IS PEPLESS. \$11,000 OK FOR ARLISS

Newark Oct. 10.

Nothing sensational this week due to warm week-end and Jewish holidays. After tremendous business isat week 'Grand Hotel' is holding over at Loew's, a house which avoids holdovers when possible.

The Shubert, with indie films and vaude on a split, is not doing much despite its being only house to play vaude now.

now. Estimates for This Week

Branford (WB) (2,966; 15-20-25--40-55-65)—'Successful Calamity'

Paralysis Ban Off In Philly and Biz Ups, Fox \$20,000

Philadelphia, Oct. 10.
With the Mastbaum's opening now set for this Friday (14), and certain to have a decided effect on the weekly grosses of three or four other houses west of Broad Street, caurent week's grosses abould be caurent week's grosses abould a work of the control work of the control week's grosses abould be caused by the control week's grosses about a work of the control we work of the control week's grosses about a work of the control week's grosses and the control week's grosses about a work of the control week's grosses and the control week's grosses and the control week's grosses about a work of the control week's grosses and the control week's grosses about a work of the control week's grosses and the control week's grosses and the control week's grosses about a work of the control week's grosses and the control week's grosses an

about average with one or two home promising fairly substantial. The Fox, for example, expects around \$20,000, and might, with a break, beat that figure. Wild Girl is the feature, with Mre. Schulting of the infantile paralysis ban figures as a general aid. Thantom President' opened at the Stanley with one of the biggest exhibit one of the bigg

Bernish and Segnish, and evanial activation in the segnish and evaniant the segnish and the se

of the public.

Estimates Week Sept. 25

Colises (Halk) (650) 'Vignen du Seigneur' (Halk). First week \$4,600.
Boucher's starring a sure bet in

Boucher's Statismo France.
Paramount (Par) (1,900) 'Passionement' (Par). First week \$23,700.
One of the ordinary Paramount operates. Quite good for a normal

Somement (Par), First week \$23,709.
One of the ordinary Faramount opprogram, Quite, Scood for a normal
program,
Olympia (Haik) (1,909) 'Galettes de
PEscadron' (Natan), First week
nearly \$30,000 and the biggest
smash Olympia ever had.
Matter of the state of the state of the state
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Boosing neuroscientes what a constraint patronage.

Moulin Rouge (Natan) (2,200)

'Hotel des Etudiants' (Osso). First week \$4,900. Expected better, but production too disjointed. Stage

rouse £4,90. Expectes we shall be shall be shall be shall be show helping. Gaumont Palace (G.F.F.A.) (6,-000) 'Sl Tu Veux (G.F.F.A.) First week £16,800. All credit goes to stage show and weather. Film weak. Mirselee Baliby (700). 'Atlantide (Nero). 13th week. \$3,000. House advertising, which juggles the figure.

Par, B'klyn, Only One Holding Up-\$43,000

Brooklyn, Cet. 10.

Balmy weather and Jewish hollday hurt Sunday.

Paramount only deluxer showing
strength with Chevaller picture and
tab version of "Fitty Million
Fren Estimates for This Week
Paramount (4,200; 26-35-50-7535), Love Me Tonight (Par) and
Fitty Million Frenchment on stage.
Looks like a good 43,060. Success
back to old momentum. Phantom
President swell last week at \$15,100.
Fox (4,00); 25-38-30-50-65),
Unandu' (Fox) and stage show
Is better than usual. Large ads may
indicate house is getting ready for
a needed splurge. Hanff-Metzger,
former Par agency, handling adverday and the stage of the stage show responsible for whatever draw there is but looks discellent with Divercement (Endo),
\$27,000. Some carriage trade
of Life Begins' (FN) good at \$17,500.

Strand (2,500; 25-35-50). Successful Calamity' (WB). Indifferent
at \$12,000. Some carriage trade
of Life Begins' (FN) good at \$17,500.

Loop Wondering If Double Feature End Will Help Downtown: All-Stag Audience for 'President.' \$20,000

NEW HAVEN FAIR

'Shark' Credited for Sherman's Prospective \$5,200 New Haven, Oct. 10. Town is pepping up its advertis-ing campaigns with 24-sheets, three-

sheets and window cards more numerous than in past six months. Poli is bringing tab 'Frenchmen' in week of Oct. 14, first stage show in months. House reported returning to straight sound following week, with occasional bookings of tabs but not as weekly policy.

Estimates for This Week

\$5,300. (WB) (2,200; 35-6)—Tiger Shark (WB) (2,200; 35-6)—Tiger Shark (WB) and 13 Women (Radio). Indicates satisfactory \$5,250, with Shark credited. Last week "Two Against World (WB) and Age of Consent (Radio) mild at \$4,800. College (Arthur) (1,565; 30-40)—

'Divorcement' \$15,000 Leading Frisco Biz: Fox Nears Its Low

San Francisco, Oct. 10. Price slashing and house closing are the by-words now with the de-iuxe Fox darkening Oct, 20 and ad-

missions being lowered at the United Artists and Fox Paramount. Others probably will follow suit on

Plans by RKO to reopen the Oreum are still in abeyance pending final negotiations due Tuesday (11) between circuit execs and mu (11) between circuit execs and mu (11) between circuit execs and mu (11) wo men. May be a four enced of October before house opens. A low price will be installed with tab shows and films.

Except for near low of \$19,000 on

prices soon.

Chicago, Oct. 10. Another so-so week in signt for the loop. Business is clinging to the lower levels rather than otherwise. Phantom President, at United Art-ists, is drawing an all-stag audi-ence while 'Grand Hotel' is doing strong matinee and only fair night

ence while 'Grand Hotel' is doing strong matines and only fair light trade. That, however, is a statement that generally applies to all loop houses since conditions took the plungs. Those cheap afternoon. The state of the plungs. Those cheap afternoon are a considered to the plungs. Those cheap afternoon is to 7s cents too, While the quality of the state. Lake next week raises from 5to 7s cents too, while the quality of the state. Lake next week raises from 5to 7s cents too, while the quality of the state. The state of Estimates for This Week
Paramount: (Publis) (2.348; 40-60)
—Phantom President (Par) and
unit okay, \$11,000. Last week
Venus' (Par), good, \$2,300.
Pelli (Arthur) (5,000.
Pelli (Arthur) (5,000.
As asingle feature will probably get an
okay \$1,000. Last week Lifetime
(U) and 'Hat Check' (Fox), 'fair at
\$5,300. College (Arthur) (1.565; 30-40)—
'Sporting Age' and vaude. Looks
like oksy \$4,500. Last week
'Troubler' (M-G) \$4,700, nice at
these prices.

Estimates for This Week

Estimates for This Wook
Chicags (B&K) (3.96): 40-65-83)
—'Cablin in Cotton' (FN) and stage
show. Slow pace suggests \$30,000
or lower. House in a slump. More
emphasis upon 'Gone and distinction' in operation contemplated.
Last week 'One Way Passage'
(WB) around \$22,000.

McVickers (R&K) / 2.984-85-55-

(WB) around \$22,000.

MeVickers (B&K) (2,284; 36-55-5).—Grand Hotel (M-G) (2nd week). Should mean around \$20,000.

First week \$34,600.

Oriental (B&K) (2,200; 40-65-83).
—Tiger Shark (WB) and stage show. Ben Turpin-Walter Hireshow. For Turpin-Walter Hireshow. Ben Turpin-Walter Hire

1747), follower, worth advance \$89-909 fant week.

174 Altree (B&) (2533; 40-51-39)

175 Altree (B&) (2533; 40-51-39)

176 Altree (B&) (2533; 40-51-39)

176 Altree (B&) (196 Altree)

176 Altree (B&) (196 Altree)

176 Altree (B&) (196 Altree)

177
Circle' (W-W).
United Artists' (B&K) (1,700; 35-55-75)—'Phantom President' (Par).
Will coffer around \$20,000 on opening week. Okay, but not as big as expected. Women dodging the title here. Movie Crazy' (Par) scrammed with \$7,000 for final five days.

Fair \$10,000 for 'Cabin' As Portland Worries

Portiand, Ore., Oct. 10.

Biz is generally off at all houses.
Attributed here to warm weather, opening of schools, nite baseball and local reaction after recent and local reaction after recent and recent of the schools of the schools and revamped to meet a situation of b.o. anemia which the usual hypos won't cure. Main concern is that strong pictures are not getting as variety as they should be program variety as they should.

Estimates for This Week
Paramount (Fox.Parker) (A006)

Estimates for This Week.
Paramount (Fox-Pariker) (3,000;
25-60)—Cabin in Cotton' (FN) with
F-M unit. Hitting a fair average,
\$10,000. Last week 'Blonde Venus'
(Barollon incluy at \$11,500. (2,000;
25-65)—Movie Crazy' (Par). Showingn improvement over recent poor
weeks for a fair \$7,000. Last week
'Skyperaper Souls' (M-G) bad at
\$3,500.
Orphoum (RKO) (5,000; 25-40)—
Orphoum (RKO) (5,000; 25-40)—

Skytecraper Souis' (M-G) bad at \$3,500.

Orpheum (RKO) (2,000; 25-40)—
Drovecenent' (Radlo). A mild \$4; and the state of t

Lincoln Uses 2 Versions Of 'Congress' for \$1,800

Lincoln, Oct. 10.

Biz looks better currently. Football weekends at the college help but won't this week with team out

ball weekends at the college help but won't this week wit team out of town.

Stuart will have no fight at all to hold top with "Phantom President."

Estimates for This Week.

Lincoln (Publix) (1,600; 10-30-40).

—Bionale (M-G). May do \$2,500.

Tonger (M-G). May do \$2,500.

Ornheum (Publix) (1,200; 10-20-30).

Ornheum (Publix) (1,200; 10-20-30).

—Divorcement (Radio). A probable \$1,200, otc. Last week. White State (Indle) (600; 10-25-35).

Congress Dances (UA). Splitting screen time between German-American versions. Should mount to \$1,500, nice. Last week Diffeling \$1,500, nice. Last week Infeling \$1,500, nice. Last week Infeling \$1,500, nice. Last week Diffeling \$1,500, nice. Last week Infeling \$1,500, nice. Last wee

Pitt Brightened By Thru'-Prez' At \$22,000-\$11,500

Pittsburgh, Oct. 10.

A couple of distinct weak apots along the line weak apots and the weak apots

remmes are likely to pass it up.

Estimates for This Wook

Davis (WB) (1,700; 25-30-40)—

'Miss Pinkerton' (FN). Unlikely to
get into clear. Week \$2,500 in prospect. Last week 'Paradigo' (Radio),
after provious week at nearby StanFulton (Shea-Hydo) (1,762; 25-30-40)—

Those We Love' (W-W).
Liked, but abence of cast names reacting. Little or no profit onticeting-Walker fight pictures helped
(Chandu' (Fox) to an all right \$4,600. Penn (Low-UA) (3,50); 25-35-50)

—Smilin' Through' (M-G). Shearer and, with tear-jerker of this sort, looks a natural for women and gentine mon-up at \$22,000. Last week 'Troubles' (M-G) fair at \$11,000.

Tiger Shari' (WB). Won't get femmes and not enough strictly male trade to give it more than weefully weak \$9,000. Last week 'BlondeWarner (WB) (2,00); 25-35-50)—

Phantom Fresident' (Par). Strong entry and should have no trouble cleaning up at around \$11,500. Last week as \$1,000.

'PREZ' \$12,000 AT PAR, BOSTON: MET \$32,000

Boston, Oct. 10.

Slight Improvement in most local houses this week. Jump registered at the Paramount, where the heavily advertised 'Phantom President' is cashing in for good \$12,000. Other theatres doing somewhat better, but nothing to rave about yet.

Unter theatres doing somewhat the gross to any sizeable extent points of the gross of the gro

two men. May be around end of October before house opens. A low price will be installed with tab shows and films.

October before house opens. A low price will be installed with tab shows and films.

October before house opens. A low price will be at fair week. RNO has gone Barnum at the Golden Gate, palntim the front sidewalk yellow and white and purbling the property of the Golden Gate, palntim the front sidewalk yellow and white and purbling the gone before the Golden Gate, palntim the front sidewalk yellow and white and purbling the gone of the World of the Golden Gate, palntim the gone can be gone to the gone of the Golden Gate, palntim the gone of the Golden Gate, palntim the gone of the Golden Gate, gone of the Golden Gate, gone of the Golden Gate, gone of Golden Gate,

'Hat Check' and 'Downstairs' Off At \$40,000: 'Prez' \$55,000 at Par. 'Shark' 22G. Both H.O. and O.K.

Cincinnati, Oct. 19.

Current screen fare an Improvement over past few weeks and a noticeable rise in business. Ofsen and Johnson are wowing as usual hers. They put on a buriesque Holthey and the state of the Albee and stunt attracted several thousand people for almost an hour. Gag was broadcast over WCKY and is expected to aid the Venus' and 'Smiling Through' are neck and neck for second honors.

Estimates for This Week.

Estimates for This Week

neck and neck for second honors.

Estimates for This Wesk

Alkse (RKO) (2,300; 35-30)—"WarCorrespondent" (201) and vaude.
Olsen and Johnson's hoke troupe for
a good \$20,000. Last week 'Okay
America' (U') and Talmadge-Jesses
For Balese (RKO) (2,600; 30-55)—
Bionde Venus' (Par). Dietrich for
a fair \$11,000. Last week 'Phantom
President' (Par), \$3,300.

Similat Through' (McG). \$0-55)—
'Smillat Through' (McG). Norma
Shearer and rolling to \$10,000,
fair. Last week 'Grand Hotel' (M-G)' rounded out fortnight to a mild
Capitol (RKO) (2,200; 30-55)—
'Chandu' (Fox). Helped by WLW
broadcasting as serial. Prospects
for \$8,000. goods, Last week.
'DiWeith's (Libson) (1,500; 25-40)—
'One Way Passage' (WB). En route
to an average \$5,000. Last week
'Cabita in Cotton (FN) respect a
Grand (RKO) (1,500; 15-40)—
'Love Me Tonight' (Par), second
run, and Big City Blues' (WB).

Scould hit \$5,500, oke. Last week
Willion Dollar Legs' (Far), \$5,000.

Oke.

Family (RKO) (1,000; 55-5)—

Family (RKO) (1,000; 55-5)—

Family (RKO) (1,000; 55-5)—

oke.
Family (RKO) (1,000; 15-25)—
Avalanche' (1st Div) and 'Sporting Chance' (Hollywood). Split week.
A fair \$2.000. Last week 'County Fair' (Mon) and 'Reckoning' (Peer-

Fair' (Mon), and 'Reckoning' (Peerless), same.
Ufa (400; 30-40)—'Doomed Battailon' (U) and Schmeling-Walker
fight film. Latter announced by
Harry Hartman, sports spleter for
WFBE, Feature under auspices of
D. A. V. drum corps. An average
\$2,000. Last week 'Congress Dances'
(UA) \$2,200

Fox Bans Loaning Sound Effects to Other Lots

Hollywood, Oct. 10.

Hollywood, Oct. 10.
There'll be no more loaning of sound-producing effects by the Fox sound department to other studios, according to a new order issued, Exces feel that other lots are laying down on development of effects because they could always borrow what they need from Fox.
Collecting noise-making machines is a hobby of Winnie Sheehan, who always ships back an assortment while abroad. On his last trip he sent the studio a score of foreign auto horns, whisties and other mechanical sound producers from Eer-lin.

GRAZY' \$6,500, LOUISVILLE
Boet in Town — 'Kongo' Drops
Louisville, Oct. 10.

Week looks pretty good if not startling.
National barges in on trade this week with a reshowing of Garbo's brittle About Married Lovies on Trent
Estimates for This Week

Estimates for This Week
Astor (1,012; 83-41)-3-15.6-12.20)
—Strange Interlude (M-9) (6th week). Looka like place week). Looka like place week). Looka like place week). Looka like place week of the strange of the strange will march in Capitol (5,40); 35-72-82-11.04
11,65)—Downstairs (M-9) and stage, Irene Bordoni, Russ Columbo, Benny Rubin and Three Keys (radio) are keeping house from sinking lower than 14,000. Last week only 150,000 on Prack Town Criterion (378; 25-40-83-11.04). Last week only 150,000 on Prack Town Criterion (378; 25-40-83-41.04). Last week only 150,000 on Prack Town Criterion (378; 25-40-83-41.04). Last week only 150,000 on Prack Town Criterion (378; 25-40-83-41.04). Last week only 150,000 on Prack Town Criterion (378; 25-40-83-41.04). Settlering \$10,000 mark. 2,000; 35-72-83.—Divovement (Radio) (2nd week). At \$22,000 holding up very weil and mayba at hird week. First seven days 37,800, blg.: 30-40-85-83)—"Ilword Criterion (Radio) (2nd run) and vaude. On top of its nice showing at the Paramount first run down the street, the Dietrich taiker is doing comparation. The strange of the

LILLIAN BOND FOR ROGERS

Lillian Bond has been engaged through Bren & Orsatti for feature part in 'Truth Racket' for Charles R. Rogers.

Balto. Levels: **Top Coin For**

While the general atmosphere among the film houses currently is somewhat calmer than last week, when the lid was effectively blown off, totals this week will satisfy. off, totals this week will satisfy Grosses are leveling to a more normal line, and that line is far enough

Grosses are leveling to a more normal line, and that line is far enough on the right side-for profit-taking. Century has the femmes running it way, due to Chatterton and Brent in The Crash.' The one filcker in town apparently to the tastes of the size of the

Estimates for This Week

what wasted.

What wasted.

Estimates for This Week

Century (Lowe UA) (3.00): 25:
55-56-57 (Tash) (PN) and
Yaude. Ted Healy on the platform
but strictly the new Brent-Chatterton martial duo bringing the femmes
from the strictly the new Brent-Chatterton martial duo bringing the femmes
from the strictly the new Brent-Chatterton martial duo bringing the femmes
from the strictly the strictly of the strictly
Konger's find any platform the from the strictly
Konger's find any platform and a bubbling 319,100.

Mippedreme (Rappaport) (2,600; 2535-60-60 and counting, Month
way on stage, and counting, Month
Week, Month
Wee

'Divorcement's' \$12,500 Is Neat in Columbus

Vaudfilm at the Palace Data No. 10.

Vaudfilm at the Palace Data taken a firm hold and should keep that house out in front from now on. This week in exception and Ohlo Step of the No. 10.

This week no exception and Ohlo Step of the No. 10.

Biggest competish this week is Movie Crazy at the Broad, which should dap plenty. This Week Palace (RIKO) (3.074; 35-55)—Thyorcemen' (Radio) and vaude En route to nice enough \$12,500. Loat week Blonde Venus' (Par). Ohlo (Loew-UJ) (3.000; 25-40)—Kongo (M.-G.). Will be lucky to beat weak \$7,000. Last week "Troubles' (M.-G.). Will be lucky to beat weak \$7,000. Last week "Troubles' (M.-G.). Will be lucky to beat weak \$7,000. Last week "Troubles' (M.-G.). Will be lucky to beat weak \$7,000. Last week "Troubles' (M.-G.). Will be lucky to beat weak \$7,000. Last week "Troubles' (M.-G.). Will be lucky to beat weak \$7,000. Last week "Blonde Venus' (VR). Worlt better light \$5,000. Last week 'Blessed Event' (WB) got over big to tune of \$7,200. Majectic (RKO) (1,100; 25-35)—Majectic (RKO

\$7,200.
Majectic (RKO) (1,100; 25-35)—
'Congorilla' (Fox). Not expected to better \$2,220, although \$3,000 hoped for. Last week 'Age of Consent (Radio) \$1,309, mild.

Three Lucky Breaks For Boehm, WB Writer

Hollywood, Oct. 10.

Completing script of The Sucker' at Warners, David Boehm obtained a six weeks' leave of absence, had his next option taken up, and left for New York to attend rehearsals of his comedy, The Love Life of the Tifly,' which ill present.

Play opens in N. Y. in Novem

'ALL AMERICAN' 18G'S, 'THRU' \$22,000-K. C.

THRU \$22,000—K. C.

Kansas City, Oct. 10.

Although several first runs are offering bigger and better bills at the several first runs are established. The several first runs are offering bigger and better bills at ones, while showing some increase, could be a lot better. This week's publicity, but the outlook is not said and smilling the femmes, while the Adalmstreet with Follow Thru' on stage and All American' has they many extra columns of ade to the said the several propers for 'Phantom President' and the several breakers until an offering bigger and the propers for 'Phantom President' and the several breakers until an offering bigger and the propers for 'Phantom President' and the several breakers until a part of the president and will make a fair showing, but it an amount of ade to the papers for 'Phantom President' and an american', the papers for 'Phantom President' and the several breakers until a paper for 'Phantom President' and the president and will make a fair showing, but it an amount of a de to the papers for 'Phantom President' and the papers for 'Phantom President' and the papers for 'Phantom President' (Park), and the president and the papers for 'Phantom President' (Park), and the papers for 'Phantom Pr

\$12,000 for 'Crazy' in Montreal, Holiday Week

Montreal, Oct. 10. Montreal, Oct. 10.
Currently all houses are running new pictures while His Majesty's is showing local French-Canadians in a week of operetta. This, combined with the Canadian Thanks in the Canadian Thanks of the Canadian Thanks should put the picture houses back on better than average grosses.
There have been few compilaints from the nabes of late.

Estimates for This Week
Palace (FP) (2700: 750 Movie

Estimates for This Week
Palace (FP) (2,700; 75) Movie
Crazy (Par) Should get about
Crazy (Par) Should get about
100(a); Movie Tray (Par) Should get about
100(a); dia rairy at \$11,500.
Capitol (FP) (2,700; 80) 'Back
Street' (U) and 'Igloo' (U). Looks
to gross \$12,000, ckay. Last week
The Crash' (WB) and 'Culver' (U),
\$11,000; (FP) (3,200; 35-60) June
13' (Par) and vaude. Good combo
may get \$14,500. Last week 'Once
in Lifetime' (U), \$15,000. Finces (CT) (1,500; \$5-60)
Crusoc' (UA) and 'Almost Married'
(Col), Should of \$5,000 Last week,
Col), Ingerial (France-Tim) (1,500;
15-60) 'L'Aigion' (French) 'Can
week). Around \$2,500. Last week
was \$3,000. Last week,
was \$1,000. Last week,
was

week).

Was \$3,000.

Cinema de Paris (Franco-Film).

(600; 25-50). 'Une Nuit au Paradis'
(French). Perhaps \$1,500. Last week
'Monsteur de Marechal' (French).

TACOMA BRIGHTENS

Tacoma, Oct. 10.
There's new life in the old town
This week looks good and last week
was oke. With more downtown
houses open, Roxy and Broadway
are added, its brighter all around.

Estimates for This Weel

are added, its brighter all around.

Estimates for This Week

Broadway (FWC) (1,400; 25-40)—
Grand Hotel (M-G). House retopened after long dark spell; first
then 'Hold 'Em Jali' (Radio) for
two days. Fair \$3,000.

Roy (Jensen-von Herberg) (1,
300; 15-20)—Blionde Captive' (C)
100; 15-20)—Blionde Captive' (C)
100; 15-20)—Blionde Captive' (Balo) for
two days. Fair \$3,000.

Last week 'Sporting Age (Col) reopened house
with bo. lines. Surprised everybody
of the bold of the blione of the blione
with bo. lines. Surprised everybody
College (UA). Some better at
\$2,000, fair. Last week 'Speckled
Band '(1st Div.) slumped to poor
scant \$1,500. Week (Speckled
Band '(1st Div.) slumped to poor
scant \$1,500. Week (Speckled
Band '(1st Div.) slumped to poor
scant \$1,500. All (Pox.) in threeway split, will see \$1,800, poor. Last
week 'Troubles' (M-G) and 'Blonde
Venus' (Fan) dove to \$2,100.

SIMMONS 'Dolible' Well' PUTING

SIMMONS' Dolible' Well' PUTING

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SIMMONS' Dolible' Well' PUTING

SIMMONS' DOUBLE WRITING

Mike Simmons is now pub and ad director for Monogram Pictures. These duties were formerly handled by the George Harvey ad agency. Simmons will also write originals for the Indie firm, his contract calling for a story immediately.

Texas Shorts Firm After Land to Build Studio

San Antonio, Oct. 10.
National Pictures Guif Coast
Studios, locally owned and organized, has completed a second series
of 12 musical westerns featuring
Hal Byrnes, directed by P. B. Wil-

Firm will continue to make shorts firm will continue to make shorts in and around this city and is now dickering for purchase of city owned land to erect a studio. H. W. Kier is in New York seeking an outlet for his productions.

'DIVORCEMENT' 5½G, 'HOTEL' 12G, SEATTLE

Appears a better week currently. 'Grand Hotel,' first time here, and 'Divorcement,' at Orpheum. Better feeling around, too. FWC has an nounced opening of Paramount, likely Oct. 20, with stage show and with music at Fifth Ave., stage pre-sentation band. Past three weeks with no bandmen at any house, also no. stage shows, gave impression to ducat buyers that the theatres were

audat buyers that the theatres were economizing.

Estimates for This Wee Fifth Ave. (FWC) (2,300; 25-5)

Grand Hotel (M-G) Barg-up the Hotel (M-G) Barg-up the Hotel (M-G) Barg-up the Hotel (M-G) Barg-up the Hotel (M-G) (M-

11ting \$4,100.

Drifting Souls' (Mascot) just fair at \$4,100 a

Thru' Big on \$20,000; St. L. \$13.000. Vaude Out

Some better but not much this week. With five first runs in, operation there just doesn't seem to be enough, patrons to go around, no matter what the quality of the films. Though, was out in front with Smillin' Through. Laude out of RKO St. Louis this Friday (14).

Estimates for This Week

RKO St. Louis this Friday. (14).

Estimates for This Week
Ambassador (WB) (3,000; 35-55-55)—(Cabin in Cotton: (FfV) and
St. Company of the Cotton of the Cotton of the Cotton: (FfV) and the Cotton of
PREZ,' \$16,000, ALONE OFF IN BUFF SPURT

Buffalo, Oct. 10.

Except for the Buffalo with Phantom. President' disappointing, the town has nothing to complain about. Smilin' Thru' will do a big 316,000, while Troubles' is clicking for handsome \$14,000.

The Phantom President' (Par). Off at \$17,500. Last week Bird of Paradise' (RKO) and stage show, a fair \$22,600.

'EVENT.' \$9.500, OKAY, PREZ' \$8,500, DENVER

Denver, Oct. 10, The Denver and Orpheum are still without stage shows and feeling it. Orpheum is doing good night busi-

without stage shows and reeing it. Orpheum is doing good night business but matinees are off. Palinted Woman' was yanked after three days at the Riditlo and 'Once in Lifetime' replaces to stay six days. Denver (Publix) (2,500; 25-35-40-50), 'Phantom President' (Par). Will do 38,500, all right. Last week 'Movie Crazy (Par), argod 83,000. 25-38-40-50), 'Blessed Event' (WB). Good enough on 38,500, 'Last week 'Chandu' (Fox) also 39,500. Risite (RKO-Huffman) (800: 20-25-40), 'Palinted Woman' (Fox)-25-40), 'Palinted Woman' (Fox)-25-40), 'Palinted Woman' (Fox)-25-40, 'Palinted Wo

Prez' \$7,500, Houston; Majestic's Vaude, \$10,000

Houston, Oct. 10. Skids more or less under the grosses this week after great busi-ness last week, the brightest in ness last week, the brightest in months Box office stimulation following return of vaudeville is fading. Return of Weaver Brothers and inaugural stage bill, after more than a year of straight picture boosted business more than 300% at, the Majestic, but second week, at, the Majestic, but second week, at the Majestic, but second week, at the Majestic, but second week, at the Majestic, but so bad, pointing though biz is not so bad.

Tough weather break is a factor.

Estimates for This Week State (Loew) (3,000; 25-50)—Kongo' (M-G). Indifferent but may week (Tranh Hotel' dicked in majes 11,000. Has exclusive showing. Metropolitan (Publix) (2,600; 25-50)—Phantom President' (Par). Opened mild but gaining hourly. Good for \$1,500. Bionde Vienus' exploitation. Poor at \$6,000.

Mijestic (RKO) (2,100; 25-60)—Divorcement' (Radio), and vaude. Novelty, fading with second week of vauide. Hichart Bosworth headling. Under expectations at \$10,000. opening vaude bill skyrocketed to \$15,000. (Publix) (1,500; 15-40) months. Box office stimulation fol-

Last week 'Oksy America' and opening vaude bill skyrocketed to \$15,000.

Kirby (Publix) (1,500; 15-40)—Successful Calamity' (WB), and Heritage of Desert' (Par) split. Horse opera big and Arliss getting highbrow trade, averaging the week to \$3,000. Last week Tiger Shark' to \$15,000. Mark the control of the draw with the gum-chewing Good at \$7,000.

DET. WEEPING; 'PREZ,' 'HAT CHECK' EACH 18 G'S Money Back If U. A.

Detroit, Oct. 10. Nothing goes in this town ar nore. 'Smiling Through' is play no to just fair business and 'Phar Nothing goes in this town any more. 'Smilling Through is playing to just fair business and Phaning to just fair business and Phaning Treatment President' is doing likewise. The Fox, resuming stage shows, is getting a big play at mats so far but not so forte evenings. The Ford pay cut still has its reverberations on local expenditures and no one knows the answer as there isn't knows the answer as there isn't constitute that the stage of the sta

and they're free.

Michigan (4,948; 15-35-72-75)—
Phichigan (4,948; 15-35-72-75)—
Phichigan (4,948; 15-35-72-75)—
Phichigan (4,948; 15-35-72-75)—
Phichigan (4,948; 15-35-74)—
Phichigan (4,948; 16-35-74)—
Phichigan (4,948; 16-35-74)—
Phichigan (5,948)—
Fox (5,109; 15-25-55)—
Hat Check
(721)—
Check (4,948)—
Hat (4,948)—
Hat (4,948)—
Phichigan (4,948)—
Hat
The Pharatom President' (Pas). 90f at \$11,500. Last week Brid of Paradise' (RKO) and stage show, a furst \$1,500. Last week Stage show, a furst \$1,500. Last week Stage show, a furst \$1,500. Last week Stage \$1,500. Last week White Zombie' Bring. "Pm Back Allve' (RKO). Last week White Zombie' (LA) \$1,000. Las

Conn's 2 Month Old Met., Prov., Is Foreclosed

Providence, Oct. 10.

Jacob Conn's \$2,000,000 dream of a lifetime burst like a bubble Satgurday night (8) when Conn's Metropolitan, only recently opened, and
envisioned as a center of entertainment for Providence's thousands,
closed its doors after the last show,
wayer. never to reopen under Conn's

never to reopen under Conn's management.
With the closing went every cent Conn possessed and had put into a project which he started 12 years ago. Conn was unable to meet interest on a big note, and his creditors refused to give him time to raise money.
Valuable land surrounding the theatre, a 300-car garage adjoining the Met, and the Olympia theatre. In Olney'llle, which Conn has operated for years, will all go under the hammer to satisfy creditors. Conn deem's expect to save a penny.

The Metropolitan, which was opened in August, refresents a total investment of \$600,000. Conn hadmortgaged his other theatre and big real estate investments to build the theatre, which he had planned for years ago when he began buying valuable downtown property for its site.

Conn's big theatrical venture

valuable downtown property for its site of the site of Conn, long a colorful figure in the theatrical and civic life of Provi-dence, first opened his theatre in

olneyville, operating a broadcasting station in conjunction with the house. For several years he waged a bitter radio battle against the money-lenders in Providence, which eventuated in the Government rula-

eventuated in the Government ruliing him off the air.

Conn's Met has a seating capace
ity of 3,400, the second largest theatre in the State. Evangeliste Turgeon, wealthy contractor, who built
the theatre, has a mortgage on the
house and he is taking it over.
What he will do with it js a matter of speculation, as Turgean
knows nothing about show business,
and apparently has no desire of
sinking any more money into the
project.

Films Repeat in Frisco

San Francisco, Oct. 10.
United Artists theatre is using two ideas in its ad campaign on the reopening tonight (Monday). In addition to a lowered top price of 50 cents, theatre is plugging its

50 cents, theatre is plugging its ex-clusive Frisco and S. F. county run on all U. A. pix.

Ade invite customers to retain stubs of their tickets. If the fea-ture is ever shown again in town or county patrons can get their dough back.

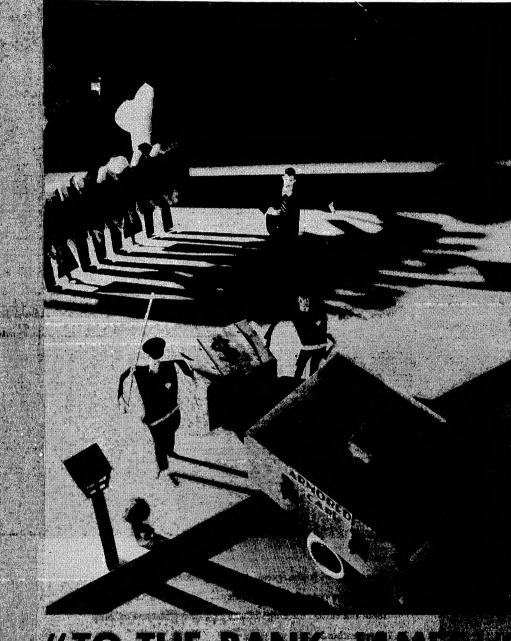
ERPI the Winnah in Film Tennis League's Finals

Film Tennis League, composed of five film companies and ERPI, closed its season over the weekend with finals that make the electric

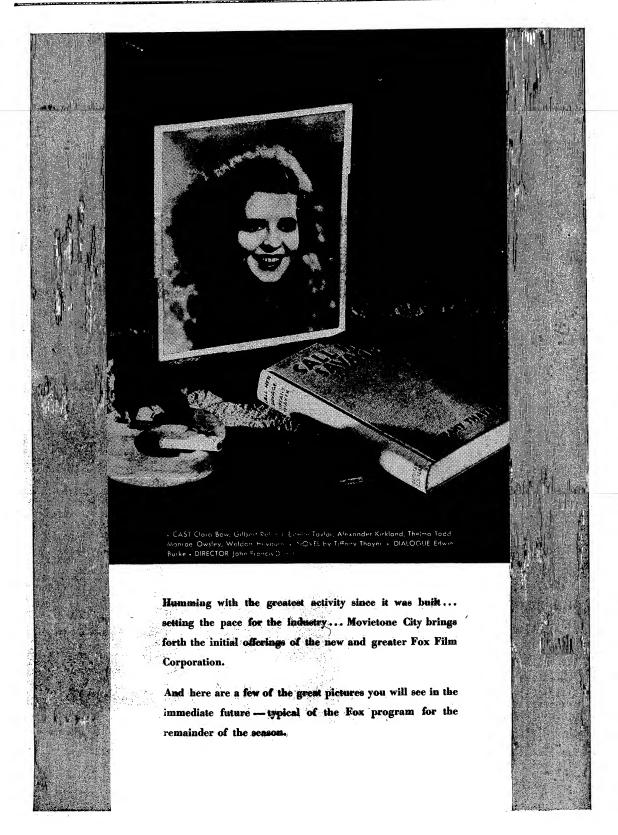
with finals that make the electric the big winnah.
ERPI's high score is four won and one lost in the team matches and 20 won and five lost on the singles. Universal made the worst showing among the film companies which included Paramount, War-ners; United Artists and Columbia. It was negative in the team con-tended to the single matches.

BELA LUGOSI IN SERIAL

BELA LUGUSI IN SERIAL
Hollywood, Oct. 10.
Bela Lugosi gets a lead in
Whispering Shadows', serial starting production around Dec. J. It
will be a mystery thriller, soft peddling horror stuff.
Serial is fourth on Nat Levine's
Mascot program.



"TO THE BANK; BANK!



CALL HER SAVAGE

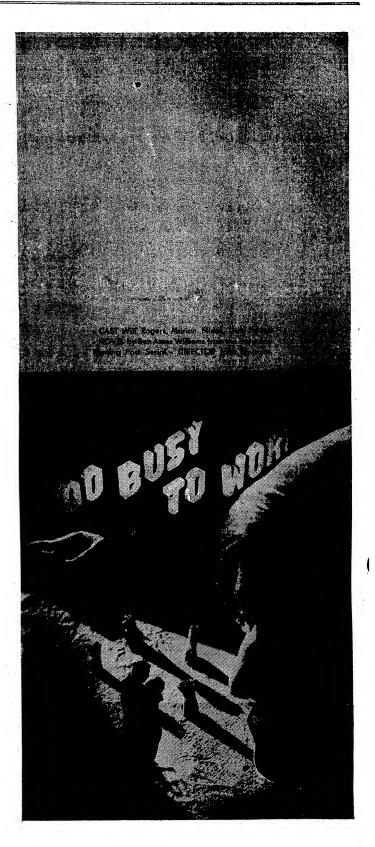
CLARA BOW... the new Clara Bow... back again and greater than ever... in a dramatic role displaying an emotional genius she never showed before... and for her first story nothing less than Tiffany Thayer's "CALL HER SAVAGE"... think of what that combination will mean on your marquee!

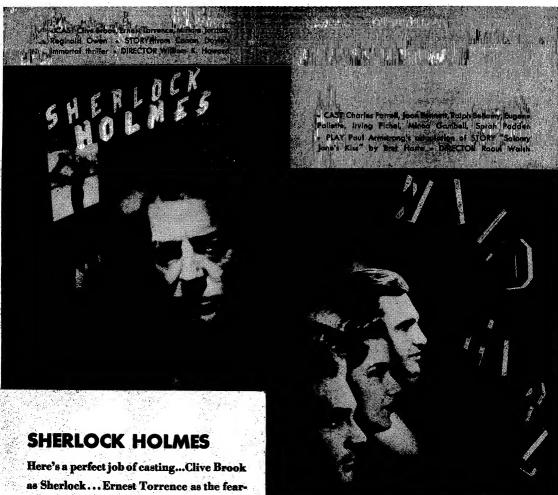


WILL ROGERS in TOO BUSY TO WORK

what a Part! His humor is set off like a jewel...against heart interest and just enough pathos to win him 5,000,000 more admirers ... a knight of the road ... a ne'er do well with a carefree song concealing his heavy heart ... and helping two youngsters — Marian Nixon and Dick Powell—over the bumps of tender love.



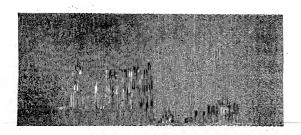




Here's a perfect job of casting...Clive Brook as Sherlock...Ernest Torrence as the fear-some Moriarity...Reginald Owen as Watson ...Miriam Jordan as the Girl. Then add a Conan Doyle's story...up-to-the-minute adaptation by Bayard Veiller...class production...and what have you?...a natural!

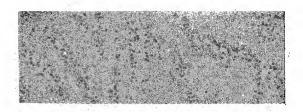
WILD GIRL

California... the redwoods... the Bret Harte country... Bret Harte characters and a Paul Armstrong drama... the girl, untameable... the boy, hunted by the law ... a kiss of courage... The players? Charles Farrell, Joan Bennett, Ralph Bellamy.



SIX HOURS TO LIVE

What a sock in that title...and what a wallop in the story behind it... suspense, surprise, spectacle... and romance for the women to revel in... Perfectly cast with Warner Baxter, John Boles and Miriam Jordan.



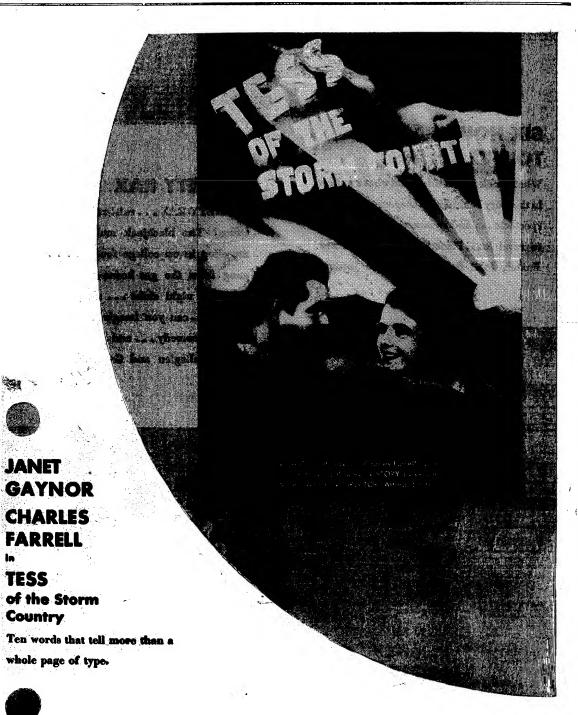
RACKETY RAX

RACKETY RAX...rah! rah! rah! Box Office! The blackjack and hijack boys muscling in on college football...the gang from the gas house and the gals from the night clubs...all going collegiate...can you imagine?...it's uproarious comedy...and you will thank Victor McLaglen and Greta Nissen.

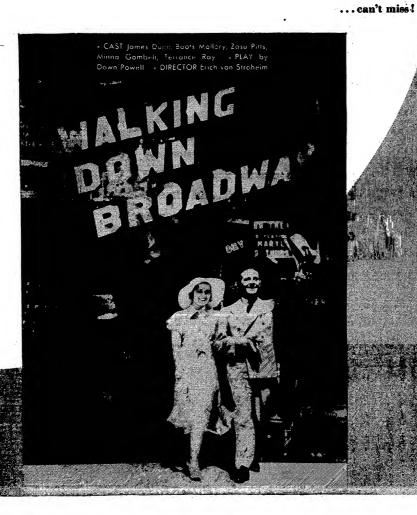


- CAST Victor McLoglen, Greto Nissen, Nell O'Doy, Arthur Pierson, Allan Dinehart - STORY by Joel Soyne - DIRECTOR Alfred Werker

In



WALKING DOWN BROADWAY



Through YEARS OF PROFIT with Fox

For 12 Years



Exhibitor L. Novy

of the Hancock & Austin Theatres, Austin, Tex., has played Fox.. His sentiments: "Words alone are inadequate to express the stability and prosperity Ihave enjoyed with Fox pictures."

The region of the state of the

For 13 Years

This space reserved for Mort Shea's picture

Exhibitor M. A. Shea

of, the Feiber & Shea Circuit has played Fox pictures. Starting at the Park, Youngstown, Ohio, these shownes, have built up a chain of 30 houses in 17

For 10 Years



Exhibitor N. Scheinberg

of the Van Nuys Theatre, Van Nuys, Calif. depended upon Fox for profits... and he got them...regardless of general business conditions.

Mr. Shea, Mr. Novy and Mr. Scheinberg... what a treat is in store for you this season as the new and greater Fox unreels hit after hit...in a line-up that far surpasses even its past performances that kept you in business... and in clover.

Watch fox this year

"VARIETY'S" PARIS REPRESENTATIVE, 55 Rue Nollet Cable Address: VARINGWS, PARIS, Morendet 72-94

Powers Pulls Out of BIP Sales In U. S.: Claims Contract Breach

Pat Powers has come to at least a temporary standstill with British international and may give up distribution of BIP pletures in the United States. Claimed by both sides that there is still a possibility of patching, up their difficulties, but for the time being Powers activities for the British films are stated. Either Arthur Donn't all for Now York within a week, Powers has been informed by cable to attempt an immediate adjustment.

an immediate adjustment.
Powers bought out the BIP American company six months ago, paying \$25,000 in cash and giving three notes of \$25,000 each. Two of these notes, one personally signed by Powers and one signed by the Powers Film Company, were dated Oct. 1 and rejected by Powers on that date-on a claim of breach or compandation.

date on a claim of breach of contract:

Trouble started when Harry Lewis, atforney, sued British International, for \$4,415 for legal fees, getting a judement and attaching a number of negatives and films of the company in New York. Massec & Co., shippers for BIP, were immediately told by BIP to hold up a shipment of films due to be delivered to Powers, the English company fearing these films also might be attacked.

Move gave Powers what he regarded as grounds for non-payment of the notes; he claiming that he would put no more money into the business that has thus far cost him about \$56.000, until he knows that everything is clear.

No Co-Operation

about \$50,090, until he knows that everything is clear.

No Co-Operation
It's only one angle of the difficulties Powers has with BIP. He charges that the British company sent him a number of poor pictures almost impossible to distribute, that the recording was inferior, although he had been to be sufficient to the British company would not co-operate with him in the making of a better type of film. He had made several suggestions to the company in England, Powers claims, which he thought would make their films more easily salable in the United States. Among these were the suggested use of occasional American talent. He did not suggest the use of American stars, casional American talent. He did not suggest the use of American stars, he says may be coasional. A for the coasional of the suggest the use of American stars he says, but occasional American

American sales.

Powers opened a number of exchanges throughout the country after conclusion of his deal with the British company and expended some money in preparation for sales, but says now he would rather lose it all, plus whatever it would cost to pull out, than go ahead with the proposition under current conditions.

Two Is Too Many, So MG Lets 2d Russe Story Go by Boards

Gulver City, Oct. 10.

Having one Russian story in Rasputin, Metro his decided to shelve temporarily its Soviet story, on which writers have been working two years. Program, it was fett, would not hold the two Slavie Varns.

yarns,
Politics, depression, lessening of
interest in Sovietism as something new, the ticklish Japanese-Russian situation, minor studio casting dif-ficulties, indecision as to whether the story should be pro or anti-Soviet, the U. S. foreign office and everything but the weather com-bined also to cause sloughing of the Dicture.

Metro has two scripts practically ready for work, if and when the studio should decide to make it. Studio also bought 1,000 feet of Russian backgrounds three weeks ago, made by an American camera-

Col. Urging Showdown On British Accounts

On British Accounts

Company of Flim Renters, subsidiary of Gaumont British, la
likely to shortly be Involved in a
trade tangle with Columbia Pictures.
Columbia is insisting of. C. furnish
an accounting for distribution of
the columbia of the columbia of the columbia of
the columbia of the columbia of
the columbia of the columbia of
the columbia of the columbia of
the columbia of the columbia
tributed 50% of Columbia output
over here, with the balance released
through Flim Booking Offices, an
English distributing concern, which
although now defunct, has rendered
an accounting to Columbia.

although now defunct, has rendered an accounting to Columbia.
Peculiarity of, situation is that 1923-90 accounts have been satisfactority disposed of. The old claim has been going on for nearly three years, and there has been plenty stalling, with Columbia's patience about exhausted.

Meanwhile United Artists the re centiy appointed Columbia distribu-tors, are out of favor with Gaumoni British, especially as far as Colum-

FOREIGN FILMS MYSTERY BOOM

Past couple weeks have seen a sudden rise in interest and takings throughout the U.S. for foreign language talkers, with grosses in the foreign houses averaging an increase of from 30% to 40% in most

crease of from 30% to 40% in most spots.

No reason given by distributors of the foreign films for the sudden rise, except that a certain amount of new season product, heid back through the summer, has been released. Despite that, however, the same of the summer, with 'Immortai Vagabond' (Ufa), a two-vear-old film, for a new high for the house. Theatre is open for foreign insurage films for the week-end three days only. Several new theatres have opened for German talkers through the country, among them the Sheridan, Brooklyn. The Cinema, Cinclinati, and the German theatre, St. Louig, and the German theatre, and and the German theatre

Brooklyn. The Cinema, Cincinnata and the German theatre, St. Louis reopened within the past have reopened within the p month for nice results thus far

nth for nice results thus far. eports from the Cinema, Detroit, to the effect that business there increased 70% during the past tht, and other good b. o. reports e come from the Filmarte, San

Candy Hawkers' Strike Would Darken Cinemas

Mexico City, Oct. 7.

A strike which would close sis iarge nabes is in the offing as the result of a squabble between the exhibitors and the cana-

exhibitors and the candy butchers' union.

Exhibitors advised union that customers complained about being annoyed by candy peddling during shows and they must forbid butchers activities during performances. Union asserts that its members have a right to make a living and appealed to the organization of up butchers in their contention. Both unions have advised exhibitors that if they don't back down, a strike will be called for the middle of October.

Finland's Native Film Making Off with Rush

Heisingfors, Sept. 28, Under the direction of Carl von Hartman, who played in "Heis Angels" for Howard Hughes, Fin-land is getting a film program of 15 active pictures lined up for the

season.

Leading company is Soumi pictures with studio at Heisingfors while a string of independent producers have studios at Obo. Plan to release only in Finland and Baitic

Seven films are already completed and doing terrific business with small production costs and no labor, quota or tax hardships as imposed

New Paris Newsreel As 600-Seat Dron-In

Paris, Oct. 1. el house opened uccessfully in the Montmartre

neighborhood, run by Maurice Liv-ingstone, formerly of P.D.G.
For Morietone newsreel with a few short educationals or mag-azines for a 56-minute program. House, 600-seater is working from 11 a.m. to 2 a.m. Spot was formerly a small value house, Cinetone sound equipment. Looks its business. J. Carlo Bayetti, local For chief, is headling a condition committee to

J. Carlo Bavetta, local Fox chief, in heading a creditor's committee to prevent one of the Reginald Ford newsreel house, Cineae, going into receivership, meaning suitable arrangements and giving the house time to pay its installation debts. House is located on the Boulevard and losses have been incurred on account of sub-tenants failing to pay their rents.

BIP, Tobis Hit In Failure of Snedfilm Co.

The Suedfilm Company has susnended its nevments. In the interest of creditors and exhibitors who had already signed contracts for Suedfilm pictures steps have been taken by Tobis to carry on the release department. Furthermore Tobis is preparing a new release organization. Company's director is

Goldschmidt.

Suedfilm's failure began with the urchase of the Chaplin film 'City lights' for which the company paid

Lights' for which the company paid \$210,000. Lights' for which the company paid \$210,000. Losses lacurred by the British Losses lacurred by the British to approximately \$500,000, those of Tobleto a about \$160,000, and of the Kodak Film Factory to approximately \$200,000.

The other liabilities consist of advance payments made by exhibitors on programs of the Sueddim as well as to amounts due to the trade press, Berlin daily press, film producers, directors and authors.

Total losses may be estimated at \$1,000,000.

Canadian Exhibs Tell Parliament More Taxes Mean Ruin for Cinema

Ottawa, Oct. 10.

With the opening of the momentous session of the Canadian Parliament, statisticians of the motion picture industry in Canada have submitted startling figures regarding the extent of the taxation birden for exhibitors and distributors and distributors. Provincial and municipal imposts. It is estimated that \$\$5,130,000 is the total levy-exacted directly or indirectly from the \$90 theatres in Canada in a year, or an average of \$5,700 per theatre, large or small. The summary of the taxes paid by the industry in Canada, with the the final analysis, is as follows: Amusement taxes, \$12,000,000; customs duties on films, \$400,000; customs duties on films, \$400,000

total, \$5,130,000.

The tax report of the trade sub-mitted at the moment when Parlia-ment is about to introduce measures affecting the business still further, refers to the high cost of censor-ship in the Dominion, the Canadian average for a feature-length picture being \$178, as compared with an ap-proximate \$80 charge in Great Brit-ain and \$17 censorship fee in Aus-tralia. Canada has eight film cen-sorship boards for as many different provinces whereas other British

sorahly boards for as many different provinces whereas other British countries have a national board.

It is pointed out that the theatre business of Canada shoulders the doubtful honor of being the most heavily taxed industry in the country and that further taxation

Native-Mades at New London Peak: **II. S.-Owned Houses Go Home Product**

For Welcomes Foreign Correspondents Again

Hollywood, Oct. 10,
Ban against foreign correspondents on the Fox lot has been lifted
by Al Price, publicity director. Rule was put into effect two years ago when Vie Shapiro was the press chief.

U. A. RESUMES IN FAR EAST

United Artists is going back into the Far East field strong as producer-distributor with exchanges of its own. Company sold its exchanges and business in Japan, Singapore and the East Indies to Metro in August, 1929, the sale including only their current product. When the Metro-U.A. deal ran out in India, United Artists tied up with Madan's, but has now decided to handle that territory itself and has re-established exchanges in Calcutta, and Bombay, Joe Fisher followed Metro as the U.A. distrib in Singapore, Malay Siralts and the East Indies and the company was in negotiation with Marcus Eaker until a few days ago for Baker to take over the films. Deal fell through, however, with U.A. dedding to open an exchange in Singapore for that territory and put Eaker in Louise. Boker in charge

Baker in charge.
Philippines, not included in the
Metro deal, have also been opened
up by U.A. with an exchange recently established and Eddle Ugast
sent out of New York to handle it.
Deal in Japan of some sort is
pending, with the territory at present not certain.

Bulgarian Government Wants Own Production

Hollywood, Oct. 10.
Buigarian government is the newest European state to become interested in making its own pic-

tures.

A. Katchamahoff, Bulgarian artist here who has done considerable
work at the studios, has been commissioned by his government to
contract for picture equipment and
to studios.

a studio.

Reported that the government de-clsion to enter the film field is due to the recent closing of American exchanges in that country follow-ing the curtaliment of foreign pro-

Buildup for Cameraman

Stockholm, Sept. 29. Steve Oisen, former n Steve Olsen, former news camera-man, is sitting in a soft spot in Swedish films. He went to Africa for three years with Prince Wilhelm and never touched a cent of his salary from Svenska Films until

and never touched a cent of his salary from Svenska Flims until his return.

Company In meanwhile Is in dif-ficulties so he took it out in stock, part time payments and a \$5.000 a year job to continue indefinitely as head of the laboratory.

Gov't Backed Jungle Film Stockholm, Sept. 29, Swedish government '18 sending Gustave Bolintha down to Africa to make a travel film of the Sahara and in the Beiglan Congo. Will be exhibited commercially all over the world if successful here

on opening.

Brussels Newsreeler Brussels, Oct. 1.

Brussels, Oct. 1.
Cineac, Beigium's first news-reel
theatre, is set for opening in Brussels today, Oct. 1. The program will
last fitty minutes, admission being
6 cents, 8½ cents and 11 cents according to seats. Cineac will be open
daily from 11 a.m. till midnight.

'Zombie' in French
'White Zombie' (UA) is to be
dubbed into French with work to
start immediately.
Capt. Waters, Indle, will handle
the dubbing process in Paris.

British films are coming into their own in London stronger than ever Fretty generally known that aimost all exhibitors exceeded their quota demands during the past year, playing on an average of 10% more than the control of the con

Foreign Players Scram For Home as Lots Drop Production of Versions

Hollywood, Oct. 10.
Abandoning of Metro's foreign production department has caused a caneral evodue of freelance Euro.

production department has caused a general exodus of freelance European, players. Only studio left for the language players is Fox, and synchronizing there has been at a standatill for several weeks.

Metro completed retakes on the French 'Arsene Lupin', and German 'Sin of Madeion Claudet,' last Friday (7), and the department has gone out of existence as far as dubbing goes. Studio will still make superimposed titles for foreign versions here but that deem't help the actors.

At 'present, only Spanish direct shots can provide work at Fox, atthough the sync program there strong the strong

Hours to Live."

More than 25 imported players, who had been working on a free-lance basis, shook the dust of Holtywood recently, or will do so this week. Many have been promised jobs in versions made by American companies in Europe.

Ten Metro players are leaving within the next two weeks. Studio is paying their transportation home, if they soram before the two week period is up. Contracts not expiring were settled on a cash basis.

Those leaving in this group are Rene Fieur, Claude and Heien Allain, Madeline Vialiar, all French, and the followitz German players: Hilda Heinrich, Anna Gaerling, Bertel Spainer, Gertrude Faerber, Ernst Rotmund and Hidegard Kehnert. Kehnert

Fox is preparing stories for three direct-shot Spanish pictures, which is a Hollywood record for recent months, Stories are Springtime in Autumn, for Catalina Barcens; The Gypsy, for Jose Mojica, and The Athletic Teacher, for Raul Roullen.

Roulien.

John Stone, in charge of the studio's foreign production, expects to complete. The Last Man on

to complete The Last Man on Earth this week. Fox has denied reports that it would follow Metro's lead in dis-continuing all foreign production, or at least synchronization, in Holly-

OSSO-PITTALUGA TALK FRANCO-ITALIAN DEAL

Rome, Oct. 1.

Adoiphe Osso has been in Rome making a contract with the Cinespittaluga producing firm for a new film in French and Italian versions, Similarly, Mario Bennard is making a film with the Caesar Film Co. Prench and Ralian editions, in Indian tenor Tito Schipa will attar. will star.

To Film Tokay Fete.

Wine growers of Tokay have arranged gigantic grape picking pageant in the old style, to boost wine, for Oct. 18.

A hundred thousand visitors are expected. At the same time, three picture companies, Ufa, Paul Jejos and a Hungarian indie company, have arranged to shoot grape-picking scenes in pictures now in preparation.

VARIETY HAT CHECK CIDI

IIA	CH	CCV	OIL	-
Fox pro	luction o	nd rele	ase. D	drect
y Sidney I	Lanfield.	Sally E	illers a	nd B
yon featu	red. 'Ad	apted by	Phillip	Kle
nd. Barry	Conner	s from	Rian	Jame
ovel. Dis	alog by	Arthur	Kober,	G)
fac Willian	ns, pbot	og. A	t_the_	Rox
lew York.	week	of Oot,	7. R	וומחט
me, 63 m			G-11.	

Gerry Marsh, Buster Collins, Jessie King... Tod Reere... Phil Cornwail. Dan McCoy... Tony Carlucoi. Walter Marsh...

Moderate rating as entertainment won't mean moderate rating at the box office in this case. 'Hat Check Glrl' lacks the cast name strength to put a so-so programmer over the line. A couple of likable performances by Sally Eilers and Ben Lyon and a number of gam displays by the former are the assets. The story is the chief handican.

That Director Sidney Lanfield knew what he was up against in the way of plot is clearly evidenced in his handling of Miss Ellers. When things get slow she starts strip-After the first peeling, which ping. After the first peeling, which occurs before the picture has gone five minutes, she takes two encores. It's a help each time, but only momentary, for after the revealments the picture must fall back on the story.

short site of the search of th

yarns, might club

Dialog brighter than average and
in keeping with the brisk playing
of the principals. Ben Lyon's light
comedying uncovers a new side of
this standard leading man and may
lead to a new chapter of picture life
for bim.

for him.

Miss Ellers looks nice with plenty and without clothes and is always better than her part. Morneo Gweley and Ginger Rogers have their customary assignments of villian and wise cracking girl friend of the heroine respectively. Their coster played safe with both of "em, for they deliver.

Bige.

DOWNSTAIRS

Metro production and release starring Mr.
and Mrs. John Gilbert (the starring for
Virginia Bruce is unofficial and a box-
office expediency). Directed by Monta
Bell, Story by John Gilbert; screen play,
Lenore Coffee and Melville Baker; cam-
era, Harold Rosson; film ceditor, Conrad
A. Nervig. Running time, 77 mins.; re-
viewed at the Capitol, N. Y., week of
Oct. 7, and day-and-dating at Loew's
Metropolitan, Brooklyn, at the same time.
KarlJohn Gilbert
Albert Paul Takae
Albert
Countess
BaronReginald Owen
ParonessOiga Baclanova
SophieBodil Rosing
OttoOtto Hoffman
Francoise Lucien Littlefield
Antoinette

John Gilbert who used to be a known what he was about when he didn't do right by himself with this script. Maybe, by some mental whim, Gilbert figured that, since among his 'used to be's' could be among his 'used to be's' could be included his scintillation as a pash screen favorite, he decided to make his 'ex' career 100%, by 'asahoning a story such as this is for himself. Anybody knowling Gilbert may well appreciate this trend of thought.

That the studio, however, should sanction this convincer on Gilbert's cinematic undoing is something else

again.

But being still in the business of boxoffice—although there can be ways and means devised to achieve such purposes—Metro would rather such purposes—where would rather thence, one wonders, why Metro permitted Gilbert to make himself so scoundrellsh a fellow. It is an even greater mystery than the mental process that prompted Gilbert, the actor—author, to so negatively paint himself.

For Gilbert, as Karl, the chauf-

He's shown gypping an a. k. cook out of plenty in order to finance his elopment with the bride of the but-ler who is his superior in the Vien-nese baron's estate.

readily apparent that he's a deoldedly unsympathetic follow, a
knave who shatters all the ideals
to which the film fans subscribe,
and in combination, all this is not
going to reflect well for-benefit of
boundaries and the ideals
to which the film fans subscribe,
and in combination, all this is not
going to reflect well for-benefit of
boundaries and the secondary
that the secondary
that is a secondary
there is a secondary
that is a sec

Luise, Konigin Von Preussen

("Louise, Queen of Prussia") (GERMAN MADE)

(GERIMAN MAUE)
Henny Porten Production. Associated nama release in U. S. Stars Henny proten. Direction Carl Froehilch. Adaption. Walter von Molo from a novel by de Hildebrandt. Camera Friedel Bebrund. At the Europa, N. X., on grind in beginning Oct. 4. Rynning time 35.

run, beginning Oct. 4. Running tume as Mins. Queen Lonise. Henny Porten King Frederiok. Gustaf Gyundgean Frince Louis Ferdinand. Ekstebard Arendt Carr Alexander. Whadim's Gulderow Carr Alexander. Whadim's Gulderow Carr Alexander. Henny Gyundgean Helene Fehdmer Napoleon. Paul Gurber

German film producers are rapidly ruining what market they have in America by sending over pictures of this type. Anything, they seem of this type. Anything, they seem to feel, is good enough for the Americans. And anything isn't good enough. It's possible that Luise' is a good picture. There's no way of telling. The print that is being shown here is so hopelessly dull and with such exceptionally bad sound that there is no possible way of passing judgment on its quality.

passing judgment on its quality.
Film is a historical thing and hard
to follow at best. With the sound
going up and down the scale at
every other moment, it becomes
practically a necessity to consuit
the synopsis in the theatre program
in order to unravel the situations.
And there may be people who think
that's too much trouble.

and there may be people who think that's too much trouble.

There are several things which will help the film build to some sort of box office security in America, despite its shabbines. Foremost is the fact that the distributors have the chart that the distributors have to the serialization in German papers of the story. Besides that the story is an interestingly human one that it was necessary to use soft focus photography, not to make her look photography, not to make her look photography, not to make her look and an actress who knows her audience. Gustaf Grundgens in the the part of the wavering King Frederick but you means outstanding and carl Freehilch seems to have turned in a good directorial effort, judging by some of the long shots. But all criticism is necessarily tempered, because of inability to Judge from the shabby print.

GOLD

Majestic production and release, starring Jack Hoxte. Story by Jack Natteford. Continuity by Scott Darling. Directed by Scott Darling. Directed by Scott Darling. Directed by Gito Brower. Art. Read. Chas. Marriball., Collins. Collins. Cast. Alice Day, Jack Clifford, Hooper, Atchley, Tom London, Matthew Bryon. At Leaves New York Iberts one day, Oct. 4, as half double bill. Running time 48 milas.

rer wno is nis superior in the vien-ness baron's estatte. No amount of press agentity can overcome all these attributes for he's by no means the romantic regue' the press-sheets allege. It's material, but a serviceable product

Ministere Reviews

'Hat Check Girl' (Fox). Moderate entertainer whose chief trouble will be at the box of-fice. Sally Ellers and Ben Lyon feetured.

featured.
'Downstairs' (Metro). John Gilbert too unsympathetically cast in a role of his own writing, although that and the presence of his wife, Virginia Bruce, can be capitalized for h. o.

b. o. "Luise" (Porten). Historical drama with human elements and a good cast. Ought to be box office, but print shown in New York, best available, is very bed and makes it impossible to tudge.

very bad and makes it impos-sible to judge.

"Gold' (Majestic), Jack Hoxie in and out of another murder charge. Little novelty but will satisfy, the regular customers. "No Living Witness' (May-fair), Set in right, plus proper advertising and exploitation,-this indis-mide is okay for chains in certain situations. No cast names for draw but, well-knit story that's action-ful.

No cast names for draw but well-knit story that's action-ful.

"Speed Madness' (Capitol). Richard Talmadge in athletic stunts, with some excitement about a speed boat race. Not necessarily a double header on the lesser stands, but better doubled up.

"The Crusader" (Majestic). Too silly, unreal and bromidic to warrant attention.

"My Pal the King" (U). One of Tom Mix's best, A natural for kids and different entertainment for most of the adults.

for the houses for which it is in-tended. Rather under the conven-tional time limit and profiting from the condensation. A good horse opera with Hoxie's nag, Dynamite, coming in for a share of the credit. Can hold its own with the bulk of the westerns and better than many.

the westerns and better than many. Howis quite ranching, to join a gold rush. He behriends an old timer who is trying to jump his claim and gives him halt. The villains buy the latter's share and then shoot him, to get the money a that queers him, with the stri! who is, of course, the dead man's daughter. By a trick he gets the arch villain shot by his own mer, who suppose him to be Horier aide. Then he were mate turns tail and walks out on his master, which gives a good finish to anot headly told tale.
Hozis keeps the sympathy of the

anothed yold tale.

Hotis keeps the sympathy of the spectator well and Lafe McKee gives some real acting as the strike sympathy of the some real acting as the strike sympathies. He plays a frunken scene admirably. Hooper atchies is a capital heavy. Alice Day almost overcomes a poorly written part. Camera work goes in too much for soft focus on the actoriors. There is not to be considered to the control of th

VANITY STREET

Not much originality or sparkle to this one, but it has one or two fairly human situations that save it from being a complete bust. Rates as a fair programmer.

Helen Chandler, who's never got-ten half the chance she seems to deserve, is the best of a fairly good cast and almost makes some of the more unbelievable situations ac-ceptable.

more unbelievable situations acceptable.

It all starts with Helen in her favorite role or an innocent, wide eyed young mins in troublew for the favorite role of an innocent, wide coper (Charles Bickford) instead carring that'll get her a warm bed and a square meal in jail, and the copper (Charles Bickford) instead gets her some food and a job in the docent try to make love to her, though they continue friendly. She falls maily in love with him, but he's still an iron man. So she goes out night clubbing with Vai Frencher to his apartment. At the last minute she runs out on him, though, and another sweetheart of his comes

out of the shadows to xill him, with Helen naturally under suspicion. Her cop friend, of course, has to ar-rest her, and it's he again that later clears her, with that leading to the

altar.

Banal as the story is, the dialog is worse, but there are a few human scenes that which through his part allowed which through his part allowed was the other than the other than the other than the other than the other had been as the other girl is believable—when her dialog doesn't get too stupid. Kesty.

NO LIVING WITNESS

A Ralph M. Like production and Mayfair release, presented by Goorge W.
Weeks. Directed by E. Mason Klopper,
Supervised by Cliff Broughton, Blory and
Byron Robinson. Photography by Julee
Croniager. Recording by Dean Daly, Aselastant director. Vernon Kesy. At Lowey
New York, N. Y., for one day, Oct. 5.
Running time, 65 mine. Clither Bonder. new nork, N. f., for one day, Oct. | 5.

George Control of March | 1.

George Corbin |

While he isn't known, Naish's performance on quality stands ahead of the others.

ahead of the others.

Portions of the dialog lack both color and strength, but the short-comings of film in that direction are overshadowed by the action, story, having the wirtue of moving along at a brisk pace after once getting started. That's about the second

real title here and there has been borrowed by the producers from several directions. The mouthpiece element is one, with Beery as an attorney whose scruples are conspicuous by their absence. As the story goes on its way, Beery becomes almost forgotten as a moutaplece, his activities in feecing activities in feecing act with the country of the count

spicuous by their absence. As the story goes on its way, Beery becomes almost forgotten as a mouth-piece, his activities in feecing an indicate and the second of the story peeces and the second of the story have been unique fashion and, having; conviction, intensifies considerably the appreciation of the story from that viewpoint.

The swindle is maneuvered in a unique fashion and, having; conviction, intensifies considerably the appreciation of the story from that viewpoint.

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The swindle is maneuvered in a unique fashion and having conviction, intensifies considerably the appreciation of the story of the same because the indie. It is a shame because the indi

SPEED MADNESS

Richard Talmadge production and Capited release. Starring Richard Talmadge. Dis rected by Songe Corne. Story by Charles R. Condon. Cast: Lucion Littlefield, Chas. Sollon, Nasory Dreate, Fat Challey, Eurobert Condon. Latter Condon.

ier Gerdon, Mathaw Best, Wade Boteles, Donald Kalin, Al Lower New York the Donald Roll, Al Lower New York the Manusing time of tellar and the State Could have been as a superior of the Manusing time of tellar and the Manusing time of the Manusing time of the Manusing time of the Manusing time of the Manusing the Man

THE CRUSADER

THE CRUDALIAN Metalet (Inde) production and release. Sirected by Franci Straver. Read on a strain of the strain of

The Woman's Angle

'The Sporting Age' (Col). Entertaining love interest and Evalyn Knapp's new-found style sense weld this he-man action drama into a mildly diverting programmer.

'Downstairs' (MGM)—Romance in the kitchen, comedy above stairs; a risky reversal of the conventional formula. Fanettes are not deeply interested in the loves of chauffeurs, cooks, butlers and serving maids, and they are disappointed to find John Gilbert giving his best talker performance as a charming rogue who's more rogue than charming.

'The Crusader' (Majestle)-Scandal raising its head in the home of a mercilessly prosecuting district attorncy. Drawless cast and stereotype production result in tepid fare for neighborhood ladies, killing time at the movies in between household tasks,

'Maedchen in Uniform' (Froellch)-Harsh, unrelenting discipline, nurturing dangerously pent-up emotion in one of the pupils at a German-boarding school. Film's advance hint of morbid scandal yeaches beyond the drawing power of the average foreign release, while its wholesome viewpoint, quiet sense of humor and firmly established sympathy build to compellibg entertainment for older fanettes.

"Hat-Check Girl" (Fox)—Cinderella of the hat-check room meeting Prince Charming against a night-club background of gun-men and blackmallers. An attractive theme loses itself in its own variations and needs a more sophisticated actress than fieldy Elven to win atrong



PRESOLD TO A HUNDRED MILLION

will be presented
DAY AND DATE
in nearly 200 of America's
leading theatres
FRIDAY, OCT. 14TH

THE PHANTOM

OF

CRESTWOOD

the UNFINISHED mystery drama that thrilled millions on the air... now on the screen with a million thrills!... and a cast of ALL ELECTRIC LIGHT NAMES

KAREN MORLEY RICARDO CORTEZ

H. B. WARNER
PAULINE FREDERICK
ROBERT MEWADE
ALIEEN PRINGLE
"SKEETS" GALLAGHER
MARY DUNCAN
GAVIN GORDON
ANITA LOUISE
ROBERT ELLIOTT
IVAN SIMPSON
HILDA VAUGHN
GEORGE E. STONE
SAM HARDY
MATTY KEMP
TOM DOUGLAS
CLARENCE F. WILSON
EDDIE STURGIS

Directed by J. Walter Ruben
Screen Play by Bartlett Cormack
David O. Selznick, Executive Produces
Mexica C. Cooper, Associate Produces

RADIO PICTURES

BROADCAST SPECIAL

MILLIONS HAVE HEARD IT ON THE AIR!

Thousands Upon Thousands are mailing in their solutions in the \$6,000.00 Prize Contest. EVERYONE WANTS TO SEE THIS PICTURE THAT WAS SOLD TO THE PUBLIC AS NO OTHER PICTURE WAS EVER SOLD!

- 57 Radio Stations of the great NBC Red Network have broadcast the story for six consecutive weeks to the world's largest radio audience.
- \$6,000.00 In Cash Prizes have been offered for the best original solutions to the mystery.
- 40 Full Page Advertisements have been published in all the leading motion picture fan magazines.
- 333 Radio Page Display advertisements have appeared in 111 leading metropolitan newspapers.
- 10 Million Heralds have been distributed, 50,000 posters displayed, 1800 window and store displays have been made in Woolworth stores from coast to coast, featuring Mystery Magazine's serialization of the story. Hundreds of radio dealers have featured the RCA-Victor tieup and thousands of columns of publicity and pictures have been published in the most comprehensive motion picture merchandising campaign ever presented.

All America Wants to Know Who Killed Jenny Wren?





Add Another to the List of RKO-RADIO Money Pictures . . . "A BILL OF DIVORCEMENT", "BIRD OF PARADISE", "13 WOMEN", "THE MOST DANGEROUS GAME", "HELL'S HIGHWAY", "BRING 'EM BACK ALIVE", "THE AGE OF CONSENT", "HOLD 'EM JAIL", "THE PHANTOM OF CRESTWOOD"

EXPLOITATION By Epes W. Sargent ----

Revolving Wheels

Revolving Wheels

Cutout of a locomotive for 'Piantom Express' developed an animation idea which may be useful to other pictures. The cutout was part of the inner being shown above the doorways. The driving wheels of the locomotive were about 18 inches in diameter. These were cutout was to the locomotive were about 18 inches in diameter. These were the company of the component
Books, Too

Books, Too
Even book publishers seem to be
ally a to the value of exploitation
now and then. Crime Club got
some advance notice from the reviewers by sending out a short section of half-inch manila rope with
a tag saying that too much rope
we spars, the club's October entry.
Should got the attention of the
literary pickers, partly because it is
so unusual for them to-get other
than the customary advance letter,

Sketch Club

Exhibitor who goes for his school affiliations has found a new angle through the art class. Two weeks in advance of his show he supplies the teacher with a set of stills he by the pupils on sheets of art paper supplied by the theatre. Six or eight of the best are then put on display in the lobby and a ticket goes to each successful contestant.

Babies for 'Event'

Babies for 'Event'
Loew's State, N. Y., which has
been going in for extra work on its
for the state of the st

Plug One.

Very few film features offer so many points that a dozen good selling items can be dug up. It is better to pick one idea and sell that test to pick one idea and sell that to the selling terms to take about half dozen.

Study the story. Figure what will be the best point of contact, drive that point home in all the advertising and keep at it. Results are a dozen gags are each given a mild.

Lobby Broadcast -

Orpheum capitalized the goesly chatterer idea in 'Okay America', by using a youthru broadcaster in the outer lobby during run of the picture. Chatterer spieled live news events from the fallers, as well as well as talk to conform to the Winesh patter. Mike was connected to a loud speaker at the sidewalk line, and the stunt attracted considerable comment.

Schnozzle Parade

Horning in on the red torchlight parade in honor of Gov. Roosevelt, Balaban & Katz dressed up a bandwagon with posters and announcements on Phantom President opening at the YAA

ments on 'Phantom President' open-ing at the UA.
Following this display 150 klds
marched as a schnozzie brigade.
Noses a la Durante were obtained
from a novelty supply house and
the klds were paid off in 38. & K.

passes.
Ben Serkowich's idea which Eddle Solomon put through for the house.

Radio Passwords

Badio Passwords
Radio passwords seem to be getting popular. Generally a spict is
carried in some local program with
listeners-in can obtain free admissions when the play comes. When
that happens listeners are told to
write password on card, together
with name and address. Plassword
changed daily. The first to come

given free admission. Others are right at the box office and presumably set to go. They are apt to buy in. Trouble is that they may feel resentment. Depends a good deal upon the individuals. Loew's Valentine, Toledo, used the gog successfully on Grand Hotel, and reports no kichaek.

Pop Contest Clicked

Saatte.
FWC just pulled pop big gal contest that really got somewhere. For instance, one booster plunked down enough kale for 2.000 tickets at the Coliseum, casting the votes for his fav. Oct. 4 was the date for the special 10:30 p. m. for this gang. to the contest of the special 10:30 p. m. for this gang. to his customers and thus used same for advertising and good, will, as well as helping his fav. Award was trip to Orlent and \$100 cash to the winner. Nothing for the alsorans. Contest ran two weeks.

Morning Mats

Morning Mats

There seems to be more or less friction as to who was the first to stage a morning performance for stenogs to see "Age of Consent; stenogs to see "Age of Consent; the less is 10 or 12 years old, and was in all probability first worked in Atlanta. Original layout gave the picture of a business girl title; a seven ture (a business girl title; a seven ture (a business girl title; a seven circ a to the consense of the picture a light breakfast and then taken to their offices in promoted buses, bannered for the picture. This last was a valuable angle, in that it got the buses on the street about the time the rest of the business to belong in Atlanta. It still is a good stunt. Just because an Idea is an old one in one town is no argument that it has no value in other places.

Flowers for Mothers
Someone out in the Warner Cleveland office seems full of ideas—good
ones Here's one of the newest

Rate of the newest state of the newest stage.

Cleveland, florists were promoted to supply flowers. Maternity hospitals, nothing the press department mother was hromptitals, and desire the about the pletter, and it not only makes immediate the about the pletter, and it not only makes immediate about the pletter, and it not only makes immediate about the pletter, and it not only makes immediate about the pletter, and it not only makes immediate about the pletter, and it not only makes immediate about the pletter, and it not only makes immediate about the pletter, and the about the pletter, and the about the pletter about the pletter, and the about the pletter a

Shearer Cup Race

Shearer Cup Race

One of the most successful and least expensive exploitation stunts was devised here last week by Lew Brown and Bill Saxton for the Rown and Bill Saxton for the Common state of the Common s

'Whoopee' Gas Tieup

Fanchon & Marco publicity de-partment has taken advantage of a gas station scene in Whoopee to the tab's coast dates. Oil company the tab's coast dates. Oil company la putting out 100,000 heraids, using boards and strips on its 24-sheet stands, and plugging the unit in its radio programs. stands, and pubblic radio programs. As part of the campaign, a new Gilmore slogan will contain the word 'Whoopee.'

Hotel Matches

For Grand Hotel Lower Valentine persuaded the For Neight Valentine persuaded the For Neight Valentine persuaded the For Neight Valentine to the largest, to paste stickers on all ca dos or matches given guests or handed out in the coffee shop. The hotel also took in a one sheet, as did the Scoor.

The hotel also took in a one sheet, as did the Scoor with 5,000 cards of its four matches in restaurants and on downtown street corners. General campaign on the picture was one of the heaviest. Wally Caldwell ever worked, and used about all of the standard liceas.

Mich. Stress was placed at the properties of the standard liceas.

Snakes? Sure!

Birmingham, Oct. 10.
A few days following the bombing of the Five Points, nabe house, cards were distributed, Warning—Snakes have been seen in Five Points

Fletcher Thorington pulied a hot one with the idea. He booked 'Tarzan' and capitalized

booked Tarzan' and capitalized on the advertising.

Snakes? Certainly. We also have lions, tigers and elephants ... all in "Tarzan of Apes."

He put up displays of snakes in the lobby.

Local papers thought the incident funny and Thorington got some good publicity. House went non-union several weeks ago.

'Merry-Go-Round' Helps

'Merry-Go-Round' Helps
George Irown, exploitation head
for Columbia, has gone the full distance on the press book for 'Washington 'Merry Go-Round.'
It's all there from the Written to
advertise the picture to the man
who will buy admission tickets.
There are accessories of all sorts,
from the makings of a campaign
parade of maxing hat the service of a campaign
parade of maxing the service of a campaign
parade of maxing the service of a campaign
structure of the service of a campaign
stunta. To supplement the 12-page
double-sized books there are five
from one junt up, 89 in all. By and
large it's the top record to date.

Sells by Sample

Sells by Sample
Columba has prepared a fourpage folder titled 'Let us help you
get extra profits with Columbla Pictures.' Inside it lists the various
exploitation and advertising services offered in conjunction with the
releases with stress on the radio and
exploitation departments. So are
incidentally it gives good exincidentally it gives good exexentment of these features. No superlatives or hot air, just a searching analysis.

Reverse English

Meverse English

The idea that the women are leading their husbands by the noise to their favorite movies is a lot of man, publicity man for the Metro-politan, after he had seen the maternity ward film Life Begins do a boxoffice dive to a new low here.

Chalman stood out in front of his chalman stood out in front of his theatre and saw husband after hus-band balk at the show. They took one look at those hospital beds and white-coetumed nurses on the post-ers. Chalman declared, then they grabbed wifey by the arm and dashed into the theatre next door to see Laurel and Hardy.

Get Fishermen

Warner and Hardy.

Warner hustlers in Cleveland worked a new slant on Tiger Shark. For the control of the contr

Neat Banner

The persuadad the Fort Meigs hotel, on all the the part of the par

lamps the idea gives a chance to change pace without elaborate building.

The same idea can be adapted to shadow boxes, with perhaps even better results. An animated effect can be achieved by placing very fine streamers in front of the light source, but sufficiently remote to be sate, and keeping this in motion with a fam.

with a fan.

Bridge Gag

Trying to fight the bridge crase, one exhibitor is passing out bridge problems every week. Distribution is made Monday and Tuesday. No prizes are offered for solutions, but the following Monday the least cards to play out the hands on the stage. It only takes a few minutes, but it has bettered business around \$30 in a small house, and the manager is only sorry he cannot have. The hands are played out at local bridge gatherings through the week, and that not only interests in the problem night, but it gives the theatre the center of the stage at practice. It is working so well that the manager is figuring on a bridge club to meet in the thater once a week, with the problems figuring as the star feature, but repeated on the stage. Cooks nothing, as the expert is developed the stage of the stage. Cooks nothing, as the expert advertising helps.

Service

Recently when a manager was told by a woman patron that she did not come more often, since a visit was possible only when she could get her sister to come over and take care of the baby, he got

could get her sister to come over and take care of the baby, he got an Idea.

and take care of the baby, he got an Idea.

The state of the same of the

Save the Clips

Save the Clips

Save the clippings on the Cagney salary strike if you used the Warner releases. His first picture under the new contract will be 'Bad Boy,' uncleased the warner selection of the
World Series Free

Milwaukee!
Fox Midwesco during the World
Series put two radios into its dark
Strand and admitted all comers free.
Good will.

Pleases Parents

Pleases Parents
Manager with a big kid club
makes it bring the parents, too.
Club members stage about haif the
program at each meeting, and some
of them are rehearsed in skits and
ensembles. They are getting so
they perform very nicely
This season the last Friday of
This season the last Friday
of the Jones of the friday of
the from the friday of the provious four kid
shows are repeated for the benefit
of the grownups. No pay, but the
youngsters are glad to work for the
Elory.

youngsters are glad to work for the glory.
Frontable angle is that the parents have to take the children parents have to take the children parents have to take the children parents have to the second night show, and what used to be a dead time is now showing a nice black on the bo. reports. Only payment is that all the children payment is that all the children payment is that all the children payment is the payment of the control of the payment of the

14.

Building Songs

J. Fitzgibbohs, of Paramount's Canadian theatres, has been circu-larizing his managers on the accom-plishments of business consultans who are employed by commercial firms.

After giving the managers several examples of what these consultants have done, he urges them to also become consultants and approach the patrons from new angies and with new ideas. In other words, he is urging modern merchandising methods to supplement the conventional campaigns.

Style Shows Due

Style Shows Due

Fow fall Rahion shows have been reported though these should have reported though these should have the should be shoul

increase the prices asked for garments, and a good stunt would be to mention what a similar garment fetched five years ago, its present exchange in the property of the price comparisons noted above. Make it interesting.

Pink Schnozzle

Pink Schnozzle

With Jimmy Durante doing the life-saving many a film, he is getting plentful on the lithos. It might a recent Paramount ad and brighten up the Durante proboscis.

On pasted paper this can be done with red tinsel, cut to proper outline and glued on, but if possible have at least one lighted beak. Work that down he with the from the control of the proper outline and glued on the proper outline but the side near the face should be irregularly cut. Back this with a lamp and light the rest from the front. A fasher button will help when the proper outline proper outlines are properly the properly of the p

the front. A flasher button will help.
If might even pay to follow an old idea and have the programs hand-tinted. In the original stunt it was a railroad signal that was touched up. Half a dozen small boys worked for a couple of hours after school with red water color on the program cover, and the result got plenty of attention for the title. Just the one dash of red.

Gets More

Gets More

Manager who used or give small store keepers a used or give small store keepers a used or injects for showing his window cards, is get-ting more for the same tickets now. He has sold the ldea of giving the tickets to the person who turns in the largest number of sales checks each week. Patrons save their cash register slipe, and bring. Froving to be a good business drawer for the stores, and instead of just a window card, it gives the manager a chance to plur the cur
(Continued on puge 53)

(Continued on page 53)

It sounds high-brow—but it spells dough-ray-me!

A Message from the Makers of the World's Finest Trailers

Sales psychology! That's not just a high-brow expression: It is the underlying basis of TICKET-SELLING—everytime! And that's the MAGIC FLAVOR we mix into every National Screen trailer!

Our trailers bring you the APPROVED SELLING-ANGLES on the pictures they advertise. They are designed to do just that through the COOPERATION of the companies which produce the pictures.

Their experts in production, distribution and theatre operation continually work with National Screen Service towards creating the BEST METHOD OF SELLING the picture to the public.

You get the benefit of this unique quality ONLY in National Screen talking trailers! With sales-punch in every frame—NATIONAL SCREEN TRAILERS BUILD BUSINESS1

National Screen Service
Ad-Vance Trailers



Pictures sell pictures, sell from your screen! The cheapest, and by iar the most effective advertising is a talking-scene trailer, with its teasing, mosxing message. You can prove it by actual test!

National Screen Ad-Vance Trailers are your first aid to better business!



FSTARS#LIBERTY

Says FREDERICK JAMES SMITH-

Motion Picture Editor of Liberty Magazine

and adds this rave:

"You have a Sensational and Unusual Box Office Picture in 'Washington Merry-Go-Round' and it ought to be One of the Big Hits of the Year"

LEE TRACY
CONSTANCE CUMMINGS

Walter Connolly · Alan Dinehart

Story by Maxwell Anderson - Screen Play by Jo Swerling

Directed by JAMES CRUZE

YOU NEED EM olumbia

HAS EM/

The Outstanding Dramatic Sensation of the Age!

Inside Stuff—Pictures

Taking the stand that politics is responsible for the licensing of pro dectionists being taken out of its hands, and placed with the city Building and Safety department last January, the Los Angeles Civil Service organization is attempting to have the city council reverse its action and restore the examining of booth operators to the commission. Switch was made following a ruling by the L. A. city attorney with the Civil Service body styling scant attention at that time to the abrogation of

Los Angeles Picture Projectionists' union is taking no active part in the movement, but Southern California theatre men see in the Civil Service attempt a city-wide movement towards further unionizing independent house booths.

American distributors of 'Maedchen in Uniform,' German film curpently playing in New York, are John Krimsky and Gifford Cochran, both youngsters and new to film biz though former has had some legli

Krimsky organized Playchoice, one of those best play of the month putfits several years ago, and still heads that organization. Cochran's father was at one time president of Bethlehem Steel. Couple intend to roadshow their picture throughout the U. S., Krimsky being enroute to Los Angeles to arrange for dates within the fortnight. For the Criterion showing in New York the duo guaranteed Publix a four weeks minimum run and are understood paying \$1,400 weekly rent against a percentage over that figure.

hitteen publicity directors in five years is the record of Columbia the Coast, credited with having the fastest p.a. turnover of any lywood lot.

Hollywood lot.

John LeRoy Johnson, now at Universal, left Columbia and returned six months later, making 14 changes in all. Longevity record at that giudio is held by Lon Young who remained for 18 months.

List of the pa.8 in the order of their appearance follows: Mabel Brundage, Mike Newman, Johnson, Maxwell Shane, Johnson again, Adam Hull Shirk, Nit Rothstein, Alee Moss, Young, George Bart Brown, Carliele Logan Jones, George Landy, Hubert Voight and Cliff Lewis, latter the present publicity chief. This lineup started with the making of The Blood Ship In 1827.

The two Newburgh, N. X., houses in the Watter Reade chain, and which Publix didn't want when it took over Reade's string in New Jersey, stand a good chance of being in the black this year.
Reade, as of-Oct. I, was in the red for five figures on these two houses and is certain with the best of the season to go that both will pull out profitably for '32. Reade is vaudiin regularly at the Kingston, while the other house, the Broadway, is in straight film. Between both houses the gross has been reduced yearly from \$400,000 fc \$240,900, Reade pointing to economies and independent operation as the answer which the legser shows.

George Cohan, back on Broadway, and with his Phantom President current for a fortnight at the Broadway Par, is telling people that even though he's eclipsed in the film there's no one he'd rather see make an individual hit than Jimmle Burante.

This mutual regard goes back almost a decade when it was Broadway tee like Cohan who 'discovered' the mad antics of Clayton, Jackson and Durante in their original all nite joint on Broadway and 58th street, The word-of-mouth that got around that this was the nocturnal rendezvous of the Cohan-type of notable really 'made' the boys.

Former p. a., now an exeutive in a major studio in charge of its westerns, called in two contract writers for a 24-hour rewrite job on the dialoging of his next picture. In order to speed up their assignment he ordered the writers to split the characters in the story between them, with each writing the dialog for certain parts, Writers explained this was impossible, because all characters had business with each other. Exec told them to proceed as instructed, and that he would straighten it out after they had turned in their work. Writers told him he was screwy and walked out.

Director, who occasionally finds a kick in embarrassing a player in front of the company, was made red-faced himself by a young femme extra. Mogger had called for silence, and was making a long speech when he caught the girl whispering to another girl. Director called the offender to come in front of the group. 'Now tell everybody what you told that girl,' he demanded. The extra hesitated, but the director urged her to talk. 'All right,' shouted the girl, 'I was saying 'when is this fat so-and-so going to call lunch?'

All Warner employees on the Coast got an inter-office communication All Warner employees on the Coast got an inter-office communication from Jack Warner with their pay envelopes Oct. 5 asking them to patronize the Bank of America National Trust & Savings association, following a recent ioan of \$1,000,000 to the WB-FN studio by that financial institution.

Warner's letter said that all of the officers of his company had decided (Continued on page 47)

Picture Possibilities

Bidding High'—Unfavorable

BIDDING HIGH' (Comedy, Joe De, Milt, Vanderbilt).

Small town piece with thems of one sister against another in the mat-Small town piece with thems of one sister of grabbing a busband. Little material.

'Success Story'—Unfavorable
'SUCCESS STORY' (Drama, Group Theatre, Elliott). Radical in story
s characters not definite or appealing, picture value doubtful. Ibec.

'Nona'—Favorable
'Nona' (Farce comedy, Peggy Fears, Avon).
Amushig story, the romance of a foreign star dancer touring over here
Looks like a cinch for Hollywood.

'Ol' Man Satan'—Unfavorable
'OL' MAN SATAN' (Stillwood Prod., Forrest).
Nature of subject precludes it from screen use. Negro morality play Rush.

The Other One—Unfavorable
THE OTHER ONE (Drama, Thomas Klipatrick, Biltmore).
Story has an idea about twin sisters, one of whom marries an artist and dies. Death theme against it. Play was panned.

Joee.

Joee.

Story has an idea about twin sisters, one of whom marries an artist And dies. Death theme against it. Play was panned.

Melay was panned.

When Ladies Mest—Favorable

Lawrence Cohn, goes the the provides much long found with the President and fun too.

Tower on subsequent runs.

LIZZIE'S NIGHTSHIRT

Trying to Book It Is Fun the Title

Los Angeles, Oct. 10. Usual routine nowadays when a Coast house wants a feature pic-

Lizzie's Nightshirt' Is a good picture and a good p

Booker (To supervisor): Nothing doing on 'Lizzle's Nightshirt.''.
Supervisor (To manager): There must be a demand for that pitcher, it ain't available, Manager (To doorman): Just our luck. Now what'll we do?

RULE CAN'T USE 306'S 25G TO DEFEND KAPLAN

On top of Sam Kaplan's hearing in General Sessions on charges of coercion and conspiracy being set aniead to Oct 25, the Appellate Division of the Suprame, Court, New York, last week upfield an order restraining Kaplan from paying coursel fees to Max D. Steuer out of 308 funds. Order was affirmed by the higher court with cessi of \$10 and disbursements but no opinion was written.

written.

It is in favor of Samuel N, Rubin and other members of 308, desinying enforcement of 'the unions' resolution to pay a fee of \$25,000 to Steuer on behalf of Kaplan and other officers in defense of the indictment alleging conspiracy and occretion.

A motion was regued by attornable that indicting week to see the consideration of the constant of the constan

reserved, and the case set back to

Oct. 25.

The New York operator undor situation otherwise remains status que, with picketing and campaigning by both 306 and Empire against houses of each other continuing. A Bronx Grand Jury investigation into the discovery of dynamite in a Bronx Loew house, the Paradise, meanwhile has Had the effect of stopping damages or threatened damage to theatres.

Robbins Adds Another In Possible New Chain

Acquisition of the lease of the State, Albany, by the recently organized Rismore Corp. is the seoond move by Nathan L. Robbins former head of Robbins Enterprises, to the former lease. to the formation of a new circuit of playhouses in upstate New York. The State, reopening on Oct. 28 will be linked with the Ritz, Syrawill be linked with the Ritz, Syra-cuse, the two theatres rotating 'Co-lumbia Revues,' the Robbins alias for polite burlesque, Independent pic-tures will supplement the stage bills. The 10-20-30 scale effective at the Ritz will also prevail at the State.

Par Studio's Clip Sheet Reviews Opposition Pix

Reviews Opposition Pix

In its 'News of Hollywood, Oct. 10.

In its 'News of Hollywood, a weekly clip sheet sent to newspapers, Paramount studio is including condensed previews of current pictures from its own studio, as well as product of other companies. Dave Keene is doing the reviews.

Latest issue carries previews on 'Night After Night' and 'Madison Square Garden,' both Par; 'The All American,' U; and 'Smillin' Through,' Metro.

POOLING DOWNTOWN L. A.

Relief Through Readiustment In Booking Foreseen by Indie Exhibs in Fed. Probe of F-WC

Chaplin Reissue Hooked In with Pic's Booking

Hollywood, Oct. 19.

RKO is booking Easy Street,
Charlie Chaplin reissue, with sound
dubbed in, for all houses playing
Phantom of Crestwood, beginning

Circuit figures this will help sell feature and 20% of the advertising space will be devoted to the com-

HEARING ON PROPOSED L. A. LICENSING LAW

Los Angeles, Oct. 10.

Proposed cliy ordinance to page all theatres in Los Angeles under police commission permits, and requiring the police board to cancel the license of any house whose management has been convicted in court of staging an indecent or immoral problet. As the converse of the light of the problet heating. Treating the problet heating. Treating the problet heating the

lestants to the measure, the cook of the c location fee, \$10.

Upwards of 200 houses would be affected by the ordinance, if-adopted.

Hazy Sol Plays Havoc With 'Tess,' Now Behind

Hollywood, Oct. 19, Fox's Tess of the Storm Country is 15 days behind schedule with chances that another week will be added before it is in the bes.

Main trouble is weather. Special outdoor set requires an early moint outdoor set requires an early moint outdoor set requires an early moints of the set of th

Longshots of the villages Longshots of the villages and sev-eral pickups are all that is neces-sary to complete the picture which is in its seventh week.

\$35 Termer at Roach Out After Six Months

Dorothy Layton has been dropped by the Hal Roach studio after being on the payroll six months.

Santa Barbara girl had been getting \$35 a week. She was first placed under a contract at \$15 a week, with a bonus bringing her salary to \$25, one of the lowest for a term player. Later, it was tilted to \$35.

To Examine H. H. Thomas In Fay Marbe's \$6,000 Suit

Harry H. Thomas, head of First Division Pictures, must produce certain records and books in con-nection with the 18,000 prach of contract suit brought by Fay Marbe against Frudence Pictures. Appel-late Division Tuled to this effect, and the product of the production of the order favoring the actress.

order favoring the actress.

After obtaining the judgment for Miss Marbe, her attorney demanded that Thomas bring into court the books of First Division, on the grounds that the latter had assets belonging to Frudence Pictures, a subsid. Thomas appealed to the Supreme Court against this move but that fitbunal ruled in favor of the judgment holder.

Clouds Balk Langdon

Hollywood, Oct. 10.
Slated for two days' work on location, Harry Langdon and cast,
making 'Tired Feet,' Educational
comedy, remained fdie a full week
up to Saturday (8), waiting for the
cluds to disappear.
Arvid Glistrom is directing.

Los Angeles, Oct. 10.
A readjustment of film booking conditions, especially in southern California and along the Pacific canditions, especially in southern California and along the Pacific coast is generally expected among theatre and exchange excel as like-related and exchange excel as like-related and experiment and from the civil saits, already totalling a little over \$4,000,000, which have been brought against. Fox. West. Coast, and all major, distributors.

Widespread charges of restraint of trade, monopoly and discriminatory bookings are involved in the title and the civil actions which bear on, and are the result of alleged violations by the defendants of the 1928 consent decree which the Independents characterize is as contempt of the U. S. Court findings.

Independents characterize is as contempt of the U. S. Court findings.

of the 1928 (onsent decree which the independents characterize as contempt of the U. S. Court findings. Independents charge openly that the distribution of pictures now constitutes the tightest trust of all. Their specific, grevances are against Fox West Coast, and are based on the sweeping film buy policy of the circuit, for 1923-49 - major product. Leading find conservative members of the Independent Theatre Owners of Southern California, are hopeful that out, of the probe will arise a distribution of booking which will permit them to share in the product of the major companies and 'labet going and clearances, which they come of the same of the

tives them through new legislation. Building Owners Sue
Fourth civil action alleging trade restraint, filed against the major distribe in the past two weeks, is the suit of Bern G. and Neva Richardson, owners of the building housing the Burbank theatre in Burbank (subtrib.). They are demanded to the subtribution of the subtr

Burbank house. Discrimination in lim booking is the basis of the suit. To date, none of the distribe, nor F-WC exces, named in any of the civil actions, have been served, and defense attorneys have had no op-portunity of determining their an-swers. wers.
A new action was also filed in

A new action was also filed in District Court by Aubrey and Bonnie Wardeman, operating the Whitter, suburban house, naming F-Wc, the Skourases and all major distribs. Seeks \$900,000 on monopoly and restraint of trade charges.

Sonenshine After Indies For N. W. Capital Exch's

Henry Sonenshine is here from New York, lining up independent product for three Capital Film ex-changes which he has opened in Seattle, Denver and Salt Lake. He has closed for Eagle produc-tions, and has several other indie propositions under consideration.

Beck's Indie Meller

Hollywood, Oct. 10.
Arthur F. Beck will become associate producer under Trem Carr for Monogram. First production will be Jungle Bride, African melodrama.

PREMIER'S MINTZ ORIG.

Hollywood, Oct. 10,
'Daring Daughters,' original by
Sam Mintz, Fox writer, will be produced as Premier Attractions' next
picture at Tiffany.

We say: "BIG BOX OFFICE!" because every radio listener tunes in on one or more of these names every night!

The BLG BROADCAST

with

STUART ERWIN
BING CROSBY
LEILA HYAMS
BURNS & ALLEN
KATE SMITH
MILLS BROTHERS
BOSWELL SISTERS
ARTHUR TRACY
(THE STREET SINGER)

DONALD NOVIS

VINCENT LOPEZ

AND HIS ORCHESTRA

AND HIS ORCHESTRA

CAB CALLOWAY

AND HIS ORCHESTRA

A Garamount Gicture

Distribution Difficulties Again Narrow Indie Production Field: **Real Chance for Only 150 Films**

Decided shrinkage of national distribution facilities, for independent producers, generally admitted within their own fold, is sagan narrowing the field to the point where only a few can really get some money. Where over 20 producers earlier this season announced a total of around 356 features for 1922-25, only 159 of these films, it is now declared, can physically float through national indie release channels. Without country-wide archance in the contract of the country wide archance.

indie release channels.

Without country-wide exchange handling fully 200 of the features planned cannot see back 50% of the release of the content of the country of the content of the country of the release of the country of the release of the country of the country of the release of the country of the release of the r

Exchange Shortage
Behind this condition is a shortage of country-wide exchanges due
to the most representative of them
being tied up by the bigger indie
producers under long-term franehisse to provide their pictures. Indie
producers generally are blamed for
what virtually amounts to bringing
an end to the old system of states'
righting. False amouncements and
failure to produce and deliver have
convinced many indie exchanges

stillure to produce and deliver have convinced many indic exchanges that hooking up with one or two producers, who guarantee a till picture quota, ends a gamble which has continued through the history of the indic industry.

A 'look before you start shooting warning, in which the Hays organization indirectly participates with the representative indic companies, is supplanting the slogan of the old states rights days when the premise, that if it's a good picture, no matter who makes it, it will make money.

premise that if it's a good picture, no matter who makes 15, it will make money.

Already five of the old-line producers on the indie end are finding this true. Where they announced eight and 12 features this year they have so far confined actual production to one picture and are waiting until they can get their money back on the initial effort before going through with the rest of their and the initial effort before going through with the rest of their and from the outside, is another who is finding it hard to obtain any kind of distribution on his first picture and is now holding up plans until this can be accomplished.

Sets of Exchanges

It is, being pointed out that, there are three sets of indie exchanges completely covering, the country. Of these two are practically controlled by two indie, producing firms through franchises. The third is made up of individually owned and unrelated depots necessitating appeared to be capable of handling, on the average, not over 50 features.

Many indie producers are maled at the outset, it is believed, by the big indie turnovers in the four important spots. These cities have an average of four exchanges and an una fine turnover sin the four important spots. These cities have an average of four exchanges and can una an almost unlimited amount of produce because of highly competitive boxoffice situations existing in the territories which they cover. But the other spots which the velve, are in that class where the competition is among the producers instead of the exhibitors.

Two Stories for Birell

Hollywood, Oct. 10.

Next Tala Birell yarn at Universal is a toss-up between two favored scripts.

One is 'Red Pawn,' by Ayn Rand, and the other Arthur Caesar's Russian Woman, Will follow her current, 'Nagama,' assignment.

BECK ON CHADWICK FILM

Hollywood, Oct. 10.

Hillness of I. E. Chadwick, which has prevented him from carrying on production activities has caused Monogram to shift "The Jungle Bride to Arthur Beck.

Of Emelka Interests

Munich, Oct. 1.

Kommerzienat W. Kraus, former general director of the Emeika which he left three years ago, has founded a new film unit under the name Bavaria Film Company with a capital of \$150,000.

A capital of \$150,000 and \$150,000 an

Premature Pic News Banned in Indie Code: **Confusing to Exchanges**

Hollywood, Oct. 10.

Request that members do not announce contemplated pictures unless production is certain will be noted that the members of the noted that the members in the code now being drafted by the Independent Producers Association.

Confusion in the exchanges, and with the salesmen, results from premature announcements, the association claims. Besides this, idending doubtful statements to the series of the salesment, results from premature announcements, the association claims. Besides this, idending doubtful statements to the Code will be more elaborate than the Haysian document, will go into the relationship between exhibitor and independent producer and will dontain a clause asking for cooperation with censor boards. Phil Goldstone is chalman of the code committee, which includes M. H. Hoffman Sm. Larry Darmour, Trem Carr, Cliff Broughton, Nat Levine and Sam Wolf, the attorney for at least a mouth.

Association does not intend assuming expense for any of its activities. It will do only what the members, and a paid femme sected.

EDUC'S INDUSTRIAL PLANS DIDN'T PAN OUT

Not having developed as expected for Educational, the company is curtailing its industrial, non-theatrical and 16 mm. activities. Last week Bob Doldge, for many years with the organization and lately in this division, was given notice. Mike Simmons, who has been on the industrial end, handling scenarios, was also given notices but since has connected with Monogram. Activities of ERPI and 16 mm. Activities of ERPI and 16 mm

Expulsion Suits Against Coast Unions Dismissed

Coast Unions Dismissed
Los Angeles, Oct. 10.
Suits brought by five members of two stagehand unions were thrown out of court by judges in superior court. Actions totaled \$300,000 in personal damages and had been pending for over a year.
Asking \$50,000 apiece, A. H. Collister, D. C. Hobbs, Maurice Sebring and W. P. Moore sued Local 31 stop, but on the motion of defendant's counsel suits were dismissed for lack of cause.
Sid Koster lost a \$100,000 suit against Local 33, theatrical stage-hands, by default.

SHORT EAST FOR O. O.

Hollywood, Oct. 10.

Print of 'Road to Glory,' William'
Conner's dramatic two-reeler, has

been sent to New York by Radio for consideration by home office execs. Walter Futter, who put O'Conner under contract to direct after seeing the picture, handling the deal.

Keep Your Feet on the Ground-



Your Voice in the Air-



Your Name in



¶ You can keep your feet on the ground by focusing the attention of Radio executives upon your name by advertising in "Variety." You WILL keep your voice in the air if you let those interested know that your talent is for sale.

4 You will make the sight and sound of your name familiar by keeping it in "Variety" week after week.

GET OUT OF THE "UNKNOWN" CLASS MAKE THEM WANT YOU.

> NEW YORK 154 West 46th Street

CHICAGO Wood's Theatre Building HOLLYWOOD Taft Building

LONDON

8 St. Martins Place, Trafalgar Square



NORMA SHEARER

FREDRIC MARCH LESLIE HOWARD in SMILIN'

From the play by Jane Cowl and Jane Murfin. Screen play by Ernest Vajda and Claudine West. Dialogue by Donald Ogden Stewart and James Bernard Foran, Diversed by Sidney Franklin. In Dayton and in Baltimore, the people cheer the lions roar

In Louisville, New Orleans and up in Syracuse

'The paying guests are filin' through

'The gates to look at "Smilin' Through"

Exhibitors are happy and they're cheering like the deuce!

From coast to coast they cheer 'er—Norma Shearer, Norma Shearer,

The folks are thrilled with "Smilin' Through," no wonder they are thrilled,

The skies are bright and sunny boys

So get into the money boys

With Metro-Goldwyn-Mayer and your theatre will be filled!

Revive Sunday Morning Music As Biz-Getter

Atter a lapse of several years Sun-day morning musicales are being brought, back to: the Chicago the-atre. In the heyday of big grosses the full 75-piece orchestra played a morning concert. Now the Sunday morning music is limited to the or-gan. Ruth Farley will play from 11 to 11:30.

11 to 11:30.

Idea is to get the big house started earlier Sunday with a view to boosting the take on this important day. Doors will open at 10:30. It is hoped to attract a portion of those almeless citizens who take walks Sunday

mornings.

At one time capacity crowds turned out for the special Sabba-

\$1.742 Suit Hits Greens

Los Angeles, Oct. 10.
Dr. Stanley Immerman has filed a
Monicipal court suit for \$1.742
against Mr. and Mrs. Harry Green
and Mrs. B. Green, the actor's
mother, for medical services. Brand, & Aaron represent

Studio Placements

Shirley Grey, Leon Waycoff, Max Gable, 'Uptown New York,' KBS. Eddle Welch, writing comedy dialog, 'Big City Racket,' Charles Rogers Prod. Charles Williams, 'Big City

kogers and the control of the contro

Shirley Grey, 'Uptown New York,'
KBS.

Ben Hersinfield, technical advisor,
King of Jungle, Par.
Harry Akst, '42nd Street,' WB.
Lyle Talbot, Harry Gribbon, Heien
Ware, Ruth Donnolly, 'Lady No.
6142, 'WB.

142,' W.B. Harold Huber, Carrol Nalsh, Helen erome Eddy, 'Common Ground,'

"Harold Huber, Carrol Nalsh, Helen Jerone Eddy, 'Common Ground,' WB.
Thomas Jackson, 'Parachute,' also Wax Museum,' WB.
Neoma Judge, swimmer, Young Blood, Monogram.
Neoma Judge, swimmer, Young Blood, Monogram, Andrew Marchalle, Malay Nights,' original by Glen Ellis, dadpted by Jack Neville, directed by E. Mason Hopper, for Mayfalr.
James Bush, 'Wild Horse Mess,' Par.

James Bush, Wild Horse Mess, Par.
Joe Roach, to write next John Wayne western, Warners, Novarro, Novarro, Helen Helbert, Messen Bard, John Milljan, Warner Oland, 'Son Daughter,' Metro. Charles Grapevin, 'Wild Horse Mess, Par Grapevin, 'Wild Horse Charle, 'Warners, John Shéehan, '42d Street,' Warners,

Tom Keene, Roscoe Ates, Mary Mason, 'Plegan Kid,' Radio, Buster' Miles, 'Man and Wife,'

Radio.

Theodore Von Eltz, Man and Wite, Radio.

Creighton Chaney, Land of Six Shooters, Radio.

Guy Kibbe borrowed from Warners for Sik Stockings.

Clarence Nordstrom, 42nd Street, FN.

EN.
Di Brendel, 'Heli to Pay,' Fox.
Huntley Gordon, Wally Albright,
Cora Sue Collins, 'Silk Stockings,'
U.

Garah Padden, 'Tess of Storm Country,' Fox. Gregory Ratoff, Lew Cody, Carole Lombard, 'Undercover Man,' Par. Dorothy Burgess, 'Women In

Lombard, Undercover Man, Par. Doroth Burgess, Women Ir Doroth Williams Women Ir Doroth Williams Helen Huee Ramon Novarro Warner Oland, Ben Bard, Louise Closser Hale, Edward McWade, 'Sor Daughter, Metro. Rayl Cooke, Marion Shockley Fanghorn. Cornellius Grothy Rolls Hill Own Educational comedy, C. C. Burr directing.

cational comody, C. C. Burr directing.
Gwen Lee. Arthur Houseman, Sidney Bracey, Mischa Auer, Harry Cording, John Beck, Wilfred Lucas, Lynton Bert, John Beck, The Intruder, M. H. Hoffman.
Shirley Gray, Paul Porcasi, William Janney, David Landau, 'Under-Cover Man, Par.
Jim Thorpe, Wild Horse Mess,' Par.

Jim Thorpe, wine 22 Par.
Dorothy Sebastian, Woman Number 6142; We Wera Teasdale borrowed from Metro by Universal for 'Happy Dolar,' new title Pitts-Summerville comedy.

Gus Eyssell Remains N.Y. City Mgr.; Finske on K. C.

Olly MET.; FIRSKE UII A. O. Gue Byssell is remaining in New York as city manager for Publix under Milton H. Feld. After settling union difficulties last week in Kansas City, where he was reported as staying, he returned to the ho. Louis J. Finske, division manager of the Colorado group for Publix, will also have charge of Kansas City, with George Baker in the latter key as city manager.

FRED SIEGEL HAS \$300 TO PAY \$267.916 DEBTS

Los Angeles, Oct. 10. One of the year's biggest list of liabilities in a bankrupicy petition was filed by Fred W. Slegel, theatre manager and former operator of the Majestic here and the Spreckles, San Diego. Slegel turned in a tabulation of \$267,916 debts and \$300 worth of accepts.

on 323-130 neurois and 3500 worth of assets.

Second State of the State of the State of State

Slegel is now manager of the Roxie, Oakland, and says he gets a salary of \$75 a week if the hous makes its overhead expense by makes its overhead expense nothing if it goes in the red. formerly owned and operate Ritz, a local theatrical hotel.

Frisco Fox Back to Fox Theatres Oct. 20

Los Angeles, Oct. 10.

Los Angeles, Oct. 10.

Return of the Fox. San Francisco, a 5,000 seater and the week's higgest house, to the Fox Theatres of New York by Fox West Coast, which has operated the de luxer for the past three years, is set for Oct. 20.

Fanchon & Marco unitis,—now, playing the Fox, move to the FWC. Warfield, starting Oct. 21. Herman Kersken, Fox house manager since it opened, is slated for trainige to Coast's biggest theatry orchestra, 35 men. Walt Roesner, holding a contract until Jan 1, moves across the bay to Oakland.

Metro's New World-Wide Good-Will Ballyhoo Trip

Good-Will Ballyhoo Trip
Metro is preparing a world tour
for a miniature studio on wheels,
along lines of the trackless train
to the state of the trackless train
town-up the toes detrip. It's followtown-up the see detrip. It's solid
town-up the see detrip. It's solid
tation the main angle but puth
Hearnt-Metrotone News ted in and
a. H. M. camera aboard.
At a newspaper party in New
York later this week Metro expects to 'make official announcement of plans.
Idea is to show the public how
talkers are made with a miniature
studio, lab, projection room and all
necessary equipment carried. Will
probably start out from New York
in November.

'Cynara' Retakes

Hollywood, Oct. 10.
Following sneak preview at Pomona on Oct. 6. Samuel Goldwyn recalled the entire, cast of 'Cynara' loday (Monday) for retakes, with King Vldor directing.
New title of 'Cynara' is 'I Have Been Faithful.

SCHOEDSACK GETS 'PIGMY'

Hollywood, Oct. 10.
Ernest Schoedsack gets the directlng assignment on Pigmy, another
of the native pictures to be produced for Radio by Merian C.

Story is being written by Stuart Palmer, recently added to Radio's staff from the mystery novel field.

BRESLAU'S PORTIA YARN

Hollywood, Oct. 10. Lew Breslau is at Columbia, hamnering out a woman lawyer story.

Spotted by Schulberg - Feldman gency.

PUBLIX-UNIONS GET SET IN NEW HAVEN

New Haven, Oct. 10: Publix will save between \$5,000

New Haven, Oct. 16.
Publix will save between \$5,000 and \$10,000 a year in playing stage shows at the Paramount here under a new deal closed with stage-hands which reduces total cost of the union end on the rostrum from \$1.00 to
CANADA CINEMAS TOP LIST FOR FIRE RISK

of Canada now have the highest rating of any class of property in respect to fire risk, ac-cording to a report of J. Greve Smith, Dominion Fire Commissioner

Smith. Dominion Fipe Commissioner, Ortiawa.

Report shows that during the past year the loss incurred by 19 find fires in 320 picture theatres are mounted to only 34,300. The theatres represented a property value of \$66,000,000 and, in the aggregate, they used 546,000 miles of film—almost 3,000,000 feet.

The 'report sives credit for this situation's the sateguardare of the property of the sateguardare quired by the Provincial Governments, proper maintenance by both excilibiters must film distribution's and, the satisfational work of ColJohn A: Gorberty president of the Motion Fletting Distributions of Calandas, and excelutes of miles and excellent of the Motion Fletting Distributions of Calandas, and excellent of miles and excellent of the Motion and executive officials of the Domin-lon Fire Prevention Association.

Chas. Perry Upped

Charles Perry becomes district, manager for RKO in St. Louis under orders from the home office this places, thur in charge of both the Missouricand the St. Louis theatres in that lown. Perry has been than dhis the Missouri only. Rouse was leasted by MKO from Fac.

Harry Nace Would Take 2 In Ariz Back from Publix

Los Angeles, Oct .10. Harry Nace who operated Rickett & Nace houses in Arizona, later selling to Publix is negotiating with the latter organization to take hack his theatres in Winslow and Mess,

Deal was on for these two houses to go FWC but Nace is negotiating with Publix in New York, direct

Metro's 3 New Scribes

Three new writers unknown to the film business have been signed by Metro, Edward Chodorov, Har-old C. Johnsrud and John Hauss-

day (6), is signed for 10 weeks, while Johnsrud, to report at studio on or about Sept. 25, has a contract for three months with two options of nine months and a year. Haussof nine months and a year, man is on a week-to-week

FREE APT. HOUSE PIX

The Fresident Apartment Hotel now gives its tenants and house guests free pics. Louis Gumbinor is managing director of house. Apartment house also has recep-tion room for bridge games and parties.

Only 44 of 608 Houses Dark Puts L. A. District in Best Spot in 3 Yrs.

Pansy Studio

Hollywood, Oct. 10.

Fox has a Lavender cutting room, where sound effects are edited.

No one at the studio knows the reason for the gorgeous

BUFFALO LABOR STRIFE SPREADS TO LAFAYETTE

Buffalo, Oct. 10.
With three Buffalo theatres pickeled by striking operators this week
and the Erlanger (legit) musicians'
dispute still unsettled, it is reported that the Lafayette, independent downtown first run house, will go non-union October 15,

non-union October 15.
Local operators' union started picketing the Victoria and Broadway, west and east side neighborhood houses, and the Mayfair, downtown buriesque and pictures, alleging that the three houses had reque

organists listend of one. When the indiagement refused to do this the stagehands and operators served notice, effective Oct. 15, they would walk out in sympathy.

Bama Sunday Film Bill for **Major Cities Has Chance**

Elimingham Oct. 10.

The Goodwyn bill, legalizing Sunday films in Alabama cities with a population of more than 60,000, successfully passed the Hause and is now on the calendar of the Sentage of the Se

Loew-Publix Pool on Century, Minneapolis?

Minneapolis, Oct. 10.
Deal for Loew's to take over the Century here from Publix for operation as one of its exclusive-run houses is believed virtually completed.

houses is believed virtually completed.

Thistre, one of the two leading Public deluxers here, has been closed for nearly two years, except for occasional roadshowing of pictures. The other principal local Publix deluxer, the 4,200-seat Minnesota, has been dark since last June and there are no plans yet for its reopening. The Century seats 1,300.

1,800.

F Publix having all of the M-G broduct for Minneapolls territory, local belief is that the operation of the Century may be a partnership affair between Publix and M-G.

WB's 2 New 'Uns

Warner Bros, has scheduled two Warner Bros. has scheduled two with a background that hasn't been used before. One is a mercantile alr-port story, 'Grand Central Alrport,' from a story by Jack Moffit, film critic of the Kansas City 'Star'. Other is a lowdown on the private detective business, 'The Keyhole,' by Raoul Whitfield.

FAIRBANKS AS 'SUCKER'

Hollywood, Oct. 10.
Warners has changed its mind about the lead for 'The Sucker,' prize fight story purchased for Richard Barthelmess.

Figures Barthelmess not the type and Douglas Fairbanks, Jr., will do

ROGELL'S WE WESTERN

Hollywood, Oct. 10.
Sid Rogell's next western for Warners will be 'South of Sonora,' from Sateveptet story by Will Levington Comfort, with Mack Wright direct-

With only 11 picture houses now dark in the Low the development of which will reopen within two weeks, and with only 24 dark in all of Southern Callfornia, and another 20 in Arkona, the theatro situation in the extreme southwest territory is better than at any time in the last three years. There are 608 regularly operated houses listed in the Los Angeles served territory, of which 146 are affiliated (circuits) and 452 independently operated. On Jan. 1, 10, 22 were dark, or more than 100% greater than at the present time. For the three months ended Oct. 1, 24 houses went dark, as against 25 reopening. There were 28 changes in ownership of local houses reported to the Elim Board of Trade during that period, and four new houses opened. Houses currently dark in Los Angeles proper include the United Artists (downtown), Carthay Elicies Expidian Chineses. Houses currently dark in Los Angeles proper include the United Artists (downtown), Carthay Elicies Expidian Chineses, St. Carlos and Starland. U. A., Pantages, Expidian and Embassy, will reopen in the next two weeks. With the exception of the New Princess, all are F-WC operated, or houses represent about the normal number and the work of the summer months Most during the summer months Most during the summer and the popular sources of the picture house men may find it difficult to get going, so soon. In the last three months, four, houses, equipped with sound.

may find it difficult to get going so soon. In the last three months, four houses reopened in Arizona after being, equipped with sound, and one new theatre was put into commission.

Houses re-opening in Southern California with sound equipment in-stalled in the three-month period to Oct. 1, numbered 12.

\$12,500 PRIZES FOR **NEW F-WC BIZ DRIVE**

Los Angeles, Oct. 10. Satisfied with the results of the weeks business drive just 10 weeks business drive just concluded over the circuit, For West Coast is tilting the prize awards from \$10,000 to \$12,500 for a second cambater.

campaign.

New drive gets under way Oct, 23 and terminates Dec. 31, according to Charles Skouras.

Campaign Gives Dozen F-WC Mgrs. New Spots

Los Angeles, Oct. 10.
Shakeup of Fox West Coast house
managers, following close of 10
weeks biz drive, includes the following dozen new appointees and

weeks biz drive, includes the fdilowing dozen new appointees sind
c. F. Narath becomes manager at
the Pasadena, and George Miller at
the Strand, both in Pasadena, Calif.
B. Wlest replaces Miller at the
State, Oakland, Gerald Whitney
and and George Miller at the
State, Oakland, Gerald Whitney
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Current of the Court
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p

Whitson Heads Pac. Nat'l

W. W. Whitson was elected president of Pacific National Theaters, succeeding Dwight Hill of San Diego. Whitson was booker of the Huntley Theatres, Los Angeles.

JAIL BARTELL, ATTACKER

New Haven, Oct. 10.
Altred C. Bartell, was given a one year jail term in Superior Court for attack on Louis M. Sagal. Bartell was arrested after threatening the life of Sagal, former manager of S. Z. Poli theatrical interests.



High Average of Hits Resulting From Timely Policy on Stories



THAT'S OUR POLICY and this whole industry is stuck on it!

Thank you, Film Daily, for recognizing the tremendous influence Warner Bros. have had on the upturn of picture business! Thank you for pointing out that Warner Bros. pointed the way to news-value pictures with "Public Enemy", "Star Witness", "The Mouthpiece", "Dark Horse". You've put your finger on one big reason why "Blessed Event", Chatterton's "The Crash", Barthelmess' "Cabin in the Cotton" are standout successes of today... And tomorrow you'll give us an even bigger hand for these coming giant productions, every one backed by the tidal power of flaming Public Interest!...

"I AM A FUGITIVE FROM A CHAIN GANG"

with Paul ["Scarface"] Muni-

This very minute headlines are screaming the sensational facts bared in this national best-seller which made its author front-page news. Every newspaper in the country has helped to sell this show!

"20.000 YEARS IN SING SING"

By Warden Lawes - With Spencer Tracy

It's front-page news when America's foremost warden discloses what really goes on behind prison walls. Nation-wide newspaper discussion and serialization to millions of this book-of-the-munth has built up public interest for a box-office killing.

"THE MATCH KING"

With Warren William - Lili Damita

Thrones tottered, kingdoms fell when the headlines told how the world's greatest international swindler took a run-out powder on thousands of investors. Warners will give you the first cash-in on this front-page sensation of the year!

"GRAND SLAM"

With Paul Lukas - Loretta Young

Millions tuned in their radios to follow the card-by-card reports of the tournament of the bridge giants. "GRAND SLAM", an absolute novelty will give you a direct screen tie-up with this famous contest and America's second greatest indoor sport!

JAMES CAGNEY in "BAD BOY"

With Carole Lombard

Everyone wants to know the story behind the "ADS". "BAD BOY" will let them in on the press agent racket for the first time!

ORIGINALITY, VARIETY, FAMOUS STORY BUYS...AND

WARNER BROS.

FOR TIMFINESS TOO!

Stock Market

(Continued from page V)

(Continued from page V)

the outlook would be for a gradual, steady build-up. The situation reduced to figures was that, starting from a summer bottom of 41.22, the Dow Jones averages had climbed to about 79.75, which would put the retreat to the half-way point at around of 11.17 within about half a sound of the critical level, which for all practical purposes meant the level itself.

stood at 61.17 within about half a point of the critical level, which for all practical purposes meant the level testical purposes and the level of Lower's common revealed a course desired and a Saturday low of 26. The level of lev

Was required to the third quarter.

Loew, Gives Way
Whatever the reason for the sellmine.

Whatever the reason for the sellmine.

In the sellmine the

dealings were light on the intermittent railles. Volume for the
meek continued moderate, however,
reaction that spared nothing, inweek continued moderate, however,
reaction that spared nothing, inreaction that spared nothing, intended to the spare of the reaction that spared nothing, intended to the spare of the reaction that spared nothing, inmind the stock gained more than
when the stock gained more than
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Saturday's prices throughout the group were new lows on the movement with but few exceptions. Paramount touched 3% and Warners 2% at one time, while RKO finished the week at its bottom of 4. RCA did a tail spin to 5% less than half its price at the peak of the Sept. bull campaign.

did a tail spin to 6½, less than half its price at the peak of the Septbull campaign.

Bernam Kodak behaved rather will compaign.

Bernam Kodak behaved rather will compaign to the spin of a few months ago. Scemed to command support right below 50 and throughout the pressure displayed relative stability. Kodak has twice out its did deal and thoughout the pressure displayed relative stability. Rodak has twice out its did deal and the been doing much better since the last cut than many shares whose management is more generous with the stockholders. See managed to defend its low just under 10, registered a couple of weeks ago, but this stock is so closely held that its intermediate movements are difficult. The amusement bonds with one exception gave an excellent account of themselves, the exception being the Paramount ilens which under exception gave an excellent account of themselves, the exception being the Paramount ilens which under exception gave an excellent account of themselves, the exception being the Paramount ilens which under the

sure was momentarily light on the 5½'s.

Dealings in RKO debentures turned rather more sober, net change on the week being less than 2 points, instead of the control of th

Summary for week ending Saurday, Ocother 8:

			STOCK EXCHANGE				
19		9 1				Last.	et chg.
High.	Low.	Bales.	Issue and rate.	High.	Low.	2	- %
3%	41	200	Columbia P. vtc	12%	10	10	-1%
14%	4%	2,200	Consol. Flim	44	84	814	+ %
11%	1	4,700	Consol. Film pfd	10%	7%	7%	- 4
87%	2%	7,800	Eastman Kodak (8)	58	4914	40%	-4%
5%	8514	22,200	Fox. Class A	814	2%	24	-11/4
2814		9,200 144,300	Gen. Elec.	18%	15	15	-8%
80	814	200		20.	25	25	-0
37%	1314	87,400	Loav (8)	- 38	26	2614	-514
80	30	800	Do pref. (6%)	79%	77	77	-24
434	214	700	Madison Sq. Garden	812	'à	8 .	- 14
224	14	200	Met-G-M pref. (1.89)	20	19	. 19	-2
15	814	10	Orpheum, pfd	9%	9%	0%	+ %
1114	1%	49,000	Paramount	5%	8%	.8%	-1%
1%	- 14.	1.000		*	*	%	- 16
5%	14	4,200	Pathe, Class A	814	24	21/2	- 76
131/2	214	168,000	Radio Corp	9%	61/2	6%	-316
7%	1%	5.000	RKO	5%	4	4	-1%
11/6	- 14	400	Shubert	* ·	. 14	. 16	- 14
80	23	- 30	Universal pref. (8)	85 .	85	85	-24
41/2	1/4	27,200	Warner Bros	814	214	214	- %
20	4		Do pref	22		& ble	
131/2	15%	*****	Westinghouse	37%	27	27%	-8
			CURB				
15	416		Columbia Piets		••. (30)		
1%	36	8,800	De Forest Radio	%	*	1/2	
21/2	36 -	300	Gen, Thea, E. pfd	- %		816	- 16
4%	%	1,000	Technicolor	3%	8¼ 1¾	1%	+ 1/8
31/4	%	600	Trans Lux	214	176	176	- 79
			BONDS				-
7%	1	\$31,000	Gen. Thea. E. '40	4%	8%	3%	- %
63	24	14,000	Keith 6's, '46	411/2	40%	41	- 15
90	64	26,000	Loew 6's, '41	861/2	. 85	851/2	- %
80½: 60%	49	13,000		70	70	70	-3
55	13	24,000	Par-Fam-Lasky 6's, 47	2014	26	26	-6
20414	10% 50	67,000	Par-1'ub 5'2's, '59	271 <u>4</u> 8814	88	8814	-134
6		3,000	RKO debs 6's	34	3	3	- %
40	11/4	3,000 13,000	Warner Bros. 6's, '30	31	2814	2814	-13,
÷ .			Over the Counter, N. Y.	0			
Bid.	Asked.		C.L. I Sounter, III II				
1	2		Povy Close: A				

BALTO'S NEW HOUSE, COLORED, ROME-OWNED

Baltimore, Oct. 10.

This town last week got its first new theatre in about three years, the Harlem, a colored house on the growing westeds. Comes in under the Rome brothers banner and brings the Rome circuit up to six including both white and colored theatres.

theatres.

New spot remodeled from a church and has 1,800 seats and practically all major product.

Lou Rome given dinners by the leading Negro organizations which

also got together on opening day and gave the house a mile long parade through the streets of the colored community.

Has stage, all equipped, just in

THE CRUSADER

(Continued from page 20)

(Continued from page 29)
stuff just gets silly and burlesquy.
Naturally, the district attorney, a
role beneath the talent of H. B.
die of the state
MY PAL THE KING

WI FAL ITTE ARIVU
Universal production and release starring Tom Mix. Directed by Kurt Neutring Tom Mix. Directed by Kurt Neutring Tom Mix. Directed by Kurt Neutring to the star of the star o

It seems that long ago in the silent days Buck Jones made a western with the king-cowboy angle and it was a program success. Tom Mix's, the first story version of its kind in sound, should do likewise. It was the country. Besides that, it has plet you do not be seen that the country. Besides that, it has plet you do dut entertainment of a type vastly different these days.

As the boy king, Mickey Rooney virtually shares honors with Mix in performance as well as story prominence. Little Mickey possesses naive sincerity and an unaffected boylehness, coupled with audience appear has a chance to protect.

naive sincerity and an unaffected boylehness, coupled with audience appeal.

See a chance to project a good part of hie cowboy show. This is broken up by flash-backs to the attending King and his retinue, as well as little exchanges of dialog which sustain continuity interest. Which sustain continuity interest of the company of the co

AMOUR, AMOUR

(FRENCH - MADUN)

(FRENCH - MADUN)

(FRENCH - MADUN)

Freduced by Leon Forlier. Distributed

Freduced by Leon Forlier. Distributed

for a novel by Faul Maret. Adapted

for the serves by Faul Maret. Adapted

for the serves by Faul Maret.

Adapted

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Maret. Adapted

The late Pierre Batcheff, very popular in pictures here, did a poor continuity on an unworthy story. Treatment by Robert Bibal finishes it.

Treatment by Robert Bibal fing the property of the state
Studios Favor Pulp Mag Yarns' Low Rates; Budget Cuts Continue

Exploitation

(Continued from page 24)

«(Continued from page 24)
rent and coming picture in about half the window space. Only additional cost is the provision of a permanent sign announcing the idea. This lettered so it does not.
Found that five of these windows is yielding better returns than about 20 window cards previously placed, so it saves 15 double passes while bringing in better returns.

but other shops are buying tickets and making their own displays.

Stork Sweepstakes

Stork Sweepstakes, run off in conjunction with the opening performance of Thisself Event' at several conjunction with the opening performance of Thisself Event' at several conjunction of the first day. A check-up is made of births at local hospitals, the time of arrival being taken from In case of a tie, the bank account is divided among the winners. Additionally, a pass for a performance of Elessed Event, is given to the father of the 'winning baby'. The conjunction of the conjunction of the conjunction of the conjunction of the winning baby'. The winding the conjunction of the conjunction of the conjunction of the conjunction of the winning baby'.

Digs Up Reason

When the German picture, Elizabeth of Austria, played at the Lie effect of the local 'Sonntaghlatt der Detroiter Abend Post,' and found the stories of the scandal on which the picture is based and displayed the files.

Linguistic Tie-Up

George Monroe, State manager, made nice tieup on Congress Dances. Held off until school started and until a week-end of a German convention. Idea looks like dough with approximately 1,000 conventioners sold in a block, the university language instructors making the attendance grant of the week was the English version and the last half the German.

Coast Title Changes

Hollywood, Oct. 10. Newest final title for 'Kong' at

Newest and of Newer at Radio is King Kone.

Radio is King Kone.

Radio is Sport Pare, more recently 'Free, White and 21,' now 'Sport Parade.' John Miles gets \$150 for thinking of it.

Thivided by Two Changed to Rande Wicker, 'John Stellar, 'Green' and the Markey U.A. 'Metropolitan Garage,' Charles Rogers. production for Paramount, to 'Big City Racket'.

'Gross Pull,' at Fox, changed to Torn to Figh.' To Bush to Work' (Pox).

Incorporations

New York
Albany, N. Y., Oct. 10.
Mentone Productions, Inc., New York;
theatrical business; 550,000.
Foughkeepsie Butchess Theatre Corp.,
Manhattan; theatrical; 100 sheres no

Fourthcepule Dutchass Theatre Corp., Manhattan, theatrical; 200 shares no Manhattan, theatrical; 200 shares no Exp., New York; picture business; 10,000 shares no Par. Asthony Young, Iac., New York; pictured; 1,000 shares no Par. Asthony Young, Iac., New York; pictured; 1,000 shares no Par. Asthony Young, Iac., New York; Parchen Royer Fletteres, Inc., New York; Theatrical; 2,000 shares—2,000 s

Hollywood, Oct. 10.

Major studios are now going over the pulp magazine field with a fine-tooth comb as a possible source of picture story material. Continuous budget cutting, and the continuous budget cutting, and the pulp mags at a figure considerably lower than that of the better grade mags, are the main reasons. Studies figure that no matter who the author is, the general public is little impressed by their names, Stories bought from the class authors and mags need the same adaptation treatment given the cheaper yarns. In many instances, stories written by literary names have proved disappointments when

have proved disappointments transferred to the screen. S Studios the cheap mag yarns are as ac-ceptable as those published in the

Fate of Indie Films Now Based on Whims Of State Righters

Hollywood, Oct. 18,
Returning here from a selling
trip through he self an a selling
trip through earter and a selling
trip through earter and a selling
dent producer reports that no longer
can indies make pictures with the
public's reaction in mind. Instead
they have to make them to appeal
to the individual likes and dislikes
of the various state rights buyers,
included or eliminated as the taste
might be.
Producer was unable to sell one
of his pictures, a society drama, to
a dialectician distributor in Philadelphia, because the buyer was unfasmiliar with drawing room surroundsings.

phia, because the buyer was unasmiliar with drawing room surroundings.

In another case, after his picture
had been screened, two reels without anything sensational happening,
the buyer grabbed his hat, pleading
an appointment, as he reached the
projection room door two shots were
heard from the screen. The buyer
returned, finally making a deal for
the picture.

One of the most successful indisproducers sticks to the same formula for all his pictures. Followingthe main title, the screen becomes
dark. A scream rings out, and the
pictures of the contracts of the conprosess of the contracts of the c

names, Indie film makers assert it is im-Indie film makers assert it is ins-possible to get a price for their plo-tures unless the state righters are particularly interested. No matter how poor it is in their opinion, the buyers might like it and the price it brings for the territory goes up. On the other hand, should it re-ceive national acclaim, if the buye-ers no like, it brings peanuts,

Thompson-Andrews Will Direct One for Radio

Hollywood, Oct. 10.

Del Andrews, who has been preproduction editor at Radio, will take
time off from this job to co-direct Collusion' with Harlan Thompson Latter gets a meg from Paramount

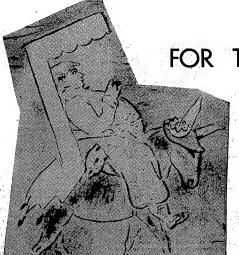
for this film.

It's the first one Bartlett Cormack will produce with no cast yet see

Two 'House' Adaptations

Hollywood, Oct. 10.
Nunnally Johnson and Marty
Martin have been assigned to make
an adaptation of 'international
House,' the Brant-Heißts original
at Paramount





FOR THE FIRST TIME!



A French Production
With Universal Appeal

JANN NINCS

Surrounded by Over Three Hundred Continental Beauties

IN

ADVENTURES OF

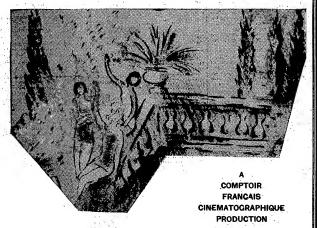
KING PAUSOLE

A Filmization
Suitably Toned Down to Meet
International Standards
Of the French Stage Hit by



ALBERT WILLEMETZ
From the Famous

Pierre Louys Story



36 Avenue Hoche

Cable Address: CINECOFRANC-PARIS

BEHIND the KEYS

The Fox-West Coast took over the Orpheum this week and supplied treeff with four downtown theatres, controlling the first-run release here. Art Miller was moved to the orpheum from the Sea. tiself with four downtown theatres, controlling the first-run release here. Art Miller was moved to the Orpheum from the State, being replaced by Bryant Welst, formerly Phil Phillips goes from the Fox-Oakland to San Francisco, where he replaced Bob Harvey, Frank Burhans of the Warfeld has taken charge of the Fox-Oakland.

Uhribaville, O.
C. E. Wheland and J. H. Guthrie
of Twin City Theatre Co. have announced that A. Schwartz and J. W.
Shulman have surrendered the lease
on the State here, which they
are the control of the control
ation and new equipment, theatre
will be reopened by new owners as
now first run.

Canton, Canton, O.

WB surrendered option on Palace,
one of the two ace houses of Canton, and will devote entire attention
to the operation of the Alhambra,
now first run.

Steubenville, O.
Olympic, second-run WB house, is dark, Warners giving up the lease and returning house to owner, who plans to reopen theatre soon.

Jamaica, L. I., N. Y.
Skouras took over old Fox and renamed it the New Jamaica theatre.
House is under direction of Harold
F. Janecky, Skouras supervisor in
Queens, assisted by Nate Simons.

Easton, Pa.
Easton

Brooklyn, N. Y.
Prudential Flayhouses, Inc., under
presidency of J. M. Seider, which
operates houses in Long Island, is
adding two new houses—at Northport, which is nearing completion

Los Angeles.

Meyer and Shapiro have bought the Owl, L. A., from Ray Rossen. Unique, L. A. grind, has been sold to Pete Lesher by P. R. L. circuit.

El Centro, Get closed the Airdone, El Centro, Get closed the Airdone, El Centro, C., after operating it all summer.

William C. Ricord, Jr., has been appointed manager of the F-WC Embassy, reopening Oct. 13.

San Francisco,
Nasser Bros. spending approximately \$75,000 in dolling up naborabood New Mission, including new wirins. House will stay open durabactory of the second of t

Montgomery, Aia

Montgomery, Aia.
Lloyd Towns, former manager of
Academy, Selma, assumed manager
enent for Publix-Wilby theatres,
succeeding Richard Kennedy, new
district manager for theatres in several southern states,

THURSTON KNUDSON

of "MULTIPLE RHYTHM" hentic Jungle Rhythm) accompanist (Tom Toms) Jungle Dance "TABU" Bole Accompaniet
Their Jungle David Grauman's Pro 8id Grauman's **

by Special Request—Multiple Rhyto
in "Congo," WALTER HUSTON
M-G-M PICTURE n's Prologue, "RAIN" quest—Multiple Rhythr

Suit of MGM against sphis Critcher over unplayed pictures has been contract when she and the repeat of the contract of

H. D. McBride, formerly manager of the State (Universal), replaced Edgar Hart as manager of the Orpheum for Fox West Coast, which has taken over the State and Orpheum. James Runte, previously assistant manager to Tom Oisen at the Fox, is managing the State,

Birmingham.

Union walked out of the Alabama last week because of differences in new contracts after Wilby-Kincey took operation of house over from Publix. New operators informed cuts would be made, three operators and one stagehand being demanded instead of the usual four and two

instead of the usual four and two arrangement.

Tiger, at Auburn, reopened for the college season and scale cut to 25c. Rivoli, Talladega, taken over by A. J. Luker and the name changed to Fox.

Arthur H. Jeffrey joined WB as assistant on exploitation to James C. Furman, advertising head of the Greater New York houses.

Ft, Wayne.
Jefferson, local RKO spot, reopens Saturday (15), straight picture grind, three changes weekly.

Des Moines.
Publix reopened Paramount, Waterloo, Oct. 7.
Publix personnel changes in this territory take A. W. Baker from the Paramount, Des Moines, to Indianapolis, succeeded by William Mick, manager.

polls, succeeded by William Mick, manager.
Milton Simon to the Casino, Marshalltown, as manager, succeeded at the Strand, Des Moines, by K. A. Becker. Becker formerly managed the Marshalltown house. All the Marshalltown house the Marshalltown house to the Palace, Waterloo, as manager, E. L. Whitney, Chares City, purchased picture house at Pella, Ia.

J. H. Marchand, manager of the Crown, Mobile, made manager of Paramount, Guifport, Miss., Bob Hampton, manager Paramount, shifting to the Crown, Mobile.

Cedar Rapids, Ia.
Emmett Lockard, now managing
Publix State, coming here from Columbus, Neb., was formerly house
manager of Paramount here.

Gerald Whitney, manager of Tabor, and later the Orpheum, made F-WC city manager at Boulder, Col., over two houses, the Curran and Isis. George Papen moved from Boulder to Longmont, Col., to manage the Longmont theatre, succeeding Millard Gettler, resigned.

Des Moines. Community theatre opened at New Market, Ia., E. Bridgman, man-

New Market, ..., ager. The Iowa reopened in Cedar Rap-ids, after being dark all summer, Harry Holdsberg, manager.

Quincy, Ill.

The Orpheum and Belasco, closed during the summer, except for Saturday and Sunday night shows in the Orph, reopened Oct. 2 for season. Colonial, other downtown house, opened week ago. Perry Hoeffler local manager for the three houses.

Sioux City, Ia.
Orpheum will reopen Oct. 14 on
three-day schedule. Omer E. Kenyon, manager. Five acts with films.

Davenport, Ia.

Orpheum, closed past three months, will be lighted Oct. 14 on a three-day-a-week schedule, Charles G. Branham, Fublix manager in Des Molnes, supervising. Roy Kautz re-

A Natural

Salt Lake City, Oct. 10.
Local Orpheum dedicated 'A
Bill of Divorcement' to the Latter Day Saints Church (Mormon) Conference visitors.
Church frowns officially upon

Chicago Taxes 'A' Houses \$600 On Equipment

Chicago, Oct. 10.

A form of taxation previously not imposed except superficially, has been invoked by the local taxing bodies against Chicago's 358 picture theatres. Close to \$1,750,000 in ap praised values for 'personal prop erty,' meaning equipment, will be taxed for 1932. This works out in actual cost to the theatres as around \$700 for the Chicago, \$600 for the

\$700 for the Chicago, \$600 for the Palace, Oriental, Uptown and Tiv-oil, and \$500 for McVickers, State-Lake, United Artists, Harding, Piccadilly and others classified by the county as Groub B.'

Chicago's financial distress has made taxes hard to beat or whittle down. Tersonal property is being enforced local beat of the controlled of the control of erating overhead of Balaban & Katz's 35 houses. Maurice Leonard is handling the matter for B & K

PUBLIX'S SPOTLIGHT TO END B. O. GYPPERY

After a noticeable increase in falcations in managerial and cashier ranks during the past year, Pub lix is beginning to throw the spotlight of publicity on persons caught with the goods. This week the en-tire circuit will be advised of the latest case of gypping to come to

notice.
Presumed purpose in telling of the confession of Jacob Claar, assistant manager of Paramount, Newport News, Va., through house organ channels, is to piace every manager on guard, with the subtle hint that in truire anyone embezzling funds will not be spared, regardless. In the past when the industry uncovered thievery, tendency had been to soft-pedal names and details. notice.

PUBLIX ADV DEPT. SHIETS

Len Daly is unt and Virginia

Morris has resigned, due to illness
from the Paramount advertising
department, New York. Both

worked on press books under Bili worked on press books under Bill Danziger.
Louis Harris, formerly with the Calderone circuit on Long Island, and H. C. Danson, who was with Hy Daab at Radio, have been

turns as orchestra leader and five acts of vaudeville will be played. House manager not yet appointed. The Spencer, Rock Island, second run, reopened Oct. 1.

E. L. Whitney of Charles City, Ia purchased picture house in Pells and will assume management a once.

Los Angeles. Speed Borst replaces Ai Hoffman as manager Fox Uptown,

Newark.
Charles Michelson is assistant
manager of Terminal. He formerly
ran the Butler, Butler, and the Colonial, Pompton Lakes,
Dick Rellly manager of the reopened Mosque.

Chicago Dumps Duals Almost 100%; Ease Public Back to One Feature

L. A. State's 1st 25c Ton In 10 Yrs. Meets RKO Fee

Los Angeles, Oct. 10. Shift in policy, which put Loew's State, downtown deluxer for F-WC,

Smit in policy, which put Lew's State, downtown deluxer for F-WC. In the hydrogen policy of the policy of the policy of the hydrogen poli

Chi Help Wanted Ads Lead to Projection School, \$350 Tuition

Chicago, Oct. 10.
Help wanted advertising in the local dailies is being used by the California Operators Training Association, Room 906, 6 N. Clark Street. H. Faul McManus, in interviewing applicants, offers to make them proficient in sound projection engineering or theater projection for \$300

ing or theatre projection for \$356 tuition.
Full course is given in Abington, Ill., where the association claims to own a theatre. Film Daily Year Book lists no theatre there. Population of Abington is \$2,711. It's the first name in the Illinois census. On matriculate at Abington a correspondence course is available at \$150. No promises of employment are made but affiliation with the Associated Projectionists of America is mentioned.

Just how graduates could get into the I. A. is one of the omissions. A monthly bulletin called "Sound Track' is on display for the benefit of prospective pupils.

Woods, Chicago, Opening

Chicago, Oct. 10,
Aaron Jones will again operate
the Woods theatre on a straight
picture policy. Prior to its adoption
of burlesque the latter part of last
season the Woods was so operated
by Johnny Jones. Latter has since
been operating a house in Highland
Park and living there.

Woods will make a new start Nov. 1 buying product where and as it

Hold 2 in Roger Sherman Theatre, N. H., Hold-Up

New Haven, Oct. 10.

Leo Freiberger and John O'Brien
and two women companions are being held by the Cleveland police as
suspects in holdup of the load
Roger Sherman theatre, New Haven,
a week age.

Roger Snerman as week ago.

Bandits broke into manager's office as Sunday's receipts were being counted and escaped with \$1,460.

Traced to Ohio by auto markers, men are awaiting identification by men are awaitin

E. M. Loew's Indie Labor

E. M. LOEW'S INGIE LABOR

Worcester, Mass., Oct. 10,
E. M. Loew, Indie New England
operator, has contracted to employ
members of the Brotherhood of Motion Picture Employee of North
America, Inc., an Independent organization not affiliated with the
American Federation of Labor.
Loew's houses have been nonunion operated for several years.

Chicago quiety dug a hole and buried deuble features last week. By prearrangement the funeral was private. As far as possible the theatres acted like one of those stern fethers which having double the theatres acted like one of those stern fethers which having double the theatres acted like one of those stern fethers which having double the compression of the city-wide agreement. It was hoped that the public wouldn't notice that the 185 chema had been practically abolished. The 20c. minimum admission, sneaked in as the extra feature, sneaked out. Henceforth, houses charging less than 20c. will have the complete the complete of the

Confound Pessimists

mat double Reatures were in Gehenna.

Confound Pessimists

Film Row and the trade generally
were surprised when the pact actuality went into effect. Previous efforts to measure double features for [a coffin had been defeated and similiar campaigns in other clities, as reported, did not turnish encouraging precedents. However, when Chicago's coup became a fait accompil there was much congratulatory inStrangely enough, what grumbiling was heard during the first week came from the circuits. Indie exhibs, were uniformly pleased. However, the circuits are morally obligated to give the single feature policy a fair trial, which Film Row interprets to mean until Jan. 1.
Squawks from the public were reported, but not numerous enough to frighten anybody. Managers agreed in advance that patrons would get over any peeve, especially when they realized that thesum of the sum of the

Sue Theatre for Ground Rent

Hollywood, Oct. 10.
Suit for \$1,450, which represents rental on a ground lease since 1930, at \$50 a month, has been filed in Municipal court by Stafford S. Harlow against Hansen Theatre Co., operating the Marcal in Hollywood

Harlow is the assignee of C. F. Evans, who owns the land on which the Marcal stands.

RENA and RATHBUN

A PAIR OF "TIGHTS" This Week (Oct. 6), Paramount, Los Angeles

FANCHON & MARCO Present SYLVIA CLARK

In "HER BIRTHDAY PARTY"

HANS

VIOLIN VIRTUOSO

Has returned after four months of European tour and is appearing at Publix-Paramount-B. & K. Chicago Theatre, Chicago—as Concert

Master of the Symphony Orchestra.

AGAIN F. & M. SETS NEW HIGHS FOR PROFIT!

Unprecedented success greets F. & M. de luxe stage shows everywhere

Flo Ziegfeld's

WHOOPEE

personally supervised by Eddie Cantor

Opened to tremendous ovation Loew's State, Los Angeles

L. A. HERALD said, "The opus major to date for Fanchon & Marco is achieved with 'Whoopee.' Tops all previous Loew's State shows. It is a grand production." L. A. NEWS said, "Whoopee' is the best musical show presented by Fanchon & Marco so far. F. & M. have done right by Flo Ziegfeld's show. It is a riot of laughs and music and pretty girls."

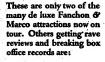


GEORGIA MINSTRELS

A smash hit colored revue!

Busted the record set by "Irene" at Fox West Coast Theatre, Long Beach, Cal.

The papers raved. L.A. NEWS said, "'Famous Georgia Minstrels' one of the most delightful stage shows Fanchon & Marco ever staged." L. A. EXAMINER said, "How those boys are on the stage! It's a grand stage show, and with all due respect to Messrs. Laurel and Hardy, and their current giggle getter, the Georgia singers and dancers stop the program." L. A. HERALD said, "A very imposing, hot and tuneful show."



SALLY

starring Mary Eaton

IRENE

with Kathryn Crawford and Bobby Watson

THE DESERT SONG

starring Perry Askam

HOLLYWOOD COMEDIANS

starring Teddy Joyce, Ben Turpin, Snub Pollard, Walter Hiers, Lamberti

FOLLOW

starring Joe Penner and Olive Olsen

TED LEWIS

and his Fanchon & Marco Jubilee Show

FANCHON & MARCO, Inc.

HOLLYWOOD • SAN FRANCISCO • SEATTLE • MILWAUKEE • NEW YORK

6 RKO Vaude Weeks Out of Texas And Midwest, Leaving Only 13

Further elimination of vaudeville will take six more weeks off the RKO route by January 1. Districts where shows will drop out are Texas and the middle west. Two and one half weeks for Fanchon and Marc

half weeks for Fanchon and Marco are also effected. This cuts the RKO book down to 13 weeks. The acts are slated to go out of San Antonio Nov. 3 and by Jan. 1 they will also be out of Dallas and Houston unless policides are rearranged before the new year. The F-M split weeks effected are in Akron. Cleveland and Omaha. RKO vaudeville also departs from these towns on the other halves by

Charles Koerner, divisional director for RKO southern division, is currently in New York to see the operating heads, H. B. Franklin and Herschel Stuart. Bill Raynor in charge of New England is also in town to set the new policy for F-M presentations at the Memorial, -Boeton.

Hollywood, Oct. 10.

Gae Foster, Fanchon-Marco producer, left here vesterday (Sunday), for Boston where she will stage units in the RKO theatre.

These units are separate from those put on at the Metropolitan (Publix) there.

COLUMBO AT N. Y. STATE DIRECT FROM CAPITOL

Loew's Capitol, New York, this week, jump direct to the same cir-

week, jump, direct to the same cir-cities other Broadway house, the State, next week.

State will dispense with its regu-lar pit orchestra for the first time with Columbo's orchestra, doubling between jit and stage. In addition to closing the vaudeville bill on the to closing the vaudeville bill on the pany the reat of the bill from the trench.

trench.

Following the Columbo week the house band returns. The Capitol has periodically replaced its pit orchestra with doubling name bands for some time.

RKO Heads Overrule Agents on Oz Privileges

Martin Beck and George Godfrey overruled the RKO agents' associa tion in the latter's barring of O. L Oz from the booking floor. the new agency partner of Jenie Jacob's, was given full floor privi-leges after the booking heads re-versed the association's previous decision.

decision.

Miss Jacobs had been notified that the agents' board did not object to her partnership with Oz, but that the latter could not come on the floor. Oz was last on the floor the floor. Oz was last on the fi-in partnership with Phil Morris.

PLAN 'DRACULA' AS TAB

Bela Lugosi is planning a picture house tour with a condensed version of 'Dracula' the play in

which he would play the lead and produce it himself.

Lugosi has opened negotiations with Louis Cline, theatrical rep for Horace Liveright, who produced the

Title Change, Layoff

Hollywood, Oct. 10. F&M's 'Hi-Lights' has been changed to 'Spotlights'. Unit, laying off currently due to Loew's State policy shift to straight sound, resumes its route at San Diego next weekend, Walter Sachs is manager of the outfit,

Kathryn Parsons and Band

Kathryn Parsons and Band Kathryn Parsons, CES sustainin; regular, goes into the Gates, Brook-lyn, Oct. 18, with a 18 piece band, as the preliminary to a series of Loew dates. Miss Parsons has been on the network for the past year, coming from vaude where she had done a shale.

WHITEMAN FOR LOEW

Playing Two October Weeks on Air for G. M.

Paul Whiteman has been booked for a couple of Loew dates. Opens for a week at the Valencia, Jamaica, this Friday (14) and follows this

this Friday (14) and follows this up with a week at the Metropolitan, Brooklyn. Salary is \$6,000. Whiteman returns to the air for General Motors during the second week (24), taking over the spot previously held by the G. M. Parade of the States' program Monday nights.

Tho Biz Wasn't Bad **Colored Show Folds** As Geared Too High

After a tough week of onenightrs through Pennsylvania, Willic Edelsten brought in his colored variety road show, headed by Stepin

Fetchit, last week. Caster-man-ager paid off everything.
Colored troupe is deemed by
Edelsten to have been hooked up,
too high for a \$1 top as biz wasn't
bad. The nut was \$3,600, of which
Fetchit received \$500 a week, with
the company numbering 50 people
including a 12-piece band. Outfit
traveled by bus and scenery by
trucks.

traveled by bus and scenery by trucks.

Edelsten had Dave Lodge, Philadelphia billiposter, and Bill Horter, Philily printer, in with him originally, but they bowed out.

Ed Hutchinson, who was to have promoted the backing for another similar one night tour for a revue headed by Mary Nolan, Jack Squires, Fred Hildebrand and Blackface Eddle Nelson, failed to secure the necessary capital, and Edelsten's idea to send this troupe out is now cold.

RKO Theatre Dept. Steps On Ziegfeld Tab Deal

RKO's theatre department's negoffice's deal with Eddie Dowling by which the latter would have

which the latter would have brought 27 Ziegfeld musicals into the RKO theatres in tab form. Dowling obtained from Billie Burke the tab rights to her late husband's shows from 1917 on, and commenced negotiations with Martin Beck through the Harry Fitzgerald office. Dowling proposed to reproduce the shows with as many of the original cast members as possible.

Revue Cast as Act

A new act breaking in around New York includes Agnes Ayres,

Bill Seabury, Ken Nichols, Lorena Wolcott, and Veres Deane. All, or most, of the cast were recently in the co-operative touring revue, 'Merry-Go-Round,' which quit after being out about three weeks.

SAILORS' HURRY CALL

Three Sallors opened at the Palace, New York, Saturday (8) less than an hour after arriving from Toronto on a hurry call from the booking office.

They replaced Hill and Hoffman forced out at the last minute by illness.

DOROTHY LEE AS ACT

JUNOTHY LEE AS ACT
Hollywood, Oct. 10.
Dorothy Lee left here Sunday (9)
for Milwaukee where she opens Oct.
14 for RKO. She is teamed with
Billy Taft who appeared with her
in the local musical, 'Tootlights,'
Pair will use material from this
production as their act.

Heroless Cubs

Chicago, Oct. 10.
Bruised and battered from their four straight defeats in the World Series, the Chicago Cuba disbanded without any-

Cubs disbanded without any-one thrusting theatrical con-tracts at them.

Balaban and Katz had been lukewarm before the Series, but after Ruth and Gehrig left town the theatre boys just forgot about the matter.

Mostly Commish Squawks Among 14 Cases Up for Arbitration by Agents

Seven disputes over commission etween agents were among the 14 cases up for arbitration at the RKO agents' board meeting last week In three instances the board re-In three instances the board rescinded its own previous decisions. In one reversal, commish from Sylvia and Clemence, for Indianapolls and Louisville, was awarded to Ed Morse of Chicago. Previous rulling called for a commish split with Weber-Simon. New rulling was on the grounds that the bookings were made prior to the present of Chicago agents. The board broke one of the association's rules by giving a reason for its decision. Nick Agneta was ordered to pay

son for its decision.

Nick Agneta was ordered to pay
Nat, Sobel 5% commission on the
salary of Hollywood and Bartell, of
Fadio Rogues, for the life of his
(Agneta's) contract with the team.
Sobel filed the complaint.
Richy Craft, Jr., was ordered to
Richy Craft, Jr., was ordered to
read to the complaint of the complaint.
Sobel filed the complaint so his RXO
agent. Craig had applied for a release in order to sign a personal
management contract with Charlie
Morrison.

Morrison. George Choos' request for commish on Everett Marshall at the
Albee, Brooklyn, was denied. Albee
commish goes to Harry Romm, but
Choos collects on Marshall's Palace
salary this week. Romm cannot
submit the act further until matter
of release from Choos & Kalchelm
is settled.
Complaint of Blondell & Mack

is settled.

Complaint of Blondell & Mack against Lee Stewart, over commish from Jennie Goldstein at the Academy, New York, was denied, but the act reverts to B. & M. for any future

Davis' Dual Split

Davis' Dual Split

Jeff Davis, Boston agent, must
split commish with James Plunkett
and Charlie Morrison on bookings
for Norton and Smith and Harmon
and Claxton. In the Harmon and
Claxton case a previous decision
giving Davis all the commish was
reversed.

reversed.

Weber-Simon voluntarily granted
Claude and Marion's request for release, but the Max Thelion Troupe's
bld for release from the same
agency was denied. Also denied was
Sybilla Bowhan's request for release from Harry Seamon.
Orville Stamm, Renoff, Renova
and Bekeft, Seven Trojans, Barney
Grant, Howard and Mack, Tarzan
and Barto, Cunnincham and Barto. Cunnincham and Barto.

and Barto, Cunningham and Barto obtained automatic releases from Sullivan, recently disenfranchised

chised.

Application by Nat Sobel for permission to engage Shep Waldman as his associate on the floor was turned down. Upon a request from Nick Agneta for a ruling as to the right of the William Morris office to submit one of his acts for bookings, submit one of his acts for bookings, of the control of th

Blue Back for Allied Pix: Janney in 'Circus' Unit

Hollywood, Oct. 10. Monte Blue arrived here Wedner day (5) to start at once on two fea-tures for M. H. Hoffman, for Al-

tures for M. H. Hoffman, for Al-lied release.

Actor withdrew from cast of F & M's 'Movie Circus' unit in Chi-cago, and will join in three weeks. Leon Janney is replacing Blue tem-

Tair will use material from this production as their act.

ANNA CHANDLER'S SKIT

Los Angeles, Oct. 10.

Anna Chandler is framing a skit where they will play two weeks at baum, philly, reopening Oct. 16. for publicity purposes.

Orowitz has latterly been in the Corowing will be a skit with Bobby fordon which will be the Capitol. Act finished at Graubaum, philly, reopening Oct. 16. for publicity purposes.

Orowitz hill be in advance of Harry Richman for the Mast-based on the picture, Blessed Event. I man's Chinese Thursday (6). Following this reagreement team aradio field.

Albee's Will Ignores N. V. A. and Gives Reasons: Walters' \$362,807 Only Large Bequest to Employee

Jewish Holidays Take Belle Baker Off Bill

Declining to work on Yom Kippur minute decision to leave the stage show at Paramount, New York. Ruth Roye and Frances Langford

replaced.
Miss Baker, at \$4,000, played the Par last week and was to have held over currently with the rest of the biii.

Act Vacations on RKO: Arrived in N. O. Month Ahead of Time

Dallas Oct. 10. Dallas, Oct. 10.

It's costing RKO \$50 weekly for four weeks to square a month's layoff by the Three French Misses here, necessitated by a booking jam in the New York office. Act thought it was to open in New Orleans Sept. 30, atter a week here, but found out that it got there a month ahead of time.

After issuing the New Orleans After issuing the New Orleans contract to the French Misses the booking office gummed itself up with other bookings for that town and found itself unable to deliver the date until Oct. 28.

The girls are spending a monther vacation here at RKO's expense, with the remuneration to be allocated on their salary for other and later RKO dates.

cated on their sa later RKO dates.

MASTBAUM'S BIG NAME **POLICY: 3 HEADLINERS**

Philadelphia. Oct. 10.
The Magtaum, Philly's largest cinema and flagship of the Stanley-Warner chain, will reopen Friday (14), after being dark since early June. Relighting was promised several times before, but the infantile paralysis scare and general conditions kept the house crosed until now.

First show has Harry Richman, Dorothy Jordan, and Benny Davis as triple headliners with the Three Diamond Bros., Marion Kingston and others on stage show bill. Picture is 'Blondie of the Follies'. Milton Charles will again be at the console. Philadelphia, Oct. 10.

Trio Plan Act Based On Former Film Shorts

On FORMET Fall Shorts
Hollywood, Oct. 10.
Alberta Vaughn, Kit Guard and
Al Cooke are preparing an act
written around their former series
of two-reelers for F.B.O., The Telephone Girl.' Material is being
turned out by Ralph Ceder, who directed these shorts.

rected these shorts.

RKO is interested in the act, figuring its patrons may remember the shorts which had their release in RKO houses. Bill Meiklejohn office is handling the trio.

Magicians Gather

Magicians Gather
Syracuse, Oct. 10.
Howard Thurston, Mrs. Harry
Houdini and other names in magic's
realm will attend the annual convention of the New York State division of the Society of American
Magicians here, Oct. 28.
Other organizations to be represented at the conclave will include
Magicians, International Mentalist
Association, Mystic Makers and International Magic Circle.

GOMEZ-WINONA FLY EAST

An estate appraised last week at \$3,837,614 gross and \$3,277,012 net was left by the late E. F. Albee whose total personal weath is estimated at \$20,000,000. The rest of the \$20,000,000, or thereabouts, had been developed by the state of the \$20,000,000, or thereabouts, had been developed by the state of the state o

dition to the personal fortune com-piled by Albee during his many years at the head of the then vast vaudeville interests.

Bequests
Mrs. Laura F. Albee, the widow,
was bequeathed the major share of
the appraised estate, \$2,667,612,
which included \$1,000,000 in cash,
\$45,951 in her husband's personal
property, \$175,000 in property at
Mamaroneck, N. Y., and the residuary estate. Second largest bequest
was a gift to J. Henry Walters of
\$362,807. Walters, a former State
Senator and Albee's personal counsel, is with RKO in the legal department.

sel, is with RKO in the legal de-partment.
Edwin G. (Ted) Lauder, Albee's son-in-law and a former head of the K-A booking office, received \$250,000. Reed A. Albee, son, re-ceived property at Larchmont worth \$160,000.

paso, you. Reed A. Aloce, 80n, Teceived property at Larchmont worth \$180,000.

Other bequests to members of the family were a \$100,000 trust fund to Edward Oakford, grand-nephew; life interest in \$100,000 and \$10,000 cash each to Percy P. Albee, nephew, of Providence, and Grace Rose, niece, of Faris; \$50,000 for life and \$10,000 cash to Edna Rurd, of Narberth, Ea, another niece; \$25,000 trust funds to Abbie Otcless of Narberth, Ea, another niece; \$25,000 trust funds to Abbie Otcless. South Paraditree, Mase, cousine; life interest in \$35,000 to a sister-in-law, Millie Albee, of Providence, and \$10,000 in cash to another sister-in-law, Mary E. Smith, of New York.

The \$382,807 gift to Walters was the only large bequest to an erripleye, Other employee sharing were Phil Stern, Mase Woods, A. L. Robertson and Harvey Watkins, \$5,000 each. Henry Chesterfield of the N. V. A. also pot \$5,000, as did Bill Mitchell; a friend of the deceased. Charle Woodley, colored porter in the booking office for many years, received \$1,000.

N. V. A. Ignored—And Reasons

N. V. A. Ignored—And Reacons
The N.V.A. received nothing, because, according to the will, those,
who succeeded Albee in the management of the actors' club 'have
summarily dispensed with ray
services, support and co-operation.'
Instead, the N.V.A.'s British equivvalent, Varlety Artists' Benevolent
Fund, received \$50,000 Ofther public bequests were \$25,000 to St.
John's Episcopal Church of Larchmont and \$100,000 each to the
Percy William's Home and the
Actors Fund of America. It was
known shortly after Albee's death
that he had cut off the N.V.A. in his
will. N. V. A. Ignored-And Reasons

Mill.

About \$1,000,000 in municipal bonds, 4,405 shares of Keith-Albee-Orpheum Corp. stock, appraised at \$166,288; 2,000 shares of Radio-\$166,288; 2,000 shares of Radlo-Keith-Orpheum, worth \$74,250; \$104,000 of RKO debentures; \$77,-94 in stock of the EFA Operating Corp. and B. F. Keith Corp. bonds placed at \$90,600 comprised the se-curity holdings. Among personal effects were a \$7,500 pleasure boat and two olp plantings appraised at \$3,000.

Harry Conley Bankrupt

Harry J. Conley, vaudevillion, filed a voluntary petition in bank-ruptcy with the U.S. Court in New York.

Liabilities are listed as \$6.598 and assets as none.

LONDON 'EVENING NEWS'

"Something new in variety is provided at the Palladium this week by two juvenile performers, GER-ALDINE and JOE, who dance, sing and perform acrobatics. These dancers had a great reception, especially with an Apache dance."

+080+

"THE PERFORMER" "GERALDINE and JOE,

the latest importation, this time juveniles, delighted and intrigued us all. These clever kiddies are startling in their versatilities. They were a riotous success."

T. R. K.

+080+

'VARIETY NEWS'

"GERALDINE and JOE playing their first week in England stopped the show. Their offering is very versatile. The applause was tremendous."

PAT II.

Booked Indefinitely

DIRECTION.

FOSTERS' AGENCY LONDON

WEEDEN & SCHULTZ **NEW YORK**

HENRI LARTIGUE

PARIS

BLUMBERG'S CHANGES IN CHICAGO RKO AREA

Chicago, Oct. 10. Nate Blumberg, Chicago division director for RKO, left last Thursurector for KKO, left last Thurs-day (6) with Phil Reisman, sales manager, to visit Denyer, Salt Lake and Omaha. He will return early this week. Blumberg will spend about a month here on this trip and thereafter will divide his time between New York and Chicago. Riverside, Milwaniya.

between New York and Chicago.
Riverside, Milwaukee, resumes
RKO vaudeville Oct. 15 booked by
Bill Howard. At the same time
vaudeville is dropped in St. Louis
where the RKO outposts will return to straight pictures.
Blumberg ordered the Orpheum,
Springfield, and the Orpheum,
Champagne, to a Sunday vaudilim
policy. Both houses will play five
acts booked from Chicago by Dick
Berreen.

Bergen.

Meanwhile, Dick Hoffman, who
turned over his RKO book to
Bergen, has worked out a deal
whereby he stays with RKO in
charge of the club department. turned over Bergen, has

Cleveland State Onens Oct. 14 with Vaude

With union troubles finally Ironed out. Lovely State reopens this Friday (14) were state reopens this Friday (14) with the Hipp (RKO) Oct. 8, as expiriced grind, gives town a total number of eight first runs within a radius of three blocks.

First bill for State to include James Barton, Ann Penjington, Chitton and Thomas, Charles Jüdels, 'Song-writers on Parade' and Five Eighns, with June 13 (Par) as opening film. Myron Roman's 18-piece band goes into the pit and will broadcast weekly. Cleveland Oct .10.

ing nim. Myron Roman's 16-plece band goes into the pit and will broadcast weekly. With the idea of giving the next door False's (RKO) some more competition in the way of novelties, State is installing a Florida Sunshine room on mezzanine. Using ultra-vlolet lights, a sand nursery for children and an ice plant unit for the matinee checking of femme's packages of perinable meats and sroceries. H. M. Addison, division manager of local Loew circuit, is to manage house. Arthur Catlin, from Stillman, and Stanley Gosnell, from Penn, Pittaburgh, appointed assistants. Ted Teschner, treasurer. Frank Hines, shifted from RKO Palace to Hipp as manager assisted by Foster Schell, from Denver, Ted

by Foster Schell, from Denver, Ted Thomas, former local RKO city manager, has stepped into Hines' post at Palace with Sam Shubout

MIDWEST BRIGHTENS

Several Encouraging Omens Reported

Chicago, Oct. 10.
Fresh vaude encouragement for the season which has been soewent at the season which has been soewent late in starting the season which has been soewent late in starting the season which has been season which has been season which has been season which has been season to be Chicago, Oct. 10.

the vaudeville fraternity perk-

Vaude Back at Shea's Hip. **Buff.**; Century Stageless

Buffalo, Oct 10.
Stage shows at Shea's Century (Publix) were discontinued this week, house going to straight plx.
At the same time, RKO vaudeville reopened at Shea's Hippodrome (Publix) after a year's absence.

F-M's 'Whoopee' Into RKO's Frisco Gate

San Francisco, Oct. 10. 'Whoonee.

Inside Stuff-Vaude

NBC has prevailed upon RKO to refrain from any further attempts to make an exclusive tieup with one of the New York dailies in connection with the circuit's Opportunity Contests. RKO tried with the nection with the circuit's Opportunity Contests. RKO tried with the Vournal' (Hearst), and was turned down, presumably because of the Metro-Loew relationship. By playing with no one newspaper, the network, contended, better publicity breaks all around could be obtained on the contest's finals with the promoters free; to invite radio columnists on the various New York papers to act as judges. Eliminations are still being held at the RKO nabe houses with each of these tied up with some borough daily or weekly. Working along with the Fordham and Collseum is the Bronx Journal, with the Malson and Flushing the Brooklyn Times-Union, with the Albee, Brooklyn, the Cong Island Daily Star, with the Kenmore, Brooklyn, the Northshore Journal' and with the 86th, the 'Stadts-Zeitung.'

With all last halves filled up and no first half nearer than Wilkes-Barre to play, the paid-up members of the Friars, while sitting around sicuasing the series, decided last week to pick what they considered to be the all-time star players of baseball.

A few old-timers like Paul Block, who formerly owned the Newark Bears, were on the picking board, so it wann't strictly a younger generation affair. The selections were about evenly divided between players of the old and new schools.

Team as chosen by the Friars reads: Hal Classe, ib; Eddie Collins, 2b; Pie Traynor, 3b; Honus Wagner, sp; Ty Cobb, if; Tris Speaker, ct; Babe Ruth, fr; Mickey Cochrane, c; Walter Johnson, Christy Mathewson, Lefty Grove and Grover Cleveland. Alexander, pitchers.

Pittsburgh's Variety Club, founded over a table in Childs in 1927, and which has since grown to nation wide prominence, will resume its famed Tip Top' dinner this winter after a lapse of one year. Dinner will be held Nov 13 and 18 to be in the form of a testimonial to James Balmer, club president for the last two years.

Annual dinner draws theatrical celebities from everywhere as well as the pick of the sogial and civic leaders of Pittsburgh Club, which had its inception with John H. Harris, of the Harris theatre family, first won attention when it adopted a founding picked up in the lobby of the Sheridan Square theatre four years ago. Child has remained the club's charge ever since.

Dropping of stage shows at Loew's State, Los Angeles, in favor of a straight sound policy marks the passing of the longest continuous stage policy in southern California. Fanchon & Marco were first brought south from Frisco late in 1924 to Introduce their Ideas at this downtown

deluxer.

Units produced in L. A. were rotated north and east and were the forerunner of the coast-to-coast F-M route which materialized a few

In order to fill a half-week engagement at the Academy in New York, Mel Klee jumped all the way from the RKO Orpheum, Minneapolis. He closed there on Friday, night and, opened at the Academy Wednesday. It is believed to be one of the longest vaudeville jumps on record for a laree-day engagement, After his half-week at the Academy, Klee rejoins the Texas Guinan act at Rochester, N. Y.

Talking about shoving vaude into the RKO Kenmore, Brooklyn.
Fanchon & Marco units may go into the RKO Emboyd, Fort Wayne, on split week basis.

Even acrobats are beginning to condense their routines, and on their own initiative, in an effort to make them appear snappler to the bookers.

Newark Indie Steams Up Booking Offices: Declared Opposition

As the result of a combined oppo-sition declaration by the major booking offices, vaudeville acts are being cautioned by their agents about playing the Indie Shubert, Newark, which started in vaudeville last week, with Jack Alien booking.

Loew, RKO, Warners and Publix, ail at odds with the Newark musiclans' union at the time, mutually agreed to drop their stage shows there last spring. The town re-mained stageless until Alien and Leo Juskowitz opened the Newark Shubert on a percentage deal with Morris Schlesinger, the lessor. House was formerly a legit subway

Entrance of the indie into the wide-open spots riled the circuits, whose Newark theatres are obliged. by agreement, to remain in straight

settled.

Agents are advising their acta
that word of the opposish declaration was passed to them by the various booking offices.

The Shubert is playing eight-act
combination bills on a split for

apples.



STAGE SHOW CHANCE FOR PUBLIX-CAN. SPOTS

Publix may open up to stage shows above the border in the Fa-mous Players Canadian chain, Many these theatres formerly played vaude regularly.

vaude regularly.

J. J. Fitzgibbon, division chief of
the Canadian string, was in New
York last week conferring on the
matter along with other questions
of policy and problems. Another,
trip to New York will probably be
made by Fitzgibbon shortiy, at
which time he is expected to go
further into details.

SEATTLE STAGES LIGHT

Due Next Week As Union Troubles Are Smoothed Out

Seattle, Oct. 10. Stagehands and musicians all settled in regard to new contract with West Coast. Agreements reached between Frank Newman,

reached between Frank Newman, div. mgr., Pasil Gray for stage-hands, and William Douglass for nussicians. Means they go back on the job Oct. 20 or 21.

Probable 18 plece band at the Paramount, with Jules Buffano as leader, and FM units: with about 1st good of the paramount of t

piece band at the ritth Avenue with stage band presentation policy, Jack Crawford m.c.ing. Marks return of stage fare to Seattle, after four weeks.

In by Plane to Book Units for Arkansas

Hollywood, Oct. 10.

Soi S. Harris, operator of the Arkansas theatre, Little Rock, came here by plane today (Monday) to arrange bookings for Fanchon & Marco units. Whoopee, instead of playing the Warfield, San Francisco, Oct. 28, Arkiansas theatre, Little Rock, will be switched to RKO's Golden Gate.

This is upon instructions from Martin Reck with the Horace Heldt hand laying off that week.

Marcus Loew **BOOKING AGENCY** General Executive Offices 160 WEST 46"ST. BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

MARVIN H. SCHENCK BOOKING MANAGER

DONATELLA BROS. and CARMEN

"IN WAIT AND SEE"

This Week (Oct. 8), RKO PALACE, New York

Direction BILLY JACKSON

RKO's State-Lake with 5 Acts on 7-Act Budget Opposish to Palace

Chicago, Oct. 10.

First move to solve the problem of the State-Lake will be a tilt in price, a reduction in the number of acts and a hoped-for improvement in the quality of the vaudeville. New five-act policy starts at once. Same budget, or perhaps stretched a bit, will buy the five acts instead of seven. House will up from 55c top to 75c. RKO believes that the chapter of the control of the c

A Name Weekly

A Name Weekly
On the theory that the StateLake has suffered in not having a
headliner to 'sell' this deficiency
will be remedied and henceforth at
least one name will decorate the
State RAC of now weekly,
both RAC of the sell of the sell of the
Headlines amplification systems. This
is because of the great number of
radio acts booked by RAC and incidentally almost never seen in Balaban & Katz houses. Although
many radio turns, notably the bigger celebs, carry, their own mikes
and an engineer at \$100 weekly,
other acts don't. In such instances
both houses have had to rent p.a.
equipment by the week and with
disastrous results at times.

MILWAUKEE VAUDE

Milwaukee, Oct. 10.
RKO Riverside will resume vaudfilm Oct. 15. Concessions have been
made by musicians and stage hands.
Harry Balley has returned as
manager.

Norse Go for Burleak
Stockholm now has a burleague
show in-Tittskapet, 'wice nightly
revue at the 380-seat Casino.
Plenty of soubrette and beef trust
with small chorus with smut given
adultional doses over the week-end.
Show doing business and may last
winter.

RYAN and NOBLETTE

Listen DE VITO and DENNY

"We Have Six Weeks Work"

MINSKYS ASK RECOUNT FROM COMM. GERAGHTY

Hearing on the Mincky's requested chearing of the Republic theatre rehearing of the Republic theatre license case by License Commis-sioner Geraghty is slated for today (Tuesday). Burlesque firm is ex-pected to offer new evidence pur-porting to show that the Republic under Minsky operation was not the detriment to 42d street that had

under Minsky operation was not the detriment to 42d street that had been alleged. It was on the recommendation of Geraghty and the New York police department that the Republic's license was revoked by order of Mayor McKen grequest is in Heu The memory request is in Heu The memory of the Mayor McKen grequest in Heu The Mayor McKen greatest differs from the Minsky's in that the new ticket is not wanted under the burlesque name, Rudnick's request differs from the Minskys in that the new ticket is not wanted under the burlesque name, Rudnick's proposed new policy is musical stock under the title of 'Eltinge Follies.'

EMP. MAY CUT

and the theatres in line, in face of a not very encouraging start, the Empire wheel is considering cuts in

a not very encouraging start, the Empire wheel is considering cuts in guarantees below the present figure of \$1,550 per show, Reductions won't be general but made only where business warrants local economy, not \$1,550 for companies of 25 people substantial reductions aren't, possible. The slices per show probably won't amount to more than \$200. Performers salaries aren't likely to be affected since they are already at bottom, with \$60 and \$75 for singles and \$125 for teams the present average in burleague, wheel or stock. The difference will be carried by the wheel wherever cuts are necessary.

ried by the wheel wherever cuts are necessary.
Further economies by Empire are being at thempted, one being in the transportation end. Troupes are using buses on the Pennsylvania one nighters and other short jumps where auto travel is possible, while the office is puttling the shows on night boats instead of trains on the trips between New York, Albany and Providence.

Unstate Chain Is Playing All WGY Air Acts Available

Schenectady N V Oct 10 What may be the first case of theatre chain booking a radio etc. tion's entire complement of acts tion's entire complement of acts available for personal appearances is that of the Smalley string in upstate New York. Smalley is presenting at its various theatres all the turns offered through the Artists Service Bureau of WGY, Scheduckly. Even sketches are included in the batch.

in the batch.

Artists are able to make automobile jumps to and from nearby towns without going off the air, but for the longer trips they are forced to drop broadcasting temporarily. Most of the dates are two and threeday affairs. WGY is giving the p. a. thing a strong plug over the air.

Show-House Mgrs. Pinched in B'klyn. **But No Show Raid**

nine wheel's 'Rarin' to Go,' and Harold and Leonard Raymond, managers of the Star. Brooklyn, are out GUARANTEES

in \$360 ball each, following their arrest Wednesday (5) on Indecent performance charges. Hearing is set for Oct. 13 in Brooklyn magistrates court.

Under the recently passed censorthip law, by which members of the very encouraging start, the wheel is considering outs in order than the passed censorthip law, by which members of the carrests were confined to the front order to the foot was a fixed to the control of the house. While Ryan and Raymond were arrested the show was

of the house. While Ryan and Raymond were arrested the show was
permitted to go on. Absence of a
raid on the show was the probable
reason for the arrests escaping the
attention of the dailies with little
publicity resulting.
The arrests came as a surprise,
since the Star had purified its
shows, along with the other New
York burlesque houses, following
the Republic and Ettings carre.

Empire Wheel

Week October 10 Week October 10
Pig Res-Worcisier, Worcesier,
Empire Girle-Le.
Empire Girle-Le.
Empire Girle-Le.
Empire Mercher
Follies of Pichaure-State, Springfield.
Privoilties—Rudson, Union City.
Grid Springfield.
Privoilties—Rudson, Union City.
Grid Prom Dixis—Howard, Boston.
Girls Prom Dixis—Howard, Boston.
Laffin Thro—Modern, Privoidence,
Laffin Thro—Modern, Pichauche,
Merry Whilf-Andemy, Pittleburgh,
Ratin to Go—Trocadero, Philedelphia.
Stop Lively, Girls—Batz, Reodirp.

Must Curb Chiselers, Educate House Mgrs. if Vaude to Have Chance, Chicago Bookers Say

Chicago, Oct. 10.

If vaudeville has a chance in the Chicago district this fall reputable bookers are convinced that there must be an ethical code to prevent the chiseiers, curstone promoters, and petty pirates from scuttling the ship before it is launched. Such a code, although not formulated, code, although not formulated, would probably have to contain these provisions:

would probably have to contem-these provisions:

1—No home guard acts, has beens, or never wasits.

2—Sell acts at a fixed price with theatre to pay, actors direct.

3—Bookers take legitimate com-mission but discontinue practise of delivering a \$100 show for \$200.

4—Theatres give as much pub-licity to vaudeville as a much pub-licity to vaudeville as a real pub-tic of the provision of the self and the econsidered not less than four weeks.

Standard bookers maintain that only the worst kind of acts can be delivered under the chiseling sys-tem where the promoter buys his talent for one figure and sells it to tem where the promoter buys his talent for one figure and sells it to the manager for another. Bookers

EMPIRE NOW

Frivolities' and Lid Litters' are the respective titles of the two new Empire wheel shows recruited from the stock companies in Paterson and Pittsburgh as the opening wheel attractions in those towns. They increase the number of shows on the wheel to 14.

Trivolities' cast includes Shorty McAllister, Johnny Weber, Jyes La-Rue, Marvin Harmon, Evelyn Whitney, Vivian Sullivan, Helen Green, Jean Rose, Charlie Smith, and Abe Shere.

Lid Litters' has as its principals Hap Freyer, Boots Rush, Roy, Butler, Lew Petel, Mary Walton, Olga Petronn, Ann Mitchell, Four Merrymakers. 'Frivolities' and 'Lid Lifters' are

READING ORPH'S CHANGE

READING ORPH'S CHANGE
Reading, Pa., Oct. 10.
Because of a more advantageous
booking arrangement in another
city on the Empire circuit, manager
Ben Levine of the O-pheum, has
changed his two days, matinees and
nights, each week from Friday and
Saturday to Tuesday and Wednes-

claim that managers are consistently hornswoggled and get just about half the quality they could obtain if the money went to the acts direct minus only the legitimate commission.

Lukewarm Managers

It is also pointed out that the at-It is also pointed out that the at-titude of house managers and cir-cuits needs, educating. Vaudeville has too few well wishers and too many picture minded exces always with the kinfe out. Vaudeville sel-dom gets a fair trial or the support it needs. Ads in the dailies and signs on the marquee reading, 'And five acts of vaudeville' isn't mer-chandizing;

chandizing;

Most picture men have the notion hat putting a vaudeville bill together is simple and that anybody can de it. When their curbstone bud teams the managers we man with the companies of the companies

IPIRE NOW
HAS 14 SHOWS

The state of the sta

Chiselers Cramp Move

Chiselers Cramp Move
Fear that the chiselers will crampand ultimately freeze the present
vaude outlook in this sector for a
little business has the reputable offices grumbling. But they're not
able to do much about it so long as,
the picture men think only of cost
and the picture men think only of cost
and the control of the cost of the cost
and certile, it is ground and and the cost of the
plottation, and the shortsightedness
of doing it the wrong way.

Willingness of the biggest circuits to deal-with the punks in the
booking ranks is the most discouraging element. This is explained
as due to the picture circuits being
as due to the picture circuits being

booking ranks is the most cuscour-aging element. This is explained as due to the picture circuits being by nature hostitis to vandeville and when resorting to it, doing so on a skimpy scale that dooms it to the failure most of the picture men ex-pect in advance and almost seem to home for:

DEVITO AND DENNY And DOT STEVENS

Answering
RYAN and NOBLETTE There you go bragging again'

IN APPRECIATION TO MY MANY FRIENDS

Everett Marshall

Headlining Now at RKO PALACE, New York, (Week Oct. 8)

Metropolitan Opera—RADIO PICTURES—Radio—"George White's Scandals of 1931"

PLAYING PALACE THEATRE, CHICAGO, THIS WEEK
DAYS-1:30-2:00 P. M. (CST), "YEASTFOAM" PROGRAM—N.B.C. NATIONAL HOOKUP

NEW ACTS

ALEC B. FRANCIS
Talk
9 Mina; One (Drapes)
State-Lake, Chicago
Alec B. Francis, the white-haired
character actor, got a reception on
the accord slow Staturday that
would surprise much the staturday that
would surprise much Hollyweddite
supposedly greater sex appeal might
we'l envy. So cordial was this outburs. that it gave credence to
Francis claims for consideration as
a 'name'.

buts. that it gave creuems a Francis claims for consideration as a name.

I manifer to the State-Lake after dumping to the State-Lake after dumping to the State-Lake after the same booking sequence as Josephine Dunn-Gene Morgan last week. At the same time, to indicate how prevalent Hollywood names Turpin, Walter Hiers and Snub Pollard, also in Chicago this week.

Francis is an attractive figure. He handles himself gracefully, remembers to talk loud at least 80%. Francis is an attractive figure. He handles himself gracefully, remembers to talk loud at least 80% and the state of unpreparation. He has no act. After that welcome he treats his fans to a dry discourse on pictures that is unflavored by personallities and unprevalent of the state of the sta

won't do.

Francis might sneak by with five
or six good giggies in a bunch of
talk, but he hann't even that. He
may be partly innocent as his own
desire to do a sketch was reputedly
spitted by his agenta, who, however,
gave him nothing better. Land.

GUY ROBERTSON

GUY ROBERTSON
Tenor
14 Mina: One (Drapes)
Palace, Chicago
Although Robertson has played
one picture house date this is the
first, time he's appeared in vaudeville. And any uncertainties on
his part, or anybody else's, as to
his adaptability for the varieties
was wiped away by his effortless
click.

vine. And any uncertainties on his part, or anybody else's, as to awar anybody any by his effortless click, per any by his effortless click. Robertson chose to work at the Falace, as he did in a St. Louis cheeters bit. He presents himself on the stage, asy a few words, then moves down and stays there until finished. Returning to the stage that the stage of the sta

HENRIETTA'S AFFAIRS (6) Dancing Flash 15 Mins.: One and Full (Special) Academy

Meaning an an run (special)
Meaning an an run (special)
Henrictus is an Ann Pennington
type, but dances fresher. Maybe
the same Henrictus two started
with Gil Boug's 'Almanac' some
started with partners in vaude.
Here she heads a unit of six taiented dancers in a fairly fast movlag piece that offers a fit finale or
proptrams.

In plece that offers a fit finale or middle number for outlying house programs.

One particular piece of graceful. The song and the opening and is song and the opening an

DOROTHY JORDAN (4)
Talk, Dance, Film
Capitol, No. Net player, making a
Capitol, No. Net player, making a
Meter contract player, on the capitol is heralded by film clips of her MGM
performances, with the lngonue's
volce dubbed on a sound-track, presumably, spleling light commentary
various male leads—Novarro, Montgomery, Gable, et al.—go into a
clinch with her. One of the clips
includes a still of a Chester Hale
was one of the Cap's easemble
steppers four years ago, before going into pix.

The last of the clips is an ensumable steppers four years ago, before going into pix.

The last of the clips is an ensumable steppers four years ago, before going into pix.

The last of the standard pictures,
and this arises into a stage group,
as she's flanked by four young men
in talls and wearing dominoes.
That's part of the atmosphere for
and Miss Jordan doing an ensemble
waltz, each of the boys cutting-in
on the other for solo snatches with
her. There's also a sple by Benny
show, that not every picture player
can be so at ease on the rostrum,
in person, and that gets audible
audience sproyout, which is the best
pression.

The screen ingenue is one of the
'sweet' personalities among the
younger crop of femme leads, and
the Cap, and while no wow, nor
pulling though on calibre for vital
to be a standard to the contract of the
latter of the landard in the
ballroom stuff are anonymous.

Abel.

BAVARIAN PEASANTS BAND (15)
Movelty Band.

BAVARIAN PEASANTS BAND (15)
Novsity Band
20 Minn; Fit Y.
Billied as from radio, unit looks
like any one of those German bands
that used to function in the German restaurants along East 85th
ricity by openly dispensing regular
beer until the drys blanketed them
all.
Wear German peasant costume
that looks like Buy Scout uniform
that looks like Buy Scout uniform
style of music characteristic of the
all-brass (save a clarient or two)
technique, two women do gawky
dancing and a hard working comic
avoided uppendurger). These and
up the personnel. Conductor is Karl
Weiss.
This German-born Yorkville

Welss.

This German-born Yorkville crowd loved 'em. For that house lit's a good local feature, but it len't general vaudeville at all. Rush,

ANN PRICHARD (3)

PALACE, PEORIA

PALACE, PEORIA

Whenever a major picture theatre
in the middle west chooses to go
vaudrim on the scale implied by five
vaudrim on the scale implied by five
vaudrim on the scale implied by five
the usual seasonal prayers for a
vaudeville revival have a slightly
improved chance for an answer.
There is need for stimulants, for
successful a seasonal prayers of a
vaudeville revival have a slightly
improved chance for an answer.
There is need for stimulants, for
successful a seasonal prayers
there is need for stimulants, for
successful a lot on top of the picture a lot at moderate cost.
Peoria is the second largest city
in lillings. The means 108,000, with
lace within Chevroled distance.
Peoria is also far enough from Chicago, 150 miles, to be independent
of any influence such as is evident
of any influence any influence
of any influence such as is evident
of any influence such as is evident
of any influence such as is evident
of any influence such as is

CHARLES AGNEW ORCH. (18)

CHARLEF AGNEW ORUN. (19) Musicale Full (Cyclorama)
Claines, Chicago
Charles, Agnew's is primarily a Chicago dance band. He followed Paul Whiteman at the Edgewater Beach hotel and just finished a rently he's at the Hotel Morribon, close enough to double into the Palace.

lengthy engagement there. Currently he's at the Hotel Morrison, close enough to double into the Palaces and the test and t

Cambrionists (Special)
Contortionists (Special)
Academy, N. Y.
Looks like these three are a break off of some bigger Oriental outfit. Act includes one adult male the contortionist stuff and most of the fancy platter juggiling on bamboo poles, while the adult male merely stands inc. are black with Oriental embroidery effects sewed on. Lighting nothing to brag and not particularly atmospheric, which is where the act needs The kids do back bends and twine arms and legs around in any shape and style, offering nothing new but working expertly. Too slow of oring act for the lesser spots. Fair reaction here on five-act bill.

Shan.

JACK SILVER AND CO. (3)

Acrobatics, Dancing
Acrobatics, Dancing
The men and a girl, who are the state of the

by "Variety's' reviewer were unanimous in declaring that the town had been neglected and kept on a skimpy diet theatrically. One expressed it: "We've been neglected ac long we're out of the theatre habit." This playing down has meant the freescout of everything except atraction and the company of the composition of the company of the composure of Great States, the circuit that did such a thorough job of freesing through Illinois and Indians. Peorla does not think of itself e-

diana.

Peoria does not think of itself as a bad show town. Natives remark that a stock company of some time back did good business, that the back did good business, that the cently, that Peoria will spend when the attraction is there, and that they fork up \$2 to hear a single opera singer in recital, which Joliet, Australia and the product of the control of the product of the p

singer an recutate which above the not do.

They didn't laugh very heartly at the Palace vaudeville, but, then, there wasn't much to laugh at. The first bill was poor. Possibly the town he provided the second of the provided that the provided the second of the provided that the provided the provided that the provided

Blues.

A peppy and capable pit orchestra of eight gave the acts dependable support. Theatre is oblong and, in consequence, proscenium measurements are narrow. It seems like an easy enough house from the performer's standpoint, although in the bacony. Sibylia Beyan could likely be Tault, however, than the auditorium's.

Comedy waskness dooned the law.

likely her fault, however, than the auditorium?.

Comedy weakness doormed the in.

Comedy weakness doormed the fault of the comedy weakness doormed the comedy weakness doors do not be comedy to come the comedy the comedy to come the comedy the comedy to come the comedy the comedy to come the comedy the comed

She did poorly.

She di

PALACE, CHICAGO

Chlcago, Oct. 8.

PALACE, CHICAGO
Chicago Oct. 8.
Guy Robertson and Charles
Agnews orchestra, both locally
popular, give the name strength to
an exceptionally well balanced and
amonth playing vaude line-up. Robertson and Agnew are playing their
ertson and Agnew are playing their
extended under New Acts.
Astonishing to find White and
Manning opening a show, but as
booked it was the only spot for
white and Manning and again
Billy House, who was fourth, are
reckonable names for vaudeville and
know them. Actually the only unknown quantity was Forsythe, Seamon and Farrell, deucing. This is
of odd membership, a male singer,
for odd membership, a male singer,
Cogether they make good vaudeville. Man has a splendid voice of
baritone-base register. Hettig
nerous is tull or sparked and whams
considered the sparked and whams
predicts expanding reputation in
time to come. Girl dancer handles
some goof comedy well and flashes
through in the end with de luxe
would be better for her colorings.
Her costume is not attractive, especially with the sloppy sash on the
hin.

Billy House was remembered and

cially with the sloppy sash on the laby. The control of the laby t

HIPP, BALTIMORE

Baltimore, Oct. 7.

HIPP, BALTIMORE

Baltimore, Oct. 7.

The vaude show here is giving proof of the exceptional stability of variety entertainment.

So much may be seen from comparing the Blanche Calloway show with the Kate Smith unit the previous content of the con

this act with turns that were up the alloy for a bresh and noisy audience. The comment of the co

louder this house whistled.

And then there, was Blanche Calloway, with a close-cut dress to emphasize the wiggling, the Harlem rhumbs, the torch ditties. It's a loud act on the colored band order, and good in its class. It's hot and fast. The only trouble here on the first show was its overlength. Ran at least three numbers too long, so that the audience started walking.

The show was its overlength. Ran at least three numbers for long as that the audience started walking.

The show was the overlength of the three Brown Buddies, who offer nothing new in the way of colored hoofing.

It is another detail of smart book-

It is another detail of smart book-ing to find that the picture is 'Hell's Highway' (Radio), Richard Dix flicker dealing with the horrors of a road chain gang.

Besides the feature the screen had Pathe news clips and a Clark and McCullough (radio) short. Business was good.

ALBEE, BROOKLYN

A case of mistaken booking at the Albee this week. Lew Leslies Thappody in Black." a tab curtailment of a legit musical with entirely colored talent, occupies the stage end. It's not a vaude show, and doesn't fit in a vaude house, but worse yet the entire outfit street, only a few months back. The mediate effect was felt at the ho. on opening day, with the evening performance Saturday night way off.

It's a good picture house unit, this Rhapsody in Black, and has gotten nice results in most of the theaters it has played. But it's too quiet, too restrained an entertainment for music hall consumption.

music hall consumption.

Ethel Waters is at the head of the show and has things pretty much all her own way. The Berry Bros. aren't allowed stage time enough to do much, but in their one dance impress nicely, and Pike Davis' Continental Orchestra dishes out some sweet rhythms. Cecil Mack's cholifactively, several numbers etc. The control of the control of the control of the control of the songs, but it probably passes as a novelty.

Entire thing shanes un proc like

PALACE, N. Y.

PALACE, N. Y.

No new acts at the Palace this week, but a fairly fact and pleasand for the palace that a second the palace that a second the palace that the palace the palace the palace that th

matter less if he did not gesticulate so much, but he keeps his hands breast high and the contrast is bad. The Three Saliors are in again their own over numerous copy acts, and they had the house in an up-roar. The applause hit of the show, though the act runs about the same. Opener is Donetella Brothers and Carmen, with Ma and Pa dragged insoile are did not be succeeded in the same of t

considerably. It is I immuse as to considerably. In a limit of the property of spins. Nothing not done by others, but the smart work, careful costuming and good timing get if the certain same good to the foor that her nose seems almost to touch, but it never quite does. That's the main feature of the act. It looks like something big. All the bits are sold retained to the content of the certain seems almost to the content of the certain seems are successful to the content of the certain seems and the content of the certain seems and the certain seems and the certain seems are seen to be content of the certain seems and the certain seems are seen to be content on the certain seems and the certain seems are seen to be content on the certain seems and the certain seems are seen to be content on the certain seems and the certain seems are seen to be content on the certain seems and the certain seems are seen to be content on the certain seems and the certain seems are seen as a seem of the certain seems are seems and the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seems as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seen as a seem of the certain seems are seems are seems as a seem of the certain seems are seems are seems as a see

Not an outstanding collection of acts; but it pleases. Chic.

ACADEMY, N. Y.

They're imitating Bloadway's best dressed man at the Academy, currently—Schnozzie Durante. Professionally the imitation isn't so not, but the crowd recognized the attempt of one of the Rio Brothers made went for it. No Durante is made made.

made,
Tife Rios undoubtedly have
started what may be a new fad,
and pretty soon.schnozzola blowing
will be the accepted pastime of
America, especially as the cold
weather approaches and winter's
coming. Every blow will remind
of Durante.

will be the accepted pastime of America, especially as the cold weather approaches and winter's comins. Every blow will remind comins. Every blow will remind may be a supported to be a supported by the comins of the courant half at the Academy, it won't be long before this Skouras bargain show spot becomes eligible to sling the marques legend that Roby, in Radio City This may happen in about two months. Radio City opens then.

Five-acter current offers no standard for comparative observations of the comparative observation of the comparative observations of the compar

east siders.

Kam Pai Trio opens. Oriental contortionists and platter jugglers

working in 'tull' with special drapse. Two of the three are kids, a boy and girl, who do most of the work. That made a slow opening as none of the stuff, although expertly deep, was fast or new enough to deep, was fast or new enough to exponse. Show actually sot under way with the Rios, who might have exchanged spots with Howard. Show slings ulong okay from this place of the stuff of the stuf

GRAND O.H., N.Y.

After one week of single features the G. O. H. is back to double fare currently with 'First Year' (Fox) and 'Exposed' (Eagle).

Vaude alignment stays the same four acts, with most of it for the first half of the current stanza strongly on the hoof. It's tap dancing in the second act, some more tap dancing in the third act and a tap dancing in the third act and a still another load of it in the final frame. Not a below par exhibit in any instance, but altogether too much of the same thing to feed

them at a single sitting.

Despite the return to the double feature, business was slightly off this Saturday matinee, particularly in so far as the kid representation was concerned. Mild, sunny afternoon may have had a lot to do with it. On the other hand, the old standby horse opera wasn't included

in the celluloid brace.

For the Grand O. H. Stanley
Brothers and the blonde and nicely

Brothers and the blonde and nicely curved Mile. Attree measured up four square as an opener. It's an iron jaw affair that still packs a thrill for any audience that likes at thrill for any audience that likes at thrill for any audience that likes at thrill for any audience that likes an extra thrill for any audience that the swinging that kept the eyes intent with frequent approval.

Next threesome. Wentworth. Mann and Wentworth turned out a crack hoofing act that was trying to turn comic and wasting a lot rough and tumble efforts on the introduction, with profuse slapping and kicking of the tonneau the main source of the katzenjammer stuglier. We have a supplier and the summer of the summer and the summe

Vaudeville, London

Iondon, Oct. 1.

The Vaudeville theatre is the latest in the West End to ancuemb to the continuous policy idea, making thouse is owned by Gattl Brothera, millionaires who made their money in the catering business.

The Vaudeville has had a few flops recently, and the owners have in the catering business.

The Vaudeville has had a few flops recently, and the owners have been customary with most West End theatre owners. Waiting for a compart of the continuous
ancers, sising a trampolin, were excellent.

Earle and Eddie Franklyn, loose-limbed dancers, were a take-off of a good many others, scored.

First part of the show or an the First part of the show onthental adaglo dancers in a Spanish setting were out of the picture.

Denis O'Nell and Pat Thayer, oldtimers reunited, sing their own compositions, and take up a lot of Frices of admission range from 20 to 80 cents, which is at least 25% cheaper than any West End theatre, and with the advantage of the strand arter's location on the Strand a stress location on the Strand a clais and colonials, should reap the benefit of its low scale.

Playing four times daily, house can gross around \$2,000 per day, and it cost under \$4,000 a week to Hone & Palmer have taken the

break even.
Hope & Palmer have taken the house on a three years' lease, with further options, and not likely to lose. Looks like a steady income lose. Loc for years.

ORPHEUM, L. A.

enough with comic lyrics, and probably for that reason leans to sentimental balleds, using a particularly imental balleds, using a particularly developed a distracting manner of gesture and is innocent of poise or stage sease. In No. 2 she passed mildly in a spot that wept for a comedy sock.

In No. 2 she passed mildly in a spot that wept for a comedy sock.

In No. 2 she passed mildly in a spot that wept for a comedy sock and Blair with their trick house riot. The Plasterers, furnished an interval of vigorous fun, but for some reason this mob responded only half way. Act has sand in that time doesn't build to a climax. Nearest thing to a crescendo comes with the break-away finish, but that arrives too suddenly to get full effect. It's on and gone-cendo comes with the break-way finish, but that arrives too suddenly to get full effect. It's on and gone-cendo comes with the break-away finish, but that arrives too suddenly to get full effect. It's on and gone-ling on. A shrewd stager would build to it for a smash how-off.

Frank and Peter Trado, comedy song and dance male spin, mighting, but weren't up to the assignment. Have a mild opening in a song with comedy incidentals and then got talk which lasts too long. Oses are native and tangled talk on the stage of t

STATE, N. Y.

This week's vaudeville show is typical of those that preceded the recent advent of the State into a policy of bills having at least one name. Some have had more.

It's what used to be an average State vaude outlay with a good standard turn next to shut, the usual acrobatic opener, a typical No. 2 act, a variety mixture third and a flash closing.

flash closing.

Currently house is depending on Grand Hotel' (M.G.), on screen as the puller. Anyone coming around probably will do so principally to stage will be acceptable. A few weeks ago, when the State laid a strong bo, picture, it plunged on the vaude, although no draw was believed to the complete of the stage will be acceptable to the stage of th

believed needed from the stage.

This week Loew's does not do that. Neither did Loew's shoot the works on the rostrum when 'Hote' played the Capitol. Perhaps the rumout on a name stage show by they'd just as well wait until the picture got into their neighborhood.

That could happen at the State, with gross under anticipations, but it's unlikely with the house differing greatly from the Cap in many at a could happen and the stage only is made to the length of 'Hote' the lights are up on the stage only is minutes, that necessitating cutting on show.

An audience generous on appliance

on show.

An audience generous on appiause from the Gilbert Bros., who open down the line, probably is making the acts on show happy, though they may feel trimming down, as most actors feel, is hurting them.

actors feel, is hurting them.

The Gilberts opened the gusher of applause, running away with a hand that was little more than equaled by Cass, Mack and Owen. Boys present in a very smooth manner a hand-to-hand and horizontal bar routine.

or CRPHEUM, L. A.

It int often that the Loew bookar of the same same as a suminspired and uninspiring a family time bill as this one, which is medicerity from No. 1 closing, to wit, the Bavarian Peasar of the first half does little to compent the first half does little to compent as the for a dull frame up, being The STP.

STP. Cytorkville clientele has been suminously to the first half does little to compent as the for a dull frame up, being The STP.

STP. Cytorkville clientele has been and the strength of the first half does little to compent as the for a dull frame up, being The STP.

STP. Cytorkville clientele has been and the strength of the first half does little to compent as the for a dull frame up, being The STP.

STP. Cytorkville clientele has been and the strength of the stre

MET, BROOKLYN

MET, BROOKLYN

Lou Holts and his cane are in
Brooklyn currently, but the cane is
on a pension. Mr. Blotte has discovered that he doesn't need to use
the cane to be ditry. He now uses
the cane for decovative nurposes
only and gets all the dirt over by
spilling it verbally.

He doesn't bother with subtlety or
double entendre. He merely translates things into Tiddish. If you're
haven't been around when a few of
the iddoms in that language were
spilled, it may all be over your head.
In which case you will simply wonder what it is about, which is another thought.

ine idioms in that language were spilled, it may all be over your head. In which case you will simply wonder what it is about, which is an On paper the current show at the Metropolitan looks strong, and there are some high-spots of entertainment, but the thing just doesn't happen to work out. Holte is the thing paper to work out. Holte is the thing paper to work out. Holte is the transparent of the thing paper to work out. Holte is the transparent of the thing paper to work out. Holte is the transparent of the entertainment falling into the hands of Frances Williams and June the line of the transparent falling into the hands of Frances Williams and June the line of the

DOWNTOWN, L. A.

DOWNTOWN, L. A.

Stage show runs heavy on dancing this week, with considerable similarity in several of the acts. A few recognized names, however, day heavy to the considerable similarity in several of the acts. A few recognized names, however, day show was badly laid out, with four of the first five acts running solidly to dancing and the fifth doing a little stepping. There's hot resping, with its as consection of the considerable of the consection of the

ling the nuis number they put on a burlesque of that dance that's a Don Cummins, comedy roper, follows. His rope manipulation is oke, but there's no place in his routine for the exposed shirt tall, which doesn't fit him a bit. Boy should stick to lis onions. Strings Ward, Pinkle and Terry, two men and a girl, who are of the knockabout type, and engage in acrobatic hoofing and nonsense. Their slow motion bit is funny. Topliner is Juse Fong. Chieses tenor, who is grown of the control
core. Closing spot allotted to the Three Rounders (male), comedy acrobats. They work hard and fast, and wind up the bill satisfactorily. Screen had The Last Mile (WB). Univ. News and Columnists News topics. Blz had at in

Carman, Philly, Drops Vode

Philadelphia, Oct. 10. George T. Cravenstine has discou vaudevlile policy at the

tinued the vaudeville policy at the Carman, nabe. Going straight pix. Leaves Pay's as only vaude house in neighbor-

CAPITOL, N. Y.

New York, Oct. 7.

Just a so-so alsow at the Cap although punctuated with better names than last week, but the effect is equally as sluggish. Irene Bordoni and Dorothy Jordan, Metrocontract player, are the femme attractions. Benny Rubin is the hold over m. c. and Russ Chimbe and his two radio entries.

On paper it looks oke, but it doesn't work out that way somehow. Rubin worked hard, often perhapa a bit too hard, folling with everybody.

are two radio entries.

On paper it looks oke, but it doesn't work out that way somehow. Rubin worked hard, often were allowed to be a somehow. Bubin worked hard, often were a somehow. Bubin worked hard, often were a somehow. Bubin worked hard, often were a somehow. Bubin worked hard, somehow didn't register the somehow and the somehow does not be somehow does not someho

playing the violin, besides the plano although violin really is his instrucment. the Cap engagement, of a
course, a stage band to double into the pit has been the scheme of ethings for some time, but apart a
from this individual house booking exigency. Columbo as a radii of the columbo and all that, is just a backer-upper for the crooner. Only in one bridge of the crooner, only in one bridge opportunities.

For the rest, Rubin shifts in and out, first in tails and then in tux. He looks better in the dinner facket. House has an attack of trailertifs this week. Mebbe 'Smillin' Thru, coming next week, is all that the superiatives on the heradiing trailuppering always makes one suspicious.

The John Gilberts-Virginia Bruce, (Mrs. Gilbert) is unofficially cocstarred—in Downstaire' is the newsreel rounds it out. Looks like a poor gross again at the Cap currenty.

rounds it out. Looks like a gross again at the Cap cur-

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, Oct. 6.

Ed Smith, who persues this house for Par-Public, neers the house for Par-Sublic, neers the house for Par-Sublic, neers the house for Par-Public, neers the house house in the house of the house of the house of the house house in the house of the house of the house ho

However, Whalen's nifty tapping can stand alone in any company.

Milla Sonde, droning her rectative dirge from 'Huilabaloo,' got about the best reception of the bill, which, inoldentally, is longer on lookers than any seen hereabouts the standard of the

ROXY

New York, Oct. 7.

Four specialty acts from the va-riety field bolster up the house staff; this week and the combination makes for a satisfying, though name-less, entertainment. Produc-tionally everything's up to average, which means presence of the usual Roxy colorful costuming and mount-ing.

Hoxy colorful costuming and mountline. Diamond Boys. Dick and
Edith Barstow, and Lucille Page,
each with their own spot, and
Capt. Willie Mauss care the visiting
failent. Mauss' complete revolutions
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on a control of the control
on and involves dancing: by the
bailet, singing by the house chorus
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and the show with a
military strain, followed by the early
planting of one of the most inter
arisation of the control
and the co

CHICAGO

he put across at least two of the three numbers he sang.

three numbers he sang.
In corporating in their routing
several hoke tricks that were new
to professional observers, Lows,
Bernon and Wemsley have a tough
act, but as easy subcess with it.
Their stuff is certain to give any
house full value on the pay envelope.

house full value on the pay envelope.

An unprogrammed girl did intermittent solo hoofing during the production numbers. And oke the production numbers. And oke the production numbers and the production numbers. And oke the production of the house orchestra. He got an eulogistic welcome in a trailer and took a cademax standing up in the took a cademax standing up in the recited by Toseph Littau. Muenser is classified as something of a matinee idol by Balaban & Katz. Recognition of the misical stall-warts of the Chicago should include Louis Adrian, the reliable fiddler those moments when the spotlight into a moments when the spotlight into the physical part. Littau does not conduct the stage show Adrian does, And with plenty of assurance and ability.

First National's Cabin in the Cot.

First National's 'Cabin in the Cot-ton' is the screen piece de resistance and opening day trade presaged a light gross.

FOX, BROOKLYN Brooklyn, Oct. 7.

Jack Holland and June Knight Jack Holland and June Knight head the F-M Night Club idea this week and hold their end up well. Good support from a list of acts, but show is weak on comedy.

but show is weak on comedy.
Production opens on a scene in
the fower of a French night club,
with the six line girls as snappy
maids checking the coats of the six
boys who form the other half of the
mixed line. Go into an opening
dance punctuated by a comedy
number with the six boys, but along
different lines. Boys make a better
appearance than the usual male
chorus string. Holland and Knight
on for their first baliroom dance,
smoothly and effectively done. Miss
and her long sidrits add much to the
effectiveness of her steps. Holland
is right alongside, and the pair get
off to what constitutes a good hand
for this audience.

for this audience.

In one, with a nondescript drop
and the big song from Pagliacci
by Wilton Crawley, who displays a
nice voice but not much dramatic
action, and doesn't but the sock into
the vocal sob at the end. Should
tackle a less dramatic number for
full effect.

incide a less dramatic number for full effect.

Back to full stage, but now in the supper room, with only a couple of tables on the loft, the space being opens with a waitz in the semi-darkness, followed by Fritz and Jean Hubert in an acrobatic dance which has something. Some of the girls fully are much above average, that would be a credit to a male performer, King Brothers and Cully on for the almost inevitable nut comic trio. They throw their hats comic trio. They throw their hats the others, but too mechanically done to get the usual laught, One of the boys got a momentary break with a dance fragment, but the turn is without lift and too formiess.

Holland and Knight back for a

is without lift and too formless. Holland and Knight back for a second number, better than the first, with real applicase going to a hot rumbs and a spin by Holland carrying his partner that's good for anyburnt cork comile that is mostly based on playing a clarinet while doing back bends and similar stunts. Broken with dancing and bends while carrying a glass lamp balwould collect more as an act than in a production, but they liked him. Janice Walker starts to wind

Chicago. Oct. 7.

A reasonable amount of amusement is vouchasfed the Chicago clientele this week by a bill that was rather tardily booked and had to go for its headliner to Roy Boiger months ago with at least part of his present routine. Leon Leonidoff skipped to California suddenly on personal busismoticashie. The show its perhaps noticeashie. The show its perhaps noticeashie in the safe in the same in the bag long ago.

A season and the same in the same in the bag long ago.

The same is perhaps not same in the bag long ago.

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NEWSREELS

Politics leads all at both newsreel theatres this week. Coverage at the Embassy is greater and more com-

Where Pathe abbreviated the Gar Where Pathe abbreviated the Garden show to a buill's eye of the Tammany crowd and a few words from O'Brien, Fox Hearst took in all depairs including the reading of the entire. Walter radiogram.

Luxer audience was impervious to the . Smith-Rossevelt "handshake to the . Smith-Rossevelt "handshake do O'Brien, in marked sience, hauded the city.

this clip.

Hoover, in Des Moines got a virtual demonstration at the Embassy, Fox-Hearts worked in exclusives Sat. afternoon on Trubes Davison, Wild Bill' Donovan, and Al Smithshowing Schmeling the Empire building tower.

showing. Schmeling the Empire building tower.

In general coverage of news the Embassy program was impressive. Probably the most important horror scoop since Universal's acclusive on Embassy program was calculated by the second since Universal's acclusive on English auto track. This cilp was little short of a marvelous exhibition of photographic technique. Sitting in the audience it would seem for the F-H camera. Lense followed the car around the track and took in every detail of the smash. Body of the driver hurtling through the air and landing on the track the air and landing on the track in the second of the smash. Body of the driver hurtling through the air and landing on the track F-H was a week behind Pathe on the Hutchinson family alibi and the former Kaiser at a beach resort although it covered both from different aspects.

Important scoop also was F-H's coverage of De Valera's attack on the League of Nations.

the League of Nations.
Other Embassy clips included:
Prince of Wales in Denmark; Mayor
McKee pledging support to national
unemployment rellef drive; Admiral
Byrd on tax reduction flight; spawning salmon in Oregon; Bavarian
bird doctor; Maryland horse race;
amateur sluggers in Mad. Garden;
police graduation exercises; balloon
race in Switzerland. Wally.

TRANSLUX

TRANSLUX

All Saturday afternoon center alsie, the only one in the Luxer, alsie, the only one in the Luxer, the server.

Incidentally it's about time the Luxer did one or two things. With the screen.

Incidentally it's about time the Luxer did one or two things. With the screen.

Incidentally it's about time the Luxer did one or two things. With the screen it is getting anopyorn. Also, this time is getting ahopyorn. Also, this septing neople on their feet for the greater part of an entire program it is getting ahopyorn. Also, this very regulations force the b. o. window to cloge, could be remedied. There are another 250 seats next door that have been collecting dust for the theory of the distance of the seat of the current have been collecting dust for the Luxer easily warrant a resurrection of the disuased half.

Aside from the political coverage the seat of the seat of the current news program.

Universal's views of Federal agents destroying. Newark liquor were seen at the Embassy last.

The voting for people in all walks of .life continues to be interesting as is Pathe's revival of the "more jobo" campaign which Universal into the current of the season is covered in similar as the program of the season is covered in similar reporter's cracks provide the Pathe coverage with more laughs.

Pathe cameramen about this time svery year of a little mountainer-in coverage with more laughs.

Pathe cameramen about this time svery year of a little mountainer-in some couples will go to an another the coverage with more laughs.

Pathe cameramen about the Camera probably is the pair in Penn.

Both theatres had Premier Azana in Spain; some more about the Los Angeles stunt man.

Other Luxer clips included: Mary responsible of marbide shaft for Mussolini monument: tarpoon fishing in Mexico; Jewish New Year ceremonies; fashions. Web.

IMPERIAL, TORONTO

Toronto, Oct. 7. Biggest hand went to Maxine

Biggest hand Went to Maxine Lewis. Customers couldn't get enough of this and in tooch sides of the couldn't get enough of this and in tooch sides of the couldn't get enough of this and in the couldn't get enough of the couldn't get enoug

Gaumont Palace. Paris

Gaumont Palace. Faris
Paris, Oct. 1.
Gaumont Palace is picking up,
due to wintry weather setting in,
with no thanks to the feature, but a
stage show with Hall Sherman
as stage show with Hall Sherman
comes immediately.
This includes first 10 supposedly
Viennese girls of very mixed origin
between numbers. Then comes Darlene Walders, American solo dancer,
next booked for England and Italy,
who gets a very good hand. Other
act is Alexan by Soras, two and well
worth putting in a revue. Hall
Sherman does his usual terp antics,
with the usual result.

worth putting in a covered was a covered to the control of the covered was a covered with the usual result. Show Is now produced direct by Eshow Is now produced direct by Eshow Is now produced direct by Eshow Is now produced the covered was a covered with the covered was a covered was a covered with the covered was a covered was a covered was a covered with the covered was a covered w

PARAMOUNT, N. Y.

On Belle Baker's withdrawal from the stage show for the holdover week, Ruth Roye and Frances Lang-ford are added. Begides Miss Baker, the Three Rio Bros, Donald Novis and Annette Almes are missing, leaving it all a rather skimpy ros-trum portion.

Possibly Publix regarded the draw of Phantom President, which opponed sensationally strong, as enough on the holdover week, and in view of the fuss with Miss Baker, who walked, paid little attention to the stage.

the stage.

Miss Baker wanted Monday (19) off to celebrate Yom Kippur, Publix refusing to give her that time out, whereupon she declined the holdover week. On the first week she and Borrah Minevitch topped she alout, none too strong as it was.

the layout, none too strong as it was.

Currently, it's no stronger, if as strong. Miss Roye is spotted on top of the opening fullstage number by the girls, which seems a little early for an artist of her qualities. The string remember of the string for the string to some of the strong st

is sold with consummate skill.

Jesse Crawford at the organ center stage separates Miss Roys and
Frances Langford. Latter George

Langford. Latter

Latter George

Latter G

the farther downstage.

Miss Langford halls from radio, where she's been undergoing a build-up process. She does not use a mike, which may be a drawback, although the voice has sufficient power to chance getting along without it. The effect might be different with the amplifiers, as for others that the amplifiers, as for others in the different with the amplifiers, as for others in the different with the amplifiers, as for others in the different with the amplifiers, as for others in the different with the amplifiers, as for others in the different with the

(Continued on page 62)

Athenas Wallen & Barnss Murlel Gardner

Muriel Gardner
Collonnette Ballet
MILWAUKEE
Wisconein (14)
Siitoh in Time'
J & J McKenna
Tommy McAuliffe
Five Decardos
Harriet Mortimer
Ben Omar
Torney We-

Ben Omar
Torney Ens
NEW HAVEN
Metropolitan (14)
Mailbu Beach'
Raquel Torres
Bernie-& Walker
Rence Torres
Henri Therrien
Tom Dick & H
Anderson & Allen
Synkist Ens

Roy White Dorothy Turner Chas Johnson Orel

The Csards

Taft Grill Geo Hall Orch

Variety Bills

NEXT WEEK (October 15) THIS WEEK (October 8)

Numerals in connection with bills below indicate opening day of show, whether full or split week

RKO

NEW YORK OITY
Palace (18)
William Hall
Do Ra Me
Tasty Yeast Jesters
Noble Sissle Orch
(Two to fill)
Donatella Bros Co
Eddle Nelson
Everett Marshall

Olson & Johnson
CLEVELAND
Falace (18)
Olson & Johnson
(8)
Norma Talmadge
George Jesses
COLUMBUS
While (15)
While (15)
While Simin
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> TOM KENNEDY ATTRACTIONS

> > DALLAS
> >
> > Atolik's (18)
> >
> > Frency Misses
> > Harry Conley Co
> > Peaches Browning
> > Moran & Mack
> >
> > Mack
> >
> > Marcus Rev
> >
> > ELIZABETH
> >
> > Let Ref (18)
> > Billle Vallle
> > Daphne Pollard
> > Lander Bros
> >
> > Jerry Co

RADIO RUBES

BRO Albany and Academy of Music, New York (Week Oct. 8)

Rimac's Orch
Rimac's Orch
Rimac's Orch
Rimac's Orch
Rimac's Orch
Rimac's Hoffman
Texas Gulnan Rev
(One to fill)
Rh'ps'dy in Black
Frospect
1st half (14-17)
Circus Intern'1
2d half (18-20)
4 Bonellys
Pete

Circus Asserts

4 Bonelly

A Bonelly

Barney

A Bonelly

Barney

A Bonelly

Barney

A Bonelly

A Bo

2d half (19-21)
Mel Klee
Renry Toblas Orch
(Three to fill)
2d half (12-14)
Oracle Schenk
B & M Beck
Nick Long Jr Co
3 Sallors
P Henderson Orch
BOSTON
Boston (18)
Bert Walton

Barney Grandingenues
INANSAS CITY
Kelth's (14)
Rosetta Duncan Co Clemens Belling Co Benry Burbig

ROXY

This Week LUCILLE PAGE WILLIE MAUSS LEDDY & SMITH

Al Tucker Co
Roy Sedley Co
Groy Fair
Keith's (18)
Donatella Bros Co
Evans & Mayor 3
Sallors
Bodistone
Bodistone
Radio Rogues
Rid Marion
A & M Havel
Mick Lucas
Willie West & McG
HBUFFALO
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HBUFFALO
HBUFFALO
HBUFFALO

Blok Lucana Model Miller Market Manual Miller Market Manual Miller Market Manual Miller Mille

Cliff Nazarro Orcr Gordon & Reed Roxy Thentre Ens PROVIDENCE Keith's (15) Paul Petching Sid Marion Colby & Murry Rv 'Fatty' Arbuckje Princess (8) Int'l 3 The comment of the co

Hippodrome (15)
3 Cossacks
Will J Ward
Golden Blondes
Bobby Pincus
F Henderson Orch Dainty Ann Howe

Loew

NEW YORK CITY

NEW YORK CITY
Capitol (14)
Abe Lyman Orch
3 Keyn
Gomoz & Winona
(Two to fill)
Bonlevard
ist half (14-17)
Cloud and (14-17)
Cloud and (14-17)
Case Bros & M
Howard & Mack
Shella Barrett
Harry Hines
Lee Gail Co

Orphoum

let half (14-17)
Case Bros & M
Shella Barrett
Les Gellis
Rita Royce Co
2d half (18-20)
Circus

Paradise (14)
Bob Ripa
Harland Dixon
Molly Picon
Benny Rubin
Calif Collegians

Calif Collegians
State (14)
Chapelle & Carlton
Yates & Lawley
June Carr
Edgar Bergen Co
Mills, Kirk & M
Russ Columbo Oro
'Lefty' Gomez

Ist half (14-17)
Thelma DeOnzo Co
Miss Double
List half (14-17)
Thelma DeOnzo Co
Miss Could
Thelma DeOnzo
Grant Color
Grant Color
Thelma Deonzo
Grant Color
Thelma Color
Thelm

Kath'ine Parson Co Metropolitan (14) Van Cello & M Marty May Show Boat Rev Emil Boreo Chas Ahearn Co Valencia (14)

Colleand

WARNER

ELIZABETH ELIZABETH

Bilts

ist half (14-17)
Bryant Raines &
Leván & Bolcs
(Two to fill)

2d half (18-20)
Jerome & Ryan
(Four to fill)
2d half (11-13)
Bert Smith Co

HARTFORD HARTFORD
State (20)
Feg Bates
Hyde & Burreil
De Toregoes
(Two to fill)
(13)
Williams & Cryor
Harry Savoy
Leviathan Oroh
(Two to fill)

MILVA AUKEE

MILVA (Two to fill)

LAWRENCE
Warner (20)
Perry Covan 4
Levan & Holes
Briant Raines &
(Two to fill)
Earle Jack & B
Allen & Canfield
Poaso & Nelson
Harry Savoy
Jones & Les

PHILADELPHIA
Earlo (14)
Clyde Hager
Venita Gould
Paul Kirkland
Harry Savoy
Mazzone & Keene

(Three to fill)
2d half (7)
Paul Nolan
Foster & Van
Harrison & Fisher
Levan & Boles
Wotcome Levis
Collins & Peteros
Hollywood Rev
Mastbaum (14)
Harry Richman
Dorothy, Jordan
S Diamonds
Yascha Bunchuck
MASHINGONN

WASHINGTON

WASHINGTON
Earle (14)
Al Johnston CoVic Oliver Man Halperin
Mil Halperin
Mil Halperin
Miltzi Mayfair
(7)
Mae Wynn A Maiaro
Venita Could
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Grade Farrie
WATERBURY
Strand (14)
4 Veypers

Strand (14)

Vespers
Per Mater
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Fanchon & Marco Wynn Wayne
Sunkist Ens
MADISON
Orpheum (14)
'Star Gazing'
Wally Vernon
Athenas

BROOKLYN

BROOKLYN

Fox 144

Fig 707

F

Whitey Roberts Mildred H Chaplin Ross Wyso Jr Alex Hyde Bd

TRENTON Keith's

Heith's

let half (15-18)
Morton Sparr
B & R Goman
(Two to fill)
22 half (19-22)
J & B Willing
Common & Clerkton
(One to fill)
24 half (12-14)
Naro Lockford Co
Shaw & Brunet
Frank Melinb Co
Jerry Co

TROY

1st haif (15-18) wan Lucille & C noozer Jr

lat nit (15-18)
Swan Lucille & C
Snoozer Jr
Mel Klos
Henry Tobias Original
10 28 half (19-21)
28 half (19-21)
3 Rocket Tappers
Valley Boorts
Joe Mark Cos
4 half (12-14)
Large & Myrgner
Large & Myrgner
Chaz Chaie
Lina Banquette C
WESTWOOD

WESTWOOD

Kelth's (15)

Rio Smith & A

Harry Crawford Co

Sylvia Frood
Carl Shaw Co
Owen Moore
Rosette & Luttman
ASTORIA
Triboro (14)
Harriett Lee Co
Billy Welle & 4 F
BALTIMORE
Century (14)
Lya & Wolff
Rogers Williams
Frens Bordon B
Jack Denny Orch
BOSTON

BOSTON Orphoum (14)
Juggling Jewels
May Joyce
Hilton & Garon
Gold & Raye
D Ellington Orch
CLEVELAND

State (14)

State (14)
5 Eigins
Chilton & Thomas
Chilton & Thomas
Chilton & Thomas
Chilton & Judels
Jim Barton
Song Writers P.
JERSEY CITY
LOONE (14)
Rae Eilin & L.
Baby Rose Marie
Irone Rich Co
Wm Demarest
Lucky Boys
MONTERAL

MONTBEAL Loow's (14)

Loew's (14).
Merril Bros & Sis
Jos Pope Jones
Nice, Florio & L
Harry Burns CoROCHESTER
Loew's (14)

Betty Jane Cooper Lathrop Bros Furman Sh'key & L James Kirkwood Frisco Kikuta Japs

WASHINGTON Fox (14)

Duponts
Donia & McNell
Gracella & Theodor
Ted Healy
House Orch

Metroplation of the property o

Week of Oct. 10

Chaterbary M. M.

Chaterbary M. M.

Stanoill & Edgar

Stanoill & Edgar

Stanoill & Edgar

Tape & Tempo Co

Videau & Kirby

Harold Sanore Bd.

Weilington Sisolra

Weilington Sisolra

Burke & Read

Glovanni.

The Chaterbary

Dave Apollon

Dave Mille Expo

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Rink
M & H Nesbitt
3 White Flashes
DALSTON
Picture House
8 Ziegfeld Girls
Clare Rowe & C
KAST HAM
Fremler

Premier
Pauline Ward
EDGWARE ROAD
Grand
John Myrrdin
Vanda Vladimir Co
FINSIN'BY PARK
Empise
Layt'n & Johnst'ne

MILLE END
Transmitted with the control of the contr

Tower
Evelyn Hardy Rd
STAMFORD - HILL
Maria de, la Toe
STARTORD Girls
Clare Rowe & C
STRATFORD
Broadway
Raran & H'dwicke! Delys & Clark

Picture Theatres

NEW YORK CIT Faramount (7)
Borrah Minevitch
Frances Langford
Ruth Roye
Sammy Krevoff
Abbott Ens
Rubinoft
Phantom Pres

CHICAGO
Chicago (1)
Ray Bolger
Chicago (2)
Ray Bolger
Roller
Roller
Roller
Cable in Cotton
Snub Pollard
Folder
Folder
Roller
Taddy Joyce
Mary Miles
Cathlee Dosette
Cathlee Dosette
Tiger
Shark
Tiger
Shark
The Creah
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Abbott Ens
Rublnoft,
Phantom Pres'
Roxy (7)
Diamond Bros
Lucille Page
Peterson & Livoft
Ganjou Bros
Louise Gay
D & E Barstow!
Hat Check Girl'
BROOKLYN

Paramonnt (7)
'50 M'll'n F'chm'
'Lovo Me Tonigh

BUFFALO Buffalo (7) Johnny Burke Ning Olivette Ann. Judy & Zeke Les Everson Irwin & McCoy 'Phantom' Pres'

Empire
Will Hay
Flanagan & Allen
Geo Betton
3 Marinos
3 Marinos
1
JACK POWELL

Palace
Georgescu Bd.
Courty Unions
Georgesco Bd
SYDENHAM
Evelyn Hardy Bd
TOTTENHAM
Falace
Georgesco
Georgesco
TOTARNA
Georgesco
Georgesc

SERVING TIMULATING ATISFYING YNCOPATION

Thru LEDDY & SMITH

PROVINCIAL

Week of Oct. 10

O'Gorman Bros
Alverez Bros
Alverez Bros
Rico Giri Bd
Mary Hagen
June Ayr & Lesli
Catalini
Michel & Arnova
MANCHESTEE
Par Tiller Gils
Chesteller Gris
Chesteller Gris
Chesteller Gris
Chesteller Gris
Le B Franklin
Streisky's Cossack BIRMINGHAM

Capitol
White Flashes
EDINBURGH
Empire
Houston Sis
Keith Wilbur
Reso & Reto
Reneo & Godfrey
5 Ziffarbo
Van Larens
Victor Morcton
Coram

Date of Frankling Strelsky in Cosackit NOTTINGRAM LAUR MARCH STREET STRE

DR. JULIAN SIEGEL

This Week: Louis Shurr, Abe Lastfoge

Cabaret Bills

NEW YORK CITY

June Knight Or Leon Belasco Orch El Patio
Roslta & Ramon
Frances Maddua
Endor & Farrell
Henry King Or

Don Redman Orch
Cotton Cinb
Aida Ward
Henri Wessel
Swan & Lee
Anise Boyer
Roy Aikins
Pcaohes & Duke
Brown & McGraw
Nicholas Bros
Leitha Hill
Cab Calloway Orc

El Chico's

El Flamengo

Al Valencia Orch El Fiamencito Nina & Moreno Mariquita Flores Ignacio Ruffino Marta de la Torre Accordion Luis

Duran & Moreno Lorenzo Herrera

Central P'k Cash Shella Barrott Veloz & Yolanda Eddle Duchin Or H'ly'w'd R'stau Connie's Inn Conne's Inn
Cora Green
Bobby Evans
Jazzilps Richardsor
P & B Meores
Emma Smith
Bessle Dndley
Lillian Cowan
Red & Struggle
Billio Maples
Kaye Oarket
Simms & Bowle
Lillian Lecteon
Lucky, Seven 3
Don Redman Orch

M'ly'w'd Estauran Ollve Borden Nina Mae M'Klan'; Fowler & Tamara Collette Sis Frank Hazzard Blanche Row I Climas I Climas Isham Jones Orch

Hotel Lexington
Don Bestor Orch
Art Jarrett
Hotel New Yorkes Geo Olsen Orch Ethel Shutta

Einel Shutta

Lido Gardens

Billy Arnold Rev
Pearl Regay
Jone Shellia

Lillian Barnes

Ruth Mayonan
D & B Ellimore
Brian MacDonald

Lillian Porter
Herbert Rice
Mary Lou
110b Nelson

11atry Carroll Oro
Nat Club

Nat Club Al Morrison's Bd Joe Lewis Lulu Bates Jerry Bergen Joe Plotsky Grisha

Grisha Barbara MacD'nald Maureen Whitney Helen Davis Eton Boys Terry Sis Joe-Peddies

Paramount Grill Eddle Jackson Harriest Hillard Sophie Tucker Ozzie Nelson Orc

Park Central Hotel Harry Barris Orch Loyce Whiteman Roosevelt Hotel Roosevelt Hotel Gny Lombardo Co Russian Arts
Joe Morantz Orch
Rence & Laura
Nickolas Hadarick
Barra Birs
Micha Usanon
St. Regis Hotel

Karoly Beneze Zsiga Bela Mmo Ilona deThury Karoly Nyaray Darlo & Diane Dick Gasparre Or Small's Paradise Small's Paradise

Black Rhythm' R

Nyra Johnson

Meers & Norton

3 Speed Demons

Geo Walker

Wm Spellman

3 Palmer Bros

May Alex

Mabel Scott

Mmo Annua An

CHICAGO

Harry Linden
Joyce Jellie
Ellica Lorraine
Irene Barna
Mae Golden
Rosalle Jelke
Sylvia Herron
Anno Cantle
Dottle LeRoy
Leah Lee
Mary Lang
Freddle Jania Oroh Hal Kemp Orch Deane Janis Rose & Ray Lyle Patricia Storm Paul Sis Cinb Alabam

Cinb Alabam
Patsy McNair
Edna Lindsey
Fréddie Villant
Mary Thorne
Mildred Rose
Bernis Adler
Eddie Makins On

Lincoln Tavern F Trambauer Orch Hal Redus Elinor Sherry Eddie Makins Or College Inn Ben Barnie Orch Sistors 'G' Jackie Heller Genevieve Tighe 3. Orphans Pat Kennedy Frank Frince Froile's Paramou

Grannda
Jack Miles Oroh
3 Marinos
Gladys DeFoe
Keller Sis
Chicagoettes

Kit-Kat Club

Paramount
Sir Harry Glyns
Neille Durkin
Alvira Morton
Alvira Morton
Shorty
Mary Duntley
Anita LaPierre
Sid Lang Oroh Frolic's

Al Shayne
Olive Shayne
Grant & Rosalle
Joy Finley
Dorothy Ray
Minnle Sherman
Carry & Desyvia
Don Pedro Orch
Grannda Terrace Garden

Chas Agnew Orch Stanley Jacobson Dusty Rhodes Emily DeSalvi Jack Read Vanity Pair

How Stahl Does M

(Continued from page 2)

on the screen, continues Mr. Stahl.
They edit as they read, eliminating
from their imaginations the sordidness and squalor of modern fiction. The screen's reality cannot be glossed over. Harshness and bad taste must be blue-penciled by the

taste must be blue-penciled by the taste must be blue-penciled by the vectors may complain that literary characters have not 'always been reproduced accurately on the screen. If they should ever see those obsracters translating their descriptions into larger-than-literate human beings, they would run miles from the theatre, I know. In my earlier days I directed a picture that had a theme of basic femilitine appeal. I neglected to soften its characterizations, to mitigate socidiones with compelling romance. It was a terrife failure.

Mr. Stahl believes that emotional dramss are becoming more and

Mr. Stahl believes that smottonal dramas are becoming more and more difficult to project. Before the war there were innumerable class distinctions and social barriers that created automatic conflict. Today those taboos have been cast aside.

day those taboos have been cast aside.
'After all,' he explains, 'every film boils' down to this: what keeps two people apart? Is it class distinction, racial prejudice, social oetracism? There is less and less of those in the world today.

The wealthy boy wants to marry a chorus girl. That's all right, let him. Many men of wealth have married chorus girls. Precedent has broken the significance of a formula. Today the situation must be made manifest out of the environment of its characters. The same applies to other formerly accepted conflicts. They must be presented as specific, logically thought out cases. That makes them more finatelligent, perhaps, but ever so much more complex.

telligent, perhaps, but ever so minch more complex.

"More complex because the public has been so completely educated to the field of motion pictures that the most casual theatre-goer has become a severe critic of the screen. Woe to the director who allows a false note to creep in. A bit of chest-heaving, or a line or a piece, of business that does not ring true, will cause a burst of derisive laughof business that does not ring tre will cause a burst of derisive laug ter. Most of us have had this so of thing happen on occasion. The torrible titter in the wrong place the subject of most directors night mares.

mares.

To avoid audience ridicule Mr.
Stahl carefully prunes the dialog of
any action given to emotional exag-

geration. 'Never mind that line,' he'll says,

'Never mind that line,' he'll sea, 'Go right on to the next.'
By the time the scene has been shot, a six-side part may have been and down to two—but those two rides will carry the gist of the author's intention and be devoid of laugh provoking artificiality.

East

VARIETY

Mrs. Florence A. Woods, formerly o Ware, actress, granted a divorce om her second husband last week, tts \$10 weekly and the custody of cir daughter.

K. T. Marshall, of Marlboro, N. X. awarded \$563 damages last week Case under the workingmen's compensation inav. Marshall had been employed by a theatre to do a man monkey on an advertising float for a jungle picture.

John Mervine, Atlantic City night club owner, found dead with two builets in his heart Oct. 3. Discov-ered sitting in a chair in his desert-ed club after neighbors heard the shots and cailed the police.

Announced that 'Ballyhoo' r will become an annual producti

Lionel Bevans will stage 'T' Good Fairy' for Leventhal & Wee.

Federal Judge Moscowitz scolds prohib agents for wasting time on beer cases. Tells them to get after sellers of whiskey and gin.

Claud Rains back to Theatre Guild nd will play in 'Good Earth.'

Van Droysen sisters finished with the Ringling-Barnum shows and sailed for Hamburg last week. Spe-cial stateroom was fitted up, as one is seven feet four and the other a foot taller.

Bertha Kalisch to be given a tes-timonial at the Yiddish Art theatre Oct. 20. Marks her 40th stage an-Oct. 20. l niversary.

Henrietta Crosman has sign Fox contract and will leave for Coast some time this month.

Transfer tax appraisal filed last week shows that the estate of the late E. F. Albee was \$3,837,614 gross and \$3,276,012 net at the time of his death.

Government authorizes distilling of 2,000,000 gallons of whiskey for medicinal supplies for 1933.

Jos. W. Engles, pres of projection-ists' Local 604, went to Mineola po-lice station last week and applied for permission to remain in the sta-tion overnight. Said his life that been threatened by members of a rival union. Folice investigating:

Helen Menken files a petition in bankruptcy. Liabilities. at \$20,000 and no assets. Attorney says move was taken to head off creditors who pursued her even at rehearsals, but that all debts will be paid eventu-ally regardless of legal cancellation. In court as Helen M. Smith.

Lilyan Tashman underwent ar emergency operation for appendici-tis last week in New York. Was forced to leave the show at the Met-ropolitan, Brooklyn.

Ruth Tara, dancer, announces neagement to Lt. Ceo. E. Fletc

Rose Hobart gets a license to marry William M. Grosvenor, Jr., with ceremony set for Saturday (15) at Mt. Kisco.

'Carry Nation' finally goes into re-hearsal. Blanche Yurka will direct for Arthur J. Beckhard.

Harry Richman signs with George White.

Lillian Walker, one time Vita-graph film star, who has been hav-ing alimony trouble for a year or more, sends Charles E. Hanson to the alimony club for \$1,000 arrears. She's running a dairy near Sara-toga, N. Y.

Last week's decision reversed and court now rules that landlords of speaks cannot be served in lieu of the prop. May open 1,000 padlocks.

Daily News, N. Y. tab, puts its editorial and circulation staff on a five day week without salary cuts.

Nassau Philharmonic society gets a charter. To give concerts in Nas-sau county.

Harry G. Kosch, receiver for the Roxy theatre, authorized by the court to seek re-aluation. Assessed at \$4,700,000, a \$200,000 boost over last year.

'Mourning Becomes Electra' ur at \$2.50 top with tax added.

'A Good Woman-Poor Thing shunted over to Thanksgiving.

Cornelia Otis Skinner touring the midwest with 'Wives' and 'Eugenie. Will come into N. Y. in November

Gilbert Miller's 'The Late Christo-pher Bean' slated for a trial open-ing in Baltimore Oct. 24.

Marguerite Finley files a motion to examine Phil Plant before trial of her \$400,000 breach of promise suit. In his answer to the complaint he stated that she had signed a general release for \$3,000. She contends this was obtained through fraud and

умите к применя на вережиней в принцип. **Dailies** From News the

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. credit for these news items; each has been rewritten from a daily paper. Variety takes no

Projectionists' Local 306 published last week an appeal from Wililam Green, Federation head, for labor to stand by 306 against the Empire State, opposing union in New York.

Rosa Ponselle back for a short concert tour before the opera sea-son.

Hector Charlesworth, Toronto music and drama critic, to head the new Canadian Radio commission.

Dry agents raid Danbury, Conn. fair and seize two truck loads of gin Second such seizure at fairs lately

Mrs. E. C. Corson of Philadelphia planning an opera company since the old one is out. Scale will range from 50c. to \$2.50.

S. Hurok to import the Monte arlo Ballet Russe. First to tout ere since the late Anna Paviowa.

S. E. Price, who has an office in N. Y., is wrathy over the pinch of six salesmen whom he sent to Chin stock. Denies that he attempted any unethical devices and says Chipolice have him all wrong. Newspaper wire says that salesmen's phone bills from the hotel where they operated were close to \$1,000 daily.

Cincinnati jury holds that the Bronx cheer is no cause for arrest. Cop pinched Ben Stein for cheer-ing him, alleging disrespect for con-stituted authority. Stein got \$500 for false arrest.

for false arrest.

Eadie Dowling and a friend in pleaty trouble for a minute last property of the property of the form of the property of the form of

Court orders Arthur Hammer-stein to appear Oot. 29 for examina-tion before trial in the suit of his stepmother for \$100,000 for breach of contract. She asserts he agreed if she remained abroad. Came to the U.S. at his invitation and ex-pense and payments stopped.

Arthur Bodansky, Metropolitan conductor, returning from Europe says that the Met must work out a self supporting plan in order to survive. Points out it was save for this year by the cuts taken by the stars and not the contributions of the backers.

Peggy Fears changes 'Music in the Air' to 'Melodies in May.' That's the title, not the postponement. Opens in Philadelphia next week.

Judge Lewine, of General Sessions, last week reserved decision on a motion by Max D. Steuer to discuss indictments for conspiracy against Sam Kaplan and 20 members and officers of Local 306 of the Projectionists Union. Steuer held that the indictments were illegal and based on hearsay and improper evidence, and on these grounds asked discontinuance.

Bobby Connoily will stage the dances in the new 'Humpty Dumpty.'

Moliy Picon, back from South America, will head her own com-pany to make 10 films,

Mrs. Minnie Jamison, mother of the late Anna Christine Norman Booth, actress and playwright who committed suicide in 1930, presented for \$1,000 yearly from Mrs. Booth's estate. Claim is based on an alleged agreement to pay that sum to avoid contest on the estate of her first husband, Andrew C. Norman, which husband, Andrew C. Norman, which claim is based on the content of the husband, Andrew C. Norman, which claim is based on the claim of the claim content of the comman, which

Of Thee I Sing moved to the 46th St. yesterday (Monday) to give George Kauffman the use of the stage of the Music Box for Dinner at Eight. Complicated settings require actual stage relearest. Theatre will be dark, but busy, for two weeks.

Republican Nat. Comm. reported to be planning to spend \$2,600,000 on radio time between now and election

Evan Burrows Fontaine, held in

wants to ask about it. And while \$5.000 ball in Philadelphia as result he's there she'd also like to ask him of a raid on Jack Lynch's nite club bout his income.

Description of the control of the cont

Eanisruptcy hearing reveals that United Cigar Stores lost \$1,417,000 in August. Of this \$903,537 was lost in real estate transactions, \$352,827 on sale of securities and \$155,804 on

Bridge players to hold an exposi-ion at Grand Central Palace Oct 9 to Nov. 5. Showing of tables and ccessories, bridge contests and lec-ures by Culbertson, Work and

Arthur Hopkins to follow 'Ren-dezvous' with 'There Was I,' for-nicily 'High Noon.' Hope Will'ams to star.

Charles Hopkins looking for a larger theatre than the former Punch and Judy. House seats only 299.

Crace Moore denies statement that she will play the lead in Du Barry as announced. States that her Met. contract prevents other stage work.

'Cain's Sister' had one week Newark and in for repairs. On four of original cast will remain.

Survey of Greenwich Village made for Vassar College reveals that there are 4,000 speaks and about 2,000 stills. Liquor sold in every place from a regular barroom to a fish market.

Will Rogers elected honorary classmate of the Wellesley College schiors. Last year George Arllss enjoyed that distinction. Annual custom, with the classmate doing the big speech at the class supper in June.

Referee Tinney in the divorce case of Helen Henderson, actress, against Charles Duryea reserved decision, but indicated that he felt that the woman found in the same room with husband was no lady, neither when reference was made to shorts' and. BVD's, but got the general idea.

Otto Kahn too ill to go on the stand in the suit of Rosalind Movini, opera singer, against him for \$250,000 libel.

Bronx Grand Jury considering the theatre bombings.

Max Sonino, son-in-law of Frank Gillmore, of Equity, to go to Italy this week. Has been a play broke here for five years. Now plans to settle in Florence and translat Broadway hits for the Italian stage.

Will of Smith Reynolds does not mention Libby Holman. Will not be offcred for probate until after the arrival of the expected child. Offspring would have an interest in the estate regardless of the will under the state laws.

Production of 'Silhouette' post-poned by Abbott-Dunning. Casting difficulties alleged.

'Stop That Clock,' Burr revue, with Beatrice Lillie, is now 'Walk a Little Faster.'

Coast

Lily Pons, opera star, denied on her arrival in Los Angelès that she was divorcing her husband, August Mesritz, Dutch lawyer.

Frederic March succeeds W. R. Sheehan as president of the Mayfair club, film colony dinner-dance organization. Norma Shearer becomes vice-president; Carl Laemmie, Jr. secretary; M. C. Levee, treasurer and Margaret Ettinger, assistant secretary.

Horace C. Kintner is near death with four bullet wounds, and Edgar R. Anderson is suffering from a scalp wound, as a result of a fight between the two over the affections of Clara Wallische between August 1981 and 1981 are selected by L. A. police.

Charlie Chaplin was confined to his home several days last week by an illness resembling ptomaine poisoning.

Judgment for \$895 against Aimee Semple McPherson-Hutton and her husband, David L. Hutton, has been handed down in Superior Court, L. A., in favor of Attorney Lyndon Bowring for counsel fees.

Irwin S. Liner, L. A., picture pro-jectionist, charged with the murder of Edwin H. Clarke and his wife,

was found guilty by a Jury in perior Court, and sentenced to consecutive life terms in San Qu tin.

Jealousy is believed by Santz Monica, Cal., police to have beer responsible for the murder o. Agnes Hitchings, dancer, by James F. Fife, and the latter's suicide.

Slugging her companion, G. E. Moore, two bandits forced Ailce Warner, cashier, to return to the Critorion, Santa Monica, and open the safe, from which they stoic \$524.

Will Rogers is on a three weeks ir trip to the Argentine to buy pole air trip ponies.

Suit for \$27,470 against Dr Suit for \$27,470 against 25 Worthy, charging negligence I tracting a tooth, has been druin L. A. Superior Court by Hurst, former chorus girl.

Charging Gag Films, Inc., failed to pay for developing of films, Con-solidated Film Industries has sued in Municipal Court, L. A., for \$369.

Bobbe Arnst granted a divorce from Johnny Weismulier in Su-perlor Court, L. A. Swimmer-actor's conduct made her nervous and discouraged, musical comedy player testified.

Year and a day in McNeil Island pen was the sentence received in Federal court, L. A., by George Lic-berkranz, charged with violation of the copyright law through the sale of pirated copies of popular songs of

Howard Hughes is purchasing a 10-passenger amphibian plane. Cost, \$75,000.

Sid Grauman and Fox West Coast, are defendants in a \$300 breach of contract suit filed in L. A. Municipal Court by Avonne Gaylee, dancer. Charges she was let out after performing three days on a three weeks' agreement.

Mary Whitman arrested on a suspicion of driving while drunk. Her husband, Phillip, film directo booked in L. A. on suspicion obeing i.toxicated in an auto. All follows a three way collision.

Motion pictures said to refute the testimony of Mrs. Willie Burbank that she has a substituted by the said that the help of her hands, and that she could no longer perform her regular work, were exhibited to a jury in Superior Court. Madera, Cal. Plaintiff is suing J. M. McIntyre there for \$10,000 damages as a result of an auto crash.

Judgment for \$7,340 returned against Gloria Swanson in L. A. Superior court, in favor of W. Juy Sayior, Ltd., for furnishing for the actress' Beverly Hills Home.

Stench bomb thrown into the foyer of the Majestic, downtown grind burlesque house, sent 75 patrons rushing for the exits.

Suit for divorce has been filed in Reno by Evelyn Law Janswick, for-mer 'Follies' girl, against Henry J. Janswick of Hollywood.

Sylvia Sidney, Jack Warner, Jack Oakie, Fifi Dorsay and Eddle Can-tor are among the sponsors of the Stage and Screen Stars Spectacle to be held at the Shrine auditorium, L. A., for the benefit of the Mount Shai Home for Chronic Invallds.

Falling through a sitting mara-tion in the bank where her hus-band. Wayne A. Cahaday works, to force him to pay on a property set-thement alleged to have been agreed to at the time of her divorce in 1928, Viola Daniel Casaday, actress, went to Superior court. L. A., and was ewarded \$3.240.

Harry Weldon, Jr., charged with stealing articles from the Metro property department, where he worked, held for trial in L. A., on two counts of grand theft.

Marian Nixon and her husband, Edward Hillman, Jr., have identified Buster Bevill, now serving time in Yolson prison for forgery, as the bandit who robbed them of \$7,900 in Jeweiry and cash two years ago while aboard a Santa Fe train.

Superior Judge Clement D. Nye, L. A., finds Nicholas Timchenko, assistant art director in film studios, not guilty of contempt in falling to keep up payment of \$80 a month to his former wife. Nina, for the support of their child. Motion for reduction of allowance to \$20 a month will be heard.

Citizens Bank & Trust Co., L. A has filed an action in Municip court demanding that Jocelyn I.

vacate her residence, now in the hands of the financial concern, and pay rent at \$7.50 a day from Sept. 20 when she was first given notice to move.

Greta Nissen is seeking a mail divorce from Weldon Heyburn through suit filed in Nogaies, Mex.

Albert J. Cohen, tennis player and story editor at Universal, must pay his wife, pending rital of her di-vorce sult, \$35 a. week alimony for daughter, according to a ruling L. A. Superior court. Mrs. Cohen charges, her husband was "too frieudly with Corliss Palmer, ex-wife of Eugene V. Berwster.

Feds and L. A. police are out to throttle Hollywood night life, swooping down on the film colony newest nocturnal spot. Bal Taborin, for a raid on its opening night. The third place raided in a week.

Alice Joyce in Reno to divorce James B. Regan, Jr., New York notei man.

Dorothy Gulliver, screen actress, revealed that she and C. Winchester DeVito were divorced in Superior Court, L. A., last April.

Louise Fazenda in Cedars of Lebanon hospital, Hollywood, with a minor allment.

Charging extreme cruelty Mar-celle Gray, screen actress, was awarded a divorce from Kubec Glasmon writer, in L. A. Superior

Mid-West

Fritz Kreisler and Serge Rach-maninoff are this year's window dressers for Bertha Ott's series of recitals in Chicago. Kreisler starts the ball rolling Oct. 23 in Orchestra Hall.

Two Chicago Negroes copped the prizes in the fifth annual Rodman Wanamaker Memorial contest for composers of that race. Florence B. Price and Margaret Bond. Cash awards of \$500 and \$250, respec-

Marian and Jlm, radio act, extracted a pearl valued at \$200 from an oyster in the Merchandise Mart-estaurant. Although Reinholdt Meyer, the waiter, was sick with jealousy, some suspicious folks thought it was publicity.

Arcadia theatre, St. Charles, Ili, donated Monday to the nunicipal took kitchen and accepted food instead of cash for admission. Everything was then turned over to the kitchen by Lester J. Norris, owner of the house.

Charles Hamili, president of the Chicago Symphony Orchestra Association, said the idea of the association making suggestions to Frederick Stock as to what music he should play was 'incredible.' This came up as a result of the war in Philadelphia between Leopold Stobather was the control of
Ben Turpin recalled that in 1893 he was head mop man for the Hotel Sherman, Chicago. Now he's 64, said the comic, and grateful for the phoney eye that made him famous and prosperous.

Bank receivership has been asked for the Aragon ballroom, Chleago. Bond issue of \$1,100,000 is in de-fault. The Aragon is possibly the finest ballroom in America.

Jazz music is packing the West-minster Presbyterian Church, To-ledo, O., on Sunday evenings. But meanwhile the old guard is peeved and thinks Rev. Elwood A. Rowsey has done wrong. Pastor told them to stay at home if the services were too hot for them.

Broken legs, arms, fractured skulla and other brulses were reported with seeming rellsh by the Stadium Rodeo auspices in Chicago. The more casualties the better the show must be, the rodeo managers boasted. Five cowboys went to the hospital in one day. Horses, horses, horses.

Rube Wolf picked up an amateur accordionist, age 15, to present at the 105th Street, Cleveland.

Eddie Melniker, manager of State. leveland, moved to Loew's, Roches-

Roberta Dodd-Crawford, negro singer, sent to Parls by Chicago music patrons four years ago, copped herself a member of negro royalty in Prince Houehou of Da-homey. He's no longer playing at the prince thing since France grabbed his principality.

Metropolitan Life Insurance Co was about to foreclose the Black-stone hotel, one of the ritziest spoils in Chicago. Drake properties have (Continued on page 46)

Uncommon Chatter

Re Buth Morris

A Changed Evalya

A Changed Evalya
Evalyn. Knapp has been the
gaughter of wealth every time she's
been the sereen daughter of George
Arlies. In 'Successful Calamity,' as
in other Arlies films, she has failed
to take advantage of the things that
money can buy. Her fine feather
did not make fine birdling when
with Arlies. They describe a quiet,
gympethetic ingenue who paid much mooningless costumes

for meaningless costumes. Miss Knapp does much better in Sporting Age as the impecunious daughter of that rough damond, Jack Holt. Mr. Holt brings up his motherless babe in the unrefined atmosphere of an isolated army post, yet she has at her command the style wisdom that was denied the style wisdom that was denied the daughter to millions. Someone on the Columbia lot did awfully well by

She's learned how to comb her har into something shorter, nofter, more youthful. It's shaped, in back, not too closely to her head and has a hairline that respects all sides of her saucily tilted, small hats. She used to be absent-iminded about her hair, not she lamp them on with decision and self-confidence. She's given up tumy decision and self-confidence. She's given up tumy decision and self-confidence in the state of the self-confidence in the self-c tentions and trimmings only where tentions and trimmings only where they can be of use to the main scheme. Her formal clothes still go a little wrong. They have good dleas; unusual sleeve and shoulder treatment, carefully fitted skirts,

New York Theatres

There's ALWAYS A BETTER SHOW at RKO! RKO MAYFAIR JOHN BARRYMORE

'A Bill of Divorcement'

An RKO Radio Picture— of course! Daily to 2 P.M., 85e; II P.M. to Close, 85e

JRKO PALACE BYYAY

the Street On the Screen
VERETT MARLENE
RSHALL DIETRICH HILL and HOFFMAN The Blonde Venus" Daily Midnight Show Feature Picture Semsists Midnight Show Every Sat.

TRKO 86 H ST. LEX. AVE. Clive Brook-Life Lee

The Night of June 13th

The PHANTOM EXPRESS TRKO 81 ST. BROADWAY

Wed. to Fri., Oct. 12-14 Clive Brook-Lila Lee The Night of June 13th

The PHANTOM EXPRESS





OXY SEVENTH AVENUE HAT CHECK GIRL

with SALLY EILERS he befall Established Bros.

I and others—Rosy Symphony Orch.

I and others—Rosy Symphony Orch.

I and others—Rosy Symphony Orch.

Filiday. "Filiated Violation,"

Fore Dunne and Ricordo Cortax

monotone crepes, one motif instead of many. But their bodices are too sauchy moulded to be tasteful or worthy of costumes that could be worn anywhere but on the screen.

A new make-up completes the schem: full-rouged lips that steal plumpuess from a round face and eye-shadow arthuly applied to improve pencilling and mascara.

Boyv's Color War

The Roxy can't decide which shade of red it prefers this week, so it puts them all together and calls them Fete.'

calls them Fete'.
Scarlet for the backdrop, flamingo for Edith Earstow, and the Roxyettes, orange-pink for the ballet, brick-red trousers and rose-red pumps for Lucille Page. There they are when the curtains close-all fighting together like one happy family.

amily. Both specialists do awfully well Both specialists do awfully well for themselves in spite of the conflict. They are saved from oblivion by applause-coaxing routines—Miss Barstow toe-tapping up and down a flight of stairs, Miss Page hurling herself nonchalantly out of nip-ups into spilts, high-kicks and cart-wheels.

Acta Naughtee, Dresses Nice

Irene Bordoni refuses to let her ostume take over part of her job at the Capitol. That job, as Miss Bor-oni sees it, is to personify a the Capitol.

the Capitol. That Job as Miss Bordoni sees it is to personify a faughtee, ever-so-Gallic filt. Her costume knows no such thing. It might have had daring, rather than modest, decolletage; it could have been fashioned in alluring velvet, gleaming satin or cire; it should have had an extreme and dashing line. Mais non, as those French say. From its tasteful dull crepe to its last conventional detail the dress wants just to be decent, pretty and refined.

its last conventional detail the dreas wants just to be decent, pretty and reflected was good entrance, smartened by a cape of rich eilver fox. The fur is caught under the arms with black sain bands crossing in back to tie in a tailored bow at the smith black sain bands crossing in back to tie in a tailored bow at the striking style departs, too, leaving naughteeness' to knowing winks and saucy pouts that strain vivaciously across the footlights. The striking style departs, too, leaving naughteeness' to knowing winks and saucy pouts that strain vivaciously across the footlights. The control of the c

Too Modest 'Check Girl'

Too Medest Check Gir Hard-Check Coll Page 18 and Check Coll Page 18 and Check Coll Page 18 and Check C

The Style Parade

The Style Parade

Ginger Rogers' advocating snug
costumes and a fluffy, loose bob, for
the half-hearted comedy rellef of
Hat-Check Girl...Christine Merture usader affarient makeup, assumed for a flora flora flora
sumed for a flora specialty...Virginia Bruce, sweet and frail in the
peasant costumes and maid's uniforms of Downstairs'...Hedda Hopfor European royalty. Baclanova,
with her interesting accent, brooding beauty and luxuriant gowns, an
authentic Baroness in Downstairs'
...Bodil Rossing, contributing a convincing the state of the state of the state
Morley, appearing long enough to
model her own very becoming vernion of the bang coffure and a mottied chiffon, smarted with one large
very company of the state of the state
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Palm Springs Season Gets an Early Start

Palm Springs, Oct. 10. Winter season started here last week-end, with the picture colony in attendance. El Mirador and Des-ert Inn both near capacity. The Dunes also opened its doors for the

season.

This is the earliest start the resort ever had, with hotels figuring that the popularity of the spot last winter with picture names warranted an earlier opening.

ANYHOW, BENNY STILL PACKS THE GARDEN

By JACK BILL ACK!

Madison Square Garden opened its indoor season Friday (7) and it was packed to the rafters the moh paying \$7.70 top to see Benny Leonard box Jimmy McLarnin, Match

was placed to the saters, the more paying \$1.70 top to see Benny Leon-ard box Jimmy McLarnin. Match was stopped just before the end of the sixth round by Arthur Donovan, referee. Benny had shown something in his year of come-back scraps but against Baby Face the truth came out—Leonard is just an ex-champion. He claims otherwise and allbled with a first round. The former boxing lold (Joe the Humphries was calling everybody an idol) was given one grand reception. Except for his thinning hair he looked good at 150 pounds, about three pounds more than the Mick. Dan Parker had it right when he quoted 2 to 1 that Leonard would be knocked out, would stay the 10 rounds but that went glimmering when he went back against the ropes in the first, grogged up. He got the smelling salts as soon as he reached his corner. In the second Jimmy sent Benny down for a nine count with a left hook. The blow looked like a halt push but the fans then figured the fight was on the up and up. The to the sixth Leonard treadily caught. He also did some fancy ducking, so much of that the house applauded. McLarnin kept throwing punches with both hands, missing more often than he landed, but Leonard Just could not duck them all. As for offensive he showed little—quite a difference than when he outgamed Billy Townsend during the summer. Not Badly Murt

Not Badly Hurt

Benny was not badly hurt. He was crouched peering at Jimmy with both hands to the face when the ref stepped in. He doubtless could have continued and he squawked over the finale, teiling Donovan plenty before he left the

Donovan plenty vectors in con-ring.
Seemed for once that McLarnin did not want to punish an opponent. He was confident from the start and looked like he would make a quick match of it. After the second round, however, the blonde did not seem anxious for 'the kill.' Of course it's possible that Baby Face respected Leonard's ability and perhaps his sock.

Leonard's ability and penhaps his sock.

Benny can and probably will continue in the fight game to replenish his bankroll. The gate was \$67,000 and his end about 17 gts. Mo-Larnin had stated he was through after the Leonard match. Supposed to have plenty of coin and is goling while the going is good, apparative the going is good, apparative the good of
between lony Canzoneri and Fe-trolle, who will argue the light-weight title out. Starting Friday the rodeo takes possession of the Garden and will be the attraction for the balance of the month. Show goes on nightly except Sundays,

Fans Go For No Limit Bone-Crush in Paris

Paris, Oct. 1. Wrestling without any rules— lied 'Pancrace' here—equi-alent to Wrestling without any rules—called Pancrace here—equi alent to 'catch as catch can,' is getting a big break in Paris, fully as big as that of boxing. Two shows have aircady been given—second one getting a capacity house, and fine trade sure developing.

I'm Telling You'

Ry Jack Osterman

REGISTRATION

Registration for the Nov. 8 elections takes place this

week.
Polling places in New York will be open for registration of voters Oct. 10-14 from 5 until 10:30 p.m. and on Oct 15 (Saturday), from 7 a.m. until (Saturday), 10:30 p.m.
10:30 p.m.
17 vou don't register, you

CASINO OGLES THEATRE NAMES A LA MAYFAIR

Central Park Casino is now in the field to attract weekly gathering of professionals, along the lines of the Mayfair and Pierrette. Latter the Mayfair and Pierrette. Latter two are opposed Saturday night functions, whereas the Casino an-nounces Sunday evening dances starting at dinner time. Cost is \$7.50 per person, for which dinner, mineral waters; and so forth are served. It is to be a membership

mineral waters and so don't ar-served. It is to be a membership enterprise.

The Casino function will be called the 'Music Box Sunday Dinner Dance.' Music will be supplied, by Harry Rosenthal and the Don Jose tango bands. The billed board of governors for the dances is Irving Berlin, William Gaxton, Arthur Hammerstein, Arthur Hopkins, Arch Selwyn, George White, A. C. Blumenthal, George Gershwin, Sam H. Harris. Joseph M. Schenck; Ed-Blumenthal, George Gersnwin, Sam H. Harris, Joseph M. Schenck, Ed-gar Selwyn, Ed Wynn. First affair is next Sunday (16).

MARRIAGES

Zarah Leander, most popular of cal torch singers, was married in local torch singers, was married in Stockholm Sept. 23 to Vidar Forsel sucknown Sept. 23 to vidar Forsel, son of the director of the Royal Opera. After honeymoon in Berlin, bride will rejoin Karl Gerhard re-vue in Gothenburg as co-star.

Flossy Gold to Mac Loew, Sept. 28, In Los Angeles. Bridegroom is attached to National Screen Service on the coast. Bride runs wholesale nut business in L.A.

Naomi Andrews, dancer, to G. ordon Biggar, at Marblehead, Gordon Biggar Mass, Sept. 29.

Patricia Patterson, stage and pic-ture, and Richard L. Wiener, Akron, O., insurance salesman, were married September 30, in that city. Katherine Hawley to Stephen Slesinger, lately. Bride is one of the Elizabeth Duncan dancers. Groom an author's rep.

Agnes Garrigan to Harry Mills, in Hollywood, Calif., Oct. 7. Bride is a former Fanchon & Marco girl, and bridegroom is dramatic editor, of the

Muriel Asche, dancing teacher, to

Pierre de Noyer, American corre-spondent of the French dally Tetit, Parisien, married Annie Paree in the St. Augustin Church, Paris.

Albertina Vitak, solo dancer in Flying Colors, to Wm. R. Kaelin, non-pro, Oct. 8, in New York.

Lucille Moore to W. O. (Chris) Christensen, Oct 2, Agua Callente. Bride was former secretary to Christensen, Hollywood agent.

Herman Kaplan, director of the Hollywood theatre orchestra. Detroit, to Marie Herrick, non-pro, in

that city.

Harry Warner to Marceline
Emory in San Francisco, Aug. 24.
Both are cafe singers.

Both are cafe singers.

Charlotte Fixel, recognized by the courts as the common-law wife of the late A. L. Erlanger, was married in Atlantic City, Oct. 7, to Benjamin D. Abrams, New York garment manufacturer. The ceremony took place in the home of Mr. and Mrs. William H. Conger, jr., 10 Montpeller avenue. Rabbi Henry M. Fisher, of Beth Israel Temple, officiated.

The ceremony was brief and witnessed by a few friends of the couple, residents of this city.

Beth Milton, former 'Follies' girl and screen actress, married Oct. 8 at Agua Caliente to Charles Belden, scenario writer.

BIRTHS

E. S. Hawes, ERPI representative in Lincoln, Neb., to Loretta Wack-er, non pro, in Pueblo, Colo., last month. Bride formerly theatre cashier.

BIRTHS

Mr. and Mrs. Thomas Neeley, son, Oct. 2, in New York: Father is an NEC program director; mother a former pro.

UNDER NEW MANAGEMENT.

Introducing the Manager Introducing the Manager
We just signed a three year contract with Charile Morrison to be
our exclusive manager. We have tract with Charlie Morrison to be our exclusive manager. We have use of one of his offices—which will probably be good news to the 'Variety' muggs.

We feel very happy about the whole thing because we have never previously laid off for Morrison.

Quite True
The wife remarks that she'd
rather have Winchell toss her a
scallion than an orchid. You can
eat a scallion.

Berle Gag No. 876
Milton Berle told us that he was
happy to attend the dinner given
in honor of Mickey Mouse's birth-

day.

Milt claims Mickey is one actor that doesn't accuse him of stealing his material.

Little Caesar Talks
At the A. M. P. A. luncheon the other day Eddle Robinson was called on to speak. He said he felt something like a stuffed fish he once saw mounted on the wall of a sea food place. Underneath was the inscription: 'I wouldn't be here had I kept my mouth shut.'

Another Baer Fact
Bugs Baer confides that McKee
Is the first Mayor ever to be elected
just for Indian Summer.

Smart Crack And it was the late Grant Clarke

And it was the late Grant Cla who went up to our most h boiled music publisher and said: 'Will you reach in your heart get me a piece of ice.'

He Didn't Mind

Down on the stock exchange a little Jewish fellow was following in the foot steps of a big buyer. If he overhead him buy 20,000 of this, ne overnead him buy 22,000 of this, he'd put in an order for 5,000 too. One day the plunger put in an order for 100,000 bushels of grain, The little guy only heard the sen-

(Continued on page 63)

Mexico Rushes Border Highway for Tourists

Mexico City, Oct. 8.

Convinced that road projects will boost foreign tourist traffic, Federal government has modified its recently announced five-year highway building plan to concentrate of the road from Laredo, Tex., to the road from Laredo, Tex., to

the road from Laredo, Tex, to Mexico City.

As Mexico City-U, S, border highway is deemed to be of prime imperations and the cided of the control of the cided of the control of the cided of the road wait tall of the cided and put into service, and to that end has arranged for financing undertaking by canceling contracts for road works of lesser importance. Government announces that work has been started on the Ensendad-Mexicall road and that it will be continued until this tourist avenue is completed. Road will be asphalted its entire length.

its entire length.

Garden Won't B'dcast Indoor Fight Shows

Fights will not be radiced from Madison Square Garden this season unless the corporation later changes its plans. Garden netted neat profits from the air rights for the past several seasons and discontinuance caused surprise.

caused surprise.

Theory is that by not putting fight cards on the air attendance will be increased to an extent that will more than balance radio profits. From the fans' standpoint fight broadcasts have never been quite satisfactory, principally because of limitations placed on the announcer by the State Athletic Commission.

The Schmeling-Walker contest at the outdoor bowl was not on the air.

The Schmeling-Walker contest at the outdoor bowl was not on the air. Attendance was much better than anticipated and the Garden manage-ment thereupon decided not to radio the indoor shows. ment thereupon de

Broadway

VARIETY

Alex Gottlieb's lip-growth gone, Doc Bender back from the Coast Phil Adler around, but in hiding Russ Moon out of hosp and back at RKO.

Charles Pettijohn made a Ken-icky colonel by Gov. Laffoon. Bob Faber going in for amateur hotography, doing his own devel-

J. Albert Hirsch got tired of up-town hotels and moved back to the Village.

Dimitri Tlomkin's 64-year-old mother goes to nite school to learn English

The Skolskys' small daughter's name is Nina, but they call her Congorilla, Jr., for short.

will Morrisey wearing dark asses, covering up results of re-nt automobile accident.

Jake Wilk is laid up in the White

Jake Wilk is laid up in the White Plains hosp; athlete's foot from too much ping pong, says a pai.

Albert Leane, says a pai.

Albert Leane, says a pai.

The plain says a pai.

Albert Leane, says a pai.

Leo Cohen of Loew's sleeping in rarified atmosphere these nights in his new penthouse at 46th and Fitth.

Guastella, the Algonquin hotel barb, nurturing a flock of juveniles' waning locks, with his hair-growing routine.

ose Beaumont's New Hampshire
adorned with Lamont's
ous bulls and bears clock, which

ents this season. The sum as pres-Forty-sixth street's Phil Coffee surrounded by Cub fans at fina world's series game in Chi, offeret to lay three to one on Yanks and spot home team four runs. No takers.

takers.

Leona Leigh, sister-in-law of Lou Goldberg, and secretary to Jim Furman in WB, underwent an operation for adhesions last week in White Plains hospital, White Plains She's railying nicely.

Hollywood

Charles Buckley back from resno. John Marston left for New York Max Hoffman, Jr., here; so is Helen Kane. Helen Kane.

Sam Briskin due back Oct. 15from New York.

W. Ray Johnston here on his
semi-annual visit.

Georgie Raft has a new contract,
car and chaufteur.

car and chauffeur.
Charles Ruggles to New York for
two weeks' vacation.
"Col. Fred Levy of Louisville here
for first visit in three years.
Eddle Stanley again m. c'ing at
the Paramount, after week's lay-

off.
"Bud Lollier to Frisco and Sacra-mento on real estate matters for

Levey booking offices moving arner Downtown building

to Warner Downtown.
Nov. 1.
Bill Hardwick and Jack Dailey motored to Oakland for something Bill Harawick and Jack Amount of the Month of the Marches (Florence Eldridge) have adopted a baby

Eldridge) have adopted a baby changers. Troy Orr still talking of the days when he usheed at the Cohan theat when he usheed at the Cohan theat to like the control of the c

CHATTER

News of the Dailies

(Continued from page 44) been involved in all sorts of litiga-tion for the past year.

Alice Bond in Foreclosureland was the title of a satirical play presented by the Chicago Bar association. One of the lyrics ran:

tion. One of the lyrics ran:
Perhaps you'd like a case to go
Before a judge you slightly know
Arrangements can be made for
dough,
For clerking's a grand old racket

Walter Powell leaves the 105 Street pit orchestra in Cleveland take a new comedy band on the road: Gets going in late October.

Jean LeFehr, chorus girl, operated on in Cleveland, but joined 'Helio Paree' in Akron a week later.

Robert Montgomery, not the screen actor, but cashier of the Delly Racing Form, was kidnaped in Chicago. They sought to force him to open the safe. Instead Montgomery escaped by a ruse and reported to his boss, George Polachek.

Aaron Sapiro, who glittered brightly for a while in the film biz as an exhibitors' David, is now after a fair and uniform scale on behalf of the Chicago Laundry Owners.

Burlington Railroad bought the old home of Buffalo Biil Cody in LeClaire, Iowa, and will move it intact to the Buffalo Bill Memorial Park, Cody, Wyoming, They bought the shack for \$150.

-Sadie Schoengold opened Yom Kippur night as leading lady with the Yiddish Players at the Lawn-dale, Chicago. Her publicity agent identified her to fame as a friend of Paul Bern.

One of the German dancing Sisters G, current at the College Inn, was badly cut about the head when a taxicab returning from the World Series park stopped precipitately and threw her forward through the glass panel. Her full name is Karla Gutohrlein.

DeWolf Hopper addressed the Chicago Bar association. In Fritz Blockl's 'World 'Between' at the Adelphi he impersonates the ghost of an English barrister.

Paris

Cecil King to London Paul Sloane back in Paris. Lee Planskoy in London again. Peggy Meehan back in Glverny, ne Jackson ln Montpar

Mistinguette trying to do a

Arlette Marchal back from the Riviera. The Fledelbaums weekending in Deauville.

Mrs. John Weld keeping an n Tahiti. Daye Souhami getting rld of his id Taibot.

Henri Rolland has a piece in 'Five Star Final.'

Steve Passeur down south for three months.

Rain marring the Montmartre Charles Francis Coe a guest of udor Wilkinson.

Bili O'Brien back to Fouquets the States.

trom the States.

Jack Campbell slated for an official job in Paris.

Paris motor show on and bringing many tourlats.

Maurice Tourneur breaking a rib
in a motor accident.

Mayor Jimmy Walker losing his
dog Togo on board ahip.

Yvonne, Printemps in bed for
three days with a cold.

Three days with a cold.

Three days with a cold.

Edmonde Guy denies she is to do
the Folles Bergere revue.

own imitators at his gala. Edmonde Guy denies she is to do the Folies Bergere revue. Metro office laying off another Metro office laying off another Emile de Fuelle trying to work French labs at American tempo. Mrs. Ruby de Ruymer (Mrs. Ben Troop) in a Riviera motor accident. New scenes added to White Horse Inn' for production at the Mogador. Inn' for production at the Mogador at reopening of Montmartre night club.

ciub. Friends of Jane Aubert 'Ballyhoo' receipts are on the Colleen Moore's cousin, Ruth Her-ert, shown Paris sights by Bili

bert, shown Paris sights by Bill Parker. Tactlessness of a walter cost the Lido a chance to be visited by

Lido a chance to be visited by royalty.

J. Carlo Bavetta with swollen eyes after working 40 hours at one stretch.

stretch.
Claire Madgett soon due to sail,
but giving an audition at the
Chatelet.
Albertina Rash and her girls led
by Margaret Earl landing in
Boulogne.
Dora Duby announcing a recital
of crude acrobatics before she turns
highbow.

of crude acrobatics before she turns highbrow.

Mary Roger's portrait by Bertha Fanny Taylor reproduced in the

aris pre English

Paris press.
English players doing a mixed program for the last week before going on tour.
Lehmann reviving Bataille's 25-year-old Scandal' at the Porte Saint-Martin.
Gaston Graza, former local MGM publicity chief, now driving a milk delivery waxon.

Segri-oud Schandar at the Porte Segri-oud Schandar at the Porte Garden Schand S

financing and de-financing syndi

st)11 A. F. Junker, travel agent, still holding the bag for the unused por-tion of Cliff Fischer's ticket to Ger-

tion of Chir Production of the Opera writes prospective backers on stationers describing him as Spain's greatest

describing dancer.

French version of 'Grand Hotel' carefully hidden until sold, but 'Petit Parisien' to show the original version.

Lartigue writing from hospital that there is no foundation in his

that there is no foundation in his ally orce story; and his wife at his bedside.

that there is no foundation in his divorce story; and his wifes at his bedien. Park Cant's angry when she hears her daughter's (Miss America) legs have been photographed, del Pilar to renounce keep off stage yows made on her wedding day to dance in Folies Berger revue.

Lou Wolfson filling Herman Order of the method of the berger revue.
Lou Wolfson filling Herman Order of the Moulin Rouge.

Harold Lloyd's wife and kids expected soon by Mrs. Rocketby, who made to the berger of the history of the stage of the history and history; and history is a stage of the history; and history of the history of the history; and history of the history; and history; and history of the history; and history; and history of the history; and will history; and history

shows.

William Brady writes 'There will soon be a revolution in New York against critics if they continue killing a play every night for the sake of wisecracking.'

Loop

Art Kassel back at Blsmarck Ho

Tom Fizdale doing night duty at

Gary Cooper dropped in on John Salaban.

DALIDAN.

Jack Fisher, in from Hollywood, may promote some billiard events. It's his old biz. Harris, Grand, Erlanger, Apollo, and Selwyn are pledged to eschewout rates all season.

cur rates all season.

George Keep, treasurer at the
Grand, in Woodlawn hospital recovering from appendicitis.

Adolph Menjou, Kathryn Carver,
Alec Francis, Edna Best, Herbert
Marshall and Lawrence Tibbett hit
Chi the same day.

Alec Francis, Edna Beet, Herbert Marshall and Lawrence Tibbeth hit Chi the same day.
Carol Frink and Clarik Rodenbach occupied Ashbrid Sevena usual warmen was a sevena usual warmen of the company of the property of the company of the property of the prop

Riviera By FRANK SCULLY

Chevalier leaving: Mike Arien pencil-biting. Ed Hope finished a gangster. No oysters till Nov. Too hot.

nes. est summer ever, now next to

London

Ann Suter around again.
Nora Williams on the sick list.
'Grand Hotel' playing to capacity,
Four Admirals off to Italy and
spain.

'Potash and Perlmutter' rehears-Screen Golfing Society Dinner

Jack Haskell likely to produce for L. Sachs here.

Everybody here expecting Martin leck back shortly. Harry Foster intends sailing for lew York Oct. 12.

Roseray, minus Capella, straying Leicester Square.

Victoria Palace, to be in fashion, building stage runway. Louis uls Freear, old-time musical getting a broadcast.

Not generally known, Metro has yorld's rights to 'Merry Widow.'

Blanche Alter returning to America, but will only stay a few weeks. Murray Leslie full of native Africa. Says made a hit with the

Palladium getting ready another 'Crazy Month,' starting middle of

Queues surrouding the entire Palace theatre to see 'Grand Hotel,' un-precedented.

Empire billing Jimmy 'Schnozzle Durante above Buster Keaton in 'Speak Easily.'

Speak Easily.

Gracie Fleids was submitted for Paris at \$3,200 per week, offer of \$600 came back.

Shuberts 'wanting Evelyn Laye and Catl Brisgon for 'Cyramp de MacQueen Pope thinks he has a litt in the Duke of York's prospective, 'Gold Blood.'

Ewart Hodgson will revue legit shows for 'Dally Express' besides de Sammy Smith wants Gina Malo for British Lion Film, if they can get together on salary.

doing the film column.

Sammy Smith wants (Ina Malo
Sammy Smith wants (Ina)
Sammy Smith wants (Ina)
Control of the second of the

British International after West End house, would consider leasing the Apollo from Associated Thea-

the Approximation Marsh turning down \$1.200 Marsh coron B. I. P. and asking \$2.000 per. free of income tax, with deal not closed yet.

If progress of 'Casanova' continues at Collseum, cast will revert to full salaries shortly. They are now minus 10%.

now minus 10%. European acts, booked for RKO tour, postponed for further two months, with some acts out of work through having turned down dates. Geotrey Rope and Yulan Palmer could have made \$20,000 on sale of their vaudeville theatre lease, but prefer to operate theatre themselves.

Beak summer ever, now next to closing.

U. S. Consulate doubling as a casting bureau with the consultation of the consultation

ARIET 184 West 46th Street New York City

Yol. 108

TATEMENT OF THE OWNERSHIP,
MANAGEMENT, GIR CULLATION,
STC. REQUIRED BY THE ACT OF
CONGRESS, OF AUGUST 4, 1812.
OF Variety, published weekly at New
York, N. T., or Other-results of New York, County of New
York, 80.

GONGRESS, OF AUGUST 24, 1811.

OF Variety, published weekl) at New York, county of New York, County of New York, County of New York, and
other securities than as so stated by

5. That the average number of copies

et each issue of this publication sold or

wise. to paid subscribers during the six

months preceding the date abown above

from daily publications solly required

from

Nathan Newman,
Notary Public.
(My commission expires March 30, 1934)

15 YEARS AGO

(From 'Variety' and 'Clipper')

Columbia burlesque wheel was planning a series of theatres at the training camps with stock compan-les. There were 16 camps. Never went through

Leo Ditrichstein, in an interview, Leo Ditricisten, in an interview, foreshadowed a cycle of plays demanding 'reflection and debate' such as the conomic independence of women, common-law marriage, the dignity of labor, patriotism and honor. A sour guess.

War was increasing the number of sister acts. Femme end of mixed teams doubled up when the men

Fox and Ward, celebrating their some together, were given a two year contract by the Keith of-see at \$300 weekly.

A 'Frisco song plugger enlisted to that he might wear the uniform while doing a recruiting specialty. Understood he was to be mustered out after that. Instead, he was arout after that.

Recent price boost in picture the-tres to 35 cents was hurting biz.

Dorothy Dorothy Regel gave out score eards to the World Series baseball sames arvertising her appearance at the Keith theatres. One of the first to use this now common gag.

Final test of the war song com-petition at the Fifth Ave. gave the lead to 'Just Break to News to Mother,' a Chas. K. Harris holdover om the Spanish-American ar

Two shows on B'way were getting \$100,000 agency buys. Fred Stone's Jack O'Lantern and Al Woods' Business Before Pleasure. Each buy was for eight weeks and it was Woods' second series, he having already sold one similar period.

Inside Stuff—Pictures

(Continued from page 27)

to bank with the Bank of America and he requested all employees without a B. of A. account to open one.

Warner-Douvac-GTP action against Western Electric, to be aired in Wilmington next month, will allege that 'interchangeability' troubles still

exist.

Lawyers in the litigation maintain that ERPI still has a clause in its eaulyment licenses which stipulates that in the event the quality of other apparatus is not comparable with its own. WE producer licenses will not be permitted to serve that theatre with product until it installs a WE voice.

Metro's 'Mask of Fu Manchu,' originally scheduled as a quick one at a cost of \$200,000 or under, as proof that the studie could cut down, is now in its ninth week and has used up around \$450,000 architection. Another 100 grand is figured to go in before the picture is completed to the studies of the studi

Studios are going to exercise their prerogative so far as the morality clause is concerned in the case of an actress who recently completed a contract with a major company.

Paient company did not want to take up its option on the actress but another lot was interested. Final decision was that the player had gotten heresile entirely too much notoriety and it might be better to let her drop out all around.

Hays office will tender Dr. James A. Wingate, former New York censor head, a luncheon at Town Hall on Thursday (13), to introduce him as the Hays new production code overseer. Wingate leaves for Hollywood to assume the film post a few days later.

It was more than a week after the Have office had received vertifice It was more than a week after the Haye' office had received vertific-tion of the Washington ruling exempting critic's passes to theatres, wh present to review shows, that Warners knocked off the charge. Oth chains had fallen in ahead following 'Variety' story that critics had be-ruled free from the tax. The Roxy, New York, had been the only hou on Broadway to pay the tax for critics prior to this edict. Regular circuit passes remain subject to tax.

Owing to conditions generally, the circuits which hitherto contributed freely to local community chests, have decided this year to forego such contributions.

Instead, the circuits have decided to run a 200-foot trailer on all screens

wherever the theatres can aid drives for local community funds. Pre-viously the circuits contributed cash and declined to run trailers, so the order is reversed.

Investigation of a number of piker rackets at the studios has been started by Hays office and the M. P. Relief tund.
One of the grafts being investigated is said to involve an assistant casting director. Claim is that extras asking for the health of the caster's baby at the studio received work. Idea is that those concerned with the child's health are using a password and showing a willingness to kick in for the

Several things prompted Sam Goldwyn to change the name of 'Cynara' to 'I Have Been Faithful,' although it was figured 'Cynara' as the title meant something due to the long New York run of the play. One of 'Goldwyn's reasons was the feeling that too many people wouldn't pronounce Cynara correctly. Another was that it might be-

come confused with Cyrano

Former Coast picture agent, who took a minor technical job in a studio when his agency folded, says he is ready for a new try at the industry's top jobs. His health has been regained on the dirty collar job and now he wants to be an executive.

Says, however, he'll. Keep his present spot rather than again become

For the year ending September, RCA Photophone shows a total of 2,500 theatre installations in the U. S. or an increase of 500. During September alone Photophone made 74 installations which is 22 more than for the same month in 1931.

Installations during '32 are largely replacements of other equipment. About 50% of the total number of equipments are in independent theatres.

Some of the major circuits are adopting drastic measures to stop the bomb abuse. Most popular means is the retaining of private detective agencies

stective agencies.

Warners, among the first firms, to do this, located a bomb hurler in oungstown, O., and paid the detective agency \$250 for its work. The omber drew a six months' stretch.

If pictures booked for their houses merit extra exploitation and adver-tising, Publix managers in future are to ask for permission to go ahead in that direction. It's Milt Field's suggestion to men of his division that they take this

course.

Requests coming in for information on picture celebs as a result of the Hollywood on the Air' Coast broadcasts shows an Interest in Joan Crawford, Metro star, three times greater than in any other Hollywood personality. Sally Ellers, of Fox. runs second.

Cary Grant, new leading man on the Paramount contract list, halis from vaudeville where his monicker was Archie Leach.

Grant started by walking on stilts in the Loomis Troupe and later became 30% of the vaude comedy trio of Robinson, Janis and Leach.

'Scarface,' nearing its wind-up on circulation in the U. S., will probably never show anywhere in Kansas or in Cook County, Ill. In Kansas or propeal was made to Governor Woodring, who looked at the picture at a private showing in Topeka and upheld the state's censor board's ban.

Aithough Pete Woodhuil, past president of the M. P. T. O. A., is spending a lot of his time around the organization's New York headquarters, attaches say his presence there indicates no change in the political

Warner Brothers-Western Electric arbitration will not conclude the fourth year of its sessions until the WB's legal attack on WB's exhibitor license is settled in the Wilmington courts next month.

On a request from Fox, Radio is holding off release of 'Sham Poo, the Magician,' burlesk short, until 'Chandu, the Magician' (Fox) has played

Reduction in realty assessments on some 40 RKO theatres in Greater New York has resulted in a saving of nearly \$40,000 to the circuit in tax cuts during the past month.

Inside Stuff—Radio

Lapping over of President Hoover's speech (4) into the Texaco niche left Ed Wynn and the rest of his cast with nobody to broadcast to and with a capacity audience on hand.

Idea of dismissing the 300 out front was vetoed by the ad agency exces on the spot. Instead, Wynn, was asked to step out for an impromptu line of patter while the Don Vorhees band provided a couple numbers. Altogether the extempo performances lasted about 15 minutes. Air program slated for that hight was saved intact for the following wesk. First time an incident of this sort has occurred at one of these inviation broadcast affairs.

Tommercial carried the entire talent tap for this show. Chain contract permits giving precedence to public events or political broadcasts without obligation to recompense previously scheduled accounts for signatured talent.

Coast radio stations are peeved at the manner in which KECA, one of the Los Angeles NBC outlets, is endeavoring to secure the wave length of KELW and KTM, two small stations in danger of losing their licenses. Local examiner, after a hearing, recommended that KELW and KTM be dropped by the Federal Radio Commission. Although almost all of his previous recommendations have been overruled, and a rehearing has been ordered, WECA officials have asked the commission for the frequency. Other L. A. stations, favoring the underdog in this controversy, will go to but for the two smaller broadcasters at the appeal hearing.

Kathleen Burke, 19, who copped Paramount's 'panther woman' contest and becomes a film actress in Hollywood by virtue thereof has been around Chicago radio stations and advertising agencies in various capacities for two years. She especially active at KYW and appeared in dozens of promotional programs staged by that station on behalf of Hearst's 'Hearle's Examiner.'

Approuncements of time and reading of weather forecasts have been Announcements or time and reading or weather to techasts have one the favorite services rendered by advertisers on 10 second to one minute shots, but Vapex has introduced a twist, a temperature report.

Announcer gives the prevailing temperature of the city where station is located, and then proceeds to plug the cold curing remedy.

Inside Stuff—Music

The currently popular 'Guess I'll Have to Change My Plan,' almost as well known as the 'Blue Pajama Song,' was originally written by Arthur Schwartz and Howard Dietz for the first 'Little Show' three years ago, but taken out after being in the revue only a few times, owing to the wealth of song material in that edition of the intimate revue series. The 'pajama' angle has been considerably denatured, as a gesture to the radio plug, although DeLys and Clark, the Continental entertainers at the 'swank El Garron (Jub, N. Y., who popularized the number, and to whom Harms gives most of the credit for the song's resuscitation, vullized, the more sophisticated original lyrics as intended for the show. Now, the sole reference to the night apparel is in the second verse; perhaps as a compromise for the parenthetic sub-title.

Incidentally, this cleaning up of song lyrics for radio has become a regular procedure with songs whose them is oft times regarded as a bit too sophisticated for the home, and hearth consumers.

Federal government has launched its investigation of the publishers' distributing combine, the Music Dealers' Service, Inc. The investigators from the property of the complete of a copy of the still of complaint in the \$1,125,000 anti-trust suit brought by Max Mayer of Richmond-Mayer Music against the MDS and its member-publishers, and are making the rounds of the jobbing firms in quest of information. Each publishing firm named in the complaint and John G. Paine, chairman of the M.P.P.A. board, included among the defendants, have been served with a summons and a copy of the Mayer restraint of trade bill and are expected to file their notices of appearances within the next two weeks.

Few publishers not allied with the Music Dealers Service are selling to the syndicate stores at the same price charged by the distributing combine, 16c. a sheet. That's clipping it a penny below the previous level established throughout the publishing trade. Jobbers have also come in for a reduction from the non-MDS members, with the call now

17c. a sneet. One of the Indie publisher-distributors is giving the chains an added advantage by prepaying the express charges, which, figuring the trans-portation at ½c. a sheet, delivers the music to the syndicate counter at

Publishers point, oft repeated, that their old catalogs are as valuable for radio use as the current and future output, is illustrated by the recurrent popularity and continuous use of such numbers in the alt today as Dinah "Limehouse Bloes," St. Louis Blues, "By the Sea," 'Avalon,' 'Poor Butterfly,' 'Japanese Sandman, 'Whispering, 'My Buddy,' China, Boy,' etc., not to mention the many operettes and other numbers suitable for thematics.

thematics.

Any number of radio commercials, for example, use 'Beautiful Lady,'
particularly those featuring cosmetic or beauty preparations. A bathing
suit exploiter can't help but use a 'By the Sea' for a theme or signature
song, and so on down the line.

Pubs were dizzy with all the openings last week, including Paul Whiteman at the downstairs supper room of the Hotel Biltmore, and Ozzle Nelson-Eddle Jackson at the Paramount hotel grill opening simultaneously Wednesday (5). It had the songplüggers on bicycles. Roger Wolfe Kahn, scheduled to have premiered at the Hotel Pennsylvania the same night, wired that he's postponed the 'official' opening until 'tonight (11), regarded as a wise move and a lifesaver by the sensitive music men who don't, want to slight any maestro—especially if there's a radio wire in the tolor. sensitive music men who don't, wif there's a radio wire in the joint.

A revelation to music students, vocal teachers and singers will be the short sequence in which Donald Novis appears in Paramount's Big Broadcast' wherein he sings Trees.' Singer never changes his posture or expression during the song, taking high C two times without any apparent effort.

In Coast radio stations, Novis was always exhib A for young singers to follow in the matter of breath control, teachers instructing their pupils to attend his broadcasts to improve their own breathing.

Los Angeles Musicians' union has been checking on KGFI, L. A. atla-nighter, since the latter threw out its union orchestra. As a result of the union's alert ear, charges have been filed with the Federal Radio Commission that the station plays records for an hour at a time, announcing the names of the orchestras but not that they are

THREE NEGRO TROUPS SET TO TOUR CANADA

Toronto, Oct. 10.

Forbes Randolph's presentation of Porgy,' drama of South Carolina Negro life had the local drama scribes raying. Claim is that eighteen of the original cast are in the line-up. Suffice to say that Rose McClendon is playing Serena and Plan is to play the production here for four weeks and then send it across Canada, with Hamilton and Montreal the next jumps. Randolph, within the fortnight, will place. In Abraham's Bosom' in rehearsal with such of the original cast as are at liberty.

The Paul Green piece will then the meanime. Randolph will be rehearsing. Harlem. From Porgy indications, it seems likely that three colored companies will be working across Canada in presentations of Negro plays, at theatre angle that is fresh up here.

Pittsb'g Nixon Pitmen Walk Over Work Terms

Pittsburgh, Oct. 10. of Nixon musicia waik-out of Nixon musiclans necessitated cancellation of Forward March, Brown & Henderson's new one, scheduled to open next Monday (17), and Taugh Parade, which was due week later. March open instead at the Forrest, Philadelphia, same time.

opens instead at the Forrest, Phil-adelphia, same time.
Nixon operating without musi-cians this week for 'Pure in Heart' and did same thing last week for 'Good Earth,' and may continue this policy indefinitely with straight dramatic attractions unless stagehands eventually walk, too, in a

dramatic attractions unless stage-hands eventually walk, too, in a sympathy move.

Opening of Nixon season Sept.
13 with flop 'Humpty Dumpty' saw music boys continuing under last year's agreement and when a new post of the season season season season uning fortugat, drawn the deep well, which is the season season season season penend Monday (3) with first sub-scription play.

It's understood that the musi-ciana are demanding a guaranteed number of weeks for the season, with same number of men for mu-sical and dramatic shows alike, while Nixon is willing to maintain last years' wage scale, but with different number of men for differ-ent type shows and under a 'no work, no pay policy.

Dramatists, Finished at Col. East for Rehearsals

Having completed two original stories for Columbia, Frank Cavett and Edward Roberts, playwights, return to New York, Tuesday (11), for rehearsal of their new untitled play, which Arthur Hopkins will produce. Hope Williams will be

Pair wrote Vanity Street' and Fortune for Col.

COAST 'PYGMALION'

Hollywood, Oct. 10,
Shaw's 'Pygmallon' will be produced by the Little Theatre of Beverly Hills late in October.
It's the first regular production of the fall season.

Switch in 'Language' Chicago, Oct. 10.

Laura Staub replaced Patricia Collinge in 'Another Language' yesterday (Sunday). Miss Collinge has been in poor health throughout her ongagement with the Chicago company.

been in poor usant the Chicago com-engagement with the Chicago com-pany.
Miss Staub was originally sched.²
uled for the Chicago company but was switched into the Manhattan company when Dorothy Stickney took sick.

Goodman, Chi, Opens
Chicago, Oct. 10.
Goodman theatre will be relighted after two years of darkness Nov. 7.
At that time a local venture will take the boards for three weeks with a cast of semi-proc.
When Chicago Was Young. by Alloc Gerstenberg and Herma Clark, is the play.

CAST CHANGES

Betty Hanna for Betty Starbuck in 'Dangerous Corner.' Ada Heinmann for Georgia Caine, 'Dinner at Eight.'

Rahy Cox has replaced Nina Mac McKinney in Ballyhoo of 1932' at the 44th Street. Both formerly ap-peared in Hariem's night spots.

Shows in Rehearsal

'Carry Nation' (Arthur Beokhard), Booth
'Music in the Air (Peggy
'Music in the Air (Peggy
'Music in the Air (Peggy
'Late Christopher Bean' (Gilbert Miller,
'The Anatomist' (Frank Conroy), Lyceun's Eight' (Sam H.
Harria), Music Box.
'V an it ise' (Earl Carroll)
(road), Manhattan.
'Nine Pine Street' (Ray &
Hewes), Lyric.
'The Street' (Macgowan & Reedy) (road), Milz.
'Springtime for Henry' (Macgowan & Reedy) (road), Milz.
'Oxfort (Millo Aborn), New
Yorker. 'Carry Nation' (Arthur Beck-

'Mikago (mano Yorker, Yorker, The Brawl' (Leonard Doyle), Times Square. 'Chocolate Soldier' (Chas. Purcell) (road), 409 W. 47th

Purcell) (road), 402 W. 47th street.

'Forward March' (Brown & Henderson), Sclwyn.

'The Passionate Pilgrim' (Howard Inches), Cohan.

'The Gaison & Burton, Delay (Carriel & Calison & Burton), Royale.

'The Girl Outside' (Alfred E. Aarons), Hollywood.

'Camille' (Delos Chapel), 1
East End avenue.

'Dangsrous Corner,' Black Sheep,' Foscos Corner,' Black Sheep,' Foscos Corner,' Tell Cherton, The Truth' opening here or out of town during the week.

SAME 'SHOW BOAT' CAST STICKS FOR THE ROAD

Charles Winninger is staying in 'Show Boat' on a compromise deal with A. C. Blumenthal to accept \$700 weekly instead of \$900, dropdays, when the Cap'n Andy of the Ziegfeld musical pilots a new Max-well Coffee House 'Show Boat' hour New program started

Oct. 6.

Billy Kent succeeds Winninger in
the operetts when it hits the road
and substitutes on Thursdays.

Helen Morgan and Norma Terrise

are also continuing in the show for road touring. There was talk of Miss Morgan going into the new Miss Morgan going into the new Kern-Hammerstein operetta which Peggy Fears Blumenthal is ready-ing, but she decided to stick. Miss Terriss is reported having been ac-corded 4% of the gross on tour. Dennis King also stays in the cast.

THE GOLEM' ON COAST

Little theatre production of "The Golem' opens at the Egan tomorrow night (11) for two weeks.

Benjamin Zemach, dancer and former Habima theatre player, has the lead.

Ahead and Back

Leon Spachner general manager for 'Stop That Clock.' Charles Gray switched to Hudson from Vanderbilt as treasurer, Allen

Schnebbe going to latter b. o.
Robert Stevenson, Sr., treasures

of the Royale.

Bob Ritz to be treasurer of the

Harry Snowden to name best to bo.

Sid Harris now company manager of Clear All Wires.

Victor Kiraly will be back with Show Boat, on tour.

Al Spink, agent, and back with I Loved You Wednesday.

Ben Siein general manager of Forward March.

Lee Kugel, publicity, and back with Rendezvous.

Milt Lazarous agenting 'Number Clears'

with 'Rendezvous.'
Milt Lazarous agenting 'Number
Nine Pine Street.'
Leon Friedman ahead, Victor
Kiraly back with 'Show Boat.'
Saul Abraham general manager
for 'Dangerous Corner.' Dick
Maney agent.

Future Plays

The Girl Durie Plays

The Girl Durie Germany, by John King Hodges and Samuel Merwin, is to be Alfred E. Aarons' first production of the season. Now in rehearsal under Priestly Morrison. Tryout Oct. 17 and then Into a Broadway theatre.

The Brawl, a play by Henry Rosendale, goes Into production under the management of Mack Hilliard.

'American Dream, by George O'Neill, taken by Harry Moses for early production.

The Perfect Marriage, rights to which were once held by George M. Cohan, will be done by the Shuberts. Play had a tryout in Showhegan last summer.

BANK GETS MANSFIELD NEAR MORTGAGE PRICE

The Mansfield, which was originally of the Chanin string of the treates, was sold at foreclosure last week. A bid of \$1,000 over the first mortgage of \$355,000 was accepted. Mortgage was held by the New York Title and Trust and the Nyamco Associates which took over the property is said to be a subsidiary. Inc., which had the backing of the United Cigar Stores, Laster group bought the house from the Chanins who operated it for a time, but when they stand of the control of the contro

bought the house from the Chanins who operated it for a time, but when they stepped out Lewine took possession. Mansfeld has been mostly dark for a year. Last spring the bank took away most of the movable fixtures, some of which are to be realessed. to be replaced. Bank has entered into an arrange

ment with Edgar Allen, vaudeville agent, and Ray Bartlett to operate the Mansfield on a percentage of the gross. Last season Bartlett pro-posed to float a cut rate theatre ticket proposition which dropped out of sight.

Coast Rights Jam May Force New B-C Lapse

Los Angeles, Oct. 10.

Difficulties in securing Coast rights for New York shows is forcing another production lull on Belasco & Curran, which has 'Cat and the Fiddle' running at the Belasco here, and 'Bride the Sun Shines On' set to open at the Curran,

here, and Bride the Sun Shines On' set to open at the Curran, Frisco, tonight (10). Curran had to go dark a week ago when Friddle' moved here. Un-less the firm's new play catches on, indications are the house will face another period of inactivity.

Stage Director Ousted

Los Angeles, Oct. 10.

Pat McCoy, stage director for coast company of 'Intermission' was let out after the show opened at the Columbia in San Francisco, following differences with the pro-ducers, Harold Berb and Jo Ar-

Gaylord Pendleton, former For contract player, and in the cast, suc-

\$6,000 Top

(Continued from page 1) \$5,000 limit, if adhered to by the participants, is reported regarded by the various circuits and booking heads as offering sufficient fierbillity in the way of competative bidding to make a working agreement on salaries practical. For those acts which do not rate \$5,000 in the circuits joint opinion, salary reductions will be proportionate. These may include several acts to whom the circuits are currently

ate. These may include several acts to whom the circuits are currently paying \$6,000 or more out of what is believed to be necessity, but without regarding them as worth it.

In the circuits' opinion, from accounts, no act can possibly deliver more than \$6,000 worth of business et the horofice. Extertainment

at the boxoffice. Entertainment merit is not taken into account, merit is not taken into account, since it has always been the general axiom of bookers that up to \$2,000 an act is paid for value, and everything above that can only be justified by the business drawn.

It is possible still that exceptions may be made in rare instances, but only by those theatres and acts willing to gamble on percentare book-

ing to gamble on percentage book-ings. Under the reported agreement participating circuits will voice

the participating circuits will voice no objections to the size of the per-centages as long as the guarantee doesn't exceed the \$5,000 limit. On their own and when obliged to compete on bookings, the circuits say they are forced into setting ex-horbitant salaries on acts that often head of the case of the salary rise by choking the cause but without expect to eliminate the salary rise by choking off booking competition. The history of the show business lessens the possibility of competing circuits ever getting 'ogether on the matter of salaries for acts. The accompanying box of names and salaries lists some of the \$2,000-and-over salaries paid to individual stage attractions by the variety the-atres in the past year or so. List

atres in the past year or so. List shows 18 who receive or have got-ten \$6,000 or more for stage appear-

ance.

Loew's booking of Paul Whiteman at \$6,000, opening next week, is believed the first evidence of the new determination. Band got \$5,500 recently at the Paramount (Publix), New York.

Inside Stuff—Legit

Samul Insull, whom the irony of fate has changed from an industrial emperor to a fugitive from justice touched show business at two points during the heyday of his power in Chicago. First he dominated the Chicago opera and everybody connected with it for 15 has Second he owned station WENR, now the NBC key station in Chicago. Both as an opera impresario and as a station operator insull was a fop. He gave WENR, 50,000-watter, to NBC for nothing two years are to get rid of it. His opera house stands empty and is likely to become the bigsest white elephant this side of the National theatre, Maxioc City, Insull built the opera house according to his own ideas, scorning all suggestions. Knowing very little-about show business, the \$10,000,000 structure he designed contains more mistakes in building than a Soviet tractor.

Attempt of the Shuberts to force Ted Healy into working in 'Passing Show' cost them about \$25,000 in lawyers' fees and other expenses before they decided to give up the fight. Shuberts falled to get anywhere by trying to the Healy up in New York and then tried serving the comie with papers in Chicago.

Healy sent for his New York attorney, Benedict Ginsberg, however, in sufficient time to start a legal battle in Chicago with the result that the Chicago courts ordered Shuberts to put up \$25,000 bond. The producers falled to follow through with the result the auit was thrown out of court and all injunctions restraining Healy from work were vacated.

Explanation of the recall of most of the newspaper tickets on the eve of Nopa's' premiere was clarified by A. C. Blumenthal whose wifa, Pegsy Fears, presents the show.

Blumey didn't like the way the tickets were alloted, having all the press spotted in the center aisle seats. He wanted the critics' locations nore scattered. But after messenger boys scurried about town the very same tickets were delivered to the newspap bunch. Hereafter, Blumey will use his own plan for opening nights. Next will be 'Music in the Air.' It's now in rehearsal.

Mrs. Laura Butler Treadwell, who is to resume her theatrical carees, interrupted 20 years ago, at the Lyceum theatre, New York, in the cast of 'Mon Must Fight,' is a prominent Albany (N. X.), society woman, who also was active in politics here. She passed a successful acreen test last July, a few months after the death of her husband, 'Col George Curtis Treadwell, member of one of Albany's oldest families, but never sought film engagements.

Mrs. Treadwell first went on the stage in 1901. Ten years later she was married to the late Col. Treadwell. Two years ago she was Republican candidate for Congress in this district but was defeated.

Sensation in Scandinavian show world occurred recently, when Copenhagen paper printed story that a leading Swedish stage producer and actor had been found getting occasine by forging medical certificates. Press men in Danish capital called Stockholm and local papers admitted knowledge of fact but stated that due to actor's popularity, matter was not mentioned locally.

Also pointed out that during last mysterious absence of actor from the city, he was really doing a term in just for this offense and that two Stockholm papers had given three lines to his release.

Waiter Hampden's bitterness against certain critics over the cool, if not hostile, reception tendered several plays he produced during recent seasons took the air last week. In the course of a radio interview conducted by the dramatic editor of an upstate (N. T.) daily, the d.s. asked Hampden if the fact Rostand had a good story in Cyrano de Bergerae's was not an important factor in the success of the plece.

Answering the query in the affirmative, Hampden went on to castigate critics in 'that provincial town, New York,' for their attitude towards plays with a real story.

Getting to be a habit with Bill Brady to import European playwrights when he produces their pieces. Started the season by bringing over the companies of the pieces of the season by bringing over the companies of the pieces of

J. Brooks Atkinson of the New York "Times," is setting something of a tandard in reviewing flop shows. Merely by the expedient of making

J. Brooks Atkinson of the Nova. Merely by the expedient of making but brief comment.

Three of Atkinson's notices this season have occupied less than three inches of space. Daily's idea in printing the short reviews is merely to keep the record complete.

Katherine Forbes-Leith, author of 'East River,' which Sigourney Thayer is preparing for quick production, is in private life Mrs. Baxter, Jackson, wife of the executive vice-president of Chase National Bank. Before marriage Mrs. Jackson was a concert planiste and at one time she wrote poetry. This is her first play,

Accounting of the estate of fiving Harris Niles and his father J. Harris Niles, was filed recently in Cambridge, Mass. Residue of the estates, ralled at \$75,000 is willed to the Actor's Fund, which has not received any settlement from the executors, however. Estates are tied up in littgation and while there will be some money paid in the Fund, the amount will be small compared to the estimated total.

Niles had obarge of his father's estate at the time of death. He was always interested in the stage, but was never connected with the theatrs in any way.

In any way.

Will of E. F. Albee was also filed. One item is a bequest of \$100,000
to the Fund. That money is in trust and the income goes towards bake ancing the Fund's deficit. Dan Frohman explained there is always \$\frac{1}{2}\$.

Nat'l Only Wash. Legit **Under S-E Arrangement**

Washington, Oct 1a.
Capitol City beginning season with only one legit house for first time in years. Tie-up between Shubert and Erianger calls for all shows to play the National. Shubert formerly had the Belasco resulting in each house being dark several weeks a versul

in each house being dark several weeks a year. Belasco has been on the spot for long time pending start of building by U. S. of a new treasury annex.

Prize Group Active
Buffalo, Oct. 16.
'Arms and the Man,' the second
production of the Buffalo Theatre
School (last year's winners of the
Belasco Prize cutp) was gut in rehearsal by Director Jane M. Keeler.

Engagements

Lesley Adams, Daisy Belmore, Mildred Natwitch, William Morris, Arthur Morris, 'Carry Nation.' Eunice Osborne, Barlow Borland, Audrey Ridgewell, Ralph Cullinan, Joe McGraw, 'Anatomist.'

Harry Richman, 'Scandals.'
Raymond Walburn, 'Tell Her tha

Fruth.'

Cobert Strange, Mourning Becomes Electra.'

Howard Lang, Royal Beal, Zamahl

cunningham, 'Nine Pine Street.'

Solly Ward, 'Keeping Expenses

Solly Solly Ward, Keeping Expenses Down.
Leo Patrick, Girl Outside.
Hyman Adler, Madeline Grey, Bert West, Donald Campbell, Myrd C. Brook, Devil's Daughtell, Myrd C. Brook, Devil's Daughtell, Myrd Patrick, Command Doyl' Gregory Robbins, Patrick, Command Could, The Partect Marviage.

Carroll Tries to Reclaim the Casino. Geo. White Reported Grabbing It

Earl Carroll may move his 10th wantites from the Breadway to the Casino, the elaborate theatre built for him and originally carrying his name. Deal was hot early this week when it was definite that show Bost would either tour or close the end of next week. At that time, however, it ould be next time, but were, it was also the next week with the control of the next week. White has two musicals in white has two musicals in

grospect.

Differences over stage hands resulted in indecision about the revival's road plans. Proposed pop price grand opera which A. C. Blumenthal considered appears to have been definitely dropped. Blumenthal is operating 'Boat' for the Ziegfeid estate.

Figure \$3 Top Scale

Grand's varied angling for the

house when attendance at the Broadway dived after a strong first week. Idea is to move to Carroll started angling for the successively dived action a strong first weak. Idea is to move to 'his' house, veduce the top price to \$3 and with accompanying ballyhoo per up the business. Present scale for 'Vanities' is \$4.40 top. None of those tickets usually on sale at the theatre, being alotted to agencies who make a buy. Carroll splurged on the \$3 top matter when he opened the \$4 top matter when he opened with 'Vanities'. Both the Broadway and Casino are bank-controlled, what with defaulting mortgage interest and receiverships.

ray and cashes are observed in the controlled, what with defaulting mortgage in the set of the controlled in the contr n at the try-out. Arrange Carroll has for the Broadway and Manhattan is not clear, but an and Manhattan is not clear, but ap-parently he can walk out on both White is reported signing Harry Richman, who is supposed to get a percentage of the profits in lieu of sainry. Indications are that a new 'Scandals' will be readied ahead of

Scandals' will be readed ahead of schedule.

Show Boat' Tour, Maybe
Matter of touring 'Show Boat' has been put up to the stage hands' union. Latter's rule stipulates that years of its original presentation, same number of men must be employed in the crew. There have been 63 men back stage at the Casino, but the show management claims it can be operated with 33 men. Nine stage hands have been earried through the summer at a cont of \$900 weekly, although the management claims their services with the show should play two years on the road, but that it looks impossible to break even out of town, where the admission will be \$3.0, unless the crew is reduced. When out of town formerly in ticket men the show should play two years on the road, but that it looks impossible to break even out of town, where the admission will be \$3.0, unless the crew is reduced. When out of town formerly in ticket dive men, while the union demands nine. Other men are engaged locally.

'Show Boat' will have played 23 weeks when it end sit sengerment.

Show Boat' will have played 23 weeks when it ends its engagement. That is a record for a revival of a major musical show. Charles Winniger steps out of the cast Saturday, William Kent going in as Cap-tain Andy.' Kent has been on the payroll for some time because of differences between Winniger and the management. Kent went on at last Thursday's matinee, with the result that the switch was decided

Pearl Osgood Out of 'March,' Opens in Philly

Pearl Osgood is out of the cast f 'Forward March,' the Brown and lenderson musical. Understood

of Forward March, the Brown and Henderson musical. Understood there were differences over the material allotted Miss Osgood.
Because of a labor dispute 'March' stated to open in Pittsburgh next Monday, (17), is now booked for Philadelphia, same date. That gives the open of the present of the state of the United Booking Orders and the United Booking Orders and the premiters being 'Music in the Air' Peggy Fears'

New Pieces Give Phila. Group Repertory of 90

Group Repertory of 90
Phildelphia, Oct. 10.
The Hedgerow theatre in Rose
Valley added Wife to a Famous
Man, a Spanish play by G. Martinez
Sierra, author of 'Cradie Song' and
The Kingdom of God,' to its repertory Saturday night. It is the
90th production in this company's
repertoire.
The D. A.,' a melodrama by Anthony Veilier, son of Bayard Veiller, was given its first performance
last week. Critical response was
rather unfavorable.
Hedgerow continues to be watched
by representatives of Broadway interests and two of its plays are
stated for Broadway prodosong,'
the State Spework, and the other is
Jean Spework, and the other is
Jean Spework, and the other is
Jean Pergueno Black's adaptation
of Christopher Morley's Thunder on
the Left.

ABE AND MAWRUSS FOR **B'WAY UNDER ALIASES**

Dimitri Tiomkin's maiden legit production, "Keeping Expenses Down," by Montague Glass and Dan Jarrett, and Glass' first stage writing in seven years, comes into the Nationai, N. Y., some time next week. Exact date depends on the comedy's premiere showing at the Majestic, Brooklyn, last night (10). Soilly Ward was a last minute, substitution for Phil White. Rest of cast comprises Louis Sorin, Joe Greenwald, William Tannen (son of Julius Tannen). Alice Eurrage, Samuel Schneider, Bernard Gorcey, William E. Morris, Lewis Tann, Patrician Quinn and Arthur Jarrett. Instead of Potash and Perimutter, the characters are labeled Jishhein and Blintz in order to circumvent any cinematic complications, since seein cights to P&P. Because of the picture angle Glass dubbed his characters with another label. Tomkin, husband of Albertina Rasch, and better known as a composer, was a leading legit producer in Russia, but this is his first try for Broadway. Dimitri Tiomkin's maiden iegit

Musical Porgy,' Jolson Yen: After Guild Support

Hollywood, Oct. 10

Hollywood, Oct. 10.

Ai Jolsen has a yen to do the
Howards' play, Porgy, as a musical.
He is now endeavoring to get the
Theatre Guild interested in it.
Actor figures it would be good for
several months during the winter,
the control of the control of the control
ing limited engagements in New
York and Chicago.

Bobby Crawford Turns From Music to Legit

Bobby Crawford who took over the music publishing firm of De Sylva, Brown & Henderson, will enter legit show business. Associ-ated with him will be Stanley Sharpe, former general manager for the late Flo Ziegfeld. Manager for the late flo Ziegfeld as been have been as been interested in a number of Broad-interested in a number of Broad-

on his own. Crawford has beer interested in a number of Broad-way attractions as a silent partner way attractions as a silent partner. Last season he represented Brown & Henderson's interest in Ziegfeld's 'Hot-Cha,' which they authored along with Mark Hellinger and Hi

Denver's Legit Chances

Denver, Oct. 10.

Denver may see some legit this winter. Oberfelder has given up Broadway, and shows booked by him will be presented at the Muny auditorium. He has the United Booking Offices, Inc., franchise, is using the čity building for his concert series, and 'Mourning Becomes Electra' is booked for February. Metropolitan Amusement Co. has since leased the Broadway and will renovate and wire for both plays and pictures. This company is composed of Louis Heilborn, former manager of the Orpheum here: Har-manager of the Orpheum here: Har-manager of the Orpheum here: Har-manager of the Orpheum here: Har-Denver, Oct. 10

manager of the Orpheum here; Har-oid Wilbur, C. A. Bailey and Arthur

MOROSCO'S COAST STOCK

Would Revive Troupe at President

Los Angeles, Oct. 10.
Oliver Morosco is in negotiation
with Mike Rosenberg, of Principal
theatres, to take over the President

theatres, to take over the theatre.
House was originally the home of the Morosco stock troupe, being taken over by Henry Duffy when Morosco quit. For the past two years, or since Duffy resigned the lease, theatre has been playing pic-

If the deal is closed it is More ntention to reestablish his

Say Shubert Squawk Figured in 'Mirror's' 'Americana' Editorial

An editorial plug of a newly opened show, in refutation of what the critics negatively had to say about it, was instituted by the New York 'Mirror's 'editorial on 'Americana.' It appeared in the immediate of the control of the cont About Nwss instead by the New York Mirror's editorial on American Art appeared to the large of t

ago against Winchell while he was on Macfadden's Graphic, Grencker, however, is, said to, have denied to Winchell any, intention to deprive him of the usual press courtesies. Of the nine major, newspaper critiques on 'Americana,' five were favorable. The 'Post' unfolded the most severe pan, 'Americana' opened last week at the Shubert by the Shubert receivership. There was a sharp difference of opinion right down the line including playgoers who wit-

rerence of opinion right down the line including playoers who wit-nessed subsequent performances of the revue as against first nighters. Show was reported sold out gatur-day night (8).

'TOMPKINS CORNERS' FOR THE STICKS ONLY

"Tompkins Corners," first called Real Folks," rural stage comedy sponsored by the National Broadcasting Company, will not be presented on Broadway, Show is strictly for the hicks and will stick to the sticks.

Show was contain.

the sticks.

Show was originally announced on the air rather as a test. Telegrams asking for bookings were received the next day by NBC and it was then decided to go through with the production. The station lessued acceptances but when the route was examined it was discovered that some deter were sweet as

route was examined it was discovered that some dates were a week apart. NBC then called in aid from Broadway, with Leighton and Leffer supplying the missing bookings. 'Corners' opened in Wilmington last week and is now playing Pennsylvania one nighters. Nearly all bookings are for one performance per stand. There are 25 players in the troupe.

Colored Chorines Seek 'Black Cotton' Wages

DIRCK CORUM ** vages
Los Angeles, Oct. 10.

'Black Cotton' lasted a week at
the Orange Grove, collapsing Tuesday (4) night, Following morning
12 choristers appeared at the state
labor commission, and filed unpaid
wage claims totaling \$198 against
Lewis and Lane, who produced.
Pair are lining up another revue,
this time all white, to reopen the
house next week.

Long's Alimony Jam

Mrs. Enda MacCallum Long, one of the original Tiller Girls, has started contempt proceedings against her husband, Harrison Long, stage manager for Earl Carroll's Vanities. She claims he is behind in all-mony and asks that he pay or go

They were married in New York in 1928 and have a four-year-old

U. B. O. Booking Plan Works Well, **But Producing Weakness Hurting**

Restaged 'Dumpty' Set For Broadway in Dec.

With the book re-written, Humpty umpty, the Laurence Schwab-Dumpty, the Laurence Schwab-Buddy De Sylva musical which was yanked back after a week in Pitts-burgh, will go Into rehearsal again Monday (17). New title is to be chosen, Two's Company being one suggestion. Show will reopen in Philadelphia Nov. 17 and is due on Broadway (Apollo) early in Decem-ber

Bobby Connolly will re-stage the dances and numbers, with Edgar MacGregor mentioned to put on the book. Connolly was originally stated for the staging, but was tied up with 'Ballyhoo of 1932,' in which he has an interest, and another stater was selected.

he has an interest, and another stager was selected.
Connolly will also put on 'Walk a Little Faster,' which brings Courtney Burr into the managerial field. Burr, formerly of Wall Street and Park avenue, represented Mrs. Josh Cosden, who backed 'The New Yorkers,' which E. Ray Goetz presented and which ended deep in the was described by the large grosses. sented and which ended c red despite large grosses.

B'WAY CUTTING SCALES TO MAKE ROUND SUMS

There is a definite trend or Broadway toward establishing ever Broadway toward establishing even money prices for legit shows re-gardless of the federal admissions tax. That is accompanied by a downward revision of the scale, managers in effect reducing the

cowmard revision of the scale, managers in effect reducing the prices. Worked out rather simply and the playeer is not bothered by the annoying \$3.30, \$3.85 and \$4.40 payments. First show to install the new even money scale is 'When Ladies Meet,' which has a top of \$3. Actual price' of the ticket is \$2.72, the government getting the 28 cents difference. The show is at the Royale, a bilarger in capacity than the state of the state

Vancouver's Road Show Plans Take Work to B. C.

Los Angeles, Oct. 16.
Cilff Work is in Vancouver, B. C.,
today, to the vancouver, and the vancouver, dark all summer,
tor read shows again this winter.
House is in Work's Pacific Coast
division, and his plan is to replace
the Publix exce, who has been operating the house in addition to the
Publix sound house in the Canadian
border. city, by an RKO manager.
Work, traveling by plane, made
stops in Frisco, Portland and Seattile on his way to Vancouver. On
his return, he files to Spokane and
Salt Lake, returning here Oct. 17.

Royce Auditioning for 'Ida' Rehearsals in L. A.

Los Angeles, Oct. 10.
Ed Royce is auditioning preparatory to starting rehearsals within the next week of Princess Ids.' his next production for the Mayan. Musical is an English story and has had only one presentation in this country a brief engagement in New York some years ago.

Tosse of Flanders,' Royce's initial Coast musical, is in its third week at the Mayan.

The United Booking Office is in better working condition at this time than anticipated at the sea-son's start. It is handling 22 atsons start. It is nandling 22 at-tractions on the road which with the exception of one major key is okay, in the opinion of booking ex-

the exception of one major key is okay, in the opinion of booking experts.

However, the productor arm when the wall of the control of the productor of the pro

on to play either Erlanger or Shu-bert theatres on Broadway, Until there are more shows produced that condition will likely not be bet-

condition will likely not be bet-tered.

There have been several clashes with the bookers, however, and the producers concerned figure the U.B.O. will not turn down a hit when it comes to laying out a route. Another counter to the combo's scheme is to book into an independ-ent Broadway theatre before seek-ing try-out dates.

Anynerally the satisfactury bust

ing try-out dates.
Apparently the satisfactory business enjoyed by the hits now on tour are to the credit of the U.E.O.'s holding to its principle of eliminating opposition bookings. Best money is being drawn by two musicals, 'Of Thee I Sing' and 'The Laush Parade.' All doubt has been on the basis of its Chicago grosses and on stands on the way there.

FAILURE TO GET NAMES DEFERS ROSE PROJECTS

Coast to see Billy Rose about stag-ing the Rose revue, but Murray will probably go back shortly as Rose pavously go back shortly as Rose has been unable to secure James Cagney or Lee Tracy for Great Ma-goo, nor get the desired name tal-ent set for the revue. Rose wanted Harry Richman and Burns and Al-len for the musical, with neither available.

available.

Murray brought on with him the Murray brought on with him the Soript of 'O Susanna,' an operetta which had quite a run on the Coast two years ago. Franklyn Warner, promoter and dabbler in Coast the coast the coast and coast with Murray. atricais, came east with M Warner is remaining in New on a business deal. with Murray

on a business deal.

Murray is trying to interest the
Shuberts in the Susanna' operetta,
originally done in California with
Warner's backing. Albert Hustlick
and Aubrey Stauffer wrote It.

Rodgers and Hart Coming East on B'way Operetta

Lorenz Hart and Richard Rodgers will be New York bound towards the end of the week, after a year in Hollywood. They've just finished the music and songs for Al Joison's film, The New Yorker.

Counle have several lect tdeas

Couple have several legit ideas, outstanding being an operetta which they hope to have produced before the end of the year.

San Antonio Hopeless

San Antonio, Oct. 10.
A legit season for this town looks hopeless. Out of four tentative bookings two canceled, leaving only the road 'Scandals' and Walter Hampden set for dates.
No U. B. O. houses here, but the city owns an inlimate playhouse and a large auditorium.

Plays on Broadway

The first lift of the season, away out in front of the other dramatic enterants, both as to writing and activating evening in the theatre.

Rachel Crothers, who can generally be depended upon to deliver amusing plays about interesting with her latest script. John Golden presents the new play, but he gave the authoresis free reign with direction and casting, as he did two-coands Go' ran brightly. It was evident then that this shrewd manager had walked out on the clean plays thing.

But it is racey. Amusing lifes are followed by a situation bound to attract adult interest, handling the eternal triangle newly, and eleverly bringing the two lifes are followed by a situation bound to attract adult interest, handling the eternal triangle newly, and eleverly bringing the two lifes are followed by a situation bound to attract adult interest, handling the eternal triangle newly, and eleverly bringing the two lifes are followed by a situation bound to attract adult interest, handling the eternal triangle newly, and eleverly bringing the two lifes are followed by a situation of a perennial problem. Miss Crothers had been been dead of the followed by a final f

tion because it outlasts every oner emotion.

The comedy is fairly well spread throughout the play and is not limited to one person. There is the widowed Bridgie Drake who keeps stalling off an admirer because he is statisfied on the property of the prop

club session. As a matter of fact, it is a swell show, Ibee.

AMERICANA

AVILENCE ANA

VP. Mol'voy and presented by Jess ShurFroduction lighted and designed by
Herrich Johnson. Book stages by Heroid
Herrich Johnson. Book stages by Heroid
Charles Weldman. Music by Jay Ofercitos by E. V. Herburg. Opened Oct. 6 st.
Shubert. New York: 44-0 for Gerden
Hillian Fitsgerald, Lioyd Noisn,
Caryoli, Rev Weley Francetts Maincity, Halph Locke, Peggy Cartwright,
in Mann. Altredo Rode's orrelaire,
hyd gill'lina Dancere and Dorte Humye's gill'lina Dancere and Dorte Hum-

The rew moments of merit in this new revue unfortunately cannot overcome a preponderance of material that doesn't belong on the same block, let alone on the same stage. And that's a shame too because a

WHEN LADIES MEET

Comenty drama in three acts presented at the 10yang oct. 6 by John Golden, written and staged by Rachel Crothers, which will be added to the control of t

peat and they repeat and they repeat.

Weber, formerly of Wilton and Weber, is the unquestionable hit of the show, with no other individual even, threatening to hinsh a close second. So if it accompilishes nothing else, America' will have unhered to the second of the

and the second s

tight fleshings, but Albert Johnson's lighting effect rates all the oredit for

tight fleshings, but Albert Johnson's lighting effect rates all the oredit for the control of th

lish importation, slings a newry secent.

Don Barclay is weak in the comedy lead, with the producers equally at fault in borrowing his old-time moving picture real for the scrips. The film with Barolay's side comments has been done death, more than the state of the scrips. Costuming throughout looks above average for a Shubert revue.

Bige.

NONA

Farce comedy in three acts. Presented at the Avon Oct. 1 by Peggy Fears. Written by Gladys Urger. Lenore Uiric started. Arthur Margetson: featured. Staged. by Burk Symon. Anna Jercel
Henry Cade Arthu Mergétson
Man with a Toupee. John McCloskey
Nona. Lenore Ulite
Rocco. Arthu Mergétson
Rocco Arthu Mergétson
Photographer Bernard Summan
Handsoms Toung Man. Warres Sterling
Pallinan Forter. Ocsaf Folk
Station Masters Mergetson

The October crop of new legits holds a lot more promise of worth-while diversion than September's wobbly bunch—that is, on paper. 'Nona' is better than most of the earlier entrants and should last

Nona' is the second presentation of Peggy Fears, who made her debut

on reggy rears, who made aer debut as a managerees last season with Child of Manhattan'. Her plans are ambitious, and a third attraction is in operetta. Best thing about None's Lenorer Ulric, one of the more alluring actresses on the American stage. The control of the control

(Continued on pabe 53) State 1 or and the control of the co

Plays Out of Town

PURE IN HEART-

Baltimoré, Oot, 4.
Drama in three acts, six scenes by John
Howard Lawon. Presented by the Theatre Guild under auspices of the American
Freatre Society. Directed by Threas Heiourn. Settings designed by Woodman,
At the Maryland, Baltimore,

That erratic scribbler, Howard Lawson, is giving notice that he's teaving the intellectuals and the intellectual and the intellectual and the intellectual and
MADEMOISELLE

MADEMOISELLE.

Philadelphia Oct. 10.

William A. Brady appears to have in this ewe compared to the term of term of the term of the term of term of the
moiselle, has, a running, start. To be sure, none of these players can be, sad, to can turn and the sad, to can turn and turn and the sad, to can turn and tu

characters and the Continental viewpoint of the author in one or The Continental viewpoint of the author in one or The Continent of the Contin

she agrees to help the girl keep her secret from the mother and father, secret from the mother and the proaching motherhood is to be concaded and so the soverness brings tor, and persuades them to make a doctor and to prescribe a rest cure in the country for the girl.

The governess then expisins her man-he in the case. A confirmed a longing for a child and she sees in this arrangement a chance to satisfy her maternal cravings. The particular from the first from

HARLEM

Hollywood, Oct. 7.
Drama in three acts by William J. Raps and Wallace Thurman, Produced by Robert Levy. Directed by Edgar Forrest. All-words cast. At the Edgar Ed

As with all Negro dramas produced here, this one suffers from lack of experienced players. Everyone in the cast is prone to overact. Direction has little to do with this, as the players are impossible to hold down.

Robert Levy's modulation is well.

Direction has little to do with this as the players are impossible to hold down.

Robert Levy's production is well resulted in the players are impossible to hold down.

Robert Levy's production is well resulted in the player of the player o

ABSENT FATHER

Philadelphia, Oct. 7.
This comedy by Francis De Witt, produced by the new firm of Kenney & Levitt, reopened the Broad Street theatre for a single week's engage-

these for a single weeks engas-mather a first act that showed some promise, although inclined to talki-ness, 'Absent Father' went consist-ently to pieces. It is another of those yarns about the 'young gen-eration' and its alleged wildness. A few years ago when everybody was talking about the flappers' folica and the flask-toting, parked-care.

'Mademoiselle' Does Fair \$10,500 In Philly; 'Absent Father' \$4,000

open in Philly for the first time this geason, and indications are that a fifth, the Shubert, will join the ranks

have been nothing to boast of, but attendance has been promising. The crying need now is for one or two

attendance has been from a tree of the company of t

by Feggy Reass. At a weeks, weeks, have suddenly switched in Forward March at the Forrest as competition for Garrick's indicated attraction. Brown-Henderson musical is acheduled for only one week. The Chestnut has 'Man with a Load of Mischief,' with Jane Cowl as third American Theatre Society misce.

piece.
On the 24th 'Vanities,' at the Forrest, is the lone entrant, with 'Cyrmara' at the Chestnut and 'Nine
Pine Street,' Ina 'Claire vehicle, at
the Garrick, on the 31st.
Final agreement on the Snubert
bease is expected this week, and a

couple of musicals are mentioned for this house, which will get U. B. O. shows, though not directly under the Shubert-Erlanger merger man-

the Shubert-Brianger merger amagement.

"Rumpty Dumpty," booked for November 7, will come either to the Rorrest or Shubert. "Counsellor at Otis Skinner, both the dramatic and the musical "Cyranos," Reunion in Vienna," and "Good Woman—Poor Thing are November bookings.

"==:i==see for Last Week

Estimates for Last wew 'Absent Father' (Broad, one week ealy), had comedy and business. Not work of the best of th

air. 'Mademoiseile' (Chestnut, first week). Not what was expected, but managed to get \$10,500, which was fairly good. Jane Cowl next Monday.

'Good Earth' Cleans Up \$18,000 in Pittsburgh

Pittsburgh, Oct. 10.

After taking it on the chin with pre-season opening of the Humpty Dumpty' floppo, Nixon relighted last week with Guild's 'Good Earth' under subscription auspices of Ameri can Theatre Society and mopped up at \$18,000. Two seil-out mats brought

Agure above expectations. Nazimova figured as a b. o. magnet.
ova figured as a b. o. magnet.
ova figured as a b. o. magnet.
Did with Vail Players opened at
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Philadelphia, Oct. 10. Bainbridge Just Fair, 'Blessed Event' \$3,200

"Blessed Event" \$3,200
"Minneapolis, Oct. 10
"Blessed Event' proved just a fair
card for the Bainbridge dramatic
stock company at the Shubert,
grossing around \$3,200. Bainbridge
grossing around \$3,200. Bainbridge
Go' and offering 'The Animal Kingdom' currently, and he has a good
company. But, despite the low
scale of \$6 too, including tax, the
pointing.

'Stepping High, 'United Burlesque
attraction at the Gayety, also did
light business, the takings being
better than the house has been offering in recent seasons. They are
clean.

fering in recent seasons. Aloy acciean.
Metropolitan opens its season this week with Lunt and Fontame in the New York Theatre Guid's production of Reunion in Vienna. Advance sale good. Engagement is for three nights and a matinee.

'DARK' \$10,500 IN 4-SHOW CHI

Chicago, Oct. 16.
Four-show Chicago, Oct. 16.
Four-show Chicago enters midOctober unrecognizable to old
friends, unencouraged by the prospocts ahead. A feeble flicker of excitement is the best that can be
is limited to one week of Waiter
Hampden's Cyrano de Bergerac' at
the Apollo, a season of \$2.50 grand
opera at the Studebsker, and two
foodman end friese Coupring the
Goodman and the street women's Club
theatre for short runs.

Estimates for Last Week

'Another Language,' Harris (CD-Chicago, Oct. 10.

Estimates for Last Week
'Another Language, 'Harris (CD1,100; \$2.75) (5th week)—Just fair
since start, despite rave notices.
Local showmen feel \$2.75 too high
present era. \$2.20 would be nearer
the public's taste. Around \$8,000.
'Of Thee Sing, 'Grand (M-1,365;
\$3.85) (3d week). Originally booked
double, and possibly troble, that
booking. No abatement in \$23,000
capacity stride. Most encouraging
thing that has happened to a disducate soid out right into November are being filled by mail order
only.

ber are being filled by mail order of white the period of
Petite Jimmy and Carroll Split Arbitration Decision

Split Arbitration Decision
Arbitration between Petite Jimmy
and Earl Carroli was decided partly
in favor of the French actor.
Jimmy was among the foreign contingent engaged for the new Vainties, but not used. Like the others,
he was guaranteed six weeks by
Carroli who, although willing to pay
his salary, thought Jimmy should
his salary, thought Jimmy should
decired to sail home.
Award gave Jimmy the full
amount but rejected his claim for
return transportation which was not
provided for in the contract.

Jane Cowl at \$13,000 One Item in Boston's Continued Strength

Boston, Oct. 10.

Local legit houses continue to do fine business, to the surprise of turner, low in its sixth week at the Colonial, is still holding up to near capacity, \$2,100, and promises to do as well during last weeks of run.

The Cat and the Fiddle, at the Shubert, is doing well at \$21,000, between the Colonial and the Fiddle, at the Shubert, is doing well at \$21,000, between the colonial and the Fiddle, at the Shubert, is doing well at \$21,000, between the Colonial and the Fiddle, at the Shubert, is doing well at \$20,000, between the Colonial and the Colonial at the Shubert and Shubert response here when it opens tonight at the Holls.

Hollie.

Next week the Wilbur will be lighted for first time with Eva Le Gaillenne with "Lillon" and "Camille.

The Majestic, housing two-a-day showing of "Strange Interlude," took \$18,500 last week and contniues in high.

STILL TWO IN FRISCO: MISS FREDERICK, \$8,500

San Francisco, Oct. 10.

One opening and one closing keeps local legits to two. Bride night control of the cont

Plays Abroad

WHITE HORSE INN

(Swedish Production)

Stockholm, Sept. 26 The Stockholm production of the Erik Charrell Berlin-London smash is noteworthy, because it proves conclusively that, devoid of the spectacle proportions in which it was done in England and Germany this show has very little to offer to American theatregoers.

New York producers in Europe New York producers in Europe this year have been taiking of doing it in some house of the N. Y. Hippodrome size, while others have tried to devise means for an inexpensive outlay. But the show doesn't hold. There is no story for highly discovered to the story of th this year have been taiking of doing

YOUKI

Paris, Oct. 1.

A comedy in three acts by Felix Gandern. Ceat: Aquietapace. Paul Bernard.

Grant Ceat: Aquietapace. Paul Bernard.

err. Producing credit given to Max Dantet as the administrator, and real producer remaining anonymous. Athence, Faris, Sept., 27,

Play might easily be compressed

Play might easily be compressed into a 30-minuto one-act sketch, and a significant of the size of the

from whence he will send monthly remittances. To this short sketch, which could be done with three main characters, it was unnecessary to add two in-troducing acts and a lot of extra characters. Play opens in the guardians' pro-

(Continued on page 53)

B'way Has a Hit, 'When Ladies Meet,' \$15,000: 'Vanities' Droops to \$25,000, 'Americana' Seems to Have Chance

33 season arrived late last week at the Royale with When Ladies toyale with When Ladies drawing 100% favorable notices and hitting capacity immediately. Indicated gross judged from first four performances will better \$15,000—excellent money at this

A inid-week entrant, 'Americana' at the Shubert, was viewed with distinct difference of opinion, but trong ticket demand Saturday in-Other new shows dicated a chance. iast week look doubtful. close to \$9,000 in seven times at the Avon, not so good for a star name attraction: 'Old Man Satan' a col-

Avon. not so good for a star name attraction: 'Old Man Stann,' a colored cast drama, got less than \$3,500 its first week at the Forrest, while 'The to Billitone's many star and the forest of the billitone's many star and the star and the droop. Vanitles,' which got off to a big money start, hit the tobeggan star and the tobeggan star and the
L. A. HITS HIGH. 4 NEW SHOWS

Los Angeles, Oct. 10.
Four legits opened last week, and another's scheduled to get started tomorrow (Tues), which will give the town its high for the past six months. Belasco & Curran's coast company of 'Cat and the Fiddle' got away to a good start last Monday, after nine week his Sall Monday after nine week his Sall Monday and the month of the sall six of the sall six of the way to show B. & C. their first black ink venture this year.

their art black ink venure his will be the state of the state were light, with less than \$1,000 in the till.

"Rose of Flanders,' co-operative

were light, with less than \$1,000 in the till.

Rose of Plander's, co-operative musical at the Mayan, got the bennusical at the Mayan, got the benlesson, and did a little over \$8,000. Satisfactory at that figure.

Henry Duft's The Marquis' surprised the locals by staying close to
the opening week's take at \$7,700,
above average for the El Capitan.

Young ideas' opens at the Rollyter Brown has taken the house for
two weeks, and hopes to drag the
run out. Morgan Wallace staged
the plece, and is starred.

Estimates for Last Week

Estimates for Last Week

"Lastimates for Last Week

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"Lastimates for Last Week

"Rose of Flanders"—Mayan (3rd

week) (M-1,492-\$1.65). Satisfactory

at \$6,000 estimated, most of which

comes from the Belasco's overflow.

"Cat and Fiddle"—Belasco (1st

veek) (M-1,89-\$2.165). Belasco &

cek) (M-1,89-\$2.165). Belasco &

the Marquis"—El Capitan (2nd

week) (C-1,511-\$1.65). Better than

average at \$7,700. Billie Burke and

storne cast getting the credit.

average at \$7.700. Billie Burk strong cast getting the credit.

'WIDOW' TORONTO CLICK Bob McLaughin's Cleveland stock company, playing here in a revival of 'Merry Widow,' with Donald Brian as the lead, will split an extra veek here. The work of the company has been the Toronto stay Buffulo emagement will be put back three days.

'The Passionate Piigrim,' 48th Street; 'Absent Father,' Vanderblit; 'Abbey (Irish) Players, Beck; 'Singa-pore,' mentioned for the Fulton, and 'Keeping Down Expenses,' not def-inite.

Estimates for Last Week inite. Estimates for Last Week
'Americana' Shubert (2d. week)
(R-1,385-\$4.40). Rating in controversy; notices sharply opposed
for and against; opened middle of
last week with Saturday night ble.
'Another Language,' Booth (28th
one)' Language,' Booth (28th
one)' Language,' Booth (28th
one)' Language,' Booth (28th
one)' Language,' Booth
one I and the Sharple of Sharple
still making good money; around
\$10,500.

Sallylaca of 1922' 44th St. (6th
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(Sharple of 1925' 44th St. (6th
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Sallylaca of 1925' 44th St. (6th

Sallylaca of 1925' 44th

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week) (Rt-1,326-3,35b). Eased off like most other shows last week; like most other shows last week; expected to do better on tour in subscription houses; averaged less "Bidding High," Vanderbitt (3d week) (C-71-52,75). Final week; expected to do better on tour in subscription houses; averaged less "Bidding High," Vanderbitt (3d week) (C-71-52,75). Final week; estimated under \$2,50; 'Absent Father' will follow in next week. Black Sheep, Morosco (1st week). Black Sheep, Morosco (1st week). Thursday night (78). Carlot Sister. Withdrawn after a week's stry-out in Newark; may go on later; produced by Shuberts. (5th week) (C-1,657-33). Corrected estimates place average grosses around \$3,900; mostly lower floor; deal with agencies should better pace.

pace.
'Criminal at Large,' Belasco (1st week) (D-1,000-\$3.30). Presented by Guthrie McClintic; written by late Edgar Wallace; opened Mon-

day, ying Colors, Imperlal (5th week) (R-1,446-\$4.40). Elased off for some reason; not smash but figured in the money; about \$25,000

week) (R.-1,446-54.0). Based off for some reason; not smash but figured in the money; about \$25,000 last the control of the co

The Stork is Dead, 48th St. (4th week) (D-98-\$3.30). Closes Saturday after three weeks, two days; not \$3,000 last week; The Passionate Pitgrim next week.

(3rd week) (R-180-\$1.40). Dived after strong start; estimated around \$25,000; disappointing figure, considering sizeable agency buy.

When Ladies Meet, Royale 2rd When Ladies Meet, Royale 2rd 1810; disappointing figure, considering sizeable agency buy.

When Ladies Meet, Royale 2rd 1810; first bit 1810; fi

'Belmont Varieties,' Belmont; stopped suddenly; may resume.

Maedchen in Uniform' a Stage Hit In London; 'Roadhouse' Looks Good

Loudon, Oct. 10.

Children in Uniform' at the Duchess theatre is a stage adaptation of the German film, Maedchen in Uniform, which has already played by the critics here as an artistic accomplishment, all the papers pointing out that the play is free from morbid suggestion. In Paria, also, a stage play was made from the film,

Toarle As Comedian

Toarle As Comedian

Toarle As Comedian

Toadhouse' at the Whitehall is another in the Walter Hackett series of comedies with a melodramatic background. Play features Marion Lorne, who is supported by Godfrey Tearle and Gordon Harker, all London favorites. It's the first time Tearle has appared by Godfrey Tearle and Gordon Harker, all London favorites. It's the first time Tearle has appared to the first time Tearle has appared to the play was cordinly received. It's an almost certain hit.

Tolizzy at the Westminster is a new play on the life of Disraell. It's generally well acted but has nothing outstanding. Unlikely to get anywhere.

VARNA SHOPPING FOR A MUSICAL IN LONDON

London, Henri Varna, of the Casino de Paris and Palace, Paris, is still in-terested in 'Over the Page' the re-named Murray Anderson 'Fanfare terested in Over the Page, the Fe-named Murray Anderson Fanfare' revue. Varna originally wanted to take the show over intact, when it flopped at the Prince Edward, three months ago. He still has the in-

tact idea.

Sir Oswald Stoll is ready to let
the show go to the Casino de Paris
around the middle of November, alaround the initiate of rovember, ac-though Varna talks about a month earlier. The date difference can be overcome but not the monetary difficulty. Stoll wants 200,000 francs per week, eight weeks guarantee, transportation and pay for rehearsal, to which the Frenchman would not

owmen the Frenchman would not agree.

A less costly deal is the one pending between Varna and Laddie Clift. This is for Cliff's revue, 'Rhyme and Rhythm,' currently at the Winter Garden, to go to the Palace, early in January. Cliff is prepared to bring handled the state of the Cliff is prepared to bring percentage. Show will have two or three French comedians who will play sketches in French, with Laddle also playing in French. Arrangement is for two weeks, and if show does not succeed after that, the entire company to be sent baok at Varna's expense.

Dr. Buchanan

London, Oct. 10.

'After Dinner Revue,' scheduled for the Galety next Friday (14) is off for doctoring, with Jack Buchano called in to fix things up. Understood the promoters have found themselves a new bankroil and now want to make sure of their store.

Mex. Bars Amateurs To Aid Jobless Pros.

To Aid Jobless Pros.

Mexico City, Oct. 8.

Civic government's diversions destinated in the control of the cont

Fossil Secure in Post

FUSSII DECURE IN Fost Berlin, Oct. 10.

President Fossii of the Varlety Artists' Association is not likely to be recalled or dropped.

At one time reported that there were some internal difficulties in the organization with the president likely to be asked to resign, but everything is serene now.

4 Budapest Premieres Given on Same Night

Given on Same Night Budapest, Sept. 29.
Optimism of Budapest, Sept. 29.
Optimism of Budapest producers was proved when four theatres presented new plays on the same night. Two of them at least are hits. One of these: Lieutera Burgtheater in Vienna last year, and due on Broadway in the course of this season, is authored by a Hungarian girl, Dr. Rose Meller, who concealed her identity under the pseudonym 'Frank Maar', but reveals her identity at the performance in her home town, Budapest. The play here had almost the effect of a new one, so differently was it staged and directed. What was a bloody sattre on Tsardom la Artinga processing with plenty of music. Altogether a delightful performance.

CHEVALIER'S HIGH PAY AROUSES LATIN WRATH

Jingoism or exaggerated national-ism made Maurice Chevalier's Milan Jingoism or exaggerated national-ism made Maurice Chovaller's Milan visit go blah. He had been engaged to sing at the Odeon thearter at 48,-000 lire for one night. Prices were reason to the Odeon can bid only 5,000 lire, the Odeon can bid only 5,000 lire, and since the expenses run to 12,000 lire, there was a prob-lematical gain of 5,000, which, how-ever, was not realized. Just before the theatre opened a crowd of youths and young men gathered and began to boe and later became so threatening that the car-abilities had to be rushed up. Rea-son for the demonstration was that Chevaller was 'being paid too much.' As a result of this hostile reception he has canceled his engagement for Turin.

Turin. Turin.

His program was made up of English and French songs and imitations of imitators of himself. Two
of the best received songs were 'Mon
petit Tom' and 'Dites-moi ma mere,

See B'way Prospect in New Stockholm Play

New Stockholm Play.

Stockholm Sept. 28.

First Swedish play to have Broadway possibilities in many seasons was Kanake en Diktare' at the Vasa. By Ragnar Josephsons it is the tale of a cloak room lad who lives in a world of make-believe.

His dreaming get him involved in a domestic quarrel between a husband and wife with the result he goes to jail for the wife's shooting of her make. She waits for him and then promises to do anything to make amends.

In present version he commits sui-ide and audience left to believe she will do likewise, giving a weak finish which critics panned. But with complete overhauling, the germ of a strong melodrama for a Glenn Hunter type of actor, remains.

Domino's' Costly Flop

Paris, Oct. 1. 'Domino' failure in New York still echoes here. It is understood Brady had been offered \$25,000 by Fox for the picture rights, and more than enough to cover the stage cost from other sources before the play

opened.
So confident was Brady of a hit that he refused both offers, with resulting heartburns from those who would have had a cut in the deal. Despite the New York froat, Gilbert Miller says he will produce the show in London if Leslie Howard or Herbert Marshal can be obtained.

Hot Stepping Diva

At her second performance since returning from Metropolitan Opera success, Gota Ljungberg surprisedher audienee, including the King of Sweden, by sli jing 'Salome' in German with rest of cast warbling in Swedish.

Diva wants to do this at the Met and guarantees a real 'dance of the Seven Voils' for Criti-Cazazza, Was a big success here.

Budapest, Sept. 28.
Viennese critics are peeved because most of the successes on the Vienna stage are by Hungarians. Now three German names claim a place on Vienna posters. Critics triumphed.

mphed.

But it turned out that Frank
Maar was a pseudonym for
Rose Meller, Franz Kammerloher for Nandor Uhelyl, and
Peter Hell for Sandor Erdel,
Hungarians all.

LOUD SPEAKER 'ASIDES' FOR PARIS PLAY

Loud speakers, similar to screen sound-equipment, will be used in legit for the first time in Ruth Putnam Mason's play, 'Happy Easter,' to express the inner thoughts of the characters at such times as they remain silent on the stage. Expressing thoughts of principals by means of a ghost chorus had already been done on the screen by Rene Clair in 'Million,' and also by Jean Cocteau in some arty reels. Ruth Putnam Mason's play—a three-act comedy—will be done in

three-act comedy—will be done in London by Hill Mitchelson, son of the Pavillon former owner. He saw the play when Miss Mason was rehearsing it on the Riviera, and had Lionel Wallace buy it for him. Miss Mason first intended to produce it herself in France, and even obtained working permits for her company of 16, Other difficulties she experienced, made her give up the idea, and temporarily turned to ienced, made her give up the and temporarily turned to writing stories and verse. Her jail ballads will soon be published.

LONDONERS NO LIKE AMERICAN LEFT BANK'

London, Oct. 10.

Closings Saturday night (8), in-cluded Ivor Novello's play Party, and Elmer Rice's Left Bank.' Party' had a nice run and was bought by Metro. Londoners didn' care much for Elmer Rice's Ameri-can conception of artist life in Paris. It lasted only two weeks.

Geraldine-Joe Stopped By British Age Rule

London, Oct. 16. Geraldine and Joe, scheduled to pen at the Holborn Empire today open at the Holloorn Empire today (10) are out of the show on the in-terrention of the British educa-tional authorities. Authorities asy they have proof that Geraldine is under the legal stage age. Ruling affects not only the Hol-

Vienna Critics' Burn-Up U. S. Theatre Totters With Capital

System: Prof. Dana Salves Soviet

Paris World Premiere For Romberg Operetta

Paris, Oct. 1.
First Romberg play to have its world premiere in Paris will be Roses of France, a romantic operetta in three acts, which Maurice Lebmann will produce the product of the pr etta in three acts, which Maurice Lehmann will produce at the Chate-iet, to follow 'Nina Rosa.' Book is by Mouzy-Eon and Airred Wille-metz. It shows the Versailles of the Louis period. American rights, as usual for Lehmann shows, are held by Irvin Marics. Willemetz, who will thus draw royaltles from the Chatelot, is him-'self part owner of the Bouffes Parlistens. 'Nina Rosa' grosses, which averaged \$600 a show when Bauge's part was played by a sub-

Bauge's part was played by a sub-stitute, jumped to \$1,000 the minute Bauge went back, so opening date for 'Roses of France' is still indefinite

SOCIALIZED THEATRE' **RUINS LATIN STAGE**

The competition of the State with private theatrical and operatic companies is making itself cit more and more. The so-called Thespian Charlot companies of the State ovint of the State ovint of the State or sanization, known as the O.D.N. (Workers' Spare Time Movement), though not actually subsidized, have all the influence of the State behind them, and the millions of lire annually subscribed by the J.500,000 Fascist members of the O.D.N. in Italy. Of these millions of lire, they only receive a small amount, but they look like running the privately organized traveling thestrical company out of business.

The official figure of the Thespian Charlott's these raveling cannatic companies show that 203 performances were given in 131 different towns and villages in 53 different trovinces of the country. The chief object of the Thespian Charlott's to interest the working class in the theatre by bringing it to their doors and offering it at very small admission charges. But, incidentally, though this is not what they are signing company, companies of the old-fash in the ware giving the old-fashlond touring company.

they are aiming .t, they are giving the old-fashioned touring company, already struggling for life, the final

Paris Light Problem

Paris Oct. 1.
Lighting is still the biggest headache in Paris for producers of international standard. There is
strictly no native lighting expert.
Eric Charrell, currently standard.
White Horse Eric Charrell, currently staging 'White Horse Inn' at the Mogador, arranged for Gibbons to come from London and advise on the spots and

al authorities. Authorities say indoods.

have proof that Geraldine is it the legal stage age.

Illing affects not only the HolEmpire, but ten more vaude imade by Charrell to have Paramount ask him to help.

London Show World

Rex Ingram Himself
Rex Ingram's latest picture, starring Rex Ingram and called 'Baroud,'
was trade-shown in London Sept.

23.
10 members of the critical press,
other than local trade papers, were
invited, the general relarelative new force.

other than local trade papers, were invited, the general release of the picture not failing due until well into next year, and the renters ar-guing no good purpose could be served by national publicity.

During the worst of depression last summer the leading London hotels offered drastic inducaments none of them profited by such throat-cutting competition.

They have now gotten together and agreed upon a minimum rate for standard secommodation.

Lyceum Relighting
The Lyceum, which has been
closed since Cochran's production of
'The Miracle' folded there, reopens
Oct. 11 with an Archie de Bear
revue called "Here We Are Again!"

CZENOW'S TALENT HUNT

Michel Czenow, of Universur Agency, Paris, is spending a month Czenow is looking over acts for British Gaumont and other variety theatres on the other side.

TOM PATRICOLA SAILS

Tom Patricola, with Louise Carr and the Wheeler Twins, all in his act, sailed for Paris, Oct. 8.

They'll play the Continental capitals and London for almost two months.

Mina de Cock Dies The Hague, Oct. 1.

Lyceum Relighting
The Lyceum which has been losed since Cochran's production of the Miracle's folded there, reopens out. It with an Archie de Beart vue called 'Here 'We Asgain'.

Berry Quit 'Widow'
After considerable friction at renearsals for the Hippodrome revivas (Continued on page 59)

Loningrad, Sept. 2.

American theatre is on the downgrade and its speedy decline is just one more symptom of the impending, collapse of the whole capitalist system. A large and festive Russian sationes, including the cream of the additional collection of the collection of Education, andrew Buhnov, was on the stage among the theatrical personnel, which ranged from post-revolutionary youngsters to octo-scenarians.

genarians.

The speech of the evening was the Commissar's. Comrade Bubnov spoke over two hours. It took the celebration days to get over it. Then Prof. Dana was summoned to the stage in behalf of the foreign delegations. Having come from Amsterdam where he took part in an anti-war congress, Prof. Dana began by telling them that he 'has gladly come five thousand miles from New York to Leningrad to attend this jubilee. Then:

All Good But U. S.

Jubilee.' Then:
All Good But U. S.
'I have recently studied the drama
of the chief theatre centers of vari-(Continued on page 62)

NEGRO OTHELLO, WHITE DESDEMONA IN MOSCOW

Moscow Sent 21

Two of the 22 Negroes who came, to Russia to help make a motion picture which never came off will emain here for some time for professional engagements.

fessional engagements.

Wayland Rudd will play Othello
with an all-Russian supporting cast.
He will speak his lines, of course,
in English while all the rest of the
characters do their Shakespeare in
Russian. One of the most gifted of
the younger actresses, Clavdia Mikhallowna Pollovakovā, until recently
of the Mail Theatre Studio, has been cast for Desdemona. Rudd has appeared in several Broadway produc-After the Othello performance he expects to return to New

Sylvia Garner, whose forte is Negro jazz and folk songs, has been engaged for a series of concerts in Moscow.

Moscow.

Several of the other Negroes are remaining likewise but to do work outside the amusement field; unless the only English newspaper in Moscow—where several will work—may be considered amusing enough for inclusion in that category.

Retrenchment Hitting French State Stages

Paris, Oct. 2.

Opera Comique once more in finncial trouble, resulting in Manager Masson resigning, following the resignation of his partner a year ago. Theatre gets a state subsidary, but management is tied up by all sorts of strict by-laws, which mean running at a loss.

Appointment of manager is made by the Minister of Fine Arts. Real trouble is that too much highbow stuff is being insisted on by critics, and that the French paying public really wants music less pretentious and more tuneful. Rene Gadane is acting pro-tem for the government as a kind of unofficial receiver. Comedie Francaise, also state-subsidized, is likewise in financial trouble. Appropriations for reserve funds have to be cut, and some of the company let out.

company let out.

Alhambra, big nabe vaudefilm house, is closing for one week, but because it is preparing to revert to straight vaude policy.

Hensen Turns Comic

London, Oct. 10.

For the first time in his lengthy career Lesile Henson will assume a comedy role in the 'Dick Whitting-ton' pantomine which Julian Wylie will produce in the London Hippodrome on Christmas day.

Fay Compton has the title role.

NONA

(Continued from page 50)

was for her pet charity, musicians' sephanage.
Miss Uric has the sort of role she does best—soxy, passionate and tyramdergeton, an English player, and the sound of the sound was for her pet charity, musicians

OL' MAN SATAN

ality play, with incidental music by d Yeywood. Presented by Shillwood olons, with all-colored cast at the st. New York, Cot. 3, \$2.50 to, and directed by William A. Shilling ty-five players are listed by name are in an offstage choir sold to number in an offstage choir sold to number

sner	в 118	an	onst	age .	CHOIL	80.10	to	number
50 m	ore.							
Bata	n					. в.	Co	matheire
@aul						Da	n.	Michaelt
Peter	r					Lion	el :	Monagas
Ma.	Jacki	eon.		M	me. (leorg	ette	Harves
Gabr	riel					M	lke	Jackson
Mose	8				La	urenc	e (Chenault
Non1	h				F	iaves	L.	Proctor
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Beck	v				Mor	v Ja:	ne	Watking
Jezel	bel					F	lore	nce. Le

Bwid Marie Richardson Beetly Mary Jane Wattime Seached.

Mary Jane Wattime Seached.

Public response to this newcomer as an inferior No. 2 'Green Pastures' is inevitable. Narrative deals with the rise and fail of Satan as the seach of the control
and bank-rolled it through prepara

and bank-rolled it through preparation.

People concerned in the play gave it remarkable devotion, many of them walking to rehearsals from the play gave it remarkable devotion, many of them walking to rehearsals from the play gave it remarkable devotion, many of them walking to rehearsals from the play gave it is a second of the play gave it is gave gave it is a second of the play gave it is gave

Much of the acting is stilted and unreal and almost all the writing is crude.

Best moments of the evening are those given over to the singing of the second
THE OTHER ONE

Drama in three acts presented at the
Biltmore Oct. 3 by Thomas Kilpatrick:
written by Henry Myers: Helen Ford fea-
tured; staged by Harold Winston.
Jim George Baxter
Doctor Frank Andrews
MarthaLida McMillon
Claire
Mrs. Flood
Mr. Flood

The author had an idea in writing "The Other One," but picked himself a tough assignment, starting with a death and having the shadow of the departed in evidence throughout the play. He calls it a romantic comfortable night in the theatre and destined to eclipse.

Jim is an only son of the Floods, father being wealthy and not much marrying Christine, who is passing to the beyond as the curtain rises.

YOUKI

(Continued from page 51)

(Continued from page 51)

(Continued from page 51)

vincial home. Then the second stanza shows a bar in the actress' house in Paris. After that the play really begins, when the third act the page of
Girl of Good Family

('Jo hazbol valo urilany')

A comedy in three acts by Janos Vaszary, first presented by Vigasinhaz on Sept. 25, 1932. In the cast: Margit Dayka, Teri Feles, Chortos, Rajnay, Kertesz, Hajmass and others.

and others.

Hilariously funny, this new play gets the auditorium rocking with gets the auditorium rocking with gets the auditorium rocking with gets the state of the state o

Her twin sister, Claire, arrives shortly afterward, the shortly afterward to Jim. She had taken person by mistake, and his grief is boundless. His father never went for Chris very much and connives to have Claire woo the lad. Claire being so like her sister, it is like the short of the shor

even to taking the man she loved— Jimbe off-stage ceremony coses through. Then Claire pleads with Jim to take her away on a honey-moon at once. She feels that Chris' soul is present in the house, and for the same reason he refuses. There is a clouded finale. Whether the figure with its arms extended is Claire or Chrissie is a guess. Helen Ford, heretofore known maical forces in Sectured as forces to the control of the con-trol of of the c

frank and joyous burlesque, where he is at his beast? Who has lost her so he is at his beast? Who has lost her job is in the direst need. In her despair she answers the advertisement of a doctor who requires, for the purposes of medical rescured, a given the purposes of medical rescured, a given the purposes of medical rescured, a given the purposes of medical rescured, and the purpose of the

KAROUSSEL

('Merry Go-Round')
Paris, Oct. 1.
A Russian production. Produced by
Raoul Audier. At the Potiniere, Paris,
Sept. 20.

A Bussian production. Produced by Sept. 20.

A the Foliater, Paris. At the Foliater, Paris. Sept. 20.

A strictly vodka show on lines exactly similar to Nikita Balleff's 'Chauve Souris,' made up of about 15 sketches. Company numbers 12 on stage and a pit orchestra of cipture of the production of the

MANOLITA

Budapest, Sept. 25.

Operatia in three cots. Hook by Imre
Harmath. Muslo by Szooles Fenyes, Presented by the Fovarosi Operatia theatre
Sept. 24. In the cast: Hannah Honthy,
Nusi Somogyi, Ratkay, Solthy, D'Arrigo,
Kalman Latabar, Olly Szokolay.

synt. 2. In the court Mennal Monthly, Nat Smoots, Relaxy, Solity, D'Arrigo, Nail Smoots, Relaxy, Solity, D'Arrigo, Nail Smoots, Relaxy, Solity, D'Arrigo, Nail Smoots, Relaxy, Solity, D'Arrigo, All the attraction there was about this much-talked-of new musical lay in the production. Mas local satent and see a observation of the satent and see a control of the satent and see a cont

'/Five Star' in Swedish
Stockholm, Sept. 29.
Royal Dramatik Theatre has obtained rights to Five Star Final'
and Domino,' which will be done
late this season or as openers for
next year.

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REX WEBER

WISHES TO THANK

JOHN ANDERSON "Journal" FOR

"A motion is in order to rename the abow 'Rex Weber's Revue' in which was a man who stepped upon the income and the was upon the stepped with his lips motionless. Not only with his lips motionless. Not only the lips motionless. Not only the lips motionless. On the was presented in the lips of a de-terminant was a state of the lips of the lips of the lips of the lips seat hit I've ever heard on the revue stage."

ARTHUR RUHL "Herald Tribune" FOR

"Rex Weber, who took the solo part in Brother, Can You Spare a Dime," was a comparative mountain of strength with his clever and really amusing ven-triloquism."

WALTER WINCHELL "Mirror" FOR

"There is a tuneful melody called Brother, Can You Spare a Dime,' and another named 'Whis-tling for a Kiss.' The latter num-ber helped Rex Weber, recruited from vaudeville, to garner the show-stopping orchids."

JOHN MASON BROWN "Post" FOR

"Rex Weber is a versatile per-"Next weeer is a versatile per-former looking at one minute like Harpo Marx and at another being able to put his comedy behind him and make the most of a good thumping song." BURNS MANTLE "News" FOR

ARTHUR POLLOCK "Eagle" FOR

"You will discover a new come-dian named Rex Webor, who sings with his mouth motionless and the same time ne exhibitionist but a sincere and humble fellow with shining eyee who can put over a song like Brother, Can You Spare a Dime's as if a dine were the one thing in the world be needed."

BROOKS ATKINSON "Times" FOR

"Whistling for a Kies' by Richard Meyers has a way with it-particularly when Rex Weber de-votes to the bost ventriloquism this column has studied for many

KELCEY ALLEN "Women's Wear" FOR

"The individual who carried off the comedy honors is one Rex Weber. He is a valuable asset to 'Americana.' He is not only a fine comic, but, unlike most of them, he can sing well. Why Weber has not bren seen in our better-class theatter before this is one of the heatter before the insertical business."

ROBERT GARLAND "World-Telegram" FOR

"Rex Weber is the highlight of ne show."

BEN WASHER "Telegraph" FOR

"'Americana' brings Rex Web-er's ventriloquism from vaudeville to the legitimate theatre. It is a canny voice manipulation and ex-cellent entertainment"

And Thank You, Mr. Lee Shubert and Mr. Jos. M. Gaites, for Giving Me My Opportunity in "Americana," Shubert Theatre, New York

Columnists on Wane
Whether the Broadway columnists are allipping or not, which seems to be a growing opinion, their carelessness and manifested grave in-accuracies may achieve that negative objective. Taking long chances is no secret in the columnizing routine, but the manner in which they carelessly bandy names and places the band of the columnized that the come an evident loss in interest. Besides which there is the number of columnists both in and out of New York, and this multiplicity can also be blamed.

The peep-hole appeal of the average Broadway column may be losing its grip because too many blatant errors have occurred, with the result it's shaking confidence in the general submitted to the gossip. Eavesdropping or keyhole preving is a wallop and fortified, in the main, by a modicum of fact. But when the facts go sawry, the 'kick' is gone.
Already there are rumblings Columnists on Wane

Already there are rumblings among the journalistic cognoscenti as to whether or not the re ent epi-demic of books, films and plays con-cerning the columnist hasn't done much to chill public interest in and sympathy for the personality col-

sympathy for the personality column conductor.

But having its greatest negative
effect is the general thinness of the
effect is the general thinness of the
real halpidness of some of the
items. This has become on the
items. This has become so notice
able during the past few weeks that
many who avidly peeked over their
favorite columnist's shoulder for
an inside eyeful of what's going on
are now jotally disinterested or
blase about it.

The newspaper bunch that knocks
around Bragadway knows how de-

blase about it.

The newspaper bunch that knocks around Breadway knows how dependent are some of the printer's lik gossipers on their friendly allies for tip-off stuff. Such allies do not exclude breas agents who retail gags and sundry addenda in exchange for a friendly mention, or the use of a personality's name in connection. That these p. a's have been by silpring on amultineous news, so that it appears coincidentally in two or more columns, has been another setback for the column conductors. While it's true that once they're bitten, the columnist is off an unreliable source, that has happened, from divers sources, quite a bit of fate.

In a measure, apairt from the p. a's, there are certain volunteer news tipsters who hang around the nits' spots, appeaks, sandwicherles and restaurants where the column, and too often the same quip or gag or bit of gossip is retailed to soveral people in the course of the same session, or same evening. As a result, more than one profess

eral people in the course of the same session, or same evening. As a result, more than one profes-sional gossip-collector encounters the same items.

sional: gossip-conlector encounters the same itema.

Perhaps the paucity of sufficiently live into has been another determent. But all in all the columnists being particular about what they spear, that there is the matter of two columnists on one page with one anying 'yes' and the other 'no' on the same item the same day.

The greatest detractors of the columnist appear to be the people whom they mention, usually in a favorable light. Though flattered, these individuals go out of the way-to let verybody know about it and how far from fact is the story.

Kreuger Still There

Jess Krueger is still writing for the Chicago 'American,' although his column is out. It was previously reported that he was leaving that

In another six months Kreuger will have been with Hearst 25 years Understood that elimination of his column may only be temporary.

Danny Ahearn Connects

Danny Ahearn's newspaper story Pioture Snatcher, has been ac-cepted for publication by Farras and Rinehart. Due in book form about Jan. 1. George Bye did the

contacting.

Story tells of the extremes to which papers go to secure photographs and some other inside not

Yarn is unusual in having beer first submitted for pictures before a try being made for publication.

Baseball Writers' Br

Baseball Writers' Break
Following the lead taken by the
New York chapter of the Baseball
Writers' Association in selecting
William Hennigan, of Macfadden's
defunct Evening Graphic, as official scorer for the recent World's
Series on the New York end, the
parent organisation, at its annual
meeting in Chicago, voted unanmeeting in Chicago, voted unan-

Best Sellers

Best sollers for the week ending Oct. 8, as reported by the

Sons (\$2.00)	By Pearl S. Buck
'Sheltered Life' (\$2.50)	By Ellen Glasgow
'The Fountain' (\$2.50)	By Charles Morgan
'Inheritance' (\$2.50)	
'Peking Picnic' (\$2.50)	By Ann Bridge
'Three Sheet' (\$2.50)	By Tiffany Thayer
Non-I	
'Death In The Afternoon' (3.50).	By Ernest Hemingway
'Morch Of Domoorn out (82 E6)	Des Tames Manuals - Adams

imously to turn over the major league scoring in '33 to members out of work.

out of work.

An amendment to the Association's rules was necessary to effect
the change and has the approval-of
Commissioner Landis and the presidents of both major leagues. The
scorers usually are chosen by the
club presidents in co-operation with
the Writers' Association. Their
salary is paid by the league, which,
in turn, collects dues from the individual clubs.

His Own Book Agent

His Own Book Agent
Albert Stevens Crockett wrote
'Old Waldorf, Bar Days,' a history
of the famous bar including 491
cocktail and mixed drink recipes.
It was published a year ago.
It was published to collect that he obtained a judgment against the publisher for-brystlites but was unable
to collect because there was no
cash. He is offering the \$3.56 book
for \$2\$ In the hope of being able
to sell a sufficient number to be able
to sell a sufficient number to be able
to collect the judgment. Previous
books were 'Peacocks On Parade,'
When James Gordon Bennett was
Caliph of Bagdad' and Revelations
of Louise. Says he has another
put won't cell the title lest that be of Louise. Says he has another but won't tell the title lest that be taken before he can arrange pub-

Liquor Recipes

One of the most practical likker recipe books of its sort is the Macrecipe books of its sort is the Mixer-ae-Smith company's publication of The Art of Mixing (75c, by James A., Wiley, in collaboration with Helene M. Griffith. It's a sim-ple and oncise booklet listing 235 recipes and it's as simply explained as it's breezily written. See the simple of the simple of the six mixer-and not the professional bar-tender who never wants for the va-rious props.

London Critic Bows Out

Dudley Leslie, one of the youngest stage critics, left the 'Sunday Dispatch' film and theatre desk

Dispatch' film and theatre desk Oct. 1, to take a trip round the world for a year. Lesile's health has not been good, and he has literary contracts which require attention. His desk on the London Dispatch will be taken by Connery Chappell, who did the film page on the paper the previous year, giving it up for a copy tray. Last named, who was with 'Varlety's' London office for some years, has a first novel just coming out.

Continued illness or General John F. Daniell is holding up that proposed "The Journal of Fair Play; plans for which he had been preparing before his sudden removal to the browster. the bosnital

the hospital.
Understood that the magazine
was to voice the sentiment of the
Army and Navy Club, of which
General Daniell is one of the big
guns, on such subjects as the bonus,
armament and like matters in which
the military and navy men might
be interested.
In view of General's illness, unlikely the mag will appear before
the new year.

he new year.

German Papers Merged Milwaukes Herold, German daily suspended Oct. 1, has merged with the Sonntagspost and will be operated as a weekly beginning Oct. 9 by National Weeklies, inc. The Herold was 12 years old. Herold was 12 years old. One before when the whole staff went to the Civil War.

Schaffer Sues Smith
Suit has been filed in New York
by Rosalind Schaffer, coast writer,
against Frederick J. Smith for
\$20.80. Writer charges this is due
her for material used in Smith's former publication, 'Screen Weckly.'

Fiction

Review Dr. Mayer's Book

Review Dr. Mayer's Book
Following is the book review
from the New York Times (9)
on Dr. Edward Mayer's "The Curative Value of Light," D. Appleton
& Co., \$1.50. Dr. Mayer is in
charge of the National Vandeville
Artists' sanatorium at Saranac
Lake, N. Y.

Arthers' sanatorium at Saranac Lake, N. Y.

This small but authoritative book comes at a timely moment and ought to exercise a wholesome influence in the controlling and the subjecting to reason and knowledge of the craze for sunbathing, sun-tanning, sun-lamp treatments, nudism and the alleled fads that are sweeping, the country. Dr. Mayer, who is director of two, Adironacket santant in his necessary of the country of two, Adironacket santant in his necessary of the country of two country of the ple who have been bronzing themselves at the seashore and themselves at, the seahore and are now examining the sun-iamps for sale everywhere, with thoughts of purchase, to stop, look and read. Dr. Mayer puts his scientific facts, into a simple, concise, and, readable style, that, nevertheless, does not lessen their authoritative, character. He seats forth the value and the seats forth the value and the action of sunlight on the body and discusses; the effects to be gained by the sun-lamp. He in-quires into the value of light treatment in certain diseases, has a chapter or yitamins and antreatment in certain diseases, has a chapter on itradiated substances, in a section on the sun-lamp versus sunlight he deals in detail with the sun-lamp, describing the construction of the various kinds, their values and dangers, dosage and minner of application. Throughout the book he stresses understand what he is doing and must not forget the possible dangers of light unskillfully applied.

A Pout, After 14 Years

A Pout, Arter 14 years
Blanche Colton, Williams not too
kind to O. Henry upon her retirement from the chairmapship of the
O. Honry Memorlal Award Committee after 14 years in the post.
Although giving as her reason her
deairs to work on a blog of George
Ellot, with the result that she cannot find time to supervise the selecnot find time to supervise the selec-tions of the pieces in the best O. Henry manner for the Doubleday, Doran annual anthology, Mrs. Wil-

Benchley Returns

Benchley Returns Robert Benchley returned to New York Friday (7) from Hollywood for another season a t dramatio critic of the New Yorker.

He had Jeen on the Coast acting and writing for Radio, finishins, with Bartlett Cormack, a script for John Barrymore's next at that studio, just prior to leaving.

Radicals' Syndicate

More flery members of the John Reed Club, the group of radical soribblers; Rebel Poets and a numsoribblers; Rebel Poets and a num-ber of similar organizations have formed the Revolutionary Writers' Federation. Idea is to get out what will be called a 'Monthly Literary' Scrutee' from poetry to fiction, sup-piled on a syndicate basis, Around 50 'proletarlan' newspapers and

mags already claimed to be con-

maga already claimed to be contracted for the sorvice.

Monthly Literary Service will take contribe from outsiders if it keeping with radical thought. No payment, however, the contribe being strictly in aid of the cause. It's also the plan of the Revolutionary Writers' Federation to help in the formation of similar groups will

in other large centers throughout the country, the aim being to co-ordinate proletarian literary activi-ties.

A break for the 'proletarian scrib-blers,' if the Revolutionary Writers' Fed can make them realize it. And a decided impetus for 'the oause.'

Frame Ups

Frame Ups
William G. Hosle puts a kick in
his story of a Cuban girl made the
victim of the vice squad. Eva
Garcia, heroine of Sold (Macaulay),
has a tough time of it. Decoyed
from Cuba by a white slaver, she
is put in bondage in a factory town
near Harrisburg. Escaping, she
comes to New York where she gets
a tob in sunper clubs, but she falls near narrisburg. Escaping, she comes to New York where she gets a job in supper clubs, but she falls a victim to a fake raid and goes on probation. After the thrick arrest she gets in a jam with a tough ring and is shot to prevent her from testifying after she has aided in the arrest of some of the gang.

A sordid story but told with a shaple power which grips. No pyrotechnical protests against the system. Story gains its strength chefly from the simple, graphic recital of apparent facts. Rather out of the ordinary.

City Drops Winchell Matter

Gity Drops winches matter Walter Winchell was in something of a jam over a plee in his column which irked License Commissioner Geraghty, and which fetched a summons from that department for Winchell to submit to examination as to the squrce of his information. information

information.

Being a municipal matter, it was taken up with Arthur J. W. Hilly, the corporation counsel of the City of New York, who tore up the summons—and that ended that.

O'Neill P. A.ing Dems

O'Neill P. A.ing Dems
Joseph Jefferson O'Neill, former
New York 'World' reporter, who
handled the publicity on the Ford
Feace Ship expedition, is now conducting the press on the Coast for
Roosevelt and Garner. O'Neill, at
one time with the Hays organization, was recently one of the star
men on the L. A. Examiner.

Miller's Studio Leave
Max Miller, author of 'I Cover
the Waterfront' and currently under contract to Columbia, is on a
six weeks' leave of absence from
that studio to complete his new
novel. 'He Went Away for a While.
It's the story of a reporter who had
to write as the advertisers dictated.
Miller is doing his writing at San
Diego where he formerily was ship
news reporter for the 'Sun.'

S.H Coast Switches
Allan C. Bartlett has left San
Francisco (Scripps-Howard) Newer's
as m. e. in tavor of editorship of
San Diego Sun, 'also S.H. Frank
Clarvee promoted from assistant to
m. e. job on 'News,' while Chris
Lykke moved up from city ed's chair
to asst. m. e. Morton Sonthelmer
new city ed.

Mortimer On 'Telegraph'
Lee Mortimer, former 'Mirror'
columnist moved into the pages of
the 'New York Telegraph' with a chatter column.

It'll be the first time the 'Tele-graph' has used this type of column

Hart's Revival

Percie W. E. Hart, who used to get out a series of small books, or narratales, on divers subjects, under the imprint of The Bibeiot Brothers, has resurrected that publishing concern. upon stepping out, calls O, 'dated.'

Brothers, has resurrected that pub-lishing concern.

His first publication is a full sized book, a compilation of his own pleces previously published by him, under the new title of 'Long Life and Happy.' He will reprint many other old works which he formerly

Hart is best remembered for his Hart's Yarns,' published back in 'Hart's Yarns,' published back in 1901 when he founded The Bibelot Brothers. At the time he also pub-lished a mag called 'Ease.'

Writes of 'Cacey'
Guy Fowler, of the Harvey Advertising Agency, is doing a biographical story of C. S. 'Cacey'
Jones, to be titled 'Transport Pilot
No. 13.'
Simon & Schuester will publish.

Sinclair Con

Gordon Sincfairs "Footloose In India" sold out on its first edition of 2,500, (published by Doubleday Doran and Gundy) in Toronto the first day. A second printing was sold before the presses had started to run.

soid before the presses had started to run.

Reason is the publicity given Sinolar's travel articles which have been front paged in 22 Canadian dailles. Sinclar had been staff resporter on the Toronto 'Star' and correspondent for 'Variety.' After four years on the Star' he was sent to Labrador and later to Engant to the sent of
national News Service leased wires this season. Higest book sale ever recorded in Canada was "All Quiet on the Western Front," of which 59,000 were sold. Every copy was imported from England.

Dell's 5c Pulps

Dell's Sc Pulps
Those, two new-capearture mage sponsored by Dell, details of which had been carriculty guarded so that they would not be headed off, how in this week. A couple of pulps, called 'All-Western' and 'All-Detective', their arrival will occasion no little interest in the publishing field in view of the fact that they will sell for a nickel.

Price is a new low for pulps, half the price, even, of the chain store mage one of whose strongest selling arguments have been their price—a dime.

ing arguments have been their price—a dime.
No question but that the Dell nickel missi will affect the other pulps. Ten cent price of the chain store magazines brought many of store magazine to be successful to the chain store magazine by the chain store magazine by the chain store magazine by the chain store may be successful to the chain store and the chain store with the pulps and the chain store with the pulps now selling for a dime and even more.

even more. That: Dell's move will cause the other pulp publishers to grumble goes without saying. The sales money is the pulps' subsistence, and whether less specialized organizations than Dell: can make their mage go at a nickel is a question, Or, if they can, it may be slim pick-

Ings.

Dell expects its nickel mags to go over in a big way, so much so that preparations are set to convert that preparations are set to convert the into weeklies in short. the monthlies into weekles in short order. Carson Mowre, who is editeling the two mags, has sufficient material on hand for this purpose.

material on hard or this purpose.

Cross Section
William Faulkner's new book,
Light. In August' is offered on the
jacket blurb as less brutal than
Sanctuary. It Is, to a degree, but
it is a grim, realistic recounting of
southern episodes in which the male
and female protagonists are a white
woman and a mulatto who never
meet. More character analysis than
plot, but vividly told in Faulkner's
peculiar style which achieves such
compounded words as 'hollerwhispering' and 'darkcaverneyed.'

It does not follow the usual pattern of narration but relates several
interningied stories. It is a cross
section of life in a tiny southers
town rather than novel in the
accepted series. Published by Harrison Smith and Robert Haas.

Why McCardell Waits

Why McCarde!! Waits

Roy McCardel tells inquirers that the further adventures of his Aunt Angle and Undel Oswald will not be accepted to the form of t

Chamberlain's Fiction
Arthur H. Chamberlain, west
coast publisher who issues nonfiction books in addition to a couple
of mags, also of a non-fiction nature, is adding fiction to his book
list, Flirst of his novels to annear nature, is adding fiction to his book list. First of his novels, to appear this week, is a tent show take by Maurice L. Kuseil and M. S. Merritt called Marquee Ballyhoo.

Under his new set-up, Chamber-tain will divide his book list for the next year equally between fiction and non-fiction. Type of stuff.

(Continued on page 63)

RADIO WANTS OWN MUSIC

Canada's Stations Placed Under Federal Control: Commission to Restrict Adv. Among Reforms

Ottawa, Oct. 10. Chairman of the New National Radio Commission, which has been established under federal auspices to engage in the business of radio broadcasting and to regulate and control the programs of all stations in Canada, is Hector Charlesworth, editor of 'Saturday Night' and a veteran theatrical critic and essay-Vice-Chairman is Thomas Maher, French-Canadian editor of Quebec, while the third member is Lieut.-Col. W. A. Steel, director of Radio Research, National Research Council, Ottawa, who has been attending the International Radio Conference at Madrid as Canada's delegate.

The commission will be assisted by Major Gladstone Murray of London, England, loaned for the purpose by the British Broadcasting Cor-poration. It is anticipated that Canada's national system of broadcasting stations will be largely pat-terned after the British organiza-

terned after the British organization.

Preliminary to the establishment
of the Canadian body was the report
on the radio situation throughout
Canada by a committee headed by
Sir John Aird, which recommended
a national chain, reduction in privately-owned stations, deletion ored commercial time all along the
line. The Aird committee recommended the appointment of a national commission, the members of
which should perform their duties
without remuneration. The government appointed the commission,
but the salary of the chairman is
\$10,000, while the two others receive \$3,000.

Considerable opposition was given

ceive \$8,000.

Considerable opposition was given
to the scheme by private broad-casting stations in various Canadian easting stations in various Canadian elities and protests were forwarded, to Ottawa. On the other hand, a Canadian Radio League was organized some months ago to agitate for direct government control of broadcasting in the dominion. The president of that league, now inactive, was Graham Spry of Ottawa, formerly national secretary of the Canadian Clubs, but he has not received a commission appointment. He is now in the newspaper business.

He is now in the newspaper business.

Opposition to the pian developed among the commercial stations because of the admitted intention on the part of the government to cancel the operating licenses of various herodoxasters and the stations in Members of the production of the part of the government stations and the production of the production of the production of the proceed with mechanical and structural improvements, as well as proposed .increase in wattage, because of the probability that they would be put out of business. Chairman Charlesworth has long been a student of the theatre and is known to have a broadminded attitied to ward the stage and the second consideration of the commission of the proposed the commission of the commission of the commission of the commission of the production
sion is to encourage Canadian tal-ent, but Charlesworth has already stated that Canadian writers gen-erily have a long way to go, par-ticularly with radio technique. His big job for the present will be the cutting down or commercial time and other restrictions on advertis-ling over the air.

The government already has the nucleus for a chain of public broad-casting units in the stations of the Canadian National Railways, the state-owned rail system. There are 11 of these stations from coast to coast, but they have not been a success.

Some Fun

Current radio season finds a

Current radio season finds a new high in the number of married couples working on the same programs. Most of the spliced teams are doing comedy acts.

A mong the commercial teams are Going Cisen and Ethel Shutta (Canada Dry Frank Crumi and Julia San-Frank Crumi and Julia San-Brank Crumi and Julia San-Brank Crumi and Julia San-Brank Grand Bond Bread, CBS), Burns and Allen (Robert Burns), Jack and Sadle Benny (Canada Dry), Easy Aces, Goodman and Jane Ace (Layoris) and Fred Allen Jand

Goodman and Jane Ace (Lavoris) and Fred Allen \ and Portland Hoffa (Linit).

Among the better known sustaining hub and frau acts are Breen and DeRose, NBC, New York, and Lee. Sims and Romay Bailey, NBC, Chicago.

CUBAN DIALERS REVOLT AGAINST RADIO TAXES

unpopular tax ever passed by the Cuban Congress is

The most unpopular tax ever passed by the Cuban Congress is the recently approved radio tax which charges for the use of the recently approved radio tax which charges for the use of the recently the charges for the use of the recently approved to the control of
KNX Announcer Loaned To KHJ at Top Salary

Los Angeles, Oct. 10.
Emulating the picture studios,
radio stations here are now borrowing one another's contract talent.
Stuart Buchanan, announcer at
KNX, went to KHJ to play the lead
in the new CBS nation-wide serial,
'Omar Khayyam,' on a loan,
He's getting \$75 for each appearance, a record price for an air actor
hereabouts.
Buchanan was manager of KHJ Los Angeles, Oct. 10.

Buchanan was manager of KHJ

Murray's Spot Open

From current indications William Murray, who held the title of director of popular entertainment, will not be replaced in the NBC artist bureau. Assignment was originally one of those carved out by Murray himself and sold directly to George B. McClelland.

Offices formerly occupied by Murray are now the quarters of Mrs. Rockefeller King and the bureau's club department.

ASCAP MEMBERS

Out to Break Up American Society-Would Hand Out \$1,000,000 in Contracts for Self-Controlled Music Rights for Public Performance — Guaranty Offers Double Incomes from ASCAP

LOOKING AHEAD TO '35

With the radio interests making strenuous efforts to create their own performing rights combine and close to twice the income derivable through the American Society of Composers, Authors and Publishers, the directors of the Society are doing everything they can to expedite the signaturing of their own new 10 year agreements with the publishers and songwriters.

Broadcasters' plan or copyrights are comprighted to the signaturing of their own new 10 year agreements with the publishers and songwriters.

Broadcasters' plan or copyrights called the signaturing of their scale of remueration for both publishers and songsmiths. This scale is founded upon the current year's returns from the Society.

Radio men have yet out to bring into the fold six class A publishers to whom they will guarantee \$50,000, 600 for each firm's performing rights the first year of the contract; three they will be seen to the contract that the first year of the contract; the contract of \$30,000.

Under the present mode of split-up prevailing in the American Society, the class A drime for the 1931-32 term will obtain around \$32,000 each, the class A drime for the 1931-32 term will obtain around \$32,000 each, the class A drime for the 1931-32 term will obtain around \$32,000 each, the class A drime for the 1931-32 term will obtain around \$32,000 each, the class A drime for the 1931-32 term will obtain around \$32,000 each, the class A firms for the 1931-32 term will obtain around \$32,000 each, the class A firms for the 1931-32 term will obtain around \$32,000 each, the class A firms for the 1931-32 term will obtain each contracts, effective over the first year; 10 writers at \$10,000 ennually, and five at \$5,000 a year.

By the time they have this organization launched radio estimates it, in the neighborhood of \$1,000,000 in contracts, effective over the first year, with both national networks. NBC and Columbia, it is understood, doing underwriting.

Broadcasters deduce that they will get half of this back from fees collected from such sources as t

COUNTER BIOS TO Golden Dreams of Chicago as Radio **Production Centre Haven't Jelled: Glamorous New York Keeps Edge**

Set to Bolt?

Reported that one of the biggest of the big 10 music publishers, controlling one of the most extensive and valuable catalogs in the business, is practically set to join the broadcasters performing rights combine.

REPORT HEARST AFTER KFAC FOR \$100,000

Los Angeles, Oct. 10.
William Randolph Hearst is reported negotiating to buy KFAC,
local 500 watt station, at a price
said to be \$100,000. Station is currently the tie-in unit for the
'Herald-Express,' local Hearst afternon paper.

noon paper. Hearst has been in the market for a Los Angeles station for the last two years, with deals falling through to acquire KMTR and KMPC.

standing publicating houses, plus the non-copyrighted music in the public domain, to draw upon, they figure they will have enough to cover their needs.

Guarantee Double Income In addition to special plug concessions the broadcasters are offering 10-year agreements, dating, of course, from the expiration of with the Society, on a minimum basis for the first year of twice the income the publisher obtains for the 1935 period of his ASCAP contract. Terms for the subsequent years are to be individually worked out.

the station launched radio estimates it will have passed around something in the neighborhood of \$1,000,000
Chicago has failed to become the important radio production center that was visualized two years ago when NBC sunk \$1,000,000 in the

that was visualized two years ago when NBC sunk \$1,000,000 in the sumptuous quarters it occupies in the Merchandise Mart. Yet five of the seven most popular NBC commercial programs and two of the most popular CBS commercials originate in Chicago.

Psychological barriers operate against Chicago as a production centre and until these are beaten down New York will continue to have two-thirds of the network commercials to Chicago's one-third. San Francisco is a negligible also ran as a radio production centre. Pavoritism shown New York even by western advertisers has been described aptly as due to the preference of industrial tyconos to be aniparted aptly as due to the preference of industrial commercial prosaic Chicago program. Something like that is an important part of the psychological barrier Chicago must undermine. As a matter of plain fact and simple logic Chicago is as well equipped to stage any sort of a radio programs as is New plain fact and simple logic Chicago is as well equipped to stage any sort of a radio program as is New York and with the theatrical situation what it is today talent is prepared to move to Topeka if necessary when a good commercial account is involved.

There of the control o

tional advertising is placed through New York. Yet from the standpoint of dozens of advertisers with head-quarters in Chicago, Detroit, Minna-apolis, St. Louis and other western-cities the convenience of centraliz-ing radio production in Chicago is obvious.

obvious.

Right now NBC in Chicago has 17
network clients and 18 local commercials. Columbia originates 13
network programs in Chicago and
has 42 locals, of which possibly 15%
are radio discs.

are radio discs.

But while the hoped-for prominence of Chicago as an origination point has not yet come, the local broadcasters still hope to achieve parity with the east by increasing their present approximate 35% on network commercials to 50% of the

HINK AND DINK WALK AND MINSTRELS CLOSE

Columbus, Oct. 10.

Hink and Dink (E. E. Hinkle and G. N. Gordon, respectively) of WLW radio minstrelsy fame did a complete fadeout here last week when they appeared as features of the Dixie Minstrels.

The boys were to get \$750 for the Wednesday to Saturday enter the Wednesday to Saturday enter the second management, Harry Schwarts and the company refused the advance on the second night-result the radio boys did a walkout without appearing at that performance.

The show which was the second of the season at the Hartman did, only \$130 gross for the two nights. Schwarts tried to keep the show on depite the Hink and Dink walkout without appearing a tried to keep the show on depite the Hink and Dink walkout by the show the show here showings had been cancelled.

X Sisters' Shorts

Three X Sigters, who made their ether debit on the Tydol program over CBS last week, are making a short for Paramount at the Astoria studio.

Contract, handled through the CBS Artists Service, gives the picture company an option on two to follow. Sisters are a trio of Eng-

follow. Sisters are a trio of Eng-lish imports doing harmony.

56

Little Bits from the Air

Hendrik Van Loon and Heywood on behalf of Oxol with their vocal accent over Wordenesd on the behalf of Oxol with their vocal accent over Wordenesd on the behalf of Oxol with their vocal accent over with Yon Loon on the latter's with Van Loon's Oxole came over with a heavy Dutch accent, minking him almost, impossible to When Van Loon's Oxole came over with a heavy Dutch accent, when Van Loon went over to his home town of Veere-am-Zee, Holiand, so civil years ago to live for a Wilt's, he spoke pure unaccented Engilah, but settle to the word of order. When Van Loon went over to his home town of Veere-am-Zee, Holiand, so civil years ago to live for a Wilt's, he spoke pure unaccented Engilah, but settle to the word of order. When Van Loon went of Verbanding with what sounded suspiciously like Boston of Young the Wilting Wil

Few arrangements have been better conceived orchestrated and executed than the dance interpre-tation of Victor Herbert's 'March of the Toys' as played by Freddle Rich's Columbians.

Joseph Diskay, Hungarian tener, formerly in vaude, and until a year remerly in vaude, and until a year remerly in vaude, and until a year remerly in the commendation of the commendation

Gordon, Dave and Bunny, other-wise the Funnyboners, have a brigh

THREE LITTLE GIRLS THREE SINGING GIRLS WHO HARMONIZE GRANDI

DO-RE-MI

WABC Friday, 2 P. M.—Saturday, 9.15 P. M. Sunday, 8 P. M., with William V. Half

RAY BLOCH Planist-Arranger
"BRARING IS BELIEVING"

Radio's Dream Girl Alice Joy

HEADLINING "The Dream Girl Revue"

State Fair

DALLAS, TEXAS

JACK DENNY AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records
ucky Strike Dance Hour
Whitman Candy
(Oct. 27)

Management M. C. A.

TONY WONS

(AND HIS SCRAP BOOK)

R YOU LISTENIN'?

"A Pair of Red Heads"
Peggy Keenan & Sondra Phillip

R YOU WATCHIN'?

started for the Coast.

On WJZ for 15 minutes at 7:45
p. m., EST, Thuraday night, Dr.
Royal S. Copeland, U. S. Senator
from New York, is the topper-affer
with his medical bally on Nujol's
medicinal qualities.
It's 'tough' to grip the interest,
however, up to that point,

Young Dave Bigelow and Jack Less, Gus Edwards protegees, did oke or themselves on an exploitate from where WMCA etherized some sort of a prize presentation shindle. Edwards and his discoveries were extra features, the star-maker himself clicking with a corking mediey of his song compositions.

The kids, in a sort of Street Singmedies of the accordion combounts of the control of

Jane Grant's Steero quarter hour of a morning on WEAF is another in the giveaway series of radio proin the giveaway series of radio proin the giveaway series of radio proin the something-for-nothing idea is apparently growing in favor with the commercial sponsors as a means to determine audience circumstance of the product, even if rather expensive.

Still, some aver, not all who write for something for nothing would buy that something. That may be so, or not.

buy that something. That may be so, or not.

One wonders furthermore as to the whyfore of so many commerciants of the whyfore of so many commerciants of the work
chains. — accitties on both
To return to the Steero program,
Adia Kuznetzoff, and Zinaida Nicolina, Russe singers (who also preside
at their own Kretchma nite club),
furnish the excellent vodka songalogs to balaiaka and guitar accompaniment, while Miss Grant extols
on Steero.

There are quite a few corking morning entries which somehow or other aren't as well known as they should be, chiefly because of the should be, chiefly because of the chief and a schevilit, as Feter De Rose and May Singhi Breen, for example.

for example.

There's John Fogarty, however, a tenor, at 8:45 a. m. on WJZ, with Irving Miller accompanying him, who rates better than earlybird

Irvine Miller accompanying him, who rates better than earlybird spotting.

Irvine Miller accompanying him and the second spotting.

Irvine Miller are a couple of regular sketches. Vic and Sade, yelept Van Harvey and Bernardine Flynn, from the Chi NBC studios, do their stuff every morning with their typic on the sletter link, Jane Dillon does one of those protean routines, titled 'Thru Lighted Windows,' playing every character herself. Both are on limited networks. Both or on the sletter link, and the servery character herself. Both are on limited networks.

Donald Novis at 6:45 p. m., with Haroid Sanford's orchestral back-ground, is more fortunate with his tenoring, and is getting a corking buildup opportunity. Novis is fast developing, although he's yet to achieve that ethereal fame which some of his contemporaries enjoy.

GENE and GLENN

(JAKE and LENA) QUAKER OATS COMPANY
Daily \$ A. M., NBC RED NETWORK
STANDARD OIL COMPANY
Daily 6:45 P. M., E.S.T., WTAM—CLEVELAND
Daily 7:15 P. M. E.S.T. WLAW—CUNCINNATI

Ban on Bende

Among the new policies go-ing into effect with the in-auguration of Richard C. Pat-terson as NBC active adminis-trative head is one putting a curb on free bending of the show.

trative head is one putting a curb on free bending of the elbow. Tendency has been responsible for a series of outs in receat months and particularly for such situations that continue the series of the continue that the series of
New 3% Nick Will Give ASCAP \$75,000 from L. A. Stations' Grosses

Losa Angeles, Oct. 10.
Local radio stations will contribute more than \$75.000 this year to the American Society of Authors, Composers & Publishers under the new 3% arrangement on commercials.

Regular fees for the year, which will be paid as usual in addition to the gross tax, have been changed but slightly over the tab of last year. In some spots they were low-ered, while in others they were

Indications are that the locals Indications are that the locals will gross better than \$75,000 on commercial business during the ensuing year, with the ASCAP taking 3%. The additional set fees for the various stations are: KFI and KBCA, 15,000; KNX, \$10,000; KHJ, \$5,000; KHJR, \$5,000; KHJR, \$2,750, KFAC, \$2,750; KFAC, \$2,750; KFAC, \$2,750; KFAC, \$2,750; KFAC, \$2,750; KFAC, \$2,200.

\$2,000.

Decision was reached this week by the local broadcasters' association to compet the advertisers to pay the added tax. Uniform stamp on bills will advise commercial accounts that inasmuch as the ASCAPs are taxing all programs, whether or not there is music on them, it is mandatory for statements to be 3% higher.

Radio Tax Bill Up in Ala. State Legislature

A bill placing taxes on broadcasting stations is pending in the special session of the Alabama legislature, having been introduced last
week. Bill levies a 5% gross tax on
receipts of stations and places a tax
of \$100 per years no no purcers and receipts of stations and grand of \$100 per year on announcers

Representatives from practically all the stations in Aiabama met a Montgomery last week and prepared to fight the bill.

KOMO-KJR Merger

San Francisco, Oct. 10, KOMO and KJR, Seattle, will combine this week or next. Both are under NBC banner, with latter owned outright by network and former owned by Fisher Flour

owned outright by network and former owned by Fisher Flour Mills Co.
Deal will be similar to that recently swung by NBC here whenchain's KGO took over KPO, except that in Northwest the affiliated station will do the absorbing.
Bert Fisher, now managing KOMO, probably will have charge of both broadcasters with no definite berth mentioned for Bert Bryant, KJR manager.

NEWS SPOTTING PEEVE

Rochester, Oct. 10.
Gannett officials took a burn when WHEC, Rochester, put on the Hearst 'Journal' news broadcast just ahead of the 'Ilmes-Union' period over WHAM.
Result—'Democrat & Chronicle'

night news broadcast was shifted from WHEC to WHAM.

Pace Takes WCOA

Pace Takes WCOA
Birmingham, Oct. 10.
John Pace and associates have
taken over WCOA, Pensacola, Fla,
and are operating the station formerly owned by the city.
New equipment has been installed
in the studio.

RADIO CHATTER

East

Jean Fay, imported as Jean Boas from WLW, Cincy, by Tommy Rockwell, goes on NBC building Thursday (13).
WLBW moves its station and transmitter from Oil City to Erie, Pa., Oct. 16.

ra., Oct. 16.

Funnyboners take on a Saturday night period this weekend, making it three sustaining sessions a week on Columbia.

Johnny Marvin collecting a book of yodel songs.

of yodel songs.
WTAM, Cleveland, trying to get
Hildegards of the Gus Edwards Revue of all the Alice Joy commercial
(Fischerchain stores) and sustaining spots while the latter is vacationing in Texas.

Tom Terris, the shorts director, doing an audition of a new sketch before the NBC program board. Calls it The Mysterious Mummy Case.

The two household experts of WGY, Schenectady, answer to the names of Sylvia Winters and Anna

Summers.
Watter Eberhardt today (11) is teiling about his book. A Dagger in the Dark over the Weet the Author served of the Weet the Author served of Weet the W

nard, Mass, to engeet the periments.
WTAG, Worcester, Mass., has its own police broadcast, with Chief Foley insugurating True Folice Dramas, stories of actual cases taken from the records.

Mid-West

Irene Kircher is Inaugurating 'Sweeney Skyhawka,' new, for WMBD, Peorla, Ill.
KYW. Chicago, gets two new disc KYW. Chicago, and Sam' and Slevens and Son'.
J. Walter Thompson Agency has Installed a private telephone wire between its balliwick and the Chicago NBC headquarters.
The state of th

West

Ben McGlashin, owner of KGFJ, L. A., has turned in his old yacht for a 90-footer. KHJ's new staff male quartet comprises Fred L. Harter, basso; Cecii Wilcox, baritone; Richard Davis, second tenor; Gien Rabe, first

tenor.
Richard Le Grand has left KYA,
Frisco, to join KGW, Portland, as
announcer and dramatic player.
KNX, Hollywood, installing an

announcer and dramatic player.

KNX, Hollywood, installing an open of the property of the prop

to bat at succeeding hearings in favor of KTM keeping its license.

The Redio Commission granted the Redio Commission granted the Redio Commission of the Redio Commission of the Redio Coffeyille, Kan, and to increase from South Coffeyille, Kan, and to increase from South Coffeyille, Kan, and to increase the power to 500 watte for night.

Nineteen students at the University of Oklahoma at Norman have been chosen for the symphony orchestra of WNAD, the university their first program coff.

L. A. Chamber of Commerce haze to admit this, but KNX will resume the broadcasting of frost warnings Nov. 15.

Announcing spot vacated by G. W.

the broadcasting of frost warnings Nov. 15.

Announcing spot vacated by G. W. Vogt at KFAB, Lincoin, filled by Vogt at KFAB, Lincoin, filled by Logical Common State Lake talent quest prize and gets free trip to Hollywood.

After discontinuance by local papers of radio programs, KDYL programs of radio programs, KDYL program sheet of itself news and programs and the common state of the

Instantation transmitter.

KSL and KDYL trade of networks on September 1 pulled space in papers the country over.

South

KTRH, Houston, will broadcast a twice-a-week Hollywood gossip column, with Lects Rider, theatra-critic of 'The Chroniclo' as the com-mentator. Lois Walker has left WAPI, Bir-mingham, Succeeded by Ed Kolter of Knoxville, Tenn.



A Piano · A Voice · A Guitar THICHARD and LENETSKA

PADIOS

UNCLE DON



WOR 6 P.M Every Evening

Isham Jones

Currently at the Hollywood Restaurant New York Indefinitely

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC

THOSE THREE LOVELY VOICES

KELLER SISTERS and LYNCH

5th MONTH-WOR-3 TIMES WEEKLY 7:15 P. M., Monday—Technology—Saturday

Major Networks Nearly Sold Up On Evening Time, 'Cept Saturdays

With the exception of Saturday gett's Cream, etc.), which moved nights, both the blue (WEAF) and the red (WIZ) links of NBC have helf evening periods pretty well sold up. Taking into account the fock of new accounts contracted to part of the advertiser holds true in sold up. Taking into account the flock of new accounts contracted to slock of new accounts contracted to hat the airlanes the next two weeks, the WEAF and WJZ webs jointly will by the end of that time show done to 50% of the week's available night-time frames filled by commercials. Columbia's current sales chart indicates that a similar sponsor percentage will prevail on that network around the middle of October.

The evening periods on NBC are saidly being sewed up but the net-

The evening periods on NBC are rapidly being sewed up, but the network's time schedules show that the call for the morning and afternoon stretch are way off as compared to a year ago this time. Wide open daytime spaces are in evidence on both the WEAF and WIZ chart's, although the former can wide cales of the before 5 pm. periods already blocked off, commercially.

These daytime spots may not be getting as heavy a play as they did a year ago, but from the show angle this is counteracted by the fact that few commercials are venturing into the afternoon spots without first arming themselves with strong entertainment. This trend toward a better class of network show durnoutesable the past four weeks. Evidently the ether merchandleses have come to realize that the housewife now wants her cooking recipes wife now wants her cooking recipes and imparted beauty secrets spiced up with good entertainment and imparted beauty secrets spiced up with good entertainment. Whereas a year ago a daytime sponsor was content to toss in a just-so warbler or string trio with a lecturer and call it a program, the current tendency is toward elaborate shows of the evening variety.

Fewer Five-Nighters

Fewer Five required Selling the five or six-night-a-week clockings isn't as easy as it was a year ago. Only one has been was a year ago. Only one has been added to the NBC list so far thi fall, and that's Stanco (Flit, Dag



and

Eddie Leonard



(The Levable Singer and Company)

"The Voice of Experience"

WOR Daily at 12 Noon Also Saturday 6:80 to 7 P.M.

An unusual series, running the entire gamut of human emotions

Management FI.MER A. BOGERS 18 E. 41st St., New York City

SHEVLIN

Featured on the Sweetheart Scap program very Wednesday, 11:46 A.M., WJZ. Management of NBC ARTIST BUREAU

connection with the daytime field.

As has happened in previous years, the evenings that came in for heavy demand first and now practically gone are Thursday and Friday. Dropout of Pontiac last week left the blue link with a half-hour at 10 clock, and outside or the 7 to 7:30 frame, incidentally under option, there's nothing available out of WEAF the latter night. WJd link for that night is solid examples of the second of the second on both red and blue, while on Monday. Tuesday and Wednesday nights there's nothing left on this stretch but at 7 o'clock half-hour on WEAF.

On WJZ Sunday evenings there are only four quarter-hour bank-rollers, with the representation on the blue network somewhat better. Headache night for the sales department has always been Saturday and still is. Outside of the Lucky was alled only two quarter-hour periods and WIL taking away so As has happened in previous years, the evenings that came in for

show as filled only two quarter-hour periods and WJZ, taking away the Amos 'n' Andy program just

Agencies Ponder Trade Restriction Angle in Music Tax Collecting

Paine several weeks ago informed the ad agency organization that he to ad agency organization that he to a agency organization that he to the second of the labellity for the collection of the tax to the stencillers if the agency will agree to do business only with those recording companies designated by him as financially bona fide. Otherwise, he held, the publishers will look to the agencies for the payment of the fees, all of which would necessitate doing a lot of probing into the agencies' books. Four A's radio committee replied that the exclusive angle holds an

Four A's radio committee replied that the exclusive angle holds an element or risk its transparent of the control of the contr

81/2c Per Inquiry Paid Radio by Col. Phonograph

Columbia phonograph is oftering independent radio stations: a series of recorded programs featuring Hollywood names. It's a sales stimulant idea on Columbia's part with stations asked to merchandise on an inquiry basis. In other words the stations pay the records, which run four minutes, and announce that the records can be bought through the records can be bought through the station for 25c. Stations keep 8 1/2 c. of every two bits they garner under this system.

Edmund Lowe, Wheeler and

Edmund Lowe, Wheeler and Moolsey, William S. Hart and Lilyan Tashman are the first four names released. Wheeler and Woolsey have a snappy climax of which some Indie radio stations have been afraid because of their family audi-

KUZNETZOFF NICOLINA

"STEERO" Program, Wednesdays, 10:15 a.m., WEAF | of the radio industry after the boom

Opposish

San Francisco, Oct. 10. Pair of local furniture stores are competing in entertainment field. One Mission district safa seller arranged a big anniversary affair, hooking talent from KFRC, and advertigent from KFRC, and advertigent from KFRC.

talent from KFRC, and adver-tising extensively.

Neighboring bedroom suite magnate immediately got busy with NBC and booked an even more impressive list of talent for a big shindig in his store the same night.

New Head NBC w Head NBU P. Meets The Other 9 V. P.'s 10% are radio discs made in Chicago or New York. In further illustration of the setting at the present 21 sponsors, of which 22 are strictly local, Ida Balley Allen, fed from the Columbia network, is the only outside commercial authough the agreement of the Columbia and the present of the Columbia of the Col V. P. Meets The

All the NPC vice presidents were gathered into the home offices for a four-day session with the network's actively-in-charge executive Col. Richard C. Patterson.

Opening of the get-together had M. H. Aylesworth introducing the new chief v.p. to the other nine v.p.'s in a speech. Col. Patterson's emarks of greeting advised the other v.p.'s that the broadcasting business was entirely new to him and that he was there to listen and

Salary Cut Discussed

One topic that came up during the latter part of the discussion wan the matter of reschiding the 10% sales. Yet the support of the support of the discussion wan the matter of reschiding the 10% sales. Yet the support of the support

iness the next month or two pave the way.
Attending v.p.'s were A. L. Ash-by, general attorney, John W. El-wood, in charge of mechanical operations, George Engels, artists service. Roy Frank Ma. Sop. Dilletty, John Royal, Frank Ma. Sop. Policity, John Royal, Frank Ma. Sop. Policity, John Royal, Frank M. Russel, Washington Eureau, John E. Gilman, San Francisco branch, and Niles Trammel, Chicago branch.

GOVT. VS. RCA TRUST SUIT GOES OVER MONTH

Wilmington, Del., Oct. 10. Government's anti-monopoly suit against Radio Corporation of America and 13 other defendants, due to come up in Federal Court here for hearing today (Monday) was po poned for about a month by Judge John P. Nields because of illness.

John P. Nields because of illness. No date set when hearings will start, but Judge Nields said this would be within the next three or four weeks. Suit was filed a year ago and charges defendants pooled about 4,000 radio patents to control of the industry. Although about 4,000 radio patents to control 90% of the industry. Although broadcasting figures largest, wireless and telephonic communications are included. Expected hearings will require four to six months. Jurists here regard it one of the largest anti-monopoly actions ever universely of the second only by the Standard OII case.

Government charges influence of

Government charges influence of the combine reached its heights in 1929 and included Europe and South

America.

Heading the prosecution is Warren Olney, Jr., special assistant to Attorney General Mitcheil. Hundreds of experts in all phases of the industry will be called to testify. Postponement caused a jam in preparations. News services had leased rooms in Hotel Dupont and suites of rooms had been provided in office buildings around town for intorneys on both sides. Trial is ittracting attention among feature virters, plenty of which also exceted.

Suit regarded the blg reckoning

WMBD, Peoria, 80% Live Talent; 'Small Time' Angle in Radio

Contradicting the impression that most or control of the provincial radio stations depend provincial radio stations depend the results of the which 80% use live talent and only 20% are radio discs made in Chi-

WMBD males a good case of the independent station. Despite its CBS independent station. Despite its CBS affiliation it's primarily supported by its own community and is locally owned. Additionally it has the reputation in radio circles of smart management and what is being done in Peoria may be taken as a fair gauge of what 1,000-watt stations throughout the country can do, or readeling.

are doing.

Radio's Small Time

It's the small time aspect of radio.
In Peoria's case a thriving small
time with sizeable profits. Edgar
T. Bill, formerly station manager of
WLS, Chicago, has made WMBD
in the past 15 months by applying
big time radio ideas and assembling

New Bill Opposing So. Conference Radio Ban Starts a War

Birmingham, Oct. 19.
War has broken out between radio stations, newspapers, politicians, chambers of commerce, football coaches and colleges over the banning of the broadcasting of cotball games in the Southern Conference, particularly in Alabama.

Conterence, possible ma. It started over a bill introduced in the Legislature which would require state-supported schools to grant radio stations the privilege of broadcasing football games. The bill Thursday (6) passed the House to 10.

bill Thursday (6) passed the House 80 to 0.

As soon as word of the passage of the bill reached A. H. Armstrong, secretary of the Southern Conference, he made a statement that visiting college football teams with games scheduled in Alabama would games scheduled in Alabama would be supported to be a state of the stat

STUART HAWKINS MISHAP

Injured on Eve of Leaving N. W. Ayer Agency

Ayer Agency

Chicago, Oct. 10.

Stuart Hawkins, head of the radio department at the N. W. Ayer agency, took it on the chin last week in the form of several stitches. Hawkins chauffeured himself into an automobile smash-up and was quite badly cut around the face. He missed several days at the office. Hawkins is about to step out of N. W. Ayer to gratify a yen to get some writing done personally.

'Mike' McGuire will succeed him at Ayer. Accident probably will hasten Hawkins' date of departure.

Peoria, Ill., Oct. 10. a staff of experts. He has with him, most of them recent appointees:

Vivian E. Carr, sales manager from

Talent is plentiful around Peorla and seems to be a minor worry to the station. Quite a few retired vaudevillians and minstrel men live vaudevillians and minatrel men live lore and make pinch litters of considerable versatility. One of the most popular local attractions is the Feoria Little Theatre which is on the air twice a week, sponsored by a dairy. Leading spirit and director of the amateur actors is the Star. Feorias control of the mateur actors is the Star. Feorias control of the Little of the Control of

been educated to sidestep that deadly type of sales spiel that makes the average 1,000-watter a

Part of the upbuilding is at-tributed to the prominence the tributed to the prominence the station gives to local athletic con-tests of any kind and to keep-ing the station local in tone and

Columbia feeds 32 sustaining pr Columbia feeds 32 sustaining programs each week to WMBD Little Jack Little is the biggest maligetter, with Stoopnagle and Budd, Tony Wons, and Ann Leaf also popular.



CRACKERS ROBERT BURNS WABC

BURAS^ ALLEN

HAROLD SANFORD

MUSICAL DIRECTOR

'Two Seats in the Balcony' Wednesdays, 4 P. M.

Red Network W.E.A.F. ALWAYS WELL RECEIVED!



GLORIFYING the POPULAR SONG

HESTERFIELD Program **COLUMBIA-COAST-TO-COAST NETWORK**

WED. 10 P.M.—SAT., 9 P.M., E.S.T. THOMAS G. ROCKWELL



MAXWELL HOUSE SHOW BOAT'
With Chae. Winninger, Jules Bledsoe, Hall Johnson Choir, Lanny
Rose, Mabel Jackson, Annette
Handshaw, January and Molasses,
Von Voorhees Orch.
WEAF, New York

WEAF, New York
This, elaborate Maxwell House
Show Boat program was widely
heraided with the above costly cast,
inspired presumably by the appeal
of the state of

LONE WOLF TRIBE' Indian Lore COMMERCIAL WBBM, Chicago

COMMENCIAL
WBBM, Chicago
This is Wrigley's 'other program.'
The one nobody over 12 listens to.
A post-kintergarden sub-prep didd
intended for the more excitable

kids.

Purpose of the program is to teach American youngsters to respect country, flag and Sunday school; to obey parents, teachers and policemen; to accept the wisdom of all adults, and to chew Wrigiey's gum. The last should be first.

dom of all aguiss, and to unerWrigley's gum. The last should be
all good little boys and girls can
join the club. Only the club is
called a tribe. This is a more delectable privilege than mere lodge
membership. There are spearhead
by the control of the control of the
words to wear and mystic Indian
words to wear
words to wear and mystic Indian
words to wear
words to we
wo

derol.

Program is clumsy in the way it's built and handled, and the stories, despite sound effects that arouse expectations, seem hardly to satisfy. Although not a new program, it's always been troublesome to the auspices.

Land.

TED MACK'S ORCH. Sustaining KOA, Denver

A newcomer to NBC, Ted Mack holds a 30-minute spot with his Brown Palace orchestra and the Golds as 30-minute spot with his Brown Palace or orchestra day and the Golds are what their name implies and noticeably different from the general run of femme trios.

Mack vocalizes several numbers with the orchestra dim in the background and in this sticks to his usual quiet, unaffected way that has made him a favorite with the Bill Editory and Larry Duran give their combined interpretation of a sentimental number and help to round out a nicely belanced program. Orchestra suggests an air of refinement in dance rhythm.

NESTLE CHOCOLATEERS With Phil Spitainy COMMERCIAL WJZ, New York

NESTLE CHOCOLATEERS
With Phil Spitainy
COMMERCIAL
With Phil Spitainy on taking over this
Friday evening frame set out to
break away from the sterectyped
mode of instrumental and song
presentation and to right chem
something direct and the sterectyped
mode of instrumental and song
presentation and to right chem
something direct and the sterectyped
closs. That initial program set
down Spitainy as a musical figure
of the airlanes on the way to being
classified with such acc baconeurs
of the airlanes on the way to being
classified with such acc baconeurs
defined with such acc baconeurs
(Getting away from the standardized routine of alternating orchestra numbers with full vocal
choruses, Spitainy uses the menibers of his way from the standardized routine of alternating orchestra numbers with full vocal
choruses, Spitainy uses the menibers of his way blanguage the standardket or outline of alternating orchestra numbers with full vocal
choruses, Spitainy uses the menibers of his way blanguage the standardket one point the voice or voices
may be woven in for only a phrasssay be woven in for only a phrassket of the chorus. Only irrubble
here is that Spitainy in his pionering efforts is swinging a little too
much to the extreme. Instead of orcliminating the full of the standard
who like to hear a catchy lyric from
beginning to take care of the tastes
of that large percentage of listeners
accustomed to the old mode and
who like to hear a catchy lyric from
beginning to take one of the
tambourine in the New Moon Medley. Sounded nat and like so much
to sain special attention. Girt trio
and the male quartet each unveil a
collection of well-training with the
arrangements and interpretations given them canking with the
tambourine in the New Moon Medley. Sounded nat and like so much
mont was the Russian bases profundo, an item on the bill that's due
to gain special attention. Girt trio
and the male quartet each unveil a
collection of numbers, with
order dear and
serumental organization. Odec.

collection of well-trained pipes and dovetail effectively with a crack instrumental organization. Odec.

'OMAR KHAYYAM'
With Raymond Businam, Betty (Wabb, Lee Prether, True Boardman, Kenneth McDonald COMMERCIAL WABC, New York
This haif-hour program, first of a series of 10, emanuses from the December of the Commental Commercial Commental Commen

SINGING GROCERY BOY
COMMERCIAL
WGY, Schenectady
New thrice-weekly it-minute
New thrice-weekly it-minute
chain-store concern, Grand Union.
Consists of songs by an unnamed
tenor, and Good talks by Mrs. Alice
Lee Underwood, with advertising
spiels by Announcer Otto.

grade ballads are backbone of program.

Mrs. Underwood, who gives the usual information on recipes, etc., has a pleasing voice, and is without that brassy manner noticeable in some veteran household experts. Ilsteners recipes, or they can go to the stores for them. Asks for suggested topics.

In addition to a theme plug opening and closing, there is quite a little direct advertising, including mention of prices, by announcer, Program, however, carries a quiet, class atmosphere.

FLEISCHMANN HOUR
With Rudy Vallee and Hie Connecticut Yankees, Greta Keller
Block and Sully, Lou Gehrig
Randall Sieters and Otie Skinne

Randall Sisters and Otts Skinner Variety Revue COMMERCIAL With this variety show, the Pielschmann Hour-now rates as the biggest radio program on the air. It has all the elements for mass approached the state of th

must be familiar by now to many.
Lou Gehrig was appropriately heraided by 'Take Me Down to the Ballgame' as a theme. Gehrig was okay, although he sounded either in love with Babe Ruth or his pressagent. He certainly put it on about the Babe, but that was all right,

agent. He certainly put its pressagent. He certainly put its on about
the Babs, but that was all right,
too.

Some more of Vallee's Connecticut Yankees with their collegiana,
and then a rather unusual harmony
trio, the Randall Sisters, Shirley,
Ruth and Bonnie. They're from
the Ruth and Bonnie. They're from
the Ruth and Bonnie. They're from
the Ruth and Bonnie. They're from
the result of the first sylice and
swacks the auditor right off the
first syllable. It's quite appealing,
besides which their harmonics are
ultra. Paul Whitenan heard them
brought then to New York. Vallee mentioned Whiteman in this
connection.

'Dodo' Hupfeld, as Vallee, famfillarly calls the songwriter, again
came in for a name and song plug
with the syllable of the syllable
connection.

'Dodo' Hupfeld, as Vallee, famfillarly calls the songwriter, again
came in for a name and song plug
with the first of the syllable
connection.

'Dodo' Hupfeld, as Vallee, famfillarly calls the songwriter, again
came in for a name and song plug
with the first of the syllable
connection.

'Dodo' Hupfeld, as Vallee, famfillarly calls the songwriter, again
came in for a name and song plug
with the selfselfconnection.

'Dodo' Hupfeld, as Vallee, famfillarly calls the songwriter, again
came in for a name and song plug
with vallee and song the syllable
plug the syllable
fills of the syllable
fills

his n.s.g. 'Vagabond Lover' RKO picture.
Withal, it's a pip radio hour. Personalities will be shifted weekly, according to Vallee's announcement, he, and not Graham MoNamee, doing the m.c.ing in the main. With the dropping of Olsen and Johnson also went McNamee on this program, Idea is to bring to the mike the coming-next-week variety talent isn't set until a few days prior to each broadcast. Abel,

Ruth Betz Back at WBBM Get Back at WBBM
Chleago, Oct. 10.
Ruth Betz after three months at
kCMOX, St. Louis, returned last
wock as Steve Trumbull's assistant
at WBBM.
Derothy Gardiner, who pinoh hits
in the interlum, will do free lance
continuity work.

MARCH OF TIME

Dramatic News
Sustaining
WGN, Chicage
A year age
A year age
transhamer. To day the margin betranshamer. To the margin betranshamer. The margin betranshamer and the margin betranshamer. The margin bementary on the general improvement in radio production and not aswhich is still a fine program.

Haif of the job is in selecting
those items of news which lend
themselves best to the radio dramatimation, a sense for obscure human
values. as well as the toploal
'muste' is notable in this program
which he editorial staff. Of Time'
muste' is notable in this program
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which the editorial staff.
I tall

poige in unexasgerated negrets to the original.

JOHNNY HART IN MOLLYWOOD' Serial Skit COMMERCIAL W. When the weekly half-hour mixture of music and talk started to flounder, Stanco decided to switch to aserial idea on a five-evening-a-week clocking, retaining the central it's the vaude performer, who, in the new continuity spasm, is slated for a series of adventures in Hollywood. The series of the series of the series of the series of adventures in Hollywood. The series of
authoritative.

MUSIC DOCTOR
Josef Hornik Orch.
Sustaining
KGO, San Francisco
In Joe Hornik NBC has not only a
In Joe Hornik NBC has not only a
In mighty funny dialect. Through
the loudspeaker Hornik's thick
Vienness brogue is good for plenty
laughs, regardless of material.
In 'Music Doctor' Hornik is sort
of a musical Beatrice Fairfax,
answering mailed, queries with musJerry Kligore, announcer, feeding
the questions, and Hornik answering with tunes following. It's the
doc's dialect that sells the half
hour.

BABOLENE BOYS

BABOLENE BOYS
Songs ECIOLA
WIND Dallas
This trio is making a pretty job
of the Mills brothers' style, including orchestra effects. Go on for
brief 15-minute Sunday spot with
pleasing assortment of spirituals
and pops, plus guitar accompaniment.

The process of the process

ment.
Program footed by Babcock Bros., auto supplies, and announcer removes all doubt thresof. Cuts in after each number for windy splet that will cause many a dial twist. Spot's good enough to deserve toning down on the sph end, for sake of entertainment.

ARMOUR HALF HOUR Orch. COMMERCIAL

COMMERCIAL
WMAQ. Chicage

Armour after many huddles concluded a treaty with East and Dumike whereby the erstwhile 'sistemate' with the concluded a treaty with East and Dumike the concluded a treaty with East and Dumike the concluded with the trend of the times. That trend is comedy. Never before has Armour had experience with spoofing and it launched its with the trend of the times. The concludes a treaty of the concluded with the trend of the times. The concludes a treaty of the c

better balanced, less one-sace program.
If this were a 15-minute program instead of a half hour practically everything that has been said would be the probably at the program as probably at the program as it stands as an entertaining 15 minutes of East and Dumke stretched over 30 minutes

MEREDITH WILSON BAND

MEREDITH WILSON BAND
Sustaining
WIZ, New York
Coast instrumental outfit more of less buried of a mid-afternoon on less buried of a mid-afternoon on dispensing swell music. There's a vocal solois, Irving Kennedy, with this outfit following the general routine of the average dance promonplace about the renditions. Originating in San Francisco, these orchestrations come cross-country with a lift that most radio outfit of the second of the contract of the second outfit of the contract of the second outfit of the contract of

'THE WILLOW TREE'
With Charles Wakefield Cadman,
Nellie Richmond Eberhardt,
Muriel Wilson, Fred Hufemith,
Veronica Wiggins, Theofore'
Wobb, Cesare Sodero's Orch.

Webb, Cesare Sodero's Orch.

Webb, Cesare Sodero's Orch.

Sustaining
WEAF, New York
At 10:30 p.m. E.S.T. Monday night
(3)—it was 9:30 p.m. in Chicago at
the time, from whence the composer
and libretiat spoke—the reselve
well than the composer
and libretiat spoke—the reselve
well than the composer
than in cituality.

Charles Wakefield Cadman composed it and Mrs. Nellie Richmond
Eberhardt wrote the libretio, such
as it was. Muriel Wilson.

Wiggins, contraito, and Theofore
Webb, baritone, sang the principal
roles. The authors spoke from the
Chi NBC studies; the cast did its

(Continued on page 60)

(Continued on page 60)

New Program Calendar

Periods on the air for the first time, or resuming commercially

TRIDAY, OCT. 14

TRIDAY, OCT. 14

"Ejair Adventure Club" (NEC).

Bigin National Waich Co. Evisents

rloyd Gibbons for 11 weeke over a

hookup taking in the basic red, the

northwest, southeast, south-central,

southwest mountain and orange

interfered mountain and orange

interfered mountain and orange

interfered with N. M., from 10.30

to 10.45 p. m., EST.

SUNDAY, OCT. 16

"Fond Recellections" (CBS). Dr.

Miles Laboratories (AlkaSeitzer)

sponsors this one, with Frederic

Landis, the Hoosies Bilton, Ger
panen Quartet and a studio combo.

Originating WBBM, Chicago, 8.45

to 4 p. m., CST.

SUNDAY, OCT. 24

to 4 p. m., CST.
SUNDAY, OCT. 23
Fred Allen's Bath Tub Revue'
(CBS), Linit sponsors this new series over 60 stations with Fred Allen, his wife, Portland Hoffa and Lous Katzman's orchestra. Originating from WABC, N.Y., 9 to 9:30

Jouis Katzman's orchestra. Unga-nating from WABC, N. Y., 5 to 5:30 p. m., EST. THURSDAY, OCT. 27 Whitman's Melodiers' (OBS). Jack Denny's band and vocalists spon-sored by Stephen F. Whitman & Son, candy manufacturers. Oris-inating from WABC, N. X., 8.45 to 9 p. m., EST.

STINDAY OCT 30 SUNDAY, OCT. 30

'Canada Dry Revue' (CBS). Canada Dry Ginger Ale debuts its show on this network with Jack Benny on the service of the control of the contro

Reilly New Sales Head For Don Lee Coast Chain

Los Angeles, Oct. 10.
Frank J. Reilly, former vicepresident of the now defunct American Broadcasting Company, has
been appointed general sales manager for the Don Lee Coast CBS
chain. He will operate from KHJ

Previous to his ABC affiliation, Reilly was attached to the adver-tising offices of the New York "Times' and Brooklyn 'Standard Union."

Mex. City Air Jam

Mexico City, Oct. 7.
Ministry of Communications and Public Works has started to enforce recent regulation that local broadcast stations must place their studies outside the city limits. Numerous complaints were received of static resulting from too many broadcasts at the same time in a limited and in a limited and crowded area Various radio enterprises have ap-

plied to district courts for injunc-tions against Ministry's action. 17 Announcers

San Francisco, Oct. 10.
Bringing the list of announcers up to 17, Lewis Lacey and Dresser Dahlstead were added to NBC's staft this week.
Lacey formerly managed KYA, later doing a program on KFRC, and Dahlstead was previously KYA spieler.

WHITE-SULKIRK ON OWN

Chicago, Oct. 10
Radio production partnership
ween Bob White and Andreas S tween Bob White and 'Andreas Suldirk formed last January will, be
severed Nov. 15. At that time White
will establish a separate office and
Sulfirk will continue to operate Radio Program Service.
Sulkirk handles Household Finance. White has Brown Stone
Front' and 'Cy and Mirandy,' both
for Standard Oil, and Roses and
Drums,' the Union Central radio
program.

Bobby Brown Fit Again

Chicago, Oct. 10.
Restored to normalcy after a cryous breakdown Bobby Brown back at WBBM here. He let the tension relax for seven weeks.

Brown returns as stage director for the 'Myrt and Marge' skit which he launched over CBS. Brown is not working at his other sideline of

GILMAN, SAXTON EAST

San Francisco, Oct. 10.

Don Giiman, v.p. and western
manager of NBC, and A. H. Saxton,

manager of NBC, and A. H. Saxton, chief engineer, are spending Octo-ber in New York. After series of conferences and plan inspections there they will re-turn here Nov. 1.

RADIO AUCTION

Minneapolis Station's Ether Counterpart of Theatre Idea

Minneapolis, Oct. 10.

The 'theatre auction,' promotional stunt in many a theatre, has been adapted by WRHM here, indie broadcaster operated by the Minnesota Broadcaster operated by the Minnesota Broadcaster Gorp. It's a tie-in with local merchants who issue 'WRHM Prosperity Money, in the form of scrip with purchases at the local stores. It is not a means for the station to raise money for itself. WRHM, of which L. R. Miller is manager, does not conduct the auction. It's done under the sales management of whichever firm purchases time over WRHM. Station has mothing further to do with the scheme, it being strictly a local merchanditing and promotions idea attiough WRHM ends with the merchants for its regular commercial rates. Autifus are held twice fally and Minneapolis, Oct. 10.

Auctions are held twice daily and have been in force since Sept. 22 and to run until Nov. 22. The scrip is used like cash in bidding for the

Rival L. A. Stations Jam Up Each Other And Themselves, Too

Washington, Oct. 10.
Two Los Angeles stations may lose their licenses as a result of afforts to oust each other from the air. Report of the chief examiner air. Reg to Radio

air. Report of the chief examiner to Radio Commission, unique in the Commission, unique in the Commission's history, is part of a determination to drive astrologers and soothsayers off the ether. KTM and KELW, sharing the same wave length but commercial rivals, submitted simultaneous petitions for full time, each claiming other's service was unsatisfactory. Examiner heard both arguments described by the commission of the c

Mexico Wire Cos. Ask News Broadcast Ban

Mexico City, Oct. 7.

Mexican broadcasting stations will Mexican broadcasting stations will be prohibited from including news dispatches in their nightly programs if Federal government approves a petition made it by National Telegraph Lines. Lines complain that radio cuts heavily into its revenues as newspapers here and its revenues as newspapers here and telegraph tolls by getting, their stories via ether.

a ether. The government reportedly favors Lines and as press messages are big factors in enabling Lines to be selfupporting, it is deemed likely that will so go on radio

Whiteman for Buick

Paul Whiteman returns to a com-mercial spot on NBC Oct. 24. Spon-sor, igain is General Motors, but this time the program's plug will be tied up with Bulck. New Monday night clocking will run from \$:30 to 10, with the con-tract both for time and talent call-ing for a minimum of 13 weeks. Paul Whiteman returns to a com-

WOKO's Artist Bureau

Albany, N. Y., Oct. 10.
WOKO, local station, has added
new department, an artists bureau,
to book entertainment for clubs,
societics, etc.

Station takes one hour on the

BEARD BOYS BACK

'Trade and Mark' return to the BC network Nov. 13 with Billy NBC network Nov. 13 with Billy Hillpot and Scrappy Lambert again singing on the Smith Brothers ses-sion, with Nat Shikret and a 10-plece setup furnishing the musical background. Contract specifies a 12-station hookup each Sunday evening over a period of 20 weeks.

Bachful

San Francisco, Oct. 10. Network radio exec stepping into a new job last week got a bunch of dahlias from an aspiring group of instrumental-

Accompanying card bore the

message: 'Congratulations, And don't forget the best trio on the Coast.'

Coast Broadcasters Throwing Air Aid to Friendly Candidates

Los Angeles, Oct. 10. Local radio stations are going into politics, with the intention of supporting only those congressional and senatorial candidates who will work for radio's interests at Washing-

ton.

Through the Broadcasters' Asso-ciation, all candidates are being dead on the second of the posed ether legislation. Intent is to campaign over the radio, just before election, plugging those candidates whom the station owners feel are friendly to the air.

While Institute.

While individual stations are restrained under the Federal Commis-sion's rules from entering this field no objection has been encountered

NBC WANTS WMAL AND SOME OUICK ACTION

Washington, Oct. 10.

Having falled in its effort to talk business with WMAL, present local outlet for Columbia, NBC is giving up negotiating for the station, unless forms are right. WMALs goes on the station of the Washington, Oct. 10.

being an time charges from these accounts.

Local supposition is that WMAL may have to accept NEC terms unless an arrangement can be made to buy and spot the station as a Diric network outlet for Columbia.

Pontiac's Own Program On NBC for 26 Weeks

Pontiac, the first of the General Pontiac, the first of the General Motor group to play network away from NBC, starts on Columbia Jan. is with a half hour-program framed around Colonel Stoopnagie and Budd, a 25-plece or cheetra under Andre Kostelanetz and a mixed choir of 16 voicesi.

Contract, setting aside a Thursday evening niche running from 9 to 9:30, guarantees the network and the talent on the show a minimum

the talent on the show a minimum of 26 weeks. Stoopnagle and Budd's previous commercial as was for Procter & Gamble.

French Radio Imports **Under Trade Control**

Paris, Oct. 1.
Import of American radio equipment in France is only permitted on special licenses which are issued in haphazard fashion. An American conference here has

An American conference here has just adopted a system by which dis-tribution of licenses among Amer-ican manufacturers will be regu-lated according to definite principles thus preventing future abuses and traffic in licenses by unauthorized persons.

WMRJ Loses License

Jamaica, L. I., Oct. 10. Federal Radio Commission has re-fused to renew, the license of WMRJ Station is owned by Peter J

Reason for denial is that station failed to keep its equipment in proper condition.

NBC Loaded Up with Vocalists, Palming 'Em Off on Orchestras

KELLOGG'S VOLTAGE

. 50

3 - Way Campaign Centered Peoria

Chicago, Oct. 10. Kellogg's Corn Flakes conducted

Kellogg's Corn Flakes conducted a merchandzing experiment, in Peorla, Ill., for three days last week. Objective was to see if it could clean out every grocer's shelf in the lown over the week end.

Spécial radio programs over, WMDA, Peorla, were augmented by 100 neon signs shipped to the town and three full pages in each of the dailles, 'Journal - Transcript', and 'Starr' For balt Kellogg's offered through WMDA a 'jungle book' calculated to appeal to kids.

through WMDA a 'jungle book' cal-culated to appeal to kids."
Peorfa experiment will guide Kel-logg's in formulating its radio, pro-gram for the future. It's one of the most high-powered merchandizing projects in some time and it framed to use all mediums of exploitation, including tie-ups. Any rivalry be-tween radio and newspapers is ob-viaged by making them allies.

Denied Slice of Ads. All Coasters But KFI Refuse Plugs for Opera

Los Angeles, Oct. 10.
Claiming discrimination in its advertising, all local radio stations, with the exception of KFI, have agreed to refuse etherizing the usual plugs for the Los Angeles opera season, which opened last week.

veek. Last year, stations say, they gave Last year, stations say, they gave free blurbs to the opera, with the understanding that this year they would receive a silec of the advertising. Spending \$1,200 for newspaper space, opera promoters refused to abide by the former promise and wick in \$500 to the Broad-casters' association fund, which found the state of the space of the state of the space of the state of the space
Frisco Daily Selling **Program Listing Ads**

San Francisco, Oct. 10.

Daily 'Chronicle' is out after display space to make its radio section a paying proposition. Sheet has laid out its program listings to include one-inch announcem stations and sponsors. Priced at

stations and sponsors. Priced at \$3.05 an inch.
Chronicle formerly was part owner of KPO, which was sold to NBC several months ago., Daily's radio department is limited to publicly notices on forthcoming programs, with no art work accepted.

Chevalier at \$4,000 Per

The Hague, Oct. 1.
Dutch broadcaster AVRO gave
the dialers three nights of features:
Chevaller's performance at Tuschinsky theatre, Martha Eggerth,
the German star from Kurssal, in
Scheveningen and Emmerich Karman the German operetta-composer man, the German operetta-compe Concertgebouw at Amsterdam Tuschinsky is the promotor of Maurice Chevaller's short Holland tour (one day at Amsterdam, one at the Hague). It is stated that he got \$4,000 from Tuschinsky, \$4,000 from impressario at the Hague and \$1,000 from AVRO. Event created

WYLIE MANAGING KGB

San Diego, Cal., Oct. 10.
Cameron E. Wylle is the new
manager of KGB, local Don Lee CBS station

He succeeds Richard M. Rickard

Bob French With WCAH

Columbus, Oct. 10.

Bob French, Clobetrotter for the
Columbus (O.) "Dispatch" for more
than a year and a popular radio feature in Central Ohlo, has been replaced at the mike by Tod Raper,
radio editor of the "Dispatch."
French, who was also head of promotion at the newspaper, has signed
up with station WCAH, CBS chain
member, and will go in for continu-

member, and will go in for committee the same broadcasts of major events. Lusses White of the minsure and titles and broadcasts of major events. Lusses White of the minsure and titles and broadcasts of major will be same over WSM, Nashville. member, and will go in for continu-

Confronted with the difficulty of Confronted with the difficulty of finding enough sustaining spots to take care of its contract vocal talent, NBC's artist service has decided to farm out the singers to bands on the network's pickup schedule. Through this alternative, the bureau figures, it will fulfall its buildun childratons to the artists. buildup obligations to the artists and at the same time give the ac-commodating orchestra a chance to cut in on the singer's future in-

come.

With the available sustaining frames becoming scarcer as the commercial selling season advances, the network finds itself loaded up with singers of all descriptions, but

on spots.

One course of the jam has been the competition between the chain's artists' service and program department in picking them. Each department seems to be out to discover the next Vallee or Kate Smith, Through the past summer when cover the next Vallee or Kate Smith. Through the past, summer when there was little to do but hold auditions for promising material, both the program faction and the artists sevice signatured one candidate for ether fame after another, with practically, all these contracts putting upon the network the burden of finding a sustaining release.

Orchs Cut

Proposition with which the net-work is now approaching hand leaders assures these combos so many pickups from their hotel er cafe apots a night or week as long, as the NBC wabber noviltate stays with the orchestra. As for salary, the arrangement will be strictly be-tween the singer and the network, unless the orchestra makes a sepa-rate deal for the use of the warbler's services while not on the air. It return for this favor to the net-work and candidate the orchestra leader will be entitled to a percent-age of the vocal talent's income from air or stage over a period of a year. Proposition with which the net-

a year.

Same thing is being done with some of the vocal contractees who have already garnered some reputation on the air and who are anxious tion on the air and who are anxious to get back to a national hobiup. First to be placed under the special NBC Artistic Service plan from among the aiready known contingent is Art Jarrett, who has some with the Don Bestor Dand.

WYNN RENEWS 26 WKS. AT 5G

Ed Wynn has renewed with Tex-aco for 26 weeks more at \$5,000 a program, the present figure. Exten-sion is effective from the Oct. 25 broadcast.

broadcast.
Graham McNamee will continue
as Wynn's straight, the announcer,
for convenience, to travel with
Wynn's Laugh Parade' troupe. De-

tails of the program's musical back-ground are to be worked out. Commercial hasn't made up its mind whether to use local studio orchestras or continue the Don Vor-hees unit on a double loop out of New York.

Frank Buck's 13

Frank Buck will do his adventure arrative act on NBC for A. C. Gli-ert, toy manufacturer, starting

Dert, toy manufacturer, starting Oct. 30.

It's a Sunday afternoon Coast-to-Coast hookup on a quarter-hour clocking for 13 wels. Episodes will be dramatized and carry incidental

Lyman at Large

Abe Lyman's orchestra works on the Blackett-Sample-Hummert ad agency programs on a wholesale

Lyman is prolifically employed to fit into the B-S-H air routines, the band being engaged on a more or iess club basis to work in as the ad agency requires.

Lasses on Ether

Birmingham, Oct. 10, Lusses White of the minstrel stage

Radio Reports

VARIETY

(Continued from page 58)

stuff from atop the New Amsterdam theatre, otherwise known as the Times Sq. studio of the NBC, in New York, before an invitation

audience.
The eminent Cadman and his collaborator bespoke of much promise in their part little speechlets from the Windy City. Mrs. Eberhardt defty skeletonized the Ilbretto, mentioning the simple love story of the millionaire and the working girl. But after that somehow it missed

The singers warbled their solos and ducts competently enough, but from the total impression the conclusion must be that interest in opera via the radio, whether expressly written for it or not seems rather limited.

'SECRET THREE' Boy Detective Series COMMERCIAL WGN, Chicago

'I never go out on a case without y whistle!'

I never go out on a case window, whistler, whistler, which was a made over the arms of the state
country.

It becomes a nice point whether programs of this sort inculcate the sort of notions that most parents, in sober reflection, would care to have their growing boys possessed to the propose of the solution of the so

traced nim to his sinister lair, the K. M. C. A.!

Smart aleck tendency which is generally suppressed in growing senerally suppressed in growing outlet the most frightfully infasted juvenile paragon since Lord Fauntleroy wore out his first pair of velvet breeches.

For a while that villain that was keeping Snoople a prisoner in a box car with the suppression of the superior of the suppression of the suppressi

boylean stant of tripping the vines of the both which wishing to throttle Shoople by delicately expelling all the ozone from his lungs, the villain refrained from this radical measure that would have ended Shoople and the radio program. Snoople has such a reputation all over the country that to murder him to the country that th

HOLLYWOOD RESTAURANT with Frank Hazzard, Nina Mae McKinney, Blanche Bow, Jeham Jones Orch.

with Frank Hazzard, Nina Mae McKinney, Blanche Bow, Isham 15. Mino. WMCA, New York Snappy quarter hour of institutional plugging for the Hollywood tional plugging for the Hollywood Macket Companies, and Mina Mae McKinney and Blanche Boweach contribing a sizzling hotcha dity. Isham Jones orchestra mereby accompanies, as this CBS-booked tinguished manner over another period on CBS. The WMCA announcer goes in for a little spieling on behalf of the the four numbers just about rounds out a quarter of an hour. Abel.



mpossible with This Car PLAY, FIDDLE, PLAY FIRE IN MY HEART TOM THUMB'S DRUM BELLE OF BARCELON MISSISSIPTI RIVER (Keep on Croonin')

New Dance Orchestrations 40c Each; Any 3 for \$1.00 No Free Copies

Edward B. Marks
MUSIC CORPORATION
229 W. 46TH ST., NEW YORK

JACK DUNN and HIS ORCHESTRA

88th Week, Rainbow Gazdens LOS ANGELES, CALIF.

MAUD AND COUSIN BILL With Vivian Block, Andy Donnelly, Edwin Wragge, Ruth Wooster, Georgia Burke COMMERCIAL WJZ, New York

WIZ. New York
Eyen with the Booth Tarkington
name it is doubtful whether this one
will bring the mother's and the kids
consistently clamoring to the loudspeaker. Written with a keen understanding of kid behavior and
to floct of appealing elements, but
these are squeezed dry of dramatic
and humorous possibilities by inept
production. Responsible for the direction of this Wednesday and Saturday morning contribution by the
actress and director of the Theatre
Guild Dramatic School.
Not only does it show a bad case

actress and director of the Theatre Guild Dramatic School.

Not only does it show a bad case of miscasting, but that the director of miscasting, but that the director of the control of t

Miss Lenihan could perhaps gather some idea of how kids can be effectively handled before the mike by funing in on one of the 'Skippy'

series.

Episodes of the Tarkington affair run 10 minutes. Remaining slice of the session is taken up with the Judge Gordon and 'Colonel Good-body' exchange of recipes and chatter on current A. & P. countries of the countries o

INSPIRATION PROGRAM Violinist and Talk COMMERCIAL WCAO and WFBR, Baltimore

Volinist and Talk

Wolfing the MyBR, Baltimore

This program is an example of
the new trend in radio, that of
doubling programs over two networks, more than one station, in
order to get more complete coversair just as they did the publications.
Just as they advertised in more
than one magazine or newspaper,
so are they riding on more than
tion in one city. They are realizing
that each station and network has
its audience, and, therefore, if they
wish to reach as large a potential
make use of these other outlets.
Thus the local Regal Laundry is
on WPBR twice weekly, making it on
WPBR twice weekly, making it on
WBBR twice of the work of the
in minutes per shot. The first
named station is the CBS affiliate,
while the making it on
the minutes of the work of the
program.
Program is headed by Frank Gittleson, one of the violin instructors
of Music, and Herbert Schloss, who
provides the inspirational talk
which gives this program its title.
Gittleson is an expert violinist.
It's high class fiddling, aimed at the
high-tuned mob for their laundry
biz.

It's high class fiddling, aimed at the high-tuned mob for their laundry big. Shinoss is known as the philosopher and the poet, with the word home-spun preceding either tag. The home-spun philosopher, who wrinkles the ether with soft-spoken the shindless of the shindless that the shindless is a laundren. 'Love,' Life, etc. To most of the listeners it will pass as deep thinking and my dear, so true.' Almed right at before the shindless of the shindless and the shindless is a great poet and Bribsane a philosopher. Schloss is assured of an audience locally. On the whole, however, a better the better class homes. And even if the homiles of Schloss are a bit pulpity, the Gittleson fiddling will hold them.

THE SHADOW

THE SHADOW
Mystery Sketch
WEAF, New York
Through a tie-in with Street &
Smith, publisher of 'Shadow Magazine', the Deinware, Lackawanna &
smith, publisher of 'Shadow Magazine', the Deinware, Lackawanna &
smith, publisher of 'Shadow Magazine', the Deinware, Lackawanna &
smith, the Shadow Magazine', the Shadow

shabbily and loosely written war story, in which the Shadow's menacing intrusions no more fitted that the shabble with the shadow's menacing intrusions of the shabble ballet into a What Price Glory trench seene. This initial program had an ear-tickling cast of players but the almiess, poorly paced and punchless story must have lett about wondering what it was all

Butteness and the second secon

a CBS eastern hookup. Odec.

ART JARRETT-DON BESTOR ORCH.
Songs and Music Sustaining Work
This is a novel spill-up of a half hour at 11-11:30 p. m. EST on WEAF as caught Oct. 6 with Art Jarrett. America's song stylist. according to James Wallingtord, the cording to James Wallingtord, the of an hour, and Don Bestor's nitty ork doing its stuff as a unit on the second 15 minutes of the half hour as the second 15 minutes of the half hour as the second 15 minutes of the half hour as the second 15 minutes of the Hotel Lexington which east side hosteiry is thus being put on the radio map, thanks to its entertainers. Second the second 15 mins, with Bestor alternating, the tenor has his innings for 15 mins, with Bestor unostentatiously accompanying musically, and then Bestor gets his crack at ter hour.

Jarrett has a nice thematic in 1 Can't Tell You Why, to self-guitar accomp, besides doing stuff Hariem Moon, to

MRS. WALLACE REID

MRG. WALLACE REID Sketch Surfaines Angeles Los Angeles Mrs. Wallace Reid displayed an adaptability to the mike in this Russian dramatic skit, which emanated from KTM. Her intonations were clearly defined, as were those the supported her.

It was the latter phase which was faulty. An overloaded cast in an etherized sketch becomes confusing, The Scarlet Dawn had 12 speaking parts and a mob. Clearness or reception and musi-Clearness or reception and musi-Clearness or reception and musi-clear the support of the products of the sketch written and directed by Edward Lynn.

ABSENT FATHER

(Continued from page 50)

petting of the youngsters. Absent Father might have had an outside chance. Right now it will not only meet with yawns from the critics but it will find small interest from

chance. Right now it will not only meet with yawns from the critics, but it will find small interest from the country of the control of the country of the c

she cash and the original romance is renewed.

Bad acting does not help 'Absent Father,' although it is hard to see how the finest, performances in the world could have redeemed the play. The provide could have redeemed the play the boy who deliberately sets out to go to the dogs, and Lea Penman, as the Princess, has a few good moments. Clyde Fillmore, Barbara Weeks, Patricia Barclay, Kathryn Givney and Joseph Cotton have the other roles.

"Absent Father' was staged by "Absent Father' was staged by

Loyal Maestro

Chicago, Oct. 10. Chicago, Oct. 10.

Ben Bernle was so loyal to
good old Chicago he bet on
every Series game, and when
the New York mob got to the
Loop he begged to be taken.
When it was all over Bernle
was so much in the red it was
visible through his sunburn.

STAN SMITH'S COUVERTS ONLY AT L. A. BILTMORE

Los Angeles, Oct. 10.
Stanley Smith, picture and stage juvenile, goes into the Biltmore hotel, Nov. 1, with a 10 piece band, Combination is the first set-in for the KHJ italent booking bureau headed by Tom Lee, son of Don Lee. Biltmore was formerly an MCA account.

account.

Deal for the band is for the cover charge only. He guarantees the musicians' union the men's salaries, and will take the loss if any. Jimmy Greer's combo, current at the hotel, moves to the Hotel Adolphus, Dallas, Nov. 5.

PARAMOUNT GRILL

PARAMOUNT GKILL

New York, Oct. 7.

While Lou Clayton may be hopping solf courses and Jimmy Ductors of the course
started the spot, our com-lt go.
Floor show has 20 girls, about 14 of whom make up the chorus. Their numbers are of the production type and include hip work and semi-classical stuff, arranged by Flo

classical stuff, arranged by Flo Kelly.

It may be strange for Jackson to be performing without his two particles of the performing without his two particles of the performing without the couvert atmosphere, but his stuff hits them enthusiastically. Show running around an hour, is plenty variable, and includes, besides Miss Hillyard, Sylvia Simms, dramatic singer; Gloria Gilbert, The Phantom Trio, Jack Greanes under the comes from the Coast, and Jackie Green, who does choice imitations of Jessel-Cantor-Joison, all in one or singly, are particularly tations of Jessel-Cantor-Joison, all in one or singly, are particularly bright bits. The Gilbert girl rates a good hand for her sings, and the Phantom Trio does a neat adaglo. Room is well appointed and at capacity can seat 90. And it's not uncommon to see the place filled. Shan.

PRES., S. F., DROPS STAGE

San Francisco, Oct. 10.
Sam Harris, unable to get a reduction from four operators costing \$400 weekly, ousts stage shows from his President Oct. 13. Going into 20c grind policy until the fight is ironed out.

PUCK AT OPERA CLUB

Harry Puck is going to Chicago to take charge of the Opera Club there as a greeter and general con-

ferencier.

Puck is being given a third interest in the swank club.

Opie Cates and Californians Into the Cate DeWitt, Syracuse. Tow Brown opens with an aug-mented combo at the Lido cafe, San Francisco, Nov. 1, succeeding Will Gunzendorfer, there for past year.

Lionel Bevan without a great deal of imagination. Yellenti designed the rather attractive set. Ali in all, the a pretty bad play whose chances of reaching Broadway are poor.

BIZ BAD. FAIR IS CAFES' HOPE

Chicago, Oct. 1a.

Although the Dells, Lincoln Tawa
ern, and one or two other roads
houses did very well over the sums
mer, the cates in Chicago itself and
doing very little biz. One of the
key spots didn't draw a single cimetomar one nicht last week.

doing very little Diz. One or the key spots didn't draw a single cises-tomer one night last week.

As bad ast hings are and as destoned as the outlook remains, the cafes are clinging to the hope that their innings will come next spring with the World's Fair. It's the same hope that's buoying up the legitls who are proportionately as bad off as the might clubs.

Cafes in general have kept their prices at pre-slump levels and with the spenders, including the mobaters, thinking twice about expenses whose formerly they were indulgent whose formerly they were indulgent such details, the patronage about such details, the patronage host such details, the patronage

Pitt Goes Gay

Pittsburgh, Oct. 10.

William Penn hotel, long a staid dance place, going cabaret this winter, with a floor show and all the ter, with a floor show and all the trimmings, Old Pirate Hall Is being entirely remodeled by Jose Urban and is to reopen as the Chatterbox, with Lloyd Huntley's orchestra.

I'll be the only nite spot in town gathering a couvert, with \$1 on week nights and \$1.50 on Fridays and Saturdays.

JOE IS WAITING

San Francisco, Oct. 10. Musicians' union had a sheriff at the Roof Garden Cafe the other night when the night spot didn't have over \$600 to pay Joe Wright and 10 musicians. Place didn't open so Joe's wait-ing for his dough.

June Knight in Club June Knight, who's been playing

vaude with Lou Holtz, opens to-night (Tuesday), at the El Garron Club, New York. Date was arranged by Joe Rifkin of Leo Morrlson's eastern office.

Negotiations are proceeding with Metro for a flim try on the Coast for Miss Knight.

for Miss Knight.
Georges' Fontana, formerly of
Moss and Fontana, and Anna Ludmila, Deslys and Clark and Leon
Belaaco Orchestra also open at the,
Garron. Ramon and Rosita, the,
dancers, operate the spot.

"Underneath the Harlem Moon' "We're Alone" "Ah, But I've Learned" When I'm Sippin' a Soda With Susie" "Wh "Who'd Believe"

"You're a Symphony of Love" DeSYLVA, BROWN & HENDERSON, Inc.

"I Cannot Tell You Why

745-7th Ave., New York



YOU DIALECTICIANS!

Listen to the German Band (By Gordon and Revel)
A great comedy rong—easy to learn—
casy to put over—sure fire in any spot. MILLER MUSIC, INC. 88 West 45th St., New York City, N.Y.

SPURT LAST WK. BEST IN 2 YRS.

Sheet music business went into a substantial upward spur' last substantial upward spur' last substantial substanti

ing the counter trend is further substantiated by the way several of the op sellers have been holding and clicking off surprisingly large increases from the call angle, the rapid headway being made by much newcomers to the blue-ribourd and East Say It, lan't So' (Berlin), and Lat's Turn Out the Lights' (Hairns), 'Shantytown' is still selling stroke' while We Jiet Couldn't Say diarims). Shantytown is still selling strong, which we just Coulaint Say Goodbye, which nudged the latter aut of first place with the turning of the current month, is pilling up a probable sales record for the year. Ten best sheet sellers for the weck ending Oct. 8, gathered from reports of sales made by leading just the coulaint Say Goodback.

Couldn't Say Goodbye'

We Just Couldn't Say Goodbye' (Keit-Engel).

In Old Shantytown' (Witmark). Say it: Inn't So' (Berlin).

Put Out the Lights' (Harms).

Masquerade' (Felst).

Strange Interlude' (Miller).

Love Me Tonlent' (Famous).

Til Never Be the Same (Rob-

Always the Same Sweetheart 'Three's a Crowd' (Witmark).

THOMPSON'S ADVENT

Canadian Publisher-Distrib to Add Berlin and DeSylva

Gordon V. Thompson, Canadian publisher and distributor, is due in from Montreal this week to work out a deal for the Berlin and De-Sylva, Brown & Henderson catalogs. Thompson's present operating Thompson's present operating plans calls for limiting himself to plans calls for limiting himself to a constant of the constan

Capitol's Two

Washington, Oct. 10.
Only two nite clubs will run in town this fall. Michel, sole repeater, epened Sept. 23, in Thomas Circle spot. Chanticler in same building, eperated last year as private club, will be used to take care of overflow from Michel.
Rudy Vallie will open the Sliver Slipper, new effort located in old Montmarke, playing three nites. Club sunk \$3,000 in decorations only to buck against city's tight fire law.

to buck against city's tight fire law. Wrangle is still on with authorities, but opening is advertised for Oct. 17.

The Banans' Charges

Salem, Mass, Oct. 10.

Harry J. Banan of Hayerhill,
band leader at New England dance
resorts, has hit back at his wife's
accusation that he was friendly
with other women by filing a crossbettiton acquire her obacting her

with other women by filing a cross-petition against her, charging her with misconduct. Banan seeks cus-tody of their 14-year-old son. According to his wife's answer to the, suit, Banan openly boasted of his conquests with women. She says she found lipsticks and hair-pet jip his automobile. The cou-ple were married in 1912.

MEXICANS GET KALE

MEXIUANS GET KALE

State labor commission succeeded in getting \$1,369 salary due 28 Mexicans who played at the L. A. County fair. Money had been attached by a creditor of Ann Dempster, who booked the band. Charies F. Lowy, attorney for the commission, filed a preferred claim, releasing the sum due the musicans but leaving the \$300 that Miss Dempster was to get under

s Dempster was to get under he plaster.

Louis Connor orch., after seven months at the Rice hotel, Houston, slated for a six month stay at the Kansas City Club, K. C.

Pluggers Merge

Detroit, Oct. 10. In an effort to keep the boys off the streets this winter some of the local music publishers' representatives, commonly called 'song pluggers' have taken an office together. Each Days \$2 a month

pays \$2 a month.
Those participating are Will
Collins, Famous; David Silverman, Shapiro, Bernstein; Julian
Harris, Davis, Keit & Engle;
Bob Miller, Felst; Harry Guy,
arranger, and Buddy Fields and
Gerald Marks, song writers.

JOE SANDERS AND WIFE, BANDMEN. IN BUS CRASH

Chicago, Oct. 10.

Joe Sanders, his wife and a couple of boys in the orchestra were badly injured and burned in a bus accident (6) on the Grant highway between Stockton and Woodbine, III. Even the highest head of the foursome was william Paley, drummer and cousin of the Columbia petwork was william Paley, drummer and cousin of the Columbia petwork prexy of the same name. Paley was removed to a Dubuque, Ia, hospital. Sanders and his wife were treated in a nearby physician's office, while the other members of the band; who suffered only slight injuries, went on to play a LaCrosse, Wis., date booked for that night.

MAYER'S 100%

Owns Pioneer Paul Co. Outright Still 50-50 On Jobbing Outfit

Max Mayer has taken over the complete ownership of the Paul Ploneer Publishing Co., whose catalog confines itself to the school trade. Outfit became his with the purchase of Maurice Richmond's half interest.

Although operated through Rich-Although operated through Rich-mond-Mayer, the Paul Pioneer Co. is a separate corporate entity. May-er has several more months in which to find a partiner to take over Richmond's half interest in Rich-mond-Mayer, or if failing on this score, to liquidate the company's

Geyter, Writer of Red Anthem, Dies in Paris

Paris, Oct. 10.
Pierre de Geyter, 85, who composed the music of the Communistic
anthem , Internationale, died in a
hospital in St. Denis.
He was born in Lille in Northern

He was born in Lille in Northern France, lived as a workman, but later when visiting Moscow was given a home in a palace by the Soviets as one of the fathers of Communism.

Few countries ever paid him royalite, though his tune is universally used by the Reds of all nationalities.

tionalities.

POWERS, SOLO

Sammy Stept Out of Music Pub. Partnership

Sammy Stept has stepped out of his partnership with Dick Powers. Publishing firm's name will remain Stept & Powers. Inc., with Powers in complete control.

In quitting the partnership one understanding is that Stept will be paid out of the profits accruing.

He and Powers have been operating together since last February. Stept together since last reviue.....succeeded Arthur Freed in the firm h was originally Freeders, Inc.

MOLLISON BALLY

Decca phonograph records of Lon-Decca phonographi records of London is planning an international
ballyhoo for 'Bravo Jim,' dedicated
to James A. Molison, the English
transatiantic fiyer, when he gets
back to New York with Mrs. Mollison the Molison of the Control
of the Molison of the Control
of the Molison of London publishes the song which is
by Joseph Geo. Gilbert.

Art Schwartz, Artie Mehlinger and Lucky Wilbur, Hollywood mu-sic representatives, will fly to 1-al-ias Nov. 4 to attend the opening of Jimmy Grier's orchestra at the

Addiphus.
Plantation Grill of the Muchle-bach, Kansas City, reopened Oct. 7 with Gus Arnhelm's Coconut Grove orchestra as the feature.

SOULFUL FIDDLER BACK

Hane Muenzer Returns to B&K, Chicago

Chicago, Oct. 10.
Sex appeal has been restored to the Chicago theatre symphony or-chestra. Balaban & Katz has hired Hans Muenzer, the soulful fiddler,

Hans Muenzer, the soulful fiddler, to resume as concert master. He has been in Europe for some time. Muenzer was the reason so many women fought for downfront seats in former times. He operates fiddle number one with a spotlight as often as possible. And do the dames eith!

Meanwhile, Joseph Littau remains as conductor on a more or less permanent basis. He is still the mac-ro-of the Omaha Symphony, but Omaha is having a lot of trouble getting money and until the funds to carry on are forthcoming Littau will earn an honest penny with B&K.

VALLEE-SCRIBE FEUD GOOD FOR PAGE ONE

Cleveland, Oct. 10.

Rudy Valles, making personal appearance at RKO Palace, went on a rampage for two days looking for reporter who allegedly, misquoted him in an interview, but left without carrying out his threat to blacken both of the offending sorble as the proper of the control of the offending sorble as the proper of the control of the offending sorble as the proper of the days, although it had the smell of a publicity gas to insiders. Anthony C. DecOla, courtroom reporter for Cleveland Press, covered the crooner's arrival-and his reconciliation with Fay Webb.

Another reporter claims DeCola asked Vallee only one question during the interview; what the Vagabond Lover thought of Russ Columbo. Crooner is said to the mugger, who retailated with a scorching story. Cleveland, Oct. 10.

Arrest Order for Lew Conrad in P. A.'s Suit

His failure to appear for examination in connection with a judgment obtained by his former press agent has resulted in a body attachment being issued against Lew Conrad, mike warbler. Order for arrest was signatured by Judge Schimmel in City Court following a motion for contempt of court made by the for contempt of court made by the Court following a motion for contempt of court made by the Judgment on he Shedia H. Karn Judgment on he shedy claim and the second of the secon

Judgment on her salary claim amounts to \$553. Conrad had been served to appear for questioning in supplementary proceedings Sept. 27. Warbler opened at the Statler Hotel, Boston, last Friday (7).

Max Steiner Acting

Max Steiner Acting
Hollywood, Oct. 10.
Max Steiner, Radio music chief,
puts his pan in front of the cameras in 'Phantom Fame, playing an orchestra conductor, without lines,
but with closeups.
He's now referring to himself as 'Clark' Steiner, and says if he gets any offers to play in westerns, he's going to change his name to 'Hoot' Steiner.

Osborne's Loew Dates

Locw has a six weeks' option on Will Osborne and band following that singer's current four weeks' booking at \$2,756. Osborne started in Jamaica, L. L. last week. Charlie Yates agented.

HERE AND THERE

Organists, absent from the RKO Palace and Loew's in Rochester are back respectively, Tom Grierson and J. Gordon Baldwin.

Paddy Cliff orchestra breaking jump from RKO Orpheum, Minnc-apolis to RKO, Dallas, by playing a week at the S. D., Corn Palace

Bernice Petkere, songwriteress, ut and about after a serious siege

Herman Cohen, New Haven boy wonder, under the wing of Eddie Wittstein, N. H. masetro, crashic tin pan alley with a song, "Ever Since I First Met You," introduced on air by "Street Singer' Arthur Troop." Tracy.

Al Evane, more than a year or-ganist at the Fox, Atlanta, ha-shifted to the Paramount console.

Disc Reviews By Abel Green

Paul Whiteman

A flock of corking stepology by
the maestro in the 1932 manner of
dansapation with the tunes up-tothe-minutes. Victor 24-46 couples
to the meastro. Victor 24-46 couples
Lights and Go to Bed, a clever oddity by Herman Hupfeld with a nifty
byric, and 'You're Teilling Me.' Latter is by Gun Kann and Walter Donter is by Gun Kann and Walter Donchip just renewed—and they're good,
too. It's tiptop foxtror material for
the Whiteman manner with Ramn and Her Grand Flaw W Rhythm
Boys doing their stuff in 'Telling
Me.'

Vall is distinguished by
Victor 24-41 is distinguished by
Victor 24-41 is distinguished by
Victor 24-41 is distinguished by
Victor Berlin's No. 2 inited the fall
season. 'How Deep is the Ocean
(How High Is the Sky),' equally as
good as 'Say It Isn't So,' which Jack
Fulton vocalizes in between the
Whitemanies. 'I'll Follow You', on
the roverse, is a fitting companion
piece, Red McKenzie handling the
vocal. Paul Whiteman

Isham Jones

Isham Jones

The songwriting - bandsman is another who's prolifically recording for Victor, with the idea mainly to grow the property of the property of the property of the property of the following sexets, but one this time is by Jones and his collaborator, Charles Newman, but their Trictor, Charles of the season's better waltzee. Beside the Sunset Trail' is the foxtrot backer-upper. Victor 24134.

Victor 24128 is another waltz-foxtrot couplet, 'Someday We'll Meet Again,' and the appealing foxtrot balled, Twas Only a Summer Again,' and the appealing foxtrot balled, Twas Only a Summer Kahn and his wife, Grace LeBoy Kahn. All have vocal refrains and all are distinguished by that fetching rhythmic bass tempo, plus all thin the process of the province of the prov

Debroy Somers—Savoy Orpheans
Imported 10-incher on Columbia
2712 of Good Night Vienna, tango
toxtrot from the foreign-made U.A.
broy Somers Band. it's coupled
with Wolce in the Old Village Choir,'
of American Jineage but British
copyright, played by the Savoy
Pfotel Orpheans.

Frank Traumbauer

Frank Traumbauer as Straightforward dance music, sans fancy frills, by the musicianly Frankle Traumbauer and hig stazing band. Business in Q is a dance musician's delight, although having little other appeal than for the decisive rhythmania of the Traumbauer instrumentalists. Think You've a Honey is another straightforward for the competently performed for the property of the pro

Louis Armstrong

Louis Armstrong.

With the dusky trumpeteer and rhythm sharp on a European tour, Body and Soul' and Shine are probably holdovers from past recordings. They're in the usual Armstrong and the sharp of the state of the sharp of t

Leo Reisman

Leo Reisman
Reisman is the lass maestro on
the Victor label. He gets those big
show tunes assigned the control of the
this time doing the outstanders
from 'Flying Colora' by Howard
Dietz and Arthur Schwartz. 'Shine
On Your Shoes' and 'Alone Together'
serve Reisman well and he does well
by 'em in turn. Victor 24131.

From the pop catalogs two Carmight combard tunes, 'After Tonight combard tunes, 'After Tonight combard tunes, 'After Topertly denseasated under the Reisman baton, Victor 24126.

George Olsen

George Olsen who are the Olsentes are others who aren't permitted much spare time genemingly, what with their Hotel New Yorker, radio and prolife Vice-a Tlease dings. No. 24139 couples Telessed dings. No. 24139 per their ton-c sits respectively here.

Borger and Fran Frey air their ton-c sits respectively here.

Borger and Fran Frey air their ton-c sits respectively here.

Borger and Fran Frey air their ton-c sits respectively here.

Borger and Fran Frey air their ton-c sits respectively here.

Borger and Fran Frey air their ton-c sits respectively here.

Plant John State
Victor Arden-Phil Ohman
Ohman and Arden and their orchestra, but most particularly featuring their twin planology in the
dance arrangements, give out the
dance arrangements, give out the
the name of the Law of Love and
What Did I Get in Return? Frank
Luther and Lewis James doing the
tenor vocalizing on Victor 24127.

"Smillar Faces," the short-ik-of
Shubert-Fred Stone musical comedy, selections being I Stumblod
Over You and Fell in Love," with
over so, and Fell in Love, with
verse, Luther solos in both. They're
played in the usual sprightly
Ohman-Arden manner.

Freddy Martin
This maestro from a Brooklyn hobel favors the melody foxtrot type
of pop som. Three on a Match and
Naphtal men land em both well
on Columbia 2108, with Elmer Feldkamp on the vocal solo.

on Columbia 2708, with Elmer Feld-kamp on the vocal solo.

Don Bestor
This orchestra leader has been rotating all over the country, epotted at the various class hosteries in the on the dance band situation. He certainly should have a pretty good conception of the country's variegated dance tastes in the various gated dance tastes in the various regarded dance tastes in the various regarded dance tastes in the various relations of the country's variegated dance tastes in the various relations of the country's variegated dance tastes in the various relations of the control of the country's country of the country's variegated dance tastes in the various tastes. Bestor is now in New York at the Lexington hotel on the fash-denness of the country's country of the cou

Neil Buckley of the band vocalizes the choruses.

Mildred Bailey-Wayne King This old vocal-waltz coupling of a service of the coupling of the coupling of the service of the waltz, being more of a concert piece rather than for orthodax hoofing purposes. Not that the King arrangement isn't practical, as the CM arrangement isn't practical, as the CM arrangement isn't practical, as the CM appellation—but It's just as effective for parlor vaude purposes. The tune is by Enric Madreguera, who virtually single-handedly 'made' his own to be comparable to the couple of the couple

carn more on her own. Victor 24137
Rudy Vallet
Having since gone over to Columbia at more per 'side' and for better
solo ballyhooing, this is a holdover
Victor release by the 'Allesites, doling two march routrots, 'The Sone
They'll never become 'Maine Stein
Songe' or 'Anchors Aweighs,' but
they're certainly very spirited foxes
under the Vallee baton. He since
quartet Haven Gilleeple and Byron
Gay (where have both these former
proline songamiths been so long'?
fashioned 'Navy,' and Vallee, with
billing credit for the 'Legion' composition.

Radio Show Out. L. A. Stations Will Plug Sets

Los Angeles Oct. 10.

Los Angeles will forego its radio show this fall, despite it has been an annual event for eight years, conducted under the auspices of the Radio and Music Trades association.

tion. At a meeting of the members of the association, which comprises all branches of the radio industry, it was decided that better results can be obtained by using its own medium, the air, to plug its business

ness.

A radio set seiling campaign will be organized, with fitting programs arranged to go over all local sta-

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Fanchon & Marco has changed pal court action brought by astitle of Desperate Sam, Bert Gordon unit now in San Francisco. From now on its Tila Juana.

Jack Goldstone of New York and Control of New Yo

Judgment for \$400, and \$100 in-terest, was given H. C. Lichten-berger, property appraiser, in Muni-cipal court, against Noah Beery, for services rendered in 1929.

F. L. Reinmuth suing Howard Selter and his wife, Marion Hopper Brown Selter, for \$95 worth of mer-chandise in Municipal court.

Home theatre and David Hunter, manager, target of a \$157.50 Munici-

PARAMOUNT, N. Y.

(Continued from page 42)

(Continued from page 42) with a faster tempo on which the diction proved faulty.

Minevitch and his Rascala wind Minevitch and his Rascala wind the stage of the faster of

time.
Rubinoff, with his exaggerated pit direction of Victor Herbert Melodies, held over, and there are four cips on the Paramount News in the hole between feature and presenta-

tion.

Par seems to have greatly overdone its trailer on The Big Broadcast (coming in Friday (14), spliced as usual into newsreel. Business at capacity Saturday afternoon. Char.

ORPHEUM, MPLS.

Minneapolis, Oct. 6.
Boasting three film 'names,' the current Orpheum bill provides satisfactory, if not exceptional, entertainment. The show contains a goodly amount of comedy. While not the best of the recent offerings, it is a long way from being the poorest.

goodly amount of comedy. While not the best of the recent offerings, it is a long way from being the porest.

The state of the recent offerings, it is a long way from being the porest.

The state of t

Sue Carol and Nick Stuart don't do much of anything, but they are good to look at and a personable and pleasant pair. The audience took them to heart and gave plenty of evidence of liking them. In an inti-mate sort of way they told a few

DOROTHEA ANTEL The Sunshine Shoppe

New Assortment of GREETING CARDS For All Occasions

RKO STATE-LAKE

CHICAGO

RKO — VAUDEVILLE — RKO
Alec B. Francis, Adelaide Hall,
West & Stanton, Jones & Rea
and others.

"THE SPORTING AGE"

Jack Goldstone of New York awarded a \$1,200 judgment against Felix Young in Municipal court on a note olaimed signed by Young when he was producing 'Top o' the Hill' at the Mayan.

Frank L. De Pasquale, who just opened the Bal Tabarin, Hollywood night club, haled before the state labor commission for alleged failure to pay \$15 salary to Arthur Levy, press agent.

Ada Mae Moore, singer, filed a salary claim for \$50 against Jack Martin, Hollywood vaude booker.

mildly funny stories, riddles and jokes, some of them not so new, and Miss Carol played the dumbbeil, a la Gracie Alien, with moderate suc-

ia Gracie Allen, with moderate success.

Renoff, Renova and Bekeff close the show with a pretentiously staged and the show with a pretentiously staged and the show which we should be shown to the show
FOX. FRISCO

FOX, FRISCO

San Frincisco Cet. 2.

'Hat Clieck Girl' on screen and tab version of 'Sally' on stage apparently sending Fox to best gross of past several weeks.

Larry Ceballos' staging of 'Sally' larry Ceballos' staging of 'Sally' shorter than in previous dates. Pace this Sunday night pretty slow, nearly all participants showing the Sally larry of the S

FOX, DETROIT

FOX, DETROIT

The first stage sents of the total section of the se

help of an ingenious flat of four characters with the faces cut out. Beatrice Howlett also got over nicely with a well done series of imitations.

initiations.

Loretta Dennison combines a lot of talent, being a looker and a red head and also a performer on the clarinet and xylophone. She does a nice tap dance while playing the phone and also acts as mistress of ceremonies capably.

Hite, Kenny and Casey complete the talent and also get over as a trio of dancers. Dressed nicely. Business fair.

Lee.

OLYMPIA, PARIS

Paris, Oct. 1.

Paris, Oct. 1.

Olympia is doing very good business due to putting in the Natan smash 'Lee Galetes de l'Escadron' at the precise moment when the weather is turning cold, vacations stop, and rain is driving crowds in. After a mixed newersel of Natan and Eclair, Paul Oscard presents an excellent though short stage show titled 'Pountains.' It is really more new time of 18 girls, with a number injected by the Marcelle adagto trio. Settings of dranes and proper use

like an abbreviated ballet by his new line of 16 girls, with a number servine of 16 girls, with a number of 18 girls, with a number of lighting show new ideas are setting in French presentations. Then comes a very good 'Silly Symphony,' animated cartooon, which gets a big hand, and before the film comes a very good 'Silly Symphony,' animated cartooon, which gets a big hand, and before the film comes a barracks story feature.

The band, dressed in uniforms, is shown on a public square of a garrison fown, and plays under a klosk, while the Clympis line of girls, shown on a public square of a garrison fown, and plays under a klosk, while the Clympis line of girls, while the Clympis line of girls, the control of the companies of the control of the co

MICHIGAN, DETROIT

Detroit, Oct. 10. Detroit, Oct. 10.

This week's show is a good one for one sure reason and several others that can be merely guesses. The certain reason is that it's so far better than last week's that the comparison alone puts it in the success class, One of the others is the the comparison of the control
and at a 55c top, compared to 75c here. In 37 minutes. Open to long for entertainment. Later cuts in routhing, etc., may have been due to the show running over. Cuts didn't help much, if at all. Suffering mostly is Bobby Pincus and Co., the co. being a Frenchy brunet. This is a new act for Pincus and con that won't do him any

orunet. This is a new act to rinches the control of
the tri-pedestat usince the them.

Remaining act is Cardini, in 12 minutes of prestidigitations, using cards, billiard balls and cigarets. Working without audible comment, Cardini did the nearly impossible by getting over in a 4,000-seat house.

Touse.

Lou. Forbes is on the stage for his orchestral number, using "Harlemania." But the topper is the Four Horsemen, composed of Forbes and three other boys from the band in a trio of numbers. Working on the pit platform, the quartet stopped

the pit platform, inc.
them cold.
Lambert has contributed some
nice line work that rounds out a
good show. Picture, 'Phantom
President' (Par) and biz good.
Lee.

WARFIELD, FRISCO

WARFIELD, FRISCO

Al Kvale is the new m. c. here, bringing a long Chicago and a shorter Hollywood rep with him. Apparent hat Kvale will get along with Warfield patrons, as he districted by the state of the state o

Alone, heavier than his usual type of pop stuff, and drew nice hand.

Bis good at this matinee, Norma Shearer in 'Smilin' Through' (M-G) the feature.

Book.

LONDON SHOW WORLD

(Continued from page 52) "The Merry Widow," W. H. Berry signed part he created 25 years to, claiming it was so curtailed actically nothing left. ago, clain

Jane Baxter Widowed
Jane Baxter, young actress, widowed through the death at Brookiands Sept. 24 of Clive Dunfee, racing motoriest. For the first time in
legal history the Movietone. News
film of the race was shown at the
inquest to show how accident happened.

Off to So. Africa Archie Parkhouse, American organist, brought from the U.S. A. by Hyams Brothers for their picture houses, has accepted a contract from Metro-Goldwyn-Mayer to play at their house in Johannesburg. He leaves England within a month.

Cyril Maude's New Pian
Cyril Maude's New Pian
Cyril Maude has been itching to
return to the stage for some time
now. A few months ago 'Variety's
London office stated he contemplated a return with a production.
Nothing came of this, and it is
definitely settled he will appear in
a comedy 'Once a Hubband' at the
Haymarket, with Owen Nares and
Phe role has comparatively small
one for so important a star.

Tourists in England
Foreign visitor to England during
August numbered 29,450, of which
40% were Americans.

"Left Bank' So. So.
Elmer Rice's The Left Bank was
produced at the Ambassadors,
produced at the Ambassadors,
produced at the Ambassadors,
produced at the Ambassadors,
produced to Ambassadors,
prod

'Strange Orchestra' was produced at the St. Martin's, Sept. 27, after having been tried out at the Embassy some months ago. It was not commercial then, and still suffers from the same complaint.

Pavilion Band Dates

Pavilion Band Dates

Harry Roy and his RKOllans, looked upon as a permanent London Pavilion feature, terminate end for hoving litted the entire real for having litted the entire real November, with band, after which he will be replaced by Billy Cotton and band of 18.

Weir Quits Maurice
Lew Weir, who gave up the position of general manager with
Lawrence Wright to go with Peter
Maurice, in same capacity, is out,
and replaced by Jeffrey Clayton.
Weir has an idea of forming his
own publishing company. With the
music publishing business being at
its worst, another company will not
make any difference.

Outside Dates Conflict
Ray Fox, brought over here some
three years ago for the Cafe de
Faris, as the Whispering cornetthe Monseigneur with his own band
is quitting Oct. 21. This is result
of row with Jack Upon, director,
due to Fox having several vaudeville and picture house dates lined

Balk on English Money
Marie Manewitz, professionally
Marie Mallory, in the Joe Morrie
act, salled on Olympic, Sept. 23
Mrs, Mallory, was dissatisfied with
salary, which was padd in English
pounds, Joan Fred Emney, English, replaced.

G. T.'s Eight Weeks
With the Alhambra, Paris, reopening, General Theatres can now
offer eight consecutive weeks to
medium priced American acts.
They are two weeks Palladdum,
one week Holborn Empire, three
weeks in English provinces and two
weeks at the Alhambra, Paris.

Billions in Bets
Report from betting committee, held at the board of trade, reveals turn over of 600 million pounds on all forms of betting in England an-

musity.

But this does not include street
bookmakers and numerous West
End clubs, which operats under
cover, and are not legalized. This
easily brings the total up to 800
million pounds.

Says Prof. Dana

(Continued from page 52) (Continued from page 52) ous countries. I find in the theatrea of those countries certain excellencies; in the 'theatre' of London' a certain British restraint and respectability; of Paris, a certain Frenoh brightness and lightness of touch; of Berlin, a certain German weight and depth; of Yienna, a certain Austrian delicate indelicacy.

But I do not find in the cities of other countries; the range, the var-iety, the riohness, the appeal to the whole people that Find in the thea-tres of Moscow and Leningrad.

The last 15 years have been re-markable in the theatres of my own country in America. The Theatre Guild, the Provincetown Players, the

country in America. The Theatre Guild, the Provincetown Players, the Civic Repetrory have achieved a certain scesses and a certain presentige all over the world. The plays of Eugene O'Neill have been acted all o'yer the world.

'Yet today the number of theatres acting regular plays in New York has diminished from 75 to 25 and those open are only half full. Half the American actors are unemployed, The work of the actor is hampered by always having to act the same role or the same rype. The scenic designers are discouraged from making any experiments; The system of acting is the same in all theatres and becomes monotonous; The range of plays is limited to a few subjects: chiefly sex.

'For Idle Rich'

'for Idle Rich'
'At best the theatre offers an arter danger, entertainment for a few
idle rich. It certainly fails to reach
the great masses of the peaple. The
decline of the theatre in America,
is but an indication of the decline
and collepse of the whole capitailst by some the contray, the American professor found
tray, the American professor found.

In the Soviet Union, on the contrary, this American professor found a healthy state of the theatre that reflects a healthy state of a faffars in the govenrment as a whole. He told the Russian theatrical people that the Russian theatrical people that the Russian theatrical people that the Russian theatrical people was free. All the censors applauded, Although the formal celebration was said and the state of the second that the state of the second that the said splendid theatre. The actual samples of its work proved this. Besides revival of old things, including an act from Prince Pozharsky as produced at the opening 100 years ago, there was a new
version of the old classic 'Sorrow
from Wisdom' by Griboyedov.

from Wisdom by Griboyedov.

In fact, the arrangements for the
jubilee were the first theatrical
failure that can be charged against
the Alexandrinsky in all its century,

Hollywood

(Continued from page 6) finished. Kubec Glasmon and Jane Murfin are now working only a few minutes ahead of the filming.

Eight Radio writers who worked on 'Sport Parade' held two meet-ings before they decided that Corey Cord and Francis Cockrell get the screen credit.

Anthony Jowett with Bow
Anthony Jowett has been borrowed from Metro by Fox for the
Clara Bow picture, 'Call Her Savage.' He goes into the part originally slated for David Manners.

LETTERS

When Sending for Mail to VARIETY Address Mail Clerk. POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN

Bennett Norman Maynard Harry E Silvey Texas

Rephell L Royce C J



I. MINE E FR

Shoes for the Stage and Street Capp Brothers and Sisters, mixed Capp Brothers and Sisters, mixed Capp Brothers (Six) Joaquin Sisters, mixed Capp Brothers (Six) SHOESHOP—1552 BROADWAY

LOS ANGELES SCENIC STUDIOS, Inc.

Put Your Act Over in a Big Way with an Attractive Stage Setting Skillfully Executed with Character and Individuality

SCENERY

OBITUARY

bis slogan.

Widow

JOHN R. ROGERS

dead in the bath tub of his apartment in the Somerset hotel, New Xork, Oct. 7. He was struck by an automobile a couple of weeks ago and this is believed to have been the indirect cause of his donth.

ALPINI BLITCH
Alpini Blitch, 40, died at Richmond, Va., oct. 9. She was found dead in her quarters on the State fair ground where she had been exhibiting. Wet weather complicated a several compart of the she had been expected to the she had shown. She weighed 732 wounds. seath.
Rogers was one of the first, if not the first, to adopt spectacular methods in putting over theatrical shows, always, of course, excepting P. T. Barnum. He had been in the show business for more, than 70 years and, ersated Mary Anderson, a star by adroit schemes, including the intimation that she was, ad aughter, of Gen. Anderson, over Minnie Palmer Lind built the into a star of the first head that the into a star of the first head putting the palmer than the star of the first head putting the palmer than the star of the first head putting the palmer than the star of the first head putting the palmer than the star of the first head putting the palmer than RICHARD H. COLEMAN.
Richard H. Coleman, 70, 3lied in
Weehawken, N. J., Oct. 4. He was a
well known minstrel end man with
Primrose and West, Dockstader and

ner when the supposedly desperate fight had drawn the desired crowd. He was resourceful and season after-season kept the country stirted up about 'My 'Sweethestr' which was her bersonn' southry stored as the title of her most popular play. When he first became her manager they say the supplier of the fight had drawn the desired crowd.

stroyed by fire.

While his age was officially given as 82, he has been employing that

selection for October. It's another Gethryn story by Philip MacDonald. Off to a slow start but soon gains speed and difficult to lay the book wn unfinished. figure for a number of years, and from eight to 10, years might be added. His last advance work was alead of 'The Trial of Mary Dugan about four years ago, for Al Woods Rogers was known as 'Yours merrily' and habitually used that as

down unfinished.
It is obvious that only a small group can possibly be concerned in the deaths, but MacDonald weaves his story in skillful pattern and keeps the reader changing his guesses until the final cleanup. Above the murder mystery average.

Shades' New Monthly

Shade Brothers, of Philadelphia, are getting out a new monthly as a companian mag to their 'Paris' Nights.' Title of the new one is 'Gayety.' Makes its debut with a ingnts. Title of the new one is Gayety. Makes its debut with a November issue. Plerre Dumont supposed to be editing the new mag in addition to Paris Night.

Scrappy Soribes
Charles Wagner, legit p.a., is
writing a book titled Fighting
Journalists', dealing with the lives
and careers of newspapermen who
have made history by their battles.
Separate chapters on the various
journalists involved will run sevially fract in Newsdom.

Chatter

Chatter
James W. Fitzpatrick, one-time
vaudeville author-actor and later a
drematic critic, has a short story,
O'Flahetty, D. S. C.; in the curient issue of Columbia. Courtensy
Savage, playwright, is the author-of
There's Magic in, Words.
Lew Ney, publisher of poetry and
ploneer in the presentation of the property of the ploneer in the presentation.

Lew Ney, publisher of poetry and pioneer in the presentation of Poetry Exhibition, held the first solution of the Poetry Exhibition has tweek.

Kenneth M. Ellis, radio author, is working on the history of the Six Hanlon Bros., pantomimists and aerialists of half a century ago.

Harry Mills, of the Seattle 'Star,' is in Hollywood to marry Agnes Garrigan, Fanchon & Marco dancer. Mills is dramatic, picture, church, auto, vacation and school editor of the 'Star.' Min. auto, va. 'Star.'

Michel Kraike, Konrad Bercovici's sec, is doing a novel himself. Call-ing it 'Sensual God.'
Francis Yeats-Brown here from

London.
Elsie McKeogh will handle Harry

ewart's first book. Knopf has Robert Nathan's 'One

Knopf has Robert Nathan's One More Spring.

Faith Baldwin and Margaret Widdemer around town.

A. E. W. Mason's The Three Gentlemen' and Arthur Styron's The Three Pelicans' both were pub-lished on the same day. Isaac Don Levine tea-ed.

Mazo de la Roche doing her new book in Scotland.

ook in Scotland. Irmengarde Eberle is the new ook picker for Alfred H. King. Clemence Dane coming over to

lecture.

Janyce Steele gets back from.

Russia next month, and will go to
Chicago.

Mrs. Alfred A. Knopf salled for a
round-up of scribblers abroad.

Mark Van Doran has gathered a
hear of next in a new anthology.

heap of poets in a new anthology, 'American Poets.'

Simon & Schuster expects a new ook from Ogden Nash in the

book from Ogden Nash in the spring. C. T. Revere is a Wall Street broker again, now that his novel is off the press. Bessie Clarke Drouet autograph-

off the press.

Bessie Clarke Drouet autographling her new book for purchasers.

Wilfred J. Funk, who is a publisher, lets others publish the books

Wiltred J. Funk, who is a publisher, lets others publish the books he writes.

Was the publication date of Uksula Parrott's new novel post-poned because of her divorce action?

Ben Hecht and Gene Fowler's

The Great Magoo' will be published before it is stage produced.

John L. Spivak was once a newspaperman himself, too.

Marcery Latimer did not live to

Margery Latimer did not live to be her short stories collected in

pearl S. Buck will stay in Ithaca r a year before returning to tina. C. C. Nicolet becoming quite a

C. C. Nicolet becoming quite a figure in bridge.

Paui Gallico, New York sports writer, is being offered to picture studios, to start after Dec. 1.

Florabel Muir is now clicking the typewriter on her second yarn. It will not be a tale of the film colony.

Walter Irving, former film trade

paper editor, now running the 'Pe-trolcum and Mining News' in Hollywood.

Hollywood.
Bill Crouch, just returned from a round-the-world cruise, goes with the L. A. City News Service to a daily picture column for 20 So Cal. papers. He made the trip as a deck steward.

Ringling-B-B Show in . Quarters for Winter

Birmingham, Oct. 10.

The Ringling Show in making
Jacksonville, Fla, and Tallahassee,
ran into plenty of tough luck. At
Tallahassee it rained and as a result
the show was delayed by mid.

Booked for Indisanville the next

the show was delayed by mud. Booked for Jacksonville the next day, the show failed to arrive no formance, but also missed the mati-nee. The show went on however nee. The show went on, however, but patrons that had bought tickets had to wait until 10 minutes past midnight for the evening show. The show is now in winter quar-ters in Sarasota.

I'm Telling You

(Continued from page 45)

(Continued from page 45) tence-up to 'bushels' so told the man to buy him 10,000 bushels too. Bushels of what? 'the clerk asked.' 'Just bushels,' he excitedly answered. 'Grain, wheat, or rye?' Inquired, the clerk. And 'the little Hebrew' answered, 'Mix 'em up.'

A Cinch

A lot of actors should have had no trouble fasting this year. Most of em have been rehearing for it all summer.

Novelty
Mary May reports about the stew leasing over an open man-hole talking to a fellow who evidently had fallen in. The guy was yelling for help so a nearby cop sent for the rescue squad. Upon arriving they found nobedy down below.

gentleman, however, when they realized he was a drunkeh ventulo-quist.

Irony

and nobody has mentioned the irony of George Cohan appearing in a picture which has a plot similar to 'of Thee I Sing' produced by Sam H. Harris, formerly of Cohan and

Ostermania

Layoffs have switched from in front of the Palace to the Shubert Alley...The Bond Bidg. elevator boys are dressed like Sing Sing-convicts...Molly Picon informs that only Hebrew and English are allowed spoken in Palestine...No Xiddish allowed, therefore she skipped it on her highly successful foreign tour...Lots of sentimentalists stayed away from the Leonard-McLarnin fight...and why don't they let the Jean Sargent take a bow in Flying Colors?...We're just asking. king. ARE YOU READING?

ASHVILLE PINCH

ASHVILLE FINCH
Asheville, N. C., Oct. 10.
Charged with being indecently
clad as hula dancers, Effe Pruit,
Edna Higgins and Frankie Bell,
along with Jack Dotty, their manager, are under \$50 bond each.
Pinch came Saturday (8)
They are members of the Golden
Buts shows neature bet under such

Rule' shows playing here under aus pices of a negro fair last week.

Ted Mack's orchestra and enter-tainers, at the Casanova nite club Denver, has a male trio and the Letholts Sisters. NBC is using the group for a sustaining half-hou over 22 stations.

Carnivals

(For current week, Oct. 10-15)

Bee, F. H., Tuscumthia, Ala,
Continual Report, Stafford Springs,
Craft's Greater, Richmond.
Claft's Greater, Richmond.
Disteland, Mansieled,
Disteland, Mansieled,
Disteland, Mansieled,
Disteland, Mansieled,
Florida Expo., Cartinge.
Golden Rule, Greer, S. C.
Greenburg Amm. Mangum.
Golden Rule, Greer, S. C.
Greenburg Amm. Mangum.
Henry, Lew, Reidaville, N. C.
Krause Greater, Hickory.
Legsgeite, C. H., Mulberry.
Miss Valley, San Augustine.
Miss Valley, San Augustine.
Sof's Liberty, Copinsh.
Sof's Lib (For current week, Oct. 10-15)

Circuses

READING FAIR'S FIRST **DEFICIT IN 18 YEARS**

Reading, Pa., Oct. 10.
Attendance figures that showed paid admissions at the Reading Fair, largest annual county exhibitions in Pennsylvania, were almost equal this year to the 1931

mark.
Receipts were \$62,397.65, with some small amounts still to be received. When all bills are paid there will be a deficit of \$3,000, the first deficit in this association's 18 years' history.
Last year, with gross receipts of \$50,000, the association finished over \$6,000 to the good to the good.

over 16,000 to the good.

The attendance figures Tuesday to Friday inclusive were satisfactory, and various economies indicated that the fair would stay out the satisfactory of the summer at this track left the public here fed up on motor racing, President, A. S. Deysher and Secretary Charles W. Swoyer, said. The final day of the fair, Saturday, devoted to automobile racing, President of the satisfactory of the summer of the satisfactory of t The final day of the fair, Saturday, devoted to automobile racing, proved a coloseal flop. The summer auto and motorcycle races were privately promoted and did right help the fair treasury.

Swoyer is secretary of the State Association of, County Fairs, Reports he received show that every fair in Pennsylvania thus far this year has resulted in loss.

Grand Circuit Angles For Dates on Coast

Los Angeles, Oct. 10. Effort is being made to include os Angeles in the horse trotting

Los Angeles in the horse trotting Grand Circuit.

Tom Stout, one of the circuit op-erators, is here looking over sites. Plan is to stage an annual meet here in February.

Permanent Wash. Site

Washington, Oct. Washington, Oct. 10:
Negotiations are under way to get
the first permanent circus space
here. Melvin C. Hildreth, attorney
for circus owners and Circus Fans
Associations, laid a plan before Col.
U. S. Grant, Director of Public
Buildings and Parks, to secure the
Patterson tract on Florida Avenue as a regular site.

as a regular site.

Circuses and carnivals have been shunted about Washington, gradually working further out of center of town. Hidreth's idea is to set up locale which would be deveoped into year round playground by rental fees from tent shows.

Rain Hurts Danbury

Rain Hurts Danbury, Oct. 10.

Attendance at the Danbury Fair was about \$,000 behind last year's figure for the first four days. This fair opened Monday, (3) with a drop of more than 600 in attendance and rain on Wednesday and Thursday cut deeply-into the figures.

In spite of the small attendance on the first two days the crowd was spending money and show and concession owners were lioking forward to Danbury being one bright: spot in the poor season. Their hopes, however, were washed out with the rain, a number of the places not even bothering, to open.

They Picked a Racket!

sney ricked a Racket!

Springfield, Mass., Oct. 10.

Four amateur, rack-(cers were sentenced to fail for one year in Superior Court here after they had confessed to a charge of conspiracy for the sentence of the sentence o

LIONS LOOSE AT FAIR

Plenty excitement at Doylestown Fair last week. Two lions escaped from cage on one of big days and almost broke up the races as they

John R. Rogers, 82, was found

inagnitude, holding her in that posi-tion for many years.

One of his exploits was the fake fight with a dummy on the root, throwing over an advertising ban-ner when the supposedly desperate

Literati

(Continue from page 54) sought by the publisher in both tion and non-fiction classes is w ern. Mags published by Chamber-lain are 'Overland Monthly' and 'Out West.'

Cleveland Papers' Deal

Cieveland Papers' Deal

'Clevelaind News,' Independently owned for 20 years, last week was bought out by the Plain Dealer,' through a new holding company known as the Forest City Publish-ling Co., which mow owns all attoring the property of the property

Gangster's Second

Gangster's Secono
Al Hill, self admitted gangster,
and in pictures for several years,
has had his second novel, Banished
Man, accepted for publication this
fall by McCauléy. Book will have
a preface by William Gibbs Mca p

Adoo.

Hill's first writing effort wa'Easy Pickins,' published last fall.

Afternoon 'Mirror' Rumors

Some more reports in newspaper circles last week that the New York Mirror' might switch to the afternoon field. At one time, before Macfadden's 'Graphic's' demise, there was talk of the Mirror 'and Graphic' merging in order that the

Mrs. Edmund Wilson, 35, wife of the associate editor of the New Republic, New York, died Oct. 1, in Santa Barbara, Calif. Mother of Will Rockwell, prof. mgr. of Harms, died in New York Oct. 4.

Primrose and west controlled to the troupes.
Survived by his widow, two daughters and two sons.

Graham L. Rice, 74, died Sept 28, in Hollywood. Deceased was

28, in Hollywood. Deceased was a veteran newspaper man, public of-ficial and diplomat. He established

ncial and diplomat. He established the first daily newspaper in Si-perior, Wis., and during the regime of President Roosevelt was commis-

The grandfather, 84, of Dor-othy Burgess, screen player, died Oct. 1, in Los Angeles. Pioneor merchant is survived by widow, a son and three daughters.

of immigration in Porto Rico w and two daughters survive

Hearst tabloid could get into the afternoon field.
Conferences on the subject were due to be held last week, but according to the stories, Hearst's operation in Cleveland put these aside.

War Correspondent in Action Margit Veszi, only Hungarian man war correspondent, is di-

woman war correspondent, is di-vorcing her second husband, Baron Mantics, in Budapest.

Miss Veszi's first husband was Ferenc Molnar his first of three

Keith's Second
Carlos Keith has done a second
book, 'Horns for His Head,' which
you ard. Same house brought out his
Four Wives.'
'Wives' was the and the second

Four Wives,
'Wives' was the only book last summer in the \$2.50 retail class that reached five editions.

Wood Pulp Cycles
Wood pulp mags are complaining
along the same lines about which
Jack Warner, in a late issue of 'Variety,' complains to the Hollywood riety, complains to the Hollywood producers—the overdoing of cycles. As soon as an adventure or a detective or an air story periodical catches on, all other wood pulps, or the syndicate publishers themselve of the syndicate publishers themselve of mason or no publishers themselve of mason for one publishers of the syndicating its own style is to keep the duplicating its own style is to keep the duplicated circulation to tikelf, if it must be copped.

Chaliapin's Own

Knopf, will publish Challapin's
knopf, will publish Challapin's
eminent Russian basso has been
working on it for a long time, during his travels.

Radio's Meid
Bernarr Macfadden subsidiary,
Teck Publications, which published
Radio News, has bought Radio
Call Book, Intention is to merge the

two.

Mergers or failures steadily less-ening the number of radio mags very plentiful at one time. F. & R.'s 'Greenbanks'
Farrar & Rinehart is taking over
the work of Eric Linklater and
publishing Dorothy Whipple's
'Greenbanks,' the English Book
Society's choice for Sept.

Three Corpses
Two murders and a suicide form
the chief properties in the setting

Orchids"



stars...They have learned how! HOW does she do it?" you gasp, when the camera brings her fault-

less face near to you in the close-upthe lovely laughing face of Carole Lombard in Columbia's thrilling new production, "No More Orchids."

"Smooth skin is one of the most important assets a screen star can have," declares Carole Lombard.

It is also one of the most important assets any woman can have! If you want success in life-happiness-make sure your skin is smooth and young and attractive. Take lessons from the screen stars-they have learned how! Use the same gentle care they do-regularly!

g out of 10 Screen Stars use Lux Toilet Soap

Out of the 694 important actresses in Hollywood, including all stars, 686 use white, fragrant Lux Toilet Soap. It's the official soap in all the big film studios.

Begin today to keep your skin smooth and youthful with this wonderful soap! Get two or three cakes today!

LUX Toilet Soap

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VOL. 108. No. 6

NEW YORK, TUESDAY, OCTOBER 18, 1932

56 PAGES

Plenty of Air for Hotel Lobby Pests Thru L.A. Anti-Clutter Law

Los Angeles, Oct. 17.

Resting the tired dogs on a hotel lobby rug and the hips in a soft chair out in Los Angeles, This goes along with drumming up business among the potted palms and decorating local hosteries without the management's permission.

Permission.

The permission of t Los Angeles, Oct. 17.

DEPRESH SONGS CLICK IN ENGLAND AND U. S.

Something epochal in the click of Something epochal in the click of Brother, Can You Spare a Dime, which glorifies the breadline in 'Americana', new Broadway revue, and the success in England of a similarly wiened song, 'Under the Arches,' written by Bud Flanagan, of Flanagan and Arlen, who are playing in the English vaudeville houses.

houses.

The 'arches' refers to the spans underneath the London Bridge where London's vagabondia and homeless find nightly repose. For America this same song is being revamped as 'On the Benches' to

revamped as 'On the Benches' to convey the same depresh idea. 'Arches' has become the theme aping of the British layoffs but paradoxically it is also a commercial click in that it's in the same rollicking vein as was 'Hallelujahi I'm a. Bum.' Harry Woods, American version of 'Arches.'

DIARY OF A STOOGE TAKES REVERSE TWIST Femme Preacher Fails

A stooge in a vaudeville comedy but a month ago, Sam Fokrass is a composition of the state of th

Wouldn't We All

Hollywood, Oct. 17. Hollywood. Oct. 17.
Former screen big shot trying to keep up appearances
on a flat pocketbook was
visited by a friend, who, on
leaving, tipped the servant \$5
for brushing him off.
Week later the friend called
again, and this time, the host
gave him the whiskbroom
routine.

Press, Burning, Prints Political Gab Radio Gets Paid to Spread

Chicago, Oct. 17.

Politics has sharpened the dislike of newspapers in the middle west for radio. During the present campaign dailies as a matter of public necessity report speeches verbatim and devote columns of space to and devote columns of space to the same time radio is relling time to broadcast the very political speeches that the press must print as news.

as news.

Favoritism is consistently shown radio as against the dailies by the politicians themselves in realization of the vivid reality that whole families will gather around the radio to hear a speech that, in text, only a few persons proportionately will read.

Starting from the Roosevelt nom-Starting from the Roosevelt nom-ination in Chicago early in July and continuing right up to Now, 8 there's no doubt radio will have made the political despatches in the dailies seem stale hash-overs. This is re-flected in circulation figures of the dailies. Usual campaign pick-up is absent this year. absent this year.

Even more serious than hurting a

Even more serious that it is the hurting of its circulation, the rock bed of its strength in every direction. Radio unwittingly has been guilty of this result

To Connect in N. W.

Los Angeles, Oct. 17.
The Ethel Duncan, local radio preacher-mystic, failed to click on a personal appearance tour in the northwest.

Femme preacher was being coked by E. M. Craybill, Eureka booked by E. M. Craybii, Eureka, Cal., house operator who had pre-viously handled tours of the Ari-zona Wranglers, radio cowboy war-

blers.

After two one-night stands in picture houses to poor business, Craybill withdrew from the Duncan deal. Pastor, however, intends to continue tour on her own, staging her questions and answers in halls and auditoriums in competition with picture shows.

OPPOSISH TOP S

Radio Names Get 5 to 10 Times as Much to Draw to Theatres as to Keep People Home Via Air-Winter Aerial Programs Which Theatres Must

2 MAIN AIR NIGHTS

By ABEL GREEN

Show biz's outstanding present-day paradox is that a theatre pays five to 10 times as much for a radio star, to get people into the theatre, whereas at one-fifth to one tenth of the stage salary, the same performer is paid to keep people out of the theatre via a microphone. An act that gets \$750 or \$1,000 for radio commercial f(r) a single night is being paid up to \$5,000, and sometimes more, for a week'e engagement in a theatre.

gagement in a theatre.

Figured by time and dollars the theatre may appear to be getting (Continued on page 39)

Radio Scripts Flood In a la **Film Scenarios**

Trying to crash the agencies with a radio script has become about as hopeless as getting consideration for an unsolicited scenario from a ma-jor picture company. Despite the chilly attitude of the advertisers' reps, the manuscripts continue to pour in at a more voluminous rate than ever. Some of the first ranking agencies active in radio receive (Continued on page 10)

Harlem Side Shows

Getting to be quite the thing for the ultra - sophisticates to nose in on those Harlem rent parties. The ofays like to chisel in oa the Colored stomping sessions held ostensibly for the purpose of chief the chief of the purpose of chief the chief of the purpose of the chief of the chie

the landlord.

The palefaces have been so liberal in their contributions for the bathtub gin, etc., plus the local color, that it's now bordering on a staged racket, like the 'Apaches in Paris' rue du Lapne.

STAGE PAYS ITS N. Y. Class Niteries View with Alarm Spread of Membership Dance Clubs

\$1 Sprees

Apartment parties at which the guests can't spend more work of the second of the secon

Gravy for Election Ballyhoo Via Radio Disappoints Chains

Both rarties' exchequers aren't too healthy for radio ballyhoo. The ether chains state they're being contracted for time and facilities about as fast as both of the major candi-dates' sponsors obtain campaign

dates' sponsors obtain campaign funds.

There were network hopes of radio campaign costs running to a million but right now it's nothing like it. The average netwick charge on either chain, for a station hookup per half hour, has been only around \$5,000.

\$5,000.
The stations, however, are now insisting that both the Republican and Democratic parties must take a full schedule and not split the network regardless of whether or not

(Continued on page 10)

Comics Fret Burley Mgrs. More Than Strippers

Burlesque managers in New York are constantly on edge these performances as a result of the new law which absolves actors of all grunning that the state of the strip women have proved troublesome but the comedians are the chief worry, say the managers. Managers contention is that certain burlesque comics will say or do anything on a stage to draw a laugh and that the new law allows them more freedom than ever for they don't have to take the slap. Besides admonsibing the comics in advance, several of the New York theatres are spotting a house cmploye in the audience at every show that the suppose of the commence of the suppose of

With the click of the Maylair for several seasons at the Ritz, and the recent insurgent social dansants of the Pierrette, further opposish to the regular New York niteries has sprunk up.

the regular New York niteries has beyrunk up.
Peter Arno is how the moving spirit of a new Saturday night supper club at the Pierre hotel, where the original Pierrette started (it's, now, at the Waidorf), and Charile Journal has the Sherry's Saturday Supper Dancès getting under way Oct. 22 at Sherry's.
In addition, the Central Park Casino started a Sunday nite series of supper dansants to an inclusive \$7.50-per-head fee this past weekend (18).
The Sherry's sessions under Journal will, be, more social than the semi-stage; atmosphere of the Other clubs. Among the petroneses are the Mesedames Lucius Boomet, Bursend, Sherry Sher

(Continued on page 30)

CHI RIVER SHOW BOAT ONE BLOCK FROM LOOP

Chicago, Oct. 17. Long in the conversational possibilities for Chicago it now looks as

if the mysterious show boat from Sheboygan, Wisconsin, will become an actuality here on Nov. 12. Ed. Wappler of the Blackstone theatre, has succeeded Ralph Kettering, of the Adelphi theatre, as showman-incharge. Kettering toyed with the enterprise as far back as two years

enterprise as far back as two years ago.

Show boat is a laite vessel reconditioned at Sheboygan and now finally floated and financed by a syndicate which has hired Wappler as generallssmo and Capt. Raiph Emerson, Ohio River showboater and actor of 30 years experience, to introduce a genuine river troupe. It is planed to tie the showboat in the Chicago river at Dearborn and Wacker drive, one block from the Harris and Selwyn theatres. There are 1,058 seats and \$1 top is proposed.

A 20% Melon!

Waukon, Ia., Oct. 14.

Chalk this one up. Directors of the Allamakee County Ampitheater company, at their annual meeting, voted a 20% dividend, the meion representing summer season's profits.

John Dotseth was named president

Audiences Are Too Smart and Films Must Be Great, Not Good—Thalberg

Irving Thalberg wouldn't know a boxoffice recipe if he saw one. Pictures are made by Ideas, not rules, declares Metro's production executive. If he ideas are tenderly nurther in the interest of the interest

Can't Underestimate

iems and diversions.

The audience is too darned smartisays Mr. Thalberg. The chap who
puts gasoline. In your automobile
has a college degree. You can't
offer him a high priced star and a
glamorous publicity campaign and
expect him to call that entertainment. You have to prepare a story
for him that does not underestimate
his intelligence. It's not enough to
draw him to the thiestre. You must
send him out proclaiming the merits
of the film he's just witnessed.

Silent films could aim at the lowest mean of intelligence and attract
the majority film audience. Pantomine was simple and direct. It
conveyed ideas that the patron interpreted according to his taste and
understanding.

The introduction of dialog ha The introduction of dialog has lessened the cinema's possibility of finding a common denominator. The poorly educated man is not permitted to supply his own interpretation of given action. He must accept the dialog writer's conception. If it does not concur with his own, he's uncomfortable, irritated, prone to boredom. Similarly, an increasing number of educated patrons are estranged by films directed toward strata of intelligence lower than their own.

their own.

Thus, the once large potential audience is segregated in groups. To appeal to the largest numbers of these groups is ever the objective. The deductions Mr. Thalberg draws from his analysis of the box-office tell him that flims, for the good. They must be great to force the public to buy admissions with money that it would rather save.

Hedda's Personals

Hollywood, Oct. 17. a Hopper left here Friday etro giving her a four weeks Hedda Hop

Possibility of the time being ex-tended, with the studio trying to line up some personal appearances for her in the east.

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APPROPRIATE

'Nagana,' Sleeping Sickness African Causing U Headaches

Hollywood, Oct. 17.

In work for six weeks, and with esveral more to go, 'Nagana' is causing headaches at Universal. Picture, with Melvyn Douglas and Tala Pircil in the cast, is already

over the budget.

Ernest L. Frank is directing 'Nagana,' which means 'sleeping tickness' in African.

No Shutdown for Burbank, WB Goes Into '33-'34 Films

Hollywood, Oct. 17. The Warner Burbank plant will not close down this winter according to present plans. Although producing three months ahead of re-

ducing three months ahead of re-lease, studio will start swinging into 1933-34 product as soon as the cur-rent lineup is completed.

Right now about \$3,00,000 in un-released product is tied up at the studio. Last summer, when WB in-cepted the selling, season, finished sproduct still to the, set foor, release ran-higher than that, or \$3,500,000.

Average cost of production is now down to around \$25,000,000 around sa the cost of the control sa season, the cost of cost of the cost of down to around \$25,000,000 around sa the cost of the cost of season as the cost of the cost of season as the cost of the cos

No Immediate Spots Put 8 on Par Loan-Out List

Holiywood, Oct. 17. Unable to spot them for immediate productions, Paramount is Rehavel Bennett; Charles Starrett, Florine McKinney, Kent Taylor, Gordon Westcott and Susan Fleming. Gail Patrick, Birmingham, Ala, Panther Wordan, Contest winner, though still without a picture to her credit, is also on the list. Miss Ames and Starrett have been on the studio's loan list for four months.

BOACH FORCED DOWN

ROACH FORCED DOWN

Pittiburgh, Oct. 17.
Hall Roach, flying, back to the Coast from New York, was forced down by bad weather at Johnstown last week and came on here by train suffering from a severe cold. He went to bed under a physician's care, but was well enough to resume his journey a day later. Producer was accompanied by he personal pilot.

WILL MAHONEY

The Boston "Traveler" said:
"The audience went wild with enthusiasm and the show stopped
dead after Mr. Mahoney's performance at the Metropolitan. Nothing
could go on until he appeared with
one of his dizzy and funny curtain
speches. Mahoney is a sensation
and no mistude."

Direction RALPH G. FARNUM 1560 Broadway

DONATE \$50,000 WORTH OF RETAKES FOR 'PAW'

Hollywood, Oct. 17. Hollywood, Oct. 17.
Radio Pictures filmization of W.
W. Jacobe' story, "The Monkey's
Paw," which failed to click atter
two previews, is to be remade by
Ernest C. Schodesack. Figured that
about haif of the original negative
can be tecained with new scenes for
the remainder.

about nair or the original negative can be retained with new scenes for the remainder, Picture was brought in for around \$200,000, Retakes will boost the fig-ure not more than \$50,000 it is be-

Metro Wants Capra

Louis B. Mayer is trying to induce Harry Cohn, of Columbia, to loan him Frank Capra to direct an M-G picture.

Cohn is willing to make the loan if Metro will throw a name player into the bargain.

Outfitting Arliss

Hollywood, Oct. 17.
Paul Green is doing an original on the life of Voltaire for Warners as a possible next for George Arlise who arrived here from Europe Oct. 15.
Other stortes being prepared for Arliss are 'Adopted Pather' and an original by Ernest Paccal.

TRAIL RAY'S DEBUT

HOLLY MAYS DEBUT
Hollywood, Oct. 17.
Leah Ray, Cocoanut Grove songstress, makes her cinema debut in
Fox's 'Handle With Care,' in which
she will warble two numbers.
Girl is the niece of Artle Mehlinger, Harms Coast rep.

Film Exploitation of Semi-Nude **Native Beauties Helps Travel to Bali**

Hollywood, Oct. 17.
Steamship and travel companies are giving credit for the growing popularity of Ball, South Sea Island, to pictures. popularity of Bail, South Sea island, to pictures. During the past few months four novelty features have been released, extolling the virtues of the Island, its people and climate. Most of this footage has been loaded with s. a. in the form of undanged from the control of the draped femmes.

loaded with s. a. in the form of undraped fermings. Tablit was sup-Two years ago, Tablit was sup-Two years ago arden spot of the Pacific. Now that island gets sub-billing to the more publicized Ball in travel literature. Cunard, Hamburg-American, Mat-son and Dollar Lines all feature Ball and its seductive femmes now in travel cruise propaganda. The travel agencies claim that Eall is the main topic of the winter trips. Before they get far into the subject of timerary, up pops Bail. Agencies are requesting more photos of the island and sug-gesting that the s. a. be prominent-ly displayed.

Travel being what it is, the salesman even throws in a wink or two when mentioning the island.

Fox 'Man Eater' Unit Sails for Malay Oct. 19

Hollywood, Oct. 17. Acting and directing staff of Fox's Man Eater, which will be made in Malay, has left to sail from New York Oct. 19 on the 'Berangaria.' Leaving here by train were Clyde Elliott, director, and Kane Richmond, male lead. Marion Burns left later by air. They join James O. Spearing in New York. Richmond is on a term contract with Fox.

SEER TO PAR

Manny Seff, co-author of the legit. play, 'Blessed Event,' has been given a Paramount three-month paper, although WB filmed his play. Seff leaves for the Coat Now, 3. Leah Salisbury agented.

JONSRUD FOR METRO

Hollywood, Oct. 17.

Metro is bringing Harold Jonsrud, who wrote the plays 'Downfull' and 'Art Gallery,' from New
York to do originals.

If Film Costs \$800,000. That Coin Should Be Seen and Not Heard-Futter

CHICKEN OR EGG

Metro and Radio in Huddle to De-

Hollywood, Oct 17 Metro and Radio execs are sched-uled to got together this week and accide whether "The Lady and the Prize Fighter with Norma Shearer, or World's Champlon with Constance Bennett, will reach the screen.

Constance Bennett, will reach the screen.
Stories are said to be almost identical. Former was written by Frances Marion and the later by Adela Rogers Hyland.

He Who Has Been There Longest Has Bestest Furniture

Hollywood, Oct. 17.

Nature in the raw is the manner in which exces, directors and writers on major lots await the outling of one of their contemporaries in order to grab off the furnishings of the departing attache's office.

ishings of the departing attache's office.

As a ruie studios furnish the offices spinsiley. Particularly is this true of wsiters who get little more from the studio than a typewriter, chair and desk. But as soon as it is noised around that a scribe is ground; the studio than a cribe is ground; the studio than a first spinsies of the second in the studio than a studio that a studio the same at a law it 'Irst' manner. The best furnished office on each lot is usually that of the writer who has been there the longest.

Veteran writers point with pride to their acquisitions. The recital usually ruins: P. G. Wodehouse sat in this very chair, Rupert Hughes used that typewriter, Ellinor Glynone owned that couch.

Younger writers stand little chance of, getting more in their office than

Younger writers stand little chance of getting more in their office than a prisoner has in a cell. They stand in swe of the older and better furinshed scribes who impress by recalling the former associations of coat hangers, cuspidors and such. It takes the youngsters about a year to get a famous cushion.

Jimmy Hall Faces Wife's Non-Support Charge

Non-Support Charge

New Haven, Oct. 17.

Jimmy Hall, of the screen, and
whose real name is James Brown,
was arreated in Los Angeles last
week on non-support warrant issued by the local city attorney.

Mrs. Irene Gardner Brown,
was irene Gardner

SAILINGS

Nov. 7 (San Pedro, around the world), Mr. and Mrs. Eddie Janis (President Pierce). Oct. 20 (New York to Southamp-ton) Mr. and Mrs. William K. How-ard (Bremen). Oct. 24 (Los Angeles to Havana) David O. Selznick (President Cool-ities).

Oct. 24 (Los Angeles to Havana)
David O. Seiznick (President Coolidge).
Oct. 26 (New York to Berlin).
Vicomte Alain de Leche (Bremen).
Oct. 19 (New York to Gibraitar)
Mark Heillinger (Rex).
Oct. 18 (New York to London'
Kimberley and Page (Leviathan).
Oct. 15 (New York to Panama).
Oct. 16 (New York to Panama).
Oct. 17 (New York to Los Angeles) Mr. and Mrs. J. D. Lodge (Virginia).
Oct. 18 (New York to Havre)
Mary Lawlor, Sandy Roth (Lafayette).
Oct. 14 (New York to London),
Rose Franken (Majestic).
Oct. 12 (Paris to New York)
Loucla Parsont (Bremen).
Oct. 12 (Paris to New York)
Loucla Parsont (Bremen).
Oct. 12 (London to New York)
Adv. 12 (London to New York)
Adv. 12 (London to New York)
Adv. 12 (London to New York)
Oct. 12 (London to New York)
Oct. 12 (London to New York) oct. 12 (Paris to New York) Mau-rice Chevalier (Ile de France). Oct. 12 (London to New York) Harry Foster, John van Druten (Ile de France).

Talking pictures will recapture ne glamor of silent films when ex-ensive releases visually represent ne money that has gone into their

pensive feleases visibally represent the money that has gone into their construction.

Production costs, says Waiter Futter, 'are now monopolized by ingredients that the audience cannot fully appreciate. A silent, film that cost \$800,000 was constructed to impress spectators with its visual excitement and splendor. It presented \$800,000 worth of eye-filling, boxoffice. Inapplring, spectacle.

The \$800,000 film of today represents, largely, money that its spent behind the screen to pay for high priced, discotors, dialog mysiters, fabulously expensive stars. It buys at great cost something of which the audience is only vaguely aware.

Stiffice, and the screen is a factor of the screen in the stiffic screen in the screen in the stiffic screen in the s

sestimate, slips here the content of they're primarily a modification of they're developed their aidible appeal—imported, at great is expense, stars and directors who could cope with the new medium. Concentration of the making of good talkers has forgotten the days when bo', theords were breath taken the country of the concentration of the making of good talkers has forgotten the days when bo', theords were breath taken the content of the concentration of the adjection of the concentration of the adject to see and archain over.

In arguing for lavish spectacles to see and archain over.

In arguing for lavish spectacles to vary the conventional talker output, Mr. Futter doesn't advocate enormoing production expense. He's one to save a dime where a dime's collection of the conventional talker output, the conventional talker output, Mr. Futter doesn't advocate enormoing production expense. He's one to save a dime where a dime's collection of the conventional talker output, the conventional talker output, the that looks as though it had cost \$3,000,000 and of it for one-tenth of that amount.

Ignoring Real Drama

The cambra used to be a box of magic enhantment; it has been a subordinated to microphones. Talkers have to be paid. They're there to be filmed by the alert camera man.

Mr. Futter illustrates these scenes at no expense to picture studios. The sets' are built, the 'extras' don't have to be paid. They're there to be filmed by the alert camera man.

Mr. Futter illustrates these scenes at no expense to picture studios. The sets' are built, the 'extras' don't have to be paid. They're there to be filmed by the alert camera man.

Mr. Futter illustrates these scenes at no expense to picture studios. The sets' are built, the 'extras' don't have to be paid. They're there to be filmed by the alert camera man.

At present he controls seven, members of geographical and research expeditions, 'fellows with a filar for the dramatic and appreciation of human interest, who embark on their trips in the hope of encountering

ditions, fellows with a nair for the dramatic and appreciation of human interest, who embark on their trips in the hope of encountering un-usual, spectacular entertainment." Oftener than not, they get their

usual, spectacular entertainment. Oftener than not, they get their wish.

Life puts on good shows that enrich the Futter archives with startlingly different, real-life scenes. Some of these shots, if reproduced in Hollywood, would entail prohibitive expenditure. The best copies could only hope to duplicate actual chern and the same startling and bengland; at camel wading in snow; 52 slephants caparisoned in Bastern: splendor? Mr. Futter's film compliations over the years given him one of the most extensive celluiold libraries ever assembled.

It remains for, Hollywood, having streen him one of the most extensive celluiold ilbraries ever assembled.

It remains for, Hollywood, having streen him one of the most extensive celluiold ilbraries ever assembled.

It remains for, Hollywood, having streen him one of the most extensive celluiold ilbraries over assembled.

It remains for, Hollywood, having streen him one of the most extensive celluiold ilbraries over assembled.

It remains for, Hollywood, having streen him one of the most extensive celluiold ilbraries over the years given him one of the most extensive celluiold ilbraries over the years film of the complete of the control of a story. The audience is most the way in the control of a story. The audience is swept away by novelty, dramatic intensity and authentic splendor, filmed at little cost; that picture product breaks away from the horedom of conventional cycles by recapturing all the potentialities of its moving, Arabhan Nighty, camera.

KATH HEPBURN'S PERSONAL

KATH HEPBURN'S PERSONAL

Katherine Hepburn may personal appearance at the RKO Palace, Broadway, in conjunction with full of Divorcement, Oct. 22. Miss Hepburn appears in the film with John Barrymore and Billie Burke.

She arrived from Europe Oct. 14.

Testing Heyburn
Hollywood, Oct. 17.
Weldon Heyburn is taking a ter as a candidate to play opposite Mary Pickford in Shanty Town?

FILM NAMES FROM STOCK

Al Wouldn't Scram Out on a Pal: Just the Breaks Between Retakes ARE PROMINENT

al Joison decided that three days in New York and a whole week away from Ruby Keeler Jolson was enough especially with the frau phoning at 7 a. m. coast time to some home, and so the mammylst scrammed back to California Sunday night (16).

On Saturday morning Joison attended by Nathan Burkan, signed with the Campbell-Ewald advertising agency for at least eight weeks on the Chevrolet program comon the Chevrolet program com-mencing Nov. 18. There are four-week options, but Joison doesn't think he'll go more than eight weeks as he hears Florida calling him al-ready. Besides which he must be back after the first of the year on the Coast for a new picture.

Two More For U.A.

Joseph M. Schenck wants Joison for two more, via United Artists, one to be made this year. Joison says he's amenable, especially 'because I need the bucks.' The comecause I need the bucks.' The comedian has been working for nothing, he says, since last April, and the fact that Schenci: has yet to get his back is, of course, something else again, Joison admits. The mammy-lat was paid for The New Yorker two, years ago when he was first signed to do Sons of Cuins' as mustical table refers to the was first signed to do Sons of Cuins' as mustical table refers to mustical comedy.

sical talker from the late Jack Donshute's Broadway musical comedy,
but, that, never materialized,
Schenok family fatting Jolson into
the present release, Jolson has been
paid \$500,000 for his end of it alone,
plus a percentage of the net.
Stories from the Coast were that
Jolson and Schenck, who are pals
as well as business associates, were
hammed through the comedian
scramming east as soon as Schenck
left Hollywood on his aeronautical
visit to the President of Mexico in
Mexico City, This wasn't so, as
Jolson took a quick trip east during wisit to the President of Mexico in Mexico City. This wasn't so, as Joison took a quick trip east during the Schenck party's sojourn in Mex-lco, and felt he wasn't holding up the necessary retakes, for which purpose he returned Sunday night.

Academy Award Dinner Is to Be Speechless

Hollywood, Oct. 17. Little or no speech making will feature the annual award dinner of the Academy Nov. 12. Instead, committee is working on a program of entertainment by stage and screen names to enable a national air hookup of the event.

Lionel Barrymore will preside and present the awards. All political or industrial orations of the formal type will be barred.

Walter Wanger has been selected as vice-chalrman of the awards committee, pinch hitting for David O. Selznick, chairman, who is going to New York. Little or no speech making will sture the annual award dinner of

Ethel Barrymore's Eyes Prolong Metro's 'Rasputin'

Hollywood. Oct. 17.

Due to eye trouble, Ethel Barrymore was only able to work six
hours last week on "Rasputin'
(Metro), with the result she has
not left for New York. She will
remain here another week, Arthur
Hopkins having agreed to postpone
rehearsais on her play.

Pinishing date for 'Rasputin' is
now Nov. 15. Ortginal schedule
called for completion Sept. 1.

GLADYS BLAKE'S FIRST

Hollywood, Oct. 17.
First picture spot for Cladys
lake, vaudeville comedienne, is oposite Harry Langdon in 'Tired

Blake, vaudeville comedienne, is op-posite Harry Langdon in 'Tired Feet,' Educational comedy. Formerly of the team of Gresham and Blake, actress was spotted by the Gardner-Vincent agency.

Reverse Twist

'Going Hollywood' can mean many things. A twist con-cerns a stage director. When this lad went west six months ago, on his first trip, he was deemed one of the best egoists on Broadway. He al-ways managed to mention his genitys.

'genius.'

After making one picture
out there, he's back now. But
he's quiet, restrained and
cowed, says he isn't important,
and doesn't want to be interviewed. He just wants to

\$205,682 DEBTS IN M'GUIRE BANKRUPTCY

Los Angeles, Oct. 17. Liabilities of \$205,682 and assets of \$6,050 are listed in the bank-ruptcy petition filed by William Anthony McGuire in U. S. District

Court here.

Among the several hundred debts Among the several hundred debts listed are: Joseph M. Schenck, \$19, 900; John Considine, \$10,950; Robert Newman, \$31,722; Fredric March, \$500; Harms, \$1,500; Thomas Nip, \$475; Mrs. Hanry B. Harris, \$600; U. J. (Sport) Herman, \$15,005; Vinton Freediey, \$1,000; Universal, \$2,000; Joe Laurie, Ir., \$1,514; American Freediey, \$1,000; Universal, \$2,000; Joe Laurie, Ir., \$1,514; American Proceeding, \$1,000; Proceeding, \$1,251; M. O. Meiliah, \$4,608; Joseph Urban, \$1,000; Equity, \$1,275; Al Joison, \$2,715; and Max Hart, 1,550.

550.

Also tabulated were bills for the production of 'Bad Penny' here and 'If I Was Rich,' in New York. As assets, McGuiro listed a number of plays that ho authored.

Writer's attorneys, Brand, Zagon, and Aaron, applied for leave to amend the petition if other liabilities are found in New York.

HOLTZ-SCHULBERG FILM

Proposition Up With Possible Film

Lou Holtz is considering an offer from B. P. Schulberg to make a feature picture. He has been given a script of a story entitled 'Birth of the Blues.

Should a deal be made, Schulberg might make the picture at Paramount's Astoria, L. I., studio in close proximity to the Broadway talent on which he would draw for

Stardom for Durante

Hoilywood, Oct. 17. Metro is grooming Jimmy Durante for stardom with his next part to be in 'The Rear Car,' adapted from E. J. Rath's play by Chuck Reisner and Robert Hopkins. Reisner will

"The Red Light' will be the re-lease title of 'Rear Car.'

Studio may try to write in a part for Buster Keaton. John F. Good-rich is doing the screen story.

Durante goes into 'Car' after com pleting 'Pig Doats.'

HUBER BUILD-UP

Hollywood, Oct. 17.

Hollywood, Oct. IV.
Warners is grooming Harold
Huber as another member of the
Valentino fraternity and has given
him a termer.—None of his work in
front of the lens has been released

Huber is from the stage and New York imported for 'Central Park,' and since then used in 'Common Ground' and 'Parachute'

Proteges Now Featured in Pictures or Directing Them Include Pickford, Lyon, Harding, Colbert, Stuart Walker, Edgar Selwyn and Others - Film Names 50% Legit

JESSIE BONSTELLE DIES

Hollywood, Oct. 17. walke of life and there is no designating an exact source. Particularly is thie true of picture players a great many of whom pop up apparently from nowhere. But about half of the featured players now on half of the featured players now on the screen have come to the studios from the etage and of thie num-ber a goodly portion have been trained, or have at some time worked, for the late Jessie Bon-stelle, head of the Detroit Civic

Miss Bonstelle had been operating Miss Bonstelle had been operating stock companies for the past 30 years, and at various times she had produced plays on Broadway. Once a legit star her last appearance in a Broadway production was in The Lady from Oklahoma' in 1916 for William A. Brady. Miss Bonstelle was also a stager for Brady, having done 'Little Women' in London for that producer.

Three Prominent Proteogs Three Prominent Proteges

ion for that producer.

Three Prominent Proteges

In pictures parhaps Ann Harding,
Claudeste Colbert, Ben Lyon and
William Powell are Miss Bonstelle's
beat known proteges. Her early
training of such performers as
Melvyn Douglas, Kenneth McKenna, James Rennie, Neil Hamilton,
the iate Robert Ames, Frank Morgan and Alexander Kirkland is
considered as having done much
for their careers.

Other soreen luminaries who
worked with Miss Bonstelle on the
stage are Gladys Huitet, Marz
Stage are Gladys Huitet, Marz
Torrence, Loster Vail, Glenn Anders, Gavin Gordon, Minor Watson,
Robert Fraser, Oscar Apfel, Paul
McAllister, Alan Bir mingham,
Franklyn Pangborn, Alan Bunce,
Frank McGlynn, Bertram Gransby,
Douglas Gilmore and Kent Kilmore.
Another actress developed by
Miss Bonstelle is Katharine Cornell, daughter of Peter Cornell,
Buffaio doctor, who sino managed
the Star theatre there. Miss Bonstelle operated a stock company as
the star of the star of the star of the
Bonstelle's A.B.C. Pupils

Bonstelle's A.B.C. Pupils

Romanne Merstelle the stale of the star them before reaching New York.

Bonstelle's A.B.C. Pupils

Bonstelle's A.B.C. Pupils
Stagers who learned the tricks
with Bonstelle companies, and who
are now directing pictures, are
Stuart Walker, once prominent as
the director of the Portmanteau
theatre, Indianapolis, and now with
Paramount; John Cromwell, Edgar Selwyn and Guthrie McClintic, who
is the husband of Miss Cornell.
Miss Bonstelle's contribution in
personnel to the stage and who were

Miss Bonstelle's contribution in personnel to the stage and who were taken the stage and who were taken their their and the stage that the st

Recently Metro brought Bonstelle to the Coast with the idea of establishing a local repertoire theatre for the training of players for pictures. The studio and Miss

BONSTELLE GRADS Studios' Spanking of Own Bad Boys Foreseen in Academy-Tracy Probe

Too Good

Hollywood, Oct. 17. Hollywood, Oct. 17.
Darryl Zanuck wants the
U.S. Polo Association to reduce him from a two-goal to
a one-goal handicap rating.
Warner production exec prefers to be a lesser malleteer.

Par Sides With WB in Lombard Walkout on Pic

Hollywood, Oct. 17.

As first cooperative move between studios, Paramount took Carole Lombard off salary October 14 for her failure to play the former lead opposite James Cagney in Inside, formerly called Bad Boy. Paramount gave as the reason that they read the script and thought the role was excellent for her, and that the studio would not embarrass Warners by tolerating players indifference and refusal to function as they thought best.

Miss Lombard had been loaned to Warners in exchange for George Brent whom Paramount is using in 'Luxury Liner.' It's likely Paramount may ask the Academy Concilation Committee to uphold them in the matter. Hollywood, Oct. 17.

in the matter.

Mary Brian, instead of Miss Lom-bard will play opposite Cagney in 'Inside' for Warners,

RAFT-SIDNEY

Par's Plans For Co-Starring-Not Via Schulberg

Hollywood, Oct. 17.

Sylvia Sidney and George Raft will be co-starred by Paramount in Pickup. Vina Delmar story of which Courtnay Terrett and James Storm are writing the treatment.

This is not the production which B. P. Schulberg is planning with Miss Sidney.

New Extra Peak

Hollywood, Oct. 17.
Top seven day period for more than a year among extras saw 8,621 day checks passed out fast week. This is twice as many as the previous seven days.
Tuesday (11) with 2,345 piacements, was high day for Coast extras since talkers arrived. Biggest set was also on that day, when 720 players gathered at United Artists to watch the Caner buildight for Kild From Spain.

Bonstelle failed to get together.

Detroit, Oct. 17.

Jessie Bonstelle, director of the
Detroit Civic Theatre, died at her
home here Oct. 14, after a week's
struggle with a bad cold. Friancial
reverses of her recently formed
Civic theatre had worried her considerably for the past few months
and sho insisted on handling business affairs until a few days before
she was stricken.

ness affairs until a few days before she was stricken.

Miss Bonstelle was one of the oldest members of the American stage, having been on the boards for close to 50 years. She operated stock companies, mostly, that branch appealing more to her than new play production, and from her

Hollywood, Oct. 17.
That producers intend to use the conciliation machinery of the Academy to spank its bad boys and girls, its seen in the filling of a complaint with that body by Radio Pictures which seeks \$10,000 punitive damages from Lee Tracy. Company charges that his failure to appear at the studio on five different occurations of the company charges that his failure to appear at the studio on five different occurations of the company charges that his failure to appear at the studio on five different occurations of the company of the

to show.

Apologies were made over the air with the statement that Tracy was confined to his bed with iliness. William Gargan was put into the spot to pinch hit.

'Hollywood on Air' Going For 'Impromptu' Idea

Holywood, Oct. 17.

Hollywood an the Air moves off a Radio Pitcures studio stage Oct. 27 to the Coccanut Grove of the Hotel Ambassador. Program will feature Phil Harris, whose hotel orchestra has also been used recently in a Radio short. Pas appeal with the correction of the Radio Short. Pas appeal with the correction of the Radio Short of the their stuff before the mike.

Mae West's Jool Robbery Draws Newspaper Splash

Hollywood, Oct. 17.
Conservative Los Angeles Times unbent last week and threw a streamer across its front page on the reported theft of \$16,000 in jowels and \$3,400 in cash from Mae West.

eis and \$3,400 in cash from Mae West. Actress was robbed Sept. 28 but publicity was withheld to permit an undercover investigation by the district attorney's office and police. Valuables were taken by a stranger who demanded them at a point of a gun while Miss West was seated in her limousine in front of her apartment.

Authorities believe it was an 'in-side job.'

Former Mrs. Kent Dies

Hollywood, Oct. 17.
Funeral services for Mrs. Mabelle
Evelyn Eaves Kent, 36, divorced
wife of Sidney R. Kent, were held
here Oct. 18.
The former Mrs. Kent died Oct.
14 after a month's liness. She was

new play production, and from her wife of Sidney R. Kent, were held biggest names on the legit stage. Miss Bonstelle's age was a mystery at death, though understood she was about 65. An obluary not tice appears elsewhere in this issue. The survived by a daughter and two sisters.

U. S. vs. Electrics Suit Due Nov. 15: May Call Roosevelt, 4 News Wires Set

Wilmington, Oct. 17.
Federal anti-trust action against
Radio Corp. of merica and 13
othey defendants,
sowest, is now slated for hearing
Nov. 15. Date was set by Judge
Nields in Federal Court here after
conference with representatives
from the Attorney General's office
in Washington.
Understood the hearing will go
straight through without interruption for the GTF-Duovac antimonopoly action against Western
Electric and subsids. Latter, suit,
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La

Understood the hearing will so straight through without interruption for the GTP-Duovac antimonopoly action against Western Electric and subsids. Latter suit, however, will get the unprecedented early hearing here at any even. Co-defendants of RCA in the action are General Electric, International General Electric, International General Electric, International Broadcasting, RCA Communications, RCA Photophone, RCA Addiotron, RCA Victor, American Telephone & Telegraph, Western Electric, General Motors Corp., and General Motors Radio Corp. All charged with violating Clayton and Sherman act.

Practice of cross Heensing agreements in tying up 4,000 patents is at the center of the action, governer trust that was extended into Entrypt and South America by agreements with English, German and French companies.

Rossevelt as Witness?

This international phase gives the wait to broader assect than any

Rossevit as Witness?
This international phase gives the suit a broader aspect than any other anti-trust action previously filed in any field. Even without the international roomplication, the suit is regarded second only to the Standard Oil anti-trust litigation. In addition to hundreds of experts from everywhere, report was current here that Franklin D. Roosevelt would testify shortly after the

from everywhere, report was current here that Franklin D. Roosevelt would testify shortly after the presidential campaign. Roosevelt figures since he was Assistant Secretary of the Navy under Josephus Daniels in 1918 and was in close to the state of the said
ERPI Denies

Denial of all allegations that its license is illegal and is in violation of Federal anti-trust laws, is made by Electrical Research Prod-ucts. Copies of the ERPI answer were received yesterday (Monday) by the three plaintiffs, Warners, General Talking Pictures and Duo-

vac.

A number of independent exhibitors will probably be called by the plaintiffs to testify as to their dealings with ERPI in connection with service on equipment.

Kahane's Survey

Hollywood, Oct. 17.

B. B. Kahane has had made for his personal information a survey of the country so that he might be informed of conditions and the desires of film theatre-goers.

Survey was made by Tamar Lane, former film trade paper editor, who ing 12,000 miles visiting exchange and mingling with patrons in al types of theatres.

'No Man' Is Al Lewis and Ruggles Par Initialer

Ruggies Far initiater
Hollswood, Oct 17.
Initial supervisory duties on the
Paramount lot for Al Lewis, newest
associate producer, will be No Man
of Her Own, Clark Gable and Miriam. Hopkins: co-starrer.
Fleture is also the first for
Wesley Ruggies under his new Par
set-up following purchase of his
contract from Radio.

Par Now Wants Rogers To Make 12 Features

Hollywood, Oct 17.
In line with its intent of assigning more production to independent units, Peramount is negotiating with Charles R. Rogers for four additional pictures this year.
These would be in addition to the sight Rogers has already contracted to do.

Observers Claim Exclusive Totals Are Disappointing

With the adding of more th

With the adding of more theatres to the 'exclusive' theory neutral film observers declare that the distributors, themselves, are finding receipts disappointing and, in many instances, considerably less than the total aggregated when subsequent runs were served.

In eight cities where the experiment is being made, 122 subsequent must be subsequent averages a rental of \$25 per feature, or a total of \$3,050. If a company plays 45 features in these towns on an 'exclusive basis an approximate rental of \$152,550 is automatically cut off by the policy. automatically cut off by the policy If it is further maintained that the exclusive theatres in these cities, in order to offset the loss at these sub-sequents must take in not less than \$12,000 per feature on this specified

statement of the second of the

50% From 1st Dollar For 'Kid' in N. Y. and L. A.

Terms under which 'Kid from Spain' goes into the Palace. New York, and Warners' Western, Hollywood, are 50% straight from the first dollar. These see the same terms under which Chaplin sold 'City Light' under grind policies on both Coasts.

Kid' open cost.

both Coasts.

"Kid' opens east and west on a
two-a-day \$2 basis Nov. 10 with
Eddie Cantor, Lyda Roberti and
Sidney Franklin doing personals for
the N. Y. premier.

Picking Best Shorts

Hollywood, Oct. 17. In addition to awarding trophies for the best feature pictures of the year, best acting, etc., Academy will give certificates of honorable mention for the best short subjects. There'll be three classes—straight comedies, animated subjects and powelties.

noveruces.

Committees of five names each will nominate three films from each class with final selections to be made by the three committees acting as a whole.

Grainger's Coast Stay

Los Angeles, Oct. 17.

J. R. Grainger, Fox v. p. and sales chief, is due here today (17), after stopping at 'Frisco on his jump from New York.

This is Grainger's first visit west in six months. He will be here sev-



CHARLIE McCARTHY

EDGAR BERGEN

have just completed seventh ven triloquial short for Warners Now at Loew's State, New York Mr. Bergen is now writing "Make Mine the Same"

Direction: JACK MANDEL, Loow WEBER-SIMON, RKO

McCarthy Picking Films for Palace's \$2 Schedule in N. Y.

Jeff McCarthy is at present on the Coast viewing 'Kid From Spain' (Goldwyn-Cantor), with the intent of a twice daily routine for the picture at \$1.50 and \$2 prices both here and abroad if everything jells. However, McCarthy will not entire-ly devote his 10 Hollywood days to

ly devote his 10 Hollywood days to gazing at 'kid' alone, While west McCarthy has been commissioned by H. B. Franklin to peek at other film possibilities, already in the can or making, as regards their suitability for the new twice daily policy as announced for the New York Paisce, Will Kid' to lead off the middle of next month, to lead off the middle of next month, and coming in under a six weeks guarantee for the house, further prospects at this time are believed to be 'King Kong' (Radio), 'State Fair' and 'Cavalecade' (Fox), 'Sign of the Cross and 'Farewell to Arms', both Par, and 'The Maguerader' (UA). In the case of the DeMille picture, 'Sign of the Cross,' it may be that Paramount will be unwilling to hold this one back for Manhattan until it can be spotted at the Palace.

the Palace.

Before leaving for the west
Mc Carthy is understood to have
rescaled the Palace for RKO
and its \$2 film effort. The theatre will have a weekly money
capacity of slightly over \$31,000 exclusive of standing room. House
seats 1,764 with a full depth of side
boxes on the lower floor and two
balconies which also have their accompanying side boxes. The vaudeville high for the Palace is \$41,000
during a holiday week (New Year's) during a holiday week (New Year's) with extra shows.

Lloyd-Hughes Are Propositioned by **MPPDA Distrib for Program-Sharing**

Metro Yanks 'Gun Moll' As Title of Harlow's Next

Hollywood, Oct. 17.
Metro figured title of 'Gun Moll'
for Jean Harlow's next was open
batt for the censors so have toned
down the Anlta Lewis monicker to

Nora.'
Rowland Brown will direct.

A. J. Balaban in Chi; May Resume **B & K Stage Post**

Chicago, Oct. 17.
No drastic changes are contemplated within the Balaban & Katz organization either as to personnel or policy. This affirmation comes from John Balaban, who last week arrived here atter an absence of two

from John Balaban, who last week arrived here after an absence of two years to resume as director of the B&K division.

A. J. Balaban arrived almost simultaneously motoring here from Quebec where his ship docked from Europe. With him is his entire family, who have been living in Switzerland. It is stated that A. J. is without plane and is still making up his mind as to what he wants to do. But it seems pretty certain that he will resume his supervision of all B. & K. stages. Balaban, states that several propositions to get him. back into harness have been made but he's still uncertain about his plans.

John Balaban brought only his secretary and Sol Braggen, film booker, from New York. Braggen

secretary and Sol Braggen, film booker, from New York. Braggen will book the Canadian Publis houses from Chicago as he did prior to switching to New York.

to switching to New York.

More Stage Unite
An engagement of activities and
a possible expansion in personnel is
likely for the B&K production department now that it is decided to
limit Fanchon & Marco to one week,
the Orlental, in Chicago. Units produced locally for the Chicago theatre will move to the Uptown and
Tivoli on a fixed schedule. During
the summer a haphazard booking
system obtained.

Greater prominence for Balaban
& Katz as an entity and playing
down of the word Publix was reported but minimized by John Bal-

down of the word Publix was re-ported but minimized by John Bal-aban as 'nothing new.' Institutional value of the B&K trade name has never been forgotten. Chief result of the new setup is of course, that decisions have the immediate stamp of authority in-stead of having to mark time pend-lier the deleves of referrity sees hiere.

ing the delays of referring problems to New York. This will be a con-

A new deal with new angles a being considered by Harold Lloyd and Howard Hughes, whereby they would virtually become partners with a national distributor whi is a member of the Hays organiza is a member of the Hays organiza-tion. The same proposition was of-fered Jesse Lasky, but it is believed Lasky has about decided to go Fox-Acceptance of this proposition would mean Lioyd's severance from Paramount.

Paramount.
The proposition, reported looked upon favorably by Lloyd and Hughes, revolutionizes distribution practices. It would out these two producers in not only on the proceeds of their own pictures but those garnered by each other and the entire program released by this distributor. The distrib, in turn, would get an extra percentage of the Lloyd-Hughes films to compensate, The standard practice of major.

The standard practice of major distribs who handle star independent material is to declare the producer in on only what his own piccure realizes. Many in this production class. Many in this production class. The nucleus of the completion of the c plaints has been that their individ-ual revenue has been retarded and curbed because of the major dis-tribution custom of block selling in which their pictures have been in-cluded.

Distrib's Angles

Distrib's Angles

If the proposed deal goes through, and the distributor is confident that it will, the position of this exchange owner is expected by him to leap to front-line importance. Confidence of this is based by the distrib on major companies generally producting fewer pictures and more theatres being returned to the independents. In this respect the Hays office count of affiliated theatres, or those producer-controlled, does not exceed 1,700 today. Because of the increasing number of indie, boxoffices this distributor sees an excellent change for well-made features properly released but not of the major brands getting their greatest chance for first-run booklings.

In order to maintain a quality in keeping with the product characteristic of the producers with whom he would effect a merger agreement, the distributor in question already is insisting upon merit among the features which he is now handling.

READE GIVES UP HIS IDEA FOR N. Y. HIPP

Walter Reade has changed his mind about taking over the Hippodrome, New York, from Fred F. French and the City Farmers Loan & Trust. Co. This leaves the big house without a prospective tenant and means its finish unless one comes alone. RKO, which stepped out upon expiration of its lease in September, has no intention of taking the Hipp back.

In the Hipp back.

In the Hipp back is assume operation of the Hipp on a three-year lease and planned a musical stage policy without films. Associated with him in the deal was Joe Flunkett. Also involved, as booker and producer, respectively, were Fally Markus and I. H. Herk.

RKO and the Farmers Trust, to which the French Co. has assigned the rents in lieu of mortgage obligations, have settled their diffrience of opinion ever ownership of the Hippodrome's equipment. It went to RKO.

KRASNA COHN'S ASS'T

Former P. A. Moves Up—Execs'
Eastern Trip Delayed

Norman Krasna has been named assistant to Harry Cohn at Columbia. Krasna, was a p. 2. on the Coast Warner lot last year when he wrote Louder, Please, legit show produced in New York which kidded press-agentry. On the strength of this play he went to Columbia as a writer, which post he has held since.

Krasna and Cohn, with Walter Wanger, were due to leave Hollywood yeaterday (Monday) to New York but the trip has been postponed. Departure date is now indefinite though due this month. Norman Krasna has been named

WB Contemplates Detheatre Plan; F-WC Take-Over on Coast Is Off

Warners is contemplating a policy of detheatering to rid the chain of undesired houses. Idea follows similar action by Fox, Publix and

Warners now operate around 450 houses, many of them grouped in certain cities, with others of lesser note stretching out in the hinterlands. Presumption by WB is that if the company turns over certain houses to independents these theatres will still take the WB-FN product, giving the company satisfactory outlet. Or, as Publix does, long term franchises may be included in deals unloading theatres.

ed in deals unloading theatres.
For some time Warnerites have
folt that the company is forging
ahead satisfactorily on production
and distribution but is being held
back by an over-theatered condi-tion, as exists with other majors.
There is no indication as yet what
houses or in what territories efforts will be made to define the ex-

forts will be made to detheatre. WB | Latter operates in the east and central east agency.

as a compact zone, and also on the Pacific Coast, mostly in California. Fox West Coast and Warners have mutually agreed to call off their proposed pooling deal whereby WB Coast houses and Warner theares around Milwauke would have arres around Milwauke would have pool is reported the present Government suit against FWC brought on by California Indie operators. Warners is said to have feit there was a possibility of its own houses coming into the circle of inquiry were the pool realized, and WB was unwilling to subject its houses to this possibility.

this possibility.

Shagrin as Agent

Hollywood, Oct. 17.

Max Shagrin, former general
manager of Warners coast theatres, has gone into the agency business with Sol Solinger.

Latter has left the Jerry Mayer

PLAN CONCILIATION BOARD

Lasky-Chas. McCarthy Join Fox;

Authoritative information is that an agreement has been reached by which Jesse L. Lasky and Charles McCarthy will join Fox. Both men are awaiting settlement of their Paramount contracts.

Lasky will produce six or eight pictures independently, through the company he has already chartered in California, with release through Fox. While official announcement of

in California, with release through Fox. While official announcement of signing. of contract is expected this week, it is dependent on Lasky settling his contract with Par. Agreement had two years and a month to go when ha resigned. Lasky has been in New York three weeks. When first arriving the contract with Par. Agreement and the contract with Par. Agreement with the property of the contract with the property of the property

L. Clarke appointee from the fina clai-newspaper field and holds

GIBBONS' \$1,000,000 DEMAND FLOORS FOX

Hollywood, Oct. 17. Refusing to meet Floyd Gibbon stinulation that "The Red Nanoiean" be given a \$1,000,000 production budget, Fox has turned down the war story.

Gibbons has come down consider ably from his original asking prict of \$140,000 for picture rights to the yarn, but he insisted Fox adheryara, but he insisted Fox aunitativity to the published story if

THALBERG SAYS NO UNIT PLAN FOR METRO

Metro wiii have no unit production system, declares Irving Thal-Metro studio head, now in New York, considers the present studio system adequate and in need

studio system and of no change.
Thalberg expects to return to the Coast the middle of this week.
Norma Shearer (Mrs. Thalberg)
will return west with her husband.

Selznick on Way

Hollywood, Oct. 17.

Going by steamer, plane and rail-road, David Seiznick will arrive in New York Nov. 4 for a two weeks

Radio production head sails from Los Angeles Saturday (22) on the President Coolidge. At Havana he takes a pian for Miami, from whence he goes by rail to New York.

Spitz's Chi Trips

Leo Spitz left New York last Thursday (13) for Chicago and gets back today (Tuesday). He made the same trip the previous week in

the same trip the previous week in maintaining a closer contact than during the summer when making periodic week end trips.

Spitz has an extensive law practice in the Windy City, numbering among his clients the Marshall Field estate, and states he'll maintain this Dractice regretages of the Public Control of the Control o practice regardless of his Publix activities.

Around Hays' Stove

Have organization directors Hays organization directors are threatening to stay away from meetings if there is any more reminiscing during these sessions. The fanning bees are said to have dominated the last few meetings.

Two of the directors are held up as the objet offenders. Pair

up as the chief offenders. Pair are credited with ignoring gentle gavel raps for order and an effort by the chairman to get to the business to be passed

Members of the board say they are forced to rock back and forth impatiently in their chairs while the boys hark back over the old days.

GRAUMAN SIGNS FOR 2 YEARS WITH FOX-WC

Los Angeles, Oct. 17.
Sid Grauman on Saturday (15),
signed a two years contract with
Charles Skouras to operate the
Chinese theatre for Fox West Coast. Chinese theatre for Fox West Coast. At the same time he signed an indefinite contract as managing director of the Pantages, United Artists and Loew's State. Latter deal was held up until he could obtain his release from his 10-year contract not to operate theatres in L. A., unless he built them. Cancellaston was made by Paramount after L. A., unless he built them. Cancel-iation was made by Paramount after contract had been observed for nine

years and five months.

The Chinese is expected to reopen Nov. 9, with either 'The Sign of the Cross' or 'Silver Dollar.'

CHAUVE SOURIS STYLE IN SMALLER R. C. HOUSE

The Roxy, the smaller house in Radio City, will probably have a 'Chauve Souris' style of entertainment, in addition to its pictures. S. L. Rothafel has been talking to Emile Boreo to handle this style of entertainment.

Ferde Grofe is under Roxy retainer to compose a special feature for the inaugural of the Radio City houses and also to orchestrate espe-

houses and also to orchestrate espe cially for Erno Rappee's baton. ciaily for Erno Rappee's baton. Lat-ter will be the musical massito Alfred Newman, United Artists studio musical director, has also been made a proposition to come east and baton for the theatres.

Franklin's Trip

Harold Franklin will probably leave for the Coast this Thursday (20), the day following RKO board meetings. Franklin is going to look over the Coast theatre situation and expects to be gone two weeks. Franklin will be accompanied by his secretary, Al Rackin, who will remain on the Coast. Rackin will become assistant to Eddle Eckles in the Radlo studio publicity depart-

the Radio studio publicity depart-

Successor to McCarthy

Waits on Mayer's Return

Until Arthur Mayer returns to New York, delayed on the Coast by carbuncle trouble, no successor to Charles E. McCarthy on the pub-licity end will be chosen by Para-

nicity end will be chosen by Fara-mount.

Advised of McCarthy's departure,
Mayer ordered that Earl Wingart
continue to handle Paramount pub-licity. A successor to McCarthy is
being considered.

L. B. Stumping

Hollywood, Oct. 17.
Louis B. Mayer starts his stumping tour of California for President
Hoover on the return of Irving
Thalberg from the east.

Explains Delay on Indie Mass Meetings—Propose 3 Keys on Council from Affiliated, Indies and Distribs - Exhib Leaders Warn Distribs This Is Last Call

ON 5-5-5 LINES

From a move being made jointly this week by distributor and ex-hibitor leaders, is expected to cry-tallize a permanent board of con-ciliators through which all future disputes within the industry will be

threshed out.

Impetus was given the idea, which amounts to a perpetuation of the 5-5-5 committee, at last week's session of the thays' directorate addressed by members of Hays' legal staff. It was since pointed out that a round table committee would reduce itigation, now at the highest peak it has ever reached, by almost 90%. Approximately 20 exhibitor actions now charging the majors of the industry with trust law violations, could be handled by the council, it is maintained. This would save Hays members legal expenses which are conservatively estimated at \$500,000 should all of the present Federal actions reach the present Federal actions reach

Materialization of the council will materialization of the council will mean, it is admitted by all sides, that exhibitor activity for Federal regulation of the industry will be haited and, if the board proves successful, eventual and complete shelving.

Mass Meetings Postponed

mass Meetings Postponed
Delay of the exhib mass meetings
until late next month and December are with the hope that a satisfactory agreement can be meanwhile worked out by all factions
within the industry. This means
the proposed council.

Formation of the council would be such that lawyers, who until now have played a dominant part in ex-hibitor conferences, would be literally excluded. The set-up, as planned, would include three repre-sentatives for affiliated theatres,

(Continued on page 21)

budget for the current season will

run around \$20,000,000. The comrun around \$20,000,000. The com-pany is set to produce 65 pictures of which 18 are already released. By Jan. 1, the firm hopes to have released 30 pictures. This means that Par is committed to an average cost of \$300,000 per

film.

The figure is patently tentative although virtually set. Efforts to lower the production costs are still in swing but not fully realized. The utilimate aim of the company so far as per picture cost goes, is to attain an average cost of between \$200,000 and \$250,000. This also goes for whatever producers join the studies on its indle production unit plan.

pian.

Few of the films so far released
by Par have been within these figures. One of these that's known is
the current 'Madison Square Garden'

which was produced for Par by Charles R. Rogers at around \$200,000.

This picture and others which, though slated as programmers, emerged to better reception, may up-set Par's recently accepted policy

Par's Prod. Budget of \$20,000,000

For 65; Still Trying Chop Pix Costs

IS NEW MOVE OF Publix Preparing Profit Sharing Plan, Both Men Await Par Settlements [XHIBS-DISTRIBS] May Include City and House Managers

Dressing the 'L'

RKO is reported to have persuaded the transit company that painting of the 'L' structure along Sixth avenue would be in keeping with the opening of Radio City. Hence, Mardi Gras day for the 'L' is apt to start any time. start any time.

The theatre company is also supposed to have induced a change of name from 53rd street to Radio City for that particular station.

PAR RENTALS UPPED 16% IN SEPT.

September saw Par's flim rental income do an unprecedented hop that boosted the weekly average fully 16% over August, adding 500 new accounts for the company and putting its film end in the black for the first time in months. Currentiv the net weekly film income of Par is running from \$50,000 to \$125,000 above the same period last year, probably the biggest jump of ail companies.

Par's accounts are figured nov to run between 8,000 and 9,000. The new accounts added with the new season were not previously or

Last year the seasonal jump, in September as over August, was only 12%. The present net weekly gain, therefore, runs to around 4%. The average net weekly gain over last year is figured at \$50,000.

September gave Par's film end a profit of nearly \$250,000. The gains in the film end are.

a profit of nearly \$250,000. The gains in the film end are, however, not yet enough to offset the theatre end's decline in receipts. In July and August, Par's rentals, as compared to corresponding periods in 1931, were as much as \$200,000 off per week.

Publix will shortly inaugurate a profit-sharing plan to probably and eventually take in city and house managers as well as division heads. It will probably go into effect as soon as the present localization move, returning men to the field, is completed and will start in by allowing a percentage for doman, it is designed and reported being vigorously pushed by Leo Spitz. While details have not as yet been worked out, pending readjustment of man-power under the new operating setup, the profit sharing will be based on the net shown with a percentage divided among the operators responsible. Exact amount of the percentage has not been designated, nor has it been decided how the spitts in each territory will be According to no last will be an expense.

be made

how the spits in each territory will be made.

According to plans it will be up to division managers to figure out in which way district, city and hase managers disparticipate in the same managers of the same paragers o to figure in on the scheme.

Ad Men, Too

Later on district managers, as-sistant division managers, city and house managers will figure in the profit sharing where there are profits if plan carries. It may be that division advertising men will also be included.

aiso be included.
Within Publix ranks enthusiasm over the profit sharing scheme is high. It is doubly so in view of the fact that no salary cuts are incurred through getting in on the plan.
A year ago Publix gave some consideration to a profit-sharing proposal but dropped the idea.

REPORT WOBBER MAY BREAK WITH PARA

Information is that Herman Wobber may sever his ties with Paramount-Publix to concern himself with the Louis R. Greenfield-Consolidated circuit in California and Honolulu. Wobber, who has been interested in this chain for some time, has been handling it for the time, has been handling it for the field estate. Wobber may even take over this circuit it is said. He left New York Saturday (15) for the Coast, via the Canal, and is believed planning an early trip to Hawaii to look into the group of five houses situated there. The G-C chain has three houses in Frisco.

houses in 'Frisco.
While reports have been pertinent
for some time that Wobber might
break with Par, before leaving New
York, he scoffed at these rumors.
Reports are also, current Wobber
may become personal representative for S. R. Kent on Coast, contacting. Fox West Coast on operations and the Fox studio on pro-

duction.

Wobber has always made his headquarters; in San Francisco. When Kent resigned from Par, Wobber was offered general sales managership of Par but promptly turned it down. He is a Coast enthusiast and anything but a booster for the east. agership it down.

KATZ-COHEN HUDDLE PRECEDES RETURN EAST

of planning two types of films mostly. Specials running into big production costs ranging from \$600,00° and programmers at \$200,-000, was the original dope.

The production schedule will undoubtedly be one of the principal points of discussion with company heads when Sam Katz returns this week from the Coagt.

Hollywood, Oct. 17.
Following arrival here Saturday
(15) of Emanuel Cohen, Sam Katz
went into a series of confabs with
the studio exec on coast matters,
prepáratory to leaving yesterday
(15) for New York.
Katz is accompanied east by Arthur Mayer, head or the advertining department, who has been here
Secondicting remorts on when Katz
Condicting remorts on when Katz

Conflicting reports on when Katz will return here. One says Dec. 1, the other after the Christmas holi-

Murdock's Moose

Murdock s Moose

J. J. Murdock, recently arrived
from the Coast, lingered but long
enough in New York to look around
and then trek across the border to
Canada.

He left isast week trailing a desire to bag himself, a moose and
some fish before returning to the
city. As a moose isn to chump, Murdock figures it will be four or five
weeks before he hears about show
business again.

Conn Bankruptcy Plea, Spirit Broken; Prov. House Stripped of Furnishings

Providence, Oct. 17.
Closing of Jacob Conn's new Metropolitan theatre a week ago, signalizing the collapse of his \$2,000,
000 theatrical and real estate enterprise, had its aftermath in Federprise, had its aftermath in Federal Court here Friday (14) when he filed a voluntary petition in bank-ruptcy.

Petition was accompanied

ruptcy.

Petition was accompanied by no schedule of assets and liabilities, which need not be filed for 10 days. Com, his health and spirit broken by the crash of his ambitions, has been in retrement since the flasco. It is understood that bankruptcy

been in retirement since the flasco. It is understood that bankruptcy proceedings were forced on Conn by creditors after many claimants had stripped the Metropolitan of its lavish furniture when the theatre closed. The creditors have reached no decision concerning further operation of the theatre. It is said, however, that Conn will be given an opportunity to manage his other house, the Clympia, which was swept from his possession by the failure of his downtown venture. Several exhibitors have been looking over the Metropolitan, but balk at taking it over because the expense of reopening is placed at no less than \$75,000, largely brought about as a result of the damage done to the interior when the rush was made, to strip the theatre of its furnishings.

Stinnett-Charninsky Suit Settled by Par. Report Amount \$25.000

Dalles Oct 17 Dallas, Oct. 17.
Retrial of the monopoly suit against Paramount brought by Ray Stinnett and the late Si Charninsky, former operators of the Capitol, Dallas, under the Texas anti-Trust laws, goes by the boards. Par has settled with the proponents of the catter for the veneral \$25. action for the reported sum of \$25,-

600. Settlement is said to have been mide around two weeks back. In the original action the pialntiff won a judgment of \$4327,000 against Par. That was in 1928. Par, however, appealed and the case, after travelling the course of the higher state courts, was remajded for retrial. Attorney John P. Maroney, also coupiest for the RKO Hoblitzelle interests in Texas, represented the paintiffs.

also outsided an in Mark Personned the plaintiffs;
At the time of the bringing of the action, Par controlled three houses here—the Melbourne, Palace and the Old Mill. Charges by Charninsky and Stinnett were that Par, through operation of these houses, was operating contrary to the anti-trust laws of the state. Since filing of the sult, the Capitol theatre, which Charninsky and Stinnett owned, was leased to Uni-versal and currently is under the RKO banner. Latter chronit took over the house when the U lease ran out.

2 Meggers on Indie

Hollywood, Oct. 17.

Use of two directors on a picture has extended to the indie lots. Courtland Van Dusen has been engaged by Kenneth Goldsmith as dialog, director with Charles Hutchinson on the states righter, 'Bachelor Mother'

Devine and Barnett Get Summerville Yarn

Hollywood, Oct. 17.
Following treatments by several sets of writers for an army camp feature comedy for Silm Summerville, idea will now be incorporated in a complete new yarn for Andy Devine and Vince Barnett by Universal.

versal.

Earle Snell, former U writer, returns to this lot to turn out the new story in collaboration with H.

M. Walker. Kurt Neuman will

Gladys Lehman at Fox Hollywood, Oct. 17. Gladys Lehman has been borrowed

from Universal by Fox.
She is working on the script of a five and ten cent story for James Dunn and Marian Nixon.

'Masquerader' Is Last For Goldwyn This Year

Masquerader will be the last picture for Sam Goldwyn until next March, as he does not contemplate doing an Anna Sten film for the present. Goldwyn leaves here in December with Arthur Hoynblow, both probably going to

Europe.

Bayard Veiller is on the adapta-Bayard Veiller is on the adapta-tion of 'Masquerader,' it being also his liest picture for some time. He was on and off the Metro lot for the past 10 years but is now anxious to get to New York to pro-duce an unnamed play of his own

anxious to get to New York to pro-duce an unnamed play of his own writing.
Richard Wallace is to direct Ron-ald Colman in "The Masquerader' for Goldwyn.
Ellissa Landi, will play in the femme lead.

VA. CONCERN OUESTIONS WB'S VITAPHONE BOND

Warner Bros. bonded the \$200,000 ttachment of Elmore D. Heins, Sun Investment Corp., and National Theatres Corp., in their suit against WB Pictures, Inc., by putting up a \$400,000 bond secured by Vitaphone or, bonds.

Attorneys for the plaintiffs, Roan-

Attorneys for the plaintiffs, Roanoke, Va., theatres owners, are making a motion to set aside the bond
on the ground that a corporation
can't put up its own securities for
the purpose of bonding an attachment against itself or an affiliate.
Heins, et al., are suing for \$500,
600, alleged loss through depreciation when WB falled to take over
its four theatres in Roanoke. These
are now being operated by Heins,
Sun and National Corp.

That 'Unusual' Weather **Costing Studios Plenty**

Hollywood, Oct. 17.

Continuance of that 'unusual' weather is raising havoc with production sohedules. A report from United Artists is that a second, heavy rain and a number of cloudy days have added plenty on the cost sheet for 'Kild from Spain.'

On several occasions mobs were assembled for buil fight access on this picture, but were finally dismissed because of the weather. Unusual state of 'unusuality' also evidenced at Fox where a group of extras were given 'weather permitting' jobs on 18 successive days for Tess of the Storm Country' before Hollywood, Oct. 17.

'Tess of the Storm Country' before exterior scenes could be filmed.

St. Claire and Brokers Form Producing Company

Form Producing Company

Hollywood, Oct. 17.

Bringing two stock brokers into
the pleture business, Arthur St.
Claire, agent, has organized Assoclated Pletures Corp., to produce
six films for states right release.
Headquarters are at Teo-Art.

St. Claire, who headed the Assoclated Management agency, has Arthur R. Robinson, and Charles G.
Robinson, brokers, taking care of
the financial end. A. Willard Ditrmar, formerly with Cardinal Pletures, is also a partner.
Houven'n a soparate deal for Cliff
Broughton and Maydri rebase,
storting in February, Story is based
on novel by Robert G. Carroll.

Few New Films

Hollywood, Oct. 17.

New low in production is reached with only five new pictures going into work this week.

Radio and Fox each have two starting and Internationad one. All other lots are without new activity.

KBS' 'DEATH KISS'

Hollywood, Oct. 17.

The Death Kiss, Madelon St.
Dennis novel, is next at KBS. No
directorial or writing assignments
have been made.

Bela Lugosi will have the lead.

1st Runs on Broadway

(Subject to Change) Week Oct. 21

Paramount - 'All-American'

Paramount — 'All-American'
(U).
 Capitel — 'Smilin' Through'
(Metro) (2d week).
 Strand—'One Way Passage'
(WE) (2d week).
 Mayfair—'Washington Merry
Go Round' (Col).
 Rivoli — 'Rain' (UA) (2d
weak')

Rivoli — 'rain' (vs., winter Garden—'They Call It Sin' (FN).
Rialto — 'Madleon Square Garden' (Par) (2d week).
Roxy—'Six Hours to Live' (Fox).

Week Oct. 28

Week Oot. 28
Paramount — 'Night After
Night' (Par).
Capitol—'Faithless' (Metro).
Strand—'Three on a Match'
(WB).
Mayfair—Washington Merry
Go Reund' (Cal) (Cal)

(WB).

Mayfair—'Washington Merry
Go Round' (Col) (2d week).

Rivoli — 'Rain' (UA) (3d

week)
Winter Garden — Scarlet
Dawn (FN)
Madlson Square
Garden (Par) (3d week).
Roxy—Once in a Lifetime'
(U).

(U). \$2 Picturee

'Strange Interlude' (Metro)
(Astor) (9th week).

'Maedchen in Uniform' (Froelich) (German) (Criterion) (5th
week).

Foreign Films Foreign Filma

'Lulae, Konlgin von Preussen' (German) (Porten) (Buropa) (3d week).

'Couteriere de Luneville'
(French) (Par) (Fifth Ave)

'Couteriere de Luneville' (French) (Par) (Fifth Ave) (2d week), 'David Golder' (French) (Yandal and Delac) (Little Carnegie) (19),

MINN. EXHIBS ADVOCATE BOYCOTT ON PAR-METRO

Minneapolis, Oct .17.
Unable to reach an agreement with Metro and Paramount for 1932-'33 product, a group of local indic exhibitors has sixrted a movement to boycott these distributors

movement to boycott these distrib-utors.

Although organized boycotts are illegal these exhibitors are said to have signed an agreement to re-frain from purchasing any M-G or Par pictures. The agreements not both the second of the second of the local second of the second of the local second of the second of the Thus far this trio have balked at the idea of a boycott.

Present plans are to try to ex-tend the boycott to independents throughout the territory.

\$2 or 2 Houses for WB's 'Fugitive' in N. Y.

Warners is mulling whether to padshow 'I'm A Fugitive' or give simultaneous showing at two it simultaneous

it simultaneous showing at two Broadway theatres. Under the latter idea film would go into the Warner and Hollywood or Winter Garden. WB is holding meetings this week on the matter.

Oakie's Time Out

Hollywood, Oct. 17.

KBS suspended production on Uptown New York' at Tiffany Saturday (15) noon to enable Jack Oakie, its star, to return to Paramount for retakes on II I Had a Million.' KBS expects him back on the 19th.

L. A. to N. Y.

Lupe Velez. Arthur Mayer. Sam Katz. Ernst Lubitsch. Reggie Pasch, N. Brewster Morse. Hedda Hopper. Hedda Hopper.
Ken Murray.
Dave Selznick.
Constance Bennett.
Marquis de La Falaise.
Vicki Baum.

N. Y. to L. A.

Al Joleon Al Jolson.
Mrs. Paul Whiteman.
Norma Shearer.
Irving Thalberg.
Harold Franklin.
Al Rackin.

Mrs. Richard Rodgers.

Hollywood

Briefly rewritten extracts from 'Varlety'a' Hollywood Bulletin, printed ach Friday in Hollywood, and placed as a wrapper upon the regular The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customany lopartment.

Combine Two for Mae
Compromising with the Hays
office on its opposition to Diamond
Lill, Paramount is combining material from this play and Bowery
Olir' for Mae. West's next picture.
Queen of Diamonds' will be the
title.

No Pic, Hobert Out
After three months at Paramount
as an associate producer, Henry
Hobart left without doing a picture.
No suitable story could be found
ty him.

Garnett Recovering
With Director Tay Garnett recovering from a bronchial aliment
Universal plans to start 'Destination Unknown' Monday (24).

Charles Chase Megging
Charles Chase will meg the next
Zasu Pitts-Thelma Todd ple at
Roach, while James Morton, playing small parts, has been given an
actor-writer contract by the same
studio.

Hecht Adapting in East Hecht Adapting in East Reversing the usual procedure, Den Hecht is remaining in New York to adapt and dialog Radio's "Topaze." Director Harry d'Arrast is east to work with the writer.

Bolton Paid in Full
With five weeks to go on his
three-month writing contract at
Warners, Whitney Bolton, brought
from the drama desk of the New
York "Telegraph," has been relieved
of his duties, pald in full, and returned to the east.

Brown Adapting 'Fury'
Karl Brown is adapting Edmund
Goulding's 'Fury' for Metro. First
National previously produced the

Lutz, the Lion Man
Paramount is bringing Nick
Lutz, wrestler, from the east as the
lien man in 'King of the Jungle.'

Saal Here Several Weeke
William Saal, KBS executive,
here from New York, will stay several weeks for confabs with Sam
Eischoff and Burt Kelly.

Haussmann at Col John Haussmann is at Columbia adapt 'Careers.'

Another On-Off Script Karl Brown and Laird Doyle have handed in the latest script on 'Turn to the Right,' Metro's on-and-off-the-shelf story.

Exercise on Taylor Paramount has taken up an op-on on Kent Taylor.

Back at Par
Anthony Coldeway is back at
Paramount and will adapt Zane
Grey's Mysterious Rider.

By Keens, for Keene
Columbia is loaning Keene
Thompson to Radio to write thrill
scenes into Land of the SixShooter, Tom Keene western.

Remake for New Title

"Happiness Ahead," produced by
Flist National with Colleen Mooro,
will be remade by Faramount to fit tille, "No Man of Her Own." Clark
Gable and Miriam Hopkins to be
co-starred.

Buys Green's Contract
The six months remaining on
Howard J. Green's writing contract
at Warners has been purchased by
Fox. His first assignment is 'Giant
Swing.'

Metro Writers

Edith Fitzgerald and John Mahin were given new writing contracts by Metro.

Towna-Baker's Third
After buying 'Billion - Dollar
Scandal' and 'Strange Bedfellows'
from Gene Towne and C. Graham
Raker, Charles R. Rogers has now
taken an option on the team's
'Phone Bryant 1164.'

Davies' Texas Babe'
Marion Davies' next for Met
will be "Texas Babe," original I
Lew Lipton. Ralph Graves w

Paimer Adapting
Stuart Palmer is adapting 'Pigmy'
or Radio.

Fox Picking Up Scenes Fox Picking Up Scenes
Fox is preparing a story called
Wooden Cross, which will use war
scenes from the French 'Croix de
Bols, produced by Nathan. W. R.
Sneehan bought picture and rights
to Roland Dorgeles' novel while in
France.

Carr's Viddish Plays
Alexander Carr will revive the
Jacob Gordon series of Yiddish
plays in Los Angeles: First is to
be The Stranger.

Hudson Loaned to Indie Rochalle Hudson has been loaned by Radio to Burton King for the judie film, 'Roar of the Jungle,' Harry Fraser is directing.

Par's 'Cold Cream'
'Cold Cream,' by Faith Baldwin,
is Paramount's newest story buy,
Lester Cole is adapting.

Genevieve Tobin Fox Term contract at Fox for Genes vieve Tobin, just back from Europe.

La Cava on 'Una med' Gregory La Cava will direct 'Three Came Unarmed' at Radio, with Joel McCrea and Katharine Hepburn toplined.

Lukas-Karloff Co-Starring Paul Lukas is co-starring Boris Karloff in U's Invisible M starting early in November. Ja Whale directing.

Recovering from an appendix snatching Allen Rivkin, Fox writes, is at the Cedars of Lebanon hos-pital.

B-C Want Playhouse
Because of the expected run of
'Cat and the Fiddle' at the Belasco,
Curran and Belasco are dickering
for the Hollywood Playhouse in
Shines On,' new at the Curran, San
Francisco.

Kohner Rämains Abroad Carl Laemmie, Jr., has arranged for additional production assignments in Europe for Paul Kohney's now supervising 'The Rebel' there for Universal. Kohner will remain. abroad two years.

Dr. Wingate Here Oct. 21
Dr. James Wingate arrives here
Oct. 21 to succeed Col. Jason Joy
as the Hays office studio censor
contact. In six weeks Joy will turn
the reins over to Wingate and go
to Fox as a production exec.

Wylar Due Home Robert Wyler returns from Parts Nov. 1 to direct for Universal. For-merly wrote for U.

Fox's Fighter
Fox has spotted Frank Morgan,
rmer heavyweight fighter, in former 'Pier 13.'

Votion-Hawks Agency Folds Jack Votion-William Hawks Jack Votion-William Hawks Jack With Votion negotiating a return to Joyce-Selftnick. Hawks will resume the buriness management of picture people.

Rubin Directing Dix Ricahrd Dix's next at Radio, "The Ace," will be directed by J. Walter Rubin.

Dot Hall and Columbia Columbia now wants Dorothy Hall to play her stage part in screen 'Child of Manhattan,' Fox is also after this legit actress.

Goldstone's Foreclosure
Phil Goldstone filed foreclosure
proceedings in Superior court
against the Bess Schlank building
to satisty a \$175,000 mortgage on
the Hollywood blvd. building, executed in 1927.

Lighton Undecided
Louis D. Lighton, Paramount associate producer, leaves for a six
weeks vacation next week. Not
decided whether he'll spend it
New York or make a fast trip to
Furnne.

Beaudine on 'Grootman'
William Beaudine will direct The
Grootman Case,' German play, for
Paramount. Picture, retitled 'Crime
of the Century,' starts Nov. 15.

Jessel's Mgr. on Coast
Robert Melford, George Jess
manager, is here to confer v
John Clein on the production
Wonderbar, which will star Je
and Norma Talmadge. Due in

Shelve 'Bodyguard' Paramount has shelved 'Bodye guard' as the next George Raft pic-ture following 'Undercover Man.'

Akres-Hancock Divorce
Lillian Akres, former Broadway
dancer, has divorced Hemple Han-

KNELL OF CHAIN OPERATION

3 Main Keys 9.25% Above August. 12% Under Sept., '31: Chi Worst Spot

Film boxoffice receipts in two of the three main keys have definitely moved up since the opening of the new season, or Labor Day. Sep

new season, or Labor Day. September receipts for a majority of the circuits even jumped ahead of the usual seasonal expectation of a 10% increase after Labor Day. Business, however, showed a tendency to slow down as October got under way. While the New York Broadway theatres in the aggregate moved up in September and the Los Angeles first runs also rose, Chicago was still ailing and under. Comparative figures from the weekly grosses in 'Varlety' on the principal first runs in these territories show Chicago for these principal first runs in these territories show Chicago for C 'Variety' on the principal first runs in these territories show Chicago for last month dropping 6.3% below August, whereas L.A. gained 11.35% and Broadway climbed 17.1%. Hence, the three biggest keys as a whole show a 3.25% gain over August. In Chapter where the control of th e territories show Chicago for

ual jump of 7.35% for this monthly

period.

The current monthly gain for
Broadway and L.A. may indicate a
generally rising b.o. with a normal
bit possible. The two 'ifs' are
product and general conditions. But Chicago still remains one of the industry's tough theatre problems

ESSANESS ARCHIVES EDITED IN CHICAGO

Chicago, Oct. 17. Believing the shorts market or the upgrade Spoor and Ahbe, who the upgrade Spoor and Ahbe, who control most of the old Essaness prints, as well as the Essaness studio on the north side, are editing a series of 15 burlesque shorts. Film previously supplied much of the footage in the Chesterfield and Paramount 'Screen Souvenirs' series.

ries.

Sld Fagan is leaving for New York this week to set the release. Meanwhile, Pat Barnes, local radio entertainer over NBC, is recording a comedy line of gab to be synced into the old time mellers for giggle purposes.

purposes. Spoor, of the Spoor-Ahbe firm, is a brother of George K. Spoor, who, with Bronco Billy Anderson formed the original producing partnership of Essanay.

Wampas Planning Awards For Best Ad Campaigns

Hollywood, Oct. 17.
If theatres and studio cooperate,
he Wampas will annually award
rizes for outstanding theatre pubprizes for outstanding theatre publicity and advertising campaigns by theatres. Also stated are trophies theatres. Also slated are trophies for the best still photographs and studio p. and a. copy. It's all part of the Wampas' re-

juvenating program to pep press agents' organizations.

May \$2 'Faithful'

May \$\infty\$ Taithfui

'The fourth Ronald Colman pletitle in a row to be given a Broadway \$2 display is apt to be I Have
Been Faithfui. It will probably go
into the Galety which housed 'Arrowsmith' for Sam Goldwyn.

While picture is completed, it will
not have its opening until Christmas week. That also is its release
date.

mas week. That any date.

'Condemned,' Buildog Drummond' and 'Devil to Pay' are the other Colman films to have twice dailied in New York.

'Interlude' at Apollo, Chi As \$1.65 Roadshow

Chicago, Oct. 17. Chicago, Oct. 17.
Metro's 'Strange Interlude' will
open as a road show picture in the
Apolio, Shubert house, Oct. 31, for
a week run. It will be scaled at
\$1.55 top.

3.1.55 top.
Apollo is one of the five legit
houses in town belonging to the
U.B.O. combine of Erlanger-Shubert
interests. Two of the five houses
have been dark all season to date.

including the Apollo.

Last spring Metro spotted Grand
Hotel, in the Woods and squeezed

OFFSET STAGE **SHOWS WITH WB SHORTS**

Warner Bros. will try to stand off the elaborate stage shows the Broadway picture houses have been using through names on film shorts These shorts are to be carefully picked and spotted to give WE names to feature in advertising and other campaign mediums.

First experiment will be in connection with the opening of 'They Call It Sin' at the Winter Garden New York, this Thursday (20). Ad-New York, this Thursday (20). Advertising is featuring the number of big names which persons can see at one sitting. There will be three shorts which include in personnel Hal LeRoy, Mitzl Mayfair, Jay C. Filippen, Aunt Jemima, Johnny Marvin, Bill Hall, Baby Rose Marle, Lombardo and Lannin orchestras, Charlie Chaplin, Jack Dempsey and Douglas Fairbanks. Latter three are in a special short showing the

Douglas Fairbanks. Latter three are in a special short showing them as they were 10 years ago.

A similar shorts lineup is being assembled to accompany "Three On assembled to accompany 'Three Or A Match' at the Strand, New York

WB-RKO ALBANY POOL BEING MULLED OVER

Warners and RKO are talking about a pool for Albany. Under about a pool for Albany. Under present confabs, RKO would take over the operation of the Warner Strand on a straight rental basis for one year. Deal would hand over choice of Warner, RKO, Universal, United Artists and half of the Paramount film program to RKO operation there.

Camera Time for Col's W-W Twice Usual Sched.

W-W Twice Usual Sched.

Hollywood, Oct 17.

Longest shooting schedule for a picture on the Columbia lot since Dirigible' is allotted to "That's Africa,' the Wheeler and Woolsey film going into production this week. Schedule calls for 34 days, which is nine more than were allotted to The Bitter Tea of General Yen' and just double the time given any regular production on that lot. Picture got under way today (Monday) without Raquel Torres, Jemme lead. She is not due to arrive from the east until Nov, 2. In the meantime scenes will be shot around her.

the meantime scenes will be shot around her. Harry Cohn is planning to put three numbers in the Wheeler-Woolsey picture. Producer approached Kaimer and Ruby to do the tunes but they declined the offer because of their assignment on the Marx picture at Paramount

CIRCUIT TREND

Publix Follows Fox Breaking Up Home-Office Theatre Direction dry Advantages Offsets Group Film Buying Power-An Aid on Labor

WB MAY FOLLOW

The finish of chain theatre on eration as conceived about five years ago is seen in the localized peration of the Public elecuit.

In the midst presently of break ing up home office operation of many of its houses in favor of teritorial direction and partnerships, Public follows For on such a course through its operation agreemen

trough its operation agreement with the Skouras Bros. and may itself be followed by Warner Bros. which wants to cut down its chain length of 5de houses.

Nearly 10 years ago Publix brought on the chain fewer as the theatre adjunct of Paramount, but it wasn't until about five years back that this and other direutent cated that this and other direutent cated dim buying power from which they now seem to be withdrawing.

Since localized operation means localized film buying power, the greater the number of partnerships the smaller the chain buying power. Virtually by the same token, film buying from division in the field, rather than from home offices, as Fublix plans, is away from concentration of buying-booking power, now held as not any longer needed. 50% Overhead Silce

50% Overhead Slice
Publix is said to figure that it
will reduce its home office overhead
against theatre grosses from 12%
to 5%, or more than half, through
localizing operation at a distance
from the home office.
In future, it is calculated, bo,
overhead will be 1%% and field
overhead will be 1%% and field
overhead 4%%.
Other factors declared favoring
the localization moves are the profit-

Other factors declared favoring the localization moves are the profit-sharing plan for division men and probably managers later (as. le recounted in detail elsewhere in this issue) and the question of unions, which have been handled more from the field. In the past year than previously with all union deals in Publix towns negotiated localiz. The (Continued on page 23)

WB REPEATING TRADE SHOWS IN 35 SPOTS

A mid-season exhibit of new product, similar to the trade show-ings last summer, will be held by Warner Bros. in 36 spots, mostly exchange centers, shortly after the first of the year.

January, February and March releases, which WB hopes to have completed by Jan. 1, or a total of 14 pictures, will be shown.

Kansas Passes Rain

Kansas City, Oct. 14.

'Rain' (UA) was reviewed last
week by the Kansas censor board
and passed without a cut.
The play had its censor troubles
at various points in this State.

STILL TAPPING 'WIRES'

STILL TAPPING "WIRES"
Clear Ail Wires' is still being bid for by all but one of the major film companies. This is the Horman Shumlin show which reached New York a few weeks ago.
The price Shumlin is naking is not known nor is there an indication at this time which studie will obtain final possession.

Stock Volume Off to Scant Million: Prices Give Way; Public Won't Fall: Loew's Near 26: Others Unchanged

Yesterday's Prices

					Net	н
Sales.			f.ow.			н
100	Cons. F	314	31/4	314		ш
300	Con. F. pf.	84	814	814	+ %	н
	East. K			5214	- %	и
	Fox	3	276	2%		11
	Loew's				-114	н
2,000	Loew pf	768	7634	7814	±î′*	ш
1 800	Par-P	4	334	27	<u></u> 14	и
200	Pathe A	224	224	234	_ 2	ш
70 000	RCA	277	776	÷.	- 2	ш
10,000	RKO	4**		3%		
				24		ш
1,000	W. B			~70	- *	и
		BON		- 10		11
\$7.000	Gen. Thr	- 4	4	4		
2.000	Par-F-L	24	- 24	24	+ 14	н
2.000	Par-P	2214	2214	2214	+ 14	11
2.000	Shub	234	2%	2%	- 14	ш
3.000	W. B	241/	24	24	- %	ш
		URB			-	11
100	Thomas	914	914	914		

EMPIRE IS NOW MULLING A NATL PLAN

Ambition of Empire, whose battle with Sam Kaplan's 306 union in New York has the theatres in between them, now is to blanket the country through a national organization. Intent is dependent on the outcome of the Manhattan situation, but is being given consideration by Empire in the hope of winning out eventually against 306.

ning out eventually against 306.

The Kaplan union is the most powerful operator local in the entrowerful operator local in the entrowerful operator local in the entropy of the entropy o

be formed in other states. Ohio already has a rump operators union. State charters for rump unions can be obtained in any other part of the country now excepting New York. Since Empire obtained its charter in N. Y., the laws permitting rumps in any industry have been repealed.

Canton, O., Oct. 17. Suit to restrain picketing in front four Canton theatres has been of four Canton theatres has been filed here against the I. A. and Local 671. Mozart Co., Relnhart Amusement Co., and the Botzum Theatre Co., are the plaintiffs. Four theatres on Sept 1, after union operators refused to accept a reduction in pay, employed non-union operators.

WOMAN EXHIB GIVES REVUE, FILM FOR 25c

Chicago, Oct. 17. Chicago, Oct. 17.
Florence Paley, Chicago's only
woman exhibitor, is establishing a
stage show policy at the Imperial
on West Madison street. Colored
tabs will alternate with white
vaude, each playing three days,
Sunday-Monday-Tuesday, but separately
Percy Venable with an average of
35 poople. Plus a feature picture
this quantity entertainment is sold
for 25 cents.

Adams on 'Tarzan' Hollywood, Oct. 17.

Frank R. Adams is at Metro do-ing Tarzan and His Mate. This is the next Weissmuller

By Al Greason

Market session vesterday was without significance, except perhaps as indicating the alcorness of the public. Volume dropped to a scant million shares for the first time since the summer up-swing.

Prices were off from freetland generally to more than 2 points, the Dow Jones average for the close standing around 62.

Selling converged upon Loew among the amusements, fair volume among the amusements, fair volume coming out as prices eased more than a point to 26¼ from better than 27. Dealings were generally in fair sized lots. RKO appeared to under pressure, losling ¼ to 3¾, but dealings here were on a small

scale.

Ticker advices were that buying:

Ticker advices were that buying:

And divided up at out of town sources,

not divided up at out of town sources,

and divided up at out of town sources,

be bured into the market on bulges

such as those of last week.

Bonds did well, averages for that

department being unchanged to

slightly better. Wheat was un
changed, while cotton was slightly

reactionary. Call money was plea
tiful at the new minimum of 1%.

Looks Like Trading Range Looks Like Trading Range.
In the absence of any positive news in the amusement field, prices promise to move narrowly, actuated cipally the efforts of professionals to catch minor turns.
The chart pattern of the market was satisfactory to the buillish element. The decline ran into a sup(Continued on page 25)

No New York Indie Will Desert Empire For 306-O'Reilly

Not one New York indie exhibitor is pulling away from Empire and if major circuits resent their swing from Local 306, because of the picketing, it's just too bad. That's Charlle O'Reilly's version in speaking for the Theatre Owners Chamber of Commerce.

The contracts with Empire are

The contracts with Empire are iron-lad for the next five years maintains O'Reilly. He points that reports of a loophole, whereby the indies could swing back to 306 the second week in October, have no substance.

Major circuits in New York are known to be peeved over the indies declaration of independence from 306 and Kaplan. With the exception of the Skouras interests they all pay dues to the TOC. Regarding this attitude O'Reilly denies that the TOCC, as an organization, had anything to do with the break with 306. Exhibitors simply could not meet Kaplan's demands and refused to further submit to a booth dictator, declares O'Reilly.

'Arms' as Special

Paramount has taken Tarewell to Arms' off the general release list

to Arms' off the general release list and is preparing it for two-a-day showing. Undeelded yet what New York house the film will play, but it is being talked of for either the Criterion or Palace at \$2. No plans will be consummated for the film until after its private showing in Washington tomorrow (18) before the Italian Embassy. Par has promised the Italian government not to attempt release of the picture until okayed by its representatives. Stery has Italy as its locale.

Only Five First Runs in L. A., but Trade Is Spotty; 'Broadcast' Best, \$28.500; 'Smilin' Thru' Oke 21G

Los Angeles, Oct. 17.
Weather conditions favored excellent business over weekend.

cellent business over weekend.
Though only five first runs are
grinding away this stanza, trade,
however, is nothing to start the
The start of the start of the
Best of th

none too heavy; looks \$21,000 in one too heavy; looks \$21,000 in the Cotton' at the Holywood has not the auspicious parent expected for a Barthelmess picture and Phantom of Crestwood' at the RKO is nothing to brag about.

Estimates for This Week
Downtown (WB) (1,806; 25-70).
Tiger Shark' (FN) and vaud. Off
to fair galt and should come in with
very good \$11,000. Last week Last
Mile (World-Wide) bigger than
figured at \$10,800.
Hollywood (WB) (2,765; 25-75)

they good \$11,000. Lagt week 'Last Mile (World-Wide) bigger than figured at \$10,800. (C.756; 25-75) Cabin in the Cotton (FN) Success-Hollywood (WB). (C.756; 25-75) Cabin in the Cotton (FN) Success-Hollywood (FN) Success-Holl Calamity' (WB) Just what was expected; close to an even \$17,000. Paramount (Publix) (3,595; 35-11.0). The Big Broadcast' (Par 15,500, and (Par) came through to tune of \$13,900. Last week 'Blonde Venus' (Par) came through to tune of \$13,900. Natives not toure of \$13,900. That the Cotton (Par) Came (Par)

LLOYD'S \$8.500 TOPS SEATTLE: ORPH, \$6,000

SEATTLE; ORPH, \$6,000

Seattle, Oct. 17.

Fifth Ave. again leading the town with 'Movie Crazy.' This house chalked up an okay gross with 'Grand Hotel.' held for nine days, instead of the originally booked rison that the state of the originally booked rison finish, \$13,200 for the week, and \$18,270 for the nine days. This on top of, road show for an \$18,000 week at the Fox a few months ago. but the state of the state o

'Sanctuary' Is Listed For Miriam Hopkins

Hollywood, Oct. 17.
Following 'No Man of Her Own,'
in which she will be co-starred with
Clark Gable, Miriam Hopkins will
do 'Sanctuary,' novel by William Faulkner and recently bought by Paramount.

amount.
ong of Songs, previously ined as a follower to 'No Man,'
into the third spot,

'RAIN,' 17G; LLOYD, 8G, 'CRESTWOOD,' 10G, N. O.

New Orleans, Oct. 17. 'Rain' is transcending all else lo cally with Joan Crawford magnet. Will get over \$17,000 at Saenger. Harold Lloyd in 'Movie Crazy' very figure 1 Local Factor and the Creat Factor and the Creating and the Creating above the feature. 'Phantom of Crestwood,' at the Orpheum. Chandu' doing something for the petite Tudor.

Estimates for This Week

Estimates for This Week

Senger (3,400; 35-35-59)—'Rain'
Senger (3,400; 35-35-59)—'Rain'
Senger (3,400; 35-35-59)—'Rain'
Senger (3,400; 35-35-59)—'Rain'
Loew's State (3,200; 50)—'Movie
Crazy' (Par). Lloyd not so hot
here, will get around 38,000. Last
week Phanton President' (Par)
der Week Phanton President' (Par)
Orpheum (RKO) (2,600; 25-35-50)
—'Crestwood' (Radio) and vaude,
Hobart Bosworth headflining. Will
do nice \$10,000. Last week 'Okay
America' (U) helbed by the Weaver

Budor (300; 35)—'Chandu' (Fox).
Helping this small house to \$3,000
week which means nice profit.

Rain' \$21,000. Big In Frisco: 'Garden' \$25,000, Fox Finale

Reversal of Warfield policy to Reversal of Warneld policy to hold over 'Smilin' Through' for a deuce week, limiting of 'Movie Crazy' to one stanza at the Para-mount, and setting of attendance records on 'Rain,' for the United Artists reopening, outstanding oc-currences of this week.

Meanwhile, 5,000 seat Fox is pre-

paring to close Thursday night (20). Even with poor pictures house has

Even with poor pictures house has been hitting an average of \$23,000, about highest gross on the const, but 23 grand isn't enough to get over the \$30,000 nut. Closing outh to boost other houses.

Sam Harris tossed stage shows and first run films out, of his President of the pre

Description of the second of t

customers than before. An 'exclusive' showing.

Wasfield (Fox) (2,672; 55-65)

'Smillin' Through' (M-G) and stage show (2nd week). Breaking house policy to hold it over and \$15,000 each. First week over \$22,000.

Warners (1,360; 35-55) 'Gabin in Cotton' (WB), At \$3,000 fair enough. Last week's 'Successful Calamity' (WE) drew \$6,000 on second stanzs.

Playing with "Chandu" in New Mayon—Biz Okay

New Haven, Oct. 1..
Poll is holding its admish to half
ha buck on the tab 'Frenchmen' this
week and should get some nice biz.
Paramount did surprising gross midnite preview of Big Broad-

Paramount did surprising gross on midnic preview of 'Big Broad-cast,' plugging showing as first time in America. Football weekend will help show bis locally. ——
Estimates for This Week
Paramount (Publix) (2,348; 40-60)
—Madison SQ, Garden' (Par), and unit. Looks to good \$11,000. Last \$12,000, also big. Poli (Arthur) (3,040; 35-50)—
Chandu (Fox), and tab. 'Frenchmen.' Indicating good \$3,500. Last week 'Smillin' Through' (M-G) built to swell \$3,500 and (WB) (2,200; 35-50)—Crash' (WB). Creetwood' (Radio) Around fair \$5,000. Last week 'Tiger Shark' (WB). Creetwood' (Radio) Around fair \$5,000. Last week 'Smillin' twB). Creetwood' (Radio) Around fair \$5,000. Last week 'Smillin' twB). Creetwood' (Radio) picked up nice \$5,500. Crash' (WB). Around fair \$5,000. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Crash' (WB). Around fair \$5,000. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Crash' (WB). Around fair \$5,000. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Crash' (WB). Creetswood' (Radio) picked up nice \$5,500. Crash' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Crash' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Crash' (WB). Around fair \$5,000. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Crash' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,500. Last week 'Smillin' (WB). Creetswood' (Radio) picked up nice \$5,

BIG GRID GAME MAKES COLUMBUS A B. O. GEM

Columbus, Oct. 17.

A big theatre week for this town got under way with a bang Friday and Saturday due to the influx of crowds and crowds for the State-Michigan football game. This,

plus a leftover crowd of Knights Templar state conventioneers, here last week, meant a mighty heavy opening at most houses. The K. T. also helped last week's grosses

also helped last week's grosses pienty.
Palace with vauddlim and Ohio with 'Smillin' Through' are getting the biggest play and both will be week. Palace bill well liked and Phentom of Crestwoof radio ballyhoo helping plenty. Other houses expected to hold their own or bet-

Estimates for Thie Week

ter.

Estimates for Thie Week
Palace (REO) (3,074; 35-55)—
Crestwood (Radio) and strong
vaude bill. On way to neat \$15,500.
Last week Throrcement (Radio)
fall to be the part of the part of the color o

Political Air Palaver Keeps Fans Home, K. C

neeps Fans Home, K. C.

Kansas City, Oct. 17.

Current week does not promise, much. Political speeches are keeping potential customers home and starting this week is the annualturing the second of the second

and picture is getting nice wordof-mouth.

Estimates for This Week
Liberty (Dublinsky) (860; 15-25)

"Radio Fatrol" (U). House continues to hold its own against other
innes to hold its own against other
with shoppeirs. This week should be
around \$1,500, fair. Last week
Painted Woman' (Fox), \$2,500.

"Kongo' (M-G). Same picture
made silent some years ago by the
"West of Zanzibar." Sordid trailers
believed to have hurt here rather
than helped. Will not get over
\$12,000, poor. Last week 'Smillir'
Thru' (M-G) got \$19,500, pretty.

Thru' (M-G) got \$19,500, prettygood.

Mainstreet (RKO) (3,200; 25-35do-50-50)—Creettwood' (Radio) and
unit. Rosetta Duncan added stage
good. Last week 'All American' (U)
and Follow Thru', unit. \$18,000.

Newman (Publix) (1,800; 25-3550)—Night After Night' (Par). Well
received by regulars. Should get
near \$10,000, good. Last week
'Phantom Fresident' (Par), although
\$7,000, not ap good.

FRENCHMEN, TAB, \$8,500 Mastbaum's \$55,000 Is Philly's Big Noise; Downey Aids Fox, 22G's

'HAT CHECK,' \$14,000, BEST IN DULL BUFF.

Buffalo, Oct. 17. nerally sluggish, but lirl' headed for big lipp. 'Phantom of Business generally 'Hat Check Girl' her \$14,000 at Hipp. Crestwood' also okay.

Venus' at Buffalo, has house away down for second week in a

Estimates for This Week

Estimates for This Week
Buffale (Publix) (3,800; 30-4065), Blonde Venus (Par) and stage
600, The Color of t

Through' (MG) soared to big \$16,Through' (Publix) (3,400; 25-35).
Century (Publix) (3,400; 25-35).
Crestwood' (Radio), Maybe \$3,000.
The control of the co

good at \$8,600.

Thru' \$32,000 in 2 Wks.; Wash. House Changes 'Okay' Billing

RXO started something locally. For some time this house has paid little of the started something locally. For some time this house has paid little of the started something to started the started something to started the started something to
policy,
Rialto, faced with 'Okay America,' immediately following 'All
American,' did some quick thinking,
and swapped title for 'Kidnapping
saved bo. as it not only prevented
similarity of titles from confusing
public, but obviated using line
which Met spiattered all over town
weeks ago. Blessed Bovent three

to ballyhoo Blessed Event three weeks ago.
Exploitation running wild this week with both Rialto and Fox battling to see which can scatter most tab handbills, gag which is beginning to lose its punch through over use.

Estimates for This Week

Estimates for This Week

Esté. (Warner) (2,424; 25.-25.-50-70)

Esté. (Warner) (2,424; 25.-25.-50-70)

Esté. (Warner) (2,424; 25.-25.-50-70)

Esté. (Warner) (2,424; 25.-25.-50-70)

Falsace (Low) (2,363; 35.-50-70)

Falsace (Low) (2,363; 35.-50)

Crestwood' (Radio), Getting dial fans and with 'Washington Merry-Go-Round' (Col) opening Wednesday should do good \$10.00.

First (U) (1,83: 25.-35-50)

First (U) (1,83: 25.-35-50)

First (U) (1,83: 25.-35-50)

First (U) (1,83: 25.-35-50)

First (U) (1,83: 25.-35-50-70)

First (U) (1,83: 25.-35-50-70)

First (U) (2,83: 25.-35-50-70)

First (U) (2,83: 25.-35-50-70)

Business last week hit very close to predicted figures which means that while there were no real smashes, several houses topped the average gross standard and nearly all of them were close to it.

The Fox enjoyed very nice trade with Schumann-Heink on the stage and 'Wild Girl' as the film. Nearly \$21,000 was grossed. Cohan's 'Phan-tom President' with \$17,000 at the Stanley was also okay.

Stanley was also okay.

This week should see pienty of action with the Mastbaum back in on the open list. A stage show topped by Harry Richman, including the stage of the sta

Crazy is likely to open about weunesday.
Morton Downey is attracting plenty of attention at the Fox. more in fact than the film, 'Six Hours to Live,' and there is a good chance that last week's \$21,000 gross may be beaten by about a grand and a haif.

be beaten by about a grand and a haff.

Antife Martino has "Back Street" which had a good first week at the Boyd and then dropped with a thump. Arcadia expects ble things with 'Love Me Tonight,' figured as an ideal film for this exclusive little Chestnut street house.

The Barle has "The Sporting Age." The Barle has "The Sporting Age." The Sporting Age of the Martino Mannand Venita Gould. Figured for an average \$16,000.

Estimates for This Week Masshaum (4,300; 40-55-75).

Estimates for This Week
Measthaum (4,800; 40-55-75).
Blondle of the Follies' (MG) and stage show. Big reopening with an extensive campaign precisioning it.
Stanley (3,700; 35-55-75). Phanatom President' (Par) (2d week).
Unlikely to stay beyond. Wednesday, as Lloyd picture being advertised. Cohan pic hardly likely to get more second week. Last week, \$17,000, good.

good.

Earle (2,000; 35-40-66) 'Sporting Age' (Col) and vaude. Average \$15,000 figured. Last week, 'Okay America' and vaude got a few hundred dollars over \$17,000, pretty good.

gred dollars over \$17,000, pretty good.

Beyd (2,400; 35-55-75) 'Successful Calamity' (WB). Arilsa picture not as strong as expected; not over to \$11,000; Beyd (2,400; 35-40-55) 'Crestwood' (Radio). Looks pretty good'; \$3,000 indicated. Last week 'Night of June 13th' (Par) got swell notices and pulled \$8,500, good. 'Six Hours to Live' (Fox) and stage show, Downey pn hill is showing great strength. May boost gross to \$22,-000. Last: week, 'Wild Glri' (Fox) and schummn-Heink on stage took, and Schummn-Heink on stage took strength. May boost gross to \$22,-000. Last: week, 'Wild Glri' (Fox) and Schummn-Heink on stage took Street' (U). Moved from Boyd where it slipped after good start; \$4,200 indicated. Last week, 'Big City Blues' (FN) \$3,800, under aversage and schums of \$600. Successful to the stage of
age.
Arcadia (600; 30-40-55) Love Me
Tonight' (Par). Ought to get a
strong \$3,300. Last week 'Guilty as
Hell' weak \$2,400.

LINCOLN LAGS

'Movie Crazy' Tops With So-So \$2,*
900—'Cabin' Nice \$2,600.

SO—Zobin Nice 2,200.

Lincoln, Neb., Oct. 17.

Biz slumped at close of previous week and looks weaker than usual on the current opening. Warm.

Movie Crazy, at the Stuart with 'local boy makes good bally' will be top, but weak. 'Zobin in Cotton' will trail closel for This Week.

Lincoln (Publix) (1,500; 10-30-40)

—Cabin in Cotton' (WB). Nice 2,500. Last week 'Blondie' (M-G) went to fair \$2,400.

Young to fair \$1,000; 10-20-40.

—Jo—High Highway' (Radio). Good for \$1,285. Last week 'Divorcement' (ludio) a fair \$1,050.

State (Indie) (500; 10-25-35)

Those We Love 'WWW. May climbes Dances' (UA) suffered at \$150.

Statust (Publix) (1,900; 10-25-35-50-60)—Movie Crazy' (Par). Do well to reach \$2,200. Last week 'Phantom President' (Par) slid low to \$2,300.

Indian Summer, Football Slows Chi: 'Night Mayor,' State-Lake, \$13,000; 'Rita' Tab Plus 'Cr'wood,' 18G, So-So

Chicago, Oot. 17. Indian summer arrived on the prairie Friday of the ourrent fiscal week and on Saturday the fine weather was coupled to football. All of which gave the loop emporiums slow starts and the promise of indifferent grosses.

State-Lake changed its policy to resemble the Palace more closely But the change was kept quiet, it being the policy to ease the new prices and programs over with as little publicity as regards admission

s possible. State-Lake, holds its 35c price ntil 3 p. m. in an effort to hold the leap trade. Palace is 40c to one

Estimates for This Week

Chicage (B&K) (3,940; 40-85-83)
-Night After Night' (Par) and
stage show. Lots of names in the
cast and film drew pretty good comment, but not the combination to cast ann mm arew pretty good comment, but not the combination to open the public purse at these prices and in this kind of giorious prices and in this kind of giorious had been as the proper of the property
pegged \$23,00. Smilln Thru (M.-d) follows.
Oriental (B&K) (3,200: 40-45-83)

-Madison Square Garden (Par)

and stage. Sporting theme deemed attractive to Oriental (leither)

attractive to Oriental clientel)

attractive to Oriental clientel

winks uncertain \$18,000 for Tiger Shigh? (WB). House now committed to 'Escular Fanchon & Marco units, which no longer play the Chicago lat all.

which no longer play the Chicago lat all. (EMO) (2.533, 40.46.83). Palaco off (Each) (2.533, 40.46.83). Palaco off (Each)
yaude lineup plus U's 'All American' Belled \$21,200.
State-Lake (RKC) (2.768; 35-55-50-Night Mayor (Col) and vaude, State-Lake (RKC) (2.768; 35-55-50-Night Mayor (Col) and vaude, State-Lake (RKC) (Col) and vaude, State-Lake (RKC) (Col) and State-Lake (RKC) (

MSG.' 10G: 'CR'WOOD.' \$3,200 OK IN INDPLS.

Indianapolis, Oct. 17.
The vaudefilm Lyric seems to be out in front of all houses this week. The control of all houses the control of the con

lish's two days, dot. 19-20.

Estimates for This Week
Apstimates for Th

'BROADCAST'S' \$7,000 AS P'LAND BOLSTERS

Portland, Ore., Oct. 17.

Fox-Paramount has brought
Grand Hotel' back and is clicking
for nice biz, while the Fox-Broadway has Big Broadoast, and is also

Biz in general has been decidedly off, but weather has turned cooler and signs of a pick-up are in sight. Nothing currently is intting the big stride, but the general b.o. situation is situantion is situation. Is situation is situation is situation in situation is situation in off, but weather has turned coole

Last week 'Divorcement' (Radio) \$3,800, onf.
United Artiste (Fox-Parker) (1,000; 26-35)—Madison Sq. Garden' (Par), Going fairly for about \$4,-000. Last week 'Phantom President' (Par) \$4,500.
Oriental (Hamick) (2,500; 25-25)
Oriental (Hamick) (3,500; 25-35)
Oriental (Hamick) (3,000; 25)—Last week 'Biessed Bivent' (WB) did \$4,000.
Rialto (Gamble) (2,000; 25)—Last Mile' (W-W). Getting attention and \$5,000. Last week 'Explorers of World' (Raspin), with admish upped to 50 cents, \$4,300.

'Rain' Big, 'Crusoe' So-So on \$18,000 Each in Baltimore

Baltimore Oct. 17.

Baltimore continues unexcited around the box offines for a second week, though the seneral time of the of the previous session when there were some spots before the eyes. There's no question that the big region of the previous session when there were some spots before the eyes. There's no question that the big region of the previous session when there were some spots before the previous session when the big region of the past few months, particularly flabby on matinees, but in the previous session of the previous session of the previous session of the big-seater. Chasing 'Raim,' the ace Loew's Century stars show spot, where the business will be about equally disconding the probably the stronger. For the probably the stronger. Furthanks is allocated to the stare show hous rather than the run spot, the first time in months the

spot.
For the first time in months the Hippodrome is depending upon its picture rather than the vaude from the draw. Phantom of Creetwood is starting out nicely but not unusually strong.

Estimates for This Week
Century (Loew-UA) 2.000; 25-3555-66-75)—Robinson Crusoe' (UA)
and vaude Fairbanks lead is
being headlined in conjunction with
Jack Benny orohestra; the latter
drawing the heavy exploitation. In
combo they'll help to highly satisfying \$18,000. 'Crash' (FN) on the
previous session was solemn and
Ted Healy on the stage was no help
at \$15,200.

L'VILLE LULLS Wild Girl \$7,100, Fair 'Gr

Toulsville, Oct. 17.

Good pace a cere the excelement of Oct. 11.

Good pace a cere the excelement of Oct. 11.

Good pace a cere the excelement of Oct. 11.

About Married Love' stage attraction was olosed by police because one of members of City Health Department disagreed with the lecturer on value of sex information and sex booklets being displayed. Manney Lowis, mgr. of the show, out mentioning Tor Women Only, merely relying on word of mouth at boxoffice to keep male sex out on opening day. Police investigation followed and Lewis was ordered to clean up before reopening Columbus Days of the control of the contr

clean up before reopening Columbus Day,
Rialto is faoing bitter battle with
vaudeville. J. J. Musselman, mgr.
and stage shows, but finds it bard
to make ends meet. Chances are
people haven't got do-re-mi as
Lawrence Tibbett's rectial Oct. 10
drew only about half the crowd he
time. The chance are as the control of the co

got last year and the small as the strand's week will be small as the theatre will be closed Tuesday and Wednesday while the Masons are

theatre will be closed Tuesday and Wednesday while the Masons are In season.

Leadinates for This Weak.

Risilto (Fourth Ave.) (2,800; 25-35-55) Wild Girl' (Fox) and Jack.

Mullhall in person. Latter helped to \$1,100. Last week Barney Rapps 5,100. Thentom President' (Part), 100. The Crash' (FN), five days only, of at \$2,100. Last week.

Movie Crany' (Farr), \$6,500, Okay.

Leading for the Crash' (FN), five days only, of at \$2,100. Last week.

Movie Crany' (Farr), \$6,500, Okay.

Leading for the Crash' (FN), Good \$3,000.

Alamo (Fourth Ave.) (900; 15-25-40). Night After Night' (Par), Good \$3,100. Last week. Tiger Shark' (FN), \$2,500.

NEW'K ANEMIC: 'CABIN' \$11,000, 'CR'WOOD' 7G

Newark, Oct. 17.

As there's nothing in town to pull strongly, the Shubert, will probably draw more with its vaude-film. Otherwise nobody expects of the control of the con

iom President' (Par) not hot at \$8,900.
Proctor's (RKO) (2,300; 15-20-25-30-40-55-5), Crestwood' (Radio), Only \$7,000 will about be the story here. Last week Divorcement' (Radio) surprised by building from Terminal (Skouras) (1,300; 15-20-25-30-40-55), "Hat Check Girl' (Fox). A weak \$6,000. Last week 'Chandu' (Fox) only \$5,700.

considering the picture as sufficient Strong \$2.000. Grade (Skouras-Publix) (2.000) and a mystery that's surprising provided and successful and sound states of the picture as sufficient (Skouras-Publix) (2.000) and a mystery that's surprising provided and successful and should get \$6,500. Last week in Last week fair enough the picture as sufficient \$3,800 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's Highway' (Ra-Yar) for the picture as sufficient \$4,500 for 'Heil's H

'Rain.' Over \$40.000: 'Broadcast'. Nifty 60G; 'Smiling Thru,' 55G's; 'Passage,' \$25,000, B'way's Oke Biz

day's rain continuing through yesterday (Monday) will stimulate bus-iness, but, with poor starts all along Broadway, the finish still doesn

Broadway, the finish still doesn't look unusual on the whole.
Outstanding exception is the Rivoli, where Rain, with Joan Crawford as draw, has a chance to better \$440.000.

The Paramount continues in nice luck, with every opportunity for reaching \$80,000 or Big Broadcast, will be suffered as the Broadcast will have a suffered as the suffered with the suffered suffered the suffere

DENVER STRONG; DENV, 10G; 'CRESTWOOD' 11G

Grosses good at all de luxers, the

Grosses good at all de luxers, the Denver and Orpheum showing a bigger net profit than when using stage shows and vaude. Standouts are 'Phantom of Crestwood, population and Hardy comedy getting a good play, and Rialto will have good gross on split week.

Estimates for Time Week Estandout and Hardy Comedy getting a good play, and Rialto will have good gross on split week.

Estimates for Time Week Estandout 19 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-40-70 (250) 25-36-30-70 (250) 25-36-30-70 (250) 25-36-30-70 (250) 25-36-30-70 (250) 25-36-30-70 (250) 25-36-30-70 (250) 25-36-70

Thurston, 'Whose Hand,' \$25,000. Big, in Cincy; Chaplin Rivals 'Venus'

Cincinnati, Oct. 17. Current cinema biz oke bat a little slower than last week, which benefited from the Columbus Day

benefited from the Columbus Day holiday, Saturday afternoon patronage felt opposition from fall racing meet at Latonia, Ky, opposite Cincy.
Thurston is the big box office noise, this town always having been one of his beat money spots. And at top prices he's overcoming depress competition.

top prices ne's overcoming depresh competition.

Estimates for This Week
Albes (RKO) (3,300; 38-80)—By Whose Hand (Col) and Thurstee Hand (Col) and Thurstee Hand (Col) and Thurstee Hand (Col) and
Family (RKO) (1,000; 15-25)—
Family (RKO) (1,000; 15-25)—
Heritage of Descrit (Par) and
Wildow in Scarlet (Fischer), split
week, Former picture a nice draw
and likely to hold through week for
very good \$3,000. Last week 'Avalanche' (1st div) and 'Sporting
Chance' (Hollywood) \$4,400, very

Chance (1101) 100-40)—"Two Hearts' (foreign). Pull confined to Gormans; \$1,600, fair. Last week 'Doomed Battailon' (U), \$2,000.

spots, Capitol and Astor, is disappointing at a trare in Smilint Thru:

on 19 \$55,000,

which makes a holdover dublous.

Unless it picks up greatly, ho is highly improbable. Loew ads are playing up the Astor's Strange Interlude, also with Shearer, heavily this week, along with her Cap picture, and that may be drawing some trom the weekly changer.

Strand looks to do a little better than average with One Way Passage, which, with the rainy weather, may approach \$25,000. Planned to, hold it another week, then bring in Three on a Match, slated for two weeks also.

Francis-Powell team, which heiped

Francis-Powell team, which helped their 'Jowelry Robbery' when at Strand, plus a smart eye-getting front on 'Passage' is figured help-

Strand, plus a smart eye-getting front on Passage is figured help-ling.

Front on Passage is figured help-ling.

Fresident, reflected in its two weeks at the Paramount first run, are re-tained by picture on its second run at Palacc. With a stage show of radiotes but stage not stout on at particular to the stage of t

at Paramount.

Estimates for This Week

Astor (1,012; 83-\$1.10-\$1.65-\$2.20)

—Strange Interlude (M.-G) (7th
week). Has the Capitol to worry
about on the Shearer competish. No

week). Has the Capitol to worry about on the Shearer competies. No date as yet as to possible departure about on the Shearer competies, No date as yet as to possible departure and the Shearer competies, No date as yet as to possible departure and successor.

Capitol (6,400; 35-72-83-31.09-81.65)—Smilling Thru' (M-G) and stage show. Not up to expectationer than the control of the stage of the

which lingered only three weeks, \$15,200.
Rosy (6,200; 35-55-82-\$1.65)—
Thirteen Women' (Radio) and stuge show. Admission down, which be a considerable of the state of the st

Minn. Picks Up: 3 Lead Houses Will Do \$33,500

Minneapolis, Oct. 17. High powered attractions that spell box office are bringing grosses out of the doidrums this week. To will be profitable, but far be-

tals will be profitable, but far be-low normal conditions. Standouts are 'Smilln' Through,' 'Phantom of Crestwood' and 'Heri-tage of Desert.' With 'Smilln' the Prantom of Creawood and Retriage of Desert! With 'Smilln' the State is enjoying its first big business in weeks. The Orpheum, celebrate was a result of its radio tier. The state of the st

Estimates for This Week

Estimates for This Week.
State (Publix) (2,200; 55)—Smilin' Through' (M-G). Yery well liked wery big \$17,000. Last week Phantom President' (Far) \$3,100, light. Orphoum (RKO) (2,830; 55)—Crestwood' (Radio and waude. Cheatwood' (Radio and waude. Cheatwood' and waude. Cheatwood' and the state of the state

COO) and Pola Negri in person, \$11,000.
Lyric (Publix) (1,300; 35)—Heritage of Desert (Par). Westerns go and the person of the p

MONTREAL STILL NICE: 'VENUS,' CAP, BOTH 13G

Montreal, Oct. 17.

Boost that started a month ago is still being maintained, thanks mainly to standard of pictures being shown. There is no let-up cur-rently and with advent of cold weather, with slight snow flurries, attendance should hold up. His Majesty's is running de luxe week Majesty's is running de luxe week with Too True to be Good, 'which will make some inroad into film grosses. Bionde Venus, 'Pack Up Your Troubles and Phantom President will have a good play, with Loew's in the lead, Pincess repeating 'Robinson Crusoe' after good gross last week. Nabes in good shape over most city. Admish prices on main Estimates for This Week His Majesty's (CT) (1,600; 75-250) 'Too True to be Good' (legit). First legit of season should gross accommant of the season of the with 'Too True to be Good,' which

should get \$15,000. Last week to the control of the

LIFE BEGINS' 17+G. LLOYD 131G, PITTS.

Pittsburgh, Oct. 17.

Outlook a little better this week after one of the most disastrous de luxe sessions in some time. Last week a virtual washout all along the time save at Penn, where 'Smill' Through' crashed through for a sizing \$25,000, apparently sewing up all the trade in town.

aling 255,000, apparently sewing up all the trade in town.

Current standouts appear to be Title Begins' at Stanley and 'Movie Crazy' at Warmer. Obstetrical film mat trade, with nights' taking care of themselves. Looks like a neat \$17,500, with nice advance campaign also drawing some credit. Lloyd bespectacled comic has been in the past, should do a fairly impressive \$13,500, great for the average product, but just ordinary for Lloyd. The standard of the sta

want better with 'Okay America,' although \$3,200 preasges a declining interest in the columnist cycle.

Estimates for This Week
Davis (WB) (1,700; 25-30-40)—'Okay America' (U). Picture here for week and being day-and-dated the sheridan Scuare. Ayres not strong b. o. and columnist cycle looks washed up, with just a fair \$3,200 in prospect. Last week 'Miss Pinkerton'. (WB) brutal at under \$2,000.

(Shea-Hyde) (1,750; 25-30-40)—'Nutty comedy seems to be what they like around here, and this one looks nitty enough to claim a fairly decent \$4,500. Big opening despite a heavy rain. Last week 'Those We Lower's and the seems of th

(FN). Warner (WB) (2,000; 25-35-56)—
Movie Crazy (Pax). Swell comedy, one of Lloyd's best, and no accounting for its failure to hold up with previous Lloyd releases. Looks like 313,500, a good figure here, but only ordinary considering the star's importance. Last week 'Phantom President' (Par) reli off after a good last, wholing up rather disappointingly at 38,000.

Tacoma Is Tipsy with 4 Big 'Uns; All Doubles

Tacoma, Oct. 24.
An' still it's the more the merrier, with Tacoma being treated to four fit.
Town to settlintow and liking it.
Town to settlintow and liking it.
Town to settlintow frand openings, one not so grand, but fair at that.
For a base for the first that.

that.

For a burg of 100,000 people it's getting to be a real picture center.

Estimates for This Week

getting to be a real picture secules to be a real picture secules.

Estimates for This Week

Broadway (FWC) (1,400; 25-40)—
'Back Street' (U) and 'Tiger Sharit' (FFN) in split week, 'Street' used for five days. Fair \$3,000. Last week Grand Hote! (M-G) and 'Hold 'Em Jain' (Radio) in spli, fair \$3,400.

130; (13,400) in spli, fair \$3,400.

130; (13,400) in spli, fair \$3,400.

140; (13,400) in spli, fair \$3,400.

15-20)—'Sign of the Four' (World Wide) one of the Sherlock Holmos series, first half, then 'Boiling Foint' (Mascot) and 'Bachelor's ture, to finish week for the series of the s

Waring Jazzes Up 'Cabin' for Strong \$27,000 in Detroit

Detroit, Oct. 17.
All houses reversed themselves slightly and enjoyed better openings than any week in the last four The only holdover picture, 'Smilin Thru, started building slightly, but

The only boolean picture, similar hours are seen as the control of
held to mean boundary.

Last week all houses went into the red with the exception of the Fox which made a few bucks at \$20,000. Smilling Through' at the U. A. had a fair week at \$14,000 but not considered suitable for a picture

Estimates for This Week

Estimates for This Week Michigan (4.045; 15.5-72-75)—
Cablu in the Cotton' (FN) and Waring's Pennsylvanians on stage, Headed for big \$27,000. Last week Phantom Pres' (Par) weak at \$18,000. For (5,100; 15-25-25)—Wild Girl' (Fox) and stage show. Maybe \$18,-000. Last week "Hat Check Girl' (Fox) olay at \$20,000. The Check Girl' (Fox) olay at \$20,000. Last week "Hat Crash' (WB) weak at \$11,700. Crash' (WB) weak at \$11,700. Downtown (2,750; 15-25-55)—Downtown (2,750; 15-25-55)

\$11,700.

Downtown (2,750; 15-25-55)—
Phantom of Crestwood' (Radio).
\$8,500, okay. Last week 'Once in a
Lifetime' (U) weak in six days at

\$5,000.
United Artists (2,048: 15-35-55-72-75)—'Smiling Through' (M-G) (28 weak). Disappointing on low \$13,000. Last week suffered along with the rest at \$16,000.

the rest at \$15,000.

Paramount (3,448; 15-25-55)—
'Sporting Age' (Col), away off at \$2,500. Last week Dr. X' (FN) was still lost at \$5,100.

Election Gravy

(Continued from page 1)

(Continued from page 1)
a party concedes that certain territories are loss to the other side.
This came to light when Senator
(Major) John S. Cohn, publisher of
the Atlanta (Ga., J'Ournal, 'frantically phoned George McCelland of
NBC to tack on his station WSB,
in Atlanta, to the Hoover campalga
speeches, on the theory that the
public would blame the Senatorpublisher for publical partisanship
at the expense of threating his
tion, which is a powerful sher outlet in that tearflory. The Sen. argued
they'd never believe that the President's party, conceded that part of
the country and figured it was little
use to spend funds on broadcasting
faultties in a Democratic sector.

rese to spend runds on broadcasting facilities in a Democratic sector. Hence the new NBC rule that all candidates must provide for a nation-wide coverage. Of the coin already expended by

M the coin aireacy barrons National Republican and Demo-

Of the coin already expended by the National Republican and Demo-cratic campaign committees the amount taken in by the Columbia network shows a substantial edge over the NBC gross. Though the chains are getting an even split on the evening time expenditures, most of the political daytime money is going to CBS, due to the fact that the hookups desired, the campaign managers have found, can be bought more cheaply on that network. Either party is booking its network time on practically week to week notice, the buys depending on how the contributions come in. Both political factions are in hopes there will be enough money in the coffers for each to hit the network airlines every night of the last week of the campaign. If there's a surpluse each party all apply it that was a comparable with the expense as possible, with one appeal here directed at the femme voter. ups as possible, with the app here directed at the femme voter.

here directed at the femme voter. By the end of the current week the Democratic party will have ex-pended close to \$100,000 on CBS, around \$75,000 on NBC, and slightly above \$25,000 for spot broadcasts. Practically all of the last are disc recordings.

Maxine Marx's App. Op.

Hollywood, Oct. 17,

Maxine, 14-year-old daughter of
Chico Marx, was rushed to the
Cedare of Lebanon hospitul early
this (Monday) morning with aenie about 25 the better of the divys
appendicitis. Operation was suc-

'6 HOURS.' GILDA GRAY Improvident Prov.: \$14,000, FOX, ST. L.

St. Louis, Oct. 17. Again nothing startling around the box offices with films only so-so and stage entertainment in

and stage entertainment is only two houses.

We house the stage of the

000. Last week Wild Gir! (Pox) \$12,000. Setzle 3,000, 25-35-55). Z5-35-55. Z5-35-35. Z5-35-35-35. Z5-35-35. Z5-35-35. Z5-35-35. Z5-35-35. Z5-35-35. Z5-35-35-35. Z5-35-35. Z5-35

B'KLYN LIKES 'B'DCAST,' 45G; SHEARER, 33G

Brooklyn, Oct. 17.

Low's Met and Paramount are dolog the busined week, with Strand close behind in week, with Strand close behind week, week, week Paramount (4,200; 25-35-50-17-85)

—Big Broadcast; (Par) and stage show. Picture, although panned, getting a play from the shoppers Figured for a good 445,000. Last week 'Love Me Tonight' (Par) and 'Fitty Million Frenchmen' on the stage brought in a strong \$42,800.

Fox (4,00; 25-35-40-9-55)—'Her Check, week, 'Love Me Tonight' (Par) and stage show of the stage show and figured around a mild silood. Last week 'Chandu' (Met (3,500; 25-35-50-55)—'Checking a good break and should bring in a dandy \$33,000. Last week, 'Love Met (1,00); 25-35-50-50, 'Check week, 'Love Met (1,00); 25-35-50, 'Check week, 'Love Met ((WB) a weak \$11.600.

Radio Scripts

(Continued from page 1)

(Continued from page 1)
as high as 250 scripts a month from
uninvited sources.
Several of these offices make it a
rule of returning the works immediately with a note enclosed advalue of the source of the source of the source
and the source of the source of the source
that the thing has merit but no
sponsor for it is available, while
still others explain they limit their
script preparation to their regular
writing staff. Motive for returning
the sketch or serial as quickly as
possible in several of these instances
is founded on the qualim of becoming involved in plagarism charges.
Success of a certain type of script.

ing involved in plagarism charges. Success of a certain type of script show, the agencies report, is invariably followed by a flood of copy stories from these outside sources. If there's anything an advertiser shies away from, it's that of leaving himself open to being tabbed an imitator of another's merchandizing ideas. He may imitate the product, but he'll sidestep the originator's mode of sales campaign. This acmode of sales campaign. This accounts for no two network script commercial shows auspicies ap-proaching a similar plot and char-acter pattern.

that network. Spot time purchases by that party to date comes to around \$30,000, with practically all of this time would recompose.

Press Shuffos Pub. On Arbuckle: Par. 616

Providence, Oct. 12.
The RKO Victory, smallest dinesma in town, playing 'Hell's Highway along with 'Age for Consent's

way along with 'Age for Consens' way along with 'Age for Consens' second run, is griping second run, is griping to talk about, and with something to talk about, and with the second run the red this week. Crashing here on top of sweet newspaper breaks on Florida sweat heat thing in town in the artight picture class.

Others are feeling the stiff opposite of stage shows at the Albee and Fay's. Fattly Arbuckle is doing and Fay's Fattly Arbuckle is doing and Fay's way, Nick Lucas heading Fay's way, Nick Lucas heading Fay's way, and house is whooping it up. up.
Estimates for This Week

Estimates for This Week

RKO Albee (2,300; 15-55-66)—
Crestwood' (Raddo) and Arbuckle
on stage. Both plugged heavily, but
provides was tabooed
house figures on build-up for last
half to \$11,500, good enough. Last
week. 'Divorcemen' (Raddo) and
Eddie Dowling on stage; combinathouse figures on build-up for last
half to \$11,500, good enough. Last
week. 'Divorcemen' (Raddo) and
Eddie Dowling on stage; combinathouse half of the stage of the stage; combinathouse figures on the stage; combinathouse has build up Lucas strong.

Ray'es (Mayfair) and Nick Lucas
headlining vaude. Radio star doing
all the pulling, which is plenty.
House has built up Lucas strong,
all the pulling, which is plenty.
House has built up Lucas strong,
thouse has built up Lucas strong,
appetually with Italian theatregoers.
Last week 'Crooked Circle' was
pulled out of hole by 'Rollickers' on
stage; good at \$7,000. Critical
Last week 'Crooked Circle'
Majestic Gray (2,00; 15-55)—PayCabin in the Cotton' (FN) and 'Bxpooure' (Towers). Another one with
no takers; can't go over \$7,000. Last
week 'Life Begins' (FN) and 'PariStage of the stage of the stage of the sport fase in town, but there's
Paramount (2,200; 15-55)—'Maddison
Square Garden' (Far). Getting
the sport fase in town, but there's

sian Romance was a headache at \$40,000 and \$10,000 and

spots this week. With the edge of nice publicity, this one looks a win-ner for at least \$4,000, despite fact that second picture played at the Albee very recently. Last week Hearts or Humanity' (Majestic), and 'Isle of Paradise' (Poliock) un-impressive at \$2,400.

BURNS-ALLEN WITH 'NIGHT.' 30G. BOSTON

Boston, Oct. 17. Improvement continues all along the line here, as houses build up gradually to winter grosses. Good vaudeviite with more headliners than usual heiping out a run of

than usual heiping out a run of only average films. The Met surprised last week with a take of \$38,500 for 'One Way Pas-sage' on screen and Ted Lewis on the stage, and indications are that the jump is seasonal and the good big likely to continue.

Similar upturn last week for Keith's, which took in \$26,000 with 'All-American' and vaude, and still noids up during current week with 'Phantom of Crestwood.'

Estimates for This Week

Estimates for This Week
Met (Publix) (4,30), 35.-55-75),
Night After Night' (Par), aided by
Burns and Allen at head of stage
show. Going okay at about \$30,000.
Last week surprising \$35,300 grossed of
Ted Lewis on stages (WB) and
Ted Lewis on stages (WB) and
Ted Lewis on stages (Tear)
going well at more than \$12,004,
Last week Phantorn President'
(Par) high advertised, sugged
(Far) high advertised, sugged
far) \$11,200, gast days to only a
Keith's (RIKO) (4,000: 35-50-83).

\$25,000,000 Australian Theatre Deal, Fox in Command, Resented in U.S.

Sydney, Oct. 17.

Details on the proposed merger
of Greater Union Theatres with
Hoyt's have been ironed out and
the papers signed. About \$26,
000,000 in theatrical property is involved in the deal, which will make
all Australian theatres into a sinall Austr

all Australian theatres into a sin-jie chain.
While there has been consider-able talk of the probability of such a deal for a long time it was direct action by Stdney Kent, president of Fox, in New York, which made the thing possible Fox controls Hoyt's Under terms, of the new tieup a new-company is formed to be called General Theatres Corp. of Aus-tralasia, Ltd. Stuart G. Doyle, head of Greater Union, and Charles Munro, of Hoyt's, will be joint managing directors of the new company.

Starts Jan. 1

Although all set now, the new company does not become active until Jan. 1.

All U. S. film companies have been closely watching developments in a possible deal of this sort for some time and hoping it would not go through, despite Sidney Kent's go through, despite Sidney Kent's constant efforts to make it fact. Fear is held in the offices of major U.S. companies that the deal will serve to smother whatever compe-tition still remains in the Aus-taralssian market, making booking there almost impossible except under the terms dictated by the combine.

combine.

Foreign execs of all U.S. home offices still hope something will happen to change the set-up and have expressed themselves as ready to fight the combine. Only hope remaining, from their standpoint, and that a slim one, is that the new company, when completed, will nevertheless retain two or more clearing houses for films instead of centering all activity into one trade

Spanish Producer's Son Getting Info on Sound

Hollywood, Oct. 17.

M. Marquina, son of Eduardo
Marquina, head of the Spanish Motion Picture studio in Madrid, 1s
coming to Hollywood to study sound recording. He hopes to get first hand information on the tochnical side of taikers from local studies, for application in his father's plant. Spaniard is expected here

Von Bolvary-Stolz Over For Metro by Feb. 1

Geza Von Bolvary and Robert Stolz have been taken by Metro. They are due in Hollywood Feb. 1 on one-year contracts.

on one-year contracts.

Von Bolvary is the German operetta director and Stolz the Viennes composer. They generally work as a team as for 'Zwel Herzen' and Mona Lisa,' both German films This is their first trip to the U. S

Exhibs Still Hope

EXhibs Still Hope

Mexico City, Oct. 17.

Civic government has under consideration an application made by an unnamed enterprise reportedly backed by Mexican capital for a concession to build and operate nine movie theatres here.

Houses, which will be modern in every respect, will be mostly nabes.

PERU BANS 'ANGELS'

Peru, Oct. 17. Local government has bann Hell's Angels' (UA), on request of the German government.

Makes the umpteenth spot in which the film has met with head-

Mady Christians' Role

Mady Christians who co-stared with Conract Vedit in the Ufa film Der Schwarze Husar now plays the lead in the Franz Lehar film Triederike' of which an English version also will be made.

Miss Christians will play the lead as well in the Franz Moinar play Das Marchen vom Wolf (Tife Fairy Tale of the Wolf), with which Eugen Roberts will open the Deutsche Kunstlertheater had-read the Advanced on the Control of Roberts will open the Deutsche Kunstlertheater beginning of Oc-

Rule Against French Co. in Duplicate Sale

The Hague, Oct. 8.
The Dutch Bioscophond had to give a decision in a ticklish controversy when two importers of a croversy when two importers of a film both bought the sole rights. This film, Kiki, was sold by the French Vandor Co. on July 29, 1932, to van Dulnen & Co. and on August 3 by the German Clnema Film Vertriebagesellschaft sellschaft to the City

triebageselischaft to the City Film, Ltd.

Both firms acted in good faith in their purchases and the one did not know from the other that they both had bought the same thing. Bioscoophond decided that French Vandor Co. should take steps to cancel sale, van Duinen should get in-demnity from the French firm, which sold rights to Berlin concern and should have taken care that this firm was advised of negotiations to sell also to City.

METRO WINDS UP LAST OF ITS FOREIGN PROD.

Hollywood, Oct. 17.

Metro's foreign production de-partment formally passed out of existence Wednesday (12) with the filming of the last scenes on retakes of the German 'Sins of Madelon Claudet.'

Claudet.'
Besides sending back during the next week the import players, two sound crews were released for domestic productions, and other technicians and clerical help were either let out, or transferred to other departments.

Studio encountered no opposition to making settlements on players' contracts, with all willing to settle, figuring on probable future work for Metro in Europe.

Metro in Europe.

Those departing for home this week are Claude Allain, the French John Barrymore, and his wife Helene; Madeline Vialar, the Norma Shearer of the same language; Rene Fleur, French Lionel Barrymore, and Alan de Leche, writer, German contingent leaving are Anna Geering, voice suice of the Anna Geering, voice suice of Spaint (Helen Hayes); Gertrude Faerber; Ernest Rotmund (Lionel Barrymores); Hilda Helmich; Hildegarde Keinert (Joan Crawford), and Henry Kahn, writer

Hollywood, Oct. 17.
Reported here that Warners will
follow Metro's lead and open studios in France to produce there.
Concern is now trying to obtain
people here to send over to establish a personnel.

Bernstein Would Stop Release of Film 'Melo'

ACCICASE OF FIRM Melo Accidence of the parts
tistically.

Max Maurey, president of the legit managers, calls filmization of legit plays 'unfair opposition to the

Meets Own Backyard

Micets Own Backyard
Carl MacDonald of the Warner
Brothers foreign department left
Saturday (16) for a three month
survey of South America.
MacDonald will cover all territory on both the east and west
coasts of the continent. It's his first
o, o, of the territory of which he is
chief.

Par's Calcutta Branch
Paramount has opened an exohange in Calcutta, India, with
Charles Ballanca in charge.
He represented the company in that territory previously.

Ufa Takes U. Complet

Berlin, Oot. 8.

Difa has booked the whole program of the German Universal for

German Closeups

Among the curious publica-tions going the rounds of for-eign film offices in New York is a copy of a Cerman pudist mag devoted entirely to the film business. It's a paper re-cently started over there and devoted to the nudist thing but only from the film trade stand point. Pienty au natural tives sprinkled throughout.

CANADIAN INDIE DISTRIB GETS CHARTER

Ottawa, Oct. 17.

A Dominion company charter has been issued to Empire Films, Limited, to carry on the business of dis-tributing films in Canada, for which a chain of six offices in key centers of the Dominion has been estab-

The president is Oscar R. Hanson for eight years general manager of Canadian Educational and more recently general manager of Allied Exhibitors and of Associated The-Exhibitors and of Associated The-atres, Limited, both Independent theatre organizations. The general manager of the new company is B. F. Lyon, who was Canadian general manager of Warner Bros. for seven

manager of Warner Bros. for seven years.
Empire Films, Limited, will handle product from the United States, United Kingdom and Continental countries, it as announced, 70 features having been secured for the Canadian market.
The company has been appointed the Canadian Britutures, and Astronautical States of the Canadian Magnetic Pictures Corp., 10 May 10 features from BiP, Including The Maid of the Mountains'; 20 from Majestic, 24 from Mayfair and 6 specials from Associated. The company will cater to independent theatre owners 24 from Mayfair and 8 specials from Associated. The company will cate to independent theatre owners throughout Canada, it is intimated. Headquarters are at 277. Victoria street, Toronto, where James I. Foy has been installed as Ontario branch manager.

Empire Films, Limited, has acquired the independent exchange business of Ideal Pictures, Limited, operating offices in Montreal, Toronto and St. John, N. B.

French Studios Also Recruit From Stage

Paris, Oct. 8. A survey of talent in films here ows that all newcomers are from

shows that all newcomers are from the stage, with most of the former silent names disappearing. One of the reasons—apart from considerations of diction—in appar-ently the fact that a heavy percent-age of talker productions are film-lage of talker productions are film-lage and the stage of the stage of the stage of the stage directors to direct for the screen.

Franco-German Preference Proposal Held to Foreshadow a Breakdown Of All Film Trade Quota Walls

Par Settles Contract Of Rolf, Norse Player

Of Roll, Notice Flayer
Paramount has made a cash settiement with Ernest Rolf, Swedish
actor, whom Par at one time intended building up for the American market. Par brought him over
for a couple features, after seeing
his work as m. c. in the Swedish
swork as m. c. in the Swedish
to the Swedish of the Swedish
swork as m. c. in the Swedish
silvanet him back to Eurone.

shipped him back to Europe.

Then it was decided to use him in some Swedish talkers to be made in Joinville, which proposition was dropped.

also dropped.

Current cash settlement washes up the contract, except that Rolf will go down to Paris to make two shorts for Par there.

Reverse Stock Split At Ratio of 1 for 2 For Tobis German Co.

Berlin Oct. 6.

The Tobis (Tonbild Syndikat A.-C.) which as patent holding company has a decisive place in the German sound film trade, is carrying through a radical reorganization. The capital stock will be reduced from £2,857,142 to £1,285,714 and relations with Dutch chief stockholders will be put on a different basis. The administration publishes the following information regarding this reorganization:

'At the last meeting of the supervisory board the balance sheet for the business year 120,1392 and depreciation changes were necessary owing to present conditions in the film industry. Furthermore, as action has to be taken regarding financial reorganization of the Dutch Co. and as furthermore reduction of our own participation is necessary, the reduction of the stock capital was proposed. This reduction will, after cancelling of £235,713 of our own stock, be undertaken at 2 to 1, so that 12, 125,710 e capital will amount. It may be expected that in con-nection with the film all reorganized reorg

tant the studies expected that in conto \$1,285,Ti4.

If may be expected that in connection with the financial reorganinection with the financial reorganinection with the financial reorganithe Tobia has had, for instance with the
Theigh A.-C., a founding company
of Tobis will be solved. A solution
of this complicated situation is the
more important as Tobia not only
represents Germany in the international sound film agreement,
but also co-operates with the Kiang
Film G.m.b.H., the equipment maker
of the Electrics as well as with the
Foliphon-Schallplattenwerke.

JAEGER'S NEW PAPER

Canada Leaves Films Unchanged In British Preference Program

Ottawa, Oct. 17.
Despite formal suggestions at the Imperial Economic Conference for a special levy on foreign films imported into Canada, other than those from British countries, the Canadian Government apparently did not think much of the idea. When Rt. Hon. R. B. Bennett, Prims Minister of Canada, presentation of the conference agreements and proposals be failed to mention any new duties or taxes affecting more without the conference agreements and proposals be failed to mention any new duties or taxes affecting more difficulty. Ottawa, Oct. 17.

proposals he failed to mention any new duties or taxes affecting mofion pictures, British or otherwise.
This was in the face of pre-Conference agitation for a Canadian
quota law in favor of British films,
tariff preferences for the benefit of
British producers and the special
excise levy on foreign films based
on rental value.

Arguments were presented in be-

half of the British Industry at the Ottawa Conference by Neville Kearney, director of the Film Section of the Federation of British Industries, but his voyage to the Canadian capital has been in vain. The prospectite tax battle at Ottawa by Oppoling film interests has done a face-out.

Censor Tax Relief

Censor Tax Relief
There are indications that the
next legislative step in Canada
will be a move on the part of some
Provincial Governments at least to
ease the cost of censorship for British films. Nobody seems to be much
opposed to this development except
the Governments which want the
revenue. Even the Canadian distributors of American films do not
seem to be opposed to a reduction
in censorship-fees for British films.

Continued on page 54)

(Continued on page 54)

Europe's quota wall is beginning to crumble. The group of quota and contingent laws passed in various European countries several months ago, which practically alenated the United States from a major portion of the world market, are being reexamined in several places with intent to change, and the prospect is that many restrictions will disappear within the next few weeks. Most important development of the past couple of weeks, and until now unknown in the United States, its another one of these Pranco-Cer-

is another one of those Franco-Ger-man pacts which has been quietly drawn up and is ready for signatur-ing at a moment's notice. Agreement was drawn up by Spio, man trade organization, and ment was drawn up by Spio, German trade organization, and the
Chambre Syndicale de la Cinematographie, French film trade alliance.
As in the pact proposed a bit over
a year ago between France and Germany, Dr. Plugge la representing
the Germania in the negotiations and
man, the agreement being in effect
a new Plugge-Delac pact.
France-German Preference
Ostensibly the agreement is fair-

Ostensibly the agreement is fairly tame. It calls for 25 French films to Ostensibly the agreement is fairly tame. It calls for 25 French films to be allowed free entry into Germany against 25 German films to be allowed into France, despite the currently existing quota laws in both countries. Also it would allow an order of the country intended for. It's rank favoritism between France and Germany, although the suspicion remains in American trade channels that, as always in deals of this type, Germany would eventually get the breaks because of her increased capacity for production. From the standpoint of the American trade the negotiations are a hopeful sign since being a definite first wedge. Certain that should the (Continued on page 23)

Foreign Originals Gain Favor with Paris Fans

Paris, Oct. 8.
Original versions are mopping tip in Paris. Horse Feathers' at the Fantheon is packing them in to the extent of initiating in the house a two shows a night policy. Scarface' at the Agriculteurs is turning them away. Love Mc Tonight' opening at the Emittage Pathe is a smass. The property of the property Paris. Oct. 8.

original versions.

More houses are running other American original productions, and this promises to develop enough of a market to make it well worth imecial conles

Belgium's Newsreel Spot A Click on 6c Scale

Brussels, Oct. 8.
Cineac, Brussels, Belgium's first
news-reel cinema, opened on Oct.
1 and has been crowded since.
There are 700 seats at 6 cents,
8½ cents and 11 cents. Theatre is
open 11 a. m. till midight and
program runs 50 minutes.

MISS MORENO'S PERSONALS

MISS MUREAUS PERSONALS
Hollywood, Oct. 17.
Rosita Moreno, Spanish player
most recently in Fox versions, left
here today (17) for Mexico City.
She will do two weeks of personal appearances at the Cina
Olympic, picture house.

FOREIGN WRITER'S TREK

FOREIGN WRITER'S TREEK
VIcome Alain de Leche, French
writer, is in New York, enroute
from Hollywood, where he worked
in Metro's foreign department until
the stoppage of foreign production.
He leaves on the Europa Wednesday (20) for Berlin to write a
French original for Uia.

Chinese Look To Berlin
Berlin, Oct. 6.
The Chinese Industrialist and
president of biggest Chinese Trust,
United Photoplay in Hongkong, Sir
Robert Ho-Tung, is in Berlin.

His object is to study economie
as well as technical and art prob-

ADD THESE TO THE LIST OF MONEY



DAVID O. SELZNICK

MAKING RKO-RADIO PICTURES!

John BARRYMORE

in one of the most stirring documents the stage has ever given to the screen. Clemence Dane's great play...



"A B I L L O F DIVORCEMENT"

With KATHARINE HEPBURN
Billie Burke, David Manners
Directed by George Cukor

A role of power, brilliancy and passion that will stand in timeless memory as a record of his genius.

Acclaimed by all the press as the artistic success of the year.

... proven at the box-office one of the big money pictures of the year!

SOLD TO A HUNDRED MILLION!

M OF CRESTWOOD

Red Kann in Motion Picture Daily said:

*A lulu of a mystery yarn . . . On its own should be a dollar puller, but tied into the NBC radio hookup and ballyhooed in advance as it has been for weeks on the air and in newspapers, the picture looks even better as a potential box-office draw."

NOW PLAYING DAY-AND-DATE IN NEARLY 200 OF THE LEADING HOUSES THROUGHOUT AMERICA!



Talking Shorts

SPONGE DIVERS OF TARPON SPONGE Travelog
10 Mins.
Projection Room, N. Y.
Stanley

Travelog to Minas. Projection Room, N. Y.

Stanley

Interest in Stanley

Interest in Stanley

Interest in the first ever made on the new W. E. wide-range equipment. Only one feature plotture. Rain (UA) has thus far been made on wide range and Cinclog man and the standard on wide range and Cinclog out half a dozen and Intend continuing the series. Primarily, in this case, the system is good because the subject is. It's a cracker in the series of the recording thing is interesting as an accessory after the fact.

Film was made in Tarpot Springs-Florida, and shows the spoonge industrial the series of
'NORTHERN EXPOSURE' Musicat 16 Mine. Strand, N. Y. Vita Nos. 1413-14 * two-ree!

Of the series of two-reclers being made on the Coast in Technicolor, partly to use up the Tech contract with Warner Bros. Containing tunctul song numbers and well routined dance numbers, plus novelty and skit stuations with a twist, short measures up as Al. Should short measures up as Al. Should houses, botten despress up as Al. Should houses, and skit strations with a twist, short measures up as Al. Should house a should be a should

tined dance numbers, plus novelty, and skit situations with a twist, and skit situation with a twist, and skit situation of best for a cab at his houses.

Opens on a drunk being let out of a cab at his house and his allibit to the wife. As stew starts to tells family's, an Arctic cuptore, he attended, he falls asleep and the actioned, he falls asleep and the actioned, he falls asleep and the actioned, he falls asleep and the action his started to spell. Set is Arctic-like, but in line with the satirical signost says 'Dyckman street' (uptown New York).

Friend souse is given a welcome at the Eskimo city hall, whereupon at the Eskimo city hall, whereupon a two properties of the started signost says and dance routines, plus a violin-bird chipping bit by the Arnaut Bros. One dance routine is pole, another has the leg-litters as bears and penguins. An acrobatic specialty topings a snakehips by the ensemble stands out. An early dance draje is unimpressive to the drunk and his stay-at-home wife. A suprise finish has the wife letting the lecturer out of a closet, saying hubby forced spielo in northland.

Cast includes John Shechan, Snub Pollard, Shella Terry, Gogo DeLye, Sally Sweet, Tut Mace and others. Color okey. "Moscow".

'MOSCOW'
'Heart of Soviet Russia'
Travelog
10 Mins.
Rivoli, N. Y.

Metro Metro
This is the first of two James A.
Fitzpatrick traveltalks on Soviet
Russia. This Moscow subject will
be followed by 'Leningrad, Gateway
to Soviet Russia.'

Russia. This Moscow subject will be followed by Leninerad, Gateway. Anthing cinematically would be interesting about Russia, particularly of a 1932 vintage, showing the USSR capitals as they are today. That the spieling is patently edited. The control of the co

'THE DEVIL'S ROPE'

THE DEVIL'S ROPE'
Mountain Climbing
37 Mins.
Loew's New York
No matter where Harman Glucksman collected this film, or how long
it has lain on the shelf, 'The Devil's
Rope' is a thoroughly worthwhile
elongated short. Running time is
end of the short. Running time is
end on double feature program.
Subject is packed with suspense
during the climbing sequences,
which are abundant.
The footage is re-dressed with.
The footage is re-dressed with the contage is
re-dressed with the contage is re-dressed with the contage is
re-dressed with the contage is
re-dressed with the contage is
re-dressed with the contage is
re-dressed with the contage is
re-dressed with the contage is
the storm one doing the narrating
with an iris-in after each topic to
trunyed as being mounted twice.
Minor casuality of an Englishman
in the contage is the contage of the contage
in the contage is the contage
second, during a climbing contest, depicts a rope breaking and
four men timbling through space.
This is taken from long range.
This is taken from long range.
The second with the contage is the contage is the mountains.
Slight avalanche was the only suggestion of the kind in this, and no
snowatorm. Nevertheless, the subface is a superfective of the consideration by all theatres doubling.

ROGER WOLFE KAHN
'The Yacht Party's
Orchestra, Specialties
10 Mins.
Y.
Substantially the act Roger Wolfe
Kahn does in vaudeville, with band
set on a ship's deck, where it stays
throughout An entertaining shore,
thoughout An entertaining shore,
boiled, down to a nice compact
whole.

throughout. An entertaining short, with the best that Kahn offers boiled, down to a nice compact whole.

Getrude Nissen and Melissa Mason, with Kahn on stage engagements, with Kahn on stage engagements, and the stage of the st

AN OLD CITY SPEAKS

AN OLD CITY SPEAKS
Travelog
IS Mins.
Projection Room, N. Y.
Stanley.
Number two in the series of Cinelog shorts on wide range recording, this one with a prelude and lecture by Irvin S. Cobb. It's a pretty three recommend it outside the filler class, and Cobb's lecture doesn't help. The comedian in Cobb is subordinated to the poetry that he thinks pretty pictures call for, and that's just too bad. the beauty of Charleston, South Carolina. No doubt that Charleston has it's interesting points, but not sufficiently so to interest audiences for more than five minutes. Cob's voice is none too good for film purposes, but is nicely blended into the sounds of the city.

'KASHMIR TO KHYBER' 8 Mins. Embassy, N. V.

RASHMIR TO KHYBER'

8 Mins.

Embassy,

Fox Movistore

Fox Movistore

Unlike other Carpet'
this one gives the impression of
having been hurried through the

cutting room or skimped by the

CII a region made famous by song

for kis lotus blossoms and 'pale
hands pink tipped,' the Carpet is

content to traverse a muddy stream,

concentrate on activities of native

troops guarding the Khyber heights.

'DOWN AMONG THE SUGAR CANE' With Lilliam Roth Pen and Ink Songalog 7 Mins. New York, New York, Peramount Fair fragment for combo spots. Lilliam blended not very skillfully with pen and ink stuff. Tune is a fairly modern one and sees incory, it the modern one and sees incory, it the is okay. When Miss Roth appears

Miniature Reviews

'Big Broadcast' (Par). Flock of radio names insures b.o. in-terest, particularly in the hinterland.

"Rain" (UA). A b.o. disappointer. Only the play's rep and Joan Crawford's personal pull will help it.
"Smilin" Through' (M-G-M)

'Smilin' Through' (M-G-M). Sure fire sentimental romance that has stood the test of stage that has stood the test of stage and silent plotture success. A big women's story of tear-drawing power, done with sat-isfying sincerity by Norma Shearer and a cast that spells

'Phantom of Crestwood' (Radio). Well told and suspensful mystery story, backed by a ter-rific ad and air campaign. Shoulf fare well in spots where this type is liked.

'Madison Square Garden'
(Par). Good prize fight picture
with interesting story and cast
for the men and enough entertainment merit for general

appeel.

One Way Passage' (WB).

Will reach house averages for this time of year or better that, depending on how sold. Pleasing entertainment mainly through its comedy.

'13 Women' (Radio). Circuities of movel that sired this

13 Women' (Radio). Circulation of novel that sired this talker version may help, but the nurder yarn as picture doesn't class with the book. Cast lacks name strength that might have overcome entertainment shortcomings at the box office.

she reveals her pleasant voice and provides agreeable entertainment. The photography doesn't give Miss Roth any kind of break, especially the closeups. Even here when caught before a fairly filled floor, the bouncing ball and Miss Roth's singing didn't wooke any renouse from the audience.

'COFFEE AND ASPIRIN' With Solly Ward

With Solly Ward
Comedy
10 Mins.
Stanley, New York
Paramount
'Coffee and Aspirin' rates filler
stuff for most spots. Mostly Ward
doing Dutch characteristic monolog.

soling. Dutch characteristic municipal of the place apparently was to have a punch indish like Ward shoving a hotel manicurist through a window. Not an adversary through a window. The place was wrong to begin with. Ward as a stew in a hotel orders coffee and applint for a headache, and gets everything but. That's the fore the camera. Scene is mostly bedroom.

"STRANGE SEA SHELLS"
Travelog
Photography and Chatter by Noel
Monkman

Monkman Sydney, Sept. 14.

Brief and very interesting travel picture dealing with marine life on the Great Barrier Reef.

Noel Monkman, at one time a musician in a Sydney theatre, has sylten together a shore subject their Photography and lecture both hish-grade. Should find a spot. Rick.

HONEYMOON BEACH

'HONEYMOON BEACH'
Comedy
20 Mins.
New York, New York
New York Educational
Mom's the vomantic goat again
as she interferes in her daughter's
romancing. Billy Bevan and Glen
Tryon are the principal men and a
dozen or so good looking girls offer
plenty of s. a. in their betting suits.
ject offsets the unoriginality of the
theme and the old-time methods of
comedy. Subject is okay secondary
matter for other than first grade
programs. Not particularly hilarlous.

'SEEING SAMOA'
With Lee Donnelly
Travelog
7 Mins.
Vita. No. 1423
A glance at Samoa and its native
iffe with off screen dialog by Lee
Donnelly, gagged up in a manner
that's a cross between John P.
Graham doNames (U News). Fair
st filter.

Graham MoNamee (U News). Fair as filler.

A few of Donneily's gags fall pretty fiat but others land for laughs. Some of the shots of natives, notably of a little boy with a cig, aiso raise mild chuckles. Considerable of the photography is below pax.

THE BIG BROADCAST

(With Songe)

Faramount production and release, Directed by Frank Tuttle from play, Wild for the Market of the Production and release, Directed by Frank Tuttle from play, Wild and Dirics, Forey Marion, Jr. Music and Dirics, Rajph Rainger and Lao Robin; Grown Marion, Jr. Music and Jrick, Rajph Rainger and Lao Robin; Grown Law, Jan Rainger, Jan

There may be lots of captious ness about The Big Broadcast, and sustified, but the picture should do well in the hinterland. That it could have been a bigger click in the major keys is something slea again, and the susting the susting state of the susting th

play or pictures, has yet to happen.

A rather disjointed affair, it has enough appeal through the air names to see it throughout the box-offices. It will not be a sock by any means, and may suffer in the big keys where the real revenue comes from, but the hinterland will eat it from, but the hinterland will eat it

ikeys where the real revenue comes from, but the hinteriand will eat it.

It's an all-star show with a fock of the bigseet air favorties. Bing Crosby, Burns and Allen, Kate Smith, Boswell Sisters, Arthur Tracy (The Street Singer), Donald Novis, and the Vincent Lopez and Novis, and the Vincent Lopez and a start of the street of the stree

authorea for this flicker). Kate Smith who, like the other specialists, does a number, is given a big build-up as the ace draw of em all, (according to one dialog passage) which is okay ballyhoo stuff considering that Par has the Swance songstress set for a starring feature all her own.

sweines songerress set for a starring.

The chief fault with 'Breadcast', as must have appeared on paper, is that it's not a feature film but a succession of talking shorts. That these specialties were dove-tailed as they were is not bad considering to be hung onto some sort of a story structure, no matter how fragile. The story is rather childish. Just why Bing Hornsby, the exconer liste has no foundation in fact, for the biggest of ether names know better.

why. Blay. Beauty the control of the Continental school of matting (Groeby) should be so careleasily late has no foundation in fact, for the biggest of ether names know better.

Five minutes of the introduction is devoted to the lobby frames of any about scale it as the Texan millionaire. Sharon Lynne is subtly labeled Mona Lowe' (heraided by Moaning Low, as the theme for her first entrance) as the light heavy free entrance) as the light heavy in the radio station, who thinks in the radio station, and probably figured that since it's to be a more or less spannedic cinematurgy, he'd get in his own licks. That may account for the way he had been a station to be noticed by the femmes. They are technically the sound to be noticed by the femmes. They are technically of the service of the substitution of the station of the substitution of the substi

RAIN

Joseph M. Schenol: presents this Levig Milestone production (U. A. release), stable that the production (U. A. release), stable that the production (U. A. release), stable that the production of the stage play, Rainy, sampled by John Colton and C. Randolph, stable that the production of the stage play, release the production by Maryell Anderson Levin Milestone directed Nate West and Levin Milestone directed National Nation

reference to the play and title were mitted in the then UA silent filmidation, and even the Rev. Davide the control of the con

of the Continental school of mating

SMILIN' THROUGH

SMILLIN TIRROUGH AND TO SHARE A SEATING JOHN SHARE A SEATING JOHN SHARE A SHAR

Silent pictures renewed this sentimental stage play; now talking pictures have given it new life and

nictures have given it new life and vitality. Presently there may be an other medium and the piece will live again—rival, perhaps for generations, of 'East' Lynne' as a standard tear-compeller.

In interpretation, in acting and in the fine presentation of all its poetically romantic qualities, this new-version is a worthy successor to the earlier transcription, first the stage play with ane with the stage play with ane with Norma Taimadge; and now with Norma Starm, who reveals a fine feeling for this old-fashioned but perennial romantic role.

this old-fashioned but perennial romantic role.

The part is away from this very modern star's vein of sophisticated characters. The Capitol release comes while she is appearing in Strange Interlude Just down Broadway at the Aste Nina Leeds of O'Neill and Kathleen of Smillin Through make an acting range that comes to few actresses in a lifetime, not to speak of a week in an artumn season.

The new picture's box office will

not to speak of a week in an autumn season.

The new picture's box office will take care of tiself abundantly. It has care of tiself abundantly is take care of tiself abundantly in the control of the control of the control of the control of screen experiments, bringing a fresh and simple emotional story, superlatively produced and acted in a satisfying mood of arthi directiness, and with respectful deference the entire of the control of

pace, and it is the kind of subject that will build, for its intrinsic appared is to the woman fan of all according to the woman fan of all according to the working that the box office with the harmes of Miss 'Shearer, Fredric March and Leslie Howard And Leslie Ho

Resources of the studio enrich it vastly in its sentimental appeal. Not that the producers have gone varieties that the producers have gone ture is singularly free of studio flouries, which they have riscrously foresewor in the interests of an artifully simple treatment. Dislog has been skillfully removided into the idiom of the minute, taking on a neat tone of banter for the love passes that is enormously fetching tould well be without spilling over, and the literary trick of casting the dialog in the love scenes in the patter of the day serves to emphasize by its very nonchalance the depth of the feeling it thus indirectly conveys.

of the feeling it, thus indirectly conveys.

Test of the stor's grip was the test of this audience an the first night of the picture at the Capitol. Even though the running time exceeds the hour and a half that has come to be about the limit, as the converse of the conv

rong.	bling, Arielle, and others. Running time, 90 mins. Gaumont Palace, Oct. 4.
Phantom of Crestwood Radio production and release, featuring Ricardo Cortes and Karen Morley. David O. Solnick, executive product. Merian ben, director. Solnick, executive product. Merian ben, director. Solry by Barlett Cornack and J. Walter Ruben. Sornen play by Ben, director. Solry by Barlett Cornack and J. Walter Ruben. Sornen play by Ben, director. Solry by Barlett Cornack and J. Walter Ruben. Jane J. Walter Ruben.	Stage play of many years ago was a distinct hit, and very 'high' in flavor, capital scene taking place in a brothel. To missing place in a brothel missing place in a brothel missing place in the flag who hostesses a few beauties, practically kills the play. Bad continuity, directly a few situations and bits of dialog reclaim it somewhat. Acting is generally good all round, especially by Andre Berley, Jeanne Helling and the place of the wide with a seductive widow. His extemping to avoid being billeted with a seductive widow. His examination of the place of the wide with a seductive widow. His examination, to find that he goes to a brothel instead. Subaltern himself marries the niese of the wide for missing the place of the wide for the wide will have the bookings in will help the bookings in the place of the wide of the wide of the will help the bookings in will help the bookings in will help the bookings in the place of the wide of the will help the bookings in the place of the wide of the will help the bookings in the place of the wide of the will help the bookings in the place of the wide of the will help the bookings in the place of the wide of the will be placed to the will be p

in connection with a prize contest, has been given a handsome promotivating, carefully avoids clutching hands and entilets the services of an exceptional cast. Probably it is not going to be in the heavy money in the major boxforces, but the hould give good account of itself inhandslily and at the same time satisfy those who like the mystery type. It is good of its class, but it should give good account of itself inhandslily and at the same time satisfy those who like the mystery type. It is good of its class, but it should give good account of itself inhandslily and at the same time satisfy those who like the mystery type. It is good of its class, but it should give good account of itself inhandslily and at the same time satisfy those who like the mystery type. It is good of its class, but it is class to the fore. We fould be myster is the return of the flashback instead of oreal part of the same to the fore. Various members of a house party are being interrogated is a blurred effect which shifts the camera to the scene which is being described, and it is acted out instead of oreating the modern horror characters ell around and talk interminably. At times there is sellent action with the voice of the relatoration with th

Le Billet de Logement ('Billeting Order') (FRENCH MADE)

Synchro-Cine production. Distributed by Gaumont Aubert. Directed by C. F. Tavano. Starring Andre Berley, Jeanne Helbing, Artelle, and others. Running time, 90 mins. Gaumont Palace, Oct. 4.

Westrook Peger. Paul Gallio, Jack Kearms, ready Haves.

Very much above average for a prize fisht picture in all departments, being quickly paced entertainment up to and including the reverse finish. Final twist has the boy lose the big fight, but it's none amounts to a moral victory (the winner used loaded gloves) and brings about the reunion of the likeable leading characters. Charles R. Rogers, who produced Garden for Feramount, had a head gave it a competent and interesting cast and enough proper atmosphere to square the usual plot exaggrations. Productionally the pictures to square the usual plot exaggrations. Productionally the picture, mostly boxing, in and around the famous Garden, the yarn, glorifies the areas's matchmaker. It may or may not be a coincidence that famous Garden, the yarn, glorifies the areas's matchmaker, it may or may not be a coincidence that the course of this story are strikingly similar to those currently being hurled in real life at the real Garden's matchmaker, Jimmy Johnston. The pictures matchmaker also of a fighter whom he formerly managed.

accused of having retained a piece of a fighter whom he formerly managed.

Around this hub the plot's and a fighter whom he formerly managed and the second of a fighter who have a fighter of the second of a fighter of the second of a fighter of the second of the secon

Madison Square Garden
Charles R. Rogers predestina and Paramount release. Sack Oakie Mark Maron Nixon
Thomas Meighan fastred. Directed by
Thomas Meighan fastred. Directed by
Thomas Meighan fastred. Directed by
Thomas Burtis. Henry Sharp, photog. At
The Meighan fastred. Directed by
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Thomas Burtis. Menry Sharp, photog. At
The Meight Sharp.
The Meight Shar

PASSIONNEMENT

(FRENCH MADE) (With Songs)

Paris. Oct. 2.

Paramount production and release. Illrected by Rene Guissart. From the musical comedy by Maurice Hennequin and Alicorded Western Electric. Paramount, Paris,
Sept. 20.

Robert Perceval	Fernand Gravey
Cetty	
e Barrios	
The Commandant	
Helen Le Barrios	Danielle Bregis
fulia	
luguste	
f. Stevenson	Koval

and a racketeer angle, both of which freet upon the basic theme. They're not dragged in without reason. Tack Godie delivered a honey Jack Godie delivered a honey of the properties. The properties of a many in the has the color and the manner that it called for. There are other good bits by such stands are people as Marian Nixon. To make the manner that it called for. The prints, Lew Cody and William Boyd, but the sparkler of them all to many minds will be the trouping of Warren Hyme.

Pittis, Lew Cody and William Boyd, but the sparkler of them all to many minds will be the trouping of Warren Hyme.

Warren Hyme.

Warren Hyme.

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Warren Hyme.

Warren Hyme.

A comedy with operate cequence, which makes the whole ame and man and many minds a mining a present may when collist for the servent wars a went of the same the properties.

The romance phase is sustained by Ostale and Marian Nixon as the picture.

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The romance phase is sustained by Ostale and Cody. They are the directors of a mob that fixes fights for betting phase and the picture of the picture.

They frame Oakle in the big bout by painting his opponent's hand bandges with cement and

ONE WAY PASSAGE

WATE TASSAGE
Warner Brox, production and release.
Directed by Tay Garnett Based on story
Joy William of Miner and Joseph Jackner.
Film cellson, Raight Dawson, Co-stary Wilrachby by Rebert Kurlish, Bob Fellows, assizeant director. At Strand, N. Y., for
rangh by Robert Kurlish, Bob Fellows, assizeant director. At Strand, N. Y., for
Rangh Commiss.
Dan Hardesty William Powell
Skippy Frank McKuch
Betty Milliam MacMohon
Dotter Strand Milliam MacMohon
Dotter Strand Milliam MacMohon
Sir Harold. Douglas Gerard
Sieward. Hierott Munding

Not a big boxoffice picture, but generally worthy entertainment largely through its laughs and novel and little better than average business, teaming of Bill Powell and Kay Francis aiding at the boxoffice. A striking front on the engagement at this theatre, plus a small search and the strength of the

13 WOMEN

RKO-Radie production and release. Irens
Dunns and Ricardo Cortes featured. Div
present by George Cortes (Featured, Div
present by George Cortes) (Featured, Div
present by George Cortes) (Featured, Div
present by George Cortes) (Featured, Div
present Cortes) (Featured, Div
presen

Sergeant Clife	Ricardo Cortez
T.nuro	
Tirania	
To	Jili Esmond
Grace	Florenco Eldredge
Helen	
Morv	Jupile . Haydor
May	Harriot Hazmar
June	Mary Duncar
Finzel	Peg Entwhistle
NanBobby	Elalo Prescoti
Bobby	Wally Albright
Burns	Ed Pawles
Teacher	Blanche Frederic

Tiffany Thayer's '13 Women' in novel form gave this talkier a better than average break on advance exploitation. Ordinarily that would be a help, but it doesn't look as thought the better than average break on advance exploitation. Ordinarily that would be a help, but it doesn't look as thought to cash in. Between covers it was fast light reading, thanks to the writing, but on celluloid it deteriorates into an unreasonably farfetched wholesale butcher good acting could save. The picture version's half caste and completely cracked young East Indian lady who nurses a grudge for children of the country of the country of the country is the country of the country

'Smilin' Through' (MGM). Real characters living a romantic fantasy that sweeps across the years with a tender, beguiling love story. Theme, cast and treatment will appeal to fanettes of all ages.

'One Way Passage' (WB). Romance threading its way through a group of tony confidence workers on a trans-Pacific liner. A fascinating theme devitalized by the coloriess performance of its leads and a vague, unsatisfactory ending.

The Woman's Angle

'Rain' (UA). Giamorous propaganda on the screen advent of Sadio Thompson intrigues all fanettes who pride themselves on being sell-informed picture patrons. Joan Crawford's stardom creates interest in a wordy, labored, version of the stage play; the play's elemental doctrine and her ewan prestige save Miss Crawford from the ridicule that might otherwise greet superficial interpretation and ghoulish makeup, assumed in lieu of the customarily chic Crawford wardrobe.

"Madison Square Garden' (Par). The excitement that lures women to the ringside will draw the same minority group to a film that contains all the characterful sidelights of prize fighting. Though far from uni-versal in appeal and only vaguely devoted to romance, its well contrived sympathy, amusing characterization and suspenseful climax are an agreeable change from sophisticated drawing room drama.

'13 Women' (RKO). Bogus astrological predictions hoping, through the power of suggestion, to wreak the vengeance of one of the most in-credible villalnesses in picture history. Feminine interest in occult dem-onstrations cannot overcome the boredom that settles about crude and fantastic development.

The Big Broadcast' (Par). Radio listeners, particularly those in towns off the personal appearance route, will embrace this opportunity to make the acquaintance of ether favorites. For this novel privilege fanettes will tolerate unbelievably betudded production that forces attractive. Bing Crosby to give a sorry account of himself.

CARY
GRANT
NANCY
CARROLL
RANDOLPH
SCOTT

A Paramount Picture

THEY GAVE MER A BAD NAME . . . AND SHE LIVED UP TO IT!

She walked home from a date...but she woke up the next morning to find she might have saved herself the trouble.

EXPLOITATION By Epes W. Sargent

Accidents

Accidents

Recently a man got three-figure damages from an upstate theatre under the Workmen's Compage of the seed of the work of the seed
over.

In the same way it has generally been found that the theatre and not the owner of a truck is responsible if and hing goes wrong with a perameulator. The truck may be overed by general insurance, but not against the possible results of a miscarriage of an idea.

Hustling

Hustling
M. A. Malaney put a hustle on for Phantom President at Loew's Allen. Cleveland.
Novelty when was a sheet of the wind of the was a sheet of the wind and the presidents, all numbered and with a blank on the back to be filled in with the identification. All children who sent in a correct reply received a ticket. This was made up by Malanet he theatre which in turn mailed the tickets to those who were correct. Gave a nice mailing list for future work. One of the papers offered cash prizes for a name for the third party to be headed by George M. Cohan. The day before the opening a comedy political parade was keld. Malaney got the permit for red fire first and then the fireworks, which is important.

which is important.

Post Office, Too

Theorie recently built in a small fown was specially designed for a post office room in one of the stores. Done in conjunction with the post-special post office region in conjunction with the post-special post office right in the building the house will be the center of things until the town outgrows the p. 0. habit, so will be the center of things until the town outgrows the p. 0. habit, such that is a small town where the department pays the rent, but this is a small town where the postamaster pays his own rent and can put it where he elects within reason. One of the features is a door leafing the the postamaster in the the postamaster pays his own rent and can put it where he elects within reason. One of the features is a door leafing the the postamaster pays his own rent and can put it where he elects within reason. One of the features is a door leafing the the postamaster of the features of the feature of the feature of the feature of the town of the feature of the fe

Today's Campaign
Today's Campaign
Ted Today, sectional exploiter for
Columbia out of Atlanta, reports
that the Governor of Alabama
keiped along a campaign on a Cofumbia jubilee at the Rose theatre,
Tuskegee.
Rose declared a jubilee
8.8, with Tuskey

jumbla jubilee at the Rose theatre, Tunkegee.
Rose declared a jubilee week Oct. 8-8, with Toddy on the spot to help page special section on condition that two pages were ada, and Toddy did better than that, but not so mean that the pages were ada, and Toddy did better than that, but not so mean that the pages were also and the page of the section of the meritage of the section of the meritage of the section decorated and most of the meritage of the section decorated and most of the meritage of the section of the meritage of the section of t

Spit Lights
Palace, N. Y., used a new idea
lately when hoods were placed over
the tops of three-sheet boards out
front. Lights of different colors illuminated the boards alternately,
the standed from the
other and working on a reciprocal
switch.

Fortunes for 'Chandu'

women and children. Through a slit in the costume, masked by gauze, he could select the proper slip to be handed out, Helped to create extra interest.

Grocery Bulletins
Picture theatre directly opposite a
public school in a family sector has
an idea that kids are eating up.
House has plenty of display space
for posting, and one three-sheet
board is set saide for bulletins for
School draws from a large radius,
and if Mrs. Jones wants Johnny to
stop at the grocer's and bring home
a can of corn, she telephones the
theatre and a card is written out and
theatre and a card is written out and
the control of the corn, and the corn
and the corn, and the corn
are the corn, and the corn
that it we have the corn
with the light mat trade.

Southern Atmosphere

Southern Atmosphere

Floilywood.

Down south Floilywood.

Down south Plantation atmosphere has been given Warners' Hollywood lobby for 'Cabin the Cotton.'

Rustic cabin shell surrounds the Rustic cabin shell surrounds the Rustic cabin shell surrounds the Rustic Cabin shell surrounds the lobby decorated in true cottonfield rashion. Negro figures in each field are posed as though they were plucking the white buds.

Lobby is especially effective at Lobby is especially effective at Lobby is capacially effective at Lobby is effective at Lobby is capacially eff

Los Angeles.
Harold Stetson is erecting a 400seater, in Phoenix, Ariz, He will
operate independently.
Alhambra Amusement Co., subsidary of Principal Theatres, is
taking over the Garfield, Alhambra,
Cal., for operation Nov. 16.

Warners reopened its Harvard ere last week with straight pic-ures. Have had the house about year, Closed all summer.

Canton, O. Warners has given up its lease on the Palace here, for two years its ace house. Will continue the Alhambra as first run.

Robert Smith. moves from the F-WC Boulevard to Loew's State, downtown, as manager. Replaces Ray Ducerne, transferred to the United Artists. Fax Duncan, assistant to Smith, will manage the Boulevard temporarily intended and the Marcal Hollywood, was formerly with RKO in San Diego.

Tacoma, Wash.

Walter Fenney, formerly manager of local RKO house, but more recently in Spokane for RKO, has returned to assume management of the Roxy, newly named, now being operated by Jensen & Yon Herberg interests as a first run here.

Thundred Percenter, Fox West Coast house organ, folded with the Coast house organ, folded with the coast house of the circuit's 10-week business pages of the circuit's 10-week business of the circuit's 10-week

Otto C. Hauber, former theatre owner and recently local manager of the Saenger has resigned. J. C. Tunstill becomes manager.

BEHIND

Keeps It Handy

Ohio 'Mouthpiece,' the Warner exploitation bulletin for that sector, reports that Louis Lamm, of the Elyria Capitol, has a 3-5 card index on his desk on which he notes ideas for exploiting the pictures he has booked.

booked.
A good idea, but a better one is to get a package of No. 10 manila envelopes, label each one with the title of a picture and place in that envelope all of the clips applying to the particular release.

Uses a Map

Uses a Map
Large map of the world, mounted
on a beard, of the world, mounted
on a beard of the world, mounted
on a beard of the world, mounted
tobby fixtures in a small house.
Map is about six feet wide and
neatly framed in moulding. With
each change of bill the manager
puts pin flags on all locations in
newarcel clips and his travel subjects.

Flags are of different colors and
a key in one corner carries strips
of similar color with slots in which
tion. Red is always the newsreel
color and a red flag indicates a
spot shown in that feature. Blue,
yellow, green and saimon flags are
used for other subjects and even
played up where the locale permits.
Figured that it stresses the wide
coverage of the films.

Analysis of Non-Show Trade Papers, **Little Exploitive Value for Theatremen**

Remembering the hit a shooting saliery stunt made a few years ago, a content of the saliery stunt made a few years ago, a cone. He packed up a beture of Durante with a red bailoon for a nose. Put it in one corner of the lobby where he could keep it out of the way. Decreased the salier of the sal

Seattle's Angles

Seattle's Angles
Seattle.
Seat

Still Generous

Edward Sellette, who used to run a Sundard Sellette, who used to run a Read of the Sellette, who used to run a Read of the Sellette, who used to run a Read of the Sellette, which was sellette, and still works about the same stunts which got over in the New Hampshire spot. And Sun-Wodnesdey Sellette, which was a sundard sundard sellette, which was supported by the Sellette, which was a sundard su

Snowy Boots

Snowy Boots

Some years ago a manager of a northern theatre found that a couple of brooms in the lobby enabled his patrons to brush off their boots after tracking. through treshly-fallen has had a couple of niches cut into the lobby side walls, and in each is installed a brush of fairly soft fibre about is inches in diameter. On about 18 inches in diameter. On contrast the side of the sound in the side of the sound in the side of the

Baltimore Cups
Loew's theatres yelly have crashed through for some neat institutional exploitation. And pulling the stunts by the use of cup prizes. They broke into all the 'dailes with the Norman Shearer cup race at now city manager Bill Saxton has couped with an annual stunt that will run itself and yet grab space in the toniest of dailles:

Saxton has arranged for a Loew Saxton has arranged for a Loew Ganton of the control of the cont

Old Faithful

Old Faithful

Birmingham.
Theatres in practically every section of the South have an old stand-by when they are hard up for publicity ideas. It has never failed to work yet and always gets a play in the daily papers. the newspapers can be always the daily papers. The newspapers can be aphotographer along and line the kids up in front of the theatres for pictures.

Managers maneuver the boys so the second of the picture also appear in profess the certain the second of the picture also appear in profess the certain the second of the picture also appear in profess the picture. In profess the certain the second of the picture also appear in profess the picture also appear in profess the certain the second of the picture also appear in profess the picture. In profess the picture also appear are usually piaced in the balconies are usually piaced in the balconies are the picture.

In a recent letter to managers of the Canadian houses of Paramount-Publix, J. J. Fitzgibons offered the suggestion that the managers con-stitute themselves business consult-ants and follow other trades as well, through their trade papers, for

stitute themselves business consultants and follow other trades as well, through their trade papers, for Ideas. He argues that a perusal of their columns may 'suggest fresh avenues of approach.

As a check-up by 'Varlety' on the suggestion, weekly publications in 12 different lines were obtained and their capposition of their confliction of the conflict

sist the manager in making his own selections.

"Variety" will continue to keep tab on the trade papers of other fields for the exhibitor, as how Pitzgibbons can expect his house managers to buy trade papers of other industries, when the same managers are reluctant to buy for themselves, and Publix won't subscribe for them, the trade papers in their own field, is one of the points the P-P Canadian theatre head has evidentity overlooked.

overlooked.

Vory few of these papers will warrant regular reading by theatre men but there is no more useful method of getting a general survey of what other lines are doing than an evening spent with the trade namers.

of what other lines are doing than an evening spent with the trade papers.

In the following table an 'M' indicates monthly and 'W' a weekly publication:

'National Farm Journal' (M). No exploitation department but much material that can suggest tiels for rural theatres, such as displays of labor saving machinery, etc. Can also suggest items of interest to gain the attention of farm readers in mailed matter.

'Hardware Age' (W). A lead article on electric signs; suggestive department on window dressing which will help gain windows; an ideas exchange which sometimes contains sales suggestions; another department of sales ideas and occasional campaigns.

Some vending schemes but more help from the ads than the editorial text.

Plumbing and Heating Contract.

help from the text.

"Plumbing and Heating Contractors" (M). Largely technical, but a department on "ideas that Induce the Public to Buy that will be helpful at times. Not generally suggestive.

gestive,
'Crockery and Glass
'Appartments by Journal'

'Crockery' and Glass Journal' (M). No departments but almost entirely selling hints from which some ideas may be gleaned.
'Engineering Record' (M). No exploitive value for the exhibitor.
'Food Industries', (M). Too technical to be of service.
'House Furnishing Review' (M). Larsely, selling angles with a user and the control of the goods which may lead to demonstrations or for premiums.

premiums.
'Textile World' (M). Too largely

Textile World' (M). Too largely for the factory to be useful.

'Printers Ink' (M). Monthly issue of the newspaper weekly is devoted more to merchandising and advertising. Should be helpful.

'Dry Goods Economiet' (M). Some selling angles but more useful in given the formitine shared of the control of the

Split Lights

Lynchburg, Va.
Figuring a try for weekend biz is cheaper than trying to fight a standard to the control of the other and working on a reception with the switch.

Effect was excellent and probably would be good with fixed lights, each half being lighted in a different color. Main idea is to use a mask to keep the lights from blending, each opening sharply cutting off the other light. Los Angeles.

Another shift of F-WC managers takes Horton Kahn from the Colorado. Passadera and the Boolevard Colorado. Passadera with the Colorado of the Col

Grocery Bulletins

New assistant manager and treasurer of the RKO Orpheum is N. D. Smith, replacing R. Marchbanks.

the KEYS

Birmingham.
Raiph Racenscroft new manager
the RKO Ritz, succeeding George

Chicago.

Emil Franke is switching from the Orpheum, Minneapolis, to the St. Louis theatre, St. Louis. Marvin Park goes to the Minneapolis spot from the Orph, Omaha, and Lou Golden moves up from St. Louis to the Omaha spot.

Chattanooga.
Wilby-Kinsey obtained a substantial reduction in man-power with unionists. Former staff of 12 operators employed at the three local morease in analaries, as will as the five-day week concession, allowed.
As a result of the new contracts the State theatre, recently darkened, will reopen. Stage shows go to the Kialto.

Council Bluffs.

Broadway, Publix house, dark since September, again open. John Read, Hastings, Neb., coming here to manage.

E. M. Glbson, returned to State Lake City after resigning as Universal booker, succeeded by Emmett Pop' Warner, long with the exchange and formerly booker. Russoll Tyson has closed Loveland theatre, Loveland, Colo.

Dubuque, Ia.

Iowa theatre opened Oct. 8. House built by R. E. Duttle.

Fire which caused damage of \$2,500 to the Iowa theatre, Sloux City, Oct. 10, believed to have been of the Control
Burlington, Ia.
Riaito theatre, Central States Theatre Corp., closed indefinitely. Programs go to the Iowa.

Fortunes for Chandlu'

With Chandlu' awystic, in many sections it is against the law to tell fortunes, but there probably will be no objection to handing out slips with a few lines of fortune and a plug for the picture.

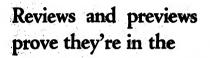
Donald Jaycox from New Haven with a few lines of fortune and a plug for the picture.

Springfield, III.

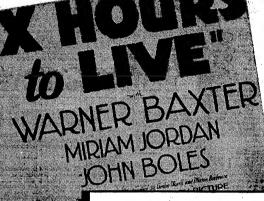
John Quinlan has replaced Robert norm the book of one of the best of the stage mystics and tell only the most evident trash. Take a leaf from the book of one of the best of the stage mystics and tell only Edgar Hart had constructed what appeared to be an automaton, but with a boy inside. The lad had but here sets of fortunes—for men, three se

Walter Fenney manager of Roxy (Jensen-Von Herberg).
Bob Armstrong is back with Jensen-Von Herberg in Seattle, press research of the string. Indications are for more theatres in outside towns for this firm, as setup looks often of Broadway (FWC). With opening of Broadway (FWC), while Al Gillis is manager of Broadway.

TWO MORE darn fine pictures from FOX



money.



Says VARIETY: "Should prove a standout."
Says HOLLYWOOD REPORTER: "Finest entertainment in six months."

And it held a preview audience breathless at Long Beach, Cal.



WATCH FOX THIS YEAR - everybody is!

13 WOMEN

(Gentinued from page 15)

(Gontinued from page 18)
speciably being just what the doctor
ordered. The featured players are
from Dunna and Ricardo Cortez,
pether of which the state of the content of

it more of a chance in time way or grosses.
Besides the Misses Dunne, Loy and Johnson, the the women many and Johnson, the the women had been been as the second of the late o

EIN BLONDER TRAUM

('A Blonde Dream') (GERMAN MADE)

(GERMAN MADE)

Maichi conedy by Walter Reisch and
Billie Wilder Ry Walter Reisch and
Billie Wilder Ry Walter Reisch and
Utz and Utz release. Direction: Featl
Marlin. Music: Weener B. Haymann.
Marlin. Music: Weener B. Haymann.
Kerner R. Tebeth. Dancer: Frank Roth
Froduction management; Eberhard Kingeker, K. Tscheth. Dancer: Frank Roth
Froduction management; Eberhard KingeFrank Roth
Froduction Trude Hesterberg. C.
Faul Marling Hesterberg. C.
Faul Marling Hesterberg. C.
Faul Hesterberg. Hill. Frank
Frank Barbara Pirk. Ha. van Elben
Frank Behner, Hugo Doblin. Running
Hene, Bymins. At Gloria Piskat, Berlin.

An assured borofite success. Substances of story is based on the success of story is based on the success of success of the su

or ner and fail in love with her, and thereby a friendship of many years is almost upset. If the property of t

Face on the Barroom Floor

Aubrey	Kennedy	produc	tion and	Invicible
roleaso.	Directed	by Be	rt Brack	en, from
a etory	oy Aubr	ev Ken	nedy. C	ontinuity
by Brac	ken and	Barry	Barring	ontinuity or. Bob
Kline, ca	Iniera F	toht Be	on neet	dir. At
the Globs	e theatre	N V	atartine	Oct. 13,
Running	time. 65	mins.		
mary Br	oneon		Dulci	a Cooper
Bill Bror	180n	B	leamwell.	Fletcher
Mrs. Gre	ove.		A 11	ce Ward
Grove	*********	• • • • • • • • •	Dhillia	Smalley
Sam Tu-		••••••	Fuinip	er Miller
Voncetti			wait	er priner
Silaki	*******	******	mauri	ce Black
onen .	· · · · · · · · · · ·		Eddie Fe	therstone
				in Wine

This is not a dialog version of the Fox silent made back in 1923. That story followed the suggestion of the poem. In the story concected by the form in the story concected by the form of the title, there is no suggestion of the title, there is no suggestion of the title, there is no suggestion of the form
la not improbable that small houses can play this up for a mild sensation, if it is willing to take the attermath of customer complaints. But it is willing to take the attermath of customer complaints. But it is willing to take the attermath of customer complaints. But it is willing to take the subject of the more of the complaints of

SEHNSUCHT 202

('Longing 202') (GERMAN MADE) (WITH MUSIC)

mUSIC)

Production Cine-Alerlin, Oct. 6.

Production Cine-Alerlin Pilm, Rectass Cinema. Direction: Max Neuticid Photography, Otto Kanturek, music, Richard Fall, Starring Margda Schneider, Frid. Starring Margda Schneider, Frid. School, Pilming Pall, Starring Margda Schneider, Frid. Starring Margda Schneider, Frid. School, Pilming Pall, Marghaman, at Alhambra.

An amusing and harmless musical picture, which will find its public and be a boxoffice success. The marriage advertisement of a young millionaire woman and an ad of a little shop girl looking for á job.

Richard Fall, brother of the late oppretts composer, Lee Fall, has little shop girl looking for 6 job.

Richard Fall, brother of the late oppretts composer, Lee Fall, has little shop girl looking for 6 job.

Richard Fall, brother of the late oppretts composer, Lee Fall, has sain tolk songs. Otto Kanturek's photography is excellent. Max Neuteld's direction on a good average level. Good sound recording the first of the first composer of humor, while Fritz Schulz with his light temperament gives to the film its pleasant note. Magnus.

Les Vignes Du Seigneur ('Our Lord's Vineyard') (FRENCH MADE)

(made)
Parls, Oct. 2. Jacques Haik production and release. Directed by Rene Hervil. From the stage play by Robert de Flers and Francis de Crolsest. Running time 95 migutes, Coll-
see, Parls. Sept. 20. Henri LevlerVictor Boucher
GlseieSimone Cerdan JackVictor Garland
YvonneJacqueline Made
Aline
Hubert MartinJean Dax

Fair entertainment, and sure to draw on account of Victor Boucher, matinee Idol our stage and screen, and also on account of the title, which is that of a very successful concey with Bries in which Bries with the stage of the

Doublet, despite difference in draw, pleture.

Technically film is fair, and, though it is strictly a photographed comedy, a few out-of-doors settings have been injected.

Boucher does his usual part of a very French Frenchman who, after word french with the information of the woman of which he informs the husband while drunk, finally marries the woman's sister. His acting, as usual, is excellent; but even, the best scenes can be made irksome by exaggerating their length, as is particularly the case in the stew search and
The start of the s

Taenzerin von Sanssouci ('Dancer of Sanssouci') (GERMAN MADE)

GERMAN MADE)

Production and release, Uffs. Manuscript, F. Carisen and Hans Behrend. Direction, Friedrich Zeink. Production management. Grund. Settling, Leopod Blonder. Music, Marc Roland. Starting Otto Geburr. Lil Junkermann, Hans. Murchofers, Faul Lipinskt. Berobard Gottle. Karl Platen. Hans Brussweiter, Marco Walter, Paul Lipinskt. Berobard Gottle. Karl Platen. Hans Brussweiter, Marco Walter, Paul City, Grund. Grund

renet wurmer. Running time, 89 mins. Ast Ungalesia am Zoo, Breilin.

This film is just what the German public wants. In it Friedrich Zeinik undoubtedly has a great box office success. Lill Dagover looks she may be a supported to the control of th

Der Traeumende Mund ('Dream World') (GERMAN-MADE)

(GERMAN-MADE)

Production, Mataofor-Film Co.m.b.R., Berlin, Oct. 4:
Illin. Reinase, Bayerische Pflingconlinhart,
Mayer, Direction, Paul Crimer. Cameraman, Krueger, In cast: Anton Edithofr.
Mayer, Direction, Paul Crimer. Cameraman, Krueger, In cast: Anton Edithofr.
Garet Hruby, Jaro Purth, Peter Kroger,
Hennemann, Ernet Stabl-Nachbaur, Piedat,
Futtler, Willi Schur, Running time, Sf
onins, At the Capitol, Berlin.

conserved sergers, second sources, and the features of the second served
the premise to get the various char-acters established and then eases off into a tangled but not interest-

acters established and then cases off into a tangled but not interesting fale.

In fale and the state off the train after the murder and a police captain virtually tries the case in another city, which is not the way it's generally worked, sweefully miscast in a sympathetic lead role. As one of those in-no-cent gale Miss Taylor fits like Chaplin playing Romeo in his big shoes. She's got to be lived to be shorted to be

DIE-ODER KEINE

(This One or None) (GERMAN MADE) (With Songs)

(With Songs)

Production. Froelich Film. Release,
Cinema. Story. Dr. Johannes Brandt and
Walter Supper. Direction. Carl Froelich,
Cameramon. Curt Courant. Sound, Erick
Graneramon. Curt Courant. Sound, Erick
Starring Gitta. Alpar, Max Hansen. Fedial
Starring Gitta. Alpar, Max Hansen. Fedial
Fold Hendels. Rudolf Piatts. Wortgronder,
Paul Hendels. Rudolf Piatts. Wortgronder,
Paul Hendels. Rudolf Piatts. Wortgronder,
Schwindt, Erich Fuchs. Lucy Malata. Running time. 38 mine. At Utapaiast am Zoo,
Beelin.

It is hard to believe that the director of this involved, overloaded operetts film was Carl Froelich, who produced the untorgettable 'Madchen in Uniform.' It is just as difficult to understand how Froelich could use such an old operetta text for a singer of the qualities of Gitta Alpar,

for a singer of the quanties of clita. The authors have produced a mixture which even in the days of the mute film would not have been accepted. Gitta Alpar has one of the finest sopran voices in all filmdom, but she is not a commanding strength of the singer for the singer. Eva Petti, who is loved by two princes fighting over the throne, and who loves the nicer than the command of the command

Max Hansen with great charm.

The score by Otto Stransky does not catch, numbers being of average quality. Sound and photography are good, but as much cannot be said of the settings.

Magnus.

HIS ROYAL HIGHNESS

(AUSTRALIAN MADE)
(With Sorga)
Sydney, Sept. 14.
Potter production released by Universalrelated by Universalrelated by Universalrelated to the Control of the Control
Croadby, Lon Vernon and Byri. Walkleby,
adapted by C. J. Dennie. Phonography by
Arthur Higging; sottling by William Cubrwilson of P. W. Thirlia. Drevdewed at
Prince Dilward, Sydney. Rusning time,
50 mins.

Prince Idward, Sydney, Running time, 50 mins.

This one is just an average program picture and cannot hope for very much success, outside Australia. It will get money in the nabes and city sections where the Market and city with music, Highness' falls in the respect that it runs along lines previously employed on the local tab-revue stage. The Fullers used to produce this runs along lines previously employed on the local tab-revue stage. The Fullers used to produce the produce the produce the following the complex of the musical talker field in competition with foreign features is rather belated. George Wallace is probably the cleverest burlesque comedian solld attend, do not a be a bit anywhere in the world. Some of the gags employed in the picture are quite new and good for solid laughs, in the main, howomuch of the now defunct burlesque stage.

Story has Wallace as a "down-

ever, the whole thing savors toomuch of the now defunct burlesque
stage.

Story has Wallace as a downstage with the savors and the savors

Story has Wallace as a downstage hand. A jealous member
stuns him with a hammer, and in
an unconscious state wallace
imagines he has become king of a
mythical kingdom. Picture con
again finding himself tobless. Sound
is good and the photography brililant. Musical numbers weak with
no outstanding hit.

F. W. Thring, who directed the
picture, will leave shortly for Loncathloit before Ergisth managements. Effice studio can turn out
better productions than this one,
just a matter of selecting the right
twos of arry with world-wide appeal. Possibly Mr. Tord-wide
following his trip abroad. Rick-

LE ROI DES PALACES

(King of Hotels')
(HUMGARIAN MEDICAL S.
(King of Hotels')
(HUMGARIAN MEDICAL S.
(HUMGARIAN MEDICAL S.
Adolpies Ossor Buddapest Cort. I.
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Buddapest Cort.

als of the service of the control give hereoff to be the control give hereoff to give here in many control give hereoff to give here in the conventional plots which as a primitive man. Editoder's acting is an appealed where the city alickers to get a ranch primitive man. Editoder's acting is an appealed where the city alickers to get a ranch primitive man. Editoder's acting is an appealed where the city alickers to get a ranch primitive man. Editoder's acting is a selectating below the city alickers to get a ranch primitive man. Editoder's acting is a selectating below the city alickers to get a ranch primitive man. Editoder's acting is a selectating below the city alickers to get a ranch primitive man. Editoder's acting is a selectating. He copies many of the man primitive man. Editoder's acting is a selectating below the city alickers to get a ranch primitive man. Editoder's acting is a selectating below the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ranch primitive man. Editoder's acting is the city alickers to get a ran

WATCH OUR "RED DUST!"



with
GENE RAYMOND
MARY ASTOR
DONALD CRISP
Screen play by John
L. Mahtn, from the
stage success by Wilson
Collison. Directed by
VICTOR FLEMING

They were **BORN** to **CO-STAR!**

GABLE-HARLOW

The Hollywood Reporter covered the California preview and rushed into print:



"Red Dust swell picture. Gable and Harlow at best! A BIG money-maker for you!"

Reduction in b.o. admissions by the old Roxy, on Broadway, made the past week, may precipitate a general readjustment of admission

general readjustment of admission prices throughout the industry as the major circuits controlling the first runs on Broadway are apt to follow the Roxy lead. Such readjustment of all admis-

sions could shift the protection rights of all theatres and the move-ment might spread to the other big keys and inland.

the price maintained by the two combo houses on the main stem, namely RKO's Palace and Loew's State, which may be directly af-

New Davidge Lab Hollywood, Oct. 17.
Previously postponing building of a new laboratory, Roy Davidge now intends erection of a plant next month, at Santa Monica and Las

Palmas.

Structure will be two stories high, with about double the capacity of the present plant, which Davidge now rents.

FUTTER'S NEW TRAVELOGS FUITER'S NEW TRAVELOUS:
Hollywood, Oct. 17.
Traveling feature, "The Windjammer," has been bought by Walter
Futter from A. J. Velliers, Australian author, who filmed the scenes
while on a five months exploring

Hollywood Production

Week of Oct. 17

(Pictures now filming, or about to start, are listed below alphabetically, studios. Symbole are: D—Director, A—Author, C—Cameraman,—Star.)

COLUMBIA A-Oliver Drake 'Bed Man'
(2d week)
Ross Lederman

Spanish (3d week) nes Tinling

Born to Fight

t: Raul Roullen Rosita Morence

(5th week)
D-Walter Mayo
A-Hal G. Evarts
Marion Jacksor
Roland Asher

Roiana
t:
El Brendel
Janet Chandler
Onslow Stavens
Mitchell Harris
Russell Simpeon
Harry Tenbrook
Harry Wilson
Geo Magrill
Ethan Laidlaw

Son O' Dawn Second-Hand Wife (3d week)

-Hamilton McFadden

-Kathleen Norris

Hamilton McFadden

Hamilton McFad

Sally Ellers
Ralph Bellamy
Hclen Vinson
Victor Jory
Karol Kay
Dorothy Christy
Eäther Howard
Ora Haswell
Clay Clement
Effé Ellselr
Nella Walker

niking Down Broadw (8th week) -Erich von Stroheim -Dawn Powell

t:
James Dunn
Boots Mallory
Minna Gombo
Zasu Pitts
Terry Ray
'Call Her Sa

(5th week)

John F. Dillor

Tiffany Thayer

Clara Bow Cilbert Rowland Theiras Todd Monroe Robertso Edited Todd Monroe Robertso Anthony Jowett Hale Hamilton Weldon Heybura Arthur Hoyt Katherine Perry John Elliott

Tess of the Si Country (6th week) Alfred Santell Grace Miller W

-Grace Miller White
Janet Gaynor
Janet Gaynor
Charles Farrell
France
France
France
France
France
Gaynor
George
Meeker
Gaude Gillingwater
Matty Kemp
DeWitt Jonnings
Hond
France
Garrer
Garren
France
Garrer
Chvalcade
(2d week)

(2d week)

-Frank Lloyd

-Noel Coward

Reginald Berke

Sonya Levien

Soura Leveline
Clive Brown and
Clive Brown and
Herbert Mundin
Una O'Connor
London Warburton
John Warburton
Margaret Lindas
Herbert Mundin
Herbert Mundin
Herbert Mundin
Herbert House
He

(6th week)
-Louis King
-Zane Grey
Dudley Nichols

George O'Brien
Meureen O'Suille
Weaten
Meureen O'Suille
Weaten
Meureen O'Suille
Weaten
Meureen
Meureen
Melliam Pawley
Dorle Liop'
Gilbort Holmes
Frank Rice
Robert Greig
William Neetell
Vinegar Rojer
Ted Oilver
Ted Oilver

INTERNATIONAL 'Gun Low

an O'

Jack Hoxle
Betty Boyd
Frank Glend
Wm. Pressley
Mary Carr
Paul Fix
Harry Todd Luana Walters Wheeler Oakman Wheeler Oakm FOX 'Fler 13' (4lli week) D-Raoul Waleh A-Barry Connord Philip 1'ein Arthur Kober of the Junele D-Harry Frasor A-Brewster Morse Cast:

Rochelle Hudson Walter Byron Adolph Millar Harry Myers

Joan Bennett
Spencer Tracy
Marlon Burne
Gen. Walsh
J. Farrell MacDonald
Bert Hanlon
Noel Madleo
Henry D. Walthall
Adrian Morris
Geo. Chandle METRO

.—No credite
at John Barrymore
Ethel Barrymore
Lionel Barrymore
Ralph Morgan
Disna Wynnyard
Tad Alexander
Reginald Barlow
Louise Closser Hale
C. Henry Gordon
Mask of Fu Mancher

t:
Borle Karloff
Chae. Starrett.
Karon Morley
Myrna Loy
Lawrence Grant
Jean Hersholt
David Torrence
Lewis Stone

'Flesh' Gd week)
D-John Ford
Earl Taggart
C-Arthur Edeson
Cast:

Wallace Beery Jean Hersholt Ricardo Cortes Karen Moriey John Miljan Greta Meyer 'Let's Go'

(3d week)
D—Harry Pollard
A—E. J. Rath
Byron Morgan

t: William Haines Cliff Edwards William Halnes
Cliff Edwards
Madge Evans
Conrad Nagel
Arthur Byron
'Bon Daughter'
(2d week)
-Clarence Brown
-David Belasco
Geo. Scarborough
-Oliver Marsh
st:

t:
Helen Hayes
Ramon Novarro
L. Closser Hale
Lewis Stone
Warner Oland
Howard McWade
Ben Bard

Ben Bard
PARAMOUNT
I Had a Millio
(Sth Week)
Staff Directors
Staff Writers

Stan William Milestar Winder-Comer Milestar Wilstach John Wilstach
C—Victor Milner

Gastioner Raft
Nancy Carroll
Rescoe Karns
Lew Cody
Gregory Ratoff
John Hodson
Wm. Hustin Janney
Telsand of Lost South
D—Earl Kowon
Walder Comment
Walder Comment
Walder Voung
Philip Wylle
Cast:

Philip Wylles
Chas Laughton
Richard Arien
Richard Arien
Kather Arien
Kathleen Burke
Arthur Hobi
Tetsu Komar
Stanley Fields
Hans Steinke
Robert Kortman
Harry Ekezlan
Wylld Horse Mose
—Henry Hathaway
Zane Grey
st:

Randolph Scott
Randolph Scott
Sally Blane
Fred Kohler
Lucille LaVerne
James Bush
Charilo Grapewin
Jim Thorpe
Metropolitan Garage

(2d week)

Ben Stoloff
Frank Mitchell Dasse

Frank Mitchell
t:
Edmund Lowe
Wynn Gibson
Lois Wilson
Dickle Moore
James Gleason
Guinn Williams
Alan Dinehart
Chas. Williams
George Rosoner

BADIO (6th week)
D—Gregory La Cava
A—Harry Reichenba
Bartlett Cormach
Corey Ford
C—Bert Glennon

t: Lee Tracy Lupe Velez Eugene Pallette Frank Morgan James Donlin Robert McKenzie Shirley Chamber

No Other Woman (6th week) D—J. Walter Ruben A—Bernard Schubert C—Eddle Cronisger Cast:

C—Eddis Cronjager
Carticace Dunne
Charles Blekford
Gwill Andre
Erick Linden
Christian Rot
'Animal Kingdom'
'Animal Kingdom'
D—Bdw. H. Gerinth
A—Philip Barry
Horace Jackson
Cast

t:
Ann Harding
Leslie Howard
William Gargan
Myrna Loy
Nell Hamilton
Ilka Chase
Henry Stephense Land of the Six Shor (1st week)
-Robt. Hill
-Keene Thompson

A—Reene Trompson
Cast:
Tom Keene
Mary Mason
Creighton Chaney
Roscoe Ates
'Lucky Devils'
(ist wook)
D—Ralph Ince
A—Ben Markeon
Casey Robinson
Cast:

t:
Bill Boyd
Tom Keene
Bruce Cabat
Wm. Gargan
Rescoe Atcs
Anita Louise
TEC ART (Mascot Serial)
(4th week)
D-Otto Brower
A-Wyndham Gittens
C-Ernie Miller

Harry Carey
Nora Beery
Frankle Darro
Greta Gransledt
Jack Mowor
Jack Byron
Al Bridge
TIFFANY

Uptown New York
(World Wide)
(3d week)
-Victor Schirtzinger
-Vina Delmar

Warren B. Duff
Jack Oekle
Shirley Grey
Leon Waycon
Henry Armetta
'Drum Taps'
'World Wide)
(Ist wost)
J. P. McGovan D-J. P. McGowan A-J. P. McGowan

: Ken Maynard S. O. S. Iccberg

Dr. Arnold Fanck
D. Arnold Fanck
Dr. Arnold Fanck
Dr. Arnold Fanck
C. Hans Schneeberger

Castibson Gowland
Leni Reinfenstahl
Sepp Rint
Ernst Udet
"Nagans"
(Sth week)
D-Brast L. Fank
A-Dale Van Every
Don Ryan
Cast:

Tala Birell
Melvyn Douglas
Onslow Stevens
'Imhotep'
(5th week)
-Carl Freund
Richard Schayer
Nina Wilcox Putnam
John Balderston

t: Boris Karloft Zita Johann avid Manners Arthur Byron

Pat O'Brien
Merna Kennedy
Berton Churchill
Gloria Stuart
Tom Brown
Clarence Muse
Arthur Vinton
Douglas Dumbrille
Lew Kelly
Dick Winslow
Mickey Bennet
Tom Conlon

Happy Dollars'
(1st week)
D—Edward Luddy
A—Cyril Harcourt
Cast:

stim Summerville
Zgau Pitts
WARNER
'42nd Street'
(4th week)
-Mervyn LeRoy
-Bradford Ropes
James Seymour
Whitney Bolton
st:

whitney Bolton
Bathebe Danicla
George Brent
Dick Powell
Guy Kibbee
Ginger Rogers
Lyle Talbot
Allen Jenkins
'The Wax Musee
Ga week)
D—Michael Curtiz
A—Charles S. Boldor
Don Mullafy
Cast:

Cast: Lionel Atwill Glenda Farrell

RADIO'S TITLE PICKING

Hollywood Oct 17

Studio Will Cull Suggestions to for Salesmen's Final Say

Hollywood, Oct. 17.
Radio will play ring-around-therosie in its future selection of titles.
Here's how it will work: Everybody on the lot will submit ideas
which will go to a committee who
will plek the best three for each
picture. Final selection will then be
made by the sales department in,
New York—if they haven't already
thought of a better one.

Par's Western Remake

Hollywood, Oct. 17. Kent Taylor will play the lead Kent Taylor will play the lead in 'Mysterious Rider, 'Paramount west-ern, which was originally made eight years ago by Jack Holt,

Conciliation

(Continued from page 5) for the indies, and three for (Continued from page 5) three for the indies, and three for the producer-distribs. The function of the Council would

be that of an investigatory and recommending group for the entire business. Through it individual orbusiness. Through it individual or-ganizations, such as Hays, MPPOA and Allied would set aside their identities and participate in and as a common cause. Lightman, MPTOA head who is deemed to have done much to bring about the artiterational

who is deemed to have done much to bring about the arbitrational frame of mind, will not quit his post until he has completed the Job. This means that Lightman, reelected to a short term at the national convention last March, and which was to have expired this fall, will continue indefinitely in the seattle.

addle.
First job of the council, if formed First job of the council, if formed and according to plans, would be to pass upon a new uniform brand of contract reliably reported to closely resemble the 5-5-5 formula. After that will, come the much mooted subjects of zoning, protection and arbitration.

If the council fails to materialize another distrib subservings to stall, exhibitor leaders warn that the new year will, commence with yrivally or and and according to the property of the

exhibitor leaders warn that the new year will commence with virtually every independent in the U. S. solidly behind a campalga for Federal control of filmdom. Individual members of the Hays directorate, as well as other prominent Hayslans, have declared during the past few days their own sincerity and said they would be willing to go through with the landed on any platform that he reasonable.

Roxy's Price-Cut May Affect All; **Opinion Differs on Admish Slash**

Coast Title Changes

Hollywood, Oct. 17.

'Man, Woman and Wife, to 'No 'Cross Pull' to 'Born to Fight.'

'West of the Rockles' to 'Young West of the Rockies to Toung Blood, Monogram. Devil Is Driving new handle for Charles Rogers. Metropolitan Ga-rage,

Studio Placements

Dorothy Christy, Second Hand Wife, Fox.
Stanley Fields, If I Had a Mil-

on, Par

lion.' Par.
Richard Carle. 'Rockabye,' Radio.
Jobyna Howland, 'The Inside,' WB.
Sarah Padden, Gloria Shea, Mae
Busch, Charles Hill Mailes, The
Grand Duchess,' Invincibles, 'Radio.
Ynex Seabury, 'King Rong,' Radio.
And The Radio of Lost Souls,'
Par. Hirst, 'Island of Lost Souls,'
Par.

ment might spread to the other big keys and finland.

The Roxy is down to a 75c week-day top and 55c matinees; balcony for afternoons and 55c at night. The other Broadway de luxers maintain a 34c top.

Dubious About B'way
Division of opinion as held by the company chieftains runs to two groups—one, financial; other, oper-ating heads. Financial people's consensus is that a cut must be had all along the line. The theatre men are not so fully convinced espe-cially on the Broadway outlook. The Roxy's 75c. top is under the price maintained by the two Par.
George Barbler, 'No Man of Her
Own,' Par.
Richard Bennett,' 'Luxury Liner,'

Groupe Control of the
John Sheenan, Call her Savage,
John Sheenan, Call her Savage,
Mahlon Hamilton, Big City
Racket, Charles R. Rogers—Par.
Fritzi R. Idge wa y. "Common
Ground," WB.
Lillian Roth, Tady No. 6142," WB.
Complete cast Intruder, 'Allied:
Monte Blue, Lila Lee, Gwen Lee,
Arthur Houseman, Sidney Bracy,
Mischa Auer, Harry Cording, Phillips Smalley W. Heel,
Line Lee, Lynton
Dear Cording, Philips Smalley W. Heel,
Mary Alden, Jeane Wood, 'Prosperity,' Metro.

'Tracks of the Grizzly,' made by John Utterstrom in Norway and Sweden, also bought by Futter. AUTHOR MCGOWAN MEGS

Hollywood, Oct. 17.
J. P. McGowan, who wrote 'Drum
aps' for KBS, will direct the pic-

ture.

Dorothy Dix is Ken Maynard's lead in the western.

PALLETTE IN 'PIG BOATS'

Hollywood, Oct. 17.
Eugene Paliette gets one of the featured spots in Metro's Pig Nat Deverich of the Joyce-Seiz-ick-office handled the deal.

'TRUTH RACKET' ADDITIONS

Hollywood, Oct. 17.
Barbara Barcndess will lead the femmes in Truth Racket for this Charles Rogers' Par film.
Frankle Albertson also cast.

GARRETT 'BLOWS' PAR

Paramount has bought Trumpet Blows, an original by Oliver H. P. Garrett.

Exchanges Sue Polka Bros.
Chicago, Oct. 17.
Polka Brothers, formerly operating houses in DeKalb, Park Ridge and Crystal Lake, as well as Des Plaines and Lake Forest, have been sued by both Columbia and Universal. Unpaid film rentals is the basis of judgment.
Polkas owe Columbia \$459 and Universal \$1,021.

Film Library Moves

General Film Library, which recently bought out Fred Dawes, has
moved from its Sunset boulevard
location to the former Dawes site
on Beechworm would shall be been
built at the new spot.

Huston Off U Staff

Itoliywood, Oct. 17.
John Huston, son of Walter Huston, has left the Universal writing staff.
His last story was 'Laughing

Picture Possibilities

"I Loved You Wednesday"—Favorable
T LOVED YOU WEDNESDAY (Comedy, Crosby Gaige, Harris). A
mart comedy set in modern atmosphere. Should be well adaptable for

"Peacock"—Unfavorable
"PEACOCK" (Comedy, Shuberts, 49th Street). May have an idea for pictures but not on the basis of the stage showing.

Ibec.

"MEN MUST FIGHT (Drams, Joseph P. Bickerton, Jr., Lyceum).
A preachment against war rather too solemn. There have been protest
pictures more colorful than this promises.

"Black Sheep'—Unfavorable
"BLACK SHEEP' (Elmer Rice-Morosco). Slated by the reviewers an promptly withdrawn. Entirely without screen possibilities. Ruch.

*Rendezvous'—Favorable RENDEZVOUS (MacLane-Hopkins, Broadhurst). Melodrams with a gang background. Packed with action and vigorous theatrical device. Surefire punch stuff for screen and o.k. on the code side. Metro reported interested in production.

'Criminal at Large'—Favorable
'CRIMINAL AT LARGE' (Mystery drama, Guthrie McClintic, Belasco)
Would make a good picture. But having been done in London as 'The
Case of the Frightened Lady,' may take it out of American field. Ibes.

Fay Wray
Helen Vinson
Frank McIugh
Gavin Gordon
Arthur Edmund Co
DeWitt Jonnings
Holmes Hervert
Edwin Maxwell
Thomas Jackson
Pat O'Mally

D-William Dioterie
Al Alborn

A-Mark S. Popkin

Max Trell

C-Robt. Kurrie

Employees' Entrance'
(5th weck)
D—Roy Del Ruth
A—David Boehm
Robert Presnell

Robert Presnell
st:
Warren William
Lorotta Young
Wallace Ford
Alloe White
Albert Gran
Allen Jenkins
Marjorlo Gateson
Berton Churchill
Frank Reicher
Walter
Ruth Donnelly
Parachule

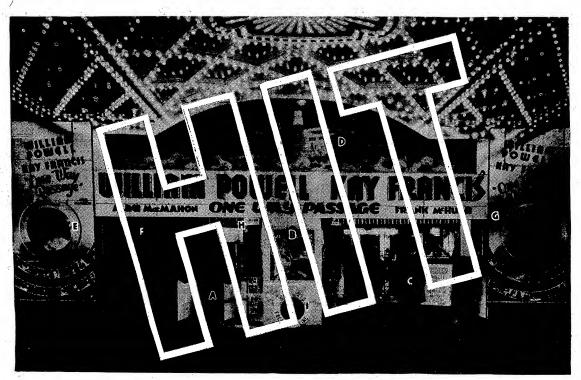
(51h week) D-Al Green A-Rian James John Francis Larkin Douglas Pairbanks, Jr. Bette Davis Frank McHugh
Lyle Talbot
Leo Carrillo
Shella Torry
Haroid Huber
Claire Dodd
Gco. Pat Collins Tady No. 6142

(2d week) Howard Brctherton
Dorothy Mackaye
Carlton Miles
Brown Holmes
Sidney Southerland

ast:

Barbara Stanwyck
Preston Foster
Lyle Talbot
Lillian Roth
Ruth Donnelly
Dorothy Burgens
Robert McWade
Maude Eburne D

"One of those rare movies. A triumph. Powerful, touching,"- N. Y. Mirror "You'll enjoy this one. See for yourself. Good entertainment."-N. Y. Journal 1 "A hit. Abounding with action, thrills. You'll like it immensely." -- News "Thoroughly entertaining — well played — highest quality."— — N. Y. Telegram "Definitely good. Touching drama. Both stars excellent."—N. Y. Herald-Trib. POWELL a n d KAY FRANCIS ASSAG 1932-'33



PUT UP THIS FRONT-

- A Practical gangplank
- Practical steering wheel and ship's bell
- Ship's officers' uniforms
- scrim front E-Porthole frames
- Animated ship and waves with
- F-Stateroom windows framing stills
- Battleship grey tinfoil back-ground, rivet-studded
- H Direction signs in French
- I Practical life preservers
- J-Ship's Bar inside lobby

-AND YOU'LL PUT UP THIS SIGN!



This sign supplied free to meet the demands of Warner exhibitors. Handsomely printed in 2 colors - 8 x 14 inches.

Inside Stuff—Pictures

I ignorance of many Hollywood casting directors concerning New York shows, theatres and players had made it comparatively casy for agents fo sell them 'Broadway' actors who have never been farther east than South Bend, Ind. Routine is for an agent to bring in a prospect, and give the caster a spiel about all the New York shows in which player has

give the constant of the const

and often gives in a cutor a job on the strength of that supposed New York experience.

Indicating how many of these so-called N. Y. players are phoney, one posat casting director who has worked most of his life around Times Square is often called on to give actors the bum's rush out of his office after proving them deviators of the truth. They are hazy shout shows, theatres, etc., proving they haven't been in New York, or even troubled to look up the facts. before telling them to the caster.

f what the lads and lassles out in the sunshine call it,

Regardless of what the lads and lassies out in the sunshine call it, that means of introducing screen scenes which come in from side, top brottom is becoming known in the east as 'wipes.' There are those who think it has become more than a habit. Some call it a socurpe, in any case, it has generally supplanted the fade and dissolve methods. The new process is said to be a discovery of the developing labs and generally deemed the innovation refreshing when first uncovered but the penchant of picture after picture to use the process for scene after scene has some of the theatre men bewalling the unending procession and seeking a change of pace, New York credits one of the Goldwyn-Colman pictures with initial use of these 'wipes.' Now, you'll hear from the Const.

Home office personnel of Publix is mostly in accord with the shifting of operation and film buying to the field. Many of those being sent to Bie field are looking forward to the transfer believing that it will be to their advantage in many ways.

sheir advantage in many ways.

Film buys can be made as easily from division headquarters as from
the ho. it is felt in some quarters. If not with exchanges, then with
glatiributors from New York who would go out on deals themselveyThrough this transfer of divisional directors and division films buye
to the outside Fulbix can save thousands in transportation previously
saten up by frequent trips to the territories. There will still be trips
the property of the property of the property of the control of the property of

For West Coast is being criticised in Santa Ana, Calif., for showing Sarand Hotel at the Fox theatre there less than three months after playing it as a road show. Complaints are based on the fact it was advertised during the two-a-day run that the picture would not be shown in my other house in Orange county for one year. Road show dates were Yuly 20-32 at \$1.50 top. Current booking is at 25c. and 35c. First Forpried run of 'Hotel' in Los Angeles, at Loew's State proved a disappointment to both Metro and the F-WC circuit. Figured as likely be hold by for three weeks, picture was withdrawn after seven days. Explanation, is offered that its Chinese engagement earlier this summer bailed the community, and that persons not viewing it at the road show prices prefer now to wait until it hits the nabes at two bits.

Sweeping victory for picture houses, particularly in the Los Angeles Berritory, is seen in the adoption by L. A. County Supervisors of an Benergisney ordinance prohibiting 'walkathons' as well as other endurance pontents. Measure carries a penalty of \$500, or six months' imprisonment, and is expected to effectively curb such events which have been fough, opposition for Coast film houses. Heretbore, endurance contests have been prohibited in L. A. by ordinance, and the contest of the contest of the contest have been prohibited in L. A. by ordinance of the contest of the contest of the contest have been prohibited in L. A. by ordinance of the contest of the co

United Artists' distribution department is experiencing a burn over Bam Goldwyn's refusal to let UA sell 'Kid From Spain.' Goldwyn is holding off general release and contracts pending proposed road show hangagements of the picture in New York and Los Angeles. UA salesmen are annoyed because they can't write contracts now on the strength 'Kid From Spain,' promising delivery of picture or talking terms. Distribution department asked Goldwyn if he wouldn't set a rental gure on the picture so that the salesmen could at least talk about it, Goldwyn saying 'No.'

All Paramount product will be discussed before and during production from the standpoint of possible foreign reception from now on. That was the assurance of Manny Cohen to J. H. Seidelman, Par's foreign Bilet, before the former returned to the Coast Wednesday (12).

Sign of the Cross' and Trouble in Paradise,' the new Lubitach picture, are figured as certainties for European reception while not much will be altempted with Madison Square Garden' or The Big Broadcast.' According to Cohen Par's future idea is to discuss stories with the foreign department before going into production.

Warners is trying to arouse interest, and maybe publicity, through Robert E. Burns, author of Tm a Fugitive From a Chain Gang, for that plcturs. Last week wB held a little party at which New York news-papermen could meet Burns. They were taken in a car with shades fawn and secorted before Burns for the big buildup, with the promise that Burns would be given a five minute head start on getting away Meter historiews.

Burng is a fugitive from the State of Georgia which has a reward posted for his return.

A row involving three executives of a major company has sent one

The trie scurrying about for a job with another organization. This executives already has been to scurrying about for a job with another organization. This executive already has had lunches, which he promoted, with two company between the scanned and the

Publicity men are beginning to get wise to the manner in which a forming picture star tries to do as she pleases and yet retain the rep of beinglessy to handle. Actress enever turns down a request for a personal appearance or radio program, always assenting graciously. But about a hour before she is due to appear she has her maid phone and say that she will not be able to keep the appointment.

Star has no scruples about leaving, the p.a. out on a limb and never gives an explanation afterwards.

New load of a major studio publicity department has evolved a unique method of ducking squawks and keeping out of reach of his departmental aldes in order to concentrate on what he considers more important

Besides his own office he has a couple of hideaway spots on the lot-

European Pact

(Continued from page 11) (Continued from page 11):
French government ratify the proposal of the Chambre Syndicate
(which is, as a matter of fact, a
semi-official organization and practically always gets sanction for its
moves as a matter of course) the
United States government could let
it become known to France the same it become known to France the same type of an agreement would be wel-come. Certainly, according to the Hays office and other spokesmen for the American industry, the French or Germans are quite free to come to the United States to produce pictures on their own anytime they want to.

In Czechoslovakia and Jugoslavia

In Czechoslovakia and Jugoslavia the situation as to contingent break-downs is even more acute. In both these countries, the American companies as a whole walked out when the quota regulations were increased. Both countries stuck to their guns until several weeks ago, when with the opening of the new entertainment season they began feeling the pinch of lack of product. Czechoslovakia, especially, has made

their guns until several weeks ago, when with the opening of the new entertalmment season they began feeling the pinch of lack product, relating the pinch of lack product, as made the several attempts to clear, as made everal attempts to clear, as made everal attempts to clear, as made everal attempts of the season the product of the major film companies with private promises fit they come back, but all these promises have been referred to the Hays office, where they met with a quick negation except on the premise of an all around new deal.

Last week saveral of the smaller Unit companies were approached. These also have been turned down, the American front of co-operation in this instance holding, for possibly a new record in the film industry. In France, a minor victory for the American industry has been won through the decision of the government there that films in the process of manufacture or on definite schedule for dubbing when the quota law be allowed entry into the country despite the Jaw. That means that the films Metro was making in Hollywood, at the time of the law's passage and those being made by several other companies at the time, will not have to be shelved as was at first feared. Only exception to this is the case of Warner Brothers who had four French dub processes the state of the present. While the rejection of the quota laws in France would like to see changed, but these amendments, it is taken for grant-dwill be to see changed, but these amendments, it is taken for grant-dwill be to see changed, but these amendments, it is taken for grant-dwill be to see changed, but these amendments, it is taken for grant-dwill be to see changed, but these amendments, it is taken for grant-dwill be to see changed, but these amendments, it is taken for grant-dwill be to see changed, but these amendments, it is taken for grant-dwill be the seed of warner the course of events, as other governments.

Doherty le Assigned
Hollywood, Oct. 13.
First writing assignment at Radio
for Edward Doherty, New York,
newspaperman just arrived here, is
adaptation of 'Ann of Green Gables,'
in collaboration with Agnes Christhe Johnston

Picture will be released Painted Roofs tine Johnston

(Continued from page 7) h.o. stepped in only in such in-stances when an impasse was reached. This has been Sam Dem-bow's policy on unions.

Blank for Entire Midwest

tion of which A. H. Blank is a partner.

Blank, mostly in Iowa now, may branch over into Nebraska, it is sald, but so far on adding houses the only town which appears fairly certain is Marshalltown, Ia.

On Leo Spitz's departure for Chlcago Thursday (13), after calling key division men in from the field, it was determined that John J. Friedl would be in full charge of the northwest. This is to be separated from the midwest with which it was formerly connected as one division, L. J. Ludwig, who has been divisionally in charge of the Publix Shouras, arcturns to Tubix as Friedl's assistant. Ludwig was former the northwest was former the northwest Martin J. Mullin takes over New England out of Boston and R. J. O'Donnell, under final decision, takes over the Texas territory out of Dallas, with Bill Jenkins, now

BARTHELMESS' 'AIRPORT' Hollywood, Oct. 17.

This is the first story of commer cial air traffic to be done for th

BACK TO THE BOUDOIR

Back to the bouldir for Barbara Stanwyck. In future Warners will give her the sex typie of story. 'Women in Prison,' her next is to released under the title of 'Be-trayed.

PASKUS LEGIT SCRIPT

J. H. Paskus has bought 'Hell On Earth, an unproduced legit play by Mark Linder, for indie film produc-

Story bears on the life of the late

CABANNE ON FINEMAN PIC

Hollywood, Oct. 17. Al Fineman has engaged Christy abane to direct his first feature, as Cabane to direct his first feature, as yet untitled, an original by Harry Hoyt and Barry Barringer, Produc-tion will start Nov. 1.

SMITH'S ONE PIC

Hollywood, Oct. 17. Wallace Smith is at Paramount one-picture writing assignment. Contract is for an eight weeks

where he goes when things get too warm. Hidcouts are unknown to his

A story on 'Red Headed Woman' is being recounted that the script in its original form was rejected in toto as too sexy. A suggestion that the yarn be given a comedy aspect was then taken up with the result that what was deemed too hot without laughs was legitimatized with

It's a fact that fewer complaints have come in to industry ov on Woman then the average feature emphasizing the sex angle.

Average cost of newspaper campaigns for the downtown Los. Angeles deluxers, on other than outstanding productions, runs around \$3,500 with the regular house allotment \$1,500. Studio, in most cases, appropriates \$1,000 for extra advertising, with the undorstanding that the house spends an equal amount in addition to the regular apportionment. The \$1,500 regular house budget does not permit use of 'splash' ads and ordinarily includes both advance and current newspaper space.

Downtown Los Angeles theatre operators are burned over the 24-sheet campaign of the Fox Wilshire theatre. House has put out 100 boards in Hollywood and Beverly announcing that all good pictures playing downtown this week will be shown at the Wilshire shortly. House, being outside of the L. A. zone, shows pictures two weeks after their first run downtown.

New York Times is making a strong play for bis from the New York foreign film theatres and is devoting a special section of its theatrical amusement advertising to Continental Films. "Times also has added to its film reviewing staff H. T. Smith, who speaks German and French, for purposes of reviewing these foreign films.

Freddie Hall remains as oftief reviewer.

W. A. Steffes, Allied States president and independent exhibitor, is playing safe with a \$10 premiers, the first in Minneapolis history, for his new World theatre, the town's initial little art film house. Steffes is assuring himself of a capacity turnout by sending out suffici-

(Continued on page 40)

Knell of Chain Operation

Blank for Entire Midwest
Transfer of divisional directors,
film buyers and bookers from the
home office to territories becomes
effective before the next 30 days.
Major details have been worked out
with few exceptions, notably disposition of the middle west in a portion of which A. H. Blank is a

dlv manager there, under him. Pre-sumably Ralph Branton, New Eng-land's present division manager, will operate under Mullin atthough Branton is said to have made a vigorous effort to retain full charge. Territorial Coverage

In the Texas territory, W. E. Pas-chall has everything outside of what O'Donnell will rule over through a recent partnership in taking in the Dent string. This taking in the Dent string. This partnership does not carry in its official title any mention of Publix, which is true of the majority of others formed in the past by the big chain. In future, it is said, any partnerships entered into may have corporate names free from mention of Publix.

of Publix.

Fox-West Coast is taking over the Arizona territory which has figured with Texas in O'Donnell's southern division, while the Saenger group, also under O'Donnell, will probably become a partnership. E. Young the Coast of the Coa

reducing C. Walsh, under Dave Chekkin, will continue with Fennsylvian and part of upstate New York, while others remaining as is are Mill Feld over de luxiers, J. J. Fitzgibbon over Canada under John Balaban; Harry Katz, Indiana and Illinois and various partnerships such as Mike Shea, E. J. Sparks, Kincey & Wilby, etc. Harry Katz will direct the Indiana-Illinois territory from the home office.

ana-Illinois territory from the home office.

The Walter Reade string in New Jersey, under direction of Chatkin, may be turned back to Reade in June, from report, with that condining Chatkin to Pennsylvania and part of upstate New York.

John Balaban will direct both the part of upstate New York.

John Balaban will direct both the part of upstate New York.

John Balaban, will direct both the beach this week for a brief period before settling out there permanently.

nently. Should Blank not broaden out to Should Blank not broaden out to take over all the middle west, with denial by Spitz that he will, a division manager will be chosen for that domain. No one has been mentioned as yet, lending credence to the Blank report.

Blank made a special trip to New York two weeks ago to confer with Spitz or matters which may have included an extension of partnership.

ship.

For the time being at least Omaha
and Des Moines will be tied in with
the home office under direction of
Day's Chatkin, whose operation administration duties in New York
will be more as an assistant to San ship.

will be more as an assistant to Sam will be more as an assistant to Sam San Lake City will be under the h. supervision of Milton Feld who, unless partnership arrangements are worked out for the entire mid-west, will also continue with the Colorado and Kanasa City divisions. Dembow and Chatkin left New York yesterday (Monday) for a trip through the north and middle west to Install present operating plans and discuss with local division and district heads the revised setup for localized operation under h. o. control. Dutles of Dembow and Chatkin will be considerably increased at the home office and each will probably make more frequent trips into the territory. While localized operation to the territory. While localized operation to the territory. While localized operation to the territory with the control of the control operation will be considerably increased at the home office and each will probably make more frequent trips into the territory. While localized operation will be considerably increased at the home office and each will probably make more frequent trips into the territory. While localized operation will be considerably increased at the home office and each will probably make more frequent trips into the territory. While localized operation will be considerably increased at the home office and each will probably make the probable of the pro

Not all of the division film buyear way.

Not all of the division film buyeear way.

To to the field N. L. Noear way.

Eld and the policy from

The policy for the film buyer, remains at the ho. as does Alex Haiperin, buyer for Indiana and Illinois, and Tracy Barham. Those going to the field include Gaston

Durcau, New Orleans; Saul Bragin,

Chiago, and Phil Seletsky, Boston.

Tracy Barham, who has had the

largest film buying division in Pub
lix covering all of the northwest

and midwest out to Utah will con
tinue to book that from New York,

unchanged.

Chatkin's New Jersey and Pennsylvania territories will continue to

handle film buying from the field as

placed in force some time ago.

Chicago, Oct. 17,

Dwight Kelly, film booker for Balaban & Katz here, has been transferred to Cleveland where he will book the Publix houses in Ohio, Kelly's shift is one of several fol-lowing the advent of John Balaban to Chicago.

THE TITLE of

My First Independent Production

is

"TIGER!"

HERBERT BRENON

Stock Market

guontinued from page 7)

guin area soon after the Tuesday
pening and a rapidly growing short
filterest was punished. Rally came
int in time to interrupt the rereat which had by then cancelled
about 69% of the Aug. Sept. adyanos.

spanning to the second of the

is merely of a normal seasonal sharacter.

In a number of directions there are indications that the business upturn is better than seasonal, notably of the state
So close is the affinity between stocks and commodities at the moment that many board room traders have adandoned stocks in favor of the commodity gamble.

moment that many board room traders have adandoned stocks in favor of the tommodity gamble.

Resports Looming

The picture issues have been adapted to the some state of the s whether they can build up a short interest is a question. The list has a great many other stocks that hold but better promise for a profit on the short side, than the theatricals, which are in the midst of their best quarter and normally would be in the year. This consideration would be enough to turn the bears' attention in other directions. It and when the film issues do get a ride, the time will probably comfort the bears to try to catch a top. The time will probably comfort the bears to try to catch a top. Shoot at will probably comfort the bears to try to catch a top. Shoot at will probably comfort the bears to try to catch a top. Shoot at will make it more difficult for built clique operations which would have to be based on constructive developments within the business.

Loew sponsor took a hand just in the last of the recovery, in which it could not be shoot at will be provided the provious last trade at figure, principally because it seemed in the previous last trade at figure, principally because it seemed in the provious last trade at Summary for week ending Saturday, Oct. 15:

Kodak Kicks Back

Kodak Kicks Back

Eastman Kodak justified its
fieleds by the promptness with
which it responded to the better
than \$ points from the bottom at 46,
to close the week at 52%. Element
than \$ points from the bottom at 46,
to close the week at 52%. Element
that formerly sold this old-time
blue with impunity has several
seems to have learned caution.
With its dividend twice reduced and
now cut to a third of the old rate,
the stock is still on a yield of 6% at
its apparent support point of 56.
couraging element in an otherwise
fairly cheerful picture. Many of the
liens moved contrariwise to the
stocks. The two Paramounts were
older 6's down 2½ net on the week
and the 5½ off an eighth. Final
prices also represented material recoveries from the week's lows, 22 in the
case of the 6's and 19½ for the
5.

Why there should be pressure

coveries from the week's lows, 22 in the case of the 8's and 19\% for the 5\% and 10\% and 10

Summary for week ending Saturday, Oct. 15:

103			STOCK EXCHANGE			N	et chg
gh.	Low.	Sales.	Issue and rate.	High.	Low.	Last.	or wk
M.	4	100	American Seat	2	2	2	
176	414	1.100	Columbia P. vto.	10	946	10	
3%	. î"	600	Consol. Film	344	3	314	
(%)	2%	2.300	Consol. Film pfd	854	714	8	+ %
1%	35%	24,000	Eastman Kodak (3)	63%	46 .	5214	+8
5%	1	9,200	Fox. Class A	3	214	276	+ 4
N.	816	113,000	Gen, Elec, (40c.)	16%	14%	10%	+1%
%	7.	110,000	Kelth pfd. (D	70.0		20 bld	
744	1314	45,200	Loew (3)	27%	2436	27%	+ 3
)"	39	1.000	Do pref. (6%)	77	75%	7514	-13
*	216	1.400	Madison Square Garden		27	2%	- 4
λZ .	14	1,100	Met-G-M pref. (1.89)	20	20	20	+1
	846		Orpheum pfd			6% t	ia' -
114	19	62,200	Paramount	44	3%	4.	~+ ×
32	17	800	Pathe Exchange	%	1/2	* **	
X	114	500	Patho, Class A.	24	21/	2%	+ %
3	214	115,900		81/6	234 536	7€	+ 9
W.	177	6,000	RKO	4%	3%	. 44	- i û
77	17			276	078	. 74 t	
, a	23	*****	Shuhert	82	82	8272 '	
.	23.	10	Universal pref. (8)		1%	24	Ŧ %
	. 14	81,600	Warner Bros	2%	170	5 btd	
NAME OF THE PARTY	15%	-11-11	Do pfd	29%	284	28%	+14
-	10%	96,700	Westinghouse	20%	2470	2074	7.7
						20.1	
Ł	4%		Columbia Picts	**	••	•	
-	%	800	De Forest Radio	7	76	**	
7	1%	•••••	Gen. Thea. B. pfd.		•	**5.	
35	%	2,200	Technicolor	84	8	344	- 7
**	- %	200	Trans Lux	•	9	2	- 4
			BONDS				
%	. 1	\$25,000	Gen, Thea. Eq. '40	4	8	. 4	+ %
3,	24	16,000	Kelth 6's. '46.	41%	4076	41	
)	64	31,000	Loew 6's, '41	- 86	85%	6516	
	49	22,000	Pathe 7's, '37	68	68%	6654	-84
19%	. 13	17,000	Par-Fam-Lasky 6's, '47.	241/	22 .	231/4	-24
5	1014	53,000	Par-Pub 51/2's, '59	22%	10%	21%	- 1/
14	50		RKO deba 6's		••	••	
3 -	. 14		Shubert 6's				
,	914	10,000	Warner Bros. 6's, '30.	274	284	24%	-39
			Over the Counter, N. Y.				
a.	Asked.		1,1				
	2		ROKY, Class A (8.50)				

A District Conference

San Francisco, Oct. 17.
A district chief called in his entire managerial staff for a entire managerial etait for a pow-wow. During the confab he drove home the point that all managers, assistants and a small be around the theatre on Saturdays instead of attending football games, dog races, etc.

races, etc.

Tag line of chief's instructions was: 'If anything important comes up, I'll be at the
California-Washington game.'

Allied Mich. Conv. Quiet; But'field Inquiry Ordered

Inquiry Urdered

Detroit, Oct. 17.

The Allied Michigan annual convention was unusually uneventful this year. Unmarked by any districted was unusually uneventful this year. Unmarked by any districted was an unusually uneventful this year. Unmarked by any districted was an unusually uneventful this year. The group repeated their action of a year ago in recommending the adoption of the Brookhart bill. All action on double billing was tabled as being a strictly Detroit problem to be decided by Detroit exhibitors. Most important action was the appointment of a committee to investigate alleged illegal protection. Most important action was the appointment of a committee to investigate alleged illegal protection was the appointment of a committee to investigate alleged illegal protection was the supposed violations and try to meet with the executives of the Butter-field Theatres in an attempt to arbitrate or seek an equitable settlement. In the event negotiations, if any, fall, the committee is to find out what legal steps can be taken. Col. Butterfield, head of the Butterfield Theatres' was a member of colling the committee of the differences of opinion between Allied's general manager Richey and himself, three years ago.

Officers for the coming year are Ray Branch, pres, Frank Westman, v. p.; John Nelbes, sec.; Ed Kirchner, reas.

Steffes' Postponement

Minneapolis, Oct. 17.
On motion of W. A. Steffes, a postponement of 30 days was granted in his suit against local film distributors to test the validity of coning.

film distributors to test the validity of zoning.
Steffes, an exhibitor as well as president of Allied States, charges the distributors with conspiracy in restraint of trade and asks for an injunction to restrain them from continuing alleged discrimination in favor of Paramount-Publix and Publix Northwest theatres.

B&K's Aggressive Biz-Building Push To Crowd Streets, Shops, Theatres

DROP BROOKLYN PAIR

Frisch-Rinzler Giving Up Terminal and Atlantic—Seek Replacements

Frisch & Rinzler planning to get rid of the Terminal and Atlantic theatres, may take on other houses in their place in strategic Brooklyn locations. F. & R. confines its ope-ration to that district.

to that district.

Empress, one or the A. H.
Schwartz house, is reported going to F. & R. Deal is said to depend
Friesh & R. Rinzier circuit officials deny knowledge of this deal but admit the shedding of the Terminal and Atlantic.

FWC Switching Rocky Mountain Div. Around

Denver, Oct. 17. Montana division of Fox West Coast has been discontinued and Coast has been discontinued and becomes District No. 3 of the Rocky Mountain division. Chas. U. Yaeger will be manager with headquarters

becomes District No. 3 or the sweary Mountain division. Chas. U. Yaeger will be manager with headquarters in Butte.

Headquarters of the Montaina division chas at Lake City have been vision at Sail Lake takes over Yaeger's boomes city manager in Great Falls, Mont. Max Goldstein, booker at Benver. Yaeger's division takes in all Fox houses in Great Falls, Lewiston, Butte, Billings, and Missoula, Mont., and Raho Fails and Pocatello, Idaho. Setup in the Rocky Mountain sector now includes three districts with Frank Cuba. Tenner of No. 2 and Dave Davis moving from city manager at North Platte, Neb., to Denver to have charge of No. 2.

Charles Ernst has been moved to North Platte as city manager, replacing Davis; Millard Gettler goes from Longmont to Boulder, succeeding C. A. Mulock, resigned, Joe Haney gets the Egyptian, Denver, succeeding Justin McInaney, resigned, and Gerald Will Tabor and Orpheum, Denver, made city manager at Boulder.

Rick Ricketson is manager of the Rocky Mountain division and is in Montana straightening out kinks in the transfer. Tentative dates of Oct. 25-26 are set for convention for districts 1 and 2 in Denver, with convention for No. 3 early in November in Butte, Mont.

Chicago, Oct. 17.
First fruit of the renewed Balaban & Katz urge is a four day State street pageant to take place this coming weekend (20-23). Merchants and the five E&K houses in the area—Chicago, Oriental, United Artists, McVickers and Roosevelt, will cooperate to put over a 'shop

will cooperate to put over a 'shop and have fur 'idea.

A similar business getting push, but on a vastly larger scale, is in prospect for the Uptown theatre and the surrounding mercantile district. This will run for six weeks and euimiate in a 'dollar day.' First meeting between the theatre and the theatre and the surrounding the su

Thursday (13) with Bill Hollander, B&K exploitation chief, engineering. Because of the wealth of detail to be worked out the Uptown campaign will not get under way for several weeks. It will coincide with the bre-Christmas period starting in November and running through the first half of December.

Natural Allie instilling in the merchants a realization of what theatre attendance means to them on the theory that crowded theatres mean crowded shops. Therefore the big push to get theatrical patronage back at the Uptown from which it has been drifting away.

Hundreds of thousands of persons who might spend in the Uptown area are diverted to hundreds of small neighborhood theatres scattered over the city. As a counter-attraction the proposed six weeks campaign, by putting on a cutting, hopes to educate the vanished spenders to seek the Uptown sector.

Plan, as being worked out by Hol-

ished spenders to seek the Uptown sector.

Fian, as being worked out by Hoklander and the locals, calls for a many sided attack. Newspaper displays, 24-sheeting the district, numerous tie-ups with radio stations, 'window shopping' prizes, the whole district in gaia attire, extra illuminations everywhere, theatres to actively boost through their screens are among the items to be carried through. Additionally there will be a daily non time automobile parade with girls, district-wide circularization, and a drive to make every business enterprise a cog in the big wheel.

MILWAUKEE BOMBING IS NEARER SOLUTION

Milwaukee, Oct. 17. With confessions from five of the eight men arrested following the bombing of the Parkway, nabe in-dependent, with injury to six per-sons, Milwaukee's two-year-old bombing mystery seems nearer so-

sons. Milwaukee's two-year-old bombing mystery seems nearer solution.

Those under arrest include Wayne Bryant, business agent of the Independent Motion Picture Operators' Union, Local 110; Pioya Barfkincht, associate bu sines agent; Leslie Moore, Garden theaire operator; Walter Semieniecki, Mwaukee theatre operator, and Waukee theatre operator, and the seminary of the se

sticks have been found in theatres.

The Parkway, which formerly employed regular union operators, recently switched to the Independents. While six other houses have been treated to black powder bomb attacks, this was the first instance where an attempt had been made while an audience was present.

COAST REOPENING DELAYED

From Par to Metro

Hollywood, Oct. 17.

Austin Parken has left Paramount

Oct. 18, lass postponed the date unand joined the Motiro writing staff. It Nov. 2.

WB, Ignoring Exhibitor Protests, Prepares Huge Free Broadcast

U Rushing Serial

Hollywood, Oct. 17.
Universal is putting another serial, Clancy of the Mounted, into work Monday (24). Production will be rushed to meet a January release date.

Ray Taylor is directing and U wants Tom Tyler for the lead.

Incorporations

Albany, N. Y., Oct. 17. rd Motion Pictures, Inc., Man-picture business: 500 shares no

hattan; picture business; 500 shares no Davice a manoemost Corr., Manhattan; seneral amusement; 11,0000. Gardons Film Distributors, Rac., Mangelland,
Statement, Designation Lyton Corp., T West 10th stroot, Wil-mington, Del.; radio business; New York office, 52 Vanderbilt aronue, New York B. A. Morse, secretary; 3,000 shares se

Dissolutions

Los Angeles, Oct. 17.
Despite previous exhibitor opposition to Warner Brothers inviting audiences to attend broadcasting of some of their radio programs over KFWB, that company has engaged the Shrine Auditorium for a combined radio show and broadcast, Nov. ditorium, iargest in L. A., seats 6,750. So many applications have been received already for tickets that intention is to build temporary seats for an additional 1,900. Warners are ignoring the exhibitor angle that such radio affairs keep patrons out of theatres, holding to the theory that sufficient propaganda is theory that sufficient propaganda is put over to help, rather than hurt, amusement houses.

amusement houses.

Shrine Auditorium broadcast will
be in observance of the first anniversary of the KFWB HI-Jinks, a
weekly vaude-revue. It will be a
two-hour program for this one
night, using 36 radio and vaude
acts.

acts. Heretofore, Warners has accommodated audiences at similar broadcasts from a stage of the WB Sunset avenue studie, but never on such a huge scale as this. HI-Jinks is sponsored by a local bread concern, with tickets to the show being given for a wrapper from one of this company's loaves of bread.

Refusal of Films Has WB Facing L. A. Indie Suit

VARIETY

Los Angeles, Oct. 17.
Refused product by Warners for its Mirror and President theatres, Hollywood, after having been served with both WB and FN pictures for the past two years, Westland Theatres, Inc., also operating atresting attention of the second is add to have been at the request of the company's theatre operating department.
Westland complaint is season.

department.

Westland complaint is expected to be turned over to agents of the U.S. Bureau of Investigation who have just completed their probe of contempt of court charges preferred against. Fox West Coast and most of the major distributors for alleged violation of the 1998 consent decree. Indic exhibs organization of southern California is back of this coast-wide probe wide probe.

With the report of agents H. J. Kneen and Leon Bone already in the hands of the U. S. Attorney General in Washington, the next step against the circuit and distribs is expected to be in the nature of a slow cause order, calling upon the declarate of dispress the access to the control of the

Meanwhile, local exchange heads have been served by U. S. marshalls in the several civil actions brought by indie exhibs in outlying sections, all based on charges of restraint of and violations of the Sherman

TOWN GOES FILMLESS

TUWN GOES FILMLESS
The natives gathered at Guilford,
Conn., for their Saturday (15) film
fare but there just wasn't any.
Attachment had been placed on
town's only theatre, owned by
United Theatres, Inc., by Franklin
D. Spencer who claimed a note for
\$800, plus interest, had been 'overlooked.'

3 Yrs. More at Prez

Los Angeles, Oct. 17.
Three year extension of lease has
een gven Principal Theatres on its
enancy of the President, downtown

ibsequent run. Present lease expires next August.

WARD - PINKIE - TERRY

Versatile Comedy Antics Just Finished Warners Downtown Opening RKO Golden Gate (Week Oct. 14), San Francisco.

Contract Janitoring

RK0 is letting out the jani-tors and porters in all its thea-

tres.

Work is being turned over to a contract firm.

Reports Indicate FWC **Assuming Frisco Warner**

Assuming Frisco Warner
Advices from the Coast indicate
that Fox West Coast will take over
the Warner theater, Frisco. No ofnical notification of the deal is at
hand from either end. In the east
hand whether the tumbover to FWC
was definitely figured.
House seats around 1,000 with
Warners holding a short cancellation privilege on its lease of the
spot. This lease is cancellable by
Warners on 90 days notice. It has
no bearing on the FWC-WB deal
in the L. A. sector, and now believed to be cold. Proposal was
for FWC to take over the WB
houses there.

OPENS UP SUNDAYS

Gowrie, Ia., Oct. 17. Sunday pictures are in again here

Sunday pictures are in again here despite that at two special elections opponents succeeded in beating Sabbath showings.

City council took action in repealing the existing ordinance when a petition, containing the names of 345 signers, was presented. Council figures on keeping what little Sunday biz there is around in the home balllwick.

LE ROI DES PALACES

(Continued from page 19)

(Continued from page 18)

tortable. Betty is in centasy, but
Claude is utterly disgusted. It's the
worst-managed hotel he's ever seen,
and when he wants to reform the
ways of the ancient retainers, they
give him notice to quit. Betty
rately mediaceval wedding, but when
Claude finds she means to follow
ancient custom to the extent of insisting on a week's previous notice
and other unconfectable ceremonles
his wife, he takes his hat and walks
out.

bits with the state of the stat

is happy.
Raoul Moretti has written charming music to the picture, with two good numbers, the rest of the score

being more illustrative than catchy. Photography and sound are fault-less and the directing very cleyer. Pity the chateau in Touraine scenes are too obviously taken on studio sets instead of in a real place. Julies all the men good. Simone Simon is far superior to Betty Stockfield. English screen actress who has the part of the American girl, but is entirely English and rather unitations. Society of the second set of the second seco

teresting.
Osso's are now clearing out of
Hunnia Studios which will be oqcupied by Ufa during the next two
months, after which the French
company will return to produce several more low-cost pictures paid
for out of frozen credits.

MEN OF TOMORROW (BRITISH MADE)

Continue made to the condon oct. 4. London Film Productions production. Film Productions production. The condon oct. 4. London Film Productions production. The condon oct. 4. London oct.

Disappointing picture. Miss Sa-gan, the director, has a big name in Europe after a very arty German film which scored in most of the big cities. Her work here is pictorially cities. Her work here is pictorially standard, probably not her fault, however.

homester.

Theme of a boy sent down from Oxford and finally making good through a first novel, after he had been down and out, is too thin, while the film itself does not work up to an effective climax. There is some excellent university footage at the begulester of the film itself does not care at the boy, with two newcomers, Merie Oberon and Joan Gardner succeeding quite usefully.

A supporting feature when cut.
A supporting feature when cut.
A supporting feature when cut.
Chap.

Femme Dans le Train ('A Little Lady in the Train') (FRENCH MADE)

PARAMOUNT PROBLEM OF THE PARAMOUNT PROBLEM OF THE PARAMOUNT PROBLEM OF THE PARAMOUNT PROBLEM OF THE PARAMOUNT PROBLEM OF THE PARAMOUNT PROBLEM OF THE PARAMOUNT PROBLEM OF THE PARAMOUNT PROBLEM DESIGN OF THE PARAMOUNT PROBLEM DESIGN OF THE PARAMOUNT PROBLEM DESIGN OF THE PARAMOUNT PROBLEM PARAMOUNT P

Henri Garat's name makes this go, fully justified by his acting. He is exceedingly well supported. Gago, fully justined by his acting. It is exceedingly well supported. Garat's courtesy permits Meg Legmon mire being billed over his name in the program, though his screen performances and his recent Fox contract would preclude any discussion. Other strange ordelt is mentioning Saint-Granler, who has now parted with Paramount. Continuity, direction, tempo and cutting not so the parted with Paramount. Continuity, direction, tempo and cutting not so the parted with Paramount. Continuity, direction, tempo and cutting not so the parted with Paramount Continuity, and the parted with Paramount Continuity, direction, tempo and cutting not so the parted with Paramount Continuity, direction, tempo and cutting not so the parted with Paramount Continuity. The paramount Continuity and Continuity

with her boy friend, pretending to have unwittingly boarded a wrong train and unable to come back until the next morning. Rusband himnless that the man and the man and the train, which his wife was supposed to be on has met with an accident. After which the wife herself appears with her boy friend, but after some with her boy friend, but after some confusion everything gets straight ened out. Maxi.

A PARISIAN ROMANCE

Ailled production and release. From the stage play of the same title, adapted by F. Hugh Herbert. Directed by Chester W. Franklin. At Loew's New York one day, Oct. 13. Running time, 75 mins.

BaronLew Cody
Baron Lew Cody Claudette Marian Shilling Victor Gilbert Roland
Victor
PaulineYola D'Avril
EmilNicholas Soussanin
Pierre

Wedding Rehearsal

(BRITISH MADE)

Produced by London Oct 3.

Roander Sordon Oct 3.

Roander Sordon Oct 3.

Roander Sordon Oct 3.

Roander Sordon Feels Choose certificate A. In bill New Gallery, London, starting Oct 1.

Set 1.

Korda's first film on the British side shows the director to be concerned mainly with the technical German and American pictures.

The same suetained air of sophistication, after Lubitsch, is there all the while, but the effect is marred somewhat by the usual British fault of not cutting a picture closely enough. This one would do well strong the strong of the second of the word of the second of t

Ich Will Nicht Wissen ('I Care Not') (With Music)

(With Music)

Berlin, Cott. 5.

Berlin, Cott. 5.

Berlin, Relsew Clemen, Brim Vertriebe
Berlin, Relsew Clemen, Brim Vertriebe
Marizchia and Guistay Holm. Direction
Geza von Bolvary. Music Robert Stota,
Geza von Bolvary. Music Robert Stota,
Architecture, Franc Schroed,
Architecture, Franc Schroed,
Franc Schroed,
Britz Brunn. Recorded on Toblex(Kangfilm, Starting Linns Hald, Guttay Frohe
Min, Starting Linns Hald, Guttay Frohe
Geman, Leonard Stecket, Vera Spelir,
Adele Sandrock, Butty Hird, J. Herrmann,
Adele Sandrock, Butty Hird, J. Herrmann,
Linns, 43 mins. At the Adrium, Berlin,
Linns, 63 mins. At the Adrium, Berlin,

Lotic Lorine, Erika Heimken, stumber time, to mina. At the Artium, Berlin.

An amusing Illm made out of the well-known story of the poor count who is so, badly off that he has to work, as a chauffeut, and, of course, is such a handsome chap that all girls fall in love with him and he, is such a handsome chap that all girls fall in love with him and he. Yet, this kind of story is surefire, the more so as Gustav Froeilich is handsome and Liane Hald represents the type of girl in great favor. With the German, fans, mosed a nice hir song in. Toh will nicht wissen wer Du bist! (I don't want to know who you are"), which will soon be played and sung everywhere. Willy Goldberger's photography is excellent in the reproduction of Italian direction is original and elastic, but shows some superfluous passages which paralyzes the action. Sound reproduction is good, and box office results ought to be very satisfactory.

Southern Salesman Injured

Southern Salesman Injured
Birmingham, Oct. 17.
George Chester, of Tampa, Fla.,
salesman for First National, was
seriously injured in a wreck near
Macon, Ga., recently.
Automobile in which he was riding collided head-on with another

DOROTHY REMY

Acrobatic Roller Skating Miss Remy holds the distinction of being the only girl doing this type

Sensational - Original (Week October 13) Paramount, Los Angeles

WALKER SISTERS

(DOROTHY—LUCILLE) Singers—Dancers—Vermitt Week October 18: Paramount, Los Angeles

FANCHON & MARCO P SYLVIA CLARK "HER BIRTHDAY PARTY

MAURICE J. WILSON

Managing Director

WINADS TRAILER SERVICE

BRITISH SCREEN SERVICE at WALDORF ASTORIA, NEW

From Oct. 17 to Nov. 3

${f GARR}$

HEADLINING

PARAMOUNT, LOS ANGELES This week, Oct. 20th

FROLICS CAFE

Indef.

RHO, PHIL OFFIN, WALTER KANE, WEBER-SIMON

Manager, HARRY YOUNG, 1560 Broadway, N. Y.

VAUDE COMING BACK'-BEC

Extradition to Chicago On Mrs. Glason's Charges Is Fought by Comedian

Simultaneous with Judge Edward B. Scheffler, in Chicago, refusing to quash a warrant for Billy Giston's arrest, on a charge of child abandonment, the vaudevillian is fighting extradition in New York City, and Justice Valente, in the N. Yas Supreme Court, set today (Tuesday) for hearing on the writ.

(Thesday) for hearing on the writ. The comedian refuses to return to thi, denying the charges of child abandonment, and upon producing cancelled and photostatic copies of Shecks, showing his financial contributions for the Glasons' seven-year-old daughter, Shirley, Justice Walente adjourned the matter from the past Thursday (13) until today in order to permit Glason an opportunity to present his case.

tunity to present his case.

As a spencal thing, a writ of
extradition is summarily acted
upon but Glason's attorneys convinced the court, by the evidence
of the checks, etc., that the Glason
child was by no means in want.
Behind the extradition procedure is
Mrs. Glason (the former Helen
Storey of Dooley and Storey), who
married the comedian nine years
ago.

Glason currently has a \$100,000 Glason currently has a \$100,000 alionation, suit pending against Adolph Pollock, Chicago furrier, whom the actor named in a divorce suit, on statutory grounds, against his wife. It was under a voluntary sottlement, at the rate of \$52.50—331.50.each for the support of the wife and child—the disability of the proceeded against \$1.000 between the control of \$1.000 between \$1.000 be

being proceeded against, 1.000 being proceeded against, 2.000 being in payments to his wife, but the \$31.50 a week for the support of the child has been payed to the child has been forced to cancel three weeks of stage dates already and how is stated to open Oct. 28 in Boston for Loew, The complaint by Mrs. Glason is child abandonment. Destitution is also alleged, but Glason argued in cout last week that unlike in New York, where the state pays for the

also alieged, but Glason argued in cout last week that unlike in New York, where the state pays for the detective, in Illinois the agreeting detective must be paid for by the interested party. Hence, if Mira, Glason, can retain the detective she bouldn't be in want.

Nathan Formested Inwers, have been looking after Glason's interests in New York. Phil Davis represents him in Chi. Mrs. Glason's Chi attorney is Harry X. Cole.

It was on Glason's arguments before Justice Valente in which he offered his Woodcliffs, N. J., home to his estranged wife and baby, that the court bound the matter over until today (18), for further hearings. The Woodcliffs house is unoccupied.

250-Pound Gypsie Wasn't Ticklish: Just Suffering

Minneapolis, Oct. 17. Suffering from pleurisy, 250-pound Gypsie Davidson, of the Dalto and Rose act at the RKO Orpheum, Rose act at the RKO Orphoum, refused to lay off and did not miss a performance here last week. Miss Davidson goes from the auditorium onto the stage as a plant to be spun around by Dalton on roller skates.

Miss Davidson used laughter as an outlet for her suffering. Audiences thought her hysterical laughter was the property of the stage of t

Lupe's 3 Weeks

Pair of picture actresses have been set for personal appearances in Publix houses east. Lupe Velez left for Boston Saturday (15) to

left for Boston Saturday (15) to open a three weeks' tour (21). Buf-falo and Detroit follow. Kathleen Burke, Paramount's Panther Woman, will go east Nov. 15 to do appearances in connection with "Island of Lost Souls," her first picture. Publix will try to spot her in town that participated in the

A Bit Late

Impending change of the Palace, New York, to straight lettures has brought forth considerable press comment all over the country. Most of the editorial treatment is in a mournful veln, many of the papers pointing to the Palace's passing as the death of vaude-passing as the death of vaude-

ville.

In reality, the Palace has little bearing on vaudeville in seneral. To vaudeville acts and vaudeville people the former show case of tieft business has been regarded as just another week stand for a coupling the palace theatre's presented in the palace t

tige, once universal, was lost within the vaudeville business itself long before it declined itself long before it declined in the mind of the public and press. The Palace started to sllp in the esteem of the per-former when the picture houses-began playing equally big and bigger shows. Money.

Eva Tanguay Benefit, \$4,000; NVA Objects. But 20 Acts Appear

Benefit performance for Eva Tan-guay at the Casino, New York, Sun-day night (16) grossed about \$4,000. Show was promoted by Lucy Cotton

Show was promoted by Lucy Cotton Thomas.

Henry Chesterfield, secretary of the NVA, which has been contributing a monthly sum toward Miss Tanguay's support during her illness, refused to permit the NVA club to participate in the Casino benefit.

Chesterfield declared that there are others just as much in need, and that a show for Miss Tanguay and not the others was not considered proper by him.

proper by him.

Jack Osterman m.c.'d the show in which about 20 star acts took

Melson for 'Spotlight,' Mall in F-M's 'Shanghai'

Mani IR F-JNIS - SHRING RAY
Charles Melson will be featured in
F & Ms. 'Spotlight' unit, opening
Thursday (20), at the Warfield,
Frisco. Irmanette (Mrs. Melson)
also goes into the unit.
Paul Mall Joins the 'Shangha'
unit, which has the Long Tack Sam
over the state of the state

Nov. 6. House is owned and ope rated by Saul S. Harris.

Jans-Whalen Shorts

Hollywood, Oct. 17.

Jans and Whalen have been accepted by Metro for a series of shorts. First will be a story by Henry Johnson with Ray McCarey

Leonidoff B-K Washup

Chicago, Oct. 17. Leon Leonidoff will stage two or three more stage shows for Balaban three more stage shows for Balaban & Katz before going east to resume as S. L. Rothafel's production assistant. Leonidoff is due back here this week.

Lou Lipstone, head of the B&K production department, has not yet selected Leonidoff's local succes-

LONG ISLAND BENEFIT Great Neck will hold a benefi or unemployed actors on Long Is

for unemployed actors on Long as-land.

Miss M. Burnside, daughter of the late R. H. Burnside, manager of the old Hippodrome, is in charge.

Showman Opens Store

San Francisco, Oct. 17. Claude Johnson, ex-manager of Seattle Orpheum, and George Ken-nedy, former burlesque comedian, open their Orpheum cigar store

IS NECESSARY'

Present Vaudeville Dumr ing for Economy Only and Without Bearing of Vaudeville's Future, RKO **Booking Head Believes** Gives Three Reasons for Current Drop in Favor-Says RKO Could Throw Out All Shows, Yet Vaude Will Come Back Back

BUT DOESN'T SAY HOW

Vaudeville will have to undergo emplets reconstruction before it can come back, declares Martin Beck, He adds that 'RKO can throw every one of its theatres into straight pictures this season, yet vaudeville will still come back."

It is Beckies further opinion that the future of vaudeville lies in presentations that will fit into the mov-ing picture atmosphere, and to that end 'we are working on several schemes to devise a system which will enable us to create the vaude-ville of the future.

with the control of t

only, he contends.

3 Reasons
The three handicaps now hanging over vaudeville's head are described by Beck as follows:

(1) Yaudeville has always depended on the blending and co-operation of the various acts on a bill. Comedy has invariably been the backbone of entertainment and, principally, variety entertainment. Comedy acts nowadays suffer from the fact that, under continuous policies, audiences constantly change their seats—the comedian not getting the proper attention and being frequently interrupted, thereby loining contact with his audience and probably most of his entertainment value.

value. (2 The dramatic sketch, which formerly could give tone to a vaude ville show, often being played by a prominent Broadway star, has been driven off the stage by the dramatic

driven of the stage by the dramatic talking picture.

In the stage by the dramatic talking picture, so hur the straight singing, sick that always played a prominent part in vaudeville.

The only ingredients of the old variety show which vaudeville still retains exclusively gar dancing, novelty and sight stuff. These are not sufficient, in Beck's opinion, to compose a complete or satisfactory vaudeville bill. Vaudeville's comepack, he maintains, depends on a more complete presentation whose drama or singing does not conflict with and suffer from opposing entertainment on the screen and the air.

air.
Without saying how, Beck thinks
that it can be done.

Ken Murray for Cap

Hollywood, Oct. 17.
Booked for four weeks in the Capitol, with no opening date set, Ken
Murray, left yesterday (16), for New
York.

Deal was made through the Loew

'RECONSTRUCTION Screen Names Leery of Accepting **Vaude Dates with No Booking 'Time'** Guarantee; Too Much of a Gamble

Holtz's Version

Kidued about the poor business he did at Loew's Metro-politar, Brooklyn, recently, Holtz's allbi was, 'I know, but they had a bum picture that

Holtz received \$6,000 for the week heading the stage show as a builder-upper for the gross.

W. & V. Vaude Favors Flash Acts and Revues

Though not relishing thought of regular vaudeville as used in the past, Wilmer & Vincent may provide a moderate amount of time for special attractions such as Singer's Midgets, set for five weeks and in the nature of an experiment. Singer unit opens Friday (21), at the State, Altoona. Four additional full weeks are Embassy, Reading; State, Easton; Colonial, Allentown, and State, Harrisburg.

Midget show was booked on per-centage through the Dows and may be followed up, if W&V desires continuing stage shows, with Bobby Sanford's Show Boat revue.

Sanford's Show Boat revue.

W. & V. prefers attractions of
this type rather than regular
vaudeville.

Sanford revue is now playing independently in upstate New York
and New England on a 50-50 split
with theatres. It did \$3.200 in three
days in Kingston for Walter Reade
and \$3.000 in three days at the
Union Square, Pittsfield, Mass.

LOU GEHRIG AS ACT

Yankee First Baseman Making Stage Debut for Loew

Lou Gehrig, of the New York Yankees, is following another team-mate, Lefty Gomez, into vaudeville. The first sacker opens for Loew, Nov. 4, in Jersey City and follows with a week at the State, New York. It's his first stage try.

Babe Ruth's manager, Christy Walsh, is steering Gehrig. He en-gineered the Loew booking direct.

Kramer-Boyle Split Again For 2d Time This Year

Kramer and Boyle have split for the second time this year. They still say it's final this time. It ends a standard vaudeville partnership of 13 years

Kramer will do a band act on his own. Boyle is teaming with another partner, Maryin Van.

WB's Benefit

Details are being worked out by Warner Bros. for a benefit performance at the Hollywood, Nev , proceeds to be divided be tween the Butter and Egg League for Tuberculars and the Actors

for Tuberculars
Fund.
Event is under the manageme
Charnas, managing (of Harry Charnas, managing di-rector of WB's metropolitan houses. Hollywood is now closed. The Tubercular League has a sanitarium

Hollywood, Oct. 17.

Unwillingness of the vaudeville circuits to guarantee pleture actors sufficient playing time in the east to warrant their leaving Hollywood is costing varieties considerable in name stage attractions.

In the past two months, a dozen big film names have been offered by Hollywood agents, only to have the eastern vaude exces come back with

eastern vaude execs come back with eastern vaude execs come back with a bid of one week in Miwaukee or the last halt at Albany at a ridiculously low salary and nothing more guaranteed. Names are expected to pack up and leave Hollywood, make a trip half-way or entirely across the continent for one week at the most in order to show what they have. Those offered the RKO circuit re-

Those offered the RKO circuit recently and unable to get but a week's showing date are Lowell Sherman, Edward Everett Horton, H. B. Warner, Bela Lugosi, Zaau Pitts, Franklin Pangborn and several others. In the case of Warner, the actor was willing to take a four-people sketch east, Transportation, material, salaries and other expenses would have set him back \$4,000. Circuit offered him only the State-Lake in Chicago with bare possibilities of additional time. Lugosi was willing to go on the nut: for \$2,000 for an act but couldn't line upenough time to get'back the investment. Same for Horton, Sherman and Miss Pitts. vestment. Same for man and Miss Pitts.

Names Want Assurance

Majority of the names now approached want a guarantee of several weeks before leaving the sunshine. There are quite a few plcture people here who are more or less consistent, workers but who like less consistent workers but who like to do personals. They also recognize that with so much panning of poor, material used by picture names when they get on a stage, they must buy acts before leaving here. However, they claim it is useless to invest in scripts if the booking offices will not give them enough time.

Jack Curtis on Coast,

Extending Agency Biz Jack Curtis, the agent, will start for the Pacific Coast early in No-vember to survey the agency field

vember to survey the agency field out there.
Curtis has no positive idea in mind. His linention is to expand the Curtis agency business if conditions warrant.
Last week Curtis placed Willie and Eugene Howard under his representative contract for all branches of the show business for the next and the starting comedians are no work of the starting comedians are own the shown of the starting comedians are to work of the starting comedians of the starting comedians are not starting to the starting the starting that the startin

Miller and Mack Again

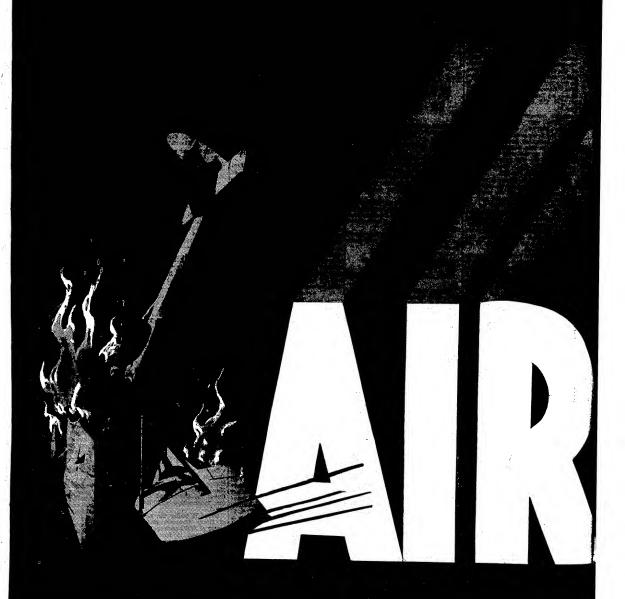
Hollywood, Oct. 17.
Miller and Mack reunited, will replace the Ghezzis in F&M's 'Hello Paris,' eastern produced unit, when it arrives on the Coast in two weeks. 'Spotlight' unit, which opened Thurrday (13) at the Fox, San Diego, lays off 10 days before going into the Warfield, 'Frisco, Oct. 28.

Richy Craig, Jr., will give up acting and turn to writing if this present negotiations with Paramount go through. Charlis Morrison is dickcring in Craig's behalf for the scenarist job.

Craig has been writing material for other vaudevillians in addition to this own acting to several years.



WRITTEN IN V Hollywood Reporte Honey-A Wow and Se



ORDS OF FIRE! Says: "Terrific Hit-A

ven Kinds of a Knockout!"



B&K Friendly To Vaude as Nabe Formula

Chicago, Oct. 17.

Chicago, Oct. 17.

Balaban & Katz is described as receptive to vaudeville in a number of its neighborhood spots now that the return to single features is an accomplished reality. First house to get vaude is the Congress, which was a strain of the congress of the congress of the congress of the congress deal with Dave Balaban, diagress diagress, dia

Wednesdays at the Congress, which continues as heretofor.
To facilitate ramiliarity with new acts Morris office contemplated increasing its Wodnesday showing bills from five to 10 acts at the Congress. But this was deemed too heavy a load of vaudeville for one sitting and the decision to use the Belmont on Friday for the added five served a twofold purpose.

Poppy Minstrel Break-in

Los Angeles, Oct. 17. Los Angeles, Oct. 17.
California Poppy Minstrels, featuring Al Herman, Fred Warren
and Frank Holliday, breaks in at
the Fox, Pomona, for two days
satarting Thurnday (20), after which
it goes into other F-WC houses on
booking.
Outfit is featuring a street parade
and concert preceding each performance.

\$800 JERSEY BILL IDEA

\$800 JERSEY BILL: IDEA RKO contemplating vaudeville for the Rivoll, New Brunswick, N. J., on a split week basie, bills not to run above \$800 jed half. Idea is to try the policy for four or five weeks and see what happens

Elmira's Tabe

Colonial, Elmira, N. Y., is trying tabs this season instead of vaude indic operation went into that policy last week on a seven day basis. Harry Rogers is booking the

DEVITO AND DENNY And DOT STEVENS

"—Hey, Ryan & Noblette, where do you go after New Orleans?"

Loew's Pitchers

That the difference between the majors and a minor league is so great is open to debate after the current Loew book-ings and salaries of Lefty Gomez and Al Mamaux.

Gomez and Al Mamaux.
Gomez, considered the standout pitcher of both major
leagues last season, is getting
\$500 in vaudeville. —Mamaux,
manager of the Newark Bears
of the International League, a
minor loop, is receiving \$650.

Colored Tab at Lincoln L. A. on Four Weeks Run

Los Angeles, Oct. 17.
Erving Miller opened a colored tab at the Lincoln theatre here Oct. 15. It's in for four weeks.

uct. 15. It's in for four weeks, Principles are Alto Otes, Cutout Ellis, Rap Cole, Teddy and Estelle, George Blas, Blanche Thompson, Lester Williams, Ella Mes Waters. Line of 10 girls and a 10-piece band used.

used.
Lincoln is the ace colored house here, and has had an on-and-off stage and straight picture policy for several years.

2d Newark Indie

Though the major circuits in Newark are still holding out against the local musicians' union, the second Newark indie to, go for stage shows will be the Esser, starting Saturday, (22).

Operated by Goldbaum & Davis the former film grinder will play, five acts on a spilt, booked from Newark and Saturday, (22).

Straight Saturday, (23), (24), (24), (25),

Eddie Davis' orcneura war stuff.

This is all'dourly looked upon by the class speaks and the just opened smart nite spots such as the Montparnasse, El Garron and El Patio. The Montparnasses 'Estures a battaling of flunkles in gold and satin breeches manning the batustrades of, one of those chemistic grand statucases.

Saranac Lake

By Happy Benway

Write to those that you know in

Night clubs, road houses and speaks calling it a season, enter-tainers can be had for a dime s

whole lot.
Otto Gray and his Oklahoma
Cowboys did an hour of entertainment at the Lodge. Patients ate
up those hill-billy numbers.

Dan Astella was shot to the General hospital for a quick look-over Result was an operation. Now Dan is back to the Lodge minus his ap-

Russ Kelly returned to the res

jeendix.

Russ Kelly returned to the rest chair after a six-week seige at the French hospital, N. Y. C. Medicos six it was all on account of his teeth. So Russ is getting the molars yanked.

George Harmon asked Dr. Mayer what his chances were. The medico answered 50-50. What! No odds? that his chances were. The medico answered 50-50. What! No odds? has had a seige of bed, looks good now; seen. In dining room three times daily. Ear-laps and mittens in vosue; snow is here....

Bert Ford gets the big okay. Getting ready to leave with an eye open notable comebacks of the san...

Many Saranac folks Montrealed it to the Harry Lauder opening....

Lotan Newell doing plenty of sitting up since the oper; he is all on the there were the san of the san...

Lotan Newell doing yet; she's showing daily improvement... Mae Delany, who can count her stay in bed by years, is showing wonderful improvement.

ond Newark indie to, go for stage in shows will be the Essex starting Saturday (22).

Operated by Goldbaum & Davistic Corner dim grinder will plan the former dim grinder will be gri

Irons

A male single participating in the benefit show for Evra ranguard to the Casino, New York, sunday night (18), taxed the callence's patience by staying on too long. He was breaking in a new act and in-advertently overstayed. They hissed him off.

Unknown to the hissers, the act, Johnny Ford, was Miss Tanguay's first husband.

F&M Units at State In Minneapolis Return

Minneapolis, Oct. 17.

Fanchon & Marco units, which formerly played the Minnesota, now closed, will return here, going into the State, Publix loop house which has been using a straight film policy, Negotiations with stage hands are now under way.

now under way.

Aside from the Spubert (dramatic stock), Gayety (burlesque) and Metropolitan (road attractions), the RKO Orpheum alone of all Twin City theatres now has stage shows, using five vaudeville acts along with

using five vaudeville acts along with its serven programs,
F.&M. units at the State are expected to bring about the reopening of the Century, another Public house which has been closed for more than a season. A pictures will go into the Century and B pictures into the State, under the proposed new arrangement.

Markus' 3 Indies

Myrtle, Brooklyn, operated by M. J. Berman, goes vaude today (Tuenday), taking five act shows twice weekly. House heads a group of three enrolled by Fally Markus for his Amalgamated book.

Others are New, at Hammels, L. I., four acts last halves begin-ning Thursday (20) and Essex, Newark, Saturday (22), five on

Rogers' 4th Tab

Harry Rogers' fourth musical tab has gone into rehearsal in New York with Danny Duncan heading the cast, Rogers is booking the shows direct for guarantee and per-centage dates.

First three Rogers tabs, already out, are respectively headed by Cur-ley Burns, Billy Pearl and Lewis Mack, all comics.

Five in Minn.

Minneapolis, Oct. 17. RKO Orpheum has changed from three to four complete vaudeville shows on week days.

It means an additional perform-ance daily for the actors without extra compensation and five ad-ditional turnovers a week for the

CHI RKO'S 21 HOUSES. BUT ONLY 4 WKS. WORK

Chicago, Oct. 17.

More vaudeville in the middle west has been set by RKO, although not directly benefiting Chicago as a booking center. New setten followed Nate Blumberg's western swingaround last week.

Orpheum, Omaha, will play vaude first halves, straight pictures last half. This will be a fill-in for RKO acts between Minneapolis and Kan-

half. This will be a fill-in for RKO acts between Minneapolis and Kansas City, where vaudeville also resumes. State-Lake date under its new higher-priced bills will follow Kansas City, making a separate western route as distinct, from the Clesiand-Cincinnati-Toronto-Book Companies of the Chicago RKO office but they aggregate only about four weeks work.

SANFORD TOUR TROUPE

Unit of 40 Has 3 Advance Men-

Bobby Sanford, stager of the Hudson night line's river cruise shows fast summer, is playing a 40-people unit around the east under people unit sround the east under the billing of 'Sanford's Show Boait.' Troupe plays, straight picture, theatres for week stands on a percentage bids and works in back of three advicte men. Doyle and Donnelly replaced Jack White at, the head of the cast in Albany this week. Others in the show are Leatra Lakhonto, Wintz-Roth orchestra and a line of 20 girls.

Palace Bldg. Cut

Employees of the RKO Palace theatre building, New York, have been given another salary cut, their second, preparatory to most of the staff moving to Radio City.

Cuts range from 10% to 20%.

LARRY PUCK'S FRANCHISE

Larry Puck & leaving the Charlle Morrison agency to go in business for himself. He has received his own RKO franchise, George Oberlander, former RKO assistant, booker, will be associated, with Puck,

Henderson's Unit Shift

Hollywood, Oct. 17.
Dick Henderson goes out of Fanchow & Marco's 'Mystery' unit and
into Helio Faire.'
Helier and Relliy also added to
the latter show, replacing the

RYAN and NOBLETTE

Answering DE VITO & DENNY and DOT STEVENS-

"-Three Pairs of Rubbers"

ARRIVING IN THE UNITED STATES OCT. 17. S. S. BREMEN

For seven years this attraction has been sought by American bookers

Week Oct. 8, Palace, Chicago— **HEADLINING** —Week Oct. 15, Fox-Plaza, Kansas City

AVAILABLE FOR RADIO, PICTURES OR LEGITIMATE

Featuring CHARLEY BOY THE ONLY **ORIGINAL** ROSARY and CIRO with SENORITA CARITO

NOW RKO ALBEE, BROOKLYN (This Week, Oct. 15)

HOTTEST, PEPPIEST AND FASTEST VAUDEVILLE ACT. . A REAL HIT ANYWHERE

Burlesque Reviews

REPUBLIC, N. Y.

New York, Oct. 15.

When the Minskys re-applied for a license for their closed Republic ing clean shows. They even offered to employ Sam S. Scribner at their own expense to watch over them own expense to watch over them. The name of Scribner is synonomous with clean burlesque, because dirty burlesque was the factor that drove its owner out of the business four years ago. When they mentioned Scribner's name to the license commissioner, the reopening ticket for the Republic was issued.

ticket for the Republic was Issued.

Myth Sam Scribner watching the Republic start anew with a clean saw. In not spotless, then a lot share than the former Minsky operettas. Besides being clean it double in spades, 14 karat

operettas. Besides being clean it's Al, double in spades, 14 karat dreary.

All declaration that they would henceforth present tem clean was merely an assumption on the Minsky part. They are lacking in clean show experience, and it looks as though any they now the stone of the

the plumber's tools. The griss can't do the plumber's close at the griss can't do the plumber of
HARRY W CRULL Managing Director
EMPIRE THEATRE
Leicester Square LONDON ENG ROAD SHOW ENGAGEMENT of GRAND HOTEL at LONDON PALACE

ilstless comedians and broken-down bits. The few fairly meritorious mo-ments arrived when special talent came on.

ments arrived when special talent came on.

Three visiting combinations are given their own spots in the performance, all legitimate entertains trios and the other a six-people novelty dancing combination. One of the three-acts is a vetran musical and singing turn comprising two men and a woman who date back to the family time. Other is a three-the six-person troupe does a meniange of tumbling and knife throwing, with the best item a contortion dance by a girl.

The visiting folks were not so good, but they looked great in contrast to the burlesque stock comperformance they were working in their proper element. The others were not.

Nobody is billed, and the only

were not.

Nobody is billed, and the only names mentioned are crooned through an offstage mike by an announcer who favors the ex-strippers only. Otherwise everything and everybody's anonymous, which is just as well. The stock company comprises, besides the girls, five except the control of the company of

John Grant, the snow's producer.
The production end is heavier and above average for modern burlesque, but couldn't pass muster in another field. Thoughts behind the scenes are usually clear, but the hand-medown costumes and the ridiculously mispiaced songs are confusing.

misplaced songs are confusing.
Only fair attendance Saturday
matinee, with the top \$1.10 and 99%
of the audience stag. They were
the boys who used to go for the
strip stuff, as shown by their insistent applause when an ex-stripper declined to strip and their audible disappointment when she gave
them a blank refusal.

ble disappointment when she gave them a blank refusal.

The strip and the dirt has driven the women out of buriesque audiences. They've been away so long they can't be coaxed back in a week called buriesque, for buriesque to everyone in the past seven years has meant nothing but a dirty show.

Which leaves the Minskys and all other buriesque impressaries on the well-known spot. Clean shows will dree away the men who like end they are the strip of the s

ELTINGE, N. Y.

Max Rudnick's Eltinge, down the block from the Republic, is the lesser of 42d street's two burlesques, in that the Eltinge is on a grind with the Republic at two-a-day the Republic was asking \$1.10 at the Saturday matinee, while the Eltinge to was 55c.

The difference between the two shows inst ag great as the admish shows inst ag great as the admish shows inst ag great as the editing to general effect is the same. The Eltinge, like effect is the same. The Eltinge, like effect is the same. The Eltinge, like

Empire Wheel Week Oct. 17

Big Revue-Modern, Providence, Empire Girls-Star, Brooklyp, Star, Brooklyp, Steren, Follies of Fleasure-Howard, Bereino, Frivoilites-Capitol, Albary, Grid Grand, Star, Star, Star, Star, Grid from Disle-Worsester, Worsester, Grid from Disle-Worsester, Worsester, Laffin Phys-L. O. Academy, Pitchwesh, Laffin Phys-L. O. Academy, Pitchwesh, Merry Whirl-Palace, Baltimore, Rarin to Go-Route No. J., Star, Language, Palace, Baltimore, Rarin to Go-Route No. J., Star, Language, Physica, Philadephia,

WITH MANY THANKS TO CLARK ROBINSON and FRANK CAMBRIA

HAL SANDS

ZZONE AND KEENE

ROXY

NEW YORK

LOCW Personal Represents CHARDS & LEVETSKA

Minskys' Snow Storm

To create some attention for the Apolio, in Harlem, the Minskys are unloosing a bliz-zard of passes for the house. At the same time the admission has been raised from \$1.10 to \$1.55

It's the Minsky's idea that those coming in on the Oakleys will figure they're getting more than nothing with the scale

HERK-MINSKYS GET RHYTHM

. Izzy Herk and the Minskys have both got ryhthm again, so Empire wheel shows go into the Apollo, New York, Oct. 23. Herk and Joe Wein-stock, of the Minsky frm, did the making up. The Apollo is on 125th

'Are you mad at us?' asked Wein-

talked him into closing the opposish Galety.
Herk said at the time he wouldn't do any more business with the Minskys if they gave him \$1,000,000. He didn't get the million, but he's not mad any more anyhow.
Settlement of the Herk-Minsky settlement of the Herk-Minsky error and the set would get a set of the
nd Sharkey.

When opening, the uptown Apollo will fall in between Newark and Paterson on the Empire route.

Empire's 15th

Empire's 15th show, necessitated by the addition of another week to the route when Minskys' Apollo, New York goes on the wheel, is be-

New York goes on the wheel, is being produced by Ed Ryan: Night Life in Paris' is the monicker. Principals are Charles McNally, Jimmy Dugan, Gladys Clarke, Patkerney, Sally Swan, Evelyn Murray, Marie Pitman and Hi and Low.

Akron Civic for Tab

Akron, Oct. 17.

Darkened Civic, closed since the Gordinier Players found Canton pastures greener, reopened Oct. 15 with a tab show, 'Persia Follies,' and a first run feature.

Program is continuous from 11 to 11. Stage show runs 90 minutes. Routed here by the King Amusement Co., of Detroit.

B'KLYN HEARING PUT OFF

Harold and Leonard Raymond and Ed Ryan were granted a two weeks adjournment at the schedweeks adjournment (13) i uled hearing Thursday (13) i Brooklyn magistrates' court o charges of giving an indecent per nent at Thursday (1

formance.

The Raymonds were named as managers of the Star theatre and Ryan as manager of the Empire wheel show, 'Rarin' to Go,' which brought the complaint.

Burlesque Placements

Chicago Oct. 17.

Milt Schuster has made the following buriesque placements in Pearl Wilson, Columbia, Detroit; Mid Dawn, Virginia Neil, Avenue, Detroit; Jack Heath and wife, Sponsier & Southern, Star and Cick, St. Louis; Paclife Comedy Four, Gayety, Baitlmore, Camarata Duo, Lyceum, Columbus; LaVille Mae, Anna Rose, Mutual, Indiana-Chicago; Zora Dee Wood, Silding Billy Watson's Own Bowley, Contrology, Buriesque, Cicuit; Gayety, Milwaukee, Staniey Gordon, Billy Pitzer, Ray Wendil, Rutur Pieldia, Charles Levine; Mary Wooda, Haymarket, Hazel Smith, State Congress, Fraphlyn Hopkins, Star & Garter, all Chicago.

Scribner Deprecates Burlesk 'Czar' Billing: Merely O. O. ing Minskys

Sam S. Scribner is getting a salary from the Minskys as the Minskys' own censor of the shows at their four burlesque houses in New York. Mention of his name to May-

FRANK FINNEY STRICKEN

Veteran Columbia Wheel Comic Collapses in Spokane

Spokane, Oct. 17. Frank Finney, former the Columbia buriesque wheel suf-fered a physical collapse at his home here. Condition was considered fered a physical collapse at his home here. Condition was considered critical for several days but he now its reported somewhat improved.

Finney produced the Merrymak-crs' comedies here for two seasons, after retiring from burlesque.

ONLY 2 RAIL LEAPS, EMPIRE

Starting next week all but two jumps on the Empire wheel will be made by bus or boat. Saving to the circuit will be about \$900 a week. This is allocated among 14 shows. Only remaining railroad Jumps are between Brooklyn-Philadelphia and Baitlmore-Washington. Boat transportation from Albany and Providence and New York is already in effect for the troupes. The rest of the wheel ja motorized. While part of the weekly saving is in farse for the shows, the largest economy through bus jumping is in bagsaged by the busy saving is in the same of the saving the bagsage, which provides direct theatre-to-theatre hauling instead of the extra station-to-theatre hearens true necessitied by x.T. stead of the extra station-to-theatre baggage trip necessitated by r.r. travel.

Gerard Demands United Drop His Old Title

Drop His Old Title
Demand that the Western United
Burlesque circuit desist from furBurlesque circuit desist from furburlesque circuit desist from furburlesque circuit desist from furburlesque circuit designed circuit designed circuit
Day In connection with one of its
shows has been made by attorneys
for Barney Gerard. Complaint to
Arthur Clamage sets forth the
claim that the title was created by
Gerard for a show that he toured
over the Columbia wheel for 18
consecutive seasons.
Clamage was clusseman & Vorhaus, acting for Gerard, that if
United didn't diseard the title instituted.

or McKee and License Commissioner Geraghty proved an open sesame for the burlesque firm's Republic theatre on 42d street, after the city ad closed the house by revoking its

Scribner's name and services were

license.

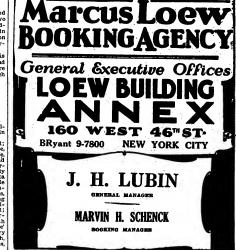
Scribner's name and services were brought into the situation at the suggestion of I. H. Herk, head of the Empire wheel. The latter's attorney, Jacob I. Goodstein, became counsel for the Miniskys when they changed lawyers to appeal. The license case before Geraghty.

The country of the Miniskys when they changed lawyers to appeal the license case before Geraghty.

The country of the minisky such as the set of the Miniskys and the Jacob I for the Miniskys shows at the latter's request and by arrangement between the Miniskys and the officials who had closed the Republic.

Scribner's contract with the Miniskys gives him the right to quit whenever he feels that his advice and orders in the way of censoriship are not followed. His first act upon taking the job was to look at the Republic's opening show. He ordered several cuts in the bits and numbers and they were made.

Burlosk Label Out



NEW ACTS

VERNON 'LEFTY' GOMEZ Talk 7 Mins.; One State

A freak attraction. Yankee pitches as nothing to offer for vaudeville but at this time on top of the world's series, with Yanks winning hands down, he figures as a draw.

wortid's series, with Yanks winning hands down, he figures as a draw.

Gomes makes no pretentions of the control of the contro

of that sort.

Speaking of the stage, the twirler says 'on the baseball diamond I know my business,' later on reminding again 'this isn't my racket.

Pitcher is getting \$500 on this assignment.

Ohar.

FOUR BARRYMORES Dancing, Comedy 12 Mins.; In One Grand O. H.

No relation to John, Lionel and Ethel, but since there's no copy-right on the moniker one's as good as another for the billing. The four boys have a bang-up hoke and tap conglomeration that dovetalls nicely with the requirements of the medium time levels.

medium time levels.

"Yt's rough, lowdown in many
spots, but funny, and keeps moving
along at an attention-holding pace.
All four strike off a nifty buck
and wing, but two in particular unlimber during the rope-skipping bit
a rhythmic pattern that outshines
the rest by far.

the rest by far.

Laugh stuff reaches a peak with a butlesque adagto in which one of the boys resorts to a long, red dress and exaggorated chest padding, which becomes misplaced during the rough and tumble. What in some houses may have been targed a cheap comedy device was enough here to send the femme contingent into a prolonged spasm of shrieks. Act uncorks a novel tan twist for

into a prolonged spasm of shrieks. Act uncorks a novel tap twist for the finish. Two of the boys start pushing each other around. That brings on a challenge. A second appears with a pair of folis and the combatants clank foll against the combatants clank foll against Rest of the foursome soon join similarly armed, and the act goes into a military precision that quickly builds to a rousing sendoff.

Odec.

'DO, RE, MI (4) (Ann Baithy, Maybelle and Evelyn Ross) Harmony Singing 11 Mins.; Two

These three personable misses from the radio pick the three low notes of the musical scale as their notes of the musical scale as their billing. They don't try too hard to show off their wocal range. Turn is typical of harmony trion from the air, but does not shape as better than average. They walked on to a mild hand here. Girls try for novelly in their harmony, doing as finale two num-bers, 3'lst Street Blues' and Plesse, Mr. Hemingway,' first in a muted manner.

Mr. Hemingway, then in a manner.

No hill-billy attempt at all. Following opener, 'Honey, 'Smile for Me,' they go into 'Paradise,' which is led off by the girl who seems to have the best volce.

John strongly in favor of the Do, Re, Mi threesome. Everything through the mike. No. 2 here.

Char.

ALLEN and EDDIE (2) Comedy, Singing, Dancing 13 Mins.; One Grand O. H.

Capable and promising comic on the Eddie end of the act, but the Capable and promising comic on the Bödle end of the act, but the material and the young lad doing the feeding won't help lift him out of the minor classification. Partner has the natty appearance and the ingratiating personality but the knack for building the gag and reaping the rewards isn't there. The promision of the promision of the control of the promision of the control of the promision o

PALACE, N. Y.

the finish. Two of the boys start pushing such other around. That brings on a challenge. A second appears with a pair of folis and the combatants clank foil sgalast plants of the four-some scon tom, and the combatants clank foil sgalast Rest of the four-some scon tom, similarly armed, and the act goes into a military precision that quick ly builds to a rousing sendorf.

WILLIAM HALL (2)
Singing the Falace
William Hall, sustaining artist on CBS, comes to vaude with a strong voice and a winning personsity. Like most of his brethren from the strong voice and a winning personsity. Like most of his brethren from ehowmanship to which vaude stages are accustomed, but, discounting that, his showing is okay. Hall uses a mike, but his voice sounds big which may bring up the question of whether or not a mike to hold onto may make the lack of song-selling in person less noticeable.

Hall is a tail lad who spots well. Song. which can't miss if half way well done, then announces his conception of three pop ballads. It's a medicy, and followed for finish by other perfector for baritones.

At the Saturday afternoon show Hall backed away from an encore, excusing himself by saying he had to be on the radio within three hours. Maybe in Fility? Unax, and followed for finish by difference for for baritones.

At the Saturday afternoon show Hall backed away from an encore-excusing himself by saying he had to be on the radio within three hours. Maybe in Fility? Unax, and followed for finish by difference for for baritones.

At the Saturday afternoon show Hall backed away from an encore-excusing himself by saying he had to be on the radio within three hours. Maybe in Fility? Unax, and fared fairly. Not very large the fility of the sale and saying he had to be on the radio within three hours. Maybe in Fility? Unax, and followed for finish by difference for for baritones.

At the Saturday afternoon show Hall backed away from an encore-excusing himself by saying he had to be on the radio within three hours. Maybe in Fility? Unax, and the

everything, doing two numbers and warming up fast.

Bee Jackson, who preceded, found herself outdone in the shiver and shake speolalty, having sone artistic restraint, which, it turned out, was not appreciated.

restrain, which, it turned out, was not appreciated hit prompted Sissie to settle down for most of the rest of the afternoon, a grave error. His final number should be the hot band stanze featuring the claimelts and stanze featuring the claimelts seemed the thing to do, Sissie hims seemed the seemed the act about seven minutes beyond what should have been its running time. The Park Central.

Why not put those toe-and-heel throwers into the main orchestra number, which is hotsy-hot itself a such that the seemed to the seemed the seemed the seemed the seemed the seemed to the two seemed to the seemed to the seemed to the seemed to the seemed to the seemed the seemed to try a little seemed the seemed to try a little seemed to try a little seemed the seemed to try a little seemed the seemed to try a little seemed to try a little seemed to try a little seemed the seemed to try a little seemed to try a lit

SHUBERT, NEWARK

Newark, Oct. 15. Even if dubbed opposition this

solitary vaudfilm spot seems to have no difficulty securing good acts, and eight of them, too. It has no big names, but otherwise it is as good a bill as has played the former

good a bill as has played the former resular spots here.

Opens with Mildred Andree and band, six women, all but the leader in evening dreas, making a pretty ensemble before a nice drop. Sevantials produced with the second state of the second seco

steps and a weak imitation of Edule Cantor.

In trey Bert Matthews, with a girl and a man, combine a siteche and the state of the state

starts white skipping rope is strikties.

When last here Irving Newhoff clicked with a colored boy who was a natural in danting and who comcolored dancer, but if he is the same one his routine has been subdued and it's all Newhoff. He went big with the crowd.

Skin his crowd. me man constitute Eleanor Each and all it's all is own leader in the pit though nothing in music to demand it. It's chiefly a series of dancing special ends with four of the skin in a line which hurts as the girls are not matched and give an amateurish slant to the act which is undestant to the act

slant to the act which is undeserved.
Ted and Al Waldman in black-tace are still funny and play har tace are still funny and play har tace are still funny and play har the laterational Macine Troupe, five men and a woman who tumble and spin. An understander holds four, but featured are several variations of spinning a man from a The vaude runs over two hours but the big house on the opening night followed intently and received every act with enthusiasm. Followed by Exposed (Eagle) which was marred by poor sound, probably slue to house equipmont.

STATE-LAKE, CHI

Chicago, Oct. 15. Won't they, or can't they, tree

the State-Lake a little more kindly To jump prices upward while a the same time reducing the number

the same time reducing the number of acts might be considered sufficiently difficult. To make the change even more giaring the first week of the new policy should have delivered the first week was a full roster on the vaudeville end.

In the new policy should have delivered the first week was a full roster on the vaudeville end.

Manual of the new style of those will be echoed in the clink of coin at the till. Meanwhile what is perhaps encouraging is the undoubted reducing the new policy should have delivered the first week was a full roster on the vaudeville bend.

Manual of the new style of those will be echoed in the clink of coin at the till. Meanwhile what is perhaps encouraging is the undoubted reducing the new policy should be new po

DOWNTOWN, L. A.

Los Angeles, Oct. 13.
Two youthful acts and a whale of
a singing trio make this bill worth
while. Opening with Ethel and
Ward Shattuck, oldtime juggling

sening tro make this bill worth while. Opening with Ethel and Ward Shattuck, oldtime juggling act interlarded with feeble gage, Wiltord and Stevens help to perthings up in deuce spot with fast hoofing, a meat trick for these two persons of the state of

STATE, N. Y.

Both the screen and stage will draw better than average business this week. Feature is Tufe Betjang (WB), properly sold by Loew's on this engagement, while stage come bines radio and baseball fan lure through Russ Columbo and Vernon Lefty Gomes. Latter is star pitche trype of freak attraction Loew's goes for now and then.

Gomes (New Acts) is more of a freak act than many others in that he has little to offer. But he add mits it, twice reminding the audience 'this isn't my racket.'

once the issit my racket.

Virtually no material at all has been provided for Gomez, whose make among freak turns for vauke, the provided for Gomez, whose make among freak turns for vauke, He's mixed up in his act with Mills, Kirk and Martin, who do both tha feeding and selling of what few like and the selling and selling of what few like and the selling and selling of what few like and the selling and selling of what few like and the selling the selling and selling of what few like and the selling and selling selling selling and selling selling and selling and selling selling sellin

Devil and NBC. Got across nicely hexicas and Lawley registered clay second, but hardly were warranted in snatching that encore. Chapelle and Carlton is stick endurance routine opened strong. The four-minute act builds to the state of the strong of the state supporting girl in a very showmanly climax. Business close to capacity Friday night at the 9 o'clock showing of the vaule.

EMPIRE, PARIS

plant in the audience, then comes on the stage.

Other numbers are Jack Shea and his Ritzmore orchestra, reminaful of Charlie Ahearn who played the Casino de Paris, except that the or-chestra is all full size men instead of freaks. They close the show to good effect.

good enect. Other numbers billed are the Corby Trio; equilibrists; Miss Hara (Continued on page 34)

MASTBAUM

Philadelphia, Oct. 17. After being closed since June 30, the Stanley-Warner chain, reopened Priday to capacity audiences. The event was viewed with satisfaction even by the opposition, for it is figured that the relighting of his 20th and Market street spot will attract much more first run business downtown. the Stanley-Warner chain, reopened

ness downtown.

First show is an elaborate one, with plenty of headline figures and the apparent outlay of plenty of dough. Harry Richman is the top-liner of the plenty of the state of th

out of the show and got a world of laughs.

Dorothy Jordan, picture celeb, also held a feature epot to good reasone. She had been a spone. She had been a spone of the she had been a spone of the she had been a supported. At the fadeout she is viewed with a quartet of boy steepers and does the dance she got the she she was she had been a supported. At the fadeout she is viewed with a quartet of boy steepers and does the dance she got the she was supported. At the fadeout she had captot the steepers and so the fadeout she was seven to the fadeout she was excellent. He has a good team in the Robbins Sisters, a good triagree for Eddie Cantor in Little Jack and Bob and Sis and Budy Roberts, and a good juzz warbler in Martia Ray. Davis capped the revue by recalling several of his old song successes.

One of the other hits of the processes.
In other than the other hits of the other
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of the other hits of

CHICAGO

Chicago, Oct. 14.
Val Raset's line of girls drew
heavy applause this week as the
production department did okay by

heavy applause this week as the production department did okay by isself. Especially fine were two hallets must be a considered the production of the produc

PARAMOUNT, N. Y.

With the screen feature, 'The Big Broadcast,' holding a multiplicity of proadcast, holding a multiplicity of radio names, obviously the produc-tion scheme of things for the stage presentation was to create a show away from the name galaxy. Hence way from the name galaxy. Hence the proof devised 'Mardi Gras.' It to be the a Joe Plunkett at the old Strad, only on a larger scale.

old Strand, only on a larger scale.

Lots of people, lots r color, lots of sight acts—and not a little borescome. Cut down it would have satisfied, as the obvious intent for many control of the second of the color is decidedly there. The about the color is decidedly there. The color is decidedly there was a color of the color of

The Yacopi Troupe, Les Ghezzis and the Lomas Troupe are standard among other teams who do one or another form of acro-mania. They are Tyrell and Fawcett, Bob Stichney (for the finale stilts' stuff), the Soldiers of Portine (presumably the Control of the Cont

Krevoff with his whirlwind Russe type hoofing; Gypsy Markoff, song stress; Ann Pritchard; Donald No visan individual click with his tip top tenoring — and a choir of 4 voices. Maybe there are the 11 people on that rostrum which the das ballyhoo. They certainly loo-the figure.

people on that rostrum which the adds ballyhoo. They certainly look the figure.

Also in line with the contrasting for the state of st

CAPITOL

New York, Oct. 14:

New York, Oct. 14:
Stage proceedings were pertunctory as a magnet, in view of the
screen bill being 'Smillin' Through'
(M-G-M), with Norma Shearer and
a strong supporting cast, and a feature length of 96 minutes. Situation
called for a brief stage interlude of
pletely engaging, light, but not
rowdy.

And Abe Lympa's band Siles the

New York, Oct. 14.
Two production flashes at either end, a sock apache number with a special set in the middle and several specialities fronting for the house staff, plus the customeristic entertainment that usually is found at the Roxy.

Frank Cambria, the producer, and Harry Hollander, the booker, both experienced in other presentation and spotting outside talent that had been missing at the Roxy up till now. The traditional policy of submerifung personalities for the bene calent that the consequence of a certain extent, but specialty talent now predominates. Consequently there has been a sacrifice of spectacle, all of which makes for a two-slded argument.

there has been a sacrifice of spectacle, all of which makes for a two-sided argument. Beas of an eveful, but the carrial of the season of the content of the

Stage proceedings were performed tory as a magnet, in view of the Stage proceedings were performed tory as a magnet, in view of the Stage and Stag

NEWSREELS



TRANSLUX

Exclusive slants on the Insult case, Elinstein, Pounds, and recovering the body of the Mr. McKiniev way toward the entertainment of the current Luxer program.

Dr. Flexner in the Paramount cip announces the American post illurary views of the scientist are shown.

Dr. Flexner in the Paramount city announces the American post for Einstein after which several store Einstein after which several for Einstein after which several for Einstein after which several shown.

The finding of Ted Koven's body is a well handled sublect. Camera brown.

The finding of Ted Koven's body is a well handled sublect. Camera crew with the expedition photo-corpes from a snow grave and the lashing of it to a horse.

Insul case first time to be covered by the recia, dwells on interpretation of the promise to prosecute from the promise to prosecute from the state's attorney.

Pounds, Republican candidate for promise to prosecute from the state's attorney.

Pounds, Republican candidate for promise to prosecute from the state's attorney.

Pounds, Republican candidate for promise to prosecute from the state's attorney.

Pounds, Republican candidate for promise to prosecute from the state's attorney.

Pathe is shortening its vote interpretation and the summary of the property was flashed and feeble applause for Koosaveit.

Attention one of his important addresses, which led the Embassy, was speech to the American Bar Association, one of his important addresses, which led the Embassy.

Latter house gave preferred position to the Coolidge talk which both houses had.

Latter house gave preferred position to the Coolidge talk which both houses had.

Latter house gave preferred position to the Coolidge talk which both houses had.

Latter house gave preferred position to the Coolidge talk which both houses had.

Latter house gave preferred position to the Coolidge talk which both houses had.

Latter house gave introduced mirth the camera. It is good an obtained with the paramounts view of an obtained sidner Madlage for the first view of Upshaw's face introduced mirth the prosecute of the first view of the camera. It is good and then taking off in a parachute was a thrilling off in a parachute was a thrill

EMBASSY

EMBASSY

Of the newsreel theatres the Embassy is the only one covering fourball games this season. So far the Luxor hasn't taken in a contest the control of the value of the right kind of off screen patter is that of the Control Park kid regatta. The plotures are identical ones, we can see that the control of the contro

editing. The subject is allowed to srun almost the length of a pulpit oration.

Shoth houses had Hindenburg as Shoth houses had Hindenburg as Shoth houses had Hindenburg as Shoth houses had hindenburg as the subject of the length of the len

ing Medicine Lodge treaty; children playing with a lioness; Coolidge and Al Smith at a railroad conference; Blackpool Park, London; Mexican whisky; recovery of Joe, the chimp, Watj.

IMPERIAL, TORONTO

Toronto, Oct. 14. Current Imperial stage bill strong on standout turns, with Frank and Milt Britton's goofy band topping the offering for sheer entertainment and audience response. This clown ing crew stage the second stanza opening in a straight number that trails into a melange of musical acrobatics, smashing of instru-ments, a battle royal with the pit ments, a battle royal with the pit band, in which both groups bom-bard each other with chairs and spintering violins, and a grand of a frenzied planist. Nothing like it seen up here before and the cash customers couldn't get enough of these clowns. Novel and speedy, the the second of the property of the William of the property of the country of the William of the property of the country of the William of the property of the property of the William of the property of the property of the William of the property of the property of the property of the William of the property of the property of the property of the William of the property of the prope

mouth.

First half of bill also has its moments. Presentation opens in full-stage before night-club set with background of chromium pillars and for first half and set crowded, what with half a dozen girls on the bill, plus the Britton gang, at tables. Loretta Dennison, red-headed m. c., does a clarinet bit and follows with control of the bill, plus the Britton gang, at tables. Which was not better than the bill, plus the Britton gang, at tables. Loretta Dennison, red-headed m. c., does a clarinet bit and follows with m. Beatrice Howell deuces with im-Beatrice Howell deuces with im-Beatrice Howell deuces with im-

acombo tap and xylophone number. Nice reception.

Beatrice Howell deuces with impressions of Zaau Pitts, Greia Garbo, Lionel Barrymore and Lyda Robertt. Last is least known but the ferme bill, with Hite, Kenny and Casey out for a strut number, a synchronized tap, stop-outs for hock stops and too bits, and a rousing strut finale. Girts worked hard and the hands for particularly difficult sees cutions. Fetchingty pajamaed the hands for particularly difficult sees cutions. Fetchingty pajamaed the hands for particularly difficult sees cutions. Fetchingty pajamaed the hands for particularly difficult sees cutions. Fetchingty pajamaed the hands for particularly difficult sees cutions. Fetchingty pajamaed the hands for particularly difficult sees cutions. Fetchingty pajamaed the hands for particularly difficult sees cutions. Fetchingty pajamaed the difficult sees cutions. Fetchingty pajam

PARAMOUNT. PARIS

PARAMOUNT, PARIS

Paris, Oct. 6.

Paramount show, as usual, begins with a newsreel, now strictly Paramount, and satisfactory. Then the Pierre Millot orchestra gives an excellent rendition of the Tannhauser.

Then comes the stage presentation, titled Love Songs: Francis A. Mangan has gone in for more extinct, and begins and the stage presentation, titled Love Songs: Francis A. Mangan has gone in for more extinct, and begins and cost of the stage presentation, and begins and cost of the stage presentation, and begins and continued and with the stage of the sta

EMPIRE, PARIS

(Continued from page 32)

(Continued from page 38)

Ing and Boys, acrobats; Les Marcelles, also acrobats; Neilo and his
partner, bloycle acrobats, and Lou
Barrisson, dancer on stilts.

Les's Ministure Ballet—antique
dancing done by half a dozen girls
—whistled and booed for slow temton, lack of interest and poor presenthe by the book of the Natan circuit
was present on the Friday opening
of new bill, resulting not only in
taken care of, with considerable
duplication of numbered seats—very
annoying to patronage—and nobedy
having sundies the ballet situation
and out it short in time. Maxi.

LOEW'S ORPHEUM

In the 43 mew York, Oct. 14.

In the 43 mew York, Oct. 14.

In the 43 menutes or so which the four acts consume on the Orph's first half this week, customers get and the organization of
over week-end with Grand Hotel (M.G.). German atmosphere of film is especially appropriate for the Orph's locality which is largely forest of the Orph's locality which is largely forest or the Orph's locality which is largely forest or the Orphy and her helpers, the variety end of the Orph's program carried only three acts. Cut-down to four turns from the usual five acts is occasionally of the Orphy and her helpers of the Orphy her or the Orphy

from the usual five acts is occasioned by the unusual rumingslowed by the unusual rumingslowed by the unusual rumingties.

The four acts comprise a modest
layout and don't tap the Loew exchequer vory much on costs. After
he four acts comprise a modest
layout and don't tap the Loew exchequer vory much on costs. After
with their wire act, a tiln stream
of laughter trickles through the bill
as projected by the acts that follow until it widean with Miss Roves
Frior to the Royce act comes Los
Gellia, standard, Act gets a slow
sizer coming directly after Shella
Barrett (New Acts) and her imperformation of ministure tumbler who
makes up the third member of the
tumble with the standard of the comprised of

GRAND O. H., N. Y.

Lots of people on the four-act bill that bridged the week-end, with appearances at least giving the impression that the 23d street standby had done a little raising of the ante on the vaude payroll. First act numbered five, the third turn five again, and the closing session a total of nine. Quality of the show as a whole easily nudged over par for this spot. r this spot. Saturday matinee found the house

saturaty matthee found the house pretty near capacity, with the kids jamming the balcony and making horror whoopee over 'The White Zombie' (UA). Sharing the screen load was 'Those We Love' (World-Wide) and a. collection of news

borror which pee over "The White Zomble" (UA). Sharing the screen load was Those We Love' (World-Wide) and a collection of news will be a collection of news of the collection was the Bobby Randell unit in the opening slot his classification was the Bobby Randell unit in the opening slot hooks and youth, the turn child of make much of an impression from the talent display angle unit it owners that the talent display angle unit it owners that the two boys fisshed and while glot of the collection of the care exceptional beauts and try hard, both, with the warbling and the stopping, but of ther the knack or the exceptional beauts and try hard, both, with the warbling and the stopping, but of ther the knack or the collection of
through the paces, but a straight taken on to give the clown trio a touch of contrast. Ex-Heatyttee monopolite the proceedings of the contrast of the contrast of the proceedings of the contrast of the contr

Cirque D'Hiver, Paris

Show has plenty of animals, closng on a flon and a tiger taming number. Also one equestrian and one
18-horse-daplay number, plus a pair
of elephants, and some dogs—in all
six animal numbers. Of these, the
lions and tigers are most interestling.

or elephants, and some dogs—in all six animal numbers. Of these, the last animal numbers are animal
ORPHEUM, MPLS.

The ourrent ball shapes up to truly from the standpoint of comedy and feminine pulohitude. It also includes several screenames of some boxoffice value. In its favor and holds considerable, and the standpoint of the favor and holds considerable. As enthront of the favor and holds considerable.

hudlence appeal.

As exphonent of good looks there are the glamorous brunette Pola Negri and the stunnting blonde Josephine Dunn from the films and the eye-arresting Murleils POr and the cute Lyda Libby in the Ralph Olsen the County of the Polanding of the Pola

headlines, but ner putting power aproblematical.

Raiph Olsen's dance offering is dandy opening act. The least of the second of the least of least o

namy vedum; no month with observatived as a naval offsephine Dunn Geme Morgan and Josephine Dunn Incown to acrose chans fill the No. 2 spot well enough, according to the control of the c

iquated. At that, there are good laugh returns.

After his own, solo bit, he introduces Miss. Dunn, and interviews her arong other things asking her piles in the negative, springing the old one about 'still being in circulation.' Following an exchange of ordinary wisecracks, the pair do the familiar and not very funny skit which a very vaggestive when cated out in English. The audience response is luke-warm, but Morgan later works effectively in the Dalton and Rose closing roller skating at the still be and the service of the

and any cope closing folier skathing actions are setting for her act and makes her appearance in a ravishing white gown singing Paradise in a none to impressive voice. She present the continuous of the setting white gown singing Paradise in a none to discountable and are rendition of the song and her later acting. But, the audience didn't seem to object to the lack of restraint. With the support of one man, the continuous of the seem
MICHIGAN

(Continued from page 33)

Continued from page 38)

a break doing 'How Am I Doin.'
Frank Zuilo does okay by his home
fown with this number, litting the
the high ones on his trumpet.
For the overture Lou Forbes does
a straight legit arrangement due to
tile presente of the Waring band.
The usual light overture might delightly so Forbes confines himself
to a 'Living Composers.' Final with

Thapsody in Blue' and equaling his usual sock reception.
Meric Clarks doing a combination concert and vocal organ solo pleases with a well done five minutes. The ture, Cabin in the Cotton Lee, and business fair.

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, Oct. 13.

First performance today gave indications that the stage part of the program was hurriedly thrown toggether with the stage part of the program was hurriedly thrown toggether with the stage part of the program was hurriedly thrown toggether with one of the standard cashing in on the turnover of the screen draw. Big Broadcast is the filcket that had em standing toward the close of the initial stanza, and gave a rosy hue to ity b. o. possi-stanley Smith, from the Par studio, who easily cops the honors. Nitza-stanley smith, from the Par studio, who easily cops the honors. Nitza-stanley smith, from the Par studio, who easily cops the honors. Nitza-stanley cops the honors. Nitza-stanley cops the honors. Or wand entertainment presented with the company of the control of the company of th

FOX, BROOKLYN

FOX, BROOKLYN

Fanchon & Marcos 'Big' Top'
laskis' only a good actial act punch
said the unit would be complete detertainment. It's circusy vaude,
with acrobata, animals and comedy,
inpluding a barker-m. c. and works
fire a local in c. type or big name
single would be valuabue, but it's
olay anywhere as is.

If it didn't fare so well here it's
due directly to the house's miss
clay didn't fare so well here it's
due directly to the house's miss
due directly to the house's miss
(Big Top' come 21 minutes of Sam
Jack Kaufman, local pit m. c. who
carries his musicians through tiresome comickery that never belonged
to a pit. Stuff runs everywhere
the serve of the serve of the server
his pit crew down the alsos from
the rear to the pit, the musicians
being clad in clown uniforms.

His pit crew down the alsos from
the rear to the pit, the musicians
being clad in clown uniforms.

His pit crew down the alsos from
the rear to the pit, the musicians
being clad in clown uniforms.

Fig. Refore the trailer stuff
two organistic interitudes. Two short
selfies are also on the current
billies are also on the current
The biz when caught was poor.

Hat Check Girl' (Fox) on the

bills.

The biz when caught was poor.

Hat Check Girl' (Fox) on the soreen rates no particular huzzahs as a draw film. There's a low week in store.

Some misleading billing is em-ployed. Bills 'Mickey Mouse' but instead shows a 'Terry Toon' car-

ployed. Bills: Mickey Mouse' but instead shows a "Terry Toon' carlive the street of
ciai.
Stage swings again to 'full'. for
Miss Nelson's elephant act, w. k. to
the biz. Over easy. For some reason, when caught, it failed for spirited finish that's so necessary in a
finale.
Sham.

PARADISE, BRONX

PARADISE, BRONX
Bronx, N. Y., Oot. 15.

When Molly Picon comes back to New York after a year of world, touring tifs news, When she comes back to years a second to the process of the proc

now the second of the control of the

Follows the skit, a fair to middling blackout along usual lines in which Dixon and Rubin help out. It could have been done without, and it could have been better spotted, but probably was needed at this point stop the insistent clamor for m

Picon.

California Collegians, cookoo stage band, closes. These lads are going further and further away from music and more and more knoke comedy.

MET, BROOKLYN

With 'Smilin' Through' day and dating with the New York Capitol, the Met could have eased over with the Met could have eased over with a less elaborate bill, but ovidently it was felt that a let down in the vaude fare might react in the effort to build up the big bill tradition which has been in force the past few weeks. Met hasn't got them fully coming yet. At a colock Friday (14) there were still vacancies on the lower floor. When the average Evocklynike sets home, he's aptunuters are missing something if they pass up the current bill, which looks better on the stage than it does in the ads.

On paper the bill seems as stage stage than it.

On paper the bill seems as star as 8 Rotary luncheon with four men singles getting the billing and Marty May. Showboat Revue an. added starter. But only one of the men works alone, and there is plenty. Of oye appeal.

men works alone, and there is plenty.

Con Coleano opens, which is a poor place for the big circus star. No other spot for him here, but he can make the best showing whest con the colean state of the best showing when the colean state of the cole

(Continued on page 54)

Variety Bills

NEXT WEEK (October 22) THIS WEEK (October 15)

nection with bills below indicate opening day of stamonale In

RKO

NEW YORK CITY
Yalsee (22)
Circum 1(15)
Gaudechmidts
(16)
Gaudechmidts
(16)
Gaudechmidts
Tanty Yeart Jesters
William Rich Hann
Noble Sissle Order
Flanh Devilo
1st haft (22-28)
Walter Order
(22 haft (22-28)
Walter And Walter
(23 haft (22-28)
Walter And Walter
(24 haft (22-28)
Walter And Walter
(25 haft (22-28)
Walter And Walter
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Gary Ford Fam Carleton & Beliew M Montgomerry Weaver Bros CINCINNATI Albee (15) Thurston CLEVELAND Palace (22)

Thurston TLLAND
PRISEC (25)
Thurston
PRISEC (25)
Thurston
Oson & Johnson
GOLUMBUS
Obio (25)
Olion & 10
Olion &

THE GHEZZIS AND AT

THE ROXY VIVIAN FAY Both Placed By LEDDY & SMITH

4 Flushers Texas Gulnan Co es Guinan Co Prospect half (22-25) M Rosis A Waldman Usher Co . 1st T & A Waidman Jack Usher Co Josephine Harmon Maple Sugar Bd 2d half (26-28) Max Thielon Tr Rose Hall 8 Hen Marks Co Rieds Stanley & 1 Princess Tyonne 2d half (19-21) 5 Gordonlans

5 Gordonians
Reto
Larry Rich Co
Lee Port & Dotty
G & P Magley
ARBON

2d half (23-86)
Yeaver Broc
(Others to fill)
Jack Gwynne Cs
Banny Smal Co
George Beatty
Barney Range Co
Harray Range Co
France Co
Reto Co

Jorna Macket Mary J. Spread Misses Harry Conley State Mary Conley Mary Conley Mary Conley Mary Conley Mary Conley Conley Mary Conley
Harney, Rapp Oroh
ABBANE
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ABBANE
Iat half (22-26)
phyllis Rac & H 2
phyllis Ra

Rosetta Duncan MILWAUREE Wisconsin (22) Cherry Bloss'm & TOM KENNEDY

LESTER COLE

Radio Soldiers of Fortune
Paramount, New York, Now
Next Work — Paramount, Brooklyn

Eddie Hanley Co Patricia Henry Or Office Henry Or Nat'l (15 av Bert Walton Keith's (22) Scarlette's Monks Cookle Bowers Devito & Denny Russ Brown Ross Wyse Co Lina Banquette Co

Lina Basquette Co (15) Donatella Bros Co Evans & Mayer 3 Saliors Blackstone

Hippodrome (22)
White & Manning
Al Mamaux
A & M Havel
Hill & Hoffman
Maxellos Maxelios

DeW'if M'tc'if & F
Herrison & Elmo
Aiex Hyde Orch
Block & Sully
Willie Mause
CHICAGO
Falace (22)
Felovis

vis le Judy & Zeke D Stone ry & Whitledge homas 5

Rio Rita
State Lake (22)
Raiph Olsen Co
Clyde Hagor
Pola Negri
Wills & Davis
Dalton & Rose

Rio Rita

Priovin (18)

Weint & Stanton
Dorothy Lee
Fork & King & 3;

State (22)

State (22)

State (23)

State (23)

State (23)

State (24)

State (25)

State (2

Jimmle Burchill Co J & P. Michon Carpenter & Ingrim Hollow Hollow Rosetta Duncan PATERSON In Hollow Dellin & Cata Sie Lynn Cantor Joe Marks Co Don Santos A Dellin & Co Don Santos O Dallow (26-28) Solly Grauman Co warner (14)
Perry Covan 4
Olsen & Bingham
Lovan & Boiles
Bryant Rains & Y
(One to fill) (Onc to fill)
PHILADELPHIA
Earle (21)
Al Johnston Co
Jerome & Ryan
Carl Shaw Co
Daphne Pollard

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NEW YORK CITY

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Chapheum (22)
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Valentine Vox
Benny Davis Co

LAWRENCE Warner (14)

B Farrell & Dad Valentine Vox Valentine Valent

WARNER

ELIZABETH

1st bac 21-24)
Harry Anger Co
Harry Delimar's Cc
(Two to fill)

Foliey & Laffour
Hollywood Revels
Leviathan Orch
(To half (18-20)
St Clair Sie & C
Jerome & Ryan
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Al B White

HARTFORD Mazzone & Kenie Leavitt & Lockw'd Harry Savo, (14) Mae W (14) Mae W (14) Krusle & Robies Keene & Williams-Boau Tane O'enita Gould Barto & Mann Henrietta's Affaira Mastbeam (21) Phill Baker Taneta & Mann Taneta & Mann

HARTFORD State (21) Patricia Bowman Tamara Harry McNaughton (14) Harry Richman Dorothy Jordon Benny Davis 3- Diamonds Yascha Bunchuck State (21)
Dorothy Co
Davey & Rosemarie
Bob. Hall
Bryant Rains & Y
(One to fill)
Peg Bates
Lewis Mack Co
Herman Hyde Co
De Terrogoes
(One to fill)
LAWRENME

WASHINGTON Earle (21)

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Earle (21)
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Al Johd's Co
Vic Oliver
Nan Halperin
Hal Le Roy
Mitzi Mayfair
WATERBURY
Strand (14)
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Fag E. Mater
Fag S. Mater
Fag S. Mater
Sunna & Kissen
Chas Howard Co
3 McCann Sid

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Bunny Bronson
Mark Popper
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Ken Syner
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Palsoc (21)

Ken Syner
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(21)

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'Grant Counter
Julia Curtis
Warren Jacksen
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Ottille George
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Nina Olivette
Les Everson

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Nina Olivette
Les Everson
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Concing Doughbo

Irwin & McAvoy Dancing Doughboy BRIDGEFORT Foil (21) 'Mallbu Beach' Bernie & Walker Renee Torres Henri Therrien Tom, Dick & H' Anderson & Allen Sunkist Ens

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Betty Willie
John Willie
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Picture Theatres

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PHILADELPHIA

Fox (21)
'Bip Top' I
Jack Sidney
Nelson's Eleph
Flo Mayo
Harrison's Co
Beehee & Rub
Dolly Kramer PORTLAND Paramount (20)

Oakland (21)
Georgia Minstr
S Gobs
Tommy Harris
Lauses Brown
Chick Beeman
Billy Mitchell
Nay Bros
Jimmy Miller
Norvelle Reese
Georgia Brown

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BUFFALO Buffalo (21) F & M Britton Bd CHICAGO "-teago (21) F & M Eritton Bd
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J & Marken
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Naynor Lehr
Monros Bros
HARTPORD
Freethy Bar
HARTPORD
HAR DR. JULIAN SIEGEL

1560 Broadway This Week: Bob Stone, Vol Train

This Week: Bob !

MADPION Orphews (21)

Growth Lovely I Broad !

Broad I Week!

Broad I Week!

Broad I Week!

Broad I Week!

Al Rinker

Catchalotti

MILLWAUKEE

Star Castol

Wallen & Barnes

Muriel Gardner

Charles Carlo

Wallen & Barnes

Muriel Gardner

Low Wallen & Barnes

Muriel Gardner

Charles Carlo

Wallen & Barnes

Muriel Gardner

Low Wallen & Barnes

Muriel Gardner

Mary & Mary & Mary

Mary & Mary

Mary & Mary

NEW GRIKANS

NEW GRIKANS

NEW GRIKANS

School Days' I 4 Jug'ling Norm Mack Letner Nadje Gordon Pegsy Earle Topsy McMann Myrtie Lyman Torney Bus WATERBURY Pell (51) Pell (El)
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Ted Lewis
Dizle 4
Sub'l' Whittler
High Hat Beau
Esther Pressua
Doris Deane
Mildred Gaye
High Hat Bd

High Hat Bd
WORDEFFER
FOR (EI)
Birthday Party'
Sylvia Clark
Hill Telask
Russo & Sarti
Bobby Kuhn
Sylvia Sharp
Bill Brown
Bally Payne
Sunkist Ens

LONDON

Week of Oct. W

Canierbury M. H. Bddy Bancroft
1st halt (17-19)
London & Dwyc
Dwy Dawy Bancroft
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Bradley's Offis
Brode State
New Victoria
Condo & Hannia
Dorric Deane
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Sandler Hd
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Blonde Venus'
Uptown (14)
Perry Askam
Desert Song Co
Blonde Vonus'
DETROIT
Fishor (14)
Tom Waring
Evelyn Nair
Lane Sie
Fred Waring Orch
'Cabin in Cotton'

Grange
Mary O'Rourke
Barbor & Stevens
Rego 2
LEIGHTON

LEIGHTON
Savoy
Lady Hussars Bd
MILE END
Empire
John Myrrdin
Vanda Viadimir Co
NEW CROSS
Kinema

Evelyn Hardy Bd OLD KENT ROAD

Seymour's Co PECKHAM

Murray & Mooney
Thomen Sis
Execution Sis
Execution Rose
Ciarkson Rose
Lime 3
Billy Bennett
3 Swifts
Desiree Ellinger
BRIXTON
Astoria
Rose Perfect
Michel & Nan
Ellettee

CLAPTON Molectic

Majestic
Georgesco Oroh
Rink
Lady Hussars Bd
DALSTON
Picture House
Tarano & H'dwick
EAST HAM
Premier Premier
M & H Nesbitt

White Flashes

M. & H. Nesbitt.
3 White Flashes
EDGEWERE BOAD
MARY O'ROUTE
BATPER & Stevens
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FIRSHES PARK
DAVE ABOORS
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Balliol & Merton
Finett & Williams
Sarry 2 landers
Geo Dooms
Grobi

Geo Doonan
Strobi
Greti Vernon
HOLLOWAY
Mariborough
8 Ziegfeld Girls
Claire Rowe & C
ILFORD
Super
M & H Nesbitt
3 White Flashes

BRIBATINGHAM
Empides
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N Z Reveis
Anna Rogers
Alf Thomas
Carlo Medini Tr
Gario Medini Tr
Gapitol
Mary Nyman
Capitol
Mary Nyman
Mandiey
Billy Mayerl

BUtz m Hotel

Biltmere Hotel
Paul Whiteman
Jane Vance
Red McKenzle
Peggy Healy
Irene Taylor
Jack Eulton Jr
Ramona

Central P'k Ce

Shella Barrett Veloz & Yolanda Eddle Duchin Or

Don. Redman Orch
Cotton Club
Alda Ward
Henri Wessel
Ewan & Lee
Andrew
Roya Lick
Roya Alkins
Peaches & Duke
Brown & McGraw
Nicholas Bros
Leitha Hill
Cab Calloway Orch
El Chico's
Duran & Moreno
Lorenzo Herrera

El Fiamengo
Al Valencia Orch
El Flamencito
Nina & Moreno
Mariquita Flores
Ignacio Ruffino
Marta de la Torre
Accordion Luis

El Garron

MINGHAM

Palace
Evelyn Hardy Bd
Tower
Pauline Ward
STAMFORD HILL
Recent

Pauline Ward
STAME STAME

6 Gee Bee Girls

Ernle Dillon
Tinymite & Wife
Hill & Chisholm
LEEDS
Paramount
Jack Payne Bd
MANCHESTER
Paramount

Paramount
Lyton & Johnst
SHEFFIELD Empire

Empire

Chas Higgins
O'Gorman Bros

Lucan & MoSha
Johnny Jones
Rico Gypsy Bd
Wallington Bis
Reso & Reto
Eddie Bowers

or Leon Belasco Orch

El Patlo
Roslia & Ramon
Frances Maddua
Endor & Farrell
Henry King Or

Henry King Of
B'lywd B'stauran
Olive Borden
Nina Mae M'Kinn',
Fowler & Tamara
Collette Sis
Frank Harzard
Frank Harzard
4 Climar
Hotel Lexington
Don Bestor Orch
Hotel New Yorket
Motel New Yorket
Geo Olsen Orch

Lido Gardens

Billy A rool Rev
Pearl A rool Rev
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Not Club

Nut Club
Al Morrison's Bd
Joe Lewis
Lulu Bates
Jerry Bergen
Joe Plotsky
Orisha
MacDen MacD'nald
Matreen Whitney
Helen Days
Eton Boys
Terry Sis
Joe Peddles

PROVINCIAL

Week of Oct. 17

Cabaret Bills

NEW YORK CITY

3 Paimer Bros
May Alexot
Roy White
Dorothy Turner
Chas Johnson Orch
Tafe Gelli
Geo Hall Orch
The Caarda
Karoly Beneze
Mmc Hone deThury
Karoly Nyaray
Villace Berry
Villace Berry Paramount Grill
Eddie Jackson
Horriet Hilling
Ozzie Neison Orch
Fark Central Hotel
Horry Burie Orch
Roosevelt Hotel
Guy Lombardo Or
Russian Arts
Joe Morantz Orch
Renes & Laura
Nickolas Hadarlek
Barra Birs
Mart Birs
M

Misha Usanon Misha Usanon St. Regis Hotel Darlo & Diane Dick Gasparro Or Small's Faradise 'Black Rhythm' I Nyra Johnson Speed Demons Geo Walker Wm Spellman

Village Bara
Joe Furst's Orch
Reilly & Comfort
Townsend & Bold
Sh'riff J'sh Medder
B'shf'l H'k Warre
Muricl Parker
3 Dane Bros
Johnny Russoll

Johnny Russoll
Waldorf-Astoria
Emil Coleman Or
The Argentines
Mischa Borr Ens

CHICAGO

Blackhawk
Hal Kemp Orch
Deane Janis
Rose & Ray Lyle
Patricia Storm
Paul Sis Club Alak

Club Alabam
Patsy McNair
Edna Lindsey
Freddle Villant
Mary Thorne
Mildred Rose
Bernie Adler
Eddio Makins Orch

College Inn
Ben Bernie Orch
Sisters 'G'
Jacklo Heller
Genevicve Tighe Sisters 'G'
Jacklo Heller
Genevicve Tig
3 Orphans
Pat Kennedy
Frank Prince

Club Clifford Bradsh'w & C'l'g'r Eva Brown Co
Club Bubalyatte
Myrtie Watson
Dale Dyer
Bernice St John
Harry LeGrand
Jimmy Noone Or

Frolio's

Al Shayne
Olive Shayne
Grant : Rosalle
Joy Finiey
Dorothy Roy
Mary & Deflyiva
Don Pedro Orch
Granada
Jack Mies Orch
3 Marinos
As Hosel
Chicagoette
Wit Wab

Kit Kat
Harry Linden
Joyce Jelke
Elice Lorralne
Irene Barba
Rossile Jelke
Dot LeRoy
Fred Janis Orob
Montmartre

Montmartre
LaMay & Louiss
Germaine LaPierre
Carl Vallani
Carole Dodd
F Quartell's Oroh
Paramoust Cinb

Myrich Watson
Bernice St. John
Barry LeGrand
Harry LeGrand
Harry LeGrand
Harry LeGrand
Harry Glynn
Har

ELTINGE, N. Y.

(Continued from page 31) (Continued from page 31)
the Republic, depended entirely on
its strippers for so long that it apparently is unable to devise an entertainment that doesn't necessitate
still featuring undressing to musical
accompaniment, but by suggestion
only. The boys who formerly saw
all that could be seen in the way
of taking 'em out from under cover
in a public theatre, now have to use
their imagination.

tneir imagination.

Also like the Minskys, Rudnick's show is on good behavior. His Eltinge stock closed and reopened on the same day as the Republic, and for the same reasons.

the same day as the Republic, and for the same reasons.

Outside of the lesser number of people in the Eliting cast and a slight production: inferiority here, seeing the Eliting cor the Republic. The same formula burlesque has been following for years.

As at the Republic, the points above following for years.

As at the Republic, the points above following for years.

As at the Republic, the points does all the stripping, 'The principal women try singing in lieu of stripping, and trying' is as far as they get. As otherus or two for a squarer and trying' is as far as they get. As otherus or two for a squarer and trying, is the same formula burley in the stage, a synthetic version of the stage, a synthetic version of the stripping shoulder stripping shoulder strap slipped. Well, it looked like a slip. She was doing a shimmy with her shoulders actually the shoulder strap slipped. Well, it looked like a slip. She was doing a shimmy with her shoulders in the shoulder stripping the shoulder stripping in the shoulder stripping the shoulder stripping the shoulder stripping the shoulder stripping the shoulder shoulders and then. And even that must stay polite.

A Rudnick show, like a Minsky

the shimmy.

The most the women can do is a
The most that women can do is a
The most that many the control of the
must stay polite.

A Rudnick show, like a Minaky
show, is far from a show without
a strip. It's a dull succession of
dull bits by comics who realize
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Billie Kingston, former chorus girl, arrested in New York on charges of seiling narcotles.

Ursula Parrott, getting a divorce in Bridgeport, Conn., last week, explained to the court that most of the trouble arose from the efforts of her second husband to tell her how to roar the son of her first husband.

Philadelphia's Mummers' parade on New Year's Day is threatened. City treasury cannot supply the prizes and promenade will be called off unless merchants make good the

'Singapore,' play, withdrawn for vision. Been trying out.

Guy P. Phillip, dramatic coach, living In Mineois, returned home Sunday (16) to find his wife and two children overcome by gas funes ing sued for alienation by Joe Selt-zer, and the officials express the belief that Mrs. Phillips removed herself and the children to help the husband.

Marcia Heaty, sister of the patron of stoogery, in court to fight a divorce action brought by Stanley R. White, who asserts that she neglected to obtain a divorce from him before she married Frank Kaftal. She explains it was merejy a publicity stunt, but White points out that a license was procured and a that a license was procured and a marriage certificate was filed with

New York Theatres

Theres ALWAYS BETTER SHOW at RKO TRIO MAYFAIR SWAY "THE PHANTOM OF CRESTWOOD" with RICARDO CORTEZ

EXTRA! CHARLIE CHAPLIN "EASY STREET," Now with

BASK STREET," No Sound and Music An RKO Radio Pictur of course!
Daily to 2 P.M., 35c; II P.M. to Close, 55c

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On the Stape
Radie Pastry
Noble Sisale
and Band
William Hall
Other RKO Arts

On the Stree

"The
Phantom
President"

George M. Cohan
Jimuy Durants'

Daily Midnight Show Feature Picture Semalote Midnight Show Every Sat.

RKO 86 th ST. LEX AVE Wed. to FrL. Oct. 10-21 Edmund Lowe, Bola Lugosi 'Chandu, the Magician'

'The King Murder' RKO 81 st ST. BROADWAY

EDMUND LOWE BELA LUGOSI

"CHANDU. The Magician"





OXY SEVENTH AVENUE THIRTEEN WOMEN

Tiffany Thayer's consultant story
Dunne, Bicordo Cortez, Myrna Loy
NK CAMBRIA'S 'LOVER'S LANE'
Orchestra Fox Movietone News
alag Friday—6 HOURS TO LIVE'
with WARNEE BAXTER

JOHN GOLDEN pre When Ladies Meet

By RACHEL CROTHERS

"As rich in its humor as it is warm in its awmenty."—Eve. Post.

ROYALE Thea. W. 45th 54.CH. 4-0144

Eres. 8:40. Mats. Wed., Sat.

It has a statement of the
News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

the county clerk of South Norwalk, Conn. Wedding was in April, 1931, and complaint charges infidelity from then until September of this year. Case in the N. Y. Supreme year. Court.

Break in a water main at Seventh ave. and 41st street floods cellars of Met. opera house and damaged stored costumes. Also interfered with theatre attendance Oct. 10. It happened around 8.30 with three feet of water in the streets. Flow was 10,000,000 gallons.

Russell Ryder, former broker and well known to B'way, again heads the entertainment committee at Sing Sing. Will produce the an-nual show there Dec. 5 for a five-night run.

Times Sq. hotel offers 10% of its rooms to white collar unemployed for the winter.

Unique among holdups was an ef-fort in New York to steal 80,000 pennies, which is only \$800 but truckload. Money was being taken from the Bronx, the collections from the slot machines in the subway.

Dorothy Stickney back in 'Anothe Language' after a six weeks' illness

New Haven court lasted an order for the arrest of James Hall, film actor, for the non-support of his tubercular wife. Irene Gordon Brown. Hall was arrested in Holly-wood and released on his own rec-ognizance.

Frances Woodward, with Ed Wynn's show, broke her arm in a fall from a horse in Baltimore last week.

Deems Taylor will do the musical core for Katherine Cornell's pro-uction of 'The Rape of Lucrece.'

William I. Sirrovich, whose con-gressional attack on theatre critics resulted in plenty of press atten-tion, is going to try it again. Will offer Tin Boxes' in December. Will be done by Robert Crawford Pro-ductions, inc. Crawford is prexy of De Syiva, Brown & Henderson.

Mirror Productions is a new play rm headed by Anthony Young.

Mrs. Herschel Henlere, first wife of the vaudeville plantst, suing for settlement she alleges he promised following his secret divorce in 1930 in Chicago. Says he promised \$10,-000 and never made good.

Two members of the Negro troupe taken to Russia to make that Soylet plcture back last week. Both work on Negro newspapers and obtained funds for return. Highly pessim-istic over the outlook in Russia. May go to Germany to do the pic-ture there.

Last summer Henry C. Murphy, broker, charged that Mildred Roberts, clasarette girl in a cabaret, had given him knockout drops, kidnaped him and forced him to sign a \$2,000 check. He caused her arrest. He did not press his charge in court. Now the girl is suing for \$10,000 damages for false arrest.

Goinsel for the family of the late Abraham L. Erlanger submitted to the Surroyante last week an order which, when signed by him, will lotte M. Fixel was the common-law wife of Erlanger. After the signing of the order the family will be en-abled to take an appeal from the decision.

Columbia U reopens its children's

Lydia Locke gets final divorce de-cree from Count Carlo Marinovich in White Plains last week. It's her fifth marriage and her third tyre the fifth marriage and her third tyre. Her second was Harold Orville to the Met opcra. Her first husband was murdered and her fourth com-mitted suicide.

Tuesday (11) police came down on Clover Gardens, dancehall, and picked up 21 patrons. Held for dis-orderly conduct and the proprietor, Michael Simon, held for permitting a masquerade ball without a li-cense,

Mrs. Aaron Fox announces she's going to Reno to obtain a divorce from Aaron Fox, William's brother. Thinks her legal position will be bettered as a divorcee. Has been in and out of the courts the past year looking for support.

Referes for the Supreme Court expressed surprise when told that when Mrs. Dorothy Mermelstein staged a raid she found her husband with a woman in a nightgown. Said it was old fashloned in these pajama days, Mra Mermelstein's

story backed by her sister, Pauline Meskin, who managed to get in a plug for the new play in which she will shortly appear. The complainant was known on the stage as Dorothy Meskin. Decision reserved.

Brooklyn Supreme Court refuses to enjoin police from interfering with slot machines. Sult brough by a gum co. Holds them to be po-tential gambling devices and leave it to police to decide which are which.

Rowland Leigh, librettist of Du arry, in town for the opening.

ASCAP waives its \$% fee on po-

Stagger system hits the dinner clubs. If you have a ringside table the opening night of the Sunday dinner dances at the Central Park Casino, someone else gets it the following week, and so on until all have been front rowed.

Mortimor Davis, Jr., of Rochester, is the chap Tex Guinan is going to marry. Wedding on Xmas day. He was formerly medical to consider the state of the state of the state of the state of the state left by his father, who was in the tobacco business. Tex says she's marrying him became the state left by the state of the state left by the father, who was in the tobacco business. Tex says she's marrying him became the state left by the state lef

Schwab & DeSylva are going to call it 'Rain 'n' Shine.' Joe Cook's title was 'Rain or Shine.'

Mr. and Mrs. John Davis Lodge sailed for Los Angeles, via the Canal, Sat. (15) to go into pictures the's one of the Lodges of Boston and she is also a social registerite.

Leonore Ulric and Sydney Black ner reported to be unmerging.

After denying report she would go into 'Mms. Pompadour,' Grace Moore gets a temporary release from her operatic contract and will go to work for Mrs. Tillie Lebiang after all.

Walter Wolff and Warner Bros. talking it over in court. Back in 1930 WB hired Wolff for three pictures and made only one claiming he had misrepresented his voice. Attorneys wrangling as to whether Judge Frankenthaler getting a liberal education in music.

Shubert receivership reports to court that receipts for the period ending Sept. 30 were \$40,000 under anticipation, and the loss was \$101,000. May lose another \$113,000 this quarter.

Kate Mayhew in 'Peacock' cele-brated the 74th anniversary of he stage debut yesterday (Monday).

Mrs. Priscilla Willard, wife of the 'Moon Mullins' cartoonist, gets an absolute divorce in Sarasota, Fla.

Gene Tunney to be a colonel in the Maine militia when governor-elect is inducted.

Rosalinda Morini, who has been suing Otto Kahn for siander for the past couple of years, gets action on her case and settles out of court. Banker is too ill to appear and physicians feared excitement of bed-side interrogation.

Mrs. Olga Hilliard, widow of Robert Hilliard, teaching the guests of the Actors Fund home how to play bridge. Suggested by Daniel Frohman Later they'll play a team of society debs at a benefit for the fund.

Westchester county to investigate Playland, its amusement park. Charged the director gets more coin than the mayor of N Y. Park showed a profit on the season just closed.

Ted Shawn given a temporary injunction restraining J. J. Vincent from interfering with hie affairs. Shawn claims that Vincent was merely hired for a temporary job which faded.

Suit of A. C. Blumenthal against Paramount over Film Production Corp. has been withdrawn. No ex-planation offered.

Theatre Guild was reading George O'Neili's 'American Drama' when Harry Moses snapped it up. Guild has O'Neili's 'Something to Live For.'

Hollywood Gardens, summer nit-ery across from Pelham Bay park golf links, destroyed by fire Satur-day night. Blase apparently started in the kitchen and soon reached the

were sent in to bring apparatus sufficient to pipe water from hy-drants within a quarter mile radius Pelham Shore road blocked. The place closed about three weeks ago

Shuberts trying to get Face the Music to tour. Deal with Sam Harris largely depends on Mary Boland's willingness to join the cast. She's in Hollywood.

Leslie Howard is working on a play which he says he is no worse than those he has read in search of a new stage medium. He wrote one, 'Murray Hill,' which is now being played in stock as 'Eliza-beth Sleeps Out.'

Arch Selwyn announced that Noel Coward will bring over 'Words and Music' following its London run. Wants to do it here with the orig-inal cast.

Brokers make a six weeks' buy of 370 seats for each performance of the Crothers comedy, 'When Ladies Meet.'

One of the three cows used at the 44ti Street theatre got loose Friday (14) long enough to make the front page of some of the papers. Tried to walk into a restaurant next door, but persuaded away by a cop. Most spectators thought it was a rodeo stunt.

Gien Anders in a motor accident near Hebron, Ct. Sunday night and in a Willimantic hospital. Sprained back and injured shoulder. His companion, Louis Simon, had sev-eral ribs broken.

Betty Compton in Toronto. Took steamer from abroad to Quebec to avoid recognition and publicity, but spotted in Montreal.

Ina Claire quits rehearsais of 'No 9 Pine Street,' Ray-Hewes production. Finds the part too heavy for her light comedy style. Replaced by Sylvia Fields, who played it in the Provincetown tryout.

Eide Norena, Norwegian soprano added to Metropolitan. Will get Grace Moore's assignments.

Cosmopolitan theatre to reoper Oct. 21 with the Cosmo Varieties. Richard G. Herndon producing.

Otto Herman, musiciain, fined \$25 in N. Y. magristrate's court Friday on crueity to animals charge. Accuser asserted he threw her cat out of a fourth story window. He explained he was saving the canary.

Rachmaninoff added to the list of New York Philharmonic soloists. Will play Dec. 22-23.

Loewentels suit against creators and producers of 'Of Thee I Sing' for plagiarism, gets under way with a motion to dismiss. That was made Friday (14), with decision to have been rendered yesterday (Monday). U. S. Judge Woolsey remarked it was his favorite type of case.

Harry Moses advances opening of 'Dangerous Corner' from Oct. 26 to 25 to give latter date to Eva Le Gallienne.

Jacqueline Hunter, actress, sulng Robert C. Stewart, prez of Pan American Petroleum Co., wins first

round in her suit for breach, for which she is asking \$260,000. Barrage of legal technicallities swept away by judge. She claims that the same of the

Jack Curley, sports promoter, announces another marathon dance for New York. Starts Oct. 20 in Brooklyn.

Some 300 women gathered at the Boston theatre, Bronx, yesterday (Mon.) to see a Jewish film sturted a riot when they found the price upped from the usual 15c to 25c. Reserves from two police precincts shally restored order.

Coast

Don H. Mullaiy, Jr., son of the WB writer, was arrested on a suspicion of manslaughter after his car was alleged to have collided with another, killing Anna Marie Beck and tatally injuring E. M. Switzer.

A \$7,500 automobile accident injury suit in Superior Court, L. A. has been settled by John W. Considine, Sr., for \$1,800. Former theatre owner was sued by Gwendolyn Nelsen following a collision a year

Charged with falling to pay all the premiums on fire and accident insurance policies, Marie Prevost has been sued for \$603 in Municipal court, L. A., by the J. W. Kays Co

Harvey G. Perry, screen stunter, arrested in L. A. on a charge of battery. Alleged to have broken the jaw of D. W. Townsend during an altercation following an auto mix-

Judgment for \$856 against Robert C. O'Brien in favor of Salvatore De Santaclia, planist, was awarded in L. A. Municipal court. Musician charged injury in auto crash.

During a visit with her parents in Hollywood It was revealed that Alieen Riggin, former woman's Olympic diving champ, was married last January to Guy Young, New York.

Mrs. Gabrielis Dariay Malvin's \$80,900 aut in Superior Court. L. A. against Mrs. Wallace Reid. Cliff. Broughton, James Diamond and All Star Features Distributors, has been settled out. of court. Defendants were charged with unearthing the dier in 1315, in the picture, The Red Kimono.

Wedding of Loretta Turnbull, out-board race clamp of Monrovia, Cal., to Richard Blythe, New York p.a., has been indefinitely postponed, due to illness of the bride-to-be.

Mary, chimpanzee, brought to Los Angeles in 1919 by Coi, Wil-liam N. Selig for pictures, died at the California zoological gardens, L. A. at the age of 27. Sie was in constant demand at the studios.

George W. Weeks, president of Mayfair Pictures, has purchased a home in the Outpost section of Los Angeles.

With the matter of adoption handied in Mexico City, Lupe Velez is now the legal mother of her niece, Joan Del Valle, four-year-old. Tot has just arrived in Hollywood.

A 'poison tongued' woman, operating in Los Angeles, has reported four fake auto accidents in a month, according to hospital authorities. Latest was a 'abone call to a radio (Continued on page 55)



I'm Telling You'

By Jack Osterman

Decorative Payoff

Business isn't so good with one Broadway press agent, but he has got one of the classiest offices in town, thanks to an excellent's taste in house furnishings.

In lieu of non-payment of a limit of the payment of a considered, the p. got of the property of the payment of the p. got of the payment of the p. got of the p. go

whole works down to his office.

James Mulvey, New York business manager for the Sam Goldwyn in-terests, last week was elected vice-president of the Brooklyn National

League Baseball Club. Happened at

League Baseball Club. Happened at the same time Stephen McKeever, secretary, moved up to the presidency succeding Frank B. Yorke. Mulvey is one of the few showmen ever to be importantly identified with a big league club. The late Harry Fraze, who owned the Boston Red Sox, was the most prominent showmen connected with

McKeever, is Mulvey's father-in-

ONE BOTTLE OF BOOZE

Los Angeles, Oct. 17.
Ruling that one bottle of liquor
on a table is no evidence that the
owner is maintaining a nuisance,
U. S. Commissioner David B. Head,
dismissed charges against Thomas
R. Gannon, proprietor of the Back
Yard, Hollywood night spot.

Place had been raided by Federal prohibition agents and local police a week previous.

MARRIAGES Lorayne Du Val, actress, to Bert Six, cameraman, Oct. 12, in Holly-wood. Evelyn Law, dancer, to Dr. Julius

Evelyn Law, dancer, to Dr. Julius Hertz, Los Angeles, Oct. 14. Freddy Engel, band leader, now playing at the Palms, Albany, and Emily Konelchek of that city, were married at Luzerne, N. Y., by Jus-tice of the Peace John D. Rock. The couple will make their home at

couple will make their home at Luzerne.
Claude Moye, WTAM radio singer known as 'Pie Plant Pete,' eloped with Jeannette Schauer, Cleveland non-pro, to Eric, Pa., to be married Oct. 5.

HELD NOT A NUISANCE

baseball.

SHOWMAN AS V.-P. OF BROOKLYN DODGERS

THEY CAN TAKE THIS WEATHER AND GIVE IT BACK TO THE INDIANS.

Ge West Young Man
In the forthcoming flicker, Night
After Night, the opening crack Mae
West gives out is a pip. She enters bedecked with jewels and
pearls up to her shoulders as one
dame gasps, "Goodness, what
pearls!"
Mae shyly answers, 'Goodness
had nothing to de with these
pearls.

Description

James (radio ed) Cannon in describing a playwright says, 'He writes his stuff on milk toast with a dull knife.'

Finally Got A Break
There has been a woman on
Broadway for years who possesses
a double voice. She never could
get to first base until last week get to first ba the tide turned.

She signed up her soprano with NBC and the other one with Co-lumbia.

Good Part

Bill Demarest tells of the time
Warners signed him and he laid
around the studio for months doing nothing. While walking around
the lot one day he bumped into an
exec who asked him what picture
he was worked to an and what part
"Monte Blue's picture and I'm
'Monte Blue's picture and I'm

Monte Blue's picture and I'm playing his dead brother, Bill told him.

'Okay, the boss answered, as he

Critically Speaking In making all the openings last week we enjoyed 'I Loved You Wednesday.' During the course of 'Rendezvous' everyone in the cast is shot, so at the finish the head usher takes a bow.

We took Gracie Allen to see 'Black Sheep' because she told us she adored animal shows.

Vive La Tucker After Sophie Tucker's six-minute reception died down at her Paramount Grill premiere, she saked your acribbler to be mic. We agreed and began announcing the literait present introducing them as so and so who writes a column for such and such a rag. After the tenth one Al Lackey yelled, Jack, introduce some one who can write a check.'

Bum Rap
The Coney Island Chamber of
Commerce has taken steps to stop
the propaganda that Broadway has
turned out to be another Coney

Happy Birthday
Harry Barris spills the episode of
the tramp who knocked on the back
oor and asked the lady for a piece
f cake. "I'm sorry I haven't any
ake, but I'll get you some bread
nd lam." Happy Birthday
Harry Barris spille the episode of the tramp who knocked on the back coor and asked the lady for a piece of cake. Tm sorry I haven't any sake, but I'll get you some bread and jam.'
Nothin' doing,' the bum yelled, Dis is my boithday and I gotto ave cake'.

Ostermania
It might interest you to know

Happy Birthday
that Renee Carroll, the Sardi hattened check girl, has for her real monick, which girls for a piece with ment of the check girl, has for her real monick, and the check girl, has for her real monick, which girls for a piece with ment of the check girl, has for her real monick, and the check girl, has for her real monick, a

cake, but in became and jam.'
'Nothin' doing,' the bum yelled,
'Dis is my boithday and I gotto
have cake.'

A Losson

Adherents of the Mayfair Club among the profession senerally and fondly have looked to this New York week-was a senerally and fondly have looked to this New York week-was a seneral profession of the stage could informally disport themselves of a Saturday evening with no professional cares.

At the Los Angeles Mayfair it has been the custom of those monthly satherings to impromptuly, or with lavish ments in which members take part. This difference has always made the Manhattan Mayfair stand in relief as a releaxation port for the performer. But over the past couple of seasons the Attantic Mayfair has occasionally seen the provided of the professional probably has now determined never to wander from this path again. The motif for this is an incident climaxing the club's opening for the seasons last Saturday night.

The cause was the thunder of the promise of refuse, although it probably has now determined never to wander from this jet an incident climaxing the club's opening for the season last Saturday night.

The cause was the thunder of the control of the promise of refuse, although it probably has now determined never to wander from this jet an incident of the operatic singer, Mary Lewis. Miss Lewis had to answer the linsistent applause from those at the tables. Then, in the midst of a legendary in the room.

Totally underserving of such a sesture, Miss Lewis handled the situation exceedingly well by ignoring the coin, finishing her song, then stooping of such and overlook the embarrassing incident but Gaxton, blazing, and justifiably so, made an issue of it and ultimately called upon the person who did the tossing to stand up and apologize to the same of the present, Miss Lewis by now in tears, and a complete damper present, Miss Lewis how in the law of those present, Miss Lewis how in the hand achieved the distinction of being a rollicking success from 11 to 4:15 a. m. It followed a full hour which Gaston had served the distinction of being a rollicking success from 11 to 4:15 a. m. It followed a full hour

The blame cannot be placed anywhere except upon the person who threw the coin. Unfortunate as the incident was in the first place, the emphasis later placed upon it but aggravated. However, the seal that the procession of the procession. And alsating impression. And alsating impression. And alsating impression. a lasting impression. And al-though it's certain that no professional threw that coin, it served to prove the indignities professionals are subjected to when forced to comply with a request and custom with request and custom with which few of them have any

which few of them have any sympathy.
Meanwhile, Miss Lewis may gain some satisfaction from the thought that her martyr-dom has henceforth undoubt-edly won for performers the privacy which they expect and are entitled to at gatherings such as these.

Democrats' Booth

A booth and platform with micro phone and amplifiers made an appearance at the 43rd street end of Times Square Saturday. Under the direction of the Theatrical Division direction of the Theatrical Division of the Democratic campaign, daily entertainment will be presented until Election. Beginnent also includes a small picture screen. We see that the second properties of the second proper

BIRTHS

Daughter, Emily Rawlings Price, to Mr. and Mrs. John Price, in New York, Oct. 8. Father is with the New York Herald Tribune. It's their third child.

Mr. and Mrs. Irving Carlin, daughter, Sept. 28, at Los Angeles. Father operates the Alvarado and Empire, pictures, and the Kablizer's Roost cafe.

Surplus Hotel Rooms on Credit Visioned as Nation-wide Relief

Dempsey and Kearns

At the Schmeling-Walker fight, Jack Dempsey, who shook hands with Jack Kearns when he was introduced, sat with Bill Carey, hoss of Madison Square Garden. Carey suggested to the former champ that he should be back under Kearns management and that a Dempsey-Schmeling match would draw big money.

Dempsey replied: Let Kearns fight him.

FEATHERWEIGHT CROWN TO KEED—IT'S A GIFT

By JACK PULASKI

Kid Chocolate, the boxing bonbon finally grabbed the featherweigh title, vacated early in the summer by Bat Battilino, who outgrew the division. They matched the Keed with Lew Feldman, whom he had out-pointed twice previously, so that in doing it three to nothing with ease last Thursday (18), the title was virtually presented to the

with ease last Thursday (13), the titile was virtually presented to the patent-leather haired ehony boy. For a championehip fight the Garden has rarely if ever been so poorly attended, violen'dly contracting with the capicity house of the week before when McLarnin and Leonard met. The fans knew the Chocolate-Feldman event could not be as hot as the betting odds of eight to five on the Keed indicated as Chocolate's manager a foregone conclusion, lazily attending his man by smoothing down the kinks at rest periods. The Cuban did not exhibit the fashy style that brought him attention, fighting in spurts after taking a good lead on points. Only two rounds went to Feldman, the fifth and the eight when he shook up the colored lad. But in the ninth Lew went down and took a nine count. That at least was a surprise because Chocolate in no socker. That he should not expected, but it happened in the 12th. Match was stopped by the referce because of Feldman's battered schnozzle. He came in with a damaged nose and Chocolate kept pecking at it until the gore caused the customers to yell for interference. Lew could have completed the 0.5 should be in his record, even though technical.

Two ten rounders which proceeding the country of the country

the man bout were much more to the liking of the customers. Children to the like of the customers. Children to the like of the

B. B. MAG SPONSORING **BARNSTORMING TOUR**

Los Angeles, Oct. 17.
Under the auspices of 'Baseball'
Magazine,' a barnetorming team of
old favorites including Mike DonTille and thorpe, Dutch Myers and
Tille and thorpe, Dutch Myers and
trained to be the country Nov. 15.

Besides the exhibition games, varibous members of the team will also
lecture.

The hotels of the whole country, most of them helf empty now, may provide homes for the needy among the white-collared class by making the white-collared class by making rooms available for six months this winter on a basis of three years to pay. Plan is being sponsored by the Times Square hotel, New York, whose president, William S. Brown, is actting side 100 rooms on a three-year credit extension.

If his gesture works out, he will first attempt to get all or as many of the New York hotels as possible to adopt a similar policy in view of the times. From that beginning, Brown visions the possibility of similar help throughout the nation.

similar help throughout the nation.
Actors and other members of show business are included in Brown's welcome, but so far he has made no direct contact with amusement organizations, first wanting the sanction of religious, unemployment of the sanction of religious to the sanction of religious to the sanction of the sanct

700m Would be recommended.

In New York at present there are 45,000 empty rooms in hotels.

Around the country Brown estimates at least 500,000 could be taken care of without hotels having to turn away any paying guests.

To turn away any paying sucrets.

Proposal would be for each hostelry to set aside 10% of their rooms, the percentage that will be available at the Times Squaro, to those properly recommended,

Beneficiaries Pay Up

Beneficiaries Pay Up
Brown last winter on the quiet
took care of 50 people. Of that
number 25% have already obstaned
jobs and paid for their rent. Brown
says that experiment proves to himthat there are a lot of persons now
that there are a lot of persons now
that there are a lot of persons now
that there are a lot of persons that
there were a person to the
three years should be employed,
If a secture by Brown to the

three years should be employed,
It's a gesture by Brown in two
directions. That of certablishing
good will for hotels is one. On the
other hand, with rooms empty now,
hotels would be providing charity
mostly on paper, with odds probably in favor of collecting the rent
within three years. Outlay by the
hotel against the three-year gamble
would mostly be for linens, light,
etc.

etc.
There will be no publicity given
to names of persons accepting
rooms this winter, under Brown's
plan. Only he and the auditor of
the hotel will know who the 'credit'
spesies are, this information to be
kept from desk clerks, beliboys and
others.

Brown says that while his hotel Brown says that while his hotel does not include a majority of show people guests, he personally realizes there are many persons in the busi-ness, actors and others, who are probably in need of housing and that they will be as welcome as anyone.

FLIPPEN'S FLIPPANCY A NEAR-CASE AT LAW

Jay C. Flippen had an uncom-fortable finale to a pleasant eve-ning last Thursday when a rookie cop asked him what was in the package he was about to put in a taxi. Flippen said it was beer and

Frederick E. Goldsmith represioner Cotter. The attorney point-ed out the officer would never have known it was beer uness told so by the defendant and the case was

Goldsmith cracked later that had there been 28 bottles instead of 24, it wouldn't have been a case any-

Eatery Cops Theatre Bargain Hours Idea

Minneapolis, Oct. 17.
Twin City restaurant is copying Twin City restaurant is copying theatre system of having early bargain hours. Up to 11:30 a.m. daily luncheon costs customers 19c. Atter 11:30 and until noon the price for the same meal is 24c. From 12 p.m. onward the cost of the luncheon jumps to 35c.

The establishment has increased its pre-noon business substantially without adversely affecting ks trade during the later hours.

'Round the Square

Harlem Vandalism

Vandalism, which has been on the increase in the Harlem sector, particularly adjacent to the black-and-tan cafes, has the nite club entrepreneurs on a vigilante qui vive to protect the ofay carriage trade which parks its cars and finds its window broken by the natives.

Quite a few of the Broadway bunch of late have had tope of their sedans slashed or otherwise damaged and articles stolen from the parked cars while they were in the cabarets and cance halls. The side streets adjoining the Savoy-hallroom have been a particular menace. This colored dancehall has been drawing the jaded Broadway-ties of late who watch the dusky Harlemities go through their 'Lindy Hop' legmania on the dance floor, this being the current rage with the Harlem jazz beaus and belis, and upon exiting have discovered the parked motors very much messed up.

Mouse in A Window

A free midnight show on Broadway came off in the window of a Times Square corner drug store. On display was praline candy and mibbling away was a small mouse. Looked at first like a stunt to a fathering crowd but it wasn't funny to the shop's manager. He sought to grab mousie with one of those gadgets they use to enatich things from an upper shelf but the rodent was always too fast. The performance went on for an hour, by which time the mouse had als fill and disappeared.

Broadway

Ed Olmsfead down with a bad cold. Wayne Plerson was born

Margaret Russell created a stir with a new haircut.

Jack Lewis new manager of the Plaza Casino, Port Washington.

Walter Reade tells a hot story of a brother showman he bawled out. Jack Curley threatens a 'golden slipper' marathon dance in Brook-

frances McCoy limping around with a bad gam from an auto accident.

Novelty of week, Harry Kay at Soph Tucker opening without Lee Shubert.

Plenty of former important show-en hanging around Film Center Dave Marks, king of toy manu-facturers, moves to large suite in Savoy-Plaza

rturera, m voy-Piaza.

Savoy-Plaza.
Who is it in Paramount that admits never having seen Greta Garbo on the screen?
Gertrude Selig never misses a Warren William picture, but misses

pienty of others

plenty of others.

Dr. Rockwell humorously post-cards from Maine about his shoot-ing excursion there.

Sam Shipman, who may do his own play, and Harold (stage direc-tor) Winston in a huddle at Sardi's. Georgie Jessel back in town, ex-cting to leave for Coast to make onder Bar' if Joison doesn't suc

Ed Hurley threw an Impromptu party for William Kent and other 'Show Boat' folks at the Petruska

Bili Oviatt, the Masachusetts squire, stopped over on way to coast for a visit. Retired from show biz years ago.

Joe E. Brown arrived in New York yesterday (Monday) for a brief va-cation. He'll be east no longer than three weeks.

f. Prentic Abbot, of Great Neck, f. Prentic Abbot, of Great Neck, to direct the plays this season at Plandome, Long Island, of the Plan-dome Players.

Edward G. Robinson making all the first nights and expecting to remain here for the winter, enjoying B'way for a change.

Pernod (d silent), the liquor used in I Loved You Wednesday," is absinthe with the 'poison' eliminated. It's a high-priced tipple.

The Will Mahoneys go out so-cially together even though he in-serted one of those not-responsible-for-her-debts ads in papers. He will leave for coast soon on a two months' vacation.

Gus Kiesle, who split away from the Tyson-United ticket office after being associated with Dave Marks for 31 years, now has his own-agency.

Mrs. Rose Cohn and Mrs. Moe Rheingold, of the Hollywood Cohns and Rheingolds, awaiting the ad-vent of Harry Cohn, prez of Co-

Mrs. Charile Morrison is a better car parker than her husband. In fact, Charlie insists on it. Eisje also does the carving, but Charles will carry the grips if cornered.

carry the grips if cornered.

The L. A. Ambassador's Cocoanut
Grove atmosphere will be transplanted to the Park Central hotel
for Harry Barris' opening Friday
(21) with his own band and Loyce
Whiteman (Mrs. Barris) featured.
Both' were long prominent at the
L. A. Grove.

Washington

Lonard Davis wearing glasses again.
Irving Bornstein replaces Glenn Jones at Lotus.
Jimmie Wilkinson resigns from WRC to start legal mag.
Sen. White in town for few days still threatening to rewrite his Radio act.

Sen. White in town for few caves still threatening to rewrite his Radio act.

Sol Taleshoff and Martin Codel, Broadcasting Editors, all smiles on Harden and Sol Taleshoff and Wondering what has become of depression.

wondering what has become of de-pression.

Prize stunt of week is Hardie
Prize stunt of week
Prize stunt of week
Prize stunt of the prize
stunt of the prize
Prize stunt of the prize stunt of the prize stunt of the prize

Janet Coon, runner-up in RKO-NBC-'Dally News' talent quest, starts week at Club Michel Friday as prize. Has done two years Keith's office unofficial meeting place for three exploiteers stalled here this week. Norma Pyle (M-G-M). Fred Marshall (Col) and Charlie Wrightt (CA).

CHATTER

Hollywood

Hmmy Durante at Talioc again, Bob Ritchie left for New York. Jack Gain tussling with the flu.

Nils Asther taking two months off.

Talph Farnum has given up his

Jerry Horwin is keeping social
engagements only.

W. R. Hearst expected back on
the coast next week.

Cotonel Jason Joy of the Hays office wearing a beret.

Jack Sherrill has Joined the Lichtiack Sherrill has Joined the LichLich Sherrill has Joined the LichLich Sherrill has Joined the LichLich Sherrill has Joined the Lich Lich

Lich Sherrill has Joined the Lich

Lich Jack Gain tussling with the flu

ary.
Universal will spend \$50,000 on a
new stage for miniature camers new stage for miniature camera work. Hedda Hopper stumping at wom-en's luncheons for the Republican

ticket.
Neither Waliace Beery or Marie
Dressler wear make-up for the

eamera. Herbert Brenon at his Malibu home after a five-month sojourn

Herbert Brenon at his Malibut home after a five-month soloura abroad.

Joe M. Franklin, RKO Canadian rep, sightseeing here with Mrs. Franklin.

Franklin.

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New Haven By Harold Bone

Vaude at the College is wowing m. Who sent those flowers to Trixie

Frigansa?
Locals are pulling for a click for Babe Miller.
Ursula Parrott got that divorce in Bridgeport.
'Green Pastures' set for Shubert week of Nov. 7.
Freddy Johnson is proud of his Viking ancestry.
Don Jaccocks used to dazzie 'em

Don Jaccocks used to dazzie 'em with a pool cue.
Stanley Carroll is signing his critiques this year.
Rainbow Inn reopens with Al Skinner's orchestra.
There's no connection between Dan Film an' haddle.
Freddy Scoville and the Roger Sharmen hay narded

Treedy Scoville and the Roger Sherman have parted.

Mae Riley back at Arthur office after weeks of lifness.

Jack Meredith writen his column Jack Meredith writen his column Jack Maredith writen his column over after his RKO shift.

Jack Mardie in to look the own over after his RKO shift.

The lift of the state of the short of th

studes. When Regina Morgan reads this,

this mugg's new dtr. will be seven

this musa's new dtr. will be seven weeks old. Ima Ray quit F. & M. Discoveries' at Bridgeport for a maybe Broad-way musical. Local: cronies still talking about Local: cronies still talking about Estuart's name. Raquel Torres did an out-again-in-again with F. & M. 'Mailbu Beach' last week. Business interests caused Bridge's User to Jim Kelly. Jienry Busse's summer thrill was the 1,300-mile midnite phontalk to the miseus in Minnesota. M. Dis-Bunny Bronson (F. & M. 'Dis-Russe') and the seven that toedance of hers. Abbey Irish Players repertory at Sluubert last week included everything but 'Abbey's Irish Rose.'
They gave George Cruzen a presenave to return it now that he's back?

Paris

Claire de Lorez recuperating. Freaks' locally titled 'Barnum'. Elsa Maxwell promoting charitie Raspail 216' drawing rollsroye

Fream Jordity to use the distriction of the control
ork." Bob Wyler getting simultaneous nancing offers from London and

Paris.
Carmen Marin crooning Spanish-American tangoes to the Paris vet-

erans.

Gaby Morlay, as well as Jeaane
Helbling, peeved at a supposed
blography,
Nicole de Rouvres, pretty French
activess, getting publicity for a little veronal.

blography.

Nicole de Rouvres, pretty French are researched ting publicity for a little search of the research
time.

The French valley of Saint Girons is losing its antique trade of bear-taming due to current scarcity of

hamiling its annual trace where the course in the sears.

The Haroid Lloyds called up by phone on the high seas by Miss Rockerby when the Europa passed is not search to the search of the course desired in Paris by Eve Curie, duspiter of Madame Curie, discoverer of radium.

Brooks and Lister's Spread Eagle' to be produced in Paris by Eve Curie, duspiter of Madame Curie, discoverer of radium.

Despite mishaps was attempting. Despite mishaps with the same him panish of black Orndisk.

Trouble between director Gramowsky and Rasimi and Leimann uncensored French version of Song of Life's German version of which had been mutilated by the German censor.

nad been mutilated by the German censor.
Loulou of Montmartre turning the Blue and Black Angel into the Monocle and making of it a night club very similar to the Fetische, with Ricky singing 'Happy Days' in a way which is entirely different from Sophio Tucken.

London

Marjorie Tilier again with Tex

Bobby Howes not so funny at a moment's notice, Rumor Madge Titheridge return-ing to London stage.

Rumor Madge Therings returning to London stage.

Ing to London stage.

Everybody asking what's happened to June's film test.

Kit-Cat restaurant prossing \$8,000 weekly, which is profitable.

Ina Claire returning to New York and Land Ray Samuels at the Proiles, London's latest nightery.

Bobby 'Uke' Hanshaw framing another Relatives' act over here.

Charile O'Donnell, formerly Three Racads, now in the sown busiless, which was the stage of the s

asks visitors iliquor.

Palladium grossed \$80,000 on its 'Crazy Month,' which is over \$30,-

000 sugar.
John van Druten back from vacation in Marjorca, planning a New York trip.
Dolores, once famous Epstein model, being exhibited at West End

ilime joint.
Helen Gray visits Caledonian
Market, London's biggest junk shop,
in diagules.
In diagules.
Willing to Continental agents. Has
new partner.
Mrs. Merrick, once famous night
club queen, now operating Fun-fair
Lindon, Film Productions, Ltd.,
having two West End per-releases,
simultaneously.
Col. Jones considering crazy cabsankoff in charge.
Max Miller latest addition to
Good Companions, to be celluloid
by Gaumont British.
Harold Lloy the carlion watching
his 'Movie Crazy' debut.
John Jarratt, general manager for
Frovincial Cinemas, of which Victor
Good Companions, to be celluloid
by Gaumont British.
Harold Lloy the Carlion
Harold Lloy the Carlion
Harold Cinemas, of which Victor
Goorge Webb, husband of Esther
Raiston, doing the compere in Miss
Raiston's vaudeville unit.
All night queue for version of
Madchen, at the Duchess.
H. C. G. (Inky) Stevens, the literary publicity guy, admits he
Leon Rogee is the sighth for Carlie
Leon Rogee is the sighth for Carlie
Leon Rogee is the Sighth for Carlie
Two Control of this night club.
Jack Melford, 'Knight of the Garter' Co., at Aldwych, considered unluckiest actor in West End.
The Control of this night club.
Jack Melford, 'Knight of the Garter' Co., at Aldwych, considered unluckiest actor in West End.
Sir Owedia Stoll wants Billy MilMillon move interested in films.
Gracle Fleids making a personal,
to give her second film effort, Looking on the Brightside,' a sendoff.
Control of the single of the Miller
Anthur Jarrett thinks 'The Rome
Express,' first pleture made at the
new Gaumont British studios, the
Arthur Jarrett thinks 'The Rome
Express,' first pleture made at the
new Gaumont British studios, the
Arthur Jarrett thinks 'The Rome
Express,' first pleture made at the
new Gaumont British studios, the
Arthur Jarrett thinks 'The Rome
Express,' first pleture made at the
new Gaumont British studios, the
Alexander Korda watching Plaza
audience's reaction on his London
'Mem of Jomorrow.'

Loop

Lamberti worked the Oriental with neuralgia. Buzz Eagle managing East and Dumke for personals. Isabelie Randolph guest star at the Loyola University Little thea-

e. Eleanor Fisher succeeded John layton handling the Studebaker Clayton opera.
Woods theatre building got a
bath and is glistening white instead

bath and is glistening white instead of dingy black.

Thoda Cocroft promoting 'When Cocroft and the open at the Goodman Nov. 3.

Emil De Solvi, accordionist, couldn't open with Charley Agnew at the Falace because of grippe. Gertrude Bromberg publicizing when words the World's Fair to the Chicago liver.

the World's Fair to the Chicago river.
Harry Puck has been made a one-third partner in the swanky Opera-Ciub and will return as the ring-master early in November.
Recuperating from a sinus opera-tion here last week, Alice Eison says she dream the Four Marx Eros. wee operating on her nose.

Berlin

Senta Sceneland, actress, 50 ye old. Paul Horicels on film work in Max Mack back from location in

Prague. Prague.

Eddy Polo's apartment sold at auction.

Barbara Kemp will again join the state opera.

Bill Counselman looking for good

manuscripts.

Bill Counselman looking for good manuscripts.

Lady Lawrence here overlooking the manuscripts of the meals.

Bo Dowling cearcely taking time for his meals.

Film people here very interested in Rod La Roque.

Paul Abraham working two sound films and one opperetts.

Faul Abraham working two sound films and one opperetts acts at the Komische Oper.

Emmy Sturm, operetts singer, sells her apartment at auction.

Ruggiero Ricci did not have the same success as Yehud Menuhin.

Ludwig Berger, film director, will.

Max Pallenberg on his way back to Berlin had a motor car accident.

Fritz Kortner will direct a film, in which Willy Forst will play the lead.

in which Willy Forst win product lead.

Telefunken just offered a new disc brand as successor of Ultraphon.
Emil Jannings will do a film on
the Riviera with Alexander Gra-

Emil Jannings will do a film on the Riviera with Alexander GraNorbert Falk, one of the leading, Berlin theatre critica, died. He was 89 years old.
Rosa Valetti engaged to direct Rucol Anders, show at the EdenRucol Calender, show at the EdenLiving Corpse); such a film of the Calender of the Calen

Fox re an engagement to Holly
Leni Riegenstahl back
Greenland, where locations fo
Universal film 'S. O. S. Iceberg'

Greenland, where locations for the Universal film's. O. S. Icoberg' were made and the control of
crowded.

Baronesse von Freyberg, for some time doing film work under the pseudonym of Dalsy D'Ora, has married Baron Schilitter, attache of the German foreign office, and has become so hi-hat that she refused to be shot by press photographers.

Pittsburgh By Hal Cohen

Mike Cuilen sends the Schnozzola ali of the local reviews on Durante's party for George Tyson over the

all of the local reviews on Durante's pictures.
Varsity Glob tossed a farewell process.
Varsity Glob tossed a farewell week-end.
The Jaffe-boys reopening the Show Boat, with Joe Hiller again the cafe's skipper.
Show Boat, with Joe Hiller again the cafe's skipper, the Warner helm after both and the Enright in East Liberty for a time.
Sam Plint and Ella Ethridge, stock players at Pltt, are Mr. and Mrs. in private He.
Sam Plint and Ella Ethridge, stock players at Pltt, are Mr. and Mrs. in private He.
Mrs. in private He.
Nearby McKeesport is finally discovering that Alline McMahon original process.
Marchy McKeesport is finally discovering that Alline McMahon original process.
Nearby McKeesport is finally discovering that Alline McMahon original process.
Clarence Grundish, former film crick, doing publicity for Father Company.
Clarence Grundish, former film crick, doing publicity for Father Company.
Clarence Grundish, former film crick, doing publicity for Father Company.
Clarence Grundish, former film crick, doing publicity for Father Company.
Like Mellond Company.
The McMarchy McMarchy Process again the preservance in the Avenue Clinema last year, back for a return engagement.
John Duffy, once a big-shot cabfor failing to file an income tax return in '29.
(Continued on page 54)

Paradox Salaries

(Continued from page 1)

(Continued from page 1)

proper to break, as radio may be paying \$1,000 for a half hour's work, while the theatre, for only five times that sunt; for example, has that artist's services four or five times a day for seven days that week. However, it should not be forgotten that any big lasgue radio commercial? 15 minutes, or 30 minutes, or 7ull hour, probably requires an entire week for preparation—assuming it's a weeky feature—for creation of caript; continuity, rehearsing, etc.

But as a general thine, the the-

cript; continuity, rehearsing, etc.

But as a general thing, the thetro-likewise the screen in several
nstances—isn't adverse to paying
hese fancy salaries, and the reeated booking of radio names for shees fancy salaries, and the repeated booking of radio names for
personal appearances evidences;
that attractions such as the foljowing earn their salt at the boxoffice: Amos 'n' Andy, Mildred
Balley. Belle Baker, Jack Benny,
Ben Bernie, Boswells, Burns and
Allen, Calloway, Morton Downey,
Cantor, Jolson, Wons, Columbo,
Croeby, Vallee, Ellington, Ruth Etting, Gene and Glenn, Khhn band,
Tree, Jack Little, Lombardo,
Lopes, Lyman, Mills Bross, Jack
Poerl, Revelers, Arthur Tracy,
Georgie Price, Denny orch, Sylvia
Froes, Olsen band, Sanderson and
Crumit, Kate Smith, Waring,
Whiteman, Winchell and Ed Wynn,
to name a few who enjoy radio reps
that cash in heavily at the theatre
boxoffices.

plant cash box discovered by the second service of the service of th

Top Star Maker

Vaudeville, what's left of it, cer-tainly hasn't made any stars re-sently. Nor has legit produced any big draws of late save for the lone exception of a Katherine Cor-nell. And a Cornell is still limited in mass cognizance.

in mass cognizance.

Hence it's become so that the ether has had to carry abstract opersonalities far and wide, into the homes and huts of the land, and in that wise it's created the immediate stars of the theatre.

date stars of the theatre.

Against this productive (for stage purpose) situation is the paradoxical condition of these very stars also hurting the theatre — be it yaudeville or pictures or legit.

Theatres Opposish Nights
This winter will see a bit less acute condition of concentrated radio 'opposition' than has obtained in the past. But Thursday and Friday nights again have become the most seriously concentrated air opposish to discourage going out. Friday nights again have become the most seriously concentrated air opposish to discourage going out.

A recounting of the names or pro-grams on both major networks, quoting EST in all instances, will evidence, by the multiplicity of ra-dio names who are on the air both these nights just why Thursdays and Fridays are such tough op-monish.

the contrary reason that, re-For the contrary reason that, re-gardless, people just won't stay home Saturday nights, the radio is light on names or stars. Thus, this etherwise choice night is the worst for radio's purpose of exploitation and ballyhoo. A new advertiser can heat of a Saturday night—the merely means the sloughing off of one or another dange hand.

means the sloughing off of one or another dance band.

Sunday night is likewise light although there was a time, in addition to the present Sunday features when these, plus the Gem Rasor's CBS program (Ed Sullivan, Jack Denny band, plus guest stare), and the Buick's Revellers (NBC) also made Sunday night, formidable theatre competish. But the ether here has again yielded to the call of the Sabbath night chema, probably conceding that the picture-going habit was too much.

Monday, Tuesday and Wednesday.

ably conceding that the picture-go-ing habit was too much. Monday, Tuesday and Wednesday are more or less evenly divided as theatre opposish, everything building to Thursday and Friday when the crack programs are bunched with seeming intent for most consecutive of the control
make much difference to the the-stres, anyway. Just for the record-however, there's Tony Wons' 9.45 a. m. poetry readings on CBS, the biggest daytime feature, but the men are at their offices and the housewives are busy dusting as

they sop up Wons' nearls of wis

Arturo Toscanini's new series of Arturo Toscanini's new series of two-hour Sunday afternon concerts, from 3-5 pm, EST, via CBS, with his N. Y. Philharmonic, is probably the most formidable day-time opposish to taking in an afternoon fisher. There no question but that the Philharmonic is a keeper-inner. One needs but walk through the average apartment house and listen at the various through the average and house and listen at the various doors, between those two hours, to determine how many receiving sets are tuned in on the crack symphony

Ether's Strong Linnus

A recapitulation of why Thursday and Friday is such tough opposish may be gathered from the following schedules, all between 6 p.m. and midnight.

n.m. and midnight.

The WEAF chain of the NBC (as is recounted in a review under Radio Reports, this week) has an ideal playing radio bill on Thursdays at 7:30 p.m. with the Barbasol's Ray Perkins and Peter Van Steeden orchestra; at 7:45 p.m., the now institutional 'Rise of the Goldbergs'; 8-9 p.m., Rudy Vallees' Pelischmann hour with a name variety program; at 3:10 the new elaborate Capt. at 3:10 the new elaborate Capt. First or the remarked the remarked program; at 3:10 the new elaborate Capt. First or the remarked program; at 3:10 the new elaborate Capt. First or the remarked program; at 3:10 the new elaborate Capt. First or the remarked program; at 3:10 the organization of the permanent talent company pacling the Maxwell troups which holds Jules Bledsoe, Lanny Ross, Hall Johnson choir, Annette Hanshaw Mabel Jackson, January and Molasses and the Don Voorhees orchestra. At 10-11 p.m. comes the Lucky Strike hour which, with the Felschmann program, are radio's two biggest sock periods on the air today, well to the season light of the season whose hulding a big reason for the program of the reason of the program of the reason of the program of the reason of the program of t The WEAE chain of the NBC (ac and both the same night, holding Walter O'Keefe as mc, Jack Pearl, who's building a big rep for himself with his 'Baron Munchausen' series, plus a name band for guest-star jazqique. At 11-11:30 is another good band and tenor combo, Don Bestor's orchestra and Art Jarrett, and 11:30-midnight, from the College Inn, Chi, comes Bernie, one of the outstanding ether faves; then Ralbh Kirbery, the fwe-minute

College Inn, Chi, comes Bernie, one of the outstanding ether faves; then Ralph Kirbery, the five-minute midnight Dream Singer; topped off by the hi-de-hi Cab Calloway band on the air and Anson Weeks from the snooty St. Regis. That's WBAF. For the corresponding time, on the site WIZ, ether a sense of ethics tion by other advertisers, keeps any big names away during that time. But not so CBS. From WABC, Thursday, there are Price-Kreuger on Chase & Sanborn tea, building into somewhat of a name; Abe Lyman's quarter, hour jazz and the Mills Bros., now fortified by Don Redman's orchestra, another crack colored combo, at 9:15-9:30. This addition of the Redmanites appears to be a fortification by Chipso, the sponsor, to battle the big WEAF opposition competish.

opposition competish.

And between the two, it's little
wonder that when wintry blasts
blow, and these sort of programs
are to be had in the comfort of the
home, these factors are apt to offset the biggest theatre draw, or any
thought of braving the elements to
get into a playhouse.

set the biggest theatre draw, or any thought of braving the elements to get into a playhouse.

Friday Aerial Display
Friday is equally formidable. CBS this time perhaps, enjoys the weight of the balance. On WABC, Friday venings, are such standard Marge, Vaughn De Leath, Singin' Sam, 'March of Time' program (no slouch as a keeper-at-homer), the Street Singer (Arthur Tracy) with Norman Brokenshire and the Nat Shilkret ornestra doing their tri-umwirate stuff for Chesterfield, Little, fool. Stoopnagle and Budd, and Morton Downey (on the new Woodbury program).

When Al Jolson hits the air waves Fridays (commencing Nov. 13) for Chevrolet on WeAF that should be another inducement on the ether lanes. Not that NBC hasn't its share of features that night already in

and another inducement on the ether blanes. Not that NBC hasn't its share of features that night already in Jones and Hare, the Goldbergs, the big Cities Service Hour (one of the oldest programs in radio), the cork-like of the

Did You Know That-

The annual opening of the Mayfair Club had a capacity attendance Saturday night in the big balfroom of the Ritz. Gowns, beautfully new and fashionable, were luxurlous with turn and many had the

with furs and many had the new long sleeves.

Perhaps one of the lovellest was a dull black worn by Kay Prancis with a very extreme strap effect in the back of jade green. Pegsy Pears was effec-tive, too, in a black with sleeves heavily embroidered in tin pearls and rhinestones and been was and rhinestones and been was and rhinestones and been was a country of the fringe gaves an exquisitely hin line to Irene Rich and the ar-fervescent June Blossom were a white satin with excelving white satin with a neckline

a white satin with a neckline of rusching.

Marilyn Miller was as lovely
se ever in vivid green chiffon
and Dorothy Hall looked like a rose in shell pink satin, worn
with a tiny ermine cape and
nuff. Bobbie Ferkins, Jean
Arthur, Virginis Smith, Regina Arthur, Virginia Smith, Regina Crewe, Tamara Geva, Irene Deiroy, Barbara Newberry, Vitenne Segal, Kay Johnson and Julie Johnson all chose black gowns of various fabrics and Ona Munson a royal blue. Eddy Duchin outdid himself orchestrally, and there was a marked improvement in the

marked Improvement in the menu over last season.

Mr. and Mrs. Edward Rob-inson were also present and Charles Butterworth, Mary Duncan, William Bakewell, Don Alverado, Pancho, Phylis Haver, Madeline Cameron, Billy Gaxton, Peter Arno, Jack Dempsey, Dorothy McCarthy, Jules Glaenzer, Jeanne Aueron, Mary Lawis, Rill Seeman, Jules Glaenzer, Jeanne Aubert, Mary Lewis, Bill Seeman, Ethel Shutta, George Olsen, Florence Courtney, Anatole Friediand and Marvin Schenck

some of the WJZ network's high-lights including the peronnial Amos "'Andy, the new Neutle-Phil Spit-lainy program, the nifty Armour half hour, the Three Keys, Midred Bai-ley, et al. It's a sample of the sturdy variety one may twirt to if WBAF and WABC are a bit too rich for the

Monday Also Big

Monday Also Big
Monday Also Big
Monday also holds a flock of familiar air names to punctuate the
dals if it's a toss up whether it'il
be that new picture around the corner or stay home and listen. NBC
offers Whiteman (Buick), Novis,
Goldbergs, Revelers, A&P. Oppsies,
etc.), Phillips Lord, Balley, Pickens,
ctc.), Phillips Lord, Balley, Pickens,
Sisters. CBS is likewise in form
with Myrt and Marge again, Singiri
Sam, Kate, Smith, Mills Bros., the
Boswell Sisters three, with Shilkrets orc and Stoopnagle and Budd.
The big sock Tuesday of course
is Ed Wynn's Fire Chief nonsense
at 9:30-10 for Texaco. It's only a
half hour and Wynn collects 'only'
\$5,000 for that 30 minuse, but it's
a tough 30 mins, for the theatres.
The theme song becomes 'I Guess
I'll Have to Change My Plans' for
a lotta people around that hour

I'll Have to Change My Plans' for a lotta people around that hour, which is an idea of the Wynn habit. And the ol' maestro, Bernie, jazzing up all the lads for his dear old Alma Maliat, doesn't exactly chase 'em away from the radio at 9 p. m., which is just a half hour before which is to make it 400, m. 10-11. There's also Sanderson and Crumil'. There's also Sanderson and Crumit at 8 for Blackstone seegar. And CBS of Tuesdays has about the same lineup as Thursday plus the Jay C. Flippen-cles.

Other Week Nights

Other Week Nights
Wednesday on 'NBC' sees Novis,
Jones and Hare, the Goldbergs, the
Goodyear half hour (a well balanced
30 mins. with Virginia Rea, Victor
Young's orchestra, and the Revel-lers, plus solos by each of the four
R's, to wit, James Melton and Lewis
James, tenore; Elliott Shaw, bari-tone, and Wilfred Glenn, basso.
That's WEAP's roster. WJZ has
A&A, the Jack Frost and Canada
Dry strong half hours.
CBS on Wednesday has a list in-cluding De Leath, Connie Boswell,
Kate Smith, Robert Burns Panatela
(Guy Lombardo orchestra, Burns

Uncommon Chatter

By Ruth Morris

A Superficial Sedia

Two close-ups of arms bangied with souvenirs of the Army, Navy and Marine Corps; one close-up of a leg sheathed in black fish-net a leg sheathed in black nsn-net hose; another of a short-vamped slipper stepping over a threshold; and Sadie Thompson has made her

and Sadic Thompson has made her long-heralded screen entrance. The arrival is in segments that a reason of the control of the

white fox scarf thrown jaun

over one arm, rebellious hair pressed to the head with white
cocque feathers that escape to trail
lazily across the shoulder. Add
high-heeled silppers dressed with
large velvet bows, nondescript jeweiry, and the picture's complete.

There's a make-up, the like of
which has not been seen on land
or sea or on the screen. A heavlly painted masque is applied with
the startling splash of a stylized
poster—deathly pallor, heavily penclied eyes, full lips painted into a
perpetualy sullen sneer. Emotion
breaks through only through the
force of Miss Crawford's will
power.

power.

There's diction—more Miss Crawford's own than Sadie's. It wants to be tough, so it borrows rough tone and biting incisiveness. But its consonants are carefully clipped, its vowels precise and, here and there, absentmindedly British, Now there, absentmindedly British. Now and again it ignores a final 'g,' but it's the speech of a chic young-er picture player, substituting su-perficial mannerisms for the pain, the groping, the bitter disillusion-ment of a famous lady of fortune

Miss Shearer Modish Spook

Miss Shearer Modish Spook

If 'Smilin' Through' really means
that ghostics return to earth in the
clothes they wore when death
overtook them, all heroines would
like to die in the costume worn
by Norma Sheare. It's a sweet and
lovely shroud—just the frock for
spoot to the state of the state of the
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spoot
large ruffles of organdy to broader the shoulders of the daintiest gown—a, vogue that crept into New York shops out of last year's Holly-wood. When she consents to the

show for Linit Oct. 23 via CBS; also the shift by Canada Dry to Sunday nights, with Jack Benny, Ted Weems, etc.
On that salary angle, again, as regards relative values, the player talent itself looks to the ether for the builder-unper and the store as

the builder-upper and the stage as the payer-offer. A \$750 a week radio the payer-offer. A \$750 a week radio commercial is now worth, as an average, \$3,000 to \$4,000 for a week's personal stage appearance. That goes for quite a few of those mentioned in that exact ratio. As for the already established stage names, maybe Eddle Cantor's film house \$3,800 had nothing to do with what \$48 coffee did for him.

with what C&S coffee did for him but the air didn't hurt—wen if the coffee brand only paid him off around \$4,000 for his half hour Sunday night atint. Whiteman collects \$3,500 a radio commercial and \$6,600 on the stage (and has been up to \$8,500). Frod Allen, now starting, is a new candidate. He's getting about his stage salary (around \$750) on the air, but the mike will unquestionably tith his stage value in short order if he's any sort of a citick.

line that prevailed round about war-time, her dressmaker employs it so artfully that a period dress takes on the timeless beauty of classic line.

classic line.

The Shearcr costumes are altogether charming. They're nice. They never obtrude. They're quite content to beautify, then stand aside and let Miss Shearer reap the reward of a sincere, deeply emotional performance.

Kay Francis Joins Throng

Kay Francis Joins Throng
Kay Francis Is retiring from competition for the title of best dressed
woman in Hollywood. She started
with a fine understanding of her
tailored style and a flair for dramatic, camera-wise clothes. Now
she's lost that individuality and has gone quietly, unimpressively Holly-

wood.

No one will depart from 'One Way
Passage' exclaiming over the brill-liance and dash of Miss Francis'
gowns. The dresses aren't built that

way.

They're too much like other plcture warr'obes, fussy, gractous and
self-effacing. They're cluttered with
unimportant detail when they
should be sleek and bold. One stunning black velvet and a cape that
billows with flattering red for recapture ihe flair that gave Miss
Francis conjusticated style rating,
but they can't make up for a ruffled
organdy that needs a high school
diploma to make it authentic.

Miss Francis retains better judgMiss Francis retains better judg-

diploma to make it authentic. Miss Francis retains better judgment about her hats. They're large, with a good sweeping line, or very small and impertment. The white straw bonnet that accompanies her girl-graduate organdy is a mistake that hides itself as quickly as possible under an organdy parasol.

Myrna Loy's Vixen

Myrna Loy's Vixen
Old fashioned villainy will not die as long as Myrna Loy's in Hollywood. When there's a dastardly deed to be done, Miss Loy will do it with a hey nonny nonny and a hotchache.
Other actresses might have doubted the sanity of the vindictive half-caste girl in '13 Women.' Miss Loy swear that such people exist. She substantiates her argument with costumes that gleam wickedly and slink with some good old-fashioned slinking. She effects a make-up that reduces her eyes to spiteful silts, widening to show the maniacal gleams that lurk beneath mascaraed lashes. She brushes her half relemitessity off a frozen brow. Her lips are dark menacing gashes. The lips are dark menacing gashes. The wind the she was the minates in satantic curley-cues. It may not he a convincing make-up, but it's determined. So is Ireno Dunne's—determined to reveal the soft, sweet qualities of a good wife and devoted mother.

So is Irene Dunne's—determined to reveal the soft, sweet qualities of a good wife and devoted mother. These are matters of spirit, so neither costumes nor make-up obvious.

Ban! Goes a Tradition
'Madison Square Garden' boldly
smashes a Hollywood tradition.
The heroines of other prizefighting pictures have sent their
heroes home-made bathrobes to
wear for each battle of the century.
This ring raga is original, it's heroine presents her favorite with a pair
of boxing shorts. That practically
starts a new picture cycle.
Marian Nixon's the heroine. She's
sweet and pretty—just he kind of

sweet and pretty—just the kind of a girl who d spend her evening sew-ing up boxing trunks. She dresses in quiet ingenue taste and has a new blonde haircomb that's most

The Style Parade
Aline MacMahon, ill at ease in a
would-be continental wardrobe and
accent for the bogus countess of
'One Way Passage'. Zasu Pitt'
tremulous excitement and futile attremulous excitement and futile attempts to cheer the hero from a ringside seat in 'Madison Square Garden'. Marian Nixon wearing a duil little hat that would disilusion any hero...Josephine Dunn condemned to a life of ginned stunefaction ever since she stumbled on the perfect potrait of a Lady The tropic significance of finding.

Kate Smith, Robert Burns Panatela | s a 'new candidate. He's getting (Guy Lombardo orchestra, Burns about his stage salary (around \$750) and Allen and Phil Regan, Ruth on the air, but the mile will untiting on Chesterfield, Little and Stoopnagle and Budd. With Thursday and Friday accounted for, Saturdays can be the striped as a one-to-fill, and Sunday looms impressively, due to Bd-for Bing Crosby, etc.—all these die Caluto's return on Chase & Isage salaries far selipse what the Garden when Fred Allen starts a variety out of the theaters via radio.

(Continued on page 54)

ARIETY

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Sid Silverman, President
154 West 46th Street New York City

Vol. 108

15 YEARS AGG

(From 'Variety' and 'Clipper')

Managers all at sea over the tick-et tax, just going into effect. Want-ed to switch to the Canadian ays-tem of 10% tax of recepts instead of on each ticket. Gov't. got the best of the half pennies on the each ticket system, so it stayed.

First use of films in a political campaign. Democrats in N. Y. to use projectors in trucks. Used gas for illuminant.

Benny Piermont, former booking manager for Sheedy, was in Camp Upton as a corporal. Putting on shows with talent recruited from

Police established a one way traf-fic. rule during theatre hour or Broadway. Pedestrians went south on the west side and north on the other pavement. Applied only be-tween 39th and 41st streets where theatres were thickest.

Hippodrome the previous week took in \$70,000, best gross by \$5,000. Represented a profit of about \$40,-000. World Series helped.

'Our Betters' taken off in Chicago as too rough though piece had a run in N. Y.

Louis B. Mayer had just resigned as Metro's Boston exchange man-ager to go with Select. Break came when he signed Anita Stewart for his own outside venture.

New York papers censored the ads on the Fox roadshowing of 'Cleopatra.' Star was Theda Bara.

Lee Ochs and the operators' union in a jam. He refused to sign a new contract and ran his Costello theatre as a non-union house. Sam Kaplan was trying to force the issue to influence other exhibe.

Prizma process was hailed as the solution of the picture in colors.

50 YEARS AGO

(From 'Clinper')

'Jesse James, the Bandit King,'
was the title of a melodrama that
was doing good business. James
had recently been killed by the Ford
brothers, who were a dime museum
attraction.

More than 3,000 were turned away More than 3,000 were turned away from a night performance of the Barnum & Balley show in Pitts-burgh. A C. A. R. parade had brought 40,000 visitors to town and they stayed over for the circus.

Helena Modjeska made her Amer-lean reappearance in Boston atter an absence of three years. Mauric Garrymore was her leading man. 'Clipper' commented he did not know his lines.

Les Contes Hoffman' ('Tales of Hoffman') given its first American presentation in San Francisco. At the Tivoli, for many years the home of light musicals.

'Clipper' cracked 'It long ago ceased to be expected in reason that British critics would treat American artists fairly.' The 'Times' had called Eben Plympton, an able lead-ing man, 'ill-bred, unkempt and un-

So much interest was shown in the forthcoming appearance of Lity Langtry that Henry E. Abbey an-nounced tickets to the premier would be sold at auction.

Three different advertisements in a single issue called for players for Uncle Tom's Cabin' companies. All three also wanted a donkey for Marks and trained bloodhounds. Hounds' were mostly mastiffs or Great Danes.

J. K. Emmett in Fritz Among the Gypsies' played St. Louis two weeks to \$17,393. Top money for the town.

Inside Stuff—Legit

Ben Hecht and Charies MacArthur have finally written a third act for their Twentieth Century," the play which Jed Harris bought two years ago on strength of a first act, and which Hecht and MacArthur somehow just couldn't get a third act for. They now have a third act written. But not for Jed Harris' production. Plece is now owned and will be produced by Phillip Dunning and George Abbott. History of "Twentieth Century' has become almost a theatrical tradition. Harris read the first act and is understood to have paid an exceptionally large sum for the play. Story is he managed to borrow this advance back from MacArthur after paying it, but no doubt that he did pay heavily. A second act was delivered and Harris began casting. Not hird act ever showed up despite continued pleas on the part of Harris. For three seasons he tried to rake up the third act and then gave up a few wecks ago, Abbott and Dunning grabbing the play. And from out of the air a third stanza has evolved.

Now said that Abbott & Dunning will pay Harris a flat sum for his rights in the play. He is understood to claim he ddn't completely let go all rights, and confabs are on to determine how much he has coming, if any, from the new producers. Soon as that's settled the play will go into rehearsal.

A new problem for legit casting agents has developed because of Equity's allen actors regulations. Casters are finding it hard to collect commissions, the foreigners contending that fatter paying off Equity

they cannot afford to pay the agents.

There can be no stalling so far as Equity is concerned. It gets its stice from the managers, who must hold it out of salaries if the allen is dilatory. Equity rule on foreigners is 5% of salary weekly, with a minimum of \$10 weekly. Usual fee to agents is 5%.

Situation came to light with the opening of Earl Carroll's 'Vanities'. One agency booked five English turns in the revue, but has been unable to collect commissions'. Usually an English representative is also concerned and when the acts involved return home, some settlement will probably be made.

When Equity Installed its next system one of the relationship in the stalled in the system of the relationship is the system of the relationship is the relation of the

When Equity installed its permit system, one of the points agree When Equity installed its permit system, one of the points agreed to by that body was to see that actors paid agents their commissions. That still goes for American actors, but Equity exercises no jurisdiction over the visitors in this respect. Equity people have not given consideration to methods of disciplining allen actors who do not pay agent's commissions. Equity takes the position that it is not interested that way, indicating its preference in having its own members engaged.

Coast production of Intermission, which opened and closed in Sar Francisco after two weeks, was called off when the backer Maxwel Shayne, refused to advance any more money.

Shayine, returned to advance any more money. Play, by Irving Kaye Davis, hit the bumps from the start. Opening at Santa Barbara, the cast learned they would not be paid for the two day break-in. Contracts were for nine performance but included no Sunday shows in 'Frisco, so producers counted in the two Santa Barbara

appearances.

Later, in Frisco, the co-producer, Harold Berg, asked the cast to take a 25% cut despite an Equity bond for their salaries. Show closed when the Equity bond ran out. Shane, p. a. for Fanchon and Marco relinquished all connection with the show after seeing the Santa Barbarr

pening. Non-Equity members of the cast filed wage claims with the state her bureau in San Francisco.

Earl Carroll entered into an agency buy last season for his 'Vanities then at the new Carroll, renamed the Casino. It provided for some agencies to pay for the last four weeks of a 32 weeks' buy in advance When dispossessed he moved to the 44th Street and the matter of the buy became a worry to ticket men. Because the show was then playing on terms (with the Shuberts) rather than in Carroll's own theatre, the brokers were not able to hold out on settling for the final month although 'Vanities' played 34 weeks. About \$12,000 is due the brokers with no settlement in sight

tent in sight.

ent edition of the revue, at the Broadway, has a 16 weeks' buy
ss after the opening dropped sharply and the agencies are wonwhether they will go more into the red on Carroll's account.

John Golden pulled his usual stunt of leaving town 10 days before a Rachel Crothers play opens on Broadway. He is the producer of 'When Ladles Meet,' the season's first dramatte hit, but Miss Crothers was incomplete charge of its staging as she was with her 'As Husbands Go' and 'Let Us Be Gay.' After the premiere, which drew splendid notices, Dixle French, his general manager, tried to reach Golden by telegram unsuccessfully. Golden first knew of the hit when reading the New York papers in White Sulphur Springs two days after the opening. Before Ladles' opened at the Royale 39 side seats were removed including a row nearest the lobby, thereby proving an easier exit than formerly. When the show cilcided 2s seats were put back with the balance out permanently. Golden is co-receiver for the Royale and leased it for 21 months. Shuberts who formerly owned the theatre protested in court but the complaint was dismissed.

but the complaint was dismissed

There is a reason why Helen Broderick's laugh score in 'Vanities' is ion why never Brudericks stage see in Tanana.

I. She was originally assigned to say lines which she
Miss Broderick consulted Equity and was advised to

There is a reason wny Heiem properties angules over a most that expected. She was originally assigned to say lines which she thought too raw. Miss Broderick consulted Equity and was advised to refuse the rough dialog.

The actress thereupon advised Earl Carroll that the lines were out so far as she was concerned. She indicated that it was his move to complain to Equity but he did not. The objectionable lines were deleted from the skits. The current edition of Vanities' is rated cleaner than

usual.

Miss Broderick was all set to double from 'Vanities' to the Fleischmann
program on NBC when Earl Carroll refused permission for the radio side

Ork.

Carrol asked for a share of Miss Broderick's radio earnings. When
the comedienne refused to split, the whole deal was cold.

Metro is insided as having money in two legit plays thus far this season, both of them plays which opened in New York during the past week. Plays are Arthur Hopkins' Rendezvous' and Crosby Galge's 'I Loved You Wednesday.'

Critics, on reviewing both plays, pointed out that both would make better pictures than plays

A benefit recently held at the Casino theatre, New York, on behalf of the Actors Dinner Club netted \$4,000 which virtually took care of the

Club is spotted in the basement of Loew's State on the site of a former cafeteria. Number of free meals is not announced but the policy of diners not knowing who pay and who do not, appears to be working

Best Years' started on tour Monday despite its weak showing on a considerable of the Guid. Entergate and Subsert subscription bookings.

From some quarters it is claimed the producers figure Years' okay out of town, especially shead of 'Another Language,' there being a simi-

Inside Stuff-Vaude

For the first time in many years theatregoers of Hartford are experiencing a rivalry for patronage among the different chains of theatres in this city. For more than a year newspapers received small lineage from the houses, promotion was at a standstill and exploitation was hardly heard of. Most of the managers sat back and waited for either business to pick up or for a leader to start the ballyhoo. With the opening of vaudeville at the Capitol on Labor Day, the first stage show in this city in more than a year, other downtown theatres and even the nabes broke into the ranks with either presentations or matteur froice such as this city has not been accustomed to. Every home in this city is being ballyhoosd by telephone, direct mail and other methods, schools are being exploited and sandwich men are making an entry through an act squeezed through the Board of Aldermen by a group of smart theatrical men. Full pages of advertising now mean nothing for theatres.

Trouble over a Harlem club date played by the Three Keys, colored radio trio, brought temporary cancellation of the act's current holdover week at the Capitol, New York, but was settled before the opening show Thursday (13). Act is playing as booked.
Club engagement was claimed by the Loew office to have been played without notification and declared a contract violation. Act had signed for the club before signaturing its Loew paper.
NBC, to whom the Keys are under contract for radio, intervened with Loew in the act's behalf.

Comes now the perennial warning of local vaude and picture house managers. 'Don't call it 'Frisco'.'
The act that shortens up that burg's monicker to one syllable immedi-ately stamps itself as one lacking in intelligence, culture, polish and good ense in the opinion of the native sticklers who are fanatics on this

Charles Carrer, the juggler, took a roundabout route to his profession. As a boy in Switzerland he had weak eyes. Refusing to keep at the exercises prescribed to strengthen his optics he was set to throwing balls into the air and catching them.
He became so adept that ult

at ultimately he was juggling for a living.

Inside Stuff—Pictures

(Continued from page 28)

ent guest invitations to fill the house. Oct. 20 is the opening date.

A year ago Universal bought the picture rights to the Robinson-Linsley stage play, 'Oh Fromise Me,' at a reported price of \$55,000. For several months various writers did adaptations and dialog, but studio the stage of the several months various writers did adaptations and dialog, but studio the several months down on all and finally decided the play was not screen

Title has now been given to the next Mix pictu

For the first time in New York theatres on the west side of town are edging into the territory near Broadway.

The Chaloner, on Ninth avenue, has a flock of sandwich men patrolling Eighth avenue in zones controlled by the Consolidated circuit. Chalone is ballyhooing its dime admission and pointing out the saving realized in walking just another block west.

Following the preview of his latest picture, Trouble in Paradise, Ernst Lublisch told friends that he deserved no credit for the performance of Herbert Marshall, from legit, who drew a rave from everyone present, Lublisch said that Marshall was the one actor in his experience who did not need direction. Nine times out of 10 direction would probably spoil Marshall's work, stated Lublisch.

Drunk party scene in the stage version of 'Cavalcade' has been deleted

from the picture script by Fox.

This sequence roused the ire of many groups in England, the head-master of Eton making a strong protest because the boys in it were supposedly from that school.

A total of 16,000 feet has been shot on the bull fight sequence alone a Kid from Spain, one of the two sequences in which Sidney Franklin, probleyn's bull fighter, appears. Picture is nearing completition on the

Sa far Goldwyn is \$65,000 over his budget on the buil fight stu

Warners has purchased the 'Saturday Evening Post' article, 'Theft of warners has purchased the Saturday beening Foot article, Inett of Mona Lisa, which ran last July dealing with the theft of that planting from the Louvre in 1919, and is having Sidney Sullivan make a screen treatment thereof. Unusual for an article to be purchased for that purpose, Radio owns 'Theft of Mona Lisa,' a completed German film on the same subject.

Fox, like other studios, is in the market for writers and imports a number of novelities, magazine scribes and others from the east yearly. Writing publicity at the Fox studio is Robert Burkhardt, who with his wife has authored 17 published novels in the past eight years.

Mike Simmons has written a script for a giveaway comme

to be distributed by a motor company.

Reel will star Jack Pearl and will be directed by Joseph Santley. It
will be produced at the Eastern Service Studios.

George K. Spoor, ploneer producer of Essanay fame, has been a heavy oser in the depressed real estate market of Chicago where he resides. Spoor owned a number of north side apartment buildings and hotels.

larity in plots. Show was produced by Elizabeth Miele and the Shuberts, the receivership end being interested.

Black Sheep' opened last Thursday (13) at the Morosco, New York, and was taken off Saturday. It was written and presented by Elmer Rice whose 'Counsellor-at-Law' was a comedy smash last season. Latter show and Left Bank,' which was mildly successful, were Rice's first shows as a manager-author

'Sheep' was given a critical drubbing, the reviewers guessing that the play had been in the bottom of Rice's trunk.

Chicago Women's Club theatre presented a very creditable \$1.10 production of 'Pinafore' which ran two weeks.

Lillian Glasser Hopper, present wife of DeWolf Hopper, played the lead.
Other professionals in the cast were Raymond Koch, Edwin Kemp and Al Bryant. H. C. Howard staged.

George Bernard Shaw was the battery boy and Samuel Insull the operator when the first telephone was installed in London 50 years or

Shubert Net Worth Cent on Dollar As Receivers' Shows Go Into Red

The receivers of the Shubert Theeire Corporation have been able to
show no present toward the rehabilitation of the business in the
strat gives of the season. In
factor in the red, it is estimated by
proble familiar, with the situation,
hat if liquidation were ordered, the
greditors would set approximately
specent on the dollar. That takes
in holders of the '8% gold debentures' totaling \$4,450,000.

Last spring when the receivers
obtained permission to continue
operating until December; the estimated worth of, creditors' claims
was foir cents on the dollar.

This receivers stated
that the only of the state of the that
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charges.
Liquidation Looms

Virtual admission that the Shubert receivership stood in danger of liquidation came in a report filed in court last week. Publication in the dailies caused consternation in the Shubert offices. It was stated, however, no formal receivers' report had been slied, but that a memorandum had been attached to a report on a realty transaction, handled by Alfred McCormack of the legal firm of Cravath, De Gersdorff, Swaine & Wood, attorneys for the co-receivers, Lee Shubert and the Irving Trust Company. The report included the comment:

"The Immediate outlook for the Virtual admission that the Shu-

The immediate outlook for the business is very uncertain. It is en-tirely dependent upon the produc-tion of substantial income from attion of substantial income from attractions and a substantial increase of revenues from theatre operation. If no theatre income . . . is realized and the attractions just break even, the above schedules show that the receivers may be forced to borrow an additional \$113,000 if they are to continue the business until the end of December.

end of December.

Showdown Dec. 2

It is understood that the receivers seek to continue the business until the first of the year with the court's permission. Period set by Judge Francis C. Caffey is Dec. 2, at which time the court may order the assets of the corporation to be put under the hammer.

It was pointed out that receivers certificates totaling \$250,000 have been sold. The issue named by the court was \$300,000 and an added \$100,000 in certificates is possible. About \$175,000 from certificaties was to be devoted to producing shows,

About 3176 000 from certificating was about 3176 000 from certificating was about 3176 000 from certificating was che balance to set and other expenditures. It appears that the money so raised has been expended with the exception of \$30,000, the each on balance on Sept. 30.

The identity of purchasers of the receivers ocrificates has been kept under cover. An un-named was about the set of the certificates are a first tailm against the estate and in the event of liquidation would be satisfied before the creditors would hare in whatever money the assets would net.

Whatever profit the receivers can show the set of the receivers can be set of the creditors of the control of the creditors would set.

Whatever profit the receivers can show the control of the receivers can show the control of the creditors.

Shows Have Deficit
Whatever profit the receivers can
show is mostly coming from theatre
operation—attractions of other,
managers playing in Stubert theatrees. None of the shows under receivership direction has made
money and all are reported to be
in the red.

money and all are reported to be in the red.

There appears to be comparatively little remaining valuable really in the hands of the receivers, as compared to the vaunted vast so of theatres charmed several years and Many theatres have been during the several years. Many theatres have been during the several years and 10 out of 12 out of town locuses have been dropped through disaffirmation of leases, it is claimed that by such realty operations ainual carrying charges claimly style, 500 have been avoided. Action by the Independent Bond-Action by the Independent Bond-Independent Bond-

A Cop Cops

Los Angeles, Oct, 11,
Marco B. Sheffield, the detective in the colored stage
production of 'Harlem,' drew
raves from all reviewers, It is
his first stage appearance.
For the past 15 years Sheffield has been a member of
the local police department, five
years of which he spent in
charge of the squad covering
the city's colored belt. He recently resigned to become an
actor.

Salmaggi Walks Out On Opera in Chicago; Songbirds Stranded

Chicago, Oct. 17.

Alfredo Salmaggi, promoter of the Suchabaker Grand Opera Co., scrammed today, leaving the troupe of songhirds stranded.

I such a
BASIL RATHBONE WANTS THE CAPTIVE' FOR ENG.

Hollywood, Oct. 17.
Arthur Hornbiow, Jr., who adapted the French play, received word from Basil Rathone in England that he had cleared with the censors there to produce Edouard Bourdet's The Captive' in English. Rathbone inquired for the British rights to the play.

ROBE DUENNAS REDUCED

Wardrobe Women's Union Agrees to \$5 Pay Cut

A wage cut was accepted by wardrobe mistresses last week after a session with the Theatre League which acted for the managers. Mistresses are now scaled at \$45 and assistants at \$40, each being reduced \$5 weekly.

Mistresses have a union known as the control of
Erskin Back From Coast For Legit Prod. Again

Chester Erskin is back in New York from the Coast, with three iegit propositions open. Several retakes on Erskin's first picture job, the Al Joison-UA film, are yet to be made, but Erskin was given permission to come on to New York, the retakes to be handled by studio state.

FELIX COLLAPSES

An 18-hour stretch daily as dance stager of 'Forward March' caused the collapse at one of last week's rehearsals at the Selwyn, New York, of Seymour Pelix.

'MAGOO' CAST

After Colbert, Tracy, Osterman Chick Chandler, Vaude, Picked

Leads for 'The Great Magoo,' the Ben Hecht-Gene Fowler comedy shortly to start rehearsals, have not been definitely chosen but Billy Rose is negotiating with Claudette Colbert, Lee Tracy, Jack Osterman and Chick Chandler. So from vaudeville and has been ordered to report for rehearsal next week. It's his first show, are on the coast, the safe proving been forwarded to the former. Casting is expected to be completed this week.

NBC QUITS OWN LEGIT BOOKING

The National Broadcasting Co-ias taken a definite position in the inative of advertising its initial legit attraction, Tompkins Corners, which is playing the sticks. Consid-orably less money is being devoted to publicity than is usual for a low publicity than is usual for a low property than in the con-traction of the control of the con-ing the rural comedy are reaching many more people than ads in the failles.

NBC also rated itself being en-

many more people than ads in the faillies. NBC also rated itself their entitled to a break in sharing the advertising expenditure stating the standing of the corporation rather than the show itself called for better terms. Theatre managers think otherwise. Discussions with bookers over that matter and other dipeled meticulous attorneys in the NBC office and their unfamiliarity with show business. "Corners' bookings arranged by its own office have added about \$300 weekly to the operating cost because of too long railroad jumps. Contracts entered into for such stands call for the show getting \$300 to \$500 less than usual because the percentage to the houses was more than usual.

han usual

These mistakes were not repeated when booking was turned over to booking specialists but NBC is still asking questions about show busi-

GRACE MOORE DITCHES MET TO DO 'DU BARRY'

Grace Moore has been engaged to play title lead in The Du Barry' operetta which Mrs. Joe Leblang has announced for the Cohan next month. It was reported before that the song-bird had signed for the role but that was depiled at the time, it being explained that she was the contract to the Metro-contract of t

was under contract to the Metro-politan.

In signing for 'Du Barry' Miss Moore sets aside two contracts, one for the Met and another calling for 20 concerts. It was with the con-sent of Gatti-Cazzaza, operatic impresario, that the show engage-ment was made possible. Miss Moore rates highly as an operatic lyric soprano, and she has agreed to rejoin the Met after the show fenzaement.

'Singapore' Withdrawn

'Singapore,' a drama presented by John Henry Mears, was withdrawn at Jackson Heights Satur-day (15), after trying out for two weeks. Show expected to reopen after script changes. It was slated

for the Fulton.
Play was authored by Harold Wolf, stage manager of 'Of Thee I Sing.' Robert Keith will do the

Laughton to England

Hollywood, Oct. 17.
Upon completion of Island of Lost
ouls' a Paramount, Charies Souls a Paramount, Charles Laughton goes to England to ap-pear in a play for Gilbert Miller. Actor is expected back here in July to complete his Par contract which calls for three more pictures.

EQUITY STOPS 'BRAWL'

The Braw!, a melodrama which rehearsed several days at the Times Square, was stopped by Equity last week for failure to file a bond guaranteeing salaries.

Leonard Doyle proposed to present the play. Mack Hillard was associated with him.

Iwo-a-Day White's Casino Policy, Richman Permanent M. C.: Girl Line

Aerial Olive Branch

Pittsburgh, Oct. 17.
Page Congressman Sirovich.
Last week when John Howard Lawson's 'Pure in Heart'
opened at the Nixon, it was panned severely, among others, by George Seibel of the 'Sun-Telegraph.'

day after Scibel's review The day after Schel's review appeared, the critic asked Lawson to be his guest on a weekly air period over WCAE. Lawson readily accepted, and even went so far as to say some nice things about Selbel during the interview.

Paging Audience for Wynn's Broadcast and **Proceeds to Charity**

Pittsburgh, Oct. 17. Pittsburgh, Oct. 17.

Starting with his engagement here at the Nixon next week in 'The Laugh Parade,' Ed Wynn will get a special wire for his weekly Texaco broadcast Tuesday night. At the same time, he's 'trying a new wrinkle here and if it's successful, it will be carried out in other cities tour.

It seems Wynn works best with an It seems Wynn works best with an audience, and WCAE doesn't have the facilities to give the comedian that. Inasmuch as his Tuesday night performance in each city is called off because of the broadcast, the theatre is available and Wynn will go out over the air from the stage, with a paying audience and all the proceeds going to charity. No admission scale has been set yet, but the theatre's bacoffice force.

yet, but the theatre's boxoffice force will distribute the tickets and the charity will be designated in each city by a committee selected for that

CHAS. DAZEY'S NEW ONE **DEBUTS IN HOME TOWN**

Charles T. Dazey, veteran play-wright, recently presented a new play, 'A Threefold Race,' in his home town, Quincy, Illinois, where he is now living. It was a civic holiday and a packed house greeted Kentucky, and other plays of the old 10-20-30 days. Mr. Dazey responded to cries of 'author' with a curtain speech.

Shuberts Want 'Music' For Touring Version

Shuberts are angling for the road rights of 'Face the Music,' presented by Sam H. Harris and Irving Berlin iast season at the New Amsterdam, New York. Original producers de-New York. Original producers de-cided against touring the heavy show. Shubert interest is in pur-chasing the score and not the pro-duction, plan being to adapt it to a revue to be operated at moderate

'Music' was hailed as the best re e in a decade. It ran about five haif its production cost which ap proximated \$180,000.

Columbus Sans Legit

Columbus, Gct. 17.
Legitless Columbus is again a thing to be contended with. Great Lakes Theatres couldn't get over beautiful to the columbus in the columbus Columbus, Oct. 17.

Fletcher's Long Jump
San Francisco, Oct. 17.
Eramwell Fletcher bowed out of
'As Hushands Go' at Duffy's Alcazar last week, scramming for New York.

There he will go into the untitled John Balderston piece. Ronald Telfer succeeds Eletelier in 'Hus-bands.'

George White will run a vaude-ville revue at two-arday, \$2 top and change the bill about every four weeks when he moves into the Ca-sino (formerly the Earl Carroll) next month. He has arranged to take over the theatre from the

next month. He has arranged to take over the theater from the banker-operators.

Harry Richman will mc. the White revues a permanent basis, remaining as a regular titoardin remaining and remaining and remaining the specialty show Type The bills will run in vaudeville fashion, with bits spotted between the specialties. Latter will be mostly revived blackouts, etc., from past 'Scandals'. A line of girls will run through the shows with the acts.

White intends to retain the Ca-sino if he produces another 'Scan-dals' later on.

sino if he produces another 'Scandals' later on.
'Show Boat' leaves the Casino Saturday (22) at which time the revival will have completed 23 weeks on Broadway. First stand out is Boston, where two weeks are booked. A concession, was made in the number of stage hands the show final road plans of 'Boat' or a time, Understood about nine men less than originally scheduled will be back stage.
Charles Winniger left the 'Show Boat' cast Saturday, William Kent going in. Aunt Jemina also out, being replaced by Angeline Lawson, colored warbier who subbed for Big Tess several times.

FILM COS. PROMPT WITH **BIDS FOR STAGE PLAYS**

Picture companies have started

Picture companies have started early on their legit play purchases this season two plays having been purchased or put at option during the past few weeks, and several other sales are on the fire. Sold thus far are 'Another Language' to Metro, and 'Lilly Turner' to Warner Brothers. Disture companies have Several picture of the Picture of the Shumilin for Clear at Wires. In Summit of Clear at the Columbia and Metro, with a bid in also from Universal.

Paramount was the first company to get atter Guthrie McClintic's production, 'The Case of the Frightened Lady,' an Edgar Wallace' thriller produced Monday night (10) under the name of 'Criminal at Large.' A Britteh film of this play, was made with some difficulties possible on that account, but Par the British film has been sent for for inspection.

No Helen Hayes Legit, The Metro's Willing

Hollywood, Oct. 17.
Heien Hayes does not intend re-turning to legit this fall or winter.
Under her film contract at Metro Under her film contract at Metro she is permitted a 56-50 split of her time between pictures and the stage, but she does not figure on taking advantage of it this season. Starting 'Son-Daughter' this week, present plans are for her to immediately follow this with 'White Sister', which will probably take her way past the New Year.

LA VERNE'S LEGIT OFFER

Hollywood, Oct. 17.

Lucille La Verne is wanted for the Ben Hecht-Gene Fowler play, The Great Magoo, in New York.

Salary is being ironed out.

Actress is now working in Par's Wild Horse Mesa.

Morse East on 'Incubator'

Hollywood, Oct. 11. Brewster Morse New York to doctor and ones, cubator, the Edison and Bu show, announced for the Royal. While here, Morse wrote an o inal, Roar of the Jungle' and c plets d an adaptation for Inc. York to doctor and direct 'In-

Plays on Broadway

Melodrama in three	
the Belasco, Oct. 10, b	y Guthrle McLintic;
staged by the latter;	written by Edgar
Wallace.	
Messenger	James Vincent
Sergeant Ferraby	Geoffroy Wardwell
Sorgeant Totty	Walter Kingsford
Inspector Tanner	William Harrigan
Ward Wilmot	Neville Porcy
Brigge	Perry Norman
Lord Labouron	Emlyn Williams
Ledy Lebanon	Alexandra Carilale
Isla	Katherine Wilson

tendance.

British mystory plays have never scored here as they may have in Dondon, but Cylimhial at Large is a London but Cylimhial at Large is a little was shown over there under the title of The Case of the Frishtened Lady' and was successful. Most other Wallace thriller novels which bright and saw to the Brightened Lady' and was successful. Most other Wallace thriller novels which brighten as a Broadway hit by him was 'On the Spot', which scored much better abroad why hit by him was 'On the Spot', which scored much better abroad with the sam of the three states of the sam of the three sam of the sam of the three sam of Cylimhial is excellent, says for the first net. Show opened, odd because of the sam after the premiere some of the thresome talk at the start was probably ellipsed. Story, like others from Wallace, concerns Sotland Yard, the Initial of the sam of the s

strangely enough, but it is a strange story.

Several vory good actors, both American and English, are conAmerican and English, are conAmerican and English, are conthe strange of the most control of the conWilson, the young lady frightened, and for plenty cause, let out one of the most creepy shriels: ever heard. William Harrigan has the best chance since Three Faces East: as the inspector. Emily William that the strange of the most control of the strange of the most control of the strange of the tendency of the production.

Mystery plays have been a sort of drug on -Broadway in recent seasons, but this one is superior.

MEN MUST FIGHT

Drama in three acts presented at the
Lyceum Oct. 14 by Joseph P Bickerton
Jr.: Written by Reginald Lawrence and S
K. Lauren; staged by Arthur Sircom,
JoseEdgar Barrier
AlbertJ. Malcom Dunn
Mrs. ChaseLaura Treadwoll
Breen Change Transwoll
Peggy Chase Erin O'Brion-Moore
Madame Seward Alma Krugor
Robert Soward Douglass Montgomory
Laura SewardJanet Beecher
Edwin Seward
Lieut, Stephen Chase Kant Smith
Evelyn Clyde Lauralee Skinner
SlebertPercy Moore

Last week's half dozen new slows were forecast as promising prior to promines. but the result was also the last on the card but like most of the others, it did not measure up. Chances not bright for this protest against war.

Chances not bright for this protest against war.

When the best of the card but like most of the others, it did not measure up. Chances not bright for this protest against war.

When the company were the company to the card of the carder, steps forward as the manager. Heretofore he has been a slient partner in a number of productions and among them was last season's and among them was last season's here. Aside from his legal practice he is also the arbiter in the disposition of picture rights for plays, appointed by the Author's League

CRIMINAL AT LARGE

Methdram in three acts, presented at the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the Belsace, Oct. 10, by Guthes McLinter acts and the State
having been wiped out by polson gas apread through the air by the energy.

Beecher to the boards. She is the resolute but eventually defeated Laura, a sliver-haired, courageous matron and a fine figure of womanhood, Alma Kruger too, stands out as a duenna, the secretary's mother lighten the performent at times the performent at times the performent at times to the secretary and the secretary's mother lighten the performent at times Montgomery is Robert, a none too easy part well handled. Gilbert Emery does well as the harried statesman. Erin O'Brien-Moore is Peggy, not a heavy assignment. J. Malcom Dunn very good as butter, and the secretary of the secretary of the secretary of the secretary in the secretary of the secretary of the secretary of the secretary in the secretary of
RENDEZVOUS

KLINDLE VOOD				
Play in three acts, by Barton MacLane, who also plays the lead. Presented by				
Arthur Hopkins, who also staged the plece.				
At the Broadhurst, Oct. 12. Scale, \$3 top.				
Private Stull				
Private KolleyJackson Halliday				
Private VincentE. J. Ballantine				
Private Oakley Barton MacLane				
Madge				
Lieutenant HanleyJack Davis				
Sorgeant Wilkes Henry Shelvey				
Regan				
Dotective Sulilvan Charles Kennedy				
Judge HortonRobert Lowe				
MadgoRuth Fallows				
Counsellor CostelloHenry Sherwood				
Boss Potter				

Markon to the consequences of the consequences

gether so gloomy as that situation

scheer so gloomy as that success in the temperature of the temperature

I Loved You Wednesday Comedy in three acts and prolog pre sented at the Sam H. Harris by Crosby

Gaige, Oct. 11; written by Molly Ricardel
and William Du Bols; staged by Worthing-
ton Miner.
Victoria Meredith Frances Fuller
Antolne Edward La Roche
Randall Williams Humphrey Bogart
Philip Fletcher
Dr. Mary HansenJane Seymour
Tom
FreddyRobert Henderson
EddieHenry Bergman
Budie Bergmun
JenniferMary Alice Collins
Eustace
Joe Edward La Roche
Hat Check Girl, Anna Lubowo
RalphEddle Sexton
Gene
FritzPhilip Van Zandt
Cynthia Williams
Wyn TerrellFred Irving Lewis
Jack
IronoMarjorle Jareckl
DinoRalph Simone
PeggyArline Francis
VlolaJean Briggs
Nichols
NicholsGuy Hamilton

Call Me 'Spec"

Broadway's ticket specula-tors don't mind being called 'spees.' As one put it; 'Now they call us brokers, and we're broke. When we were 'specs' we all had coin.'

Sirovich Play Set for B'way at End of Year

D Way at ERRI Of I tear
Dr. William I. Sirvoich's play, Tin
Boxes, 'title subject to change, goes
into reheareal Nov. 7 under the new
Bobby Crawford-Stanley Sharpe
auspices, to open around Deo, 12 in
Washington and come into. New
York after the first of the year,
Crane Wilbur and Lolita Lane are
already set and a big ploture name
is also under negotiation.
Gustav Blum, quondam Broadway

is also under negotiation.
Gustav Blum, quondam Broadway
legit producer on his own, is staglng the piece for Crawford-Sharpe.
Blum is a close friend of the author Blum is a close friend of the auth who is otherwise identified as t Congressman-playwright who scor the New York dramatic critics Congressional investigation is

McLaughlin Will Tour 'Reclaimed': Buys Piece

'Reclaimed'; Buys Piece
Cieveland, Oct. 17.
After being revised and cast with
new principals, Man Who Reclaimed
His Head,' which ran only four
weeks or so on Broadway, will be
sent out on a pop-priced road tour
opening Oct. 23 at Robert McLaughlin's atock Ohlo in Cleveland,
McLaughlin and Sam Manheim.
are reported to have bought an interest in play.

Jacob Ben-Ami's taking lead
Claude Raims' created. Rest of road
production includes Emil Lowry,
Paul Wilson, Allen Nourse, Jeanette
Rathburn, Herbert Rudley, Hester
Holmes, Joan Harmon, Alexander
Cross.

Jean Bart, authoress of plece, is Jean Bart, authoress of piece, is coming here to supervise rehearsals. Ben Atwill to p.a. it. Original revolving stages and production being shipped here. After its tour Mc-Laughiln is plotting to use revolving stage in a rewritten revival of his 'Pearl of Great Prices.'

'Intermission' Closed At Equity's Direction

Hollywood, Oct. 17.

Hollywood, Oct. 17.
Equity has brought back to Hollywood members of the cast of Intermission, produced by Harold
Berg at Erlanger's Columbia, San
Francisco, Sept. 26.
Show by Irving Kaye Davis, was
ordered closed by the actor's association Oct. 7, after cast salaries
and carfare back to the base here
had eaten up the bond. Two performances, however, were given Oct.
8, presumably to raise money for
the extras.

formances, navers, 1, 2, 3, presumably to raise money for the extras. Unless there is a signed statement by principals of their willingness to forego salary for the last two performances, Berg will have to settle with Equity to remain in good standing with the organization.

broker who has been assiduously paying attention, suggests a trip to Java where he has a rice plantation, without mentioning marriage, deers into Vickifs life again. He has made a neat bit of money and his marriage with Cynthia is washed up, so he thinks. A suggestion of the control of the

made a neat bit of money and his marriage with Cynthia is washed up, so he thinks. We had up, so he thinks. We had up, so he thinks. We had up, so he thinks are an extended to the control of the contro

(Continued on page 45)

Coast Stage Sparts With Three Openings And Five Readying

Los Angeles, Oct. 17.

Los Angeles, Oct. 17.
Coast legit activities are picking
up with three shows opening Oct.
28, in Oakland and San Francisco
and five being assembled here.
At Oakland, "Lysistrata" will bow
in at the Moulin Rouse, produced
by Sid Goldtree and Allen King.
Same Day, Wilbur Cushman opens
hls musical stock at the Century
there.

Bame Dry, Whost Comman opens his musical stock at the Century there.

New production firm of Charles Drosen and William McCurdy will be a seen and William McCurdy will research to the Curran, S. Mongaraset Fielding, who was broad from New York for the play and Morris J. Herbert, John Moss and Arthur Collins have The Cherles Are Ripe, which Vilma Banky and Rod LaRocque did in the east two years ago.

New revue rehearsing at the Orange Grove, here, for an early November opening is Ragtime, Staged by Billy Grant.

Sam Holland, former picture pages of the Collins of the Col

Edwin Maxwell will direct.
Activity in musicals includes the
Pinous-Hajos production of 'Merry
Widow,' expected to go into production next week, and a new revue
by Eddle Lambert.

Nixon, Pitt, Musickers Settle: Shows Shifted Pittsburgh, Oct. 17.

Musicians are back in the pit at the Nixon after a walk-out week before last that threatened to de-prive Pittsburgh of legit attractions prive Pittsburgh or legit attractions all season. A satisfactory agreement was reached by the union and the theatre management, after it had been necessary to cancel Torward March, previously scheduled to open here tonight (17), when it looked like negotiations were at an impasse.

It hooked like negotiations were at an impasse.
House was without a music crew for engagement of 'Good Barth' when union offiolais demanded a 20-week guarantee and a minimum of 10 men for dramatic shows at the old wage scale. House, on the other hand, insisted upon only five men for straight attractions, with a 'no work no pay' nolicy.

men for straight attractions, with a 'no work, no pay' policy.

It's understood that, the new agreement calls for the 20-week guarantee and a minimum of 10 men, but at a reduced scale. Tauph Parade, also cancelled for next week (24), has been put back on the slate. Although settlement was made in time for Toward March,' it was impossible to get it as the new revue in the meantime, had been booked for Philadelphia.

Morse East to Sit In On Two B'way Plays

Hollywood, Oct. 17.

Brewster Morse headed for New York, where he will sit-in on the rehearsals of Incubator, which Edison & Burton are producing. Next he will direct his own play, Behind the Screen, another E-B production.

Behind the Screen, another B-b production.

Writer competed 'Roar of the Jungle,' and the adaptation on another pic for Burton King during his coast stay.

'Petting Party' on Way

Patting Farty on way.
Paul Groell, former manager for
Denishawn Dancers, is taking a
flyer in legit production with
Petting Party by Orl Lashin who
is secretary to Walter Lippmanni.
Groell has put up Equity bond.
Play was originally labeled 'Caix's
Away' and was tried out by the
Brootfield (Conn.) Players this
summer. Jed Harris, among other
producers, had an option on this
plece at one time.

HUNDLEY CAST

John Hundley recently returned from a prolonged honeymoon trlp abroad goes into the new Beatrice Lillie piece, 'Walk a Little Faster,' Comedy is sponsored by Courtney Burr and will feature Clark and McCullough.

Negro Musical Prospers

Galveston, Oct. 17.

'Heaven Bound,' Negro religious
musical, under direction Mrs. Pauline Dalley of Kansas City, getting
a heavy play in Texas key cities.

43

2 B'way Entries Have Chance. 2 Die: 'Sing' Jumps to \$30,000; 'Ladies' Big

Last week's new shows included two which are regarded having a channe for moderately successful spragments, was disposed to the successful spremiere two of the half dozen ended to the successful spremiere the successful spremiere. The successful spremier was successful spremiere to the half dozen ended to the successful spremiere to the half dozen ended to the successful spremiere to the successful spremiere to the successful spremiere at the 46th Structure of the successful spremiere at the 46th Structure of the successful spremiere at the 46th Structure of the successful spremiere the su

the run leader, which moved in the run leader, which moved the listing larger of a lower scale jumped its most to \$30,000. That topped the juf. Nearest musical to it was Flying Colors, around \$25,000; Vanities was estimated as dropping back further to \$20,000; Americana first full week was but fair, with a gross around \$15,000. Iair, with a gross around \$15,000.

hack further to \$20,000; 'Americana' first full week was but fair, with a gross around \$18,000.

'I has week's eard Chaninal at Lard Hard Week's and the standard of the standard of the standard was let down by the first nighters, getting \$8,000 in seven performances; and the standard was let down by the first nighters, getting \$8,000 in seven performances; and the standard was let down by the first nighters, getting \$8,000 in seven performances; and the standard was made the grade; 'Men Must Fight' late in the grade; 'Men Wen Groen, and produced the former, sent word 'Incare and public. I have withdrawn Black Sheep.' Additional withdrawn's Black Sheep.' Additional withdrawn's last saturday included 'The Other One' at the Billimore. Only definite close in the road from the Casino. When Ladles Meet' remains the only real hit among the new shows-First full week at the Royale was better than estandard. What with we closings last Saturday, Broadway started with 19 attractions this week, but there will be 27 shows in all by Saturday, one more than last Dien next week, 'The Anatomist'. Bijou. 'The Girl Outside,' Little: 'Corner,' Empire: 'The Anatomist'. Bijou. 'The Girl Outside,' Little: 'Corner,' Empire: 'The Anatomist'. Bijou. 'The Girl Outside,' Little: 'Corner,' Civile Repertory (14th Street) and a repeat of 'There's Always Juliet,' Rity (not the original cast). 'Estimates for Last Week.'

*** Autz (not the original cast).

Estimates for Last Week

'Absent Father,' Vanderbilt (lst
week) (C-771-\$3.30). Presented in
dependently (Kensalt, Inc.): written by Francis De Witt; opened
Monday.

Monday.

Americane. Shubert (3d week)
(R-1,386-34.40). Despite attention
drawn through newspaper controversy, business just fair; approximated \$18,000 first full week.

'Another Language,' Booth (25th
week) (C-108-53.30). Up slightly
with the takings around \$1,100;
deadned on we comedic favorable to

Hallyhoo of 1932, 44th St. (7th eek) (R-1,325-\$3.85). Has not de-sloped as expected; business round \$18,000 which is about even

break.

'Black Sheep,' Morosco. Opened last Thursday; taken off Saturday;

came back and claimed around \$9,000.

'Criminal at Large,' Belasco (2d week) (D-1,000-\$3.30). Appears to have best chance among last week entries; approximated \$10,000; okay for mystery piece.

entries: approximated \$10,000; onay, for mystery piece.

"Dinner at Eight," Music Box (1st week), (C1,000-\$3.85). Opens cold week), (C1,000-\$3.85). Opens cold with the color of the color

week) (R-1.446-34.40). Holding to Scood business; around 325,000 last week, finishing up strong. Leved You Wednesday. Draw Mixed and the strong of the strong Mixed notices and chances not def-initely indicated; agency call light; \$5,000 in first seven times. Keeping Down Expenses, Na-tong and (ast week) (C-1.164-3.30). Post of the strong of the strong of Class and Dan Jarrett; opens Thursday. (20).

kin); written vy opens Thursday (20), and Dan Jarrett; opens Thursday (20), "Mademoiselle," Playhouse' (1st week) (C-876-33.30). Presented by William A. Brady; adopted from the French of Jacques Deval by Grace (1997), "Mer open (20), "Mer

last week; notices mostly unraver. Nonday, change of bill nightly, able, and a second week indicated modes. Second week indicated modes. A second week indicated modes. Second week indicated week. Second week indicated week. Second week indicated week. Second week indicated with a second week. Second week indicated week. Second
Light Opera Stock for S. Diego; 'Pinafore' First

San Diego, Oct. 17.

Morris B. Streeter is organizing a ght opera company, which will pen at the Savoy here Oct. 30, with light opera com open at the Savoy 'Pinafore.'

Pinatore.

Principals are John Henderson,
Bontia, Harry Stafford, Harry Weil,
Will Struber, Clio Henderson, Devona Doxie and Ivan Katbrok. Will
Blackburn is manager. It will be
the first time the city has had musical stock in several years.

Vienna' Does \$12.000 In 4 Mnpls. Shows: **All Capacity at Met**

Minneapolis, Oct. 17. Minneapolis, Oct. 17.

Alfred Lunt and Lynn Fontanne
in 'Reunion in Vienna' did capacity
at every performance at the Metropolitan, grossing \$12,000 for three
initial attraction of the road show
season and was scaled at the moderate top of \$2.75 at night and \$2.20
for the matinee, 'Counsellor at
Critics heaped praise on 'The Animal Kingdom' by the Bainbridge
stock at the Shubert, but the taklings of less than \$3,200 were disap"Razzle Deazzle' (burlesqué), with
Watson & Cohen, did around \$2,500
at the Gaysty, an Improvement on

Gayety, an Improvement on business.

BRIDE'S' FRISCO \$9.000. 'HUSBAND' \$7,500, GOOD

San Francisco, Oct. 17.

San Francisco, Oct. 17.
Two satisfactory grossers again constitute of the satisfactory grossers again constitute. Bride Sund Sunderline Strate Sunderline
to \$30,000, which topped Broadway, "Peacock," 49th St. Opened Tuesday last week; taken off Saturday, "Rendezvous," Broadhurst (2d week) (D-1,118-83.30), Opened middle of last week; notices disappointing but agencies made 360-seat buy on strength of try-out showing; has chance.

ing but agencies made 360-neat buy on strength of try-out showing; has offered and the strength of the strengt

mated around \$20,000 is weak for major revue.

When Ladies Meet, Royale (3rd eet) (C-1,118-83). New comedy stand-out held to indicated form and hit virtual capacity throughout first full week; nearly \$18,000 clearly ps non-musicals.

ps non-musicals.

Other Attractions

Things That Are Caesar's, Beck.
Itish Players from Abby Theatre.
Lublin, started month's engagement
yenday, change of bill nightly.
Other new plays of week being "The

Nut of \$40,000 Drops L. A. Opera Into Red

Los Angeles, Oct. 17. monic Auditorium had the Los An-Opera association dipplin eavily into the red.

With a nut of around \$40,000, advance amounted to only \$28,000 with few pasteboards sold at the box office once the opera got unde

'FIDDLE'S' \$16.000 LEADS LA'S FIVE

Four legits continued and one

ened this week, all getting a fair hare of the available money, the exception of 'Harlem,' all-colored drama at the Music Box, which did slightly over \$2,000 on the week, about nut money.

'Cat and the Fiddle' had its sec ond \$16,000 week, with indications that it will hold to that for at least another stanza. "The Marquis' at El Capitan equalled last week with \$6,500. Piece is the steadlest draw Henry Duffy has had for the past six months

six months.

Toes of Flanders' at the Mayan continues to live on the everflow from 'Cat and the Fiddle' at the Belasco next door, and friends of the co-op cast. Musical did a little over \$5,000 on the week, which takes care of the expenses.

Young Ideas, with Morran Walter of the Control of the Molyles of

Estimates for Last Week

Estimates for Law week.

"Harlen" Music Box (2nd week)
(D-955-\$1.55). In the red at \$2,000
on the week. WMI probably be
pulled within the next few days.

"Rose of Flanders Mayan (4th
week) (M-1.492-\$1.55). Just about
breaking even at \$5,000 on the
week; cast getting paid off in billing.

'The Marquis' El Capitan (3rd week) (C-1,571-\$1.65). Profitable at \$6,500. Theatre parties averaging three near-sell-outs weekly.

"Young ideas" Hollywood Playouse (1st week) (C-1,150-\$1.65), air starter at \$3,500 for the five ays and profitable at that take.

'LANGUAGE' DISAPPOINTS CHI. READY TO SCRAM

Chicago, Oct. 17.

Chicago, Oct. 17.

One of Chicago four shows was rubbed out Saturday when Fritz Blocki's World Between ceased its the Apollo which will light up next Monday (24) for a single week of Walter Hampden's prennial repeater, 'Cyrano de Bergerac' there lant a prospect of the town having Entanger will simply swap Whistling in the Dark for Reunion in Vienna.' At the West Side Stadium with its enormous caraty, a series of Saturday night operas with standown was supposed to the standard opera has been removed as opposition by the suddon walk-out of its promoter.

Estimates for Last Week

Estimates for Last Week
'Another Language' Harris (CD1,100; \$2.75) (6th week); Ready to
scram any time. Has been a disappointment. Prices too high, a
fact which management now bemain floor with the bulk of seats at
\$2.20. Chicago invariably ignores
New York's opinion of what a show
is worth. 'Language' was expected
to tick off \$17,000 at the start but
nown the company reported going
commonwealth.
'Of Thee I Sing' Grand (M-1,385;

commonweath.

'Of Thee I Sing' Grand (M-1,385;
\$3.85) (4th week). Eased up somewhat last week but cream nights
still capacity. Attraction has restored the loop ticket brokers to
somi-solvency. Probably around

\$25,000.

'Whistling in the Dark' Erlanger (C-1,318; \$2.75) (2nd week). Another case of too much moneywanted. Doubtful if opener above \$110,000 as reported. Meagre houses all last week can't spell better than \$4,000, or thereabout.

Le Gallienne Rep Leads Philly, \$18,000; 'Corner' Liked, Gets \$8,000

Guild's 'Pure in Heart' \$8,000 in Pittsb'g, Bad

*8, UNO in Pittsb'g, Bad
Pittsburgh, Oct. 17.
One and one is the Guild's standing here for the new season. After cleaning up at the Nixon with 'Good Earth' week befor last, Guild sent along Pure in Heart, also American Theatre Society, for a nose-dive. Notices pretty adverse for John Howard Lawon's piece and show stumbled along after least half of that was in subscriptions, with little or no b. 6. sale. House currently dark, but relights next week with Laugh Parade and mara, 'which follows as third subscription piece.
Takings for Ed Vail's stock com-

Takings for Ed Vail's stock com-pany at Pitt picked up a bit,

Fiddle.' Bos., \$24,500; Other Nifty Grosses Look the Real Thing

Boston, Oct. 17.

Six shows running and fine prospects for all. Last week, when five legit theatres were open for the first time this season, response indicated that big grosses for three houses for the house flashes in the pan. Local theatres are doing better than they have for several years.

New shows opening tonight (17) include Cynnara, with Philip Merillenne and Schildkraut alternating between 'Liliom' and 'Camille' at the Wilbur. 'The Gondoiler' put on by an Aborn Gilbert and Sullivars with E. B. Cilve and Viola Roach at the Copley.

Clive and Viola Roach at the Cop-ity of the Copies of
Mischief dropped \$2,000 to \$10,000, not bad.

The Squawker shuffled through its fourth week at the Copley, but the fourth week at the Copley, but than it was expected to. Green Pastures' dropped to \$18,000 at the Colonial for sixth week. Although that figure is high, Pastures' will have done just about all it can when it misses eight weeks at the end of the first past of the colonial for sixth week. Although that figure is high, Pastures' will have done just about all it can when it misses eight weeks at the end of The film, 'Strange Interiude,' playing two a day at the Majestic, jumped a little to \$17,000, very good.

Air Stages Stock
San Francisco, Oct. 17.
Baldwin McGaw, former KPO
drama director, has organized Pa-cific Repertory Players, which he
opened at the Tivoll yesterday (18)
for a three day presentation of "The
Enemy."

Hopes to do other productions.

Memphis' Stock
Memphis, Oct. 17.
Olga Worth will head a stock
company at the Old Lyceum opening Nov. 7.

Future Plays

'Tin Boxes,' by Dr. William I. Sirovich, will be done in December by Robert Crawford Productions, Inc. As the title suggests, it will be a political expose.

'Lucky in Love,' by Ian Hay, will be produced by R. H. Burnside. Author is expected to come over for the suggest of th

street by Ghoert Miner and Herman Number Please, play about two telephone girls written by Virginia Luce, herself a former switchboard girl, will be done by Georgie Price. Play is an oddity in that there are but two male characters to 14 femmes.
'The Perfect Marriage' now in re-

hearsal in Boston under Shubert auspices. Fay Bainter and Edith Barrett have the leads. Due to open

The Surgeon, drama on plastic surgery, will be produced by Mirror Players. Latter is sponsored by Players. Latter is sponsored by Anthony Young, who authored the play.

Philadelphia, Oct. 17. With three legit houses open last week, business was generally satis-actory and showed an upward

Eva Le Gallienne's Civic Repertory Company, presenting 'Camile'
and 'Liliom', each for four performunces, led the parade. Gross on the
the Porrest theatre's balcony a sellout at all performances. Orchestra
attendance not so forte and that
made some of the audiences look
fleve was highly satisfactory.

"Mademoiselle, Brady try-out presented by American Theatre Society
as its second subscription offering
as far as the bo, was concerned.
Despite presence of stars and nice
notices, comedy didn't climb at all.
Second week helped some by Forum
Control of the control of the control
as far as the bo, was concerned.
Despite presence of stars and nice
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as far as the bown
Control of the control
Control of the control
Control of the control
Torward Masch. Brown-Henderson
musical offering, at the Forum
Torward Masc

vance.

Eva Le Gallienne (Forrest, one week only). Upstairs trade did the trick with sell-outs there nightly and an everflow to the orchestra which was otherwise not so hot. Not far under \$18,000 reported. To ward March, booked in suddenly, has the house this week.

'Dangerous Corner' (Broad, first week). Got around \$8,000, with in-dications of gaining this week. Fine notices and satisfactory all around for brand new play.

Coast 'Moonlight' Tour Opens-at San Diego

Hollywood, Oct. 17.

Hollywood, Oct. 17.

Mrs. Moonlight, which Charles
Burke is preducing here for a coast
tour, goes into rehearsal Oct. 29.
In cast of the Benn W. Lety play
In cast of the Benn W. Lety play
Lety for the Benn W. Lety pla

Opening set for Nov. 7, at the Savoy, San Diego, for three-day tryout.

Paskus Has Van Loan Play H. H. Van Loan has completed a play, 'Put Me to Bed,' rights on which are held by J. H. Paskus.

Engagements

Fuller Mellish, Irving Beebe, Marc Lobell, 'Dark Hours'. Horaco Braham, Lee Patrick, Chas, Richman, Helen Strickland, Sydney Rigss, 'Girl Outside' (com-plets cast). Jord, Walter Connolly, Feulah Bondi Errost Vancier

piete cast).

Pauline Lord, Waller Connolly,
Beulah Bondl, Ernest Lawford,
Clarence Derwent, Geo. Coulouris,
Katherine Hirsch, Jane Buchanan,
Geo. Lawson, Late Christopher Hirsch
Thelman White, Tell Her the
Truth.

Thelma White, Tell Her the Truth.' Margaret Dule, Austin Fairman, 'Dinner at Eight.'

Gorki's First Play Since the War Revealed in Moscow as Big Drama The American stage will be represented in Faris when an American company currently formed, here to give American plays finds a suitable house.

By EUGENE LYONS

Moscow, Sept. 29.
The hand of Maxim Gorki, in his The hand of Maxim Gorkl, in his 64th year, is still amazingly steady and exact. "Egor Bullchev and Othera,' his first play since the war, just produced, in Moscow, laptoc that the author of Lower Depths' has lost little if any of his great skill in depicing the Russia Which was upset by the revolution in 1917.

was upset by the revolution in 1917.
Even the mountain of adulation and hero-worship and official honors under which an offinary man-worship and official points of the second has not destroyed him. In the political tracts which Gorki writes these days for the Soviet press it is hard to discover the artist; he has given his conscience into the keeping of the politicians. But in this new play, written in the last two years, the same Gorki managed to disentangle himself from orthodox political faith.

It is doubtful whether the care

dox political faith.

It is doubtful whether the same play, had it been offered by a young and unknown writer, would have passed the censors in its present form. Its truthfulness is like a gust of fresh air upon a Russian stage cluttered with propagandist faiteries of the new masters. It for to be hoped that the Gorki play, earnest and without artificial political morals, will serve to show up the carpentered dramas made to official order.

"Egor Bullchev and Others' is entirely in line with Bolabevile policy in its main outlines. Anything Gorki writes is sure to be. But it allows itself the luxury of ignoring policy in its detail; its human beings remain human and true to themselves. The servant girl, a healthy, earthy creature, who carries on a love affair with her master, does not turn into a class-conscious private the strain of the control 'Egor Builchev and Others' is en tirely in line with Bolshevik po in its main outlines. Anything G

he, cannot escape the net of notional and morals in which he is caught and held fast.

The thread of action is more emotional than physical. We watch Builchev reacting against his survival and the search of action is more emotional than physical. We watch Builchev reacting against his propel end of the caught had been always as a survival and the same than he, is doomed, to do the caught had been always as a survival and the same than the formation of his fate. He begins to notice the greedy relatives withing to their this wealth. He turns against God. In despatr he submits to the greedy relatives withing to their daught his wealth. He turns against God. In despatr he submits to the greedy relatives withing the history and his proceeds to expose the dishonesty and hyprocrisy of the whole social system, but at the same time he cannot free himself of it. Even while dying he defends his money, intrigues and doubted has summary of the action the above is obviously unsatisfactory. But, the play does not lend itself to summarizing. We watch Bullchev dying and realize that we are watching the whole Russian capitalist system die with him. It seems proper that the revolution which overthrew the capitalist system here; should triumph—It happens offstage and is only audible through the windows—just as Bullchev himself experience.

onte time us cannot tree himself yet dead, that she has come too fit. Even while dying he defends soon. At the opeuing, of course, the authat any other class can ever rule. As a summary of the action the above is obviously unsatisfactory. Gorki, who was brought behind the above is obviously unsatisfactory. Outlights. It was at the Vakhtang-But the play does not lend itself to summarizing. We watch Bullohev and realisting. We watch Bullohev and the summarizing. We watch Bullohev and the summarizing of thearts, the same troupe which did the modernked version of dying and realisting the summarizing. We watch Bullohev and the summarizing that the summarizing the sum

Making a Front

Essen, Oct. \$.
The Colosseum, variety theatre here, has closed down
altogether, it always seemed as
if the theatre was sold out.
Now it is revealed seats were
given away and daily receipts
received an united to not more generally amounthan \$15 or \$16. ounted to not more

SERVICE,' LONDON HIT; SECOND FOR D. SMITH

London, Oct. 17.

At Wyndham's is 'Service,' Dodle Smith's second play and another sure hit. Miss Smith started in show business by writing 'Autumn Crocus' last season, which went over solidy and is scheduled to be seen solidy and is scheduled to be seen to be supported
portrayed, well mounted and got an excellent reception both by the first nighters and the next morn

EDICT CREATES ROMAN THEATRE MONOPOLY

Rome Oct. 6. Another move toward control of the whole theatrical business in this country by the states is re-vealed in the latest decree. The decree makes private theatrical agencies illegal. No actors act tesses can be en-No actors decrees the pattern of the No actors worked the National Track actors worked to the National National of Collegements which

neatrical workers Bureau (Officio Nazionale di Collocamento), which is a government body. Even pro-curing a job for an actor or actress gratultously is an offense, as the decree states:

curing a jou to a nature of care the decree states:

Agency work over if grantitions,

Agency work over if grantitions,

Agency work over if grantitions,

as consisted a control of the conditions of the conditions of placing unemployed workers (in the show business) is to be punished with fines up to lire's 6,000 (\$280).

Any theatrical manager engaging men or women must report the fact at once to the State office. He must do the same thing within five days if the discharges any employee or worker.

worker.

The law applies to actors, actresses, orchestra men, singers, dancers, and workers on the technical side. Also to ushera and

Passion Play in '24
Munich, Oct. 5.
The Oberammergau Passion Play
which, according to the ten-year
plan, would not take place until
1940 will by a decision of the municipal council be repeated in 1934.
As the Passion Plays were introduced in 1634 the 300th anniversary
will thus be observed in 1934.

working country yokel comes to heal Bulichev by blowing a bass clarionet. His name, it happens, it Gabriel. The sick man, in a sardonic mood, convulsed with pain and intellectual despair, orders the quack to play Blow, Gabriel, Blow! The whole scene becomes symbolic brown of the state of th

law, the nun, has come to exact a contribution for her convent. Bullcontribution for her convent. Bull-chev feels as though the birds of prey were already circling over his corpse. He puts on the gramophone and dances wildly, in a frenzy of abandonment and despair, to prove to her and to himself that he is not yet dead, that she has come too

Ted Trevor Figuring on Yankee Troupe for Paris

house,
Ted Trevor, who danced with
Diana Harris, is angeling.

Death Reveals Mexican **Humble Stage Doorman** Father of a Cardinal

Mexico City, Oct. 15, A town character was killed the other night, and his passing has re-vealed a story of O'Henryseque call-bre. The character was Albert Melbre, The character was and oper lini, an Italian, former grand oper lini, an Italian, former grand, opers, singer, who ended his days as door, keeper of the Teatro Lirico, a local revue and burlesque house, from the boards of which Lupe Velez sprang to fame and fortune. Mellini was run down and killed by an automobile.

Mellini came to Mexico in '819 as a member of the chorus of the contract of the chorus of the chorus of the chorus of the chorus of the contract of the chorus o

He was old then and his voice: was impaired by the years. He became so fond of Megico that he decided to make it his home. After a vicarious success on local beards in paritone and base operatir coles, his voice failed him and he became the Teatro Lirico doorkeeper. He wasn't accepting substantial; tips are accepting substantial; tips are substantial others who wanted to get behind

the scenes.

The authorities, who examined Meillin's effects got a great surprise. He was considered to be penniles, but they found in his dingy furnished room a bulging canvas bag containing about 5,000 pesos (\$1,500). This money is believed to have represented most of his doorkeeper's they. Tied to the bag was a note tips. Tied to the bag was a note directing that the money be given it 'My son, the Arch. Monsenor Mel-lini.' Soon after the doorkeeper's lini. Soon after the doorkeeper's death, cables from the Vatican in Rome revealed that a Monsehor Mellini had been made a cardinal

SOUTHERN ENLARGES CHAIN: 8 WEEKS WORK

London, Oct. 8.

London Oct. 2.

John Southern has formed a company with a capital of \$140.00 to lease the six theatres of Variety Theatre Consolidated, Ltd. known as the Syndicate Halls.

These are the Metropolitan, Chelsea Palace, Walthamstow Palace, South London Palace, East Ham theatre and Empress. With the exception of Chelsea and Metropolitan they are suburban houses, with Walter Payne chairman and managing director. The rental for the six houses is \$3,000 per week, the six houses is \$3,000 per week, while the other three are for 2. years to be sufficient to the charge of the theatre, while the other three are in good condition.

This means Walter Payne and his fellow directors, as well its dil the bookers, etc., will be out, with Southern adopting an open pook.

any agent.
Southern has also leased anoth Southern base also lessed another, suburban house, the 'old Queen's, suburban house, the 'old Queen's, Poplar, which gives him eight Tacatres, including the 'Dondon 'pa-villon, 'It is' his intention to Import several American acts for seven on las theatres, and he is, now in a position to give eight weeks work to medium priced importations.

Miller's Revue Project For Printemps, Balieff

Gilbert Miller has an idea of producing a show, patterned after 'Chauve Souris,' in which he will star Yvonne Printemps and Nikita Balleff. Idea is to produce show, in London around spring, and take it, to America in the fall.

Efic Wollhelm is now on the Continent negotiating for Miller with the stars.

London Show World

This Is the Missus

London, Oct. I.

Elleen Culchaw, in 'Petank &
Perlimiter's complex consistency
across here that is not any
across here that is not any
across here commission although her engagement has
been fixed by Purnell & Zeitlin.

Miss Culshaw is in peivate
lift Mrs. Alf Zeitlin, of Parnell
& Zeitlin.

OSTRER JOCKEYING FOR

place between Lord Beaverbrook and Charles Woolf, Involving control of Moss Empires.

Woolf is one of the managing directors of Gaumont British and stacheolder in the Denman Street Trust of which Isldore Ostrer is

Trust, of which Isldore Oster is chalman.
Denthan Street Trust is a financial company closely allied to Gaumpin Riville, with a capital of 44, 500,000, which includes 300,000 shares in Mose Empires. Understood most of these shares are held by Isldore Ostree, personally, and were purchased in the prosperity days of Moss Empires, at more than double their issue price.
Lord Beaverbrook also holds 300,000 shares in Moss Empires, and paid about the same price for these as the Denman Street Trust.
Moss Empires and Capital is

as the Denman Street Trust.

Moss Empires issued capital is
\$1,340,000 shares, and the important
point is if Isidor Ostrer can get
Beaverbrook's holdings he and his
associates become the holders of
more than 50% of Moss Empires

siders, friends of Beaverbro say he is willing to dispose of his Moss Empires holdings, and clear out, even if such sale incurs big

out, even it acts sate factors by losses.

as keen on getting the Beaverbrook holdings, providing he can get them reasonably. The reason for Ostere's lanxiety is that it would give him a chance to become boss of the Moss Emipries, a desire which has been dominant in his mind for years, as this would mean, the end of Moss Emipries, poposition. to Gaumont British, which he controls.

There has been a lot of quiet buylings of Moss Emipries stock in the last few weeks, with the stock already up more than 25%.

Everybody Is on Strike But Brussels Show On

With chorus, ballet, scene-shifters and others of the permanent staff on strike for higher wages, Theatre Royal de la Monnale, Brussels opera, opened new season, with a scratch program.

It consisted of: Overture to 'Wil-

It consisted of: Overture to 'wulliam' Tell'; 'prolog to T-Pagliacci', lat act of 'Travlata'; 2d act of 'Samson and Delliah'; 4th act of 'Louise' and a. suite de danses. Public turned up in force, Prices now reduced, best seat in the house costing only 51% cents

the house costing only 57% cents with gallery at 6 cents, all book-able.

Belgian Wage Strife

Brussels, Oot: 8.

Following strike at the Brussels
Operal house the orchestra and per-manent star of the Theatre Royal
Francals, Ghent, have struck as a

protest against the manager's an-nouncement of a 10% wage cut. The reopening of the theatre to-night (Oct. 8), has been adjourned sine die and as management refuses to discuss a wage compromise, that atre may remain dark for the se

ICELAND GETS URGE

Copenhagen, Oct. 6.
Danish government is making as rangements for Reyjavlk, the capi-tal of iceland to have its first pro-fessional theatre which will be pa-tially subsidized. A lot of art and tially subsidized. A lot of art and and little theatre groups exist there

New Opera Comique, Head and little theater groups exist there
P. B. Gheust, section of the company of the compa

Burdon's Windfall After getting \$500 per week for comedy lead in Maid of the Mountains, from British International Pictures, Albert Burden found himself in great demand for further

self in great demann open compe-tition between B. I. P. and Gaumont British, with G. B. winning. Bur-don was given a contract for one year, during which he will be called by the contract of the contract of the contract of the year, during which he will be called by 37,000 per film.

Costly Flirtation

OSIKER JULALTING FUK
MOSS EMPIRE CONTROL?

In the state of the state o

Mistinguette Angling

A private report from Parls is the effect Mistinguette is angling take the Moulin Rouge (now Pathe-Natan picture house) with eldes of mounting a big spetacular revue of the Folies Bergg style this winter.

Twice Nightly Legit

Twice Nig

tion in the west end.

"Dizzy Doubtful
The Direct of Dizzy, produced at the West of bers little resemblance to Louis N. Parker's pisy on the famous sattlesman. Erriest Milton conveys an arry lippancy rather than the sustere dignity of the man who rose of English, to be Prime Minister of English, to be Prime Minister of English, and it is doubtful if this effort will be strong enough to pull them in.

New Entries

Other productions scheduled for production at the Westminster are Follow Me, by Tyrone Guthrie, his first stage offering, his works having been done only for radio, and an production of the control of the Frincess in the Cage, by C. B. Fer-naid.

Hackett's New Piece

Hackett's New Piece
On Oct. 6 Walter Hackett 'presented another of his unique pieces,
Road House, at the Whitehall,
which, despite certain weaknesses,
looks like a substantial winner.
In it Miss Lorne (Mrs. Hackett)
is supported by Godfrey Tearle, and
Gordon Harker, prime London
favorites,

Making Home Debut

making frome Debut
Starr and Jenkins opened Holborn Empire Oct. 3 and scored
nicely. Team has played around
most European capitals, although
this is, their first London appeara ce.

Low Prices a Spur The Hague, Oct. 7.

Legit-isean in full swing inou. Attendance better with box-infice prices, lower. In the South this winter a German operetta company will be on tour. In Amsterdam the Hollandsch Tooneel Company headed by Louis de Vries is staging 'David Golder' which as a film bad flop

Richard Tauber on bills for next Richard Tauber on bills for next week in Princess Theatre, the Hague, with Schubert's Lilac Time. The Hofsted Tooneel Is prepar-ing rehearsals for a historic play by Eduard Veterman. He has written it around the personality of Prince William of Orange who iberated Holland in 16th Century from Spantsh yoke.

BRUSSELS OPERA AT 6c

of old Lina, Park, pre-war amuse-ment center, just opened. Will, he devoted exclusively to Figurest opera, operetta and revue. Has 39800 seats with prices rans-ing from 6c to 34c.

Plays Out of Town

A new treatment of Willie Coller's old farce success. Nothing But the Truth, with music proved an entertaining novelty in its American premiere at the Lyceum theatre here tonight. After a slow start it developed a succession of comic lines and situations that brought more than a fair quota of

brought more than a rair quota of laughts.

It is introduced as effectively as in most musicals and it does carry, out the mood of the seenes. Tunes are excellent. Top is, reached in a clever burleague free more principals and two women. Abourd travesties on 'Miserere', 'Laentations,' from 'Paust', 'Eri King', 'Light Cavalry Overture' and a 'Mignon' gavotte.

ame, Light Cavalry Overture and a Mignon's gavotte.
Dances are introduced by Thelma White and Solith Davis, who in the solith cave and the solith

May and Muriel Muth and Dorothy Essig.
Story opens in the office of a tricky real estate firm and introduces the show girls arriving during the story of the stor

moment after the time limit on the bet some fast lying straightens out all tangles. The whole is conspicuously well the some fast lying straighten of the straight limit of the

ticularly Sing Brother in a delignt-fully funny fashion.

Tell Her the Truth' was imported from London where it has been a success for many months. Record.

DANGEROUS CORNER

DANGEROUS CORNER

Philadelphia, Oct. 17.

In many ways this English plece
by J. B. Priestley, the novelist, is
the best tryout Philly has seen this
season. On its opening at the Broad
last Monday it won very favorable
season. On its opening at the Broad
last Monday it won very favorable
mighters, although there were some
eriticisms of certain members of
the cast and of the direction. However, not much fixing is needed, and
Dangerous Corner should stand a
naywhere.

Priestley has attempted a difficult
hing in this is first play (he collaborated with Edward Knoblock on
Good Companions), and he has
sotten away with it in workmanlike
style. Dangerous Corner is a melodrama with a minimum of action;
Maggestion.

A group of suburban English peo-

TELL HER THE TRUTH

Rochester, Oct. 14.

Musical farce in three acts presented by mile Lebiang at. the Leveum, Rechester, the first provided an entertaining novelty in the content of the leveum of t

comedies and farces, impressed, with a corking performance here that was dramatic and authentic. Cecil Holm earns praise for not overstressing the 'pansy' elements this role. Jane Wheative, and to do, satisfied. Bisa Lazareff, wife of Harry Moses, the producer, has not given the play inspired direction. Groupings, are bad, especially toward the end. Woodman Thompson provided a stunning set. Waters.

VERY GREAT MAN

This comedy by A. E. Thomas and Jack Haussman seemed to click with local crowds when premiered by Play House, Cleveland's ace little theatre, as its first winter play. Thomas attended the opening, but if he banks too much upon the until the companies of the com

critical reactions of author the surboth authors are slated for a distappointment if they try it on Broadway, house the spine of the surtage of the sur
tage of th

YOUNG IDEAS

Hollywood, Oct. 11.

Walter Brown preents comedy by Sidney Tabor, with Morgan Wallace, Adda
Gleason and Helene Millerd. Directed by
Coct. 11. Remeinder of cast: Edward
Cooper, Raiph M. Remley, Marie Gray,
Cornelius Keefe, Helen Kleeb.

A group of suburban English people is enjoying a conventional, modes it little social get-together. They can be a middling grosser. Its principal to the subject of a cigarette bex that plays a tune on being eponed. Somebody remarks that plays a tune on being eponed. Somebody remarks that plays a tune on being eponed. Somebody remarks that plays a tune on being eponed. Somebody remarks that plays a tune on being eponed. Somebody remarks that being ladder that accidental remark on thing leads to another, until the whole group becomes involved in a series of scandals and all prove to have more than the family looked the first family works up to a credible climar, this only been waiting the chance to be; another of the me is discovered to be of a perverted nature, and the of the first work of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with that of their lives have been closely intertwined with the of their lives have been closely intertwined with the of their lives have been closely intertwined with the of their lives have been closely intertwin

Shows in Rehearsal

'Love Life of the Tiffy' (L. Lawrence Weber), Longacre. 'Dark Hours' (Lodewick Vroom), Little. 'The Du Barry' (Mrs. Joe Le-

Vroom), Little.
'The Ou Barry' (Mrs. Joe Leblang), Cort.
'The Perfect Marriage' (Shubor), Cort.
'The Perfect Marriage' (Shubor), Cyrano de Bergerac' (musical, Shuberts), Barrymore.
'The Gay Divorce' (Wiman and Weatherly), Playhouse.
'Nine Pine Street' (Ray and Hewes), Lyrishine' (Humpty Dumpty') (Schwab and De Symbol).
'Gehwab and De Symbol).
'Little Faster' (Courtney Burr), St. James.
'Carry Nation' (Arthur Beckhard), Booth

'Carry Nation' (Arthur Beck-hard), Booth.
'Late Cristopher Bean' (Gil-

'Late Cristopher Bean' (Gil-bert Miller), Miller. 'There's Always Juliet' (Shu-berts), Ritz. 'Incubator' (Edison and Bur-ton), Royale. 'Dinner at Eight' (Sam H.

'Incusator' (Edison and Bur-Di Royals Eight' (Sam H. Harris), Music Box. 'Checolate Soldier' (Charles Purcell), 409 West 47th street. 'Music in the Air, 'Forward March, 'Girl Qutside,' Dinner at Eight,' The Passionate Pil-grim' opening on Broadway or out of town this week.

the wife's friend and winding up as a sympathetic vamp, Helene Millard does her usual good work. Another film possibility is Ed-ward Cooper as the butler. Suave and forcefu, Cooper has a definite personality that could be utilized on celluloid.

THEATRE UNIT, INC.

(STOCK)
'There's Always Juliet'

There's Always Juliet'
Baltimore, Oct. 12.
Theatre Unit, Inc., is the new tag
for the stock organization formerly
known as the University Players.
been alternating between this
southland spot and West Faimouth,
Mass., playing the down east country during the summer months and
hopping here for the whiter sea-

southland spot and West Falmouth. Mass, playing the down east coun. Mass, playing the down east coun. Mass, playing the down east coun. Last year they came into the Maryland theatre here under a two making it a season of 11 weeks. What sent them across the line last season was 'Lysistrata' and a switch to a buck top, running down to a six-week minimum plan and starting from the gong with the one bill tariff. They have also reorganic playing the members of the company drawing minimum, while the company drawing minimum, while the organization paid for the board and lodging. This year the cast draws a regular salary and people pay for their probably work out that the upkeep cost will be less than under the other arrangement.

Another new idea thrown stage names to lend a New York flavor to the productions. Thus, the current show is headed by Goeffrey Kerr and Bdith Barrett.

Another new idea thrown stage names to lend a New York flavor to the productions. Thus, the current show is headed by Goeffrey News Juliet' rather than the new Carry Nation. Figured that the new featured players lived up to the advance promises of the company and would send the season off with will be next week's production.

Arthur Beckhard, producer of Another Language' is associated in an indirect way with this sockhard will be next week's production, both for plays and players. The tag of his name on the programs tas the to the stock group.

The switch of the name from University players to Theate Unit university label having to amarticuring had favor.

From the current 'Juliet' play there's little that can be learned or university label having too amarticuring a flavor.

The swift have the mane took in the swift have the same took in the solution of the swift have t

I Love You Wednesday

(Continued from page 42) Vincent Millay's 'A Few Figs from

Vincent Millay's 'A Few Figs from Thisties.'
One of the play's bright spots is the capering of Henry Bergman as Eddie the singer of ditties in Joe's establishment. He wanders in and out of the bar accompanied by two trouper formerly teamed as Clark and Bergman. Legit should have found him out long ago, and if some manager will turn him loose with his 'Dutch' dialect (not used in the show). It will be something. Jane Mary, Edward La Roche good as Joe and Rose Hobart makes an attractive Cynthia, looking much more the wife than Miss Fuller did the dancer. Henry O'Neill okay as I. I. Ioved You Wednesday' is given smart showmanship and if it m'isses, the margin will be slight. Ibee.

BLACK SHEEP

BLACK SHEEP

Three-act comedy by Elmer Rice, staged by the author. Settings by Roymond; throughout. At the Moreace theatre, New York, Oct. 13. Scale at 35 to 7. Jan. Adain. Dorotthy Woods. The Moreace theatre, New York, Oct. 13. Scale at 35 to 7. Jan. Adain. Dorotthy Woods. Helen Brooks Elizabeth. Harrier Russell. Affred Porter. Edward Witchell Penelope Porter. Dedward Mitchell Penelope Porter, Jane Hamilton Thompson (Buddy) Porter Committee
fluttering mother and his complacent father encourage him in his seeming intent to reform and settle down.

A capable person and his only steadying influence, strives to get him away, partly because she loves him because the sees that the soft living of his easy, sponging life will mean the destruction of his writing talent. In the end, she lockeys him time to save shim from an entanglement with his brother's betrothed and a general smash-up.

The only admirable person in the analysis of the seed of the s

spirit, the one character to stand out as entertaining. Donald Macdonald conveyed the vaguest, idea of a varue personage in the writing roque, while Mary Philips made her literary monitor a good deal less attractive in appearance and manner than the pocasion called for. Task.

[Show closed Saturday, Reviews printed for the record-]

PEACOCK

Play in three acts presented at the 49th Street theatre Oct. 11; written and etaged by Leonard Ide; George Fawcett starred; no management billed, but Shuberts indi-cated.

no management billed, but Shuberts indiSukatane De Fullard. Virginia Carley
Pauline. Kate Mayhew
De Roymond La Saile. Cherine Campbel
Roymond La Saile. Cherine Campbel
Roger De Brulard. George Faweett
From Commentarion. Albert Speeder
Confide Marketin. Albert Speeder
Commentarion. Albert Speeder
Logenia Mauburn. Dorlet Roymond
Eugenia Mauburn. Derich Roymond
Diane Girnyl. Rena Parker
Jules Forrett. Relayer LaBele

The phoniest French comedy in seasons and can't last. Author is unfamiliar and may be a phoney

seasons and can't last. Author is unfamiliar and may be a phoney unfamiliar and may be a phoney.

Tust possible that 'Peacock' is one of the score of foreign plays that the Shuberts announced early last season, just before they ellipped into receivership. But when that in receivership. But when that in receivers there back some theatres to the Shuberts personally. The 43th Street is one of that group. To make the small house pay has squeezed in somehow next loss aqueezed in somehow next end that it is some of the season of the receivers the phenomenance of the season of

of those treatres when the second of those treatres when the second of t

whom are married and settled down and the other about to follow their example.

It politically suggests they come the the old boys aid on the grounds of the good old days. The A.K.'s promptly arrive, assuming it is a form of blackmail which they cannot isnore. A. tidy pures is the control of the grounds of grounds

[Show closed Saturday. Review is printed for the record-]

Peace in Buffalo

Peace in Buffalo, Oct. 17.
Erlanger, this week settled its
hree-month controversy with the

three-month controversy with the musicians. It will resume legitimate attrac-tions Oct. 31, opening with 'Choco-late Soldier.'

IN 1915 during the DeLIFE INSURANCE was magchiffcently transcript and the prochiffcently transcript and the particular to the transcript and the particular transcript and transcrip

For further information see

551 Fifth Ave. N. Y. C. Phones: Murray Hill 2-7838-7839

VARIETY

Park Row Lowdown

Park Row Lowdown
Some weeks ago Emile Gauvreau,
of the N. Y. Mirron', authored his
second book, 'Scandal Monger,' in
which he complacently made himself the hero when he was not engased in Raying the hide off Walter
gased in Raying the hide off Walter
avalet nor yet, apparently, to his secretary. Now comes Mary Lee
Dutcher, once of the stage, but
more recently secretary to Gauvreau, with 'Circulation' (Faro; \$2),
in which she is transiently kind to
Wincheil but skins her ex-boss even
more theroughly than he scalped
the columnist. She brings to her
task the subtle feminine cattless
which enables her to do a more
thorough job without revealing the
extreme animus which marred her
force emprofessional story teller,
she has handled her subject with no
little constructive skill, telling a
consecutive story but with side excursions into some of a tabiold's
most brilliant blunders. She tells
her-own story in so simple a narrative style, that it becomes difficult
to recognize just where fact ceases
and fiction begins. To the insiders
'Circulation' is a rich revelation. To

and fiction begins. To the insiders 'Circulation' is a rich revelation. To the non-understanding the book is still a convincing picture of Tab-loidia, unmarred by a too evident intent to even old scores; indeed the style does not suggest such an an aim. It reads rather like the dis-

an aim. It reads rather like the dis-passionate review of events by someone not intimately concerned. From many angles it is the best of the numerous stories of the tab-loids which have flodded the book market of late, it is the most con-vincing.

vincing.

It's all there for the knowing reader, the rape of the files, the seething office politics, and Fark Row will have little difficulty in as-Row will have little difficulty in assigning real names to these characters of fiction. There is even the suppressed page inclident, though she probably does not know that this is merely a repetition of a similar incident of years ago when two San Francisco newspapers swapped matrices at the suggestion of one of the characters in the book. The strategist of the 'Monitor' merely took a page out of the book of the publisher of the 'Star.' Considered merely as a novel,

publisher of the 'Star.'
Considered merely as a novel,
Miss Dutcher has done an excellent
first novel in that she has produced
a thoroughly reasable book. But
as a literary earthquake the author
has topped her older and more experienced writers. She has shot the
entire works.

'Wall Streeter' Due

'Wall Streeter' is a magazine re-ported near ready to take a bow. The backers are being kept a secret. even from men who have been ap-proached for material.

by Benjamin De Casseres, descend-ant of the famous philosopher.
Publication of this work on the eminent savant coincides with the 300th anniversary of Spinoza. De Casseres, besides his ancestry, is accredited the best living authority on Spinoza's life and philosophy.

Another Shaw Biog.

Archibald Henderson, whose Bernard Shaw, Playboy and Proph-et, down for publication this month (by Appleton) is said to be the most complete, as well no the most

et, down for publication this month (by Appleton) is said to be the most complete, as well as the only authorized blography of the Irish writer-playwright, is head of the mathematics department at the University of North Carolina. A friend and blographer of G. B. 5. for your continuous of the continuous of the continuous of the largest collection of Shaviana in existence.

While Shaw read the proofs of the new blography, his corrections pertained only to factual matters, and were neither intended nor permitted to influence the blographer's personal point of view, the publishers say. The book contains the best part of the unpublished correspondence, over a 25-year period, between Shaw and Dr. Henderson; also rare letters and writings of also rare letters and writings of Shaw appearing in no other work. Shaw appearing in no other work. There is an autographed edition, limited to 50 copies. The regular edition sells for \$7.50. Dr. Henderson's earlier volume, 'George Bernard' Shaw, His Life and Works,' hit the market in 1911.

An Works, hit the market in 1911.

Recalling Book

A. H. Sakier, who is making his debut as a book publisher under his own name with Leyis Georgie's Fitty Million French Buildogs Can't Be Wrong, has recalled advanced copies of the book for rewriting. Sakier is awalting Miss Georgie's return from Europe for the rewriting job.

Leyis Georgie is the actress who played Charmaine in Arthur Hopkins' production of 'What Price Glory,' and 'Fitty Million French Buildogs' is the second of her stories to go into print. A novel, 'The Establishment of Madame Antonia,' was published by Liveright, recently was published by Liveright, recently and the authoress is dramatizing it

Giveaway Mag

Givesway Mag
The givesway household mag,
The Family Circle, published by
Harry Evans, former film oritic for
Life, has found a spot in New York.
Evans has tied up with the Daniel
Reeves chain of grocery getores, by
which a copy of the mag goes with
every purchase in those establishments.

ments.
It's the third distribution outlet secured by Evans for his mag, Washington and Baltimore having been previously blanketed. Evans now seeking to invade other large urban centers, including Chicago and Lora Argeles and Los Angeles.

Morehouse on Holman Trial Ward Morehouse has been assigned by the N. Y. 'Sun' to cover the trial of Libby Holman in Winston-Salem, N. C.

'Sun' dramatic editor did an interviow recently with the songstress who must stand trial in connection with the death of Z. Smith Reynoids, her.late husband.

Florabel Muir Connects

Back on the Coast, Florabel Muir
becomes a staff contributor to 'New
Movie,' the Woolworth picture fan

Sweetland's First

E. Wickham Sweetland, head of
the new Aventine Press, will issue
his first publication as 'Spinoza:
Liberator of God And Man, authored'
inside.

Circulation of New York Dailies

Circulation reports by all New York daily publications to the New York Post Office as of April 1, 1932, as required. Comparisons of figures for three previous six months periods are:

	Oct. 1	April 1	Oct. 1	April 1
	1932	1932	1931	1931
Daily Mirror	570,056	578,078	585,502	561,906
Daily News	1,400,000	1,390,947	1,343,871	1,287,786
Daily News Record	11,169	11,794	11,962	12,018
M. P. Dally (formerly Exhib-			-	
Itors Review)	5,287	5,283	5,369	5,853
Film Daily	5,348	5,466	5.491	5,468
Journal of Commerce	19,804	20,081	21,280	22,558
Morning Telegraph		13,631		14,957
American	451,904	470,460		360,285
Evening Journal	632,559	677,400		651,213
Evening Post	91,874	101,583	100,838	103,142
Herald Tribune	347,108	355,894	344,424	323,871
World-Telegram	403,123	414,581	413,178	272,956
Times	494,643	511,791	499,937	487,056
Sun	303,143	308,091	293,368	305,415
Wall Street Journal	30,060	34,515	39,649	48,418
Women's Wear	32,074	33,148	32,072	32,491
Forward	181,665	145,785	143,897	144,716

Hollywood's Reading

(Consensus of demand in Sep-tember with Pat Hunt, Satyr Book Store and Esme Wards.) FICTION

NON-FICTION

'I Cover the Waterfront'. Max Miller 'Death Comes in the Afternoon' Ernest Hemingway 'More Merry-Go-Round'. Anonymous Ernest Hemingway
'More Merry-Go-Round'... Anonymous
'20,000 Years in Sing Sing'
Lewis E. Lawes
'What We Live By'... Ernest Dinnet
'Only Yesterday'.. Frederick L. Allen

Hawkins' N. V. O. O.

Sric Hawkins, managing editor
of the Paris edition of the New
York 'Herald Tribune,' is 'in New
York for his first o.o. of the city,
Hawkins is English and although
having worked for the 'Herald' for
about 20 years has never previously
visited America. visited America. Hawkins will find quite a sizabl

visited America.

Hawkins will find quite a sizable collection of his former staffmen now employed on various New York dailles. Don Donaldson is assistant makeup editor of the "Times' and Edwin Skinner si on the "Times' and Edwin Skinner si on the "Times' and Edwin Skinner si on the "Times' on the "World-Telegram" general staff and Bob Dickson is makeupman of this paper; Johnny White is on the 'Herald Tribune' copy desk; the 'American' rewrite staff contains Johnny Watson and Bert Andrews, and one of the 'Varlety' muggs used to work on Hawkins' paper. Eve Brown, at one time paper, Eve Brown, at one time publicity for the Waldorf-Astoria. George Victor Buchanan dropped off the 'American' staff a few weeks ago and Ham Whitman lott New York several days ago to become city editor of the Richmond, Va., News Leader.' Another 'Paris Herald' alumnus, is Ken Stewart who left the Herald Tribune's copy desk a fortingfat ago to teach Journalism at Stanford Directive.

Down a Dime
Farnsworth Wright's pulp quarterly, 'Orlental Stories', published
out of Chicago, undergoes a change
in title with the next number, dayed
January, 1933. New name will be
The Magic Carpet Magazine, and
Oriental Stories' will be carried
and then
arounded.

a subtitle for a time and their dropped.
Change in the mag's name is due to Wright's desire to take in a wider locale for story subjects. There will also be a difference in price, the quarterly under the new title selling for a dime less.

On Jewish Affaire am Brind, promines Abraham Brind, prominent sorib-bler on things Jewish, is turning publisher with a new monthly on international Jewish affairs. Pub-lication is to be known as The Jewish World, and will have text in both English and Yiddish. Pos-In both English and Yiddish. Pos-sibility of other languages to be added later to make the mag actu-ally international.

Brind will both edit and publish and is lining up an international staff.

Grosse on Crime
Russell Crouse's 'Murder Won't
Out' (Doubleday-Doran) is a smartly written report of an even dozen
of New York's unsolved murder
mysteries.
Starting with the death of Elman
Sands in 1799, Crouse comes down
to the Elwell, King, Rothstein and
Faithfull murders each told with no
effort to embroider incident. It is
a thoroughly readable style without
crossing into fiction. An excellent
achievement.

Vicki's Tide Turns
First real money for her literary
work is now beling earned by Vicki
Baum, who is currently writing for
Metro on the Coast.
Although 'Grand Hote' was
smash as a novel, play and picture,
Miss Baum had a contract with a
German-English publishing company which gave the latter the lion's
share of all royalties. She still has
one novel to write for her European
publishers under a five book agreement. nent.

Miss Baum is reported as receiving around \$1,500 a week at Metro

English Advertising Scare Receipts from sales and advertisements by newspapers in English increased over 11% between 1924 and 1930. The dallies showed the largest increase, which is 14%, and magazine increase was 13%.

The increase in people employed,

between 1924 and 1930 is 21%, the operating staff having risen 22%, and administrative employees 19%. Increase in number of men em-ployed is 23% with 13% increase

in females, Newspaper production capacity during that period increased over 75%, due to introduction of electric

Att'y Goes Publisher
Harrison E. Fryberger, New York
barrister, who is publishing his own
books on economic subjects, has
found writing and publishing op
profitable, he has given up the practice of law.

found writing and publishing so profitable, he has given up the practice of law.

Fryberger about a year ago formed the Advance Pub. Co. to issue one of his works on economics, called The Abolition of Poverty. Reason why he published the treatise himself is that he wanted no interference as to his subject on interference as to his subject of the published the profit of the prof

followed it with 'Riches for All,' in a similar velon.

Success of the two books has prompted Fryberger to surround himself with a complete publishing organization, and he will turn out around two books a year. The exlawer will publish nothing but his own works.

Just Dull

Carman Barnes, who authored 'School Girl,' has produced 'Mother Be Careful' which Liveright has put Be Careful' which Liveright has put between covers. In a seneral way the reader gets the Impression that the book is supposed to be a satire on Hollywood. At least most of the action is laid there, but it is not very lively action. Told mostly in would-be smart dialog, but seldom hitting the mark. Pfotless, pointless and tiresome.

London Sunday P.M. Sheet

London Sunday P.M. Sheet
A Sunday evening newspaper will
be launched in London toward the
end of the current month, to be
called 'Sunday Star.' It will sell
at two cents, and start as a four
page publication.
London has not had a Sunday
evening newspaper since the war,
when Horatio Bottomier published
the 'Sunday Evening Telegram.'

June Sues Swaffer
Lady Inverciyde (June) has
brought suit against John Bull; the
weekly publication, and Hannen
Swaffer, owing to publication in the
paper of an article headed Hannen
Swaffer's Open Letter to June. The
dancer has engaged Sir Patriok
Haatings and Wilfred Lewis as

Grouch Chatter Column
Bill Crouch, former Hollywood
trade paper reporter, is now writing
a daily chatter column on plotures
for City News Service of Los Angeles. Goes by filmsy to 30 Southera California newspapers, including the L. A. Tilustrated Daily
News.'

John Barrymore's Success Jerome Beatrymores ouccess Jerome Beatry is in Hollywood to do one of those success stories on John Barrymore, for 'American

He arrived on the coast with Sum ner Blossom, 'American Magazine

'Ace High' Semi-Monthly
'Ace High,' the Clayton magazine,
is not suspending publication, as reported, but goes to twice monthly
publication with the November

issue.

'Ace High Novels' is the magazin
which is discontinuing.

Ex-Priest's Autobiog
That fellow calling himself an expriest, who had been offering
around a sizzling tome on alleged malpractices in institutions of re-ligion, with no takers, has decided to publish it himself.

'Stage' Reappears
The 'Stage' magazine, which for a couple of seasons has been under the aegis of the Theatre Guild, has again gone on its own under the publishing guidance of John Hanrahan and the editorial pilotage of Hiram Motherwell, both holding over.

Hiram over.

The practically new publication, of which October is the first issue, has a larger size (10x14), tint which October is the first issue, has adopted a larger size (10x14), tint cover stock and two tone printing, with the second coloring sparingly used to avoid the suggestion of garish display.

New departments have been added with its 49 pages and cover, as well as the enlarged page area, permitting

well as the enlarged page area, per-mitting a more generous use of cuts,

Hellinger's Dream

Hellinger's Dream Mark Hellinger's 10 months' knocking around the world, mostly making film shorts, is an eight year old dream of Mark's, come to pass, He sails on the 'Rex' Cot. 19, then takes it as he pleases for the remainder of the way.

Not yet set if Gladys Glad, the first and only Mrs. Hellinger, will sail with her husband. Betting is even money. They have been around together. a. lot of late. Hellinger will continue his daily sob in 'The

will continue his dally sob in 'T' Mirror.' He's 35 columns ahead

New Confessional
Attention of the Clayton mag,
Western Love Magazine, has resulted in an entirely new publication, from tile to content. The mag
has evolved as "My Love Story," a
first-person, confessional type of
periodical, a la "True Story."
Orlin Tremains editing "My Love
Story," which carries cn, where
Western Love Magazine left off,
with a November Issue.

Ray Long's S. S. Biz?
Ray Long must have gone to the South Seas on a business trip as he left his book publishing business accompanied by a secretary. Destination reported as Pago Pago.
Long borrowed §5.690 for incidentals, according to reports.

Exception Noted

Exception Noted
Frederick James Smith, publisher
of 'Screen Weekly', takes exception
to Variety's reference to the magazine as the former publication, adding that the print run has just been
doubled and the publication has
moved over into the American News
Co. list for distribution.

Chatter

Houghton Mifflin now has Lloyd

Houghton Mifflin now has Lloyd C, Douglas.
John Joseph Mathews is a full-blooded Indian.
F. Fraser Bond's book, 'Breaking Into Print', will tell how to sell those literary pleces.
Gabriel Wells back, and with a load of Darwin letters. A. R. Wylle's name stand for Ida Alena Ross.
Burton Rascos getting to look like Louis Broomfeld—or vice versa.
Ellen Glasgow luncheoned by her publisher.

publisher.
Juanyta Clivette's saion (one 'o'
please) in bloom again.
Current fiction trend is to the oos-

please) In bloom again.
Current faction trend is to the costume story.
J. H. Wallis talks on the shudderingest subjects.
Ralph Henry Barbour revealed at
that tea in his honor that he's
with the shudEfannie Hurst's new one is 'Sugar
House.'

House.'
William Faulkner now mentioned
In the same breath with Ernest

Hemingway,
Julian Huxley here.
Neil Bell has had his third novol
published within a year.
Book Week' gets under way Nove

12. Albert Stevens Crockett is selling

(Continued on page 52)

Best Sellers

Best sellers for the week ending Oct. 15, as reported by the American News Co., Inc. Fiction

Sheltered Life (\$2.50) By Ellen Glasgow 'Sheltered Life' (\$2.50)...
'Sons' (\$2.50)...
'The Fountain' (\$2.50)...
'The Fortress' (\$2.50)...
'Smith' (\$2.50)... By Eillen Glasgow
By Pearl S. Buck
By Charles Morgan
By Phyllis Bentley
By Hugh Walpole
By Warwick Deeping

Non-Fiction

Death in the Afternoon (\$3.50)

T. J. Lesser, Lawver-Agent, Sued By Partner for a Receivership; Cites Salary-Insurance Commish

wheeders J. Lesser, the ether jurist who likes to manage radio artists for 10% commission, is being sued for a receivership by his former sor a receiver thank I. Innoitte Both theatrical attorneys were formerly junior lawyers in the offices of O'Brien, Malevinsky & Driscoll.

Innolito's suit is for an accounting Ippolito's suit is for an accounting and a receivership to protect himself against Lesser's dissipating the 19% commissions from radio and vandeville artists such as Jack Benny, Sylvia Froos, Burns and Allen, Georgie Price, George Jessel, Benny Fields and Blossom Seeley, and other whom Lesser & Ippolito rapresented as theatrical agents or nanagers, besides as legal counsilors.

sellors.

10% and insurance
The mainer in which Lesser op-erated as an agent-lawyer for radio performers was to receive monies from the J. Walter Thompson adperformers was to receive monies from the J. Walter Thompson advertising agency under contracts with Price, Benny, Miss Froos, Seeley and Fields and Burns and Allen; from N. W. Ayer & Co., on a contract with Benny for radio, plus monies due from George Jessel, for example, which was around 34,000. This latter was the fee when Lesser & Inpolito represented the comment with Torence Courtney Jessel, Aleo other funds, are due Lesser from Richard & Lenetska, Inc., agents for the Three Keys (otherwise George Tunnell, John Furness and Robert Pease); money due from Publik for Miss Froos; from Loew's for other clients, etc.

It is understood that Ippolito was the legal head of the partnership and Lesser handled the tax work. As a tax consultant Lesser thus became booking agent or manager for

came booking agent or manager for some of the artists mentioned.

some of the artists mentioned. \$11,000 Premiums

It is said that Ippolite often wondered at the smallness of the legal
fees charged these people, not realizing that Lesser was getting a 10%
cut on their salarles privately.

Lesser furthermore, is supposed to have urged his clients to sub-

where turned survives as Augustiscribe to compensation life insursance and annuity policies with the
Equitable Jife Assurance Co., from
which it.surance company Lesser
also received a commission a la an
insurance agent's premium.
It is said that Jack Benny, under
such an annuity plan, paid into the
Equitable \$11,000 in premiums durEquitable \$11,000 in premiums dur\$11,000. Syrvix Proc \$5,000 and
George Price \$15,000, or in all, for
one year \$42,000 in insurance premiums.

miums.
Of this \$42,000, Lesser is entitled to a fee from Equitable of 25%, or \$10,500. Of this amount, the defendant-lawyer is said to have been paid \$5,750 already, but no part of this was allegedly disclosed or accounted to the partnership of Lesser & Ippolito.

ser & Ippolito.
There is another 25% commish due Lesser, it is understood, on the first year's premium of \$15,000 on a policy to George Price, and Ippolito fears that Equitable is readying to send or may have sent aiready to Lesser a cack for 25% of that amount, of \$3,750.

On top of that, Equitable has al-legedly agreed to pay 4% annually to Lesser on that total of \$42,000 for

legedly agreed to pay 4% annually to Lesser on that total of \$42,000 for a period of nine years, which figures a yield of \$1,600 per year, or a potential fee or commission for the period of nine years of \$85,120. Of all this, Ippolito wants haif. There are others he doesn't know about, is believed a further Ippolito claim. The J. Walter Thompson ad agency allegedly pays the salaries of Benny, Price, Froos, Burns and Allen, and Seeley and Fields directly to Lesser, so that the lawyer can deduct his 10% commission to Lesser per week; Miss Froos, \$750, from radio, and increased when she's working in theatres. Benny's salary has ranged from \$750, to \$1,500 and its \$1,500 and right of \$1,500 and right expetit of \$1.860 per year, or a portential fee or commission for the period of nine years of \$65,120. Of all this, Ippolito wants haif. There are others he doesn't know about, in seleved a further Ippolito claim.

The Direct Payments

The Walter Thompson and searcy allegedly pays the salaries of Bensey allegedly pays the salaries of Bensey and Fields directly to Lesser, so that the lawyer can deduct his 10% commiss. It is set forth that Price's salary ranges from \$130 to \$1.500 on radio, which means \$135 to \$1.500 on radio, which means \$135 to \$1.500 on radio, which means \$135 to \$1.500 on radio, which means from the set of the s

Sausages

Chicago, Oct. 17. usage You've Been

Chicago, Oct. 17.

'The Sausage You've Been
Waiting For!'
Gene and Charlie Kreitsinger Gene and Charlie Kreitsinger have composed and will intro-duce a theme song of this title on the new local Oscar Mayer program which starts today (17), over WBBM. It's a 52 week deal for Mon-day, Wednesday and Friday

NBC'S 122G FINANCING COVERED BY MORTGAGE

Davennort. Ia., Oct. 17. Davenport, Ia., Oct. 17.
Central Broadcasting Co., operating WOC and WHO, Davenport and
Dea Molnes, has filed a mortgage in
the amount of \$122,000 with the
Scott county recorder in favor of
the National Broadcasting Co., Inc.,
or the financing of the new Mitcheiville, Iowa, power station for the
two companies.
Under mortgage terms, new station is to be in operation not later.

tion is to be in operation not later than Feb. 16, 1933.

are believed to be well into four

Lesser did better than 10% on a Lesser did better than 10% on a deal with the Richard & Lenetska agency, getting one half, allegedly, of a 23 1/3% commish collected by the R-L agency. Hence, Ippolito wants his rights protected by a receivership since payments by variants third nersons may continue to ous third persons may continue to

Lesser.
As a law partnership specializing as tax consultants in theatrical met as tax consultants in theatrical mat-ters, Lesser & Ippolito took a lesse, which expires in 1934, on a suite in the Paramount Building. New York, paying \$3,000 a year, with the understanding neither was to en-gage in outside interests, and that both partners, as under the average partnership agreement, should cooperate generally for mutual bene-fit and split 50-50.

partnership agreement, should cooperate generally for mutual benefit and split 50-50.

It is alleged that Lesser diverted
to himself large sums of money;
It is alleged that Lesser diverted
to himself large sums of money;
had accountated to that Lesser man
had accountated to that Lesser sums
greatly indebted to the plaintif and
that Ippolitic asked for an accounting of their co-partnership, and that
the balance be deposited to a mutual account, but that Lesser has
refused and falled to do so.

Ippolito predicates his fears for
economic worries on an episode
showing Lesser's differences with
his fathor-in-law, Ippolito cites
this as one reason why a court receiver should be appointed to preserve the assets of their joint partceiver should be appointed to preserve the assets of their joint partceiver should be appointed to preserve the assets of their joint partserves in the politic should be appointed to
law partnership acquired father-inlaw have been on the outs since that
lime and since Lesser has no property from which he receives an income, Ippolito wants his erstwhile
law partners' bank account protected by a receivership.

In Lesser's name personally, and
in Lesser's anner personally, and
in Lesser's anner personally, and
to Lesser directly from the artists,
hence these funds should be imrounded no otherwise, claims Ippolito, ic has no security or protected by a received from the artists,
hence these funds should be imrounded no store with a sum of the store

Lesser's name, claims Ippolito, ic has no security or protected of the store of the store of the

Justice Louis A. Valente, on Oct.

KICK OFF AIR

Stay Orders Pending—FRC to Rul

Carter Lake, Neb., Oct 17.
Station KICK is to be off the air until Jan. 1, 1933, or until such time as stay orders, now pending before the Federal Radio Commission, are vacated by the court. Vacation of the Federal Radio Commission, are vacated by the court. Vacation of cther is to allow complaining sta-tions to file appeal from decision. Station ready to go on air in five minutes when legal tangle is clari-fied, B. S. Eirod, manager, states.

POLITICAL STORM OVER NEW LUXEMBURG RADIO

Brussels. Oct. 6. political storm is gathering round Redio-Lavemburg the new three-language publicity broa ing station at Junglinster, in the Grand Duchy of Lavemburg The total area of the territory of the Grand Duchy is not much more than three times that of New York City three times that of New York City and the inhabitants are enquiring why they have been given a radio transmitter with power enough. to swamp them with advertising matter in French, German and English for three hours at a time. What is more interesting is the international aspect, for Luxemburg's eastern neighbor, Germany, and her western neighbor, France, and the sweetern for the predomi-

burg's eastern neighbor, Germany, and her western neighbor, France, are now struggling for the predominating influence in Radio-Luxemburg. For its construction Germany supplied the motors, microphones, switchboards, aerial and other parts, while the transmitter came from France. Where all the necessary cash was obtained is a secret known to few, but French interests now claim that the financial control is in their hands and that the new station will be used 'to combat German influence in the Grand Duchy which is becoming intreatening.' The Grand Duchy protests against this statement pointing out that the French language is almost exclusively used in schools, courts of justice and administrations. On the other hand German propaganda is being and administrations. On the other hand German propaganda is being intensified in Alsace-Lorraine, the Saar, and the region of Eupen-Malmedy and the usefulness of a transmitter like Radio-Luxemburg for the purposes is only too evi-

Winchell's Offer

One of the large New York ad-One of the large New York advertising agencies is in negotiation with Walter Winchell for a 15-minute air period. Winchells to handle the entire period weekly, minus nusic or assistance.

Deal reported close to closing yesterday. It is said the Lucky Strike reciple have moral option on Winchell. It was given to them by the columnset when he recently left the Lucky hour.

Cash Settlement Parts 'Easy Aces' from Church

Chicago, Oct. 17.
Goodman Ace, who, with Mrs.
Ace, presents the Lavorie program,
Easy Aces, on the Columbia net
work has disentangled himself from
Arthur B. Church of Station
KMBC, Kansaz City, Church accepted a cash settlement and released the Aces.
As manager of KMBC where the
Aces first came to popularity

As manager of KMBC where the Aces first came to popularity Church ted them up exclusively just before Lavoris first signed them to come to Chicago and broadcast from WGN. Much friction subsequently of the continuation of the continuation of the continuation of the Aces as provided in their agreement and also his reputed failure to provide for the exploitation of the radio act.

FRISCO NBC CHANGES

San Francisco, Oct. 17. More staff changes at NBC. More staff changes at NBC.

Heien O'Neill steps up from her
producer's desk to assistant production manager, alding Cecil Underwood; Tom Kelly will be placed
in charge of drama producing, succecding Sam Dickson, who gets
other programs; Marjorie Wiley,
effective Nov. 1, resigns as assistant contrulty ed, no successor
named.

The Guardsmen, male quartet,

.The Guardsmen, male quartet, bow off the network Oct. 32,

Talent's Insistance for Visible Audience, While Broadcasting, Plus New Mike. Are Air Revolutionizers

Comm'l Poetry

International Silver Co. has bought the Tony Wons' am. poetry reading session for a couple of weeks starting Nov. 10 as Nons program will be seen to the couple of the seen couple of the two stanzas.

Other these couples of the two stanzas.

stanzas.

Other three morning stints each week will continue sus-

LIT. DIGEST' DECIDES \$750 TOO MUCH DOUGH

Edwin C. Hill's new casting assignment for the Literary Digest wound up suodenly last Friday night (14) after the mag had decided that the expense involved would not be spared any further. Hill stepped into the tri-weekly spot for the 'Digest' Sept. 5 and had dovoted most of his ether time on the last three weeks to the weekly's presidential poll.

last three weeks to the weekly's presidential poll.
Digeat's contract with Columbia permitted it to cancel at the end of the sixth week, although the network had expected the account to continue right through to the end of the customary 13-week period. Hill's fee from the commercial recommendation of the customary is continuing.

News commentator is continuing.

rated \$750 a week.

News commentator is continuing with his three-night a week sustaining frame, while the CBS Artists Service looks around for another sponsor to take the place of the Digest.

Thomas' Berth

Lloyd Thomas sales manager for Lloyd Thomas, sales manager for the Westinghouse group of stations before NBC took them over, has joined the latter network as gen-eral commercial manager of all local stations .

Thomas will operate out of the

chain's New York offices

chain's New York offices.
Thomas' first official act on his
new job was to order F. E. Spencer,
recently appointed commercial manager of KDKA, Pittsburgh, to New
York, as an NBC commercial representative. Thomas is a former
newspaperman and legislator.

Compulsory Gridiron **Broadcasting Killed**

Birmingham, Oct. 17.

A bill to force Alabama colleges to give permission to radio stations to broadcast football games was defeated in the Senate last week after

feated in the Senate last week after having passed the House.

The Southern fooball conference last fall made a ruling that no member of the conference would allow games to be broadcast. Recently Cooper Green, Member of the Legislature, introduced his bill requiring state-owned and supported schools to grant radio stations the right to broadcast games.

FRC Permits Transfers

Washington, Oct. 17.

Washington, Oct. 17.
Federal Radio commission granted
Home Cut Glass and China, Co. of
Carbondale, Pa., permission to voluntarily assign license of WNBW
to WNBW, Inc. and WJMS, Ironwood, Mich., from Johnson Music
store to WJMS. Inc.
Companies applying for permis
sion to assign licenses are: St.
Norbert College, Green Bay, Wis,
owner of WHBY to WHBY, Inc., J.
S. Edwards, Santa Ana, Calif., to
transfer KREB to Voice of the
Orange Empire, Inc., Ltd.; Oklahoma College for Women, Chickasha, Okla., to assign KOCW to J.
T. Griffin. T. Griffin.

Legit and vaude recruits for the air are now provided with mike insurance. It's a simple process of providing a real audience for the mike performer to make him feel action which he is used to in the theatre. The thing has progressed to the degree that such performers who come from the legit ranks now ask for such audiences. That 'un-seen' thing is no longer true of radio.

By letting air performers have au-By letting air performers have audiences on view, radio has done the double job of not only dispelling possible mike fright for recruits, but also giving certain radio originals the 'feel of an audience.'

At NBC, for instance, there is a broadcasting studio that has an attached auditorium or theatre seating 250 for the big-timers. At the Times Square studio of NBC, there is a studio seating 150.

and those broad sate and the discount of those broad sate and the discount of the sall an invitation audience and the demand for seats, which are free, always exceeds capacity. The sporsors usually do most of the writing. That 'personal appearances' thing is only a phrase now for nearly all the big timers on the air if they haven't yet showed at regular theatres. 'Almost all have had some hours before a real audience at the studies, numbering not setting.' and those broadcasts held in these aittine

Advantages of An Audience

Advantages of An Audience
In the main this 'audience' thing
Is utilized for the benefit of chatter and comedy performers who are
mostly recruited from big-time
vaude and legit, drama or musical.
It has accounted for the continued
success of more than one of this
type of actor over the air where
hitherto he might have flopped.
It's because his manner of work
gleaned from stage experience has
demanded of him that he have a
live audience before whom to work.
It's a necessary part of his work.
Customers at the studio theatres
sit in the studio with the performer
and the mikes stationed on the
other side or behind the curtain.
Those audience cheers and applause
which come over the air on the bigwhich come over the air on the bigwhich come over the air on the big-time broadcasts are real human guffaws. It's the studio audience in action

action.

An idea of how big the demand for seats to these broadcasting theatres may be gleaned from the fact that an Ed Wynn broadcast would look unusual if there were less than 100 standees in the large Times Square studio from which he performs, and which seats 700.

forms, and which seats 700.

New Style Mike
The newest angle in radio audience reaction which will link it right alongside of stage work is the new style of mike which NBC has perfected and which will permit radio performers to move about the studio freely while broadcasting without of facting the control of the studio freely while broadcasting without of facting the studio fac without affecting the voice trans-

mestuan feeting the voice transmission.

This new type of mike will have its inauguration at NBC around November, it undoubtedly will revolutionize radio performances all along the line, and will be extended for the use of all the performers gradually.

Currently performers must stick close to the mike and such performers as crooners and harmony folks must be even closer to the electrical mouthplee.

The new type of mike will enable performers to be just at home in the broadcasting studio as much at ease as they are accustomed to be on the stages of theatres. For actors like Ed Wynn and Al Jolson, that means plenty will be not be a successful to the stage of the studiences who are privileged to sit in those studio theatres when the new mikes come in, it's an especial treat for they will then get the full acting performance of the big timers gratis.

L. I. Application

Musical Food

Latest food product for a daytime stot on NBC is 'Honey Butter.'
Show now being considered by it takes in Lew White, an Andy Sannella five-piece orchestra. Harriet Lee and her Leaders and Fred Hutsmith.

Little Bits from the Air

That Thursday Night sequence on WEAF is a bear. No beating that bill, starting at 7:30 with Ray Per-kins and Peter Van Steeden's or-chestra plugging Barbasol for 15 min.; at 7:45 the institutional Rise of the Goldbergs' on behalf of Pep-sodent; at 8 the Fielschmann-Rudy Vallee hour, with a wow variety bill; at 9, another hour program, the Maxwell House Show Boat; at 10 p, m, another wow hour, the Lucky Strike program with Waiter O'Keefe, Jack Pearl (not forgetting Cliff Hall, his corking straight man) and George Oisen's orchestra, the latter assisted by the equally effi-cient Ethei Shutta and Fran Frey.

(This was a week ago Thursday.)

latter assisted by the Section Press. Cent Ethel Shutta and Fran Frey. (This was a week ago Thursday.)
At 11-11:30 came another new act, Don. Bestor's corthestra and Art and the Section of the Section

Irvine Berlin's courtesy in singing at Olsen's opening last week, by a swell plug for Say. It Isn't So, although the mainer in which this simple of the real old Berlin style of a style of the real old Berlin style of the real old service of the real old Berlin style of the real old the played, it has just about had its quota of plugs. It can ride along now to some healthy sies. In fact, its over-exploitation may react negative in the real of the real old maestro mood. Here's an ad lib batonist who is indisputably in the real old maestro mood. Here's an ad lib batonist who is indisputably in the real old maestro mood. Here's an ad lib batonist who is indisputably in the real old meeting in the real of the real old meeting in the real of the real old meeting in anything but acceptable comedy.

Kirbery's witching hour five mincal old meeting in anything but acceptable comedy.

Kirbery's witching hour five mincal old meeting in anything but acceptable comedy.

Kirbery's witching hour five mincal old meeting in anything but acceptable comedy.

Jack Benny is improving on his Canada Dry humor. Benny his built up a unique style of comedy, espe-cially with those puns which, how-ever, are not injudiciously primed for strong returns.

The sizzling Don Redman band with the Milis Bros. for Chipso started Thursday night and came through tophole.

Too bad the Titidigest' couldn't carry Edwin C. Hill's \$750 nut for those radio talks. The N. Y. 'Sun' star reporter has come to the fore rapidly with his colorful data. That dope on the past presidents, for example, was exceedingly interesting, and it history were taught along the color of
Another corking Fleischmann variety program. Vallee gave the Harms song catalog a swell ride. Aithough being a production song revue, that firm would naturally

come in for multiple performances of their copyrights.
Sergent and Ross, songalog duo, with English type pop songs, aired a 'Seven Veils' number which was heraled as quite a London rage. Its also somewhat of a surprise for air is becoming liberal and letting up on the straightlaced lyrio insistrations which drove pop songsmittis norts for so long. Too many ditties have had to be sapoliced for the other, figuring on the hearth-and-otto Kruger and Madge Kennedy with their dramatic except from Private Lives' likewise listened mit ely.

nit ely.

Enna Jettick shoes at 9-9.15 Sunday night EST apparently goes after the avalanche of Swanes. River, 'Annie Laurie' and 'Way Down South in the Land of Cotton' music. Norman Price and Steels Jamison, tenoris: Ruth Rogers, soprano: Raiph Kirberry, now billed as the E. J. Dream Singer when he's not dream nightly: Edward Walter and Earl Waldo each seem capable of peppier stuff but apparently E. J.'s \$4.50 and \$5 shoe customers (It's 37 and \$8 in Canada, adds the announcer) want that sort of hoosy.

Just preceding, at 8.30-9 p. m., the same night, the Russian Galeties with their baltaliak music and vedua for the more of the little of the same of the little of the same of the little of the same
SHULER USING ETHER **ONLY IN SENATE RACE**

Los Angeles, Oct. 17.
Rev. Bob Shuter, prohibition candidate for U. S. Senator from California, will confine his whole campaign to the air.
Currently on KNX, local, he has also bought time for uplels over KHJ and the Coast CBS chain.

Shuler until recently operated his own station here, license being taken from him by the FRC, based on charges of using the air for other than the public interest.

WBBM MARKSMEN

Stalwarts Go in for Shooting-They're Pediculous

Chicago, Oct. 17. Employes of WBBM under goad-ing by Charlie Garland, have formed a trap (not crap) shooting club. Appropriately enough the musicetry occurs in the suburbs directly under the shadow of WBBM's transmitter.

Charter marksmen include Kelly Smith, Walter Rubens, Charles Gar-

Smith, Watter Rubens, Charles Gar-iand, Jimmy Shouse, Gene and Charlle Kreitsinger, Bob Stepheson and Steve Trumbull. Latter has suggested that the name of the club be: 'Society for the Preservation, of Ciay Pigeons,' an ignoble allusion to the marks-manchin.

WMCA's OK

WMCA's OK.

Radio commission has granted WMCA its license to operate the transmitter at the new building on the Long Island Causeway. License allows station to use the same facilities as at the Hoboken transmitter. Does not include authorization for television or experiment, a feature which the new station of the Knickerbocker Broadcasting Co., operators of WMCA and WFCH, hope to develop at College Voint logs from the large television of the Cause College World College Voint logs for the west to work the work of the college World Logs for the college World Logs for the work to work the work of the college World Logs for the college world logs for the college world logs for the work to work the work of the college world logs for the college world logs for the work to work the work of the college world logs for the college world logs wor

ew station is not yet in work-order.

Fio-Rito's Coffee

San Francisco, Oct. 17.
Ted Fio-Rito's St. Francis hotel band gets the M.JB. coffee period over NBC's Coast hookup. First broadcast is Nov. 1.
Lord & Thomas ad agency, handling the account, is completing details of the shift from Jimmle Grier's orchestra. Los Angeles, to Fio-Rito. John P. Medbury, mc'ing this half hour, will hop here each week for the session.

Dorothy Masters With NBC

Chicago, Oct. 17.
Dorothy Masters, radio columniat
for the Chicago 'American,' has
joined the NBC publicity department here under Al Williamson.
She wrote under the pen name
of Ramona Watson on the 'American.'

RADIO

East

Benny Fields has been de-molar-

Benny Fields has been de-molar, ized in part.

Albort S. Moffast granted license to operate WMAS, new 100-watter at Springfield, Mass.

Jimmy Clark, recently inder concret to Faramount writing.

Lancaster, Pa. Broadcasting Service, Inc., seeking permission to erect at 500-watt station.

WESG, Cornell university, wants to change location of main studie. The concrete state of the concrete state

their spots in inviting bine and Russ Columb to the many open-Tom Lewis, former vaude-legit player, now full-time WGY announcer. Lewis scripts and atts in one of his sketches; also personal a Colonel Stoopnagle and Budd have two more Leew dates set for them. CBS comedy team play the Piradise, Bronx. Oct. 28, and the Vinual Prank, featured over WIP-WFAN as the winner of the recent contest staged by Vaughn De Leath and the Philadelphia Record, recently the date of the recent contest staged by Vaughn De Leath and the Philadelphia Record, recently the date of the recent prank featured over WIP-WFAN as the winner of the recent contest staged by Vaughn De Leath and the Philadelphia Record, recently the date of the recent prank has appeared at the Ambassador hotel, Atlantic City, with Jones.

Frank has appeared at the Ambas-ador hole, Atlantic City, with Sador hole, Atlantic City, with Don Cortez, whose volce was for-merly heard in several sound films, is being presented with his trio every week on WIP-WFAN. Jo Edwards recently joined staff of WIP-WFAN as assistant pro-

JO Edwards recently joined star of WIP-WFAN as assistant progrant processing the process of th

South

Gene Edwards, formerly of WHAS, joined WKBC, Birmingham, as announce. He was formerly in valide also.

WWL has removed its station in New Orleans from Loyola University to the Roosevelt hotel.

Boswell Sisters have returned to New York after spending fortnight vacation with their parents in New Orleans.

BELL STAYS WMAL.

Washington, Oct. 17.

Staniey Bell, for three years' CBS
presidential announcer and key man
in Washington, quits the network to
stick with WMAL Oct. 20 when
WSV replaces WMAL on the CBS
chain. Bell had choice of a staff job
with CBS or chief announcer at
WMAL.

Bell has handled all metalians of the CBS
of the CBS or chief announcer at
wmal.

WMAL.
Beil has handled all major pickups from Washington for CBS.
Clyde Hunt, WMAL control man,
will be carried over with WJSV.

Mid-West

William G. Rambaau, Chicago station rep. now lists WOR. Newerk. Harristi Cruise and the Four Norseman are glorifying Red Cross Macaroni over WBBM, Chicago. Norbert Beerend, formerly radio factotum of the U. S. Advertising Corp., now with CBS, Chicago, on sales staffinam is busy with several new local commercials from WBBM, Chicago, including Pebeco and International Heating. Uniole Bob's Curb Is the Limit Club' for kids was nine years old and KYW entertained 300 Chi kids in its studio in commemoration.

West

Hooper and Gatchet, from vaude, go on the Merrymakore hour over KHJ for six weeks.

Bartley Simms, organist at KTM, Loe Angelee, laid up with sickness, Dorothy Dee substituting.

Bartley Simms, organist at KTM, Loe Angelee, laid up with sickness, Dorothy Dee substituting the control of the Loe and the six of the State of the Control of the Domino Club programs broadcast, over KFI Sunday nights.

The Gilsson Girl, KNX, making a personal appearance at the Mar-and giving away samples of Gilsson products.

products.
Ted Mack orchestra from the
Casanova room, Brown Palace hotel, broadcast the weekly program
of the Denver musicians union over
NBC through KOA, Denver.

CBS DROPS SID GARY IN FAVOR OF WM. O'NEAL

Early ovening spot previously held by Sid Gary over a Columbia web has been assigned to William O'Neal; bartione, out of the musical comedy and operetta. In addition to launching him on a buildup CBS has obtained for O'Neill a spot on the Southern Datries show, starting this week (20), over the Disk network.

JACK DENNY AND ORCHESTRA

Walderf-Asteria Hotel Waterframers
Victor Records
Lucky Strike Dance Hour
Whitman Candy
(Oct. 27)

Management M. G. A.

Isham Jones

Currently at the Hollywood Restaurant New York Indefinitely

WILLIAM HALL

WABC, Wed., 7:15; Frl., 7.45; Sun., 8:00 P. M.

GENE and GLENN

(JAKE and LENA)
QUAKER OATS COMPANY
8 A. M., NBC RED NETW Daily 6:46 P. M., E.S.T., WLW—CINCINNATI

THOSE THREE LOVELY VOICES

KELLER SISTERS and LYNCH

5th MONTH-WOR-3 TIMES WEEKLY

7:15 P. M., Monday-Wednesday-Saturday

OUT OF THE WEST COMES

ANSON WEEKS

and His Orchestra

STAR OF

- 1. 20 LUCKY STRIKE BROADCASTS
- 2. BRUNSWICK RECORDS
- 3. ELECTRICAL TRANSCRIPTIONS
- 4. NATIONAL BROADCASTING CO.

FOR FIVE YEARS MUSICAL FEATURE OF THE

Hotel Mark Hopkins—San Francisco

Opening October 20

Hotel St. Regis—New York

Management: MUSIC CORP. OF AMERICA

New Program Calendar

Periods on the air for the first time, or resuming commercially

SUNDAY, OCT, 23
'Fred Allen's Bath Tub Revue'
(CBS). Linit aponsors this new series over 60 stations with Fred Al-

pies over 60 stations with Fred Allen, his wite, Portland Hoffa, Ann Leaf, Louis Katzman's orchestra and guest stare. Originating from WABC, Y, 9 to 9:30 p. m. EST. WONDAY, OCT. 24 "guick Travelers' (NBC). General Motors returns Paul Whiteman to the network on a 23-week contract, with the hockup in behalf of the Buick car extending over the basic red, then onthwest, the south central, the mountain, the Originating from WEAF, N. Y., 9:30 to 19 p. m., EST. "Cantain Jack" (CBS). Adventure

to 10 p. m., EST.

'Cantial Jack' (CBS), Adventure
program for kids on five-a-week
schedule sponsored by the John F.
Jelke Co. Don Ameche in title role.
Program originating from WABC,
Chicago, 4.15 to 4.30 p. m. CST. with
the initial lineup embracing WABC,
WRC., WHK.
WAJS, WAJS, WAJS, THURSDAY, OCT. 27

'Whitman's Melodiers' (CBS). Jack Denny's band and vocalists spon-lored by Stephen F. Whitman & Son, candy manufacturers. Originating from WABC, N. Y., 8:45 to 9 p. m., EST.

SUNDAY, OCT. 30

SUNDAY, OCT. 30

'Canada Dry Gunger Ale debuts its show on this network with Jack Benny and the Ted Weems band, over the basic network and outlets in Montreal, Toronto, Minneapolis and WABC, N. Y. Sundays from 10 to 10:30 p. m., and Thursday from 8:15 to 8:46 p. m., EST.

'Jungle Thrills' (NBC), Frank Buck will do the adventure spleling on this session for A. C. Gilbert, with the hockup taking in the basic red, the north west, the orange Originating from WEAF, New York, 5.45 to 6 p. m. EST.

Radio's Dream Girl Alice Joy

"The Dream Girl Revue"

State Fair DALLAS, TEXAS

Resuming Commercial Broadcast WTAM, CLEVELAND, OCTOBER 25

UNCLE DON



WOR 6 P.M.



SHEVLIN

(TENOR)
Featured on the Sweetheart Scap
program every Wednesday, 11:46
A.M., WJZ.

Management of NBC ARTIST BUREAU

WEDNESDAY, NOV. 2

'The Fitch Professor' (CBS).
Fitch Co. of Des Molnes resumes
its morning musicale week out of
the CBS studios in Chicago, 10:30
to 10:45, CST.

to 10:45, CST.

THURSDAY, NOV. 10
'International Special' (CBS). International Silver Co. of Meriden, Conn., has Tony Wons spotted for a two-week campaign over 55 staturdays. Originating and ABC, N. Y., 9:30 to 9:45 a. m., EST. West coast gets this broadcast. 12:15 to 12:30, EST.

SATURDAY.

12:30, DST.

SATURDAY, NOV. 12

'Garborundum Band' (CBS). Carborundum company brings this compout of Niagara Falls for a 15-station hookup. Comes through WABC, N. Y., 8:30 to 10.p. m., EST.

tion hookup. Comes through WABC, N. Y., 9:30 to 10 p. m. EST.

SUNDAY, NOV. 13

Smith Brethers—Trade and Mark' (NBC). Coughdrop maker's program, slated for 80 weeks offers and the state of the state o

NABORLY OPPOSISH BY 3 STATIONS. SAME CITY

Pittsburgh, Oct. 17.

Pittsburgh, Oct. 17.

WWVA, Wheeling, W. Va., and a
CBS outlet there, has established
a branch studio here in the Pittsburgher hotel. Station, with 5,000
watts, will have a \$16,000 wire
charge annually, it's understood, for
the service.

WWVA official inertitory better these
WWVA official inertitory better the
WWVA official inertitory better than
WWS. Pittsurgh (CSS outlet,
the Weet Virginia station, as a result, intends to make a strong bid
for local commercials. WJAS opgrates under 2,500 watts by day and
1,000 watts at night.

Catching Up

Western production of 'Wheaten-aville' is getting the accelerator in an effort to pace it in even stride with the eastern NBC network. Several episodes are getting the go-by so Coast will hear chapters same day the Atlantic seahoard gets 'em. Whestens stayed off the air several nights to afford national political speakers a clear air lane.

Coast NBC Shifts

San Francisco, Oct. 17. First of the expected shifts in First of the expected shifts in NBC's production departments along with advent of the new chief will come this week when Helen O'Nelli is promoted from producer to assistant production manager.

Tom Kelly will be taken off the dramatic staff and placed in charge of all local drama programs, succeeding Sam Dickson. Latter receding Sam Dickson. Latter

mains in production department.

Mex. Television Set

Mex. Television Set

Mexico City, Oct. 14.

The first television station in
Mexico will be setablished here
soon as a result of arrangements
between the National Revolutionary
Party which dominates the federal
government and RCA and the Pearson people of Chicago.

Party has sent an expert to Chicago to arrange for shipping station
here. Outfit will cost approximately \$30,000, of which \$22,000 has aiready been paid. Cultural programs
will feature station's activities,
Party announces.

WMAL's Paid Sus. Orch. Washington, Oot. 17. Washington, Oot. 17. WMAL starts its first studio orchester in Washington to be paid for sustaining time Oct. 31 when we will be paid for studio orchester in Washington to be paid for sustaining time Oct. 31 when "STEERO" Program, Wednesdays, 10:15 a.m., WEAF

Politico Overlap

Republican national campaign committee burned plenty last Friday (14) night, when the John N. Garnet speech lapped over into the former party's niche on NBC. Republicans had Will Irwin all set licans had will lawin all set to did a set to the set t

deduction but make no move to pass the charge along to the Democratic war chest.

CANADA TO SUE RADIO TRUST

Ottawa, Oct. 17.
Following months of investigation by F. A. McGresor, register at Ottawa under the Combines Act, formal announcement has been made that the government will prosecute the radio that the restricturers under the control of the companies named a code on restraint of perating a combine in restraint of trade.

The companies named in the registrar's report are Canadian General Electric Co., Canadian Marconi Co., Canadian Westinghouse, Northern Electric, Western Electric, and the Standard Radio Mrg. Corp.

It is alleged that the retail prices of radio tubes are out of all proportion to their cost of manufacture.

EARL SEEKING KTM. KELW WAVELENGTHS

Guy Earl, owner of KNX, has made application to FRC for the wavelengths of KTM and KELW, which is in danger of being taken away from those stations, for use at a proposed station in Sacramento. Earl asks to be in the bidding for the frequency if the commission decides to follow the recommission decides to follow the recommission facilities to KTM and KELW.

Previous request for the wavelength has been made by KECA, the NEC outlet bers.

Wessen's 52 Wks.

San Francisco, Oct. H. Wesson Olfs Team Mates program sitche on NBC for another 52 weeks as result of a marethon hop to New Orleans by Capen Eames of network's local sales department. Eames sold the Fitzersald agency on a renewal. Program is left almost entirely to NBC since the N. O. agency has no representative here.

here.
Program personnel has come in for some shifts, Meredith Wilson replacing Joe Hornik as conductor and Donald Cope setting the producer's post. Guardsmen, male quartet, is currently working on notice and bows out next Saturdsy (22), with another combo probably replacing.

Press-Station Hook-Up Guarantees Blurb Space

Guarantees Biurb Space
Theatres booking acts out of the
talent bureau connected with
WGAL, Lancaster, Fa., are guar
and the state of the state of the state
that the state of the state
the test of the state
outle's amiliation arrangement
with the Lancaster Newspapors Inc.,
publishers of the Tutelligencer
Journal,' Jancaster New Era' and
the 'Surday Times' makes this
angle possible.

'Big Broadcast' Musters Record Roster of Radio Personalities

The biggest, all-star assemblage of radio names in one picture holds forth in The Big Broadcast (Para-Lounnier of the Big Broadcast (Para-

Moloid principals.
Crosby, and the George N. BurnsGrace Allen team alone went to the
Coast to work at the Par studio,
the others being shot east and cut
into the picture for their specialties.

Announcers Make Bow

into the picture for their specialities.

Announcers Make Bow
In the big broadcast's cenee, from
whence the title, James Wallington
introduces Lopez just as he does
from the St. Regis hotel, N. Y.; Don
Ball, regular announcer for the
Mills Broz., heralds the Chipso
quartet: Norman Brokenshire who
regularly introduces the Bowell
attoing in the picture; William
Brenton, the La Palina spieler, introduces Kate Smith; Wallington,
who heralds the hi-de-hi antics of
the Cab Calloway orchestra from
the Cotton Ciub, in New York's
Harlem sector, is shown doing
ditto (this is a second appearance
for Wallington), and so these littleniceties were included for full authenticity. There's a fash closeup of seach announcer, with desinouncer's actual names, thus identifying them. It's a nice little
wrinkle.

Every name distinguishes him
or herself. Crosby, as the 'hero'
(although Stu Erwin is a bit more
sympathetically patterned) work's
throughout is a 'part'. Same
goes for George (Nat) Burns
who's the studio manager while
Gracie Allen is the dumb stenog,
per their radio routine. Their crosstalking short, as could all the other
specialities, for that matter, and is
really indenanament.

specialties, for that matter, and is really independent of the action, although skillfully enough dove-

Baton Wielders to Fore

Baton Wielders to Fore
Cab Calloway does Kicking the
Gong 'Around' with his Cal'owaying jazzists in wow fashion. The
Lopezites, while previously heralded
by their characteristic 'Nota,' center
their solo considerably on that versatile trap drummer in a hot routine. Here Lopez is in tails; in the
other sequence he's in tropical atthre. He looks better in the less
formal zet-up.

other sequence he's in tropical attre. He looks better in the less formal zet-up.

Took of world contribution is Took of the look of l

Crosby's vocalizing includes snatches of When the Blue of the snatches of When the Blue of the Night; a nifty specialty with Dinah' (which was one of Crosby's biggest Brunswick recordings, de-spite the antiquity of the song), showing a dusky bootblack keeping tempo with the shining cloth; and

effect; plus the other vocal-mouth-ing closeups. All these specialities are in addi-tion to a giant lobby display frame whereon are the likenesses of all of the stars. They iris-into close-ups showing the various radio spe-cialists doing brief interludes of the vocal themes which made them radio famous. Each got applause as a personal appearance or individual taiking short.

FARNUM WORKED ON JOLSON FOR 7 MOS.

Hollywood, Oct. 17.

It was just seven months ago that Raiph Fararum, the agent, started at work on a radio broad-casting contract contract and broad-casting contract contract on the seven to the seven that the seven

THREE LITTLE GIRLS OF RADIO LAND, THREE SINGING GIRLS WHO HARMONIZE GRAND!

DO-RE-MI

WABC Not Work

RAY BLOCH Pianist-Arranger
"HEARING IS BELIEVING"

HAROLD SANFORL

MUSICAL DIRECTOR

'Two Seats in the Balcony' Wednesdays, 4 P. M.

Bed Network W.E.A.F. ALWAYS WELL RECEIVED!



1 GLORIFYING the POPULAR SONG HESTERFIELD Program

CLUMBIA-COAST-TO-COAST NETWORK WED. 10 P.M .- SAT., 9 P.M., E.S.T.

Management
THOMAS G. ROCKWELL



FRISCO RADIO SHOW

FRISCO SHOW

San Francisco, Oct. 8.

Here's something a bit different in theatricals. An established radio program moved into a theatre, proceeding at its usual time, but adding ready fat list of tuner-inners.

Associated Oil Co., sponsors since 29 of Spotlight Revue over NBC's western network are backers of this crowds who peater NBC every Saturday night for admission to the studios housing Spotlight, Associated thought up the theatre angle at thought up the theatre angle ompany pays only rental and one electrician, entire radio cast getting no extra dough above regular commercial rea.

eiectrician, entire radio cast getting no extra dough above regular commercial fee.

Some 640 pre-ailotted seats acmemental seats on the pre-ailotted seats acmemental seats on the part of the immense list of applicants, though slow has aircady been on for four, weeks and has six more to go. Sponnors probably will rent huge probably seats of the proba

against beaucoup thousands of ears glued to loudspeakers up and down street of the street of program are four. School Days, quarter-hour dialog period penned by Bill Royle and utilizing all program's weekly burlesque, current being one on Lola Montez, fiery Spanish actress of early California days; Hill Nellies, burlesque due to temporary of the street of early California days; Hill Nellies, burlesque due of femenon Lola Montez, fiery Spanish actress of early California days; Hill Nellies, burlesque duo of femenon Lola Montez, fiery Spanish actress of early California days; Hill Nellies, burlesque duo of femenon San Diego to Vancouver. There's even a nance character, the street of the street o

Walker. Cecil Underwood is mc, and Caryl Coleman, producer, both of latter doing exceptionally fine Joba. ... Community Playhouse presentation of 'Spotlight' eliminates booking of program as club or theatre attraction, but that's okay with Associated.

LONG BEACH MUNICIPAL BAND

LONG BEACH MUNICIPAL BAND
Sustaining Beach, Cal.
Generally speaking, brass bands
belong to parades and the mauve
decade. It's fitting that the coast's
champ hick burg should, as its municipal highlight, feature a flock of
Long Beach band, conducted by
famed Herbert Clark, one-time
Sousa assistant, and rated as the
world's greatest cornetist, ranks
world's greatest cornetist, ranks
combination, which made Central
parks mall famous, or vice versa.
Clark's combination, like Goldman's, has about 10 men in the lineand the combination of the combination
and the combination of the combination of the combination
and the combination of the comb

Poet and Peasant, necessary for Long Beach, the bank has been almost instant for the hast 15 years, coming to Long Beach from Orillia, Ontario, where for a number of years Clark and his men were substant of the long Beach from Orillia, Ontario, where for a number of years Clark and his men were substant peach of the long of the

LILLIAN PARKS

LILLIAN PARKS
Songs
15 Mins.
Sustaining
WBNX, Bronk, N. Y.
Lillian Farks, the Molody Girt.'
Lillian Farks, the Molody Girt.'
Construction of the Bronx, a New
York local station, on Saturday
morning from 9:45 to 10 a.m., doing
pops in pleasing voice.
She has an engaring mike style,
and while her auspices and achieves
thould graduate from the Bronx
station into faster company.
Abel,

VARIETIES Song and instrumental COMMERCIAL WGY, Schenectady

A new a. m. half hour, once weekly, sponsored by manufacturers mex Flour, this program pre sents WGY standbys in the Banjo leers, Annette McCuilough and Wil

sort word standby in the Banjole tern, Annette McCuliough and Willearn, Annette McCuliough and William Rose, with Meiody Ensemble
and a male food 'expet' added,
and his male food 'expet' and his male food
his his carteties is a factor in our and
torches, but here she also essays
beliad singer, likewise steps out of
his field, by attempting torrid selections. Banjoleers play with zip, but
they do not quite reach the mark
beliad singer, likewise steps out of
his field, by attempting torrid selections. Banjoleers play with zip, but
they do not quite reach the mark
Miss McCullough's white zip,
male addition winner, first gained local
attention as an exponent of the
Kate Smith school. She is now apparently shifting to another style of
parently shifting to another style of
stemmer and the style of
selections. Banjoleers play wide
is smooth and radio technique excellent, but numbers like 'Dinah' are
not her forte. Plano accompania
sounds like an xylophone occasionally provides a pleasing musical
background.
Rose's tenor, de for ballads is
Torright in the style of
Torright in the style

ELGIN ADVENTURERS' CLUB With Floyd Gibbons Talk 15 Minutes COMMERCIAL WEAF, New York Floyd Gibbons has gone Big Brother Floyd in a big way. Now

that he's established his delivery as the fastest talking on the air. Gibbons has evidently set out to make the Eigin watch the fastest selling timepiece on the market. It's not Gibbons selling the Floyd Gibbons selvent the fastest selling timepiece makers how the things should be sold. Whole thing, supposed to pass for punch entertainment, finally resolves itself to 10%. Floyd Gibbons and 20% Eigin plus. And at that, and the selection of the selection of the Steel to 1 and a that a that a papendage of the Steel to 1 and 1 at that.

A that.

As an appendage of the Elgin payroll dibbons made his debut over the payroll dibbons and in that if minutes enough pluggery was jammed in to do for six of the ordinary network programs, clocked over the same segment of time. Session opened with Charles Lyons, announcer, going into a breathless, reverential description of the demonstration about to take place.

Linea. Session opened with Charles Lyons, announces, going into a charles Lyons, announces, going into a charles Lyons and the demonstration about to take place.

There followed a demonstration of what Lyons had termed 'shooting the stars,' obscurely conceived. On the heels of this came the repeated beat of the old-time signal and a statement of the exact time.

The construction with a new lineary of the stars, obscured the start of the start

KING SOLOMON Talk, Music, Sono Talk, Music, Songe 30 Minutes COMMERCIAL CKOK, Windsor, Ont.

Judging from the tenor and makeup of this mind-reading hotsy-totsy
of the ether; the new Canadian Radio Commission will find itself face
with some squeamish regulatory
problems once it starts functioning
in that direction. Seems that the
whatnots or the supernatural fraternity, who have been nudged out
of their alrane coves in most of
the states, have, from reports, taken
and set up shop at the radiating
end of a row of old dominion transmitters. Judging from the tenor and make

end or a row of oid adminion transition.

This one, who passes by the mon-liker of 'King Solomon,' has allied himself with Canada's latest 50,000-watter, which is the CBS feed for the Detroit territory. Extween vapid the Detroit territory. Extween vapid sacrificial vs. pleasure,' and interiudes of telepathic fortune-telling, this feliow descants on the virtues of an indian herb cure-ail, which, among other things, guarantees to fall the control of the allowed seventh of the control of the interior of the interior of the interior of the interior of the allowed seventh of the control of the c

NICK NICHOLS 'Cartoonist of the Air' COMMERCIAL WIBO, Chicago Nichols conducts a school

which tuition is charged, but the

Michols conducts a school for which tuttion is charged, but the radio program derives its profit from the sale at 25c each of a port-folio which acts as a textbook for the lessons held over the air. He classes, but mentions them and encourages inquiry.

Some genuine effort appears to be made to criticize and guide neo-phyte cartoonists. Lesson its consisted principally generally and sisted principally generally and continues sidestep Life. Judge and Ballyhoo' for which these periodicals should doubtlessly thank Mr. Nichols.

Since in mumber of would-be scenario writers it would appear that Nichols has a good thing here and is handling it intelligently and avoiding the worst aspects of such correspondence academies. Land.

correspondence academies. Land. The control of the

Television Review

(Following is the first television broadcast review treated from an amusement angle and carried by a trade paper.)

BROADWAY ON PARADE'
With Helen Morgan, Leon Janney,
Bob Davis, Willie and Eugene
Catarry defined was that of Verna
Burke and Tony Canzoneri
Sustaining
60 Mins.
BUILD STATE OF THE STATE OF

WZXAB, New York
Eimer B. Myers, the inventor, had
gathered (11) a representation from
the press to demonstrate how his
'cold light' tube picks up and procold light' tube picks up and pro-jects a television imagine. To help keep the boys regaled on this occa-sion Bill Schudt, impresario for the CBS Talkies of the Air, prevailed upon Wayne Pierson to bring over a group of entertainers to the net-eral color of the production of the broadcasting by mike and photo-electric cell.

broadcasting by mike and photoelectric cell.

From the entertainment angle this
two hours of casting wasn't much
two hours of casting wasn't much
on the 57th floor of the Chrysler
building, it demonstrated that television is still not yet around that
proverbial corner. It's Myers' contention that his cold light' builb has
overcome one of television's biggest
obstacles in that it provides a
close that it provides a
tion of the ether image. As he sees
the situation, the mechanics of television have been fairly well established, but a satisfactory light
source was lacking until the advent
of his 'cold light' tube.

Regardless of whether Myers'

source was lacking until the advent of his 'cold light' tube.

Regardless of whether Myers' lamp is to be halled as a forward step in practical television, the images flashed across the 25-inch screen set up in the demonstrating fixed defailtion than created by the lamps used by the RCA, Jenkins, Sambria or Western Television Corp. projectors. About the only difference between the Myers picture and the others is the portrait background. The others make use of an incandescent lamb and while the Myers portrait flickers are used to the defect at times weighest of the defect at times weighest of the mail. This light colored background sharpens the outlines, but seems to blur the photographic shadings.

Few of the entertainers on the

the outlines, but seems to blur the photographic shadings.

Few of the entertainers on the bill were approachably recognizable. Bill were approachably recognizable bill were approachably recognizable. But the profile of the profile of the profile of the profile of the profile. But is assumed that Willie went through the usual mugging as he bendled gags with his brother before the photoelectric cells. On the receiving end this mugging reprofile of the profile of the p

Burke, the blues warbier from radBilly Glason took over the mcing
Silly Glason took over the mcing
Isling Glason took over the mcing
Isling Glason took over the mcing
an interview with Tony Canzoneri,
who answered a raft of conventional questions about the prizesisht
craft and other topics.
Boxer's
the image adical content of the conventional questions about the prizesisht
craft and other topics.
Boxer's
the image adical content of the conventional question and the content of the
couple of dittee and colored this
clason took the occasion to reel off a
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GRANDPA BURTON'S ADVEN-

RANDPA BURTON'S ADVENTURES
With and By Bill Barr
COMMERCIAL
WBBM, Chicago
Kosto, a synthetic food which, when mixed with milk turns out to be chocolate pudding or vanilia cuspopularity of its 16e desserts. As the vehicle of this purpose they have chosen Bill Barr, experienced local radio actor with a gifted larynx that enables him to play all the characters.

Sumber one had Grandpa grandson his days with a circus in Burton recalling for his pop-eyed boyhood. Each episode is a complete adventure in itself, supposed ly taken from Grandpa But thim till over the world and into all sorts of exploits.

Barr shades his various voices very adrottly. That means everything for order and shift and into all sorts of exploits.

Barr shades his various voices very adrottly. That means everything for order and shift ear-piercing falsetto to a thickly unintellistic gutturalism. Two sound men had to be used to handle all the sound effects Barr worked into his script, which seems qualities to the twilight audience.

Announcer Readley Set

PRESS SETTLEMENT

Adjustment in Press-Radio Case Expected

Expected

Birmingham, Oct. 17.

Settlement of a breach of contract suit against the Mobile Broadcasting Co. by Frederick I. Thompson and Mobile Register News. Item Co. for \$4.00 will probably be maded out of court. Thompson has one properties of the court was passed in circuit court last week for possible settlement. Thompson contended in his suit that a contract was made with Hunter Watkins, manager of the station in 1927, by the publishing firm to provide and pay \$200 per month to the radio company on condition that a 1,000-watk station be established and called the Mobile Register News-Item station. Instead

Register News-Item station. Instead a 500-watt station was built which was not satisfactory. A total of \$947 was paid the station by the papers.

Thomas-Squibb

Squibb dentifrice has a tentative flock of time blocked off on the NBC schedules, effective the latter part of October. John Charles Thomas and a studio

combo are the likely taient.

Husing Goes Dixie

Southern Dairies has tied up a Wednesday afternoon 15-minute period over the Dixle network (CBS) to present Ted Husing in a sports spiel, the plano team of Keenan and Phillips and a home economic properties of the company of the company of the columbia studies in New York.

or the Columbia studios in New York. Contract stipulates a minimum of 26 weeks.

CHI NBC BARS 2 WHO REFUSE **OUIT CBS**

Chicago, Oct. M. NBC continues to invoke its rule against actors doubling between NRC and CBS. Douglas Hope, who had a \$10 Sunday morning biblical reading at NBC was ordered by Clarence Menser to drop his Columbia programs or be barred from NBC employment. As Hope made his living from three Columbia pro 'Captain Jack,' 'Myrt and Marge' and another, this amounted to asking him to sacrifice \$200 a week for the sake of \$10. So he

accepted NBC embargo.
Another actor to be barred for the
same cause is Stanley Andrews regarded in local radio circles as one
of the most versatile and dependable
actors. He was playing the title
role in the 'Malik' Sunday night
programs over WENR and as a result of his refusal to drop his Columbia commercials at the behes NBC the 'Malik' program is off the

air.

NBC has, of course, no power to bar any actor engaged directly by an advertiser. As a result actors denied the boon of NBC sustaining work can, and frequently do, appear in NBC studies on commercials. Latest instance of this description is also one of the most ironic. Blacket, Sample & Hummert's new Blacket, Sample & Hummert's new and the summer of the summe employs both Don Ameche and Jean Paul King. Ameche was leader in last year's miniature revolt of the radio actors against NBC one-sided demand for loyalty without compensating guarantees. Jean Paul King, announcer, was recently fired by NBC for being tardy but returns under contract to NBC's client.



DUMP CRACKERS ROBERT BURNS WARC

BURMS' ALLEN

ABE

AND HIS CALIFORNIA ORCHESTRA PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC

"The Voice of Experience"

WOR Daily at 12 Noon so Saturday 6:30 to 7 P.M.

unusual series, running the tire gamut of human emotions

Management ELMER A. ROGERS 18 E. 41st St., New York City

WFBL WILL DRAMATIZE LIVES OF RADIO STARS

Syracuse, Oct. 17.
Lives of outstanding radio stars will be dramatized to provide a new feature for WFBL, CBS contact. Broadcasts will be dubbed Radio Reporter program.

Casting and direction rests with Dorothy Holmes, former leading woman with the Frank Wilcox stock company here some seasons

Bing Crosby Goes Under Mills-Rockwell Banner

Bing Crosby joins the Mills-Rockwell managerial roster, switch-ing from NBC.

Irving Milis will hereafter take up Crosby's Publix tour. The crooner was slated for 10 weeks with Publix at \$3,500, but the cir-cuit later countered with four weeks at \$3,000 and six at \$2,500 a week, which he turned down.

Crosby got back last week from the Coast where he made 'Big Broadcast' for Paramount.

KHJ Etherizing Series Of Staff Compositions

Los Angeles, Oct. 17. KHJ will put on a series of programs, consisting exclusively of compositions by the station's staff. Orchestra numbers will be played by Raymond Paige's orchestra.

Staff musicians to supply the com-positions will be Felix Mills, sax player in Palge's orchestra; Leigh Harlowe, staff arranger; Albert Hay Malotte, organist, and J. C. Lewis, Jr., planist;

No Ala. Chain

Birmingham, Oct. 17.

Bill Pape, operator of WAPI, Birmingham, and WODX, Mobile, is not dickering for WSFA, Mont-somery, despite published reports. He has no idea of establishing an Alabama chain.

KNX Up to 25,000

Hollywood, Oct. 17.

KNX started broadcasting toda; (17) with 25,000 watts, for an ex-perimental period of 30 days. Stations heretofore had been 5,000

Pontiac's Bigger Show

Pontiac is elaborating on the tal-ent contingent for its Columbia de-but Jan. 4. Latest to be added to the list is Jeanle Lang and William O'Neal, tenor from musical comedy.

Previously signatured were Col. Stoopnagle and Budd, a 35-piece or-Andre Kostelanetz and a mixed choir of 12 voices.

2 Up Daytime Wattage

Cleveland, Oct. 17. Both stations WGAR and WHE Both stations WGAR and WHK have been granted permission by the FRC to increase daytime power. WHK, 1,000 watts, will raise it to 2,500 watts during day but continue usual power at night. WGAR, 500 watts, has been given an O.K. for 1,000 watts for day hours.

Benny Joins Weems Chicago, Oct. 17.

Chicago, Oct. N.
Jack Benny, accompanied by his
radio author, is visiting his father
at Lake Forest, Illinois. He is due
in New Orleans Oct. 26 to join Ted
Weems and his orchestra for the
first of the new Canada dry pro-

Benny will stay with Weems in New Orleans four weeks until Weems opens at the Hotel Pennsylvania, New York.

It's the Nuts

Los Angeles, Oct. 17.
California walnut growers,
sponsoring the CBS weekly serial 'Omar Khayyam', protested to KHJ against the use
of synthetic sound in the first
program. Battle stuff featured
the second episode, and the advertisers said real swords or
nothing, for the air metallic
sounds.

sounds.

Result: Two actors have sliced fingers and another is eating off a shelf. And, the sound wasn't so good either.

'CHRONICLE' ON KPO

CLAIM DISTANCE FOR **NEW GERMAN ATENNAE**

Breslau, Oct. 6.

Among the many large German broadcasting stations to be opened this fall or already opened, the new Breslau broadcaster, which serves as model for the one in preparation for Berlin, is notable. Its broadcasting apparatus is equipped with a sort of halo in form the serves of the ser

This ring is used instead of the "CHRUNICLE" ON KPO
Daily Chronicle' is dickering with
NBC, and probably will get a daily
spot for news broadcasts via KPO at
132 meters high.
Period was given up by Hearst's
Examiner' last month when that a. laboratories of Teletunkengesellmethod to the control of the control of the control of the control of the serior of the control of the contro former antennae so that the

Inside Stuff—Radio

With Donald Novis' return to the Paramounts, N. Y. and Brooklyn on a 10 week contract, it is at \$750 a week with an option for 10 more at \$1,000.

contract with NBC expires in December at which time Arthur Freed, the songwriter, who has been unofficially mentoring the Coast singer—an association that dates back to their close friendship in California—will take him under personal management.

Ed Wynn has suggested to Texaco that during his western tour of Laugh Parade' the source of the broadcasts be spotted in the very theatres playing the legit production. Closing down or the show anyway
Tuesday night would make the house available, he pointed out, for an
invites audience to the broadcast. Show could carry along a backdrop
similar to the one used at the Texaco events in the NBC Times Square
studies and the distribution or the tickets to mike affair could be left to the local Texaco dealers

the local Texaco dealers.

An added twist submitted along with this idea by Wynn was that a collection be taken up from among the Texaco audience and the contributions be turned over to the local mayor for charity distribution. Understood that the petroleum refiners favor the theatre idea but are not so hot about passing the hat around.

Graham McNamee has worked out an arrangement with his Universal

newsreel contact that will allow him the convenience of being on hand for the Texaco broadcasts with Wynn on all the western dates. Contract renewal for time signatured by the commercial last week guarantees an option on the Tuesday evening spot for 52 weeks.

Chicago free lance author-actor had an embarrassing experience last week as the result of an inexplicable hox perpetrated upon him by his business associate, an Englishman. Englishman warned the author-actor that a certain radio production man had written a letter to an advertising agency with which the Englishman has affiliation. Englishman stated he had seen the letter.

Meeting the supposed Judas, the author-actor accused him. There were numerous witnesses. Charges and hot denials culminated in fistiouffs. Affair having thus become a serious and public matter the author-actor wanted to prove the charge and ran it down only to discover to his discomiture that his business associate had hoaxed him. Thereupon the author-actor did the manly thing. He publicly apologized to the production man at the same place and before the same witnesses. Advertising agency forced the Englishman to apologize. His explanation was that in the British army such ribbing is not taken seriously.

A passionate hate by this or that radio columnist towards some ether star seems to be the scheme among the ether chatterers to centre attention upon themselves. First it was Vallee, who was merclessly flayed in print not only by the radio but the Broadway columnists as well, and thus got said columnists some inverse attention through the falls wirting squawking letters.

Now, Morton Downey is helps sighed on Other was presented and the source of the presented o

and thus got said columnists some inverce accention investing against the writing aquawking letters. Now, Morton Downey is being picked on. Other prominent singers in general have had their share of sneering references although usually some one columnist, in turn, takes up the cudgels in defense as another means to brock attention. It all parallels the film chatterers.

Al Joison will have a flock of authors fashioning his air material for which the account will pay. Irving Caesar, John P. Medbury (on the Coast) and the Campbell-Ewald ad agency's continuity specialists will all do their stuff for Joison's series of eight for Chevrolet commencing

Nov. 18. Eddie Cantor, when returning to Chase & Sanborn coffee, will have his favorite collaborator, David Freedman, fashioning his material, plus other continuity assistants.

For the amount of individual talent unveiled on a single half hour's commercial show the Linit debut over CBS Oct. 23 looks to establish a record for the current broadcast season.

Besides the regular nucleus of the weekly program, consisting of Fred Allen and his wife, Hoffe Fortland, Ann Leaf and the Louis Katzman orchestra, the Initial seasion will carry the Randall Sisters, Queenle Smith, Sholla Barrett, Charles Catille and Mary Lou Dix.

Wrong program was fed to six western stations recently through an error by a sound engineer in Chicago. Error wasn't caught for four and a half minutes, an eternity on the air.

Such mistakes are rare in radio and heretofore have usually amounted only to 15 or 20 seconds.

Morton Downey, booked suddenly at the Fox, Philly, when the big stage show for the reopening of the Mastbaum was announced, missed the Friday evening show in order to fill his Woodbury Soap radio contract.

AIR PARALLEL TO PICTURE **BICYCLING**

Chicago, Oct. 17. Radio has an equivalent vice to the 'bicycling' of films in the motion picture industry. Whereas in pictures a second theatre gets the benefit of a feature rented for another house in radio a local advertiser horns in on a national network

This occurs sufficiently often to induce most radio advertisers to hire the services of checking bureaus. Obviously in remote cities it is difficult to know what's going on.

is difficult to know what's going on. Typical instances of bicycling on a national radio program occur just before or just after the broadcast period. Local advertiser chimes in to grab the audience created by the national advertiser and under miseleading circumstances. Hecently a package goods manufacturer with some 50 dealers in one district discovered one of the dealers announcement, locally arranged, that gave the impression that the one dealer was an exclusive representative for that district. Obviously this was calculated to anger the other 49 dealers. It was promptly stopped. stopped.

Practice, however, has been ren-dered so hard to get away with, that it's much less common than form-



"The South in My Soul" WEAR

Fonds, Friday, 9:30 P. M.



and

Eddie Leonard Jr.



(The Lovable Singer and Company)

ONY WONS

(AND HIS SCRAP BOOK)

R YOU LISTENIN'?

WABC
Daily at 9:30 A. M.
I'm Introducin'
"A Pair of Red Heads"
Peggy Keenan & Sondra Phillips

R YOU WATCHIN'?

RKO PALACE, NEW YORK, THIS WEEK (OCT. 15)

THE TASTYEAST JESTERS

Direction N. B. C. Artist's Service, "Pep, Vim and Vigor," WJZ

ASCAP MONEY OFF 15% 3D **OUARTER**

Both the publishers and the writers came in for an appreciable cut on the third quarter royalty checks distributed by the American Society. Payments made to the publishers showed approximately 15% less than the approximately 15% less than the approximately current with the slices have the control of the third royalty distribution of 1332 were 30% under the divise sobtaining for that class the three months before.

Coin involved in this split-up wa Coin involved in this split-up was the last coming from radio under the old contract. New deal with the station operators became gen-erally effective Oct. 1, with the pay-ments to the Society from this source on the next quarter ex-pected to serve as a pretty good basis for music's estimate of the in-

pected to serve as a pretty good basis for music's estimate of the income it will derive for the first year of its new agreement with the broadcasters. As a greenment with the thousand the product of the product of the product of the year the service of the year t next quarterly payment doesn't slip below its present level, these Class A publishers, will under the current splitting arrangement, only collect about \$29,000 for 1932.

· FILM. RADIO. RECORD **EXPLOITATION COMBO**

New type of phonograph record, affording a doubte hook-up with radio stations using electrical transcription and with the buying public, is being considered by several major film companies.

Record is transparent. It features

a picture of the star, a scene from his current feature as well as the theme song. Picture is autographed and record is non-breakable.

Shorts' Song Suit

Denver, Oct. 17.

Gene Buck, as president of the
ASCAP is suing the Westland Theatres, Inc., owners of the Pueblo
theatre, Pueblo, Colo, for playing
for public performance of 'Am I
Blue,' What's the Use,' and 'Making
the Best of Each Day.' These selections were parts of shorts shown a the theatre. Damages of \$50 and attorneys fees are asked for each violation.



Underneath the Harlem "We're Alone"

"Ah, But I've Learned" 'When I'm Sippin' a Soda With Susie"

'Who'd Believe" "I Cannot Tell You Why"

"You're a Symphony of Love" DeSYLVA, BROWN

& HENDERSON, Inc. 745-7th Ave., New York

A Plug's a Plug

There's nothing subtle about the music publishers. A plug the publishers are all the publishers. A plug the publishers are all the publishers. A plug the publishers are all the publishers are all the publishers are all the publishers. A plug the publishers are all the publishers are all the publishers are all the publishers. A plug the publishers are all the publishers are all the publishers are all the publishers. A plug the publishers are all the publishers. A plug the publishers are all the publishers. A plug the publishers are the publishers. A plug the publishers. If ther's your No. 1 son, I'll plug with you and gamble on your judgment as against my own presonal preferences. If the son is a preferences.

and gamble on your judgment as against my own personal preferences. If the song is good enough for you, as the publisher, why shouldn't I ride along? After all, you've been in business for 26 years and I'm still relatively new.

Which explains why Valies is the music pubs' delight, sans angies or cut-ins save where he directly contributes to the recontruction of some number.

OLSEN SAYS WRITERS WRITING FOR PLUGS

That the songwriters are writing for plugs, or are lacking in originality, is the burden, of one dance maestro's plaint as to the current dance, styles. George, Olsen, whose primary concern is pop music for dance band purposes, is of the opinion that present-day tunes are being written, consciously or otherwise, with some special plug in mind.

mind.

For a time they all wrote for Bing Crosby. It wasn't rhythm but stuff which would permit that type of crooner to wah woo-wah and bub-boob-ba-bee around with the

Then the Guy Lombardo school popped up. They went for that. Then the schottische type of song came in for an epidemic, and so on

comment the list.

They've written for Olsen, too, as they have for the crooners, the various rhythmic-styled meastros and warblers, and all the rest, but they haven't written orthodox dance muslc, contends Olsen.

He cites how certain people, young and old, particularly the old, we have the contends of the conservative elder elements, walk off.

For the kids li doesn't mean a

ments, walk off.
For the kids it doesn't mean a
thing. As it is, they don't dance to
tempo. They're always dancing
against time. When not doing so,
they're giving it that rest-yourhead-upon-my-shoulder routine, or
walking around in open class, and
talking the situation over.

Grofe's 'Radio City

Ferde Grofe is busy on several lmportant works by special assign-ment. S. L. Rothafel (Roxy), has commissioned the composer to turn commissioned the composer to turn out 'Radio City,' a symphonic poem, for the premiere of R. C. and also to fashion an original opus, a 'Pro-logue to the Star Spangled Banner,' for the opening of Rockefeller

for the opening of Rockefeller Center.
Grofe is also writing "Tabloid," a nusical interpretation of modern journalism, for Paul Whiteman's Carnegie Hall concert. The idea was given Grofe by Whiteman. For Nat Shilferet, Grofe inas just finished 'Ode to Freedom' for broadcasting

Jack Robbins is publishing all these and has suggested Melting Pot as another theme for a modern symphonic plece to be written by

Harry Barris and orchestra into the Park Central hotel, N. Y., Oct. 19, succeeding Noble Sissle.

TOMMIE MALIE'S WILL JAMMED BY CLAIMANTS

Pittsburgh, Oct. 17.
The will of Tommy Malle, Pittsburgh songwriter, supposedly penniless when he died in Chicago last nliess when he died in Chicago last summer but now believed to have left a potential estate of \$100,000, was refused admittance to probate in a Chicago court last week be-cause it was witnessed by the wife of the sole helr.

Maile had named Willard Harring as his heir in the will. The potential value of the estate, most of which is to be realized from future royalties, was brought to light by a Federal income tax. Investigation. The case was further complicated when an attorney declared he represented several unnamed, non-resident heirs and promised to fite proof shortly.

Lopez's Radio Disks

Chicago, Oct. 17.
Vincent Lopez and his orchestra
now at the Congress Hotel's Joseph
Urban room may do a series of radio
discs for Standard Oli of Indiana. discs for Standard Oil of Indiana. Negotiations are now on. Stations in 13 states would use the programs which would be entirely separate from the Brown Stone Front' radio discs for the same company made by Bob White.

A contemplated novelty for the Lopez-Standard program is to record the 15 minute program in three discs of five minutes each. Lopez would occupy the first and third records. An in-between disc would be devoted to some celebrity, nov-

ne devoted to some celebrity, novcial attraction each week

Better for Stept

Better for Stept
With the dissolution of Stept &
Powers, Sammy Stept went out and
placed eich songs with the various
publishers which he was prevented
from doing when having his own
nusic business.
Dick Powers, who survived two
splits-ups-his first partner was
Arthur Freed when the firm name
was Frieed & Powers-is continuing
the pub biz. Freed, like Stept, is a
songwriter, now freelancing.

JOSEPH URBAN ROOM

(CONGRESS)

CONGRESS)

Chicago, Oct. 12.

Joseph Urban gave his name as well as his talents as a designer with the control of the course of

Powell inn, outside Watervilet, N. Y., reopened with Pat Conte's orchestra.

Ingratitude?

What does regard for the trade mean? testily interrogated one publisher, 'when they buy only what they dan sell? When we had such-and-such-lit we cut the wholesale price from 24 to 22c. You know how many hundreds of thousands of copies that song sold. Well that 2c drop to the trade meant a loss of \$75,000 to us on that one song, just because we were considerate of the trade. 'And what did it get us? As soon as that int died, it so happened we had nothing for the mext six months. They forgot us completely. They forgot us completely. They didn't give a hoot about our stuff gathered dust. Xou'd think the kind of the would not stuff gathered dust. Xou'd think the kind of the would not stuff gathered dust. Xou'd think the kind of the would not stuff gathered dust. Xou'd think the kind of the would not stuff gathered dust. Xou'd think the kind of the would not stuff gathered dust. Xou'd think the kind of the would not the trade would not the first trade would not the first trade to the first trade trade trade to the first trade tr

think the trade would worry about stocking up on our stuff, wouldn't you, so that mebbe it would move off the counters, but no—they always walt for us to create the demand. 'So what's the use of worry-ling about whether you whole-sale for 16c or 18c or 22c; if you're a hit they'll pay 30 and 35c as well as a quarter.

N. Y. UNION OKAYS **WEEMS: JONES LATER**

Ted Weems' entry into the Hotel Pennsylvania grill has been okayed by the New York musicians' Local No. 802. Booking had been objected to by the union on the grounds that to by the union on the grounds that an outside band couldn't fill both a permanent cafe engagement and a commercial broadcast series. Weems joins the Canada Dry program the Sunday after next (30). Roger Wolfe Kahn's orchestra is at the

Pennsy for four weeks or so.

CBS Artists Service tried to sell Isham Jones for the ginger ale then account and ran into a similar snag. Understood that the union has decided to reconsider its opposition to cided to reconsider its opposition to Jones taking on a radio commercial while working the Hollywood Res-taurant and grant him carte blanche on the next network prospect that comes along. Current contract will keep Weems

Current contract will keep Weems at the Club Forest, New Orleans, on the debut date of the Canada Dry show over CBS, and as a result the agency handling the account has arranged to broadcast the program from that city with Jack Benny and his wife, Sadie, on hand to blend in the talking portions of the continuity. Show, incidentally, will not be heard in the New Orleans territory. That town Is not on the vegular Canada Dry hookup.

OLIVAS GO BOOM San Francisco, Oct. 17. One of the town's best known

night spots finally gave up the ghost when the Roof Garden folded and its owners, Gus and Sil Oliva and its owners, Gus and Sil Oliva filed petitions of voluntary bank runtey.

Among debts is approximately in salaries due Joe Wright's \$600 in

Literati

(Continued from page 46) own book, 'Old Waldorf Bar s,' himself.

his own book, Downwell, Wicki Baum knows enough English now to lecture.
Tongue-twisting title of the new H. G. Wells book is The Bulpington of Blup.
M. Lincoln Schuster sailed, to pick up what manuscripts he can work up. of Bup.

M. Lincoln Schuster sailed, to
pick up what manuscripts he can
pick up.

Ask Frederick Philip Stelff about

Ask Frederick Philip Stelff about Maryland chicken.
Don Blanding doing a series of air readings from his own stuff.
Henry Tile has joined the West 57th street scribblers' colony,
Langhorne Gibson back from Germanv.

Germany.

Duff Cooper is a British M. P.

William Marr elected president of
the Associated District Newspapers,

Los Angeles.
Reported that the New York
'Times' will rescind all pay cuts

soon.

Max Hill, former state editor
Denver 'Post,' has been made city
editor, succeeding John B. Day, who
died recently. Oscar Liden, assistant on the state desk, upes
Albert Leckenby, business manager Steamboat Springs, Colo., 'Plot,'
died Oct. 1

FOX. BELWIN'S **BIG ERPI** MONEY

Two minor publishers, Sam Fox and Belwin, Inc., will benefit the most from the \$825,000 ERPI music rights which has become the settle ment figure of a claim that was originally nearer \$2,000,000. MPEA and ERPI had the matter in arbitration and dispute, with the \$25,000 finally handed over to John G. Paine, agent for the publishers as the head of the MPPA.

as the head of the MPPA.

Sam Fox Music will receive about \$300,000, or as much as all the major pubs combined. It figures around \$20,000 to the average Class A publisher and about \$2,500 to the AA. songwriters.

Belwin, which also had a large thematic calalog from which the film companies cuiled their music cues, etc., likewise benefits largely.

cues, etc., likewise benefits largely.

This break for Belwin and Fog
came about through insistence upon
\$250 per number instead of \$75,
which was the modest figure okayed
by the other music publishers that
had cinematic affiliations either
through subsidization or deals.

Coast Music Reps Out As Two Publishers Fold

Hollywood, Oct. 17.
Closing of two New York music firms means the elimination of their local representatives. Clarence Freed, Stept-Powers rep here, is out, and Leona Zadeck, only femme plusger, is awaiting similar orders from Conrad Music. Dick Powers bought out Sammy Stept, is operating the pub. co. alone. In the Warner Hollywood building. Hollywood, Oct. 17.

Schmitt's Shift

Denver, Oct. 17.

Fred Schmitt, for the past five years director of the Denver theatre creates becomes director at the State of the Sta

Billy Clifford's New Job

Chicago, Oct. 17.
Billy Clifford, formerly in vaudeville as Billy and Mort Clifford, is
trying his hand as a nite club manager. He has opened the Club Clifford on the premises of the former
Villa Cate.

Breadth.

Bradshaw's Dusky Collegians plus Eva Brown provide entertainment.

Robert Mondte, newspaperman, now with Orchestra Corp. of America, N. Y., in charge of publicity.



New Dance Orchestrations 40c Each; Any 3 for \$1.00

Edward B. Marks MUSIC CORPORATION 229 W. 46TH ST., NEW YORK

"—AND SO TO BED"

(By Gordon & Revel)

A superlative sentimental sons for real singers

(A special version for the kiddles)

MILLER MUSIC, INC.

62 Wort 45th Stroot. New York City
Yand. 3-3080

JACK DUNN and HIS ORCHESTRA

88th Week, Rainbow Gardens LOS ANGELES, CALIF.

Pubs' Overheads Down, but Still Too High; 50,000 Seller a 'Hit' Song

With conditions what they are, the overheads of all the major music publishing firms have been brought down, but they're still too big for 'the possible yield. Edgar F. Bitner of Leo Feist, Inc., states that no top class publisher can get under a \$30,000-355,000 monthly nut. It used to be \$40,000 to \$50,000 month. DeSylva, Erwan & Hienderson, presy, Rend own to

under a \$30,000-\$35,000 monthly mut. It used to be \$40,000 to \$55,000 a month. Desylva, Brown & Henderson, prexy, Robert Crawford, has brought his firm down to \$15,000. Berlin, Inc., is around the \$30,000 mark.

Louis Bernitelin has reduced Shapiro-Bernstein to a \$17,500 monthly overhead. Robbins Music Corp. is at \$40,000. Harms is considerably less, that firm, through its general manager, Henry Spitzer, suivays believing in a conservative operation.

operation.

All these monthly budgets take in everything, included estimated royalties on the estimated business.

120,000 Top

With the Music Dealers' Service With the Music Dealers' Service reporting that its No. 1 song today, Irving 'Berlin's 'Say It Isn't So, moves only at the rate of 2,500 copies a day, that means that a hit song can't sell more than 15,000 copies a week at 16° a copy. Piguring on a hit being good for eight top weeks, that totals 120,000

copies.

The publishers are getting into the frame of mind where a 50,000 sale is regarded as a best seller. It only means that a multiplicity of these 50,000-copy sellers can make things worth while for a firm's economic existence. Probfirm's économic existence. Prob-lem then is to get this multiplicity of 'small hits,' where formerly a luyer No. 1 seller, going into the hundreds of thousands and past the half-million mark meant some-thing worth-while to a publisher and the writers.

IF THEY WANT, THEY'LL BUY, IS PUBS' THEORY

The publishers aren't satisfied with the Music Dealers' Service and the uniform price to the syndicate syndicate states of the syndicate states of the syndicate states of the syndicate s

varying editions.

their varying editions.

The major firms are convinced that the price lant the thing; that if you've a hit, the few, relatively, who buy sheet music nowadays will buy it regardless of price, while the rest can't be given away; the same as applies to a hit show or any other commodity that's in demand. As a result, several priced editions are being planned and high class songs will be retailed not at the 25c price but up to 40c, with a proportionate increase in the wholesale price to the trade.

Wesley Barry, Ex-Screen, Now Albany Hotel Maestro

Albany, Oct. 17.
WGY has resumed daily broad-casting of dance orchestras from the De Witt Clinton and New Kenmore hotels, Albany. Phil Romano, on the air over WGY in the past, is now at the De Witt Clinton. Wesley Barry, former film juve, is waving the baton at the Kenmore.

SONG WRITING CONTEST

SONG WRITING CONTEST
Washington, Oct. 17.
Kate Smith sponeors are considering staging nation-wide amateur song writing contest with the songstress to plug winning number. Idea frew out of stunt, run by 'Daliy News' here this summer which drew '700 entries,' Hold Up Your Hande' toming out on top.

1 Tentative plans call for tie-up with local papers and stations carrying La Palina. Each town would run contest and pick song for national finis sung by Miss Smith on chain. Prizes would be percentage of royalties from winning numbers.

Spier's Specials

Larry Spier, head of Famous Music, has a cute way of visibly plugging songs with each new Paramount musical talker. He stages special previews, usually at midnite, with invitation ducats to all the radio and dance band plugs in New York invited to see whatever York invited to see whatever picture it is, such as 'The Big Broadcast' which was previewed Thursday night (13) at the Astor at midnite.

the Astor at midnite.

Prospective radio and record
singers, plus all the other
angles, upon entrance, are
given compilmentary copies of
the songs to be realized on the
screen, at the same they're entertained with the special film'
program. The free film is a
great come-on and gets concentrated attention upon the
songs in the particular picture.
Famous Music is the official
publisher to Paramount. publisher to Paramount.

COMPETISH MAY KILL **OFF AKRON BALLROOMS**

Canton, O., Oct. 17.
Opposition ballrooms are stagin lively fight here with name band

a lively fight here with name bands, neither making any money. Moonlight ballroom, a summer spot, at Meyers Lake Park is attempting to carry on all winter, three nights a week, using name attractions every Tuesday night against the New Land O'Dance, downtown spot, operated by H. W. Perry, who made the place pay last winter for the first time in its many years of existence.

years of existence.

Joe Sanders, Red Nichols and
Henry Thies have played the park
ballboom in recent weeks to only
fair business. Last winter they did

fair business. Last winter they did much better. Perry's ballroom pitted Larry Funk against George Williams, Cleveland combo, recently, the Funk band outdrawing Williams better than two to one. Park ballroom is flooding the town with paper and is taking in little cash at the gate, while Perry is making a bid for patrons by offering out-price admis-sion tickets, and is scarcely getting

sion tickets, and is scarcely getting off the nut. Both spots are going in heavy for exploitation this winter, each advertising well known bands as coming attractions. A few weeks more of such tactics and the dance game here, which always has been as good and better than many Ohlo cities, will be in the same class as Akron, where last year much the same kind of a battle put its best downtown dance spot in the 'libc a dance class' and killed it for name attractions.

Ed Little Dies

San Francisco, Oct. 17. Edward Little, until last month head of Sherman, Clay & Co.'s sheet music department, died of

sheet music department, died of pneumonia at a local hospital last Sunday (9). He was 51. Little was the dean of western music publishing. For 33 years he bought and published Sherman Clay's tunes, stepping out in November when Horbert Marple succeeded. Such famous song hits as "Whippering." Doll Death of Me? "Painted Doll," Dlana' and "Charmaine were axcepted by Little and published by Sherman-Clay. For two years he was president of the National Federation of Sheet Music Dealers.

Music Dealers.

He is survived by his brother,
Sherman Little, head of ShermanClay's professional department; his
father, Thomas, and a son, Carl.

On the advice of his physician, Eddle Janis, local Famous rep, will sail from San Pedro Nov. 3 on the President Pierce for a round the world cruise. Mrs. Janis accompanies. Trip will consume three months.

Tubby Garron will bear Famous business.

months.

Tubby Garron will handle the Famous business here during Jank' absence, headquartering at the Paramount studio.

LAVIN-WHITEMAN

Maestro Recalls Personal Rep for

Jack Lavin is back with Paul Whiteman on a temporary arrangement to cover the bandman's two theative engagements this month and the Carnegie concert set for Nov. 4. After these events are out of the way Whiteman and his personal rep may work out a permanent procedion to the property of the procedure of the proc

ing of the Whiteman organization on the Buick broadcast series (24). There's a possibility of a week at the Palace being slipped in between Metropolitan engagement the Carncgie affair.

ROBBINS BIDS FOR 50% OF REMICKS, 2 OTHERS

Jack Robbins has entered a bid to Buddy Morris, head of the War-ner Bros. music group, to buy 50% of the Remick catalog, and has also made offers to Green & White and on the extensic catuog, and has also made olders to creen & White and adde olders are consistent to creen & White and adde olders are consistent to creen and continue operating these minor companies as subsidiaries of Robbins Music Corp. The publisher salls oct. 20 on the Bremen' to arrange his new deal with Campbell-Connelly. Green & White and Olman have both placed valuations of \$15,000 to both placed valuations of \$15,000 to companies and the subsidiary interested in any subsidiary interested in any subsidiary Robbins might acquire.

quire.

Robbins is committed to the idea Nobbins is committed to the idea that only a multiplicity of songs, through wholesaling of all their limited turnovers, can make things worthwhile for a publisher. Just one moderate seller—and that's all

worthwhile for a publisher. Just one moderate seller—and that's all music is selling nowadays—instit of the property of the pr

Growing Belief That Prof. **Depts. Have Outlived Their** Usefulness; Radio for Plugs

Back to the Palms?

Swank hotel spot has put its

Swank hotel spot has put its dance band on a clock punching basis along with the rest of the personnel. Boys in the orchestra are under instructions to punh, the lever whenever entering or leaving the premises. First instance of, an organized and batoned unit ruled this way on a New York job of the servants' entrance, refrain from smoking from the moment of entering to leaving the hotel and to keep their instrument cases always out of sight. A provise with another dance maestro at a swank supper club is to refrain from mixing with the patronage. This is the first instance of such embargo since the days they took musicians from behind the potten paims or off the belocot, and they are the supplements of the decompany of the belocot, and they are the supplements of the belocot, and they are they

MUSIC SALES CORP. MAY DROP COAST COUNTERS

Hollywood, Oct. 17.
Win Brookhouse, general manager
of Music Sales Corp., is here to settie the fate of the 14 sheet music
counters his concern has in New-

Inside Stuff—Music

Indications of screen musicals coming back, and aiready evidences of increased use of music for under-scoring to the dialog, is giving the music pubs some consolation.

music pubs some consolation.

Those music firms with Coast studio affiliations are trying to force the issue, but the studio heads take the attitude that the shortisighted or selfishly motivated eastern music men can only see in the screen another means to spot a song. The studios contend that music is chiefly acceptable on the screen when properly mated to a situation. Irving Thalberg in a letter to Jack Robbins, the affiliated Metro music bublisher, deprecates the anxiety of Robbins to have song material spotted just for the plugs and the hopes of a hit. Thalberg urges that

a law of averages will produce something commercially a law of averages will produce something commercially worthwhile, but that Robbins, as a Metro ally (the film firm is 51% owner of Robbins Music Corp.), should welcome the idea instead of supplying Metro pictures with only music that's fitted for the dramatic or whatever situations arise. Robbins, with his own enterprise to worry about, cannot yield to that argument on the theory that dramatically suited song material can also be selected with a view to its possible commercial nonularity.

Robbins opposes the studio's attitude in not consulting a seasoned music man on just what songs to spot in pictures and contends that the mere promiscuous use of music makes the law of averages too long on odds to suit himself, primarily the song publisher.

All of a sudden the music big has become kemick-minued. Several firms are now interested in buying up the Remick catalog which, long dormant for some reason, has suddenly come into existence as a live topic of business palaver with the realization that the Remick copyrights, including 'Avalon,' 'Japanese Sandman,' 'My Buddy,' etc., are worth while for radio song backgrounds.

Like Harms' surprise hit, 'I Guess I'll Have to Change My Plan,' their current seller, 'Let's Put Out the Lights and Go to Sleep,' by Herman Hunfeld, was written for a show.

'Plan' was actually in the first 'Little Show' but the Hupfeld song was kept for a production until Henry Spitzer, the Harms general manager, induced the writer to release it as a pop, but to do so under the most avorable auspices, as the sophisticated theme was rather delicate. Rudy Vallee, a pal of Hupfeld's tried it out and it caught on over night.

Tunes from 'Girl from Calgary,' Monogram release, getting a national air plug. This is the first instance of building up ditties from an indie picture in this manner. Fift Dorsay, sang, the numbers, written by Athert Hay Mallottee, over 'California McIodies' (CBS) last Saturday (8). Previously, they were used over an NBC hookup.

A growing belief exists in the music industry that the professional department isn't as important as it used to be; that the plane rooms only attract moochers, free-orchestration grafters and second and third - rate speakeasy warblers. That radio is the big thing for a plug has long since been conceded.

And if these are the most im-portant plugs, they don't come to the publisher's professional offices; the publisher's professional offices; a special emissary must be dispatched to camp on their trail, attend their sundry 'openings' and otherwise cater and kow-tow to them. And it that's the present scheme of things, the professional sons demonstrators, professional the things of the cater o

plugs.
Furthermore, it's becoming more
and more of an open practice to
slip the radio plugs a consideration
for their general co-operation.
There are music men who frankby state that for \$1.50 or so, either
as a guaranty of plugging, or to get
as guaranty of plugging, or to get
a publisher can geal arrangements, a
publisher can geal arrangements, a
a publisher can geal arrangements, a a new song's chances through the medium of the radio, than any other medium of the radio, than any other way. In view of the ether sub-sidization, and the immediate re-action that such an air plug car-ries with it, this method beats the slower processed and much more expensive means of trying out. a song and then finding it's 'a dog.' No Secret

For this reason, as is no secret, there are certain pubs who cut-in and cut up 'pieces' of a song to three or four highlight plugs, knowthree or four highlight plugs, knowing that it's a guaranteed plug. It
even beats the method of having a
personality professional, man hang
around the orchestra leader or radio. singer to finality get a song
spotted in the books, for there's a
financial consideration involved, the
readment seven publisher for some of the
readment seven between the professional
staffs or the pluggers have evolved

reason has reduced the professional staffs or the pluggers have evolved not into plano-room demonstrators but personality greeters who mix around nocturnally in the cafes and hotels and hroadcasting studies where the big air plugs are differentially solicited.

Jack Robbins, on the eve of his departure for Europe to pave departure for Europe to pave the control of the departure for Europe to pave the bell-Connelly starting Nov. 1, contemplates closing up his professional

emplates closing up his professional department and concentrating al-

UNION GIVES INDIE **MAESTROS A BREAK**

To help give the indie orchestra leader something of an even break when competing with the networks for a commercial account, the New York musicians local has slashed

hour.

Plaint of the outside batoner of plckup combos had been that his chances of bidding against the chains for a sponsored program were made prohibitive by the salary load entailed. While the networks carried their musicians on a weekly basis and the matter of auditions meant no addition to the payroll, the indic conductor had to dig into his pocket, and in most cases dis

the indle conductor had to dig into his pocket, and in most cases dig for as much as \$200 a crack, every time he showed for a commercial. Union held against abolishing the auditions rate, but found that some adjustment could be made in this direction. Local's overtime rate for auditions as applied to the networks is \$4 an hour, and it was decided to make this figue a flat one from the first hour so that the indie conductors could benefit.

CARL LAMONT'S APP.

San Francisco, Oct. 17.
Carl Lamont, Shapiro-Bernstein
ep on the Coast, has been in Stanord hospital the last two weeks rep on the Common ford hospital the last and for appendicits.

He's expected back at his Ambassador hobel home shortly.

HOLLYWOOD

and Los Angeles

"Variety'e" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

David Torff and A. R. Pelton, who operated a tent stock company at Hawthorno, called before the state labor commission to answer charges that they owe \$49 in salaries to eninle Bonnett and Hanley Staf-

Additional claims totaling \$161 filed against Lewis and Lane, who produced 'Black Cotton,' colored revue, at the Orange Grove. Musicians and principals say that amount is due them.

Mary Carroll, nurse, is seeking \$35 wages against Frederick Mailey, solf-styled film director, for serv-kes.

MET., BROOKLYN

(Continued from page 34)

few words.

Charles Ahearn closes with his nondescript Millionaire's Band. His long absence abroad may have heiped the surprise a little, but it is unimportant whether or not the audience is fooled by the billing. In spite of a new environment it's still a fast confomeration of, horsenbay

fast conglomeration of horseplay at is reasonably certain to get

that is reasonauy verommer over anywhere.

It's a strong show for comedy with three out of the four names contributing to this end, and probably will do more for the house than some of the big radio names and Broadway stars who have been on recent bills. Show runs 80 min-

DOROTHEA ANTEL

316 W. 72d St., New York City

The Sunshine Shoppe

New Assortment of GREETING CARDS

For All Occasions

RKO STATE-LAKE

CHICAGO

BKO — VAUDEVILLE — RKO

Weaver Bros. & Elviry

Carleton & Beliew

Marshall Montgomery and others

"THE NIGHT MAYOR"

Latest wars claim against S. S. fortes Inc. through the state labor Millard has been filed by Lucille commission. Assets of the con-Hampton, usherette, who alleges have been sold for the benefit of the conditions but F. H. Bowers, three days work at the California. Signee, had promised to pay the technician first.

Ruth Roland awarded \$3,629 her Superior Court suit against Al vin B. Baranov to obtain paymen of a note.

Paramount Theatres, Inc., which operated the Estella on North Main street, suing Narciso Laguno for \$5,000 damages and \$350 a month for having been ejected from the theatre, on which it had a lease, in the control of
Notices of intention to wed were f. ed this week in L. A. county elerk's office by George Regas actor, and Maria Boni; Bertram Hurvey Six, cameraman, and Frances Mohan, actress; Dorell Mc Douglas Winnie, sound techni-cian, is seeking \$150 back wages from Harris Recording Labora-jestic stock burlesque troupe.

utes without a dead spot. Only the newsreel supports the feature on the film end. No more is needed with so long a show. Chic.

Detroit, Oct. 15.

MET., BROOKLYN

(Continued from page 34)

he better sold through either screen
or verbal announcement.

Second spot goes to Marty May,
who is assisted by Jean Carroll in a
nine-minute single ahead of his
Blowboat revue. May does not do
minute single ahead of his
Blowboat revue. May does not do
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Blowboat revue. May does not do
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Blowboat revue. May does not do
minute single ahead of his
blow of the single ahead of his
blow of the single ahead
his carroll makes a good foll, though
to self-conscious of her poles.

In which may worked, but
which is now offered under his own
name. Routine is about the same
as before, with the specialists slightby changed. Opens with a line num
ber with five slits, soins to fail
created and the single and the service of the
minute of the single and the single and
better to slick to numbers in which
she does not so obviously invite
comparisons. There is also a ballet
comparisons. There is also a ballet
my definition of the single she was the fail of the curtain. Even at
checked an encore after 10 minutes
was the fail of the curtain. Even at
charles Ahearn closes with his
nondescript Millionaire's Band. His
long absence abroad may have

imitation of Kate Smith.

For the overture Russ Morgan
chose Romberg Tunes. Well arranged melley score with the high
spots the singing of the Four Sparrangement of 'One Alone' played
by Russ Morgan on the trombone
and accompanied by another trombone and two mellophones. Very
effective.

FISHER

Detroit, Oct. 15.

FOX, DETROIT

Second week of resumed stage shows and still offering better than average entertainment. Featuring average entertainment in the stage of the stage o

The Albee Sisters prove engaging with a couple of good vocals done in imitation of the Boswell Sisters. Lecta Lane displays an unusual voice as does Tony Pagliacd. Kay Fraye was obviously suffering from a cold and this handleapped her imitation of Kate Smith.

effective.

Picture 'Wild Girl' (Fox) and business fair.

Lee.

Plenty of entertainment in this show and production and talent can all be given credit. Show titled II I'm Elected' with Senator Murphy as the feature act and a timely show built around him. Other talent includes Birdle Dean, Hutchins and Howard and the Three Whippets.

ent includes Birdie Dean, Hutchins and Howard and the Three Whippets.

Outstanding part of the show is the production Fred Evans has built around the talent. The middle built around the talent. The middle show the state of the show up and builds to the Senator. Birdie Dean has improved since last seen here. This girl offered a control routine that rates a Broadway stunning appearance.

This house has very little money to pay for talent. This week the biggest share of the money goes for Senator Murph, but two of the other three acts are show stoppers offer an around the share of the s

hotter until the jazz girls come on and the line does a fast number to-

hotter until the jazz gris come on and the iline does a fast number together and olazy. The highlight production number has the gris placed on two tiers of the control of the desire placed on two tiers of the control of the desire placed on two tiers of the desire placed on a tier and all behind scrims. With a battery of light on each side lighting up immediately in front of the drops and a dim blue light in back to give a silnoustic effect, the hands and legs coming through the gauze to catch the light. Gris dress in gold leotards and under amber spots and a blue background this number becomes one of the best a beautiful arrangement around this number. After the routine gris return back of the gauze and Birdie Dean comes down in a suspended platform and alights center. Sam Benavie has a well done 'Spanish Fantasy.' Arene Slegel offers 'Notable Days.' Picture, 'Madison Square Garden' (Par), and business fair.

KEITH'S, BALTIMORE

This house Baltimore, Oct. 14.

This house Baltimore, Oct. 14.

This house the present strong-hold of the Schat the theory teals that the though priority.

This year the Kernan group went into the hands of the receivers and send the present strong the series and in now being managed by Leonard B. McLaughlin, formerly press agent and business assistant with the Schanbergers.

The present Kath's theatre was the heavy audiffun spot in town. When the Schanbergers moved down here they switched the name to Keith's. The Schanbergers moved down here they switched the name to Keith's. The Schanbergers have almost a perpetual franchise moved down here they switched the name to Keith's. The Schanberger have almost a perpetual franchise due primarily to the heavy toil taken by the pit and backstage both from accounties, sight and location. It has the best drop-in stuff the present of the country of the present managed primarily by Lawrence Schanberger, who gave up a law practice to harken to the call of show business. Schanberger is pretty well set on the Paramount output in a spitl with Loew's locally, and it's an equal quality spitl. Also all of the Universal product is on contract. With other stuff picked up here and he present it seems set for a run policy, though that youde notion is still strong in the Schanberger mind. Off and on the Schanberger mind. Off and on the Schanberger in the Complex of the big arrangement, whereby the Keith's would veto vaude completely, leaving the stage idea strictly to the Hipp, and in return would get the cream pictures for the run Keith's would veto vaude completely, leaving the stage idea strictly to the Hipp, and in return would get the cream pictures for the run Keith's would veto vaude completely, leaving the stage idea strictly to the Hipp, and in return would get the cream pictures for the run Keith's would veto vaude completely, lea

Canadian Pics

(Continued from page 11)

(Continued from page 11)
Consorship costs too much for
everybody in Canada anyway.
The Canadalan budget resolutions
have provided one definite concession for British film companies in
another respect, however, in the
increased preference on imports of
books, periodicals, pamphlets, and
printed advertising matter used as
film advertising accessories and
otherwise.
The new tariff rate on printed advertising material from Great

The new tariff rate on printed advertising material from Great Britain is 5c per pound, as against 15c per pound on printed matter from the United States. The former charge against such imports from the United Kingdom was 16c per pound, so that the reduction is 50%—meaning a proportionate increase in preference.

For books, periodicals and pamphies from the United Kingdom, the new classification is Free, as against a former rate of 15%, the duty on similar items from the

United States remaining at 10%. This gives British magazines, trade papers and other advertisers a further advantage in exploiting the Canadian field.

No less than 238 items underwent the way to the traffic panellations of

changes in the tariff resolutions of Canada which were automatically adopted on presentation in the Ot-tawa House, but the film trade has come through almost scot free. The revisions were the outcome of the Canada-United Kingdom trade pact

Canada-Unitéd Kingdom trade pact signed at the Imperial Conference in Ottawa last August. The Imperial Government at Lon-don has yet to announce details of its concessions to Canada and these may add weight to tariff bar-riers against the United States.

Pittsburgh

(Continued from page 38)

(Continued from page 38)

(Continued from page 38)

Arthur Marlowe, who used to be Arthur Sprenkle when he played stock here, in Broadway cast of A a bad cold has forced Harry Brown to miss his weekly newspaper rounds on Tuesday for first time in years.

'Chatterbox,' William Penn hotel's new nite club designed by Urban, sown inte club designed by Urban, sown into the Market of the Coach Jock. Sutherland and the Pitt football squad were guests of the U exchange at a private screening of The All-American and first woman to hold a job of that kind woman to hold a job of that kind woman to hold a job of that kind when she was a Tech drama student here.

Mrs. Harvey Gaul, wife of the drama and music critic, has just finished another play. Harrison Grey Fiske is considering her first one, Who'll Take Papa?

Montreal

Norm Finigan in newsreel, All main stems slash prices. Betty Compton passes through. Jimmy Adams all washed up with

Cabarets getting about one nite a

golf.

Obarets getting about one nite a wow.

William of the control of the contr

with pictures.
Industrial and banking hockey abandoned this season. Makes it better for main stems.
Canadian rugby featuring American and all-American stars this season, with Canadians out of the spotlite.

Cincinnati By Joe Kolling

Bili Hastings on a diet. Pop dansants cut admish to 40

ents.
Sinton upped permanent rates and

cents on upped permanent rates and pros scrammed.
Carlos Harrison doubling mgr. and pa., at Keith's.
Henry Thies' orchestra at Hotel Gibson permanently. Gated the Carlos Harrison deliber to the Carlos Harrison the Carlos Harrison to the Carlos Harrison

Baltimore

Len McLaughlin trying to work off a few of those pounds. Gus. Lowenberg left Radio one week and joined Metro the next. Harry Kahn is getting himself known as the encyclopedia of Mary-iand theatres. Hippodrome stagehands still talk-

ing about Rudy Vailee and his readi-ness to turn pug,

Herman Blum dividing his time between the Ailled local presidency and his new fidle Hour.

Henry Mayers can't seem to get any of the local dailies to sponsor the Musical Union's living-mucic lidea.

the Musical Unions did and the desired Having soft the new colored Hari-Having soft the new colored Hari-Having the Haring Lou Rome is set to treat through the south on a recuperative expedition. Having chiseled a couple of loving cups out of the Loew home office, some way to use them in exploita-tion.

bill sacce...
some way to use them in exploitation way to use them in exploitation from as Lyons is this town a show business speaker, daily getting requests to address lunch cluba dinners and just plain meetings throughout the state.

Baltimore is going for nite life all of a sudden; probably has more niteries per capita than any other burg in the land: Sherry's, Silver burg in the land: Sherry's, Silver burg in the land: Sherry's, silver and the land of the land capitation and and an explose.

Buffalo By Sidney Burton

Erlanger announces three shows.

Estates

beginning Oct. 31.

'Strange Interlude' roadshowing at Erlanger for two weeks, if.

Hal Roach, native of Elmira, flew into town by plane en route to New York.

into town by purification of the control of the con

one midnight performance last Wednesday. Exhibitors report lending institu-tions, refusing to lend penny on theatre properties. Little Hipp (10c Main street pic-ture grind) ordered sold in fore-closure proceedings. Charles Manning leaving as di-rector Shea's Buffalo orchestra. Fred Schmitt of Denver comes in Oct. 21.

Oct. 21.
Sam Mineo, planist Shea's Buffalo orchestra, out with breakdown.
Gayety (burlesque) has folded,
leaving field to Mayfair.

Uncommon Chatter

(Continued from page 39)

Continued from page 39)
black lace to describe a lady who
believes in fortune tellers. "Blanche
Frederici cast, at last, as a blameless matron, still acting as though
she and committed a crime.
When the she rected in Rair'.

"Beulah Bondis excellent character make-up supporting her fine
performance as the Mrs. Rev.
Davidson. Leila Hyams bearing
up bravely through the befudded
progress of "The Big Bradcast.,...
Gracie Allen in the frilly little frocks
of a wondrously halfwit lady...
Kate Smith shutting off backgrounds in a crepe dress beaded
with horizontal lines that point the
distance from East to West...The with horizontal lines that point the distance from East to West...The enthusiastically trimmed organdies of the Boswell Sisters stealing the smartness away from their triangular grouping about the piano... Sharon Lynne beasting of her figger in the most breathless and revealing of white crepe gowns.

LETTERS

When Sending for Mail to VARIETY Address Mull Clerk. POSTCARDS, ADVERTISING OF CIRCULAR LETTERS WILL NOT BE ADVERTISED LETTERS ADVERTISED IN ONE ISSUE ONLY

Allen Ruth Burns Edward Calhoun James Campbell John Fleishman M Frank Bert CHICAGO OFFICE
Barstow R & I | King Helen
Black John S | King Helen

Clayton Dolores M Fitzpatrick Chas Garr Eddle Johnson Winifred

Lovett George Lucas Alfred Noblet Venza Sherwood Sherry Vincent Shoa Walton Mary

Hoffman Gertrude:

Kay Edward J Long Tessie

Mitchell Otla

Jones J



E. MILLER
INSTITUTION & INTERNATIONALS Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1551 BROADWAY

Put Your Act Over in a Big Way with an Attractive Stage Setting Skillfully Executed with Character and Individuality

LOS ANGELES SCENIC STUDIOS, Inc.

SCENERY

OBITUARY

JESSIE BONSTELLE

Jessie Bonstelle, director of the Detroit Civic theatre, died there Oct. 14. Heart trouble was the cause of

she went on the stage when she but 15, playing the deserted ife in Bertha, the Sewing Machine wife, in 'Bertita, the Sewing Machine Giri.' Later she entered the composition of Augustin Daly as understudy in Augustin Daly as understudy in Rochester followed and for time she was the leading woman of the Proctor's 128th St. stock company while Hugh Ford was geheral manager of stock production in the Proctor theatres. Later she went to stock ventures in Rochester, Buffalo, and Northampton, Mass., where she first gained reputation as the developer of stage talent, the list of her proteges who came to fli respectively and the stage helm a length one. In 1914 she opened a stock company at the Garrick theatre, Detroit, where she was destined to remain-until her death. For several years she rotated between Detroit alone. In 1923, she took the latest help the she was destined to remain-until she settled down in Detroit alone. In 1923, she took the 125th St. Theatre, New York, as a tryout house for Broadway Blays, running that in addition to her Detroit deep up and vent back to simple stock operation in Detroit again. In 1926, Miss. Benstelle bought the Temple Beth-El on Woodward avenue, Detroit, and turned, it, linto the Smith Ethester she still owned the start. This theatre she still owned the start. Later she entered the com-

personally owned and operated the-atre. This theatre she still owned are. This theatre she still owned at her death, though two or three seasons age she organized the Detroit Civic Theatre. Latter venture didn't pan out too well, because of the economic situation and it was for some time doubted whether it could go on this season as usual. This, uncertainty was partly the Boonstelle's death that led to Miss Boonstelle's death.

inis, uncertainty was partly the cause of the illness that led to Miss Bonstelle's death.

No mention anywhere of, her age, she having always made a secret of when she was born. From what she once told an intimate, however, her age may be estimated at about 65.

Last summer she went to Hollywood to discuss plans to open s nursery theatre for motion picture talent, but did not think well of the and returned to Detroit where see and returned to Deposit where she planned another busy season. She had appeared in numerous Shubert productions, but stock work seemed to appeal more strongly to her and she had a remarkable gift

ner and sne had a remarkable gift for management, Early in the present century she developed the idea of making a developed the idea of making a control of the interest of th

FRANK LALOR

in New York Oct. 15 of acute indi-

Sestion.

He studied for the stage under Tom Karl, of the once famous Bostonians and at 18 made his debut at Austin & Stones, in Boston. He was highly popular in vaudeville for a number of years, but started to climb when the was engaged to double for Johnny Ray in 'A Hot Tims', a feer John Ray in ' a farce which enjoyed a long and not clearly understandable success. From there he went into musical From there he went into musical comedy, where he enjoyed marked appreciation; appearing in many of the important musicals in the first decade of the century. His last appearance was early in the year when he played Friar Tuck in the relativity of Robin Hood', Survived by his widow, Vernie Conard.

PETER GRUBER

Peter Gruber, 75, former museum proprietor, died in Rochester, N. Y., Oct. 11, of rheumatism of the heart. His body carried the scars of more than 500 snake bites and he had bitten by poisonous reptiles 33

He capitalized his unique

record for the benefit of his mu-seum, but he was accepted by nat-uralists and the medical profession, as genuine. A chapter on snake bites written by, him is a part of Dr. Hornaday's 'American Natural History'.

IRVING B. BALLYNTINE

Irving B. (Jock) Ballantyne, 43, died in London, Can., Oct. 9. Had complained of illness while visiting friends and died before he could be taken home.

Had played the vaudeville cir-Had played the vaudeville circuits, but was better known in Canada as a Scotch comedian. Was a member of the Brunswick trio and formerly supervised the Nature's Best Scottian musical, program for local broadcasts.

LENORE TORRAINI

LENORE TORRAINI
Lenore Torraini, formerly, with
the Cosmopolitan trio, died in. New
York Oct. S. She was the daughter
of Jeanne Torraini, vocal teacher,
and grandaughter of Angelo Torrain, for 30 years a musical direct
tor 10 years are with the control of the control
charles, for your serve the a mintiar capacity with the Henry B.
Savage productions. She leaves
two children; Jean and David
Hanna.

C. ROLTARE EGGLESTON

C. Roltare Eggleston, actor, man-ager and magician, is dead here. He was 56 and died from heart disease, During his theat ical experience Mr.

During his theatylcal experience, Mr. Egleston managed the Keith and English theatres, and recently conducted a booking office. He was an active member of the Mystic Shrine and the Scottish Rite. He was a former resident of Philadelphia. His widow is Elizabeth

GEORGE W. GOODHART

GEORGE W. GOODHART
George W. Goodhart, 74, was
killed at Grand Rapids, Mich., Oct.
10, when struck by an automobile.
He had spent more than half a
century in the show business, the
major portion of the time as advance man for Sells Brothers and
later on the Barnum-Ringling show.
At one time he had been a stock
actor and manager.

HENRY SOMERSET

Lord Henry Somerset, 82, com-poser, died in Florence, Italy, Oct. 11. He was the author of a number once popular songs, the ting being 'All Through

FREDERICK WHITTIER

FREDERICK WHITTIER
Frederick Whittier, 45, violinist,
choked to death in Montpeller, Vt.,
Oct. 12, when a bit of food obstructed his windpipe. He had been
an orch. leader in Minneapolis.

ED. LITTLE

Ed Little, well-known music died of pneumonia Oct. 9 in Francisco.

A more detailed account appear in the Music Dept. of this issue.

Mother of Joe and Manny Shure, who have managerial posts with RKO at Dallas, Tex., and Cincinnati, respectively, died in latter city Oct. 10. Joe was injured in auto mishap near Nashville, Tenn., while rushing to her bedside, but finished trip via train and was able to return to Texas after buf rest for lowing funeral.

Antonio F. De Navarro died in Warwick, Eng., Oct. 11. He was the husband of Mary Anderson, American tragedlenne, whom he married in 1890. She survives him.

George Davidson, 32, died in Hol-rwood Oct. 11. Was a laboratory mployee at Fox studio. Police be-eve his death to have been a sui-

Wife of J. R. E. Lambert, manager of the Metro office in Batavia, Dutch East Indies, died Oct. 13 at her home there.

Todd, Cowan Ill

Hollywood, Oct. 17. Hollywood, Oct. 17.
Thelma Todd, ill at the California
hospital, suffering from blood poisoning, is expected to leave there
the middle of this week.
William Cowan, Metro director, is
at his home recovering from a sinus
operation performed at the Hollywood heavily.

News of the Dailies

(Continued from page 36) station advising that the mother of Gayne Whitman, the 'Chandu' of radio, was in the hospital in a seri-

Injuries received in a fall have had Dick Ferris, L. A. sportsman and promoter, bed-ridden in his home for more than a week.

Harry Weldon, Jr., sentenced to one to five years in prison after pleading guilty to theft of articles from Metro studio property room, where he worked.

Lita Gray Chaplin, in a third attempt to get permission to put her sons, Charles, Jr., and Sidney Earl, in pictures, has petitioned L. A. in pictures, has petitioned L. A. for Charles Chaplin's appearance in court. Oct. 26. Action taken following Mrs. Chaplin's 25,000-word letter to the comedian asking him to re-

Alleged kidnap attempt foiled by Fachard Arlen when he left the Faramount studio at midnight and speeded shead of two men in a car to lowing him to his home. Summers extrammed when a radio police car arrived.

Emerald and diamond ring valued at \$1,000, belonging to Dorothy lackaill, stolen from actress Holly-wood home.

Mid-West

Omaha's big civic event which ulminates in the crowning of King cusminates in the crowning of king Ak-Sar-Ben (Nebraska spelled backwards) was photographed for national newsreel purposes, Al-though it was the 38th king it was the first national publicity of this kind for Omaha.

Lincoln has two stock companies, one professional, the other at the university. Hart Jenks opined that the public was weary of cheap en-tertainment. It was suspected he referred to pictures.

Minneapolis stays in the sunlight of culture. Thanks to desperate money raising activities the Min-neapolis Symphony orchestra's con-tinuance is assured. Meanwhile, Omaha bas everything except

Lawrence Tibbett will sing for a benefit in behalf of the Passavant hospital, Chicago. Mrs. Joe Cole-man is bossing the arrangements.

Claiming that Lynnhurst, residential suburb, was 'the only part of the olty of Minneapolis which hasn't the disadvantage of a moving picture theatre' residents were fighting bitterly to defeat a building permit to W. R. Frank who wants to invade the untheatred sector. Parents were also claiming that there were moral hazards.'

City hall personages, headed by Mayor Cermak, guests of the Adel-phi management Columbus Day to see Kritz Blocki's World Between.

Sanches Morale and Eddie Mo ford, owners of a dog act with bookings, pitched their own 'h oamp' on an empty Chicago lot. attracted newsprint attention.

Mrs. Ebba Boe, Baltimore radio singer, has been unable to collect on a \$15,000 verdict for allenation of affections which she obtained against Mrs. Theresa McBroom Ol-sen of Mobile. Latter cannily trans-ferred her property to her mother.

Guiseppe Canzona, street plano grinder from Peorla, Ill., astonished a Montreal steamship office by buy-ing 10 round trip tickets to Italy for the next 10 years. He wants to be sure of annual revisit.

Cleveland ordered all beggars and panhandlers nabbed. Vagrancy charges awaited those accosting citizens, especially downtown.

At Sandusky, O., jubilant citizens met Joe E. Brown with motorcycle cops and a brass band mounted on a truck. All because Joe was born in Holgate, O.

Chicago's ht.adsomest mannequin Hotel Morrison. Organization recently got an A. F. L. charter.

Kay DeMille, daughter of C. B., is studying at the Chicago Art In-stitute. She would be a sculptress.

Ursula Jeans, British actress,

Nix 'Pay or Play' for Outdoors **Next Year: Too Much Welching**

Financing Cupid

Chicago, Oct. 17.
Public marriage ceremonies
have replaced automobile races

middle west in the past the months.
Farmers pay 50 cents for grandstand seats to witness the ballyhoo weddings.

CHI FAIR REPORTED 80% SET FOR 1933

Chicago Oct 17

Although a survey of the ground does not suggest it, the statement comes from official sources that the Chicago World's Fair of 1933 is 80% complete. Meanwhile there are cer significant omissions. Britain and Germany are not rep-

depression reconsider.

Entirely modernistic architecturally, the fair will have no Fine Arts building. That's the tipoff on the purely advertising and industrial character of the exposition probably the first in the world's history to ignore fine arts.

tory to ignore fine arts.

Promoters are having plenty of difficulty raising funds for concessions. But meanwhile the fair itself is well financed. Over 400,000 visitors have already paid to visit the grounds and the attractions now

open.
Those now employed by the fair are reported as predominately college boys from Northwestern University and Evanston, the baillwick of Rufus Dawes, head man of the

Fair opens June 1, 1933.

INVOLVES LICENSE FEE

Cedar Rapids, Ia., Oct. 17.
County board of supervisors folded an aggregation of individual folded an aggregation of individual shows, booths and concessions at Frontier Park with a demand for a 100 license fee, holding that where grouped it came under class-ification of a carnival. Was closed up for an entire day. Park has been mecca for many outlits in view of regulations re-garding litherant shows.

ered because her coats were packed away in a trunk. Somebody mak-ing a reference to Florida climate she naively inquired: 'Oh, is this Florida?' Chicago thought it a rare joke on Illinois and Miss Jeans.

Municipal Judge Graber, steamed up over insufficient evidence arrests of girls on moral charges, said that Chicago dicks should be more care-

Halsey Stuart and Co., known to show business, barred from the state of Wisconsin. Suspension of brokerage privileges followed in-dictment of the company for using the mails to defraud.

A dancehall stabbing resulting fatally sends Grace Goode, 19, to prison for 10 years. Happened in Birmingham.

Des Moines reported Prof. Bohl-man, of Drake University, as opin-ing that films are the same as liquor psychologically, an escape from re-ality. Drake University made M. H. Aylesworth an honorary patron last June.

Edwin Reimers, new voice on announcing staff of Central Broadcasting Co. WHO-WOC, will be spotted in Des Molacs. Co. operating KSO, building studie on 18th fiber KSO, building studie on 18th fiber Molacs.

Chicago, Oct. 17.

. Fair agents will not issue pay or play contracts to acts next year. This is a result of their experience with welching fairs this season.

with weiching fairs this season. Estimates on the amount of weiching for 1932 in the middle west run around \$80,000. That sum is the percentage of approximately \$500,000 in talent contracts that have been openly disavowed by fairs with small chance of ever being col-

with small chance of ever being col-lected although some of it is sec-cured by notes. County fair I. O. U.'s are notoriously bad risks. This welching eats into the mar-gin of the agents' profit and in some cases has splashed them with red ink for the year. Welching losses have been about 15% of the total contracts it is reported with the ordinary agency margin 30%, this actually works out as slicing the income right in half when figured on net, not gross, business. Fancy Cheatine

Fancy Cheating

Fancy Cheating
Another unwholesome development this year has been indirect weeking through cancelling acts on the control of the concerning whose merits as inter-tainers no doubt can exist. Cancellation generally has occurred on the second or third day after the fair official have perceived that the takings were going to be skimpy. "Pay or play" contracts always contained this cancellation clause which in a sense made the pay or play; thing, a misnomer. Yet there had been an undoubted improvement

play thing, a misnomer. Yet there had been an undoubted improvement in the dependability of outdoor talent contracts until the depression got in its work. And 'pay or play' generally meant just that. It was, at least outwardly, a standard document upon which a performer could obtain credit.

Decision it droy the present complete the contract was the present contract will simply designate agents as their personal representatives and agree

personal representatives and agree to pay them anything over a certain figure the agent can sell them for. where weighing occurs

Danbury Gate Low

Danbury, Conn., Oct. 17.
The attendance at the Danbury Fair fell below the 100,000 mark this year for the first time in many years. A total attendance of 89,165.
The low attendance is accounted for by the fact that the two biggest days of the fair, Wednesday and Thursday, were washouts due to heavy rain. Danbury, Conn., Oct. 17.

SHOWMEN FROLIC OCT. 29

Hollywood, Oct. 17. Pacific Coast Showmen's club will-stage a Hi-Jinks on the top floor of the Orpheum building, night of Oct.

There will be a 50c. tariff, making it the first time the club has charged for these social gatherings.

Allison, Ia., Oct. 17.
Butler county fair ended the '82 ason with \$104 on hand.

Attendance was above the 1931

Circuses

(For current week-Oct. 18-26)

Hagenbeck-Wallace
Oct. 18, Jackson; 19, Nashville; 20, Chattanoga; 21, Birmingham; 22, Atlanta; 24, Knoxville; 25, Middlesboro; 26, Corbin.

Carnivals

(For current week-Oct. 17-22)

ERIN O'BRIEN-MOORE, Mon Must Fight
... "Lux Toilet Soap is such a gentle soap

"To guard

Toilet Soap

COMPLEXION BEAUTY

we use Lux Toilet Soap"

say the famous Stage and Screen Stars



15¢

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NEW YORK, TUESDAY, OCTOBER 25, 1932

56 PAGES

CA'S BAT

As America's Most Suspicious Town FROM HOLLYWOOD

Madison, Oct. 24.
As a result of a persistent campaign wased over station WIBA.
Asgainst petry rankes it is believed
that Madison, capitol of Wisconsin, is being given a complete gro-byin the underworld of fast talkers.
Like most medium-sized provinchal cities Madison has successed.
Like most medium-sized provinchal cities Madison has successed.
Celebrate of the man successed of the celebrate of the man successed of the celebrate of the man successed of the celebrate of the Chamber of Commerce now only
three of four a week are received.
WIBA telegraphically investigated
the claims of 100 'working their
way through college subscription
salesman and found everyone a phoney. It broadcast the results of
a Commerce's body insult the promoters and forced them give back
all the deposits.

Abusing Piety

Cook book and go to church stamps, two twin embezziements whereby gib salesmen victimized tunsuspecting church people and Ladies Ald Societies, were run out of town.

of town.

Constant radio warnings, descriptions of the way of working chisels, were broadcast so often and so thoroughly that Madison has been (Continued on page 55)

19 VISIONARY MASTER BREWERS LOOK AHEAD

Chicago, Oct. 24.

Along with thousands of students enrolled in Chicago, Northwestern, Loyola, DePaul, and other local sonters of erudition this year has been the revival of a hall of learning long defunct. That is the Institute of Fermentation on Lincoln

It's nearly 20 years since a circum. was graduated but the ancient de-gree of M. B. (master brewer) is to be conferred on 19 students next spring. That many far-seeing to be conferred on 13 students next spling. 'That many far-seeing young men have enrolled to find out about making beer. They expect to have swell jobs as soon as they graduate.

Meanwhile the first issue of a new trade paper called Brewing Industry appeared last Saturday (22) A. J. Pehrenback is editor.

Garbo Becalmed

Hollywood, Oct. 24.

With a quota immigration number

With a quota immigration numeer for her return to this country not available until next spring, Greta Garbo will remain abroad until April. Harry Eddington, her personal representative, will leave here around Christmas to go to Sweden and confer with the actress regarding her return under the Metro banner.

\$3 Embalming

'All you can eat for 60 cents,' a slogan of some restaurants since the depresh, has inspired one speakeasy proprietor who

"All you can eat and drink for \$3." Sandwiches and potato salad is the unvarying menu. The drinks are actually The drinks are actually limited to 16, but for ordinary purposes it's figured that that number ought to take care of everybody.

DIVORCE FOR ASKING BY NEW MEXICAN LAW

Mexico City, Oct. 24. Divorce lawyers in the Federa District, a community with a popu-District, a community with a popu-lation of 1,300,000, which includes Mexico City, have been dealt a blow by District's new civil code provid-lup bursting of matrimonial bonds in 15 days without trouble or ex-

pense.
Under code, all disgruntled married folk have to do is to present
themselves together at office of tho
civil registry in district in which
they live, declawe that they have
both determined to get a divorce
and that they have no children.
Law requires that they think mat-

ters over for 15 days, then if they assert they are still firm in their determination, divorce papers are issued. Solid citizens are alarmed a great increase in divorces law has inspired.

NBC GROSS, 1ST TIME, **EXCEEDS SATEVEPOST**

In the advertising world the two media whose incomes are paired and compared are the 'Saturday

media whose incomes are paired and compared are the 'Saturday' Evening Post' and NBC. For the first time in history, the network exceeds the Lorimer organ as as a superior of the comparative income from this source for the first inne months of the current year, according to 'Denny's Record,' totals \$13,854,869, while NBC total for this period comes to \$20,468,589. For the month of September the 'Post' took in from advertising \$1,006,496, as against NBC's net of \$1,807,795.

How these two media have fared comparatively in the past three years is told in the following figures: In 1931 the 'Post' grossed from its advertising pages around \$35,000,000, and NBC accumulated from the sale of time \$25,800,000. Previous year the setup was around \$45,000,000 'Post', and around \$20,-000,000 NBC. In 1929 the mag hit a \$35,500,000 lovel, while the network garnered \$14,300,000.

Reporters Classify Celebra Some Known as 'Spouse . Praisers' - Little Interest in Show Biz Execs--Meeting the 'Chief' Same as 'Berengaria'

SMILES AND GROUCHES

By BOB LANDRY

Chicago, Oct. 24.
Chicago, Oct. 24.
Chicago, has become America's beth tube.
Traveling celebritis, coming from or poing to Californis and New York, know Chicago as the casis between coal soot and desert sand. It may be this urgency to perform their baptismal rises, that makes some of the Hollywood celebs so peevish to the local prises. Meeting trains has become a regular part of Chicago journalism on a par with meeting the Berengeria.

Answer to the Question of what

er to the question of wi (Continued on page 37)

A. P.-U. P. REFUSE RADIO VOTE **RETURNS**

Yielding to an avalanche of pro-tests from newspaper members, both the Associated Fress and the United Fress are giving the cold shoulder to NBC and the Columbia network on the radio bids for the election returns revree. Fress associations to use any part of the collected info.

info.

NBC claims that it will be able to get along conveniently without these sources, since the news service con-(Continued on page 44)

ELECTION NITE LIFE DEPENDS ON RETURNS

Some ieda of the inroads radio is making on the business of supplying election returns is shown in the experience of a club which wanted to hold a party on election night with the returns as a feature. Both Western Union and Postal quoted \$75, the same figure as four years ago for the same spot. Last week both companies wrote in cutting the quotation one half, or \$37.50.

WIBA, Chump-Educator, Has Madison MEETS ALL TRAINS Hardship Is the Lot Even of Petted Darlings in Russia's Picture World

One Film Man's Hunch

Hollywood, Oct. 24.
Sam Freedman, former Universal supervisor and indie
film producer, has dropped his
World-Wide producing contract, packed his family on the
train and returned to Cincinnati to manage a brewery,
Formerly in the beer business in that city, he figures
that lager is on the way back,
and that a brewery will pay
off better than pictures. Hollywood, Oct. 24.

CHI'S MAYOR CERMAK PLUGS FOR THEATRES

Chicago, Oct. 24.
Mayor Anton Cermak refused to ermit the Dixlana Showboat, from

Mayor Anton Cermak refused to permit the Dixiana Showboat, from Sheboygan, Wils, to the up in the Chicago viver for theatrical purposes. If Ed Wappler and his backers want to bring a troupe of Ohlo river actors, let them hire a theatre, is the mayor's attitude. With only four out of 17 legits lighted, Cermak takes the position that it's unfair to taxpayers to permit untaxed showboat is not a competitive production but a floating sunesum and curtosity. Wappler values the showboat wile sumploy 40 Chicago-musicians, at a total weeklynogavall of \$2,000, and the city will otherwise benefit from license fees, dockage and other taxes. Wappler still hopes to open Nov. 7.

RADIO KEYHOLE NEWS FINDS READY MARKET

Now that radio publicity departments have discovered that the only kind of pictures the dailies will go for are out-and-out leg art, p. as are going this one better and are sending this observation of the pictures of the picture of

Stove Installation
Norristown, Pa., Oct. 24.
Co-operating with the Garrick
theatre, the Times-Herald' has secured the theatre for a limited number of dates.

Paper intends to conduct a cooking school at times when no pic-tures are shown in the building.

An article in a recent issue of the film paper "Kino' here would have made pleasant reading for Hollywood headliners grumbling over the depression. The article gave a few details about the housing accommodations of some of the outstanding personalities in the Russian situ world.

ing personalities in the Russian film world.

Russians do not normally delve into the personal affairs of their squeen tavortee. This excursion into the homes of some directors, scenarists, etc., had a purpose. The film paper was out to show how badly film people are housed in order to stimulate the building of a few apartment houses especially for their use.

There is Vsevelod Pudovkin ('Last Days of St. Petersburgh, 'Mother,' etc.), for example. The lucky plutocrat actually possesses' (a comfortable flat of several froms, in a good neighborihood. He can even work quietly and comfortably at home.

Gas a Luxury

Another favorite of the Soviet gods, O. Leonidov, owns 'three good rooms, with gas and bath.' That, of course, will make the Hollywood crowd green with envy, especially the gas and bath. As an additional touch of grandeur the article records

(Continued on page 44)

FROM 42D TO 45TH TO **GET INTO SHOW CENTER**

The Broadway Theatre Ticket agency, a prominent agency on 42nd street, has moved its headquarters to 45th street, at the Piccadilly hotel. The switch was occasioned because of the much greater legit activity on the latter thoroughfare. No doubt' that '46th street has usurped the rating of being Broadway's best theatre street. There are but two legit attractions oh '42nd street at present, neither being hits, whereas there are nine shows on 45th street, five of those shows on 45th street, five of those shows being successes.

Star Sues Daughter For Using Stage Name

· · Vienna, Oct. 15.

Ida Ruska, mušical comedy star, has filed suit against her own daughter, Maidle, for appearing in cabarets as Maidle Ruska. Mother mays daughter in anys daughter in a first may daughter in a first may daughter is spoiling her reputation since she is far from mother's artistic standing and might be mistaken for her because of the family name, Girl says she can't be expected to be on the bills with her real family name, Muller, as that is far too commonplace. Ruska' being a stage name anyway, she being a stage name anyway, she

mother has De ision was reserved.

Exhibitor Complaints Apt to Force Film Stars, in Groups, Off the Air

Clash between films and radio is imminent and will possibly result in a ruling by the Hars Organiza-tion which will establish the first precedent in relations of the two fields. Exhibitors have been pro-

seeds. Exhibitors have been proseed to be a superior of Haysians.
Serious consideration of Haysians
is now being given the idea of
banning all future star cluster national broadcasts. This would mean
a new clause being written into
many contracts which would prohibit the player from becoming ariliated with the air in any respect
except with the approval of the
performer's company.

An open break with radio has
been avoided by Will Hayes sition
bar and the star indirectly but importantly represented in the prdducer organization since at leasy
four, votes in the directorate are
controlled by arms of RCA and
General Electric.
S. is admitted virtually
now forcing Hays to act. The recent star broadcast for the unemplayed from Hollywood on a nistional hook-up is reported to have
brough the matter to a head because many of the big theatres, as
well as subsequent runs, attributed
a marked drop in 'patronage' that well as subsequent runs, attributed a marked drop in patronage that night to the screen's personal loud

night to the acreen's personal loud speaker appearance.

The bellet, until how encouraged by the Hays Organisation, that radio is not a competitor of the theatre is disrupted by the definite declarations of representative sublitors and theatre managers in what amounts to the first voluntary poll of the country's boxoffices on the irishibact.

Lugosi Broke, with Furniture Main Asset

Los Angeles, Oct. 24.

Bankruptcy petition of Bela Lugosl, filed in U. S. District, count
here, lists \$2.985 in liabilities and
\$460 worth of possible assets Largest debt was the \$1.000 clothing bill
owed Alexander and Outstt.

est debt was the \$1,000 clothing bill owed Alexander and Ovlatt.
Lugosi listed four suits of clother valued at \$100 and a \$500 equity in furniture as his assets.
Lulu Schubert, house keeper for Lugosi, filed a wage claim for \$70d, a year's pay at \$20 a week.
State labor commission's office says this is a preferred claim, extensive this part from inclusion, in the pantitutey petition since it was included within \$00 days of the alter.

233 Club's Suit for Tax Refund Under Advisement

Hollywood, Oct. 24.
Federal Judge James has taken under advisement the sult of the 233 Club against the government in which the club seeks to recover \$112,905, taxes paid for 1924. Hollywood, body contends that it is no a taxable organization. Counsel for the U. S. Revenue collector maintained that the club is purely social and not a tratema order. Latter is income tax free.

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A Columnist Doubles

Hollywood, Oct. 24.
Bill Crouch, City News Service picture columnist, will grab off a little extra money by dubbing in the hog calling for Wi Rogers in Fox's 'County Fair. Before going for journalism Crouch raised hogs in Iowa.

Tribal War Breaks Loose on Location And Reaches Court

Cheyenne, Oct. 24.
Court action started in Landers,
Wood, to attach Columbia's Red
Man' company, on location there,
failing. Studio settled individually
with several indians accidentally
injured during marking of the pic-

injured curing marring of the Company says cedsfulls were hurt.

Company says cedsfulls were hurt.

Company says cedsfulls were hurt.

Company says considered the company says the company says company says the
Howard to Ireland for **Paddy' Atmosphere Shots**

Win. K. Howard, who sails from New York, K. Howard, who sails from New York Charles and to break and to obtain a transpheric shots for Paddy, the Next Best, Thing, in which Janet, Gaynor will be starred by Fox. Howard will also camera, in London. Play, was at the Savoy, there for three-years.

James Wong Howe, Chinese cameraman, will function, with Howard. Picture is scheduled for production, next March and it is likely that either Leslie. Howard or Bryan-Ahearn will play, opposite. Mid-Saynor. It would be Ahearn's first picture.

Fish Pond Slaps \$22,100 Damage Action on U

Damage Action on U
Lod Arigeles Oct. 24.
Fish poind in front of the Unitversal studio is responsible for a
\$22,100 damage shift brought in
\$22,100 damage shift brought in
\$100 manage shift

Marxes' Western

Hollywood, Oct. 24.
Marx, Brothers, have abandoned
Oo La La; as their next, Paramount
picture. Background was a mythical kingdom.
They be They have now started on a west ern idea.

ORKOW ON NEW PLAY

Hollywood, Oct. 24.

Ben Orkow leaves the Fox writing staff following adaptation of The Infernal Machine, which Marcel Varial directs The internal Machine, which Mar-cel Varnel directs.
Orkow goes to Carmel to wrestle with a new play.

Haussmann Quits Col.

Hollywood, Oct. 24.

After working at Columbia one, week on the adaptation of 'Careers,'

John Haussmann left the lot this week to return by auto to New York on a play job for Brock Pembertoni Zita Johann (Mrs. Haussmann) remains here.

Studios' Charity Start

Hollywood, Oct. 24.
Film section of the Community
thest drive was launched today (24) Chest drive was much following an organization luncheon of the fund chairmen from the vari-



WILL MAHONEY

The Boston "American" said: "Will Mahoney is a whole show in himself. The Metropolitan has had nothing in its history to equal him. The audience yesterday made his appearance the greatest triumph we can remember."

RALPH G. FARNUM

Story of Stars On Hotels' Cuff Draws Squawk

That the average star in transit spurns the cuff at hotels and is regarded as one of the best spend ers by hotel authorities is being brought to light as the result of an interview recently published Boaton. The story, claiming the opposite to be true, names a list of prominent film people who supposedly spure bills and squawk when the management insists on pay-

ment.

Many of the major picture companies, so deluged the management of the Boston hotel mentioned with complaints against this kind of publicity that the hotel threatened to sue the paper unless a retraction was made.

to sue the paper untess a retraction was made.

Hotel mariager, who was quoted, denied any knowledge of the interview and the complainants were satisfied when the hotel made it appear that a reporter had overheard the owner of the building privately voicing his opinion on the subject to friends.

According to the interview, hotel men throughout the country regarded star free board as a routine of the players and were putting too the pictures a list of names to be regarded unwelcome as guests.

gether a list of names to l garded unwelcome as guests.

VICKI BAUM'S LECTURES

A 10 Weeks Tour Will Complete Two Plays In East

Hollywood, Oct. 24. Notwood, oct. 22. July 2015. And the control of the

Miss Baum will complete a play for John Golden, cealed The Divide Drudge, i and another for Lewis Gensler while in New York.

Metro has a tentative arrangement for the authoress to return here in January. Her last script was the well thumbed play, Son of have worked. George Fitzmaurice will probably meg. Miss Baum may return to Metro in January under an option held by that company.

that company.

Fagan Quits Goldwyn For Return to England Hollywood, Oct. 24.

James E, Fagan is, off Sam Gold-wyn's payroll after four weeks as dialog writer on 'The Masquerader.' Formerly at Paramount, director-writer intends to return to England within a few weeks with his wife, writer intends to return to England on a road part of the first of the first of the first of the first one with a few weeks, with his wife, that of the first one with the warner, chairman, presided, Pasadena Community, Players.

Hooking Raft

Hollywood, Oct. 24 George Raft received a letter from a trout fly manufacturer who notified the actor that he

who notified the lactor that he had ndmed a new fly after him, Fly-making fan went into raves over Raft and wound up, by requesting: Please die in some other picture! like you did in "Scarface."

Par Has Its Woe Finding 'Lion Man' **Who Warbles Base**

Hollywood, Oct. 24, Hollywood, Oct. 24, Paramount, issuing bulletins of the police wanted type to obtain an actor for the 'llon man', part in 'King of the Jungle.'' More than 15,000 of the posters

More than 16,000 of the posters have been sent to athlete clubs, Y.M.C.A.'s and other spots where they will be seen by those meeting the requirements of a well-built young man, with some acting ability, a striking screen personality and so voice to will the physique. Candidates, who will be paid \$200, a week if accepted, are requested to rush full length photographs; in bathing trunks to the studio-casting director.

ing director.

ing director of the 'bulletin' me director of the 'bulletin' and the second of the 'bulletin' at the second of the

Duncan Sis. Reuniting: Vivian, Asther Separate

Omaha, Oct. 24. Rosetta Duncan, Dalying the local Orpheum with Fanchon & Marco's Town and Country unit, says shell be Johned here during the week by her sister Vivian (Mrs. Nils asther), whereupon the Duhcan, Sisters will remite for stage purposes in a long distance phone conversation the sister and, Tim going to quit raiding Asthers and go back to the show business.

business. It was denied that the Asthers contimulate divorce, but Rösetta explained they will separate so each can follow a career. Vivian will keep her young daughter with her and follow her sister's unit until their set is ready.

Stevens No Romeo, So Fights Name Change

Hollywood, Oct. 24. at swords, points, over the studio's desire to romanticize the actor's name. U wants to rechristen him Ronald Stevens, claiming that his present handle isn't sufficiently ro-

konau present handle isn't summers, mantic.
Stevens claims he isn't the romantic type but a character actor He is serious in his determination to keep his present monker.

SAILINGS

Not. 11 New York to Paris).
Not. 11 New York to Paris).
Citifical C. Flecher (Paris).
Not. 2 (Paris to New York). Maisrice Chevillier (Paris).
Oct. 28 (New York to London).
W. K. Howard (Europa).
Oct. 28 (Southampton to New
York). Borls Morros (Leviathan).
Oct. 27 (Southampton to New
York). Stella Hammerstein Pope
(Leviathan).
Oct. 27 (Paris to New York). Hudson Wonders (Manhattan).

Control of the contro

Oct. 19 (New York to London)

THERE ARE NO RULES, SAYS **ERSKIN**

There are no hard and fast laws for Hollywood. Broadway, show business, or interviews states Chester Erskin. As to any difference between directing a play and a picture, it's all a matter of entertainment, says the director. The director got is to stage his piece, be it play or film, to the best possible effect. The, any difference is a matter, of mechanics. The director must be able, to adapt his story tellings to the means at hand. Some director's can't handle the mechanics of both fields, while others can. Some are better at one than the other. Erskin doean't, think the audience matters in either case. He doesn't think a director should give a hoot about addence reaction. The director, he points out, but on a

matters in either case. He doesn't think a director should give a hoot about audience reaction. The director, he points out, but so n a play—or should—to the best of his ability. That means the puts it on in a maner to please himself most satisfactorily. After that it's either good or bad off its own. The minute the director stops to think about audiences, he is saying T musin't do what I think shoet art will self: best? That's wrong. By that he is 4stopping himself from creating. He is only promising with his intelligence and he must lose.

T realize that very byten a man has natural beints that will make for fine intellectual or artistic results that 'will mean nothing from a box office standpoint. That's too

a box office standpoint. That's too bad, but it can't be helped. If that man tries to play down he's not bettering his situation. He probably will get less results than had he been doing what he actually wanted to do.

to do.

But Mr. Erskin doesn't like to
talk about those things, he insists,
He came back to his original
thought.

thought.

'You can't lay down any rules on things like that.' Certainly I can't. I produced a half dozen legit plays I produced a half dozen legit plays that some people thought were fine. That docen't make me an authority on the subject, however. I made a picture for United Artists (Thappy Go Lucky'-Tolgan), that, they tell me is satisfactory. That, too docen't make me an authority, I know only what I can do and what I think I can do and what I think I can do and what I can't do. But there are no laws or rules.

Connie Bennett Is Out of 'Little Women'

Hollywood, Oct. 24. Constance Bennett and her hus

Constance Bennett and her hus-band left here Friday (21) for a vacation in Niew York.
Miss Bennett expected to play Jo in Tattle Women, but RKO exec-have decided that we is not the type and she will draw another as-signment.

'Telegraph's' Coast Tab

Heigraph 8 Coast ab 'Mew York, Morning Telegraph' 6-entering the local field with a tab-loid, sporting, and spleture; news daily, First tesue, will be out Christ-mas Day, the Jobth anniversary of the Telegraph Paler, Loc Angeles representative, is making arrange-ments.

CHOP BERKELEY ALIMONY

CHOP BERKELEY ALIMONY
Los Angeles, Oct. 24.
Modification of the Superior
Court order handed down in the divorce of Busby Berkeley and Eather
Muli Berkeley was made on the appilication of Jay Chotiner, attorney
for the dance director.
Instead of a cash settlement of
\$5,000 and \$100 a week, it will be
\$3,000 cash and \$50 a week.

KILLED IN CRASH

Ruby Louisa Neeley, 38, makeup expert at Metro, was killed Oct. 21, in an automobile accident. Smash took place at San Bernar-disc Cells.

Fay Wray at Col.

Hollywood, Octi 24.

Fay Wray has been choken for the lead opposite Alban Dinehair in Cacquitted at Columbia.

NO FILM DOUGH FOR RAD

MARXES' \$7.500 FOR S. O. ON AIR

Hollywood, Oct. 24. Chico Mary today (24) to discuss a Standard Oil radio deal for himself and Groucho. Marx Bros. are willing to broad-cast at \$1,500 a session, providing they can do so from this end as the proposed contract calls for the productasting to occur while they are working on their next Paramount picture, which is set to go into work in December.

Hall Fights Extradition On Desertion Charges

Los Angeles, Oct. 24.

James Hali appears before Municipal Court tomorrow (Tuesday) to contest extradition proceedings brought by New Haven, Conn., au-

brought by New Haven, Conn., au-thorities who charge that he aban-doned, his invalid wife there. Defense by Jay Chotiner, Half'n attorney, is that Mrs. Hall is not an invalid, was seen recently in New York night clubs, and that si-though the couple were married 10 years ago, Hall has not seen his wife for six years but has sup-

New Haven, Oct. 24.

Irene Gardner Brown (Hall), acacompanied by an officer and her
counsel, left here last week for Los
Angeles to press extradition of Jimmy Hall, her husband.

Mix Recovers

Hollywood, Oct. 24.

Tom Mix sustained three broken ribs when his horse, Tony, took a tumble while on location at Lone Pine, Cal., last Friday (21). Company laid off with Mix expected back in the saddle this Thursday

back in the saddle this Tnursaay. (27). Accident happened during the making of a scene. Mix was busy with the action and the horse stepped into a hole, pitching over and rolled on Mix.

Harold Lloyd's Dad Weds Actress at 62

Hollywood, Oct. 24.

J. Darcy Lloyd, 62, actor, and father of Haroid Lloyd, screen star, will wed Helen Marfnall, 40, actress, Oct. 27, in Los Angeles.
Couple will tour the world for

Morris' Maps

Hollywood, Oct. 24.

Wm. Morris Jr., has a home located off the main highway and to make sure that guests will not get lost, he has prepared a folder illustrating how the place can be reached from the principal traffic

Morris is holding open house this week and has given out about 200 of these cards.

McCrae's Star Termer

Hollywood, Oct. 24. Within a year Joel McCrae will be accorded stardom under a new con-tract at Radio calling for three opons of a year each. Old termer with two years yet to

go was torn up.

Two Days Late
Hollywood, Oct. 24.
Raquel Torres arrives here tomorrow (Tuesday), two days late
for the Wheeler-Woolsey picture at

Billie Seward's Test
Billie Seward, currently in 'Of
Thee I Sing' (musical), New York,
may go pictures via Metro.
She was given a test Friday (21).

184 Planes to Game

Hollywood, Oct. 24.

Hollywood, Oct. 24.
Studios were practically deserted Saturday (22), everyone going to the U.S.C.-Stamford game at Palo Alto.
Saturday morning 134 planes
left here for the game, mostly
carrying picture people. Some
of the planes got in two round
trips before noon. They looked
like a shot from 'Hell's Angels.'

Bit Player's Stage Tour with a Metro Contract in Balance

Hollywood, Oct. 24.
Henry Armetta, Italian bit player, goes east in a fortnight for 10 weeks of personal apperance in Loew houses. Deal was arranged by Ben Plazza, of Metro, though Armetta is a free lance player.
Studio figures on giving Armetta a contract if his personals build him as anticipated. Unusual aragic is that the player mostly dear comedy bits to both the most some of the company o

L. B.'S OPERETTA IDEA FOR TIBBETT-KENYON

Hollywood, Oct. 24.
Louis B. Mayer has an idea for an operetta with Lawrence Tibbett so a twenty-fourth test was made of Doris Kenyon for the female lead. She leaves this week to begin a concert tour in east under Charles Wagner's management.
Picture would be made next spring.

METRO'S 'UNIFORM' PAIR

Negotiating With German Actresses

—Thau to Coast

Dorothea Wiecke and Hertha Dorothea Wiecke and Hertha Thiele, German actresses, playing the school teacher and pupil, respectively, in 'Maedehen in 'Uniform', will likely be brought to this country by Metro. Benny 'Thau, who left Saturday (22) for the Coast, brought back tests of the two players made by him in Berlin. On the Coast, brought back tests of the two players made by him in Berlin. Only one actrease, Charlotte Susa, with has already been imported to Hollywood.

Eleanor Holm's \$500 If Money, If Featured

Los Angeles, Oct. 24.

Loe Angeles, Oct. 24.

Getting \$390 a week under her
Warner film contract, up for court
approval, Eleanor, Holm, Olympic
aquatic champion, will be raised
to \$500 if the studio puts her into
a featured part. Warners must thencontinue to pay her at that rate for
the remainder of her first six
months' work. Options for the following six and a half years, if taken
up, will give the swimming champ
a salary of \$2,000 weekly for the
fast year.
Provision for a 12 weeks' layoff
each year is made. Miss Hoim is
13 and is living with Mrs. Antonio
Moreno, who appears as guardian.

Moreno, who appears as guardian This is in lieu of Miss Holm's mother, who lives in Brooklyn.

Colony's Air Record

Hollywood, Oct. 24. Joseph M. Schenck and Lily Damita arrived here by plane Fri-day (21) frem Mexico City. This was the first one day trip on record by plcture people from that city. Sets a mark of 11 hours and 52 minutes for others to go after.

BELLE BENNETT LOW

Hollywood, Oct. 24.
Beile Bennett was reported in a critical condition at Cedars of Lebanon hospital today (Monday).

AIR WANTS PIG

Picture Execs Consider Ether Chief Enemy in Keeping Patrons from Theatres - Big Cost Involved Also Has Them Laving Off Another Year at Least — Difference in Time Considered

HOT FOR DISCS. THO

Hellywood, Oct. 24.
While almost all studio excess admit that Radio Picture's 'Hollywood on the Air', program is proving helpful in exploiting films, there's little chance of broadcasting getting any revenue from the film industry for another year at least; if any.
Attitude of the picture makers is that wherever ether will be utilized by them it will be on a free basis. Argument is that as long as radio advertisers are claimfully for picture names for air programs there's no reason to expend money in this direction.

Louisel, and No

Logical, and No

there's no reason to expens money in this direction.

Logical, and No

Execs have plenty of reasons, logical or otherwise, why they don't wish to dabble in radio on a big with the dabble in radio on a big the state of the stat

Academy Elects Nov. 1

Hollywood, Oct. 24. s of the Academy will be t a meeting of the 15 mem-the board of directors

Nov. 1. Indications are that Irving Thal-berg will be named president with Conrad Nagel, Fred Nibio and Frank Lloyd re-elected vice-presi-dent, secretary and treasurer re-spectively.

ELISSA LANDI RETURNS

Hollywood, Oct. 24.
Elissa Landi returned from Vancouver, B. C., today (Monday), after
four weeks in Canada to re-enter on
an immigration quota.
Miss Landi will next go into 'Masquerader' for Sam Goldwyn on loan

from Fox where her contract was renewed just before she left.

Union Co-op Stock

Birmingham, Oct. 24. A stock company may go into the Jefferson again this year if arrange-ments now being made can be com-

Musicians and stage hands are seeking to get the house going again this fall, and a co-operative stock company may be arranged.

Cagney's \$500 Wkly. Bonus and % of NAMES, WHY PAY Profits Approaches \$2,500 as Salary

After 17 Years

Hollywood, Oct. 24,
Ramon Novarro is credited
with getting the top salary of
any picture player whose
length of, service in films is
comparable with his own.
After 17 years as a screen
actor, Novarro is still able to
collect \$150,000 per picture
from Metro, with his contract
calling for three a year.

Bessie's Lunch Plan Great for M. P. Fund. But Needs Stadium

Hollywood, Oct. 24.
Several weeks ago. Bessle Love suggested a plan to the Motion Pletties Relief by Motion Pletties Rough, Miss Love was to invite nine girl friends to a luncheon. Bach of the guests would contribute \$1, and in turn would individually stage similar affairs to which they mould invite eight more friends.

That meant that by the time the second inaugural iuncheon in the second second series of iuncheons the affair started to evolve into chain letter meals, for it was to continue until 10 series of iuncheons have been completed.

chain letter meals, for it was to continue until 10 series of luncheons have been completed.

The 12 guests are supposed to go out and repeat the process, each inviting seven friends, which means that for the third series of luncheons, 504 ladles would sit down, dine and contribute \$1 each to the cause. Then the 504 would entertain 3.024, and so on. By simple mathematical the series of luncheon comes around 988, 499 women will seat themselves at the festive board and contribute a like number of dollars. Just how it's going to work out, no one knows. It looks like a tough proposition to get the entire femme population of southern California to come to luncheon. However, it's an idea; and out here in California they do surprising things. So, it looks as if the fourtil luncheon will be held ly, the Olympic Stadium.

2 FOR ANNA STEN

Goldwyn Gives German Girl New 2-Year Contract

Sam Goldwyn plans two pictures Sam Goldwyn plans two pictures this season with Anna Sten, German girl, who has been undergoing dramatic and English tutoring in Hollywood. First will probably go into production in December. Story is still being sought:

Over here originally under a six months' contract, Goldwyn has replaced that with a straight two-year agreement for Miss Sten.

Jobyna Walks

Burbank, Oct. 24.
Following a tiff with Mervyn LeRoy, director of The Inside, Johnson
Howland walked off the set aftertwo days work in the picture. Warners replaced her with Ruth Donnelly

nelly.

First time in many moons anyone in the character player class
has walked on a picture. Miss Howland's part was third in importance.

QUITTING PLAY FOR COAST

Franchot Tone goes Metro on a six months' contract, plus a similar option, booked by Mike Connolly of the Jenie Jacobs office. He leaves 'Success Story,' current New York play, and goes to the Coast next week.

First assignment is 'Nora' oppo-site Jean Harlow.

James Cagney's new deal with Warner Bros, is understood a com-recent and in round, continuing un-der the option "enewal period of \$1,750 a week plus a weekly bonus to the actor. This is an automatic hop since the last figure, \$1,400 a week, at which the actor rebelled when making demands for \$3,000 and \$3,500 weekly.

In addition to the current \$1,750, his salary now carries with it an additional bonus of \$500, guaranteeing \$2,250 per for 40 weeks a

year.
Warners has also promised Cagney a percentage cut in the profits of each picture, this to be on a more or less clastic arrangement. It is figured that Cagney can average around \$2,500 a week under his WER.

age around \$2,500 a week under his WB renewal.

There has been no provise for any story purchase. Bad Boy, now under the working title of The Inside, which may again be switched, was Warners, script and wasn't bought from Cagney, it never having been Cagney's intention to produce independently.

WB EXERCISES OPTION ON ARBUCKLE SHORTS

Warners has taken up its option on Rosece Fatty' Arbuckle for a total of six shorts, one of which has aiready been made.

Comedian starts the second, untited, in about two weeks at the Vitaphone studio, Brooklyn, Exercising of the option depended on the reaction to Arbuckle's first short.

Extras Drop 2,000

Hollywood, Oct. 24.
Total of 6,378 checks handed out to extras last week. This is a drop of 2,000 from the previous week, the high for the year.

'Cavalcade' contributed the biggest set, 637 last Wednesday (19), which was also the biggest day, with 1,323 placements.

Cantor Entrains (Not Planes): Daughters' Idea

Halles); Daugnters idea
Hollywood, Oct. 24.
Eddie Cantor, with Mrs. Cantor, left-by plane today (24), for New York, but switched to the Chief, following pressure put on by his five daughters. They arrive there Wednesday (26) afternoon.
Cantor will busy himself in getting material for his first Chase & Sanborn broadcast, Oct. 39, and also the control will be to the William of the

Shift Trust Funds

Los Angeles, Oct. 24. Superior Court has approved the transfer of two trust funds from the defunct First National Bank of Beyerly Hills to the Bank of Amer-

Charles and Virginia Valil Forreit Charles and Virginia Vaili Farrell have switched their \$53,619 trust, and Robert Z. and Gertrude Olmstead Leonard have changed trustees on a \$15,572 fund.

BETTE DAVIS RECOVERING

Hollywood, Oct. 24.

Bette Davis is recouperating from an appendix operation performed Saturday (22), at the Wilshire

hospital.

Miss Davis will be confined for two weeks.

AYRES, CROMWELL FOR 'FAIR'

Final pair of players for 'State Fair' signatured their contracts Saturday (22). They are Lew Ayres (U), and Richard Cromwell (Col).

No Theatre Outside N. Y. to Be Operated by H. O. Is Publix Aim; O'Donnell-Jenkins Tex. Proposition

Only a minority or houses will be 100% operated by Publix if that chain's present moves in the direction of further partnerships and detheaterising are carried through. All that may remain will be the Famous Players Canadian group, the B. & K. setup and the major delivers of the company from Boston westward to, perhaps, Denver. Eventually, according to Publix information, not a single theatre outside of those in New York city will be operated from the home office.

e. Ralph Branton is to locally oper-

will be operated from the home office.

Ralph Branton is to locally operto the Iowa-Nebraska middlewestern tention of the Modines.

In the property of the Branton is the Matter
Branton of the Branton is the Watter
Branton of the Branton is the Branton

Reade has been offered a parinership arrangement, carrying with it
operating control by Reade as with the
Department of the Branton is the Branton

Reade has indicated he is not
amenable to a partnership. Under
his 20-year leasing deal with Pablix circuit has to notify him by Jan.

1 deal branton not, 1330

Now England, made up of several
partnerships which have local operation such as the Maine & New
Hampshire group, may also fall into
additional partnerships. Publix's
100% operated houses in the territory, now are under Marty Mullins
without ho, superfority.

O'Donnell'-leakins Bid

R. J. O'Donnell and Bill Jenkins
are negotiating with Publix to head
a partnership over 22. bouses in
the Wull and the Branton of the Watter
hip would reduce operating control
by Publix. An O'Donnell-rankins
pastnership would embrace three in
San Antonlo, three in Houston, four
in Dallas, two in Ft. Worth, two in
Galveston, two in Anstin, sive
in El Paso and two in
Bouley and the Sanger

dividing the Sanger of the Sanger

dividing the Sanger of the Sanger

dividing the Branton west to

no the Althauto Seaboear west to

no the Althauto Seaboear west to

Kincey & Wilby have everything on the Atlantic Seaboard west to the Mississippi; Texas would be split between O'Donnell-Jenkins and W. E. Paschall. split between O'Donnell-Jenkins and W. E. Paschall, while Fox-West Coast takes over the Rickards & Nace group in Arizona, While Publix has long figured on a partnership for Saenger, definite moves are not as yet under way.

COLOR FOR BALANCE OF 'SILLY SYMPHONIES'

Hollywood, Oct. 24.

Remainder of the 'Silly Symphonies' cartoon series of 13 for this year will be in color. Three of the group were done in black and white and an additional three in that prompted Walt Disney's decision to complete the series in pastels.

Color has boosted cost of the car-toons 35% with exhibs trying to have rentals on the pen and ink dramas reduced.

"Mickey Mouse, also made by Dis-ney, will continue in black and white until a check is made on the reception of the color 'Silly Sym-phonies.'

phonies. One reason assigned by Disney for the use of color in cartoons is that it will out-mode the cartoor reels and make them subject to occasional reissues.

'TAMPICO' OFF

After 8 months Columbia Side tracks Hergesheimer Story

Hollywood, Oct. 24.
After having been in preparation for leght monther than the common preparation for eight monther than the common than the

Buzzell Gasps

Hollywood, Oct. 24:
Eddie Buzzell, who will direct 'Child of Manhattan' for
Columbia, had Jean Malin come
over to the studio to read the
part of 'the 'modiste,' an effeminative role.
Buzzell 'decided to go through
the part 'for Malin, using the
mannerisms and frills required.
When he got through he asked
Malin if he thought he could
play it.

play it.
Malin retorted, 'Why don't
you play it?'—and walked out.

U SPOTS FOUR AT \$75,000 EACH

Universal City, Oct. 24. previously gainst producing low cost pictures this year, Universal has reversed that decision and has spotted four films to cost around \$75,000. Stories are not settled but Eph Asher, U associate producer, is at Palm associate producer, is at Faim springs with a brief case of yarns for consideration by Carl Laemmie, Jr., who will be at the resort for a

week.

Intention is to start on the E grade series as early as possible.

Fox Buys German Film For a Complete Remake

Fox has closed for the sto

For has closed for the story rights to Ufa's "High Highness Commands," a musical, and will do a complete remake in Hollywood. Understood Fox wants it for Eric von Stroheim's direction,
Picture has aiready been shown in this country in the German original with William of the German original with William Lee Sacches, and the William of the Fox negotiations.

FRANKLIN WEST

Wks. Trip-Made Director Film Boards With Depinet

Film Beards With Depinet

Harold Franklin left New York

Saturday (22) for a two weeks' trip

to the coast. He will look over the

RKO theatre situation and take a

glimpse at new RKO film product.

He will stop en route at Chicago

and Kansas City.

Trip follows the addition of

Franklin and Ned Depinet to the

RKO picture boards, namely Radio

Pictures and RKO-Patha. Depinet

is vice-president in charge of dis
tribution for Radio Pictures. Franklin, until his election to the film

board, was a director only on the

KAO and Orpheum boards, of which

he is president. His elevation to the

film directorate now gives Franklin

a direct say in all RKO matters,

pertuining to films as well as the
unofficially on the film board meet
lings for some time.

McCarthy Returning East To Handle 'Kid' Premiere

Hollywood, Oct. 24.
J. J. McCarthy, who came here to confer with Samuel Goldwyn regarding the road showing of Kid from Spain, leaves this Friday (28), for New York, to handle the o ing of the picture at the Palac

LIKE THE PRINCE

Geo. O'Brien Also Falls One Injury With Every Plature

Hollywood, Oct. 24.
Final day of camera work on
Robber's Roout' at Fox saw George
O'Brien being thrown from his
horse and ending with a strained
back. He'll have to walk around
with it taped for weeks.
Accident maintaine O'Brien's reciord of receiving an injury in each

ord of receiving an injury in each of his starring pictures.

Politicians and Bankers Ignore Ribbing Pictures

Hollywood, Oct. 24.

Kickback expected by the picture industry from politiclans and bankers' circles on recent films slapping at these two groups hasn't been felt here—much to the surprise or wreducesh. of producers.

Some studio heads who had hoped the controversies might help exploit the pictures are a little disappointed. Same goes for bankers, with Metro's Gold Spangled Banner, now in preparation, to be anything but gentle with the money men.

Present turmoil in politics prior to the elections and the troubles of bankers are believed to have stopped them from issuing any statements on the Hollywood screen trend.

Result of their being able to take it may be the reason for the studios' present. old attitude in considering, all kinds of stories of the expose class. Some studio heads who had hone

FRISCO FOX GRIND AT 25C WITH VAUDFILM

Los Angeles, Oct. 24. Fox theatre, San Franci back to Fox Theatres Oct. 23 after three years of operation by Fox West Coast, reopens Oct. 28 with a grind policy of six acts of Fanchor & Marco vaude and subsequent run pictures at 25 cents.

House will be under the super vision of Joe Leo, who has also unhis direction the Los Angeles local downtown grind, which Wil-liam Fox took over more than a

ilam Fox took over more than a year ago.

Henry Goldenberg, until recently with RKO on the Coast, becomes house manager at this 'Frisco house. An hour after Fox-West Coast closed the Fox last Thursday (20), the Capital Company, subsidiary of Bank of America, obtained a court order restraining the Fox Corp. from removing furniture and equipment from house. Judge Harris signed the order at 1 a.m. Afguments will be heard this Fridsy (27), to determine if order shall be made permanent.

made permanent.
Captal Company charges It leased house to William Fox in December, 1926, almost three years before it was built, and that Fox turned lease over to Fox Film Corp. Last Jan. 27 Fox Films gave the Capital Co. a chattel mortgage, agreeing not to remove any equip-ment, furniture or effects from house without Capital's consent.

Monogram Adds 10

Monogram is stepping up its production schedule, announced as 30 features, by adding 10 additiona subjects. As a result of the increase Ray Johnson, president, is crease Ray Johnson, president, i protracting his stay on the Coas from a month to six weeks.

WRITERS IN SOLITARY

No Phones and No Visitors Is Harry Cohn's Edict

Hollywood, Oct. 24.

Deciding that his writers were spending too much of the company's time on the phone and entertaing visitors, Harry Cohn put his writers in solitary confinement last week.

From now on Columbia scribbler. will get along without phones and visitors will not be permitted to see them during working hours. They also have to raise their hands to leave a story conference.

L. A.'s 1st, 2d, and 3rd Run Previews: **Tab Insiders by Showings They Attend**

47 \$50 Checks...

Hollywood, Oct. 24.
In one sequence of Paramounts 'If I Had a Million,'
47 elderly women were used, most of whom had not worked in months. Each was spotted at \$7.50 or \$10 a day for two days.

days.

Sam Katz, happening onto
the set, watched the aged
women working. A few days
later each received a personal
letter from him.

First paragraph told of his
appreciation of their work.
Second sald:

"Enclosed you will find a
check for \$50."

CHI CENSORS HOLD UP 2 PIX

Chicago, Oct. 24.

Chicago censor board held up two pictures last week. Metro's 'Faithss' and Warners' 'Three on s Match, were sidetracked

Metro banning was particularly surprising. Story is reported quite similar in general character to 'The Sin of Madelon Claudet' (Metro)

Sin of Madelon Claudet (Metro) and 'Blondo Venus' (Par), both of which were passed.

It is thought likely that the exchanges and censor board will get together on a compromise arrangement although both pictures will probably be pinked.

Meanwhile Universal's 'Okay America' is still forbidden to Chloago theatres.

Par Seeks Stage Names For 'House' Musical

Hollywood, Oct. 24.
Paramount will make a multi-name musical production of 'Inter-national House,' and is seeking such people as Will Mahoney and Burn and Allen, emulating the piling on of stage and air celebs as done in 'Big Broadcast,' Story will have just enough

so upon in Strong will have just enough framework to allow for the introduction of specialties and musical numbers. Raiph Rainger is writing the score and Nunnally Johnson and Francis Martin are adapting.

\$40.000 'Wires'

Metro has closed for Clear All Wires, Russe newspaper play by the Spewacks, current at the Times Square, N. Y., under Herman Shumlin sponsorship.

Several companies bidding for the film rights boosted the price to nearly \$40.000.

RAFT AS MAURICE

Par Contemplating Story on Life of Lake Ballroom Dancer

Hollywood, Oct. 24.
Paramount has decreed no more underworld roles for Georgie Raft.
Purpose is to get him out from behind the hardware and develop his

hind the hardware and develop any femme appeal.

So Ratt's next picture is apt to see him doing a story based on the life of the late Maurice, the ball-room dancer. Which is right in Georgie's corner as he was okay on his pins before he changed his breakfast hour from 6 p.m. back heart to 6 am out here.

east to 6 a.m. out here.

Story background is understood to be Marion Spitzer's suggestion for Raft. Miss Spitzer is currently in New York for Paramount.

Taurog for Chevalier

Hollywood, Oct. 24.
Norman Taurog draws the assignment to direct the next Maurice Chevaller picture. Way to Love at Paramount.
Story is being concocted by Waldemar Young.

Hollywood, Oct. 24.

In the past few months regulary preview circuits have been favel-poed. Pictures are setting first, second and third preview run showings became sold and the preview run showings became sold and the sold an

deluxe houses.

Metro, Fox and Radio so far hold only one preview, but Radio is, and only one preview, but Radio is, the attention of the RKO Hillstreet, and the Attention of the RKO Hillstreet, and the Attention of the RKO HILLSTREET, and the RKO HILLSTREET,

Chill by Clein's Angel Gives Hoffman Shot At 'Wonderbar' Film

Hollywood, Oct. 24.
With John Clein's deal off to produce 'Wonderbar, featuring George
Jessel and Norma Talmadge, Robert

duce Wonderbar, featuring George Jessel and Norma Talimade, Robert Militord, Jessel's manager, is in a billion of the state of the stat

PAR IS ARRANGING **NEW SALES LINEUP**

Under plans Tom Balley, district manager of the New England territory, and Neil Agreew district manager out of Chicago, will split the entire western division on Paramount sales as a result of the resignation of John D. Clark. This would give the west a distributional setup similar to the east, which is divided between Joe Unger and Stanley Waite. Both Bailey and Agnew are in New York at the moment.

ment.
Successor to Herman Wobber as
Pacific district chief is apt to be
Mike Lawis who has been out there
under Wobber for years. Wobber
is said to have resigned as western district head on sales just before sailing for the Coast after
heading the Par sales drive this
summer.

heading the Par sales drive this summer. Settlements of the contracts of both Wobber and Clark, which had more than two years to go, will be made by Paramount, it is under-stood.

Metro Has Eye on Oakie, Harding for 'Pig Boats'

okay,
M-G wants Ann Harding, from
Radio, for the femme lead with Jack
Oakle also being considered for the
picture. If latter is okayed, feature being concocted by will have three comics in Jimmy oung.

Durante, Eugene Pallette and Oakle

FLEXIBLE PRICE SCALES

Films Proposed as B.O. Tonic DOWN FOR OTHERS

Hollywood, Oct. 24. Academy is considering a plan whereby a complete program will be made up of pictures given 1932 winning awards for release to theatres to be exploited as 'The best pictures of the year.'

Program would be made up of the films getting the award as the best feature, with fillers consisting of highlights of films showing outstanding individual acting, for which awards have been made, and the two reel comedy, novelty short and animated cartoon similarly

Matter will come up for further consideration at a meeting to be held tomorrow (25), by academy di-rectors and Fox-West Coast circuit

execs.

It is also likely that F-WC will
attempt to cash in locally on the
awards this year by opening one of
it's now dark houses for showing
during the next few weeks of the
various films nominated for 'best'

FOX GIVES UP

Fox has considered and has reached a decision that it is off all radio broadcasting tie-ups. The ban is by order of S. R. Kent company president. Company becomes the first of the big majors to stand completely apart from radio.

first of the big majors to stand completely apart from radio.

The Fox decision follows an investigation by Kent into the boo effects on films having radio tle-ins, notably in connection with the air serialization of mystery yarns. According to Fox company accounts, ether serialization of such film stories as "Trial of Vivian Ware', a last season's release, and 'Chandu,' a contract these films at the box office. Paramount, which once had a 50% interest in the Columbia Broadcasting chain, relinquished that interest months ago. Loew's, which controls WHN in New York, seldom uses this source as an exploitation means for Metro pictures. Hence, outside of RKO a direct affiliation with NBC, only United Artists and Warners have regular are hookups; Warners through control of KFWB Lookup with the property of the control of the country over CBS.

M. H. Aylesworth, president of

over CBS,
M. H. Aylesworth, president of
NBC and RKO, views radio as a
definite and beneficial link for films.
Aylesworth, always enthusiastic
about such hookups, cautioned,
however, that such hookups must
be studiously planned and expertly
handled to achieve proper results.

WANGER MOVES IN PAR SUIT, PEACE HOPE DIM

ter Wanger's suit against Paramount, alleging \$416,000 due him under his contract, grew dimmer yesterday afternoon (Monday), fol-lowing an examination before trial of Adolph Zukor, president of Par. Examination took place in Zukor's

office,
No date has been set for trial of
the action. Wanger expects to remain in New York only this week
before returning to the Coast.
Walter Wanger got in from the
Coast over the weekend by plane.
His Paramount suit is one thing
that hastened him into New York.
Harry Colin. the Columbia prez,
is sinted to follow by train this
week.

Loafing at 110

Hollywood, Oct. 24.

Hai Rocki feels he has received the worst of his friend. It was to have the cover of his cover of his friend. The cover has been also also have thinks he is loafing around nowadays in the Loew airship that can only do 110 miles an hour. Roach's own plane does 200 or more. Roach traded with Loew when the latter started on an around the world tour. He now has the Roach ship abroad. Until Loew returns, Roach must worry along at not over 110 miles an hour.

M-G COOLS ON INTERCHANGE OF PLAYERS

Hollywood, Oct. 24. Metro has soured on the agree ment among the major studios for RADIO TIE-INS the Interchange of contract players Execs have ruled that no Metro confor the next two months.

Excuse is that with a number of

Excuse is that with a number of pictures about to be cast production difficulties may be encountered with the players off the lot and unavailable for home production. Understood that the move was suggested by Irving Thalberg before he left for New York.

Since inception of the interchanging idea Thalberg, it is understood, has been against it, claiming that the average player suffers when away from his home lot.

'Cavalcade' Coming In \$165,000 Under **Budget and on Time**

Hollywood, Oct. 24. 'Cavalcade' will be brought in by Fox \$165,000 below its budget and on time. This will be Nov. 25. Picture will be ready for release dur-ing the Christmes holidays.

ing the Christmirs holidays.

Story was inherited by Winnie Sheehan from Harley Clarke, former Fox president, upon his return to the studio. Price paid for the yarn was \$100,000 and about \$225,000 had been expended when Sheehan took over the reins. Budget was set at \$1,200,000. Having the sone laid in his lap. Having this one laid in his lap. Sheehan took was to be about the lap. The wind have the wind the proper from March to May, conferred with Noel Coward and the Drury Lane management on the play's production possibilities, and also dug up an English cast which would fit the script.

English cast which would fit the When he returned to the studio he took over the production responsibility from Al Rockett, also changing the director, writers and all production personnel. Since the picture went into work Oct. 3, Sheehan has stood close by and despite handicaps, through being unable to secure Diana Wnynard, who was working in 'Rasputin' at Metro, managed to shoot around this player which will enable the picture to come in on the dot.

Thalbergs West

Irving G. Thalberg and Norma Shearer (Mrs. Thalberg) left New York Friday (21) for the Coast. While east a couple of weeks Thalberg has seen shows both mat-

inee and evening daily. He picked a couple of people for tests, but purchased no plays or scripts.

Plan of Reps of Major Cos. and Indies-Claim Would Mean Knell of 'Exclusive' and Prolong Playing Time Rental % Remain Same -Joint Sessions Tentatively Okay Formulas in 5-Point Program

KENT AS HAYS REP

Featuring a five pointed program, tentatively adopted by representatives of all branches of the industry after a two day season in New York, is a new boxoffice slant regarded as important and evolutionary to clistribution as to exhibition. This plan, carefully deliberated over the past two months by certain distrib as well as indie leaders, would grade admissions according to deemed entertainment values, eliminate 'exclusive' run policies and virtually double the playing time of the addistry's set product 50 features yearly considered outstanding among the product from the major companies. If the plan is adopted the earning power of the expected 52 would then be increased by raised box office scales. Under the proposed scheme per-

box office scales.
Under the proposed scheme percentages will not be increased. But the exhibitor would be required to introduce a flexible admission policy whereby he will have no uniform top for all classes of pictures. He would charge less than the present admission scale for some films and more for others.

5,000 Houses Adaptable
It is estimated that 5,000 theatres

It is estimated that 5,000 theatres It is estimated that 5,000 theatres in the United States can introduce the plan immediately. The deluxers are not included by virtue of the fact that they are already figured to be providing playing time maxi-

mums.

The subsequent runs considered are those theatres in situations where competition is practically nil. In other congested spots it will be necessary for all exhibitors to come to a price agreement before the plan

(Continued on page 55)

ACADEMY PLANS ACADEMY PLANS AUTORITION PLANS AWARD LIMIT AWARD AWARD LIMIT AWARD **ACADEMY PLANS**

Hollywood, Oct. 24. A proposal before the Academy vould bar awards from persons who have been honored within the previous five years. Recommendation to this effect has been made by the executive committee of the

by the executive committee of the writers' branch. If accepted this year, as is likely, it would affect the current nominations for top honors of Marie Dressler, Frank Borzage in their respective factions, and Frances Marion, because of previous awards to this trio.

'Kid' at Palace Nov. 17: No Wait on Changeover

Palace, New York, will bow out of audflim werk of Nov. 12, the final bill playing five days only, Nov. 17 is the date set for the Palace's conversion to two-a-day straight films.
House won't close at all in making the change. Vauddim goes out on a Wednesday and the \$2 'Kid from Spain' (Goldwyn - Cantor) opens the following day.

Full Program of Academy Victory | UP FOR ACE FILMS, Fox Demand for New Film Deal Impairs Roxy Theatre Future; Financing, Too

Just the Chief

Hollywood, Oct, 24.
Recently appointed studio head was trying to get a director to take a cut, claiming that while his pictures were successful, they cost too much. 'Look,' said the exce, 'Last,' Night' cost much less than your last picture and is making more money, still that director is willing to cut his salary.' 'Say,' interrupted the director.' T directed 'Last Night.' You did?' exclaimed the exee. 'What kind of a studio is this?' Nobody tells me anything around here.'

FOX WILL 100% FINANCE ALL LASKY PIX

Jesse L. Lasky's deal to produce six to eight pictures for Fox calls for complete financing by the Fox organization. Under arrangements, a reasonable figure will be set as a budget on each production but should Lasky exceed the fixed amount, but made to dig for the overage himself.

overage himself.

Lasky's deal with Sidney R. Kent specifies that Fox first takes out of rental return the production cost of each Lasky. Beginner to the specifies of the speci

Fox studio at which he will turn out his pictures.

Two scripts so far picked up are 200 in Budapest and Warrior's Husband. 200' is an original by Jack Kirkland; Warrior's Husband was a Broadway legit production of last season sponsored by Harry Moses, which latter play will be turned into a farce for Lasky's purner.

Shapiro Leaves Fox

After your years with Fox, the greater part spent as publicity and advertising director at the Coast studios, Vic Shapiro effected a settlement with that organization last

week.
Shapiro had spent the past six weeks in the New York office without being assigned. His contract was for the first three years, expiring last January without renewal, although he was retained on the

atthough he was retained on the payroll.
Shapiro expects to make an-nouncement of a new connection in the industry within the next two weeks.

Grainger Late

Hollywood, Oct. 24.
J. R. Grainger, Fox sales head, arrives here tomorrow (Tuesday) a week late on his sales tour. He is accompanied by John Nolan, Fox Western sales manager.
Eddle Bonns, assistant to Grainger, left here today (Monday) for Nour on Conter four months solvent on Content four months of the Content of the C

While certain interests in the receivership management of the Roxy
theatre. New York, have been blokering with RKO over the latter circertain the Roy over the latter cirthe Roy mane for one of the Radio
City theatrea recent developments
have occurred which may affect the
continued operation of the old Roxy.
House is in danger of a shutdown.
Cause is the serving of notice by
Fox Films indicating that this distributing company wants a new picture deal from the theatre or else.
House would then have to exist on
what product it can pick up on the
outside.

what product it can pick up on the outside.

Meantime, Judge Caffey is expected to make his decision known this week on the question of RKO's the control of the agreement. Under the terms of the agreement

with the house Fox Film was to get the first. \$10,000 after the theatre nut had come in for film rental. With the house averaging below With the house averaging below operating costs since its reopening around 10 weeks ago. Fox Film hasn't been able to realize this \$10,000 weekly. Theatre's overhead is reported to run over \$45,000 with the house averaging around \$35,000 weekly.

house averaging around \$35,000 weekly.

Continued operation of the house also depends on obtaining of additional operating moncy.

Itomal operating moncy in the strength of the first mortgage bondholders, released the remaining \$45,000 in receiver's certificates outstanding to provide for continued operation of the house. Up to the time of the hearing held before Judge Caffey on the use of the Roxy name, the house had used up \$105,000 of the \$150,000 in such certificates as allowed by the Federal Court.

The fact that Fox had served no-

up \$195,000 of the \$150,000 in sucn certificates as allowed by the Fedreral Court.

The fact that Fox had served notice on the theater was not mentioned the heater was not the change of the heater was the fact that the change of name argument is that were the Roxy compelled to change its name, such change might stand the house a cost of \$100,000 in new electric signs and advertising. However, counsel fees alone, Judging from the array of counsel at the first hearing, is likely to run that left.

In the stand the stand of the stand the house a cost of \$100,000 and the stand the first hearing, is likely to run that left.

Roxy Theater Corp., also that the directors, in 1930, had no right to make an agreement with S. L. Rothafel to cancel the use of the name. This cancellation was to have taken place last Sept. 11

This cancellation was to have taken place last Sept. 11

South of the standard of the

epithets were hurled. All of which came as a surprise. It was further pointed out at the hearing that Rothafel was using the Roxy name over the air, and else-where as far back as 1921 when he was managing the Capitol, New York.

Laemmle, Pere, Stays

Carl Laemmie, Sr., will remain in New York until Nov. 20, when he returns directly to Hollywood. This is reported final, with em-phasis that the European trip will not occur until next year.

Reformers' 'Amen' Oratory May Slap Regulation on L. A. Houses

Los Angeles, Oct. 24.
Oratory by the reform element at an open hearing before the city council last week brought local picture and legit houses to the brink of drastic police regulation.
License revocation, with only the police commission sitting as Judge and Jury, faces the more than 200 operated houses here unless a last minute concerted drive by film and stage interests is made effective.
An ordinance, considered harmless at first and effective only in dealing with honky-tonks, has beomeranged and film house managers particularly are apprehensive of its passage.

of its passage.

Added license fees which first attracted the theatre interests have been minimized with the police commission regulatory powers now dominating the situation. As passed on to the city attorney for redrafting the proposed ordinance would slap an anual permit fee of only \$1 on the theatres, as sgainst the previously proposed tax of \$10, \$16 or \$25. But the scope of the powers of the police would be broadened.

Mandatory Police Hearings

Mandatory Police Hearings

Under the provisions of the pro-posed ordinance the police commis-sion, at the behest of any citizen would be compelled to hold a hearposed ordina would be compelled to hold a hearing regarding lewdness of a performance. If, in the opinion of the
commission, the charges warrant
the permit would be revoked.
Should a theatre operator be convicted of giving a performance considered a nulsance it would then be
mandatory upon the police to cancel
the license.

mandatory upon the police to cancel
the license.
Council chamber was packed with
theatre opposition but the amusement interests had but four men
in atterdance—Bud Loiller of F-WC,
and also representing Paramount,
'Tellad Authen and some of the legit United Artists and some of the legi-interests: Ben Bernstein, Gus Metz-

interests; Ben Bernstein, Gus Metz-ser, president of the .Independent Theatre Owners of Southern Call-fornia and Fred Beetson of the Producers' association. All but Bernstein spoke.

Previously expressed views of the-atre operators that the added taxa-tion to the theatres' \$750,000 load, already shouldered, was a principal objection to the proposed ordinance, that this made it difficult for the film interests to present their case convincingly. convincingly

nm interests to present their case convincingly.

Graft Suggested

The act that the drastic law as now profession with the way to heavy graft who contended that anything was better than permitting shows which debase the youth of the city. They pointed out also that the ordinance could later be amended if it were not perfect.

Throughout the speeches by preachers and school officials there was a constant chatter of 'amens'.

was a constant chatter of 'amens.'
Only fear that a redraft of the ordinance on the floor of the chamber
might not hold water saved its im-

THE WIFE WINS

Mundin-Atkinson Team in Political Story by Mintz-Neal

Hollywood, Oct. 24.
Sam Mintz and Lex Neal are
writing an original political yarn
for the new Fox comedy team, Herbert Mundlin and Frank Atkinson,
Both are English.
Atkinson recently received a term
contract from the studio, although
Mundlin has had a Fox termer for
the past year. Teaming and story
idea is reported to have been suggested by Mundlin's wife.

AIR PORT TOUR

Hollywood, Oct. 24. udley Nichols, Fox writer, leaves next week on a tour of eastern air ports to get material for an air mail yarn which he will write for Spen-cer Tracy and James Dunn. Picture goes, into production in January with John Blystone direct-

Estabrook Now Dialoging
Hollywood, Oct. 24.
Howard Estabrook has completed adaptation on The Masquerader, for Goldwyn and is now working on the dialog.

Bayard V. 11.

on the chair is aiding in polishing up the Ronald Colman film.

Diamond Lady.'

Par wants to retain the 'Diamond'

SCI:OOL FILM REVIVAL

See No Real Resumption of Activity

Visual education has alipped, with the third dimension, into that category becoming known as 'after the depression' considerations. But more promise is held for school films than the others when conditions better. Executives who have given the classroom serious consideration figure that the average teacher throughout the country is sold on to boards of education budgets, this is the all-important success factor:

HITCH THROWING FOUR MORE W-W'S TO KBS

Because of dissatisfaction certain outside indie production ar-rangements, World Wide is now ne-gotiating with KBS to make an additional four pictures. This gi the latter outfit a 14 picture sch ule instead of 10.

Deal is being set by Joe Brandt, president of W-W, and E. W. Ham-mons, chairman of the executive committee.

committee.

In addition to the KBS pictures,
W-W's program of 21 will include Hypnotized, from Mack Sennett,
probably two each from Ben Zeidman and Edwin Carewe, although the latter is reported having some difficulty obtaining financing, and one each from William Sistrom and Benjamin Verchielser.

Reports that Brandt had turned his production duties to William Saal, in order that he might concentrate on distribution, have been denied.

denied.

KBS board of directors meeting held while Saal was here last week elected Hammons president of KBS Sam Bischoff, vice-president, and Burt Kelly, assistant secretary. Saa remains without title.

Carewe-Smith Buy BI's Travelog, 'Stampede'

Hollywood, Oct. 24.

All rights to Stampede, African
travelog, excepting those for England, have been purchased by Edwin Carewe and J. Boyce Smith
Picture released in England by
British International. Deal made with Maj. C. Court Treatt, who made the film

the film.

Picture is now being recut. Sound track will be added to give musical background and comment by Maj Treatt. Release title probably will be 'Sudan.'

Bass Deal Off

Hollywood, Oct. 24. Unable to obtain adequate financ ing, J. L. Bass' deal to make six pictures for Principal Distributing Co. has fallen through. Bass, head of Acme Productions,

is now negotiating for a states right release.

'SHE' AGAIN AT U

Hollywood, Oct. 24.
Rider Haggard's 'She' is up again for filming at Universal.
After several treatments, story goes to J. L. Balderston, just returned from New York, for adapta-

ORIGINAL FOR COLBERT

Hollywood, Oct. 24.
Edward Justus Mayer, who returned from New York last week,
has been engaged by Paramount.
He will write an original for
Claudette Colbert.

OURSTER'S MAGICIAN Hollywood, Oct. 24.
Radio will make 'Now You See
Il, by Fulton Oursler. It's a yarn
about a stage magician.
Dudley Murphy will direct.

Wants 'Diamond' Retained Wants Diamond' Retained Hays' organization having put thumbs down on Diamond Lil' as the release title for the Mae West play Paramount will make, com-pany will try to obtain an okay on Diamond Lady.'

1st Runs on Broadway

(Subject to Change)
Wsok Oct. 28.

Paramount — 'Night After
Night' (Par).
Capitol — 'Smilin' Through'
(Metro) (3d week).
Strand—'Three on a Match'
(WE) (27)

(WB) (27).

Mayfair — 'Washington
Merry-Go-Round' (Col) (2d)

week).
Winter Garden—They Call
It Sin' (FN) (2d week).
Raite — 'Madison Square
Garden' (Par) (3d week).
Roxy—'Once in a Lifetime'
(U).

Week Nov. 4 Paramount - 'Hot Saturday

(WB) (2d week).

Mayfair — Sport Parade

adio). Rivoli—'Magic Night' (UA)

Rivoli—Magic Right (2). Winter Garden — 'Scarlet Dawn' (FN). Risito — 'Old Dark House' (U) (2). Roxy—Rackety Rax' (Fox).

\$2 Pictures

'Strange Interlude' (Metro)
(Astor) (10th week),
'Maedchen in Uniform' (Froelich) (German) (Criterion)
(6th week).

Foreign Films

'Luise, Konigen von Preussen' (German) (Porten) (Europa) (4th week).

'Gouturiere de Luneville' (French) (Par) (Fifth Ave.)
(3d week).

'David Golder' (French)
(Manded and Delac) (Little
'Barberine' (German) (Capital) (Hindenberg) (25). Foreign Films

Goldstone's Special Release Plan; Will Lift Maj. Budgets

Hollywood, Oct. 24, Phil Goldstone has organized Ri-alto Pictures to release on the state: right market pictures acquired by him through his outside financing of independents and from other source e films will not conflict with

These films will not conflict with his Majestic program, First picture of the new company is Decency, the negative of which Goldstone obtained from Equitable

Six features will be sent out un-der the Rialto banner. If the half dozen aren't acquired through Gold-stone's financial dealings, the bal-ance of the program will be pro-

duced.

Also hoping to boost the grade of Majestic Pictures a few notches, Majestic Pictures a few notches, experience will increase the nudget on several coming productions. In line with this plan he is negotiating with Max Marcin and the Halpern Brothers to supervise one film each under the Majestic label.

Marcin and the Halperns each have a story in which Goldstone is interested, with a production budget of \$100,000 set on the latter.

Howe Photographing Boat Scenes on Three Vessels

Hollywood, Oct. 24.

James Howe, Fox's Chinese cameraman, left here today (Monday) bound for New York via the Canal He sails on the Bremen Nov. 24 for

Europe.

Howe will photograph boat stuff on both ships, and returning by an Italian vessel will follow the same procedure. Idea is for sea stuff for Fromenade Deck' and internal

SCHAEFFER AND MIX

SCHAEFFER AND MIX
Armand Schaeffer, engaged two
months ago by Universal to direct
the Noah Beery, Jr., westerns,
which later went cold, will do the
next Tom Mix picture.
Film will be 'Riders of Terror
Trail', now being adapted by Jack
Cunningham from a mag story by
Grant Taylor.

WOOLFE-STROMBERG ORIG

Hollywood, Oct. 24. 'Wild Blood,' an original by Edgar Allan Woolfe and Hunt Stromberg, is in preparation at Metro.

Robert Montgomery is in mind

Hollywood

Briefly rewritten extracts from 'Varlety's' Hollywood Bulletin, printed tch Friday in Hollywood, and placed as a wrapper upon the regular sekly Varietions not circulate other than on the Pacific Slope. New fronthe Dailies in Los Angeles will be found in that customary spartment.

Academy committees are considering 50 films entered by 17 producers from which to choose the short subjects meriting the special awards to be given this year.

Film Editors' Section
Film editors now have section
in the Academy sa adjunct of the
technicians branch. I James Wilkinson is chairman. In process of
formation is a publicity section of
the producers' branch.

Radio Shelves Two Both 'Collusion' and 'Deported' ave been shelved by Radio.

100,000 Words, Membership Professional Authors Club with Leslie T. White as president has been organized. Qualification for membership is proof of 100,000 words written for publication in the last five years.

Finished in 8ix Days
With Charles Hutchinson piloting, Goldsmith Productions' Bachelor Mother came in under the wiron the six-day filming schedule. A
xtra day was given to retakes.

Writh to Decide
Writh to Decide
Writher Warners will please another users will please another users will please another users will be determined after
completion of the fifth of the present series of six westerns. Script
lin one being written on the fifth,
Sonora.

Graves, Author-Supe A Ralph Graves original, Just to Get Married, is being adapted at Metro by Irene Kuhn. Graves will supervise.

Levering with Darmour loseph Levering will meg 'House Chance' for Larry Darmour.

Jackson on Orig.

Horace Jackson is at Fox without a contract to adapt an Eric Noel original.

Gold Mine for Natives

More than 100 unemployed on
Catalina Island struck gold when
Metro's 'Let's Go' company hit
there. They worked as extras for
two weeks at \$5 a day.

Levine After Stories

Nat Levine left last night (28) for New York where decision will be made on stories for coming Mascot productions. Four serials and a Rin. Tin Tip, Jr., chain will be subject of confabs. The Three Musketeers, by Dumas, will be the subject of one serial.

U Would Buy Rights
Universal wants to buy Sol
Lesser's rights in 'Cocoanut Oil,'
by Corey Ford, for a Slim Summerville picture.

Minor's 13 Shorts
C. Sharpe Minor, organist, is
dickering for a release of 13 shorts
he intends making on the Republic
(nee Tec-Art) lot.

'Lady' in Sound
Remake of 'The Lady' will be produced by Metro, Charles Brabin di-recting. Norma Talmadge appeared in it as a First National silent.

Sprague-Mankiewicz Orig.
Chandler Sprague and Hermar
Mankiewicz are teamed by Metro
in writing an original. Sprague
was formerly on Faramount's edi-torial board and prior to that with
Fox.

New 'Awakening' Script
Ralph Block is preparing a new
treatment of 'The Awakening,
written by John Van Druten for
Metro. Jacques Feyder will direct Awakening, Druten for will direct.

Heyburn's Pickford Termer Weldon Heyburn has been given a term contract by Mary Pickford. He has the lead opposite her in 'Shanty Town.'

Braun with Don Lee
Ted Braun is here from New
York to join the Artists' Service Bu-reau of the Don Lee broadcasting chain.

Prinz on Metro Musical LeRoy Prinz, in addition to his Fanchon & Marco chores, will aid Jack Cummings in staging a two-reel Metro musical.

Little Theatre Offering Sandor Kalley, offspring of the little theatre, goes into B. P. Schul-berg's 'Madame Butterfly.'

Dinehart in Top Spot Keen Tompson's original, 'Acquitted,' at Colombia, has Alan Dinehart in the top cast spot. Jo Swerling is adapting.

Revives Anti-Distrib Suit Arter being dormant for nearly two years, trial of Fae Robison's two years, trial of Fae Robison's two years, trial of Fae Robison's ganizations and the L. Beard of Trade has been set for Nov. 22 in U. S. court. Miss Robison seeks damages, claiming that zoning discriminated against her house in Inglewood.

lliness Delays Tracy Case
Radio's complaint to the Academy
against Lee Tracy for absenting
himself during the production of
Thantom Fame' has been held up
due to the actor's illness.

'Left Bank' Wyler's First Robert Wyler will have 'The Left Bank' as his first megging assign-ment at Universal.

Insull Yarn for Col
Story based on the Insull utilities
will be produced by Columbia under the title, 'High Finance.' Jo
Swerling is writing.

Joison Resumes
On his return from New York
Al Joison went to work on new
scenes for 'Happy-Go-Lucky' (UA),
which will increase the musical features of the United Artists release,

Renew Extras Union Try
Second attempt to organize extras into a union under the A.F.L.
banner will be made by J. C. Casey,
organizer, who arrives here this
week. Casey was here last year,
but made little headway.

New Karloff Horror Film Mauri Grashin is adapting an original horror story, written by Maurice Pivar, for Boris Karloff at U.

United Pictures' Puzzle

Hollywood, Oct. 24.
United Pictures, which took space at Metropolitan studio several months ago, moved out last week without turning a crank. No picture was ever announced and the outfit had every one on the lot guessing what it intended doing. It's still a mystery.

J. F. Reich was in charge of the offices.

Par-Radio Bidding For Same Novel

Paramount and Radio are dicker-Paramount and kand are dieker-ing for the rights to "Tomorrowa" Daughter and for the services of the author, Burton Davis, Negotiations being handled for Davis by Joe Rivkin, New York. Davis, whose nome de plume is Lawrence Saunders, is the author of 'Six Weeks," Black Smoke' and

'Six Weeks,'

Radio is interested in 'Daughter' for Dorothy Wilson, it's stenog-rapher-actress.

Team Skipworth-Young

Hollywood, Oct. 24.

'Good Company,' Nina Wilcox
Putnam original, is set as a costarrer for Allison Skipworth and Roland Young at Paramount. Walter de Leon and Miss Putnam

MACKNOVITCH'S O. O.

Hollywood, Oct. 24.
Sam Macknovitch, treasurer of
Educational Pictures, inspecting
studio and exchange, is returning
to New York Oct. 31.

N. Y. to L. A.

George Frank. Nick Grinde. Ted Claire. Bobbe (Perkins) Harris.

L. A. to N. Y.

L. A. to N. Y.
Constance Bennett.
Mary Boland.
Ilka Chase.
Eddle Cantor.
Marquise Henry De la Falaise.
Al Dubin.
Minna Gombel.
W. K. Howard.
Nat Levine.
Glen MacWilliams.
J. J. McCarthy.
Dan Michalove.
Lyda Roberti.
Jake Wilk.
Aben Kandel. Aben Kandel. Sam Macknovitch. Joe Mankiewicz.

Say Lefcourt Backs Scheme for New **Exchange String for Indie Producers**

Move to resist the distribution routine in the independent produc-tion field, which now limits about 150 features to handling in national indie channels, is being planned by some of the stronger indie makers, who would have their own exchange

who would have then on...

A. E. Lefcourt, millionaire contractor, who recently entered the industry as an independent producer, is reported in back of such a movement. Inability so far to get

duces, is reported in back of such a movement. Inability so fart to get its first production, 'Manhattan Tower,' beyond exchanges in the four indie key cities, representing only 40% of the average indie production s overhead, is said to be the reason for Lefcourt's interest in the releasing phase.

Plan is supposed to involve creation of a new string of exchanges operating out of key spot, and the scheme several indie profuse the product of a new string of exchanges operating out of key spot, and the scheme several indie profuse the product of a new string of the scheme several indie profuse comport, especially that of guaranteeing a total of product which would answer the needs of the new stropts. Producers who went into the combine would, at the same time, be assured of a national outlet for their pictures,

Quality product is being stressed by Lefcourt lleutenants who point out that with the dwindling of double features there will be little place for the type of picture which now finds a spotty market because of competition and theatre policy.

3 Set for Arliss

Hollywood, Oct. 24 Hollywood, Oct. 24.
First picture for George Arlies at Warners this fall will be "King's Vacrtion," an original by Ernest Pascal with Dudley Digges first cast in support, placed by the Selznick-Joyce Agency.
Production starts Nov. 7, after which Arlies will make 'Adopted Father' and a story based on the life of Voltaire, returning to England next May.

Philly Nickle City Tax Up This Week

If a five cent city admission tax, up for consideration in Philadelphia this week, becomes a law Warners will be the hardest hit of that city's

theatre owners.

Tax is a flat five cents on all admissions in excess of 25c. It is reported that nearly all of WB's 80 theatres in that city would have to meet the tribute.

'Farewell' at Rialto. Maybe Twice Daily

'Farewell to Arms,' New York premier of which has been set back may play a two-a-day attraction at the Rialto, New York, instead of on

the Riaito, New York, instead of on a grind, it would probably show to a \$1.60 or \$2 top in this case. Instead of "Farewell' being the next for the Riaito, "The Dark House' comes in as successor to 'Madison Square Garden.' Date is unser!

Church Films Fold

Hollywood, Oct. 24. Gordal Pictures, indie company formed to produce religious films for church and school, has folded. Was located at Western Pictures

G. L. Gordon and J. Dallow headed the outfit.

'SHANTYTOWN' STARTS

Hollywood, Oct. 24.

Mary Pickford picture, 'Shanty-town,' started today (Monday) and is the only production now working at United Artists.

Retakes on the Joison film come

Retakes on the Joison nim come later this week and the new Ronald Colman film, 'The Masquerader,' goes into work Nov. 1.

COLUMNIST'S SCRIPT

Hollywood, Oct. 24.
Don Ryan, former local columnist, is at Universal to write continuity on Black Pearl, story of the South Seas pearl industry.

Script is being prepared for Irvin Wiliat, director, who is on his way here from Tahiti, where he has been making scenes with Gien Kerschner, cameraman.

San Diego's Question

San Diego, Oct. 24.
Last week 'The Big Broad-cast' (Par) was the attraction at the Fox. ace F-WC house here. On Wednesday eventing (19), Eddie Cantor's 'Kid from Spain' was previewed at the same house. Despite advertissame nouse. Despite advertis-ing in the afternoon papers on the preview and the radio names in 'Broadcast.' house

names in Broadcast, house was less than half filled that night.

And local theatre men are frantic trying to figure what it takes to draw.

Animal Cruelty Out In 'King of Jungle' After 'Frisco Expose

San Francisco, Oct. 24.

Paramount will film 'King of the Jungle' minus scenes showing apparent cruelty to animals, and later intends to seek indorsements on the picture from women's clubs, humane societies, etc.

Ben Hersheid, former agent and a Los Angeles humane department consistent of the practically pledged that Par would turn out a model humane film in a speech before the International Convention of Humane Societies here last Thursday (20).

Hershfield blamed animal cruelty in pictures on the public, saying producers gave the public only what it wanted. He admitted cruel.

producers gave the public onl nat it wanted, He admitted cruei-in making animal films, told the ethods, and gave some inside into e also mentioned several animal ctures in citing cruelty.

RKO Realigning N. Y. House Managers' Berths

Several RKO managers around New York are shifting. James S. Powers moves from the 58th St. to Proctor's, Newark; Reginald Whalen, former assistant manager and treasurer of the 86th St. succeeds. Nathan Rubin moves along with Whalen as the latter's assistant to

Whalen as the latter's assistant to replace Norman Pope.
Harvey Watkins, handling the Sist St. has swapped berthe with Larry Greib at the Colonial. T. J. Freitag soes to the Keith's Richmond Hill, replacing Fred Brunel', who moves to the Madison, Brooklyn, where he succeeds Herman Water Madison, Brooklyn, where he succeeded Jack Bild Zing has succeeded Jack

Whitman.
Sid Zins has succeeded Jack Schnelder as assistant manager and treasurer at the Hamilton, Schnelder going to the Franklin, replacing Ansel Weinstein at the latter spot.

Mack Stays for Second **Charles Rogers Picture**

Hollywood, Oct. 24.
Willard Mack, on contract to
Charles Rogers to write dialog for
'Billion Dollar Scandal,' stays on for

'Billion Dollar Scandal,' stays on for a second film.

He'll both adapt and do the dialog on 'Strictly Personal,' a story by Wilson Mizner and Robert Shannon. Continuity will be written by Earl Baldwin.

'Outcast' as Special

Hollywood, Oct. 24.
Radio has engaged E. E. Paramore to dialog and adapt The Outcast of Poker Flat.'
Bret Harte yarn was made several years ago by Universal with Harry Carey starred. Radio figures to produce it as a special. No names or director mentioned as yet.

PAR ASSIGNMENTS

Hollywood Oct. 24.
Frances Dee goes into 'King of
the Jungle and Susan Fleming is
set for 'He Learned About Women,'
at Par. Noel Francis comes on the
lot for 'Under Cover Man.'

Summerville at Niagara

Hollywood, Oct. 24 John Grey and James Mulhauser re writing 'Niagara Falis' at U. It's a honeymoon kidder for Slim jummerville and Zasu Pitts.

Glucksman-Stern?

Chicago, Oct. 24.
E. M. Glucksman was in town last week to confer with Emil Stern of Essaness Circuit. He may work a deal to return to Chicago as an operator.

operator.

Meanwhile it is also mentioned that Glucksman might return to B&K where the setup of three years ago is in process of restoration.

Adopts Censors 'Pink' Idea as Biz **Builder**. It Works

Possibly the first time a censor board has been credited with establishing a better business precedent for the box office, and which is being copied voluntarily, by exhibitors elsewhere, is Chiesgo's 'pink' method. Tabbing a picture as 'pink' or for adults only, is now being done by M. A. Lightman. After conducting the experiment in five of his Tennessee theatree, Lightman reports a marked increase in receipts within one month.

one month.

Lightman is now encouraging the experiment to the point where it will likely reach national proportions. He is incorporating it in the general policy of the Motion Fleture Theatre Owner of America and is advocating its trial at all state unit conventions which he is

WB AND RKO SPLIT UP ALBANY AND TROY, N. Y.

Albany, N. Y., Oct 24.

A deal, which involves at least six first run houses in upstate city, Albany Troy and Schenecker, Albany Troy and Schenecker, and the second of th

Warner already has taken over the Van Curler, an old legit house in Schenectady, which is expected to be remodeled.

Coast Title Changes

Hollywood Oct 24 Hollywood, Oct. 24.

'The Good Thing,' play by Lawrence Hazard, has been retitled
'Eleven Lives,' Paramount.
'Plain Clothes Man' redubbed by
Columbia to 'Man Against Women.'

U Revives House Organ. Flim Buying Reasons

With buying of film returning to the field Universal will revive pub-lication of its 'Universal Weekly,' house organ on U activities for ex-bilitors, suspended three years ago. First issue is being mailed out Nov. 1

First issue is being mailed out Nov. 1. Carl Laemmle ordered restoration of the sheet, in view of the elim-ination of most of the film buying from among around 25 men in New York.

FILM STOPPED, SEEK B. R.

Franklyn-Stoner have gone east after a new b. r. following financial difficulties which stopped production on 'The Lost Continent.'
Only miniature prehistoric animal stuff had been filmed. Jay Marchant, supervising, has gone to Universal.

Crown As Esseness Link

Chicago, Oct. 24 Crown theatre, on North avenue, may pass to Essaness operation. Emil Stern was looking it over last

House was last operated by Fox but has been closed several months

Stock Trading Off to 500,000. **Both Sides Await Steel Div'd Vote** After Close Today: Loew at 261/2

Yesterday's Prices

	9.				Net
Sales.		High	Low.	Last.	hge.
100	Cons. F. pf	74	794	7% -	- 44 ·
600	East, K	49%	49%	49% -	- 1 2
200	Fox	294	296	2%	
900	Loew	2014	25%	2014	-1
4 800	Par	936	812	314	7.
400	Pathe	7%	4/4	94	
4 300	RCA	712	6%	7"	
200	RKO	93/	3%	á%	
10	Univ. pf	22	33	33 -	_0
800	W. B	914	2	214	
500			-	-/-	
		onds			
\$1,000	Gen. Thr	3%	3%	3% -	+ %
1.000	Par-F-L	2314	2814	231/4 -	- 1/
5.000	Par P	2116	2014	21	-
3.000		24	24	24	
,		urb	.77		
7.0		urb			
300	Tech	3%	3%	81/4 -	+ %

About Face for 16mm, Field: Biz Is Much Brighter

With sound on 16mm film believed about perfected, the miniature film field is beginning to realize its first important impetus in some time. Industrials, which have mostly been made until now on standard width.

Industrials, which have mostly been made until now on standard width, are beginning to concentrate in such a way on the parlor width film that the small film men are convinced that the industrial market will go com, etely 16mm.

Fifth avgnue studios of RCA Photophone are now resported virtually turned over al 16mm production of the standard over al 16mm production of the standard over the standard countries of the bigger industrials to order subjects in 16mm. Footage for these three accounts, including over 12 reele, was completed last week. The Photophone crew this week is commencing work on its first original six-reeler in home film. This is also an industrial. In conjunction with production RCA is also boosting its sales of 16mm projectors.

tion RCA is also boosting its sales of 16mm projectors.
Elsewhere in the small-film field progress is reported. Julius Singer, liead of the 16mm Film Board of Trade, including independent makers and dealers throughout the country, states that the activity at the Photophone studios is being reflected down the line. This is contrary to the outlook a few weeks ago when the 16mm lads saw little to smile about in the future.

'Lifetime' to State-Lake As 1st in New Routine

Chicago, Oct. 24.

State-Lake will get some of the Palace's pictures under its new operating setup. Where heretofore, under viaudilm, the State-Lake films were mostly Palace sloughs, now, at least, a few of the deemed better releases will be diverted to this

house.

RKO is placing 'Once in a Lifetime' (U) at the State-Lake as well
as '13 Women' and 'Hell's Highway,'
both Radio, which would ordinarily
be Palace pictures.

Serial's Theme Ditty

Hollywood, Oct. 24. First theme song for a serial will be used in Universal's 'Men of the Mounted,' starting today (24). Dietrich is writing the number and Leon Duval will vocalize.

Tom Tyler and Jacqueline Wells
have leads in the suspended div

have leads in the suspended film, which Henry MacRae is supervis-

BIP Gets Mac Williams

BIP Gets Mac Williams
Glen MacWilliams, cameraman,
has been given a 52-week contract
by British International Pictures
and leaves this week for London.
He was last at Fox.
Charles K. Brown, of JoyceSeiznick, acted as agent.

Il's Indian Scenes

Hollywood, Oct. 24.
Universal is sending a cameraman to India to photograph backgrounds for Tala Birell's next pleture, temporarily titled 'Revolt,' a handle now owned by Warner

Ted Fithian is on the script.

By AL GREASON

By AL GREASON.

Trading volume sank to around
the half-million mark yesterday
(Mon) as operators on both sides
held off, awaiting the action on the
senior Steel stock. Directors meet
action the close today (Tues).
Ticker larged all day as trading
droned through the dullest session
for months. There was a flurry,
selling at the opening which carried prices down somewhat, but the

for months. There was a flurry selling at the opening which carried prices down somewhat, but the lost ground was made up before noon and business continued listless. There was a minor betterment in prices in the last few minutes, suggesting that perhaps a few shorts chose to cover, but there was no evidence that hey were having any trouble getting stock. Final quotations were practically unchanged in most important instances, although Steep preferred which was though Steep preferred which was net gain of a little more than a point at 73%.

Dealings in Loew were negligible, transactions being entirely in minimum board lots and steady at 28%, a fraction up.

a fraction up.
All together the market made a All together the market made a fairly good showing in the face of a minor decline in wheat prices, which have been furnishing the cue lately. At least leading stocks held their own.
Dealings in bonds were negligible but the few trades put through found prices generally steady.

Unward Move Balked

Amusement votocks followed the market end of the work of the work of the very large of
tically at the bottom.

Volume of 24,000 shares might not look important except that it was relatively large considering the slow pace of trading during the whole (Continued on page 21)

Mooney and Miss De Haas Walk Out with Waxman

Alons with the departure from the Rosy, New York, last week of A. P. Waxman, who 1 signed, Mar-tin Mooney, advertising assistant to Waxman, and Arline De Haas, on publicity, also walked. Miss Delfass is planning to go to Europe shortly to devote her time in future to writing.

Tyson Goes Skouras

Pittsburgh, Oct. 24,
George Tyson, who resigned here
last week as WFs advertising director after three years in the Pittsburgh division, has signed with
Skouras Brothers as assistant to
Harold Flizgerald, district manager
in the Milwaukee territory, comprising 43 houses. Tyson left to
take up his new duties yesterday (23).
Milton Silver, former advertising
chief for Universal Pictures, has

Milton Silver, former advertisi, chief for Universal Pictures, b succeeded Tyson here, coming Pittsburgh with Harry Kalmir new zone manager and successor John H. Harris, also resigned.

Freund and Reatty

Hollywood, Oct. 24.

Karl Freund, who directed 'The Mummy' for Universal, will do 'Man And Beast' (formerly 'Animal Magic') as his next assignment.

Film starts around Nov. 1 when Clyde Beatty, of the Ringling show, arrives with a carload of animals.

LAUNCH WINCHELL SHORTS

LAUNCH WINCHELL SHUKES
First of the Waiter Wincheil
shorts for Roland-Brice goes Into
work this week in New York. It's
a script by Winchell's co-columnjst, Mark Heilinger. Latter has also
written, the next two scripts in the
series.

Herbert Fields will do the contin-ty on two more Winchell shorts

Addition of Two L. A. 1st Runs Holds Town's Top Under \$20,000; 'Red Dust,' in Two Houses, \$31,000

Los Angeles, Oct. 24.
Addition of two houses to the first runs this week will tend to split the average takes with result that none of the deluxe cinema establishments will touch \$20,000.
Pantages and United Artists reopened day and date with the same picture, Red Dust, and will probably run evenly with possibility that the Hollywood house may noise

that the Hollywood house may nose in front.

Bill of Divorcement, because of a \$2.50 beneft premiere, kept the RKO dark all day Friday (21) and night business was far from satisfactory as plenty of paper was spread around town. Premier was short of \$1,300 with the Motion Picture Relief Fund taking half.

Biz over the weekend was pretty well shot.

Estimates for This Week

Estimates for This Week
Downtown (WB) (1,800: 22-70)
'Successful Calamity (WB) and
vaude. 10.00 to and toke
vaude. 10.00 to and toke
sharir (WB) brought in around
sood \$12,000.
Hellywood (WB) (2,756; 25-75)
'The Crash' (FN). Rather weak at
\$11,000. Last week (Cabin in Cotton' (FN) fairly good, close to \$14,00.

\$1,000. Last week Calon in \$14,-000. The fairly good, close to \$14,-000. Pantages (Fox) (2,700; 25-65) Red Dust (M-G) and stage show. With heavy exploitation and trimmings around \$16,000, good. Pan is running shead of the UA with the same show, playing to heavy night trade.

same show, playing to heavy night trade.

Paramount (Publix) (3,595; 85-31.10) Night After Night (Par) and stage show. Indications of sround \$15,000, just fair. Last week Big Broadcast (Par) finished with half (27,680; 25-55) Dyvorcement (Radto). Week may not bring in \$3,500, not so hot. Last week (Creet-wood* (Radio) slipped after good start. \$7,000.

wood (Radio) slipped after good start, \$7,000.

State (Loew-Fox) (2,024; 25-55)

Smilln: Through (M-G) (2,3-final week). Looks as though holdover may not have, been advisable, as the same of the start week sime film; \$13,500.

United Artists (Fox) (2,109; 25-55) Red Dust; (M-G) and stage show. They evidently want to see the Harlow-Gable combo so ought to reach a good \$15,000.

B'DCAST,' NEW'K, 15G: 'MERRY-GO-ROUND' 10G

'Smilin' Thru.' \$3,100; 'All American,' \$1,800. Lincoln

American, \$1,800, Lincoln Lincoln, Oct. 24.

With homecoming day at the university to bolster late week biz, the current pace should gain to a fine finishing of the control of the contro

by power of Dixs name, neat for \$1.356 (Indice) (500; 10-25-55)—All American' (U). Good for an okay \$1.800. Last week Those We Love' (WW) suffering under stiff competiah, did even \$1,000.

Stuart (Publix) (1,900; 10-25-35-50-60)—Smillin' Through' (MG). Good for top \$3,100. Last week Movie Crazy (Par), weak \$2,700.

PRESS CHILLS GUINAN. BUT 'SPORTING' 10G

Providence, Oct. 24.
Low standard of films keep things quiet this week. Once again stage shows are out front and giving exhibitors plenty of worry. Texas Guiman seadining at the Abees this plenty in the money and probably will see close to \$10,000.

Paramount, with Big Broadcast, radio names, heading for big \$13,500.

On top of the regular opposish exhibs here have a headache in the roadshow engagement of 'Strange Interlude' at the Carlton. Film here for one week, and after fans dig down for the \$1.65 top other stands figure there's not much left

stands figure there's not much left for them. One of the big surprises here last week was the marvelous showing of Back Street at the second run Rialto, where the film hung up a house record.

MERRY-GO-ROUND, 106

Newark, Oct. 24.
Some hope this week although rain but last week. Big Broadcast looks like by \$15,000, while Washington Merry - Go-Round' should draw \$13,000 both very inclined in cutting in on the other houses but not influencing them to bring back vaude.

Estimates for This Week
Branford (WB) (2.986; 15-20-25-54-40-55-65)—'One Way Passage (WB). Deserves better than its Flags of the week and the cutting in on the other houses but not influencing them to bring back wards.

Estimates for This Week
Branford (WB) (2.986; 15-20-25-54-40-55-65)—'One Way Passage (WB). Deserves better than its Flags of the week and the week 'Cabin in the Cotton' (FN) good at \$1,000 in eight days.

Capitol (WB) (1.200; 15-25-35-50) Clast week 'Cabin in the Cotton' (FN) good at \$1,000 in eight days.

Capitol (WB) (1.200; 15-25-35-50) Clast week 'Troubles' (M-G) good at \$5,000. Last week' Cabin in the Cotton' (FN) good at \$1,000 in eight days.

Little (Ghema) (295; 69)—'Montal Crolled below the steady \$5,000. Last week' Thrindpal). May reach \$1,200. Last week' Thrindpal \$1

Principal). May reach \$1,200. Last week "Trotike" (Russian) okay at \$1,200. The State (2,780; 15,20,-25,30) = 0.55-89. "Downstatis" (M-G), Good notices and may do better than the expected \$1,500. Last week "Trotike" (M-G) pretty weak at \$1,000. "Hell's Highway (Rada), and "Successful Color (Russian) of the State (1,000) and the State (1,000) and "Successful Color (Russian) of the State (Russia

Sally Tab Up: Night. 12G: 'Smiling,' 10G. Port.

Portland, Ore., Oct. 24. Par's 'Big Broadcast' at the Fox-Broadway won the top house gross since the house opened this season. Following this week with 'Smilin' The which looks another winner. Thru, which looks another winner. House has been building up slowly since opening and present grosses indicate okay returns. F & M's 'Sally' stage unit at the Fox-Paramount clicking for big re-

Fe & Me Sally stage unit at the Fox-Paramount clicking for the saults. Unit is featured in the fox-Paramount clicking for the saults. Unit is featured to the saults. Unit is featured to the saults of the saults o

weather cooler and some signs of improvement.

Estimates for This Week
Paramount (Tox-Parker) (3,000; 25-65)—Night After Night (Parland F & Mr 'Sally' Stage unit featured in top apot and clicking in a big way. Should connect for strong \$12,000 . Last week (Yarad Breadway (Fox-Parker) (2,000; 25-55)—'Smilin' Thru' (M-G). A winner, big \$16,000 . Last week (Parlandeast' (Parl, \$8,500.
Orphsum (RKO) (2,000; 25-40)—All American (U) In line for late Breadway (RKO) (2,000; 25-40)—All American (U) In line for late (Radio) and \$4,500.
United Artists (Fox-Parker) (1,-000; 25-25)—Will a (Bir' (Fox) (Kard) Artists (Fox-Parker) (1,-000; 25-25)—Will a (Bir' (Fox) (Kard) (Fox) (Fox Parker) (1,-000; 25-25)—Will a (Bir' (Fox) (Kard) (Fox) (Fox Parker) (1,-000; 25-25)—Will a (Bir' (Fox) (Kard) (Fox)
SHEARER IN NATIVE MONTREAL STRONG 14G

Legit house in full swing is hav ing some effect on cinemas, and last week there was something of a dir in grosses, except at the combo

in grosses, except at the combo house. Currently outlook is good, with Smillin' Through' starring native-daughter Norms Shearer sure to jack up Palace gross to \$14,000 after a not so good past week. Capitol has a good brace in Hell' which should get \$12,000 Loewie has been way up recently and will likely maintain a good 215,000 of Chandu' and wall will kely maintain a good 215,000 of Chandu' and will help the should be sho

Masthaum Denting All Philly. Over \$50,000: 'Rax.' Mild \$18,000

Legit, Symph Competish Dents L'ville: Loew, 9G

Dents L'ville; Loew, 9tc Louisville; Loew, 9tc Louisville; Oct 24. Cornella Otts Skinner broke dullness of theatrical circles with "Wives of Henry VIII" and 'Empress Eugenie' Oct. 14 and 15 but only drew about 300 people to Eugenie. Civic Arts Association process of the State o

Loew's (3,400; 25-35-50)—'Faith-ss' (M-G). Good at \$9,000. Last eek Robinson Crusoe' (UA), \$6,-

Leew's (3,400: 25-35-50)—Faith-less (M-6), Good at \$5,000. Last week Robinson Crusov (U.A), \$5, \$5,000. Last week (1,800: 35-35-50)—Madison Square Garden (Par). Nice takings, \$5,500. Last week Wild Circ. \$2,000. Last week Wild Circ. \$2,000. Last week The Crown (1,786: 25-35-60)—Biessed Event' (WB), Good gross, \$5,000. Last week "The Crash' (FR), bad at \$2,000. Last week "The Crash' (FR), bad at \$2,000. Last week (FR), and (1,82,200. (FR), bad at \$2,000. Last week (The Crash' (FR), bad at \$2,000. Last week (The Crash' (FR), bad at \$2,000. Last week (The Crash') \$2,300. Last week (The Crash') (Ra-dol), \$2,700. Last week (The Crash') (Par), \$2,200.

'PHANTOM PREZ,' 15G'S; 'LIFETIME.' 14G. ST. L.

St. Louis, Oct. 24. Two standouts this week, the Am-bassador and Fox. Former is play-ing George M. Cohan down and Schnozzie Durante up, and stands to have its best week for some time. Schnozzle Durante up, and stands to have its best week for some time. Thanks partly to reviews praising Planks partly to reviews praising Planks partly to reviews praising Planks partly to review and praising Planks partly to put over 'Once in Lifetime' at the Fox which also has stage show with drawing nower. Big disappointment is Big Broadcast' at the St. Louis Radio, naises week expected, to but it isn't happening that way. Other houses only fair or off all little.

Estimates for This Week
Ambassacy (WB) (3,000) 25-35-55)—Phantom President (Far) and unit. Looks good for strong \$15,000. Last week 'One Way Passage' (WB). Looks of the Control o

big at \$14,000. Last week 'Six Hours to Live' (Fox) same. Loew's State (3,000; 25-35-55)— 'Faithless' (M-G). Montgomery name may help this one for fairish \$10,000. Last week 'Kongo' (M-G)

310,000. Last week Kongo (M.-G) same.
Missouri (RKO) (3,500; 25-35-55)
—Night of June 18' (Par), and Vanity Street' (Col). First week of double features; fair \$5,000. Last week Phantom of Crestwood' (RKO) \$5,100.

\$5,100.

St. Louis (RKO) (5,000; 25-35-50)

—Thig Broadcast' (Par). Radio
names counted upon but \$9,500 gait
is poor here. Last week 'Blonde
Venus' (Par) \$10,400; fair.

BROADCAST' \$12,000, "PASSAGE" 18G'S—BUFF

which advance sales were good Nabes in a diump.

Estimates for This Week His Majesty's (Ind.) (1,600; 50-\$2.60)—Chocolate Soldier (musical). Here for unmiteenth time but will do nicely at \$12,000. Least week so good as expected at \$11,000. Pelace (FP) (2,700; 60)—Smillir Through' (M-G). Shearer always sure-fire here. Should gross \$14,000. Buffalo, Oct. 24.

Through' (M-G). Shearer always sure-fire here. Should gross \$14,000. Gaster always (Far) not Hell' (Fox). Sheuld maintain pre-told (FF) (2,700; 60)—Hat (Deck Girl' (Fox) and Passport to Hell' (Fox). Sheuld maintain pre-told (Fox). Sheuld maintain pre-told (Fox) and (Fox) (Fox

Philadelphia, Oct. 24.
All indications to another big week for the Mastbaum whose repopening bill stole all the thunder last week despite one of the worst spells of weather Philly has seen in many moons.

in many moons.

Joe E. Brown gets top billing with
Phil Baker and Patricia Bowman,
Harry McNaughton and Tamara
also featured. Picture is 'One Way
Passage.' Combination should have
no trouble in cracking \$50,000. The
torrential rain knocked last week's
gross down to \$\$2,000, three grand
under expectations.

orrestital rain knodice that weeke gross down to \$52,000, three grand under expectations.

The Fox which has had two or three strong weeks doesn't look so forte with the current array. Tackety Rax go fine notices but will have a superior of the strong weeks doesn't look so forte with the current array. Tackety Rax go fine notices but will have not over \$15,000 figured.

A question is 'Life Begins' at the Boyd. Papers here made plenty squawks about the original advertising, with changes resulting. Received the superior of
the grade for two weens well and the same thing to do, also, with the fact that no further also, with the fact that no further dinn's redpening although house was painted and redecorated a few weeks ago.

mention has been made of the Aldine's repening although house was painted, and redecorated a few weeks ago.

Estimates for This Week
Mastbeim (4,800; 85-55-75) One Way Passago', (WB), and stage outstanding names and combination ought to beat \$50,000. Last week, Blondie of the Follier (MG) with Harry Richman and Benny Davis as stage slow names missed the most \$52,000. Heavy rains at beginning of the week hurt here as, it did all over town.

Stariley (3,700; 85-56-75) Morie Stariley (3,700; 85-56-75) Morie Stariley (3,700; 85-56-75) Morie March (1,700; 85-56-75) Morie Stariley (3,700; 85-56-75) Morie March (1,700; 85-56-75) Morie March (1,700; 85-56-75) Morie March (1,700; 85-56-75) Morie March (1,700; 85-50-75) Morie March (1,700; 85-50-75) Morie March (1,700; 85-50-75) Morie March (1,700; 85-50-75) Morie March (1,700; 35-40-55) Might (1,700; 35-40-55) Morie March (1,700; 35-40-55) Might (1,700; 35-4

'Fair,' 'Pleasure' and 'Sky' Starting at Fox

"Sky' Starting at Fox
Thee pictures are getting under
way at Fox."

Thee pictures are getting under
way at Fox."

State Fair,
slated for An week. State Fair,
slated for An week. State Fair,
slated for An week.

State Fair,
slated for An week.

State Fair,
slated for An week.

State Fair,
slated for An week.

State Fair,
slated for An week.

State Fair,
slated for An week.

The same and Louise
Dresser are also in the cast besides
Will Rogers. Henry king directs.

Teleasure Cruise,' with Sidney
Lanfield megging, is another starter.
Genevieve Tobin is the only player
so far for this cast. Third to get going
is Face in the Sky,' first to be directed by Harry Lachman, Charles
Farrell and Marion Nixon are in the
ltop spots here.

Balto. Steps Up: Hipp to \$17,000; **'June 13' Big 10G**

Baltimore, Oct. 24.

After idling along in second for a formight, local picture box offices are shooting fast and along in second for a formight, local picture box offices are shooting are in order at the majority of the show shops, and instead of competies hurting the business it's reacting to the benefit of everybody. At the stage houses lift in the rost of the stage are the Mille Brothers at the Hippodrome, with Tall-madge-Jessel at the Century. Latter spot also has Taithless, with Tall-high Bankhead and Robert Montgomey, as its film.

The the stages are the Mille Brothers at the Hippodrome, with Tall-high Bankhead and Robert Montgomey, as its film.

The the stages are the majority of the the trongth being developed by Night of June 13 at Keiths. Coming into town with the usual non-heralding at this house, picture is building rapidly. Boost, was primarily the regul of the exceptionally good no.

The one disappointment appears to be Rackety Rax at the New, where the femme shopping element, is not so eager to drop in for a compety of the stage of the properties of the language of the pin for a compety of the stage of the pin for a compety of the pink of the public's throats.

Auditorium will next week Join the first runs with the road showing.

e being snoved down the punics roats.
Auditorium will next week join e first rune with the road showing the first rune with the road showing the first rune with the road showing the first read of the first roader to the class impression over, but fill have plenty of 40 and 50c seats 1 sale.

Estimates for This Week

on sale,

Estimates, for This Week

Century (Loew-UA) (3,000; 25-25-66-75) "Patitiess" (M-G) and
stage show, Jessel-Talmadge occupying the reducing, and, managing
town, Looks (or, \$17,000, on the
right side by a fair margin, Last,
week not so strong for 'Crusoe'
(UA) at \$15,00 (Rappaper) (2,00);
25-35-36-38-47) . "Strange Justice'
(Radio) and yaude. Mills Brothers
doing smart business and likely to
touch \$15,00, hot figure for sevens
doing smart business and likely to
touch \$15,00, hot figure for sevens
deally. "Crestwood" (Radio) Last
week good enough at \$16,400.

Keith's (Schanherger) (2,400; 2530-40)—June 18 (Par). Climbing
great and looks like smiling session
at one of nittlest grosses since start
of season, \$10,000. Previous session
was \$6,500, fair, with 'Lifetime' (Uf50)—Rackety Rax' (Fox). Theatre
still sticking to mediocre figures,
but evidently able to show profitbecause of cheap setur. At \$3,500
view of recent grosses. 'Six Hours
to Live (Fox) previous stanza good
at \$3,900.

Stanley (Lew-UA) (3,400; 25-35.

at 33,990.

Stanley (Loew-UA) (3,400; 25-35-55-66-78) — Big Broadcast' (Par).
Being held back by the mediocre
word-of-mouth and fact that most
of names in ficker have shown here
of names in ficker have shown here
of names in wichity. But \$15000 possible and a happy numeral.
Last week "Rain" (UA) started
etrong and then eased to finish with
sood \$16,300.

RED DUST' PLENTY IN THE BLACK, 16G'S, N. O.

New Orleans, Oct. 24.

Both Saenger and Loew's State have potential b. o. cards. Saenger's line which Gable adds much to the laurels, which Gable adds much to the laurels, while Jean Harlow aids her own popularity, looks like a natural with Gable's partial digrobe and with Gable's partial digrobe and havy love clinches, not to mention that y love clinches, not to mention that y love clinches, ont to mention that y love clinches and control of the property of

the smart sexy business handed Harriow.

Harriow.

All the sex of
N. H. PALACE \$8,500

On 'American' and 'Go-Round'-College Drops Vaude

On American and Go-Round—
College Drops Vaude

New Haven, Oct. 24.

Palace plugging of All-American' from the local Albie Booth angle will help this week. The College will fold vaude after current week, shifting to low price double of the college will be provided by the college will be

'6 HRS.' \$21,000, WASH.; 'GO-ROUND' FOR \$9,000

The Earle and Palace are battling to pull in the are palace are palac

get \$15,000. local popularity of the Boswella, who are New Orieanians, helping the wicket. Last week 'Movie Crazy' (Par) drew \$8,000, weak for a Lloyd.
Ornheum (RKO) (2,600; 25-35-50)
-Merry-Go-Round (Col). December of the color of the col

"Interfaily by Hobbart Boswarth in Face with Might' (Par). Should get \$2,500 topus fans strong for Raft here. 5.0st Rain week 'Chandu' (Fox) garnered \$4,000. Etc. St. Charles (2,000: 25)—'False will Faces' opens Priday (23).

EAST, FAR WEST LEAD IN UPTURN

Autumn Revival Less Than '31 But Trade Sees Improvement in Face Election Counter-Attraction as Favorable-Confident of Post-Campaign Spurt to Thanksgiving

BANK ON NEW FILMS

Theatre grosses over the country have increased between 10 and 15% since Labor Day. During June and July the film house boxoffice reached their low.

Increases during the last weeks on the new season's product has been about around 6% over the month of August when a per-ceptible rise over the preceding

month was noted. While the progress made sinc the new show season officially be ture circles as encouraging, the leve ture circles as encouraging, the leyel of business is not up to what it was for the corresponding period of 1931. Failure to equal or exceed the intake of the first six weeks last year from Labor Day into October is, however, not regarded as a current had sign, for the theatres. This year, it is insisted, many elements other than those of an economic nature have figured in lessening the usual seasonal increases to be expected with the beginning of fail, it is that the control of the first had sign. The first had sign that the control is being held back by the natural results of prolonged depression plus the fact that the coming election is cutting in. Otherwise business would be at a higher level than this time last year, it is believed.

With the interest throughout the country in presidential congressional, state and municipal elections keeping people at their radios, the 10 to 16% boost in theatre grosses over June and July is held by circuit men as above the fast that.

In the judgment of operators new season's product so for has inof business is not up to what it wa

East Best Line In the Line In the Judgment of operators new season's product so far has immeasurable to the Line In the Line I

particusary,
employment, notably in New England and other manufacturing centrolled and another manufacturing centrolled and another manufacturing centrolled and south on Sept. 1 promised to show marked gains for theatres, throughout the agricultural sections in these territories the advance has not been strong. Sput first came the middle of. July due to better prices for live stock, grains and cotton. Middle west and south are now regarding as about 'nolding their own. Increase in business, comparative with the east, or better, is expected for these sectors after the election, will reflect strength with the next five weeks through Thanksgiving, and mainly after election, will reflect strength with every indication pointing to an improvement over the season's start. Insistence is that business won't fall back until the usual pre-Christmas slump, which is expected in both good times and bad.

Among the standout pictures which so far this fall are credited by theatre men with stimulating business where they have played are Paramount's 'Horse Feathers,' Love Me Tronight.' "On Burnesses,' Night Tronight.' "On Burnesses,' Night of Paradise,' What Price Hollipwood,' Bring Em Back Alive and 'Bill of Divorcement'; Fox's 'Congorilla', Warner Bros.' Tiger Shark,' 'Life Begins,' 'Blessed Event'

B'way Biz Good: 'Smilin' Thru,' Wow 65G. 2d Wk.: 'Merry Go Round.' Big 23G; 'All American,' \$58,000

Despite overtime on radios for political speeches and football the holding their own. During the past week the weather has helped considerably. On the past week end, budies proved strong both Saturies. Broadway belief is that immediately after the election two weeks bence there will be a marke the speeches where the prediction on the strong of the speeches base this prediction on the case of the speeches base the prediction on the case of the speeches base the prediction on the case of the speeches base the prediction on the case of the speeches base the prediction on the case of the speeches base the prediction on the case of the speeches base the prediction on the case of the speeches base the prediction on the case of the speeches base the prediction on the case of the prediction of the pre

'MERRY-GO' \$8,000, PENN, 131G, PITTS.

Nothing byenttul tooked for this week within a byenttul tooked for this week within the property of the proper

Estimates for This Week

Estimates for This Week
Davis (WB) (1.70s; 15.25-30-40)
—Life Begins' (WB). WB picture
moved here after great week at
Stanley and bids fair to repeat its
previous success, on a smaller scale,
of course. Close to \$4,000, excellent,
lea' (U), around \$3,500.

Fulton (Shea-Hyde) (1.70s; 2530-40)—Last Mile' (KBS). Grim
prison melo well received but doesn't
\$3,700, none too forte, Last week,
Million Dollar Legs' (Par), about
\$4,000.

183,700, none too forte. Last week, 'Million Dollar Legs' (Par), about \$4,00m. (Loew'e-UA) (3,300; 25-35-50)—"Big Broadcast' (Par). Preponderance of air names expected to bring in enough listeners-in to account for a neat if not gaudy \$13,-500. Last week 'Night After Night, dicating Par-may be barking up the wrong tree with George Raft. Stanley (WB) (2,600; 25-35-50)—(Cabin in the Cotton' (WB). Weak programmer, added to fact that last couple of pictures, should be satisfied if it can struggle along to ordinary \$1,000. Last week 'Life Begins' (WB) the satisfied if it can struggle along to ordinary \$1,000. Last week 'Life Begins' (WB) while the satisfied if the s

and 'A Successful Calamity'; Universal's 'Back Street' and 'All Amer-

Versus a very construction with a few of these pictures, such as Grand Hotel and Bird of Feradise are 1931-32 productions, they did not go on national release until this fail.

Expectations are high among the

Expectations are high among the theatre men as to product due from the studios between this date and the first of the year. Their hope and opinion is that the advance screenings they have witnessed will do much to stem the pre-holiday din.

the editorial in the 'News,' on its initial week 'Thru' built itself up to a mighty \$78,000, going above fondest expectations.

initial week "Thru' built itself up to a mighty \$78,000, soling above to a meet by \$78,000, soling above fondest expectations.

The soling to be considered to the week on the soling toward the end of the week on Big Broadcast' after a strong beginning, but this week with 'All. American' will do better, at least \$30,000 week end last week fell off to \$81,200, due, according to postmortems, to the fact that nearly all the names in picture have played.

Both the Whiter Garden and Mayfair, each with new pictures, are off to good starts. Garden in tryings for \$25,100 on "They Call it Sindings of the soling of the so

(Wednesday) The Dark House (U)

Six Hours to Live at the Roxy
outshit to reach close to \$52,000, beat
for this biggest of de luxers since
it reopened. Once in a Lifetime
(U) comes in Friday (28).

outsit fo reach close to \$\$2,000, beat for this bigseet of de Luxers since it reopened. Once in a Lifstime (U) comes in Friday (25).

Estimates for This Week (25).

Estimates for This Week (25).

Estimates for This Week (25).

Action (1012; 53-41, 012).

Brist week (\$15,000, with ploture have (1012).

Brist week (\$15,000, with ploture have (1012).

Action (1012; 53-41, 012).

Action (1012; 53-51, 012).

Action (1012; 5

one) gusappointed, getting only \$39,-100.
Stand (2.90) 3:55-8.94-\$1.10)
One Way Passage' (WB) (2d week). Holding up well to a \$19,000 week on its holdover. Picture made grade beautifully initial week to tune of \$28,700.

494, They Call it Sin' (WB). Heading for \$24,100, nice. On its fourth (final) week Tiger Shark' continued its strength to the last, do-jung \$17,800.

B&K Counts Parcels in Check Room.

VARIETY

Votes 'State Street Day' a Success; 'Washington,' Fred Stone, \$25,000

Ey the number of parcels and packages checked in their loop that at Eastern late Friago (21) Balban and Katz voted 'State Street Day' a box office success. Parcel and package census was deemed a reliable into part of the p

did not since when the second control of the contro

Estimates for This Week

Estimates for This Week
Chicago (B&K) (3.94); 40-55-83)
—Big Broadcast' (Par), and stagehow. Looks for \$37,00 or so. Better than recent averages at house.
Last week Night After Night
(Far) around \$30,000, not good.
McVicker's (ESK) (2.28; 40-6575) — Smillin' Thru' (M-G),

(Far) around \$30,000, not good.

McVicker's (B&X) (2.284; 40-85-75)

Smillin Thru (Good of the State of the State of Sta

'Dust' at \$21.000 And 'Night' \$20,000

And Night' \$20,000

San Francisco, Oct. 24.

Closing of the Fox and city wide distribution of its average weekly intake of \$23,000 ought to help the current five downtown first runns to the control of
good. Warners (1,360; 35-55)—'Crash' (WB) N.s.g. at \$7,000. 'Cabin in Cotton' (WB) \$7,500 last week.

PAR. SEATTLE'S SOLE STAGE SHOW, \$13,000

B'ham Gives Merry Go Round' a Whirl, \$6,000

Hopes of Sunday shows bleated this week when Gov. Miller sent the Sunday blue sent the Sunday bill back to the legislature for an amendment calling for a referendum in Birmingham Nov. 6. Bull of the sunday will be sunday will see shows in Birmingham open for the first time in 15 years.

ham open for the first time in 15 years.

Washington Merry Go Round' wowing them this week at Ritz. Big Broadcast' at Alabama will get a few of the families that sit by the second of the families that sit by the second of the families at the second of the families that sit by the second of the families that sit by the second of the families that sit by the second of the families for this Week Ritz (RKO) (1,800; 25-40) 'Merry Go Round' (Col). Swell stuff coming right at election time when interest is keen and following up the books on Washington, 85,000. Leg. Alabama (Wilby-Kincey) (2,800; 25-35-40) 'Big Broadcast' (Par). Radio names will draw \$8,000. Last

25-35-40) Big Broadcast' (Par).
Radio names will draw \$5,000 Last
week 'Smilln' Through' (M-G) packed them all week for neat \$10,500.
Empire (BTAG) (1,100; '25-40)
Madison Square Garden' (Par).
Boxing story will capture a few
customers who don't care for radio
customers who don't care for radio
at 23,300 of Follies' (M-G) fair at
\$13,300.

stars and politics, \$3,400. Last week Blondle of Foilles' (M.-G) fair at \$3,200. Strand: (BTAC) (800. 20.30) Strand: (BTAC) (800. 20.30) And the strand (BTAC) (800. 20.30) And the strands of the strand

STORMS DENT DENVER: 'ALL AMERICAN.' 101G

Denver Oct 24

All first runs, excepting the Rialto, looked headed for good weeks until the snowstorm and blizzard hit Monday morning to probably hold figures down. Big Broadcast' started the Denver off in great shape and holding up. Exploitation among the students also boosted 'All-American' along steadily at the 'Orpheum. The Paramount' is pulling steadily. Exploitation among the students also boosted 'All-American' along steadily at the 'Orpheum. The Paramount' is pulling steadily. Exploitation among the students also boosted 'All-American' (Par). Good 25-35-40-50), All-American' (U). Good 25-35-40-50), All-American' (U). West Massters at the organ. Strong att \$10,60. Last week 'Crestwood baily; \$6,00, oke. Last week 'Pack 'John, 'White Zombie' (UA). Good baily; \$6,00, oke. Last week 'Pack 'John,' White Zombie' (UA). Good baily; \$6,00, oke. Last week 'Pack 'John,' White Zombie' (UA). Good baily; \$6,00, oke. Last week 'Pack 'John,' White Zombie' (UA). Good baily; \$6,00, oke. Last week 'Pack 'John,' White Zombie' (UA). Good baily; \$6,00, oke. Last week 'Pack 'John' (Ary) finished with a fine \$11,000. The short of the small house.

ROOSEVELT IN IND'P'L'S HELPS-'ONE WAY' 10G'S

With Roosevelt and the state teachers' association in town over the weekend, picture biz plucked three days of good shekels fighting for main biz with Big Broadcast' at Circle and Passage' and WEB radio of the big Broadcast' at Circle and Passage' and WEB radio of the big Broadcast' at Circle and Passage' and WEB radio strike the limit was the strike the big Broadcast' at the limit was the strike the big Broadcast' at the limit was the strike the big Broadcast' at the limit was the strike t

Estimates for This Week

radio show at the Indiana.

Estimates for This Week

Apollo (Fourth Ave.) (1,100; 2535-50)—Six Hours' (Fox). Seems
in, maybe around \$\$4,200. Last week
Crestwood (Radio) did a little bet
Circle (Skouras-Publix) (2,200;
25-35-50)—Big Broadcast' (Par).
Expected to end near \$\$0,000, real
good for this spot. Last week
indians (Skouras-Publix) (3,300;
25-35-50)—Passags' (WB) and
WKBF radio stage show. Looks fine
for \$10,000. Last week Madison
but ended around \$\$5,00, good.
Loow's Palace (Loew) (2,800; 2535-50)—Rain' (UA). Crawford liked
here plenty; may hit good \$7,500.
Lyric (Fouth Ave.) (2,600; 2535-50)—Hell's Highway' (Radio) and
vaude. Hobart Bosworth is aiding
the bil materially, which will draw
America' (U), with Harian and St.
John getting plenty of sweet publicity, ende at \$10,000. America' (U), with Harlan and St. John getting plenty of sweet pub-licity, ended at \$10,000.

MINN. FILMS DRAW 'EM: 'LIFE' LOOKS TO \$14,000

Minneapolis, Oct. 24.

Tife Begins, advertised as for adults only, is off to just as fast a start as Similir Through at the State last week but doesn't seem liberary between the State last week but doesn't seem liberary poture. However, the Publix house will wind up considerably in the black.

Tito Rita, tab, at the Orpheum, is the subject of favorable word-of-orn the screen. Another loop factor is the Laurel-Hardy full lengther, Pack Up Your Troubles. Night trade, in particular, is receiving stimulity on this offering. It is received by the state of the sta

a good start with 'Zwel Herzen.'
Estimates for This Week
State Publix) (2,200 55). Life
Begins' (WB). The limit in daring
advertising and, for the first time
at this house children are barred.
Matines rouse by the control of the control
like \$14,000, good. Last week
'Smillin' Through' (M-d) \$15,700,

Matinee trade big so far. Looks like 314,000, good. Last week 'Smilin' Through' (M-G) 315,700, big.

Orpheum (RRO) (2,390, 55), '13 Winner (Radio) and 'Hio Rita' on Women (Radio) and 'Hio Rita' on the raves for stage end and good 314,000 indicated. Last week 'Crestwood' (Radio), \$11,000, [1,300, 55].

Lyric (Publix) cetting plenty of night trade. Should week 'Heritage of Desert' (Par) 33,000, poor, 'Uptown' (Publix) (1,600; 40), 'Grand Hotel' (M-G), 'Hore of the rave of

Actor (Publix) (900; 25), 'Horse-feathers' (Par), 'White Zomble' (U) and Devil and Deep' (Par), split, second and third doop runs. Maybe \$900. Light. Last week 'Rich Always With Us (FN) and 'Bring Em Back Alfre' (Radio) second loop runs, \$1,200, tair.

K. C. SLOW; 'FAITHLESS,' \$14,000; MAIN ST., 15G

Kansas City, Oct. 24.
Present week's grosses will have
to build materially to keep the
houses out of the hated red. Final
cleanup of the Charity drive will
hurt currently.

'Lifetime' \$17.000. With 'Desert Song'; '6 Hrs.' 9G's, Cincy

Cincinnati, Oct. 24,
Regular pleture, houses doing normal business, thickness, two legit houses are employing their screens, the Shubert road-showing 'Strange Interlude' and the Cox using a projection machine for first time. Latter theatre, supervised by the Shubert rost, has been rented for a brief spell of Indie exhibiting, start. Sorrow' at 25-40c, grind with sepsarate weeks for men and women patronage. Local girls on stage as models with this English-titled foreign product.

porrow at 28-40c. grind with separate weeks for men and women parate weeks for men and women paramodels with the English-titled for eight product.

'Smilin' Through is holding over for third-week at-the Lyric, a rare run here.

Albee (RKO) (3,300; 35-89), Once in a Lifetime' (II) and Desert Song, F & M tab, on stage. Ferry Askam big typed for musical which is principal draw for a good \$17,000; and Thurston; \$22,000, big.

(Col.) and Thurston; \$22,000, big.

(Albee (RKO) (2,000; 30-55), Strange Interlude' (M-G), Opened Sundaynight for twice daily separates.

(RKO) (2,000; 30-55), Strange (RKO) (2,000; 30-55), Movie Crasty (Par), Harold Lloyding to a good \$13,000. Last week Crestwood (RKO), \$2,000, mild.

Lyric (RKO) (1,255; 3) -55), Strange Jup in third week for a corking \$6,500. Last week (Crestwood (RKO), \$2,000, mild.

Lyric (RKO) (1,206; 30-55), Str. Hours to Live' (Fox), Indications for a very good \$3,000. Last week (Sporting Age' (Col.) disappointed with \$4,500. Contact (RKO) (2,000; 30-55), Str. Hours to Live' (Fox), Indications for a very good \$3,000. Last week (Sporting Age' (Col.) disappointed with \$4,500. Contact (RKO), pill week for a corking Age' (Col.) disappointed with \$4,500. Contact (RKO), pill week Former picture held over from last half of last week, Should hit good \$2,500. Last week (Pox), ferched \$3,000. Family (RKO) (1,000; 15-25), Fourth Horseman' (U) and 'King Murder' (Majestic), split week, Former picture held over from last half of last week, Should hit good \$2,500. Ufa. (400; 30-40), 'Tempect' (Foreign) and German student singers on stage, \$1,600, fair. Last week and the stages of the stage
'13 WOMEN' BIG 23G'S; LLOYD NO DRAW, B'KLYN

Pienty radictalent in town the week Pand Valent in the Part Despite rave buildup, Novis is getting here, business is poor. Feature pic is 'Movie Crazy', 'title billed, above Harold Lioyd.

Paramount (4,200; 25-35-50-35)—Movie Crazy' (Par) and stage show featuring Donald Novis. The air warbler is here for at least four weeks. Exploitation has been heavy. Flooring for weak \$2,200.6. Last, week, 'Big Broadcast' (Par) a fair 332.00. Fox (4,000; 25-35-40-56-5)—Tablame hew Worfian' (Fox) and the Worfian' (Fox) 3,900.0 good. Met (3,500; 25-35-50-56)—Robinson Crusoe' (UA) and vaule. Paul Whiteman, Benny Rubin and Dorothe Control of the Worfian' (Fox) 3,900, no good. Met (3,500; 25-35-50-56)—Robinson Crusoe' (UA) and vaule. Paul Whiteman, Benny Rubin and Dorothe Worfian' (Fox) 3,900, and wall the Worfian' (Fox) 3,

Mayo Directing Doug, Jr. Hollywood, Oct. 24. Archie Mayo will direct Douglas Fairbanks, Jr., in 'The Sucker' for Warners, starting Nov. 7.

Tacoma's Twins

Tacoma's Twins

Tacoma Oct. 24.

Still rolling along with two news
spots getting top dough. However,
spots getting top dough. However,
spots getting top dough. However,
spots getting top and two news
tits past level and ranks as the only
full week stand in the town. Prices
are down all around with 40 cents
the town's town or this
lize that means something.
Right registering low money but
popular locally and in a town of this
size that means something. House
popular locally and in a town of this
size that means something.
House
Broadway (FWC) (1,400; 25-3540)—Movie Crazy (Par), and 'Phantransport of the two designed of the control of the c

Rush of Swedish Native-Mades Facing Loss, Swamping Foreigns

A remarkable increase in local picture production is noted. For-eign dialogue in pictures, especially German and English, is not objectionable in this country, but local stuff. is more attractive.

Dubbing into Swedish has falled, but most eight of the fact that it may be a supported by the country but the sate that the country but local stuff. is more attractive.

but most likely due to the fact that the one and only dubbed picture ('An American Tragedy') released so far was unsuitable in other re-

so far, was unsuitable in other respective Aug. 1, there have been predicted Aug. 1, there have been predictions. A great many other sweldsh plctures are in production and a feverish rush is on to raise capital for increased home production. About 30 Swedish plctures will be produced during the season. Of the Swedish plctures released so far four have turned out successful and will show a profit.

It costs an average of 125,000 kronor (\$22,500) to make a Swedish plcture including an average of 10 prints per plcture. This amounts to something like \$2,750,000 kronor (\$75,000) from \$100 plctures. The total film rentals paid by Swedish exhibitors to the distributors of Swedish and foreign plctures are expections.

sim rentals paid by Swedlah exhibitors to the distributors of Swedlah and foreign pictures are expectate and foreign pictures are expectate amount to some 8,0000,000 kronor (\$1,440,000) this season, so it will be seen that Swedlah pictures will have to take in over half of the total income on rentals to cover negative cost.

It is a tough situation for the average American Swedlah pictures take, up a temendous lot of play dates. Even if the local producer of. a Swedlah picture should not recover enough money to take care of production and distribution cost, such a Swedlah picture is very easily a success to the exhibitor. In other words, the producer may lose on this particular picture because the country is too small, but the exhibitors prefer to play it to an American or German picture and sel production plays have with foreign pictures. Always excluding the big American specials which continue to be successful, but they total not more than 15 during the season.

Everybook Loses

Everybody Loses

Everybody Leses
The following is a short resume of
the Swedish productions released
since August 10 educations released
since August 10 educations released
since August 10 education released
since August 10 education released
since August 10 education released
systems Filmindustri in their studio
at Rasunda near Stockholm. A
small town story of money swindle.
Two good actors speem in it, Tutta
Berntzen of revue fame, a "find,"
and Edwn Adolphson, one of the
leading stage actors, although he
has a rather small part here. Played
six weeks at the Palladium theatre
in Stockholm. Quite a good pro-

leading stage actors, although he has a rather small part here. Played six weeks at the Palladium theatre in Stockholm. Quite a good production from Swedish viewpoint and with Sweaks Filmindustr's resources in theatree it will turn out a success all over the country. 'Sten Stenson Sten,' produced by Sweaks Filmindustr's for an independent company, Ek-Film. An old favorite stage play dealing with college life in sind around the university town of Lund, with Ellis Ellis in the lead, the same actor control of the same actor of the same actor of the same actor of the same actor of the same name. The producer must have counted too much on Ellis and let the rest go by, but 20 years inske a lot of difference in style of entertainment and public fancy. The picture was poorly acted with dragging scenes, flavorless. Two weeks' run at the Skandia theatre in Stockholm. 'Soderkeksar' (meaning ramshackle houses in south Stockholm). Froduced by an independent, Europa Film. A story of everyday shanty life in Stockholm, but not too local to interest the provincia fans. It is not a picture for highbrows but spatials on box-office viewpoint it is easily the most successful Swedleh picture released so far this season. The picture contains fragments of old Swedish tunes to accordion and guitar. The two chums played by Gideon Wahiberg and Edward Person have become quite popular through this picture. The latter is of the good old Bunny type. This picture is now in its 4th week at two medium-alsed theatres in Stockholm, the Astoria and Flazz, Stockholm, the Astoria an

Dutch Censors Approve 'Angels' Cut a Third

The Hague, Oct. 15.
Last year 'Hell's Angels' was banned by the censors here and since then importers have made cuts from time to time and after every clipping presented the subject again for a review. Their perseverance is rewarded at last. After six revised

rewarded at last. After six revised cuttings the film was passed. Of the original 9,000 feet only 6,000 are left. Under influence of Dutch Foreign office the scenes which were considered anti-German were out

Out.

Paramount's 'Dr. Jekyll and Mr.
Hyde' has already been submitted
to Board several times, each time
toned down a bit, but on last review censors upheld their first de-

LITERARY GROUP BACKS FOREIGN FILMS IN U.S.

New organization for the building up and spreading out of the foreign film field in the United States has been formed under the name of International Cinema, League, and offices opened. All the major distributors of German and French films are included in the membership, while the list of trustees in the state of th New organization for the building up and spreading out of the for-

ness to co-operate.
Other committees lined up include Committee for Public Relations Committee for Use of Foreign Language Films in Education and ac Art and Repertory Committee, Latmeans the formation of a library ter means the formation of a library of important films of the past and periodic repertory showings under the supervision of an advisory council of critics. Edward B. Ginsburg is the organizer and active chief of the group.

Cinema-Cafe Idea

Belgrade, Oct. 15.
New cabaret-cinema being bullthere will have 1,600 seats and be one of the largest theatres in the country.
Six hundred of the seats will be around tables and 1,000 in ordinary theatrical allocation.

Nathan's Par Post

John B. Nathan has been named eneral manager of Paramount for

generai Central America. Novak, Central America.
Harry Novak, whom Nathan re-places, remains with Par's foreign services, but with no assignment as

extra show Saturdays and

Sundays.

'Broderna Osterman's Huskars'
Osterman's Slave: (The Brothers Osterman's Slavey). The first picture produced by a new company, Publik Film. The story (Continued on page 39)

Infant Industry

Stockholm, Oct. 12.
One of the leading native film producers has its studio in a former garage. Svenska Films, another native unit, wants to learn the technique of the lap dissolve. Has offered an American expert a price for the instruction. It is \$350.

Garbo Balks at Stage Play for 2-Figure Pay

Stockholm, Oct. 13.

'Counsel's Opinion' from London and The Word' from the Danlah of the Word' from the Danlah of the Word' from the Danlah of the Word's from the Danlah of the Word's from the Danlah of the Word's from th

Russia's Fabled Robin Hood Hero of Rival Russ, French Versions

Moscow, Oct. 9.
Stenka Razin, fabled peasant
hero, will be enshrined in an ambitious historical film now under

bero, will be enshrined in an ambitious historical film now under production in Leningrad.
First suggestion for such a picture came from a French film company which offered to collaborate with the Russians. In principle the Soviet authorities were agreeable, but they turned down the scenario submitted from Paris. Negotia-submitted from Paris. Negotia-to-virised secenario, undertaken for a transport of the second for the se

Is said here, will be called 'Tsar of the Volga.'

If both pictures eventually materialize they will be as thoroughly competitive as possible. Not only will they have the same general subject matter but even the same language, as the Russians are planning a French replica; also English and German versions. Probably Faris will have the advantage of exciting material; havantage of exciting material; havantage of exciting material; he will use all the exotic and the official star of the same language of the same language of filming realistically on the actual site of Razin's exploits. Leningrad picture is being directed by V. R. Gardin, who some years ago directed 'Tsar and Peasant.'

Amkino Rep on Own

Roman Rebusch has resigned as m. for Amkino's New York of-

He will form his own company for distribution of foreign films in the U.S.

Russia Building B. O. Film Names At Cost of Proletarian Equality

"VARIETY'S" PARIS REPRESENTATIVE, 55 Rue Nollet Cable Address: VARINEWS, PARIS, Marcadet 72-94

Nothing Beyond Megger Is Theory in Russia

Moscow, Oct. 12. Moscow, Oct. 12.
Feature of the fitcenth anniversary celebration here on November
7 will be a water carnival on the
Moscow river, in which tens of
thousands of men, women and children will take part.

dren will take part. The organization and direction of the whole carnival has been entrusted by the government to Serge Elsenstein, the film impresario. It is another example of the Russion theory that art and life are director of the control of

GORDON SINCLAIR'S 12 TRAVELOG SHORTS

Toronto, Oct. 24.

Toronto, Oct. 24.
Riding the crest of the popularity
wave after returning from an eightmonths' sunt through India, China
and the Malay Archipelago, Gordon
Sinclair's next venture will be films.
Rated the highest paid reporter in
Canada, whose writings are syndicated from coast-to-coast, the wandering scribe is Toronto's whitehaired boy since his return from the
Orient.

Department stores have made window-layouts of his baggage and portable typowriter with life-size cut-outs of the Variety' mugg (Sinclair was Variety' correspondent here) in sun-heimet, shirt open at the throat, riding breeks and bandoller. Kid is lecturing to service clubs, doing a radio series of travel experiences and has just had a book published. The Variety' man will make 12 travel shorts taking 20% of the gross, backed by J. W. Brawmidge, another world-wide traveler, who took picture equipment along with

took picture equipment along with him and still has piles of this stuff on hand. Brawnridge was former-ly connected with Educational

Canadian distribs will handle the

DENT DUE AS ENVOY IN POWERS-BIP ROW

London, Oct. 4.

Basil Dean sailed on the Europa Friday (21), for New York. Arthur Dent is due to sail sometime this week, going via Canada to N. Y. Dent is enroute to settle, if pos-sible, his tiff with Pat Powers, American distributor of BIP films. Powers rejected his \$59,000 notes to

Powers rejected his \$50,000 notes to BIP on Oct. 1 claiming breach of contract with BIP, and Dent, representing the British company, will attempt amicable arangement of the difficulties while here.

Dean is coming over to stage a legit play 'Autumn Crocus,' which he produced successfully in London and will now offer to the American public. Said also that he has some film matters in mind. though nothlm matters in mind, though noth

ing definite. Francis Lederer, who played the lead in the London production of 'Crocus' will follow Dean in a week to handle the same role in New York.

Turkey's Own Newsreel

Constantinople, Oct. 10. Turkey now has a newered all its own. Produced and distributed locally, though understood to be, at least partially, financed by Germany.

Reel is showing currently here and in Istanbul.

Mexico As U. A. Locale

making a talker in Mexico in the near future was hinted at in an si interview given by President Joseph M. Schenok who is here on what he terms a fortnight's vacation.

Picture will have a Mexican theme, he said.

Staritis has finally bitten Communist Russia. Film actors complained to the government that they were being sloughed off in favor of montage and the government has given in to the extent of promising to begin building star dust. It's a direct reversal of the previous Muscovite theory that actors that actors that sectors that actors the section of th

are unimportant elements of film work and also doesn't fit in with the

vious Muscovite theory that actors are unimportant elements of film work and also docsant fit in with the Communist. theory that all actors in a film are equal, no matter how communist, theory that all actors in a film are equal, no matter how cording to Amklino, all that will be changed now.

Go into Huddle

It seems the film actors and directors got together with the film executives recently and talked over the situation, Actors wept that their work was being under-estimated the situation, Actors wept that their work was being under-estimated to the situation, Actors wept that their work was being under-estimated to the situation, Actors wept that their work was being under-estimated to the situation of the s

HOLLYWOOD BRITISHERS FOR CANADA CASTS

Hollywood, Oct. 24.

First of an initial series of six pictures to be produced by Commonwealth Productions at the new Victoria, B. C., studio, will go into work Dec. 15 with a cast from Hollywood. Kenneth J. Bishop, who with George H. Caliaghan, heads the venture, is here buying equipment and booking players through the Lichtig and Englander agency. Cliff Smith will be production manager of the outfit, which will start with The Crimson West, by Aleo Phillip.
Films will be released in England first and later state righted in the U.S. Preference will be given British and the state of the pictures, ache eas me casting the pictures, ache eas me casting the pictures, ache eas and state of the salary for players must go to Britishers.

FANS HOOT FORCED MEX. FILMS, EXHIBITORS SAY

Mexico City, Oct. 19.
Government's edict, put into effect
last year, that all cinemas in Mexico must exhibit at least two reels
of Mexican made pictures weekly,
has created difficulties, several exthorities

thorities.

Exhibitors contend that paucity of nationally made pictures forces them to exhibit films several years old and excerpts of ancient pictures, circumstance which puts them in wrong with their customers who greet such exhibitions with whistes and Bronx cheers.

and Bronx cheers.
Government's stand on national
exhibitions law, has prompted some
enterprises here to get busy turning out Mexican short subjects.
Among these enterprises is the recently organized Cinemex, established here and backed by local
capitalists, which anounces that it
has added an exclusive weekly
Mexican news reci to its shorts program.

SPEAKING OF LOCATIONS

JOAN BENNETT in Wild Girl **Lux Toilet Soap is wonderful for the skin."



SALLY EILERS in Hat-Check Girl





MARIAN NIXON in Jubile
"Like scores of stars, I use Lux Toilet Scap."



BOOTS MALLORY in Walking Down Breadway
"It keeps skin beautifully smooth and clear!"



ELISSA LANDI in Pauport to Hell
"I find Lux Toilet Soap excellent!"



Lux Toilet Soap

thrill to their beauty

These glamorous Fox stars know the importance of lovely skin in winning hearts "We use Lux Toilet Soap" they all say

BREATHLESSLY, in packed movie houses from coast to coast, audiences thrill as the close-up brings a star's beauty near.

This is the true test of a screen star's charm, No slightest blemish can mar the smooth perfection of her skin. For the glaring close-up lights reveal even the slightest flaw.

Confidently all these fascinating Fox stars meet-and pass-this relentless test. Notice how flawlessly...thrillingly smooth their complexions are in the close-up.

Each and every one of them knows the secret of keeping skin lovely. Each and every one follows the same method. Regular, faithful care with Lux Toilet Soap!

Lux Toilet Soap is excellent for the skin!" they say. "We are among the scores of stage and screen stars who use it."

9 out of 10 screen stars use Lux Toilet Soap

Of the 694 important actresses in Hollywood, including all stars, 686 guard complexion beauty this simple, sure way.

Fragrant, white Lux Toilet Soap is the official soap in all the great film studios . . . and has been for years.

Let this caressing soap guard your skin! Begin using it today.

NELL Q'DAY in Recest Rag. 1 April 10 MIRIAM JORDAN in Sherlock Holmes, MINNA, GOMBELL in Walting Dow "Lux Toilet Saap is so white and fragrant," I um among the many stars who use it," Alic Broodway; "Lux Toilet Saap is excellent

JANET CHANDLER in Born to Fight I find Lux Toilet Soap wonderful.



MARION BURNS in Pier 13



JUNE VLASEK in Chandu "I, too, use Lux Toilet Sonp.



IRENE WARE in Chands
"It's very good for the skin."



GRETA NISSEN in Rackety Run "Lux Toilet Sonp Is wonderful."



JOAN GALB - Fox Player











with

GEORGE RAFT
CONSTANCE CUMMINGS
WYNNE GIBSON
MAE WEST
ALISON SKIPWORTH

Directed by Archie Mayo From a story by Louis Bromfield Says "Hollywood Reporter":

"Order Big Letters to Spell Out His Name 'GEORGE RAFT' in 'Night After Night'... He is THE Picture...With Great Entertainment To Back Him Up...And, The One and Only Mae West In Her First Screen Appearance . . . She's A Riot . . . Constance Cummings, At Her Best. . . . A SWELL PICTURE!"

III GHALLANG CHARLANGE CHA

A Garamount Gicture

Talking Shorts

WINTER GARDEN, N.Y. AVENTURE EN NEW YORK'
House is reviewed under this flow of this gentlement of this particular layout,
fifth Ave. Playhouse, N. Y. House is reviewed under this dept as it's Warner's idea, in the framing of this particular layout, to ballyhoo its talking shorts' names in competition with the in-person talent holding forth on the compe

talent holding forth on the competitive Broadway stages.
While it's been proved that the quality of the picture too often determines the actual gross, despite the Javishness of the supporting stage presentations, the WB experiment works in the Javishness of the supporting stage presentations, the WB experiment works in the Javishness of the supporting stage in the Javishness of the Javis

The Winter Garden has its front and ads splashed with the catch-phrase, "14 Stars." O' these, four splanes, "14 Stars." O' these, four splanes, "14 Stars." O' these, four splanes, "15 Stars." O' these, four splanes, "15 Stars." O' these, four splanes, "15 Stars." O' the splanes, "1

course of the lightweight story thread. This short is No. 2-on the billing, following Fox Movietone New York of the billing, following Fox Movietone New York of the billed names. It's the third in the series of the Jerry Wald radio newsreals excepting that the third in the series of the Jerry Wald radio newsreals excepting that the third in the series of the Jerry Wald radio newsreals excepting that the third to the third
Donnelly delivers Burnet Hershey's dialog: Bert Frank edited. Feature follows.

The WB experiment doesn't work out so well for the primary reason that the sibrits selected are not equal to the responsibility. Let this type down manifest of the selection of the

WHAT PRICE TAXI

Gamady
Is Mins.
Low's, New York
Sinputch comed with Clyde
Cook and Comedy
Cook and C

'PHANTOM OF HOLLYWOOD' Travelogue Specialty 10 Mins.

Travelogue Speciary
10 Mins. V.
Beacon, N. Y.
Beacon, N. Y

Fifth Ave. Playhouse, N. V. Pierre Arnaud Cute idea here, well worked out, and ought to bring in enough france to the company the collar and the collar and a find for foreign language houses on this side. There's a collar atory running There's a collar atory running the collar and the

THE BIG FLASH'
With Harry Langdon
Control of the Co

ments come when he is panionimized to the the the theory sequence where Langdon finger talks to Vernon Dent and prepares to give the cop a distracting boot in the pants Langdon pulls a hearty laugh. But in the slight chatter moments, more than a single exclamatory expression, the reaction is not so lot.

expression, the reaction is not so both the ways, the makers of the short larve done something here that bears study. That's the injection of serious dramatic moments by fairly able players in a scene with a newspaper editor.

The short, while from a photographic and technical angle being set comedy intent and fall short of fulfilling blg-time laugh expectations. Okay outside the bigger combos and deluxers.

Shor.

'STRANGE AS IT SEEMS'
Color Novelty
10 Mins.
Stanley, New York
Universal

10 Mine.

Staniey, New York

These John's will begts must stand comparison with newreels, which do the same kind of screen magazin presentation, but better. Hix utilizes an offscreen voice to lecture on the screen oddities shown, but, unfortunately, Hix uses color in his noveties, and had used to be the series of the serie

where the color fares even fairly well.

Color was n.g. on the Sarah Winchester house. It didn't enhance the picture of Tulane's one-legged athlete, nor of the Filipino or something who swallows whole eggs, shell and all. And it didn't help the cored girl from New Jersey pairs constantly in her mouth as a good luck charm.

good luck charm. Shan.

'CAMERAING IN BORNEO'
Travelog
14 Mins.
Leew's New York
Leew's Taking Pictures
Skimpy piece of travel protography which won't compare to stuff
on the library shelves. It rates only
as emergency filler for regular theatree because it fails to fulfill the
same processory filler for regular theatree because it fails to fulfill the
same processory filler for regular theatree because it fails to fulfill the
same processor's filler for regular theaprof. and Mrs. James Tippy. Nothing like a professor's name to give
a travelog authenticity. As a photographic prelude, a couple of
local water rapids. Water shots
okay, although the rapids do not
look as dangerous as the Tippy explanations sound.

Shan,

Miniature Reviews

'Washington Merry-Go-Round' (Col.) Lot of fag-way-ing and political timeliness the chief appeal. Expose of po-litical corruption as it couldn't possibly exist except in the theatre.

'They Can It Sin' (FN). Lightweight, Loretta Young-George Brent are the ton

Tangled Destinies (Mayfair) Mystery story of stolen jewels and a plane load of passengers marooned in the desert. Better

and a plane load of passengers mayoned in the deser. Better mayoned in the deser. Better "Six Hours to Live (Fox). A strong box office title which with aggressive sales' campaign should bring picture into the money. Warner Baxter ably heads cast. "Texas Buddies' (W-W). Bob Steele in a light waisted story of a returned aviator grafted cuite up to average, though good in spots. "Red Headed Alibi" (Tower). Another indie that flops because of story and its treatment.

cause of story and its treat-ment.

'Blame the Woman' (Princi-pal). Pritish quota picture with Adolphe Menjou and Claude Allister as a pair of crooks. Lightweight story and fair pro-duction. Can single but will not score strongly.

'Strange Justice' (Radio). A very weak sister which on double bills, its destiny, will probably be regarded mostly as the second feature. First of, J. G. Bachmann's eight for Raodio release.

J. G. Bachmann's eight for Raodio release. The King Murder' (Chester-field). Okay mystery meller for 'C' spots. Suspicions from title as being based on nortorious Dot King case. Willi fit any double header bill despite un-derlying recording faults.

Wash. Merry-Go-Round

Columbia production and release, directed by James Cruze. Lee Tracy and Constance Crummings featured. Original etery by Maxwell Anderson and screen adaptation by Joe Swithing. Camera. The Constance of the Const

ning time, to minutes.	
Button Winnett Brown	Lee Tracy
Kelleher	Frank Sperican
Conti	Chy Clement
MartinWillis	Sam Godfrey
Willis	Arundr Hoyt
Beauchard	EFfile Woods

Just at the minute when stagand screen is engaged in spoofing political hocus-pokus." Columbia picks itself a spot to put out a conspicuously sappy dramatic story ap-parently dedicated to the principle that all politicians are noble states-men and their only fault is that they are just a lee-die feeble mindand let themselves be hoodwinked by sinister master mind crooks bent on sending the country to the dogs for their own fell pur-poses. Result is a flag-waving film. All of which spells fair returns in the shooting galleries that cater to the naive.

It's astonishing to find the name of Maxwell Anderson attached to this collection of stagey hoke. An-CAMERAING IN BORNEO'
Travelog 14 Mins.

Low's New York

Talking Pictures
Skimpy piece of travel photography which won't compare to stuff as emergency filler for regular theatres because it fails to fulfill the suggestive allure of its title. Usual silent subject with offscreen lecture. Offscreen explanations are by the stravelog authenticity. As a photographic prelude, a couple of cances are glimpsed scraphing the local water rapids. Water shots local water rapids. Water shots local water rapids. Water shots plock as dangerous as the Tippy explanations sound.

MAGIC CARPET SERIES'
Gorges of the Giants'
Shan.

MAGIC CARPET SERIES'
Gorges of the Giants'
Shina.

Shon.

Shon.

Shon.

MAGIC CARPET SERIES'
Gorges of the Giants'
Shina.

Embassy, N. Y.

Fox

Some of the most vivid and impressive flashes of provincial China, the thoroughness of which has never quite been duplicated on film, are included in this Garpet endicated on film, are included to gether on the (Continued on page 25)

The company to the company to the company to the put the role in the hands of Alian Dinehart, who makes himself where the public a person in all respects to invite your shortenes and hate. So the best-behaved person in the coast water and the public as person in all respects to invite your shortenes and hate. So the put the role in the hands of Alian Dinehart, who makes himself when the public as person in all respects to invite your shortenes and hate. So the best-behaved person in the coast water and the public as person in all respects to invite your shortenes and hate. So the put the role in the hands of Alian Dinehart, who makes knowing anything about the flash of the government without the law-makers knowing anything about the flash of the government without the law-makers knowing anything about the supplication of the public as other port of emotion is aroused to

waving climares. When it becomes apparent that the new Congressman intends to be a crusader instead of a galley slave of the crooked political overlord, the bosses call for a recount on his vote and throw him out of office or the control of the c

THEY CALL IT SIN

First National production and release featuring Loretta Young, George Brent, and Louis Callert. Brent Hardward State of the Control of the Co

Tony	George Brent
Jimmy	David Manners
Humphrlee	Louis Calhern
Dixle	Une Merkel
Mr. Hollieter	. Toe Cowthorns
Enid	Helen Vinson
Mrs. Hollister	Nolls Walker
Moto	Miles Market
Timothy Cullen	Prollie Alderson
Mrs. Cullen E	. Ervine Miderrin

Warners had to name it 'They Call It Sin' as a b.o. exigency, counting on the sexy title for gate appeal. It needs that and whatever names the picture holds to boister a just so-so flicker.

It's all about the Kansas girl who in the chorus and winds up writing songs for the villainous theatrical producer who doesn't intend to do producer who doesn't intend to, do right by our Loretta. Against this is a triangle situation involving David Manners who's married to Helen Vinson, but has a hankering for Loretta Young. George Brent is in the background to square off the Italian in the ackground to square off the Italian on a rectangular mading Italian Calhern, the villain, conveniently falls off his penthouse terrace.

Actually Manners has more to do Italian Brent who shares the more prominent \$5% display billing with Miss Young, but Manners being a Miss Young, but Manners being a his penthouse terrace.

Actually Manners has more to do Italian Brent who shares the more prominent \$5% display billing with Miss Young, but Manners being a Helen Yinson's screen debut is not particularly auspicious. The legit girl at times doesn't react at the best to the lens. Another, this is Una Merkel, heretofore a cute baggage with her Diris dialect. She's not as fetching with that extra poundage.

Fluture has fetching with that extra poundage. right by our Loretta. Against this

TANGLED DESTINIES

One of those indie productions that happened to jell. It is several notches back of the big-time stuff

One of those indie productions that happened to jell. It is several notches back of the big-time stuff for the piceties of photography and settings, but it has story and acting, and the actors make the etcry in and the actors make the etcry in and the actors make the etcry in the main thread the plot is better than some of more ambitious anteceptents. Ought to be able to single more of the etc. T

Henny,

Title is misseading, suggesting a
more conventional story. Destinies'
is really good entertainment for
those who like mysteries, Chic.

SIX HOURS TO LIVE

For production and release. Directed by Production and release, Directed by Production of the Producti

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The Woman's Angle

'Vanity Street' (Col). A chorus girl saved from starvation and attendant evils by convenient coincidence and a kind-hearted policeman. Paced for neighborhood matrons who will not quibble with the forced situations of an unpretentious, agreeably acted melodrama.

The Phantom of Crestwood' (RKO-Radio), Ricardo Cortez, racing against the arrival of the police to prove his innocence by unmasking the real perpetrator of murder. Tense, but mechanically built, suspense falls to work up sympathy for its suspects or to inspire general interest in an unalluring titled version of a radio serial.

'Six Hours to Live' (Fox)—The wierd fascination and poisnan sympathy of a reincarnated hero, given six hours in which to settle his earthly affairs, develops too late and uncertainly to engross the elderly women who would otherwise receive it as compelling mathrec fare.

'They Call It Sin' (FN)—Big-town life seen through the eyes of a country miss who finds true love on Broadway. Stereotyped plot and false dialog are saved by interesting backgrounds, fairly smart costumes and likeable personalities. An unimportantly engaging programmer.

'All American' (U)—A football classic enlivened by attractive actors who pop up, during the development of gridiron action, to recapture waning feminine attention. Though more amusing than the usual action film. Its success will not be motivated by fanetics whose illusions regarding real-life football heroes are blasted by close-ups on the sucreen.

'Washington Merry-Go-Round' (Col)—Lee Tracy charging through a pscudo-expose of political graft, and trading. The laddes approve of Mr. Tracy's fearless crusade and are gratified to learn that his heroine is smarter than all the diplomats in Washington, but they are not interested in a lifeless, undramatic disclosure of the hidden machineries of government.



... ON THE AIR! ... ON THE SCREEN!

BOSTON..."There is a thrill a minute...a gem among mystery films...can truthfully be said that the picture is a superthriller among thrillers"... POST

MILWAUKEE..."Tremendously effective ...
a story that contains honest to goodness
suspense ... excellent, high pitched excitement ... recommended"... JOURNAL

SAN FRANCISCO... "Will make the most hardened mystery thriller addict grip the arms of his chair" ... NEWS

ATLANTA... "Creepy enough to satisfy the most rabid of thrill-seekers... differs from all others by introducing something unusual in solution and the motive"... CONSTITUTION

NEW YORK... "Here's a spine-chilling mystery ... cleverly acted and neatly directed" ... MIRROR

syracuse..."Even if the ending you had conceived (in the Radio prize contest) isn't like that shown on the screen you'll have to admit that this a grand one... intrigues to the last moment"...

POST STANDARD

DETROIT ... "There is no let-down in the tenseness and to those who enjoy first rate crime yarns this should prove the ultimate" ... FREE PRESS

PRE-SOLD TO A HUNDRED MILLION BY THE GREATEST RADIO-MAGAZINE-NEWS-PAPER AND EXPLOITATION CAMPAIGN EVERPUT BACK OF A MOTION PICTURE!

THE PHANTOM OF CRESTWOOD

Thrillingly played by an all star cast including

RICARDO CORTEZ KAREN MORLEY

Anita Louise, Pauline Fréderick, Ivan Simpson, Alleen Pringle, H. B. Warner, Sam Hardy, Mary Duncan, "Skeets" Gallagher, George E. Stone, Robert Mc Wade, Hilda Vaughn, Gavin Gordon

Directed by J. Walter Ruben. Screen play by Bartlett Cormack. David O. Selznick, Executive Produces: Merian C. Caaper, Associate Producer RADIO PICTURES

BROADCAST SPECIAL



OAN RAWFORD COURTESY OF METAD-GOLDWIN-MAYER

Orrangicing

16

A RAGING STORM OF DDOELTS

ARIET BIE

APIET Bis

UNITED ARTISTS

PICTURE

EXPLOITATION By Epes W. Sargent

Pavement Rugs

Washington.
Neatest exploitation stunt in weeks pulled by Fox for Robinson Crusoe.

Crusoe. Bought 100 linoleum rugs at five and ten-cent store and stenciled ad on face. Mats were laid at random on sidewalks. Crowds carefully avoided stepping on them, with result that they were as widely read as any outdoor add yet attempted.

Real Books

Beal Books
Publix theatres, in low England are going strong for a boot, give-away. All who ask for a card are given one with punch spaces to represent quechase of tickets to the bean fully punched the holder is permitted to select any \$2 book from the catalog of Toubleday-Doran.

The property of the catalog of the control of the catalog of the catal

Beat the Field

Meat the Field
Washington.
Carter Barron, of Loew's, left the
Riatto and Keith's holding the bar.
Latter pair had the town swamped
with publicity for a couple of football pictures, so Barron pulled the
football interest his way by invitting
the his guests at Loew's. That got
the reading matter.
Barron was a gridironer in his
college days at Georgia Tech, which
may account for his pull.

Circulation

Greulation

Most managers contend that the average printed matter above the grade of throwaway has a circulation of from three to five readers per copy. But most of them do not know on what they base their judgers of the most of them do not know on what they base their judgers of the most of them do not know on what they base their judgers of the control of the co

College Ads

College Ads

At this time of year the pereinlal question of advertising in the college papers comes up for managerial action. There was a time when it was customary to put in an advertising display just to kid the student body along. The ad might harm.

Fox West Coast recently decided to use this medium only on stories which might be regarded as appealing peculiarly to the student body, reaction with some adding that this system permits taking larger spaces for pictures which can most probably be sold through the college sheets.

Carrier Service

When the three-cent first-class postage went on, most of the public utilities went to local distribution for their monthly bills. The 50% increase in the postal rates was too

increase in the postal rates was too much.

Only one theatre seems to have horned in on this situation. The manager went to the light and offered to distribute the bills of permitted to insert an announcement in each envelope. Understanding "Harmond and the same time and were to be find in each envelope. Understanding "Harmond at the same time and were to be find distributed together. Manages of a distributed together. Manages of a distributed together. Manages of a distribution at the distribution and the d

Screeno Comes East

Screeno Comes East

Screeno, which has been an et demic in the middle west, is worting its way eastward. Geruld Galagher, for 10 or 12 years a Paramount and Publix manager, gavup his job to buy in on the concertand is now in New York with the Bronx houseed to be called 'lotto' in Sunday school circles. Only change is accomplished by means of a mechanical lantern side.

Doping Out Dialog

Doping Out Dialog
Something different in the line of contests is a dialog witting stunt that is used at the last show Fritter and the line of the line

Tags the News

Tags the News

Many merchants display the pictures of news events in their wincervalues of news events in their wincervalues of news events in their wincervalues are pasted directly are pasted directly against the window.

Manager in a town where about 20 stores make this display has prepared a neat 5xx sheet which reads For the latest news in more paragon theatre, New Issues Thereday and Thursday. Cost only an occasional pass and works so well that he is figuring on getting some cheap frames which, can be lettered to similar effect.

Back to Papers

Back to Papers

Before the Mickey Müuse clubs a number of theatres tied their kid clubs to a local newspaper. With the development of the new idea practically all went off the paper affiliation to play a lone hand. They necessary.

Now there seems to be a tendency to drift back to the sheets, particularly in those spots where the theatre has dropped the Mouse pendent upon film bookings. Figured now that the newspaper can't hurt any and may help.

In some instances the hook-up is merely a report of the club doings read to the control of the

Recalling Clara

Recalling Clara
According to Paramount one of
its exchanges has sold more than
\$1,000 in rentals on old Clara Bow
reissues, chiefly to managers who
are preparing a build-up for her
return in 'Call Her Savage.'
Some sections do not respond to
Bow picture is to be played it may
be time to start recalling her to
the patrons, either through the use
of old prints or with chat in the
house program and the newspapers.
One manager is even planning to
with a gala performance for the
opening with a small band on the
marquee and the pennants out.

Selling the Laughs

Selling the Laughs
One of those intimate theatres,
where the manager seems to know
most of the patrons, sold the Marx
brothers from a new angle for
Tanager made his chief advertising point the offer of a ticket to the
next attraction to all who would
say they had not enjoyed 50 good
iaugins, but on condition that all
and the sold of the service of

haws drop a dime in a box on their way out.

It was intended to be merely a gag to stress the laugh making qualities of the picture, but the manager placed a box in the lobby with a large sign explaining what it was for. He was rather surprised to find \$9.81 when the run

was over, and he's wondering If he penny was mistaken for a dime, bily two asked for the bonus leicets, and they were given with-out question.

As Cannibals

Canton, O. A. H. Buehrlg, Loew, in connection with 'Kongo,' had five Negroes garbed as cannibals, each carrying a large cardboard letter. Paraded downtown streets, in single file, the letters spelling, 'Kongo.'

Classified Ad

Strand theatre, Brooklyn, and the 'Times Union' are collaborating on a new classified ad stunt which seems intricate, but seems to be

getting results.

Paper publishes daily an outline of some player in the current show. This is to be cutout and the mask laid upon the classified ads. Within the space must be found the letters. The outline must be drawn on the paper and these letters ringed. Letters are The outline must be drawn on the paper and these letters ringed. Letters are not added, but are to be picked out from the regular announcements. Then the mask is to be moved and the title of the picture similarly picked up. Looks a bid difficult, and might get over a single of the picked up. Looks a bid difficult, and might get over a specially set into the ada. Prizes are \$115, \$7.50, \$2.50 and \$0 tickets, Each contestant has to write 50 words telling myt the classified ade are effective. This makes the judging easier.

are effective. This makes the judg-ing easier: Same paper has a deal with the Paramount and Strand for tickets for all members of its kid club who obtain a certtain number of credits through contributions.

Line 'Em Now

One of the real Christmas stunts for small towns or neighborhoods is the gift co-operation which starts immediately after Thanksgiving and runs until shortly before the holi-

runs until shortly better and and ay.

Merchants in the section are promoted to donate a prize which is to be awarded at the theatre on Christmas Eve. Advantage is that each store makes a window display and announces it as a theatre scheme, which gives the house plenty of display at a time everyone is watching the windows.

Doubleheader

Doubleheader

Along the set of a good-with a member of a good-with a member of a announce print. For the set of the set o

Radio Tie-In New Haven

New Haven.
To plug 'Big Broadcast,' the Paramount tied in with local radio dealer who gave away seven sets, one each night.
Mightly presentation made by Ed.
Mightly presentation or an arrangement of the cattured film's songs on his solo program.

Presidential Contest

Presidential Contest
Still time to get in on the Presidential campaign with a contest fordate should be elected and why. Hold the replies down to 200 words and set the contest to end in time to announce the winner election the radio, but do not require the winner to be in the house. That might be construed as a lottery. This is, a tunt which can be laid they are of different complexions. Beach paper will advance the arguments for the candidate favored and boost the stunt along. In a feep away from those who merely cony this cope on these who merely cony this dope or you will have too many ties.

Political Truck

Sam Rubin, of Fublik, tied a bally on Phantom President' with a night football game. A large truck was decorated similar to political wagons with a band, etc. Drove it around the stadium playing and placarded with banners.

BEHIND the KEYS

Work has started on a new Independent theatre for Harold Stetson, formerly with FWC in Tucson. House will light prior to holidays. Harry L. Nace, who operated Rickett and Nace houses in Arlzona before selling to Publix, now negotiating with that circuit for houses in Mess and Winslow.

Lancaster, Pa.

Warner Bros. Theatres, Inc., half owners of the old Pennsylvania railroad station site, bought some years ago as a parcel for a new theatre which was not ensure and proposed sale of the half interest in the tract held by Paul J. Henon, Jr., and Daniel T. Henon, of the firm of Henon & Henon, Philadeling the work of the track of the sale of the property. Lancaster, Pa

Alientown, Pa.
The New Alien, nabe, closed for eight months, reopened under management of John A. Koffer.

Mrs. L. M. Fity has taken over the management of the Guthrle the-atre, Guthrle Okla, and Ned Pe-digo the Roxy at Garber. Homer Ellison has leased the State and Dickinson theatres, Gar-den City, Kan.

Los Angeles, of the Pittsburgh Press, succeeds Wally Schooler in the F-WC publicity-exploitation department home office. Schooler is promoted to managerahip of the Passadens, Pasadens.

Lynchburg, Va.
Liberty theatre, Bedford, has been
returned to Warners after being
operated a year by Merritt Davis
of Charlotte, indie.

George Brown, former RKO pur-chasing agent here, returns to RKO employment in San Diego, Cal. He has left for the Coast.

Los Latest shift of Fox West Coast house managers takes Bill Jenner from the Sunkist, Pomona, to the Riverside, Riverside, replacing

Floyd Rice. Latter goes to the Capitol, Long Beach, george Angelich goes to the California, Bakersneid, replacing Reno Wilk, transferred to the Scenic, Whitter. Everett Sharp replaces Jack Adams at the West Coast, San Bernardino.

Emil Franke, RKO Orpheum manager, transferred to St. Louis as manager of the St. Louis, Suc-ceeded here by Marvin Clark of the Omaha Orpheum.

Fox will install sound in Trail theatre, Bridgeport, Neb., and reopen. Carl Smith, doorman from the Imperial, at Alliance, will man-

age.
Orrin Milburn has bought out his
partner, V. S. Henan, at Midway
theatre, Burlington, Colo.
The Garden at Lusk, Wyo., and
Luna, North Platte, Neb., closed.

Manageriai shifts place E. A.
Lake at World for Publix in place
of Arthur Abelson, now at district
booking office, Des Moines; George
Bannon, of Grand Island, Neb. in
reopened Omaha State, and Lou
Golden, of California, at RKO Orpheum in place of Marvin Park,
now at Minneapolis.

Port Major now in complete charge of film booking department at F-WC home office, Jessle-Plerce, short subject booker for years, is out. Mary Langiey, assistant booker, has been transferred to the staff. Li Ellowitz has been added to the staff. Milt Hosfelt continues as Major's chief assistant.

New Orleans.
Strand will reopen as soon as
trouble with union operators is adjusted. They are refusing to take
a cut. a cut.

Reopening of Strand will give N.
O. six downtown first runs.

Syracuse, N. Y.
Victor W. Frank, manager of N. L.
Robbins' Ritz here, steps up as district manager of the new circuit
(Continued on page 25)

Pays for the Furnace

Pays for the Furnace

Recent installation of an oil burners to the manager the fide of stating are transce room up and malding it a part of his advertising. Boller room was cleaned and the walls and floor pas a game to the coal room fixed up may be a game to the coal room fixed up may be a game to the coal room fixed up as a game to the coal room fixed up as a game to the coal room fixed up as a game to the coal room fixed up as a game to the coal room fixed up as a game to the coal room fixed up as a game to the coal coal card tables.

Heavy circularization aroused considerable interest and hundreds happen and the fixed the fixed the fixed to a compared to the compared to the fixed to

Hoisted It

Hoisted It

Couple of weeks ago the Mayfair,
N. Y. planned a nifty front sign
N. Y. planned a nifty front sign
of couple of the many sign of the sign of the sign of the sign of the sign of circles in varying shades of blue overlapping. Against this the title was placed in letters about eight feet high, covered with silver fitter, and lighted at night with two spotting the sign of the sig

A Real Help

A Real Help
Universal is touting a 12-page
booklet to advertise Once in A Lifetime. Bears the attractive title of
How to Break Into the Moytes,
but inside it's a lot of comedy with
plenty of laughs. Gotten up to be
sold cheaply, but still, attractive,
sold cheaply, but still, attractive,
sold cheaply, but still, attractive,
alarge circulation value, since it will
be shown around.
One of the neatest producer accessories in a long time, and should
help to sell the picture.

Voting Fever

Mason City, Ia.

Voting fever which prevails over
the country was capitalized by the
four theatres here, which conducted
a poli among the personnel. poli among the personnel.

Made a good story for the theatre.

Col. Boost by F-WC

Los Angeles.
On the theory that the 3c cent
admission of today is the 5c cent
admission of tomorrow Robert Collier, in the Fox West Coast ad
manual, has done the timusual insofar as this publication is concerned
and included a four page supplement outlining the Buck Jones
Rangers' club.

Tolla is an idea which Columbia
Tolly and the supplement of the supplement outlining the Buck Jones
Rangers' club.

Warner's New Books

Warner's New Books
Warners' publicity points to its
new press books, notably the one
on, Three On A Match, which carries a new idea of the 'Stunt of the
Week.' Entire staff submits exploitation ideas and the best one
is voted the stunt of the week and
is voted the stunt of the week and
Each sheet will carry a play up
for one big idea along with a dozen
or so general ideas for the picture.

For 'Night Mayor'

For 'Night Mayor' the Liberty got ace attention on the streets throughout week by having a fast-talking lad ride about main streets with liveried observed.

liveried chauffeur.

Auto would stop at street corners, the 'mayor' start his talk, and then special policeman would ask him to move on, but not until the 'speech' was finished.

No Lions

Great Eritain, according to cable dispatches, has barred the use of a live lion to advertise a jungle film. Held by authorities that it's a dersognation of the British national emblem. This is an about face from the recupiton accorded Metro's Leo a couple of years ago.

Identifications

Something new seems to be 'scene identification.' Worked by a theatre with a three-change bill. Sunday ad carries a brief description of a scene from a picture. It's up to the contistants to tell to what picture (Continued on page 35)

WARNER BAXTER

AS

PAUL ONSLOW

IN

"SIX HOURS TO LIVE"

FOX FILM

WILHELM DIETERLE

Directed

"SIX HOURS TO LIVE"

FOX FILM

BRADLEY KING

Screen Play and Dialogue

"SIX HOURS TO LIVE"

FOX FILM

Stock Market

(Continued from page 7)

(Continued from page 7)
six assessons. Stock had the same supect as recently: Advances were simost without exception in minimum lots and declines in sizeable transactions, At 20%, the price level agreement of the low on the dip of week before last. On the upside during the railles of the lith and 14th the stock was not a brilliant reaction of the low on the dip of week before last. On the upside during the railles of the 11th and 14th the stock was not a brilliant reaction was weak.

The preferred stock did better, but late last week the bonds showed a disturbing disposition to give ways a considerable of the stock was an extensive the stock was an extensive the stock of t

was in demand nearly 19 points was in demand nearly 19 points higher the peak season for its business—suggests comething special, something saids from general market conditions. Loew bonds were off more than 4 points net to spring when the panic was on. Weathers in bonds is sometimes which is sometimes with the peak of the peak

Public participation in the market as a whole is at a minimum anywar and being made smaller by market advice to stay out and await lower prices all around.

As far as the election faures as changed completely. Leat summer the idea was that an inspired bull market would help the Republican candidate. The late summer advance had no such effect, whether it was staged for that purpose of do anything for fear one or the other of the candidates will spill the beans.

performer, and the detense to the surgeouper reaction against Loew are likely for anything for fear one or the other hard for the determination of the candidates will spill the late last week the bonds showed a do anything for fear one or the other hard father than the news and had no nothing in the news and had no nothing in the news and had no nothing in the news and had nothing a support level around the street of the candidates will spill the self-anything the surgeoup of the candidates will spill the surgeoup of t

Summary for week ending Saturday, October 22:

			STOCK EXCHANGE				
	2					Ne	t.chg
High.	Low.	Sales.	Issue and rate.	High.	Low.	Last. f	or wk
3%	- %		American Seat			11/4 b	
544	1	600	Consol. Film	914	3	3′**	_ 1/
14%	4%.	700	Columbia P. vtc	10%	34	101/4	- X
11% -	2%	- 2.000	Consol. Film pfd	8%	7%	8	
67%	3514	18,100	Eastman Kodak (8)	541/2	40%	4914	-3
5%	~~~	4.200	Fox, Class A	314	2%	1976	_°4
28%	814	59,300	Con Tiles (40-)	. 374		2%	- ₹.2
80	7		Gen. Elec. (40c.)	16%	14%	14%	- E19
8744	13%	****	Kelth pfd		22	20 bid	
80		24, 100	Loew (8)	28%	25%	2514	-17
	39	400	Do pref. (01/2)	78%	7014	78	+29
437	214	100	Madison Sq. Garden	234	2%	2%	
22%	14	100	Met-G-M pref. (1.89)	10%	1914	1014	- 1
15	814		Orpheum pfd				ia '
111/4	116	45,000	Paramount	414	3%	31/4	``- 3
11/4	3/4	500	Pathe Exchange	- 66	1/4	%	7
8%	11/4	400	Pathe, Class A	2%	24	24	٠.
131/2	21/4	68,800	Radio Corp	8		7"	= 3
7%	1%	2,800	Radio Corp		6%		- 1
1%	1/2		RKO	4 %	3%	3%	-15
50 ³⁹⁴	20.78	100	Shubert	. 14	- 1/2	1/4	
	28	10	Universal pref. (8)	85	35	85	+8
414	1/4	14,150	Warner Bros	21/4	2	214	
20	4		Do pfd	×	1.	5 ble	
48%	15%	76,300	Westinghouse	291/2	26	2514	-85
			CURB				
25.	416	100	Columbia Picts	946	944	9%	-19
1%	36		De Forest Radio	1/2	1/4	1/4	-
24.	7	100	Gen. Thea. E. pfd	%	- 7	%	+ :
4%	%	000	Technicolor	81/4	31/4	278	T :
31/2	€	*****	Trans Lux		31%	31%	
	76	•••••	Time Dux	••	*:	••	
			BONDS				
7% 63	.1	\$19,000	Gen. Thea. Eq. '40	.4	31/4	316	- 5
	24	4,000	Kelth 6's, '48	41	41	41	
90	64	13,000	Loew 0's, '41	85	81%	811/6	-4
805	49	1,000	Pathe 7's. '37	651/4	65%	651/4	
60%	13	8,000		25	28	24	+ 1
55	101/4	57,000	Par-Pub 514's. '59	241/2	21	21	+ :
0414	50		RKO debs 6's				
6	14	2,000	Shubert 6's,	2%	2%	244	1
40	υV	16,000	Warner Bros. 6's, '30	24%	24	24	= 1
			Over the Counter, N. Y.				
Bid.	Asked.		Roxy. Class A (3.50)				

Millard's Semi-Sex Film With % for Actors

Mill 70 tol Action Hollywood, Oct. 24, S. S. Millard is since-stringing a semi-sex film, Innocent, at Toc-Art. Producer is promoting the troupe to come in on salary and percentage Jack Townley, on layoff from Educational's writing staff, is scheduled to start megging this week. Company is called Forum Pictures.

ST. CHARLES, N. O., REOPENS

ST. CHARLES, N. O., REOPENS.

New Orleans, Oct. 24.

New Orleans, Oct. 24.

St. Charles theatre opens this week with pictures. Playhouse, which was the old Orpheum, has a pop scale of 25c. top for first runs. Beling operated by New Orleans city finance commissioner, Miles Pratt.

Theatre, has been closed for years and is one of the house taken over from Saenger by Publix.

More 'Goonas'

Mr. and Mrs. Armand Denis, producers of 'Goona Goona,' are planning a second picture to be made in French Indo-China.

First was made in Bail and sold to First Division, with which a deal will probably be made on the fol

'HAM WAITS ON SUNDAYS

Gov. Délays Signing Alabama Bill-Houses Were Ready Oct. 23

Birmingham, Oct. 24 Birmingham theatres did not open yesterday (Sunday), as was hoped because Gov. Miller couldn't make because Gov. Miller couldn't make up-his mind about the Goodwayn bill which has passed the Legislature and did not signature the paper. In-stead, he sent the bill back to the Legislature and told other he was in favor of an election to be he'd in Birmingham, Nov. 8, to decide whether the people actually wanted Sunday shows. Ministerial projects believed the reason. Petitions bearing more than 15,000 names sent to Montgomery favoring Sunday shows. The bill is almed particularly at

Montgomery favoring Sunday shows. The bill is almed particularly at Birmingham and legalizes Sunday shows in towns of 60,000 or more population throughout the state. Montgomery and Mobile already have Sunday shows although not legaliv.

Montgomery and muone account of the house Sunday shows although not legally.

The house will not be able to reconsider the bill until tomorrow (Tuesday). If the Senate and House to the referendum in do not agree to the referendum in Birmingham, it will be the same as overriding a veto and the bill will become a law.

Glasmon's Sec'y, Not Mrs. Glasmon, Divorced

MITS. Idasmon, Divorced Los Angeles, Oct. 24. In Coast News from the Dallies, issue of Oct. 11, 'Variety' printed that Marcelle Gray, screen actress, was awarded a divorce from Kubco Glasmon, writer, in the Los Angeles Superior court.
Glasmon was not the defendant in this case. The divorce was obtained from John B. Gray by Miss Gray who, at that time, was secretary to Glasmon at Radio studios.

The Grays were married about

The Grays were married about ne year, the divorce being granted on grounds of cruelty.

Studio Placements

Babe Dickinson, Gloria Ann White and Dorothy Jean Hamilton for Jay Hays juve shorts. of Vince Barnett, for Tasputlar, Metro. Barnett or Tasputlar, Metro. Barnett busy in Flesh. Veree Teasdale, David Landau, Happy Dollars, U. Noel Madison, Pat Harmon. Laughter in Hell, U. Cappany, Par. Of Michael Company, Par. Of Joyce Compton, Lucien Littlefeld, Robert Burns, Edward Le Saint, if I had a Millon, Par. Wallace Smith, adaptation 'Fly On,' from John Monk Saunders' Charles Company, George Melford to direct, Allied, Wiladek Zybyszko, "Debown New York, KBS.

ford to direct, Allied.

Wiadek Zybyszko, Opłowa New
XIII, Donnelly, University Man.

Warners,
John Sheehan, Gavia Gordon,
Robert McWade, Emma Dunn,
Claire Dodd, Allan Jenkins, The
ITOSHA Mort. Harold Ruber,
Tosha Mort. Harold Ruber,
Blondie Johnson, Warners,
Esther Muir, 'That's Africa,
Wheeler and Woolsey, Columbia.

Wheeler and Woolsey, Columbia.

Wheeler and Woolsey, Kennedy,
Under Cover Man, Pan.

Kennedy,
Under Cover Man, Pan.

Incorporations

New York
Albany, N. T., Oot. 24,
Capitol Recoreation Inc., Manhatan,
Mayer Pictures, Inc., Manhatan,
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will probably be made on the follow-up.

Judgments

Richard Hernion; J. Berinstein,
Ministon Ritis Theatre Corp., RRO.
District Corp.; 188.
Charles V. Berry and Bory Theatre
Corp.; National Theatre Supply Corp.;
Lines Cub of White Plains, N. X.;
Lions Cub of White Plains, N. X.;
Lions Cub of White Plains, N. X.;
T. J. Brennan, Commissioner; 1268.
T. J. Brennan, Commissioner; 1268.
Reinald Werereards: Mariam Midland
Trust Co. of New York, trustee, 17.041.

450 Indie Boston Houses Go MPTOA. And Texas Also Expected to Join

VARIETY

Who's Who

Los Angeles, Oct. 24: Fox-West Coast ad manual efers to 'Rain' as 'the famous Eugene O'Nell drama of the

Eugene O'Nell man... South Seas.' And then there's W. Somer-well-known set Maugham's well-known play, 'Strange Interlude.'

Skouras' 3 Denver Days

Donver, Oct. 24.
Charles P. Skouras was here las week attending the convention C Fox West Coast managers and district officials of the Rocky Mountal

trict officials of the Rocky Mountain division.

Convention lasted three days, due to the Skouras party being a day late. With Skouras were Andy Krappman, secretary, Jack Suli-van, film buyer, and Robert Francisco port for Los Angeles immediately after the meeting.

Los Angeles, Oct. 24. Charles Skouras returned here Sunday night (23) from 10-day trip as far cast as Denver. Accompanying him was Arch Bowles, San Francisco division man-

ager, to arrange booking schedule on account of closing of Frisco Fox

Under Advisement

Minneapolis, Oct. 24.

Judge Nordby, in Federal Court, has faken under advisement a motion for a temporary restraining order to prohibit film distributors here from continuing to carry out the terms of a zoning agreement and allegedly favoring Publix the-

Action brought by W. A. Steffes Allied States' president and indice as a test case to determine the va-lidity of zonlng. Abram Myers counsel for Allied, came here to argue the temporary injunction motion for Steffes, while Pierce Butle.
Jr., son of one of the U.S. Suprem Court judges, among the counse appearing for the distributors.

WRIGHT ON TARZAN SERIAL

William Lord Wright has been engaged by Sol Lesser as production manager for the 12-episode Tarzan serial, to be made for Principal Pictures.

Wright will also aid in the script

preparation,

Along with the formal enrollment of the Boston state unit composed of bout 450 theatres, and one of the strongest aggregations of indies in the U. S., the Motion Picture Theatre Owners of America expects within a month to announce the addition of Texas to its ranks. This addition of Texas to its ranks. This will mean that within six months two of the bigger state units of Allied Exchibitors will have swung over to the rival national organization. Last summer Wisconsin quit Allied for the MPTOA.

M. A. Lightman, president of the MPTOA, plans to take advantage of the record membership by making the organization financially independent.

Where state units now pay use

dependent. Where state units now pay dues of \$100 a year, Lightman will short-ye endeavor to have these increased to \$150. With the extra \$50 Lightman believes the MPTOA would not be dependent upon affiliated theatre dues as has been the case for the past five years.

Authoress Will Do Own Treatment on Her Yarn

Treatment on hier 1387n Mildred Cram, formerly on the Metro writer liet, is going back to that studio to do the treatment on 'Our Moyal Standards,' novel by Miss Cram and Maurice Revnes which M-G has purchased. Under the contract with Miss. Cram, Metro reserves the option to also have Miss Cram do the continuity and dialog on picture.

MORGAN'S 2D FOR M-G

MUNGAN'S 2D FOE M-the Hollywood, Oct. 24.
Ralph Morgan, on loan from Fox to play the Czar' in Rasputin, will go into 'Son Daughter' at M-G before returning to his home lot.
Morgan has been on the Culves, City lot for two months.

DUNN'S II ORIGINAL

DUNN'S U OBIGINAL
Hollywood, Oct. 24.
Universal has taken an option on
Round Up, an original story by
Phillip Dunn.
Dunn also wrote Pier 12, an original for Fox.

Mank's Vacash

Manks Vacesh
Hollywood, Oct. 24.
Joe Manklewicz leaves tomorrow
(25) for New York on a two weeks'
vacation, returning to work on the
adaptation of 'College Humor,' with
Claude Binyon for Paramount.

CHOICE OFFICE SPACE IN TIMES SOUARE DISTRICT AT "SUBLET" PRICES!

BOND BUILDING 1560 Broadway (at 46th St.)

PALACE THEATRE BUILDING 1564 Breadway

> PATHE BUILDING 35 West 45th Street

Offices of Radio-Keith-Orpheum Carporation will move to the new RKO Building in Rockefeller Center about December 1st...We can therefore offer desirable affice space in the abave buildings to theatrical, motion picture and other organizations at genuine bargain rentals... Entire floars ovailable ... Also sub-divisions, large and small ... Some affices handsomely decarated...Tenants may purchase floar caverings, drapes and special fixtures at a fraction of their cost ... Any reliable firm whose lease expires up to May 1st, 1933, will be wise to look into this autstanding rental appartunity naw... Passession in all three buildings on or about December 1st.

RADIO-KEITH-ORPHEUM CORPORATION, New York

Real Estate Department, 35 West 45th Street Telephone BRyont 9-6700

EVERY F. & M. DE LUXE SHOW TOPS ITS PREDECESSOR

Newspapers, managers and public join the raves.

Read what Kansas City said about

FOLLOW THRU

Other F. & M. deluxe attractions reaping the raves—

Ziegfeld's

SALLY

starring Mary Eaton with T, Roy Barnes, Jack Waldron, Hal Young, Miss Harriett.

IRENE

with Kathryn Crawford, Bobby Watson, George Dobbs,

TED LEWIS

and his F. & M, Jubilee Show.

Ziegfeld's

WHOOPEE

Personally supervised by Eddie Cantor, with a 5-star cast including Buddy Doyle, Bobbe Arnst, Jack Rutherford, Jane Lee (of Jane and Katherine Lee) and Pietro Gentili, KANSAS CITY STAR: "This production probably has more entertainment than 'Rio Rita' and 'Desert Song'. 'Follow Thru' at the Mainstreet best bill so far."

KANSAS CITY JOURNAL-POST: "As far as tunefulness, importance of principals and general merriment is concerned, this show excells 'Desert Song' and 'Rio Rita'."

—and "Desert Song" was hitherto K. C.'s biggest smash hit this year.

These rave reviews mean rave grosses!

FANCHON & MARCO, Inc.

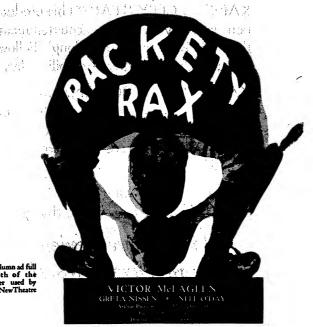
HOLLYWOOD • SAN FRANCISCO • SEATTLE • MILWAUKEE • NEW YORK

RACKETY RAX WHACKS BALTO OPPOSITION

Biggest week-end in months at New Theatre, Baltimore, rewards Manager Morris Mechanic's showmanship

Prof. Kustis
Casting Tomorrow

Big-name stage acts and star-studded pictures as opposition didn't mean a thing to Manager Mechanic. He had "Rackety Rax"—and how he advanced it! Result: biggest week-end in months...biggest belly-laughs in years...best reviews since he can remember. It's a cinch to hi-jack the opposition's gate with this one.



The Big Belly Laugh of the Season!

HERE'S WHAT

FOUR day advance newspaper campaign.

USED Fox marqueestreamers in inner lobby for advance...under the marquee for current flash.

MARQUEE streamers in all vacant stores . . . poster cutouts in vacant stores on corners.

BIG banner flash across one of the main streets.

CONTEST in Baltimore
Post—"My Funniest Experience."

ARRANGED College Nights with eight of the local colleges.

RANspecial ads in the eight colleges' magazines—drawn by the school cartoonists.

TIED up with college papers—"Funniest Sight I Saw at a Football Game."

DISTRIBUTED heralds to local colleges and prep schools.

RAN special 20 line ads on newspaper sport pages on opening day.

WROTE personal letter to guests arriving at hotels poosting the picture's belly laughs.

WENT after the business
—and GOT IT!

WATCH FOX THIS YEAR-It's the fashion!



GREAT NEWS!

Clark Gable—Jean Harlow in "RED DUST" opens simultaneous engagements in Los Angeles and Hollywood to lines-around-the-corner business. We told you to "Watch our Red Dust"! It's sensational!

GREAT NEWS!

Imagine! It has happened only twice before in the history of New York's big Capitol Theatre. Held Over THIRD WEEK! Norma Shearer in "SMILIN' THROUGH," the year's beloved romance, the box-office joy of the hour everywhere!

GREAT NEWS!

"GRAND HOTEL" the miracle picture of all time. It is the tonic that picture business dreamed of! It is reviving the theatre-going habit. Ask the man who plays "Grand Hotel!"

GREAT NEWS!

"PACK UP YOUR TROUBLES"—Laurel-Hardy's 6-reel screamic continues to pack theatres from Coast to Coast! Beating "Patton Us!"

GREAT NEWS!

Norma Shearer—Clark Gable in "STRANGE INTERLUDE" confirms belief of M-G-M that the public wants something New In its first \$1.50 Road-Show engagements it's a clean-up! 3rd big week in Boston! Swell in Washington! 3rd triumphant week in Cleveland! Buffalo's first week big! Detroit, Cincinnati, Providence off to brilliant starts.

GREAT NEWS!

Eyes of the industry are on M-G-M's California Studio! Dressler-Moran in "PROSPERITY" will positively dwarf their past successes. Johnny Weissmuller at work in "TARZAN AND HIS MATE." Wallace Beery as a wrestler in "FLESH" looks like another "Champ." Just started "REUNION IN VIENNA"—something to bank on! Dressler and Beery soon to start "TUGBOAT ANNIE"—another "Emma"! Helen Hayes—Ramon Novarro in "SON-DAUGHTER"! Bob Montgomery, Huston, Durante in "PIG BOATS", submarine romance that tops "Shipmates" for thrills! It's a pleasure!

"Here's to M-G-M a live-wire outfit!"

"They've got the Stars that draw!"

"Always on their toes with New Ideas!"

"Dependable year after year!"

"You ain't seen nothin' yet of the year 1932-33!"

TEC-ART REORGANIZES AS REPUBLIC STUDIOS

Hollywood, Oct. 24.

Ri & reorganization of the Teccert rental studio, the lot has
merged as Republic Studios, Inc.,
yith blue prints calling for another
ound stage and a \$100,000 revamp-

sound stage and a \$100,000 revamp-ing.
Officers are Al Mannon, president;
J. Boyce-Smith, vice-president and treasurer, and Richard Pearl, sec-end vice-president. Motion Picture Investment Corp. Ltd., organized to finance indies, preferably on the Republic lof, is not tied in financial-by with the studio but its directors will serve on the Republic board.

Frisco Orph Reopens

Frisco Orph Acopens
As Francisco, Oct. 24.
RKO reopens the Orpheum Wednesday. (25) on a straight picture policy, with orchestra, at 50 cents top. J. J. Franklin's negotiations with musicians' union were closed last week. House will have stringed orchestra of 10, Uzia Bermani concentration of 10, Uzia Bermani concentrations. ducting.

Managerial and publicity staff of RKO's Golden Gate will supervise

the Orph.
Union negotiations call for 10 men at the Orph and, if desired, less than the present 15 in Horpace Held's band at the Gate. No charges for tuxedos, lessening of double charges, and return of Gate's organist to scale included in the agreement.

WM. THORNER Vocal Instructor of

ROSA PONSELLE GALLI CURCI AL JOLSON

and Many Others Returned to New York After a Year Survey of Picture Making Hollywood Will Specialise in

VOICE CULTURE for **PICTURES** RADIO

MUSICAL COMEDY An Experience of Many Years in These Fields Emples Mr. Thornes to Offer

VOICE CULTURE

Especially Adapted to
Those Professions

WM. THORNER

605 Carnegie Hall, New York Tel. Col. 5-0706

GAUTSCHI and SONNEN

NOW DOING THEIR UNRIVALED APACHE DANCE

AT THE

PARAMOUNT THEATRE PARIS

Thanks to Mr. Francis A. Mangar

WALTER MOSS

DANCER VARIETY SAID: CLUB NEW YORKER, HOLLYWOOD

BOB KINGSTON

SOLOIST

Hal Wayne and His Orchests pened New Show Oct. 20th Club New Yorker, Hollywood

FANCHON & MARCO Present SYLVIA CLARK IN "HER BIRTHDAY PARTY"

Squeak Tester

Hollywood, Oct. 24. Hollywood, Oct. 24.
An efficiency expert on the
Metro lot discovered the other
day that some of the camp
chairs used by directors, stars
and others on the sets were
squeaking. Immediately a squeaking. Immediately a 'squeak' expert was assigned to all sets to test the seating apuaratus for the peculiar noises.

From 'Variety's'

Hollywood Bulletin.

BOMBING ARRESTS

Men Grabbed for Alabama Explosion Injuring Four

Birmingham, Oct. 24.

Two men, Sam Wassermann, allas John H. Kats and Harvey M. Wat-kins, alias Sidney L. Malholm, arrested here in connection with the bombing of the Alabama last week, when four persons were burned as a result of the explosive.

According to reports, Wassermann has admitted that he was an enearator in New Orleans. Arrest

mann has admitted that he was an operator in New Orleans. Arrest followed an investigation by detectives working on a forgary case. The Alabama was bombed at the height of a Saturday night performance. House has been non-union for three weeks following a walk-out of union operators and stage-hands over contracts.

Talking Shorts

(Continued from page 15)

waterfront, dark, harrow streets or which the sun appears as a haze and multitudes of strange humanity

are included.

The rest of the river trip is much like that frequently seen in travelog with the exception of the upper end. Here cooles are shown dragging bosts like canal mules. Waly.

KING NEPTUNE Cartoon Silly Symphony Serie 7 Mins.

7 Mins. Roxy, N. Y.

Roxy, N. Y.

Entirely in Technicolor and a swell job, both as entertainment and its production. A wealth of detail and movelty has gone into short making, letting it stand at the from of the class among this year's car-

to the class among this year's cartonic condition deals with King Noptune
and his undersea domain, including
and his undersea domain, including
a bunch of mermalds, explure of one
of which by a pirate mob starts a
battle between sallors of the Spanish Main and Neptune's followers.
No stalling anywhere on the action,
yet a lot of detail figures in the
drawings.
Color job lends new strength to
cartoons. Cher.

TOUCHDOWN MICKEY Mickey Mouse Comedy

Mickey Mouse Converse Mickey Mouse Converse Minds.

Among the first Walt Disney cartonics under the new Joseph M. Schenck-UA auspices, Touchdown Intest antice of the predecessors. There's a lot of business and laffs crowded into this one.

That they pienty at the b. o. was when the title was ffashed.

And Mickey Mic

Form Company to Operate Downtown L. A. Pool

Los Angeles, Oct. 24.

Downtown Theatres, Inc., has been formed by Principal and Gambler to carry out their pooling of four downtown houses, Palace and President, operated by Principal, and Tower and Cameo, Gumbliner's houses?

houses.

New corporation will take sub-leases on the quartet for a period of two years. Albert Leeds, Fox-West Coast and Principal attorney, and Jules Goldstone, counsel for and Jules Goldstone, counsel for Gumbiner, are directors of the new

Behind the Keys

(Continued from page 19) Robbins is forming. Second link the State, Albany, starts Oct. 24.

Los Angeles.

Dave Fred is new manager of the
United Artists, Inglewood. Formerly p.a. at the Paramount here.

San Francisco.
F-WC moved Herman Kersken, manager, and Sam Fechner, assistant, over to the Fox Galdand, after closing the local flow of the fox Calland, as or replantly planted, Maestro's contract was for the Fox theatre, running until Jan. 1, Latter is now out.

Chlcago.
John Quinlan replaces Rober
Cook as treasurer of the RKO Or
pheum, Springfield, Ill. Cook trans
ferred to the RKO Virginla a
Champaign, Ill.

Wide sweep in the local WB office got under way here when veteran employes parted company with
the organization. Broom started
with arrival of Harry Kaimine and
kind arrival of Harry Kaimine and
divertising director, respectively.
List out were Kon Hoel and
Christy Wilbert, publicity: Charlie
Hague, art staff, Arthur Flanders,
promotion chief, and Faxy Knight,
promotion chief, and Faxy Knight,
Knight becomes a house manager
again, with Jimmy Balmer returning to the W. Va. post.

Pittaburgh.

Rarl Krug, former dramatic and picture critic of the "Frees," has connected with United Artista' special exploitation department. His son Crusos' locally for its first-run booking at Fenn.

Krug, who was let out at the Treas' lo months ago after he had detailed some gossip in his column doing freelance publicity since last January.

Albany, N. Y.
Edward Fitzgerald, who replaced
Venor Reaver as manager of the
Troy theatre, at Troy, resigned. No
successor named.

The Good Earth—Unfavorable
THE GOOD EARTH (Guild, Owen, and Donald Davis, Guild theatre). A faithful transcription of the best seller novel wouldn't interest the generality of fans, even if it could be done. A pepped up version would offend admirers or Mirs. Buck's book. Difference between stage play and screen version is the difference in audience and medium and the difficulties seem insurmountable.

The Passionate Pilgrim'—Unfavorable
THE PASSIONATE PILGRIM' (Comedy-drama, Howard Inches, 48th

Play does not live up to its hot title. Costume piece having to do with romance in Shakespeare's younger days

'Dinner at Eight'—Favorable

'Dinner AT Eight' (Drama, Sam H. Harris, Music Box). Looks
like sure fire for a future Broadway run picture. Should be the 'Grand
Hotel' and 'Strange Interlude after the legit run.'

There.

'Mademoiselle'—Unfavorable
'MADEMOISELLE' (Comedy, William S. Brady, Playhouse). Bright
enough French comedy with a dramatic angle too delicate for the screen
to gloss over. Done originally in Paris.

'Absent Father'—Unfavorable
'ABSENT FATHER' (Comedy, Kenney and Levitt, Vanderbiit), Rather
ivial. If there is an idea for pictures it would have to be developed by the scenarist.

'Keeping Expenses Down'—Favorable
'KEEPING EXPENSES DOWN'. (Comedy, Dimitri Tiomkin, National).
Dialect comedy of Potash and Perlmutter type by Montagu Glass and Dan Jarrett. Alterations in script and characters would be necessary, but screen possibilities are evident.

Bipc.

Easy Hours

Hollywood, Oct. 24,
A new writer at Columbia
was asked how he enjoyed
working at that studio.
Tra a chack, he replied. We
duck out of the studio every
day as soon as Harry Cohn
leaves—around midnight.

KNOTTY FT. WAYNE

Landlords May Get Houses Bac From Publix-RKO

Chlengo Oct 24

While in Chicago, Oct. 24.
While in Chicago last Wednesday
(19) Sam Katz and a party of Pubilix officials discussed the situation
in Fort Wayne, Ind., where PublixRKO are pooled. RKO is operating
the town but wants to get out and
unless Publix is willing to work out
a deal to preserve its own command of that town RKO will step
out altogether.
Possibility of the Aye Seet Wayne

out attogether.

Possibility of the five Fort Wayne houses reverting to the Quimby estate of that city is likely. Financial setup worked out in boom times with the Quimby Interest is reported as insupportable under present conditions. ditions

ditions.

Meanwhile, the RKO-Publix pooling in South Bend has been worked out and ratified.

Mastbaum's Philly Click Stalls Aldine Reopening

Stalls Aldine Reopening
Philadelphia, Oct. 24.

Not thought likely that the Aldine
will reopen in the near future, alredecornied a few weeks with a new
try in mind.
Reopening of the Mastbaum a
week ago has been eninently satinfactory thus far, so much so that
several other houses have been
pretty hard hit, and with that the
direct answer to the sloughing of
the Aldine's plans. Boyd and Stanhave been most hurt seemingly, with
the S-W folks frankly worried.
Mastbaum's opening week grossed
\$\$5,000 and currently it's paced to
break through \$\$50,000.

LOCAL 164 MEN SUE MILWAUKEE POLICE

Milwaukee, Oct. 24.
Charging false arrest, Chester
Mills, bushess agent of the Motion Picture Operators' Union, Local 154, and several other members
of the same organization, have filed
suit in circuit court for \$55,000
against local police officials.
Police raided the union is reopole by the setting off of a black
powder bomb in the Parkway,
nelghborhood house, employing independent operators.

dependent operators.

Millis and his fellow union members charge humillation, loss of peace of mind and injury to their reputations.

reputations of the Parkway bomb-no solution of the Parkway bomb-no some to light. Several mem-bers of the independent operators' union are awaiting trial following a concession that they manufactured and placed stench bombs in local

Nervous Town

Nervous Iown:
Lexington, Oct. 24
Housewives and timid souls
worked up over disappearance of a
local transpearance of the constitution of the Kenton lobby
of the Kenton lobby of the Kenton lobby
of the Kenton lobby attraction for
'Bring Em Back Alive'.
Sinake was property of zoology
department of Kentucky University
and the campus lords want it back.
One theory is that collegians are
responsible for the disappearance of
the reptile. Anyhow, a lot of people
have become nervous.

THURSTON KNUDSON

(STAFF OF K. H. J.)

Solo accompanist ("Tom Tema") to GOMEZ and WINONA in their jungle dance "Tabe" in Bid Grauman's pre-legue "Esia."

Hello America

Just Returned from a Triumphant World-wide Tour-

5 Weeks in Bucharest

7 Weeks in Vienna

9 Weeks in Paris

24 Consecutive Weeks in Buenos Aires

Offering a Cycle of Songs and Character Studies ABE ELLSTEIN at the Plane

NOW PLAYING LOEW'S DELUXE THEATRES

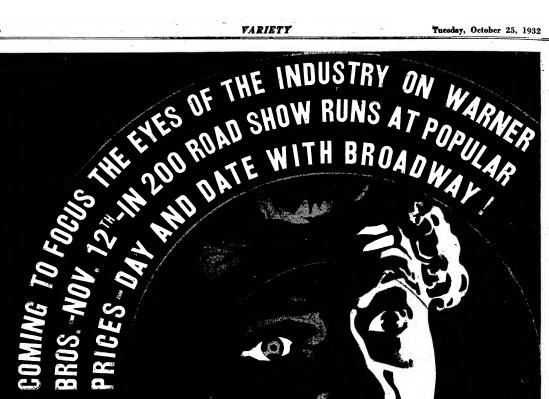
THIS WEEK (OCT. 21) LOEW'S STATE, NEW YORK

MY APPRECIATION TO

J. H. LUBIN, MARVIN SCHENCK and LOUIS K. SIDNEY

WM. MORRIS AGENCY.

Personal Direction HARRY LENETSKA



GANG"

HIS FIRST PICTURE SINCE "SCARFACE"

VITAGRAPH, INC., DISTRIBUTORS

4 MAJORS' 44 VAUDE WEEKS

RKO Wants 'Obligation' Acts Booked On Outside to Take Up Time Promises

RKO booking office is asking the agents to try and place RKO-contracted acts on the outside' in cases where the discret its unable to deliver time for which it is obligated. RKO is even offering to pay the difference, in the event the 'outside' salary listees than the amount called for in the acts' RKO contracts. Booking-fortic, in this way, expects to rid, itself of part of around respectively. No reservations are included to the request to the agents with RKO in the emergency, willing to overlook the booking of its turns into other circuits' theatres which are opposition to its own. Reaction of some of the acts to RKO's proposed farming out process has been adverse. Their contention is that they don't need RKO agents, or the booking office, to spot them with Lobew, Warners, 'Publix and elsewhere.

L & L SUES KLEIN FOR \$50,000 AND BREACH

Arthur Klein, New York agent who recently went to the coast to assume management of Lyons & Lyons, Hollywood office, is back east and being sued by L. & L. for breach of cohlract, conversion and \$50,225 damages. Klein is now associated damages. Klein is now associated with the Schulberg-Feldman agency

or contract, conversion and \$56,225 chamages. Klein is now associated with the Schulbers-Feldman agency in Hollywood. It is charged that Klein Induced it is charged that Klein Induced the second second in the contract and align. With Schulberg-Feldman in violation of a vehir's agreement (with options) for Klein's exclusive services on a 25%-of-the-net, Profits'. arrangement in the services on a 25%-of-the-net, Profits'. arrangement in Lab. to 8.75 agreement, Edwin Feldman with Klein's move from Lab. to 8.75 agreement, Sidney-Fox, Gregory Ratoff, Yeree Teasdale and other picture players formerly contracted to Lyons & Lyons (etc. that contract by the Lyons (etc. that contract by the contract in the Indiana and the picture players for the contract, Lab. also contemplates suit against Miss Fox on her, Universal contract which the agency obtained for her.

Of the \$60,225 claim, \$60,000 is for damages and \$225 for commiss on Rian James-Warner Bros., which Klein is alleged to have received. Rian James-Warner Bros., which Klein is alleged to have received. The contract is a supplementary proceeding on a judgment for that amount. Claim arose from a split commish deal for which it is alleged they failed to account.

Dr. Pauline Coming Back With Two Advance Men

Dr. Pauline is coming out of re-tirement to return to vaudeville, with Marvin Welt piloting. The hypnotist will head a 14-people troupe and carry two advance men. Since retiring three years ago Pauline has been at his farm at Tuscorora, N. Y.

Thomas Divorce

Chicago, Oct. 24.

Norman Thomas of the quintet bearing its name, currently at the Palace here, will come up in a divorce court Friday in an action charging Naomi Thomas, non pro, with desertion.

Thomas was previously divorced from Valyda, his first wife. Ben Ehrlich represents Thomas.

Betty Wheeler's Act

Betty Wheeler, the former Mrs. Bert Wheeler, and Ruth Gibbs are rehearsing a new act together. Miss Gibbs was formerly of Ches-leigh and Gibbs.

Fast Off the Mark

One of the RKO bookers notified the agents that he was looking for a fast open-ing act for an out of town bill.

After wading through the flock of turns submitted he finally picked one. Title was 'Dreamy Spain.'

PLAY BENEFITS **AS BREAK-INS**

New acts are now playing benefits for break-in and showing purposes to get around the shortage of theatres formerly used for such purposes, and they were few enough. At several recent benefits in New York break-Injacts were so numerous some anime acts that showed up were kept from the stage. The stage of the stage o

KATE SMITH SQUARES HERSELF AT NVA SAN

Saranac Lake N. Y. Oct 24.
Voluntarily and unexpectedly Friday evening (21) Kate Smith Informed the N. V. A. Sanatorium folks here she would like to give a show for the patients, all former professionals, at the institution. Her offer was gladly accepted. Miss Smith and her Nat Brusloff orchestra sang and played for about an hour.

In this manner Miss Smith nicely squared herself through having de-clined an invitation by Dr. Edgar Mayer, the NVA medical director, to appear at the Sanatorium when resting at Lake Placid about a to appear at the Sanatorium telling resulting at Lake Plantin to the resulting and the produced and the sanatorium that time, but did her broadcasting and gave a local charity benefit for Lake Placid while then in the village. Her refusal at the time created wide comment extending far beyond the Adirondacks.

Again briefly visiting at Placid, the air favorite did not waft for a second invite to the San, but promptly phoned in her desire.

MRS. HANFORD DIVORCED

Former Muriel Window of Vaud Gets \$250 and \$25,000 House

Muriel Window former vaudevalue sings, and window of the second was divorced here last week from
Arthur Hanford, Jr., former Sloux
City business man. This followed
two years of illigation between the
pair who broke up after a shooting
aftray in which Hanford was involved.
Mrs. Hanford has been prominent
socially in Sloux City since her
marriage. About a year ago she revived her vaudeville act at a local
theatre and later presented it for
an RKO showing at the Englewood.
Chicago.

Chicago

100 COUNTING F-M AND INDIES

& M., 30; RKO, 17; Loew, 14; Publix, 8; WB, 5—Balance Indie Time, Mostly Around N. Y.— RKO Had 70 Wks. a Year Ago

30 HIGH SALARY WEEKS

There are approximately 100 weeks of variety playing time in the U. S. and Canada at this date. Of that number 30 weeks are on the books of the only remaining presentation circuit, Fanchon & Marco, while the rest is vaudeville. There is no straight vaudeville left anywhere, that having become obsolete with the passing of the Palace, New York, to vaudfilm. While having relinquished the playing time leadership to P. & M., RKO with:17, veeks on its New York book, retains its leadership in the regular vaudeville fled. Loew, atter changing its presentation theatres to vaudeville over the summer, is second with if weeks; Publix has eight weeks and Warner Brothers five weeks. At Commined laws only 44 weeks. RKO, onlined laws only 44 weeks. RKO, which weeks is composed of the Youdeville weeks is composed of the New York independent time, which fluctuates weekly. but will average

time last year.

Balance of the country's 25 or 26 vaudeville weeks is composed of the New York independent time, which, fluctuates weekly, but will average about 12 weeks around the calendar; four weeks each in the Boston and Chicago RkG exchanges, about four weeks in Los Angeles, and from two to five weeks of scattered and also varying indictime booked on a catche-as-catche action assals in the principal country of the country of the first property of the country of the country of the country of the country of the first property of the country of the first property of the country of the first property of the country of the country of the country of the country of the first property of the country of the count

F-M May See 40

F-M May See 40

Los Angeles, Oct. 24.

Current Fanchon & Marco route, comprises 32 houses, all but four being full week stands. Several additions are islated the next couple of weeks, with indications the route will be up to 40 regular weeks by Jan. 1. In 'addition, certain units will be booked into other houses, with the outstanding shows getting from 45 to 52 or more weeks' work. Present playing time calls for approximately six weeks of layoffs, which range from one to nine days. With a few exceptions, all units open at the West Coast Lown State, Not and close at Lowy State, Not and close at Lowy State, State, Not and the result of the

Former Nancy Leslie Sues for Divorce

Pittaburgh, Oct. 24.

Mrs. Billy Link, the former Nancy
Leslie of vaudeville, flied suit for
divorce here last week, charging
her husband with cruelty. Link, who
played in Pittaburgh stock for
years, Is now in Hollywood, from
years, lich were the energy returned.
She self-the weather elementy returned.
She self-the water the conducted of the Follies.
Mrs. Link's home is also in Pittsburgh, and for years she conducted.

She will receive \$250 a month for five years under an alimony settle-ment and possession of a Shoux (it) a dancing academy here in addition to doing professional work.

RKO Ready to Issue First Radio City Contracts for 2-16 Weeks

Molly Won't Kick

Molly Picon, back in vaude after a year of world touring was asked how she liked the good old four-a-day, as it is

'I can't kick,' said Molly, 'in Buenos Afres, where I just came from; they play legit four times a day.'

RKO'S JAM ON FOREIGN TURNS

Its one month's grace having expired, RKO is working the cable

Its one month's grace having expired, REO, is working the cables overtime in an effort to obtain further postponement on bookings of nine European acts who hold contracts for American vaudeville engagements. Of the 12 acts signed by Martin Beok during his European trip last spring only three have come over.

Shrinkage of RKO's playing time between the time of Beck's signing the acts and their scheduled openling dates, left the circuit in a spot. A month ago Beck requested the foreign turns to postpone their sailings for a month and they agreed. Now, the booking office finds itself in an even worse predicament since the playing time has continued to shrink. The imports all hold contracts and must be slayed or hald. Gracie Schenck, Bood and Bood and Mady and Co, were the threat acts which arrived in the willing of the said o

Raya Sisters, Ike Freedman, Scar-lett's Chimpanzees, Claudia Alba and Fransky.

LOEW ORPH., BOSTON, **FILMS AFTER 20 YEARS**

Loew's will drop vaudeville at the Orpheum, Boston, Friday (28), placing the three Loew houses in that tily in the siragisty picture column. Loew's other, spots there are the State and Columbia. With Loew exiting Boston will still have there will be the state and columbia. With Loew exiting Boston will still have the work that the columbia will be the state and columbia. With Loew and the Kethy, but will bear the RKO first stringer, will confinue in vaudflims. Only one. Publix carries a stage show, the Metropolitan, which plays regular Fanchon & Marco innits. In dropping vaude, the Orph ends a 20-year reign an one of the leading vaude spots along the Atlantic seaboard.

It was one of the circuit's most consistent money makers for years, averaging net earning yearly of \$200,000 or more, but took a sharp decline last year.

EX-CHAMP'S INDIES

Dempsey's Vaude Dates on Guaran-tee and Percentage

Jack Dempsey follows his current week in Staten Island with a pair in Wilkes-Barre and Scranton. The ex-champ is playing the in-dies on a guarantee and percent age, varying but averaging around \$3.590.

Ted Claire's Trip
Ted Claire, picture house m.c., is
motoring to the Coast with his wife.
Going partially for vacash and to
join on F. & M. unit.

RKO is preparing to issue booking contracts for the largest of the two Radio City theatres on a basis two, four, eight or 16 weeks.

two Radio City theatres on a basis of two, four, eight or 1.6 weeks, plus options, and with RKO retaining the pivilege of playing the acis in its other theatres elegwiner in the event the R.C. engagements do not use up all the contracted time. Martin Beck called a meeting yesterday [Monday) in the booking office at which he advised the agents as, to the Radio City policies, and talent requirements. They were told to look for novelites.

The big house, a 6,000-seater, will use individual name attractions from vaudeville, radio. legit and pictures as part of its two-a-day spectacle shows. These acts, in addition to the rest of the talent, will be placed in the regular way by gents or direct through the RKO booking office, the same booking of every four weeks in talent as well as production, although present plans are to hold over those acts that can h. o.

The smaller Radio City theatre

acts that can h. o

acts that can h. o.

The smaller Radio City theatre (Roxy), on a weekly change and with plctures, will play stage shows resembling those, at the old Roxy on Seventh avenue and classify as a presentation house. It will be a one week stand for any specialty one week stand for any specialty on the control of
Glason Learns About Ex-Wives for \$450: **Extradition Dropped**

Chicago, Oct. 24.

Billy glason paid \$450 and Mrs.

Helm Storey Glasopis, extradition proceedings, ugainst him were quashed hers last week by Judge Edward Scheffler. The comedan is in New York.

Attorney Philip R. Davis, representing Glason, pointed out, that child abandomment is a misdemeanor, not w felony, when the child is over one year of age and that misdemeanors are not extraditable. Secondly, there was no child abandoment as numerous cancelled checks proved that Glason was regularly remitting for the child's support.

citecas and the control with the control support.

Davis contended that Mrs. Glason had in her possession an uncashed check for the child's support the day she filed action against Glason. He also argued that since she had to put up 3250 for the extradition detective, expenses that Mrs. Glason's plea of destitution tacked plausibility.

Pennington and Judels Sue for Lost Week

Ann Pennington and Charlies
Judels are suing Bill Parent and
George Leiderman, Chicago agents,
for \$3,000 damages as the result of
a booking Jam on a week at the
Ambassador, St. Louis, which the
agents allegedly had set for them
for Sept. 30.

for Sept. 30.

Parent and Lelderman asked to postpone it a week until Oct. 7 and when the contracts waren't forthcoming, Julius Kendler, for Pennington-Judels, wheed the theatre to ascertaln what's what.

Action is being filed in Chicago.

Sale's % Date

Chicago, Oct. 24.
Chicago, Oct. 24.
Chic Sale will play the Orpheum,
Champagne, Ill., three days for
RKO on a percentage deal It's
Sale's home town.
He walked by

walked into the RKO office Thursday and was signed im-



BIGGEST BOX-OFFICE

irt

I E



NGIOND ORCUND

TIMELIEST PICTURE OF THE YEAR REMENDOUS BOXOFFICE SENSATION ITIAL FIRST RUN ENGAGEMENTS!

Columbia's dynamic blast skyrockets house grosses in NEW YORK-CHICAGO-NEW ORLEANS WASHINGTON, D. C.-PITTSBURGH BALTIMORE-KANSAS CITY-TOLEDO HARRISBURG-ST. PAUL-ALBANY

Powerful exploitation campaign rips the lid off-picture does the rest-critics rave-record crowds see it!

MAGNET OF THE YEAR!

RKO Agents Averaging \$40 a Week in Commish: Chi Field Looks Brighter

The 70 odd agents booking or trying to book acts on the RKO floor in New York are averaging around \$40 a week each in income at the regular 5% commish rate. With RKO now spending approximately \$60,000 a week on vaudeville salaries, the acceptage ground gross commission.

\$10,000 a week on vaudeville salaries, the agents' gross commission check issued through the collection agency strikes a \$3,000 average.

As the individual agencles' income differs, the 490-a-week area in figurative only. Some draw more, some less and others get nothing some weeks. The days of \$2,000 in commissions for any one office, including the top agencles, are over but still sufficiently recent to be remembered. Last year at this time the income of the three leading RKO agencles more than doubled the prepent total for all agencles.

isading RKO agranddoubled the prepent total for all
agencies.

Whereas not long ago the agent
who succeeded in booking only
three acts a day was considered a
poor act salesman, the agent who
books that many in a week now regards himself as doing pretty well.
A hence commissions, are considerably
lower now.

On top of present conditions being what they are, there is no bright
outlook for the RKO agents, No
word of encouragement has emanated from the booking office so they
are all looking around for something
else. It doesn't pay-any agent to
add to the condition of the c hours a day on the RKO floor and

then goes scouting.
Radio, of course, is getting the most of the RKO and independent agents' double-o'ing.

Chi's Prospects

Chi's Prospects

Chicago, Oct. 24.

Booking commissions for agents in the Cheage RKO office away in the Cheage RKO office and the Cheage and t

agents who have clung to the Chi-cago booking floor throughout the heriod of utter desolation have been growing. During the worst sum-mer here the boys got as little as \$5 a week in commish.

RKO 'AMATEUR' FILES DISMISSAL COMPLAINT

Gertrude Demmier, one of the professional amateurs in the RKO Opportunity Revue, who is going over the circuit as a unit, has filed a complaint with the V. M. A. against RKO following her dismissal upon one day's notice.

Miss Demmier was formerly in the Roxy theatre ballet. She auditioned for the RKO unit at the Martin Beck theatre and was given a contract for 10 weeks at \$25 per, to commence after a week and a half of rehearsals. She was obliged to pay her own expenses outside of sleepers on train jumps which RKO sleepers on train jumps which RKO

guaranteed.

After rehearsing a week and a half and working one week, Miss Demmler claims she got 24 hours notice that she was no longer

'Sketch Book' Tab

Sketch Book, a revue presented by Earl Carroll several seasons ago, will be condensed for picture house presentations and is always shortly in Paramount houses. Herotofore Carroll had refused to scondense his shows for similar purposes, saying he would not permit the use of his name in film theatres. Will be honorly and William Demarest will be featured. In the condensed Book. Both were in the Vahities, now touring. Abe Lastfogel of the William Morris office arranged the deal.

Team's Jam with Agent On Eve of Sailing

On Eve of Sailing
On the eve of their sailing to
open Oct. 31 at the Palladium, London, (Thomas F. P.) Reiliy and
(Yaughn W. M.) Comfort became
involved in a managerial row with
Mayer Horwitz of the Greenwich
Willage cafelow of the
team, playing them at his Village
Barn and Village Groye Nut clubs.
Horwitz had a 10% managerial arrangement, having originally guaranteed the team \$9,000 per year, at
the rate of \$176 a week.

They sailed on the Berengaria'
Oct. 19 to play two weeks, with options, at the Palladium, at 100,
pounds (about \$345 a week.

A queetion of whether or not
Horwitz had exercised his renewal
option as their manager figures in
the misunderstanding.

Morros to Chicago

Boris Morros sails from England next Friday (28) to return to the States. He was called to Russis, where his father is gravely III.

Shortly after his "artival in New York, Morros is expected to shift to Chiego for stage production for B. & K.

Tumblers' One Reeler

Culver City, Oct. 24. The Maxellos, acrobats, are doing a one reel short for Metro.

They were last at Grauman's

Out of Practice

The trainer of a dog-act sent his animals up to a farm in connecticut while he tried to get bookings.

He eventually landed a week in Newark, went up to the farm to collect his cast, and wired his agent:

'Cancel booking. The dogs don't even ramember me.'

RELEASE REQUESTS **MOSTLY BEFORE AGENTS**

Requests for releases by acts were in the majority among cases up for arbitration by the RKO agents' association at last week's board meeting. "Two acts granted automatic releases from Joe Sullivan, who is no longer on the floor, van, who is no longer on the floor were Jean Granese and Hap Haz zard.

were Jean Granese and Hap Hazzard.

Dave Genaro, and Youngsters of
Yesterday' drew a release from
Harry Fitzgerald. A. Robins was
voluntarily released by WeberSimon to sign with Curtis & Allen.
Request by Willie Edelsten, as manager of Harold Stern's ordered to pay
Ddelsten commission on engagement at the Albee, Brooklyn. Benny.
Meroff's request for release from
Leo Fitzgerald was tabled.

On complaint by Nick Feldman
over Jeff Davis' booking of Los
Costellos in Boston, the board would
take no action, ruling that Yeldman
has no standing with the organiza-

has no standing with the organiza-tion.

Max Hart's claim for commist or Guy Robertson's date at the Falace, Chicago, booked by M. S. Bentham, was allowed with Hart declared the authorized representative. Weber-Simon's petition for commission from Greenlee and Rogers, on Bos-ton dates arranged by Fred Mack, was disallowed.

Ash's F-M Weeks

Paul Ash will play two Fanchon & Marco weeks in New England. Starts Nov. 4 at New Haven. Ash will carry his own 20-plece stage and pit band.

Pasadena Back to Stage Shows After 11/2 Years

Shows AIEF: 1/2 Years.

Passdenic Calle, Oct. 24.

After more than year and a half of straight plotting in sail local touses, page observe on a weekly change policy are returning to the P-WC Colorado, Oct. 27. They will be produced by Lou McDermott, with Sidney M. Schallman booking and assisting in staging.

Duci de Kerejarto heads the orchestra. Four specialties will be spotted with a permanent line of girls.

LEWIS-MOORE FOR LOEW

Sammy Lewis and Patti Moore open for Loew Oct. 28 at the Tri-

oven for Loew Oct. 28 at the Tri-boro, New York.

Team returned from Europe last week after playing three months on the other side.

\$275 BOOKER'S SOLO RKO WEEK

In addition to the one theatre (New Orleans) remaining on his book, Phil Bloom has been assigned by RRO to get the talent for benefit shows handled by the booking office. This work was formerly taken care of by an assistant booker.

of by an assistant booker.

'At \$275 a week under a personal
contract with Martin Beck, Bloom
is the highest salaried member of
the RKO booking staff, excluding
George Godfrey. He's left with
only New Orleans as a result of the
southern time's (Interstate) closing.

southern time's (Interstate) closing, Beck insists there will not be any changes or reductions in the booking office personnel despite that RKO's total vaudeville playing time is down to if weeks. He says the houses will be realiceated among the four bookers, Bloom, Bill Howard, Arthur Will and Dolf Leffler, Godfrey-does no booking.

Bierbauer Gives Un Own RKO Franchise to Join Morrison Agency

Charlie Bierbauer is giving up his own RKO agency franchise to go with the Charlie Morrison office as an associate. Bierbauer will replace Harry Puck, who has gone into business for himself.

FILM HOUSE SALARIES FLOOR FOREIGN AGENTS

Harry Foster and Clifford C. Fischer, respectively London and Paris agents, and both associated with the William Morris agency, are in New York o. o.'ing talent for for-eign bookings.

eign bookings.

Both are flabbergasted at the \$6,000 and \$7,000 salaries over here, 1 It's a panic to the European talent buyers how the American theatres can stand these salaries. Both are prepared to return empty handed if that's a sample of salaries, as the foreign managements can't aptractions.

Fischer returns to Paris Nov. 11.

3 Coast Full Wks.

3 Coast Full. Wks.

San Francisco, Oct. 24.

Closity of Fox and shifting of Tideas' to the Warfield eliminates the Pergy O'Nelli shows there and lops one week off the F&M time around here.

Fox El Capitan, where Miss O'Nelli also 'stages, RKO Golden Gate here, and Warners' Downtown, Los Angeles, are the only full weeks left on the Coast, other than houses playing 'Ideas.'

With change, the Warfield's opening day is shoved ahead to Friday.

TWINS AND GUS SETTLE

Connor Twins have given Gus Edwards a general release upon cash settlement of their claims for \$200.

Sister team claimed Edwards brought them to New York from Houston, Tex., under contract and let them out of one of his acts without proper notice.

160 WEST 46™ST BRyant 9-7800 NEW YORK CITY J. H. LUBIN MARVIN H. SCHENCK BOOKING MANAGER

Marcus Loew

BOOKINGAGENCY

General Executive Offices

FEATURED ORGANIST

UNITED ARTISTS THEATRE, LOS ANGELES



KEITH'S BOSTON

ALL ATTENDANCE RECORDS BROKEN LAST WEEK, PRESS AND PUBLIC ALIKE PROCLAIMING THIS YEAR'S SHOW THE GREAT-EST AND MOST WONDEROUS EVER SEEN IN NEW ENGLAND UNSURPASSED - UNPARALLELED - UNRIVALED

AND HIS SHOW OF IOOI

AN ATTRACTION THAT CAN ALWAYS BE DEPENDED UPON TO BREAK ALL BOX OFFICE RECORDS EVEN IN THESE DOG DAYS OF SHOW BUSINESS

See His Latest Sensational Illusion THE GIRL IN THE GENERAL TIRE Fully Protected by Copyright

CLAUDE H. LONG Somerset Hotel NEW YORK CITY



EMPIRES 10% **CUT TO STAY OPEN**

commencing Nov. 1 the Empire wheel will invoke a 10% salary out for principals to chorus. The average awing will be around \$100 period of the 100 period of

Empire-Minskys Dicker Over Central and Werba's

Over Central and werns 5
Empire wheel and the Minskys
have a deal on for the Central, New
York, and Werba's, Brooklyn, under
which the traveling shows would
replace the present stock companies
in both theatres.
Consummation would give Empire
three Minsky full weeks in New
York. Empire shows started at the
135th street Apollo this week.

Lauder in Spokane

Spokane, Oct. 24.
The Fox again will handle stage oad shows. Tom Olsen, manager, as announced the booking of Harry Lauder for two performances on Nov. 15.

Empire Wheel

Week Oct. 28

Mes Not. 20

Mes N

HARRY W. CRULL Managing Director EMPIRE THEATRE Leicester Square LONDON ENG ROAD SHOW ENGAGEMENT of GRAND HOTEL at LONDON PALACE

RYAN and NOBLETTE

Yelling to DE VITO & DENNY d DOT STEVENS

"-What Do You Think of DEMOCRATIC Platform?"

A Slight Change

Every Saturday for four years (Basil) Gerson, the 47th street restaurateur, has been sending orange juice, coffee and tosat backstage for the actors at those 8 a.m., middle-of-the-night opening day rehearsals at the Palace, New York.

of-the-night opening day re-hearsals at the Palace, New York. This week the Palace is playing a circus bill, so Basil sent over a bale of hay.

STEPPING HIGH

(UNITED BURLESQUE)

(UNITED BURLESQUE)
Chicago, Oct. 18.
If this is a representative sample of the type of burlesque on the new United Burlessen, Minaulee, Manneum Chicago, Milwaukee, Manneum City, Detroit, St. Louis, Columbian City, Detroit, St. Louis, Columbian City, Detroit, St. Louis, Columbian an entertainment has become so vulgar on one hand and so dull on the other that to find a troupe avoiding the extreme of both seems like something rather extraordinary.
Billy 'Bumps' Mack is the top

one that a troups avoiding something rather extra seems. He something rather extra seems. He something rather extra seems are something rather extra seems. He will never collapse in a pool of persepiration from overworking. Mack is still possessed of real ability and is capable of a bona fide specialty, and is capable of a bona fide of burners of the seems like a braind new idea. Why aren't other comics hired who can do specialties, so if the comedy is floppe some value will be gotten by the seems like a braind new idea. Why aren't other comics hired who can do specialties, so if the comedy is floppe some value will be gotten by the seems of the seems will be gotten by the seems of the seems will be gotten by the seems of t

Linding, Barl Shean, George B. Hall, Linding, Barl Shean, George B. Hall, Davis, Joan Tanya, Evelyn La-Deaux, Joan Tanya, Evelyn La-Deaux, Or the women who surrender an added portion of their attire with each refrain, it can be said that the state of the said that s

AKRON'S LONE STAGE HOUSE

Akron, O., Oct. 24.
After a three weeks effort to revive vaude, RKO Palace returned
to straight pictures Oct. 22. RKO
vaude played four days a week and
Fanchon-Marco units, three days.
Leaves Akron with only one theatre offering stage shows, the Civic,
which this week inaurunted a seawhich this week inaugurated a season of tab and pictures.

Bombs Found in Empress, Cincy, Just Before Show; Managers' Home Blasted

Cincinati, Oct. 24.

Two bombs were found in the Empress (burleaque) Saturday night (22) by a janitor who was cleaning the house just before the midnight show. They were spotted in the eighth row of the orchestra, one under and one on a seat.

At about the same time the bombs were discovered in the theather a portion of the home of Meyer Blackle' Lantz, Empress manager, was blown up, with nobody home at the time.

Police are investigating the union angle. Empress went non-union on the stage and in the pit this season for the first time. Cincinati, Oct. 24.

Tabs at Albany State. Girls and Vaude Later

State, closed for the summer, reopens this week with a continuous
policy of tabs and second run pictures. First stage show is Bobby
Sanford's 'Show Boat Review.
House is operated by Nathan Robbins. Vic Frank of Syracuse is the
manager.

manager.

For several weeks the State op-erated with road tabs, but later on plans to keep a stock chorus, alter in the state of the state of the state Robbins' other house, the Ritz at Syracuse. Vaudeville acts are to be used.

Vaude Both Halves

Vaude Both Halves
Chicaço, Oct. 24.
Fanchon & Marco units are out
at the Paramount, Des Monies. RKO
vaude booked from Chicago will
play both halves instead of just
offe.
New shows will come in Tuesday
and Friday of five acts each.

PLUNKETT SUES ROBERTS

PLUMEIT SUSS EMBERTS
Suit for \$300 in commissions has
been filed against Sam Roberts,
Chicago RKO agent, by the Jimmy
Plunkett office.
Commish is calleged due on Roberts' western bookings of Plunkett's

Minskys' Date Line

The ghost walked 25% slower for everybody in the shows at the Minskys' New York the-atres last week. Cut was insti-tuted without notice.

With the money simply deducted from the pay envelopes, enclosed I. O. U.'s stated the regular salaries will be restored after the election.'

Publix's State, Mpls., May Take F&M Units

May Take F&M Units
Publix is considering a return of
stage shows to Minneapolis but not
into the Minneapolis but not
into the Minneapolis but not
showing a profit, in its other operations there. Present intention for
rostrum entertainment, probably F.
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Ringling Horses to F&M

Hollywood, Oct. 24. Hollywood, Oct. 24:

Ringling shows and Fanchon &
Marco are in a huddle, with the
latter figuring on using Sells-Floto
and Barnes liberty horses in a unit.
Al Butler, contracting agent for
Ringling, is here on the deal.

If the idea jells, units will go out
for 20 weeks, closing in time for

for 20 weeks, closing in time for the opening of the circus season.

SUNDAY IN JOLIET

Rialto, Joliet, will resume vaude on Sundays starting Oct. 30. Three acts booked through Rix Dy Dick Bergen. It's 'the former policy of the house. Palace, Gery, another Great States house, started Sunday vaude yester-day (23).

Radio Comic's Try-Out Walter Campbell Tetley, Scotch comic and warbler, included in a number of juve programs over NBC in recent weeks, gets a vaudé fry at the Prospect, Brooklyn, Nov. 12.

Further dating around the metro-politan RKO spots depends on the four-day showing here.

Inside Stuff-Vaude

When Jack Curtis, the agent, starts for a Hollywood visit, he will take along Gus Adams. Adams was Curtis' first partner when the agent was an actor. Up to that time Curtis never had left New York city. Adams impressed on Jack what a great country he was going to see as an actor, the many cities and hotels, stating their start would be the Hurley House in Philadelphia. The hotel Hurley was a famous theatrical boarding place of its day but Curtis never had heard of it. The youthful vaudevillain drank in everything said about Philly and the Hurley. They reached Philly at night just in time to go to bed. At about 4 a. m. Jack woke up Adams, saying:

'Gus, do you think I'll be able to get oatmeal for breakfast here?'

Broadway cops didn't give Will Osborne's novel Times Square exploitation stunt much of a chance Friday (21), but the entire effect of the hearse and preacher in the middle of the Square wasm't lost. Osborne had a hearse pull up in the center of the square around non. A mugg got out as a preacher and started doing a plous splel on 'the funeral of the cronen; 'America's radio peat,' as a banner announced. A huge crowd collected, but cops quickly started the hearse on its way. Osborne was working the stunt in connection with his current week at Loew's State.

Last 10 days of the Ringling-Barnum show season was played in continuous rain through Florida. Three dozen-horses and three elephants were used to haul wagons through the mud at one point.

Alfredo Cadona and his bride, Vera Bruce, sailed last week for Spain where the act will show. Fred Bradna opened in vaudeville in New York with his one-ring circus.

REVIVE B.&K. 7-WK. ROUTE IN CHI

Chicago, Oct. 24.

Chicago will again become a production center for Balaban & Katz.

Details have not yet been worked out but it is practically assured that the units originating at the Chicago, theatre will have, beside the Tivoli and Uptown, several outcomes of the control Chicago, Oct. 24.

Long Beach Back

Long Beach Back

Long Beach, Cal., Oct. 24.
State here, which has been without stage shows for three weeks,
goes vaudfilm Thursday. (27) with
a five act bill on a full week, booked
by the Bert Levey office.
House formerly booked through
the beach of the booked through
the booked the booked the consultance
that the booked the booked the consultance
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er of the house, filed a conspiracy suit against Radio Pictures and others in connection with film rent-

F&M'S EXTRA LIFE

F&M'S EXTRA 1IFE
Hollywood, Oct. 24.
Due to a last minute change in plane, RRO did not handon Farachon & Marco units Friday (21) at the 195th Street, Cleveland. Mariasement asked F&M for an additional week, resulting in Night Club' unit being jumped to the Cleveland house from Philadelphia. Understood here that union difficulties are responsible for the proposed dropping of stage shows at the house. Rube Wolf is m. c. and band leader.

ACTS WITE SHOW

Albany, N. Y., Oct. 24.
Capitol theatry is artengthening its Empire burlesque shows with vaudeville. Acts. This week Dough. Boys and Walker and Allen are booked as added features.

House, playing on a split policy of legit, first half of week burlesque last half, has gotten in three legit shows since its opening four weeks ago.

BETTINA ROSAY

CLASSICAL DANCER
Oct. 20, United Artists The
Los Angeles

DEVITO AND DENNY And DOT STEVENS

Answering RYAN and NOBLETTE

"-We'll work it-but not cut."

FRED STONE DOROTHY STONE With CHARLIE COLLINS

PLAYING FOUR WEEKS OF RKO VAUDEVILLE

Week Oct. 22, PALACE, CHICAGO; Week Oct. 29, ALBEE, CINCINNATI; Week Nov. 5, PALACE, CLEVELAND; Week Nov. 12, KEITH, BOSTON

NEW ACTS

FRED and DOROTHY STONE
With Charles Colline
Comedy, Dancing
16 Mins.; One and Full
Palace, Chiese announced from the
stare thomes announced from the
stare than the stare than the stare than
ville date in 32 years, and that he's
doing five performances now against
two-a-day then. With his gracerul daughter and his attractive son
more musical comedies than even
the best memories can recall is
playing four weeks for RRO. Chicago, Cincinnati, Cleveland and
playing four best of RRO. Chicago, Cincinnati, Cleveland and
towns, not to mention many others,
Stone has been a favorite for years.
It's a cinch they'll like him in.

towns, not to mention many others, Stone has been a favorite for years. It's a cinch they'll like him in vaudeville.

Fred and Dorothy are discovered on a bench when the drapes part. There is a bit of dialog. Talk comes out of a box via microphone. In Clicago the reception was thunderous, after which Stone made his few

LOPEZ'S DEBUTANTES (14)

LOPEZ'S DEBUTANTES (14)
Orchestra. 18 Mins.; Full
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leading seams, while the college song is played, while the college song is played.

Just up ahead there is a near-stopper in a radio hit in which various signature strating are played their air raw. The girls are still a little too scared to handle their lines expertly, but they whang it over for results, and that's all anyone can do not cooch so smoothly that probably even the family trade will not kick; another who handles some comedy but with more vigor than shading most part the band uses nice arrangements, well varied, though the opening is a little too brassy. Pretty girl in palamas does the leading chances that a few more weeks will put it into the big time. Chic.

YOUTH, PEP and SPEED Flash 11 Mins.; Full (Special) G. O. H.

here and over.

JAY JACKS (3)
Comedy
10 Mins, in One
Comedian
11 Mins, in One
11 Mins, in O

HENRY TOBIAS and Orchestra Music, Singing, Dancing 17 Mins.; Full (Special)

Music. Singing, Dancing 17 Minas, Full (Special)
Academy Tobias, songwriter, is a Benny Tobias, and the second to the s

ACCORDIANA (6) Music and Dancing 9 Mins.; Full Grand Opera House, N. Y.

a Mines. Fall
Grand Opera House, N. Y.

Not very successful effort to build
four push boxes into a presentation,
and not over very far through lack
of showmanship. Opens with a
for showmanship. Opens with a
ing out muste. One girl is very
pretty, but seems to be new to the
stage, lacking assurance.

With the first selection over, they
back up stage to give place to bur.
When the dancers exit they come
down front again and pump out the
second section and back-up again
for a second dancer; a livelier num
for a second dancer; a livelier num
for a second dancer; a livelier num
for a second dancer. The second section
and back-up again
for a second dancer; a livelier num
for to squeeze "Faust" medley out of
the boxes and dancers back for a
last crack for the finale.

No effort to break the monotony
mechanical to get full effect, and yet
they play not badly, and a stager
might show them how to frame up
for effect. Music is good, though
Made a fair closing numbes beec,
but not for the more important
time until it is spruced up. The girl
could be made an asset when she
loses her fear of the audience.

Child.

SOLLY GRAUMAN and Co. Dance Novelty 13 Mins, One and Full Grand Opera House, N. Y.

Grand Opera House, N. Y.

The old Grauman. Ness and
Delly with pretty much the same
frame up they had several years
added for—the finish that the same several
slow motion fight, now next to closslow motion fight, now next to closing. Flight of about a dozen steps
with the center of each stair hinged
in the center of each the me and of the
stairs.

an electric chime at the head of the stairs.

The quartet pounds out a selectric the quartet pounds out as selectric the same time. Showstopne in the same time. Showstopne in the position here and could close with equal success. Good enough to open any bill and close most. About half and the close with the girl a material help on personality end.

Offic.

YOUNG, KAM TROUPE (8)
Risley, Contortion, etc.
9 Mins.; Full (Special)
G. O. H.
Orientals with more than usual
amount of punch in contortion, risley, balancing, endurance and other
prominently, partiall girls figure
prominently, partiall girls figure
prominently, partiall girls
Act is worthy of the better grade
neighborhood houses.
Everything is boiled down to
make the contonion of the conton

VIOLET, RAY and NORMAN
Acobatics

Academy, N. Y.
Several years ago this tric
started out as a combo acrobatic
and muscal turn. Acro was called
Kood and they were advised to drop
the rest. They have taken the tip.
It's now straight hand-to-hand and
one of the best turns of the kind
one of the best turns of the kind
tric would even fit nicely into a
production.

Two men and a girl, all good. One
of the boys is a contortionist, which
gives some freak effects to his

PALACE, N. Y.

PALACE, N. Y.

Svinging from one extreme to the other, the entertainment setup here this week combines an all circus stage spectacle and one of the ultra swank screen dramas of the season. A Billi of Divorcement! CRadio. Divorcement! Divorcement
catch the drift of the film conversation. On the other hand, there's a ready in the state of the formal property o

work, in one instance allowing him to make a complete unaded switch from a foot to a hand stand while held aloft by his partner.

Nice staging and costuming helps considerably, Kauf.

THREE ARISTOCRATS Singing, Guitar 15 Mina; One G. O. H. Harmony trio at guitars and plano that seems to make its bleplano to the seems to be the seems to be the seems to be the seems to be the Mickey Mouse' song, with numerous impersonations of radio fars worked around it.

personations of radio favs worked around it.

Phyllis RAY and HARRIS TWINS imprise and Suncing 12 Mins.; Special Dopp in 3 Academy. N. Y.

Personality singer backed by two boy hoofers and planists. Nothing outstanding, but it goes over with the downtown crowd. Opens with the downtown crowd. Opens with the downtown crowd. Opens with the boys bobbling up to show it's all a mild black art illusion.

They come down for a dance, then into full stage with two planes for some playing. Girl does a neat content of the stage with two planes for some playing. Girl does a neat commore with all play for shoot some which falls short of the right temperature. Good opener or No. 2 on the small time, but they will have to shoot more class into the act to best the rating.

JANET OF FRANCE and Sin

beat the rating.

JANET OF FRANCE and SID

STORY FRANCE and SID

AND STORY FRANCE and SID

AND STORY FRANCE and SID

STORY FRANCE and SID

4 Mins; One

G. O. H.

Janet of France has been a standard name for many years. She is
ard name for many years. She

style.
Colored hoofer no whirlwind, but about the oke.
Char.

while the evening pace hovered close to average.

As an aggregation of scrobatio and animal turns this indoor tannot an animal turns this indoor tannot an animal turns this indoor tannot are the season around the vaude circuits in recent years. It's trindly balanced, packed variety and excitement and runs off by the season around the vaude circuits in recent years. It's trindly balanced, packed variety and excitement and runs off by the season around the vaude circuits in recent years. It's trindly balanced, packed to be season and the conventional tomfoolery of a clown quinted.

Though billiot show at the matinee, cutting the parade of individual acts seven and there was enough meaty entertainment derived from those who did appear to satisfy any interest to the season and there was enough meaty entertainment derived from those who did appear to satisfy any interest to the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the spotlight of the occasion, with the season and the

GRAND O.H., N.Y.

VIC PALACE, LONDON

London, Oct. 15.
After several experiments to most forms of antertainment to most forms of antertainment on a certification of the victors of a certification of the victors of a certification of the victors of victors of the victor

borhood.

Victoria Palace, although not Victoria Palace, although not strictly West End, has an advantage in being at three important terminal points—the Southern Rail-way, two underground railways and the biggest bus service in London, Between them they unload around a quarter of a million people daily, What narcanage of these will be

What percentage of these will be interested in the innovation depends entirely on the bill of fare. Current program has nothing outstanding and is pretty tedious.

Opening are a troupe of Sherman Fisher dancers, dubbed 'the 18 Southern Girls,' presumably dedi-cated to the Southern Railway. Troupe is neither better nor worse than most around.

Billy Rey and partner in usual routine of ball and hoop juggling, with partner supplying comedy re-lief. Rey is quite personable and dances nicely for a finish.

llef. Rey is quite personable and dances nicely for a finish.

Lesile Sarony, now famous as writer of 'Rhymes,' Air' It Grand other dithout the first through through the first through through the first through the first through the first through through the first through through the first through th

laugning hit.

Maggie Toyte, once famous operMaggie Toyte, once famous operMaggie Toyte, once famous operpression.

The Act Superh, man and woman,
two setter dogs and white horse, in
two setter dogs and white horse, in
mor American etandard, under the
title of The Act Beautiful. Here it
is presented by Tom de Gray. Was
well liked, and understood stacing
ment.

Lee Donn, husband and formerly
planist to Sybil Vane as Leon
Domque, puto over a straight plano
Domque, puto over a straight plano
Carlo Medini Six. South American
gauches, who go through a series of
and some fine passes. Highlights of
act are boy and girl, who do some
clever leaps in the sir.

Scott and Whaley, coupp of coland come fine passes. Highlights of
act are boy and girl, who do some
clever leaps in the sir.

Scott and Whaley, coupp of colformany years and have been away
from home too long to offer any
thing original.

To be in fashion. Charkson Rose
is an old-time dame' comedian, and
what he does not know about conpering would fill a Webster's Dictionary. Hasht the Mule, who works
the significant of the significant of

STATE, N. Y.

SIAIL, IV. I.

State this week has both screen
and state show in happy accord,
some state of the
inaup that pays better than it peads.

Answer was capacity Friday evening at the opening and an audison to the peads of th

open Nice-looking sure nemperors the stage.
Frank and Peter Trado, No. 2, give that note nellathed spot the support it deserves but doesn't always get. Two boys are first rate spug-and-dance salesmeen, with snow of the straight side to get hem past. A vigorous comedy hem past.

a shrewder arrangement of their laugh promotions. Their present two-high gag makes a pip of a finale. He was a pip of a finale. He was a pip of a finale and their present of the period
blue pants—not uniform, with here and there a brown pair of an and there as hown pair of a substantial of the substantial of the substantial of college and
ORPHEUM, MPLS.

Minneapolis, Oct. 20. Minneapolis, Oct. 20.

Names plus plenty of comedy and dancing make this bill a box office stand-out. There's not a weak sister among the five acts and four rate top notch. "Phantom of Crestwood," (Radio) on the screen isn't to be sneezed at, either,

wood, (Radio) on the screen isn't to be sneezed at, either,
Dorothy Lee is the screen name while Yorke and King carry plenty with the Yorke and King carry plenty of the Yorke and You have a dandy four-bits' worth.
Felovis, juggler, opens satisfactorly. The act follows routine lines and the performer goes about his task in a workmanike fashion without attempting many comedy difficult to provoke audience applause. He does nifty stunts with three sticks and a small rubber ball.
Returning for their second visit,

strong and parade, and appearing the get as much enjoyment during the preformance as a single preforma

HIPP. BALTIMORE

HIPP, BALTIMORE

Baltimore, Oct. 21.

It appears that this house is on its way to answer that this house is on the way to ask the currently with the Mills Bros. head-lining. Business started out powerfully at the first show Friday, despite the general flabbiness of the vande show. That weakness will for the running order and the possible replacement of an act. The continued strength of vaude at this house and its payment of heavy dividends at the boxofice reflects which this house is booked and the vaude show pampered.

At the first performance this show was loose for the first three cats, and it was only the last two, Closing, and the Mills boys, just before the picture, that saved the bill from being a complete washout. In the opening was a skating the combination. Stunts are ordinary, but manage to get by. What hurst them more than anything else is the poor music. Especially needed is waitz time for that intricate wire with the company a femme partner, but was later replaced by Roy Rogers.

Stone and Gibbons is a six-person dancing act comprising a mixed specialty the an and four girls. Nother than the company a femme partner, but was later replaced by Roy Rogers.

Stone and Gibbons is a six-person dancing act comprising a mixed specialty the an and four girls. Nother than the control of
RKO, L. A.

RKO, L. A.

Los Angeles, Oct. 21.

Fourth week of the RKO in its new policy of straight pictures got away to a fair start with a benefit of the Month of the Mont

dropped in favor of a grina open-ing.

The of the REGO, for years a

Future of the REGO, for years a

Future Whether or not it will stay out
of the red with straight pictures is
yet to be proved. With proper product it may be a profitable switch;
however with Universal, Columbia,
mover with Universal, Columbia,
going to have a battle.

DOWNTOWN, L. A.

DOWNTOWN, L. A.

Los Angeles, Oct. 20.

Flenty of talent on this week's bill, including several new acts that show promise with more developing. Charles Irwin is m.c., and hands another m.c. in the show this week, but he's teamed with a chap for a two-act. He's Billy Snyder, who has m.c.'d all over the coast and is now displaying his ability through a new channel.

Oslow troughing his ability through a new channel.

Oslow trough and the show the seed of the new channel of the men soffer a lot of tricky stuff and have an unusual finish, with two of the outfit holding a huge trapeze, from which is suspended one of the men. Latter does a foot catch of a chap catquilted from a springboard. It makes the customers sit up and takes and the standard of the standar

the deuce spot and warbles a quar-tet of pop and semi-heavy numbers displaying a pleasing soprano voice For an encore she did a comedy number in Italian.

number in Italian.
Trey spot allotted to Snyder and his partner, Brooks. They do a lot of wisseracking, Snyder sings and dances a bit, and Brooks plays a sax. It's good comedy and gets over nicely.
Six Royal Samoans are from the Raini prolog at Grauman's Chinese, are instrumentalists and dancers, with girl and one man featuring a couple of hot hula routines. A hatchet dance by the men is intricate.

continue to make formers. The continue to the

PALACE, CHICAGO

Chicago, Oct. 21. Serge Oukrainsky, former ballet master of the defunct Civic Opera, stepped over for a week to produce Dance of the Hours' and a 'Sewing Box' ballet. Both were attrac-tive productions. For the rest it was a vaudeville show.

was a vaideville show.
Joseph Griffin was back to tenor
a pair of ballads before the drapes.
Ben Omar, Arabian tumbler, provoked enthuslasm with his speed,
final remnants of restraint with
their second knockabout specialty
following their first hoke session.
They are deluxe slapstickers. Auxillary spasms were surgus by the
the Orton with the comedy duck.
All of these turns were 'sight'.

All of these turns were 'sight' acts depending not at all on dialog. Talking acts are rare at the Chicago, and wisely so. It's a tough house for gab.

cago, ana wiser, so. house for gab.
ACADEMY, N. Y.

Phantom President (Par), on screen, will draw whatever comes into the house this week, not the vaudeville. There wasn't much bulging of the box office Saturday afternoon, with pienty of seats around upstairs and down. And about he when word gets around about the stage show, ture will be less.

about the stage show, lure will be less.

While there are a couple of standard acts on the show, in its entirety the vaude portion is a slow, ill-blended affair which never seems to get started right performer, opens.

Macanham to start and standard principles of the strand with presentation and anything but graceful on the steel strand, Macanham had a difficult time arousing audience interest Saturday afternoon. She found the crowd cold at the start and Henry found it just as stiff at the finish. The Catis Bros. clever dancers, knuckled down to 10 minutes, on second, and, while their tap routines reflected the same fine technique, the boys did not seem in best fettle, most all of the comedy missing entirely.

Third on show Keller Sisters and

Third on show Keller Sisters and

entirely.

Third on show Keller Sisters and Lynch who wont down to almost ignominious defeat after three trio numbers and a single. They're and they're and they're and they're and they're and they are also as a single of they're and they are also as a single of they're and they are also as a single of the area of the

The four males and two femmes of offer a bit of tricky stuff and have an unusual finish, with two of the untit holding a huge trapeze, from which is suspended one of the men. It can be a foot catch of a chap it little appeal. Tobias carries a speciatopulted from a springboard. It it little appeal. Tobias carries a speciatopulted from a springboard. It it little appeal. Tobias carries a speciatopulted from a springboard. It is a leader whose voice has a leader whose v

MET., B'KLYN

Brooklyn, Oct. 21.

MET., B'KLYN

Rather disappointing that farfrom-capacity representation on the
last performance of the opening
day. Certainly it couldn't have
been attributed to a lack of names
the name of the continuation of the more ingratiating picture personalities with still more fetching
appeal in the fisch and a brightpagark of talent for the footling
appeal in the fisch and a brightpagark of talent for the footling
appeal in the fisch and a brightpagark of talent for the footling
appeal in the fisch and a brightpagark of talent for the footling
appeal in the fisch and a brightpagark of talent for the footling
to the laugh interjudes, and,
above all, there was the now svelte
Faul Whiteman and his latest revised entourage.

As presented here the stage proceedings comet to be a stage proceedings comet to be a stage proterior of the stage proceedings comet to be a stage proterior of the first of the stage proterior of the first of the stage prodening to the stage proterior of the stage proterior of the first of the stage
and a four sometime to the stage proterior of the stage proterior of the stage proterior of the stage protitities and the stage proterior of the

sonality.

Rubin followed up her departure with a monolog that didn't do much damage to the midrife out front, the state of the midrie out front, and the particular of the state of the midrie out front, the state of the state

PARAMOUNT, N. Y.

New York, Oct. 21.

Good components ought a good show to make but they don't shaws, They don't 'this week at the Partenty of material and with the film All American' (I) will build to a nice gross for the week, but the Maybe it's Boyle Petroff autit and maybe it isn't. He starged the thing and to him goes the bouquet, such as it is. But quite possible that he didn't know who was going into the show until the allow the headline turn, Guy Lombardo and band, is treated. Rubinoff starts the show off with one of his usual calisthenic affairs called 'Strauss Meioles.' And Lombardo's 10 musal calisthenic affairs called 'Strauss Meioles.' And Lombardo's 10 musal calisthenic affairs called 'Strauss Meioles.' And Lombardo's 10 musal calisthenic raftairs called 'Strauss Meioles.' And Lombardo's 10 musal calisthenic roupe like Rubinoff's to a smaller body (in numbers) such as Lombardo's, is simply not cricket. Seems as though for this week the soft pecaled, at least for spotlight purposes.

peems as though for this week the Rubinoff roupe might have been soft petaled, at least for spotlight permitted to the state of the sta

Paramount, Seattle

Paramount, Seattle

Seattle Oct. 20.
Colorful and fast-moving is this Fanchon & Marco 'Velis' unit, with all of the Adts Barding something, with the season of the season in its staging.

Yells' marke, return of stage 'Yells' marke, return of the season in its staging.

Yells' marke, return of stage 'Yells' marke, return of the season in its staging.

Yells' marke, return of the season in its staging.

Yells' marke, return of the season in its staging.

Yells' marke, return of the season in its staging.

Yells' marke, return of the season in its staging.

Yells' marke, return of the season in its staging.

The season in its staging.

All the season is season of the season in its stage in the season of the se

time. Frank Newman, sr., is nouse manager. Zeida Sautiey heads the stage show. Her impersonations of famed movie, stars are the standout. This miss is also mistress of seremout. The biggest applause, however, in a play

on words.

Edna Errico was liked as the agerch singer, especially in her song, 78hine. Very clever proved little Merna Fortune, who was a sensation in her contortion dance. This miss works so tast in most difficult body-twists that it looks easy. None better, for the usual agony is missing.

ROXY, N. Y.

Althoigh the Roxy now-must play to a larger volume of customer, to be get the same amount of columns to get the same a

MASTBAUM

Afternoon house looked very good on ascond week of this re-opened theatre. Plenty of big stage names, including Joe B. Brown, who holds the record for smashing attondance the record for smashing attondance mara, Harry McNaughton, also on hand; Patricla Bowman and a ballet of 33 and Yasha Bunchuk as guest conductor of orchestra of 76, and the organization of the or Philadelphia, Oot. 24.

on his plane accordion. Patricia. Bowman and her ballet really give ber. See it a beautiful editor free effect with Mastbaum, stris doing the introductory ballet work. Miss Bowman scored with her spiph-like see top of the bill. For the string of the property of the property of the bill. The string of the bill of the property of the prop

and tempo, qualities when improviously been overlooked. Very big response.

Mitton Charles plays Masquerade as a request number and then gets his singing class into action for the first time in many weeks. He was also given a nice reception.

Waters.

MAINSTREET, K. C.

Kansas City, Oct. 19.

Rosetta Duncan was given a full haif hour on the bill this week, and she was in action all of the 30 minhalf hour on the bill this week, and she was in action hill of the 30 minutes with the exception of a brief space given to her plaints while she rubbed on the burnt-cork for the Topsy half of the act. Miss Duncar's spot was between acts of the Franchon, & Marco Town and Councar's spot was between acts of the Franchon, & Marco Town and Councar's spot was between acts of the Franchon and the content of the common state of the the content of the come on.

Unit is splendily dressed and the scenic effects nicely worked out, the finals, "Singling in the Raim, 'with real, water, taken from the finish of the picture. Hollywood Revue, get. Show pened with 12 anching sirts doing a novelty basketball number on a college camples set, very 'pretty. A skipping rope bit followed, with the copies agiow with lights on a darkened stages. Miss March, fer and striking gowns, followed. He burlesqued his stuff and got by nicely. A jockey dance brought the girls out again, and they jumped over, low hurdige and praced.

Nort came the Brox Sifters, blonde-bruette-red. In Dinah' and

aver new aurungs and pranced around in the regular routine, Next came the Brox Sisters, blonds-brunette-red, in 'Dinati and routine, and the state of the state o

that the audience failed to respond.
Closing seeme showed a penthouse
with striking skyline and the girls,
yith Bette and Dorthy Lewis, oftering a hot tap routine. This was the
most elaborate of the san.
Feature picture, Thantom of
Crestwood (Radio), negether with
Crestwood (Radio) together with
the bill next stage show, completed
the bill next stage show, completed

IMPERIAL, TORONTO

Toronto, Oct. 21. Theme of current Imperial, show is behind-the-scenes activity of a broadcasting company's studio. Means that radio listeners can stay disk, and the studies of the studies

boys in the control room in getting the desired effect. Significant that, major audience response went to Tony Faglianci, kid. warbier, who do mensed with the mike entirely of the evening.

Full stage drapes for studio setting and pit band on stage. Eddle Bruce is m. c. and announcer, a cigar-manipulating comic who buries may be a complete to a more considerable of the evening the stage of th

Shine. Very clever proved litting the first provided that the first provided the first provided that t

NEWSREELS



TRANSLUX

The Luxer people all of a sudden made up their mind to make two little ones into one big one. That was the only explanation offered regular Sat mat patrons who found a dead b. o. on Broadway, other han to let them take a peep at workmen tearing down the partition.

a dead b. c. on Broadway, other than to let them take a peep at workmen tearing down the partition.

What he combination is easily with the combination of the combin

Embassy this week has politics as .cmpassy this week has politica as well as football practically sewed up. It had everything except Smith, and the political program was so arranged as to almost resemble what might be called a continuity.

what singht be called a continuity.

Hoover's 'fear speech' in Cieveland
was received mildly in comparison
to Roosevelt's reply in Virginia. The
Democrat's talk was interspersed
with Embassy applause though it
was far from unaninous.

was far from unanimous.

As a matter of audience record
Samuel Seabury's appearance, even
before his denunciation of Tammany, was a signal for the greatest
applause.

applause.

Comptroller Berry's attack on which the called newspaper distortion of the city's financial facts was listened to.

listened to.

Henry Ford, whose clip was a general release, got a few patters and boos. Both Ford and Seabury photograph poorty: Ford keeps his ayes giued to a manuscript while Seabury titts his above the audience. The two men seemed camera conscious.

Editor Tally liked Fats McManus, work as a talking reporter so well that he is cutting down Fats' legour trick subjects. This week the
rick subjects. This week the
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gamin teams of New York.

Presentation of a magazine award
to Helen Keller was an unusually
impressive subject. Incidentally the
cillp gave the newspecie its factori
demonstration of sign-inaguage.

Frazier Hunt's 'talk on world
vioubles was interesting and spedind handled Ghandl in such a way
that the audience could picture him
as siapping Mahatma's back.

Other Embassy cilos Incided:

as siapping Mahatma's back.
Other Embassy clips included:
Georgetown.NYU game; California
monkoys; rodeo in Mad, Garden and
Australia; Empire race track; Greek,
earthquake; atmen. in Illinois;
saying of cornerstone; for mew U. S.
Supreme Court building; hair fashlons.

Both theatres had the Irish sweep-stake number grab; Pennsylvania likes; Prince Michael. Waln.

UNITED ARTISTS, L.A.

Mystery unit, which opened in Vancouver about five months, ago, is back around the circuit, attitude two of the three original acts have been replaced by the Three Bredwins and Heller and Riley. With Duval, sleight-of-hand artist, they form a trio of turns of sufficient strength to hold up the 48-minute show.

strength to note up the se-minute strength to note up the UA after seven months' darkness. Also its initial showing of Fanchon & Marco units. Long lines and capacity first show attest as mash preopening campaign, although the picture, Red Dunt' (MGM) can be held partly seeponsible. On the other, Pantages, Hollywood, thus losing any possible trade from that end of town.

FOX, BROOKLYN

FOX. BROOKLYN

Brooklyn, Oct. 22. ...

Trikle: Figurea is the star of a factor in the star of a factor in the star of a factor in the star of idea at the Fox Brooklyn this week and the ample veleran kolds, up a straight vaudeville shew remarkably weel. Not only dees glie, with more than any act to have played the house in a long, long time, but she, kids the audience into mitt work for the cthera and brings the show over the cthera and brings the show over the cthera and brings the show over the chera and brings the show over all, steamed up.

Miss Friganza may have triple chins on her knees instead of her jaw, but she's still there with the drawn of the star of the patrons. It really is not much of a bill, but she makes it foot like one.

party vesponsible. On the other hand, film is day-and-dating at the Pantages, Hollywood, thus losing an possible trade from that end of Pantages, Hollywood, thus losing an possible trade from that end of Pantages, Hollywood, thus losing an possible trade from that end of Pantages, Hollywood, the three acts all deliver. Duval's trickery may be just a little slow on fite planting, but the comics the pantages, Hollywood, and the three acts all deliver. Duval's trickery may be just a little slow on fite planting, but the comics tumbling, draw plenty of applause. Heller and Riley, mixed talk and song team, also rated high Cuts little toe, number contributed Henry Murtagh; Is at the console, back in town after eight years, and does a lot, betten than any recent justure house organist around here, Jan Rubin! overture was far too long.

CHICAGO

Variety Bills

NEXT WEEK (October 29) THIS WEEK (October 22)

Numerals In connection with bills below indicate opening day of show, whether full or split week

RKO

CLEVELAND
Palace (29)
Gracie Schenk
Ola Lilith
A & M Havel
Dowling & Doole)
Dalton & Rose
(22)

NEW YORK CITY
France CO

Barney Rapp Orch
Barney Rapp Orch
Grow Call
Crow (23)

1st half (19-1)
Areda & Palace
(Three of 110-2)

Large & Movener
Bid Mark (19-1)

Areda & Palace
(Three of 110-2)

Large & Movener
Bid Mark (19-1)

Areda & Mysry

Crow to fill

Large & Movener
Bid Mark (19-1)

And Mysry

Charles & M Dation & Rose
Thurston's
COLUMBUS
OBLIGHT OF THE STATE OF

WATCH WALTER POWELL

RUDY BUNDY
AND BAND
DIR. LEDDY & SMITH

Pulier Rawson & D

Pulier Rawson

JACK POWELL

SOCCO

Via LEDDY & SMITH

Goldep Biondee
Waiter Dare Wahl
George Beatty
Noble Sinsle Orch
(22)
Scarlett (22)
Cockle Dowers
Device Genny
Russ Bayert
Rose Wyser
Linn Baguette Co
BUFFALO
Hinnednum (20)

PATERSON

Medias

1st haif (20-1)

Harry batmar's her

Chaz Chase do,

Hugh Skelly Co

2d haif (20-2)

Miss America Co

Will Aubrer

FROVIDENCE

Reith's (20)

Co

Will Aubrer

Fischtones

Texas Guinan Co

ROCHESTER Lina Banquette Co
BUFFAC (20)
Swept Committee
F Henderson Orch
Floovis (22)
Annie Judy & Zeke
F & D Stone

Texas Guinerres

Resident Services

Resident Services

Gracel Schenck
Harlang & St. John
Garol & Stuart
Mel Kies

Safty Adva (20)

Corbitt & Convey R
Gaston Falmer
Silm Timbin Co.
Hitton Falmer

Author Silm Walter

Delmaria Rev

Delmaria Rev

Delmaria Rev

Delmaria Rev

Delmaria Rev

26 haif (26-28)
27 haif (26-28)
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26 haif (26-28

Loew

Kikutas Japs (One to fili) Valencia (28)

NEW YORK CITY
Comitot (28)
Ken Murray Co
Chitton & Thomas
Abe Lyman Orch
lat half (28-31)
Capt Teleor's Co
McCann Sie Co
McCann

Orpheum
1st haif (28-31)
Andressens
Harry Hines
Vaughn DeLeath
Bayee & Speck
Dawn Sis Co
2d haif (1-3)
Bob Ripa

Dawn Sis Co2d half (1-2)
2d
(One to fill)
Yacoth Mary May
Yacoth Marty May
June Carr
Russ ASTOBIA
Triboro.
1st hair (28-31)
Bob Ripa
Mae Francis
Lewir & Misor
12d hair (1-3)
3 Willys
Pablo

2.2d half (1-2)
2.d half (1-2)
Pablio
Bob Carriey Co
Bob Co

Carl Shaw Co Daphne Poliard Mazzone & Keene Leavitt & Lockw'd Harry Savoy 'Mcrro' in Ice

Mcrro' in Ice
Mastbaum (28)
Jessei & Talmadge
12 Aristocrats
Karre Noge & Le
Phil Baker
10e E Brown
Yascha Bunchuck
Patricia Bowman
Tamara
Harry McNaughton
Kikutas Japs
W AGENTAGTON

WASHINGTON
Earle (28)
Vernon Rathburn
Harry Savoy
The Rollickers
Daphne Pollard
Dennie White Co
Johnny Perkins

Johnny Perkins
Rath Bros
Rath Bros
(21)
Bradna's Circue
WATERBURY
Strand (28)
Foley & Latour
O'Hanlon & Zam

Morgan & Stone
Beau Tans
B & J Brown
Glenn & Jenkins
Dawn Sis & Ca
Collins & Peterson
Eno Tr

Fanchon & Marco

WARNER

ELIZABETH

Is half (28-31)
Eno Tail (28-31)
Eno Tail (28-21)
Frank Moriteroon.
20 half (28-27)
Folio Carlour
Edition Carlour
E

Jack Pepper
Earl Lindsey Rev
PHILADELPHIA
Earle (28)
Nan Halperin
Wallace Sis Rev
Millies Kirk & M
(Others to fili)
Ai Johnston Co
Jerome & Ryan

BROOKLYN Fox (28) Maniou Beath.
Armida.
Bernic & Walker
Renee Torres
Henri Therrien
Tom, Dick & H
Anderson & Allen
Sunkist Ens
AKRON
Pulace (26)
'Radio Stars'
Eddie Bruce
Albee Sis

Bill Aronson Leota Lane Bill Aronson Leota Lane Kay Fayre Tony Pagliaci John Tio Peggy Warde West Warde Bughouse' I. Charlle Foy Maxine Lewis Oiga & Mishka Halalake E Flaschette Tudy Virginia Peck
Le Verne
BEIDGEPGET
Pell (28)
Happiness Show
Eddie Peabody
Jossie Draper
Joy Bros
Mary & Many

Happiness Show'
Eddie Feabody
Jessie Draper
Jy Bros
Marge
Maride Vaughn
Tom & Hank
CHAMPANGN, HLL
Virginia
2 half (1-2)
'Desert Song'
Perry Askam
Tanzi Askam
Nomette Vallon
Nomette Vallon

Julia Curtis
De Long Sis
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Contro

TOM KENNEDY **RADIO RUBES**

Opening Loew's VALENCIA, WEEK, OCT, 28

CHICAGO Chicago (28) ar Gazing ally Vernon Star Gazing
Wally Vernon
Athenas
Warlel Gardner
Collenette Ens
Upton (28)
Stitch in Time
J & J McKenna
Tommy McAulife
Five Decardos
Harriet. Mortimer.
Ben Omer
Torney Entry AT

Harriet Mortimer.
Ben Omar
Torney Ens
CINCEINNATI
Albee (23)
'Discoveries'
Trixie Friganza
Stadler Rose 3
Moro & Yaconelli
Paul Howard
Bunny Bronson
Mark Pepper
ICeene 2
Ken Syner

Mark Pepper
Icens 2
Ken Syner Tr
Fox (28)
'Ubang'
Tox (28)
'Ila (28)
'I

Fig. 1. State of the control of the

DR. JULIAN SIEGEL

1569 Broadway This Week: James Wallington; Sertrado Hardman

The West: Jesses Willington: Gertrede Hardman
Mies: Irrahantite
Bredwins
Chairners Binger
Chairners Binger
West Ocase (77)
Tahitti 1
Tahitti 1
Tahitti 2
Tahitti 1
Tah

BEATRICE HOWELL OHICK KENNEDY

R ALL IN

Fanchon & Marce Unit Pla By LEDDY & SMITH

Cabarets

NEW YORK CITY

Biltimore Hotel
Paul Whiteman
Jane Vance
Red gry Healy
Irene Taylor
Jack Fulton Jr
Ramona
Red gry Atkins
Red gr P'k Cast-Shella Barrett Veloz & Yolanda Eddie Duchin Or

Coanie's Inn
Cora Green
Bobby Evan
Jazzilp Richardsor
Jazzilp Richardsor
Emma Smith
Bessle Dudley
Lillian Cowan
Red & Struggle
Billie Maples
Kaye Oarker
Jimma & Bowle
Lulle Jockson

Octon Club
Aida Ward
Hearl Wessel
Swan & Lee
Anise Boyer
Roy Atkin Duke
Brown & McGraw
Nown & McGraw
Leitha Hill
Cab Calloway Orci
Ez Chico's
Duran & Moreno
Lorenzo Herrera

El Flamengo
Al Valencia Orch
El Flamencito
Nina & Morcno
Marquita Flores
Ignacio Ruffino
Marta de la Torre
Accordon Luis El Garon Georges Fontana

Picture Theatres

Paramount, (21)
Guy Lombardo Or
Ritz Broe
Rae Samuels
Rublnoff
Crew

Ree Samuels
Rublnoff
Crawfords
Marrio & Eulalie
H & D Dixon
'All Amorical
Anya Kaz
Paul Ravell
Hal Menken
'y Hours to Live
BROOKLYN
Paramount (21)
Donald Novis
Frances Arms
Movel Crasy
Movel Crasy
'Movel Crasy'

BUFFALO
Buffalo (21)
F & J Britton
Gene Gory & T
Ayres Rene Co
'One Way Passa

CHICAGO Chicago (21) J & J McKenna

POETLAND
PASTMONIC (27)
FARTMONIC (27)
Fartmonic (27)
For Control (27)
For El Patio Rosita & Ramon Frances Maddux Endor & Farreli Henry King Or Endor & Farrell
Henry King Or
H'lyw'd R'stourant
Oilve Borden
Nina Mae M'Kinn'y
Fowler & Tamara
Collette Sis
Frank Hazzard
Blanche Row
4 Cilmas
Isham Jones Orch

Isham Jones Orch
Hotel Lexington
Don Bestor Orch
Art Jarrett
Hotel New Yorket
Geo Oisen Orch
Ethel Shutta

Ethel Shutta
Lido Gardees
Elily Arnold Rev
Foarl Regay
Jose Shelita
Lillian Barnes
Ruth Mayon
Doris Lenahan
D & B Elimore
Lillian Porter
Herbert Rice
Mary Lou
Bob Nelson
Harry Carroll Orch
Montparassee
De Marcos
De Marcos

Montparamee

De Marcos

De Marcos

Loomie Sis

Jack Vance

Vacht Club

Nut. Club

Al Morrison's Bd

Joe Levier

Luitz Bates

Joe Profesy

Grisha

Burbara McDonald

Joe Profes

Joe Podles

Blackhawk Hal Kemp Orch Deane Janis Rose & Ray Lyle Patricla Storm Paul Sis Club Alabam

Club Alabam
Reale Sis
Effic Burton
Patsy McNair
Edna Lindsey
Freddie Villant
Mary Thorne
Mildred Rose
Bernie Adler
Eddie Makins Or

Eddie Makins Or College Inn Ben Bernie Oroh Sistere 'G' Jackie Heller Genevieve Tighe 3 Orphans Pat Kennedy Frank Prince

Club Clifford
Bradsh'w & Clig'n
Eva Brown Co
Club Bubalyatte
Myrtle Watson
Dale Dyer
Bernice St John
Harry LeGrand
Jimmy Noone, Or Edgewater B

Edgewater Beach
Mark Fisher Orch
Olive O'Niel
Knickerbeck'r Club
Suzanne France
Doris Hurtig
Tony Corcoran
Bill Noian
Bille Grotto
Margie Tatte
Marjorte France
Connie Ceita
Olga Hoyer
Todd Sile
Betty Yan
Allen
Fredele Daw Orch

Crions
Rear Dancers
Rater Dancers
Big Broadcast
Pat Rooney 1d
Pat Ronned
Pat Rooney 1d

Paramount Grill

Paramount Grill
Eddie Jackson
Harriett Hilliard
Ozzie Nelson Orch
Park Central Hote
Harry Barris Orch
Loyce Whiteman Loyce Whiteman
Roosevelt Hotel
Guy Lombardo Or
Russian Arts
Joe Morantz Orch
Renee & Laura
Nickolas Hadarick
Barra Birs
M.sha Usanoff

St. Regis Hotel
Darlo & Diame
Dick Gasparre Or
Small's Faradise
Black Rhythm' I
Nyra Johnson
Nyra Johnson
Geo Walker
Wm Spellman
5 Falmer Bros
May Alex
Mabe Scott
Mache Scott
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Mary Gran
May Alex
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Taft Grill Geo Hall Orch

The Csarda
Karoly Bencse
Zsiga Beia
Mme Iiona deTi
Karoly Nyaray

CHICAGO Prolic's

Freda Sullivan
Yvonne Morrow
Al Shayne
Oilve Shayne
Grant & Rosalle
Joy Finley
Dorothy Ray
Curry & DeSylvia
Don Pedro Orch

Granada
Jack Miles Orch
2 Marinos
Gladys DeFoe
Keller Sis
Chicagoettes

Chioagoettes

Rit Hat

Harry Linden
Joyce Jelke
Elice Lorraine
Irene Barba
Rosalie Jelke
Dot LeRoy
Fred Janis Orch Montmartre
LaMay & Louise
Tina Tweedle
Dick Ware
Edna Mae Morris
F Quartell's Orch

Sond Mase Morris Cob Mass Cob

POPS FOR POCKETS Walter J. Black, Inc., has entered

the field of leather bound pocket size editions of the classics. Books are about 4 by 61/2 inches, done in brown, smooth finish leather, nicely brown, smooth finish leather, nicely a manufactured and printed from a legible and inviting eight point type. There are 20 tities in the first selection, all standards and in some instances somewhat condensed, but ample to give the met; indeed most of the classics can well stand pruning for their general good. Called the Companion classics.

Exploitation

(Continued from page 19) the scene belongs. Prizes to those who tell the most complete story of the plot.

Roke Redio

Fake Radio

Instead of these acuiler a bright mind is put they a broadcast from the stage. Usual announcements made, with the organ coming in for a short bit, and often a singer, if Most of the broadcast touts next week's show. Worked between the two night shows and at the mattnee. Patrons took it more or less in but, inquiries began to multiply as to how to tune in. Inquire were told to read the call letters over it's just a rag, but it lifts the curse off a bald announcement,

Lions Free

Sydney.

One of the best press exploitations ever put over in Australia was worked out by the Hory publicity of the hor

Class Ad Copy

Class Ad Copy

Los Angeles.

Fox-West Coast ad manual reproduces the dignified copy policy of
Hall Baetz at the Fox Wilshire here
and recommends it for houses in
class districts. Suggestion is made
privilege or using some distinctive
font of type from the local newspaper.

paper.
Also advises the maximum amount of white space, usual frames, and elimination of all extraneous copy in such ads.

In such ads.

Evisive Slogan Contest
Syracuse, N. X.

Syracuse, N. X.

Syracuse, N. X.

"exclusive" policy, with a siogan contest in Hearque "Journal-American." Tied in with the theatre are ton business houses which have except the products.

Contestants are required to submitt slogans for each merchanty winners will get ticket awards. There are no cash prizes. Full page co-op ads being used.

Reopening Splash

meopening Splash

Seattle

Sea

'Shop and Have Fun'

Shop and Have Fun' Chicago.

Shop and Have Fun' Chicago.

Shop and Have Fun' Chicago.

worked out here for the Uprown theatre and the merchants in its environs, deemed such a promising idea that Balabau and Katz will apply it elsewhere.

Marbro, Senate and Congress the Marbro, Senate and Congress the interest of the congress week's beligned for their district. Twoll, twin to the Uptown on the apposite end of town (south), will likewise be the pluotal point of a big yush for that sector three weeks before Thanksatving and continue to just before Christmas.

Trained 'Em

Manager with a rather small lobby has been trying to train his with a small house he often had a standout and the surge of customers at the break was apt to result in a jam. Screen appeals seemed to do no good.

Solution was the distribution of Solution was the distribution of Solution was the distribution of the solution was the distribution of the solution was the distribution of the solution was the distribution of solution was for four weeks and now they leave that way through force of habit. Found it helped early trade, too, since distribution was only on the first show break. People came in time to see all the show and still get one of the plectures.

Lemon Juice

East

Jeritza back from Europe last eek. Says she will go into a German singing film next Meantime, maybe concerts.

Cathorine Koppe secured in Binghanton, N. Y., last week the annulment of her marriage to William, otherwise Lillian Beaumont. Attachment developed M. N. Y. U. Lillian assumed male masquerade dress and they were married in New York in 1927. Catherine soon quit, but on legal advice she took commit steps to annul the marriage.

June Martin, formerly of bur-lesque, changed her plea to guilty on the charge of killing her room mate Babe Raymond Miller last summer. To be sentenced Thurs-day (27)

Irving Berlin is refused a review of the proceedings in which he was penalized for failure to return his income tax statement for 1924 atthough given an extension by the commissioner. Penalty will stand against him.

Lillian Gish to show her 'Camille' at the Morosco Oct. 31.

Loretta T. Conroy, employe of Isidor J. Kresel, suing as assigned of a note given the lawyer by Mitchell L. Erlanger for \$25,000 counsel fees. Erlanger filed an amended answer to the suit, charging that the note was ob-

New York Theatres

Theres ALWAYS A BETTER SHOW at RKO RKO MAYFAIR SWAY WASHINGTON MERRY-GO-ROUND

Lee Tracy Constance Cummings Daily to 2 P.M., 35c; II P.M. to Close, 55c

TRKO PALACE BYYAY

On the Stage On the Screen
REG "A Bill of
Circus Divorcement" International 16—Colessal—16 Spectacles Hepburn

ally Midnight Show Feature Picture

RKO 86 th ST. LEX. Wed. to Fil., Oct. 25-28

"THIRTEEN WOMEN" with Irene Dunne Ricardo Cortez

"ISLE OF PARADISE"

RKO 81 ST. BROADWAY

TIFFANY THAYER'S THIRTEEN WOMEN"

with IRENE DUNNE RICARDO CORTEZ

ROXY SEVENTH AVENUE SIX HOURS TO LIVE

with WARNER BAXTER
FRANK CAMBIA'S "ON TO BIO"
Roxy Orchestra "Fox Movietone News tiony Orchestra" Fox Movietone News New Low Prices Beginning Friday. "Once in a Lifetime." wi Jack Oakle and Sydney Fox

LOEW SOWAY CASSIS 25 MON. - FRI.
In Person
Molly Pioon



NORMA SHEARER SMILIN' THROUGH Pitol

JOHN GOLDEN presents

When Ladies Meet

By RACHEL CROTHERS

As rich in its bumor as it is warm in
the symmathy.—Ere. Post.

ROYALE Thea. W. 45th St.CH. 4-014

Eres. 8:40. Mats. West., Sat.

St. to 83, Including Tax

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper. er de la companya de

Maurie Rubens, Shubert orch director, gets a Supreme Court with enjoining, the Associated Musicians from suspending him for non-pay-ment of \$1,000 fine levied when took \$50 from a player to give him a job.

John V. A. Weaver's play, 'Run around,' to be known as 'Joy For ever.'

Herbert V. Bellendre is forming a Negro repertory troupe to be known as Repertory Playhouse As-sociates. To develop the Negro

Lenore Ulric getting ready to shed Sydney Blackmer via the divorce route.

Metropolitan will open the opera season Nov. 21. With the season shortened to 18 weeks, 27 singers were dropped and 10 pleked up. Of the newcomers Rose Bampton, Helen Glesson, Richard Crooks and Richard Bonelli are American.

Equity magazine urges that the theatres get off Broadway as a street no longer possessing the dignity the theatre requires.

Roy Theatre Corp. and RKO be-fore Federal Judge Caffey Wednes-day (13) over the right to the use of the name for a theatre. Coursel \$2,200,000 had been spent in adver-tising the name and that \$10,000,000 in securities had been sold. Rocke-folder Center lawyer pointed to the contract between Roxy and the Decision reserved.

Walter Wykrent, Plainview. L. I., nvicted of maintaining a nuisance, te was arrested in September when tetty Varman, an entertainer, was hot in front of his resort.

Belle Livingston's one-time 'Country Club,' 128 East 58th street, now the Park Avenue Club, raided last week by feds and the place gutted. Warrant out for George Lemaze, putative owner. Feds also want to find. George DeMange to ask him about selling liquor.

Will of the late Eva Davenport, musical comedy, filed for probate. Revealed that her son-in-law, John J. Levenson, is debarred from sharing in the estate because his business is of a 'precarious nature,' Also revealed that her name was O'Brien and not Davenport.

Marietta Cipolia, dance hostess, held in ball on homicide charge in Bronx court. Asserted she left the, scene of the accident after her car struck and fataily injured an elderly

Federal agents padiocked a speak in Newark last week... Two days later a prohib agent had to come all the way from Trenton to release a cat locked in the place.

'Humpty Dumpty' is now known as 'We Three' after having been 'Rise 'N' Shine.'

N. Y. Players' Guild will do three productions this season, including 'Marco's Millions' and 'The Good Hope,' both revivals.

Dr. Damrosch offers the opinion that Stokowski's plan of forcing modernistic music on helpless chil-dren would be criminal. The Phila-delphia leader has planned to broad-

ast the moderns. Libby Holman blocking the efforts of the Reynolds family to dismiss the murder charge against her. Wants to stand trial and obtain a proper verdict.

Stanley Herst, actor in 'The Final Curtain,' in St. Vincent's hospital following an accident. The play the standard of the sta

Convention of United Cordial Workers, Local 15, a bust at the New Harlem Casino last Tuesday (18). Some 125 dealers were being urged to join the association on the

tained under duress. Kresel, it as promise they would be given legal serts, threatened to withdraw from the Fixel case three days benefit to the paid that the series of the fixel case three days benefit to the paid that the series of the sun to be paid that the series of the sun to be paid that the series of the sun to be paid that the series of the sun to be paid that the series of the seri

Wife of Guy Phillips, Long Island drama coach, who killed her-seif and two children, was buried by a private charity, since Phillips asserted he was unable to defray

Richard Herndon, of 'Manhattan Revue,' at the Cosmopolitan, an-nounces two seats for the price of one the entire opening week. All seats in the box office, he says.

Walter Wolff, who sued Warner Bros. for \$60,000 on breach of con-tract, settled his case out of court last week. Attorneys wrangled for two days.

Anthony Young leases the Bel-mont theatre for his Mirror players.

'The Brawl' and 'Petting Party' back on ice after being considered for Broadway production.

for Broadway production.

Nathan Rock, Eropolym Jeger, sent one of his cards to Asst. If S. Attorney Frederick Pepper, Latter called the phone number and ordered three pints, which presently were delivered by a 20-year-old boy who either did not notice or did not care that the door was lettered 'Fro-hibition Division, U. S. Attorney's Office. Rock, when he learned of our care that the door was lettered 'Fro-hibition Division, U. S. Attorney's Office. Rock, when he learned of cause it, and made a date to meet an agent, who picked him up, too. Then the phone number was traced and flys more arrested.

Elmer Rice denies the report he is working on another production.

Is working on another production.

Depression brings a new angle to the old 'Spanish swindle.' Old gag told the come-on of hidden treasure which he was supposed to share with the owner, the blowoff being an advance cash payment in return for exact directions. Now it's a Mexican banker and he offers to the come of the

Robert Henderson, of the Ann Arbor Drama Festival, to replace the late Jessie Bonstelle in the De-troit civis theatre.

Lynbrook (L. L) theatre is giving out a used car one night a week on the usual plan. Last week Mrs. Clara Ffelschmann dropped her ticket in the barrel and her daughter, Clara, was selected to make the decision. She' picked out her mother's number.

E. H. Sothern and Julia Mariowe go to Paris for a month and then to Egypt for the winter.

Gilbert Miller buys 'The Spell' by Lili Hatvany. Wants Helen Hayes for the lead, so will have to wait until spring and after her cinema

Aaron Fox, being sued by his wife for divorce and support, goes into the insurance business. Hires Stanley Oserman to handle the divorce matter and sells him a policy. Says he will contribute substantially to the support of the children.

Charlotte Supple Westervolt, pro-fessionally Sharl O'Dea, gets an an-nulment of the marriage performed three years ago on a dare. Under age at the time, which formed the ground for the plea. She testified she had never lived with her hus-hand.

Robert Loraine will be leading man for Katherine Cornell in Lu-crece. Deal closed by transatiantic phone Thursday (20).

Betty Compton back in town, with the tabs in hot pursuit.

O. E. Wee will make Whistling in the Dark' his first production in-stead of 'The Good Fairy.'

Erlanger estate in court again. Saul J. Baron, administrator, asked Surrogate Foley to require Mitchell Erlanger to give him two confessions of judgment and a bond and

mortgage. Erlanger admits pos-session of the papers, but ques-tioned Baron's right to them. Ar-guments were to have been heard yesterday (Monday).

neported that Jansen, the restaurant man, planning erection of a 3,500-seat theatre next to the Waldorf theatre, New York.

Grantiand Rice demanding an accounting of \$21,345 on his films. Charges that Amedee J. Van Buren transferred that sum from Sportlights to the Van Buren took can be supported by the Charges that Van Buren took and also used \$1,345 to purchase 500 shares of stock which he turned over to his own corp. Hearing in the N. Y. Supreme court.

When Reinald Werrenrath obtained a divorce from his wife, Ada, he was required to establish a trust fund of \$55,000 for his two children. In 1029 the shares had offere and \$68,165 in worth. Baritone sued for a return of the securities in excess of the required \$55,900. Now the stock is down to \$45,658, and the pay \$7,084 into the fund.

John Krimsky has abandoned his idea of doing 'Maechen in Uniform in its stage version.

Rosalind Morini tells that Otto Kahn paid her \$100,000 in settle-ment of her abandoned libel suit. Earliest report was that she got only \$7,500, of which her attorney claimed \$5,000. She gays lawyer was in for \$25,000 on the actual pay-ment.

Grief over the death of his brother, Louis, caused Leo Gordon, Coney Island show manager, to at-tempt suicide by slashing himself with a knife Saturday (22). He's in the hospital in a serious condiin the hospital in a serious condi-tion. Louis, the brother, was one of the original backers of Luna Park.

Shuberts will revive Lehar's 'The Land of Smiles,' opening in Boston Dec. 26. Makes the third revival.

Joe Cook considering a play by Russell Crouse and Corey Ford which deals with Diamond Jim Brady and the nineties. If he takes it he will play the role of a cab driver.

Shuberts have purchased Julian Thompson's 'Man of Wax.' Writer's last was 'Warrior's Husband.'

Richard B. Harrison, who plays 'De Lawd' in 'Green Pastures,' giv-en honorary membership in the Signa society of Boston University.

"Chamberlain Brown has been suing Helen Twelvetrees for 10% of her salary for a 22-week period her salary for a 25-week period contract strings of the strings of the strings of the strings (21) the actress attorneys argued that the contract was likegal since the state law prosure har 5%. Brown withdrew the suit.

Arthur Tracy, radio's 'Street Singer,' married to Beatrice Mar-gel, his sec. She is the former wife of Morris Weinfield, a N. Y. lawyer, who last April sought to cause Tracy's arrest in Pittsburgh under

the Mann Act, but the charge did not hold. She later divorced him

Marion Giliespie and Violet Ohl-sen salled last week to make moving pictures of the head hunturs of Javaro. Said to be the first white women to make the trip.

Kitty "Tiny Kline slid on a cable from the Edison hotel to the Paince theatre Friday (21) to advertise the opening of the all circus bill. She landed in the grip of a policeman who pinched her for endangering the lives or the spectators.

'Clear All Wires,' the Spew omedy, will be printed in

Consuelo Flowerton Fock, who was alvorced by her husband, Dirk Fock, Dutch orch leader, reopened the case with an application that a divorce be granted her and the forner decree to be set aside. N. Y. Supreme court granted her pien Oct. It was always to their strain of the custody of their strains with the custody of their case declared to be obtained through collusion and invalid.

Stage society announces it now has 1,500 members. Wants 3,000, Patterned after London original and to give five plays a season for members only. Plays will be known by production numbers and run not more than a week. If worthy will then be given professional production by others.

Jack Wolhelm, said to be a brother of the late Louis Wolhelm, and Morris Cravits, both delegates to Local 306, questioned in the Bronx last Friday (21) over the bombing of Loew's Paradise.

Frank Crumit elected Shepherd of the Lambs club. Election Friday gave offices to Joseph Santley, boy; Frank McCormack, corr. sec.; T. Daniel Frawley, recording sec.; Robert L. Hague, treas, and Raymond W. Peck, librarian. Last two are holdovers.

Federal Trade Commission has enjoined a publisher from issuling song sheets headed popular song hits, titles carrying the names of picture stars or similar catchines on sheets of parodies. Bureau does not give names.

Coast

Divorce from her third husband, Russell O. Gillard, has been asked by Lottle Pickford in a complaint filed in Superior Court, Los An-geles. Cruelty and non-support

Eleanor Hunt has received her final decree of divorce from Rex Lease in L. A., and will shortly make another trip to the aftar with some one prominent in the film industry.

Apprehended with what L. A. police charge were plans for dynamiting and stench bombing theatres along the Pacific coast, three representatives of a so-called indie projectionist union were arrested at their headquarters. They were Bert Carlisle, Marion Beli and Frank E. Anderson.

Lillian May Fletcher has sued in L. A. to divorce her husband, Charles M. Fletcher, film writer, Jealousy is the alleged cause.

Lina Basquette's attempt to re-scind a contract involving \$1,750 cash, three \$1,000 bonds and \$5,000 note has been balked by Superior Judge Schmidt, L. A., who sustained a denurrer to her third effort. Act-ress charges she was induced by Continued on page 39)

(Continued on page 39)



T'm Telling You'

By Jack Osterman

Well, it finally happened. Osterman signed a contract for, of all things, a legitimate play by Ben Hecht and Gene Fowler. The Great Magor. (We will explain the meaning if you will visit us in our private office). To be produced by Billy Rose and the produced by the prod

By Hecht!

In describing one of the characters in their piece. Hecht and Fowlerd oit thusly. 'He should have a Jessel hair-cut, a Lou Holtz mouth, a Durante nose and a Joison twang, or, as dur producer Billy Rose said, Just say he should look like Jossel and to hell with it.'

The New Way

Bob Murphy observed a lady doing acrobatics on the Palace marquee the other day. He remarked, That's a better place to show your act than Elizabeth. Incidentally, this is circus week at the Palace with John Barrymore.

What, No Winter?
In passing by the RKO Hippodrome your old eagle eye observed that the Hipp sign reads 'Closed For The Summer.'

They Should
Jack (Premium) Pasternack reports that producers are becoming so careful in Hollywood, animals have to give auditions.

The Right Month
There's the tale of the two Jewish lads who walked into a restaurant on You Kipper. One of the
boys ordered. oysters. The other
one in reprimanding him said, It
isn't bad enough you're breaking
your fast, but you have to order
oysters yet. The little fellow
looked up and answered, "What's
wrong with oysters, there's an R
in Yom Kippur."

Observation

Just as McKee is trying to cut
down on everything they nominate
O'Brien for Mayor, and he has a
double chin.

The New System

The New System
With these watch companies
announcing the time over the radio
every few minutes you don't need
a clock in your home. For instance they announce it is eight
o'clock and Abe Lyman's band.
People soon will be asking what
he, It's about ten minutes atter
Lyman.'

Satisfied

Satisfied
Benny (sing it, Blossom) Fields
tells us the story of the Jewish
mother who wanted the boy to
marry one of his own race. The
son, however, is infatuated with
another girl and although loving his
and the story of the story of the
day while ma is hanging up his
clothes a lipatick falls out of his
pocket, the mother looked and pocket, the mother looked and happily said to herself, "Thank goodness my boy listened to me and is going with a Jewish girl, Helena Rubenstein."

Explanation

Explanation

The only reason we try to make all the openings is to catch the critics. We enjoyed George Jean Nathan much better at the Brady opening that we did at Rendezvous.

Good idea
Oscar Levant informed us the other night that he has never done anything in his life and is now ready to stage a come-back.

A Voter's Debut

A Voter's Debut
We are going to yote for the first
time this year. Heing a novice in
the racket we walked into a small
tailor shop in our neighborhood to
seek information. The rian told
us to register. Forgetting for the
moment, we registered Jack Osterman and wife.

WHEREIN YOUR COLUMNIST

GOES LEGIT.

Well, it finally happened. Osterman signed a contract for, of all mings, a legitimate play by Ben Hecht Magoo. (We will explain the meaning if you will visit us in our private office). To be produced by rivate office). To be produced by rivate office). To be produced by Will Rose and it's our first venture in a straight play. Can't write much more as we are having tea at the Lambs Club. Cheerlo!

GLOBE CHANGES HANDS: B'WAY FRONT AS STORE

Another Broadway landmark, the Globe theatre, fronting on Broadway at 46th street, will probably become a store on the Main Drag frontage, with the theatre entrance on 46th. Spear & Co., backed by the County Trust Co., bid \$25,000 above the first and second mortgage, taking over the property from the Charles B. Dillingham control for 00. Carnegle Library held cond mortgage of \$1,000,000, pear-County Trust held the 3,122,000. Carriege Liniary feld the second mortgage of \$1,000,000, and Spear-County Trust held the second mortgage of \$20,000. The second mortgagers, by bidding an additional grand, took the property litself at foreclosure.

It is believed that the Broadway frontage will be seld. New owners.

from the broadway frontage will be sold. New owners hold it at \$600,000. The theatre then would be operated via the side street. There is a motor exit and entrance there already.

On Both Shoulders

Chicago, Oct. 24.
Young laddes taking straw
votes on prohibition have been
numerous here. If dry preference is indicated the sweet
young thing will ask: Wouldn't
you like to make a small contribution to carry on the dry

wet, it's the same sort of

You'll Explain or Be Held as a Vag After Midnite in Hollywood

Hollywood, Oct. 24.
Hollywood has gone tough with
Capt. F. Stevens of the local
police ordering that all wanderers
on the public highways after midnight be arrested as vage unless a
satisfactory explanation can be

satisfactory explanation can be given.

Curfew makes it .ook bad for the lay-offs for they are about the only ones who disturb the peace and quiet of Hollywood boulevard after that hour. Lads have nowhere to go and as the evenings are still balmy they frequent the street just as the boys who are at liberty clutter the curb in front of the New York Palace. However, the coppers will take care of it hereafter.

Los Angeles has had a curfew for years, the town's whistle popping off at nine p. m. Police, however, have disregarded the tooting, believing that it's okay for people to be on the street after that hour. Hollywood order came under as old city ordinates which published the keeping of late hours, with the latter however not specified.

America's Bath Tub

(Continued from page 1)

(Continued from page 1)

do they do here, is first, foremost,
and always immersion of the torso
in the waters that refresh. But
some find time to do other things.
Norma Shearer can tie up business
in Marshall Field's any time and
so can a number of other stars who
like to shop here.

Maurice Chevalier wandered aimlessly about the Loop on one trip,
unrecognized. He, bought a ticket
to the United Artists and enjoyed
the show. Then returned to the
depot and caught his train. James
Cruze once stretched out on a bench
in the Dearborn station and took

in the Dearborn station and took a snooze with a newspaper over his head while reporters were looking

for him.

Actors with an appreciation of boxoffice angles, such as Cilve Brook, Gary Cooper, and some others, drop in to visit their company's exchanges or theatres. There's a certain danger of being stampeded by stenographers during such impromptu calls.

Reporter's Delight

Newspapermen unite in declaring Lupe Velez the prize copy-maker. She is popular with the boys who meet trains because her vitality al-

Lupe Velez the prize copy-maker. She is popular with the boys who meet trains because her vitality all was a considerable to the construction of t

the racket we walked into a small Kalior shop in our neighborhood to seek information. The man told us to register. Forgetting for the moment, we registered Jack Osterman and wife.

Ostermania

In baseball it was Tinker to Evers to Chance. Lin the Casino Theatre to Chance. Lin the Casino Theatre tits Carroll to Ziegfeld to White... reporters and photographers.

Ben Turnin, not proud, recalled

Ben Turpin, not proud, recalled his days as a mop man in the old Sherman hotel and posed with a mop to show he still could dish it out on a marble floor. Greta Garbo plays her hermit role in Chicago as elsewhere. Newsmen frankly recognize that she can be supported by the control of the country of the coun

As to Executives
Among executives Carl Laemmle,
Sr., is liked for sentimental reasons.
Junior Laemmle gives out a swell
smile but little information. Louis
B. Mayer makes copy and is liked
because the boys find him easy to
approach and him easy t

desks.

New stars, imported or native, often stop long enough to have a luncheon for the critics and those others whose good will is esteemed.

These luncheons are apt to be an ordeal to everyone concerned and if the star keeps the critics waiting at the hotel, usually the Blackstone it sometimes stirs up animosity. However, the critics are invariably kept waiting after the star's arriva for a simple reason.

The star is taking a bath.

MARRIAGES

MARKIAGES

Evelyn Groves, who recently divorced Tommy Manville, Jr., to William Hamilton Hardy, Greenwich,
Conn., Oct. 18.
Cathleen Calhoun to Louis Lee
Voight in New York Oct. 19. Bride
was secretary to John Royal, NBC;
bridegroom is grapefruit grower of
San Bernadina, Tex.

Ben Wasson, agent, and Thea
Devitt, novellst, to be married Oct.
26 in New York. Wasson is with
American Play Co.

Beatrice Margen to Arthur Tracy
(the 'Street Singer'), New York,
Oct. 21. Bride was formerly singer's
secretary.

Male Manicurists and Breakaway Evelashes at N. Y. Beauty Expo

Slogans borrowed from carnival ballyhoo arrived at Grand Central Palace, New York, with the American Beauty and Styles Exposition The tonier sales spirit that lecture reverently on 'Cosmetology' and 'The Art of the Beautician' was ruled off the midway. It had no place in long avenues of booths competing, one against the other, to draw the largest crowd, feature the most ar-resting display.

The payment of 50c-25c for holders of rebate tickets issued by individual shop owners—bought entrance to a fascinating show shop trance to a fascinating snow snop.

Admission was accompanied by the privilege of spoking endlessly and uninterruptedly about the booths of 59 exhibitors, most of them aching 59 exhibitors, most of to give something away.

Audience was composed of those singularly unbeautiful misses and matrons who frequent beauty shows matrons who frequent beauty shows. They are invited to try the 'Hoover Bob' for plump faces; the 'Roosevelt Bob' for slender faces; the Beverly Hills Bob' for those who are impressed by a hint of Hollywood. They were instructed not to be 'doubting Thomases'; if they be doubting Thomases'; if they be doubting the syclass growth could stimulated, step up and see.

see. In this way, the Beauty Carnival endoyed a privilege not available to circus side shows. By offering free applications of beauty products it drew its 'freaks', directly from the audience. No salaries need be paid the 'lit-fell ladees' who mounted ballyhoo platforms to demonstrate the wonder works of creams, lottons, dyes and allied beauty aids.

dyes and allied beauty airc.

The ladies responded to this dramatic bid for attention with the cold analysis of hard-headed scientists.

Methodically, they inspected each booth, weighing the advantages of products offered for free trial. As products offered for free trial. As long as they were to receive something for nothing, they would accept only the best. Their decisions made, they climbed into operating chairs, the recipients of water waves, permanents, facials. Those who had not yet made up their minds watched in frozen concentratives the second of the second control of the second

catch every step or the process.

The booth that wielded the greatest fascination was the one in which false eyelashes were applied. The girls swooped down on this with the enthusiasm and full purpose of crusaders. They youshed they shoved, then stocially held their ground to have to have the stocial or the process. ground to be next in line. They blinked bravely as the glue smarted their eyes. They trotted away to the next exhibit, happy to have out-witted Nature, however obviously.

See the Male Manicurists. First manicurists. At first the boys were the in America.'
Step Up and Try Our Permanent valves.'
Eyelashes Grown While You serve. In time the tables were occupied by women pretending interest in their manicuries the while they stole surreptitions glances at the wavy hair and classic features of the latest phenomenon of the beauty parlor.

beauty parior.

When the midway had been thoroughly inspected, the Auditorium promised a program of general entertainment. Tuesday was known as Theutrical Day. Hostesses were announced as the Misses Marquerite Siyla, Louise Prussing, Rita Feats, Agnee Ayrea and Tillie De Blang. Lenore Ulric was scheduled to lecture on 'The Personality of Makeup.' Ray Perkins was proprogrammed as a jovial master of ceremonies.

A strange epidemic overtook all but two of the publicized theatre-ites. With the exception of Mar-guerite Sylva and Louise Prussing, they were all dreadfully sorry, but they were ill.

'Our next speaker,' explained the considerably embarrassed directress,
'is another Regret.' The Regret was
none other than Earl Carroll, terribly sorry that he couldn't come and
discuss 'The Cinderella in Every

But if the speaker's platform failed on Theatre Day, the midway more than made up for its defi-ciencies, with the excitement and dramatization of first-rate show.

TURTLE RACING PLANT **BECOMES SOCK ARENA**

Turtle-racing track at Third and fairfax, which had a two night run before police closed in on its alleged betting activities, will reopen

gaorris E. Cohn, who operates the Pasadena sock stadium, will be in charge of the new plant, which has been incorporated as the Third and Fairfax Arena. Carroll Whiteley and R. L. Kellner are the other dis-rectors.

Par's Charity Ball Team

Hollywood, Oct. 24.

Paramount has organized a base-ball team to play in one of the local commercial leagues during the win-ter. Proceeds from the games will ter. Proceeds from the games will go to charity. Team will be known as the 'Gary Cooper-Jack Oakle-Richard Arlen' outfit with the studio figuring the stars' names w help the draw. Players will be ask to make appearances when

to make appearance in the plays.

Several leaguers to be in uniforms

Several leaguers to be in uniforms

Malude Jack Adams, Wally Rehg They were more wary of the male and Fred Haney.

'Round the Square

swas escretary to John Royal, NBC; bridegroom is grapefruit grower of San Bernadina, Tex.

Ben Wasson, agent, and Thea Devitt, novelist, to be married Oct. 28 in New York. Wasson is with American Play Co.

Beatrice Margen to Arthur Tracy (the Street Singer'), New York, Oct. 21. Bride was formerly singer's secretary.

Kathryn Kelly, picture agent, to Kathryn Kelly, picture agent, to the Chateau at Huntington for a meal and drinks. When about to return to the American Stephenson, or proposed of the William State (Alf., Oct. 13, manouncer at Kathryn Kelly, picture agent, to the American Stephenson, or proposed of the William State (Alf., Oct. 13, manouncer at Kathryn Kelly, picture agent, to the American Stephenson, or proposed of the William State (Alf., Oct. 14, manouncer at Kathryn Kelly, picture agent, to the American stephenson of the wives in the party user in the party was selected and she was fined to the American sustoms office going back an inspector examined only Casperson, former station office employee, Oct. 9, in Santa Rosa, Calif. Camille Garner, of NBC, San, Francisco, to Kenneth Chipman, prop., oct. 20.

BIRTHS

Mr. and Mrs. Lincoln Quarbers, son, Cedars of Lebanon hospital, Hollywood. Father is a secnario writers at Warners.

Broadway

T. Osborne Eltonhead treating a stubborn cold.

Russ Moon looks like a new man with that appendix out. Polly Hill landed with the Dono-

Milton Berle's Ma catches every performance of 'Vanitles.'

Cliff Fischer, Parls agent, deferred is sailing back for another week Morris Gest around and getting bouquets on his physical appear-

ance.

Will Morrissey talking about a night spot under title of 'Night Court.'

George J. Schaefer at home sev ral days nursing a case of h

Francis Albertanti back in the arden, succeeding Walter St.

Francis Albertanti back in the Garden, succeeding Walter St. Denis as pa.

Bob Ritchie, personal mgr. for Jeanette MocDonald, in for a coupla weeks from the Coast.

Tickiets for the Casino opening of George White's Glorified Varlety Stow.

Stow. State of the Casino opening of George White's Glorified Varlety Stow.

Stow. State of the Casino opening of George White's Glorified Varlety Stow.

How the Cooper and stating the kid taught him a lot of new screen tricks.

Maurice, former vaude magician, now in the eatery biz and interpreting customers' dreams between courses.

now in the eatery biz and interpreting customers' dreams between courses.

The course of the course

tapls.

George Frank, Coast agent and personal manager for Jimmy Cagney, looking the plays over on a 10-day visit. Returning later this

reek.
Billy Grady insists that his pres-nt office in the Globe theatre is on he site of his very room 34 years go when he lived at the Blue Front

hotel.

Edgar Hart is making another of his leaps. He hopped from Spokane to his home in San Diego and now he's slated for a theatre in New

he's stated of a Company of the State of the

Arnold.

Bob Murphy's daughter, Dorothy, appearing in her dad's act at the State, refused to quit despite a crushed hand received in a stage

appearing in her dad's act at the State, retused to quit despite a crushed hand received in a stage act of the state and other art work has been purchased by Sam Goldwyn as lobby decoration for the Palace during run of Kid From Spain.

Kid From Spain.

The stage of the state and other art work has been purchased by Sam Goldwyn as lobby decoration for the Palace during run of Kid From Spain.

The process of the stage o

lobby.

No standing room allowed at Dinner at Eight' opening so Georgie Hale grabbed his coat and hat and scrams. Anyway. 'Of Thee I Sing' has moved and Georgie staged those dences, so he really belongs at the

scrams. Anyway, 'Of Thee I Sing' has moved and Georgie staged those draces so he really belongs at the few of the stage of the stage of the stage of the stage has burlal of the crooners foldered by the work of the stage has burlal of the crooners foldered in the middle of the Squares he was undignifiedly chased by the stage of t

CHATTER

Hollywood

Percy Heath convalescing at Palm

Springs.
P. R. Kent recovered from sinus operation.
Francis X. Donegan in town for a brief stay.
Bill Rec has joined the Fox publication.
He has joined the Fox publication of the fox publication of the fox publication.
He has been search.
Town is all jammed up with English accents.

lish accents.

Harpo Marx is vacationing at Paim Springs.

Harry Green blew into town after a year's absence.

Tight a bike to keep the weight down.

Harry Cohn is called 'principal' at the Columbla studio.

Ralph Farnum likes to play them the hard way at the Dune Molly Callente is promising the season.

Overcoasts are comine out of the

ood mob better breaks this season. Overcoats are coming out of the oth balls, but hats are still miss-g.

Ing.

Adolphe Menjou escorting his mother around the various eating

spots.

Palm Springs was a complete sell-out for the opening week-end of the eason. Jake Wilk unusually interested in etting to see anybody's preview as guest.

guest, Sam Gibson, publisher of 'Mo-on Picture Classic,' here on his

yearly oo.
Rebecca of Rebecca and Silton to
New York to entice new faces for

tion Picture Chassic, here on his yearly 90.
Rebecca of Rebecca and Silton to New York to entice new faces for Bill Periberg says he is going to yote for Norman Thomas and Rev. Bob Shuler.
Death Valley Farnum still wearling to the Shuler.
Death Valley Farnum still wearling to the Shuler.
Death Valley Farnum still wearling to the Shuler.
Waiter Ruf, newspaperman, added to Par studio publicity department as a unit mark.
Waiter Ruf, newspaperman, added to Par studio publicity department as a unit mark.
Waiter Ruf, newspaperman, added to Par studio publicity department as a unit mark.
Sidney Franklin work Laws here.
Sidney Franklin work Laws here.
Sidney Franklin to the Shuler
Par expects to get his book into production.
Archle Mayo stopped off at Mayo Bros. Plant in Rochester, Minn. and says a physical survey indicated he had three bad scripts hidden away Edde Diamond could not resist the lure of Hollywood, so drove in from New York and got tangled up in the Texas floods for four days while on the trip.
Denis J. O'Brien, New York attended to the trip.
Denis J. O'Brien, New York attended to the trip.
Let the trip. The trip of the trip in the trip.
Let the trip. The trip is the trip in the trip.
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Let trip in the trip in the trip in the trip in the trip.
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Loop

Nate Blumberg returned to N. Y. Friday.
Evans Plummer managing Har-

riet Cruise.

Milt Levy handling the Chicago show boat.

Bill Weiman of E. M. Marks pass-

Bill Welman of E. M. Marks passing through.
Charley Niggemeyer settling up his father's estate.
Charles F. Thompson of Los Angeles Scenic Co., here.
Charles F. Thompson of Los Angeles Scenic Co., here.
Jean who is in 'Ol. Thee I Sing.'
-Jack E. Dwork now a full-fledged attorney after working for Harry Munns for 12 years.
Henry Ewald came in from Detrimine Comments of the Comments

the Morrison, Same tavern had the National Spiritualists Assn. Charles Casanave has quit the orange juice biz and returned to the manufacture of lobby display: Alonzo Staggs became an auto-graph prize last week when an-nouncing his retirement as U. of C

Coach.

Hazel Flynn and Molly Kreuge:
authored a radio satire, to be seen
in E. M. Glucksman's 'Color Box
Revue.'

Revue.

Senator Murphy, back from Ireland of all places, spent a day with
his parents between Detroit and
Cedar Rapids.

Earl Maestro, former lightweight
boxer, will play the Chicago theatre with F&M's Follow Thru.'
Maestro is a nephew of Jimmy
Petrillo.

Earl Buess, the Chlose theatoorwill be a nephew of Jimmy
Petrillo.
Roy Carruthers of Waldorf-Astoria rep becomes general manager
toria rep toria repetrical properties.
Town was agog with visiting
exacs last week: Sam Katz, Sam
Dembow, Le Roy Furman, Lester
Gluckeman, Jules Levy, showed up.
Tom, Dick and Harry of wGN
after negotiating for monts to play
a B&K date opened and had, to
close the next day when acute aptop and the control of the contro

Minneapolis

Gavety (burlesque) two-for-one Panhandlers a problem in local One of two local tabloid weeklies

Many shoestring night clubs, but trade way off.

Glace Troy, Balnbridge leading lady, departing.

Flu knocks out Harold Kaplan. Paramount manager. Merle Potter, 'Journal' drama edi-tor, a convert to hats.

Kay Kyser and band pulling at

Bootleggers bellyaching plenty Cliff Gill at 15c Pantages the op's fashion plate house manager Eddie Ruben's deal for six-out-of-own Publix houses still hanging

fire. 'Smilin' Thru' won Merle Potter's rarely awarded '5A' top rating in Journal. ournal. Low budgets handicapping proper xploitation of attractions at local

Low budgets handicapping proper exploitation of attractions at local show houses.

Muriel Stewart handling publicity for the Stewart handling handling from the Stewart handling for the Stewart handling for the Stewart handling handl

ads. Charlie Johnson, crack 'Star' sports editor, ghost writing for Bernie Bierman, Minnesota football

coach.

Ed. Furni is Publix's pinch-hitting manager, assigned to no particular house, but doing general utility.

Minneapolis Symphony orchestra advance totals \$36,000, a \$3,000 increase over corresponding period a year ago.

New Haven By H. M. Bone

Edgewood Players start 11th sea on Oct. 28. Frenchmen' tab chorus full of sprained ankles.

Joe Farrell returns to presidency of Curbstone Club.

of Curbstone Club.

Harry Berman has reorganized his Junior Symphony.

They miss John Malley around the Shubert this year.

Rivoil re-christens amateur nites Professional Tryouts.

Wm. Lyon Phelps has started his weekly lecture course.

Jimmie Manon has real medals to the course of
lion.

Hony Acquarulo had a Venice,
Italy, postcard from Kearney Wal-

They brought Jim Brody from wilds of Shelton to work Palace board. Two kids alept through four shows at the Globe. Potential critics? Poll backstage looked like home to Thelma Anderson, former line etrl here.

Only backstage looked limited to Thelma Anderson, former line girl here.

Town gave Albie Booth testimonial dinner on eve of 'All-American' opening.

Movie-minded billboard artist model with the state of the state

Mildred Harris Chaplin tells lo-cal scribe she's engaged to myster-ious South American tobacco milyunair. Betty O'Rourke, former Poli milyunair.

Betty O'Rourke, former Poli
Rocket, increased U. S. population
by one and Arline Holmes, ditto,
is about to.

Montreal

Mount Royal reopened Sunday (16). Larry Stephens p.a.'ing His Majesty's. Lightstone dickering for Joe Lightstone diekering ac-Gayety. Nabes fighting slump with dance

Nabes fighting slump with dance contests.
Doc Douglas taken off air suddenly by CKAC.
Tow Girl' on CKAC giving boost to Old Stock Ale.
Jimmy Adams at Loew's with Piles floor show. Cheago Trib correspendent, married Sunday (23).
Evelyn Boyce back as impressrio, handling Ponselle, Iturbe and Robeson.

coach.

Ed. Furni is Publik's pinch-hitting manager, assigned to no particular house, but doing general utilities of the properties of the

Marion Davies here for visit. Bob Winton again Ripp's stage

Bob William manager, manager, Tony Burns is now fronting for Plaza Club.
Frank Joftis is reopening New

Cleveland

By Glenn C. Pullen

Tony Burns is now fronting for Pleaz Club Cottle is reopening New Barn nitery.

Myron Roman has built State's pit band up to 16.

John Haie's Hanna (legit) dark as the pit band up to 16.

John Haie's Hanna (legit) dark as the pit band up to 18.

Bill Foo's New China first to put in floor shows downtown. Rube Wolf has enrolled six-year, on the work of the pit band
amboo Garuene and and chicky Zeis, rhumba shaker, is ew hit at Louise Brooks Creole

new hit at Louise Brooks' Creois Club. Walter Powell with own comedy band going into Grace Hayes' new revue. Ed Keller's trying to get seem-ingly jinxed Music Box cafe opened

again.
Billy Banks at Club Madrid going
to New York to make new Victor lew York to man-rds. Ward Marsh, filcker reviewer. g In for out-of-town speech-

to New York to make new Victor records.

Tecords. Marsh, filcker reviewer, going in for out-of-town speech-making.

Ben Atwill exploiting Ohlo's first winter show, Man Who Reclaimed Hidden Mandolph Hearst undergoing operation on neck at Cleveland Clinic.

12d Haugh, head local musiclans' union 27 years, running for presidency again, manager for Rudy Vallee, recovering from pleurisy in hospital here.

Rube Wolf enrolled son in first grade school, although not sure of staying here.

Rube Wolf enrolled son in first grade school, although not sure of staying here.

Rube Wolf enrolled son in first grade school, although not sure of staying here.

Rube Wolf enrolled son in first grade school, although not sure of staying here.

Myron Roman, bandmaster at State, secretly married to Naomi-Parkon Porton S. wife and four-year-old baby jumping to New York to see her mother.

Ed Wynn slated to do his broadcast from Hanna's stage in Laught F-M revues being given final test week, with Desert Song coming in it grosses pick up.

week, with 'Desert Song coming in if grosses pick up.
Frank Joffis reopened nitery la-beled New Barn, but had master of beled New Barn, but had master of Larry Funk, bandmaster, getting divorce from Dolores Rey of pic-tures in November.
Whittord Kane and Hampden's Cyrano' returning to guest director it for Civic Theatra.

Whitford Kane and Hampden's Cyrano' returning to guest director it for Civic Theatr's dided their Beaux Arts cate with sign, Closed account lack of steam heat.'
Rudy Vallee was slated to judge local college beauty contest, but give the contest of
Looking, for gangsters, and only thrill.

Loew's la trying to keep State's advance bills secret from rival RKO Palace, but lets'em out to every—Bamboo Gardens cafe to be angeled by chemical company, owners of building, when Manny Landers Opens It Thursday, when the Carlot of the Ca

News From the Dailies

(continued from page 56)
and to enter into deal with John
and Mary G. Hairey for the conruption of a building.

man. Suit was the aftermath of a
party given by Elafe Janie, at which
art of the constolera.

On a charge of striking her and squaing to buy her clothes, Mar-orie Sonneborn, actress, was reanted a divorce from Stephen floosson, studio art director, in forie granted

Charging that Ann Harding failed to pay \$155 for room rent and incidentials the Warwick hotel, N. Y. has sued the actress in L. A. Municipal Court seeking a judgment for that amount.

Gwen Lee, actress, owes the New York Cloak and Suit House \$411 for dothing, according to a suit to col-lect that amount filed in L. A. Mu-nicipal Court.

New York dentist, Dr. George W. Connell, charges that Richard.Bennett still ower \$59 of an \$820 dentil and has asked a judgment for the amount alleged due in L. A. Municipal Court.

When the auto in which she was riding turned turtle, Ruby Neeley, employed in makeup department at Metro studio, suffered possible skull fracture and internal injuries and a broken leg. She is at a San Berpardino, Cal., hospitch.

Checks from friends which were mailed to Jess Williard following his testimony in court that he was broke and working as a \$15 a week bouncer in a Hollywood market are being returned by the former heavy-weight champion to the donora Willard said he is going to fight his own battle.

The 2,000 children employed as actors in pictures are from 5 to 20% ahead of other juveniles in their studies, according to J. H. Thomas of the Los Angeles board

Hit by a bicycle in Long Beach Cal., Beatrice Prentice, actress wife of Harrison Ford, is in a serious

Adjudged guilty of contempt of court in L. A., Charlie Morton, actor, has been given 30 days in which to pay alimony which is charged due for the support of his nine months old daughter.

Charles Morton, screen actor, re-leased by Hollywood police after latter convinced he had no part in alleged attempted suicide of Dona Rose Wheelock, at her apartment Rose Wheelock, following a party.

Telling L. A. Superior Court Judge Frank C. Collier that her husband, Jack West, screen actor, bragged on the strets of his thesplan ability, Ruby West awarded a divorcee.

Eleanor Holm, Olympic swimshamp, and Antonio Moreno, film actor, made defendant in \$15,000 damage suit-filed in Los Angeles by aftermath of an auto accident in August. Complaint aleges Miss Holm was driving the actor's auto and ran down the nurse and her ebargo, a Str.-year-old girl.

Harry Bannister returned here from London, finishing the trip from Winslow, Arlz., by train after plane was forced down by bad weather. Bought a play in London and says he'll try it out in L. A. before taking it to New York.

Courtenay Terrett filed suit in L. A. Municipal Court against Par-amount for \$316. Claims is balance due for his freatment on Head-lae Hunger. Had already received \$5,016.

Will of the late Herman Fitchen-berg, leaving \$250,000 to the widow, has been contested in Superior Court, L. A.; by his nephew and niece, Jack Fitchenberg and Miriam Fitchenberg Kulby.

Howard B. Stockton, janitor of the Knoll theatre, L. A., was robbed by bandits of \$550 of the theatre's receipts.

Damages of \$25,000 are asked of Almee Semple McPherson-Hutton in L. A. Superior Court by the four children of Mrs. Mathilds Sprague. Latter died a year ago following a fall on the steps of Angelus Temple, according to the complaint.

Suicide was declared to have been responsible for the death of George A. Davidson, Jr., film technician, by a coroner's jury in L. A., following his death from gunshot wounds in Hollywood

No motion picture work is con-templated by Margaret Livingston in Hollywood on business matters

On instructions of Superior Judge Sproul, L. A. a jury signed a ver-dict in favor of R. H. Semple-Pasa-dena millionaire, who had been sued for \$60,000 on a slander charge by Francis J. Verhaeren, eastern hotel

Damages of \$100,000 are sought from the Hal Roach studies by George Alexander. Latter charges he lost a hand as the result of in-juries sustained when a bomb used in a picture exploded.

Kathryn Carver has been confined n a hospital near L. A. from a nervous breakdown. This was Kathryn Carver has been conlined in a hospital near L. A. from a nervous breakdown. This was learned following the announcement of an amicable separation between Adolphe Menjou and herself. Di-vorce impends.

Armed guards have been stationed at the Hollywood home of Marian Nixon and her husband, Edward Hillman, in the holly stream that the holly stream of Buster B. Bevill as the one who stole jewels valued at \$7,900 from them.

Will of the late Paul Bern bequeathing all to his wife, Jean Harlow, has been admitted to probate in Probate Court, L. A., with the actress named sole administratrix. No estimate of the estate has been made. Crowds packed the corridors and court room to see the

Contending it is for fraternal and not social purposes, the 233 Club, formed for Masons in the motion picture industry, Hollywood, has qued in Federal Court to have the government return \$12,995 paid in taxes jn 1924.

Joyce-Selznick agency, Hollywood, is suing to collect 10% commish on the \$15,000 which John Francis Dillon, a client, is said to have earned at Fox since July 16. Agency charges also that Dillon word its suin was included in his liabilities in a bankruptcy petition.

Helene Costello robbed of \$30,000 in lewels by two second story men who entered her. Beverly Crest home. One bracelet containing a 21-carat diamond was valued at \$24,000. 21-carat \$24,000.

Aggravated by blinding studio lights, a tiger severely lacerated its trainer, Mabel Stark, in a scene for a Paramount picture being filmed at the Al G. Barnes winter quarters near L. A.

Rush for the exits by Hollywood's ill nighters resulted when Feds Rush for the exits by Moniywoous all nighters resulted when Feds pushed in on an evening's entertainment at the Fup cafe. Virginia the Pup cafe. Virginia to the honorest and William Rush and the honorest and William Rush and the honorest and will applie to be the honorest and William Rush and the honorest and William Rush and the honorest and William Rush and the honorest and which were among the eight arrested.

Mid-West

Frank Willard, cartoonist of Moon Mullins' comic strip, divorced in Sarasota, Fiz. He gives his wife 50-50 on everything, including a life interest in a trust fund of \$150,000, Couple lived in Kenliworth, Chicago suburb, where Willard commutes to his work on the Chicago 'Tribune.'

Anna May Wong was profusely apologized to by Mae Tinee and the Chicago "Tribune" because a Vienna dispatch to the "Trib" reported the Chinese actress as hitting a child in her automobile.

Story was a case of wrong identification, Film actress is in Hollywood working for Metro.

Nelson Freeman, with Doc Perkins orchestra at the Ritz ballroom, Cleveland, was congratulating himself of the Community of th

Chester Fredericks and Connic LaRue, who dance together for RKO, are now married, Disclosure if it was previously a secret, came at the 105th Street, Cleveland.

Mortimer Davis, millionaire Mont-real playboy, kidded the report that he would lead Texas Guinan to the altar for matrimonial purposes.

Lorna Doon Jackson, opera singer, sued in Chicago for divorce from Hollis Lamar Imes, described as a utilities magnate. There was no home life, no love, and no re-spect in their marriage which en-dured five years, according to the candidate for ex-wifehood.

of Germany in their 1930 tour of America, lost her \$100,000 suit against the White Construction Co., Chicago, for a knee injury allegedly resulting from her stepping in a hole caused by their negligence,

Tom Powers, from 'Another Language,' will be the piece de resistance at the Chicago Drama League's tea today (24). He will give the ladies some readings.

Melba Louise Reineke and Clude Franklyn Kelly won the Missouri Valley radio auditions and will go to Chicago for a run-off audition. They hall from St. Louis.

Samuel Pirie, 39, escaped prosecu-Samuel First, 35, estable prosection on assault to rob charges over an alleged \$80 debt in Chicago. Pirie, a flute player, stated he had a job with the Portland, Ore., symphony orchestra and would leave town.

Mother of Florenz Ziegfeld passed her 84th birthday in Chicago. She did not know that producer is dead, as she has been in a come for several months. She failed to rec-ognize Billie Burke and Patricia Ziegfeld, her grandchild, who stopped off.

Three Polish beauties with un-pronouncable names departed for Hollywood. They are Chicago win-ners of a pulchritude contest.

A little theatre production of Ten Nights in a Barroom' failed to en-tice enough patronage in St. Louis to pay off. They charged it up to art.

DeWolf Hopper will guest star at the Chicago Women's Club theatre in 'The Mikado.' His wife recently did 'Pinafore' under the same aus-

Beatrice, Neb., wants Sunday shows. Or at least 2,500 petitions were signed, and only 856 were necessary.

Chicago "Tribune' investigated and caused the conviction of two advertisers. William Battye, 35, and Orvin Smith, 32, got 20 days in the workhouse for advertising for waitresses when they really wanted hostcases' for speakesasies.

Rosalinda Morini, who was to sing in the never-opened Stude-baker opera, moved to the Stadium, Chicago, for 'Rigoletto' on Nov. 12. As a publicity sutu the arranged with the Stadium management to redeem all the tickets—not many—sold for the Studebaker.

Vladimir Golschmann arrived in St. Louis to open the symphony or-chestra season. Since his last con-cert in St. Louis he has been em-ployed in France by Pathe-Natan to organize a studio orchestra for syncing pictures.

Nancy Link sued Billy Link for divorce in Pittsburgh. She is a dancer. He is described as 'of Hol-lywood, Cal.'

Swedish Rush

(Continued from page 11)

(Continued from page 11) is about three old peasants on one of the numerous little Islands outside of Stockholm to which comes their salvation in the shape of a very capable housemaid who puts their affairs in order. This picture is rich in all its poorness, is well participated and enacted by compared to the salvation of the s

'Moderna Fruar' ('Modern Wives').
Paramount has discontinued the
Swedish versions in Paris as well
as their dubbing and this ta the first
attempt to make a genuine Swedish
picture. This one was made at the
Nordisk Toneilim studio in Copenhagen, Denmark. It came very appropriate (immediately after The
Brothers Osterman's Siavey) being
a comedy enacted in modern milicu.
It is directed by Edwin Adolphson
who also appears. The story is
about a fliring wife who gets mixed
up with her girl friend's husband.
Now in its 2d week at the big
China theatre in Stockholm, Paramount, of course, having the ad-'Moderna Fruar' ('Modern Wives')

dured five years, according to the candidate for ex-wifehood.

Cornella Otis Skinner save her one-woman show in St. Louis for the benefit of the Jesuit Mission there.

Annabelle Larsen, 27, actress with the Frieberg Passion Players

Uncommon Chatter

By Ruth Morris

Loretta's Costume Picture

They Call It Sin' has a costume and colffure for every stop-over on Loretta Young's route from hamlet to big town.

Back in Morton, Kansas, Miss Young favors the artless style of tldy sports frocks, fluffy organdies for church-going nate sites.

for church-going, plain silks, trimmed at the shoulders with self-fabric flowers, for best. Her hair fabric flowers, for best. Her hair draws away from a center part in restrained waves, caught behind the

draws away from a center part in restraintd waves, caught belind the ears in two large rolls.

She arrives in New York in an insignificant suit that describes country cousn's poor approximation of the tailored town mode. Each new frock shows keener appreciation of line and applied detail. By the time she's acquired sables, siles learned how to wear them casually. Her hast still set in the same in th

able without being censored. The 'they' in its cheap, dime-novel title prohably refers to those darling censors who must have had a merry prohably refers darling old time cutting out the substant of a simple Cinderella story.

Par's Hallowe'er

It's by no mistake that all the ladies in Paramount's Soft Lights and Sweet Music appear in pumpidn - color costumes. Montedoro meant it that way. He plans to bring them back, after their specialties, to a finale celebration of Hallowe'sn—and what could be better and more economical than to make one costume serve the purpose of two? It's all the fault of the Alton Ballet. They would get dressed up as

pose of two?
It's all the fault of the Alton Ballet. They would get dressed up as witches, bending under the weight of large pumpkins just to celebrate an occasion in which the rest of the revue is not interested. If the Misses Samuels Dixon and Eulaile want Samuels Dixon and Eulaile want of the samuels Dixon and Eulaile want was orange colored dresses and like them.

Orange taffeta isn't the best medium for plumpish Rea Samuels, but she makes the best of it. She also makes the best of material almost as old as Hailowe'en. Good humor, informality and clear diction see her through until her assistant, Eleanor Whitey, appears to dance them both into show-stopping population.

them both into successful substitutions. Miss Whitney fancies a becoming jeune fille halroomb and a seventh grade middy blouse and skirt. The costume's perfectly charming, except that a knee-length skirt never did a blessed thing for a mature

Miss Dixon's gangling, acrobatics Miss Dixon's gangling, acrovation, achieved with great facility, are suited by an orange basque and bloomers, skirted in orchid fringe.

Roxeyettes' Competish

Roxeyettes' Competiah
If the Roxeyettes aren't awfully
careful, the Albertina Rasch girls
will steal their thunder at the
Cathedral. They're so beautifully
trained, those tall, rangy Rasches.
They stand well, they walk with
long, graceful strides', they dance
with the poise and assurance of soloists.

loists.

This week brings them two sets of costumes that are chic and arrestingly dramatic. All-over scarlet sequins, combined with jet shawls fastened over one arm, defy sequents, combined with jet shawls fastened over one arm, defy rival costumes to cheat them of effectiveness. Mexican blanket colors sphash on the gleaming satin of wide swifting skirts and heighten dance routines. Each dress fits as though it had been specially described for the girl who wears it. I will be sufficiently the special control of the special control o

Too Much Touting

High words have emanated from the Fox publicity department on the debut of Mirlam Jordan, the beau-tiful English girl who appears op-posite Warner Baxter in 'Six Hours to Live'. Advance praise is always a little risky. In Miss Jordan's case it has made an anti-climax of

what would otherwise have seemed

what would otherwise have seemed a sweet, adequate performance. It would have been wiser if Fox had said less about its new player and done more for her in the studio—coaxed her out of cool, British reserve, animated her frail, delicate features with studied make-up and a coiffure not so harshly compressed into unsympathetic, flat waves. Only the lucky and gifted may burst on picture audiences in a fame of glory. The others must be built, groomed into glamorous stars. Miss Jordan, with beauty, poise and delightful diction in her favor, calls for the grooming process.

Her costumes, on the whole, lack Her costumes, on the whole, lack lustre and style authority. One's very nice—a black velvet with a moulded princess line and an attached bolero bodice, outlined in strass. Another is in smooth white crepe, its jacket a sunburst of fine bends showered over neckline and shoulders.

When Ladies Meet

When Ludies Meet
If anyone can find a new formula for the ladies who appear in
action pictures, he should be rewarded with a Pulltzer prize.
The heroine sits on the sidelines, in decent, fairly smart coutumes, and cheers her hero. The
menace chooses elaborate gowns
and the state of the state of the state

away from whet seems the course him. away from whatever path of duty happens to cross the glances, Gloria Stuart, as the heroine, and Myrna Kennedy, as the menace, do this much for 'All-American.' They're properly costumed, rouged, pencilled and powdered.

June Clyde as the bouncing, enthusiastic comedy relief is true to the stereotype requirements of her part. away from whatever path of duty happens to cross the glances,

A Wicked Wardrobe

Karen Morley goes about her blackmailing tasks in 'Phantom of Crestwood' with a juicily wicked wardrobe. She describes black lace and satin in daring necklines, high and satin had a ring meckilines, high avaisilines, had a ring meckilines, high avaisilines, had a ring meckilines, high avaisilines, had a ring meckilines, high a result of the reference white creepe, pure and chaste to contrast the bitter lears that break across her smooth features. If she isn't a thoroughly had lot, her clothes have wasted a great deal of effort.

Miss Mosley wears her clothes confidently, particularly the severe street ensemble that features a neck-high cape banded in rich blue fox, topped with a saucy, self-corded turban. She doesn't do so well with her new hart comb, a banged affair that lengthens her face and allows her hair to pour face and allows her hair to pour

face and allows her hair to pour with unflattering freedom about neck and shoulders.

neck and shoulders. Whatever wickedness abounds in Phantom' is made up for by the angelle sweetness of Anita Louise, one of the most hardworkingly sweet ingenues in Hollywood.

one of the most hardwor:ingly sweet ingenues in Hollywood.

The Style Parade
Mayo Methot's mart and hreath-lessly fitted wardrobe predicting her villainy in 'Vanity Street'. Sophie Tucker radiant in diamonds, fore-casting the mode for wood-trimmed evening sowns, at the Paramount Grill. ..Elizabeth Patterson, dour-faced and sullen as the small town matron of They Call It Sim. ..The chatter-box technique of Uaa Merkel enriching the role of a self-assured acrobatic dancer who refuses to go through her full routine at her rehearsal—as what acrobatic dancer harit?...Helm Vinson and Nella Walker styling the luxurious frumperies that denote the ultra chief. ... Berry Mercer's bond raring a bit in 'Six Hours to Live'... Katherine Wilson's inspired scream scaring the soul out of the audiences of 'Criminal at Large'... Constance Cummings, well groomed to out-smart the political villians of 'Washington Merry-Go-Round.'

A Cinderella Specialist

A Cinderella Specialist
Helen Chandler is the most convincing of Hollywood Cinderellas.
She seems always to be hovering
over the threshold of some new surprisc—just a little fearful that 12
c/clock will strike to send her racing home from the bali.
These are rare ingenue qualities.
Most of the sweet young things in
Hollywood pretend to extreme
quaintness and naivete. Miss
Chandler comes by them naturally
(Continued on page 55)

(Continued on page 55)

No 5

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15 YEARS AGO

(From 'Variety' and 'Clipper')

Some people were hailing the flop of the Wintergarden opening at \$5 as a sign the price was too high. Show 'Doing Our Bit' did not attract and there was a quick markdown to \$2 and \$2.50 with no retund to those who had paid a high-

Ringling Bros. building winter quarters at Oak Ridge, N. J. Part of it had a glass roof with the idea of renting out the first minist on the R. T. Richards Shw to the pictures in Fort Lee. Newer got over. Richards Show was run by Richard Ringling; son of Charles, First mo-tor show.

John Barrymore was asking 8,500 a week for pictures. Had een asking a grand less, but his atest show was a hit. Peter Iblatest show

Hotel Knickerbocker had the Delty Sisters in their floor show. They got the couver charges with the hotel making it up to \$2,000 if the week west below that. Top money to that facts.

Vaudeville houses were raising funds for smokes for the soldlers. Had already collected about \$86,000

Theatrical profession recognized as the greatest single spur to pur-chase Liberty Loan bonds. Not only selling but buying.

Shuberts were trying to get Studebaker theatre, Chicage, to remove the inscription 'All passes art alone endures' from over the entrance. Felt it gave the reviewers too good a chance to play on the first two words.

Vaudeville managers took a page to advise all artists to carry cos-tumes in handbags. Trunks were often late and prevented making the first show.

50 YEARS AGO

(From 'Climper')

Capt. Webb began in a Boston hall an effort to stay in the water 100 hours, taking only 15 minutes time out every 12 hours. He was famous for his water stunts.

So many circus trains were hav-ing trouble 'Clipper' commented ed-tiorially. Batcheller. & Dorls' show was the latest. Had a crash at Mesguite, near Dallas. Three in-jured and one dead.

Havana circus was advertising for Spanish speaking and Irish clowns.

Elks growing so numerous that illpper started a special depart-ent. Conducted by Arthur Morement. Conducte land, grand sec.

'Clipper' gravely advised a cor-respondent that it was cheaper to practice plate spinning with a tin plate instead of crockery.

John E. Ince, father of the mo-tion picture Inces, was starring as Prof. Gimerackon in Fun In a Boarding School.

Strakosch English grand opers had just closed a highly successful engagement at the Grand Opera house. Opera made money in those days because salaries permitted moderate scale at b.o.

Esmeralda' finally quit the Mad-ison Sq. theatre to give place to Young Mrs. Winthrop.' It had run so long some of the players dropped out because they had gone stale in their parts. Managed by the Froh-man Brothers.

A Brooklyn sheriff attached the box office of the Grand Opera House to satisfy a claim against Alice Oates. Miss Oates, fearing a body warrant, went away fr there, leaving her understudy finish the performance.

Inside Stuff—Pictures

Deal whereby Warners obtains filming rights to the U. S. C.-Notre Dame game this fall calls for a three-way split on the net returns, WB guaranteeing the two universities \$7,500 as their minimum share. Deal was closed with Arnold Eddy, graduate manager for U. S. C., only after it had been made clear to WB that the institution was trained with the financial returns the war of the clear to WB. S. C.-Pulane game, which has the contract of the clear to WB. S. C.-Pulane game, were several independent producers. But the Warner bid topped them. With a \$7.500 guarantee, as compared with the less than \$9.00 netted by the universities last year, general feeling is that the institutions got an unusual break considering the fact that there is an uncertainty as to how Us-S. C. will rate when it meets Notre Dame. The fact that that game may not be 'crucial' is an element which enters into the proposed filming, and will be a factor in determining whether the picture of the game will again be in feature length or merely a condensed version. If the latter results WB returns hardly figured to reach the guarantee.

Claim of Byron Morgan, writer, against Warner Brothers for salary and loss of certain screen credits on 'Five Star Final,' has been settled after being in dispute over a year. Matter had been turned over to the Academy but was withdrawn before reaching the arbitration committee. Instead, an agreement was reached between the contending parties. Morgan, under the settlement, received one week's salary and a letter stating he had written the adaptation of the newspaper play. Robert Lord had been given screen credit for the adaptation with Morgan getting only dislog and screen play credits.

Writer, now at Metro, left Warners along with most of the writing staff, when the studio closed down in the summer of 1931. His contract had called for seven more weeks, but had a six weeks' layoff clause. Hence, the week's salary.

Due to protests by Will Hays against the type of copy used by the RKO Mayfair in New York for the premiere of 'Washington Merry-Go-Round', the Cosat campaign for the Columbia picture, opening Thursday (77) at the RKO Hillstreet, Los Angeles, has been toned down.

(77) at the RKO Hillstreet, Los Angeles, has been toned down.

Washington Merry-Go-Round', 'Where has government by, of and for the people going' 'Give us back our United States,' Why is the U. S. in the red.7 and similar catch lines.

Hubert Volght is doing Columbia's exploitation for the Los Angeles premiere of 'Washington Merry-Go-Round'. Picture opens Oct. 28 at the Hillstreet.

Volght was recently head of this studio's publicity department but was replaced.

rentaced

Warners may arrange for a special opening of Tm a Fugitive in the south at Atlanta. Speculation has arisen as to the picture's possible reception in the south, particularly Georgia, because of the chain gang

angis.

It is figured that the newspapers will be certain to comment on it and if nothing else the feature should figure for a lot of publicity.

Robert E. Burna, author of the book, is actually a fugitive from Georgia. A foreword to the picture has a brother of Burns swearing the film is based on facts which are a matter of record.

Radio's chain gang pix, 'Hell's Highway, encountered some opposition in Georgia, where theatres at first were atriald to book it. No unusual reaction either way when film was sereened.

Hays office is warning producers that certain charitable gestures, traditional within the industry, cannot be set aside because of present economic pressure. This, specifically, has to do with serving certain public institutions, including prisons and hospitals, free of charge. Where it is possible prisons have always paid rental for films shown, but where not it has been customary for the industry to supply prints gratultously.

Reason for the comment now is that two companies are reported to have discontinued the practice and the danger that others may follow.

Warners is finding it difficult to get exhibitors to make affidayits supporting, the company's allegation against Western Electric that its service charges and equipment parts were excessive in price. Such statements are considered an important part of the WB efforts to prove its points in its action to have ERPFs itense declared fllegal. Reason behind refusals in many instances is said to be that 'the exhibs feel that WB has stymied many Haysian moves which would have been of benefit to the indic boxofine. Chief reluctance, it is pointed out, was Warners' subborn anti-uniform contract attitude,

While on her Coast tour Lily Fons, opera star, figured in the same Hollywood runaround accorded all celebs outside pictures. Result was that all major studio publicity departments crashed the local papers with stories to the effect that their particular companies were about to engage the soprano for pictures. Facts are that Miss Pons still has six months to go on her existing concert and operatic contract and she informed studios that she would not consider pictures, at least not until after her current operatic work was completed.

Unpopularity of a Presidential nominee with the N. Y. Paramount's audience created a disturbance that menaced the progress of Friday's opening show. Demonstration was occasioned by the newerel. Clip elicited boos, cat-calls and whisties from the audience. Ribaldry carried over to the stage show which, until it hit its stride, was stalked by the spirit of raspberry. Situation has also been noticeable in other programs—wherein political subjects meeting with the disension of audiences, have engendered a mocking attitude that endangers the critic performance.

First foreign trade paper reporter to play the dual role of representing not only his paper on a visit to New York but evidently also a foreign film company, is from England.
Visitor is now in New York and announced upon arrival that he was here to look over the American trade situation for story material. After a few days, however, heads of major companies credit him with trying to sell them a bill of goods; that it would be much cheaper for them to release their pictures in England through certain distribution channels.

Girl cashler for a Coast theatre was informed by the manager that she was fixed, after five years on the job, because her husband was working for a rival chain and therefore grosses would no longer be a secret. Couple had been married for six months and they thought it strange that it took that long for the order, which was presumably from New

fork, to come through.

District manager is at present doing a burn against the husband's circuit because he lost some of his company's pictures to the other chain.

Holdover of 'Smilin' Through' at Loew's State, Los Angeles, for a second week marks the first instance in the history of the one-time Coast deluxer that a picture has remained for two stanzas.

Stage policy, in effect for seven years until three weeks ago with Fanchon & Marco units, precluded the possibility of any holders due to units being consecutively booked.

cure his hay fever, is carrying on all business from there. Activity at the studio, apart from production, has slowed while exces await long distance calls from Laemmile.

distance calls from Laammie.

A studio car has been detalled to make regular trips to the Springs, 130 miles from the lot. Over the past weekend a group of U exces made tha jaunt to hold confabs.

San Francisco theatre men are wortled about the new opera house and veter auditorium, both civic buildings, which opened least week. A meeting was held and managers appointed a committee to find out if the opera house and auditorium will be rented for events that might run competible to theatres. Both sites are renting at two greats of the control o

Name portrait photographer, recently brought to the Coast by a major studio to take charge of its still department, has gone high hat. Despite a six months' contract at 4560 weekly, he refuses to press a buib. Instead, he stands by and arranges the posing.

However, he's not too smart about studio lighting and what the pub-

However, he's not too smart about studio lighting and what the pub-licity department wants, so lets one of the studio still camera men ar-range the lights. He also lets the studio man do the snapping. Boys around the lot are trying to figure what he contributes.

One of the first callers demanding to see Sam Katz on the latter's re One of the first callers demanding to see Sam Katz on the latter's re-turn to New York was a man who got as far as Katz's outer office and insisted on seeing the boss so they could discuss a big contract. Visitor wasn't exactly sure what kind of a contract he should discuss with Katz, but on being asked if he was an actor he piped that he wasn't, but if that's what the public wanted him to be that's what he'd be.

With reluctance he finally agreed to take the matter up with Russ

'Goona Goona,' In its seventh week at the Cameo, New York, is not being booked by the chains as yet, outside of a few dates with RKO, which opened it in Albany Sunday (23). That's the first date for RKO, Rochester and Syracuse having been cancelled.

First Division, distributors of 'Goona,' want to hold off on offer of picture to chains until it has finished its run at the Cameo. F. D. has the picture there on a percentage with RKO.

Some kind of an award for working off the cuff on a major lot goes to Metro for 'Mask of Fa Manchu.' Picture was started with only one scene written.

Edgar Allan Woolfe, Irene Kuhn and a flock of writers worked individually preparing scenes just ahead of the camera. None knew what the others were doing, with all the parts being assembled later on the set. Picture was in its sixth week when writers completed their work.

Picture house managers in San Francisco are burned over the advertising campaign by the management of the United Artists, grind house showing U.A.'s Rain' exclusively. Newspaper ads in a daily change of copy specify different sections of the city where the picture positively will not be shown.

Principal burn is the b.o. scale of 25c from 9 to 1, 35 to 6 and 50 cents after that hour including Sundays.

Hints from Warnerites that Robert Burns, chain gang fugitive, whose story has been made into a picture by WB, is no softle were borne out last week when arrangements were made for some of the newspaper people to personally meet Burns.

At least two newsmen narrowly avoided a fight with Burns, latter giving it to em in strong language when the boys got too personal in their questioning.

Box office rise is reported for RKO's Jersey houses, formerly the Bradder & Pollock group. The houses which averaged a weekly less of 4,000 jumped into the black last week. The bo. rise has made the RKO exces hopeful and comment at the h.o. is that RKO will probably drop its former intention of turning the spots over to Skouras. Idea was for Skouras to take the B. & P. houses on a straight lease basis. B. & P. group comprises 12 theatree, all in small Jersey towns.

Montague Glass in his new Broadway show, Keeping Down Expencarried a crack about Goldman Sachs. The financial house requested any reference to GS be eliminated from the show, as has been the power since Eddle Cantor, et al. started ribbing GS.

Glass compiled and Warner Bros, was substituted.

Many studio press agents have been falling for a puzzle concern using

Many studio press agents have been failing for a puzzie concern using facsimilies of stars without gratuity.

In the past the ligsaw people are reported to have paid from \$1,000 to \$2,000 for the privilege to cut up stage and screen people. However, two prominent stars walked into a sales talk through their publicity department and gave permission free of charge.

For its Los Angeles first run at Warners' Western, Last Mile' (Tift) was plugged as the play in which Clark Gable leaped to prominence, debte played the 'Miler Means' part in the Coast production at the Majestic, Los Angeles, and the Geary, San Francisco.

Preston Fostor, who followed Spencer Tracy in the original New York production, did the screen version.

How it seems to be kicked like a football, and to travel at the same velocity, is a wrinkle to be sprung on film audiences shortly. An inven-tion, wherein a camera is built into a cork football, is claimed to make

this possible.

Dudley Murphey, Radio Pictures director, is using the device for the first time in Sport Parade.

Too much adverse criticism of studio execs cost a young actor his contract at a major studio. Though his option called for only \$150 raises, the studio decided it would be better to drop the player rather than have him continually knocking the ability of the head men.

During the past five months, the player has been on ioan to other studies, mostly for small parts.

Although Radio intends making Rex Beach's Goose Woman, an out-standing Universal silent several years ago, latter company won't cash in on the new buy. Story was originally sold with the provision that all rights would revert to the author after a period of years. Under the new sale Beach will share in the gross of the picture over

Associate producer at one of the majors got his studio interested in a yarn and sold the exces on sending him to New York to negotiate with the author for its purchase.

Arriving east, associate producer discovered that the author was in Hollywood, living within a few blocks of the studio.

When Ed Doherty was on the New York 'Daily News' he was knowa as one of the country's best crime reporters. He is now on the Radio lot out west and his first assignment is adap-tation of 'Little Women.'

First publication to hook up the film industry with the public school is scheduled to bow shortly. Boone Mancall, publisher of technical film papers, is in back of the undertaking which is called Visual Educacial, the rest of this week. Carl Laemmie, Jr., at the desert resort to

LEGIT HOPES TURN TO

Kalich Testimonial Brings B'way FEW HITS SO FAR, Showmen Root for Cheap Cabs Marquee Names Back to 2d Ave. PRE-XMAS DIP DUE

Broadway—or a goodly portion of it—went native Thursday (20). Practically every actor on the street of Jewish background made the trip over to Second Avenue to pay homage to Bertha Kalich, called the greatest contribution of the Yiddish stage to the world's theatre.

stage to the world's theatre.

It was called a 'testimonial entertainment in honor of Mme Kalleh's

to world better than calling it a
benefit for Mme Kalleh. And it was

the the testimonial entertheatr being sold out several hours

before the performance started.

Police were needed to handle the

everflow mob trying to crush its

come was about \$5,000.

Among the stars appearing were.

Among the stars appearing were Paul Muni, Molly Picon, Jack Benny, Maurice Schwartz, Sophie Tucker, Luther and Stella Adler, Arthur Tracy and Willy Robyn.

On Home Ground

On Home Ground

It wannt so much that the stars wended their was, even to Second Avenue. It was more that they were coming home business in the Yiddish theatre. He was Muni Weisenfried then, Luther and Stella Adler are currently on Broadway in Success Story, but Second Avenue renembers them as the children of the greatest Jewish theatrical family, the children of Jácob P. Adler. Molly Plcon is an international celebrity; but Second Avenue remembers the as the star of homely musical comedies in Yiddish. Arthur Tracy is a radio name. r nomely musical comedies in Yid-ish. Arthur Tracy is a radio name o cope with; Second avenue recalls im as a slim Yiddish actor with a tronger than average voice.

stronger than average voice. It was a long and varied enter-tainment, the most dramatic mo-ment coming when Mane, Kalleh herself appeared in one act out of a & Holdish play in which she once scored heavily, before she came to the English stage for world recog-nition. Mme. Kallch, weak and wan after her four years' liness, still showed herself to be in cointrol of her theatrical powers in sixthy out her role without giving the slight-est hint, until her exit speech came at the end of the act, of her afflic-tion, approaching blindness. tion, approaching blindness.

tion, approaching blindness.

Abraham Cahan, editor, in chief of the 'Daily Forward' was chairman of the committee that arranged the affair and a testimonial address in Yiddiah was made by William Edilin, Yiddish newspaperman.

Smith and Dale Signed For 'Forward March'

Brown and Henderson, doing an about-face on their 'new talent' motif for 'Forward March,' are after some musical comedy names.

Smith and Dale, have, been signed to join the show in Washington next week and W. C. Flelds is among those being dickered for. Show moved from Phila, to: Washington Sunday. Broadway opening date at Selwyn to be set this week.

Marion Play for Selwyn, Mary Boland Starring

Hollywood, Oct. 24.

The Lady Is Tired, play by Frances Marion, Metro writer, will be produced in New York by Arch Selwyn, with Mary Boland starring. January opening is scheduled, providing 'Face the Music,' in which Miss Boland is appearing, closes by then,

THROW SWITCH ON CO.

Cuban Troupe Stays Till N. Y. House Goes Dark So It Does

Contract held by Manhattan Play-houses Circuit with the Otero Span-ish-language stock troupe at the San Jose theatre. In Harlem, con-tains the clause that the company must remain all season unless the house goes dark. Troupe came over from. Cyba.

from. Cuba.
Claiming the troupe is unproduc-tive of business, the circuit is uti-izing the only means by which it is able to dismiss the company by closing the theatre this week. House reopens Friday (29) with the pre-yous policy of Spanish vaude booked week to week.

MUSICAL SMASH FOR NON-UBO B'WAY HOUSE

Music in the Afr, which opened to ligh promise in Philadelphia last week, will remain there another two weeks being due into the Alvin, two weeks being aue into the Alvin, New York, on election eve (Nov. 7). Operetta is spotted at the Gar-rick in Philly, booked independently, Broadway house is also indie, both being outside the United Bookins Office.

Herndon's Bankruptcy Leaves a Door Open

Leaves a Door Open.

Richard Herndon, whose transplanted. Manhattan Varieties' opened at the Cosmopolitan, New York, on Friday (21), having moved over from the Belmont where the vaude-revue; was captioned Belmont Varieties, had a judgment for \$3/18 entered against him by Chicago April 28, least, on a \$4.50 loan, and recovered judgment.

Through Julius Kendler, Berinstein moved to collect on the Chi

award.

In his recent voluntary bank-ruptcy, Herndon neglected to in-clude the Berinstein claim among his liabilities, thus permitting Kendler to sue thereon.

Blumey Now Angeling Rasch-Tiomkin Ballet

A. C. Blumenthal will back a permanent American ballet under the auspices of Albertina Rasch and Dimitri. Tiomking, her composerhusband.

husband.

Idea is to foster a typical American school of choreography, never before in existence in this country, with Miss Rasoh as the ballerina entrepreneur and Tlomkin the bal-

Incidentally a Rasch group is go-ing into the new Peggy. Fears. Blu-menthal operetta, Music in May, as a supplementary addition.

Flanders,' 'Harlem' Fold After Dropping Plenty

Los Angeles, Oct. 24.

After four weeks at the Mayan,
Rose of Flanders' closed Saturday
night (22). Backers had dropped
around \$9,000 in their attempt to

put the show across.

'Harlem' at the Music Box shut-tered Sunday evening (23), having gone three weeks.

CHI B.O. MEN'S BALL OFF

canuary opening is scheduled, providing 'Face the Music,' in which Miss Boland is appearing, closes by them.

Edgar Selwyn, Metro director, bought production rights to 'Lady's Tired' last year, with the intention of doing it himself, but picture work is keeping him here.

Miss Boland left Wednesday (19) for New York to vacation until Nov. 15.

She opens at Boston in 'Face the Music' on that date.

CHI B.O. MEN'S BALL OFF

Chicago, Oct. 24.

In view of the deplorable state of logit in Chicago, this year, the Treasurers Club will not hold its annual winter ball nor issue their usual sourcent program, a fruitful source of Income in the past.

Some sort of a solvee, however, will be held, and in all probability the friends of the club, meaning the dayertiesry, will be invited as guests. Theory is to keep the good will for next year while not asking anybody is an they are.

Fall Season Near End Without Musical Smash—More Than Half New Starters Already Taken Off—\$12,000 Weeks Only Fair in Boom Times, Now \$10,000 Means Excellent

WHY ROAD STANDS UP

There are reasons why Broad-way's season is backward, but the main idea is that Broadway needs more hits. In-between successes can draw but mild mogey in these times. Only smashes can commande real coin. Ticket cipries verify that. The ament score to date is mea-

onin. Ticket circles verify that.

The smaal score to due is meagre, with nose in the due is noedy field. The property of the country of

look to the first of the year to see the legits at the peak-ror this season. Usually the best going of the the legits at the peak-ror this season. Usually the best going of the theatrical year is encompased within the first three months—September, October and November—the climax being Tankastving. All the pre-Christmas silde is inevitable. For the next two weeks theatres figure to be affected by the bitterly-fought presidential struggle. Hang it on Critics—the speak of the bitterly-fought presidential struggle. Hang it on Critics—the squawk coming earler this season than usual—but the majority of productions have been medicoductions presented on Broadway since the season's start, not including the seeven premieres of this week. Already taken off more or less promptly were 16, so that more than 50% of the new shows distinctly flooped. Among those new attractions still playing are additional fallures, also several inter-distinct of the control of the contro mediate successes and the few hits. Last season there were more productions within the same period and several earlier clicks. There has been comment to the effect that reviewers might aid legit trade by tempering the notices, but few showmen believe that would turn a weak show into a success.

Success: '29 and '32

Success, '29 and '32

The difference between the present times and those before the depression is clearly shown in figures, in addition to the lessened number of productions. In boom times seven \$4,000 were regarded as moderate successes, while moderate successes, while moderate successes, while moderate musicals got from '280,000 to \$40,000. At present \$8,000 to \$40,000 grosses for comedies and dramas are acceptable, while the best of the musicals have not as yet been able to top \$30,000 when it should sarrive latter figure looks okay. There has been a downward revision in admission scales, but lower grosses are not so much due to lower prices as to reduced attendance.

lower prices as to reduced attendance.

The ticket agencies are not helping theatres because the brokers are unable to sell a material quantity of distribution that builds up the demand for hit tickets. Brokers can rarely exact high premiums in such a situation, which is a break for the theatre patron, though it may cause come anxiety to producers of successes.

Casses.

Business out of town has been relatively better than on Broadway, but there is an explanation. The successes of last season principally make up the stage fare on the road. People in the keys are assured of seeing something worthwhile, shows with Broadway run reputations. Broadway run reputations auccess before New Yorkers and its visitors will buy tickets.

As Biz Builder-Uppers in Chicago

Not So Late

R. H. Burnside, veteran stage director, says that he doesn't know anything about that alleged daughter who was reported about to give a bein-fit for unemploved actors on Also offers mild

Also offers mild objection to her statement that he is 'the late Mr. Burnside.'

HEARST SENDS ASHTON STEVENS BACK TO JOB

Chicago, Oct. 24.
Ashton Stevens has been restored as dean of Chicago's critics on orders from William Randoiph Hearst personally, and is back to work today reviewing Reunion in Vienna.
Off the Hearst payroll for several weeks, Stevens switches from the morning 'Herald-Examiner' a monley loser, to the evening 'American,' Hearst's local money maker. His salary, one of biggest in local journalism, is thereby lifted off the 'Examiner' budget.
Stevens on the 'American' will presumably mark a drastic change in that sheet's reviewing policy, which under Frederick McQuigg, business head of the amusement section, seldom panned a show. McQuigg, continues a head of that delptime or the combines dramatic and picture reviewing on the 'Herald Examiner' eviewing on the 'Herald Examiner' eviewing on the 'Herald Examiner'. ture reviewing on the 'Herald Ex-

aminer. Coincidental with Hearst's reassigning Stevens all Chicago dailies
carried paid advertisements announcing his addition to the 'American.' Loop was smiling at the ads,
which billed the 'American' as 'a
good newspaper,' with good underlined.

Levy Quits Blumey; Usurping His Duties?

Usurping His Duties?

Arthur Levy is out as p. a. for A. C. Blumenthal as a result of several discussions as to what the p. a. full discussions as to discussion as the dramatic critics and columnists several weeks ago saying he had a several weeks ago saying he had a several weeks ago saying he had a several weeks ago saying he had to the discussion of the p. Several of the p. Se

Quinlan Minstrels Fold

Cincinnati, Oct. 24.
The Dixie Ministrels closed Saturday night (22), following seven nights at the Tart auditorium with take of only \$1,500 at a scale of 25.
Show was produced here by Dan Quinian and took to the road early in October, playing several Ohlo towns.

towns.

Earl Kearney, backer, is trying to keep the troupe together pending negotiations with picture circuits on bookings.

'Magoo's' Vaude Leads

Billy Rose's 'Great Magoo' goes into rehearsal next week with Clare Carlton set in the title role for which Claudette Colbert was wanted. Jack Ostermán, Chick Chandler, Dennie Moore, Stella: Mayhew, and Jack Hazzard complete the cast. George Abbott is staging. Bud Murray will stage manage.

PROPS FOR 'AMERICANA'

Shuberts have opened last-minute negotiations with Phil Baker to jump into 'Americana.'

Some other talent being talked to also in a hope of perking up the musical.

Chicago, Oct. 24.
Legit showmen here are rooting on the side of the Public Service Taxicompany which is fighting a tought uphill battle to put cheap taxis on the streets. Yellow Cab which had a practical monopaly locally is though the streets. Yellow Cab which had a practical monopaly locally is though the streets. The streets with the streets of th

ERLANGER-SAUL BARON DISPUTES FLARE UP

The dispute between former Justice Mitchell L. Erlanger and Saul J. Baron, temporary administrator. He was a second of the secon

Interest and Areas, who represented the Enanger saste in the Pixel protine the Sanfrenie Court fast week the former Judge Charged that Krekel compelled, him to make out a note for \$25,000 in favor of the attorney, who, he claimed, threatened to withdraw. Kregel sued to collect, on the note. Erlanger sought to file, a new answer to the suit and made the charges, contending the note.

Surrost to Judge Charged the Charge of the C

One-Night Stands for Billie Burke's 'Marquise'

Billie Burke's 'Marquise'

Henry Duffy will road show his current Di Capitan production. The Marquise, starring Billie Burke. Dates are now being booked foir coast one-nighters by M. D. (Doo! Howe of Fox West Coast. Duffy, also intends reviving 'As Husbands Go, featuring Pauline Frederick, for the northern one-nighters. Top price will be \$1.50.

Howe is booking the Charles Burke production, 'Mrs. Moonlight,' which is set to open at the Fox California, San Diego, Nov. 6: Following west outfit plays Santa Barbara, and then goes into the Curran, 'Frisco, Nov. 14. This is also a \$1.50 priced attraction.

Four L. A. Tents

Los Angeles, Oct. 24.

Two new tent stock companies in suburban Los Angeles bring the total to four. Voze Players, at Alhambra, headed by Phillip Voge, is currently presenting Interference.

ence.
Arthur Parker Players have succeeded the Tort-Pelton troupe at Hawthorne, the latter having run-into financial difficulties.
Other canvas companies are Murphy's Comedians at Sutth Gate and, the McKenzie Players at Culver-Cive.

Plays on Broadway

DINNER AT EIGHT

Millicent Jordan	Ann Andrew
Dora	
Gustave	
Oliver Jordan	Malcolm Duncar
Paule Jorden	Marguerite Churchli
Ricol	Cesar Romero
Hattle Loomis	Margaret Dale
Carlotta Vanca	Constance Collies
Dan Packerd	Paul Harvey
Kitty Packard	Judith Wood
Tine	Janet Fox
Dr. J. Wayne Talbo	tAustin Fairman
The Relibov	Robert Griffith
Mar Kane	Samuel Levene
Mr Hotfield	William McFadden
Wies Alden	Ethel Intropodi
Mre Wondel	Dorothy Walters
To Stengel	Frank Manning
Mr Fitch	George Allson
TA V	Hans Robert

Sam H. Harris revealed the awatted Kaufman-Ferber Dinner at Eight' Saturday night before a swank audience which without going into ecstacles, accorded it 10 curtains at the finale. That it will rapk as one of the season's dramatic stand-outs there seems little doubt.

doubt.

Productively, directionally and in playing performance, 'Dinner at Elight' is superlative drama. But first nighters and not quite verify at the product of the prod ductively, directionally and in

medical and medicate of the succession and the most control productions yet given a dramatic attraction. The attention to authentic detail without stint may not be apparent but is actual and that the production outlay exceeded \$50,000 is believable. It is played in 11 scenes, seven complete changes. A revolving platform is employed, scenes blacking out and the curtain beling lowered. No dishat seem necessary poed, nor did that seem necessary states the curtain the seem necessary of the terms of the curtain beling lowered. No

special attempt for speed, nor did
that seem necessary.

The story has to do with the decadence of the Jordan familyOliver's forefathers established a
line of sea freighters, an enterprise
line of sea freighters, an enterprise
year wealth. His wife Millicent is
preoccupied with social activities
and at the moment is arranging a
dinner in honor of recently arrived
titled Londoners. She is unaware
that the house of Jordan is totterling, what with the decline in shipsecurities market. Slock in the
Jordan company is held but by six
people. Since dividends were alwave paid until the last year or so.
Oliver believed the invested would
hold on and support him.

Placed in the position of asking

hold on, and support him.

Placed in the position of asking financial favors from a promoter, the windy western Dan Packard, he unwisely divulges his list of stock-holders. Packard sets dummies to buying in the stock, coldly scheming to oust Jordan, although a guest and three party. Jordan does not allow the party of the party o

nlless, but that a heart condition means his death within a few days. He goes down to dinner a doomed man, leaving only three Hungarian musicians in the scene, then curtain. The audience knows but neither he, their engaged daughter, is involved with a former picture star of mature age and washed up for stage and screen, because of drunkenness and evil conduct. The audience knows, but the glif does not, that, knows, but the glif does not, that, knows, but the glif does not, that, with but 17 cents to his name, has turned on the gas in his hotel room. To supply anguish to the wife's lot, her titled Britishers fall to appear for dinner at eight, having passed it up and gone to Florida. The certical spethage a sordid story but as they say these days: "That's life."

Decelt in the upper strata is also

Deceit in the upper strata is also present among the servants. Dorathe maid, is willing enough to accept the advances of Ricci, the butter, comes into the Jordan home. From him she demands marriage and they wed on Thursday, their day off. A pantry scene ends in a fierce fight between Ricci and Gus-

Denham, Denver Stock. Wired for Pictures

Pyred for Fictilles

Denver, Oct. 24.

The Denham theatre, long the home of stock here, is being wired and will open Nov. 1 with an exclusive picture policy. No contracts have been signed but Educational and some others will supply features. Twenty-five cents will probably be the top price with first-run policy.

olicy.

The house will be managed by Louis Hellborn, for years manager of the Orpheum here. He will also manage the Broadway, being put in shape for stage shows

LOW TAKE. NO HOUSE CLOSES COAST 'BRIDE'

Los Angeles, Oct. 24.
Failure of Bride the Sun Shines
On' to click in Frisco, and unwillingness to trupe to take a chance
with an outside house here, led Belasco & Curran to close the play in
the Bay City Saturday night (22).
Bride lasted two weeks.

Bride' lasted two weeks.
Curran has several road shows in
prospect, among them 'Another
Language' and 'Of Thee I Sing,'

Erskin East to Direct. Rnt Will Not Produce

both now playing in Chicago

But Will Not Produce

Chester Erskin may stage Courtney Burr's musical Walk a Little Faster' with Bestrice Lillie and Clark and McCullough. Erskin just arrived in New Xork from Hollywood, where he completed the All productions of the Section of t

'Nanette' Rehearsals

Hollywood, Oct. 24.
Joe Herbert, Jr., who is producing No, No, Nanette with Lon
Murray, will play one of the parts.
James Bradbury, Jr., and Darrie
Welford are also in the cast.
Musical starts rehearsals this
week, although no house is set.
Carleton Kelsey is musical director.

week, although no house is set. Carleton Kelsey is musical director. Carleton Kelsey is musical director. Take the man has a will be a seen and the man has a will be a seen and the man has a will be a seen and the man has a will be a seen and the man has a former Broadway star and now an expanding the model of the man has a former Broadway star and now an expanding the model of the man has come over to dispose of the property, now located by the man has come over to dispose of the property, now located by the man has come over to dispose of the property, now located by the man has come over to dispose of the property, now located by the man has come over to dispose of the property, now located by the man has being 'too young for Bdward and too old for Wales.' The explains her depleted finances and the property of the man has being 'too young for Bdward and too old for Wales.' She explains her depleted finances. Another interesting person is Kitty Packard, giddy former hatcheck girl in a New York hot spot. She easily captured the promoter beautiful to the property of the

(Continued on page 45)

'Vanities' Cut-or-Close Edict: Berle Stands Pat

Milton Berle is reported refusin the 25% cut which Earl Carro would like to institute for Vanities Otherwise the revue may clos

shortly.

Will Fyffe has been given his notice and other of the imported talent may be likewise noticed.

MASQUERS BURN THE MORTGAGE

Hollywood, Oct. 24. Hollywood, Oct. 24. Few clubs can boast of solvency these days, particularly those connected with the theatre. But the Masquers held a celebration signifying the burning of the mortgage and told the world that the club didn't owe a cent after seven years of operation. It is Hollywood's only

didn't owe a cent after seven years of operation. It is Hollywood's only actor's club.

Organized in 1925 by the late Robert Edeson, Fred Esmelton, Ned Sparks, John Salmpoils, Reorre was a constant of the seven which the seven was a small dwelling on Tucca street. After two years of operation its growth necessitated larger quarters, but ready cash was low. A piece of property costing \$87,000 and fulfilling the members requirements was found, Antonio Moreno bought the property, gave it to the club and told the members to pay off when they had the money. The celebration marked the returning of the last dollar to Moreno, and made the club one of the country's exceptions. William Collier, Sr., just returned from New York, told the members of the bad financial conditions of the bad financial conditions of the bad financial conditions of both the Lambs and Friars. He pleaded with those who are more bers of the New York, told the two wastern organizations.

Mortgage burning was preceded by the first Revol of the year. At

eastern organizations.

Mortgage burning was preceded by the first Revel of the year. Attendance was capacity and marked the return of Sam Hardy to the position of Harlequin, the club's head post.

head post.
Unlike other clubs which are offering all sorts of inducements to
new members, the Masquers is
boosting its initiation fee Nov. 1 to
\$100. Other non-professional clubs in the city are looking at the actors hangout and hissing. They can' figure how a bunch of performers can successfully operate a club.

Denver U. Theatre Has 1,000 Subscriber List

Denver, Oct. 24.
University Civic Theatre at the
University of Denver starts the year
with over 1,000 members. Memberships cost 84 and include admission
to all plays. Plays this year will inolude Distant Drums, "These Few
Ashes," 'Crime at Blossom's, "Murder on the Second Floor, "The Firebrand, and 'Good Friday."
From four to six performances

brand, and 'Good Friday.'
From four to six performances
will be given for each production.
The theatre seats 288 and is a part of a building donated to the Univer or a building donated to the Univer-sity by Mrs. Verner Z. Reed, mother of Joseph P. Reed, N. Y. play pro-ducer. Walter Sinclair is director and Lea Reiber his assistant.

Legit After 5 Years

Lincoln, Neb., Oct. 24.
Liberty players (stock) opened here last week (17). Locals showed evidence of having been starved for stage shows for nearly five years and made a nice turnout.

Phillip Brandon and Marjoric Clarke, carry the leads. Prices 75-

Clarke, c

'Pilgrim' Pays Off

Cast of 'The Passionate Pilgrim' which opened and closed at the 48th which opened and closed at the son Street last week after playing four days, was pald two weeks' salary. Cash guaranteeing the players was on deposit with Equity.

OP'S BANKER-ANGEL

Erlanger's Columbia opens a season of opertia either Nov. 7 or 10, with 'Merry Widow' the first.
Although conductors aren't definitely set, Max Dolin and Aifred Hertz may land the assignments.
Karl Halos will stare.

Karl Hajos will stage. Herbert Fleishhacker, wealthy local banker and philanthropist, is reported angeling.

Inside Stuff—Legit

Withdrawal, at least temporarily, of The Pure In Heart' by the Theatry Guild on the road Saturday (22), is believed to have relieved tension within the Guild directorate. Reputed discussion was occasioned by Chrysalis, presented by Lawrence Langner at his Country Playhouse at Westport, Conn., during the summer and regarded a likely Broadway success. Theresa Helburn collaborated in its staging and has a piece of the show. Miss Helburn and Langner are leading Guilders.

For an unexplained Teason 'Chrysalis' was not put on the Guild production program. Pure in Heart' figured in the situation. While the stories of the two plays sire-elaimed to be different there appeared to be a similarity in characters. Upshot of the matter was an agreement not to show 'Chrysalis' on Broadway until after 'Heart' was presented. Osgood Perkins and June Walker were in the 'Chrysalis' country show. In, Former was in 'Heart', but upon its closing he was announced for the 'Chrysalis' cast, the premiere being set for the Beck, New York, Nox, following the current engagement of the Abbey Players (Irish). In addition to Langner and Miss Helburn, Martin Beck is financially interested in Chrysalis' to the extent of 40%. For the past several seasons the Guild has been using his theatre for its attractions when the Guild has been using his theatre for its attractions when the Guild's highly successful 'Reunion in Vienna.'

Croaby Gaige, whose widely divergent activities include show business, contributed to the October issue of Babies, the magazine edited by Mrs. Franklin D. Roosevelt. Article is entitled T. Am a Real Bachelor Father. He tells of rearing Joremy, a boy whom he adopted and now over four years of age. Gaige was married but is divorced.

It is allowed the state of the stat

a financial group recently,

Flying Colors, the Max Gordon musical on Broadway, has rather a light royally tax to its writers for such an expansive production. Show pays the writers 71% of the weekly gross. It is divided between the two principal writers, Howard Dietz, book and lyrics, 54%, and Arthur Schwartz, composer, 2%.

Out of the Dietz share, he pays his collaborators so Dietz's net is unknown. Schwartz retains his full collection. The show is grossing around \$30,000 weekly.

Les Shubert has 50% of the show's ownership, with Max Gordon 25%, The show is grossing around the show is grossing around the show is grossing around \$30,000 weekly.

Bertram Harrison completed the staging, in association with Dimitri Tiomkin, the producer, on Keeping Expenses Down, which opened at the National, at T. dast week Dan Jarrett, co-author with Montague control of the production although it's principally Tiomkins. Latter, better known as a composer, is the husband of Albertina Rasch and her business associate in the dancing school.

Expenses is geared low and can make money at a little over \$8,000, although there's the usual \$8,000 stop clause on the National. In the cast is Ann Burradge, a niece of George Ade, and William Tannen, son of Julius Tannen. They're the romantic interest.

Baltimore's legit theatre situation is peculiar. Its leading houses, the Maryland and Auditorium, are dark most of the time, while the old Ford's gets attractions from the United Booking Office. The Maryland and Auditorium, along with the hotel, occupy one property site. There was a mortgage of \$100,000 on the reality and Fred Schamberger, Baltimore showman, raised the mortgage to \$200,000 several years ago. At foreclosure last summer no bid exceeded the mortgage total and the entire property went to the bank. Leonard McLaughlin is in charge and the control of the several years ago. Only legit attraction this season for either house was 'The Budget' and that flopped.

Hugh Murray, racing sheet publisher, is reported the principal backer Ballyhoo,' the revue at the 44th St., New York, with George T, elacorte, Jr., the publisher of the magazine Ballyhoo' in for only a small amount.

mail amount.
Delacorte was believed to have been the money man in the financing
times the show is rated as a publicity for the monthly humor mag. The Since the show is rated as a publicity for the monthly humor mag. The Shuberts put more into it than Delacorte and each of the four artificers—Lew Geneler, Ruesell Patterson, Bobby Connolly and Norman Anthony, editor of Ballyhoo' also have coin in the venture.

Star of a Coast operetta took it upon herself to keep the cast after a performance and read them the riot act on letting down on their work. Only one not present was the leading man. When he refused to show up after being sent for, the star went down to his dressing room to repeat her lecture.

Down front seats for this musical have been in extraordinary demand ne complains they have been unable to hear the femme star

Feeling from inside that the J. B. Priestley play, 'Dangerous Corner,' set for early opening on Broadway, is similar to her own play, 'What Makes It Tick,' Joan Lowell has called off production plans and is at

makes is rice, Joan Lower has caused on production plans and is aw tempting to sell the story for pictures.

Miss Lowell is said to have raised \$25,000 toward production when she decided to call it off for the stage. Miss Lowell authored the book, 'Cradle of the Deep.'

Alfred Rode, Viennese orchestra conductor in 'Americana,' New York vue, was bid away from Martin Beck for RKO by the Shuberts at \$750

revue, was bid away from Martin Beck for RKO by the Shuberts at a week.

The orchestra itself was recruited in this country but Rode, who has been playing at the Ambassadeurs, Paris, was imported for his eccentric maestroing, a la Dave Rubinoff at the Paramount, N. Y.

James Kenney and Frank Levitt, a new managerial duo, presented Absent Father at the Vanderblit last week. Interested also were Joe Levitt and Maxwell O. Salt. Latter salt to be the backer, the corporate name of the ownership being Kensalt. Francis De Witt, who authored the play, has composed theme songs heretofore.

The group has announced it is readying another show.

Title of Gilbert Miller's next production, 'The Firebird,' comes from a Stravinsky ballet by the same name. Third act of the play contains several references to the ballet.

Week Brings Two More B'way Hits. Dinner at 8; Brady Piece \$14,000

Droadway now has three dra-matic successes, including the two indicated hits that arrived last week. There has not been a musical stand-out as yet, but November is slikely to see two or more clicks from that end.

The stand of the stand of the stand out as prometated to the stand of the stand out of the stand of the microstand of the stand of the stand stand of the stand of the stand stand of the stand to eltain smash rating, which is likely. First comedy hit was When Ladies Meet, which again drew 13,000.

Ladles Meet, which again drew \$18,000.
Earlier in the week 'Mademolgelle,' at the Playhouse, was resurded a comedy success. It was with the work of th

Show Boat \$27,300

heavy agency buy.

Show Boat \$27,300

Trade ellipped off last week, the shadow of the presidential election probably a factor in distracting interest from theartes. Off Thee I Bing is still the acc of the musicals the street from theartes. Off Thee I Bing is still the acc of the musicals still the acc of the musicals at the Casino, matiness going clean; Frying Colors' is beet of \$27,300 at the Casino, matiness going clean; Frying Colors' is beet of \$27,300 at the Casino, matiness going clean; Frying Colors' is beet of \$27,000 at the Casino, matiness going clean; Frying Colors' is beet of the new musicals, about \$25,000 last week.

History is the street of the new musicals, about \$25,000 last week.

Heat include now the largest number since late last winter. Among the starters are two revivals, making such on Broadway. The Late Christopher Bean, Miller's; Incubator' (house to be named); the residual of Camille, Morosco, and a repeat of Whisting in the Dark' (and the colors of the the street of the street in the Saturday, while the revival of 'The Great Lover' stops at the Waldorf this week,

Estimates for Last Week

Estimates for Last Week

'Absent Father,' Vanderbilt (2nd
week) (C-771-\$3.30). Third string
reviewers covered this lightweight;
first week estimated under \$2,500.

first week estimated under \$2,500.

'Americana,' Shubert (4th week)
(R-1,395-34.40). Business spotty;
extra space and sattracting balcomy
trade, gross moderate at \$18,000.

statement of trade
"Ballyhoo of 1932," 44th St. (8th week) (R-1,325-\$3.85). Moderately paced for revue; average around \$18,000 hardly profitable; some cut

paced for revue; average around sits,000 hardly profitable; some cut rates.

Carry Nation, Biltmore (1st week), (C-1,000-43.30). Presented by Athur Beckhart; stritten by Frank was the street of the

sears with floor fairly good; best of beaver musicals to date; around \$25,000 last week. \$\$7\$ Loved You Wednesday, 'Harris' 'Loved You Wednesday,' Harris' to week! (C-1,63-1-33.30). Among the week! (C-1,63-1-33.30). Among the week! (C-1,63-1-33.30). Among the week! (C-1,164-43.30). Opened late last week; dislect laugh doubtful, but chances not definitely flowed to the week! (C-1,64-43.30). Compared to the week! (C-1,64-43.30). Compared to the week! (C-1,64-43.30). Compared to the week! (C-3,64-33.00). Compared to the week! (C-3,64-34.00). Compared to the wee

Burnside to Do Spec. Modelled on Old Hipp.

R. H. Burnside will have charge of a spectacle to be staged in Chi-cago next summer. It will not be part of the World's Fair, being slated for a Loop house of large

spec will picture Chicago's 'Century of Progress'. It will be along the lines of the former Hippodrome, New York, spectacles, staged by

'March,' Cancelled, Break For Pittsburgh Stock

With Nixon dark last week as result of Forward March's cancellation, Pit, with Ed Vall's stock company, had legit field to itself and managed to make its best showing thus far with 'Animal Kingdom.' Nice profit for repertory company indicated, with two-for-ones tossed around for three nights.

around for three nights.

Currently Nixon has 'Laugh Parade,' but goes dark again next week, 'Cynara,' booked as third subscription play in American Theatre Society series, having been post-poned. 'Cyrano de Bergerac' comes in Nov. 7, with 'Vanities' and 'Cat and Fiddle' following.

around \$12,000; weekly pace should top \$13,000. Fight, Lyceum (3rd Men Must Fight, Men Mus

"Old Man Satan," Forrest. Withdrawn last Saturday; colored drama played three weeks to small taking." The I Sing, '6th St. (4th week) (M-1.413-44.0). Run leader bettered \$25.000. Last week its second in new quarters; nothing on list topped tr. Broadmurst (3rd 'Rendezvous,' 52.000. Dirst full week) cround \$8,500; disappointing considering streable agency buy. 'Gucess Story,' Elliot (5th week) (D-924-\$2.75). Easy to sell in cutrates with best chance from that week; top gross so far. 'Tell Her the Truth,' Cort (last week) (M-1,048-44.40). Presented by Mrs. Jose Lebhang Imported highly regarded out of town; opens Thursday (27). 'The Anatomist,' Blou (Lat week) (D-95-3.30). Presented independingly week) (C-503-33.0). Presented Monday. 'The Girl Outside,' Little (last week) (G-503-43.30). Presented Monday. 'The Girl Outside,' Little (last week) (G-503-43.30). Presented Monday. 'The Girl Outside,' Little (last week) (G-503-43.30). Presented hybrid (1994) (P-914-33.30). Divided comment, opened Monday. 'The Good Earth,' Guild (2d week) (D-915-\$3.30). Divided comment, favorable; book popularity and subscriptions should carry it; first week under capacity; around \$14,000. The Pasionate Pligrim,' 48th St. The Surgeon, Bellmont (1st week) (D-515-\$3.30). Presented independing of the present good of

Other Attractions
Abbey Theatre Playere, Beck;
Irish company with new plays and
change of bill nightly attracted good
business first week; over \$12,000
claimed.
Counsellor at Law,' Plymouth. To

Shows in Rehearsal

'Chrysalis' (Langner, Hep-urn, Beck) Beck.
'Walk a Little Faster' Courtney Burr' St. James. 'Cyrano' (musical) (Shu-

Courtney Burry St. James.

'Cyrano' Burry St. James.

'Cyrano' (musical) (Shuberts) Ritz.

'The Ou Barry' (Mrs. Joe
Leblang) Cohan.

'The Du Barry' (Mrs. Joe
Leblang) Cohan.

'We're Three' ('Ru un pty
yumpty') (Schwab and De
Sylva) Selwyn.

'The Perfect (Shubert)

'The Perfect (Gilbert Miller)

'Hiller's (Gilbert Miller)

Miller's

'The Gay Divorce' (Wiman and Weatherly) Ambassador.

'Love Life of the Tiffy' (L. Lawrence Weber) Longacer.

Lawrence Weber) Longacer.

'Garry' Nation, 'llecubator,' The Surgeon,' There's Alivary Juliet,' The Anatomist' opening out of town or on Broadway this week.

'CAT' AT \$15,000, L.A.: TWO OUT

Los Angeles, Oct. 24.

'Cat and the Fiddle' is still topping the town with near capacity in
its third week at \$15.00. Runner
its third week at \$15.00. The second Playhouse dragged along to \$3,500,
same as the opening week. Figure,
though short, is profitable with the
nut the standard at the Music Box
after three slim weeks in which it
never got out of 'the red. Rose of
Flanders' ducked out of the Mayan
Saturday night, also ormson. Latter was co-op with the cast just
about the standard at the standard at the
Estimates for Last Week

'Hartien' Music Box (3rd and final
week) (I)-\$55.51.61.

Estimates for Last Week
Harlem Music Box (3rd and final
week) (D-955-21.65), Folded to \$800
which just about paid advertising
and the state of Flanders, Mayan (4th
and final week) (M.1492-21.65).
Blew to \$2,000 estimated. Nothing
left for casto restimated. Nothing
left for casto restimated. Nothing
left for casto restimated. Polylogical
Grd week) (M.1,103-2,179, Kiding strong at \$15,000. Advance for
next three weeks heavy.

The Marquis, El Capitan (4th week) (C-1,571-\$1.65). Above average at \$6,000. Best money attraction house has had for six months.

'Young ideas,' Hollywood Play-house (2nd week). Profitable at \$3,500 with nut low.

\$2,500 in Minneapolis Mild for Bainbridge

Mind for Bainbridge

Minneapolis Oct. 24.

Although liked by audiences,

Don't Wake the Wife failed to pull
for the Bainbridge dramatic stock
company at the Shabert, the gross
bad. Current offering in Elmer the
Great, with Andy Cohen, Minneapolis baseball ciub second basemen, as guest stan.

That's Durlesque with
Bood Sinyder, drew only around
ployes are working on a co-operative basis and having plenty of
trouble making both ends meet.

The Metropolitan is announcing
nothing to follow 'Reunion in
Vienna.'

Future Plays

'The Last Judgment,' by Eduardo Clanneli and Genaro Curci, will be the first production by Sheppard & Buchannan.

'Lucky in Love' by Ian Hay is due or production by R. H. Burnside.

Cast Changes

Paul W. Keast replaces Dennis King in 'Showboat.'

Walter Gilbert replaces Ernes Glendinning in 'The Perfect Mar-

Regina Wallace is playing the wife in 'Counsellor at Law,' replac-ing Mary Servoss, who goes to 'Dangerous Corner.'

Barbara Robbins replaces Betty Hanna in 'Dangerous Corner.'

AHEAD AND BACK

Melville Hammett, Crosby May-nard, advance; Rexford Connor, company manager, 'Springtime for

'Music in Air' Is Philly's First Smash, \$21,000: 'Forward March' Poor \$14,000

Silent Film 'Cyrano' Opens Week Ahead of Hampden

Chicago, Oct. 24.

One week before the Apollo was due to play Walter Hampden In (Cyrano de Bergerac' the Cinema Art preacnted a French motion picture version of the same plece. Cinema Art had to delve into obscure sources for the picture, which is silent.

Chicago Remembers '31 'Boom' Wistfully; 1 Out of 3 Prospers

Chicago, Oct. 24.
While the fourth largest city in the world struggles to support three legitimate attractions and manages one of them, anxious-eyed scouts scan the Porizon for arriving the-atrical caravans. And there are none. Week after week the season gets older and sadder. As bad as liast year was it seems in retrospect like born times.

Estimates for Last Want

Estimates for Last Week

'Another Language,—Harris (CD-1,100; \$2.75) (7th week), Folds at he end of the month and announced for a midwestern road tour. Liked here, but over-scaled \$2.75 and wont to \$2.20 too late. Down to \$5.500.

15.500.

''Of Thee I Singl-Grand (M-1,265; \$3.55) (5th week). Claimed underquoted week before last and got nearer \$28,000 than \$25,000. No doubt about show having run first month at practical capacity. However, started to see affect to be a supervised to be a

wilderness. Last week around *zontion.

'Whistling in the Dark'—Erlanger
(C-13is; \$2.75) (3rd, final week).
Engagement more than enough to
accommodate demand, never robust.
Third week around \$5,000, 'Reunion
in Vienna' opens tonight (24)
against Walter Hampden's 'Cyrano,'
which gives the Apollo its first legit
of the season.

BRIDE,' 5G'S, 'HUSBAND' \$6.300: FRISCO DARK

San Francisco, Oct. 24.

San Francisco, Oct. 24.

For second time in 'Frisco's theatrical history the town is without a
legit show. Only once before—six
weeks ago — has there been no
to remain such until early Novembor, when Henry Duffy is due to
bring Billie Burke in 'The Marquise'
into Alexara Nov. 7.

Erlanger's Columbia will go operetta about same date, when 'Merry
productions under direction of Karl
Hajos.

Opera season in the country's
only civic-owned opera house has
been doing smash business, burting
urday night. Bride Sun Shines On'
bowed out of Curran after two
farish weeks, final stanza getting
around \$5,000. Pauline Frederick
in 'As Husbands Go' got three and
a half weeks at Alexara, last eight
Oakland for a week at Auditorium
theatre.

Engagements

Percy Waram, John Dunn, 'Not a Moral.'

H. H. McCollum, Jos. Singer, Bernard Savage, 'Dark Hours.' Crane Wilbur, Lolita Lane, 'Tin Boxes.'

Chick Chandler, 'The Great

Magoo.

Paul McCrath, Gerald Hamer
Wm. Foran, 'Love Life of the Tiffy.'

Violet Heming, Roger Pryor, Lillian Tonge, John Spacey, 'There's
Always Juliet,' revival. (Complete
cast.)

Robert Loraine, Rape of Lucrece. Josephine Dunn, Sarah Jane, Anthony Hughes, Oscar Ragland, Douglas Wood, Lee Beggs, 'We Three.'

Romanei Callender, Wm. Ingersoll, Jos. King, Katherine Krug, When Bill Georgia Harvey, 'Nine Pine Street.'

Philadelphia, Oct. 24.
Philly's four legit houses that are now open are pretty solidly booked up to the Christmas holidays, but the possibility of another house or two Joining the parade is renote-tendance to be divided among four.
At last the town has a smash hit. It is Music in the Air,' the Jerome Kern-Oscar Hammerstein II musical play produced by Peggy and after a couple of average and after a couple of average nights, jumped close to capacity the

and after a couple of average nights, jumped close to capacity the last three performances, and should-be a sell-out all this week.

nights, jumped close to capacity ine last three performances, and should be a self-out all his week. The self-out all the week are self-out all the week are self-out all the week are self-out all the week and perfect the self-out all the week at the latter house. The week at the latter house, the week at the latter house. The week at the latter house, the week at the latter house. The week at the latter house, the week at the latter house. The week at the latter house, the week at the latter house. The week at the latter house well at the Forrest where it opened. The saday. This Brown-Henderson revue won praise for its dances, sore and girls, but raps for its comedy and presentation. In the show hit \$14,000.

Dangerous Corner' slumped at the show hit \$14,000.

The performance of the second week, as every amusement house in town did because of the heavy rains, but turned in a credited \$15,00. On Saturday, it was decided to hold the show at the Broad for the first three days of this week. That wasn't because of the strong bishus because of the strong bishus because wit was felt that some needed.

"Man With & Load of Mischief"

wasn't because of the strong bisbut because the was feet that some
meeded.

Man With a Load of Mischief'
was panned by all but one critic
when it opened at the Chestaut as
the third offering of the American
Zeroup. Even the Jane Cowl following, and it's large here; couldn'tbring much biz in.

This week's lone opening is Vanities' (3th edition) at the Forrest
Little that the control of the Chestaut
strength of the Chestaut
in years. Advance is fairly good.

Next week, in addition to '9 Pine
Street' at the Broad, there is 'Cynara' at the Chestaut. Nov. 7;

'Show Boat open ag larily good.

We Three' plays the Garrick—both
for single week engagements. Latter is a recent booking.

On the 14th, the Abbey Theatre
Flayers come to the Garrick—both
for single week engagements. Latter is a recent booking.

On the 14th, the Abbey Theatre
Flayers come to the Garrick, Corand 'The Cat and the Fidle' to the
Forrest. The list promises Good
Woman—Poor Thing' at the Broad,
Cyrano' at the Forrest and Reunion in Vienna' at the Chestaut.

Estimates for Last Week
'Man With a Load of Mischief'
'Man With a Load of Mischief'

Estimates for Last Week

'Man With a Load of Mischief'
(Chestnut, first week). Cowl or no
Cowl, this one didn't click. Notices
were mostly pans. Not over \$9,500,

(Chestnut, first week). Cowl or no Cowl, this one didn't Catch. St.660, and that was largely subscription. 'Musio in the Air' (Garrick, first week). A sensation and Philly's first smash. By midweek crowds at the end; \$21,000 with six grand better than that indicated this week. Stay lengthened until Nov. 5. 'Dangerous Gyrner' (Broad, sector) and the sense of the control of the sense of the control of the sense of the control of the sense of the

Cast Changes Put Back 'Corner's' B'way Opening

Dangerous Corner' slated to open tonight at the Empire (New York) has been set back until Thuray (27). It is remaining over in Philadelphia the first three days this week, that being possible because the Broad Street has an open date. the Broad Street has an open date, the Broad Street has an open date.
Additional days in Philly are being played to enable Mary. Servoss
to familiarize herself with the play.
She left 'Counselor at Law' to John
'Corner,' replacing Hortense Alden,
Another change has Betty Hana being replaced by Barbara Robbins.

Two in Frisco Go Dark

San Francisco, Oct. 24. Henry Duffy's Aleazar went dark yesterday when Pauline Frederick bowed out after three-and-a-half weeks of '4s Husbands Go', moving across bay to Oakland for a week at

Aluditorium theatre.

Alcazar locked up until Nov. 7
when Billie Burke is due in 'The

Australia

By Eric Gorrick

Bitter Sweet will mark up 100 performances. Damo Sybil Thorn-domination of the performances. Damo Sybil Thorn-domination of the performances. Damo Sybil Thorn-domination of the performance of Euripides and Macbeth for W. T. Two revue units operating to good business. Frank Neil is presenting Englands. The performance of the performanc

Current in Melbourne

Current in Melbourne
Crand opera season in Melbourne
closes this week, and Gilbert and
Sulliván revivals will replace. 'Dr.
Pygmalion' and Russell revue comnelezs legit offerings. Pictures in
session include 'Huddle.' Thunder
Below, 'Sunshine Susle.' The Crowd
Roars, 'Congorilla, and Brother
Affected a structions in New Zea-

Affred. Current attractions in New Zealand include 'Arrowsmith, 'Sympition,' of Six Million,' The Miracie Man,' 'Frail Women,' 'Huddle,' 'Rebecca of Sunnybrook Farm,' 'garerou's Years,' Dancers in the Dark.

Censor Absurdities

Censor. Absurdities

Charles Munro. md. Hoyts Theatres. Ltd., is sore at the methods employed by the authorities in Melbourne to enforce censorship.

Recently, a theatre on their absurce by the control of the control

out of them until the snow conducted for them until the snow of the conditional ruded pictures to be screened before duveniles. Only those features marked general exhibition can be so exhibited.

ustralian-Made Scores

Australian-Made Scores
On Our Selection, Australianmaker vor handed generative maker
of the selection of t

gross. over \$100,000 in Australia alone.

Wisier councils prevailing, the proposed nationwide atrike protesting against wage alashing has been abandoned. With the cancellation of the strike proposals, the main and the strike proposals the main and the strike proposals the strike proposals the proposals of the strike proposals to the fact that one begins of the proposals of the strike proposals of the proposals of the strike proposals of the
Australian Show World

Australian Show World
Contrary to expectations, 'Congorilla' failed to pull in Sydney and
will be removed after but two weeks.
Bitter Sweet' still strong and will
mark up 101 performances. Dame
Sybil Thorndike to produce 'Captain Brassbound's Conversion' Eila
Shields will appear in the revue,
'Heilo Happiness'. Quite an array
of English pictures opening next
week.

Tivoli Charges

Hugh D McIntosh, at one time managing director of Tivoli Thead tree, Led., together with Edmund Covell and William Cuttis, K. G. stand charged with a conspiracy. The Summons Court charge reads a follows:

"That, as directors of the company, it is they did, on September 19, 1933, at Used Sydney, fraudulently apply for a the stage himself this winter.

purpose, other than the purpose of such company, a check for £13.570 pounds, contrary to law, and the purpose of pounds, contrary to law, and the purpose of the purpose of the purpose of the purpose. Hugh D. McIntosh has come in for a heap of trouble since his return from England. Only recently he went through bustropt. The Toll in the boom days of vaude and revue. He also at one time controlled a chain of newspapers over here. At present he is manager of the Sydney Stadium.

Again the Censors

Again the Centers

Some tine ago Charles Chauvei,
Australian reduced to the control of the
South Seas to get short of the natives for a pleture he is making,
called The Muttiny of the BountyPicture deals with early historic
facis concerning this continent. On
the fine to the control of the control
the film to the censor for approval,
and the censor ordered that flashes
showing Tahitian dances be deleted.
Chauvel jodged protest.
The acting minister for customs
the acting minister for customs
the censor ordered may portion,
and has offered to arbitrate in the
dispute. In the meantime, chauvel
is going ahead with studio work.

Chatter

Chatter

Hugh J. Ward, although retired from the theatrical same, still attends every premiere and is a well-known farure in the bright lights incown farure in the bright lights. Fullers will have a splash opening for Grand Hotel, next month (Oct.). Idea similar, to that used for American premiere. Already house has been sold out for the first week. Possible that Williamson-Tait will maintain a permanent company to those in Australia. Already one company has, been in operation for 18 months.

British picture, craze is sweeping both Australia and New Zealand currently. Remarkable the growth enced in the last few months after so long in the background of public approbation. Legitimate producers are now advertising their new attractions as Beitish Flays for British, People.

THEATRE FOR CLASSICS PROJECTED IN MOSCOW

Möscow, Oct. 12.

A Theatire of Classic Drama' is in process of corganization here, under the leadership of Vsevelod Blumenthal-Tamarin, 'one of 'the most sifted of the elder generation of Russian actors.

New troupe, expected to include the most brilliant actors who can the most brilliant actors who can be considered will live up to the problem.

theatre classics of all nations. While. Russian maters. will. hold a large place in the repertory, they will by no means dominate it. Shakespeare, Schiller, Goethe and Moilere are among the classics under consideration for early production.

The government has not yet assigned a theatre building to the new organization. Actors already enrolled include Gooviskaya, Galdarley and Zhikheiva. theatre classics of all nations. While

'After Dinner.' London Revue, Weak in Cast

London, Oct. 24.

'After Dinner,' new revue at the Galety, is a concection with some clever ideas which are poorly exploited by a negligible cast.

Billy and Elsa Newell are the outstanding personalities among the actors.

George Dance Dies

London, Oct. 24.
Sir George Dance, wealthy theatrical director, died in London Sat-

urday (22). was 67 years old. He

WOULD PARK CONGRESS IN MEX. STATE THEATRE

Mexico City, Oct. 24. Five million dolar National thes tre here won't be used as a play thespians are concerned, when it is finished next year, if a measure snding before the federal legisla

psnding before the federal legisla-nure is adopted.

Assaure calls for theatre to be used as headquarters of National Chamber of Deputies and Congress. Sponsors of proposition contend that present quarters of both groups of federal solons are inadequate and at too great a distance from each other, and assert that theatre would not only be an okay site for both branches of the national legislature but that they would be under the same roof.

but that they would be under the same roof.

Solons are of the opinion that the-atre would prove a big flop if operas and other high class spectacles, for which building is designed, were staged there, and government's only chance to benefit by its investment is to make it legislative head-

AP-UP-Radio

(Continued from page 1)

(Continued from page 1) troiled by its own political commentator, David Lawrence, will suffered by the continuent of the press associations has put it in a tough spot, Only way out of the dilefama, it says, is to go shead and organize its own news collection and the continuent of t

election outcome, avers the network, as would be obtainable through a press association hockup. Press will in the main be depended upon to gather the results and transmit them to the CBS headquarters in New York, where the tabulations would take place and broadcast across the national web.

Understood that a large percentage of the membership on both the AF and UT lists are even objecting after the control of the control o

Russian Hardships

(Continued from page 1)

Continued from page 1)
that Comrade Leonidov has special shelves for books.
A grade or two lower down in the scale of good fortune some the film people with one fairly livable room to their names. Serge Eisenstein, lately of Hollywood and Mexico, Italia into this category. His one promis large and light, it has such rooms large and light, it has such control to the control to th startling comforts as a table, a bed, a closet and some chairs. But it lacks bookshelves such as grace the abode of Leonidov. Elienatelris books are stacked on chairs, on the floor, under the bed. And he has no space for a plano, which he needs in the such that the su

London Show World

Row on 'Sundown.' New Vehicle for Jannings

Vienna, Oct. 16, Next production on schedule o the Deutsches Volktheater is Haupt the Deutsches volunteater is mann-mann's new play, 'Before Sundown'. It is planned as a festive perform-ance on the occasion of Haupt-mann's 70th birthday, and he is

ance on the birthday, and he is to be present personally.
First performance was in Berlin ast year, under Reinhardt, who made a great many changes in the play. The original five acts were changed to four, and Reinhardt claims that to four, and Reinhardt claims that so that its being played. The significant protest against the Vienna, performance because the Volksperformance because the Volks-theater has not acquired the rights from him as well as from Haupt-

Emil Jannings is to play the lead

NON-FILM AMUSEMENTS AT LOW EBB IN INDIA

Calcutta, Sept. 20.

Apart from a few ill-trained Eurasian girls, with well-chaiked legs, doing so-called 'ballet taps' among the tables of second-rate hotels and 'Dr. Jazz,' at a local restaurant, there is nothing whatever but the talkies in 'The Second City of the

Empire S. Empire Monologist. Scott Lestile, opened at the principal hetel, but as only 24 seats were booked he has fadad away. The Great Levant: "illusionist; awaits work in Colombo, where also are Rex Story and Rose Lee with four girls, working small cinemas. In Colombo also is our star advance man, Alec Ross, filling in time—and probably a very long time—with a portable broadcast set used for advertising purposes.

poses.
Another well-known advance man,
Billy Williams, is booking orders
for a paste maker. Gaby Hill, Austraitan delineator of Indian dances, trailan delineator of inquan trailan delineator of inquan gots fairly frequent work, but iumps hundreds of miles for a

sots rairly frequent work, but jumps hundreds of miles for a week's show.

Grant Anderson has broken up his comedy company and is now putting on Shakeesbeare in English with In-dian artists at native chemas. Eu-ropean bands at, hotels have been gradually replaced by Goanese performers at a quarter the money— and the grease paint and wig man closed his shop here a month ago.

South Africa By H. Hanson

Cape Town, Oct. 4.

Unexpected unseasonable weather through Cape Colony cutting amusement attendance.

Signs of the hard times and unsemployment were seen when Pacel's tised for a secretary. The deposition of the control of the con

space for a plano, which he needs wing to the depression. It is unit in his work. When he reaches the musical part of his home jobs he goes over to a friend's who possessary plano. Which makes him to all provides the control of the

Leontine Sagai produced the stage version of he produced the stage version of he produced in Uniform, at the Duchess theatra, Oct. 7, under the title, Children in Uniform. Despite the restriction of a small stage, the play was as forces as mail stage, the play was as forces and the stage of
Belasco Revival

David Belasco's Tonight or Never has been acquired for Eng-land by Lawrence Ireland, and is scheduled for production here

Verdun at Comedy

Verdur at Comedy
Although announced the Comedy
theatre would close down completoily, owing it. extensive attentions,
demanded by Council authorities, a
temporary compromise has been
streeted. It reopens Oct 25 with
Miracle at Verdun, the highbrow,
Miracle at Verdun, the highbrow
anti-war, play transferring from the
Embassy theatre at Swiss Cottages.

Few Proteans Left

Few Proteans Left
The death of R. A. Roberts, the
English protean actor, narrows the
humber of these quick enged dramatic artists. Charlotte Farry and
Henri de Vries are the most important that now remain.

Many Girl Groups

Many Girl Groups

Sherman Fisher, who had a troupe
of girls at the Palladium for several,
seasons and walked out to go to the
seasons and walked out to go to the
land by Payllion, has been called,
had by Payllion, has been called,
had by Payllion, has been called,
the returns to the Palladium Oct.
24, with management walving the
sexchiative claim. Fisher now has,
four troupes at four West End, thefour troupes at four West End, thefour troupes at four West End, theagements, which by different mangements, which by different mangements with the product of the sexpayllion dance product.

'Crazy Month' Acts

Cardini and the Colleano Family will be included in the next 'Crazy, Month' at the Palladium, which is scheduled for Nov. 21.

Benn's Blog.

Harry Benn, supervisor of Moss, Empires, who just resigned after 12 years, is shortly to write his life, story. It will be titled 40 Years Bea-hind the Scenes.

hind the Scenes.

M. M. S. Theatres, controlled by John Southern, has leased Colling theatre to Cumberland Clark, as the Comber and Clark, as the Colling the Coll

Continuous Boxing Now

Continuous Boxing Now
After continuous variety, continuous arevue and continuous Grand
Guignol comes continuous Goxing,
The promoter of the idea, which is
being tried at the Whitechapel Pavillon, the East Side theatre devoted
to Yiddish plays, is Jack Bloomfield,
undefeated ex-cruiser weight champlon of Empland, who is also the
owner of several saloons in the
West End.

Sir Alfred Butt will mark his re-turn to the theatrical world after a-number of years with a presenta-tion at the Phoenix theatre of Fred-cick Lonsdale's new play, 'Neven-Come Back'.

Come Back'.

In the cast will be Athole Stew-n't, who also produces; Allan Aynesworth, Raymond Massey, Ellis Jeffreys, Nora: Swinburne, Viola-

DINNER AT EIGHT

(Continued from page 42) (Continued from page 42)
ut on the giddy Kitty, all fit well
into this moving drama.
Dinner at Eight' is \$3.85 top,
usigal bo price this season for a
drams, but the performance is
worth that much of anybody's coin
and more. Medals for Harris,
Eaufman, Feber. Ibee.

MADEMOISELLE

Comedy in three acts.	Presented at the
Playhouse Oct. 18 by	William A. Brady.
Adapted from Jacques	Deval's original by
Grace George, who is co	starred with Alice
Brady: A. E. Matthew	s featured. Staged
by Deval and Clarence I	Jerwont,
Madame Galyosier	Alice Brady
Lucien Galvosier	A. E. Matthews
Valentin	Frank Hothe
Helene	Lillian Savin
Christine Galvosier	Peggy Conkiln
Mademolselle	Grace George
Maurice Galvosier	Thomas Beck
Therese	Garda Olcsen
Georges Boutin	Harold West
Edouard	Kenneth Trescoer

A Parisian success acted spiendidly, with the Brady family promined the property of the proper

the problem of a maid gone astraway and in distress.

Miss Brady reveled in the role of Christine's mother, bent on matronly social activities. The part is so divergent from her sombre duties in Mourning Becomes Electra' that the Miss George, a direct opposite in the name part, supplied the shade to the sparkling mother, reposed and authoritative, although a curious person. A. E. Matthews, whose worles were mostly in keeping his appointments and supplying enough out of the state of

doubtless added to be performance.

'Mademoiselle' has wit enough, and it looks like the Bradys will do all right this season.

Ibee.

Keeping Expenses Down

_ comeay in three	acts presented by
Dimitri Tiomkin at	the National, New
York, commencing (or 20. Written by
Montague Glass an	d Dan Jarrett and
staged by Jarrett. \$5	top.
Julius Bruckliner	Joe Greenwald
David Gordon	Wililam Tannen
Harris Fishbein	Louis Sorin
Estner Feln	Allce Burrage
Isaac Blintz	Solly Ward
Moskin	Samuel Schneider
Kent J. Goldstein	Bernard Gorcey

While chances are slight that Keeping Expenses Down' will make much money, it's a cinch it can't lose much. The script, with its short cast and simple settings, is the sort that economists dream

about, while the production and casting rendered by Dimitri Tiom-kin are the realization of such a

the trace of the realization of such a fream, the realization of such a fream. Heavy popularity is beyond reach, but this comedy does get a good share of laughs with some out to average up as a pleasant couple of hours. All things considered—and that small overhead must be considered first—it should for a slight margin on the good side or at least a draw decision. Montague Glass did a Potash and Perimutter with the script, in chartal typical three-act big partnership comedy. His collaborator this time was Dan Jarrett, most of whose recent work has been for John Golden. Pishbein (Potash) and Blintz.

cent work has been for John Golden. Flabbein (Potash) and Blintz (Perlmutter) are the usual argumentative but devoted partners, this time in real estate. They're pushed into a financial jam in the first act and dragged out of it in the third, with the jalihouse looking like it's going to beat properity. In thing up to the finish. There's also a romance between the steno and a boy in the office, which stays secondary but dovetails neatly into the plot.

romance between the steno and a boy in the office, which stays sectondary but dovetails neatly into the plot. Blog is 90% cross-fine between the partners, sounding serenade most of the time; but sly lines are spaced with sufficient frequency to keep things going. The strength is always in the comment of the strength is always in the comment than the situations themselves. An example of the chafter, most of which is in dialect, and probably the script's best gag, is Payment in the situations themselves. An example of the chafter, most of which is in dialect, and probably the script's best gag, is Payment in 1820; Louis Sorin. When the script's best gag, is Payment in 1820; Louis Sorin. When the script's best gag, is Payment in 1820; Louis Sorin. Want for the script's best gag, is Payment in 1820; Louis Sorin. Want for the script's best gag, is a starthur Jarrett, who is the coathor's brother besides being the father of the radio singer of the fa

The Passionate Pilgrim

Comedy drama in three acts presented at the 48th Street by Howard Inches; written by Margaret Crosby Munn; staged by gre-senter; incidental minds by Charles Hou-

del.	45
iel. nn Hathaway	Emily Ross
ohn Richardson	Doneld Wilson
averner	Alen Weller
Tillian Ob - Indiana	The Transact
Villam Shakespeare A	ipert van Dekkei
BaillyC	naries Hendersor
ir Thomas Lucy	Thomas F. Traces
eter Dumpser	Burford Hampder
Robert Armin	harles W. Home
Vicholas Tooley	Wilbur Cor
lemmings	Tohn Preser
William Slye	Dishard Patron
William Siye	Richard Enbach
Clizabeth Vernon	Ara Geraic
Morian	Percival Viviai
Carl of Southampton	
ady Bridget Manners	Beverly Roberts
Countess of Rutland	Wanne Lidwel
Carl of Essex	Leglie Dennison
Sarl of Pembroke	Donald William
Sari of Fembroke	Donard WillBOL

A play about the Bard of Avon, a romantic Shakespeare but not a diversion by any means. "The Passionate Pilgrim' is just a stop-gap. A new manager and an unknown authoress. Understood that Margaret Crosby Munn, 73, devoted up. The cidentally, site 1s the virting. The product of the property of the pro

gavet Crosby Munn, 73, devoted upward of 15 years to the writing. Incidentally, she is the reputed
by the control of the control of the control
Will Shakespeare is shown in his
home at Stratford with Anne Hathway. Anne is mindful of the children, so that Will's inclination to
write plays instead of filling the
write plays instead of filling the
The poet trudges to London town.
What-hardships. he goes through
and what triumphs he experiences,
the play has naught to do with His
suit for the love of Mistress Blizabeth Vernon is the mainspring or
successful rivalry of the Earl of
Southamphon aupplies little dramatic tension.

It is a costume affair and for

Southampton aupplies little dramatic tension.

It is a costume affair and for those who like their actors in picturesque garb it may be a change and the state of
ABSENT FATHER

Comedy in three acts, presented at the vanderbilt, Oct. 17, by Kenney and Levitt; written by Francis De Witt; staged by lonel Bevans. Joseph Cotten
Alexander Frank
Kathryn Glyney
Clyde Fillmore
Bdward Crandall
Patricia Barclay
Lea Peninan
Barbara Wecks

GOOD EARTH

Play in three acts and 11 scenes pre-anted by the Theattre Guld. Story from the Theattre Guld. Story trom anne, with adaptation by Owen Davis and Jonald Davis. Directed by Philip Meeler, tettings designed by Lee Simonson, Thirty-hree characters listed. Scaled at 43 top. the Gulf theattre, Oct. 17 Chule. Pater

The Guild undertook a prodigious task for this, the first play of the limits of a stage play the enormous substance, the vast detail, the intrict cat atmosphere and the epic theme of the common the following and special genufications go in the direct of the control of the con

Plays Abroad

La Lecon d'Amour Dans un Parc

('Love Lesson in a Park')
Farls, Octo 13.
A four-act play by Farls, Octo 15.
B Batti. Produced by Rudolf Darcans at the Theatre des Atts. Farls, Oct. 9.
Farls, Oct. 9.
B Everand, M Pierrat, Mochang, d'Yd. S. Bonelli, S. Fleurant, Vlora-pres, S. Barry, J. Pecault, B. Devaley, S. Sangel, S. Fleurant, Decreased and Decreased

did, S. Bonelli, S. Fleurani, Vlola-Vereyne, S. Barry, J. Freenit, B. Dervaller,
The play is a legit adaptation of a
novel by Rene Boylesve. Action
takes pince in 1750 when the French
piece, though artistic, is deliberately
erotic. The story shows a French
noblewoman attempting to tone
down in her house the prevalent
daughter lives with her. An obscene
statue in the garden is the keystone, getting everybody esz-mind ca
daughter lives with her. An obscene
statue in the garden is the keystone, getting everybody esz-mind ca
tactually compromised, she is seen
spying on people in hectic goings on.
Play has been staged by Paul Casttan, with stage production and act
and the stage production and act
Better known still than Boylesve's
book is an enjistolary novel written
about 1780 by Chaderlos de Laclos,
and depicting a victous nobleman
him seduce a maid. Same idea to
cloak virtue under polite manners.

Mazi.

Robinson Mustn't Die

("Robinson Soll Nicht Sterben")
Vienna, Oct. 12.
Play in three acts by Friedrich Forster,
first presented at the Akademietheater,
Vienna. In the cast: Fri. Kramer, Frau
Jennib. Behmidt, Hobling, Wegraf,
Braub.

Akademietheater, Burgtheater's studio, exaggerated its mission of experimenting with young actors and authors. Their new play is by a youth still in his 'teens and not yet out of high school. He will write better plays in time than this romantic drama of the 1798, and marke of talent, but that is no reason to present it in a regular theatre. It is about the account.

the arts of teach, but that is no real amounts of teach, but the area the a

EDITION SPECIAL

Paris, Oct. 15.

Weltzenkorn's 'Pive Sira Final.' Staded by Lawis Allen and Henri Rollan. Fresented by Camille F. Wyn at the Ambas-Cast includes Georges Valler ply, Markins. andeux, Paris, Oct. 10.

Cast includes Georges Vallee, Marcel Dupuy, Maxime Fabert, Duard Flis, Maurice Alexenter Fabert, Duard Flis, Maurice Alexelin, Jacques Vitennes, Pierre Caillabet, Philippe Richard, Panny Marctie, Romano, Pierre Arnac, Lucienne le Marchand, Ger-Philippe Richard, Panny Marctie, Romano, Pierre Arnac, Lucienne le Marchand, Ger-Prvib, Marcol, Andra, Jennine Mirande, Germaine Grainval, Georges Prieux, Evelyn Mussey, Genevieve Rosenond, Lucience Baptite, Jim Wango and Robert Matthe.

Plav Loss.

cremin mercen Annue are the control of the control

AVRIL

AVXIL

('April')

('April')

A comedy in times acts, by Georges Berr and Loois Verness acts, by Georges Berr and Loois Verness acts, by Georges Berr and Loois Verness, and Marry, Verities, Paris.

Brule, Produced by Max Marry, Verities, Paris.

Brule, Produced by Max Marry, Verities, Paris.

Pullippe Machania Andrew Brule Produced Castler Carbonnels.

Aprilippe Marry Marry, Verities, Paris,
Show, opening before 9 p.m., ends well after 12, with two short intermissions. It will have to be very been considered by the short intermissions. It will have to be very be done early, except that principals are always unwilling to give up bits which they think give them. The story shows in 18, year-old The story shows in 18, year-old The story shows in 18, year-old an impetuous woman of 40 (Marcelle Praines) More in 18, year-old an impetuous woman of 40 (Marcelle Praines) and ber financelle plusband who is 70. Latter, done by Arnaudy, alternates between being wealthy and broke, and is an an affair of 29 years' standing with a v., wealthy man of her own age, done by Andre Brule, and to make sure that he will leave his fortune to the girl, has always made him to the girl, has always made him to the girl, has always made him to the girl and so will be to the girl with the correct of the play — when she was really born in March.

First act, apart from the opening she will be girl and a mount secretary purt lover to whom she gets engaged when wealthy and breaks her engagement when broke, is filled with disciplinate best way for the lover to will his fortune to the girl without the father getting that the best way out is for the whom he believes to be his child and give her a quick divorce.

Second act, which takes place (Continued on page 48)

(Continued on page 46)

46

Plays Out of Town

MUSIC IN THE AIR

Philadelphia, Oct. 24.
Philly has had plenty of try-outs
this fall, but until this Jerome Kern-Oscar Hammerstein II 'musical ad-venture' opened last Monday at the Garrick, there had been only one

Garrick, there had been only one show that smacked of smass qualifications and their second control of the sec

extra six days which is a godsens for the theatre situation here.

Though in every respect a 'class' musical, 'Music in the Air' has an amandal was an action and good sentiment. There is scarcely a wise-crack in it, and yet the comedy, produced by plot situations and by oharacters who are creating live, flesh-and-blood people resulting and the strength of the production. It could come prefix close to the Hammerstein book is, in many ways, the strength of the production. It could come prefix close to romantic comedy without musical embellishments.

Bavaria is the locale and strong sympathy is established by the introduction of a group of simple continuous comments of the strong sympathy is established by the introduction of a group of simple continuous comments. The strong sympathy is established by the introduction of a group of simple continuous comments of the strong sympathy is established by the introduction of a group of simple continuous comments of the strong sympathy is established by the introduction of a group of simple continuous comments of the strong sympathy is established by the introduction of a group of simple continuous comments of the strong sympathy is established by the introduction of a group of simple continuous comments of the strong sympathy is established by the introduction of a group of simple country heroine does not make good in her debut as an actress to the book. One is that the simple country heroine does not make good in her debut as an actress to the book. One is that the simple country heroine does not make good in her debut as an actress of the summer of the summer of the production of the summer of the book. One is that the simple country heroine does not make good in her debut as an actress to the book. One is that the simple country heroine does not make good in her debut as an actress and the summer of the book. One is that the simple country heroine does not make good of a mutual romance with a guilet scene between two elderly men discussing their youth and memories of

of handkercniets and laughs.
Reinald Werenrath, of grand opera, has only one number which he sings splendidly, but it seems like wasted talent. He has little acting to do.
Natalie Hall probably takes the vocal honors and does some swell was a temperamental or as a temperamental service.

acting too as a temperamenta prima donna. Good bits are sup

What Charles "Chic" Sale (America's Foremost Rural Character Actor) Thinks of an Annuity

"I consider an Annuity the surest and safest investment that an Actor or professional man can make.

man can make.

"If people in our profession, who have made big money, would have put half the money they had lost in bad investments into an Annuity, we would have to give very few benefits today.

"I will have to give a

"I wish you continued success the sale of these Annuities." Before buying an Annuity, it would be to your advantage to consult us.

JOHN J.

551 Fifth Ave. Phones: Murray Hill 2-7838-7839

piles by Ivy Scott. Prince Cholensky, Nichols Joy and Harry Mestayer.
The Joseph Urban sets are equal to anything he has ever done for the musical comedy stage. Several of them are geoms, especially the factories of the management of them are geoms, especially the factories of the spirit. There is a simpler chorus with nice voices, but they have only one number and appear only a couple of times as a unit. Hammerstein engine of the spirit of the s

CARRY NATION

Baltimore, Oct. 19.

	Biographical drama in 17 scenes by Frank
	McOrath. Presented by the Theatre Unit in association with Arthur J. Beckhard.
	in association with Arthur J. Beckhard.
ij	Dirsoted by Blanche Yurka, assisted by
	Joshua Logan, Settings by Charles Boss:
	costumes by Elizabeth Higgins Sullivan.
ı	At the Maryland, Baltimore, Oct. 18.
	At the Maryland, Baltimore, Oct. 18, Aunt JudyFanny Bell McKnight
ı	James Campbell Arthur C. Morris
ı	Charles GloydByron McGrath
ı	Mery Compbell Moore Gertrude Garstin
١	SamBuddy De Loach
	Mrs. GloydFrieda Altman
ł	Dr. HullErnest Pollock
N	
ı	David Nation Leslie Adome
1	
۱	Carry Nation
1	Daniel Dent
4	
ł	A BruteClarence E. Smith
ı	Mart StrongJoshua L. Logan
ı	Constable GanoJames Stewart
ı	Mayor Washbrook
ı	O. L. DayGeorge Smithfield
ı	Salesman
ı	Mrs. Skoli
ı	SkollLuther Williams
ı	SkoliLuther Williams The Mayor of KlowaAlfred Dalrymple
Į	
Į	United States Senator John F. Morrissey
1	Landlord Harry Bellayer
ł	The Leader of the Vigilantes. Karl Swenson
J	Dick
ı	Dick
1	
١	Miss Sheriff
ı	Mrs. McHenryMary Jeffery
ı	Chairman
Į	Companion of CarryLilian Okun

With 'Carry Nation' biographical rama reaches its utmost point, at

art the conclusion of each dramatic blackour readers the piece jerky and blackour readers the piece jerky and such as the piece of the

scenes before Carry Nation meets the audience. It's too long, and the audience becomes impatient over all that background stuff. McGrath has rounded his strokes in, repeating in points. The repetition is irritat-

First of the 17 scenes takes place in 1346 on the birth day of the subject and the three succeeding scenes in 1857, 1368 and 1877, all take place without Carry appearing on the stage. All this background of Carry's heredity and juvenile environment could be condensed to the good.

on the stage. All this background of Carry's heredity and juvenite engage of Carry's heredity and juvenite engage of Carry's heredity and juvenite engage of Carry's heredity and the heat of the particular districts of the particular districts of her particular districts of the particular districts of the heat of heat of the
content of the service of the service of the content of the service of the servic

FORWARD MARCH

out of place. A burliesque or Toren Songs' was seriously hurt, by bad handling.

'I Hate to Think You're Growing Old, sung by Miss-Sweet and Watson, came late in the show, but impressed as the best of a number of Henderson's good songs.

Plenty to be Aone on this one, but the dancing, costumes and tunes are worth salvaging.

Waters.

MR. MARY SAWYER

Dunestic condy by Emerson Treacy and Juffend Condy by Emerson Treacy and Juffend Greece: Morris Askurm, director. At the Pasadena Compunity Playhouse, Oxfort Emerson Treacy Gay Seabrook, Michael Fenwick, Leah Window Rey Caett Emerson Treacy, Gay Seabrook, Wilchael Fenwick, Leah Window Rey Gay Seabrook, William Burna, John Hallam, Echer Gay, William Vance, Midred Pringt, Thomas L. Brown, Helen Sevil, Midred Pringt, Thomas L. Brown, Helen Sevil, Medical Sevil
appears in 'Growin' Up,' KFWB serial, and 'Mr. Mary Sawyer' could' be utilized as a radio script to bet-ter advantage than by any other presentation route.

presentation route, and under the home and Leah Winslow, we character players, handle their parts well and Will-like Blam Burns rates attention as a dumb young coinie. John Hallam, the former boy friend of the wife, does a good job as an irritating, bolsterous show-off type.

INSULT

Beverly Hills, Oct. 21.
Produced by the Beverly Hills Community
Players. New play by Lawrence B. Stenner
and G. H. Haszard, Directed by Wilfred
North, under supervision of Mrs. Lew Lipe
Nadis. Wilfred North, Henry Mohray, Wilt
fred Hart, Jose Rublo, and Clars Suskl.
Three acts. Opening week of Oct. 9.

Three acts. Opening week of Oct. 8.

Lacking a counting development to be classed as three roe a commercial production. 'Insul' still has the germ of an idea which might make it a peasibility for professionals. Play would have to be strengthened and the course in a mountain studio near Budapest, with the leading characters a princess who has married an artist beneath her rank, and the country of the country

the artist, Franz Laval, is material. They quarrel over Delphina and septars of the princess is preparated to the princess in the princess in preparing to commit suicide. She has been imbued with oriental philosophy by her Japaness servant, Ota-San. Her family is disgraced and she is unhappy. Franz returns in While his head is turned, the princess, in front of a statue of Buddha, kills herself.

Nola Luxford formerly leading woman in Fred Thomeones westerns, princess and artist. Despite the cumbersome lines, and slightly old-fashioned them, they bring reality to the story. Nadia, as Delphina, Wilfred Harl, Japanese boy, was the servant, but lacks experience in a difficult part. Mrs. Wilfred Sorth and Henry Mobray filled their roles of a middle-aged English couple smoothly.

AVRIL.

(Continued from page 45)

(Continued from page 45) at the continued from page 45) at the continued from the continu

CORPS A CORPS

('Close Range Fighting')
Paris, Oct. 10.
three-act comedy by Fordyce. Produced
Paulette Pax and Lucien Beer. Theatre
'Poeuvre.

of Paulette Fax and Lucien seet. Theatre de Toesroe.

Play is on for a limited engagement of two weeks only. It would not be illicely to last longer, and it the lidea is to be used abroad. It is to be used abroad. It comes to be a seen chance. The play was written by a girl who wishes to remain anonymous, and who intended to act the leading part herself. Shortly the producers on some details, and resolved to have nothing more to do with the business.

The idea of the play is that a girl with the producers on some details, and resolved to have nothing more to do with the business. The idea of the play is that a girl with the business find always gives fairs. Show opens in a bookstore which a girl (Jacquelline Hobstein) has bought with the money a boy friend lent her. Many boys make those the play of the play in the business.

Next situate and the profits of the business.

Next situate how we have but the start of the position of the constraint of the the situates.

before opening she disagreed with Eather Gay. Williams Vane, Milder Pringis. Thomas. How. Barter ado.
Human little comedy, rather ado.
Human little comedy, rather ado.
Human little comedy, rather ado.
Human little comedy rather ado.
Hall business late of the play has been and rather and friend lent her. Many boys make love to her, but she passed in the profits of the very low to the stance of the business and late to the with the business and late to five her business and late to five her business and late to five her business and late

Henri Rogowski Dies

Henri Rogowski, 88, retired head of the printing firm which still bears his name, died suddenly in his home in New York Monday, Oct. 17. He was a childless widower. Some years ago he disposed of his interest in the plant, which probably has print-ed more first editions of trade and ed more first endone of trade daily papers than any other office in waw York. The first issues of Va-New York. The first issues of Va-riety were printed there, and Va-riety were printed there, and Va-iety returned to that office when growing circulation required print-ing on a newspaper press. He printed the New York 'Call,' the 'Morning Piegraph,' Daily America,' the Re-view,' the Shubert Sunday house orran, and innumerable other ven-tures.

Born. in Poland, he learned his trade there, coming to America first to work on the New York World, later going to the Recorder when the publication started, about 40 years ago. For them he established the first battery of linotype machines installed in any newspaper

when the Recorder falled, Rogowski took over the machines, setting them up at 42 Spruce street with the idea of doing composition for the trade. For years he set much of the City Record and did special work for most of the New York dallies when their own facilities were 2000 Mercury for Tanking Hall when the politicians gave the paper to Blakely Hall, who presently turned it into the 'Morning Telegraph.' The type was set by Rogowski and the paper printed on a press installed by Hall in the basement of the plant. The arrangement continued until the 'Telegraph' moved around to 116 Nassau street and installed its own plant. Eight years ago owing to failing health years ago owing to failing health years ago owing to failing health school which we have been deep to the continued the old organization.

Group Rote Deal When the 'Recorder' failed, Ro-

Group Roto Deal

A new gravure advertising unit of eight Sunday newspapers serving. New York and New England territory is being offered to purchasers of space by the Gravure Service Corp. of New York and Chicago. The Corp. of New York and York of New York. Ocker Press. Buffalo 'Courler-Express.' Botheater 'Democrat-Chronicle', Syracuse Post Standard, Boston Herald', Springfeld 'Union and Republican' and Hartford 'Courant.' The Albany and Rochester publications are links in the Gannett chain; the other papers are locally owned. A combined circulation of 1,126, 288 is claimed for the unit, with a group rate of \$3.48 a line compared to \$4.38, and a rate of \$4.790 a page comapred to that of \$7,985.02, when the eight papers are bought sepanew gravure advertising unit

the eight papers are bought sepa-rately. Gravure Service turns out the roto sections for these publica-

Bonfils' Deposition

Bonfile' Deposition
District, Judge E. V. Holland, deelded that F. G. Bonfils, publisher
of the Denver Post,' must continue
his deposition in a \$200,000 libel
suit against the 'Rocky Mountain
News,' Denver; Charles Lounsbury,
editor, and Roy Howard and Robert
P. Scripps, executive heads of the
Scripps-Howard chain. The judge
had ordered Bonfils to submit to an
examination by attorneys for the had ordered Bonfils to submit to an examination by attorneys for the defense, but Bonfils refused to answer so many questi... that the hearing was adjourned until the court could rule on them. Judge-Holland ordered the deposition continued and directed the defendant of the defe tions he refused to answer had to do with his life from high school age and for a number of years fol-lowing. The deposition will be con-

First, a Best Seller.
Claimed by F. M. Clouter, of Little, Brown, that his house is the sole one to get a best-selling first sole one to get a best-selling first continuous forms. Book is A. J. Crowlin, Starts. Book is A. J. Crowlin, Start literary try. Clouter points out that practically all other best-sellers in recent years were not 'firsts' Sinclair Lewis had five novels published before he turned out 'Main Street.' The Good Earth' was Pearl S. Buck's second book, A. S. M. Hutchlson did three before he rang the bell with 'Il Winter Comes.' Charles Morgan did two before he rang the bell with 'Il Winter Comes.' Charles Morgan did two before he rang the bell with 'Il Winter Comes.' Charles Morgan did two before her for Fountain,' and Vicki Baum's 'Grand Hotel' was preceded by a flock of others.

by a flock of others.
Other best-sellers named by

Best Sellers

Best sellers for the week ending Oct. 22, as reported by the

Fi	ction
'Sons' (\$2.50)	By Pearl S. Buck
'Sheltered Life' (\$2.50)	By Ellen Glasgow
'Light in August' (\$2.50)	By William Faulkner
'The Fountain' (\$2.50)	By Charles Morgan
'The Fortress' (\$2.50)	By Hugh Walpole
'Inheritance' (\$2.50)	By Phyllis Bentley
The same of the sa	

Non-Fiction	
'Death in the Afternoon' (\$3.50)By Ernest Hemingway	
'March of Democracy' (\$3.50)	
'More Merry Go Round' (\$3.00)Anonymous	
'Van Loon's Geography' (\$3.75) By Hendrik Willon Van Loon	
'Epic of America' (\$3.75)By James Truslow Adams	
'Princess Marries the Page' (\$2.00) By Edna St. Vincent Millay	

Clouter were all other than first

novels.
Clouter fails to mention, however, that 'Hatter's Castle' did not come to Little, Brown entirely unknown. The book was a success in England before Little, Brown took it for publication over here

116 Accredited Scribes

Of the several hundred corre-spondents and so-called press and mag representatives in Hollywood mag representatives in Hollywood seeking entrance into the studios for news, only 116 are on the accredited list, just published by the producers' association.

The 116 have been given credential cards admitting them to the studios, but no co-operation will be accorded other news gatherers un-

studios, but no co-operation will be accorded other news gatherers unless they show proof of definite assignments. The credential plan is to combat the time wastage by studio p.a.'s with self-styled free-lancers who cannot guarantee publication of articles written.

New Literary Monthly

New Literary Monthly
The American Spectator, 10:
monthly of standard newspaper size.
made its initial appearance with the
November issue of four pages last
week. The demand was so big the
dealers around Times square, in
New York, particularly, complained
of the shortest
Description of the complained of the process. The complained
of the process. James. Branch
Decdore. Dreiser. James. Branch

Theodore Dreiser, James Branch Cabell and Eugene O'Neill are the editors; Richard R. Smith, the book publisher, is president of American Spectator, Inc., 12 East 41st street, N. V.

N. Y.
Authors in the first issue besides
the editors own contributions include Clarence Darrow, Frank
Swinnerton, Jeseph Wood Krutch,
Van Wyck Brooks, Havelock Ellis,
Lincoln Steffens, Liam 'O'Flaherty,
Ring Lardner, Louis Untermeyer
and Calvin B, Bridges. Policy is and Calvin B. Bridges. Policy is committed to the expressions from the distinguished literati of Amer-

the distinguished literati of America, England, France, German, Aus tria and Italy, who have been invited to contribute.

Among the causatic departments is a Worst Book of the Month' nomination and 'Haysiana,' a satirization of the manner in which the films' p. a.'s do not observe the tenets of the Haysian code.

Brewers' Trade Paper

Brewers' Trade Paper
Anticipating the return of beer, a
trade paper for the brewing industry will be issued soon, called 'The
Frewing Industry'
Publisher of the new tradie is A. J.
Fehrenbach, Raymond C. Kennedy
associated. Brewing Industry' will
appear every other week, and will
be in newspaper form. When real
beer becomes a fact, the sheet may
go weekly. go weekly.

Lewis Settles in Vienna

Lewis Setties in Vienna Sinclair Lewis has taken a flat in Vienna and says he has settled there for good, according to news from Europe. He says he will spend at least six months in Vienna every year, making the Austrian capital his headquarters.

Lewis wife, Dorothy Thompson, it were myth at home in Vienna in Vienna every meth at home in Vienna when a thome in Vienna in Vi

ns headquarters.
Lewis' wife, Dorothy Thompson, is very much at home in Vicnna where she has been acting as correspondent to various American papers, off and on, ever since the

C. B. Stilson Dies

Charles B. Stilson, 52, newspaperman and fiction writer, died suddenly Oct. 22, of acute indigestion in Rochester, N. Y. He was city editor of the Rochester 'Herald' from 1911 to 1918, and left to enterway exercise.

war service.

At the time of his death he was copy reader on the Democrat and Chronicle. He wrote hundreds of short stories and five novels, the best known of which was 'Ace of Blades.' Survived by wife and two

K. D.'s 100%

Katherine Daugherty, for 16 year ssociated with the late Jim Quirl in 'Photoplay,' is virtually 100% owner, or will become such, when paying for Quirk's 75% interest in

paying for Quirk's 75% Interest in this monthly fan publication. Miss Daugherty, as the new publisher-editor, now, as before, owns 25% of the periodical. Quirk, by an agreement with the W. F. Hall Printing Co. of Chicago, was to have paid up for his 75% out of 'the profits, but somehow never got around to it. The Hall printers were the original owners of 'Photoplay,' including title and good will, when taking it over some 17 years as a bad debt, at which time Quirk was installed. With the growing importance of

With the growing importance of Miss Daugherty as chief aide to Quirk, the board of directors, two years ago, had made provision that in the event anything happened to Quirk or herself, one or the other would acquire the complete owner-ship on the same convenience of pay-out-of-profits.

pay-out-of-profits.

For 16, years K. D., as Miss Daugherty is called in the trade.

For 16, yeas K. D., as Miss Daugherty is called in the trady, ran the publication as magaging edular with the trady and the country.

Upon Quirk's death, despite his loss of financial equity in Thotoplay, an arrangement was made for May Allison (Mrs. Quirk) to accept an associate editorship at \$10,000 or \$15,000 a year. She acquiesced but later withdrew.

Bob Eastman, sportsman, and the executors of the eatate of the late Colvin, who were partners in the Hall Printing Co, have since made clear to Miss Allison and her friends why and how the late editor-publisher lost his financial equity in Thotoplay.

"Photoplay."

Miss Daugherty, due in New York from Chleago within a week, may arrange for a change of the mags editorial headquarters to New York. Understood she has always fay. Understood she has always fav-ored the east and has been in N. Y. five months out of the year for some time. Her husband is Jack

five months out of the year for some time. Her husband is Jack Tuomey, circulation manager of Photoplay and in charge of exploitation and promotion. Quitt's estate, it is said, was principally in insurance, between \$200-00 and \$250,000, about equally divided at tween his first wife and with the control of
Selma Lagerlof Gives In

Selma Lagerlof, long regarded as one of the hardest persons in Europe to interview, has broken down the bars at 74. She'll stop any day now from her work to grant inter views to newspapermen from abroad, with the sales of her books

Her famous bome, Marbacka, has almost been turned into a tourist center, with Miss Lageriof supplying a visitor's book to sign and post-cards of herself and her home free of charge. She says she's given up being a recluse and has got a powerful American radio so she can keep up with broadcasts in Paris, Berlin, London and Rome.

Berlin, London and Rome around, but were the care of the can be can keep up with broadcasts in Paris, Berlin, London and Rome around, lowever, in case the traffic becomes too heavy.

Non-Commercial Authors?
That book publication holds no attraction for the average pulp flettoner is illustrated by the action of one steady contributor to those mags who turned down an offer from a book house for a full length tale. This particular scribbler had earned something of a rep for his western pleces, and the book house, seeking a western, asked him for one of 80,000 words, to be refused. And that despite a \$500 advance. The scribbler flurred it this way.

and that despite a \$400 advance. The scribbler figured it this way. The book wouldn't go beyond a first edition—if selling all of that—which meant, at the most, 3,000 coples. At the usual royalty, if the entire edi-

tion went, the book would net him

For 80,000 words, even at a a word, he can get \$800, and pulp scribblers quantity is the only only thing that figures. This scribbler rarely gets less than two cents a word, though, and he gets paid from the mags on acceptance. With a book he would have to wait six months for a royalty statement.

Hence, the average pulp fictioneer can't see book publication. Except when he occasionally gcts away from what he is the first to away from what he is the first to admit to be 'hack' writing and turns out what he thinks is a real piece of 'literature.' Then he will have to work twice as hard to make up for what the piece of 'literature' failed to bring him.

Crouse's Latest

Crouse's Latest
Russell Crouse has been at it again with shears and paste-pot and has produced The American Keepsake, which Doubleday Doran has manufactured in handsome fashion with illustrations by Edward A. Wilson that never would have been countenanced or platent of the control of the countenanced of the countenanced of sources that collated from a score of sources the advice on decorum, sex relationship, amative correspondence, riddles, parlor games, the once famous 'Oraculum, or Book of Fate, toasts, hints on dress and all of the other points which used to go to make up the famous guides, compendiums or epitomes that were popular long before the new generation. Most of the stuff is Incorporated from books produced

new generation. Most of the stuff is incorporated from books produced between 1840 and 1870, and looks it. Young women are urged not to lift their skirts with both hands in crossing the street, to wear their bathing skirts to their ankies instead of the boot tops, etc.

It's not so much a book to be read through, as to be picked up and read bit by bit as leisure permits. And it is something to be preserved instead of given away after reading. Crouse has done a splendid bit of compilation.

New Mag Distrib
Lee Ellmaker, former Macfadden
publishing exec, who recently added
to his mag holdings with the pur
chase of Women to the conmaker has organized the Pictorial
Distributors, which gets its name
from another Ellmaker publication,
Pictorial Review, and which will
distribute Ellmakers own mags, as
well as those of others.
Ellmaker, now out of town, is understood to be offering his new mag
distributing company facilities to a
number of publishers.

Author's Mail Orders
Albert Stevens Crockett, who had a run-in with the publisher of his settlement by which he gets all unsold copies of his book in lieu of royalties due him. It's Crockett's idea to sell the book himself, via mail order, he being without distribution and other regulation sales facilities.

Crockett is now selling the book for \$2, a marked reduction from its original price of \$3.56. The authorpublisher is conducting his new activity out of his home.

'New Yorker's' Pay Rates

New Yorker's Fay naces
New Yorker' magazine, pays contributors on a graduating scale according to seniority. Up to 25 acceptances, it's 5c a word and from
then graduates, in units of 25 or so,
at so much more per word up un'il

That's high, for the most consistent contribs although the quality of a piece, regardless of the wordage often finds a proportionately higher pro rata.

Under 30-Must!

Under 30—Must!

Younger seribblers will get their
inning in a new mag to be called
'Modern Xouth' to make its initial
appearance in January.

Open to
authors under 30 only.

'Modern Youth' will carry a general run of features, from short fiction to essays. Must be strictly
modern and from the angle of youth,
ir keeping with the title. First issue now in preparation, and some
more pieces can be used.
Publisher and editor of 'Modern
Youth' is Viola Ilma, who's under 30
herself, of course.

herself, of course.

Bolton's Bolts Whitney Bolton back from Holly-

Whitney Bolton back from Holly-wood last week, resumed as m.e. on, the N. Y. Morning Telegraph. He was gone two months, engaged to work on '42d Street for Warners, Bolton's arrangement, with the daily calls for leaves of absence if and when Coast calls arise.

O'Malley Dead

Frank Ward O'Malley, 56, dled in ours, France, Oct. 19. been in poor health for several years, and his condition took a turn for the worse about 10 days before his death.

O'Malley was not only the star reporter for the old N. Y. 'Sun' but one of the most widely known writers on any newspaper, many of his stories becoming newspaper classics. He knew his Broadway as few men did, and much of his best stuff was written from that angle. In his own words he had been a reporter for the 'Sun' for 14 years, 13 of which had been spent in Jack's 13 of which had been spent in Jack's restaurant. It was he who started Jack's flying wedge of waiters on the road to semi-immortality. He wrote two plays, 'The Head of the House' and 'A Certain Party' and two books, 'The War Whirl in Washington and 'Swiss Family was done on the old 'Sunday Sun' which was far better written that most of the magazines of today.

most of the magazines of today.
One of O'Malley's best remembered contributions was that of the
Wabble. A steamship long overdue turned up in Bernuda and a
shipping firm wired the owners adding the code word 'wabble,' which
meant 'Shall we act as your agents?'

meant 'Shall we act as your agents'
The 'Times' printed the report and
wound up with the statement that
the steamer was in tow of 'the
Wabble.' O'Malley wrote a long
story about the Wabble which, according to his account was a lett
handed sidewheel steamer with a nanded sidewheel steamer with a home port in the tank of the Hip-podrome. For years his occasional references to the Wabble made 'Times' men squirm and others chortle with glee.

Hearst's Column Orders

Hearst papers have been ordered not to use any material from column-ists other than by those operating under the Hearst syndicates King Features, International News Ser-vice, and Newspaper Feature Ser-

Personal wire from W. R. Hearst s said to have reached all his pa-pers to this effect last week.

Chatter.

'Gargoyle,' high-hat weekly Hous-ton magazine established five years ago with Allen Peden, ex-news-paper man as publisher, has sus-pended publication.

Ina Gillesple, music and fine arts editor of 'The Chronicle,' Houston, daughter of the late C. B. Gillesple, editor, was married last week to Herman Frank Grotte, advertising man.

Carols Borcosque, former Spanish version director for Metro, remains in Hollywood as studio representa-tive for 'Cinegraf,' Argentine fan

Robert Lee Eskridge, author of 'Mangareba,' has gone to Hawaii for a year to write a book.

"Torch Singer, new King publica-tion by Charles Grant, is otherwise Bill Lengel of Hearst's 'Cosmopoli-tan.' Lengel has one or two other eudonyms.

Herbert Asbury is seven chapters ahead on his history of Frisco's Barbary Coast. Jim Geller, of the Morris office, will handle it.

Rockwell Kent's 'Greenland' post-poned till next year.

Lewis Browne's book on Spinoza will compete with Benjamin de Cas-seres' on the same subject.

Notice of the dissolution of the Graphic Syndicate, operated in connection with Macfadden's now defunct New York tab has been filed at the N. Y. Secretary of State's at the

Harry Stuhldrefier, quarterback on Notre Dame's Four Horseman' eleven and present coach of Villa-nova, is writing a weekly football article, Right Off the Grid, for the N. C. W. C. Service, which syndi-cates to Catholic newspapers.

cates to Catholic newspapers.

Anne Rodman, associate editor,
124 West 72nd street, with \$\$40
debts and no assets, and Benjamin
Stolberg, newspaper man, 9 East
17th street, both N. Y., have taken
the voluntary bankruptey petition
route.

Dcan Van Clute, the blind con-ributor to the 'Amerimerk,' has ributor to the 'Amerimerk,' has turned out his first novel. It's mostly autoblog, called 'Pour Wine for Us.' His brother, Walton n Clute, helped write it.

Kenneth MacNichol instructing

(Continued on par 50)

RADIO CHATTER

Andy Rice co-authoring with Billy Wells for Jack Pearl on the

ether.
Otto Gray's Oklahomans hopping
into WGY, Schenectady, from theatre engagements within a 150-mile
radius, "to broadcast a Monday
morning program over an NBC

hookup.

The proacesting Corp. of Pallsades Park. N. J., petitioning FRC
for permission to erect a 500 watter,
operating 10 hours a day.

Building Industries Broadcasting
Co. of Cincinnati applying for permit for, new station, superseding application filed in name of Building
Industries Exhibit, Inc.

WICC, Bridgeport, Conn., seeking move transmitter to Stratford,

Conn.

State of New York given authority to operate three portable experimental stations to investigate practicability of frequencies assigned in connection with fighting forest fires.

WJW, Mansfield, O., permitted to remain silent while station was be-ing moved to Akron.

ing moved to Akron.

FRC granted 426 amateur station licenses during first half of October. Of these, 247 were new stations, 122 renewals and 57 changes. renewals and 57 changes. H. Elliott Stuckei joins Herbert

CHICAGO CIVIC OPERA

CAPITOL THEATRE

HELD OVER

"One of the high points for ap-ause returns was the soloing by a bust baritone." _'WARIETY."

CHARLES V. YATES

Radio's Dream Girl



THREE KEYS Piano Guitar Voice BOB, SLIM BON BON 11 P.M.

J Management.

BICHABD & LENETSKA

1560 Broadway, New York

Glover's newscasting staff at Co-

Glover's newcasting star at Co-lumbia.

In the control of the control of the Control

Or Dutch Girl'

NBC farming out Sally Davies,
blues warbier, to WLW, Chen, for couple of months.

From the couple of months, or the control

Tan into a ticklish situation between the network's local affiliate
and the dailies while visiting. Pittaburgh.

Hart to Keth McLeod of the pre
stram board.

Hart Giddings out of New 20 acsistant to Keith McLeod of the prosistant to Keith McLeod of the proDuke Ellington lectures Percy
Grainger's class at New York University on composing and arranging, with the band playing samples.
I Among those competing for the
Spang Baking Co. program over
Spang Baking Co. program over
and Al Lilewlyn, Al Cameron and
Fete Bontsema, and Macy and
Smalle. Each act gets a crack at
the WTAM mile on successive days,
with the winner picked according to
the Competition of the Competition

acilities of WTFI and goupning on Jower. Yoldeden, Ala, wants to asWHI Hedman and Candens Broadsating Co. to W. M. Ingram.
Liberty Broadcasting Co., Athens,
Ga., wants to change location of
WTFI to Greenville, S. C.
WTFI to Greenville, S. C.
Co. of Little Rock, seeking a new
station license, and facilities of
KARK.

Arkansas Radio and Recording Co. of Little Rock, seeking a new station license, and facilities of KARK.

KARK. Although Teceivation Corp. of The Control of The Control of The Control of C

3% ASCAP MUSIC TAX EXEMPTS POLITICIANS

Los Angeles, Oct. 24.
Foliticians, using the radio, for election blurbs have been exempted from paying the 35 must tax, under a ruling by the American Society of Composers, Authors and Publishers. Several local stations which have collected the item are preparing to return it.

Society of Composers, Authors and Publishers. Several local stations which have collected the item are preparing to return it.

Society of Composers, Authors and Foliations of the temporal of the item and the programs. Society members burned when they licard this and ordered stations to return the cash.

Local broadcast owners say that the ASCAP is trying to play Santa Clajai to the canditates who might be solourning in Congress when future fights come up on the copyright laws.

Van-Don to Chi Van-Don to Chil
San Francisco, Oct. 24.
Van and Don stowed wives and
baggage in their car Saturday (22)
and headed for Chicago, where the
Lord, Thomas & Logan will take
them in tow.
You's Quaker Oats contract on
You's Quaker last week and cereal
firm stays at airs for a while.

WANTED FOR RADIO

Experienced Professionals, All Types, For Artists Bureau and Broadcasting

WLW "THE NATION'S STATION" CINCINNATI

PHONE FOR AUDITIONS

MR. NICHOLLS, Room 3037, New Yorker Hotel AFTER SUNDAY, OCTOBER 30

Chi 'Trib' Printing

RADIO

Radio Lists at Last

Chicago Oct 34 Quietly deciding to reverse its

Quietly deciding to reverse its traditional policy, the Chicago Tribune last week began printing radio listings. About 26 inches dally appeared of carefully edited programs. All allusions to the ad-vertises: sponsoring programs is omitted.

vertices sponsoring programs in our control of the confined to Sunday. It is not reported whether the Th' contemplates printing radio chatter as do the other local dailles.

AIR HURTING COMIC STRIPS?

Opposition to the otherising of comic strips syndicated to them is gathering momentum among newsnaners throughout the country. Ad gencies report that cartoonists are finding it tough to get their newsnaner clients to okay radio versions of the strips under newsprint contract. Attitude is holding up deals several pen-and-inkers that commercials are interested in dra-

commercials are interested in dramatting.

Contracts held by the newspapers
contain no clause, that prevents the
cartoonist from selling the other
version, without consulting, them.
But the artiste say they's not in,But the artiste say they's not in,all, the cartoonists ever, the newspapers have always been and will
always be their major source of
income, and, if these customers bix
the radio, they would rather pass
up the by-product coin than chance
the loss of the newsprint accounts.
In, a recent case where a couple
of papers had given the cartoonist
of always and the cartoonist
of the car

Of the better known strip pro or the better known strip pro-grams on the air are 'Skippy' (Wheatles), Little Orphan Annie (Ovaltine) and Seketary Hawkins (Ralston Purina).

COAST N.B.C. ARTISTS BUREAU'S 20% COMMISH

San Francisco, Oct. 24 NBC Artists Bureau is handing jut a new contract including clauses or a new high commission rate of personal appearances. Effective Nov. 1.

nor's new nigh commission rate on personal appearances. Effective Nov. 1.

Instead of usual 10%, bureau henceforth takes 20% on concerts and 15% on the concerts and 15% of the concert of the concerts and 15% of the concerts of the

Daily Buys WHBF

Rock Island, Ill., Oct. 24. Rock Island, Ill., Oct. 24.

Rock Island 'Argus, 'dally newspaper, has bought WHBF from the Beardsley Specialty Co., known as the Rock Island Broadcasting company. Price is 320,000 with final details awaiting approval by Federal Radio Commission.

Plan is to place the transmitter in editorial offices with rag to plus the data and the state.

Little Bits from the Air

Despite apparent stalling, and plenty of asides and clowning for the benefit of the generally orowded studios, Beverly Hill Billies continue as one of the commercial mainstays of the smaller Los Angeles at stations. Currently, outfit is on KTM, giving a one hour nightly program for an L. A. dental concern.

John Swallow, Handling the broad-cast at the Coast opening of Radio's Bill of Divorcement, Introduced an innovation to get away from those long iapses between the celebr 'Im glad to be here and I know it will be a good picture' routine, Mccing from the Hillstrest (L.A.) lobby he spotted Harry Jackson's string en-semble near the mike to do their stuff between the introductions.

Phil Spitalny's Nestie Chocolateers music certainly is a decided attance of the control of the c

NBC is now picking up Charlie Kerr from the new Marguery club in the Adelphia hotel, Philly, as a late hour feature and doing right

SPECIAL COVERAGE FOR REMOTE COAST SPOTS

Hollywood, Oct. 24. Novel way of combatting the hains is being used here by the North American Broadcasting company, a new organization which is buying time over KNX, local sta-fion to rebroadcast for coverage in particular spots wanted by its clients.

clients.

Plan has been worked for several weeks in covering the San Bernardino valley, adjacent to berg, which due to climatic and terrain conditions has been hard to reach by the local stations, Territory has a population of around 250,000, serviced only by Small stations at San Bernardino.

As worked, the new broadcasting, company sells accounts particular-

Bernardino.

As worked, the new broadcasting, company sells accounts particularly for this territory in conjunction with the coverage of KNX. These programs are picked up by specially constructed receiving sets on the configuration of the c

'Boop' on Air

Botop on Air
Betty, Boop, cartoon reel. will
have an etler, wersion on NBC nextweek. Exact, agot, on the weekly
schedule is yet to be charted. Goes
quetaining for a, while, with the network meanwhile looking around for
a commercid banksoil.
Cast gathered for the program are
Mac Questrel, radio minic who has
been filling the reel's title role;
Bradley Barker, 'Cookle' Bowers and
the Vic Irwin orchestra.

well; by the Quakertown massire who's quite an institution there. Kerr's music is well known in Philly and Atiantic City and evi-dences its rating for the ton spot assignment in the snooty supper room of the Adelphila.

Ray Fox can wartle pops in okan manner. She sounds like big league timber as coming through Sunday horning from Walca. combo on Walca are the Dark Horses wo Walca are the Dark Horses will also evidence important potentiali-ties with their musico-warbling.

ties with their musico-warbling.

Seamingly the Yillage Grove NutChien is accepting coursed and traythat is accepting coursed and traythat made' the spot when La Belle
Rose was in full bloom. The Village cabaret had gone very conventional of late with routine band and
floor show, but Cliff Clifton, m. c'local of late with routine band and
floor show, but Cliff Clifton, m. c'special conventions of the course of the course
music, barkened back to the haloyou
music, barkened back to the haloyou

music, harkened back to the haloyou days.

The Nut Club's kindred enterprise,
The Nut Club's kindred enterprise,
Village. Barn, incidentally, has at
good band combo on W1Z, Joe
good band combo on W1Z, Joe
typth prochestra. The legit
typth passes has been in order from a
place such as this.



and Eddie

Leonard Jr.



The Levable Singer and Company)

PICK

TUNE IN FOR A MILLION LAUGHS wn to the Redlo World be

Molasses and January'

Maxwell House Show Boat WEAF, THUESDAYS, P.M.

Tick and Pat' Sooty & Box Car Macy Minstrels WOR, Tues 8:30 g.m.

PAT

Friendship Town WJZ, Tues. 6 20 PICK

"The Broadway Jester HARRY ROSE

Sunday, 2.15, WABC-John Wave Se

WILLIAM HALL WABC, Wed., 7:15; Fri., 7.45;

Sun., 8:00 P. M. Management LEW COOPE

and GLENN

(JAKE and LENA)
QUAKER OATS COMPANY
Dally \$ A. M. NBC RED NETWORK

TAIN \$ 4.5 P. M. EST. WTAM—CLEVELAND
Dally \$4.5 P. M. EST. WTAM—CLEVELAND
DALLY F. M. EST. WTAM—CLEVELAND

THOSE THREE LOVELY VOICES

KELLER SISTERS and LYNCH

5th MONTH-WOR-3 TIMES WEEKLY

7:15 P. M. Monday—Wednesday—Saturday

S A VOTE-GETTER

EDITOR RAPS FRC AS UNFAIR

Chicago, Oct. 24.

James G. Stahiman, publisher of fee Nashville Banner and fiery opponent of radio, last week declared to the Inland Daily Press Association that unless the newspapers of the country woke up, the American dailies would become only a memorial of the Country woke up, the American dailies would become only a memorial to the Country woke up, the American dailies would become only a memorial to the Country of t Chicago, Oct. 24.

Geise Ouits KMTR

Hollywood, Oct. 24. Harry Geise has resigned as program director of KMTR.

He was the only holdover from the former V. G. Freitag owner-

ship

ABE

CALIFORNIA ORCHESTRA Columbia Broadcasting System
PHILLIP'S DENTAL MAGNESIA COAST-TO-COAST

WABC



DUMB CRACKERS ROBERT BURNS WARC

BURHS' ALLEN

BADIO'S

UNCLE DON



On WOR 6 P.M Every Evening Except

SHEVLIN

(TENOR) catured on the Sweetheart Soan rogram every Wednesday, 11:45 Management of NBC ARTIST BUREAU

Those Benefits

Within three hours after Donald Novis' date at the Par-amount, Brooklyn (21) had been okayed all around, a amount, Brooklyn (21) had been okayed all around, a couple of radio editors in that borough had him booked for six personal appearances of their own.

Among the events for which they have the tenor set is a cooking school conducted by one of the sheets, a tri-bor-ough spelling bee, a church ough spening bee, a cr ouchre party and a depart store anniversary celebrat

Medicos, Mystics Flock to XEPN. **New Mex Station**

Los Angelos, Oct. 24.

XEPN, under construction in Mexico, over the line from Eagle Pass, Tex., will broadcast on a frequency of 100,000 watts which will make it the most powerful commercial station in North America.

Expected to be in operation in a month, it will be supported mainly by American medicos and mystics who have been denied time on America stations.

One of the principal owners is W. E. Branch, radio engineer of this city,

SHOOT RUSSIAN EVENT FOR RELAY ON RADIO

Moscow, Oct. 9.

Moscow, Oct. 9.

Official opening of the gigantic hydro-electric station on the river Dnieper, the ac-called Dnieperstroi, will be shot by Victor Geyman, and his co-workers as a radio-film. He will record on, regular film sound strips the whole, celebration, from the roaring of the Dnieper waters through the dam sludes, to the terrain will then be edited and mounted for radio transmission. Successful experiments with such radio-films, recording current events in organized dramatic form on the basis of newsrees shots, indicate an extension of this type of broadcast in the near future. In its ideal form, of course, the visual portion of the film should be available as well as the oral; but that must wait for a further development of television. Geyman is among the group of persons develing themsolves to television development of television.

Murray, Agent

William Murray, who was with the NBC Artists Service in charge of popular entertainment until three weeks ago, has joined the radio department of the William Morris office. He and Harry W. Spingold will handle that dept. Prior to coming to the network Murray was booking manager for the Judson Radio Program Corp.

Television Suits

Los Angeles, Oct. 24. Two suits against local television companies have been filed in Muni-

Ralph G. Fear wants \$530 back Raiph G. Fear wants \$530 back rent from American Television Lab-oratories, Ltd., and Mildred M. Mat-kin is suing Television Products, Ltd., and Charles Diltz on a \$120 promissory note.

HUETON AT KMTE Hallwood, Oct. 24. Harold Morton, formerly chief announcer at the Don Lee CBS station and NICOLINA SEND CONSECUTIVE WEEK WESTEERO" Program, Wednesdays, 10:15 a.m., WEAF

MIKE INSURGENTS

Spanked by FRC, Shuler and Brinkley Buy Time on Indie Stations in Bat-tle for U. S. Senate and Governorship—Wise Owls Admit They Are Likely to Win High Office

NOV. 8 THE TEST

Los Angeles, Oct. 24. Radio will get its real test as a vote getter in three widely sepa-rated spots Nov. 8. On Indications the ether may click at the election by putting into office two U.S. senators and one governor, all candi-dates who, in pre-radio days, it is contended, wouldn't be accorded the chances of the darkest dark horse.

contended, wouldn't be accorded the chances of the darkest dark horse.

Esculiarity, is that two of the candidates were station owners who previously host their air licenses because the Federal Radio Commission ruled in each case that the owners were not using their stations to the best public interest.' These office seekers are the Rev. Robert Shuler, Los Angeles, who is contesting for U. S. Angeles, who is contesting the their section for the same specialist who lost his license for station, ownershows the famous gland specialist who lost his license for station ownershows the famous gland specialist who lost his license for station ownershows the famous part of the famous station. Third is the air senatorial fight being waged by Henry Fields, the lowar seed merchant, who used the air to such good advantage in deteating Senator Brockhardt in the Republican primary.

On the coast it's even when the famous the famous the consideration of the contest for senator. While running on a prohibition platform, the minister had previously polled a heavy vote on both the Republican and Democratic tickets in the August primartes.

gust primaries.

Shuler a Bone Dry

Shuler is expected to get the dry voters from both the old line parties, due to the wringing wetness of the Republican candidate, Tallant Tubbs of San Francisco and the wet platform of the Democrats whose standard-bearer is William McAdoo Glibbs,

Gibba.

Ether clergyman, barred from using a station of his own, is using time on several independent outlets, and is covering the state nightly with his Sahara piess. If he can garner all the dry votes in California, while the west are split between the Democratic and Republican directions of the control
4 After Waves

Los Angeles, Oct. 24.

Don Lee, operating the CBS coast chain, is the latest to seek the wave length of KFM and KELW, local stations threatened with loss

ocal stations threatened with loss of their frequency. Line-up for the disputed wave length now includes Lee, William Randolph Hearst, Earle C. Anthony, owner of the two NBC stations, KFT and KECA, and Guy Earle of KNX.

HORTON AT KMTR.

Full of Ether

They're telling one about a jazzing jurist, with a radio yen, who was consulted by a client for a divorce.

As the woman walked into his office, the lawyer's greeting was, 'Commercial or sustain-

NAB ALL HET UP ABOUT ASCAP **MUSIC TAX**

Topic stated to play an important part at the National Association of Broadcasters' convention in St. Louis Nov. 10-12, inclusive, is the application of the music tax. It is reported that numerous station operators will take this opportunity to voice their dissatisfaction with the way that the heads of the American Society have gone about signing contracts.

operators will take this opportunity to voice their dissatisfaction with the way that the heads of the American Society have gone about signing contracts. To a contracts the society have gone about signing contracts. To a contracts the society has not handled the situation equitably. They will contend that E. C. Mills has cut the sustaining fees in some instances, eliminated them entirely in other cases and retained them instances without regard to equality of treatment. Argument will be advanced that while one high-powered outlet in an area had its sustaining fee entirely canceled, a competitive transmitter of similar power was refused any relief and taxed the full sustaining area had its sustaining fee entirely canceled, a competitive transmitter of similar power was refused any relief and taxed the full sustaining commercial business.

The discontented broadcasters, it is reported, will in their plaint content that the best bargainers got the best deals from Mills, and that the network owned and operated stations were unduly favored in the passing around of contracts. These recalcitrants may also demand that the committee appointed to fiquire into their complaint contain a repiresentation of three indice station operators to two chain much the proported. Will declare to the convention that the reverse representation on the committee, that negoritated with the society, was responsible for the deal that put the tax direct upon station; income and passed up entirely revenue taken in by the networks. In other words, if a chain sells time on a station of a national hookup for, say, \$500, and of that sum pays the station the customary fee of \$50 for the hour, the music tax on commercial in connection with the election of officers. Instead the free-for-all voting system will prevail, with no tickets drawn up in advance.

WMT STATUS QUO

WMT STATUS QUO

Waterloo, Ia. Oct. 24.

WMT STATUS QUO

WMT STATUS QUO

Waterloo, Ia., Oct. 24.

WMT's application for removal to
the state capital. Des Moines, has
been denied, PRC holding that, Des
Moines now received high grade
to another station has a see
WMT received liceme renewal

WMT received liceme renewal on 600 kilocycles

CUBAN RADIO GOING COMM'L

Havana, Oct. 24.

The International Broadcasting Co. has installed its new WE electric transmitter here for its station CMAF, 5,000 watter, so far the most powerful station on the island.

CMAF, 5,000 watter, so far the most powerful station on the Island.

Jesse Jay, president of the station WIOD, Miami, is v, p, of the IBC and plans the exchanging of programs between these two stations. CMAF's new transmitter is the old WIOD's which last year was replaced by a more powerful outfit. Hierarch Nodarse, for the past 10 years manager of CMC, of the Cuban Telephone Co., is the new commercial manager of CMAR. The Cuba now boasts a national net-Cuba now boasts a national net-Cuba now proposed to the company from its Havana station. Chain programs are broadcast Sunday, from 8-10 p. m.

The head station is CMC at Havana, 500 watts at Caibarlen, CMHD with 500 watts at Caibarlen, CMHJ with 500 watts at Santiago, CMHJ with 250 watts at Clentuegos.

The rates per hour asked for the chain programs are \$100 with no Laboratory and the chain programs are \$100 with no Laboratory and p

HAROLD SANFORD

MUSICAL DIRECTOR

'Two Seats in the Balcony' Wednesdays, 4 P. M. ALWAYS WELL RECEIVED!

ANSON WEEKS

And His ORCHESTRA

NOW IN 5th YEAR AT HOTEL MARK HOPKINS

SAN FRANCISCO Breadensting Nightly C.B.S. COAST NETWORK Lucky Strike Dance Hour Semi-Monthly

Exclusive Management
Music Corporation of America



GLORIFYING the POPULAR SONG

HESTERFIELD Program COLUMBIA-COAST-TO-COAST NETWORK WED. 10 P.M .- SAT., 9 P.M., E.S.T.

Management
THOMAS G. ROCKWELL



GREAT MOMENTS IN HISTORY

GREAT MOMENTS IN HISTORY Dramatic Sketch COMMERCIAL W. And the Commercial Science of the Commerc

Fleischmann good-willer keincycling into the partor by way of NBC at 7:30.

NBC at 7:30.

NBC at 7:30.

NBC at 7:30.

NBC at 7:30.

NBC at 7:30.

NBC at 7:30.

NBC at 7:30.

NBC at 7:30.

NBC at 7:30.

It of the control of the opposition chain, the Great Moments of History stanza is expertly staged and acted. It frequently goes hokey in its effort to make a fustian holiday for the guest star by over the standard of the standar

week in Roses and Drums and the next in the Felsichmann contribution the Telesichmann contribution the Telesichmann contribution that the Telesichmann contribution are also as a sam Houston came through a little overemphatic but otherwise okay. Frequently in his exciting passages he dropped the southern passages he dropped the southern the same thing happened to the southern cally everyone else in the cast. It was one of those dramatic compositions that allowed for no subdued moment, but demanded that everythons that allowed for no subdued moment, but demanded that everythons that allowed for no subdued moment, but demanded that everythons that allowed for no subdued moment, but demanded that everything the them. All of which made the affair sound quite hokey in spots.

Sketch was capably qued must-call the subdued of the final subdued to the final subdued to the final them. All the subdued the subdued to the final subdued the subdued to the final subdued to the final subdued the subdued the subdued to the final subdued to the final subdued to the final subdued to the subdued to the final subdued to the final subdued to the final subdued to the subdued to the final s

DOC WHIPPLE

Odco.

WCAE After More Chain Bands; Local Combo Out

WCAE, in an economy move, has let out its entire staff band of 14 men. That also means the end of the 'Sun-Telegraph Nite Club of the Alir,' a thrice weekly feature over the station. Pittsburgh, Oct. 24.

WCAE, in an economy move, has let out its entire staff band of 14 staff. The staff of the Sun-Telegraph Nite (tub of the Air.' a thrice weekly feature over the station. Studio plans to hire musicians only as it needs them, going in morp freely for network orchestras.

THE BIG SHOW
Charles Neland, Cy Jenke, Eddie
Lambert, Eddie Borden, Johnny
Kiadeo, Ariene Francis, Viginia
COMMERGIA.
KFWB, Hellywood
Regular Wednesday night feature
(10th week) follows along the lines
of the several jamberes' so popuchase of the several jamberes' so popuchase of the several jamberes' so popuchase of the several jamberes' so popuchase of the several jamberes' so popuchase of the several jamberes' so popuchase of the several jamberes' so popuchase of the salve of bringing
out a studio audience. Each purchase of the gals. of Navy gas
brings a coupon, two of which when
ticket to the studio show the following Wednesday night. Result is
usually a packed house and plenty
of applause for the talent.

New Self Wednesday (19). He's
Charles Neland, whose husky voice
indicated a severe cold, but otherwise functioning oke. Eddie Lambert made his second appearance
on the hour, doing his time-worn
mer vaude name, who is a regular
on the program, is Eddie Borden
with a line of comedy patter and
gags. Other talent night caught
included Johnny Kitchee, accordion, and
gags. Other talent night caught
included Johnny Kitchee, accordion, exRhythm Kings, harmony crooning;
Virginia Earnett, blues singer;
Henry Starr, tenor; Arlene Francis,
co-mody monologist, and Fuzzy
Knight, comedian.

The second of the second of the seponsor's product mode at 15
min, intervals do not become tiring. Frogram as a whole fairly entertaining, but as usual with this
type of broadcast there's too much
ing for the folks outside.

ABE LYMAN
Newsboy'.

ABE LYMAN and 'Hollywood Newsboy' Music and Chatter 15 Mins COMMERCIAL WABC, New York

15 Mine.
COMMERCIAL
WABC, New York.
Willips Millips Millips Millips Of Magnesis has tried to be different but instead of songs and band it's talk and band, which is n. s. g.
The tis-up is with United Artists studio and the Hollywood Newsboy' and the Spieling is of the sophomoric school which attempts to impress a radiant smile. It's a rather far-fetched hookup. Next they'il be attributing correction of fallen arches to toothpastes. Lyman's band is Justice of the Hollywood of

man band might have, which isn't much in evidence.

SPANISH TROUBADOURS
And Concert Ensemble
COMMERCIAL
KELW, LA,
Only strictly Spanish-Mexican
and program on the Coast is this indirect her houseld to a Spanishand portion of the outfit repeating for a two-hour before-daylight broadcast from 4 to 6 a.m. Program is designed primarily for the large Spanish-speaking population of An outcome northwest.

In the company of the control of th

PRINCE AND PRINCESS OF

SONG
Sustaining
WTMJ, Milwaukee
A very pleasing program with
sufficient variety to satisfy is this
combination of Stanley Morne,
Dorothy Jubilier and the Aristocrats.

crats.
Sustaining programs of this kind sometimes are a bit ultra in the choice of numbers, but such an error has been avoided by the station's musical director, William J.

VARIETIES Disks COMMERCIAL WGY, Schenectady

Disia Disia Commercial
of prices.

Real entertainment on these platter affairs,

Jaco.

PIECES OF EIGHT COMMERCIAL KNX, Hollywoo

Molded on the 'Treasure Island' theme, serial is aimed especially for the kids. Not particularly well done, but gets juvenile interest be-cause of the prize features that go

done, but gets juvenile interest because of the prize features that go with it. for by a local baking concern which gives awards to the children setting most new customers. Very little ingenuity seems to have been used in the writing of the serial; and with the exception of Lionel Belmore, who plays the chief pirate, the acting is not particularly effective. Three nights a week on 15-min. programs.

JAY WHIDDEN'S ORCHESTRA ning nd KECA, Los Angeles

Sustaining KECA, Los Angeles
This is a new orchestra, recently recruited by Jay Whiden, who came into prominence with him to the prominence with him the protect his new outfit in the Miramar, Santa Monica, when this hotel changed from its staid family policy to a night spot. Dance band is now being remoted nightly at different times on the two NEG outliers of the staid family and the spot of the smoothest combinations of the current dance bands in these parts. Orchestra carries several good singers with about every other number haying vocal interpolations either by a quarter merly Owen McGlivary, boy singer of vaude, is the principal soloist. He has an excellent high tenor voice, and from the receiving end of the set is a ringer for Donald Notes of Whidden's material is popular suff that can be put over

voice, and from the receiving enc. of the set is a ringer for Donald Novis.

Most of Whidden's material is popular stuff that can be put over without excessive brass or blatancy. Stan.

JIMMY BITTICK ORCH.
With Peter Grosso, Joan Stone,
Vanska Cochran.
Sustaining
KMTR, L. A.

Musical outfit, formerly at the
Musical outfit, formerly
Musical
Musical outfit, formerly
Musical
Music

They lack punch and reeling.
Program is divided into two 15 min. intervals, with soloist schanged for each period. Peter Grosso, tenor, has an unusually pleasing voice. His accompanist is Haroid Curtis. Vanska Coberns, harpist curtis, Vanska Coberns, harpist satisfactority. Second part had Joan Stone, soprano, soloing, and the Town Boys, from the band, warbling.

Station announcer should wake up to the fact that United Artists has no Hollywood theatres.

DEATH VALLEY DAYS

Demaktic Secu.

20 Minutes
COMMERCIAL
WJZ, New York
In resuming the series this season
Borax decided to shift from Chicago
to the NBC studios in New York
Improvement in every phase of the
program. It's on a weekly schedule,
Thursdays, litting the sirlines, 9

Harvey Hays

bination of lines and actress, for office arminion rouncing use and actress. The control of the

OPTIMISTIC DOUGHNUT HOUR With Jack Carter, Bill Hatch's or-chestra, Hattie McDaniels, Bobby Gross, Lew Kelly, Four Sheiks of Harmony and Jack Stern and Grace Hamilton.

60 Mins. COMMERCIAL

With the change has come a marrow With the change has come a marrow With the change has come a marrow of the program. It's on a weekly schedule, Thursdays, litting the airlines 9 p. m. EST.

For two Cold Prospector role, stiving the part the exact basso twang he applied to 'Old Timer,' the narrator in the Great Northern R. R. series. But the characterization, which is the control of the stip of the cold of the

New Program Calendar

Periods on the air for the first time, or resuming commercially

THURSDAY, OCT. 27 "Whitman's Melodies' (CBS). Jack Denny's band and vocalists spon-sored by Stephen F. Whitman & Son, candy manufacturers. Orig-lasting from WABC, N: Y., 8:45 to 9 p. m., EST. SUNDAY, OCT. 30

SUNDAY, OCT. 30

Canada Dry Revuel CIBS). Canada Dry Revuel CIBS). Canada Dry Revuel CIBS). Canada Draw Cibs of the Cibs of th

isinating from WEAF, New York, 5:45 to 6 p. m, EST.

MONDAY, OCT. 31

"Musteroleans" (CBS). The Musterole Co. of Cleveland returns the previous Absorbine, Jr., combination, Whispering Jack Smith, the contrailo; Margeret Speaks, so-prancy; Katherine Cavalli, mezzo soprano) and Arnold Johnson's or-chestra, for two quarter hour periods a week. Mon. and Wed, N. Y., 8 p. m. EST.

WEDINSDAY, NOV. 2

"The Fitch Professor" (CBS). Fitch Co. of Des Moines, halr tonic, resumes the weekly morning musicale out of the CBS studies in Chicago, 19:38 to 10:46 EST.

MONDAY, NOV. 7

MONDAY, NOV. 7 AUGHDAI, NOV.

Adventures of Bud Rogers' (CBS). Kellogg Co. has this dramatization of the newspaper stricticked for five times a week over 20 stations. Through WABC, N. Y., 7:15 to 7:30 p. m., EST.

THURSDAY, NOV. 10 THURSDAY, NOV. 10
'International Special' (CBS), International Silver Co. of Meriden,
Conn., has Tony Wons spotted for
a two-week campaign over 53 stations, Thursdays, Fridays and Saturdays. Originating from WABC,
N. Y., 9:30 to 9:45 a. m. EST. West
coast gets this broadcast 12:15 to
12:30, EST.

SATURDAY, NOV. 12

12:09, EST.

Carborundum Band' (CBS). Carborundum company brings this one to the company brings the company of the company

west, the southeast, the south central, the southwest, the mountain, the orange links and KFSD and KTAR. Program besides Jolson will carry an orchestra and quartet. Originating from WEAF, N. Y., 10 to 10:30 p. m., EST.

Musterole Absorbs Absorbine's Air Cast

Ether bill formerly supported by Absorbine, Jr., has been taken over by Musterole for a 28-week run in Columbia starting Monday (31), it comprises Whispering Jack Smith, the Humming Birds and Arnoid Johnson's orchestra.

Johnson's orchestra.

Hookup gives the program two
15-minute periods, Monday and
Wednesday nights.

Jean Calloway Stricken

Waterloo, Ia., Oct. 24.
Stricken with peritonitis, Jean
Calloway, New York, who was playing here with her orchestra, was
taken from the Waterloo dance payilion and is now at Allen Mem

Necessary for her to remain here at least a week, orchestra going on alone.

Literati

(Continued from page 47) tyros how to scribble in acceptable

fashion,
James Waterman Wise's mag,
Opinion, has gone monthly,
Annual meeting of the Dramatists'
Guild is at the Hotel Sheiton today (Tuesday),
The Ives Washburns back at their
city shack.

city shack. Sinciair Lewis down with the flu

Sinciair Lewis down with the flu at his Austrian place. So many books on bridge; who reads them all?
Chalk up 75 years for the 'Atlantic Monthly.'
Faith Baldwin lecturing.
S. S. Van Dine's 'The Kennel Murder Case' is definitely his last. He now becomes his own self, Willard Huntington Wright.
Gillbert Selfes invites contribs to

He now becomes his own seit, Willard Huntington Wright,
Gilbert Seldes invites contribs to
the new 'Americana.'
Knopf has Max Ewing's first
novel, Golng Somewhere.'
Valentine Williams likes to write
plays, but novels earn him a living.
Morris L. Ernst has a new collaborator in Alexander Lindey.

"The Best Short Shorts of 1932'
anthology which Putnam's issues
soon, will contain a piece by Rube
Goldberg, of all people!
With his 'Give Us Heroes' on the
press, David Cort has thought of a
new title for his book.
Gertrude Atherton, In Frisco, was
honored with a 'Gertrude Atherton.
Day' by the League of American
Pen Women there.

NETS' INCOME DENTED IN SEPT.

Both NBC and Columbia we through September with their indented. NBC clip in revenue, as compared to Sept., 1931, amounted to 6%, while the drop suffered by CBS was 27.9%. Despite these decreases the networks jointly show a jump of 13.7% for the first nine months of 1932.

months of 1932.

September gross by NBC on facilities totaled 41,807,795, as compared to the same 1931 month's income of 41,961,826. At CBS the total paid by commercials for hookups reached \$682,646 for the month, with that network's intake for the total paid by commercials for the control of the month of the fact of \$20,487,213 as against \$13,216,860 for the same stretch last year, or an increase this year of 13.8%.

From Jan. 1, of this year to the end of September, CBS has accumulated \$3,505,474 as compared with \$7,218,914 for the first nine months of 1931, an increase of 13.8%.

Isham Jones

Currently at the Hollywood Restaurant New York

JACK DENNY

AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records ucky Strike Dance Hour Whitman Candy (Oct. 27)

Management M. C. A.

TONY WONS (AND HIS SCRAP BOOK)

R YOU LISTENIN'?

WABC at 9:80 A. M.

R YOU WATCHIN'?



"The South in My Soul"

Ponds, Friday, 9:30 P. M.

ART LINICK 'MR. SCHLAGENHAUER' Sponsored by TASTYEAST 5.00 P. M. to 5.15 P. M. CST WBBM—Chicago

Reader Reaction

Chicago, Oct. 24. Reason Reason for the Chicago Tribunter leversing a five-year antagonism toward listing radio programs is being told in radio circles here as an amusing ancedote on Col. Robert McCormick, the publisher.

About two weeks ago he was at home alone and decided to

at home alone and decided to listen to the radio. As it hap-pened, there wasn't a newspa-per in-his home except the 'Tribune' and he was conse-quently unable to look up and see what was on the radio generally or his own WGN in particular particular in the probable re-sult of other persons finding

sult of other persons finding themselves in a similar pre-dicament the decision to henceforth list radio programs in the 'Trib' followed.

BELIEVE PRESS BEHIND RADIO LEGISLATION

Birmingham, Oct. 24. Bill taxing broadcasting stations introduced in the special session of introduced in the special session of the legislature, has been killed for the present session. Radio stations believe, however, that it will be re-introduced at the coming session. The bill levies a 5% gross tax on stations as well as a tax of \$100 per year on announcers and \$25 on en-

It is hinted around that newspa-pers are back of the bill and will see that it is brought up at the next

PRESS-OWNED RADIO STATIONS IN CONFAB

Chicago, Oct. 24.

Walter J. Damm, of the Milwau-kee Journal and Station WTMJ, called a secret meeting hast Thurs-day in the Sherman hotel here of newspaper-owned radio stations. Understood this group is not satis-fied with the terms offered by the ASCAP, despite large rebates.

They object to provisions calling for guarantees and immediate minimum boost in total fees. Conversations may lead to formation of a Newspaper-Owned Radio Stations Association.

Smith Band Gets CBS Saturday Night Hookup

Los Angeles Oct. 24. Stanley Smith's orchestra, open-ing Oct. 31 at the Biltmore Garden room, gets a national hookup over CBS on Saturday nights as a build-

up.

Band was booked in by Tommy
Lee, son of Don Lee, coast CBS
partner, and Billmore will switch
wires from KFWB to KJH Oct. 31.
On Saturday nights at 9:30 a half
hour program will go east. First
program will be released Nov. 5,
night of the USC-California football game, when the band will play
from the Sala de Ora instead of
the Garden room because of the
anticipated crowd of grid celebrants.

Francis, Daniels with NBC; Sponsors Sought

Hollywood, Oct. 24. Kay Francis, currently in New York, will make two commercial broadcasts during the next three weeks for NBC, which is trying to line-up a sponsor or spot her in an existing program.

NBC will also try to get a spon-sor for Bebe Daniels, who is op-tioned for 12 broadcasts. Actress is now in Warners' 42nd Street, which finishes in about 10 days.

Gershwin Comm'l?

NBC is putting on another audi-tion for Squibbs toothpaste, framed-around George Gershwin, both con-ducting and plano soloing, Nelson Eddy, baritone, and Graham Mc-

revious session proposed by the twork was a 15-minute affa addining John Charles Thomas.

OLSEN-JOHNSON WANT VODE PEP FOR AUDITION

RADIO

Chicago, Oct. 24.

Olsen and Johnson will give an audition to-morrow (25) in Cleveland for Dutch Cleanser. Milton Schwartzwald joins them there specially to conduct the musical end.

end.

Nut comics declined to stage an audition for NBC in Chicago on their recent appearance there at the RKO Palace because they want a vaudeville type of musician to cue and support their stuff. Vincent Lopez was suggested to them but vetoed by Olsen and Johnson who lelt a dance orchestra wouldn't.

e right.

On their recent appearances with
the Fleischman hour Olsen and
ohnson felt that Rudy Vallee's
reamy style of music cramped

Radio's New Variety Show Trend **Proves Break for Vaude Talent**

Old Gold's Script Show For Air Comeback on CBS

Old Gold is to return to the ether gain via CBS with the signaturing of contracts depending on how soon the account okays the script show that it has been auditioning the past wo weeks.

Cigaret hasn't done any eth nerchandizing the past two seasons. Last program it bankrolled had an astrologer, Lorna Fontain and prior to that it sponsored Paul

Inside Stuff—Radio

There's no easier way for a radio artist to put himself in a ticklish spot than by getting chummy with an exec in a network booking or program department. Social contact tags him automatically as the other fellow's man, and the department colleague immediately starts giving the artist he cold shoulder. It's an envy founded on the stiff rivairy existing among the men in each of these two departments, with the artist unfairly pearlised in many instances robusts are possible to the cold should be a superior of the cold should be a superior of the cold should be a superior of the cold should be a superior or the cold should

It so happened that the Democratic nominee, Franklin D. R

When it comes to racial dialects before the mike NBC now believes it most expedient to go after the real thing and pass up resorting to chargacter actors. New policy has been introduced by George Engels, NBC v.p. in charge of the artists' service.

It is the Engels' contention that a member of the race designated in the script who has retained a natural disposition toward that race's lingual characteristics in his English speech will fill the mike bill far more specifically. If the script, for instance, calls for a Swede role the network will from now on bring in a native-born Swede to fill the part. That is, if he has the ability to read his lines with the required interpretation.

tation.

Network gave the idea a tryout on the Buick audition and it proved satisfactory all around. For his initial script Fraser Hunt framed a narrative dealing with his interview at one time with the boy Chinese emperor. To give the dramatized phases of the interview an air of verismilitude the artists' service assigned the part of the ruler to a young Chinese student whose limited mastery of English speech filled in nicely.

Possibly a lesson in the newspapers' estimated 12,000 Army-Pittaburgh attendance for those colleges which have seen fit to bar microphones from the stadiums. Theory has been that heralded breadcasting reduces the urge to be present in person.

The decision at West Point to keep its gridiron appointment with the Panthers off the air may have impressed the public with the idea that the meeting couldn't be so vital a sporting matter. Of course, the price scale for the game, around \$4.50, could have had something to do with the scant crowd, too. But radio has been doing much to impress the nation with the idea that if its important it!ll be on the air and, perhaps, the colleges should think twice before ignoring that angle.

Variety show idea for each program, with a permanent orchestral combo and m.c. as the nucleus, is spreading among network commercials. First of the major accounts to put the policy into effect the program of the policy into effect and the latest aponeors to adopt it are Jo-Cur hair wave and Linit. It's the old picture house presentation scheme of maintaining a regular band and m.c. and framing a new show around them with an entirely different set of specialty workers each week. In radio these in and outers will continue to come under the heading of 'guest artists'. One thing this policy will tend to do is give many more vaude performers a crack at the mike on real national hookups and also a chance to build themselves for box.

omee.
Frequent changes of the program is also opening the way for booking offices outside the networks to cut in on the talent cream. Lineup on the initial Linit show (23) represents bookings from three different sources.

ferent sources.
Fleischmann hour maintains Rudy
Vallee permanently, while the Linit
show will be built around Fred
Allen, his wife, Fortland Hoffs, Ann
Leaf and the Louis Katzman orchestra. Jo-cur Sunday matinee
show carries an 15-plec orchestra
to the County of the County of the County
Lyons as m.c. on the regular payroll.

'Phantom Fame' Mu

Hollywood, Oct. 24. Three musical numbers in Radio's Thantom Fame, include two dances, and the song, 'Oh Mr. Car-penter.'

Lupe Velez sings the latter by Harry Akst and Edward Eliscu.



"The Voice of Experience"

WOR Daily at 12 Noon Also Saturday 6:30 to 7 P.M.

An unusual series, running the entire gamut of human smotions

Management
ELMEB A. ROGERS
18 E. 41st St., New York City

TED FIORITO AND HIS ORCHESTRA

HOTEL ST. FRANCIS SAN FRANCISCO

BROADCASTING umbia Network, Saturday Nigh CBS-Don Lee Chain, Nightly, 10 P.M. PST

Mgt. MUSIC CORP. UA

THREE LITTLE GIRLS OF RADIO LAND. THREE SINGING GIRLS WHO HARMONIZE GRAND!

DO-RE-MI

WABC Net Work Const Friday, 2 P. M.—Saturday, 9.15 P. M. Sunday, 8 P. M.

RAY BLOCH Planist-Arranger
"HEARING IS BELLEVING"

Los Angeles cops finally did prevent James W. Ford, candidate for v. p. on the Communist ticket, from speaking over KNX, Los Angeles. When the gendarmes previously tried to get the station to cancel, the studio retorted that the rules of the Federal Radio Commission made the granting of mike privileges to all political candidates compulsory. Proxy picked to read the Ford speech was also barred by the police from the

without getting up.

Any talk of television or anything else to displace radio as a popular entertainment is obviously extraneous in view of the increase of 40% in sales, since 1928, of radio sets. With the prices down, the extra radio in the bedroom has become the thing replacing the 1929 boom era elogan about the two-car family, etc. The average household now has an extra receiving set in every bedroom and those miniature, book-size sets are now spotted on the business men's desks, and are also portably employed at the dinner table, on occasion, so that the host can tune at will

These are all supplementary to the parlor radio in

air.

When this lad, Lawrence Ross, Communist campaign mgr. for Southern California, entered the studio he was taken in tow and jugged for a while at the Wilshire police station in L. A.

Rare case of a broadcaster petitioning FRC to decrease operating power of its transmitter is the application of KOB, New Mexico College of Agriculture and Mechanic Arts, Albuquerque, N. M. Station wants to lower its current kilowattage from 20 to 10.

MUSIC SALES UP IN SEPT.

Bright tone that started hovering over the sheet business toward the tail end of the warm season expanded into a glow of activity as the month of September drew to a close. Aside from the usual fail pickum of the available. Though coming along nicely, the mechanical field failed to match this pace.

Of the lend folios on the list 'Shanty in Old Shantytown' impressed notably with the way it staunchly continued to sell. Indications are that this smalltown ditty will take the current year's record for maintaining inclusion among the blue ribbon sextet over a period of months. First two weeks of October found this number climbing better than ever in the less thickly poputhan ever in the less thickly popu-lated spots.

lated spots.

Revised best seller list for September has the 'Shanty' giorification nudged down to second place and Berlin's 'Say It Isn't So' slotted under it and on the way to topmount the ladder for the first half of October. Felst's 'Masquerade' had been moved from second to fourth slot and 'Three's a Crowd' (Witmark) had become an easy fith.

(Witharrs) had become at easy fitting the state of the control of

Chi Also Up

Chi Alao Up
Chicago, Oct. 24.
September showed some seasonal
Improvement but nothing to brag
about. It was not as proportionately
good an Increase over August as
August had been over July.
Local favorites continue to hold a
few niches but essentially the leaders are the usual ones. Armstrong,
Vallee and Lewis on Columbia, Oisen and Whiteman on Victor. Low-

sen and Whiteman on Victor, Lom-bardo and Mills Bros. on Brunswick stili dominant

Coast Oke Too
Los Angeles, Oct. 24.
September music sales continued
better than the previous month with
pounters all along the Coast pepped
up at the prospect of a profitable
winter. Top tunes had little competition from the rest of the list Little change in amount of disc

Roof Garden's New Own

San Francisco, Oct. 24.
Roof Garden cafe gets new owner
and reopening Oct. 29 when Bud
Hutchins takes over the night spot.
He's putting in his own band.

"Underneath the Harlem Moon "We're Alone"

'Ah, But I've Learned" 'When I'm Sippin' a Soda With Susie'' "Who'd Believe"

"I Cannot Tell You Why" "You're a Symphony of Love"

Desylva, Brown & HENDERSON, Inc.

745-7th Ave., New York

JACK DUNN and HIS ORCHESTRA

89th Week, Rainbow Gardens LOS ANGELES, CALIF.

WITHOUT A SONG THROUGH THE YEARS By Vincent Toumans
ARE PUBLISHED IN 8 KEYS

MILLER MUSIC, INC.

SEPTEMBER MUSIC SURV

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED, FROM THE REPORTS OF SALES MADE DURING SEPTEMBER BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
BONG-No. 1	'We Just Couldn't Say Good-bye'	'We Just Couldn't Say Good-bye'	'We Just Couldn't Say Good-bye'
SONG-No. 2	'Shanty in Old Shantytown'	'Shanty in Old Shantytown'	'Masquerade'
BONG-No. 3	'Say It Isn't So'	'Masquerade'	'Shanty in Old Shantytown'
BONG-No. 4	'Masquerade'	'Thres's a Crowd'	'Say It Isn't So'
SONG—No. 5	'Three's a Crowd'	'Goofus'	'Strange Interlude'
BONG-No. 6	'Love Me Tonight' (Robbins)	'Say It Isn't So'	'Love Me Tonight' (Robbins)

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major, sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'I'll Never Be the Same,' 'Couldn't Say Good-bye' (Guy Lombardo Orch.)	'W
BRUNSWICK—No. 2	'Say It Isn't So,' 'Got You Where I Want You' (Ozzie Nelson Orch.)	17
BRUNSWICK—No. 3	'It Don't Mean a Thing,' 'Coney Island Washboard' (Mills Brothers)	'S
BRUNSWICK—No. 4	'I Guess I'll Have to Change My Plan,' 'As Long as Lives On' (Guy Lombardo Orch.)	'B
BRUNSWICK—No. 5	'Love Me Tonight,' 'lsn't It Romantic' (Jacques Renard Orch.)	TI
BRUNSWICK—No. 6	'Bugle Call Rag,' 'The Old Man of the Mountain' (Mills Brothers)	'C
COLUMBIA-No. 1	'Guess I'll Have to Change My-Plans,' 'Maori' (Rudy Vallee)	48 ₁
COLUMBIA—No. 2	'Strange Interlude,' 'Same Old Moon' (Rudy Vallee)	'M
COLUMBIA—No. 3	'We Just Couldn't Say Good-bye,' 'Good-bye to Love' (Fred Martin Orch.)	H
COLUMBIA-No. 4	'Sheltered by the Stars,' 'Another Night Alone' (Roger Wolfe Kahn Orch.)	6
COLUMBIA-No. 5	'Let's Have a Party,' 'Old Man of the Mountain' (Joe Hayes Orch.)	'It
COLUMBIA—No. 6	'it Was So Beautiful,' 'I Love a Parade' (Harry Richman)	'8
VICTOR-No. 1	'I'll Never Be the Same,' 'Couldn't Say Good-bye' (Paul Whiteman Orch.)	1'8
VICTOR-No. 2	'Three on a Match,' 'Here's Hoping' (Paul Whiteman Orch.)	ľΈ
VICTOR—No. 3	'So Ashamed,' 'My Heart's at Ease' (Ruby Newman Orch.)	'n
VICTOR-No. 4	'As You Desire Me,' 'The Lady I Love' (Russ Columbo)	ľ
VICTOR-No. 5	'Music Everywhere,' 'And Still I Care' (Isham Jones Orch.)	'S
VICTOR-No. 6	'Say It Isn't So,' 'Love Me Tonight' (George Olsen Orch.)	Ť

y	'We Couldn't Say Good-bye' (Guy Lombardo Orch.)	'We Couldn't Say Good-bye' (Guy Lom- bardo Orch.)
Ţ	'I'll Never Be the Same' (Guy Lom- bardo Orch.)	'Love Me Tonight' (Robbins) (Bing Crosby)
nd .	'Say It Isn't So' (Ozzle Neison Orch.)	'Bugle Call Rag' (Mills Brothers)
1-	'Bugle Call Rag' (Mills Brothers)	'Have to Change My Plan' (Guy Lombardo Orch.)
c'	'Three's a Crowd' (Tom Gerun's Orch.)	'Three's a Crowd' (Tom Gerun's Orch.)
10	'Coney Island Washboard' (Milis Brothers)	'Tea for Two' (Don Redmond Orch.)
•	'Sweethearts on Parade' (Louis Arm- strong Orch.)	'Shantytown' (Ted Lewis Orch.)
'n	'Maori' (Rudy Vallee Orch.)	'Have to Change My Plan' (Rudy Vallee Orch.)
e,' in	'Hell's Bells' (Art Kassel Orch.)	'Something in the Night' (Lee Morse)
ht	'Old Shantytown' (Ted Lewis Orch.)	'It Was So Beautiful' (Harry Richman)
he	'It Was So Beautiful' (Harry Richman)	'Shine' (Louis Armstrong Orch.)
ie'	'Strange Interlude' (Rudy Vailee Orch.)	'Cat and Fiddle' Gems (Savoy Hotel Orch.)
ay	'Sweethearts Forever' (Wayne King	'Say It Isn't So' (George Oisen Orch.)
g	'Everybody Sez I Love You' (Isham Jones Orch.)	'We Couldn't Say Good-bye' (Paul Whiteman Orch.)
80'	'All-American Girl' (George Olsen	'Three on a Match' (Paul Whiteman
ve'	'I'll Never Be the Same' (Paul White- man Orch.)	'As You Desire Me' (Russ Columbo)
re'	'Say It lan't So' (George Oisen Orch.)	'Good Night Vienna' (London Mayfair Orch.)

ood Night Vienna' (London Mayfair

Orch.) he Didn't Say Yes' (Leo Reisman hree on a Match' (Paul Whiteman She D

the Hollywood restaurant, witnessed a sob scene at the formal parting between the m. c. and the chorus as it was staged during the afternoon when the entire revue was called together. It was announced that NTG: (Nils T. Granlund) had sold out his interest in the Hollywood restaurant and with it another m. c. would pace the show and the radlo froiles nightly.

Since Granlund staged, produced since Granund staged, produced and engaged all the talent for the elaborate floor show at the Holly-wood, the parting was accompanied by a Niagara of tears from the com-

any. Granlund may go to the for a brief vacash, although he has plans to reopen a similarly elab-orate popular priced restaurant across the street from the Hollyorate popular priced restaurant across the street from the Holly-wood restaurant, on the second floor of the Brill building (1519 Broadway) along the lines of the Holly-wood which too is an upstaire act with the second the second with the second which too is an upstaire act with the second with the se

nue. NTG plans calling his spot the Paradise.

GRANLUND BOWS OUT OF HOLLYWOOD RESTURANT

Last week, at NTG's valedictory to the 'kids' in the NTG revue at the Hollywood restaurant, witnessed as sob scene at the formal parting between the m. c. and the chorus as it was staged during the afternoon when the entire revue was called together. It was announced

gether.

Fowler and Tamara have beer elevated to top billing with the rest of the show as is, plus Isham Jones

Billy Curtis Back—III

After a couple of years in the est Billy Curtis has been returned to New York. He is at the City to New York. He is at the City Hospital, Welfare Island (New York City) and expected to be operated upon there. It is his fifth opera-tion, either east or west; for rupture. Curtis was among the pioneer cabaret agents of the metropolis. At

cabaret agents of the metropolis. At one time he led the flock by a big margin. Through no fault of his own the Curtls agency fell upon tough times in the slack cabaret days of some years ago when the change went into effect for night clubs

Soph Quits Par Grill

Sophie Tucker quit at the Para-nount Grili last night (Monday) Leave-taking was by mutual ar

rangement.

Miss Tucker opens at the Vaiencia, Jamaica, Saturday (29) and
will follow with a week at the Paramount, N. Y.

Latest campaign song adopted by Joe Moss and Jacob Amron control the Hollywood, with NTG 1 replace. Grantind and Moss got along all right, but it's been no Perliman and Wesley Oseman.

Night Spots on Coast Backfire on Raiders

Hollywood, Oct. 24.

Steps to stop the fun Federal prohibs and local police have been having in their repeat raids on Hollywood's night spots as a part of the pre-election gesture of Mayor John C. Porter, have been taken by the B. B. B., cellar cafe which the mop-up squad has pounced upon for the third time in three weeks. Motion to show cause why the Feds and police should not be restrained from entering and raiding the place comes up Oct. 24 for decision before Federal Judge William P. James. In the third, raid early Friday (14) B. B. Berman and Sam Rosen, managers, and Ray Ries, head walter, were arrested and released on \$1.50 that the calders recently are the Back Yard, a three-timer, and Bal Tabarin, which got in dutch its premiere night.

At the hearing of the first Back Hollywood, Oct. 24.

night. At the hearing of the first Back Yard case the U. S. commissioner ruied that one bottle of liquor on a table does not constitute a nuisance. B. B. B.'s had its first encounter with the Feds immediately following a Mickey Finn incident, in which a writer, an agent and an actress were concerned, the latter getting the knockout.

\$50 to \$150 for Singer

\$50 to \$150 for Singer
Los Angeles, Oct. 24.
Superior Court Judge Parker.
Wood has been petitioned to approve the contract of Leah Ray
Hubbard, 17-year-old singer known as Leah Ray, with the Ambassador
Hotel Operating Co.
Contract, which started Sept. 9, runs until Dec. 39 with an additional six months if the Ambassador takes up its option. Beginning at \$50 a week, it went to \$75 on Oct. 7. Miss Ray will get \$150 if she is retained at Cocoanut Grove after the first of the year.

AL DUBIN EAST ON NEW WITMARK DEAL

Hollywood, Oct. 24.
His contract with Witmark's up,
Ai Dubin left Saturday (22), for
New York, to talk terms on a new
deal. New contract calls for less
money. Dubin's song partner, Harry
Warren, left for New York, Wednesday (19), although he's tied up with
Witmark's until Jan. 1.
Tune pair return here in January,
for another musical at Warners.
They wrote five numbers for '42nd
Street.' Hollywood, Oct. 24.





Impossible with This Catal
PLAY, FIDDLE, PLAY
FIRE IN MY HEART
TOM THUMB'S DRUM
BELLE OF BARCELONA
MISSISSIPPI RIVER
(Reep on Croonin')

ew Dance Orchestrations Each; Any 3 for \$1.00 No Free Copies

Edward B. Marks MUSIC CORPORATION 220 W. 46TH ST., NEW YORK

Clark's Appointment to Head WB Music Group Has Radio Tax Angle

With the main objective, that of finding ways and means to increase the income from performing, chanical and foreign rights, ner Brothers has designated Walter Ciark, formerly with Victor Phonograph, as supervisory head of ali graph, as supervisory head of all the producting company's music pub-lishing interests. Clark will serve as the exclusive contact between these music subsids and Harry M.' Warner, who did the appointing. Clark is scheduled to step into the

job Nov. 1. Though retaining the title of v. p. Though retaining the title of v.p. and general manager of the Music Publishing Holding Corp., which represents the WB complete control of Remick, Harms, and Witmark, and a half interest in Famous Music Corp., Buddy Buddy Morris under the new gement will confine his authorarrangement will confine his authority, to the publishing and selling operations of Witmark and Remick. That will leave Henry, Spitzer, as general manager of Harms, pretty much to his own devices and reporting only to Clark on important questions of policy.

Society Slant

What influenced Herry Warner most is his decision to bring Clark in, was the proposition made recently by the radio interests for the performing rights to the Remick, Harms and Witmark catalogs. Major part of the Clark assignment will be to give thorough study to the income likely to be derived as a member of the American Society as by the broadcasters now trying to organize their own performing rights combine. It will also devolve upon Clark to make a survey of the foreign possibilities and devise means of increasing the Warner group income from that source.

of increasing the Warner group in-come from that source.
With all other publishers Warner Brothers has been asked by the American Society to signature the 10-year renewal contract, effective with the expiration of the current agreement, which is Dec. 21, 1936. Society directors that this date is too far in advance for them to enter into an extended agreement and that it preferred to leave the mat-ter in abeyance until a much later date.

New director of the WR music in terests formerly managed the artists and repertoire dept. for Victor in Camden and is a brother of Alfred Clark, the managing director of the Gramophone Co. of England, the British branch of RCA Victor.

More Openings

Among the new openings in the New York band field one of the most spectacular was Harry Barris' at the Park Central hotel roof Frimost spectacular was Harry Barris', at the Park Central hotel roof Fti-day (21) amidst a Coccanut Grove setting, a somewhat Fanchon & Marco duplicate of the Los Angeles Biltmore's C. G. Barris, originally one of the Paul Whiteman Rhythm Boys, has a nice little combo about him, and also his wife, Loyce Whiteman, as featured songstress which isn't the least of the spot's attraction.

attractions.
The night previously the Anson Wesks band from the Hotel Mark Hopkins, San Francisco, came into the Hotel St. Regis. It's just the type of band for a class spot such as this. Weeks is not new to New York, having been here previously at the Roosevett.
The week before another turnout The week before another turnout Roger Wolfe Kahn at the Hotel Country of the Week of the Roosevett.

The week before another turnout Roger Wolfe Kahn at the Rosevett Roger Wolfe Kahn at the Rotel Roger Roger Wolfe Kahn at the Rotel Roger Roger Wolfe Kahn at the Rotel Roger
Sophie Tucker's start at the Paramount hotel grill was a No. 2 'opening', as but a few days before Eddie Jackson, Ozzie Neison's orch

Edds. Jackson, Ozzle Nelson's orch and Harriet Hilliard had been, induced into the spot by Nat Harris. New York nite life is beginning to hum York nite life is peginning to hum the bulk trade, but class rooms like, the El Garron, El Patio dong the bulk tray. But the spot of the spo

E. E. Davis, Suicide

Los Angeles, Oct. 24.
Eugene E. Davis, 62, head of the
Davis Musical College, Los Angeles,
committed suicide Oct. 28 by shooting himself at his home in Burbank,
Calif. He had suffered a heart attack on Oct. 19. A widow survives.

Taking Everything

Both parties are taking everything in the way of politico plug songs. Figured it's good publicity, regardless. The Socialists have none, but there's about a score of ditties extolling the Dem. and Rep. candidates.

Each song also carries with t the wrinkle of the music publisher's plugging represe publisher's pugging representative making the rounds of the city desks as 'publicity man-ager for a new political song,' as a means of getting a news-

BOLTON MUSIC CO. BOLTS FROM M.D.S

The Bolton Music Co, has with-drawn from the Music Dealers' Ser-vice, allegedly disastisfied with the business obtained through MDS channels. They were in the com-bine for one month.

bine for one month.

When Bolton joined MDS it signatured a two-year agreement, giving the combine exclusive distributing rights on its sheet output. In asking for a release, the publishing house stated that its sheet sales had in the peat four weeks fallen off over 15%, and that as the propositions.

in the past four weeks fallen off over 15%, and that as the proposi-sition stood it was either a case of discontinuing the MDS contract or discontinuing business.

After this message had been de-livered, Maurice Richmond, the MDS general manager, advised Phil Schwarz or Molton that the sec-tor of the contract. Makes the first firm to quit the distributing group, reducing the list of pub-lisher members to 25.

KINSEY KILLED: NEGRO **JAZZISTS IN 2 WRECKS**

Quincy, Ili., Oct. 25. Quincy, Ili, Oct, 25.

William Kinsey, negro singer and member of the McKinney Cotton Pickers' orchestra, was killed when the truck, loaded with instruments of the 14-picee band, collided with a touring car at 2 a. m. the morning of Oct. 17, en route to Kansas the control of into the oncoming sedan.

James Peters, another member of the band, riding with Kinsey, was uninjured and the young people who figured in the accident escaped with ninor injuries. Kinsey's only known elative is an aunt in Detroit where the singer made his home.

Charlton, Ia., Oct. 25.

Chariton, Ia., Oct. 25.

L. L. Gaines, Omaha, 38-year-old member of Sir Arthur's Clown band, a negro organization, was instantly killed and Abe Saitzman and Leo. Nogg. Council Bluffa, bakery firm employees, are in a serious condition as result of an auto collision ton as result of an auto collision gravith the afternoon of Oct. 22. A touring car with the 10 orchestra members was en route from Omaha to Mystic to fill an engagement. to fill an engagement.

According to witnesses the bakery truck cut in ahead of the touring car after passing it and both ma-chines were wrecked.

Two Songs for Mae West

Hollywood, Oct. 24. Two songs are set for Mae West in Queen of Diamonds, at Para-mount. They are Better Bring It Yourself and a ditty still untitled. Ralph Rainger and Sam Coslow did the music and words, respec-tively

SPIVACK'S TWO-IN-ONE

Hollywood, Oct. 24. Murray Spivack, in charge of Ra-dio's sound effects department, has been given the additional job of assistant to Max Steiner, music

Spivack, formerly the drummer in Nat Shilkret's orchestra, is super-vising recordings.

Con Conrad Co. Assigns For Creditors' Benefit

Assets on the Con Conrad music publishing firm have been assigned to Harry Kerner for the benefit of creditors. Legal move followed the decision of Harms, Inc., to make no further advances on the Conrad cat-

Harms, which has a contract co-oring the printing and distribution of the Conrad library under the new arrangement will turn all moneys due the writer-publisher over to the creditors' fund.

FILMS-MUSIC TAX IMPASSE

With the 'bootleg' seat tax matter completely settled and out of the way, the music publishers are now trying to decide on what steps to take toward effecting a new synchronizing rights agreement with the picture producing companies Substantial number of the pro-

Substantial number of the producers are still uninclined to deal with the M.P.P.A. through ERFL; and it is now up to the publishers to propose individual deals.

M.P.P.A. had taken the attitude that nothing would be done about negotiating for a contract to replace the one that had arpired Sept. 5 until the bootleg fee suit had been first disposed of. Final papers covering the settlement sum were signatured last week, with the M.P.P.A. receiving \$500,000 in each and \$325,000 in negotiable notes.

Totally unwilling to enter into a new deal with the M.P.P.A., at least through ERPI, is Warner Brothers. That company is of the opinion that it can rely for it's music needs upon the publishing draws it controls.

it can rely for 1" music needs upon the publishing firms it controle—
Earms, Witmark and Remick—and upon Famous Music Corp., in which it holds a half interest. Other picture companies inclined in a similar direction of purpose is Fox Firm, affiliated with Sam Fox, and Metro, a 49% stockholder, in Robbins. Meantime all producers are going along without any sort of synchronizing agreement binding them, and the M.P.P.A. is carefully maintaining a file of the numbers sound-

ing a file of the numbers sound-tracked since Sept. 5.

Shop-to-Jazz Idea Ups Havana Dept. Store Biz 150% and Saves Day

Havana, Oct. 5.

Havana, Oct. 5.

What started out as an experiment for ten days is now in its sixth month of consecutive run and according to plans drawn it will continue for many months to come.

The Precios Filos, one of the town's largest department stores, is holding a fair with two orchestras furnishing the music during morphing and afternoon sessions. The programs are changed weekly and all the crack orchestras of the country have passed by the band country have passed by the band platform built in the center of the

platform built in the center or the store. A public speech amplifier system is used with horns distributed throughout the large ground floor, which covers a whole city block. The fair has proved a success to the Precios Fijos, which has in-creased its sales 150%, proving a life.saver.

life-saver.

The fair uses the p.a. system of
the Cuban Telephone Co., besides
broadcasting one hour daily in the
morning direct from the platform
at the store, with Rene Canizares
acting as master of ceremoniles.

The whole idea was conceived by
Manolito Sanchez and Luis Campos,

two young employes of the firm who have been made members of the firm as a reward.

Grooming Zug?

Chicago, Oct. 24.
Neil Couktin is still representing Ralph Wonders of the Columbia band department in Chicago. With the departure of Bob Sanders two months ago Conklin, from New York, was supposed to stick around only for a week or two.
Meanwhile Wonders has selected no successor although Albert Zug-smith, former press agent, is reported taking isssons in the band business with a view to moving to Chi. Chicago, Oct. 24.

A. F. M. Protests CBS Plan to **Extend Band Bookings on Nat'l Scale: CBS Contends 'Protection'**

Savoir Faire

Management of the St. Regis hotel, New York, elected to limit the columnist invitees for the Anson Weeks opening (21) to four, expressing the opinion that the quartet picked could be depended upon to conduct themselves with the elan and savoir faire that the occasion

would require.
They were two Broadway They were two Broad and two radio columnists,

UNION'S SERVICE BAND PEEVE FLAMES IN WASH.

Washington, Oct. 24. Musicians' union protested against the Army, Navy and Marine bands again with a threat to yank all union men from every. CBS station from New York to California, if the military bands played on the WJSV dedication program Oct. 20.

Ultimatum was presented by tele-phone to Julius Seebach in the New York CBS offices five hours before York CBS offices five hours better the program. Joseph Weber, presi-dent of the union, was in Washing-ton at time and saw the adyane publicity in papers. Plan of WJSV was to pick up short programs by each band for local station's debut.

Local union orchestra had been hired to standby in the studio al-though only six numbers were scheduled to be played. Weber took the stand that the service bands were playing in competition with commercial tooters and after a frantic afternoon of calls between D. C. and New York, CBS gave in.

Fight between union and service Fight between union and service bands has been spasmodic for years. Recent instances are squawk from musicians about use of Marine Band at Hoover notification ceremonies and at Secretary of States of the second o as been spasmodic for years

C-C TURN BACK 50% **VICTORIA INTEREST**

London, Oct. 18.

Campbell-Connelly has turned back its 50% interest in the Victoria Pub. Co., which is owned by Louis Sterling of the Columbia disks and Louis Dreyfuss of the Chappell-Harms Interestast Veil continues that the double effort wasn't worth the consideration.

ration. consideration.

Practically regarded, Jimmy Campbell and Reg Connelly each owned 25% of Victoria. It means that Connelly was thus shouldered with 100% operating the C-C business and Campbell, for his 25%, had to worry about the Victoria company while Sterling. Dreyfus, the original owners, didn't do any work. Connelly had his own troubles with the Victoria to the property of the Connelly had his own troubles. With the Victoria ta the non-publishing ad.

Connelly had his own under the C-C firm, which can be considered to the constant of the consta

SHAPIROS DIVORCED

SHAPIROS DIVORCED
Split between the Eiliott Shapiros
has been made final. Wife of the
Shapiro-Bernstein v.-p. obtained
the papers from an Emporia, Kansas, judge. Decree permitted her to
resume her maiden name, Dorothy
Morris.
There was no financial settle-

CBS plan of extending its band selling operations to every section of the country by making its affiliated stations agents for the net-work's artists service has brought a protest from the American Federation of Musicians. Union voiced its opposition to the project after competing booking organizations, notably McA, had complained that the CBS idea carried out to the ultimate would eventuate in a virtual monopoly of the dance band business, or, at least, of its one-nighter phase.

Cry set up here to the federation CBS plan of extending its band

business, or, at least, of its onenighter phase.

Cry set up here to the federation
was that the network in exercising
mental phase in the set of the set of the
inevitably build a booking husiness
with which its competitors would
have no chance of contending.
CBS mode of operation, already
launched, is founded on the proposition of using the artist's bureaus
of its allied stations to obtaining
local bookings for the network's
bands and of splitting commissions

With eight owned stations and
around 70 others taking the Coiumbla program service on its list,
the network on evolving its plan
originally figured it would have
that many band selling agentsspotted around the country. These
stations are continuously being advised of what dance attractions the

stations are continuously being advised of what dance attractions the band bureau has available and of their current locations and itineraries. For the bookings these local outlets obtain they get an even splt with the network on the commission.

mission. Collections Too Good

mission.

Collections Too Good
But the main advantage that
this arrangement has over the opposition booking offices, is that they
can not content with the collections angle. In brief, when a local
station books a date it guarantees
station books a date it guarantees
station books a date it guarantees
callations or possible entanglements over money due for the engagement. Being a local business
establishment it is expected to
know the credit standing of the
band placement sources it deals
with. Under any circumstances it
is presumed to be in a position to
obtain a substantial deposit for an
engagement and in the event of a
engagement and in the event of a obtain a substantial deposit for an engagement and in the event of a percentage date have a man on the spot who knows the local ropes to take care of the accounting. With the station also handling the publicity for the engagement, these various services it contributes eliminated by the state and the station of the state of the s

eiing expenses.
In answer to the objections of its In answer to the objections of its competitors, the network contends the competitors will be a sufficient to the competitors will be the competitors will be the contends to attitudate the road touring business but, above all, guarantee the bands booked that the engagements will be there when they arrive on the spot and the stipulated coin will be theirs after the date its played. It sees no reason why the federation should object as long as the musicians toured comply with the union rules and have their interests properly looked out for. If the tie-in with the alied outlets gives it an advantage, says Columbia, that advantage is in accord with good and above-board business practices and in no way consess practices and in no way con-

with good and above-board business practices and in no way conflicts with the best interests of the
bandmen in the dance business:
Federation of Musicians in its
protest took the stand that the plan
had vestiges of monopolistic possibilities, but withheld taking ofservation of standard the pending observation of its further developments.

B. B. B. Changes Plan

Hollywood, Oct. 24.
Proceedings to restrain by temporary injunction, Federal prohibitation officers from raiding the B. B. E. cafe before U. S. District Judge James, were suddenly called off by Bobby Burns Berman and Sam Rosen. They notified U. S. District Attorney Davis they would abandon their intention to get the order and grand Jury to decid a whether o'n not rederal officers had the right to raid their establishment. their establishment.

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vins St. (Taft Bldg.)
Phone Hollywood 6141

Hollywood Sound and Radio Cast-Hollywood Sound and Radio Cast-ing bureau, which prompted com-plaints to the Better Business bu-reau because of alleged misrepre-sentation, became the target of wage calams by Warren Schuck, ad-vertising man, and Bill Malone, sound technician. Schuck says there is \$115 due him and Malone is seek-ing \$125.

Six show girls at the Frolics, Culver City right club, say they were fired by Harry Miller, manager, because of lack of money to pay off. Asking for total of \$27.

Jean Plannette, continuity writer, sought the aid of the State Labor commission in collecting the balance of \$89 alleged due her for a script she wrote last year for Jesse J.

George D. Hensley, scenic artist, filed a \$70 claim against Arthur Hockwold for work performed on 'Georgia Minstrel' idea, now on Fanchon & Marco time.

Topsy's Southern Home, suburban eatery, hailed before the labor com-mission, charged with withholding \$160 in salaries due five musicians.

Donald Murray, stage actor and radio announcer, who intoned air plugs for Graygone, hair dye, suing the Graygone Laboratories before the labor commissioner for \$50 sal-ary he says was not forthcoming. the labor commissioner 101 years he says was not forthcor Lab pleads lack of cash.

Fox studio does not recognize claim of Joe Ritchie, fighter, for \$15 as pay for a day's work on the lot. Says he was never hired.

Frank Thorne, actor, wants \$70 pay, at \$5 a day, for his work with the Voze Players, Alhambra tent company.

Alexander Film Co. of Colorado Arthur and Edith Lake attached brought a Municipal court suit for \$193 by the Hillcrest Motors against Bernice C. Caughey, open-1Co. for auto repair service.

tor of a south side store, for \$296, claiming that amount is due on a year's contract for advertising trailers that were to be shown at the Madid, neighborhood house. Alexander produces playlets with titles spliced in, utilizing the name of the concern that buys the service.

Curtis Nagel sued in Municipal court by Hollywood Knickerbocker for \$242 rent.

William McDuffle, receiver for the Richfield Oil Co., has brought suit against Howard Bretherton for a \$68 gas and oil bill.

Gumbiner Theatrical Enterprises, Inc., and the Los Angeles theatre target of a \$298 suit for the recovery of office furniture by Miller, Desk and Safe Co.

La Mode Shoes, through an as-signee, has started Municipal court action against Mr. and Mrs. Noah Beery for \$41.

Distribution and exhibition branches of the motion picture industry have been organized for participation in the annual Community Chest drive, starting Nov. 1, by W. H. (Bud) Lollier, chairman for Distribution

J. W. Kays Co., insurance firm, ming Marie Prevost for \$603,

Mitchell Camera Corp. seeking \$60 from Richard Talmadge Pro-ductions, Inc., through Municipal court route.

Fritzi Ridgeway Bakallenikoff. Constantine Bakallenikoff and De-Tahquiz Hotel Co. Ltd., sued for \$2.275 by Chesebro. Bender and Mayo, attorneys, who claim that sum is due as legal fees.

FOX, BROOKLYN

(Continued from page 34)

(Continued from page 34)
and then the trio back for a second
number (the only repeat), a
straight ballroom dance. It's
spotted here to help over, the Frischool of the continued of the continued of the
spotted here to help over, the Frischool of the continued of the continued of the
spotted here bit based on the moon
over the mountain, but only a fassh
of: Kate Smith. The doubler-upper
bell of the continued
IMPERIAL, CHICAGO

Chicago, Oct. 18. Chicago, Oct. 18.

Although nobody is leaping into the air in paroxysms, it looks as if hope has findly come to the great midwestern badlands. People that wouldn't be expected to are heard murmuring the word 'vaudeville,'

DOROTHEA ANTEL The Sunshine Shoppe

New Assortment of GREETING CARDS For All Occasions

RKO STATE-LAKE RKO — VAUDEVILLE — RKO RALPH OLSEN CO., CLYDE HAGER, POLA NEGRI and

"13 WOMEN"

and although what now passes for vaudeville would provoke gastric disorders in many an old sentimentalist, the fact remains that the grondhogs are coming out of their grondhogs are coming out of their grondhogs are coming out of their and the grondhogs are coming out of their and the grondhogs are consisted. Take the Imperial on West Madison street, for instance, of course, some people might not want to take it for instance or any other purpose. It's a house that carries a well worn, souffed by well with the shabby center of a working class neighborhood. But it's still a Florence Paley owns and runs the Imperial. Shes Chicage's only woman exhibitor and a slicker showman than many of the gents with the shabby center of the succession of the souffer of the succession of the

I. MIN I I IR

Shoes for the Stage and Street SHOWFOLK'S SHOESHOP-1552 BROADWA with the melody. Indeed, being a typical negro orchestra, a popular song of the day was all but unrecognizable when filtered through their technique. They seldom bothered to watch the performers, and it was doubtful if they were reading the seldom their technique. They seldom bothered to get better than lukewarmanaged for one of the teams. Regal Four, Rogers and Stevens, and others participated. The average of talent was slight. The average of per was high, the average of period, the seldom that the seldom the seldom that the seldom the seldom that the seldo

PARAMOUNT, L. A.

PARAMOUNT, L. A.

Los Angeles, Oct. 20.

Stage show this week is dominated by Eddte Garr, who holds the spot for the last 15 minutes and was considered valuable enough for special 24-sheets, although his only repeats his impersonations done there and lands solidly. Show as a whole is pleasing, was a mount of production in this bill, which contained a Japanese number, football rally finale and voodoo opening. Sanami and Mich, also from the contained a Japanese number, football rally finale and voodoo opening. Sanami and Mich, also from the contained a Japanese number, football rally finale and voodoo opening. Sanami and Mich, also from the Louise Forotham, a looker, makes a lood impression at the last too lengthy for this house. Louise Forotham, a looker, makes a lood impression at the last too lengthy for this house. Louise Forotham, a looker, makes a lood impression at the last too lengthy for this house. Louise Forotham, a looker, makes a lood impression at the last too lengthy for this house. Louise Forotham, a looker, makes a looker, and the last too lengthy for this house. Louise Forotham, a looker, makes a looker, and the last too lengthy for this house. Louise forotham, a looker, makes a looker, and the last too lengthy for this house. Louise forotham and last the last th

SIX HOURS TO LIVE

(Continued from nage 15)

stories that are off the beaten track. 'Six Hours to Live' is one of these and might not have appealed to the average producer.

average producer.

Dealing largely in the bizarre, it tackles its idea in a somewhat fantastic manner, instilling a certain interest even if the action and the basis for action will have audiences thinking it nuty.

thinking it mutty.

In picture fare this season the public has fooled some pretty sagaolous show minds by supporting pictures their sponsors were soared to death of. That same vaciliating at the stronger than expected by some and like it even if certain showmen or others will think it poor enterfainment.

like it even it certain showmen are others will think it poor enterfainment.

Warner Baxier does a political emissary from a mythical country, Sylvaria. Rie saces in a tough role to the country of the

DAVID GOLDER (FRENCH MADE)

Vandal & Delac production. Leo Brecher release for U. S. Stare Harry Baur. Discovering and adaptation, Julien Duvivier from and adaptation, Julien Duvivier from the production of the productio on grind run beginning
time, 85 mins.
Harry Baur
Greillat
Paule Andral
Jackle Monnier
Jean Coquelin
Gaston Jacquet
Gaston Jacquet

be necessary.
It's a dramatic thing with consid

orable power, along Emil Jannings-Theodore Dreiser lines. Where it falls down is in the fact that the sound is exceptionally bad, the photography poor, some of the sacing the falls down is in the fact that the sound is exceptionally bad, the photography poor, some of the sacing died. That it stands up despite those deficiencies best explains what might have been. The sacing in
oeing pretty badly drawn and in some places there is no cohesion of the story material.

There's a story around that Metro's considering purchase of the work to do over again in English. It ought to be compelling screen fare.

Kauf.

LA FOULE HURLE ('The Crowd Roars')

(GERMAN MADE)

Paris, Oct. 12.

French adaptation made in Germany by

Jean Daumery from the American production. Starring Jean Gabin. Featuring

Heiene Perdiree, Francine Mussey, Frank

O'Neill, Henri Etlevant, Helene Frederique,

Serjilue. Gaumont Palace, Paris, Oct. 11.

Serjius. Gaumont Palace, Paris, Oct. 11.

The old trick of using French for closeups and inserting them between closeups and inserting them between American. American poor, with produce them are continued to the control of the cont

RED-HAIRED ALIBI

KED-HARKED ALLIDI
Tower production and star rights release.
Directed by Christy Cabanne. Based on
meet by Wonn Collion. At the Beacon
from the Wonn Collion. At the Beacon
55 minutes.
15 minutes.
15 minutes.
15 minutes.
16 minutes.
17 minutes.
18 minutes.
19 minutes.
10
Theodore von Eitz, incidentally, would make an excellent gang leader in a strong story. Waly.

Conturiere De Luneville (Dressmaker of Luneville)

Paramount production and release. Size-ring Madeleine Result Direction Harry Lachman; for consult Direction Harry Lachman; for consultation of the cluding Flerre Blanchar, Jeanny Fuller-die and Armand Lurville. At the Prince of Playhouse, N. Y., on grind run bedinner, Oct. 13. Running time, 85 mins.

Feighouse. N. Y. on grind and the first have proven as the programmer. Did the provided of the provided and ought to please mall. Fair French programmer. Did the provided and t

Der Falsche Ehemann ('False Husband') (GERMAN-MADE)

U.S. Potuction. Les Brecher release in U.S. Bruno Duiday, supervision, and Johannes Guter, direction: camera did Johannes Guter, direction: camera did Hoffman; story and dialogue, Paul Frunk and Billie Wilder. At the 76th St. Playhouse, on grind week, Oct. 14. Running time, 88 mins. time, 88 mins.

Peter Johannee Riemann
Paul Johannes Riymann
Rich Maria Paudier
H. H. Hardegg Guetav Waldau
Ineb Josel Vilnog
Maxim Tarrakoff. Tiber von Haimsy

Pretty good comedy that just rietry good comedy that, just misses somewhere. Probably was originally intended as a musical, with the trouble largely in the fact that director couldn't make up his between farce and straight comedy. No stars in the cast, but it ought to do fair biz in German nabes.

ought to de fair bis in German nabes.

It's one of those musicomedy ideas about Peter and Paul, twin brothers. One is the Energetic Guy and the other is Rip Van Winkie, both his business and his offs. Along comes the peppy lad and everything is straightened out. But not before the usual complications, the conference comedy chases down the conference with a South American helress, who has nothing but money. Good sign, that, incl. dentailly. They've stopped casting dental conference with the conference complex the conference complex the last the leading form is plant Maria, the leading form is plus Maria, the leading form is the leading form in the leading form in the leading form is the leading form in th

LETTERS

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Brennan Harry M | Ferris Wiley Kent Annie O'Brien Kilbride Percy W Kirma Professor



Put Your Act Over in a Big Way with an Attractive Stage Setting Skillfully Executed with Character and Individuality

Los Angeles Scenic Studios, Inc.

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Stage

OBITUARY

and participants of examination and

MOSES L. MALEVINSKY, Moses L. Malevinsky, one of the wo founders, with Capt. Dennis F. 'Brien, of the prominent New York-heatrical law, firm of Opportunity "OBrien, of the prominent New York heatrical law, firm of O'Brien, M.levinsky, & Driscoll, died Oct. 17 in Mount Sinat hospital, New York, of pneumonia, an aftermath of an operation for kidney trouble. He had weathered the surgeons knife successfully until stricken with pneumonia.

pneumonia.

An inveterate first nighter, and a close student of the theatre, particularly, the dramatic stage, it was matural that his law practice closely rollowed the tarester of the most prominent theattical personalities. The law firm represents Mary Pickford, Douglas Fatrbanks, Sam E.

THE BERNIE FAMILY

gratefully appreciate the kind expressions of sympathy received in their late bereavement.

Jeff, Ben, Dave, Herman, Harry

Harris, George M. Cohan, Anne Nichols, Arthur Hopkins, Jack Dempsey and many other equally other equally prominent stage notables. Many of prominent stage notables. Many of these were personally visually of these were personally visually of these were personally visually of the stage of the prominent stage notables,

liaries, particularly, as concerns a platfall and successfully, represented fire all adversa fill the successfully represented fire liar even strength of the successfully represented with a fill a very successful author of "White Cargo," and obtained a verdiet for the authoress. He chunseled Anne Nichols in the 'Able's Irish Rose' plagfarism suit against Carl Laemmle and Universal Pictures Corp. At the three "of his linies' he was in the midst of preparing papers in the suit by Margaret Ayer, Barnes and Edward Sheldon, authors, of Katharine Corpell's Dishopored Lady," against Metro over the latter's film, Letty—Lyynton."

Metro over the latter's film. Letty Loyaton.

Li was Malevinsky who had urged that he and Capt. O'Brien, his original law partner, make the firm partnership a trio by taking in Arthur F. Driscoll some years ago when that rising young atorney. In their office was making himself felt. Malevinsky was a native of Houston, Zoxas, born there 52 years ago and aducated. You'de Halle of York and aducated. You'de Halle of York well-dence was 180 Riveride drive. A widow, Mrs. (sabelly Malevinsky." & daughtler, Mrs. Merwin C. Myerson; three slaters and two brothers shrvive.

R. A. ROBERTS

R. A. ROBERTS

R. A. ROBERTS,

R. A. Roberta, famous, protein
artist, died at his home in Brighton,
Brg. Joct 10, aged 65. "He was best
known for his Digle Turphi" sketch,
which was almoje 4, senastion in
America. Despite many attempts to
duplicate this successor,
With characteristic modesty, his
yife, being interviewed, said the
could dress and undress rapidly. As
a matter of fact, Roberts could not
do his quick changes without the
assistance of his wife. They were
a devoted couple.

Some half dozen or more years

Some half dozen or more years Some half dozen or more years ago Roborts sustained a stroke and retired to his home at the seashore. He amused himself by dabbling in the stock market. Collapse of securities made inroads upon his capital, and this year he sonce more took to the road to recoup his fortunes. The road to recoup his fortunes resulted in a bad cold culmitation of the collapse of the road to recoup his fortunes.

EDWARD J. SULLIVAN

Edward J. Sullivan, 55, who had managed Sarah Bernhardt on three of her U. S. tours, dled in St. Paul, Oct. 22. He had managed theatres, In St. Paul, Winnipeg, St. Louis and New York.

James West, 72, old-time actor of vaude and dramatic experience, died Oct. 19 at the Hotel Revere, Chi-cago. He was last employed as a guard at the Chicago Juvenile

guard at the Chicago Juvenile Court. Ha was reputedly a cousin of the late Wilton Lackaye. No other relaor survivors reported. Burial in Chicago.

ANKER S. GRAVEN

Anker S. Bumps' Graven, 41, well Anker S. Bumps' Graven, 41, well known in theatrical circles as a the-atrical architect, died Oct. 16 from drowning in Little Rice Lake, Min-nesota. He was burjed Oct. 20 in Menomee, Wisconsin, his home

town.

Formerly with Rapp and Rapp, he has for the past several years headed his own firm at 100 N. Lasalle street, Chicago. A widow and

MRS, ROSALIE ZIEGFELD

Just as she reached her 84th birth-day, Mrs. Rosalie de Hez Ziegfeld, died at midnight Sunday (23) in her home, 1448 Adams street, Chicago. home, 1448 Adams street, Chicago. Having been in a coma for several months she never knew her son, Florenz, had died.

Florenz, had died. Born in France she was married to Florenz Ziegfeld, Sr., at the Holy Name Cathedral, in May, 1865. Sev-eral granddaughters; orle daughter and a daughter-in-law survive.

ANNIE SAKER
Annie Saker, popular war-time
melo actress, died in a nursing
frome in Essex, Eng., Oct. 8, aged

Deceased had played leading roles in the old Lyceum dramas, such as 'Seven Days' Leave,' 'The Story of the Rosary,' in which she also approximately and the later of the Rosary,' in which she also approximately and the later of peared in New York. Her later stage work was done in Australia, while touring with Irene Vanbrugh and Dion Boucicault.

OUIS PROSAUER

LOUIS PROSAUER
Louis Prosauer, 80 died at Jáckson, Miss., recently of double pneumonia. A veteran carnival man, he monia, A veteran carnival man, he was working on the Castle-Erilch-Hirsch show, which was playing the state fair there when he was taken

The body was sent to his home in Ohio for interment.

WM. BENZENRATH

Wm. BENZENKIAIA

Wm. Benzenrath, 40, known to his
friends as 'Billy Ben,' died in his
home in Jersey City Oct. 23. Preparing to take a bath he furned on
the gas heater and it is believed he succumbed to carbon monoxide fumes. His body was found in the tub of scalding water. He was a planist on WEAF pro-grams.

JACK TAYLOR

Jack Taylor, 36, orchestra leader, died in Long Beach, Cal., Oct. 21, of a stomach disorder. He had led orchestras in New York, Chicago and Los Angeles, and had played in a number of Warner shorts. He was the former husband of Vers Stedman. Survived by his mother daughter, sister and three brothers

BEN FIDLER

Ben Fidler, 65, actor, died Oct. 19 in Los Angeles. He is survived by a son and daughter.

James A. Skelley, 73, father of Hai and Hugh Skelley, the former stage and screen star, and the latter of vaudeville, died Oct, 22 in Daveri-port, Iova. Two daughters, Ann and Monica, are also in vaudeville. The elder Skelley had been chief electrician at the Rock Island Arsenal 25 years.

Gertrude Wainwright, 57, daughter of the late Marie Wainwright, died in New York Oct. 21 of heart disease following a complication of complaints. Daughter of the once famous Shakespearean player made a brief stage appearance with poor success. Since she has been staging amateur plays.

Lawrence Dews, 30, doorman at the F-WC Mesa, Los Angeles, died in L. A. Oct. 21 from burns sus-tained by contact with a broken electric light wire while doing a minor repair job at the house. Wid-ow survives.

while driving his automobile. Car stopped on embankment in front of street car with Spear found dead at the wheel.

OUTDOORS

Laurence 'Tex' Comanche, 24, Indian film extra, died Oct. 10 in Hollywood from bullet wounds either self-inflicted or received in a suicide pact.

Brother, 20, of Theola Roberts, private secretary at Warners-FN exchange, Los Angeles, was killed by a hit-and-run driver in Los An-geles Oct. 15.

Mrs. Anna Ancel, mother of Ben, Herman, Jeff and Dave Bernie, died in New York Oct. 18. Her 12 chil-dren were at her bedside when she

Mrs. Molly Hunter Gillingwater, 84, mother of Claude Gillingwater, actor, died Oct. 13 in Huntington Park, Calif. Survived by three sorts.

Mrs. Carroll Johnson, 85, widow of the famous minstrel, died at the St. Paul hotel, New York, Oct. 16.

Flexible Prices

(Continued from page 5) can be introduced with any hope of

success.

The average top admission for the theatres figured in the plan is 25 cents. With adoption of the proposal this will be raised to not more than 35 cents when an exceptional picture is booked. By the same token, however, when a lesser picture is played the top admission would be reduced to 15c. In this way originators of the plan are certain that a marked b. o. increase and a classification of attendance will be realized for the first time in theatre operation while not making the joad too heavy on the public.

Kent as Haye' Rep
Motion-Picture Theatre Owners of America, Allied Exhibitors and the Haye Organization, which has the Haye of Cranization, which has entered by Sidney R. Kent, will speculate the next three weeks sounding all sides of the industry on the points agreed, upon among their representatives at sessions in the Union League Club last Friday and Saturday (21-22).

The exhibitor organizations will 3. iccess. The average top admission for the costres figured in the plan is 25

Lesgue Club hast Friday and Saturday (21-22).

The exhibitor organizations will consentrate on informing the indecementate on informing the indecementate on informing the indecementation of the proposition. It will be Kent's job to report back to the Hays Organization and obtain the reactions of individual companies to the stand which he has assumed. Not only independents but neutral observers are of the understanding that, the elastic admissions policy will automatically sound the knell for 'exclusives.' This is "a point which is expected to start some friction within the Hays body. Proponents, however, feel certain that friction within the Hays body. Pro-ponents, however, feel certain that they can sell exclusive devotees, such as Metro, on the general bene-fit to the industry of the new plan. Understandings among the con-ferees were also arrived at as to a uniform contract, arbitration, rice cillistion heard and arbitration.

ciliation board and arbitration. The conferences, incidentally, were the first in years to be made up of non-lawyers, Abram Myers for Allied being substituted by H. M. Richey and Sidney Samuelson.

More work was recorded last Friday and Saturday than in the average and saturday than the formal round 'table it was pointed out vesterday, 'Monday,' ciliation board and arbitration. The

pointed out vesterday (Monday).

Uncommon Chatter

(Continued from page 39)

Continued from page 39)
—for which Vanity Street should be grateful. Its heroine is one of those unbelievably demure bric-a-brace taken down to throw her shadow across the screen. She is credible only as Miss Chandler makes her credible with her own singularly youthful appearance and unstudded manner.

manner.

Her make-up could be more studied, and yet not steal character from a not-too-pretty, eifin face. Dett pencilling would enlarge her eyes and bring them a trifle closer together. Her lips could be sweet-ened into more conventional Hollywood contour. A calculating make-up would be more cordial to trying close-ling.

tained by contact with a broken electric light wire while doing a minor repair job at the house. Widow survives.

W. H. Spear, motion picture studio projectionist, died from heart disease Oct. 23, in Hollywood, Cal., West Publications of Los Angeles.

World Series Rodeo

"Ne seventh annual World's Series' Rodeo is on at Madison Square Garden, filling, a long date, from Oct. 14 to 30, with Mrs. W. R. Hearst's Milk Fund as its alignless. Last meintloned fact' brings it a world of ballyho, which is 'reflected in moderately good attendance. On the night witnessed the Garden was probably just above haif filled, and that represents quite well. Enterprise needs a lot, for the nut for the stay is reported at \$250,000. House is scaled high with a too. New York, Oct. 20.

\$25,000.

House is scaled high with a top of \$3.30 for boxes, running down to \$1 for less choice rafter chairs. Mezzanine seats are \$2.25, which is plenty for what one gets. Children at half price appears to bring in a lot of customers taking care of the kids.

idds.

Fresentation scheme involves no novelty. Heavy imphasis is laid on the 'contest' reature of the events the 'contest' reature of the events west and the 'contest' reature of the events west and the 'contest' reature of the events west and the 'contest' was the contest of the events west and the 'contest' was the contest of the events when the events have which hasks long stands and moves about intact, and the 'wild west allbi hash' any force as applied to an exhibition that on list its superforty. The almost forgotten Wild West show had a variety that is absent from the model of the events o

the rafters, but there was no effort made to pep this feature up. Everybody, including the steers, seemed to be a bit listless and borde with the steer of the st

RODEO MAY SEE PROFIT WITH \$250,000 NUT

The vodeo at Madison Squame Garden figures to turn a profit by the end of the series which will be completed Sunday (29). Gross the first eight days, inclusive of Friday (21) when attendance hit capacity was \$100,000. Total nut is \$220,000. Biggest expense is the live stock, costing \$75,000. Prizes and publicity amount to about the same Saturday and the series of
Premium Coin Unclaimed

Records of the secretary of the Central Iowa Fair association have disclosed that there are 200 premium checks from the fall event still lying in the safe awaiting, a call from prize winners. Checks call for sums ranging from 15 cents to more than \$20 each.

WALLACE CLOSING SET

Elimingham, Oct. 24. Hagenback-Wallace circus was ere Friday (21), and was to close here Friday. (21), and was to close alx days later at Corbin, Ky. Show has been making long jumps in the South and playing only the sure money spots and has been doing pretty good business. "I show used the new circus lot heavy near town's center. Selfs-Floto was first to use the lot sev-

eral weeks ago.

ANTI DOG TRACK MOVE

AN I DUN TRAUK MUYE San Francisco, Oct. 24. Concerted move under way to close up two nearby dog tracks, Baden and Belmont, with flock of lawsuits getting under way in local courts.

courts.

Baden, in south San Francisco, has just heen granted a license to operate until Dec. 1, which privilege is bringing charges down on city council's heads.

HORROW CO. FILES

The Horrow Novelty Co., New York, City, filed a claim for \$1,709 against the goods and equipment of Mrs. J. M. Kinsel; a concession, naire at the recent York Fair.

The Kinsel fixtures were selzed by the sheriff, and Mrs. Kinsel, who did not furnish bond did not furnish bond to release the goods, will be unable to move them.

CARNIVAL ROUTES

(For Current Week—Oct. 24-29)
Ber P. H.-Decktur.
Bernard Exposition—Phoenix, Arita.
Bloom's Gold Medal—Coffeyulic.
Burtis Greater—Camden.
Cetlin & Wilson—Sunter. S. C.
Cratt's Greater—Sapta Rosa.
Division—Sunter. Divisiand—Jasper. Florida Exposition—Loris. Florida Exposition—Loris, Gloth—Emporio, Juneisa, Gloth—Emporio, Juneisa, Gloth—Emporio, Juneisa, Harner, Jaw. Burolk, Va. Renry, Lew Burolk, Va. Legetta, C. R.—Russaitville, Legetta, C. R.—Russaitville, S. C. Rodding to Discheduling the Company of the Company

Chump-Educator

(Continued from page 1)

converted into America's most sus-picious town and they may move it o Missouri.

Alvin Gillette, leading spirit of the campaign, even broadcast his own wife's gullicility and how she had fallen for one gag.

WIBA also revealed how a bunch of hard helde willtigans were

of hard boiled politicians were vamped by a group of good look-ing gals whose credestials wouldn't stand the glure of investigations. Mesdames were told to scram, And

R KO' INTERNATIONAL

PRESENTING THE MOST ELABORATE ARRAY OF CIRCUS TALENT EVER ASSEMBLED AT ONE TIME UNDER TENT OR ROOF!

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ROBINSON'S MI

ITALY'S WHIRLWINDS the famous

PICCHIANI TROUPE

Champion of All Men and Women in Her Sensational One-Arm Throw-Overs

ERMA WA

Of the Famous Flying Wards and the Feature of Sells-Floto Circus for Years

"ROYAL PAIR OF THE AIR"

JENNY .

FEATS OF STRENGTH AND DARING HIGH IN THE AIR!

IN HER SLIDE FOR LIFE!

A Beautiful Girl in a Sensational Death Defying Slide from the Highest Point of the Auditorium to the Stage Suspended Only by Her Teeth!

REE and

FEATURING DOGS, PONIES, MONKEY and COMEDY MULE

THE THRILL of a LIFETIME

CHARIOT RACES

BLUCH LANDOLF PAUL JEROME ALT LA-RUE **BILLY RICE** HIP RAYMOND PHIL E. KEELER

(and Sylvia) **WORLD FAMOUS KLOWNS**

FREE—Strange—FREE People From Strange Lands
MAJOR MITE

Smallest Man in the World
es Tall-Weighs 26 Pounds-Age 22 Years

CARLSON SISTERS

Weigh 1/2 Ton MILDRED

Every Inch of Her Body Tattooed

King of Swords AJAX

SEALO Strangest Man on Earth COURTESY OF SAM WAGNE

ELSA **GREENWOOD'S CLOWNETTES**

A Dozen of America's Most

Beautiful Terpsichorean Artists

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