

VARIETY

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56 PAGES

EX-FILM NAMES AIR FLOP

Radio Libel Insurance Offered With Pre-Election Etherizing

Radio stations are being contacted by a midwest insurance company which offers to cover the station against losses from libel or slander actions.

Figured by the stations and insurance company that the present time is ripe for such protection because of the coming heat of the November election.

While broadcasters have been discussing the necessity for protection against libel and slander suits, this is the first attempt by an insurance company to meet this talk by offering concrete coverage.

There's little likelihood of the stations coming under the insurance umbrella, most of them claiming they don't need any protection because they keep too close a watch on the stuff going over their transmitters. Every political speech is carefully checked both before and during the time on the air and on any hint of veering away from the copy handed in before the broadcast, the speaker is immediately silenced out of the air. Advertising copy is always edited before allowed on the ether.

Ad Lib Chances
Insurance company is making its big play, however, on the basis of (Continued on page 54)

PARIS 'FOLIES BERGERE' SET FOR CHICAGO EXPO.

Paris, Oct. 3.
The Chicago exhibition is to have a 'Folies Bergeres' show produced by Louis Lemarchand, who for years produced the 'Folies Bergeres' show in Paris, and recently separated from Paul Pervail, who retains the house.

Arrangements for his trip are being made through Leo Martin, American dancer, who has appeared with Eleanor Nixon, but American talent only is to be used with the exception of a line of a dozen French girls to give the show a Parisian touch.

Chicago meatpacker money will back the show, which should come to Chicago after breaking in at Atlantic City and Philadelphia. A Chicago theatre will be rented for the duration of the exhibition. Production will be strictly on the 'Folies Bergeres' lines, but American talent only is to be used with the exception of a line of a dozen French girls to give the show a Parisian touch.

CELLULOID BLACKSTONE

Hollywood, Oct. 3.
John Lodge, local attorney, goes around Got a Metro contract on his first screen test. Contracted through Schulberg-Feldman agency.

A Trade Secret

Hollywood, Oct. 3.
Phoning a wrestler, who was to do a part in 'Rackety Rax', to report for a test, Fox studio received this answer:
'I can't come at that time because I have to rehearse for my bout.'

L. A. VOKELS GO FOR BARTER EXCHANGES

Los Angeles, Oct. 3.
Los Angeles is going strong for the barter and swap idea, with exchanges for buyers and sellers opening all over the city. In these markets one can swap this for that with little money passing.

All sorts of merchandise is offered on the exchange boards, for what have you: Automobiles, airplanes, real estate, groceries, dress goods, notions, bath tubs, clothing, furniture, chickens, electric fixtures, musical instruments, all are offered on one downtown mart.

Exchanges operate on various bases. Some charge a fixed amount for listings. Others take a percentage of the cash which passes hands. It is estimated that over 100 exchanges are in operation locally.

Idea was started here by a real estate man, who found that, while he couldn't sell property, people were interested in the furnishings of several houses he was holding.

Investigation proved that few of the prospective buyers had cash. He didn't want to start a credit business, so looked for a swap. Idea caught on and an exchange was opened.

Board exchanges are good for (Continued on page 54)

Roller Skates Save Cab Fare for Chi Chorines

Chicago, Oct. 3.
Several chorus girls living at the Park Dearborn hotel have been roller skating to and from the Grand Opera House. They can be heard going down the hotel corridors every night around midnight.

Guests wise to exploitation tricks waited all last week for the dailies to pick up the stunt with art. Girls denied it was anything more calculating than their own desire to beat that 65 cent taxicab fare between the Grand and the hotel. Anyhow, the dailies never touched it.

ODDS 1,000-1 AGAINST THEM

Screen's Forgotten Men and Women Parade Daily to Coast Stations Despite Futility of Their Efforts—Pushed Into Same Rank as the Extras at M. P. Studios

OPTIMISTIC, HOWEVER

Hollywood, Oct. 3.
Chances of old time picture players getting spots in air dramas and serials, on which the stations here are currently overboard, are one in 1,000. It's about the same percentage that exists for the extra reaching stardom.

Despite the odds there's a parade of the screen's forgotten men and women to the local stations daily. It's the same army that has virtually given up hope of ever getting back into pictures, yet they are optimistic about the air, despite the continuous turndowns.

Unlike the east, the stormers at RKO's gates are not would-be singers, who may have made good in the old home town. Here they are nearly all actors and actresses who once enjoyed success either on stage or screen.

Plus the hordes of ex-filmites looking for the ether jobs, there are the thousands of former legit and stock company players who have flocked here since the start of the talker era.

\$5 Per Performance
Salary for the air acting jobs are standardized at \$5 a performance, but it is figured that for every one (Continued on page 54)

'VANITIES' CREW OF 82 AT \$6,000, 30% OF NET

Earl Carroll's 'Vanities' is using 82 stage hands at the Broadway, New York. Wages average close to \$80 a week with overtime.
At that rate, the bill for stage hands is almost \$6,000 a week, or about 30% of the show's stage payroll.

Their Own Idea

Los Angeles, Oct. 3.
'Drums of Voodoo,' independently produced novelty feature, had 300 feet of a negro girl doing a nude dance when finished four months ago. After playing the Main Street grind, the dance sequence is down to 40 feet.
Projectionists, interested in erotica, are to blame.

Crashing Columnists Swell B'way First Night Lists, Fewer Critics

Air Minded

Solly Violinsky was bewailing his tough radio breaks when a cross current of conversation veered to the subject of cremation.
'That's it,' shouted the Violinsky. 'When I die, cremate me and throw my ashes to the four winds. It's the only way I'll ever get on the air.'

First night list to the press for Broadway's legit premieres totals 44 pairs or 88 tickets, distributed principally to the nine leading dailies published in Manhattan. It is the same number of premiere duets as when there were 13 dailies several years ago. First night lists fluctuate, some managers adding to the standard total. Highest number given out applied to a major musical of some years back, when 108 press seats were sent out.

Reasons why as many press first nights are given out now as formerly, despite decrease in the number of newspapers published (lowest number in a generation), is explained by the advent of Broadway columnists, who think they are entitled to sit in at openings and are getting away with it. Another and probably the main reason is the enlarging of dramatic staffs.

A 'Mild Racket'

The columnist's angle is a peculiar one, those scribes believing that it gives them prestige to witness premieres. If not on the first night list they think themselves slighted and do not hesitate to declare themselves to managers and press agents. A mild form of racket is the way (Continued on page 54)

UNION MAKES AIR APPEAL FOR JOBS

Cincinnati, Oct. 3.
The Greater Cincy local of union operators took to the air Oct. 2, over WCKY, Covington, Ky., for a month's campaign of tri-weekly 16-minute programs designed to regain jobs for members in 16 nabes which have not accepted the projectionists' new scale. For a year, up to Sept. 1 last, 46 independent exhibitors in this area operated with union booth men, who demanded that two operators be engaged simultaneously.

In their broadcasts the operators will tell that they are American born, own homes, some are ex-soldiers, have children in school, patronize stores in their neighborhood and call upon listeners to appeal to owners of theatres they name to give them back their jobs. WCKY is operated by L. B. Wilson, who owns four of the leading film houses in Covington, opposite Cincy, which were non-union until the operators came down to their demands. The station is a 5,000-watt and calls itself 'the Voice of Cincinnati,' located 'one mile from Cincinnati.' It is on the NBC network and uses 180 NBC programs weekly, as compared to 55 by Crosley's WLW and WSAI, located in Cincinnati.

FREE TUXES RKO Managers Under \$50 a Week Crash a Free Dinner Jacket

Managers or assistant managers who are paid less than \$50 weekly by RKO are to be provided with tuxedos by the circuit itself.
RKO requires managers and assistants to wear black and white combinations evenings, with the better paid lads obliged to buy their own tux.

FEMMES' GAB SPELLS COAST BARS' FINISH

Los Angeles, Oct. 3.
Speaks in this territory have been discarding their bars to comply with the wishes of the men higher up to whom they look for protection. Majority of places now serve drinks only to customers seated at tables.

Owners said that bars put too much 'heat' on the joints. Customers, especially women, get too freely about putting their feet on the rail, about watching the bartenders work and other thrills of taking it over the mahogany. In the other of hand, femmes inclined to aridness, got an earful and began complaining to the district attorney's office.

Big percentage of femme trade here includes tourists and women getting their first peep at a speek. When taking drinks in tea fashion at a table, they aren't likely to gab about it so much.

In the Box

Minneapolis, Oct. 3.
Local undertakers going in for showmanship to stimulate biz. House-to-house canvassers in quest for orders for coffins, etc., plus newspaper, billboard and radio campaign.

[illegible]

Sept 30 (New York to London).
Max Schmeling, Mr. and Mrs. Harold Lloyd, Alfred A. Knopf, Johnny Walker, (Enigma)

page 31.
Jack Mulhall.
Josephine Dunn.

BEERY, HAYES SEEM SET FOR AWARDS

Hollywood, Oct. 3. Nominations for Academy awards of the past season show a preponderance of votes going to William Beery in "The Champ" as the best performance of the year by a male player. Helen Hayes, in "The Sign of the Cross," seems to head the list for the leading female. "Champ" gets a second showing with Frances Marion in line for writing the best original, and Edwin Burke is due for the award on the best adaptation of his work on "End Girl".

There are two other nominations in each class, but those named above seem to have the majority of votes in excess of the required 50%. This virtually clinches the election.

'Rockabye' Retakes Tilt Nut to \$600,000; Build Up Benchley

Hollywood, Oct. 3. Radio is now making extensive retakes on two pictures, with Constance Bennett's "Rockabye" scheduled for a 50% revamping, which will tilt the nut on production \$150,000. This will put the final cost at \$600,000.

The other feature in the retake process is "Free White and Tilt". Following its first preview, the studio execs decided to rebuild several sequences in order that Robert Benchley might be given a greater build-up. He was credited with stealing the picture as first shown. Studio has offered Benchley an acting-writing contract, which he is considering.

"Rockabye," at least two principals, Phillips Holmes and Laura Hope Crews, are out, with Joel McCrea and Jobyna Howland replacing them. A part, also, is being written in for Walter Catlett.

GARBO BALKS

Objects to Examination Sequence in Visa Routine

Stockholm, Sept. 21. Garbo burned up the Swedish telephone wires this week when she called American consuls and announced that she would like a visa to return to the States, but that she didn't feel like coming in herself to get it. The Swedish consul replied that he was sorry, but she must come in and take the required physical examination.

She was wild and said she wouldn't submit to such an examination. Consul was sorry, but said President Hoover could help her out. The medical board who do the physical examining in Scandinavia only stop once a month in Stockholm and Garbo will have another four weeks to make a decision.

Brock Sues to Keep His Salary From First Wife

Los Angeles, Oct. 3. Friendly suit was filed in superior court by Louis Brock, Radio shorts producer, against RKO Studios, Inc., to prevent the company from paying his salary to his first wife in New York, who is attempting to collect alimony from the home office of Radio.

Similar action was taken against Fox two weeks ago by Alan Dinehart.

Young-Powell Team

Hollywood, Oct. 3. Loretta Young and Dick Powell will be co-starred by Warners as a team. Their first will be "Stuffed Shirt," by Stephen Morehouse Avery. It is running currently in the October "Cosmopolitan".

PALMER, RADIO CASTING ASST.

Hollywood, Oct. 3. Bob Palmer becomes assistant to Fred Schuessler, casting director at Radio, going from United Artists. He replaces Bob Mayo, who goes to Warners.

VIDOR WILL PROBABLY GO WITH PAR; OWN UNIT

Hollywood, Oct. 3. Paramount, B. P. Schulberg, Radio and Sam Goldwyn are all bidding for King Vidor. His last picture was "Bird of Paradise" for Radio on loan from Metro.

His contract with Metro was for \$225,000 guarantee for three pix with a 25% cut on the profits.

Probable that he will accept the Paramount offer as it is understood that Par will give him a unit and finance production. Also the same profit proposition as was incorporated in the Metro contract.

WALKER, OF COLO., 1ST SHOWMAN AS SENATOR

Denver, Oct. 3. Walter Walker is the first showman to become U. S. Senator. He was appointed last week by Gov. Adams to fill the vacancy caused by the death of Senator Charles H. Waterman.

Walker is the owner of the Avalon theatre, Grand Junction, Colo., and actively managed theatres until he sold out to picture interests.

In political circles here it was not certain how long Walker will serve. Waterman's term expires March 4. It is possible that a successor to the late Senator will be chosen at the general election Nov. 8. However, state laws make no provision for the nomination of candidates in situations of this kind.

Walker has been active in the state Democratic party for some time, retiring as chairman of the central committee to accept the Senatorial appointment.

In addition to his theatre interests, Walker is a Grand Junction newspaper publisher.

Marguerite Churchill Set in a Legit Pronto

Marguerite Churchill arrived in New York Thursday morning (23), on the Century. At one o'clock that afternoon she was engaged for Sam Harris' next legit "Dinner at Eight" at two o'clock she started rehearsal.

Miss Churchill engineered the high speed engagement herself between breakfast and lunch time. No negotiations were on before her arrival in New York.

She has been away from Broadway and in the talkers for about four years.

Harry Weber's Daughter Suing Ex-Actor, Divorce

Los Angeles, Oct. 3. Muriel Miller, daughter of Harry Weber, agent, is bringing suit for divorce in the Superior court against Jack Milland, who was under an acting contract to Metro when he married.

He quit to enter her father's office. He left this week for England. Suit will not be contested.

Par Deal Forces Cortez To Pass Up British Job

Hollywood, Oct. 3. Going under contract at Paramount, Jan. 5, Ricardo Cortez will be unable to accept an offer to make two in England. Player had been negotiating with Basil Deane, to be starred in a beach scene.

Cortez goes to Fox for one, "Giant Swing," on completion of his current, "Flesh," at Metro.

Karen Morley's Fall

Hollywood, Oct. 3. Karen Morley, playing the femme lead in "Flesh" for Metro suffering from exhaustion fell down her dressing room stairs on the last Saturday afternoon (1), bruising her face and spraining ankle. Company wanted her to take rest before the picture's start but she insisted she wanted to work and had done long hours during first week shooting.

Company will shoot around her until she returns Wednesday.

D'Arrast Back at MG

Hollywood, Oct. 3. Harry D'Arrast will return to Metro to direct. He left that studio three years ago.

HELLINGER'S SHORTS

10 Months' World Tour for 'Mirror'—Film Deal Factor

Mark Hellinger is the first of the present day columnists to tour the world in conjunction with his daily New York "Mirror" contributions. He will write human interest stories of "Other Broadways".

Hellinger will be gone 10 months sailing aboard the new Italian liner, Rex. He lands at Gibraltar and journeys from there overland to Nice.

Columnist's "All in a Day" has been prepared for more than a month in advance of his travel schedule and start reaching the "Mirror". He has signed for another two years with this paper.

Another feature of the trip has to do with the making of 28 film shorts to be released through Universal. After a slight hitch an agreement giving Hellinger a guarantee and 50% of the profits on the shorts was made with Bill Ronda and Monte Brice, the latter having contracted to make 40 shorts for U.

Hellinger will be accompanied by a director and cameraman.

RKO PIX AFTER VAUDE NAMES

Hollywood, Oct. 3. Radio studio is making a survey of the vaude field with a view of bringing more players from the variety stage into pictures. Idea is that current vaude contains a lot of good material that stands a chance of clicking almost over night in films.

Charles Freeman is handling this end of the new talent hunt. He is lining up names of possibilities, mostly singles and doubles, who will be tested in New York when the acts play there.

Kate's 'Moon Song'

Hollywood, Oct. 3. Paramount will star Kate Smith in "Moon Song," original by Fannie Hurst on which Agnes Brandt Leah and Sid Lazarus are doing the adaptation.

'Best Dressed Woman' Figured Bennett Starrer

Hollywood, Oct. 3. Prompted by the modestness of Constance Bennett, Gene Towne and C. Graham Baker are writing "The Best Dressed Woman" in the world, for submission to David Selznick as a Bennett starrer.

Team, now in N. Y., also is working on "Strang Bedfellows," an idea already sold to Charles B. Rogers.

Gaige Wants Landi as 'Angel' Star on Broadway

Hollywood, Oct. 3. Crosby Gaige, Broadway legit producer, is dickering with Fox for the loan of Ellsa Landi, to star in "Angel," which he will produce in New York in December.

Player is currently in Vancouver, awaiting reentry to this country under the immigration quota.

Junior Stock in as Test

Hollywood, Oct. 3. Nearly all young stock players at Radio have been cast in "Lucky Devils," Bill Boyd's next feature, as an experience. Tony Keno, western star, will also appear in the pic.

Ralph Ince is to direct. Ben Markson and Casey Robinson are on the story.

Crossman to Fox

Hollywood, Oct. 3. Henrietta Crossman is being brought from New York by Fox to play the lead in a Gold Star Mother story titled "Pilgrimage".

Ruggles' Co-Starrers

Hollywood, Oct. 3. Paramount has renewed Charles Ruggles' contract for another year. During the new term, he will be co-starred in three pictures with Mary Boland.

Authors Camouflage Script Anemia By Writing In Known Personalities

YOUTHFUL SUPER

25-Year Old New York Girl Promoted by Fox

Hollywood, Oct. 3. Irene Lee, the 25-year old girl recently promoted from New York by Fox to read plays in search of film material, will be made supervisor. She is now on the set daily during the filming of "Second Hand Wife" in order to become familiar with production.

Miss Lee will handle pictures particularly appealing to women.

TIFFS TAKE LAEMMLE KIN OFF MIX SERIES

Hollywood, Oct. 3. To prevent further bickering between Tom Mix and Stanley Bergerman, Universal has taken Carl Laemmle's son-in-law off the Mix series and will replace him with another supervisor. Bergerman will be assigned to other pictures. Pair had plenty of squabbles over direction.

Henry MacRae will direct the next Mix feature, which will not be "Oh Promise Me," which has been moved back so that a yarn with more hair on its chest can be substituted.

"Tom Mix has been home the past five days with a heavy cold."

Tired of Cinematic Street Walking, Player Squawks

Hollywood, Oct. 3. Tired of being Paramount's number one screen harlot, Wynne Gibson is putting at the studio and demanding that he be cast in parts other than bad girls.

With the exception of one picture, "The Strange Case of Clara Deane," Miss Gibson's assignments are that lot have all been those of sidewalk strollers.

Two Pix for Blue Before Returning to F-M Unit

Hollywood, Oct. 3. Monte Blue leaves Panchon & Marco's "Movie Circus" idea in Chicago this week to fly here for work in two Allied features. After completion, expected to take about five weeks, Blue returns to the F. & M. unit.

Blue is due here Thursday (6) to start "The Intruder," and, after that Officer "X" Actor's contract with M. H. Hoffman allows him to be recalled at any time for picture work.

Anna Sten—Communist?

Hollywood, Oct. 3. Mrs. Patrick Dray, chairman of the Atlanta Better Film committee, wired Sam Goldwyn not to use Anna Sten in pictures on grounds she was a Communist. Goldwyn denies this and says he will not stop.

This is not a press agent gag.

U After Tracy

Hollywood, Oct. 3. Universal is negotiating for Lee Tracy to play the lead in "Private Jones," original outline play by Richard Schayer which was later produced on Broadway as "War Song" by George Jessel.

MOLLY'S FRENCH HANDLE

Hollywood, Oct. 3. Molly O'Day will leave here Thursday (6), for New York. Going into a musical production. She will change her name to Suzanne, eliminating O'Day and will be known merely by the single handle. She's a sister of Sally O'Neill.

FOX TERMED FOR FOSTER

Hollywood, Oct. 3. Norman Foster has been given a term contract by Fox.

Player has been assigned to two pictures, "Pleasure Cruise" and "Giant Swing".

Joan Castle and WB

Joan Castle signed by Warners for Vitaphone opposite Jack Haley.

WB is also considering a Hollywood contract for Miss Castle.

Hollywood, Oct. 3.

On every major lot there are several featured players stamped for certain specialties, who are included in every script turned out by the writing department. Reason is the writers feel that the player, although not a star, has a personality strong enough to detract from any story weakness which otherwise might be noticeable.

For any story written at Paramount having a drunk part, the writers suggest that someone of Charles Ruggles' type play the part. Same applies to Wynne Gibson who is written in on a number of scripts as a hard boiled, wilted lily.

Radio has its writers who include a stutterm in all their yarns, with the hope that the studio will set Roscoe Ates in the part. At Universal, practically every story has a part for Russell Hopton as a wisecracking, fast thinking lad. Drawing Andy Devine is also a writers' pet.

Fox finds that in every story there is a prototype of Herbert Minton and Minnie Gombell, two ray players with the writers, because of their positive personalities. A few stories are turned in by Metro's writing staff that have not a Jimmy Durante running through the yarn. Another Metro player in most scripts is Jean Harlow. At Fox, there is Gus Kibbe, Frank McHugh, Bette Davis, Aline MacMahon and, recently, Dick Powell, are the most popular players with the scribes. If the casting department spotted them in all pictures into which they were written, the players would spend 24 hours daily running from one set to another.

Studios are wise to the writers' gag, and in most cases blue pencil the part and start looking for holes in the script, knowing that the inclusion of the sure shot players in the script usually indicates a story weakness.

Boy of 7 Only American Youngster in 'Cavalcade'

Hollywood, Oct. 3. Unable to procure English children for all four of the kid parts in "Cavalcade," Fox gave one of the jobs to Douglas Scott, seven years old, born in Seattle. Youngster is the only American child in the cast, and the only one with previous picture experience.

The three others, born in England, are Dick Henderson, Jr., 10, son of the vaude actor; Sheila MacGill, nine, and Bonito Grassville, nine, living in Hollywood. Intention to import minor roles from England, to be stopped by an English law forbidding exporting children for profit-making enterprises.

Production of "Cavalcade" is set to begin Monday (5). "Cavalcade" cops honors for the number of featured players in cast and speaking parts in bits. Lineup of 100 featured and people cast, and 150 parts and bits. And all with an English accent.

Schnitzer Sets Scribe Shore Swegantly

Hollywood, Oct. 3. Viola Brothers Shore gets a contract to write the next four pictures for Jos. I. Schnitzer's releases through Radio. Paper sets \$30,000 as the figure.

Writer has the authority to select the director and choose the cast, giving her the virtual authority of supervisor.

Former Paramount writer worked on "Second Fiddle" with the contract as the result.

Contract Rewards

Hollywood, Oct. 3. Tad Alexander, nine year youngster brought from San Francisco for "Rasputin" by Metro has been given a seven year contract by the company.

Also a year's ticket goes to C. Henry Gordon for his work in the same picture.

\$300,000 Is Best Net Return on Average Film in U. S.; World's Average Maximum Is \$400,000

The average major company feature today is costing around \$250,000 to produce. In order to break even it must realize in rentals an average total of \$400,000 throughout the world. This 'peak' figure includes print, sales, advertising and handling costs. And the better feature is netting for the distributor only about \$300,000 from major U. S. boxoffices which have always been counted upon to meet virtually all negative costs.

Distribution authorities, as well as sales and neutral executives in major companies agree that these figures are approximately correct, and they point to them as the reason for seeking higher rentals from exhibitors this season.

With the lesser runs and world sales reckoned, it is figured that the most a major feature, in the general ratio, can now average in rentals is another \$100,000 or \$400,000 gross total for his country. In the silent and early days of sound, returns to the distributors, computed conservatively, were 'piped' at around \$50,000 for a normal film in the U. S.

Most surprising in the analysis are figures showing there is a profit even in the \$10 rental today. Distributors who cover this market intensively can net a profit of \$3.50 on every \$10 rental. In actual outlay at the exchange for handling and repairing prints the average expenditure is set at \$6.50.

There are now about an estimated 7,750 of the lesser sub-runners, houses paying \$10-\$12-\$15-\$25 rentals, straight and sometimes on percentage. This means that there are on an average of 250 such admission theatres in each of the 31 box-office zones.

Exhibitors in the lesser class are generally known to distributors as of the type that are chiefly interested in getting set on product. They buy in bulk rather than in quality, so that little sales talk is needed providing the salesman arrives early.

HAYS CHECKS FILM SCRIBES

Hollywood, Oct. 3. Due to the heavy influx of freelance newspapermen, a rigorous tightening of the industry's reins on the press was launched this week by the Hays organization when it refused one publisher on studio courtesies and effected, immediately, an order that from now on all new arrivals in the correspondent class on the coast will be placed on probation for the first three months of their contact with the industry.

Expulsion order is the first of its kind and the most drastic yet made by the industry in its relation with publishers. Under it the credential card of Howard Hall, publisher of 'Cinema Digest', was called in and studio publicity departments were instructed to ignore Hall and all members of his staff from now on. Ruling was based on the findings of the producers, who have had Hall, as well as several others, under observation for some time.

Probation order for all new correspondents is prompted by the Haysian desire to get a line on the type of people representing publications. If during the first three months the news writer shows any tendency to distort or misrepresent, to the industry's disadvantage, then the paper, magazine or news service will either have to send out a new representative or else be 'uncovered' in general coast news channels.

O'Reilly's Special P. A.

Ed Barry has been retained by Charles O'Reilly as special publicist for the film industry's relations with the Democratic National committee. O'Reilly last week moved over to the committee headquarters in the Biltmore hotel.

SELZNICK'S O. O.

Agent For European Booking and Survey

Hollywood, Oct. 3. Myron Selznick left today for New York to confer with Leland Hayward and James R. Cowan, the Joyce-Selznick eastern associates and then sail for Europe, where he will endeavor to open American studio talent for British productions. Also to O. O. London, Paris and Berlin.

When he returns, Frank Joyce takes a scam to Europe.

JACK WARNER BURNS AT CYCLES

Hollywood, Oct. 3. Jack Warner delivered a blast against picture cycles, laying the responsibility on unscrupulous producers who imitate original ideas. Warner wants the producers' association to protect story ideas similar to present title registry.

'Blessed Event' and 'I Am a Fugitive From the Chain Gang' were Warner's particular peeves, claiming that they have been imitated to death by other studios.

Didn't mention any copyist by name, but meant Universal and Radio, which made 'Okay America' and 'Is My Face Red?' in the columnist's 'trend.' Destination Unknown is about to start at U, and Radio has released 'Hell's Highway,' chain gang stories.

Heins Ties Up WB Bank Accounts in \$500,000 Chain Suit

Bank accounts of Warner Bros. Pictures, Inc., in New York City, have been tied up by attachment for \$200,000 in a \$500,000 suit by Elmore Heins of the Sun Investment Corp. and National Theatres Corp., operating four theatres in Roanoke, Va. Suit for the half-million is predicated on an alleged loss between May 7, 1930, when a deal for WB's 'The Sign of the Cross' was made, and Aug. 12, 1930, when, it is claimed, the arrangement was to have become effective, WB never took over the theatres.

In that interval of three months and one week, in 1930, the theatre market dove to the degree, claims Heins, et al., that the \$500,000 loss was suffered. Meanwhile, Public stepped in and took over the houses.

Four theatres involved are valued at \$1,700,000 which was the figure originally agreed upon in May, but by August, 1930, the valuation had allegedly dwindled to \$500,000. It was around that date that Warners had refused to accept the theatres, setting forth that the entire transaction was supposedly subject to approval of the board of directors. This approval, said WB, wasn't forthcoming.

Heins and his Roanoke theatre interests, however, evidenced to Justice Shientag, in N. Y. Supreme Court, that while WB claimed there was no board okay, in the formal applications to the N. Y. Stock Exchange, where WB stock is listed, the picture company apparently admitted that the board had approved the Roanoke theatre deal, and thus that became one of WB's assets. On that evidence, Justice Shientag approved an attachment for \$200,000, which is only part of the \$500,000 claimed.

Predominating to the law, the bank accounts are tied up until a bond is posted that amount—or \$400,000—is twice that.

R. R. CUT RATES

No Winter Seals N. Y. to Denver—40% Cut for Round Trips

Hollywood, Oct. 3. Transcontinental railroads are not putting into effect the winter rates between New York and Denver due to slack traffic. Rates this year are reduced 40% for round trips.

NEW UNIFORM CONTRACT BY JAN. '33

Indications, taking a sudden about-face during the past week, now are that the industry will have a uniform contract by January, 1933. There are many important angles. Distributors figure that the new national indie organization in the offing will be a militant one. They are more fearful of indie activity with state legislatures combatting their own renewed fight against box office taxation than they are of the spectre for Federal regulation.

Contributing strongly to the chances of uniformity is the legal angle. Attorneys have questioned the court viewpoint that such concerted action is a restraint of trade. Leave it to Sales Guys.

Powerful influences in the industry are being brought to bear for the indie. These point out that for two years the MPTOA of America has advocated self-regulation, but that its program has failed completely because of major company attorneys refusing to concede a single point.

Under the new plan of relations between distributors and exhibitors, neutral parties would have lawyers excluded until the last, with sales managers doing the actual negotiating. Lawyers are conceded not so well versed in the intricacies of the box office.

Representatives for distributors in the current political issue with the indies say that they are willing for the MPTOA not to sit down at the same table and draft a contract. They express the certainty that if the indie demands are not excessive the formula will be adopted by the industry and Allied.

Behind the about-face on the part of the distributors is the knowledge that they are facing what they expect to be the most difficult year with taxation. In all other battles with legislative majorities the industry has used the indie b. o. as its shield. They readily admit, and seem to appreciate for the first time, that the indie has indie contacts with the law makers have year after year saved the industry from taxation.

The session in Washington between MPTOA and Allied on the uniform contract, which was postponed indefinitely, now has been set for Chicago on Oct. 14.

'King of Kings' Plagiarism Suit Dropped After 2 Yrs.

Los Angeles, Oct. 3. The \$1,000,000 'King of Kings' plagiarism suit brought against C. B. DeMille by William B. Trautmann has been dismissed after pending for two years. In addition to DeMille, Jeanie MacPherson, DeMille Pictures Corp. and Pathe Studios, Inc., were named in the same suit. Defendants paid their own costs.

Trautmann alleged that the Biblical picture was taken from his 'Cradle of Christ and Crown', which he claimed to have submitted to DeMille in 1926.

Weather Shaves Extras

Hollywood, Oct. 3. Extra jobs upped 100 to 4,224 during the jobless week, with weather still responsible for lack of big outdoor sets. Most volume was recorded Sept. 28, when 1,102 people were spotted.

Small but predominant, the largest being the 126 beer-garden decorators on 'Flesh' at Metro, Sept. 27.

Wax Hollywood Screen Premieres as Radio Plug on Subsequent Runs

ACTOR CAN COOK

So Much So, Mankiewicz Feared Studio Will Grab His Chef

Hollywood, Oct. 3. It's the guy who's versatile that gets the spots in Hollywood today. An actor friend of Joe Mankiewicz's, who hadn't clicked since 'Reunion in Vienna' closed in L. A., came to the writer the other day and said that it was a job or no ham and I need a cook, said Joe.

'Oke,' replied the actor. 'Today,' both are eating, with Joe afraid that one of these days the actor-cook-friend will get set at one of the studios.

METRO COUNTS ON 25 B.O.'S FOR EXCL.

Metro is counting on not over 25 theatres in the U. S. for its exclusive run policy. According to Felix Faust yesterday (Monday), these theatres will be the only ones in their territories into which Metro product will be booked, the deals representing the 100% Metro program and not just a group of pictures.

Metro's sales head said that the 'exclusive' circuit is not yet complete and that there is considerable more negotiating to be done.

Reports during the past week were that Metro is counting upon 40, instead of 25 exclusive theatres, which would mean that the company is reaching into box offices in addition to its own.

Frisco Fox Dark? Report F-WC Turning It Over to Fox Corp.

San Francisco, Oct. 3. Reported that Fox West Coast may turn over the theatre here to Fox Theatre Corp. of New York, Oct. 13, with house to go dark.

Fanchon-Marco stage shows would then return to the 'Warfield' here, which will also have the pick of pictures.

MURNAU'S BROTHER WOULD INDIE PROD.

Brother of the late F. W. Murnau is in New York trying to interest film companies in a sequel to 'Tabu.' Murnau wants backing to produce on his own, and has been talking to both Paramount and Metro, among others. Par distributed 'Tabu.'

Murnau's idea is to use Reri, the Polishian girl discovered in 'Tabu,' for the new picture for a story along the lines of what happened to her when she hit the American continent.

In actuality Reri went Fanchon & Marco after a Ziegfeld production.

WIRING IN INDIES

Universal Housing Rental Companies in Mesh Enclosure

Universal City, Oct. 3. Universal is moving the offices of all rental companies to a wired enclosure in the front section of the studio. Indie producers will all be housed in the same building. Instead of being scattered, as now.

Change is to keep visitors to the indie offices from wandering on sets. U is spending \$4,000 to revamp the building, which will have 22 offices.

LORETTA YOUNG IN 'SLAM'

Hollywood, Oct. 3. Loretta Young gets the lead in 'Grand Slam,' Warners feature to close the shady side of pug on sets. U is spending \$4,000 to revamp the building, which will have 22 offices.

Glenda Farrell is also cast, with Paul Zukas taking a lead.

Los Angeles, Oct. 2.

New wrinkle in radio exploitation for picture houses has been worked out by Robert Collier, F-W-C publicity chief here, by which it will be possible to reproduce over the air any Hollywood release appearing at subsequent runs of the picture. Collier, at every major opening here, records the broadcast incident to the festivities, by having a local studio record up the show, either via the ether route, or over a private telephone wire.

This provides a permanent record of the broadcast, and excerpts from the reproduction can be dubbed at any time for transcription purposes, with such additional announcements as may be required included.

For the popular priced showing here of 'Grand Hotel' opening at Loew's State Oct. 6, Collier is transcribing the radio broadcast of the premiere at Grauman's Chinese, which was recorded on 300 feet of sound track. He will use the records as 15 minute sustaining programs on eight or 10 of the minor radio stations in Southern California, direct plugs for the State engagement.

Similar exploitation will be possible for any house by the simple process of transcribing new discs, and using such announcements, both at the start and the finish, to tie in the local booking.

Blanket Chain Booking Is New Exclusive Idea

Exclusiveness on picture product, along lines different than proposed so far, may come about through sale of programs under blanket deals, instead of circuits of groups of houses. The first deal of this kind has been closed by Radio with E. J. Sparks, of Florida, to cover the Public-Sparks chain of almost 100 theatres.

The buy gives Sparks control over Radio films in his territory and aside from the fact that it specifies certain theatres, it virtually amounts to exclusive exhibition of the pictures for that operator. Sparks was in New York the past week to close the contract with Jules Levy, general sales manager for Radio.

Sparks' deal is reminiscent in distribution circles of the old method of buying pictures which E. V. Richards practiced in the silent days when he headed Saenger. Richards would buy out a program for his territory, and then, in turn, market the pictures among the other theatres after they had been allocated to his own (Saenger) houses. This is not called for under the Sparks buy.

Levy left yesterday (Monday) and on his swing south will go into a huddle with Kinney-Wilby, Public operators-partners who are trying to tie up product on an exclusive basis.

Futter Attempting a 'Curiosities' Syndicate

Hollywood, Oct. 3. Walter Futter is trying to sell newspaper syndicate rights to 'Curiosities,' to be used along lines of Ripley's 'Believe It or Not.'

Futter has around 5,000 subjects, used in his series of one-reel newsreels, and George Grant, local artist is now arranging the incidents for newspaper use. Feature would be called 'Curiosities,' or the Daily Sideshow.

Poland's Marital Woes

Los Angeles, Oct. 3. Suit for divorce has been filed here by Joseph Francis Poland, screen writer, against Louise M. Poland. Mental cruelty is charged, and the writer seeks the custody of their four-year-old son.

His wife left him Sept. 19, and a property settlement has been made, according to Poland.

\$800,000 Lasky Claims Involved in Break with Par, Salary and Cuts

Around \$800,000, on information, is involved under the Jesse L. Lasky-Paramount break and if suit is eventually brought, in lieu of an amicable settlement, it is likely that at least that figure will be named. On resigning from Paramount in Hollywood three weeks ago, Lasky's contract as v.-p. in charge of production had two years and one month, to go.

The \$800,000 named takes in salary under that contract to its expiration, plus percentage splits from Paramount claimed by Lasky. The percentages are cited as accumulated and will go back some time when Lasky, in view of conditions, refrained from pressing Paramount on payment.

Inside info, also, is that other amounts are due Lasky through deals the company made, cutting him in. While some time ago other Paramount-Public executives took new contracts without a percentage split, including Sidney R. Kent before he resigned, Lasky was the sole holdout.

Lasky in N. Y. Lasky arrived in New York Saturday (1) from the Coast after a lengthy stay during which Sam Katz was attempting to get Lasky to accept a production post at the studio, principally along lines similar to Schulberg.

His resignation, claiming breach of contract, is believed to have entirely ended, any possibility of a patch-up. Lloyd Wright, who has a working arrangement with Nathan Burkan, Lasky's New York lawyer, acted in the producer executive's behalf on the Coast up to and through the resignation.

Lasky in New York is a probable deal to produce independently for United Artists is expected to confer with Al Lichtman, v.-p. in charge of distribution for UA on release contracts so that he may go ahead with arrangement financing. He is said to have been made several offers for financial backing on picture production.

He is going through on UA's production-releasing, Lasky would probably make two for the current (1932-'33) season.

3 Publix Divs. To Be Operated From the Field

Under the proposed change in operating setup within Publix, three territories in future are to be supervised from the field rather than from the home office. In two or three weeks, possibly before Sam Katz returns to New York, John Balaban will return to Chicago; Martin J. Mullin will go back to Boston and R. J. O'Donnell, presently over the south, will settle down in the west, probably Minneapolis.

O'Donnell will take over divisional supervision of the northwest and middle west, now presided over from the h. o. by Mullin, in addition to retaining what's left in the south. Milton J. Feld will remain in New York in charge of the deluxes, stretching by long jumps from L. A. to N. Y. Feld may also assume complete charge of all eastern state production with Boris Morros on his return from Europe shifting to Chicago over unit producing activities there. Louis Lipstone is now in charge of the function for E. & K.

While nothing has been set, from information, David J. Chatkin and Harry Katz may share the responsibility of heading circuit operation at the h. o. Sam Deane is retaining firm buying and allied activities. It is presumed that should Chatkin and Katz become a team on operating under the Katz, Chatkin would also retain divisional direction of Pennsylvania and New Jersey.

Waxman Leaving Roxy; Fox May Spot Atwell

A. P. Waxman, advertising and publicity counsel of the Roxy, leaves that spot at the end of this week to take up his work again with Floyd Gibbons. Waxman came to the Roxy at the invitation of Spyros Skouras and agreed to stay with the house for two months following its reopening until the spot got under way in its new operation. That period comes to an end this week.

It is likely that with Waxman's departure from the spot, that house's advertising may come under supervision of the regular Fox Film's A. and P. department. Under that setup Ben Atwell may be taken on to handle publicity while an advertising agency will handle the ad campaigns direct.

GEN'L CONFABS ON INDUSTRY ECONOMIES

Plans for a unanimous and unified reduction of major company production costs are being seriously discussed by company heads in a series of confabs. These have continued over the past six weeks and are officially nearing conclusion.

The subject of Hollywood budgets has not so far been discussed in any general meeting. Means to effect general economies are being considered, without laying each other open to harmful competition, should one company cut and the others continue the present scale.

B. P. OFFICIALLY BACK READING 3 FOR PAR

Hollywood, Oct. 3. B. P. Schulberg officially resumed his Paramount association today, with the expectancy that three pictures will go before the camera Oct. 17.

"Madame Butterfly," with Sylvia Sydney and Carey Grant and "The Glass Key" and "Luxury Liner" are the first three scheduled. Marion Gering will direct "Butterfly," the only mezzing assignment thus far made.

Adapting "Glass Key" are Florence Ryerson and Andre Ebone, while Gene Markey and Katherine Scola are scripting "Liner."

Axe for Red Tape

Hollywood, Oct. 3. Next meeting of the RKO treasurers' representatives will be held in St. Louis in December. Meetings are being held every three months, with the latest concluding in Kansas City recently.

RKO's nine traveling auditors, and representatives of the exchanges, will attempt to cut more red tape from the bookkeeping departments, and tighten up on substitution and other clauses in exhibitor contracts.

Steuer Will Defend Biz In Ivan Abramson Suit

Hays organization has retained Max D. Steuer to defend the industry in the action brought against it by Ivan Abramson, indie producer and director of silent days. Abramson suit alleges everything under the Clayton and Sherman acts.

No date has yet been set for trial.

Writer Cormack Suping

Hollywood, Oct. 3. Bartlett Cormack, who has been writing on the Radio lot, has been elevated to associate producer. His first supervisory job will be on "Collusion." He will also handle one of the Bill Boyd action pictures.

English for Writers

Hollywood, Oct. 3. Construction was started this week by Fox on a new two story building to house writers. Building, having 30 offices, will be of English architecture.

HIRAM BROWN'S UNIQUE PIC PROD. CO.

Hiram S. Brown will be associated in an unnamed capacity with a special organization which, from information, will be linked up with interests in Beacon. President of the company, which Brown has been reported joining for some time. He will not be directly in Beacon, however, it is said.

The former president of RKO is said to have strong financial backing, with Whitney money mentioned. E. A. Potter, a close personal friend of Brown's, and president of the Guaranty Trust Co., is said to have interested Brown in the new venture.

New organization which Brown will supposedly head, will produce and distribute pictures, supposedly made by rich men or explorers as an adventuresome avocation rather than a business.

Beacon itself is such a company, the president of which, Roy P. Gates, was associated with Varick Film-Katzelecheit while making a picture in the Labrador region. Among others of wealth in the Beacon setup are Cornelius Vanderbilt Whitney and Douglas Burden, latter president of the Museum of Natural History.

KATZ DUE EAST, AND FOR KEEPS

On Sam Katz's return to New York Oct. 15, he will resume active supervision of theatre operation and all Paramount Public matters. He will in future make only periodic trips to Hollywood.

Leo Spitz virtually supervised administration and operation of P-P as well as all legal and real estate matters on the New York end.

Katz will continue his activity to a great extent. He retains his law practice in Chicago.

Accompanying Katz east will be Arthur Mayer who went to Hollywood on advertising and publicity conferences. This apparently quashes recurrent reports that pub-ad activities would be centered at the studio with Mayer out there.

Emanuel Cohen, spending the Jewish holidays in New York, will be back on the coast by the time Katz embarks for the east.

\$1,000,000 Corporation Formed by Boyce-Smith To Finance Indie Prod.

Hollywood, Oct. 3. Capitalized at \$1,000,000, Motion Picture Investment Corp., Ltd., is being organized by E. J. Boyce-Smith, to finance independent production. Company was first organized in 1929, but remained inactive because of the then gloomy outlook for indies.

Move is also an attempt to revive Tec-Art studio, of which Boyce-Smith is now secretary-treasurer. Although not mandatory, it will be expected that producers financed by the organization will make their pictures at Tec-Art. The rental lot will be renamed and some new construction work started.

Boyce-Smith, former v.-p. of Inspiration, and a film counsel for 10 years, will be president of MPIC.

Betz' \$10,469 Liabilities

Hollywood, Oct. 3. Mathew Betz, film actor, has entered his petition in bankruptcy before U. S. District court here, listing liabilities of \$10,469. Assets reported to \$940.

Hays Takes a 60% Cut, \$2,000 a Week; Budget Down from 600G to \$240,000

Wobber West

Herman Wobber, yearning for the Coast where he says he's going to hang up his hat for keeps, leaves Oct. 15 by boat, going via the Canal on the S. S. Virginia. He's returning to San Francisco, where he makes headquarters as Paramount's western district manager on distribution. At the request of Adolph Zukor, Wobber came east early last summer to marshal forces behind the Par sales drive for a quota of \$3,000,000 over and above last year. While that drive isn't over until the second week in November, the groundwork in bookings, rentals, dates, has been laid enabling Wobber to get away a month ahead.

SENNETT DEAL FOR MONEY IN EAST

Hollywood, Oct. 3. Deal will probably be closed tomorrow for New York capital to finance the program of Mack Sennett shorts for Paramount release. Sennett and John Walden for the studio, were in telephone communication with eastern representatives last week, and arrangements are believed settled.

Paramount agreed to finance the first two Sennett shorts, when the producer was unable to arrange for local money.

The first, "Courtin' Trouble," has been completed and "False Impressions" is starting this week. Marjorie Beebe, and probably Lloyd Hamilton, go into latter short.

PAY TILT, TRIP ABROAD KEEP FARNOL, GOLDWYN

Hollywood, Oct. 3. Lynn Farnol left for New York Friday (30) to press agent the New York showings of "Kid From Spain." Legal minds had to be called in to determine whether Farnol should go with Paramount, or stay with Sam Goldwyn, the latter getting the decision.

Goldwyn met Par's salary offer, and gave Farnol a one-year contract, with a trip to Europe included. Hank Arnold, Goldwyn's former p. a. here, returns as studio publicity com'l.

Hubert Voight, originally scheduled to take Farnol's place, is negotiating elsewhere.

J. H. Harris Resigns

Pittsburgh, Oct. 3. John H. Harris, the last two years WB district manager here, has resigned as effective as soon as a successor can be appointed.

Plans are indefinite but understood he will go back into the theatre business on his own event.

George Tyson, ad manager, resigned at the same time.

Murdock East, Returns With Pat Casey in Nov.

Hollywood, Oct. 3. John J. Murdock, who spent the summer here, is returning to New York the end of this week. He will remain there until the latter part of November, when he returns here with Pat Casey.

Duo are expected to remain on the Coast through the winter.

Graves 3rd Thalberg Aid

Hollywood, Oct. 3. Ralph Graves, actor-director, is the third to be assigned supervisory powers at Metro by Irving Thalberg, to relieve the latter of some of the burden of production. Previously advanced were Sidney Franklin and Howard Hawks, director. Trio will continue their present duties as well.

Will Hays' status, a subject of conjecture within the industry during its climax of the past six months, finally has been settled. Hays has agreed to reduce his own income of approximately \$5,000 a week to \$2,000 and to effect a cut in the management of his organization in its efforts throughout the world amounting to about 60%.

The major companies are now reportedly 100% behind Hays, several openly endorsing his skill in guiding the industry through rough waters.

Regardless of the outcome of the presidential race it is declared that Hays will remain in the picture saddle. Hays' activities in Washington since his entrance into the industry have been negligible in a political sense, film executives declare. His chief functions at the Capital have been that of an intermediary between the industry and the Government.

Politics No Bearing

So far as Hays taking an active part with the Republican party in Indiana during the remainder of the campaign, directors are taking an open-minded viewpoint. They feel confident that Hays will not implicate the industry in any direct political moves. They point out that like Louis B. Mayer, Jack Warner, Charlie Fettigoh, and Charley O'Reilly, Hays, also has the right to assert himself as an individual.

Operation of the Hays organization is declared to have never exceeded \$500,000 a year, including Hays' own salary. With the pruning, this means that approximately \$350,000 will be saved member expenses. For whatever unforeseen expenses that may arise an accumulated surplus, estimated at slightly under \$500,000, is available.

Hays, at the peak of incomes voted him, was reported being paid a weekly salary of \$2,000 and another \$2,000 for expenses. Under the cut Hays will net under \$100,000 yearly, since most of the expenses are to come out of his own reduced salary.

Reductions in the Hays management are going to be the next four months. Conditions later warranting, the original budget may again be in effect.

John Balaban Objective Is Chicago Gravy

Chicago, Oct. 3. Return of John Balaban and other rumored additions of strength from the New York end gives credence to the belief that part of the Paramount-Public upbuilding, of which one item is Sam Katz's strenuous endeavor to improve studio production, is a pep treatment for Chicago.

At one time the 35 Balaban & Katz theatres turned in one-third the annual profit of the P organization. Of late the B&K group has been dipping into the red around \$40,000 a week.

With Balaban in Chicago, decisions of a major nature could be made on the spot without consulting the home office. Red tape of this character has been often complained about by B&K attaches.

Optimism

Ottawa, Oct. 3. Joseph M. Franklin, general manager of RKO of Canada, has left for the Coast to inspect the RKO theatres in all western provinces and discuss plans for expansion in view of improved business conditions.

LAEMMLE EAST

Hollywood, Oct. 3. Carl Laemmle goes to New York Oct. 9. His sec. Jack Ross, accompanies.

Indie Suits Plague Fox-W. C.; Trio of Actions for \$2,125,000; Major Distribbs Involved Also

Los Angeles, Oct. 3. With three class actions charging restraint of trade and monopolistic booking already filed in U. S. District court here, and asking damages totaling \$2,125,000, plus attorney fees, and with a federal investigation well under way into contempt of court charges, growing out of the 1929 content decree, Fox West Coast execs and heads of all major distributing companies are facing half a dozen other civil cases announced to be filed this week.

In each instance independent chains or individual exhibitors are back of the trade restraint accusations. The probe being conducted by the U. S. Bureau of Investigation was prompted by charges and affidavits filed with the U. S. Attorney-General in Washington by Frank L. Hutton, attorney for the Independent Motion Picture Theatre Owners of Southern California.

Three Suits Filed

Civil actions started last week include:

Long Beach Theatre Co. (William Fay), operating the State, Long Beach, asking \$850,000 damages, and naming as defendants Fox West Coast and all major distributors excepting Columbia.

Pacific National Theatres, Inc., operating the Plaza, Mission and Bakersfield, seeking damages totaling \$780,000.

Glendale Capitol Theatres, Ltd., of Glendale, suing for \$455,000.

Suits announced to be filed this week include similar actions by Roy Hunt, operating the Golden State and Rubidoux in Riverside, in opposition to the F.W.C. Fox; Marcus & Johnson, former operators of the Wilshire, Santa Monica, and the New Art and Tivoli, Sawtelle, and several indie operators of 10-cent houses in the suburban districts.

Columbia Not Named

Columbia Pictures is not named in the Long Beach company's suit, the reason probably being that Fay is a defendant in a \$14,000 breach of contract action filed by that distributor several weeks ago and seeking to collect for unplayed product. Columbia charges that Fay repudiated his Columbia buy for 1931-32 after playing only a few of the pictures bought. Columbia and Universal are not included in the Glendale action, as both districts are serving the Carl W. Young houses with product, the former on a two-year franchise now in its second season.

Federal government, if bringing the defendants into court on the contempt charges will have to prove conspiracy, which it defines as 'an agreement between two or more parties to violate a federal law and some overt act toward such violation.' Combating this charge, defendants will seek to prove that no conspiracy, or attempt at such, has existed or exists. Their contention is that film buys entered into with the major distributors include only such product as will be required by F.W.C. and that they are not parties to any combine to deprive indie exhibitors of pictures.

Government officials here are of the opinion that the 1929 content decree is just as binding upon present officers of Fox West Coast as it was upon the former regime, in charge when the agreement to desist from illegal booking was entered into.

U. S. Probe Concluding

Agents H. J. Kneen and Leon Bone, of the Bureau of Investigation, are expected to complete their inquiry within a week or 10 days, after which their findings will be dispatched to Washington with any future action being taken by the Attorney General.

Federal probe is being conducted to enquire into these principal charges by the indie exhibs will determine: (1) Whether the distributors and Fox West Coast are discriminating against independent houses in the matter of zoning, i.e., F.W.C. establishing admission prices regardless of the 1929 content decree, or if similar price-adjusting is attempted by the indie their break is increased. (2) Whether F.W.C. is buying many more pictures than

it can possibly use, and indie are deprived of the opportunity to buy product for their houses; (3) Whether distributors are penalizing the independent houses, where they double bill, by setting these houses back on breaks.

Outcome of the investigation is expected to hinge solely on the question of whether Fox West Coast has over-bought on product, or if sufficient of its houses are available to play the picture under contract.

Pool Split with Indie on Product Clears L.A. Buys

Los Angeles, Oct. 3. Through a deal with Principal Theatres for picture product, Gus Metzger takes over 82 features originally bought by the new downtown operating pool, and will give them second run, in most instances, at the Elks on Broadway.

Principal, which is now operating the three Gumbiner downtown grinds, the Tower, the Cameo and the Broadway, as well as its own President and Palace, split its First National buy with Metzger, and also turned over a portion of other product. Metzger, through independent buys, has approximately 104 features lined-up for the Elks and Cameo, and with other product available, it is figured he is getting practically as good a break as he had last year.

Under the new setup, the Cameo will not be obliged to follow the Elks, as it had done in the past.

Only One Unsettled Spot
Only downtown situation now directly affected by the picture pool is the Cohen setup, comprising the Rialto and the Olympic, and close observers are of the opinion that the situation will be ironed out shortly, and that the downtown subsequent run houses will all have sufficient product available.

Independents are buying heavily at several of the local exchanges, with contracts being written subject to whatever clearances and protection are finally worked out. Several exchange managers report the selling season, despite its late start, is farther advanced than it was at this time last year.

Metro and Paramount, holding out for stiffer remuneration and percentages, are alone among the majors in making slow headway at this date in selling the subsequent runs.

2 File Bankruptcy Pleas

Los Angeles, Oct. 3. Bankruptcy petition, listing liabilities of \$14,700, was filed by Charles Morton, actor, under his legal name, Carl Mudge. Total assets are \$300 worth of clothes. Among debts are \$3,000 on a property settlement to his wife, Lola Matilda Mudge; \$100 to Otto Lederer, and an unmeted sum as commissions to the Harry Gould agency.

Norman Sprowl, theatre supervisor, and his wife, Arleline Ruth Sprowl, also filed bankruptcy proceedings, listing \$10,210 owed, and \$550 worth of household furnishings as assets.

COHN DENIES BERN YARN

Los Angeles, Oct. 3. Harry Cohn states that an original by George Aurback, reported as based on the Paul Bern case, has no bearing on the life of the late film producer.

Aurback, sometime prior to joining Columbia, was an assistant to Bern at Metro.

NUMBERING BARBARA

Los Angeles, Oct. 3. Warners have changed the name of Barbara Stanwyck's story, 'Women in Prison' to 'Lady Number 6142.' Isabel Whitney and Helene Phillips added to cast.

1st Runs on Broadway

(Subject to Change)
Week Oct. 7

Paramount—'Phantom President' (Par) (24 week).

Capitol—'Downstairs' (Metro).

Strand—'Cabin in the Cotton' (FN) (24 week).

Mayfair—'Bill of Divorcement' (Radio) (24 week).

Rivoli—'Robinson Crusoe' (UA) (24 week).

Winter Garden—'Tiger Shark' (WB) (34 week).

Rialto—'Movie Crazy' (Par) (4th week).

Rexy—'Hat Check Girl' (Fox).

Week Oct. 14

Paramount—'Big Broadcast' (Par).

Capitol—'Smiling Through' (Metro).

Strand—'One Way Passage' (WB).

Mayfair—'Phantom of Crestwood' (Radio).

Rivoli—'Rain' (UA) (12).

Winter Garden—'They Call It Sin' (FN).

Rialto—'Madison Square Garden' (Par) (15).

\$2 Pictures

'Strange Intimacy' (Metro) (Astor) (7th week).

'Mädchen in Uniform' (Oswald) (German) (Criterion) (3rd week).

Foreign Films

'Le Bal' (Vadai and Delac) (French) (Little Carnegie) (2nd week).

'Entdeckt ihr Herz' (German) (Froelich) (Hindenberg) (2nd week).

'Louise, Queen of Prussia' (Porten) (German) (Europa) (4).

FEAR RADIO'S ELECTION EDGE

Expected this year's election, due to the great public interest, will react badly on all theatres. Public is advising all manager to do all possible to lure people to shows that night.

Principal suggestion is that all houses arrange to announce returns on the election so that patrons leave their radios in favor of a theatre.

Believed that this year's election will give the radio the biggest edge over theatres it has ever had.

Par Teaming Karns with Raft in 'Undercover Man'

Los Angeles, Oct. 3. His work in 'Night After Night,' is responsible for Roscoe Karns getting a term at Paramount, where he will be teamed with George Raft. Their next picture will be 'Undercover Man.'

On Par's request, Warners released Karns, who had been engaged for 'Common Ground,' so he could jump into 'Undercover Man.' Franklin Parker, sidekick of Karns, gets his part in the Warner film.

Lachman's Initialer

Los Angeles, Oct. 3. Harry Lachman, recently brought from England by Fox, gets 'Face in the Clouds,' as his first assignment.

Story is an original by Myles Connelly, who will also supervise.

U'S 4TH ESTATE YARN

Los Angeles, Oct. 3. Universal has bought 'Black and White,' a newspaper story, from William Leyster. Leyster, who is a free lance press agent, gets the job of making the scenario of his own play.

'International' Adaptors

Los Angeles, Oct. 3. Harlan Thompson and George Marlon, Jr., will dialog and adapt 'International House' at Paramount. Story will go into production shortly.

DIX'S 'JASPER'

Los Angeles, Oct. 3. 'The Great Jasper' will be next Richard Dix for Radio, Wesley Ruggles directing.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety.'

The Bulletin does not circulate other than on the Pacific Slope.

News from the Dailies in Los Angeles will be found in that customary department.

KBS' Oakie Loan

Hollywood, Oct. 3. Jack Oakie will probably be loaned by Paramount to KBS for 'Uptown New York,' which Victor Scherzinger will direct. Production to begin Oct. 6.

Metro Has 'Em Jumping Between Lots for 'Fu'

Hollywood, Oct. 3. Stagger plan at Metro has four players in 'Mask of Fu Manchu,' but they are 'good company' featuring Allison Skipworth. Story of a character similar to Belle Livingston is being written by Nina Wilcox Putnam.

Boris Karloff is running between Universal and Metro, playing in 'Imbopet' at the former studio. Myrna Loy, loaned to Radio for 'Animal Kingdom,' also doubles back for short scenes at night. Karen Morley and Jean Harlow work between 'Fu Manchu' and 'Flesh.'

'Man Eater' Cast Delays Malay Trip Two Weeks

Fox outfit going to Malay for 'Man Eater,' with delay starting two weeks, due to Marlon Brando, who will have the lead, being tied up in 'Second Hand Wife.'

Technical crew will leave here Oct. 10, on the President Hoover, but Clyde E. Elliott, director, and members of the cast will go from here to New York, then sailing on the Aquatania Oct. 14. James O. Sparring, writing the story, joins the unit in New York.

M-G's New 4 Scribes

Hollywood, Oct. 3. New writer contracts approved by Metro are Ernest Vajda, Lew Lipston, Elliott Nugent and Upton Sinclair.

First two are under regular writing contracts for short terms, without assignments. Nugent is signed only for the treatment on 'Whistling in the Dark,' bought from UA, while Sinclair is to do an original based on the 'Star-Spangled Banner.'

U Soling Devine

Hollywood, Oct. 3. Universal will solo Andy Devine, featuring him in 'Son of a Sea Cook,' original story by H. M. Walker and Clarence Marks. Kurt Neuman will direct beginning Nov. 21.

RETAKES FOR 'FAITHLESS'

Hollywood, Oct. 3. 'Faithless' (new title for 'Tin Foll'), is due for several days' retakes at Beaumont.

Harry Beaumont, director, is figuring how to get around scenes with Anna Apfel, who is now in New York, and not available.

THAYER'S DIALOG

Hollywood, Oct. 3. Tiffany Thayer will handle the dialog on Paramount's 'Passage to Paradise.'

His first assignment at the studio was to contribute one of the several sequences to 'If I Had a Million Dollars.'

WALLACE ON 'THREE CAME'

Hollywood, Oct. 3. Radio has engaged Richard Wallace to direct 'Three Came Unarmed,' in which Katherine Hepburn and Joel McCrea will appear. Following the Radio picture, Wallace goes to Universal to meg one.

Cabanne Sued for Storage

Los Angeles, Oct. 3. Lloyd's Film Storage Corp. of New York has filed a Municipal court suit against Christy Cabanne for \$1,160 on a promissory note for \$1,000 in payment for a storage bill.

Mitchell Now a Writer

Hollywood, Oct. 3. Bruce Mitchell, director and actor, will turn writer for Paramount. Studio has also signed Dorothy Yost.

'Northwest' for McCoy
Stuart Anthony's mounted police yarn, 'King of the Northwest,' has been purchased by Columbia for the sixth Tim McCoy feature in the present series.

They Walk for Pay
Opening of 'Insult' by the Beverly Hills Community Players, was postponed to Oct. 8, when James Murray, Alberta Vaughn and several Chinese actors, beckoned by pay, jobs, walked.

Jackson Off Payroll
After five years in Radio's and Pathe's writing departments, Horace Jackson goes off the former's payroll.

Skipworth Vs. Livingston
Al Lewis' first production for Par will be 'Good Company,' featuring Allison Skipworth. Story of a character similar to Belle Livingston is being written by Nina Wilcox Putnam.

Hazard in on Script
Lawrence Hazard will sit in with Walter DeLeon and Walton Hall Smith in preparing the script on his play, 'The Good Thing,' which Paramount will make.

Beats Budget Time
Irving Cummings provided studio news when he finished the Columbia pic, 'Plain Clothesman,' and completed the picture in a day and a half under budget time.

Milton Ralson, N. Y. newspaperman and p.a., is at Columbia to write originals.

National Panther Winner
Kathleen Burke of Chicago was named national winner of Paramount's picture woman contest and gets the part offered as prize in 'Island of Lost Souls.' Maxine Land, sister of Kathleen and Lona Andrie, other contestants brought here, were tested for stock possibilities.

Profitable Vacation
Earl Baldwin returned from a 10-week vacation in Maine, bringing back a picture as original for Warners. Joan Blondell gets the top spot.

Jerry Horwin through at Radio. Last writing assignment was 'Tree, White and 21.'

Dorothy Yost and Bruce Mitchell added to Par writing staff. Mitchell has been a director and actor.

Cromwell Megging
When Radio makes 'Broken Blossom,' John Cromwell will direct. Lester Cohen scripting the story.

'Hero' LeMaistre's Next
Rufus LeMaistre will supervise (Continued on page 35)

Van Dusen's Indies

Cortland Van Dusen, creator and director of the old Mr. and Mrs. Sidney Drew pictures in the Vitaphone days, left for the Coast last night, to exact part in independent production. No next plans yet.

Lately Van Dusen has been doing dialog on indie pictures in New York.

BRANDSTATTER PLEA

Los Angeles, Oct. 3. Argument of Edward Brandstatter's motion for a new trial, following the restaurant man's conviction on grand theft charges, has been postponed until Oct. 6.

If motion is denied, Brandstatter will appeal, and if that is denied, he is expected to ask for probation.

L. A. to N. Y.

Robert Benchley.
Carl Berger.
Marian Burns.
Clyde Ellis.
Irving C. Franklin.
Harry Goetz.
Lorenz Hart.
David Howard.
Jeane L. Lack.
Katherine McNelis.
Bud Murray.
Myron Selznick.
Donald M. Stoner.
Franklyn Warner.
Harry Woods.
Harry Cohn.
Barney Gerard.
Mabel Jaffe.
Katie Kirk.
J. J. Murdoch.
Molly O'Day.
Carl Laemmle.
Jack Ross.

N. Y. Indie Exhibs See Out to Drop Empire Operators Oct. 14

Possibility that the N. Y. indie exhibitors can drop Empire operators Oct. 14 through a reported loophole in the contract giving them as out on that date. According to the interpretation, the exhibitors, swinging from 306 to Empire on Sept. 1 could then give up the experiment with operators of the latter and return to 306 if so inclined.

Last week representatives of the larger independents using Empire men held a meeting to demand of Empire an increase in its compensation against 306 which, from information has reduced grosses as much as 35% for Empire houses. The State-chartered union is said to have countered that it would take even more drastic measures in an effort to curb 306 interference if the indie would shoulder the cost.

As a result the situation between theatres and Empire is understood to be status quo, except that some indie using Empire is not reported not entirely content that they brought on a picketing situation, plus other campaign steps that is injuring business seriously.

Vauds or Stage Show Angle

With stage hands and musicians refusing to work with Empire operators, since the latter union is not recognized by the A. F. of M. indie wanting to use vaudeville or other stage shows is up against the problem of bringing in non-union help to handle the stage.

The Sam Kaplan union (306) intends opening additional houses under its management at low scales in fighting its opposition, but will probably wait until the indie have decided on an injunction asked by 306 to prevent distributors from withholding service.

Motion for the injunction, against the 'Hayes' office, all distributing members, T. O. C. C. Charles O'Reilly and the Springer-Cocals chain, alleging conspiracy to shut out flow of film, will come up for hearing Monday (10). On being heard last week by Justice Frankenthaler, it was set over, the judge saying snap judgment should not be exercised in a case of this kind.

Meanwhile this week the indictment handed down last fall by the Grand Jury against Kaplan and 22 other officers of 306, alleging conspiracy and coercion, is scheduled to come up in General Sessions. It was brought last spring by malcontents in the 306 picketing.

Since picketing of chain houses by Empire men, most of the larger theatres have the protection of city police who are on duty at all times.

CAREWE'S \$175,000

Director's Venture with Garbage Plant Goes Awry

Dallas, Oct. 3. Edwin Carewe, director, getting set to sue this town for plenty damages.

Through his Bitmore Conservation Corp., Carewe contracted with local city dads for a garbage disposal plant in exchange for money on city's waste. He built a \$175,000 structure a couple of years back, but came a political shakedown and consequent cancellation of the director's contract. Lengthy legal battles didn't budge the dads.

What Carewe wants now is his \$175,000 through Roscoe Coke, local attorney.

Roadshow 'Maedchen'?

Negotiations have been opened by John Krinsky with the UBO, the combined Shubert-Berger outfit, to roadshow 'Maedchen' in Uniform, German talker, at \$150 top. It's current at the Critterion, New York.

Some talk of Metro taking over the film for national distribution, with nothing set.

Morgan-Hymer For Rogers Pic

Hollywood, Oct. 3. Frank Morgan and Warren B. Hymer added to the cast of 'Truth Racket', Charles R. Rogers production.

Rogers is seeking to borrow Minna Gombel from Fox for the femme lead. Also dicker with Columbia for Constance Cummings for a featured role.

Grand Gesture

Val Lewton, author of 'No Bed for Her Own', bought by Paramount for Hopkins-Gable, is offering Par a doctoring job on the story gratis in an effort to bring up to Par's satisfaction. Picture was shelved on the Coast due to too rough treatments prepared so far.

Lewton got \$2,500 for the story rights to his best seller. Lewton is with Metro in New York.

Publix Sparks Pool Gives Him All of Florida

E. J. Sparks is now in operating control of all Publix theatres in Florida. Under a new deal, Publix has thrown into the Public-Sparks partnership formed about two years the 13 houses which were not included at that time, including those in Miami, Miami Beach, Little River, West Palm Beach, Palm Beach and Lake Worth.

In New York last week Sparks settled this and other details on operation in Florida. He was also up on film buys.

Sparks now has close to 100 houses in Florida, including those in the Publix-Sparks setup along with those he himself controls. The 13 theatres involved in the new operating deal are: Paramount, Olympia and Rex, Miami; Community West Palm Beach; Rosetta, Little River; Arcade, Kettler, Rialto and Stanley, West Palm Beach; the Paramount and Beaux Arts, Palm Beach, and Oakley, Lake Worth.

Feature Producing Spot For Doane; Shorts Also

Hollywood, Oct. 3. Warren Doane, who has been making Universal shorts, has been advanced to associate producer by that studio. He will continue making the shorts in addition to his multiple-reel pictures.

His first feature will be a George Sidney-Charles Murray comedy, on which preparation will start Monday (3).

Budget Trimming Finds Major Lots Writing Yarns Around Stock Stuff

Hollywood, Oct. 3.

The present era of economy at the studios has created a kinder feeling toward the use of stock stuff, which once was scorned on the major lots. The move for more action and realism in film permits the utilization of the library material, which couldn't be used in earlier talkers depending so much on dialog.

It's not uncommon now for the majors to write their stories to fit footage on the shelf, a rear-end type of treatment that once was a trick only resorted to by the independents.

Reverse Process

A case in point is a current major company picture, which has a negative cost lower than any film made on the lot for months. Yet, by the utilization of scenes from three earlier silent it carries unusually heavy production value.

Writers who worked on it, first assembled stock material that could be used, and then wrote a story to fit. One peculiar phase here was that instead of a double being called to fit the costume of a player as usual, the reverse was true in order to get the benefit of some thrilling scenes that were found in the stock material.

ALL WHITE CAST

Only Orientals in 'Son Daughter' a Few Extras

Hollywood, Oct. 3. Although it is strictly a Chinese story, 'Mata Hari' with its Orientals in 'Son Daughter', with the possible exception of some Chinese as extras in long shots.

Dropping its intention to use Anna May Wong, studio decided on Helen Hayes, and in order to avoid comparisons between the principals in make-up and Oriental, even the bit parts will be filled with occidentals. Ramon Novarro also set.

'HARLEM' NOW HOT AT U, WITH PLAY OPENING

Hollywood, Oct. 3. Picture production may be in sight for 'Harlem', all-negro play, which Universal bought last spring and put away for future consideration.

Studio is warming up to the story, with a local legit production of the play opening Saturday (8), at the Music Box. Carl Laemmle, Jr., will give the show the once-over for picture possibilities.

WE vs. DeForest in Can. With Evidence in Theatre

Ottawa, Oct. 3. A session of the dignified Exchequer Court of Canada was held in the Regent theatre, Ottawa, when proceedings of a patent case were transferred from the courthouse for a demonstration of two types of talking equipment. Suit is by the Northern Electric Co., representing Western Electric in the Dominion, against the Baldwin Radio Co., which takes care of DeForest installations, for alleged infringement of patent on a screen speaker unit.

Justice McLean, a battery of lawyers and numerous witnesses all repaired to the theatre to study sound projection by the various means. Judgment was reserved after the literal hearing.

Lyrizing the Dialog New Wrinkle for Radio Shorts

Hollywood, Oct. 3. Production of 'So This is Harris', first of Radio's shorts to use lyrics as dialog, has been postponed today.

Ben Holmes is writing additional sequences with Mark Sandrich, who will direct. Val Burton wrote the lyrics. Results of first film will determine whether the Phil Harris series will use lyric-dialog.

Furthman Back to Par

Hollywood, Oct. 3. Charles Furthman returns to Paramount with the original sea story for that company.

ADVENTURE PIX

Don Taylor's South American Journey for Lesser Prods

Hollywood, Oct. 3. Don Taylor, with sound equipment and a technical staff, is on his way to South America to produce three adventure pictures for Sol Lesser, First National Pictures.

'Along the Old Gold Trail', 'Tigers of the Deep' and 'Jungle Trails' comprise the trio, the first of which will be delivered to Lesser in December.

'Garden' Into Rialto

After getting a look at 'Madison Sq. Garden', second Charles R. Rogers picture for Paramount release, it has been booked by Publix as the next for the Rialto. This shoves back 'Farewell to Arms'. Tentative opening date for 'Square' is Oct. 13.

U Spots Piff Dorsey

Hollywood, Oct. 3. Piff Dorsey is back in pictures, with a part in Universal's 'Silk Stockings'. Edward Luddy directing.

Stock Trading Drops to 1,000,000; Most Prices Slip; Con. Film at 9; Loew Rules Below 32; Others Quiet

'Hot Mama'

Hollywood, Oct. 3. Claiming they want a 'hot mama' opposite Loew-Nagel in 'Hell to Pay', Fox has given up idea of Dolores Del Rio for the part, and are negotiating for Lupe Velez.

By AL GREASON

Yesterday was one of the dulltest stock market full sessions in months, total reaching barely 1,000,000 shares. Opening prices were generally the best of the day, all around.

Quotations began to drift lower after the first half hour and the bulk of the day's business was done at minor concessions. There was a feeble upturn in the last few minutes, but it did not reach appreciable proportions.

Several minor features among the amusements. Loew's was soft. Opening unchanged at 32, it eased to 31 1/2, most of the day's transactions were done fractionally under 32, to which price it moved up just before the close. Volume was inconsiderable.

Built movement in Consolidated Film Industries preferred was resumed in a quiet way with that issue touching a new high on the movement at 3 where 200 shares changed hands in the last minute of trading. Columbia Pictures got into the limelight with a minor burst of activity during the morning. Early

Yesterday's Prices

Sales.	High.	Low.	Last.	Net
1,000 Con. Pk.	12 1/2	12 1/4	12 1/4	+
100 Con. F.	3 1/4	3 1/4	3 1/4	+
700 Do. Pk.	8 1/4	8 1/4	8 1/4	+
100 Do. F.	3 1/4	3 1/4	3 1/4	+
200 Fox	3 1/4	3 1/4	3 1/4	+
3,200 P.	5 1/4	5 1/4	5 1/4	+
1,800 Par-P.	6 1/4	6 1/4	6 1/4	+
17,000 RKO	9 1/4	9 1/4	9 1/4	+
200 RKO	5 1/4	5 1/4	5 1/4	+
100 S.	3 1/4	3 1/4	3 1/4	+
28,000 Gen.	4 1/4	4 1/4	4 1/4	+
6,000 Keith	4 1/4	4 1/4	4 1/4	+
3,000 P.	5 1/4	5 1/4	5 1/4	+
5,000 Par-P.	2 1/4	2 1/4	2 1/4	+
2,000 W. B.	30 1/4	30 1/4	30 1/4	+
500 Tech.	3 1/4	3 1/4	3 1/4	+
100 Trans-L.	2 1/4	2 1/4	2 1/4	+

prices were best with a top at 12 1/2. Thereafter it retraced most of the advance, closing at 12 1/4, three-eighths up.

Amusement bonds were quiet and about unchanged to slightly lower; this department being devoid of any features.

Disposition of prices to recede were attributed to an application of Nickel Plate railroad stock holders for a receivership. Stock of that carrier slumped from 5 to 3 and its bonds were sharply off. The pivotal stock was an average of about Steel, Telephone, Can and Gas. A few minor trading issues managed to show fractional gains. Wheat was slightly lower and cotton about unchanged.

Sidewise Movement Last week's price movements were practically sidewise and on extremely small volume compared to the late summer up-rush. Tendency was microscopically downward, measured in the Dow Jones index at loss of 2 1/2 points in 30 representative issues.

The amusement common stocks were vaguely better, 11 of the most active issues slipping an aggregate of 12 points. The New York to negotiate a releasing deal on 'The Lost Continent' and other prospective pictures.

(Continued on page 22)

Franklin-Stoner East For 'Continent' Release

Hollywood, Oct. 3. Irving C. Franklin and Donald M. Stoner, Franklin-Stoner Productions, Inc., New York, to negotiate a releasing deal on 'The Lost Continent' and other prospective pictures.

They will be away three weeks. On their return trip they will hit Chicago, Boston and Florida to look for swamp locations for 'Continent'. Miniature work has started on the prehistoric animal film, and will require about 60 days.

RKO Fri. Openings

Within the next two or three weeks RKO theatres all over the country will show over to a Friday opening date. Policy follows a canvass of the RKO managers at home and in the field.

MAYBE THIS TIME

There's a Chance 'Bugle Sounds' Will Get by Talking Stage

First picture that Howard Hawks will supervise, as was direct, at Metro, will be 'Bugle Sounds', which was originally started five years ago, and on which more than 20 writers have worked to date.

Original version was started before sound, when George Hill took a unit to North Africa for scenes of Rif tribesmen at war with Spain. Chan Chan was to have been starred in it, but when he refused to appear in a sound picture, Wallace Beery was pencilled in. Later, it reverted back to Chaney, and then to Beery again, for whom it is now intended.

Wants Mankiewicz Again

Hollywood, Oct. 3. Paramount wants Herman J. Mankiewicz to supervise the next Marx Brothers picture, and is dicker for his return. Mankiewicz left the studio after supping 'Horse-Feathers'.

Artie Sheekman, and Kalmer and Ruby start story work today with the brothers also having a say.

HOLMES GOES 'SAVAGE'

Hollywood, Oct. 3. Phillips Holmes replaces David Manners in 'Call Her Savage', Clara Low production at Fox. Hale Hamilton completes the cast.

Whoopee' Tab Bolsters 'Hat Check' \$18,000; 'Phantom' Good 19½ G's; 'Event' \$12,000—In L. A.

Los Angeles, Oct. 3.

Spasmodic showers and inclement driving weather helped to bolster trade at the first-run box offices over the week-end.

State, with "Check Girl" on screen and "Whoopee" on stage, is leader of the caravan, with possible \$18,000 in sight. Paramount, with "Phantom President" on screen and Ken Murray head of stage, talent, smartly paced for \$18,500. RKO reopened with "Back Street" Friday, and, getting this one from the \$150 top Circle, will run to the five-figure point.

"Tiger Shark" held over at the Hollywood, will probably hit the 13 G. point. "Last Mile," at the Western, is fair, and had this one come through before the cavalcade of prison yarns its b. o. fate would have been better.

Estimates for This Week
Chinese (Fox) (2,028; 55-61-65)—"Rain" (UA) and stage show (4th final week). That third week was nothing to excite. As a matter of fact, it was costly with take of \$11,000. Picture goes out Oct. 9 after only 4½ weeks, with house going dark.

Downtown (WB) (1,800; 25-70)—"Blessed Event" (WB) and vaudeville. Though Hollywood and Western trained this one pretty well, it looks like a big \$12,000. Last week "Those We Love" (W-W) very good at \$11,000. "Hollywood" (WB) (2,756; 25-75)—"Tiger Shark" (FN) (22 week). Hold-over stanza should go good \$13,000. Last week very big hit for the initial on this one at \$13,500.

Paramount (Publix) (3,595; 35-60)—"The Phantom" (Par) and stage show. Will probably come close to \$19,500. Last week "The Night of June 13" (Par), with Bing Crosby as gate bait very big at \$23,600.

RKO (2,850; 25-55)—"Back Street" (U). Coming down as showing at one-third top price of the Circle, indications are that, despite economic reopening, campaign will be good. \$12,500 may be expected.

State (Loew-Fox) (2,024; 35-75)—"Hat Check Girl" (Fox) and stage show. It's "Whoopee" that counted for the draw here; \$18,000 will be the answer. Last week "Pack Up Your Troubles" (Metro) was grieved at \$12,900.

Western (WB) (2,500; 35-70)—"The Last Mile" (World Wide). With Lawrence Leach in first runs take likely to be fair \$8,000.

LIFETIME AND VAUDE GOOD \$14,500, MONT'L

Montreal, Oct. 3.

Cold bright weather has done its bit towards backing up grosses. Palace, His Majesty's and Princess are repeating their last week's shows, leaving Capitol and Loew's to reap the benefit of new programs. This should put Loew's on top with around \$15,500 for "Once in a Lifetime."

Nabes have been maintaining fair grosses the last few weeks.

Estimates for This Week
His Majesty's (C.P.) (1,500; 50-75)—"Pas Sur La Bouche" (French). Repeats from last week when they grossed \$5,000. May get \$4,500 this week.

Palace (FF) (2,700; 75)—"Grand Hotel" (M-G). About \$12,000 currently. Big hit at \$14,000 last week for same film.

Capitol (FF) (2,700; 60)—"The Cruise" (WB) and "Brown of Culver" (U). Maybe \$12,000. Last week "Doctor X" (FN) and "Weekends Over" (Fox). \$11,000.

Loew's (FF) (3,500; 35-60)—"Once in a Lifetime" (U) and vaude. Top last week at the only studio house here with gross at \$14,500. Last week "Blonde" (M-G) and above ordinary taking \$14,000.

Princess (CT) (1,600; 35-60)—"Paradise" (Radio) and "Room 13" (Fox). Should again do well at \$7,000. Last week "The Phantom of the Opera" (Radio) and "Fantomas" (French), around \$2,000.

Cinema de Paris (Franco-Film) (2,000; 25-50)—"Monsieur le Marechal" (French). About \$2,000. Last week "Tragedie de la Mine" (French), \$1,000.

NEW ROXY, TACOMA, 20c TOP, PULLS NIFTY \$3,000

Tacoma, Oct. 3.

Roxy is the new house to open this week, using "Sporting Age" with oke mixture of shorts, similar to the Liberty policy in Seattle, and at pop prices dicto.

Jensen-Von Herberg owners. Le Roy Johnson here for opening, with Ben Armstrong on publicity.

Two weeks' change policy may prevail. Present bill set in for full week. House taken over recently and renovated. Formerly the Pantages and later the Orpheum. This marks first expansion of J.-V. H. into the hinterland since sale of the old chain to Arthur, a few years back. F-WC is readying to open the Broadway circuit week.

Estimates for This Week
Blue Mouse (FWC) (650; 25)—"Speckled Band" (First Div.). Fair \$1,800. Last week, "Blessed Event" (WB) (2,756; 25-75) seemed drop off, reaching just a fair \$2,000.

Rialto (FWC) (1,200; 25-35)—"Pack Up Your Troubles" (M-G) (2 days); "Blonde Venus" (Par), for five days. Good takings, \$3,000. Last week, "70,000 Witnesses" (Par), and "Bird of Paradise" (Radio) weakened toward end, and just so-so at \$2,800. Roxy (Jensen-Von Herberg) (1,200; 25-35)—"Life" (Columbia). Grand Opening, getting lines, is quite a novelty in Tacoma. The \$3,000 gross is excellent considering the 50c. top.

Just Another Wk. In Philly; 'Shark' Up But 'Divorce' Weak

Philadelphia, Oct. 3.

After a week of general disappointment, with only one outstanding indication point to an equally mediocre week with the current crop.

"Grand Hotel" dropped badly at the Boyd and could only make the grade for eight days, with only six, and just justified. "Bird of Paradise," "Dangerous Game" and "Hold 'Em Jail" at the Stanley, Stanton and show, respectively, also limped in attendance.

"Tiger Shark" is a possibility for some success at the Stanley this week. "Back Street" is at the Boyd and seems headed for only a moderate return. Maybe \$14,000. Fox looks weaker than in some time. Picture is with George Edwards' "School Days" and "Roxie Gang" unit. Picture got kind notices but combination doesn't hit at more than \$17,000.

Return of the Mastbaum Oct. 14 and the running of the Wilding at the Aladdin will, in all probability, tell an important story.

Estimates for This Week
Boyd (2,400; 35-55-75)—"Back Street" (U). Mild response and unlikely for more than a week's stay at around \$14,000. Last week "Grand Hotel" (M-G) big disappointment. Less than \$17,000 in eight days.

Stanton (1,700; 35-40-75)—"Robinson Crusoe" (UA). Ordinary trade and deemed wrong house for picture. Maybe \$9,000. Last week "Dangerous Game" (Radio), despite fine notices, didn't hit \$8,000.

Earle (2,000; 35-40-65)—"Divorce in Family" (M-G) and vaude. Weak picture and stage without a b. o. point. Likely to get fair \$15,000. Last week "Hold 'Em Jail" (Radio) \$17,000.

Boyd (3,000; 35-40-75)—"13th Guest" (Mon) and stage show. Stage not calculated to help much. Fortunate in notices, didn't hit \$8,000. Last week "Check Girl" (Fox) pleasant surprise on claimed \$22,000.

Karlton (1,000; 30-40-55)—"Grand Hotel" (M-G). Mild response from Boyd on Saturday with mild indications of \$4,000 top. Last week "Bird of Paradise" (WB) \$4,500 in seven days.

Acadia (600; 30-40-55)—"Speak Easy" (M-G). Fairly good start with \$2,400 indicated. Last week "Make Me a Star" (Par) hopped with \$1,500.

'PRESIDENT' BIG IN BROOKLYN, \$55,000

Brooklyn, Oct. 3.

Town is full of see pictures and personable stage talent. Paramount is leading with "Phantom President" and Fannie Brice, the play. Will well exploited and should do in vicinity of \$55,000, immense.

Metropolitan is featuring a Laurel and Hardy flicker and gala stage show presided over by Jack Benny. Abby Lyman's orchestra, Lilyan Tashman, etc. Figures for \$35,000.

Estimates for This Week
Paramount (4,200; 25-35-50-75)—"Phantom President" (Par) and stage show. Fannie Brice and Ray Bolger and should see around tremendous \$55,000. Last week "Blonde Venus" (Par) got a sock from the press and no patronage. Just \$24,700.

Wat (3,800; 25-35-50-75)—"Troubles" (M-G) and vaude. Swell stage bill with Benny, Lyman, Tashman and others. In vicinity of \$35,000, good. Last week "Grand Hotel" (M-G), second week, with Russ Columbo on stage, \$28,000.

Albee (3,500; 25-35-50-75)—"Divorcement" (Radio) and vaude. Everard Marsh and Edna Gurney, color on stage. Maybe \$25,000, oke. Last week "Hell's Highway" (Radio), did \$20,500.

Strand (2,000; 25-35-50)—"Life Begins" (WB). In second week should do \$15,000, and may h. o. Last week brought in net \$25,700.

Troubles' Is Poor On \$9,000 at Penn; 'Venus' 13 G, Pitt

Pittsburgh, Oct. 3.

Draggy session in prospect this week, with anticipated break from cooler weather being offset by Jewish holidays falling importantly on a weekend.

"Blonde Venus" looks like a leader at the Elby, but \$13,000, not so hot in the face of no competition and also considering importance of the name. "Pack Up Your Troubles" rated good on the comedy at the Penn but Laurel and Hardy don't look strong enough yet to hold up without stage backing here and will be lucky to slide through to a sorry \$9,000.

Paradise hands a chance of getting a break with "American Madness." No outstanding names but great importance of the subject matter may result in net \$10,000, with word of music figured as assistance.

"Enlight," in East Liberty, apparently leaning toward the full week policy of late. "Horse Feathers" in Carnegie, up in the picture, and 13 G's, following similar run for "Successful Calamity." Following week, however, will be stage house's policy depending entirely upon strength of picture.

Estimates for This Week
Davis (1,700; 25-30-40)—"Paradise" (Radio). Ground here on heels of nice week at Stanley and momentum on previous downtown. "Blonde Venus" (Par) along to net \$4,250. Last week "Congorilla" (Par) at a bit at around \$3,700.

Fulton (Shea-Hyde) (1,750; 25-30-40)—"Chandu" (Fox). Hocus-pocus, but other reputation may help it around to take a decent \$4,400. Last week "Down to Earth" (Fox) very much all right at \$4,500.

Penn (Loew-UA) (3,300; 25-35-50)—"Troubles" (M-G). Requires strong stage backing here and minus that element house will be lucky to get a miserable \$9,000. Last week "Grand Hotel" (M-G) topped everything in the picture with \$27,900, real rough among time.

Stanley (WB) (3,600; 25-35-50)—"Blonde Venus" (Par). First ditch picture to play the Stanley and nothing in \$15,000 to get excited about. Last week "Paradise" (Radio) \$17,500.

Warner (WB) (2,000; 25-35-50)—"American Madness" (Col). "Time" week at the end of the week should offset lack of cast names and corral impressive \$10,000. Last week "Hold 'Em Jail" (Radio), around \$8,200.

WHEELRIGHT WRITING

Hollywood, Oct. 3.

Ralph Wheelright has been transferred from Metro's advertising-publicity department to the scenario staff, to work on an original idea.

A former L. A. "Examiner" reporter, Wheelright was brought to M-G five years ago by Pete Smith.

Indif Film Fare Finally Has Mpls. Chary; Lloyd's Disappointing 12 G's

Minneapolis, Oct. 3.

SPARKLESS ST. LOUIS; STATE BEST, \$17,000

St. Louis, Oct. 3.

Business has taken a sudden drop this week. Might be because of the quality of the films, but even in those places where the quality is up the story is the same. Maybe the series kept them home listening.

Even "Bring 'Em Back Alive" is not attracting as expected considering its record in other cities.

Estimates for This Week
Ambassador (WB) (3,000; 35-55-65)—"The Crash" (WB) and unit. Just a fair \$10,000. Last week "Tiger Shark" (WB) \$12,000.

Fox (Fox) (6,000; 25-35-55)—"Those We Love" (W-W) and unit. Getting little attention and poor \$8,000. Last week "Hat Check Girl" (Fox) \$10,000.

State (Loew) (3,000; 25-35-55)—"Troubles" (M-G). Laurel and Hardy okay at \$17,000. Last week "Grand Hotel" (M-G), second week, \$12,000. "Blonde Venus" (Par); 25-35-55 expected. Gross up this week to \$14,000. Last week "70,000 Witnesses" (Par) and Talmadge-Jessel on stage for \$13,900.

St. Louis (RKO) (5,000; 25-35-55)—"American Madness" (Col) and vaude. Warring's Pennsylvaniaans and "Blonde Venus" (Par) expected. Gross up this week to \$14,000. Last week "70,000 Witnesses" (Par) and Talmadge-Jessel on stage for \$13,900.

K. C. Romps With Main St. \$22,000 on '13 Women' and Tab

Kansas City, Oct. 3.

The Mainstreet, with "Thirteen Women" on the screen and "Rio Rita" (tab) on stage is in for another big week. Much publicity with greater part going to the stage attraction.

Liberty has "Big City Blues" and is offering, according to the billing, "Wild Parties with Wild Women."

Estimates for This Week
Liberty (Dubinsky Brothers) (600; 15-25)—"Big City Blues" (WB). No newspaper ad until opening day. Last week depends on drop-in. Close to fair \$3,500. Last week "June 13" (Par), about same.

Melburn (M-G) (4,000; 25-35-50)—"Trouble" (M-G). Gobs of publicity in papers and on air. Billed as exclusive may build to good \$16,000. Last week "Grand Hotel" (M-G) \$12,400.

Mainstreet (RKO) (3,200; 25-35-50)—"13 Women" (Radio) and "Rio Rita" (tab) on stage. Expected to get close to \$22,000. Last week "Hold 'Em Jail" (Radio) and "Blonde Venus" (Par) and Rapp's band and revue added \$21,000.

Newman (Publix) (1,800; 25-35-55)—"Bring 'Em Back Alive" (WB) against strong competition opened nicely and looks like fine \$12,000. Last week "Blonde Venus" (Par) held steady for \$12,000 too.

'VENUS' HEADS LINCOLN, BUT MILD ON \$3,500

Lincoln, Oct. 3.

Trend is still on the climb. More money came to town with college opening than expected. Product, too, is helping.

"Blonde Venus" at the Stuart, will be the current major spot, and moderate, with the Orpheum's "White Zombie" and the State's "Once in a Lifetime" running a good race for second.

Estimates for This Week
Lincoln (Publix) (1,600; 10-30-40)—"American Madness" (Col). A bit week at the end of the week. "Blonde Venus" (Par) topped town with \$3,200.

Orpheum (Publix) (1,200; 10-30-30)—"White Zombie" (UA). May suffer from age but looks easy \$1,200, okay. Last week "Big City Blues" (Radio) \$1,150.

State (Indie) (500; 10-25-35)—"Lifetime" (U). Should reach nice \$17,000. Last week "Back Street" (U), in second week, excellent at \$14,000.

Stuart (Publix) (1,900; 10-25-35-50)—"Blonde Venus" (Par). Will do about \$3,500, moderate. Last week "Blonde Venus" (Par) suffered from previous showing. Down to \$3,100.

Leading loop houses continue pretty good box office showing, helped by strong attractions and the decreased seating. But the prosperity pace seems to be slowing up considerably and a few clouds are beginning to spot the sky. As a result, there is some worry in show circles.

While profitable, business done by "Blonde Venus" at the Stuart, was below expectations. Much was also expected of "Movie Crazy" but the same theatre currently but indications thus far are disappointing, although the house will finish up very much on the right side of the ledger with this better than average card.

Pantages and the Seventh St. Ideal, both of which are giving a grind with third runs, are proving the stiffest sort of opposition for the lesser loop Public houses and cutting them out of the trade in most alarming fashion. Such houses as the Palace, Astor and Grand are having a play of it.

Estimates for This Week
State (Publix) (2,200; 55)—"Movie Crazy" (Par). Lloyd comedy not will live up to expectations. However, will give a profit of several days, \$12,000, fair. Last week, "Blonde Venus" (Par), \$12,100.

Orpheum (RKO) (1,500; 55)—"Most Dangerous Game" (RKO) and Sue Carol and Nick Stuart and Dan Foster in person. As names in picture and drawing power of the in-person trio likewise doubtful. However, Manager Emil Finkler did not exploit the picture and publicity job and picture is causing much comment; about \$12,500, fair. Last week "Blonde Venus" (U) and Texas Guinan and her Gang in person on stage to great \$10,000. "Queerest of the night" (Col) entirely responsible for the splendid showing.

Lyrie (Publix) (1,300; 35)—"Congorilla" (Fox). June film, always click here and this one attracting plenty attention; may hit a big \$7,000 next week. Doctor X (FN), \$6,000, good.

Grand (Publix) (1,100; 35)—"Horse Feathers" (Col). Second loop run and remaining entire week, should top good \$2,800. Last week, "My Face Red" (RKO) and "Downstairs" (RKO) \$2,200.

Astor (Publix) (900; 25)—"Fast Companions" (first run, and "Miss Fanny" (FN) and "Gentry as Hell" (Par), split, latter two second loop runs. Maybe \$900, light. Last week "Blonde Venus" (Par), first run, and "Washington" (Masquerade) (M-G) and Red Headed Woman" (WB), second and third loop runs, split, \$1,200, fair.

'EVENT' IS BIG IN COLUMBUS ON \$7,500

Columbus, Oct. 3.

Another good week in sight at the Palace again docketed to receive a good share of the biz due to its vaudeville and stage play and heavy despite two rainy days and nights.

Estimates for This Week
Palace (RKO) (3,074; 35-55)—"Blonde Venus" (Par) and vaude. Should get \$10,000, okay. Last week "Blonde Venus" (Par) (Radio) and Thurston a mighty fine \$15,000.

Ohio (Loew-UA) (3,000; 25-40)—"Trouble" (M-G). Hardy enough Laurel and Hardy fans in this town to really justify exclusive showing at \$10,000. Should get good enough \$10,000, however. Last week "Grand Hotel" (M-G), second week, fair way off and failed to better \$5,000.

Broad (Loew-UA) (2,500; 25-40)—"Handful" (Fox). Expected to carry through to recent local production. Has \$8,000 in sight. Last week "Down to Earth" (Fox) surprised by \$10,500.

Grand (Neth) (1,100; 25-40)—"Blessed Event" (WB). Taking town by storm. Last week \$15,000. Last week "Miss Pinkney" (FN) fair enough at \$4,600.

Majesty (RKO) (1,100; 25-35)—"A Good Conscience" (Radio). On road to fair enough \$2,400. Last week "Horse Feathers" (Par) moved in to \$2,500 at Palace and held up well to \$2,500.

'Congai' on Fire Again At M-G After Hays Ban

Hollywood, Oct. 3.

Metro is again considering "Congai," which had previously been disapproved by the Hays office. Present procedure is to whitewash the picture to eliminate the miscgenation angle. Leon Gordon cleaning up the story.

Gordon will adapt the play after finishing his present job on "Son-
Daughter."

'One Way Passage' \$32,000, Chicago; Politics, Holiday, Baseball Hurt

Chicago, Oct. 3.—None of the big downtown houses will be big grosses this week. Best proportionate showing is anticipated at McVickers with 'Grand Hotel,' World Series, Jewish holiday, and the Democratic election for Roosevelt were counter-attractions over the week-end. Legits rather than the film parlors expected to benefit by any loose change around.

Estimates for This Week
Chicago (B&K) (4,000; 40-65-85) 'One Way Passage' (WB) and stage show. William Powell-Kay Francis combo flopped around the corner at Oriental four weeks ago and not helping here. Harry Ricardo doubtful here in Chicago so all in all it looks like \$32,000 for a so-so week.

Last week 'Blonde Venus' (Par) and Perry Askam in 'Desert Song' took \$40,000 and was moved intact to the Oriental.

McVickers (B&K) (2,000; 35-55-75) 'Grand Hotel' (M-G) (1st week). Ran 12 weeks in spring at Woods for \$11,500. Last week 'Love Me Tonight' (Par) nosedived in second week to \$12,800.

Oriental (B&K) (2,000; 40-65-85) 'Blonde Venus' (Par) and stage show. Hardly warranted the hold-over but, product still doubtful. Oriental will do \$9,000. Last week 'Hit Check Girl' (Fox) strongly abetted by Ted Weems orchestra bill \$20,000.

Palace (RKO) (2,500; 40-65-85) 'Last Man' (Col) and vaude. Olsen and Johnson and 'The Great Dictator' should see nice \$35,000. Last week 'Most Dangerous Game' (Radio) cleaned \$22,000.

3-Lake (RKO) (2,500; 25-35-55) 'Crouched Circle' (World Wide) and vaude. House in doldrums from bad vaudeville. Last week \$10,000. Last week pretty fair, around \$10,000, with Slaneese 'Two Credits' rather than 'Painted Moonlight.'

United Artists (B&K) (1,700; 40-65-75) 'Movie Crazy' (Par) (3rd week). Not doing what should. Will stick until Wednesday when 'Phantom President' (Par) comes in. Only \$10,700 last week, and final five days \$7,000.

SEATTLE STAGELESS STILL 'CHANDU' 9G

Seattle, Oct. 3.—FWC houses coasting along without music or stage fare. Whole town slowed up some. Probably due to reaction from Payday last week and community fund drive, which each year deadens the show going. Folks dig for a dollar and penny for this charity, but they skip by skipping a night's entertainment. One holder 'Blessed Event' (WB), which is building momentum. The second stanza will exceed the first through the word of mouth. The other attractions are 'Phantom President' in real pull in any of the new ones this week.

The Paramount is opening soon with 'Phantom & Man' stage shows. Definite date not announced but musicians' adjustment seems promising. Opening with a select band at the Par and 15 men at the 6th Ave.

Estimates for This Week
Fifth Ave. (FWC) (2,300; 25-55) 'Chandu' (Fox). Fair pace, and that's all, but plugging big for 'Grand Hotel' next week. Last week around \$9,000, fair. Last week 'Blonde Venus' (Par) nosedived toward end, and about everything in the town, for \$5,700.

Orpheum (RKO) (2,600; 25-55) 'Most Dangerous Game' (RKO). Jim McCreary back, but excitement angle heavily ballyhooed. On way to \$5,000, better than last week. 'On the Border' (Laurel and Hardy) coming out. Last week 'Tiger Shark' (WB) after ok at \$4,000.

Liberty (Jensen-von Herberg) (2,000; 10-15-25) 'Drifting Soule' (RKO). Good week. Last week \$4,000. Last week '13th Guest' (RKO) steady at \$4,400.

Music Box (RKO) (2,000; 25-55) 'Blessed Event' (WB) (2d week). The one bright spot last week and also this. It exceeds opening week's \$5,000.

Goliath (FWC) (1,800; 25-35) 'Tom, Jim, and Alvin' (Radio). Second time in town for a week. Revamped house looks okay but biz so poor, the Buck pit will likely be closed and filmers will be substituted after four days. Last week house dark due to sizeable sum in removal from front, and closing and some re-rugging. This spot is best located of any house in town. Al Baker is manager and made great rescue of 'Hell' (Fox) and vaude. Reopening and possibly \$10,000.

NEW HAVEN OKAY

'Venus' Leading Town By Big \$12,500—'Hat Check Girl' \$7,000

New Haven, Oct. 3.—Shubert three day sell-out of 'Cat and Fiddle' nipped film house grosses plenty last week.

Collegiate is abandoning split week vaudeville policy after three week tryout and shifts to full week program, opening film Sundays and vaude Mondays.

Roger Sherman swings back to double feature currently.

Estimates for This Week
Paramount (Publix) (3,348; 40-60) 'Blonde Venus' (Par) and unit. Ending for big \$12,500. Last week 'Movie Crazy' (Par) \$12,400.

Coli (Arthur) (3,040; 35-50) 'Life-time' (M-G) (1st week). Last week 'Two Against World' (WB) and 'Age of Consent' (Radio). Looks set for fair \$10,000.

Also got last week on single feature bill.

Collegiate (Arthur) (1,565; 30-40) 'Troubles' (M-G) and vaude. Booked as an exclusive and maybe \$4,300.

STAGELESS DENVER RUINS PAR AND ORPH

Looks like a good week for first runners, although the Denver and Orpheum are considerably under their usual grosses due to the dropping of stage shows. Many thinking regret at these houses are staying home, not interested in just pictures. An I. A. representative says that at these houses, the stagehand dispute at both houses, which are holding out for a one man cut and a 50¢ drop in salaries.

Paramount and the Lyoid comedy at the Denver, have lines at the openings when prices are low but drop off nights when the scale ticks.

Estimates for This Week
Denver (Publix) (2,500; 25-35-40) 'Movie Crazy' (Par). Okay \$9,500.

Orpheum (RKO-Huffman) (2,600; 25-35-40) 'Chandu' (Fox). No stage show and \$9,500 shows it. Last week 'Successful Calamity' (WB) (1st week). Last week without vaude and 10 grand below previous stanza.

Paramount (Publix) (2,000; 25-40) 'Night of the Living' (Par). Nice \$7,000. Last week 'Tiger Shark' (FN). Only \$5,200.

Rialto (RKO-Huffman) (900; 20-45) 'My Pal the King' (U). Four days. 'Average Companions' (U), four days. 'Average \$2,500. Last week 'War Correspondent' (Col) a nice \$2,800.

'Divorcement' \$3,800 and 'Crazy' \$11,000, Both Oke

Indianapolis, Oct. 3.—After steady diet of straight films since spring, customers are going for the resumption of vaude at the Lyric. House may build to \$10,000 this week. Other houses, however, will not suffer much because this is a vaude town.

Loews Palace has 'Pack Up Your Troubles' and carrying on for several all the ads that this is an exclusive showing. Lyric and Apollo announce that all Radio product will be shown at the Lyric.

Estimates for This Week
Apollo (Fourth Ave.) (1,100; 25-35-55) 'Divorcement' (Radio). Should build to \$3,800, good. Last week 'Hat Check Girl' (Fox) ended around \$3,500.

Glee (Skouras-Publix) (2,600; 25-35-55) 'Crazy' (RKO). Last week around \$11,000 for good week. Man-agement had chap on street balcony with large sign 'Waiting to buy first ticket' and 'Waiting for several days' during rain. Last week 'Blonde Venus' (Par) not so hot, \$5,600.

Indiana (RKO-Huffman) (2,300; 25-35-55) 'Tiger Shark' (WB). Maybe \$10,000, but will have to hustle. Last week 'June 13' (Par) just fair, \$5,200.

Loews Palace (Loew) (2,800; 25-35-55) 'Troubles' (M-G). May hit \$10,000. Last week 'Grand Hotel' (M-G), second week, around \$5,500. Lyric (Fourth Ave.) (2,500; 25-35-55) 'Phantom President' (Par) and vaude. Reopening and possibly \$10,000.

\$10,000 FOR 'MOVIE CRAZY' Good at Alabama with Reduced Scale—'Game' \$5,500

Birmingham, Oct. 3.—Alabama reduces prices this week with 'Movie Crazy' (Fox) continues to ballyhoo that exclusives are being played. Business is picking up at this house. Last week reduced scale has something to do with it, too.

'Dangerous Game' thrown into the Ritz in place of another program, which had been advertised, and doing all right in view of no advance advertising.

Estimates for This Week
Alabama (Wilby-Kinney) (2,800; 25-35-55) 'Movie Crazy' (Fox). New scale and pick of all pictures with exception of Columbia, Radio and 'Love' (W). Last week \$10,000, nice.

Last week 'Blonde Venus' (Par) fair at \$9,000.

Ritz (RKO) (1,600; 25-40) 'Dangerous Game' (Radio). Apt to get \$5,500, corking. Last week 'Till's Highway' (Radio) and 'Those We Love' (W). Double bill for week, \$4,700.

Strand (BTAC) (800; 20-30) 'Unholy City' (RKO). Last week \$1,400. Last week 'Stranger in Town' (WB) slot getting started, \$1,800.

Also 'Love is a Racket' (FN). Not much, \$3,400. Last week 'June 13' (Par) \$3,600.

BTAC (BTAC) (500; 15-25) 'Heritage of Desert' (Par). Certain for good week at \$1,100. Last week '13th Guest' (Mon) little, \$550.

'CALAMITY'S' \$17,000 BEST IN DULL DET.

Detroit, Oct. 3.—Henry Ford took his place among the offices after the reduction in wages this week. Good weather and a supposed good line-up of pictures but the public is staying home.

Suffering are 'Blonde Venus,' at the Michigan, and 'Night Mayor' at the Fox. Fox has a hangover on the union settlement delayed another week but next Friday should see the stage shows ballyhooed.

Down town the Schilling-Walker fight pictures are bolstering a bit.

Estimates for This Week
Michigan (RKO) (2,000; 25-35-55) 'Blonde Venus' (Par) and stage show. May build to \$26,500. Last week 'June 13th' (Par) and Ben Bernie (WB) \$27,000.

Fisher (2,585; 15-25-75) 'Successful Calamity' (WB) and stage show. Good \$17,000. Last week 'Troubles' (M-G) fair at \$14,500.

United Artists (2,018; 15-35-55-75) 'Grand Hotel' (M-G) (2d week). Okay on \$15,000. Last week opened to big \$23,000.

Downtown (2,760; 15-25-55) 'Dangerous Game' and fight pictures. A fair \$9,000. Last week 'Okay, America' (U) plenty this at \$5,400.

Also 'Night of the Living' (Par). Last week 'Chandu' (Fox) \$10,000.

Paramount (3,440; 25-55) 'Phantom President' (Par). Opening week of first run will get good \$7,600.

Making Two at Catalina

Hollywood, Oct. 3.—Two film companies are making location scenes at Catalina currently.

Metro's 'Let's Go' motorboat racing story, moved to the island from the beach. 'Successful Calamity' and 'Phantom Girl' will grind wilderness stuff.

Fox Up to \$25,000 'Divorcement' Fine \$15,500—'Interlude' Slow at \$1,500

Washington, Oct. 3.—Everything was Olsen and Johnson here last week. Team could have remained another week at the Earle and still have done business for they were looked out at this house on the closing night.

Currently Morton Downey, in the flesh, is getting them at the Fox aided by Laurel and Hardy 'Pack Up Your Troubles,' while Will Mahoney is getting response for the Earle.

Also 'Interlude' (WB) at the Met is picking up and will finish well but under previous Arliss picture.

Estimates for Last Week
Columbia (Loew) (1,232; 15-25-35-50) 'Gold'. Not so forte and with the kids back in school westerns are off, \$1,450. Last week 'Drifting Souls' (First Div.) did just about the same.

Earle (Warner) (2,424; 25-35-50-70) 'Crooner' (FN) and vaude. Will do \$10,000. Last week 'Moderate \$15,000. Last week Olsen and Johnson on stage and 'Night Mayor' (Col) lead the town with big \$10,000.

Fox (Loew) (2,484; 15-25-35-80) 'Troubles' (M-G) and stage show.

Cohan Film \$72,000, Huger for Par; 'Divorcement' Looks Like \$23,000; 'Barthelmess' \$30,000 Is Holdover

With a few exceptions, the Broadway show houses have nothing to complain about this week. While soaked Friday night and Saturday afternoon by the first of the Jewish holidays, a strong comeback was staged in most cases. End of daylight saving is believed reacting favorably to the box office, though Sunday's balmy weather beckoning auto owners to the road again.

Standout of the week is the Paramount where 'Phantom President' should go to at least \$72,000, with a chance for \$75,000.

Warners also doing well, with both the Strand and Winter Garden displaying strength. Former with 'Cabin in Cotton,' 'Barthelmess' newest, well advertised, looks to do around \$30,000. It will hold a second week. The Winter Garden, which has caused a lot of worry over the summer, is settling strongly for the same figure and a third week with 'Tiger Shark.'

RKO has nothing to complain about either. 'Bill of Divorcement,' 'The Great Dictator' on premier tie-up with Mrs. Hearst's milk fund, should do \$23,000, while the Palace, 'Bird' (WB) on second run, homes for \$17,500.

'Mr. Robinson Crusoe' will stay only another week after this, paid about \$27,000 currently (2d week). 'Rain' is scheduled to open Wednesday (12).

Hardy's Lloyd goes down in the record as the biggest surprise the street has known in a long time. Though 'Movie Crazy' is judged as one of his best pictures and was given good notices all around, picture is being bad moved on.

'Rain' is scheduled to open Wednesday (12).

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pull at the rate of \$23,000 on its first week; to hold a second. Last week 'Highway' (Radio) so-so, \$17,600.

Palace (1,700; 30-40-65-83) 'Parade' (Radio) (2d run) and vaude. Picture is drawing following in two weeks at the next door Mayfair; will get \$17,500, possibly a shade more here. 'To under a full four didn't do quite as well, \$16,600.

Paramount (3,644; 40-72-94-110) 'Phantom President' (Par) and stage show. George Raft's first talker, with Jimmy Durante supporting, taking town on side; certain of about \$75,000 and possibility for \$76,000. On stage are Belle Baker and Borrah Minervitch. 'Blonde Venus' (Par) ran up good \$58,000 last week.

Rialto (2,000; 40-55-72-92-110) 'Movie Crazy' (Par) (3d week). This probably last week, third for Lloyd at \$13,000 pace. 'Madison Square Garden,' set to open Thursday (13) may get in earlier, cutting 'Rain' to under a full four weeks. Second seven days for Lloyd was only \$15,000.

Biograph (2,000; 40-55-72-94-110) 'Robinson Crusoe' (U) (2d week). Not a big grosser but not a disappointment either. Has \$37,000 this week. On first seven days \$34,600, nice.

Roxy (2,000; 35-55-83-105) 'Chandu' (Fox) and stage show. Will do \$17,500. Last week \$14,500. House should reach \$45,000 and perhaps top that a little—a profit. Last week \$14,500. On first seven days \$34,600, nice.

Strand (2,900; 35-55-83-105-130) 'Cabin Cotton' (FN). Holds over a second week. \$10,000, sweet, big for this straight filmer. Last week second of 'Life Begins' \$21,700.

Winter Garden (1,419; 35-55-83-105-130) 'Tiger Shark' (FN). Fortified by the Eddie Robinson draw, b. o. count should be around \$30,000. First week a soothing \$25,200.

San Francisco, Oct. 3.—A slight tinge of red ink. No wall-to-wall showing. The trend of last week when grosses sagged to disappointing levels.

As chiefs to a good sock in 'Phantom President' at the Arliss. F.W.G. ad next giving 'Schnozzle' Durante the big ad and publicity plugs with 'Phantom President' (Par).

Also 'Rain' (WB) and stage show. Time, aided by the consistently good stage shows.

'Phantom President' (Par) has been hitting the bell regularly, grosses averaging three and four grand over takes a couple of months ago. Once in a while it is a fourth run to see but will do \$14,800.

Fox billing its stage show 'Sally' equally with 'Hit Check Girl' on screen.

Warners spending little dough to put over Arliss in 'Successful Calamity' and attendance good.

'President' clicking smartly with \$14,800, no exception. Dangerous film in house, not counting foreign film in, too.

United Artists comes to life Oct. 10 when Herman Cohen unlocks the doors for 'Rain.' Brings list of local firsts to house, not counting foreign film in, too.

Estimates for This Week
Fox (5,000; 50-70) 'Hat Check Girl' (Fox) and tab version of 'Sally' (WB). Ballyhooed to \$27,000, mild. Laurel and Hardy in 'Par' 'Your Troubles' same last week.

Palace (1,700; 30-40-65-83) 'Parade' (Radio) (2d run) and vaude. With Horace Heidt's band. House clicking nicely of late and \$14,800, no exception. 'Dangerous Game' (Radio) got \$15,000 last week.

Paramount (3,700; 55-85) 'Phantom President' (Par) and stage show. Dropping off to fair \$10,000.

President (Harris) (1,410; 25-40) 'Phantom President' (Par) and stage show. Town's only independent, for operation and pix. Holding up at \$14,800. Last week \$14,800. Harris hit \$6,300 on 'Phantom Express.'

'Phantom Express' (2,672; 55-85) 'Phantom Express' (Par) and stage show. House got out of running with poor pix last two weeks and \$14,800, no exception. 'Dangerous Game' (Radio) got \$15,000 last week.

But Durante is pulling them in and \$17,500 is good. Last week under \$15,000. 'Heritage of Desert' (Fox) house got \$17,000.

Warners (3,365; 55-85) 'Successful Calamity' (WB). Arliss drawing in large trend to extent of \$3,500. Will h. o. Second week of 'Tiger Shark' (FN) got \$7,000.

(Continued on page 22)

Ottawa Stage Set for Action on British Film Preference vs. Tax; Look for Sales-on-Merit Market

Ottawa, Oct. 3. The stage is set for the opening of the first session of the 1933 Parliament on Oct. 6, when actual developments will take place with respect to the proposals and agreements of the Imperial Economic Conference which held the Empire floor last July and August. The ceremonies and preliminaries of the session will consume a week after which, on Oct. 13, Hon. E. N. Ryan, Canadian Minister of Finance, will bring down his budget which will be accompanied by Government resolutions on taxation and tariffs, to implement the general agreements with other British countries. These changes will become automatically effective with their reading of the resolutions in the Canadian Commons.

There are definite indications that the moving picture industry and exhibitors will come within the scope of fiscal adjustments, but what these will be not known until Oct. 13. One very important question of the Imperial Parley was that a special levy should be imposed on foreign films imported into British Dominions issued, the rental value of each film, this to be applied against United States, French, German and Russian product and to be paid by exhibitors.

At the same time, Canada's delegates at the Conference showed a distinct inclination toward an increase in preference for British film imports. A quota system in favor of British pictures was not favored (Continued on page 12)

PAR TALKS U. S. SALES FOR JOINVILLE OUTPUT

Paramount and Max Goldberg are talking numbers in negotiations for the latter to handle Par's Joinville produced product for the United States. Mostly the pictures Goldberg wants to distribute here are French and German.

Goldberg, as exhibitor, operates the Europa theatres in New York, Philadelphia and Baltimore. He also distributes a number of pictures, mostly German, as Associated Cinemas. With the taking over of the Par product, should the deal be concluded, he would spread his distribution wings considerably.

B. I. Attached

British International Pictures, Ltd., had an attachment of \$4,415 filed against it by Harry Lewis, lawyer, of 220 West 42nd street. Lewis claims the money due him for legal services rendered.

Canned Music Canned

Stockholm, Sept. 22. Hollywood trained soundmen are surprised at the Swedish film studios to find that much of the musical synchronization is done from American records which are woven into the action.

Musio is taken off discs and put into special sound track, then incorporated into action of the films. It saves money and gives the fans good music, with no one the wiser.

LUDWIG'S FIRST FILM

Berlin, Oct. 3. Emil Ludwig is writing an original for the screen, his first, to be titled 'Beethoven and the Ninth Symphony'. Future will be more or less biographical and will have Fritz Kortner, ex-German actor, as the German composer.

Oscar Gluck company is producing and arrangements are being made to do the film in both German and French.

Brussels Tax Plea

Brussels, Sept. 24. Prime Minister Renkin has promised to consider a request made by the Belgian Cinematograph Association for a reduction of state taxation.

Unless the demand is met, it is said, a number of halls will go dark.

BIP Pays 5% Dividend, Net for Year \$388,000

London, Oct. 3. British International and Associated British Cinemas, the BIP theatre chain, have declared dividends of 5% for the year. Previous year the payment was 8% but generally fell in British trade circles that the current statement is an extremely satisfactory one under current conditions.

British International's statement for the year just ended shows a net profit of about \$388,000 for the year, as opposed to a net for the previous year of about \$456,000. ABC's current statement shows a profit for the year of about \$394,000. In the BIP, John Maxwell announced that about \$346,000 had been taken from the general reserve fund to offset possible delay in recovering moneys due from foreign language versions. Despite the fact that BIP has now stopped making these.

At the same time about \$117,500 from current profits has been added to the reserve fund, in order to keep it above the \$862,500 mark.

CANADA BUYS LESS U. S., MORE BRITISH FOOTAGE

Ottawa, Oct. 3. In view of prospective developments affecting the exchange and exhibitors through legislation of the Parliamentary session opening Oct. 6 in Ottawa, figures of Canada's film trade with the United States and the United Kingdom for the past two years are appropriate.

Government statistics show a decline in films imported from the United States but an increase in imports from Great Britain.

For the fiscal year ending March 31 last, films from the U. S. A. totaled 8,315,774 feet, valued at \$706,918, as compared with 15,046,578 feet during the previous 12 months which had a valuation of \$1,232,028.

Film imports from the United Kingdom for the two years were as follows: 1932, 1,315,449 feet, valued at \$104,906; 1931, 1,068,548 feet, valued at \$87,778. Film imports from Great Britain for the 1930 fiscal year totaled approximately 500,000 feet, or less than half of the total footage for the following year.

L'I Brown Mickey

Tokio, Sept. 3. Mickey Mouse is about to get a Japanese cousin. American cartoons have proven so popular here that Sobochiku is preparing to produce a series of local made sound cartoons along the same lines in the Komata studios.

Character will be an animal along the American line, but with recognizable Japanese features.

Russia's New Market

Stockholm, Sept. 22. Arty Russia, film become box office power in the Baltic States when exhibitors met and stated that filmgoers of Letland, Estland and Lithuania were tired of German and American films and wanted something they could understand.

Result was that new film from Moscow of young Richard Raaberg, Soviet art genius, cleaned up in all these three countries formerly belonging to Russia.

Move now is to introduce more Russian films, especially those with not too much propaganda.

Feature Cut to 16 Mins.

Stockholm, Sept. 20. Thor Brooks, formerly with Paramount in Hollywood, has been engaged to cut 'Kronan's Rollers' with a view to American showing. This is art film about Swedish railways made by Bogge, ex-cameraman.

Runs about 20 minutes now, but Brooks contends 16 minutes is all Americans will stand.

Won't Gamble

London, Oct. 3. For the opening tonight (Monday), of the Baywater theatre, just outside London, management wanted Clive Brook to broadcast a salutation to the audience from Hollywood via telephone and amplification. It failed, though, because the telephone company wouldn't agree.

Phone chiefs said they were afraid the amplification in the theatre might not work well, and those in the audience might therefore be discouraged from ever using trans-Atlantic phone lines.

U. A. MAY BUILD THEATRE IN LONDON

United Artists may build a deluxe theatre in London. West End Inside report from London is to the effect that Murray Silverstone, U. A. head in London, and B. S. Moss, New York theatre man, have had several meetings for the discussion of details, with a likelihood that when and if the building starts Moss will be interested.

In the New York office of the United Artist any knowledge of the proposition is denied, but it is admitted that U. A. may be forced to build in London and has discussed the possibility. The Moss angle, claims New York, is completely new.

United Artists has been offered lease and purchase of several London theatres, best of the properties being the Dominion. The company does not feel, however, that any of these theatres is sufficiently well situated for West End trade and frankly admits that it would rather build than go into a house that does not qualify for show case purposes.

Company now has an important list of product for British release, including the British and Dominion two colour pictures, and feels it is worth investment to make the proper display.

Currently United Artists has the Dominion on a three months' percentage arrangement, with that time up in about five weeks. By then, home office execs of the company say, the company will have either found a suitable London spot to build or will begin seriously the operation of building.

Soviet Crashes Paros

Paris, Sept. 24. Soviets have made a decisive move for releasing their films in France, and to that end have acquired an 'in' at the Pigalle.

First film to be shown there will be 'Road to Life,' directed by Nicolas Ekk.

U. S.-Made Italian Language Films Outnumber Product in Home Land

Just as many, or more, Italian talkers, are now being made outside of Italy than in that country, with America leading the field. Half a dozen Italian talkers are now in production in New York by that many indie companies and a few Italian language films are being made in France and Germany.

Most recent American-Italian film company has been formed by Chev. Cito Formisano and P. De Croce. Two pictures are to be made before December, first going into work at the Standard Studio, N. Y. It's untitled as yet, but has a Neapolitan background and songs, with the cast headed by Cito Formisano and Nina De Charny.

Angelo de Vito has just completed shooting of an Italian talker in New York entitled 'Senza Mamma e Mamurata' ('Without Mother or Sweetheart'). It's being cut now, with release expected in about a week.

Chev. Rosario Romeo has an old Italian silent, 'Amore e Morte' ('Love or Death'), which he fixed up with (Continued on page 12)

U. A. Going After Sales Hook-Ups Of Native-Mades on World Scale; England Set, France Likely Next

Metro Intends European Production in Six Weeks

Hollywood, Oct. 3. Departure of Fred Felton, Saturday (1), for Europe is the first step in Metro's continental production of foreign versions, to be started within six weeks. Felton, who sails on the Paris, Oct. 8, takes with him Giovanni Del Longo, director, Olindo Ceccarini, sound engineer and Martin Sobelman, cutter.

He will engage studio space in Paris and Rome, but initial production hasn't been set as yet. Felton returns after getting unit organized. George Fox, head of Metro's foreign department here, also leaves in a month, on completion of current multi-linguals in production, to head European activities.

OSTER, GELL GO HOME; AMERICAN VISIT VAIN

Mark Ostrer and William Gell, directors of British Gaumont, sailed Friday on their return trip to London after a six weeks' New York visit.

Couple came over primarily to talk to Universal about distributing U product in England and to talk to Sidney Kent about ironing out the Fox-G-B differences. U deal fell through, and the Fox thing will wait until Kent goes back to London in a couple of weeks.

While here the G-B New York office, under management of Arthur Lee, previously their local agent, was opened.

Metro Exports 3

Hollywood, Oct. 3. Metro sent back to Europe this week two French actresses and one German writer whom they had under contract. They are Isabelle Kloukovsky who did French dubbing on Joan Crawford and Paula Marsa who did Marie Dressler dubbing. Writer is Fritz Faulkenstein.

Par Shorts in German

Berlin, Oct. 8. Paramount is arranging to have six short subjects dubbed into German here by one of the local companies.

First attempt of the kind, and may lead, if it works, to a new tangent.

Super Titles Printed Direct on Positives

Budapest, Sept. 15. One of the problems of foreign versions is that of superimposing titles for small countries for which no special language versions are made. Process used up till now consists of making a new negative film from the positive copy, inserting titles in this new negative and recopying again, the new positive copy being used for projection.

The picture, and still more the sound, suffers in the process. Several distributors are now experimenting with a new Swedish invention, the principal asset of which is inserting titles simply by a printing process into the original positive.

Although experiments are not wholly satisfactory yet, there is every chance of making the new process practicable.

United Artists has decided to go into the world distributing thing on a greatly expanded scale, with indications in New York that the recent U. A. deal with British & Dominion is but the forerunner of similar deals in other world spots. France is likely to be the next move, though a French producing company has not yet been decided on. Idea is for the company to become in actuality, the United Artists Corp. of the World, originally intended but more or less dropped for the past few years. Company feels it essential to a distributing organization and with current quota regulations throughout the world hurting international distribution of American-made product, it ought to concentrate on local product in countries outside of the United States.

United Artists has the B. & D. product for distribution throughout the world, but doesn't figure on it much outside of British territories. Same would be true of French product it would get if deal goes through for the acquisition of some French producing company's output. Germany is not figured on for the time being, cut may line up later, as also may Spanish territories.

Spread Out Overhead

According to execs of U. A. it is better to apply the already existing U. A. distribution machinery throughout the world to local product than to attempt to stretch it for American product under current conditions. U. A. figures there must be a company or two producing acceptable local market product in almost every important world center that would welcome U. A. alliance. By tying up with these companies U. A. could gain local prestige and be able better to push its own group of pictures from Hollywood in foreign markets. Also the company would be able to spread its overhead on a bigger program of product and would not be forced to cut down all around as other U. S. companies must.

From the standpoint of Europeans is a good arrangement, because, while U. A. has world market prestige, it has a comparatively small list of productions of its own to push, making practically insuring the foreigners a square deal.

LONDON LIBRARIES BUY FOR FILM 'GRAND HOTEL'

London, Sept. 24. The premiere of the film, 'Grand Hotel,' at the Palace this week was one of the rare occasions when the library made a buy for a picture. The opening night the seats were scaled up to \$6 apiece, and so great was the demand that in addition to the regular opening evening performance there was a midnight press show at the Palace and another there the following morning, all three packed.

The last occasion when the library made a deal for a picture was Chaplin's 'City Lights.' They have made an outright buy for a few weeks with an option for extension.

Oberammergau Film

Berlin, Oct. 3. Oberammergau Passion Play will be screened next summer while actually in presentation and made into a feature length picture. Some things made a deal for a picture, never come to more than a chance. Understood now that the Emelka company has the project tied up and is making arrangements for world distribution.

No. Africa Booms

Paris, Sept. 24. Quick development of North African film business, which seems imminent from all quarters, has led French to take a special interest in that territory.

Following Osso's tieup with the Tenoulli North African interests, things made a deal for a picture, never come to more than a chance. Understood now that the Emelka company has acquired theatre interests in Algiers and Tunisia.

Rain and Hail Too Unusual for Calif. and Jazzes Studio Plans

Hollywood, Oct. 3. Double crossing the Chamber of Commerce and the All Year Club of California, rain came last Wednesday, mixed up with a little hail, and remained here until Saturday, making the locals too bit chummy. Pictures took a rap through the rain holding up production and messing up a few pictures in work. A Buck Jones western at Columbia has its location punctured when hail went through the sets. At the studio, production was stopped when the patter of rain and hail interfered with sound recording. Metro also took a production jolt with reverse English. Studio was making a shower sequence for 'Kongo,' with mechanically controlled rain doing its stuff. When the real rain poured, light began to blow out, due to the dampness on their exteriors. Cameras, too, were gummed up by the showers. Altogether, the real rain and Metro's manufactured showers did not get along.

Production at other studios, on both interiors and exteriors, were intermittently halted during the four days, the unusual weather getting the blame.

Native sons claim it is the first time rain has hit L.A. before December, in six years. They can't figure how come the change in the damp days unless it is Democratic propaganda.

NEWARK

(Continued from page 10)

show \$7,000 (mostly 'Venus') last week. Proctor's (RKO) (2,300; 15-40-55-65), 'Hell's Highway' (Radio), Film won't draw many, but will do a fair \$9,000. Last week, second of 'Paradise' (Radio), okay was \$8,000. Terminal (Skouras) (1,900; 15-40-55), 'Down to Earth' (Fox) and Schmeling-Walker, light. Opened all dolled up. Fight with a crowd to draw here and bill due for a nice \$8,000.

PREZ' \$11,500 IN CINCY AND 'CABIN' \$7,200, OK

Cincinnati, Oct. 3. Another black ink week currently for the leading screen emporiums. Night football games at stadiums of the local sports scene, serious, h. o. hurt. Matinee his over week-end, however, slackened by world's class radioing. Talmadge and Jessel on Albee stage, are magnetizing \$20,000. The intimate 'Fighting with the King' with 'Congress Dances,' for hefty take.

Estimates for This Week
Albee (RKO) (3,300; 35-65)-'Oh, Albee' (U) and 'Bette Davis' Jessel revue. Prospects for okay \$20,000. Last week \$7,000 'Wilderness' (Par) and F-M unit with Mma. Schumann-Heink, a dismal pointing \$15,700.
Palace (RKO) (3,600; 30-55)-'Phantom Friends' (Par) Attracting laugh customers for a good \$11,500. Last week 'Dangerous Game' (Radio) \$8,000 away from.
Lyric (RKO) (1,285; 30-55)-'Grand Hotel' (M-G). Registering \$10,000 in second week after sock \$15,000 first seven days.
Capitol (RKO) (2,200; 30-55)-'Divorcement' (Radio) Week at \$18,000. Last week \$19,131 (Par) \$7,400, mild.
Keith's (Libson) (1,500; 25-40)-'Cabin in the Cotton' (FN). Bette Davis scene responsible for \$2,500. Last week 'Life Begins' (FN) built to excellent \$6,700.
Grand (RKO) (1,550; 15-30)-'Paradise' (Radio) and 'Million Dollar Legs' (Par). Split week. 'Paradise,' a second round around and likely will continue in second half. Might hit \$3,500, fair. Last week 'Back Street' (U) justified seven day showing with good \$4,000.
Family (RKO) (1,000; 15-25)-'County Fair' (Mon) and 'Reckoning' (Friedman). Split week. A fair \$2,200 indicated. Last week 'Texas Gun Fighter' (Tiff) and 'Sea of Cortez' (Hollywood) \$1,500.
Ufa (400; 30-40)-'Congress Dances' (UA). This house, styling itself 'an art center' and playing mostly German product, opens one week Saturday (1). All sheets generous in praise of initial week's attraction, which should net \$2,300, great. Auditorium is located in Masonic Temple.

Ottawa Parley

(Continued from page 11)

by Canada. In view of this attitude, it is not expected that Canada will adopt a special tax against foreign films at the session about to open, but will grant a reduced duty on films imported from the United Kingdom. There are those who go so far as to predict free entry for British films. This is looked upon as the alternative to British film quotas as a tax on films from the United States and other countries. Increased preference for British pictures would satisfy most everybody in Canada and, at the same time, would constitute patriotic encouragement for British producers, for which there has been some agitation over a considerable period.

Still Quality Basis

At present the duty against United States films, works out at 30 per foot against the foot against films from the United Kingdom. If free entry is granted the latter, there would be a 100% increase in the preference. British producers would gain an advantage in the Canadian market but all pictures would continue to be booked on a merit basis. There would be no special conditions in the theatre field in Canada, in other words. The Canadian Government would be in the position of having done something for British producers, but the real effort would still be up to the British companies in the way of marketing in an open field.

One important factor that the Canadian Government has had to keep in mind is the attitude of French Canada. The French Canadians are a very solid bloc politically and they exert a greater influence in the Dominion than their actual numbers would indicate. This was one good reason why Canada, as a whole, could not entertain the idea of a British quota requirement. An indication of the situation is in the editorial from Le Soleil, a daily newspaper that is a mouthpiece of the French-language adherents of Quebec, as follows:

'We would fight to the death any suggestion that the quota should affect our French talks. Thousands of French-Canadians go every evening to the talking theatre which reproduces views of France, to learn their own tongue once again and to enjoy an entertainment more adapted to their own souls than any spectacle produced in Hollywood or England.'

Through efforts of Louis Cote, member of Parliament, the Ontario government has decided to permit showing of French films in Ontario theatres without censorship or censor fees, providing films previously have been approved by the province of Quebec censor board for showing in Quebec province.

Politically this means a big concession to the French Canadians in Ontario. It is the first time the province has accepted the censorship rulings of another province.

There are 35 theatres in Eastern Canada which are exclusively French in their film and stage entertainment. There are three first-run French theatres in Montreal. French films are imported in quantity from France for their operation. During the past year 40 features and various short subjects were imported from France.

At the same time, organized independent exhibitors across Canada have protested strongly against any government move that would disturb their privilege of buying pictures on their merit in the open market.

Ricketson's Added Duties

Los Angeles, Oct. 3. In addition to his duties as head of the Rocky Mountain division of Fox West Coast, Rick Ricketson will take over the Montana territory, relieving Bill Stegge, who goes to Great Falls as city manager for the circuit. Division headquarters is being moved from Salt Lake to Denver by Ricketson.

Another C. & K.

Hollywood, Oct. 3. Next 'Cohen and Kelly' with George Sidney and Charles Murray, goes into production at Universal Oct. 31.

RKO's Day Off

RKO has reinstated the day off for theatre employees but it's on a deprehs basis. The 'day off' lasts from 12 o'clock, noon, till 7 p.m. Once every two weeks.

U. S.-Italians

(Continued from page 11)

sound and talk in New York. This film got its release at the Selwyn, N. Y., Saturday night (1).

Italo-American New Jersey Co. of Newark, N. J., in partnership with a local made Italian film entitled 'Genieva.'

16 Subjects Ready

Comm. Clemente Giglio is having some sound ones shot in New York for insertion in an old Italian film titled 'U' Festino' e 'a Legge' ('The Fiesta and the Law').

(These pictures, added to several Cesare films just from Rome for Frank Portale and about six Cines-Pittaluga films to be distributed by Transcontinental Films, means about 16 Italian sound films or talkies to be distributed in the United States within the next couple months.

Sudden boom in Italian production in New York is due to the fact that there are only two studios in all Italy, where film production is currently possible, the Cines-Pittaluga, and the Cesare studios. Recently established studios of Mario Lupatini are for dubbing purposes only, and both the established regular studios are pretty full with productions of their own. Also, it is figured by the indie producers that they have a good chance of making money by dubbing into English a short bankroll in New York, the films to be shown in the Italian naves.

Italians in this country have not shown a too keen interest in their own language films because these generally have been of too high a quality, with the new horde of producers figuring that cheap pictures, but with Neapolitan singing and background are sufficient to the purpose. Angle is not to bother with first run or class houses for the pictures, but get negative costs back from dime houses in Italian naves.

Later hope is to send the films to Italy, there again selling only to subsequent run houses.

Exhib's Suit Settled by Omaha Film Bd., MPPDA

Lincoln, Neb., Oct. 3. Nick Paper, former theatre owner here, was accorded satisfaction in his suit charging restraint of trade against the Omaha Film Board, Trade and the MPPDA. The case had been hanging fire with damages listed at over \$1,000,000 for more than a year. It was settled out of court for an unnamed sum.

Studio Placements

Lella Hyams, 'Island of Lost Souls', Par.
Nancy Carroll, 'Frances Dee, The Good Thing', Par. Norman Taurog to direct.
James Marcus, 'Pier 13', Par.
Jack Hoxie, Marceline Day, 'Outlaw Justice', Henry Goldstone-Majestic.
Harold Cromwell borrowed from Columbia for 'Son Daughter' at Metro.
Carol Kay, 'Second-Hand Wife', Metro.
Tempe Pigott, 'Douglas' Scott, Bonita Granville, 'Cavalcade', Fox.
Evelyn King, 'The Radio', Hilda Vaughan, Joseph Bernard, 'Man and Wife', Radio.
Frances Jackson, 'Phantom Face', Radio.
Purnell Pratt, Skeets Gallagher, 'The Betrayal', Metro.
John Miljan, 'Son Daughter', Metro.
Katharine Hepburn, 'Three Came Unarmed', Radio.
Arlene Judge, 'Pervin Pool Murder', Radio.
Leta Stetter, 'Helen Vinson, Ora Haswell, 'Second Hand Wife', Fox.
Mae Murray, Frank McGlynn, Donald Cook, Roscoe Karns, 'Common Ground', WB.
Ben Hendricks, Jr., 'Let's Go, M-G-M.
Brooke Benedict, Joseph E. Ber-

Hollywood Production

Week of Oct. 3

(Pictures now filming, or about to start, are listed below alphabetically by studios. Symbols are: D-Director, A-Author, C-Cameraman, S-Star.)

COLUMBIA 'Over the Moon' (4th week) D-D. Ross Lederman David L. Barry A-Charles Cline Cast: Bob Ellis, George Ernest, Wm. Collier, Jr., Robert Ellis, 'Heckles Roman' (2nd week) D-George Sells Cast: Buck Jones, Shirley Grey, Robert Lillo, No More Orphans' (3rd week) D-Walter Lang A-Grace Perkins Gertrude Purcell Cast: Carole Lombard, Walter Connolly, Lyle Talbot, Lillian Claster, Hale Jamison, Thomas, Evelyn Knapp, Ruthelma Stevens FOX 'Walking Down Broadway' (7th week) D-Eric F. Cline A-Dawn Powell Cast: Minna Gombell, East Pitt, Arthur Hoori, Boots Mallory, Philip Klein UNITED ARTISTS 'Kid Reel' D-John F. Dillon A-Tiffany Thayer Cast: Clara Bow, Phil King, Gilbert Roland, George E. Stone, William Robertson, Bettie Taylor 'The Sign of the Cross' (5th week) D-Alfred Santell A-Race Miller White Cast: Janet Gaynor, Charles Bickford, Dudley Digges, Philip King, Edward Pawley, Claude Gillingwater, Milton Kemp, Gordon Westcott, James Thomas 'If I Had a Million' D-Bruce Mitchell A-Harry Connors Cast: Arthur Koerber 'The Sign of the Cross' (5th week) D-Alfred Santell A-Race Miller White Cast: Janet Gaynor, Charles Bickford, Dudley Digges, Philip King, Edward Pawley, Claude Gillingwater, Milton Kemp, Gordon Westcott, James Thomas 'If I Had a Million' D-Bruce Mitchell A-Harry Connors Cast: Arthur Koerber 'The Sign of the Cross' (5th week) D-Alfred Santell A-Race Miller White Cast: Janet Gaynor, Charles Bickford, Dudley Digges, Philip King, Edward Pawley, Claude Gillingwater, Milton Kemp, Gordon Westcott, James Thomas 'If I Had a Million' D-Bruce Mitchell A-Harry Connors Cast: Arthur Koerber 'The Sign of the Cross' (5th week) D-Alfred Santell A-Race Miller White Cast: Janet 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More 'box office' from the
producer of "70,000 WITNESSES"

MADISON SQUARE GARDEN

WITH

JACK OAKIE **THOMAS MEIGHAN**

MARIAN NIXON **ZASU PITTS**

WILLIAM COLLIER^{SR} **WILLIAM BOYD** **LEW CODY**

Directed by **HARRY JOE BROWN**

A Paramount Picture

*and these
famous
Champions*



**JACK
JOHNSON**



**TOM
SHARKEY**



**BILLY
PAPKE**



**STANISLAUS
ZBYSZKO**



**MIKE
DONLIN**



**TOD
SLOAN**



*and these
famous
Writers*

**DAMON
RUNYON**



**PAUL
GALICO**



**JACK
LAIT**



**WESTBROOK
PEGLER**



**GRANTLAND
RICE**



**ED W.
SMITH**

JUST THREE WORDS

Trouble in Paradise



At present it's merely the name of a coming production — BUT — one month from today it will take its place in the first line of entertainment-giving, money-getting pictures; and this title will be mouthed and repeated by everybody in show business.

It's an
ERNST LUBITSCH

... PRODUCTION WITH ...

MIRIAM HOPKINS · KAY FRANCIS

· · **HERBERT MARSHALL** · ·

(CHARLIE RUGGLES · EDWARD EVERETT HORTON

From the play by Laszlo Aladar

A PARAMOUNT PICTURE

Gentlemen

Bear this in mind—

"They're buying FOX 1932-33 faster than in any previous season—and the reason is the exhibitors' definite knowledge that FOX has the pictures, the leadership and the organization and facilities to follow through."

*and these circuit bookings
are the proof—*

● IMPORTANT INDEPENDENT LOCAL CIRCUITS

PUBLIX-WILBY

Georgia

PUBLIX KINCEY

North and South Carolina and Virginia

E. J. SPARKS

Florida

ARTHUR LUCAS

Georgia

AFFILIATED CIRCUIT

Louisiana and Mississippi

RUPERT & RICHARDS

South

SIDNEY MEYER

Florida

AUMUS & PARROTT AMUSEMENT CO.

Tennessee

MAINE & NEW HAMPSHIRE THEA. CO.

New England

G. R. GOULD

Maine and Mass.

COMERFORD CIRCUIT

Penna. and New York

L. COHEN

Springfield, Mass.

M. A. SHEA

N. H., N. Y., Penna.

EDWARD M. FAY

Providence, R. I.

P. SEMELROTH

Ohio

N. B. HOROWITZ

Ohio

PASCHALL CIRCUIT

Texas

EAST TEXAS AMUSEMENT CO.

Texas

CENTRAL STATES

Iowa

PUBLIX-BUTTERFIELD

Michigan

DUBINSKY BROTHERS

Missouri and Kansas

DICKINSON THEATRES CO.

Kansas and Missouri

TRI-STATE THEATRES CO.

Minn., S. Dakota, Wis., N. Dakota

LEON ROSENBLATT

New Jersey

JACK HATTEM

Brooklyn, N. Y.

CHAMBERLAIN AMUSEMENT CO.

Penna.

LOU BERMAN

Penna.

I. LEVY

Trenton, N. J.

DURKEE CIRCUIT

Maryland

UNITED AMUSEMENT CO.

Montreal

● NATIONAL CIRCUITS

FOX-SKOURAS WEST COAST

SKOURAS THEATRES

PUBLIX

LOEW'S

RKO

WARNER BROTHERS

CANADIAN FAMOUS PLAYERS

THEATRES (Entire Dominion)

The above are but a FEW—VERY FEW—of the thousands of contracts already closed with affiliated and unaffiliated circuits and exhibitors for this season's (1932-33) product.

Get wise—

WATCH FOX THIS YEAR!

EXPLOITATION



By Epes W. Sargent

'Tiger Shark' Flash

Elaborating on the enlarged cutout letter idea for lobby displays, Warners' Hollywood has gone a step farther. In their "Tiger Shark" picture, has an outside flash that rates as one of the most pretentious seen hereabouts. Huge block cutouts lette many of them 12 inches or more in thickness, and greatly enlarged cutouts of Edward G. Robinson and principal principals form the background and sidewalk bally. Across the entire street opening is a cutout of the entire scene, with the title in four feet electric. Sidewalk cutouts are movable, and at night and before hours, they are used as a barricade across the main entrance. Leon Levy, WB theatre chief here, and Ed Robinson, ady, and publicity, get credit for the smash front.

Helps the Slides

Manager who is in a town where they stand for the old slides has a trick. Each slide is left with a blank space and in it is inserted each day the name of some resident of the vicinity. These are typewritten on tissue paper with a carbon sheet to get a strong impression no matter what the condition of the ribbon.

If Mrs. John C. Smith sees her name in the slide advertising John's coat, she will go to the coal yard by applying the following day. Each slide user is supplied with a ticket for each day and pays half price for those given out turning in the unclaimed, if any, for credit.

It has been getting interest, but the slide users are beginning to feel that more attention is paid the slide than the ad. Good for a short time, at any rate.

Advertising a Loss

Doing a little missionary work against the tax on tickets, a which absorbed the city cutting its 65c admission to 45c got the bank to display in its window a heap of tickets with the words "Tax on Tickets".

"When the Majestic theatre cut its admission to 45 cents to relieve the patrons of the additional charge for the ticket tax, it obligated itself to pay to the government five cents on each admission."

The pile of tickets represents what the Majestic paid to the government last week on 9,327 admissions. The Majestic lifted a burden of \$446.35 from the shoulders of the taxpayers.

Seemed to make much more of an impression upon those who saw the display than any amount of printed advertising.

In the Post Office

Varying the key stunt, in which distributed keys are used to test locks and the keys are used to unlock the prizes, was worked in a town at the postoffice instead of the theatre. Probably would have been better worked upon by the highway, had they known, but the local postmaster was obliging.

Regular postage lock was removed from a mail box, since these have the slots running the reverse of the usual way. Temporary lock was put in and all were invited to use their own keys or those obtained from the theatre. A dozen keys that worked were passed out one a day. To obtain the tickets the fortunate ones had to take a card found in the box to the theatre and turn that in along with the key. Made much more excitement than had the box been placed in the lobby.

Make It a Contest

In its exploitation sheet for "Once in a Lifetime" Universal suggests that local theatres hire to impersonate famous stars for the "Hollywood opening" idea. This may be a good gag if the house can stage a contest without getting the police in its hair. A better way is to switch the old impersonation contest into a contest to advertise that the most perfect impersonations of stars will be rewarded with tickets and a prize.

This will get a crowd about the entrance without further effort if given sufficient publicity. By judging the contestants on the stand at the close of the first show it will draw the crowd into the house.

Named Murderers

Scranton, Pa. Ritz here tied the "Republican" to a contest on "7000 White Collar" per printed pictures of famous victims of assassination and the contestants were supposed to name their slayers.

Made a neat tie in to the big point of the play where a football hero is murdered, and gave the audience chances of stressing the mysterious nature of the crime. Idea can be reduced to a questionnaire, saving the cost of making the ties, if desired.

Early Toy Shows

Last year a number of exhibitors who gave toy matters and them so late there was no time to get the toys patched up in time for the holiday and the matter was delayed though the big idea is to have them all furnished up in time to turn over to the police or some charitable organization in time to make the Xmas stockings.

It will be a good plan to hold the matter this year before Thanksgiving, with a toy, whole or broken, as the admission price to a special morning show. They have the stuff worked over and enlist some of the larger boys and girls to work under supervision, getting these in shape with needles and paints.

It is often possible to enlist the manual training teacher of the local school, or in default a local handy man can be persuaded to show the boys how to use the glue pot and the paint brushes. Then it will be possible to get the newspaper stories of the gifts.

Press Department

Owner of a neighborhood house so far from the center of the city as to be almost a town in itself has made a department of the daily papers by setting apart a room for the reporters who cover that section. Extra expense is for the use of the telephone and that is taken care of by the switchboard girl, who has her board in the same room and can check up the bills and the date of time. Most of the men phone their late stories in and for this purpose there is a sound proof booth.

Men not only make the theatre their headquarters but the girls on the board takes incoming calls in their absence and city editors can reach their men without delay.

Advantage to the theatre is that it gets frequent mention in the special section devoted to local news, and figured that is well worth while.

Amplified Twisters

Now contest which can be worked for plenty of laughs is one for twisters. Seated and standing, to count. Mike from one of the disused dressing rooms is hooked to the patrons of the theatre and 10 contestants take turns reading some such effort as "Some sell sea shells and the rough rock the ragged rascal ran."

Two judges are appointed, one for dictation and the other for speed. Advancing to a simple phrase, frequently happens that there has to be a run off between the top five because no one fully qualifies. Speed factor is what trips them. Contestants are brought into the room one at a time and have no means of timing the others or memorizing the sentence to be spoken.

Local elocution teacher can probably supply the twist to last some time. Prize kitchen is a lot is reputed to be "The sea ceaseth and sufficeth us."

Auto Chest Protectors

Before the winter winds grow too cold, get your chest protectors for automobiles. If you have previously saved your window and in particular you should have a supply of cardboard in which can be painted or stenciled a general advertisement for your theatre. These can be handed out the first cold day when the influx of the cold air chills the motor. Get one or two on the streets the first cold day—possibly through the taxi—and you'll be able to get rid of any reasonable quantity and probably be asked for more.

It was the picture theatre managers who developed the idea of this advertising device, but for the past couple of years the gag companies have been adopting the gag. Beat them to it.

Booming Vaude

RKO's local boys took no chances on natives' natural eye for vaude comeback and applied plenty steam. Suggested singing of the New York and preceding opening week (Weaver Bros.), spiked by several thousand reprisals used as house-to-house circulars. Court-relieved by merchants' ads.

Besides that, Curt Beck, Majestic skipper, batched easy-acting contest with Terrill school, boys' prep, with free scholarship as prize for best yarn or value of RKO vaude in Dallas. Contest plugged via trailer and "Times-Herald," eve rag.

Walked a Zombie

Hogan Hart, at the Orpheum, used a long gag for "White Zombie" with no explanatory card on her costume. Armed with a police permit, she merely aimlessly wandered about the streets and attracted so much attention that it made it easy for him to plant the explanation in the daily papers.

People called up the papers to find out what it was all about.

A. K. Deadheads

Dallas, Oct. 3. C. R. McHenry, mgr. for R. C.'s class name, Texas, gets unusual b. o. results from old folks' mats. Lets in free all the boys and girls over 60, drawing average of 1,000 per mat. Which is ace betting par for any day in this town when it comes to getting the 'genarials.

Prizes go to oldest man and woman and to the fellow who comes nearest guessing McHenry's age.

No sugar in mats themselves, but barrels of good will toward recruiting steady clientele from a class that's customarily taboo on pix.

Confectionery 2-for-1's

Alton, O. Charles Mentges, manager Liberty, has novel plan for the midweek business. Confectionery next door gives free with each 15c purchase or more a ticket which will admit a child to the theatre for an adult to the theatre any weekday night. Stunt mutually beneficial to both confectionery and theatre.

BEHIND the KEYS

San Francisco. Number of changes made by Arch Bows, district chief, in the F-W lineup. Robert Harney is out as advertising head of the northern California division with Phil Phillips stepping out as manager of the Fox Oakland to take the ad chair. Harvey has gone into the commercial film field as a manager.

Frank Burbanks transferred as manager of Loew's Warfield here to Columbia. Spot at the Fox Oakland, Sam Pechner, house manager of the Fox, succeeds Burbanks at the Warfield.

F-W has altered policy of the Orpheum in Oakland, taken back from RKO's and a simple plan, now getting the product formerly played by State, along with a swap in managers. Bryant West moving to the State and Art Miller coming into the Orph.

San Francisco. United Artists reopens Oct. 10 under management of Herman Cohen with "Rialto" at the Palace. Charles Leonard, again p.a.-ing, later in month will double theatre here and L. A. when U. A. there lights up.

Seattle. Mike Foster now p.a. for F-W staff headed by Vic Gauntlett.

Dallas. Several changes in personnel on main stage.

Joe Miller steps up from helm of RKO Capitol here to circuit's San Antonio acer, Majestic. Al Reynolds, former ady, promoted to Cap Job, with Charlie Webb as mgr.

With reopening of Public-Melba, Paul Short moves back from Old Mill (dark). Charlie Brewer, house mgr., and D. Deason, treat, added to staff faces. Bremer shifted from Columbus, Ga. Jimmy Landers, former ady, promoted to takes over Jefferson, Beaumont, Tex.

New Market, La. Community theatre reopened Oct. 1. E. Bridgeman, Knoxville, Miss. reopens. Harry Holdrege, manager.

Los Angeles. Cedar Rapids, Ia. reopens. Harry Holdrege, manager.

Alton, Mo. Jack Van, formerly manager for Mark Marcus, reopens for the State, leased by Wilmer & Vincent.

Hollywood. Harry Sugarman, manager of F-W Egyptian, which reopens Oct. 13, after dark past six months. At first moves from Orph to the State, Miller coming into Orph as manager.

Minneapolis. In announcing sale of Public houses at Brainerd, Wilmar, Fairbault and Waseca, Minn., to Eddie Ruben, M. J. Mullins, midwest manager, five circuit had been trying to dispose of these theatres for some time. Six theatres involved, two each in Brainerd and Wilmar and one in each of the other two.

Cliff Tust transferred from RKO, Omaha, to St. Paul-Orpheum as manager. Ray O'Connor, former manager at St. Paul, to New York RKO offices for new assignment.

Ooh! Those Legs

Dubuque, Ia. Guessing bug has hit houses in this territory. The old contest idea of identification by means of faces has been changed along with the new lines and does not give contestants a fair break and they know it. But "whose legs are these?" has come over with a bang. Lower portion of torso being used in cut from mat dummy, involving no expense and running alongside of a story featured by a two-column, three-line head. Usual giveaway is 20 tickets with names of contestants running on a Sunday in connection with show of the week.

Text accompanying the pictures has hints as to the identity of the actress and her legs.

Makes Rain Help

Exhibit who got scolded one time when he turned his patrons out in a heavy rain, now makes a shower or work for him. If it is raining when the show is over, he keeps the house open, turns on the non-synch and continues the show until the rain has at least let up.

Audience can enjoy the concert and the rain, but they can't recite "Gunga Din."

Just impromptu, but manager claims it makes a lot of difference on a night which threatens rain later on. People come in to see the act extra show.

Marquee Structures

Might be a tipoff to other city managers in the drive against Broadway's recent outbreak of canopy showmanship. Primarily the drive is against the theatres, which store owners claim is turning Broadway into sidewalk.

This probably will not affect towns with a large theatre, which close together and where nudes are not stressed.

Many of these displays are lighted with spots, some of which are inside the structures and all of which carry loose wiring. There is a feeling that too steady an application of the spotlight or a spark from poor wire might bring about a fire. Might be a good idea to consult with the fire department before building instead of having them find the check after the fact after the money has been spent.

Rain Gauge

Theatre in a suburban town where long droughts have suffered from a prolonged dry spell, announced some time ago that it would celebrate by giving free admission the first rain that fell after 7 p. m. Gate was to be free from 7 until 8.

Collected on the roof is four times the area of the jar in the lobby, and connected by a hose; so that the water must rise four inches in the jar before the water can fall. A little dry in the bottom of the jar makes reading easy.

So far the gauge has not been proclaimed, but it has brought a lot of people down to the theatre around show time who might have stayed. This is an average shower.

Offered Fight Tickets

Academy of Music, N. Y. offered tickets to the Schmeling-Walker fight as door prizes, with delivery three or four days in advance of the bout. Tickets were sold in exchange for screen advertising, participation of a charity in the fight giving a reason for the screening.

The assignment of tickets was made on a designated evening when the recipients were to be in the house to obtain them. Set for the 9 o'clock show. At 1:30 the attendance was so light as to suggest that the gain on the final showing just about balanced the loss on the earlier show. Other words, it is to be questioned whether the stunt helped the house to any material degree.

Helps 'Express'

Philadelphia. For "Phantom Express" S. B. Moss made a little stunt. Unsuspectedly fertile ground was found in the Philadelphia stock exchange, where he made arrangements with M. C. England, secretary and director of the exchange, for special plugging on the film. Picture will be shown to a number of exchange in a special screening for the Philly premiere, and window cards will be exhibited as a result in all brokers.

Another tieup was made by Majestic Films for the picture with the Pennsylvania Railroad. Road has agreed to loan exhibits actual railroad equipment for lobby displays.

Cadet Corps

Figuring on sponsoring a boy scout troop an exhibitor was told on applying for a charter that it was merely an ad gag and no could get. So he formed his own cadet corps.

Each drill every Saturday following the club matinee. Not required that the boys attend the performance, but they are to be present. Payment is that the boys attend four out of five drills unless able to offer a variety excuse.

Kids are put through a setting-up drill and then given a 20-minute march drill. Manual of arms is omitted in preference to a drill and called a marching club instead of cadets. Later it is planned to add the check to the drill with a minimum of advertising.

A \$10 'Blessed Event'

St. Louis, Mo. George Dellis, manager Warners Capitol, created much interest in the birth of a child. Offered \$10 to the first-born child after the opening of this film for a four-day showing at his theatre in addition to the check to the theatre after a month's pass to the theatre.

Kid Cowboys

Dallas. Free mat for kids dressed in cowboy togs rated considerable attention. The check to the theatre after a month's pass to the theatre. Uchins, diked up in a western and some of 'em riding round here, here, atmospheric lobby for passers-by and drew some extra press comment.

"PACK UP YOUR TROUBLES"

and

**SMILE!
SMILE!
SMILE!**

LAST MINUTE BULLETIN!

BALTIMORE—Best biz in 5 months. Tremendous.
LOUISVILLE—Sweet!
DAYTON—Approaching "Grand Hotel" totals!
HOUSTON—Terrific! Best in months.
SYRACUSE—Excellent!
WILMINGTON—Biggest crowds in months.
INDIANAPOLIS, KANSAS CITY and other openings VERY BIG!

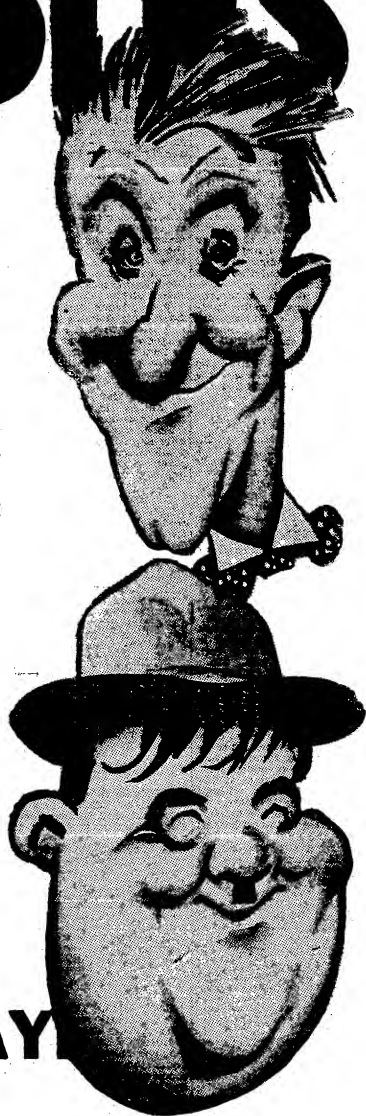
History repeats! Last year it was LAUREL & HARDY in "Pardon Us" that started M-G-M's amazing run of hits!

Their new Hal Roach FEATURE comedy "PACK UP YOUR TROUBLES" is today's box-office sensation, starting the 1932-33 parade!

With "GRAND HOTEL" giving theatres a new notion of Gross possibilities; with NORMA SHEARER (Fredric March and Leslie Howard) in "SMILIN' THROUGH"; with DRESSLER—MORAN in "PROSPERITY"; with CLARK GABLE—JEAN HARLOW in "RED DUST" and a flock more mighty M-G-M's on tap—you'll "pack up your troubles" too! And Smile! Smile! Smile!

METRO-GOLDWYN-MAYN

They never failed you yet!



PAULINE E. BATES
HELEN E. STEELE
LOUELLA PARSONS
ELEANOR BARNES
V. K. RICHARDS
WALLACE D. SODERHOLM
JULIUS COHEN
RICHARD WATTS, JR.
THORNTON DELEHANTY
BLAND JOHANESON
IRENE THIRER
JOHN S. COHEN, JR.
ELIZABETH PERKINS
GEORGE L. DAVID
CHARLES HAUFLE
MORDAUNT HALL
ELIZABETH YEAMAN
CHESTER B. BAHN
MISS A. H. CROUGHTON
SAMUEL T. WILSON
ALLEN SAUNDERS
B. WURZBACH
DEAN COLLINS
HARRY L. KNAPP
WILLIAM F. GLEASON
REED HYNDY
LEONA POLLACK
WILLIAM G. STIEGLER
MAE TINEE
JEROME KURTZ
EDWARD H. JACOBS
WOOD SOANES
LEE SOMERS
SIDNEY ANDORN
W. WARD MARSH
CLARK RODENBACH
DICK WEST
GENEVIEVE HARRIS
JAMES STARR
CHARLES BEYER
DON SHORT
FRED JOHNSON
LLOYD THOMPSON
EDWIN F. SCHALLERT
GEORGE C. WARREN
M. HUSSONG
CLAUDE LABELLE
G. W. LYNN
FRED McPHERSON
ALBERT

TODAY, NEW YORK'S CRIT SENSATION!...TOMORROW, WILL BE SHOUTING ITS PRAISE MOTION PICTURE ART!...

"An outstanding production of the new cinema season... John Barrymore giving one of the most brilliant performances of his career... Billie Burke bringing back to the screen the charm that endeared her to film audiences... and Katharine Hepburn making a striking and auspicious debut in her first cinema role. A powerful drama of emotions skillfully directed by George Cukor... Barrymore gives to the role the sensitive understanding of the great artist."—*Rose Pelswick, N. Y. Evening Journal.*



"An affecting talkie... an excellent cast... has been done with a considerable amount of talent as well as a considerable amount of taste... Mr. Barrymore is quite excellent... Miss Hepburn is charming... Billie Burke, youthful, refreshing."—*John S. Cohen, Jr., N. Y. Sun.*



"Eminently satisfactory and welcome feature... Mr. Barrymore's performance is incisive and telling... Miss Hepburn's characterization is one of the finest seen on the screen."—*Mordaunt Hall, N. Y. Times.*



"Builds to its smashing conclusion... magnificently acted... an impressive, forceful movie, sure to have potent appeal for the women. The drama is substantial and no finer acting has been seen on the screen this season."—*Bland Johanneson, N. Y. Daily Mirror.*

JOHN BA

in Clemence Dane's

"A BILL OF

with KATHARINE HEPBURN, BILLIE BURKE,

ROBERT J. GORDON
STANLEY CARROLL
H. S. RICHARDSON
D. H. HAWLEY
GILBERT E. KANOUR
ELsie FLOWER
HARRY B. MILLS
JAMES R. KENNARD
J. H. KEEN
DORIS ARDEN
NED B. WILLIAMS
WILLIAM J. LEWIS
STERLING BOWEN
MARCIE NEFF
MRS. HARRIET
KASPAR
HAROLD
HENRY MURDOCK
FRANK DANIEL
ERIC M. KNIGHT
ELSIE FINN
RAY GORDON
FRANK ASTON
FRANKLIN H. CHASE
SAMUEL T. WILSON
ALLEN SAUNDERS
B. WURZBACH
DEAN COLLINS
HARRY L. KNAPP
WILLIAM F. GLEASON

EDWARD MAUM
EARL C. BRANNIFF
JR.
NELSON B. BELL

ARTHUR J. SLOANE

H. VIGGO ANDERSEN

DE BERNARDI, JR.

MIRIAM BELL

ANDREW J. KELLEY
AVERY D. TOOHEY

ROB REEL

E. DE MELCHNER

MISS ELEANOR WILSON

RALPH T. JONES

JAMES B. NEVIN, JR.

MEL WASHBURN

E. D. KEILMANN

DAN THOMPSON

CARRIN PATRICK

WALTER D. HICKMAN

JACK T. McCULLY

T. G. WEAR, JR.

E. BOYD MARTIN

E. F. HARKINS

NORMAN CLARK
K. G. GAFFNEY

GEORGE B. BROWNING

DONALD H. KIRKLEY

NICHOLAS YOUNG

HELEN EAGER

MARJORY ADAMS

PRUNELLA HALL

LEN G. SHAW

MERLE POTTER

HAROLD HEFFERNAN

JAMES BAKER

ROGER L. SIMONS

MR. M. MOUNTJOY

C. R. CHRISTOPHERSON

GERALD SMITH

HARRY NIEMYER

JOHN C. MOFFETT

HERBERT L. MONK

IRENE TURNER

EDWIN C. STEIN

W. E. J. MARTIN

EDGAR PRICE

ARDIS W. SMITH

WILLIAM H. HASSELL

MARIE A. MYERS



DAVID O. SELZNICK
Executive Producer

ICS HAIL A NEW DRAMATIC THE PRESS OF THE WORLD ES FOR THIS TRIUMPH OF THE

"Barrymore offers fine acting in "Bill of Divorcement" ... powerful drama ... presented before the season's most distinguished audience ... one of the most effective dramas to reach film form ... the portrayal of Barrymore ranks with his finest characterizations. Billie Burke makes her talkie debut in a blaze of glory while Katharine Hepburn presents a vigorous, vibrant personality certainly marked for film distinction."—*Regina Crewe, N. Y. American.*



"A sensitive and effective motion picture ... produced with taste and intelligence and admirably acted by John Barrymore, Katharine Hepburn and Billie Burke ... It provided a poignant, photograph of a well-written, intelligent and sanely tragic stage play ... "—*Richard Watts, Jr., N. Y. Herald-Tribune.*



"Mayfair film hit with Barrymore ... Barrymore, Burke and Hepburn combine to give film audiences a tender and gripping picture ... it is impressively done indeed. Barrymore's performance is as fine as he's done in some seasons."—*Irene Thirer, Daily News.*



"We wish to go on record here and now that we have personally seen nothing finer on the screen in the past few months ... "—*Jack Alicoate, The Film Daily.*

RRYMORE

Magnificent Play

DIVORCEMENT"

DAVID MANNERS Directed by George Cukor

MONAHAN

WILLIAM BOEHNEL

AL SHERMAN

CAROL FRINK

REGINA CREWE

EDMUND M. BARR

PEGGY PATTON

EVERHART ARMSTRONG

COHEN

ROBERT L. RANDOL

HAROLD HUNT

RICHARD E. HAYS

JOHN ROSENFELD, JR.

P. CLINTON

ACE

WAIDE MOORE CONDON

MARTIN B. DICKSTEIN

EDWIN F. MELVIN

(Continued on page 25)

Ousted Stagehands Sit On Boxes in Alley During Warner Dispute

Los Angeles, Oct. 3. Two members of Stagehands' local 33 are spending their time sitting on soap boxes in the alley alongside Warner's Westerns. They've been there for two weeks. On orders from the international, the men insist that they are working for the house, but L. E. Halper and Leon Levy, Warner theatre heads here, assert they let out the union crew when the house installed remote control operation of stage and house lights and curtains, Aug. 26.

Union insists that installation of the equipment, which is worked from the projection booth, does not abrogate its contract with the house, and, after getting nowhere with Halper and Levy, has turned the matter over to the hands of the IA, which is taking it up with Warner's New York labor contact.

Lenti and Don Added
Hollywood, Oct. 3. Radio has added Lenti Stengel and Don Dillaway to the east of 'The Animal Kingdom.'

A Column of Successful Showmen!

A. E. LIGHTMAN
Lightman Theatres
Washington, D. C.

"We want to take this opportunity of telling you and the rest of the country of our *Complete Satisfaction* with your product during this past year. The hooking of Columbia product in our 14 theatres just proves one thing—give us the pictures and we can do the business, and this is evidenced by the fact that the 1932 contracts have already been signed, sealed and delivered for our entire circuit."

JACK YEO
Plaza Theatre
Burlington, Wis.

"I am very happy that I was one of the lucky exhibitors privileged to show Columbia product this year. From present indications all Columbia pictures thus far shown have delighted my box office."

M. J. DALY
Liberty Theatre
Hartford, Conn.

You can't fool a "Nutmegger." They get their money's worth. That's why Mr. Daly has gone Columbia 100 percent.

"Undoubtedly will draw big crowds."
—Baltimore Post.

WASHINGTON
MERRY-GO-ROUND

Inquisitive Public

Los Angeles, Oct. 3. Information bureau recently installed at the Fox West Coast home office, handles an average of 17,337 inquiries every seven days concerning the attractions at the company's 72 houses in the Los Angeles territory. During the same period, 21,675 traffic, or business, calls went through the PBX board, the latter check having been made during a week when most of the extras were out of town.

Peak business at the board is 19,000 information calls a week, and 25,000 traffic. Heaviest hours for information inquiries is between 3:30 and 8:30 p. m., with four operators on the job. Crew consists of eight, under Chief Operator Nola DeHaas.

Theatre vs. Exchange \$50,000 Arbitration Up

Buffalo, Oct. 3. Arbitration proceedings between the Lafayette and Pathe Exchange, Inc., were begun here this week on the theatre's claim for \$50,000 damages by reason of Pathe's failure to deliver its 1930-1931 product program following its sell-out to RKO. The action has been pending in the courts here for over a year.

The Lafayette in the summer of 1931 sought to enjoin RKO from delivering pictures to Shea. (Public) which it claimed had been previously sold to it by Pathe. The injunction was denied. Thereafter a proceeding to enforce arbitration under the contract was commenced in Supreme Court here with Supreme Court Justice Norton handing down an extended opinion holding that the contract was enforceable and that Pathe was obliged to arbitrate the claim with the Lafayette. This order is now on appeal to the Appellate Division.

Whitewashing 'Ingagi' for Bookings in Calif.-Ariz.

Los Angeles, Oct. 3. Stopped by a flock of injunctions when last shown here, 'Ingagi,' wild animal feature, has been given a haircut and will again be exhibited in the California and Arizona territory. Pathfinder Productions, a new company, has taken over booking of the film. Mike Newman and Fred Siegel originally owned state rights on the pic for the territory. Pathfinder is headed by Charles R. Hawthorne, with W. F. Wallace, William Campbell and A. F. Linkoff in the company. Wallace and Campbell were the Congo Productions, which made the film, the latter having directed. The company is at Tec-Art.

Millard Hides Activity, But Wage Claims Pile Up

Los Angeles, Oct. 3. Latest manipulation of S. S. Millard to get him into hot water is his undercover operation of the California (downtown) as a sex film house, playing 'Madame Louise's Establishment.' Three employees have filed wage claims against Millard, alleging that he has failed to pay them.

They are Frank M. Sanford, doorman, seeking \$30; Bernice Gannon, usherette, \$8; and Florence Wells, costume maker, \$5.40.

Invents Gimmick to Beat Law Covering Lotteries

Hollywood, Oct. 3. Hoping to circumvent the accusation of conducting a lottery, when giving prizes at theatres, Andrew Stone, comedy director, uses a short film trailer that shows numerals corresponding to those on tickets given away at the door.

Idea will be developed by a corporation, consisting of Stone, Laurence LeBaron, nephew of William LeBaron, and Harold B. Henshey, Hollywood, attorney.

Another Arthur Bomb

Worcester, Mass., Oct. 3. With the union strike settled only a week and the house reopened for the same period, a sulphur bomb was exploded in Harry Arthur's Palace here, but none was injured as the bomb burst in an unoccupied rear section of the orchestra.

Grasp the keynote to successful publicity

MACHINISTS *Read!*



PHYSICIANS *Read!*



CLOTHIERS *Read!*



All Showmen Ready VARIETY!

If you are sufficiently interested in your own success, you will take the trouble to check a **KNOWN** fact among performers—that many stars readily acknowledge the value of "Variety" advertising.

NEW YORK
154 West 46th Street

CHICAGO
Wood's Theatre Building

HOLLYWOOD
Taft Building

LONDON
8 St. Martins Place, Trafalgar Square

**WARNER
SHOWMEN
are smiling**



FROM 'ERE TO 'ERE

Smiling out loud in 'Frisco over "TIGER SHARK'S" 4-year record!...Cheering in New York because BARTHELMESS' "CABIN IN THE COTTON" opening beat even "Blessed Event"!...And from coast to coast you'll find them grinning at the glad box-office news that comes rolling in about "LIFE BEGINS", "BLESSED EVENT" and ARLISS' "SUCCESSFUL CALAMITY"! Now they know they picked the winner when they picked Warner Bros. for 1932-'33...Now they know the kind of dough they can count on from--

CHATTERTON AND BRENT IN "THE CRASH" (OCT. 8)
 POWELL AND FRANCIS IN "ONE WAY PASSAGE" (OCT. 22)
 FOUR GREAT STARS IN "THREE ON A MATCH" (OCT. 29)
 "THEY CALL IT SIN" WITH YOUNG AND BRENT (NOV. 5)
 FAIRBANKS AND CARROLL IN "SCARLET DAWN" (NOV. 12)
 PAUL ("SCARFACE") MUNI IN "I AM A FUGITIVE" (NOV. 19)

**WARNER
BROS.**

VITAPHON, INC.
DISTRIBUTORS

Comparative Grosses for September

(Continued from page 22)

BOSTON

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
METRO-POLITAN High, \$66,000 Low.. 16,250	Two Against World \$20,000 Stage Show	70,000 Witnesses \$33,000 Jensen-Talmadge	A Successful Calamity \$28,200 Mitchell and Durant Tricie Fritzenza	Night of June 13 \$28,200 Harry Richmond
R.K.O. MEMORIAL High, \$41,200 Low.. 8,140	Back Street \$25,000 Vaude.	Bird of Paradise \$22,700	Back Street \$14,500	Bird of Paradise \$15,500
KEITH'S BOSTON High, \$25,000 Low.. 4,000	Night Club Lady \$7,500 Vaude.	Thirteenth Guest \$9,500	Bird of Paradise \$15,000 Olsen and Johnson	Most Dangerous Game \$15,500 Roger Wolfe Kahn

KANSAS CITY

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
MAIN STREET High. \$32,000 Low. 8,000	Bird of Paradise \$21,000 Vaude.	Back Street \$21,000	Okay America \$32,000 Texas Guinan	Congorilla \$39,000
LOEW'S MIDLAND High. \$35,000 Low. 7,000	Last Mile \$8,200	Divorce in Family \$10,800	Robinson Crusoe \$11,900	Grand Hotel \$27,000
NEWMAN High. \$33,000 Low. 4,400	Love Me Tonight \$11,900	Two Against World \$8,000	Doctor X \$6,000	Successful Calamity \$29,000
LIBERTY High. \$13,400 Low. 2,800	Miss Pinkerton \$4,000	70,000 Witnesses \$4,900	Passport to Hell \$4,400	Week-End Marriage \$4,500

BIRMINGHAM

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
ALABAMA High.	Devil and Deep \$2,500	Love Me Tonight \$10,000	Down to Earth \$10,000	70,000 Witnesses \$10,000
RITZ High. Low.	Bird of Paradise \$4,800	Back Street \$6,500	Age of Consent and Hollywood \$4,500	Hold 'Em Jail \$5,100
EMPIRE High. Low.	Tenderfoot \$4,000	Miss Pinkerton \$5,100	Winner Take All \$2,000	Speak Easily \$4,100
STRAND High. Low.	Street of Women \$1,500	Congorilla \$2,000	Molly Louvain \$1,500	Week-End Marriage \$1,500

LOUISVILLE

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
LOEW'S	Last Mile	Blondie of the Folias	Divorce in Family	Grand Hotel
High, \$28,000	\$8,800	\$5,300	\$6,100	\$12,000
Low, 4,900				
STRAND	Horse Feathers	Down to Earth	Love Me Tonight	Back Street
High, \$12,500	\$9,700	\$8,300	\$6,500	\$6,900
Low, 2,000				
RIALTO	War Correspondent	Devil and the Deep	70,000 Witnesses	Chandu
High, \$16,000	\$10,700	\$7,500	\$5,500	\$5,500
Low, 1,900	Vaude.			
BROWN	No Greater	Doctor X	Bring 'Em Back Alive	American Madness
High, \$14,000	\$2,100	\$2,200	\$3,500	\$2,500
Low, 1,700				
ALAMO	Guilty as Hell	Okay America	Big City Blues	Night Mayor
High, \$14,000	\$3,300	\$1,500	\$1,700	\$1,700
Low, 1,500		(New Low)		

SAN FRANCISCO

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
FOX High, \$70,000 Low, 18,000	Down to Earth \$30,000 Stage Show		Divorce in Family \$40,000 Bing Crosby	Chandu \$21,000 Vera Gordon
WARFIELD High, \$48,000 Low, 8,200	Speak Easily \$20,000 Stage Show		Blondie of the Folies \$19,000	Night of June 13 \$18,500
PARA MOUNT High, \$36,000 Low, 5,000	Love Me Tonight \$15,000		Love Me Tonight \$6,000 (3d week)	Blonde Venus \$17,500 (10 days)
GOLDEN GATE High, \$19,000 Low, 7,000	Bird of Paradise \$16,700 Vaude.		Hold 'Em Jail \$15,500	Okay America \$15,000

PROVIDENCE

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
STATE High, \$28,000 Low., 6,000	Last Mile \$6,200	Divorce in Family \$9,600	Robinson Crusoe \$9,600	Grand Hotel \$22,700
RKO ALBEE High, \$28,000 Low., 3,000	Bird of Paradise \$15,800 Vaude. Fred Astaire	Back Street \$13,400	Age of Consent \$14,700 Rudy Vallee	Okay America \$8,200
PARA- MOUNT High, \$18,000 Low., 4,000	Horse Feathers \$8,600 (2d week)	Love Me Tonight \$9,300	70,000 Witnesses \$7,000	Night of June 13 \$6,900
MAJESTIC High, \$18,000 Low., 6,000	Unholy Love and Congorilla \$8,200	Two Against the World and Beauty Parlor	Down to Earth and Passport to Hell	Blessed Eve and 13th Guest \$10,000

CINCINNATI

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
ALBEE High, \$33,500 Low., 12,000	Downstairs \$12,000 Stage Show (New Low)	Passport to \$20, \$50,000 Ted Healey	13th Guest \$14,000 Rio Rita	Hollywood Speaks \$28,800 Rhapsody in Black
PALACE High, \$28,100 Low., 7,200	Back Street \$24,000	Down to Earth \$13,000	Robinson Crusoe \$13,500	Hold 'Em Jail \$11,200
CAPITOL High, \$22,000 Low, 4,500	Blondie of the Folies \$10,000	Love Me Tonight \$15,000	Doctor X \$5,500	Night Club Lucky \$5,500
LYRIC High, \$23,000 Low., 5,000	Bird of Paradise \$15,000	Bird of Paradise \$15,000 (2d week)	Age of Consent \$5,000	American Madness \$4,000

Alibis Out

Los Angeles, Oct. 3. They're making it easy for the patrons to find out who's who around the RKO (Hill-street) which reopened Friday (30). Neat card in the ticket booth window carries the name of the manager, assistant, cashier and doorman. Now they won't have to write letters to find out who's to blame for the show, remarked Cliff Work.

Mayo's Credo

(Continued from page 2) has uncovered one of its weaknesses.

He finds the situation inevitable in an art that is commercially geared. Studios that are obligated for 60 or more annual releases cannot pause over the fine points of sensitive production. They must subdue inspiration to a time schedule.

It would be ideal if each supervisor never had to turn out more than eight pictures a year and if those eight releases could be divided among no less than four directors. With two—at the most three—productions a year, every director would be given the prerogative to approve and shape his material, to work subjectively on thoughtful, first-rate film fare.

"But how," asks Mr. Mayo, not really expecting an answer, is that to be done? Towns are still overpopulated with theatres that will close if Hollywood does not feed them with product. The circle is vicious, and I'm too engrossed in picture-making to worry about it. I take assignments and try to like them. That seems a comforting credo for a director who has handled slapstick, sob-stuff, romance, comedy and drama. Mr. Mayo enjoys being switched from one medium to the next when his materials are to his liking. He says it's good for a director—keeps him from growing stale. The agony of pessimism that settles about an assignment he doesn't like may drive him to turning out the best job of his career. He tells himself that to keep his courage up. While there's life there's hope even in Hollywood where production, says the always loyal Mr. Mayo, is on the upturn.

O. G. FRIS KILLED

Dallas, Oct. 3. O. G. Fris, indie exhib at Gollad, Tex., when his car smashed into truck on a highway near that town. Deceased is brother of Rubin Fris, operator of indie chain in South Texas.

Newark Odors

Newark, Oct. 3. Stench bombs were set off at the Court, indie, yesterday (Sunday). Management blames union troubles as an auto goes about calling house unfair. Theatre uses two operators where four are required by union rules.

Coast's Crazy Operation Grows; Duals, Giveaways Entrenched

Los Angeles, Oct. 3. With Fox West Coast and its affiliations firm in their policies of double feature programs, giveaways, and reduced box scales, independent theatres owners in Southern California, who have stood pat against dual features, or who have played them through necessity, are now satisfied there is no relief in sight, at least during the current new season. If anything it's increasing.

Give-away stunt reached its climax in the past three weeks, when Fox West Coast disposed of 100 automobiles to patrons holding lucky numbers. Cars cost the circuit around \$25,000, and followed the wholesale refrigerator giveaways of a few weeks earlier. Indie theatre owners say they cannot compete against such competition, though many of them continue to conduct county store and other freak

nights, with prizes occasionally reaching \$100.

Indie Desperate

Indies assert they are being forced to resort to drastic steps in an effort to hold trade. Downtown, the Cohen brothers, who operate the Rialto and Olympic, are openly advertising triple, and even quadruple, programs. Rialto's latest billing announced "4 feature attractions," listing Constance Bennett in "Two Against the World," Laurel and Hardy in "The Chimp," a Mickey Mouse and a Masquers comedy, all as features. Olympic, just across the street, advertised "three features," the program including Jean Harlow in "Red-Headed," a Tom Brown feature and the Boswell Slaters, a musical short.

Admission price slashing continues in various sections of the territory, with leading indie freely predicting that within six months fully 75% of the Los Angeles neighborhood houses, and many of the downtown subsequent runs, will be operated at a dime.

Chamberlain Theatres' Enforced Sale Up Again

Pottsville, Pa., Oct. 3. Six stockholders of the defunct Chamberlain Amus. Co., Inc., Shamokin, have filed a petition in Northumberland County Court at Sunbury, asking that certification of the sheriff sale of the company's theatres be refused. The sale took place in June at the instance of the Pennsylvania Trust Co., Reading, representing the mortgage bondholders. The claim is made that if the five theatres had been sold together, money might have been saved for the stockholders. It is reported that the current that Lansford businessmen are trying to buy the two Chamberlain theatres in that town and put at least one of them into permanent operation. The movies in that locality are now operating on a better schedule and there's money in pictures, they believe. The Pennsylvania Trust Co., Reading, has been approached for a price.

Even the Prisoners Can't Take Parrish's Bombs

Champaign, Ill., Oct. 3. John Craig Parrish, unable to furnish \$5,000 bail after he was held for the grand jury on charges of "depositing a stench bomb with intention to ruin business" in the Park theatre, also threatened to ruin business in the county jail where he was taken after his arrest. Other prisoners found the odor so noxious they planned a riot unless he was removed from the cellblock. Several baths failed to remove the odor. The bomb exploded or broke in his pocket, police said, while he was sitting in the theatre. It was the third stench bomb in the theatre but police had been unable to apprehend the bomber, although rewards had been offered for information. Parrish denied his guilt.

MINNEAPOLIS

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
R.K.O. ORPHEUM High, \$25,000 Low.. 5,000	War Correspondent \$17,000 (Marcus Stage Show)	Hold 'Em Jail \$14,000	Back Street \$12,500	Bird of Paradise \$12,000
STATE High, \$22,000 Low.. 3,000	Down to Earth \$15,200	Love Me Tonight \$13,500	70,000 Witnesses \$13,500 Desert Song	Grand Hotel \$15,000
LYRIC High, \$17,000 Low.. 1,200	White Zombie \$7,200	Blondie of Folies \$5,200	Purchase \$5,000	Speak Easily \$7,100

PITTSBURGH

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
STANLEY		Blessed Event	Two Against World	A Successful Calamity
High, \$48,000		\$20,000	\$12,000	\$13,000
Low, 8,000				Downstairs
		Hearts of Humanity	Thirteenth	\$2,600
High, \$12,000		\$2,400	\$2,800	
Low, 1,900				
PENN		Blondie of the Folies	70,000	Love Me...
High, \$41,000		\$21,000	Witnesses	\$15,000
Low, 9,000			\$10,000	

TACOMA

	Sept. 3	Sept. 10	Sept. 17	Sept. 24
RIALTO High \$60,000 Low.. 9,000	Brown of Culver Almost Married and Guilty as Hell \$3,000	Speak Easily and Love Me Tonight \$3,000	Devil and the Deep and Down to Earth \$3,150	War Cor- respondent and Blondie of the Follies \$3,100
BLUE MOUSE High.. \$8,300 Low... 1,400	Igloo \$2,200	Doctor X \$3,000	Big City Blues \$1,800	Successful Calamity \$2,200

A Column of Successful Showmen!

W. J. COULTER
Byrd Theatre
Richmond, Va.

"I am happy to be listed among your notable exhibitor friends who can fully endorse your product. Columbia pictures have been very important in my four theatres and I have learned to depend upon Columbia."

CHARLES A. BULL
The Novelty Theatre
Wichita, Kans.

"In looking over 1932-1933 product, I am very without hesitation that Columbiarexcellent others and was my first buy."

CHRIS EFTHIM
Star Theatre, St. Louis

"You gave us good pictures last year. Your list is a book even better this year. Theaters certain need good pictures and Columbia is doing her part."

GEORGE PLIAKOS
Criterion Theatre, St. Louis

"Four words will explain what I think about Columbia pictures—they are the best—and I play them all."

"Good Spellbinding Stuff."
—Baltimore Sun.
WASHINGTON
MERRY-GO-ROUND

Scooped!

by **UNIVERSAL**

**WILLIAM ROWLAND-MONTE BRICE
STAR PRODUCTIONS**

WALTER WINCHELL • MARK HELLINGER • LOUIS SOBOL • NICK KENNY
MORTON DOWNEY

*The World's Greatest
Stylist Columnist*

**WALTER
WINCHELL**

Depicting actual
incidents that have/
never been published

*America's Leading Human
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**MARK
HELLINGER**

IN
"Broadways of the World"
New Idea in Travelogues to
be produced during Hellinger's
one-year tour around the world
One-Reelers

*Famous 'Broadway'
Columnist*

**LOUIS
S O B O L**

IN
'Down Memory Lane' Series
Reminiscences of Famous
Theatrical Personalities

MORTON DOWNEY

and America's Greatest Composers

Series of Two-Reelers
Already Completed

SUBJECT No. 1—With Lew Brown, Ray Henderson, Jacques Renard and Orch.,
Norman Brokenshire, Four Eton Boys, Stepin Fetchit.

SUBJECT No. 2—With Vincent Lopez and Orchestra and Dave Dreyer.

NICK KENNY

presenting

**THRILLING EPISODES
OF RADIO STARS**

*America's Outstanding Radio Columnist
Series of Two-Reelers*

ALREADY COMPLETED

SUBJECT No. 1—ALL-STAR CAST
With Art Jarrett, Buddy Rogers, Mildred Bailey, Donald Danks,
Jacques Renard, Leo Reisman and Armida
SUBJECT No. 2—"THE STREET SINGER"
SUBJECT No. 3—THE BOSWELL SISTERS

Okay! Carl Laemmle, Jr.

ILLEGAL

(Continued from page 19)

Cape Town. One of the girls sides with the stepfather, but kills him when he goes on the make for her. The mother tosses gasoline over the club and ignites it, going calmly down the street after "this symbolic burning" all the past sorrows. Little thing like arson is rather worse than running a night club, but not to her.

Isabel Elsom, starred on the main title, is a capable player with restrained dramatic force wasted on an overdrawn character. Margot Graham, the singing sister, is even more handicapped by her part with Moira Lynd, as the other daughter, equally overdrawn, but at least winning sympathy. Of the trio she is the more promising for picture work, with a pleasant face and sensitive pantomime. Ivor Barnard does good work as the head waiter and D. A. Clark-Smith not bad as the stepfather. The rest do not figure.

Settings good and the lighting and photography both excellent. Sound generally very good, but with occasional lapses, as in the case of a burst of applause that sounds like a battle. Picture technique is the product shortage and its probable lower rentals.

Chic.

AMORE E MORTE

(Love and Death)
ITALIAN MADE

Aures Film production and release. Director and star, Roscoe Karno, with large cast, including Christina Romo, N. S. Soguer, E. Bonini, F. Colombo and A. Gloria. Musical compositions, E. Averano. Released at Standard Studios, N. Y. Opening night, beginning Oct. 1, at Selwyn, N. Y. Running time, 84 minutes.

It's probably pretty much a matter of some likes beans and some likes peas. From a film trade standpoint it can just be quietly and quickly forgotten that anyone even mentioned this picture. In fact, the quicker forgotten the better. But Italian patrons in the U. S. are notoriously fond of bad pictures; the worse the film, from technical acting and story standpoint, the better the Italian customers like 'em. Here's a new low ebb for them. One story has it that parts of this

film were made in Italy as parts in New York, with the whole patched together in a sound version here. A company announcement claims it was all done here. Whichever way it was done, there's no credit coming to anyone.

Film opens with an English caption which reads: "This is a story of innocence, of love, of battle, and of vengeance in Sicily." From that time on a lot of characters talk, sometimes their lips move in accordance with the speech and some times not, but all the time they talk.

What they are talking about and what the film is about will take a more astute and subtle reporter than this one to explain. The ads and signs say there are English titles to help customers understand the story. The titles are there. They read, as quoted above, and God's revenge on sinners and one or two other like sweet sentiments, without telling a thing. It all ends by one lad being struck by lightning and killed and a woman dying in her bed.

Kauf.

CROOKED CIRCLE

William Strotom production and World-wide release featuring Ben Lyon, Zasu Pitts, James Gleason and Irene Paroli. Screen play by Ralph Spence with additional dialogue by Robert F. Kerr. Directed by H. Bruce Humberstone. Roto: Kurrie, Roto: Kurrie. Released at Standard Studios, N. Y. Opening night, beginning Sept. 29, running time 88 mins.

Grand Osborne ... Zasu Pitts
Thelma ... Irene Paroli
James Gleason ... Raymond Hatton
Carl Walters ... Robert F. Kerr
Col. Walters ... Spencer Charters
The Strange ... Robert F. Kerr
William Dwyre ... William Dwyre

Intended as a mystery story with a comedy relief, the injection of James Gleason reverses it into a comedy with a mystery background. The picture should be sold that way. Play is on the familiar lines and should give customer satisfaction and a good supporting program of ads. Top notcher on a double header, but not essentially a double-header in spite of production crudities. Pattern is that introduced by the "impending evil lightening" of the blunders of a thick headed cop. Here instead of Fred Kelsey, who generally gets the assignment, it's Gleason as a timorous motorcycle policeman. Gleason is ably foiled by Zasu Pitts, who contributes a good comedy performance, but is stereotyped to get the same attention as the newer idea of the Gleason character. Still she's essential to many of the scenes and these two hold up a lumbering and badly-timed haunted house story to the point where the customers figure they have been given their money's worth.

Hint of "Chandu" in the story in the shape of a supposed Swami who turns out to be a secret service man. For the rest it is the same old pattern of trying to implicate everyone by indirect suspicion with the Swami and the heroine getting the bulk of the suggestion. Story will satisfy those who go for the comedy, but as a mystery story it does not loom large and should be soft pedaled from this angle.

Ben Lyons is the technical hero and plays the part for all it is worth, but any competent player could have done the work. Raymond Hatton, Roscoe Karno, Robert Frazer, Frank Russell and Zasu Pitts are all in for their name value and not because their acting ability is required. It's all Gleason and Pitts, which is just as well for the box office.

Dialog poor, settings good, but not always well photographed, and sound excellent.

Honor of the Mounted

Treen Carr production and Monogram release. Story and screen play by Henry Russell. Directed by Henry Russell. Released at Standard Studios, N. Y. Opening night, beginning Sept. 27, running time 75 minutes.

Second story of recent release to follow closely the pattern of a murder originating across the line, with the culprit tracked down in the States. This time, however, it is the constable who is suspected of murder and permitted to prove otherwise. Story carries some suspense and with good photography and plenty of action, gets slightly above the average. Good where they like westerns. Otherwise just a double decker.

Tyler gets his man, but lets him get away again to create the reason for the chase. The villain escapes in a canoe after the hero is knocked out by a fall. In spite of a long start the hero jumps in the lake without hesitating to save a marshal and his deputies swarm in.

Usual quota of hard riding, with some nice horse flesh, the scenic background is fine and the photography is excellent, both in and out of the studio. Production effort deserves better marks, but the director wrote the story himself so he can't kick.

Tyler is agile and pleasant, with Stanley Blystone making a good heavy and Cella Ryzland lending what little romantic appeal the story possesses. That isn't much. Francis McDonald, in a bit part, and William Dwyre as the Marshal get over well, with the usual rough-riding support. Picture should be sold nicely.

Chic.

Gaieties de L'Escadron

(Fun in Barracks)
(FRENCH MADE)

Paris, Sept. 24.
Natan production and release, in color. Directed by Maurice Tourneur. From the book by G. Courteline. Starring Raimu. Featuring Henry Russell, Jean Gabin, Fernand and others. Released at Standard Studios, N. Y. Opening night, beginning Sept. 19, running time, 95 minutes. Olympia, Paris, Sept. 19.

An exceptional smash in this country, but possibilities ahead hard to predicate. The book by Georges Courteline, written about the beginning of this century, just describes in a funny way small happenings in cavalry barracks, at the same time bearing in mind the sentimental feeling the French have for their army. There is no definite story in the book nor is there in the film, but treatment has been clever enough to produce continuity which is of snappy tempo.

The whole thing hangs on subtlety showing how, despite small petty annoyances and trivialities, there is something really great hiding in the military vocation. The subject makes it, of course, practically a man's picture so far as the cast is concerned, only woman being Mady Berry as the barracks restaurant keeper, and a very small part at that.

The rest is stage party, headed by Raimu, stage comedian, now one of the best screen actors. He was under contract to Traugott at \$8,000 per picture, and latter lent him to Natan for this one for \$12,000, which is good value, considering that Raimu is now one of the biggest possible draws, not only in Paris but also in the provinces, where his name is tremendous.

Raimu's part of the old ranker captain, feeling like a father to his men, is in sharp contrast with the annoying N. C. O., played by Camus.

The topknot subaltern is done by Munde and the very ritzy goatee by Henry Russell, better known himself as a director than as an actor. Fernandel, who did "Heddy du Mme. Husson," acts the foolish, enlisted man, while Jean Gabin and Donnio do a couple of permanent defectors, whose guts keep the audience roaring from the beginning until the last sequence of pathos on which the film ends. One of the striking points in the film, and the cause of its success with local audiences, is that practically until the end this stage picture keeps them roaring—women as well as men; right at the end, thanks to Raimu's magnificent acting, gets sentimental tears even from the men.

Technically the film is a queer mixture of fine continuity, good direction by Tourneur, good sound, and photo, original quality of which is difficult to define because the whole film has been treated in color by an old hand process. For any other picture treatment would have been fatal, but for this one color was to evoke for the audience pre-war soldiery with its distinctive red pants. As is, film can hardly be called a color film, except that the red and blue of the uniforms is colorized in a particular film. It has turned out to be a winner and enhances its b. o. value considerably. Total cost of production is slightly over \$100,000, fully twice more than is conceded the top for French productions.

Nevertheless, this one is sure to show a big profit in France alone, and has broken right from the start all Olympia records, grossing over \$5,000 on the first Sunday alone.

Mazi.

La Marche au Soleil

(Road to the Sun)
(GERMAN-MADE SILENT)

Paris, Sept. 20.
A Robur production. D. I. C. local release. Made with educational help and aid, camp near Hamburg. Running time, 21 mins. Folies Dramatiques, Paris, Sept. 19.

Film would be sensational as part of a nudist program. It will only be so if word-of-mouth publicity makes up for lack of publicity. Later would have probably caused a padlock, though the film has nothing offensive.

It starts by showing in a typical German way the bad effects of city life, and increasingly extols the benefit of open air, ending with sequences taken in a nudist colony where men and girls do physical exercises and dances, etc. Mostly longshots, with photo often so poor that it is difficult to say whether men or women are seen. In close-ups the lenses have caught less than can be seen with the naked eye on the Riviera, and attitudes have been staged to eliminate suggestiveness. Inserts titles replace dialog. Only chance of clicking would be suggestive advertising, which likely would preclude showings. Mazi.

Un Bylined

(Continued from page 2)

have wheeled him out of a carefully planned press campaign.

Reveries, His Ghosts. The confidential buddy type of star is the bane of Joe's department. Eager for publicity, he distributes his own pictures—ones that have been promised exclusively to fan magazines. He says Joe is responsible for "fine jams."

There's the actor who insists upon rewriting his ghost written yarns. He releases them so badly that they're refused promised spots in Sunday magazine sections. He's on the list, along with the star who forgets appointments, and the chap who, proud of his good taste and superior mentality, discusses everything but himself with interviewers who yearn for personal copy.

Joe has to be not only a gallant liar, but the perfect straight man when he manages a publicity tea. He suggests topics of conversation when chatter lags, thinks for the interviewer as well as the interviewed. When a budding ingenue offers astute observations that find life half happiness, half misery, he is prepared with a new train of thought less liable to ridicule.

And now, on top of all his woes with his picture stars, Joe finds that fan magazines have gone Pollyanna as a result of a recent interview that leaked shockingly out of Hollywood. They're afraid to print perfectly innocuous data that would have been accepted without question prior to the tightened regulations. Desperation over his combined dilemmas may be the reason why, late one night when Joe had imbibed a little easy courage, he went down to one of his company's theatres and ecstatically punched in the famous faces that snatched back at him from frames displayed the lobby.

He never broke the story; but he still likes to think about it.

O. L. OZ

Associated with,

JENIE JACOBS

1074 Broadway, New York

Phone Columbus 5-1920

Exclusively Booking RKO

SAM LOHK

THAT CHINESE TERROR

Singer and Characterizations

This Week 3rd Grauman's Prologue

"Rain," Grauman's Chinese, Hollywood, Dir. Joe A. Fisher, Majestic Theatre Building, Los Angeles

THE 3 GOBS

BONNY, EDDIE AND EDDIE

Featured with Fanchon and Marco "GEORGIE MINSTRELS" Idea

WEEK SEPT. 22, LOEW'S STATE, LOS ANGELES

Direc. MORRIS AGENCY Booking Wents Second Tour FANCHON AND MARCO

3 GEORGIA BROWNS

VERSATILITY SUPREME

With Richard's and Pringle's Famous "Georgia Minstrels"

WATCH FOR THIS ACT THANKS TO LE ROX PRINZ

EDDIE LARKIN

DANCE

DIRECTOR

PARAMOUNT, LOS ANGELES, INDEF.

Management, JOE CORNBLETH

BROADWAY BOBBY

This Week (September 30th) and Held Over for Second Week at
CAPITOL THEATRE, NEW YORK

Management, LOUIS SHURR-AL MELNICK

JACK MILLER

King of the Steel Guitar

4th Week 5th Grauman's Prologue

"Rain," Grauman's Chinese, Hollywood

Permanent Address

5811 MELROSE, HOLLYWOOD

DOUGLAS WILLIAMS

Playing "Tim, the Chauffeur"

Also, the Leader of the Shorties

"JACK CARSON," with EDDIE

CANTOR'S "WHOOPES"

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Associated with,

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1074 Broadway, New York

Phone Columbus 5-1920

Exclusively Booking RKO

FANCHON & MARCO Present

SYLVIA CLARK

In "HER BIRTHDAY PARTY"

BOBBIE KUHNS as "UNCLE BOBBIE"



CRITI

Stop Press!

TRIPLED BUSINESS
IN BALTIMORE, MD.

HELD 'EM OUT
IN HARRISBURG, PA.

AT WORLD PREMIERE
ENGAGEMENTS!

"From a strictly box-office
angle it's an in-the-box
affair. It's hot stuff
packed with sw
melodramatic
... Here's a ba
Columbia pro
to add to the
Gilk

WASHI MERRY-G

LEE TRACY
CONSTANCE CUMMINGS
Walter Connolly — Alan Dinehart

Colum

THE OUTSTANDING DRAMA

CS RAVE!

has a definite
nely appeal and
ould be capitalized
in exploitation.
It will find an
audience wait-
ing for it"

*Motion Picture
Daily*

"A load of dynamite
and should
be an out-and-
-out clean-up"

*Says Variety
Coast Bulletin*

"One of the gems of
the season-Exhibitors
can cash in heavily.
It's five star all the
way through"

*Says
Film Daily*

NGTON O·ROUND

Story by Maxwell Anderson

Screen Play by Jo Swerling

Directed by James Cruze



IC SENSATION OF THE AGE!

Warners Call Off Loew Booking Deal With Mastbaum Reopening Oct. 14

Warners' booking deal with Loew, by which Loew would have booked the WB vaudeville-playing theatres in conjunction with its own, was called off late last week by Warners. It was stated that WB did not wish to dissolve its own booking office at this time.

Although the deal never became effective it was signed and completed as to details, with only the matter of the Mastbaum theatre, Philadelphia, holding it up. This house, in the midst of a labor dispute and dark, was regarded by both parties as the key to the deal. The Mastbaum, as WB's ace house, would have played the Loew shows direct from the Capitol, New York.

Warners' total vaudeville time, amounting to four weeks and including another Philly full week, the Earle, was rated unimportant by Loew without the Mastbaum. It was agreed by both sides to hold off on the deal until the Mastbaum's production.

union difficulties were straightened out and the house reopened. The Mastbaum trouble was settled last week and Oct. 14 named as the date for reopening, but Warners changed its mind and bowed out of the Loew merger.

Warners' booking office will now remain as is with Harold Kemp as booking head and Steve Trilling on the book. Had the Loew deal gone through Kemp would have been transferred to the WB picture and Trilling was to move to the Loew booking office as WB contact.

FORMER RKOITES' REVUE

Gluckman-Schwartzwald Prepare Show With Allan Foster Staging

E. M. Gluckman, former RKO theatre operator, in association with Henry Dreyfuss, Milton Schwartzwald and Allan K. Foster, is producing a legit revue. Title is "Color Box." Schwartzwald, another RKO alumni, was the circuit's musical director. He's writing the score for the show.

Revue will include a number of production novelties purchased by Gluckman during a trip to Europe last summer. Foster will stage the production.

LEON ERROL
Loew Theatres Now

SID PAGE

Just booked with
FANCHON and MARCO
for a tour of the
complete circuit

Upon his affiliation with
JENIE JACOBS
I wish to congratulate
my personal manager

O. L. OZ

JENIE JACOBS & O. L. OZ
1674 Broadway, New York
Columbus 5-1930

Exclusive, Huh!

Lester Hammill received a letter from a speak, requesting his patronage of an "exclusively select rendezvous." The enclosed membership card was No. 17738.

Saranac Lake

By HAPPY BENWAY

Dr. Irving Tabershaw, house medic at the N.Y.A. sanatorium, has accepted new duties at the Kings County Hospital, Brooklyn.

Among the standard turns who RKO-ed this one nighter were Charlie & Ernie, Mardo & Bennett, Bernice Keating, Blackface Eddie Nelson, and Bobby Earl's Dance Manias.

Loran Newell left the lodge for a series of general entertaining, to be operated on for a mess of adhesions and other little troublesome things. Everything okay.

Mr. and Mrs. Charley Bordley are World Seriesing. Are in the pink of condition.

Joseph Vaughney, of Denver, ex-Shubert p.a., finally gets the lead and real okay. After five years he is now back at work. It can be done.

William Lee here on lodge business. Leonhart Cowley has joined the pneumo-thorax gang successfully. Gwen Vernon left for the Bronx street, will start her stuff minus her appendix. Jack Nicoll back from a vacash. Louis Reinhold is comebacking. 100%.

Fred Buck showing up to an 80% collapse on the pneumo-thorax thing. James Hicks now an all up patient with limited exercise, has done it in two months. Stella Barrett showing a great comeback, father and mother gave her a surprise visit. Catherine Vogelle back to bed with a slight setback, nothing serious. Danny Murphy fighting off a cold, meaning plenty of that bed thing.

Danny added 50 pounds in the year of ozoning here. Chris Hagedorn anticipating that rib operation, advised that it will mean the real comeback. George Harmon wrote at sea for Al Mardo (Mardo & Bennett). Andrey Molloy slapping on weight and enjoying added exercise. Olga Galer, newcomer, receiving good reports. Helen O'Reilly has returned from a week-end in Canada and anticipates a New York vacash. James Williams is entertaining the Mrs. between cure periods. Harry Barrett, juggler, holding his own. Charley Barrett still wheel chairing and feeling great. Ethel Clouds motoring after four months in bed. Fred Bachman elated over the personal visit of Ruth Etting.

William Cantor has joined the pneumo-thorax squad. Erico De Vere joins the all up gang with plenty of exercise. Bert Ford visited by his two children, one detained while here. Tommy Vicki all up with limited exercise. Fin Climax trying to regain lost weight. Feeling okay. Jack Bocksmith left the Yette's hospital, Tupper Lake, N.Y., for a two week look over of Manhattan lights, is okay and anticipates the middle aisle routine.

Teddy Lorraine fighting off high temperature and other little things. Harry Lander will Saranac for a week-end at the Bill Morris Camp. Sidney Cohan a new arrival and under observation. Write to those you know in Saranac, and elsewhere who are ill.

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CUBS' MAYBE

B & K Negotiations Struck Early Stage

Chicago, Oct. 3.

Overtures have been made to the Chicago Cubs manager, Charley Grimm and Lon Warneke, star pitcher, to play either the St. Louis or Oriental for B&K.

Grimm refused to discuss the matter when first broached prior to the series. After the first two games went to the Yanks it was understood there was less enthusiasm on B&K's part and more willingness on the ball players' side for a contract.

Two years ago B&K played Hack Wilson, Kiki Cuyler, Grimm and a couple of other Cubs at the Oriental after the season.

Dempsey First White

Top for Negro House

Philadelphia, Oct. 3.

Jack Dempsey, former heavyweight champion, heads the new program at the Pearl theatre, as the first 'white' headliner for the house since it was started as a Negro revue house.

Dempsey brings in a company of 14 in a skit written by Willard Mack. Supporting him is a Negro show with Peg-Leg Bates, Hardy's Alabamians, Dyer Jones and other Harlemites.

Release Requests

Dominate a Busy Meeting of Agents

Requests for releases by acts pre-dominant among cases and disputes handled by the RKO agents' association's arbitration board at the Friday (30) meeting.

A flood of releases were automatically granted to applicants formerly represented by Morris & Oz and Joe Sullivan, both of which agencies are no longer on the floor. Also were Sidney Page, Collette Lyons, Johnny Perkins, Neal Sisters and Johnny Tyrell from Morris & Oz; Ash and Townes, June and Irene Melva, Dayton and Rayney, Chase and LaFour, Louise Mosconi, Calles Bros. and Ben Marks and Co. from Sullivan.

Sully and Thomas' request for releases from Harry Fitzgerald was voluntarily granted by the agency. Application by Ricky Craig, Jr. for (Continued on page 55)

O. L. OZ

Associated with

JENIE JACOBS

1674 Broadway, New York

Phone Columbus 5-1930

Exclusively Booking RKO

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX

160 WEST 46TH ST.

BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

BUFFALO "TIMES"

"Kendall Capps, about as versatile a youth as we've met across the Buffalo footlights, handles the band with experience, plays the sax and stops the show with furious roving then starts a limber and rather explosive acrobatic dance which again stops the show."

KENDALL CAPPS

WILLIAMSBURG THEATRE

"Kendall Capps is the star of the hill. His dancing ranks with the best this town has witnessed for several months."

Representations **WILLIAM MORRIS**

Productions **M. S. BENTHAM**

RKO **BLONDELL & MACK**

"VARIETY"—MICHIGAN THEATRE

"Starting from scratch and with cold audience, it was up to Kendall Capps to get them started, but after they started they wouldn't stop. Capps has developed a lot of class."

Congratulations to

O. L. OZ

Upon His Affiliation with the JENIE JACOBS OFFICE

COLLETTE LYONS

JENIE JACOBS and O. L. OZ

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COLUMBUS 5-1930

F&M-FWC Close New 5-Year Contract; Idea Producers May Book Anywhere

Agreement has been reached between Fanchon & Marco and Fox West Coast on a new five-year contract for F&M units in FWC houses. It replaces the current unexpired contract which has a year and a half to go.

New contract is reported having been worked out as a means of obviating any exclusive hookup between F&M and other circuits. RKO and Loew's have both been mentioned as interested in such deals.

Agreement does not prevent F&M from signing contracts for its units with other circuits where not conflicting with FWC or other showings. F&M contracts now exist with Public, RKO and Warners, as well as straggling others. Contract carries the former guarantee of a minimum of 15 weeks in FWC houses.

Marco On Coast

Los Angeles, Oct. 3. Possibility of Fanchon and Marco, or Mike Marco, making any exclusive booking deal with RKO was set aside when Fox West Coast and Fanchon & Marco, Inc., got together on a new five-year contract. Deal changes the minimum guarantee of playing time of 15 weeks to 10 weeks. Financial arrangements of salary and booking commissions remain as heretofore.

F&M, under the new arrangement, is privileged to provide shows for other circuits wherever F&M does not have stage entertainment. F&M is also to have complete charge of stage bookings in any theatre where F&M has an interest or control. Also, the producing firm is to have supervision of any independent stage entertainment, so far as bookings are concerned, in all theatres controlled by the circuit. Understood that this also includes Grauman's Chinese where Sid Grauman has been obtaining his stage talent from outside agencies independently.

New agreement was signed in New York last week by W. C. Michel, vice-president of Fox Film Corp., and chairman of the F&M exclusive committee, with Marco returning here immediately afterwards.

L. A. State Showless

With the elimination of stage units at Loew's theatres, Los Angeles will go straight film Oct. 6, units are to be moved the following week to the United Artists which will have second choice, first run production, running day and date with the Pantheon, Hollywood. The plan for Sid Grauman to stage the units in the latter house will probably be dropped.

It is understood that F&M is adverse to taking its units out of Hollywood, and that Grauman feels his prestige at the Chinese would be affected were he to put on stage attractions half a year and date with the Chinese gets \$150. It is also questionable, as a result of the new deal, whether Grauman will stage independent units to play the F&M houses unless the F&M and Michel is attached to them.

Grauman expects to sign a new contract for five years with Charles Skouras this week whereby he will have charge of operations at the Chinese and put on all stage attractions there.

Ball Sloughs Frisco Date Despite His Pay Cut Okay

Los Angeles, Oct. 3. James Ball refused to open at the Golden Gate. He was disappointed enough both by his manager, Harry Duncan, had given an okay on the date and salary to Bern Berard, RKO booker.

Ball had agreed to play the week for \$300 a cut of about \$200 from his previous salary. No reason was given for the walkout. Les Rocco replaced him.

Terry Turner Bankrupt

Pressure of debts accrued particularly from his management of the Blues (Glenn) Twins, and liquidation of the Ubangi saucer-lipped troupe has induced Terry Turner, now with the RKO press department, to file a voluntary petition in bankruptcy.

Turner told his liabilities at \$15,258 and gave his assets as none.

Ministerial Golf

Los Angeles, Oct. 3. Russell, of Russell, Marconi and Jerry, found a short cut to the Ministry through golf. In the F&M unit, in which the three act is now playing the script calls for a minister.

On each closing day, he and Marconi play 18 holes to decide who will appear in the cloth the following week. So far, Russell hasn't missed a performance as the pious gentleman.

RKO 'AMATEUR' REVUE INCL. 18 PROS

The National Opportunity Revue with which RKO has been fussing around for some months and is now being rendered under the direction of Bobby Connolly may open at the RKO Trenton Oct. 8, providing everything runs okay up to that time. RKO has been having considerable trouble in preparing this show of amateur stage aspirants, the trouble being mostly one that concerned top supervision.

When the amateur idea was undertaken, besides Bobby Connolly, the circuit had Arthur Swanson and Martin Beck supervising. The three didn't jibe.

After the Trenton date, the revue goes to the Academy of Music, New York, then shifts to Boston, etc. It may never hit the Palace although there are 18 pros in the revue besides the 21 official amateurs.

LOEW BALTO. SETS OCT. NAMES; JESSEL-NORMA

Baltimore, Oct. 3. Loew's Century has set its vaude bill for the rest of the month, and present line-up of headliners will bring in Ted Healy Friday (7), Jack Denny orchestra to follow, then Dorothy Dandridge from pictures, and George Jessel and Norma Talmadge last.

Jessel-Talmadge combo comes in under a deal on salary which gives the pair the original Washington consecutively, besides further time on the Loew circuit.

SILVER MASKED PEEVE

First Tenor Objects to Subsequent Use of Billing

Joseph White, Victor radio artist and the original Silver-Masked Tenor, takes exception to a currently touring vaude combo known as the Goodrich Silvertown Cord Orchestra which also features a S-M tenor. Band is now headed by Sam Rosen, who was formerly employed by the late Joseph Knecht, the original maestro for Goodrich's radio orchestra. White and Knecht were thus associated, White having submerged his identity and built up the S-M tenor billing.

Singer has threatened to sue for a restraining writ. Rosen's present Silvertown Cord orchestra, while having the exploitive backing of the B. F. Goodrich Rubber Co., is not otherwise subsidized as was the case when Knecht and White were in the Goodrich firm's employ.

White claims that the S-M Tenor billing is not the property of Goodrich having been given him in 1922 by Phillips Carlin, the NRC radio announcer.

Ted Claire's Pugs

Ted Claire, m.c., who used to be a champ amateur boxer and who later did some professional prelim slugging, is going into the boxing big seriously. Claire has taken Pat Silvers and his brother, Dave Silvers, under his wing. In between m.c.'ing.

Frances Ryan 'n Hubby, Contempt Order Awaits

Frances Ryan, of one of the Ryan Sister teams, is searching for her husband, Thompson Burtis, now a scenarist on the Coast. She has a contempt order to collect \$25 weekly alimony under a divorce in N. Y. Burtis is now in Hollywood where he authored 'Madison Sq. Garden' for Charles B. Rogers-Paramount.

Former vaude performer won her decree last winter when Emily Ross Lanning, who was a principal in a Broadway show Burtis wrote, was named co-defendant. J. Lewis Lindner is Mrs. Burtis' attorney.

Cathleen Healy Wins Prolonged Contract Suit Against Conley

Following the reversal of a previous decision declaring that seven day week clauses nullified contracts containing them, a jury in New York Supreme Court Tuesday (27) awarded Cathleen Ann Healy \$3,000 in her breach of contract suit against Harry J. Conley. Action was over a contract signed in August, 1927, and had been pending in the courts for four years.

First decision rendered in 1928 in City Court, denied Miss Healy the right to sue for damages on the contention that a contract calling for work on Sunday is not enforceable. As all standard forms of variety contracts call for seven day weeks, excepting where Sunday performances are illegal, the City Court decision would have had wide effect had it been upheld.

In reversing the City Court opinion, the Supreme Court Appellate Term stated: 'The contract, reasonably construed, does not disclose that the parties intended to violate the laws of this State in carrying out its terms, nor whether or not the plaintiff is required to take part in theatrical performances on Sundays is to be governed by the policy of the theatre call which said company is booked to play. Since the contract leaves the place of performance indefinite, it may at least be established on the trial that the contract was to be performed at least partly without the state, and that the parties intended that the plaintiff would be required to perform on Sundays only in those places where such performances are not prohibited by law.'

On that opinion, the Appellate Term ordered the new trial which resulted in last week's decision in Miss Healy's favor.

Miss Healy's contract with Conley to appear in his act guaranteed 30 weeks at \$100 per week, she claimed. Suit was on a basis of 30 weeks, however, since the limit of damages allowable on that form of salary promise is \$3,000. The verdict gives Miss Healy the full amount.

Wing & Wing were attorneys for Miss Healy. Jules Kender represented Conley.

Four Additional Spots For L. A.-Booked Vaude

Los Angeles, Oct. 3. Coast-booker Joe Lyons has secured additional Southern California F&M houses this week-end. Riverside and Pomona get five acts each for a Friday-Saturday run; San Bernardino will have the same size show on Saturdays, and the Hippodrome, Taft, Calif., takes four acts on Saturdays.

Shows are being booked by Sidney Schallman, junior vaude booker for the circuit.

IRENE RICH'S LOEW DATES

Irene Rich, who comes from the Coast with Loew for 10 weeks in picture and vaude houses opening either at the Paradise, Bronx, or Valencia, Jamaica, L. I., Oct. 4. Lyons & Lyons arranged the time for Miss Rich.

DELAVER HONEYMOON

Lou Galt, of Rome and Galt, secretly married for some time to Virginia Sowers, sailed with his wife for Europe, Saturday (1). More or less of a belated honeymoon. They may play vaude again some time.

Mrs. Galt was the Miss Fremont selected by Fanchon & Marco.

Loew Declares Baltimore Hipp Opposition; First Move in 15 Yrs.

Quickie

Los Angeles, Oct. 3. Making its debut at the Orange Grove last Wednesday night, 'Black Cotton', colored musical, opened at the state labor commission the following morning, when Rudolph Schrader, arranger, filed a complaint for wages due.

Says Jack Lester, who staged the show, hasn't paid him \$50 for two song or orchestration.

—From 'Variety's' Hollywood Bulletin.

PITT MAY STAY STAGELESS ALL YR.

Pittsburgh, Oct. 3.

Inability of musicians and theatres to come to terms may make Pittsburgh stageless all year, first time condition has ever existed around here during the winter. Couple of meetings so far have brought no results and four-month straight picture policy threatens to continue indefinitely.

Musicians are agreeable to certain concessions but still demand 25 men, while theatres insist on a crew of 15.

DIZZIE 'GRACE' ALLEN LIKES COAST, 'CAUSE

Many actresses might be surprised by the pranks of Hollywood. But not 'Grace' Allen, the lady who's dizzy, who's glad to be dizzy because audiences like her to be dizzy.

Miss Allen's stage character has been surrounded by delicate insanity for years. She was one against a logical, literate world. Suddenly she took that character to Hollywood for the 'Big Broadcast'.

She wasn't at all taken back by the party J. P. Medbury threw in honor of Burns and Allen. Though the party took place in June, the lady who likes lamb chops was not surprised to find a large Christmas tree in the living room. Nor was she offended by a Santa Claus who sulked and grew so mad at the guests that he refused to talk to anyone, a butler who sat down to dinner, or Zeppo Marx arriving with his 70-year-old son, or because a secret microphone in one of the bedrooms relayed stray wisps of gossip through a loud-speaker downstairs in the house.

Out of character, Miss Allen is enthusiastic about Hollywood and picture making. Co-workers on the lot were entirely familiar with her ad-libbed style. That's one of the advantages, she thinks, of breaking into films with a characterization that has been established in other media.

'Grace,' meanwhile, thinks it was perfectly lovely to receive two weeks' salary while she waited for her script to be prepared, and to work for such long hours on the lot that she couldn't get away to attend the opening of 'Strange Interlude.' She could have hugged the director when he told her that.

Mrs. Leonidoff Sues

Chicago, Oct. 3. Leon Leonidoff's involved marital affairs came to a head with his wife, the former Fannie Todd Mitchell, playwright, filed action in Reno. Leonidoff is now staging units for Balaban & Katz here.

Recently Leonidoff made a trip to Canada, of which country he is a citizen, for the purpose of availing service under alien laws on technicalities. He had considerable difficulty getting back into the country.

Loew has declared the indie Hippodrome in Baltimore which has been playing high priced vaudeville as opposition to Loew's Century there. All franchised Loew agents have been ordered by that booking office to discontinue selling material to the Hipp's booker, Eddie Sherman, and to notify their respective acts that a date at the Hipp may preclude chances for any bookings on the Loew time.

Nure since the days of Keeney's Bedford in Brooklyn, almost 15 years ago, has the Loew office resorted to this means to combat competition. Usually it was the other way around, with Loew on the receiving end and Keith's hollering about the opposition. This time the order is said to have come from the Loew theatre department.

The two shows at the Hipp since the order went into effect have comprised acts usually represented by Loew agents, but booked by other reps in this instance. It cost the Loew agents commission that otherwise would have gone to them should they have kept the acts out of the Hipp.

Kate Smith Panics 'Em Out Front; Buddy Backstage in Bako.

Baltimore, Oct. 3. Kate Smith and Buddy Rogers are sending the B. O. records of two local theatres kicking sky-high currently.

Miss Smith, heading the bill at the vaudeau Hippodrome for eight days, is headed for \$15,000, as opposed to a previous record gross of \$15,000. Rogers at Loew's Century is heading for the same \$15,000.

Police were necessary to handle the crowds, several being assigned to the Century back-stage to protect Rogers from the flaps.

CROSBY'S 1-NITERS AT 25% OF PUBX MONEY

Los Angeles, Oct. 2.

Bing Crosby went out over the week end, cutting his old price when booked on Friday (30) by Sid Schallman of Fanchon & Marco vaude department. He plays the Fox house in Glendale, also Pasadena, two shows each Saturday night, getting \$175 for the day. Same figure for Sunday, playing two shows each at the Fox house, Riverside, and Fox, San Bernardino, on Monday night. He's booked to do two shows at Pomona for some figure.

Crosby got \$4,500 for the week at Paramount, Los Angeles, where he closed Thursday night (29).

Olive Olsen in Divorce Suit Denies Prof. Angles

Chicago, Oct. 3.

Olive Olsen has filed divorce here against her husband and former partner Lew Olsen, although attorney Benjamin H. Ehrlich. Legal names are Margaret Whitfield Leindor and Lew Leindor.

Besides charging desertion, Miss Olsen makes a point in her bill to deny that her husband had ever done anything to advance her career. She claims he has been taking bows for her advancement in recent years and the actress specifically denies that he was ever her manager or adviser.

They were married Aug. 29, 1922, and separated Dec. 15, 1930.

Dempsey Again

Putnam, Conn., Oct. 3.

Jack Dempsey is visiting Willard Mack at the latter's home here. He is accompanied by Clark Gable, shall of New York and George Morrell of Los Angeles.

They are rehearsing vaude sketch called 'The Rival Razz' written by Mack. Dempsey previously played in this act, but Mack has revised it.

RKO Reopening Houses, but None Slated for Vaude

With nearly a dozen spots on tap for reopening since the first week of September, by RKO, so far none is for vaude, nor intended to be. Six or seven so far reopened in this period have all been policed for straight films. Included in the group are the Paramount, Ft. Wayne and the State, Dayton, which reopened Sunday (2).

The Ft. Wayne spot is on a twice-weekly change policy. A week later (9), the Orpheum, Champion, reopens, also straight film policy. The Hippodrome, Cleveland, reopens Oct. 8, on a 35c grind.

Houses reopened since Sept. 9, include the Strand, Syracuse, Grand, Albany, and Majestic, Springfield. The only spot that might have gone vaude is the Orpheum, Frisco, but reopening has been delayed owing to tiff with musicians.

Although RKO had intended giving up the lease on the Majestic, Columbus, indications are that the company will renew. Lease expires Dec. 31.

VAUDE RETURN FROM AB. Katherine Parsons, WOR staff artist for several years, opens Oct. 18 at the Bay Ridge, Brooklyn, for a series of Loew dates.

Miss Parsons was a single in vaudeville before going radio.

MASTBAUM, PHILLY, TO REOPEN WITH BIG ACTS

Philadelphia, Oct. 3. The Mastbaum will reopen Oct. 14, according to William M. Goldmann, local head of Stanley-Warner. Al Kay, general production manager, is rounding up the first show with Harry Richman and Benny Davis already secured. Picture will be, in all probability, 'Blonde of the Follies' and Milton Charles, singing organist, will again be a featured attraction. Not long ago, Charles was mentioned for the Boyd.

The Mastbaum has been closed since June 30 and this early closing marked the first time in the theatre's three year career that it had been forced to take summer time-out.

Britton Band Now Unit

Hollywood, Oct. 3. Four acts were added last week to the Frank and Milt Britton band in St. Louis by Fanchon & Marco so that the combo might be bolstered to unit size.

They are Loreta Denison, Hite, Kenny and Casey, Chic Kennedy and Beatrice Howell.

Freundlich's RKO Return

Danny Freundlich, one of the assistant bookers let out by RKO recently, is back in the booking office as Bill Howard's assistant.

Howard's added duties, through which he has charge of all western bookings, with George Godfrey's supervision no longer extending beyond the east, made the staff addition necessary.

Indie House's Deal For Musicians May Revive Newark Stages

Newark, Oct. 3. Independent vaudeville at Shubert's Newark was opened on a combo policy yesterday (Sunday) by Jack Allen and Leo Juskowitz. They are said to have made a deal with the musicians' union, responsible for a stageless Newark, which may give the chance an opening on a get-together for stage stuff. However, other local managers are reported not looking too favorably on the effort at this time.

According to Allen, they signed with the musicians for eight men on two shows daily and six to play the supper show. Union previously had demanded 10 and eight men, respectively.

Allen, indie vaude booker, and Juskowitz, once associated with Walter Reade, are said to have the Shubert on a percentage arrangement with Shuberts and the present lessee, Morris Schlesinger. They will operate the house, booking their own vaude, eight-act bills on a split, as well as pictures. Initial film is an independent.

Reade Takes N. Y. Hipp and Will Not Use a Film Policy

Walter Reade assumed possession of the Hippodrome, New York, yesterday (Monday), under a three year lease which, as when RKO was in the house, carries Reade a 30 day cancellation clause. Lease was arranged with the City Farmers Loan & Trust Co., to which Fred F. French, owners of the Hipp property, have assigned rents in lieu of mortgage obligations.

While Reade has not as yet worked out details for opening of house, he is planning a policy of stage shows which, he believes, will represent an innovation. Refusing to tip any further for fear someone else may beat him to his idea, Reade states, however, that he will not use any film at the theatre.

A ballroom plan, reported unofficially, is denied by Reade as having anything to do with his intentions for the Hipp. He had a Broadway ballroom idea in mind for the Loew's New York Roof and offered Paramount Publics \$50,000 a year rent but was turned down.

Belief is that Fally Markus will have a hand in booking of talent for Reade under whatever policy he plans.

Arrangements are now being completed with RKO on take over of equipment in the Hipp. Only about 100 seats were removed from the house.

Tango Band Sues Junior Orpheum for \$550 Date

Los Angeles, Oct. 3. Municipal court suit has been filed here by Carlos Molino, tango orchestra leader, against the Junior Orpheum Co., and the RKO Western Vaudeville Exchange, for \$550, alleging breach of contract.

Through Brand, Zagon & Aaron, his attorneys, Molino complained that he and his band were contracted to play at the Orpheum here the week of Sept. 22, but were not used.

Publix-N. E. Sector Conference on Vaude

Goldstein Bros., Publix partners in New England, may go on extensively for stage shows this season for the first time since joining that circuit three years ago.

Conferences are scheduled in New York on the vaude question. Goldstein group consists of around 20 houses, mostly in Massachusetts.

Labor Settlement Puts F & M Back in Detroit; Seattle Still Sans Units

Hollywood, Oct. 3. Fanchon & Marco units went back into the Fox, Detroit, Oct. 1, after being out two months through labor difficulties, and returned also to the RKO Palace, Akron, O., Sept. 30. Latter stand is spotted between Cincinnati and Cleveland.

Units are definitely out of the Fifth Ave., Seattle, because of difficulties with the musicians, and there seems little likelihood of an agreement being reached, at least for several weeks. With the stage band policy dropped at the Fox, Seattle, because of trouble with musicians, the northwest metropolis is sans stage fare at the present.

Denver is still on a straight sound basis, a condition which jumps the F. & M. units from Vancouver, B. C., to Kansas City. They go to the Canadian city from Portland.

Attempts of the F. & M. booking department to spot the shows in Cheyenne, Topeka, Wichita, Butte or Spokane, to break the jump, failed, union troubles, either stage hands or musicians, being responsible.

Move to Revive Family Dept. by RKO Is a Bust

RKO's attempt to revive the Family Dept. by selling its vaudeville to independent theatres has failed. The three scouts, Fred DeBodny, Ernie Forrest and Ray Hodgdon, out on the road for a month, were called in yesterday (Monday) after failing to bring in a single theatre.

DeBodny and Forrest have been let out. Hodgdon remains and returns to his former capacity of business manager of the booking office.

Indie theatre operators canvassed by the RKO scouts were not as vaude-minded as had been believed. Those that are losing money or breaking even with straight pictures fear the added operating costs of a vaudfilm policy.

DeBodny and Forrest probably will return to the agency business. Both are former RKO franchise holders.

Billy Jackson's Neuritis
Billy Jackson, RKO agent, is at the Beth Israel hospital, New York, undergoing treatment for neuritis. He'll be out in about two weeks.

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Keep Saving Regularly, and BUILD A CASH RESERVE

THEN YOU'LL HAVE READY money when you want it—for your children... next Summer's vacation... a payment on your home... your business. Regular deposits with the Union Dime will build your reserve.

YOU CAN OPEN AN ACCOUNT with any sum from \$1 to \$7,500. Interest from the day of deposit.

FOR THE 3 MONTHS ENDING September 30th, 1932, the dividend has been declared at the rate of 3 1/4% per annum.

UNION DIME SAVINGS BANK

Established 1850

6th Avenue and 40th St.

New York, N. Y.

CLIFFORD WAYNE FAMILY

AMERICA'S FOREMOST INDIAN NOVELTY

THIS WEEK (OCT. 1), STATE LAKE, CHICAGO

Direction: BILLY JACKSON AGENCY

FORD, MARSHALL and JONES

NOW WITH

OLSEN AND JOHNSON

THIS WEEK—PALACE, CHICAGO

WEEK OCT. 8, ALBEE-PALACE, CINCINNATI

Three Little Maids

THIS WEEK (OCT. 1), STATE LAKE, CHICAGO

Direction—GUY FERRIS

BROADCASTING DAILY FROM STATION WLS, CHICAGO

MASTER EUGENE

THE MUSICAL GENIUS OF THE AGE

THIS WEEK—STATE LAKE THEATRE, CHICAGO

Direction: SCHALLMAN BROS.

WALLY SHARPLES

Invites you to "LAUGH AWHILE" with
AL TYLER AND ETHEL BAILEY
THIS WEEK—STATE LAKE, CHICAGO

THE ONE AND ONLY AMERICA'S FOREMOST LADY VENTRILOQUIST EMILY WALTERS

(FORMERLY OF VOX AND WALTERS)

Is At Liberty To Hear From Good Male Ventriloquist

Address: 2630 ATLANTIC AVENUE, ATLANTIC CITY, NEW JERSEY

Phone: 4-8332—Apt. D-18

ROXY, N. Y.

New York, Sept. 30.

There's enough box office in the Roxy to make it a profitable entertainment, to give the Roxy a profit this week. It won't draw a big week for the comparatively small \$42,000 overhead effected on its recent reopenings.

"Chandu" is probably the most interesting picture material to reach the screen of late, but it combines elements that will assure a big trade. As a named series on the air, Chandu's adventures aroused enough interest, particularly among the ladies and youth, to benefit at the box office.

As an idea in offsetting the slump of Rosh a Shone Jewish New York, which started at sundown Friday, house offers a tastefully staged stage number around the Jewish prayer, "Kol Nidre," which has been customary to observe this and other occasions on the Roxy and other stages in New York.

William Robyn is billed in that manner instead of as Wee Willie, at the head of the number. He is followed by a single number in imitation of the famous chant, with drop scrimmed to reveal women in suspension at the end of the act.

The house has made no effort to invest the presentation interlude with any great production value. It is down to that simplicity without which it would not carry the effect intended.

The main presentation salmagundi comes later, with Frank Cambria's long Public training as a producer to be noted in the program. There is something about the atmosphere of Public unit staging that doesn't seem to be broken in the stage shows of other picture houses.

Cambria's "Box of Tricks" has something of a new twist. It is it far from the best show the veteran Cambria has assembled. The producer's hands are tied in part by a single successful attempt to show another talent that he is stronger than the talent itself.

The show is a good one, but the revue is also probably due to the obviousness of efforts by the Roxy management to make the show the same effect of grandeur the stage once reflected without the cost being half of what it was.

The current week's outlay on talent could not have run very high, yet there are two singles, Al Norman and Eleanor Powell, who provide the highlights.

Norman gets the best spotting, though he is not the only one to anyone around, while Miss Powell does her nimble tap dance routine in the midst of the final production number, where she is the only one to hold a relief as it would be in 'one' or with different background.

Added to the program is Miss Powell is the slowest that has descended on the fullstage number by anyone she has seen in the picture. Ahead of her is a long and rather cumbersome routine by the Roxettes, who top the song duet with a medley by Joseph Griffin and Edith Scott.

Roxettes make their entrance for the first time in the picture. The case arrangement which is backed by a simple set piece and sky effect is a successful one. The picture itself suggests the dreamy to some extent. Duet has introduced the number in that tempo, and the Veloz and Yolanda are the first to complete, but in between is Miss Powell's tap dance.

That, however, is a costume that hardly fits in with the surrogates. Not only is she a little out of meter, but she is a little out of rhythm. The flash may have felt that the last must be continually moved on his tricks.

The final stanza of the presentation could do without both these interludes. There's no reason why the picture should be so long, come place, with lots of room around.

Norman does two very clever bits and the soft shoe breaking. First is his imitative of a man who sleeps. He uses a bed for this, linking up his demonstration for the picture but adding to the strength of novelty. The closer bit of a straphanger on the subway is a more novel and clever idea.

The soft shoe dance isn't so much, but it bears close resemblance to a routine Joe Frisco has done for years and called a "Soft Shoe." Veloz and Yolanda appear early as well as late. On the opening they are purposely to show in a ballroom technique for the finale when they do a waits of sixteen measures. It is a good idea, however, the sudden rapid change when the music is still sticking to waits time. When that occurred, a lady in the balcony who might thought out loud with "Hot dot."

Edith Scott and Paul Kirkland are named as the first to appear in show, former singing an intro from a window to give Kirkland as Romeo. Neither makes a good impression. The main reason for Kirkland being that his routine is half lost in the space of the picture. The different vaude must seem to him, even the Hippodrome, which he has failed to right responses.

That gifted line foot litters, the Roxettes, do their first routine on

top of what's represented as the keyboard of a huge piano. It's a set similar to one used here on a previous occasion. Now, however, it would have been if the raised stage portion representing the keyboard being the paint or markings of the white and black keys of a piano, making it appear the dancers were playing the instrument. Then the pit could have been plenty forte on the piano, which it wasn't.

The picture is a night with no was no rauge for the week. In view of the religious holiday. Char.

CAPITOL, N. Y.
New York, Sept. 30.

The Cap's in for a blash gross this week. Laurel and Hardy's full-length "Pack Up Your Troubles" is weak slapstickery and the stage show is ditto.

The presentation, while holding such standard names as Duke Ellington's orchestra, James Barton (who split the headline), Benny Rubin, who m.c.'s, Mills, Kirk and the understudy, the late, the late Williams, is just so-so stage stuff. This despite that each acquires himself in the picture, but in solo, but the composite is a rather weak succession of variety interludes.

Rubin was rushed in from the cast, and shows it by his material. He's down to the second week and, probably have newer material. Current williams are strictly one-toned. The understudy, James Barton, was necessitated by "Grand Hotel" staying only two weeks (actually 15 days) and not anticipated three. This show inaugurates a new opening for the Cap instead of Thursday.

The picture works hard and gives generously, too generously, truth. That goes for the rest of the show. All seemed to do everything, including the picture, and the picture is a good one. The picture is a good one.

The Ellingtons were the climax and easily topped everything with their sweet jazz—that "Black and Tan" in particular. The picture is a good one. The picture is a good one.

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PARAMOUNT, N. Y.

New York, Sept. 30.

Around two hours and a half of show, this week including a weak final act, but everything hanging in the air. Probably straightened out before the close of the picture, but there was a dull thud while it lasted.

Belle Baker and Borrah Minevitch are the main attraction. The picture is a good one. The picture is a good one. The picture is a good one.

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EMBASSY

New York, Sept. 30.

Current program is one of the most complete in news coverage yet shown at the Embassy. Fox-Lux is the main attraction. The picture is a good one. The picture is a good one. The picture is a good one.

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TRANSUX

New York, Sept. 30.

Although it doesn't lead off the Luxer program, the Paramount clip on what a British cyclist thought of the picture is a good one. The picture is a good one. The picture is a good one.

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FOX, BROOKLYN

Brooklyn, Sept. 30.

Chester Fredericks and Annette Ames head the F.M. "Giri Trouble" picture. The picture is a good one. The picture is a good one. The picture is a good one.

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MICHIGAN

Detroit, Oct. 1.

Back again to local productions with line, but n.s.g. Suffering as so many of the recent local productions, the picture is a good one. The picture is a good one. The picture is a good one.

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FISHER

Detroit, Sept. 30.

Small budget meaning a miracle worker is needed. And still a tough picture. The picture is a good one. The picture is a good one. The picture is a good one.

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CHICAGO

Chicago, Sept. 30.

Harry Richman and his associates are the main attraction. The picture is a good one. The picture is a good one. The picture is a good one.

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Folies Dramatiques, Paris

Paris, Sept. 24.

Show takes place in the once light house, the Folies Dramatiques. The picture is a good one. The picture is a good one. The picture is a good one.

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own idea for costuming charm

East

Federal court holds that landlords are responsible for speakeasies on their premises. Easier to catch the landlord than the proprietor.

College professor at N. Y. University is a slot machine as a lesson to his pupils. Machine took out 75.5% for the house, but was explained that most gamblers get a better rate-off. Chance for a jackpot is about 1,000 to 1. About 100 of the symbols tricked so they could not stop at the mark.

First New Jersey jail sentence for selling song sheets was drawn by Frank Simmons, arrested in Paterson about a year ago. Got 30 days from the Federal court last week.

Elmer Rice announces that his "Black Sheep" will Broadway Oct. 13, but he doesn't know just where.

Jules J. Leventhal, who is reviving "Great Lover," now gets the rights to "The Good Fairy."

Don Marquis has a studio in the St. James theatre, where he can do his writing and reception in reach of "Dart" House rehearsal.

L. Lawrence Weber closed "Manhattan Melody" in Brooklyn Sat. (1) for revision.

Stanley Morris, broker, announces he is going to get a divorce from Jean Coventry so he can marry Faith Bacon. Says he was explained that the dancer four years and married Miss Coventry after a tiff. Now he's sorry.

Movement about to offer opera at the Casino. Season will run five weeks with expansion if profitable. Impresario is Paul Longne.

Last Tuesday (27) 400 employees of the Minsky forces crowded into Yorkville police court to demand summonses for publisher and circulation of the "Mirror" for criminal libel.

New York Theatres

There's ALWAYS a BETTER SHOW at RKO

RKO MAYFAIR 5th

JOHN BARRYMORE
in "A BILL OF DIVorcEMENT"

An RKO Radio Picture, 10 shows
July 9-2 a.m., 3:30; 7:15 p.m., 10:15 p.m.

RKO PALACE 47th

On the Stage On the Screen
Cus Edwards
in "Bird of Paradise"

and New Comedies
Frank Cambo's "Bunch of Tricks"
Other RKO Radio Pictures
Daily Midnight Show Feature Picture

RKO 86th ST. LEAVE

Wed. to Fri., Oct. 5-7
RICHARD DIX
in "HELL'S HIGHWAY"

"THRILL OF YOUTH"

RKO 81st ST. BROADWAY

Wed. to Fri., Oct. 5-7
RICHARD DIX
in "HELL'S HIGHWAY"

with **ROCHELLE HUBSON**

ROXY SEVENTH AVENUE

AT 60th STREET
With
Edmund Lowe
On Stage-KOL NIDRE (Famous
Hebrew Hymns of Prayer)
Frank Cambo's "Bunch of Tricks"
New Symphony Orchestra For Monday Night
Beginning Friday, "The Chickadee," with
Ben Lyon and Sally Eilers

LAUREL & HARDY in

"Pack Up Your Troubles"
In Person: James Earle
Frank Cambo's "Bunch of Tricks"
Sh. Mills, Kips & Mar.
Average expenditure per head was
27% cents as against 31.5% last year.

L. F. M. & Mrs. John Gilbert in "Dowry"

L. F. M. & Mrs. John Gilbert in "Dowry"

On Screen
"Pack Up Your Troubles"
"The Chickadee"
"The Chickadee"
"The Chickadee"

On Screen
"Pack Up Your Troubles"
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On Screen
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"The Chickadee"
"The Chickadee"
"The Chickadee"

News From the Dailies

This department contains rewritten theatrical news items as published during the week in the daily papers of New York, Chicago, San Francisco, Hollywood and London. Variety takes no credit for these news items; each has been rewritten from a daily paper.

libel, claiming recent "Mirror" articles slandered them. Heally sued to cut the approximately 800 summonses to two—one for each—and they all went home again.

Grace Moore back in New York from Spain, bringing her husband, who is a Spanish film actor, Valentin Pareo. She will do 35 concerts before the opera season.

Two lions, escaped from their cage at a fair at Doylestown, Pa. Panicked the crowd but caged without casualties.

Alice Burrage, niece of George Ade, gets the ingenue part in "Keeping Expenses Down."

Ted Shawn in court to get out of a managerial contract given J. J. Van Meter the right to produce and apply only to a projected production of an opera and was terminated when they failed to find backing. Vincent, however, says that it is a three years' general contract.

Sam Weingart, bill collector for an electrical supply company, claims that Herbert Minsky told Joe Weinstein, John Gerard and Thomas Bundy to chuck him out when he tried to collect a bill last week. He went to a hospital for first aid and assault to court where he served a summons. Returnable in New York Oct. 11.

Serge Koussevitzky, leader of Boston symphony, back with a lot of new music for his ninth season.

Milton Douglas shoved into "Balloon" by a woman named Oswald. Stewart was taken ill.

David B. Finestone, of the Shubert office, back at his desk after a nervous breakdown.

Morris Weinberg, burlesque, held without bail in Jefferson Market last week on charges of felonious assault growing out of his election of two men from the lobby of the Biltmore theatre Sept. 2.

Some Buffalo folder sent telegrams to N. Y. dailies signed Fay Webb Valies stating that she had not been reconciled to the crowd. Papers investigated and dropped story.

William Duryea, who married Helen Henderson, who is now divorcing him, peevish over the report that she paid him \$3,000 to split. Declares that it was payment for money she owed him.

Police again driving on lads who offer to watch cars for theatregoers. Scratch cars if they don't get the job.

S. Huron to find a B-way theatre for the marionette show he is importing from Rome. Puppets stand over four feet high and are worked by a staff of 15.

Ursula Parrott seeking a divorce from her husband, Charles T. Greenwood. Action brought in Bridgeport, Conn. In the papers she asks court permission to resume her maiden name, Towie. Parrott was her first husband.

Ruth Harley files a petition in bankruptcy. Liabilities \$2,735. No assets. She divorced Miles Alverston, broker, last April, but forgot to ask for alimony.

Elmore D. Hines obtained an attachment against Warner Bros. Pictures, Inc., in N. Y. Supreme Court Sept. 27 in the sum of \$1,200,000 for breach of contract. Hines is owner of the Hines circuit in Roanoke, Va. He alleged that Warner agreed to buy his American theatre and take over the leases of two other houses, also to acquire the lease on other house, if possible. Sum involved was \$1,700,000. The complaint alleges that the property was not worth more than \$1,200,000, and that the loss of \$500,000 was sustained when the defendants repudiated the agreement. A year later Public entered into partnership with Hines, paying him \$90,000 yearly rental on the American.

Playland, Westchester amusement park, in the burning for \$25,000, though \$1,000,000, and dropped 13.24%. Patronage increased 10.15%. Average expenditure per head was 27% cents as against 31.5% last year.

Brooklyn architect has a plan for a mile high tower, 5,280 feet, for the Chicago fair. He has the idea. All he needs now is \$7,500,000.

"Criminal at Large" will open next in New York at the Helms next Monday (10).

Lily Pons back from South America with a 22 carat diamond and

baby jaguar. Says she won't have time to get a divorce until next summer if then.

Mrs. Vera Montgomery, former Vienna actress, who got a divorce to marry a Siamese prince, says it's off. Going to try for pictures.

Helen Meany, olympic swimmer, to get a divorce in Bridgeport, Conn. from Harry R. Balfe. Grounds are intolerable cruelty.

That untitled opera by the Gershwin will be produced by Aaron & Freedly in Philadelphia Dec. 5 from present plans.

Donna Gamby, dancer, attempted suicide Thursday (29) in a N. Y. hotel when her romance with a crystal ball seer persuaded her to leave her husband and then, according to her story, left her when his rich wife objected. Prompt action saved her, but she says she'll achieve her purpose yet.

Patricia Collinge to quit road tour of "Another Language." Laura Straub, who has been understudy since the B-way production, gets her chance.

Net estate of the late William J. Guard is \$3,814. Goes to his niece Margaret G. Taneyhill, who is to give one-third to L. B. Guard, another third to his wife, and the typewriting and can prove herself self supporting.

Guard was press representative for the Metropolitan Opera for years.

Surrogate O'Brien granted an order to Mrs. Tillie Lablanc Jack, widow of the cut rate ticket speculator, requiring William Kaufman, attorney, to turn over to her all the books and records of the estate.

Commissioner of Licenses upheld in his action in closing burlesque shows, but announced that this does not prevent court review of the questions.

Constance Collier arrived last week and is right into rehearsal of "Dinner at Eight."

Actors Dinner Club to have a benefit at the Casino next Sunday (3).

Florida officials decide to bar newscamers from the "sweet box" murder trials. Broadcasting also out and no special telegraphic facilities.

Clare Ray to divorce Al Kerwin, her fifth husband. She is a ballroom dancer, and when Kerwin objected to her playing an engagement, she told him to get out of the house and will obtain a split in Mexico.

Florence J. Foreman, former film actress, obtains court permission to substitute her husband, Charles T. Greenwood, as her attorney, in her suit to break her husband's will. Complained to the Surrogate Burkan had demanded an exorbitant fee to obtain her separation and now demands 10% on any assets she may obtain in the suit even though he does not act for her.

Provincetown Playhouse to go stock under direction of Louis Hallett.

Dick and Edith Barstow back from English vaude dates.

A. C. Blumenthal plans an anthology of all "Follies" shows as his next offering. Will go back to 1910 or even earlier.

Max Rudnick has applied for a license to produce a play at the Eltinge, New York. License commissioner announces he will wait for surety from the house by the building department.

Lillian Gish starts her road tour in "Camille" at New Haven Oct. 10.

Announced that "Lilly Turner" will be done on the Cosmopolitan in the season. Anne Forrest will get the Dorothy Hall part.

Don Marquis has authorized the translation of his "Dark Hours" into Spanish for touring action in Spain and South America. Adaptation will be done by Nena Belmonte.

Mabel Lewis, secretary to Albert Lewis, when he was at Fox, will follow her boss to Paramount.

Before he took his job as executive v.p. at NBC, Richard C. Patterson was presented with a set of encyclopedias by the N. Y. Department of Correction, of which he has been commissioner since 1927.

Lowell H. Brown obtains an injunction against Producers Service

Co., De Luxe labs and others restricting the use of the circulating filmed life of Hoover under the title "Master of Emergencies." Says the Real Republican committee authorized him to make a picture and paid him \$14,500. Com. it was to distribute the picture to Republican clubs for \$155 if on straight stock or \$200 non-film. Because of fleeting value of the rights, the case was moved to immediate trial. Won on default.

Robert Ripley getting a two-day celebration in Toronto.

June O'Dea of "Of Thee I Sing" to marry Vernon Gomez, of the Yankees.

N. Y. surrogate has appointed Philip J. Dunn to examine the accounts of the estate of the late A. L. Erlanger. Saul J. Baron's accounting shows a net of \$124 in cash and probably uncollectable debts of \$1,500,000. Charlotte First led the opposition to the report. Surrogate denied a motion for a delay and set next Tuesday (11) as the final date for submission of an order making effective his decision that Miss First is common-law wife of the estate manager. Estate pleaded death of former counsel in asking delay.

Charlotte Fixel, who the Surrogate has declared, the common-law wife of the late A. L. Erlanger, will be married Friday (11) to Benj. Abrahams, cloak and suit manufacturer.

James Cristea, Chicago taximan, left last week for Italy to study music. Will join club opera when he returns in two years.

Blanche Brewster, actress, heard someone prowling about her apartment Saturday. A telephone call brought four radio cars and the cops took in two men.

Allen Allen, 23, vaude tap dancer, fell from a fourth floor window Saturday during a lively party. Probably fatally injured. Police took the man to hospital to commit suicide the previous week, but booked it as an accident.

Mary Hay makes a trip to Paris to obtain a divorce from David Bath, artist agent. Former wife of Richard Barthelmess.

Even cut prices fail to save Phils. Opening to 1932 ticket but still not enough support, so season abandoned.

Alfred Lunt and Lynne Fontanne planning a vacation in 1934. Will not return to the stage until they feel the time.

"Black Water," which Earl Carroll didn't touch, may be cut to a radio. Perhaps for vaude or picture houses.

"Thunder on the Left" put on the ice by Dwight Dore Wiman.

Coast

Suit in L. A. Municipal court alleges "Ukulele Ike" Edwards owes Claude S. Tompkins, accountant, \$300 for services rendered.

Charging that Pedro J. Gonzales accused him over matter of pirating a coffee trade mark, Juan C. De Leon, Java dealer, has sued the radio announcer for \$20,000 in L. A.

Jewelry, perfume and radio were stolen from the apartment of Renee Whitney, actress.

Will Rogers, Jr., son of the comedian, has enrolled at the University of Arizona, Tucson.

Lupe Velez has brought her niece, 4-year-old Joan Del Valle, from Mexico to Hollywood, and plans to adopt her.

Six girls and a "lecturer" were arrested in a raid on the California, Los Angeles grand. Taken by police were William Everett, lecturer; Dorothy Hopkin, Marie Kelly, Ethel English, Helen Housewald, Betty Collins and Jean Johnson.

Jury in Superior court, L. A., returned a verdict awarding Pauline Star, Clara, former humane officer, \$2,500, in her suit against Harry Joe Brown and Raoul Pagel, directors, for the damages she claimed she received injuries in a collision between her car and Brown's. She sued for \$25,000.

Petition containing 1,000 names of members of the Church of Apostles Jesus Christ of Latter-day Saints, Duncan of L. A. in an effort to effect the release of Daisy De Boe, former secretary to Clara Bow.

Miss DeBoe is serving 18 months in the county jail on a conviction of grand theft.

Feds under Deputy Dry Administrator Walter L. Peters, posing as cadets, attempted suicide by poison in her Van Nuys, Cal., home.

Because of estrangement from her husband, Mrs. Dorcas Powell, actress, attempted suicide by poison in her Van Nuys, Cal., home.

Louis B. Mayer elected chairman of the newly appointed the republican state central committee.

Al S. Keller, former business agent for film players and convicted of forgery, has been placed on two years' probation by Superior Judge White in L. A. Lupe Velez and Harry Carey wrote to the court upholding the convicted man.

During the first eight months of 1932 320,000 tourists, the greatest number in the state's history, entered California by automobile, according to a report from the state department of motor vehicles.

June Pet Monroe, actress, returned to her Los Angeles home, but gave no explanation for her disappearance, which resulted in a city-wide hunt instigated by her husband, T. W. Burnham.

Thieves stole jewelry valued at \$1,000 from Ruth and Earl Bath, screen script girl on William Powell pictures.

Superior Judge Palmer, L. A., has under advisement the amount of damages to be awarded Norma Desmond, actress, for her \$50,350 suit against Fox Film Corp. and F. L. Stocking, for injuries. An order by Stocking and owned by Fox, according to her charges, struck her car.

Jury in L. A. Superior Court awarded Ruby Ray O'Hara, actress, \$1,500 in her suit against Mr. and Mrs. De Boe. The charges that a traffic accident had impaired her career.

A bill of \$1,218 for shoes is owed by Evelyn Brent, according to charges in a suit filed by I. Miller in L. A.

Retrial of Harold Menjou, charged son of Adolphe Menjou, on a charge of manslaughter growing out of the death of his companion, Marjorie Gaudin, in an auto accident, was a decision by the District Court of Appeals, L. A.

Superior Court Commissioner G. P. Doyle, L. A., has ordered Busby Berkeley, in an auto accident, the sum of \$3,497 to his ex-wife, Esther Muir Enos, at rate of \$50 weekly.

Holds forced C. W. Young, manager; J. E. Webster, auditor, and another employee to open the safe of the Capitol theatre, Glendale, Cal. Stole \$1,400 in house receipts.

Testimony in Superior Court, L. A., charges that Harold Robinson, former vaude dancer, attempted to extort a \$15,000 loan from the Pacific State Savings and Loan Association on the ground that Robinson had a right in "Facts" if the money was not forthcoming.

Superior Judge Haas, L. A., has refused to rescind the contract by which Edna Ginsburg, former ballet dancer, and wife of Dr. Josef Ginsburg, plastic surgeon, agreed to pay \$25,000 for a dance instruction, \$22,500 for a Van Nuys, Cal., home.

Although the car was repossessed for failure to meet a payment, Ralph Ince still owes the A. E. Nugent Co. \$76 on the auto, according to a suit filed in Municipal Court, L. A.

Jean Harlow was named sole beneficiary in the will of her late husband, which was valued at \$100,000. Insurance of \$33,000 believed to constitute the estate. Hearing on probate set for Oct. 19.

Felony complaint, issued by Deputy District Attorney Harry Hunt, L. A., charges Harry Weldon, Jr., with the theft of articles valued at \$1,500 from the property department at Metro studio.

Suit to recover \$2,000 on a promissory note has been filed in L. A. Municipal Court by Attorney Claude B. Hawley against Howard W. Hawley, director.

Jan Malin, now m.c.'ing the floor show at the Club New York, Hollywood, has filed suit for a Mexican divorce. Both Malin and his wife, the famous Fay Hymn, have signed affidavits revealing their mutual desire for a divorce, which Malin says he desires to be granted in Sonora, without the presence of either, in 10 days.

Appreciation of the Motion Picture Electrical Pageant was expressed by Gov. Franklin D. Roosevelt.

(Continued on page 40)

CLIPPING

Broadway

Eddie Krol's German haircut. The Ben Bodine's expectant. The Murray is raising a mistake. Ed Sullivan working out daily in gym. The dark brown shirts of Dick Watts. Eddie Plöhn in beret and flannel shirt. Tommy Wright, Hollywood megman, in New York on a visit. Two of Ben Price's sisters-in-law with appendicitis at same time. Radie Harris doing the Sunday feature film page for the 'Mirror'. Edgar Bergen of vaude and WB shorts settled down at the Park Central. Pre-act spreading rag of the week: 'New name for the Roxy is the Proxy.' A house warming is in prospect for the Rowland Fields, now of Park Avenue. Jackie McFarland talks a funny golf drive. A house warming with cigar in the face. John Semler has introduced something new in trailers, calling them tailor-made trailers. Autograph hounds out in full force for the 'Yankee' premiere, a la the Hollywood manner. Al Trahan left a sick bed last week to start rehearsals for the new musical 'Bronchitis'. Sam Pink, Ben Bernie's drummer, reported critically ill in Grace House, Westcott. Heart trouble. Dinty Moore's chop house at record low from sundown Friday to Saturday—Jewelry New York. Show lights are turned on for a new pig's knuckles-sauerkraut at the Sutton place region. It was a swell little pig. A heavy throw for Frank Cambria at the Sky Salon, at the St. Moritz, last week. Betty Healey, former wife of Ted Healey, has embarked in a theatre and agency, not Betty Wheeler as reported. Thriftquencheries are going for special cocktail parties at \$2 per person for party for all you can drink. The Col. Herschler, Stuart was by appointment of Gov. Ruby Leary of Kentucky. Stuart was born in Kentucky. J. Williams Ames, taken down with a severe cold at Schmeling-Walker light, is recuperating at the Park West. Mayes McLain, former Iowa football star, touted for wrestling title by Dick Shikat and Joe 'Toots' Mondt. Murray Ritter hasn't missed a World's Series in the past. He hasn't taught a foul tip in grandstand yet, either. Owners now using mikes to save the tonials in the midtown catch-en-quick spots. The whitt'you-bid boys now crown their quota. Besides dabbling artfully in art, Horace Braham dashes off poetry. Best publication accepted in 200-line ode for 'Theatre Art' with a request for more. Electric Club again has Harry Rosenzthal's orchestra, combining plus an additional rumba orchestra. Both bands are to be unconscious with no cessation for the music. Streeter Blair, of Kamen-Blair, promoters of Mickey Mouse, commercial licenses for Walt Disney, on from Hollywood to confer with his partner, Kay Kamen, east for some time now. Louis Shurr played host to Metro's Dorothy Jordan at the Rialto Club opening, with guests including Bill and Phyllis (Harris) Seaman, Bill and Madeline (Harris) Seaman, Bobbie and Herb Harris, Sam Harris and Ann Munson. Sam Harris, content with being an amateur humorist, is now a rigolo. He writes from New Orleans that Mrs. Samuel sold, for \$200, the canvas she exhibited last spring at Grand Central Palace. There were two bidders—an art collector and a New York courier who wanted to pay for the painting with \$200 worth of gems. Monte made Helene take the collector's cash.

Hollywood

Harry Ruby back from a Mex. tour. Clark Gable will hunt deer in Utah. Wells Root in Mexico City writing an article. Gary Cooper back from New York this week. George Sidney back from his vaivip. Ralph Farnum scrambling cast in a couple of weeks. Henry Miller at the Vienna theatre here for tests. Jack Jordan, Metro sound mixer, files European tour. Rick James telling Hollywood what he thinks of Winchell. Leonard Lamson decided to call their daughter Robin. John Fish Goodrich teaching

Clark Gable to handle a shotgun. Paul Shawhan played in one scene of 'Foghorn Leghorn' and received 350 fan letters from his home town, Dayton, Ohio. Tom Baily strained his back while lifting in the Park studio gym. Girls on downtown streets handing out service passes to the Burbank. Groucho Marx getting ready to move into that new house next week. Richard Arlen spends his nights playing hockey on one of the local rinks. Minna Wallis treks New York next week to look over fall styles. Preston Sturges ordering his car shipped from the east—having gone native. Bill McNutt's yacht getting to be a week-end hangout for Paramount writers. Jascha Heifetz given a solid gold life membership card by Musicians' Local 47. Collins, niece of Miriam Hopkins, lands in a Harry Sweet comedy at Radio. William Wyler's son completely Hollywood with pair of those trick suede shoes. Things being what they are, Richard Arlen says he's going to knit his next set of ties. Tom Gallery promoting an outdoor fight, but yet the fighters have been kept a secret. George O'Brien gives up his Fox dressing room to Diana Wynward. He is going to Europe. Stanley Evans, from coast school, is making a lazy drive to N. Y. to see his mother on the road. William Haines hopes to pop over to Europe after 'Let's Go', to buy more antiques for his store. Frank Moran, oldtime heavy-weight, turning actor, and quitting the 'State'—Commission as chief inspector. Katherine McNells, publisher of 'The Star', will be in New York, after a week of banqueting in Hollywood. Sign on a door at Metro: 'Dave Smith, vocal coach for Joe Mohler, Jimmy Durante, Ed Gouding and the entire Club team.' Harry Goetz, president of Reliance pictures, returned to New York following the deal whereby he and Eddie Small will make pictures for United Artists. Harry Zehner was homesick for the universal lot, so threw up his personal representative for Joe E. Brown, to return this week on the exec staff of Carl Laemmle, Jr.

Paris

Mistinguet on tour. Zidette Jackson yodling at Zellis. Expecting the Connie Bennetts. Saul Collins, Police Pits agent in Paris. Yvonne Printemps scoring in 'Maurice'. Emilie Natan postponing a throat operation. Paul Goud tooting the line to crash a revue. Jack Connolly to Berlin and a Eclair. Sacha Guitry to run for the French Academy. The King of dope peddlers arrested on Montmartre. J. Carlo Bavetta reopening the Edward VII theatre. Nerve New (Nerve and Knox) out of Palladium hall for a few days, due to illness, with Billy Carroll taking their place. Performances of 'The Dubarry' suspended for a week, pending recovery of Amy Adlers from nervous breakdown. Star collapsed during show. The Sun Southern wants Carson Robison and his 'Hillbills', for fortnight at the Pavillon. Robison turned down offer as he's sailing, but promised return next year.

Loop

Joe E. Brown bung around awhile. Morris Silver after a sickish fortnight is feeling better. Harry Campbell and Dave Balaban eating in Thompson's. Abe Cohen and Ray Wylie headquartering with Glen Burt-Billy Diamond. Herman Levy gone to St. Louis to make a picture on exploitation, 'Edie Hitchcock'. Olsen and Johnson paraded nand-chin men recently: 'Unfair to Organized Thinking'. Julius Brown, maitre d'hotel at the College Inn, back from summering in Bavaria. Ascher Levy, Dick Hoffman, Tom Carmody and Coney Holmes, let Frankie Masters scams to the Schroeder, Milwaukee, with Charley Brown on his feet. He managed to get to his pins and made some pretense of fighting back. Max refused to take advantage of the wobbly Walker, whose left eye was closed. The second act of 'Walker' reached his corner, Kearns told Jack Demming, the referee, that his man would not go on. Doc

icans here would be able to deduct from taxable income their local gambling losses if gambling in a state controlled casino. Theatre managers, snubbing over opening dates and critics threatening not to attend. Prince Minister Edouard Herriot making a speech for the maiden clip of the new Paramount western. Clarence Kennedy and Paul Ocard talking to Emmy Magliani, sister-in-law of Prince Aga Khan. Maynard, the vaudeville singer, his friend, Picella, a break by billing him for his Paris gala performance. Al St. Martin making shorts for the Henri Ullmann, and playing the Bobino music hall with a 20% cut. Jack Campbell complains from Stockholm that visitors there are only allowed a gallon of whisky a month. Bob Wylie discussing a Laemmle offer to direct in Hollywood with his brother, Willie, over the Transatlantic phone. Montmartre girls all feeling eligible for an American trip when they find the money and will export 12 of them to Chicago. The Chalcipia crowd digging for another \$12,500 ante when borrowing Sydney Fox to help their 'Don Quichotte' get a break in America. Darlen Walders burning at Agence Artistes, taking commissions on their University bookings, and going from the Gaumont to the Empire. Joe Humphries will be the announcer. The top price is \$2.20.

Mayfair-Pierette

Clubs Resume Their Sat. Night Rivalry

Two of New York's Saturday night clubs will take up their rivalry again this fall. The Mayfair will resume its '32 season Oct. 15 while the Pierette goes under way last Sunday (1). Both clubs make an effort to add desirable professionals to their lists. The Pierette, inaugurated late last winter, has switched its locale from the Hotel Plaza to the Sert Room of the Waldorf, is under new management in which Elmer Lederman is prominent, and is seeking a \$55 initial fee from non-professionals. Per plate charge there is \$10. The Mayfair will continue to hold its weekly dances in the Crystal Room of the Ritz-Carlton with its customary \$7.50 cover charge. Mayfair membership continues by invitation only with no initial fee.

MOX BETTORS TOOK CANDY FROM BABIES

By JACK PULASKI

Out in the inaccessible Madison Square Garden bowl in the wilds of Long Island City, Mickey Walker had the nerve to go against Max Schmeling, the 'German schlaeger', and was stopped at the end of the eighth round. The odds were 3 to 1, and after it was over winners of bets felt they had taken candy from babies. Support of the Hearst papers because of the publisher's wife's free milk fund, which was declared in, accounted for a big crowd. At \$11 top the card did not seem worth anything near the money, not in the third round. Fight followers tabbed this match rightly. Only people who figured Mickey had a chance were a couple of sport writers, some of Walker's friends and Joe Jack Kearns, his manager. Kearns isn't a guy who takes chances with his meat ticket, but his hangle was somewhat different. He argued that if Mickey and Schmeling were to fight, Max would key took the title away from Max, then Walker should 'smash the German'. But Schmeling wasn't trying to defend a title this time. He indicated how much better than Walker he was in the first round, sending the Jerseyite down close to the bell and then, as it looked, Max saw Mickey off his pins in the ring. Max might have finished the match in the second, but he may have been thinking of the tight picture. So, as it looked, Max carried the 'toy bulldog' along. He didn't lead much, which recalled his performance against Sharkey, and Walker actually went out in front for the third to the seventh rounds. Schmeling Took Pity The fans were quite excited about Mickey's showing; not that he hurt the German, but he smashed him around without much trouble. In the eighth Max came out as though determined to end it and he did. Not long after Walker was on the canvas, felled by clean wallop. Schmeling motioned to the referee that he did not want to punish Walker further. He was waved to go on and soon the little guy was down on his feet. Max managed to get to his pins and made some pretense of fighting back. Max refused to take advantage of the wobbly Walker, whose left eye was closed. The second act of 'Walker' reached his corner, Kearns told Jack Demming, the referee, that his man would not go on. Doc

'I'm Telling You'

By Jack Osterman

Friars Set Send-Off For Corbett's Arena

James J. Corbett's boxing arena at Jamaica, L. I., will open tonight, when the former world's heavy-weight champion will make his debut as a promoter. A large party of fellow Friars will attend the initial show, leaving the clubhouse at 7 p. m.

Joe Humphries will be the announcer. The top price is \$2.20.

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THE CUBS LOST FOUR STRAIGHT...THEY CAN'T BLAME THAT ON CAPONE.

Explanation

We met Nan Blackstone the other night who told us she is joining Brown and Henderson's 'Forward March.' 'What're you doing in the show,' we asked. 'The Homely Relief,' Nan answered.

Form of Criticism

During the first game at the Tank Stadium we remarked to a companion, Arthur Brown, that a certain radio star was in a box. Arthur replied, 'He should be, and nailed on four sides.'

Top Billing

Pat Rooney tells of the actor who bought an airplane and had his (Continued on page 54)

Tirade From Bench Places Pitt on Its Very Best Behavior

Pittsburgh, Oct. 3. Pittsburgh, probably the widest open town in the country two months ago, is shut down tighter than a drum at the moment. Epitomized in the result of Judge Frank Patterson's recent tirade from the bench against protected vice operations in the city. Jurist denounced the court when he denounced the town's general looseness but also named spots and locations, places he charged were running with the sanction of the city fathers. One spot he mentioned was situated directly across the street from the Oakland police station. It has since closed.

Judge Patterson's one man crusade has played havoc with everything. Bookie shops, gambling dives and speakeas have all folded, temporarily at any rate, while night clubs are strictly observing the 1 a. m. closing law. It's a pretty blue burg these days, with the streets pulled in before midnight and even half way around the corner.

MARRIAGES

George E. La Rock, Worcester, Mass., projectionist, and Agnes Irene Plante at Putnam, Conn., Aug. 17.

Walter Drexel to Thomas H. Ince, Jr., Sept. 28, in Beverly Hills, Calif. Bride is an actress, bridegroom is a son of the late producer. Both will attend Antioch college, Yellow Springs, O., this fall.

Pat Foulds to William Robinson, Las Vegas, Oct. 1. Bride is secretary to Jessie Wadsworth, Hollywood agentess.

Walter Foreman, Jr., musician with Anson Weeks band, to Laura Doe, society debut, in San Francisco, Oct. 2. Groom currently involved in alimony suit from previous marriage.

Ruth McCaslin, Lily Damita's double, to W. H. Dunn, non-pro, Sept. 25, Los Angeles.

Walter Foreman, Jr., musician with Anson Weeks band, to Laura Doe, society debut, in San Francisco, Oct. 2. Groom currently involved in alimony suit from previous marriage.

Margit Dyfbeck to Sergio G. Gomez, New York, Sept. 20. Bride is a showgirl, groom is the Cuban commercial representative to the U. S.

Janet McLeay to Harold Herbert, New York, Sept. 30. Bride is an actress and groom a radio engineer.

BIRTHS

Mr. and Mrs. Stanley Bergerman, son, Los Angeles, Sept. 29. Father is a film executive and mother the daughter of Carl Laemmle.

Mr. and Mrs. Milton Blink in Chicago, Sept. 24. Father is g. m. of Universal Radio Productions.

Mr. and Mrs. Earle Swigert, daughter, Sept. 24, New York. Father is Paramount branch manager for the state of N. J.

Mr. and Mrs. Carter Mason, son, Oct. 3 in New York. Mother was formerly Grace Johnson, dancer.

knew Mickey was washed up for the night. Rules here do not permit throwing in the towel and if the referee does not stop one-sided contests, it's just too bad.

Chi and L. A. Authorities Mop Up Shows; Minskys Lose in N. Y. Court

Chicago, Oct. 3. Chicago heard the rumblings from New York and last week burlesque started to feel the cramping supervision of censorship. Rialto got the brunt, due to being in the loop. Police singled out Rialto because of its location near the department store shopping district and the fact that women and children sometimes drop in.

At present Chicago has four burlesque houses operating. All are doing indifferently even with the usual fatigue for stripping. Now the full-sized brassieres have been specified and panties made of beads and similar flimsiness have been declared not to cover the law, the managers are more than a little worried.

State-Congress is only three blocks from the Rialto, but is beyond the south State street deadline, where women never stray, consequently, it has apparently escaped the stringent purity imposed upon the Rialto.

Other two houses, Haymarket and Star and Garter on West Madison street, are like the Rialto. State-Congress is being kept together. Haymarket is a link in the new and untaxed United Burlesque Circuit with traveling principals. Star and Garter has stock under Nathan S. Barger.

Los Angeles, Oct. 3. Police vice squads socked out three shows in its latest campaign to purge Main street, and whitewash it of torso-twisters, clothes-peeling damsels and nasty films. California, controlled by S. S. Hittler, a lawyer, grind film house that tried to stage midnight girl shows, and a store show at 510 South Main, were the spots closed.

With election coming on and the reform elements' even out to knife Mayor John C. Porter, police are peering at everything savoring of epidemics exposure, inside on sex, and blue display.

Millard's connection with the California was established when three employees filed wage claims against him as operator of the house.

Authority of License Commission Gargery to close the Republic and Elling's theatres on 42nd street, New York, was upheld in court last week at a hearing on the Minsky-Weinstock order to show cause.

The Minskys' other possible recourse, a suit in Supreme Court on the merits of the closing order will be filed through their attorney, Jacob Goodson, in the afternoon.

Max Rudnick, who operates the Elling's, has decided to let the closing order stand without making further protest. He has a recent musical stock under the title of 'Elling's Follies', leaving the Minskys to fight it out alone. The sign is already up on the theatre.

Shows at the Minskys' Times Square house, Central, loosened up slightly during last week and business picked up somewhat. But the revival striping was nowhere near the former proportions, being confined mostly to the chorus. Principal women are still doing quick ones and off without disrobing much or at all.

The Minsky-Mirror feud continued during the week with 400 employees of the burlesque firm asking for summaries charging the paper and its publisher with criminal libel. Previously the 'Mirror' had sworn out a similar warrant against the Minskys as a result of signs attacking the paper for a recent anti-burlesque campaign, which were hung outside the Republic. The signs were taken down over the weekend.

Shows at all the other burlesque houses in New York remain under wraps, with stripping toned way down or out altogether.

E. H. Herk discontinued his negotiations for the Gaiety or another New York stand for the Empire Week shows.

Burlesk Start Sold Out Columbus, Oct. 3.

The new Lyceum opened its stock burlesque season here yesterday, all 700 seats sold in an advance stage hands and musicians are again operating the house on a co-op basis. House has been completely rebuilt since first of last spring.

Street Protean

Times Square's most versatile sandwich man is a former circuit clown who plugs a side-street act.

Walking ad boy has an extensive repertoire of makeup and costume changes. His forte is a mechanical man routine, but he mixes it up with a red-nosed clown getup and other stunts. Changes his routine daily.

Empire Now Has 13 1/2 Weeks, Adds Paterson Oct. 10

Billy Watson's Orpheum, Paterson, N. J., goes on the Empire wheel Oct. 10, as the full week stand. This increases the Herk circuit's time to 13 1/2 weeks. Other additions are Paterson, this week, and Pittsburgh, Oct. 9.

Like Pittsburgh, Paterson will recruit a show from its present stock company with the serving as the opener there and then going out on the wheel as an intact troupe.

Watson's Orph is under lease this season to Charlie Burns, formerly manager of the Irving Place, New York.

Burlesque Placements

United Burlesque Circuit made the following placement through Milt Schuster last week:

'Polles Bergette', Sammy Weston, Merg Lexing, Stendal and Fields, Dary, J. K. K. Caren, Mabel White, Adriann Cavanaugh, Charlie Griffith, Roberto and Astrid.

'Mack Scandals', Vic Plant, Sid Rogers, Paul 'Bozo' Workman, Gilbert Mack, Walter 'Pie' Smith, Ida Thomas, Nora Ford, Kay Barclay, Kohn and DePinto.

'Polles of the Day', Tommy 'Bozo' Snyder, Gertrude Hays, Al Ferria, DeVos, E. Hall, Violet Jordan, Reggie, Richard DeVivier, Mildred Faint, Nellie Casson, John Sien, Paul Moffett.

'Happy Days', Watson and Cohan, Four Harmonizers, Ray King, Hane Davis, Dolly Davis, Mary Woods, Duke Lang, Jimmy 'Steppin' High', Billy 'Bumps' Mack, Charles LaVine, Earl Shean, George E. Hall, Violet Jordan, Reggie White, Babe Davis, Joan Tanya, Evelyn Ladeaux.

'Parisian Nights', Benny Moore, Bent Carr, Gordon Ryden, Joe Miller, Ruby Rossella, Dave Leslie, Bobby Young, Fritzle White, Hazel Bernin from the Polles-Troades, Reggie White, Babe Davis, Joan Tanya, Evelyn Ladeaux.

'Sliding Billy Watson's Own Show', Sliding Billy Watson, Al Pharr, George Monfred, Jack LaMont, Wava White, John Flint, Jackie James, Rooney and Brandon, George Frohath.

Empire Wheel

(Week Oct. 3)

Big Revue-Hawthorne, Boston. Lancers, revues, a 100 check. Pacts and Pleasures, Providence. Pacts and Pleasures, Washington. Pacts and Pleasures, Albany. Pacts and Pleasures, New York. Pacts and Pleasures, Springfield. Pacts and Pleasures, Philadelphia.

Dates of 1932-Hudson, Worcester, LaFitt, Thru-Hudson, Worcester. Dates of 1932-Hudson, Worcester. LaFitt, Thru-Hudson, Worcester. LaFitt, Thru-Hudson, Worcester.

News of the Dailies

(Continued from page 38)

vell, in a wire received by Jack L. Warner, who underwrote the event.

Charged with drinking before his auto collided with another, M. L. Moore, mag. scribe, was sentenced to 20 days in N. Y. Jail by Municipal Judge Will G. Fields.

Superior Judge Lucius P. Green, L. A., finding that Chaffee Earl, son of the late E. T. Earl, millionaire publisher, was unable to pay his estranged wife, Alice, \$100 a month, freed him on a contempt citation.

In Jesse Wells' \$156,000 breach of contract suit against Ralph Spence, latter had his demurrer to the action sustained in Superior Court, L. A., with Wells given 10 days in which to amend his complaint. Spence is charged with failure to live up to an agreement to write scripts for 62 shorts.

Expressing a preference to live with their father and stepmother, rather than with their mother and stepfather, the three children of a dancer, and her sister, Olga, have been given into the legal custody of their father, Oscar Flehbins, by Superior Judge Valentine in L. A.

Pending a decision by the District Court of Appeals, L. A., the retrial of the Marconi air terminal, slaughter charge has been deferred to Dec. 30.

Charlie Chaplin, who gave a farewell kiss to Pauline Goddard, when she flew recently to New York, was in the city of Los Angeles, terminal, Glendale, Cal., to greet her on her return. Supposedly, she went out to buy a new dress for her marriage to the comedian. 'Ridiculous!' was her rejoinder.

Default judgment for \$7,734, granted against Mme. Ernestine Schumann-Heink in favor of Mrs. Marguerite Dobson, as the result of an oral transaction, was set aside by Superior Judge Shinn, L. A., following the diva's testimony that she had not been served with a summons.

Mid-West

Charles Nelson of the Lawndale theatre, Chicago, announced a new Yiddish stock company. Nelson hopes to hang around and cash in on the World's Fair next summer.

Melody Mike, suburban dancehall, was the 79th bombing this year in the Chicago bombing spree, the jealousy of rival auto owners.

Jacqueline Smith, 18, inherited \$100,000. She planned to take a Chicago dancing troupe to Shanghai, China. Just a whim.

Edmund Lowe trusted Chicago. He stopped over to have his hair cut.

Col. Johnson's rodeo at the west side stadium, Chicago, got permission to penetrate the loop as far as LaSalle street in a noon time parade.

At least five thoroughbreds perished at Hawthorne-racing stables, Chicago, in a fire. Emil Denmark, who owns a small radio station and who lost three nags valued at \$75,000.

Cleveland heard that Publick would seek by injunction to halt Rudy Vallee from appearing for RKO. Crooner booked into the Palace.

Logan theatre, Chicago, formerly on the Essaness chain, goes to A. Van. Nomikos. Latter has other houses.

For daring to talk back, one patron of the Alhambra Club, Niles Centre, Ill., was killed by bandits. Robbery netted \$200, but was actually believed part of a terrorist attempt to bridge against north side clubs.

Kathleen Burke, 19, won out in the Panther Woman contest conducted by Paramount for Island of Lost Souls. She's from Chicago.

Blackie Tamburino, guard at the Palais Rue roadhouse, near Chicago, fell dead at the feet of his 31-year-old bride, Jean, another employee, when hoodlums swung by in automobiles and emptied shotguns into the roadhouse.

Police blamed the Touhy brothers, who are trying to build up an underwear empire, for the robbery also blamed for a recent shoplift visit to the Lads, which also cost a life.

Sax Rohmer, creator of 'Fu Manchu', made a tour of Chicago with Police Commissioner Algram to make the police test the radio version of his Chinese villain.

Burlesque Reviews

THE REVELERS

(Gayety, Mpls.)

Minneapolis, Oct. 1.

If 'The Revelers' is a fair sample, and if the current show does not represent a toned-down edition, the United Burlesque association wheel apparently is trying the hazardous experiment of substituting clean entertainment for smutty burlesque. In fact, 'The Revelers' is much cleaner and also tamer in the matter of underings than the least daring of the offerings that classify as revues in houses of higher rating.

In this instance, blue comedy and lines are few and far between, and there are only two brief interludes of near-nude torso shaking and wiggling by a single woman principal who started her gyrations in a further state of undress than most of the banned strip dancers of yesterday. Prices for the girls throughout are scantily clad, brassieres are always in evidence.

The four principal principals and the 16 girls of the line average younger and more attractive in looks and size up to more refined in voice and manner than has been accustomed to find in burlesque. There are no less than four comedians, each of them surprisingly capable, an efficient straight man, and a first-rate singer. The show proceeds in regular revue fashion. Comedy skits and specialties in one or two are sandwiched between the songs. The girls, which include several flashy stage pictures with the girls posing. The funmaking is surprisingly free of dirt. Probably hampered by the taboos of the usual righteousness, the comedians seem to have a difficult job of it. Considerable handiwork for a burlesque circuit and the only mildly amusing material with which they have to work, they make a good job of it.

The big question, of course, is whether this sort of entertainment can find a sufficient audience in houses like the Gayety. Last season in this same theatre stock burlesque went the limit in raucous and strip dancing and finished on the right side of the ledger, but was

He came all the way from Monte Carlo for that purpose.

'My success went to his head.' Thus said Gilda, Gray describe in Milwaukee happened to her Polish father, Max Michalski, who she accused of continually embarrassing her since she was a child. Her father, who she said contributed to her discomfort by promoting \$98 in groceries and aid from Milwaukee, she said, although Miss Gray says she sent regular remittances for the support of the family with which her 18-year-old son, Yank, lives. She offered to pay back the \$98 to the county.

Rajah Kahn, who answers when addressed as Dave Williams, was ordered to dig up a girl stogie that he had hidden in a trunk. Police Captain Gill, of north Chicago, did the ordering. It was part of a campaign with a Lions Club charity festival.

Capt. Gill said there would be no burials in his district without a license for the rajah's cremation.

Cleveland opens its RKO Hippodrome with Frank Hines as manager Oct. 8. Hines was at the Palace before. Foster Schell comes from Denver by auto to be sent. Meanwhile city manager Ted Thomas succeeds Hines at the Palace.

Maurice Melinoff, Cleveland playwright, has written a new piece. A Cleveland journalist is the model for the hero.

Mrs. Louise Hanson, 39, described as the wife of a once wealthy film producer, tried suicide in Chicago. At the Columbus Memorial hospital it was she who recovered. Financial reverses prompted the attempt, 'twas said.

Grace Halloran Rose filed suit in St. Louis for separate maintenance, naming the Hotel Statler orchestra leader, as the cause of her disillusionment. They were married three months ago. Before her marriage a show was cancelled. Rose accuses hubby of trying to pull some legal magic and have the marriage annulled.

Instead of the usual orphans, Minneapolis will one day for its financially embarrassed symphony orchestra. It's a different kind of an orphan.

Judge Joseph Sabath was elected to his 10th term as president of the American Writers Guild last year. This is the league that promotes funds to guarantee the continuance of the life of the writer. Dr. Max Thorex is the generalissimo.

continually in hot water with the mayor, a local reform organization, and the mayor's purity committee, which succeeded in blocking a renewal of the license.

This season, when the Gayety's employees decided to operate the house on a co-operative basis, the reform organization opposed the license, but it was finally granted by the city council on the promise of clean show. The house is the first of co-operative operation. The house about broken even the first two, but when this show was caught at a Wednesday matinee the audience numbered less than 100 and the only feature to evoke an enthusiastic response from the customers and to stop the show was the torso toasting by the woman principal who made such a liberal display.

The shows jump here from Kansas City, opening Saturday nights instead of afternoons, and going from here to Milwaukee. Among the veteran burlesque stars now on the circuit are 'Bozo' Snyder and 'Sliding Billy' Watson. The girls, at the modest level of 50c and 75c downstairs, 35c in the balcony and 50c in the gallery, including tax, at 12c. The house is a 20c house, for the lower floor at matinees. Stating that the current week's show was better than the last, the manager, former stage manager and now presiding in the front of the show, named the top trade on burlesque operation provided by 'Texas Gulman at the Orpheum and complained about that house going in for burlesque. The house is the 'Marcus Show', another recent Orpheum attraction, and getting the show with rough stuff that the Gayety isn't permitted to bill.

The four funsters in the present aggregation are L. E. Hamp, Sam Miller and Bob Miller, and one being a roughneck and the others a tramp, Hebe and a Wop. For the first time, the show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart.

A good show for the price, but one that may not be too well suited for burlesque circuit, is a different kind of show.

RIALTO

Chicago, Sept. 30. Burlesque is burlesque, the variation between one sample and another is customarily represented in the frequency with which the girls are changed. In the wardrobe department. There were more than a few holes in the girls' tight suits from the down-front seats and there were plenty of down-front seats.

Nether words, nor better than what is handed out in the three other Chicago burlesque stands, the Rialto has a few new ones. The concession mugs that tramp the aisles elsewhere. It's astonishing, and refreshing to get right from the source. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart.

Harry Clex and Ann Morton are the billed principals, but in the absence of anyone to identify them as a casual inspector might easily guess the actors. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart.

Business has been bad. That goes for the Chicago houses, too. Rialto has been watched closely by the censor due to the fact that women, mistaking the house perhaps for vaudeville, its traditional police raid. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart.

While slowing down the strip stuff the so-called comedy is untaxed. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart. The show is a decent, but much of their stuff is a revamp of ancient vintage. Other men principals are Don Trent and Erv Hart.

This comes after the Star and Garter on the west side where a No. 2 brigade takes the reverse movement.

Buff. Gayety Folds

Buffalo, Oct. 3.

Gayety (burlesque), which opened in August under management of Ed Daley, closed without notice last week, reported owing three weeks' back salary to musicians and help. House may be re-opened this month following adjustment of claims.

Gerard Overland East

Hollywood, Oct. 3. Barney Gerard, former burlesque prince of the stage, is returning to New York by auto. Mrs. Gerard is with him.

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15 YEARS AGO

(From 'Variety' and 'Clipper')

Henry W. Savage announced he was through with picture production. Had made a number of them and no luck. Said he would sell his future plays and not try to film.

Owner of the Forsythe theatre, Atlanta, was trying to oust Jake Wells. Lease called for 'first class productions,' and owner contended pictures were not up to snuff.

Dave Warfield turned down an offer to appear in film versions of 'The Music Master' and 'Auctioneer.'

An effort was started to induce the Government to limit 15 cent places. Would save picture theatres making change.

Summer of the New York vice society, went after the Original Broadway Britton. One objection was to 'Impertinent' questions which were attributed to the late Walter J. Kingsley. Kingsley denied he ever wrote the column.

Acts playing Ohio were warned to obtain censor approval if they used films in their turn. Had to have a certificate or pay \$300.

Jack Laft joined 'Variety's' staff, heading the Chicago office.

Three E-way shows went up from \$2.50 to \$3 top.

Actors Equity and the managers finally agreed upon an employment contract.

More war trouble. Lithographers were shy German chemicals for making colored inks.

50 YEARS AGO

(From 'Clipper')

Cincinnati won the pennant in the American Championship with Philadelphia and Baltimore runners-up. Chicago won in the League. Both organizations played post-season games to the end of October. They even played one with the New York Metropolitans, which was in neither league.

John L. Stoddard was the first to adopt the idea of a matinee and night for travel lectures. Gave the lecture one evening and the following afternoon. Proved a hit and generally adopted.

Miss Etta, who called herself a 'memotechnist' was giving lectures telling people how not to forget.

Sneibaker's circus had featured a troupe of 'Genuine Indian Natch Girls' all season. Now that the troupe was folding it was revealed that they were a quartet of dancers from England.

Fanny Davenport was playing in England and the critics were cold.

'Clipper' reported the death in an insane asylum of 'Sallie Blinn' who spent 28 years in the place because he believed himself a girl. Got that way doing female impersonations in amateur theatricals.

Forepunch show was ending its season in St. Louis Sept. 28 but cut down to a one ring kick and went south for spare change.

Fourth car of the first section of the Sells circus train left the track at Point Lick on the jump from Richmond, Va., to London, Ky. That car and 15 other cars went down the embankment killing three, fatally injuring three more and disabling others.

Horses attached to a 42d street trolley car were frightened by an elephant being taken down Fourth ave. in New York, and ran away, injuring two. Apparently used in 'Around the World in 80 Days.'

Inside Stuff—Pictures

Coast theatre execs are trying to figure the answer to a trio of recent films now playing the subsequent runs: 'Chandu' (Fox) showed nothing in any of the key first runs from Los Angeles to Seattle. When it hit the nabes and suburbs the picture piled up substantial grosses, especially on week-end bookings. 'Horse Feathers' (Par) and 'Bring 'Em Back Alive' (Radio), both of which clicked solidly in the first runs, especially in Los Angeles and Frisco, did a complete about face on the second showings along the Coast.

Answer to the 'Chandu' reversal is taken by execs as an indication that the Fox picture has a particularly strong kid appeal, while in the nabes the patrons are familiar with the foolery of the Marxes and regard their latest as just another Marx picture. No explanation is offered for the drop in biz by the animal picture in the nabes except that it might have gotten everybody on its first runs with other animal films possibly taking its edge away by the time it got to the subsequent.

First draft of a story at Paramount was handed out to writers and executives on the lot with the following notation: 'It will be noticed that the story is incomplete and written in a slovenly manner. This is because I have been unable to get the writer to co-operate with me on the story, or to devote his time to writing. The statement is signed by an associate producer.'

Writer is demanding an apology, claiming that he did not want the assignment and had asked several times to be taken off the story. Producer finds himself in a tough spot as all other writers refuse to have anything to do with the yarn feeling that the exec overstepped himself in making the statement on the script which everyone in the studio would read.

Meanwhile the studio has shelved the story temporarily until the writers cool down.

Will Horwitz, Dallas exhib. who has figured in more and varied scraps than perhaps any other Texas picture show, is blasting again. This time it's in his local theatre ads and a diatribe against exclusive bookings. In disjointed sentences he writes: 'Hold everything folks—don't get excited—it's the hat—not the heat—'rot hog's back—'ol movie trust here—this picture is exclusive here only—nah—'shats caused by the hat—it's hokey—it's 'ol movie hawg—trying to corner the boy friend—Will Horwitz, etc.' Then the statement that Horwitz has contracts for the best product and the assurance that his patrons will see them all. Seems a broadside against Loew which in the same paper advertises Loew and Hardy's 'Pack Up Your Troubles' never to return to any other theatre in this town. Horwitz advertises the same comedians in 'Helpmates.'

With complaints from members that they had no chance to vote for heads of respective branches and directors of their branch the board of directors of the Academy of Motion Picture Arts and Sciences is making amendment to the constitution that at least two tickets must be in the field for each office and that members will also be able to write in on ballot their choice if they do not appear on printed ballot. This came about when it was learned that four members of one branch who were on the nominating committee had nominated themselves for office without opposition. Also Howard J. Green was put forth as candidate against Oliver H. P. Garrett for the board because the writers claimed Garrett has been only a member of the academy three months while Green had served for several years.

Test premiere of Columbia's 'Washington Merry-Go-Round' in Baltimore was greeted by a paid ad in the Balto 'Sun' from 'The Authors' (anonymously identified that way) denying that the pic had anything to do with their book. That's correct.

Picture was originally used and Maxwell Anderson developed it his own way, which fact Col. concurred in a retailing.

RKO's circuit deal for the picture commences Oct. 22, and Oct. 28 is set for the New York showing at the Mayfair, with little likelihood the Skourases will take it away from RKO for the Roxy, N. Y. H. B. Frahm is preparing a foreword of endorsements from political notables as a build-up for any possible complications. This will precede the film as one of the titles.

'Financial Post,' Canada's equivalent to New York's 'Wall St. Journal,' recently carried an article saying that 'Famous Players' (Canadian) faces the future with the greatest advantage that it has written down a list of sound equipment to a very low figure, and predicting that the bond interest by Famous Players Canadian will be earned this year. Paper points out that losses of FPC to July 2 were in great part paper losses resulting from the company's policy of writing off depreciation on a liberal scale and to losses on investments.

J. Fitzgibbon, in charge of FPC, believes that British pictures, which the chain will play this year, will do better say, 'British producer has more or less found himself in the last eight or nine months.'

Edward Quittner's suit against Paramount Publics and the Hays organization is on the Federal Court's main calendar for Monday (10). To the closed condition and the fact there aren't many judges in the U. S. District Court, New York, to hear the cases, Graham & Reynolds, attorneys for Quittner, believe that it may be delayed until the end of the month.

Quittner is suing for \$5,200,000 under the restraint of trade statutes, claiming Paramount forced him out of business in Middletown, N. Y., where he owned three theatres. The suit, filed two years ago, is expected to be one of the most interesting of its kind ever heard.

Third dimension thing is up again as RKO resurrects the idea. Roxy has such an idea under consideration for the RKO theatres in Radio City now being erected.

RKO is considering certain patents owned by the Valentine Paint Co. supposed to give the illusion of third dimension. Experiments with a small model of the Valentine instruments have proved successful, this way. Valentine system calls for the projecting screen stuff from the rear of the stage rather than the front.

Smacks similar to Trans-lux process although Trans-lux claims no illusion for third dimension.

Studios' tagging along after the newspapers to get ideas for picture material sometimes takes on reverse English. When a Santa Monica marathon dance was closed, and the authorities and newspapers began a campaign against marathon stepping, Universal decided to shelve 'Dance Marathon.'

Carl Laemmle, Jr. bought the story during a wave of interest in the grueling passage, but now that marathoning is in for so much panning, Junior Laemmle has pigeonholed the yarn. James Knox Millen, adapting the story, was put back on 'Suicide Club.'

Why a member of Paramount's eastern scenario department took a couple of days off to determine whether an Indian could make a shield of untanned deer skin, is explained by his being convinced that the public is exacting for correct technical detail.

He reached this deduction through a Texas promoter telling him that he wanted a true story written on the state of Texas and remarking that 'The Covered Wagon' was a money because the horses were shown in new harness.

Unlucky way of either plugging a picture opening through a cross-country tie-up was put over by Radio studios in Hollywood on the open-

ing in New York of 'Bill of Divorcement' at the Mayfair, Friday (30). Usual opening ballyhoo was removed from the house lobby, but the customary curtain speeches were broadcast from the film capital, and reproduced in the theatre through a loud speaker system. Making the invisible curtain talks were John Barrymore, Billie Burke, leads in the picture, and George Zukor, the director, who broadcast from a stage on the Radio pictures lot. Handled by NBC as far west as Denver.

KBS studio has completed half of its progress for World Wide with nine more pictures to make in seven months. With plenty of time between pictures Sam Bischoff will probably go to New York upon completion of 'Uptown New York' and 'The Death Kiss' early in November. Present releasing arrangement between W-W and the Kelly-Bischoff-Saal organization is to be terminated when this year's program is delivered with likelihood of KBS releasing through another company. E. W. Hammons owns a one-half interest in both KBS and W-W, but might okay another release if he could benefit through his KBS connection.

Hays organization offered to match Fox's salary if Jason Joy would remain as production code overseer, but Col. Joy turned it down. 'Incidental reason reported for Joy's withdrawal is that the physical excursions of the job which he virtually created three years ago.

Offer was made, it is declared, even after Dr. James Wingate, former New York censor head, had been approached.

Another reason is said to have been that Joy has producing ambitions.

Joseph P. Kennedy accompanied Gov. Roosevelt west on his campaign tour. He is a member of the Democratic Finance Committee. Kennedy who helped finance the Roosevelt pre-convention fight in Massachusetts admits he never has taken an active part in politics.

The former theatre-film promoter says 'there is no public office that would interest me. Gov. Roosevelt asked me to go with him on his trip and I got a big kick out of it.'

Universal is burned at some of its salesmen concerning themselves too much with the activities of competitors and digging up inside information to what the other fellow is doing. In a general letter to all U. S. film salesmen, Schlafffer, gen. sales mgr., spelt out the company's policy, urging 'Every Universal salesman to devote his entire time and attention to the sale of Universal product and to pay no attention to stories about the activities of other salesmen.'

The booth operator required in 'Of Thee I Sing,' at the Music Box, New York is for election return his, the operator actually working five minutes per show for a total of 40 minutes weekly. But he gets \$100 a week.

That's the same wage for heads of departments of the stage crew who are on the job throughout all performances.

Edgar Hart, who dropped out of the Liberty theatre, Astoria, Ore., when the Skourases took over the operation of Fox West Coast, went to his home in San Diego and back up to Spokane to take over the RKO Orpheum. Then that theatre was turned over to Skouras, and now Hart will go back down the Coast to San Diego.

If he runs true to form the next assignment will be Florida or Alaska.

A Providence survey shows there are some theatres benefited as result of the amusement tax. One exhib claims he doubled his weekly gross, directly due to the tax.

He contends many people will do anything to dodge taxes and as a result some of the 50c. top public now waits for the picture's second run at 30c.

Coast studio prepared an ad campaign on 'Phantom President' (Par), current at the Paramount, New York, but it was entirely eliminated, the home office supplanting it with a display of its own.

RKO's court suit on the campaign prior to Milton Feld's return from Karmel, Cal., stressed Jimmy Durante, who showed comic from Metro, above both George Cohan and Claudette Colbert.

After 21 days on the train with Gov. Roosevelt, Charles Pettitjohn got back to the Hays headquarters to find Will Hays getting ready to move into the Hays headquarters. Pettitjohn told everyone in and around the office that the Hoovers are lost to Hoover, making it clear at the same time that the statement was made with all deference to his departing boss.

Formal legal recognition of the Hays-Horwitz pact, involving protection of attendance of relations of the major circuits and 11 indie theatres in Cleveland, will be announced this week. Hays lawyers say that at the same time the case, which has been on the Federal Court docket for a year, will be officially discontinued.

Motion picture supply houses, hard hit by the almost total cessation of business, are looking to a revival of activity in their field through anticipated necessity of new equipment for theatres. During the past two years theatres have spent little, compared to other days, in replacement of seats and other theatre material.

Major studio got an idea for a feature from a travel short, made by a major company, and sent an executive to the same locale to get background footage. When the film was released, some critics said the background was taken from the short, although the second company spent \$51,000 to get its own scenes.

Major companies have ruled against studio wholesaling stills of their stars and directors to dealers who would sell them directly to the public. Decision to make the ruling general came after 'Hollywood Movie Album,' an outside company, sought to buy stills to retail.

By Oct. 15 Warner Bros. must decide whether Roscoe Arbuckle is to make 11 additional shorts for the company as well as a feature. Warner's first two-reelers, made by Arbuckle at the Vitaphone plant, Brooklyn, as yet untitled, is now being edited.

After RKO had agreed to experiment with the five-day work plan for operators in the booth, the plan was suddenly kayoed. The swingmen or substitutes submitted by the unions in one theatre were so incompetent as to run a reel backward on one occasion.

Denying an ERPI financing, E. W. Hammons, for Educational and Worldwide, makes known that a \$1,500,000 credit had been underwritten for his companies, for '32-'33, by Whitehall Trust Co. of England, Hudson Bay Co. and Dillon-Ryder.

Deal whereby Walter Futter was to assemble some African stunt taken by Gary Cooper, and to be released through Paramount, has fallen through.

Hays office last week received official notification that working critics, cameramen and reporters can gain admission to amusement events tax free.

In order to obtain better representation for its Radio product, RKO may go into houses in strategic spots, probably in a number of towns which the chain now does not penetrate.

Reports that Loew's is to take over the Capitol, Cincinnati, can't obtain an RKO has it under lease. RKO also holds the Metro film franchise.

Yiddish Theatre Drifting Away From 2d Ave.; New Season Opens

Only two Yiddish theatres on Second avenue this year, as opposed to the usual half dozen, although there are seven Yiddish theatrical troupes working in the Metropolitan area. All seven companies opened their seasons Saturday night (1) in accordance with the general custom of starting Yiddish theatrical seasons immediately at the conclusion of Yiddish New Year holidays.

Only Second avenue houses occupied currently are the Folks and the National theatres. Maurice Schwartz, in his return to Second avenue, is heading a company at the Folks, the theatre having been vacated at the start of last season by Molly Picon's going off on a world tour. Schwartz is appearing in a new play titled 'Yoshe Kalb.'

At the National is a musical comedy headed by Lea Kremer, concert singer of folk songs. Piece is called 'Song of the Ghetto.'

Other theatres that opened at the same time are Jenie Goldstein's company at the Prospect, Bronie Tomaszewsky's troupe at the Gayety, Brooklyn; Misha and Lucy German with their troupe at the Liberty, Brooklyn, and stock at the Lyric and Hopkinson, both Brooklyn.

ASHTON STEVENS, JESS KRUEGER OFF CHI 'AM.'

Chicago, Oct. 3.

Dropping by the Chi 'American' of Ashton Stevens, dean of the Windy City's dramatic critics, and a first night figure for the last 20 years, as official dramatic commentator for the Hearst papers at the Chicago theatre, is regarded locally as a forerunner of the oft-remembered merger of the 'Herald-Examiner' and the 'American.' Both are Hearst papers, afternoon and morning respectively.

With Stevens was dropped Jess Krueger, theatrical columnist, only about a year on the 'American.'

If and when the merger eventually comes both Hearst papers will be styled the 'Herald-American.' Merged papers will probably have all day editions, otherwise the total elimination of the Hearst papers from the city will leave a clear morning to the Chi 'Trib.'

Recently a single art and photographic department was established to serve both Hearst papers at which time the probabilities of a merger arose.

Stevens is now in New York at the Algonquin hotel, where he was writing the 'American' column. With that publisher's minor operation in Cleveland today. Stevens may go to that city to confer with him, as it's not unlikely the veteran dramatic critic will be retained by the merged newspapers.

New 'Crocus' Delay

Sudden illness of Francis Lederer, British actor, has delayed the trip to New York of Basil Dean who had intended starting local production of 'Autumn Crocus' with Lederer starting, by the end of September. Now expected Dean won't be getting before the end of October.

'Crocus' was a long run smash in London and has been promised to New York for more than a year, but has always been held up, waiting for Lederer who handled the London lead.

TESTING DAYTON

Dayton, O., Oct. 3. One legitimate attraction, Walter Hampden in 'Cyrano,' has been booked for a single night, Oct. 18, at the Victory, former legit house, which went films two years ago.

The house's picture contracts allow one and two-night substitutions with legit attractions about 15 times during the season. Further bookings depend on response to Hampden. Last season the house had but one legit attraction, Maude Adams, for one performance.

Woods' Shipman Play

A. H. Woods' newest try will be with a Sam Shipman play, 'The Mighty Weak.' Production may go into rehearsal within a week or so. Harold Winston will stage.

Murray East on 'Crazy Quilt'; Warner with Him

Hollywood, Oct. 3.

Bud Murray has left for New York to stage the dances in Billy Rose's new 'Crazy Quilt Revue.' It is the first eastern trip in four years.

Accompanying him is Franklin Warner who will seek an eastern production of his musical, 'Oh, Susanna,' which he staged here two years ago. During Murray's absence his wife, Gladys, will conduct his school.

N. Y. Times Leases The Little Theatre; Ames Quits Show Biz

The New York 'Times' has leased the Little theatre, a 530-seater on 44th street, which will continue to offer legit shows. House was built by Winthrop Ames and sold by him to Adolph Ochs, publisher of the daily about a year ago. Ames, former prominent showman, severed his last connection with the stage and Broadway, last Saturday when he relinquished control of the Booth. Little will be operated by Martha McAllister, general manager for Arthur Beckhard, who entered the managerial field with Ames.

Because of congested 43rd street the Liberty property was acquired by the 'Times' with the idea of raising it and building a more fitting entrance to the publication offices. 'Because of the depression Ochs has set back the building program indefinitely and the Little may continue for several seasons unoccupied.'

The Booth is owned by Lee Shubert, Samuel Untermyer and the estate of Andrew Freedman, who likewise are partners in the ownership of the 44th Street, Shubert, Broadhurst and Plymouth. First two houses were leased to the Shubert Theatre Corporation but the receivers disclaimed the leases. Lease on the Booth was held jointly by Ames and Lee Shubert, but the former was the operator without interference. Although the house was reportedly profitable, Ames refused to renew the lease, having been ill for more than a year. With the Booth back to Shubert Sunday there are almost certain complete change of personnel, including heads of departments back stage. Only employee retained is Peggy Collins in the box office. Arthur Meier will represent Ames at the Booth will manage the Little for the 'Times.' Change in control of the Booth, however, will not affect the run of the current attraction 'Another Language.'

Winner Leaves 'Boat' For Radio; Kent Replaces

Billy Kent succeeds Charles Winniger in 'Show Boat' at the Casino, New York, this week.

Winniger is forced out by his new radio show, which goes on the air Oct. 6.

Winniger's 52-week contract with Maxwell House calls for starring above the new NBC commercial's 67 other cast members. His first broadcast will be Oct. 6.

Conflicting time prevented doubling.

Bee Lillie Maybe

Negotiations were on early this week which may land Beatrice Lillie in the cast of 'Forward March' at the Brown and Henderson musical. Original plan of the producers was a show without names.

Show opens in Pittsburgh Oct. 17. Additions to the cast are Eric Cowley and Hugh Herbert.

Dillingham-Gordon Play

Hollywood, Oct. 3.

Charles Dillingham this winter will produce a new play by Leon Gordon, 'Undesirable Lady.' Gordon is now at Metro.

Script will first undergo revisions suggested by the producer.

Getting Used to It

Chicago, Oct. 3.

DeWolf Hopper after 60 odd years on the stage was subject to one of those conventional interviews after the radio. Eddie Cavanaugh at WBSO asked Hopper:

'And how do you like being on the stage?'

In reply the microphone being on, Hopper exploded: 'That's the silliest question I was ever asked.'

CANTOR'S VAUDE-REVUE TWICE DAILY ON B'WAY

Eddie Cantor is due east about Nov. 1. He will lead his own vaudeville revue along the lines of the shows at the Palace and Warner's Hollywood, Broadway. Cantor rejected several legit starring offers lately.

Plans for Cantor to play twice daily. Expected stay in New York about two months, with a month in Chicago and two weeks in other major keys.

Eddie Cantor will be Cantor's general manager leaving the publicity field for a spell. Cantor will return to Hollywood next spring.

Packard Passes Buck On Guarantee Claim

Montreal, Oct. 3.

Frank Gilmore, of Equity, appeared here in court, on behalf of Robert Lorraine, who is suing M. Packard for contract breach. The actor headed an English company which revived 'The Father' last season in Montreal and was guaranteed a five weeks' engagement here.

Only two weeks were played. Packard contended he acted in good faith. He claimed that the theatre and although he owns stock in that enterprise, it is a limited liability concern and he should not be held responsible. Lorraine claims \$4,000 is due him. Decision was reserved.

Giveaway to Promote Subscription Nucleus

Ottawa, Ia., Oct. 3.

Serving as an introduction to the Don and Mazie Dixon Co., stock, opening at the Grand at 10 and 25, the Ottumwa (Ia.) 'Courier' and merchants capitalized on the event, using a full page spread to introduce members of the company. Seven merchants took ad space on the page.

The feature was offer of a free guest ticket, each merchant having 30 tickets to give away to the first 30 phoning. List of first 50 phoning was taken with the first 30 called back to get tickets.

Total of 210 tickets were given with the lists kept for future reference and as possible patron list for future attractions.

Berlins Sail

Irving Berlin is practically going for the ride only on the S.S. Bremen sailing Oct. 1 with his wife, as he will have a fortnight on board. He is vacationing and partly, as Berlin wants to finish up on some tunes for a new musical production idea he has.

Moss Hart is doing the script and Sam H. Harris will produce, being the same combo as on 'Face the Music.'

UPSTATE BOOKINGS

Rochester, Oct. 3.

English farce comedy, 'Tell Her the Truth,' will have American premiere at the Lyceum theatre Oct. 14-15. Andrew Tomboes and Lillian Hagahen featured.

Lillian Gish in 'Camille' scheduled for Oct. 21-26 with 'Morning Becomes Electric,' 'Counsellor-at-Law' and Amelia Earhart following. Largest fall lineup for the local stage in five years.

Brown Revue Continues

Albert Deane and Jay Gorney are collaborating on sketches for Heywood Brown's new revue, 'Heaven Help Us.'

Deane is an executive in Paramount's foreign department.

25 Legit Pieces in Preparation As Producers Sense Improvement

Bela Blau's 'Mad Hopes' Set for Prompt Start

Bela Blau is getting ready to cast 'Mad Hopes,' play which he has been toying with for about a year. Early last summer he produced the play in Hollywood for test purposes, with the cast at that time including Billie Burke and the late Peg Entwistle.

Blau has been holding off the New York showing of the play pending a hope that Billie Burke would play it here, and is now awaiting a final word from her, but is ready to start casting within a week even if Miss Burke decides against doing it.

Blumenthal Supposed Backer of New Group Rival to Met. Opera

Metropolitan Opera company will have opposition in New York this season by a fusion group of former Met and Chicago Opera members who are being formed into a company. Proposal is for the troupe to put on shows in a first class fashion at the Casino Theatre, with the story in musical circles to the effect that A. C. Blumenthal will put up most of the necessary cash.

Paul Longone is the moving spirit behind the organization of the new troupe and is telling people whom he is propositioning that Jeritza, Jeanne Bratslavsky, Tito Ruffo, Mario Chamlee, Ongini and several other prominent opera stars have already signed their intention of joining. Jeritza headed a group of singers that quarrelled with the Met bitterly at the end of last season, the squabble landing in the dailies.

Also set for the group is Hope Hampton, whose husband, Jules Bratslavsky, is the Met's conductor. He has no personal financial interest in the venture.

Moranzoni, former leader of the Chicago Civic Opera, it is understood will be in the list of conductors for the new venture.

Plan is to give five shows a week at \$3.50 top.

Vienna, Sept. 15. Since Maria Jeritza could not come to terms with Metropolitan Opera, she will refrain from appearing on the operatic stage in the city, but will remain in the city and will do a concert tour instead.

Fifty or sixty recitals in various big cities throughout the States are on her schedule. With a view to the possible direct return to Metropolitan, she has promised not to sing any of her operatic arias.

5th Ave. Art Museum Has Drama Exhibit

John Wenger, legit stage designer, has been asked by the Museum of the City of New York to contribute several of his stage designs for the permanent theatre exhibit at that museum. He has an exhibit of paintings currently at the Montross Gallery, most of the pictures inspired by the theatre.

Wenger has designed sets for a number of musicals in New York as well as backgrounds for nearly all the Broadway picture houses. He also did the sets for one picture, 'Farmhouse on Parade.'

Herndon Show Snagged

'Belmont Varieties' vaudeville revue, opened at the Belmont Wednesday (3), but failed to give a performance Sunday night as scheduled. Bankroll trouble the reason. Actors were verbally engaged all to receive a percentage of the gross. Stage hands and musicians were paid, but there was no split to the players.

Understood show may reopen at another 48th street house. Richard Herndon sponsored 'Varieties.'

Jean Frontal for 'Divorcee' Jean Frontal goes into 'Gay Divorcee' for which rehearsals started yesterday (Monday). This is the Dwight Wiman show.

Miss Frontal is the wife of Chic Chandler, of musical comedy and vaudeville, and has previously been in several plays.

With Broadway failing to develop a dramatic or comedy smash throughout September, unprecedented in modern times, showmen have been pondering an explanation. Some opinions have it that producers have been holding back until after election because of the general business uncertainty and the importance the naming of a new president has assumed.

Number of the established producers are late in trotting out their wares, but the election appears to have been a secondary consideration. They wanted to see whether conditions were improved and recent reports of increased industrial activity have encouraged them to go into action. There are more than 25 shows in preparation, all aimed for Broadway, and a number of the leading shows are among the producers.

'Waiting until election' to bring shows in is regarded as a fallacy by some knowing managers. They point out that the height of the autumn season is October and November. Election falls on Nov. 8 this year and shows coming in at that time hardly figured to get the cream of business, because after Thanksgiving (24), theatre attendance invariably drops until Christmas. This season, therefore, should see a full four weeks of pre-holiday dullness, which shows that have become established as favorites will be likely to stand up.

Because of the season's virtual flop start Broadway is now talking of the first of the year for the legit season to actually get into full stride. Only one show was definitely carded for entrance after election and it was not that event that caused the fixing of the late date. This month (October) is figured to supply dramatic fare of much better calibre than the September entries and there certainly is better material in sight.

Season's start was not entirely goose-egg, for three musicals are rated in the money. Though none is a smash, there's little doubt that 'Flying Colors' will stick. 'Varieties,' which week in week looks good for a successful, if not lengthy, stay and 'Ballyhoo of 1932,' which drew doubtful notices, is operating at some profit so far.

It is noted that omission prices with the new Federal tax appended may or may not be important. The \$3 top for musicals was sidestepped (save for one, a flop, 'Fanny' and 'Varieties' are \$4.40. Any show that is in fair demand has a better lower floor call than for the balcony. That condition seems paradoxical in face of the downward trend.

Doubtful \$5.50 Top Looks definite, however, that few managers will try a \$5.50 top this season. Only show at that scale is the holdover 'Of Thee I Sing,' which moves to the 48th Street next Monday. The top show will be \$4.40 for the first dozen rows. New Arons & Freedley musical is to have a \$5.50, however, according to present plan.

Several non-musical attractions have used a \$2.50 top, which, with the tax of 10%, is \$2.75. In no case, however, was the show a good thing. One of them, 'The Budget,' is a dud. Another, 'The Budget,' is a dud. Another, 'The Budget,' is a dud. Another, 'The Budget,' is a dud.

From the road latest reports indicate that legit gallery trade is growing. Same may apply to New York from now on. There are a number of good number of shows with galleries here. Newer and smaller dramatic houses are on two floors, but some of them are likely to be lost in the shuffle.

Dresser Show Dec. 5

Hollywood, Oct. 3.

Opening date for 'A Plain Man and a Soldier's Wife,' by Sophie Kavanagh, has been set for the Savoy, San Diego, on Dec. 5. Louise Dresser will be starred.

Produced by Harry Cort; Ben Jackson and James Hanley.

London Show World

B'way List Climbs to 20; No New Smash Yet; 'Colors' Tops \$30,000

Broadway offers 20 shows this week—including the five premieres started between Monday and Thursday. Same week last season there were 28 attractions on the boards proving the slowness with which managers are proceeding.

Legit business in New York is running behind several out of town keys, but there is a good reason for that. Shows sent to the road are last season's established successes. In the main, whereas Broadway must get its trade from the new shows and only a few of them are favorably rated. As yet no dramatic hit has arrived.

Best money went to the new 'Anties,' which opened \$5 to top last week, indicated gross around \$25,000; other openings were hardly rated in the money with 'Success Story' at the Elliott having a doubtful chance on strength of the notices; 'Bidding High' was planned first full week of 'The Stock Is Dead' a disappointing \$4,000.

Another new musical, 'Flying Colors' climbed \$4 to \$10,000; 'Ballyhoo of 1932' improved to \$21,500; 'Of Thee I Sing' proved its class and rose over \$25,000 last week. It moves to the 46th Street next Monday.

Next week has the heaviest incoming card so far this season: 'Rendezvous,' Broadway; 'Criminal at Large,' B'way; 'The Great Morosco' (Lilly Turner) maybe moving; 'Men Must Fight,' Lyceum; 'Peacock,' 49th Street; 'The Father and the Child,' Sister; houses not named, and a revival of 'The Great Lover' at the Waldorf. The Grauman's moving from there to the Hudson.

Estimates for Last Week
'Americana,' Shubert (1st week) (R-\$3,95-\$4.40). With the usualbert receivers, Les Shubert personally in charge; varied reports out of town, where it was favorable; 'Open Wednesday' (5).
'Another Language,' Booth (24th week) (C-\$108-\$140). With nearly half year completed business continued. (Continued on page 54)

'Cynara' Grosses \$4,300 In 3 Columbus Shows

Columbus, Oct. 3.
Hartman theatre reopened here Thursday (29) with 'Cynara,' the duagagement of 'Cynara.' While the take was no record, Harry Schwartz, head of Great Lakes, of which the Hartman is one of the chain of 20, saw his first production of the season stay out of the red. The three performances grossed \$4,300.

Schwartz, who has maintained his headquarters in Erie, Pa., in the past has moved to the Waldorf, where he is supervising all productions here.

Stock for Lincoln, Neb., After Four-Year Gap

Lincoln, Neb., Oct. 3.
Stock will start locally middle of October with Liberty Players in the Liberty theatre. The company is backed by local business men with Clyde Armstrong, great with Sherry in Cincinnati and St. Louis, as managing director.

Phillip Brandon, closing with Phillip Marivale in Chicago, is due for leading parts. Other opening cast members include Le Smith, Marolyn Fink, Juliette Goodwin, Isabel Osgood, John Graham, Belton Hackett, Gavin Harris, E. H. Higgins and Wm. Court. No stock here for four years.

WEBER'S THIRD SOON

Lawrence Weber is ready to start work on his third production of the season, 'Love Life of a Tiffy.'

Hugh Sinclair will have one of the lead roles and Herbert Biberman will stage. Sinclair going into the piece is made possible by postponement of 'Passionate Pilgrim' which Howard Inghes was intending to do with Sinclair in the Shakespeare role.

Met Ready with 'Emperor' Metropolitan Opera House is practically set on the opera production of 'Emperor Jones,' which has been musicalized by Louis Gruenwald.

Jos. Mielziner has been assigned to do the sets, which, for legit purposes, were done by Robert Edmond Jones.

Lawrence Tibbett will sing the lead.

New Haven Little Starts

New Haven's Little Theatre gets under way for its season on Oct. 10, under Prof. Wm. Lyon Phelps as president.

Half-Peace in Buffalo

Buffalo, Oct. 3.
The Erlangers and the stagehands' union reached an agreement covering the season. Negotiations between the house and the musicians' union are again reported off, the union refusing a 10% cut and reduction from five to four men.

Reliably reporting close to \$5,000 will open with dramatic attractions without orchestra and no musical productions will be played.

MARQUIS' CLICK, \$8,000 1ST WEEK

Los Angeles, Oct. 3.
Billie Burke in Noel Coward's 'Marquis' got away to a strong start at El Capitan, getting close to \$8,000 on the opening week. With a cast of names, piece likely to show a need profit in its four-week run.

Second week of 'Rose of Flanders' was fair at \$7,200. Low net makes it probably at \$1,000. With 'Cat and the Fiddle' open at the Belasco tonight, chances are that 'Flanders' will benefit by having a tenant in the house next door.

'Black Cotton,' colored revue, opened at the Orange Grove on Wednesday. It's a service charge proposition, and has little chance of getting anywhere.

Estimates for Last Week
'Black Cotton,' Orange Grove (1st week) (M-L-\$105-\$110). A rebash of all the colored talk shows seen in the past year. First three days got about \$400, which isn't coffee money.

'Rose of Flanders,' Mayan (2d week) (M-L-\$105-\$110). With cheap production and unknown cast, profitable at \$7,200. Bargain hunters got about \$400, which isn't coffee money.

'The Marquis,' El Capitan (1st week) (C-L-\$171-\$185). Best draw the house has had in months, with \$8,000 figured for the opener.

Balto Stock Ditches

'Carry Nation' Opener

Baltimore, Oct. 3.
Plans of the Theatre, U. Company, stock company riding into the indie Maryland on Oct. 10, have been changed insofar as their first performance is concerned. They've switched their announced 'Carry Nation' opener to a date later in the season, and will open instead with 'The Alway Juliet,' featuring Geoffrey Kerr and Edith Barrett.

Switch was made primarily to start the season off on a stronger foot, since 'Juliet' comes in with two known and New York rep of last season, while 'Nation' is an entirely new and unknown venture.

Theatre Guild starts its first show this season locally tonight (3) with John Howard Lawson's new 'Pure In Heart,' featuring June Walker and Osgood Perkins. It comes into Ford's, the local UBO house.

Kenyon Goes Lyceum

Pittsburgh, Oct. 2.
Elmer Kenyon, former advance agent for the Theatre Guild, now head of the Carnegie Tech drama school, branching out this season on the local scene.

Kenyon is to deliver a series of lectures on 'The Trend Among Modern Dramatists' at the local College Club.

Engagements

Beulah Bondi, Ernest Lawford, Clarence Derwent, 'The Late Christopher Bean.'

Leslie Kline, Richard de Angelis, Charles H. Cline, Alfred Browne, Warren McCollum, Sam Byrd, Sonny Taubin, Neil Malloy, Muri Diamond, 'Incubator.'

Olivia Wrightson, 'Best Years,' Robert Geckler, 'Averell Harris,' 'Whistling in the Dark.'

Heleen Claire, 'Springtime for Henry.'

Dodson Mitchell, 'Black Sheep.'

Lea Penman, Clyde Fillmore, Kathryn Givney, Patricia Barclay, Barbara Cress, 'The Late Christopher Bean.'

Joseph Cotten, Alexander Frank, 'Absent Father' (complete cast).

Edna Sweet, 'The Late Christopher Bean.'

Herbert, Milton Walton, 'Forward March.'

Molly Pearson, Leslie Barrie, 'The Late Christopher Bean.'

Paula Bauersmidt, George Tawde, 'Anatomist.'

Shows in Rehearsal

'Christopher Bean' (Gilbert Miller) Miller.
'The Late Christopher Bean' (Mrs. Joe Leblang) Truht.
'Dinner at Eight' (Sam H. Harris) Music Box.
'The Great Lover' (J. J. Leventhal) Waldorf.
'Peacock' (Geo. Fawcett) 49th Street.
'Incubator' (Edison and Burton) Royale.
'The Passionate Pilgrim' (Earl Carroll) (road) Manhattan.
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Phone Columbus 5-1930
Exclusively Booking RKO

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Stella, of the late Jacob P. Adl

er | William Sunderman, baritone

Calder as Jimmy will do better in
better part. **Idea**

Exclusively, Looking Fine

New Program Calendar

Periods on the air for the first time, or resuming commercially

TUESDAY, OCT. 4
 "Lady Esther Serenade" (NBC). Lady Esther cosmetics starts Wayne King's band on a once-weekly evening series in addition to the Sunday matinee session. Originates from Chicago, coming through WEAF, N. Y., 8.30 to 9 p.m., EST.

WEDNESDAY, OCT. 5
 "Captain Dickson" (CBS). Dramatic sketch sponsored by General Foods for Diamond Crystal Salt. Originates from WABC, N. Y., 4 to 8.30 p.m. Hookup limited to N. Y., Boston, Springfield, Baltimore, Rochester, Pittsburgh, Cleveland, Detroit, Cincinnati.

"Adventures of Sherlock Holmes" (NBC). G. Washington Coffee returns the serial to the air over the basic blue, Canadian, Mountain and Orange (west coast) links and KFDS and KSTAR. Originates from WEAF, N. Y., 9 to 9.30 p.m., EST.

"The Shadow" (NBC). Blue Coat, the new sponsor for this mystery serial, will give it a link of 12 eastern stations for a 30-week run. Originating from WEAF, N. Y., 8 to 8.30 p.m., EST.

THURSDAY, OCT. 6
 "Maxwell House Showboat" (NBC). Presented by General Foods with Charles Winninger, Hall Johnson choir, Jules Blechard, Lanny Ross, January and Molasses, Annette Henshaw, Don Vorhees Orch. and dramatic cast of five. Link of 54 stations. Originates from WJZ, N. Y., 9 to 10 p.m., EST.

"Oriental Mood" (CBS). California Walnut Growers' Association presents a serial dramatization of the life and philosophy of Omar Khayyam, with Raymond Faigle directing a 30-piece orchestra, over 34 stations. Originates from Los Angeles and comes through WABC, N. Y., 8.30 to 10 p.m., EST.

"Radio Household Institute" (NBC). Centaur Co. (Fletcher's Casteria) presents a 13-week series of dramatic sketches framed around the proper care of children. Originating from WJZ, N. Y., 11.30 to 11.45 a.m., EST.

"Death Valley Days" (NBC). For its third consecutive season this weekly "Old Ranger" series returns

under the bankrolling of the Borax Co. Originating from WJZ, N. Y., 9 to 9.30 p.m., EST.

SUNDAY, OCT. 9
 "Musical Memories" (CBS). Sponsored by the Investors Syndicate of Minneapolis. Originating from Chicago, with Thora Matrena mezzo-contralto; Phil Porterfield, baritone; the Four Norsemen quartet and Frank Westphal orchestra, and clearing through WABC, N. Y., 7:30 to 7:45 p.m., EST.

MONDAY, OCT. 10
 "Bally and Bob" (NBC). General Mills (Blasqui) has this script show set from Monday to Friday, inclusive, over the basic blue, with the program clearing through WEAF, N. Y., 3 to 3:15 p.m., EST.

TUESDAY, OCT. 11
 "Fond Recollections" (CBS). Dr. Miles Laboratories (Alka-Seltzer) sponsors this one, with Frederic Contralto; Phil Porterfield, baritone; the Four Norsemen quartet and a studio combo. Originating WBBM, Chicago, 3:45 to 4 p.m., CST.

Blackett-Sample Kid Shows Crowd Twilight Periods in Chicago

Chicago, Oct. 3. Blackett Sample Hummert, leader among advertising agencies in point of radio activity, will have a solid sequence of kid programs on Chicago stations from 5:15 to 8:30 every evening during October. Three of the programs are experimental.

These are as follows:
 5:15—"Penck and Sam" on radio discs five nights a week from KYW on behalf of Phillips' Magnesia, also sponsor of the Abe Lyman programs. This is also being tested in Detroit and Rochester.

5:30—"Skippy" network over NBC for Wheatena.

5:45—"Little Orphan Annie," originating over WGN, Chicago, and adding 19 stations this week for a network of around 20 outlets.

6:00—"Captain Jack," new local program, WBBM, for Jell-O.

6:15—"Secret Three," from WGN for Three Minute Cereal as a test.

Blackett, Sample, Hummert has from 10 to 12 programs on the air daily. They are one of the most receptive of the agencies, also toward Chicago origination of programs.

AGGY TAKES BOASBERG

Al Boasberg has been signed to write exclusively for the Blackett-Sample-Hummert advertising agency. He will work in New York under Ed Conne, the radio program plotter, who handles many of the B-S-H accounts.

Dentrific in Chi

Chicago, Oct. 3. Salomint, St. Louis toothpaste firm, is invading the north. Two local programs will be used in Chicago. Studio orchestra will be used over WMAQ while WAAF, day time station, gets a contract for a canned program.

McJunkins handles the account.

Announcing

H. Leopold Spitalny
 Radio Presentations
 Wurlitzer Building
 329 South Wabash Avenue
 Chicago
 Telephone Harrison 6060

A complete program and talent service, embracing all forms of entertainment—orchestral, instrumental, vocal, dramatic; sketches, variety shows, outstanding stage personalities. Program planning, program building, program supervision—under personal direction of H. Leopold Spitalny—a type of service heretofore unavailable in the Middle West. You are cordially invited to visit our new studios.

Warehouse Opening

They're now using radio names to help dedicate a wholesale grocery company's new warehouse. Happened over in Perth Amboy, N. J., with the Greenspan Bros., the celebrating food product distributors.

Silman's Mayonnaisse sent Jones and Hare to the party, while National Biscuit contributed King Kill Kare; Maxwell House Coffee, Lanny Ross, Tastyeast Company, the Tastyeast Jesters; and Royal Baking Company, Ward Wilson.

50 PROGRAMS CURRENT IN COAST DRAMA BOOM

San Francisco, Oct. 3.

Dramatic people who tried to sell sketches to western radio a few years ago are now pointing significantly to the present boom period of dramatic programs on the air.

West, following the eastern lead, has gone drama. There are 50 such weekly programs on NBC's two local stations, KGO, KFO and CBS' KFRC, as compared to the meagre handful two years ago, now 25 of these 50 dramatic periods are paid for by advertisers.

KGO has 19 of the 50. Of these, 14 are sponsored. And of the 19 offerings 10 originate in the west. Latter include "Little Orphan Annie," "The Greenback," "The Buckaroos," "Memory Lane," "Shakespearean plays," "Western Farm and Home hour," "Golden State Family Robinson" and "Dr. Dick."

Seventeen dramatic programs go out over KFO. Two are sponsored. And 12 originate on the Coast. They are "Bible Stories," "Dixie Memories," "Life of Reillys," "Tarsan of Apea," "Gee and Sally," "Man Who Laughs," "Story Teller," "One Man's Family," "Simpmy and Gladys," "Pigskin Romances," "Star Book series" and "Medicine Show."

KFRC has 13 programs, all but three sponsored. Seven are western. Latter are "H-O Rangers," "Eb and Zeb," "Eno Crime Club," "Gridiron Ghosts," "Between Goal Posts," "Skippy" and "Chickadee."

The 50 periods don't include Ames' n' Andy, Myrt and Marge, Lucky Strike police yarns, March of Time and other eastern network features also received here. Neither do they include the sketches and serials broadcast by other local stations, all of whom have at least one such offering each day.

Drama boom is a windfall to the numerous Coast legit and stock people, most of whom are now doing their stuff before a mike instead of footlights.

Fleischmann's Vaude Ideas In Revised Program Policy

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Former Heavy Spender Cutting Down This Yr.

Affiliated Products, drug and cosmetic distribution company, will most likely only return one of its products to the network airplanes this season. Jocular Wave Set is the single member of the group being readied, with WABC alone the choice on a Sunday night schedule over CBS. Debut date will be either Oct. 16 or 23. Last year Affiliated Products spent over \$1,000,000 with NBC alone.

Louis Philippe Ipatstik has already been given the radio disc route. Edna Wallace Hopper cream is also set for spot broadcasting on the shellacked platter, with the account possibly going in for a Sunday night session over the chains later in the season. Chances of Kleenex spending any money on the air this year looks slim.

RADIO CHATTER

East

Jimmy Wallington of NBC did the mike honors on a program during a flying visit to his old stand, WGTV, Schenectady.

Rev. Nelson Royden Rand, who adapts biblical episodes and heads a cast presenting them over WGTV, Schenectady, now represented on book market by Biblical Dramas.

FRC denied request of WHP, Harrisburg, Pa., to broadcast a program without announcing the use of transcriptions, where duca and artists-in-person were mixed.

WCAC, Storrs, Conn., wants to up daytime power from 250 to 500 watts.

Big surprise in Baltimore is the Lord Baltimore hotel switching affiliation from the NBC outlet, WFBR, to the CBS affiliate, WCAO. It breaks up an alliance of more than two years.

Jack Bailey, announcer at WAFB, Birmingham, is to become manager of WODX, Mobile, taken over by Bill Page, also operator of WAFB.

Mid-West

Linda Parker, with Cumberland Ridge Runners, and Art James, with the Maple City Four, both of WLS, Chicago, broke daytime time confessed they were married in June.

Lou Warnicke, Chicago "Cub" night, attending a 1932 night session of the A.S. barn dance, returned a rubber ball tossed to him by Hiram Higley with such force that Hiram had to buy a new derby.

Western sports announcers got the breaks over New York on both the radio and the TV. World's Series. CBS had Bob Eason, WGN, and Pat Flannagan, WBBM, teamed with Ted Heuring. NBC took WMAQ's Hal Totten and Tom Manning of WTAM, Cleveland, to support Graham McNamee.

WFAI, Paducah, Ky., is asking for an increase in power from 100 to 250 watts.

FRC granted permission for WJMS, Ironwood, Mich., to change hours of operation from daytime only to unlimited.

Reversing daytime power from 100 to 250 watts has been granted KWCR, Cedar Rapids, Ia.

West

Following the lead of KNX, the CBS outlet in Los Angeles, KJL, is now allowing prices to be mentioned on evening broadcasts. Heretofore, price announcements had been restricted to day-time announcements.

Paul Newland, KHJ baritone, changed his name to Corey Kent, but it's back again to the original.

Volney James again m. c.'ing at KMTR.

Intermountain Broadcasting Corp. of Ogden, Utah, requesting construction permit for new 500-watt station, and facilities of KLO.

Stay order issued by Court of Appeals holds in abeyance FRC permit for KICK, Red Oak, Ia., to move to Carter Lake, Ia.

Reversing Chief Examiner Ellis A. Yost, FRC has denied a new permit for 100-watt station to Gustav A. Jenkins of Antonio, Colo.

KGPF, Portland, Ore., police station, is seeking to increase power to 500 watts.

KGML, Billings, Mont., has received authorization to move studio locally, install new equipment and increase daytime power to 2,500 watts.

William Andrews new assistant to chief of station, chief announcer for NBC, Frisco. Andrews replaces Cecil Underwood, promoted to production manager.

Let out by NBC, Frisco, Sept. 24, Tom Mitchell returns to the network Oct. 10, doing his singing and planning in early a.m. spots instead of the ace night periods he previously filled.

New comedy program entitled "Fun Factory" is a daily noontime attraction on WLS, Chicago. It's sustaining.

South

WEHC, Emory and Henry College, Emory, Va., seeking permission to move to Charlottesville, Va. W. W. McAllister has sold KMAC, San Antonio, Tex., to Walmac Co., Inc.

J. E. Richards of Pine Bluff, Ark., petitioned FRC for new 250-watt station permit.

John Thorwald of WRR, Dallas, back from Hollywood.

Irene Taylor got her start warbling with Jack Gardner's band in Dallas.

Andrew Quattlebaum, ex-NBC tenor, locating a music studio in Dallas.

Tieup with KTRH, Houston, puts the local headline RKO act, playing the Max Baer on the air in a half hour program Sunday nights.

"Woman's Club Hour," conducted by Ole Beaulien, newspaper club editor, has been resumed by KTRH, Houston.

Leota Rider, radio ed of the Houston "Chronicle," back from a trip to New Mexico and Kansas City.

WHAS settled difficulties with unions.

KEYS
 Radio's NEWEST STATION
 Sunday 10-10:45 PM
 A Piano • A Voice • A Guitar
 Thompson • BENNETT • LINDSTRA
 500 MADISON, NEW YORK

TONY WONS
 (AND HIS SCRAP BOOK)
 R YOU LISTENIN'?
 WABC
 Daily at 9:30 A. M.
 "A Pair of Red Heads"
 Peggy Keenan & Sandra Phillips
 R YOU WATCHIN'?

O. L. OZ
 Associated with
JENIE JACOBS
 1014 Broadway, New York
 Phone Columbia 5-1259
 Exclusively Booking RKO

JOHN SHEVLIN
 (TENOR)
 Featured on the Sweetest Song program every Wednesday, 11:05 A.M., WJZ
 Management of
 NBC ARTIST BUREAU

KUZNETZOFF and NICOLINA

"STEERO" Program, Wednesdays, 10:15 a.m., WEAF

GENE and GLENN

(JAKE and LENA)
 QUAKER OATS CO. NETWORK
 STANDARD OIL COMPANY
 Daily 4:45 P. M., E.S.T. Weekdays
 Daily 7:15 P. M., E.S.T., WLW-CINCINNATI

THOSE THREE LOVELY VOICES
 IN PERFECT HARMONY

KELLER SISTERS and LYNCH

6th MONTH—WOR—3 TIMES WEEKLY
 7:15 P. M., Monday—Wednesday—Saturday
 Direction PHIL TYRRELL

ASCAP HANDS OUT TO PRESS

BILL MURRAY OUT OF NBC

William Murray is out as director of popular entertainment in the NBC Artists Service. Murray found his notice, taking effect immediately, in his hotel mailbox when he turned in Saturday (1) night. It was signed by George Engle, v.p. in charge of the booking bureau, with the note coming from farther up the line.

Recent realignment of top title holders, with George McClelland moving out as v.p. in charge of general operations to make room for Richard C. Patterson, who resigned as Commissioner of Corrections of the City of New York, is said to have had something to do with the change. Murray joined the network's talent bureau June 1. Former convention had been with the now dissolved Judson Radio Program Corp.

Patterson started his duties yesterday (3). McClelland becomes assistant to the NBC president, M. H. Aylesworth, whose duties, of late, however, have been more office than the RKO end, as president of that corporation. McClelland's new post is specially created. It was last filled by G. W. Johnstone when he stepped up from press relations manager to become Aylesworth's chief aid, but later returned to actively manage the NBC press dept., although Frank Mason has since come in as v.p. on public relations. McClelland loses his v.p. title with the new shift.

Milman's Wife Goes Pix

Hollywood, Oct. 3. Virginia Milman, wife of Mort Milman of the NBC artists' bureau in New York, is playing in her first picture, having been spotted in Warners' 42nd Street.

Milman, who has been here on NBC activities, returns to New York, but his wife will stay on for probable future film work.

Parlor Graces, Too

Seems now that a mike artist to get anywhere has to pack a personality not only in his voice but in his appearance. Anyway, that's the impression conveyed in an exchange of comment between two NBC execs following an audition given a tenor candidate.

Exec from the program department: "Great voice that fellow's got."

"Yes, agreed the exec from the artists' service, 'but he's too old to make personal appearances.'"

5 Letouts Among Staff Changes at NBC, Frisco

San Francisco, Oct. 3. Number of changes occur on NBC's artist lineup this month when five staff singers get their walking papers, two others leave for a Los Angeles commercial program and another duo's sponsored program expires.

Quintet of letouts bowing out Oct. 8, are Eva de Vol, Marsden Argall, Harvey Orr, Rodney Johnson and Ted White. First four are holdovers from KGO's old staff, while latter has been with NBC for several years. Allan Wilson is another singer leaving, getting an indefinite leave of absence, permitting a trip to his native Scotland. Ben Klassen and Everett Foster replace Argall and Wilson on the weekly Caswell program.

John and Neil (Wolfe and Telling), leave Monday (10) for Los Angeles where they go on KGO's sister NBC station, KFI, for Vitab.

Quaker Oats contract expires Oct. 22, after which Van and Don (Fleming and McNeil) take their 'Two Professors' program east. Oats will stay off the air for a while.

WJW's Audition Akron, O., Oct. 3.

Tentative date for the initial broadcast from WJW, being moved from Mansfield to Akron, has been set for Oct. 15.

STATIONS OWNED BY PAPERS CUT

**Sustaining Payments Halved
Only for Journal-Controlled
Outlets - Asked
Free Use, but Mills Said
That 'Would Stir Up Protests'
— Commercial Programs
Benefit, Too**

TRADE LOSES 400G

What virtually amounts to a 33-1-3% reduction in music fees on new three-year contract has been conceded to newspaper-owned stations by the American Society. Cuts allowed these some 130 outlets, it is figured, will further bring down the estimated income of music from radio by close to \$400,000 over the three-year stretch.

Under the revised tax arrangement the press-controlled transmitters need only pay 50% of the present sustaining rate and a commercial fee only on programs in which the Society's copyrights are used. General run of contract being demanded by ASCAP from stations outside this class call for the same sustaining fee that prevailed the past year, plus 3%, 4% and 5% of the net receipts from commercial sources for the next three years, respectively.

Squawks Anticipated

Original proposition made by the newspaper group asked that the sustaining fee be eliminated from their ASCAP bill entirely, contending that they were deserving of this consideration because of the print space given to the promotion and support of musical activities. E. C. Mills, acting for ASCAP, conceded the value of maintaining the goodwill of these contacts with public opinion, but took the attitude that the Society could not agree to a complete elimination of the sustaining fee here 'because of the charges of discrimination it would likely stir up.'

Problem then came up of working out a percentage to be applied to the newspaper stations' commercial business that would return to the Society an amount equal to the sum ASCAP could collect on the 3, 4 and 5% plan less the sustaining fee. Rate eventually okayed all around not only cut the sustaining tax in half, but assured the press outlet a substantial reduction on the commercial end, as compared to what it would have to pay were it taxed on a par with non-newspaper-owned stations. Total savings will come to a minimum of 33%.

Sitting in for the newspaper-controlled outlets on the negotiations that wound up with the special concessions were H. Dean Fitzer, WDAF, 'Kansas City Star'; Leland Kay, WSB, 'Atlanta Journal'; and Walter J. Damm, WTMJ, 'Milwaukee Journal.'

For the purpose of considering the concessions made by the Society and the idea of organizing an association made up exclusively of newspaper-owned stations, representatives from such outlets are scheduled to meet at the Hotel Sherman, Chicago, next Monday (10). Invitations calling upon over 100 newspapers to attend the meeting was signed by the trio that negotiated the tax deal for the press-controlled transmitters.

The fee revisions are stressed as an example of what could be accomplished by an organization of this exclusive type, and assured the invited that its purpose would in no way conflict with those of the National Association of Broadcasters.

HOURLY 4 SPONSORS

San Francisco, Oct. 3. Philips Baking Co. has returned to KFRG sponsoring part of the 'Happy-Go-Lucky' hour three days weekly for Vitab bread. Brings Lucky's list of sponsors up to four.

Expensive Time

Bulova watch spends \$250,000 a year for those 16-second aerial 'time' announcements.

Taken in radio chain and local spot bookings, the latter tying up with the local merchant for an address plug whenever possible. The chains don't permit it.

Bulova regards this as the cheapest and most effective institutional bally yet.

G. O. P. Chi Headquarters Laying Out Radio Time

Chicago, Oct. 3. Republican National Committee, headquartered in the Palmer House here, is already launching its extensive radio campaign covering October and right up to election day. It expects to spend about \$125,000 for radio, considerably less than in 1928.

Friday series over Columbia network is reported set to borrow Franklin Roosevelt's 'Forgotten Man' slogan. There will be farm programs Mondays, Tuesdays and Thursdays before and after NBC's routine 'Farm and Home' program. There will also be women's programs during afternoon hours on both networks.

Political intrusion into the program schedule has both networks' goody. Political headquarters, however, are a lot goofier with the confusion of last minute organization. Scott Howe Bowen is handling the transcription and spot broadcasts to augment the network hook-ups.

G.O.P. also expects to send out 17 sound trucks with recorded and photographed canned speakers.

CBS OBJECTS TO PERSONAL MGRS.

CBS Artists Service is strongly opposed to its contract artists or acts taking on personal managers and is strictly exercising the clause in the stock covenant which forbids the attachment of such rep without permission. Objection by the network is based on the claim that the personal manager has proved a stumbling block for it in dealings with commercial prospects, with the salary quoted by the p. m. frequently at variance with the figure submitted to the client by the artists service.

Instance after instance has occurred this season, the CBS bureau maintains, where negotiations for other appearances have been jammed up by personal managers getting panicky over fear of losing out on an account and agreeing to a price under that asked by the Columbia office.

Some of the lesser name acts on the Columbia roster sought to put their business affairs in the hands of personal managers and at the same time retain the network bureau connection. These turns in taking the matter up with the artists service expressed a willingness to go on paying the latter its full commission no matter who obtained the engagements, but the network's retort was that either it handled the management exclusively or else.

EDDIE JACKSON

THE STRUTTIN' FOOL

CLAYTON, JACKSON AND DURANTE

Wishes Everyone

"A HAPPY NEW YEAR"

And That Goes for the Two Schnozzolas,
JIMMY DURANTE and LOU LAYTON

Also

Wishes to Let You Know That
Beginning October 5, 1932

at the
HOTEL PARAMOUNT GRILL

235 West 46th Street, New York

He Will Do His Struttin' and Burn You Up
With His Hot Songs

Personal Management: TONY SHAYNE

AIR DEBUT

to

20,000,000

JESSE

BLOCK

and

EVA

SULLY

Broadway Favorites

This Thursday, Oct. 6
8 to 9 P.M., E.S.T.

FLEISCHMANN HOUR

As Guest Stars With

RUDY VALLEE

WEAF Coast to Coast
Will You Be Listenin'?

According to Italian Balm, the author stated he never used any softener himself other than whiskey but he was sure the Campagna article was McCoy. Land.

TAB'S DRAMATIC STOCK TROUPE FOR AIR PLUG

NBC will audition a dramatic stock company, organized by Hearst's New York 'Daily Mirror' morning tabloid, this week. Troupe will dramatize the day's news with a commercial sponsorship the 'Mirror's' ultimate idea.

Network may use the program on a sustaining basis while a sponsor is sought.

Emile Gauvreau and George Clarke, the paper's managing and city editors, respectively, are writing the dramatizations. It's along the lines of the 'March of Time' air period.

Off NBC, on Discs

Edent comes off NBC next month to go exclusively disc. The firm is figuring on an extensive spread with a waxed serial called 'Black and Blue', having already charted out some 70 stations. Some of the outlets are slated for three episodes a week, while others will release on a five-a-week schedule.

'Black and Blue' was once used by Folger Coffee on a flock of west coast stations.

Headlining
LYRIC, INDIANAPOLIS
This Week (Oct. 1)

SEGER ELLIS

Thank You, CURTIS & ALLEN

FRED TOY, Publicity Representative

"The Voice of Experience"

WOR Daily at 12 Noon
Also Saturday 6:30 to 7 P.M.

An unusual series, running the entire gamut of human emotions

Management
ELMER A. ROGERS
18 E. 41st St., New York City



DUMB
CRACKERS
ROBERT
BURNS
PANETELA
WABC
Every
Wednesday
Evening at 8

BURNS & ALLEN
Dir.: WM. MORRIS AGENCY

O. L. OZ
Associated with
JENIE JACOBS
1674 Broadway, New York
Phone Columbia 5-1039
Exclusively Booking RKO

Laundry's Idea

Washington, Oct. 3. Local laundry begins auditions this week for ambitious amateurs, promising to feature two on every program on NBC outlet. Has interested radio editors in it as a search for new talent.

One idea that the washery is getting free talent by offering prizes at Christmas.

\$2,500 SACRIFICE

Mildred Bailey Passing It Up for Sake of Future Value

Sacrificing immediate economic gain for the sake of future value is costing Mildred Bailey an estimated \$2,500 a week considering that she's only getting \$1,000 for her current NBC sustaining, whereas she could have worked around Chicago at \$2,000 a week.

But preferring to build herself up as a soloist, away from Paul Whiteman's orchestra, Miss Bailey elected to stick with and collect \$250 per week, for four-a-week, via NBC. That \$1,000 alone, incidentally, is quadruple her stipend originally with Whiteman. The maestro let her out of a contract in order not to restrict her professional progress. Under advice of Bill Murray of the NBC artists' service, and her personal attorney and mentor, she could get those theatre dates later in the winter after building up more on the air.

U.S. Navy Squawks About CBS' New Wash. Station

Washington, Oct. 3. U. S. Navy has attempted to throw military wrench into CBS new Washington outlet, WJWS, scheduled to go on the air Oct. 20. Transmitter is located in Virginia on Mt. Vernon Highway, three miles outside of D. C.

Naval air station, NAA, only-miles away from WJWS, has registered a squawk with Federal Radio Commission that the new station, using 1,000 watts, will seriously interfere with the navy's experiments. Columbia spent \$50,000 on the building and has a long term lease.

DOWNY AT \$1,750

Goos On Soap Broadcast For 13-Week Term—Guizur Out

Morton Downey steps into Woodbury Soap's weekly 'To the Ladies' stanza on CBS this Friday (7) on a 13-week contract. Commercial has him down on the payroll for \$1,750 a performance.

Entry of Downey eliminates Tito Guizur from the program, which, however, will continue to carry the Leon Belasco orchestra and David Ross in poetic readings.

Woodbury series will take Downey up to the expiration date of his contract with the CBS Artists' Service. It's the first commercial for Downey since the Camel Hour folded last spring.

Radio Options Swallow

Hollywood, Oct. 3. John Swallow, former radio station manager, handling Radio's 'Hollywood on the Air' program, drew a second option period on his contract. Swallow is at Radio on three-month jumps.

LEE ADDS REILLY

San Francisco, Oct. 3. Don Lee has created the new job of commercial manager and has named Frank Reilly to the post. Latter will double between KFRC here and KHJ, Los Angeles. Reilly, a former New York newspaper man, was with American Broadcasting Co. in the east.

Swedish Plays on Air
Stockholm, Sept. 22.

In an effort to meet the complaints of listeners-in and help out badly hit legit companies, the national air stations are putting plays and operettas on air.

'Land of Smiles' and 'The First Mrs. Fraser' were among the first to meet with success. Most of other programs are records or political speeches.

NBC Curtails Plugs Of Previous Day's Most Played Tunes

NBC is testing out another method of curbing the song plugs. This time the idea calls for the elimination from the next day's sustaining programs of the 10 or so pop numbers played out of station WJZ and WEAF the day before. Last night was the music publishers puzzled. They can't make out whether the network is trying to help them prolong the life of a new ditty, or without the help of the air, the making of a modern hit is a dubious thing.

For the past several months the network has limited the broadcast of a number to once in three hours. This evidently didn't work out satisfactory, mainly because the chain found that it couldn't maintain an absolute control over the programming of commercial sessions.

Under the new system, the program department posts a list of limited numbers for the guidance of sustaining orchestras and the pickup units from the hotels and cafes. Sometimes this list contains as many as 12 titles, and on other occasions there may be as few as six. In any case, the numbers that got the most frequent play during the course of the previous day.

If the thing were carried out properly, and the publishers, the music industry would have cause to vote the originator and the network a bouquet of thanks. But as it happens, they point out, it invariably isn't the top tunes, those that are subject to the elimination process, but just an old or new miscellany that happened to make the program of a scattering of bands on that particular day.

Rule, fortunately, aver the publishers, does not effect the commercial stanzas. But the one big harm they do see is the elimination idea is the possibility of having a number in process of buildup off the air for two or three days.

As the plan now functions, declare the music men, it can work both to their advantage in having the plugs curtailed, once strong impetus has been given to the sheet sales, or to their detriment in having the song put in mothballs long before it's had half a chance. Way the network eliminators are now going at it, the publishers aver, is haphazard and the results bode no good for the sheet interests.

KFRC's Bureau's Bunch No. California Bookings

San Francisco, Oct. 3. KFRC's recently inaugurated artists' bureau has lined up a bunch of northern California dates for early part of October, using its artists Mervyn and Harris, Norman Nielson, Nora Schiller, Tommy Harris, Mac Pedro, Tony Romano, Madeline de Michel, Bill Wright, and Walter Kelsey.

October dates are State theatre, Martinez, Oct. 2; Fox Virginia, Vallejo, Oct. 6; Redlick-Newman Furniture Co., local, Oct. 6; Lucerne Ballroom, Lake county (dance), Oct. 8; Fox California, Napa, Oct. 9.

Since department was instituted KFRC staff has been making more personal appearances than those of any other western radio station.

NBC USING KYA

Shuffling Off Afternoon Stuff on 3d Frisco Outlet

San Francisco, Oct. 3. NBC is now taking advantage of its two-year old purchase of KYA, shunting a number of its network programs onto the KYA wavelength, and giving the chain three outlets in San Francisco.

Except in emergencies NBC has seldom shot anything on the KYA lines, preferring to let that station operate independently, without even using the NBC sign-off for programs. Now several hours each day, generally in afternoon, are devoted to network sustaining features.

When NBC bought the Pacific Broadcasting System two years ago, to build up its strength in the Northwest, KYA was included in the deal, despite chain's reluctance to accept local station. There have been several attempts to peddle the broadcaster, but it's still under the NBC banner.

Finicky

Record number of auditions held for a single program so far this season goes to Heide's Candles. In one day alone the agency handling the account and a rep from the confection firm gave the double ear to 27 singing acts.

These took in every type of warbling, effort conceivable, ranging from lowdown scat song specialists to grand opera carolers, taking over the mike in either singles, trios quartet or sextettes.

But no act out of this batch satisfied. Commercial is still on the quest.

THURSTON FOR SWIFT

Magician Starts Late October With Pat Barnes

Chicago, Oct. 3. Howard Thurston, the magician, starts late this month on a new Swift program with Pat Barnes. Deal was negotiated by J. Walter Thompson agency.

It is still not certain that the Stebbins Boys will continue through the present season, although one probability is that they will broadcast three programs a week and Thurston two programs. Stebbins are on five times weekly at present.

Thurston's programs will originate in Chicago.

Hour Grabbed by Politics Reverting to Jamboree

Los Angeles, Oct. 3. Blue Monday Jamboree, a sustaining feature over the CBS coast network for 12 stations for the past several years, will go back to a two-hour broadcast Nov. 1. Run of political plavver over the program to one hour two weeks ago. Program emanated from KFRC, Frisco.

Meanwhile, Ellis Levy is plotting eight of the 20 Jamboree performers on a barnstorming trip over the west coast, playing picture houses, auditoriums and dance halls on a percentage split.

NODX Changes Hands

Birmingham, Oct. 3. Transfer of WODX, Mobile, to a new group has been announced. Bill Saxe and Frederick I. Thompson, former publisher of the Mobile Register, head of the new group. Page recently purchased WAFB, Birmingham, giving him two stations in Alabama.

Thompson will serve as chairman of the board, Page as president, Bacomb Hopscomb, manager of WAFB, vice-president, and William Fletcher, former business manager Register, treasurer-manager. They will assume charge of Station Oct. 1. Station is a member of the CBS network.

6:30 A. M. ZERO HOUR

Furnace Sales Talk During Shivers

Chicago, Oct. 3. International Heating Company has retained the Cumberland Ridge Runners of WLS to get in some winter propaganda. Programs will be broadcast at 6:30 in the morning at the time when the average American home is in a state of excessive ventilation and deemed wide open for a sales talk on heat.

Beside the programs at the shivering hour, the sponsor will have a special Saturday night program at 8:30 to augment the daily morning sessions. This is the only known commercial period at such an early hour and is now going into its third season. Broadcasts only last during the winter.

WHITEMAN'S COMMERSH PAUSE 1ST IN 2 YEARS

General Motors failed to renew up until the last minute, so Friday's (30) program became the last for Paul Whiteman for the Bulck-Oldsmobile and Pontiac combination. With the company's radio plans pretty well unsettled, the auto account decided to discontinue the Whiteman session until it had the proposed Chevrolet show out of the way.

Sudden suspension left Whiteman without commercial for the first time in about two years. He had come over to General Motors directly from Allied Paints. Total stretch done by the handman for the car manufacturers amounted to 39 weeks.

Tracy's Vote Appeal

Hollywood, Oct. 3. Lee Tracy will be featured on the 'Hollywood on the Air' program Oct. 13, going before the mike with a serious appeal to voters to get out and vote at the presidential election.

Program will be built around Columbia's picture, 'Washington Merry-Go-Round'.

Radio's Dream Girl Alice Joy
HEADLINING
"The Dream Girl Revue"
AT THE
State Fair
DALLAS, TEXAS
Oct. 8 to 23
Resuming Commercial Broadcast
WTAM, CLEVELAND, OCTOBER 20

JACK DENNY AND ORCHESTRA
Waldorf-Astoria Hotel
Victor Records
Lucky Strike Dance Hour
Whitman Candy
(Oct. 27)

Management M. C. A.
ABE LYMAN
AND HIS
CALIFORNIA ORCHESTRA
Columbia Broadcasting System
PHILLIPS DENTAL MAGNesia
Tues. Thurs. Sat. 8:15 (East)
COAST-TO-COAST
WABC

THE 5 BROTHERS
4 Boys and a Guitar
COLUMBIA BROADCASTING SYSTEM
Normal representative
travels to America
799 Seventh Ave. New York
8:15 P.M. - Mon-Thurs.
CHIPSO

RUTH ETTING
GLORIFYING the POPULAR SONG
ON
CHESTERFIELD Program
COLUMBIA-COAST-TO-COAST NETWORK
WED. 10 P.M.—SAT., 9 P.M., E.S.T.
Management
THOMAS G. ROCKWELL
709 Seventh Ave., New York

Mass Turnover Is Keynote of New Russe and Pop Broadway Cabarets

Lotsa value at pop scale, with mass turnover the primary keynote, continues the scheme of things for the general run of niteries on New York's Main Street, which are fast opening up in anticipation of a much improved winter season of nocturnal revelry.

Thus, for a \$1.95 or a \$1.75 dinner at the Petruska (nee the Parody), where it meant a \$3 or \$4 tap to park the body previously for a Schmozie Duratone or a Ted Lewis) you get a flock of vodka dishes and Siberian steppes, all in one. That combo dinner scale is a further concession from last spring, when it was a \$1.50 and \$2 scale for the diners with Chauve Souris trimmings.

Similarly, the snooty Club Lido, of halcyon memory when the carriage trade struggled to Coleman or Rosenthal rhythms at \$4 or \$5 per covert, with a Bee Lillie or a Moss and Fontana, a Peppy de Vries or a Chic Endor as the attraction, is now Billy Gallagher and Leo Bernstein. The new enterprise is more democratic in their demands and the tap is only \$1.25 for a table d'hôte dinner and an elaborate Billy Arnold revue, as those things go.

Even in this Hoo-ver era a show comprising Bob Nelson, Lillian Barnes, Brian McDonald, Doris Lenahan, Pearl Regay, who is assisted by Joe Shella, Ruth Mayan, Dan and Barney Ellmore and Harry Carroll, the songwriter, conducting a nondescript band, costs bucks. They'll have to sell a flock of \$1.25

dinners to get it back, but apparently their down-the-stem neighbors, Joe Moss-Jacob Amron-NTO, at the Hollywood, have found that it pays to put \$80,000 into a show if it gets back a \$20,000 weekly gross in food checks.

This is by no means elaborate, however, although staple enough. The tenor team Miss Barnes can handle nicely. Miss MacDonald is the tenor team Miss Regay does terp specialties, and also some ballroom routines with her new partner, Shella, as do the other dance individualists. There are a dozen girls plus some showgirls on top of that, including the conventional number of changes, which shoves it up considerably, but there's no disputing the value of everything at that price.

The vodka spot, the Petruska—it's a name which, in the Paris Montmartre sector, would identify it as a 1929 and 1930 specialty, generous, being a bit shy on the quantity, but with a little more quality. Personnel must remain anonymous, but that mistress of ceremonies has something. She struts, she struts, too hard and somehow misses in spots, but otherwise manages rather well as do her collaborators in the scenes and bits. There's no denying the sturdy hock-stepping, but more of step-pleases and colorful interludes is a la the "Chauve Souris" motivation, as a result, it's a less hectic divertissement to take with your shoeshick Petroska or beef Stroganoff.

Milk Angel

Hollywood, Oct. 3. Frank L. De Pasquale, Inglewood dairy farmer, will take a flyer in Hollywood night life.

He is angling the new Bal Tabarin night club, opening Thursday (6) at the Hollywood Gardens, former dance hall, on Vine street. Jack Lester is staging the floor show.

Tony Wons at \$1,500

With 2 Femme Pianists

Tony Wons opens cold at the New York Palace, Oct. 16, with a new act. Members will be a femme piano duo besides himself. Salary, on a CBS booking, is \$1,500.

Keyboard pair with the CBS speller comprise Peggy Keenan and Sandra Phillips.

MACHINIST SUES GENERAL

Los Angeles, Oct. 3. General Sales Corp. Ltd., Hollywood transcription firm, is the target of a \$469 wage claim filed with the state labor commission by A. Winter, machinist.

Winter produced as evidence notes for that amount given him by the company. Hadn't been able to collect on them.

WAR SPY STUFF

Lucky Strike will replace its present police stories Nov. 1 with a series of war spy dramatizations. Latter will be similar to the script labeled "K 7" which NBS had for some time on a sustaining schedule.

Same author, August Zimmer, will do the writing.

KMTR's Jewish Programs

Hollywood, Oct. 3. Samuel Kippel Sender's Jewish concert programs will give two one-hour programs, Oct. 8 and Oct. 10, over KMTR.

Both will be compositions by Jewish composers and traditional melodies.

Fannie Brice's Air Act

Fannie Brice is auditioning for Columbia. Recently she did a try-out on one of the flock of programs NBC framed for Chevrolet selection. CBS idea has her doing a double with Henry Burdig before a studio dance combo, with a commercial in the offing.

Her Ladyship Shows 'Em Lady Hooty Wilkins, the explorer, had her speaking and singing voice auditioned by the NBC producer recently. Network has her tabbed to step into a daytime commercial as soon as the account agrees on figures.

Village Spots Come To Life for Autumn

Nite life in Greenwich Village has suddenly bloomed forth in earnest and by the end of the week will be going full blast.

Starting with the reopening of The Club this week ago, more and more of the spots have opened up and Barney Gallan's opening Thursday (6) will about complete the lineup. El Chico opened 10 days ago and the Greenwich Village Inn and Greenwich Village Barn have continued throughout the summer.

Romany Marie's Tavern, the literary haunt, has been hobnobbing along through the summer, but has now added music and done away with the minimum charge in an attempt to attract more general trade. Paul's Rendezvous, newest of the spots, working on a two-bit minimum and a 75-cent dinner plus arranged-on-the-spot shows which feature mostly the reading of poetry, is getting a heavy play, but not figured as cutting into the class spots.

Thus far the covert charge joints in the Village have managed to hold their own, with the promoters pretty optimistic as to the future.

COAST RAID ON PANZE JOINTS

Hollywood, Oct. 3. Backed up by federal agents, the Hollywood vice squad got busy over the weekend and raided BBB's cellar for the second time, arresting nine men and then visited Jimmy's Back Yard, arresting five. This is reported to be a drive on the Nance and Lesbian amusement places in town. Bobby Burns Bertram and Ray Wynn, who were charged with violation of the prohibition act and released on \$1,500. bail. Seven patrons in the establishment were also taken on charge of being drunk and possessing liquor.

Thomas B. Gannon, proprietor of the Back Yard, was charged with liquor possession and maintaining a nuisance. Police agents also were charged with liquor possession and released on bail later.

Eddie Jackson Solo

Eddie Jackson of the former Clayton Jackson and Durante trio opens Oct. 5 at the Paramount Grill, New York, as a singer. It will be the first solo personal appearance by any of the trio, which was dissolved when Jimmy Durante went into pictures, since the combination was formed seven years ago.

Jackson will top a new floor show at the Paramount. Ozzie Nelson's orchestra is also in.

MADESEN'S CAFE BERTH

Minneapolis, Oct. 3. Snooty Leamington, most ritzy hotel, to install a night club, with an 11-piece band, headed by Julius Madesen, late feature singer with Lou Breese orchestra at Minnesota theatre.

At present the Hotel Lowry's Terrace Garden, St. Paul, is the most popular class spot.

COMICAL MARRIED LIFE

Chicago, Oct. 3. J. B. and Mae, otherwise Mr. and Mrs. Jack Coffe, have been signed by Olsen Rupp for a five-day-a-week run over WLS. Program is described as "comical adventures of married life."

Same act was on WBEM last year.

Bisquick's 'Betty & Bob'

Chicago, Oct. 3. Bisquick, which last year experimented with various types of programs, goes NBC network from WGN, Chicago, Oct. 10. 'Betty and Bob' is the program which Dave Owens will stage. Additions for the leading roles are in progress.

Same script got a try-out in four scattered towns as 'Sally and Bob.' Hines' Trios and Reader Hines Honey and Almond Cream is getting ready for a daytime return to NBC. Program will be framed around a string trio and a character record, the subject's hands for inspiration. Figuring on debuting the stanza round the middle of this month.

NIGHT CLUB REVIEWS

LA-BEHOME

Hollywood, Oct. 1.

One of the old spots where one could dine and dance without strain on the pocketbook, and yet get away from city ordinance, La Boheme, that it is just across the border line in the country, has gone the way of all good things. Satisfies the need to have a dance floor and has Karyl Norman, 'Creole Fashion Plate,' a most entertaining floor show seen in these parts in a long time. It is at a \$1.50 minimum charge, with the establishment seating around 350 in a compact and atmospheric room, that lends itself toward this intimate type of show.

With female impersonator shows flourishing in this neck of the woods, the customers are somewhat surprised at the sophisticated, smart and tasteful entertainment that Norman puts on in three sections, of one-half hour each, every night. There is nothing of the 'pansy' flavor here, but rather a somewhat surprised at the sophisticated, smart and tasteful entertainment that Norman puts on in three sections, of one-half hour each, every night. There is nothing of the 'pansy' flavor here, but rather a somewhat surprised at the sophisticated, smart and tasteful entertainment that Norman puts on in three sections, of one-half hour each, every night.

La Verde is the last word in the impetuous art, and is being wasted in a floor show. Boy has box-office qualities that could be caused by any New York rock review. He does a mean rumba, and as fifty a snake hips has been seen anywhere, and his waltz, which he knows how to use his hands and gesture, and is plenty of 'hot' when it comes to appearance. Norman should put his man in a crowd country rattle to cash in quickly.

Norman himself leads the girl ensemble of modern dances. He is snappy, smart and alert, doing one of those Will Rogers gum-chewing, rope-spinning, slaps spools for the nose of the crowd, and also acquires herself creditably with a tap routine. She, too, can step out of the cafe and give a credible account of herself. Bobbie Thompson and Maude Taylor have a couple of specialty songs and dance numbers that are cutely executed. They're a couple of good floor-show workers, and are in line with the tastes of the ringdancers. Edith White, the other principal, styles herself a comedienne, but her private privilege, but she does not live up to the license she takes. There is no smartness in her endeavor.

Charles Gaylord, Jr., is just another musical aggregation, but, however, he is in line with the tastes of the crowd which he provides the entertainment. Their dance tempo is uneven, and evening out, which is no so nothing tonic for the ginger-ale inhalers.

Pink, which opened the 22d, seems to have gotten a good start, and through mouth-to-mouth advertising caught on quickly. Located as though show and band stand it a little over a grand, with the exception of Norman, who is in on a percentage which will allow him, with business continuing as it started, to clip off around another grand a week easily.

SMALL'S PARADISE

New York, Oct. 3.

This Harlem hot spot is of that no-couvert category which, however, scales its soft drink splits at \$1.50. The "happy" rule, that everybody seated must be served at least one mineral drink—that makes it about the price of a cocktail. Not as chic as the established Cotton Club and Connie's, there's an al fresco atmosphere which the patrons create and which provides unscheduled attractions.

There's a dash of mixed hoofing here, but not usually. It commenced in the established Harlem niteries, and the gals also struggle with each other in the dance floor in the chowmanly fashion. There are studiously inspired dance waiters who are a little out of the way between giving you the least possible attention. That supposedly also is the case with the waiters.

Sonny Nicholas, conducting the very torrid Charlie Johnson Victor recording orchestra, has long been a hoof-music feature here. The boys are sitting in the dancehall manner, and the girls are in the Cagney ways. Ellingtons, Redmans, etc., whose rhytmation isn't as cacophonous as the other brand, are their not-so-otto-voce lyrical discourses as brass as some of the

doggerels the Johnsons go on from on occasion. Show, such as it is, is very formula. There's a ringside coochie who sings too numerous choruses of thing and gets little attention. Mabel Scott may be her name. Danny Brown does a rope dance. Dot Turner is a "don't believe number" with a hideously gotten-up v-a-v-is whose antics aren't exactly

There are 125 antea hours of varying hues and indifferent pulchritude, evidencing that the other two class Harlem niteries, even with the \$1.50 and \$2.50 (latter on Saturday) covers, give better value despite the allegedly no-couvert standard at Small's.

A new show credited to Howard Ellmore for staging, music by Edgar Dowell, costumes by Gene and Lyrics by Arthur Porter, is slated to open Oct. 6. Personnel will be Myra Johnson, Meers and Norton, Three Speed Demons, George Walker, William Williams, Theres, Palmer Bros., Myra Alex, Mabel Scott, Ray White and Dorothy Turner, some of these being holdovers from the present floor troupe.

CLUB NEW YORKER

Hollywood, Sept. 28. Class entertainment and atmosphere, the New Yorker will strong with the smart mob, particularly the picture crowd. Chances for a class with the local is another matter. Jean Malin, very New York, landed solidly both with her hands on the blues and with the local flippers. His wise cracks and film remarks, especially to party guests, have the home boys and girl wondering what was all about.

Safe, operated by Bernie Hyman, formerly BB's Cellar, is a class spot for Hollywood. Located in the Christie hotel, it is only a block away from the Chinese and Ed Capitan. Decorations in black and silver, done by Jack Schultz are a good

Floor show is headed by the Rocky Twina, German hoofers and Jukebox Jokers. Boys are the entertainers, but Miss Johnston is mostly decoration. (Miss) Eddie Adams, torch singer, working almost in male and female garb, landed neatly with her warbling. Girl has class looks in dresses, but is not so hot on the eyes in the tuxedo. Mona Ray, formerly of pictures, and recently in several night club hands, the blues and sentimental and works with Malin. Diminutive singer is a local fave.

Betty Johnson and James Bieda, former brought here by Universal, take care of the tap dancing. Miss Grabbell, with a load of personality and is a good dancer. With what she displays, she'll be a fixture before long. Blair is a good-looking youth, but lacks selling experience.

Malin takes up about half of the floor show time with the same impersonations. A class entertainer, he shows most of the local cafe performers how it should be done.

(Continued on page 53)

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Inside Stuff—Music

Chicago's advantage over New York as a music center has always been traceable to the popularity of the mammoth dancehalls playing the bands and nation-wide broadcasting facilities. In New York, the smart, hotelieries are principally radioed and these can't exploit the simple and homey song stuff.

Since it's this simple stuff that sells better than the ultra tunes like "You're Blase," et al., the publishers' primary interest is in carrying a moon over a mainline rather than enmesh about a clever orchestration of a smart London tune.

That's one reason why so many successful waltzes have emanated from Chi and also has accounted for the unique rock Rocco Vocco, as Felt's Chi manager (before coming to New York), established for himself as a song picker and hit-maker.

Every time there's a flock of openings the publishers work themselves up into a froth about a concerted move to stay away from the expensive debuts usually calling for a large party of covert charges as a bulldozer for the new band. But they don't dare stay away simply.

Another bunched group of New York openings this past and current week had the publishers squawking. Premiers were for the Lombardos at the Hotel Roosevelt; George Olsen at the New Yorker; Isham Jones at the Hollywood; Eddie Elins at Barney Gallant's in the Village; Don Redman at Connie's Inn; Ozzie Nelson at the Paramount; Cab Calloway at the Cotton Club; and Leon Beland soon at the El Garron. Not to mention when a band moves from a roof into the supper room downstairs, that's an "opening" too.

Brünnelick, now the top disk seller—although record sales are still "way off"—proceeds on the theory, in its releases, that songs must fit their artists, and that it's not merely the old-school idea of "canning" a song or anything that looks like shit.

Theory is that an average number, if peculiarly adapted to a Ruth Etting, or a hot number for the Mills or Ellington, has a better chance for big sales than a smash poppy ditty fitted to an artist. The revival of "Dinah," a very old pop, for Bing Crosby, is one instance where the coupling of the artist and delivery, regardless of the antiquity of his material, spelled a big seller.

Robbins Music Corp., suing the American Society, requested Julian J. Abeles, its attorney, to return a \$350 advance legal retainer to Joe Morris Music Co., who firm had also retained Abeles to prepare an action against the society.

Robbins took the position he didn't want his personal lawyer passing on whatever fund of information he had to another client. Hence Morris, if still intent on suing, will have to retain other counsel.

Irving Berlin, as a writer of both words and music, deems himself entitled to double revenue or some extra compensation from the American Society's royalty dividends.

Average songwriter collaborates with one or more partners; Berlin is strictly a 100% on words-and-music.

Irving Berlin sang "Say It Isn't So" and "Deep As the Ocean," his two current hits on George Olsen's opening at the Hotel New Yorker. It was Berlin's first personal ap in years and was an unexpected feature.

Peculiar twist of the season is the leap to popularity of "I Guess I'll Have to Change My Plan." Warbled by duos and trios in the class speaks all last winter the number is only now in the full tide of popularity.

Dance bands in New York simply won't leave it alone. Some are playing it as many as 10 times and more a night with no resentment from the patrons.

Manny Lowy, Rudy Vallee's original first violinist, recuperating at Saranac after undergoing three major operations during the summer at Sea View hospital, Shinnecock, expects to rejoin Vallee. Lowy has been ill since May, 1930, and has been taken care of financially by Vallee.

25c Price No Help

Despite all the excitement about the Music Dealers Service's 25c retail price, plus an anti-trust law suit as detailed elsewhere in these columns, the two-bit price hasn't upped music sales to any striking degrees.

It was figured that with the establishment of a uniform 25c price, and eliminating the 30-40c retailers, it would spur biz notably.

Some opine that if the public wants anything bad enough they'll pay for it, but it can't be given away otherwise.

SONG 'LEGGERS' HEAVY PENALTY

Los Angeles, Oct. 3.

Most severe sentences ever meted out to song sheet bootleggers were imposed by Judge Harry A. Holler in U. S. District court on William Zimmer, Al Friedman and James Gilligan, who were found guilty of conspiracy to violate copyright act. George Lieber and Alexander Agrie, also found guilty, will be sentenced after the court investigates their previous records.

Zimmer was given 15 months at McNeil Island, Friedman, who is 17, got 15 months in the government reformatory at Chillicothe, O., and George Lieber, four months in L.A. county jail.

CLUB NEW YORKER

(Continued from page 52)

He's at his best when being fed by Jack Oddie, Polly Moran, William Haines or some of the other picture names who are nightly patrons.

Cafe seats about 250. No cover but a minimum check of \$2 is in force. Week-end business is capacity with the first Saturday night attract about 300. At 11:30 a. m. During the week the draw is slim but should build.

Hal Wayne's 11-piece band, a swell dance music machine. Band features the reeds, with only one brass, a trumpet, in the line-up. No small feature of the entertainment is the pianist's accompaniment. Charles Rusoff, brought here from New York.

B.B.B.'S CELLAR

Hollywood, Oct. 1.

Most consistent money maker of the smaller night spots, BBB has been featuring a pantry revue in his cellar. The past seven months Revue has changed only slightly during its run, and credit for the profit goes to the man who runs it himself, whose off-stage cracks about his floor show are 90% of the entertainment.

Spot sell nothing but laughs, with no attempt made to draw class patronage. However, it's a great group spot for feature names who come for a load of B.B.B. Tax is light, with the minimum check set at 50 cents.

Revue is headed by Loyce Trent, Milton, Paul and Linden, and Nell Dornay. Trent is the prima donna, Milton, Paul and Linden are dancers and singers, and Dornay a dancer. Nothing out of the ordinary about their work, which has little chance to get more than a few fresh money. Female impersonation stuff caught on, and it has been clear sailing since.

BBB's clowning is still the high spot. Revue has cut down his work considerable, making it all the better. Material used is slightly blue, but he's known for that. However, he's cut the raw stuff noticeably.

Leonard Stevens, his accompanist for the past five years, is still at the piano. Marve Land's eight-piece band plays for the dancing. Combo has been batting out a hot brand of rhythm.

Everything thrown in, BBB's act has been a big theatre spot for the money in town.

Park Avenue Publications, Ltd., is a new subuid for class editions which Robbins will issue. First is by Dorothy Fields and Jimmy McHugh. And "The You Went and Changed Your Mind."

\$1,125,000 Anti-Trust Suit Vs. MDS; Maybe Fed. Trade Comm.; Publishers Not Worried, They Say

On the heels of the \$1,125,000 anti-trust suit brought by Richmond-Mayer Music Corp. against the Music Dealers Service, Inc., and 22 publishing houses tied up with it came the report that several other jobbing firms have gotten together to file a joint complaint with the Federal Trade Commission asking for an investigation of the publishers' distributing combine. In the meantime, the four music publishers have allied themselves on an exclusive basis with the MDS, making it a total of 26 companies now dealing through it.

Publishers named in the Richmond-Mayer action filed (50) with the U.S. Court in New York, declare that they are not in the least worried about it. Charter under which the MDS was organized, they point out, clearly stipulated that the purpose was to protect and that the central bureau was merely to serve as a non-profit-making shipper and collector for its member-publishers.

In anticipation of any legal move similar to the Richmond-Mayer suit they aver, precaution was taken at the time of the MDS' organization to have the incorporating papers scrutinized by several leading authorities on trusts, monopolies, and that ever since it started the distributing unit has been operating close to the lines okayed by these experts.

Richmond's Spot

Curious delight on the Richmond-Mayer action is the position in which it places the Maurice Richmond half of the firm. Richmond left the jobbing house, which he founded, to take over the general management of the MDS when it was launched late this past August, with the understanding that Mayer would be allowed three months in which to dispose of Richmond's share of the company. In the event Mayer failed to find another partner within that time, the assets of the firm were to be liquidated. Before filing the anti-trust suit Mayer apprised his partner of his intention, and according to Richmond, signed a stipulation whereby Mayer agreed to pay the entire costs of the litigation out of his own resources and in no way jeopardize his partner's connection with the publishers' organization by making him personally a party to the suit.

That Mayer was arranging to go after the distributing combine was a legal move was generally known to the music trade three weeks before the actual filing of the papers. While the allegations were being drawn up several publishing firms joined the original charter 12 in the event the last minute decided to include these newcomers in the list of defendants, so that when the papers were finally filed there were 22 companies involved.

Mayer has brought suit in behalf of both Richmond-Mayer Music Corp., operating in New York, and the Chicago jobbing branch, a separate legal entity. The most of business firms of the music trade publishing houses named as defendants are Ager, Yellen & Bornstein, Inc.; Irving Berlin, Inc.; Con Conrad Music Publishers, Ltd.; Harry Bloom, Inc.; DeSylva, Brown & Henderson, Inc.; Donaldson, Douglas & Gumble, Inc.; Green & White, Inc.; Harns, Inc.; Famous Music Corp.; Leo Felst, Inc.; Mario Music Corp.; Mills Music, Inc.; Natanson-Schneck, Inc.; Olman Music Corp.; Remick Music Corp.; Robbins Music Corp.; Santo Brothers; Shapiro, Benzelstein & Co., Inc.; Sept & Powers, Inc.; M. Witmark, Inc.; Goodman Music Co.; Ralph Riney and Edward Schwartz. Recent allies of the MDS not included are Joe Davis, M. K. Jerome, Phil Kornheiser and Keit-Engel.

Also made a party of the suit on the defending end is John G. Falne, chairman of the Music Publishers Protective Association board. In the complaint he is described as the "organizer, representative and agent" of the Music Dealers Service.

Treble Damage Claim Complaint, based upon the combination and conspiracy in restraint of trade, and the violation of the Anti-Trust and Clayton Acts, winds

up with a request for exemplary damages of \$250,000 and punitive damages of \$50,000 for the Richmond-Mayer New York company and \$50,000 exemplary and \$25,000 punitive for the Chicago corporation. With treble damages under the above statutes, the total amount of damages specified comes to \$1,125,000.

Allegation in the complaint declare that the defendants: (1) Entered into a combination and conspiracy to unlawfully control and dominate the sheet music business in the U. S. to destroy the trade of Richmond-Mayer and to eliminate that firm as competitor of the combine in the sale and distribution of sheet music; (2) on Sept. 6, agreed to restrict the sale and distribution of all sheet music published by them to and through the MDS, and designating the latter as such sole distributing and selling agent; (3) prior to the formation of the MDS let it be known by means of "misrepresentations, false statements and rumors" throughout the trade that Richmond-Mayer was withdrawing out of business by the publishers' distributing project.

It is also charged that in pursuance of the combination and conspiracy complained of, induced "certain valued and trusted officers and employees, holding key positions in the management, credit purchasing and shipping departments," and having access to the Richmond-Mayer records, trade secrets and lists of customers to leave that firm's employ and go to work for the MDS. (Presumably refers to Richmond-Mayer's former salesmen buying for the MDS; Helen Asher, in charge of the MDS credit department; and Al Block, the central bureau's charge clerk, all previously on the Richmond-Mayer payroll.)

The MDS is charged also with attempting to dictate to dealers of sheet music throughout the U. S. at what prices they shall buy, and sell the music and to impose upon these dealers burdensome credit terms and to enforce other unlawful and stringent regulations of the MDS.

Weems' Penn. Hotel Job Hinges on N. Y. Union

Chicago, Oct. 3.

Balaban & Katz awarded an extra week to Ted Weems. He will sell the Union, as well as the Oriental and Tirol.

Meanwhile, his Canada Dry account for CBS was threatened by union difficulties in New York. J. K. Stiel of the Chicago orchestra, was hatched to smooth out the difficulties so that Weems could move into the Hotel Pennsylvania there.

Roger Wolfe Kahn opens at the Pennary for three weeks Oct. 5.

Lopez Musician Hurt

Milwaukee, Oct. 1.

Vincent Lopez, playing at the Hotel Schroeder, narrowly escaped serious injury when a car he was riding in was struck by another car. The Union and Wisconsin Vincent Firro, accordion player, was cut.

It all happened because four young women in the other car forgot to stop for the jazz light.

EX-PROHI JAZZIST SUE

Cambridge, Mass., Oct. 3.

James R. Snopley, former prohibition agent and now a trumpet player in a dance orchestra, was intoxicated nearly every night for a year, his wife, Zena Snopley, testified in probate court in her suit for separate support and custody of their son, Duane.

Snopley is contesting the action.

LIGHT AT NUTBEY

Edouard Light is coming back to the Village Grove Nut Club, New York, succeeding Al Morrison, who had been booked in, with a CBS wire.

It was this band to which Harry Barris objected when he left the club.

Frisco Booms as Centre Of Coast's Tin Pan Alley

San Francisco, Oct. 3.

Music situation forging ahead so rapidly here that pluggers and writers are flooding the town, current week looking like a Tin Pan alley convention with 14 pluggers and a bunch of writers contacting bands and artists.

Number of transcontinental radio programs emanating from here, and generally better local condition of sheet music biz, has caused many publishers to headquarter their Coast reps here. Among ones now dealing out profesh copies from permanent offices here are Jack Archer, Donaldson; Dick Arnold, Robbins; Ben Turner, Berlin; Ronald Johnson, Ager, Carl Lamont, Shinnecock, Sherman Little, Sherman-Clay; Ed Bennett, Moret.

In from Los Angeles are Lucky Wilber, Harns; Fred Dempsey and Cliff Odono, Felst; Billy Gedney, Olmstead; Frank Gibney, Green & White; Bobby Gross, Santly, L. Wolfe Gilbert and Jimmy Hanley also in.

Business looks so good flock of local publishers starting out, intent on Al Jacobs, who's printing a tune he wrote with Al Pearce and Walter Kelsey of KFRC.

Robbins' 2d Claim

Robbins Music Corp., already suing the American Society of Composers, Authors & Publishers for recovery of a royalty dividend for the final quarter of 1931, has filed formal protest to recover another \$1000 claimed due for the first quarter of 1932. Hearing on this protest came up on Friday (30). This is a technical method of procedure.

If no satisfaction for the initial quarter of '32 is forthcoming, another suit may follow, as in the claim for the 1931 final quarter royalty split.

BEILIN, AGENT

Vet. Prof. Mgr. to Handle Radio Band Bookings

Chicago, Oct. 3.

Al Beilin, until recently Chicago manager for Irving Berlin, has affiliated with Kennaway, local orchestra agency. He will concentrate on the radio, end with which he is familiar.

Beilin, for many years after the departure of Rocco Vocco, was considered the dean and spokesman of the Chicago music publishing fraternity.

Busse's Judgments

Galveston, Oct. 3.

Judgments totaling \$2,000 were entered against Henry Busse, orchestra leader, here as result of accident last July 8, when Busse's car collided with a motorcycle on which two boys were riding.

Busse's orchestra was at the Hollywood club here at the time.

Kvale, Warfield M. C.

Los Angeles, Oct. 3.

Al Kvale has info on Warfield, Frisco, Oct. 6 as m. c. replacing Frank Stafford.

Latter has been on the assignment since Rube Wolf went to the RKO 165th Street in Cleveland.

ALTERNATE COAST BANDS

San Francisco, Oct. 3.

NBC beginning Oct. 10 will alternate the dance bands of Earl Burnett at the Mark Hopkins here and Phil Harris at the Ambassador, Los Angeles.

Each band will do alternate 20 minute periods on a Coast hookup.

Hazlett Leaves Whiteman Chester Hazlett, for long Paul Whiteman's lead virtuoso and premier soloist, has left the band. Hazlett is now with Nat Shilkret.

Would Make N. Y. State Fair Self-Sustaining on Toronto Expo. Plan

thousands from neighboring communities.

"We use Lux Toilet Soap"

say these

"THIRTEEN WOMEN"



See R. K. O.'s
thrilling drama
"THIRTEEN WOMEN"



JILL ESMOND



MARY DUNCAN



MYRNA LOY (By courtesy of M.G.M.)

*98% of the important
Hollywood actresses guard
complexion beauty this way*

YOU'RE sure to find everyone talking about *Thirteen Women*, R. K. O.'s thrilling screen play starring lovable Irene Dunne. In it thirteen famous actresses each play a rôle filled with drama and suspense.

All these stars have the most alluring feminine charm . . . flawlessly smooth skin. All know the secret of *keeping* skin youthfully aglow. As Irene Dunne says:

"The charm of youthfully lovely skin is tremendously important to every woman. The faithful use of Lux Toilet Soap keeps skin in perfect condition, always softly smooth and clear."

9 out of 10 Screen Stars use it

Of the 694 important actresses in Hollywood, including all stars, 686 find Lux Toilet Soap excellent for every type of skin. This very white, fragrant soap is the official soap in all the great film studios!

Let Lux Toilet Soap give its gentle, caressing care to your skin. Buy several cakes—today!

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PHYLLIS FRASER



BETTY FURNESS



HARRIET HAGMAN



JULIE HAYDON



BLANCHE FRIDERICI



ELSIE PRESCOTT

VARIETY

 PRICE
15¢

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VOL. 108, No. 5

NEW YORK, TUESDAY, OCTOBER 11, 1932

64 PAGES

\$6,000 TOP STAGE SALARY

Salaries of 'Names'

Classified in parenthesis according to performer's field. P, picture; R, radio; M, musical; V, vaudeville; L, light; N, nite clubs; F, freak. These are salaries paid. Not asking prices.

Amos and Andy (R).....	\$7,500	Roger W. Kahn orch. (R. & M).....	2,500
Louie Armstrong band (N).....	2,500	Helen Kane (M).....	4,000
Mildred Bailey (R).....	2,500	Dennis King (M).....	2,000
Belle Baker (V).....	4,000	Bert Lahr (M).....	4,500
Phil Baker (M).....	5,000	Ted Lewis band (V).....	7,500
James Barton (M).....	8,000	Beatrice Lillie (M).....	4,500
Jack Benny (V).....	2,000	Jack Little (R).....	2,500
Bob Bernie band (R).....	6,500	Guy Lombardo band (R).....	5,000
Boswell Sisters (R).....	3,000	Jim London (F).....	5,000
Brookline Circus (P).....	6,500	Vincent Lopez band (R).....	4,000
Ed Broedel (P).....	2,500	Abe Lyman band (N).....	4,000
Mary Brian (P).....	2,000	Dorothy Mackall (P).....	3,500
Frank and Mitt Britton (V).....	3,500	Witt Mahoney (V & M).....	4,000
Joe E. Brown (P).....	6,250	Marx Bros. (P & M).....	10,000
Irene Bordoni (M).....	3,000	Ethel Merman (M).....	2,500
Burns and Allen (V & R).....	2,000	Mills Bros. (R).....	3,500
Cal Calloway band (R).....	5,000	Pepper Martin (P).....	2,000
Camel & Hour (R).....	8,500	Bernie Milner (V).....	2,500
Eddie Cantor (M & P).....	10,000	Tom Moore and Alice Joyce (P).....	2,500
Primo Carnera (P).....	5,000	Moran and Mack (V).....	2,500
Maurice Chevalier (P).....	5,000	Rosita Moreno (V & P).....	3,500
Clark and McCullough (M).....	4,000	Helen Morgan (M).....	2,000
Russ Columbo (R).....	2,000	J. Harold Murray (M).....	2,750
Joe Cook (M).....	4,500	Ken Murray (V).....	2,000
Jackie Cooper (P).....	2,750	Fola Negri (P).....	5,000
Bing Crosby (R).....	3,000	Olsen and Johnson (V).....	5,000
Clayton, Jackson, Durante (N).....	5,500	Jack Pearl (M & R).....	3,500
Bowling and Dooley (M-V).....	3,000	Molly Picon (V).....	2,500
Morton Downey (R).....	4,500	Eather Ralston (P).....	3,500
James Dunn (P).....	2,000	The Revellers (R).....	2,500
Cliff Edwards (P).....	2,000	Harry Richman (M).....	5,000
Duke Ellington band (R).....	5,000	Marion 'Kiki' Roberts (P).....	4,200
Ruth Etting (M).....	4,500	Edward G. Robinson (P).....	5,500
Leon Errol (M).....	3,000	Bob Rockwell (V).....	2,500
Fay and Stanwyck (P).....	8,500	Benny Rubin (V & P).....	2,000
Helen Gahagan (L).....	2,500	Jos. Rumshinsky (L).....	2,500
Joe Gracie (V).....	2,500	Sanderson and Crumit (R).....	3,500
Billy Gaxton (M).....	2,500	Singer's Midgents (V).....	3,000
Gene and Glenn (R).....	5,000	Shaw and Lee (V).....	2,500
'Girl Crazy' (M).....	8,500	Kate Smith (R).....	7,500
Mitt Green (P).....	2,500	Lilyan Tashman (P).....	5,000
Texas Guinan (N).....	4,500	Estelle Taylor (P).....	3,000
Jack Haley (M).....	2,000	Thurston (V).....	4,000
Ted Healy (V & R).....	4,500	Sophie Tucker (V).....	3,500
Horace Heidt band (V).....	4,250	Rudy Vallee (R).....	4,500
Lou Holtz (V).....	6,500	Chie Sale (V & P).....	2,500
'Hot From Harlem' Unit (V).....	5,500	Waring's Penns band (V).....	5,000
Harriett Hoctor (M).....	2,500	Weaver Bros. (V).....	5,000
Jessel and Talmadge (V & P).....	11,000	Webster and Field (V).....	2,500
Al Jolson (P).....	15,000	Alice White (P).....	3,500
		Paul Whiteman band (R).....	8,500
		Walter Winchell (P).....	3,500
		Ed Wynn (M).....	7,500

VAUDEFILM CHAINS WOULD SET LIMIT

Reported Again Trying to Check 'Desperation' Salaries—All Acts Over \$2,000 Must Prove Drawing Power—Exceptions

18 AT \$6,000 OR MORE

A top salary of \$6,000 for any stage name, in vaudeville or the picture houses, is the supposed objective of another reported get-together by the major booking offices on the matter of acts, and present day fancy salaries.

This is believed the major circuit's second salary confab of recent date. Several months ago, after exploring the heavy 'desperation' salaries they were dishing out for stage attractions to offset screen weakness, the majors determined to keep salaries down. But nothing came of it. Bookers continued to outbid each other under stress of competition and salaries continued to mount.

Any proposed salary cutting by mutual agreement was forgotten until two weeks ago when continually mounting figures for available names is said to have induced another conference. The resulting (Continued on page 48)

Santas' Big Xmas

Gimbels, New York department store, will raise the ante this year to \$50 a week for its Santa Claus impersonators. Last year, at \$25, amateur St. Nickie couldn't convince the kids.

This year the store figures actors are available and worth the \$25 increase. Store will do its casting in the regular way.

Layoff Nobility

There are at least 100 layoff noblemen in New York. Will Oakland, via his p.a., Jay Faggen, found that out. Faggen ran a blind ad for a bona fide nobleman to host at The Willows, nite club, and more than 100 responses came in. Mrs. Oakland picked the winnah.

Service

Pittsburgh, Oct. 10. George Jaffe's Academy, playing Empire wheel shows, retains its own chorus of 10 girls, calling them the 'Dancing Usherettes.'

Double trouble between leading the customers to their seats and performing on the illuminated runway.

Buy 1 Share of Nite Club Nightly. Then Hold Stockholders' Meeting Till Dawn

Subdividing Lafts

Lucky Strike scientifically clocks Jack Pearl's laughs before his studio audience with a disk recording of each program which includes Pearl, Walter O'Keefe as m.c. and a guest band.

Last Thursday (6) night's broadcast was a high mark for the Dutch comedian with 55 lafts the first half and 51 lafts the second half.

Each laft marathon is subdivided into belly laughs, guffaws, chuckles, and just lafts.

SELLS-FLOTO BID BY BALLARD, TOM MIX

Los Angeles, Oct. 10.

Ed Ballard, formerly of the American Circus Corp., is in negotiation with John Ringling looking to the acquirement of the Sells-Floto Circus property. It is understood that Fred Bowers is associated with Ballard in this deal.

Ballard is in communication with Tom Mix, who is reported to regard favorably the proposition to join the circus as the attraction on a deal similar to that obtaining when he was last with the same show. His split would be 20%.

Idea is a combined five ring circus and rodeo with Mix-Sells-Floto as the title. Mix has 13 pictures to do for Universal, but figures he can get away for the tenting season. Outfit would be rebuilt along European lines with chairs and boxes, and the center poles out, all support coming from the sides to give an auditorium effect. Traditional white top would be abandoned with the main canvas being multi colored. Show would be a 40 car outfit.

Understood that due to internal troubles in the family over the recent disastrous season, Ringling is favorably inclined toward the idea of restoring the show to its former owners. Ballard and Mix may make a trip to French Lick to discuss the final dealings with Ringling. They will also seek to acquire the rights to the title of the Buffalo Bill Wild West, also owned by Ringlings, which has been dormant.

If the deal goes through it is planned to open the season in Washington, D. C., with a try for foreign diplomats to give the gala opening an international ballyhoo.

Stockholm, Oct. 2. About 400 Swedes, all that is left of the easy spending set of Stockholm, have devised a way to defeat the government's attempt to close down all late places, with a bag of tricks new to continental nocturnal maneuvers.

The Embassy Club stays open till 7 a.m. and later if there is business. Every member gets a key to the building for 5 kroner and the waiters are considered personal servants of the members. Every member who visits the club buys a share of stock every night (you could call it convert), but the government can't close the place as the owners have formed a corporation and with the nightly buying of stock, there is a shareholders meeting from 11 p.m. till closing seven times a week.

Liquor is not sold, but is kept in lockers assigned to all the members and there is no restriction on membership. The more the merrier. But if a newcomer arrives a tip to a waiter can arrange to transfer a dozen bottles of champagne from the locker of Mr. Olsen or Mr. Johnson.

Actors frequent the Grotto Azora, and plenty of whoopee keeps Bellman's road outside the city going as the only roadhouse. The Adlon, Cecil and Perlezza are the other three clubs trying staying open. Liquor selling tricks are causing great consternation to the government and supplying the only paprika to night life north of Copenhagen and Berlin.

'FRANKIE 'N' JOHNNY'S' TOKEN FOR FAITHFUL

Houston, Oct. 10.

The tips to the White House may form on the right down here in the southland. Advance seat sale to the Democratic show-tickets subject to cancellation if Frankie and Johnny fail to make the date—is in full swing.

George Galkins, working out of campaign headquarters in New York, is chief-barker. The party needs funds, he told local Democratic hexagons, and is willing to do the right thing by contributors. The right thing is something like this:

A \$10 contribution wins the award of a certificate, suitable for framing; a \$50 gift rates a wooden plaque; a \$100 gift, a bronze plaque, and for a \$1,000 campaign contribution, the grand prize is a gold pass to the White House, signed personally by Gov. Roosevelt, and Speaker Garner, which will entitle the holder to visit the White House at will during any Democratic administration. This plan is reported to be under consideration by New York headquarters at present.

24-Sheet Action Lithos

For Coast's Football

Los Angeles, Oct. 10. Many southern California colleges are now using stock football 24-sheets to advertise their local games, with printed strips for dates and names of schools.

Lithos show grid action scenes and represent the latest use of stock paper.

Reviving 'Abie'

Hollywood, Oct. 10. Henry Duffy will revive 'Abie's Irish Rose' at the El Captain Oct. 21. George Sidney and Charlie Murray will be featured. Duffy will hold it here as long as possible and then, if a run is achieved, send it to San Francisco for a continuation.

Hot Natives

Honolulu, Oct. 1. Natives of Tahiti are developing that Hollywood complex. They're burned at United Artists and Doug Fairbanks because mob scenes in which they appeared in 'Mr. Robinson Crusoe' were cut from the picture.

When 'Crusoe' opened over here they stormed the theatre to see themselves and their friends, raising a big fuss when they discovered the picture had double crossed 'em.

PART TIME UNION DEPOT

Denver, Oct. 10. Denver reverts to small town class. Union station, never before closed, now locked six hours each night.

No trains leaving and done to keep people from sleeping in depot.

Here's How Stahl Mixes Femme Cinematurgy With Psychology

By RUTH MORRIS

"Tell the secret of a man, and nobody listens," tell the secret of a woman and you tell it to the world, and incidentally, adds John M. Stahl, who has a potentially great box office picture.

Woman, who comprise the backbone of theatre audiences and are therefore the group toward which Mr. Stahl directs his films, have a passion for prying into secrets. Tell a woman an open fact and she nods politely. Whisper some trivial detail that she's not supposed to know, and she's athrob to hear more—in life, or on the screen. The handsome hero, the stylish, mannered actress; these draw women to the cinema for a feast of romance and fashion instruction. But the element that moulds them into enthusiastic propagandists for a film is the one that exposes hidden facts in the lives of the women they are, were, would or would not like to be. Let the characters who surround the heroine be mystified as to why she does this, why she acts so. But tell audience ladies all about it so that they may pull over her secret, contrast it with their own, sympathize or condemn.

The secrets that women enjoy the most are, in Mr. Stahl's analysis, those of the other woman. The smug and contented housewife unconsciously envies the glamour that surrounds cinema mistresses. Luxury, excitement, dangerously stolen romance are in alluring opposition to her own conventional life. She experiences them vicariously in the films she patronizes.

When the mistress is established in luxury, she must suffer the retribution and remorse that placate the housewife. When "she happens," as in "Back Street," to represent the glamour of the mistress and the faithful sacrifice of the wife, she makes an unconquerable bid for the interest and sympathy of feminine audiences. The faithful wife, the heroine that women will not tolerate. However painstakingly devised, sympathy is not for her. She menaces the ideals that women have helped to build about the institution of marriage.

"The reality that women approve in fiction is not palatable to them." (Continued on Page 43)

Fox After Lew Ayres For 'State Fair'; Also Wanted by Metro, WB

Hollywood, Oct. 10. Fox is trying to borrow Lew Ayres from Universal to play with Will Rogers and Janet Gaynor in "State Fair".

Meanwhile, U has advanced the starting date on "Out On Parade," a story by Max Trel for Ayres with Tom Buckingham directing. This picture should not be finished before Fox is ready with "State Fair".

Metro is also trying to borrow Ayres for "Whistlin' in the Dark," with Warners also wanting him for an air story.

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Local Color

Wanting correct detail in its French street scenes for "Topaze," Radio will include one of those famous street corner adornments.

Studio is looking for a French specialist to tell them how the thing should be constructed. —From "Variety's" Hollywood Bulletin.

Larry Funk's Secret Marriage to Dolores Ray Revealed by Suit

Cleveland, Oct. 10.

Larry Funk, Cleveland band leader who ballyhooed himself as a bachelor, revealed he has been married since 1925 when he filed suit for divorce here from Adelle Gloria Ray, professionally Dolores Ray, in pictures.

Neglect and cruelty are charged in Funk's petition against his wife whom he married when she was playing in stock in Bloomington, Ill., while he was at the Blue Horse nightery in New York. Bandmaster claims his wife was money mad, visiting speaks with millionaires and keeping him broke even when he made \$1,000 weekly with NBC. Also, says she left him in 1928 when he lived in New York for some time with "N.T.G.," a New York master of ceremonies.

Funk, a cousin of M. H. Aylesworth, president of NBC, recently fell into big dough when an uncle connected with Funk & Wagnalls, named him in a legacy. Dolores Ray is reported to be in Hollywood working in Metro pictures. Funk, whose nose was broken recently in an auto accident, now lives in Cleveland.

MG MEETS PAR'S MONEY, TAKES PHIL HOLMES

Hollywood, Oct. 10.

With Paramount failing to give Phillips Holmes the raise called for in his optional contract the player was signed under a term contract by Metro at the figure he requested from Paramount.

DELICATE SURGERY

Japanese Physician Removes Swallowed Teeth from Chadwick's Lung

Hollywood, Oct. 10.

Extracting two teeth and a bridge from the right lung of I. E. Chadwick, who swallowed them months ago while touring were being extracted, Dr. H. J. Hara, Japanese bronchial specialist, performed an entirely new operation, for which specially designed surgical instruments had been made.

The indie producer was on the operating table at the White Memorial hospital three hours and 40 minutes, without ether, and is now at home, recovering. He goes back to the hospital next week for a final cleaning of the lung, to remove the poisons formed around the sac that held the teeth.

Raymond East for Stage When Par Contract Ends

Hollywood, Oct. 10.

With his Paramount contract expiring in two weeks, Gene Raymond leaves at that time for New York for a stage engagement. Actor is currently on loan to Metro for "Red Dust".

He was Raymond Gulon in legit.

'Oo-La-La' for a Starter

Hollywood, Oct. 10.

First title for the Marx Brothers' new feature at Paramount is "Oo-La-La," with likelihood it will have several changes before release.

When asked what the yarn, now being written by Bert Kalmer, Harry Ruby and Arthur Sheekman, was about, the Marxes replied that the title explained it.



WILL MAHONEY

The Boston "Traveler" said: "Will Mahoney is a sensation at 1234 Metropolitan. It has been months and months since the customers have bestowed such spontaneous approval upon a visiting celebrity as they did yesterday on Mr. Mahoney. His xylophone dance is one of the major thrills of the theatre."

Direction
RALPH G. FARNUM
1550 Broadway

MAUGHAM BOOK, GARBO FIRST UNDER NEW DEAL

Hollywood, Oct. 10.

Metro has purchased Somerset Maugham's novel and play, "Painted Vell," for Greta Garbo's first picture on her new contract.

Leonard Praskins is adapting and dialoging with Donald Ogden Stewart replacing him on "White Sister".

FILM STARS IN WAX AS NEW TOURIST COME-ON

Hollywood, Oct. 10.

Motion Picture Museum and Hall of Fame will open Oct. 17 on the site of the first film museum, flocked by Harry Crocker, which backed after several months in 1929.

New venture will have 100 wax figures of picture celebs, as well as replicas of sets, props and costumes used in his films. Charles E. Presley, who put on "Old Spanish Days" at Santa Barbara, and before that had an Orpheum drap act, is in charge of the exhibit, which will have a two-bit top and cater to the tourists.

Bobby Jones' Features And Shorts for WB

Hollywood, Oct. 10.

Bobby Jones gets a five year contract from Warner Brothers as an actor. He is to do both short and feature length pictures. First assignment will be a series of one reels bearing the promising title of "How to Break '90".

Jones is expected here Nov. 1 to take up his camera work. He is understood to have gotten \$125,000 for series of shorts for WB.

Court Approves New Deal For Buster Phelps, Radio

Hollywood, Oct. 10.

Buster Phelps, five years old, is optioned to Radio for one year, not two as previously reported, under terms of a contract approved in Superior Court here.

Studio has 30 days after the first public preview of "Little Orphan Annie" in which to exercise its first option at \$350 a week. If a second picture is made in the 12 months period the youngster is to receive \$450 a week.

D'ARRAST ON 'TOPAZE'

Hollywood, Oct. 10.

Harry D'Arrast has been engaged by Radio to direct "Topaze".

Film New Acts

Following picture players who are making personal stage appearances are reviewed in this issue under New Acts, on page 40.

Alec B. Francis
Dorothy Jordan

Sleep Collection

Hollywood, Oct. 10.

Coast agent obtained a judgment against a former client who failed to pay commissions due and has found a way to collect. The client, a comic, is wary and invariably draws his studio wages, each morning before starting work. Agent now keeps tabs on the parties the actor attends, and sends the sheriff over to the studio while the player sleeps late at home.

Loyal Russians Refuse 'Rasputin' Paris; Seek Pic Ban

Hollywood, Oct. 10.

Former Russian army officers, here working in picture studios, have refused to accept jobs in Metro's "Rasputin," on the ground that the picture might reflect on the former imperial family.

These royalists, "reflected" here after the revolution, are organized as the Russian Army Officers' club, which is ostensibly social and practical, inasmuch as it is active in endeavoring to get film work for its members. There are about 40 of them, ranging from generals up.

Taking themselves seriously, the royalist extras reported to their fellow working organization in Paris on their peevish, and it is understood that they demanded that influence be brought to bear through the British royal court to get Metro to stop the picture. Nothing came of the plea.

Meanwhile, the army officers refused to work in the picture with other nationalities filling the Luscovitch berth. Theodore Donsky, former general in the Russian army, is working as technical advisor on the film. He has been an American citizen for six years, and is not a member of the officers' club.

ALICE WHITE'S Q. T. SNOZZLE BOBBING

Hollywood, Oct. 10.

Alice White, who is making her screen return in "Employees' Entrance" for Warners, did a hideout last week that Dr. Josef Glinberg, plastic surgeon, could alter her snozzle.

Operation was kept under cover. Miss White is expected back at the studio middle of this week.

BUDDY ROGERS' CAMPAIGN

Tell Kansas City He Was Failure —Wants Stronger Roles in Films

Buddy Rogers flew here from New York last week and gave out an interview stating that he was a failure. Not financially, of course. As Rogers expressed it, he is sick of the reputation gained in past screen roles and is on his way to Hollywood to vindicate himself in more masculine parts. It's along the lines of previous statements of late from the juvenile.

Two picture companies have offered me contracts. I'm on my way to Hollywood to talk to business and I'm going back to the screen as a new person," said Rogers.

Alice Won't Say

René, Oct. 10.

Alice Joyce, wife of James B. Regan, Jr., arrived here a few days ago and is looking for an apartment. She refused to state whether she is here for a divorce, but you guess.

SAILINGS

Oct. 14 (New York to Florence), Mr. and Mrs. Max Sonino (René).
Oct. 11 (New York to London) Mr. and Mrs. Granville Barker, Mr. and Mrs. John Gilbert (Virginia Bruce), Harry Glemby (Europe).
Oct. 8 (New York to Paris), Tom Patricola, Louise Carr, Wheeler Twins (Paris).
Oct. 5 (Los Angeles to New York), Mr. and Mrs. Larry Wengarten (California).
Oct. 8 (Paris to New York), Genevieve Tobin and mother (Berenang).
Oct. 5 (New York to Hamburg), Buster and John West (Albert Ballin).

Legality of N. Y. Levy On Calif. Pay Checks To Be Finally Tested

Hollywood, Oct. 10.

New York-Hollywood battle over the legality of an eastern attachment, levied at the home office of a film company on the salary of a studio employee who has been engaged, has worked and is being paid in California, is to be fought out in two cases.

Louis Brock, short producer at Radio, is bringing a friendly action against the studio, which is supposed to help him in his battle against the first Mrs. Brock. Alan Dinehart, whose Fox and Warner salaries were attached by his former wife, is also in the case, taken out injunctions against the studio paying any monies to her.

In both cases New York attorneys will also fight the question out on the eastern end. Bruce Bromley, retained by Radio, will handle the Brock case, and Marv Joffe has been advised by Brand Zagon and Aaron representing Dinehart on the coast, to bring proceedings to disavow the restraining order and garnishment Mrs. Dinehart obtained. Grounds alleged are that the New York courts had no jurisdiction to attach the salary of the actor when he was working in California.

Although many similar situations have arisen in the last three years, they have always been settled out of court before coming to trial. This will be the first time the point is fought out, and all studios and actors concerned are interested since they have been caught in the middle each time the question has come up.

'Lucky's' Retakes; U. A. After Two More Jolson

Hollywood, Oct. 10.

Following the preview at Berkeley last week, Al Jolson's "Happy Lucky" goes in for a week of retakes and tightening up before the press gets a look at it.

Joe Schenck is now talking to Jolson about doing an additional two within the next 15 months.

One musical number will be added to "Happy" and another will be changed. Dick Rodgers and Larry Hart being recalled to do them.

U RENEWS RUSS MACK FOR 3 MORE; 1 TO GO

Hollywood, Oct. 10.

Universal has given Russell Mack a new directing contract for three pictures. Mack still has one to make on his old contract.

Carrillo Personals Off; Doing Film for Columbia

Hollywood, Oct. 10.

Cancelling a personal appearance tour, set to follow "Parachute" at Warners, Leo Carrillo will next go into "East of Fifth Avenue" at Columbia.

Story, by Harry Sauer, is built around the life of Congressman Florida La Guardia, of New York, and was originally to be made by Bryan Ferry at his Culver City studio. Instead, it goes into work at Columbia with Fox in charge of production.

Medbury Speaking

Hollywood, Oct. 10.

Radio announcing in "Rackety Rax," at Fox, will be done by John P. Medbury.

He is also writing the material he will speak.

Bruce Cabot's 6 Mos.

Hollywood, Oct. 10.

Radio gave Bruce Cabot a six-month contract following his performance in "King Kong".

INEZ COURTNEY FESSES

Inez Courtney, actress, made it known she was married to Stanley Pascal, New York booker, on June 20 in New York by a Justice of the Peace.

BY STANCE ON CANDIDATES

Collier, Sr., Gagglingly Recounts How He Came (Back) to Be Re-Discovered

'When it's audition-time in Hollywood, it's dinner-time back here.' That's the song William Collier wanted to sing as he left New York for his West Coast studio. Dinners have been synonymous with engagements in his picture career.

It was at the Jewish Theatrical Guild dinner to Eddie Cantor that the Messrs. Fox and Sheehan discovered the Collier wit-about-dinner-tables. Come to Hollywood, they urged. Take a hand in picture-making. Receive salaries, instead of banquets.

Their proposition was promising. It eventuated in Mr. Collier's arrival at the Fox lot, where he remained for three years incorporating quips into studio product: acting, directing, serving as agreeable utility man. Came contract time, and no renewals. Mr. Collier freelanced until he hopped an east-bound train to preside at the Weber and Fields dinner.

'I thought I might just as well give up free-lancing and start free-lunching,' he explained. Once more the Collier wit drifted from the dais into thousands of radioed homes. Once more Fox pricked up its ears. Who was this funny, funny fellow? He must be signed up immediately.

Thus Mr. Collier, with a twinkle in his eye, returned to the Fox studio.

'He went with the wisdom of the experienced. He'll be agreeable, but he's ceased to be utilitarian. His contract—for writing the dialog of the next Charlie Farrell picture—calls for that, and nothing more. Future contracts will stipulate that Collier, the actor, writer and director, will have a word in the selection of his jobs and—particularly when acting's concerned—accept nothing that will not redound to the prestige of Collier, the toastmaster.' Any time there's an unfunny name they'd say, 'Give it to Collier. He'll play it.'

Learned His Lesson
'He would—and he did,' continued Mr. Collier. 'It didn't do him any good. He knows better now, and he knows a great deal more about picture-making.'

The humble attitude that took Mr. Collier to Hollywood and the result of inexperience with his new medium. But he says that any seasoned trouper can learn all there is to know while his first picture's being shot. All he has to do is pay close attention to the director—try to get behind his mental processes; study pictures being shot on other sets; putter around the lab; nose around the cutting room; focus an eagle-eye on the imperfections of the daily rushes.

In other words, attend strictly to Mr. B. Lastly, for the sake of himself, who are interested in directing action as well as dialog, learn to visualize scripts through camera angles.

By the time he'd learned all this, it was too late for Mr. Collier to reverse his adaptable viewpoint. The studio had grown accustomed to thinking of him as a useful fellow charming to have around. He had to come back to town to be re-discovered as a person of consequence.

Last time he was in Hollywood, Mr. Collier tried to persuade Fox to do 'The Man From Mexico,' the piece in which he played three years and received five times. The old-fashioned, he was told by an exec who was, at that very moment, working on 'East Lynne.'

Unlike Harry Cohn, Mr. Collier denied emphatically that he would fly back to the Coast.
'I wouldn't fly high enough to shake hands with Little Billie. They tell me that pictures are said—that they can land anywhere. That,' observed Mr. Collier, looking around for a sag-receptive microphone, 'is just what I'm afraid of.'

The Answer

Hollywood, Oct. 10. At the first preview, at the Alexander, Glendale, Calif., of 'Red Dust,' co-starring Jean Harlow and Clark Gable, the house broke out into two minutes of applause at the flash of the picture's title and again showed approbation at the finish.

Miss Harlow attended the preview, her first public appearance since her late husband's death, and although waiting in theatre until it had emptied, she was almost mobbed by well wishers upon leaving the house.

Relatives Get Menial Jobs And Like 'Em

Chicago, Oct. 10.

Show business has changed. They used to appoint relatives as house managers. Now they're giving them jobs as janitors.

Survey of the in-law situation among the Chicago circuits reveals changed status in relatives. There's still on the payrolls and probably more numerous than ever before but they keep pretty quiet and only mention relationship when rumors of economy job up.

Depression has worked this difference; the key positions go to showmen on merit. The small jobs, often the menial ones, are handed to the relatives on a take it or leave it basis. And always taken.

As a result there are possibly fewer house managers or executives of family affiliation than ever before, while any ticket-taker, cashier, porter, or usher is apt to be somebody's cousin.

Von Stroheim, Fox Model Director, Comes in 10Gs Under 'Broadway' Budget

Hollywood, Oct. 10. Erich Von Stroheim is now termed the model director at Fox where he has just completed 'Walking Down Broadway.' He brought the picture in within the 42-day shooting schedule and \$10,000 below its \$387,000 budget.

As a result, Fox has bought an operetta, 'Her Highness,' which Von Stroheim wrote several years ago for Pola Negri, and will let him direct it. Music and lyrics were written by L. Wolfe Gilbert and I. B. Hornblom, local attorney.

Lillian Harvey and Henry Garret are to be co-starring in this musical which goes into production in January.

DOT HALL'S FOX BID

Previously West for Paramount—Will Seek Quiet Divorce

Dorothy Hall may go west again, this time for Fox. Actress' last trek to the Pacific was for Paramount. Miss Hall closed last Saturday (8) in New York with 'Lilly Turner,' in which she was featured and getting \$750. Show ran exactly three weeks with notices against the play, but good for the cast.

Now separated from her husband, Ned Andrews, cosmetic manufacturer, Miss Hall intends to obtain a divorce quietly. Couple will probably be legally untied via Mexico.

INDUSTRY'S OK ON POLITICIANS

Weighing Official Aspirants in Relation to Their Friendliness to Pictures—Gubernatorial and Senatorial Leanings

NEUTRAL ON PRES.

Waiving partisanship and reviewing gubernatorial and U. S. Senatorial candidates of the two major parties strictly from their past records, neutral factors in the film industry have compiled two lists dealing with what are described as 'legislative friends and enemies of the picture business.'

The list shows four Senatorial candidates who have taken a stand adverse to the industry's interest and three whose tendencies are questioned.

Senators up for re-election, in most instances, who have supported the industry in the past number 12. Of these are Republicans, the remainder Democrats. The Presidential nominees are not included in the count, but Roosevelt as Governor of N. Y., has more than once proved a willingness to aid the industry, records show. The same is to be said for Hoover. Both are regarded as friends of the amusement business.

Although not included in the listing, observation is made that ex-Mayor James J. Walker probably understood the film industry and its intricate problems more than any man who has ever held public office. The Tammany choice, John P. O'Brien, is unknown to the picture men.

Lehman Favored
In the gubernatorial race in New York, Col. Herbert H. Lehman is favored over 'Wild Bill' Donovan by the film higher-ups. The Democratic candidate has proven during his governorship a liking for the industry, it is held. Attitude on Donovan is simply that he is a new man with views on the industry not yet aired. Lehman recorded his sympathy to the industry during the New York State admissions' tax fight last year.

On the other gubernatorial issues, to be decided Nov. 8, industry factors still stressing their non-partisanship, and maintaining they are looking at the election only from the perspective of the industry generally, are inclined toward White, Ohio; Clegg, Conn. and Ely, Mass. These three candidates are Democrats.

U. S. Senatorial candidates who are already regarded as friends of the industry include: (Republicans) Couzens, Mich.; Davis, Penn.; Blaine, Wis.; Moses, N. H.; Jones, Wash. Friendly Democrats are: N. D.; Russell, Ga.; Dill, Wash., D. C.; Hull, Penn.; McGill, Kan.; Tydings, Md.

Barkey, of Kentucky, a Democrat, Ringham and Broadbent, Republicans, of Connecticut and Iowa respectively, are listed as 'enemies.' Rev. Bob Shuler, the Los Angeles preacher, and Dr. Brinkley, Kansas' patent medicine man, are both considered 'questionable' in the picture attitude.

LAEMMLE AFTER NBC NAMES FOR ETHER PIC

Hollywood, Oct. 10. In Carl Laemmle, Jr. has a yen to do a radio picture with other names similar to Paramount's 'Big Broadcast.' Currently, he is sounding out NBC on the possibility of getting some of their big names for the feature.

Through Paramount's former affiliation with Columbia, mostly CBS stars were used in 'Big Broadcast.'

Primary Voting on Academy Awards Lists Fontanne, Dressler, Hayes and March, Lunt and Beery for Honors

Ousting Santa

Hollywood, Oct. 10. Called Santa Claus Lane in the past, during Yuletide holidays, and decorated with Christmas trees, this year the Chamber of Commerce will call Hollywood Boulevard the Boulevard of the Stars and instead of trees will have wreaths of three feet in diameter suspended to the lightpost and inside of wreaths a picture of one of the screen stars.

JOLSON'S 5 GS, CANTOR'S 2 1/2 FOR ETHER

Al Jolson starts broadcasting for Chevrolet over an NBC web either the third or fourth Friday night in November, the exact date depending on how soon the comic will be free to start preparing for the program. Preliminary agreement between the auto manufacturer and Jolson guarantees him \$5,000 net per program, with details such as who is to pay for the script preparation yet to be ironed out.

Eddie Cantor returns to the Chase & Sanborn Sunday evening program over NBC Oct. 30 on a basis of \$2,500 a program net. Contract only extends to the end of the current year.

Commercial had asked for an option on Cantor's air services for 1933, but the comic prefers to discuss this at a later date. Cantor is due in New York by Oct. 26. NBC is holding open the Friday evening spot, 9:30 to 10, formerly filled by Paul Whiteman for Pontiac, with the network figuring on Nov. 18 as the debut date for the Jolson show. Band and vocalists to work with Jolson on the Chevrolet program will not be decided on for another week or two.

At the comic's request, stories sent out by Chevrolet on Jolson's engagements are slated to state that his air run is for four weeks only. It's a 52-week contract that the auto manufacturer is waiting for him to sign, but the document is packed with so many ifs and ors that Jolson has expressed his preference for the four-stanza version on all announcement publicity.

Contract guarantees him only the first four consecutive weeks. Unless the commercial decides to the contrary, and so notifies him, within 24 hours after the fourth broadcast he stays through nine more programs, piling out the initial 13-week period. If the sponsor doesn't avail itself of the four-week cancellation within 24 hours after the 13th program he's good for another 13 weeks. And so it goes for the other two quarters of the contract.

Bull Fight Takes Stop Cantor's Boat Trip East

Hollywood, Oct. 10. Eddie Cantor was unable to sail today (Monday) for New York via the Canal due to weather conditions which delayed completion of the bull fight sequence of 'Kid from Spain.'

Howard's Layoff Plans

Hollywood, Oct. 10. William K. Howard, Fox director, Oct. 15 for New York, thence to Europe on a 12-week trip. This covers his studio layoff period.

Hollywood, Oct. 10.

Primary voting of members of the Motion Picture Academy is understood to have resulted in the choice of the following candidates as contestants for the best achievements of 1931:

Actresses: Lynn Fontanne, 'The Guardsman'; Marie Dressler, 'Emma'; Helen Hayes, 'Madame Claude.'

Actors: Frederick March, 'Jekyl and Hyde'; Alfred Lunt, 'The Guardsman'; Wallace Beery, 'The Champ.'

Directors: Frank Borzage, 'Bad Girl'; King Vidor, 'The Champ'; Joseph Von Sternberg, 'Shanghai Express.'

Photographers: Ray June, 'Arrowsmith'; Karl Struss, 'Jekyl and Hyde'; Leo Garmes, 'Shanghai Express.'

Art directors: Gordon Wiles, 'Transatlantic'; Richard Day, 'Arrowsmith'; Lazaro Meerson, 'Nous la Liberte' (French).

Best produced pictures: 'The Champ' (M-G), 'One Hour With You' (Par), 'Arrowsmith' (G.), 'Five Star Final' (WB), 'Bad Girl' (Fox), 'Grand Hotel' (M-G), 'Shanghai Express' (Par), 'Smiling Lieutenant' (Par).

Best original stories: 'Lady and Gent,' by Grover Jones and William Slavens McNutt; 'What Price Hollywood,' by Gene Fowler, Roland Brown and Adella Rogers St. John; 'The Champ,' by Frances Marion, and 'Star Witness,' by Lucien Hubbard.

Best picture adaptations: 'Bad Girl' (Arwin Burke); 'Arrowsmith,' Sidney Howard; 'Jekyl and Hyde,' Percy Heath and Samuel Hoffenstein.

Best sound reproduction: Warner Bros. 'First National, Metro, Goldwyn, Radio, Paramount.'

Joyce Preparing To Collect Notes For His Hotel Co.

Hollywood, Oct. 10.

Suit to collect on promissory notes for the amount of \$24,500, payable to the Greater Hotels of America, Inc., organization headed by Frank Joyce, local picture agent, and associates, will be started immediately. Joyce's attorney has retained Attorney Ralph H. Blum to handle the matter. Notes, according to Joyce, were received by the corporation as a part of the purchase price on the sale of its only asset, the hotel Colognes in New York.

Action to collect on the notes was not started sooner, according to Joyce, because it was felt that to attempt to enforce payment would so affect the makers financially as to render the paper uncollectible.

There has been no disposition of funds, according to Joyce. On the contrary he states he has used personal finances to aid the situation. There are no creditors of the corporation, and immediately, if and when these notes are paid, the proceeds will be distributed equally among the few remaining stockholders, and if collected in full the sum will be ample to repay the investments of the minority.

Eastern stockholders in Joyce's hotel firm, many of whom are performers, recently retained counsel in New York to press their claims for recovery.

Social Call

Hollywood, Oct. 10. Joseph M. Schenck, invited by Roscoe Turner and accompanied by Leo Diegel, got on, went by plane Oct. 9 to Mexico City on a visit to President Rodriguez. They return Oct. 13.

Want WB-GTP-Duovac Suit vs. W. E. Simultaneously Tried; Gov't Action Aside for Films

What is regarded in legal circles as ERF's "right for life," far surpassing in importance any patent action, is now scheduled to get under way in Wilmington Nov. 3. If Warners, General Talking Pictures and Duovac are successful in having Western Electric's reproduction license declared illegal, then 5,000 licensees will probably demand accountings and sue for millions of dollars.

Although the plaintiffs are not directly related in the action their counsel, Darby & Darby, will endeavor to have all three place their charges, virtually identical, against Western at the one trial.

Gov't Yields To Pix
Action to overthrow Western's form of exhibitor license is the main allegation. Chicago is that it places the exhibitor in a position of "commercial duress."

Should the investigation of the U. S. Government against the electric be under way at the same time a recess will be taken to permit the picture battle to get on the record. Darby & Darby are also acting for the Gov't. Gov't suit scheduled for last week was indefinitely postponed.

Warner attorneys have been working on this quick trial phase for the past two weeks. They returned from Wilmington last week confident that their application for a temporary injunction against WE's continued use of its present license formula will be heard without interruption.

Battle lines in the three plaintiffs are reported almost a carbon copy of those used by DeForest in its tube monopoly fight against RCA and General Electric which terminated in a settlement in court. The plaintiff received in the neighborhood of \$1,000,000 at the time. Purpose in getting the three plaintiffs together is to try and show that all departments of the entertainment industry have been injured by ERF's form of theatre licensing agreement.

\$3,000,000 Claim

In the event the license is overthrown, Warners will immediately ask for an accounting. In this WB will show that it has 400 W.E. equipments for which it paid on an average of \$10,000 each. Company will then maintain that the purchase price was about 75% excessive and, accordingly, will ask for treble damages in the Federal Court which will run into \$3,000,000.

The difference in price, however, is only one point in the damage side. Warners, as well as others, will ask for accountings on the price of Western equipment parts. The difference between the cost of these and parts in the open market, which W. E. prohibits purchasing, will form the basis for another claim.

Concedes W. E. Point
ERF's agreement with producers is under lesser fire in the Wilmington litigation. Some of the plaintiffs contend that Western has a patent position and that it has the right to exercise certain restrictive measures within reason.

That there is no relation between the Government suit and the plaintiffs, and that the outcome of one will not establish a precedent for the other, is generally admitted among the legal men concerned. The kernel of the case against the major electric is whether a number of patentees can pool their patents and then allocate different fields to each other in which they agree not to compete.

Moran and Mack's 4 Wks. For RKO, Then More Pix

Hollywood, Oct. 10. Having finished two comedies for Educational, Moran and Mack, the former being George Sercy, left today (10), to open for four weeks for RKO, starting in Dallas Oct. 13. San Antonio, Houston and New Orleans follow. They then return to the studio to make more pictures.

Ann Shaw in 'Cavalcade'
Hollywood, Oct. 10. Ann Shaw, wife of Herbert Mundin, gets her first picture break in "Cavalcade" at the RKO.

She will have the lead in the musical sequence.

Scoring on Feds

Hollywood, Oct. 10. When the Federals raided BBB's cellar, they stalked through the cafe wearing their hats and refusing to take them off.

Leonard Stevens, BBB's piano player, burned, and finally started playing the "Star Spangled Banner." The lids came off.

—From Variety's Hollywood Bulletin.

3 UNITS WORK ON 'CAVALCADE'

Hollywood, Oct. 10. "Cavalcade" will have three units working for Fox this week.

First and main unit will be directed by Frank Lloyd. Second unit, handling all process work, will be in charge of William C. Menzies, while the third, to include all the musical sequences, will be under the supervision of Sammy Lee.

Announcement that the studio would use 15,000 extras for the picture also brought such a flood of applicants that a special casting director has been named. Harry Claremont will handle the mob which will not start work until all interiors are finished.

5 WRITERS ADDED IN KAHANE BIG PIX PLAN

Hollywood, Oct. 10. Radio intends strengthening its writing staff in line with E. B. Kahane's idea of spending more money to improve pictures on that lot.

In line with this policy, Louis Wetzelnorn joins the staff following the buying of his existing contract with Paramount; Harlan Thompson has been added to write and direct "Collusion"; Ed Dougherty arrives here Thursday (13), and later the studio will import from England Clemence Dane, author of "Bill of Divorcement," and Rosamund Lehman, novelist.

U's Prod. Gamble on Coast Grid Games

Hollywood, Oct. 10. Universal has signed a contract to photograph the USC-Stanford game at Stanford and the USC-California game at Los Angeles, gambling on the game being of sufficient interest to release them as features.

Selznick's Route

Hollywood, Oct. 10. Delayed three days in getting started east, Myron Selznick finally caught the train Monday (10), Colorado Springs to be his first trip. He remains there a week, and then goes direct to New York, from where he sails for Europe.

Agent is accompanied by his wife, the former Marjorie Daw, and baby. He expects to be gone three months.

THURSTON'S FILM BIDS

Hollywood, Oct. 10. Nat Levine, after headline names for his serials. He is dicker-ing with Howard Thurston, magician, among others.

Thurston also has had an offer from Paramount to do a feature.

Schenk's Valet Succumbs

Hollywood, Oct. 10. Teddy Hermopia, 35, Philippine valet to Joseph M. Schenck, died Oct. 8 at the Good Samaritan hospital from septic poisoning, caused by an infected tooth. He had been with Schenck for six years and accompanied him on all travels.

WRITERS NO SAVVY

Par Quit Par When Unable to Agree on Material

Hollywood, Oct. 10. Albert Maltz and George Sklar, who authored the play, "Merry-Go-Round," called it quits after three months at Paramount as screen writers. They couldn't agree with studio execs as to what is and isn't screen material. They have returned to Broadway.

Bert Stafford has been added to the writing department at Par to write an original.

Par Wants Wheeler, Woolsey; Offering 75G for Four Pix

Hollywood, Oct. 10. Paramount is reported negotiating with Wheeler and Woolsey to make a series of four pictures on the current program. Deal would follow completion of the comics' next for Columbia.

Understood that the proposition calls for a flat \$75,000 for each picture with 25% of the distribution profits.

Deal which Wheeler and Woolsey had with Radio was called off about a month ago.

Robert Woolsey, Bert Wheeler and Edward Cline have formed the Robert Corporation, a capital stock of \$50,000, to produce the African comedy that the pair will make for Columbia release. None of the stock has been subscribed as yet.

Cline is directing the picture.

WB Takes 'Lilly' for Pix; Reported Paid \$15,000

Picture rights to "Lilly Turner" which was withdrawn from the Morocco, N. Y., Saturday, after playing three weeks there, went to Warners. Play was written and produced by Philip Dunning and George Abbott, with Joseph P. Bickerton, Jr. also interested. Understood Warners paid \$15,000, with the show taken out of the red thereby.

"Lilly" has been acquired for the road by the McLaughlin-Manheimer interests of Cleveland, where it will be first presented by them. Part of the original cast may be retained although it is doubtful whether the featured Dorothy Hall will tour with the show.

Extra Work Gains

Hollywood, Oct. 10. Placements of Central Casting went up another 100 during the past week. Total was 4,333.

Biggest set of the week was the call for 160 dancers for "Employees Entrance," Roy Del Ruth directing for Warners. Peak day was Wednesday (5), when 761 extras worked.

Coast Sick List

F. R. Kent is convalescing at the home of his mother in Altadena, after a sinus operation at the Hollywood hospital. Mrs. Florence Wise, mother of Dorothy Mackall, also there for treatment, is reported as improving.

Bert Wheeler, at the Cedars of Lebanon, recovering from a flu attack. No change in the condition of Belle Bennett at the same hospital.

MacGowan Trip Off

Hollywood, Oct. 10. Production duties will prevent Kenneth MacGowan, Radio story head, from making his scheduled trip east. He was to be away during October to look over new plays. H. N. Swanson, associate story editor, returned to Radio from New York today (10).

WEINGARTEN EAST

Hollywood, Oct. 10. Larry Weingarten, Metro supervisor, on leave of absence to recuperate from a nervous condition, left here by boat for New York Sunday (9), to complete his rest. His wife accompanies.

He will stop off at Havana for two weeks. Return trip will be made by train.

Publix Reducing Number of Subsidies, Plan Is for Only 4 Execs in H. O.

Columnist's Filler

Hollywood, Oct. 10. Corey Ford is the Coast's incorrigible song-title punster on matters topical. A few samples:

Having just finished on the Radio lot, he wants to know: "Radio go from here, boys?"

Re the Casney-Warner controversy, it reminded him: "Warners the use of worryin'."

When Ford first went to see Sol Lesser on a picture contract he greeted that producer with "Les-ser, he's my baby?"

Along with its decentralization move, already started, Publix plans to reduce its numerous corporate theatre company affiliates by forming several compact groups. Move will cut down the number of corporate entities now functioning in affiliation with the chain and which number well over 300 companies. Basis of breaking up one chain into compact but fewer separate entities will be along district and territorial lines.

When Sam Katz arrives in New York this month the plan, which has his approval, will be already under way.

The decentralization plan, and that to reduce the network of corporate entities is calculated to take at least six months. In some instances groups of houses will be turned over directly for indie operation where suitable operators can be found. The decentralization course, is calculated to save Par plenty in operating overhead and costs.

Plan is similar and follows the original decentralization lines which Arthur Arthurs invoked when head of Fox Theatre. Not unlikely that Arthur may be selected to take over certain Publix houses, probably in New England.

Publix's house, office, supervision and overhead is being cut to an absolute minimum under this plan and it is possible that only four supervising execs may remain in the New York office. These are Sam Deenbow, Milton Feld, Dave Chitkin and Katz. Chitkin may supervise, or be consultant, in the h.o. for the operators in the field but otherwise they will report directly to Katz.

Conferences
During this week conferences at the h. o. will be held with divisional directors and key operators from the field who were called to New York, among them Ralph Branton of Boston, Bill Jenkins of Dallas and John J. Friedl, Minneapolis, with a view to arranging new operating setup and territory assignments.

Under the new field operating scheme the division film buyers at the h. o. will transfer their booking to territories.

Instead of taking over division operation of the northwest and middle west, R. J. O'Donnell now may operate the south out of Dallas, while Friedl will probably get the northwest and other areas. Disposition be made of the middle west. A. B. Hank, a Publix partner in the Iowa sector, may take on additional houses out that way, but whether he will take over the area remains on everything in the midwest is not indicated.

While up here from the south, Jenkins is apt to figure in succession toward possibility of an operating partnership to cover the Saenger group. E. V. Richards continues on inside rumor to be regarded as unlikely as a Saenger operating partner.

Katz is due back in New York Monday, Oct. 24, leaving the Coast after he has had an opportunity to confer with Emanuel Cohen, who leaves New York to return to the studio tomorrow (Wednesday). On Katz's arrival east he will spend more time in New York, making only periodic trips west.

Coincidentally, Leo Spitz will spend more time in Chicago, where he maintains a private law practice. Spitz will split his time about evenly between New York and Chicago, and come to the Coast for the picture, continue to handle important Publix operating matters.

FOX AFTER BUCHANAN

Wants Him to Call Off Show to Make 'Pleasure Cruise'

Hollywood, Oct. 10. Fox is after Jack Buchanan to play the lead in "Pleasure Cruise," set for early production.

English comedian is on his way to New York from the Isles, with Fox emissaries commissioned to meet him and request he set back his Arons & Freedley musical and come to the Coast for the picture. Show is due for rehearsal next month.

Picture Job Lures Klein

Hollywood, Oct. 10. Al Klein, formerly of the Klein brothers, vaude, crashes pictures in Paramount's "Big City" and Klein has been here since the Olympic games.

UA EXCL. IN 18 LOEW KEYS

Al Lichtman and Col. Ed Schiller have arranged a deal whereby Loew's gets United Artists product exclusively in 18 out-of-town spots. This is one of the biggest exclusive deals yet.

Spots named in the deal are Loew's: Akron; Loew's: Canton, State, Syracuse; State, Rochester; Midland, Kansas City; State, Providence; Regent, Harrisburg; Palace, Indianapolis; Loew's: Richmond; Norma, Norfolk; Vendome, Nashville; Loew's: London (Ontario); New Grand, Atlanta; State, Houston; Loew's: Dayton; Colonial, Reading; Broad, Columbus; State, Louisville.

Under the plan, the Class A pictures will be protected by an admission minimum of 50c, and the B product will play at under that figure.

Division of the country theatres into two classes, with stronger pictures to play for the higher admission, the others for less, with the original Al Lichtman proposal, out of which exclusiveness as a possible general future policy has grown.

TRACY'S DELAYS COST STUDIO 10G'S SO FAR

Hollywood, Oct. 10. Production on "Phantom Fame" was held up for a 10th time on Saturday by failure of Leo Tracy to appear for work.

Studio is out \$10,000 on delays so far, caused by the actor's failure to appear.

Mrs. Atwill's Socialite In-Law Has Pic Yen

Hollywood, Oct. 10. William Howard, 3rd, Baltimore socialite, is here for a crack at studio gates. His wife is the daughter of Mrs. Lionel Atwill by her first marriage.

Al Kingston, of the Leo Morrison office, is plotting Howard around for screen tests.

Caster's Sec Gets Test As W-W Femme Lead

Hollywood, Oct. 10. Mozzelle Britton, secretary to Dan Kelly, Columbia's costar, has been given a test for the femme lead with Wheeler and Woolsey.

Girl, who was under contract to Fox three years ago, had a bit in "The Plain Clothes Man," and studio liked her looks.

NO PAY UP, BELLAMY WALKS

Hollywood, Oct. 10. Ralph Bellamy leaves the Fox payroll this week. Studio had offered to renew his option, but without a salary raise as called for in the contract.

Player refused to remain stationary on the salary end.

Kenton, 'Luxury' Megger

Hollywood, Oct. 10. Eric C. Kenton will direct "Luxury Liner" for P. B. Schulberg at Paramount.

Originally by Greta Kaus is being adapted by Gene Markey and Kathryn Scola.

PAR'S UNIT PRODUCT PLAN

Kent May Order Fox Yarns Off Air, Advance Revealment Can Hurt B. O.

B. R. Kent, president of Fox, may ban the serialization of Fox film stories over the air on the theory that revealing the plots of film yarns too fully ultimately hurts at the box office. This, it is claimed, is not only theory but the result of practical demonstrations.

Kent's action is apt to precipitate a universal ban on the practice by filmdom generally, although the full intent or attitude held by Kent isn't known. It may be regarded, however, as pertaining only to that type of broadcasting that unfolds the action and personalities of film characters before they are actually shown on the screen and in such a way as to stifle public interest. Particular objection seems to be against advance etherizing of mystery stories.

Kent it is known has investigated the merits of recent picture broadcasting. There are two Fox pictures on which he can fall back for survey. These are "Trial of Vivian Ware" and the current "Chandu." Both have been serialized over the air.

One angle is that it's questionable whether to give away plot and character to a free audience in too full detail, and then expect that same audience to pay to see what they already have found out free of charge. It is further contended that in this type of broadcasting there is the added danger that the personality interest in the players who are depicting the characters may suffer.

Operating heads and contact men may join with broadcasting execs to try and find some middle ground by which radio advertising can be utilized more reasonably and to fuller advantage of the theatre.

Radio Pictures, only film company directly affiliated with radio, recently had its "Phantom of Crestwood" on the air.

Hollywood, Oct. 10.

Paramount is going after further free air plugs covering its forthcoming pictures. Studio will record numbers from musicals or films with musical sequences, and offer them to radio stations in advance of a picture's showing, to be used as sustaining programs.

Arthur Mayer, head of Paramount's advertising and publicity, decided on the platter exploitation, after using it freely for "The Big Broadcast."

There will be no paid radio advertising on Par pictures this year, company confining its expenditures to periodicals.

Recording on discs for exploitation purposes, studio feels, will not interfere with exclusive contracts for broadcasting held by any radio or picture names. Disc method does not involve a 'personal appearance' in front of the mike.

C. B. DeMille is making an exploitation record, synopsizing "Sign of the Cross" (Par), which will run five minutes and to be given radio stations without cost for the picture's exploitation.

McCarthy to Fox?

Charles E. McCarthy will join Fox in an executive press capacity, it is expected, shortly after his return from a brief 10-day vacation in Bermuda. McCarthy resigned from Par Friday (7), sailing the next day.

P-P officials aver no settlement was made with McCarthy when he indicated a desire to quit.

Kalmine for WB in Pitt

Harry Kalmine, in charge of Warner operations in Newark, will succeed John D. Harris as district manager of the Pittsburgh zone. Harris resigned after two years for WB.

Honest

Indie distributor in New York was talking terms to an indie producer who wanted to turn over a picture. Producer offered the distrib 20%.

"I must have 30%," wailed the distrib. "To protect yourself you must give me 30%. Otherwise I'll have to juggle the books to make a profit—and you wouldn't want me to do that, would you?"

GRAUMAN OPERATING F-WC'S L. A. DE LUXERS

Los Angeles, Oct. 10.

Sid Grauman is now in charge of operation of the Chinese, Loe's State, United Artists and Pantages, Fox-West Coast's local deluxers. Deal was closed by Charles Skouras last week.

Pantages and UA will reopen Oct. 20 with "Red Dust" as their initial day-and-dater. Fanchon & Marco units will be used at both houses. Chinese, which closed Oct. 8, reopens Nov. 11. Grauman has his choice of Paramount's "Sign of the Cross" and "Farewell to Arms," "Silver Dollar" (WB), and "Rasputin" (Metro).

Egyptian also opens Oct. 20 with a straight second run policy and the Embassy reopens Oct. 25 with a three-a-week change.

PAR MAY ASK WOBBER TO COME EAST AGAIN

Paramount may ask Herman Wobber to accept an executive distribution post at the home office.

While Par is held as anxious to spot Wobber in a strategic post in the east, doubt exists as to whether he would leave his native San Francisco, where he has other interests. He is Par's district manager on sales.

Off the Record

Hollywood, Oct. 10.

For the purpose of closer co-operation as regards the betterment of the industry, producers association will hold two meetings monthly in addition to its regular meetings. First of the new sessions will be held today (Monday).

These gatherings will be off the record and not officially reported by minutes.

Sure-Seater Deems P. A.

More Valuable Than Mgr.

On the theory that the publicity and advertising department is more important than the theatre end, the Little Carnegie Playhouse, New York, has switched Manny Rosenberg, house manager, to the p. and a. post, with the understanding that this puts him at the head of the theatres' staff. Adolph Bruchman replaces him as house manager, but takes orders from Rosenberg.

Little Carnegie is a foreign sure-seater and the theory of its operators is that the publicity man drags the customers in, which is the important task. All the manager has to do, they point out, is make the payees happy, once they're there.

Only important change being made in the actual duties of the two men is that Rosenberg, as p. and a. chief, will sit in on the selection and spotting of films, rather than the house manager.

FINANCING FOR OUTSIDERS ON %

Negotiations on with C. B. DeMille, King Vidor and Sam Bischoff for Individual Output—Katz Favors Deal Similar to Schulberg's—Figure Half of Product on This Basis

\$200,000 PIX COST

Hollywood, Oct. 10.

Paramount is reported definitely figuring on unit production with the possibility that three or four outside producers may be added to the present executive personnel. All would work on a percentage of the profit basis with Paramount arranging the financing.

Sam Katz is said to favor this plan and negotiations are on at present for C. B. De Mille, King Vidor and Sam Bischoff to join the organization.

De Mille brought in his picture, "Sign of the Cross," within budget requirements and along with the Chas. Rogers' pictures this is reported to have inclined Katz to the belief that arrangements should be made with other producers along unit lines as with B. P. Schulberg.

It is expected that when Emanuel Cohen gets back from New York this week an arrangement will be made with DeMille for two pictures, and an agreement for three a year with Vidor. Also one with Bert Kelly and Wm. Sael in KRS, re-releasing through World Wide, for eight pictures to have an average cost of around \$200,000.

All deals call for a fixed budget with the producer to stand any overage in costs, a specific amount being placed in escrow by him to be drawn on by Paramount to cover the contingency. Producer under the plan would be given a flat remuneration for each picture and an agreement for three a year on its profits, producer's share ranging from 25% to 50%.

Under the unit system, all story and cast details, it is said, must have the sanction of Cohen before production starts with the producer held responsible and not to be interfered with after the camera starts. It is figured at least that the Paramount product may be eventually turned out via this unit system.

SEIZNICK EAST OCT. 20 FOR NEW DEAL PARLEY

Hollywood, Oct. 10.

David O. Seiznick is said to be contemplating departure for New York Oct. 20, although eastern execs of Radio do not expect him until late in December. Seiznick's contract is up at the end of this month but has been extended until Jan. 1. While in New York it is presumed he will discuss new terms.

'Web' Off, Roxy's Son Goes to Radio City

Hollywood, Oct. 10.

Radio has abandoned preparation of "The Web," deciding the mystery play unit for screen material. Arthur Rothafel, son of Roxy, was on a story treatment. He has left the studio, and will return to New York for a berth at Radio City.

SAAL'S COAST CONFERENCE

Bill Saal left New York yesterday (Monday) for the Coast to confer on KRS production.

Ether Contests As Lure For Bringing Theatre Patrons Back

LEFCOURT'S 1ST

\$50,000 Budget for Realtor's Initial Film Venture

A. E. Lefcourt, millionaire realtor, who is taking a fling at independent production, this week will preview in New York his first production. Picture, "Manhattan Tower," was made in Universal City at a cost of about \$50,000.

Lefcourt's film company is Ramington Pictures, states righter.

COAST SOS'S HAYS, ALL BECAUSE OF P. A.

Hollywood, Oct. 10.

Because Hollywood's only incorrigible press agent, as he is known among the organized publicists here, cannot be curbed by local means, the Coast boys have wired Hays headquarters asking for a solution.

The p. a. in question has responded to previous rebukes by sending out matter socking the Haylan group of which his own boss is a member, and riling the New York producer meeting place to the point where it has wired the Coast in an effort to find out what all the attacks are about.

This time a recent batch of stories are expressed as likely to boomerang to the entire industry in its relations with the press. Going to his boss is declared hopeless, the boss evidencing a willingness for his man to continue along the lines he has always pursued. Incidentally, the producer has been on the carpet several times during the past two years for alleged violations of the Hays production formula.

NO SCHENCK PROD. SCHEDULED FOR UA

Hollywood, Oct. 10.

To date there are no Joseph M. Schenck productions scheduled for the United Artists program. Even "Shanghai Gesture," which Lewis Milestone was reported to direct, is not included.

16 at \$200,000

Fox contemplates making 16 features on its current program with costs not to exceed \$200,000 on each film.

Plan, as worked out, would reduce the actual studio overhead from around 45%, where it was prior to the return of Winnie Sheehan, to around 35%.

Tenn.'s 10% Tax Is MPTO Conv.'s Biggest Concern

MPTO of Arkansas, Mississippi and Tennessee are convening this week in Memphis. Highlight of the convention is the Tennessee admission tax and how it may be combated.

Tax at present takes 10% out of the Tenn. boxoffices from the first dime.

Par Meeting Oct. 11

Paramount board meeting scheduled for Monday (10) was postponed on account of the religious holiday until today (11).

NEW FOX STUDIO ATTORNEY

Hollywood, Oct. 10. George F. Wasson, Jr., has been appointed assistant counsel for Fox studio, in charge of the legal department.

He succeeded John H. Tracy.

Hollywood, Oct. 10.

Nation-wide air contest whereby listeners-in will have to attend theatres in order to take part, will be inaugurated by Radio Pictures in connection with its 'Hollywood on the Air' programs.

Prizes are to be offered each week for the best reviews of pictures, announced in advance weekly on the RKO-NBC hour.

Through the contest, it is hoped to prove M. H. Aylesworth's contention that radio can be utilized as the best means of picture exploitation, and if correctly used, on the air does not keep patrons out of theatres, an argument used generally in the picture industry against the air-film co-operation.

This contest is but one of several that Radio intends using for air ballooning this fall. Another was instituted during the 'Hollywood on the Air' program last Thursday (8). It consisted in the offering of a prize of \$100, and 10 of \$10 each, for the best letters answering the question of whether or not 'Little Women,' proposed Radio picture, should be in its original period, 1865, or modernized.

It is not intended to confine the review contest idea solely to RKO pictures, but also to include films made by other studios. This is another angle in line with Aylesworth's film-theater idea, expressed when last on the Coast, to the effect that he would throw the resources of NBC toward any film company willing to co-operate.

Expect No Lasky Affiliation Until Par Disposition

Several offers, including distribution of pictures he would independently make, and for financing of production, have been made to Jesse L. Lasky. All propositions are unnamed, but reports persist that offers from Fox and United Artists are the warmest.

Lasky says he has reached no decision concerning acceptance of any of the proposals made him since his resignation from Paramount.

It is assumed Lasky will not close any deals, either for financing or distribution, until there has been some settlement or disposition of his Par agreement. It is still believed that the final outcome will see Lasky distributing his pictures through United Artists or Fox.

In New York for an indefinite period, it is expected, the late boss some development at an early date but while Lasky is in touch with Nathan Burkan, his attorney, no meetings are known to be scheduled at which the contract question will be taken up with Par.

Until Lasky has definitely decided upon his course for the future, he will not organize personnel around him. He denies he has signed Herbert Brenon as a director. Lasky states he met Brenon in New York last week and latter indicated he'd like to work for Lasky and was told that perhaps he could.

Burkan, recently ill, has returned to his office.

H.M.-Michalove West

Harry M. Warner and Dan Michalove left New York yesterday (Monday). Warner going directly to the Coast, Michalove heading south for a brief visit of exchange points before joining the WB president in California.

U's H. M.'s first visit to the state in two years.

Open Breach Between Allied And MPTOA Looms; Chi Meeting To Bring Out Both Bodies' Angles

With immediate prospects of nearly doubling its box office representation, through promises of active support from four of the most powerful indie units, which, heretofore, have kept more or less aloof from participation in national organization activities, the MPTOA is admitted to be in a position where it can act on its own strength and independent of the insurgent group, Allied Exhibitors.

Boston, with an exhibitor voice of around 400 theatres; and Columbus with another 400 are reported ready to enter active work. Buffalo's 200 and Milwaukee's 300 recently gave their pledge to the MPTOA. This means that that national organization would have a round membership of 4,000, the greatest since its inception, an which is three times that of Allied.

Open Breach?
Possibility of an open breach between Allied and the MPTOA at the Chicago meeting this Thursday (13) was largely eliminated in New York yesterday (10) on so-called sharp-shooting tactics in an effort to steal the credit for unifying the exhibitor fronts, as also the recent selling to the independents on Federal regulation for the industry.

A point striking the MPTOA is said to be that Allied, since the first get-together of both national groups representatives, has laid greater stress on Federal regulation whereas it was the intention of the MPTOA to use the Government simply as a whip to center attention on the need for a standard contract.

Behind the Federal gesture, stated exhibitor spokesmen yesterday (Monday), is the specific interest of Allied to revamp the Brookhart bill. It has long been reported in the trade that Abram Myers, Allied leader, originally supplied most of the material for this measure.

Federal Peavee
That mass meetings are strictly an Allied idea, and that the only purpose they would serve now would be to use the MPTOA as a Federal supervisory, was another angle seen in New York. No uniform contract has yet been drafted so, it is pointed out, this could not be but be relegated to second place and eventually be overlooked in the event of current mass gatherings of exhibitors.

That the contract issue, the distributors can be settled, if fire-works are postponed, was voiced Monday by both exhibitor-representatives and spokesmen for distributors. If the distribut alibi that the Government considers a conference in the industry a 'conspiracy' persists, exhibitors offer the solution of a 'case stated.' The purpose of this was to get an interpretation of the higher court rulings on distributor-exhibitor relations.

In its recruiting campaign, the MPTOA does not expect the OCC to become affiliated. It is pointed out that the exhib problems in New York City are different than in any other part of the country. By the same token, however, the enlistment of Buffalo last week more or less breaks up a state unification plan which Charles O'Reilly, TOCC head, has been working on for several years.

Col's Brief Studio Nap

Hollywood, Oct. 10.
Production vacation current at Columbia, and will end when 'Air Hostess' gets under way next week. Finish of 'No More Orchids' left the studio's slate empty.

'African Dodgers,' with Wheeler and Woolsey, also starts next week.

PAR DROPS THREE WRITERS

Hollywood, Oct. 10.
His contract up, Walter Hall Smith, who has been on Paramount's writing staff six months, went off salary this week. He had been working on 'Lives of a Bengal Lancer.'

Frank Howard Clark, completing script work on 'Wild Horse Mesa,' and Julian Josephson, also out.

Contractees Wised on Producer Relationships

Hollywood, Oct. 10.

A special bulletin, titled 'how the producers' agreement affects your employment,' has been sent by the Academy to every holder of a studio contract, in order to acquaint the industry with the machinery set-up by the organization for the settlement of differences between producers and employees.

In layman's language, the communication asks that the Academy be informed of any phase of producer-employee relations that the contractee believes inequitable.

MAJOR COMPANIES ARE ROADSHOW-CONSCIOUS

Policy of roadshowing pictures which the industry gave up almost entirely shortly after the entrance of sound, is reappearing as all companies are giving it thought this season.

Metro's 'Grand Hotel' in 750 spots on a two-a-day basis is largely responsible.

That company will also roadshow 'Strange Interlude,' while other roadshowings to be Par's 'Sign of the Cross,' virtually set for \$150 and \$125 showings, as seen in Goldwyn's 'Kid from Spain,' opening Nov. 10, in New York and on Coast.

Warners in spotting 'Life Begins' at the Hollywood, New York, recently at \$150 top, had hopes picture would test out for roadshowing everywhere along 'Hotel' lines.

Road shows last passed from vogue due to the tendency of most majors to drop nearly anything at \$2 as a false stimulus.

Hollywood, Oct. 10.

Second \$150 screen attraction at Warners, the expected 'Life Begins' (WB), pencilled in to follow 'Kid From Spain,' which inaugurates the new two-a-day policy at advanced prices on Nov. 10.

'Life Begins' was previously scheduled for the Hollywood, grind policy, but studio figured it strong enough to follow the Cantor picture at the Wilshire-Western house.

Cruze Gets Megger Job On Schnitzer's Next

Hollywood, Oct. 10.

James Cruze goes to Joseph I. Schnitzer to direct that producer's next indie made for Radio. Title is 'Tars and Feathers.'

William Nigh, who directed Schnitzer's first, 'What Fool Meets Are,' was slated for this one but will go another one later. Film which will star Vivienne Osborne, goes into production Oct. 22.

M-G Production Lull

Hollywood, Oct. 10.

First production lull at Metro since early summer comes the end of this week with the completion of 'Red Dust' and 'Mask of Fu Manchu' and cleaning up of 'Rasputin,' 'Flesh' and 'Prosperity' next week.

'Son Daughter' will go into work this week and 'Whistling in the Dark' and 'Fig Boats' in about three weeks.

CHANGE POWELL YARNS

Hollywood, Oct. 10.

Preparation on 'The Mind Reader,' which Warners intended for William Powell, has been called off. Rian James was on the script.

Another racket story has been substituted for Powell in 'The Keyhole,' yarn on private detective operation.

DOUG TAKES DICK'S STORY

Dick Barthelmee, scheduled for 'The Sucker,' will not do that picture.

Warners decided it's a better story for Fairbanks, Jr., and will plan something else for Barthelmee as his next.

1st Runs on Broadway

(Subject to Change)

Week Oct. 14

Paramount—'Big Broadcast' (Par)

Capitol—'Smilin' Through' (Metro)

Strand—'One Way Passage' (WB)

Mayfair—'Bill of Divorcement' (Radio) (32 week)

Rivoli—'Rain' (UA) (24 week)

Winter Garden—'Tiger Shark' (4th week)

Rialto—'Madison Square Garden' (Par) (12)

Roxey—'Thirteen Women' (Radio)

Week Oct. 21

Paramount—'Big Broadcast' (Par) (32 week)

Rialto—'Madison Square Garden' (Par) (12)

Strand—'One Way Passage' (WB) (24 week)

Mayfair—'Phantom of Crestwood' (Radio) (32 week)

Rivoli—'Rain' (UA) (24 week)

Winter Garden—'They Call It Sin' (WB) (19)

Rialto—'Madison Square Garden' (Par) (24 week)

32 Pictures

'Strange Interlude' (Metro)

Aspen—'The Sign of the Cross' (German) (Hindenberg) (32 week)

'Luise, Königin von Preussen' (German) (Porten) (Europa) (32 week)

'Der Ball' (German-French) (Vandal & Delac) (Little Carnegie) (12)

Foreign Films

'Gitta Entdeckte ihr Herz' (German) (Hindenberg) (32 week)

'Luise, Königin von Preussen' (German) (Porten) (Europa) (32 week)

'Der Ball' (German-French) (Vandal & Delac) (Little Carnegie) (12)

Exhib-Censor Flays

Pix in Legislative

Campaign, Oust Him?

Portland, Ore., Oct. 10.

Charging that filthy pictures, not the depression, are responsible for the condition of the theatre business at this time, William Cutts, operator of the Kenton, local subsequent

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Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly Variety.

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customers' department.

Bankers, Execs' Guests

Chief executives of studios, and not office boys, piloted 2,500 members of the American Bankers' Association, in convention here, through the studio and entertained the financial men.

Arriving for Script Okay

Kate Smith, who has okayed her Paramount story, 'Moon Song,' arrives here Oct. 24 to approve the adaptation so that production may start Nov. 1.

Team on 'Waterfront'

Dialog and adaptation of Reliance's 'I Cover the Waterfront' is being handled by Prescott Chaplin and William Robertson. George Roemer is on an untitled yarn for the same company.

Chaplin Kid Substitutes

George Ernest, eight, and Buster Phelps, five, have the parts originally intended for the Chaplin children in 'Handle with Care,' which David Butler will start Oct. 15 at Fox.

Laemmle East

Carl Laemmle and Jack Ross, his secretary, left for New York Oct. 6. He returns to spend Thanksgiving with his family.

Irene Ware Stays

Fox took up the option of Irene Ware, who has given her a new deal. She'll be featured in next year's production.

Sullivan Suping

Charles C. Sullivan, business assistant to David O. Selznick, looking for story material for the three pictures he will supervise at Radio, in addition to his other duties.

'Indian' for Gable

Thames Williamson's 'Sad Indian' bought by Metro for Clark Gable. Harvey Ferguson, who left Paramount, will adapt and dialog.

Lehman Loaned to Fox

Gladys Lehman goes from Universal to Fox on loan for a part in the Warner Baxter picture, 'Dangerously Yours.'

Lupe Yelz selected by Fox

Victor McLaglen and Edmund Lowe in 'Hell to Pay.'

Enright Megging Blondell

Joan Blondell's next for Warners, 'Blondie Johnson,' femme gangster story, will be megged by Ray Enright.

Joan Crawford Waiting

Joan Crawford will be idle six weeks while two sets of writers are getting storied. She is being held up by Metro discussing 'Lost.' Clarence Brown, who was to direct 'Lost,' will instead do 'Son-Of-a-Gun.'

'Norman Manning' at Fox studio's casting office.

Norma Jeane, Rex Bell's lead, given contract for three more by Trem Carr.

Col's Radio Yarn

Police radio call story is in the making at Columbia by Hampton Del Ruth, who has just joined the writers' staff.

Par Teets Crab

Buster Crabbe, Olympic swimming champ, has been at Paramount under cover. Studio has been giving him voice coaching.

Radio Awaits M-G

Starting dates of Radio's 'Topaze' and 'Sweepings' are being held up because of the delay on 'Rasputin' at Metro. John Barrymore is needed for the former and Lionel Barrymore for the latter.

Polan Banks is at Par to script 'Passage to Paradise.'

With Columbia's production slate washed up on the finish of 'No More Orchids' last week, the studio took short nap until the start this week of 'Air Hostess' and 'African Dodgers.'

Sandrich's Seventh

Mark Sandrich has just signed his seventh consecutive contract to direct Radio shorts.

Retakes, Title Change

'Jubilee' and 'Will Rogers' pic is being tightened, and has been given a new handle, 'Too Busy to Work,' at Fox, where 'Racketty Rax' is also in the retake stage.

Luden Trials Again

Jack Luden, formerly in silents, being tested for Universal's 'Northwest Mountie,' in comeback try.

Escape Injuries

Howard Phillips and Bruce MacFarland escaped with minor injuries when the car they were driving to New York collided with a truck and was wrecked near Chicago Oct. 6.

Walter Futter left by plane for New York Friday (7) to set a UFA distributing deal for his feature, 'Jade.'

Horsley on Top

John David Horsley gets top spot in 'Flaming Star,' which William Burke is producing at Metropolitan for Imperial Distributing Co. C. Edwards Roberts will meg.

Lew Brasler is at Columbia

pounding out a woman-lawyer yarn, 'The Girl Who Sings.'

Mayer's Hospital Visit

Arthur Mayer, Para-Public advertising chief, on a visit here from New York, left the Hollywood home following a minor op. He leaves for New York this week with Sam Katz.

Fort Halted

Illness has halted Garret Fort off 'Giant Swing' at Fox. Another writer will be assigned to replace him, returning to the studio on recovery.

Neck and Neck

Radio starting retakes on 'Rockabye' before the rewriting was (Continued on page 62)

PAR DECIDES TO SLUFF 'DIAMOND LIL' FOR GOOD

Hollywood, Oct. 10.

Paramount has decided that 'Diamond Lil' does not lend itself to the screen in any form. The Mae West play, a subject of much concern to Hays codists since Par obtained the screen rights over a year ago, has been approached from every film perspective.

'Lil' is described as one of a very few themes which cannot justify itself in any form for general picture audiences.

Third Dimension Films Further Away Than Tele

Third dimension pictures are further away than television. The electric world has temporarily ceased all systematic research into the angle problems, made more difficult by the depression.

Executives representing RCA, General Electric and the Bell Lab make it clear that scientific research into third dimension, despite all reports, is still in an elementary physical stage.

To obtain the third angle today would mean a new type of film, projection machine, camera, and even screen, say those interested.

In some of the experiments conducted a little while ago from 15 to 20 projection machines were required to get the dimensional quantity. This meant all machines were giving different slices of film simultaneously aimed at one screen.

L. A. to N. Y.

Mrs. Tammany Young.

David B. Williams.

Harry Mines.

Edward Roberts.

Irving Thalberg.

Norma Shearer.

Floyd Gibbons.

Carl Laemmle, Sr.

Jack Ross.

Frank Catter.

Walter Futter.

Charles Ruggies.

Larry Hart.

Richard Rodgers.

William K. Howard.

John Gilmore.

Virginia Bruce.

N. Y. to L. A.

Ted Braun.

J. J. McCarthy.

David B. Williams.

John Gilmore.

Ed Daugherty.

Emanuel Cohen.

Bill Sael.

Hollywood, Oct. 10.
Walton Hall Smith replaces Garrett Fort in adapting 'Giant Swing'

Strand (2,500; 25-35-50). 'Successful Calamity' (WB). Indifferent at \$12,000. Some carriage trade with Arliss. Last and second week of 'Life Begins' (FN) good at \$17,500.

Conn's 2 Month Old Met., Prov., Is Foreclosed

Providence, Oct. 10.
Jacob Conn's \$2,000,000 dream of
a lifetime burst like a bubble Sat-

urday night (8) when Conn's Metropolitan, only recently opened, and envisioned as a center of entertainment for Providence's thousands, closed its doors after the last show, never to reopen under Conn's management.

With the closing went every cent Conn possessed and had put into a project which he started 12 years ago. Conn was unable to meet in-

Valuable land surrounding the

theatre, a 300-car garage adjoining the Met, and the Olympia theatre in Olneyville, which Conn has operated for years, will all go under the hammer to satisfy creditors.

The Metropolitan, which was opened in August, represents a total investment of \$900,000. Conn had

mortgaged his other theatre and big real estate investments to build the theatre, which he had planned for

years ago when he began buying valuable downtown property for its site.

Conn's big theatrical venture

lasted less than two months. He blames his downfall on failure to get decent picture product for his theatre, and he revealed that he had to dig down every week since

He has a suit pending in Federal Court here against RKO Radio Pic-

Conn. seeks \$1,000,000 damages under the Federal anti-trust law. Conn., long a colorful figure in the

theatrical and civic life of Providence, first opened his theatre in Olneyville, operating a broadcasting station in conjunction with the house. For several years he waged

a bitter radio battle against the money-lenders in Providence, which eventuated in the Government ruling him off the air.

Combs met has a seating capacity of 3,400, the second largest theatre in the State. Evangeliste Turgeon, wealthy contractor, who built the theatre, has a mortgage on the

house and he is taking it over. What he will do with it is a matter of speculation, as Turgean knows nothing about show business, and apparently has no desire of

Money Back If U. A.

Films Repeat in Frisco

United Artists theatre is using two ideas in its ad campaign on the reopening tonight (Monday). In addition to a lowered top price of 50 cents, theatre is plugging its ex-

Ads invite customers to retain stubs of their tickets. If the fea-

ERPI the Winnah in Film

Tennis League's Finals

ERPI's high score is four won and one lost in the team matches

and 20 won and five lost on the singles. Universal made the worst showing among the film companies which included Paramount, Warner, United Artists and Columbia.

It was negative in the team contests and lost 22 of the single matches.

BELA LUGOSI IN SERIAL
Hollywood, Oct. 10.
Bela Lugosi gets a lead in
'Whispering Shadows,' serial start-

Serail is fourth on Nat Levine's Mascot program.



"TO THE BANK, JAMES!"



• CAST Clara Bow, Gilbert Roland, Edwin Taylor, Alexander Kirkland, Thelma Todd, Monroe Owsley, Weldon Bruns • NOVEL by Tiffany Thayer • DIALOGUE Edwin Burke • DIRECTOR John Francis Dillon

Humming with the greatest activity since it was built... setting the pace for the industry... Movietone City brings forth the initial offerings of the new and greater Fox Film Corporation.

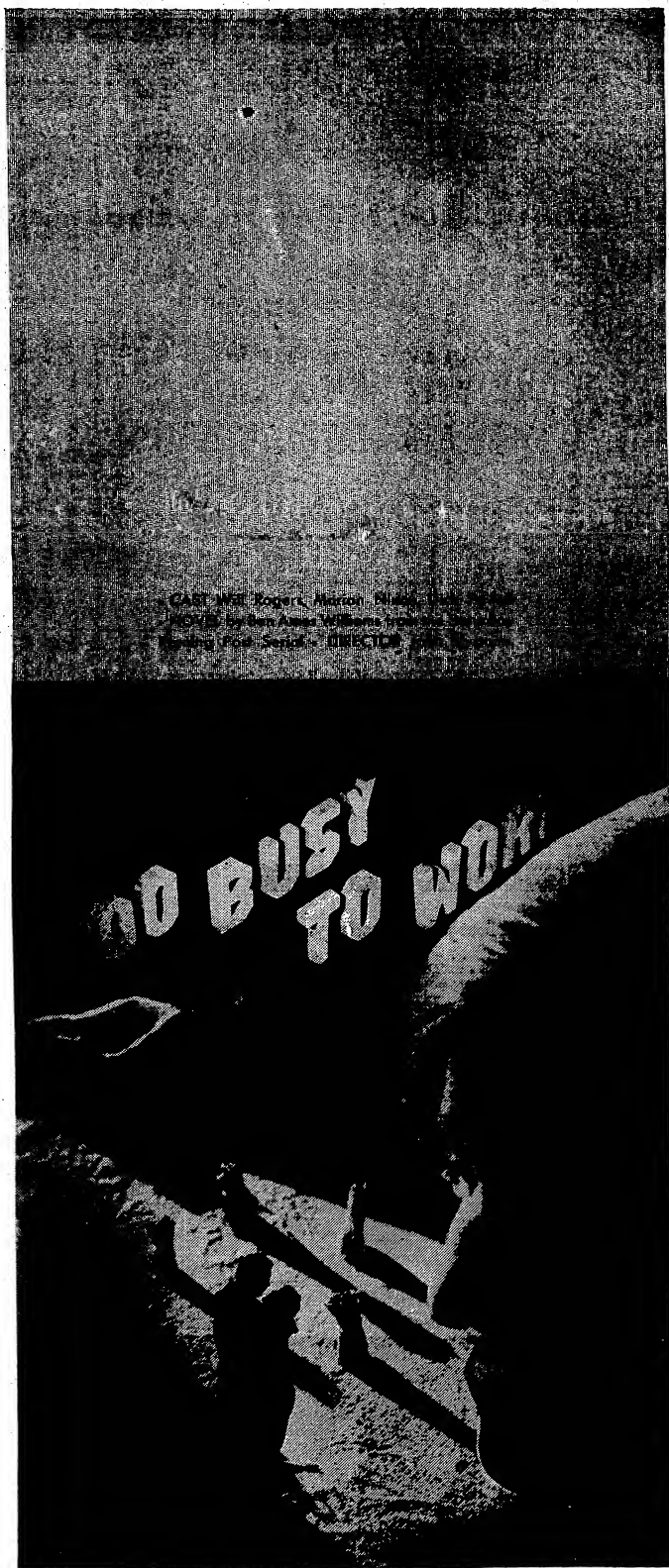
And here are a few of the great pictures you will see in the immediate future — typical of the Fox program for the remainder of the season.

CALL HER SAVAGE

CLARA BOW... the *new* Clara Bow... back again and greater than ever... in a dramatic role displaying an emotional genius she never showed before... and for her first story nothing less than Tiffany Thayer's "CALL HER SAVAGE"... think of what that combination will mean on your marquee!

WILL ROGERS in TOO BUSY TO WORK

WHAT A PART! His humor is set off like a jewel... against heart interest and just enough pathos to win him 5,000,000 more admirers... a knight of the road... a ne'er do well with a carefree song concealing his heavy heart... and helping two youngsters — Marian Nixon and Dick Powell—over the bumps of tender love.



CAST: Clive Brook, Ernest Torrence, Miriam Jordan,
Reginald Owen • STORY from Conan Doyle's
Immortal thriller • DIRECTOR William K. Howard

SHERLOCK HOLMES

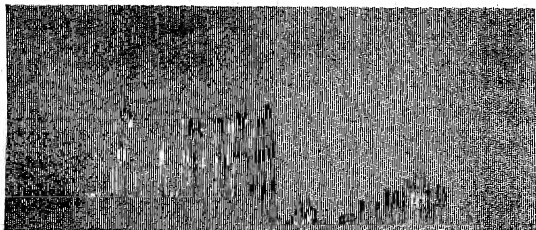
CAST: Charles Farrell, Joan Bennett, Ralph Bellamy, Eugene
Pallette, Irving Pichel, Minda Garmbell, Sprah Padden
PLAY Paul Armstrong's adaptation of STORY "Salomy
Jane's Kiss" by Bret Harte • DIRECTOR Raoul Walsh

SHERLOCK HOLMES

Here's a perfect job of casting...Clive Brook as Sherlock...Ernest Torrence as the fearsome Moriarty...Reginald Owen as Watson...Miriam Jordan as the Girl. Then add a Conan Doyle's story...up-to-the-minute adaptation by Bayard Veiller...class production....and what have you?...a natural!

WILD GIRL

California...the redwoods...the Bret Harte country...Bret Harte characters and a Paul Armstrong drama...the girl, untameable...the boy, hunted by the law...a kiss of courage...The players? Charles Farrell, Joan Bennett, Ralph Bellamy.

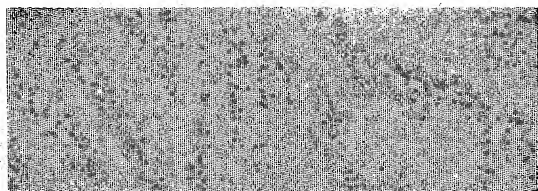


SIX HOURS TO LIVE

What a sock in that title...and what a wallop in the story behind it... suspense, surprise, spectacle... and romance for the women to revel in... Perfectly cast with Warner Baxter, John Boles and Miriam Jordan.



• CAST Warner Baxter, Miriam Jordan, John Boles, Betty Mercer, George Marion, Sr., Halliwell Hobbes
• STORY "Auf Wiedersehen" by Gordon Morris and Morton Bortaux • DIRECTOR Willem Dieterle

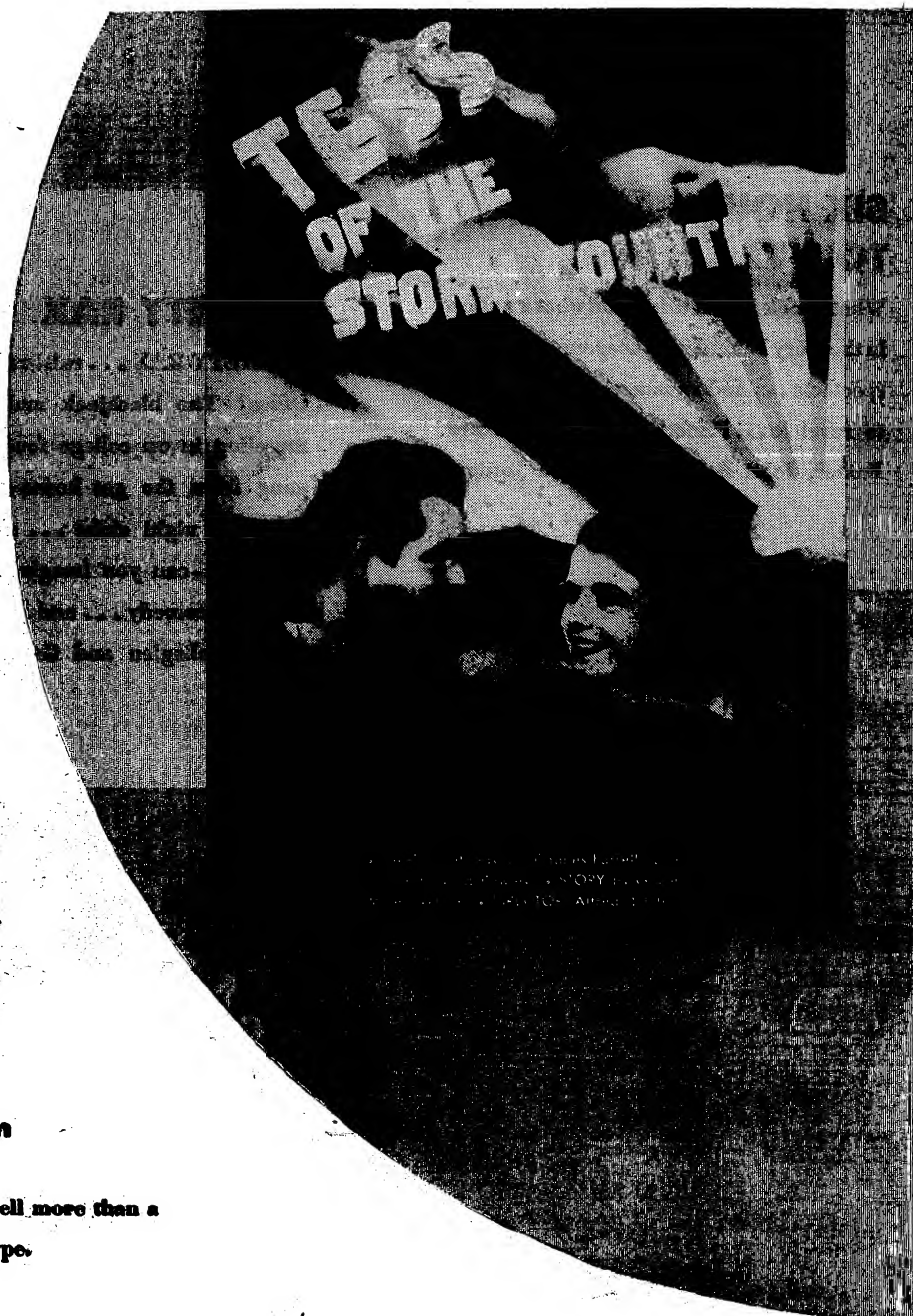


RACKETY RAX

RACKETY RAX... rah! rah! rah! Box Office! The blackjack and hijack boys muscling in on college football... the gang from the gas house and the gals from the night clubs... all going collegiate... can you imagine?... it's uproarious comedy... and you will thank Victor McLaglen and Greta Nissen.



• CAST Victor McLaglen, Greta Nissen, Neil O'Day, Arthur Pierson, Allan Dinehart • STORY by Joel Sayre
• DIRECTOR Alfred Werker



**JANET
GAYNOR
CHARLES
FARRELL**

in

**TESS
of the Storm
Country**

Ten words that tell more than a
whole page of type.

WALKING DOWN BROADWAY

A boy and a girl from Main Street
... youth ... loneliness ... flirtation
... love ... innocence ... baby ...
and a way out to happiness ... the
story you'd have chosen for James
Dunn ... a new star for Mollory
... Erich von Stroheim directing
... can't miss!

• CAST James Dunn, Boots Mollory, Zasu Pitts,
Minnâ Gombeli, Terrance Ray • PLAY by
Dawn Powell • DIRECTOR Erich von Stroheim

WALKING DOWN BROADWAY



Through YEARS OF PROFIT with Fox

For 12 Years



**Exhibitor
L. Novy**

of the Hancock & Austin Theatres, Austin, Tex., has played Fox. His sentiments: "Words alone are inadequate to express the stability and prosperity I have enjoyed with Fox pictures."

For 13 Years



**Exhibitor
M. A. Shea**

of the Feiber & Shea Circuit has played Fox pictures. Starting at the Park, Youngstown, Ohio, these showmen have built up a chain of 30 houses in 17 towns.

For 10 Years



**Exhibitor
N. Scheinberg**

of the Van Nuys Theatre, Van Nuys, Calif. depended upon Fox for profits... and he got them... regardless of general business conditions.

Mr. Shea, Mr. Novy and Mr. Scheinberg... what a treat is in store for you this season as the new and greater Fox unreels hit after hit... in a line-up that far surpasses even its past performances that kept you in business... and in clover.

WATCH FOX THIS YEAR

Powers Pulls Out of BIP Sales In U. S.: Claims Contract Breach

Pat Powers has come to at least a temporary standstill with British International and may give up distribution of BIP pictures in the United States. Claimed by the studio that there is still a possibility of patching up their difficulties, but for the time being Powers activities for the British films are static. Either Arthur Dent, who sold for New York within a week, Powers has been informed by cable, to attempt an immediate adjustment.

Powers bought out the BIP American company six months ago, paying \$25,000 in cash and giving three notes of \$25,000 each. Two of these notes, one personally signed by Powers and one signed by the company, were dated Oct. 1 and rejected by Powers on that date on a claim of breach of contract.

Trouble started when Harry Lewis, attorney, sued British International, for \$4,415 for legal fees, getting a judgment and attaching a number of negatives and films of the company in New York, Mass. & Co. shippers for BIP, were immediately told by BIP to hold up a shipment of films due to be delivered to Powers, the English company fearing these films also might be attached.

Move gave Powers what he regarded as grounds for non-payment of the notes, he claiming that he would put no more money into the business that has thus far cost him about \$50,000, until he knows that everything is clear.

No Co-Operation
It's only one angle of the difficulty between Powers and BIP. He charges that the British company sent him a number of poor pictures almost impossible to distribute; that the recording was inferior, although they had been led to believe it was RCA, and that the British company would not co-operate with him in the making of a better type of film. He had made no money out of the company in England, Powers claims, which he thought would make their films more easily saleable in the United States. Among these were the superior and occasional American talent. He did not suggest the use of American stars, he says, but occasional American names that were available for comparatively low cost. These suggestions, he says, were passed up by the Britishers even until one concrete suggestion of using Norma Talmadge in a film starring her in a trip in England. Miss Talmadge, says Powers, was willing to accept a minimum figure, but BIP executives would not sign her. This, Powers, believes, was a lack of willingness on the part of London to co-operate with him for American sales.

Powers opened a number of exchanges throughout the country after conclusion of his deal with the British company and expended some money in preparation for sales, but says now he would rather lose it all, plus whatever it would cost to pull out, than go ahead with the proposition under current conditions.

Two Is Too Many, So MG Lets 2d Russe Story Go by Boards

Culver City, Oct. 16.
Having one Russian story in "Rasputin," Metro has decided to shelve temporarily its Soviet story, which writers have been working two years. Progress on it was felt would not hold the two Slavic yarns.

Politics, depression, lessening of interest in Sovietism as something new, the ticklish Japanese-Russian situation, minor studio casting difficulties, indecision as to whether the story should be pro or anti-Soviet, the U. S. foreign office and everything but the weather combined also to cause sloughing of the picture.

Metro has two scripts practically ready for work, if and when the studio should make it.
Studio also bought 1,000 feet of Russian backgrounds three weeks ago, made by an American cameraman.

Col. Urging Showdown On British Accounts

London, Sept. 27.
Gaumont Company of Film Rent, subsidiary of Gaumont British, is likely to shortly be involved in a trade tangle with Columbia Pictures. Columbia is insisting G. C. furnish an accounting for distribution of their (Columbia's) products during 1923-24 during which period G. C. distributed 50% of Columbia's output over here, with the balance released through Film Booking Offices, an English distributing concern, which although now defunct, has rendered an accounting to Columbia.
Peculiarity of situation is that 1923-30 accounts have been satisfactorily disposed of. The old claim has been going on for nearly three years, and there has been plenty stalling, with Columbia's patience almost exhausted.

Meanwhile, United Artists, the recently appointed Columbia distributors, are out of favor with Gaumont British, especially as far as Columbia products are concerned.

FOREIGN FILMS MYSTERY BOOM

Past couple weeks have seen a sudden rise in interest and takings throughout the U. S. for foreign language talkers, with grosses in the foreign houses averaging an increase of from 30% to 40% in most spots.

No reason given by distributors of the foreign films for the sudden rise, except that a certain amount of new product, held in check through the summer, has been released. Despite that, however, the Pabst, Milwaukee, reopened, after a dark summer, with "Immortal Vagabond" (Ufa), a two-year-old film, for a new high for the house. Theatre is open for foreign language films for the week-end three days only. These new theatres have opened for German talkers through the country, among them the Sheridan, Brooklyn, The Cinema, Cincinnati, and the German theatre, St. Louis, have reopened within the past month for nice results, thus far.

Reports from the Cinema, Detroit, are to the effect that business there has increased 70% during the past month, and other good b. o. reports have come from the Filmarts, San Francisco.

Candy Hawkers' Strike Would Darken Cinemas

Mexico City, Oct. 7.
A strike which would close six large nabes is in the offing as the result of the squabbling between exhibitors and the candy butchers' union.

Exhibitors advised union that customers complained about being asked to buy candy during picture shows and they must forbid butcher activities during performances. Union asserts that its members have a right to make a living and pleaded to the organization cinema employees which has backed up butchers in their contention. Both unions have advised exhibitors that if they don't back down, a strike will be called for the middle of October.

Finland's Native Film Making Off with Rush

Helsingfors, Sept. 23.
Under the direction of Carl von Hartman, who played in "Tells Aeneas" for Howard Hughes, Finland is getting a film program of 25 native pictures lined up for the season.

Leading company is Suomi plebeians with studio at Helsingfors while a string of independent producers have studios at Obo. Plan to release only in Finland and Baltic States.

Seven films are already completed and doing terrific business with small production costs and no labor, quota or tax hardships as imposed in other European countries.

New Paris Newsgirl As 600-Seat Drop-In

Paris, Oct. 1.
Another newsworld house opened successfully in the Montmartre neighborhood, run by Maurice Livingston, formerly of P.D.C.

Fox Movietone newsworld with a few educational, doc. magazines for a 50-minute program. House, 600-seater, is working from 11 a.m. to 2 a.m. Spot was formerly small vaude house, and uses Cinephone sound equipment. Looks like business.

J. Carlo Bavetta, local Fox chief, is heading a creditors' committee to prevent one of the Reginald Ford newsworld houses, Cinecine, going into receivership, meaning suitable arrangements and giving the house time to pay its installation debts. House is located on the Boulevard and losses have been incurred on account of sub-tenants failing to pay their rents.

BIP, Tobis Hit In Failure of Suedfilm Co.

Berlin, Oct. 2.
The Suedfilm Company has suspended its payments. In the interest of creditors and exhibitors who had already signed contracts for Suedfilm pictures steps have been taken by Tobis to carry on the release department. Furthermore Tobis is preparing a new release organization. Company's director is I. Goldschmidt.

Suedfilm had begun with the purchase of the Chaplin film "City Lights" for which the company paid \$210,000.

Loss incurred by the British International Film Co. amount to approximately \$600,000, those of Tobis to about \$150,000, and of the Kodak Film Factory to approximately \$200,000.

The other liabilities consist of advance payments made by exhibitors on programs of the Suedfilm as well as to American distributors. Berlin daily press, film producers, directors and authors. Total losses may be estimated at \$1,000,000.

Canadian Exhibs Tell Parliament More Taxes Mean Rum for Cinema

Ottawa, Oct. 10.
With the opening of the momentous session of the Canadian Parliament, statisticians of the motion picture industry in Canada have submitted startling figures regarding the extent of the taxation burden for exhibitors and distributors.

In Canada in a year, on an average of \$5,700 per theatre, large or small.

The summary of the taxes paid by the industry in Canada, with the theatre owners paying the toll in the final analysis, is as follows:

Amusement taxes, \$2,000,000; censorship, \$200,000; license fees, \$20,000; cinema duties on films, \$400,000; customs duties on accessories and equipment, \$130,000; general taxes paid by film exchanges, \$150,000; theatre seat taxes, \$250,000; real estate and business taxes, including corporation taxes, \$2,000,000; total, \$5,130,000.

The tax report of the trade, submitted to the members when Parliament is about to introduce measures affecting the business still refers, to the high cost of censorship in the Dominion, the Canadian average for a feature-length picture being \$175, as compared with an approximate \$50 charge in Great Britain and \$17 censorship fee in Australia. Canada's eight film censorship boards for an average of 15 provinces whereas other British countries have a national board.

It is pointed out that the theatre business in Canada suffers the most doubtful honor of being the most heavily taxed industry in the country and that further taxation would be disastrous.

Native-Mades at New London Peak; U. S.-Owned Houses Go Home Product

Fox Welcomes Foreign Correspondents Again

Hollywood, Oct. 10.
Ban against foreign correspondents on the Fox lot has been lifted by Al Price, publicity director.
Rule was put into effect two years ago when Vic Shapiro was the press chief.

U. A. RESUMES IN FAR EAST

United Artists is going back into the Far East field strong as producer-distributor with exchanges of its own. Company said its exchanges and business in Japan, Singapore and the East Indies to be in August, 1924, the sale including only their current product.

When the Metro-U. A. deal ran out in India, United Artists tied up with Madan's, but has now decided to handle that territory itself and has re-established exchanges in Calcutta and Bombay. Joe Fisher followed Metro as the U. A. distrib in Singapore, Malay Straits and the East Indies and the company was in negotiation with Marcus Baker until a few days ago for Baker to take over the films. Deal fell through, however, with U. A. deciding to open exchanges in Singapore for that territory and put Baker in charge.

Philippines, not included in the Metro deal, have also been opened up by U. A. with an exchange recently established and Eddie Ugant sent out of New York to handle it. Deal in Japan of some sort is pending, with the territory at present not certain.

Bulgarian Government Wants Own Production

Hollywood, Oct. 10.
Bulgarian government is the newest European state to become interested in making its own pictures.

A. Katchamashov, Bulgarian artist here who has done considerable work at the studios, has been commissioned by his government to contract for picture equipment and to return home and help organize a studio.

Reported that the government decision to enter the film field is due to the recent closing of American exchanges in that country following the curtailment of foreign production here.

Buildup for Cameraman

Stockholm, Sept. 23.
Steve Olson, former news cameraman, is sitting in a soft spot in Swedish films. He went to Africa for three years with Prince Wilhelm and never touched a cent of his salary from Svenska Films until his return.

Company in meanwhile is in difficulties so he took it out in stock. First time payments and a \$5,000 a year job to continue indefinitely as head of the laboratory.

Gov't Backed Jungle Film

Stockholm, Sept. 23.
Swedish government is sending Gustav Quistqvist, a Swede, to Africa to make a travel film of the Sahara and in the Belgian Congo.

Will be exhibited commercially all over the world if successful here on opening.

Brussels Newsworld

Brussels, Oct. 1.
Cineac, Belgium's first news-reel theatre, is set for opening in Brussels today, Oct. 1. The program will be a fifty-minute admission being 6 cents, 8 1/2 cents and 11 cents according to seats. Cineac will be open daily from 11 a.m. till midnight.

'Zombie' in French

'White Zombie' (U. A.) is to be dubbed into French with work to start immediately.
Capt. Waters, indie, will handle the dubbing process in Paris.

London, Oct. 3.
British films are coming into their own in London stronger than ever. Pretty generally known that almost all exhibitors exceeded their quota demands during the past year, playing on an average of 10% more British films than were necessary under the Quota Law, but it now looks as if even this record will be beaten during the coming year, with the current week showing a new high for London's West End.

Both Paramount theatres in the West End, the Plaza and the Capitol, are top-lineing British films this week. At the Capitol is "Looking on the Bright Side" (BIP), featuring Gracie Fields and the Plaza has "Men of Tomorrow," a British comedy yarn. Rialto, Universal's house has "Lucky Girl" (BIP), comedy featuring Gene Gerrard.

Foreign Players Scram For Home as Lots Drop Production of Versions

Hollywood, Oct. 10.
Abandoning the Metro's foreign production department has caused a general exodus of freelance European players. Only studio left for the language players is Fox, and syndicator there has been at a standstill for several weeks this year.

Metro completed retakes on the French "Arsene Lupin," and German "Sin of Madame Claude," last Friday (7), and the department has been out of existence as far as dubbing goes. Studio will still make superimposed titles for foreign versions here but that doesn't help the players.

At present, only Spanish direct shots can provide work at Fox, although the sync program there will be resumed shortly with "Six Hours to Live."

More than 25 imported players, who had been working on a freelance basis, shook the dust of Hollywood recently, or will do so this week. Many have been promised jobs in versions made by American companies in Europe.

Ten Metro players are leaving within the next two weeks. Studio is paying their transportation home, if they scam before the two week period is up. Contracts not expiring were settled on a cash basis.

Those leaving in this group are Flor, Claude and Helen Alain, Madeline Vialier, all French, and the following German players: Hilda Heinrich, Anna Gaerling, Bertel Spanier, Gertrude Faerber, Reinhold and Hildegarde Kehnert.

Fox is preparing stories for three direct-shot Spanish pictures, which is a Hollywood record for recent years. The stories are "The Last Man on Earth," for Catalina Barcena; "The Gypsy," for Jose Mojica, and "The Athletic Teacher," for Raul Roulien.

John Stone, in charge of the studio's foreign production, expects to complete "The Last Man on Earth" this week.

Fox has denied reports that it would follow Metro's lead in discontinuing all foreign production, or at least synchronization, in Hollywood.

OSSO-PITTALUGA TALK FRANCO-ITALIAN DEAL

Rome, Oct. 1.
Adolphe Ossso has been in Rome making a deal with the Cinecittà producing firm for a new film in French and Italian versions. Similarly, Mario Bonnard is making a deal with the Cinecittà firm in French and Italian editions in which the Italian tenor Tito Schipa will star.

To Film Tokay Fate

Budapest, Sept. 23.
Wine growers of Tokay have arranged gigantic grape picking contest in the old style, to boost wine, for Oct. 19.

A hundred thousand visitors are expected. At the same time three picture companies, Ufa, Paul Jelous and the Hungarian company, have arranged to shoot grape-picking scenes in pictures now in preparation.

The Picture That Was PRESOLD TO A HUNDRED MILLION

will be presented
DAY AND DATE
in nearly 200 of America's
leading theatres
FRIDAY, OCT. 14TH

"THE PHANTOM OF CRESTWOOD"

The UNFINISHED mystery drama that thrilled millions on the air... now on the screen with a million thrills!... and a cast of ALL ELECTRIC LIGHT NAMES
KAREN MORLEY
RICARDO CORTÉZ

H. B. WARNER
PAULINE FREDERICK
ROBERT McWADE
AILEEN PRINGLE
"SKEETS" GALLAGHER
MARY DUNCAN
GAVIN GORDON
ANITA LOUISE
ROBERT ELLIOTT
IVAN SIMPSON
HILDA VAUGHN
GEORGE E. STONE
SAM HARDY
MATTY KEMP
TOM DOUGLAS
CLARENCE F. WILSON
EDDIE STURGIS

Directed by J. Walter Ruben
Screen Play by Bartlett Cormack
David O. Selznick, Executive Producer
Merian C. Cooper, Associate Producer

MILLIONS HAVE HEARD IT ON THE AIR!
Thousands Upon Thousands are mailing in their solutions in the \$6,000.00 Prize Contest.
EVERYONE WANTS TO SEE THIS PICTURE THAT WAS SOLD TO THE PUBLIC AS NO OTHER PICTURE WAS EVER SOLD!

57 Radio Stations of the great NBC Red Network have broadcast the story for six consecutive weeks to the world's largest radio audience.

\$6,000.00 In Cash Prizes have been offered for the best original solutions to the mystery.

40 Full Page Advertisements have been published in all the leading motion picture fan magazines.

333 Radio Page Display advertisements have appeared in 111 leading metropolitan newspapers.

10 Million Heralds have been distributed, 50,000 posters displayed, 1800 window and store displays have been made in Woolworth stores from coast to coast, featuring *Mystery Magazine's* serialization of the story. Hundreds of radio dealers have featured the RCA-Victor tieup and thousands of columns of publicity and pictures have been published in the most comprehensive motion picture merchandising campaign ever presented.

**RKO RADIO PICTURES
BROADCAST SPECIAL**

**All America Wants to Know
Who Killed Jenny Wren?**

LONG LIVE THE KING! GREATER TODAY

Than Ever Before at the Box-Office!

A new generation is waiting to laugh through its tears at the screen's greatest humorist... and the old timers, who chuckle in advance when his name is mentioned, are standing in line by the million to see him again in the comedies that made him immortal!...

CHARLIE CHAPLIN

Funnier Than Ever With Music and Sound

**"EASY STREET" OPENS
FRIDAY IN HALF A HUN-
DRED RKO HOUSES FROM
COAST TO COAST**

including

Mayfair, New York	Golden Gate, San Francisco
Palace, Cincinnati	Orpheum, Seattle
Majestic, Dallas	Downtown, Detroit
Kelthe, Dayton	Embassy, Fort Wayne
Hollywood, Fort Worth	Missouri, St. Louis
Majestic, Houston	Rivoli, Toledo
Orpheum, Los Angeles	Palace, St. Paul
Orpheum, New Orleans	Palace, Rochester
Orpheum, Portland	Palace, Newark
Orpheum, Salt Lake City	Kelthe, Washington
Majestic, San Antonio	

Reissued by

VAN BEUREN CORPORATION



NYDIA WESTMAN
REGINALD DENNY
RICHARD BENNETT
MARIAN MARSH
NORMAN FOSTER
IRVING PICHEL
THOS. JACKSON

An Audience Picture!

BLISTERING DRAMA OF THOSE WHO FACE THE MUSIC WHEN THE JURY GUESSES WRONG!

The judge set an hour and a place for the boy to die . . . so, the prison doctors worked all night to save his life that the electric chair might have its prey at dawn! . . . That's . . .

STRANGE JUSTICE

The world beyond the deathhouse flamed red with hopeless dreams . . .

Gripping . . . powerful . . . deeply human is this story of a youth in love and the fate that almost crushed him in the ruthless machinery of the law!

with
MARIAN MARSH
Reginald Denny . . Richard Bennett . . Norman Foster
Irving Pichel . . Nydia Westman . . Thomas Jackson . .

Directed by Victor Schertzinger
from the story by William A. Drake
J. G. BACHMANN
PRODUCTION

RKO
Radio
PICTURES

Add Another to the List of RKO-RADIO Money Pictures . . . "A BILL OF DIVORCEMENT", "BIRD OF PARADISE", "13 WOMEN", "THE MOST DANGEROUS GAME", "HELL'S HIGHWAY", "BRING 'EM BACK ALIVE", "THE AGE OF CONSENT", "HOLD 'EM JAIL", "THE PHANTOM OF CRESTWOOD"

EXPLOITATION

By Epes W. Sargent

Revolving Wheels

Cutout of a locomotive for "Phantom Express" featured an advertisement idea which may be useful to other pictures. The cutout was placed in the lobby, the engine and part of the tender being shown above the doorways. The driving wheels of the locomotive were about 18 inches in diameter.

These were cut out of the compound and backed with sign paper on which the wheels were painted. Then the blades were removed from a couple of electric fans and replaced with a disc with spokes. The fans were so adjusted that the shadow of the fans' hub centered with the hubs of the painted wheels. Backed by a single electric light behind each fan the suggestion of rapid motion was created, with a minimum of effort.

Before building the engine it should be remembered that fans revolve clockwise, so the engine should be headed so that the revolutions will give the proper forward motion. Otherwise the train may appear to be backing up.

Books, Too

Even book publishers seem to be alive to the value of exploitation now and then. One club got some advance notice from the reviewers by sending out a short account of half-interesting material a tag saying that too much rope was a clue to the detective in "Rope to Spare," the club's October entry. Should get the club's attention of literary pickers, partly because it is so unusual for them to get other than the customary advance letter.

Sketch Club

Exhibitor who goes for his school affiliations has found a new angle through the art club. He has been in advance of his show he supplies the teacher with a set of stills he expects to use. These are copied by the pupils on sheets of art paper supplied by the teacher.

Six or eight of the best are then put on display in the lobby and a ticket goes to each successful contestant.

Babies for 'Event'

Loew's State, N. Y., which has been going in for extra work on its fronts lately, developed a highly effective display on "Blessed Event" which probably cost less than some other recent efforts and yet sold a lot more tickets.

Cutout storks, flying in opposite directions from the box office at the bottom of the banner, carried in their bills dolls about 18 inches long swathed in blankets.

Bundled babies, swaying in the breeze and propped up, were more effective than a couple of baby rattles or the birds as decorations on the corner boards.

Plug One

Very few film features offer so many points that a dozen good selling items can be dug up. It is better to pick one idea and sell that strongly than to half heartedly try to talk about half a dozen.

Study the story. Figure what will be the best point of contact, drive that point home in all the advertising and keep it in the foreground as much as possible.

Study the story. Figure what will be the best point of contact, drive that point home in all the advertising and keep it in the foreground as much as possible.

Lobby Broadcast

Orpheum capitalized on the gossip chatterer idea in "Okay America," by using a youthful broadcaster in the outer lobby during run of the picture. Chatterer spiced live news events from the dailies, as well as howdown on the picture, and was talk to conform to the "Winchell patter." Mike was connected to a loud speaker at the sidewalk line, and the stunt attracted considerable comment.

Schnozzle Parade

Chicago. Horning in on the red torchlight parade in honor of Gov. Roosevelt, Balaban & Kautsky used a handwagon with posters and announcements on "Phantom President" opening at the UA.

Following this display 150 kids marched as a schnozzle brigade. Noses a la Durante were obtained from a novelty supply house and the kids were paid off in B. & K. passes.

Don Sarkowich's idea which Eddie Solomon put through for the house, Radio Passwords

Radio Passwords

Radio passwords seem to be getting popular. A new sign is carried in some local program with the announcement that some of the listeners-in can obtain admissions when the play comes. When that happens listeners are told to write password on card, together with name and address. Password changed daily. The first to come

given free admission. Others are right at the box office and presumably set to go. They are apt to buy in. Trouble is that they may feel disappointed which will turn to resentment. Depends a good deal upon the individuals.

Loew's, Toledo, used the gag successfully on "Grand Hotel," and reports no kickback.

Pop Contest Clicked

Seattle. FWC just pulled pop big gag contest that really got somewhere. For instance, one booster plunked down enough kake for 2,000 tickets at the Coliseum, casting the votes for his fav. Oct. 4 was the date for the special 10:30 p. m. for this gang. The buyer handed out the tickets to his customers and thus used same for advertising and good will, as well as helping his cash. Award was trip to Orient and \$100 cash to the winner. Nothing for the also-rans. Contest ran two weeks.

Morning Mats

There seems to be more or less friction as to who was the first to stage a morning performance for patrons to the exclusion of the typlists looking at the picture before going to work.

If it is of any importance, the idea is 10 or 12 years old, and was in all probability first worked in Atlanta. Original layout gave the picture business a few minutes' o'clock showing, with the stenogs given a light breakfast and then taken to the picture in the buses, bannered for the picture. This last was a valuable angle, in that the "gag buses" on the street about the time the picture opens seems to belong in Atlanta. It still is a good stunt. Just because an idea is old one in one town is no argument that it has no value in other places.

Flowers for Mothers

Someone out in the Warner Cleveland office seems fast on ideas. Here's one of the newest gags.

Cleveland florists were promoted to supply flowers. Maternity hospitals notified the press department of new arrivals, and each mother was promptly presented with a bouquet and a nice letter of congratulation. Mention was made of "Life Begins."

Of course, the mother does not hop out of bed and rush to the box office. The friends who come to see the new baby get a whiff of the flowers and hear about the picture, and it not only makes immediate business but has good word. Same idea can be worked on "Blessed Event" if that comes in ahead of "Begins."

Shearer Cup Race

Baltimore. One of the most successful and least expensive exploitation stunts was devised here last week by Lew Brown and Bill Saxton for the opening of "Smiling Through" at the Loew's. The picture was shown in the form of a Norma Shearer Cup Race at Havre de Grace, just when the picture was being presented a cup in addition to the regular purse. Story and pictures broke into every daily and went over the press service wires throughout the country.

Most stories specifically mentioned the cup was in honor of Miss Shearer whose picture was opening the next day at that particular theatre.

'Whoopee' Gas Tieup

Hollywood. Fanchon & Marco publicity department has taken advantage of a gas tieup in "Whoopee" to tie up with Gilmore Oil Co. for the tab's coast dates. Oil company is putting out 100,000 handkerchiefs, boards and strips on its 24-sheet stands, and plugging the unit in its radio.

As part of the campaign, a new "Whoopee" slogan will contain the word "Whoopee."

Hotel Matches

Toledo. For "Grand Hotel" Loew's Valente persuaded the Fort Meigs hotel, one of the largest, to paste stickers on all c.d.s of matches given guests or handed out in the coffee shop. The hotel took in a one sheet as did the Secor.

Theatre gave out 5,000 cards of its own lights in restaurants and on downtown street corners. General campaign on the picture was of the heaviest. Wally Caldwell ever worked, and used about all of the standard ideas.

Much stress was placed on the exclusive nature of the picture. Newspaper and house trailers, with the newspapers co-operating nicely,

Snakes? Sure!

Birmingham, Oct. 10. A few days following the bombing of the Five Points, snake boys, snakes were distributed, "Warning—Snakes have been seen in Five Points theatre."

Fletcher Thorning pulled a hat on his idea. He hooked "Tarzan" and capitalized on the advertising. "Snakes? Certainly. We also have lions, tigers and elephants... all in "Tarzan of Apes." It put up displays of snakes in the lobby.

Local papers thought the incident funny and Thorning got some good publicity. House went non-event several weeks ago.

'Merry Go-Round' Helps

George Brown, exploitation head for Columbia, has gone the full distance on the press book for "Washington Merry Go-Round."

It's all there from the billing to program stuffers, and all written to advertise the picture. The man who will put up admission tickets. There are accessories of all sorts, from the makings of a campaign parade to a program of 19 stunts. A wealth of practical stunts for exploitation to apply to the picture and are. To supplement the 2-page double-sized books there are five double broadsides of newspaper ads from the top of the page. By and large it's the top record to date.

Sells by Sample

Columbia has prepared a four-page booklet to help you get extra profits with Columbia Pictures. Inside it lists the various exploitation and advertising services available for your picture. It releases with stress on the radio and exploitation departments.

Incidentally gives good example of how to advertise in presentation of these features. No superlatives or hot air, just a searching analysis.

Reverse English

Houston. "The idea that the women are leading their husbands by the nose to their favorite movies is a lot of horse feathers," declared Jack Chalman, publicity man for the Metropolitan, after he had seen the maternity ward film "Life Begins" do a boxoffice drive to a new low here.

Chalman stood out in front of his theatre and saw husband after husband haul the kids to the theatre. One look at those hospital beds and white-costumed nurses on the postcard, and the good word was given. Grabbed wives by the arm and dashed into the theatre next door to see Laurel and Hardy.

Get Fishermen

Warner hustlers in Cleveland worked a new slant on "Tiger Shark" when they decided to get the members of the Northern Ohio Rod and Gun Protective Association, which gave access to a mailing list of 1,500 members, all of whom were sent a form letter stressing the fishing angle. There might not be a similar association in your section, but it may be possible to obtain the names and addresses of those who took out fishing licenses last spring.

Also suggests campaigns through the sporting page, particularly if there is a department for fishermen. Only a side issue, perhaps, but a special showing is a fine angle on any story, and this one which might escape many a manager.

For a street pram a seven-footer was hired to parade in a raincoat placarded with copy for the picture. The copy was specially made by the Goodyear people, Dick Wright, of the Akron theatre doing the promotion. It was a good idea, and with the feature in the other Warner houses in that section.

Neat Banner

For the seventh avenue side of the N. Y. Winter Garden Warners is using a nice idea for "Tiger Shark." The banner is being used with an undress effect and Robinson fighting the shark. Sign is lighted from below.

To achieve this the theatre has simply removed the letters which fit on the sign space in front of the entrance. The result is a brilliant illumination to the painting without the danger of fire. The letters are used on the regular sign, but for the recessed

lamps the idea gives a chance to change pace without elaborate building. The same idea can be adapted to shadow boxes, with perhaps even better results. An unlimited effect can be achieved by placing very fine streamers in front of the light source, but sufficiently remote to be safe, and keeping this in motion with a fan.

Bridge Gag

Trying to fight the bridge craze, one exhibitor is passing out bridge problems every week. Distribution is made Monday and Tuesday. No prizes are offered for solutions, but the following Monday the local bridge expert uses a set of large cards to play out the hands on the stage. It only takes a few minutes, but it has bettered business around \$30 in a small house, and the manager is only sorry he cannot have one for every night.

The hands are played out at local bridge gatherings through the week, and that not only interests in the problem, but gives the theatre the center of the stage at practically every card gathering.

Service is a determined idea that the manager is figuring on a bridge club to meet in the theatre once a week, with the problems figuring as the main feature. It's a good stage. Costs nothing, as the expert gives lessons and figures that the advertising helps.

Service

Recently when a manager was told by a woman patron that she did not come often, since a visit was possible only when she could get her sister to come over and take care of the baby, he got an idea.

He has a list of the names of women whose dependability has been thoroughly investigated. They are all over 30 and many have had nursing experience. A call to the theatre will bring one of these women to the house and take charge while the parents visit the picture. The more experienced ask \$1 for the service, but never over half that price. Often there are 10 to 15 out in a single evening.

Service is not confined to those desiring to attend the theatre. For a little higher fee the women may be engaged for a full evening while the parents attend a play. Mothers highly appreciate the service and not only give their own patronage, but their company for further advertisement of the house.

Save the Clips

Save the clippings on the Cagney story after it is used for the Warner release. His first picture under the new contract will be "Bad Boy," unless they change the title, and what you can do is plan to save the clippings.

Offer prizes for the best titles for subsequent releases, or get the house and ring the bell for changes on the patronage of the title. Get the columnists working on the idea, and sub-bill Cagney as "the boy who can't be caught." You can get a couple of girls to write prologues to the papers, all the better if they will help to put over the general idea.

At the same time campaign on the return of the prodigal, and in towns where there is a theatre section it should even be possible to stage a jubilee parade prior to the first showing.

May seem a little early to suggest gags, with the picture just going into work, but save the ideas.

World Series Free

Milwaukee. For Midwest during the World Series two radio stations, the Strand and admitted all comers free. Good will.

Pleases Parents

Manager with a big kid club makes it bring the parents, too. The club meets at least half the program at each meeting, and some of them are rehearsed in skits and ensembles. They are getting so they perform very nicely.

This season the last Friday of every month is announced as Parents' Night. Between the first and second night shows the best act of the previous four kid evenings are given for the benefit of the grownups. No pay, but the youngsters are glad to work for the glory.

Profitable angle is that the parents have to take the children home after the show is over, which helps to clear the theatre for the second night show, and what used to be a dead time is now showing a big money show. The benefit of the first and second night shows the best act of the previous four kid evenings are given for the benefit of the grownups. No pay, but the youngsters are glad to work for the glory.

Building Songs

Community singing is good when they sing, but nothing is more depressing than sitting through the music of a picture. The organist vainly tries to get the crowd to join in. It is worse than making a picture.

One way to get them started is to plant strong-voiced singers in various parts of the house to give the others confidence. One manager uses the idea only one night a week. He gives tickets to a dozen young people, and then he goes to the theatre understanding that they get themselves in assigned sections. All of them like to sing and are given an opportunity to go over the selections, with the organist at a piano backstage.

When the slides go on, these sing right out, and the others, who want to sing but are afraid to pipe up alone, soon join in. The result is that the weekly sing draws a special crowd of its own and has become a box-office attraction instead of a nuisance. The persons like to sing, but they have a horror of singing alone. They need a leader. And that is a determined singer, through the house, are worth more than the most magnetic organist in getting them started.

Up Canada Way

J. J. Fitzgibbon, of Paramount's Canadian theatres, has been circulating his managers on the accomplishments of the picture, and who are employed by commercial firms.

After giving the managers several examples of what these consultants have done, he urges them to also become consultants. He says that the patrons from new angles and with new ideas. In other words, he is urging modern merchandising to supplement the conventional campaigns.

Style Shows Due

Few fall fashion shows have been reported, but those that have been tabbed for Sept. or even late Aug. But right now there is a lot of talk about them. The shows and merchants should be in a receptive frame of mind. More persons than ever wear clothes, because they bought so little last year, and a style show of good but not too expensive garments would be a big help.

The best sales angles is that the return of prosperity will presently bring about the price asked for garments, and a good stunt would be to mention what a similar garment fetched five years ago, its present price, and the probable value next year. Both merchants and patrons will fall for an argument along these lines, and in many cases it will even be possible to get the newspapers to kick in with a similar story.

Persuade the merchants to try and move the stables with just sufficient luxury gowns to give the women a chance to try them. The show will not be a success unless you have also made money for the man who backs the presentation, so you can't sell again next time. Keep the selling out of the show itself, except for the price comparisons noted above. Make it interesting.

Pink Schnozzle

With Jimmy Durante doing the life-saving many a film, he is getting plentiful on the lithos. It might be a good idea to take a hint from a recent Paramount ad and brighten up the Durante proboards.

On pasted paper this can be done with red thread, out to proper outline and glued on, but if possible have at least one lighted back. Work these lines, and in many cases it will be part of the nose cut out and backed with red tissue. It follows the outline of the side near the nose should be irregular. The nose should be a lamp and light the rest from the front. A flasher button will help.

It might even pay to follow an old idea and have the programs hand-drawn in the original stunt it was a railroad signal that was touched up. Half a dozen small boys worked for a couple of hours after school hours for the color of the signal cover, and the result got plenty of attention for the title. Just the one dash of red.

Gets More

Manager who used to give small sales keeps a pair of tickets for showing his picture on cards, is getting more for the same tickets now.

He has sold the idea of giving the patrons a pair of tickets for the picture in the largest number of sales checks each week. Patrons save a nickel on their register slips and bring them in. Higher ticket value gets the pair of admissions.

Proving to be a good business move for the stores and the manager a chance to plug the picture.

(Continued on page 53)

It sounds high-brow—
but it spells dough-ray-me!

**A Message
from the Makers
of the World's
Finest Trailers**

Sales psychology! That's not just a high-brow expression: It is the underlying basis of TICKET-SELLING—everytime! And that's the MAGIC FLAVOR we mix into every National Screen trailer!

Our trailers bring you the APPROVED SELLING-ANGLES on the pictures they advertise. They are designed to do just that through the COOPERATION of the companies which produce the pictures.

Their experts in production, distribution and theatre operation continually work with National Screen Service towards creating the BEST METHOD OF SELLING the picture to the public.

You get the benefit of this unique quality ONLY in National Screen talking trailers! With sales-punch in every frame—
NATIONAL SCREEN TRAILERS BUILD BUSINESS!

National Screen Service Ad-Vance Trailers

Pictures sell pictures.
sell from your screen!
The cheapest and by far the most effective advertising is a talking-scene trailer, with its teasing, coaxing message. You can prove it by actual test!

National Screen Ad-Vance Trailers are your first aid to better business!

"I have given

WASHINGTON MERRY GO ROUND 4 STARS *in* LIBERTY"

Says **FREDERICK JAMES SMITH**—

Motion Picture Editor of Liberty Magazine

and adds this rave:

**"You have a Sensational and Unusual
Box Office Picture in 'Washington
Merry-Go-Round' and it ought to be
One of the Big Hits of the Year"**

**LEE TRACY
CONSTANCE CUMMINGS**

Walter Connolly • Alan Dinehart

Story by Maxwell Anderson—Screen Play by Jo Swerling

Directed by **JAMES CRUZE**

**YOU
NEED 'EM**

Columbia **'HAS
EM!**

The Outstanding Dramatic Sensation of the Age!

Inside Stuff—Pictures

Taking the stand that politics is responsible for the licensing of projectionists being taken out of its hands, and placed with the city Building and Safety department last January, the Los Angeles Civil Service organization is attempting to have the city council reverse its action, and restore the examining of both operators to the commission. Switch was made following a ruling by the U. S. A. city attorney with the Civil Service body giving scant attention at that time to the abrogation of its powers.

Los Angeles Picture Projectionists' union is taking no active part in the movement, but Southern California theatre men see in the Civil Service attempt a city-wide movement towards further unionizing independent house booths.

American distributors of 'Maedchen in Uniform,' German film currently playing in New York, are John Krimsky and Gifford Cochran, both youngsters and new to film biz though former has had some legit experience.

Krimsky organized Playchole, one of those best play of the month putters several years ago, and still holds that organization. Cochran's father was at one time president of Bethlehem Steel. Couple intend to roadshow their picture throughout the U. S., Krimsky being enroute to Los Angeles to arrange for dates within the fortnight. For the Criterion showing in New York the duo guaranteed Public a four weeks minimum run and are understood paying \$1,400 weekly rent against a percentage over that figure.

Thirteen publicity directors in five years is the record of Columbia on the Coast, credited with having the fastest p. turnover of any Hollywood lot.

John LeRoy Johnson, now at Universal, left Columbia and returned six months later, making 14 changes in all. Longevity record at that studio is held by Lon Young who remained for 18 months.

List of the p.'s in the order of their appearance follows: Mabel Brundage, Mike Newman, Johnson, Maxwell Shane, Johnson again, Adam Eul Shirk, Nat Rothstein, Alice Moss, Young, George Barr Brown, Carlisle Logan, George Landy, Robert Voight and Cliff Lewis, latter the present publicity chief. This lineup started with the making of 'The Blood Ship' in 1927.

The two Newburgh, N. Y., houses in the Walter Reade chain, and which Public didn't want when it took over Reade's string in New Jersey, stand a good chance of being up the block again. Reade, as of Oct. 1, was in the red for five figures on these two houses and is certain with the best of the season to get that both will pull out profitably for '32. Reade is vaudlim regular at the Kingston, while the other house, the Broadway, is in straight film. Between both houses the gross has been reduced yearly from \$400,000 to \$200,000, Reade pointing to economies and independent operation as the answer which the ledger shows.

George Cohan, back on Broadway, and with his Phantom President' current for a fortnight at the Broadway P. A., is telling people that even though he's collapsed in the film there's no one he'd rather see make an individual hit than Jimmie Durante.

This mutual regard goes back almost a decade when it was Broadway-ites like Cohan who 'discovered' the mad antics of Clayton, Jackson and Durante in their original all nite joint on Broadway, and 58th street. The word-of-mouth that got this was the nocturnal rendezvous of the Cohan-type of notable really 'made' the boys.

Former p. a., now an executive in a major studio in charge of its westerns, called in two contract writers for a 24-hour rewrite job on the dialoging of his next picture. In order to speed up their assignment he ordered the writers to split the characters in the story between them, with each writing the dialog for certain parts. Writers explained this was impossible, because all characters had business with each other. Exec told them to proceed as instructed, and that he would straighten it out after they had turned in their work. Writers told him he was screwy and walked out.

Director, who occasionally finds a kick in embarrassing a player in front of the company, was made red-faced himself by a young femme extra. Mogger had called for silence, and was making a long speech when he caught the girl whispering to another girl.

Director called on the girl in front of the group. "Now tell everybody what you told that girl," he demanded. The extra hesitated, but the director urged her to talk. "All right," shouted the girl, "I was saying 'when is this so-and-so going to call lunch?'"

All Warner employees on the Coast got an inter-office communication from Jack Warner, telling their pay envelopes Oct. 5 asking them to patronize the Bank of America National Trust & Savings association, following a recent loan of \$1,000,000 to the WB-FN studio by that financial institution.

Warner's letter said that all of the officers of his company had decided (Continued on page 47)

Picture Possibilities

'Bidding High'—Unfavorable
"BIDDING HIGH" (Comedy, Joe De Milt, Vanderbilt). Small town piece with theme of one sister against another in the matter of grabbing a husband. Little material. *Ibsc.*

'Success Story'—Unfavorable
"SUCCESS STORY" (Drama, Group Theatre, Elliott). Radical in story. Its characters not definite or appealing, picture value doubtful. *Ibsc.*

'None'—Favorable
"NONE" (Farce comedy, Peggy Fears, Avon). Amusing story, the romance of a foreign star dancer touring over here. Looks like a clinch for Hollywood. *Ibsc.*

'Ol' Man Satan'—Unfavorable
"OL' MAN SATAN" (Stillwood Prod., Forrest). Negro morality play. Nature of subject precludes it from screen use. *Rush.*

'The Other One'—Unfavorable
"THE OTHER ONE" (Drama, Thomas Kiplack, Biltmore). Story has an idea about twin sisters, one of whom marries an artist and dies. Death theme against it. Play was panned. *Ibsc.*

'When Ladies Meet'—Favorable
"WHEN LADIES MEET" (Comedy drama, John Golden, Royale). Will make a corking picture. Treats the triangle smartly, but provides much fun too. *Ibsc.*

'LIZZIE'S NIGHTSHIRT'

Trying to Book It Is Funnier Than the Title

Los Angeles, Oct. 10. Usual routine nowadays when a Coast house wants a feature picture:

Doorman (to manager): 'I hear "Lizzie's Nightshirt" is a good picture.'

Manager (to supervisor): 'How about getting me "Lizzie's Nightshirt" for the weekend end?'

Supervisor (to booker): 'I sense a demand for "Lizzie's Nightshirt." I want it for the Castilian for Saturday and Sunday.'

Booker (to his assistant): 'Where's "Lizzie's Nightshirt" now? The Castilian wants it for two days.'

Assistant (to exchange): 'Can you put "Lizzie's Nightshirt" into the Castilian Saturday and Sunday?'

Exchange (to assistant): 'Sure we can wait a minute. The opposition played that picture just two weeks ago, and anyway, it's booked for Saturday and Sunday.'

Assistant (To booker): 'Can't get it.'

Booker (To supervisor): 'Nothing doing on "Lizzie's Nightshirt".'

Supervisor (To manager): 'There must be a demand for that picture, it ain't available.'

Manager (To doorman): 'Just our luck. Now what'll we do?'

RULE CAN'T USE 306'S 25G TO DEFEND KAPLAN

On top of Sam Kaplan's hearing in General Sessions on charges of coercion and conspiracy being set ahead to Oct. 26, the Appellate Division of the Supreme Court, New York, last week upheld an order restraining Kaplan from paying consulting fees to Max D. Steuer out of \$306 which the order was affirmed by the higher court with costs of \$10 and disbursements but no opinion was written.

It is in favor of Samuel N. Rubin and other members of 306, denying enforcement of the union's resolution to pay a fee of \$25,000 to Steuer on behalf of Kaplan and other officers in defense of the indictment alleging conspiracy and coercion.

A motion was argued by attorneys for Kaplan last week to set aside the indictment with decision reserved, and the case set back to Oct. 25.

The New York operator union otherwise remains status quo, with picketing and campaigning by both 306 and Empire against houses of each other continuing. A Bronx Grand Jury investigation into the discovery of the names in the Bronx Loew house, the Paradise, meanwhile has had the effect of stopping damages or threatened damage to theatres.

Robbins Adds Another In Possible New Chain

Syracuse, N. Y., Oct. 10. Acquisition of the lease of the State, Albany, by the recently organized Rismore Corp. is the second move by Nathan L. Robbins, former head of Robbins Enterprises, to the formation of a new circuit of playhouses in upstate New York. The State, reopening on Oct. 28, will be linked with the Ritz, Syracuse, the two theatres rotating 'Columbia Records' and 'The Great Polite Burlesque.' Independent pictures will supplement the stage bills. The 10-20-30 scale effective at the Ritz will also prevail at the State.

Par Studio's Clip Sheet Reviews Opposition Pix

Hollywood, Oct. 10. In its 'New of Hollywood,' a weekly clip sheet sent to newspapers, Paramount studio is including condensed previews of current pictures from its own studio, as well as product of other companies. Dave Keene is doing the reviews. Latest issue carries previews on 'Night After Night' and 'Madison Square Garden,' both Par. 'The All American,' and 'Smilin' Through,' Metro.

POOLING DOWNTOWN L. A.

Hollywood, Oct. 10. Rialto, downtown, operated by Lawrence Cohn, goes into the principal Fox-Fest Coast pool, being joined with the President and Tower on subsequent runs.

Relief Through Readjustment In Booking Foreseen by Indie Exhibs in Fed. Probe of F-WC

Chaplin Reissue Hooked

In with Pic's Booking

Hollywood, Oct. 10. RKO is booking 'Easy Street,' Charlie Chaplin reissue, with sound dubbed in, for all houses playing 'Phantom of Crestwood,' beginning Oct. 14.

Circuit figures this will help sell feature and 20% of the advertising space will be devoted to the comedy.

HEARING ON PROPOSED L. A. LICENSING LAW

Los Angeles, Oct. 10. Proposed city ordinance to place all theatres in Los Angeles under police commission permits, and requiring the police board, to check the license of each exhibitor, management has been convicted in court of staging an indecent or immoral performance, will come up for a public hearing Tuesday, Oct. 11. Picture houses interested in the city's local, are among the opponents to the measure.

New ordinance would assess the following fees against all theatres: License of sale, type of entertainment, or location, \$100; renewal fee, \$10 annually; change of ownership fee, \$15; change of location fee, \$10.

Upwards of 200 houses would be affected by the ordinance, if adopted.

Hazy Sol Plays Havoc With Tess, Now Behind

Hollywood, Oct. 10. Fox's 'Tess of the Storm Country' is 15 days behind schedule with chance of another week will be added before it is in the bag.

Main trouble is weather. Special outdoor set requires an early morning sun, but for the past two weeks Sol has been all fogged up in the a. m.

Longshots of the villages and several pickups are all that is necessary to complete the picture which is in its seventh week.

\$35 Termer at Roach Out After Six Months

Hollywood, Oct. 10. Dorothy Layton has been dropped by the Hal Roach studio after being on the payroll six months.

Santa Barbara girl had been getting \$35 a week. She was first placed under a contract at \$15 a week, with a bonus increasing her salary to \$25, one of the lowest for a term player. Later, it was tilted to \$36.

To Examine H. H. Thomas In Fay Marbe's \$6,000 Suit

Harry H. Thomas, head of First Division Pictures, must produce certain records and books in connection with the \$6,000 breach of contract suit brought by Fay Marbe against Prudence Pictures. Appellate Division ruled to this effect, upholding a N. Y. Supreme Court order favoring the actress.

After obtaining the judgment for Miss Marbe, her attorney demanded that Thomas bring into court the books of First Division, on the grounds that the latter had assets belonging to Prudence Pictures, a subsidiary. Thomas appealed to the Supreme Court to nullify this move but that tribunal ruled in favor of the judgment holder.

Clouds Balk Langdon

Hollywood, Oct. 10. Slated for the day's work on location, Harry Langdon and cast, making 'Tired Feet,' Educational comedy, remained idle a full week up to Saturday (8), waiting for the clouds to disappear. Arvid Gilstrom is directing.

Los Angeles, Oct. 10. A readjustment of film booking conditions, especially in southern California and along the Pacific Coast is generally expected among theatre and exchange execs as likely to materialize from the investigation now being conducted by the government, and from the civil suits, already totalling a little over \$3,000,000, which have been brought against Fox West Coast, and all major distributors.

Widespread charges of restraint of trade, monopoly and discrimination are involved in the probe by the Department of Justice, and in the civil actions which bear on, and are the result of alleged violations by the defendants of the 1938 consent decree which the independents characterize, as contempt of the U. S. Court findings.

Independents charge openly that the distribution of pictures constitutes the tightest trust of all. Their specific grievances are against Fox West Coast, and are based on its pricing policy of the policy, for 1932-33, major product.

Conservatives Want Clarification. Leading and conservative members of the Independent Theatre Association, of Bayshore, California, are hopeful that out of the probe will arise a clarification of booking which will permit them to share in the product of the major companies and that existing and clearances, which they term oppressive and monopolistic, will be so adjusted that much of their tough sledding of the past years will be over.

Indies specifically object to the distributors selling all their product to Fox West Coast before they are permitted even to negotiate for it. They object to zoning restrictions not common to the circuit or themselves; to penalization for double billing, when F-WC is not likewise obliging; and also to the alleged attempts of the distributors to control admission prices for the independent houses.

Speaking for the indie exhibitors Frank T. Hutton, their local attorney, said that the organization has a set purpose of obtaining relief through existing laws, but if those restrictions are insufficient they will then see that proper protection is given them through new legislation.

Building Owners Sue. Fourth civil action alleging trade restraint, filed against the major distributors in the past two weeks, is the suit of Bern G. and Neva Richardson, owners of the building housing the Burbank theatre in Burbank (suburb). They are demanding damages of \$153,935 from the exchanges and from A. F. Milnor, attorney at law, an opinion on the Burbank house. Discrimination in film booking is the basis of the suit.

To date, none of the distributors nor F-WC execs, named in any of the civil actions, have been served and defense attorneys have had no opportunity of determining their answers.

A new action was also filed in District Court by Aubrey and Bonnie Wardeman, operating the Whitlister, suburban house, naming F-WC, A. F. Milnor, and Skowronski, who seeks \$300,000 on monopoly and restraint of trade charges.

Sonenshine Under Indies For N. W. Capital Exch's

Los Angeles, Oct. 10. Henry Sonenshine is here from New York, lining up independent producers for Capital Film exchanges which he has opened in Seattle, Denver and Salt Lake.

He has closed for Eagle production, but has several other propositions under consideration.

Beck's Indie Meller

Hollywood, Oct. 10. Arthur F. Beck will become associate producer under Trem Carr for Monogram. First production will be 'Jungle Bride,' African melodrama.

PREMIER'S MINTZ ORIG.

Hollywood, Oct. 10. 'Daring Daughters,' original by Sam Mintz, Fox will write and be produced as Premier Attractions' next picture at Titlan.

We say: "BIG BOX OFFICE!"
because every radio listener
tunes in on one or more of
these names every night!

The BIG BROADCAST

with

STUART ERWIN
BING CROSBY
LEILA HYAMS
BURNS & ALLEN
KATE SMITH
MILLS BROTHERS
BOSWELL SISTERS
ARTHUR TRACY
(THE STREET SINGER)
DONALD NOVIS
VINCENT LOPEZ
AND HIS ORCHESTRA
CAB CALLOWAY
AND HIS ORCHESTRA

A Paramount Picture

Distribution Difficulties Again Narrow Indie Production Field; Real Chance for Only 150 Films

Decided abridgment of national distribution facilities for independent producers, generally admitted within their own fold, is again narrowing the field to the point where only a few can really get some money. Where over 30 producers earlier this season announced a total of around 500 features for 1932-'33, only 150 of these films, it is now declared, can physically float through national indie release channels.

Without country-wide exchange handling fully 200 of the features planned cannot get back 50% of their production overhead, it is conceded. The indies are limited to about four indie key cities—New York, Chicago, Boston and Philadelphia—which, at the most, are generally estimated to pay in rentals on an average enough to offset slightly under 40% of the indie feature's cost.

Exchange Shortage

Behind this condition is a shortage of country-wide exchanges due to the most representative of them being tied up by the bigger indie producers under long-term franchises to provide their pictures. Indie producers generally are blamed for what virtually amounts to bringing an end to the old system of status righting. False announcements and failure to produce and deliver have convinced many indie exchanges that hooking up with one or two producers, who guarantee a full picture quota, ends a gamble which has continued through the history of the indie industry.

A look before you start shooting' warning, in which the Hays organization indirectly participates with the representative indie companies, is supplanting the slogan of the old states' rights days when the premise that if it's a good picture, no matter who makes it, it will make money.

Already five of the old-line producers on the indie end are finding this true. Where they announced eight and 12 features this year they have so far confined actual production to one picture and are waiting until they can get their money back on the initial effort before going through with the rest of their announced program. A money man, from the outside, is another who is finding it hard to obtain any kind of distribution for his first picture and is now holding up plans until this can be accomplished.

Sets of Exchanges

It is being pointed out that there are three sets of indie exchanges completely covering the country. Of these two are practically controlled by two indie producing firms through franchises. The third is made up of individually owned and unrelated depots necessitating separate deals with each. Each of the exchanges in a territory is estimated to be capable of handling, on the average, not over 50 features.

Many indie producers are misled at the outset, it is believed, by the big indie turnovers in the four important spots. These cities have an average of four exchanges and can buy an almost unlimited amount of product because of highly competitive boxoffice situations existing in the territories which they cover. But the other spots which are known to be the major part of the production bill, and which furnish the velvet, are in that class where the competition is among the producers instead of the exhibitors.

Two Stories for Birell

Hollywood, Oct. 10. Next Tala Birell yarn at Universal is a toss-up between two favored scripts. One is 'Red Pawn,' by Ayn Rand, and the other Arthur Caesar's 'Russian Woman.' Will follow her current, 'Nagana,' assignment.

BECK ON CHADWICK FILM

Hollywood, Oct. 10. Illness of I. E. Chadwick, which has prevented him from carrying on production activities has caused Monogram to shift 'The Jungle Bride' to Arthur Beck. Picture will be produced by the latter at Metropolitan.

New Unit Takes Care Of Emelka Interests

Munich, Oct. 1. Kommerzbankrat W. Kraus, former general director of the Emelka which he left three years ago, has founded a new film unit under the name Bavaria Film Company with a capital of \$150,000. This company is taking care of the interests of bankrupt Emelka. Bavarian banking firms are interested in the new company.

Premature Pic News Banned in Indie Code; Confusing to Exchanges

Hollywood, Oct. 10. Request that members do not announce contemplated pictures unless production is certain will be one of the chief clauses in the code now being drafted by the Independent Producers Association.

Confusion in the exchanges, and with the salesmen, results from premature announcements, the association claims. Besides this, sending doubtful statements to the press for publicity is unethical, in the opinion of the indie group.

Code will be more elaborate than the Hayman document, will go into the relationship between exhibitor and independent producer and will contain a clause asking for co-operation with censor boards.

Phil Goldstone is chairman of the code committee, which includes M. H. Hoffman, Sr., Larry Darmour, Frank Carr, Cliff Broughton, Nat Levine and Sam Wolf, the attorney. Completed code will not be ready for at least a month.

Association does not intend assuming expense for any of its activities. It will do only what the members, and a paid femme secretary, can carry out themselves.

EDUC.'S INDUSTRIAL PLANS DIDN'T PAN OUT

Not having developed as expected for Educational, the company is curtailing its industrial, non-theatrical and 16 mm. activities. Last week Bob Doidege, for many years with the organization and lately in this division, was given notice. Mike Simmons, who has been on the industrial end, handling scenarios, was also given notice but since has connected with McGraw-Hill.

Activities of ERPI and Photophone in the industrial and 16 mm. field has reacted against Educational as envisioned when first trying to open up the field. Along with the notices to Doidege and Simmons, Educational okayed a six months' leave of absence for A. S. Kirkpatrick, v. p. and assistant g. m. of the exchanges. Kirkpatrick has been seriously ill for some time.

Expulsion Suits Against Coast Unions Dismissed

Los Angeles, Oct. 10. Suits brought by five members of two stagehand unions were thrown out of court by judges in superior court. Actions totaled \$300,000 in personal damages and had been pending for over a year. Asking \$50,000 apiece, A. H. Collier, D. C. Hobbs, Maurice Sebring and W. F. Moore sued Local 37, studio stagehands, for illegal expulsion, but on the motion of defendant's counsel suits were dismissed for lack of cause. Sid Koster lost a \$100,000 suit against Local 33, theatrical stagehands, by default.

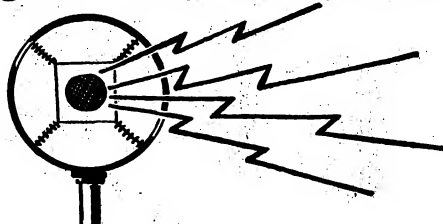
SHORT EAST FOR O. O.

Hollywood, Oct. 10. Print of 'Road to Glory,' William O'Connor's dramatic two-reeler, has been sent to New York by Radio for consideration by home office execs. Walter Futter, who put O'Connor under contract to direct after seeing the picture, handling the deal.

Keep Your Feet on the Ground-



Your Voice in the Air-



Your Name in



¶ You can keep your feet on the ground by focusing the attention of Radio executives upon your name by advertising in "Variety." You WILL keep your voice in the air if you let those interested know that your talent is for sale.

¶ You will make the sight and sound of your name familiar by keeping it in "Variety" week after week.

¶ GET OUT OF THE "UNKNOWN" CLASS MAKE THEM WANT YOU.

NEW YORK
154 West 46th Street

CHICAGO
Wood's Theatre Building

HOLLYWOOD
Taft Building

LONDON
8 St. Martins Place, Trafalgar Square



LOVE POEM

"WHAT RHYMES
WITH S-R-O-P"



by
LEO of M-G-M

NORMA SHEARER

**FREDRIC MARCH
LESLIE HOWARD in**

SMILIN' THROUGH

From the play by Jane Cowl and Jane Murn. Screen play by Ernest Vajda and Claudine West. Dialogue by Donald Ogden Stewart and James Bernard Fagan. Directed by Sidney Franklin.

In Dayton and in Baltimore, the people cheer the lions roar
In Louisville, New Orleans and up in Syracuse

The paying guests are filin' through

The gates to look at "Smilin' Through"

Exhibitors are happy and they're cheering like the deuce!

From coast to coast they cheer 'er—Norma Shearer,
Norma Shearer,

The folks are thrilled with "Smilin' Through," no
wonder they are thrilled,

The skies are bright and sunny boys

So get into the money boys

With Metro-Goldwyn-Mayer and your theatre will be filled!

Revere Sunday Morning Music As Biz-Getter

Chicago, Oct. 10.

After a lapse of several years Sunday morning music is being brought back to the Chicago theatre. In the heyday of big grosses the full 75-piece orchestra played a morning concert. Now the Sunday morning music is limited to the organ. Ruth Farley will play from 11 to 11:30.

Idea is to get the big house started earlier Sunday with a view to boosting the take on this important day. Day will open at 10:30. It is hoped to attract a portion of those aimless citizens who take walks Sunday mornings.

At one time capacity crowds turned out for the special Sabbathian sessions.

\$1,742 Suit Hits Greens

Los Angeles, Oct. 10.

Dr. Stanley Immerman has filed a Municipal court suit for \$1,742 against Mr. and Mrs. Harry Green and Mrs. B. Green, the actor's mother, for medical services. Brand, Zagon & Apron represent the medico.

Studio Placements

Shirley Grey, Leon Wycoff, Max Gable, 'Uptown New York', K.B.S. Eddie 'Wichita', writing comedy dialog, 'Big City Racket', Charles Rogers Prod. Charles Williams, 'Big City Racket', Par. Michio Ito, technical advisor, 'Madame Butterfly', Par. Jim Thorpe, Fred Kohler, Lucille La Verne, 'Wild Horse Mesa', Par. Shirley Grey, 'Uptown New York', K.B.S.

Ben Hersfield, technical advisor, 'King of Jungle', Par. Harry Ackert, 'Midnight', W.B. Lytle Talbot, Harry Gribbon, Helen Ware, Ruth Donnelly, 'Lady No. 6142', W.B.

Carole Huber, Carroll Nalsh, Helen Jerome Eddy, 'Common Ground', W.B. Thomas Jackson, 'Parachute', also 'Wax Museum', W.B.

Neoma Judge, swimmer, 'Young Blood', Monogram. Johnny Mack Brown, Ralph Ince, Raymond Hatton, Dorothy Burgess, George Smith, 'Malay Nights', original by Glen Elia, adapted by Jack Neville, directed by E. Mason Hopper, for Mayfair.

James Bush, 'Wild Horse Mesa', Par. Joe Roach, to write next John Wayne western.

Helen Hayes, Ramon Novarro, Louise Clavier, Hale, Lew Stone, Ben Bard, John Barrymore, Warner Oland, 'Son Daughter', Metro. Charles Grapevine, 'Wild Horse Mesa', Par.

Frank McGlynn, Sr., 'Good Luck Charlie', Warners. John Sheehan, '42nd Street', Warners.

Tom Keene, Roscoe Ates, Mary Mason, 'Pleasant Kid', Radio. Buster 'Miles', 'Man and Wife', Radio.

Theodore Von Eltz, 'Man and Wife', Radio. Creighton Chaney, 'Land of Six Shooters', Radio.

Guy Kibbe borrowed from Warner for 'Six Men in a Room'. Clarence Nordstrom, '42nd Street', FN.

Ed Brendel, 'Hell to Pay', Fox. Huntley Gordon, Walley Albright, Cora Sue Collins, 'Sick Stockings', Par.

Sarah Padden, 'Tess of Storm Country', Fox. Dorothy Bates, 'Lew Cody', Carole Lombard, 'Undercover Man', Par.

Dorothy Burgess, 'Women in Bond', Warners. Helen Hayes, Ramon Novarro, Warner Oland, Ben Bard, Louise Clavier, Hale, Edward McWade, 'Son Daughter', Metro.

Ray Cooke, Marion Shockley, Franklin Pangborn, Cornelius Keefe, 'Torchy Red Hot', Educational comedy, C. C. Burr directing.

Edw. Lee, Arthur Houseman, Sidney Bracey, Michael Auer, Harry Cording, John Beck, Wilfred Lucas, Lynette Brent, John Beck, 'The Intimate', M. H. Rosner.

Shirley Gray, Paul Porcasi, William Janney, David Landau, 'Under Cover Man', Par. Jim Thorpe, 'Wild Horse Mesa', Par.

Dorothy Sebastian, Woman Number 412, W.B. Vera Teasdale borrowed from Metro by Universal for 'Happy Days'. New title, Pitta-Summerville comedy.

Gus Eysell Remains N.Y. City Mgr.; Finske on K. C.

Gus Eysell is remaining in New York as city manager for Publick under Milton H. Feld. After settling union difficulties last week in Kansas City, where he was reported as staying, he returned to the h.o. Louis J. Finske, division manager of the Colorado group for Publick, will also have charge of Kansas City, with George Baker in the latter key as city manager.

FRED SIEGEL HAS \$300 TO PAY \$267,916 DEBTS

Los Angeles, Oct. 10.

One of the city's biggest list of liabilities in a bankruptcy petition was filed by Fred W. Siegel, theatre manager and former operator of the Majestic here and the Spreckles, San Diego. Siegel turned in a tabulation of \$267,916 debts and \$300 worth of assets.

Top creditors include: Electrical Products Corp., \$45,000; National Theatre Supply Co., \$11,133; Spreckles Theatre Building, \$4,450; Theatre Equipment Acceptance Corp., \$1,133; M. C. Levey, \$20,000; Hamburger Realty Co. (Majestic), \$1,740; Arch and Lucille Mayo, \$4,800; Mike Newman, \$887, and the following local film exchanges: RKO, \$100; Universal, \$1,886; First National, \$1,301; Tiffany, \$1,016; Columbia, \$812.

Siegel is now manager of the Roxie, Oakland, and says he gets a salary of \$75 a week if he the house makes its overhead expense but nothing if it goes in the red. He formerly owned and operated the Ritz, a local theatrical hotel.

'Frisco Fox Back to Fox Theatres Oct. 20

Los Angeles, Oct. 10.

Return of the Fox, San Francisco, a 5,000 seater and the west's biggest house, to the Fox Theatres of New York by Fox West Coast, which has operated the de luxe for the past three years, is set for Oct. 20.

Fanchon & Marco units, now playing the movie to the F.W. Warfield, starting Oct. 21, Herman Kersken, Fox house manager since it opened, is slated for transfer to Oakland.

Fox darkening eliminates the Coast's biggest theatre orchestra, 35 men. Walt Roemer, holding a contract until Jan. 1, moves across the bay to Oakland.

Metro's New World-Wide

Good-Will Ballyhoo Trip

Metro is preparing a world tour for a miniature studio on wheels, along lines of the trackless train and Leo the Lion's trip. It's a follow-up to those ideas, with exploitation the main angle but with Hearst-Metrometro News tied in and a 35-M camera aboard.

At a newspaper party in New York today the miniature studio expects to make official announcements of plans.

Idea is to show the public how talkies are made with a miniature studio, lab, project room and all necessary equipment carried. Will probably start out from New York in November.

'Cynara' Retakes

Hollywood, Oct. 10.

Following sneak preview at Pomona on Oct. 6, Samuel Goldwyn recalled the entire cast of 'Cynara' (Monday) for retakes, with King Vidor directing.

New title of 'Cynara' is 'I Have Been Faithful'.

SCHOEDSACK GETS 'PIGMY'

Hollywood, Oct. 10.

Ernest Schoedsack gets the directing assignment on 'Pigmy', another of the native pictures to be produced for radio by Merlan C. Cooper.

Story is being written by Stuart Palmer, recently added to Radio's staff from the mystery novel field.

BRESLAU'S PORTIA YARN

Hollywood, Oct. 10.

Low Breslau is at Columbia, hammering out woman lawyer story. Spotted by Schulberg-Feldman agency.

PUBLIC-UNIONS GET SET IN NEW HAVEN

New Haven, Oct. 10.

Public will save between \$5,000 and \$10,000 a year in playing stage shows at the Paramount here under a new deal closed with stagehands and the Erlanger (legit) musicians' union on the rostrum from \$450 to \$350 weekly.

Deal was closed in New York by Ralph Branton, Public's New England division manager; Jack L. Sullivan, assistant to Harry Sherman of Public, and William A. Dillon, the I. A.'s New England representative. The characters also settled at a substantial saving. Latter are reduced from \$77.50 a week to \$62.50, with no overtime to apply.

Under the stagehands' contract the union, for \$20 weekly, agrees to furnish not less than six men and to take in, work and put out show, plus any changes the first day with no overtime charged. Should changes occur after the first day the overtime rate is \$150 an hour.

This Publick house now plays 'F. M. units'. Should the house switch to variety, total cost for stagehands would be \$300 weekly with minimum of five men furnished.

CANADA-CINEMAS TOP LIST FOR FIRE RISK

Ottawa, Oct. 10.

The theatres of Canada now have the highest rating of any class of property in respect to fire risk, according to a report of J. Gray Smith, Dominion Fire Commissioner, Ottawa.

Report shows that during the past year the loss incurred by 15 film firms in 820 picture theatres amounted to only \$4,300. The theatres represented a property worth \$25,000,000 and the aggregate, they used \$44,000 miles of film—almost 3,000,000 feet.

The report gives credit for this situation to the efficiency of protection operators, the safeguards required by the Provincial Governments, proper maintenance by both exhibitors and film distributors, and the educational work of the Motion Picture Distributors of Canada and executive officials of the Dominion Fire Prevention Association.

Chas. Perry Upped

Century, Minneapolis?

Deal for Loew's to take over the Century here on Publick for operation as one of its exclusive-run houses is believed virtually completed.

Threats of one of the two leading Publick delinquents here, has been closed for nearly two years, except for occasional roadshowing of pictures. The other principal local Publick delinquent, the 4,200-seat Minneapolis, has been dark since last June and there are no plans yet for its reopening. The Century seats 1,800.

Harry Nace Would Take 2 In Ariz Back on Publick

Los Angeles, Oct. 10.

Harry Nace who operated Rickets & Nace houses in Arizona, later settled to Publick is negotiating with the latter organization to take back his theatres in Winslow and Mesa, Ariz.

Deal was on for these two houses to go F-W-C but Nace is negotiating with Publick in New York, direct.

Metro's 3 New Scribes

Three new writers unknown to the film business have been signed by Metro, Edward Chodorov, Harold C. Johnsrud and John Hausman.

Chodorov, who was scheduled to arrive in the east today Thursday (6), is signed for 10 weeks, while Johnsrud, to report at studio on or about Sept. 25, has a contract for three months with two options of nine months and a year. Hausman is on a week-to-week basis.

FREE APT. HOUSE PIX

Long Beach, L. A., Oct. 10.

The President Apartment Hotel now gives its tenants and house guests free pics. Louis Gumbiner is managing director of house. Apartment house also has reception room for bridge games and parties.

Only 44 of 608 Houses Dark Puts L. A. District in Best Spot in 3 Yrs.

Pansy Studio

Hollywood, Oct. 10.

Fox has a Lavender cutting room, where sound effects are edited.

No one at the studio knows the reason for the gorgeous name.

BUFFALO LABOR STRIFE SPREADS TO LAFAYETTE

Buffalo, Oct. 10.

With three Buffalo theatres picketed by striking operators this week and the Erlanger (legit) musicians' dispute still unsettled, it is reported that the Lafayette, independent downtown first run house, will go non-union October 15.

Local operators' union started picketing the Victoria and Broadway, west and east side neighborhood houses, and the Mayfair, downtown burlesque and pictures, alleging that the three houses had refused to meet the union scale and were operating non-union.

The Lafayette situation is precipitated by the demand of the musicians that the theatre employ two organists instead of one. When the management refused to do this the stagehands and operators served notice effective Oct. 15, they would walk out in sympathy.

'Bama Sunday Film Bill for Major Cities Has Chance

Birmingham, Oct. 10.

The Goodwyn bill, legalizing Sunday films in Alabama cities with a population of more than 60,000, successfully passed the House and now on the calendar of the Senate. The bill did not pass in its original form and an amendment by Rep. Green of Birmingham, was adopted providing for a referendum here Nov. 8. Therefore, the bill will go to the post office and show a preference for Sunday shows before the bill will affect this city.

Loew-Publick Pool on Century, Minneapolis?

Deal for Loew's to take over the Century here on Publick for operation as one of its exclusive-run houses is believed virtually completed.

Threats of one of the two leading Publick delinquents here, has been closed for nearly two years, except for occasional roadshowing of pictures. The other principal local Publick delinquent, the 4,200-seat Minneapolis, has been dark since last June and there are no plans yet for its reopening. The Century seats 1,800.

WB's 2 New 'Uns

Warner Bros. has scheduled two with a background that hasn't been used before. One is a mercantile airport story, 'Grand Central Airport', from a story by Jack Moffit, film critic of the Kansas City 'Star'. Other is a lowdown on the private detective business, 'The Keyhole', by Raoul Whitfield.

FAIRBANKS AS 'SUCKER'

Hollywood, Oct. 10.

Warners has changed its mind about the lead for 'The Sucker', prize fight story purchased for Richard Barthelmess.

Figures Barthelmess met the type and Douglas Fairbanks, Jr. will do it.

ROGEL'S WB WESTERN

Hollywood, Oct. 10.

Sid Rogel's next western for Warners will be 'South of Sonora', from a novel by Will Lexington Comfort, with Mack Wright directing.

Los Angeles, Oct. 10. With only 11 picture houses now dark in the Los Angeles city territory, several of which will reopen within two weeks, and with only 24 dark in all of Southern California, and another 20 in Arizona, the theatre situation in the extreme southwest territory is better than at any time in the last three years. There are 608 regularly operated houses listed in the Los Angeles area, of which 142 are affiliated (circuits) and 463 independently operated.

On Jan. 1, last, out of 174 houses in L. A. proper, 23 were dark, or more than 10% greater than at the present time. For the three months ended Oct. 1, 24 houses went dark, as against 25 reopening. There were 28 changes in ownership of local houses reported to the Film Board of Trade during that period, and four new houses opened.

Houses currently dark in Los Angeles proper include the United Artists (downtown), Carthy Circle, Egyptian, Chinese, Criterion, Alhambra, Embassy, Pantages, New Princess, St. Carlos and Starland. Pantages, Egyptian and Embassy will reopen in the next two weeks. With the exception of the New Princess, all are F-W-C operated, or houses in which the circuit has an interest.

In the Arizona territory (served by Los Angeles film exchanges), the 20 dark houses represent about the normal number shown down during the summer months. Most of these are expected to resume operations by Nov. 1, although the state has been particularly hard hit by black failures during the summer, and several of the picture house men may find it difficult to get going so soon. In the last three months, however, 10 houses have shown after being equipped with sound, and one new theatre was put into commission.

Some reopening in Southern California with sound equipment installed in the three-month period to Oct. 1, numbered 14.

\$12,500 PRIZES FOR NEW F-W-C BIZ DRIVE

Los Angeles, Oct. 10. Satisfied with the results of the 10 weeks' business drive just concluded over the circuit, Fox West Coast is tilting the prize awards from \$10,000 to \$12,500 for a second season.

New drive gets under way Oct. 23 and terminates Dec. 31, according to Charles Skopura.

Campaign Gives Dozen F-W-C Mgrs. New Spots

Los Angeles, Oct. 10. Shakeup of Fox West Coast house managers, under the 10 weeks' biz drive, includes the following dozen new appointees and shifts:

C. F. Narath becomes manager at Pasadena, and George Miller at the Strand, both in Pasadena, Calif. B. West replaces Miller at the State, Oakland; Gerald Whitney succeeds George Paper at the Curran and Ida, Denver, Colo. With Paper going to the Longmont, Longmont, Colo., as successor to Millard Gettler. Latter relieves C. A. Nulock at the Rialto, Loveland, Colo. H. D. McBride replaces Arthur Harp, Orpheum, Spokane; J. C. Runte takes McBride's spot at the State, there, and Harry Denny goes into the United Artists, Whittier Blvd., Los Angeles.

Whitson Heads Pac. Nat'l

Los Angeles, Oct. 10.

W. W. Whitson was elected president of Pacific National Theatres, succeeding Dwight Hill of San Diego. Whitson was booker of the Huntley Theatres, Los Angeles.

JAIL BARTELL, ATTACKER

New Haven, Oct. 10.

Alfred C. Bartell, was given a one year jail term in Superior Court for attack on Louisa M. Sagal, Bartolucci, who was threatening the life of Sagal, former manager of S. Z. Poll theatrical interests.

THE *Film* DAILY

High Average of Hits Resulting From Timely Policy on Stories

THAT'S **OUR** POLICY and this whole industry is stuck on it!

Thank you, Film Daily, for recognizing the tremendous influence Warner Bros. have had on the upturn of picture business! Thank you for pointing out that Warner Bros. pointed the way to *news-value pictures* with "Public Enemy", "Star Witness", "The Mouthpiece", "Dark Horse". You've put your finger on one big reason why "Blessed Event", Chatterton's "The Crash", Barthelmess' "Cabin in the Cotton" are standout successes of today . . . And tomorrow you'll give us an even bigger hand for these coming giant productions, every one backed by the tidal power of flaming Public Interest! . . .

"I AM A FUGITIVE FROM A CHAIN GANG"

with Paul ["Scarface"] Muni

This very minute headlines are screaming the sensational facts bared in this national best-seller which made its author front-page news. Every newspaper in the country has helped to sell this show!

"20,000 YEARS IN SING SING"

By Warden Lawes — With Spencer Tracy

It's front-page news when America's foremost warden discloses what really goes on behind prison walls. Nation-wide newspaper discussion and serialization to millions of this book-of-the-month has built up public interest for a box-office killing.

"THE MATCH KING"

With Warren William — Lili Damita

Thrones tottered, kingdoms fell when the headlines told how the world's greatest international swindler took a run-out powder on thousands of investors. Warners will give you the *first* cash-in on this front-page sensation of the year!

"GRAND SLAM"

With Paul Lukas — Loretta Young

Millions tuned in their radios to follow the card-by-card reports of the tournament of the bridge giants. "GRAND SLAM", an absolute novelty will give you a direct screen tie-up with this famous contest and America's second greatest indoor sport!

JAMES CAGNEY in "BAD BOY"

With Carole Lombard

Everyone wants to know the story behind the "ADS". "BAD BOY" will let them in on the press agent racket for the first time!

ORIGINALITY, VARIETY, FAMOUS STORY BUYS...AND

WARNER BROS.

FOR

TIMELINESS

TOO!

Stock Market

(Continued from page 7)

the outlook would be for a gradual, steady build-up. As to figures, which would start from a summer bottom of 41.22, the Dow Jones averages had climbed to 75.75, which would put the retreat to the half-way point at around 60.50. The Saturday close stood at 61.17, which was just at the critical level, which for all practical purposes meant the level itself.

By a coincidence the chart of Loew's common revealed a course identical with the general industrial averages. Low at 13%, high at 37% and a Saturday low of 26%. The averages in the last three weeks have successfully pulverized several minor resistance levels, notably that at 65 which represented the low of the reaction that followed the Democratic successes in Maine and was established Sept. 19. At that time Loew's touched 25% which had been violated, so that so far the amusement belt-weather has only moved in line with the market, revealing only the weakness of its own, despite a good deal of bullish talk about it in amusement and street circles.

One story was that the liquor operation had been abandoned, partly because of general market conditions and partly because of the fact that the company's film subsidiary, Metro, had no pictures of the box-office scale to show into release as follow-up on the number of exceptional money returns on the previous, and the only, big Grand Hotel and several Garbo productions. Gossip also is in circulation that the annual statement due this week would show a net for the final quarter of the fiscal year ending Aug. 31, substantially down on the previous business rather disappointing. Last year the first 12 weeks of the year, 1931, amounted to 35,500 a share, but in spite of that low rate, company's business improved and the regular \$1 rate was earned by the end of the third quarter.

Loew Gives Way

Whatever the reason for the selling, there was evidence that the elderable liquidation was going on in Loew last week. Volume was up and size of lots traded in increased on the side. The market dealings were light on the intermarket rallies. Volume for the week continued moderate, reaching 37,400 shares last week, compared to 20,000 the week before and 15,000 the week before that (week ending Sept. 24) before that when the stock gained more than 5 points.

It is interesting to note, by the way, that at 26% Saturday, Loew almost exactly duplicated its price at the bottom of the market, which culminated Oct. 5 last year, from which level it recovered during November 1931 to better than 100% the week's decline of 5 points or so was not extreme compared to some of the losses shown elsewhere in the industrial sector, which in a few cases ran as high as 14 points for the week. Loew's showing in the stock market, that was to be expected, since it is the only one that could resist that far, and it was a run-up of nearly 300% from its low.

Made from Loew perhaps the most interesting price movement was the retreat of Consolidated Industries. The company's stock pool apparently abandoned its campaign. Stock broke from a top on the movement early in the week of 10% to 7%, a pretty good recovery on a summary basis, a drop of 25%.

Summary for week ending Saturday, October 8:

STOCK EXCHANGE			
High	Low	Sales	Issue and mte.
14 1/2	14	2,900	American Film Exch.
11 1/2	11	7,800	Consolidated Industries
11 1/2	11	2,200	Eastman Kodak (S)
8 1/2	8 1/2	14,800	Gen. Elec.
20 1/2	20	87,200	Loew (S)
22 1/2	22	100	M-G-M (S)
11 1/2	11	40,000	Paramount
11 1/2	11	4,200	Pathe, Class A
11 1/2	11	168,000	Radio Corp.
11 1/2	11	1,000	Shubert
11 1/2	11	27,200	Warner Bros.
43 1/2	43	100	Westinghouse

CURB			
High	Low	Sales	Issue and mte.
1 1/2	1 1/2	8,800	De Forest Radio
1 1/2	1 1/2	500	Gen. Time & S. Ind.
1 1/2	1 1/2	500	Trans Lux

BONDS			
High	Low	Sales	Issue and mte.
7 1/2	7 1/2	131,000	Gen. Than. Ex. '40
7 1/2	7 1/2	14,600	Keith '34
7 1/2	7 1/2	100	Loew '34
7 1/2	7 1/2	100	Loew '34
7 1/2	7 1/2	100	Loew '34
7 1/2	7 1/2	100	Loew '34
7 1/2	7 1/2	100	Loew '34
7 1/2	7 1/2	100	Loew '34
7 1/2	7 1/2	100	Loew '34
7 1/2	7 1/2	100	Loew '34

Over the Counter, N. Y.			
High	Low	Sales	Issue and mte.
1 1/2	1 1/2	100	Roxey, Class A

Saturday's prices throughout the group were new lows on the movement with but few exceptions. Paramount touched 3% and Warners 2% at one time, while RKO finished the week at its bottom of 4%. RCA did a tail spin to 6%, less than half its price at the peak of the Sept. bull campaign.

Par Bonds Off

Eastman Kodak behaved rather well compared to its performances of a few months ago. Seemed to come right about right 39 and throughout the pressure displayed relative stability. Kodak has twice cut its dividend rate, being now on a regular \$2 basis, and has been doing much better since the last cut than many shares whose management is more generous with the stockholders.

Columbia Pictures managed to defend itself well under 10, registered a couple of weeks ago, but this stock is so closely held that its intermediate movements are difficult to interpret.

The amusement bonds with one exception gave an excellent account of themselves, the exception being the Paramount lens which underwent a rather drastic mark-down, slices lost 3 points net to 25, and the 5 1/2's cracked to 22, off 6. Both issues have now lost considerably more than 10 points since the early summer. Dealings here were erratic as regards the spread between the two descriptions, with the 5 1/2's at 4 points higher for the older bond. At one time the two bonds drew almost level, but this was promptly corrected. It probably was caused by urgent liquidation of the older issue while present was momentarily light on the 5 1/2's.

Dealings in RKO debentures touched a low point on the week, but were not so low as the week before. Instead of the dizzy fluctuations that have been exhibited lately, the market held extremely well during the early part of the week, but Saturday they broke through their 30 level and closed at 23%, off nearly 2 points for the week. In all cases dealings were being forced on the gold standard, the movement was upward. Retreat of prices in no case except that of Paramount was wider than could be accounted for by the reaction throughout the security market, a reaction that spared nothing, including even the leading bank stocks.

Why the market broke so badly was not so much to anyone, for the general business news was favorable in many directions. The drop in prices was not so much a result of the Hoover address which he revealed that the country at one time last year was within a narrow margin of being forced out of the gold standard, which statement appeared to have touched off a flood of selling for foreign currency. Saturday's addition of backdown might have been brought about by a slump in cotton due to an anticipated bearish government crop report.

At any rate the week fully demonstrated the fallacy of the so-called "political market" was in the making. It is just as well that that myth has been dispelled. Now that the country is out of the way, perhaps the country can go ahead with a gradual and stable improvement in securities prices and tangibles in the term of business. That the issue of the election will have any lasting effect on the market is doubtful. The President has been chosen, trade will go ahead regardless of which party he belongs to. There is no vital business principle involved in the campaign, anyway.

BALTO'S NEW HOUSE, COLORED, ROME-OWNED

Baltimore, Oct. 10.

This town last week got its first new theatre in about three years, the Harlem, a colored house on the growing westside. Comes in under the Rome Brothers banner and under the Rome circuit, with six stalls including both white and colored theatres.

New spot remodeled from a church and has 1,800 seats and practically all major product.

Low Rome given 'dinners by the leading Negro organizations which also got together on opening day and gave the first film long parade through the streets of the colored community.

Has stage, all equipped, just in case.

THE CRUSADER

(Continued from page 20)

stuff just gets silly and burlesque. Naturally, the district attorney, a member of the district court, E. Warner the way this part was handled, has to have a wife who has a past but who loves him too much to let his innocent sister take the rap for a shooting.

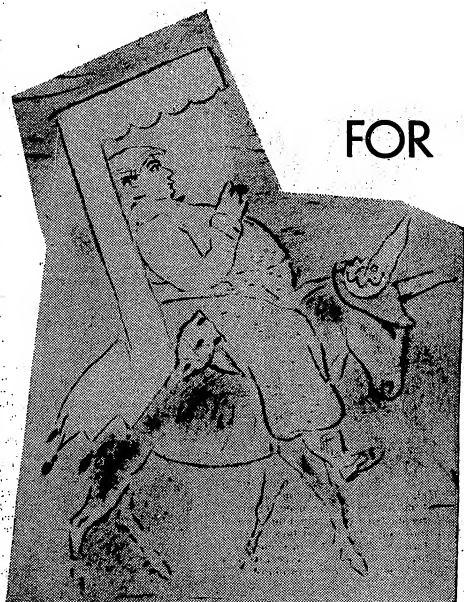
And here's the acquittal and everyone's happy and the ruthless reporter is tamed. Incidentally, the story is returned into a club parlor. The girl and her lover who leads a helping hand to his former sweetie, now the DA's wife, is returned into a room.

Not much in the production Hays could pick on except one scene in a dining room and here Walter Byron and Marceline Day do some torrid wrestling.

MY PAL THE KING

Universal production and release starring Tom Mix. Directed by Kurt Neumann. Screenplay by Schayer with continuity and dialog by E. S. Nodder and Tom Cizer. Dan Clark, cameraman. At the Grand Hotel, N.Y. Running time 60 mins.

Tom Mix Charlie.....Mickey Rooney
The Princess.....Koolhae
The King.....Koolhae
The Queen.....Koolhae
The Duke.....Koolhae
The Duchess.....Koolhae
The Count.....Koolhae
The Countess.....Koolhae
The Baron.....Koolhae
The Baroness.....Koolhae
The Knight.....Koolhae
The Lady.....Koolhae
The Gentleman.....Koolhae
The Gentlewoman.....Koolhae
The Servant.....Koolhae
The Maid.....Koolhae
The Cook.....Koolhae
The Butler.....Koolhae
The Stable Boy.....Koolhae
The Horse.....Koolhae
The Dog.....Koolhae
The Cat.....Koolhae
The Bird.....Koolhae
The Fish.....Koolhae
The Insect.....Koolhae
The Plant.....Koolhae
The Mineral.....Koolhae
The Metal.....Koolhae
The Stone.....Koolhae
The Wood.....Koolhae
The Earth.....Koolhae
The Air.....Koolhae
The Fire.....Koolhae
The Water.....Koolhae
The Light.....Koolhae
The Sound.....Koolhae
The Heat.....Koolhae
The Cold.....Koolhae
The Dry.....Koolhae
The Wet.....Koolhae
The Hot.....Koolhae
The Cool.....Koolhae
The Fast.....Koolhae
The Slow.....Koolhae
The Loud.....Koolhae
The Quiet.....Koolhae
The Happy.....Koolhae
The Sad.....Koolhae
The Angry.....Koolhae
The Fearful.....Koolhae
The Brave.....Koolhae
The Honest.....Koolhae
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The Kind.....Koolhae
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The Beautiful.....Koolhae
The Ugly.....Koolha



FOR THE FIRST TIME!



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Surrounded by Over Three Hundred Continental Beauties

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ADVENTURES OF

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A Filmization
Suitably Toned Down to Meet
International Standards
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BEHIND the KEYS

Oakland Shifts

Oakland, Oct. 10. The Fox West Coast took over the Orpheum this week and supplied itself with four downtown theatres, controlling the first-run release here. Art Miller was moved to the Orpheum from the State, being replaced by Bryant Weist, formerly at the Orpheum.

Phil Phillips goes from the Fox-Oakland to San Francisco, where he replaced Bob Harvey. Frank Burbank of the Warfield has taken charge of the Fox-Oakland.

Uhrherville, O. C. E. Wheeland and J. H. Guthrie of Twin City Theatre Co. have announced that A. Schwartz and J. W. Shulman have surrendered the lease on the State here, which they have held for past year. Following renovation and new equipment, theatre will be reopened by new owners as now first run.

Canton, O. WB surrendered option on Palace, one of the two ace houses of Canton, and will devote entire attention to the operation of the Alhambra, now first run.

Stuebenville, O. Olympic, second-run WB house, is dark, Warners giving up the lease and returning house to owner, who plans to reopen theatre soon.

Jamaica, L. I. N. Y. Skouras took over old Fox and renamed it the New Jamaica theatre. House is under direction of Harold F. Janeky, Skouras supervisor in Queens, assisted by Nate Simons.

Easton, Pa. Earle, Allentown, three changes weekly. New Western house to owner.

Wilmer & Vincent's State, Allentown, reopened; new manager, Jack Van.

Brooklyn, N. Y. Prudential Playhouse, Inc., under presidency of J. M. Seider, which operates houses in Long Island, is adding two new houses—at Northport, which is nearing completion, and Smithtown.

Los Angeles. Meyer and Shapiro have bought the Earl, L. A. Golden Unique, L. A. grind, has been sold to Pete Lasher by F. R. L. circuit.

Herb Morris closed the Alhambra, El Centro, Oct. 10, after operating it all summer.

William C. Ricord, Jr., has been appointed manager of the F-WC Embassy, reopening Oct. 13.

San Francisco. Nasser Bros. spending approximately \$75,000 in doling up neighborhood New Mission theatre, including wiring. House will stay open during alterations.

Arcon Goldberg's downtown Circle reopens next week after extensive alterations.

Following changes in ownership recorded by Film Board of Trade: Galety, San Francisco, from J. W. Baker to F. W. Carbine. Royal, Stockton, from Stephen Natall to Fred Mah. Century, Oakland, from Erwin Lee to Century Theatre Corp. by Dean Gross.

J. Samia, owner of Hester, San Jose, will open the San Jose this month. House, built over years ago, has never been lighted.

Otto Lochbaum is opening the New Regent, San Mateo, dark for several years.

Montgomery, Ala. Lloyd Towns, former manager of Academy, Selma, assumed management for Publix-Willy theatre, succeeding Richard Kennedy, new district manager for theatres in several southern states.

THURSTON KNUDSON

(STAFF OF K. H. J.)

Greater of "MULTIPLE RHYTHM" (Authentic Jungle Rhythm) Solo Accompanied (Tom Town) in Their Jungle Dance "TABU" in Sid Grauman's Prologue, "RAIN" by Special Request—Multiple Rhythm in "COURAGE" WALTER HUSTON M-G-M PICTURE

Denver. Suit of MGM against Sophie Oakchew over unplayed pictures has been continued to Nov. 1. Suit involves films under contract when she sold her theatre in Pueblo to Sam Cain.

Five reopenings this territory: Colonial, Pueblo; Colorado, Aguilar, Colo.; Aladdin, Minators, Neb.; Pastime, Springer, N. M. and Arvada, Arvada, Wyo. Four closings: Princess, Ault, Colo.; Manitou, Manitou, Colo.; Rialto, Cheyenne Wells, Colo. and Alhambra, Thermopolis, Wyo.

Fox West Coast has traded its Grand, Rocky Ford, Colo., to Chas. Decker for his Luna at North Platte, Neb.

Spokane. H. D. McBride, formerly manager of the State (University), replaced Edgar Hart as manager of the Orpheum for Fox West Coast, which has taken over the State and Orpheum. James Runtz, previously assistant manager to Tom Olsen at the Fox, is managing the State.

Birmingham. Union walked out of the Alabama last week because of differences in new contracts after Wilby-Kinney took option of house over from Public. New operators informed cuts would be made, three operators and one stagehand being demanded as the usual four and two arrangement.

Tiger, at Auburn, reopened for the college season and cut to 25c. Rivoli, Talladega, taken over by J. Luker and the name changed to Fox.

St. Wayne. Arthur H. Jeffrey took WB as assistant on exploitation to James C. Furman, advertising head of the Greater New York houses.

Des Moines. Jefferson, local RKO spot, reopens Saturday (15) straight picture grind, three changes weekly.

Des Moines. Public reopened Paramount, Waterloo, Oct. 7.

Public personnel changes in this territory take A. W. Baker from the Paramount, Des Moines, to Indianapolis, succeeded by William Mick, manager.

Milton Simon to the Casino, Marshalltown, as manager, succeeded at the Strand, Des Moines, by K. A. Becker. Becker formerly manager of the Marshalltown houses.

A. E. Wilson, former assistant manager, State, Cedar Rapids, to the Palace, Waterloo, as manager.

E. L. Whitney, Charles City, purchased picture house at Pella, Ia.

Birmingham. J. H. Marchand, manager of the Crown, Mobile, made manager of Paramount, Gulfport, Miss. Bob Hampton, manager - Paramount, shifting to the Crown, Mobile.

Cedar Rapids, Ia. Emmett Lockard, now managing Public State, coming here from Columbus, Neb., was formerly house manager of Paramount here.

Denver. Gerald Whitney, manager of Tabor, and later the Orpheum, made F-WC city manager at Boulder, Colo., over two houses, the Curran and George Pappen moved from Boulder to Longmont, Colo.

George Pappen moved from Boulder to Longmont, Colo., manage the Longmont theatre, succeeding Millard Gettler, resigned.

Des Moines. Community theatre opened at New Market, Ia. E. Briggman, manager.

The Iowa reopened in Cedar Rapids after being dark all summer. Harry Holdesber, manager.

Quincy, Ill. The Orpheum and Belasco closed during the summer, except for Saturday and Sunday night shows in the Orph. reopened Oct. 2 for season. Colonial, other downtown house, opened week ago. Perry Hoeltzer local manager for the three houses.

Sloux City, Ia. Orpheum will reopen Oct. 14 on three-day schedule. Omer E. Kenyon, manager. Five acts with films.

Davenport, Ia. Orpheum, closed last three months, will be lighted Oct. 14 on a three-day-a-week schedule. Charles G. Branham, Public manager in Des Moines, supervising. Roy Kautz re-

A Natural

Salt Lake City, Oct. 10. Local Orpheum dedicated "A Bill of Divorcement" to the Latter Day Saints Church (Mormon) Conference visitors. Church frowns officially upon divorce.

Chicago Taxes 'A' Houses \$600 On Equipment

Chicago, Oct. 10.

A form of taxation previously not imposed except superficially, has been invoked by the local taxing bodies against Chicago's 358 picture theatres. Close to \$1,750,000 in appraised values for "personal property," meaning equipment, will be taxed for 1932. This works out in actual cost to the theatres as around \$700 for the Chicago, \$600 for the Palace, Oriental, Uptown and Tivoli, and \$500 for McVickers, State-Lake, United Artists, Harding, Piccadilly and others classified by the county as "Group B."

Chicago's financial distress has made taxes hard to bear and whittled down. "Personal property" is being enforced locally up to the hilt. It adds about \$20,000 a year to the operating overhead of Balaban & Katz's 35 houses. Maurice Leonard is handling the matter for B & K.

PUBLIC'S SPOTLIGHT TO END B. O. GYPPERY

After a noticeable increase in defalcations in managerial and cashier ranks during the past year, Public is beginning to throw the spotlight of publicity on persons caught with the goods. This week the entire circuit will be advised of the latest case of gypping to come to notice.

Presumed purpose in telling of the confession of Jacob Claar, assistant manager of Paramount, Newport News, Va., through house organ channels, is to place every manager on guard with the subtle hint that in future anyone embezzling funds will not be spared, regardless. In the past when the industry uncovered thievery, tendency had been to set-odd names and details.

PUBLIC ADV. DEPT. SHEETS

Len Daly is quit and Virginia Morris has resigned, due to illness from the Paramount advertising department, New York. Both worked on press books under Bill Danziger.

Calderone Harris, formerly with the Calderone circuit on Long Island, and H. C. Danison, who was with Hy Daab at Radio, have been brought in.

turris as orchestra leader and five acts of vaudeville will be played. House manager not yet appointed.

The Spencer, Rock Island, second run, reopened Oct. 1.

E. L. Whitney of Charles City, Ia., purchased picture house in Pella, and will assume management at once.

Los Angeles. Speed Borst replaces Al Hoffman as manager Fox Uptown.

Newark. Charles Michelson is assistant manager of Terminal. He formerly ran the Butler, Butler, and the Colonial, Pompton Lakes.

Dick Reilly, manager of the reopened Mosque.

Chicago Dumps Duals Almost 100%: Ease Public Back to One Feature

L. A. State's 1st 25c Top In 10 Yrs. Meets RKO Fee

Los Angeles, Oct. 10. Shift in policy, which put Loew's State, downtown deluxer for F-WC, into a straight sound policy Oct. 6, also brought the house into the 25c admission class for the first time in nearly 10 years. Low tariff is in force daily, except Sundays, from 9 to 11 a. m.

Previous b. o. price of 35c from 11 to 1 o'clock continues; then 40c until 6 p. m., and 55c to close. A 10c extra fee from 6 to 11 p. m. provides free parking at the May Co. garage, two and a half blocks away. New gate of 25c was decided upon to compete with the RKO, also opening at 9, with the two-bits scale effective at the latter until 1 p. m.

Chi Help Wanted Ads Lead to Projection School, \$350 Tuition

Chicago, Oct. 10. Help wanted advertising in the local dailies is being used by the California Operators Training Association, Room 906, 6 N. Clark Street. H. Paul McManus, in interviewing applicants, offers to make them project in sound production engineering or theatre projection for \$350 tuition.

Full course is given in Abington, Ill., where the association claims to own a theatre. Film Daily Year Book lists no theatre there. Population of Abington is 2,771. It's the first name in the Illinois census.

For those who don't want to matriculate at Abington, correspondence course is available at \$150. No promises of employment are made but affiliation with the Associated Projectionists of America is mentioned. Just how graduates could get into the L. A. is one of the omissions. A monthly bulletin called "Sound Track" is on display for the benefit of prospective pupils.

Woods, Chicago, Opening

Chicago, Oct. 10. Aaron Jones will again operate the Woods theatre on a straight picture policy. Prior to its adoption of burlesque the latter part of last season the Woods was so operated by Johnny Jones. Latter has since been operating a house in Highland Park and living there. Woods will make a new start Nov. 1 buying product where and as it can.

Hold 2 in Roger Sherman Theatre, N. H., Hold-Up

New Haven, Oct. 10. Leo Freibergen and John O'Brien and two women companions are being held by the Cleveland police as suspects in holdup of the local Roger Sherman theatre, New Haven, a week ago.

Bandits broke into manager's office as Sunday's receipts were being counted and escaped with \$1,450. Members of the Brotherhood of Motion Picture Employees of North America, Inc., an independent organization not affiliated with the American Federation of Labor. Loew's houses have been non-union operated for several years.

E. M. Loew's Indie Labor

Worcester, Mass., Oct. 10. E. M. Loew, indie New England operator, has contracted to employ members of the Brotherhood of Motion Picture Employees of North America, Inc., an independent organization not affiliated with the American Federation of Labor. Loew's houses have been non-union operated for several years.

Chicago, Oct. 10. Chicago quietly dug a hole and buried double features last week. By prearrangement the funeral was private. As far as possible the theatres acted like one of those stern fathers who, having disowned a crying daughter, pretends there never was such a critter.

Also shed with rubber heels was the other part of the city-wide agreement. It was hoped that the public wouldn't notice that the 15c cinema had been practically abolished. The 20c minimum admission, sneaked in as the extra feature sneaker, however, henceforth, houses charging less than 20c. will have to be patient. Their bids must wait until the 14th week of release.

Yet these two defeated maneuvers were being accomplished with less than 10 theatres in the area clinging to double features as their lifeblood, most of the larger houses scaled up where from 35-45c, were clipping a nickle or a dime from their scale and throwing all the emphasis upon the reduction in admissions. At the same time shorts were billed in great detail to make the show look quantitative.

Dailies last Monday and Tuesday were a mass of headlines with prices in bold face dominating everything else. That was the only direct intimation the public received that double features were in Germany.

Confound Pessimists

Film Row and the trade generally were surprised when the pact actually went into effect. Previous efforts to measure double features for a coffin had been defeated in earlier campaigns in other cities, as reported, did not furnish encouraging precedents. However, when Chicago's coup became a fait accompli that was much congratulatory interchange.

Strangely enough, what grumbling was heard during the first week came from the circuits. Indie exhibitors were uniformly pleased. However, the circuits are morally obligated to give the single feature policy a fair trial, which Film Row interprets to mean until Jan. 1.

Squawks from the public were reported, but not numerous enough to frighten anybody. Managers agreed in advance that patrons would get over any peevishness, especially when they realized that the house around the corner was operating on a similar basis. Most agreed to mean until Jan. 1.

Chicago exhibitors have displayed exceptional unity and solidarity in putting through this reform and it is believed that after the first two or three weeks the necessary readjustments will be made and the single feature will be a boon to everyone; including vaudeville bookers who have their fingers crossed.

Sue Theatre for Ground Rent

Hollywood, Oct. 10. Suit for \$1,450, which represents rental on a ground lease since 1930, at \$50 a month, has been filed in Municipal court by Stafford S. Harlow against Hansen Theatre Co., operating the Marcell in Hollywood Blvd.

Harlow is the assignee of C. F. Evans, who owns the land on which the Marcell stands.

RENA and RATHBUN

A PAIR OF "TIGHTS" This Week (Oct. 6), Paramount, Los Angeles

FANCHON & MARCO Present SYLVIA CLARK

IN "HER BIRTHDAY PARTY" BOBBIE KUNN as "UNCLE BOBBIE"

THAT IS MUSIC

VIOLIN VIRTUOSO

Has returned after four months of European tour and is appearing at Publix-Paramount-B. & K. Chicago Theatre, Chicago—as Concert Master of the Symphony Orchestra.

AGAIN F. & M. SETS NEW HIGHS FOR PROFIT!

Unprecedented success greets F. & M.
de luxe stage shows everywhere

Flo Ziegfeld's

WHOOPEE

personally supervised by Eddie Cantor

**Opened to tremendous ovation
Loew's State, Los Angeles**

L. A. HERALD said, "The opus major to date for Fanchon & Marco is achieved with 'Whoopee.' Tops all previous Loew's State shows. It is a grand production." L. A. NEWS said, "'Whoopee' is the best musical show presented by Fanchon & Marco so far. F. & M. have done right by Flo Ziegfeld's show. It is a riot of laughs and music and pretty girls."



GEORGIA MINSTRELS

A smash hit colored revue!

**Busted the record set by "Irene" at
Fox West Coast Theatre, Long Beach, Cal.**

The papers raved. L. A. NEWS said, "'Famous Georgia Minstrels' one of the most delightful stage shows Fanchon & Marco ever staged." L. A. EXAMINER said, "How those boys are on the stage! It's a grand stage show, and with all due respect to Messrs. Laurel and Hardy, and their current giggle getter, the Georgia singers and dancers stop the program." L. A. HERALD said, "A very imposing, hot and tuneful show."



FANCHON & MARCO, Inc.

HOLLYWOOD • SAN FRANCISCO • SEATTLE • MILWAUKEE • NEW YORK

These are only two of the many de luxe Fanchon & Marco attractions now on tour. Others getting rave reviews and breaking box office records are:

SALLY

starring Mary Eaton

IRENE

with Kathryn Crawford and Bobby Watson

THE DESERT SONG

starring Perry Askam

HOLLYWOOD COMEDIANS

starring Teddy Joyce, Ben Turpin, Snub Pollard, Walter Hiers, Lambert

FOLLOW THRU

starring Joe Penner and Olive Olsen

TED LEWIS

and his Fanchon & Marco Jubilee Show

6 RKO Vaude Weeks Out of Texas And Midwest, Leaving Only 13

Further elimination of vaudeville will take six more weeks out of the RKO route by January 1. Districts where shows will drop out are Texas and the middle west. Two and one half weeks for Fanchon and Marco are also affected. This cuts the RKO book down to 13 weeks.

The acts are slated to go out of San Antonio Nov. 3 and by Jan. 1 they will also be out of Dallas and Houston unless policies are rearranged before the new year.

The F-M split weeks effected are in Akron, Cleveland and Omaha. RKO vaudeville also departs from these towns on the other halves by Nov. 1.

Charles Koerner, divisional director for RKO southern division, is currently in New York to see the operating heads, H. B. Franklin and Herschel Stuart. Bill Raynor in charge of New England is also in town to set the new policy for F-M presentations at the Memorial, Boston.

Hollywood, Oct. 10. Gae Foster, Fanchon-Marco producer, left here yesterday (Sunday), for Boston where she will stage units in the RKO theatre.

These units are separate from those put on at the Metropolitan (Publix) there.

COLUMBO AT N. Y. STATE DIRECT FROM CAPITOL

Russ Columbo and orchestra, at Loew's Capitol, New York, try to week, jump direct to the same circuit, other Broadway house, the State, next week.

These units will dispense with its regular pit orchestra for the first time with Columbo's orchestra doubling between pit and stage. In addition to closing the vaudeville bill on the stage the visiting crew will accompany the rest of the bill from the trench.

Following the Columbo week the house band returns. The Capitol has periodically replaced its pit orchestra with doubling name bands for some time.

RKO Heads Overrule Agents on Oz Privileges

Martin Beck and George Godfrey overruled the RKO agents' association in the latter's barring of O. L. Oz from the booking floor. Oz, as the new agency partner of Jennie Jacobs, was given full floor privileges after the booking heads reversed the association's previous decision.

Miss Jacobs had been notified that the agents' board did not object to her partnership with Oz, but that the latter could not come on the floor. Oz was last on the floor in partnership with Phil Morris.

PLAN 'DRACULA' AS TAB

Bela Lugosi is planning a picture house tour with a condensed version of 'Dracula,' the play in which he would play the lead and produce it himself.

Lugosi has opened negotiations with Louis Cline, theatrical rep for Horace Liveright, who produced the play.

Title Change, Layoff

Hollywood, Oct. 10. F&M's 'Hi-Lights' has been changed to 'Spotlights.' Unit, laying off currently due to Loew's State policy shift to straight sound, resumes its route at San Diego next weekend.

Walter Sachs is manager of the outfit.

Kathryn Parsons and Band Kathryn Parsons, CBS sustaining regular, goes into the Gates, Brooklyn, Oct. 18, with a 13 piece band as the preliminary to a series of Loew dates.

Miss Parsons has been on the network for the past year, coming from vaude where she had done a single.

WHITEMAN FOR LOEW

Playing Two October Weeks—Back on Air for G. M.

Paul Whiteman has been booked for a couple of Loew dates. Opens for a week at the Valencia, Jamaica, this Friday (14) and follows this up with a week at the Metropolitan, Brooklyn. Salary is \$6,000.

Whiteman returns to the air for General Motors during the second week (24), taking over the spot previously held by the G. M. 'Parade of the States' program Monday nights.

Tho Biz Wasn't Bad Colored Show Folds As Geared Too High

After a tough week of one-nighters through Pennsylvania, Willie Edelman brought in his colored variety road show, headed by Stepin Fetchit, last week. Caster-manager paid off everything.

Colored troupe is deemed by Edelman to have been booked up too high for a \$1 top as biz wasn't bad. The nut was \$3,600, of which Fetchit received \$500 a week, with the company numbering 50 people including a 12-piece band. Outfit traveled by bus and scenery by trucks.

Edelman had Dave Lodge, Philadelphia billposter, and Bill Horter, Philly printer, in with him originally, but they bowed out.

Ed Hutchinson, who was to have promoted the backing for another similar one night tour for a revue headed by Mary Nolan, Jack Squires, Fred Hildebrand and 'Blackface' Eddie Nelson, failed to secure the necessary capital, and Edelman's idea to send this troupe out is now cold.

RKO Theatre Dept. Steps On Ziegfeld Tab Deal

RKO's theatre department's negative vote called off the booking office's deal with Eddie Dowling by which the latter would have brought 27 Ziegfeld musicals into the RKO theatre.

Dowling obtained from Billie Burke the tab rights to her late husband's shows from 1917 on, and commenced negotiations with Martin Beck through the Harry Fitzgerald office. Dowling proposed to reproduce the shows with as many of the original cast members as possible.

Revue Cast as Act

A new act breaking in around New York includes Agnes Ayres, Bill Seabury, Ken Nichols, Lorena Wolcott, and Veres Deane.

All, or most, of the cast were recently on the co-operative casting revue, 'Men Go Round,' which quit after being out about three weeks.

SAILORS' HURRY CALL

Three Sailors opened at the Palace, New York, Saturday (8) less than an hour after arriving from Toronto on a hurry call from the booking office.

They replaced Hill and Hoffman, forced out at the last minute by illness.

DOROTHY LEE AS ACT

Hollywood, Oct. 10. Dorothy Lee left here Sunday (9) for Milwaukee where she opens Oct. 14 for RKO. She is teamed with Billy Taft who appeared with her in the local musical, 'Footlights.' Pair will use material from this production as their act.

Orowitz With Richman E. M. Orowitz will be in advance of Harry Richman for the Mastbaum, Philly, reopening Oct. 16, for publicity purposes.

Orowitz has latterly been in the radio field.

Heroless Cubs

Chicago, Oct. 10. Bruised and battered from their four straight defeats in the World Series, the Chicago Cubs disbanded without any one thrusting theatrical contracts at them.

Balaban and Katz had been looking for a before the Series, but after Ruth and Gehrig left town the theatre boys just forgot about the matter.

Mostly Commish Squawks Among 14 Cases Up for Arbitration by Agents

Seven disputes over commission between agents were among the 14 cases up for arbitration at the RKO agents' board meeting last week. In three instances the board rescinded its own previous decisions.

In one reversal, commish from Sylvia and Clemence, for Indianapolis and Louisville, was awarded to Ed Mace of Chicago. Previous ruling called for a commish split with Weber-Simon. New ruling was on the grounds that the bookings were made prior to the present agreement between New York and Chicago agents. The board broke one of the association's rules by giving a reason for its decision.

Nick Agneta was ordered to pay Nat Sobel 5% commission on the salary of Hollywood and Bartell, of 'Radio Rogues,' for the life of his (Agneta's) contract with the team. Sobel filed the complaint.

Richy Craig, Jr. was ordered to retain Harry Romm as his RKO agent. Craig had applied for a release in order to sign a personal management contract with Charlie Morrison.

George Choo's request for commish on Everett Marshall at the Albee, Brooklyn, was denied. Albee commish goes to Harry Romm, but Choo collects commish on Palace salary this week. Romm cannot submit the act further until matter of release from Choo & Kalchein is settled.

Complaint of Blondell & Mack against Lee Stewart, over commish from Jennie Goldstein at the Academy, New York, was denied, but the act reverts to B. & M. for any future bookings.

Davis' Dual Split

Jeff Davis, Boston agent, must split commish with James Plunkett and Charlie Morrison on bookings for Norton and Smith and Harmon and Claxton. In the former and Claxton case a previous decision giving Davis all the commish was reversed.

Weber-Simon voluntarily granted Claxton and Marion the greatest release, but the Max Theatro Troupe's bid for release from the same agency was denied. Also denied was Sybil Bowhan's request for release from Harry Seamon.

Orville Stamm, Renard, Renova and Bekefi, Seven Trojans, Barney Grant, Howard and Mack, Tarzan and Barto, Cunningham and Barto obtained automatic releases from Joe Sullivan, recently disenfranchised.

Application by Nat Sobel for permission to engage Shap Waldman as his associate on the floor was turned down. Upon a request from Nick Agneta for a ruling as to the right of the William Morris office to submit one of his acts for bookings, the board ruled that the Morris office does not hold an official franchise.

Blue Back for Allied Pix; Janney in 'Circus' Unit

Hollywood, Oct. 10. Monte Blue arrived here Wednesday (7) to start at once on two featured releases.

Actor withdrew from cast of F. & M.'s 'Movie Circus' unit in Chicago, and will join in three weeks. Leon Janney is replacing Blue temporarily.

ANNA CHANDLER'S SKIT

Los Angeles, Oct. 10. Anna Chandler, framing a skit with Bobby Gordon which will be based on the picture, 'Blessed Event.' Gordon played in this WP picture.

Act will break in for Sidney Shullman in the F-WC one nighters.

Albee's Will Ignores N. V. A. and Gives Reasons; Walters' \$362,807 Only Large Bequest to Employee

Jewish Holidays Take Belle Baker Off Bill

Declining to work on Yom Kippur (Monday), Belle Baker made a last-minute decision to leave the stage show at Paramount, New York. Ruth Roy and Frances Langford replaced.

Miss Baker, at \$4,000, played the Par last week and was to have held over currently with the rest of the bill.

Act Vacations on RKO; Arrived in N. O. Month Ahead of Time

Dallas, Oct. 10. It's costing RKO \$50 weekly for four weeks to square a month's layoff by the Three French Misses here, necessitated by a booking jam in the New York office. Act thought it was to open in New Orleans Sept. 30, after a week here, but found out that it got there a month ahead of time.

After issuing the New Orleans contract to the French Misses the booking office gunned itself up with other bookings for that town and found itself unable to deliver the date until Oct. 28.

The girls are spending a month's vacation here at RKO's expense, with the remuneration to be allocated on their salary for other and later RKO dates.

MASTBAUM'S BIG NAME POLICY; 3 HEADLINERS

Philadelphia, Oct. 10. The Mastbaum, Philly's largest cinema and flagship of the Stanley Warner chain, will reopen Friday (14), after being dark since early June. Relighting was promised several times before, but the infantile paralysis scare and general conditions kept the house closed until now.

First show has Harry Richman, Dorothy Jordan, and Benny Davis as triple headliners with the Three Diamond Bros., Marion Kingston and others on stage show bill. Picture is 'Blondie of the Follies.' Milton Charles will again be at the console.

Trio Plan Act Based On Former Film Shorts

Hollywood, Oct. 10. Alberta Vaughn, Kit Guard and Al Cooke are preparing an act written around their former series of two-reelers for P.B.O. 'The Telephone Girl.' Material is being turned out by Ralph Cedar, who directed these shorts.

RKO is interested in the act, figuring its patrons may remember the shorts which had their release in RKO houses. Bill Melkiejohn office is handling the trio.

Magicians Gather

Syracuse, Oct. 10. Howard Thurston, Mrs. Harry Houdini and other names in magic's realm will attend the annual convention of the New York State division of the Society of American Magicians here, Oct. 29.

Other organizations to be represented at the convalesce will include the International Brotherhood of Magicians, International Mentalist Association, Mystic Makers and International Magic Circle.

GOMEZ-WINONA FLY EAST

Los Angeles, Oct. 10. Gomez and Winona left here Friday (7) for New York, where they will play two weeks at the Capitol. Act finished at Grauman's Chinese Thursday (6).

Following this engagement team is expected to go into the Eddie Cantor vaude-revival Lyons and Lyons negotiated the booking.

An estate appraised last week at \$3,837,514 gross and \$3,770,000 net was left by the late E. F. Albee whose total personal wealth is estimated at \$20,000,000. The rest of the \$20,000,000, or thereabouts, had been devoted to the establishment of funds for immediate family members of the family three or more before the Keith-Albee president's death at Palm Beach, Fla., on March 11, 1930.

Securities valued at \$3,019,057 comprised the bulk of the appraised estate most of which consisted of holdings in the RKO corporation and its subsidiaries. Albee got \$4,500,000 for the common stock in the company when passing control of the circuit to Joseph P. Kennedy.

The family trust funds are said to contain the \$5,000,000 received by Albee upon the death of the Keith-Albee and Orpheum circuits, in addition to the personal fortune comprised by Albee during his many years at the head of the then vast vaudeville interests.

Berlusa Mrs. Laura F. Albee, the widow, was bequeathed the major share of the appraised estate, \$2,067,512, which included \$1,000,000 in cash, \$45,951 in her husband's personal property, \$175,000 in real property at Mammoth, N. Y., and the residuary estate. Second largest bequest was a gift to J. Henry Walters of \$362,807. Walters, a former State Senator and Albee's personal counsel, was with RKO in the legal department.

Edwin G. (Ted) Lauder, Albee's son-in-law and a former head of the K-A booking office, received \$200,000. He was also bequeathed property at Larchmont worth \$160,000.

Other bequests to members of the family were a \$100,000 trust fund to Edward G. (Bud) Lauder and nephew; life interest in \$100,000 and \$100,000 cash each to Percy F. Albee, nephew, of Providence, and Grace Rose, niece, of Paris; \$50,000 for life and \$100,000 cash to Edna Lauder of Narberth, Pa.; another niece; \$25,000 trust funds to Abbie Dickey, of Allenton, Mass., and Charles Page, of South Braintree, Mass.; \$25,000 life interest in the estate of a sister-in-law, Millie Albee, of Providence, and \$10,000 in cash to another sister-in-law, Mary E. Smith, of New York.

The \$362,807 gift to Walters was the only large bequest to an employee. Other employee sharing were Phil Stern, Mae Woods, A. L. Robertson and Harvey Watkins, \$5,000 each. Henry Chesterfield of the N. Y. A. also got \$5,000, as did Bill Mitchell, a friend of the deceased. Charlie Woodley, colored porter in the booking office for many years, received \$1,000.

N. V. A. Ignored—And Reasons The N.V.A. received nothing, because, according to the will, funds who succeeded Albee in the management of the actors' club 'have summarily dispensed with my services, support and co-operation.' Indeed, the N.V.A. is still out of the act, Variety Artists' Benevolent Fund, received \$50,000. Other public bequests were \$25,000 to St. John's Episcopal Church of Larchmont and \$100,000 to the Percy Williams Home and the Actors Fund of America. It was known shortly after Albee's death that he had cut off the N.V.A. in his will.

About \$1,000,000 in municipal bonds, 4,405 shares of Keith-Albee-Orpheum Corp. stock, appraised at \$166,288; 2,000 shares of Radio-Keith-Orpheum Corp. stock, appraised at \$200,000; \$174,350 of RKO debentures; \$77,194 in stock of the EFA operating Corp. and B. F. Keith Corp. bonds placed at \$30,500 comprised the security holdings.

Among personal effects were a \$7,500 pleasure boat and two oil paintings appraised at \$3,000.

Harry Conley Bankrupt

Harry J. Conley, vaudeville, filed a voluntary petition in bankruptcy with the U. S. Court in New York.

His liabilities are listed as \$6,595 and assets as none.

BLUMBERG'S CHANGES IN CHICAGO RKO AREA

Chicago, Oct. 10. Nate Blumberg, Chicago division director for RKO, left last Thursday (9) with Phil Reisman, sales manager, to visit Denver, Salt Lake and Omaha. He will return early this week. Blumberg will spend about a month here on this trip and thereafter will divide the time between New York and Chicago.

Riverside, Milwaukee, resumes RKO vaudeville Oct. 15 booked by Bill Howard. At the same time vaudeville is dropped in St. Louis where the RKO outposts will return to straight pictures.

Blumberg ordered the Orpheum, Springfield, and the Orpheum, Chicago, to a Sunday vaudeville policy. Both houses will play five acts booked from Chicago by Dick Bergen.

Meanwhile, Dick Hoffman, who turned over his RKO house to Bergen, has worked out a deal whereby he stays with RKO in charge of the club department.

LONDON 'EVENING NEWS'

"Something new in variety is provided at the Palladium this week by two juvenile performers, **GERALDINE** and **JOE**, who dance, sing and perform acrobatics. These dancers had a great reception, especially with an Apache dance."



'THE PERFORMER'

"**GERALDINE** and **JOE**, the latest importation, this time juveniles, delighted and intrigued us all. These clever kiddies are startling in their versatility. They were a riotous success."

T. R. K.



'VARIETY NEWS'

"**GERALDINE** and **JOE** playing their first week in England stopped the show. Their offering is very versatile. The applause was tremendous."

PAT II.

Booked Indefinitely

DIRECTION:

FOSTERS' AGENCY

LONDON

WEEDEN & SCHULTZ

NEW YORK

HENRI LARTIGUE

PARIS

Cleveland State Opens Oct. 14 with Vaude

Cleveland, Oct. 10.

With union troubles finally ironed out, Cleveland State reopens this Friday (11) with vaudeville. Reopening of the Hipp (RKO) Oct. 8, as a pop-priced grind, gives town a total number of eight first runs within a radius of three blocks.

First bill for State to include James Barton, Ann Pennington, Chilton and Thomas, Charles Jodelis, "Song-writers on Parade" and Five Elgins, with June 13 (Par) as opening film. Mayor Roman's 16-piece band goes into the pit and will broadcast weekly.

With the idea of giving the next door Palace (RKO) some more competition in the way of novelties, State is installing a Florida Sunshine room on mezzanine. Using ultra-violet lights, a sand nursery for children and an ice plant unit for the machine checking of femme's packages of perishable meats and groceries.

H. M. Addison, division manager of local Loew circuit, is to manage house. Arthur Catlin, from Stillman, and Stanley Connel, from Penn. Pittsburgh, appointed assistants. Ted Teschner, treasurer.

Frank Hines, shifted from RKO Palace to Hipp as manager assisted by Foster Schell, from Denver, Ted Thomas, former local RKO city manager, has stepped into Hines' post at Palace with Sam Shubert assistant.

MIDWEST BRIGHTENS

Several Encouraging Omens Reported

Chicago, Oct. 10.

Fresh vaude encouragement for the season which has been somewhat late in starting is reported from the William Morris office here. Fox Plaza, Kansas City, is slated for a full week to be booked by Sam Brameon. Paramount, Des Moines, Public, will be a last half. At the same time the Cecil, Mason City, Ia., is ripe to resume vaudeville with Nan Elliott booking.

Peoria open both halves, the Sheridan, Chicago, resuming its stage band, several Iowa towns due to play RKO vaude and a scattering of more or less hot prospects has the vaudeville fraternity perk-ing up.

Vaude Back at Shea's Hip, Buff.; Century Stageless

Buffalo, Oct. 10.

Stage shows at Shea's Century (Public) were discontinued this week, house going to straight pix. At the same time, RKO vaudeville reopened at Shea's Hippodrome (Public) after a year's absence.

F-M's 'Whoopee' Into RKO's Frisco Cafe

San Francisco, Oct. 10.

'Whoopee', instead of playing the Warfield, San Francisco, Oct. 28, will be switched to RKO's Golden Gate.

This is upon instructions from Martin Beck with the Horace Heidt band leaving off that week.

Inside Stuff-Vaude

NBC has prevailed upon RKO to refrain from any further attempts to make an exclusive tieup with one of the New York dailies in connection with the circuit's Opportunity Contests. RKO tried with the Journal (Hearst) and was turned down, presumably because of the Metro-Loew relationship. By playing with no one newspaper, the network, contended, better publicity breaks all around could be obtained on the contest's finals with the promoters free, to invite radio columnists on the various New York papers to act as judges.

Eliminations are still being held at the RKO nab houses with each of these tied up with some borough daily or weekly. Working along with the Fordham and Coliseum is the 'Bronx Journal', with the Madison and Plushing the 'Brooklyn Times-Union', with the Albee, Brooklyn, the 'Long Island Daily Star', with the Kenmore, Brooklyn, the 'Northshore Journal' and with the 86th, the 'Stadts Zeitung'.

With all last halves filled up and no first half nearer than Wilkes-Barre to play, the paid-up members of the Friars, while sitting around discussing the series, decided last week to pick what they considered to be the all-time star players of baseball.

A few old-timers like Paul Block, who formerly owned the Newark Bears, were on the picking board, so it wasn't strictly a younger generation affair. The selections were about evenly divided between players of the old and new schools.

Team as chosen by the Friars reads: Hal Chase, 1b; Eddie Collins, 2b; Pie Traynor, 3b; Honus Wagner, ss; Ty Cobb, lf; Tris Speaker, cf; Babe Ruth, rf; Mickey Cochrane, c; Walter Johnson, Christy Mathewson, Lefty Grove and Grover Cleveland Alexander, pitchers.

Pittsburgh's Variety Club, founded over a table in Childs' in 1927, and which has since grown to nation wide prominence, will resume its famed 'Tip Top' dinner this winter after a lapse of one year. Dinner will be held Nov. 12 and is to be in the form of a testimonial to James Balmer, club president for the last two years.

Annual dinner draws theatrical celebrities from everywhere as well as the pick of the social and civic leaders of Pittsburgh Club, which had its inception with John H. Harris, of the Harris theatre family, first won attention when it adopted a founding picked up in the lobby of the Sheridan Square theatre four years ago. Childs has remained the club's charge ever since.

Dropping of stage shows at Loew's State, Los Angeles, in favor of a straight sound policy marks the passing of the longest continuous stage policy in the country. Fanchon & Marco were first brought south from Frisco late in 1924 to introduce their 'Ideas' at this downtown deluxer.

Units produced in L. A. were rotated north and east, and were the forerunner of the coast-to-coast F-M route which materialized a few years ago.

In order to fill a half-week engagement at the Academy in New York, Mel Klee jumped all the way from the RKO Orpheum, Minneapolis. He closed there on Friday night and opened at the Academy Wednesday. It is believed to be one of the longest vaudeville jumps on record for a three-day engagement. After his half-week at the Academy, Klee rejoins the Texas Guinan act at Rochester, N. Y.

Talking about shoving vaude into the RKO Kenmore, Brooklyn. Fanchon & Marco units may go into the RKO Embury, Fort Wayne, on split week basis.

Even acrobats are beginning to condense their routines, and on their own initiative, in an effort to make them appear snappier to the bookers.

STAGE SHOW CHANCE FOR PUBLIX-CAN. SPOTS

Publix may open up to stage shows above the border in the Famous Players Canadian chain. Many of these theatres formerly played vaude regularly.

J. J. Fitzgibbon, division chief of the Canadian string, was in New York last week conferring on the matter along with other questions of policy and problems. Another trip to New York will probably be made by Fitzgibbon shortly, at which time he is expected to go further into details.

SEATTLE STAGES LIGHT

Due Next Week As Union Troubles Are Smoothed Out

Seattle, Oct. 10.

Stagehands and musicians all settled in regard to new contract with Fox West Coast. Agreements reached between Frank Newman, div. mgr., Essel Gray for stagehands, and William Douglass for musicians. Means they go back on the job Oct. 20 or 21.

Probable 18 piece band at the Paramount, with Jules Buffano as leader, and FM units, with about 15 piece band at the Fifth Avenue with stage band presentation policy, Jack Crawford m.c'ing.

Marks return of stage fare to Seattle, after four weeks.

In by Plane to Book Units for Arkansas

Hollywood, Oct. 10.

Sol S. Harris, operator of the Arkansas Theatre, Little Rock, came here by plane today (Monday) to arrange bookings for Fanchon & Marco units.

Has been operating his house for two years.

Newark Indie Steams Up Booking Offices; Declared Opposition

As the result of a combined opposition declaration by the major booking offices, vaudeville acts are being cautioned by their agents about playing the indie Shubert, Newark, which started in vaudeville last week, with Jack Allen booking.

Loew, RKO, Warners and Public, all at odds with the Newark musicals' union at the time, mutually agreed to drop their stage shows there last spring. The town remained stageless until Allen and Leo Juskowitz opened the Newark Shubert on a percentage deal with Morris Schlesinger, the lessor. Morris was formerly a legit subway stand.

Entrance of the indie into the wide-open spots riled the circuits, whose Newark theatres are obliged, by agreement, to remain in straight pictures until union differences are settled.

Agents are advising their acts that word of the opposition declaration was passed to them by the various booking offices.

The Shubert is playing eight-act combination bills on a split for apples.

CARL FREED
THE CROWN PRINCE OF MIX
Material by
EUGENE CONRAD
Direction
CURTIS & ALLEN

Marcus Loew BOOKING AGENCY

General Executive Offices

**LOEW BUILDING
ANNEX**

160 WEST 46TH ST.
BRyant 9-7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

DONATELLA BROS. and CARMEN

"IN WAIT AND SEE"

This Week (Oct. 8), RKO PALACE, New York

Direction BILLY JACKSON

RKO's State-Lake with 5 Acts on 7-Act Budget Opposish to Palace

Chicago, Oct. 10. First move to solve the problem of the State-Lake will be a tilt in price, a reduction in the number of acts and a hoped-for improvement in the quality of the vaudeville. New five-act policy starts at once.

Same budget, or perhaps stretched a bit, will buy the five acts instead of seven. House will up from 55c top to 75c. RKO believes that the cheap policy hasn't worked out and points, further, to the fact that McVickers and United Artists get 75c for straight pictures and the Oriental with average stage shows no better than State-Lake gets 53c.

Weakness of the State-Lake has been due to screen product. Altered policy is not reported as contemplating any diversion of the cream pictures from the Palace to the State-Lake, although the two houses now will be selling the identical type of shows and in competition to each other.

A Name Weekly

On the theory that the State-Lake has suffered in not having a headliner to 'sell' this deficiency will be remedied and henceforth at least one name will decorate the State-Lake marquee weekly.

Both RKO houses will probably be equipped with permanent public address amplification systems. This is because of the great number of radio acts booked by RKO and incidentally almost never seen in Balaban & Katz houses. Although many radio troupes, notably the bigger celebs, carry their own mikes and an engineer at \$100 weekly, other acts don't. In such instances both houses have had to rent p.a. equipment by the week and with disastrous results at times.

MILWAUKEE VAUDE

Milwaukee, Oct. 10. RKO Riverside will resume vaudeville Oct. 15. Concessions have been made by musicians and stage hands. Harry Bailey has returned as manager.

Norse Go for Burlesk

Stockholm, Oct. 1. Stockholm now has a burlesque show in "Tittskaget," twice nightly revue at the 360-seat Casino.

Plenty of soubrette and beef trust with small chorus with smut given additional doses over the week-end. Show doing business and may last winter.

RYAN and NOBLETTE

Listen DE VITO and DENNY and DOT STEVENS

"We Have Six Weeks Work"

MINSKYS ASK RECOUNT FROM COMM. GERAGHTY

Hearing on the Minsky's requested rehearing of the Republic theatre license case by License Commissioner Geraghty is slated for today (Tuesday). Burlesque firm is expected to offer new evidence purporting to show that the Republic under Minsky operation was not the detriment to 42d street that had been alleged.

It was on the recommendation of Geraghty and the New York police department that the Republic's license was revoked by order of Mayor McKee.

The rehearing request is in lieu of an appeal from the Justice Sheinman decision, which gave the license commissioner the right to close the theatre by revoking the license. Application by Max Rudnick for a license for his Bittings has not yet been granted by Geraghty. Rudnick's request differs from the Minskys' in that the new ticket is not wanted under the burlesque name. Rudnick's proposed new policy is musical stock under the title of "Bittings Follies."

EMP. MAY CUT GUARANTEES

In order to keep the route intact and the theatres in line, in face of a not very encouraging start, the Empire wheel is considering cuts in guarantees below the present figure of \$1,500 per show. Reductions won't be general but made only where business warrants local economy.

With the regular guarantee down to \$1,500 for companies of 25 people substantial reductions aren't possible. The slices per show probably won't amount to more than \$200.

Performers salaries aren't likely to be affected since they are already at bottom, with \$60 and \$75 for singles and \$125 for teams the present average in burlesque, wheel or stock. The difference will be carried by the wheel wherever cuts are necessary.

Further economies by Empire are being attempted, one being in the transportation end. Troupes are using buses on the Pennsylvania one nighters and other short jumps where auto travel is possible, while the office is putting the shows on night boats instead of trains on the trips between New York, Albany and Providence.

Upstate Chain Is Playing All WGY Air Acts Available

Schenectady, N. Y., Oct. 10. What may be the first case of a theatre chain booking a radio station's entire complement of acts available for personal appearances is that of the Smalley string in upstate New York. Smalley's is presenting at its various theatres all the turns offered through the Artists' Service Bureau of WGY, Schenectady. Even sketches are included in the batch.

Artists are able to make automobile jumps to and from nearby towns without going off the air, but for the longer trips they are forced to drop broadcasting temporarily. Most of the dates are two and three-day affairs. WGY is giving the p.a. thing a strong plug over the air.

Show-House Mgrs. Pinched in B'klyn, But No Show Raid

Ed Ryan, as the manager of Empire wheel's 'Rarin' to Go' and Harold and Leonard Raymond, managers of the Star, Brooklyn, are out in \$500 bail each, following their arrest Wednesday (6) on indecent performance charges. Hearing is set for Oct. 13 in Brooklyn magistrates' court.

Under the recently passed censorship law, by which members of the cast are not held responsible, the arrests were confined to the front of the house. While Ryan and Raymond were arrested the show was permitted to go on. Absence of a raid on the show was the probable reason for the arrests escaping the attention of the dailies with little publicity resulting.

The arrests came as a surprise, since the Star had purified its shows, along with the other New York burlesque houses, following the Republic and Bittings scare.

Empire Wheel

Week October 10

Fig Rev—Worcester, Worcester.
Baire—Orpheum, Worcester.
Felix and Figures—Empire, Newark.
Follies of Pleasure—State, Springfield.
Frivolities—Hudson, Union City.
French Follies—Orpheum, Paterson.
Gaiters of 1923—Capitol, Albany.
Girls From Dixie—Howard, Boston.
Glee Trio—Trocadero, Philadelphia.
Laffin Trio—Modern, Providence.
Lips and Laughter—Gayety, Washington.
Lid Lifters—Palace, Baltimore.
Merry Whirl—Academy, Pittsburgh.
Nuts to Go—Trocadero, Philadelphia.
Step Lively, Girls—Star, Brooklyn.

Must Curb Chiselers, Educate House Mgrs. if Vaude to Have Chance, Chicago Bookers Say

Chicago, Oct. 10. If vaudeville has a chance in the Chicago district this fall reputable bookers are convinced that there must be an ethical code to prevent the chiselers, curbstone promoters, and petty pirates from scuttling the ship before it is launched. Such a code, although not formulated, would probably have to contain these provisions:

- 1—No home guard acts, has been, or never waits.
- 2—Sell acts at a fixed price with theatre to pay actors direct.
- 3—Bookers take legitimate commission but discontinue practice of delivering a \$100 show for \$200.
- 4—Theatres give as much publicity to vaudeville as to picture.
- 5—A fair trial for vaudeville to be considered not less than four weeks.

Standard bookers maintain that only the worst kind of acts can be delivered under the chiselling system where the promoter buys his talent for one figure and sells it to the manager for another. Bookers

EMPIRE NOW HAS 14 SHOWS

'Frivolities' and 'Lid Lifters' are the respective titles of the two new Empire wheel shows recruited from the stock companies in Paterson and Pittsburgh as the opening wheel attractions in those towns. They increase the number of shows on the wheel to 14.

'Frivolities' cast includes Shorty McAllister, Johnny Weber, Jyes LaRue, Marvin Harmon, Evelyn Whitney, Vivian Sullivan, Helen Green, Jean Rose, Charlie Smith, and Abe Shere.

'Lid Lifters' has as its principals Hap Freyer, Boots Rush, Roy Butler, Lew Petel, Mary Walton, Olga Petron, Ann Mitchell, Four Merry-makers.

READING ORPHEUS CHANGE

Reading, Pa., Oct. 10. Because of a more advantageous booking arrangement in another city on the Empire circuit, manager Ben Levine of the O-phem, has changed his two days, matinees and nights, each week from Friday and Saturday to Tuesday and Wednesday.

Thus far warm, attendance has been off.

claim that managers are consistently hornsawgled and get just about half the quality they could obtain if the money went to the acts direct minus only the legitimate commission.

Lukewarm Managers

It is also pointed out that the attitude of house managers and circuits needs educating. Vaudeville has too few well wishers and too many picture minded execs always with the knife out. Vaudeville seldom gets a fair trial or the support it needs. Ads in the dailies and signs on the marquee reading, 'And five acts of vaudeville' isn't merchandizing!

Most picture men have the notion that putting a vaudeville bill together is simple and that anybody can do it. When their curbstone buddies book in three singles and two teams the managers wonder what's wrong with the bill. In former years when vaudeville was a man spent half a dozen seasons as an assistant before he was deemed qualified to book a vaudeville bill, yet today any chiseler calls himself a booker and is accepted without challenge.

Every time an exhibitor throws vaudeville out he spreads the poison against all vaudeville. It's tough enough to break down sales resistance against the 'horrible examples' that the theatre managers points to say the bookers.

Chiselers Cramp Move

Fear that the chiselers will cramp and ultimately freeze the present vaude outlook in this sector for a little business has the reputable offices grumbling. But they're not able to do much about it so long as the picture men think only of cost and seem unwilling to analyze vaudeville, its good and bad points, its requirements in the way of exploitation, and the shortightedness of doing it the wrong way.

Willingness of the biggest circuits to deal with the punks in the booking ranks is the most discouraging element. This is explained as due to the picture circuits being by nature hostile to vaudeville and when resorting to it, doing so on a skimpy scale that dooms it to the failure most of the picture men expect in advance and almost seem to hope for.

DeVITO and DENNY And DOT STEVENS

Answering RYAN and NOBLETTE

"There you go bragging again"

IN APPRECIATION TO MY MANY FRIENDS

Everett Marshall

BARITONE

Headlining Now at RKO PALACE, New York, (Week Oct. 8)

Metropolitan Opera—RADIO PICTURES—Radio—"George White's Scandals of 1931"

10 MONTHS AT EDGEWATER BEACH HOTEL, CHICAGO, NOW TERRACE GARDEN—LIMITED ENGAGEMENT

CHAS. AGNEW and His Orchestra

PLAYING PALACE THEATRE, CHICAGO, THIS WEEK

BROADCASTING SUNDAYS—1:30-2:00 P. M. (CST), 'YEASTFOAM' PROGRAM—N.B.C. NATIONAL HOOKUP

NEW ACTS

ALEC B. FRANCIS
9 Mins.; One (Drapes)
State-Lake, Chicago

Alec B. Francis, the white-haired character actor, got a reception on the second show Saturday that would surprise most stage observers and that many of his admirers, supposedly greater sex appeal might envy. So cordial was this outburst that it gave occasion to Francis' claims for consideration as a 'name.'

Jumping to the State-Lake after only a preliminary dog date in Long Beach, Cal., Francis followed the same booking sequence as Josephine Dunn-Gene Morgan last week. At the same time, to indicate how prevalent Hollywood names are in the vaudeville, there's a Betty Water Haters and Snub Pollard, also in Chicago this week.

Francis is an attractive figure. He handles himself gracefully, remembers to talk loud at least 80% of the time, but he arrived at the State-Lake in a state of unpreparedness. He has no act. After that welcome he treats his fans to a discourse on the vaudeville, unfavored by personalities and unpunished by gags. He needs material, and in a hurry, as he is 121, "personal appearance" just won't do.

Francis might sneeze with by with or six good giggles in a bunch of talk, but he hasn't even that. He may be partly innocent as his own state to do a complete state of apathy by his agents, who, however, gave him nothing better. Land.

GUY ROBERTSON

14 Mins.; One (Drapes)
Palace, Chicago

Although Robertson has played one picture house date this is the first time he's appeared in vaudeville. And, as his body alone, as to his adaptability for the vaudeville was wiped away by his effortless ease.

Robertson chose to work at the Palace, as he did in a St. Louis picture auditorium. He presents himself on the stage, says a few words, then comes down and states of himself until finished. Returning to the stage for his final bow and a few remarks, Robertson is done.

There is no reason why Robertson should not work this way. It has the advantage of being unusual, vaudeville license. On the other hand it's no more necessary than the microphone he uses and if either the position or the sound box is inappropriate in any house there can be easily dispensed with.

Wayward personality. Maybe he kept his professional dignity without inflicting it on anybody. In the picture house, he would have had it. He has no more necessary than the microphone he uses and if either the position or the sound box is inappropriate in any house there can be easily dispensed with.

A little perfidage, gracefully interpreted. Admittedly, he extended song is "Home on the Range," cowboy ditty. Robertson alluded to being from Colorado and ranch life.

His face, tenor voice, as always, induces waves of sympathy. Combined with police and cavalry sartorial setup makes him a cliché of lute single. Land.

HENRIETTA'S AFFAIRS (6)
Dancing Flash and Full (Special)
Academy

Henrietta is an Ann Pennington type, but dances frantically. Maybe the name Henrietta who started with Gaiety's "Almanac" some three or four years ago and since then teamed with partner, who here heads a unit of six talented dancers in a fairly fast moving piece that is a good one for middle number for outlying house programs.

The particular piece of gracefulness and charm is the back bending and slow acrobatic dancing of Gloria Lee, brunette, who wears the face. The girl does two numbers, second a high kick, but her character personality is the graceful dancing go over big.

Full production consideration. So number for a specialty and other announces the numbers. Cue trick and knows her dancing. Her striking piece of new is the phosphorescent adagio number by two girls and a man, a reversal of the usual adagio turn which may have two men and a girl. They jump and dance and are swung together or single, and the middle against opaque backgrounds and multi-colored patched cloth costumes.

Opening bit is a rehearsal scene that's only fair but from that point the specialties by the sextet bring the act out. Second number, the group does a Russian knee bend while playing a hand organ for a light comic and. Other act is act's devoid of laughs. Closed a five-act bill here to good applause. Stan.

DOROTHY JORDAN (4)
Talk, Dance, Film
Capitol, N. Y.

Metro contract player, making a name for herself at the Capitol, is aided by film clips of her MGM performances, with the Ingenue's name further on a sound-track. Presumably, spelling light commentary on the osculatory behavior, Montgomery, Gable, et al.—into a clinch with her. One of the clips includes a still of a Chester, Hale group to recall that Miss Jordan was one of the Cap's ensemble skippers four years ago, before going into pits.

The last of the clips is an ensemble number from one of Miss Jordan's earlier seasonal pictures, and this arises into a stage group, as she's flanked by four young men in tails and dominoes. That's part of the atmosphere for "Maquerade," the male foursome and Miss Jordan attract an ensemble wall, each of the boys cutting in on the other for solo snatches with her. There's also a split by Benny Rubin, who in the current Cap show, that not every picture player can be so at ease on the rostrum, in person and in front of the audience approval, which is the best answer to Miss Jordan's stage improvement.

The screen ingenue is one of the "sweet" personalities among the younger crop of femme leads, and there's no disputing her amiable eye-appeal.

She's a satisfactory enough name for an extra adagio drop in the Cap, and while no wow, nor yet of strong b. o. calibre for vital jibes and fun, she's a good one by herself and won't hurt her chances any.

A group of male adeles in the ballroom stuff are anonymous. Abel.

BAVARIAN PEASANTS BAND (15)
Novelty Band
Orpheum, N. Y.

Billed as from radio, unit looks like any one of those German bands that function in the German restaurants along East 88th street and that gained some notoriety by openly dispensing regular beer until the dyes blackened them all.

Weak German peasant costume that looks like a good uniform gone color crazy, play the umph-ha style of music characteristic of the alpen, (save a couple of) and a technique, two women do gawky dancing and a hard working comic cavorts (Seppi Burger). These and Jordan's tenor who yodels wake up the personnel. Conductor is Karl Weiss.

German-born N. Yorkville crowd loved 'em. For that house it's a good local feature, but it isn't general vaudeville at all. Rush.

ANN PRICHARD (3)
Dances

One, Two and Full
Orpheum, N. Y.

Opens with a song and dance number, a specialty drop in the 'one,' which leaves small impression. Flies to black house drapes in the second number, and the assistant girl opening with a smart but not unusual tap number. She comes and sings, going into a legman and control which has class. She is wasted on the family trade. Other male dancer follows with a second act.

Final is full stage with an absurd bit of dialog and then Miss Prichard mope with a ballet dance that even those who cannot judge realize must be good. All the act is in the first number. The second does a ballet routine that will stand comparison very nicely with anything in the line.

If she could reframe the specialty to do two ballet numbers, cut out the song, and the opening, and smarten the work of her support she would have big time stuff. Big time as it is, but handicapped by the trimmings. Chic.

MODEL BAKERS (2)
Dances

3 Mins. in Two
Orpheum, N. Y.

One of the sense that it is not recorded. Small drop used suggests they have been at it for some time and evidently in the smaller houses. The drop has to be plmented by a house drupe, hardly covering half the area required. Back of the back show with a couple of four barrels to complete the local color.

Two of the stands and the two men work at the same time, the elder doing for comedy while the younger does for song. The first, Elizabeth and Washington. The old man is most of the act, working quickly and getting his effects in a split second. The younger has been around since the first clay modeler.

The family trade it makes a capital opener because of the laughs it packs and the sure fire effect of the clay cartoons. Chic.

PALACE, PEORIA

Peoria, Ill., Oct. 2
Whenever a major picture theatre in the middle west chooses to go vaudeville on the scale implied by five acts each half it's news. Right now the usual seasonal prayers for a vaudeville revival are still pretty improved chance for an answer. There is need for stimulants, for something to get the audience's attention, that added value to appeal in hard times to the instinct for getting the audience's attention.

Peoria is the second largest city in Illinois. That means 105,000, with another 50,000 added for the population of Chicago. Peoria is also far enough from Chicago, 160 miles, to be independent of any influence that is evident in towns like Joliet. That gives Peoria a self-sufficiency that is the attraction in Peoria, and that they fork up \$2 to hear a single opera singer in recital, which Joliet, Aurora, Elgin, Rockford, et cetera, will not do.

They didn't laugh very heartily at the Palace vaudeville, but, then, there was a first bill was poor. Possibly the town is rusty, unaccustomed to such a performance might class it as "tough." That is, it is unappreciated by evidence. They certainly did fancy Frank Libuse.

CHARLES AGNEW ORCH. (18)
Musical
32 Mins.; Full (Cyclorama)
Palace, Chicago

Charles Agnew's is primarily a Cyclorama band. He followed Paul Whitehead at the Edgewater Beach hotel and just finished a tour of the city.

Currently he is at the Hotel Morrison, close enough to double into the Palace. As an entertaining band it needs a little more seasoning. But the things that need fixing are minor, and they are minor.

Dusty Rhodes, drummer, has authenticity in his superior salesmanship of a song. What he's doing, and slaps each syllable with round-bottomed drum, is a real thing. Less punchy, more airy, is the tenor of Clarence Jacobs. Together they make the nucleus of the glue club activities.

Various novelties of a musical nature are given a change of pace by two girl specialists. First, Dorothy Vaughan (name may be wrong) contributed a clever burlesque in a vaudeville of her 90's. Her costume is swell and her pose unimpaired by the rather weak and unimpaired song. It was the vehicle for her ladylike clowning. Given a better number this would be a better show. As it was, she bled through easily.

Fast and snappy was Fritz, tap dancer, and one of the best in the line. He was a little less than an encore and Agnew wanted to give it, but she was unequal to the task. It was a little less than willing. Or so it seemed in a rather unintelligent speech she made begging off.

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KAM PAI TRIO
Contortionists
8 Mins.; Three (Special)
Academy, N. Y.

Looks like these three are a break off of some bigger Oriental outfit. Act includes one adult male and two girls. The girls are the kids do all the contortionist act and most of the fancy platter while the adult male merely stands in.

Back drapes and hangings are used in a number of effects saved on. Lighting nothing to brag and not particularly atmospheric, which is where the act needs.

The kids do back bends and twine arms and legs around in any shape they can, over the top, but working expertly. Too slow, in the first place, and offers a slow opening. The act is a little less than willing. Or so it seemed in a rather unintelligent speech she made begging off.

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HIPP, BALTIMORE

Baltimore, Oct. 7
The vaude show here is giving proof of the exceptional flexibility of the vaudeville act.

So much may be seen from comparing the Blanche Calloway show with the Kate Smith unit the previous week, that the vaudeville act in the type of audience. No other entertainment could be so mobile and so quick in its reaction at the front gate.

Last week the house was the Kate Smith was their show. It was, sentimental and sweet, almost to a syrupy extent. This week the house demonstrated that there's another type of audience, and that there's a show directly aimed at it. And that they'll come. Here was an audience composed entirely of men, and at the first saw, too. It was an audience came for the "hotter" kind of variety.

The opening act was okay, though largely by the way. DeWolf, Madcap (it used to be Medafel) and the dancing organization, and the well, while the big punches are the contention bits of the man and the woman, and the dancing, and the fact that both the girls are lookers, and one in particular goes in for a good deal of show.

OK No. 1 for the male mob in here. In the next turn were Brooks and Murray, who were an unexpected surprise. They were an unexpected surprise. They were an unexpected surprise.

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ALBEE, BROOKLYN

A case of mistaken booking at the Albee this week. Lew Leslie's "Rhapsody in Black," a tap curtailment, was booked for the first show, but worse yet, the entire outfit played at the Paramount, across the city, only a few months back. In-medias res, the vaudeville act on opening day, with the evening performance Saturday night away.

It's a good picture house unit, this "Rhapsody in Black," and has gotten nice results in most of the theatres it has played. But it's too quiet, too restrained, too uncommittal for music hall consumption.

Ethel Waters is at the head of the show and has things pretty much all her own way. The Betty Brown, aren't allowed stage time enough to do much, but in their one dance imitates the Paramount, across the city, only a few months back. In-medias res, the vaudeville act on opening day, with the evening performance Saturday night away.

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Uncommon Chatter

By Ruth Morris

A Changed Evelyn
Evelyn Knapp has been the daughter of wealth every time she's been the screen daughter of George Arliss. In 'Successful Calamity,' as in other Arliss films, she has failed to take advantage of the things that money can buy. Her fine feathers did not make a fine birdling when with Arliss. They describe a quiet, sympathetic ingenue who paid much for meaningless luxuries.

Miss Knapp does much better in 'Sporting Age' as the impetuous daughter of that rough diamond, Jack Holt. Mr. Holt brings up his motherless babe in the unrefined atmosphere of an isolated army post yet she has at her command the style wisdom that was denied the daughter to millions. Someone on the Columbia lot did awfully well by her.

She's learned how to comb her hair into something shorter, softer, more youthful. It's shaped, in back, not too closely to her head and has a hairline that respects all sides of her saucily tilted, small hats. She used to be absent-minded about her hair; not she joins them on with decision and self-confidence. She's given up tussy dresses for brisk frocks that have clearly defined intentions and trimmings only where they can be of use to the costume scheme. Her formal clothes still go a little wrong. They have good ideas; unusual sleeve and shoulder treatment, carefully tilted skirts,

monotone crepes, one motif instead of many. But their bodies are too snugly moulded to be tasteful or worthy of costumes that could be worn anywhere but on the screen. A new dress, complete with the scheme, full-rouged lips that steal plumpness from a round face and eye-shadow artfully applied to improve pencilling and mascara.

Roxy's Color War

The Roxy can't decide which shade of red it prefers this week, so it puts them all together and calls them 'Fete.'

Scarlet for the backdrop, flamingo for Edith Barstow, and the Roxy-ettes, orange-pink for the ballet, in-rouge for the crowd, and red pumps for Lucille Page. There they are when the curtains close—all fighting together like one happy family.

Both specialists do awfully well for themselves in spite of the conflict. They are saved from oblivion by applause-coaxing routines—Miss Barstow toe-tapping up and down the set of stairs, Miss Page, wearing herself nonchalantly out of nip-ups into splits, high-kicks and cartwheels.

Acts Naughtie, Dresses Nice
Irene Bordoni refuses to let her costume take over part of her job at the Capitol, says Miss Bordoni. She sees it, is to personify a 'naughtie,' ever-so-Galloff. Her costume knows no such thing. It must have had dancing rather than modest, décolletage; it could have been fashioned in alluring velvety gleaming shades, or it could have had an extreme and dashing line. Miss Bordoni, as those French say, 'From the dull to the bright,' its last conventional detail the dress was just to be decent, pretty and refined.

It makes a good entrance, smartened by a cape of rich silver fox. The fur is caught under the arms with black satin bands, crossing to tie in a tailored bow at the waistline. But when the cape goes, striking style departs, too, leaving 'naughtiness' to knowing winks and saucy pouts that strain vainly across the footlights.

Dorothy Jordan, back at the theatre that knew her as one of the Chester Hales, is not the most distinguished of dancing alumnas—her struggles bravely through a lengthy routine for those static quality her lackness must take part of the blame. It's white, it's cute, it's young, but it wasn't made for dancing. Crepe moulded with a svelte Princess line, she hopes to dance the fact that Miss Jordan has been too busy in Hollywood to keep up with her season.

But she makes a charming personal appearance—very blithe, gay and unpretentious. Her second contribution, an informal chat, is brightened by rose silk outlining a simple dinner dress, ornamented with a brief but that her bell sleeves of near-noon chin-chin.

Too Modest 'Check Girl'

'Hat-Check Girl' gives Sally Eilers a millionaire fancy and very little else in the way of cinema glamor. For a real hat check girl that would be enough, but for the heroine of a motion picture it's downright slinky.

The producers might have thrown in one or two fetching costumes to wear at those parties that hat-check girls are always invited to. But they decided to let Miss Eilers travel on her own personal charm and make the most of her wardrobe. A plain black and white dress here, a dull satin evening dress there and the general disregard for the weight Miss Eilers has put on since her last picture.

The Style Parade

Ginger Rogers' advocating snug costumes and a fluffy, loose bob, for the half-hearted comedy relief of 'Hat-Check Girl'—Christine Carson, masquerading in the same picture under a Harlem makeup, as a 'style' character, wearing the gingham Bruce, sweet and frail in the peasant costumes and maida uniforms of 'Downstairs'—Hedda Hopper, loyal to Hollywood and her 'European' royalty...Bacalova, with her interesting accent, brooding beauty and luxurious gowns, an authentic Baronesse in 'Downstairs'...Bodil Kosing, contributing a comely and characterful second impressionable Swedish cook...Karyn Morley, appearing long enough to model her own very becoming version of the bang culture and a muted chiffon, smarted with one large velvet bow...Evelyn Brent's ill-timed expression, passing lazily through the melodrama of 'The Crusader'...Marcelline Day, badly in need of a bulker-upper piece to help her face the critical camera.

Palm Springs Season Gets an Early Start

Palm Springs, Oct. 10.

Winter season started here last weekend with the picture colony in attendance. El Mirador and Desert Inn both near capacity. The Dunes also opened its doors for the season.

This is the earliest start the resort ever had, with hotels figuring that the popularity of the spot last winter with picture names warranted an earlier opening.

ANYHOW, BENNY STILL PACKS THE GARDEN

By JACK PULASKI

Madison Square Garden opened its indoor season Friday (7) and it was packed to the rafters, the mob paying \$7.70 to see Benny Leonard box Jimmy McLarnin. Match was stopped just before the end of the sixth round by Arthur Donovan, referee. Benny had shown something in his way in some backscraps but against Baby Face the truth came out—Leonard is just an ex-champion. He claims otherwise and alibied with a first round victorious injury.

The former boxing idol (Joe the Humphries was calling everybody an idol) was given one grand referee's steady eye. He also had hair he looked good at 150 pounds, about three pounds more than the Mick. Dan Parker had it right when he quoted 2 to 1 that Leonard would knock out the Mick.

Hope was that Benny would stay the 10 rounds but that went glimmering when he went back against Leonard. In the first, groggled, He got the smelling salts as soon as he reached his corner. In the second Jimmy sent Benny down for a nine count with a left hook. The blow looked like a half punt but the fans then figured the fight was on the up and up.

From the fourth to the sixth Leonard steadily caught. He also did some fancy ducking, so much so that the house applauded. McLarnin kept throwing punches with both hands, missing more often than he hit. He was just could not duck them all. As for offensive he showed little—quite a difference than when he out-gamed Billy Townsend during the summer.

Not Badly Hurt

Benny was not badly hurt. He was crouched peering at Jimmy with both hands to the face when the ref stepped in. He doubtless would have been able to get up, squawking over the finale, telling Donovan plenty before he left the ring.

Seemed for once that McLarnin did not want to publish an opponent. He was confident from the start and looked like he would make a quick match of it. After the second round, however, the blonde did not seem anxious for 'the kill.' Of course it's possible that Baby Face respected Leonard's ability and perhaps his pocket.

Benny can and probably will continue in the fight game to replenish his bankroll. The gate was \$67,000 and his end about 17 1/2%. McLarnin had stated he was through after the Leonard match. Supposed to have plenty of coin and is going while the going is good, apparently not intent on stopping a title, although except Billy Petrolle, he's the most dangerous of the smaller men, Jimmy is 26. Benny is past 36. Leonard, and his long retirement explains why Leonard will never again be of title calibre.

Thursday (15) Kid Chocolate and Lou Feldman fight for the featherweight title at the Garden. Next important match after that will be between Tony Cazoneri and Petrolle, who will argue the lightweight title out. Starting Friday the radio takes possession of the Garden and will be the attraction for the balance of the month. Show goes on nightly except Sundays, when there will be afternoon exhibitions.

Fans Go For No Limit

Bone-Crush in Paris

Paris, Oct. 1.

Wrestling without any rules—called 'Pancrace' here—equal to 'catch as catch can,' is getting a big crowd in Paris, fully as big as that of boxing. Two hours have already been given—second one getting a capacity house, and fine trade sure developing.

'I'm Telling You'

By Jack Osterman

REGISTRATION

Registration for the Nov. 8 elections takes place this week.

Polling places in New York will be open for registration of voters Oct. 10-14 from 5 until 10:30 p.m. and on Oct 15 (Saturday) from 7 a.m. until 10:30 p.m.

If you don't register, you can't vote.

UNDER NEW MANAGEMENT.

Introducing the Manager
We just signed a three year contract with Charlie Morrison to be our exclusive manager. We have on line one of his efforts which will probably be good news to the 'Variety' mugs.
We feel very happy about the whole thing because we have never previously laid off for Morrison.

Quite True
The wife remarks that she'd rather have Winchell toss her a scallion than an orchid. You can eat a scallion.

Berle Gag No. 876

Milton Berle told us that he was happy to attend the dinner given in honor of Mickey Mouse's birthday.

Milt claims Mickey is one actor that doesn't accuse him of stealing his material.

Little Caesar Talks

At the A. M. P. A. luncheon the other day Eddie Robinson was called on to speak. He said he felt somewhat like a stuffed fish he once saw mounted on the wall of a sea food place. Underneath was the inscription:
"I wouldn't be here had I kept my mouth shut."

Another Bear Fact

Bugs Bear confides that McKee is the finest lawyer ever to be elected just for Indian Summer.

Smart Crack

And it was the late Grant Clarke who went up to our most hard boiled music publisher and said: 'Will you reach in your heart and get me a piece of ice.'

He Didn't Mind

Down on the stock exchange a Little Jewish fellow was following in the foot steps of a big buyer. If he overheard him buy \$20,000 of this, he'd buy an order for 5,000 too. One day the plunger put in an order for 100,000 bushels of grain. The little guy only heard the sense of the word from Laredo, Tex., (Continued on page 63)

Mexico Rushes Border Highway for Tourists

Mexico City, Oct. 8.
Convinced that road projects will boost foreign travel, Federal government has modified a recently announced five-year highway building plan to concentrate all efforts upon early completion of the road from Laredo, Tex., to Mexico City.

As Mexico City-U. S. border highway is deemed to be of prime importance, government has decided to let other roads wait until it is completed and put into service, and that end has arranged for financing undertaking by canceling contracts for road projects of lesser importance.

Government announces that work has been started on the Ensenada-Mexicali road and that it will be continued until this tourist avenue is completed. Road will be asphalted its entire length.

Garden Won't B'dcast

Indoor Fight Shows
Fights will not be radioed from Madison Square Garden this season unless the corporation later changes its plans. Garden netted net profits from the fights for the past several seasons and discontinuance caused surprise.

Theory is that by not putting fight cards on the air attendance will be increased to an extent that will more than balance radio profits. From the fans' standpoint fight broadcasts have never been quite satisfactory, principally because of limitations placed on the announcer by the State Athletic Commission. The Schmelling-Walker contest at the outdoor bowl was not on the air. Attendance was much better than anticipated and the Garden management thereupon decided not to radio the indoor shows.

BIRTHS

Mr. and Mrs. Thomas Neeley, son, Oct. 2, in New York. Father is an NBC program director; mother a former pr.

New York Theatres

There's ALWAYS A BETTER SHOW AT RKO
RKO MAYFAIR 2nd FLOOR
Held Over Two Weeks
JOHN BARRYMORE

'A Bill of Divorcement'
with KATHARINE HEPBURN and BILLIE BURKE

AN RKO Radio Picture—
of course
Daily at 2 P.M. 8:30
11 P.M. in Color

RKO PALACE 2nd FLOOR
On the Stage
EVERETT MARSHALL
and **HOFFMAN**
Other RKO Acts
On the Screen
MARLENE DITRICH
in **'The Blonde Venus'**

Daily Matinee Shows Feature Picture
Includes Midnight Show Every Sat.

RKO 86th ST. 14th FLOOR
Wed. to Fri., Oct. 12-14
Clive Brook-Lila Lee
in
The Night of June 13th
also
THE PHANTOM EXPRESS

RKO 81st ST. ON BROADWAY
Wed. to Fri., Oct. 12-14
Clive Brook-Lila Lee
in
The Night of June 13th
also
THE PHANTOM EXPRESS

Mr. & Mrs. John GILBERT
in **'Downstairs'**
with
In Person—Ruth Columbus,
Henny Reagin, Irene
Dunn, Thelma Todd, and
John Arthur
Daily at 2 P.M. 8:30
11 P.M. in Color

Coming Friday—'Smiling Through'

LOEW'S 125th ST. 125th FLOOR—FRI. 12-14
LOEW'S 125th ST. 125th FLOOR—FRI. 12-14
LOEW'S 125th ST. 125th FLOOR—FRI. 12-14

GRAND HOTEL
with Greta Garbo,
John Gilbert,
John Arthur,
Daily at 2 P.M. 8:30
11 P.M. in Color

In Person, The De Marse: Greta Garbo,
John Gilbert, John Arthur,
Daily at 2 P.M. 8:30
11 P.M. in Color

ROXY SEVENTH AVENUE
at 50th STREET
HAT CHECK GIRL
with SALLY EILERS

Frank Camille-Carroll, with Diamond Bob,
Daily at 2 P.M. 8:30
11 P.M. in Color

with Irene Dunne and Ricardo Cortez

Broadway

Alex Gottlieb's lip-growth gone. Doc Bender back from the Coast. Phil Adler around, but in hiding. Russ Moon out of hoop and back at RKO.

Dorothea Berke back at ballet-staging, after take a layoff.

Charles Pettijohn made a Kentucky colonel by Gov. Latford.

Bob Faber going in for amateur photography, doing his own develop.

J. Albert Hirsch got tired of up-town looks and moved back to the Village.

Dimetri Tomlin's 64-year-old mother goes to Nile school to learn English.

The Skokosky's small daughter's name is Nina, but they call her Congorilla, Jr. for short.

Will Morrissey wearing dark glasses, covering up results of recent automobile accident.

Jake Wilk is laid up in the White Plains house; athlete's foot from too long playing polo.

Albert Deane says David Ross' voice on the radio is a dead ringer for Irving Pichel's.

Leo Cohen of Loew's sleeping in rarified atmosphere these nights in his new penthouse at 45th and Fifth.

Joe Guastella, the Algonquin hotel bar, nurturing a flock of juveniles' winged looks, with his hair-greying routine.

Rose Beaumont's New Hampshire glasses, adorned with famous looks and bears clock, which cost 20 G's.

Jack Curtis, disgusted with Broadway contracts, decides to sail soon again. Cheaper for him if he became a purser.

David Clark, oracle of tin pan alley, opines that 'Songwriters and neuritis are the same thing—they're both nervous.'

Ira Glucksman, Publicist, lives in the same apartment building with the Communist Mulrooney and Judge Barrett.

After rave notices for 'When Ladies Meet,' Herb Rawlinson becomes exclusive, demands round table and sits alone at Sardi's.

Jurisy Skokosky and Billy Rose with their arms around each other during 'Americana.' Intermix looked like a brother act.

Edna Rogers, former stage manager of the Palace, received a watch band from house employees who hold over from his reign.

Al Boasberg has been elected Night Mayor of West End, N. J. Says he also may run for dog-catcher. Best West End run out of dogs.

Looking forward to the holidays, a Broadway mentioned the Shuberts, cracking, 'Maybe they'll give away theatres for Christmas presents this season.'

Forty-sixth Street's Phil Coffee, surrounded by Cub fans at final world's series game in Chi, offered to lay three to one on Yanks and four to one on home team four runs, no takers.

Leona Leigh, sister-in-law of Lou Gossett, and her husband, Jim Fennell, in WB, underwent an operation for adhesions last week in the Flatine house, White Plains. She's rallying nicely.

Hollywood

Charles Buckley back from Fresno.

John Marston left for New York by auto.

Max Hoffman, Jr., here; so is Helen Kane.

Sam Briskin due back Oct. 15 from New York.

W. Ray Johnston here on his semi-annual visit.

George Raft has a new contract, car and chauffeur.

Charles Ruggles to New York for two weeks' vacation.

Col. Fred Levy of Louisville here for first visit in three years.

Eddie Stanley again m'ing at the Paramount, after weeks' layoff.

Bud Lohrler to 'Frisco and Sacramento on real estate matters for F.W.C.

Bert Levey booking offices moving to Warner. Downtown - building New.

Bill Hardwick and Jack Dallas motored to Oakland for something or other.

The Fredric Marches (Florence Eldridge) have adopted a baby daughter.

The Orr still talking of the days when he ushered at the Cohan theatres in New York.

Maxwell Smarte came without a country. Paterson, N. J., officials have no record of his birth.

Heather Farrell holding the British tennis champs. Bunny Austin and Fred Perry, at his beach home.

Virgil Miller, head of Paramount's camera department, had his option taken up for another year.

Ruby Keeler's two younger sisters, Gerude and Helen, here from Long Island to ogle the studios.

George Levee, brother of Mike, looking around the Tiffany lot, looking around the Tiffany lot.

Wilson Mizner acting as technical director on the Barbary Coast

Paris

scenes of Warners' 'Common Ground.'

Ralph Blank, former manager of the studios for F.W.C., has opened a women's ready-to-wear shop in Hollywood.

New decorations on ceiling of Johnny Johnson's office at Universal due to one solid downpour and one leaky roof.

Leon Leontoff is here for a few days vacation. He leaves next week for New York to take up his duties at Radio City Nov. 1.

Harry Mines, assistant to Eleanor Barnes of the 'Daily News,' goes to New York to enter Professor Baker's paper class at Yale.

Arthur Caesar, the last revolutionary of Bohemia, addressing the Chamber of Commerce at Laguna Beach, his present bailiwick.

George Bowser collecting from the other F.W.C. district managers, for having led the Los Angeles territories in the 10 weeks' drive.

Samuel Solis, teaching bull fighting to Lew Ayers, can't speak English, so Ralph DeLara, the interpreter, tells Ayers when to jump.

Joe Mankiewicz's sprained tendons has he and Claude Binyon coaxed by the Chicago Bar association at Joe's bedside. And it's not a bedtime story, either.

Agents, which is an orphan of the Theatrical Press Representatives of America, celebrated its fifth anniversary with a luncheon at the Elks Club. Chicago Bar association with Charlie Murray guest of honor.

Former Munchers, luncheon at the Fox-Western Ave. lot, transformed into a public restaurant by knocking a hole in the Sunset Blvd. wall.

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Paris

Cecil King to London.

Paul Sloane back in Paris.

Lew Plankow in London again.

Peggy Meehan back in Giverny.

Viennese Jackson in Montparnasse.

Mistunguette trying to do a Gamby.

Arlotte Marchal back from the Riviera.

The Fiedelbaums weekending in Desauville.

Mrs. John Weid, keeping an eye on Tahiti.

Dave Souhami getting rid of his 'Tubby' in a cold.

Henri Rolland has a piece in 'Five Star Final.'

Sieve Passeur down south for three months.

Rain marring the Montmartre open air gala.

Charles 'Francis' Coe a guest of Tudor Wilkinson.

'Bill' O'Brien back to Fouquets from the States.

Jack Campbell slated for an official job in Paris.

Paris motor show on and bringing many tourists.

Maurice Tourneur breaking a rib in a motor accident.

Yvonne Printemps in bed for three days trying to work.

Maurice Chevalier imitating his own interviews at his gala.

Nadia (Valter 'Vanger's' sister) giving Margaret Severn, Dorothy Littlefield, Douglas Coudy, Cannon and Menaka a leg up to Paris show.

William Brady writes 'There will soon be a revolution in New York against critics if they continue to give every night for the sake of wisecracking.'

Ends of Jane Aubert glad 'Ballyhoo' receipts are on the up grade.

Colleen Moore's cousin, Ruth Herbert, shown Paris lights by Bill Parker.

Tactlessness of a waiter cost the lady a chance to be visited by royalty.

J. Carlo Bayetta with swollen eyes after working 40 hours at one time.

Claire Madgett soon due to sail, but giving an audition at the Chatelet.

Albertina Rash and her girls led by Margaret 'Earl' landing in Boulogne.

Dora Duby announcing a recital of dance acrobatics before she turns nightgown.

Marjorie's portrait by Bertha Panny Taylor reproduced in the Paris press.

Paris players doing a mixed program for the last week before going on tour.

Lehman's reviving Battelle's 25-year-old 'Scandal' at the Porte Saint-Martin.

Raulo Parnas, former local MGM publicity chief, now driving a milk delivery wagon.

'Fat' and 'uniform scale' on behalf of no mystery of what they think of their own show.

Georges Bally, musical director of the 'Follies,' comedy in costume in a prologue.

Jules Cheret, 68 painter and poster expert, died in Nice after being blind for 10 years.

Laudy L. Lawrence discussing French propaganda with Secretary of State.

Maurice Livingstone's partner (M. Singer), attending all parties of the 'Follies.'

Mrs. and Mrs. Clarence F. Gould and Mrs. Thomas P. Manville all in Paris.

Meg Lemonnier telling a scion of the Blumenthal kin what she thinks of an evening out about the head when a taxicab returning from the World Series park stopped precipitately and threw her forward through the glass panel.

Her full name is Karla Gutthorlein.

DeWolf Hopper addressed the Chicago Bar association. In Fritz Block's 'World Between' the Adelphi he impersonates the ghost of an English barrister.

By converting the Drake hotel into a replica of the Paris Latin Quarter and throwing a gala ball the architects' Relief Fund netted \$15,000.

Florence Eldredge and Frederic March adopted a baby from the 'Crucible' and home in Evanston, Ill. Mrs. March took the baby to Hollywood last week.

Kenosha, Wis., had its night club proprietor, Joe Minkowski, kidnapped. He refused to comment.

financing and de-financing syndicates.

A. J. Junker, travel agent, still holding the bag for the unused portion of Cliff Fischer's ticket to Germany.

Bohndorf of the Opera writes prospective backers on stationery describing him as Spain's greatest dancer.

French version of 'Grand Hotel' carefully hidden until sold, but 'Petit Parisien' to show the original version.

Lartigue writing from hospital that there is no foundation in his divorce story; and his wife at his bedside.

Helen Park Cant's angry when she hears her daughter's (Miss America) legs have been photographed.

Dolores del Pilar to renounce 'keep off stage' vows made on her wedding day to dance in Follies Berge revue.

Leu Wolfson killing Herman Cohen and Sol Zolondek with all the beer available in front of the Montmartre.

Harold Lloyd's wife and kids expected soon by Mrs. Rokerby, who is back from visiting with Genevieve Tobin in London.

'Nina-Rosa' 'Gaiety' receipts jumping from \$500 to \$1,000 per show when Andre Saurat returns to replace his understudy.

Her Thyssen of the steel firm and the Claridge, Paris, vainly attempting to get a piece in young Nebenzahl film financing.

Clouet d'Arville boudoir decorated with authentic letters from King Louis, Queen Marie Antoinette, Napoleon and others.

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London

Ann Suter around again. Nora Williams on the sick list. 'Grand Hotel' playing to capacity. Four Admirals off to Italy and Spain.

Potash and Perlmutter rehearsals ending on a high note.

Screen Golfing Society Dinner around again.

Jack Haskell likely to produce for L. J. Sachs here.

Everybody's expecting Martin Beck back shortly.

Harry Foster intends sailing for New York Oct. 12.

Rosemary, minus Capella, straying in Leicester Squares.

Victoria Palace, to be in fashion, building stage runway.

Louis Frear, old-time musical star, getting a broadcast.

Not generally known, Metro has world's rights to 'Merry Widow.'

Blanche Adler returning to America, but will only stay a few weeks.

Murray Leslie full of native Arizona. Says made a hit with the natives.

Sir Oswald Stoll and Lady Stoll at the London Pavilion, paying for admission.

Ambassadors latest 'theatre' in West End rumored for continuous vaudeville.

Baldhead getting ready another 'Grand Hotel,' starting middle of November.

Queues surrounding the entire Palladium to see 'Grand Hotel,' unprecedented.

Empire billing Jimmy 'Schnozzle' Durante above Buster Keaton in 'Spain Easily.'

Grand Hotel was submitted for \$800 at \$2,000 per week offer for \$800 came back.

Shuberts wanting Evelyn Laye and 'Cal' Brown, the Cyranos of Bergerac revival.

MacQueen Pope thinks he has a hit in the 'Duke of York's' prospective, 'Gold Blood.'

Edward Hodgson will reuse legitt 'Crazy Moon' as a feature besides doing the film column.

Sammy Smith wants Gino Malt for British Lion Film, if they can get together.

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1. That the names and addresses of the owner, publisher, and managing editor, are:
 Owner—Variety, Inc., 114 West 46th Street, New York City.
 Publisher—Sidney Silverman, 114 West 46th Street, New York City.
 Managing Editor—None.

2. That the names and addresses of the stockholders, and the names of the officers and directors, are:
 Stockholders—Harold Ericha, 154 W. 46th Street, New York City.
 Officers and Directors—Variety, Inc., 114 West 46th Street, New York City.
 Directors—Sidney Silverman, 114 West 46th Street, New York City.

3. That the names and addresses of the persons who have contributed to the publication of this issue, are:
 Contributors—None.
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4. That the average number of copies of this publication sold or distributed, during the six months preceding the date of publication, was 10,000.

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Inside Stuff—Pictures

(Continued from page 27)

to bank with the Bank of America and he requested all employees without a B. of A. account to open one.

Warner-Douvan-GTP action against Western Electric, to be aired in Wilmington next month, will allege that 'interchangeability' troubles still exist.

Lawyers in the litigation maintain that EMPI still has a clause in its equipment leases which stipulates that in the event the quality of other apparatus is not comparable with its own, WE producer licenses will not be permitted to serve that theatre with product until it installs a WE voice.

Metro's 'Mask of Fu Manchu,' originally scheduled as a quick one at a cost of \$200,000 or under, as proof that the studio could cut down, is now in its ninth week and has used up around \$460,000 in production. Another 100 grand is figured to go in before the picture is completed.

At the rate it's going word has gone around the studio that it will emerge as a special. Story has had several rewrite treatments during production.

Studios are going to exercise their prerogative so far as the morality clause is concerned in the case of an actress who recently completed contract with a major company.

'Parent' company did not want to take up its option on the actress but another lot was interested. Final decision was that the player had gotten herself entirely too much notoriety and it might be better to let her drop out all around.

Hays office will tender Dr. James A. Wingate, former New York censor head, a luncheon at Town Hall on Thursday (13), to introduce him as the Hays new production code overseer. Wingate leaves for Hollywood to assume the film post a few days later.

It was more than a week after the Hays' office had received verification of the Washington ruling exempting critics' passes to theatres, when present to review shows, that 'Warners' knocked off the charge. Other chains had fallen in ahead following 'Variety' story that critics had been ruled free from the tax. The Roxy, New York, had been the only house on Broadway to pay the tax for critics' passes to this edict.

Regular circuit passes remain subject to tax.

Owing to conditions generally, the circuits which hitherto contributed freely to local community chests, have decided this year to forego such contributions.

Instead, the circuits have decided to run a 200-foot trailer on all screens wherever the theatres can add drives for local community funds. Previously the circuits contributed cash and declined to run trailers, so the order is reversed.

Investigation of a number of piker rackets at the studios has been started by Hays office and the M. P. Relief fund.

One of the grafts being investigated is said to involve an assistant casting director. Claim is that extras asking for the health of the caster's baby at the studio received work. Idea is that those concerned with the child's health are using a password and showing a willingness to kick in for jobs.

Several things prompted Sam Goldwyn to change the name of 'Cynara' to 'I Have Been Faithful' although it was figured 'Cynara' as the title meant something due to the long New York run of the play.

One of Goldwyn's reasons was, the feeling that too many people wouldn't pronounce 'Cynara' correctly. Another was that it might become confused with Cynara.

Former Coast picture agent, who took a minor technical job in a studio when his agency folded, says he is ready for a new try at the industry's top jobs. His health has been regained on the dirty collar job and now he wants to be an executive.

Says, however, he'll keep his present spot rather than again become an agent.

For the year ending September, RCA Photophone shows a total of 2,547 theatre installations in the U. S. or an increase of 500. During September alone Photophone made 74 installations which is 22 more than for the same month in 1931.

Installations during '32 are largely replacements of other equipment. About 90% of the total number of equipments are in independent theatres.

Some of the major circuits are adopting drastic measures to stop the stench bomb abuse. Most popular means is the retaining of private detective agencies.

Warners, among the first firms, to do this, located a bomb hurler in Youngstown, O., and paid the detective agency \$250 for his work. The bomber drew a six months' stretch.

If pictures booked for their houses merit extra exploitation and advertising, Public Managers in future are to ask for permission to go ahead with that direction.

It's Milt Feld's suggestion to men of his division that they take this course.

Requests coming in for information on picture celebs as a result of the 'Hollywood on the Air' Coast broadcast show an interest in Joan Crawford, Metro star, three times greater than in any other Hollywood personality. Sally Eilers, of Fox, runs second.

Gary Grant, new leading man on the Paramount contract list, hails from duviedville where his moniker was Archie Leach. In Joan Crawford, Metro star, three times greater than in any other Hollywood personality. Sally Eilers, of Fox, runs second.

'Scarface,' nearing its wind-up on circulation in the U. S., will probably never show anywhere in Kansas or in Cook County, Ill. In Kansas an appeal was made to Governor Woodring, who looked at the picture at a private showing in Topeka and upheld the state's censor board's ban.

Although Pete Woodhull, past president of the M. P. T. O. A., is spending a lot of time around the W.P.'s legal attack on WE's exhibitor license, his presence there indicates no change in the political set-up.

Warner Brothers-Western Electric arbitration will not conclude the fourth year of its sessions until the W.P.'s legal attack on WE's exhibitor license is settled.

On a request from Fox, Radio is holding off release of 'Sham Poo, the Magician,' burlesk short, until 'Chandu, the Magician' (Fox) has played first runs.

Reduction in realty assessments on some 40 REO theatres in Greater New York has resulted in a saving of nearly \$40,000 to the circuit in tax cuts during the past month.

Inside Stuff—Radio

Lapping over of President Hoover's speech (4) into the Texaco niche left Ed Wynn and the rest of his cast with nobody to broadcast to and with a capacity audience on hand. Idea of dismissing the 900 out front was vetoed by the ad agency execs on the spot. Instead, Wynn was asked to step out for an impromptu line of patter while the Don Voorhes band provided a couple numbers. Altogether the extempo performances lasted about 15 minutes. Air program slated for that night was saved intact for the following week. First time an incident of this sort has occurred at one of these invitation broadcast affairs.

Commercial carried the entire talent tap for this show. Chain contract permits giving precedence to public events or political broadcasts without obligation to recompense previously scheduled accounts for signatured talent.

Coast radio stations are peeved at the manner in which KECA, one of the Los Angeles NBC outlets, is endeavoring to secure the wave length of KELW and KTM, two small stations in danger of losing their licenses.

Local examiner, after a hearing, recommended that KELW and KTM be dropped by the Federal Radio Commission. Although almost all of his previous recommendations have been overruled, and a rehearing has been ordered, WECA officials have asked the commission for the frequency. Other L. A. stations, favoring the underdog in this controversy, will go to bat for the two smaller broadcasters at the appeal hearing.

Kathleen Burke, 19, who copied Paramount's 'panther woman' contest and becomes a film actress in Hollywood by virtue thereof has been around Chicago radio stations and advertising agencies in various capacities two years. She especially was at KMGH, where she appeared in dozens of promotional programs staged, by that station on behalf of Hearst's Herald-Examiner.

Announcements of time and reading of weather forecasts have been the favorite 'services' rendered by advertisers on 10 second to one minute shots, but Vapek has introduced a new type of weather report. The announcer gives the prevailing temperature of the city where station is located, and then proceeds to plug the cold curing remedy.

Inside Stuff—Music

The currently popular 'Guess I'll Have to Change My Plan,' almost as well known as the 'Blue Pajama Song,' was originally written by Arthur Schwartz and Howard Dietz for the first 'Little Show' three years ago, but taken out after being in the revue only a few times, owing to the wealth of song material in that edition of the intimate revue series.

The 'pajama' angle has been considerably denatured, as a gesture to the radio plug, almost by DeLys and Clark, the Continental entertainers at the swank El Garvoh Club, N. Y., who popularized the number, and to whom Harms gives most of the credit for the song's resurrection, utilized the more sophisticated original lyrics as intended for the show. Now, the sole reference to the night apparel is in the second verse, perhaps as a compromise for the parenthetical sub-title.

Incidentally, this clearing up of song lyrics for radio has become a regular procedure with songs whose theme is oft times regarded as a bit too sophisticated for the home-and-hearth consumers.

Federal government has launched its investigation of the publishers' distributing combine, the Music Dealers' Service, Inc. The investigators assigned from Washington have arrived themselves of a copy of the bill of complaint in the \$1,125,000 anti-trust suit brought by Max Mayer of Richmond-Mayer Music against the MDS and its member-publishers, and are making the rounds of the jobbing firms in quest of information. Each publishing firm named in the complaint and John G. Paine, chairman of the M.P.P.A. board, included among the defendants, have been served with a summons and a copy of the Mayer restraint of trade bill and are expected to file their notices of appearances within the next two weeks.

Few publishers not allied with the Music Dealers Service are selling to the syndicate stores at the same price charged by the distributing combine, 16c. a sheet. That's clipping it a penny below the previous level established throughout the publishing trade. Jobbers have also come in for a reduction from the non-MDS members, with the call now 17c. a sheet.

One of the indie publisher-distributors is giving the chains an added advantage by prepaying the express charges, which, figuring the transportation at 3/4c. a sheet, delivers the music to the syndicate counter at 15 3/4c. a folio.

Publishers' point, oft repeated, that their old catalogs are as valuable for radio use as the current and future output, is illustrated by the recurrent popularity and continuous use of such numbers in the air today as 'Dinah,' 'Limehouse Blues,' 'St. Louis Blues,' 'By the Sea,' 'Avalon,' 'Poor Butterfly,' 'Japanese Sandman,' 'Whispering,' 'My Buddy,' 'China Boy,' etc., etc., to mention the many operettas and other numbers suitable for the thespians.

Any number of radio commercials, for example, use 'Beautiful Lady,' particularly those featuring cosmetic or beauty preparations. A bathing suit exploder can't help but use a 'By the Sea' for a theme or signature song, and so on down the line.

Pubs were dirty with all the openings last week, including Paul Whiteman at the downstairs supper room of the Hotel Biltmore, and Ozzie Nelson-Eddie Jackson at the Paramount hotel grill opening simultaneously Wednesday (5). It had the songpluggers on bicycles.

Roger Wolfe Kahn, scheduled to have premiered at the Hotel Pennsylvania the same night, which that he's postponed the official opening until tonight (11), regarded as a wise move and a lifesaver by the sensitive music men who don't want to slight any maestro—especially if there's a radio wire in the joint.

A revelation to music students, vocal teachers and singers will be the short sequence in which Donald Novis appears in Paramount's 'Big Broadcast' wherein he sings 'Trees.' Singer never changes his posture or expression during the song, taking high C two times without any apparent effort.

In Coast radio stations, Novis was always exhibit A for young sinners to follow in the matter of breath control, teachers instructing their pupils to attend his broadcasts to improve their own breathing.

Los Angeles Musicians' union has been checking on KGFJ, L. A. affiliate, since the latter threw out its union orchestra.

As a result of the union's alert, KGFJ has been fined by the Federal Radio Commission that the station plays records for an hour at a time, announcing the names of the orchestras but not that they are on wax.

15 YEARS AGO

(From 'Variety' and 'Clippings')

Columbia burlesque wheel was planning a series of theatres in the training camps with stock companies. There were 16 camps. Never went through.

Leo Ditrachstein, in an interview, forecasted a cycle of plays demanding 'reflection and debate' such as the economic independence of women, common-law marriage, the dignity of labor, patriotism and honor. A sour guess.

War was increasing the number of sister acts. Femme end of mixed teams doubled up when the men were called.

Fox and Ward, celebrating their 10th year together, were given a two year contract by the Keith office at \$300 weekly.

A Frisco song plugger enlisted that he might wear the uniform while doing a recruiting specialty. Understood he was to be mustered out after that. Instead, he was arrested as a deserter.

Recent price boost in picture theatres to 35 cents was hurting big.

Dorothy Regal gave out score cards to the World Series baseball games advertising her appearance with the Keith theatres. One of the first to use this new common gag.

Final test of the war song competition at the Fifth Ave. gave the lead to 'Just Breathe to News to Mother,' a Chas. K. Harris holdover from the Spanish-American war.

Two shows on B'way were getting \$100,000 agency buys. Fred Stone's 'Business Before Pleasure,' O'Leary and Al Woods' 'Business Before Pleasure,' were the two. For eight weeks and it was Woods' second series, he having already sold one similar period.

THREE NEGRO TROUPS SET TO TOUR CANADA

Toronto, Oct. 10. Forbes Randolph's presentation of 'Porgy', drama of South Carolina Negro life had the local drama scene raving. Claim is that eight of the original cast are in the line-up. Suffice to say that Rose McClelland is playing Serena and Leigh Whipper the crabman. Plan is to play the production house for four weeks and then send it across Canada, with Hamilton and Montreal the next jumps. Randolph, within the fortnight, will place 'In Abraham's Bosom' in rehearsal with some of the original cast as are at liberty. The Paul Green piece will then be offered here for as long as the traffic will stand but in the meantime, Randolph will be rehearsing 'Harlem'. From 'Porgy' indications, it seems likely that three colored companies will be working their way across Canada in presentations of Negro plays, a theatre area that is fresh up here.

Pitts'g Nixon Pitmen Walk Over Work Terms

Pittsburgh, Oct. 10. Walk-out of Nixon musicians necessitated cancellation of 'Forward March', Brown & Henderson's new one, scheduled to open next Monday (17), and 'Laugh Parade', which was due week later. 'March' instead of the Forrest, Philadelphia, same time. Nixon operating without musicians this week for 'Pure in Heart' and did same thing last week for 'Good Earth' and may continue this policy indefinitely with straight dramatic attractions unless stagehands eventually walk, too, in a sympathy move. Opening of Nixon season Sept. 15 with 'Humpty Dumpty' saw music boys continuing under last year's agreement and when a new contract wasn't drawn up, the ensuing fortnight, union ordered crew out. This they did when house reopened Monday (3) with first subscription play. It's understood that the musicians are demanding a guaranteed number of weeks for the season, with same number of men for musical and dramatic shows alike, while Nixon is to maintain last year's wage scale, but with different number of men for different type shows and under a 'no work, no pay' policy.

Dramatists, Finished at Col, East for Rehearsals

Having completed two original stories for Columbia, Frank Cavett and Edward Roberts, playwrights, return to New York, Tuesday (11), for rehearsal of their new untitled play, which Arthur Hopkins will produce. Hope Williams will be starred. E. wrote 'Yankee Street' and 'Fortune' for Col.

COAST 'PYGMALION'

Hollywood, Oct. 10. Shaw's 'Pygmalion' will be produced by the Little Theatre of Beverly Hills late in October. It's the first regular production of the fall season.

Switch in 'Language'

Chicago, Oct. 10. Laura Staub replaced Patricia Collinge in 'Another Language' yesterday (Sunday). Collinge has been in poor health throughout her engagement with the Chicago company. Miss Staub was originally scheduled for the Chicago company but was switched into the Manhattan company when Dorothy Stickney took sick.

Goodman, Chi, Opens

Chicago, Oct. 10. Goodman theatre will be re-lighted after two years of darkness Nov. 7, that time is a local venture will take the boards for three weeks with a cast of semi-pros. 'When Chicago Was Young', by Alice Gerstenberg and Herma Clark, is the play.

COST CHANGES

Betty Hanna for Betty Starbuck in 'Dangerous Corner'. Ada Hoffmann for Georgia Calne, 'Dinner at Eight'. Baby Cox has replaced Nina Mae McKinnay in 'Balloon of 1912' at the 4th Street. Both formerly appeared in Harlem's night spots.

Shows in Rehearsal

'Garry Nation' (Arthur Bookhardt), Booth.
'Music in the Air' (Peggy Fears), Alvin.
'Late Christopher Bean' (Gilbert Miller), Miller.
'The Anatomist' (Frank Conroy), Lyceum.
'Dinner at Eight' (Sam H. Harris), Music Box.
'The Little Girl' (Earl Carroll) (road), Manhattan.
'Nine Pine Street' (Ray & Howard).
'Cyrano de Bergerac' (musical) (Shuberts), Broadhurst.
'Tell Her the Truth' (Mrs. Jon Lehigh), Cort.
'Springtime for Henry' (Macgowan & Reedy) (road), Ritz.
'Michael' (Milo Aborn), New Yorker.
'The Brawl' (Leonard Doyle), Times Square.
'Chocolate Soldier' (Chas. Purcell) (road), 409 W. 47th St.
'Forward March' (Brown & Henderson), Selwyn.
'The Passionate Pilgrim' (Howard K. Brown), East.
'Incubator' (Edison & Burton), Royale.
'The Girl Outside' (Alfred E. Aarons), Hollywood.
'Camille' (Delos Chapel), 1 East.
'Dangerous Corner', 'Black Sheep', 'Peacock', 'Criminal at Large', 'Tell Her the Truth' opening here out of town during the week.

SAME 'SHOW BOAT' CAST STICKS FOR THE ROAD

Charles Winninger is staying in 'Show Boat' and a compromise deal with A. C. Blumenthal to accept \$700 weekly instead of \$900, dropping out one night a week, Thursdays, when the 'Nap's' Andy of the 'Bigelow' musical plays a new Maxwell Coffee House 'Show Boat' hour over NBC. New program started Oct. 6. Billy Kent succeeds Winninger in the opera when it hits the road, and substitutes on Thursdays. Helen Morgan and Norma Terris are also continuing in the show for road touring. There was talk of Miss Morgan going into the new Kern-Hammester opera which Peggy Fears Blumenthal is readying, but she declined to stick. Miss Terris is reported having been accepted to go on the gross on a tour. Dennis King also stays in the cast.

'THE GOLEM' ON COAST

Los Angeles, Oct. 10. Little theatre production of 'The Golem' opens at the Egan tomorrow night (11) for two weeks. Benjamin Zemach, dancer and former Habima theatre player, has the lead.

Ahead and Back

Leon Spachner general manager for 'Stop That Clock'. Charles Gray switched to Hudson from Vanderbilt as treasurer, Allen Schaeffer going to latter b. b. Robert Stevenson, Sr. treasurer of the Royale. Bob Ritz to be treasurer of the Alvin. Harry Snowden to handle the Majestic b. o. Sid Harris now company manager of 'Clear All Wires'. Victor Kiraly will be back with 'Show Boat' on tour. Al Spink, agent, and back with 'I Loved You Wednesday'. Ben Stein general manager of 'Forward March'. Eugene Kugel, publicity, and back with 'Rendezvous'. Milt Lazarus agenting 'Number Nine Pine Street'. Leon ahead, Victor Kiraly back with 'Show Boat'. Saul Abraham general manager for 'Dangerous Corner'. Dick Maney agent.

Future Plays

'The Girl Outside', comedy, by John King Hodges and Samuel Merwin, to be Alfred E. Aarons' first production of the season. Now in rehearsal under Priestly Morrison. Tryout Oct. 17 and then into a Broadway theatre. 'The Brawl' play by Henry Rosendale, goes into production under the management of Mack Hilliard. 'African Dream', by George O'Neill, taken by Harry Moses for early production. 'The Perfect Marriage', rights to which were once held by George M. Cohan, to be by the Shuberts. Play had a tryout in Showhegan last summer.

BANK GETS MANSFIELD NEAR MORTGAGE PRICE

The Mansfield, which was originally of the Chanin string of theatres, was sold at foreclosure last week. A bid of \$1,000 over the first mortgage of \$85,000 was accepted. Mortgage was held by the New York Title and Trust and the Nymco Associates which took over the property is said to be a subsidiary. Action was against Irving Levine, Inc., which had the backing of the United Cigar Stores. Latter group bought the house from the Chanins who operated it for a time, but when they stepped out Levine took possession. Mansfield has been mostly dark for a year. Last spring the bank took away most of the movable fixtures, some of which are to be replaced. Bank has entered into an arrangement with Edgar Allen, vaudeville agent, and Ray Bartlett to operate the Mansfield on a percentage of the gross. Last season Bartlett proposed to float a cut rate theatre ticket proposition which dropped out of sight.

Coast Rights Jan May Force New B-C Lapse

Los Angeles, Oct. 10. Difficulties in securing Coast rights for New York shows is forcing another production lull on Belasco & Curran, which has 'Cat and the Fiddle' running at the Belasco here and 'Bride of the Sun' Shines On' set to open at the Curran, 'Erlico', tonight (10). Curran had to go dark a week ago when 'Fiddle' moved here. Unless the firm's new play catches on, indications are the house will face another period of inactivity.

Stage Director Ousted

Los Angeles, Oct. 10. Pat McCoy, stage director for coast company of 'Intemperance' was let out after the show opened at the Curran. McCoy was following differences with the producers, Harold Berb and Jo Arnold. McCoy had replaced Gaylord Pendleton, former Fox contract player, and in the cast, succeeded McCoy.

\$6,000 Top

(Continued from page 1)
\$6,000 limit, if adhered to by the participants, is reported regarded by the various circuits and booking agencies as offering sufficient inducement in the way of competitive bidding to make a working agreement on salaries practical. For those acts which do not rate \$6,000 in the circuit's joint opinion, salaries will be reduced to proportionate. This reduction will include several acts to whom the circuits are currently paying \$6,000 or more out of what is believed to be necessary, but without regarding them as worth it. In the circuit's opinion, from accounts, no act can possibly deliver more than \$6,000 worth of business at the boxoffice. Entertainment merit on being into accounts, since it has always been the general axiom of bookers that up to \$2,000 an act is paid for value, and everything above that can only be justified by the business drawn. It is possible still that exceptions may be made in rare instances, but only by those theatres and acts willing to gamble on percentage bookings. Under the reported agreement the percentage on an act's value will have no objections to the size of the percentages as long as the guarantee doesn't exceed the \$6,000 limit. On their own and when obliged to compete on being into accounts, say they are forced into setting exorbitant salaries on acts that often don't return the investment. They expect to eliminate the salary rise by choking the circuit without killing off booking competition. The history of the show business lessens the possibility of competing circuits ever getting together on the matter of salaries for acts. The accompanying box of names and salaries lists some of the \$2,000-and-over salaries paid to individual stage attractions by the variety theatres in the past year or so. List shows 18 who have or have gotten \$6,000 or more for stage appearance. Loew's, booking of Paul Whiteman at \$6,000, opening next week, is believed the first evidence of the new determination to cut off \$6,000 recently at the Paramount (Public), New York.

Inside Stuff—Legit

Samuel Insull, whom the irony of fate has changed from an industrial emperor to a fugitive from justice touched show business at two points during the heyday of his power in Chicago. First he dominated the Chicago opera and everybody connected with it for 15 years. Second he owned station WENR, now the NBC key station in Chicago.

Both as an opera impresario and as a station operator Insull was a flop. He gave WENR, 50,000-watt, to NBC for nothing two years ago to get rid of it. His opera house stands empty and is likely to become the biggest white elephant this side of the National theatre, Mexico City. Insull built the opera house according to his own ideas, scoring all suggestions. Knowing very little about show business, the \$100,000 structure he designed contains more mistakes in building than a Soviet tractor.

Attempt of the Shuberts to force Ted Healy into working in 'Passing Show' cost them about \$15,000 in lawyers' fees and other expenses before they decided to give up the fight. Shuberts failed to get anywhere by trying to tie Healy up in New York and then tried serving the comic with papers in Chicago.

Healy sent for his New York attorney, Benedict Ginsberg, however, in sufficient time to start a legal battle in Chicago with the result that the Chicago courts ordered Shuberts to put up \$25,000 bond. The producers failed to follow through with the result the suit was thrown out of court and all injunctions restraining Healy from work were vacated.

Explanation of the recall of most of the newspaper tickets on the eve of 'Nona's' premiere was clarified by A. C. Blumenthal whose wife, Peggy Fears, presents the show. Blumey didn't like the way the tickets were allotted, having all the press spotted in the center aisle seats. He wanted the critics' locations more scattered. But after messenger boys scurried about town the very same tickets were delivered to the newspaper holders. Hereafter, Blumey will use his own plan for opening nights. Next will be 'Music in the Air'. It's now in rehearsal.

Mrs. Laura Butler Treadwell, who is to resume her theatrical career, interrupted 20 years ago, at the Lyceum theatre, New York, in the cast of 'Men Must Fight', is a prominent Albany (N. Y.) society woman, who also was active in politics here. She passed a successful screen test last July, a few months after the death of her husband, Col George Curtis Treadwell, member of one of Albany's oldest families, but never sought film engagements.

Madame Treadwell first went on the stage in 1901. Ten years later she was married to the late Col. Treadwell. Two years ago she was Republican candidate for Congress in this district but was defeated.

Sensation in Scandinavian show world occurred recently, when Copenhagen paper printed story that a leading Swedish stage producer and actor had been found getting cocaine by forging medical certificates. Press men in Danish capital called Stockholm and local papers admitted knowledge of fact but stated that due to actor's popularity, matter was not mentioned locally.

Also pointed out that during last mysterious absence of actor from the coast, he was really doing a term in jail for this offense and that two Stockholm papers had given three lines to his release.

Walter Hampden's bitterness against certain critics over the cool, if not hostile, reception tendered several plays he produced during recent seasons took the air last week. In the course of a radio interview conducted by the dramatic editor of an upstate (N. Y.) daily, the d. a. asked Hampden if the fact Rostrand had a good story in 'Cyrano de Bergerac' was not an important factor in the success of the piece.

Answering the query in the affirmative, Hampden went on to castigate critics in this provincial town, New York, for their attitude towards plays with a real story.

Getting to be a habit with Bill Brady to import European playwrights when he produces their pieces. Started the season by bringing over Marcel Achard's 'The Quaker' with Richard here in time to supervise the last couple of weeks of rehearsals.

Same is now true of Jacques Deval, whom Brady brought over to watch the preparation and opening of 'Mademoiselle'.

J. Brooks Atkinson of the New York 'Times' is setting something of a standard in reviewing sop shows. Merely by the expedient of making but brief comment.

Three of Atkinson's notices this season have occupied less than three inches of space. Daily's idea in printing the short reviews is merely to keep the record complete.

Katherine Forbes-Leith, author of 'East River', which Signourney Thayer is preparing for quick production, is in private life Mrs. Baxter Jackson, wife of the executive vice-president of Chase National Bank. Before marriage Mrs. Jackson was a concert pianist and at one time she wrote poetry. This is her first play.

Accounting of the estate of Irving Harris Niles and his father J. Harris Niles, was filed recently in Cambridge, Mass. Residue of the estates, valued at \$728,000 is will to the Actors' Fund, which has not received any settlement from the executors, however. Estates are tied up in litigation and while there will be some money paid in the Fund, the amount will be small compared to the estimated total.

Niles had charge of his father's estate at the time of death. He was always interested in the stage, but was never connected with the theatre in any way.

Will of E. F. Albee was also filed. One item is a bequest of \$100,000 to the Fund. That money is in trust and the income goes towards balancing the Fund's deficit. Dan Frohman explained there is always a deficit.

Nat'l Only Wash. Legit Under S-E Arrangement

Washington, Oct. 10. Capitol City beginning season with only one legit show for first time in years. Tie-up between Shubert and Erlanger calls for all shows to play the National. Shubert formerly had the Belasco resulting in each house being dark several weeks a year. Belasco has been on the spot for long time pending start of building by U. S. of a new treasury annex.

Prize Group Active

Buffalo, Oct. 10. 'Arms and the Man', the second production of the Buffalo Theatre School (last year's winners of the Belasco Prize cup) was put in rehearsal by Director Jane M. Keeler.

Engagements

Lesley Adams, Daisy Belmont, Mildred Natwick, William Morris, Arthur Morris, 'Carr Nation'. Eunice Osborne, Barlow Forland, Andie Adigwe, Gregory Cullinan, Joe McGraw, 'Anatomist'. Harry Richman, 'Scandal'. Raymond Walburn, 'Tell Her the Truth'. Robert Strange, 'Mourning Becomes Electra'. Howard Lang, Royal Beal, Zamaia Cramer, 'Nine Pine Street'. Solly Ward, 'Keeping Evening Down'. Patrick, 'Girl Outside'. Hyman Adler, Madeline Grey, Bert West, Donald Campbell, Myra C. Brook, 'Devil's Daughter'. Leonard, 'The Gregory Robbins, Florence Ross, 'The Brawl'. Edith Barrett, Leona Maricle, Harold Brown, 'The Perfect Marriage'.

Carroll Tries to Reclaim the Casino, Geo. White Reported Grabbing It

Earl Carroll may move his 10th 'Vanities' from the Broadway to the new elaborate theatre built for him and originally carrying his name. Deal was not early this week when it was definite that 'Show Boat' would either tour or close the end of next week. At that time, however, it was claimed that George White would be the next tenant. White has two musicals in prospect.

Differences over stage hands resulted in indecision about the revival's road plans. Proposed price grand opera which A. C. Blumenthal, considers appears to have been definitely dropped. Blumenthal is operating 'Boat' for the Ziegfeld estate.

Figure \$3 Top Scale
Carroll started angling for the house when attendance at the Broadway divied after a strong first week. Idea is to move to 'his' house, reduce the top price to \$3 and with accompanying ballyhoo, pep up the business. Present scale is \$5 to \$10. The \$3 top matter when he opened the new house last season with the ninth 'Vanities'. Both the Broadway and Casino are bank-controlled, what with mounting mortgage interest and receiverships. Broadway has 1,800 seats, while the Casino's capacity is 2,250.

When Carroll was disappointed from the latter theatre he moved his show to the 44th Street. Later he went abroad and during his absence a deal was made to take over the Broadway, also being made on a percentage of the gross. Then the Broadway became available and because of its larger capacity, 'Vanities' was spotted there. A drama called 'Black Water' was announced for the Manhattan, but was withdrawn at the try-out. Arrangement Carroll has for the Broadway in the Manhattan, but he apparently can walk out on both.

White is reported signing Harry Richman, who is supposed to get a percentage of the profits in lieu of salary. Indications are that a new 'Scandals' will be readied ahead of schedule.

'Show Boat' Tour, Maybe
Master of 'tours', 'Show Boat' has been put up to the stage hands union. Latter's rule stipulates that if a show be revived within five years of its original presentation, same number of men must be employed in the crew. There have been 63 men back stage at the Casino, but the show management insists it can't get more men. Nine stage hands have been carried through the summer at a cost of \$900 weekly, although the management claims their services aren't required. Two men were dropped by permission recently.

In seeking a concession from the union, latter has been informed that the show should play two years on the road, but that it looks impossible to break even out of town, where the admission will be \$3.30, unless the crew is reduced. When out of town former 'Show Boat' ticket scale was higher. Management contends it can travel with a crew of five men, while the union demands more. Other men are engaged locally.

'Show Boat' will have played 23 weeks when it ends its engagement. It is a record for a revival of a major musical show. Charles Wynn, singer steps out of the cast Saturday, William Kent going in as 'Captain Andy'. Kent has been in the pool for some time because of differences between Wynn and the management. Kent went on at last Thursday's matinee, with the result that the switch was decided on.

Pearl Osgood Out of 'March,' Opens in Philly

Pearl Osgood is out of the cast of 'Forward March,' the Brown and Henderson musical. Understood there were differences over the matter allotted Miss Osgood.

Because of the 'March' slated to open in Pittsburgh next Monday (17), is now booked for Philadelphia, same date. That gives Philly two musicals for the first time since the 'Unit' of the year ago. Osgood, the other premiere being 'Music in the Air' Peggy Fears' operetta.

New Pieces Give Phila. Group Repertory of 90

Philadelphia, Oct. 10.

The Hedgerow theatre in Rose Valley added 'Wife to Farnum Man,' a Spanish play by G. Martinez Sierra, author of 'Crade Song' and 'The Kingdom of God,' to its repertory Saturday night. It is the 90th production in this company's repertory.

'The D. A.,' a melodrama by Anthony Veiller, son of Bayard Veiller, was given its first performance last week. Critical response was rather unfavorable.

Hedgerow continues to be watched by representatives of Broadway interests and two of its plays are slated for Broadway production this season. One is 'Spring Song,' by Bella Spewack, and the other is 'The D. A.,' which is an adaptation of Christopher Morley's 'Thunder on the Left.'

ABE AND MAWRUSS FOR B'WAY UNDER ALIASES

Dimitri Tiomkin's maiden legit production, 'Keeping Expenses Low,' by Maurice Glass and Dan Jarrett, and Glass' first stage writing in seven years, comes into a National N. Y., some time next week. Exact date depends on the comedies premiering at the Majestic, Brooklyn, last night (10). Solly Ward was a last minute substitution for Phil White. Rest of cast comprises Louis Sorin, Joe Greenbaum, William Tannen (son of Julius Tannen), Alice Burrage, Samuel Schneider, Bernard Gorcey, William E. Morris, Lewis Tann, Patricia Quinn and Arthur Jarrett. Instead of Potash and Perlmutter, the characters are labeled Fishbein and Blintz in order to circumvent any cinematic complications, since Saeen rights to P&P. Because of the picture angle, Glass dubbed his characters with another label.

Tiomkin, husband of Albertina Beach, and better known as a composer, was a leading legit producer in Russia, but this is his first try for Broadway.

Musical 'Porgy,' Jolson Yen; After Guild Support

Hollywood, Oct. 10.

Al Jolson has a yen to do the 'Howards' play, 'Porgy,' as a musical. He is now endeavoring to get the rights on his own. The picture, Actor figures it would be good for several months during the winter, with several key city dates following limited engagements in New York and Chicago.

Bobby Crawford Turns From Music to Legit

Bobby Crawford who took over the music publishing firm of De Sylva, Brown & Henderson, was out legit show business. Associated with him will be Stanley Sharpe, former general manager for the late Flo Ziegfeld. Sharpe produced a show or two on his own. Crawford is now interested in a number of Broadway attractions as a silent partner. Last season he represented Brown and Henderson's interest in Ziegfeld's 'Hot Chai,' which they authored, along with Mark Hellinger and Elia Kazan.

Denver's Legit Chances

Denver, Oct. 10.
Denver may see some legit this winter. Oberfelder has given up Broadway, and shows booked by him will be presented at the Mundy auditorium. He has the United Booking Offices, Inc., franchise, is using the city building for his concert series, and 'Crawford's Electric' is booked for February. Metropolitan Amusement Co. has since leased the Broadway and will renovate and wire for both plays and pictures. The company is composed of Louis Hellborn, former manager of the Orpheum here; Harold Wilbur, C. A. Bailey and Arthur Jacobson.

MOROSCO'S COAST STOCK

Would Revive Troupe at President, L. A.—After House

Los Angeles, Oct. 10.
Oliver Morosco is in negotiation with Mike Rosenberg, of Principal theatres, to take over the President theatre.

House was originally the home of the Morosco stock troupe, being taken over by Henry Duffy when Morosco quit. For the past two years, or since Duffy resigned the lease, theatre has been playing pictures.

If the deal is closed it is Morosco's intention to reestablish his stock company.

Say Shubert Squawk

Figured in 'Mirror's' 'Americana' Editorial

An editorial plug of a newly opened show, in refutation of what the critics negatively had to say about it, was made by the New York 'Mirror's' editorial on 'Americana.' It appeared in the issue of Oct. 8 and apart from panning one group of our present-day sophisticated critics of dramatic art, who have failed to grasp the spirit of 'Americana,' they couldn't; it is that kind of a play, it also put revellers in a good mood, taking over the critic-columnist, Walter Winchell. He panned it.

A squawk from the Shuberts' pen, Claude P. Greneker, is reported to have been made to the bar on Winchell from Shubert theatres. A similar edict occurred three years ago against Winchell while he was on Macfadden's 'Graphic.' Greneker, however, is said to have denied to Winchell any intention to deprive him of the usual press courtesies.

Of the nine major newspaper critiques on 'Americana,' five were favorable. The 'Post' unfolded the most severe pan.

'Americana' opened last week at the Shubert by the Shubert repertory. There was a sharp difference of opinion right down the line including players who witnessed subsequent performances of the revue as against first nighters. Show reported sold out Saturday night (8).

TOMPKINS CORNERS' FOR THE STICKS ONLY

'Tompkins Corners,' first called 'Real Folks,' rural stage comedy sponsored by the National Broadcasting Company, will be presented on Broadway. Show is strictly for the hicks and will stick to the sticks.

Show was originally announced on the air rather as a test. Telegrams asking for bookings were received the next day by NBC and it was then decided to go through with it. NBC's first station issued acceptances but when the route was examined it was discovered that some dates were a week apart. NBC's interest in the show was in the hands of the Shuberts, with Leighton and Lefler supplying the missing bookings.

'Corners' opened in Wilmington last week and is now playing Pennsylvania one nighters. Nearly all bookings are for one performance per stand. There are 25 players in the troupe.

Colored Chorines Seek 'Black Cotton' Wages

Los Angeles, Oct. 10.
'Black Cotton' landed in a week at the Orange Grove, collapsing Tuesday (4) night. Following morning 12 chorines appeared at the state labor commission, and filed unpaid wage claims totaling \$158 against Lewis and Lane, who produced.

Pair are lining up another review, this time all white, to reopen the house next week.

Long's Alimony Jam

Rochester, Oct. 10.
Mrs. Enda MacCallum Long, one of the original Tiller Girls, has started contempt proceedings against her husband, Harrison Long, stage manager for Earl Carroll's Vanities. She claims he is behind in alimony and asks that he pay or go to jail. They were married in New York in 1928 and have a four-year-old daughter.

U. B. O. Booking Plan Works Well, But Producing Weakness Hurting

Restaged 'Dumpty' Set For Broadway in Dec.

With the book re-written, 'Dumpty Dumpty,' the Laurence Schwab-Buddy De Sylva musical which was yanked back after a week in Pittsburgh, will go into rehearsal again Monday (17). New title is to be chosen. 'Two's Company' being one suggestion. Show will reopen in Philadelphia Nov. 17 and in due Broadway (Apollo) early in December.

Bobby Connolly will re-stage the dances and numbers, with Edgar Macfadden slated to put on the book. Connolly was originally slated for the staging, but was tied up with 'Ballyhoo of 1932,' in which he has an interest, and another stager was selected.

Connolly will also put on 'Walk a Little Faster,' which brings Courtney Burr into the managerial field. Burr, formerly of the Wall Street and Park avenues, represented Mrs. Josh Cosden, who backed 'The New Yorkers,' which E. Ray Goetz presented and which ended deep in the red despite large grosses.

B'WAY CUTTING SCALES TO MAKE ROUND SUMS

There is a definite trend on Broadway toward establishing even money prices for legit shows regardless of the federal admissions suggestion. It was accompanied by a downward revision of the scale managers in effect reducing the prices.

It is worked out rather simply and the player is not bothered by the annoying \$3.30, \$3.85 and \$4.40 payments. First step to install the new even money scale is 'When Ladies Meet,' which has top of \$2. Actual price of the ticket is \$2.75, the government getting the 28 cents difference. The show is at the Royale, a bit larger in capacity than the average dramatic house and a gross of \$18,000 weekly is possible.

Same system has already been decided on for the new Arons & Freedley musical which goes into the large Majestic at an even \$5 top. Price of the tickets will actually be \$4.50 and the tax will be 46 cents. There will also be \$4 and \$3 on the lower floor, similarly arranged to absorb the tax. It is the only musical so far this season to attempt a scale of more than \$4.40. It is expected that the \$3.85 top scale for 'Americana' will be abandoned for an even \$4 top, that applying to musicals which are not presented at \$3. There have been reports of Broadway producers at \$2.75 top and where capacities permit it, an even \$2.50 top will be offered. Actual price to the show will be \$2.27 and the tax 23 cents.

Vancouver's Road Show Plans Take Work To B. C.

Los Angeles, Oct. 10.
Cliff Work is in Vancouver, B. C., today, to confer with J. M. Franklin, Canadian division manager for RKO, regarding reopening of the Vancouver, dark all winter, for road shows again this summer. House is in Work's Pacific Coast division, and his plan is to replace the exiled theatre who has been operating the house in the Canadian border city, by an RKO manager.

Work, traveling by plane, made stops in 'Frisco, Toronto and Seattle on his way to Vancouver. On his return, he flies to Spokane and Salt Lake, returning here Oct. 17.

Royce Auditioning for 'Ida' Rehearsals in L. A.

Los Angeles, Oct. 10.
Ed Royce is auditioning preparatory to starting rehearsals within the next week for 'Princess Ida,' the next production for the Mayan. Musical is an English story and has had only one presentation in this country a brief engagement in New York some years ago. 'Rose of Flanders,' Royce's initial Coast musical, is in its third week at the Mayan.

The United Booking Office is in better working condition at this time than anticipated at the season's start. It is handling 22 attractions on the road, with the exception of one major key is okay, in the opinion of booking experts.

However, the producing arm which the U.B.O. expected to promote, has not materialized. It was hoped to raise \$500,000 for the purpose of putting on new shows, plan being to back leading managers who would be asked to accept a percentage of the profits.

Chicago Weak Link
Weakest part of the Shubert-Erlanger booking combination is the Chicago situation. There are but three attractions current, most of the Loop's legit theatres continuing dark. While the U.B.O. figured on taking in only five of the Chicago houses, others were in reserve if shows were available. And unless a new booking is in sight, the U.B.O. will continue to get little dramatic fare. Another reason for the present condition is the fact that several of Broadway's last season's hits have already sailed Chicago with special companies, as for instance 'Counsellor at Law.'

Methods of the U.B.O. in bookings is said to involve strong-arm tactics. It is made known to the U.B.O. to secure break-ins must sign to play U.B.O. houses when going on tour, and also indie shows are called on to play either at the U.B.O. or Shubert theatres on Broadway. Until there are more shows produced that condition will likely not be bettered.

There have been several clashes with the bookers, however, and the producers concerned figure the U.B.O. will not turn down a hit unless it comes to laying out a route. Another counter to the comb's scheme is to book into an independent Broadway theatre before seeking try-out dates.

Apparently the satisfactory business enjoyed by the hits now on tour are to the credit of the U.B.O.'s holding to its principle of eliminating opposition bookings. Best money is being made by two musicals, 'Oh, Yes I Sing' and 'The Laugh Parade.' All doubt has been dispelled about 'Sing' on the road, on the basis of the Chicago grosses and on stands on the way there.

FAILURE TO GET NAMES DEFERS ROSE PROJECTS

Bud Murray came on from the Coast to see Billy Rose about staging the Rose revue, but Murray will probably go on shortly as Rose has been busy with other projects. Rose is being courted by two musicals, 'Oh, Yes I Sing' and 'The Laugh Parade,' nor get the desired name talent for the revue. Rose wanted Harry Richmond and Burns and Allen for the musical, with neither available.

Murray brought on with him the script of 'O Susanna,' an operetta which had quite a run on the Coast two years ago. Franklin Warner, promoter and dabbler in Coast theatricals, came east with Murray. Warner is remaining in New York for the time being.

Murray is trying to interest the Shuberts in the 'Susanna' operetta, originally done in California with Warner's backing. Albert Huestick and Aubrey Stauffer wrote it.

Rodgers and Hart Coming East on B'way Operetta

Lorenz Hart and Richard Rodgers will be New York bound towards the end of the week, after a year in Hollywood. They've just finished the musical and are for Al Jolson's film, 'The New Yorker.'

Couple have several legit ideas, outstanding being an operetta which they hope to have produced before the end of the year.

San Antonio Hopeless

San Antonio, Oct. 10.
A legit season for this town looks hopeless. Out of four tentative bookings two canceled, leaving only the road 'Scandals' and Walter Winchell's 'The New Yorker.'

No U. B. O. houses here, but the city owns an intimate playhouse and a large auditorium.

Maedchen in Uniform' a Stage Hit In London; 'Roadhouse' Looks Good

Vienna Critics' Burn-Up

Budapest, Sept. 28.
Viennese critics are peeved because most of the successes on the Vienna stage are by Hungarians. Now three German names claim a place on Vienna posters. Critics triumphed.

But it turned out that Frank Maar was a pseudonym for Rose Meller, Franz Kammerloher for Nandor Ujehelyi, and Peter Hell for Sandor Erdel, Hungarians all.

LOUD SPEAKER 'ASIDES' FOR PARIS PLAY

Paris, Oct. 1.
Loud speakers, similar to screen sound-equipment, will be used in legit for the first time in Ruth Putnam Mason's play, 'Happy Easter', to express the inner thoughts of the characters at such times as they remain silent on the stage. Expressing thoughts of principals by means of a ghost chorus had already been done on the screen by Rene Clair in 'Million', and also by Jean Cocteau in some arty reels.

Ruth Putnam Mason's play—a three-act comedy—will be done in London by Hill Mitchellson, son of the 'Bavarian Cowboy' star. He saw the play when Miss Mason was rehearsing it on the Riviera, and had Lionel Wallace buy it for him.

Miss Mason first intended to produce it here in France, and even obtained working permits for a company of 16. Other difficulties she experienced, made her give up the idea, and temporarily turned to writing stories and verse. Her jail ballads will soon be published.

LONDONERS NO LIKE AMERICAN 'LEFT BANK'

London, Oct. 10.
Closings Saturday night (8), included Ivor Novello's play 'Party', and Elmer Rice's 'Left Bank'.

'Party' had a nice run and was bought by Metro. Londoners didn't care much for Elmer Rice's American conception of artist life in Paris. It lasted only two weeks.

Geraldine-Joe Stopped By British Age Rule

London, Oct. 10.
Geraldine and Joe, scheduled to open at the Holborn Empire today (10) are on the home of the intervention of the British educational authorities. Authorities say they have proof that Geraldine is under the legal stage age.

Ruling need not only the Holborn Empire, but ten more vaude weeks.

London Show World

Rex Ingram Himself
Rex Ingram's latest picture, starring Rex Ingram and called 'Baroud', was trade-shown in London Sept. 28.

No members of the critical press, other than local trade papers, were invited, the general release of the picture not falling due until well into next year, and the renters arguing no good purpose could be served by national publicity.

Hotels Fix Rates
During the worst of depression last summer, the London hotels offered drastic inducements to prospective guests—so much so none of them profited by such throat-cutting competition.

They have now gotten together and agreed upon a minimum rate for standard accommodation.

Lycium Relighting
The Lycium, which has been closed since Cochrane's production of 'The Miracle' folded there, reopens Oct. 11 with a drama on the bar review called 'Here We Are Again!'

Berry Quits 'Whod'
After considerable friction at rehearsals for the Hippodrome revival (Continued on page 53)

U. S. Theatre Totters With Capital System; Prof. Dana Salves Soviet

Paris World Premiere For Romberg Operetta

Paris, Oct. 1.
First Romberg play to have its world premiere in Paris will be 'Roses of France', a romantic operetta in three acts, which Maurice Lehmann will produce at the Chatelet, in folio Nina Rosa. Book is by Mouzy-Eon and Alfred Willemetz. It shows the Versailles of the Louis period. American rights, as usual for Lehmann shows, are held by Irvin Marks.

Willemetz, who will thus draw royalties from the Chatelet, is himself part owner of the Bouffes Parisiens. 'Nina Rosa' grosses, which averaged \$500 a show when Bauge's part was played by a substitute, jumped to \$1,000 the minute Bauge went back, so opening date for 'Roses of France' is still indefinite.

'SOCIALIZED' THEATRE' RUINS LATIN STAGE

Rome, Sept. 29.
The competition of the State with private theatrical and operatic companies is making itself felt more and more. The so-called 'Theatopian Charte' comes from the State organization, known as the O.D.N. (Workers' Spare Time Movement), though not actually subsidized, have all the influence of the State behind them, and the millions of lire annually subscribed by the 1,500,000 Fascist members of the O.D.N. in Italy. Of these millions of lire, they only receive a small amount, but they look like running the privately organized traveling theatrical company out of business.

The official figures published for the summer season of the 'Theatopian Charte'—three traveling dramatic companies show that 231 different towns and villages in 53 different provinces of the country.

The chief object of the 'Theatopian Charte' is to interest the working class in the theatre by bringing it to their doors and offering it at very small admission charges. But, incidentally, though this is not what they are aiming at, they are giving the old-fashioned touring company, already struggling for life, the final blow.

Paris Light Problem

Paris, Oct. 1.
Lighting is still the biggest headache in Paris for producers of international standard. There is strictly no native lighting expert. Eric Charrell, currently staging 'White Horse' here at the Mogador, arranged for Gibbons to come from London and advise on the spots and floods.

Rad Francis F. Mangin, currently busy in London, when in Paris at the moment, efforts would have been made by Charrell to have Paramount ask him to help.

CZENOW'S TALENT HUNT

Michel Czenow, of Universum Agency, Paris, is spending a month in New York on a talent hunt.

Czenow is looking over acts for British Gaumont and other variety theatres on the other side.

TOM PATRICOLA SAILS

Tom Patricola, with Louise Carr and the Wheeler Twins, all in his act, sailed for Paris, Oct. 8.

They'll play the Continental capitals in London for almost two months.

Mina de Cock Dies

The Hague, Oct. 1.
Mina de Cock, 43, the Dutch revue star, died in Amsterdam. She was discovered by the late Frits van Haerlem, who for years was the leading Dutch vaudeville-manager. She appeared at the Hall and Rido revues and was not only popular with the public but also with co-artists.

Leningrad, Sept. 2.

American theatre is on the downward and its speedy decline is just one more symptom of the impending collapse of the whole capitalist system. A large and festive Russian audience, including the cream of the Soviet theatre world, was given assurance of this effect by the only American speaker, Prof. H. W. L. Dana of Cambridge, Mass.

The occasion was the 100th anniversary of the Alexandrinsky Theatre, now known as the State Theatre of Drama. The Commissar of Education, Andrew Bubnov, was on the stage among the theatrical personnel, which ranged from post-revolutionary youngsters to octogenarians.

The speech of the evening was the Commissar's. Comrade Bubnov spoke over two hours. It took the celebration days to get over it. Then Prof. Dana was summoned to the stage in behalf of the foreign delegations. Having come from Amsterdam where he took part in an anti-war congress, Prof. Dana began by saying that he had been glad to come five thousand miles from New York to Leningrad to attend this jubilee. Then:

All Good But U. S.

'I have heard too much drama, of the chief theatre centers of various countries. (Continued on page 52)

NEGRO OTHELLO, WHITE DESEDMONA IN MOSCOW

Moscow, Sept. 21.
Two of the 22 Negroes who came to Russia to help make a motion picture which never came off will remain here for some time for professional engagements.

Wayland Rudd will play Othello with an all-Russian supporting cast. He will speak his lines, of course, in English while all the rest of the Negro stars do their Shakespeare in Russian. One of the most gifted of the younger actresses, Clavdia Mikhailovna Polovakova, until recently of the Mali Theatre Studio, has been cast for Desdemona. Rudd has appeared in several Broadway productions. After the Othello performance he expects to return to New York.

Sylvia Garner, whose forte is Negro laments and folk songs, has been engaged for a series of concerts in Moscow.

Several of the other Negroes are remaining likewise but to do work outside the amusement field; unless the only English newspaper in Moscow—where several will work—may be considered amusing enough for inclusion in that category.

Retrenchment Hitting French State Stages

Paris, Oct. 2.
Opera Comique once more in financial trouble, resulting in Manager Masson resigning, following the resignation of his partner a year ago. Theatre gets a state subsidy, but management is tied up by all sorts of strict by-laws, which mean running at a loss.

Appointment of manager is made by the Minister of Fine Arts. Real trouble starts when too much higher stuff is being insisted on by critics, and that the French paying public really wants music less pretentious and more tuneful. Rene Gadane is acting pro-tem for the government as a kind of unofficial receiver.

Comedie Francaise, also state subsidized, is likewise in financial trouble. Appropriations for reserve funds to be cut, and some of the company is out.

Alhambra, big name vaudeville house, is closing for one week, but because it is preparing to revert to straight vaude policy.

Hensen Turns Comic
London, Oct. 10.
For the first time in his lengthy career Leslie Henson will assume a comedy role in the 'Dick Whittington' pastiche which Julian Wylie will produce in the London Hippodrome on Christmas day.

Fay Compton has the title role.

4 Budapest Premieres Given on Same Night

Budapest, Sept. 28.
Optimism of Budapest producers was proved when four theatres presented new plays on the same night. Two of them at least are hits.

One of these, 'Lieutenant Komma', first presented at the Burgtheater in Vienna last year, and due on Broadway in the course of this season, is authored by a Hungarian girl, Dr. Rose Meller, who concealed her identity under the pseudonym 'Frank Maar', but reveals her identity at the performance in her home town, Budapest.

The play here had almost the effect of a new one, so differently it was staged and directed. What was a bloody satire on Tardom in Vienna, here became a pretty, playful, gay parody with plenty of music. Altogether a delightful performance.

CHEVALIER'S HIGH PAY AROUSES LATIN WRATH

Milan, Sept. 29.
Jingolism or exalted nationalism made Maurice Chevalier's Milan visit go blah. He had been engaged to sing at the Odeon theatre at 48,000 lire for one night. Prices were raised to \$1 to \$2. When filled to capacity the Odeon can hold only 55,000 lire, and since the expenses run to 12,000 lire, there was a phenomenal gain of 5,000, which, however, was not realized.

Just before the theatre opened a crowd of youths and young men gathered and began to boo and later became so threatening that the carabinieri had to be rushed up. Reason for the demonstration was that Chevalier was 'being paid too much.' As a result of this hostile reception he has canceled his engagement for Turin.

His program was made up of English and French songs and imitations of imitators of himself. Two of the best received songs were 'Mon petit Tom' and 'Dites-moi ma mere', both new for America.

See B'way Prospect, in New Stockholm Play

Stockholm, Sept. 28.
First Swedish play to have Broadway possibilities in many seasons was 'Kanneke on Diktare' at the Vasa. By Ragnar Josephson it is the tale of a cloak room lad who lives in a world of snobs.

His dreaming got him involved in a domestic quarrel between a husband and wife with the result he goes to jail for the wife's shooting of her mate. He waits for him and then promises to do anything to make amends.

In present version he commits suicide and audience left to believe she would like him, giving a weak finish which critics panned. But, with complete overhauling, the germ of a strong melodrama for a Glenn Hunter type of actor, remains.

'Domino's' Costly Flop

Paris, Oct. 1.
'Domino' failure in New York still echoes here. It is understood Brady had been offered \$25,000 by Fox for the picture rights, and more than enough to cover the stage cost from other sources before the play opened.

No incident was Brady of a hit that he refused both offers, with resulting heartburns from those who would have had a cut in the deal.

Despite the New York flop, Gilbert Miller says he will produce the show in London, with Leslie Henson or Herbert Marshall can be obtained.

Hot Stepping Diva

Stockholm, Sept. 29.
At her second performance, since returning from Metropolitan Opera success, Gota Ljungberg surprised her audience, including the King of Sweden, by singing 'Salome' in German, with a cast of warbling in Swedish.

Diva wants to do this at the Met and guarantees a real 'dance of the Seven Veils' for Catti-Cazazza. Was a big success here.

VARNA SHOPPING FOR A MUSICAL IN LONDON

London, Oct. 1.
Henri Varna, of the Casino de Paris and the Palace, Paris, is interested in 'Over the Page', the renamed Murray Anderson 'Fanfare' revue. Varna originally wanted to see the show over, when it flopped at the Prince Edward, three months ago. He still has the 'in-tact' idea.

'Sir Oswald Stoll is ready to let me show go to the Casino de Paris around the middle of November, although Varna talks about a month earlier. The date difference can be overcome but not the monetary difficulty. Stoll wants 200,000 francs per week, eight weeks' guarantee, transportation and pay for rehearsal, so that the Frenchman would not agree.

A less costly deal is the one pending between Varna and Laddie Cliff. This is for Cliff's revue, 'Rhythm and Rhythm', currently at the Winter Garden, to go to the Palace, early in January. Cliff is prepared to bring the entire company over on a 50/50 basis, with actor to get the bigger percentage. 'Show will have two to three French comedians who will play sketches in French, with Laddie also playing in French. Arrangement is for two weeks, and if show does not succeed after that, the entire company to be sent back at Varna's expense.

Dr. Buchanan

London, Oct. 10.
'After Dinner Revue', scheduled for the Gaiety next Friday (14) is off for doctoring, with Jack Buchanan called in to do things up.

Understood the promoters have found themselves a new bankroll and now want to make sure of their show.

Mex. Bars Amateurs To Aid Jobless Pros.

Mexico City, Oct. 2.
Civic government's diverse department has taken action to get jobless professional vaude and revue performers engagements in local clubs, and to that end has ordered its inspectors to report shows composed of amateurs.

Profess has kicked that many cabarets engage crude amateurs because they work for next to nothing. Civic government promises to improve cab shows' quality by insuring upon employment of professionals.

Fossil Secure in Post

Berlin, Oct. 10.
President Fossil of the Variety Artists' Association is not likely to be recalled or supported.

At one time reported that there were some internal difficulties in the organization with the president likely to be asked to resign, but everything is serene now.

NONA

(Continued from page 50)

was for her pet charity, musicians' orphanage.

Miss Urie has the sort of role she does best—sexy, passionate and lyrical. Chief in support is Arthur Margston, a sort of poet, and there is a good choice as Finale, Mildred F. Mitchell as props got some laughs, calling Nona "Fraulein." Hans Hansen, impersonating a Russian, is not as good as his butler in "The Social Register," with Miss Urie, Patricia, Calver, and the other players, the star's secretary, but who saved her from affairs with two violinists, a press agent and a basso profundo.

There is a colored player, Oscar Polk, amusing as the train porter, similar to the part he played in "Once in a Lifetime."

Some German lines got across, Miss Urie speaking her very well. Her personal draw should carry Nona for a time, but more so on tour.

OL' MAN SATAN

Morality play, with incidental music by Donald Heywood. Presented by Shillwood Productions, with all-colored cast at the New York Theatre.

Staged and directed by William A. Shilling, seven of the players are by name and there is an offstage choir said to number 100.

.....A. B. Comesthere
.....Dan Michaels
.....Mme. George Harvey
.....Mabel
.....Moses
.....Laurence Chenuit
.....David
.....Walter Richardson
.....Mary Jane Watkins
.....Jesse

Public response to this newcomer as an inferior No. 2 "Green Pastures" is inevitable. Narrative deals with the rise and fall of Satan as the legend is recounted by Nona, mammy to her pickaninny babe. Author is a British West Indian who also wrote the score which provides the whole piece with a musical background.

Musical side of the piece is vastly better than its literary substance, for this real negro morality play altogether misses the tender naïveté that made the prime appeal of "Pastures." Scenes are talky and pointless and instead of the gentle humor of the Marc Connelly play it has nothing better than occasional comic twist.

Understood the production is hooked up economically despite its enormous personnel, so that it can run on a gross of about \$5,500 a week. The house is in on the attraction and will do everything to encourage it. For which reasons it is difficult to gauge its stay. There are probably sufficient scenic and audience circles from which it will draw and there may keep it going for some weeks, but there is small chance for the piece with the general public on its merit.

The religious side may attract more people and the singing of the colored choir is almost worth a visit, but as literary product and for entertainment, it's a weak sister.

History of how the piece came to presentation is interesting. It all began as a project for the Lafayette in Harlem where the cast was assembled. Next stage was the use of the Forrest for rehearsals. Operators of a hotel chain, of which the Forrest hotel in the same building is one, made the rehearsal gave the producers encouragement. William S. Shilling, connected with the film business, liked the prospect

and bank-rolled it through preparation.

People concerned in the play gave it remarkable attention, many of them walking to rehearsals from Harlem when funds were low during the first part of the play. It has been in preparation. Settings and costumes were acquired through the generosity of economy and the elaborate equipment of lights and such accessories were provided by last-minute financing.

Play opens on a stage divided in half, left side a cabin doorway and right interior of a negro cabin. The first act makes the dark half while the action goes on in the other. Same device is used at other times, but some scenes are on full stage. Opening episodes have to do with Ma Jackson's children going off to camp meeting, leaving one small boy at home with Mammy who begins to tell him the story of Satan as the action fades into the visual playing of the legend.

Similarly to "Pastures" is obvious, but the likeness ends with the structure. Play itself is merely a series of jerky incidents having to do with the plottings of the Devil for the downfall of mankind, using such readily available as Pride, Greed, Intemperance, Jezebel and the like. Much of the acting is stilted and almost all the writing is crude.

Best moments of the evening are those in which the singing of the back stage ensemble and the high light is the singing of Walter Richardson concerned in one episode about the Devil's plotting against David.

Finale is a rather good bit of spectacle stage, but it falls short principally because the musical accompaniment for the incident is weak. Failure to achieve the downfall of man by his manifold plots, sends hordes of his myrmidons on earth to preach condescending doctrine, thus to confuse the True Belief.

Stage is filled with a jumbled crowd in dim lights, as the different preachers rise here and there in the garb of all nations and urge each its special creed. The little groups and their leaders being illuminated for a moment by a brilliant spot. Out of the confusion there gradually develops a single religious truth, presumably symbolizing the True Faith. Germ of an effective idea is there, but it requires of a spirited musical expression to clinch it. This was missing in the score and a strong idea went glimmering for its lack.

THE OTHER ONE

Drama in three acts presented at the Baltimore Oct. 3 by Thomas Kilpatrick; was staged by Harold Winston. Ford featured; staged by Harold Winston.

.....George Baxter
.....Lida Moxlin
.....Helen Ford
.....Florence Ford
.....Mr. Ford
.....Fuller Mellich

The author had an idea in writing "The Other One," but picked himself a tough assignment, starting with a death and having the shadow of the departed in evidence throughout the play. He calls it a romantic ghost story, but it's rather an uncomfortable thing in the theatre and destined to eclipse.

Jim is an only son of the Floods, who is one, and not a ghost, as on art. George makes the mistake marrying Christine, who is passing to the beyond as the curtain rises.

YOUKI

(Continued from page 51)

vincial home. Then the second stanza shows a bar in the actress' house in Paris where the play really begins, when the third act takes place in the actress' bedroom. It is an idea that could be used in a short screen sketch, or even adapted for a stage curtain raiser. Production is of the cheapest kind, and dresses are dowdy.

Parlays, veteran eccentric actress, tops the bill in the play, there is an actress. She overacts. Leading man is done by Paul Bernard as the so-called college boy in a society. The part which from the acting point of view is satisfactory from end to end is Aquilata, as the guardian. He is of the bulky type, somewhat similar to Raimu, and gives an A1 performance.

Girl of Good Family

(Jo hazbol valo urilany)

Budapest, Sept. 28.

A comedy in three acts by György Vessary, first presented by Veszprémi on Sept. 25, 1932. Characters: Rajnai, Kertész, Hajmács and others.

Hilariously funny, this new play gets the auditorium rocking with its receding the old days of risqué French comedy and the variety has studied the style of "La Dame de chez Maxim's," "Controleur des Wagons-Lits" and other naughtily French classics, but he has entirely modernized it and made it young and exhilarating. He has a happy sense of comic situations and knows how to exploit them.

The story is pretty naughty, but Vassary's comedy is with a little philosophy. "The half-serious attitude does not fit in well with Vassary's usual style, but he discards it after the first act, to plunge into

Her twin sister, Claire, arrives shortly afterward.

Chris is everything to Jim. She had taken poison by mistake, and his grief is boundless. His father never went for Chris very much and convives to have Claire poor the lad. Claire is like him, she is hard to tell them apart. But there is a difference. Whereas Chris was gay and adored clothes, Claire is a hard-boiled vengeful and goes in for black.

Proximity to Jim while he is making a new step to replace that of Chris' which is smashed, ends in his proposal of marriage and declaration of love. Before the ceremony Claire tells Jim's father that it was she who switched bottles in the medicine chest, and therefore really murdered her sister. Claire violently states her case, saying her sister was always ahead of her, even to taking the man she loved—Jim.

The off-stage ceremony goes through. Then Claire pleads with Jim to take her away on a honeymoon at once. She feels that Chris' soul is present in the house, and for the same reason he refuses. There is a clouded finale. Whether the figure with its arms extended is Claire or Christine is a guess.

Helen Ford, heretofore known in musical comedy, is featured as Claire. George Baxter is Jim. George, a leading actor, one day, is present, but the playing generally is enervating. Dec.

frank and joyous burlesque, where he is at his best.

A good little girl who has lost her job is in the direct need. In her despair she answers the advertisement of a doctor who requires, for the purposes of medical research, a girl who is going to have a baby. He keeps her in his house for constant observation, takes the utmost care of her nerves, and with things pleasant to look upon, while the poor girl, in mortal fear lest she should ever get to lose the splendid job, manages to put off an examination from day to day, and learns the necessary symptoms by heart out of her benefactor's medical library.

The tension and the all-too-tender treatment get on her nerves, and she allows the kind, unworried doctor's gay friend to take her on a night club to have a good time where she is found out. They have a night of mad revelry, but the girl is still incorrigibly innocent when the heart discovers her. After sundry misunderstandings, he has the greatest disappointment of his life upon discovering that she is innocent, but since he has in the meantime fallen in love with the object of his experiment, he makes the best of a bad job and marries her.

A brilliant performance, with the actors obviously enjoying themselves, and as anybody, did a great deal towards making the new play a big hit. Played less lightly it must have failed, as it was very body laughed too much to be shocked. Besides Margit Dayka, in the part of the girl, was a good family who had the misfortune of being innocent and must pretend to be bad, most of the honorees. Claire, the part of the doctor, Csontos, in the very funny part of an elderly great actor who is Romeo on the stage but is scarcely able to do so in private life, and Teri Fejes, who plays a naughty girl with bubbling temperament.

KAROUSSEL

("Merry Go-Round")

A Russian production. Produced by Raoul Audier. At the Potiniere, Paris, Sept.

A strictly vodka show on lines exactly similar to Nikita Baileff's "Chauve Souris," made up of about 15 sketches. Company numbers 15 in all, led by Vladimir Andreeff. Production is by Eugene Karousel, who in c/o before the curtain between numbers. Some of these would benefit by compressing considerably, most of them presenting nothing especially original, but some of the music is very useful. Much use is made of screens with a space cut out to permit an actor to insert his face and sing from behind a painted shape—one of these making him act the part of a parrot.

Two specialty Russian dancers, the Koudriavtzeff, are okay. Best numbers are ones where four actors in four niches give an impression of a mayonnette theatre; and one where Schumann's "The Grenadiers" are sung by three men—two in Mayonnette Grenadier costumes singing Grenadier lines; and one in period costumes singing the introduction.

Show is in the Potiniere for a limited time. Management is so sufficiently advertised should get enough cavalier lovers to the 300-seater for that duration. Max.

MANOLITA

Budapest, Sept. 26.

Opera in three acts. Book by Imre Harmati. Music by Szabolcs Fenyves, presented by the Pótvárosi Operetta Theatre, Sept. 26. In the cast: Hunyadi, Szabolcs, Fenyves, Solty, D'Arrigo, Kálmán, and Oly Szabolcs.

More a revue than an operetta. All the attraction there was about this much-talked-of new musical lay in the production. As local standards go, a lot of money was spent on sets representing a ball at the Paris Opera, a rose festival at the Bois de Boulogne, and the beautiful clothes. There is no saying whether "Manolita" will have a career abroad as it is all production and no play.

What plot there is centers round a beautiful opera singer, Manolita, whom one of her admirers, a super-annuated marquis, presents with a priceless family jewel. This is stolen from her, the burglar being none other than the marquis' son, who resents the old man's lavishness in shedding family heirlooms upon lovely opera singers. In the course of burgling, the son also falls in love with Manolita, and vice versa. There is a happy end. The opening performance last fully four and a half hours.

Szabolcs Fenyves is a very young composer, who showed promise of original talent in the score of "Maya," standard, but he is a real good with "Manolita." Book and score are overlong and often tiring.

First night success was mainly due to Hannah Honthy, who is a very clever actress, always in good taste, and knows how to make herself beautiful. "Manolita" will probably have an average run, though money spent lavishly on the production calls for more than that.

"Five Star" in Swedish.

Stockholm, Sept. 28.

Royal Dramatic Theatre has obtained rights to "Five Star Final" and "Domino," which will be done late this season or as openers for next year.

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"A motion is in order to rename the show 'Rex Weber's Review' in honor of the man who stopped upon the stage and sang a song with his live motion picture. It is his freckle-sing amusing, but his straight singing of a depreston theme song, 'Brother, Can You Spare a Dime,' made the biggest hit I've ever heard on the revue stage."

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"Rex Weber is a versatile performer looking at one minute like Harpo Marx and at another being able to put his comedy behind him and make the most of a good thumping song."

"You will discover a new comedian named Rex Weber, who sings with his mouth motionless and does other tricks besides, but is at the same time an exhibitionist and a sincere and humble fellow with shining eyes who can cut over some of the best. Can You Spare a Dime? as if it were the one thing in the world he needed."

"The individual who carried off the comedy honors is one Rex Weber. He is a valuable asset to 'Americana.' He is not only a fine comic, but, unlike most of them, he can sing well. Why Weber has not been seen in our better-class theatres before this is one of the mysteries of the theatrical business."

"Americana brings Rex Weber's ventriloquism from vaudeville to the legitimate theatre. It is a canny voice manipulation and excellent entertainment."

And Thank You, Mr. Lee Shubert and Mr. Jos. M. Gaite, for Giving Me My Opportunity in "Americana," Shubert Theatre, New York

Columnists on Wane

Whether the Broadway columnists are slipping or not, which seems to be a growing opinion, their carelessness and maintenance of grave inaccuracies may achieve that negative objective. Taking long chances is no secret in the columnizing routine, but the manner in which they carelessly bandy names and places has become so obvious that with it has come an evident loss in interest. Besides which there is the number of columnists who have moved out of New York and this multiplicity can also be blamed.

The peep-hole appeal of the average Broadway column may be losing its grip because too many blatant errors have occurred, with the result it's shaking confidence in the general authenticity of the gossip. Overstepping or keeping people in only good so long as it piques a wallop and fortified, in the main, by a modicum of fact. But when the facts go awry, the 'kick' is gone.

Already there are rumblings among the journalistic cognoscenti as to whether or not the recent epidemic of books, films and plays concerning the columnists has been too much to chill public interest and sympathy for the personality column conductor.

But having the greatest negative effect is the general thinness of the 'news' and the staleness or general insipidity of some of the items. This has become so notice that during the past few weeks many who avidly peeked over their favorite columnist's shoulder for an inside eyeful of what's going on are now totally disinterested or blank about it.

The newspaper bunch that knocks around Broadway knows how dependent are some of the printer's ink gossipers on their friendly ally for copy stuff. In fact, some exclude press agents who retail gags and sundry agenda in exchange for a friendly mention, or the use of a personality's name in connection. Thus their ally has been crossing some of the columnists by slipping 'em simultaneous news, so that it appears coincidentally that two or more columnists are 'being another' setback for the column conductors. While it's true that once they're bitten, the columnist is 'off' an unreliable source, this has happened to a few divers sources, quite a bit of late.

In a measure, apart from the p. a.'s, there are certain volunteer news tipsters who hang around the night spots, apartment houses and restaurants where the columnists make their nocturnal rounds, and too often the same quip or gag or bit of gossip is related to several people in the course of the same session, or same evening. As a result, more than one professional gossip-collector encounters the same item.

Perhaps the paucity of sufficient 'live' info has been another deterrent. But all in all the columnists have been reaching so wide, and not being particularly about what they hear, that there is the matter of two columnists on one page with one saying 'yes' and the other 'no' on the same item the same day.

The greatest deterrent to the columnists appear to be the people who they mention, usually in a favorable light. Though flattered, these individuals go out of the way to let everybody know about it and how far from fact is the story.

Kreuger Still There
Jess Kreuger is still writing for the Chicago 'Evening Graphic', although his column is out. It was previously reported that he was leaving that sheet.

Another six months Kreuger will have been with Hearst 35 years. Understood that elimination of his column may only be temporary.

Danny Ahearn Connects
Danny Ahearn's newspaper story, 'Picture Snatcher', has been accepted for publication by Farrar and Rinehart. Due in book form about Jan. 1. George Bye did the contacting.

Several tells of the extremes to which papers go to secure photographs and some other inside not heretofore in print.

Farrar is unusual in having been first submitted for picture before a try being made for publication.

Baseball Writers' Break

Following the lead taken by the New York chapter of the Baseball Writers' Association in selecting William Hennigan, of Macdonald's 'Defunct Evening Graphic', as official scorer for the recent World's Series on the New York end, the parent organization, at its annual meeting in Chicago, voted unanim-

Best Sellers

Best sellers for the week ending Oct. 8, as reported by the American News Co., Inc.

Fiction		
'Sons' (\$2.50).....	By Pearl S. Buck	
'Sheltered Life' (\$2.50).....	By Ellen Glasgow	
'The Fountain' (\$2.50).....	By Charles Morgan	
'Inheritance' (\$2.50).....	By Phyllis Bentley	
'Peking Picnic' (\$2.50).....	By Ann Bronte	
'Three Shies' (\$2.50).....	By Tiffany Thayer	

Non-Fiction		
'Death In The Afternoon' (\$3.50).....	By Ernest Hemingway	
'March of Democracy' (\$3.50).....	By James Truslow Adams	
'More Merry Go Round' (\$3.00).....	Anonymous	
'Epic of America' (\$2.75).....	By James Truslow Adams	
'Van Loon's Geography' (\$3.75).....	By Hendrick Wilton Van Loon	
'Let's Start Over Again' (\$1.50).....	By Vash Young	

imously to turn over the major scoring in '33 to members out of work.

An amendment to the Association's rules was necessary to effect the change and has the approval of the National Landis and the presidents of all major leagues. The scorers usually are chosen by the club presidents in co-operation with the Writers' Association. Their salary is paid by the league, which in turn collects dues from the individual clubs.

His Own Book Agent

Albert Stevens Crockett wrote 'Old Waldorf, Bar Days', a history of the famous bar including 491 collected tales, drinks and recipes. It was published a year ago.

Crockett is now out with a circular in which he tells that he obtained a judgment against the publisher for royalties but was unable to collect because there was no cash. He is offering the \$3.50 book for \$1.50 in the hope of being able to sell a sufficient number to be able to collect the judgment. Previous books were 'Peacocks On Parade', 'When James Gordon Bennett was Caliph of Baghdad' and 'Revelations of Louise'. Says he has another but won't tell the title lest that be taken before he can arrange publication.

Liquor Recipes

One of the most practical likker recipe books of its sort is the McCreary-Smith company's publication of 'The Art of Mixing W.G.' by Helen M. Griffith. It's a simple and concise booklet listing 235 recipes and it's as simply explained as it's breezily written.

It's designed to be the home drink mixer, and not the professional bartender who never wants for the various props.

London Critic Bows Out

Dudley Tait, one of the youngest stage critics, left the 'Sunday Dispatch' film and theatre desk Oct. 1, to take a trip round the world for a year. Leslie's health has not been good, and he has literary contracts which require attention.

His desk on the London 'Dispatch' will be taken by Connery Chappell, who did the film page on the paper the previous year, giving it up for a copy year named, who was with 'Variety's' London office for some years, has a first novel just coming out.

Delayed By Illness

Continued illness of General John F. Danell is holding up that proposed 'The Journal of Fair Play', plans for which he had been preparing before his sudden removal to the hospital.

Understood that the magazine was to voice the sentiment of the Army and Navy Club, of which General Danell is one of the big guns, on such subjects as the bonus, armament and like matters which the military and navy men might be interested.

In view of General's illness, unlikely the mag will appear before the new year.

German Papers Merged

Milwaukee 'Herald', German daily suspended Oct. 1, has merged with the Sonntagspost and will be operated as a weekly beginning Oct. 9 by National Weeklies, Inc. The 'Herald' was 72 years old.

It suspended once before when the whole staff went to the Civil War.

Schaffer Sues Smith

Suit has been filed in New York by Rosalind Schaffer, coast writer, against Frederick J. Smith for \$520.80. Writer charges this is due for material used in Smith's 'Screen' publication, 'Screen Weekly'.

Review Dr. Mayer's Book

Following is the book review from the New York 'Times' (9) on Dr. Edward Mayer's 'The Curative Value of Light' (D. Appleton & Co., \$1.50). Dr. Mayer is in charge of the National Vaudeville Artists' sanatorium at Saranac Lake, N. Y.

This small but authoritative book comes at a timely moment and ought to exercise a wholesome influence in the controlling and the subjecting to reason and knowledge the craze for sunbathing, sun-tanning, sun-lamp treatments, nudism and the allied fads that are sweeping the country. Dr. Mayer, who is director of the Adirondack Park Sanatorium and a specialist in light therapy with several important hospitals, began studying this subject as an experimenting with sun and light treatment twenty years ago and has continued the work ever since. He is the author of a comprehensive and technically accurate book on 'The Clinical Application of Sunlight and of an account of 'The Present Status of Light Therapy'. When a man so well qualified to give advice on the curative value of light writes a book about it, it is no wonder reading it is surely time for the people who have been bronzing themselves at the seashore and now are examining the sun-lamps for sale everywhere, with thoughts of purchase, to stop, look and read. Dr. Mayer puts his scientific facts into a simple and easily readable style that, nevertheless, does not lessen their authoritative character. He sets forth the value and the dangers of the sun bath, explains the action of light on the body and discusses the effects to be gained by the sun-lamp. He inquires into the value of light treatment in certain diseases, has a chapter on the use of light in other irradiated substances. In a section on the sun-lamp versus sunlight he deals in detail with the sun-lamp, describing the construction of the lamp, its kinds, their values and dangers, dosage and manner of application. Throughout the book he stresses the advice that the reader must not forget the sun, and must not forget the possible dangers of light unskillfully applied.

A Pout, After 14 Years

Blanche Colton Williams not too kind to O. Henry upon her retirement from the chairmanship of the O. Henry Memorial Award Committee after 14 years in the post.

Although giving as his reason for desire to work on a biog of George Elliot with the result she cannot find time to supervise the selections of the pieces in the best O. Henry manner for the Doubleday, Dorland annual anthology, Mrs. Williams, upon stepping out, calls O. Henry 'dated'.

Benchley Returns

Robert Benchley returned to New York Friday (7) from Hollywood for a second, a dramatic critic of the 'New Yorker'.

He had been on the Coast acting and writing for Radio, finishing, with Bartlett Cormack, a script for John Barrymore's next at that studio, just prior to leaving.

Radicals' Syndicate

More fiery members of the John Reed Club, the group of radical scribblers; Rebel Poets and a number of similar organizations have formed the Revolutionary Writers' Federation which is to get out what will be called a 'Monthly Literary Service' from poetry to fiction, supplied on a syndicate basis. Around 50 'proletarian' newspapers and

mags already claimed to be contracted for the service.

'Monthly Literary Service' will take contributions from outsiders if it keeps to with radical thought. No payment, however, the contributors being strictly in aid of the cause.

It's also the plan of the Revolutionary Writers' Federation to help in the formation of similar groups in other large centers throughout the country, the aim being to coordinate proletarian literary activities.

A break for the 'proletarian' scribblers, if the Revolutionary Writers' Fed can make them realize it. And a decided impetus for the cause.

Frame Ups

William G. Hoelke puts a kick in his story of a Cuban girl made the victim of the vice squad. Eva Garcia, heroine of 'Sold' (Macaulay), has a tough time of it. Decoyed from Cuba by a white slaver, she is put in bondage in a factory town near Harborsburg. Escaping, she comes to New York where she gets a job in supper club, but she falls a victim to a fake raid and goes on probation. After the third arrest she gets in a jam with a tough ring in order to prevent her from testifying after she has aided in the arrest of some of the gang.

A aoid story but, told with a simple power which grips. No pyrotechnical protests against the system. Her story is told chiefly from the simple, graphic recital of apparent facts. Rather out of the ordinary.

City Drops Winchell Matter

Walter Winchell was in something of a jam when a piece in his column which lashed License Commissioner Geraghty, and which fetched a summons from that department, for Winchell to submit to examination as to the source of his information.

Being a municipal matter, it was taken up with Arthur J. W. Hilly, the corporation counsel of the City of New York, who tore up the summons—and that ended that.

O'Neill P. A.ing Dems

Joseph Jefferson O'Neill, former New York 'World' reporter, who handled the publicity on the Ford Peace Ship expedition, is now conducting a campaign for the Coast for Roosevelt and Garner. O'Neill, at one time with the Hays organization, was recently one of the star men on the L. A. Examiner.

Miller's Studio Leave

Max Miller, author of 'I Cover the Waterfront', and currently under contract to Columbia, is on a six weeks' leave of absence from that studio to complete his new novel, 'The Way Law for a While'. It's the story of a reporter who had to write as the advertisers dictated.

Miller is doing his writing at San Diego where he formerly was ship news reporter for the 'Sun'.

S-H Coast Switches

Allan C. Bartlett has left San Francisco (Scripps-Howard) 'News' as m. e. in favor of editorship of 'The Coast' at San Diego. H. Casey Clavore promoted from assistant to m. e. job on 'News', while Chris Lykike moved up from city ed's chair to asst. m. e. Morton Sontheimer new city ed.

Mortimer On 'Telegraph'

Lee Mortimer, former 'Mirror' columnist moved into the pages of the 'New York Telegraph' with a chair of his own. He says: 'I'll be the first time the 'Telegraph' has used this type of column.'

Hart's Revival

Percie W. E. Hart, who used to get out a series of small books, or 'narratives', on divers subjects, under the imprint of The Biblot Brothers, has resurrected that publishing concern.

His first publication is a full sized book, compilation of his own pieces previously published by him, under the new title of 'Long Life and Happy'. He will reprint many other works which he formerly published.

Hart is best remembered for his 'Hart's Yarns', published back in 1901 when he founded The Biblot Brothers. At the time he also published a mag called 'Ease'.

Writes of 'Casey'

Guy Fowler, of the Harvey A.2. Greyhound Agency, is doing a biographical story on C. S. Casey Jones, to be titled 'Transport Pilot No. 13'.

Simon & Schuster will publish.

Sinclair Connects

'Gordon Sinclair's "Footnote on India" sold out on its first edition of 2,500 (published by Doubleday Doran and Gundy) in Toronto the first day. A second printing was sold before the presses had started to run.

Reason is the publicity given Sinclair's travel articles which have been from papers in 22 Canadian cities. Sinclair had been staff reporter on the Toronto 'Star' and correspondent for 'Variety'. After four years on the 'Star' he was sent to Labrador to report on land on assignment. Fed up with routine playboy, he decided to write the way he would for 'Variety', the home folks fell for it and he's been travelling ever since doing 200,000 miles in 48 countries.

Sinclair is now the highest paid reporter in Canada and leaves for the South Seas in December. His 'Footnote' is one of the few books to get mention on Hearst's International News Service leased wires this season.

Highest book sale ever recorded in Canada was 'A Quiet on the Western Front', of which 50,000 were sold. Every copy was imported from England.

Dell's 5c Pulps

Those two new newspaper mags sponsored by Dell, details of which have been carefully guarded so that they would not be headed off now in this week. A couple of pulps, called 'All-Western' and 'All-Detective', their arrival will occasion no less interest in the publishing field in view of the fact that they will sell for a nickel.

Price is a new low for pulps, half the price, even, of the chain store mags one of whose strongest selling points have been their price—a dime.

No question but that the Dell nickel mags will affect the other pulps. Ten-cent price of the chain store mags, though, is a good deal more down to the same price level, and the new action is virtually certain to be repeated by the pulps now selling for a dime and even more.

That Dell's move will cause the other pulp publishers to grumble goes without saying. The sales money is the pulps' subsistence, and the loss of their less profitable mags than Dell can make their mags go at a nickel is a question. Or, if they can, it may be slim pickings.

Dell expects its nickel mags to go over in a big way, so much so that preparations are set to convert the monthlies into weeklies in short order. Carson Mowre, who is editing the two mags, has sufficient material on hand to last this purpose.

Cross Section

William Faulkner's new book, 'Light in August' is offered on the New York 'Times' as 'less brilliant' than 'Sanctuary'. It is, to a degree, but it is a grim, realistic recounting of southern episodes in which the male and female protagonists are a white woman and a mulatto woman never met. More character analysis than plot, but vividly told in Faulkner's peculiar style which achieves such compounded words as 'hollerwhispering' and 'saw-saw'.

It does not follow the usual pattern of narration but relates several intermingled stories. It is a cross section of life in a tiny southern town rather than a novel in the accepted sense. It was published by Harrison Smith and Robert Haas.

Why McCardell Waits

Roy McCardell inquires that the further adventures of his Aunt Angle and Uncle Oswald will not be related until people again start buying books at book prices.

He doesn't see all and sundry know that he can write a book and he doesn't see the necessity for giving further gratuitous demonstration. Says further that only the author is writing books now, since there is no money and a little honor in being hawked over a drug store counter for less than it costs to manufacture the volume.

Chamberlain's Fiction

Arthur H. Chamberlain, west coast publisher who issues non-fiction books in addition to a couple of mags, is doing a new action nature is adding fiction to his book list. First of his novels, to appear this week, is a tent show about by Maurice L. Kusell and M. S. Merritt called 'Marquee Ballyhoo'. Chamberlain will divide his book list for the next year equally between fiction and non-fiction. Type of stuff (Continued on page 63)

NATION WANTS NEW MUSIC

Canada's Stations Placed Under Federal Control; Commission to Restrict Adv. Among Reforms

Ottawa, Oct. 10. Chairman of the new National Radio Commission, which has been established under federal auspices to engage in the business of radio broadcasting and to regulate and control the programs of all stations in Canada, is Hector Charlesworth, editor of 'Saturday Night' and a veteran theatrical critic and essayist. Vice-Chairman is Thomas Maher, French-Canadian editor of Quebec, while the third member is Lieut.-Col. W. A. Steel, director of Radio Research, National Research Council, Ottawa, who has been attending the International Radio Conference at Madrid as Canada's delegate.

The commission will be assisted by Major Gladstone Murray of London, England, loaned for the purpose by the British Broadcasting Corporation. It is anticipated that Canada's national system of broadcasting stations will be largely patterned after the British organization.

Preliminary to the establishment of the Canadian body was the report on the radio situation throughout Canada by a committee headed by Sir John Aird, which recommended a national chain, reduction in privately-owned stations, deletion of much radio advertising and restricted commercial time all along the line. The Aird committee recommended the appointment of a national commission, the members of which should perform their duties without remuneration. The government appointed the commission, but the salary of the chairman is \$10,000, while the two others receive \$5,000.

Considerable opposition was given to the scheme by private broadcasting stations in various Canadian cities and protests were forwarded to Ottawa. On the other hand, a Canadian Radio League was organized some months ago to agitate for direct government control of broadcasting in the dominion. The president of that league, now inactive, was Graham Spry of Ottawa, formerly national secretary of the Canadian Clubs, but he has not received a commission appointment. He is now in the newspaper business.

Opposition to the plan developed among the commercial stations because of the admitted intention on the part of the government to annul the operating licenses of various broadcasters and the establishment of government stations in key locations, a large appropriation already having been made for this purpose. The situation was such that several important stations did not proceed with mechanical and structural improvements, as well as proposed increases in wages, because of the probability that they would be put out of business.

Chairman Charlesworth has long been a student of the theatre and is known to have a broadminded attitude toward the stage and the screen. One purpose of the commission is to encourage Canadian talent, but Charlesworth has already stated that Canadian writers generally have a long way to go, particularly with radio technique. His big job for the present will be the cutting down of commercial time and other restrictions on advertising over the air.

The government already has the nucleus for a chain of public broadcasting units in the stations of the Canadian National Railways, the state-owned rail system. There are 11 of these stations from coast to coast, but they have not been a success.

Some Fun

Current radio season finds a new high in the number of married couples working on the same programs. Most of the spliced teams are doing comedy acts.

Among the commercial teams are George Olsen and Ethel Shurt (Canada Dry), Frank Crumit and Julia Sanderson (Blackstone Cigar, NBC, and Bond Bread, CBS), Burns and Allen (Robert Burns), Jack and Sadie Benny (Canada Dry), 'Easy Aces,' Goodman and Jane Ace (Layor's) and Fred Allen and Portland Hoffa (Linit).

Among the better known sustaining hub and frau acts are Bessie and DeLoane, NBC, New York, and Lee Sims and Romay Bailey, NBC, Chicago.

CUBAN DIALERS REVOLT AGAINST RADIO TAXES

Havana, Oct. 5. The most unpopular tax ever passed by the Cuban Congress is the recently approved radio tax which charges for the use of the receivers from \$3 to \$12 annually, according to number of tubes.

When the law was passed it was intended to tax all the receivers in use and those disconnected would be sealed by government inspectors, but the people made known its protest and the secretary of the treasury ordered all radio sets, whether in use or not, taxed.

The radio dealers complain sales have stopped and besides, all those who bought radio on the installment plan have returned the sets. To own a radio in Cuba is a real luxury. It is the most taxed object in the country. The list of taxes on radio are as follows: 5% as consular fee on the invoice, 25% duty in the custom house, 10% of the total duty extra for the public works fund, 15% as importing fee, 1% on the gross sales tax, 2% for all money collected, 1% as luxury tax, 4% for outgoing money, which in this case is the money sent to the manufacturers and, besides tax stamps, total about \$2, which are paid on the documents.

The last day for the voluntary payment of the radio tax has passed and now an army of government inspectors are after the insurgent owners.

KNX Announcer Loaned To KJH at Top Salary

Los Angeles, Oct. 10. Emulating the picture studios, radio stations here are now borrowing one another's contract talent.

Stuart Buchanan, announcer at KNX, went to KJH to play the lead in the new CBS nation-wide serial, 'Omar Khayyam,' on a loan.

He's getting \$75 for each appearance, a record price for an air actor hereabouts.

Buchanan was manager of KJH three years ago, for two weeks.

Murray's Spot Open

From current indications William Murray, who held the title of director of popular entertainment, will not be replaced by the NBC artist bureau. Assignment was originally one of those carved out by Murray himself and sold directly to George B. McClelland.

Officers formerly occupied by Murray are now the quarters of Mrs. Rockefeller King and the bureau's club department.

COUNTER BIDS TO ASCAP MEMBERS

Out to Break Up American Society—Would Hand Out \$1,000,000 in Contracts for Self-Controlled Music Rights for Public Performance—Guaranty Offers Double Incomes from ASCAP

LOOKING AHEAD TO '35

With the radio interests making strenuous efforts to create their own performing rights combine and generally offering a guarantee of close to twice the income derivable through the American Society of Composers, Authors and Publishers, the directors of the Society are doing everything they can to expedite the signing of their own new 10 year agreements with the publishers and songwriters.

Broadcasters' plan of copyright organization is a definite scale of remuneration for both publishers and songwriters. This scale is founded upon the current year's returns for the industry.

Radio men have set out to bring into the fold six class A publishers to whom they will guarantee \$60,000 for each firm's performing rights the first year of the contract; three class double B publishers are guaranteed \$45,000, and three of B or CC rank are assured an annual payment of \$30,000.

Under the present mode of split-up prevailing in the American Society, the class A firms for the 1931-32 term will obtain around \$32,000 each, the class double B must-haves \$24,000, and the B classified publishers, \$16,000 each.

For their project the broadcasters are figuring on collecting a minimum of 40 top or close to top-rating songwriters with 25 of them to be guaranteed \$15,000 for the first year; 10 writers at \$10,000 annually, and five at \$5,000 a year.

By the time they have this organization launched radio estimates it will have passed around something in the neighborhood of \$1,000,000 in contracts, effective over the first year, with both national networks, NBC and Columbia, it is understood, doing underwriting.

Broadcasters deduce that they will get half of this back from fees collected from such sources as theatres, hotels, cafes, dancehalls, foreign rights, etc., given their publishers and authors will allow them a percentage from this latter income in addition to the guarantee.

Society's Drive Paced by this competition the heads of the American Society are putting on a concerted drive to obtain the signatures on the new 10-year contracts. Desperate personal solicitations by the directors themselves, and other methods are being employed to quicken the publisher-members into line. The composers and authors, however, are being subjected to special appeals from the officers of the Songwriters Protective Association.

Chief among the signature hold-outs are publishers discontented with their classifications. These have taken the attitude that any extension of their contracts is out unless the Society has passed upon their applications for reclassification. It is upon the members of this recalcitrant group, particularly those with extensive and valuable catalogs, that the broadcasting coterie has concentrated its attention.

Approaching reps from radio declare they're not interested in going into the publishing business. All they want is to gather into a copyrighting trust their own 10 or so publishers with catalogs that cover a wide and varied field of popular and semi-popular music. With the libraries of these long-

Golden Dreams of Chicago as Radio Production Centre Haven't Jelled; Glamorous New York Keeps Edge

Set to Bolt?

Reported that one of the biggest of the big 10 music publishers, controlling one of the most extensive and valuable catalogs in the business, is practically set to join the broadcasters' performing rights combine.

Details of the contract are still being gone over by attorneys from either side of the deal, with the exchange of signatures anticipated within the next two weeks. Publishing firm involved is controlled by interests outside the music business.

REPORT HEARST AFTER KFAC FOR \$100,000

Los Angeles, Oct. 10. William Randolph Hearst is reported negotiating to buy KFAC, local 560 watt station, at a price said to be \$100,000. Station is currently the tie-in unit for the 'Herald-Express,' local Hearst afternoon paper.

Hearst has been in the market for a Los Angeles station for the last two years, with deals falling through to acquire KMTX and KMPC.

standing publishing houses, plus the non-copyrighted music in the public domain, to draw upon, they figure they will have enough to cover their needs.

Guarantees Double Income In addition to special plug concessions the broadcasters are offering 10-year agreements, dating, of course, from the expiration of radio's current three-year contract with the Society, on a minimum basis for the first year of twice the income the publisher obtains for the 1935 period of his ASCAP contract. Terms for the subsequent years are to be individually worked out.

Several of the approaches to publishers have come from the NBC legal department. Spokesman here usually calls up with the query: 'Have you signed your new agreement yet?' If the answer is in the negative, the publisher is advised: 'Well, then don't until you talk to me first. Call me up when you're ready to talk terms.'

When the negotiations on the revised music tax struck a serious snag early last August the broadcasters discussed the possibilities of organizing their own performing rights combine from among established publishers. Word of this got to the Society, so that immediately after the new contract was approved between the broadcasters and ASCAP, the latter's directors unanimously adopted a resolution authorizing the Society to proceed to obtain from each of the members a 10-year extension of the present agreement, which expires Dec. 31, 1935.

But it wasn't until the third week in September that the new contracts were mailed out to the members. Form of the latter document is worded the same as the previous assignment except for the insertion of what is numbered as Clause 11. This clause provides that should the Society at any time 'voluntarily or involuntarily divest itself of any of the rights in a musical work...in the absence of an agreement between the composers and authors of the work, on the one hand, and the publishers, on the other, specifically altering their rights here, such rights shall be owned and any monies derived therefrom shall be divided equally between the writers and the publishers.

Chicago, Oct. 10.

Chicago has failed to become the important radio production center that was visualized two years ago when NBC sunk \$1,000,000 in the sumptuous quarters it occupies in the Merchandise Mart. Yet five of the seven most popular NBC commercial programs and two of the most popular CBS commercials originate in Chicago.

Psychological barriers operate against Chicago as a production centre and until these are beaten down New York will continue to have two-thirds of the network commercials to Chicago's one-third. San Francisco is a negligible also ran as a radio production center.

Favoritism shown New York by western advertisers has been described aptly as due to the preference of industrial tycoons to be 'angels' for a 'Broadway production' rather than to move to Topokai for a prosaic Chicago program. Something like that is an important part of the psychological barrier Chicago must overcome. As a matter of plain fact and as a matter of fact, Chicago is as well equipped to stage any sort of a radio program as is New York and with the theatrical situation what it is today talent is prepared to move to Topokai if necessary when a good commercial account is involved.

Chicago's Good Points There is no sidestepping the solid reality that 40% or better of national advertising is placed through New York. Yet from the standpoint of dozens of advertisers with headquarters in Chicago, Detroit, Minneapolis, St. Louis and other western cities the convenience of centralizing radio production in Chicago is obvious.

Right now NBC in Chicago has 17 network clients and 18 local commercials. Columbia originates 13 network programs in Chicago and has 42 locals, of which possibly 15% are produced in Chicago.

But while the hoped-for prominence of Chicago as an origination point has not yet come, the local broadcasters still hope to achieve parity with the east by increasing their present approximating 35% on network commercials to 50% of the national total.

HINK AND DINK WALK AND MINSTRELS CLOSE

Columbus, Oct. 10. Hink and Dink (E. E. Hinkle and G. N. Gordon, respectively) of WLW radio minstrelsy fame did a complete fadeout here last week when they left for features of the Dixie Minstrels.

The boys were to get \$750 for the Wednesday to Saturday engagements and claimed they were to be paid in advance. They spent their first night's pay in advance, but the management, Harry Schwartz and the company refused the 'advance' on the second night—meaning the radio boys did a walkout without appearing at that performance.

The show which was the second of the season at the Hartman did only \$150 gross for the two nights. Schwartz tried to keep the show on despite the Hink and Dink walkout but announced, late Friday that all other showings had been cancelled.

X Sisters' Shorts

Three X Sisters, who made their debut on the Tydol program over CBS last week, are making a short for Paramount at the Astoria studio.

Contract, handled through the CBS Artistic opinion, over the picture company's option on two to follow. Sisters are a trio of English imports doing harmony.

Little Bits from the Air

Hendrik Van Loon and Heywood Brown presented a pretty study in accents over WOR Wednesday night (7). Brown was doing a book review with Van Loon on the latter's "Van Loon's Geography." Surprise was that Van Loon's voice came over with a heavy Dutch accent, making him almost impossible to understand.

When Van Loon went over to his home town of Veere-am-Zee, Holland, several years ago to live for a while, he spoke pure unaccented English, but seems to have gotten the burr back with the native sun. Brown's voice also showed some strange accentuation, the broad a's of below Dixie mixing with what sounded suspiciously like Boston culture.

Few arrangements have been better conceived, orchestrated and executed than the dance interpretation of Victor Herbert's "March of the Toys" as played by Freddie Rick's Columbians.

Joseph Diskay, Hungarian tenor, formerly in variety and until a year ago a regular over KNX, Hollywood, staged an air comeback Sunday (25), when spotted for one number in the outdoor A. park board concert. Choosing a particularly robust number, he was forced to give two encores before the band concert spectators would allow the program to proceed. His second and third were Hungarian folk songs. Diskay, who sings in 14 different languages, is set for future KNX spotting as a result.

Gordon, Dave and Bunny, otherwise the Funnymen, have a bright

15 minutes of a. m. entertainment on behalf of Oxiol with their vocalizing and xylo-banjo musical accompaniment. The Oxiol spelling, while by no means unostentatious, isn't the worst brand of ad plugging on the radio, and at least it's a half hour of the morning, with a direct appeal to the housewife, the detail isn't out of order.

Nujo's quarter hour of Johnny Hart in Hollywood may pick up in interest when Johnny finally gets there. Right now, after the fourth episode, he's farwelling on the choo-choo, hence it must have been a slow progression to get Johnny started for the Coast.

On WJZ for 15 minutes at 7:45 p. m. JST, Thursday night, Dr. Royal S. Copeland, U. S. Senator from New York, is the topper offered with his medical bally on Nujo's medical qualities.

It's tough to grip the interest, however, up to that point.

Young Dave Bigelow and Jack Less, Gue Edwards' proteges, did oke for themselves on an exploitation stunt at Sals furniture store, when where WJZ got nothing out of a prize presentation shindig. Edwards and his discoveries were the features, the ear-melting himself clicking with a carking melody of his song compositions.

The kids, in a sort of Street Singers' voice and according to Bigelow tenoring and young Less on the acc., registered effectively. Edwading powers of his contribution had his music conductor, Ben Schwartz, officiate for him.

Jane Grant's Stereo quarter hour of a morning on WJZ is another in the giveaway series of radio programs which seem to be on the increase. The something-for-nothing idea is apparently growing in favor with the commercial sponsors as a means to determine audience circulation. It's also a good introductory of the product, even if rather expensive.

Still, some aver, not all who write for nothing will write for nothing buy that something. That may be so, or not.

One wonders furthermore as to the why of so many commercial chains having giveaways on both chains, as witness the Barbasol programs, on five networks, and each making a free offer. One answer to this is not so much to weigh the relative drawing powers of the or the artist, as it's a guarantee of 100% coverage. It's fairly well established that each station and chain has its own following regardless, similar to certain newspapers appealing to certain types of the public, and the advertisers. In an endeavor to insure full coverage are not averse to make a 200% investment for facilities on both chains.

To return to the Stereo program, Adia Kuznetsov and Zinaida Niculina, Russe singers (who also reside at their own Kretschma nie club), furnish the excellent vodka songlogs to balalaika and guitar accompaniment, while Miss Grant extols on Stereo.

There are quite a few corking morning entries which somehow or other aren't as well known as they should be, chiefly because of the early hour. Some rate night spotting and some achieve it, as Peter De Rose and May Singh, for example.

There's John Fogarty, however, a tenor, at 8:45 a. m. on WJZ, with Irving Miller accompanying him, who rates better than earlybird spotting.

At 9:30 a. m. on WJZ and 10 a. m. on WEAF are a couple of regular sketches. "Vic and Sade," yclept Van Harvey and Bearline Myrman, from the Chi NBC studios, do their stuff every morning with their typical man-and-wife routines. While on the sister link, Jane Dillon does one of those protean routines, titled "Thru Lighted Windows," playing every character herself. Both are on limited networks.

Then there are Muriel Pollock and Vee Lawnhurst, the musical "Lady Bugs," with their twin pianologing at 9:15 a. m. as early morning cheer-uppers.

Donald Novis at 6:45 p. m., with Harold Sanford's orchestral background, is more fortunate with his tenoring, and is getting a corking buildup opportunity. Novis is fast developer, although he's yet to achieve that ethereal fame which some of his contemporaries enjoy.

Ban on Bends

Among the new policies going into effect with the inauguration of Richard C. Patterson as NBC active administrative head is one putting a curb on free bending of the elbow.

Responsibility has been reposed for a series of omissions in recent months and particularly for such situations that culminated in the exit of a minor exec only a week ago. Latter case, however, had one of those ironic twists, with the employee taking the rap for something he tried to keep the higher-up from doing while in the throat. No ban is being put on entertaining the customers, but the network exec doing the entertaining is abjured to keep the end and out of the toasting within bounds.

New 3% Nick Will Give ASCAP \$75,000 from L. A. Stations' Grosses

Los Angeles, Oct. 10. Local radio stations will contribute more than \$75,000 this year to the American Society of Authors, Composers & Publishers under the new 3% arrangement on commercials.

Regular fees for the year, which will be paid as usual in addition to the gross tax, have been changed but slightly over the tab of last year. In some spots they were lowered, while in others they were boosted.

Indications are that the locals will gross better than \$750,000 on commercial business during the ensuing year, with the ASCAP taking 3%. The additional net fees for the various stations are: KFI and KBCA, \$15,000; KNX, \$10,000; KHJ, \$6,000; KFWB, \$5,000; KMTR, \$2,500; KPCB, \$2,500; KMPC, \$1,000; KTM, \$2,000; KGGF, \$1,000; KRKD, \$2,000.

Decision was reached this week by the local broadcasters' association to compel the advertisers to pay the added tax. Uniform stamp on bills will advise commercial accounts that inasmuch as the ASCAPs are taxing all programs, whether or not there is music on them, it is mandatory for statements to be 3% higher.

Radio Tax Bill Up in Ala. State Legislature

Birmingham, Oct. 10. A bill placing taxes on broadcast stations is pending in the special session of the Alabama legislature, having been introduced last week. Bill levies a 5% gross tax on receipts of stations and places a tax of 100 per cent on announcers and \$25 on engineers.

Representatives from practically all the stations in Alabama met at Montgomery last week and prepared to fight the bill.

KOMO-KJR Merger

San Francisco, Oct. 10. KOMO and KJR, Seattle, will combine this week or next. Both are under NBC banner, with latter owned by network and former owned by Fisher Flour Mills Co.

Deal will be similar to that recently swung by NBC here when station's KGO took over KFO, except that in Northern the affiliated chain will do the absorbing.

Bert Fisher, now managing KOMO, probably will have charge of both broadcasters with no definite berth mentioned for Bert Bryant, KJR manager.

NEWS SPOTTING PEEVE

Rochester, Oct. 10. Gannett officials took a burn when WHRC, Rochester, put on the Hearst "Journal" news broadcast just ahead of the "Times-Union" period over WHAM. Result—Gannett & Chronicle's night news broadcast was shifted from WHRC to WHAM.

Pace Takes WCOA

Birmingham, Oct. 10. John Pace and associates have taken over WCOA, Pensacola, Fla., and are operating the station formerly owned by the city. New contract has been installed in the studio.

RADIO CHATTER

East

Joan Fay, imported as Joan Boas from WLW, Cinny, by Tommy Rockwell, got on NBC Thursday (13).

WLBW moves its station and transmitter from Oil City to Erie, Pa., Oct. 18.

Funnyboners take on a Saturday night period this weekend, making it three sustaining sessions a week on Columbia.

Johnny Marvin collecting a book of yodel songs.

WTAM, Cleveland, trying to get Hildegarde of the Gus Edwards Rues to fill the Alice Joy commercial (Fischer chain stores) and sustaining spots while the latter is vacationing in Mexico.

Tom Terrie, the shorts director, doing an audition of a new sketch before the NBC program board. Calls it "The Mysterious Mummy Case."

The two household experts of WOY, Schenectady, answer to the calls of Sylvie Winters and Anna Summers.

Walter Eberhardt today (11) is talking about his rock, "A Dagger in the Back of the Neck."

A. O. Coggeshall, senior announcer of WOY, Schenectady, is on pins and needles when his young son faces the mike on kid programs from East.

Richard Hilderly, former radio operator for the New York "Times," has taken up his residence at Maynard, Mass., to engage in radio experiments.

WTAG, Worcester, Mass., has its own point-to-point radio. Chas. Foley inaugurating "True Police Drama," stories of actual cases taken from the records.

Mid-West

Irene Kirchner is inaugurating "Swanee Skyhawks," new, for WMBD, Peoria, Ill.

KYTV, Chicago, gets two new disc programs, "Penrod and Sam" and "Stevens and Son."

Walter Thompson Agency has installed a private telephone wire between its bailiwick and the Chicago NBC headquarters.

Robert Ball will give his "Shut In Program" for invalids on Tuesdays and Thursdays over WGN instead of Saturday only.

Donald I. MacDonald appointed office manager of Chicago.

Republican National Committee in Chicago was keeping Coolidge's talk Oct. 11 big secret. So big that only newspaper and radio people knew about it and they only told their friends.

West

Ben McGlashan, owner of KGFJ, L. A., has turned in his old yard for a 50-foot.

KJL's new staff male quartet comprises Fred L. Harter, basso; Cecil Wilcox, baritone; Richard Davis, second tenor; Glen Rabe, first tenor.

Richard Le Grand has left KYA, Fresno, for KGW, Portland, as announcer and dramatic player.

KNX, Hollywood, installing an organ.

Henry A. Bellows, vice-pres. CBS and general manager WCCO, Minneapolis, in Denver visiting KJL.

Fish-on-Go letters are being placed on towers of KJL, Denver. Opposite new golf course.

W. D. Reynolds, owner of KJL, Denver, and KFOR, Colorado Springs, has taken up golf and has gone below 80—for nine holes. Likes the game.

KJL's one of two Los Angeles NBC outlets, has applied for the wave length of KTM, which Examiner has recommended should be taken from this station. An appeal has been taken from Examiner's recommendation, with most of other L. A. stations ready to go

to bat at succeeding hearings in favor of KTM keeping its license. The Radio Commission granted station KGGP permission to move from South Coffeyville, Okla., to Coffeyville, Kan., and to increase its power to 500 watts for night.

Nineteen students at the University of Oklahoma at Norman have been chosen for the symphony orchestra of WNAH, the university radio station, and were heard in their first program Oct. 9.

L. A. Chamber of Commerce hates to admit this, but KNX will resume the broadcasting of frost warnings Nov. 15.

Announcing spot vacated by G. W. Vogt at KFAB, Lincoln, filed by Lyle de Moss, former studio singer, Vogt to KFBI, Abilene, Kans.

Dolores Seal, working both KDYL and KSL, wins Salt Lake talent contest prize and gets free trip to Hollywood.

After discontinuance by local papers of radio programs, KDYL popped out with a weekly news and program sheet of its own.

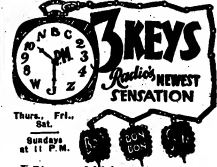
G. W. Towner, Western Electric engineer, arrived to supervise final installation details of KSL 50 kw transmitter.

KSL and KDYL trade of networks on September 1 pulled space in papers the country over.

South

KTRH, Houston, will broadcast a twice-a-week Hollywood gossip column, with Leta Rider, theatre critic of "The Chronicle" as the commentator.

Lois Walker has left WAFB, Birmingham. Succeeded by Ed Koller of Knoxville, Tenn.



RICHARD AND LENETHEA
1559 Broadway, New York

RADIO'S WELCOME RELATION

UNCLE DON

On WOR 5 P.M. Every Evening Except Sunday

Isham Jones

Currently at the Hollywood Restaurant New York Indefinitely

ABE LYMAN

CALIFORNIA ORCHESTRA Columbia Broadcasting System PHILLIPS DENTAL MAGNESA

Tues., Thurs., Sat. 8:15 (East)

COAST-TO-COAST

WABC

THOSE THREE LOVELY VOICES IN PERFECT HARMONY

KELLER SISTERS and LYNCH

5th MONTH—WOR—3 TIMES WEEKLY

7:15 P. M., Monday—Tuesday—Saturday

Direction PAUL TRELL

THREE LITTLE GIRLS OF RADIO LAND, THREE SINGING GIRLS WHO HARMONIE GRAND! DO-RE-MI

ON WABC Not to Coast Work Friday, 2 P. M.—Saturday, 1:15 P. M. Sunday, 8 P. M., with William V. Hall

RAY BLOCH Pianist-Arranger "HEARING IS BELIEVING"

Radio's Dream Girl Alice Joy

HEADLINING "The Dream Girl Revue"

AT THE State Fair

DALLAS, TEXAS Oct. 8 to 25

Resuming Commercial Broadcast WTAM, CLEVELAND, OCTOBER 26

JACK DENNY AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records Lucky Strike Dance Hour Whitman Candy (Oct. 27)

Management M. C. A.

TONY WONS

(AND HIS SCRAP BOOK) R YOU LISTENIN'?

WABC Daily at 9:30 A. M. "A Pair of Hot Heads" Peggy Keenan & Sondra Phillips

R YOU WATCHIN'?

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GENE and GLENN

(JAKE and LENA) QUINN-DAYS COMPANY Daily 8 A. M. NBC RED NETWORK

STANDARD OIL COMPANY Daily 6:45 P. M. E.S.T. WTAM, CLEVELAND Daily 7:15 P. M. E.S.T. WLW-CINCINNATI

STANDARD OIL COMPANY Daily 6:45 P. M. E.S.T. WTAM, CLEVELAND Daily 7:15 P. M. E.S.T. WLW-CINCINNATI

STANDARD OIL COMPANY Daily 6:45 P. M. E.S.T. WTAM, CLEVELAND Daily 7:15 P. M. E.S.T. WLW-CINCINNATI

Major Networks Nearly Sold Up On Evening Time, 'Cept Saturdays

With the exception of Saturday night, both the blue (WEAF) and the red (WJZ) links of NBC have their evening periods pretty well sold up. Taking into account the flock of new accounts contracted to hit the airwaves the next two weeks, the WEAF and WJZ weeks jointly will by the end of that time show close to 90% of the week's available night-time frames filled by commercials. Columbia's current sales chart indicates that a similar sponsor percentage will prevail on that network around the middle of October.

The evening periods on NBC are rapidly being sewed up, but the network's time schedules show that the call for the morning and afternoon stretch are way off as compared to a year ago this time. Wide open daytime spaces are in evidence on both the WEAF and WJZ charts; although the former can boast of a wide edge over its sister link in the count-up of the before 6 p.m. periods already blocked off commercially.

These daytime spots may not be getting as heavy a play as they did this year ago, but from the show angle this is counteracted by the fact that few commercials are venturing into the afternoon spots without first arming themselves with strong entertainment. This trend toward a better class of network show during the day has been impressively noticeable the past four weeks. Evidently the other merchandisers have come to realize that the housewife now wants her cooking recipes and imparted beauty secrets spiced up with good entertainment. Whereas a year ago a daytime sponsor was content to toss in a just-so warbler or string trio to a lecturer and call it a program, the current tendency is toward elaborate shows of the evening variety.

Fewer Five-Nights
Selling the five or six-night-a-week clockings isn't as easy as it was a year ago. Only one has been added to the NBC list so far this fall, and that's Stanco (Flit, Dag-

get's Cream, etc.), which moved yesterday (3) from a weekly half-hour schedule to a quarter-hour slot five evenings a week. Same condition of sales resistance on the part of the advertiser holds true in connection with the daytime field.

As has happened in previous years, the evenings that came in for heavy demand first and now practically gone are Thursday and Friday. Dropout of Pontiac last week left the blue link with a half-hour at 10 o'clock, and outside of the 7 to 7:30 frame, incidentally under option, there's nothing available out of WEAF the latter night. WJZ link for that night is sold solid. From 6 to 11 Thursday evening the commercial link is intact across the board on both red and blue, while on Monday, Tuesday and Wednesday nights there's nothing left on this stretch but a 7 o'clock half-hour on WEAF.

On WJZ Sunday evenings there are only four quarter-hour bank-rolls, with the representation on the blue network somewhat better. Besides the night for the same department has always been Saturday and still is. Outside of the Lucky Strike round of the hour WEAF can show as filled on two quarter-hour periods, but WJZ is taking away the Amos 'n' Andy program just two 15-minute shots.

Agencies Ponder Trade Restriction Angle in Music Tax Collecting

Any proposition submitted by the M. P. E. A. that will relieve the advertising agencies of the responsibility of collecting the music tax on recorded programs is okay with the commercial's reps, as long as there isn't a possibility of the agencies being implicated in restriction of trade litigation. Radio Committee of the Four is not so advised. John Paine, chairman of the M. P. E. A. branch,

Paine several weeks ago informed the ad agency organization that he was willing to pass along the liability for the collection of the tax to the stencilers if the agency will agree to do business only with those recording companies designated by him as financially bona fide. Otherwise, he held, the publishers will look to the agencies for the payment of the fees, all of which would constitute doing a lot of probing into the agencies' books.

Four A's radio committee replied that the exclusive angle holds an element of risk in so far as the restraint of trade statutes were concerned. Counter suggestion offered by the committee was that the agencies be permitted to deal with whoever recording companies they preferred, with the understanding that if the disc outfit was on the M. P. E. A. approved list Paine could look to this source for the money, and if not the agency behind the stencilling job would be held directly responsible.

8 1/2c Per Inquiry Paid Radio by Col. Phonograph

Chicago, Oct. 10. Columbia phonograph is offering independent radio stations a series of recorded programs featuring Hollywood names. It's a sales stimulus on Columbia's part with stations asked to merchandise on an inquiry basis. In other words the stations play the records, which run four minutes, and announce that the records can be bought through the station for 35c. Stations keep 8 1/2c of every two bits they garner under this system.

Edmund Lowe, Wheeler and Woolsey, William S. Hart and Lilyan Tashman are the first four names released. Wheeler and Woolsey have a snappy climax of which some indie radio stations have been afraid because of their family audience.

Opposish

San Francisco, Oct. 10. Pair of local furniture stores are competing in entertainment field. One Mission district sofa seller arranged a big anniversary affair, looking talent from KFRC, and advertising extensively.

Neighboring bedroom suite magnate immediately got busy with NBC and booked an even more impressive list of talent for a big shindig in his store the same night.

New Head NBC V. P. Meets The Other 9 V. P.'s

All the NBC vice presidents were gathered into the home offices for a four-day session with the network's new actively-in-charge executive Col. Richard C. Patterson.

Opening of the get-together had M. H. Aylesworth introducing the new chief v.p. to the other nine v.p.'s in a speech. Col. Patterson's remarks of greeting advised the other v.p.'s that the broadcasting business was entirely new to him and that he was there to listen and learn.

Salary Cut Discussed
One topic that came up during the latter part of the discussion was the matter of rescinding the 10% salary cut put into effect last summer. It was suggested as a probable means of stepping up the morale and injecting optimistic vigor into the organization. After it was pointed out that the network's income of time sales through September showed a 25% drop from the previous year, the proposition was tabled, with the understanding that it would come up for reconsideration should the improvement in business the next month or two pave the way.

Attending v.p.'s were A. J. Ashby, general attorney, John W. Ellwood in charge of mechanical operations, George Engels, artists' service, Roy C. Witmer, sales, Frank Mason, publicity, John Royal, programs, Frank M. Russell, Washington Bureau, John G. Gilman, San Francisco branch, and Niles Trammel, Chicago branch.

GOVT. VS. RCA TRUST SUIT GOES OVER MONTH

Wilmington, Del., Oct. 10. Government's anti-monopoly suit against Radio Corporation of America and 13 other defendants, due to come up in Federal Court here for hearing today (Monday) was postponed for about a month by Judge John P. Nields because of illness.

No date set when hearings will start, but Judge Nields said this would be within the next three or four weeks. Suit was filed a year ago and charges defendants pooled power to control 90% of the radio business, to control 90% of the industry. Although broadcasting figures larger, wireless and telephonic communications are included. Expected hearings will require four to six months. Jurists here regard it one of the largest anti-monopoly actions ever undertaken, probably surpassed only by the Standard Oil case.

Government charges influence of the combine reached its heights in 1929 and included Europe and South America.

Heading the prosecution is Warren Olney, Jr., special assistant to Attorney General Mitchell. Hundreds of experts in all phases of the industry will be called to testify.

Postponement caused a jam in preparation. News services had leased rooms in Hotel Dupont and suites of rooms had been provided in office buildings around town for attorneys on both sides. Trial is attracting attention among feature writers, plenty of which also expected.

Suit regarded the big reckoning of the radio industry after the boom period.

WMBD, Peoria, 80% Live Talent; 'Small Time' Angle in Radio

Peoria, Ill., Oct. 10. Contradicting the impression that provincial radio stations depend largely upon phonograph records or so-called electrical transcriptions is Station WMBD here. In a city of 105,000 population WMBD puts on about 30 commercial programs a week, of which 80% use live talent and only 20% are radio discs made in Chicago or New York.

In further illustration of the set-up at WMBD there are at present 21 sponsors, of which 24 are strictly local. Ida Bailey Allen, fed from the Columbia network, is the only outside commercial although the station last year had Chesterfield, Camel, and Time.

WMBD makes a good case of the independent station. Despite its CBS affiliation it's primarily supported by its own community and is locally owned. Additionally it has the reputation in radio circles of smart management and what is being done in Peoria may be taken as a fair guess of what 1,000-watt stations throughout the country can do, or are doing.

Radio's Small Time
It's the small time aspect of radio. In Peoria cases a thriving small time with sizeable profits. Edgar T. Bill, formerly station manager of WLS, Chicago, has made WMBD in the past 18 months by applying big time radio ideas and assembling

a staff of experts. He has with him, most of them recent appointees: Vivian E. Cary, sales manager from Henri, Hurst and McDonald advertising agency, Chicago; Pete Lund, former WLS continuity writer and previously with Tony Wons; Harry Ludeke, chief announcer brought to Peoria from New York; Ivan Streed, program manager, from Galesburg; and Gomer Bath, musical director, local.

Talent is plentiful around Peoria and seems to be a minor worry to the station. Quite a few retired vaudevillians and minstrel men live here and make pinch hitters of considerable versatility. One of the most popular local attractions is the Peoria Little Theatre, which is on the air twice a week, sponsored by a dairy. Leading spirit and director of the amateur actors is William Oakley, whose father owns the "Star" Peoria morning daily.

All programs are built by the station and although no actual ban exists commercial copy and price mention are carefully played down. In this WMBD follows big time ideas and the local merchants have been educated to sidestep that deadly type of sales spiel that makes the average 1,000-watt a pest.

Part of the upbuilding is attributed to the prominence the station gives to local athletic contests of any kind and to keeping the station local in tone and spirit.

Columbia feeds 32 sustaining programs each week to WMBD. Little Jack Little is the biggest mail-order, with Stoopnagle and Budd, Tony Wons, and Ann Leaf also popular.

New Bill Opposing So. Conference Radio Ban Starts a War

Birmingham, Oct. 10. War has broken out between radio stations, newspapers, politicians, chambers of commerce, football coaches and colleges over the banning of the broadcasting of football games in the Southern Conference, particularly in Alabama.

It started over a bill introduced in the Legislature which would require state-supported schools to grant radio stations the privilege of broadcasting football games. The bill Thursday (6) passed the House 80 to 0.

As soon as word of the passage of the bill reached A. H. Armstrong, secretary of the Southern Conference, he made a statement that visiting college football teams with games scheduled in Alabama would be entirely within their rights to refuse to play if the games were broadcast.

The Conference, with a membership made up of the largest colleges in the South at the annual meeting last fall decided to ban broadcasting of football games entirely.

STUART HAWKINS MISHAP

Injured on Eve of Leaving N. W. Ayer Agency

Chicago, Oct. 10. Stuart Hawkins, head of the radio department at the N. W. Ayer agency, took it on the chin last week in a series of several stitches. Hawkins chaffered himself into an automobile smash-up and was quite badly cut around the face. He missed several days at the office.

Hawkins is about to step out of week in Peoria to gravity a yen to get some writing done personally.

'Mike' McGuire will succeed him at Ayer. Accident probably will hasten Hawkins' date of departure.

DUMB CRACKERS
ROBERT BURNS PANETELA WABC
Every Wednesday Evening at 9

BURNS & ALLEN
Dir.: WM. MORRIS AGENCY

HAROLD SANFORD
MUSICAL DIRECTOR

'Two Seats in the Balcony'
Wednesdays, 4 P. M.

Red Network W.E.A.F.
ALWAYS WELL RECEIVED!

MILLS BROTHERS
4 Boys and a Guitar
COLUMBIA BROADCASTING SYSTEM
Annual Representative Peoria & vicinity
1111 Rockwell, Inc.
700 S. 1st St., Peoria, Ill.
8-15 P.M. Mon-Thurs.

Eddie Leonard
(The Beloved Minstrel)
and **Eddie Leonard Jr.**
(The Lovable Singer and Company)

"The Voice of Experience"
WOR Daily at 12 Noon
Also Saturday 6:30 to 7 P.M.
An unusual series, running the entire gamut of human emotions
Management
ELMER A. BOOKER
16 E. 41st St., New York City

JOHN SHEVLIN
(THE HENOR)
Featured on the Heart Soap program every Wednesday, 11:45 A.M. WJZ.
Management
NBC ARTIST BUREAU

KUZNETZOFF and NICOLINA
31ST CONSECUTIVE WEEK
"STEERO" Program, Wednesdays, 10:15 a.m., WEAF

RUTHETTING
GLORIFYING THE POPULAR SONG
on **CHESTERFIELD Program**
COLUMBIA-COAST-TO-COAST NETWORK
WED. 10 P.M. - SAT., 9 P.M., E.S.T.
Management
THOMAS C. ROCKWELL
709 Seventh Ave., New York

New Program Calendar

Periods on the air for the first time, or resuming commercially.

FRIDAY, OCT. 11

'Elgin Adventure Club' (NBC). Elgin National Watch Co. presents Floyd Gibbons for 11 weeks over a hookup taking in the basic red, the northwest, southeast, south-central, southwest, mountain and orange links and KPM and KTLN. Originating from WJZ, N. Y., from 10:30 to 10:45 p. m., EST.

SUNDAY, OCT. 13

'Fond Recollections' (CBS). Dr. Miles Laboratories (Alka-Seltzer) sponsors this one, with Frederic Landis, the 'Hoosier Editor,' Gertrude Lutal, soprano; and a vocal quartet and a studio combo. Originating WBMB, Chicago, 8:45 to 9 p. m., CST.

SUNDAY, OCT. 13

'Fred Allen's Bath Tub Revue' (CBS). Linff sponsors this new series over 60 stations with Fred Allen, his wife, Portland Hoffa and Louis Katzman's orchestra. Originating from WABC, N. Y., 9:30 to 9 p. m., EST.

THURSDAY, OCT. 17

'Whitman's Melodiers' (CBS). Jack Donny's band and vocalists sponsored by Stephen F. Whitman & Son, candy manufacturers. Originating from WABC, N. Y., 8:45 to 9 p. m., EST.

SUNDAY, OCT. 20

'Canada Dry Revue' (CBS). Canada Dry Ginger Ale debuts its show on this network with Jack Benny and the Ted Weems band, over the basic network and outlets in Montreal, Toronto, Minneapolis and Atlantic City. Originating from WABC, N. Y., Sundays from 10 to 10:30 p. m., and Thursdays from 8:15 to 8:45 p. m., EST.

Reilly New Sales Head

For Don Lee Coast Chain

Los Angeles, Oct. 10. Frank J. Reilly, former vice-president of the now defunct American Broadcasting Company, has been appointed general sales manager for the Don Lee Coast CBS chain. He will operate from KFI here.

Previous to his ABC affiliation, Reilly was attached to the advertising offices of the New York 'Times' and Brooklyn 'Standard Union.'

Mex. City Air Jam

Mexico City, Oct. 7. Ministry of Communications and Public Works has started to enforce recent regulation that local broadcast stations must place their studios outside the city limits. Numerous complaints were received of static resulting from too many broadcasts at the same time in a limited and crowded area. Various radio enterprises have applied to district courts for injunctions against Ministry's action.

17 Announcers

San Francisco, Oct. 10. Bringing the list of announcers up to 17, Lewis Lacey and Dresser Deane were added to NBC's start this week.

Lacey formerly managed KYA, later doing a program on KFRC, and Chisholm was previously KYA speaker.

WHITE-SULKIRK ON OWN

Chicago, Oct. 10. Radio production partnership between Bob White and Andreas Sulkirk formed last January, was severed Nov. 15. At that time White will establish a separate office and Sulkirk will continue to operate Radio Program Service.

Sulkirk handles the Household Finance. White has 'Brown Stone Front' and 'Cy and Miranda,' both for Standard Oil, and 'Roses and Drums,' the Union Central radio program.

Bobby Brown Fit Again

Chicago, Oct. 10. Restored to normalcy after a nervous breakdown Bobby Brown is back at WGN here. His let the tension relax for seven weeks.

Brown returns as stage director for the 'Myrt and Marge' skit which he launched over CBS. Brown is now working at his other sideline of announcing.

GILMAN, SAXTON EAST

San Francisco, Oct. 10. Don Gilman, v.p. and western manager of NBC, and A. H. Saxton, chief engineer, are spending October in New York.

After series of conferences and plan inspections there they will return here Nov. 1.

RADIO AUCTION

Minneapolis Station's Ether counterpart of Theatre Idea

Minneapolis, Oct. 10. The 'theatre auction,' promotional stunt in many a theatre, has been adapted by WRHM here, radio broadcaster operated by the Minnesota Broadcasting Corp. It's a tie-in with local merchants who issue 'WRHM Prosperity Money,' in the form of scrip with purchases at the local stores. It is not a means for the station to raise money for itself. WRHM, of which L. R. Miller is manager, does not conduct the auction. It's done under the sales management of whichever firm purchases time over WRHM. Station has nothing further to do with the scheme. It being strictly a local merchandising and promotional. Real although WRHM lends its facilities in general co-operation with the merchants for its regular commercial rates.

Auctions are held twice daily and have been in force since Sept. 22 and to run until Nov. 22. The scrip is used like cash in bidding for the articles.

Rival L. A. Stations

Jam Up Each Other And Themselves, Too

Washington, Oct. 10. Two Los Angeles stations may lose their licenses as a result of efforts to oust each other from the air. Report of the chief assistant to Radio Commission, unique in the Commission's history, is part of a determination to drive astrologers and soothsayers off the ether.

KTM and KELW, sharing the same wave length but commercial rivals, submitted simultaneous petitions for full time, each claiming other's service was unsatisfactory. Examiner heard both arguments and recommended that neither request be granted.

Testimony developed that both stations were using soothsayers and were off the periodicity. Result was a recommendation that each be refused renewal of license.

Mexico Wire Cos. Ask

News Broadcast Ban

Mexico City, Oct. 7. Mexican broadcasting stations will be prohibited from including news in their evening newscasts here and in the provinces eliminate telegraph tolls by getting their stories via telex.

The government reportedly favors local and as press messages are big factors in enabling Lines to be self-supporting, it is deemed likely that taboo will go on radio news bulletins.

Whiteman for Buick

Paul Whiteman returns to a commercial spot on NBC Oct. 24. Sponsor again is General Motors, but this time the program's plug will be made by Buick.

New Monday night clocking will run from 9:30 to 10, with the contract both for time and talent calling for a minimum of 13 weeks.

WOKO's Artist Bureau

Albany, N. Y., Oct. 10. WOKO, local station, has added new department, an artist bureau, to book entertainment for clubs, societies, etc.

Station takes one hour on the air at night to advertise the bureau.

BEARD BOYS BACK

'Trade and Mark' return to the NBC network Nov. 13 with Billy Hilltop and Scraggy Lambert, again singing on the Smith Brothers session, with Nat Shilkret and a 10-piece setup furnishing the musical background.

Contract specifies a 12-station hookup each Sunday evening over a period of 20 weeks.

Baschul

San Francisco, Oct. 10. Network radio exec stepping into a new job last week got a bunch of dailies from an aspiring group of instrumentalists.

Accompanying card bore the message: 'Congratulations. And don't forget the best trio on the Coast.'

Coast Broadcasters

Throwing Air Aid to Friendly Candidates

Los Angeles, Oct. 10.

Local radio stations are going into politics, with the intention of supporting only those congressional and senatorial candidates who will work for radio's interests at Washington.

Through the Broadcasters' Association, all candidates are being asked to define their stand on proposed ether legislation. Intent is to campaign over the radio, just before election, plugging those candidates whom the station owners feel are friendly.

While individual stations are restrained under the Federal Commission's rules from entering this field, no objection has been encountered to an organization, such as the local broadcasters' society, from going political over the air.

NBC WANTS WMAL AND SOME QUICK ACTION

Washington, Oct. 10.

Having failed in its effort to talk business with WMAL, present local outlet for Columbia, NBC is giving up negotiating for the station, unless terms are right. WMAL goes off CBS Oct. 20 when that network opens its new 10,000 watt. WJSV, NBC seeking second outlet here has a standing offer of straight lease to WMAL. Plan is to operate two stations from one set of studios at 25% net to the owner.

WMAL wants to keep its management and its present studios, merely taking NBC's blue network stuff.

WMAL hoped to make a go of independent operation by picking up local clubs and hotels at nominal rates, but NBC took these away by paying all line charges itself on these accounts.

Local opposition is that WMAL may have to accept NBC terms unless an arrangement can be made to buy and spot the station as a Dixie network outlet for Columbia.

Pontiac's Own Program

On NBC for 26 Weeks

Pontiac, the first of the General Motors group to play network away from NBC, starts on Columbia Jan. 5 with a half hour program framed around Colonel Stoopnagle and Budd, a 25-piece orchestra under Andre Kostelanetz and a mixed choir of 16 voices.

Contract, setting aside a Thursday evening niche running from 9 to 9:30, guarantees the network and the talent on the show a minimum of 26 weeks. Stoopnagle and Budd's previous commercial assignment was for Procter & Gamble.

French Radio Imports

Under Trade Control

Paris, Oct. 1. Import of American radio equipment in France is only permitted on special licenses which are issued in haphazard fashion.

An American conference here has just adopted a system by which distribution of licenses among American manufacturers will be regulated according to definite principles thus preventing future abuses and traffic in licenses by unauthorized persons.

WMRJ Los License

Jamaica, L. I., Oct. 10. Federal Radio Commission has refused to renew license of WMRJ here. Station is owned by Peter J. Prinz.

Reason for denial is that station failed to keep its equipment in proper condition.

NBC Loaded Up with Vocalists, Palming 'Em Off on Orchestras

KELLOGG'S VOLTAGE

3-Way Campaign Centered in Peoria

Chicago, Oct. 10. Kellogg's Corn Flakes conducted a merchandising experiment in Peoria, Ill., for three days last week. Objective was to see if it could clean out every grocer's shelf in the town over the week end.

Special radio programs over WMDA, Peoria, were augmented by 100 neon signs shipped to the town and three full pages in each of the dailies, 'Journal - Transcript' and 'Star.' For bait Kellogg's offered through WMDA a 'Jungle book' calculated to appeal to kids.

Peoria experiment will guide Kellogg's in formulating its radio program for the future. It's one of the most high-powered merchandising projects in the country and it framed to use all mediums of exploitation, including tie-ups. Any rivalry between radio and newspapers is obviated by making them allies.

Denied Slice of Ads,

All Coasters But KFI

Refuse Plugs for Opera

Los Angeles, Oct. 10.

Claiming discrimination in its advertising, all local radio stations, with the exception of KFI, have agreed to refuse, either the usual plugs for the Los Angeles opera season, which opened last week.

Last year, stations say, they gave free burles to the opera, with the understanding that this year they would receive a slice of the advertising. Spending \$1,200 for newspaper space, opera promoters refused to abide by the former promise and kick in \$500 to the Broadcasters' association fund, which would have meant plugs on all stations.

Frisco Daily Selling

Program Listing Ads

San Francisco, Oct. 10. Daily 'Chronicle' is out after display space to make radio, section a paying proposition. Sheet has laid out its program listings to include one-inch announcements by stations and sponsors. Priced at \$6 an inch.

'Chronicle' formerly was part owner of KPO, which was sold to NBC several months ago. Daily's radio department is limited to publicity for its own radio programs, with no art work accepted.

Chevalier at \$4,000 Per

The Hague, Oct. 1.

Dutch broadcaster AVRO gave the dealers three nights of features Chevalier's performance at Tuschinsky theatre, Martha Eggerth, the German star from Kursaal, in Scheveningen and Emerich Kallman, the German operetta-composer from Concertgebouw at Amsterdam.

Tuschinsky is the promoter of Maurice Chevalier's short Holland tour (one day at Amsterdam, one at The Hague). It is stated that he got \$4,000 from Tuschinsky, \$4,000 from impresario at the Hague and \$16,000 from AVRO. Event created a furore.

WYLLIE MANAGING KGB

San Diego, Cal., Oct. 10. Cameron E. Wyllie is the new manager of KGB, local Don Lee CBS station.

He succeeds Richard M. Rickard, resigned.

Bob French With WCAH

Columbus, Oct. 10. Bob French, Globetrotter for the Columbus ('O') 'Dispatch' for more than a year and a popular radio feature in Central Ohio, has been replaced at the mike by Tod Raper, radio editor of the 'Dispatch.'

French, who was also head of promotion at the newspaper, has signed up with station WCAH, CBS chain member, and will go in for continuities and broadcasts of major events. Raper takes over the Globetrotter title.

Confronted with the difficulty of finding enough sustaining spots to take care of its contract vocal talent, NBC's artist service has decided to farm out the singers to bands on the network's pickup schedule. Through this alternative, the bureau figures, it will fulfill its pickup obligation to the artists and at the same time give the accommodating orchestra a chance to cut in on the singer's future income.

With the available sustaining bands becoming scarcer as the commercial selling season advances, the network finds itself loaded up with singers of all descriptions, but no spots.

Of course, of the jam has been the competition between the chain's artists' service and program department in picking them. Each department seems to be determined to get the next Vallee or Kate Smith. Through the past summer when there was little to do but hold auditions for promising material, both the program faction and the artists' service signature one candidate for ether fame after another, with practically all these contracts putting upon the network the burden of finding a sustaining release.

Orchs Cut

Proposition with which the network is now approaching band leaders assures these combos so many pickups from their hotel or cafe spots a night or week as long as the NBC warbler novelties stays with the orchestra. As for salary, the arrangement will be strictly between the singer and the network, unless the orchestra makes a separate deal for the use of the warbler's services while not on the air. It returns for this favor to the network and candidate the orchestra leader will be entitled to a percentage of the vocal talent's income from air or stage over a period of a year.

Same thing is being done with some of the vocal contractors who have already garnered some reputation on the air and who are anxious to get back to a national hookup. First to be placed under the special NBC Artists' Service plan from among the already known contingent is Art Jarrett, who has gone with the Don Bestor band.

WYNN RENEWS

26 WKS. AT 5G

Ed Wynn has renewed with Texaco for 26 weeks more at \$5,000 a program, the present figure. Extension is effective from the Oct. 25 broadcast.

Graham McNamee will continue as Wynn's straight, the announcer, for convenience, to travel with Wynn's 'Laugh Parade' troupe. Details of the program's musical background are to be worked out.

Commercial 'hasn't' made up its mind whether to use local studio orchestras or continue the Don Vorhees unit on a double loop out of New York.

Frank Buck's 13

Frank Buck will do his adventure narrative act on NBC for A. C. Gilbert, toy manufacturer, starting Oct. 30.

It's a Sunday afternoon Coast-to-Coast hookup on a quarter-hour clocking for 13 weeks. Biplanes will be dramatized and carry incidental music.

Lyman at Large

Abe Lyman's orchestra works on the 'Bucket-Smash-Turner' ad agency programs on a wholesale basis.

Lyman is prolifically employed to fit into the B-S-H air routines, the band being engaged on a more or less club basis to work in as the ad agency requires.

Lessons on Ether

Birmingham, Oct. 10. Laurence White of the minstrel stage has inaugurated a sustaining program over WSM, Nashville.

Radio Reports

(Continued from page 58)

stuff from atop the New Amsterdam theatre, otherwise known as the Times Sq. station of the NBC, to New York, before an invitation audience.

The eminent Cadman and his collaborator bespeak of much promise in their pat little speecchlets from the Windy City. Mrs. Eberhardt deftly skeletonized the NBC, mentioning the simple love life of the millionaire and the working girl. But after that somehow it missed fire.

The singers warbled their solos and duets competently enough, but from the total impression the conclusion must be that interest in opera via the radio, whether expressly written for it or not, seems rather limited. **Abe.**

'SECRET THREE' Boy Detective Series COMMERCIAL WGN, Chicago

It never got out on a case without my whistle!

This disclosure was made over the air by Snopie, the boy detective, who followed the capture of the naughty hoboes who were haunting a house for a fee. Snopie got that brain of his from eating Three Minute Oat Flakes, which he recommends to all the other boy detectives in the country.

It becomes a nice point whether programs of this sort inculcate the sort of notions that most parents in sober reflection, would care to have their growing boys possessed of. Carried to their logical development, Snopie's habits could become an unmitigated nuisance. Booth Parkington once wrote a story about a boy who developed tooth-ache and followed a mysterious stranger for days, and finally chased him to his sinister lair, the X. M. C. A.

Smart aleck tendency which is generally suppressed in growing boys, 'Secret Three' makes its best, quite the most frightfully inflated juvenile paragon since Lord Fauntleroy wore out his first pair of velvet breeches.

For a while that villain that was keeping Snopie a prisoner in a box car sounded like Jimmy Durante. And when Snopie finally turned the tables on him, was he mortified? This brilliant capture was accomplished incidentally by the simple boyish stunt of tripping the villain as he ran.

Although wishing to throttle Snopie by delicately expelling all the ozone from his lungs, the villain refrained from this rather mean move that would have ended Snopie and the radio program. Snopie has such a reputation all over the country that to murder him would bring every policeman in the U. S. A. on the villain's trail, and he trembled at the thought.

Three Minute Oats stands ready to exchange the shells of two cartons for one of those who were equipped any kid can go out on a case. **Land**

HOLLYWOOD RESTAURANT with Frank Sinatra, Nina Mae McKinney, Blanche Bous, Isham Jones Orch.

16 Mins. WMAA, New York Snappy quarter hour of institutional plugging for the Hollywood restaurant, with Frank Sinatra, tenor, duet two numbers, and Nina Mae McKinney and Blanche Bous each contributing a sizzling hotcha ditty. Isham Jones orchestra merely accompanies, as this CBS-booked band has its innings in more distinguished manner over another period on CBS.

The WMAA announcer goes in for a little spinning on behalf of the Hollywood but it's not overdone and the four numbers just about abate out a quarter of an hour. **Abe.**

Not Impossible with This Catalogue
PLAY, FIDDLE, PLUM
FIRE IN THE
THUNDER DRUM
FIRE OF BATTLE
MISSISSIPPI RIVER
(Keep on going)

New Dance Orchestra
40c Each; Any 3 for \$1.00
No Free Copies

Edward B. Marks
MUSIC CORPORATION
229 W. 57th St., New York

JACK DUNN
and HIS ORCHESTRA
88th Week, Rainbow Gardens
LOS ANGELES, CALIF.

MAUD AND COUSIN BILL With Vivian Block, Andy Donnelly, Edwin Wurga, Ruth Wooster, Georgia Burke, The WJZ, New York

Even with the Booth Parkington name it is doubtful whether this one will beat the most recent and the consistently moving to the loudspeaker. Written with a keen understanding of child behavior and overtones of whimsy, the serial has a flock of appealing elements, but these are squeezed dry of dramatic and humorous possibilities by inept production. Responsible for the direction of this Wednesday and Saturday morning continuation is the A. & P. stores is Winifred Lenihan, actress and director of the Theatre Guild Dramatic School.

Not only does it show a bad case of mis-casting, but that the director did not give the script a distinctly like interpretation. With the exception of the girl in the Maude role (Vivian Block) the children in the cast race pell-mell through the script, stumbling over the lines, mauling up the words and generally giving the impression that the verbiage is a meaningless jumble. The means nothing to them but a chore that must be got over with as quickly as possible. The lack of sort of stumbling that comes from conveying natural kid excitement, and the director's failure to instill in the players some clear conception of what it's all about, are the things that mar the production all around and the pacing of the dialog could stand a lot of improvement.

Miss Lenihan could perhaps gather some idea of how kids can be effectively handled before the mike by turning in on one of the 'Skipper' series.

Episodes of the Parkington affair run 10 minutes. Remaining slice of the serial is scheduled for the 'Judge Gordon' and 'Colonel Good' exchange of recipes and counter special. **A. & P. counter special.** **Ode.**

INSPIRATION PROGRAM Violinist and Talk COMMERCIAL WJZ, New York

This program is an example of the new trend in radio, that of doubling programs over two networks, more than one station, in order to get more complete coverage. Advertisers are treating the air just as they treated the printed page. The 'Inspiration' is not more than one magazine or newspaper, so are they riding on more than one network, more than one station in one city. They are realizing that each station and network has its own audience, and therefore, if they wish to reach a large, potent audience as possible they must make use of these other outlets.

On the local level, the program is 15 minutes per shot. The first named station is the CBS affiliate, while the other is WJZ, a network alignment. Both stations, however, draw the same performers and the same program.

Program is headed by Frank Gittelson, one of the violin instructors at the New York City College of Music, and Herbert Schloss, who provides the inspirational talk. The program is a violinist, and his work is strictly classical. It's high class fiddling, aimed at the high-tuned mob for their laundry biz.

Schloss is known as the philosopher and the poet, with the word 'home-spun' preceding either tag. The home-spun philosopher, who is at times with soft-spoken phrasings and platitudes about such general titles as 'Laughter, Love, and the Future of the Nation' etc. The other, the poet, is Edgar Guest is a great poet and is a philosopher. Schloss is assured of an audience locally.

On the whole, however, a better grade of radio program, aimed at the better class homes. And even if the homilies of Schloss are a bit puppy, the Gittelson fiddling will hold them.

THE SHADOW COMMERCIAL WEAF, New York

Through the week with Street & Smith, publisher of 'Shadow Magazine,' the Delaware, Lackawanna & Western Railroad Co., the bass pipes with the sinister chuckle back on the airlines along the east coast only. The shadow scare the kids around the bedtime time. It's the same old 'the shadow knows!' rollover, but backed up this time, judging from the delish script, by a collection of mystery stories.

It is assumed that Blue Cloud in starting off the serial picked out the best of the scripts it had available. First plot dealt neither with crime, mystery, nor romance, but suspense, only to be original, picked on a

shabbily and loosely written war story. In the introduction the 'Shadow's' menacing intruder is more fitted than in which of a Rasch ballet into a 'What Price Glory' (trunk) scene. This initial scene had an ear-tickling cast of players but the aimless, poorly paced and puncheon story must have left them wondering what it was all about.

For the use of 'The Shadow' characters of the Street & Smith and their tag, by that title is given in the credit copy. One 'John Barclay,' described as the 'Blue Cloud heating engineer,' shoulders the plug assignment with a notion to lengthy apolo on its proper way of caring for the furnace that gently leads up to the suggestion of how the best results to that end can be obtained.

Same commercial is supporting a Sunday afternoon musical show on a CBS eastern hookup. **Ode.**

ART JARRETT-DON BESTOR ORCH. Songs and Music WEAF, New York

This is a novel split-up of a half hour, 11:30 p.m. EST on WEAF as caught Oct. 6 with Art Jarrett, 'America's song stylist,' according to James Wallingford, the announcer, taking the first quarter of an hour, and Don Bestor's fifty ork doing its stuff as a unit on the second quarter. The half hour allotted them. Both Jarrett and Bestor are joint attractions at the new New York room of the Hotel Lexington which east side hostelry is thus being put on the radio map, charming the things.

Instead of Jarrett and Bestor alternating, the tenor has his innings for 15 mins, with Bestor unostentatiously following, usually, and then Bestor gets his crack at the other waves for the other quarter.

Jarrett has a nice thematic in 'I Can't Tell You Why,' to self-satisfied, 'Underneath the Harlem Moon,' etc. **Abe.**

MRS. WALLACE REID Sketch KTM, Los Angeles

Mrs. Wallace Reid displayed an adaptability to the mike in this sketch, besides doing a full hour of music from KTM. Her intonations were clearly defined, as were those of the rather too large cast which supported her.

It was the latter phase which was faulty. An overloaded cast in an extended sketch, and the result for there is too little dissimilarity in voices to distinguish characters. The 'Phantom' had 12 speaking parts and a mob.

Clearness of reception and musical interludes were beneficial features of the broadcast of the sketch, written and directed by Edward Lynn.

ABSENT FATHER (Continued from page 56)

petting of the youngsters, 'Absent Father' might have had an outside chance. Right now it will not only meet with yawns from the critics, but it will find small interest from the casual listener.

The plot concerns three young people, children of divorced, remarried parents. The father, the parents, a gay blade judging by all the references, never appears, but many cables are sent to him. The father, in Paris serve to describe him. Another parent, a Princess by a second marriage, appears in a second act and she, too, is depicted as a frivolous and frolicsome individual.

The youngsters are presented as irresponsible kids suffering from their turbulent upbringing and apparently inclined to follow in the footsteps of their unconventional parents. One of the boys, whose real name is seemingly to be the son on the rocks because of the horrible parental example, proceeds to go out and get girlified, while the other, by marrying a cabaret girl.

The family is horrified, but he refuses to accede to their requests and goes on to marry the girl. The father, for divorce, who has seen all the unhappiness and trouble that divorce has brought his own family, is in the end perfectly willing to settle for cold cash—but he won't have it. The solution is a rather ludicrous third act scene, when the young bridegroom's brother, not so much through a spirit of sacrifice as through a perfect willingness to enjoy a brief interlude of love-making, takes possession of the girl. The girl, naturally, the older brother consents to the divorce, the girl takes the cash and the original romance is renewed.

Bad acting does not help 'Absent Father,' which is a sad case. The how the finest performances in the world could have redeemed the play. Edward Crandall is satisfactory as the boy who is perfectly willing to go to the dogs, and Les Penman, as the Princess, has a few good moments. Relying on the good, Barbara Weeks, Patricia Barclay, Kathryn Givney and Joseph Cotten have the other parts.

'Absent Father' was staged by

Loyal Maestro

Chicago, Oct. 10. Ben Bernie was so loyal to good old Chicago he bet on every Series game, and when the New York Mets got to the Loop he begged to be taken. When it was all over Bernie was so much in the red it was visible through his sunburn.

STAN SMITH'S COVERTS ONLY AT A. BILTMORE

Los Angeles, Oct. 10. Stanley Smith, picture and stage juvenile, goes into the Biltmore hotel, Nov. 1, with a 10 piece band. Celebration is the first set-in for the KJH talent booking bureau headed by Tom Lee, son of Don Lee. Biltmore was formerly an MCA account.

Part of the band is for the cover charge only. He guarantees the musicians' union the men's salaries, and will take the loss if any. Jimmy Greer's combo, current at the hotel, moves to the Hotel Adolphus, Dallas, Nov. 5.

PARAMOUNT GRILL

New York, Oct. 7. While Lou Clayton may be hopping golf courses and Jimmy Durante is nosing the Hollywood cameras, Eddie Jackson, who used to be the male lion of the trio, returned to single here as the top name in this dinner spot's show, which is tuned in with Ozzie Nelson band.

There's a lot for the money here with no cover in sight. Whether you eat customers take to the \$2 or \$3 table de notes or not they get plenty of show. Unlike the other places, the Nelson croon some, the uncloud staff has a limit here.

Before and after the show the Nelson band in the accustomed manner dishes danapans and Nelson's music attracts a full floor. Harriet Hilliard, platinum and plenty as she is, produces a series of the music, besides spotting a number or two of her own on the floor.

Two shows nightly, one at 7:30 and another at 12:30, calculate to take care of two classes of customers. The Girls and the boys and continuous season. Nat Harrie and Tony Shayne, latter a vaudeville star, are the stars for themselves, although it's located in the Paramount hotel. Hotel originally started the spot, but couldn't make it go.

Floor show has 20 girls, about 14 of whom make up the chorus. Their number came to the production trip and include hip work and semi-classical stuff, arranged by Flo Kelly.

It may be strange for Jackson to be performing without his two partners and maybe stranger that he is performing without the cover atmosphere, but he still hits them enthusiastically.

His band around an hour, is plenty variable, and includes, besides Miss Hilliard, Sylvia Simms, and Harriet, the Girls, the Phantom Trio, Jackie Green and the Paramount Horse. The horse number comes from the Coast, and is a good one. The girls' imitations of Jessel-Cantor-Jolson, all in one or singly, are particularly bright bits. The Gilbert girl rates a good hand for her spins, and the Phantom Trio does a neat adagio.

Room is very appointed and capacity can seat 900. And it's not uncommon to see the place filled. **Shan.**

PRES. S. F. DROPS STAGE

San Francisco, Oct. 10. Sam Hurrell, unable to get a reduction from four operators costing \$400 weekly, ousts stage show from his President Oct. 13. Going into 20 grand policy until the fight is ironed out.

PUCK AT OPERA CLUB

Harry Puck is going to Chicago to take charge of the Opera Club there as a greeter and general confereer.

Puck is being given a third interest in the swank club.

Opie Cates and Californians into the Cafe DeWitt, Syracuse.

Tow Brown opens with an augmented band, a combo as the Lido Cafe, San Francisco, Nov. 1, succeeding Will Guenzendorf, there for past year.

Lionel Bevan without a great deal of indignation, Yelland declared the rather attractive set. All in all, it's a pretty bad play whose chances of reaching Broadway are poor. **Wolman.**

BIZ BAD, FAIR IS CAFES' HOPE

Chicago, Oct. 10. Although the Della, Lina, and Bern, and one or two other radio houses did very well over the summer, the cafes in Chicago itself are doing very little biz. One of the key spots didn't draw a single customer one night last week.

As bad as things are and as gloom as the outlook remains, the cafes are clinging to the hope that their innings will come next spring with the World's Fair. It's the same hope that's buoying up the legits who are proportionately as bad off as the night clubs.

Cafes in general have kept their prices at pre-slump levels and with the spenders, including the mobsters, thinking twice about expenses where formerly they were indulgent about such details, the patronage has become pitiful.

Pitt Goes Gay

Pittsburgh, Oct. 10. William Penn hotel, long a staid dance place, going cabaret this winter, with a floor show and all the trimmings. Old Pirate Hall is being entirely remodeled by Jose Urban and is to reopen as the Chatterbox, with a new band and a new show. It'll be the only nite spot in town gathering a covert, with \$1 on week nights and \$1.50 on Fridays and Saturdays.

JOE IS WAITING

San Francisco, Oct. 10. Musicians' union had a sheriff at the Roof Garden Cafe the other night when the night spot didn't have over \$600 to pay Joe Wright and 10 musicians. Joe Wright, 10 musicians didn't open so Joe's waiting for his dough.

June Knight in Club

June Knight, who's been playing vaude with Lou Holtz, opens tonight (Tuesday), at the El Garcon Club, New York. Date was arranged by Joe Rifkin of Leo Morrison's eastern office.

Negotiations are proceeding with Metro for a film try on the Coast for Miss Knight.

Georges Fontana, formerly of Moon and Fontana and Anna Ludma, Delyse and Clark and Leon Belasco Orchestra also open at the Garcon. Ramon and Rosita, the dancers, operate the spot.

"Underneath the Harlem Moon"

"We're Alone"
"Ah, But I've Learned"
"When I'm Sippin' a Soda With Susie"
"Wild Believer"
"I Cannot Tell You Why"
"You're a Symphony of Love"

DeSYLVA, BROWN & HENDERSON, Inc.

745-7th Ave., New York

MILDRED BALEY

Famous "Queen of the Air" continues to make her friends as a result of her outstanding broadcast. Continues to make her friends as a result of her outstanding broadcast. Continues to make her friends as a result of her outstanding broadcast.

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be organized, with fitting program arranged to go over all local stations.

HOLLYWOOD

and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Fanchon & Marco has changed title of "Desperate Sam," Bert Gordon unit now in San Francisco. From now on it's "La Juana."

Judgment for \$400, and \$100 interest, was given H. C. Lichtenberger, property appraiser, in Municipal court, against Noah Steery, for services rendered in 1929.

F. L. Reinmuth suing Howard Selzer and his wife, Marion Hopper Brown Selzer, for \$56 worth of merchandise in Municipal court.

Home theatre and David Hunter, manager, target of a \$157.50 Municipal

pal court action brought by assignee of Ad-Vance Trailer Service.

Jack Goldstone of New York awarded a \$1,200 judgment against Felix Young in Municipal court on a note obtained by Young when he was producing "Top o' the Hill" at the Mayan.

Frank L. De Pasquale, who just opened the Bal Tabarin, Hollywood night club, hailed before the state labor commission for alleged failure to pay \$15 salary to Arthur Levy, press agent.

Ada Mae Moore, singer, filed a salary claim for \$50 against Jack Martin, Hollywood vaude booker.

PARAMOUNT, N. Y.

(Continued from page 42)

with a faster tempo on which the dictation proved faulty.

Minowitch and Rascales wind up, the Merriell Abbott, Girls dressing up for the finish.

It is only Miss Roy's thoroughly showmanship-manned and entertaining act, plus Miss Roy, that saves the stage show from being the poorest down here in a long time.

Rubinfon, with his exaggerated pit direction of "Victor Herbert's" Melodrama, held over, and there are four clips on the Paramount News in the hole between feature and presentation.

Par seems to have greatly overdone its trailer on "The Big Broadcast" (coming on Friday 14), spliced a musical into newscast. Business at capacity Saturday afternoon. Chas.

ORPHEUM, MPLS.

Minneapolis, Oct. 6.

Boasting three film changes, the current Orpheum bill provides satisfactory, if not exceptional, entertainment. The bill contains a goodly amount of comedy. While not the best of the recent offerings, it is a long way from being the poorest.

The trio from the screen comprises Sue Carol and Nick Stuart, headlining, and Daphne and Edward, featured in the runner-up spot. Curiosity on the younger set's part to see Miss Carol and Stuart probably accounted for some trade.

James Evans, foot juggler and balancer, opens milking the performance a number of difficult stunts which win applause, but his routine lacks sufficient variety, being just a straightaway act. The act is well dressed and its equipment is covered with vari-colored metals to make for good effects when the spotlights hit them.

The Vanderbilt Boys get by nicely with their lively mimicry, dancing, and comedy in the 2nd position. They do an amusing rapid and picturesque act in the 3rd position, clowning with vocal effort and stopping. The audience liked them.

Daphne and Edward worked energetically and efficiently in a fast clip and received plenty of laughs. In her familiar cokeney garb she was funny as usual, and her comedy songs and eccentric glides and dancing went over nicely. With the assistance of two men and a park bench, she acted out a scene from one of her comedy shorts in which she endeavors to ensnare a policeman. It was good for laughs.

Sue Carol and Nick Stuart don't do much of anything, but they are good to look at and her comedy and pleasant pair. The audience took them to heart and gave plenty of evidence of liking them. The intimate sort of way they told a few

mildly funny stories, riddles and jokes, some of them not so new, and Miss Carol played the dumbbell, a la Gracie Allen, with moderate success.

"Renoff, Renova and Bekeff" closed the show with a pretentiously staged dancing act. The attractive duo, a pair of twins, wearing bizarre and more-revealing costumes, supply the lean, low drawl. The act is more classical fare of the Russian trio. The whirling and adagio work of the two men and woman are far above the ordinary. Both men give startling exhibitions of strength. "The Most Dangerous Game," a real draw, is the feature of the evening on the screen. Good business at this late evening show. *Rees.*

FOX, FRISCO

San Francisco, Oct. 2.

"Hat Check Girl" on screen and tab version in the News on stage. Apparently sending Fox to best gross of past several weeks.

Larry Cebeall, singing of "Sally" ran 76 minutes here, considerably shorter than in previous dates. Part of this Sunday night pretty slow, nearly all participants showing the strain of four long shows daily. "May Eaton" okay as lead. Balance of the cast is pretty good. Included T. Roy Barnes, Hal Young, Jack Egan, Jack Duffy, Jack Walcott, Harry Stafford, and George Gull. Mel Ruck beatoned the orchestra.

Walt Roemer's overture was compositions of Saint-Saens, being a colorful arrangement, skilfully conducted. The orchestra, which has been here, except for a few months, since house opened three years ago, and has built up a healthy following. Reception on these classic music better than that accorded the pop orchestra reverted to two weeks ago. When the music was over, a requested a return to class music as good by largest theatre orchestra—35.

Herman Kerken had another of his swell drama trailers, this one on new week's "Congo," which tomorrow morning running behind the trailer unrecalled. *Book.*

FOX, DETROIT

Detroit, Oct. 10.

The first stage in the house for over two months with labor troubles the difficulty. Town will be glad the difficulties are over if the show this week is an example of what may be expected in the future. Frank and Milt Britton and band with four additional acts in the stage show and the overture with Russ Morgan and the Sparton Singers. All this coupled with "Hat Check Girl" (Fox), newscast, and Mickey Mouse cartoon, spell a lot for 76 minutes and 50 cents. House seating 5,100 is the biggest locally, and so far a handicap. Stage shows are so far away from most of the audience that the show acts are easier to assimilate than others. This week the handicap is definitely surmounted.

Fox made a good choice in Russ Morgan as director of the orchestra, and in the newscast. This week he confines his activities to directing and singing. Morgan was formerly m. c. at the State for Kunkley-Trendle and more recently at station WXYZ for the same firm. One of the best arrangers in these parts, he shows his ability in this week's overture called "Meeting the Boys." In addition to his own vocalizing, Morgan has the Sparton Singers from Toledo to help out.

Of the acts on the stage Chic Kennedy has been seen before at this same house. On top number is the four part "Ain't Done Right by Little Nell" skit, done all alone with the

help of an ingenious staff of four characters with the faces cut out. Beatrice Howlett also got over nicely with a well done series of imitations.

Loretta Denison combines a lot of talent, being a looker and a red head and also a good singer on the clarinet and xylophone. She does a nice tap dance, while playing the phone and also acts as mistress of ceremonies capably.

Hite, Kenny and Casey complete the talent and also get over as a trio of dancers. Dressed nicely. Business fair. *Lee.*

OLYMPIA, PARIS

Paris, Oct. 1.

Olympia is doing very good business due to putting in the Nathan smash "Les Galettes de l'Escadron" at the precise moment when the weather is turning cold, vacations stop, and rain is driving crowds in. The film of the race was shown at the request to show how accident happened.

Off to So. Africa Archie Parkhouse, American organist, brought from the U. S. A. by Max Baer, brother of his, his house has accepted a contract from Metro-Goldwyn-Mayer to play at their house in Johannesburg. He leaves England within a month.

Maudie's New Plan Cyril Maude has been itching to return to the stage for some time now. A few months ago "Variety's" London office stated he contemplated a return to the stage in the production of "The Return of Peter Grimm." Nothing came of this, and it is doubtful if he will appear in a comedy "Once a Husband" at the Haymarket, with Owen Nares and Fay Compton appearing with him.

Foreign visitor to England during August numbered 29,450, of which 40% were Americans.

"Left Bank" So So Elmer Rice's "The Left Bank" was produced.

"Gaiety" and "Escadron" keeps them happy until the end of a 140-minute show. *Mazi.*

MICHIGAN, DETROIT

Detroit, Oct. 10.

This week's show is a good one for one sure reason and several others that can be merely guessed. The certain reason is that it's so far better than last week's that the audience is more likely to be the success class. One of the others is that the opposition house, the Fox, resumes stage shows this week.

Opening show runs 73 minutes and not too long for entertainment. Later acts in routine, etc., may still be something new every time over. Cuts didn't help much, if at all. Suffering mostly is Bobby Pinus and Co., the co. being a French party. This is a new act for the house and one that won't do him any harm.

A. Wohlman was evidently brought in as m. c. because a title was needed. Using "Manhattan" as the title was chosen as the nearest available metropolitan-looking m. c. Wohlman also doesn't do himself any harm stopping the show on his own.

Chilton and Thomas are on late and work right into the finale. This week's young men in the house come around. Doing a tap routine with four miniature hurdles and a double line of boys with the tri-peDESTAL dance that still kills them.

The main-act act is Cardini, in 12 minutes of prestidigitations, using cards, billiard balls and cigarettes. Working without audible comment Cardini did the nearly impossible by getting over in a 4,000-seat house.

Forbes is on the stage for his orchestral number, using "Harlem." But the topser is the "Four corners" number, a song of Forbes and three other boys from the band in a trio of numbers. Working on the pit platform, the quartet stopped them.

Lambert has contributed some nice line work that rounds out a good show. "Phantom President" (Par) and big good. *Lee.*

WARFIELD, FRISCO

San Francisco, Oct. 7.

Al Kvale is the new m. c. here, bringing a long Chicago sound to the Hollywood rep with him. Apparent that Kvale will get along with Warfield patrons, as he displayed enough musical versatility to suit them, a pleasing style and stage deportment, and an okay personality. With the new m. c. made with "One Man Band" in which he played several instruments, and over nicely.

Peter O'Neill's stage show moved fast, with La Fayette and La Verne doing a rough apache, Nelson and Knight here doing some new material, but much of it was familiar stuff. Capp Brothers and Sisters, mixed foursome of hoofers, okay. Joaquin Garay, in fourth week, chanted "One

Alone," heavier than his usual type of pop stuff, and drew nice hand. His good at this matinee, Norma Shearer in "Smilin' Through" (M-G) the feature. *Book.*

LONDON SHOW WORLD

(Continued from page 52)

of "The Merry Widow," W. H. Berry resigned part he created 25 years ago, claiming it was so curtailed practically nothing left.

Jane Baxter, widowed actress, who has been married to Brooklands Sept. 24 of Olive Dundas, racing motorist. For the first time in legal history the MovieNews News film of the race was shown at the inquest to show how accident happened.

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Not Box Office "Strange Orchestra" was produced at the St. Martin's, Sept. 27, after having been completely sold out for many months ago. It was not commercial then, and still suffers from the same complaint.

Pavilion Band Dates Harry Rice and RK Ollans looked upon as a permanent London Pavilion feature, terminate end of October. Harry Reso, famous for having lifted the entire H. Sherman act, goes there for all November, with band, after which he will be replaced by Billy Cotton and band of 18.

Weir Kuts Maurice Lew Weir, who gave up the position of general manager with Lawrence Wright to go with Peter Morley in his capacity as m. c., and replaced by Jeffrey Clayton.

Weir has an idea of forming his own publishing company. With the music publishing business being at its worst, another company will not make any difference.

Outside Dates Conflict Ray Fox, brought over here some three years ago for the Cafe de Paris, as the "Whispering cornetist," and for the last two years at the Royal Albert Hall, is quitting Oct. 21. This is result of row with Jack Upson, director, who has several years at the hall and picture house dates lined up.

Balk on English Money Marie Manewitz, professionally Marie Mallory, in the Joe Morris act, quits Oct. 21. Mrs. Mallory was dissatisfied with salary, which was paid in English pounds. Fred Emney, English, replaced.

G. T.'s Eight Weeks With the Alhambra, Paris, reopening: General Theatres can now book eight consecutive weeks to medium priced American acts.

They are two weeks Palladium, one week Holborn Empire, three weeks in English provinces and two weeks at the Alhambra, Paris.

Billions in Bets Report from betting committee, held at the board of trade, reveals that a long Chicago sound to the Hollywood rep with him. Apparent that Kvale will get along with Warfield patrons, as he displayed enough musical versatility to suit them, a pleasing style and stage deportment, and an okay personality. With the new m. c. made with "One Man Band" in which he played several instruments, and over nicely.

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Says Prof. Dana

(Continued from page 52) ous countries, I find in the theatres of those countries certain excellences in the theatre of London a certain British restraint and respectability; of Paris, a certain French brightness and lightness of touch; of Berlin, a certain German weight and depth; of Vienna, a certain Austrian delicate indelicacy.

"But I do not find in the cities of other countries; the range, the variety, the richness, the appeal to the whole people that I find in the theatres of Moscow and Leningrad.

"The last 16 years have been remarkable in the theatres of my own country in America. The Theatre Guild, the Provincetown Players, the Civic Repertory have achieved a certain success and a certain prestige all over the world. The plays of Eugene O'Neill have been acted all over the world.

"Yet today the number of theatres acting in New York has been diminished from 75 to 25 and those open are only half full. Half the American actors are unemployed. The work of the actor is hampered by the necessity to act in the same role or the same type. The scenic designers are discouraged from making any experiments: The system of acting is the same in all theatres and is becoming monotonous. The range of plays is limited to a few subjects: chiefly sex.

"For Idle Rich"

"At best the theatre offers an after dinner entertainment for a few idle rich. It certainly fails to reach the great masses of the people. The decline of the theatre in America is but an indication of the decline and collapse of the whole capitalist system.

In the Soviet Union, on the contrary, the American theatre was found a healthy state of the theatre that reflects a healthy state of affairs in the government as a whole. He told the Russian theatrical people that the Russian theatre has been set free. All the censors applauded.

Although the formal celebration was dull and the speeches interminable, the Alexandrinsky is a splendid revival of old times. Besides revival of old times, including an act from "Prince Pozdarsky" as produced at the opening 100 years ago, there was a new production of the old classic "Sorrow from Wisdom" by Griboyedov.

In fact, the arrangements for the jubilee were the first theatrical failure that can be charged against the Alexandrinsky in all its history.

Hollywood

(Continued from page 6)

finished. Kubec Glasmon and Jane Murfin are now working only a few minutes ahead of the filming.

Credits for "Parade" Eight Ray Fox, who worked on "Sport Parade" held two meetings before they decided that Corey Cord and Francis Cockrell get the screen credit.

Jowett with Bow Anthony Jowett has been borrowed from Metro by Fox for the Clara Bow picture, "Call Her Savage." He goes into the part originally slated for David Manners.

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LOMBARD

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"No More
Orchids"

"Smooth skin is more than ever important since the talkies have so increased the number of close-ups. I always use Lux Toilet Soap to guard my skin—it is a lovely soap!"

CAROLE LOMBARD

If you want your skin to be gloriously young and smooth—take lessons from the screen stars . . . They have learned how!

HOW does she do it?" you gasp, when the camera brings her faultless face near to you in the close-up—the lovely laughing face of Carole Lombard in Columbia's thrilling new production, "No More Orchids."

"Smooth skin is one of the most important assets a screen star can have," declares Carole Lombard.

It is also one of the most important assets any woman can have! If you want success in life—happiness—make sure your skin is smooth and young and

attractive. Take lessons from the screen stars—they have learned how! Use the same gentle care they do—regularly!

*9 out of 10 Screen Stars
use Lux Toilet Soap*

Out of the 694 important actresses in Hollywood, including all stars, 686 use white, fragrant Lux Toilet Soap. It's the official soap in all the big film studios.

Begin today to keep your skin smooth and youthful with this wonderful soap! Get two or three cakes today!

LUX Toilet Soap

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56 PAGES

PARADOX SHOW SALARIES

**Plenty of Air for Hotel Lobby
Pests Thru L.A. Anti-Clutter Law**

Los Angeles, Oct. 17. Roosting the tired dogs on a hotel lobby rug and the hips in soft chair out in Los Angeles. This goes along with drumming up business among the potted palms and decorating local hostesses without the management's permission. City council has unanimously voted to adopt an anti-cluttering ordinance, making hotel lobbies safe from non-paying sleepers, touch-seeking gentry and solicitors of all kinds.

Southern California Hotel Association has been after the city fathers for over a year to step on lobby-lounging and have at last gotten some teeth for their house dicks to use in ousting the stationery-borrowers, not to speak of the real estate salesmen, sure-thing boys, willing women and loyans sitting around admiring the weather.

**DEPRESH SONGS CLICK
IN ENGLAND AND U. S.**

Something epochal in the click of "Brother, Can You Spare a Dime," which glorifies the breadline in "Americana," new Broadway revue, and the success in England of a similarly veined song, "Under the Arches," written by Bud Flanagan of Flanagan and Arlen, who are playing in the English vaudeville houses.

The "arches" refers to the spans of the London Bridge where London's vagabondia and homeless find nightly repose. For America this same song is being revamped as "On the Benches" to convey the same depreh idea.

"Arches" has become the theme song of the British layoffs but paradoxically it is also a commercial click in that it's in the same rollicking vein as was "Hallelujah I'm a Bum." Harry Woods, American songwriter abroad, will fashion the American version of "Arches."

**DIARY OF A STOOGE
TAKES REVERSE TWIST**

A stooze in a vaudeville comedy act a month ago, Sam Pokras is now being hailed in music circles as "that brilliant young composer" for his "Cyran de Bergerac" score. His is Broadway's latest success story.

Two years ago the Shuberts imported Pokras from Europe where he had gained a rep as a composer. He got little more than the boot side out of that proposition for he was quickly dropped by the legit producers. Pokras, however, eventually obtained a job in Jack Pepper's act, in which he doubled in comedy while taking the staps as an anonymous stooze. While stoozing he composed "Cyran" on the side. And now he's back with the Shuberts.

Wouldn't We All

Hollywood, Oct. 17. Former screen big shot trying to keep up appearances on a flat pocketbook was visited by a friend, who, on leaving, tipped the servant \$5 for brushing him off.

Week later the friend called again, and this time, the host gave him the wholebroom routine.

**Press, Burning, Prints
Political Gab Radio
Gets Paid to Spread**

Chicago, Oct. 17. Politics has sharpened the dislike of newspapers in the middle west for radio. During the present campaign rallies as a matter of public necessity report speeches verbatim and devote columns of space to politicians. All of this is free. Yet at the same time radio is selling time to broadcast the very political speeches that the press must print as news.

Favoritism is consistently shown radio as against the dailies by the politicians themselves in realization of the vivid reality that while families will gather around the radio to hear a speech the text only a few persons proportionately will read.

Starting from the Roosevelt nomination in Chicago early in July and continuing right up to Nov. 12 there's no doubt radio will have made the political despatches in the dailies seem stale hash-overs. This is reflected in circulation figures of the dailies. Usual campaign pick-up is absent this year.

Even more serious than hurting a newspaper's advertising is the hurting of its circulation. The redoubt of its strength in every direction. Radio unwittingly has been guilty of this result.

**Femme Preacher Fails
To Connect in N. W.**

Los Angeles, Oct. 17. The Ethel Duncan, local radio preacher-mystic, failed to click on a personal appearance tour in the northwest.

Femme preacher was being booked by E. M. Craybill, Eureka, Cal., house operator who had previously handled tours of the Arizona Wranglers, radio cowboy warblers.

After two one-night stands in picture houses to poor business, Craybill withdrew from the Duncan deal. Pastor, however, intends to continue tour on her own, staging her questions and answers in halls and auditoriums in competition with picture shows.

**STAGE PAYS ITS
OPPOSISH TOP \$**

**Radio Names Got 5 to 10
Times as Much to Draw
to Theatres as to Keep
People Home Via Air—
Winter Aerial Programs
Which Theatres Must
Face**

2 MAIN AIR NIGHTS

By ABEL GREEN
Show biz's outstanding present-day paradox is that a theatre pays five to 10 times as much for a radio star, to get people into the theatre, whereas at one-fifth to one tenth of the stage salary, the same performer is paid to keep people out of the theatre via a microphone.

An act that gets \$750 or \$1,000 for radio commercial for a single night is being paid up to \$5,000, and sometimes more, for a week's engagement in a theatre.

Figured by time and dollars the theatre may appear to be getting (Continued on page 39)

**Radio Scripts
Flood In a la
Film Scenarios**

Trying to crash the agencies with a radio script has become about as hopeless as getting consideration for an unallocated scenario from a major picture company. Despite the chilly attitude of the advertisers' reps, the manuscripts continue to pour in at a more voluminous rate than ever. Some of the first ranking agencies active in radio receive (Continued on page 10)

Harlem Side Shows

Getting to be quite the thing for the ultra - sophisticates to nose in on those Harlem rent parties. The plays like to chisel in on the Colored stomping sessions held ostensibly for the purpose of collecting a kitty to pay off the landlord.

The miscegenae have been so liberal in their contributions for the bathtub gin, etc., plus the local color, that it's now bordering on a staged racket, like the "Apaches in Paris" rue du Lappe.

**N. Y. Class Niteries View with Alarm
Spread of Membership Dance Clubs**

\$1 Sprees

Apartment parties at which the guests can't spend more than \$1 are becoming New York's depreh nite clubs. For a lone dollar a customer gets all he or she wants to drink and as many sandwiches as they can hold.

The liquid served in most of the spots is called punch. Principal ingredient is bathtub gin and the "punch" lives up to its name.

Entertainment isn't paid for but is usually insured by the on-the-cuff attendance of as many professionals as the 'host' can dig up. The party apartments are called 'studios.'

With the click of the Mayfair for several seasons at the Ritz, and the recent inargent social dannah of the Pierrette, further approach to the regular New York niteries has sprung up.

Peter Arno is now the moving spirit of a new Saturday night supper club at the Pierre hotel, where the original Pierrette started (it's now at the Waldorf), and Charlie Journal has the Sherry's Saturday Supper Dances getting under way Oct. 22 at Sherry's.

In addition the Central Park Casino started a Sunday nite series of supper dannahs to an inclusive \$7.50-per-head fee this past weekend (16).

The Sherry's sessions under Journal will be, more social than the semi-starchy atmosphere of the other clubs. Among the patronesses are the Mesdames Lucius Boomer, Eugene Ong, Henry L. Doherty, Howard Chandler Christy, Valerie Langlois, O'wer Harriman, Griswold Thompson, Cornelius Kelly, S. Stanwood Menken, Theodore Washington Stemmler, Jr., Harmon Smith, Fullerton Weaver, Lytleton Fox. (Continued on page 39)

**Gravy for Election
Ballyhoo Via Radio
Disappoints Chains**

Both parties' exchequers aren't too healthy for radio ballyhoo. The other chains state they're being contracted for time and facilities about as fast as both of the major candidates' sponsors obtain campaign funds.

There were network hopes of radio campaign costs running to a million but right now it's nothing like it. The average network charge on either chain, for a station hookup per half hour, has been only around \$5,000.

The stations, however, are now insisting that both the Republican and Democratic parties must take a full schedule and not split the network regardless of whether or not (Continued on page 10)

**Comics Fret Burley Mgrs.
More Than Strippers**

Burlesque managers in New York are constantly on edge these performances as a result of the new law which abolishes actors of all guilt and holds the management responsible in case of raids or pinches on indecent show charges. A few of the strip women have proved troublesome but the comedians are the chief worry, say the managers.

Managers' contention is that certain burlesque comics will say or do anything on a stage to draw a laugh and that the new law allows them more freedom than ever for they don't have to take the slap. Besides admonishing the comics in advance, several of the New York theatres are spotting a house employee in the audience at every show in case somebody ad-lib a gag that might possibly call for the wagon.

**CHI RIVER SHOW BOAT
ONE BLOCK FROM LOOP**

Chicago, Oct. 17. Long in the conversational possibilities for Chicago it now looks as if the mysterious show boat from Sheboygan, Wisconsin, will become an actuality here on Nov. 12. Ed Wappler of the Blackstone theatre, has succeeded Ralph Kettering, of the Adelphi theatre, as showman-in-charge. Kettering toyed with the enterprise as far back as two years ago.

Show boat is a lake vessel reconditioned at Sheboygan and now finally floated and financed by a syndicate which has hired Wappler as generalissimo and Capt. Ralph Emerson, Ohio River showboat and actor of 30 years experience, to introduce a genuine river troupe.

It is planned to tie the showboat in the Chicago river at Dearborn and Wacker drive, one block from the Harris and Selwyn theatres. There are 1,058 seats and \$1 top is proposed.

A 20% Melon!

Waukon, Ia., Oct. 14.

Chalk this one up. Directors of the Allamakee County Amphitheater company at their annual meeting, voted a 20% dividend, the melon representing summer season's profits.

John Dotewich was named president.

Audiences Are Too Smart and Films Must Be Great, Not Good—Thalberg

Living Thalberg wouldn't know a boxoffice recipe if he saw one. Pictures are made by ideas, not rules, declares Metro's production executive. If the ideas are tenderly nurtured, they grow to compelling themes. If the themes are artfully played upon, they reach, not one, but many levels of audience appreciation. And there you have it: sane and hearty boxoffice, dependent on no rule except the application of intelligence and sympathy to the individual presented by every release.

"You have a feel for that sort of thing, or you haven't," is Mr. Thalberg's way of putting it.

Though he refuses to discuss construction on the plea that it would take him 10 days to unlearn himself, Mr. Thalberg says this: that 1933 will be one of the most strenuous years in the picture industry.

Audiences are no longer made up of gullible babies, enthralled by elementary entertainment. Moving pictures have grown up. So have audiences. They've been to high school and college. With more general enlightenment has come a critical attitude toward life, its problems and diversions.

Can't Underestimate
The audience is too darned smart, says Mr. Thalberg, to be charmed by pure gasoline. In your automobile has a college degree. You can't offer him a high priced star and a gorgeous publicity campaign and expect him to call that entertainment. You have to prepare a story for him that does not underestimate his intelligence. It's not enough to draw him to the theatre. You must send him out proclaiming the merits of the film he's just witnessed.

Silent films could aim at the lowest mean of intelligence and attract the majority film audience. Fandomism was simple and direct. It conveyed ideas that the patron interpreted according to his taste and understanding.

The introduction of dialog has lessened the cinema's possibility of fessing a common denominator. The poorly educated man is not permitted to supply his own interpretation of given action. He must accept the dialog writer's conception. If it does not concur with his own, he's uncomfortable, irritated, prone to boredom. Similarly, an increasing number of educated patrons have been turned by films directed toward strata of intelligence lower than their own.

Thus, the once large potential audience is segregated in groups. To appeal to the largest numbers of these groups is ever the objective. The deductions Mr. Thalberg draws from his analysis of the boxoffice tell him that the films of the next year at least, cannot just be good. They must be great to force the public to buy admissions with money that it would rather save.

Hedda's Personals

Hollywood, Oct. 17. Hedda Hopper left here Friday (14). Metro giving her a four weeks' vacation.
Possibility of the time being extended, with the studio trying to line up some personal appearances for her in the east.

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APPROPRIATE

'Nagana,' Sleeping Sickness in African Causing U Headaches.

Hollywood, Oct. 17. In work for six weeks, and with several more to go, 'Nagana' is causing headaches at Universal. Picture, with Melvyn Douglas and Paia Puel in the cast, is already over the budget.
Ernest L. Frank is directing 'Nagana,' which means 'sleeping sickness' in African.

No Shutdown for Burbank, WB Goes Into '33-'34 Films

Hollywood, Oct. 17. The Warner Burbank plant will not close down this winter according to present plans. Although producing three months ahead of release, studio will start swinging into 1933-'34 product as soon as the current lineup is completed.
Right now about \$3,000,000 in un-released product is tied up at the studio. Last summer, when WB incited the selling season, finished product still to be set for release ran higher than that, at \$3,500,000.
Average cost of production is now down to around \$250,000, some say. But WB feels that the fact that it was six months ahead of other studios in slashing overhead is redounding to its benefit that much faster.

No Immediate Spots Put 8 on Par Loan-Out List

Hollywood, Oct. 17. Unable to spot them for immediate productions, Paramount is trying to farm out Adrienne Ames, Richard Bennett, Charles Starrett, Florine McKinney, Kent Taylor, Gordon Westcott and Susan Fleming. Gail Patrick, Birmingham, Ala., 'Panther Woman' contest winner, though still without a picture to her credit, is also on the list.
Miss Ames and Starrett have been on the studio's loan list for four months.

ROACH FORCED DOWN

Pittsburgh, Oct. 17. Hal Roach, flying back to the Coast from New York, was forced down by bad weather at Johnstown last week and came on here by train suffering from a severe cold. He was released to the virtues of Fox's 'Handle With Care,' in which she will warble two numbers.
Producer was accompanied by his personal pilot.

Film Exploitation of Semi-Nude Native Beauties Helps Travel to Bali

Hollywood, Oct. 17. Steamship and travel companies are giving credit for the growing popularity of Bali, South Sea island, to pictures. During the past few months four novelty features have been released, extolling the virtues of the island, its people and climate. Most of this footage has been loaded with s. a. in the form of undraped females.
Travel being what it is, Tahiti was supposed to be the garden spot of the Pacific. Now that island gets sublimating to the more publicized Bali in the literature.
Cunard, Hamburg-American, Matson and Dollar Lines all feature Bali and its seductive femmes now in travel cruise propaganda.
The travel agencies claim that Bali is the main topic of interest from the a. k. travelers who go for the winter trips. Before they get into the subject of winter, the agencies are requesting more photos of the island and suggesting that the s. a. be prominent, by display.
Travel being what it is, the salesmen even throw in a wink or two when mentioning the island.



WILL MAHONEY

The Boston "Traveler" said: "The audience went wild with enthusiasm and the show stopped dead after Mr. Mahoney's performance at the Metropolitan. Nothing could go on until he appeared with one of his dizzy and funny curtain speeches. Mahoney is a sensation and no mistake."

Direction
RALPH G. FARNUM
1560 Broadway

DONATE \$50,000 WORTH OF RETAKES FOR 'PAW'

Hollywood, Oct. 17. Radio Pictures' filmation of W. W. Jacobs' story, 'The Monkey's Paw,' which failed to click after two previews, is to be remade by Ernest C. Schoedsack. Figure that about half of the original negative can be retained with new scenes for the remainder.
Picture was brought in for around \$200,000. Retakes will boost the figure not more than \$50,000 it is believed.

Metro Wants Capra

Hollywood, Oct. 17. Louis B. Mayer is trying to induce Harry Cohn, of Columbia, to finance Frank Capra to direct an MGM picture.
Cohn is willing to make the loan if Metro will throw a name player into the bargain.

Outfitting Arliss

Hollywood, Oct. 17. Paul Green is doing an original on the life of Voltaire for Warners as a possible next for George Arliss, who arrived here from Europe Oct. 15.
Other stories being prepared for Arliss are 'Adopted Father' and an original by Ernest Pascal.

LEAH RAY'S DEBUT

Hollywood, Oct. 17. Leah Ray, Coconut Grove singer, makes her cinema debut in Fox's 'Handle With Care,' in which she will warble two numbers.
Girl is the niece of Artie Meyer, Harns Coast rep.

Film Exploitation of Semi-Nude Native Beauties Helps Travel to Bali

Fox 'Man Eater' Unit Sails for Malay Oct. 19

Hollywood, Oct. 17. Acting and directing staff of Fox's 'Man Eater,' which will be made in Malay, has left to sail from New York Oct. 19 on the 'Berangeria.' Leaving here is travel writer, Mayday Elliott, director, and Kane Richmond, male lead. Marion Burns left later by air. They join James O. Sparring in New York. Richmond is on a t. a. contract with Fox.

SEFF TO PAR

Manly, Seff co-author of the legit play 'Blessed Event,' has been given a Paramount three-month play, although WB filmed his play. Seff leaves for the Coast Nov. 1. Leah Salisbury agented.

JONSDUD FOR METRO

Hollywood, Oct. 17. Metro is bringing Harold Jonsrud, who wrote the plays 'Downfall' and 'Art Gallery,' from New York to do originals.

If Film Costs \$800,000, That Coin Should Be Seen and Not Heard-Futter

CHICKEN OR EGG

Metro and Radio in Huddle to Decide on Dupe Yarns

Hollywood, Oct. 17. Metro and Radio execs are scheduled to get together this week and decide whether 'The Lady and the Prize Fighter' with Norma Shearer, or 'World's Champion' with Constance Bennett, will reach the screen.
Stories are said to be almost identical. Former was written by Francis Martin and the latter by Adela Rogers Hyland.

He Who Has Been There Longest Has Bestest Furniture

Hollywood, Oct. 17. Nature in the raw is the manner in which execs, directors and writers on major lots await the ousting of one of their contemporaries in order to grab off the furnishings of the departing attaché's office.
As a rule studios furnish the office sparingly. Particularly is this true of writers who get little more from the studio than a typewriter, chair and desk. But as soon as it is poised around that a scribe is going to leave the lot, fellow writers swarm down on his office to see what they can lift. All assume a "best" furniture. The best furnished office on each lot is usually that of the writer who has been there the longest.
Veterans point with pride to their acquisitions. The recital usually runs: "P. G. Wodehouse sat in this very chair, Rupert Hughes used that typewriter, Elinor Glyn once owned that couch."
Younger writers stand little chance of getting more in their office than a prisoner has in a cell. They stand by and wait for better luck. They furnish scribes who impress by recalling the former associations of coat hangers, cuspidors and such. It takes the youngsters about a year to get a famous cushion.

Jimmy Hall Faces Wife's Non-Support Charge

New Haven, Oct. 17. Jimmy Hall, of the screen, and whose real name is James Brown, arrested here in Los Angeles last week on non-support warrant issued by the local city attorney.
Mrs. Irene Gardner Brown, formerly actress in this city, suffering from tuberculosis, claims to be destitute and states she is living in a rooming house at expense of friends.
Hall, formerly known as James Hamilton, maintains he has sent his wife \$200 monthly since their separation six years ago.
His office may ask for extradition papers.

SAILINGS

Nov. 7 (San Pedro, around the world). Mr. and Mrs. Eddie Janis (President Pierce).
Oct. 20 (New York to Southampton). Mr. and Mrs. William K. Howard (Bremen).
Oct. 24 (Los Angeles to Havana). David O. Selznick (President Coolidge).
Oct. 26 (New York to Berlin). Vicomte Alain de Leche (Bremen).
Oct. 19 (New York to Cherbourg). Mayday Elliott, Kane Richmond, Marion Burns, James O. Sparring (Berangeria).
Oct. 19 (New York to Gibraltar). Mark Hellinger (Rex).
Oct. 18 (New York to London). Kimberley and Page (Leviathan).
Oct. 15 (New York to Panama). Carl MacDonald (Panamerica).
Oct. 15 (New York to Los Angeles). Mr. and Mrs. J. D. Lodge (Virginia).
Oct. 15 (New York to Havre). Mary Lawlor, Sandy Roth (Lafayette).
Oct. 14 (New York to London). Rose Franken (Majestic).
Oct. 12 (Paris to New York). Louella Parsons (Bremen).
Oct. 12 (Paris to New York). Maurice Chevalier (De France).
Oct. 12 (London to New York). Harry Foster, John van Druten (De France).

Talking pictures will recapture the glamour of silent films when expensive releases visually represent the money that has gone into their construction.

Production costs, says Walter Futter, are now monopolized by ingredients that the audience cannot fully appreciate. A silent film that cost \$800,000 was constructed to great spectacle and visual excitement and splendor.
It presented \$800,000 worth of eye-filling, boxoffice inspiring, spectacle.

The \$800,000 film of today represents the largest money that is spent behind the screen to pay for high priced directors, dialog writers, fabulously expensive stars. It buys at a price the excitement which the audience is only vaguely aware.

That's because, in Mr. Futter's estimate, films have forgotten that they're primarily a medium of sight entertainment; secondarily of sound. They've developed their audible appeal—imported, at great expense, stars and directors who could cope with the new medium. Concentrated on the making of good talkers has forgotten the days when b.o. records were smashed with pictures that were breath taking in a silent way. The making of pictures that were breath taking to the eye is the only way to go. Mr. Futter doesn't advocate enormous production expense. He's one to save a dime where a dime's worth of picture can be saved. He says: "The audience interest in a picture that looks as though it had cost \$3,000,000 and do it for one-tenth of that amount."

Ignored Real Drama
The camera used to be a 'box of magic enchantment'; it has been subordinated to microphones. 'Talkies' have been developed, but the plots and ignored the drama that can be filmed in the far corners of the earth.

Life produces these scenes at no expense to picture studios. The 'sets' are built; the 'extras' don't have to be paid. They're there to be filmed by the alert camera man. Mr. Futter illustrates these scenes with examples of the sequences that have been sent back to him by his troupe of scouting camera men. At present he controls seven, members of geophysical and research expeditions, fellows with a flair for the dramatic and appreciation of human interest, who embark on their trips armed with cameras and ready for unusual, spectacular, entertainment. Oftener than not, they get their wish.

Life puts on good shows that entice the Futter archives with startlingly different, real-life scenes. Some of these shots, if reproduced in Hollywood, would entail prohibitive expense and raise questions could only hope to duplicate actual scenes. Many could not be reproduced at all. Where, asks Mr. Futter, and for how long, can you find 15,000 Devil Dancers? 18 ancient sailing vessels engaging in the yearly grain-race between Australia and England; at camel wading in snow? 12 elephant caravans in Eastern splendor? Mr. Futter's film compilations over the years gives him one of the most extensive collections of libraries ever assembled.

It remains for Hollywood, having sent its camera crews to film these real scenes, to incorporate them—into the action of a story. The audience is none the wiser. Transparencies and ground-glass projection perfect the deception. The important points to Mr. Futter are that the audience is swept away by novelty, dramatic intensity and authentic splendor, filmed at little cost; that picture producers are thus able to recapture all the potentialities of its moving, Arabian Nights, camera.

KATH HEPBURN'S PERSONAL

Katherine Hepburn may personal appearance at the RKO Palace, Broadway, in conjunction with 'Bill of Divorcement,' Oct. 22. Miss Hepburn appears in the film with John Barrymore and Billie Burke.
She arrived from Europe Oct. 14.

Testing Heyburn

Hollywood, Oct. 17. Weldon Heyburn is taking a test as a candidate to play opposite Mary Pickford in 'Shanty Town.'

FILM NAMES FROM STOCK

Al Wouldn't Scram Out on a Pal; Just the Breaks Between Retakes

Al Jolson decided that three days in New York and a whole week away from Ruby Keeler Jolson was enough, especially with the frau phoning at 7 a. m. coast time to come home, and so the mammylist scrambled back to California Sunday night (16).

On Saturday morning Jolson, attended by Nathan Burkan, signed with the Campbell-Ewald advertising agency for at least eight weeks on the Chevrolet program commencing Nov. 18. There are four-week options, but Jolson doesn't think he'll go more than eight weeks as he hears Florida calling him already. Besides which he must be back after the first of the year on the Coast for a new picture.

Two More For U.A.

Joseph M. Schenck wants Jolson for two more, via United Artists, to be made this year. Jolson says he's amenable, especially because I need the bucks. The comedian has been working for nothing, he says, since last April, and the fact that Schenck has yet to get his back is, of course, something else already. The Jolson mammylist was paid for "The New Yorker" two years ago when he was first signed to do "Sons of Guns" as a musical talker from the late Jack Donaghy's Broadway musical comedy, but that never materialized. Schenck finally fitting Jolson into the present release, Jolson has been paid \$500,000 for his end of it alone, plus a percentage of the net.

Stories from the Coast were that Jolson and Schenck, who are pals as well as business associates, were flamed through the comedian scrambling east as soon as Schenck left Hollywood on his aeronautical visit to the President of Mexico in Mexico City. This wasn't so, as Jolson took a quick trip east during the Schenck party's sojourn in Mexico, and felt he wasn't holding up the necessary retakes, for which purpose he returned Sunday night.

Academy Award Dinner Is to Be Speechless

Hollywood, Oct. 17. Little or no speech making will feature the annual dinner of the Academy Nov. 12. Instead, committee is working on a program of entertainment by stage and screen names to enable a national air hookup of the event.

Lionel Barrymore will preside and present the awards. All political or industrial orations of the formal type will be barred.

Walter Wanger has been selected as vice-chairman of the awards committee, pinch hitting for David O. Selznick, chairman, who is going to New York.

Ethel Barrymore's Eyes Prolong Metro's 'Rasputin'

Hollywood, Oct. 17. Due to eye trouble, Ethel Barrymore was only able to work six hours last week on Metro's "Rasputin" (Metro), with the result she has not left for New York. She will remain here another week, Arthur Hopkins having agreed to postpone rehearsals on her play.

Finishing date for "Rasputin" is now Nov. 15. Original schedule called for completion Sept. 1.

GLADYS BLAKE'S FIRST

Hollywood, Oct. 17. First picture spot for Gladys Blake, vaudeville comedienne, in opposite Harry Langdon in "Tired Feet," Educational comedy.

Formerly of the team of Gresham and Blake, actress was spotted by the Gardner-Vincent agency.

Reverse Twist

'Going Hollywood' can mean many things. A twist concerns a stage director.

When this lad went west six months ago, on his first trip, he was deemed one of the best egotists on Broadway. He always managed to mention his 'genius'.

After making one picture out there, he's back now. But he's quiet, restrained and cowed, says he isn't important, and doesn't want to be interviewed. He just wants to work.

\$205,682 DEBTS IN M'GUIRE BANKRUPTCY

Los Angeles, Oct. 17.

Liabilities of \$205,682 and assets of \$6,880 are listed in the bankruptcy petition filed by William Anthony McGuire in U. S. District Court here.

Among the several hundred debts listed are: Joseph M. Schenck, \$13,000; John Conditine, \$10,950; Robert Newman, \$31,722; Fredric March, \$800; Harms, \$1,500; Thomas Nip, \$675; Mrs. Henry B. Harris, \$500; U. J. (Sport) Herrman, \$15,000; Vinton Freedley, \$1,000; Universal, \$2,000; Joe Laurie, Jr., \$1,514; American Dramatists, \$415; Century Play Co., \$3,000; Newsum Theatre Corp., \$1,251; W. O. Meilish, \$4,600; Joseph Urban, \$1,000; Equity, \$1,275; Al Jolson, \$2,715; and Max Hart, 1, 550.

Also tabulated were bills for the production of "Bad Penny" here and "If I Was Rich," in New York. As assets, McGuire listed a number of plays that he authored.

Writer's attorneys, Brand, Zagon, and Aaron, applied for leave to amend the petition if other liabilities are found in New York.

HOLTZ-SCHULBERG FILM

Proposition Up With Possible Filming in East

Lou Holtz is considering an offer from B. P. Schulberg to make a feature picture. He has been given a script of a story entitled "Birth of the Blues."

Should a deal be made, Schulberg might make the picture at Paramount's Astoria, L. I., studio in close proximity to the Broadway talent on which he would draw for casting.

Stardom for Durante

Hollywood, Oct. 17. Metro is grooming Jimmy Durante for stardom with his next part in "The Bear Car," adapted from E. J. Rath's play by Chuck Reisner and Robert Hopkins. Reisner will direct.

"The Red Light" will be the release title of "Bear Car." Studio may try to write in a part for Buster Keaton. John F. Goodrich is doing the screen story.

Durante goes into "Car" after completing "Pig Dots."

HUBER BUILD-UP

Hollywood, Oct. 17. Warners is grooming Harold Huber as another member of the "Valentino" fraternity and has given him a term—None of his work in front of the lens has been released yet.

Huber is from the stage and New York Imported for "Central Park," and since then used in "Common Ground" and "Parachute"

BONSTELLE GRADS ARE PROMINENT

Proteges Now Featured in Pictures or Directing Them Include Pickford, Lyon, Harding, Colbert, Stuart Walker, Edgar Selwyn and Others—Film Names 50% Legit

JESSIE BONSTELLE DIES

Hollywood, Oct. 17.

Actors reach the stage from all walks of life and there is no designating an exact source. Particularly in this true of picture players, a great many of whom pop up apparently from nowhere. But about half of the featured players now on the screen have come to the studios from the stage and of this number a goodly portion have been trained, or have at some time worked, for the late Jessie Bonstelle, head of the Detroit Theatre.

Miss Bonstelle had been operating stock companies for the past 20 years, and at various times she had produced plays on Broadway. Once a legit star her last appearance in a Broadway production was in "The Lady from Oklahoma" in 1916 for William A. Brady. Miss Bonstelle was also a stage star for Brady, having done "Little Women" in London for that producer.

Three Prominent Proteges

In pictures perhaps Ann Harding, Claudette Colbert, Ben Lyon and William Powell are Miss Bonstelle's best known proteges. Her early training of such performers as Melvyn Douglas, Kenneth McKenna, James Rennie, Nell Hamilton, the late Robert Ames, Frank Morgan and Alexander Kirkland is conferred as having done much for their careers.

Other screen luminaries who worked with Miss Bonstelle on the stage are Gladys Hulette, Mary Pickford, Josephine Hull, Edna Torrence, Lester Vail, Glenn Anders, Gavin Gordon, Minor Watson, Robert Fraser, Oscar Apfel, Paul McAllister, Alan B. Livingston, Franklyn Pangborn, Alan Bunc, Frank McEllynn, Bertram Granby, Douglas Gilmore and Kent Kilmore.

Another actress developed by Miss Bonstelle is Barbara Cornell, daughter of Peter Cornell, Buffalo doctor, who also managed the Star theatre there. Miss Bonstelle operated a stock company at the Star for 17 years and during which time Miss Cornell played leads with the company for some time before reaching New York.

Bonstelle's A.B.C. Pupils

Stagers who learned the tricks with Bonstelle companies, and who are now directing pictures, are Stuart Walker, once prominent as the director of the Portmanteau theatre, Indianapolis, and now with Paramount; John Cromwell, Edgar Howell, Norman Hackett, Halbert Brown, Edward Robbins, Hugh Delamy, Rollo Peters, William Shelly, Bertram Harrison, Arthur Allen, Wilfred Lytell, Chas. Thomas and Guy Standing, Jr., Howard Estabrooke, Radio studio exec, and Norman D. Geddes, New York stage, are also Bonstelle graduates.

Recently Metro brought Miss Bonstelle to the Coast with the idea of establishing a local repertoire theatre for the training of players for pictures. The studio and Miss

Studios' Spanking of Own Bad Boys Foreseen in Academy-Tracy Probe

Too Good

Hollywood, Oct. 17. Darryl Zanuck wants the U.S. Polo Association to reduce him from a two-goal to a one-goal handicap rating. Warner production exec prefers to be a lesser malleeter.

Par Sides With WB in Lombard Walkout on Pic

Hollywood, Oct. 17.

As first cooperative move between studios, Paramount took Carole Lombard off salary October 14 for her failure to play the femme lead opposite James Cagney in "Inside," formerly called "Bad Boy." Paramount gave as the reason that they read the script and thought the role was excellent for her, and that the studio would not embarrass Warners by interesting players' difference and refusal to function as they thought best.

Miss Lombard had been loaned to Warners in exchange for George Brent whom Paramount is using in "Luxury Liner." It's likely Paramount may ask the Academy Conciliation Committee to uphold them in the matter.

Mary Brian, instead of Miss Lombard will play opposite Cagney in "Inside" for Warners.

RAFT-SIDNEY

Par's Plans For Co-Starring-It's Not Via Schulberg

Hollywood, Oct. 17.

Sylvia Sidney and George Raft will be co-starred by Paramount in "Pickup," Vina Delmar story of which Courtney Terrett and James Storm are writing the treatment. This is not the production which B. P. Schulberg is planning with Miss Sidney.

New Extra Peak

Hollywood, Oct. 17.

Top seven day period for movies than a year among extras saw \$8,212 day checks passed out last week. This is twice as many as the previous seven days.

Tuesday (11) with 2,345 placements, was high day for Coast extras since takers arrived. Biggest set was also on that day, when 720 players gathered at United Artists to watch the Canor bullfight for "Kid From Spain."

Bonstelle failed to get together, however.

Detroit, Oct. 17.

Jessie Bonstelle, director of the Detroit Civic Theatre, died at her home here Oct. 14, after a week's struggle with a bad cold. Financial reverses of her recently formed Civic theatre had worried her considerably for the past few months and she insisted on handling business affairs until a few days before she was stricken.

Miss Bonstelle was one of the oldest members of the American stage, having been on the boards for close to 50 years. She operated stock companies, mostly, that branch appealing more to her than new play production, and from her various companies came some of the biggest names on the legit stage. Miss Bonstelle's age was a mystery at death, though understood she was about 65. An obituary notice appears elsewhere in this issue.

Hollywood, Oct. 17.

That producers intend to use the conciliation machinery of the Academy to spank its bad boys and girls, is seen in the filing of a complaint with that body by Radio Pictures which seeks \$10,000 punitive damages from Lee Tracy. Company charges that his failure to appear at the studio on five different occasions during the filming of "Phantom Fane" cost it that much money. Action is taken as an indication that the producers are not going to allow their own creation, the Academy, to be only a one-sided affair—a court for disgruntled employees. Radio was paying Tracy \$1,500 a week, and \$3,500 is being withheld from him awaiting the Academy verdict. Of this amount, it is said payment on a check for \$1,500 has been stopped.

Adjustment Body Investigate

Case is being investigated by the actors' adjustment committee, comprising Colonel Nacel, Frederic March, De Witt Jennings, Claude Gillingwater and Hallam Cooly, and if the findings of this body do not satisfy both parties the matter then goes to the conciliation board for a formal hearing. Under the producers' agreement the contestants must abide by the Academy findings.

According to the Radio charges, Tracy failed to put in appearances on the set on time and that on two particular days he stayed away entirely. Damages are sought as a result of the delays caused and the holding up of the company due to necessary changing of schedules.

Tracy also staged a walk-out on Radio's Hollywood on the Air program the night of the day the charges were filed by Daniel O'Shea, the company's attorney. Tracy was scheduled to read part of his lines from the Columbia picture "Washington Merry-Go-Round," but failed to show.

Apologies were made over the air with the statement that Tracy was confined to his bed with illness. William Gargan was put into the spot to pinch hit.

'Hollywood on Air' Going For 'Impromptu' Idea

Hollywood, Oct. 17.

"Hollywood on the Air" moved off a Radio Pictures studio stage Oct. 27 to the Cocoanut Grove of the Hotel Ambassador.

Program will feature Phil Harris, whose orchestra has been heard recently in a Radio show. Fan appeal will be the introducing of screen celebrities from the tables to do their stuff before the mike.

Mae West's Jool Robbery Draws Newspaper Splash

Hollywood, Oct. 17.

Conservative Los Angeles "Times" uncut last week and threw a streamer across its front page on the reported theft of \$16,000 in jewels and \$4,400 in cash from Mae West.

Actress was robbed Sept. 28 but publicity was withheld to permit an undercover investigation by the district attorney's office and police. Valuables were taken by a stranger who demanded them at a point of a gun while Miss West was seated in her limousine in front of her apartment.

Authorities believe it was an "inside job."

Former Mrs. Kent Dies

Hollywood, Oct. 17.

Funeral services for Mrs. Mabelle Evelyn Evans Kent, 35, divorced wife of Sidney R. Kent, were held here.

The former Mrs. Kent died Oct. 14 after a month's illness. She was divorced four years ago from Kent and is survived by a daughter and two sisters.

U. S. vs. Electrics Suit Due Nov. 15; May Call Roosevelt, 4 News Wires Set

Wilmington, Oct. 17. Federal anti-trust action against Radio Corp. of America and 13 other defendants, postponed last week, is now slated for hearing Nov. 15. Day was set by Judge Nields in Federal Court here after conference with representatives from the Attorney General's office in Washington.

Understood the hearing will go straight through without interruption for the GTP-Duovac anti-monopoly action against Western Electric and subsidiaries. Latter suit, however, will get the unprecedented early hearing here at any event.

Co-defendants of RCA in the action are General Electric, International General Electric, Westinghouse Electric & Manufacturing, National Broadcasting, RCA Communications, RCA Photophone, RCA Radiotron, RCA Victor, American Telephone & Telegraph, Western Electric, General Motors Corp., and General Motors Radio Corp. All charged with violating Clayton and Sherman acts.

Practice of 'cross licensing agreements' in tying up 4,000 patents is at the center of the action, government charging RCA with a plan to trust that was extended into Europe and South America by agreements with English, German and French companies.

Roosevelt as Witness?

This international plan to give the suit a broader aspect than any other anti-trust action previously filed in any field. Even without the international complication, the suit is regarded as one of the most important Standard Oil anti-trust litigations. In addition to hundreds of experts from everywhere, report was current here that Franklin D. Roosevelt would testify shortly after the presidential campaign. Roosevelt figures since he was Assistant Secretary of the Navy under Josephus Daniels in 1919 and in close touch with the situation when the Radio Corporation was started.

Government charges that RCA's income from licenses alone is more than \$100,000 each year, and charges that RCA exacts a minimum royalty of \$100,000 for each license to manufacture receiving sets and \$50,000 each year for manufacture and sale of vacuum tubes. Government also charges that, since the beginning of the suit, RCA has relaxed these requirements.

Hearings will occupy the entire floor in the Federal Building, besides the court room. Carload of equipment exhibits will be stored in the corridors and grand jury room. Four news services have arranged for hotel rooms and attorneys have set up headquarters in two office buildings.

ERPI Denies

Denial of all allegations that its license is illegal and is in violation of Federal anti-trust laws, is made by Electrical Research Products. Copies of the ERPI answer received yesterday (Monday) by the three plaintiffs, Warners, General Talking Pictures and Duovac.

A number of independent exhibitors will probably be called by the plaintiffs to testify as to their dealings with ERPI in connection with service on equipment.

Kahane's Survey

Hollywood, Oct. 17. B. B. Kahane has had made for his personal information a survey of the country so that he might be informed of conditions and the desires of film theatre patrons in all types of theatres.

Survey was made by Tamar Lane, former film trade paper editor, who got back here this week after doing 12,000 miles visiting exchanges and mingling with patrons in all types of theatres.

'No Man' Is Al Lewis and Ruggles Par Initiator

Hollywood, Oct. 17. Initial supervisory duties on the Paramount lot for Al Lewis, newest associate producer, will be 'No Man of Her Own,' Clark Gable and Miriam Hopkins co-starrer.

Picture is also the first for Wesley Ruggles under his new Par set-up following purchase of his contract from Radio.

Par Now Wants Rogers To Make 12 Features

Hollywood, Oct. 17. In line with its intent of assigning more production to independent units, Paramount is negotiating with Charles R. Rogers for four additional pictures this year.

These would be in addition to the eight Rogers has already contracted to do.

Observers Claim Exclusive Totals Are Disappointing

With the adding of more theatres to the 'exclusive' theory neutral film observers declare that the distributors, themselves, are finding receipts disappointing and, in many instances, considerably less than the total aggregated when subsequent runs were served.

In eight cities where the experiment is being made, 12 subsequent runs are affected. Each of these subsequent averages a rental of \$25 per feature, or a total of \$3,000. If a company plays 46 features in these towns on an 'exclusive' basis, an approximate rental of \$152,500 is automatically cut off by the policy. If it is further maintained that the exclusive theatres in these cities, in order to offset the loss at these subsequent must take in not less than \$12,000 per feature on this specified ratio.

The deal which United Artists has made with 16 Loew theatres is not considered because it has not yet become effective. The cities and the approximate number of ostracized theatres, where the experiment has had sufficient time to afford material for study and comparison, or the first practical slant on the exclusive theory, included: Wilmington, 4; Harrisburg, 5; Kansas City, 40; Houston, 16; Indianapolis, 26; Atlanta, 26; Middletown, 26; Newbury, Conn., 8.

Theatres in the Connecticut towns are affected by the deal Fox made with Harry Arthur.

In Atlanta, Paramount tried two of its pictures on an exclusive basis. Loew two weeks ago opened a new house announced as permanently exclusive.

50% From 1st Dollar For 'Kid' in N. Y. and L. A.

Terms under which 'Kid from Spain' goes into the Palace, New York, and Warners' Western, Hollywood, are 50% straight from the first dollar. These are the same terms under which Chaplin sold 'City Lights' under grating policies on both Coasts.

'Kid' opens east and west on a two-a-day basis Nov. 10 with Eddie Cantor, Lyda Roberti and Sidney Franklin doing personals for the N. Y. premier.

Picking Best Shorts

Hollywood, Oct. 17. In addition to awarding trophies for the best feature pictures of the year, best acting, etc., Academy will give certificates of honorable mention for the best short subjects. There'll be three classes—straight comedies, animated subjects and novelties.

Committees of five names each will nominate the films from each class with final selections to be made by the three committees acting as a whole.

Grainger's Coast Stay

Los Angeles, Oct. 17. J. R. Grainger, Fox v. p. and sales chief, is due here today (17), after stopping at 'Frisco on his jump from the east coast.

This is Grainger's first visit west in six months. He will be here several weeks.



CHARLIE MCCARTHY still with EDGAR BERGEN

have just completed seventh ventriloquial short for Warners. Now at Loew's State, New York Mr. Bergen is now writing "Make Mine the Same"

JACK MANDEL, Loew WEBER-SIMON, RKO

McCarthy Picking Films for Palace's \$2 Schedule in N. Y.

Jeff McCarthy is at present on the Coast viewing 'Kid From Spain' (Goldwyn-Cantor), with the intent of a twice daily routine for the picture at \$1.50 and \$2 prices both here and abroad if everything jells. However, McCarthy will not entirely devote his 10 Hollywood days to gazing at 'Kid' alone.

While West McCarthy has been commissioned by H. B. Franklin to peek at other film possibilities, already in the can or making, as regards their suitability for the new twice daily policy as announced for the New York Palace. With 'Kid' to lead off the middle of next month, and coming in under a six weeks guarantee for the houses, further prospects at this time are believed to be 'King Kong' (Radio), 'State Fair' and 'Cavalcade' (Fox), 'Sign of the Cross' and 'Farewell to Arms,' both Par, and 'The Masquerader' (UA). In the case of the DeMille picture, 'Sign of the Cross,' it may be that Paramount will be unwilling to hold this one back for Manhattan until it can be spotted at the Palace.

Before leaving for the west Mc Carthy is understood to have rescaled the Palace for RKO and its \$2 film effort. The theatre will have a weekly movie capacity of slightly over \$31,000 exclusive of standing room. House seats 1,754 with a full depth of side boxes on the lower floor and two balconies which also have their accompanying side boxes. The vaudeville high for the Palace is \$41,000 during a holiday week (New Year's) with extra shows.

WB Contemplates Detheatre Plan; F-WC Take-Over on Coast Is Off

Warners is contemplating a policy of detheatreing to rid the chain of undesired houses. Idea follows similar action by Fox, Publix and RKO.

Warners now operate around 450 houses, many of them tenants in certain cities, with others of lesser note stretching out in the hinterlands. Presumption by WB is that if the company turns over certain houses to independent theatres the theatres will still take the WB-FN product, giving the company satisfactory outlet. Or, as Publix does, long term franchisees may be included in deals including theatres.

For some time Warners have felt that the company is forging ahead satisfactorily on production and distribution but is being held back by an over-theatered condition, as exists with other majors. (See page 10) In addition as yet what houses or in what territories efforts will be made to detheatre. WB operates in the east and central east

Lloyd-Hughes Are Propositioned by MPPDA Distrib for Program-Sharing

Metro Yanks 'Gun Moll' As Title of Harlow's Next

Hollywood, Oct. 17. Metro figured title of 'Gun Moll' for Jean Harlow's next was open bid to the censors, a have toned down the Anita Lewis monicker to 'Nora.'

Rowland Brown will direct.

A. J. Balaban in Chi; May Resume B & K Stage Post

Chicago, Oct. 17. No drastic changes are contemplated within the Balaban & Katz organization either as to personnel or policy. This affirmation comes from John Balaban, who last week arrived here after an absence of two years to resume as director of the B&K division.

A. J. Balaban arrived almost simultaneously motoring here from Quebec where his ship docked from Europe. With him is his entire family, who have been living in Switzerland. It is stated that A. J. is without plans and is still making up his mind as to what he wants to do. But it seems pretty certain that he will resume his supervision of all B & K stages. Balaban states that several propositions to get him back into harness have been made but he's still uncertain about his plans.

John Balaban brought only his secretary and Sol Braggen, film booker, from New York. Braggen will book the Canadian Public houses from Chicago as he did prior to switching to New York.

More Stage Units

An engagement of activities and a possible expansion in personnel is likely for the B&K production department now that it is decided to limit Fanchon & Marco to one week, the Oriental, in Chicago. Units produced locally for the Chicago theatre will move to the Uptown and Rivoli on a fixed schedule. During the summer a haphazard booking system obtained.

Greater prominence for Balaban & Katz as an entity and playing down of the word 'theatre' was reported but minimized by John Balaban as 'nothing new.' Institutional value of the B&K trade name has never been forgotten.

Chief result of the new setup in, of course, the deal alone have the immediate stamp of authority instead of having to mark time pending the delays of referring problems to New York. This will be a convenience for the organization.

A new deal with new angles is being considered by Harold Lloyd and Howard Hughes, whereby they would virtually become partners with a national distributor who is a member of the Hays organization. The same proposition was offered Jesse Lasky, but it is believed Lasky has about decided to go Fox. Acceptance of this proposition would mean Lloyd's severance from Paramount.

The proposition, reported looked upon favorably by Lloyd and Hughes, revolutionizes distribution practices. It would cut these two producers in not only on the proceeds of their own pictures, but those garnered by each other and the entire program released by this distributor. The distrib, in turn, would get an extra percentage of the Lloyd-Hughes films to compensate.

The standard practice of major distributors who handle star independent material is to declare the producer in on only what his own picture realizes. Many in this production class distribute on a cash basis. The nucleus of the complaints has been that their individual revenue has been retarded and curbed because of the major distribution custom of block selling in which their pictures have been included.

Distrib's Angles

If the proposed deal goes through, and the distributor is confident that it will, the position of this exchange owner expected by him to leap to front-line importance. Confidence of this is based by the distrib on major companies generally producing fewer pictures and more theatres being returned to the independent. This respect the Hays office count of affiliated theatres, or those producer-controlled, does not exceed 1,700 today. Because of the increasing number of indie boxoffice, the distributor is in an excellent chance for well-made features properly released but not of the major brands getting their greatest chance for first-run bookings.

In order to maintain a quality in keeping with the product characteristic of the producers with whom he would effect a merger agreement, the distributor in question already is insisting upon merit among the features which he is now handling.

READE GIVES UP HIS IDEA FOR N. Y. HIPPO

Walter Reade has changed his mind about taking over the Hippodrome, New York, from Fred F. French and the City Farmers Loan & Trust Co. This leaves the big house without a prospective tenant and means its finish unless one comes along. RKO, which stepped out to acquire the Hippo in September, has no intention of taking the Hippo back.

Reade had arranged to assume operation of the Hippo on a three-year lease and planned a musical stage policy without films. Associated with him in the deal was Joe Plunkett. Also involved, as booker and producer, respectively, were Fally Markus and I. H. Herk.

RKO and the Farmers Trust, to which the French Co. has assigned the rental in the last year, negotiations, have settled their difference of opinion over ownership of the Hippodrome's equipment. It went to RKO.

KRASNA COHN'S ASS'T

Former P. A. Moves Up—Exco's Eastern Trip Delayed

Norman Kraska has been named assistant to Harry Cohn at Columbia. Kraska, was a p. a. on the Coast Warner lot last year when he wrote 'Louder, Please,' left show produced in New York which kidded press-agentry. On the strength of this play he went to Columbia as a writer, which post he has held since.

Kraska and Cohn, with Walter Wagner, were due to leave Hollywood, but the trip has been postponed. Departure date is now indefinite though due this month.

Shagrin as Agent

Hollywood, Oct. 17. Max Shagrin, former general manager of Warners' coast theatres, was gone into the agency business with Sol Solinger.

Latter has left the Jerry Mayer agency.

PLAN CONCILIATION BOARD

Lasky-Chas. McCarthy Join Fox; Both Men Await Par Settlements

Authoritative information is that an agreement has been reached by which Jesse L. Lasky and Charles McCarthy will join Fox. Both men are awaiting settlement of their Paramount contracts.

Lasky will produce six or eight pictures independently, through the company he has already chartered in California, with release through Fox. While official announcement of signing of contract is expected this week, it is dependent on Lasky settling his contract with Par. Agreement had two years and a month to go when he resigned.

Lasky has been in New York three weeks. When first arriving reports were given on deals between Lasky and United Artists. Latter negotiations are now believed off.

McCarthy will be back from Bermuda by the end of the week, it is expected, he may join Fox as early as Oct. 31 providing he is cleared to sign a contract. McCarthy, who was with S. R. Kent in Par as director of public relations and also as part of Ken's sales cabinet, will come into Fox as general publicity consultant. It is said.

Glen Griswold is reported switching to the theatre operating end but will remain in his present post of publicity director. He is Harley L. Clarke appointee from the financial-newspaper field and holds a contract.

GIBBONS' \$1,000,000 DEMAND FLOORS FOX

Hollywood, Oct. 17. Refusing to meet Floyd Gibbons' stipulation that 'The Red Napoleon' be given a \$1,000,000 production budget, Fox has turned down the war story.

Gibbons has come down considerably from his original asking price of \$1,400,000 for picture rights to the year, but he insisted Fox adhere strictly to the published story if produced.

THALBERG SAYS NO UNIT PLAN FOR METRO

Metro will have no unit production system, declares Irving Thalberg. Metro studio head, now in New York, considers the present studio system adequate and in need of no change.

Thalberg expects to return to the Coast the middle of this week. Norma Shearer (Mrs. Thalberg) will return west with her husband.

Selznick on Way

Hollywood, Oct. 17. Going by steamer, plane and railroad, David Selznick will arrive in New York Nov. 4 for a two weeks' stay.

Radio production head sails from Los Angeles Saturday (22) on the President Coolidge. At Havana he takes a plan for Miami, from whence he goes by rail to New York.

Spitz's Chi Trips

Leo Spitz left New York last Thursday (13) for Chicago and gets back today (Tuesday). He made the same trip the previous week in maintaining a closer contact than during the summer when making periodic week end trips.

Spitz has an extensive law practice in the Windy City, numbering among his clients the Marshall Field estate, and states he'll maintain this practice regardless of his Public activities.

Around Hays' Stove

Hays organization directors are threatening to stay away from meetings if there is any more reminiscing during these sessions. The fanning bees are said to have dominated the last few meetings.

Two of the directors are held up as the chief offenders. Pair are credited with ignoring gentle gavel raps for order and an effort by the chairman to get to the business to be passed upon.

Members of the board say they are forced to rock back and forth impatiently in their chairs while the boys hark back over the old days.

GRAUMAN SIGNS FOR 2 YEARS WITH FOX-WC

Los Angeles, Oct. 17. Sid Grauman on Saturday (15), signed a two years contract with Charles Seitz to operate the Chinese theatre for Fox West Coast. At the same time he signed an indefinite contract as managing director of the Pantages, United Artists and Loew's State. Latter deal was held up until he could obtain his release from his 10-year contract not to operate theatres in L. A., unless he built them. Cancellation was made by Paramount after contract had been observed for nine years and five months.

The Chinese is expected to re-open Nov. 3, with either 'The Sign of the Cross' or 'Silver Dollar'.

CHAUVE SOURIS STYLE IN SMALLER R. C. HOUSE

The Roxy, the smaller house in Radio City, will probably have a Chauve Souris style of entertainment, in addition to its pictures. S. L. Rothafel has been talking to Emilie Borel to handle this style of entertainment.

Ferde Grofé is under Roy's retainer to compose a special feature for the inaugural of the Radio City houses and also to orchestrate especially for Frank Sapper's band. Latter will be the musical maestro. Alfred Newman, United Artists' studio musical director, has also been made a proposition to come east and baton for the theatre.

Franklin's Trip

Harold Franklin will probably leave for the Coast this Thursday (20), the day following RKO board meetings. Franklin is going to look over the Coast theatre situation and expects to be gone two weeks. Franklin will be accompanied by his secretary, Al Rackin, who will remain on the Coast. Rackin will become assistant to Eddie Eckles in the Radio studio publicity department.

Successor to McCarthy Waits on Mayer's Return

Until Arthur Mayer returns to New York, delayed on the Coast by carbuncle trouble, no successor to Charles E. McCarthy on the publicity end will be chosen by Paramount. Advised of McCarthy's departure, Mayer ordered that Earl Wingart continue to handle Paramount publicity. A successor to McCarthy is being considered.

L. B. Stumping

Hollywood, Oct. 17. Louis B. Mayer starts his stumping tour of California for President Hoover on the return of Irving Thalberg from the east.

IS NEW MOVE OF EXHIBS-DISTRIBS

Explains Delay on Indie Mass Meetings—Propose 3 Keys on Council from Affiliated, Indies and Distributors—Exhibit Leaders Warn Distributors This Is Last Call

ON 5-5-5 LINES

From a move being made jointly this week by distributor and exhibitor leaders, is expected to crystallize a permanent board of conciliators through which all future disputes within the industry will be threshed out.

Impetus was given the idea, which amounts to a perpetuation of the 5-5-5 committee, at last week's session of the Hays' directorate addressed by members of Hays' legal staff. It was since pointed out that a round table committee would reduce litigation, now at the highest peak it has ever reached, by almost 90%. Approximately 20 exhibitor actions now charging the majors of the industry with trust law violations, could be handled by the council, it is maintained. This would save Hays members legal expenses which are conservatively estimated at \$500,000 should all of the present Federal actions reach trial.

Materialization of the council will mean, it is admitted by all sides, that exhibitor activity for Federal regulation of the industry will be halted and, if the board proves successful, eventual and complete shelving.

Mass Meetings Postponed

Delay of the exhib mass meetings until late next month and December are with the hope that a satisfactory agreement can be meanwhile worked out by all factions within the industry. This means the proposed council.

Formation of the council would be such that lawyers, who until now have played a dominant part in exhibitor conferences, would be literally excluded. The set-up, as planned, would include three representatives for affiliated theatres, (Continued on page 21)

Publix Preparing Profit Sharing Plan, May Include City and House Managers

Dressing the 'L'

RKO is reported to have persuaded the transit company that painting of the 'L' structure about Sixth avenue would be in keeping with the opening of Radio City. Hence, Mardi Gras day for the 'L' is apt to start any time.

The theatre company is also supposed to have induced a change of name from 53rd street to Radio City for that particular station.

Publix will shortly inaugurate a profit-sharing plan to probably and eventually take in city and house managers as well as division heads. It will probably go into effect as soon as the present localization move, returning men to the field, is completed and will start in by allowing a percentage for div. managers and the div. film buyers. It is designed and reported being vigorously pushed by Leo Spitz.

While details have not as yet been worked out, pending readjustment of man-power under the new operating setup, the profit sharing will be based on a 10 to 15 percentage divided among the operators responsible. Exact amount of the percentage has not been designated, nor has it been decided how the splits in each territory will be made.

According to plans it will be up to division managers to figure out to which way district, city and house managers will participate in the profit sharing scheme.

Sam Dembow left New York yesterday (Monday), accompanied by David J. Chalkin, and will first visit Minneapolis, among other things setting up the profit-sharing machinery for the northwest. On Dembow's return to New York, the plan will be placed in operation in New England as the second sector to figure in on the scheme.

Ad Men, Too

Later on district managers, assistant district managers and house managers will figure in the profit sharing where there are profits it plan carries. It may be that division advertising men will also be included.

Within Publix ranks enthusiasm over the profit sharing scheme is high. It is doubly so in view of the fact that no salary cuts are incurred through getting in on the plan.

A year ago Publix gave some consideration to a profit-sharing proposal but dropped the idea.

REPORT WOBBER MAY BREAK WITH PARA.

Information is that Herman Wobber may sever his ties with Paramount-Publix to concern himself with the Louis R. Greenfield estate, a real estate company in California and Honolulu. Wobber, who has been interested in this chain for some time, has been handling it for the widow of Greenfield and the Greenfield estate.

Wobber may even take over this circuit it is said. He left New York Saturday (15) for the Coast, via the Canal, and is believed planning an early trip to Hawaii to look into the group of five houses situated there. The G-C chain has three houses in Frisco.

While reports have been pertinent for some time that Wobber might break with Par, before leaving New York, he scoffed at these rumors.

Reports are also, current Wobber may become personal representative for the R. R. Kent on Coast, contacting Fox West Coast on operations and the Fox studio on production.

Wobber has always made his headquarters in San Francisco. When Kent resigned from Par, Wobber was offered general sales management of Par but promptly turned it down. He is not four or five weeks before he hears about show business again.

Murdock's Moose

J. J. Murdock, recently arrived from the Coast, lingered but long enough in New York to look around and then trek across the border to California.

He left last week trailing a desire to bag himself a moose and some fish before returning to the city. As a moose is no chump, Murdock figures it will be four or five weeks before he hears about show business again.

Par's Prod. Budget of \$20,000,000 For 65; Still Trying Chop Pix Costs

Paramount's film production budget for the current season will run around \$20,000,000. The company is set to produce 65 pictures of which 18 are already released. For Jan. 1, the firm hopes to have released 30 pictures.

This means that Par is committed to an average cost of \$300,000 per film. The figure is patently tentative although virtually set. Efforts to lower the production costs are still in swing but not fully realized. The ultimate aim of the company so far as per picture cost goes, is to attain an average cost of between \$200,000 and \$250,000. This also goes for whatever producers join the studios on its indie production unit plan.

Few of the films so far released by Par have been within these figures. One of these that's known is the current 'Madame Square Garden' which was produced for Par by Charles R. Rogers at around \$200,000.

This picture and others which, though slated as programmers, are hoped to better reception, may upset Par's recently accepted policy

of planning two types of films mostly. Specials running into big production costs, ranging from \$500,000 and programmers at \$200,000, was the original dope.

The production schedule will undoubtedly be one of the principal points of discussion with company heads when Sam Katz returns this week from the Coast.

KATZ-COHN HUDDLE PRECEDES RETURN EAST

Hollywood, Oct. 17. Following arrival here Saturday (15) of Emanuel Cohen, Sam Katz went into a series of confabs with the studio exec on coast matters, preparatory to leaving yesterday (16) for New York.

Katz is accompanied east by Arthur Mayer, head of the advertising department, who has been here several weeks.

Conflicting reports on when Katz will return here. One says Dec. 1, the other after the Christmas holidays.

Conn Bankruptcy Plea, Spirit Broken; Prov. House Stripped of Furnishings

Providence, Oct. 17. Closing of Jacob Conn's new Metropolitan theatre a week ago, signaling the collapse of his \$2,000,000 theatrical and real estate enterprise, had its aftermath in Federal Court here Friday (14) when he filed a voluntary petition in bankruptcy.

Petition was accompanied by no schedule of assets and liabilities, which need not be filed for 10 days. Conn, his health and spirit broken by the crash of his ambitions, has been in retirement since the fiasco. It is understood that bankruptcy proceedings were forced on Conn by creditors after many claimants had stripped the Metropolitan of its lavish furniture when the theatre closed. The creditors have reached no decision concerning further operation of the theatre. It is said, however, that Conn will be given an opportunity to manage his other house, the Olympia, which was swept from his possession by the failure of his downtown venture.

Several exhibitors have been long over the Metropolitan, but balk at taking it over because the expense of reopening is placed at no less than \$75,000, largely brought about as a result of the damage done to the interior when the rush was made to strip the theatre of its furnishings.

Stinnett-Charninsky Suit Settled by Par, Report Amount \$25,000

Dallas, Oct. 17. Retrial of the monopoly suit against Paramount brought by Ray Stinnett and the late Charninsky, former operators of the Capitol, Dallas, under the Texas anti-trust laws, goes by the boards. Par has settled with the proponents of the action for the reported sum of \$25,000. Settlement is said to have been made around two weeks back.

In the original action the plaintiff won a judgment of \$327,900 against Par. That was in 1928. Par, however, appealed and the case, after travelling the course of the higher state courts, was remanded for retrial. Attorney John P. Maroney, also sought for the RKO Hobbitz interests in Texas, represented the plaintiffs.

At the time of the bringing of the action, Par controlled three houses here: the Melbourne, Palace and the Old Mill. Charges by Charninsky and Stinnett were that Par, through operation of these houses, was operating contrary to the anti-trust laws of the state. Since filing of the suit, the Capitol theatre, which Charninsky and Stinnett owned, was leased to Universal and currently is under the RKO banner. Latter circuit took over the house when the U lease ran out.

2 Meggers on Indie

Hollywood, Oct. 17. Use of two directors on a picture has extended to the indie lots. Courtland Van Dusen has been engaged by Kenneth Goldsmith as dialog director with Charles Hutchinson on the states' rights, "Bachelor Mother."

Devine and Barnett Get Summerville Yarn

Following treatment by several sets of writers for an army camp feature comedy for Slim Summerville, idea will now be incorporated in a complete new yarn for Andy Devine and Vince Barnett by Universal.

Earle Snell, former U writer, returns to this lot to turn out the new story in collaboration with H. M. Walker. Kurt Neuman will direct.

Gladya Lehman at Fox. Hollywood, Oct. 17. Gladya Lehman has been borrowed from Universal by Fox. She is working on the script of a five and ten cent story for James Dunn and Marian Nixon.

'Masquerader' Is Last For Goldwyn This Year

Hollywood, Oct. 17. 'Masquerader' will be the last picture for Sam Goldwyn until next March, as he does not contemplate doing an Anna Sten film for the present. Goldwyn leaves here in December with Arthur Hornblow, both probably going to Europe.

Bayard Veiller is on the adaptation of 'Masquerader,' it being also his last picture for some time. He was on and off the Metro lot for the past 10 years but is now anxious to go to New York to produce an unnamed play of his own writing.

Richard Wallace is to direct Ronald Colman in 'The Masquerader' for Goldwyn.

Ellen Landi will play in the femme lead.

VA. CONCERN QUESTIONS WB'S VITAPHONE BOND

Warner Bros. bonded the \$200,000 attachment of Elmore D. Helms, Sun Investment Corp., and National Theatres Corp., in their suit against WB Pictures, Inc., by putting up a \$400,000 bond secured by Vitaphone Corp. bonds.

Attorneys for the plaintiffs, Roanoke, Va., theatres owners, are making motion to set aside the bond on the ground that a corporation can't put up its own securities for the purpose of bonding an attachment against itself or an affiliate.

Helms, et al., are suing for \$500,000, alleged loss through depreciation when WB failed to take over its four theatres in Roanoke. These are now being operated by Helms, Sun and National Corp.

That 'Unusual' Weather Costing Studios Plenty

Hollywood, Oct. 17. Continuance of that 'unusual' weather is raising havoc with production schedules. A report from United Artists is that a second heavy rain and a number of cloudy days have added plenty on the cost sheet for 'Kid from Spain'. On several occasions mobs were assembled for bull fight scenes on this picture, but were finally dismissed because of the weather.

'Unusual state of unusuality' also evidenced at Fox where a group of extras were given 'weather permitting' jobs on 18 successive days for 'Toss of the Storm Country' before exterior scenes could be filmed.

St. Claire and Brokers Form Producing Company

Hollywood, Oct. 17. Bringing two stock brokers into the picture business, Arthur St. Claire, agent, has organized Associated Pictures Corp., to produce six films for states' rights release. Headquarters are at Tec-Art.

St. Claire, who headed the Associated Management agency, has Arthur R. Robinson and Charles G. Robinson, brokers, taking care of the financial end. A Willard Dittmar, formerly with Cillard Pictures, is also a partner.

Outfit will produce 'Breakfast in Heaven' on a separate deal for CUM. Starting in February. Story is based on novel by Robert G. Carroll.

Few New Films

Hollywood, Oct. 17. New low in production is reached with only five new pictures going into work this week.

Radio and Fox each have two starting and International on. All other lots are without new activity.

1st Run on Broadway

(Subject to Change)
Week Oct. 21
Paramount — 'All-American' (U)
Capitol — 'Smilin' Through' (Metro) (2d week)
Metro — 'One Way Passage' (WB) (2d week)
Mayfair — 'Washington Merry Go Round' (Col.) (2d week)
Rivoli — 'Rain' (UA) (2d week)
Winter Garden — 'They Call It Sin' (FN)
Rialto — 'Madison Square Garden' (Par) (2d week)
Roxey — 'Six Hours to Live' (Fox)

Week Oct. 28
Paramount — 'Night After Night' (Par)
Capitol — 'Faithless' (Metro)
Strand — 'Three on a Match' (WB)
Mayfair — 'Washington Merry Go Round' (Col.) (2d week)
Rivoli — 'Rain' (UA) (3d week)
Winter Garden — 'Scarlet Dawn' (FN)
Rialto — 'Madison Square Garden' (Par) (3d week)
Roxey — 'Once in a Lifetime' (U)

\$2 Picture
'Strange Interlude' (Metro) (Astor) (9th week)
'Mesaen in a Storm' (Froebel) (German) (Criterion) (5th week)

Foreign Films

'Lulu' (English) (Prussien) (German) (Porten) (Europa) (3d week)
'Goutier de Luneville' (French) (Par) (Fifth Ave) (2d week)
'David Golder' (French) (Vanguard) (Delac) (Little Carnegie) (19th week)

MINN. EXHIBS ADVOCATE BOYCOTT ON PAR-METRO

Minneapolis, Oct. 17. Unable to reach an agreement with Metro and Paramount for 1932-33 product, a group of local indie exhibitors has started a movement to boycott these distributors. Although organized boycotts are illegal, exhibitors are said to have signed an agreement to refrain from purchasing any M-G or Par pictures. The agreement is not to be binding, however, until three hold-out exhibitors come into line. Thus far this trio have balked at the idea of a boycott.

Present plans are to try to extend the boycott to independents throughout the territory.

\$2 or 2 Houses for WB's 'Fugitive' in N. Y.

Warners is mulling whether to roadshow 'I'm A Fugitive' or give it simultaneous showing at two Broadway theatres.

Under the latter idea film would go into the Warner and Hollywood or Winter Garden. WB is holding meetings this week on the matter.

Oakie's Time Out

Hollywood, Oct. 17. KES suspended production on 'Upturn New York' at Tiffany Saturday (15) noon to enable Jack Oakie, its star, to return to Paramount for retakes on 'If I Had a Million'. KES expects him back on the 19th.

L. A. to N. Y.

Lupe Velez. Arthur Mayer. Sam Katz. Ernest Lubitsch. Reggie Pasch. N. Brewster Morse. Hedda Hopper. Ken Murray. Dave Selznick. Constance Bennett. Marquis de La Palaise. Vicki Baum. Marian Spitzer. Mrs. Richard Rodgers.

N. Y. to L. A.

Al Jolson. Mrs. Paul Whiteman. Norma Shearer. Irving Thalberg. Harold Franklin. Al Racklin.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly Varieties.

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

Combine Two for Mae. Compromising with the Hays office on its opposition to 'Diamond Lil', Paramount is combining material from this play and 'Bowery Girl' for Mae West's next picture. 'Queen of Diamonds' will be the title.

No Pic, Hobart Out. After three months at Paramount as an associate producer, Henry Hobart left without doing a picture. No suitable story could be found by him.

Garnett Recovering. With Director Tay Garnett recovering from a bronchial ailment, Universal plans to start 'Destination Unknown' Monday (24).

Charles Chase Messing. Charles Chase will make the next Zasu Pitts-Thelma Todd pic at Rialto, while James Morton, playing small parts, has signed an actor-writer contract by the same studio.

Hecht Adapting in East. Reversing the usual procedure, Ben Hecht is remaining in New York to adapt and dialog Radio's 'Gossamer'. Director Harry A. Harris is east to work with the writer.

Bolton Paid in Full. With five weeks to go on his three-month writing contract at Warners, Whitney Bolton, brought from drama desk of the New York 'Telegraph', has been relieved of his duties, paid in full, and returned to the east.

Brown Adapting 'Fury'. Karl Brown is adapting Edmund Goulding's 'Fury'. First National previously produced the story.

Lutz, the Lion Man. Paramount is bringing Nick Lutz, wrestler, from the east as the lion man in 'King of the Jungle'.

Saal Here Several Weeks. William Saal, KES executive, here from New York, will stay several weeks for confabs with Sam Bischoff and Bert Kelly.

Hausmann at Col. John Hausmann is at Columbia to adapt 'Careers'.

Another On-Off Script. Karl Brown and Laird Doyle have handed in the latest script on 'Turn of Mind', Metro's on-and-off-the-shelf story.

Exercise on Taylor. Paramount has taken up an option on Kent Taylor.

Back at Par. Anthony Coldeway is back at Paramount and will adapt Zane Grey's 'Mysterious Rider'.

By Keene, for Keene. Columbia is loaning Keene Thompson to Radio to write thrill scenes into 'Land of the Six-Sinners', Tom Keene western.

Remake for New Title. 'Happiness Ahead', produced by First National with Colleen Moore, will be remade by Paramount to fit title, 'No Man of Her Own'. Clark Gable and Miriam Hopkins to be co-stars.

Buy's Green's Contract. The six months remaining on Howard J. Green's writing contract at Warners has been purchased by Fox. His first assignment is 'Giant Swing'.

Metro Writers. Edith Fitzgerald and John Mahin were given new writing contracts by Metro.

Towne-Baker's Third. After buying 'Billion - Dollar Scamper' and 'Strange Bedfellows' from Gene Towne and C. Graham Baker, Charles R. Rogers has now taken an option on the team's 'Phone Bryant 1154'.

Davies' 'Texas Babe'. Marion Davies' next for Metro will be 'Texas Babe', original by Lew Lipton. Ralph Graves will supervise.

Palmer Adapting. Stuart Palmer is adapting 'Pigmy' for Radio.

Fox Picking Up Scenes. Fox is preparing a new story called 'Wooden Cross', which will use war scenes from the French 'Croc de Bois', produced by Nathan. W. R. Siskin bought picture and rights to Roland Dorgelès' novel while in France.

Carr's Viddish Plays. Alexander Carr will revive the Jacob Gordon series of Yiddish plays in Los Angeles. First is to be 'The Stranger'.

Hudson Loaned to Indie. Rochelle Hudson has been loaned by Radio to Burton King for the drama, 'Rox', on 'The Jungle'. Harry Fraser is directing.

Par's 'Cold Cream'. 'Cold Cream', by Faith Baldwin, is Paramount's newest story buy. Lester Cole is adapting.

Genevieve Tobin-Fox. Term contract at Fox for Genevieve Tobin, just back from Europe.

La Cava on 'Unc. med'. Gregory La Cava will direct 'Three Came Unarmed' at Radio, with Jean Reno and Katharine Hepburn toplined.

Lukas-Karloff Co-Starring. Paul Lukas is co-starring with Boris Karloff in 'The Invisible Man', starting early November. James Whale directing.

Recovering from an appendicitis snatching, Allen Rivkin, Fox writer, is at the Cedars of Lebanon hospital.

B-C Want Playhouses. Because of expense of running of 'Cat and the Fiddle' at the Belasco, Curran and Belasco are dickering with Eugene O'Neill's 'The Iceman Cometh' which to spot their 'Bride the Sun Shines On', now at the Curran, San Francisco.

Kohner Remains Abroad. Carl Laemmle Jr., has arranged for additional production assignments in Europe. Paul Kohner, now supervising 'The Rebel' there for Universal. Kohner will remain abroad two years.

Dr. Wingate Here Oct. 21. Dr. James Wingate arrives here Oct. 21 to succeed Col. Jason Joy as the Hays office studio censor contact. In six weeks Joy will turn the reins over to Wingate and go to Fox as a production exec.

Wylar Due Home. Robert Wylar returns from Europe Nov. 1 to direct for Universal. Formerly wrote for U.

Fox's Fighter. Fox has spotted Frank Morgan, former heavyweight fighter, in 'Pier 13'.

Votion-Hawke Agency Folds. Jack Votion-William Hawke agency has folded, with Votion negotiating a return to Joyce Selznick. Hawke will resume the business management of picture people.

Rubin Directing Dix. Richard Dix's next at Radio, 'The Ace', will be directed by J. Walter Rubin.

Dot Hall and Columbia. Columbia now wants Dorothy Hall to play her stage part in screen 'Child of Manhattan'. Fox is also after this legit actress.

Goldstone's Foreclosure. Phil Goldstone filed foreclosure proceedings against Superior court against the Bees Schlink building to satisfy a \$175,000 mortgage on the Hollywood Blvd. building, executed in 1927.

Lighton Undecided. Louis D. Lighton, Paramount associate producer, leaves for a six weeks' vacation next week. Not decided whether he'll spend it in New York or make a fast trip to Europe.

Beaudine on 'Grootman'. William Beaudine will direct 'The Grootman Case', German play for Paramount. Picture, retitled 'Crimes of the Century', starts Nov. 16.

Jessie's Mgr. on Coast. Robert Melford, George Jessel's manager, is here to confer with John Clein on the production of 'Wonderbar', which will star Jessie and Norma Talmadge. Due in two weeks.

Shelve 'Bodyguard'. Paramount has shelved 'Bodyguard', the next George Raft picture following 'Undercover Man'.

Akres-Hancock Divorce. Lillian Akres, former Broadway dancer, has divorced Hemple Hancock.

KNELL OF CHAIN OPERATION

3 Main Keys 9.25% Above August, 12% Under Sept., '31; Chi Worst Spot

Film boxoffice receipts in two of the three main keys have definitely moved up since the opening of the new season, or Labor Day. September receipts for a majority of the circuits even jumped ahead of the usual seasonal expectation of a 10% increase after Labor Day. But, however, showed a tendency to slow down as October got under way.

While the New York Broadway theatres in the aggregate moved up in September and the Los Angeles first runs also rose, Chicago was still falling and under. Comparative figures from the weekly grosses in "Variety" on the principal first runs in these territories show Chicago for last month dropping 6.5% below August, whereas L.A. gained 11.35% and Broadway climbed 17.1%. Hence, the three biggest keys as a whole show a 9.25% gain over August. In upstate New York, however, as in New Jersey theatre heads, however, say that grosses are 25% and more under a year ago.

The average gross drop for each of these three keys is 13.13% for September of this year as against September of 1931. Broadway's big gain of 17.1% and the Coast's leap of 11.35% in September, as over August, nets the three keys an industry jump of 7.35% for this monthly period.

The current monthly gain for Broadway and L.A. may indicate a generally rising box, with a normal fall possible. The latter, if so, product and general conditions. But Chicago still remains one of the industry's tough theatre problems.

ESSANESS ARCHIVES EDITED IN CHICAGO

Chicago, Oct. 17. Believing the shorts market on the upgrade Spoor and Abbe, who control most of the old Essaness prints, as well as the Essaness studio on the north side, are editing a series of 15 burlesque shorts. Film previously supplied much of the footage in the Chesterfield and Paramount "Screen Souvenirs" series.

Sid Fagan is leaving for New York this week to head the release. Meanwhile, Pat Barnes, local radio entertainer over NBC, is recording a comedy line of gab to be syndicated into the old time millers for giggle purposes.

Spoor, of the Spoor-Abbe firm, is a brother of George K. Spoor, who, with Bronco Billy Anderson formed the original producing partnership of Essanay.

Wampas Planning Awards For Best Ad Campaigns

Hollywood, Oct. 17. If theatres and studio cooperate, the Wampas will annually award prizes for outstanding advertising and public relations campaigns by theatres. Also slated are trophies for the best still photographs and studio p. and a copy.

It's all part of the Wampas' rejuvenating program to pep up the press agents' organizations.

May 23 'Faithful'

"The fourth Ronald Colman picture in a row to be given a Broadway \$2 display is apt to be 'I Have Been Faithful'." It will probably go into the Gaitey which housed 'Arrowsmith' for Sam Goldwyn.

While picture is completed, it will not have its opening until Christmas week. That also is its release date.

"Condemned," "Buildup Drummond" and "Devil to Pay" are the other Colman films to have twice failed in New York.

'Interlude' at Apollo, Chi As \$1.65 Roadshow

Chicago, Oct. 17. Metro's "Strange Interlude" will open as a road show picture in the Apollo, Shubert house, Oct. 31, for a week run. It will be scaled at \$1.65 top.

Apollo is one of the five legit houses in town belonging to the U.E.O. combine of Erlanger-Shubert interests. Two of the five houses have been dark all season to date, including the Apollo.

Last spring Metro spotted "Grand Hotel" in the Woods and squeezed out 12 weeks.

OFFSET STAGE SHOWS WITH WB SHORTS

Warner Bros. will try to stand off the elaborate stage shows the Broadway picture houses have been using, through names on film shorts. These shorts are to be carefully picked and spotted to give WB names to feature in advertising and other campaign mediums.

First experiment will be in connection with the opening of "They Call It Sin" at the Winter Garden, New York, this Thursday (20). Advertising is featuring the number of big names which persons can see at one sitting. There will be three shorts which include in personnel Hal LeRoy, Mitzil Mayfair, Jay C. Flippen, Aunt Jimmie, Johnny Martin, Bill Hall, Baby Rose Marie, Lombardo and Lannin orchestras, Charlie Chaplin, Jack Dempsey and Douglas Fairbanks. Latter three are in a special short showing them as they were 10 years ago.

A similar shorts lineup is being assembled to accompany "Three On A Match" at the Strand, New York.

WB-RKO ALBANY POOL BEING MULLED OVER

Warners and RKO are talking about a pool for Albany. Under present confabs, RKO would take over the operation of the Warner Strand on a straight rental basis for one year.

Deal would hand over choice of Warner, RKO, Universal, United Artists and half of the Paramount film program to RKO operation there.

Camera Time for Col's W-W Twice Usual Sched.

Hollywood, Oct. 17. Longest shooting schedule for a picture on the Columbia lot since "Dirigible" is allotted to "That's Africa," the Wheeler and Woolsey film going into production this week. Schedule calls for 34 days, which is nine more than were allotted to "The Bitter Tea of General Yen" and just double the time given any regular production on that lot.

Picture got under way today (Monday) without Raquel Torres, femme lead. She is not due to arrive from the east until Nov. 2. In the mean time scenes will be shot around her.

Harry Cohn is planning to put three numbers in the Wheeler-Woolsey picture. Producer approached Kalmer and Ruby to do the tunes but they declined the offer because of their assignment on the Marx picture at Paramount.

CIRCUIT TREND TO LOCAL MGMT.

Publix Follows Fox in Breaking Up Home-Office Theatre Direction — Sunday Advantages Offers Group Film Buying Power — An Aid on Labor

WB MAY FOLLOW

The finish of chain theatre operation as conceived about five years ago is seen in the localized operation of the Publix circuit.

In the midst presently of breaking up home office operation of many of its houses in favor of territorial direction and partnerships, Publix follows Fox on such a course through its operation agreement with the Skouras Bros. and may itself be followed by Warner Bros. which wants to cut down its chain length of 640 houses.

Nearly 10 years ago Publix brought on the chain fervor as the theatre adjunct of Paramount, but it wasn't until about five years back that this and other circuits commenced massing the concentrated film buying power from which they now seem to be withdrawing.

Since localized operation means localized film buying power, the greater the number of partnerships the smaller the chain buying power. Virtually by the same token, film buying from division in the field, rather than from home offices, as Public plans, is away from concentration of buying-bookings power, now held as not any longer needed.

50% Overhead Slice

Publix is said to figure that it will reduce its home office overhead against theatre grosses from 12% to 5%, or more than half, through localizing operation at a distance from the home office.

In future, it is calculated, b.o. overhead will be 1% and field overhead 4%. Other factors declared favoring the localization moves are the profit-sharing plan for division men and probably managers later (as is recounted in detail elsewhere in this issue) and the question of unions, which have been handled more from the field in the past year than previously. The latter is a deal in Public towns negotiated locally. The (Continued on page 23)

WB REPEATING TRADE SHOWS IN 35 SPOTS

A mid-season exhibit of new product, similar to the trade shows last summer, will be held by Warner Bros. in 36 spots, mostly exchange centers, shortly after the first of the year.

January, February and March releases, which WB hopes to have completed by Jan. 1, or a total of 14 pictures, will be shown.

Kansas Passes 'Rain'

Kansas City, Oct. 17. "Rain" (UA) was reviewed last week by the Kansas censor board and passed without a cut. The play had its censor troubles at various points in this State.

STILL TAPPING WIRES

"Clear" and "Wire" are still bid for by all but one of the major film companies. This is the Herman Shumlin show which reached New York a few weeks ago. The price Shumlin is asking is not known nor is there an indication at this time which studio will obtain final possession.

Stock Volume Off to Scant Million; Prices Give Way; Public Won't Fall; Loew's Near 26; Others Unchanged

Yesterday's Prices

Sales	100 Cons.	High	Low	Last	Chgo.
100 Cons. F. p.	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2
1000 East. X...	13 1/2	13 1/2	13 1/2	13 1/2	13 1/2
10000 Low...	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2
2000 Low...	7 1/2	7 1/2	7 1/2	7 1/2	7 1/2
10000 Par-R...	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2
2000 Par-R...	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2
10000 RCA...	7 1/2	7 1/2	7 1/2	7 1/2	7 1/2
2000 RCA...	7 1/2	7 1/2	7 1/2	7 1/2	7 1/2
10000 W. B...	2 1/2	2 1/2	2 1/2	2 1/2	2 1/2
2000 W. B...	2 1/2	2 1/2	2 1/2	2 1/2	2 1/2
10000 Par-L...	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2
2000 Par-L...	4 1/2	4 1/2	4 1/2	4 1/2	4 1/2
10000 Shub...	2 1/2	2 1/2	2 1/2	2 1/2	2 1/2
2000 Shub...	2 1/2	2 1/2	2 1/2	2 1/2	2 1/2
10000 W. B...	2 1/2	2 1/2	2 1/2	2 1/2	2 1/2
2000 W. B...	2 1/2	2 1/2	2 1/2	2 1/2	2 1/2
100 Tech...	3 1/2	3 1/2	3 1/2	3 1/2	3 1/2

By Al Greeson

Market session yesterday was without significance, except perhaps as indicating the aloofness of the public. Volume dropped to a scant million shares for the first time since the summer up-swing.

Prices were off from fractions generally to more than 2 points, the Dow Jones average for the close standing around 62.

Selling converged upon Loew among the amusements, fair volume coming out as prices eased more than a point to 26 1/2, from better than 27. Dealings were generally in fair sized lots. RKO appeared to be under pressure, losing 1/4 to 3/8, but dealings here were on a small scale.

Ticker advices were that buying had dried up at out of town sources, notably the west, suggesting that the outside element declines to be lured into the market on bulges such as those of last week.

Bonds did well, averages for that department being unchanged to slightly better. Wheat was unchanged, while cotton was slightly reactionary. Call money was plentiful at the new minimum of 1%.

Looks Like Trading Range

In the absence of any positive news in the amusement field, prices seem to move narrowly, actuated by technical considerations, principally the efforts of professionals to catch minor turns.

The chart pattern of the market was satisfactory to the bullish element. True decline ran into a support.

(Continued on page 25)

No New York Indie Will Desert Empire For 306—O'Reilly

Not one New York indie exhibitor is pulling away from Empire and if major circuits resent their swing from Local 306, because of the picketing, it's just too bad. That's Charlie O'Reilly's version in speaking for the Theatre Owners Chamber of Commerce.

The contracts with Empire are ironclad for the next five years maintains O'Reilly. He points that reports of a loophole, whereby the Indies could swing back to 306 the second week in October, have no substance.

Major circuits in New York are known to be under a no-indie declaration of independence from 306 and Kaplan. With the exception of the Skouras interests they all pay dues to the TOCC.

Regarding the attitude O'Reilly denies that the TOCC, as an organization, had anything to do with the break with 306. Exhibitors simply could not meet Kaplan's demands and refused to further submit to a booth dictator, declares O'Reilly.

'Arms' as Special

Paramount has taken "Farewell to Arms" off the general release list and is preparing it for two-day showing. Undecided yet what New York house the film will play, but it is being talked of for either the Criterion or the Palace at \$5.

No plans will be consummated for the film until after its private showing in Washington tomorrow (18) before the Italian Embassy. Paramount has promised the Italian government not to attempt release of the picture until okayed by its representatives. "Story has Italy as its locale."

EMPIRE IS NOW MULLING A NAT'L PLAN

Ambition of Empire, whose battle with Sam Kaplan's 306 union in New York has the theatres in between them, now is to blanket the country through a national organization. Intent is dependent on the outcome of the Manhattan situation, but is being given consideration by Empire in the hope of winning out eventually against 306.

The Kaplan union is the most powerful operator local in the entire L.A.T.S.E. and is conceded as being in a better position through that fact and financially to resist Empire than the other locals.

Empire is a New York union chartered by the state for functioning only within its borders. In setting itself up nationally, similar so-called ramp operator unions would be formed in other states. Ohio already has a ramp operators union. State charters for ramp unions can be obtained in any other part of the country now excepting New York. Since Empire obtained its charter in N. Y., the laws permitting ramps in any industry have been repealed.

Canton, O., Oct. 17. Suit to restrain picketing in front of four Canton theatres has been filed here against the I. A. and Local 871. Mozart Co., Reinhardt Amusement Co., and the Botzum Theatre Co., are the plaintiffs. Four theatres on Sept. 1, after union operators refused to accept a reduction in pay, employed non-union operators.

WOMAN EXHIB GIVES REVUE, FILM FOR 25c

Chicago, Oct. 17. Florence Paley, Chicago's only woman exhibitor, is establishing a show show policy at the Imperial on West Madison street. Colored tabs will alternate with white vaude, each playing three days, Sunday-Monday-Tuesday, but separately. Colored shows are staged by Percy Venable with an average of 35 people. Plus a feature picture this weekly entertainment is sold for 25 cents.

Adams on 'Tarsan'

Hollywood, Oct. 17. Frank R. Adams is at Metro doing "Tarsan and His Mate." This is the next Wisemuller story.

**Improvident Prov.;
Press Shuffos Pub.
On Arbuckle; Par, 64G**

\$25,000,000 Australian Theatre Deal, Fox in Command, Resented in U. S.

Sydney, Oct. 17.
Details on the proposed merger of Greater Union Theatres with Hoyt's have been ironed out and the papers signed. About \$25,000,000 in theatrical property is involved in the deal, which will make all Australian theatres into a single chain.

While there has been considerable talk of the probability of such a deal for a long time it was direct action by Sidney Kent, president of Fox, in New York, which made the thing possible. Fox controls Hoyt's. Under terms of the new tie-up a new company is formed to be called General Theatres Corp. of Australia, Ltd. Stuart G. Doyle, head of Greater Union, and Charles Munro, of Hoyt's, will be joint managing directors of the new company.

Starts Jan. 1.
Although all set now, the new company does not become active until Jan. 1.

All U. S. film companies have been closely watching developments in a possible deal of this sort for some time and hoping it would not go through, despite Sidney Kent's constant efforts to make it fact. Fear is held in the offices of major U. S. companies that the deal will serve to smother whatever competition still remains in the Australasian market, making booking there almost impossible except under the terms dictated by the combine.

Foreign execs of all U. S. home offices still hope something will happen to change the set-up and have expressed themselves as ready to fight the combine. Only hope remaining, from their standpoint, and that a film one, is that the new company, when completed, will nevertheless retain two or more clearing houses for films instead of centering all activity into one trade channel.

Spanish Producer's Son Getting Info on Sound

Hollywood, Oct. 17.
M. Marquina, son of Eduardo Marquina, head of the Spanish Motion Picture studio in Madrid, is coming to Hollywood to study sound recording. He hopes to get first hand information on the technical side of talkers from local studios, for application in his father's plant. Spaniard is expected here this week.

Von Bolvary-Stolz Over For Metro by Feb. 1

Geza Von Bolvary and Robert Stolz have been taken by Metro. They are due in Hollywood Feb. 1 on a one-year contract.

Von Bolvary is the German operetta director and Stolz the Viennese composer. They generally work as a team as for Axel Horgen and Mona Lisa, both German films. This is their first trip to the U. S.

Exhibits Still Hope

Mexico City, Oct. 17.
Civic government has under consideration an application made by an unnamed enterprise reportedly backed by Mexican capital for a concession to build and operate nine movie theatres here.

Houses, which will be modern in every respect, will be mostly nabes.

PERU BANS 'ANGELS'

Peru, Oct. 17.
Local government has under consideration an application made by an unnamed enterprise reportedly backed by Mexican capital for a concession to build and operate nine movie theatres here.

Mady Christians' Role

Berlin, Oct. 8.
Mady Christians, who co-starred with Conrad Veidt in the Ufa film 'Der Schwarze Husar' now plays the lead in the Franz Lehár film 'Friederike' of which an English version also will be made.

Missy Christians will play the lead as well in the Franz Molnar play 'Das Märchen vom Wolf' (The Fairy Tale of the Wolf), with which Eugene Roberts will open the Deutsche Kunsttheater beginning of October.

Rule Against French Co. in Duplicate Sale

The Hague, Oct. 8.
The Dutch Bioscopium had to give a decision in a ticklish controversy when two importers of a film both bought the sole rights. This film, 'Kiki', was sold by the French Vanda Co. on July 29, 1932, to Ivan Distin Co. and on August 3 by the German Cinema Film Vertriebsgesellschaft to the City Film, Ltd.

Both firms acted in good faith in their purchases and the one did not know from the other that they both had bought the same thing. Bioscopium decided that French Vanda Co. should take steps to cancel sale, van Duinen should get indemnity from the French firm, which sold rights to Berlin concern and should have taken care that this firm was the subject of negotiations to sell also to City.

METRO WINDS UP LAST OF ITS FOREIGN PROD.

Hollywood, Oct. 17.
Metro's foreign production department formally passed out of existence Wednesday (12) with the filming of the last scenes on retakes of the German 'Sins of Madelon Claudet.'

Scene sending back during the next week the import players, two sound crews were released for domestic productions, and other technicians and clerical help were either let out or transferred to other departments.

Studio encountered no opposition to making settlements on players' contracts with all willing to accept, figuring on probable future work for Metro in Europe.

Those departing for home this week are Claude Allain, the French John Barrymore, and his wife Helene; Madeline Violar, the Norma Shearer of the same language; Rene Fleur, French Lionel Barrymore, and Alan de Lorde, writer.

German contingent leaving are Anna Gerling, voice substitute for Marie Dressler; Bertel Spaier (Eileen Hayes); Gertrude Eberber; Ernest Rothmund (Lionel Barrymore); Hilda Heinrich; Hildegard Kelnert (Joan Crawford), and Henry Kahn, writer.

Hollywood, Oct. 17.
Reported here that Warners will follow Metro's lead and open studios in France to produce there. Concern is now trying to obtain people here to send over to establish a personnel.

Bernstein Would Stop Release of Film 'Melo'

Paris, Oct. 8.
Henri Bernstein is vainly attempting to obtain a court order enjoining the French Pathe-Natan and the German Malfaktor-Tobis company from releasing the film they made from his hit 'Melo.'

The German version is done by Elizabeth Bergner, and the French by Gaby Morlay. Bernstein claims that his play has been mutilated, and filming would damage his name artistically.

Max Maury, president of the legit managers, calls criminalization of legit plays 'unfair opposition to the stage.'

Meets Own Backyard

Carl MacDonald of the Warner Brothers foreign department left Saturday (16) for a three month voyage to South America. MacDonald will cover all territory on both the east and west coasts of the continent. It's his first o. o. of the territory of which he is chief.

Par's Calcutta Branch
Paramount has opened an exchange in Calcutta, India, with Charles Ballanca in charge. He replaced the company in that territory previously.

Ufa Takes U. Complete

Berlin, Oct. 8.
Ufa has booked the whole program of the German Universal for the new season.

German Closures

Among the curious publications going the rounds for foreign film offices in New York is a copy of a German nudist magazine devoted entirely to the film business. It's a paper recently started over there and devoted to the nudist thing but only from the film trade standpoint. Plenty of natural pictures of Berlin film executives sprinkled throughout.

CANADIAN INDE DISTRIB GETS CHARTER

Ottawa, Oct. 17.
A Dominion company charter has been issued to Empire Films, Limited, to carry on the business of distributing films in Canada, for which a chain of six offices in key centers of the Dominion has been established.

The president is Oscar R. Hanson, for eight years general manager of Canadian Educational and more recently general manager of Allied Exhibitors and of Associated Theatres, Limited, both independent theatre organizations. The general manager of the new company is B. F. Lyon, who was Canadian general manager of Warner Bros. for seven years.

Empire Films, Limited, will handle product from the United States, United Kingdom and Continental countries, it is announced, 70 features having been secured for the company.

The company has been appointed the Canadian distributor for British International Pictures, and Associated Radio Pictures, Limited, of London; Majestic Pictures Corp. of New York, and Mayfair Pictures Corp., New York.

Contracts call for 20 features from BIP, including 'The Maid of the Mountains'; 20 from Majestic, 24 from Mayfair and 6 specials from Associated. The company will cater to independent theatre owners throughout Canada, it is intimated. Headquarters are at 277 Victoria street, Toronto, where James I. Foy has been installed as Ontario branch manager.

Empire Films, Limited, has acquired the independent exchange business of Ideal Pictures, Limited, operating offices in Montreal, Toronto and St. John, N. B.

French Studios Also

Recruit From Stage

Paris, Oct. 8.
A survey of talent in films here shows that all newcomers are from the stage, with most of the former silent names disappearing.

Of the reasons—apart from considerations of diet—its apparently the fact that a heavy percentage of talker productions are filmizations from legit. Also there is an increasing tendency for stage directors to direct for the screen.

Canada Leaves Films Unchanged In British Preference Program

Ottawa, Oct. 17.
Despite formal suggestions at the Imperial Economic Conference for a special levy on foreign films imported into Canada, other than those from British countries, the Canadian Government apparently did not think much of the idea. When Rt. Hon. R. B. Bennett, Prime Minister of Canada, presented comprehensive tariff changes in the House of Commons, effect to Conference agreements and proposals he failed to mention new duties or taxes affecting motion pictures, British or otherwise.

He repeated the essential conference agreement for a Canadian quota law in favor of British films, tariff preferences for the benefit of British producers and the special excise levy on foreign films based on rental value.

Arguments were presented in be-

Franco-German Preference Proposal Held to Foreshadow a Breakdown Of All Film Trade Quota Walls

Par Settles Contract Of Rolf, Norse Player

Paramount has made a cash settlement with Ernest Rolf, Swedish actor, whom Par at one time intended building up for the American market. Par brought him over for a couple features, after seeing his work as m. c. in the Swedish version of 'Paramount on Parade,' but after that changed his mind and shipped him back to Europe.

Then it was decided to use him in some Swedish talkers to be made in Jönköping, which proposition was also dropped.

Current cash settlement washes up the contract, except that Rolf will go down to Paris to make two shorts for Par there.

Reverse Stock Split At Ratio of 1 for 2 For Tobis German Co.

Berlin, Oct. 6.
The Tobis (Tonbild Syndikat A. G.) which as patent holding company has a decisive place in the German sound film trade, is carrying through a radical reorganization. The capital stock will be reduced from £2,857,143 to £1,285,714 in relation with Dutch chief stockholders will be put on a different basis. The administration publishes the following information regarding this reorganization:

'At the last meeting of the supervisory board the balance sheet for the business year 1931-1932 ending June 30, was presented and discussed. It was found that heavy depreciation changes were necessary owing to present conditions in the film industry. Furthermore, as action has to be taken regarding financial reorganization of the Dutch Co. and as furthermore reduction of our own participation is necessary, the reduction of the stock capital was proposed. The reduction will, after cancelling of £2,857,143 of our own stock, be undertaken at 2 to 1, so that the future capital will amount to £1,285,714.'

It may be expected that in connection with the financial reorganization the different conflicts the Tobis has had, for instance with the Krieger-G. Co., a founding company of Tobis will be solved. A solution of this complicated situation is the more important as Tobis not only represents Germany in the international sound film agreements but also co-operates with the Klang Film G.m.b.H., the equipment maker of the Electrics as well as with the Poliphon-Schallplattenwerke.

JAEGER'S NEW PAPER

Berlin, Oct. 10.
Ernest Jaeger, managing editor of 'Film Kurier,' trade daily, has resigned after many years of tenancy. He will organize a new trade paper of his own.

Canada Leaves Films Unchanged In British Preference Program

half of the British industry at the Ottawa Conference by Neville Kearney, director of the Film Section of the Federation of British Industries, but his voyage to the Canadian capital has been in vain. The prospective tax battle at Ottawa by opposing film interests has done a fade-out.

There are indications that the next legislative step in Canada will be a move on the part of some Provincial Governments at least to ease the past censorship for British films. Nobody seems to be much opposed to this development except the Governments which want the revenue. Even the Canadian Distributors' Association films do not seem to be opposed to a reduction in censorship fees for British films.

(Continued on page 54)

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Belgium's Newsreel Spot A Click on 6 Scale

Brussels, Oct. 8.
Cineac, Brussels, Belgium's first newsreel cinema, opened on Oct. 1 and has been crowded since. There are 700 seats at 6 cents, 84 cents and 11 cents. Theatre is open 11 a. m. till midnight and program runs 60 minutes.

MISS MORENO'S PERSONALS

Hollywood, Oct. 17.
Rosita Moreno, Spanish player most recently in Fox versions, left here today (17) for Mexico City. She will do two weeks of personal appearances at the Cines Olympia, picture house.

FOREIGN WRITER'S TREK

Victorine Aulan-Lache, French writer in New York, enroute from Hollywood, where he worked in Metro's foreign department until the stoppage of foreign production. He leaves on the European Wednesday (20) for Berlin to write a French original for Ufa.

Chinese Look To Berlin

Berlin, Oct. 6.
The Chinese Industrialist and president of biggest Chinese Trust, United Photoplay in Hongkong, Sir Ruan Yung in Berlin. His object is to study economic as well as technical and art problems related to the film.

ADD THESE TO THE LIST OF MONEY



THIRTEEN WOMEN

The book that fascinated a million women sensational on the screen!

NOW PLAYING AT THE N. Y. ROXY THEATRE TO THE LARGEST ATTENDANCE IN MONTHS!

With **IRENE DUNNE, RICARDO CORTEZ, JILL ESMOND, MYRNA LOY**

Directed by **George Archainbaud**

THE PICTURE THAT WAS PRE
"THE PHANTOM"

Thrillingly played by an all star cast including
RICARDO CORTEZ
KAREN MORLEY

Anita Louise, Pauline Frederick, Ivan Simpson, Aileen Pringle, R. B. Warner, Sam Hardy, Mary Duncan, "Skeets" Gallagher, George E. Stone, Robert McWade, Hilda Vaughn, Gavin Gordon

Directed by Walter R. Lee Screen Play by Nathan C. Leitch
 David O. Selznick, Executive Producer Morgan L. Sullivan, Associate Producer

RKO
Radio
PICTURES

DAVID O. SELZNICK
 Executive Producer

MAKING RKO-RADIO PICTURES!

John BARRYMORE

in one of the most stirring documents the stage has ever given to the screen. Clemence Dane's great play . .



A role of power, brilliancy and passion that will stand in timeless memory as a record of his genius.

Acclaimed by all the press as the artistic success of the year, . . . proven at the box-office one of the big money pictures of the year!

"A BILL OF DIVORCEMENT"

With KATHARINE HEPBURN

Billie Burke, David Manners

Directed by George Cukor

SOLD TO A HUNDRED MILLION!

M OF CRESTWOOD

Red Kann in Motion Picture Daily said:

"A lulu of a mystery yarn . . . On its own should be a dollar puller, but tied into the NBC radio hookup and ballyhooed in advance as it has been for weeks on the air and in newspapers, the picture looks even better as a potential box-office draw."

NOW PLAYING DAY-AND-DATE IN NEARLY 200 OF THE LEADING HOUSES THROUGHOUT AMERICA!



RADIO PICTURES
BROADCAST SPECIAL

HOT Saturday



WITH
**CARY
GRANT**
**NANCY
CARROLL**
**RANDOLPH
SCOTT**

A Paramount Picture

THEY GAVE HER A BAD
NAME... AND SHE
LIVED UP TO IT!

She walked home from
a date...but she woke
up the next morning to
find she might have
saved herself the
trouble.

EXPLORATION

By Epes W. Sargent

Accidents

Recently a man got three-figure damages from an upstate theatre for the Workmen's Compensation act from a local theatre. He had been employed to work in a monkey dance on a float advertising an animal picture. He fell off and claimed injuries, the court finding for him. It again stresses the need for proper care in operating. Even where there is no compensation law it is possible to collect damages for injuries claimed to have been sustained in the performance of a duty, and usually these amounts are not covered by the theatre's liability policy. Might be well to look yours over.

In the same way it has generally been found that the theatre and not the owner of a truck is responsible if anything goes wrong with a permitator. The truck may be covered by general insurance, but not against the possible results of a misarrangement of an idea.

Hustling

M. A. Maloney put a hustle on for "Phantom President" at Loew's Alhambra, Cleveland. Novelty which won approval of the school teachers was a sheet showing all the President's numbers and with a blank on the back to be filled in with the identification. All children who sent in a correct reply received a ticket. This was made up by Maloney. Submissions had to be sent to the theatre which in turn mailed the tickets to those who were correct. Gave a nice mailing list for future use. One of the papers offered cash prizes for a name for the animal selected as a symbol for the third party to be held by George Cohan. The day before the opening a comedy political parade was given. Maloney was the first to be fired first and then the fireworks, which is important.

Post Office, Too

Theatre recently built in a small town was specially designed for a post office room. One of the stores, done in conjunction with the postmaster, who was looking around for a better location. The theatre, with the post office right in the building the house will be the center of things until the town outgrows the place. Might not be as easy to swing where the department pays the rent, but this is a small town where the postmaster pays his own rent and can put it where he elects within reason. One of the features is a door leading into the lobby. The payoff is that the companion store on the other side of the lobby is at a higher rental because of the location. It also enjoys an entrance into the lobby by way of a soda and stationery business.

Today's Campaign

Ted Toddy, animal exploiter for Columbia out of Atlanta, reports that the Governor of Alabama helped along a campaign on a Columbia jubilee at the Bobbie in Tuskegee. Rose declared a jubilee week Oct. 8-15 with Toddy on the spot to help. Local paper gave a four-page special section on condition that two pages were to be paid. It did better than that, but not so much that he cut down much of the reading space. Opened the Saturday before with a parade, with the business section decorated and most of the merchants staging jubilee sales. That was what brought the commendation from Gov. Miller who praised the movement as benefiting trade and urged the other cities to copy the idea.

Split Lights

Palace, N. Y., used a new idea lately when house lights were placed on the tops of three sheet boards out front. Lights of different colors illuminated the boards and the light of each lamp being shadied from the other and working on a reciprocal switch. Effect was excellent and probably would be good with fixed lights, but half being light in a different color. Main idea is to use a mask to keep the lights from blending, each opening sharply cutting off the other light.

Fortunes for 'Chandu'

With 'Chandu' making in many sections it is against the law to tell fortunes, but there probably will be no objection to handing out slips with a few lines of fortune and a plug for the picture. But something to be stressed is the avoidance of the law by telling these prophecies. It's all a gag, but a lot of people take seriously the word of an evasive trash. Take a leaf from the book of the fortune teller and the stage mystics and tell only pleasant things. Edgar Hart had constructed what appeared to be an automaton, but with a boy inside. The lad had three sets of fortunes—for men,

women and children. Through a slit in the costume, masked by gauze, he could select the proper slip to be handed out. Helped to create extra interest.

Grocery Bulletins

Picture theatre directly opposite a public school in a family sector has a sign on the kids eating pop. House has plenty of display space for posting, and one three-sheet bulletin on the left side for bulletins for the children.

School draws from a large radius, and if Mrs. Jones wants Johnny to stop at the grocery's and bring home a can of corn, she telephones the theatre and a card is written out and tacked up. Most of the children swarm across the street at dismissal time, but they do not interfere with the light mast trade.

Southern Atmosphere

Hollywood. Down south plantation atmosphere has been given Warner's 'Hollywood' lobby for 'Cabin the Cotton'. Rustic cabin shell surrounds the box office, with each side of the lobby decorated in true cottonfield fashion. Negro figures in each field are posed as though they were plucking the white buds.

Lobby is especially effective at night, when the transparent box letters for the title, the name of the star and the forthcoming attraction.

Keeps It Handy

Ohio "Mouthpiece," the Warner exploitation bulletin for that sector, reports the Loew's Lauro, of the Ellyria Capitol, has a 3-5 card index on his desk on which he notes ideas for exploiting the pictures he has booked.

A good idea, but a better one is to get a package of No. 10 manila envelopes, label each one with the title of a picture and place in that envelope all of the clips applying to the particular release.

Uses a Map

Large map of the world, mounted on a board, is one of the permanent lobby fixtures in a small house. Map is about six feet wide and neatly framed in moulding. With each change of bill the manager puts pin flags on all locations in the films, selecting those from the new arrival clips and his travel subjects.

Flags are of different colors and a key in one corner carries strips of similar color with slots in which to insert cards lettered in explanation. Red flags mark the new arrival and a red flag indicates a spot shown in that feature. Blue, yellow, green and orange flags are used for other subjects and even the feature location is sometimes keyed up where the local permit is figured that it stresses the wide coverage of the films.

Pops at Schnozzle

Remembering the hit a shooting gallery stunt made a few years ago, a manager adapted it to Duranthe's nose. He pasted up a picture of Duranthe with a red balloon for a nose. Put it in one corner of the lobby where he could keep it out of the way, borrowed a couple of air rifles and each customer could take a shot at the schnozzle. Anyone puncturing the nose got a ticket for the following Monday. Not many tickets, for it was not a simple matter, even with a hit, the balloon being fastened loosely so that a direct hit had to be registered.

One man who fancied his marksmanship bought three extra tickets for additional tries before he registered a score. Gave the tickets to some friends who were waiting the fun. Made such a hit the manager has promised to lend the board to a church fair.

Seattle's Angles

Seattle. Original angles and treatment for films being offered here by P-WC theatres. For instance Vic Gauntlett exploited 'Chandu' not from the theatre, but from the automobile, emphasized romance in the thing.

New gag tried for 'Down to Earth' was to have a press publicity hustling house held 'Dish Pan Derby' wherein non-pro cooks, of the house type, tried to make a dish, participated. There were 200 entries. Contest ran daily with duets to daily winners.

Ace contest was for 'Pack Up Your Troubles' where stories of most humorous experiences in any field in the past week were solicited. There were 500 replies with best ones published daily.

Sill Generous

Edward Sellette, who used to run a house in Portsmouth, N. H., distributed a lot of free goods. New Bedford, and still works about the same stunts which got over in the New Hampshire spot.

Wednesday, Saturday and Sunday he gives three shows of vaudeville a day. Monday and Tuesday he distributes a lot of free goods to all women. Thursday he gives out 25 one-pound boxes of candy and at the same time he is using the George Washington statues for the kids. He uses double feature with vaudeville.

Just as a side line he is hooked into a local radio station for an audition contest where the theatre patrons to have a program in exchange for announcements.

Snowy Boots

Some years ago a manager of a northern theatre found that a couple of brooms in the lobby enabled him to break into the boots after tracking through freshly-fallen snow. During the past summer he had a brush of fairly soft fibre about 18 inches in diameter. On snowy days these brushes are removed by a motor and enable patrons to clean off their boots after the lobby side walls, and in each is installed a brush of fairly soft fibre about 18 inches in diameter. On snowy days these brushes are removed by a motor and enable patrons to clean off their boots after the lobby side walls, and in each is installed a brush of fairly soft fibre about 18 inches in diameter. On snowy days these brushes are removed by a motor and enable patrons to clean off their boots after the lobby side walls, and in each is installed a brush of fairly soft fibre about 18 inches in diameter.

Baltimore Cups

Loew's theatres locally have crashed through the ice with an institutional exploitation, and pulling the stunts by the use of cup prizes. They broke into the lobby with the Norman Shearer cup race at Havre de Grace two weeks ago. And now they are back with a cup race coupled with an grab stunt in the tonest of dailies. Saxton has arranged for a Loew theatre cup for the Baltimore Women's Golf Tournament. Held each year in October and played at the ritzy country clubs.

Old Faithful

Theatres in practically every section of the South have an old stand-bye and they are making up for publicity ideas. It has never failed to work yet and always gets a play in the lobby. In October and November. This is to invite the newshy of the papers to see shows. Occasionally the newspapers send a photographer along and the kids up in charge of the Broadway, Newburgh, N. Y.

BEHIND the KEYS

Harold Stetson is creating a 40-seater, in Phoenix, Ariz. He will operate independently. Alhambra Amusement Co., subsidiary of the Garfield, Alhambra, Cal., for operation Nov. 18.

Chicago.

Warners reopened its Harvard here last week with a straight picture. Have had the house about a year. Closed all summer.

Canton, O.

Warners has given up its lease on the Palace here, for two years ago. Now it will continue in the Alhambra as first run.

Los Angeles.

Robert Smith, moves from the P-WC Boulevard to Loew's State, downtown, as manager. Replaces Ray Duernie, transferred to the United Artists. Fax Duncan, assistant to Smith, will manage the Boulevard temporarily.

Earl Peterson appointed mgr. of the Palace in Pasadena, formerly with RKO in San Diego.

Tacoma, Wash.

Walter Penney, formerly manager of local RKO house, but more recently in Spokane for RKO, has returned to assume management of the Roxy, newly named, now being operated by Jensen & Von Herberg interests as a first run here.

'Hundred Percenters' Fox West Coast house organ, folded with the close of the circuit's 10-week campaign drive. When the new campaign gets under way, Oct. 23, publication will be resumed under a new title. Oscar Kantner has been editing.

Pine Bluff, Ark.

Otto C. Hauser, former theatre owner and recently local manager of the Saenger, has resigned. J. C. Tunstall becomes manager.

Lynchburg, Va.

Figuring a try for weekend big is cheaper than trying to fight a week-overhead. Publicity has decided to operate the Isis here on Friday-Saturdays only. Another short cut of P-WC managers takes Horton Kahn from the Colorado, Pasadena, to the Boulevard, here. Lester Clarke replaces Kahn, who is being sent to the U.S.A. Fred Wally Schooler, from Bob Collier's advertising department, becoming mgr. at the U.S.A.

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Newark.

Donald Jaycox from New Haven has succeeded Harry Kalman as zone manager of northern N. J. for WB.

Springfield, Ill.

John Quinlan has replaced Robert Cook as assistant manager and treasurer of RKO Orpheum.

Albany.

Harold Dean resigned as treasurer of the RKO Grand; Illness. Dudley Trombley, former chief of service, succeeds.

New Orleans. New assistant manager and treasurer of the RKO Orpheum is N. D. Smith, replacing R. Marchbanks.

Birmingham.

Ralph Racenacraft new manager of the RKO Ritz, succeeding George Steele.

Chicago.

Emil Franke is switching from the Orpheum, Minneapolis, to the St. Louis theatre, St. Louis. Marvin Park goes to the Minneapolis spot from the Orph. Omaha, and Lou Golden moves up from St. Louis to the Omaha spot.

Chattanooga.

Wilby-Kinsey obtained a substantial reduction in man-power with unionists. Former staff of 13 operators employed at the three local places slashed to seven. A slight increase in salaries, as well as the five-day week concession, allowed. As a result of the new contracts the theatre has been closed. Wilby will reopen. Stage shows go to the Rialto.

Council Bluffs.

Broadway, Public house, dark since September, again open. John Reed, manager, Neb., coming here to manage.

Denver.

E. M. Gibson, returned to Salt Lake City after resigning as Universal manager here, is back as 'Pop' Warner, long with the exchange and formerly booker. Russell Tyson has closed Loveland theatre, Loveland, Colo.

Dubuque, Ia.

Iowa theatre opened Oct. 8. House built by R. E. Duttie. Fire which caused damage of \$2500 to the Iowa theatre, Sioux City, Oct. 10, believed to have been of incendiary origin. Loss was to Kiehl, Dubuque, became a manager of the building and most of the equipment. No loss listed for Popular Amusement Co., operators of the house.

Tacoma.

Walter Penney manager of Roxy (Jensen-Von Herberg). Bob Armstrong is back with Jensen-Von Herberg in Seattle, per agent, assisting Le Roy Johnson, general manager for the string. Indications are for more theatres in outside towns for this firm, as set up looks okay. With opening of Broadway (PWC) here, Don Kimbrey becomes manager of Rialto (PWC), while Al Gillis is manager of Broadway.

Burlington, Ia.

Rialto theatre, Central States Theatre Corp., closed indefinitely. Programs go to the Iowa.

Spokane.

Bill Wallace closed the Avalon. Vaudeville policy lasted two weeks.

Yonkers, N. Y.

William E. Cook, formerly at the Palace and Fordham, has been booked as manager of the RKO Strand here. The Strand was taken over by RKO Sept. 1 from the Paramount. Cook is a former manager of E. Schaefer, who rejoins P-P in charge of the Broadway, Newburgh, N. Y.

Analysis of Non-Show Trade Papers, Little Exploitive Value for Theatremen

In a recent letter to managers of the Canadian houses of Paramount and Public, J. J. Fitzgibbons offered the suggestion that the managers constitute themselves business consultants and follow other trades as well, through their trade papers, for ideas. He argues that a perusal of their columns may suggest fresh avenues of approach.

In a check-up by 'Variety' on the suggestion, weekly publications in 12 different lines were obtained and their contents perused. The conclusion arrived at is that while most exploitation ideas originate within the theatrical field, no paper charged and represented in the trade form frequently with new angles. More importantly still, a survey will permit the theatre manager to approach merchants with the suggestions based on the needs of those trades and appealing more strongly to merchants than those lines.

Probably the property manager has not the time to go through a heavy file of trade sheets regularly, but a survey of these issues may assist the manager in making his own selections.

'Variety' will continue to keep tab on the trade papers of other fields for the exhibitor, as how Fitzgibbons can expect his house managers to buy trade papers of other industries, when the same managers are reluctant to buy for themselves, and Public won't subscribe for them, the trade papers in their own field is one of the points the P-P Canadian theatre head has evidently overlooked.

Very few of these papers will warrant regular reading by theatre men, but the idea of the general method of getting a general survey of what other lines are doing than an evening spent with the trade papers is a good one.

In the following table an 'M' indicates monthly and 'W' a weekly publication:

'National Farm Journal' (M). No section department, but much material that can suggest ideas for rural theatres, such as displays of farm saving machinery, etc. Can also suggest items of interest to raise the attention of farm readers in mailed matter.

'Hardware Age' (W). A lead article on electric signs; suggestive department on window dressing and a section on window dressing, an ideas exchange which somewhat contains sales suggestions; another department of sales ideas and occasional campaigns.

'Contractors' (M). More technical than selling, but a story of an anniversary as a trade booster; some vending schemes but more pie from the ads than the editorial text.

'Plumbing and Heating Contractors' (M). Largely technical, but a department on 'Ideas that Induce the Public to Buy' that will be helpful at times. Not generally suggestive.

'Crocery & Glass Journal' (M). No departments but almost entirely selling hints from which some ideas may be gleaned.

'Engineering Record' (M). No exploitive value for the exhibitor.

'Food Industries' (M). Too technical to be of much use.

'House Furnishing Review' (M). Largely selling angles with a useful department of new goods which may lead to demonstrations or for publicity.

'Textile World' (M). Too largely for the factory to be useful.

'Printers Ink' (M). Monthly issue of the newspaper weekly is devoted more to recording and advertising. Should be helpful.

'Dry Goods Economist' (M). Some selling angles but more useful in giving the feminine slant.

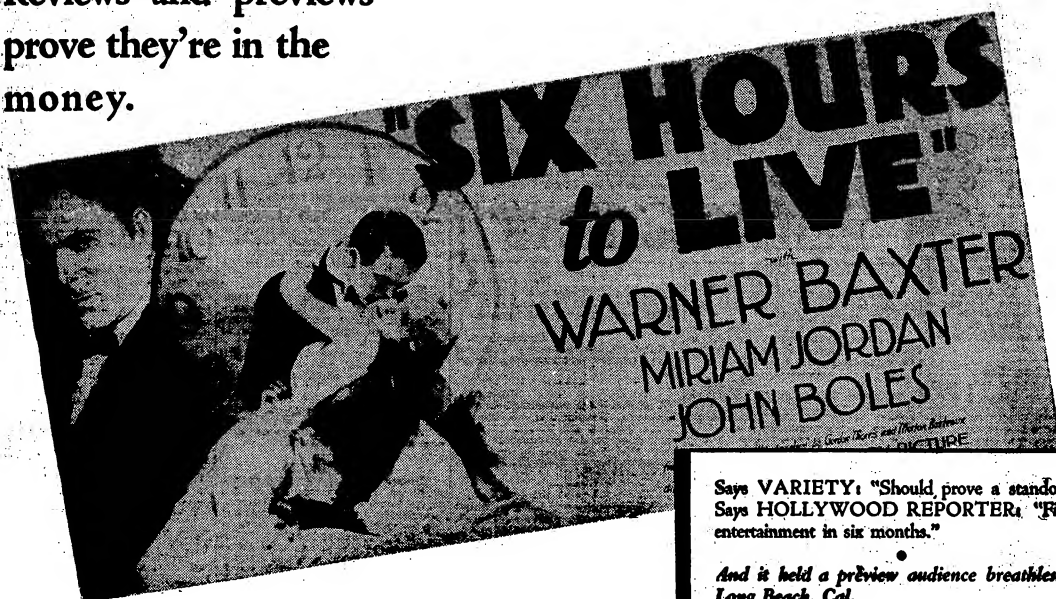
'Shoe & Shoe Recorder' (M). Only one article on window dressing, and not long on exploitation.

that displays in the lobby giving the name of the picture also appears in the photograph.

In order to keep the newspapers segregated from cash customers they are usually placed in the balconies on nights when business is dull.

TWO MORE darn fine pictures from FOX

Reviews and previews
prove they're in the
money.



Says VARIETY: "Should prove a standout."
Says HOLLYWOOD REPORTER: "Finest
entertainment in six months."

*And it held a preview audience breathless at
Long Beach, Cal.*



Says HOLLYWOOD REPORTER: "For those
able to take their nonsense straight this is a
swell dish . . . should do healthy grosses in any
kind of house."

*Riverside Theatre audience (Riverside, Cal.)
belly-laughed themselves weak.*

WATCH FOX THIS YEAR — everybody is!

WATCH OUR "RED DUST!"

"For this thrilling story, how fitting to bring together the fire, the strength, the beauty of the lovers incomparable..."



with
GENE RAYMOND
MARY ASTOR
DONALD CRISP

Screen play by John L. Mahin, from the stage success by Wilson Collison. Directed by VICTOR FLEMING

They were BORN to CO-STAR! **GABLE-HARLOW**

The Hollywood Reporter covered the California preview and rushed into print:

M-G-M
of course!

"Red Dust swell picture. Gable and Harlow at best! A BIG money-maker for you!"

Boy.

"One of those rare movies. A triumph. Powerful, touching."—N. Y. Mirror

"You'll enjoy this one. See for yourself. Good entertainment."—N. Y. Journal

"A hit. Abounding with action, thrills. You'll like it immensely."—News

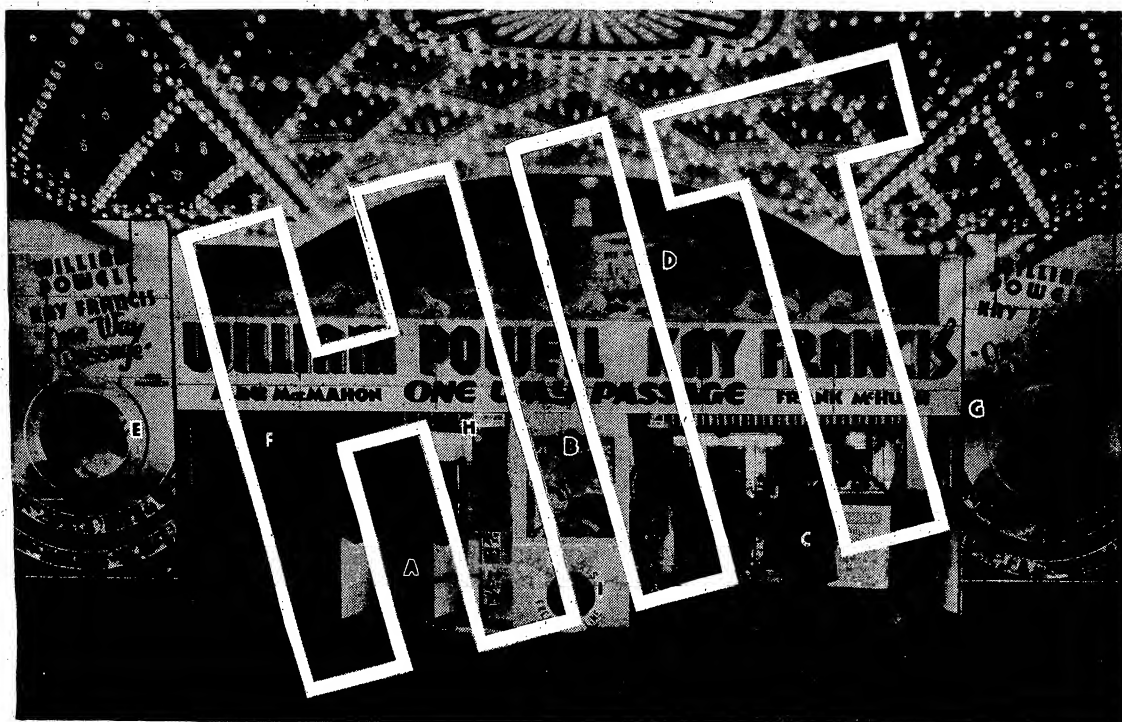
"Thoroughly entertaining—well played—highest quality."—N. Y. Telegram

"Definitely good. Touching drama. Both stars excellent."—N. Y. Herald-Trib.

WM. POWELL and KAY FRANCIS

in "ONE WAY PASSAGE"

WARNER BROS.' HIT NO. 6 FOR 1932-'33



PUT UP THIS FRONT—

- A—Practical gangplank
- B—Practical steering wheel and ship's bell
- C—Ship's officers' uniforms
- D—Animated ship and waves with scrim front
- E—Porthole frames

- F—Stateroom windows framing stills
- G—Battleship grey tinfoil back-ground, rivet-studded
- H—Direction signs in French
- I—Practical life preservers
- J—Ship's Bar inside lobby

—AND YOU'LL PUT UP THIS SIGN!



This sign supplied free to meet the demands of Warner exhibitors. Handsomely printed in 2 colors—8 x 14 inches.

Inside Stuff—Pictures

European Pact

(Continued from page 11)

French government ratify the proposal of the *Chambre Syndicale* (which is, in effect, a semi-official organization and practically always gets sanction for its moves as a matter of course) the United States government could let it become known to France to save the type of an agreement would be welcome. Certainly, according to the Hays office and other spokesmen for the American industry, French or Germans are quite free to come to the United States to produce pictures on their own anytime they want to.

In Czechoslovakia and Jugoslavia the situation as to contingent breakdowns is even more acute. In both these countries, the American companies as a whole walked out when the quota regulations were increased. Both countries stuck to their guns until several weeks ago, when with the coming of the new entertainment season they began feeling the pinch of lack of product. Czechoslovakia, especially, has made several attempts to get at one or two of the major film companies with private promises if they come back, but all these promises have been referred to the Hays office, where they will wait a quick negotiation except on the premise of an all around new deal.

Other Feelers Out

Last week several of the smaller U. S. companies were approached about coming into these markets. These also have been turned down, the American front of co-operation for the time being, possibly a new record in the film industry.

In France, a minor victory for the American industry has been won through the decision of the government there that film is not a process of manufacture or on definite schedule for dubbing when the quota law was announced last July 1, would have been a serious blow to the country despite the law. That means that the films Metro was making in Hollywood at the time of the law's passage and those being made by several other companies at the time will not have to be shelved as was at first feared. Only exception to this is the case of Warner Brothers who had for French film processes in the works in Berlin at the time. For unexplained governmental reasons, these films are called "exceptions" and will have to stay out of France.

While the rejection of the quota laws in France would not be of much immediate importance to the American industry, it would mean a victory in that line of fight against regulation of the industry abroad. It's Germany's laws that America would like to see changed, but those amendments, it is believed, will have to await the course of events, as other governments line up.

Doherty Is Assigned

First writing assignment for Radio for Edward Doherty, New York newspaperman just arrived here, is adaptation of "Ann of Green Gables," a collection with Agnes Christine Johnson.

Pictures will be released as "Painted Rooms"

where he goes when things get too warm. Hideouts are unknown to his own department workers.

A story on "Red Headed Woman" has been recounted that the script in its original form was rejected in toto as too sexy. A suggestion that the story be given a comedy spin with the result that what was deemed too hot without laughs was legitimized with them.

It's a fact that fewer complaints have come in to industry overseers on "Woman" than the average feature emphasizing the sex angle.

Average cost of newspaper campaigns for the downtown Los Angeles deluxers, on other than outstanding productions, run around \$3,500 with the regular house allotment \$1,500. Studio, in most cases, appropriates \$1,000 for extra advertising, with the understanding that the house spends an equal amount in addition to its regular allotment.

The \$1,500 regular house budget does not permit use of "splash" ads and ordinarily includes both advance and current newspaper space.

Downtown Los Angeles theatre operators are burned over the 24-sheet campaign of the Fox Wilshire theatre. House has put out 100 boards in Hollywood and Beverly announcing that all good pictures playing downtown this week will be shown at the Wilshire shortly. House, being outside of the L. A. zone, shows pictures two weeks after their first run downtown.

New York "Times" is making a strong play for biz from the New York foreign film theatres and is devoting a special section of its theatrical amusement advertising to "Continental Films." "Times" also has added to its film reviewing staff H. T. Smith, who speaks German and French, for purpose of reviewing these foreign films.

Freddie Hall remains as chief reviewer.

W. A. Steffen, Allied States president and independent exhibitor, is playing safe with a \$10 premiere, the first in Minneapolis history, for his new World theatre. He has a little bit of film house.

Steffen is assuring himself of a capacity turnout by sending out suffi-

Knell of Chain Operation

(Continued from page 7)
h.o. stepped in only in such instances when an impasse was reached. This has been Sam Dembow's policy on unions.

Blank for Entire Midwest

Transfer of divisional directors, film buyers and bookers from the home office to territories becomes effective before the next 30 days. Major details have been worked out with few exceptions, notably disposition of the middle west in a portion of which A. H. Blank is a partner.

Blank, mostly in Iowa now, may branch over into Nebraska. It is said, but so far no adding houses the only town which appears likely certain is Marshalltown, Ia.

On Leo Spitz's departure for Chicago Thursday (13), after calling on division men in the field, it was determined that John J. Friedl would be in full charge of the northwest. This is to be separated from the Midwest with which it was formerly connected as one division. L. J. Ludwig, who has been divisionally in charge of the Public-Skouras Atlantic States setup for Skouras, returns to Public as Friedl's assistant. Ludwig was formerly Public's division manager over the northwest.

Martin J. Mullins takes over New England out of Boston and R. J. O'Donnell, under final decision, takes over the Texas territory out of Dallas, with Bill Jenkins, now

div manager there, under him. Presumably Ralph Branton, New England's present division manager, will operate under Mullin although Branton is said to have made a vigorous effort to retain full charge.

Territorial Coverage

In the Texas territory, W. E. Paschall has everything under control of what O'Donnell will rule over through a recent partnership in taking in the Dent string. This partnership does not carry in its official title any mention of Public, which is true of the majority of others formed in the past by the big chain. In future, it is said, any partnerships entered into may have corporate names free from mention of Public.

Fox-West Coast is taking over the Arizona territory which has figured with Texas in O'Donnell's southern division, while the Saenger group, also under O'Donnell, will probably become a partnership. E. V. Richards' name persists as a possible partner in spite of denials within Public he is being considered.

George C. Walsh, under Dave Chatkin, will continue with Pennsylvania and part of upstate New York, while others remaining as is admitted by Spitz that he will. J. J. Fitzgibbon over Canada under John Balaban; Harry Katz, Indiana and Illinois and various partnerships such as Mike Sheehy, E. J. Starnes, and a Wilby, etc.

Harry Katz will direct the Indiana-Illinois territory from the home office.

The Walter Reade string in New Jersey, under direction of Chatkin, may be turned back to Reade in June, from report, with that confining Chatkin to Pennsylvania and part of New York.

John Balaban will direct both the Chicago and Famous-Players-Canadian string from the Windy City. Balaban, now in Chicago, will be back in New York for a brief period before settling out there permanently.

Should Blank not broaden out to take over all the middle west, with dent in this territory, a brief period before settling out there permanently. Should Blank not broaden out to take over all the middle west, with dent in this territory, a brief period before settling out there permanently.

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Ignorance of many Hollywood casting directors concerning New York shows, theatres and players had made it comparatively easy for agents to sell them "Broadway" actors who have never been farther east than South Bend, Ind. Routine is for an agent to bring in a prospect, and give the caster a spiel about all the New York shows in which player has appeared.

Caster, unfamiliar with Broadway, frequently falls for the sales talk, and often gives the actor a job on the strength of that supposed New York experience.

Indicating how many of these so-called N. Y. players are phoney, one Public casting director who has worked most of his life around Times Square is often called on to give actors the burn and run of his office after proving them deviators of the truth. They are hazy about shows, theatres, etc., proving they haven't been in New York, or even troubled to look up the facts, before telling them to the caster.

Regardless of what the lads and lassies out in the sunshine call it, that means of introducing screen scenes which come in from side, top or bottom is becoming known in the east as "wipes." There are those who think it has become more than a habit. Some call it a scourge. In any case, it has generally supplanted the fade and dissolve methods.

The new process is said to be a discovery of the developing labs and is expensive, costing the studios from \$3.50 to \$5 per foot. The trade generally deemed the innovation refreshing when first uncovered but the penchant of picture after picture to use the process for scene after scene has some of the theatre men bewailing the unending procession and seeking a change of pace. New York credits one of the midwestern-Coman pictures with initial use of these "wipes." Now, you'll hear from the Coast.

Home office personnel of Public is mostly in accord with the shifting of operation and film buying to the field. Many of those being sent to the field are looking forward to the transfer believing that it will be to their advantage in many ways.

Film buys come to the field mostly from division headquarters as from the h.o. It is felt in some quarters. If not with exchanges, then with distributors from New York who would go out on deals themselves.

Through this transfer of divisional directors and division films buyers to the outside Public can save thousands in transportation previously taken up by frequent trips to the territories. There will still be trips to the h.o., by these men but transportation won't be one-tenth as frequent.

Fox West Coast is being criticized in Santa Ana, Calif., for showing "Grand Hotel" at the Fox theatre less than three months after playing it as a road show. Complaints are based on the fact it was advertised during the two-to-a-day run that the picture would not be shown in any other house in Orange county for one year. Road show dates were July 22-23 at \$1.50 top. Current booking is at 25c. and 35c.

First "Red Headed Run" of "Hotel" in Los Angeles, at Loew's State proved a disappointment to both Metro and the F.W.C. circuit. Figure as likely to hold big for three weeks, picture was withdrawn after seven days. Explanation is offered that its Chinese engagement earlier this summer milked the community, and that persons not viewing it at the road show prices prefer now to wait until it hits the nabes at two bits.

Sweeping victory for picture houses, particularly in the Los Angeles territory, is seen in the adoption by L. A. County Supervisors of an emergency ordinance prohibiting "walkathons" as well as other endurance contests. Measure carries a penalty of \$500, or six months' imprisonment, and is expected to effectively curb such events which have been rough opposition for Coast film houses.

Heretofore, endurance contests have been prohibited in L. A. by ordinance but the word "walkathon" was not specifically mentioned and it was to include this type of spectacle that the new measure was framed.

Theatre men attributed much of their decreased grosses to such contests heavily patronized by picture names who drew by their presence.

United Artists' distribution department is experiencing a burn over Sam Goldwyn's refusal to let UA sell "Kid From Spain." Goldwyn is holding off general release and contracts pending proposed road show engagements of the picture in New York and Los Angeles. UA salesmen are annoyed because they can't write up the strength of "Kid From Spain" promising delivery of picture or talking terms.

Distribution department asked Goldwyn if he wouldn't set a rental figure on the picture so that the salesmen could at least talk about it, Goldwyn saying "No."

All Paramount picture will be discussed before and during production from the standpoint of possible foreign reception from now on. That was the assurance of Maany Cohen to J. H. Seideman, Par's foreign chief, before the former returned to the Coast Wednesday (13).

"Sign of the Cross" and "Trouble in Paradise," the two Lubita pictures, are figured as certain for European reception while not much will be attempted with "Madison Square Garden" or "The Big Broadcast." According to Cohen Par's future idea is to discuss stories with the foreign department before going into production.

Warners is trying to arouse interest, and maybe publicity, through Robert H. Burns, author of "I'm a Fugitive From a Chain Gang," for that picture. Last week WB held a little party at which New York newspapermen could meet Burns. They were taken in a car with shades drawn and escorted before Burns for the big buildup, with the promise that Burns would be given a five minute head start on getting away from the interviews.

Burns is a fugitive from the State of Georgia which has a reward posted for his return.

A row involving three executives of a major company has sent one of the trio scurrying about for a job with another organization. This executive already has had lunches, which he promoted, with two company representatives but has received no encouragement to date.

The negotiating exec cries that he cannot show a profit on a program which, he says, is being turned out at an excessive cost. This is the complaint which got back home and set him further in wrong with the other chiefs of his company.

Publicity men are beginning to get wise to the manner in which a pomp picture star tries to do as she pleases and yet retain the rep of being easy to handle. Actress never turns down a request for a personal appearance or radio program, always assenting graciously. But about an hour before she is due to appear she has her maid phone and say that she will not be able to keep the appointment.

Star has no scruples about leaving the p.a. out on a limb and never gives an explanation afterwards.

New head of a major studio publicity department has evolved a unique method of ducking squawks and keeping out of reach of his departmental mice in order to concentrate on what he considers more important matters.

Besides his own office he has a couple of hideaway spots on the lot.

BARTHELMUS' AIRPORT

Hollywood, Oct. 17.

Warners has decided to spot Richard Barthelmus in "Grand Central Airport."

This is the first story of commercial air traffic to be done for the screen.

BACK TO THE BOUDOIR

Back to the boudoir for Barbara Stanwyck.

In future Warners will give her the sex type of story.

"Women in Prison," her next is to be released under the title of "Betrayed."

PASKUS' LEGIT SCRIPT

J. H. Paskus has bought "Hell On Earth," an unproduced legit play by Mark Linder, for indie film production.

Story bears on the life of the late Two Gun Crowley, fly bandit.

CABANNE ON FINEMAN PIC

Hollywood, Oct. 17.

Al Fineman has engaged Christy Cabane to direct his first feature, as yet untitled, an original by Harry Hoyt and Barry Barringer. Production will start Nov. 1.

SMITH'S ONE PIC

Hollywood, Oct. 17.

Wallace Smith is at Paramount on a one-picture writing assignment. Contract is for an eight weeks' stretch.

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THE TITLE
of
My First Independent
Production
is
“TIGER!”

HERBERT BRENON

Refusal of Films Has WB Facing L. A. Indie Suit

Los Angeles, Oct. 17. Refused product by Warners for its Mirror and President theatres, Hollywood, after having been served with both WB and FN pictures for the past two years, Westland Theatres, Inc., also operating straight sound houses in Orange county, has instructed its attorneys to bring civil action against that distributor on restraint of trade charges. Warner's refusal to serve the two-Hollywood subsequent runs this season is said to have been at the request of the company's theatre operating department.

Westland complaint is expected to be turned over to agents of the U. S. Bureau of Investigation who have just completed their probe of contempt of court charges preferred against Fox West Coast and most of the major distributors for alleged violation of the 1928 consent decree. Indie exhibitors' organization of southern California is back of this coast-wide probe.

With the report of agents H. J. Kneen and Leon Bone already in the hands of the U. S. Attorney General in Washington, the next step against the circuit and distribut is expected to be in the nature of a show cause order, calling upon the defendants to disprove the accusations of the independents.

Meanwhile, local exchange heads have been served by U. S. marshalls in the several civil actions brought by indie exhibitors in outlying sections, all based on charges of restraint of trade and violations of the Sherman anti-trust law.

Contract Janitoring

RKO is letting out the janitors and porters in all its theatres. Work is being turned over to a contract firm.

Reports Indicate FWC

Assuming Frisco Warner

Advice from the Coast indicates that Fox West Coast will take over the Warner theatre, Frisco. No official notification of the deal is at hand from either end. In the east, Major Warner stated he didn't know whether the turnover to FWC was definitely figured.

House seats around 1,000 with Warners holding a short cancellation privilege on its lease of the spot. This lease is cancellable by Warners on 90 days notice. It has no bearing on the FWC-WB deal in the L. A. sector, and now believed to be cold. Proposal was for FWC to take over the WB houses there.

OPENS UP SUNDAYS

Gowrie, Ia., Oct. 17.

Sunday pictures are in again here despite that at two special elections in Iowa were held in celebration of the Sabbath showings.

City council took action in repealing the existing ordinance when a petition, containing the names of 345 signers, was presented. Council figures on keeping what Little Sunday biz there is around in the home ballfield.

LE ROI DES PALACES

(Continued from page 19)

fortable. Betty is in ecstasy, but Claude is utterly disgusted. It's the worst-managed hotel he's ever seen, and when he wants to reform the ways of the ancient retainers, they give him notice to quit. Betty makes preparations for an elaborate medieval wedding, but when Claude finds she means to follow ancient custom to the extent of insisting on a week's previous notice and other uncomfortable ceremonies every time he wishes to approach his wife, he takes his hat and walks out.

Meanwhile, at the Royal Palace, Victoire and Teddy Smith have been trying to find consolation in each other's company, but in vain. Victoire keeps thinking of Claude, Teddy of Betty. Claude returns, pleased to be back again at his old job, takes possession of his uniform cap and of Victoire, and hands her his documents, together with his titles for nobility. To Teddy, henceforward to be Prince de Coucy instead of him. When Betty in her wedding dress turns up to search for her runaway fiancé, she gets a titled Teddy instead, and everyone is happy.

Raoul Moretti has written charming music to the picture, with two good numbers, the rest of the score

being more illustrative than catchy. Photography and sound are faultless and the directing very clever. Fifty the chateau in Touraine scenes are too obviously taken on studio sets instead of in a real place. Jules Berry is the great attraction, and all the men good. Simone Simon is far superior to Betty Stockfield. English screen actors who has the part of the American girl, but is entirely English and rather uninteresting.

Ossos are now clearing out of Hunnia Studios which will be occupied by Ufa during the next two months, after which the French company will return to produce several more low-cost pictures paid for out of frozen credits.

MEN OF TOMORROW

(BRITISH MADE)

London Film Productions production, released through Paramount-British. Directed by Leonide Sagan from the novel 'Young Apollo' by Anthony Gibbs. In cast: Maurice Braddell, Merle Oberon, Joan Gardner. Eight reels. Censor's certificate U. Reviewed Plaza, London, Oct. 1.

Disappointing picture. Miss Sagan, the director, has a big name in Europe after a very early German film which scored in most of the big cities. Her work here is pictorially effective, but commercially under standard, probably not her fault, however.

Theme of a boy sent down from Oxford and finally making good through a first novel after he had been down and out, is too thin, while the film itself does not work up to an active climax. There is some excellent university footage at the beginning, which promises well, but the picture flounders.

Maurice Braddell is just there as the boy, with two newcomers, Merle Oberon and Joan Gardner succeeding quite usefully.

A supporting feature when cut. Definitely out of the money class, even for England. Chap.

Femme Dans le Train

('A Little Lady in the Train')

(FRENCH MADE)

Paramount production. Paramount release. From the play by Leo Marchand. Adapted by Saint-Granier. Directed by Charles Anton. Lyrics by Saint-Granier. Screened Western Electric. Running time, 85 minutes.

Starring Henri Garat and Meg Lemonnier. Featuring Edwige Fenech, Pierre Blum and Leon Belières. Paramount, Paris, Oct. 2.

Henri Garat's name makes this go, fully justified by his acting. He is exceedingly well supported. Garat's courtesy permits Meg Lemonnier being billed over his name in the program, though his screen performances and his recent Fox contract would preclude any discussion. Other strange credit is mentioning Saint-Granier, who has now parted with Paramount. Continuity, direction, tempo and cutting not so good, but photo and sound okay. At best a mild operetta program, but with a certain air of being a click bigger in the provinces than in Paris.

Story shows a woman who spends a night away from her husband

with her boy friend, pretending to have unwittingly boarded a wrong train and unable to come back until the next morning. Husband himself spends a cheerful evening in a night club when he hears that the train which his wife was supposed to be on has met with an accident. After which the wife herself appears with her boy friend, but after some confusion everything gets straightened out. Mar.

A PARISIAN ROMANCE

Allied production and release. From the stage play of the same title, adapted by F. Ruhl and directed by Chester M. Franklin. At Loew's New York one day, Oct. 18. Running time, 75 mins. Cast: Baron.....Lew Cody Claudette.....Lillian Gish Victor.....Marian Shilling Marcelle.....Joyce Compton Pauline.....Greta Davall Emile.....Nicholas Soussanin Pierre.....George Lewis

A light theme excellently produced for an independent company. It could be generally entertaining if repetitious matter were eliminated. This could easily be accomplished.

In the rake role Lew Cody gives a finished performance. The action is 90% Cody, which is just as well, since many lines and situations are decidedly trite.

Cody can make love to every woman on the Parisian alley and kiss only one. He can even take two socks on the jaw from Gilbert Roland, not retaliate, and still register conviction.

It isn't the story in this production. It's strictly Lew Cody, abetted by fairly good direction and able support. Waly.

Wedding Rehearsal

(BRITISH MADE)

London, Oct. 3.

Produced by London Film Productions, released through Ideal. Gaumont British subsidiary. Directed by Alexander Korda. In cast: George Grossmith, Roland Young, John Loder, Lady Tree, Berie Oberon, Joan Gardner. Seven reels. Censor's certificate U. In Will Noy Gallery, London, starting Oct. 1.

Korda's first film on the British side shows the director to be concerned mainly with the technical smoothness which distinguished his German and American pictures.

The same sustained air of sophistication, after Lubitch, is there all the while, but the effect is marred somewhat by the usual British fault of not cutting a picture closely enough. This one would do well with a real out.

Story is an insignificant thing of a bachelor's determination not to get married, and his quietly efficient way of marrying off his own friends. The usual ending with the lad in the net.

Good tramping by Roland Young and George Grossmith, ideal man for this sort of story, helps things along. Both of them handle the subject as lightly as possible, and the film scores on presentation and acting. Newcomers, booked here as Korda discoveries, Joan Gardner, from stage, and Merle Oberon, a looker, do well.

Technical values excellent. Mounting well over British standard. Photography outstanding. Entertainment values are off the beaten track, making an appeal to better-class audiences. Not in the outstanding class, however. Chap.

Ich Will Nicht Wissen

('I Care Not')
(GERMAN MADE)
(With Music)

Berlin, Oct. 5. Production: Boston-Film Co., m.b.H., Berlin. Release: Cinema-Tilm-Vertrieb G.m.b.H., Berlin. Manuscript: Ernst Marischka, Betty Heber, Bruno Stein. Production management: Bruno Stein. Photography: Willy Goldberger. Architecture: Franz Schroeder. Sound: Fritz Seeger. Recording management: Fritz Brunn. Recorded on Tobit-Klang. Cast: Liane Haid, Gustav Fröhlich, Skoze Szakall, Max Gultorf, Fritz Obermair, Leonard Steck, Vera Spahr, Adele Sandrock, Betty Birt, J. Hermann, Lojze Lorrain, Irzika Holmen, Running time, 65 mins. At the Alhambra, Berlin.

An amusing film made out of the well-known story of the poor count who is so badly off that he has to work as a chauffeur, and of course, is such a handsome chap that all girls fall in love with him and he finally gets a rich woman as a wife. Yet, this kind of story is sure, the more so as Gustav Fröhlich is handsome and Liane Haid represents the type of girl in great favor with the German fans.

Robert Stolz has composed a nice hit song in 'Ich will nicht wissen wer Du bist' ('I don't want to know who you are'), which will soon be played and sung everywhere. Willy Goldberger's photography is excellent, his use of the reproduction of Italian and Swiss landscapes, Bolvary's direction is original and elastic, but shows some superfluous passages which paralyze the action. Sound reproduction is good, and box office results ought to be very satisfactory. Magnus.

Southern Salesman Injured

Birmingham, Oct. 17. George Chester, of Tampa, Fla., salesman for First National, was seriously injured in a wreck near Macon, Ga., recently.

Automobile in which he was riding collided head-on with another car.

DOROTHY REMY

Acrobatic Roller Skating

Miss Remy holds the distinction of being the only girl doing this type of work.

Sensational - Original

(Week October 13)

Paramount, Los Angeles

WALKER SISTERS

(DOROTHY LUTELLE)

Singers-Dancers-Versatility

Week October 18:

Paramount, Los Angeles

FANCHON & MARCO Present

SYLVIA CLARK

In 'HER BIRTHDAY PARTY'

BOBBIE KUNN as 'UNCLE BOBBIE'

WARD - PINKIE - TERRY

Versatile Comedy Antics

Just finished Warners Downtown, Los Angeles.

Opening RKO Golden Gate (Week Oct. 14), San Francisco.

MAURICE J. WILSON

Managing Director

WINA'S TRAFALGAR SERVICE BRITISH SCREEN SERVICE

at WALDORF ASTORIA, NEW YORK

From Oct. 17 to Nov. 3

EDIE GARR

HEADLINING

PARAMOUNT, LOS ANGELES

This week, Oct. 20th

and

FROLICS CAFE

Indef.

Manager, HARRY YOUNG, 1560 Broadway, N. Y.

RKO, P.M.L. OFFIN, WALTER KANE, WEBER-SIMON

'VAUDEVILLE COMING BACK'—BECK

Extradition to Chicago On Mrs. Glason's Charges Is Fought by Comedian

Simultaneous with Judge Edward S. Scheffer, in Chicago, refusing to quash a warrant for Billy Glason's arrest, on a charge of child abandonment, the vaudevillian is fighting extradition in New York City, and Justice Valente, in the N. Y. Supreme Court, set today (Tuesday) for hearing on the writ.

The comedian refuses to return to Chi., denying the charges of child abandonment, and upon producing cancelled and photostatic copies of checks, showing his financial contributions for the Glason's seven-year-old daughter, Shirley, Justice Valente adjourned the matter from the past Thursday (13) until today in order to permit Glason an opportunity to present his case.

As a general thing, a writ of extradition is summarily acted upon but Glason's attorneys convinced the court, by the evidence of the checks, that the Glason child was by no means in want. Behind the extradition procedure is Mrs. Glason (the former Helen Shirley of Dooley and Story), who married the comedian nine years ago.

Glason currently has a \$100,000 alienation suit pending against Adolph Pollock, Chicago barrister, when the actor, who is a divorcee, sues, on statutory grounds, against his wife. It was under a \$6250—\$3150 each for the support of the wife and child—that Glason is now being proceeded against.

The comedian is about \$1,000 behind in his payments to his wife, but the \$3150 a week for the support of the child has been paid in full. Glason doesn't want to return to Chi., fearing incarceration which would prevent his earning funds to make good all obligations. He has been forced to cancel three weeks of stage dates already and now is slated to open Oct. 23 in Boston for Loew.

The complaint by Mrs. Glason is child abandonment. Destitution is also alleged, but Glason argued in court last week that unlike in New York, where the state pays for the detective, in Illinois the arresting detective must be paid for by the interested party. Hence, if Mrs. Glason can retain the detective she wouldn't be in any worse.

Nathan Feinstein and Benjamin Schwartz, two sets of lawyers, have been looking after Glason's interests in New York. Phil Davis represents him in Chi. Mrs. Glason's Chi attorney is Harry S. Cole.

It was on Glason's arguments before Justice Valente in which he offered his Woodcliff, N. Y., home to his estranged wife and baby, that the court bound the matter over until today (18), for further hearing. The Woodcliff house is unoccupied.

250-Pound Gypsy Wasn't Ticklish; Just Suffering

Minneapolis, Oct. 17. Suffering from pleurisy, 250-pound Gypsy Davidson, of the Dalto and Rose act at the RKO Orpheum, refused to lay off and did not miss a performance here last week. Mrs. Davidson goes to the stage, leaning onto the stage as a plant to be spun around by Dalton on roller skates.

Miss Davidson used laughter as an outlet for her suffering. Audiences thought her hysterical laughing was due to ticklishness.

Lupe's 3 Weeks

Pair of picture actresses have been set for personal appearances in Public houses east. Lupe Velez left for Boston Saturday (15) to open a three weeks' tour (21). Buffalo and Detroit follow.

Kathleen Burke, Paramount's Panther Woman, will go east Nov. 16 to do appearances in connection with 'Island of Lost Souls,' her first picture. Public will try to spot her in towns that participated in the Panther Woman contest.

A Bit Late

Impending change of the Palace New York, to start pictures has brought forth considerable press comment all over the country. Most of the editorial treatment is in a mournful vein, many of the papers pointing to the Palace's passing as 'the death of vaudeville.'

In reality, the Palace has little bearing on vaudeville in general. To vaudeville acts and vaudeville people the former show case of their business has been regarded as just another week stand for a couple of years.

The Palace theatre's prestige, once universal, was lost when the picture houses began playing equally big and bigger shows. Money.

Eva Tanguay Benefit, \$4,000; NVA Objects, But 20 Acts Appear

Benefit performance for Eva Tanguay at the Casino, New York, Sunday night (16) grossed about \$4,000. Show was promoted by Lucy Cotton Thomas.

Henry Chesterfield, secretary of the NVA, which has been contributing a monthly sum toward Miss Tanguay's support during her illness, refused to permit the NVA club to participate in the Casino benefit.

Chesterfield declared that there are others just as much in need, and that a show for Miss Tanguay and not the others was not considered proper by him.

Jack Osterman m.c'd the show, in which about 20 star acts took part.

Melson for 'Spotlight,' Mall in F-M's 'Shanghai'

Hollywood, Oct. 17. Charles Melson will be featured in F & M's 'Spotlight' unit, opening Thursday (20), at the Warfield, Frisco, Irmanette (Mrs. Melson) also goes into the unit.

Paul Mall joins the 'Shanghai' unit, which has the Long Pack Sam outfit as its principal feature.

F & M units begin a three-day stand at the Arkansas, Little Rock, Nov. 6. House is owned and operated by Saul S. Harris.

Jans-Whalen Shorts

Hollywood, Oct. 17. Jans and Whalen have been accepted by Metro for a series of shorts. First will be a story by Henry Johnson with Ray McCarrey to direct.

Leonidoff B-K Washup

Chicago, Oct. 17. Leon Leonidoff will stage two or three more stage shows for Babalan & Katz before going east to resume as S. L. Rothafel's production assistant. Leonidoff is due back here this week.

Lou Lipstone, head of the B&K production department, has not yet selected Leonidoff's local successor.

LONG ISLAND BENEFIT

Great Neck will hold a benefit for unemployed actors on Long Island.

Miss M. Burnside, daughter of the late R. H. Burnside, manager of the old Hippodrome, is in charge.

Showman Opens Store

San Francisco, Oct. 17. Claude Johnson, ex-manager of Seattle Orpheum, and George Kennedy, former burlesque comedian, open their Orpheum cigar store this week.

'RECONSTRUCTION IS NECESSARY'

Present Vaudeville Dumping for Economy Only and Without Bearing on Vaudeville's Future, RKO Booking Head Believes—Gives Three Reasons for Current Drop in Favor—Says RKO Could Throw Out All Shows, Yet Vaude Will Come Back

BUT DOESN'T SAY HOW

'Vaudeville will have to undergo complete reconstruction before it can come back,' declares Martin Beck. He adds that 'RKO can't book every one of its current line straight pictures this season, yet vaudeville will still come back.'

It is Beck's further opinion that the future of vaudeville lies in presentations that will fit into the moving picture atmosphere, and to that end 'we are working on several schemes to devise a system which will enable us to create the vaudeville of the future.'

Beck describes himself as a firm believer in the combination of vaudeville and pictures as the natural policy for all theatres, and offers what he considers to be three technical reasons of vaudeville's present sufferings.

It was pointed out to the RKO vaudeville booking head that RKO, which has always been the vaudeville leader, has lately become the leading eliminator of vaudeville, and that the morale of vaudevillians is at its lowest ebb as a result.

Beck insists that current vaudeville eliminations by RKO have no bearing on the future of vaudeville. The eliminations are of necessity and for immediate economy reasons only, he contends.

3 Reasons

The three handicaps now hanging over vaudeville's head are described by Beck as follows:

(1) Vaudeville has always depended on the blending and co-operation of the various acts on a bill. Comedy has invariably been the backbone of entertainment and, principally, variety entertainment vaudeville acts nowadays suffer from the fact that, under continuous policies, audiences constantly change their seats—the comedian not getting the proper attention and being frequently interrupted, thereby losing contact with his audience and probably most of his entertainment value.

(2) The dramatic sketch, which formerly could give tone to a vaudeville show, once being played by a prominent Broadway star, has been driven off the stage by the dramatic talking picture.

(3) Radio has hurt the straight singing acts that always played a prominent part in vaudeville.

The only ingredients of the old variety sketch which vaudeville retains exclusively are dancing, novelty and sight stuff. These are not sufficient, in Beck's opinion, to compose a complete or satisfactory vaudeville bill. Vaudeville's comeback, he maintains, depends on a more complete presentation whose drama or singing does not conflict with and suffer from opposing entertainment on the screen and the air.

Without saying how, Beck thinks that it can be done.

Ken Murray for Cap

Hollywood, Oct. 17. Booked for four weeks in the Capitol, Ken Murray, ex-manager of Murray, left yesterday (16), for New York.

Deal was made through the Loew office there.

Screen Names Leery of Accepting Vaude Dates with No Booking 'Time' Guarantee; Too Much of a Gamble

Holt's Version

Kidnapped about the poor business deal at Loew's Metropolitan, Brooklyn, recently, Holt's alibi was, 'I know, but they had a bum picture that week.'

Holt received \$6,000 for the week heading the stage show as a builder-upper for the gross.

W. & V. Vaude Favors Flash Acts and Revues

Though not relishing thought of regular vaudeville as used in the past, Wilmer & Vincent may provide a moderate amount of time for special attractions such as Singer's Midgets, set for five weeks and in the nature of an experiment.

Singer unit opens Friday (21), at the State Theatre. Four additional full weeks are Embassy, Reading; State, Easton; Colonial, Allentown, and State, Harrisburg.

Midget show was booked on percentage through the Dows and may be followed up, if W & V desires continuing stage shows, with Bobby Sanford's Show Boat revue.

W. & V. prefers attractions of this type rather than regular vaudeville.

Sanford revue is now playing independently in upstate New York and New England on a 50-50 split with theatres. It did \$2,300 in three days in Kingston for Walter Reade and \$3,000 in three days at the Union Square, Pittsfield, Mass.

LOU GEHRIG AS ACT

Yankee First Baseman Making Stage Debut for Loew

Lou Gehrig, of the New York Yankees, is following an interesting route, Lefty Gomez, into vaudeville. The first sacker opens for Loew, Nov. 4, in Jersey City and follows with a week at the State, New York. It's his first stage try.

Babe Ruth's manager, Christy Walsh, is steering Gehrig. He engineered the Loew booking direct.

Kramer-Boyle Split Again For 2d Time This Year

Kramer and Boyle have split for the second time this year. They say it's final this time. It ends a standard vaudeville partnership of 13 years.

Kramer will do a band act on his own. Boyle is teaming with another partner, Marvin Van.

WB's Benefit

Details are being worked out by Warner Bros. for a benefit performance at the Hollywood, New York, Nov. 7, proceeds to be divided between the Butter and Egg League for Tuberculars and the Actors Fund.

Event is under the management of Harry Charnas, managing director of WB's metropolitan houses. Hollywood is now closed. The Tubercular League has a sanitarium in Los Angeles.

CRAIG AND GILMOUR

Richy Craig, Jr., will pump out acting and turn to writing if his present negotiations with Paramount go through. Charlie Morrison is dickering for Craig's behalf for the scenario job.

Craig has been writing material for other vaudevillians in addition to his own acting for several years.

Hollywood, Oct. 17. Unwillingness of the vaudeville circuits to guarantee picture actors sufficient playing time in the east to warrant their leaving Hollywood is costing vaudevillians considerable in name stage attractions.

In the past two months, a dozen big film names have been offered by Hollywood agents, only to have the eastern vaude circuit come back with a bid of one week in Milwaukee or the last half at Albany at a ridiculously low salary and nothing more guaranteed. Names are expected to pack up and leave Hollywood, make a trip half-way or entirely across the continent for one week at the most in order to show what they have.

Those offered the RKO circuit recently and unable to get but a week's showing date, are Lowell Sherman, Edward Everett Horton, H. B. Warner, Bela Lugosi, Zasu F. Pankhurst and several others. In the case of Warner, the actor was willing to take a four-week salary east. Transportation, material, salaries and other expenses would have set him back \$4,000. Circuit offered him only the State-Lake in Chicago with bare possibilities of additional time. Lugosi was willing to go on the nut for \$2,000, but couldn't line up enough time to get back the investment. Same for Korton, Sherman and Miss Pitts.

Names Want Assurance

Majority of the names now approached, want a guarantee of several weeks, before leaving the sunshine. There are quite a few picture people here who are more or less consistent workers but who like to do personals. They also recognize that with so much panning of poor material used by picture names when they get on a stage, they must buy acts before leaving here. However, they claim it is useless to invest in scripts if the booking prices will not give them enough time.

Jack Curtis on Coast, Extending Agency Biz

Jack Curtis, the agent, will start for the Pacific Coast early in November to survey the agency field over there.

Curtis has no positive idea in mind. His intention is to expand the Curtis agency business if conditions warrant.

Last week Curtis placed Willie and Eugene Howard under his representative contract for all branches of the show business for the next three years. The starring comedians are now with the Fox musical, 'Ballyhoo,' on Broadway.

It is said that Curtis, widely known variety agent with international connections, will go in more for names under exclusive representation in the future.

Miller and Mack Again

Hollywood, Oct. 17. Miller and Mack sound, will replace the Ghezzi in F&M's 'Hello Parle,' eastern produced unit, when it arrives on the Coast in two weeks. 'Spotlight' unit, which opened Thursday (13) at the Fox, San Diego, lays off 10 days before going into the Warfield, Frisco, Oct. 23.

Dell O'Dell an Inventor

Chicago, Oct. 17. Dell O'Dell has entered the exciting machine business as a manufacturer. A series of original devices invented by herself and her husband, Charles Carter, the magician, have been placed on the market.

The former vaudevillian placed a \$500 order with the Boston store here last week.



WRITTEN IN V Hollywood Reporter Honey—A Wow and Se



WORDS OF FIRE!

Says: "Terrific Hit—A
Seven Kinds of a Knockout!"

MAIL

B&K Friendly To Vaude as Nabe Formula

Chicago, Oct. 17. Balaban & Katz is described as receptive to vaudeville in a number of its neighborhood spots now that the return to single features is an accomplished reality. First house to get vaude is the Congress, which will play five acts Saturday and Sunday starting Oct. 22. It is also probable that the Senate will take on weekend shows.

William Morris office through Morris Silvers worked out the Congress deal with Dave Balaban, district supervisor. At the same time a test balloon is being sent up at the Belmont, which will play five preview (showing) acts on Fridays, starting Oct. 23. This will be on top of the five preview acts on Wednesdays at the Congress, which continues as heretofore.

To facilitate familiarity with new acts Morris' office contemplated increasing its Wednesday showing bills from five to 10 acts at the Congress. But this was deemed too heavy a load of vaudeville for one sitting and the decision to use the Belmont on Friday for the added five served a twofold purpose.

Poppy Minstrel Break-in

Los Angeles, Oct. 17. California Poppy Minstrels, featuring Al Herman, Fred Warren and Frank Holliday, breaks in at the Fox, Pomona, for two days starting Thursday (20), after which it goes into other P-WC houses on the coast. Sidney Schallman is booking.

Outfit is featuring a street parade and concert preceding each performance.

\$800 JERSEY BILL IDEA

RKO contemplating vaudeville for the Rivoli, New Brunswick, N. J., on a split week basis, bills not to run above \$800 per half.

Idea is to try the policy for four or five weeks and see what happens.

Elmira's Tabs

Colonial, Elmira, N. Y., is trying tabs this season instead of vaude. Indie operation went into that policy last week on a seven day basis.

Harry Rogers is booking the house.

DeVITO and DENNY And DOT STEVENS

"Hey, Ryan & Noblelette, where do you go after New Orleans?"

Loew's Pitchers

That the difference between the majors and a minor league is so great is open to debate after the current Loew bookings and salaries of Lefty Gomez and Al Marmax.

Gomez, considered the stand-out pitcher of both major leagues last season, is getting \$500 in vaudeville. Marmax, manager of the Newark Bears of the International League, a minor loop, is receiving \$650.

Colored Tab at Lincoln L. A. on Four Weeks Run

Los Angeles, Oct. 17. Erving Miller opened a colored tab at the Lincoln theatre here Oct. 15. It's in for four weeks.

Principles are Alto Otes, 'Cutout' Ellis, Rap Cole, Teddy and Estelle, George and Blanche Thompson, Lester Williams, Ella Mae Waters. Line of 10 girls and a 10-piece band used.

Lincoln is the ace colored house here, and has had an on-and-off stage and straight picture policy for several years.

2d Newark Indie

Though the major circuits in Newark are still holding out against the local musicians' union, the second Newark indie to go for stage shows will be the Essex, starting Saturday (22).

Operated by Goldbaum & Davis the former film grinder will play five acts on a split, booked from New York by Fally Markus.

For the past three weeks the Shubert, Newark, has played eight acts, plus pictures.

Membership Clubs

(Continued from page 1)

Salling Baruch, George T. Brokaw, Grover Whalen and Mme. de Gama. Eddie Davis' orchestra will do its stuff.

This is all doubly looked upon by the class speaks and the just opened smart nite spots such as the Montparnasse, El Garcon and El Patio. The Montparnasse features a 'battalion of funkies in gold and satin breeches' manning the 'balustrades of one of those cinematic grand staircases.

Saturday and Sunday nights are still top money getters for the convert places, when the ante is lifted and the new compellish is deemed tough, especially with the society atmosphere.

Republic's Cut Rates

Minors' Republic, New York, went into cut rates after a off business start upon reopening last week.

The \$1.10 Republic tickets are retailing at LeBlanc's for 55c.

Saranac Lake

By Happy Benway

Write to those that you know in Saranac and elsewhere who are ill.

Night clubs, road houses and speakeasies, calling it a season, entertainers can be had for a dime a whole lot.

Otto Gray and his Oklahoma Cowboys had an hour of entertainment at the Lodge. Patients ate up those hill-billy numbers.

Dan Astella was shot to the General hospital for a look-over. Result was an operation. Now Dan is back to the Lodge minus his appendix.

Russ Kelly returned to the rest chair after a six-week sojourn at the French hospital, N. Y. C. Medico said it was all on account of his teeth. So Russ is getting the molars yanked.

George Harmon asked Dr. Mayer what his chances were. The medico answered '50-50'. 'What! No odds?' yelled George. 'No odds? No odds?' yelled George. 'No odds? No odds?' yelled George. 'No odds? No odds?' yelled George.

Bert Ford gets the big okay. Getting ready to leave with an eye open for a job thing. One of the most notable combats of the san. Many Saranac folk Montrealled it to the Harry Lauder opening. 'L. A. looks like a better place to stay since the op', he is all on the okay side. 'Ma Howard' who has been in the san for a long time, is showing wonderful improvement.

The Adirondack Parade - Fall medical check-up shows up many on the oke side. Helen O'Reilly after seven years of ozoning was pronounced well and left for Brooklyn. Vernon Lawrence got the leave okay. George Neville, a four-year curer, got the final papers left for California. Tom Creamer after six weeks of Adirondacking, got the Big Street bug and left. Ethel Jones left 100% oke for Manhattan. Charles Libsac listed with an okay. He can resume work in the near future, leaving for Darion, Ohio.

Edgar Mayer cures 'em, and how! Mr. and Mrs. Bill Morris left camp yesterday for a winter on Central Park West. Now Saranac isn't Saranac any more.

Ruth Etting sent every lady patient at the Lodge a bed jacket. Dorothy Harvard, who did a month's vacation down with her mother, is back at the Lodge plus weight and pep.

Erlau Wilcox, Exolo play de luxe, on a visit, arranged a special air program for the show folks.

Manager Docks Lake Placid issuing new season duquats for all show folk except Jack Nicot, ex-hooper and taxi owner here.

Never lets a curing agent walk. Dolphinger, who did the comeback thing here working New York to a writing success. Marion Greene, a seven-year curer here, anticipates New York City for change.

James Hicks, Hawaiian cymbals, about ready for California trip. Tommy Abbott, walking around after the operation with one meal in main dining room. Harry Namba has a new typewriter, a gift from a pal who couldn't read his hand-writing.

Irony

A male singer participating in the benefit show for Eva Tanguay at the Casino, New York, Sunday night (18), taxed the audience's patience by staying on too long. He was breaking in a new act and inadvertently overstayd. They hissed him off.

Unknown to the hissers, the act, Johnny Ford, was Miss Tanguay's first husband.

F&M Units at State

In Minneapolis Return

Minneapolis, Oct. 17. Fanchon & Marco units, which formerly played the Minnesota, now closed, will return here, going into the State, Public loop house which has been using a straight film policy. Negotiations with stage hands are now under way.

Aside from the Shubert (dramatic stock), Gayety (burlesque) and Metropolitan (road attractions), the RKO Orpheum alone of all Twin City theatres now has stage shows, using five vaudeville acts along with its screen programs.

F&M units at the State are expected to bring about the reopening of the Century, another Public house which has been closed for more than a season. 'A' pictures will go into the Century and 'B' pictures into the State, under this proposed new arrangement.

Markus' 3 Indies

Myrtle, Brooklyn, operated by M. J. Berman, goes vaude today (Tuesday), taking five act shows twice weekly. House heads a group of three enrolled by Fally Markus for his Amalgamated book.

Others are New, at Hammelin, L. I., four acts last halves beginning Thursday (20) and Essex, Newark, Saturday (22), five on split.

Rogers' 4th Tab

Harry Rogers' fourth musical tab has gone into rehearsal in New York with Danny Duncan heading the cast. Rogers is booking the shows direct for guarantee and percentage dates.

First three Rogers tabs, already out, are respectively headed by Curley Burns, Billy Pearl and Lewis Mack, all comics.

Five in Minn.

Minneapolis, Oct. 17. RKO Orpheum has changed from three to four complete vaudeville shows on week days.

It means an additional performance daily for the actors without extra compensation and five additional turnovers a week for the house.

CHI RKO'S 21 HOUSES, BUT ONLY 4 WKS. WORK

Chicago, Oct. 17. More vaudeville in the middle west has been set by RKO, although not directly benefiting Chicago as a booking center. New setup followed Nate Blumberg's western swing-around last week.

Orpheum, Omaha, will play vaude first halves, straight pictures last half. This will be a fill-in for RKO acts between Minneapolis and Kansas City, where vaudeville also resumes. State-Lake data under its new higher-priced bills will follow Kansas City, making a separate western route as distinct, from the Cleveland-Cincinnati-Toronto-Buffalo-Palace, Chicago route.

Some 21 houses are booked by the Chicago RKO office but they aggregate only about four weeks' work.

SANFORD TOUR TROUPE

Unit of 40 Has 3 Advance Men—Playing in East

Bobby Sanford, stager of the Hudson night line's river cruise shows last summer, is playing a 40-people unit around the east under the billing of 'Sanford's Show Boat'. Troupe plays straight picture theatres for week stands on a percentage basis and works in back of three advance men.

Doyle and Donnelly replaced Jack White at the head of the cast in Albany this week. Others in the show are Lestra LaMonte, Wintz, Roth orchestra and a line of 20 girls.

Palace Bldg. Cut

Employees of the RKO Palace theatre building, New York, have been given tender salary cut, their second, preparatory to most of the staff moving to Radio City.

Cuts range from 10% to 20%.

LARRY PUCK'S FRANCHISE

Larry Puck is leaving the Charlie Morrison agency to go in business for himself. He has received his own RKO franchise.

George Oberlander, former RKO assistant booker, will be associated with Puck.

Henderson's Unit Shift

Hollywood, Oct. 17. Dick Henderson goes out of Fanchon & Marco's 'Mystery' unit and into 'Hello Farge'.

Heller and Reilly also added to the latter show, replacing the Michons.

RYAN and NOBLETTE

Answering DE VITO & DENNY, and DOT STEVENS—

"Three Pairs of Rubbers"

ARRIVING IN THE UNITED STATES OCT. 17, S. S. BREMEN

Scarlett's Chimpanzees

For seven years this attraction has been sought by American bookers

Week Oct. 8, Palace, Chicago—

HEADLINING

—Week Oct. 15, Fox-Plaza, Kansas City

GUY R. BERTSON

AVAILABLE FOR RADIO, PICTURES OR LEGITIMATE

THE ONLY
ORIGINAL

RIMAC'S HAVANA ORCHESTRA

Featuring CHARLEY BOY
ROSARY and CIRO with SENORITA CARITO

NOW RKO ALBEE, BROOKLYN (This Week, Oct. 15)

HOTTEST, PEPIEST AND FASTEST VAUDEVILLE ACT. A REAL HIT ANYWHERE

Direction: HARRY ROMM

Burlesque Reviews

REPUBLIC, N. Y.

New York, Oct. 15. When the Minkeys re-applied for a license for their closed burlesque they declared intentions of presenting clean shows. They even offered to employ Sam S. Scribner as their own censor to watch over them. The name of Scribner is synonymous with clean burlesque, because dirty burlesque was the factor that drove its owner out of the business four years ago. When they mentioned Scribner's name to the license commissioner, the reopening ticket for the Republic was issued.

With Sam Scribner watching the Republic start anew with a clean show, if not spotless, then a lot cleaner than the former Minkey operettas. Besides being clean it's A1 double in spades, 14 karat clean.

Apparently the declaration that they would henceforth present 'em clean was merely an assumption on the Minkey's part. They are making in clean show experience, and it looks as though any they now gain will be very small. The Republic burlesque on 42d street, New York, at a buck and a half top per copy will be as easy to sell as far coats in Honolulu.

No more goona-goona, said L. Commissioner, who said that broke the backbone of burlesque at a Minkey. Just to show that they've changed their minds, the names on their minds, the producing family still has the strippers around, but they are ex-strippers now. They are more or less censored. They've been censored already and the pity comes whenever they step upon the stage.

When they took the strip away from the women of burlesque, the plumber's tools. The girls can't do anything else. They make a half hearted stab at singing with their clothes on, which only goes to prove it.

Seven years have elapsed since the leading women of burlesque have been called on to do anything but remove her apparel. In those seven years the women of burlesque passed up and gradually they came out of burlesque. Taking their places were others whose sole stock in trade was the strip. Had burlesque encouraged the development of talent in its leading women during the past seven years, burlesque now might have a chance to survive the changes that official repression is forcing on it.

There would be no necessity of falling back on women who don't belong on a stage who they cannot have promised to behave. And if some of whose spirit has been broken by seven years of complete subservience to the strip number.

To see a non-stripping stripper go through the motions of stripping to wonder whether the Minkeys are kidding or just unable to see the funny in hitting the inevitable.

With the takeoffs out for the femme principals the 24-girl chorus is the butt of the Republic's lie's torso display. They participate in three of four tableaux during the show, bared from the waist up. But they are posing and they are moving. In one such number six girls who are posing in the back-pieces have to make a dash before the scene is over and in view of the audience. In union they cover their breasts with their hands and scamper off. The idea probably being that it's okay as long as they stand still. That makes it art.

From memory, there are at different people on the stage at one time or another. Much more entertainment should come from the type of size than to be found at the Republic. The reason is that the line and style is taken up by non-stripping ex-strippers.

Illegitimate comedians and broken-down bits. The few fairly meritorious moments arrived when special talent came on.

Three visiting combinations are given their own spots in the performance, all legitimate entertainers in a small-time way. Two are the Minkeys and the other a six-piece novelty dancing combination. One of the three-acts is a veteran musician and singing turn comprising two men and a woman who work back to the family time. Other is a three-man colored hooding combination. The six-person troupe does a mélange of tumbling and knife throwing, with the best item a contortion dance by a girl.

The visiting folks were not so good, but they looked great in contrast to the burlesque stock company and the team in giving a clean performance they were working in their proper element. The others were not.

Nobody is billed, and the only names mentioned are crooned through an offstage mike by an announcer who favors the ex-strippers only. Otherwise everything is everybody's anonymous, which is just as well. The stock company comprises, besides the girls, five ex-strippers, three comics, prima donna, two singing straight men, one juvenile straight man and one comedy straight man in the person of John Grant, the show's producer.

The production end is heavier and above average for modern burlesque, but couldn't pass muster in another field. Thoughts behind the scenes are usually clear, but the hand-me-down costumes and the ridiculous misplaced songs are confusing.

Only fair attendance Saturday matinee, with the top \$1. and 99¢ of the audience stay. They were the boys who used to go for the strip stuff, as shown by their incoherent applause when an ex-stripper declined to strip and their audible disappointment when she gave them a clean refusal.

The strip and the dirt has driven the women out of burlesque audiences. They've been away so long they can't be coaxed back in for a month. And it's very likely they won't come back as long as it's called burlesque, for burlesque to everyone in the past seven years has meant nothing but a dirty show.

Which leaves the Minkeys and all other burlesque impresarios on the well-known spot. Clean shows will drive away the men who like 'em dirty, and these are the only places left to burlesque. Meanwhile there is no assurance that the Minkeys and the others can successfully stage clean shows, lacking, as they are, in experience in that line, or that they can again attract the general public even when their shows are good clean and clean.

Maybe Commissioner Geraghty did the Minkeys a favor by closing the Republic and the Minkeys didn't know it.

Bigs.

ELTINGE, N. Y.

New York, Oct. 15. Max Rudnick's Eltinge, down the block from the Republic, is the lesser of 42d street's two burlesques. That the Eltinge is on a grind while the Republic is two-a-day with reserved seats. Besides which the Eltinge have to make a dash before the Saturday matinee, while the Eltinge top was 65¢.

The difference between the two shows isn't as great as the admissal seems imply. They're slapped on with less care here, but the general effect is the same. The Eltinge, like (Continued on page 35)

Empire Wheel

Week Oct. 17. The Revue-Medien, Providence, Empire Girls-Star, Brooklyn, Pats & Piers-Orpheum, Patterson, Police of Pleasure-Howard, Boston, Privileged-Alhambra, French Frolics-Hudson, Union City, Girls of the State-Springfield, Girls from Dixie-Worcester, Worcester, Girls of the Police-Academy, Pittsburgh, Latin-Thru-O, Legs & Laughter-Empire, Newark, Girls of the State-Washington, Merry Wives-Palace, Baltimore, Ratin to Go-Globe No. 1, Step Lively Girls-Trocadero, Philadelphia.

Minkeys' Snow Storm

To create some attention for the Apollo, in Harlem, the Minkeys are unloading a blitzard of paases for the house. At the same time the admission has been raised from \$1.10 to \$1.65.

It's the Minkey's idea that those coming in on the Oakleys will figure they're getting more than nothing with the scale raised.

HERK-MINSKYS GET RHYTHM

Izzy Herk and the Minskys have both got rhythm again, so Empire wheel shows go into the Apollo, New York, Oct. 23. Herk and Joe Weinstock, of the Minsky firm, did the making up. The Apollo is on 125th street.

"You are mad at us," asked Weinstock. "No," answered Herk. "Are you mad at us?" "No," replied Weinstock. And that was that.

The Herk-Minskys estrangement dates back a month to the time the brothers walked out on an Empire booking deal for their Central in Times Square. As the Empire walk-out wasn't so bad, except that only a week earlier the Minskys had talked him into closing the opposish Gaiety.

Herk said at the time he wouldn't do any more business with the Minskys if they gave him \$1,000,000. He didn't get the million, but he's not mad at them any more.

Settlement of the Herk-Minskys feud narrows the list of world famous emittes down to Schmeling and Sharkey.

When opening, the uptown Apollo will fall in between Newark and Paterson on the Empire route.

Empire's 15th

Empire's 15th show, necessitated by the addition of another week to the route when Minskys the Apollo, New York goes on the wheel, is being produced by Ed Ryan. 'Night Life in Paris' is the monicker.

Principals are Charles McNally, Jimmy Doyle, George Clarke, Pat Kerney, Sally Swan, Evelyn Murray, Marie Pitman and HJ and Low.

Akron Civic for Tab

Akron, Oct. 17. Darkened, closed, since the Gordiner Players found Canton pastures greener, reopened Oct. 15 with a tab show, 'Pereia Folies', and a first run feature.

Program is continuous from 11 to 11. Stage show runs 90 minutes. Routed here by the King Amusement Co., of Detroit.

B'KLYN HEARING PUT OFF

Harold and Leonard Raymond and Ed Ryan were granted a two weeks adjournment at the scheduled hearing Tuesday 13 at Brooklyn magistrature court on charges of giving an indecent performance.

The Raymonds were named as managers of the Star theatre and Ryan as manager of the Empire wheel show, 'Rarin' to Go', which brought the complaint.

Burlesque Placements

Chicago, Oct. 17. Milt Schuster has made the following burlesque placements in middle west. Pearl Wilson, Columbia, Detroit; Mid Dawn, Virginia Nell, Avenue, Detroit; Jack Heath and wife, Sponser & Southern, Star and Garter, Chicago; Diana Pace, Garter, St. Louis; Pacific Comedy Four, Gaiety, Baltimore; Camaratta Duo, Loceum, Columbus; LeVillie Mae, Anna Rose, Mutual, Indianapolis; Pearl Smith, State, Congress, Des Moines; 'Sling' Billy Watson's Own Show, traveling, United Burlesque Circuit; Gaiety, Maryland; Stanley Gordon, Billy Pitman, Ray Wencil, Ruth Peeler, Helene Davis, Harry 'Jake' Fields, Charles Levine; Mary Wood, Haymarket, Hazel Smith, State-Congress, Franklyn Hopkins, Star & Garter, all Chicago.

Scribner Deprecates Burlesk 'Czar'

Billing: Merely O. O.'ing Minskys

Sam S. Scribner is getting a salary from the Minskys as the Minskys' own censor of the shows at their four burlesque houses in New York. Mention of his name to Mayor.

or McKee and License Commissioner Geraghty proved an open sesame for the burlesque firms to pull out of the theatre on 42d street, after the city had closed the house by revoking its license.

FRANK FINNEY STRICKEN

Veteran Columbia Wheel Comic Collapses in Spokane

Spokane, Oct. 17. Frank Finney, former comic on the Columbia burlesque wheel suffered a physical collapse at his home here. Condition was considered critical for several days but he now is reported somewhat improved.

Finney produced the Merry-makors' comedies here for two seasons, after retiring from burlesque.

Scribner's name and services were brought into the situation at the suggestion of I. H. Herk, head of the Empire wheel. The latter's attorney, Jacob I. Goodstein, became counsel for the Minskys when they changed lawyers to appeal the license case before Geraghty.

That Scribner would be set up as a 'czar' of the burlesque business is as clear as day by him. He's merely overseeing the Minskys' shows at the latter's request and by arrangement between the Minskys and the officials who had closed the Republic.

Scribner's contract with the Minskys gives him the right to quit whenever he feels that his advice and counsel in the way of censorship are not followed. His first act upon taking the job was to look at the Republic's opening show. He advised lawyers to appeal the license and numbers and they were made.

Burlesk Label Out

One of the agreements made by the Minskys and Max Rudnick, whose Eltinge stock was closed at the same time and for the same reasons, was that the name of burlesque would be dropped from the theatres. Rudnick calls his shows 'Eltinge Folies'. Minskys agreed to use 'Billy Minskys' Folies', but the sign reading burlesque is still on the theatre. This brought several protests, which Scribner is attempting to straighten out.

Another matter on which Scribner is working concerns markers in front of the theatre. These were ordered out by Geraghty when the new license was granted. Scribner pointed to markers employed by the Broadway picture houses and suggested discontinuation of street ballhoo all around. The other theatres have been notified to take their markers off the sidewalk.

Scribner was notified that if the picture house barkers are not out by next week, the Republic will be entitled to restore its ballhoo boy. Scribner has been away from burlesque for four years. He left because the wave of dirty shows with their stripping and dialog has taken a foothold in burlesque. Always an advocate of the clean show, he refused to change his policy. His clean shows could not compete with the others, so rather than dirty up he quit the business.

Since retiring Scribner has been devoting his time gratis to the Actors' Fund of America as treasurer of that benevolent organization. He says he's not going to risk the clean rep that took him 50 years to build up—that when Scribner's clean show orders are not followed, Scribner walks.

ONLY 2 RAIL LEAPS, EMPIRE

Starting next week all but two jumps on the Empire wheel will be made by bus or boat. Saving to the circuit will be about \$500 a week. This is allocated among 14 shows.

Only remaining railroad jumps are between Brooklyn-Philadelphia and Baltimore-Washington. Boat transportation from Albany and Providence and New York is already in effect for the troupes. The rest of the wheel is motorized.

While part of the weekly saving is in fares for the shows, the largest economy through bus jumping is in baggage bills. Buses carrying the people will be trailed by trucks containing the baggage, which provides direct theatre-to-theatre hauling instead of the extra station-to-theatre baggage trip necessitated by r.r. travel.

Gerard Demands United Drop His Old Title

Demand that the Western United Burlesque circuit desist from further use of the title 'Polles of the Day' in connection with one of its shows has been made by attorneys for Barney Gerard. Complaint to Arthur Cunnage sets forth the claim that the title was created by Gerard for a show that he toured over the Columbia wheel for 13 consecutive seasons.

Change was notified by the law firm of House, Grossman & Vorhaus, acting for Gerard, that if United didn't discard the title in junction proceedings will be instituted.

Marcus Loew

BOOKING AGENCY

General Executive Offices

160 WEST 46TH ST.

BRyant 9-7800 NEW YORK CITY

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WITH MANY THANKS TO CLARK ROBINSON
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HAL SANDS

PRESENTS

WAZZEE AND KEEKEE

LENORD and WHITE and SUNSHINE SISTERS
RETURN
EMBOUAGEMENT
ROXY NEW YORK
THEATRE (Oct. 14)
Low Personal Representative
CHARLES V. YATES ALB KARKULA RICHMOND & LINTVILLA

NEW ACTS

VERNON 'LEFTY' GOMEZ

7 Mins.; One State

A freak attraction; Yankee pitch has nothing to offer for vaudeville, but at this time on top of the world's series, with Yanks winning hand down, he figures to draw.

Gomez makes no pretensions to stage ambitions, seeming satisfied to regard himself strictly as a freak attraction booked because of b.o. and letting it go at that. The base-ball tosser does virtually nothing at all except appear in response on diamond, uniform and pitcher's glove, letting Mills, Kirk and Mills and June Carr, who mix into his act, take care of things.

Gomez is one of the shyest of stage novices. The audience must strain to hear what he has to say in answering trivial questions by the M-K-M trio or trying to indulge in light laughs when the slap-slappers feed him. He keeps his secret of pitching fame, what kind of ball he throws or anything of that sort.

Speaking of the stage, the twirler says "on the baseball diamond I know my business," later on reminding again "this isn't my racket." Pitcher is getting \$300 on this assignment. *Char.*

FOUR BARRYMORES

Dancing, Comedy
11 Mins.; One Grand O. H.

No relation to John, Lionel and Ethel, but since there's no copyright on the name, another for the billing. The four boys have a bang-up hoke and tap conglomeration that dovetails nicely with the elements of the medium time levels.

It's rough, lowdown in many spots, but funny, and keeps moving along during the rough spots. All four strike off a nifty buck and wing, but two in particular unroll during the rough spots. A rhythmic pattern that outshines the rest by far.

Laugh stuff reaches a peak with burlesque adagio in which one of the boys resorts to a long, red dress and exaggerated chest padding, which becomes misplaced during the rough and tumble. In some houses may have been tagged a cheap comedy device was enough to send the audience into a prolonged spasm of shrieks.

Act uncorks a novel tap twist for the finish. Two of the boys start spouting each a line. One brings on a challenge. A second appears with a pair of folks and the combatants clank foil against foil and graduate into a variety. Rest of the foursome soon join, similarly armed, and the act goes into military drill. Boy quickly builds to a rousing send-off. *Ode.*

WILLIAM HALL (2)

Singing
11 Mins.; One Palace

William Hall, sustaining artist on CBS, comes in with a strong voice and winning personality. Like most of his brethren from the other currents, he lacks the personality to which variety stars are accustomed, but, discounting that, his showing is okay. Hall uses male, but his voice doesn't bring enough to get along without it, which may bring up the question of whether or not a mike to hold up the voice would be a selling in person less noticeable.

Hall is a tall lad who spots well. He opens strong on "Without a Soul," which ends with a bang, well done, then announces his conception of three pop ballads. It's a melody and followed for finish by "Round the Bend in the Road," another perfect for baritone.

At the Saturday afternoon show, Hall backed away from an encore, excusing himself by saying he had to be on the radio within three hours. Maybe in Philly? *Chas.*

SHEILA BARRETT (1)

Impersonations
8 Mins.; One (Special)

Law's Orchestra, N. Y.

Miss Barrett, a pretty brunette with a trim figure is trying impersonations. Deuced here on a four-act and fared fairly. Not very strong.

Here Miss Barrett did better with Impressions of comedy stage names. Dramatic type, impersonating Barrymore and Lenore Utter proved mild. That may be a tip to stick to comic manager like Ed Wynn, Bert Lehr and Zasu Pitts. Best bit was the Pitts number. The Pitts mannerisms and nervous twitches copious in theme.

Miss Barrett plays under a spot and is accompanied by musical routines on the piano by an intended male pianist. *Shon.*

DO, RE, MI (4)

(Ann Bathly, Maybelle and Evelyn Ross)
Harmony Singing
11 Mins.; Two Palace

These three personable missuses from the radio pick the three low notes of the musical scale as their billing. They don't try too hard to show off their vocal range. Turn is typical of harmony trios from the air, but does not shape as better than average.

They walked on to a mild hand here. Girls try for novelty in their harmony, doing as finale two numbers, "31st Street Blues" and "Please, Mr. Hemingway," first in a muted manner.

No hill-billy attempt at all. Following opera money, Smile for Me, they go into "Paradise," which is led off by the girl who seems to have the best voice.

Dictation at all times good, one point strongly in favor of the Do, Re, Mi threesome. Everything through the mikes. No. 2 here. *Char.*

ALLEN AND EDDIE (2)

Comedy, Singing, Dancing
11 Mins.; One Grand O. H.

Capable and promising comic on the Eddie end of the act, but the material and the young lad doing the feeding won't help lift him out of the minor classification. Partner has the better appearance and the ingratiating personality but the knack for building the gag and the timing of the punch line. Collection of patter bits is of the tried and true kind, showing wide and liberal borrowing, with lots of wit and word play. On the Eddie end, in particular, derives from an old Eugene and Willie Howard routine, which was done in a television broadcast over W2XAU, New York, the same week (11).

Allen and Eddie give their act a fast and noisy entry. It's a parody melody of college tunes that winds up in a comedy tap. With the exception of the dance bit that takes them off, the routine is given over to verbal exchange. Laugh returns would be better if the feed could ease up the tension he seems to be under and adopt a better sense of timing.

Turn is easily commendable for the deuce spots on the secondary nabe setups. *Ode.*

PALACE, N. Y.

It's radio week at the Palace, and but for "Phantom President" (Par) and "Graduate" (Wynn) the show is good as bill as has played the former regular spots here.

Opens with Mildred Andree and band, six women, all but the leader in evening dress, making a pretty ensemble before a nice drop. Several and a half minutes of the evening. Miss Andree doing stunts in black pajamas. Jay Bee and Alyce Carter, who have been booked at Miss Carr's variations of handless cartwheels. Does some fast dance and a weak imitation of Eddie Carr.

In Trey Bert Matthews, with a girl and a man, combine a sketch in black and white who come in pair with some dancing. Nothing sensational but pleasing.

Most longed for once last in Newark, "Hollywood on Parade," with ten people, offers the green doubles before with different characters. The lead now is "Jimmie Durante" who is really funny and comical in his dancing and singing. "Cagney's" trick dance up and down stairs while skipping rope is striking. The stars do many specialties.

When last here Irving Newhoff clanked in with colored boy who was natural in dancing and who completely stole the act. He still has a fire-dancer, but if he is the same one as the one who was booked at the Newhoff. He went big with this crowd.

One man constitute Eleanor Eaton and Girls. Has its own leader in the pit though nothing in music. The crowd is chiefly a series of dancing specialties with some songs. Begins and ends with a piano and a woman who tumbles and a man who does a four, but featured are several variations of spinning a man from a spot.

The vaude runs over two hours but the big house on the opening night is still in the act. Every act with enthusiasm. Followed by "Exposed" (Bagie) which was followed by post-show, probably due to house improvement.

everything, doing two numbers and warming up fast.

See Jackson, who proceeded, found several outers and a few who shake specially, having some artistic restraint, which, it turned out, was not appreciated.

Miss Jones hit prompted Sissle to settle down for most of the rest of the afternoon, a grave error. His final number was a two-part band stanza featuring the clarinetist and his long-unsustained note. Instead Sissle brought out a new act, must get again, and then when curtains seemed the thing to do, Sissle himself laughed into "New a Little Prayer," going through the entire song. In all this stalled the act about seven minutes, but the crowd should have been its running time. Sissle's down here after a season at the Park Central.

Why not put those toe-and-heel throwers into the main orchestra number, which is hot-hot itself and win up there time and drums.

Do-Re-Mi trio (New Acts) is Ann Bathly and Maybelle and Evelyn Ross. They're typical of harmony trios developed by the air, but not as strong as some, and have more of a show than a strong, a forced encore.

The other act try trying out vaudeville. The house has the odds much greater in his favor. He lacks the usual showman's sense of timing and in his favor is personality and a bit of baritone. The voice may not have the feeling women talk about, but it has plenty of force and would probably do okay without a mike.

Hall scored good returns, but deuced an encore and would excuse: "I'm sorry, I've got to go on the radio at 7:15." The precise time when the act was booked for 4:11 p.m. and the audience in some quarters started to chuckle.

Allen and Eddie, a trio, preceded Hall, also working on, but without a pianist. They do subliminally the same as they've been doing at Palace for some time and get over satisfactorily. While there may be a little more showmanship and a bit more of a showman's sense of timing, they look like they're going to be a good act.

Lora Hoffman, who once took prima-donnaing seriously in the picture, is back in the act. She and Charlie Hill's comedy in his turn, and does it as well as she tosses a bit of soporano. Toward the end of the act, she and Hoffman, who has her big moment singing "Trees" and "The Way to the Heart," come from the pit during a part of it. Biz S.R.O. Saturday afternoon at the second show. *Char.*

SHUBERT, NEWARK

Newark, Oct. 15.

Even if dubbed-opposition this solitary vaudeville spot seems to be no difficulty securing good acts and good bills. The show has no big names, but otherwise it is as good a bill as has played the former regular spots here.

Opens with Mildred Andree and band, six women, all but the leader in evening dress, making a pretty ensemble before a nice drop. Several and a half minutes of the evening. Miss Andree doing stunts in black pajamas. Jay Bee and Alyce Carter, who have been booked at Miss Carr's variations of handless cartwheels. Does some fast dance and a weak imitation of Eddie Carr.

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STATE-LAKE, CHI

Chicago, Oct. 14.

Won't they, or can't they, treat the State-Lake a little more kindly? To jump price up and while at the same time reducing the number of acts might be considered sufficiently difficult. To make the change even more glaring the first week of the new policy has the State-Lake down to four acts, from five acts, but from seven to four. No amount of hocus-focus can persuade laymen to regard the Weaver Bros. as two acts.

A little more imagination in New York as to the probable mental reactions of Chicagoans would help a lot. This is a different town. They count their acts and their changes. And got a deal less of both this week. The very least of the new policy should have delivered the first week was a full roster on the verities of vaudeville.

Time will, at course, divulge whether the new style of shows will be asked in the coin of the till. Meanwhile what is perhaps encouraging is the undoubted recognition by RKO that the State-Lake is a different town. The house has been atrociously booked in the past two weeks. Last week, the final number of the show was a bad vaudeville bill, as a bill, as Chicago has seen since the Academy went burlesque.

It's a good one, but it's a stentorian tone that the State-Lake's failure during the past three months has not only been a bad vaudeville, it has simply been denied confirmation that any old kind of vaudeville, flaccid as the counter like a sloppy under the Columbia bed, it room, just won't do. And to declare that in the budget available in it, it was the best that could be done, it's a good one, but it's a stentorian tone that the State-Lake's failure during the past three months has not only been a bad vaudeville, it has simply been denied confirmation that any old kind of vaudeville, flaccid as the counter like a sloppy under the Columbia bed, it room, just won't do. 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EMPIRE, PARIS

(Continued from page 33)

ing and Boys, acrobats: Les Marcellos also acrobats; Nello and his partner, bicycle acrobats, and Lou Barrison, dancer on stilts. The second part of the show, with Lex's Miniature Ballet—antique dancing done by half a dozen girls dressed in period and in a studio, no lack of interest and poor presentation.

High exec of the Natan circuit was present on the Friday opening of new bill, resulting not only in the fact of the Natan circuit's taken care of, with considerable duplication of numbers—very annoying to patrons—and nobody having sufficient showmanship backstage to handle the ballet situation and out it short in time.

LOEW'S ORPHEUM

New York, Oct. 14. In the 43 minutes or so which the four acts consume on the Orphe's first half this week, customers got only fairly and evenly spaced Royce with the Reiss Brothers and tiny Nina take the closing spot, ending in a comedy and leave customers in good humor.

However, the Orph had a push-over week-end with a push-over crowd. The atmosphere of film is especially appropriate for the Orph's locality which is largely foreign.

Outside of Miss Royce (who copied plenty of glory in a solo to the Orph) and her helpmate, the Orph's program carried only three acts. Cut-down to four turns from the usual five, the act alone by the unusual running length of the film feature, 112 minutes.

The four acts comprise a modest layout and don't pack the Loew exchequer very much on costs. After the Case Brothers, the variety act with their wire act, a thin stream of laughter trickles through the bill directed by the two comedians.

Low until it widens with Miss Royce and the Reiss Brothers. The first act, the Case Brothers, comes from Los Angeles, standard. Act gets a slow start coming directly after Sheila and Bert. The Case Brothers, who are the main attraction, pick up the act with the injection of some comedy angles involving a miniature tumbler who makes up the third member of the team.

Midget provides a laughing finish for the act and the Case Brothers, Barret fared well with her impressions of Ed Wynn, Zaeh Pitts and Bert. The Case Brothers, who are the main attraction, pick up the act with the injection of some comedy angles involving a miniature tumbler who makes up the third member of the team.

The Case Brothers' act has Marie on the stage, a chair, a chair jumping and acrobatic tricks. The boys go on the wire class them as expert. A buck tilt done by one of the boys without a fall. The girls huzzah anywhere. Newswell and trailers round out the program.

Shon.

GRAND O. H., N. Y.

Lots of people on the four-act bill that bridged the week-end, with appearances at least giving the impression that the Grand O. H. had done a little razzle-dazzle on the vaude payroll. First act numbered five, the third turn five and the last act five. The total of nine. Quality of the show as a whole easily nudged over par for this spot.

Saturday matinee found the house pretty near capacity, with the kids jamming the balcony and making a good show of the Grand O. H. Zombie (U.A.). Sharing the screen load was "Those We Love" (World-Wide) and a collection of news clips.

Per usual the stage layout carried a welter of tap dancing. Starting on the exhibition of the Grand O. H. this classification was the Bobby Randall unit in the opening act. Nicely dressed, with a good deal of looks and youth, the turn failed to make much of an impression from the audience display. The act was toward the end, when the two boys backed a tantalizing load of scenic back.

Both of the boys in the quietest are exceptional beauty. The boys, both with the warbling and the stopping, but either the knock or the experience is not so good as as useful is the dark-haired toe dancer, but the talent here also to stand a little. The act was toward the end, when the two boys backed a tantalizing load of scenic back.

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through the paces, but a straight line to give the clown first a touch of contrast. Ex-Healities monopolize the proceedings, and there's a little of the same old, same old around and interpolate a song number. Also in the act is a tall, lithe, titan-halred bawler, who holds the crowd in a good laugh. It's the sudden pulling off of the girl's hair, and the shock of the girl's dance moment, revealing her figure in nothing but a slender bra and scanty skirt. The girl, however, is something neat in instrumental harmonizing during the encore performance. The girl is in process of experiment and revising. Basis for a strong comedy is being developed. It's all a matter of getting set with aurifer material. Most here showered the laughs in steady flow and made a unanimous vote on the matter.

Heaps of heat, noise, rhythm and dance talent in the scat affair, labeled "Harlem Nights," that finished off the stage parade. Seven-piece band blew torrid and as forte bass as possible, and the girl, impersonator, "Harlem Nights" dashed off a fast and nimble conglomeration of taps whenever things started to get slow. The girl's other exhibits was the inevitable staircase tripping, but with a novel twist. The girl, impersonator, "Harlem Nights" dashed off a fast and nimble conglomeration of taps whenever things started to get slow. The girl's other exhibits was the inevitable staircase tripping, but with a novel twist. The girl, impersonator, "Harlem Nights" dashed off a fast and nimble conglomeration of taps whenever things started to get slow. The girl's other exhibits was the inevitable staircase tripping, but with a novel twist.

Cirque D'Hiver, Paris

Paris, Oct. 2. Show has plenty of animals, clowning on a lion and tiger taming. Also one equestrian and one horse-display number, plus a pair of lions and a tiger. The show has plenty of animals, clowning on a lion and tiger taming. Also one equestrian and one horse-display number, plus a pair of lions and a tiger. The show has plenty of animals, clowning on a lion and tiger taming. Also one equestrian and one horse-display number, plus a pair of lions and a tiger.

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Another good number is Yokoto, Japanese equilibrist, who has a very clever act of balancing on his two hands on a table. The building up progressively two piles of what looks like cigar boxes up to the height of two feet, which means that to finish the building he has to stand upside down on one end, reaching one box two feet below the other hand.

The best number is Paul Reiff's Trane circus, which closes the first half. Band includes 15 girls all dressed in white tigrane costumes, including two drummers, a drum, Paul Reiff playing in a fancy uniform. They lead, play numbers such as "The Dance of the Lancers," "The Gargian Rhapsody," "Blue Danube Waltz," and numbers from "Countess Mariza."

Though the performers are individually ordinary, and circus lighting is crude, they have enough of a light and sound to make a good show. The show has plenty of animals, clowning on a lion and tiger taming. Also one equestrian and one horse-display number, plus a pair of lions and a tiger.

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ORPHEUM, MPLS.

Minneapolis, Oct. 13.

The current bill shapes up as a comedy and feminine polichinelle. It also includes several screen numbers, but the main attraction is in consequence thereof, it has much in its favor and holds considerable audience.

Exponents of good looks there are the glamorous brunette Pola Negri and the stunning blonde Josephine D'Arby. The girl, impersonator, "Harlem Nights" dashed off a fast and nimble conglomeration of taps whenever things started to get slow. The girl's other exhibits was the inevitable staircase tripping, but with a novel twist.

Gene Morgan and Josephine Dunn from the movies, but not well known to screen fans, and the girl, impersonator, "Harlem Nights" dashed off a fast and nimble conglomeration of taps whenever things started to get slow. The girl's other exhibits was the inevitable staircase tripping, but with a novel twist.

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PARADISE, BRONX

Bronx, N. Y., Oct. 15.

When Molly Picon comes back to New York City, she is the touring it's news. When she comes back to vaude it's news. When she comes back to the Paradise, Bronx (practically home territory) it should be a big success story.

PARAMOUNT, L. A.

Los Angeles, Oct. 13.

First performance today indicates that the stage part of the program was hurriedly thrown together and the vocal part was hastily tacked on by chopping things short and cashing in on the turnover of the screen draw. "Big Broadcast" is the only one of the three acts that has a close of the initial stanza, and gave a rosy hue to its b. o. possibilities.

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'I'm Telling You'

By Jack Osterman

THEY CAN TAKE THIS WEATHER AND GIVE IT BACK TO THE INDIANS.

Go West Young Man
In the forthcoming flick, 'Night After Night,' the opening crack Mae West gives out is a pip. She enters bedecked with jewels and pearls up to her shoulders as one dame gasps, 'Goodness, what pearls!' Mae sighs, 'Goodness had nothing to do with these pearls.'

Description
James (radio ed) Cannon in describing a playwright says, 'He writes his stuff on milk toast with a dull knife.'

Finally Got A Break
There has been a woman on Broadway for years who possesses a double voice. She never could get to first base until last week the tide turned.
She signed up her soprano with NBC and the other one with Columbia.

Good Part
Bill Demarest tells of the time Warners signed him as he laid around the studio for months doing nothing. While walking around the lot one day he bumped into an exec who asked him what picture he was working in and what part he was playing.
'Monte Blue's picture and I'm playing his dead brother,' Bill told him.
'Okay, the boss answered, as he walked on.'

Critically Speaking
In making all the openings last week we enjoyed 'Loved You Wednesday.' During the course of 'Rendezvous' everyone in the cast is shot, so at the finish the head writer takes a bow.
We took Gracie Allen to see 'Black Sheep' because she told us she adored animal shows.

Live La Tucker
After Sophie Tucker's six-minute reception died down at the Paramount Grill premiere, she asked your scribbler to be mic. We agreed and began announcing the literati present introducing them as so and so who writes a column for such and such.
After the tenth one Al Lackey yelled, 'Jack, introduce some one who can write a check.'

Bum Rap
The Coney Island Chamber of Commerce has taken steps to stop the propaganda that Broadway has turned out to be another Coney Island.

Happy Birthday
Harry Barris spills the episode of the tramp who knocked on the back door and asked the lady for a piece of cake. 'I'm sorry I haven't any cake, but I'll get you some bread and jam.'
'Nothin' doing,' the bum yelled, 'Dis is my birthday and I gotta have cake.'

Ostermania
It might interest you to know

Decorative Payoff

Business isn't so good with one Broadway press agent, but he has got one of the classiest offices in town, thanks to an excellent taste in house furnishings.

In lieu of non-payment of a bill for publicity services rendered, the p. a. accepted the actor-client's parlor furniture, drapes and all, and moved the whole works down to his office.

SHOWMAN AS V.P. OF BROOKLYN DODGERS

James Mulvey, New York business manager for the Sam Goldwyn interests, last week was elected vice-president of the Brooklyn National League Baseball Club. Happened at the time Stephen McKeever, secretary, moved up to the presidency succeeding Frank B. York.

Mulvey is one of the few showmen ever to be importantly identified with a big league club. The late Harry Frazee, who owned the Boston Red Sox, was the most prominent showmen connected with baseball.

McKeever, is Mulvey's father-in-law.

ONE BOTTLE OF BOOZE HELD ON A NUISANCE

Los Angeles, Oct. 17.
Ruling that one bottle of liquor on a table is no evidence that the place is maintaining a nuisance, U. S. Commissioner David B. Head, dismissed charges against Thomas R. Gannon, proprietor of the Back Yard, Hollywood night spot.
Place had been raided by Federal prohibition agents and local police a week previous.

MARRIAGES

Lorayne Du Val, actress, to Bert Six, cameraman, Oct. 12, in Hollywood.

Evelyn Law, dancer, to Dr. Julius Herli, Los Angeles, Oct. 14.
Freddie Engel, band leader, now playing at the Palms, Albany, and Emily Konechek of that city, were married at Luzerne, N. Y., by Justice of the Peace John D. Rock. The couple will make their home at Luzerne.

Claude Moye, WTAM radio singer known as 'Pie Plant Pete,' eloped with Jeannette Schauer, Cleveland non-pro, to Erie, Pa., to be married Oct. 5.

That Renee Carroll, the Sardi hat check girl, has for her real monicker, Rebecca Shapiro... Willie Horewitz, mng. of the Chicago Robbins music branch, in town to make sure his boss sails... they've moved our desk up nearer the door... Last year the Palace offered George Cohan a fabulous sum to play it... Now that he's there in 'Phantom President' he isn't even in lights... ARE YOU READING?

A Lesson

Adherents of the Mayfair Club among the profession generally and fondly have looked to this New York weekly gathering, the Mayfair, where those of the stage could informally disport themselves of a Saturday evening with no professional cares.

At the Los Angeles Mayfair it has been the custom of those monthly gatherings to be impromptu, or with lavish preparation, for the performers in which members take part. This difference has always made the Manhattan Mayfair stand in relief as a relaxation port for the performer. But over the past couple of seasons the Atlantic Mayfair has occasionally seen fit to dress from its unwritten promise of refuge, although it probably has now determined never to wander from this path again. The result for this is an incident climaxing the club's opening for the season last Saturday night.

The cause was the thunder of a tin tipping time as it struck at the feet of the operatic singer, Mary Lewis. Miss Lewis, called upon by Bill Gaxton, at first modestly declined but finally had to answer the insistent applause from those at the tables. Then, in the midst of a legendary hiccup, she came to a halt with mortification for everybody in the room.

Totally underserving of such a gesture, Miss Lewis handled the situation exceedingly well by ignoring the coin, finishing her song, then stooping to pick it up, and thoughtfully handing it to the waiter. Gaxton was willing to follow Miss Lewis' lead and overlook the embarrassing incident but Gaxton, blazng, and justifiably so, made an issue of it and ultimately called upon the person who did the toasting to stand up and apologize to Miss Lewis. Result was with indorsement of Gaxton's indignation from many of those present, Miss Lewis by now in tears, and a complete damper placed upon a party which had achieved the distinction of being a rollicking success from 11 to 4:15 a. m. It followed a full hour when Gaxton had spent talking people to arise from their tables and entertain.

The blame cannot be placed anywhere upon the person who threw the coin. Unfortunately as the incident was in the first place, the emphasis laid upon it but aggravated. However, the zeal to make amends so forcefully stamped the episode upon those present that it will leave a lasting impression. And although it's certain that no professional threw that coin, it served to prove the indignities professionals are subjected to in the theatre. It was a request and custom with which few of them have any sympathy.

Meanwhile, Miss Lewis may gain some satisfaction from the thought that her martyrdom has henceforth undoubtedly won for performers the privacy which they are entitled to at gatherings such as these.

Democrats' Booth

A booth and platform with microphone and amplifiers made an appearance at the 43rd street end of Times Square Saturday. Under the direction of the Theatrical Division of the Democratic campaign, daily entertainment will be presented until Election. Equipment also includes a small picture screen. Wayne Pierson and Eddie Dowling are in charge.
The equipment was installed in conjunction with the daily 'Mirror' which started a straw vote poll at the booth.

BIRTHS

Daughter, Emily Rawlings Price, to Mr. and Mrs. John Price, in New York, Oct. 8. Father is with the New York 'Herald Tribune.' It's their third child.

Irving Carlin, daughter, Sept. 28, at Los Angeles. Father operates the Alvarado and Empire, pictures, and the Kabitzer's Roost cafe.

Surplus Hotel Rooms on Credit Visioned as Nation-wide Relief

Dempsy and Kearns

At the Schmeling-Walker fight, Jack Dempsy, who shook hands with Jack Kearns when he was introduced, sat with Bill Carey, boss of Madison Square Garden. Carey suggested to the former champ that he should be back under Kearns management and that a Dempsy-Schmeling match would draw big money.
Dempsy replied: 'Let Kearns fight him.'

FEATHERWEIGHT CROWN TO KEED—IT'S A GIFT

By JACK PULASKI

Kid Chocolate, the boxing bonbon, finally grabbed the featherweight title, vacated early in the summer by Bat Battlinio, who outgrew the division. They matched the Keed with Lew Feldman, whom he had out-pointed twice previously, so that in doing it three to nothing with ease last Thursday (18), the title was virtually presented to the patent-leather haired ebony boy.
For a championship fight the Garden has rarely if ever been so poorly attended, violently contracting with the capcity house of the week before when McLarnin and Leonard met. The fans knew the Chocolate-Feldman event could not be as hot as the betting odds of eight to five on the Keed indicated.

Chocolate's manager acted as though the result was a foregone conclusion, lazily attending his man by smothering down the knicks at rest periods. The Cuban did not exhibit the flashy style that brought him attention, fighting in spurts after taking a good lead on points.

Only two rounds went to Feldman, the fifth and the eighth when he was the cooler head. But in the ninth Lew went down and took a nine count. That at least was a surprise because Chocolate is no socker. That he should win by a kayo was another thing not expected, but it happened in the 12th. Match was stopped by the referee because of Feldman's battered nose. He came in with a damaged nose and Chocolate kept pecking at it until the gore caused the customers to yell for interference.

Lew could have completed the 15 round fight, but he was the k. o. should be in his record, even though technical.
Two ten rounders which preceded the main bout were much more to the liking of the customers. Chick Devlin of the coast and Frank Battaglia of Winnipeg, both 160 pounders, traded plenty of hard blows. The match was pretty wild and a draw, which was probably the right decision because observers were sharply divided as to who was out in front.

The other match resulted in the knockout of Paul Pirrone of Cleveland by Ben Jey, the East Sider, who suddenly developed a punch late in the fight. Pirrone was down twice in the first round, but thereafter he showed something and closed Jey's left lamp. In the sixth he was dropped so many times that the referee stopped it.

Earlier in the week Tony Cazoneri knocked out Frankie Petrolle in the curtain outdoor show at Zb-bette Place. It was a chilly night and Tony made short work of it, to the satisfaction of the fans. Petrolle had come down from Albany where he put an up-stater to sleep so the Tony's work proved a lively evening Nov. 4 when he meets the rugged Billy Petrolle in defense of the lightweight title.

The hotels of the whole country, most of them half empty now, may provide homes for the needy among the white-collared class by making rooms available for six months this winter on a basis of three years to pay. Plan on being sponsored by the Times Square hotel, New York, whose president, William S. Brown, is setting aside 100 rooms on a three-year credit extension.

If his gesture works out, he will first attempt to get all or as many of the New York hotels as possible to adopt a similar policy in view of the times. From that beginning, Brown visions the possibility of similar help throughout the nation.

Actors and other members of show business are included in Brown's welcome, but so far he has made no direct contact with amusement organizations, first wanting the sanction of religious, unemployment and other agencies through whom persons eligible for a free room would be recommended.

In New York at present there are 45,000 empty rooms in hotels. Around the country Brown estimates at least 500,000 could be taken out of without hotels having to turn away any paying guests.

Proposal would be for each hostelry to set aside 10% of their rooms, the percentage that will be available at the Times Square, to those properly recommended.

Beneficiaries Pay Up

Brown last winter on the quiet took care of 50 people. Of that number 25% have already obtained jobs and paid for their rent. Brown says that experiment proves to him that there are a lot of persons now who barely have enough to eat and clothe themselves but inside of three years should be employed.

In a gesture by Brown in two directions, that of establishing good will for hotels is one. On the other hand, with rooms empty now, hotels would be providing charity mostly on paper, with odds probably in favor of collecting the rent within three years. Outlay by the hotel against the three-year gamble would mostly be for linens, light, etc.

There will be no publicity given to names of persons accepting rooms this winter, under Brown's plan. Only he and the auditor of the hotel will know who the 'credit' guests are, this information to be kept from desk clerks, bellboys and others.

Brown says that while his hotel does not insure a majority of show people guests, he personally realizes there are many persons in the business, actors and others, who are probably in need of housing and they will be as welcome as anyone.

FLIPPEN'S FLIPPANCY A NEAR-CASE AT LAW

Jay C. Flippen had an uncomfortable finale to a pleasant evening last Thursday when a rookie cop, asked him what was in the package he was about to put in a taxi. Flippen said it was beer and the law took him to the station house.

Frederick E. Goldsmith represented him before U. S. Commissioner Cotter. The attorney pointed out the officer would never have known it was beer unless told so by the defendant and the case was dismissed.

Goldsmith cracked later that had there been 23 bottles instead of 24, it wouldn't have been a case anyhow.

Eatery Cops Theatre Bargain Hours Idea

Minneapolis, Oct. 17.
Twin City restaurant is copying theatre system of having early bargain hours. Out to 11:30 a. m. daily luncheon costs customers 15c. After 11:30 and until noon the price for the same meal is 24c. From 12 p. m. onwards the cost of the luncheon jumps to 35c.

The establishment has increased its pre-noon business substantially without adversely affecting its trade during the later hours.

'Round the Square

Harlem Vandalism

Vandalism, which has been on the increase in the Harlem sector, particularly adjacent to the black-and-tan cafes, has the nite club entrepreneurs on a vigilante qui vive to protect the olay carriage trade which parks its cars and finds its way broken by the natives.

Quite a few of the Broadway bunch of late have had tops of their sedans slashed or otherwise damaged and articles stolen from the parked cars while they were in the cabarets and dance halls.

The side streets adjoining the Savoy ballroom have been a particular menace. This colored dancehall has been drawing the faded Broadwayites of late who watch the dusky Harlemites go through their 'Lindy Hop' legmania on the dance floor, this being the current rage with the Harlem jazz beaus and bells, and upon exiting have discovered the parked motors very much messed up.

Mouse In A Window

A free midnight show on Broadway came off in the window of a Times Square corner drug store. On display was praline candy and bubbling away was a small mouse. Looked at first like a stunt to a gathering crowd but it wasn't funny. It was a mouse manager. He sought to grab mouse and find one of those gadgets they use to smash things from an upper shelf but the rodent was always too fast.

The performance went on for an hour, by which time the mouse had his fill and disappeared.

Broadway

Ed Olmstead down with a bad cold.

Wayne Pierson was born a Quaker.

Margaret Russell created a stir with a new haircut.

Jack Lewis new manager of the Plaza Casino, Port Washington.

Walter Reads tells the hot story of a brother showman he loved out.

Jack Curley threatens a 'golden slipper' marathon dance in Brooklyn.

Frances McCoy limping around with a bad gam from an auto accident.

Novelty of week, Harry Kay at Soph Tucker opening with Lee Shubert.

Plenty of former important showmen hanging around Film Center buildings.

Dave Marks, king of toy manufacturers, moves to large suite in Savoy-Plaza.

Who is it in Paramount that adds never having seen Greta Garbo on the screen?

Gertrude Selig never misses a Warren William picture, but misses plenty of others.

Dr. Rockwell humorously postcards from Maine about his shooting excursion there.

Sam Shipman, who may do his own play, and the cold stage director, Winston in a huddle at Sardis.

George Jessel back in town, expecting to leave for Coast to make 'Wonder Bar' if Jolson doesn't sue him.

Ed Hurley threw an impromptu party for William Kent and other 'Show Boat' folks at the Petruska club.

Bill Oviatt, the Massachusetts squire, stopped over on way to coast for a visit. Retired from show biz years ago.

Joe E. Brown arrived in New York yesterday (Monday) for a brief vacation. He'll be east no longer than three weeks.

F. F. F. Abbot, of Great Neck, to direct the plays this season at Plandome, Long Island, of the Plandome Players.

Edward G. Robinson making all the first nights and expecting to remain here for the winter, enjoying 'F' way for a change.

Pernod (d silent), the liquor used in 'I Loved You Wednesday,' is absent of the 'poison' eliminated. It's high-proof Upple.

The Will Mahoney goes out socially tonight even though he inserted one of those not-responsible-for-his-debts ads in paper and will leave for coast soon on a two months' vacation.

Gus Kneale, who split away from the Tyson-United ticket office after being associated with Dave Marks for 31 years, now has his own agency.

Mrs. Rose Cohn and Mrs. Moe Rheingold, of the Hollywood Cohns and Rheingolds, awaiting the advent of Harry Cohn, prez of Columbia.

Mrs. Charlie Morrison is a better car parker than her husband. In fact, Charlie insists on it. Else she does the carving, but Charlie will carry the grips if cornered.

The L. A. Ambassador's Cocoanut Grove atmosphere will be transplanted to the Park Central for Harry Barris' opening Friday (Sat) with his comedy, 'The White Man' (Mrs. Barris) featured. Both were long prominent at the L. A. Grove.

Washington

Leonard Davis wearing glasses again.

Irrving Bornstein replaces Glenn Jones at Lotus.

Jimmie Wilkinson resigns from WRG to start legal mag.

Sen. White in town for few days still threatening to rewrite his Radio act.

Ed Telford and Martin Codel, 'Broadcasting Editors,' all smiles on first birthday of mag.

Jess Willard says it's got to be DeVault Willard now he's commercial manager for local CBS.

Sam Galantny taken out of his new offices at Columbia Exchange and wondering what has become of depression.

Prize stunt of week is Hardie Meakin's planting picture of Lee Tracy on back page of Washington Post's rotogravure in tie-up with dent. store.

E. de S. Melcher, replacing Bill Landright at end of Star, gets daily column. Next victory for local theatres is to get his name over top of column instead of at end.

Janet Coon, runner-up in RKO-NBC Daily News contest, starts week at Club Michel Friday as prize. Has done two years vaudeville, so should be in element. Keith's office official meeting place for three exploiters stalled here this week. Norma Felt (M-G-M), Fred Marshall (Columbia) and Charlie Wright (UA).

Hollywood

Jimmy Durante at Tahoe again. Bob Ritchie left for New York.

Jack Gam tussling with the flu. Nita Ashurst taking two months off.

Ralph Parham has given up his Malibu abode.

Jerry Horwin is keeping social engagements only.

W. R. Hearst expected back on the coast next week.

Colonel Jason Joy of the Hays office wearing a beret.

Jack Sherrill has joined the Lichting & Englander agency.

Joan Crawford is taking tennis lessons from May Sutton Bundy.

Bill Rice back after two months with the wife's folks in Metro.

Barbara Kent has entered Metro's training school. She's not on salary.

Universal will spend \$50,000 on a stage for miniature camera work.

Hedda Hopper stumping at women's luncheons for the Republican ticket.

Neither Wallace Beery or Marie Dressler wear make-up for the camera.

Herbert Brenon at his Malibu home after a five-month sojourn abroad.

Bill Franklin, RKO Canadian rep, sightseeing here with Mrs. Franklin.

Don Eddy got heavy week-end play for the opening of the Wertheimers Duane.

Don Eddy has acquired an interest in Standish Casting Directory.

Tamar Lane and Mrs. Lane (Barbara Worth) in New Orleans as part of a tour of the country.

Joe Morrison hopped here from New York by plane, but left immediately for Palm Springs.

David Lewis is filling post of supervising westerns at Radio for the time being.

William Sera, manager of the local Roxie, will marry Alma Hollister, daughter of U. S. District Court Judge Harry Hollister.

Plenty of Loys in Metro's 'Fu Manchu.' Besides Myrna Loy there are three Chinese bit players, Fung Loy, Ching Loy and Bing Loy.

Irving Sinclair has folded his hands in front of his studio, and is leaving for New York, where he joins the art staff of Street & Smith, publishers.

Alfred A. Cohn, Universal writer, busy denying that he's Albert J. Cohen, tennis player and Universal story editor, who was sued for divorce recently. Says it's just a coincidence.

In Paramount's 'I Had a Million,' Richard Bennett, the millionaire who hands \$1,000,000 checks to people, claims his part is so small that he would save money if he just made out the checks and a messenger boy delivered them.

New Haven

By Harold Bone

Vaude at the College is wowing 'em.

Who sent those flowers to Trislie Frizanza?

Locals are pulling for a click for Bob Miller.

Ursula Parrott got that divorce in Bridgeport.

'Green Pastures' set for Shubert week of Nov. 7.

Freddy Johnson is proud of his Viking necesity.

Don Jacobson used to dazzle 'em with a pool cue.

Stanley Carroll is signing his column the 'Rainbow Inn' reopens with Al Stinner's orchestra.

Did Flo Mayo recover from that 'Don Finn' an haddie.

Freddy Scoville and the Roger Scoville partyed.

Max Riley back at Arthur office after weeks of illness.

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VARIETY

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15 YEARS AGO

(From 'Variety' and 'Clippings')

Managers all at sea over the ticket tax, just going into effect. Wanted to switch to the Canadian system of 10% tax of receipts instead of on each ticket. Gov't. got the best of the half pennies on the each ticket system, so it stayed.

First use of films in a political campaign. Democrats in N. Y. to use projectors in trucks. Used gas for illumination.

Benny Piermont, former booking manager for Shvedy, was in Camp Upton as a corporal. Putting on shows with talent recruited from the army.

Police established a one way traffic rule during the hour on Broadway. Pedestrians went south on the west side and north on the other pavement. Applied only between 39th and 41st streets where theatres were located.

Hippodrome the previous week took in \$70,000, best gross by \$5,000. Represented a profit of about \$40,000. World Series helped.

'Our Bette' taken off in Chicago as too rough though piece had a run in N. Y.

Louis B. Mayer had just resigned as Metro's Boston exchange manager to go with Select. Break came when he signed Anita Stewart for his own outside venture.

New York papers censored the ads on the Fox roadshowing of 'Cleopatra.' Star was Theda Bara.

Lee Ochs and the operators' union in a jam. He refused to sign a new contract and ran his Costello theatre as a non-union house. Sam Kaplan was trying to force the issue to influence other exhibitors.

Prizma process was hailed as the solution of the picture in colors.

50 YEARS AGO

(From 'Clippings')

'Jesse James, the Bandit King,' was the title of a melodrama which was doing good business. James had recently been killed by the Ford brothers, who were a dime museum attraction.

More than 3,000 were turned away from a night performance of the Barnum & Bailey show in Pittsburgh. A G. A. R. parade had brought 40,000 visitors to town and they stayed over for the circus.

Helena Modjeska made her American reappearance in Boston after an absence of three years. Maured Barrymore was her leading man. 'Clippings' commented he did not know his lines.

'Les Contes Hoffman' ('Tales of Hoffman') given its first American presentation in San Francisco. At the Tivoli, for many years the home of light musicals.

'Clippings' cracked 'It long ago ceased to be expected in reason that British critics would treat American artists fairly.' The 'Times' had called Eben Plimpton, an able leading man, 'ill-bred, unkempt and ungainly.'

So much interest was shown in the forthcoming appearance of Lily Langtry that Henry E. Abbey announced tickets to the premier would be sold at auction.

Three different advertisements in a single issue called for players for 'Uncle Tom's Cabin' companies. All three also wanted a donkey for Marks and trained bloodhounds. 'Hounds' were mostly mastiffs or Great Danes.

J. K. Emmett in 'Fritz Among the Gypsies' played St. Louis two weeks to \$17,392. Top money for the town.

Inside Stuff—Legit

Ben Hecht and Charles MacArthur have finally written a third act for their 'Twentieth Century,' the play which Hecht and MacArthur somehow just couldn't get a third act for. They now have a third act written. But not for Jed Harris' production. Piece is now owned and will be produced by Philip Dunning and George Abbott.

History of 'Twentieth Century' has become almost a theatrical tradition. Harris read the first act and it is understood to have paid an exceptional large sum for the play. Story is he managed to borrow this advance back from MacArthur after paying it, but no doubt that he did pay heavily. A third act was delivered and Harris began casting. No third act ever showed up despite continued pleas on the part of Harris. For three seasons he tried to rake up the third act and then gave up a few weeks ago. Abbott and Dunning grabbing the play. And from out of the air a third stanza has evolved.

Now said that Abbott & Dunning will pay Harris a flat sum for his rights in the play. He is understood to claim he didn't completely let go all rights, and confabs are on to determine how much he has coming, if any, from the new producers. Soon as that's settled the play will go into rehearsal.

A new problem for legit casting agents has developed because of Equity's alien actors regulations. Casters are finding it hard to collect commissions, the foreigners contending that after paying off Equity they cannot afford to pay the agents.

There can be no stalling so far as Equity is concerned. It gets its slice from the managers, who must hold it out of salaries. The alien is dilatory. Equity rule on foreigners is 5% of salary weekly, with a minimum of \$10 weekly. Usual fee to agents is 5%.

Situation came to light with the opening of Earl Carroll's 'Vanities.' One agency booked five English turns in the revue, but has been unable to collect commissions. Usually an English representative is also concerned and when the acts involved return home, some settlement will probably be made.

When Equity installed its permit system, one of the points agreed to by that body was to see that actors paid agents their commissions. That still goes for American actors, but Equity exercises no jurisdiction over the visitors in this respect. Equity people have not given consideration to methods of disciplining alien actors who do not pay agents' commissions. Equity takes the position that it is not interested that way, indicating its preference in having its own members engaged.

Coast production of 'Intermission,' which opened and closed in San Francisco after two weeks, was called off when the backer Maxwell Shayne, refused to advance any more money.

Filed by Irving Kaye Davis, his the bump from the start. Opening at Santa Barbara, the cast learned they would not be paid for the two day break-in. Contracts were for nine performance, but included no Sunday shows in 'Frisco, so producers counted in the two Santa Barbara appearances.

Later, in 'Frisco, the co-producer, Harold Berg, asked the cast to take a 25% cut despite an Equity bond for their salaries. Show closed when the Equity bond ran out. Shane, p. a. for Fanchon and Marco, relinquished all connection with the show after seeing the Santa Barbara opening.

Non-Equity members of the cast filed wage claims with the state labor bureau in San Francisco.

Earl Carroll entered into an agency buy last season for his 'Vanities' then at the new Carroll, renamed the Casino. It provided for some agencies to pay for the last four weeks of a 32 weeks' buy in advance. When dispossessed he moved to the 44th Street and the matter of the buy became a worry to ticket men. Because the show was then playing on terms with the Shuberts' rather than in Carroll's own theatre, the brokers were not able to hold out on settling for the final month although 'Vanities' played 34 weeks. About \$12,000 is due the brokers with no settlement in sight.

Current edition of the revue, at the Broadway, has a 16 weeks' buy. Business after the opening dropped sharply and the agencies are wondering whether they will go more into the red on Carroll's account.

John Golden pulled his usual stunt of leaving town 10 days before a Rachel Crothers play opens on Broadway. He is the producer of 'When Ladies Meet,' the season's first dramatic hit, but Miss Crothers was in complete charge of its staging as she was with her 'As Husbands Go' and 'Gay.' After the premiere, which was splendid, Golden, his general manager, tried to reach Golden by telegram unsuccessfully. Golden first knew of the hit when reading the New York papers in White Sulphur Springs two days after the opening.

Before 'Ladies' opened at the Royale 99 side seats were removed including a row nearest the lobby, thereby proving an easier exit than formerly. When the show closed 28 seats were put back with the balance out permanently. Golden is co-receiver for the Royale and leased it for 21 months. Shuberts who formerly owned the theatre protested in court but the complaint was dismissed.

There is a reason why Helen Broderick's laugh score in 'Vanities' is not that expected. She was originally assigned to say lines which she thought too low. Miss Broderick consulted Equity and was advised to refuse the rough dialog.

The actress thereupon advised Earl Carroll that the lines were out so far as she was concerned. She indicated that it was his move to complain to Equity but he did not. The objectionable lines were deleted from the skits. The current edition of 'Vanities' is rated cleaner than usual.

Miss Broderick was all set to double from 'Vanities' to the Fleischmann program on NBC when Earl Carroll refused permission for the radio side work.

Carroll asked for a share of Miss Broderick's radio earnings. When the comedienne refused to split, the whole deal was cold.

Metro is insidiously having money in two legit plays thus far this season, both of them plays which opened in New York during the past week. Plays are Arthur Hopkins' 'Rendezvous' and Crosby Gage's 'I Loved You Wednesday.'

Critics, on reviewing both plays, pointed out that both would make better pictures than plays.

A benefit recently held at the Casino theatre, New York, on behalf of the Actors Dinner Club netted \$4,000 which virtually took care of the deficit.

Club is spotted in the basement of Loew's State on the site of a former cafeteria. Number of free meals is not announced but the point of diners not knowing who pay and who does not, appears to be working out excellently.

'Best Years' started on tour Monday despite its weak showing on Broadway (Bijou). Route calls for its playing some of the Guild, Erlanger and Shubert subscription bookings.

From one quarter it is claimed the producers figure 'Years' okay out of town, especially ahead of 'Another Language,' there being a simi-

Inside Stuff—Vaude

For the first time in many years theatregoers of Hartford are experiencing a rivalry for patronage among the different chains of theatres in this city. For more than a year newspapers received small lineage from the houses, promotion was at a standstill and exploitation was hardly heard of. Most of the managers sat back and waited for either business to pick up or for a leader to start the ballyhoo.

With the opening of vaudeville at the Capitol on Labor Day, the first stage show in this city in more than a year, other downtown theatres; and even the nabes broke into the ranks with either presentations or amateur frolics such as this city has not been accustomed to.

Every home in this city is being ballyhoed by telephone, direct mail and other methods, schools are being exploited and sandwich men are making an entry through an act squeezed through the Board of Aldermen by a group of amateur theatrical men. Full pages of advertising now mean nothing for theatres.

Trouble over a Harlem club date played by the Three Keys, colored radio trio, brought temporary cancellation of the act's current holdover week at the Capitol, New York, but was settled before the opening show Thursday (13). Act is playing as scheduled.

Club engagement was claimed by the Loew office to have been played without notification and declared a contract violation. Act had signed for the club before signing its Loew paper.

NBC, to whom the Keys are under contract for radio, intervened with Loew in the act's behalf.

Comes now the perennial warning of local vaude and picture house managers. 'Don't call it 'Frisco'.

The act that shortens up that burg's monicker to one syllable immediately stamps itself as one lacking in intelligence, culture, polish and good sense in the opinion of the native sticklers who are fanatics on this subject.

Charles Carver, the juggler, took a roundabout route to his profession. As a boy in Switzerland he had weak eyes. Refusing to keep at the circus, he tried to strengthen his optics he was set to throwing balls into the air and catching them.

He became so adept that ultimately he was juggling for a living.

Inside Stuff—Pictures

(Continued from page 28)

ent guest invitations to fill the house. Oct. 20 is the opening date. Theatre seats 400.

A year ago Universal bought the picture rights to the Robinson-Linsley stage play, 'Oh Promise Me,' at a reported price of \$35,000. For several months various writers did adaptations and dialog, but studio turned thumbs down on all and finally decided the play was not screen material.

Title has now been given to the next Mix picture.

For the first time in New York theatres on the west side of town are edging into the territory near Broadway.

The Chaloner, on Ninth avenue, has a flock of sandwich men patrolling Eighth avenue in zones controlled by the Consolidated circuit. Chaloner is ballyhoing its dime admission and pointing out the saving realized in walking just another block west.

Following the preview of his latest picture, 'Trouble in Paradise,' Ernst Lubitsch told friends that he deserved no credit for the performance of Herbert Marshall, from legit, who drew a rave from everyone present. Lubitsch said that Marshall was the one actor in his experience who did not need direction. Nine times out of 10 direction would probably spoil Marshall's work, stated Lubitsch.

Drunk party scene in the stage version of 'Cavalcade' has been deleted from the picture script by Fox.

This sequence roused the ire of many groups in England, the headmaster of St. Paul's, a strong protest because the boys in it were supposedly from that school.

A total of 16,000 feet has been shot on the bull fight sequence alone in 'Kid from Spain,' one of the two sequences in which Sidney Franklin, Brooklyn's bull fighter, appears. Picture is nearing completion on the Coast.

Sa far Goldwyn is \$65,000 over his budget on the bull fight stuff.

Warners has purchased the 'Saturday Evening Post' article, 'Theft of Mona Lisa,' which last year dealt with the theft of that painting from the Louvre in 1919, and is having Sidney Sullivan make a screen treatment thereof. Unusual for an article to be purchased for that purpose. Radio owns 'Theft of Mona Lisa,' a completed German film on the same subject.

Fox, like other studios, is in the market for writers and imports a number of novelties, magazine scribes and others from the east yearly. Writing publicity at the Fox studio is Robert Burkhardt, who with his wife has authored 17 published novels in the past eight years.

Mike Simmons has written a script for a giveaway commercial short to be distributed by a motor company.

Reel will star Jack Pearl and will be directed by Joseph Santley. It will be produced at the Eastern Service Studios.

George K. Spoor, pioneer producer of Essanay fame, has been a heavy loser in the depressed real estate market of Chicago where he resides. Spoor owned a number of north side apartment buildings and hotels.

larity in plots. Show was produced by Elizabeth Miele and the Shuberts, the receivership and being interested.

'Black Sheep' opened last Thursday (13) at the Morosco, New York, and was taken off Saturday. It was written and presented by Elmer Rice whose 'Counsellor-at-Law' was a comedy smash last season. Latter show and 'Left Bank,' which was mildly successful, were Rice's first shows as a manager-author.

'Sheep' was given a critical drubbing, the reviewers guessing that the play had been in the bottom of Rice's trunk.

Chicago Women's Club theatre presented a very creditable \$1.10 production of 'Finamore' which ran two weeks.

Lillian Hesser Hopper, present wife of deWolf Hopper, played the lead. Other professionals in the cast were Raymond Koch, Edwin Kemp and Al Bryant. H. C. Howard staged.

George Bernard Shaw was the battery boy and Samuel Insull the operator when the first telephone was installed in London 50 years or more ago.

Shubert Net Worth Cent on Dollar As Receivers' Shows Go Into Red

The receivers of the Shubert Theatre Corporation have been able to show no progress toward the rehabilitation of the business in the first six weeks of the season. In fact the receivership is so much further in the red, it is estimated by those familiar with the situation, that if liquidation were ordered, the creditors would get approximately one cent on the dollar. That takes the net worth of the "old gold debentures" totaling \$6,450,000.

Last spring when the receivers obtained permission to continue operating until December, the estimated worth of creditors' claims was four cents on the dollar.

The receivers stated at the time that the only way the financial condition of the business could be improved was in the production of there would be no rise in "realty values in the immediate future. To date they have been unable to produce a hit and most of the "realty" has been abandoned because it meant further expenditure in fixed charges.

Liquidation Looms
Virtual admission that the Shubert receivership stood in danger of liquidation came in a report filed last week. Publication in the dailies caused consternation in the Shubert offices. It was stated, however, no formal receivers' report had been filed, but that a memorandum had been attached to a report on a realty transaction, handled by Alfred McCormack of the legal firm of Cravath, De Gersdorff, Swaine & Wood, attorneys for the Shubert estate. Lee Shubert and the Irving Trust Company. The report included the comment:

"The immediate outlook for the business is very uncertain. It is entirely dependent upon the production of substantial income from the attractions and a substantial increase of revenues from theatre operation. If no theatre income is realized and the attractions just break even, the above schedules show that the receivers may be forced to borrow an additional \$115,000 if they are to continue the business until the end of December."

Showdown Dec. 2
It is contended that the receivers seek to continue the business until the first of the year with the court's permission. Peter Sedgwick, Judge Francis C. Caffery is Dec. 2, at which time the court may order the assets of the corporation to be put into the hammer.

It was pointed out that receivers certificates totaling \$250,000 have been sold. The issue named by the court was \$300,000 and an added \$100,000 in certificates was authorized. About \$175,000 from certificates was to be devoted to producing shows, the balance to be set aside for receivers and counsel fees and other expenditures. It appeared that the money so raised has been expended with the exception of \$30,000, the cash on balance on Sept. 30.

The identity of purchasers of the receivers' certificates has been kept under cover. An un-named corporation was designated and it is believed the Shuberts are interested. The certificates are a claim against the estate and in the event of liquidation would be satisfied before the creditors would be paid in whatever money the assets would net.

Shows Have Deficit
Whatever profit the receivers can show is mostly coming from theatre managers playing in Shubert's shows. None of the shows under receivership direction has made money and all are reported to be in the red.

There appears to be comparatively little remaining valuable realty in the hands of the receivers, as compared to the vaunted vast holdings of the Shubert estate several years ago. Many theatres have been turned back to holders of the mortgages. Nine of 14 leased houses in New York have been dumped into town houses have been dropped through disaffirmation of leases. It is claimed that by such realty operation, annual carrying charges totaling \$475,000 have been saved.

Action by the Independent Bondholders Committee for a re-adjudication investigation of the Shuberts since incorporation, is still pending. Charles B. Hughes, Jr. appointed as

A Cop Cops

Los Angeles, Oct. 15.
Marco B. Sheffield, the detective who has been the star of the production of "Harlem," drew raves from all reviewers. It is his first stage appearance.
For the past 16 years Sheffield has been a member of the local police department, five years of which he spent in charge of the squad covering the city's colored belt. He recently resigned to become an actor.

Salmaggi Walks Out On Opera in Chicago; Songbirds Stranded

Chicago, Oct. 17.
Alfredo Salmaggi, promoter of the Studebaker Grand Opera Co., scratched today, leaving the troupe of songbirds stranded.

Information is that the advance sale for the season that was to have opened tomorrow (Tues.) amounted to only \$500.
Salmaggi got himself a bankroll during the summer through the successful promotion of a fresco opera, but according to report, went on the road in the interim and dropped most of the coin.

Johnny Bernero, representative of the Chapin estate, got a note today from Salmaggi brusquely announcing that everything was off until after election.

BASIL RATHBONE WANTS 'THE CAPTIVE' FOR ENG.

Hollywood, Oct. 17.
Arthur Hornblow, Jr., who adapted the French play, received word from Basil Rathbone in England that he had cleared with the censors there to produce Edouard Bourdet's "The Captive" in English.
Rathbone inquired for the British rights to the play.

ROBE DUENNAS REDUCED

Wardrobe Women's Union Agrees to \$5 Pay Cut

A wage cut was accepted by wardrobe mistresses last week after a session with the Theatre League which acted for the managers. Mistresses are now scaled at \$45 an assistants at \$40, each being reduced \$5 weekly.

Mistresses have a union known as the Theatrical Wardrobe Assistants No. 16,770. Wage cut effective from Oct. 10.

Erskin Back From Coast For Legit Prod. Again

Chester Erskin is back in New York from the Coast, with three legit propositions in operation.
Several retakes on Erskin's first picture job, the Al Jolson-U.S. film, are yet to be made, but Erskin was given permission to come on to New York, where he makes to be handled by studio staff.

FELIX COLLAPSES

An 18-hour stretch daily as dance stage of "Forward March" caused the collapse at one of last week's Bowdells at the Selwyn, New York, of Seymour Felix.

He was out for two days.

'Lizzie' in Spice Series

Allan King on Oct. 26 opens "Lysistrata" at his downtown Moulin Rouge. Oakland. Has been dark several weeks following quick run of "Flat Tire" and shorter stay of "Flat Tire."

counsel to hear arguments upon which he will base his report to the court, has not yet called on the in-house committee counsel to state its case. Latter not concerned with the present condition of the corporation, looking otherwise for remedy if its contention is upheld.

'MAGOO' CAST

After Colbert, Tracy, Osterman, Chick Chandler, Vaude, Picked

Leads for "The Great Magoo," the Ben Hecht-Gene Fowler comedy shortly to start rehearsals, have not been definitely chosen but Billy Rose is negotiating with Claudette Colbert, Lee Tracy, Jack Osterman and Chick Chandler. Chandler is from vaudeville and has been ordered to report for rehearsal next week. It's their first time together.

Miss Colbert and Tracy are on the coast, the script having been forwarded to the former. Casting is expected to be completed this week.

NBC QUITS OWN LEGIT BOOKING

The National Broadcasting Co. has taken a definite position in the matter of advertising its initial "legit" attraction, "Tommy's Corners," which is playing the stocks. Considerably less money is being devoted to publicity than is usual for a touring attraction, the air firm contending that its broadcasts concerning the rural comedy are reaching many more people than ads in the dailies.

NBC also rated itself being entitled to a break-in sharing the advertising expenditure stating the standing of the corporation rather than the show itself called for better terms. Theatre managers think otherwise. Discussions with bookers over that matter and other booking contract clauses are accredited to meticulous attorneys in the NBC office and their unfamiliarity with show business.

"Corners" bookings arranged by its own office have added about \$500 weekly to the operating cost jumps. No admission scale has been set yet, but the theatre's boxoffice force will distribute the tickets and the charity will be designated in each city by a committee selected for that purpose.

These mistakes were not repeated when booking was turned over to booking specialists but NBC is still asking questions about show business.

GRACE MOORE DITCHES MET TO DO 'DU BARRY'

Grace Moore has been engaged to play title role in "Du Barry" with Mrs. Joe Leblang has announced for the Cohan next month. It was reported before that the song-bird had signed for the role. Moore declined the deal the time, it being explained that she was under contract to the Metropolitan.

In signing for "Du Barry" Miss Moore nets aside two contracts. One for the Met and another calling for 20 concerts. It was with the consent of Gatti-Cazazza, operatic impresario, that the show engagement was made possible. Miss Moore rates highly as an operatic lyric soprano, and she has agreed to rejoin the Met after the show engagement.

'Singapore' Withdrawn

"Singapore," a drama presented by John Henkel Meyer, was withdrawn at Jackson Heights Saturday (15), after trying out for two weeks. Show expected to reopen after schedule changes. It was slated for Fulton.

Play was authored by Harold Wolf, stage manager of "Of This I Sing." Robert Keith will do the rewriting.

Laughton to England

Hollywood, Oct. 17.
Upon completion of "Island of Lost Souls" at Paramount, Charles Laughton goes to England to appear in a play for Gilbert Miller. Actor is expected back here in July to complete his Par contract which calls for three more pictures.

EQUITY STOPS 'BRAWL'

"The Brawl," melodrama which rehearses several days at the Times Square, was stopped by Equity last week for failure to file a bond guaranteeing salaries.
Leon Doyle was ordered to present the play. Mack Hillard was associated with him.

Two-a-Day White's Casino Policy, Richman Permanent M. C.; Girl Line

Aerial Olive Branch

Pittsburgh, Oct. 17.
Page Congressman Sirovich, who has been the town hero since Howard Lawson's "Pure in Heart" opened at the Nixon, it was panned severely, among others, by George Seibel of the "Sun-Telegraph."

The day after Seibel's review appeared, the critic asked Lawson to be his guest on a weekly air period over WCAE. Lawson readily accepted, and even went so far as to say some nice things about Seibel during the interview.

Paging Audience for Wynn's Broadcast and Proceeds to Charity

Pittsburgh, Oct. 17.

Starting with his engagement here at the Nixon next week in "The Laugh Parade," Ed Wynn will get a special wire for his weekly Texaco broadcast Tuesday night. At the same time, he's trying a new wrinkle here and if it's successful, it will be carried out in other cities on tour.

It seems Wynn works best with an audience, and WCAE doesn't have the facilities to give the comedian that. Inasmuch as his Tuesday night performance in each city is called off because of the broadcast, the theatre is available and Wynn will go out over the air from the stage, with a paying audience, and all the proceeds going to charity.

No admission scale has been set yet, but the theatre's boxoffice force will distribute the tickets and the charity will be designated in each city by a committee selected for that purpose.

CHAS. DAZEY'S NEW ONE DEBUTS IN HOME TOWN

Charles T. Dazey, veteran playwright, recently presented a new play "A. Thru the Rye" at his home town, Quincy, Illinois, where he is now living. It was a civic holiday and a packed house greeted the oldtimer who wrote "In Old Kentucky" and other plays of the old 19-20-30 days.

Mr. Dazey responded to cries of 'author' with a curtain speech.

Shuberts Want 'Music' For Touring Version

Shuberts are angling for the road rights of "Face the Music," presented by Sam H. Harris and Irving Berlin last season at the New Amsterdam, New York. Original producers decided against touring the heavy show. Shubert interest is in purchasing the score and not the production, plan being to adapt it to a revue to be hailed at moderate cost.

"Music" was opened as the best revue in a decade. It ran about five months but failed to earn more than half its production cost which approximated \$180,000.

Columbus Sans Legit

Columbus, Oct. 17.
Legitimate Columbus is again a thing to be contended with. Great Lakes Theatres couldn't get over the hurdle of low grosses and a battle with the local musicians' union so it's all off and the Hartman is to go films for the first time in its history. All bookings have been cancelled.

Great Lakes Theatres has a 20-year lease on the house, but whether the town can stand or support another major film house remains to be seen.

Fletcher's Long Jump

San Francisco, Oct. 17.
Erasmus Fletcher bowed out of "As Handstands Go" at Duffy's Alcazar last week, scrambling for New York.

There he will go into the untitled "Big Boy" production. Ronald Teller succeeds Fletcher in "Handstands."

George White will run a vaudeville revue at two-a-day, \$2 top and change the bill about every four weeks when he moves into the Casino (formerly the Earl Carroll) next month. He has arranged to take over the theatre from the banker-operators.

Harry Richman will m.c. the White revues on a permanent basis, remaining as a regular attraction with the other acts booked and changed around him. White is understood to have gained Equity's permission to give 14 performances a week, including a pair on Sundays, with the show falling under vaudeville classification.

Specialty Show Type

The bills will run in vaudeville fashion, with hits booked between the specialties. Latter will be mostly revived blackouts, etc., from past "Scandals." A line of girls will run through the shows with the acts.

White intends to retain the Casino if he produces another "Scandals" later on.

"Show Boat" leaves the Casino Saturday (22) at which time the revival will have completed 23 weeks on Broadway. First stand out is Boston, where two weeks are booked. A concession was made in the number of standard shows is to use, that matter holding up final road plans of "Boat" for a time. Understood about nine men less than originally scheduled will be back.

Charles Wininger left the "Show Boat" cast Saturday, William Kent going in. Aunt Jemima also out, being replaced by Angelina Lawson, colored vaudeville, who dubbed for Big Tess several times.

FILM COS. PROMPT WITH BIDS FOR STAGE PLAYS

Picture companies have started early on the stage play time this season two plays having been purchased or put at option during the past few weeks, and several other sales are on the fire. Sold this far are "Another Language" to Metro, and "Lilly Turner" to Warner Brothers.

Several picture companies have made tentative offers to Herman Shubert for "Clear All Wires" in current play, with nothing set as yet. Hot on the play's trails are Columbia and Metro, with a bid in also for "Another Language" to Metro.

Paramount was the first company to get after Guthrie McClintic's production, "The Case of the Frightened Lady," an Edgar Wallace thriller which Monday night (10) under the name of "Criminal at Large." A British film of this play was made with some difficulties possible on the account, but it would like to do it over. Print of the British film has been sent for inspection.

No Helen Hayes Legit, The Metro's Willing

Hollywood, Oct. 17.
Helen Hayes does not intend returning to legit this fall or winter. Under her contract at Metro, she is permitted a 50-50 split of her time between pictures and the stage, but she does not figure on taking advantage of it this season. Starting "Son of David" next week, present plans are for her to immediately follow this with "White Sky," which will probably take her way past the New Year.

LA VERNE'S LEGIT OFFER

Hollywood, Oct. 17.
Lucille La Verne is wanted for the Ben Hecht-Gene Fowler play, "The Great Magoo," in New York. Salary is being ironed out.

Actress is now working in Par's "Wild Horse Mesa."

Morse East on 'Incubator'

Hollywood, Oct. 17.
Brewster Morse is headed for New York to direct at "Incubator," the Edison and Burton show, announced for the Royal.

While here, Morse wrote an original, "Hear of the Juggler," and completed an adaptation for King.

2 B'way Entries Have Chance, 2 Die; 'Sing' Jumps to \$30,000; 'Ladies' Big

Last week's new shows included two which are regarded having a chance for moderately large grosses, but on the whole the premiere card was disappointing. Another two of the half dozen entries were quickly taken out.

Best showing on Broadway last week was made by "Of These I Sing" at the 46th Street and 10th Avenue, which moved to the run leaders, and with a lower scale jumped its gross to \$30,000.

Nearest music to it was "Flying Colors," around \$28,000; "Vanities" was estimated as dropping back further to \$20,000; "Americana" first full week was but fair, with a gross around \$18,000.

'Criminal' Looks Best
Of last week's card "Criminal at Large" looked best with a gross of nearly \$10,000; "I Loved You Wednesday" was well touted, but was let down by the first nighters, getting \$8,000 in seven performances; "Henderson" also showing promise from the critics, but an agency buy should and it may make the grade; "Men Must Fight," which the week looked doubtful after mixed notices; "Black Sheep," at the Morocco and "Punch," 49th Street, closed and closed.

Elmer Rice, who wrote and produced the former, was the victim of the press and public. I have withdrawn "Black Sheep." Additional withdrawals include "The Man Who Came to Dinner" at the Biltmore. Only definite closing this week is "Show Boat," which sailed to the road.

"When Ladies Meet" remains the only real hit among the new shows. First full week, \$12,000. Presented independently, but estimated, the takings going close to \$18,000. What with few closings last Saturday, "Show Boat" started with 18 patrons this week, but there will be 27 shows in all by Saturday, one more than last week's total.

Due next week, "Tell Her the Truth," Cort; "Dangerous Corner," Empire; "The Amazon," Broadway; "The Girl Outside," Little; "Carry Nation," Biltmore; revival of "Lillian," Civic Repertory; "The Girl Outside," Little; "There's Always Juliet," Ritz (not the original cast), Estimates for Last Week

"Absent Father," Vanderbilt (1st week) \$1,000-\$12,000. Presented independently (Kensalt), written by Francis De Witt; opened Monday.

"Americana," Shubert (3d week) (\$1,395-\$4,400). Despite attention drawn through newspaper controversy, business last week approximated \$18,000 first full week.

"Another Language," Booth (26th week) (\$7,100-\$10,000). Mixed with the takings around \$11,000; death of new comedies favorable to theater.

"Ballyhoo of 1932," 44th St. (7th week) (\$1,325-\$3,850). Has not developed as expected; business around \$18,000 which is about even break.

"Black Sheep," Morocco. Opened last Saturday; taken out Saturday; panned.

"Clear All Wires," Times Square (6th week) (\$1,057-\$3,000). Shows were particularly hit last Thursday for no apparent reason; came back and claimed around \$9,000.

"Criminal at Large," Belasco (2d week) (\$1,000-\$12,000). Appeared to have best chance among the new entries; approximated \$10,000; okay for mystery piece.

"Dinner at Eight," Music Box (1st week) (\$1,000-\$3,355). Opens closed Saturday (2d); presented by Sam H. Harris, written by George S. Kaufman and Edna Ferber; first dramatic show at this season.

"Flying Colors," Shubert (8th week) (\$1,446-\$4,400). Holding to good business, around \$26,000 last week, finishing up strong.

"I Loved You Wednesday," Harris (2d week) (\$1,051-\$3,300). Drew good notices and strong business; initially indicated; agency call light; \$8,000 in first seven times.

"Morning Departure," National (1st week) (\$1,164-\$3,300). Presented independently (D. Timon), written by George S. Kaufman and Dan Jarrold; opens Thursday (2d).

"Mademoiselle," Playhouse (1st week) (\$1,076-\$3,300). Presented by William A. Brady; adapted from the drama of Jacques Deval by Grace George; opens Thursday.

"Men Must Fight," Lyceum (2d week) (\$1,007-\$3,300). Opened last week; notices mostly unfavorable.

"None," Avon (3d week) (\$1,830-\$3,300). Second full week; moderate trade; gross around \$9,000 should better even break.

"Of These I Sing," Shubert (3d week) (\$1,015-\$3,300). Colored drama showed a slight increase at \$3,500 first week; low cost show.

"Of These I Sing," Shubert (3d week) (\$1,413-\$4,400). Moved to new quarters; higher attendance capacity; lower prices helped gross

Light Opera Stock for S. Diego; 'Pinafore' First

San Diego, Oct. 17.
Morris B. Streeter is organizing a light opera company, which will open at the Savoy here Oct. 30, with "Pinafore."

Principals are John Henderson, Bonita, Harry Stafford, Harry Well, Will Struber, Otto Henderson, Devona Doox and Ivan Kalbrok. Will Blackburn is manager. It will be the first time the city has had musical stock in several years.

'Vienna' Does \$12,000 in 4 Mpls. Shows; All Capacity at Met

Minneapolis, Oct. 17.
Alfred Lunt and Lynn Fontanne in "Reunion in Vienna" did capacity at every performance at the Metropolitan, grossing \$12,000 for three nights and matinee. This was the initial all-out road show with season and was scaled at the moderate top of \$2,750 at night and \$2,250 for the matinee. "Counselor at Law" is underlined.

Critics heaped praise on "The Anarchist," which indicated that the stock at the Shubert, but the takings of less than \$3,200 were disappointing.

"Dazzle" (burlesque), with Watson & Cohen, did around \$2,500 at the Gayety, an improvement on recent business.

'BRIDE'S FRISCO \$9,000, 'HUSBAND' \$7,500, GOOD

San Francisco, Oct. 17.
Two satisfactory grosses again constituted the morale of the legitimate business. "Bride Sun Shines On" finishing an okay first week at the Shubert, and "The Girl Outside" holding up quite well in second stanza of "As Husbands Go" at Duffy's Alcazar.

Although "Husbands" was done with Laura Hope Crews at Erlanger's Columbia early in the year Miss Frederick is responsible for a brisk pace at the Henry Duffy boxoffice, second week getting around \$7,500 with main line. Incidentally, Miss Crews is now at Curran in "Bride." Bit quite good at \$9,000 for first week, but the business of Curran piece with one more to go.

Geary still dark, while Erlanger has been removed as a performer of "World" not doing so forte. Light opera due here about Nov. 1.

to \$30,000, which topped Broadway. "Peaches," 49th St. Opened Tuesday last week; taken out Saturday. "Broadway" (2d week) (\$2,118-\$3,300). Opened midweek of last week; notices disappointing; business around \$3,000; but on strength of try-out showing; has chance.

"Success Story," Elliot (4th week) (\$2,924-\$2,750). Extra space in tabs reflected in goodly cut rate sales; estimated topping \$5,000.

"The Good Earth," Guild (1st week) (\$1,914-\$3,300). Presented by Theatre Guild; adapted by Owen and Donald Davis from book; strong from town; opened Monday.

"The Other One," Biltmore. Withdrawn Saturday after two weeks; "Carry Nation" due late next week.

"The Passionate Pilgrim," 48th St. (1st week) (\$1,493-\$3,300). Presented independently (Howard Inches); written by Margaret Crossby; music by Wednesday (19).

"Vanities," Broadway (4th week) (\$1,800-\$4,400). Drip in business (it's close to the street); appears to be held up by agency buy, but gross estimated around \$26,000 is weak for major review.

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Nut of \$40,000 Drops

L. A. Opera Into Red
Los Angeles, Oct. 17.
Week of opera at the Philharmonic Auditorium had the Los Angeles Opera association dipping heavily into the red.

With a fund of around \$40,000, advances amounted to only \$28,000, and with pastateboards sold at the box office once the opera got under way.

'FIDDLE'S' \$16,000 LEADS LA'S FIVE

Los Angeles, Oct. 17.
Four legit continued and one opened this week, all getting a fair share of the available money, with the exception of "Harlem," all-colored drama at the Music Box, which did slightly over \$2,000 on the week, about nut money.

"Cat and the Fiddle" had its second \$16,000 week, with indications that it will hold to that for at least another stanza. "The Marquis" at El Capitan equalled last week with \$5,500. Piece is the steadiest draw Henry Duffy has had for the past six months.

"Rose of Flanders" at the Mayan continues to live on the overflow from "Cat and the Fiddle" at the Belasco next door, and friends of the co-op cast. Musical did a little over \$5,000 on the week, which takes care of the expenses.

"Young Ideas" with Morgan Wallace and "The Girl Outside" at the Wood Plumes Tuesday. First week got \$3,500. Short cast and expenses had the show showing a slight profit at the week, which takes care of the expenses.

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Le Gallienne Rep Leads Philly, \$18,000; 'Corner' Liked, Gets \$8,000

Guild's 'Pure in Heart' \$8,000 in Pittsb'g, Bad

Pittsburgh, Oct. 17.
One and one is the Guild's standing here for the new season. After cleaning up at the Nixon with "Good Earth" week before last, Guild sent along "Pure in Heart," also under subscription auspices of American Theatre Society, for a nose-dive. Notices pretty adverse for John Howard Lawson's piece and show stumbled along after week opening to poor \$8,000. At least half of that was in subscriptions, with little or no b. o. sale.

House currently dark, but relights a week with "Laugh Parade" and "Best Years" substituted for "Cynara," which follows as third subscription piece.

Taking for David Vail's stock company at Pitt picked up a bit.

'Fiddle,' Bos., \$24,500; Other Nifty Grosses Look the Real Thing

Boston, Oct. 17.
Six shows running and fine prospects for all. Last week, when five legit theatres were open for the first time this season, notices indicated that big grosses for three houses during September were no mere flashes in the pan. Local theatres are doing better than they have for several years.

New shows opening tonight (17) include "Cynara" with Philip Merivale, at the Plymouth; Eva Le Gallienne and Schildkraut alternating between "Camille" and "The Girl Outside" at the Wilbur; "The Gondolier" put on by an Aborn Gilbert and Sullivan company at the Hollis and "Mary, Mary, Clive and Viola" at the Copley.

The Cat and the Fiddle' gained momentum last week to gross nice \$24,500 at the Shubert. Only \$3,000 below capacity.

"The Mikado" at the Hollis, first of Gilbert and Sullivan, made good for good \$12,000, while Jane Cowie's revival of "The Man with a Load of Mischief" dropped \$2,000 to \$10,000, not bad.

"The Squawker" shuffled through its fourth week at the Copley, but it has already done much more than it was expected to. "Green Pastures" dropped to \$18,000 at the Copley for sixth week, but at that figure is high. "Pastures" will have done just about all it can when it finishes sixth weeks at the end of the month.

The film, "Strange Intimacy," playing at the Loew's, has done well. It jumped a little to \$17,000, very good.

Air Stages Stock
San Francisco, Oct. 17.
Baldwin McGraw, former KPO drama director, has organized Pacific Repertory Players, which he opened at the Tivoli yesterday (16) for a three day presentation of "The Enemy."

Hopes to do other productions.

Memphis Stock
Memphis, Oct. 17.
Olga Worrell will head a stock company at the Old Lyceum opening Nov. 7.

Future Plays
"Tin Boxes," by Dr. William I. Strouven, will be done in December by Robert Crawford Productions, Inc. As the title suggests, it will be a political expose.

"Lucky in Love," Ian Hay, will be produced by R. H. Burnside. Author is expected to come over for the opening.

"Bride of Torosko," adapted by Thornton Wilder from the Hungarian of Otto Indig, being considered by Gilbert Miller and Herman Shumlin.

"Number Please," play about two telephone girls written by Virginia Luce, herself a former switchboard girl, will be done by George Price. Play is an oddity in that there are but two male characters to 14 females.

"The Perfect Marriage" now in rehearsal in Boston under Shubert auspices. Edith Barrett and Edith Barrett have the leads. Due to open there Oct. 28.

"The Surgeon," drama on plastic surgery, will be done by Mirror Players. Latter is sponsored by Anthony Young, who authored the play.

Philadelphia, Oct. 17.
With three legit houses open last week, business was generally satisfactory and showed an upward trend.

Eva Le Gallienne's Civic Repertory Company, presenting "Camille" as far as the b. o. was concerned. Despite presence of stars and nice notices, comedy didn't climb at all. Second week helped some by Forum having entire house for two nights.

"Dangerous Corner," newcomer at Broad, got good reviews and hit around \$8,000, indications of picking up this week.

This week has three openings, "Man With a Load of Mischief" (with Jane Cowie) at the Chestnut (subscription), "Music in the Air" (Peggy Feary) at the Forum, and "The Girl Outside" (with Jane Cowie) at the Chestnut and "Forward March," Brown-Henderson musical offering, at the Forrest.

First week, all in for two weeks each, while "Forward March" was only a single week. This will mark first time this season, Philly has had four legit houses open for two nights.

"Vanities" (9th edition) is all by itself the week of the 34th, the theatre giving it the week of the 34th. "Cynara" is slated at the Chestnut and "9 Pine Street," Ray-Hewes dramatic offering, at the Garrick.

On Nov. 7, according to the latest advice, "Show Boat" comes into the Forrest for a single week, with "The Cat and the Fiddle" following also for one week only. These two bookings take the place of "Counselor at Law," which is sticking on Broadway.

Four of five other shows are mentioned as yet to follow "Dangerous Corner" in November, but no houses are named. "Humpty Dumpty," still listed for the 7th, and "The Fiddle" following also for one week only. These two bookings take the place of "Counselor at Law," which is sticking on Broadway.

The Broad has nothing announced as yet to follow "Dangerous Corner" out Samuel Nirdlinger, who is booking the house as an indie, has several shows in mind, but nothing is announced.

Estimates for Last Week
"Mademoiselle" (Chestnut, second week). Didn't get the b. o. draw expected and subscription aid could only bring the gross to \$8,000 and \$3,500. "Man With a Load of Mischief," next attraction, has nice advance.

Eva Le Gallienne's (Forrest, one week only). Upstairs trade did the trick with sell-outs there nightly and an even gross of \$8,000, which was otherwise not so hot. Not far under \$18,000 reported. "Forward March," in suddenly, has the house this week.

"Dangerous Corner" (Broad, first week). Got around \$8,000, with indications of picking up this week. Notices and satisfactory all around for brand new play.

Coast 'Moonlight' Tour
Opens at San Diego
Hollywood, Oct. 17.
"Mrs. Moonlight," which Charles Burke is producing here for a coast tour, goes into rehearsal Oct. 20.

In cast of the Benn W. Levy play are Marie McLaughlin, Edith Barrett, Zeffie Tilbury, Eric Snowden, Sonny Ray, Virginia Kahl and Don Koehler.

Opening set for Nov. 7, at the San Diego, for a three-day tryout.

Paskus Has Van Loan Play
H. Van Loan has completed a play, "The Broken Road," which he is holding by J. H. Paskus.

Engagements
Fuller Mellish, Irving Beebe, Marc Lobell, "Dark Hours."

Horace Lee Patrick, Charles Richmond, Helen Strickland, Sydney Riggs, "Girl Outside" (comedy).

Pauline Lord, Walter Connolly, Keaton Bondi, Ernest Lawford, Clara M. Lawrence, "The Girl Outside."

Thelma White, "Tell Her the Truth."

Myra Loyd, Austin Fairman, "Dinner at Eight."

Gorki's First Play Since the War Revealed in Moscow as Big Drama

By EUGENE LYONS

Moscow, Sept. 28.
The hand of Maxim Gorki, in his 64th year, is still amazingly steady and exact. "Egor Bulichev and Others," his first play since the war, just produced, in Moscow, is proof that the author of "Lower Depths" lost little if any of his great skill in depicting the Russia which was upset by the revolution in 1917.

Even the mountain of adulation and hero-worship and official flattery under which an ordinary man would have long ago been smothered has not destroyed him. In the political tracts which Gorki writes these days for the Soviet Union it is hard to discover the artist; he has given his conscience into the keeping of the politicians. But in this new play, written in the last two years, the same Gorki managed to disentangle himself from orthodox political faith.

It is doubtful whether the same play it has been written by an unknown writer, would have passed the censors in its present form. Its truthfulness is like a gust of fresh air upon a Russian stage smothered by the flattery of the new masters. It is to be hoped that the Gorki play, earnest and without artificial political morals, will make the Russian censored drama made to official order.

"Egor Bulichev and Others" is entirely in line with Bolshevik policy in its main outlines. Anything Gorki writes is sure to be in line with itself the luxury of ignoring policy in its detail; its human beings remain human and true to themselves. The servant girl, the healthy creature, who carries on her love affair with her master, does not turn into a class-conscious proletarian. Even at the very last, when the struggle of the proletarians can be heard outside the window, she remains a devoted servant and a devoted woman. If any other Gorki play, however, in the play, such a devotion would not be tolerated by the censors. Other incidents in the course of three living acts in the same way ignore the Soviet theatrical conventions.

The playwright himself calls the work "sketches in three acts," to indicate that there is no clean-cut plot in form. It is not unlike his famous "Lower Depths." It is plotless like "Life itself." Bulichev is a capitalist, a man of broad sympathies, deep understanding and robust intellect. He is the center of last years of his life in a series of scenes which are in effect portraits of the whole epoch.

He has depicted Bulichev and the people around him—his wife, a legitimate daughter, an illegitimate son, a son-in-law, the priests, employees, a sister-in-law who is a famous actress, and a number of individuals that they become symbols of their kind. Bulichev himself, although an intellectual who despises the bourgeoisie, is himself a bourgeois type of his class. Try as he will, he cannot escape the net of notions and morals in which he is caught and held fast.

The thread of action is more emotional than physical. We watch Bulichev reacting against his surroundings, especially against the bourgeoisie, and he learns that he is doomed to die of cancer and is shaken to his depths by the injustice of his fate. He begins to work the greater part of his life to inherit his wealth. He turns against God. In despair he turns to the quick remedies of poison and bullets, but he is killed by himself. With the vigor of a hard-thinking and deeply-feeling man he proceeds to expose the dishonesty and hypocrisy of the whole social system, but at the same time he cannot free himself of it. Even while dying he defends his money, intrigues and doubts that any other class could be better.

As a summary of the action the above is obviously unsatisfactory. But the play does not lend itself to summarizing. We watch Bulichev dying and realize that we are watching the whole Russian capitalist system die with him. It seems proper that the revolution which has now begun should triumph—here should triumph—it happens offstage and is only audible through the windows—just as Bulichev himself expires.

Notable scenes remain with the audience when the last curtain is down. For instance, a wonder-

Making a Front

Essen, Oct. 8.
The Colosseum variety theatre here has closed down altogether. It always seemed as if the theatre was sold out.

Now it is revealed seats were given away and daily receipts generally amounted to not more than \$16 or \$18.

'SERVICE,' LONDON HIT;
SECOND FOR D. SMITH

London, Oct. 7.
At Wyndham's the "Service," Dottie Smith's second play and another sure hit. Miss Smith started in show business by writing "Autumn Crocus" last season, which went over solidly and is scheduled to be seen in New York within a month or two.

"Service" has a department store theme with some good comedy and a bit of melodrama. It's capably portrayed, well mounted and got an excellent reception both by the first nighters and the next morning's press.

EDICT CREATES ROMAN
THEATRE MONOPOLY

Rome, Oct. 6.
Another move toward control of the whole theatrical business in this country by the states is revealed in the latest decree. The decree makes private theatrical agencies illegal.

No actors or actresses can be engaged except through the National Theatrical Workers' Bureau (Officio Nazionale di Collocamento), which is a government body. Even procuring a job for an actor or actress gratuitously is an offense, as the decree states.

Agency work, even if gratuitous, on the part of private individuals or associations for placing unemployed workers (in the show business) is to be punished with fines up to lire 5,000 (\$260).

Any theatrical manager engaging men or women must report the fact at once to the State office. He must do the same thing within five days if he discharges any employee or worker.

The law applies to actors, actresses, orchestra men, singers, dancers and dancers of the technical side. Also to ushers and program sellers.

Passion Play in 34

Munich, Oct. 8.

The Oberammergau Passion Play which, according to the ten-year plan, would not take place until 1934, has been postponed to the municipal council be repeated in 1934.

As the Passion Plays were introduced in 1834 the 100th anniversary will thus be observed in 1934.

working country yekel comes to head Bulichev by blowing a bass clarinet. His name, it happens, is Gabriel. The sick man, in a sardonic mood, convulsed with pain and intellectual despair, orders the quick to play "Blow, Gabriel, Blow!" The whole scene becomes symbolic of the absurdity and comedy of human striving.

Or another: Bulichev's sister-in-law, the nun, has come to exact a contribution for her convent. Bulichev feels as though the birds of prey were already circling over his corpse. He puts on the gramophone and dances wildly, in a frenzy of abandonment and despair, to prove to her and to himself that he is not yet dead, that she has come too soon.

At the opening, of course, the audience was wild in applause of Gorki, who was brought behind the footlights. It was at the Vakhtangoff theatre, the same troupe which did the modernized version of "Hamlet."

The lead role of Bulichev was played with extraordinary power by B. V. Shukin. The rest of the cast was excellent according to report.

The production was realistic, more nearly in the style of the Moscow Art than in the usual manner of the producers of "Hamlet" and "Aurora."

The direction is credited to O. N. Basov and A. D. Koslovsky.

Ted Trevor Figuring on Yankee Troupe for Paris

Paris, Oct. 8.
The American stage will be represented in Paris when an American company currently formed here to give American plays finds a suitable house.

Ted Trevor, who danced with Diana Harris, is angling.

Death Reveals Mexican Humble Stage Doorman Father of a Cardinal

Mexico City, Oct. 16.
A town character was killed the other night, and his passing has revealed a story of O'Henry-esque calibre. The character was Albert Mellini, an Italian, former grand opera singer, who once held the post of doorman of the Teatro Lirico, a local revue and burlesque house, from the boards of which Lupe Velez sprang to fame and fortune. Mellini was shot down and killed by an automobile.

Mellini came to Mexico in 1913 as a member of the chorus of the company that supported Enrico Caruso. He was often in the city, his voice impaired by the years. He became so fond of Mexico that he decided to make it his home. After a vicarious success on local boards in baritone and bass roles, he decided to make it his home. He was a doorman of the Teatro Lirico doorman. He wasn't above accepting substantial tips from stage door-ohna, generals and others who wanted to get behind the scenes.

The authorities who examined Mellini's effects got a great surprise. He was considered to be penniless, but the sum in his pockets furnished him a bulging canvas bag containing about 5,000 pesos (\$1,600). This money is believed to have represented most of his doorman's tips.

"This is the bag," he said, directing that the money be given to "My son, the Arch. Monsenor Mellini." Soon after the doorman's death, cables from the Vatican in Rome revealed that Monsenor Mellini had been made a cardinal.

SOUTHERN ENLARGES CHAIN; 8 WEEKS WORK

London, Oct. 8.

John Southern has formed a company with a capital of \$140,000 to lease the six theatres of Variety Theatre Consolidated, Ltd. known as the Syndicate Hall, the Metropolitan, Chelsea Palace, Walthamstow Palace, South London Palace, East Ham Theatre and Empress. With the exception of the Metropolitan, all the theatres are suburban houses managed by Walter Payne chairman and managing director. The rental for each includes \$3,300 per week, which includes the use of the saloons, and the lease is for 21 years.

Southern intends to spend \$30,000 in rebuilding three of the theatres. In the other three are in good condition.

This means Walter Payne and his fellow-directors, as well as all the bookers, etc., will be out with Southern adopting an open booking system, and not lying up with any agent.

Southern has also leased another suburban house, the old Queen's, Poplar, which gives him eight theatres, including the London Palladium. It is his intention to import foreign American acts for seven of his theatres and to keep the eighth in position to give eight weeks work to medium priced importations.

Miller's Revue Project For Printemps, Balieff

London, Oct. 8.
Gilbert Miller has an idea of producing a show, patterned after Chaur's Souris, in which he will star Yvonne Printemps and Nikita Balieff. Idea is to produce show in London around spring, and take it to America in the fall.

Eric Wolfheim is now on the Continent negotiating for Miller with the stars.

New Opera Comique Head

Paris, Oct. 8.

P. B. Gheusi, musician, writer and showman, has been nominated as the new manager for the Opera Comique by the French government.

He will be assisted by the orchestra leader, Ingelbrecht.

London Show World

This Is the Missus

London, Oct. 7.
Ellen Culshaw, in "Potash & Perlmutter" revival, is the only actress here who is not paying agent's commission although her engagement has been fixed by Parnell & Zettlin.

Which?—includes private lift Mrs. Alf Zettlin, of Parnell & Zettlin.

Burdon's Windfall

London, Oct. 8.

After getting \$500 per week for comedy lead in "The Dukes of the Desert," from British International Pictures, Albert Burdon found himself in great demand for further work.

It developed into an open competition between Burdon and Gaumont, with G. B. winning. Burdon was given a contract for one year, during which he will be called upon to make four films at the rate of \$7,000 per film.

Costly Filtration

British International Pictures are stiring with the idea of making a film of "The Dukes of the Desert" in English, English, French and German. Anna Ahlers, currently in the musical at His Majesty's, has been tested and found suitable, but the film is likely to cost about \$500,000, and B. I. P. is afraid it might be a too expensive filtration.

Mistiquette Angling

A picture taken from Paris is to the effect Mistiquette is angling to take the "Moulin Rouge" (now a musical in a picture house) with the idea of mounting a big spectacular revue of the Folies Bergere style this winter.

Twice Nightly Legit

"Cold Blood," produced by Reginald Denham and MacQueen Pope at the Duke of York's, Oct. 6, is a curious sort of thriller, well written from the literary angle, but with poor theatrical sense.

Its author, E. Powys Mathers, is known here as the compiler of what is called the world's most highbrow crossword.

Understanding in the management, when looking for finance, approached admirers of the author and asked them to subscribe \$250 each on subscription basis. This many of them did.

Tragicomic while Mabel Terry-Lewis, Ellen Terry's niece, has a strong part. Reception fair, but the play is being produced twice nightly—an innovation in the west end.

'Dizzy' Doubtful

The Disraeli of "Dizzy," produced at the Westminster, Oct. 5, bears little resemblance to Louis N. Parker's play on the famous statesman. Ernest Milton conveys an air of sympathy rather than the austere dignity of the original. It is from poverty to be Prime Minister of England.

Princess lies in an out-of-the-way spot, and it is doubtful if this effort will be strong enough to pull them in.

New Entries

Other productions scheduled for production at the Westminster include "Follow Me," by Tyrone Guthrie, his first stage offering, his works having been done only for radio, and an adaptation of "The Princess in the Cage," by C. B. Ferriand.

Hackett's New Piece

On Oct. 6 Walter Hackett presented another of his unique pieces, "The House of the Dead," which, despite certain weaknesses, looks like a substantial winner.

The Hackett Theatre (which is supported by Godfrey Tearle and Gordon Harrier, prime London favorites).

Making Home Debut

Starr and Jenkins opened Holborn Empire Oct. 3 and scored nicely. Starr has played around most European capitals, although this is their first London appearance.

Low Prices a Spur

The Hague, Oct. 7.

Left-season in full swing now. Attended by better with box office prices, lower. In the South this winter, a German opera company will be on tour. In Amsterdam the Hollandse Tooneel Company headed by Louis de Vries is staging "David Copperfield" which as a film had flop here.

Richard Tauber on bills for next week in Princess Theatre, the Hague, with Schubert's "Lilacs." The Hollandse Tooneel is preparing rehearsals for a historic play by Eduard Vermeer. He has written it around the personality of Prince William of Orange, who liberated Holland in the 17th century from Spanish yoke.

BRUSSELS OPERA AT 60

Brussels, Oct. 7.

Luna theatre, constructed on site of old Luna Park, pre-war amusement center, just opened. Will be devoted exclusively to Flemish opera, operetta and revue.

Has 2,800 seats with prices ranging from 60c to 34c.

Belgian Wage Strife

Brussels, Oct. 8.

Following strike at the Brussels Opera house the orchestra and permanent staff of the Theatre Royal, Ghent, have struck as a protest against the manager's announcement of a 10% wage cut.

The reopening of the theatre tonight (Oct. 8), has been adjourned and as management refuses to discuss a wage compromise, the theatre may remain dark for the season.

ICELAND GETS URGE

Copenhagen, Oct. 8.

Belgian government making arrangements for Reykjavik, the capital of Iceland to have its first professional theatre which will be partially subsidized. A lot of art and little theatre groups exist there.

Curious fact is that when American authors grant rights to Scandinavia, it includes Iceland which has never been visited by agents, are going to haul out a lot of old contracts to use up the unplayed portion.

Everybody Is on Strike

Brussels, Oct. 8.

With chorus, ballet, scene-shifters and other of the moment struck on strike for higher wages, Theatre Royal de la Monnaie, Brussels, opened new season, with a scratch production of "Overture to William Tell" prolog to "T. P. Gagliardi," 1st act of "Traviata," 2d act of "Samson and Delilah," 4th act of "Louise" and a suite of dances. Public turned up in force.

Prices now reduced, best seat in the house costing only 674c cents, all bookers at 6 cents, all bookers at 6 cents.

But Brussels Show On

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Park Row Lowdown

Some weeks ago Emile Gauvreau, of the N. Y. Mirror, authored his second book, "Secret Mongers," in which he competently made himself the hero when he was not himself in flaying the hide of Walter Winchell. But no man is here to his valet nor yet, apparently, to his secretary. Now comes Mary Lee Dutcher, once of the stage, but more recently secretary to Gauvreau, with "Circulation" (Farr, \$2), in which she is transparent kind to Winchell but skins her ex-boss even more thoroughly than he scalped the columnist. She brings to her task the subtle feminine cattiness which enables her to do a more thorough job without revealing the extreme animus which marred her former employer's diatribe.

Not a professional story teller, she has handled her subject with no little constructive skill, telling a consecutive story but with side excursions into some of a tabloid's more brilliant, if transient, tales. Her own story is so simple a narrative style, that it becomes difficult to recognize just where fact ceases and fiction begins. To the insiders "Circulation" is a revelation, to the non-understanding the book is still a convincing picture of Tabloidism, unmarred by a too evident intent to even older scores; indeed the style does not suggest that it is an aim. It reads rather like the dispassionate review of events by someone not intimately concerned.

From many angles it is the best of the numerous stories of the tabloids which have flooded the book market of late, it is the most convincing.

It's all there for the knowing reader, the rape of the files, the seething office politics, and Park Row will have little difficulty in assigning real names to these characters of fiction. There is even the suppressed rage of a woman who she probably does not know that this is merely a repetition of a similar incident of years ago when two San Francisco newspapers swapped matrices at the suggestion of one of the characters in the book. The strategist of the "Monitor" merely took a page out of the book of the publisher of the "Star".

Considered merely as a novel, Miss Dutcher has done an excellent first novel in that she has produced a thoroughly readable book. But as a literary earthquake the author has topped her old and more experienced writers. She has shot the entire works.

One-Man Mag

Newspaper job printer in town, with an overload of Western Newspaper Union boiler-plate, has evolved an idea by which he may get rid of it and keep his presses running at a profit, or at least a possible profit. He's turned mag publisher, throwing the mass of boiler-plate between smooth-paper covers.

The enterprising printer is Thomas Yoris, and he's his own publisher and editor too. Call his mag "Comede-Nuz," and is selling it for a nickel. If he can get a couple of ads, he thinks he can keep it going monthly. He's got an advertising manager and solicitor, too.

'Wall Street' Due

"Wall Street" is a magazine reported near ready to take a bow. The backers are being kept a secret even from men who have been approached for material.

Sweetland's First

E. Wickham Sweetland, head of the new Aventine Press, will issue his first publication as "Spinosa: Liberator of God and Man," authored

by Benjamin De Casseres, descendant of the famous philosopher. Publication of this work on the eminent saint coincides with the 300th anniversary of Spinosa. De Casseres, besides his ancestry, is accredited the best living authority on Spinosa's life and philosophy.

Another Shaw Bio.

Archibald Henderson, whose "Bernard Shaw, Playwright and Prophet," down for publication this month (by Arcton) is said to be the most complete, as well as the only authorized biography of the Irish writer-playwright, is head of the mathematics department at the University of North Carolina. A friend and biographer of G. E. S. for more than a quarter of a century, Dr. Henderson possesses the largest collection of Shawiana in existence.

While Shaw read the proofs of the new biography, his corrections pertained only to factual matters, and were neither intended nor permitted to influence the biographer's personal point of view, the publishers say. The book contains the best part of the unpublished correspondence covering a 35-year period, between Shaw and Dr. Henderson; also rare letters and writings of Shaw appearing in no other work. There is an autographed edition, limited to 50 copies. The regular edition sells for \$7.50.

Dr. Henderson's earlier volume, "George Bernard Shaw, His Life and Works," hit the market in 1911.

Recalling Book

A. H. Sakier, who is making his debut as a book publisher under his own name with Leyla Georgie's "Fifty Million French Bulldog's Can't Be Wrong," has recalled advertising copies of the book for rewriting. Sakier is awaiting Miss Georgie's return from Europe for the rewriting.

Leyla Georgie is the actress who played "Charmaine" in Arthur Hopwood's production of "What Price Glory," and "Fifty Million French Bulldog's" is the second of her stories to go into print. A novel, "The Establishment of Madame Antonia," was published by Liveright, recently and the authoress is dramatizing it.

Giveaway Mag

The giveaway household mag, "The Family Circle," published by Harry Evans, former sim orte for "Life," has found a spot in New York. It was placed tied up with the Daniel Reeves chain of grocery stores, by which a copy of the mag goes with every purchase in those establishments.

It's the third distribution outside secured by Evans for his mag. Washington and Baltimore having been previously blanketed. Evans now seeking to invade other large urban centers, including Chicago and Los Angeles.

Morehouse on Holman Trial Ward Morehouse has been assigned by the N. Y. Sun to cover the trial of Libby Holman in Winston-Salem, N. C.

"Sun" dramatic editor did an interview recently with the songstress who must attend trial in connection with the death of Z. Smith Reynolds, her late husband.

Florabel Muir Connects

Back on the Coast, Florabel Muir becomes a staff contributor to "New Movie," the Woolworth picture fan mag.

She will supply a Hollywood gossip column in one feature a month. Meanwhile, she continues work on her book, based on picture colony inside.

Hollywood's Reading

(Consensus of demand in September with Fall Hunt, Staff Book Store and Best Words.)

FICTION

"The Fountain".....Charles Morgan
"Shattered Life".....Ellen Glasgow
"The House of the Seven Gables".....H. P. Lovecraft
"Ourselves".....Willa Cather
"The Fortunes".....Hugh Walpole

NON-FICTION

"I Cover the Waterfront".....Max Miller
"Death Comes to the Afternoon".....Ernest Hemingway
"More Merry-Go-Rounds".....Anonymous
"What We Live By".....Lewis R. Lawes
"Only Yesterday".....Frederick L. Allen

Hawkins' N. Y. O. O.

Eric Hawkins, managing editor of the Paris edition of the New York Herald Tribune, is in New York for his first o.o. of the city. Hawkins is English and although having worked for the Herald for about 20 years has never previously visited America.

Hawkins will find quite a sizable collection of his former staffers now employed in the New York dailies. Don Donaldson is assistant makeup editor of the Times and Edwin Skinner is on the Times' foreign copy desk; Bob Blakely is on the World-Telegram's general staff and Bob Dickson is makeupman of this paper; Johnny White is on the Herald Tribune's copy desk; the American rewrite staff contains Johnny Watson and Bert Andrews, and one of the Variety mugs used to work on Hawkins' paper, Eva Brown, at one time Hawkins' copy editor, is doing publicity for the Waldorf-Astoria. George Victor Buchanan dropped off the American staff a few weeks ago and Ham Whitman left New York several days ago to become city editor of the Richmond, Va., News Leader. Another Paris Herald alumnus, is Ken Stewart who left the Herald Tribune's copy desk four months ago to teach journalism at Stanford University.

Down a Dime

Farnsworth Wright's pulp quarterly, "Oriental Stories," published out of Chicago, undergoes a change in title with the next number, dated January, 1933. New name will be "The Magic Carpet Magazine," and "Oriental Stories" will be carried as a subtitle for a time and then dropped. Change in the mag's name is due to Wright's desire to take in a wider locale story subjects. There will also be a difference in price, the quarterly under the new title selling for a dime less.

On Jewish Affairs

Abraham Brink, prominent scribbler on things Jewish, is turning publisher with a new monthly on international Jewish affairs. Publication is to be known as "The Jewish World" and will have text in both English and Yiddish. Possibility of other languages to be added later to make the mag actually international.

Brink will edit and publish and is lining up an international staff.

Crouse on Grime

Russell Crouse's "Murder Won't Out" (Doubleday-Doran) is a smartly written report of an even dozen of New York's unsolved murder mysteries.

Starting with the death of Elman Sands in 1799, Crouse comes down to the Elwell, King, Rothstein and Faithful murders each told with no effort to embellish incident. It is a thoroughly realistic style, without crossing in fiction. An excellent achievement.

Vicki's Tide Turns

First real money for her literary work is now being earned by Vicki Baum, who is currently writing for Metro on the Coast.

Although "Grand Hotel" was a smash as a novel, play and picture, Miss Baum had a contract with a German-English publishing company which gave the latter the lion's share of all royalties. She still has one novel to write for her European publishers under a five book agreement.

Miss Baum is reported as receiving around \$1,500 a week at Metro.

English Advertising Score

Receipts from sales and advertisements by newspapers in England increased over 11% between 1924 and 1930. The dailies showed the largest increase, which is 14%, an increase in circulation of 19%.

The increase in people employed

between 1924 and 1930 is 21%, the operating staff having risen 22%, and administrative employees 19%. Increase in number of men employed is 23% with 13% increase in females.

Newspaper production capacity during that period increased over 75%, due to introduction of electric motors.

Att'y Goes Publisher

Harrison E. Fryberger, New York barrister, who is publishing his own books on economic subjects, has found writing and publishing so profitable, he has given up the practice of law.

Fryberger about a year ago formed the Advance Pub. Co. to issue one of his works on economics, called "The Abolition of Poverty." Reason why he published the treatise himself is that he wanted no interference as to his subject matter. Book sold nicely, and he followed it with "Riches for All," in a similar vein.

Success of the two books has prompted Fryberger to surround himself with a complete publishing organization, and he will turn out around two books a year. The ex-lawyer will publish nothing but his own works.

Just Dull

Carman Barbas, who authored "School Girl," has produced "Mother Be Careful," which Liveright has put between covers. In a general way the reader gets the impression that the book is supposed to be a satire on Hollywood. At least most of the action is laid there, but it is not very lively action.

Told mostly in would-be smart dialog, but seldom hits the mark. Plotless, pointless and tiresome.

London Sunday P.M. Sheet

A Sunday evening newspaper will be launched in London toward the end of the current month, to be called "Sunday Star." It will sell at two cents, and start as a four page publication.

London has not had a Sunday evening newspaper since the war, when Horatio Bottomley published the "Sunday Evening Telegram."

June Sues Swaffer

Lady Investigator (June) has brought suit against John Bull, the weekly publication, and Hannen Swaffer, owing to publication in the paper of an article headed "Hannen Swaffer's Open Letter to June." The dancer has engaged S. Fairair Hastings and Wilfred Lewis as counsel.

Crouch Chatter Column

Bill Crouch, former Hollywood trade paper reporter, is now writing a daily chatter column on pictures for City News Service of Los Angeles, says by films to 30 Southern California newspapers, including the L. A. Illustrated Daily News.

John Barrymore's Success

Jerome Best is in Hollywood to do one of those success stories on John Barrymore, for "American Magazine."

He arrived on the coast with Sumner Bloom, "American Magazine" editor.

'Ace High' Semi-Monthly

"Ace High," the Clifton magazine, is not suspending publication, as reported, but goes to twice monthly publication with the November issue.

"Ace High Novels" is the magazine which is discontinuing.

Ex-Priest's Autobiog

That fellow priest, Ernest Hemingway, who had been offering around a stalling tone on alleged malpractices in institutions of religion, with no takers, has decided to publish it himself.

"Stage Reappears" The "Stage" magazine, which for a couple of seasons has been under the aegis of the Theatre Guild, has again gone on its own under the publishing guidance of John Hanrahan and the editorial pilotage of Hiram Motherwell, both holding over.

The practically new publication, of which October is the first issue, has adopted a larger size (10x14), tint cover stock and two-tone printing, with the second coloring sparingly used to avoid the suggestion of garish display.

New departments have been added with 48 pages and cover, as well as the enlarged page area, permitting a more generous use of cuts.

Hellingner's Dream

Mark Hellingner's 10 month knocking around the world, mostly making film shorts, is an eight year old dream of Mark's, come to pass. He sails on the "Rex" Oct. 19, then comes back to New York for the remainder of the year.

Not yet set if Gladys Glad, the first and only Mrs. Hellingner, will sail with her husband. Betting is that she will have to wait together a lot of late. Hellingner will continue his daily sob in "The Mirror." He's 36 columns ahead on it now.

New Confessional

Alteration of the Clayton mag, "Western Love Magazine," has resulted in an entirely new publication, from the old to the new. The mag has evolved as "My Love Story," a first-person, confessional type of periodical, a la "True Story." Orlin Tremains editing "My Love Story," which carries on where "Western Love Magazine" left off, with a November issue.

Ray Long's S. S. Biz?

Ray Long must have gone to the South Seas on a business trip as he left his book publishing business accompanied by a secretary. Destination reported as Pago Pago.

Long borrowed \$6,500 for incidentals, according to reports.

Exception Noted

Frederick James Smith, publisher of "Screen Weekly," takes exception to "Variety's" reference to the magazine as "the former publication," adding that the print run has been doubled and the publication has moved over into the American News Co. flat for distribution.

Chatter

Houghton Mifflin now has Lloyd G. Douglas.

John Joseph Mathews is a full-blooded Indian.

Prase Dorris's book, "Breaking Into Print," will tell how to sell those literary pieces.

Gabriel Wells back, and with a load of Darwin letters.

Those initials, L. R. Wylie's, name stand for Ida Elena Ross.

Burton Rascoe getting to look like Louis Broomfield—or vice versa.

Ellen Glasgow luncheoned by her publisher.

Juanita Clivette's salon (one of 'pleasure) in bloom again.

Current fiction trend is to the oost.

Kiscaddon Wylie is only 19.

J. H. Wallis talks on the shud-deringest subjects.

Ralph Henry Barbour revealed at that tea in his honor that he's written more than 100 books.

Fannie Hurst's new one is "Sugar House."

William Faulkner now mentioned in the same breath with Ernest Hemingway.

Julian Huxley here.

Selfies has had his third novel published within a year.

"Book Week" gets under way Nov. 12.

Albert Stevens Crockett is selling

(Continued on page 58)

Circulation of New York Dailies

Circulation reports by all New York daily publications to the New York Post Office as of April 1, 1932, as required.

Comparisons of figures for three previous six months periods are:

	Oct. 1	April 1	Oct. 1	April 1
Daily Mirror.....	570,008	578,073	585,502	561,906
Daily News.....	1,400,000	1,399,947	1,343,871	1,287,786
Daily News Record.....	11,169	11,794	11,962	12,018
M. P. Daily (Formerly Exhibitors Review).....	5,287	5,282	5,369	5,853
Film Daily.....	5,348	5,486	5,491	5,488
Journal of Commerce.....	19,804	20,081	21,280	22,565
Morning Telegraph.....	13,631	14,987
American.....	401,904	470,460	380,285
Evening Journal.....	632,559	674,213	651,213
Evening Post.....	91,374	101,583	100,818	102,142
Herald Tribune.....	347,108	355,894	344,424	323,871
World-Telegram.....	403,123	414,581	413,178	372,966
Times.....	494,643	511,791	499,937	487,066
Sun.....	395,148	398,091	393,368	395,416
Wall Street Journal.....	18,050	18,416	18,448	18,416
Women's Wear.....	32,074	33,148	32,072	32,491
Forward.....	181,055	145,785	143,897	144,716

Best Sellers

Best sellers for the week ending Oct. 15, as reported by the American News Co. Inc.

Fiction

"Shattered Life" (\$2.50).....By Ellen Glasgow
"Sons" (\$2.50).....By Pearl S. Buck
"The House of the Seven Gables" (\$2.50).....By H. P. Lovecraft
"Inheritance" (\$2.50).....By Phyllis Bentley
"The Fortunes" (\$2.50).....By Hugh Walpole
"Smith" (\$2.50).....By Warwick Deeping

Non-Fiction

"Death in the Afternoon" (\$3.50).....By Ernest Hemingway
"March of Democracy" (\$3.50).....By James Truslow Adams
"More Merry-Go-Round" (\$3.00).....Anonymous
"Van Loon's Geograph" (\$3.75).....By H. Van Loon
"Epic of America" (\$3.75).....By James Truslow Adams
"Let's Start Over Again" (\$1.50).....By Vash Young

T. J. Lesser, Lawyer-Agent, Sued By Partner for a Receivership; Cites Salary-Insurance Commish

Theodore J. Lesser, the other jurist who likes to manage radio artists for 10% commission, is being sued for a receivership by his former law partner, Frank L. Ippolito. Both theatrical attorneys were formerly junior lawyers in the offices of O'Brien, Malevinsky & Driscoll.

Ippolito's suit is for an accounting and a receivership to protect himself against Lesser's dissipating the 10% commissions from radio and vaudeville artists such as Jack Benny, Sylvia Froos, Burns and Allen, George Price, George Jessel, Benny Fields and Blossom Seeley, and other whom Lesser & Ippolito represented as theatrical agents or managers, besides as legal counselors.

10% and Insurance

The manner in which Lesser operated as an agent-lawyer for radio performers was to receive monies from the J. Walter Thompson advertising agency and distribute them with Price, Benny, Miss Froos, Seeley and Fields and Burns and Allen; from N. W. Ayer & Co., on a contract with Benny for radio, plus monies due from George Jessel, for example, which was around \$6,000. This latter was the fee when Lesser & Ippolito represented the comedian on the settlement agreement with Florence Courtine-Jessell. Also other funds are due Lesser from Richard & Lenetska, Inc., agents for the Three Keys (other than George Jessel, who is represented by Robert Pease); money due from Publix for Miss Froos; from Loew's for other clients, etc.

It is understood that Ippolito was the legal head of the partnership and Lesser handled the tax work. As a tax consultant Lesser thus became booking agent or manager for some of the artists mentioned.

\$11,000 Premium

It is said that Ippolito often wondered at the smallness of the legal fees charged these people, not realizing that Lesser was getting a 10% cut on their salaries. Ippolito, Lesser furthermore, is supposed to have urged his clients to subscribe to compensation life insurance and annuity policies with Equitable Life Assurance Co., from which insurance company Lesser also received a commission as an insurance agent's premium.

It is said that Jack Benny, under such an annuity plan, paid into the Equitable \$11,000 in premiums during the first year, George Burns \$11,000, Sylvia Froos \$6,000, and George Price \$15,000, or about one year \$42,000 in insurance premiums.

Of this \$42,000, Lesser is entitled to a fee from Equitable of 25%, or \$10,500. Of this amount, the defendant-lawyer is said to have been paid \$6,750 already, but no part of this was allegedly disclosed or accounted to the partnership of Lesser & Ippolito.

There is another 25% commission due Lesser, it is understood, on the first year's premium of \$15,000 on a policy for George Price, and Ippolito, and that Equitable is to send or may have sent already to Lesser a check for 25% of that amount, or \$3,750.

On top of that, Equitable has allegedly agreed to pay \$5 annually to Lesser on that total of \$42,000 for a period of nine years, which figures a yield of \$1,650 per year, or a potential fee or commission for the period of nine years of \$65,125. Of all this, Ippolito wants \$42,000. There are others he doesn't know about, he believes a further Ippolito claim.

Direct Payments

The J. Walter Thompson agency allegedly paid the salaries of Benny, Price, Froos, Burns and Allen, and Seeley and Fields directly to Lesser, so that the lawyer can deduct his 10% commission. It is set forth that Price's salary was from \$750 to \$1,500 on radio, which means \$75 to \$150 commission to Lesser per week; Miss Froos, \$750, from radio, and increased when she's working in theatres. Benny's salary ranged from \$750, to \$1,500 and is now \$2,500, per week, starting thusly from the Thompson agency and now N. W. Ayer's, for radio work, of which 10% allegedly goes to Lesser every week. Burns-Allen and Seeley-Fields' salaries are not known but

Sausages

Chicago, Oct. 17. 'The Sausage Vendors' Been Waiting For! Gene and Charlie Kretzinger have composed and will introduce a theme song for this title on the new local Oscar Mayer program which starts today (17), over WBZM.

It's a 52 week deal for Monday, Tuesday and Friday dissemination.

NBC'S 122G FINANCING COVERED BY MORTGAGE

Davenport, Ia., Oct. 17. Central Broadcasting Co., operating WOC and WHO, Davenport and Des Moines, has filed a mortgage in the amount of \$122,000 with the Scott county recorder in favor of the National Broadcasting Co. for the financing of the new Mitchellville, Iowa, power station for the two companies.

Under mortgage terms, new station is to be in operation not later than Feb. 16, 1933.

are believed to be well into four figures.

Lesser did better than 10% on a deal with the Richard & Lenetska agency, getting one half, allegedly, of a 23 1/3% commission collected by the R-L agency. Hence, Ippolito wants his rights protected by a receivership since payments by various third persons may continue to Lesser.

As a law partnership specializing as tax consultants in theatrical matters, Lesser & Ippolito took a lease, which expires in 1934, on a suite in the Paramount Building, New York, paying \$3,000 a year, with the understanding neither was to engage in outside interests, and that both partners, as under the average partnership agreement, should cooperate generally for mutual benefit and split 50-50.

It is alleged that Lesser diverted to himself large sums of money; that up until Sept. 30, 1932, much had accumulated so that Lesser was greatly indebted to the plaintiff and that Ippolito asked for an accounting of their co-partnership, and that the balance be deposited to a mutual account, but that Lesser has refused and failed to do so.

Ippolito predicates his fears for economic worries on an episode showing Lesser's differences with his father-in-law, Ippolito cites this as one reason why a court receiver should be appointed to preserve the assets of their joint partnership. This dates back to the time when Lesser, on his honeymoon in Vienna, had to cable his newly acquired father-in-law for \$1,000. Lesser and the father-in-law have been on the outs since the time and since Lesser has no property from which he receives an income, Ippolito wants his erstwhile law partner's bank account protected by a receivership.

Ippolito says that this account is in Lesser's name, personally, and not as a partnership. Checks come to Lesser directly from the artists, but he says they should be rounded up otherwise, claims Ippolito, he has no security or protection whatever should he obtain a judgment.

Judge Louis A. Valente, on Oct. 11, in N. Y. Supreme Court, signed an order to show cause why a receiver should not be appointed. Lesser on Oct. 15, ordered to submit averring affidavits. Justice Philip J. McCook reserved decision in the usual manner. Ippolito is being represented by Hoffpauir & Pennell, with whom he is making his offices temporarily. Martin J. Damoni, a lawyer in the former employ of Lesser & Ippolito, is acting in Lesser's defense.

Judge Valente has ordered to declare dissolution of the co-partnership; an accounting be made of all dealing and transactions; that the property of both, such as office furniture, typewriter, books, etc., be sold; that Lesser be enjoined from collecting further funds, and that a receiver be appointed.

KICK OFF AIR

Stay Orders Pending—FRC to Rule on Midwest Station

Carter Lake, Neb., Oct. 17. Station KICK is to be off the air until Jan. 1, 1933, or until such time as stay orders, now pending before the Federal Radio Commission, are vacated by the court. Vacation of other is to allow competing stations to file appeal from decision.

Station ready to go on air in five minutes when legal tangle is clarified, B. S. Elrod, manager, states.

POLITICAL STORM OVER NEW LUXEMBURG RADIO

Brussels, Oct. 6. A political storm is gathering round Radio-Luxemburg, the new three-language publicity broadcasting station at Junglinster, in the Grand Duchy of Luxembourg. The total area of the territory of the Grand Duchy is not much more than three times that of New York City and the inhabitants are enquiring why they have been given a radio transmitter with power enough to swamp them with advertising material in French, German and English for three hours a day.

What is more interesting is the international aspect, for Luxembourg's eastern neighbor, Germany, and her western neighbor, France, are now struggling for the predominating influence in Radio-Luxemburg. For its construction Germany supplied the masts, microphones, switchboards, aerial and other parts, while the transmitter came from France. Where all the necessary cash was obtained is a secret known to few, but French interest now claims that the financial control is in their hands and that the new station will be used "to combat German influence in the Grand Duchy which is becoming threatening." The Grand Duchy protests against this statement pointing out that the French language is almost exclusively used in schools, courts of justice and administrations. On the other hand German propaganda is being intensified in Alsace-Lorraine, the Saar, and the region of Eupen-Malmédy and the usefulness of a transmitter like Radio-Luxemburg for such purposes is only too evident.

Winchell's Offer

One of the large New York advertising agencies is in negotiation with Walter Winchell for a 15-minute air period, Winchell's to handle the entire period weekly, minus music or assistance.

Deal reported close to closing yesterday. It is said the Lucky Strike couple have been asked by Winchell. It was given to them by the columnist when he recently left the Lucky hour.

Cash Settlement Parts 'Easy Aces' from Church

Chicago, Oct. 17. Goodman Ace, who, with Mrs. Ace, presents the Luvorin program, "Easy Aces" on the Columbia network has disentangled himself from Arthur B. Church of Station KMBC, Kansas City. Church acknowledged that this account is in Lesser's name, personally, and not as a partnership. Checks come to Lesser directly from the artists, but he says they should be rounded up otherwise, claims Ippolito, he has no security or protection whatever should he obtain a judgment.

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FRISCO NBC CHANGES

San Francisco, Oct. 17. More staff changes at NBC. Helen O'Neill steps up from her producer's desk to assistant production manager, aiding Cecil Underwood. Tom Kelly will be placed in charge of drama producing, succeeding Sam Dickson, who gets other programs; Marjorie Wiley, effective Nov. 1, resigns as assistant continuity ed, no successor named.

The Guardians, male quartet, bow off the network Oct. 22.

Talent's Insistence for Visible Audience, While Broadcasting, Plus New Mike, Are Air Revolutionizers

Comm'l Poetry

International Silver Co. has bought the Tony Vons' am. poetry reading session for a couple of weeks starting Nov. 10. Vons program will be classified as commercial the last three days of the two stanzas.

Other three morning stints each week will continue sustaining.

LIT. DIGEST DECIDES \$750 TOO MUCH DOUGH

Edwin C. Hill's new casting assignment for the "Literary Digest" wound up suddenly last Friday night (14) after the mag had decided that the expense involved would not be spared any further. Hill stepped into the tri-weekly spot for the "Digest" Sept. 5 and had devoted most of his other time on the last three weeks to the weekly's presidential poll.

Digest's contract with Columbia permitted it to cancel at the end of the sixth week, although the network had expected the account to continue right through to the end of the customary 13-week period. Hill's fee from the commercial rated \$750 a week.

New commercial is continuing with his three-night a week sustaining frame, while the CBS Artists Service looks around for another sponsor to take the place of the "Digest."

Thomas' Berth

Lloyd Thomas, sales manager for the Westinghouse group of stations before NBC took them over, has joined the latter network as general commercial manager of all local stations.

Thomas will operate out of the chain's New York offices.

Thomas' first official act on his new job was to order E. E. Spencer, recently appointed commercial manager of KDKA, Pittsburgh, to New York, as an NBC commercial representative. Thomas is a former newspaperman and legislator.

Compulsory Gridiron Broadcasting Killed

Birmingham, Oct. 17. A bill to force Alabama colleges to give permission to radio stations to broadcast football games was defeated in the Senate last week after having passed the House.

The Southern football conference last fall made a ruling that no member of the conference would allow games to be broadcast. Recently Cooper Green, Member of the Legislature, introduced his bill requiring state-owned and supported schools to grant radio stations the right to broadcast games.

FRC Permits Transfers

Washington, Oct. 17. Federal Radio commission granted Home Cut Glass and China Co. of Carbondale, Pa., permission to voluntarily assign license of WBNW to WBNW, Inc., and WJMS, Ironwood, Mich., from Johnson Music store to WJMS, Inc.

Companies applying for permits to transfer licenses are: St. Norbert College, Green Bay, Wis., owner of WHBY to WHBY, Inc.; St. Edwards, Santa Ana, Calif., to transfer KIEB to Voice of the Orange Empire, Inc., Ltd.; Oklahoma College for Women, Chickasha, Okla., to assign KOCW to J. T. Griffin.

Musical Food

Latest food product for a daytime slot on NBC is "Honey Butter." Show now being conducted by It takes in Lew Hoad, an Andy S. Nella five-piece orchestra, Harriet Lee and her Leaders and Fred H. Smith.

Legit and vaude recruits for the air are now provided with mike insurance. It's a simple process of providing a real audience for the mike performer to make him feel at home and get that instant reaction which he is used to in the theatre. The thing has progressed to the degree that such performers who come from the legit ranks now ask for such audiences. That "naked" thing is no longer true of radio.

By letting air performers have audiences on view, radio has done the double job of not only dispelling the terrible mike fright for recruits, but also giving certain radio originals the "feel of an audience."

At NBC, for instance, there is a broadcasting studio that has an attached theatre or theatre seating 250 for the big-times.

At the Times Square studio of NBC, there is a studio seating 750, those broadcasts held in these studios are not only heard, but also given certain radio originals the "feel of an audience."

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Advantages of An Audience

In the main this "audience" thing is utilized for the benefit of the character and comedy performers who are mostly recruited from big-time vaude and legit, drama or musical. It is accounted for the continued success of more than one of this type of actor over the air where hitherto he might have flopped.

It's because his manner of work comes from stage experience has demanded of him that he have a live audience before whom to work. It's a necessary part of his work. Customers at the studio theatres sit in the studio with the performer and the mikes stationed on the other side or behind the curtain. Those audience cheers and applause which come over the air on the big-time broadcast are real human guttural. It's the studio audience in action.

An idea of how big the demand for such broadcasts is, the theatres may be gleaned from the fact that an Ed Wynn broadcast would look unusual if there were less than 100 standees in the large Times Square broadcast theatre where he performs, and which seats 700.

New Style Mike

The newest angle in radio audience reaction which will link it right alongside of stage work is the new style of mike which NBC has perfected and which will permit radio performers to move about the studio freely while broadcasting without affecting the voice transmission.

This new type of mike will have its inauguration at NBC around November. It undoubtedly will revolutionize radio broadcasts along the line, and will be demanded for the use of all the performers gradually.

Currently performers must stick close to the mike and such performers as crooners and harmony folk must be even closer to the electrical mouthpiece.

The new type of mike will enable performers to be just as home in the broadcasting studio as much at ease as they are accustomed to be on the stages of theatres. For actors like Ed Wynn and Al Johnson, that means more.

For the audiences who are privileged to sit in those studio theatres when the new mikes come in, it's an especial treat. As just as home in the studio, they will then get the full acting performance of the big times artists.

L. J. Application

Edwin Drilling has asked the Long Island Radio Commission for permission to operate a radio station at Middle Village, Long Island. Triposol would have the station under the name of L. J. Drilling. According to the request facilities formerly used by WJEX would be utilized by Drilling.

Little Bits from the Air

That Thursday Night sequence on WBEA is a bear. No beating that bill, starting at 7:30 with Ray Perkins and Peter Van Steeden's orchestra plugging Barbasol for 15 min.; at 7:45 the institutional "Rise of the Goldbergs" on behalf of Pepsi; at 8 the Fleischmann-Rudy Vallee hour, with a wow variety bill; at 9, another hour program; the Maxwell House Show Boat; at 10 p. m. another wow hour, the Lucky Strike program with Walter O'Keefe, Jack Pearl (not forgetting cur Hail, his coking straight man) and George Olsen's orchestra, the latter assisted by the equally efficient Ethel Shutta and Fran Frey. (This was a week ago Thursday.)

At 11-13:30 came another new act, Don Bester's orchestra and Art Jarrett, followed by Ben Bernie and his yowser musico-comedy from Chicago at 11:30-12. At midnight for his usual five minutes, Ralph Kirberry, the "Dream Singer" with a couple of songs, broke it up, leading into very heated Cab Calloway walling from the Cotton club, in Harlem, and then Dick Gasparre's more polite dancemusic from the swank St. Regis hotel.

That's a program. And that's radio showmanship. Now, if every evening's program on every major station could be plotted thusly nobody would be going out of nights. And that's a headache for the theatres now, and the near future.

Apart from the detailed Radio Reports as indicated last week, akin to New Acts in a variety show review, Pearl on Lucky Strike is certainly clocking a flock of laughs. He did that night. Billy St. Walls, his author, did right well by him, and Pearl's interpretation of the material was sure-fire. The material in the Times Sq. studio of NBC—some 600-700 card-admitted fans sit in on these broadcasts—came through with a smacked of guads. They almost sounded like props, but it so happens they're the McO'Keefe was also in fine fettle as were the Olesnites who got a swell plug from the endorser, as did the New Yorker hotel from whence the jazzists hold forth. Olsen was apparently reciprocating

Irving Berlin's courtesy in singing at Olsen's opening last week, by a swell plug for "Say It Isn't So," although the manner in which this sample of the real old Berlin style of hit songwriting is being profitably played, it has just about had its quota of plugs. It can ride along now to some healthy sales. In fact, the over-exploitation may react negatively.

Ben Bernie too was in his very best old maestro mood. Here's an ad lib batonist who is indisputably in his radio showmanship. There's no other dance orchestra leader extant who can handle comedy lines as does Bernie and what's more, with such consistent good taste, yet ever-productive of last returns. That non-script dispensation accorded Bernie by the broadcasters is something unique and extraordinary in itself, in radio annals, and yet he never forgets his latitude and doesn't abuse his unrestricted privileges by slipping in anything but acceptable comedy.

Kirberry's winking hour five minutes of warbling was the usual vocal okay and Calloway's hi-de-hi was earlier than ever, if possible.

Jack Benny is improving on his Canada Dry humor. Benny has built up a unique style of comedy, especially with those puns which, however, are not indubitably primed for strong returns.

The sizzling Don Redman band with the Mills Bros. for Chippo started Thursday night and came through tophole.

Too bad the "Lidigest" couldn't carry Edwin C. Hill's \$750 nut for those radio talks. The N. Y. "Sun" star reporter has come to the fore rapidly with his colorful data. That dope on the past presidents, for example, was exceedingly interesting, and if history were taught along those human-interest lines in the schools it would make courses in history an educational pleasure. Hill goes back to sustaining again with the "Literary Digest" blowing cut.

Another coking Fleischmann variety program Vallee gave the Harms song catalog a swell ride. Although being a production song repvue, that firm would naturally

come in for multiple performances or their copyrights.

Sergeant and Ross, songalug duo, with English lyrics, pop songs, aired a Seven Year number which was heralded as quite a London rage. It's also somewhat of a surprise for the ether, but goes to show how the air is becoming liberal and letting up on the straightlaced lyric insinuations which drove pop songwriters north for so long. Too many ditties have had to be supplanted for the ether, figuring on the hearth-and-home set.

Otto Kruger and Madge Kennedy with their dramatic excerpt from "Private Lives" likewise listened Enns Jettick shows at 9-10:15 Sunday night EST apparently goes after the a. k. trade in the sticks with the avalanche of "Swanee River," Annie Laurie and Andy Down South in the Land of Cotton" music. Norman Price and Steele Jamison, tenors; Paul Rogers and Ralph Kirberry, now billed as the "E. J. Dream Singer" when he's not dream singing at midnight to 12:05 a. m. nightly; Edward Ward and Earl Waldo each seem capable of peppier stuff but apparently E. J.'s \$4.50 and \$5 show customers (and \$5 in Canada, adds the announcer) want that sort of hooley.

Just preceding, at 8:30-9 p. m., the same night, the Russian Gaiety with their balalaika music and a couple of acts are more to the liking as a Sunday night variety show. Kirloff heads the orchestra, and Sara Birse, soprano; Ivan Velikoff, bass; and John J. Francis, Famen, accordionist, know how to dish it out for popular appeal.

SHULER USING ETHER ONLY IN SENATE RACE

Los Angeles, Oct. 17. Rev. Bob Shuler, prohibition candidate for U. S. Senator from California, will confine his whole campaign to the air.

Currently on KNX, local, he has also bought time on KFI and over KJH and the Coast CBS chain. Shuler until recently operated his own station here, license being taken from him by the FCC, based on charges of using the air for "other than the public interest."

WBBM MARKSMEN

Stalwarts Go in for Shooting—They're Pediculous

Chicago, Oct. 17. Employees of WBBM under guidance by Charlie Garland, have formed a trap (not crap) shooting club. Appropriately enough the musketry occurs in the park, under the shadow of WBBM's transmitter. Charter marksmen include Kelly Smith, Walter Rubens, Charles Garland, Jimmy Shouse, Gene and Charlie Krotzinger, Bob Stephenson and Steve Trumbull.

Later has suggested that the name of the club be: "Society for the Preservation of Clay Pigeons," an ignoble allusion to the marksmanship.

WMCA's OK

Radio commission has granted WMCA its license to operate the transmitter at the new building on the Long Island Causeway. License allows station to use the same facilities as at the Hoboken transmitter. Does not include authorization for television or experiment, a feature which the new station of the Knickerbocker Broadcasting Co., operators of WMCA and WJCL, hope to develop at College Point.

New station is not yet in working order.

Fio-Rito's Coffee

San Francisco, Oct. 17. Ted Fio-Rito's St. Francis hotel band gets the M.J.B. coffee period over NBC's Coast hookup. First broadcast is Nov. 1.

Lord & Thomas ad agency, handling the account, is completing details of the shift from Jimmie Grier's orchestra, Los Angeles, to Fio-Rito. John P. Medbury, m.c'ing this half hour, will hop here each week for the session.

Dorothy Masters With NBC

Chicago, Oct. 17. Dorothy Masters, radio columnist for the Chicago "American," has joined the NBC publicity department here under Al Williamson.

She wrote under the pen name of Ramona Watson on the "American."

RADIO CHATTER

East

Benny Fields has been demoted in part.

Albert S. Moffat granted license to operate WMAS, new 100-watt at Springfield, Mass.

Jimmy Clark, recently under contract to Paramount, writing series of 13 murder mysteries.

Lancaster, Pa., Broadcasting Service, Inc., seeking permission to erect at 500-watt station, WBSB, Cornell university, wants to change location of main studio from Ithaca to Elmira, N. Y.

Phil Romano, De Witt Clinton hotel, broadcasting four times weekly from the hotel over WQX. Not every opening gets the Mayor to attend. Mayor McKee headed a place party for Roger Wolfe Kahn's fiddle at the Pennys.

Edward J. New York "News" radio columnist, now being accorded more latitude in his col. Orders were rather strict heretofore.

Eddie Peabody will be guest soloist with Rudy Vallee on the Fleischmann Yeast program Nov. 4 while the band is at Fox's Brooklyn. Bing Crosby is back on Broadway, so the music bugs are picking their spots in inviting Bing and Russ Columbo to the main openings.

Tom Lewis, former vaude-legit pianist, now on WQX, an announcer. Lewis scripts and acts in one of his sketches; also personal appearances.

Colonel Stoopnagle and Budd have two more Low days set for them. CBS comedy team play the Radio Rascals on Oct. 28, and the Valencis, Jamaica, Nov. 4.

David Frank, featured over WIP-WFAN as the winner of the recent contest, by Vallee, De Leath and the Philadelphia "Record," recently made three records for Victor with Jean Jones' orchestra. Frank has appeared at the Ambassador hotel, Atlantic City, with Jones.

Don Cortez, whose voice was formerly heard in several sound films, is being presented with his trio every week on WIP-WFAN. Jo Edwards recently joined staff of WIP-WFAN as assistant program director.

Giersdorf, Sisters, from vaude, slated for an NBC audition. Gene Hugh, the "Old Hunch" of the whitem Prince Albert station, booked for the Cleveland Rotary Club as far in advance as April 13.

Emma and Penny, Pennsylvania Dutch comics, have a check-signer in the Lancaster Milling Co. over WGAL for the next 53 weeks.

Lee Wiley, authoress of the ditty, "South in My Soul," goes sustaining over NBC out of WBEA, New York.

John S. Cregal new commercial manager for WGAL, Pa.

Bunny Boughner, the WABC Funnyboners, commences at 10 a. m. Bronxville, N. Y.

Bill and Henry, otherwise known as Al and Pete, have been continued by Westinghouse over WJZ for another 12 broadcasts.

South

Gene Edwards, formerly of WHAS, joined WKBC, Birmingham, as announcer. He was formerly in vaude also.

WWL has removed its station in New Orleans from Loyola University to the Roosevelt hotel. Boswell Sisters have returned to New York after spending fortnight vacation with their parents in New Orleans.

BELL STAYS WMAL

Washington, Oct. 17. Stanley Bell, for three years CBS presidential announcer and key man in Washington, quits the network to stick with WMAL Oct. 20 when WJVS replaces WMAL on the CBS chain. Bell had choice of a staff job with CBS or chief announcer at WMAL.

Bell has handled all major pick-ups from Washington for CBS. Clyde Hunt, WMAL control man, will be carried over with WJVS.

Mid-West

William G. Rameau, Chicago attraction rep, now lists WOR, Newark.

Harriet Cruise and the Four Norsemen are glorifying Red Cross Macaroni over WBBM, Chicago.

Norbert Beersand, formerly radio factotum of the U. S. Advertising Corp., now with CBS, Chicago, on sales staff.

Art Gilham is busy with several new local commercials from WBBM, Chicago, including Pebecco and International Hosiery.

The "Club" is the Limit Club for kids was nine years old and KYW entertained 300 Chi kids in its studio in commemoration.

West

Hooper and Gatchett, from vaude, go on the Merryhams hour over KFI for six weeks.

Bartley Simons, organist at KPM, Los Angeles, laid up with sickness. Dorothy Dee substituting.

Charles Williams, coast picture act, is writing the continuity for the Domino Club programs broadcast over KFI Sunday nights.

The Gilsonettes, a singing quartet, making a personal appearance at the Marquis theatre, West Hollywood, Cal., and giving away samples of Gilson products.

Ted Mack's orchestra from the Casanova room, Brown Palace hotel, broadcasting the weekly program of the Denver musicians' union over NBC through KOA, Denver.

CBS DROPS SID GARY IN FAVOR OF WM. O'NEAL

Early evening spot previously held by Sid Gary, a Columbia web has been assigned to William O'Neal, baritone, out of the musical comedy and opera.

In addition to launching him on a buildup CBS has obtained for O'Neal, a spot on the Southern Dairies show, starting this week (20), over the Dixie network.

JACK DENNY AND ORCHESTRA

Waldorf-Astoria Hotel
Victor Records
Lucky 13 Dance Hour
Whitman Grand
(Oct. 27)

Management M. G. A.

Isham Jones

Currently at the
Hollywood Restaurant,
New York
Indefinitely

WILLIAM HALL

WABC, Wed. 7:15; Fri. 7:45;
Sun. 8:00 P. M.
Personal Management LEW COOPER

OUT OF THE WEST COMES

ANSON WEEKS

and His Orchestra

STAR OF

1. 20 LUCKY STRIKE BROADCASTS
2. BRUNSWICK RECORDS
3. ELECTRICAL TRANSCRIPTIONS
4. NATIONAL BROADCASTING CO.

FOR FIVE YEARS MUSICAL FEATURE OF THE

Hotel Mark Hopkins—San Francisco

Opening October 20

at the

Hotel St. Regis—New York

Management: MUSIC CORP. OF AMERICA

GENE and GLENN

(JAKE and LENA)
QUAKER OATS
Daily 11 A. M. NBC RED NETWORK
STANDARD OIL COMPANY
Daily 6:45 P. M. E.S.T. WMAL-BALTIMORE
Daily 7:15 P. M. E.S.T. WLW-CINCINNATI

THOSE THREE LOVELY VOICES
IN PERFECT HARMONY

KELLER SISTERS and LYNCH

5th MONTH—WOR—3 TIMES WEEKLY
7:15 P. M., Monday-Wednesday-Saturday
Director PAUL TRILL

New Program Calendar

Periods on the air for the first time, or resuming commercially

SUNDAY, OCT. 23
 'Fred Allen's Bath Tub Revue' (CBS). Limit sponsors this new series on 60 stations with Fred Allen, his wife, Portland Hoffa, Ann Leaf, Louis Katzman's orchestra and guest stars. Originating from WABC, N. Y., 9 to 12 p. m., EST.
MONDAY, OCT. 24
 'Buick Travelers' (NBC). General Motors returns Paul Whiteman to the network on a 23-week contract, with the hookup in behalf of the Buick car extending over the basic red, the northwest, the southeast, the south central, the mountain, the orange links and KFSD and KTAH. Originating from WBAF, N. Y., 9:30 to 10 p. m., EST.
 'Captain Jack' (CBS). Adventure program for kids on five-a-week schedule sponsored by the John F. Jelke Co. Don Ameche in title role. Program originating from WABC, Chicago, 4:15 to 4:30 p. m. CST, with the initial lineup embracing WABC, WRCB, WIK, CKOK, WCAU, WJAS, WFBL, WSPD and WADC.
THURSDAY, OCT. 27
 'Whitman's Melodiers' (CBS). Jack Denny's band and vocalists sponsored by Stephen P. Whitman & Son, candy manufacturers. Originating from WABC, N. Y., 8:45 to 9 p. m., EST.
SUNDAY, OCT. 30
 'Canada Dry Revue' (CBS). Canada Dry Ginger Ale debuts its show on this network with Jack Benny and the Ted Weems band, over the basic network and outlets in Montreal, Toronto, Winnipeg and Atlantic City. Originating from WABC, N. Y., Sundays from 10 to 10:30 p. m., and Thursday from 8:15 to 8:45 p. m., EST.
 'Jungle Thrills' (NBC). Frank Buck will do the adventure spelling on this session for A. C. Gilbert, with the hookup taking in the basic red, the northwest, the orange and KFSD, KTHS, KOA and KBLA. Originating from WABC, New York, 5:45 to 6 p. m., EST.

WEDNESDAY, NOV. 2
 'The Fitch Professor' (CBS). Fitch Co. of Des Moines resumes its morning musical week out of the CBS studios in Chicago, 10:30 to 10:45, CST.
THURSDAY, NOV. 10
 'International Silver Co. of Meriden, Conn.' has Tony Wons spotted for a two-week campaign over 53 stations, Thursdays, Fridays and Saturdays. Originating from WABC, N. Y., 9:30 to 10:45 a. m., EST. West coast gets this broadcast 12:15 to 12:30, EST.
SATURDAY, NOV. 12
 'Carborundum Band' (CBS). Carborundum company brings this one out of Niagara Falls for a 15-station hookup. Comes through WABC, N. Y., 9:30 to 10 p. m., EST.
SUNDAY, NOV. 13
 Smith Brothers—Trade and Mark' (NBC). Amphigast and mad program, slated for 20 weeks, offers a Nat Shilkret orchestra with Billy Hilltop and Scarpay Lambert over a hookup that takes in WJZ, WEEB, WBZA, WBAL, WVM, KDKA, WJW, KTW, KWIK, WREN, KOIL and several regulars. Originating from WJZ, N. Y., 9:15 to 9:30 p. m., EST.
FRIDAY, NOV. 18
 'Big Six of the Air with Al Jolson' (NBC). Jolson has contracted time for this one over a period of 33 weeks with the hookup extending through the basic red, the northwest, the southeast, the south central, the southwest, the mountain, the orange links and KFSD and KTAH. Program Jolson will carry an orchestra and quartet. Originating from WBAF, N. Y., 10 to 10:30 p. m., EST.

Politico Overlap

Republican national campaign committee burned plenty last Friday (14) night, when the John N. Garner speech lapped over into the former party's night on NBC. Republican House had Will Irwin all set to follow the Democratic v. p. candidate over a similar NBC web. Irwin was kept waiting before the mites for four minutes while Garner finished his speech. A rule now in effect on both chains forbids cutting off a political speech, no matter how much it runs over the stipulated time.
 Republicans have put in a claim for a rebate on the four minutes it lost. Understood that the network will allow the deduction but make no move to pass the charge along to the Democratic war chest.

CANADA TO SUE RADIO TRUST

Ottawa, Oct. 17. Following months of investigation by F. A. McGregor, registrar at Ottawa under the Combines Act, formal announcement has been made that the government will prosecute the radio tube manufacturers under the criminal code on the charge of operating a combine in restraint of trade.
 The companies named in the registrar's charges are Canadian General Electric Co., Canadian Marconi Co., Canadian Westinghouse, Northern Electric, Western Electric, and the Standard Radio Co. It is alleged that the retail prices of radio tubes are out of all proportion to their cost of manufacture.

NABORLY OPPOSISH BY 3 STATIONS, SAME CITY

Pittsburgh, Oct. 17. WVV, Wheeling, W. Va., and a CBS outlet here, has established a branch studio here in the Pittsburgh office. Station, with 5,000 watts, will have a \$16,000 wire charge annually, it's understood, for the service.
 WVV officials insist they can cover the local territory better than WJAS, Westinghouse CBS outlet, and the West Virginia station, as a result, intends to make a strong bid for local commercials. WJAS operates under 2,500 watts by day and 1,000 watts at night.

Catching Up

San Francisco, Oct. 17. Western production of Wheatena is getting the accelerator in an effort to pace it in even stride with the eastern NBC network.
 Several operators are getting the go-by so Coles will hear chapters same day the Atlantic seaboard gets 'em. Wheatena, stayed off the air several nights to afford national political speakers a clear air lane.

Coast NBC Shifts

San Francisco, Oct. 17. First of the expected shifts in NBC's production departments along with advent of the new chief will come this week when Helen O'Neill is promoted from producer to assistant production manager.
 Tom Kelly will be taken off the dramatic staff and placed in charge of all local drama programs, succeeding Sam Dickson. Latter recedes in production department.

Mex. Television Set

Mexico City, Oct. 14. The first television station in Mexico will be established here soon as a result of arrangements with the National Revolutionary Party which dominates the federal government and RCA and the Pearson people of Chicago.
 Party has sent an expert to Chicago to arrange for shipping station here. Outfit will cost approximately \$30,000, of which \$22,000 has already been paid. Cultural programs will feature station's activities. Party announces.

EARL SEEKING KTM, KELW WAVELENGTHS

Los Angeles, Oct. 17. Guy Earl, owner of KNX, has made application to FCC for the wavelengths of KTM and KELW, which is in danger of being taken away from two stations, for use at a proposed station in Sacramento.
 Earl asks to be in the bidding for the frequency if the commission decides to follow the recommendation of Examiner Yost to deny further allotments to KTM and KELW.
 Previous request for the wavelength has been made by KBCA, the NBC outlet here.

Wesson's 52 Wks.

San Francisco, Oct. 17. Wesson Oil's 'Team Mates' program sticks on NBC for another 52 weeks as result of a marathon hop to New Orleans by Chapen Eames of network's local sales department. Eames sold the Fitzgerald agency on a renewal. Program is left almost entirely to NBC since the N. O. agency has no representative here.
 Program personnel has come in for some shifts. Meredith Willson replacing Joe Hornik as conductor and Donald Cope getting the producer's post. Guardsmen, male quartet, is currently working on notice and bows out next Saturday (22), with another combo probably replacing.

Press-Station Hook-Up Guarantees Blurb Space

Theatres booking acts out of the town but business connected with WGAL, Lancaster, Pa., are guaranteed publicity in the three local papers with the station furnishing the cut and the blurb.
 Outfit's affiliation arrangement with the Lancaster Newspapers Inc., publishers of the 'Intelligencer Journal', 'Lancaster New Era' and the 'Signal Times' makes this angle possible.

WMAL's Paid Bus. Orch.

Washington, Oct. 17. WMAL starts its first studio orchestra in Washington to be paid for sustaining time Oct. 21 when the station leaves CBS.
 Contract goes to Meyer Davis to furnish ensembles up to 50 pieces. Harold Vee will direct.

'Big Broadcast' Musters Record Roster of Radio Personalities

The biggest, all-star assemblage of radio names in one picture holds forth in 'The Big Broadcast' (Paramount), currently at the New York and Brooklyn Paramount theatres. Bing Crosby, Burns and Allen, Kate Smith, the Mills Bros, Boswell Sisters, Arthur Tracy (The Street Singer), Donald Novis, Vincent Lopez and his orchestra and Cab Calloway and his orchestra, besides their respective radio announcers, are the featured names. They dominate the roster as Stuart Erwin, Leila Hyams, Sharon Lynne and George Barbier are the regular celluloid principals.
 Crosby, and the George N. Burns-Grace Allen team went to the Coast to work at the Par studio, the others being shot east and sent into the picture for their specialties.

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All these specialties are in addition to a giant lobby display frame when all the likenesses of all of the stars. They iris into close-ups showing the various radio specialists doing brief interludes of the vocal themes which make them radio famous. Each got applause as a personal appearance or individual talking short.

FARNUM WORKED ON JOLSON FOR 7 MOS.

Hollywood, Oct. 17. It was just seven months ago that Ralph Farnum, the agent, started at work on a radio broadcasting contract for Al Jolson. That long distance negotiation was consummated last week in New York by Jolson with Chevrolet (NBC), at \$5,000 net, weekly for a single mike appearance.
 Jolson set his figure as five G's and net when first authorizing Farnum to place him. The net booking meant Jolson would pay neither for commission nor for his air material. The latter is apt to become an expensive item, with Irving Caesar, now in New York, a possibility as one of the two Jolson material writers. John F. Medbury out here is also readying some material for Jolson's air series.

THREE LITTLE GIRLS OF RADIO LAND, THREE SINGING GIRLS WHO HARMONIZE GRAND! DO-RE-MI

ON WABC
 Coast to Coast
 Friday, 8 P. M.
 Sunday, 8 P. M.
 with RAY BLOCH
 Pianist-Arranger
 "HEARING IS BELIEVING"

HAROLD SANFORD

MUSICAL DIRECTOR
 'Two Seats in the Balcony'
 Wednesdays, 4 P. M.
 Red Network W.E.A.F.
 ALWAYS WELL RECEIVED!

MILLS BROTHERS
 2 Boys and 4 Girls
 and a Guitar
COLUMBIA BROADCASTING
 Personal Appearance
 Radio & Records
 Buy the Record
 799 South Ave. New York
 8:15 P.M., Mon-Thurs.
CHIPSO

Radio's Dream Girl Alice Joy

HEADLINING
 "The Dream Girl Revue"
 AT THE
State Fair
 DALLAS, TEXAS
 Oct. 20 to 25
 Featuring Commercial Broadcast
 WTAM, CLEVELAND, OCTOBER 20

RADIO'S WELCOME RELATION
UNCLE DON
 On WOR 6 P.M.
 Every Evening Except Sunday

3 KEYS
 Radio's Newest Sensation
 Thurs., Fri., Sat.
 Sunday, 10:45 P. M.
 A Piano - A Voice - A Guitar
 RICHARD and LENEKHA
 1550 Broadway, New York

JOHN SHEVLIN
 (TENOR)
 Featured on the Sweetheart Soap Program every Wednesday, 11:45 A.M., WJZ.
 Management of NBC ARTIST BUREAU

KUZNETSOFF and NICOLINA
 32ND CONSECUTIVE WEEK
 "STEREO" Program, Wednesdays, 10:15 a.m., WEAF

RITHEATING
 GLORIFYING THE POPULAR SONG
 ON CHESTERFIELD Program
 COLUMBIA COAST-TO-COAST NETWORK
 WED. 10 P.M.—SAT., 9 P.M., E.S.T.
 Management
 THOMAS G. ROCKWELL
 799 Seventh Ave., New York

FRISCO RADIO SHOW

San Francisco, Oct. 8. Here's something a bit different in theatricals. An established radio program moved into the theatre, proceeding at its usual time, but adding 60-in-person spectators to the already fast list of tuner-inners.

Associated Oil Co. sponsors since '29 of 'Spotlight Review' over NBC's western network are backers of this unit. Unable to accommodate the crowds who pester NBC every Saturday night for admission to the studios housing 'Spotlight', the show was thought up in the theatre angle. Theatre isn't expensive since gas company pays only rental and one electrician, entire radio cast getting no extra dough above regular commercial fee.

Some 640 pre-allotted seats accommodate only a part of the immense list of applicants, though studios has already been there four weeks and has six more to go. Sponsors probably will rent huge Dreamland Auditorium sooner or later for one night to gear up stage lighting list of would-be watchers.

From standpoint of a showman selling out, the 'Spotlight Review' variety program is the nuts as a stage show. But the other 380 seat-couplers think it's a radio show, they're enough sold on 'Spotlight' and its participants to wait months for tickets. Regardless of spectators' opinions all lines around the action are directed to the mikes that dominate front of the stage; lights are controlled by a switch against backdrop thousands of ears glued to loudspeakers up and down the Coast.

Most popular features of program are four: School Days, quarter-hour diatribe penned by Bill Boyle and uttered by a cast of characters as school kids with Max Walzman as pro; Walter Beban's cocky burlesque routine being one on Lola Montez, French actress of early California days; Hill Nellies, burlesque duo of fem and male, with a lot of the most contagious villainous laugh, which is being emulated by youngsters in San Diego; and 'Boys' Moncey, There's even a dance character, which brings the show right up to what customers have come to expect from a radio show.

Cast includes Walter Beban's orchestra, Armand Girard, Mary Wood, Cigarette, Placido, Dana, Bobbe Deane, Annette Hastings, Imelda Montague, Marjorie Prim, Melvyn Gwynne, Irving Kennedy, Harold Perry, Bill Boyle, Moncey, Max Walzman and Bennie Walker. Cecil Underwood is m.c., and Billy Coleman is m.c. of latter doing exceptionally fine job.

Community Playhouse presentation of 'Spotlight' eliminates production of program as club or theatre attraction, but that's okay with Associated. Book.

LONG BEACH MUNICIPAL BAND Sustaining KGER, Long Beach, Cal.

Generally speaking, brass bands belong to parades and the mauve decade. It's fitting that the city's camp high burg should, as its municipal highlight, feature a folk and wind instruments. However, the Long Beach band, conducted by Edward Herbert, Jr., and under Sousa assistant and ranked as the world's greatest cornetist, ranks with the Edwin Franko Goldman combination, with made Central park's maff famous, or vice versa.

Clark's combination, like Goldman's, has about 200 in the line up. Of this number there are about 20 string pieces. He is rather modern for Long Beach, but particularly over the air, has the quality of an orchestra. Arrangements are mostly made by Clark. Repertory runs from Grainger, Gerahwin and Rimsky-Korski to the pop numbers in such as 'Light Cavalry' and 'Sweet and Peasant,' necessary for Long Beach.

Personnel of band has been almost intact for the past six years, coming to Long Beach from Ontario, where for a number of years Clark and his men were subsidized by the city. Clark, who frequents the Muskoka colony.

As a daily air feature, it is a pleasant relief from the average coast afternoon program. Band fans go to it. Musicianship of the organization proved by Sir Arthur Sullivan's contention that brass combinations are as effective as orchestras, when properly conducted.

At Long Beach's municipal auditorium, band draws from 3,000 to 5,000 listeners daily, and as high as 8,000 on Sundays. Cal.

LILLIAN PARKS Songs 15 Mins. Sustaining WBXK, Bronx, N. Y.

Lillian Parks, 'the Melody Girl,' is the billing, aired via WBXK, the Voice of the Bronx, New York local station, on Saturday morning from 9:45 to 10 a.m., doing pop in pleasing vocal style. And while her auspices and achievements aren't distinguished, she should graduate to radio. Bronx station into faster company. Abel.

VARIETIES Song and Instrumental COMMERCIAL WGV, Schenectady

A new a. m. half hour, once weekly, sponsored by manufacturers of Creemex Flours, this program presents WGV's Banjoists and William Rose, with Melody Ensemble and a male folk 'expert' added. Banjoists and Miss McCullough have been on NBC hookups from the outset; Rose, one-time singer with Herd's orchestra, is known for his balladeering. While 'Varieties' is a fast-moving broadcast, unusual pattern is not one best fitted to talents of several participants. Miss McCullough, for instance, shows well in ballads and torches, but here she also essays hotchais and blues. Rose, a capable ballad singer, likewise steps out of field by attempting torrid selections. Banjoists play with zip, but they do not quite reach the market set by other programs.

Miss McCullough, a Whiteman audition winner, first gained local attention as exponent of the Kate Kern school. She is now apparently shifting to another style of vocalizing, though the transition is not complete. Her style is smooth and radio technique excellent, but numbers like 'Dinah' are too much for her. Her performance for most part, although what sounds like an xylophone occasionally provides a pleasing musical accompaniment.

Rose's tenor, oke for ballads, is smothered in jazzy selections, and the features of 'The Gypsy' and 'Man Dan' type. Banjoists (Hanco Brothers, with Lee Rosenholz, pianist) should include more of the 'Gypsy' and 'Man Dan' type. Announcer also plus product. A more careful selection of the musical ingredients would make this a smoother, tastier cake. And the crowd would be more interested in the tunes, in their haste to get it baked. Jaco.

ELGIN ADVENTURERS' CLUB With Floyd Gibbons 15 Minutes COMMERCIAL WJZ, New York

Floyd Gibbons has gone Big Brother Floyd in a big way. Now that he's established his delivery as the fastest talking on the air, Gibbons has evidently set out to make the Elgin watch the fastest selling timepiece on the market. It's not Gibbons selling the Floyd Gibbons personality this time. It's Floyd Gibbons showing the timepiece makers how the things should be sold. Whole thing, supposed to be a radio entertainment, finally resolves itself to 10% Floyd Gibbons and 90% Elgin plug. And that, awkwardly contrived plug at that.

As an appendage of the Elgin penitentiary, Gibbons has been on NBC out of Chicago last Friday (4:30) 9:30 CST. It ran 15 minutes, and in that 15 minutes enough plug-in was done to do for six of the ordinary network programs, clocked over the same segment of time. Charles, who is the Elgin, announcer, going into a breathless, reverential description of the demonstration about to take place.

There followed a demonstration of what Lyons had termed 'shooting the stars,' obviously conceived and staged for layman consumption. On the heels of this came the repeated use of the old-time signal and a statement of the exact time. T. Albert Potter, president of the Elgin Watch Co., said something about Elgin's new line of watches, and then the show was over. The reconstruction with a new line of goods. The mike finally got to the Elgin Watch Co. and instead of the lad going right into his act he took up the next five minutes with a plug on the details of the 'Elgin Adventurers' Club' contest. To become a member of the club, explained Big Brother Gibbons, the listener had to do was to write the story of his (the listener's) biggest thrill and send it to the Elgin Watch Co. The contest in each week would receive a platinum watch worth \$600.

By the time Gibbons got through with his contest, the program had less than five minutes to go. For his narrative on this occasion, Gibbons, the correspondent picked up the S.S. Laconia sinking, which is recounted lasted about two minutes and failed to turn out exciting, the same thing Gibbons has done in some time. More plug about the Elgin band, another plug about the Elgin Watch Co. For straight merchandizing this program comes closest to being 100% plug. Any other night-time session on either national chain. Odeco.

KING SOLOMON Ten Minute, Songs 30 Minutes COMMERCIAL CKOK, Worcester, Ont.

Judging from the toner and make-up of this mind-reading hot-act of the other, the new Canadian Radio Commission will find itself faced with some squishy regulatory problems. It's a funny thing, but in that direction. Seems that the mikes astrologers, crystal-gazers and fortune tellers, who have been nudged out of their airtime covers in most of the states, have, from reports, taken refuge in the States. The sort of and set up shop at the radiating end of a row of old dominion transmitters.

This one, who passes by the monitor of 'King Solomon,' has allied himself with the CBS. He's a matter, which is the CBS feed for the Detroit territory. Between rapid and puerile predictions on the 'life sacrifice' 'V. pleasure,' and interludes of telephatic fortune-telling, this fellow descends on the virtues of the 'life sacrifice' and, among other things, guarantees to 'banish that tired feeling that often follows a long day's work.'

There's an experienced touch of showmanship about this oracle of the waves. It's been said by one smooth-tongued theatricals building he gives his entry and by the emotional musical obligate attending the 'life sacrifice' and, among other things, guarantees to 'banish that tired feeling that often follows a long day's work.'

Second half of his program is given over to the fortune-telling of the 'life sacrifice' and, among other things, guarantees to 'banish that tired feeling that often follows a long day's work.'

That 'King Solomon's' message has a wide lapover into the States and into the New York metropolitan territory quite clearly. Odeco.

NICK NICHOLS 'Cartoonist of the Air' COMMERCIAL WJZ, New York

Nichols conducts a school for which tuition is charged, but the radio program derives its profit from the sale at 25c each of a portable which acts as a textbook for the lessons held over the air. He does not directly plug into the classes, but mentions them and endorses them in to do for six of the ordinary network programs, clocked over the same segment of time. Charles, who is the Elgin, announcer, going into a breathless, reverential description of the demonstration about to take place.

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CAPTAIN DIAMOND'S ADVENTURES Dramatic Sketch COMMERCIAL WJZ, New York

Diamond Crystal Salt, a General Food product, has been advertised in this one for mixed adult and juvenile appeal. It's an early evening drama, story telling, out of the NBC Washington studios. Unusually restrained on the plug, the stanza reveals an adroit hand in dramatic story telling. The mike, with the acting and the staging always commendable. Captain Diamond, an old salt, is projected as the narrator and central character of the yarns dramatized. Production is of the mixed stock, with a lot of the variety, with the captain unwinding his yarn to a kid interlocutor. The drama, story telling, is perfectly smooth and deftly executed. Sound effects are also appropriately deftly. Only slight appendage is an accordion playing sea chanties at opening and close. Odeco.

Television Review

(Following is the first television broadcast review treated from an amusement angle and carried by a trade paper.)

'BROADWAY ON PARADE' With Helen Morgan, Leon Janney, Bob Davis, Willie and Eugene Howard, Billy Glason, Verna Burke, and Tony Canzoneri, 60 Minutes W2XAB, New York

Elmer B. Myers, the inventor, had gathered (1) a representation from the press to demonstrate how his 'cold light' tube picks up and projects a television image. To keep the boys reigned on this occasion Bill Schuch, impresario for the 'CBS Talks of the Air,' prevailed upon Wayne Pierson to bring over a group of entertainers to the network's studios for a continuous broadcasting by mikes and photoelectric cell.

From the entertainment angle this two hours of watching was much more a demonstration. Held in a suite on the 5th floor of the Chrysler Building, the studio, the television is still not yet around that proverbial corner. It's Myers' contention that his 'cold light' bulb overcomes one of television's biggest obstacles in that it provides a source of unlimited light for projection of the other image. As he sees the situation, the mechanics of television have been fairly well established. The other make use of a source was lacking until the advent of his 'cold light' tube.

Regardless of whether Myers' lamp is to be the lamp in practical television, the images flashed across the 26-inch screen set up in the demonstrating room seemed to have no more of a definition than created by the lamps used by the RCA, Jenkins, and other television companies. Projectionists. About the only difference between the Myers picture and the others is the portrait background of the other image. The Myers is cast on a field of red, while the others are cast on a field of aquamarine green, with the effect in times weird of them all. This light-colored background sharpens the outline, but seems to blur the photographic shadings.

Few of the entertainers on the bill were approachable or recognizable. There was no mistaking the Eugene Howard profile, (but his brother Willie's pan didn't make out so well. It assumed that Willie went through the usual mugging as he banded sags with his brother before the cameras. On the receiving end this mugging repeated itself as so many smudges and streaks. Helen Morgan did not make a particularly good picture, but the visual impression brought out none of the lip trembling nuances that go with them. The picture of the Morgan family image, even on the

closeups, was no better. Only face in the whole parade that was clearly defined was that of Verna Burke, the blues warbler from radio.

Billy Glason took over the m.c.'ing from Bob Davis and started off with an interview with Tony Canzoneri, who answered a raft of conventional questions about the prizefight craft and other topics. Boxer's voice personality clicked nicely, but the image didn't do much to distinguish him from a couple of the fellows who described prey before him. Glason took the occasion to reel off a couple of ditties and followed this up with an introduction of Rosamond Pinchoff, who said something about working with the Democratic campaign committee and streaked from the photoelectric cells before they had a chance to focus her. On the fore-end of the entertaining list, Janney put in a personal appearance, but his frequency broke up coming over impressively, but not so good a time when it came to the visual.

'Broadway on Parade' filled half of that evening's two-hour stretch (the other half was taken up by W2XAB. This two-hour commercial radio and television affair is put on four nights a week. Programs that preceded last night's show, that evening carried several warblers, a lad doing a protean act and a girl who did a protean act. The latter, a fashion demonstrator registered visually the clearest of the lot. Screaming throughout the entire show, the picture was broken up by elemental interferences. Broadcasting of both the visual and sound was so poor that it was almost impossible to follow the action. The short wave channels, with the latter consistently okay.

The television 'cold' being used to produce light, and not heat, as happens with an incandescent lamp, the latter generates 250,000 candlepower of light, and that, Myers explains, is why the television picture is so clear. The light is produced by the breaking up of the mercury atoms in a specially contrived quartz bulb, the bulb is filled with mercury in each bulb. Myers claims that these tubes can be made to produce light of any color, and that this light available he says he plans to cast television images on a theatre-size screen. The inventor, who was at one time an assistant of Lee DeForest, enlarging on the theatre-size screen, stated that he proposed building a theatre-size screen, a transmitter rated at 10,000 watts and also television-equipped trucks that will be used to transport the main station for relay to theatres. Odeco.

GRANDPA BURTON'S ADVENTURES

With and By Bill Barr COMMERCIAL WBWB, Chicago

When mixed with milk which, when mixed with milk turns out to be chocolate pudding or vanilla custard, has undertaken to extend the popularity of its ice desserts. The vehicle of this purpose they have chosen Bill Barr, experienced actor and comedian, who is the one that enables him to play all the characters.

Sample number one had Grandpa Burton recalling for his pop-eyed boyhood. Each episode is a complete story, and the supposed to be taken from Grandpa Burton's archives of a life that took him all over the world and into all sorts of exploits.

Two sound men had to be used to handle all the sound effects Barr was called upon to produce. He seems qualified to attract to itself a fair share of the twilight audience. Land.

Announcer Bradley Set With Tobias Bar's Dates

Albany, N. Y., Oct. 17. RKO vaude houses in Albany, Schenectady and Troy, this week are putting on a special added attraction, Roland Bradley, announcer, who recently left the station to present Ted Husing in a sports spiel, the piano team of Keenan and Phillips and a home economics expert yet to be picked. Progress of the radio and television station of the Columbia studios in New York. Contract stipulates a minimum of 26 weeks.

PRESS SETTLEMENT

Adjustment in Press-Radio Case Expected

Birmingham, Oct. 17.

Settlement of a breach of contract suit against the Mobile Register and News-Item Company by the Thompson and Mobile Register News-Item Co. for \$4,000 will probably be made out of court. Thompson has secured convincing interest in WODX and the suit was passed in circuit court last week for possible settlement.

Thompson contended in his suit that a contract was made with WODX in 1927, by the publishing firm to provide and pay \$200 per month to the radio company on condition that a 1,000-watt station be established and called the Mobile Register News-Item station. Instead a 500-watt station was built which was not satisfactory. A total of \$30 was paid the station by the papers.

Thomas Squibb

Squibb dentifrice has a tentative stock order blocked out on NBC schedule effective the latter part of October.

John Charles Thomas and a studio combo are the likely talent.

Husing Goes Dixie

Southern Dairies has tied up Wednesday afternoon 15-minute period on WJZ-TV. Dixie network to prevent Ted Husing in a sports spiel, the piano team of Keenan and Phillips and a home economics expert yet to be picked. Progress of the radio and television station of the Columbia studios in New York. Contract stipulates a minimum of 26 weeks.

CHI NBC BARS 2 WHO REFUSE QUIT CBS

Chicago, Oct. 17.

NBC continues to invoke its rule against actors doubling between NBC and CBS. Douglas Hope, who had a \$10 Sunday morning biblical reading at NBC was ordered by Clarence Menger to drop his Columbia programs or be barred from NBC employment. As Hope made his living from three Columbia programs, 'Captain Jack,' 'Myrt and Marge' and another, this amounted to asking him to sacrifice \$200 a week for the sake of \$10. So he accepted NBC embargo.

Another actor to be barred for the same cause is Stanley Andrews regained in local radio circles as one of the most versatile and dependable actors. He was playing the title role in the 'Mallik' Sunday night programs over WGNB and as a result of his refusal to drop his Columbia commercials at the behest of NBC the 'Mallik' program is off the air.

NBC has, of course, no power to bar any actor engaged directly by an advertiser. As a result actors denied the boon of NBC sustaining work can, and frequently do, appear in NBC studios on commercials. Latest instance of this description is also one of the most ironic. Blackett, Sample & Hummert's new Bisquit script, 'Betty and Bob,' employs both Don Ameche and Jean Paul King. Ameche was a leader in last year's miniature revolt of the radio actors against NBC one-sided demand for loyalty without compensating guarantees. Jean Paul King, announcer, was recently fired by NBC for being tardy but returns under contract to NBC's client.

DUMB CRACKERS
ROBERT BURNS PANETELA WABC
Every Wednesday Evening at 9
BURNS & ALLEN
Dr.: WM. MORRIS AGENCY

ABE LYMAN
AND HIS
CALIFORNIA ORCHESTRA
Columbia Broadcasting System
PHILLIPS' DENTAL MAGNESA
Tues., Thurs., Sat. 8:15 (East)
COAST-TO-COAST
WABC

"The Voice of Experience"
WOR Daily at 12 Noon
Also Saturday 6:30 to 7 P.M.
An unusual series, running the entire gamut of human emotions
Management
ELMER A. ROGERS
10 E. 41st St., New York City

WFBL WILL DRAMATIZE LIVES OF RADIO STARS

Syracuse, Oct. 17.

Lives of outstanding radio stars will be dramatized to provide a new feature for WFBL, CBS contact. Broadcasts will be dubbed 'Radio Reporter' program.

Casting and direction rests with Dorothy Holmes, former leading woman with the Frank Wilcox stock company here some seasons ago.

Bing Crosby Goes Under Mills-Rockwell Banner

Bing Crosby joins the Mills-Rockwell managerial roster, switching from NBC.

Irving Mills will hereafter take up Crosby's Publick tour. The crooner was slated for 10 weeks with Publick at \$3,500, but the circuit later countered with four weeks at \$3,000 and six at \$2,500 a week, which he turned down.

Crosby got back last week from the Coast where he made 'Big Broadcast' for Paramount.

KHJ Etherizing Series Of Staff Compositions

Los Angeles, Oct. 17.

KHJ will put on a series of programs, consisting exclusively of compositions by the station's staff. Orchestra numbers will be played by Raymond Paige's orchestra.

Staff musicians to supply the compositions will be Felix Mills, sax player in Paige's orchestra; Leigh Harlowe, staff arranger; Albert Hay Malotte, organist, and J. C. Lewis, Jr., pianist.

No Ala. Chain

Birmingham, Oct. 17.

Bill Pape, operator of WAPI, Birmingham, and WOLX, Mobile, is not dicker for WSPA, Montgomery, despite published reports. He has no idea of establishing an Alabama chain.

KNX Up to 25,000

Hollywood, Oct. 17.

KNX started broadcasting today (17) with 25,000 watts, for an experimental period of 30 days. Stations heretofore had been 5,000 watts.

Pontiac's Bigger Show

Pontiac is elaborating on the talent contingent for its Columbia debut Jan. 4. Latest to be added to the list is Jeanie Lang and William O'Neal, tenor from musical comedy.

Previously signed were Col. Stoppagne and Budd, a 25-piece orchestra under Andre Kostelanetz and a mixed choir of 12 voices.

2 Up Daytime Wattage

Cleveland, Oct. 17.

Both stations WGAR and WHK have been granted permission by the FCC to increase daytime power. WHK, 1,000 watts, will raise it to 2,500 watts during day but continue usual power at night. WGAR, 500 watts, has been given an O.K. for 1,000 watts for day hours.

Benny Joins Weems

Chicago, Oct. 17.

Jack Benny, accompanied by his radio author, is visiting his father at Lake Forest, Illinois. He is due in New Orleans Oct. 26 to join Ted Weems and his orchestra for the first of the new Canada dry programs.

Benny will stay with Weems in New Orleans four weeks until Weems opens at the Hotel Pennsylvania, New York.

It's the Nuts

Los Angeles, Oct. 17.

California walnut growers, sponsoring the CBS weekly series 'Omar Khayyam,' protested to KHJ against the use of synthetic sound in the first program. Battle stuff featured the second episode, and the advertisers said real swords or nothing for the air metallic sounds.

Result: Two actors have eluded fingers and another is eating off a shelf. And, the sound wasn't so good either.

'CHRONICLE' ON KPO

San Francisco, Oct. 17.

Daily 'Chronicle' is dicker with NBC, and probably will get a daily spot for news broadcasts via KPO at 6:30 p. m.

Period was given up by Hearst's 'Examiner' last month when that a. m. sheet let out its broadcasting reporter.

CLAIM DISTANCE FOR NEW GERMAN ANTENNAE

Breslau, Oct. 6.

Among the many large German broadcasting stations to be opened this fall or already opened, the new Breslau broadcaster, which serves as model for the one in preparation for Berlin, is notable.

Its broadcasting apparatus is equipped with a sort of halo in form of a bronze cross 31 meters in diameter which is mounted on a 140-meter wood tower, the highest of Europe.

This ring is used instead of the former antennae so that the new broadcasting station will only have a single very high mast. The tower of the Berlin broadcasting station is 132 meters high.

This new form of antennae, it is declared after experiments in the laboratories of Telefunken-Gesellschaft, allows broadcasting to a greater distance.

Inside Stuff—Radio

With Donald Novis' return to the Paramounts, N. Y. and Brooklyn, on a 10 week contract, it is at \$750 a week with an option for 10 more at \$1,000.

Novis' contract with NBC expires in December at which time Arthur Freed, the songwriter, who has been under mentoring the Coast singer—an association that dates back to their close friendship in California—will take him under personal management.

Ed Wynn has suggested to Texaco that during his western tour of 'Leaves' Faranti the source of the broadcast be spotted in the very theatres playing the legit production. Closing down of the show anyway Tuesday night would make the house available, he pointed out, for an invitee audience to the broadcast. Show could carry along a backdrop similar to the one used at the Texaco events in the NBC Times Square studios and the distribution of the tickets to make affair could be left to the local Texaco dealers.

An added twist submitted along with this idea by Wynn was that a collection be taken up from among the Texaco audience and the contributions be turned over to the local mayor for charity distribution. Understood that the petroleum refiners favor the theatre idea but are not so hot about passing the hat around.

Graham McNamee has worked out an arrangement with his Universal newswear contact that will allow him the convenience of being on hand for the Texaco broadcasts with Wynn on all the western dates. Contract renewal for time signatured by the commercial last week guarantees an option on the Tuesday evening spot for 62 weeks.

Chicago free lance author-actor had an embarrassing experience last week as the result of an inexplicable hoax perpetrated upon him by his business associate, an Englishman. Englishman warned the author-actor that a certain radio production man had written a letter to an advertising agency with which the Englishman has affiliation. Englishman stated he had seen the letter.

Meeting the supposed Judas, the author-actor accused him. There were numerous witnesses. Charges and hot denials culminated in fist-cuffs. Affair having thus become a serious and public matter the author-actor wanted to prove the charge and ran it down only to discover to his discomfiture that his business associate had hoaxed him. Thereupon the author-actor did the many thing. He publicly apologized to the production man at the same place and before the same witnesses. Advertising agency forced the Englishman to apologize. His explanation was that in the British army such ribbing is not taken seriously.

A passionate hate by this or that radio columnist towards some other star seems to be the scheme among the ether chatters to centre attention upon themselves. First it was Vallee, who was mercilessly flayed in print not only by the radio but the Broadway columnists as well, and thus got said columnists some inverse attention through the fans writing squawking letters.

Now, Morton Downey is being picked on. Other prominent singers in general have had their share of sneering references although usually some one columnist, in turn, takes up the cudgels in defense as another means to brook attention. It all parallels the film chatters.

Al Jolson will have a flock of authors fashioning his air material for which the account will pay. Irving Caesar, John P. Medbury (on the Coast) and the Campbell-Ewald ad agency's continuity specialists will all do their stuff for Jolson's series of eight for Chevrolet commencing Nov. 18.

Eddie Cantor, when returning to Chase & Sanborn coffee, will have his favorite collaborator, David Freedman, fashioning his material, plus other continuity assistants.

For the amount of individual talent unveiled on a single half hour's commercial show the Lint debut over CBS Oct. 23 looks to establish a record for the current broadcast season.

Besides the regular nucleus of the weekly program, consisting of Fred Allen and his wife, Hoffs Portland, Ann Lear and the Louis Katzman orchestra, the initial session will carry the Randall Sisters, Queenie Smith, Sheila Barrett, Charles Carlie and Mary Lou Dix.

Wrong program was fed to six western stations recently through an error by a sound engineer in Chicago. Error wasn't caught for four and a half minutes on an eternity on the air. Such mistakes are rare in radio and heretofore have usually amounted only to 15 or 20 seconds.

Morton Downey, booked suddenly at the Fox, Philly, when the big stage show for the reopening of the Mastbaum was announced, missed the Friday evening show in order to fill his Woodbury Soap radio contract.

AIR PARALLEL TO PICTURE BICYCLING

Chicago, Oct. 17.

Radio has an equivalent vice to the 'bicycling' of films in the motion picture industry. Whereas in pictures a second theatre gets the benefit of a feature rented for another house, in radio a local advertiser horns in on a national network program.

This occurs sufficiently often to induce most radio advertisers to hire the services of checking bureaus. Obviously in remote cities it is difficult to know what's going on.

Typical instances of bicycling on a national radio program occur just before or just after the broadcast period. Local advertiser chimes in to grab the audience created by the national advertiser and under misleading circumstances.

Recently a package goods manufacturer with some 50 dealers in one district discovered one of the dealers was following their program with an announcement, locally arranged, that gave the impression that the one dealer was an exclusive representative for that district. Obviously this was calculated to anger the other 49 dealers. It was promptly stopped.

Practice, however, has been rendered so hard to get away with, that it's much less common than formerly.

Lee Wiley
"The South in My Soul"
WEAF
Fonds, Friday, 9:30 P. M.

Eddie Leonard
(The Beloved Minstrel)
and
Eddie Leonard Jr.
(The Lovable Singer and Company)

TONY WONS
(AND HIS SCRAP BOOK)
R YOU LISTENIN'?
WABC
Daily at 9:30 A. M.
"A Pair of Red Heads"
Peggy Keenan & Sonda Phillips
R YOU WATCHIN'?

RKO PALACE, NEW YORK, THIS WEEK (OCT. 15)

THE TASTYEST FEASTERS

Direction N. B. C. Artist's Service, "Pep, Vim and Vigor," WJZ

ASCAP MONEY OFF 15% 3D QUARTER

Both the publishers and the writers came in for an appreciable cut on the third quarter royalty checks distributed by the American Society. Payments made to the publishers showed approximately 15% less than the apportionment among that faction the previous quarter, while the slices handed out the authors and composers for the third royalty distribution of 1932 were 20% under the dividing for that class the three months before.

Coin involved in this split-up was the last coming from radio under the old contract. New deal with the station operators became generally effective Oct. 1, with the payments to the Society from this source on the next quarter expected to serve as a pretty good basis for music's estimate of the income it will derive for the first year of its new agreement with the broadcasters. Next to the first three months of the year this last quarter is generally accepted by radio as the best from the business grossing angle.

Reduction in the ASCAP checks for last quarters revises the estimated income for publishers and writers for the current year all along the line. Class A publishers had previously figured on deriving from performing rights source an income of \$32,000 for the 1932 stretch. Even if the Society on the next quarterly payment doesn't slip below its present level, these Class A publishers will under the current splitting arrangement, only collect about \$29,000 for 1932.

FILM, RADIO, RECORD EXPLOITATION COMBO

New type of phonograph record, affording a double hook-up with radio stations using electrical transcription and with the buying public, is being considered by several major film companies.

Record is transparent. It features a picture of the star, a scene from his current feature as well as the theme song. Picture is photographed and record is non-breakable.

Shorts' Song Suit

Denver, Oct. 17. Gene Buck, as president of the ASCAP is suing the Westland Theatres, Inc., owners of the Pueblo theatre, Pueblo, Colo., for playing for public performance of 'Am I Blue,' 'What's the Use,' and 'Making the Best of Everything.' These selections were parts of shorts shown at the theatre. Damages of \$50 and attorneys fees are asked for each violation.

ACID-TESTED MUSIC
What's what you get when you listen to

MARK FISHER
AND HIS ORCHESTRA
Having at Chicago's Grand
Hotel and Broadway
Beach with the NBC
casting with the Mark
Fisher orchestra. Acid-
tested music of the
times as

"LOVE ME TONIGHT"
"I'M A DREAMER"
"ROCKAWAY"
"THE VILLAGE CHOR"

ROBBINS
MUSIC CORPORATION
1515 N. 10TH AVE.
CHICAGO, ILL.

"Underneath the Harlem Moon"
"We're Alone"
"Ah, But I've Learned"
"When I'm Sippin' a Soda With Susie"
"Who'd Believe"
"I Cannot Tell You Why"
"You're a Symphony of Love"

DeSYLVA, BROWN
& HENDERSON, Inc.
745-7th Ave, New York

A Plug's a Plug

There's nothing subtle about the music publishers. A plug is a plug to them, and there's relatively in plugs. Rudy Vallee is still the fair haired boy now, as has been for a long time, as the champ plug. Vallee gives out a little spiel with every song he plays, a snatch of his history, or its association, or of its author, and the song title is by no means stuffed.

For example, Vallee even thinks a plug with Vallee means more than one on the Lucky Strike programs, which are primed for speed as part of the Lord & Thomas advertising plot. In contrast the dialog, which is deemed to be slow, with a zipper instrumental style.

Then there are other short-comings about certain plugs. Bernie vaudeville; Kate Smith and Ruth Etting go in for the sedate school; Crosby and theambo and crooners of that style another song with bah-bah-bahs; Downey wants 'em way up high, etc.

Vallee is known to have said to publishers, "I don't want you. No. 1 song. I'll play with you and gamble on your judgment as against my own personal preferences. If the song is good enough for you, as the publisher, why shouldn't I ride along? After all, you've been in business for 25 years and I'm still relatively new."

Why, Vallee is the music pub's delight, sans angles or cut-in save where he directly contributes to the reconstruction of some number.

OLSEN SAYS WRITERS WRITING FOR PLUGS

That the songwriters are writing for plugs, or are lacking in originality, is the burden of one dance maestro's plaint as to the current dance styles. George Olsen, whose primary concern is pop music for dance band purposes, is of the opinion that present-day tunes are being written, consciously or otherwise, with some special plug in mind.

For a time they all wrote for Bing Crosby. It wasn't rhythm but stuff which would permit that type of crooner to wah-woo-wah and bub-bub-bah-bee around with the refrain.

Then the Guy Lombardo school popped up. They went for that. Then the schottische type of song came in for an epidemic, and so on down the line.

They've written for Olsen, too, as they have for the crooners, the various rhythmized masters, and warblers, and all the rest, but they haven't written orthodox dance music, contends Olsen.

He cites how certain people, and especially the public, will react to certain sure-fire, hot-est-to-gosh, old-fashioned, four-four type of foxtrots. As soon as they switch to one of the trickier modern tunes, the n.e.g. hoovers, particularly the conservative older elements, walk off.

For the kids it doesn't mean a thing. As it is, they don't dance to tempo. They're always dancing against time. When not doing so, they're giving it that rest-your-head-upon-my-shoulder routine, or walking around in open clasp, and talking the situation over.

Grofe's 'Radio City'

Perde Grofe is busy on several important works by special assignment. S. L. Rothafel (Roxxy), has commissioned the composer to turn out 'Radio City,' a symphonic poem. For the purpose of R. C. and also to fashion an original opera, a 'Prologue to the Star Spangled Banner,' for the opening of Rocketteer Center.

Grofe is also writing 'Tabloid,' a musical interpretation of modern journalism, for Paul Whitman's Carnegie Hall concert. The idea was given Grofe by Whitman. For Nat Shilkret, Grofe has just finished 'Ode to Freedom' for broadcasting purposes.

Jack Robbins is publishing all these and has suggested 'Melting Pot' as another theme for a modern symphonic piece to be written by Grofe.

Harry Barris and orchestra into the Park Central hotel, N. Y., Oct. 19, succeeding Noble Sissle.

TOMMIE MALIE'S WILL JAMMED BY CLAIMANTS

Pittsburgh, Oct. 17. The will of Tommy Malie, Pittsburgh songwriter, supposedly penniless when he died in Chicago last summer but now believed to have left a potential estate of \$100,000, was refused admittance to probate in a Chicago court last week because it was witnessed by the wife of the singer.

Malie had named Willard Harring as his heir in the will. The potential value of the estate, most of which is to be realized from future royalties, was brought to light by a Federal Income tax investigation. The case was further complicated when an attorney declared he represented several unnamed, non-resident heirs and promised a fee proof shortly.

Lopez's Radio Disks

Chicago, Oct. 17. Vincent Lopez and his orchestra now at the Congress Hotel's Joseph Urban room may do a series of radio disks for Standard Music Co. Negotiations are now on. Stations in 13 states would use the programs which would be entirely separate from the 'Brown Stone Front' radio disks for that same company made by Bob White.

A contemplated novelty for the Lopez-Standard program is to record the 15 minute program in three discs of 5 minutes each. Lopez would occupy the first and third records. An in-between disc would be devoted to some celebrity, novelty, or special attraction each week.

Better for Stept

With the dissolution of Stept & Powers, Sammy Stept went out and placed eight songs with various publishers which he was prevented from doing when having his own music business.

Dick Powers, who survived two splits-ups—his first partner, was Arthur Freed when the firm name was Freed & Powers—is continuing the pub biz. Freed, like Stept, is a songwriter, now freelancing.

JOSEPH URBAN ROOM (CONGRES)

Chicago, Oct. 12. Joseph Urban gave his new place, as well as his talents as a designer to this new after-theatre playground. Of course, there isn't any theatre in the Urban Room of 1932, but anyhow the Urban Room opens up at 10 and sticks until 1:45 a.m. On Saturday that curfew stretched to 2 a.m., and the convert tickets to \$2.50, compared to \$1.50 Friday and Sunday and \$1.00 on week days.

As Chicago's deluxe toddling parlor the Urban Room is a lighthouse of opulence and a safe haven with theatrical and state prospered. There is no doubt that the Congress Hotel was looking ahead to the World's Fair and the Urban Room may owe its very existence to that distant rainbow.

Yet business has been good from the start. Vincent Lopez, new to Chicago, is ideal for the society mob here. He gives off a steadily danceable rhythm while dressing and looking swanky. Moneyed element of the Gold Coast precincts will not fail to be impressed by Lopez' distinguished St. Regis antecedents. Chicago is not accustomed to orchestras who scorn tuxedos as plain and wear full dress. That's calculated to tickle 'em.

Congress management has chosen wisely. They have created an environment, the fussy kind of band, good kitchen support, prices to please, and a full dress. That's the hot polloi screams. Oddly enough the Congress has neglected to provide permanent facilities for gents. This is a small matter but eyebrow-tilting parsimony.

Don't stand to be amazed as many tables as possible while avoiding the oppressively sardine-like effect so often seen in whoopee joints. The Urban Room is the setting which every woman visualizes for herself when fancily toggled out. It's primarily by the switchboard and the cunning artificers of diffused lighting that the Urban salon achieves its effects. By the handsomest effect is the night blue. The maître d'hôtel should press a button and each arriving party the night blue. It's the proper first impression.

Land. Powell Inn, outside Watervliet, N. Y., reopened with Pat Conte's orchestra.

Ingratitude?

'What does regard for the trade mean?' publishers interrogate one. Publishers ask: 'When they buy only what they can sell? When we had such-and-such hit we cut the wholesale price from 24 to 22c. You know how many hundreds of thousands of copies that song sold. Well that 2c drop to the trade meant a loss of \$75,000 to us on that one song, just because we were considerate of the trade.'

'And what did it get us? As soon as that hit died, it so happened we had nothing for the next six months. They forgot us completely. They didn't give a hoot about our relatively weaker catalog and our staff gathered dust. You'd think the trade would worry about stocking up on our stuff, wouldn't you, so that maybe it would move off the counters, but no—they always wait for us to create the demand.'

So what's the use of worrying about whether you wholesale for 16c or 18c or 22c? If you're a hit they'll pay 30 and 35c as well as a quarter.

N. Y. UNION OKAYS WEEMS; JONES LATER

Ted Weems' entry into the Hotel Pennsylvania grill has been okayed by the New York musicians' Local No. 802. Booking had been objected to by the union on the grounds that an outside band couldn't fill both a permanent cafe engagement and a commercial broadcast series. Weems joins the Canada Dry program the Sunday afternoon next (30). Roger Wolfe Kahn's orchestra is at the Pennys for four weeks or so. CBS Artists Service tried to sell Isham Jones for the ginger ale offer account and ran into a similar snafu. Understood that the union has decided to reconsider its opposition to Jones taking on a radio commercial while working the Hollywood Restaurant and grant him carte blanche on the next network prospect that comes along.

Current contract will keep Weems at the Forest, New Orleans, on the debut date of the Canada Dry show over CBS, and as a result the agency handling the account has arranged to broadcast the program from that city with Dick Benny and his wife, Sadie, on hand to blend in the talking portions of the continuity. Show, incidentally, will not be heard in the New Orleans territory. That town is at on the regular Canada Dry hoochup.

OLIVAS GO BOOM

San Francisco, Oct. 17. One of the town's best known night spots finally gave up the ghost when the Roof Garden folded and its owners, Gus and Sil Oliva filed petitions of voluntary bankruptcy.

Among debts is approximately \$100,000 in salaries due Joe Wright's band.

Literati

(Continued from page 46)

his own book, 'Old Waldorf Bar Days,' himself.

Wright knows enough English now to lecture.

Tongue-twisting title of the new H. G. Wells book is 'The Tulpington of Blup.'

M. Lincoln Schuster sailed, to pick up what manuscripts he can pick up.

Ask Frederick Philip Steiff about Maryland chicken.

Don't standing to be amazed at a series of air readings from his own stuff.

Henry Tille has joined the West 5th street scribblers colony.

Janet Greene Gibson back from Germany.

Duff Cooper is a British M. P.

William Marr elected president of the Associated District Newspapers, Los Angeles.

Reported that the New York 'Times' will rescind all pay cuts soon.

Max Hill, former state editor of the 'Herald,' has been made city editor, succeeding John B. Day, who died recently. Oscar Lind, assistant on the state desk, ups.

Albert Leckenby, business manager of the 'Herald,' died Oct. 11.

FOX, BELWIN'S BIG ERPI MONEY

Two minor publishers, Sam Fox and Belwin, Inc., will benefit the most from the \$25,000 ERPI must rights which has become the settlement figure of a claim that was originally nearer \$2,000,000. The MPPA and ERPI had the matter in arbitration and, dispute, with the \$25,000 finally handed over to John G. Paine, agent for the publishers, as the head of the MPPA.

'Sam Fox Music will receive about \$300,000, or as much as all the major publishers combined. It figures around \$250,000 to the average class A publisher and about \$2,500 to the AA songwriters.'

Belwin, which also had a large thematic catalog from which the film companies culled their music cues, etc., likewise benefits largely through subsidization or deals.

This break for Belwin and Fox came about through insistence upon \$250 per number instead of \$75, which was the modest figure okayed by the other music publishers that had cinematic affiliations either through subsidization or deals.

Coast Music Reps Out As Two Publishers Fold

Hollywood, Oct. 17. Closing of two New York music firms means the elimination of their local representatives. Clarence Reed, Stept-Powers rep here, is out, and Zedek, only former plugger, is awaiting similar orders from Conrad Music. Dick Powers bought out Sammy Stept, is operating the pub co. alone.

Conrad is now operating an office in the Warner Hollywood building.

Schmitt's Shift

Denver, Oct. 17. Fred Schmitt, for the past five years director of the Denver theatre orchestra, becomes director at Shea's theatre, in Buffalo, Oct. 20. No successor will be picked here until stage shows are resumed at the Denver, when and if the stagehands and Public agree on a new contract.

Billy Clifford's New Job

Chicago, Oct. 17. Billy Clifford, formerly in Waukeville as Billy and Ed Clifford, is trying his hand as a nite club manager. He has opened the Club Clifford on the premises of the former Villa restaurant.

Bradshaw's Dusky Collegians plus Eva Brown provide entertainment.

Robert Mendte, newspaperman, now with orchestra Corp., in America, N. Y., in charge of publicity.

A A A A A

Not Impossible with This Catalogue!

MARK FISHER
AND HIS ORCHESTRA
"I CAN'T TELL YOU WHY"
"YOU'RE A SYMPHONY OF LOVE"
"DESYLVA, BROWN & HENDERSON"
"THE VILLAGE CHOR"

DESYLVA, BROWN & HENDERSON
MUSIC CORPORATION
1515 N. 10TH AVE.
CHICAGO, ILL.

JUST ISSUED
"—AND SO TO BED"
(By Gordon & Reuel)
A superlative sentimental song for
MUSIC CORPORATION
(A special version for the kiddies)
MILLER MUSIC, INC.
42 West 11th St., New York City
Yand. S-3035

JACK DUNN
AND HIS ORCHESTRA
88th Week, Rainbow Gardens
LOS ANGELES, CALIF.

Pubs' Overheads Down, but Still Too High; 50,000 Seller a 'Hit' Song

With conditions of what they are, the overheads of all the major music publishing firms have been brought down, but they're still too big for the possible yield. Edgar F. Bitner of Leo Feist, Inc., states that no top class publisher can get a \$30,000-\$35,000 monthly net. It used to be \$40,000 to \$50,000 a month. DeSylva, Brown & Henderson, prexy, Robert Crawford, has brought his firm down to \$30,000. Berlin, Inc., is around the \$30,000 mark.

Louis Bernstein has reduced Shapiro-Bernstein to \$17,500 monthly overhead. Robbins Music Corp. is at \$30,000. Harms is considerably less, that firm, through its general manager, Henry Spitzer, always believing in a conservative operation.

All these monthly budgets take in everything, included estimated royalties on the estimated business.

120,000 Top

With the Music Dealers' Service reporting that its No. 1 song today, Irving Berlin's "Say It Isn't So," moves only at the rate of 2,500 copies a day, that means that a hit song can't sell more than 15,000 copies a week at 16¢ a copy. Figuring on a hit song good for about two weeks, that totals 120,000 copies.

The publishers are getting into the frame of mind where a 50,000 sale is regarded as a best seller. It only means that a multiplicity of these 50,000-copy sellers can make things worth while for a firm economically. The publishers seem then is to get this multiplicity of "small hits," where formerly a lusty No. 1 seller, going into the hundreds of thousands and cost of a million for the publisher something worth-while to a publisher and the writers.

IF THEY WANT, THEY'LL BUY, IS PUBS' THEORY

The publishers aren't satisfied with the Music Dealers' Service and the uniform price to the syndicate sales of 16¢ a copy. As a matter of fact, while Harms is in the MDS it hasn't one 16¢ song listed. The lowest wholesale price for a Harms number is 18¢ and ranges up to 25¢. Sales given for the other firms, with their varying editions.

The major firms are convinced that the price isn't the thing; that if you've a hit, the few, relatively, who buy sheet music nowdays will buy it regardless of price, while the rest can't be given away; the same as applies to a hit show or any other commodity that's in demand.

As a result, several priced editions are being planned and high class songs will be retailed not at the 25¢ price but up to 40¢, with a proportionate increase in the wholesale price to the trade.

Wesley Barry, Ex-Screen, Now Albany Hotel Maestro

Albany, Oct. 17. WGY has resumed daily broadcasting of dance orchestras from the De Witt Clinton Hotel. More hotels, Albany. Phil Romano, on the air over WGY in the past, is now at the De Witt Clinton.

Wesley Barry, former film juve, is waving the baton at the Kenmore.

SONG WRITING CONTEST

Washington, Oct. 17. Kate Smith sponsors are considering staging nation-wide amateur song writing contest with the song-stress to plug winning number. Idea grew out of stunt, run by "Daily News" this summer which drew 700 entries, "Hold Up Your Hands" coming out on top.

Tentative plans call for tie-up with local papers and stations carrying La Palma. Each town would run a contest and pick song for national finals sung by Miss Kennedy on chain. Prizes would be percentage of royalties from winning numbers.

Spier's Specials

Larry Spier, head of Famous Music, has a cute way of visibly plugging songs with each new Paramount musical talker. He stages special previews, usually at midnite, with invitation duets to all the radio and the stage to play whatever picture it is, such as "The Big Broadcast" which was previewed Thursday night (13) at the Astor at midnite.

Prospective radio and record singers, plus all the other angles, upon entrance, are given complimentary copy of the songs to be released on the screen, at the same they're entertained with the special film program. The free film is a great come-on and gets concentrated attention upon the songs in the particular picture. Famous Music is the official publisher to Paramount.

COMPETISH MAY KILL OFF AKRON BALLROOMS

Canton, O., Oct. 17. Opposition ballrooms are staging a lively fight here with name bands, neither making any money.

Midnight ballroom, a summer spot, at Meyers Lake Park is attempting to carry on all winter, three nights a week, using name attractions every Tuesday night against the town Land O'Dance downtown spot, operated by H. W. Perry, who made the place pay last winter for the first time in its many years of existence.

Joe Sanders, Red Nichols and Henry Thies have played the park ballroom in recent weeks to only fair business. Last winter they did much better.

Perry's ballroom pitted Larry Funk against George Williams, Cleveland combo, recently, the Funk band outdrawing Williams better than two to one. Park ballroom is flooding the town with paper and is taking in little cash at the gate, while Perry is making a bid for patrons by offering out-price admission tickets, and is scarcely getting off the net.

Both spots are going in heavy for exploitation this winter, each advertising well known bands as coming attractions. A few weeks more of such tactics and the dance game here, which always has been as good and better than many Ohio cities, will be in the same class as Akron, where last year music was the same kind of a battle but its best downtown dance spot in the "10c a dance" and killed it for name attractions.

Ed Little Dies

San Francisco, Oct. 17. Edward Little, until last month head of Sherman, Clay & Co's sheet music department, died of pneumonia at a local hospital last Sunday (9). He was 51.

Little was head of western music publishing. For 33 years he bought and published Sherman Clay's tunes, stepping out in November when Horbert Marple succeeded him. Famous songs like as "Whispering", "Doll Dance", "Rose Room", "Do You Ever Think of Me", "Painted Doll", "Diana" and "Charmaine" were accepted by Little and published by Sherman-Clay. For two years he was president of the National Federation of Sheet Music Dealers.

He is survived by his brother, Sherman Little, head of Sherman, Clay's professional department; his father, Thomas, and a son, Carl.

EDDIE JANIS' WORLD TOUR

Hollywood, Oct. 17. On the advice of his physician, Eddie Janis, local Famous rep, will sail from San Pedro Nov. 3 on the "President" Pierce for a round the world cruise. Mrs. Janis accompanies. Trip will consume three months.

He is accompanied by his brother, Famous business here during Janis' absence, headquartered at the Paramount studio.

LAVIN-WHITEMAN

Maestro Recalls Personal Rep for Fall Activities

Jack Lavin is back with Paul Whiteman on a temporary arrangement to cover the bandman's two theatre engagements this month and the Carnegie concert set for Nov. 12. After these events are out of the way Whiteman and his personal rep may work out a permanent proposition.

The new dates are Loew's Paradise, Jamaica, Metropolitan, Brooklyn. Lavin will also give a managerial hand to the launching of the Whiteman organization on the Buick road show (24). There's a possibility of a week at the Palace being slipped in between the Metropolitan engagement and the Carnegie affair.

ROBBINS BIDS FOR 50% OF REMICKS, 2 OTHERS

Jack Robbins has entered a bid to Buddy Morris, head of the Warner Bros. music group, to buy 50% of the Remick catalog, and has also made offers to Green & White and Abe Olman, Inc., to purchase 50% of their catalogs and continue operating these minor companies as subsidiaries of Robbins Music Corp. The publisher asked Oct. 20 on the "Bremen" to arrange his new deal with Campbell-Connelly.

Green & White and Olman have both placed valuations of \$15,000 for half partnerships. Metro, which is 51% owner of Robbins Music Corp., would be similarly interested in any subsides Robbins might acquire.

Robbins is committed to the idea that only a multiplicity of songs, through their multiplying of their limited turnovers, can make things worthwhile for a publisher. Just one moderate seller—and that's all he's selling nowadays—isn't enough. Hence all the small sellers must be multiplied and through the mass turnover be made to mean something.

Robbins' catalog for England, etc., switches from Keith-Prowse to Campbell-Connelly Nov. 1, hence the foreign jaunt. Matt Malneck, first violinist of Paul Whiteman's orchestra, accompanies him for the purpose of writing some song material for C-C while abroad.

Recent Robbins-C-C publications have been copyrighted in C-C's name as the original owner, with the American-Canadian rights leased to Robbins. This is in order to save the catalog for C-C and Robbins, since the latter's Robbins' copyrights automatically go to Keith-Prowse for the foreign rights.

Inside Stuff—Music

Indications of screen musicals coming back, and already evidences of increased use of music for under-scoring to the dialog, is giving the music pub some consolation.

Those music firms with Coast studio affiliations are trying to force the issue, but the studio heads take the attitude that the shortighted or selfishly motivated eastern music men can only see in the screen another means to spot a song. The studios contend that music is chiefly acceptable on the screen when properly mated to a situation.

Irving Thalberg in a letter to Jack Robbins, the affiliated Metro music publisher, deprecates the anxiety of Robbins to have song material spotted just for the plugs and the hopes of a hit. Thalberg says that a law of averages will produce something commercially worthwhile, but that Robbins, as a Metro ally (the film firm is 51% owner of Robbins Music Corp.), should welcome the idea instead of supplying Metro pictures with only music that's fitted for the dramatic or whatever situations arise. Robbins, with his own enterprise to worry about, cannot yield to the music men's theory that dramatically suited songs material can also be selected with a view to its possible commercial popularity.

Robbins opposes the studio's attitude in not consulting a seasoned music man on just what songs to spot in pictures and contends that the mere promiscuous use of music makes the law of averages too long on odds to suit himself, primarily the song publisher.

All of a sudden the music biz has become Remick-minded. Several firms are now interested in buying up the Remick catalog which, long dormant for some reason, has suddenly come into existence as a live topic of business palaver with the realization that the Remick copyrights, including "Avalon", "Japanese Sandman", "My Buddy", etc., are worth while for radio song backgrounds.

Like Harms' surprise hit, "I Guess I'll Have to Change My Plan," their current seller, "Let's Put Out the Lights and Go to Sleep," by Herman Hupfeld, was written for a show.

"I Guess" was actually in the "Little Show" but the Hupfeld song was kept for production until Henry Spitzer, the Harms general manager, induced the writer to release it as a pop, but to do so under the most favorable auspices, as the sophisticated theme was rather delicate. Rudy Vallee, a pal of Hupfeld's tried it out and it caught on over night.

Tunes from "Girl from Calgary," Monogram release, getting a national air plug. This is the first instance of building up ditties from an indie picture in this manner. Fifi Dorsay sang the numbers, written by Albert Hay Malotte, over "California Melodies" (CBS) last Saturday (8). Previously, they were used over an NBC hookup.

Growing Belief That Prof. Depts. Have Outlived Their Usefulness; Radio for Plugs

Back to the Palms?

Swank hotel spot has put its dance band on a clock punching basis along with the rest of the personnel. Boys in the orchestra are under instructions to push the lever whenever entering or leaving the premises. First instance of an organized and bated unit ruled this way on a New York job.

Musicians are also asked to confine themselves to the servants' entrance, refraining from smoking from the moment of entering to leaving the hotel and to keep their instrument cases always out of sight.

A proviso with another dance maestro at a swank supper club is to refrain from mixing with the patronage. This is the first instance of such embargo since the days they took musicians from behind the potted palms or off the balcony, and the managements conceded the value of a personality band leader who knows how to mix and greet.

MUSIC SALES CORP. MAY DROP COAST COUNTERS

Hollywood, Oct. 17. Win Brookhouse, general manager of Music Sales Corp., is hard to settle the fate of the 14 sheet music counters his concern has in Newberry stores on the coast.

Having been in the reason for the past year, the counters will either be closed or turned back to the five and 10 cent company for operation.

Earl Sapiro's Frisco Spot

San Francisco, Oct. 17. Earl Sapiro has taken over the Frisco spot in the city, opening it this week with his own band. Place, built last year, has been either dark or operating with non-union music, since opening.

Sapiro, son of the country band leader, formerly had the dance band at the Palace hotel.

A growing belief exists in the music industry that the professional department isn't as important as it used to be; that the piano rooms only attract moochers, free-orchestra grafters and second and third-rate speakeasy warblers. That radio is the big thing for a plug has long since been conceded.

And if these are the most important plugs, they don't come to the publisher's professional offices; a special emissary must be dispatched to camp on their trail, attend their sundry "openings" and otherwise cater and kow-tow to them. And if that's the present scheme of things, the professional song demonstrators, professional glad-handers, and all the other kinds that obtained in "Tin Pan Al-ey" of yesteryear must be sluiced in favor of the cater-to-the-radio, plugs.

Furthermore, it's becoming more and more of an open practice to shun the plugs a consideration for their general co-operation.

There are music men who frankly state that for \$150 or so, either as a grant of plugging, or to get up several special arrangements, a publisher can get a quicker line on a new song's chances through the medium of the radio, than any other way. In view of the other sub-addition, the moderate reaction that such an air plug carries with it, this method beats the slower processed and more expensive means of trying out a song and then announcing it's a "dog."

No Secret

For this reason, as is no secret, there are certain pubs who cut-in and out up "pieces" of a song to three or four high-light plugs, knowing that it's a guaranteed plug, it even beats the method of having a personality professional man hang around the orchestra leader or radio singer to finally get a song specially set aside for there's a financial consideration involved.

Almost every publisher for this reason has reduced the professional staffs or the pluggers have evolved into a few piano rooms connected with personality greeters who mix around nocturnally in the cafes and hotels and broadcasting studios where the big air plugs are diffused.

Jack Robbins, on the eve of his departure for Europe to pave the way for his new deal with Campbell-Connelly starting Nov. 1, contemplates closing up his professional department and concentrating almost 100% on the radio plug.

UNION GIVES INDIE MAESTROS A BREAK

To help give the indie orchestra leader something of an even break when competing with the networks for a commercial account, the New York musicians' local has slashed the additions rate from \$8 to \$4 an hour.

Plaint of the outside bander of pickup combos had been that his chances of bidding against the chains for a sponsored program were slim. The rate was so high the indie conductor had to dig into his pocket, and in most cases dig for as much as \$200 a crack, every time he showed for a commercial. The rate was so high that the additions rate, but found that some adjustment could be made in this direction. Local's overtime rate for additions as applied to the networks is \$4 an hour, and it was decided to make this figure a flat one from the first hour so that the indie conductors could benefit.

CARL LAMONT'S APP.

San Francisco, Oct. 17. Carl Lamont, Shapiro-Bernstein rep, who was in the Stanford hospital, the last two weeks for appendicitis. He's expected back at his Ambassador hotel home shortly.

HOLLYWOOD and Los Angeles

"Variety's" Office, 6282 Hollywood Blvd., at Vine St. (Taft Bldg.)
Phone Hollywood 6141

Latest wage claim against S. S. Millard has been filed by Lucille Hampton, usherette, who alleges Millard failed to pay her \$8 for three days' work at the California

David Torff and A. R. Peltou, who operated a tent stock company at Hawthorne, called before the state labor commission to answer charges that they owe \$49 in salaries to Fannie Bonnett and Hanley Stafford, actors.

Additional claims totaling \$161 filed against Lewis and Lane, who produced "Black Cotton," colored revue, at the Orange Grove. Musicians and principals say that amount is due them.

Mary Carroll, nurse, is seeking \$35 wages against Frederick Mailley, self-styled film director, for services.

Douglas Winnie, sound technician, is seeking \$100 wages from Harris Recording Laboratories.

MET., BROOKLYN

(Continued from page 34)

he better sold through either screen or verbal announcement.

Second spot goes to Marty May, who is assisted by Jean Carroll in a nine-minute single, ahead of his Slowboat revue. May does not do much solo, but his comments on Miss Carroll's performance are the show doubled up, and even the men in the pit were still laughing the second show. May belongs to the limited class of m.c.'s who don't laugh at their own jokes because the audiences attend to that. Both here and in the full stage, he pushes things over without appearing to try, but getting full results. Miss Carroll makes a good foil, though too self-conscious of her jokes.

The Revue is the old Friedland revue in which May worked, but which is now offered under his own name. Routine is about the same as before, with the specialists slightly changed. Opens with a line number with five girls in gold, full stage, and a boat set, with a sister team doing a conventional semicircular turn. Followed by three other dance numbers, with a piano solo by a pretty girl whose technique is not quite keyed up to the "Happodomy in Blue." He would better stick to numbers in which she does not so obviously invite comparisons. There is also a ballet dancer in an Edna Covey imitation who does not quite put it over. But everything went here and the nearly half-hour did seem too long.

Emile Boreo clings to a familiar routine, but it's a good one for vaude, and the only thing that checked an encore after 10 minutes was the fall of the curtain. Even at that he had to come out and say a few words.

Charles Ahearn closes with his nondescript Millionaire's Band. His long absence abroad may have helped the surprise a little, but it is unimportant whether or not the audience is fooled by the billing. In spite of a new environment it's still a fast conglomeration of horseshit that is reasonably certain to get over anywhere.

It's a strong show for comedy with three put on the four names contributing to this end, and probably will do more for the house than some of the big radio stars who Broadway stars who have been on recent bills. Show runs 80 minutes.

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Stage

Inc., through the state labor commission. Assets of the company have been sold for the benefit of the creditors, but F. H. Bowers, assigned, had promised to pay the technician first.

Ruth Roland awarded \$3,629 in her Superior Court suit against Alvin B. Baranov to obtain payment of a note.

Paramount Theatres, Inc., which operated the Estella on North Main street, suing Narciso Laguno for \$5,000 damages and \$350 a month for having been elected from the theatre, on which it had a lease, in July.

Notices of intention to wed were filed this week in L. A. county clerk's office by George Regas, actor, and Maria Boni; Bertram Harvey, S.K., cameraman, and Frances Mohan, actress; Dorrell McGowan, J.P., screen writer, and Eileen Tomblin, and John K. Rader and Nora Franklin, both of the Magistic stock burlesque troupe.

utes without a dead spot. Only the reversed supports the feature on the film end. No more is needed with so long a show.

FOX, DETROIT

Detroit, Oct. 15.

Second week of resumed stage shows and still offering better than usual, with a feature, "The Star of Tomorrow." Show has a lot of entertainment in it with Eddie Bruce fitting neatly. Bill Aronson holding interest with his well done imitations of radio stars with a nice continuity written around each that kept the house going.

The Albee Sisters prove engaging with a couple of good vocals done in imitation of the Boswell Sisters. A cold and this handicapped her imitation of Kate Smith.

For the overture Russ Morgan chose "Romberg Tunes." Well arranged medley, accompanied with the high spots the singing of the Four Sparrow Singers and the four-part arrangement of "On Alone" played by Russ Morgan on the trombone and accompanied by another trombone and two mellotrons. Very effective.

Picture "Wild Girl" (Fox) and business fair.

FISHER

Detroit, Oct. 15.

Plenty of entertainment in this show and production and talent can be given the show. "I'm Elected" with Senator Murphy as the feature act and a timely show built around him. Other talent includes Birdie Dean, Hutchins and Howard and the Three Whippets.

Outstanding part of the show is the production Fred Evans has built around the talent. The middle production number is outstanding and lifts the entire first half of the show up and builds to the Senator. Birdie Dean has improved since last seen here. This girl offered a control routine that rates a Broadway show. She is helped plenty by her stunning appearance.

This hour Murphy being advertised for re-election. Miss Hutchins is on a soap box spelling about the film and stage girls in jazz costume time listening. At the end of the speech Hutchins leads the girls through number and off. The other half of the line comes on dressed as reformers and do a nice lyric number written by Merle Clarke. Then into a win dance gradually getting

hotter until the jazz girls come on and the line does a fast number together and off.

The highlight production number has the girls placed on two tiers of platforms and each tier has six on a tier and all behind scrim. With a battery of light on each side lighting up immediately in front of the drop and a battery of light in the back to give a silhouette effect, the girls do a modernistic drill, with hands and feet. The girls wear the gauze to catch the light. Girls dress in gold leotards and under amber and red and black leotards. The number becomes one of the best seen here. Gene Lucas has scored a beautiful arrangement around this number. After the routine the girls return back of the gauze and Birdie Dean comes down in a suspended position and sings center stage and into her dance.

Sam Benavise has a well done "Spanish Flair" Arlene Siegel offers "Notable Day" Picture, "Madison Square Garden" (Par), and business fair.

KEITH'S, BALTIMORE

Baltimore, Oct. 14.

This house is the present stronghold of the Schanberger family, who in the past were the foremost theatrical family in town, and even today retain that title through priority.

The Schanbergers have moved into the hands of the receivers and out of the hands of the Schanbergers, and is now being managed by Leonard B. M. Laughlin, formerly press agent and business assistant with the Schanbergers.

The present Keith theatre was formerly known as the Garden, and for years was the ace vaudeville spot in town. When the Schanbergers moved down here they changed the name to Keith's. The Schanbergers have almost a perpetual franchise with the Keith theatre, and also Keith booking service.

This house has been playing vaude off and on, lately mostly off, due primarily to the heavy toll taken by the pit and backstage union. It is an ideal vaude spot, both from accounts, sight and location. It has the best drop-in-trade both for matinee and evening business, and during the past brutal summer it was that drop-in-trade that kept the house going.

House is at present managed primarily by Schanberger, who gave up a law practice to harken to the call of show business. Schanberger is pretty well set on pictures and has a contract with the Paramount outfit in a split with Loew's locally, and it's an equal share of all of the pictures. Universal product is on contract. With other stuff picked up here and there, the house is able to go along. Present show seems to be a run policy, though that vaude notion is still strong in the Schanberger mind. One of the Schanbergers have been discussing with Izzy Rappaport of the Hippodrome a pooling arrangement, whereby the Keith's would have a vaude completely leaving the stage idea strictly to the Hipp, and in return would get the cream pictures. Keith's, while the weaker flocks, which needed vaude support, would go into the Hipp. They have come almost to the point of putting their dotted lines, but never have they actually accomplished the deal. It's still a matter of how.

House is a 2,400-seater, and one of the best arranged in town on a large main floor and a somewhat smaller balcony. Its prices are the lowest of the big spots of the burg, ranging up to 40c. Seats are close together, and from the close by New, also a run theatre, which plays Fox product under a long-term franchise, and Columbia pictures under a yearly contract. Up the street is the ace vaudeville Century, for Loew's, and the upstairs second-run Valencia, which doesn't count much.

Flicker currently is "Once in a Lifetime" (U).

Canadian Pics

(Continued from page 11)

Censorship costs too much for everybody in Canada anyway. The Canadian budget resolutions have provided one definite concession to the British film companies in another respect, however, in the increased preference on imports of books, periodicals, pamphlets, and printed advertising material used as film advertising accessories and otherwise.

The new tariff rate on printed advertising material from Great Britain is 5c per pound, as against 15c per pound on printed matter from the United States. The former charge against such imports from the United Kingdom was 10c per pound, so that the reduction is 50%—meaning a proportionate increase in preference. For books, periodicals and pamphlets from the United Kingdom, the new classification is "Free," as against a former rate of 5%, the duty on similar items from the

United States remaining at 10%. This gives British magazines, trade papers and other advertisers a further advantage in exploiting the Canadian field.

No less than 238 items underwent changes in the tariff resolutions of Canada which were automatically adopted on the local level in the Ottawa House, but the film trade has come through almost cost free. The revisions were the outcome of the Canada-United Kingdom trade pact signed at the Imperial Conference in Ottawa last August.

The Imperial Government at London has yet to announce details of its concessions to Canada and these may add weight to tariff barriers against the United States.

Pittsburgh

(Continued from page 38)

Arthur Marlowe, who used to be Arthur Sprengle when he played stock here, in Broadway cast of "Reverend."

A bad cold has forced Harry Brown to miss his weekly newspaper last night on Tuesday for first time in years.

"Chatterbox" William Penn hotel's night club designed by Urban, seeking a \$5 tariff for the grand opening Wednesday.

Coach Jock Sutherland and the PHT football squad are guests of the U. exchange at a private screening of "The All-American."

Irene Lee, Fox supervisor and first wife to hold a job of that kind on the coast, was Irene Levine when she was a Tech drama student here.

Mrs. Harvey Gaul, wife of the drama and music critic, has just finished another play. Harrison Grey Fluke is considering her first one, "Who'll Take Papa?"

Montreal

Norm Flinigan in newswear. All main stems sales prices. Betty Compton passes through. Jimmy Adams all washed up with gold.

Cabarets getting about one nite a week.

Howard Conover handling Albee building.

Hector Dutilleul has leased His Majesty's, theatre house.

Everybody guessing what Royal Radio Committee will do.

Near sell-out on advance sales. Show play at His Majesty's.

Rich golf over, Judge Morrison seeking a new conquer.

Mrs. E. M. Garfield, held up and gagged, recovering from shock.

Joe Livorno trying to reopen Gayety, former burlesque house, with pictures.

Industrial and banking hockey abandoned this season. Make better for main stems.

Canadian rugby featuring American players in the first game this season, with Canadians out of the spotlight.

Cincinnati

By Joe Kolling

Bill Hastings on a diet.

Pop dancants cut admish to 40 cents.

Sinton upped permanent rates and poor scrambled.

Clubs in Cincinnati doubling mgr. and p.a. at Keith's.

Henry Tiers' orchestra at Hotel Gibson permanently.

L. B. Wilson never tasted tobacco, liquor, coffee, tea or soft drinks.

Pure. Hear that Schubert this week to be followed by "Strange Interlude" film.

Plaza is only downtown town spot with floor show; Herbie Kay's band current.

An old lady who is a regular patron at the top picture houses tells her own flashlight.

White, a building rep, closed his office in White, and moved to a place here for sheet music trade.

Joe Anderson's gym in Covington, Ky., is a place of boxing and wrestling matches and door prizes on Sunday afternoons for two bits; getting big play.

Baltimore

Len McLaughlin trying to work off a few of those pounds.

Clubs in Baltimore, rep. closed one week and joined Metro the next.

Harry Kahn is getting himself known as the encyclopedia of Maryland theatres.

Hippodrome stagehands still talking about Rudy Vallejo and his readiness to turn pup.

Having got the new colored Harlem up and running, Lou Rome set to trek through the south on a tour of inspection.

Having chased a couple of loving couples out of the Loew home office, Rome is now trying to figure some way to use them in exploitation.

Thomas Lyons is this town's show business poster, dividing his time between the Allied local presidency and his new Idle Hour.

Henry Mayers can't seem to get any of the local dailies to sponsor the Musical Union's living-music idea.

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Buffalo

By Sidney Burton

Blanger announces three shows, beginning Oct. 31.

"Strange Interlude" roadshowing at Erlanger for two weeks, if Hal Roach, native of Elmira, New York, will buy plane en route to New York.

Tex Guinan at Palais Royal for one midnight performance last Wednesday.

Exhibitors report leading institutions refusing to lend penny on their terms to properties.

Little Hipp (10c Main street picture grind) ordered sold in foreclosure proceedings.

Charles Manning leaving as director. She's Buffalo orchestra. Fred Schmidt of Denver comes for the night.

Sam Mineo, pianist She's Buffalo orchestra, out with breakdown. Gayety (burlesque) has folded, leaving field to Mayfair.

Uncommon Chatter

(Continued from page 39)

black lace to describe a lady who believes in fortune tellers...Blanche Frederica cast, at last, as a blameless matron, still acting as though she had committed a crime.

Kendall Lee, wan and worried over the lines she recites in "Rain" and "Beulah Bondi's excellent character make-up supporting her fine performance as the Mrs. Rev. Davidson...Lella Hyams bearing up bravely through the buffed progress of "The Big Broadcast."

Grace Allen in the frilly little frocks of a wondrously halfwit lady...Kate Smith shutting off back-grounds in a crepe dress beaded with horizontal lines that point the distance to East Weast...The enthusiastically trimmed outfits of the Boswell Sisters stealing the smartness away from their triangular grouping about the piano...

Donn Lynne boasting of her figure in the most breathless and revealing of white crepe gowns.

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Calhoun James	Kay Edward J
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Fishman M	McHollott El
Hill Paul	Ross Robert E
Barstow R & I	King Helen
Black John S	Lovett George
Bord Lewis	Lucas Alfred
Clayton Dolores M	Noblet Venus
Fitzpatrick Chas	Sherwood Sherry A
Gard Eddie	Vincent Shoa
Johnson Wilfred	Walton Mary

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 Landes, J. L.: Harper.
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LOIS MORAN, *Of Thee I Sing*
... "Lux Toilet Soap helps
keep my skin glowing."

DOROTHY STICKNEY, *Another Language*... "I'm enthusiastic about the way Lux Toilet Soap guards the skin."

JEANNE AUBERT, *Ballyhoo of 1928*... "I wouldn't be without it even for a day..."

Lux Toilet Soap



DOROTHY HALL, *Lily Turner*... "It keeps my skin youthful, smooth and soft."

ERIN O'BRIEN-MOORE, *Men Must Fight*
... "Lux Toilet Soap is such a gentle soap and works such wonders with one's skin."

VARIETY

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NEW YORK, TUESDAY, OCTOBER 25, 1932

56 PAGES

CHI, AMERICA'S BATH TUB

WIBA, Chump-Educator, Has Madison As America's Most Suspicious Town

Madison, Oct. 24. As a result of a persistent campaign waged over station WIBA against petty racketeers it is believed that Madison, capitol of Wisconsin, is being given a complete go-by in the underworld of fast talkers. Like most medium-sized provincial cities Madison has suffered plenty of burns from high pressure out-of-towners, but whereas complaints of from 10 to 15 suckers a day used to be registered at the Chamber of Commerce now only three or four a week are received. WIBA telegraphically investigated the claims of 100 'working their way through college' subscription salesman and found everyone a phoney. It broadcast the results of a Commerce's body investigation of a 'suit club' racket, caught the promoters and forced them give back all the deposits.

Abusing Piety
'Cook book' and 'go to church stamps,' two twin embezzlements whereby glib salesmen victimized unsuspecting church people and Ladies Aid Societies, were run out of town.

Constant radio warnings, descriptions of the way of working chisels, stage broadcasts so often and so thoroughly that Madison has been

(Continued on page 55)

19 VISIONARY MASTER BREWERS LOOK AHEAD

Chicago, Oct. 24. Along with thousands of students enrolled in Chicago, Northwestern, Loyola, DePaul, and other local centers of erudition this year has seen the revival of a hall of learning long defunct. That is the Institute of Fermentation on Lincoln

It's nearly 20 years since a class was graduated but the ancient degree of M. B. (master brewer) is to be conferred on 19 students next spring. The many far-seeing young men have enrolled to find out about making beer. They expect to have well jobs as soon as they graduate.

Meanwhile the first issue of a new trade paper called 'Brewing Industry' appeared last Saturday (22) A. J. Fehrenbach is editor.

Garbo Becalmed

Hollywood, Oct. 24. With a quota immigration number for her return to this country not available until next spring, Greta Garbo will remain abroad until April. Harry Eddington, her personal representative, will leave here around Christmas to go to Sweden and confer with the actress regarding her return under the Metro

\$3 Embalming

'All you can eat for 60 cents,' a slogan of some restaurants since the depression, has inspired one speakeasy proprietor who announced:
'All you can eat and drink for \$3.' Sandwiches and potato salad is the unvarying menu. The drinks are actually limited to 15, but for ordinary purposes it's figured that that number ought to take care of everybody.

DIVORCE FOR ASKING BY NEW MEXICAN LAW

Mexico City, Oct. 24. Divorce lawyers in the Federal District, a community with a population of 1,300,000, which includes Mexico City, have been dealt a blow by District's new civil code providing bursting of matrimonial bonds in 15 days without trouble or expense.

Under code, all disgruntled married folk have to do is to present themselves together at office of the civil registry in district in which they live, declare that they have both determined to get a divorce and that they have no children. Law requires that they think matters over for 15 days, then if they assert they are still firm in their determination, divorce papers are issued. Solid citizens are alarmed at great increase in divorces law has inspired.

NBC GROSS, 1ST TIME, EXCEEDS SATEVEPOST

In the advertising world the two media whose incomes are paired and compared are the 'Saturday Evening Post' and NBC. For the first time in history, the network exceeds the Lorimer organ as regards advertising revenue. Mag's accumulative income from this source for the first nine months of the current year, according to 'Denny's Record,' totals \$18,895,480, while NBC's total for this period comes to \$20,488,359. For the month of September the 'Post' took in from advertising \$1,006,496, as against NBC's net of \$1,801,795.

How these two media have fared comparatively in the past three years is told in the following figures: In 1931 the 'Post' grossed from its advertising pages around \$38,000,000, and NBC accumulated from the sale of time \$25,600,000. Previous year the setup was around \$48,000,000 'Post,' and around \$20,000,000 NBC. In 1929 the mag hit a \$2,500,000 level, while the network garnered \$14,300,000.

MEETS ALL TRAINS FROM HOLLYWOOD

Reporters Classify Celebs—Some Known as 'Spouse Praisers'—Little Interest in Show Biz Execs—Meeting the 'Chief' Same as 'Berenegaria'

SMILES AND GROUCHES

By BOB LANDRY

Chicago, Oct. 24. Chicago, has become America's bath tub.

Traveling celebrities, coming from or going to California and New York, know Chicago as the oasis between coal and desert sand. It may be this urgency to perform their baptismal rite that makes some of the Hollywood celebs so peevish to the local press. Meeting here has become a regular part of Chicago journalism on a par with meeting the 'Berenegaria'.

Answer to the question of what (Continued on page 37)

A. P.-U. P. REFUSE RADIO VOTE RETURNS

Yielding to an avalanche of protests from newspaper members, both the Associated Press and the United Press are giving the cold shoulder to NBC and the Columbia network on the radio bids for the election returns service. Press associations refuse to sell or permit the chains to use any part of the collected info.

NBC claims that it will be able to get along conveniently with these sources, since the news service con-

(Continued on page 44)

ELECTION NITE LIFE DEPENDS ON RETURNS

Some leda of the inroads radio is making on the business of supplying election returns is shown in the experience of a club which wanted to hold a party on election night with the returns as a feature. Both Western Union and Postal quoted 75, the same figure as four years ago for the same spot. Last week both companies wrote in cutting the quotation one half, or \$37.50.

Hardship Is the Lot Even of Petted Darlings in Russia's Picture World

One Film Man's Hunch

Hollywood, Oct. 24. Sam Freedman, former Universal supervisor and indie film producer, has dropped his World-Wide producing contract, packed his family on the train and returned to Cincinnati to manage a brewery. Formerly in the 'beer business' in that city, he figures that lager is on the way back, and that a brewery will pay off better than pictures.

CHI'S MAYOR CERMAK PLUGS FOR THEATRES

Chicago, Oct. 24. Mayor Anton Cermak refused to permit the Dixiana Showboat, from Shuboygan, Wis., to tie up in the Chicago river for theatrical purposes. 'If Ed Wappler and his backers want to bring a troupe of Ohio river actors, let them hire a theatre,' is the mayor's attitude.

With only four out of 17 legions lighted, Cermak takes the position that it's unfair to taxpayers to permit untested showboat opposition. In rebuttal Wappler will argue that the showboat is not a competitive production but a floating museum and curiosity. Wappler claims the showboat will employ 40 Chicagoans, including union stagehands and musicians, at a total weekly payroll of \$2,000, and the city will otherwise benefit from license fees, dockage and other taxes. Wappler still hopes to open Nov. 7.

RADIO KEYHOLE NEWS FINDS READY MARKET

Now that radio publicity departments have discovered that the only kind of pictures the dailies will go for are out-and-out leg art, p. a's are going this one better and are sending out columnist 'key hole' material about their artists. They find it is getting printed.

Papers are using the material because it smacks of inside stuff, and doesn't look like the patent publicity office copy that goes out.

P. a.'s know that they can ship out real hot stuff about their talent, but it all reaches city desk waste baskets. It's proving different for the stuff written in a columnist about the various studio romances, blessed events and other over-the-transom copy.

Steve Installation

Norristown, Pa., Oct. 24. Co-operating with the Garrick theatre, the 'Times-Herald' has secured the theatre for a limited number of dates. Paper intends to conduct a cooking school at times when no pictures are shown in the building.

Moscow, Oct. 10.

An article in a recent issue of the film paper 'Kino' here would have made pleasant reading for Hollywood headlines grumbling over the depression. The article gave a few details about the housing accommodations of some of the outstanding personalities in the Russian film world.

Russians do not normally delve into the personal affairs of their screen favorites. This excursion into the homes of some directors, screen-actors, etc., had a purpose. The film paper was out to show how badly film people are housed in order to stimulate the building of a few apartment houses especially for their use.

There is Vsevolod Pudovkin ('Last Days of St. Petersburg,' 'Mother,' etc.), for example. The lucky plutocrat actually possesses 'a comfortable flat of several rooms in a good neighborhood. He can even work quietly and comfortably at home.'

Gas a Luxury
Another favorite of the Soviet gods, O. Leonidov, owns 'three good rooms, with gas and bath.' That, of course, will make the Hollywood crowd green with envy, especially the gas and bath. As an additional touch of grandeur the article records

(Continued on page 44)

FROM 42D TO 45TH TO GET INTO SHOW CENTER

The Broadway Theatre Ticket agency, a prominent agency on 42nd street, has moved its headquarters to 45th street at the Piccadilly hotel. The switch was occasioned because of the much greater legitimacy on the latter thoroughfare. No doubt that 45th street has usurped the rating of being Broadway's best theatre street.

There are but two legit attractions on 42nd street at present, neither being hits, whereas there are nine shows on 45th street, five of those shows being successes.

Star Sues Daughter For Using Stage Name

Vienna, Oct. 15. Ida Ruská, musical comedy star, has filed suit against her own daughter, Maudie, for appearing in cabarets as Maudie Ruská. Mother says daughter is spoiling her reputation since she is far from mother's artistic standing and might be mistaken for her because of the family name. Girl says she can't be expected to be on the bills with her real family name, Muller, as that is far too commonplace. 'Ruská' being a stage name anyway, she fits just as much right to it as her mother has. Decision was reserved.

Exhibitor Complaints Apt to Force Film Stars, in Groups, Off the Air

Clash between a films and radio is imminent and will possibly result in a ruling by the Hays Organization which will establish the first precedent in relations of the two fields. Exhibitors have been protesting.

Serious consideration of Haysians is now being given the idea of banning all future star national broadcasts. This would mean a new clause being written into many contracts which would prohibit the player from becoming "attiliated" with the air in any respect except with the approval of the performer's company.

An "open break with radio" has been avoided by Will Hays after his entrance in pictures. The other interests are indirectly but importantly represented in the producer organization since at least four voices of the R.C.A. and General Electric.

Complaints of exhibitors throughout the U. S. is admitted virtually now forcing Hays to act. The first star broadcast for the unemployed from Hollywood on a national hook-up is reported to have brought the matter to a head because many of the exhibitors as well as subsequent trust attributed a marked drop in patronage that night to the screen's personal loud speaker appearance.

Chas. Selig, until now encouraged by the Hays Organization, that radio is not a competitor of the theatre, is disrupted by the definite declarations of representative exhibitors that theatre and radio are at odds, which amounts to the first voluntary poll of the country's boxoffice on the air subject.

Lugosi Broke, with Furniture Main Asset

Los Angeles, Oct. 24. Bankruptcy proceedings against Bela Lugosi, filed in U. S. District court here, lists \$2,965 in liabilities and \$600 worth of possible assets. Largest debt was the \$1,000 clothing bill owed Alexander and Orlitz.

Lugosi listed four suits of clothes valued at \$100 and a \$500 equity in furniture as his assets.

Lulu Schubert, house keeper for Lugosi, filed a wage claim for \$700 a year's pay at \$20 a week.

State labor commission's office says this is a preferred claim, exempt from inclusion in the bankruptcy petition since it was incurred within 90 days of the filing of the latter.

233 Club's Suit for Tax Refund Under Adversement

Hollywood, Oct. 24. Federal Judge James has taken under advisement the suit of the 233 Club against the government in which the club seeks to recover \$12,905, taxes paid for 1924. Hollywood body contends that it is not a taxable organization.

Counsel for the U. S. Revenue collector maintained that the club is purely social and not a fraternal order. Latter is income tax free.

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A Columnist Doubles

Hollywood, Oct. 24. Bill Crouch, City News Service picture columnist, will grab off a little extra money by dubbing in the fog calling for Will Rogers in Fox's "Country Parade". Before going for Journalism Crouch raised hogs in Iowa.

Tribal War Breaks Loose on Location And Reaches Court

Cheney, Oct. 24. Court action started in Lander, Wyo., to attach Columbia's "Red Man" company, on location there, after studio settled individually with several Indians accidentally injured during marking of the picture.

Company says Redskins were hurt as a result of a long standing feud between Shoshone and Arapahoe tribes, members of both appearing in the picture. An Arapahoe trampled asserately by Shoshone warriors when he fell off his horse, and a Shoshone, shot in the back, were the two Indians most seriously hurt.

Howard to Ireland for 'Paddy' Atmospheric Shots

Hollywood, Oct. 24. Wm. K. Howard, who sails from New York Oct. 28, is going to Ireland to obtain atmospheric shots for "Paddy, the Next Best Thing". In which Janet Gaynor will be starred by Fox. Howard will also camera in London. Play was at the Savoy there for three years.

James Wong Howe, Chinese cameraman, is planning with Howard. Picture is scheduled for production next March and it is likely that either Leslie Howard or Bryan Ahearn will play opposite Miss Gaynor. It would be Ahearn's first picture.

Fish Pond Slaps \$22,100 Damage Action on U

Los Angeles, Oct. 24. Fish pond in front of the Universal studio is responsible for a \$22,100 "damage" suit brought in superior court against U. by S. S. Simon, character actor.

Player claims that the water in the pond overflowed and made the surrounding walk so slimy that he slipped, fell, broke a bone in his left arm, and wrenched his left leg and foot. He asks \$22,100 for time lost at his regular salary of \$100 a week and a \$20,000 exemplary damages.

Marxes' Western

Hollywood, Oct. 24. Marx Brothers have abandoned "Go La Loo" as their next Paramount picture. Background was a mythical kingdom.

They have now started on a western idea.

ORKOW ON NEW PLAY

Hollywood, Oct. 24. Ben Orkow leaves the Fox writing staff following adaptation of "The Internal Machine," which Marjorie Vanele directed.

Orkow goes to Carmel to wrestle with a new play.

Hausmann Quits Col.

Hollywood, Oct. 24. After working at Columbia one week on the adaptation of "Careers" John Hausmann left the lot this week to return to auto to New York on a play job for Brock Pemberton. Zita Johann (Mrs. Hausmann) remains here.

Studios' Charity Start

Hollywood, Oct. 24. Film section of the Community chest drive was launched today (24) following an organization luncheon of the fund chairmen from the various studios.

Jack Warner, chairman, president,



WILL MAHONEY

"The Boston American" said: "Will Mahoney is a whole show in himself. The Metropolitan has had nothing in its history to equal him. The audience yesterday made his appearance 'the greatest' triumph we can remember."

RALPH G. FARNUM

1660 Broadway

Story of Stars On Hotels' Cuff Draws Squawk

That the average star in transit spins the cuff at hotels and is regarded as one of the best spenders by hotel authorities is being brought to light as the result of an interview recently published in Boston. The story, claiming the opposite to be true, names a list of prominent film people who supposedly spun bills and squawk when the management insists on payment.

Many of the major picture companies so deluged the management of the Boston hotel mentioned with complaints against this kind of publicity that the hotel threatened to use the paper unless a retraction was made.

Hotel manager, who was quoted, denied any knowledge of the interview and the complainants were satisfied when the hotel made it appear that a reporter had overheard the owner of the building privately voicing his opinion on the subject to friends.

According to the interview, hotel men throughout the country regarded star free board as a routine of the players and were putting together a list of names to be regarded unwelcome as guests.

VICKI BAUM'S LECTURES

A 34 Weeks Tour Will Complete Two Plays in East.

Hollywood, Oct. 24. Vicki Baum's contract at Metro is up and she is left for New York to start a lecture tour. Miss Baum is booked for 10 weeks in universities and women's clubs. She will talk about everything but pictures.

Miss Baum will complete a play for John Golden, called "The Divine Drudge," and another for Lewis Cassel, written in New York. Metro has a tentative arrangement for the authors to return here in January. Her last script was the well thought play, "Son of the Nile," on which many writers have worked. George Fitzmaurice will probably meg.

Miss Baum may return to Metro January under an option held by that company.

Fagan Quits Goldwyn For Return to England

Hollywood, Oct. 24. James B. Fagan is off Sam Goldwyn's payroll after four weeks as dialog writer on "The Masquerader." Formerly at Paramount, director-writer intends to return to England within a few weeks with his wife, Mary Grey. Latter made one legit appearance while here with the Pasadena Community Players.

Hooking Raft

Hollywood, Oct. 24. George Raft received a letter from a trout fly manufacturer who notified the actor that he had named a new fly after him. Fly-making fan went into raves over Raft and wound up by requesting: "Please die in some other picture like you did in 'Scarface'."

Par Has Its Woe Finding 'Lion Man' Who Warbles Base

Hollywood, Oct. 24. Paramount, issuing bulletins of the police wanted Raft to obtain an actor for the 'Lion Man' part in 'King of the Jungle'.

More than 15,000 of the posters have been sent to athletic clubs, Y.M.C.A.'s and other spots where they will be seen, by those meeting the requirements of a well-built young man, with some acting ability, a striking screen personality and voice to suit the physique.

Candidates, who will be paid \$200 a week if accepted, are requested to rush full length photographs in bathing trunks to the studio casting director.

Only slight error of the bulletin is the picture of an almost-nude athlete, shown wearing shorts that look very much like the famous slinky with a strap hanging down that has the appearance of a woman's garter.

Earlier thing is there despite the Paramount studio moanings that every candidate so far tested has fallen short in the voice tests, and that whenever a man has been found whose physical requirements his voice is a faisolet.

Duncan Sis. Reuniting; Vivian, Asther Separate

Omaha, Oct. 24. Rosetta Duncan, playing the local Orpheum with Ranchon & Marcus Town and Country unit, says she'll be joined here during the week by her sister Vivian (Mrs. Nils Asther), whereabouts the Duncan Sisters will reunite for stage purposes.

Miss Duncan stated that in a long distance, phone conversation her sister said, "I'm going to quit raising the Asthers and go back to the show business."

It was denied that the Asthers contemplate divorce, but Rosetta explained they will separate so she can follow the Duncan Vivian will keep her young daughter with her and follow her sister's unit until their act is ready.

Stevens No Romeo, So Fights Name Change

Hollywood, Oct. 24. Universal and Onslow Stevens are at swords' point over the studio's desire to romanticize the actor's name. U. wants to rechristen him Romeo Stevens, while the actor's present handle, isn't sufficiently romantic.

Stevens claims he isn't the romantic type but a "chickadee" actor. He insists that he has determination to keep his present moniker.

SAILINGS

Nov. 1 (New York to Paris) Clifford C. Fischer (Paris).
Nov. 2 (Paris to New York), Maurice Chevalier (Paris).
Oct. 23 (New York to London) W. K. Howard (Europa).
Oct. 23 (Southampton to New York), Boris Morros (Leviathan).
Oct. 26 (London to New York) Stella Hammerstein Pope (Leviathan).
Oct. 27 (Paris to New York), Hudson Wonders (Manhattan).
Oct. 26 (London to New York) Dave Apollon, Danzi Goodel, Nora Williams (Aquitania).
Oct. 26 (Paris to New York), Bob Wylie (Champlain).
Oct. 22 (London to New York), Harry Rapt (Statenland).
Oct. 21 (Los Angeles to Honolulu) Tom White and company of his first leg of trip, to Calcutta for 'Drought' (Mariposa).
Oct. 21 (London to New York), Ben Goss, Earl Bend (Europa).
Oct. 21 (New York to Paris) E. H. Sothern, Julia Marlowe (de France).
Oct. 19 (New York to London) Rilly and Comfort (Beregarda).

THERE ARE NO RULES, SAYS ERSKIN

There are no hard and fast laws for Hollywood, Broadway, show business, or interviews states Chester Erskin. As to any difference between treating a play and a picture, it's all a matter of entertainment, says the director.

"The director's job is to stage his piece, be it play or film, to the best possible effect. The only difference is a matter of mechanics. The director must be able to adapt his story telling to the means at hand. Some director's can't handle the mechanics of both media, while others can. So, are better at one than the other."

Erskin doesn't think the audience matters in either case. He doesn't think a director should give a hoot about audience reaction. "The director," he points out, "puts on a play—or should—to the best of his ability. That means he puts it on in a manner to please himself most satisfactorily. That's his own good or bad on its own. The minute the director stops to think about audiences, he is saying 'I must do what I think is best; I must do what will sell best.' That's not wrong, but he is stopping himself from creating. He is compromising with his intelligence and he must lose."

Erskin realizes that very often a man has natural talents that make for fine intellectual or artistic results that will mean nothing from the office standpoint. That's too bad, but it can't be helped. If that man tries to play down he's not bettering his situation. He probably will get less results than had he been doing what he naturally wanted to do.

But Mr. Erskin doesn't like to talk about those things, he insists. He came back to his original subject.

"You can't lay down any rules on things like that. Certainly I can't. I produced a half dozen legit plays that some people thought were fine. I don't make any authority on the subject, however. I made a picture for United Artists ('Happy Go Lucky—Jolson') that they tell me is satisfactory. That, too, doesn't make me an authority. I know only what I can do and what I think I can do and what I know I can't do. But there are no laws or rules."

Connie Bennett Is Out of 'Little Women'

Hollywood, Oct. 24. Constance Bennett and her husband left here Friday (21) for a vacation in New York.

Miss Bennett expected to play Jo in "Little Women" at the Rialto. She has decided that she is not the type and she will draw another assignment.

'Telegraph's' Coast Tag

Hollywood, Oct. 24. New York "Morning Telegraph" is entering the local field with a tabloid. The "Telegraph" picture is daily. First issue will be out Christmas Day, the 100th anniversary of the "Telegraph," which was founded in 1824.

CHOP BERKELEY ALIMONY

Los Angeles, Oct. 24. Modification of the Superior Court order handed down in the divorce of Busby Berkeley and Esther Muir Berkeley was made on the application of Jay Chotiner, attorney for the dance director.

Instead of a cash settlement of \$5,000 and \$100 a week, it will be \$5,000 cash and \$50 a week.

KILLED IN CRASH

Hollywood, Oct. 24. Ruby Louise Neely, 38, makeup expert at Metro, was killed Oct. 21, in an automobile accident. Smash took place at San Bernardino, Calif.

Fay Wray at Col.

Hollywood, Oct. 24. Fay Wray has been chosen for the lead opposite Allan Dinehart in "Acquitted" at Columbia.

NO FILM ENOUGH FOR RADIO

MARXES' \$7,500 FOR S. O. ON AIR

Hollywood, Oct. 24. Chico Marx leaves for New York today (24) to discuss a Standard Oil radio deal for himself and Groucho. Marx Bros. are willing to broadcast at \$7,500 a session, providing they can do so from this and as the proposed contract calls for the broadcasting to occur while they are working on their next Paramount picture, which is set to go into time in December.

Hall Fights Extradition On Desertion Charges

Los Angeles, Oct. 24. James Hall appears before Municipal Court tomorrow (Tuesday) to contest extradition proceedings brought by New Haven, Conn. authorities who charge that he abandoned his invalid wife there. Defense by Jay Chotiner, Hall's attorney, is that Mrs. Hall is not an invalid, was seen recently in New York night clubs, and that although the couple were married 10 years ago, Hall has not seen his wife for six years but has supported her.

New Haven, Oct. 24. Irene Gardner Brown (Hall), accompanied by an officer and her counsel, left here last week for Los Angeles to press extradition of Jimmy Hall, her husband.

Mix Recovers

Hollywood, Oct. 24. Tom Mix sustained three broken ribs when his horse, 'Tony', took a tumble while on location at Lone Pine, Cal., last Friday (21). Company laid off with Mix expected back in the saddle this Thursday (27). Accident happened during the making of a scene. Mix was busy with the action and the horse stepped into a hole, pitching over and rolled on Mix.

Harold Lloyd's Dad Weds Actress at 62

Hollywood, Oct. 24. J. Darcy Lloyd, 62, actor, and father of Harold Lloyd, screen star, will wed Helen Marfall, 40, actress, Oct. 27, in Los Angeles. Couple will tour the world for their honeymoon.

Morris' Maps

Hollywood, Oct. 24. Wm. Morris Jr., has a home located off the main highway and to make sure that guests will not get lost, he has prepared a folder illustrating how the place can be reached from the principal traffic arteries. Morris is holding open house this week and has given out about 200 of these cards.

McCrae's Star Termer

Hollywood, Oct. 24. Within a year Joel McCrae will be accorded stardom under a new contract at Radio calling for three options of a year each. Old timer with two years yet to go was torn up.

Two Days Late
Hollywood, Oct. 24. Raquel Torres arrives here tomorrow (Tuesday), two days late from the Wheeler-Woolsey picture at Columbia.

Billie Seward's Test
Billie Seward, currently in 'Ot The I Sing' (commenced) New York, may go pictures via Metro. She was given a test Friday (21).

184 Planes to Game

Hollywood, Oct. 24. Studios were practically deserted Saturday (22), everyone going to the U.S.C.-Stamford game at Palo Alto. Saturday morning 184 planes left here for the game, mostly carrying picture people. Some of the planes got in two round trips before noon. They looked like a shot from 'Hell's Angels.'

Bit Player's Stage Tour with a Metro Contract in Balance

Hollywood, Oct. 24. Henry Armetta, Italian bit player, goes east in a fortnight for 10 weeks of personal appearances in Loew houses. Deal was arranged by Ben Flinn, of Metro, though Armetta is a free lance player. Studio figures on giving Armetta a contract if his personals build him an anticipated. Unusual angle is that the player mostly does comedy bits. About his most sustained character was that of Navarro's father in 'Huddle.'

L. B.'S OPERETTA IDEA FOR TIBBETT-KENYON

Hollywood, Oct. 24. Louis B. Mayer has an idea for an operetta with Lawrence Tibbett so a twenty-fourth test was made of Doris Kenyon for the female lead. She leaves this week to begin a concert tour in east under Charles Wagner's management. Picture would be made next spring.

METRO'S 'UNIFORM' PAIR

Negotiating With German Actresses
—Thau to Coast

Dorothea Wieck and Hertha Thiele, German actresses playing the school teacher and pupil, respectively, in 'Madchen in Uniform,' will likely be brought to this country by Metro. Benny Thau, who left Saturday (22) for the Coast, brought back tests of the two players made by him in Berlin. While in Europe Thau signed only one actress, Charlotte Susa, who has already been imported to Hollywood.

Eleanor Holm's \$500 If Money, If Featured

Los Angeles, Oct. 24. Getting \$300 a week under her Warner film contract, up for court approval, Eleanor Holm, Olympic aquatic champion, will be raised to \$500 if the studio puts her into a featured part. Warners must then continue to pay her at that rate for the remainder of her first six months' work. Options for the following six and a half years, if taken up, will give the swimming champ a salary of \$2,000 weekly for the last year. Provision for a 12 weeks' layoff each year is made. Miss Holm is 19 and is living with Mrs. Antonio Moreno, who appears as guest star. This is in lieu of Miss Holm's mother, who lives in Brooklyn.

Colony's Air Record

Hollywood, Oct. 24. Joseph M. Schenck and Lily Damita arrived here by plane Friday (21) from Mexico City. This was the first one day trip on record by picture people from that city. Sets a mark of 11 hours and 53 minutes for others to go after.

BELLE BENNETT LOW

Hollywood, Oct. 24. Belle Bennett was reported in a critical condition at Cedars of Lebanon hospital today (Monday).

AIR WANTS PIC NAMES, WHY PAY

Picture Execs Consider
Either Chief Enemy in
Keeping Patrons from
Theatres — Big Cost In-
volved Also Has Them
Laying Off Another Year
at Least — Difference in
Time Considered

HOT FOR DISCS, THO

Hollywood, Oct. 24. While almost all studio execs admit that Radio Pictures' 'Hollywood on the Air' program is proving helpful in exploiting films, there's little chance of broadcasting getting any revenue from the film industry for another year at least, if any. Attitude of the picture makers is that wherever they will be utilized by them it will be on a free basis. Argument is that as long as radio advertisers are clamoring for picture names for air programs there's no reason to expend money in this direction.

Logical, and No. Execs have plenty of reasons, logical or otherwise, why they don't wish to dabble in radio on a big scale, with the chief objection being that the air is pictures' chief enemy, and that patrons will not pay to go into theatres to see players they can hear on the radio. This argument is still the heaviest one used, despite Radio Pictures' claimed proof of helpfulness and the various ambitious radio stunts done by Warners, owners of a local station. Latest one in this regard was the hiring of the largest auditorium here by Warners for a gratis broadcasting show. Heavy cost involved in instituting an hour is another reason given for laying off, while still another is the difference in time between east and west. To catch the best radio time of the east it would be necessary to broadcast into filming schedules to get the players before the microphones. It is pointed out also that the average picture player does not make a favorable impression before the mike. Despite the arguments against the other, however, several of the studios are hot for disc material. Among the companies who intend to make radio programs during the next few months are Paramount, Metro, Warners and Radio.

Academy Elects Nov. 1

Hollywood, Oct. 24. Officers of the Academy will be elected at a meeting of the 15 members of the board of directors Nov. 1. Indications are that Irving Thalberg will be named president with Conrad Nagel, Fred Niblo and Frank Lloyd re-elected vice-president, secretary and treasurer respectively.

ELISSA LANDI RETURNS

Hollywood, Oct. 24. Elissa Landi returned from Vancouver, B. C., today (Monday), after four weeks in Canada to re-enter on an immigration quota. Miss Landi will next go into 'Masquerader' for Sam Goldwyn on loan from Fox where her contract was renewed just before she left.

Union Co-op Stock

Birmingham, Oct. 24. A stock company may go into the Jefferson again this year if arrangements now being made can be completed. Musicians and stage hands are seeking to get the house going again this fall, and a co-operative stock company may be arranged.

Cagney's \$500 Wkly. Bonus and % of Profits Approaches \$2,500 as Salary

After 17 Years
Hollywood, Oct. 24. Ramon Novarro is credited with getting the top salary of any picture player whose length of service in films is comparable with his own. After 17 years as a screen actor, Novarro is still able to collect \$75,000 per picture from Metro, with his contract calling for three a year.

Bessie's Lunch Plan Great for M. P. Fund, But Needs Stadium

Hollywood, Oct. 24. Several weeks ago, Bessie Love suggested a plan to the Motion Picture Relief Fund for raising additional money. Idea was simple enough. Miss Love was to invite nine girl friends to a luncheon. Each of the guests would contribute \$1, and in turn would individually stage similar affairs to which they would invite eight more friends. That meant that by the time the second inaugural luncheon in the chain was launched 72 women would have contributed \$1. But after the second series of luncheons the affair started to evolve into chain letter meals, for it was to continue until 10 series of luncheons have been completed. The 72 guests are supposed to go out and repeat the process, each inviting seven friends, which means that for the third series of luncheons, 504 ladies would sit down, dine and contribute \$1 each to the cause. Then the 504 would entertain 3,024, and so on. By simple mathematics it works out that by the time the tenth luncheon comes around 988,409 women will seat themselves at the festive board and contribute a like number of dollars. Just how it's going to work out, no one knows. It looks like a tough proposition to get the entire female population of southern California to come to luncheon. However, it's an idea and out here in California they do surprising things. So it looks as if the fourth luncheon will be held in the Olympic Stadium.

2 FOR ANNA STEN

Goldwyn Gives German Girl New
2-Year Contract
Sam Goldwyn plans two pictures this season with Anna Sten, German girl, who has been under the dramatic and English tutoring in Hollywood. First will probably go into production in December. Story is still being sought. Over here, originally under a six month contract, Goldwyn has replaced that with a straight two-year agreement for Miss Sten.

Jobyna Walks

Burbank, Oct. 24. Following a tiff with Mervyn LeRoy, director of 'The Inside,' Jobyna Howland walked off the set after two days work in the picture. Warners replaced her with Ruth Donnelly. First time in many moons anyone in the character player class has walked on a picture. Miss Howland's part was third in importance.

QUITTING PLAY FOR COAST

Frankie Tonno goes to Metro on a six months' contract plus a similar option, booked by Mike Connolly of the Jenie Jacobs office. He leaves 'Success Story,' current New York play, and goes to the Coast next week. First assignment is 'Nora' opposite Jean Harlow.

James Cagney's new deal with Warner Bros. is understood a compromise all around, continuing under the option renewal period of \$1,750 a week plus a weekly bonus to the actor. This is an automatic hop since the last figure, \$1,400 a week, at which the actor rebelled when making demands for \$3,000 and \$3,500 weekly.

In addition to the current \$1,750, his salary now carries with it an additional bonus of \$500, guaranteeing \$2,250 per for 40 weeks a year.

Warners has also promised Cagney a percentage cut in the profits of each picture, this to be on a more or less elastic arrangement. It is figured that Cagney can average around \$2,500 a week under his WB renewal.

There has been no proviso for any story purchases. 'Bad Boy' now under the working title of 'The Inside,' which may again be switched, was Warners' script and wasn't bought from Cagney, it never having been Cagney's intention to produce independently.

WB EXERCISES OPTION ON ARBUCKLE SHORTS

Warners has taken up its option on Roscoe 'Fatty' Arbuckle for a total of six shorts, one of which has already been made. Comedian starts the second, untitled, in about two weeks at the Vitaphone studio, Brooklyn. Exercising of the option depended on the reaction to Arbuckle's first short.

Extras Drop 2,000

Hollywood, Oct. 24. Total of 6,378 checks handed out to extras last week. This is a drop of 2,000 from the previous week, the high for the year. 'Cavalcade' contributed the biggest set, 837 last Wednesday (19), which was also the biggest day, with 1,322 placements.

Cantor Entrains (Not Planes); Daughters' Idea

Hollywood, Oct. 24. Eddie Cantor, wife, Clara, Cantor, left by plane today (24), for New York, but switched to the Chief, following pressure put on by his five daughters. They arrive there Wednesday (26) afternoon. Cantor will busy himself in getting material for his first Chase & Sanborn broadcast, Oct. 30, and also make arrangements for his vaude tour under the Wm. Morris banner which starts Christmas week.

Shift Trust Funds

Los Angeles, Oct. 24. Superior Court has approved the transfer of two trust funds from the defunct First National Bank of Beverly Hills to the Bank of America.

Charles and Virginia Vail Farrell have switched their \$53,619 trust, and Robert Z. and Gertrude Olmstead Leonard have changed trustees on a \$15,572 fund.

BETTE DAVIS RECOVERING

Hollywood, Oct. 24. Bette Davis is recuperating from an appendix operation performed Saturday (22), at the Wilshire hospital. Miss Davis will be confined for two weeks.

AYRES, CROMWELL FOR 'FAIR'

Hollywood, Oct. 24. Final pair of players for 'State Fair' signatured their contracts Saturday (22). They are Lew Ayres (U), and Richard Cromwell (Col).

No Theatre Outside N. Y. to Be Operated by H. O. Is Publix Aim; O'Donnell-Jenkins Tex. Proposition

Only a minority of houses will be 100% operated by Publix if that chain's present moves in the direction of further partnerships and de-theaterizing are carried through. All that may remain will be the Famous Players Canadian group, the B. & K. setup and the major deluxes of the company from Boston westward to, perhaps, Denver. Eventually, according to Publix information, not a single theatre outside of those in New York city will be operated from the home office.

Ralph Branton is to locally operate the Iowa-Nebraska midwestern territory out of Des Moines.

Among the groups which will likely be turned back is the Walter Reade string of 19 in New Jersey. Reade has been offered a theatre ship arrangement, carrying with it operating control by Reade as with others. A similar partnership may be offered M. E. Comerford for the Pennsylvania territory.

Reade has indicated he is not amenable to a partnership. Under his 20-year leasing deal with Publix circuit has to notify him by Jan. 1 of its intention to continue the deal beyond June 1, 1933.

New England, made up of several partnerships which have local operation such as the Maine and New Hampshire groups, may also fall into additional partnerships. Publix's 100% operated houses in the territory now are under Marty Mullins without a superiority bid.

R. J. O'Donnell and Bill Jenkins are negotiating with Publix to head a partnership over 23 houses in Texas and New Mexico, which further would reduce operating control by Publix. An O'Donnell-Jenkins partnership would embrace three in San Antonio, three in Houston, four in Dallas, two in Ft. Worth, two in Oklahoma, two in Austin, one in El Paso and two in Albuquerque. Completion of this deal, with O'Donnell as president of the partnership and Jenkins as v.p., would take Publix entirely out of the south except for the Saenger division.

Kinney & Wilby have everything on the Atlantic seaboard west to the Mississippi. Texter would split between O'Donnell-Jenkins and W. E. Paschall, while Fox-West Coast takes over the Rickards & Nace group in Arizona.

While Publix has long figured on a partnership for Saenger, definite moves are not as yet under way.

COLOR FOR BALANCE OF 'SILLY SYMPHONIES'

Hollywood, Oct. 24. Remainder of the 'Silly Symphonies' cartoon series of 13 for this year will be in black and white and an additional three in Technicolor. It was the latter trio that prompted Walt Disney's decision to complete the series in pastels.

Color has boosted cost of the cartoons 35% with exhibs trying to have rentals on the pen and ink dramas reduced.

'Mickey Mouse,' also made by Disney, will continue in black and white until a check is made on the reception of the color 'Silly Symphonies.'

One reason assigned by Disney for the use of color in cartoons is that it will out-muscle the cost of reels and make them subject to occasional resales.

'TAMPICO' OFF

After 8 months Columbia Side-tracks Hergeshelmer Story

Hollywood, Oct. 24. After having been in preparation for eight months at Columbia, Joseph Hergeshelmer's 'Tampico' has been called off. Postponed several times because of story difficulties and now shelved, at least for the time being, on account of excessive production costs.

This is the second time the story has come a cropper. It was bought by Columbia from Paramount when the latter studio found it too tangled to untangle the yarn for the camera.

LIKE THE PRINCE

Geo. O'Brien Also Falls—One Injury With Every Picture

Hollywood, Oct. 24. Final day of camera work on 'Robber's Roost' at Fox saw George O'Brien being thrown from his horse and ending with a strained back. He'll have to walk around with a tag for weeks. Accident maintains O'Brien's record of receiving an injury in each of his starring pictures.

Politicians and Bankers Ignore Ribbing Pictures

Hollywood, Oct. 24. Kickback expected by the picture industry from politicians and bankers' circles on recent films slapping at these two groups hasn't been felt here—much to the surprise of producers.

Some studio heads who had hoped the controversies might help exploit the pictures are a little disappointed. Same goes for bankers, with Metro's 'Gold Spangled Banner,' now in preparation, to be anything but gentle with the money men.

Present turmoil in politics prior to the elections and the troubles of bankers are believed to have stopped them from issuing any statements on the Hollywood aspersions. Result of their beline to take it may be the reason for the studios' present old attitude in considering all kinds of stories of the expose class.

FRISCO FOX GRIND AT 25C WITH VAUDEVIL

Los Angeles, Oct. 24.

Fox theatre, San Francisco, turned back to Fox Theatres Oct. 23 after three years of operation by Fox West Coast, reopens Oct. 23 with a grind policy of six acts of Fanchon & Marco vaude and subsequent run pictures at 25 cents.

House will be under the supervision of Joe Leo, who has also under his direction the Los Angeles, local downtown grind, while William Fox took over more than a year ago.

Henry Goldenberg, until recently with RKO on the Coast, becomes house manager at this 'Frisco house.

An hour after Fox-West Coast closed the Fox last Thursday (20), the Capital Company, subsidiary of Bank of America, obtained a court order restraining the Fox Corp. from removing furniture and equipment from house. Judge Harris signed the order at 11 a.m. Arguments will be heard this Friday (27), to determine if order shall be made permanent.

Capital Company charges it leased house to William Fox in December, 1928, almost three years before it was built, and that Fox turned lease over to Fox Film Corp. Last Jan. 27 Fox Films gave the Capital Co. a chattel mortgage, agreeing not to remove any equipment, furniture or effects from house without Capital's consent.

Monogram Adds 10

Monogram is stepping up its production schedule, announced as 30 features, by adding 10 additional subjects. The order was in increase Ray Johnson, president, is protracting his stay on the Coast from a month to six weeks.

WRITERS IN SOLITARY

No Phones and No Visitors Is Harry Cohn's Edict

Hollywood, Oct. 24. Deciding that the writers were spending too much of the company's time on the phone and entertaining visitors, Harry Cohn put his writers in solitary confinement last week.

From now on Columbia scribblers will get along without phones and visitors will not be permitted to see them during working hours. They also had to turn their hands to leave a story conference.

L. A.'s 1st, 2d, and 3rd Run Previews; Tab Insiders by Showings They Attend

47 \$50 Checks.

Hollywood, Oct. 24. In one sequence of Paramount's 'If I Had a Million,' 47 elderly women were used, most of whom had not worked in months. Each was spotted at \$7.50 or \$10 a day for two days. Sam Katz, happening onto the set, watched the aged women working. A few days later each received a personal letter from him. First paragraph told of his appreciation of their work. Second said: 'Enclosed you will find a check for \$50.'

Hollywood, Oct. 24. In the past few months regular preview circuits have been developed. Films are getting first, second and third preview run showings before going on release.

Gag has been built up through the deluxers going for previews as added attractions.

Paramount films usually get one or two nabe previews before hitting the Paramount, downtown house. Warner and First National product is previewed at the Western, gets a second preview at the Forum and then goes into the Downtown. These are all Warner houses. Some Universal pictures play the same route. Indie features usually have their first preview at the Fairfax, Forum and Uptown, then play subsequent previews through the smaller neighborhood houses. Unlike regular releases, the last run is played at the deluxe houses.

Metro, Fox and Radio so far hold only one preview, but Radio is slated to give the RKO picture, theatre second runs on previews shortly.

Catching previews at the downtown houses, where they are advertised in the daily papers, is beginning to rate as a chump move. Hollywood mob is now drawing the lines between those on the inside and those on the outside. Whether they see pictures at their hideaway or advertised previews.

CHI CENSORS HOLD UP 2 PIX

Chicago, Oct. 24.

Chicago censor board held up two pictures last week: Metro's 'Faithless' and 'Warners' 'Three on a Match,' were setback.

Metro banning, was particularly surprising. Story is reported quite similar in general character to 'The Sin of Madelon Claudet' (Metro) and 'Blonde Venus' (Par), both of which were passed.

It is thought likely that the exchanges and censor board will get together on a compromise arrangement whereby both pictures will probably be pinked.

Meanwhile Universal's 'Okay America' is still forbidden to Chicago theatres.

Par Seeks Stage Names For 'House' Musical

Hollywood, Oct. 24. Paramount will make a multi-name musical production of 'International House,' and is seeking such people as Will Mahoney and Burns and Allen, emulating the piling on of stage and air celebs as done in 'Big Broadcast.'

Story will have just enough framework to allow for the introduction of specialties and musical numbers. Ralph Rainger is writing the score and Nunnally Johnson and Francis Martin are adapting.

\$40,000 'Wires'

Metro has closed for 'Clear All Wires,' Russel newspaper play by the Spewacks, current at the Times Square, N. Y., under Herman Shumlin sponsorship.

Several companies bidding for the film rights boosted the price to nearly \$40,000.

RAFT AS MAURICE

Par Contemplating Story on Life of Late Ballroom Dancer

Hollywood, Oct. 24. Paramount has decreed no more underworld roles for George Raft. Purpose is to turn him out from behind the hardware and develop his femme appeal.

So Raft's next picture is apt to see him doing a story based on the life of the late Maurice, the ballroom dancer. Which is right in George's corner as he was okay on his pins before he changed his breakfast hour from 6 p.m. back to 6 a.m. out here.

Story background is understood to be Marion Spitzer's suggestion for Raft. Miss Spitzer is currently in New York for Paramount.

Taurus for Chevalier

Hollywood, Oct. 24. Norman Taurus draws the assignment to direct the next Maurice Chevalier picture, 'Way to Love' at Paramount.

Story is being concocted by Waldemar Young.

Chill by Clein's Angel Gives Hoffman Shot At 'Wonderbar' Film

Hollywood, Oct. 24.

With John Clein's deal off to produce 'Wonderbar,' featuring George Jessel and Norma Talmadge, Robert Milford, Jessel's manager, is in a huddle with M. H. Hoffman, of Abbe, to film the German picture.

Hoffman is willing to go into the deal but wants to make sure that rights to it are clear before putting his name on the picture.

Clein's deal blew up. It is said, when his backers found that he had but two telegrams, one from the Shuberts okaying purchase of the play and the other from Jessel, which okayed his and Miss Talmadge's appearance in the picture. When the news on the filming front broke, A. Jolson claimed he owned 50% of the play and threatened suit. Clein's backers then went sour on the deal.

PAR IS ARRANGING NEW SALES LINEUP

Under plans Tom Bailey, district manager of the New England territory, and Ned Agnew, district manager out of Chicago, will split the entire western division on Paramount sales as a result of the resignation of John D. Clark. This would give the west a distributional setup similar to the east, which is divided between Joe Unger and Stuart Bailey and Ned Agnew are in New York at the moment.

Successor to Herman Wobber as Pacific district chief is apt to be Mike Lewis who has been out under Wobber for years. Wobber is said to have resigned as western district head on sales just before being sent to the Coast after heading the Par sales drive this summer.

Settlements of the contracts of both Wobber and Clark, which had more than two years to go, will be made by Paramount, it is understood.

Metro Has Eye on Oakie, Harding for 'Pig Boats'

Hollywood, Oct. 24. Possibility that Metro's 'Pig Boats' will go to Hollywood Saturday (29), to photograph submarine sequences. Studio is checking weather reports before giving a final okay.

M-G wants Ann Harding, from Radio, for the femme lead with Jack Oakie also being considered for the picture. If latter is okayed, feature will have three comics in Jimmy Durante, Eugene Pallette and Oakie.

FLEXIBLE PRICES

Full Program of Academy Victory Films Proposed as B.O. Tonic

Hollywood, Oct. 24. Academy is considering a plan whereby a complete program will be made up of pictures given 1932 winning awards for release to theatres to be exploited as 'The best pictures of the year.'

Program would be made up of the films getting the award as the best feature, with films consisting of highlights of films showing outstanding individual acting, for which awards have been made, and the two reel comedy, novelty short and animated cartoon similarly honored.

Matter will come up for further consideration at a meeting to be held tomorrow (25), by academy directors and Fox-West Coast circuit execs.

It is also likely that F-W-C will attempt to cash in locally on the awards this year by opening one of its now dark houses for showing during the next few weeks of the various films nominated for 'best' awards.

FOX GIVES UP RADIO TIE-INS

Fox has considered and has reached a decision that it is off all radio broadcasting tie-ups. The ban is by order of S. R. Kent, company president. Company becomes the first of the big majors to stand completely apart from radio.

The Fox decision follows an investigation by Kent into the b.o. effects on films having radio tie-ins, notably in connection with the air serializations of mystery yarns. According to Fox company accounts, either serializations of such film stories as 'Trial of Vivian Ware,' a last season's release, and 'Chandu,' a current film, did not prove beneficial to these films at the box office.

Paramount, which once had a 50% interest in the Columbia Broadcasting chain, relinquished that interest months ago. Loew's, which controls WHN in New York, seldom uses this source as an exploitation means for Metro pictures. Hence, outside of RKO, a direct affiliation with NBC, only United Artists and Warners have regular are hookups; Warners through control of KPWB, Los Angeles, and UA through a hookup with a commercial account over CBS.

M. H. Aylesworth, president of NBC and RKO, views radio as a definite and beneficial link for films. Aylesworth, always enthusiastic about such hookups, cautioned, however, that such hookups must be studiously planned and expertly handled to achieve proper results.

WANGER MOVES IN PAR SUIT, PEACE HOPE DIM

Prospect of a settlement of Walter Wanger's suit against Paramount, alleging \$415,000 due him under his contract, grew dimmer yesterday afternoon (Monday), following an examination before trial of Adolph Zukor, president of Par. Examination took place in Zukor's office.

No date has been set for trial of the action. Wanger expects to remain in New York only this week before returning to the Coast.

Walter Wanger got in from the Coast over the weekend by plane. His Paramount suit is one thing that hastened him into New York.

Harry Colin, the Columbia prez, is slated to follow by train this week.

Loading at 110

Hollywood, Oct. 24. Hal Roach feels he has received the worst of his friendly plane trade with Arthur Loew. Roach thinks he is loading around nowadays in the Loew ship that can only do 110 miles an hour. Roach's own plane does 200 or more.

Roach traded with Loew when the latter started on an around the world tour. He now has the Roach ship abroad. Until Loew returns, Roach must worry along at not over 110 miles an hour.

M-G COOLS ON INTERCHANGE OF PLAYERS

Hollywood, Oct. 24. Metro has soured on the agreement among the major studios for the interchange of contract players. Execs have ruled that no Metro contract people will leave the studio for the next two months.

Excuse is that with a number of pictures about to be cast production difficulties may be encountered with the players off the lot and unavailable for home production. Understood that the move was suggested by Irving Thalberg before he left for New York.

Since inception of the interchanging idea, Thalberg, it is understood, has been against it, claiming that the average player suffers when away from his home lot.

'Cavalcade' Coming In \$165,000 Under Budget and on Time

Hollywood, Oct. 24.

'Cavalcade' will be brought in by Fox \$165,000 below its budget and on time. This will be Nov. 25. Picture will be ready for release during the Christmas holidays.

Story was inherited by Winnie Sheehan from Harley Clarke, former Fox president, upon his return to the studio. Price paid for the yarn was \$100,000 and about \$225,000 had been expended when Sheehan took over the reins. Budget was set at \$1,200,000.

Having this one laid in his lap, Sheehan, while in Europe from March to May, conferred with Noel Coward and the Drury Lane management on the play's production possibilities, and also dug up an English cast which would fit the script.

When he returned to the studio he took over the production responsibility from Al Rockett, also changing the director, writers and all production personnel. Since the picture went into work Oct. 3, Sheehan has stood close by and despite handicaps, through being unable to secure Diana Wynyard, who was working in 'Rasputin' at Metro, managed to shoot around this player which will enable the picture to come in on the dot.

Thalbergs West

Irving G. Thalberg and Norma Shearer (Mrs. Thalberg) left New York Friday (21) for the Coast.

While east a couple of weeks Thalberg has seen shows both matinee and evening daily. He picked a couple of people for tests, but purchased no plays or scripts.

UP FOR AGE FILMS, DOWN FOR OTHERS

Plan of Reps of Major Cos. and Indies—Claim Would Mean Knell of 'Exclusive' and Prolong Playing Time Rental. % Remain Same—Joint Sessions Tentatively Okay Formulas in 5-Point Program

KENT AS HAYS REP

Featuring a five pointed program, tentative agreement by representatives of all branches of the industry after a two day session in New York, is a new boxoffice slant regarded as important and evolutionary to distribution as to exhibition. This plan, carefully deliberated over the past two months by certain distrib as well as indie leaders, would grade admissions according to 'desired' entertainment value, to eliminate 'exclusive' rep policies and virtually double the playing time of the industry's age product.

As an average there are 52 features yearly considered outstanding among the product from the major companies. If the plan is adopted the earning power of the expected 52 would then be increased by raised box office scales.

Under the proposed scheme percentages will not be increased. But the exhibitor would be required to introduce a flexible admission policy whereby he will have no uniform top for all classes of pictures. He would charge less than the present admission scale for some films and more for others.

5,000 Houses Adaptable

It is estimated that 5,000 theatres in the United States can introduce the plan immediately. The deluxers are not included by virtue of the fact that they are already figured to be providing playing time maximums.

The subsequent runs considered are those theatres in situations where competition is practically nil. In other congested spots it will be necessary for all exhibitors to come to a price agreement before the plan

(Continued on page 55)

ACADEMY PLANS AWARD LIMIT

Hollywood, Oct. 24.

A proposal before the Academy would bar awards from persons who have been honored within the previous five years. Recommendation to this effect has been made by the executive committee of the writers' branch.

If accepted this year, as is likely, it would affect the current nominations to top honors of Marie Dressler, Frank Borzage, in their respective factions, and Frances Marion, because of previous awards to this trio.

'Kid' at Palace Nov. 17; No Wait on Changeover

Vaulting, New York, will bow out of vaudeville work of Nov. 12, the final bill playing five days only. Nov. 17 is the date set for the Palace's conversion to two-a-day straight films. House won't close at all in making the change. Vaudeville goes out on a Wednesday and the \$2 'Kid from Spain' (Goldwyn - Cantor) opens the following day.

Fox Demand for New Film Deal Impairs Roxy Theatre Future; Financing, Too

Just the Chief

Hollywood, Oct. 24. Recently appointed studio head was trying to get a director to take a cut, claiming that while his pictures were successful, they cost too much. 'Look,' said the exec, 'Last Night' cost much less than your last picture and is making more money, still that director is willing to cut his salary.'

'Say,' interrupted the director, 'I directed "Last Night".'

'You did?' exclaimed the exec. 'What kind of a studio is this? Nobody tells me anything around here.'

While certain interests in the receivership management of the Roxy theatre, New York, have been bickering with RKO over the latter circuit's claim to the exclusive use of the Roxy name for one of the Radio City theatres, recent developments have occurred which may affect the continued operation of the old Roxy. House is in danger of a shutdown. Cause is the serving of notice by Fox Films indicating that this distributing company wants a new picture deal from the theatre or else. House would then have to exist on what product it can pick up on the outside.

Meantime, Judge Caffey is expected to make his decision on this week on the question of RKO's claim to the Roxy name. A decision against the Roxy theatre may have the same effect, because the theatre is reported to lack sufficient funds to make the necessary sign changes or to meet advertising costs for a campaign to apprise the public of a name change.

In demanding a new arrangement the Fox company is placing in force its right under cancellation privileges allowed in its present contract to furnish the Roxy with pictures. One of these clauses is understood as stating that either party can withdraw from the deal on 30 days' notice. Another clause relates to the theatre running behind in film rentals, and if falling \$30,000 behind then Fox can withdraw from the agreement.

Under the terms of the agreement with the house, Fox Film was to get the first \$10,000 after the theatre had received its for film rental. With the house averaging below operating costs since its reopening around 10 weeks ago, Fox Film hasn't been able to realize this \$10,000 weekly. Theatre's overhead is reported to run over \$45,000 with the house averaging around \$35,000 weekly.

\$75,000 Left

Continued operation of the house also depends on obtaining of additional operating money.

Last week, the Continental Bank and Trust Co., as trustee of the first mortgage bondholders, released the remaining \$45,000 in receiver's certificates outstanding to provide for bondholders. The bank is reported to have a hearing held before Judge Caffey on the use of the Roxy name, the house had used over \$105,000 of the \$150,000 in such certificates as allowed by the Federal court.

The fact that Fox had served notice on the theatre was not mentioned at the hearing.

Among the matters concerned in the change of name argument is that were the Roxy compelled to change its name, such change might stand the house a cost of \$100,000 in new electric signs and advertising. However, counsel fees alone, judging from the array of counsel at the first hearing, is likely to run that high.

The main argument presented against taking the Roxy name away from the Severn theatre was that it was a tangible asset of the theatre and the title of its parent, Roxy Theatre Corp., also that the directors, in 1930, had no right to make an agreement with S. L. Rothafel to cancel the use of the name. This cancellation was to have taken place last Sept. 11.

Actions brought by both parties were originally announced, when filing, as to be friendly but after some of the 20 or so lawyers got more way, certain derogatory epithets were hurled. All of which came as a surprise.

It was further pointed out at the hearing that Rothafel was using the Roxy name over the 20, and elsewhere as far back as 1921 when he was managing the Capitol, New York.

Laemmle, Pere, Stays

Carl Laemmle, Sr., will remain in New York until Nov. 20, when he returns directly to Hollywood.

This is reported final, with emphasis that the European trip will not occur until next year.

FOX WILL 100% FINANCE ALL LASKY PIX

Jesse L. Lasky's deal to produce six to eight pictures for Fox calls for complete financing by the Fox organization. Under arrangements, a reasonable figure will be set as a budget on each production but should Lasky exceed the fixed amount, he will have to dig for the overage himself.

Lasky's deal with Sidney R. Kent specifies that Fox first takes out of rental return the production cost of each Lasky picture, plus 30% for distribution. Beyond that it's 50-50 between Fox and Lasky.

All stories must be submitted to Fox heads for approval. When that formality has been disposed of, Lasky will carry through without interference from home office or the Fox studio at which he will turn out his pictures.

Two scripts so far picked up are 'Zoo in Budapest' and 'Warrior's Husband.' 'Zoo' is an original by Jack Kirkland; 'Warrior's Husband' was a Broadway legit production of last season sponsored by Harry Moses, which latter play will be turned into a farce for Lasky's purposes.

Lasky left for Hollywood Friday (21) accompanied by James Cowan, as his executive manager; Hector Hounsome as associate producer, Harry Chandler, story editor.

Paul Streger is replacing Cowan in the Leland Hayward agency of which Cowan was a partner.

Shapiro Leaves Fox

After four years with Fox, the greater part spent as publicity and advertising director at the Coast studios, Vic Shapiro effected a settlement with that organization last week.

Shapiro had spent the past six weeks in the New York office without being assigned. His contract was for the first three years, expiring last January without renewal, although he was retained on the payroll.

Shapiro expects to make announcement of a new connection with the industry within the next two weeks.

Grainger Late

Hollywood, Oct. 24. J. R. Grainger, Fox sales head, arrives here tomorrow (Tuesday) a week late on his sales tour. He is accompanied by John L. Nolan, Fox Western sales manager.

Eddie Bonns, assistant to Grainger, left here today (Monday) for New York after four months' sojourn on Coast.

Returning via Dallas, New Orleans, Atlanta, and Washington, Arrives in New York Nov. 1.

Reformers' 'Amen' Oratory May Slap Regulation on L. A. Houses

Los Angeles, Oct. 24. Oratory by the reform element at an open hearing before the city council last week brought local picture and legit houses to the brink of drastic police regulation.

License revocation, with only the police commission sitting as judge and jury, faces the more than 200 operated houses here unless a last minute concerted drive by film and stage interests is made effective.

An ordinance, considered harmless at first and effective only in dealing with honky-tonks, has boomeranged and film house managers particularly are apprehensive of its passage.

Added license fees which first attracted the theatre interests have been minimized with the police commission regulatory powers now dominating the situation. As passed on to the city attorney for redrafting the proposed ordinance would elap an annual permit fee of only \$1 on the theatre, as against the previously proposed fee of \$10, \$15 and \$25. But the scope of the powers of the police would be broadened.

Mandatory Police Hearings
Under the provisions of the proposed ordinance the police commission, at the behest of any citizen, would be compelled to hold a hearing regarding lawfulness of a performance. If, in the opinion of the commission, the charges warrant the permit would be revoked. Should a theatre operator be convicted of giving a performance considered a nuisance it would then be mandatory upon the police to cancel the license.

Council chamber was packed with theatre opposition but the amusement interests had but four men in attendance—Bud Lollifer of F.W.C., and also representing Paramount, United Artists and some of the legit interests; Ben Bernstein, Gus Metzger, president of the Independent Theatre Owners of Southern California and Fred Beetsen of the Producers' Association. All but Bernstein spoke.

Previously expressed views of the theatre operators that the added taxation to the theatres' \$750,000 load, already shouldered, was a principal objection to the proposed ordinance, bounced back and it was apparent that this made it difficult for the film interests to present their case convincingly.

Graft Suggested
The fact that the drastic law as now proposed opened the way to heavy graft was minimized by its proponents who contended that anything was better than permitting shows which debase the youth of the city. They pointed out also that the ordinance could later be amended if it was not perfect.

Throughout the speeches by preachers and school officials there was a constant chatter of 'amens'. Only fear that a redraft of the ordinance on the floor of the chamber might not hold water saved its immediate passage.

THE WIFE WINS

Mundin-Atkinson Team in Political Story by Mintz-Neal

Hollywood, Oct. 24. Sam Mintz and Lex Neal are writing an original political yarn. The new Fox comedy team, Herbert Mundin and Frank Atkinson. Both are English.

Atkinson recently received a term contract from the studio, although Mundin has had a Fox term for the past year. Teaming and story idea is reported to have been suggested by Mundin's wife.

AIR PORT TOUR

Hollywood, Oct. 24. Dudley Nichols, Fox writer, leaves next week on a tour of eastern airports to get material for a serial yarn which he will write for Spencer Tracy and James Dunn.

Picture goes into production in January with John Blystone directing.

Estabrook Now Dialoging

Hollywood, Oct. 24. Howard Estabrook has completed adaptation of 'The Masquerader', for Goldwyn and is now working on the dialog.

Bayard Veiller is aiding in polishing up the Ronald Colman film.

SCHOOL FILM REVIVAL

See No Real Resumption of Activity Till Conditions Better

Visual education has slipped, with the third dimension, into that category becoming known as 'after the depression' considerations. But more promise is held for school films than the others when conditions better.

Executives who have given the classroom serious consideration figure that the average teacher throughout the country is sold on part-time use of film, and that, next to boards of education budgets, this is the all-important success factor.

HITCH THROWING FOUR MORE W-W'S TO KBS

Hollywood, Oct. 24. Because of dissatisfaction with certain outside indie production arrangements, World Wide is now negotiating with KBS to make an additional four pictures. This gives the latter outfit a 14 picture schedule for 1933.

Deal is being set by Joe Brandt, president of W-W, and E. W. Hammons, chairman of the executive committee.

In addition to the KBS pictures, W-W's program of 21 will include 'Hypnotized', from Mack Sennett, probably two each from Ben Zeldman and Edwin Carewe, although the latter is reported having some difficulty obtaining financing, and one each from William Sistrum and Benjamin Verceliser.

Reports that Brandt had turned his production duties to William Sistrum, in order that he might concentrate on distribution, have been denied.

KBS board of directors meeting, held while Sistrum was here last week, elected Hammons president of KBS, Sam Blachoff, vice-president, and Surt Kelly, assistant secretary. Sistrum remains without title.

Carewe-Smith Buy B's Travelog, 'Stampee'

Hollywood, Oct. 24. All rights to 'Stampee', African travelog, excepting those for England, have been purchased by Edwin Carewe and J. Boyce Smith. Picture released in England by British International. Deal made with Maj. C. Court Treat, who made the film.

Picture is now being recut. Sound track will be added to give musical background and comment by Maj. Treat. Release title probably will be 'Sudan'.

Bass Deal Off

Hollywood, Oct. 24. Unable to obtain adequate financing, J. L. Bass' deal to make six pictures for Principal Distributing Co. has fallen through.

Bass, head of Acme Productions, is now negotiating for a states right release.

'SHE' AGAIN AT U

Hollywood, Oct. 24. Rider Haggard's 'She' is up again for filming at Universal.

After several treatments, story goes to J. L. Balderston, just returned from New York, for adaptation.

ORIGINAL FOR COLBERT

Hollywood, Oct. 24. Edward Justus Mayer, who returned from New York last week, has been engaged by Paramount.

He will write an original for Claudette Colbert.

OURSLER'S MAGICIAN

Hollywood, Oct. 24. Radio will make 'Now You See It', by Fulton Oursler. It's a yarn about a stage magician.

Dudley Murphy will direct.

Wants 'Diamond' Retained

Hays' organization having put 'Diamonds' down as 'Diamond Lil' as the release title for the Mac Wreath play Paramount will make, company will try to obtain an okay on 'Diamond Lady'.

Porter wants to retain the 'Diamond' portion.

1st Run on Broadway

(Subject to Change)

Week Oct. 28

Paramount—'Night After Night' (21)
Capitol—'Smilin' Through' (Metro) (24 week)
Strand—'Three on a Match' (WB) (27)
Mayfair—'Washington Merry-Go-Round' (Col) (24 week)
Rivoli—'Rain' (UA) (3d week)
Winter Garden—'They Call It Sin' (FN) (24 week)
Rialto—'Madison Square Garden' (Fox) (4th week)
Roxey—'Once in a Lifetime' (U) (27)

Week Nov. 4

Paramount—'Hot Saturday' (Par)
Capitol—'Red Dust' (Metro)
Strand—'Three on a Match' (WB) (24 week)
Mayfair—'Sport Parade' (Radio)
Rivoli—'Magic Night' (UA) (2)
Winter Garden—'Scarlet Tissue' (24 week)
Rialto—'Old Dark House' (U) (2)
Roxey—'Rackety Rax' (Fox)

32 Pictures

'Strange Intimacy' (Metro) (Astor) (10th week)
'Mädchen in Uniform' (Frolich) (German) (Criterion) (6th week)

Foreign Films

'Luis, Konigen von Preussen' (German) (Porten) (Europa) (4th week)
'Mädchen in Uniform' (Frolich) (German) (Criterion) (6th week)
'Golder' (French) (Mandal and Delac) (Little Carnegie) (2d week)
'Hindenburg' (Capital) (Hindenburg) (25)

Goldstone's Special Release Plan; Will Lift Maj. Budgets

Hollywood, Oct. 24. Phil Goldstone has organized Rialto Pictures to release on the states right market pictures acquired by him through his outside financing of independent artists from other sources. These films will not conflict with his Majestic program.

First picture of the new company is 'Decency', the negative of which Goldstone obtained from Equitable Pictures after financing the production.

Six features will be sent out under the Rialto banner. If the dozen aren't acquired through Goldstone's financial dealings, the balance of the program will be produced.

Also hoping to boost the grade of Majestic Pictures a few notches, Goldstone will increase the budget on several coming productions. In line with this plan he is negotiating with Max March and the Halpern Brothers to supervise one film each under the Majestic label.

Also March and the Halperns each had a story in which Goldstone is interested, with a production budget of \$100,000 set on the latter.

Howe Photographing Boat Scenes on Three Vessels

Hollywood, Oct. 24. James Howe, Fox's Chinese cameraman, left here today (Monday), bound for New York via the Canal. He sails on the Bremen Nov. 24 for Europe.

Howe will photograph boat stuff on both ships, and returning by an Italian vessel will follow the same procedure. Idea is for sea stuff for 'Promenade Deck' and 'Infernal Machine'.

SCHAEFFER AND MIX

Hollywood, Oct. 24. Armand Schaeffer, engaged two months ago by Universal to direct the Noah Beery, Jr., westerns, which later went cold, will do the next Tom Mix picture.

Film will be 'Riders of Terror Trail', now being adapted by Jack Cunningham from a mag story by Grant Tinker.

WOLFE-STROMBERG ORIG

Hollywood, Oct. 24. 'Wild Blood', an original by Edgar Allan Wolfe and Hunt Stromberg, is in preparation at Metro.

Robert Montgomery is in mind for the lead.

Hollywood

Briefly rewritten extracts from 'Variety's' Hollywood Bulletin, printed each Friday in Hollywood, and placed as a wrapper upon the regular weekly 'Variety'.

The Bulletin does not circulate other than on the Pacific Slope. News from the Dailies in Los Angeles will be found in that customary department.

50 Shorts Complete

Academy committees are considering 50 shorts which will be put out from which to choose the short subjects meeting the special awards to be given this year.

Film Editors' Section

Film editors now have a section in the Academy as adjunct of the technicians branch. L. James Wilkinson is chairman. In process of formation is a publicity section of the producers' branch.

Radio Shelves Two

Both 'Collusion' and 'Deported' have been shelved by Radio.

100,000 Words, Membership

Professional Authors Club with 100,000 words, has been organized. Qualification for membership is proof of 100,000 words written for publication in the last five years.

Finished in Six Days

With a little Hutzler plotting, Goldsmith Productions' 'Bachelor Mother' came in under the wire on the six-day filming schedule. An extra day was given to retakes.

Fifth to Decide

Whether Warner will release another sextet of horse operas produced by Leon Schlesinger and Al Rialto will be determined after completion of the fifth of the present series of six westerns. Script, 'Sonora', being written on the fifth.

Graves, Author-Supe

A Ralph Graves original, 'Just to Get Married', is being adapted at Metro by Irene Kuhn. Graves will supervise.

Levering with Darnour. Jackson Levering will head 'House of Chance' for Larry Darnour.

Jackson on Orig.

Horace Jackson is at Fox without a contract to adapt an Eric Noel original.

Gold Mine for Natives

More than 100 unemployed on Catalina Island struck gold when Metro's 'Let's Go' company hit there. They worked as extras for two weeks at \$5 a day.

Levine After Stories

Nat Levine left last night (23) for New York where decision will be made on stories for coming Mascot productions. Four serials and a Bin J. J. film which will be subject of confab. The Three Musketeers, by Dumas, will be the subject of one serial.

U Would Buy Rights

Universal wants to buy 'Sol Levante', a French film, written by Corey Ford, for a Slim Summerville picture.

Minor's 13 Shorts

C. Sharpe Minor, organist, is dickering for a release of 13 shorts he intends to make on the Republic (nee Tec-Art) lot.

'Lady' in Sound

Remake of 'The Lady' will be produced by Metro, Charles Brabin directing. Norma Talmadge appeared in it as a First National silent.

Sprague-Mankiewicz Orig. Chandler Sprague and Herman Mankiewicz are teamed by Metro in writing an original. Sprague was formerly on Paramount's editorial board and prior to that with Fox.

New 'Awakening' Script

Ralph Block is preparing a new treatment of 'The Awakening', written by John Van Drun for Metro. Jacques Feyder will direct.

Hayburn's Pickford Termer

Weldon Hayburn has been given a term contract by Mary Pickford. He will be the lead opposite her in 'Shanty Town'.

Braun with Don Lee

Ted Braun is teaming with New York to join the Artists' Service Bureau of the Don Lee broadcasting chain.

Printz on Metro Musical

LeRoy Printz, in addition to his Fanchon & Marco chores, will direct Jack Cummings in staging a two-reel Metro musical.

Little Theatre Offering

Sander Kalley, offering of the Little Theatre, goes into E. F. Schuberger's 'Madame Butterfly'.

Dinehart in Top Spot

Keen 'Tomson's' original, 'Acquitted', at Columbia, has Alan Dinehart in the top cast spot. Joe Swerling is adapting.

Revives Anti-Distrib Suit

After being dormant for nearly two years, a trial of Fae Robinson's suit against distributing organizations and the L. A. Film Board of Trade has been set for Nov. 8. Robinson is claiming that the Board seeks damages, claiming that zoning discriminated against her house in Inglewood.

Illness Delays Tracy Case

Radio's complaint to the Academy against Lee Tracy for absenting himself during the production of 'Phantom Fame' has been held up due to the actor's illness.

'Left Bank' Wyler's First

Robert Wyler will have 'The Left Bank' as his first directing assignment at Universal.

Inault Varn for Col

Story based on the Inault utilities will be produced by Columbia under the title, 'High Finance'. Joe Swerling is writing.

Jolson Resumes

On his tenth day in New York Al Jolson went to work on new scenes for 'Happy-Go-Lucky' (UA), which will increase the musical features of the United Artists release.

Renew Extras Union Try

Second attempt to organize extras into a union under the A.F.L. banner will be made by J. C. Casey, organizer, who is here this week. Casey was here last year, but made little headway.

New Karloff Horror Film

Mauri Karloff is adapting an original horror story, written by Maurice Pivar, for Boris Karloff at U.

United Pictures' Puzzle

Hollywood, Oct. 24. United Pictures, which took space at Metropolis studio for several months ago, moved out last week without turning a crank. No picture was ever announced and the outfit had only one on the lot guessing what it intended doing. It's still a mystery.

J. F. Reich was in charge of the offices.

Par-Radio Bidding

For Same Novel

Paramount and Radio are dickering for the rights to 'Tomorrow's Daughter' and for the services of the outside Burton Davis. Negotiations being handled by Davis by Joe Rivkin, New York.

Davis, whose home de plume is Lawrence Saunders, is the author of 'Six Weeks', 'Black Smoke' and other novels.

Radio is interested in 'Daughter' for Dorothy Wilson, it's stenographer-actress.

Team Skipworth-Young

Hollywood, Oct. 24. 'Good Company', Nina Wilcox Putnam original, is set as a co-star for Allison Skipworth and Roland Young at Paramount.

Walter de Leon and Miss Putnam are adapting.

MACKNOVITCH'S O. O.

Hollywood, Oct. 24. Sam Macknovitch, treasurer of Educational Pictures, inspecting studio and exchange, is returning to New York Oct. 31.

N. Y. to L. A.

George Frank, Nick Grande, Ted Claire, Bobbe (Perkins) Harris.

L. A. to N. Y.

Constance Bennett, Mary Boland, Ika Chase, Eddie Cantor, Marquise Henry De La Palaise, Al Dubin, Minna Gombel, W. K. Howard, Nat Levine, Glen MacWilliams, J. J. McCarthy, Dan Michalove, Lydia Roberti, Jake Wilk, Aben Kandel, Sam Macknovitch, Joe Macknovitch.

Say Lefcourt Backs Scheme for New Exchange String for Indie Producers

Move to resist the distribution routine in the independent production field, which now limits about 150 features to handling in national indie channels, is being planned by some of the stronger indie makers, who have their own exchange companies.

A. E. Lefcourt, millionaire contractor, who recently entered the industry as an independent producer, is reported to back of such a movement. Inability so far to get his first production, "Manhattan Tower," beyond exchanges in the four indie key cities, representing only 40% of the average indie production overhead, is said to be the reason for Lefcourt's interest in the releasing phase.

Plan is supposed to involve creation of a new string of exchanges operating out of key spots. In this scheme several indie producers would be required to lend their support, especially that of guaranteeing a total of product which would answer the needs of the new spots. Producers who went into the combine would, at the same time, be assured of a national outlet for the pictures.

Quality product is being stressed by Lefcourt. Heavens who point out that with the dwindling of double features there will be little place for the type of picture which now finds a spotty market because of competition and theatre policy.

3 Set for Arliss

Hollywood, Oct. 24. First picture for George Arliss at Warner Bros. this fall will be "King's Ransom," an original by Ernest Pascal with Dudley Digges first cast in support, placed by the Selznick-Joyce Agency.

Production starts Nov. 7, after which Arliss will make "Adopted Father" and a story based on the life of Voltaire, returning to England next May.

Philly Nickle City

Tax Up This Week

If a five cent city admission tax, up for consideration in Philadelphia this week, becomes a law Warner's will be the hardest hit of that city's theatre owners.

That is a flat five cents on all admissions in excess of 25c. It is reported that nearly all of WB's 80 theatres in that city would have to meet the tribute.

'Farewell' at Rialto,

Maybe Twice Daily

"Farewell to Arms," New York premier of which has been scheduled, may play a two-a-day attraction at the Rialto, New York, instead of on a grind. It would probably show to a \$150 or \$2 top in this case.

Continuity of "Farewell" being the next for the Rialto, "The Dark House" comes in as successor to "Madison Square Garden." Date is unset.

Church Films Sold

Hollywood, Oct. 24. Gordal Pictures, indie company formed to produce religious films for church and school, has today been located at Western Pictures studio.

G. L. Gordon and J. Dallow headed the outfit.

'SHANTYTOWN' STARTS

Hollywood, Oct. 24. Mary Pickford picture, "Shantytown," started today (Monday) and is the only production now working at United Artists.

Retakes on the Jolson film come later this week and the new Ronald Colman film, "The Masquerader," goes into work Nov. 1.

COLUMBIST'S SCRIPT

Hollywood, Oct. 24. Don Ryan, former indie columnist, is at Universal to write continuity on "Black Pearl," story of the South Seas pearl industry.

Script is being prepared for Irvin Willat, director, who is on his way here from Tahiti, where he has been making scenes with Glen Kershner, cameraman.

San Diego's Question

San Diego, Oct. 24.

Last week "The Big Broadcast" (Par) was the attraction at the Fox and F.W.C. house here. On Wednesday evening (19), Eddie Cantor's "Kid from Spain" was featured at the same house. Despite advertising in the afternoon papers on the preview and the radio names in "Broadcast," house was less than half filled that night.

And local theatre men are frantic trying to figure what it takes to draw.

Animal Cruelty Out

In 'King of Jungle'

After 'Frisco Express'

San Francisco, Oct. 24.

Paramount will film "King of the Jungle" minus scenes showing apparent cruelty to animals, and later intends to seek indemnities on the picture from women's clubs, humane societies, etc.

Ben Hersfield, former agent and a Los Angeles humane department commissioner, in charge of the animal stuff, practically pledged that Par would turn out a model humane film in a speech before the International Convention of Humane Societies here last Thursday (23).

Hersfield blamed animal cruelty in pictures on the public, saying producers gave the public only what it wanted. He admitted cruelty in making animal films, told the methods, and gave some inside info. He also mentioned several animal pictures in citing cruelty.

RKO Realigning N. Y.

House Managers' Berths

Several RKO managers around New York are shifting. James S. Powers moves from the 58th St. to Proctor's, Newark; Reginald Whalen, former assistant manager and treasurer of the 86th St. succeeds Nathan Rubin moves along with Whalen as the latter's assistant to replace Harvey Pope.

Harvey Watkins, handling the 81st St., has swapped berths with Larry Grell at the Colonial. T. J. Freitag goes to the Keith's Richmond Hill, replacing Fred Brunel, who moves to the Madison, Brooklyn, where he succeeds Herman Whitman.

Sid Zins has succeeded Jack Schneider as assistant manager and treasurer at the Hamilton, Schneider going to the Franklin, replacing Ansel Weinstein at the latter spot.

Mack Stays for Second

Charles Rogers Picture

Hollywood, Oct. 24. Willard Mack, on contract to Charles Rogers to write dialog for "Billion Dollar Scandal," stays on for a second film.

He'll both adapt and do the dialog on "Strictly Personal," a story by Milton Mincer and Robert Shannon. Continuity will be written by Earl Baldwin.

'Outcast' as Special

Hollywood, Oct. 24. Radio has engaged E. E. Parnes to dialog and adapt "The Outcast of Poker Flat."

Bret Hart's yarn was made several years ago by Universal with Harry Carey starred. Radio figures to produce it as a special. No names or director mentioned as yet.

PAR ASSIGNMENTS

Hollywood, Oct. 24. Frances Dee goes into "King of the Jungle" and Susan Fleming is set for "He Learned About Women at Par." Noel Francis comes on the lot for "Under Cover Man."

Summerville at Niagara

Hollywood, Oct. 24. John Grey and James Mulhauser are writing "Niagara Falls" at U. It's a honeymoon kiddie for Slim Summerville and Zasu Pitts.

Glucksman-Stern?

Chicago, Oct. 24.

E. M. Glucksman was in town last week to confer with Emil Stern of Essanay. He may work a deal to return to Chicago as an operator.

Meanwhile it is also mentioned that Glucksman might return to B&K where the setup of three years ago is in process of restoration.

Adopts Censors' 'Pink' Idea as Biz Builder, It Works

Possibly the first time a censor board has been credited with establishing a better business precedent for the box office, and which is being copied voluntarily by exhibitors here, is Chicago's "pink" method.

Tabbing a picture as "pink" or for adults only, is now being done by M. A. Lightman. After conducting the experiment in five of his Tennessee theatres, Lightman reports a marked increase in receipts within one month.

Lightman is now encouraging the exhibitors to the point where it will likely reach national proportions. He is incorporating it in the general policy of the Motion Picture Theatre Owners of America and is advocating its trial at all state unit conventions which he is attending.

WB AND RKO SPLIT UP ALBANY AND TROY, N. Y.

Albany, N. Y., Oct. 24.

A deal, which involves at least six first run houses in upstate cities, Albany, Troy and Schenectady, is about to be consummated.

An agreement has been virtually reached whereby the RKO Proctor house in Troy will be turned over to Warners, giving the latter chain control of the Troy situation, while on the other hand RKO is to take over the Strand, Warners' largest house in Albany, placing RKO in control of the theatrical field here.

In Schenectady RKO is now dickering for an independent string of houses, including the State and Erie, known as the Shiley theatres, managed by W. W. Shirley and owned by W. W. Farley. The State is often used for legitimate attractions.

Warner already has taken over the Van Culer, an old legit house in Schenectady, which is expected to be remodelled.

Coast Title Changes

Hollywood, Oct. 24.

"The Good Thing," played by Lawrence Hazard, has been retitled "Eleven Lives," Paramount.

"Plain Clothes Man" reduced by Columbia to "Man Against Women."

U Revives House Organ,

Film Buying Reasons

With buying of film returning to the field Universal will revive publication of its "Universal Weekly," house organ on U activities for exhibitors, suspended three years ago. First issue is being mailed out Nov. 1.

Carl Laemmle ordered restoration of the sheet, in view of the elimination of most of the film buying from among around 25 men in New York.

FILM STOPPED, SEEK B. R.

Hollywood, Oct. 24.

Franklyn-Stoner have gone east after a new B. R. following financial difficulties which stopped production on "The Lost Continent."

Only miniature prehistoric animal stuff had been filmed. Jay Marant, supervising, has gone to Universal.

Crown As Essanay Link

Chicago, Oct. 24. Crown theatre, on North avenue, may pass to Essanay operation. Emil Stern was looking it over last week.

House was last played by Fox but has been closed several months.

Stock Trading Off to 500,000, Both Sides Await Steel Div'd Vote After Close Today; Loew at 26 1/2

By AL GREASON.

Trading volume managed to around the half-million mark yesterday (Mon) as operators on both sides held off, awaiting the action on the senior steel stock. Directors meet after the close today (Tues).

Ticker lagged all day as trading dragged through the dull session for months. There was a flurry selling at the opening which carried prices down somewhat, but the lost ground was made up before noon and business continued listless right to the close.

There was a minor betterment in prices in the last few minutes, suggesting that perhaps a few shorts chose to cover, but there was no evidence that they were having any trouble getting stock. Final quotations were practically unchanged in most important instances, although Steel preferred, which was the center of interest registered a net gain of a little more than a point at 73 1/2.

Dealings in Loew were negligible, transacted being entirely in minimum board lots and steady at 26 1/2, a fraction up.

All together the market made a fairly good showing in the face of a minor decline in wheat prices, which have been furnishing the cue lately. At least leading stocks held their own.

Dealings in bonds were negligible but the few trades put through found prices generally steady.

Upward Move Balked

Amusement stocks followed the market last week; that is to say they tried to make some headway on the upside but ran into a stone wall in the form of public indifference or timidity, and so chose the only alternative by going down.

There were no material declines. Prices were only fractionally off from the Saturday previous, but the major recessions were in the places where the market was most active. Loew's declined about 2 points, finishing the week not only at its low for the year but also practically at the bottom for the movement.

Volume of 24,000 shares might not look important except that it was relatively large considering the slow pace of trading during the whole week. (Continued on page 21)

Mooney and Miss De Haas

Walk Out with Waxman

Along with the departure from the Roxy, New York, last week of A. F. Waxman, who resigned, Marjorie Mooney, advertising assistant to Waxman, and Arline De Haas, on publicity, also walked.

Miss DeHaas is planning to go to Europe shortly to devote her time in future to writing.

Tyson Goes Skouras

Pittsburgh, Oct. 24.

George Tyson, who resigned here last week as WB's advertising director after three years in the Pittsburgh division, has signed with Skouras Brothers as assistant to Harold Fitzgerald, district manager in the Milwaukee territory, comprising 43 houses. Tyson hopes to take up his new duties yesterday (23).

Milton Silver, former advertising chief of Pittsburgh Pictures, has succeeded Tyson here, coming to Pittsburgh with Harry Kalmine, new zone manager and successor to John H. Harris, also resigned.

Freund and Beatty

Hollywood, Oct. 24.

Karl Freund, who directed "The Mummy" for Universal, will do "Man And Beast" (formerly "Animal Magic") as his next assignment. Film starts around Nov. 1 when Clyde Beatty, of the Ringling show, arrives with a carload of animals.

LAUNCH WINCHELL SHORTS

First of the Walter Winchell shorts for Roland-Brice goes into work this week in New York. It's a script by Winchell's co-columnist, Max Baer. The next picture, also written the next two scripts in the series.

Herbert Fields will do the continuity on two more Winchell shorts.

Yesterday's Prices

Sales.	100 Cons.	High.	Low.	Last.	Net
200 East.	45 1/2	45 1/2	45 1/2	45 1/2	+ 1/4
200 West.	45 1/2	45 1/2	45 1/2	45 1/2	+ 1/4
200 Low.	45 1/2	45 1/2	45 1/2	45 1/2	+ 1/4
200 High.	45 1/2	45 1/2	45 1/2	45 1/2	+ 1/4
200 Path.	45 1/2	45 1/2	45 1/2	45 1/2	+ 1/4
200 RCA.	45 1/2	45 1/2	45 1/2	45 1/2	+ 1/4
200 RKO.	45 1/2	45 1/2	45 1/2	45 1/2	+ 1/4
200 Univ.	45 1/2	45 1/2	45 1/2	45 1/2	+ 1/4
200 W. S.	45 1/2	45 1/2	45 1/2	45 1/2	+ 1/4

Bonds

\$1,000 Gen. Tr.	3 1/2	3 1/2	3 1/2	3 1/2	+ 1/4
5,000 Gen. Tr.	3 1/2	3 1/2	3 1/2	3 1/2	+ 1/4
10,000 Gen. Tr.	3 1/2	3 1/2	3 1/2	3 1/2	+ 1/4
20,000 Gen. Tr.	3 1/2	3 1/2	3 1/2	3 1/2	+ 1/4

Curb

200 Tech.	3 1/2	3 1/2	3 1/2	3 1/2	+ 1/4
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About Face for 16mm. Field; Biz Is Much Brighter

With sound on 16mm film believed about perfected, the miniature film field is beginning to realize its first important impetus in some time. Industrials, which have mostly been made until now on standard width, are beginning to concentrate in such a way on the parlor width film that the small film men are convinced that the industrial market will go completely 16mm.

Fifteenth avenue studios of RCA Photophone are now reported virtually turned over to 16mm production. These national accounts, including rope, shoes and groceries—are the first of the bigger industrials to order subjects in 16mm. Footage for these three accounts, including over 12 reels, was completed last week. The Photophone crew this week is commencing work on its first original six-reeler in home film. This also is an industrial. In conjunction with production RCA is also boosting its sales of 16mm projectors.

Elsewhere in the small-film field progress is reported. Julius Singer, head of the 16mm Film Board of Trade, including independent makers and dealers throughout the country, started the activity at the Photophone studios is being reflected down the line. This is contrary to the outlook a few weeks ago when the 16mm lads saw little to smile about in the future.

'Lifetime' to State-Lake

As 1st in New Routine

Chicago, Oct. 24. State-Lake will get some of the Palace's pictures under its new operating setup. Where heretofore, under vaudeville, the State-Lake films were mostly being shown, now, at least, a few of the deemed better releases will be diverted to this house.

RKO is placing "Once in a Lifetime" (U) at the State-Lake as well as "13 Women" and "Hell's Highway," both RKO, which would ordinarily be Palace pictures.

Serial's Theme Ditty

Hollywood, Oct. 24.

First theme song for a serial will be used in Universal's "Men of the Mounted," starting today (24). Dietrich is singing number and Leon Duval will vocalize.

Tom Tyler and Jacqueline Wells have leads in the suspended film, which Henry MacRae is supervising.

BIP Gets Mac Williams

Hollywood, Oct. 24. Glen MacWilliams, contract player, has been given a 52-week contract by British International Pictures and leaves this week for London. He was last at Fox.

Charles K. Brown, of Joyce-Selznick, acted as agent.

U's Indian Scenes

Hollywood, Oct. 24. Universal is sending a cameraman to India to photograph background for "The Sign of the Cross," temporarily titled "Revolt," a handle now owned by Warner Brothers.

Ted Fithian is on the script.

'Loew's State (3,200; 60)—'Big Broadcast' (Par). Surprise hit will

Rush of Swedish Native-Mades Facing Loss, Swamping Foreigns

Stockholm, Oct. 11. A remarkable increase in local picture production is noted. Foreign dialogue in pictures, especially German and English, is not objectionable in this country, but local stuff is more attractive. Swedish films are more attractive, but most likely due to the fact that the one and only dubbed picture ('An American Tragedy') released so far, was unsatisfactory in other respects.

Since Aug. 1, there have been premieres of five locally made productions. A great many other Swedish pictures are in production and a feverish rush is on to raise capital for increased home production. About 30 Swedish pictures will be produced during the season. Of the Swedish pictures released so far four have turned out successful and will show a profit.

It costs an average of 125,000 kronor (\$22,500) to make a Swedish picture including an average of 10 cents per picture for the distributor. For something like 2,750,000 kronor (\$495,000) for 30 pictures. The total film rentals paid by Swedish exhibitors to the distributors of Swedish and foreign pictures are expected to amount to some \$900,000 kronor (\$144,000) this season, so it will be seen that Swedish pictures will have to take in over half of the total income on rentals to cover native cost.

It is a tough situation for the average American or German picture, because the Swedish pictures take up a tremendous lot of money. Even the local producers of a Swedish picture don't recover enough money to take care of production and distribution cost, such a Swedish picture is very easily a success to the exhibitor.

In other words, the producer may lose on this particular picture because the country is too small, but the exhibitors prefer to play it to an American or German picture and so long as this situation lasts the local production plays have with foreign pictures. Always excluding the big American specials which continue to be successful, Swedish pictures cost more than 15 percent the season.

Everybody Loses
The following is a short resume of the Swedish productions released since August 1:

'Karelek och Kasasbrat' ('Love and Cash Diet'), produced by Svensk Filmindustri in their studio at Rasunda near Stockholm. A small town story of money swindle. Two good actors appear in it, Tutta Bertilsson of revue and the popular and Edna Adolphson, one of the leading stage actors, although he has a rather small part here. Played six weeks at the Palladium theatre in Stockholm. Quite a big production from Swedish viewpoint and with Svensk Filmindustri's resources in theatres it will turn out a success all over the country.

'Ett Stenat' ('A Stone') by Svensk Filmindustri for an independent company, Ek-Film. An old favorite stage play dealing with college life in and around the university town of Lund with Ellis Ellis in the lead, the same actor who 20 years ago was a rave in the stage play of the same name. The producer must have counted too much on Ellis in the role, but he, but 20 years make a lot of difference in style of entertainment and public fancy. The picture was poorly acted with dragging scenes, tedious, and was not a success in the Skandia theatre in Stockholm.

'Soderkaker' (meaning ramshackle houses in south Stockholm). Produced by an independent, Europa Film. A story of everyday European life in Stockholm, but too local to interest the provincial fans. It is an amateurish production; it is modest and simple and appeals to the hearts of the great majority. It is not a picture for highbrows but contains enough of true Swedish ingredients to be a big success here and from a box-office viewpoint it is easily the most successful Swedish picture released so far this season. The picture contains fragments of old Swedish tunes to accompany and guitar. The two chums played by Olof Thunberg and Edward Persson have become quite popular through this picture. The latter is of the good old Bunny type. This picture is now in its 4th week in two medium-sized theatres in Stockholm, the Astoria and Plaza.

Dutch Censors Approve 'Angels' Cut a Third

The Hague, Oct. 15. Last year 'Hell's Angels' was banned by the censors here and since then importers have made cuts from time to time and after every clipping presented the subject again for a review. Their perseverance is rewarded at last. After six revised cuttings the film was passed.

Of the original 3,000 feet only 5,000 feet left. Under influence of Dutch Foreign office the scenes which were considered anti-German were cut out.

Paramount's 'Dr. Jekyll and Mr. Hyde' has already been submitted to Board's several times, each time toned down a bit, but on last review censors upheld their first decision.

LITERARY GROUP BACKS FOREIGN FILMS IN U. S.

New organization for the building up and spreading of the foreign film field in the United States has been formed under the name of International Cinema League, and offices opened. All the major distributors of German and French films are included in the membership, while the list of trustees includes Dr. Alvin Johnson, Prof. Harry Elmer Barnes, Gilbert Selig, Alexander Bessy, Marie B. Macdonald and Harry E. Samuels.

Organization claims to be non-profit making and intends to aid the 'advancement of cinema as an international art' by means of several independent and self-sustaining committees.

Committee of Industrial Co-operation is the branch the distributors belong to, these already include Procter, Capital, World Trade and Associated Cinemas. Hope is that the Russian, British and other language distributors will join, as also the exhibitors, most of whom are foreign film houses, directors having signified willingness to line up.

Idea of this committee is to line up a list of all possible and available products. Compilation and regular issuance of complete foreign language film catalogs and maintenance of information service on the subject is the general idea, so that exhibitors outside of New York may know who is available and won't have to grope for films one at a time.

Part of this committee's function, it is claimed by the League, will be to find a wider range for use of the foreign language talkers. Board of Education in New York has been approached already and is claimed to have officially signified willingness to co-operate.

Other committees lined up include Committee for Public Relations, Committee for Use of Foreign Language Films in Education and Art and Repertory Committee. Latter means the formation of a library of important films of the past and periodic repertory showings under the auspices of an advisory council of critics.

Edward B. Ginsburg is the organizer and active chief of the group.

Cinema-Cafe Idea

Belgrade, Oct. 15. New cabaret-cinema being built here will have 1,600 seats and be one of the largest theatres in the country.

Six hundred of the seats will be around tables and 1,000 in ordinary theatrical allocation.

Nathan's Par Post

John B. Nathan has been named general manager of Paramount for Central America.

Harry Novak, whom Nathan replaces, remains with Par's foreign services, but with no assignment as yet.

with extra show Saturdays and Sundays.

'Brodera Osterman's Huskars' ('The Brothers Osterman's Slaves'). The first picture produced by a new company, Publik Film. The story (Continued on page 39)

Infant Industry

Stockholm, Oct. 12. One of the leading native film producers has its studio in a former garage.

Svenzon Films, another native unit, wants to learn the technique of the lap dissolve. Has offered an American expert a price for the instruction. It is \$350.

Garbo Balks at Stage Play for 2-Figure Pay

Stockholm, Oct. 13. 'Counsel's Opinion' from London and 'The Word' from the Danish of Munk are the new plays for the winter of the Komedie. For the first time in many seasons Ernst Rolfe has had to cast off his annual revenue as he can't find an angel and his last year's scenery and production is still in a barn at the Golf club waiting to be cleaned up.

It leaked out last week that Bonnier's, Sweden's leading publishing house, is backing the Gosta Ekman four-month season at the Vasa. The plan is to save about the losses of 'The White Horse Inn' and are making him do a revival two matinees a week to help recoup the loss. He is now reviving 'The Merry Widow' and several comedies at matinees, with his evening show, 'Kanske en Diktare' breaking even. He still wants to do 'Grand Hotel' but the censors won't let it be played on the screen but also doesn't want to play for two figure checks even if he is an old friend.

Pauline Brunius, among those who went bankrupt last season, is starting a new theatre and has secured the rights to 'Mourning Becomes Electra'. If she can't get the money the Royal Dramatic is waiting to buy her rights to the O'Neill trilogy from her.

Russia's Fabled Robin Hood Hero of Rival Russ, French Versions

Moscow, Oct. 9. Senka Razin, fabled peasant hero, will be the subject of an ambitious historical film now under production in Leningrad.

First suggestion for such a picture came from a French company which offered to collaborate with the Russians. In principle the Soviet authorities were agreeable, but they turned down the scenario submitted from Paris. Negotiations were then undertaken for a revised scenario.

In the end the international project broke down. The Russians thereupon decided to go through with the project themselves. It is understood here that the French company likewise decided to do it alone. As a result two pictures on the colorful career of the brigand-revolutionary will be appearing, one made in Paris and the other in Leningrad. The French version, it is said, will be called 'The Wolf of the Volga.'

If both pictures eventually materialize they will be as thoroughly competitive as possible. Not only will they have the same general subject matter but even the same language, as the Russians are planning a French replica; also, English and German versions. Probably Paris will have the advantage of exciting material; having no political axes to grind, they will use all the exotic side of Senka Razin's career. Leningrad will be obliged to give its interpretation of this historical episode, but will have the advantage of filming realistically on the actual site of Razin's exploits.

Leningrad picture is being directed by V. R. Gardin, who some years ago directed 'The Wolf and the Lamb.'

Aminko Rep on Own

Roman Rebusch has resigned as g. m. for Aminko's New York office.

He will form his own company for distribution of foreign films in the U. S.

Russia Building B. O. Film Names At Cost of Proletarian Equality

Nothing Beyond Megger Is Theory in Russia

Moscow, Oct. 12.

Feature of the fifteenth anniversary celebration of the revolution on November 7 will be a water carnival on the Moscow river, in which tens of thousands of men, women and children will take part.

The organization and direction of the whole carnival has been entrusted by the government to Serge Eisenstein, the film impresario.

It is another example of the Russian theory that art and life are one and the same; that a picture director should also be able to direct a practical national holiday.

GORDON SINCLAIR'S 12 TRAVELOG SHORTS

Toronto, Oct. 24. Riding the crest of the popularity wave after returning from an eight-month jaunt through India, China and Japan, Gordon Sinclair, whose 'Variety' cut-outs of the 'Variety' magazine, which were syndicated from coast-to-coast, the wandering scribbles is Toronto's white-haired boy since his return from the Orient.

Department stores have made window-layouts of his baggage and portable typewriter with life-size cut-outs of the 'Variety' man (Sinclair was 'Variety' correspondent here) in sun-helmet, shirt open at the throat, riding breaks and handroller. He is lecturing to service clubs, doing a radio series of travel experiences and has just had a book published.

The 'Variety' man will make 12 travel shorts taking 20% of the gross, backed by J. W. Brownridge, another world-wide traveler, who took picture equipment along with him and still has piles of this stuff on hand. Brownridge was formerly connected with Educational Films.

Canadian distributors will handle the 12 shorts.

DENT DUE AS ENVOY IN POWERS-BIP ROW

London, Oct. 4.

Basil Dean sailed on the Europa Friday (21), for New York. Arthur Dent is due to sail sometime this week, going via Canada to N. Y. Dent is enroute to settle, if possible, his lit with Pat Powers, American distributor of BIP films. Powers rejected his \$50,000 notes to BIP, claiming that he had a breach contract with BIP, and Dent, representing the British company, will attempt amicable arrangement of the difficulties while here.

Dean is coming over to stage a legit play 'Autumn Crocus,' which he produced successfully in London and will now offer to the American public. Said also that he has some film matters in mind, though nothing definite. Francis Lederer, who played the lead in the London production of 'Crocus' will follow Dean in New York to handle the same role.

Turkey's Own Newsreel

Constantinople, Oct. 10.

Turkey now has a newsreel all its own. Produced and distributed locally, though understood to be, at least partially, financed by Germany.

Reel is showing currently here and in Istanbul.

Mexico As U. A. Locale

Mexico City, Oct. 19.

Possibility of United Artists making a talker in Mexico in the near future was hinted at in an interview given by President Joseph M. Schenck who is here on what he terms a fortnight's vacation.

Picture will have a Mexican theme, he said.

Stariis has finally bitten Communist Russia. Film actors complained to the government that they were being sloughed off in favor of montage and the government has given in to the extent of promising to begin building star dust.

It is a direct reversal of the previous Muscovite theory that actors are unimportant elements of film work and also doesn't fit in with the Communist theory that all actors in a film are equal, no matter how big or small their parts. But, according to Amkinio, all that will be changed now.

Go Into Huddell

It seems the film actors and directors got together with the film executives recently and talked over the situation. Actors went that their work was being undervalued because the directors were more interested in recording camera tricks than facial emotion. Directors explained that they have striven to attain vividness and impressiveness. Also, they tried to find types from the people at large rather than from actors.

Movie stars and above all, being officially chided and told that their methods were wrong, the 'excess' angles being that establishing face shots and close box one value plus added drama to the film which would thereby educate more of the masses.

So from now on, directors are on the lookout for special actors who will be set aside as 'performers of leading roles.' These will eventually be built up and elevated into a 'smaller group of stellar names.'

Kenneth J. Hiepan, who with George H. Callaghan, heads the venture, is here buying equipment and booking players through the Lichtig and Englander agency. Cliff Smith, who is production manager of the outfit, which will start with 'The Crimson West,' by Alec Phillip.

Films will be released in England first and later state righted in the U. S. Preference will be given British citizens in casting the pictures, as the Canadian law stipulates that 75% of the salary for players must go to Britishers.

HOLLYWOOD BRITISHERS FOR CANADA CASTS

FANS HOOT FORCED MEX.

Mexico City, Oct. 12.

Government's edict, put into effect last year, that all cinemas in Mexico must exhibit at least two reels of Mexican made pictures weekly, has created difficulties, several exhibitors have complained to the authorities.

Exhibitors contend that paucity of nationally made pictures forces them to exhibit films several years old and excerpts of ancient pictures, circumstance which puts them in wrong with their customers who greet such exhibitions with whistles and Bronx cheers.

Government's stand on national exhibitions law, has prompted some enterprises here to get busy turning out Mexican short subjects.

Among these enterprises is the recently organized Cineamer, established here and backed by local capitalists, which announces that it has added an exclusive weekly Mexican news reel to its shorts program.

FANS HOOT FORCED MEX. FILMS, EXHIBITORS SAY

SEEKING OF LOCATIONS

Berlin, Oct. 12.

Leni Riefenstahl has returned from Greenland, where she was sent by Universal to star in 'SOS Iceberg.'

Miss Riefenstahl spent four months in the North, and now claims the distinction of being the first woman ever photographed on floating icebergs.

JOAN BENNETT in *Wild Girl*
 "Lux Toilet Soap is wonderful for the skin."



SALLY EILERS in *Hot-Check Girl*
 "I use Lux Toilet Soap in caring for my skin."



Millions



CLARA BOW in *Call Her Savage*
 "I find Lux Toilet Soap excellent for the skin. I am among the scores of screen and stage stars who use it."

MARIAN NIXON in *Jubilee*
 "Like scores of stars, I use Lux Toilet Soap."



BOOTS MALLORY in *Walking Down Broadway*
 "It keeps skin beautifully smooth and clear!"



ELISSA LANDI in *Passport to Hell*
 "I find Lux Toilet Soap excellent!"



LUX Toilet Soap

thrill to their beauty

These glamorous Fox stars know the importance of lovely skin in winning hearts

"We use Lux Toilet Soap" they all say

BREATHLESSLY, in packed movie houses from coast to coast, audiences thrill as the close-up brings a star's beauty near.

This is the true test of a screen star's charm. No slightest blemish can mar the smooth perfection of her skin. For the glaring, close-up lights reveal even the slightest flaw.

Confidently all these fascinating Fox stars meet—and pass—this relentless test. Notice how flawlessly... thrillingly smooth their complexions are in the close-up.

Each and every one of them knows the secret of *keeping skin lovely*. Each and every one follows the same method. Regular, faithful care with

Lux Toilet Soap!

"Lux Toilet Soap is excellent for the skin!" they say. "We are among the scores of stage and screen stars who use it."

9 out of 10 screen stars use Lux Toilet Soap

Of the 694 important actresses in Hollywood, including all stars, 686 guard complexion beauty this simple, sure way.

Fragrant, *white* Lux Toilet Soap is the *official* soap in all the great film studios... and has been for years.

Let this caressing soap guard *your* skin! Begin using it today.

NELL O'DAY in *Rockety Raw*
"Lux Toilet Soap is so white and fragrant."



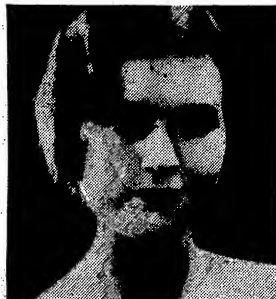
MIRIAM JORDAN in *Sherlock Holmes*
"I am among the many stars who use it."



MINNA GOMBELL in *Walking Down Broadway*
"Lux Toilet Soap is excellent."



JANET CHANDLER in *Born to Fight*
"I find Lux Toilet Soap wonderful."



MARION BURNS in *Pier 13*
"Keeps every type of skin smooth."



JUNE VLASEK in *Chandu*
"I, too, use Lux Toilet Soap."



IRENE WARR in *Chandu*
"It's very good for the skin."



GRETA NISSEN in *Rockety Raw*
"Lux Toilet Soap is wonderful."



JOAN GALE in *Fox Player*
"Excellent for the skin."



Raft Zooms to Stardom in Knockout Picture!

with
GEORGE RAFT
CONSTANCE CUMMINGS
WYNNE GIBSON
MAE WEST
ALISON SKIPWORTH

Directed by Archie Mayo
From a story by Louis Bromfield

Says "Hollywood Reporter":

"Order Big Letters to Spell Out His Name 'GEORGE RAFT' in 'Night After Night'... He is THE Picture...With Great Entertainment To Back Him Up...And, The One and Only Mae West In Her First Screen Appearance... She's A Riot... Constance Cummings, At Her Best. . . . A SWELL PICTURE!"



NIGHT *after* NIGHT

A Paramount Picture

GRIPPED AMERICA

... ON THE AIR!
... ON THE SCREEN!

BOSTON... "There is a thrill a minute... a gem among mystery films... can truthfully be said that the picture is a super-thriller among thrillers"... **POST**

MILWAUKEE... "Tremendously effective... a story that contains honest to goodness suspense... excellent, high pitched excitement... recommended"... **JOURNAL**

SAN FRANCISCO... "Will make the most hardened mystery thriller addict grip the arms of his chair"... **NEWS**

ATLANTA... "Creepy enough to satisfy the most rabid of thrill-seekers... differs from all others by introducing something unusual in solution and the motive"... **CONSTITUTION**

NEW YORK... "Here's a spine-chilling mystery... cleverly acted and neatly directed"... **MIRROR**

SYRACUSE... "Even if the ending you had conceived (in the Radio prize contest) isn't like that shown on the screen you'll have to admit that this a grand one... intrigues to the last moment"...
POST STANDARD

DETROIT... "There is no let-down in the tenseness and to those who enjoy first rate crime yarns this should prove the ultimate"... **FREE PRESS**

PRE-SOLD TO A HUNDRED MILLION BY THE GREATEST RADIO-MAGAZINE-NEWS-PAPER AND EXPLOITATION CAMPAIGN EVER PUT BACK OF A MOTION PICTURE!

"THE PHANTOM OF CRESTWOOD"

Thrillingly played by an all star cast including

RICARDO CORTEZ
KAREN MORLEY

Anita Louise, Pauline Frederick, Ivan Simpson, Allan Pringle, H. B. Warner, Sam Hardy, Mary Duncan, "Skeets" Gallagher, George E. Stone, Robert Mc Wade, Hilda Vaughn, Gavin Gordon

Directed by J. Walter Ruben. Screen play by Bartlett-Cormack. David O. Selznick, Executive Producer. Marion C. Cooper, Associate Producer



RADIO PICTURES
BROADCAST SPECIAL

Leapin' lizards!
She's on the screen!

THE FUNNY PAPER SWEET-HEART OF MILLIONS are waiting for in a human-heart story tinged with a tear and bursting at the seams with laughter. Young or old... if they're human, they'll love it!

Based on the most popular comic strip in the world by **Harold Gray**

Little Orphan Annie

with **MITZI GREEN • MAY ROBSON**
Buster Phelps • Edgar Kennedy
Matt Moore • Kate Lawson

Directed by **John S. Robertson**
RKO RADIO PICTURE
David O. Selznick, Executive Producer

Comic Strip Panels (Visible Text):

- Panel 1:** I HATE TO HELP THAT OLD SHREK! BUT IT'S THE LAW AND I'VE GOT TO SERVE THESE PAPERBUSHES! NO TONIGHT WE GOT TO SK YOU POLICE! MOVE OUT!
- Panel 2:** RA AND I HAVE LIVES HERE EVER SINCE WE WERE MARRIED. I'LL BE MARRIED TO LEAVE THE OLD PLACE.
- Panel 3:** FIVE HUNDRED DOLLARS—ONE OF THE DOUGH DAVY CENTS IF GIVE IT TO ME. I'LL BE MARRIED TO LEAVE THE OLD PLACE.
- Panel 4:** GRAB!
- Panel 5:** YOU'D BETTER BE BOTHERED TO SPEND LESS! I'LL LEAVE PUTTER A BUCK.
- Panel 6:** LUE MONDAY
- Panel 7:** BE ALL BUSTED UP—NO WOULDNT BE TOWN! YOU'RE GOIN' YOUR HOME IN JUST WITHOUT A CHANCE SAVIN' IT!
- Panel 8:** YES! PINCHING TO IN DOESN'T HURT!
- Panel 9:** HOUT A SOUL
- Panel 10:** THEN THEY CAN ALL TO THE COUNTY JAIL TO DO AS I TELL! FIVE HUNDRED DOLLARS, INCLUDING AND I'LL MAKE SERVE THEM!
- Panel 11:** EVERY ONE! YOU'VE FIND FOR
- Panel 12:** WELL, IT SEEMS TO BE HERE ALL RIGHT! BUT I'LL MAKE YOU TELL ME! SEND A LETTER TO ME! I'LL MAKE IT—YOUR NAME! A PRETTY GOOD NAME! I'LL BE LEFT TO MAKE TO LOVE IT!
- Panel 13:** I'LL TELL YOU TO BE YOUR DE YOU BE LITTLE
- Panel 14:** MAD—ONLY AN
- Panel 15:** HELP! HELP!
- Panel 16:** CALL ME OFF! MAD DOG!
- Panel 17:** HAN ANNIE—DIS
- Panel 18:** I'M CAT

EXPLOITATION

By Epes W. Sargent

Pavement Rugs

Washington. Neatest exploitation stunt in weeks pulled by Fox for "Robinson Crusoe." Bought 100 linoleum rugs at five and ten-cent store and stenciled ad on face. Mats were laid at random on sidewalks. Crowds carefully avoided stepping on them, with result that they were as widely read as any outdoor ads yet attempted.

Real Books

Public thespians in New England are going strong for a book; give-away. All who ask for a card are given one with punch spaces to represent purchase of tickets to the value of \$4. When the card has been punched the holder is permitted to select any \$2 book from the catalog of Doubleday-Doran.

According to information, the books cost the theatre 30c each. Makes an extremely dignified present. The books, with list value representing 50% of the ticket cost and yet standing the house less than 10%. Less effective where there is the current struggle of football, but even at that a book's a book.

Beat the Field

Washington. Carter Barron, of Loew's left the Rialto and Keith's holding the bag. Latter pair had the town swamped with publicity for couple of football pictures, so Barron pulled the football interest his way by inviting the two outstanding local players to be his guests at a new's. That got the reading matter.

Barron was a gridironer in his college days at Johns Tech, which may account for his pull.

Circulation

Most managers contend that the average printed matter above the grade of throwaway has a circulation of from three to five readers per copy. But most of them do not know on what they base their judgment. They've just heard so.

Circulation depends largely on the attractiveness of the piece. If it is novel or funny, those who get them will show others. The better they are, the more they are to be shown. Plain printed matter can frequently fall below the rate of one reader per sheet because some will not look over it.

Not long ago a man brought into a New York subway car one of the famous being thrown out by Paramount on "Phantom President." He read it through and laid it beside him. The train stopped and he picked up the sheet because of the pictures, read it, and dropped it on the floor. The train cleared and the press stop came and a new lot of passengers came into the car. One man picked the paper off the floor, and put it in his pocket. A fourth man read and replaced it, and a fifth passenger presently picked it up and placed it in his pocket, presumably to take home to some child. That made five readers to one sheet; not many of the Par tabs got on the subway trains.

College Ads

At this time of year the perennial question of advertisement in college papers comes up for managerial action. There was a time when it was customary to put in an advertising district just to kid the student body along. The ad might do no good, but its absence might harm. Fox West Coast recently decided to use this medium only on stories which might be regarded as appealing, and peculiarly to the college boys, and this seems to be the general reaction with some adding that this system permits the larger space for pictures which can most properly be sold through the college sheets.

Carrier Service

When the three-cent first-class postage went on, most of the public utilities went to local distribution for their monthly bills. The 10% increase in the postal rates was too much.

One theatre seems to have hopped in on this situation. The manager went to the light and power and telephone companies and asked that both sets were ready at the same time and were to be distributed together. Manager of the power, which has a large population, got the distribution scheme from a mail carrier, and others do the actual distribution. The theatre's bill, carrying a card of the rural routes.

Scheme worked so well that when the theatre wanted to have a show after three months the companies offered to give the staff a bonus of \$1 to one cent a letter, and the idea was continued.

Screeno Comes East

"Screeno," which has been an epidemic in the South, is working its way eastward. Gerald Gallagher, for 10 or 12 years a Paramount and Public manager, gave up his job to buy in on the concern and is now in New York with the device already in some of the Loew-Bronson theatres.

Screeno used to be called "lotto" in Sunday school circles. Only change is accomplished by means of a mechanical lantern slide.

Doping Out Dialog

Something different in the line of contests is a dialog writing stunt that is used at the last show Friday nights. Somewhere during the run of the feature the dialog is faded out for two or three speeches. Prizes are given those who best supply the missing lines. But the manager, who after a couple of weeks. He found that plenty people came to the early show to get a line on the dialog and then stuck around for the second show, thus paying an additional admission. Now he fades a scene from the talk and the audience is left at every show, with the payoff tickets for that show for the dialog most nearly corresponding to the talk in the feature as the contest interest on a coming attraction instead of one they have already paid for. All prizes are paid for in the money, the fear that the projectionist may pass around the tip.

Taps the News

Many merchants display the pictures of news events in their windows as an attraction getter, reading a local newspaper. These generally are posted directly against the window.

Manager in a town where about 20 stores make this display has prepared a neat 5x7 sheet which reads "For the latest news in motion pictures, take the News at the Paragon theatre. New issues Tuesday and Thursday." Cost only an occasional pass and works so well that he is figuring on getting some cheap frames which can be lettered to similar effect.

Back to Papers

Before the Mickey Mouse clubs a number of theatres tied their kid readers to a local newspaper. With the development of the new idea practically all went off the paper affiliation to play a lone hand. They figured that the paper was no longer necessary.

Now there seems to be a tendency to look back to the old, particularly in those spots where the theatre has dropped the Mouse tie in favor of something not dependent upon film bookings. One used now that the newspaper can't hurt any and may help.

Manager shows the hook-up is merely a report of the club doings in the Sunday paper to help circulation. In the case of the theatre and paper have an interlocking membership with the children enrolled in both clubs. Generally the newspaper shows the cost of membership cards and helps promote donations. It's easier to get a few hundred ad copies than to get there will be a play-up in a newspaper. That helps the theatre and paper figures on selling more local conditions, but worth studying.

Recalling Clara

According to Paramount one of its exchanges has sold more than \$1,000 in rentals on old Clara Bow picture to managers who are preparing a build-up for her return in "Call Her Savage." Some subjects as well as the Bow picture is to be played it may be time to start recalling her to patrons who had not seen her in old prints or with chat in the house program and the newspapers. The manager is even planning to make a campaign and then wind up with a gala performance for the opening with a small band on the marquee and the pennants out.

Selling the Laughs

One of those intimate theatres, where the manager seems to be most of the patrons, sold the Marx brothers from a new angle for Horse Feathers. His chief advertising point the offer of a ticket to the next attraction to all who would laugh. He had not enjoyed the laughs, but on condition that all who clocked more than 100 howls would drop a dime in a box on their way out.

It was intended to be merely a gag to stress the laugh making qualities of the picture. The manager placed a box in the lobby with a large sign explaining what was to be done. The box was priced to bid \$9.31 when the run was continued.

was over, and he's wondering if the penny was mistaken for a dime. Only two asked for the bonus and they were given with-out question.

As Cannibals

A. H. Buehrig, Loew, in connection with the film "As Cannibals," carried a large cardboard letter. Paraded downtown streets. The letter spelled, "Kongo."

Classified Ad

Strand theatre, Brooklyn, and the "Times Union" are collaborating on a new, classified ad stunt which seems intricate, but seems to be getting results.

Paper publishes daily an outline of some player in the current show. This is to be cut out and the mask laid upon the classified ad. Within the space must be found the letters to spell out the name of the star. The outline must be drawn on the paper and the letters ringed in. Letters are not added, but are to be picked out from the regular announcements. Then the mask is to be moved and the letters of the picture similarly picked up. Looks a bit difficult, and might get overrated, but the letters ringed in specially set into the ads. Prizes are \$15, \$7.50, \$2.50 and 50c tickets. Each contestant has to write 50 words telling why the classified ads are effective. This makes the judging easier.

Same paper has a deal with the Paramount and Strand for tickets for all members of its kid club who take a certain number of credits through contributions.

Line 'em Now

One of the real Christmas stunts for small towns or neighborhoods is to have a line of credit cards immediately after Thanksgiving and runs until shortly before the holidays.

Merchants in the section are promoted to donate a prize which is to be awarded at the theatre on Christmas Eve. Advantage is that each store makes a window display and announces it as a theatre gift to the community. In return plenty of display at a time everyone is watching the windows.

BEHIND the KEYS

Phoenix. Work has started on the new independent theatre for Harold Skatton, formerly with FWC in Tucson. House will light prior to holidays. The theatre is being built by Paul Henon, Rickett and Nace houses in Arizona before selling to Public, now negotiating with a local circuit for houses in Mesa and Winslow.

Lancaster, Pa. Warner Bros. Theatre, Inc., half owners of the old Pennsylvania railroad station site, bought some years ago a parcel of theatre which was not constructed, has been notified of the seizure and proposed sale of the half interest in the tract held by Paul Henon, Jr., and Daniel T. Henon, of the firm of Henon & Henon, Philadelphia. Write and sale order do not affect the Warner interest in the property.

Allentown, Pa. The New Allen, nabe, closed for eight months, reopened under management of John A. Allen.

Oklahoma City. Mrs. L. M. Pitt has taken over the management of the Guthrie theatre, Guthrie, Okla., and Ned Pedigo the Roxy at Garber.

Los Angeles. Bernie Kreiselmann, formerly of the Pittsburgh Press, succeeds Walter Schuler as FWC public policy-exploitation department home office. Schuler is promoted to management of the Pasadena, Pasadena.

Lynchburg, Va. Liberty theatre, Bedford, has been returned to Warner Bros. after being operated a year by Merritt Davis of Charlotte, Ind.

Chicago. George Brown, former RKO public relations man, returns to RKO employment in San Diego, Cal. He has left for the Coast.

Los Angeles. Latest shift of Fox West Coast house managers takes Bill Jenner from San Francisco to the Riverside, Riverside, replacing

Doubleheader

Along the lines of a good-will stunt, a manager has announced a doubleheader for the best cooking recipes. Has obtained the co-operation of the head of a domestic science department on a paper in a nearby city in return for the advertising the paper gets.

Small prizes hung up in each of several departments as breads, cakes, pies, made dishes, etc. Afterwards the manager plans to publish them in a book form as the theatre's cook book. Will be sold by the church and other women's aid organizations. House figures on getting its bit out of having the theatre name constantly before the eyes of the housewife, so each page carries the title.

Radio Tie-In

New Haven. To plug "Big Broadcast," the Paramount tie in with local radio dealer who gave away seven sets, one each night.

Nightly presentation made by Eddie Weaver, house organist, who featured film's songs on his solo program.

Presidential Contest

Still time to get in on the Presidential campaign with a contest for the best letter telling which candidate should be elected, and why. Hold the replies down to 200 words and set the contest to end in time to announce the winner election night, to help them get away from the radio, but do not require the winner to live in the house. That might be construed as a lottery. This is a stunt which can be laid off through various newspapers if they are of different complexion. Each paper will advance the arguments for the candidate favored by the paper. The contest is to keep away from those who merely copy this dope or who will have too many ties.

Political Truck

Detroit. Sam Rubin, of Public, tied a bally on "Phantom President" with a football game. A large truck was decorated similar to political wagons with a band, etc. Drove it around the stadium playing and placarded with banners.

Floyd Rice, latter goes to the theatre, Bridge, Neb., and replaced, replacing Reno Wilk, transferred to the scenic, Whittier. Everett Sharp replaced Mack Adams at the West Coast, San Bernardino.

Minneapolis. Emil Frank, RKO Orpheum manager, transferred to the Orpheum as manager of the St. Louis. Succeeded here by Marvin Clark of the Omaha Orpheum.

Denver. Fox will install sound in Trail theatre, Bridge, Neb., and replace, Carl Smith, doorman from the Imperial, at Alliance, will manage.

Corrin Milburn has bought out his partner, V. S. Henan, at Midway theatre, Burlington, Colo. The Garden at Luna, Wyo., and Luna, North Platte, Neb., closed.

Managerial shifts place E. A. Lake at World for Public in place of Arthur Abelson, now at district office. Public's booker for the Bannan, of Grand Island, Neb., in reopened Omaha State, and Lou Golden, of California, at RKO Orpheum in place of Marvin Park, now at Minneapolis.

Los Angeles. Port Major now in complete charge of film booking department at F-WC home office. Jessie Pierce, who has worked for the theatre for many years, out. Mary Langley, assistant booker, has been transferred to the statistical department.

J. L. Blowitz has been added to the staff. Milt Hoeselt continues as Major's chief assistant.

New Orleans. Strand will reopen as soon as trouble with union operators is adjusted. They are refusing to take a cut.

Reopening of Strand will give N. O. six thousand first runs.

Syracuse, N. Y. Victor W. Frank, manager of N. Y. State theatre, has been named as district manager of the new circuit.

(Continued on page 25)

Pays for the Furnace

Recent installation of an oil burner in a hotel has given the manager the idea of fixing the furnace room up and making it a part of his advertising campaign. The room cleaned and the walls and floor painted with the coal room fixed up as a game room with ping pong and card tables.

Heavy circularization aroused considerable interest and hundreds have visited the installation. Manager has sold three home equipments already and has hopes that more will be sold. The manager will have paid for the installation out of his commissions.

Selling angles are the convenience and the space gained for other purposes, which was one reason why plans were taken to make the place look attractive. A new card on the furnace invites the curious to ask questions, which is how the manager gets in touch with the prospects.

Moisted It

Couple of weeks ago the Mayfair, N. Y. placed a poster for the movie "Bill of Divorcement." Theatre wall was covered with a background of circles in varying shades of blue and white. The poster was placed in letters about eight feet high, covered with silver filter, and lettered in white two spotlights which played up and down the sign, moving through an arc of light. The poster was placed so that the letters were discovered by the audience as they entered the theatre. The poster was placed around the Broadway promenades. The poster was placed in the theatre four feet and gave the desired result. Just a case of standing too close to the job to see perspective.

A Real Help

Universal is touting a 12-page booklet to advertise "Once in a Lifetime." Bears the attractive title of "How to Break Into the Movies," but inside it's a lot of comedy with plenty of laughs. Gotten up to be sold cheaply, but still attractive, and each booklet should have large circulation value, since it will be shown around.

One of the nearest producer accessories in a long time, and should help to sell the picture.

Voting Fever

Massachusetts City, Ia. Voting fever which prevails over the country was capitalized by the four theatres here, which conducted a poll among the personnel. Made a good story for the theatre.

Col. Boost by F-WC

Los Angeles. On the theory that the 16 cent admission of today is the 50 cent admission of tomorrow Robert Col. Golden, of California, at RKO Orpheum, has made the unusual idea as far as this publication is concerned and included a four page supplement entitled "The Buck Jones Rangers Club."

This is an idea which Columbia evoked.

Warner's New Books

Warner's publicity points to its new press books, notably the one on "Three On A Match," which carries a new idea of the Stunt of the Week. Entire staff submits exploitation ideas and the best one is chosen. One of the best of the week and given lead position.

Each sheet will carry a play up for one big idea along with a dozen or so general ideas for the picture.

For 'Night Mayor'

Seattle. For "Night Mayor" the Liberty got a lot of attention on the street. The picture was shown in a talk-out week by having a fast-talking lad ride about main streets with liveried chauffeur.

Auto would stop at street corners, the "mayor" start his talk, and then special policeman would ask him to ride with him, but until the "speech" was finished.

No Lions

Great Britain, according to cable dispatches, has barred the use of a live lion to advertise a jungle film. Held by authorities that it's a derogation of the British national emblem.

This is an about face from the reception accorded Metro's Leo a couple of years ago.

Identifications

Something new seems to be scene in identification of the picture with a three-change bill. Sunday ad carries a brief description of a picture, and the picture is the only one to tell the picture.

(Continued on page 25)

WARNER BAXTER

AS

PAUL ONSLOW

IN

"SIX HOURS TO LIVE"

FOX FILM

WILHELM DIETERLE

Directed

"SIX HOURS TO LIVE"

FOX FILM

BRADLEY KING

Screen Play
and
Dialogue

"SIX HOURS TO LIVE"

FOX FILM

Stock Market

(Continued from page 7)

six sessions. Stock had the same aspect as recently: Advances were almost without number, but were mainly lost and declines in sizeable transactions. At 2:55, the price level at Saturday's close was within a reaction of the low of the day of the week before last. On the upside during the rallies of the 11th and 14th the stock was not a consistent performer, and its defense to the subsequent reaction was weak.

The preferred stock of the bank but late last week the bonds showed a disturbing disposition to give way, a tendency, that was explainable on nothing in the news and had no counterpart elsewhere among the allied obligations. Even Paramount lens, which for two weeks had been laboring under pressure, seemed to have found a support level around 21-22 for the 5 1/2's of 14-25 for the older 6's, but the sudden retreat of Loew obligations came as a surprise. Earlier in the autumn this security was in demand nearly 10 points higher.

Retreat of Loew at this time—the middle of the peak season for its business—suggests something special, something aside from general market conditions. Loew's bonds were off more than 4 points net to \$1, lowest price quoted since last spring when the stock was at \$1.50.

Weakness in Loew is sometimes explained as a tactical maneuver to draw a short interest into company stocks, but this logic does not apply to Loew's which is in such a strategic situation that the years are its seasons are that the floor supply is small, majority being tied up in a trust, and that its sponsors are believed to be well protected to be vulnerable to a raid. Any bear operations against Loew are likely to be based on an adverse turn in its affairs.

Anyhow, the setback in Loew found reflection in the movements of the whole amusement group. Paramount made a new low since summer at 5 1/2 and Warners at 5 was within an eighth of its bottom on the fall setback. Par. volume of 45,000 shares looked important. Turnover in Warners was moderate.

Await Steel Dividend

It is probable that any public dabbling in the movements has been on the smallest of scales. There is small doubt that the theatre stocks have lost their following, with standard industrial securities offering a vastly larger profit on any market or business recovery.

Summary for week ending Saturday, October 22:

STOCK EXCHANGE									
High.	Low.	Issue and rate.	High.	Low.	Net chg.	High.	Low.	Net chg.	Lat. for wk.
3 1/2	3 1/4	American Steel.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	Consol. Film.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	Columbia.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	2,000 Consol. Film pfd.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	2,000 Consol. Film pfd.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	2,000 Consol. Film pfd.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	2,000 Consol. Film pfd.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	2,000 Consol. Film pfd.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	2,000 Consol. Film pfd.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	2,000 Consol. Film pfd.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4

CURB									
High.	Low.	Issue and rate.	High.	Low.	Net chg.	High.	Low.	Net chg.	Lat. for wk.
3 1/2	3 1/4	100 Columbia Pict.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	De Luxe Radio.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	180 Gen. Thea. E. pfd.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	Technicolor.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	Technicolor.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	Technicolor.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	Technicolor.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	Technicolor.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	Technicolor.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4
3 1/4	3 1/4	Technicolor.....	5 1/2	5 1/4	1/4	1 1/2	1 1/4	1/4	1/4

ST. CHARLES, N. O., REOPENS
New Orleans, Oct. 24. St. Charles theatre opens this week with pictures. Playhouse, which was the old Orpheum, has a top class of 25c. top for first run. Being operated by New Orleans city finance commissioner, Miles Pratt, for the Pratt estate.
Theatre has been closed for years and is one of the houses taken over from Saenger by Public.

Public participation in the market as a whole is at a minimum anywhere and being made smaller by market advice to stay out and await lower prices all around.

As far as the election figures are concerned, the situation has changed completely. Last summer the idea was that an inspired bull market would help the Republican candidate. The late summer advance had no such effect, whether it was due to the market or not. Now traders are reluctant to do anything for fear one or the other of the candidates will spill the beans.

Most important influence on last week's market was the approach of the Steel preferred dividend vote due today (Tues.). Company has not made its dividend and would have to pay out of surplus. Street affected to believe \$7 rate would be maintained, or at worst out to \$5, basing the conviction on the view that the big corporation would make the hopeful gesture in an effort to help sentiment, already fortified by several items of good news, principally favorable figures on car production. But the company last week announced a reduction of \$3 a ton in steel rails, from \$43 to 40, interpreted as a move to encourage buying. Cuts in formal price level is said merely ratifies concessions obtainable for a long way back, but the Street likes to think that it makes a favorable omen of the directors desire to fortify business sentiment.

Until the Steel board acts, however, neither market faction cares to vote yesterday afternoon on the ten days ago when a brief run up of prices failed lamentably to stimulate the long side. There is small indication that short interest, however, has been built up on the subsequent retreat. The chances of a favorable action by the Steel directors would discourage any major operation for the decline. So the situation looks for the time being in a stalemate.

Loew's directors were scheduled to vote yesterday afternoon on the preferred dividend, the action due Oct. 17 having been postponed for a quorum. Payment of the regular \$5.50 has not been questioned during the worst of the depression, the common stock still being on a level of \$3 basis. Probability of paying the usual extra (it was \$1 last year and 50 cents before that) has not been brought up. Ordinarily the extra comes up for a vote during the November.

'HAM WAITS ON SUNDAYS

Gov. Delays Signing Alabama Bill—Houses Were Ready Oct. 23

Birmingham, Oct. 24. Birmingham theatres did not open yesterday (Sunday), as was hoped because Gov. Miller couldn't make up his mind about the Goodwyn bill which has passed the Legislature and did not sign the paper. Instead, he sent the bill back to the Legislature and told them he was in favor of an election to be held in Birmingham, Nov. 8, to decide whether the people wanted Sunday shows. Ministerial protests believed the reason. Petitions bearing more than 15,000 names sent to Montgomery favoring Sunday shows. The bill is aimed particularly at Birmingham and legalizes Sunday shows in towns of 60,000 or more population throughout the state. Montgomery and Mobile already have Sunday shows although not legally.

The house will not be able to reconsider the bill until tomorrow (Tuesday). If the Senate and House do not agree to the referendum in Birmingham, it will be the same as overriding veto and the bill will become a law.

Glasmon's Sec'y, Not

Mrs. Glasmon, Divorced

Los Angeles, Oct. 24. In Coast News from the Dailies, issue of Oct. 11, 'Variety' printed that Marcelle Gray, screen actress, was wife of the late Kuba Glasmon, writer, in the Los Angeles Superior court.

Glasmon was not the defendant in this case. The divorce was obtained from John E. Gray by Miss Gray who, at that time, was secretary to Glasmon at Radio studios.

The Grays were married about one year, the divorce being granted on grounds of cruelty.

Studio Placements

Babe Dickinson, Gloria Ann White and Dorothy Jean Hamilton for Jay Hays Juva shorts.

Henry Armetta, instead of Vince Barnett, for 'Radio' Metro. Barnett busy in 'Flesh'.

Voices Teasdale, David Landau, 'Happy Days'.

Nell Madison, Pat Harmon, 'Laughter in Hell'.

John E. Gray, Jr., director 'Good Company'.

Joyce Conant, Lucien Littlefield, Robert Burns, Edward Le Saint, 'If I Were a Rich Man'.

Wallace Smith, adaptation 'Fly On' from John Monk Saunders' original.

Lila Lee, 'Officer 114', George Melford to direct, Allied.

John E. Gray, Jr., 'Uptown New York', K.B.B.

Ruth Donnelly, 'Lawyer Man', Warners.

John Sheehan, Gavin Gordon, Robert McWade, Emma Dunn, Claire Dodd, Allan Jenkins, 'The Inside'.

Tosha Mori, Harold Huber, 'Blonde Johnson', Warners.

Earle Maltin, 'Africa', Wheeler and Woolsey, Columbia.

George Davis, Leland Hodgson, Robert Homan, Mark Kennedy, 'Under Cover Man', Fox.

Incorporations

New York
Capital Recreation, Inc., Manhattan, theatre, amusement park, 10,000 shares, no par.

Mayer Pictures, Inc., New York, theatre, 3,000 shares, \$10,000 preferred \$100-7,000 common \$10.

May Productions, Inc., Manhattan, theatrical, 40,000 shares.

Goodluck Amusement Corp., Manhattan, theatrical, 10 shares no par.

India Pavilion Corp., New York, operate theatres, restaurants, \$150,000 shares, no par.

Resart Pictures Corp., Manhattan, theatrical, 200 shares no par.

Theatricals Corp., Manhattan, theatrical, 200 shares no par.

Schuman Recreation, Inc., New York, amusement, entertainment, restaurants, 200 shares, no par.

New York Circus Side Show, Inc., New York, operate amusement places, all kinds, \$1,000.

California
Sacramento, Oct. 24.
Far West Exchange, Inc., Capital, 100 shares, no par.

Bernard D. Lane, Josephine, Capital, 1,000 shares, no par.

Hephlo Stoolie, Inc., Capital, 1,000 shares, no par.

Boyer-Smith, Irving Milkstein, Richard J. Pearl, Lester Tracy.

Theatre Building Corp., Capital, 100 shares, no par.

R. G. Soabel, M. Roe, Perry, Capital, 1,000 shares, no par.

Wm. Berke Productions, Capital, 2,500 shares, no par.

William B. Berke, Louis K. Guidice, Louis K. Guidice, Capital, 100 shares, no par.

John K. Guidice, Capital, 100 shares, no par.

Albert W. Leeds, Morton Garbus, John R. Berke, Louis K. Guidice.

Third and Fairfax Aetna, Capital, 1,000 shares, no par.

Morris E. Cobb, Carroll Whiteley, R. L. Keener.

Hell Camera Corp., certificate of dissolution.

450 Indie Boston Houses Go MPTOA, And Texas Also Expected to Join

Who's Who

Los Angeles, Oct. 24. Fox-West Coast ad manual refers to 'O' as the famous Eugene O'Neill drama of the South Seas.
And then there's W. Somerset Maugham's well-known play, 'Strange Interlude.'

Skouras' 3 Denver Days

Denver, Oct. 24. Charles P. Skouras was here last week attending the convention of Fox West Coast managers and district officials of the Rocky Mountain division.

Convention lasted three days, due to the Skouras party being a day late. With Skouras were Andy Krappman, secretary, Jack Sullivan, film buyer, and Robert Frenzel of the treasurer's department. They left for Los Angeles immediately after the meeting.

Los Angeles, Oct. 24. Charles Skouras returned here Sunday night (23) from 10-day trip as far as Denver.

Accompanying him was Arch Bowles, San Francisco division manager, to arrange booking schedule on account of closing of Frisco Fox.

Under Advisement

Minneapolis, Oct. 24. Judge Nordby, in Federal Court, has taken under advisement a motion for a temporary restraining order to prohibit film distributors here from continuing to carry out the terms of a zoning agreement and allegedly favoring Public theatres.

Action brought by W. A. Steffes, Allied States' president and indie, as a test case to determine the validity of zoning. Abram Myers, counsel for Allied, came here to argue the temporary injunction motion for Steffes, while Pierce Butler, Jr., son of one of the U. S. Supreme Court judges, among the counsel appearing for the distributors.

WRIGHT ON TARZAN SERIAL

Hollywood, Oct. 24. William Lord Wright has been engaged by Sol Lesser as production manager for the 12-episode Tarzan serial, to be made for Principal Pictures.

Wright will also aid in the script preparation.

Along with the formal enrollment of the Boston state unit, composed of about 450 theatres, and one of the strongest aggregations of indies in the U. S., the Motion Picture Theatre Owners of America expects within a month to announce the addition of Texas to its ranks. This will mean that within six months two of the bigger state units of Allied Exhibitors will have swung over to the rival national organization. Last summer Wisconsin quit Allied for the MPTOA.

M. A. Lightman, president of the MPTOA, plans to take advantage of the record membership by making the organization financially independent.

Where state units now pay dues of \$100 a year, Lightman will shortly endeavor to have these increased to \$150. With the extra \$50 Lightman believes the MPTOA would not be dependent upon affiliated theatre dues as has been the case for the past five years.

Authoress Will Do Own

Treatment on Her Yarn

Mildred Cram, formerly on the Metro writer list, is going back to that studio to do the treatment on 'Our Moral Standards,' novel by Edith Cram and Maurice Reeves which M-G has purchased.

Under the contract with Miss Cram, Metro reserves the option to also have Miss Cram do the continuity and dialog on picture.

MORGAN'S 2D FOR M-G

Hollywood, Oct. 24. Ralph Morgan, on loan from Fox to play the 'Car' in 'Rasputin,' will go into 'Son Daughter' at M-G before returning to his home lot. Morgan has been on the Culver City lot for two months.

DUNN'S U ORIGINAL

Hollywood, Oct. 24. Universal has taken an option on 'Round Up,' an original story by Philip Dunn.
Dunn also wrote 'Fier 13,' an original for Fox.

Mank's Vacates

Hollywood, Oct. 24. Joe Mankiewicz leaves tomorrow (25) for New York on a two weeks' vacation, returning to work on the adaptation of 'College Heist' with Claude Binyon for Paramount.

CHOICE OFFICE SPACE IN TIMES SQUARE DISTRICT AT "SUBLET" PRICES!

BOND BUILDING

1500 Broadway (at 46th St.)

PALACE THEATRE BUILDING

1554 Broadway

PATHE BUILDING

35 West 45th Street

Offices of Radio-Keith-Orpheum Corporation will move to the new RKO Building in Rockefeller Center about December 1st. We can therefore offer desirable office space in the above buildings to theatrical, motion picture and other organizations at genuine bargain rentals... Entire floors available... Also sub-divisions, large and small... Some offices handsomely decorated... Tenants may purchase floor coverings, drapes and special fixtures at a fraction of their cost... Any reliable firm whose lease expires up to May 1st, 1933, will be wise to look into this outstanding rental opportunity now... Possession in all three buildings on or about December 1st.

Apply:

RADIO-KEITH-ORPHEUM CORPORATION, New York

Real Estate Department, 35 West 45th Street

Telephone BRyant 9-6700

Millard's Semi-Sex Film With % for Actors

Hollywood, Oct. 24. S. S. Millard is shoe-stringing a semi-sex film, 'Innocent,' at Tce-Art. Producer is preparing to come to an on salary and percentage Jack Townley, on layoff from Educational's writing staff, is scheduled to start megging this week. Company is called Forum Pictures.

More 'Goonas'

Mr. and Mrs. Armand Denis, producers of 'Goonies,' are planning a second picture to be made in French Indo-China.

First was made in Bali and sold to First Division, with which a deal will probably be made on the follow-up.

Judgments

Richard Hornum; J. Bernstein, \$7,718.
Elizabet Hix Theatre Corp.; RKO District Corp., \$18.

United Artists Corp.; \$18.
Charles W. Dery and Dery Theatre Corp.; National Theatre Supply Corp., \$1,459.

Popular City Opera Co. of N. Y., Inc.; Thomas Walker and Maurice Frank; \$22,218.

National Winter Garden Co., Inc.; J. Brennan, Commissioner; \$265.
Reinhold Wertheimer; Marie Miland Trust Co. of New York, trustee; \$1,081.

EVERY F. & M. DE LUXE SHOW TOPS ITS PREDECESSOR

Newspapers, managers
and public join the raves.

Read what Kansas City said about FOLLOW THRU

Other F. & M.
deluxe attractions
reaping the raves—

Ziegfeld's

SALLY

starring Mary Eaton with
T. Roy Barnes, Jack Waldron,
Hal Young, Miss Harriett.

IRENE

with Kathryn Crawford, Bobby
Watson, George Dobbs.

TED LEWIS

and his F. & M. Jubilee Show.

Ziegfeld's

WHOOPEE

Personally supervised by Eddie
Cantor, with a 5-star cast in-
cluding Buddy Doyle, Bobbe
Armstrong, Jack Rutherford, Jane
Lee (of Jane and Katherine Lee)
and Pietro Gentili.

KANSAS CITY STAR: "This produc-
tion probably has more entertainment
than 'Rio Rita' and 'Desert Song'. 'Follow
Thru' at the Mainstreet best bill so far."

KANSAS CITY JOURNAL-POST:

"As far as tunefulness, importance of
principals and general merriment is con-
cerned, this show excels 'Desert Song'
and 'Rio Rita'."

—and "Desert Song" was hitherto
K. C.'s biggest smash hit this year.

*These rave reviews
mean rave grosses!*

FANCHON & MARCO, Inc.

HOLLYWOOD • SAN FRANCISCO • SEATTLE • MILWAUKEE • NEW YORK

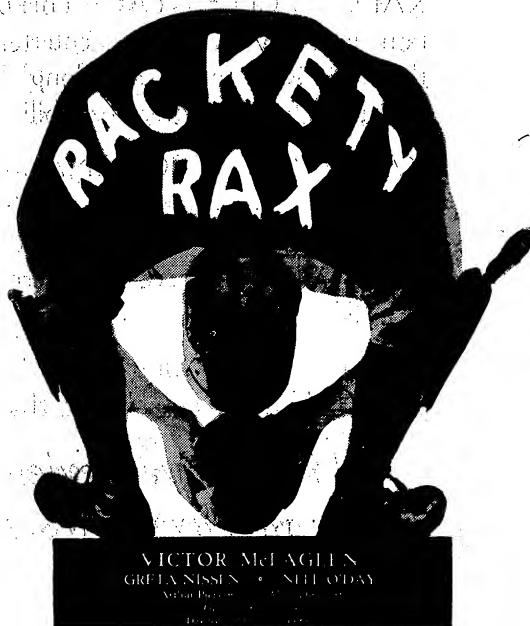
RACKETY RAX WHACKS BALTO OPPOSITION

Biggest week-end in months at New Theatre, Baltimore, rewards Manager Morris Mechanic's showmanship

Big-name stage acts and star-studded pictures as opposition didn't mean a thing to Manager Mechanic. He had "Rackety Rax"—and how he advanced it! Result: biggest week-end in months...biggest belly-laughs in years...best reviews since he can remember. It's a cinch to hi-jack the opposition's gate with this one.



1-column ad full depth of the paper used by the New Theatre



The Big Belly Laugh of the Season!

HERE'S WHAT HE DID:

FOUR day advance newspaper campaign.

USED Fox marquee streamers in inner lobby for advance...under the marquee for current flash.

MARQUEE streamers in all vacant stores... poster cutouts in vacant stores on corners.

BIG banner flash across one of the main streets.

CONTEST in Baltimore Post—"My Funniest Experience."

ARRANGED College Nights with eight of the local colleges.

RAN special ads in the eight colleges' magazines—drawn by the school cartoonists.

TIED up with college papers—"Funniest Sight I Saw at a Football Game."

DISTRIBUTED heralds to local colleges and prep schools.

RAN special 20-line ads on newspaper sport pages on opening day.

WROTE personal letter to guests arriving at hotels boasting the picture's belly laughs.

WENT after the business—and GOT IT!

WATCH FOX THIS YEAR—It's the fashion!



GREAT NEWS!

Clark Gable—Jean Harlow in "RED DUST" opens simultaneous engagements in Los Angeles and Hollywood to lines-around-the-corner business. We told you to "Watch our Red Dust"! It's sensational!

GREAT NEWS!

Imagine! It has happened only twice before in the history of New York's big Capitol Theatre. Held Over THIRD WEEK! Norma Shearer in "SMILIN' THROUGH," the year's beloved romance, the box-office joy of the hour everywhere!

GREAT NEWS!

"GRAND HOTEL" the miracle picture of all time. It is the tonic that picture business dreamed of! It is rewiring the theatre-going habit. Ask the man who plays "Grand Hotel!"

GREAT NEWS!

"PACK UP YOUR TROUBLES"—Laurel-Hardy's 6-reel screamer continues to pack theatres from Coast to Coast! Beating "Patton Us!"

GREAT NEWS!

Norma Shearer—Clark Gable in "STRANGE INTERLUDE" confirms belief of M-G-M that the public wants something New! In its first \$1.50 Road-Show engagements it's a clean-up! 3rd big week in Boston! Swell in Washington! 3rd triumphant week in Cleveland! Buffalo's first week big! Detroit, Cincinnati, Providence off to brilliant start.

GREAT NEWS!

Eyes of the industry are on M-G-M's California Studio! Dressler-Moran in "PROSPERITY" will positively dwarf their past successes. Johnny Weissmuller at work in "TARZAN AND HIS MATE" Wallace Beery as a wrestler in "FLESH" looks like another "Champ." Just started "REUNION IN VIENNA"—something to bank on! Dressler and Beery soon to start "TUGBOAT ANNIE"—another "Emma"! Helen Hayes—Ramon Novarro in "SON-DAUGHTER"! Bob Montgomery, Huston, Durante in "PIG BOATS", submarine romance that tops "Shipmates" for thrills! It's a pleasure!

"Here's to M-G-M
a live-wire outfit!"



"They've got the Stars
that draw!"



"Always on their toes
with New Ideas!"



"Dependable year
after year!"



"You ain't seen nothin'
yet of the year
1932-33!"



TEC-ART REORGANIZES AS REPUBLIC STUDIOS

Hollywood, Oct. 24. A reorganization of the Tec-Art rental studio, the lot has emerged as Republic Studios, Inc., with blue prints calling for another sound stage and a \$100,000 revamping.

Officers are Al Mannon, president; J. Boyce-Smith, vice-president and treasurer, and Richard Pearl, second vice-president. Motion Picture Investment Corp., Ltd., organized to finance indies, preferably on the Republic lot, is not tied in financially with the studio but its directors will serve on the Republic board.

Frisco Orph Reopens

San Francisco, Oct. 24. RKO reopens the Orpheum Wednesday (25) on a straight picture policy, with orchestra, at 50 cents top. J. J. Franklin's negotiations with musicians' union were closed last week. House will have stringed orchestra of 10, Uta Bernal conducting.

Managerial and publicity staff of RKO's Golden Gate will supervise the Orph.

Union negotiations call for 10 men at the Orph and, if desired, less than the present 16 in Horace Heidt's band at the Gate. No charges for tuxedos, lessening of double charges, and return of Gate's organist to scale included in the agreement.

Squeak Tester

Hollywood, Oct. 24. An efficiency expert on the Metro lot discovered the other day that some of the camp chairs used by directors, stars and others on the sets were squeaking. Immediately a 'squeak' expert was assigned to all sets to test the seating apparatus for the peculiar noises. From 'Variety's' Hollywood Bulletin.

BOMBING ARRESTS

Two Men Grabbed for Alabama Explosion Injuring Four

Birmingham, Oct. 24. Two men, Sam Wassermann, alias John H. Katz and Harvey M. Watkins, alias Sidney L. Malholm, arrested here in connection with the bombing of the Alabama last week, when four persons were burned as a result of the explosion.

According to reports, Wassermann has admitted that he was an operator in New Orleans. Arrest followed an investigation by detectives working on a forgery case. The Alabama was bombed at the height of a Saturday night performance. House has been non-union for three weeks following a walk-out of union operators and stagehands over contracts.

Talking Shorts

(Continued from page 15) waterfront, dark, narrow streets on which the sun appears as a haze and multitudes of strange humanity are included. The rest of the river trip is much like that frequently seen in travelogues, the exception of the upper end. Here coolies are shown dragging boats like canal mules. Waly.

'KING NEPTUNE' Cartoon Silly Symphony Series 8 Mins. Romy, N. Y. UA

Entirely in Technicolor and a swell job, both as entertainment and in production. A wealth of detail and novelty has gone into shorts making, letting it stand at the front of the class among this year's cartoons.

Action deals with King Neptune and his undersea domain, including a bunch of mermaids, capture of one of which by a pirate, who starts a battle between sailors of the Spanish Main and Neptune's followers. No stalling anywhere on the action, not a lot of detail figures in the drawings.

Color job lends new strength to cartoons. Char.

TOUCHDOWN MICKEY Mickey Mouse Comedy 8 Mins. Rivoli, N. Y.

Among the best Walt Disney cartoons under the new Joseph M. Schenck-UA auspices, 'Touchdown Mickey' exceeds some of the funniest antics of the predecessors. There's a lot of business and larks crowded into this one.

That they plenty at the b. o. was evidenced by the anticipatory 'ahs' when the title was flashed. Abel.

Form Company to Operate Downtown L. A. Pool

Los Angeles, Oct. 24. Downtown Theatres, Inc., has been formed by Principal and Gambler to carry out their pooling of four downtown houses, Palace and President, operated by Principal, and Tower and Cameo, Gambler's houses.

New corporation will take subleases on the quarter for a period of two years. Albert Leeds, Fox-West Coast and Principal attorney, and Jules Golds, counsel for Gambler, are directors of the new concern.

Behind the Keys

(Continued from page 19) Robbins is forming. Second link the State, Albany, starts Oct. 24.

Los Angeles. Dave Fred is new manager of the United Artists, Inglewood. Formerly p.a. at the Paramount here.

San Francisco. F-WC moved Herman Kerkens, manager, and Sam Fred, assistant, over to the Fox Oakland, after closing the local Fox.

Wait Roemer did not go to Oakland as originally planned. Maestro's contract was for the Fox theatre, running until Jan. 1. Later is now out.

Chicago. John Quinlan replaces Robert Cora as treasurer of the O'Keefe, Springfield, Ill. Cook transferred to the RKO Virginia at Champaign, Ill.

Pittsburgh. Wide sweep in the local WB office got under way here when veteran employees parted company with the organization. Broom started with arrival of Harry Kauling and Milt Silver, new zone manager and advertising director, respectively.

Let out were Ken Hoel and Christy Wilbert, publicity; Charlie Hague, art staff; Arthur Flanders, promotion chief, and Fuzzy Knight, West Virginia district manager. Knight becomes a house manager again, with Jimmy Balmer returning to the W. Va. post.

Pittsburgh. Karl Krug, former dramatic and picture critic of the 'Press,' has connected with United Artists' special exploitation department. His first assignment is handling 'Robin Crusoe' locally for its first-run booking at Penn.

Krug, who was let out at the 'Press' 10 months ago after he had detailed some gossip in his column about a well-known local, has been doing freelance publicity since last January.

Albany, N. Y. Edward Fitzgerald, who replaced Victor Reaver as manager of the Troy theatre, at Troy, resigned. No successor named.

GULL ON WELCH'S INDIE

Hollywood, Oct. 24. First Robert Welch production for Unusual Pictures will be 'Legion of the Damned,' by Harry O. Hoyt, at Metropolitan.

Fred Gull directs, starting Nov. 7.

Easy Hours

Hollywood, Oct. 24. A new writer at Columbia was asked how he enjoyed working at that studio. 'It's a cinch,' he replied. 'We duck out of the studio every day as soon as Harry Cohn leaves—around midnight.'

KNOTTY FT. WAYNE

Landlords May Get Houses Back From Public-RKO

Chicago, Oct. 24. While in Chicago last Wednesday (19) Sam Katz and a party of Public officials discussed the situation in Fort Wayne, Ind., where Public-RKO are pooled. RKO is operating the town but wants to get out, and unless Public is willing to work out a deal to preserve its own command of that town RKO will step out altogether.

Possibility of the five Fort Wayne houses reverting to the Quimby estate of that city is likely. Financial setup worked out in boom times with the Quimby interest is reported as insupportable under present conditions.

Meanwhile, the RKO-Public pooling in South Bend has been worked out and ratified.

Mastbaum's Philly Click

Stalls Aldine Reopening

Philadelphia, Oct. 24. Not thought likely that the Aldine will reopen in the near future, although the theatre was painted and redecorated a few weeks with a new try in mind.

Reopening of the Mastbaum a week ago has been eminently satisfactory thus far, so much so that several other houses have been pretty hard hit, and with that the direct answer to the sloughing of the Aldine's plans. Boyd and Stanley theatres are among those who have been most hurt seemingly, with the S-W folks frankly worried.

Mastbaum's opening week passed \$50,000 and currently it's poised to break through \$50,000.

LOCAL 164 MEN SUE MILWAUKEE POLICE

Milwaukee, Oct. 24. Charging false arrest, Chester Mills, business agent of the Motion Picture Operators' Union, Local 164, and several other members of the same organization, have filed suit in circuit court for \$55,000 against local police officials.

Police raided the union's headquarters following injury to six people by the setting off of a black powder bomb in the Parkway, neighborhood house, employing independent operators.

Mills and his fellow union members charge humiliation, loss of peace of mind and injury to their reputations.

No solution of the Parkway bombing has come to light. Several members of the independent operators' union are awaiting trial following a confession that they manufactured and placed stench bombs in local houses.

Nervous Town

Lexington, Oct. 24. Housewives and timid souls worked up over disappearance of a 10-foot box constructor from lobby of the Kentucky theatre, where it was used as a lobby attraction for 'Bring 'Em Back Alive'.

Snake was property of zoology department of Kentucky University and the campus lords want it back.

One theory is that college boys are responsible for the disappearance of the reptile. Anyhow, a lot of people have become nervous.

THURSTON KNUDSON

(STAFF OF K. H. J.)

Creator of 'Multiple Rhythm'

(Authentic Jungle Rhythm)

Sole accompanist ('Tom Tumbler') to GORMEZ and WINONA in their jungle dance 'Take' in Sid Gramma's package 'Mala'

By special request—Multiple Rhythm in 'Coma,' Walter Huston, M-G-M Picture.

Hello America!

Just Returned from a Triumphant World-wide Tour—

5 Weeks in Bucharest
7 Weeks in Vienna
9 Weeks in Paris
24 Consecutive Weeks in Buenos Aires

MOLLY PICON

Offering a Cycle of Songs and Character Studies

ABE ELLSTEIN at the Piano

NOW PLAYING LOEW'S DELUXE THEATRES
THIS WEEK (OCT. 21)
LOEW'S STATE, NEW YORK

MY APPRECIATION TO

J. H. LUBIN, MARVIN SCHENCK and LOUIS K. SIDNEY

LOEW
W. M. MORRIS AGENCY.

Personal Direction
HARRY KNETSKA
1500 Broadway

Picture Possibilities

'The Good Earth'—Unfavorable
'THE GOOD EARTH' (Gull, Owen and Donald Davis, Guild theatre). A faithful transcription of the best seller novel wouldn't interest the generality of fans, even if it could be done. A pepped up version would offend admirers of Mrs. Buck's book. Difference between stage play and screen version is the difference in audience and medium and the difficulties seem insurmountable. Rush.

'The Passionate Pilgrim'—Unfavorable
'THE PASSIONATE PILGRIM' (Comedy-drama, Howard Inches, 48th Street). Play does not live up to its hot title. Costume piece having to do with a romance in Shakespeare's younger days. Dec.

'Dinner at Eight'—Favorable
'DINNER AT EIGHT' (Drama, Sam H. Harris, Music Box). Looks like sure fire for a future Broadway run picture. Should be the 'Grand Hotel' and 'Strange Intimacy' after the legit run. Dec.

'Mademoiselle'—Unfavorable
'MADEMOISELLE' (Comedy, William S. Brady, Playhouse). Bright enough French comedy with a dramatic angle too delicate for the screen to gloss over. Done originally in Paris. Dec.

'Absent Father'—Unfavorable
'ABSENT FATHER' (Comedy, Kenney and Levitt, Vanderbilt). Rather trivial. If there is an idea for pictures it would have to be developed by the scenarist. Dec.

'Keeping Expenses Down'—Favorable
'KEEPING EXPENSES DOWN' (Comedy, Dimitri Tomlin, National). Dialect comedy of Potash and Perlmutter type by Montagu Glass and Dan Jarrett. Alterations in script and characters would be necessary, but screen possibilities are evident. Big.

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Vocal Instructor of
ROSA PONSELLE
GALLI CURCI
AL JOISON
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Returned to New York After a 5 Year Survey of Picture Making in Hollywood Will Specialize in

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GAUTSCHI and SONNEN

NOW DOING THEIR UNRIVALED APACHE DANCE AT THE

PARAMOUNT THEATRE PARIS

Thanks to Mr. Francis A. Mangan

WALTER MOSS

DANCER
RECENTLY RKO TIME
'VARIETY' SAID:
'HE WOVES 'EM'
Opened Oct. 20th Indefinitely
CLUB NEW YORKER, HOLLYWOOD

BOB KINGSTON

SOLOIST
With Hal Walzer and His Orchestra
Opened New Show Oct. 20th
Club New Yorker, Hollywood

FANCHON & MARCO Present

SYLVIA CLARK
In 'HER BIRTHDAY PARTY'
BOBBIE KUHN as 'UNCLE BOBBIE'

COMING TO FOCUS THE EYES OF THE INDUSTRY ON WARNER
BROS. - NOV. 12TH - IN 200 ROAD SHOW RUNS AT POPULAR
PRICES - DAY AND DATE WITH BROADWAY!



**"I AM A
FUGITIVE
FROM A CHAIN GANG"**

**WITH
PAUL MUNI**
HIS FIRST PICTURE SINCE "SCARFACE"

4 MAJORS' 4 MAJORS' 4 MAJORS'

RKO Wants 'Obligation' Acts Booked On Outside to Take Up Time Promises

RKO booking office is asking the agents to try and place RKO-contracted acts on the 'outside' in cases where the circuit is unable to deliver time for which it is obligated. RKO is even offering to pay the difference in the event the 'outside' salary is less than the amount called for in the act's RKO contracts.

Booking office, in this way, expects to rid itself of part of around \$200,000 in obligations now outstanding to acts, agents and producers. No reservations are included in the request to the agents with RKO in the emergency, but to overlook the booking of its turns into other circuits' theatres which are opposition to its own.

Reaction of some of the acts to RKO's proposed farming out process has been adverse. Their contention is that they don't need RKO agents, or the booking office, to spot them with Loew, Warner, Public and elsewhere.

L & L SUES KLEIN FOR \$50,000 AND BREACH

Arthur Klein, New York agent who recently went to the coast to assume management of Lyons & Lyons, Hollywood office, is back east and being sued by L. & L. for breach of contract, conversion and \$50,000 damages. Klein is now associated with the Schuberg-Feidman agency in Hollywood.

It is charged that Klein induced Lyons & Lyons' clients to repudiate their contracts and align with Schuberg-Feidman in violation of a year's agreement (with option) for Klein's exclusive services on a 25% of the net-profits arrangement. It is said that with Klein's move from L&L to S-F agencies, Sidney Fox, Gregory Ratoff, Verna Teasdale and other picture players formerly contracted to Lyons & Lyons left that representation, with one or two switching over to S-F.

Lyons' agency started suit meantime in California for \$500 commission alleged due on Miss Teasdale's Metro contract. L&L also contemplates suit against Miss Fox on her Universal contract which the agency obtained for her.

Of the \$50,000 claim, \$50,000 is for damages and \$25,000 for commission on Miss James-Warner Brown, which Klein is alleged to have received.

In another action Lyons & Lyons attacked Herbert Hoey, another agent, formerly in the L&L employ, for \$100 as a supplementary proceeding on a judgment for that amount. Claim arose from a split commission deal for which it is alleged Hoey failed to account.

Dr. Pauline Coming Back With Two Advance Men

Dr. Pauline is coming out of retirement to reappear in vaudeville, with Marvin Welt piloting. The hypnotist will head a 14-piece troupe and carry two advance men. Since retiring three years ago Pauline has been at his farm at Tuscorora, N. Y.

Thomas Divorce

Chicago, Oct. 24. Norman Thomas, of the quietest bearing his name, currently at the Palace here, will come up in a divorce court Friday in an action charging Naomi Thomas, non pro, with desertion.

Thomas was previously divorced from Valinda, his first wife. Ben Ehrlich represents Thomas.

Betty Wheeler's Act

Betty Wheeler, the former Mrs. Bert Wheeler, and Ruth Gibbs are rehearsing a new act together.

Miss Gibbs was formerly of Ches-leigh and Gibbs.

Fast Off the Mark

One of the RKO bookers notified the agents that he was looking for a 'fast opening act' for an out of town bill.

After waiting through the flock of turns submitted he finally picked one. Title was 'Dreamy Spain.'

PLAY BENEFITS AS BREAK-INS

New acts are now playing benefit for break-ins and showing purposes to get around the shortage of theatres formerly used for such purposes, and they were few enough. At several recent benefits in New York break-in acts were no numerous some name acts that showed up were kept from the stage.

Agents and producers, as well as the acts themselves, are rushing all available benefit dates in an effort to see their turns, or try out specialty people. There are few regular theatres where the talent can be seen and the benefit shows with audiences are better atmosphere than rehearsal halls.

At one recent Sunday night benefit the sponsors, who are also staging their own Broadway show, flooded the stage with applicants for their parts in their own piece and put them on first. So some of the stars, rather than wait, walked out in a huff.

KATE SMITH SQUARES HERSELF AT NYA SAN

Saratoga Lake, N. Y., Oct. 24. Voluntarily and unexpectedly Friday evening (21) Kate Smith informed the N. Y. A. Sanatorium folks here she would like to give a show for the patients, all former professionals, at the institution. Her offer was gladly accepted. Miss Smith and her Nat Brunell orchestra sang and played for about an hour.

In this manner Miss Smith nicely squared herself through having declined an invitation by Dr. Edgar Mayer, the N. Y. A. medical director, for \$100 as the appearance of the singer at the Lake Placid about a month ago. She pleaded illness at that time, but did her broadcasting and gave a local charity benefit for Lake Placid while, then, in the village. Her refusal at the time created wide comment extending far beyond the Adirondacks.

Agents here waiting at Placid, the air force did not wait for a second invite to the San, but promptly phoned in her desire.

MRS. HANFORD DIVORCED

Former Muriel Hudson of Vaude Gets \$250 and \$25,000 House

Sioux City, Ia., Oct. 24. Muriel Hudson, former vaudeville single of about 15 years ago, was divorced here last week from Arthur Hanford, Jr., former Sioux City business man. This followed two years of litigation between the pair who broke up after a shooting affray in which Hanford was involved.

Mrs. Hanford has been prominent socially in Sioux City since her marriage. About a year ago she revived her vaudeville act at a local theatre and later presented it at an RKO showing at the Englewood, Chicago.

She will receive \$250 a month for five years under an alimony settlement and possession of a Sioux City home valued at \$25,000.

100 COUNTING F-M AND INDIES

F. & M., 30; RKO, 17; Loew, 14; Public, 8; WB, 5—Balance Indie Time, Mostly Around N. Y. RKO Had 70 Wks. a Year Ago

30 HIGH SALARY WEEKS

There are approximately 100 weeks of variety playing time in the U. S. and Canada at this date. Of that number 30 weeks are on the books of the only remaining presentation circuit, Fanchon & Marco, while the rest is vaudeville.

There is no straight vaudeville left anywhere, that having become obsolete with the passing of the Palace, New York, to vaudeville.

Willis Harkling relinquished the playing time leadership to F. & M. RKO with 17 weeks on its New York book retains its leadership in the regular vaudeville field, Loew, after changing its presentation theatres to vaudeville over the summer, is second with 14 weeks; Public has eight weeks and Warner Brothers five weeks.

Of the four major vaudeville circuits combined have only 44 weeks RKO, alone, had 70 weeks at this time last year.

Balance of the country's 25 or 26 vaudeville theatres is composed of the New York Independent time, which fluctuates weekly, but will average about 12 weeks around the calendar; four weeks each in the Boston and Chicago RKO exchanges; about four weeks in Los Angeles, and from two to five weeks of scattered and also varying indie time booked on a catch-as-catch-can basis in the principal cities outside New York.

Full Weeks Dominate

Full weeks now dominate, with most of the former split weeks out of vaudeville. This is due to the elimination process under which the playing time became gradually confined only, or mostly, to the larger cities capable of supporting the same show for 100 days. RKO's full week stands number 13, Loew's 12 and Warner's four, while all of Public's eight are seven-day dates.

For high salaries turns there are about 20 weeks available, distributed thusly: Loew, 10; Public, 8; RKO, 6; WB, 2, and independents, about four. Medium priced turns can play all over if properly scaled.

F-M May See 40

Los Angeles, Oct. 24. Current Fanchon & Marco route comprises 32 houses, all but four being full week stands. Several additions are slated the next couple of weeks, with indications the route will be up to 40 regular weeks by Jan. 1. In addition, certain units will be booked on indie, with the outstanding shows getting from 45 to 50 or more weeks' work.

Present playing time calls for approximately six weeks of layoffs, which range from one to nine days. With a few exceptions, all units open at the West Coast, Long Beach, Cal., and close at Loew's State, New Orleans. One exception is the 'Still in Time' unit which closes in Cincinnati one week ahead of the regular closing date.

Former Nancy Leslie Sues for Divorce

Pittsburgh, Oct. 24. Mrs. Billy Link, the former Nancy Leslie of vaudeville, filed suit for divorce here last week, charging her husband with cruelty. Link, who played in Pittsburgh stock for years, is now in Hollywood, from where his wife recently returned. She left there after doing a bit in Chicago.

Mrs. Link's home is also in Pittsburgh, and for years she conducted a dancing academy here in addition to doing professional work.

RKO Ready to Issue First Radio City Contracts for 2-16 Weeks

Molly Won't Kick

Molly Picon, back in vaude after a year of world touring was asked how she liked the good old four-a-day, as it is today.

"I can't kick," said Molly, "in Buenos Aires, where I just came from, they play left four times a day."

RKO'S JAM ON FOREIGN TURNS

Its one month's grace having expired, RKO is working the cables overtime in an effort to obtain further postponements on bookings of nine European acts who hold contracts for American vaudeville engagements. Of the 12 acts signed by Martin Beck during his European trip last spring only three have come over.

Shrinkage of RKO's playing time between the time of Beck's signing the acts and their scheduled opening dates, left the circuit in a spot. A month ago Beck requested the foreign turns to postpone their sailings for a month and they agreed. Now, the booking office finds itself in an even worse predicament since the playing time has continued to shrink. The imports all hold contracts and must be played or paid.

Grace Schenck, Bood and Bood and Mady and Co., were the three acts which arrived in time to be booked. The nine acts still waiting to sail are Camp and Partners, G. Triovanni, Mara's Marionettes, Kirkwhite and Addison, Dolloff and Ray Sisters, Ike Freedman, Scarlett's Chimpanzees, Claudia Albas and Franksy.

LOEW ORPH, BOSTON, FILMS AFTER 20 YEARS

Loew's will drop vaudeville at the Orpheum, Boston, Friday (28), placing the three Loew houses in that city in the straight picture column. Loew's other spots there are the State and Columbia. With Loew ending Boston will still have three stage show houses. RKO starts a new policy at Keith's also on Friday (28). Special Fanchon & Marco shows are being built for the Keith's, but will hear the RKO trade mark.

Boston theatre, other RKO first stringer, will continue in vaudeville, only one week before being booked in the Metropolitan, which plays regular Fanchon & Marco units.

In dropping vaude, the Orph ends a 20-year reign as one of the leading vaude spots along the Atlantic seaboard.

It was one of the circuit's most consistent money makers for years, averaging net earnings yearly of \$200,000 or more, but took a sharp decline last year.

EX-CHAMP'S INDIES

Dempsey's Vaude Dates on Guarantee and Percentage

Jack Dempsey follows his current week in Staten Island with a pair in Wilkes-Barre and Scranton.

The ex-champ is playing the Indies on a guarantee and percentage basis, varying but averaging around \$2,500.

Ted Claire's Trip

Ted Claire, picture house m.c., is motoring to the Coast with his wife. Going partially for cash and to join an F. & M. unit.

RKO is preparing to issue booking contracts for the largest of the two Radio City theatres on a basis of two, four, eight or 16 weeks, plus options, and with RKO retaining the privilege of playing the acts in its other theatres elsewhere in the event the R. C. engagements do not use up all the contracted time.

Martin Beck called a meeting yesterday (Monday) in the booking office at which he advised the agents as to the Radio City policies and talent requirements. They were told to look for novelty.

The big house, a 6,000-seater, will use individual name attractions from vaudeville, radio, legit and pictures as part of its two-day spectacle shows. These acts, in addition to the rest of the talent, will be placed in the regular way by agents or direct through the RKO booking office, the same booking office commission fee (5%) obtaining on Radio City placements as on ordinary vaudeville bookings.

Shows at the big house will be changed every four weeks in talent as well as production, although present plans are to hold over those acts that can h. o.

The smaller Radio City theatre (Rox), on a weekly change and with pictures, will play stage shows resembling those at the old Rox on Seventh avenue and classify as a presentation house. It will be a one week stand for any specialty acts used, with two weeks top and only in the event the picture holds over.

Glason Learns About Ex-Wives for \$450; Extradition Dropped

Chicago, Oct. 24. Billy Glason paid \$450 and Mrs. Mary Glason's extradition proceedings against him were quashed here last week by Judge Edward Scheffer. The comedian is in New York.

Attorney Philip R. Davis, representing Glason, pointed out that child abandonment is a misdemeanor, not a felony, when the child is over one year of age and that misdemeanor cases are not extraditable. Secondly, there was no child abandonment as numerous cancelled checks proved that Glason was regularly remitting for the child's support.

Davis contended that Mrs. Glason had in her possession an unexpired check for the child's support the day she filed action against Glason. He also argued that since she had to put up \$250 for the extradition detective's expenses that Mrs. Glason's plea of destitution lacked plausibility.

Pennington and Judels

Sue for Lost Week

Ann Pennington and Charlie Judels sue Bill Farrent and George Lelderman, Chicago agents, for \$3,000 damages as the result of a booking jam on a week at the Ambassador, St. Louis, which the agents allegedly had set for them for Sept. 30.

Parent and Lelderman asked to postpone it a week until Oct. 7 and when the contracts weren't forthcoming, Julius Kendler, for Pennington-Judels, wired the theatre to ascertain what's what.

Action is being filed in Chicago.

Sale's % Date

Chicago, Oct. 24. Chic Sale will play the Orpheum, Champagne, Ill., three days for which the contracts weren't forthcoming. He walked into the RKO office here Thursday and was signed immediately.

OFF WA

WASHINGTON MERRY-GO-ROUND

**RED HOT!
PROVES A
IN ALL IN**

LEE TRACY
CONSTANCE CUMMINGS

Walter Connolly • Alan Dineen
Screen Play by Jo Swerling
Story by Maxwell Anderson
Directed by JAMES CRU

BIGGEST BOX-OFFICE

THA BANG!

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**TIMELIEST PICTURE OF THE YEAR
TREMENDOUS BOXOFFICE SENSATION
INITIAL FIRST RUN ENGAGEMENTS!**

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**NEW YORK—CHICAGO—NEW ORLEANS
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*Powerful exploitation campaign rips the lid off—picture
 does the rest—critics rave—record crowds see it!*

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MAGNET OF THE YEAR!

RKO Agents Averaging \$40 a Week in Commish; Chi Field Looks Brighter

The 70 odd agents booking or trying to book acts on the RKO floor in New York are averaging around \$40 a week each in income at the regular 5% commish rate. With RKO now spending approximately \$80,000 a week on vaudeville salaries, the agents' gross commission check issued through the collection agency strikes a \$3,000 average.

As the individual agencies' income differs, the \$40-a-week average is figurative only. Some draw more, some less and others get nothing some weeks. The days of \$2,000 in commissions for any one office, including the top agencies, are over but still sufficiently recent to be remembered. Last year at this time the income of the three leading RKO agencies more than doubled the present total for all agencies.

Whereas not long ago the agent who succeeded in booking only three acts a day was considered a poor act salesman, the agent who books that many in a week now regards himself as doing pretty well. And at the same time salaries, hence commissions, are considerably lower now.

On top of present conditions being what they are, there is no bright outlook for the RKO agents. No word of encouragement has emanated from the booking office so they are all looking around for something else. It doesn't pay any agent to devote all his time to the sixth floor any longer. The average black book wielder now spends around two hours a day on the RKO floor and

then goes scouting.

Radio, of course, is getting the most of the RKO and independent agents' double-o'ing.

Chi's Prospects

Chicago, Oct. 24. Booking commissions for agents in the Chicago RKO office have jumped up to around a total of \$800-\$1,000 a week. And the outlook for additional booking time is very bright. At present around 100 acts a week are placed by RKO's Chicago office in some 22 theatres. About six weeks' time to be played in nine weeks is now available, the best line-up RKO has had in Chicago in two years.

Time booked by Dick Bergen at present includes full weeks in Nashville, Indianapolis and Louisville, Plaza, Kansas City, goes RKO Oct. 29 as a full week stand. Des Moines, Sioux City and Davenport play vaude three days each. Peoria is using vaude both halves.

There are more Sunday dates than there have been in three years. Rockford, Champaign, Springfield, Hammond, Jefferson City, Leavenworth and Cedar Rapids, are among them. Danville plays Sundays and Mondays. Ritz, Berwyn, RKO's local showing house, uses vaude Sundays and Wednesdays.

Commission checks of the RKO agents who have clung to the Chicago booking floor throughout the period of utter desolation have been growing. During the worst summer here the boys got as little as \$5 a week in commish.

RKO 'AMATEUR' FILES DISMISSAL COMPLAINT

Gertrude Demmler, one of the professional 'amateurs' in the RKO Opportunity Revue, who is going over the circuit as a unit, has filed a complaint with the V. M. A. against RKO following her dismissal upon one day's notice.

Miss Demmler was formerly in the RKO theatre ballet. She auditioned for the RKO unit at the Martin Beck theatre and was given a contract for 10 weeks at \$35 per, to commence after a week and a half of rehearsals. She was obliged to pay her own expenses outside of sleeping on train jumps which RKO guaranteed.

After rehearsing a week and a half and working one week, Miss Demmler claims she got 24 hours' notice that she was no longer wanted.

'Sketch Book' Tab

'Sketch Book,' a revue presented by Earl Carroll several seasons ago, will be condensed for picture house presentations and is due shortly in Paramount houses. Heretofore Carroll had refused to condense his shows for similar purposes, saying he would not permit the use of his name in film theatres.

Will Mahoney and William Demarest will be featured in the condensed 'Book.' Both were in the 'Vanities,' now touring. Abe Lastfogel of the William Morris office arranged the deal.

Team's Jam with Agent

On Eve of Sailing

On the eve of their sailing to open Oct. 31 at the Palladium, London, (Thomas P. P.) Reilly and (Vaughn W. M.) Comfort became involved in a managerial row with Meyer Horwitz of the Greenwich Village cafe, New York, who originally booked and managed the team, playing them at his Village Barn and Village Grove Nut clubs. Horwitz had a 10% managerial arrangement, having originally guaranteed the team \$9,000 per year, at the rate of \$175 a week.

They sailed on the 'Berengaria' Oct. 19 to play two weeks, with options, at the Palladium, at 100 pounds (about \$345) a week.

A question of whether or not Horwitz had exercised his renewal option as their manager figures in the misunderstanding.

Morris to Chicago

Boris Morris sails from England next Friday (25) to return to the States. He was called to Russia, where his father is gravely ill. Shortly after his arrival in New York, Morris is expected to shift to Chicago for stage production for B. & K.

Tumblers' One Reeler

Culver City, Oct. 24. The Maxellos, acrobats, are doing a one reel short for Metro. They were last at Grauman's Chinese.

Out of 'Practice'

The trailer of a dog-act sent his animals up to a farm in Connecticut while he tried to get bookings.

He eventually landed a week in Newark, went up to the farm to collect his cast, and wired his agent: 'Cancel booking. The dogs don't even remember me.'

RELEASE REQUESTS MOSTLY BEFORE AGENTS

Requests for releases by acts were in the majority among cases up for arbitration by the RKO agents' association at last week's board meeting. Two acts granted automatic releases from Joe Sullivan, who is no longer on the floor, were Jean Granes and Hap Hazard.

Dave Genaro and Youngsters of Yesterday drew a release from Harry Fitzgerald. A. Robins was voluntarily released by Weber-Simon to sign with Curtis & Allen. Request by Willie Edelstein, as manager of Harold Stern's orchestra, for release from Henry Bellit was granted with Bellit ordered to pay Edelstein commission on engagement at the Albee, Brooklyn. Benny Meroff's request for release from Leo Fitzgerald was tabled.

On complaint by Nick Feldman over Jeff Davis' booking of Los Costellos in Boston, the board would take no action, ruling that Feldman has no standing with the organization.

Max Hart's claim for commish on Guy Robertson's date at the Palace, Chicago, booked by M. S. Bentham, was allowed with Hart declared the authorized representative. Weber-Simon's petition for commission from Greenlee and Rogers, on Boston dates arranged by Fred Mack, was disallowed.

Ash's F-M Weeks

Paul Ash will play two Fanchon & Marco weeks in New England. Starts Nov. 4 at New Haven. Ash will carry his own 20-piece stage and pit band.

Pasadena Back to Stage

Shows After 1 1/2 Years

Pasadena, Calif., Oct. 24. After more than a year and a half of straight pictures in all local houses, stage shows on a weekly change policy are returning to the F.W.C. Colorado, Oct. 27. They will be produced by Lou McDermott, with Sidney M. Schallman booking and assisting in staging. Duci de Kerjand heads the orchestra. Four specialties will be spotted with a permanent line of girls.

LEWIS-MOORE FOR LOEW

Sammy Lewis and Patti Moore open for Loew Oct. 28 at the Triboro, New York.

Team returned from Europe last week after playing three months on the other side.

\$275 BOOKER'S SOLO RKO WEEK

In addition to the one theatre (New Orleans) remaining on his book, Phil Bloom has been assigned by RKO to get the talent for benefit shows handed by the booking office. This work was formerly taken care of by an assistant booker.

'At \$275 a week under a personal contract with Martin Beck, Bloom is the highest salaried member of the RKO booking staff, excluding George Godfrey. He's paid with only New Orleans as a result of the southern time's (Interstate) closing.

Beck insists there will not be any changes or reductions in the booking office personnel despite that RKO's total vaudeville playing time is down to 17 weeks. He says the houses will be reallocated among the four bookers, Bloom, Bill Howard, Arthur Will and Dolf Lettler. Godfrey does no booking.

Bierbauer Gives Up Own RKO Franchise to Join Morrison Agency

Charlie Bierbauer is giving up his own RKO agency franchise to go with the Charlie Morrison office as a sub-agent.

Bierbauer will replace Harry Fack, who has gone into business for himself.

FILM HOUSE SALARIES FLOOR FOREIGN AGENTS

Harry Foster and Clifford C. Fischer, respectively London and Paris agents, and both associated with the William Morris agency, are in New York o.o'ing talent for foreign bookings.

Both are underbarged at the \$6,000 and \$7,000 salaries over here. It's a panic to the European talent buyers how the American theatres can stand these salaries. Both are prepared to return empty handed if that's a sample of salaries, as the foreign managements can't approach that kind of money for attractions.

Fischer returns to Paris Nov. 11.

3 Coast Full Wks.

San Francisco, Oct. 24. Closing of Fox and shifting of 'Ideas' to the Warfield eliminates the Peggy O'Neill shows there and tops one week off the F&M time around here.

Fox El Capitlan, where Miss O'Neill also stages, RKO Golden Gate here, and Warner's Downtown, Los Angeles, are the only full weeks left on the Coast, other than houses playing 'Ideas.'

With change, the Warfield's opening day is shoved ahead to Friday.

TWINS AND GUS SETTLE

Connor Twins have given Gus Edwards a general release upon cash settlement of their claims for \$200.

Sister team claimed Edwards brought them to New York from Houston, Tex., under contract and let them out of one of his acts without proper notice.

Marcus Loew BOOKING AGENCY

General Executive Offices

LOEW BUILDING ANNEX

160 WEST 46TH ST. B'ryant 9-7800 NEW YORK CITY

J. H. LUBIN

GENERAL MANAGER

MARVIN H. SCHENCK

BOOKING MANAGER

HENRY B. MURTAGH

FEATURED ORGANIST

UNITED ARTISTS THEATRE, LOS ANGELES

KEITH'S BOSTON

ALL ATTENDANCE RECORDS BROKEN LAST WEEK, PRESS AND PUBLIC LIKE PROCLAIMING THIS YEAR'S SHOW THE GREATEST AND MOST WONDERFUL EVER SEEN IN NEW ENGLAND—UNSURPASSED — UNPARALLELED — UNRIVALED.

BLACKSTONE

AND HIS SHOW OF 1001 WONDERS

AN ATTRACTION THAT CAN ALWAYS BE DEPENDED UPON TO BREAK ALL BOX OFFICE RECORDS EVEN IN THESE DOG DAYS OF SHOW BUSINESS

See His Latest Sensational Hitman THE GIRL IN THE GENERAL TIME Fully Protected by Copyright

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EMPIRE'S 10% CUT TO STAY OPEN

Commencing Nov. 1 the Empire wheel will invoke a 10% salary cut for every member of its 15 shows, from principals to chorus. The average saving will be around \$100 per week per show. Another \$100 weekly clipping will be made by the dropping of one of the two stage bands traveling with each troupe. The cuts are deemed necessary by Empire in order to help keep the theatres open. The houses have allied to the bone in personnel and operating overhead in every possible way, but business is such that further reductions are required. Present Empire guarantees of \$1,450 has already been cut in some instances where the theatres are particularly in need, with the Herk office relinquishing all or part of its booking and franchise fee. By the salary cuts for the actors and others the guarantees will be reduced further, this time all down the line. The clock hands going out are the property men. The other traveling stage hand with each show is the carpenter. He stays, and at \$100 a week he's the highest salaried member of the troupe.

Empire-Minskys Dicker Over Central and Werba's

Empire wheel and the Minskys have a deal on for the Central, New York, and Werba's, Brooklyn, under which the traveling shows would replace the present stock companies at both theatres. Consumption would give Empire three Minsky full weeks in New York. Empire shows started at the 125th street Apollo this week.

Lauder in Spokane
Spokane, Oct. 24.
The Fox again will handle stage shows. Tom Olsen, manager, has announced the booking of Harry Lauder for two performances on Nov. 15.

Empire Wheel

Week Oct. 26.
Rev-L. O. Empire Girls-Troaders, Philadelphia. Franks and Fingers-Boston, Union City. Polles of Pleasure-Worcester, Worcester. Fenchon Trio-Captain, Albany. Fritchies-State, Springfield. Girls of 1920-Howard, Boston. Girls from Dixie-Modern, Providence. Girls from the Palace-Palace, Baltimore. Lauder-Two-C Star, Brooklyn. Larry and Leggett-Orpheus, Paterson. Lyle Little-Emper, Newark. Mary White-Gayety, Washington. Nite Life in Paris-Apollo, New York. Raining to Go-Academy, Pittsburgh. Stop Lively Girls-Route No. 1.

HARRY W CRULL for
Managing Director
EMPIRE THEATRE
Leicester Square LONDON ENG
ROAD SHOW EMERGENCY
OF GRAND HOTEL at
LONDON PALACE

RYAN and NOBLETTE
Yelling to DE VITO & DENNY
And DOT STEVENS—
"What Do You Think of the
DEMOCRATIC Platform?"

A Slight Change

Every Saturday for four years (Basil) Gerson, the 47th street restaurateur, has been sending orange juice, coffee and toast backstage for the actors at those 8 a.m., middle-of-the-night opening day rehearsals at the Palace, New York.

This week the Palace is playing a circus bill, so Basil sent over a bale of hay.

STEPPING HIGH (UNITED BURLESQUE)

Chicago, Oct. 18.
If this is a representative sample of the type of burlesque on the new United Burlesque Circuit (Chicago, Milwaukee, Minneapolis, Kansas City, Detroit, St. Louis, Columbus), it deserves praise. Burlesque as an entertainment has become so vulgar on one hand and so dull on the other that to find a troupe avoiding the extreme of both seems like something rather extraordinary.

Billy 'Bumps' Mack is the top man in 'Stepping High'. While he will not escape in a pool of perspiration from overworking, he is still possessed of real ability and is capable of a bona fide specialty, which so rare in the kind of burlesque Chicago usually sees as to seem like a brand new idea. Why Mack's troupe hired who can do specialties, so if the comedy floppo some value will be gotten by the company.

Mack dances on roller skates. He also tosses knives around. He is economical in his use of dialog and scenery. This, contrary to the usual burlesque, is something to be commended. Mack might plausibly get strong laughs. He is clean-cut in style, and only occasionally resorts to the kind of burlesque unusual in today's burlesque.

A pretty good tenor, a high-pitched soprano and several other vocalists are included in the company which travels. Chorus belongs to the house and is less lustrous looking and better directed than usual. Cast as originally slated out of the Mill Schuster defunct included Charles LaVine, Earl Shean, George B. Hall, Violet Jordan, Reggie White, Babe Davis, Joan Tanya, Evelyn LaDesa.

Of the women who surrender an added portion of their attire with each refrain, it can be said that they devote symmetrical bodies and some mental ingenuity to their tasks. Right now they are the best of burlesque, the substitute for everything that burlesque used to have and has lost. It may well prove to be a blessing when their vogue is finally over and burlesque gives some thought to comedy again. Meanwhile these queens of nudity live with one another in demureness. There is a brunette who wears tassels hanging from each half of what would doubtless be called a brassiere. These tassels are artfully rotated by gravity, so that one circle right while the other circles left. This accomplishment is comparable to playing 'Way Down Upon the Swanee' with the treble and bass all at the same time. The only difference in the latter can be offered in the family parlor.

His was poor at the Haymarket, where the United shows play locally.

Land.

AKRON'S LONE STAGE HOUSE

Akron, O., Oct. 24.
After a three weeks effort to revive vaude, RKO Palace returned to straight pictures Oct. 22. RKO vaude played four days a week and Fanchon-Marco units, three days. Leaves Akron with only one theatre offering stage shows, the Civic, which this week inaugurated a season of tab and pictures.

Bombs Found in Empress, Cincy, Just Before Show; Managers' Home Blasted

Cincinnati, Oct. 24.
Two bombs were found in the Empress (burlesque) Saturday night (22) by a janitor who was cleaning the house just before the midnight show. They were spotted in the eighth row of the orchestra, one under and one on a seat. At about the same time the bombs were discovered in the theatre a portion of the home of Meyer 'Blackie' Lantz, Empress manager, was blown up, with nobody home at the time. Police are investigating the union angle. Empress went non-union on the stage and in the pit this season for the first time.

Tabs at Albany State, Girls and Vaude Later

Albany, N. Y., Oct. 24.
State, closed for the summer, reopens this week with a continuous policy of tabs and second run pictures. First stage show is Bobby Sanford's 'Show Boat Review'. House is operated by Nathan Robbins. Vic Frank of Syracuse is the manager. For several weeks the State operated with road tabs, but later on plans to keep a stock chorus, alternating principals each week with Robbins' vaudeville, the Ritz at Syracuse. Vaudeville acts are to be used. House seats 700.

Vaude Both Halves

Chicago, Oct. 24.
Fanchon & Marco units are out at Paramount. Des Moines RKO vaude booked from Chicago will play both halves instead of just one. New shows will come in Tuesday and Friday of five acts each.

PLUNKETT SUES ROBERTS

Suit for \$300 in commissions has been filed against Sam Roberts, Chicago RKO agent, by the Jimmy Plunkett office.

Commiss is alleged due on Roberts' western bookings of Plunkett's acts.

Minskys' Date Line

The ghost walked 25% slower for everybody in the shows at the Minskys' New York theatres last week. Cut was instituted without notice. With the money simply deducted from the pay envelopes, enclosed I. O. U.'s stated the regular salaries will be restored 'after the election'.

Publix's State, Mpls., May Take F&M Units

Publix is considering a return of stage shows to Minneapolis but not into the Minnesota which will remain dark to permit the chain agency a profit in its other operations there. Present intention for rostrum entertainment, probably F. & M. units, is at the State. Sam Dembow, Dave Chatkin and Harry Sherman were in Minneapolis last week discussing stage shows among other plans, Sherman particularly on the union angle.

Ringling Horses to F&M

Hollywood, Oct. 24.
Ringling shows and Fanchon & Marco are in a huddle, with the latter figuring on using Sella-Plato and Barnes liberty horses in a unit. Al Butler, contracting agent for Ringling, is here on the deal. If the idea jells, units will go out for 20 weeks, closing in time for the opening of the circus season.

SUNDAY IN JOLLET

Chicago, Oct. 24.
Rialto, Joliet, will resume vaude on Sundays starting Oct. 30. Three acts booked through RKO by Dick Bergen. It's the former policy of the house. Palace, Gary, another Great States house, started Sunday vaude yesterday (23).

Radio Comic's Try-Out

Walter Campbell Tuttle, Scotch comic and warbler, included in a number of juve programs over NBC in recent weeks, gets a vaude try at the Prospect, Brooklyn, Nov. 12. Further dating around the metropolitan RKO spots depends on the four-day showing here.

Inside Stuff-Vaude

When Jack Curtis, the agent, starts for a Hollywood visit, he will take along Gus Adams. Adams was Curtis' first partner when the agent was an actor. Up to that time Curtis never had left New York city. Adams impressed on Jack what a great country he was going to see as an actor, the many cities and hotels, stating their start would be the Hurley House in Philadelphia. The hotel Hurley was a famous theatrical boarding place of its day but Curtis never had heard of it. The youthful vaudevillian drank in everything said about Philly and the Hurley. They reached Philly at night just in time to go to bed. At about 4 a. m. Jack woke up Adams, saying: 'Gus, do you think I'll be able to get oatmeal for breakfast here?'

Broadway cops didn't give Will Osborne's novel Times Square exploitation stunt much of a chance Friday (21), but the entire effect of the hearse and preacher in the middle of the Square wasn't lost. Osborne had a hearse pull up in the center of the square around noon. A mugg got out as a preacher and started doing a pious spiel on 'the funeral of the crooner', America's radio pest, as a banner announced. A huge crowd collected, but cops quickly started the hearse on its way. Osborne was working the stunt in connection with his current week at Loew's State.

Last 10 days of the Ringling-Barnum show season was played in continuous rain through Florida. Three dozen horses and three elephants were used to haul wagons through the mud at one point. Alfredo Cadonia and his bride, Vera Bruce, sailed last week for Spain where the act will show. Fred Bradna opened in vaudeville in New York with his one-ling circus.

REVIVE B. & K. 7-WK. ROUTE IN CHI

Chicago, Oct. 24.
Chicago will again become a production center for Balaban & Katz. Details have not yet been worked out, but it is practically assured that the units originating at the Chicago theatre will have, beside the Elvill and Uptown, several out-of-town weeks, possibly Detroit and St. Louis among others. Six to seven weeks is anticipated. A similar B&K-dominated route existed up to two years ago. Corollary of this anticipated change is the probability of one or more producers being hired by B&K and, perhaps, Harry Kalchauer to act as booker. Although A. J. Balaban hasn't accepted the job locally it is thought he will head the production end. One of his reported policies is a vaudeville line-up for the Oriental.

Long Beach Back

Long Beach, Cal., Oct. 24.
State here, which has been with stage shows for three weeks, goes vaudeville Thursday (27) with a five act bill on a full week, booked by the Bert Leary office. House formerly booked through the RKO office in Los Angeles, but canceled when William Fahey, owner of the house, filed a conspiracy suit against Radio Pictures and others in connection with film rentals.

F&M'S EXTRA LIFE

Hollywood, Oct. 24.
Due to a last minute change in plans RKO did not abandon Fanchon & Marco units Friday (21) at the 106th Street, Cleveland. Management asked F&M for an additional week, resulting in 'Night Club' unit being jumped to the Cleveland house from Philadelphia. Understood here that union difficulties are responsible for the proposed dropping of stage shows at the house. Ruba Wolf is m. c. and band leader.

ACTS WITH SHOW

Albany, N. Y., Oct. 24.
Capitol theatre is strengthening its Empire burlesque shows with vaudeville acts. This week Dough Boys and Walker and Allen are booked as added features. House, playing on a split policy of legit, first half of week burlesque last half, has gotten in three legit shows since its opening four weeks ago.

BETTINA ROSAY
CLASSICAL DANCER
Week Oct. 29, United Artists Theatre,
Los Angeles
Entire Tour Direction
Fanchon & Marco

DeVITO and DENNY
And DOT STEVENS
Answering RYAN and
NOBLETTE
"We'll work it—but not eat."

ROBERT STONE
DOUGLAS STONE
With CHARLIE COLLINS
PLAYING FOUR WEEKS OF RKO VAUDEVILLE

Week Oct. 22, PALACE, CHICAGO; Week Oct. 29, ALBEE, CINCINNATI; Week Nov. 5, PALACE, CLEVELAND; Week Nov. 12, KEITH, BOSTON

STATE, N. Y.

State this week has both screen and stage shows of happy record. Those occasional lucky connections that happen only too seldom, a picture that provides entertainment and a supplement to the entertainment that works out at a maximum of the material. Feature is "Love Me Tonight" (Par). It contains a compact five-act lineup that plays better than it reads.

"Answer was capacity Friday evening at the opening and an audience that gave generous testimony to its satisfaction.

Con Colaninno made a trim opener with his wire-walking act that is the acme of clean-cut specialty. The Spanish athlete of the strand makes a graceful arrangement of the acrobatic without any aid would be spectacular enough alone. Intricate dance steps on the slender support and a graceful feat usually are confined to a male give it the ultra touch. Nice-looking girl helps to dress the stage.

Frank and Peter Trado, No. 2, give that often alighted spot the support it deserves but the first rate song-and-dance salesmen, with enough on the straight side to get them past. The act is added to the excellence of their specialty. Use of time-worn devices is confining them to vaudeville, however, notably the invisible person business that belongs to burlesque and the tangled routine that is the mark of dialect parody singers and not modern comedians. They did well here, and should be doing so. A few more of the sort of their laugh promotions. Their present two-high gag makes a pip of a first.

Molly Picon, back from her world tour, probably represented something on the marquee and a crowd member a lot to the excellent pattern of the performance. This diminutive recruit from the foreign theatre is a New York City girl who has been for any theatre. She brings a new repertoire of numbers and a stage manner broadened by her world tour. The work with the same old simple directness, walking on without flourish and parade, and appearing to get as much enjoyment out of her performance as she gives. Opens with a comedy lyric reflecting what she has seen in the world. Caricature of a Yiddish woman in a doctor's office is a comic impression. Rhapody of a "Witching Gull" is a song cycle and a song oddity she says she picked up in Rumania on her travels.

The final number, "The Gull," has come out of the Chauve Souris, likable as a novelty, but scarcely strong enough for the gateway. She needs a song finish now. The rest of the song cycle does very well indeed.

Bob Murphy took the next-to-shut assignment and held it down, thanks largely to the antics of the boy, wearing plaid tie framing up on the Buster West. Murphy and Murphy contribute mildly, and Murphy pervades the turn with restrained comicality. The boy is more moderate in this respect than most parents, who usually want to command the situation. Murphy has a lot of returns. Youngsters get no lobby billing at this stage, perhaps because all the stage show billing is square in deference to the Chivalry feature.

Will Osborne and his band hold the closing night, and the roughest of rowdy clowning, varied by a wide range of musical numbers from straightaway orchestration to symphony orchestra. The band, down. Outfit banks on speed, and makes it serve for a comedy high spot on any bill. Undoubtedly useful for a final spot. Series of burlesque radio impersonations in the early running is first rate, one of the bandmen doing a nifty cloyly bit.

Osborne's use of "Shanty" was an excellent climax right at the end. He done the same number, latter with a good gag concealed in its other half, straight rendering. Murphy has a chance to bring in the act a little to make it "I'd give up the place if I were King, King and King." It sells the act in State, but it's a darn nevertheless.

Rush.

Golden Gate, Frisco

San Francisco, Oct. 21. With "All-American" (Par) on screen RKO has gone football-concern, setting aside separate the first half dozen college athletes in the Bay district and plugging personal appearances from those institutions. Additional one of the acts is the University of San Francisco glee club (25) booked at a low rate. One and probably paying for itself.

Glee club was pretty rough at opening mat, lacking the catch that would come from new movie. Catholic U bunch directed by F. Brown. Latter contributes "One Note" as tenor solo for punch of the act. Singers are in a row, circle on full stage, with piano in center. Outfits—white shirts and

blue pants—not uniform, with here and there a brown pair of pants showing. Repertoire includes the usual college songs, including a medley of football tunes and a bow to pop music.

Walter Wilson holds next to shut out with his singing work, being handicapped by small space and organ music for bows and a chaser.

Light and Stever dance, latter baritone a group of pop tunes, with light and one piano solo and accompanying. In the first Emory Sisters swapped a few chestnuts, warbled a tune or two and swiped two encores and as many bows.

Held's band (16) in its 13th week done one, and a few more, with a semi-Bolero background. Plenty sweet arrangement and novel light effects worked by band-leader. The act is a good one. Three other tunes include a repeat on a drinking song, "Donna Clara," and a song in English, Spanish and German, and later kidding his own voice, and a football sequence. In two of the numbers is a Yiddish song, and a great shakes as a hoover.

Book.

ORPHEUS, MPLS.

Minneapolis, Oct. 20. Names plus plenty of comedy and dancing make this bill a box office stand-out. There's not a weak link in the line-up. The first rate top notch. Phantom of Crestwood, (Radio) on the screen isn't to sneezed at, either.

Deborah Lee on the screen, while York and King carry plenty of weight with vaudeville fans. Add Cherry and June Preissler and the act is a first rate revue of entertainment measure and you have a dandy four-bits' worth.

Felovis, juggler, opens satisfactorily. He has a number of routines and the performer goes about his task in a workmanlike fashion. The act is a good one. Three other tunes include a repeat on a drinking song, "Donna Clara," and a song in English, Spanish and German, and later kidding his own voice, and a football sequence. In two of the numbers is a Yiddish song, and a great shakes as a hoover.

Returning for their second visit, Cherry and June Preissler repeat the highly favorable initial impression and prove a strong act for the deuce spot. If the diminutive June is not a star, her Broadway routine on floor show, one reporter misses his bet entirely. The blonde youngster has looks, personality and comeliness, coupled with dancing ability and comical talent. Her sister also has a world of talent. The hot dance numbers in abbreviated costumes land with a bang. June also scores with a comedy song.

Patricia and Sam have the assistance of trio of feminine lookers and another young man in their melange of comedy skills, singing and dancing. The James J. firm's number is the turn's piece-de-resistance and a welcome repeat. The act is a good one. There are plenty of broad touches in some of the episodes, including that of the two men making a play from pictures in which she has appeared. A travesty on radio stars is fairly effective. A dazzling routine of eye-arresting costumes during the dancing. A brunette, who also is easy on the eyes, does a croquet dancing and high kicking. A croquet dancing and high kicking. A croquet dancing and high kicking.

Dorothy Lee, with a young man, does some song and dance numbers from pictures in which she has appeared. She is good to look at by her trim figure and pretty face, but has little to offer for vaudeville outside of the fan interest in a screen personality. Minus the exceptional response at the opening, the act is a good one.

Waring's Pennsylvanians with whom she last appeared in Minneapolis, she has rather a tough time. The act seems poorly placed in the difficult next-to-shut spot, although the bill's strength rests on the act. The act is a good one. There are plenty of broad touches in some of the episodes, including that of the two men making a play from pictures in which she has appeared. A travesty on radio stars is fairly effective. A dazzling routine of eye-arresting costumes during the dancing. A brunette, who also is easy on the eyes, does a croquet dancing and high kicking. A croquet dancing and high kicking.

Shanty was an excellent climax right at the end. He done the same number, latter with a good gag concealed in its other half, straight rendering. Murphy has a chance to bring in the act a little to make it "I'd give up the place if I were King, King and King." It sells the act in State, but it's a darn nevertheless.

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HIPP, BALTIMORE

Baltimore, Oct. 21. It appears that this house is on the second stage of its new policy, currently with the Mills Bros. headlining. Business started out prosperously at the first show Friday, but the audience has been a little vaude show. That weakness will likely be remedied by the switching of the routine to a more direct, possible replacement of an act. The continued strength of vaude at this house, and its payment of heavy dividends to the vaudeville players, the sincere conscientiousness with which this house is booked and the vaudeville players' own efforts.

At the first performance this show was loose for the first three acts and it won't be the last. Fortunello and Cirillo, next to closing, and the Mills boys, just before the picture, that saved the bill from being a complete washout.

In the opening was a skating turn, Three Olympics, almost-timey comedy. Stunts are ordinary, but manage to get by. "What hurt them more than anything else is the policy. The act is a good one. Three other tunes include a repeat on a drinking song, "Donna Clara," and a song in English, Spanish and German, and later kidding his own voice, and a football sequence. In two of the numbers is a Yiddish song, and a great shakes as a hoover.

Book.

RKO L. A.

Los Angeles, Oct. 21. Fourth week of the RKO in its new policy of straight pictures got away to a fair start with a benefit picture, "The Sign of the Cross," on the opening of Radio's "Bill of Divorcement." Benoit looked great, and the picture was a good one. Three other tunes include a repeat on a drinking song, "Donna Clara," and a song in English, Spanish and German, and later kidding his own voice, and a football sequence. In two of the numbers is a Yiddish song, and a great shakes as a hoover.

Presumably got away to a poor start with "Sham Foo the Magician," a Radio two-reel comedy. Minus laughs, it was a dull show. The act is a good one. Three other tunes include a repeat on a drinking song, "Donna Clara," and a song in English, Spanish and German, and later kidding his own voice, and a football sequence. In two of the numbers is a Yiddish song, and a great shakes as a hoover.

Entire premier was a studio idea. It merited consideration, but after slight thought should have been dropped in favor of a grind opening. The future of the RKO, for years a grind vaudeville house, is still in the air. Whether or not it will be a success, the picture is yet to be proved. With proper product it may be a profitable switch; but the picture is a poor one. The act is a good one. Three other tunes include a repeat on a drinking song, "Donna Clara," and a song in English, Spanish and German, and later kidding his own voice, and a football sequence. In two of the numbers is a Yiddish song, and a great shakes as a hoover.

DOWNTOWN, L. A.

Los Angeles, Oct. 20. Plenty of talent on this week's bill, including several new acts, and show promise with more development. Charles Irwin is m.c. and handles the assignment nicely. The act is a good one. Three other tunes include a repeat on a drinking song, "Donna Clara," and a song in English, Spanish and German, and later kidding his own voice, and a football sequence. In two of the numbers is a Yiddish song, and a great shakes as a hoover.

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the deuce spot and warbles a quartet of pop and semi-happy numbers, displaying a pleasing soprano voice. For an encore she did a comedy number in a new dress.

Trey spot allotted to Snyder and his partner, Brooks. They do a lot of wisecracking, Snyder sings and dances a couple of the plays a sax. It's good comedy and gets over nicely.

Six Royal Samaras are from the "Rain" prolog at Grauman's Chinese. Five men and a girl, all natives, are instrumentalists and dancers, and dance a couple of the plays a sax. It's good comedy and gets over nicely.

Erwin on next for his customary patter and gagging, and then into the close with a local girl band act titled "Katie and her Hollywood Sweethearts." There are 15 clever female musicians in the outfit, with Becker handling the baton and clowning in one scene. Girls are proficient on various instruments; there are a couple of good hoopers and a few special workers, so that it's a pleasing diversion, although just a break-in. Personalities are a little better music store class. A little more experience and the outfit ought to click.

Success and adventure short on screen. Business above normal at opening mat.

PALACE, CHICAGO

Chicago, Oct. 21. Serge Oukralinsky, former ballet master of the defunct Civic Opera, stepped over for a week to produce "Dance of the Hours" and a "Sewing Box" ballet. Both were attractive productions. The rest of the act was a vaudeville show.

Joseph Griffin was back to tenor a pair of ballads before the drapes. Ben Omar, Arabian tumbler, provoked enthusiasm with his speed. Joe and Jane McKenna blew up the final remnants of restraint with their second knockabout specialty followed by a comedy sketch. They are deluxe slapstickers. Auxiliary spasms were sprung by the comedy duo, and a comedy sketch by the Orton with the comedy duo.

All of these turns were 'alright' acts depending not at all on dialog. Talking and are rare at the Palace, and wisely so. It's a tough house for gag.

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MET., B'KLYN

Brooklyn, Oct. 21. Rather disappointing that far from the usual high standard of the last performance of the opening day. Certainly it couldn't have been any better. The act is a good one. Three other tunes include a repeat on a drinking song, "Donna Clara," and a song in English, Spanish and German, and later kidding his own voice, and a football sequence. In two of the numbers is a Yiddish song, and a great shakes as a hoover.

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I'm Telling You'

By Jack Osterman

WHEREIN YOUR COLUMNIST GOES LEGIT.

How-Je-Do?

Well, it finally happened. Osterman signed a contract for, at the time, a legitimate play by Ben Hecht and Gene Fowler, 'The Great Marago.' (We will explain the meaning if you will visit us in our private office). To be produced by Billy Rose and it's our first venture in a straight play. Can't write much more as we are having tea at the Lambs Club. Cheerio!

By Hecht!

In describing one of the characters in their piece, Hecht and Fowler do it thusly: 'He should have a Jessel hair-cut, a Lou Holtz mouth, a Durant nose and a Jolson wig, or, as our producer Billy Rose said, 'Just say he should look like Jessel and to hell with it!'

The New Way

Bob Murphy observed a lady doing acrobatics on the Palace marquee the other day. He remarked, 'That's a better place to show your act than Elizabeth.' Incidentally, this is circus week at the Palace with John Barrymore.

What, No Winter?

In passing by the RKO Hippodrome your old eagle eye observed that the Hipp sign reads 'Closed For The Summer.'

They Should

Jack (Premium) Pasternack reports that producers are becoming so careful in Hollywood, animals have to give auditions.

The Right Month

There's the tale of the two Jewish lads who walked into a restaurant on Yom Kippur. The waiter ordered oysters. The other one in reprimanding him said, 'It isn't bad enough you're breaking your fast, but you have to order oysters yet.' The little fellow looked up and answered, 'What's wrong with oysters, there's an R in Yom Kippur.'

Observation

Just as Meebe is trying to cut down on everything they nominate O'Brien for Mayor, and he has a double chin.

The New System

With those watch companies announcing the time over the radio every few minutes you don't need a clock in your home. For instance they announce it is eight o'clock and Al Lyman's bored. People soon will be asking what time it is and the answer might be, 'It's about ten minutes after Lyman.'

Satisfied

Benny (sing it, Blossom) Fields tells us the story of the Jewish mother who wanted the boy to marry one of his own race. The son, however, is infatuated with another girl and although loving his mother, hates to give her up. One day while Ma is hanging up his clothes a lipstick falls out of his pocket, the mother looked and happily said to herself, 'Thank goodness my boy listened to me and is going with a Jewish girl, Helena Rubenstein.'

Explanation

The only reason we try to make all the openings is to catch the critics. We enjoyed George Jean Nathan much better at the Brady opening that we did at 'Tenderloins.'

Good Idea

Oscar Levand informed us the other night that he never does anything in his life and is now ready to stage a come-back.

A Voter's Debut

We are going to vote for the first time this year. Being a novice in the racket we walked into a small tailor shop in our neighborhood to seek information. The man told us to register. Forgetting for the moment, we registered Jack Osterman and wife.

Ostermania

In baseball it was Tinker to Evers to Chance... In the Casino Theatre it's Carroll to Ziegfeld to White...

Evelyn Lane married Dr. Hertz, a swell monicker for a Doc... The 'Red' that carried Mark Hellinger to Gibraltar was on the high seas 20 minutes before Mark had three sailors and the purser in tears... that's ocean, Roscoe... Dave's Blue Room features a Richey Craig, Jr. Special... it's called Berle's Best... and we just found out that the 'Variety' office was once the spot where Mme. Francis made all her gorgeous gowns... maybe that accounts for certain things... ARE YOU READING?

GLOBE CHANGES HANDS; B'WAY FRONT AS STORE

Another Broadway landmark, the Globe theatre, fronting on Broadway at 46th street, will probably become a store on the Main Drug frontage, with the theatre entrance on 46th. Spear & Co., backed by the County Trust Co., bid \$25,000 above the first and second mortgage, in this waters that refect. But Charles B. Dillingham control for \$122,000. Carnegie Library held the second mortgage of \$100,000, and Spear-County Trust held the second mortgage of \$200,000. The second mortgage, by bidding an additional grand, took the property itself at foreclosure.

It is believed that the Broadway frontage will be sold at New York hold it at \$800,000. The theatre then would be operated via the side street. There is a motor exit and entrance there already.

America's Bath Tub

(Continued from page 1)

do they do here, is first, foremost, and always immersion of the torso in the waters that refresh. But some find time to do other things. Norma Shearer can tie up business in Marshall Field's any time and so can a number of other stars who like to shop.

Maurice Chevalier wandered aimlessly about the Loop on one trip, unrecognized. He bought a ticket to the United Artists and enjoyed the show. Then he returned to the depot and caught his train. James Cruze once stretched out on a bench in the Dearborn station and took a snooze with a newspaper over his head while reporters were looking for him.

Actors with an appreciation of boxoffice gables, such as Clive Brook, Gary Cooper, and some others, drop in to visit the company's exchanges or theatres. There's a certain danger of being stampeded by stenographers during such impromptu calls.

Reporter's Delight

Newspapermen unite in declaring Lupe Velez the prize copy-mangler. She is popular with the boys who meet trains because her vitality all ways makes news and a lot of laughs. Chicago newspapers and a lot of peave against Marilyn Miller who passed through here five times and only once designed to see them. Joan Crawford will talk but is a trifle too bored. It all to click with the interviewing brigade.

Mary Pickford's 'sweetness' is appreciated and Doug Fairbanks, Sr., is popular, as is Harold Lloyd because he's always considerate. Ronald Colman's reputation for being hard to handle is not shared in Chicago. The boys like him.

'Things to talk about between the stars' is a question. Whether this is a lack of imagination on the reporter's side or a stiffness with the Hollywoodites is a toss-up. Both sides fail in originality with about equal frequency. There is one group who never fail to extol their married happiness. That makes good copy for a family town like Chicago. Classed as spouse praisers are Frederic March, Florence Eldridge, Elna Best-Herbert Marshall, Nick Stuart-Sue Carol, Al Jolson-Ruby Keeler and, of course others.

Charlie Chaplin is prepared to discuss his marriage, political science or religion and generally makes good copy. Most of the comedians will stand on their heads or climb the locomotive to help the press. Ed. Robinson, the same category of willing subjects. Naturally that makes for popularity with the reporters and photographers.

On Both Shoulders

Chicago, Oct. 24.

Young ladies taking straw votes on prohibition have been numerous here. If dry preference is indicated the sweet young thing will ask: 'Wouldn't you like to make a small contribution to carry on the dry cause?' If not, it's the same sort of plea changed to fit.

You'll Explain or Be Held as a Vag After Midnight in Hollywood

Hollywood, Oct. 24.

Hollywood has gone tough with Capt. F. F. Stevens of the local police ordering that all wanderers on the public highways after midnight be arrested as vags unless a satisfactory explanation can be given.

Curfew makes it look bad for the day-boys who about the only ones who disturb the peace and quiet of Hollywood boulevard after that hour. Lads have nowhere to go and as the evenings are still balmy they frequent the street just as the boys who are at liberty clutter the curb in front of the New York Palace. However, the coppers will take care of it hereafter.

Los Angeles has a curfew for years, the town's whistle popping off at nine p. m. Police, however, have disregarded the tooting, believing that it's okay for people to be on the street after that hour.

Hollywood order came under an old city ordinance which prohibits the keeping of late hours, with the latter however not specified.

Male Manicurists and Breakaway Eyelashes at N. Y. Beauty Expo

'See the Male Manicurists. First time in America.'

'Step Up and Try Our Permanent Waves.'

'Eyelashes Grown While You Wait.'

Slogans borrowed from carnival ballyhoo arrived at Grand Central Palace, New York, with the American Beauty and Styles Exposition. The tonier sales spirit that lectures reverently on 'Cosmetology' and 'The Art of the Beautician' was ruled off the midway. It had no place in long avenues of booths competing, one against the other, to draw the largest crowd, feature the most arresting display.

The payment of 50c-25c for holders of rebate tickets issued by individual shop owners—bought entrance to a fascinating show shop.

Admission was accompanied by the privilege of poking endlessly and uninterruptedly about the booths of 59 exhibitors, most of them aching to give something away.

Audience was composed of those singularly unbecutiful misses and matrons who frequent beauty shows. They are invited to try the 'Hoover Bob' for plump faces; the 'Roosevelt Bob' for slender faces; the 'Beverly Hills Bob' for those who are impressed by a hint of Hollywood. They were instructed not to be 'doubting Thomases'; if they don't believe that eyelash growth could be stimulated, step up and see.

In this way, the Beauty Carnival enjoyed a privilege not available to circus side shows. By offering free applications of beauty products it drew its 'trucks' completely from the audience. No salaries need be paid the 'it-tell lads' who mounted ballyhoo platforms to demonstrate the wonder works of creams, lotions, dyes and allied beauty aids.

The ladies responded to this dramatic bid for attention with the cold analysis of hard-headed scientists. Methodically, they inspected each booth, weighing the advantages of products offered for free trial. As long as they were to receive something for nothing, they would accept only the best. Their decisions made, they climbed into operating chairs, and a spray of water waves, permanents, facials. Those who had not yet made up their minds watched in frozen concentration, peering with absorption into the face of the demonstrator, almost clambering on the shoulders of the demonstrator, in their eagerness to catch every step of the process.

The booth that wielded the greatest fascination was the one in which false eyelashes were applied. The girls swooped down on this with the enthusiasm and full purpose of crusaders. They pushed they shoved, then stochally held their chould to be next in line. They blinked bravely as the glue smarted their eyes. They trotted away to the next exhibit, happy to have outwitted Nature, however obviously.

Latest Phenomenon

They were more wary of the male

manicurists. At first the boys were so created of assurance that they took to manicuring one another's nails. Curiously eventually broke through the American woman's reserve. In time the tables were occupied by women pretending interest in their manicures the while they stole surreptitious glances at the wavy hair and classic features of the latest phenomenon of the beauty parlor.

When the midway had been thoroughly inspected, the Auditorium promised a program of general entertainment. Tuesday was known as 'Theatrical Day.' Hostesses were announced as the Misses Marguerite Sylva, Louise Frussing, Rita Weiman, Helen Menken, Peggy Fears, Agnes Ayres and Tillie Le Elang. Lenore Ayres was scheduled to lecture on 'The Personality of Makeup.' Ray Perkins was programmed as a jovial master of ceremonies.

A strange epidemic overtook all but two of the publicized theatres. With the exception of Marguerite Sylva and Louise Frussing, they were all dreadfully sorry, but they were ill.

'Our next speaker,' explained the considerably embarrassed directress, 'is another Beauty. The Regret was none other than Earl Carroll, terribly sorry that he couldn't come and discuss 'The Cinderella in Every Woman.'

But if the speaker's platform failed, Theatre Day the midway more than made up for its deficiencies, with the excitement and dramatization of first-rate showmanship.

TURTLE RACING PLANT BECOMES SOCK ARENA

Los Angeles, Oct. 24.

Turtle-racing track at Third and Fairfax, which had a two night run before police closed in on its alleged betting activities, will reopen as a fight arena.

Morris E. Cohn, who operates the Pasadena sock stadium, will be in charge of the new plant, which has been incorporated as the Third and Fairfax Arena. Carroll Whiteley and R. L. Kellner are the other directors.

Par's Charity Ball Team

Hollywood, Oct. 24.

Paramount has organized a baseball team to play in one of the local commercial leagues during the winter. Proceeds from the games will go to charity. Team will be known as the 'Garry Cooper-Jack Oakley Richard Arlen' outfit with the studio figuring the stars' names will help the draw. Players will be asked to make appearances whenever the nine plays.

Several leaguers to be in uniforms include Jack Adams, Wally Reh and Fred Haney.

'Round the Square

Petty Smuggling Two Ways

Huntington, in Canada, is the first town on the border after leaving Trout River (Malone, N. Y.). Which means it's the place where Americans stop who want a drink they can order without fear. The town's best hotel is called the Chateau, a sort of roadhouse.

A party of Americans went across the border one recent evening to the Chateau at Huntington for a most and about to return to the American side one of the wives in the party bought a quart of champagne for \$7 and hid the bottle in the sleeve of her heavy coat. The men didn't know it.

At the American customs office going back an inspector examined only the woman who had hidden the bottle of wine, stating he knew she had liquor on her. The inspector could not find it by merely looking so ordered the woman inside the customs house for a further search. When inside she produced the bottle, it was seized and she was fined \$5. No one else in the party was examined or questioned.

The woman had bought the bottle of wine from a waiter in the dining room at the Chateau. The men in the party were puzzled over any possible split on the apparent tip off, and if so how it could occur.

One of the men asked the inspector who made the seizure why he didn't destroy the bottle in the presence of the party. The inspector answered that he was not permitted to do that but to hold the bottle until the 'badger' (bore) appeared, although it is generally understood that the receipt the petty smuggler must sign when he fined the \$5 says the seized liquor has been destroyed in his or her presence.

MARRIAGES

Evelyn Groves, who recently divorced Tommy Manville, Jr., to William Hamilton Hardy, Greenwich, Conn., Oct. 8.

Cathleen Calhoun to Louis Lee Voight in New York Oct. 19. Bride was secretary to John Royal, NBC; bridegroom is grapefruit grower of San Bernardino, Tex.

Ben Wasson, agent, and Thea Devitt, novelist, to be married Oct. 26 in New York. Wasson is with American Play Co.

Beatrice Margen to Arthur Tracy (the 'Street Singer'), New York, Oct. 21. Bride was formerly singer's secretary.

Kathryn Kelly, picture agent, to Richard Arkman, non-pro, in Santa Ana, Calif., Oct. 18.

Harry Wickersham, announcer at KJBS, San Francisco, to Gloria Casper, former station news employee, Oct. 9, in Santa Rosa, Calif.

Camille Garner, of NBC, San Francisco, to Kenneth Chipman, non-pro, Oct. 20.

BIRTHS

Mr. and Mrs. Lincoln Quarberg, son, Cedars of Lebanon hospital, Hollywood. Father is a scenario writers at Warners.

Broadway

T. Osborne Eltonhead treating a stubborn cold.

Russ Moon looks like a new man with that appendix out.

Polly Liff landed with the Donou & Co. as agent.

Milton Berle's Ma catches every performance of 'Vantiles'.

Cliff Fischer, Paris agent, deferred his sailing back for another week.

Morris Gest around and getting bouquets on his physical appearance.

Will Morrissey talking about a night spot under title of 'Night Court'.

George J. Schaefer at home several days nursing a case of la grippe.

Francis Albertini back in the Garden, succeeding Walter St. Denis as p.a.

Bob Ritchie, personal mgr. for Jeanette MacDonald, in for a couple weeks from the Coast.

Tickets for the Casino opening of George White's 'Glorified Variety Show' will sell at \$4 a copy.

Chic Sale in town training Jackie Cooper and staffing the kid taking him a lot of new screen tricks.

Maurice, former vaudeville singer, now in the satery biz and interpreting customers' dreams between courses.

Transparent brassieres under dark blue spots are the nearest the local burly strippers can get to the former limit.

Dario, of Dario and Diane, to open a class gypsy niter in the Times Sq. sector with an authentic Magyar orchestra and cuisine.

Milton Lazarus, p. a., has taken the plunge, giving his liabilities as \$11,000 and assets none.

Louella Parsons and her husband, Dr. Martin Hart, back from Europe last week and left almost immediately for Hollywood.

Columbia's George Brown spent loose in tails last week. He spent Saturday afternoon at the races, hearing how to sit down.

Billy LaHiff and Jack McGowan spend Sunday night at RKO, which gives them an idea how tough it is to kill time these days.

There are 25 plates in 'Rendezvous'. Ruth Fallows' cat barks four times, although she is only supposed to get three yows.

Red Howard, picture star, has been okayed as a prospective son-in-law by a prominent social family.

A European honeymoon is on the tapis.

George Frank, Coast agent and personal manager of the Gags, is looking for plays over on a 10-day visit. Returning later this week.

Billy Grady insists that his present office in the Globe theatre is on the site of his very room 34 years ago when he lived at the Blue Front hotel.

Edgar Hart is making another of his leaps. He hopped from Spokane to his home in Chicago and now he's slated for a theatre in New Jersey.

Mayfair Gardens reopens tonight (25) under management of Joe Pope and Billy Gallagher. Floor show produced by Noel Sherman and Billy Arnold.

Bob Murphy's daughter, Dorothy, appearing in her dad's act at the State, refused to go to the Coast, crushed hand received in a stage accident.

A Willy Pogany marble statue and other art work has been purchased by Sam Goldwyn as lobby decoration for the Palace during run of 'Kid From Spain'.

Bobbe (Perkins) Harris pushes off for the Coast this Wednesday (26) to visit her mother, Grace Perkins. They recently wrote a book together which will soon see print.

Joe Lewis' Nublets going to Sing Sing Nov. 6 (Sunday) for a frolic at the prison, with Ryder attending to giving 'Boy' Spedal a little personal service.

Record number of autograph hounds milled among premiere crowd at 'Dinner at Eight' opening so George Hale grabbed his coat and hat and screams. Anyway, George Hale has moved and George staged those dresses, so he really belongs at the 46th St. Theatre.

When Will Osborne attempted to stage his 'burial of the crooners' fete in the middle of the Square he was indignantly chased by the gendarmes, who refused to take recognition of his marquee billing at Loew's State. Wanted? No. He's moved and George staged those dresses, so he really belongs at the 46th St. Theatre.

Rodeo cowpunchers from the Madagascars taking in the sandwich nite life at the Square in their fancy sateen shirts, spurs and sombreros. The bulldozers don't go for being shifted behind the elbow, but insist on downing the perches for their sandwich munching.

Dimitri Tiomkin's 64-year-old mother, who is attending nite school to learn English, sent out her first press notice—a squib in this col. a couple of weeks back that she's taking the nocturnal academic course. To make it official, Tiomkin, mere, has been sending 'Variety' to all her friends in Russia.

Hollywood

Percy Heath convalescing at Palm Springs.

P. R. Kent recovered from sinus operation.

Francis X. Donegan in town for a brief stay.

Bill Rice has joined the Fox publicity staff.

Chico Marx arguing over a fender scratch.

Town is all jammed up with English accents.

Harpo Marx is vacationing at Palm Springs.

Harry Green blew into town after year's absence.

Walter Huston riding a bike to keep the weight down.

Harry Conn is called 'principal' at the Columbia studio.

Ralph Farnham likes to play them the hard way at the Dunes.

Galeente is promising the Hollywood mob better breaks this season.

Overcoats are coming out of the moth balls, but hats are still missing.

Adolphe Menjou escorting his mother around the various eating places.

Palm Springs was a complete sell-out for the opening week-end of the year.

Jake Wilk unusually interested in getting to see anybody's preview as a guest.

Sam Gibson, publisher of 'Motion Picture Classic', here on his yearly oo.

One of Rebecca and Siltton to New York to entice new faces for the cinema.

F. J. McCarthy is a guest of Winnie Sheehan's at his Bel Air home during his sojourn here.

Death of Lillian Farnum still weighing on the mind of her pal, D. V. Scotty.

Walter Ruff, newspaperman, added to his publicity department as a unit man.

Sidney Franklin won't leave here for his Spanish bull tussling tour until December.

Clarence Freed is 'Kitt-Engel's' rep on the Coast instead of Stephen Powers, as reported.

Paul L. Stein has left for England to make a couple of pictures for British International.

Studio cameramen throwing their annual shindig at Ambassador auditorium Saturday (29).

F. J. McCarthy is a guest of Winnie Sheehan's at his Bel Air home during his sojourn here.

Joe E. Brown appeared for his NBC-Hollywood-on-the-air broadcast wearing carpet slippers.

After 89 weeks at the Rainbow Gardens, Jack Dunn and orchestra have been renewed for another year.

Sammy Kessler came on from his home in Chicago and now he's slated for a theatre in New Jersey.

President Smith is slightly puffed by his having been made president of the Mayfair Club inasmuch as he's a member.

Jean Harlowe's son, Alan, has changed his name to Jean Jr., since starting the study of histrionics at the local acting school.

Geo. R. Giroux, former Metro salesman here, but for the past few years located in Chicago, has joined Educational's local sales force.

Back only a week after four months in New York on film buys, Harry Williams (W.C.) has started a tour of the circuit's Coast houses.

Francis Yeats-Brown, author of 'Ladies at Hollywood', was here on a lecture tour about the time Far expects to get his book into production.

Archie Mayo stopped off at Mayo Bros' plant in Rochester, Minn., and says a physical survey indicated he had no more scripts hidden away in his anatomy.

Eddie Diamond could not resist the lure of Hollywood, so drove in from New York and got tangled up in the Texas floods for four days while on the trip.

Dessie McMillan, New York attorney for Pickford and Fairbanks, is here on his annual visit to his home at Hollywood at Pickfair. His son, Paul, is with him.

Loop

Nate Blumberg returned to N. Y. Friday.

Evans Plummer managing Harry Crane.

Milt Levy handling the Chicago show boat.

Bill Weisman of E. M. Marks passing through.

Charley Nigemeyer settling up his father's estate.

Charles E. Thompson of Los Angeles scenic Co. here.

Joe Mayfield joined buddy Cecil Lewis at Hollywood.

Jack E. Dwork now a full-fledged attorney after working for Harry Merritt 12 years.

Henry Ewald came in from Detroit to look over NUC. Niles Trammell acted as guide.

Infamous Editors conventioned at the Morrison. Same tavern had the National Spiritualists Assn. Cl.

Charles Casanova has quit the orange juice biz and returned to the manufacture of lobby displays.

Honorary Stages because of autograph prize last week when announcing his retirement as U. of C. coach.

Hazel Flynn and Molly Kreuge; authored a radio satire, to be seen in E. M. Gluckman's 'Color Box Review'.

Senator Murphy, back from Ireland of all places, spent a day with his parents between Detroit and Cedar Rapids.

Earl Maestro, former lightweight boxer, will play despite defeat with F&M's 'Follow Thru'.

Maestro is a nephew of Jimmy Petrillo.

Roy Carruthers of Waldorf-Astoria rep becomes general manager of the Drake hotel. He has lately been secretary of the Arlington race track here.

Sammy Katz, Sam Dembow, Le Roy Furman, Lester Ludwig, Arthur Mayer, E. M. Gluckman, Jules Levy, showed up, after negotiating for months to play a B&K date opened and had to postpone the show because when pencils took one of them to the hospital.

Minneapolis

Gavety (burlesque) two-for-one. Pandemonium a problem in local loop.

One of two local tabloid weeklies. Many shoeing night clubs, but they way out.

Glacé Troy, Balnbridge leading lady, departing.

Flu knocks out Harold Kaplan, Paramount manager.

Merle Potter, 'Journal' drama editor, a convert to local loop.

Kay Kyser and band pulling at Hotel St. Paul night club.

Bootleggers bellyaching plenty about the new liquor prices.

Cliff Giff at 15c Pantages the loop's fashion plate house manager.

Eddie Ruben's deal for six-out-of-town Public houses still hanging fire.

'Smilin' Thru' won Merle Potter's rarely awarded 'SA' top rating in Journal.

Low budgets handicapping proper exploitation of attractions at local show houses of Edna.

Muriel Stewart handling publicity for W. A. Steffen's new World, foreign film.

Frank Steffy, State Impresario, most confirmed optimist and bull on everything.

Sam Dembow and David J. Chatkin here for Public to direct new administration setup.

Joe E. Brown, live wire and hard working manager, a source of much sorrow.

Mildred Harris Chaplin tells local scribe she's engaged to mysterious New York American tobacco millionaire.

Betty O'Rourke, former Poll Rocket, increased U. S. population by adding Arline Holmes, ditto, is about to.

New Haven

By H. M. Bone

Edgewood Players start 11th season Oct. 28.

'Frenchmen' tab choros full of sprained ankles.

Joe Farrell returns to presidency of Curbitone Club.

Harry Berman has reorganized his Junior Symphony.

Wm. Lyon Phelps has started his weekly lecture course.

Jimmie Mahan has real medals for life-and-drumming.

David Stanton Smith again takes N. H. symphony in tow.

Hollywood Lodge breaks out in Anomia as no-cover spot.

Sy Beyer selling turpentine while the fiddle is in mothballs.

Business and Pleasure will direct 'Low Bridge' for Parish Players.

Dan Cummings goes to break out in the Elmg Crosby manner.

May Turpin returned to home town with tab 'Frenchmen'.

Andrew and Allen, a couple of footballers, turned acrobats.

Raquel Torres cups 'Malibu Beach' for Coast hop to films.

Tom two-woman vacans to revamp Charley McBride after eye op.

They finally took that advertising agency off the shoulder curtain.

Charlie Myers laid aside the biz for a week of Palace sax tooting.

Business and Pleasure goes duck hunting to feed the family.

Hotel Taft starts St. Night Club in the Pierette and Mayfair fashion.

'Hony Acuarulo had a Venice, Italy, postcard from Kearney Walton.

They brought Jim Brody from wilds of Shelton to West Palace house.

Two kids slept through four shows at the Globe. Potential crime.

Poll backstage looked like home to Thelma Anderson, former life girl.

Town gave Albie Booth testimonial dinner on eve of 'All-American'.

Movie-minded billboard artist uses Gloria Swanson photo as furniture sale model.

Business and Pleasure went English and gave tea for Henry Hull's 'Springtime for Henry' cast.

Edna and Fredson, doubles between N. Y.'s 'Americana' and dance tutoring at local Terrace School.

Business and Pleasure, Women's Club, who sponsored Abbey Irish Players, gave them a free fee.

Mildred Harris Chaplin tells local scribe she's engaged to mysterious New York American tobacco millionaire.

Betty O'Rourke, former Poll Rocket, increased U. S. population by adding Arline Holmes, ditto, is about to.

Montreal

Montreal reopened Sunday (24) at 10.

Larry Stephens gave His Majesty's Lightstone dickering for Gavety.

Nabes fighting slump with dance contests.

Douglas taken off air suddenly by CKAC.

Dow Girl on CKAC giving boost to Old Stock Air.

Jimmy Adams at Loew's with Polles show show.

Montreal in need of Chicago '23 correspondent, married Sunday (23).

Evelyn Boyce back as Impresario, handling Fossells, Irtube and Roberson.

Consolidated Theatres lease all houses but Princess and Palace, Verone.

Gordon Sinclair only newspaperman to penetrate penitentiary during the King-Bird riots.

Crime wave in North End of city brings eight hold-ups in past two days.

Police are under special police protection.

Advance sale for Montreal specialty show for next week's season.

Shows more subscribers by double than same time last year.

Outstanding outstandances 'Toronto' shows more subscribers by double than same time last year.

And moves into first place as largest Canadian center of radio reception with record of nearly 100,000 licenses for radio sets issued first six months of fiscal year, 1931-32 as compared with 63,649 for Toronto.

Quebec Allied Theatre Owners' Association making move in scrap for halls and churches and public halls admitting.

Shows, in basements and halls at Montreal, while movie houses are forbidden to admit more than sixteen.

Many of such basements insufficiently protected against fire, it is claimed, and cases will be taken if necessary up to Premier Taschereau, who is also attorney-general of the province.

Cleveland

By Glenn C. Pullen

Marion Davies here for visit. Bob Winton again Ripp's stage manager.

Tony Burns is now fronting for Palace Club.

Frank Joffis is reopening New Barn niter.

Myron Roman has built State's pit, Nov. 1 to 16.

John Hale's Hanna (legit) dark again for three weeks.

Oswald Moore with flu, but opened local radio show.

Bill Foo's New China first to put in floor shows downtown.

Rube Wolf has enrolled six-year-old son in first-grade school.

Nickolas Sokoloff starts Cleveland Palace 15th season.

Ernie Hughes starts school of stage make-up for local mines.

Phil Seitznick has to use a buttonhook to get into his new coupe.

James Barton missed State's first opening matinee due to late train.

Maurice Standauch, torch song band of his own for radio, taking his.

Don Kayser, pianist, taking his new band to the beach.

Phil Seitznick angling for local Brooks' black-and-tan Creole Club.

Babs Parks doubling between Baboo Gardens and Keith's East End.

Chickley Zels, rhumba shaker, is new hit at Louise Brooks' Creole Club.

Walter Powell with own comedy band going into Grace Hayes' new revue.

Ed Keller's trying to get seemingly jinxed Music Box case opened again.

Billy Banks at Club Madrid going to New York to make new Victor revue.

Ward Marsh, flogger reviewer, going in for out-of-town speechmaking.

Ed Atwill exploiting Ohio's first winter show, 'Man Who Reclaimed His Head'.

Ed Laugh, head local musicians' union, is running for presidency again.

Elmer Goo, manager for Rudy Vroom, running from pleurisy in hospital here.

Rube Wolf enrolled son in first grade school, although not sure of staying.

Town's swankiest speak closed, leaving theatre boys without a venue.

Myron Roman, bandmaster at State, secretly married to Naomi Paul.

Red Nichols' wife and four-year-old baby jumping to New York to see her mother.

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News from the Dailies

(Continued from page 18)

On a charge of striking her husband and running away from home, Mary O'Sonnor, actress, was granted a divorce from Stephen O'Sonnor, studio art director, in L. A.

Charging that Ann Harding failed to pay \$155 for room rent and including the Warwick Hotel, N. Y., has sued the actress in L. A. Municipal Court seeking a judgment for that amount.

Gwen Lee, actress, owns the New York Clock and Suit House \$411 for clothing, according to a suit to collect that amount filed in L. A. Municipal Court.

New York dentist, Dr. George W. Connell, charges that a woman who owes him over \$100 on a \$20 dental bill and has asked a judgment for the amount alleged to be in L. A. Municipal Court.

When the auto in which she was riding turned turtle, Ruby Nees, actress, in makeup department at Metro studio, suffered possible skull fracture and leg injury. She is at a San Bernardino, Cal., hospital.

Checks from friends which were mailed to Jess Willard following his testimony in court that he was broke and working as a \$15 a week bouncer in a Hollywood market are being returned by the former heavyweight champion, as the donors willard said he is going to fight his own battle.

The 2,000 children employed as actors in pictures are from 5 to 20% ahead of other juveniles in studio studies, according to a report of the Los Angeles board of education.

Hit by a bicycle in Long Beach, Cal., Beatrice Pentecost, actress wife of Harrison Ford, is in a serious condition.

Adjudged guilty of contempt of court in L. A., Charlie Morton, actor, has been given 30 days in which to pay alimony which is charged for the support of his nine months old daughter.

Charles Morton, screen actor, released his wife, Dolores Moran, actress, after she had been convicted by a jury that she had attempted suicide of Dona Moran, Wheelock, at her apartment following a party.

Telling L. A. Superior Court Judge Frank Collier that her husband, Jack West, screen actor, bragged on the streets of his thespian ability, Ruby West advised a divorce.

Eleanor Holm, Olympic swim star, and dancer, Moreno, film actor, made defendants in \$15,000 damage suit filed in Los Angeles by J. J. Worum, nurse, after the actress' accident in August. Complaint alleges Miss Holm was driving the actor's auto and was thrown down by a car and her charge, a six-year-old girl.

Harry Banner returned here from London, finishing the trip from Winslow, Ariz., by train after plane was forced down by bad weather. Bought a play in London and says he'll try it out in L. A. before taking it to New York.

Courtesy Terrell filed suit in L. A. Municipal Court against Paramount for \$916. Claimed her balance due for his treatment on "Headline Hunter." Had already received \$400.

Will of the late Herman Fitchberg, leaving \$250,000 to the widow, has been contested in Superior Court, L. A., by his nephew and niece, Fitchberg and Miriam Fitchberg Kubly.

Howard B. Stockton, junior of the Knoll theatre, was robbed by bandits of \$50 of the receipts.

Damages of \$25,000 are asked of Albee Semple McPherson-Hutton in L. A. Superior Court by the four children of Mrs. Mathilda Sprague. Latter died a year ago following a fall while the steps of Angiela Temple, according to the complaint.

Suicide was declared to have been responsible for the death of George A. Davidson, Jr., film technician, by a coroner's jury in L. A., following his death from gunshot wounds in Hollywood.

No motion picture work is contemplated by Marguerite Livingston in Hollywood on business matters.

On instructions of Superior Judge Sproul, L. A., a jury signed a verdict in favor of R. H. Semple, Pasadena millionaire, who had been sued for \$50,000 on a stock sale by Francis J. Verhaeren, eastern hotel

man. Suit was the aftermath of a party given by Elsie Davis, at which a \$10,000 diamond ring was reported stolen.

Damages of \$100,000 are sought from the Hal Roach studios by George Alexander. Latter charges he lost a hand as the result of inhaling a gas from a bomb used in a picture exploded.

Kathryn Curver has been confined in a hospital for several days by a nervous breakdown. This was learned following the announcement of an amicable separation between her and Adolphe Menjou and herself. Divorce impends.

Armed guards have been stationed at the Hollywood home of Marian Nixon and her husband, Edward Hillman, Jr., following threats made as a result of their identification of Buster B. Bevil as the one who stole jewels valued at \$7,900 from them.

Will of the late Paul Bern bequeathing all to his wife Jean Harlow, was admitted to probate in Probate Court, L. A., with the actress named sole administratrix. No estimate of the estate has been made. Crowds packed the corridors and court room to see the actress.

Contending it is for fraternal and not social purposes, the 233 Club, formed for Masons in the motion picture industry, has asked the court to have the government return \$12,905 paid in taxes in 1924.

Joyce Selznick agency, Hollywood, is suing to collect 10% commission on the \$15,000 which John Francis Dillon, a client, is said to have earned at Fox since July 16. Agency charges also that Dillon owed it \$1,000 prior to that date, by which sum was included in his liabilities in a bankruptcy petition.

Helene Costello robbed of \$30,000 in jewels by two second story men who entered her Beverly Crest home. One bracelet containing a 11-carat diamond was valued at \$24,000.

Aggravated by blinding studio light, a tiger was decorated its trainer, Mabel Stark, in a scene for a Paramount picture being filmed at the G. B. Barnes winter quarters near L. A.

Rush for the exits by Hollywood's nighters resulted when "Feds" pushed in on an evening of entertainment at the Pup Cafe, Virginia Peterson, believed by police to be the actress who was killed in the car crash, was among the eight arrested.

Mid-West

Frank Willard, cartoonist of Moon Mullins' comic strip, divorced in Sarasota, Fla. He gives his wife \$10,000 and a house in Miami. Interest in a trust fund of \$100,000 Couple lived in Kenilworth, Chicago suburb, where Willard commutes to his work on the Chicago "Tribune."

Anna May Wong was profusely apologized to by Mae Tinee and the Chicago "Tribune" after a Vienna dispatch to the "Tri" reported the Chinese actress as hitting a child in her automobile.

Story was a case of wrong identification. Film actress is in Hollywood working for Metro.

Nelson Freeman, with Doc Perkins orchestra at the Ritz ballroom, Cleveland, was congratulating himself on escaping a serious auto accident with nothing worse than a bent fender. Then he looked around. His best view in the back seat, was entirely demolished.

Chester Fredericks and Connie LaRue, who danced together at RKO, are now married. Disclosure, if it was previously a secret, came at the 19th Street, Cleveland.

Mortimer Davis, millionaire Montreal playboy, kidded the report that he would leave Texas Guinan to the altar for matrimonial purposes.

Lorna Doon Jackson, opera singer, sued in Chicago for divorce from Hollis Doon James, described as a utilities magnate. There was no home life, no love, and no reason in their names which endured five years, according to the candidate for ex-wifehood.

Cornelia Otto Skinner gave her one-woman show in St. Louis for the benefit of the Jeuit Mission there.

Anniabell Larsen, 27, actress with the Frieberg Passion Players

of Germany in their 1930 tour of America, lost her \$100,000 suit against the White Construction Co., Chicago, when the injury allegedly resulting from her stepping in a hole caused by their negligence.

Tom Powers, from "Another Language," will be the piece de resistance at the Chicago Drama League's show today. It will give the ladies some readings.

Melba Louise Reinke and Clyde Franklin Kelly won the Missouri Valley radio auditions and will go to Chicago for a runoff audition. They hail from St. Louis.

Samuel Pirie, 38, escaped prosecution on assault to charges on an alleged \$80 debt in Chicago. Pirie, a flute player, stated he had a job with the Fordson, Ore. symphony orchestra, and would leave town.

Her mother of Florence Ziegfeld passed her 44th birthday in Chicago. She did not know that producer is dead, as she has been in a coma for several days. She failed to recognize Billie Burke and Patricia Ziegfeld, her grandchildren, who stopped off.

Three Polish beauties with unpronounceable names departed for Hollywood. They are Chicago winners of an amicable contest.

A little theatre production of "Ten Nights of a thespian" to attract notice enough patronage in St. Louis to pay off. They charged it up to art.

DeWolf Hopper will guest star at the Chicago Women's Club theatre in "The Mukdo." His wife recently did "Pinofuro" under the same auspices.

Beatrice, Neb., wants Sunday shows. At least 2,000 petitions were signed, and only 856 were necessary.

Chicago "Tribune" investigated and caused the conviction of two advertisers. William Battye, 35, and Orvin Smith, 33, got 20 days in the workhouse for advertising their waitresses when they really wanted "hostesses" for speakasies.

Rosalinda Morini, who was to sing in the never-opened Studebaker opera, moved to the Stadium, Chicago, for "Rigioletto" on Nov. 12. As a publicity stunt she arranged with the Stadium management to let them all the tickets—not many—sold for the Studebaker.

Vladimir Golschmann arrived in St. Louis to open the symphony orchestra season. Since his last concert in St. Louis he has been employed in France by Father-Natan to organize a studio orchestra for syncing pictures.

Nancy Link sued Billy Link for divorce in Pittsburgh. She is a dancer. He is described as "of Hollywood."

Swedish Rush

(Continued from page 11)

Is about three old peasants on one of the numerous little islands outside of Stockholm to which comes their salvation in the shape of a very large housewife who puts their affairs in order. This picture is rich in all its poorness, is well photographed and enacted by comparatively unknown players who do good work on the whole. Played one week at the Olympia and Imperial. It came at an unfortunate moment, too soon after Soderkakar is a picture for the people who are not too much of a peasant picture to appeal at this particular time.

"Moderna Fruar" ("Modern Wives"). Paramount has discontinued its Swedish drama together with its dubbing and this is the first attempt to make a genuine Swedish picture. This one was made at the Nordisk Tonfilm studio in Copenhagen and the picture is very appropriate (immediately after The Brothers Osterman's Slave) being a comedy enacted in modern milieu. It is directed by Edwin Adelphon and also appears in the story is about a flirting wife who gets mixed up with her girl friend's husband. Now in its 24 week at the big China theatre in Stockholm, Paramount of course, having the advantage of running its own pictures in a theatre which it controls. A number of good actors, principally recruited from the stage had revolved theatre have appeared in recent Swedish pictures, but a big Swedish picture star is yet to be created.

Uncommon Chatter

By Ruth Morris

Loretta's Costume Picture

"They Call It Sin" has a costume and coiffure for every stop-over on Loretta Young's route from hamlet to big town.

Back in Morton, Kansas, Miss Young favors the artless style of tidy sports frocks, fluffy organdies for church-going, plain silks, trimmed at the shoulders with self-fabric flowers, best. Her hair trails draws away from a center part in restrained waves, caught behind the ears in two large rolls.

She arrives in New York in an insignificant suit that describes country cousin's poor approximation of the tailored town mode. Each new frock shows keener appreciation of line and applied detail. By the time she's acquired silks, she's learned how to wear them casually. Her hats tilt at the right angle. Her hair sweeps off her brow in delicate softness. Her costumes are through with modesty. Now they study just how much they can reveal with precisely placed waistlines, carefully fitted skirts and clever hair treatments to en-

The heroine's wardrobe grows up more logically than the heroine. She, poor thing, is the center of a vague plot that hopes to be censorious about the unsanctified. The 'they' in its cheap, dime-novel title probably refers to those darling censors who must have had a merry old time cutting out the substance of a simple Cinderella story.

Par's Halloween

It's by no mistake that all the ladies in Paramount's "Soft Lights and Sweet Music" appear in pumpkin and color costumes. Montedoro meant it that way. He plans to bring them back after their escapades, to a finale celebration of Halloween—and what could be better and more economical than to use the costumes serve the purpose of two?

It's all the fault of the Alton Ballet. They would get dressed up as witches, bending under the weight of large pumpkins just to celebrate an occasion in which the rest of the revue is not interested. If the Misses Samuels, Dixon and Eulalie want to come to the party, they have to wear orange colored dresses and like them.

Orange taffeta isn't the best medium for plumpish Rae Samuels, who makes the best of it. She also makes the best of the material, most as old as Halloween. Good humor, informality and clear diction see her through until her assistant, Eleanor Whitney, appears to dance them both into show-stopping popularity.

Miss Whitney fancies a becoming June tile hiltcomb and a seventh grade school dress and skirt. The costume's perfectly charming, except that a knee-length skirt never did a blessed thing for a mature dancer's legs.

With the gangling, acrobatic, achieved with great facility, are suited by an orange banded and bloomers, skirted in orchid fringe.

Roxeyettes' Competish

If the Roxeyettes aren't awfully careful the Alton Rasch girls will steal their thunder at Cathedral. They're so beautifully trained, those tall, rangy Rasches. They stand well, they walk with long graceful strides, they dance with the poise and assurance of soloists.

This week brings them two sets of costumes that are chic and arresting. The first is a dark velvet sequins, combined with jet shawls fastened over one arm, deftly rival costumes to cheat them of effort. The second is a gleaming satins ora splash on the gleaming satins of wide swirling skirts and heightened dance routines. Each dress fits as though it had been specially designed for the girl who wears it.

The Roxeyettes, meanwhile, must put up with costumes devised for group effect. If the groups happen not to be startling, they're dismally out of luck.

Too Much Touting

High words have emanated from the Fox publicity department on the debut of Miriam Jordan, the beautiful English girl who appears opposite Warner Baxter in "Six Hours to Live." Advance praise is always a little risky. In Miss Jordan's case it has made an anti-climax of

what would otherwise have seemed a sweet, adequate performance.

It would have been wiser if Fox had said less about its new player and done more for her in the studio—coaxed her out of cool, British reserve, animated her trail, delicate features with studied make-up and a coiffure not so harshly compressed into unsympathetic snarl waves. One's hair lucky and gifted may burst on picture audiences in a flame of glory. The others must be built, groomed into glamorous stars. Miss Jordan, with beauty, poise and delightful diction in her favor, calls for the grooming process.

Her costumes, on the whole, lack lure and style's authority. One's very nice—a black velvet with a moulded princess-line and an attached bodice, outlined in lace. Another is in smooth white crepe, its jacket of some new beads showered over neckline and shoulders.

When Ladies Meet

If anyone can find a new formula for the ladies who appear in action pictures, he should be rewarded with a Pulitzer prize.

The heroine sits on the sidelines, her face a study in costume, and cheers her hero. The menace chooses elaborate gowns and a lascivious smile to lure him away from whatever path of duty happens to cross the glasses. Gloria Stuart, as the heroine, and Myrna Kennedy, as the menace, do this much for "All-American."

Misses, properly adorned, rouged, pencilled and powdered, June Clyde as the bouncing, enthusiastic comedy relief is true to the stereotype requirements of her part.

A Wicked Wardrobe

Karen Morley goes about her blackmailing tasks in "Phantom of Crestwood" with a juicily wicked wardrobe. She describes black and satin in daring necklines, high waistlines, long sinuous trains. When she chooses something light, she prefers white crepe, pure and chaste to contrast the lighter lace that break across her smooth features. If she isn't a thoroughly bad lot, her clothes have wasted a gasp.

Miss Morley wears her clothes confidently, particularly the severe street ensemble that features a neck-high cape banded in rich blue velvet, topped with a self-colored turban. She doesn't do so well with her new hair comb, a banged affair that lengthens her face and allows her hair to pour with unattractive sedem to neck and shoulders.

Whatever wickedness abounds in "Phantom" is made up for by the delicate streetwear of Anna Louise, one of the most bewitchingly sweet ingenues in Hollywood.

The Style Parade

Mayo Blythe's dancer breathlessly fitted wardrobe predicting her villainy in "Vanity Street." Sophie Tucker radiant in diamonds, forecasting the mode for wool-trimmed evening gowns, at the Paramount Grill. Elizabeth Patterson, dour-faced and sullen as the small town, chatter-box technique of Una Merkel, enacting the role of a self-assured acrobatic dancer who refuses to go through her full routine at her rehearsal—as what acrobatic dancer hasn't?—Helen Vinson and Nella Walker, styling luxuriant Grumpyettes that denote the ultra-cinema rich. Beryl Mercer's bonnet, shawl and tremulous speech earning a bit in "Six Hours to Live" Katherine DeWinton inspired scream scaring the soul out of the audiences of "Criminal at Large." Constance Cummings, well groomed to out-smart the political villains of "Washington Merry-Go-Round."

A Cinderella Specialist

Helena Chandler is the most convincing of Hollywood Cinderellas. The theme always to be hovering over the heads of some new star at price—just a little fearful that 12 o'clock will strike to send her racing home from the ball.

These are rare ingenuit qualities. Most of the sweet young things in Hollywood pretend to extreme quaintness and naivete. Miss Chandler comes by them naturally

(Continued on page 55)

VARIETY

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15 YEARS AGO

(From 'Variety' and 'Clipper')

Some people were hailing the flop of the Wintergarden opening at \$5 as a sign the price was too high. Show 'Doing Our Bit' did not attract and there was a quick markdown to \$2 and \$3.50 with no refund to those who had paid a higher price.

Ringling Bros. building winter quarters at Ocala, Fla. N. J. Park had a glass roof with the idea of renting out the animals on the R. T. Richards' show to the pictures in Fort Lee. Never got over. Richards Show was run by Richard Ringling, son of Charles. First motor show.

John Barrymore was asking \$3500 a week for pictures. Fact he was asking a grand less, but his latest show was a hit. 'Peter Ibbetson'.

Hotel Knickerbocker had the Doll Sisters in their floor show. They got the covert charges to the hotel making it up to \$2000 if the week went below that. Top money to that date.

Vaudeville houses were raising funds for smokers for the soldiers. Had already collected about \$50,000.

Theatrical profession recognized as the greatest single spur to purchase Liberty Loan bonds. Not only selling but buying.

Shuberts were trying to get Studebaker theatre, Chicago, to remove the inscription 'All passes—art alone endures' from over the entrance. Felt it gave the reviewers too good a chance to play on the first two words.

Vaudeville managers took a page to advise all artists to carry costumes in handbags. Trunks were often late and prevented making the first show.

50 YEARS AGO

(From 'Clipper')

Capt. Webb began in a Boston hall an effort to stay in the water 100 hours, taking only 15 minutes time out every 12 hours. He was famous for his water stunts.

So many circus trains were having trouble 'Clipper' commented editorially. 'Batches' and 'Doris' were the latest. Had a crash at Mesquite, near Dallas. Three injured and one dead.

Havana circus was advertising for Spanish speaking and Irish clowns.

Elkes growing so numerous that 'Clipper' started a special department. Conducted by Arthur Moreland, grand sec.

'Clipper' gravely advised a correspondent that it was cheaper to practice plate spinning with a tin plate instead of crockery.

John E. Ince, father of the motion picture Inces, was starring as Prof. Glimcrack in 'Fun in a Boarding School'.

Strakosch English grand opera had just closed a highly successful engagement at the Grand Opera house. Opera made money in those days because salaries permitted moderate scale at b.o.

'Esmeralda' finally quit the Madison Sq. theatre to give place to Young Mrs. Winthrop. It had run so long some of the players dropped out because they had gone stale in their parts. Managed by the Frohman Brothers.

A Brooklyn sheriff attached the box office of the Grand Opera House to satisfy a claim against Alice Outter. Miss Outter, fearing a body warrant, went away from there, leaving her understudy to finish the performance.

Inside Stuff—Pictures

Deal whereby Warners obtains filming rights to the U. S. S. C. Notre Dame gave this fall calls for a three-way split on the net returns, WB guaranteeing the two universities \$7,500 as their minimum share. Deal was closed with Arnold Elder, graduate manager for U. S. C., only after it had been made clear to WB that the institution was far from pleased with the financial returns from last year's U. S. S. C.-Tulane game.

Fox was in competition with WB for the film rights this year, as were several independent producers, but the Warner bid topped them.

With a \$7,500 minimum, as compared with the less than \$3,000 netted by the universities last year, general feeling is that the institutions got an unusual break considering the fact that there is an uncertainty as to how U. S. C. will rate when it meets Notre Dame. The fact that the game may not be 'crucial' is an element which enters into the proposed filming and will be a factor in determining whether the picture of the game will again be in feature length or merely a condensed version. If the latter results WB returns hardly figured to reach the guarantee.

Claim of Byron Morgan, writer, against Warner Brothers for salary and loss of certain screen credits on 'Five Star Final' has been settled after being in dispute over a year. Matter had been turned over to the Academy but was withdrawn before reaching the arbitration committee. Instead, an agreement was reached between the contending parties.

Morgan, under the settlement, received one week's salary and a letter stating he had written the adaptation of the newspaper play. Robert Lord has been given screen credit for the adaptation with Morgan getting only dialog and screen play credits.

Writer, now at Metro, left Warners along with most of the writing staff when the studio closed down in the summer of 1931. His contract had called for seven more weeks, but had a six weeks' layoff clause. Hence, the week's salary.

Due to protests by Will Hays against the type of copy used by the RKO Mayfair in New York for the premiere of 'Washington Merry-Go-Round', the Coast campaign for the Columbia picture, opening Thursday (27) at the RKO, Hillstreet, Los Angeles, has been toned down.

Hays' objection was to such ads as 'Don't You Forget You've Seen Washington Merry-Go-Round'. 'Where has government by, and for the people gone? Give us back our United States. Why is the U. S. in the red?' and similar catch lines.

Hubert Voight is doing Columbia's exploitation for the Los Angeles premiere of 'Washington Merry-Go-Round'. Picture opens Oct. 28 at the Hillstreet.

Voight was recently head of this studio's publicity department but was expelled.

Warners may arrange for a special opening for 'I'm a Fugitive' in the south at Atlanta. Speculation has arisen as to the picture's possible reception in the south, particularly Georgia, because of the chain gang angle.

It is figured that the newspapers will be certain to comment on it and if nothing else the feature should figure for a lot of publicity.

Robert E. Burns, author of the book, is actually a fugitive from Georgia. A foreword to the picture has a brother of Burns swearing the film is based on facts which are a matter of record.

Radio's chain gang pit, 'Hell's Highway', encountered some opposition in Georgia, where theatres at first were afraid to book it. No unusual reaction either way when film was screened.

Hays office is warning producers that certain charitable gestures, traditional within the industry, cannot be set aside because of present economic pressure. This, specifically, has to do with serving certain public institutions, including prisons and hospitals, free of charge.

Where it is possible prisons have already paid rental for films shown, but where not it has been customary for the industry to supply pictures gratuitously.

Reason for the comment now is that two companies are reported to have discontinued the practice and the danger that others may follow.

Warners is finding it difficult to get exhibitors to make affidavits supporting the company's allegation against Western Electric that its service charges and equipment parts were excessive in price. Such statements are considered an important part of the WB efforts to prove its claims to have ERFA's license declared illegal.

Reason behind refusals in many instances is said to be that the exhibits feel that WB has stylized many Haystack movies which would have been of benefit to the indie boxoffice. Chief reluctance, it is pointed out, was Warners' stubborn anti-uniform contract attitude.

While on her Coast tour Lily Pons, opera star, figured in the same Hollywood runaround accorded all celebs outside pictures. Result was that all major studio publicity departments crashed the local papers with stories to the effect that their particular companies were about to engage the soprano for pictures.

Facts are that Miss Pons still has six months to go on her existing concert and operatic contract and she informed studios that she would not consider pictures, at least not until after her current operatic work was completed.

Unpopularity of a Presidential nominee with the N. Y. Paramount's audience created a disturbance that menaced the progress of Friday's opening show. Demonstration was occasioned by the newsreel. Clip edited, boo, cat-calls and whistles from the audience.

Ribbaldy crash over to the stage show, which, until it hit its stride, was stalked by the spirit of raspberry.

Situation has also been noticeable in other programs—wherein political subjects meeting with the dissension of audiences, have engendered a mocking attitude that endangers the entire performance.

First foreign trade paper reporter to play the dual role of representing not only his paper on a visit to New York but evidently also a foreign film company, is from England.

Visitor is now in New York and announced upon arrival that he was here to look over the American trade situation for story material. After a few days, however, heads of major companies credit him with trying to sell them a bit of goods; that it would be much cheaper for them to release their pictures in England through certain distribution channels.

Girl cashier for a Coast theatre was informed by the manager that she was fired, after five years on the job, because her husband was working for a rival chain and therefore grosses would no longer be a secret. Couple had been married for six months and they thought it strange that it took the long for the order, which was presumably from New York, to come through.

District manager is at present doing a burn against the husband's circuit because he lost some of his company's pictures to the other chain.

Holder of 'Smilin' Through' at Loew's State, Los Angeles, for a second week marks the first instance in the history of the one-time Coast deluxer that a picture has remained for two stanzas.

Stage policy, in effect for seven years until three weeks ago with Fanchon & Marco units, precluded the possibility of any holders due to units being consecutively booked.

Headquarters for activities of Universal studio will be at Palm Springs, Calif., the rest of this week. Carl Laemmle, Jr., at the desert resort to

cure his hay fever, is carrying on all business from there. Activity at the studio, apart from production, has slowed while execs await long distance calls from Laemmle.

A studio car has been detailed to make regular trips to the Springs, 130 miles from the lot. Over the past weekend a group of U execs made the jaunt to hold confabs.

San Francisco theatre men are worried about the new opera house and vets' auditorium, both civic buildings, which opened last week. A meeting was held and managers appointed a committee to find out if the opera house and auditorium will be rented for events that might run commensal to theatres. Both sites are renting at low figures.

Since opening the opera house, which is the only civic building of its kind in the country, has been doing tremendous business, nightly opening pulling capacity with standing room opening night going at \$4 a crack.

Name portrait photographer, recently brought to the Coast by a major studio to take charge of its still department, has gone high hat. Despite a six months' contract at \$400 weekly, he refuses to press a bulb. Instead, he stands by and arranges the posing.

However, he's not too smart about studio lighting and what the publicity department wants, so lets one of the studio still camera men arrange the lights. He also lets the studio man do the snapping. Boys around the lot are trying to figure what he contributes.

One of the first callers demanding to see Sam Katz on the latter's return to New York was a man who got as far as Katz's outer office and insisted on seeing the boss so they could discuss a big contract. Visitor wasn't exactly sure what kind of a contract he should discuss with Katz, but on being asked if he was an actor he piped that he wasn't, but if that's what the public wanted him to be that's what he'd be.

With reluctance he finally agreed to take the matter up with Russ Holman.

'Goonies Goona', in its seventh week at the Cameo, New York, is not being booked by the chain as yet, the outside of a few days with RKO, which opened it in Albany Sunday (23). That's the first date for RKO, Rochester and Syracuse having been cancelled.

First Division, distributors of 'Goonies', want to hold off on offer of picture to chains until it has finished its run at the Cameo. F. D. has the picture there on a percentage with RKO.

Some kind of an award for working off the cuff on a major lot goes to Metro for 'Mask of Fu Manchu'. Picture was started with only one scene written.

Edgar Allan Woolfe, Irene Kuhn and a flock of writers worked individually on the picture scene just ahead of the camera. None knew what the others were doing, with all the parts being assembled later on the set. Picture was in its sixth week when writers completed their work.

Picture house managers in San Francisco are burned over the advertising campaign by the management of the United Artists, grind house showing 'Goonies' exclusively. Newspaper added a large number of copy strictly different sections of the city where the picture positively will not be shown.

Principal burn is the b.o. scale of 25c from 9 to 1, 35 to 6 and 60 cents after that hour including Sundays.

Hints from Warners that Robert Burns, chain gang fugitive, whose story has been made into a picture by WB, is no softie were borne out last week when arrangements were made for some of the newspaper people to personally meet Burns.

At least two newsmen narrowly avoided a fight with Burns, latter giving it to 'em in strong language when the boys got too personal in their questioning.

Box office rise is reported for RKO's Jersey houses, formerly the Brader & Polod group. The houses which averaged a weekly loss of \$4,000 jumped into the black last week. The b.o. rise has made the RKO execs hopeful and comment at the h.o. is that RKO will probably drop its former intention of turning the spots over to Skouras. Idea was for Skouras to take the B. & P. houses on a straight lease basis. B. & P. group comprises 12 theatres, all in small Jersey towns.

Montague Glass in his new Broadway show, 'Keeping Down Expenses', carried a class about Goldman Sachs. The financial house requested that any reference to GS be eliminated from the show, as has been the policy ever since Eddie Cantor, et al. started ribbing GS.

Glass complied and Warner Bros. was substituted.

Many studio press agents have been falling for a puzzle concern using facemasks of stars without gratuity.

Some of the stars' people are reported to have paid from \$1,000 to \$2,000 for the privilege to cut up stage and screen people. However, two prominent stars walked into a sales talk through their publicity department and gave permission free of charge.

For its Los Angeles first run at Warners' Western, 'Last Mile' (Tiff) was plugged as the play in which Clark Gable leaped to prominence.

Gable played the 'Killer Mears' part in the Coast production at the Majestic, Los Angeles, and the Geary, San Francisco.

Preston Foster, who followed Spencer Tracy in the original New York production, did the screen version.

How it seems to be kicked like a football, and to travel at the same velocity, is a wrinkle to be sprung on film audiences shortly. An invention, wherein a camera is built into a cork football, is claimed to make the possible.

Dudley Murphy, Radio Pictures director, is using the device for the first time in 'Sport Parade'.

Too much adverse criticism of studio execs cost a young actor his contract at a major studio. Though his option called for only \$150 rates, the studio decided it would be better to drop the player rather than have him continually knocking the ability of the head men.

During the past five months, the player has been on loan to other studios, mostly for small parts.

Although Radio intends making Rex Beach's 'Goose Woman', an outstanding Universal silent several years ago, latter company won't cash in on the new buy. Story was originally sold with the provision that all rights would go to the author after a period of years.

Under the new sale Beach will share in the gross of the picture over a certain figure.

Associate producer at one of the majors got his studio interested in a yarn and sold the execs on sending him to New York to negotiate with the author for its purchase.

Arriving east, associate producer discovered that the author was in Hollywood, living within a few blocks of the studio.

When Ed Doherty was on the New York 'Daily News' he was known as one of the country's best crime reporters.

He is now on the Radio lot out west and his first assignment is adaptation of 'Little Women'.

First publication to hook up the film industry with the public school is scheduled to bow shortly. Boone Mancall, publisher of technical film papers, is in back of the undertaking which is called 'Visual Education'.

LEGITIMATE THEATRE '33

Kalich Testimonial Brings B'way Marquee Names Back to 2d Ave.

Broadway—or a goodly portion of it—went native Thursday (20). Practically every actor on the street of Jewish background made the trip over to Second Avenue to pay homage to Bertha Kalich, called the greatest contribution of the Yiddish stage to the world's theatre.

It was called a "testimonial entertainment in honor of Mme. Kalich's 40 years in the theatre." That sounded better than calling it a benefit for Mme. Kalich. And it was equally effective. The Yiddish Art Theatre being sold out several hours before the performance started. Police were needed to handle the overflow mob trying to crush its way to the house. The total income was about \$5,000.

Among the stars appearing were Paul Muni, Molly Picon, Jack Benny, Maurice Schwartz, Sophie Tucker, Luther and Stella Adler, Arthur Tracy and Willy Robyn.

On Home Ground

It wasn't so much that the stars wended their way over to Second Avenue. It was more that they were coming home. Paul Muni got his start in show business in the Yiddish theatre. He was Muni Welsenshteyn. He, Luther and Stella Adler are currently on Broadway in "Success Story," but Second Avenue remembers them as the children of the greatest Jewish theatrical family, the children of Jacob P. Adler. Molly Picon is an international celebrity; but Second Avenue remembers her as the star of homey musical comedies in Yiddish. Arthur Tracy is a radio name to cope with; Second Avenue recalls him as a slim Yiddish actor with a stronger than average voice.

It was a long and varied entertainment, the most dramatic moment coming when Mme. Kalich herself appeared in one act of a Yiddish play in which she once scored heavily, before she came to the English stage for world recognition. Mme. Kalich, weak and wan after her four years' illness, still showed herself to be in control of her theatrical power in acting out her role without giving the slightest hint, until her exit speech came at the end of the act, of her affliction, approaching blindness.

Abraham Cahn, editor in chief of the "Daily Forward," was chairman of the committee that arranged the affair and a testimonial address in Yiddish was made by William Edlin, Yiddish newspaperman.

Smith and Dale Signed For 'Forward March'

Brown and Henderson, doing an about-face on their new talent motif for "Forward March," are after some musical comedy names.

Smith and Dale have been signed to do the show in Washington next week and W. C. Fields is among those being dickered for. Show moved from Phila. to Washington Sunday. Broadway opening date at Sydney to be set this week.

Marion Play for Selwyn, Mary Boland Starring

Hollywood, Oct. 24.

"The Lady Is Tired," play by Frances Marion, Metro writer, will be produced in New York by Arch Selwyn, with Mary Boland starring. January opening is scheduled, providing "Face the Music," in which Miss Boland is appearing, does by then.

Edgar Selwyn, Metro director, bought production rights to "Lady Is Tired" last year, with the intention of doing it himself, but picture work is keeping him here.

Miss Boland left Wednesday (19) for New York to vacation until Nov. 15.

She opens at Boston in "Face the Music" on that date.

THROW SWITCH ON CO.

Cuban Troupe Stays Till N. Y. House Goes Dark—So It Does

Contract held by Manhattan Playhouse Circuit with the Otéro Spanish-language stock troupe at the San Jose theatre, in Harlem, contains the clause that the company must remain all season unless the house goes dark. Troupe came over from Cuba.

Claiming the troupe is unproductive of business, the circuit is utilizing the only means by which it is able to dismiss the company by closing the theatre this week. House reopens Friday (28) with the previous policy of Spanish vaude booked week to week.

MUSICAL SMASH FOR NON-UBO B'WAY HOUSE

"Music in the Air," which opened to high promise in Philadelphia last week, will remain "there another two weeks before due into the Alvin, New York, on election eve (Nov. 7). Operetta is spotted at the Garrick in Philly, booked independently. Broadway house is also indie, both booked outside the United Booking Office.

Herndon's Bankruptcy Leaves a Door Open

Richard Herndon, whose translated, "Manhattan Varieties" opened at the Comstock, New York, on Friday (21), having moved over from the Belmont where the vaude-revue was captioned "Belmont Varieties," had a judgment for \$375 entered against him by Julius Bernstein. Later sued in Chicago April 28, last, on a \$3,590 loan, and recovered judgment.

Through Julius Kandler, Bernstein moved to collect on the Chi. award.

In his recent voluntary bankruptcy, Herndon neglected to include the Bernstein claim among his liabilities; thus "permitting Kandler to sue thereon."

Blumen Now Angeling Rasch-Tiomkin Ballet

A. C. Blumenthal will back a permanent American ballet under the auspices of Albertina Rasch and Dimitri Tiomkin, her composer-husband.

Idea is to foster a typical American school of choreography, never before in existence in this country, with Miss Rasch as the ballerina entrepreneur and Tiomkin the bal-

et composer. Incidentally a Rasch group is going into the new Peggy Feary, Blumenthal operetta, "Music in May," as a supplementary addition.

'Flanders,' 'Harlem' Fold After Dropping Plenty

Los Angeles, Oct. 24.

After four weeks at the Mayan, "Rose of Flanders" closed Saturday night (22). Backers had dropped around \$5,000 in their attempt to put the show across.

"Harlem" at the Music Box shuttered Sunday evening (23), having gone three weeks.

CHI B.O. MEN'S BALL OFF

Chicago, Oct. 24.

In view of the deplorable state of legit in Chicago this year, the Treasures Club will not hold its annual winter ball nor issue the usual souvenir program, a fruitful source of income in the past.

Some sort of a soiree, however, will be held, and in all probability the friends of the club, many of the advertisers, will be invited as guests. There is to keep the good will for next year while not asking anybody to contribute this year with times as they are.

FEEBLY HITS SO FAR; PRE-YMAS OP

Full Season Near End Without Musical Smash—More Than Half New Starters Already Taken Off—\$12,000 Weeks Only Fair in Boom Times, Now \$10,000 Means Excellent

WHY ROAD STANDS UP

There are reasons why Broadway's season is backward, but the idea is that the industry needs more hits. In-between successes can draw but mild money in these times. Only smashes can command real coin. Ticket circles verify that.

The smash score to date is meagre, with none in the musical comedy field. Tardy, but better musical fare is in the offing, according to latest indications. Despite the fact that the theatre year is in its last particularly erratic this season, musicals have been fairly well tabbed out of town.

Disappointing initial six weeks, now look to the first of the year to see the legit at the peak—for this season. Usually the best going of the theatrical year is in the last three months—September, October and November—the climax being Thanksgiving. That holiday is but a month away (Nov. 24), after which the pre-Christmas slide is inevitable. For the next two weeks theatres figure to be affected by the bitterly-tough presidential struggle.

Hang It on Critics

There has been a tendency to blame critics—the awkward coming earlier this season than usual—but the majority of the productions have been out-of-fortune. There have been 28 new productions presented on Broadway since the season's start, not including the seven premieres of this week. A season of more or less promptly were 15, so that more than 50 per cent of the new shows distinctly flopped. Among those new attractions still playing are additional failures, also several intermediate successes and the few hits. Last season there were more productions within the same period and several earlier clicks. There has been comment to the effect that reviewers might add legit trade by tempering the notices, but few showmen believe that would turn a weak sell into a success.

Success, '29 and '32

The difference between the present times and those before the depression is clearly shown in figures. In production to the lessened number of productions. In boom times straight shows, getting \$12,000 and even \$14,000 were regarded as moderate successes, while moderate musicals got \$30,000 upwards, and some reached \$35,000 to \$40,000. At present \$8,000 to \$10,000 grosses for comedies and dramas are acceptable, while the best of the musicals have to average \$12,000 to \$15,000—over \$18,000—before they are considered a success.

Business out of town has been relatively better than on Broadway, but there is an explanation. The successes of last season principally make up the stage fare on the road. The people in the keys are assured of seeing something worthwhile, with Broadway run reputations. But New York has to establish the success before New Yorkers and its visitors will buy tickets.

Showmen Root for Cheap Cabs As Biz Builder-Uppers in Chicago

'Not So Late

R. H. Burnside, veteran stage director, says that he doesn't know anything about that alleged daughter who was reported about to give a benefit for unemployed actors on Long Island.

Also offers mild objection to her statement that he is "the late Mr. Burnside."

HEARST SENDS ASHTON STEVENS BACK TO JOB

Chicago, Oct. 24.

Ashton Stevens has been restored as dean of Chicago's critics on orders from William Randolph Hearst personally, and is back to work today reviewing "Reunion in Vienna."

Off the Hearst payroll for several weeks, Stevens switches from the morning "Herald-Examiner" a money loser, to the evening "American," Hearst's local money maker. His salary, one of the biggest in local journalism, is thereby lifted off the "Examiner" budget.

Stevens on the "American" will presumably make a drastic change in that sheet's reviewing policy, which under Frederick McQuigg, business head of the amusement section, seldom panned a show. McCuigg continues as head of that department, but not reviewing. Carol Frink combines dramatic and picture reviewing on the "Herald Examiner."

Coincidental with Hearst's reassigning Stevens all Chicago dailies carried paid advertisements announcing his addition to the "American." Loop was smiling at the ads, which billed the "American" as a "good newspaper," with good underlined.

Levy Quits Blumery; Usurping His Duties?

Arthur Levy is out as p. a. for A. C. Blumenthal as a result of several discussions as to what the p. a.'s duties consist of. Trouble broke out when Blumenthal sent him all the dramatic critics and columnists several days ago. Levy saying he had an announcement to make.

Several of them phoned Levy to find out what it was all about only to learn that it was Levy's first intimation a press conference had been called. It developed that Blumenthal wanted to announce some news about Levy, and Levy insisted that he should have been asked to get the scribes together. It ended by Levy turning in his resignation.

Quinlan Minstrels Fold

Cincinnati, Oct. 24.

The Dixie Minstrels closed Saturday night (23), following seven nights at the Telford auditorium with take of only \$1,500 at a scale of 25, 50 and 75 cents.

Show was produced here by Dan Quinlan and took to the road early in October, playing several Ohio towns.

Earl Kearney, backer, is trying to keep the troupe together pending negotiations with picture circuits on bookings.

'Magoo's' Vaude Leads

Billy Rose's Great Magoo goes into rehearsal next week with Clare Carlton set in the title role for which Claudette Colbert was wanted. Jack Oateman, Chick Chandler, Dennis Moore, Stella Mayhew, and Jack Hazzard complete the cast.

George Abbott is staging. Bud Murray will stage manager.

PROPS FOR 'AMERICANA'

Shuberts have opened last-minute negotiations with Phil Baker to jump into "Americana."

Some other talent being talked to this is a hope of perking up the musical.

Chicago, Oct. 24.

Legit showmen here are rooting on the side of the Public Service Taxi company which is fighting a tough uphill battle to put cheap taxis on the streets. Yellow Cab—which has a practical monopoly locally—is throwing every conceivable obstacle in the path of cheap conveyances. Theatre men have long felt that a more economical means of transportation would help them. At the very high 35-10 meter rates this is a luxury few can afford in a city like this. Only other common carriers are either remote or crowded and unpleasant.

Meanwhile Alderman James Bowler has undertaken to champion the new company and to force through new ordinances that will remove the legal difficulty and the arbitrary police power now hindering cheap rates.

ERLANGER-SAUL BARON DISPUTES FLARE UP

The dispute between former Justice Mitchell L. Erlanger and Saul J. Baron, temporary administrator for the estate of A. L. Erlanger, flared anew in Surrogate James A. Foley's court Monday (24). There Baron sought an order directing the former jurist to surrender records of confessions of judgment and a bond and mortgage which he claims belong to the estate. Argument was put over until Nov. 7. Erlanger stated he desired to obtain new counsel to replace Nathan D. Stern who died in September. Stern succeeded J. Kresel as attorney of the estate.

Justice Erlanger and Baron quarreled during the hearing of the claim of Charlotte Fixel. There was also a quarrel between Erlanger and Kresel, who represented the Erlanger estate in the Fixel proceedings.

In the Surrogate Court last week the former judge charged that Kresel compelled him to make out a note for \$25,000 in favor of the attorney, who, he claimed, threatened to withdraw Kresel's name from the note. Erlanger sought to file a new answer to the suit and made the charges, contending the note was made under duress.

Surrogate John P. O'Brien, the Democratic candidate for Mayor of New York, signed an order last week making effective his decision as A. L. Erlanger's widow.

One-Night Stands for Billie Burke's 'Marquise'

Hollywood, Oct. 24.

Henry Duff will read show his current "Billie Burke" production, "Marquise," starring Billie Burke. Dates are now being booked for coast one-nighters by M. D. (Doc) Howe of Fox West Coast. Duff also intends revising "As You Like It," featuring Pauline Frederick, for the northern one-nighters. Top price will be \$150.

Howe is booking the Charles Burke production, "Mrs. Moonlight," which is set to open at the Fox California, San Diego, Nov. 6. Following week outfit plays Santa Barbara, and then goes into the Curran "Fidelio" production. This is also a \$150 priced attraction.

Four L. A. Tents

Los Angeles, Oct. 24.

Two new tent stock companies in suburban Los Angeles bring the total to four. Vose Players, at Hawthorne, headed by Philip Vose, is currently presenting "Interference."

Arthur Parker Players have succeeded the Torf-Pelton troupe at Hawthorne, and later having run into financial difficulties.

Other canvas companies are Murphy's Comedians at South Gate and the McKenzies Players at Culver City.

Plays on Broadway

DINNER AT EIGHT

Drama in three acts and 11 scenes presented at the Music Box Oct. 22 by Sam H. Harris. Story by H. H. Kautman and Edna Ferber; staged by Kautman.

Millie Jordan.....Ann Andrews
Dora.....Mary Murray
Oliver Jordan.....Malcolm Duncan
Rici.....Cesar Romero
Hattie Loomis.....Margaret
Miss Copeland.....Vera Hurrell
Charlotte Vance.....Constance Collier
Kitty Packard.....Judith Wood
Dr. J. Wayne Talbot.....Austin Fairman
The Bellboy.....Robert Griffith
The Waiter.....Samuel Levene
Mrs. Hatfield.....William McFadden
Mrs. Wadsworth.....Ethel Trowell
Lucy Talbot.....Oliver Wyndham
Jo Stengel.....Frank Manning
Mr. Flitch.....Hans Robert

Sam H. Harris revealed the awaited Kautman-Ferber drama last Saturday night before a swank audience which without going into ecstasies, accorded it 10 points at the Music Box. The rank as one of the season's dramatic stand-outs there seems little doubt.

Productively, directionally and in playing performance, 'Dinner at Eight' is superlative drama. But first nighters did not seem to be in exceptional praise of those who sat in at several private performances. The authors were expected to deliver crispier drama to a peopled cast. Perhaps they expected a gay play or at least more of it. Theatrical disappointment of a serious story dealing with the American social scheme.

A number of characters are, in a way, the counterparts of some in 'Grand Hotel' with its light upon the thoughts and acts of its varied characters. The drama, however, in 'Dinner at Eight' are disclosed so naturally that the tragedies they are verging on, as the strange, last night falls, straiten the audience more after the performance is over than during its enactment. That subsequent audiences will get a bigger kick out of the show is natural and indicative of its success.

'Dinner at Eight' is one of the most costly productions yet given a dramatic attraction. The attention to authentic detail without stint is not to be apparent but is actual and that the production outfit expended \$50,000 is believable. It is played in 11 scenes, several complete changes. A revolving platform is employed, scenes blacking out and the curtain falling. There is no special attempt for speed, nor did that seem necessary.

The story has to do with the dejection of the Londoner, Oliver's forefathers established line of sea freighters, an enterprise of high reputation and supposed wealth. His wife, Dora, is preoccupied with social activities and at the moment is arranging a dinner in honor of her friends, titled Londoners. She is unaware that the house of Jordan is tottering with what is the worst of the plugging trade and the shrinkage of the securities market. Stock in the Jordan company is held but by six people. Since dividends were not paid until the last year or so, Oliver believed the invested would hold on and support him.

Placed in the position of asking financial favors from a promoter, the windy western Dan Packard, he has already divulged his list of complete holders. Packard gets dummies to buying in the stock, coldly sends to out Jordan's dividend, a guest at his dinner party. Jordan does not know that he not only will be penniless, but that a heart condition means his death.

He goes down to dinner a doomed man, leaving only three Hungarian musicians in the room, then curtain. The audience knows, but neither nor his wife is aware that Paula, their engaged daughter, is involved with a former picture star of mature age and washed up for stage and screen, because of drunkenness and evil conduct. She, too, knows, but the girl does not, that Larry Renault, once a coast idol, was but a picture star who has turned on the gas in his hotel room. To supply anguish to the wife's lot, the titled British lord is to appear for dinner at eight, having come up and gone to Florida. The collapse of the affairs of those concerned is perhaps a little abrupt, but as they say these days: 'That's life.'

Decent in the upper strata is also present among the servants. Dora, the maid, is willing enough to accompany the lady to the theatre, the chauffeur, until Gustave, the Swiss butler, comes into the Jordan home. From him she demands marriage and they wed. Thursday is their day off. A pantry scene ends in a fierce fight between Rici and Gus-

Denham, Denver Stock, Wired for Pictures

Denver, Oct. 24. The Denham theatre, long the home of stock here, is being wired and will open Nov. 1 with an exclusive picture policy. No contracts have been signed but Educational and some others will supply features. Twenty-five cents will probably be the top price with first-run picture.

The house will be managed by Louis Hullborn, for years manager of the Orpheum here. He will also manage the Broadway, being put in shape for stage shows.

LOW TAKE, NO HOUSE CLOSES COAST BRIDE'

Los Angeles, Oct. 24. Failure of 'Bride the Sun Shines On' to click in 'Frisco, and unwillingness to take a chance with a outside house here, led Belasco & Curran to close the play in the Bay City Saturday night (22). 'Bride' lasted two weeks.

Curran has several road shows in prospect among them, 'Another Language' and 'Of Thee I Sing,' both now playing in Chicago.

Erskin East to Direct, But Will Not Produce

Chester Erskin may stage Courtney's musical 'Walk a Little Faster' with Beatrice Lillie and Clark McCullough. Erskin just arrived in New York from Hollywood, where he completed the Al Jolson film.

Erskin, if he doesn't go through negotiations for the show, will stage an unnamed straight dramatic play for summer else. He has until February to devote to legit, at which time he must return to the United Artist lot on the coast.

'Nanette' Rehearsals

Hollywood, Oct. 24. Joe Herbert, Jr., who is producing 'No, No, Nanette' with Lon Murray will play one of the parts. James Bradbury, Jr., and Darrie Welford are also in the cast.

'Musical' starts rehearsals this week, although the houses of Carlton Kelsey is musical director.

Then Dora is disillusioned when she learns that her man has a wife and children in Switzerland. Care in casting is rewarded with many fine performances. For the latter month there is Constance Collier, as a former Broadway star and now an expatriate in London. She can't out do the built the 'lotta Vance' theatre for her here. It has had so few shows that she has had to dispose of the property, now located between a flea circus and a shooting gallery.

Miss Paula is the heroine, in the prime as being 'too young for Edward and too old for Wales.' She explains her depleted finances by saying she is a wreck. But another interesting person is Kitty Packard, giddy former hat-check girl in a New York hot spot. She easily captured the promoter from the west who loads her with money, but more impressively, she knows him as a braggart and a cheat, calls his bluffs and turns the tables.

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'Vanities' Cut-or-Close Edict; Berle Stands Pat

Milton Berle is reported refusing the 25% cut which Earl Carroll would like to institute for 'Vanities' otherwise the revue may close shortly.

Will Fyffe has been given his notice and other of the imported talent may be likewise notified.

MASQUERS BURN THE MORTGAGE

Hollywood, Oct. 24. Few clubs can boast of solvency these days, particularly those connected with the theatre. But the Masquers are celebrating the burning of the mortgage and told the world that the club didn't owe a cent after seven years of operation. It is Hollywood's only actor's club.

Organized in 1925 by the late Robert Edeson, Fred Emselton, Ned Sparks, John Sainpolski, Robert Schable, Warner Baxter, George Read and Alvin Karpis, just returned from New York, the members of the bad financial conditions of both the Lambs and Friars. He pleaded with those who are members of the New York club to do what they could to aid the two eastern organizations.

Mortgage burning was preceded by the first Revel of the year. Attendance was capacity and marked the return of Frank Hardy to the position of Harlequin, the club's head post.

Unlike other clubs which are offering all sorts of inducements to new members, the Masquers is boosting its initiation fee Nov. 1 to \$100. Other non-professional clubs in the city are looking at the actors' lounge and bistro. They can't figure how a bunch of performers can successfully operate a club.

Denver U. Theatre Has 1,000 Subscriber List

Denver, Oct. 24. University City Theatre at the University of Colorado is the first year with over 1,000 members. Membership cost \$3 and include admission to all plays. This year will include 'Distant Drums,' 'These Few,' 'The Second Floor,' 'The Firebrand,' and 'Good Friday.'

From four to six performances will be given for each production. The season paid two and is a part of a building donated to the University by Mrs. Verner Z. Reed, mother of Joseph P. Reed, N. Y. play producer. Walter Sinclair is director, and Lea Reiber his assistant.

Legit After 5 Years

Lincoln, Neb., Oct. 24. Liberty players (stock) opened here last week (17). Locals showed evidence of having been starved for stage shows for nearly five years ago.

Phillip Brandon and Marjorie Clarke, carry the leads. Prices 75-60-40-25.

'Pilgrim' Pays Off

Cast of 'The Passionate Pilgrim' which opened and closed at the 48th Street last week after playing four days was paid two weeks ago.

Cash guaranteeing the players was on deposit with Equity.

OP'S BANKER-ANGEL

San Francisco, Oct. 24. Erlanger, Columbia opened a season of operetta after Nov. 10, with 'Merry Widow' the first.

Although conductors aren't definitely set, Max Dolin and Alfred Hertz are the assignments.

Karl Hajo will stage.

Herbert Fleischacker, wealthy local banker and philanthropist, is reported angling.

Inside Stuff—Legit

Withdrawal, at least temporarily, of 'Pure in Heart' by the Theatre Guild on the road Saturday (22), is believed to have relieved tension within the Guild directorate. Reputed discussion was occasioned by 'Chrissals,' presented by Lawrence Langner at his Country Playhouse at Westport, Conn., during the summer and regarded a likely Broadway success. Theresa Holroyd collaborated in the staging and has a piece of the show. Miss Holburn and Langner are leading Guilders.

For an unexplained reason 'Chrissals' was not put on the Guild production program. 'Pure in Heart' figured in the situation. While the stories of the two plays are claimed to be different there appeared to be a similarity in character. Typical of the matter was an agreement not to show 'Chrissals' on Broadway until after 'Heart' was presented.

Osgood Perkins and June Walker were in the 'Chrissals' country show. Former was in 'Heart,' but upon its closing he was announced for the 'Chrissals' cast, the premiere being set for the Beck, New York, Nov. 8, following the current engagement of the Abbey Players (Irish).

In addition to Langner and Miss Holburn, Miss Beck is also interested in 'Chrissals,' to the extent of 40%. For the past several seasons the Guild has been using its theatre for its attractions when the Guild theatre was occupied. Last season the Beck drew a winning break with the Guild's highly successful 'Reunion in Vienna.'

Crosby Gage, whose widely divergent activities include show business, contributed to the October issue of 'Babes,' the magazine of Mrs. Franklin D. Roosevelt. Article is entitled 'I Am a Real Bachelor Father.' He tells of rearing Jeremy, a boy whom he adopted and now over four years of age. Gage was married but is divorced.

The showman writes in some detail of his 300-acre estate near Peekskill, N. Y. Every known spice used in the making of condiments, one of his specialties, is grown on the place, in fact everything used in savories except salt and sugar. A recently developed product is a special tomato juice cocktail. There are 50 varieties of tomatoes nearly all of which are Gage's farm products. He also distills oils from flower petals, making perfumes, cold cream, etc.

Place is equipped with carpenter and machine shops and chemical lab. Gage is credited with a number of inventions. One an automatic silent signal for use in hospitals for the summoning of doctors and expected to be adopted in other institutions and plants. This was sold to a financial group recently.

'Flying Colors,' the Max Gordon musical on Broadway, has rather a light royalty tax to its writers for such an expansive production. Show pays the writers 7 1/2% of the weekly gross. It is divided between the two principal writers, Howard Dietz, book and lyrics, 5 1/2%, and Arthur Schuster, lyrics, 2 1/2%.

Out of the Dietz share, he pays his collaborators so Dietz's net is unknown. Schwartz retains his full collection. The show is grossing around \$30,000 weekly.

Schubert has 50% of the show's ownership, with Max Gordon 25%. Gordon is said to have passed on some of his original 50% holdings, with Sam Harris now a partner in 'Colors' and Dietz also believed to have a piece.

Bertram Harrison completed the staging, in association with Dimitri Tiomkin, the producer, on 'Keeping Expenses Down' which opened at the National N. Y. last week. Dan Jarett, co-author with Montague Glass of this new version of Abe and Mawruss, had to bow out on a quick call to the Coast for Fox. Glass and Tiomkin are partners in the production, although it's principally Tiomkin's. Latter, better known as a composer, is the husband of Albertina Rasch and her business associate in the dancing school.

'Expenses' is geared low and can make money at a little over \$5,000, although there's the usual \$3,000 stop clause on the National. In the cast is Ann Burdage, a niece of George Ade, and William Tannen, son of Julius Tannen. They're the romantic interest.

Baltimore's legit theatre situation is peculiar. Its leading houses, the Maryland and Auditorium, are dark most of the time, while the old Ford's gets attractions from the United Booking Office. The Maryland and Auditorium, along with the hotel, occupy one property site. There was a mortgage of \$100,000 on the realty and Fred Schamberger, Baltimore showman, raised the mortgage to \$200,000 several years ago.

As for the theatre, the mortgage is the mortgage total and the entire property went to the bank. Leonard McLaughlin is in charge of the theatres which can only hope to get independent shows unless a new deal is made with the U. B. O. Only legit attraction this season for either house was 'The Budget' and that flopped.

High Murray, racing sheet publisher, is reported the principal backer of 'Ballyhoo' the new at the other N. Y. New York, with George T. Delacorte Jr., the publisher of the magazine 'Ballyhoo' in for only a small amount.

Delacorte was believed to have been the money man in the financing since the show is rated as a publicity for the monthly humor mag. The show is being produced by Delacorte and each of the four artists—Lew Gensler, Russell Patterson, Bobby Connolly and Norman Anthony, editor of 'Ballyhoo' also have coin in the venture.

Star of a Coast operetta took it upon herself to keep the cast after a performance and read them the riot act on letting down on their work! Only one not present was the leading man. When he refused to show after being asked for, the star went down to his dressing room to repeat her lecture.

Down front seats for this musical have been in extraordinary demand since everyone complains they have been unable to hear the femme star back of the eighth row.

Feeling from inside that the J. B. Priestley play, 'Dangerous Corner,' set for early opening on Broadway, is similar to her own play, 'What Makes It Tick,' Joan Lowell has called off production plans and is attempting to sell the story for pictures.

Miss Lowell said to have raised \$25,000 toward production when she decided to cut off for the stage. Miss Lowell authored the book, 'Cradle of the Deep.'

Alfred Rode, Viennese orchestra conductor in 'Americana,' New York revue, was bid away from Martin Beck for RKO by the Shuberts at \$750 a week.

The orchestra itself was recruited in this country but Rode, who had been playing at the Ambassadors, Paris, was imported for his eccentric maestroing, a la Dave Rubloff at the Paramount, N. Y.

James Kenney and Frank Levitt, a new managerial duo, presented 'Absent Father' at the Vanderbilt last week. Interested also were Joe Levitt and Maxwell O. Salt. Latter said to be the backer, the corporate name of the production being Kenney and Frank De Witt, who authored the play, has composed these songs heretofore.

The group has announced it is reading another show.

Title of Gilbert Miller's next production, 'The Firebird,' comes from a Stravinsky ballet by the same name. Third act of the play contains several references to the ballet.

Week Brings Two More B'way Hits, Dinner at 8; Brady Piece \$14,000

Broadway now has three dramatic successes, including two smash hits that arrived last week. There has not been a musical stand-out as yet, but November is expected to see two or more clicks from that end.

Of last week's important premieres interest centered on "Dinner at Eight" at the Music Box (Saturday, 22). Morning papers gave it great praise, but the p. m. dailies were divided. A studio line at the box office probably more accurately indicated the chances of the drama to obtain smash rating, which is likely. First comedy hit was "Win Ladies Meet," which again drew \$18,000.

"Mademoiselle" in the week "Mademoiselle" at the Playhouse, was regarded a comedy success. It was quoted getting \$12,000 in five days, which would give it a weekly pace of about \$14,000. "The Good Earth," at the Guild, drew some hard panning, but good, and again next week, estimated bettering \$14,000; the Irish troupe from the Abbey theatre, Dublin, surprised by grossing big at the Palace, where the new shows did not measure up. "Absent Father," Vanderbilt, not over \$2,500. "The Palsnate Phil" opened and closed at the Strand; "Keeping Down Expenses," National, looks doubtful. Entrants had at the Palace, where the new shows did not measure up. "Men Must Fight" getting around \$5,000 and "Rendezvous," at the Broadway, \$6,500, despite a heavy agency charge.

Show Boat \$27,300
Trade slipped off last week, the shadow of the presidential election probably a factor in distracting interest from theatres. "Of This Sing" is still the ace of the musicals and grossed \$28,000. "Show Boat" in its final week, drew \$27,300, at the Casino, matinee going clean. "Flying Colors" is best of the new musicals, about \$25,000 last week. There are now 31 shows on the list, inclusive of this week's eight incoming shows, the largest number since late in the winter. Among the starters are two revivals, making one on Broadway.

Due next week are "The Late Christopher Egan" (house to be named); the revival of "Camille, Morocco," and "Of Whistling in the Dark" (no house named). It is the third card in some time. "Of Man Satan" was taken off at the Forrest last Saturday, while the revival of "The Great Lover" stops at the Waldorf this week.

Estimates for Last Week
"Absent Father," Vanderbilt (2nd week) (R-1.115-\$3.30). First week reviewers covered this lightweight; first week estimated under \$2,500.
"Avaricious," Schubert (4th week) (R-1.355-\$4.40). Extra space adds attracting balcony trade; gross moderate at \$18,000.

"Another Language," Booth (27th week) (R-1.705-\$3.30). Chadwick generally last week did not materially affect pace here; around \$10,000, which is plenty for this run show.

"Ballyhoo of 1932," 44th St. (8th week) (R-1.355-\$3.85). Moderately well covered, gross around \$18,000, hardly profitable, some cut rates.

"Carry Nation," Baltimore (1st week) (R-1.000-\$3.30). Presented by Arthur Beckhart; written by Frank McGrath; opens Saturday (22).

"Clear All Wires," Times Square (7th week) (R-1.087-\$3.30). Probably bettering even break; picture rights reported sold at good figure; estimated over \$8,000.

"Criminal at Large," Belasco (3rd week) (R-1.000-\$3.30). Matinee very weak, but evenings rather good; takings around \$8,500, rather satisfactory for mystery piece.

"Dangerous Corner," Empire (1st week) (CD-1.009-\$3.30). Presented by Harry Moses; London success rep; written by J. B. Priestley; opens Thursday (21).

"Dinner at Eight," Music Box (1st week) (R-1.000-\$3.85). Opened briefly Saturday (22) after several dress rehearsals; some notices of the rave kind and hit indicated.

"Flying Colors," Imperial (7th week) (R-1.445-\$3.30). Heavy upstairs with fair fairly good; best of newer musicals to date; around \$12,000 last week.

"I Loved You Wedsday," Harris (3rd week) (R-1.051-\$3.30). Among the doubtful new comedies; started mildly and yet to build; around \$8,000 estimated.

"Keeping Down Expenses," National (2nd week) (R-1.164-\$3.30). Opened last week into last week, dialing last week, but so-so notices; also doubtful, but chances not definitely ruled as yet.

"Mademoiselle," Playhouse (2nd week) (R-876-\$3.30). Success indicated in all opening; all but one review quite favorable and business first even performance strong.

Burnside to Do Spec.

Modelled on Old Hipp.

R. H. Burnside will have charge of a spectacle to be staged in Chicago next summer. It will not be part of the World's Fair, being slated for a Loop house of large capacity.

Spec will picture Chicago's "Century of Progress." It will be along the lines of the former Hippodrome, New York, spectacles, staged by Burnside.

'March,' Cancelled, Break For Pittsburgh Stock

Pittsburgh, Oct. 24.

With Nixon dark last week as result of "Forward March's" cancellation, Pitt, with Ed Vail's stock company, had to hold to item which managed to make its best showing thus far with "Animal Kingdom," profit for repertory company indicated, with two-for-one tossed around for three nights.

Currently Nixon has "Laugh Parade" but good, and again next week, "Cynara," booked as third subscription play in American Theatre Society series, having been postponed. "Cynara" is a comedy, comes in Nov. 7, with "Vanities" and "Cat and Fiddle" following.

around \$12,000; weekly pace should top \$13,000.

"Men Must Fight," Lyceum (3rd week) (R-1.087-\$3.30). Another recent arrival of doubtful chances, first full week over \$5,000, but must improve to top \$10,000.

"None," Avon (4th week) (R-830-\$3.30). Has not climbed as expected; first week around \$8,000 or slightly under; about an even break.

"Old Man Satan," Forrest. Withdrawn last Saturday; colored drama played three weeks to small takings.

"Of This Sing," 46th St. (44th week) (R-1.413-\$4.40). Run leader bettered \$28,000. Last week its second in new quarters; nothing on list topped it.

Broadhurst (3rd week) (R-1.115-\$3.30). First full week around \$6,500; disappointing considering able agency buy.

"Success Story," Elliot (5th week) (R-924-\$2.75). Easy to sell in cut rates; best chance from that week; top gross so far.

"Tell Her the Truth," Cort (1st week) (R-1.000-\$3.30). Presented by Mrs. Joe Leblang; imported musical version of American farce "The Great Lover"; opens Thursday (27).

"The Anatomist," Bijou (1st week) (R-944-\$3.30). Presented independently (John Lefler and Frank Conroy); written by James Bridg; was done in England; opens Monday (24).

"The Girl Outside," Little (1st week) (R-630-\$3.30). Presented by Alfred E. Aronson; written by John King Hodges and Samuel Merwin; opens Monday.

"The Good Earth," Guild (3rd week) (R-914-\$3.30). Presented independently (with some reviews markedly unfavorable; good popularity and subscriptions should carry it; first week under capacity; around \$14,000.

"The Passionate Pilgrim," 48th St. Opened middle of last week and closed Saturday; panned; four days. "The Surgeon," Belmont (1st week) (R-515-\$3.30). Presented independently (Mirro Productions); written by Anthony Young; new production group; opens tonight.

"Vanities," Broadway (5th week) (R-1,800-\$4.40). Lower floor trouble with some performances about half day; review estimated less than \$26,000.

"When Ladies Meet," Royale (4th week) (R-1.000-\$3.30). Comedy matinees jammed and extra after to be added; around \$18,000 last week, which is virtual capacity and great for present going.

Other Attractions

Abbey Theatre Players, Beck; Irish company with new plays and change of bill nightly attracted good business first week; over \$12,000 again.

"The Connelors at Law," Plymouth; repertory making good money; over \$12,000 again.

"Lillian," 11th Street; revival; by Civic Repertory's initial attraction this season; opens Wednesday (26).

"There's Always Juliet," Barrymore; comedy, also criticism, repeated with changed cast; opens Thursday (27).

"Manhattan Varieties," Cosmopolitan; vaudeville revue first called "Belmont Varieties" at Belmont reception.

"The Great Lover," Hudson; revival; cut rates.

"The Great Lover," Waldorf; revival; closed Saturday.

Shows in Rehearsal

"Chrysalis" (Langer, Hopburn, Beck) Beck.
"Walk a Little Faster" (Counsellor, Burr) St. James.
"Cynara" (musical) (Shuberts) Ritz.
"Dark Hours" (Lodevick Vroom) Little.

"The Du Barry" (Mrs. Joe Lawrence) Lyric.
"Nine Nine Street" (Ray and Haves) Lyric.

"We're There" (Humpty Dumpty) (Schwab and De Sylva) Selwyn.
"The Perfect Marriage" (Shuberts) 49th Street.

"Firebird" (Gilbert Miller) Miller's.
"Gay Divorce" (Winman and Weatherly) Ambassador.

"Love Life of the Tiffy" (L. Lawrence Weber) Longacre.
"The Late Christopher Egan," "Carry Nation," "Incubator," "The Surgeon," "There's Always Juliet," "The Anatomist" opening out of town or on Broadway this week.

'CAT' AT \$15,000, L.A.; TWO OUT

Los Angeles, Oct. 24.

"Cat and the Fiddle" is still topping the town with near capacity in its third week at \$15,000. Runner up is "The Marquis" at the Capitol, \$12,000.

"Young Ideas" at the Hollywood Playhouse dragged along to \$3,500, Saturday night, also criticism. Later was co-opted with the cast just about getting eating money.

"Harlem" folded at the Music Box after three full weeks in which it never got out of the red. "Rose of Flanders" ducked out of the Mayan Saturday night, also criticism. Later was co-opted with the cast just about getting eating money.

"Rose of Flanders," Mayan (4th and final week) (R-1,482-\$1.65). Blew to \$2,000 estimated. Nothing left for cast or house at that figure.

"The Cat and the Fiddle," Belasco (R-1,571-\$1.65). Above average strong at \$15,000. Advance for next three weeks heavy.

"The Marquis," El Capitlan (4th week) (R-1,571-\$1.65). Above average at \$6,000. Best money attraction house has had for six months.

"Young Ideas," Hollywood Playhouse (3rd week) (R-1,482-\$1.65). Profitable at \$3,500 with nut low.

\$2,500 in Minneapolis
Mild for Bainbridge

Minneapolis, Oct. 24.

Although liked by audiences, "Don't Wake the Wife" failed to pull for the Bainbridge stock company at the Shubert, the gross dropping to \$2,500, which is pretty good, ago—had there been a piece on the boards. Condition likely to remain such until early November, when Henry Duffy is due to bring "Belle Europe" in "The Marquis into Alcazar Nov. 7.

Erlanger's Columbia will go on operation about mid date, "The Widow" opens a season of similar productions under direction of Karl Hajo.

Opera season in the country's only civic-owned opera house has been doing smash business, hurting the pair of shows which closed Saturday night. "Bride Sun Shines On" bowed out of Curran after two weeks, final stanza getting around \$6,000.

Pauline Frederick in "As Husbands Go" got three and a half weeks at Alcazar, last eight days hitting around \$6,000. New Oakland for a week at Auditorium theatre.

Engagements
Percy Waram, John Dunn, "Not a Man With a Load of Mischief" (Chestnut, first week). Cowt, "The Great Lover" (New York) were mostly pans. Not over \$5,000, and that was largely subscription.

"Musical Comedy" (Garfield, 1st week). A sensation and Philly's first smash. By midweek crowds started to dwindle. At the end, \$21,000 with six grand better than that indicated this week. Stay lengthened until Nov. 5.

"Forward March" (Forrest, one week only). Opened Tuesday and notices not enthusiastic. Doubtful if it got \$14,000 in seven performances. "Vanities" this week.

Cast Changes

Paul W. Keast replaces Dennis King in "Shubert" attraction.

Walter Gilbert replaces Ernest Glendinning in "The Perfect Marriage."

Regina Wallace is playing the wife in "Connellors at Law," replacing Mary Servos, who goes to "Dangerous Corner."

Barbara Robbins replaces Betty Hanna in "Dangerous Corner."

AHEAD AND BACK

Melville Hammett, Crosby Maynard, advance; J. B. Priestley, company manager, "Springtime for Henry."

'Music in Air' Is Philly's First Smash, \$21,000; 'Forward March' Poor \$14,000

Silent Film 'Cynara' Opens

Week Ahead of Hampden

Chicago, Oct. 24.

One week before the polls was due to play Walter Hampden in "Cynara de Bergerac" the Cinema Art presented a French motion picture version of the same piece. Cinema Art had to delve into obscure sources for the picture, which is silent.

Chicago Remembers

'31 Boom' Wistfully;

1 Out of 3 Prosper

Chicago, Oct. 24.

While the fourth largest city in the world struggles to support three legitimate attractions and manages to make a profit, the city is one of them, anxious-eyed scouts scan the horizon for arriving theatrical attractions, but none. Week after week the season gets older and sadder. As bad as last year was it seems in retrospect like boom times.

Estimates for Last Week
"Another Language," Harris (CD-1,100; \$2.75) (7th week). Folds at the end of the month and announced for a midwestern road tour. Liked here, but over-scaled. \$2.75 and went to \$2.20 too late. Down to \$5,000.

"Of This Sing"—Grand (M-1,355; \$3.85) (5th week). Claimed understated week before last and got nearer \$25,000 than \$35,000. No doubt about show having run first month at practical capacity. However, started to lose around the edges of the main floor. Depression evident in the demand for cheap seats, of which there are comparatively few in house. It is scaled. Box office dolared to death while higher price ducats tend to become harder to sell. But still the beacon light in the western wilderness. Last week around \$26,500.

"Whistling in the Dark"—Erlanger (C-1,318; \$2.75) (3rd, final week). Engagement more than enough to accommodate demand, never robust. Third week around \$5,000. "Reunion in Vienna" opens tonight (24) against Walter Hampden's "Cynara," which gives the Apollo its first leg of the season.

'BRIDE,' 5G'S, 'HUSBAND' \$6,300; FRISCO DARK
San Francisco, Oct. 24.

For second time in "Frisco's" theatrical history the town is without a legit show. Only once before—six years ago—had there been a piece on the boards. Condition likely to remain such until early November, when Henry Duffy is due to bring "Belle Europe" in "The Marquis into Alcazar Nov. 7.

Erlanger's Columbia will go on operation about mid date, "The Widow" opens a season of similar productions under direction of Karl Hajo.

Opera season in the country's only civic-owned opera house has been doing smash business, hurting the pair of shows which closed Saturday night. "Bride Sun Shines On" bowed out of Curran after two weeks, final stanza getting around \$6,000.

Pauline Frederick in "As Husbands Go" got three and a half weeks at Alcazar, last eight days hitting around \$6,000. New Oakland for a week at Auditorium theatre.

Engagements
Percy Waram, John Dunn, "Not a Man With a Load of Mischief" (Chestnut, first week). Cowt, "The Great Lover" (New York) were mostly pans. Not over \$5,000, and that was largely subscription.

"Musical Comedy" (Garfield, 1st week). A sensation and Philly's first smash. By midweek crowds started to dwindle. At the end, \$21,000 with six grand better than that indicated this week. Stay lengthened until Nov. 5.

"Forward March" (Forrest, one week only). Opened Tuesday and notices not enthusiastic. Doubtful if it got \$14,000 in seven performances. "Vanities" this week.

Cast Changes Put Back
"Corner's B'way Opening

"Dangerous Corner" slated to open tonight at the Empire (New York) has been set back until Thursday (27). It is remaining over in Philadelphia the first three days this week, that being possible because the Broadway show has an open date.

Additional days in Philly are being played to enable Mary Servos to familiarize herself with the play. She left "Connellors at Law" to join "Corner" in New York.

Another change has Betty Hanna being replaced by Barbara Robbins.

Two in Frisco Go Dark

San Francisco, Oct. 24.

Henry Duffy's Alcazar went dark yesterday, when Pauline Frederick bowed out after three or four half weeks of "As Husbands Go," moving across bay to Oakland for a week at Auditorium theatre.

Alcazar locked up until Nov. 7, when Billie Burke is due in "The Marquis."

Philadelphia, Oct. 24.

Philly's four legit houses that are now open are pretty solidly booked up to the Christmas holidays, but the possibility of another house or two joining the party is not out of the question. There is no more than enough attendance to be divided among four.

At last the town has a smash hit. It is "Music in the Air," the Jerome Kern-Oscar Hammerstein II musical play produced by Peggy Farnett, which opened last night and after a couple of average nights, jumped close to capacity the last three performances, and should be a sell-out all this week.

A last-minute arrangement was made Friday by which "9 Pine Street," try-out by Ray & Heves, goes into the Broad on Monday. Instead of the Garrick, thus allowing the Kern opera to stay another week at the latter house.

The week's other musical opening—"Forward March"—didn't fare so well at the Forrest which it opened Tuesday. This Brown-Henderson revue won praise for its musical score and girls, but caps for its comedy and presentation. In seven performances, it's doubtful if the show hit \$14,000.

"Dance" in the slumped at the beginning of its second week, as every amusement house in town did second week. The show has come back strong thereafter and turned in a credited \$5,500. On Saturday, it was the only show that showed at the Broad for the first three days of this week. That wasn't because of the strong bias, but because of the show's last-minute directorial touches were needed.

"Man With a Load of Mischief" was panned by all but one critic when it opened at the Chestnut as "The Great Lover" (New York) Theatre Society (subscription) group. Even the Jane Cowi following, and it's large here, couldn't rouse much.

This week's lone opening is "Vanities" (9th edition) at the Forrest. First time the show has come in here without plenty of opposition in years. Advance is fairly good.

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Australia

By Eric Corrick

Sydney, Sept. 23. "Bitter Sweet" will make up 100 performances. Dame Sylvia Thorneville very successful in "Saint Joan". Will also produce "The Medes of Euripides" and "Macbeth" for W. T. Two revue units operating to good business. Frank Neil is presenting "The Fields of Iff" and "The Aethel Tiers in Pleasure Boud". Connors and Paul have Roy Rene, Syd Beck and Sade Gate in "Oh! Fie Fie".

The Fullers will open "Grand Hotel" Sept. 30 for a run. "Concorde" very strong for Hoyts and should stay some time. "Aren't We All" in 80 minutes. "The World in 80 Minutes" no panic and will close after two weeks.

Current in Melbourne

Grand opera season in Melbourne closes this week, and Gilbert and Sullivan revivals will replace "Dr. Pygmalion" and Russell review complete legit offerings. Pictures in session include "The Great Dictator", "Sunshine Susie", "The Crowd Roars", "Concorde", and "Brother Alfred".

Current attractions in New Zealand include "Arrowmuth", "Symphony of Six Million", "The Miracle Men", "Trail Women", "Huddle", and "Becca of Sunnybrook Farm". "Dangerous Years", "Dancers in the Dark".

Censor, Absurdities

Charles Munro, m.d. Hoyts Theatre, Ltd., is sore at the methods employed by the authorities in Melbourne to enforce censorship.

Recently, a theatre on their suburban chain was playing a dual feature on which the censor, Mr. Waterhouse, "Women Who Play". Police officials made the ushers round up every kiddie in the audience and take them from the theatre before allowing the film to be screened. Ushers took kiddies from their parents and sent them until the show concluded.

Victorian censors will not allow "condemned" ruled picture to be screened before juveniles. Only those features marked "general exhibition" can be so inhibited.

Australian-Made Scores

"On, Our Selection" Australian-made, is proving the biggest money maker ever handled by the Greater Union Theatre. Picture is in its fifth week in Sydney and has broken all records in other states.

Stuart F. Doyle, managing director Cinecound Productions, has entered into an agreement with Universal to distribute the picture throughout Great Britain. Agreement carries with it a certain definite guarantee and advance payment against earnings. This is the first occasion an American organization has actually guaranteed exhibition of an Australian picture abroad.

Doyle expects this picture to gross over \$150,000 in Australia alone.

Wiser councils prevailing, the proposed nationwide strike protesting against wage slashing has been abandoned. When the cancellation of the strike proposals, the managements breathed a sigh of relief. Plans will now be put in motion in an endeavor to meet the lower earnings of the people by offering entertainment at the lowest possible cost. Eight feature pictures, including leading banks are willing to advance huge sums to the government to find employment. Managements say that lower wages will hurt them in their operating overhead, and the benefit will be passed on to the public. It does look as though the days of dollar top prices in the picture theatres are over and that the picture industry will be able to come into vogue to meet the present conditions. The big picture is "The Great Dictator" on amusement enterprises. Practically all the profit made by showmen is eaten up in the high governmental tax.

If the government is to assist the showmen, then, say the showmen, they will assist the public by lowering all high admission charges.

Australian Show World

Contrary to expectations, "Concorde" failed to run in Sydney and will be removed after but two weeks. "Bitter Sweet" still strong and will mark up 101 performances. Dame Sylvia Thorneville is producing capital Braasbrood's "Conversion". Ella Shields will appear in the revue, "Stella Happiness". Quite an array of English pictures opening next week.

Tivoli Charges

Hugh D. McIntosh, at one time managing director of Tivoli Theatre, Ltd., together with Edmund Stave and William P. Gwynne, is charged with a conspiracy. The Summons Court charge reads as follows:

If the government is to assist the showmen, then, say the showmen, they will assist the public by lowering all high admission charges.

purpose, other than the purpose of operating a company, a check for £13,570 pounds, contrary to law.

The charge has been laid by Alfred Parsons, proprietor of Harry Rickard's Tivoli Theatre, Ltd. A big legal battle is in progress.

Hugh D. McIntosh has come in for a heap of trouble since his return from England. Only recently he went through bankruptcy. McIntosh is charged with the Tivoli in the boom days of vaude and revue. He was also at one time controlled a chain of newspapers over here. He is now manager of the Sydney Stadium.

Again the Censors

Some time ago Charles Chauvel, Australian producer, went to the South Seas to get shots of the natives for a picture he is making, "The Making of the Bounty". Picture deals with early historic facts concerning this continent. On his return, the producer submitted the film to the censor for approval and the censor ordered that flashes showing Tahitian dances be deleted. Chauvel is protesting.

The acting manager for customs has now called for a report from the censor on the banned picture, and has offered to arbitrate in the dispute. In the meantime, Chauvel is going ahead with studio work.

Chatter

Hugh J. Ward, although retired from the theatrical game, still attends every premiere and is a well-known figure in the bright lights district of the city.

Fullers will have a splash opening for "Grand Hotel", next month. "Concorde" is being shown for American premiere. Already house has been sold out for the first week.

Possible that Williamson-Tait will initiate a permanent company to play Gilbert and Sullivan productions in Australia. Already one company has been in operation for 18 months.

British picture, craze is sweeping both Australia and New Zealand. Recently, remarkable growth in English production has been experienced in the last few months after so long in the background of public attention. Legitimate producers are now advertising their new attractions as "British Plays for British People".

THEATRE FOR CLASSICS
PROJECTED IN MOSCOW

Moscow, Oct. 12. "A Theatre of Classic Drama" is in process of organization here, under the leadership of Vsevolod Meimantel-Tamarin, one of the most gifted and able elder generation of Russian actors.

New troupe, expected to include the most brilliant actors who can be mobilized, will live up to its projected name, "Theatrical Union". Theatre classics of all nations. While Russian matters will hold a large place in the repertoire, they will by no means dominate it. Shakespeare, Schiller, Goethe and Moliere are among the classics under consideration for early production.

The government has not yet assigned a theatre building to the new organization. Actors already enrolled include Gzovskaya, Gaidarov and Zhukhretova.

'After Dinner,' London

Revue, Weak in Cast

London, Oct. 24. "After Dinner", new revue at the Gaiety, is a concoction with some clever ideas which are poorly executed by a negligible cast.

Billy and Elsie Newell are the outstanding personalities among the actors.

George Dance Dies

London, Oct. 24. Sir George Dance, wealthy theatre director, died in London Saturday (22).

He was 67 years old.

Seastrom's Return

Stockholm, Oct. 13. Victor Seastrom, in retirement since his return from Hollywood, is looking for a play.

He contemplates directing, producing the piece and returning to the stage himself this winter.

WOULD PARK CONGRESS
IN MEX. STATE THEATRE

Mexico City, Oct. 24.

Five million dollar National theatre here won't be used as a playhouse, at least as far as professional thespians are concerned, when it is finished next year, if a measure pending before the federal legislature is adopted.

Measure calls for theatre to be used as headquarters of National Chamber of Deputies and Congress. Sponsors of proposal contend that present quarters of both groups of federal solons are inadequate and at too great a distance from each other, and assert that theatre would not only be an okay site for both branches of the national legislature but that they would be under the same roof.

Solons are of the opinion that theatre would prove a big flop if opera and other high class spectacles for which building is designed, were staged there, and government's only chance to benefit by its investment is to make it legislative headquarters.

AP-UP-Radio

(Continued from page 1)

Controlled by its own political commentator, David Lawrence, will suffice to fill this election night need. Results holding the major stock in the Congressional Radio Association as the editor-publisher of the "United States Daily".

On the other hand, Columbia added, "The thumbs-down attitude of the press associations has put it in a tough spot. Only way out of the dilemma, it says, is to go ahead and organize its own news collection agency, a plan which is being made to make local correspondents of its some 90 affiliated stations, with the direct wire connection with every one of these spots, providing as quick a return on the presidential election outcome, averts the network, as would be obtainable through a press association hookup. Press agencies connect with these outlets in the main be depended upon to gather the results and transmit them to the CBS headquarters in New York, where the tabulations will take place and be broadcast across the national web.

Understood that a large percentage of the membership on both the AP and UP lists are even objecting to permitting newspapers to broadcast stations to broadcast the returns obtained from the central news gathering sources. But since there is no danger of a police governing the practice, it is understood that the heads of the associations will make no effort to rule either way.

Russian Hardships

(Continued from page 1)

that Comrade Leonidov has special shelves for books.

A grade or two lower down in the scale of good fortune come the film people with one fairly livable room for the night. Serge Eisenstein, lately of Hollywood and Mexico, falls into this category. His one room is large and light. It has such startling comforts as a table, a bed, a closet and some chairs. But it lacks bookshelves such as grace the abode of Leonidov. Eisenstein's books are stacked on chairs, on the floor, under the bed. And he has no place for a place which he needs in his work. When he reaches the musical part of his home jobs he goes over to a friend's who possesses a piano.

Other accounts of the one-room-and-common-kitchen existence of film folk follow. Director Alexandrov is exhibited with wife and child in a tiny cubicle. Director Shub's one room does not even include kitchen privileges, which makes him totally dependent on restaurants and that in Moscow is no pleasant situation.

There follow and tales of film favorites without any space of their own at all—bunking with friends; sleeping on a trunk in someone's crowded corner; boarding with strangers. These are people who in similar positions abroad would range from well-to-do to wealthy.

Nobody is to blame for this state of affairs, of course. There just isn't room in Moscow. From 1,000,000 the city has grown to nearly 3,000,000 and the extensive construction work cannot keep up with such growth of population.

London Show World

Row on 'Sundown,' New Vehicle for Jannings

Vienna, Oct. 16.

Next production on schedule of the Deutsches Volktheater is Hauptmann's new play, "Before Sundown". It is planned as a festive performance on the occasion of Hauptmann's 70th birthday, and he is to be present personally.

First performance was in Berlin last year under Reinhardt, who made a great many changes in the play. The original five acts were changed to four, and Reinhardt claims that he has author's rights to the version that is being played. He is going to protest against the Vienna performance because the Volktheater has not acquired the rights from him as well as from Hauptmann.

Emil Jannings is to play the lead.

NON-FILM AMUSEMENTS
AT LOW EBB IN INDIA

Calcutta, Sept. 20.

Apart from a few ill-trained European artists, with well-learned legs, do not so-called "taps" among the tables of second-hand hotels and cafes, and a negro singer-pianist, "Dr. Jazz", at a local restaurant, there is nothing whatever but the talkies in "The Second City of the Empire".

An English monologist, Scott Leslie, opened at the principal hotel, but as only 24 seats were booked for his performance, "The Great Levant", illusionist, awaits work in Colombo, where also are Rex Story and Rose Lee with four girls, working as small cinemas. In Colombo also is our star advance man, Alec Ross, filling in time—and probably a very long time—with a portable broadcast set used for advertising purposes.

Another well-known advance man, Billy Williams, is booking orders for a paste maker. Gaby Hill, Australian delineator of Indian dances, got a fair few orders for her jumps, hundreds of miles for a week's show.

Grant Anderson has broken up his show company and is now putting on "Shakespeare in England" with Indian artists at native cinemas. European bands at hotels have been gradually replaced by Ganesse performers at a quarter of the money, and the grease paint and wig man closed his shop here a month ago.

South Africa

By H. Hanson

Cape Town, Oct. 3.

Unexpectedly unimpressive view through Cape Colony cutting amusement attendance.

Signs of the hard times and unemployment are everywhere. The Circus, while in Capetown, advertised for a secretary. The advertisement was a list of applicants of every description.

Seven native girls were found traveling unauthorized on the special train transporting Boswell's Circus around the country. It cost them ten shillings each in fines, with a seven-day stint in prison in default for the railway fares.

Schlesinger had the big idea to put up a theatre in a restaurant in Durban, Natal. News of the theatre idea has fizzled out, owing to the depression. It is understood the restaurant will be completed.

The death occurred Saturday, Sept. 10, of Mrs. Edna Caroline Collins, booking clerk at the Opera House and Alhambra, Capetown, who died after a long illness. Her husband, manager of the Tivoli, Capetown, met his death in a motor accident. An only son, Basil, survives.

Queries are afoot regarding the quotation in the Stock Exchange last week of a "Theater" of 251 debentures at selling price of 25s. Kinemas, Ltd., ordinary at 7½s, shilling, and 5s preferred at buyers' 10s. The concern's financial concerns were merged into African Consolidated Theatres, Ltd.

Another picture player in a country town here completed 20 hours of continuous smoker play, and it is believed have put up a record. The player, a young man, was a traveler walking into the local club and challenging the town champion to a game. The player through the afternoon and night, finishing at 9:30 the next morning, playing 48 games, with both players dead heat. Questions are asked as to whether there is an overseas record on this.

London, Oct. 16. Leontine Sagan, producer of the stage version of her film, "Maedchen in Uniform", at the Duchess Theatre, Oct. 7, and the film, "Children in Uniform". Despite the restriction of a small stage, the play was as forceful as realistic as the picture, indeed more realistic. Sagan's play, indeed, and being changed for screen purposes.

The acting and setting of this unhappy story is almost flawless, and the cast of over 40 women drew praise and all critics. Not commercial, however, but is an artistic success.

Belasco Revival

David Belasco's "Tonight or Never" has been acquired for England by Lawrence Ireland, and is scheduled for production here shortly.

Verdun at Comedy

Although announced the Comedy Theatre, London, is not complete, owing to extensive alterations, demanded by Council authorities, a temporary compromise has been effected. "The Comedy Theatre" will be "Miracle at Verdun", the highbrow, anti-war play transferring from the Embassy theatre at Swiss Cottage.

Few Protesters Left

The death of R. A. Roberts, the English protest actor, narrows the number of these "quick-change" dramatic artists. Charles Dyer, of Henri de Vries are the most important that now remain.

Many Girls Groups

Sherman Fisher will lead a troupe of girls at the Palladium for several seasons and walked out to go to the London Pavilion, has been called back by George Bell.

He returns to the Palladium Oct. 24, with management waiving the exclusive. "The Flamingo" now has four troupes at four West End theatres, all owned by different managers, which is a record for any English dance producer.

'Crazy Month' Acts

Cardini and the Colleano Family will be the next "Crazy Month" at the Palladium, which is scheduled for Nov. 21.

Benny's Blog

Harry Benn, supervisor of Moss Empires, who just resigned after 12 years, is shortly to write his life story. It will be titled "Years Behind the Scenes".

Profit in Sub-Lease

M. M. S. Theatres, controlled by John Southern, has leased Colins' theatre to Cumberland Clark, a London author who is making his initial venture in show business.

Understood Clark is paying a flat rental of \$400 per week, which means a profit to M. M. S. Theatres of \$240 minus headcheads.

Continuous Boxing Now

After continuous variety, continuous revue and continuous Grand Guignol comes continuous boxing. The promoter, who has been being tried at the Whitechapel Pavilion, the East Side theatre devoted to boxing, is Jack Bloomfield, an undefeated boxer with a champion of England, who is also the owner of several saloons in the West End.

Butt's Return

Sir Alfred Butt will mark his return to the theatrical world after a number of years with a presentation at the Phoenix theatre of Fredrick Lonsdale's new play, "Never Come Back".

In the cast will be Athole Stewart, who also produces; Allan Gray, who is a comedian; and Jeffreys, Nora, Swinburn, Violet Tree.

Gaiety Staging Abroad

Stockholm, Oct. 13.

Svend Gade, who was with Universal and First National for four years as director and scenarist in Hollywood, is now principal director for the Royal Danish Theatre in Copenhagen. He has just come to Stockholm to stage "Utspor" for the Blanche theatre.

This Danish play by Lockier has been optioned by the Theatre Guild.

Real Names of Authors

John Jarvis Connington, author of "The Castelford Conundrum", is Alfred Walter Stewart. Alexander C. Jenkins, who wrote "Pal: The Story of an American", is Alexander C. Jenkins, the actress. Lida Larimore, credited with "Robin Hill", is Lida Larimore Turner, Diplomat, author of "The Corpse on the White House Lawn", is John Carter. Francis Everett, who did "The Young Vanish", is Francis William Stokes.

DINNER AT EIGHT

(Continued from page 42)

put on the giddy Kitty, all fit well into this moving drama.
'Dinner at Eight' is \$3.85 top, usual b. o. price this season for a drama, but the performance is worth that much of anybody's coin and more. Medals for Harris, Kaufman, Feber. *Idee.*

MADemoiselle

While chances are slight that "Keeping Expenses Down" will make much money, it's a cinch it can't lose much. The script, with its short cast and simple settings, is the sort that economists dream

The Passionate Pilgrim

The Passionate Pilgrim

a well known actor given to romantic parts refused the lead. He had the idea that the play was suited to semi-pro presentation if at all, and he was correct." *Ibex.*
(Closed Saturday. Review printed for the record.)

ABSENT FATHER

GOOD EARTH
Play in three acts and 11 scenes or

GOOD EARTH

the slave girl O'lan and ends upon her death and burial; that is to say, not much more than half the space of the book itself. But that half is the essence of the whole history. It conveys the vital point that the substances, material and spiritual, of the world come from the ground.

Plays Abroad

La Leçon d'Amour Dans un Parc

Robinson Mustn't Die
(*'Robinson Soll Nicht Sterben'*)
Vienna, Oct. 12.

Robinson Mustn't Die

(‘Robinson Soll Nicht Sterben’)

Oriental farmer and he doesn't make the mistake of trying to. No artifice could accomplish that. But an utterly simple, artless style of playing is the best possible alternative. Henry Travers as the very aged father of the hero was excellent, making the most of the many hom-

EDITION SPECIAL

Play enjoys good word-of-mouth publicity, and exploitation is well done, **Maz.**

engaged when wealthy and breaks her engagement when broke, is filled with discussions between the mother, her lover and a lawyer—done by Berthier—to decide the best way for the lover to will his fortune to the girl without the father getting wise. *Eirac* stanza ends on deciding

Keeping Expenses Down

While chances are slight that 'Keeping Expenses Down' will make much money, it's a cinch it can't lose much. The script, with its short cast and simple settings, is the sort that economists dream

Henri Rogowski Dies
Henri Rogowski, 85, retired head of the printing firm which still bears his name, died suddenly in his home in New York Monday, Oct. 17. He was a childless widower. Some years ago he disposed of his interest in the plant, which probably has printed more first editions of trade and daily papers than any other office in New York. The "Issue of the Evening" were printed there, and "Variety" returned to that office when growing circulation required printing on a newspaper press. He printed the New York "Call," the "Morning Telegraph," "Daily America," the "Review," the Shubert Sunday house organ, and innumerable other ventures.

Born in Poland, he learned his trade there, coming to America first to work on the New York "World," later going to the "Recorder" when that publication started, about 40 years ago. For many years he was the first battery of linotype machines installed in any newspaper office.

When the "Recorder" failed, Rogowski took over the machine, setting them up at 42 Spruce street with the idea of doing composition for the trade. For years he set much of the "City Record" and did most work for most of the New York dailies when their own facilities were crowded. He was printing the "Daily Mercury" for Tammany Hall when the publisher, John J. Hall, who presently turned it into the "Morning Telegraph." The type was set by Rogowski and the paper printed in the basement of the plant. The arrangement continued until the "Telegraph" moved around 11th Nassau street and installed its own plant. Eight years ago owning the plant, he retired and retiring from all business, Mr. Rogowski sold the plant to H. A. Skinner who has continued the old organization.

Group Roto Deal
A new gravure advertising unit of eight Sunday newspapers serving New York and New England territory is being offered to purchasers at space by the Gravure Service Corp. of New York and Chicago. The unit consists of the New York "Herald Tribune," Albany "Knickerbocker Press," Buffalo "Courier-Express," Rochester "Democrat-Chronicle," Syracuse "Post-Standard," Boston "Herald," Springfield "Union and Republican" and Hartford "Courant." The Albany and Rochester publications are linked in the Gannett chain; the other papers are locally owned. A combined circulation of 1,123,288 is claimed for the unit, with a group rate of \$3.48 a line compared with \$4.95 and \$5.00 for single copies, compared to that of \$7,985.02, when the eight papers are bought separately. Gravure Service turns out the roto sections for these publications.

Bonifis' Deposition
District Judge E. V. Holland decided that F. G. Bonifis, publisher of the Denver "Post," must continue his deposition until he has been sued against the "Rocky Mountain News," Denver; Charles Lounsbury, editor, and Roy Howard and Robert F. Scripps, executive heads of the Scripps-Howard chain. The judge had ordered Bonifis to submit to an examination by attorneys for the defense, but Bonifis refused to answer so many questions that the hearing was adjourned until the court could rule on them. Judge Holland ordered the deposition continued and directed the defendants to answer all the questions asked. When the deposition is completed Holland will rule whether Bonifis must answer. Most of the questions he refused to answer had to do with his life from high school age and for a number of years following. The deposition will be continued on Nov. 10.

Firat, a Best Seller
Claimed by F. M. Cloutier, of Little, Brown, that his house is the sole one to get a best-selling first novel in years. Book is A. J. Cronin's "Hatter's Castle," the author's first literary try.

Cloutier points out that practically all other best-sellers in recent years were not "firsts." Sinclair Lewis had five novels published before "Main Street." The "Good Earth" was Pearl S. Buck's second book. A. S. M. Hutchison did three before he rang the bell with "If Women." Charles Morgan did two before "The Fountain," and Vicki Baum's "Grand Hotel" was preceded by a flood of others. Other best-sellers named by

Best Sellers

Best sellers for the week ending Oct. 22, as reported by the American News Co., Inc.

Fiction

"Sons" (\$2.50).....By Pearl S. Buck
"Sheltered Life" (\$2.50).....By Helen Glasgow
"Light in August" (\$2.50).....By William Faulkner
"The Fountain" (\$2.50).....By Charles Morgan
"The Fortunes" (\$2.50).....By Hugh Walpole
"Inheritance" (\$2.50).....By Phyllis Bentley

Non-Fiction

"Death in the Afternoon" (\$4.00).....By Ernest Hemingway
"March of Democracy" (\$3.50).....By James Truslow Adams
"More Merry Go Round" (\$3.00).....Anonymous
"Van Loon's Geography" (\$3.75).....By Hendrik Wilton Van Loon
"Epics of America" (\$3.75).....By James Truslow Adams
"Princess Marries the Page" (\$2.00).....By Edna St. Vincent Milay

Cloutier were all other than "first novels." Cloutier fails to mention, however, that "Hatter's Castle" did not come to Little, Brown entirely unknown. The book was a success in England before Little, Brown took it for publication over here.

116 Accredited Scribes

Of the several hundred correspondents and so-called press and news men in Hollywood seeking entrance into the studios for news, only 116 are on the accredited list, just published by the producers' association.

The 116 have been given credential cards admitting them to the studios, but no co-operation will be accorded other news gatherers unless they show proof of definite assignments. The credential plan is to combat the time wastage by studio p.a.s with self-styled freelancers who cannot guarantee publication of articles written.

New Literary Monthly

"The American Spectator," 13 monthly of standard newspaper stock, made its initial appearance with the November issue of four pages last week. The demand was so big the publishers ordered Times square, in New York particularly, complained of the shortage.

George Jean Nathan, Ernest Bowd, Theodore Dreiser, James Branch Cabell and Eugene O'Neill are the editors; Richard S. Smith, the publisher, is president of American Spectator, Inc., 12 East 41st street, N. Y.

Authors in the first issue besides the editors' own contributions include Clarence Darrow, Frank Swinnerton, Joseph Wood Krutch, Van Wyck Brooks, Havelock Ellis, Lincoln Steffens, Liam O'Flaherty, Ring Lardner, Louis Untermeyer and Calvin B. Bridges. Policy is committed to the expressions from the distinguished literati of America, England, France, Germany, Austria and Italy, who have been invited to contribute.

Among the caustic departments is a "Worst Book" column, a satirization of "Haystack," a satirization of the manner in which the films' p. a.s. do not observe the tenets of the Haystack code.

Brewers' Trade Paper

Anticipating the return of beer, a trade paper for the brewing industry will be issued soon, called "The Brewing Industry." Publisher of the new trade is A. J. Feinbach, Raymond C. Kennedy associated. "Brewing Industry" will appear every other week, and will be in newspaper form. When real beer becomes a fact, the sheet may go, weekly.

Lewis Settles in Vienna

Sinclair Lewis has taken a flat in Vienna and says he has settled there for good, according to news from Europe. He says he will spend at least six months in Vienna every year, making the Austrian capital his headquarters.

Lewis' wife, Dorothy Thompson, is very much at home in Vienna, where she has been acting as correspondent to various American papers, off and on, ever since the war.

C. B. Stilson Dies

Charles B. Stilson, 52, newspaperman and fiction writer, died suddenly Oct. 22, of acute indigestion in Rochester, N. Y. He was city editor of the Rochester "Herald" from 1911 to 1919, and left to enter war service.

At the time of his death he was copy editor on the "Democrat and Chronicle." He wrote hundreds of short stories and five novels, the best known of which was "Ace of Blades." Survived by wife and two daughters.

K. D.'s 100%

Katherine Daugherty, for 16 years associated with the late Jim Quirk in "Photoplay," is virtually 100% owner, or will become such, when paying for Quirk's 75% interest in this monthly fan publication. Miss Daugherty, as the new publisher, now, as before, owns 25% of the periodical.

Quirk, by an agreement with the W. F. Hall Printing Co. of Chicago, was to have paid up for his 75% of the "Photoplay," but Quirk never got around to it. The Hall printers were the original owners of "Photoplay," including title and good will, when taking it over some years ago. Quirk, at which time Quirk was installed.

With the growing importance of Miss Daugherty as chief aide to Quirk, the board of directors, two years ago, made provision that in the event anything happened to Quirk or herself, one or the other would acquire the complete ownership on the same convenience of pay-out-of-profits.

For 16 years K. D., as Miss Daugherty is called in the trade, ran the publication as managing editor with Quirk rotating around the country.

Upon Quirk's death, despite his loss of financial equity in "Photoplay," an arrangement was made for Miss Daugherty to take over. She acquired an associate editorship at \$10,000 or \$15,000 a year. She acquiesced but later withdrew.

Bob Eastman, sportsman, and the associates of the estate of the late Colvin, who were partners in the Hall Printing Co., have since made clear to Miss Allison and her friends why and how the late editor-publisher lost his financial equity in "Photoplay."

Miss Daugherty, due in New York from Chicago within a week, may arrange for a change of the magazine's headquarters to New York. Understood she has always favored the east and has been in N. Y. five months out of the year for some time. She says she has given up being a circulation manager of "Photoplay" and in charge of exploitation and promotion.

Quirk's estate, it is said, was principally in income, between \$200,000 and \$250,000, about equally divided between his first wife and children and Miss Allison and her children.

Selma Lagerlof Gives In

Selma Lagerlof, long regarded as one of the hardest persons in Europe to interview, has broken down the bars at 74. She'll stop any day now from her work to grant interviews to newspapermen from abroad, with the sales of her books "way off."

Her house home, Marbachs, has almost been turned into a tourist center, with Miss Lagerlof supplying a visitor's book to sign and postcards of herself and her home free of charge. She says she given up being a recluse and has got a powerful American radio so she can keep up with broadcasts in Paris, Berlin, London and Rome.

She still keeps a big schedule around, however, in case the traffic becomes too heavy.

Non-Commercial Authors?

That book publishers hold no attraction for the average pulp fictioneer is illustrated by the action of one steady contributor to those mags who turned down an offer from a book house for a full length tale. This particular scribbler had earned something of a rep for his western pieces, and the book house, seeking a western, asked him for one. He wrote one, but was refused. And that despite a \$500 advance. The scribbler figured it this way. The book wouldn't go beyond a first edition—if selling all of that—which meant, at the most, 3,000 copies. At the usual royalty, if the entire edi-

tion went, the book would net him \$600. For \$500 more, even at a cut, a word, he can get \$800, and with pulp scribbler's quantity is the only thing that figures. This scribbler rarely gets less than two cents a word, though, and he gets paid from the house in full acceptance. With a book he would have to wait six months for a royalty statement.

Hence, the average pulp fictioneer can't see book publication. He has been told that he should get away from what he is the first to admit to be "hack" writing and turn out what he thinks is a real piece of literature. Then he will have to wait six weeks to make up for what the place of "literature" failed to bring him.

Crouse's Latest

Russell Crouse has been at it again with shears and paste-pot and has produced "The American Keepsake," which Doubleday Doran has manufactured in handsome fashion. Illustrations by Edward A. Wilson that never would have been countenanced by the original authors of this compilation, that were his part from a score of sources the advice on decorum, sex relationship, amative correspondence, riddles, parlor games, the once famous "Ornament," or Book of Facts, hints on dress and all of the other points which used to go to make up the famous guides, compendiums or epitomes that were popular before the new generation. Most of the stuff is incorporated from books produced between 1840 and 1870, and looks it. Young women are urged not to lift their skirts with both hands in crossing the street, to wear their bathing skirts to their ankles instead of the boot tops, etc.

It is pointed out to be read through, as to be picked up and read bit by bit as leisure permits. And it is something to be preserved instead of given away. Crouse has done a splendid bit of compilation.

New Mag Distrib

Lee Elmliaker, former Macfadden publishing exec, who recently added to his mag holdings with the purchase of "Woman's World," is going into mag distribution, too. He has organized the Pictorial Distributors, which gets its name from another Elmliaker publication, "Pictorial Review," and which will distribute Elmliaker's own mags, as well as sales of others.

Elmliaker, now out of town, is understood to be offering his new mag distributing company facilities to a number of publishers.

Author's Mail Orders

Albert Stevens Crockett, who had a run-in with the publisher of his "The Adventures of Tom Sawyer," has organized a mail order settlement by which he gets all unsold copies of his book in lieu of royalties due him. It's Crockett's idea to let book himself, via mail order, be being without distribution and other regulation sales facilities.

Crockett is now selling the book for a marked reduction from its original price of \$3.50. The author-publisher is conducting his new activity out of his home.

'New Yorker's' Pay Rates

"New Yorker" magazine, pays contributors on a graduating scale according to seniority. Up to 25 acceptances, it's 5c a word and then graduates, in units of 25 or so, to much more per word up until 10c.

That's high, for the most consistent contribs although the quality of the new mag is the worst. It is often said a proportionately higher pro rata.

Under 30—Must!

Younger scribblers will get their inchoate new mag to be called "Modern Youth," to make its initial appearance in January. Open to authors under 30 only.

"Modern Youth" will carry a general series of features, from short fiction to essays. Must be strictly modern and from the angle of youth, in keeping with the title. First issue in preparation, and some more pieces can be used. Publisher and editor of "Modern Youth" is Viola Ilma, who's under 30 herself, of course.

Bolton's Bolts

Whitney Bolton back from Hollywood with a new mag, as m.e. on the "Morning Telegraph." He was gone two months, engaged to work on "42 Street" for Warners. Bolton's arrangement, with the ally calls for leaves of absence if and when Crouse calls arise.

O'Malley Dead

Frank Ward O'Malley, 56, died in Tours, France, Oct. 19. He had been in poor health for several years, and his condition took a turn for the worse about 10 days before his death.

O'Malley was not only the star reporter for the old N. Y. "Sun" but one of the most widely known writers on any newspaper, many of his stories becoming newspaper classics. He knew his Broadway as few men did, and much of his best stuff was written from that angle. In his own words he had been a reporter for the "Sun" for 14 years, 13 of which had been spent in Jack's restaurant. He was who started Jack's flying wedge of waiters on the road to semi-immortality. He wrote two plays, "The Head of the House" and "A Case in Point," and two books, "The War Whirl in Washington" and "Swiss Family O'Malley." Some of his best work was done on the old "Sunday Sun" which was far better written than most of the magazines of today.

One of O'Malley's best remembered contributions was that of the "Wabble." A steamship long over the Atlantic had been in New York, shipping firm fired the owners adding the code word "wabble," which meant "Shall we act as your agents?"

The "Times" printed the report and wound up with the statement that the "House" and "A Case in Point" of the "Wabble." O'Malley wrote a long story about the Wabble which, according to his account was a left handed sidewheel steamer with a home port in the town of Hippodrome. For years his occasional references to the Wabble made "Times" men squirm and others chortle with glee.

Hearst's Column Orders

Hearst papers have been ordered not to use any material from columnists other than by those operating under the Hearst syndicates King Features, International News Service, and Newspaper Feature Service.

Personal view from W. R. Hearst is said to have reached all his papers to this effect last week.

Chatter

"Gargoyles," high-hat weekly Houston magazine established five years ago with Allen Peden, ex-newspaper man as publisher, has suspended publication.

Ina Gillespie, music and fine arts editor of "The Chronicle," Detroit, daughter-in-law of the late C. B. Gillespie, editor, was married last week to Herman Frank Grotte, advertising man.

Carole Borcosque, former Spanish version director for Metro, remains in Hollywood as studio representative for "Cinegraf," Argentine fan mag.

Robert Lee Eakridge, author of "Mangrove," new book to Hawaii for a year to write a book. "Torch Singer," new King publication by Charles Grant, is otherwise Bill Lengel of Hearst's "Cosmopolitan." Lengel has one or two other pen-names.

Herbert Asbury is seven chapters ahead on his history of "Frisco's Barbary Coast." Jim Geller, of the Morris office, will handle it.

Rockwell Kent's "Greenland" postponed till next year.

Levins Browne's book on Spinoza will comply with Benjamin de Casseres' on the same subject.

Notice of the dissolution of the Graphic Syndicate, operated in connection with Macfadden's now defunct New York tab has been filed at the N. Y. Secretary of State's office.

Harry Stuhlreder, quarterback on Notre Dame's "Four Horseman" eleven and present coach of Villanova, is writing a weekly for "Mail article," "Right Off the Grid," for the N. C. W. C. Service, which syndicates to Catholic newspapers.

Anne Rodman, associate editor, 124 W. 12th street, who's 50, and some 700, and as Benjamin Stolberg, newspaper man, 9 East 17th street, both N. Y., have taken the voluntary bankruptcy petition route.

Dean Van Clute, the blind contributor to the "Amerimerk," has turned out his first novel. It's mostly autobiography, called "Four Wine for Us." His brother, "Walter," a Clute, however, wrote it.

Kenneth MacNeish instructing. (Continued on p. 50)

RADIO CHATTER

Andy Rice co-authoring with Billy K. Wells for Jack Pearl on the other.

Otto Gray's Oklahomans hopping into WGY, Schenectady, from theatre engagements within a 150-mile radius, "to broadcast" a Monday morning program over an NBC hookup.

Atlas Broadcasting Corp. of Pasadena, N. J., petitioning FCC for permission to erect a 500 watt, operating 10 hours a day.

Building Industries Broadcasting Co. of Cincinnati applying for permit for new station, superseding application filed in name of Building Industries Exhibit, Inc.

WICC, Bridgeport, Conn., seeking to move transmitter to Stratford, Conn.

State of New York given authority to operate three portable experimental stations to investigate practicability of frequencies assigned in connection with fighting forest fires.

WJW, Mansfield, O., permitted to remain silent while station was being moved to Akron.

FRC granted 426 amateur station licenses during first half of October. Of these, 247 were new stations, 122 renewals and 51 changes.

E. Elliott Stuckel joins Herbert

Glover's newscasting staff at Columbia.

Ben Beasley auditioned by CBS for "Dutch Girl".

NBC farming out Sally Davies, blues warbler, to WLW, Cincy, for couple of months.

Paul White, CBS press headman, runs into a ticklish situation between the network's local affiliate and the dailies while visiting Pittsburgh.

Herb Giddings out of NBC as assistant to Keith McLeod of the program board.

Duke Ellington lectures Percy Grainger's class at New York University on composing and arranging, with the band playing samples.

Among those competing for "Spang Baking Co. program over WTAM, Cleveland, are Brad Brown and Al Llewellyn, Al Cameron and Pete Bontema, and Macy and Smale.

Each act gets a crack at the WTAM mike on successive days, with the winner picked according to the votes of the Spang dealers.

WJW, Atlanta, Ga., requesting facilities of WTSP and doubling of power.

WFBZ, Gadsden, Ala., wants to establish station from Gadsden Broadcasting Co. to W. M. Ingram.

Liberty Broadcasting Co., Athens, Ga., wants to change location of WTPI to Greenville, S. C.

Arkansas Radio and Recording Co. of Little Rock, Ark., desires a new station license, and facilities of KARK.

First National Television Corp. of Kansas City, Mo., granted experimental television license.

Muskegon, Mich., wants a police transmitter.

"One Hour with You" is the title of a new 15-minute Tuesday and Thursday program on WMAZ, Albany, N. Y., for W. M. Morrow Co. (hair tonic), Gene Arnold providing the entertainment.

KFAC, Los Angeles, granted special authority to operate unlimited time, subject to immediate cancellation on final determination of the issues in the case of KGEF.

Bob Shuler's station, before the Court of Appeals, and the Court of Appeals.

Meredith Willson, NBC conductor in "Frisco, to New York on a month's vacation.

Francis Craig and orchestra, Cosmopolitan hotel, Denver, broadcasting three times a week over KOA.

3% ASCAP MUSIC TAX EXEMPTS POLITICIANS

Los Angeles, Oct. 24.

Politicians, using the radio, for election burles have been exempted from the 3% music tax, under a ruling by the American Society of Composers, Authors and Publishers.

Several local stations which on final determination of the issues in the case of KGEF, Bob Shuler's station, before the Court of Appeals, and the Court of Appeals.

As the Ascip tax was on all gross commercial business, local stations exempted the politicians in the bit, although none used music on the programs.

Society members burned when they heard this and ordered stations to return the cash.

Local broadcast news say that the "ASCAP is trying to play Santa Claus to the candidates who might be rejoining in Congress when future fights come up on the copyright laws.

Van-Don to Chi

San Francisco, Oct. 24.

Van and Don stowed wives and baggage in their car Saturday (22) and headed for Chicago, where the Lord, Thomas & Logan will take them in tow.

Duo's Quaker Oats contract on NBC expired last week, but cereal firm stays off air for a while.

Chi 'Trib' Printing

Radio Lists at Last

Chicago, Oct. 24.

Quietly deciding to reverse its traditional policy, the Chicago Tribune last week began printing radio listings. About 40 inches daily appeared of carefully edited programs. All allusions to the advertiser sponsoring programs, is omitted.

Tribune was always consistent treating its own station, WGN, kindly only in the Sunday edition.

Larry Walters, radio editor of the Tribune, has heretofore been practically confined to Sunday. It is not reported whether the 'Trib' contemplates printing radio chatter as do the other local dailies.

AIR HURTING COMIC STRIPS?

Opposition to the etherizing of comic strips syndicated to them is gathering momentum among newspapers throughout the country. Ad agencies report that cartoonists are finding it tough to get their newspaper clients to okay radio versions of the strips under new copyright contract. Attitude is holding up deals on several pen-and-inkers that commercials are interested in dramatizing.

Contracts held by the newspapers contain no clause that prevents the cartoonist from selling the other version, without consulting them. But the artists say they're not inclined to take any chances. After all, the cartoonists have the newspapers have always been and will always be their major source of income, and if the customers are the radio, they would rather pass up the by-product coin than chance the loss of the newspaper accounts.

In a recent case where a couple of papers had given the cartoonist the thumbs-down sign, the interested ad agency had investigated and found that the dailies involved were on the agency's list for different national accounts. A gentle letter of reminder turned the trick.

Newspapers claim that surveys have conditions have been hard to reach by the local stations. Territory has a population of around 250,000, served only by small stations at San Bernardino.

As worked, the new broadcasting company sells accounts particularly for this territory in conjunction with the coverage of KNK. These programs are picked up by specially constructed receiving sets on the desert, three miles from San Bernardino, and then go to KNK, in that city over telephone wires for rebroadcasting.

North American is also preparing to go into San Francisco on a similar set-up between KNX and KTAB, as opposition in that city to the two chain outlets there.

Talking point being used in selling this specially directed service is that it allows advertisers to cover just the territory needed without having to pay chain prices for full coast coverage.

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Little Bits from the Air

Despite apparent stalling, and plenty of aides and clowning for the benefit of the generally crowded studios, Beverly Hill Billies continue as one of the commercial mainstays of the national radio air stations. Currently, outfit is on KTM, giving a one hour nightly program for an L. A. dental concern.

John Swallow, handling the broadcast at the Coast opening of the 'Bill of Divorcement', introduced an innovation to get away from those long lappes between the celebs' 'I'm glad to be here and I know it will be a good picture routine. McEwing has his choral background performance near the mike to do their stuff between the introductions.

Phil Spitznagel's Nestle Chocolate makers music certainly is a decided attempt to get away from the ordinary and to be different. Spitznagel accomplishes this very satisfactorily with his corking arrangements, particularly the penchant which he manifests to substitute vocal effects in lieu of the instrumentation. He has his choral background performance near the mike to do their stuff between the introductions.

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well by the Quakerstown maestro who's quite an institution there.

Kerr's music is well known in Philly and Atlantic City and evidences its rating for the top spot assignment in the smoky supper room of the Adelphi.

Ray Fox can straddle pops in okay manner. She sounds like big league timber as coming through Sunday morning from WMCA.

Another interesting combo on WMCA are the Dark Horses, who also evidence important potentialities with their musico-warbling.

Seemingly the Village Grove Nut Club is accepting counsel and recouping to the nocturnal nuttary that 'made' the spot when La Belle Rose was in full bloom. The Village grove had gone very conventional of late with routine band and floor show, but Cliff Clifton, m. c.'s, plus Joe Lewis' nuttisms, against Enoch Light's okay dance music, harkened back to the halcyon days.

The Nut Club's kindred enterprise, Village Barn, incidentally, has a good band combo on WJZ, Joe Furey, and orchestra. The least rhythmation is more in order from a place such as this.

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RADIO AS A VOTE-GETTER

EDITOR RAPS

FRC AS UNFAIR

Chicago, Oct. 24.

James G. Stahlman, publisher of the Nashville "Banner" and fiery opponent of radio, last week declared to the Inland Daily Press Association that unless the newspapers of the country woke up, the American dailies would become only a memory "commemorated by a memorial tablet on the walls of Radio City."

Stahlman rapped the Federal Radio Commission as unfair to newspaper interests and suggested that the remedy for this was for publishers to see to it that, as vacancies occur in the Radio Commission, new members favorable to newspapers be appointed.

Radio has invaded every newspaper activity, he said, but newspapers reverse cannot trespass on radio's domain. He described wave lengths as monopolistic, and the radio's exemption from postal lottery rules as a hardship on the press.

Those Benefits

Within three hours after Donald Novis' date at the Paramount, Brooklyn (21) had been okayed all around, a couple of radio editors in that borough had him booked for six personal appearances of their own.

Among the events for which they have the tenor set is a cooking school conducted by one of the sheets, a tri-borough spelling bee, a church eucure party and a department store anniversary celebration.

MIKE INSURGENTS STAGE AIR FIGHTS

Spanked by FRC, Shuler and Brinkley Buy Time on Indie Stations in Battle for U. S. Senate and Governorship—Wise Owls Admit They Are Likely to Win High Office

NOV. 8 THE TEST

Los Angeles, Oct. 24.

Radio will get its real test as a vote getter in three widely advertised spots Nov. 8. On indication, the other may elicit the election by putting into office two U. S. senators and one governor, all candidates who, in pre-radio days, it is contended, wouldn't be accorded the chances of the darkest dark horse.

Particularly is that two of the candidates were station owners who previously lost their air licenses because the Federal Radio Commission ruled in each case that the owners were not using the stations to the best public interest.

These office seekers are the Rev. Robert Shuler, Los Angeles, who is contesting for U. S. senator from California, and Dr. Brinkley, running for governor in Kansas.

Air's Gland Specialist

Latter is the famous gland specialist who lost his license for station ownership in Milford, Kans., and has since been using KXER, Mexico, for selling his rejuvenation remedy when not extolling his gubernatorial qualifications from the same station. Third is the air senatorial fight being waged by Henry Fields, the Iowa seed merchant, who used the air to such good advantage in defeating Senator Brookhart in the Republican primary.

On the coast it's even money betting that California's air candidate, Shuler, will win out in the three-cornered contest for senator. While running on a protection platform, the legislator had previously pulled a heavy vote on both the Republican and Democratic tickets in the August primaries.

Shuler a Bone Dry

Shuler is expected to get the dry voters from both the old line parties, due to the winging witness of the Republican candidate, Taliant Tubbs of San Francisco and the wet platform of the Democrats whose standard-bearer is William McAdoo Gibbs.

Other clergymen, barred from using a station of his own, is using time on several independent outlets, and is covering the state nightly with his Sahara pleas. If he can garner all the dry votes in California, while the wets are split between the Democratic and Republican candidates, wise politicians admit it should be a cinch for this radioite to land in Washington.

4 After Waves

Los Angeles, Oct. 24.

Don Lee, operating the CBS coast chain in the latest, to seek the wave length of KTM and KELV, local stations threatened with loss of their frequency.

Line-up for the disputed wave length now includes Lee, William Randolph Hearst, Earle C. Anthony, owner of the two NBC stations, KFI and KECA, and Guy Earle of KNX.

HORTON AT KMTR

Hollywood, Oct. 24.

Harold Horton, former chief announcer at the Don Lee CBS station KFRC, San Francisco, is the new program director of KMTR. He succeeds Harry Geise.

Horton previously was with WOC, Davenport, Iowa, and for a time helped stage prologa for Sid Grauman here.

Full of Ether

They're telling one about a jazzing jurist, with a radio yen, who was consulted by a client for a divorce.

As the woman walked into his office, the lawyer's greeting was, "Commercial or sustaining?"

NAB ALL HET UP ABOUT ASCAP MUSIC TAX

Topic slated to play an important part at the National Association of Broadcasters' convention in St. Louis Nov. 10-12, inclusive, is the application of the music tax. It is reported that numerous station operators will take this opportunity to voice their dissatisfaction with the way that the heads of the American Society have gone about signing contracts.

Claim of these broadcasters will be that the society has not handled the situation equitably. They will contend that C. Mills has cut the sustaining fees in some instances, eliminated them entirely in other cases and retained them intact in still many other instances without regard to equity of treatment. Argument will be advanced that while one high-powered outlet in an area had its sustaining fee entirely canceled, a competitive transmitter of similar power was refused any relief and taxed the full sustaining quota in addition to the 3% clip on commercial business.

The discontented broadcasters, it is reported, will in their plaint contend that the best bargainers got the best deals from Mills, and that the network owned and operated stations were unduly favored in the passing around of contracts. These recalcitrants may also demand that the committee appointed to inquire into their complaint contain a representation for three indie station operators to two chain men.

In connection with the latter point, the insurgent element, it is reported, will declare to the convention that the revenue representation on the committee that negotiated with the society, was responsible for the deal that put the tax direct upon station income and passed the revenue taken away by the networks. In other words if a chain sells time on a station on a national hookup for, say, \$500, and of that sum pays the station the customary fee, \$50 for the hour, the music tax on commercial income applies only to the station's \$50 and passes up all consideration of the \$450 retained by the network.

As a departure from its usual procedure the NAB at this convention will hold no nominations in connection with the election of officers. Instead the free-for-all voting system will prevail, with no tickets drawn up in advance.

WMT STATUS QUO

Waterloo, Ia., Oct. 24.

WMT's application for removal to the state capital, Des Moines, has been denied. FRC holding that, Des Moines now received high grade radio service and there was no need for another station in that area. WMT secured license renewal on 600 kilocycles.

CUBAN RADIO GOING COMM'L

Havana, Oct. 24.

The International Broadcasting Co., has installed its new WE electric transmitter here for its station CMAF, 5,000 watts, so far the most powerful station on the island.

Jesse Jay, president of the station WIOD, Miami, is v. p. of the IBC and plans the exchanging of programs between these two stations. CMAF's new transmitter is the old WIOD's which last year was replaced by a more powerful outfit.

Ricardo Nodarse, for the past 10 years manager of CMC, of the Cuban Telephone Co., is the new commercial manager of CMAF.

Cuba now boasts a national network operated by the telephone company from its Havana station. Chain programs are broadcast Sunday, Monday, Wednesday and Friday, from 8-10 p. m.

The head station is CMC at Havana, 500 watts, which feeds a 150 watt at Cardenas, CMHD with 500 watts at Caribarien, CMJK with 500 watts at Camaguey, CMKG with 250 watts at Santiago, CMHJ with 250 watts at Cienfuegos.

The rates per hour asked for the chain programs are \$100 with no takers so far.

Donato Blanco is general manager; Luis Casas - chief engineer and O'Farrell, official announcer.

Geise Quits KMTR

Hollywood, Oct. 24.

Harry Geise has resigned as program director of KMTR.

He was the only holdover from the former V. G. Freitag ownership.

ABE

LYMAN

AND HIS CALIFORNIA ORCHESTRA
Columbia Broadcasting System
PHILLIPS DENTAL MAGNESIA
Tues., Thurs., Sat. 8:15 (East)
COAST-TO-COAST
WABC

DUMB CRACKERS

ROBERT BURNS PANETELA WABC

Every Wednesday Evening at 9

BURNS & ALLEN

Dr.: WM. MORRIS AGENCY

RADIO'S WELCOME RELATION

UNCLE DON



On WOR 6 P.M. Every Evening Except Sunday

SHEVLIN

(TENOR)
Featured on the Sweetheart Soap program, every Wednesday, 11:45 A.M., WJZ
Management of NBC ARTIST BUREAU

KUZNETZOFF and NICOLINA

"STEERO" Program, Wednesdays, 10:15 a.m., WEAF

Medicos, Mystics Flock to XEPN, New Mex Station

Los Angeles, Oct. 24.

XEPN, under construction in Mexico, over the line from Eagle Pass, Tex., will broadcast on a frequency of 100,000 watts which will make it the most powerful commercial station in North America.

Expected to be in operation in a month, it will be supported mainly by American medicos and mystics who have been denied time on America stations.

One of the principal owners is W. E. Branch, radio engineer of this city.

SHOOT RUSSIAN EVENT FOR RELAY ON RADIO

Moscow, Oct. 9.

Official opening of the gigantic hydro-electric station on the river Dnieper, the so-called Dnieperstroi, will be shot by Victor Geyman, and his co-workers as a "radio-film." He will record on regular film sound strips the whole celebration, from the roaring of the Dnieper waters through the dam sluices, to the roaring of the orators; this material will then be edited and mounted for radio transmission.

Successful experiments with such radio-films, recording current events in organized dramatic form on the basis of newsreel shots, indicate an extension of this type of broadcast in the near future. In its ideal form, of course, the visual portion of the film should be available as well as the oral; but that must wait for a further development of television. Geyman is among the group of persons devoting themselves to television. He began his career as a film director.

Murray, Agent

William Murray, who was with the NBC Artists Service in charge of popular entertainment until three weeks ago, has joined the radio department of the William Morris office. He and Harry W. Spingold will handle that part.

Prior to coming to the network Murray was booking manager for the Judson Radio Program Corp.

Television Suits

Los Angeles, Oct. 24.

Two suits against local television companies have been filed in Municipal court.

Ralph G. Fear wants \$536 back rent from American Television Laboratories, Ltd., and Mildred M. Matkin is suing Television Products, Ltd., and Charles Diltz on a \$120 promissory note.

NETS' INCOME DENTED IN SEPT.

Both NBC and Columbia went through September with their income from time sales pretty well dented. NBC clip in revenue, as compared to Sept., 1931, amounted to 6%, while the drop suffered by CBS was 27.9%. Despite these decreases the networks jointly show a jump of 13.7% for the first nine months of 1932.

September gross by NBC on facilities totaled \$1,887,736, as compared to the same 1931 month's income of \$1,961,826. At CBS the total paid by commercials for hooks reached \$682,846 for the month, with that network's intake for the corresponding month the year before \$789,160. Each chain is still maintaining a firm stride on the year's business to date. Up to Oct. 1, NBC had accumulated total from time sources of \$20,487,211 as against \$18,216,860 for the same stretch last year, or an increase this year of 13.6%.

From Jan. 1 of this year to the end of September, CBS has accumulated \$9,595,474 as compared with \$7,218,914 for the first nine months of 1931, an increase of 13.8%.

Isham Jones

Currently at the Hollywood Restaurant New York Indefinitely

JACK DENNY AND ORCHESTRA

Waldorf-Astoria Hotel Victor Records Lucky Strike Dance Hour Whitman Candy (Oct. 27)

Management M. C. A.

TONY WONS

(AND HIS SCRAP BOOK)

R YOU LISTENIN'?

WABC Daily at 9:30 A. M. I'm Introducing "A Pair of Red Heads" Peggy Keenan & Sandra Phillips

R YOU WATCHIN'?



Lee Wiley

"The South in My Soul"

WEAF

Ponds, Friday, 9:30 P. M.

ART LINICK In His Original Character 'MR. SCHLAGENHAUER'

Sponsored by TASTYFEAST 5:00 P. M. to 5:15 P. M. CST WBBM—Chicago

Reader Reaction

Chicago, Oct. 24. Reason for the Chicago Tribune's revealing a five-year antagonism toward listing radio programs is being told in radio circles here as an amusing anecdote on Col. Robert McCormick, the publisher.

About two weeks ago he was at home alone and decided to listen to the radio. As it happened, there wasn't a newspaper in his home except the Tribune and he was consequently unable to look up and see what was on the radio generally or his own WGN in particular.

Visualizing the probable result of other persons finding themselves in a similar predicament the decision to henceforth list radio programs in the Tribune followed.

BELIEVE PRESS BEHIND RADIO LEGISLATION

Birmingham, Oct. 24.

Bill taxing broadcasting stations, introduced in the special session of the legislature, has been killed for the present session. Radio stations believe, however, that it will be re-introduced at the coming session. The bill levies a 5% gross tax on stations as well as a tax of \$100 per annum on announcers and \$25 on engineers.

It is hinted around that newspapers are back of the bill and will see that it is brought up at the next session.

PRESS-OWNED RADIO STATIONS IN CONFAH

Chicago, Oct. 24.

Walter J. Damm, of the Milwaukee Journal and Station WTMJ, called a secret meeting last Thursday in the Sherman hotel here of newspaper-owned radio stations. Understood this group is not satisfied with the terms offered by the ASCAP, despite large rebates. They object to provisions calling for guarantees and immediate minimum boost in total fees. Conversations may lead to formation of a Newspaper-Owned Radio Stations Association.

Smith Band Gets CBS Saturday Night Hookup

Los Angeles, Oct. 24.

Stanley Smith's orchestra, opening Oct. 31 at the Biltmore Garden room, gets a national hookup over CBS on Saturday nights as a build-up.

Band was booked in by Tommy Lee, son of Don Lee, coast CBS partner, and Biltmore will switch wires from KFWB to KPH Oct. 31. On Saturday nights at 9:30 a half hour program will go east. First program will be released Nov. 5, night of the USC-California football game, when the band will play from the Sala de Ora Instead of the Garden room because of the anticipated crowd of grid celebrants.

Francis, Daniels with NBC; Sponsors Sought

Hollywood, Oct. 24.

Kay Francis, currently in New York, will make two commercial broadcasts during the next three weeks for NBC, which is trying to line-up a spot for her in an existing program.

NBC will also try to get a sponsor for Bebe Daniels, who is optioned for 12 broadcasts. Actress is now in Warner's "42nd Street," which finishes in about 10 days.

Gershwin Comm'l?

NBC is putting on another audition for Squibbs toothpaste, framed around George Gershwin, but conducting and piano soloing, Nelson Eddy, baritone, and Graham McNamee.

Previous session proposed by the network was a 15-minute affair headlining John Charles Thomas.

OLSEN-JOHNSON WANT VODE PEP FOR AUDITION

Chicago, Oct. 24.

Olsen and Johnson will give an audition to-morrow (25) in Cleveland for Dutch Cleaver, Milton Schwartzwald joins them there specially to conduct the musical end.

Nut comics declined to stage an audition for NBC in Chicago on their recent appearance there at the RKO Palace because they want a vaudeville type of musician to support the stuff. Vincent Lopez was suggested to them but vetoed by Olsen and Johnson who felt a dance orchestra wouldn't be right.

On their recent appearances with the Fleischman hour Olsen and Johnson felt that Rudy Vallee's dreamy style of music cramped them.

Inside Stuff—Radio

There's no easier way for a radio artist to put himself in a ticklish spot than by getting chummy with an exec in a network booking or program department. Social contact tags him automatically as the other fellow's man, and the department colleague immediately starts giving the artist the cold shoulder. It's an envy founded on the stiff rivalry existing among the men in each of the two departments, with the artist unfairly penalized in many instances.

If the mike performer or orchestra conductor appears quite friendly with one artist's service exec, the other members of the staff make it a practice of never proposing the performer or leader for a program they are handling, even if the former would fit in the bill perfectly. Same attitude prevails upon dramatic show producers, particularly. These directors of the spoken word have built up iron-bound cliques of their own, with actors not on the inside finding it practically impossible to crash their circle.

At NBC, for instance, there are about a half dozen dramatic players who are to be found included in almost every sustaining or commercial script now staged from the inside. These have created a sort of closed union of their own, mopping up on the vast majority of assignments available, and it seems as if the break is limited to their friends. As comparatively small as is the stipend per program for dramatic players around the networks, the members of this inner circle are known to have averaged as high as \$800 each a week.

Newspaper ownership of radio has its disadvantages, too, the Pittsburgh 'Sun-Telegraph,' Hearst daily, learned last week. Daily controls WCAE, one of the two NBC outlets there, and trouble arose over Henry Ford's scheduled talk in behalf of President Hoover's election.

Station accepted Ford address, with newspapers giving it a big play. But to discover that it had 15-minute local commercial scheduled for the first half of the time allotted to Ford, when informed that WCAE could take only the last section of the Ford address, NBC officials wired back the station that it would be better to cancel the talk entirely.

It so happened that the Democratic nominee, Franklin D. Roosevelt, was speaking there the same night as a big open-air gathering at Forbes Field, where 30,000 flocked to hear him.

Listeners-in, when they learned the Ford address had been cancelled, deluged the 'Sun Tele' with phone calls, blaming the local daily for parsimony. Sun-Tele is, of course, a Democratic paper and hundreds of protesting Republicans insisted the Ford address had been maliciously stricken from the local waves.

When it comes to racial dialects before the mike NBC now believes it must expedite to go after the real thing and pass up reporting to character actors. New policy has been introduced by George Engels, NBC v.p. in charge of the artists' service.

It is the Engels' contention that a member of the race designated in the script who has retained a natural disposition toward that race's linguistic characteristics in his English speech will fill the bill for more specifically. If the script, for instance, calls for a Swede role the network will from now on bring in a native-born Swede to fill the part. That is, if he has the ability to read his lines with the required interpretation.

Network gave the idea a tryout on the Bulk audition and it proved satisfactory all around. For his initial script Fraser Hunt framed a narrative dealing with his interview at one time with the boy Chinese emperor. To give the dramatized phases of the interview an air of verisimilitude the artists' service assigned the part of the ruler to a young Chinese student whose limited mastery of English speech ruled in nicely.

Possibly a lesson in the newspapers' estimated 12,000 Army-Pittsburgh attendance for those colleges which have seen fit to bar microphones from the stadiums. The policy has been that heralded broadcasting reduces the urge to be present in person.

The decision at West Point to keep its gridiron appointment with the Panthers off the air may have impressed the public with the idea that the meeting couldn't be so vital a sporting matter. Of course, the price scale for the game would have had something to do with the decision, too. But radio has been doing much to impress the nation with the idea that it's important it'll be on the air and, perhaps, the colleges should think twice before ignoring that angle.

Any talk of television or anything else to displace radio as a popular entertainment is obviously extraneous in view of the increase of 40% in sales, since 1928, of radio sets. With the prices down, the extra radio in the bedroom has become the thing replacing the 1929 boom era slogan about the two-car family, etc. The average household now has an extra receiving set in every bedroom and those miniature, book-size sets are now spotted on the business men's desks, and are also portably employed at the dinner table, on occasion, so that the host can tune it without getting up. These are all supplementary to the parlor radio in the average house.

Los Angeles cops finally did prevent James W. Ford, candidate for v. p. on the Communist ticket, from speaking over KNX, Los Angeles. When the gendarmes previously tried to get the station to cancel, the studio retorted that the use of the Federal Radio Commission made the granting of mike privileges to all political candidates compulsory. Proxy picked to read the Ford speech was also barred by the police from the air.

When this lad, Lawrence Ross, Communist campaign mgr. for Southern California, entered the studio he was taken in tow and juggled for a while at the Wilshire police station in L. A.

Rare case of a broadcaster petitioning FRC to decrease operating power of its transmitter is the application of KOB, New Mexico College of Agriculture and Mechanic Arts, Albuquerque, N. M. Station wants to lower its current kilowattage from 20 to 10.

Radio's New Variety Show Trend Proves Break for Vaude Talent

Old Gold's Script Show For Air Comeback on CBS

Old Gold is to return to the ether again via CBS with the signing of contracts depending on how soon the account okays the script show that it has been auditioning the past two weeks.

Cigarette hasn't done any other merchandizing the past two seasons. Last program it bankrolled had an astrologer, Lorna Fountain, and prior to that it sponsored Paul Whiteman.

Variety show idea for each program, with a permanent orchestral combo and m.c. as the nucleus, is spreading among network commercials. First of the major accounts to put the policy into effect this season was Fleischmann's Yeast and the latest sponsors to adopt it are Jo-Jo hair wave and Lin.

It's the old picture house presentation scheme of maintaining a regular band and m.c. and framing a new show around them with an entirely different set of specialty workers each week. In radio these in and outers will continue to come under the heading of 'guest artists.' One thing this policy will tend to do is give many more vaude performers a crack at the mike on real national hookups and also a chance to build themselves for box-office.

Frequent changes of the program is also opening the way for booking offices outside the networks to cut in on the initial lineup. Line-up on the initial Linist show (23), represents bookings from three different sources.

Fleischmann hour maintains Rudy Vallee permanently, while the Linist show will be built around Fred Allen, his wife, Portland Hoffa, Ann Leaf and the Louis Katzman orchestra. Jo-Jo's Sunday matinee show carries an 18-piece orchestra under Victor Arden and Jimmy Lyons as m.c. on the regular payroll.

'Phantom Fame' Music Hollywood, Oct. 24. Three musical numbers in Radio's 'Phantom Fame,' include two dances, and the song, 'Oh Mr. Carpenter.' Lupe Velez sings the latter by Harry Akst and Edward Eliscu.

THREE

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BROADCASTING M.J.B. Demi-Tasse Revue, NBC, Monday Nights, Columbia Network, Saturday Nights CBS-Dan Lee Chain, Nightly, 10 P. M. L.P. Strike Long Play Strike Mgt. MUSIC CORP. OF AMERICA

THREE LITTLE GIRLS OF RADIO LAND THREE SINGING GIRLS WHO HARMONIZE GRAND!

DO-RE-MI

ON WABC Net Coast Coast Friday, 2 P. M.—Saturday, 9:15 P. M. with RAY BLOCH Pianist-Arranger "HEARING IS BELIEVING"

MUSIC SALES UP IN SEPT.

Bright tone that started hovering over the sheet business toward the tail end of the warm season expanded into a glow of activity at the month of September drew to a close. Aside from the usual fall pickup, the big incentive here was the bunch of hits available. Though coming along nicely, the mechanical field failed to match this pace.

Of the lead folios on the list 'Shanty in Old Shantytown' impressed notably with the way it staunchly continued to sell. Indications are that this smalltown ditty will take the current year's record for maintaining inclusion among the blue ribbon sextet over a period of months. First two weeks of October found this number climbing better than ever in the less thickly populated spots.

Revised best seller list for September has the 'Shanty' glorification nudged down to second place and Berlin's 'Say It Isn't So' slotted under the ladder one step first half of October. Pelet's 'Masquerade' had been moved from second to fourth slot and 'Three's a Crowd' (Witmark) had become an easy first.

Grouped just behind the top selling six were 'Strange Interlude' (Miller), 'I Can't Believe It's True' (Pelet), 'I'll Never Be the Same' (Robbins), 'Three on a Match' (DeSylva), 'So Ashamed' (Ager), and 'As You Desire Me' (Kelt-Engel). Figured to wind up the current page of the calendar among the blue ribbon sextet is 'Put Out the Lights' (Harm).

In the disc section Rudy Vallee covered both first and second notations for Columbia, as did Paul Whiteman for Victor, while the Guy Lombardo was the Brunswick mainstay.

Chi Also Up

September showed some seasonal improvement but nothing to brag about. It was not as proportionately good an increase over August as August had been over July.

Local favorites continue to hold a few niches but essentially the leaders are the usual ones. Armstrong, Vallee and Lewis on Columbia, Olsen and Whiteman on Victor, Lombardo and Mills Bros. on Brunswick are still dominant.

Coast One Too

Los Angeles, Oct. 24. September music sales continued better than the previous month with counters all along the Coast pepped up at the prospect of a profitable winter. Top tunes had little competition from the rest of the list.

Little change in amount of disc business.

Roof Garden's New Owner
San Francisco, Oct. 24. Roof Garden cafe gets new owner and reopening Oct. 29 when Bud Hutchins takes over the night spot. He's putting in his own band.

"Underneath the Harlem Moon"

"We're Alone"
"Ain't But I've Learned"
"When I'm Sippin' a Soda With Susie"
"Who'd Believe"
"I Cannot Tell You Why"
"You're a Symphony of Love"

DeSYLVA, BROWN & HENDERSON, Inc.
745-7th Ave., New York

JACK DUNN
and HIS ORCHESTRA

89th Week, Rainbow Gardens
LOS ANGELES, CALIF.

WITHOUT A SONG
THROUGH THE YEARS

By Vincent Youmans
ARE PUBLISHED IN 3 KEYS
by
MILLER MUSIC, INC.
65 W. 45th St., New York City

SEPTEMBER MUSIC SURVEY

THIS TABLE SHOWS THE LEADING SIX SELLERS IN SHEET MUSIC AND PHONOGRAPH RECORDS GATHERED FROM THE REPORTS OF SALES MADE DURING SEPTEMBER BY THE LEADING MUSIC JOBBERS AND DISK DISTRIBUTORS IN THE TERRITORIES

6 Best Sellers in Sheet Music

Reported by Leading Jobbers

	NEW YORK	CHICAGO	LOS ANGELES
SONG—No. 1	'We Just Couldn't Say Good-bye'	'We Just Couldn't Say Good-bye'	'We Just Couldn't Say Good-bye'
SONG—No. 2	'Shanty in Old Shantytown'	'Shanty in Old Shantytown'	'Masquerade'
SONG—No. 3	'Say It Isn't So'	'Masquerade'	'Shanty in Old Shantytown'
SONG—No. 4	'Masquerade'	'Three's a Crowd'	'Say It Isn't So'
SONG—No. 5	'Three's a Crowd'	'Goofus'	'Strange Interlude'
SONG—No. 6	'Love Me Tonight' (Robbins)	'Say It Isn't So'	'Love Me Tonight' (Robbins)

3 Leading Phonograph Companies Report 6 Best Sellers

Side responsible for the major sales only are reported. Where it is impossible to determine the side responsible for the sales, both sides are mentioned:

BRUNSWICK—No. 1	'I'll Never Be the Same'/'Couldn't Say Good-bye' (Guy Lombardo Orch.)	'We Couldn't Say Good-bye' (Guy Lombardo Orch.)	'We Couldn't Say Good-bye' (Guy Lombardo Orch.)
BRUNSWICK—No. 2	'Say It Isn't So'/'Gone With Where I Want You' (Ozzie Nelson Orch.)	'I'll Never Be the Same' (Guy Lombardo Orch.)	'Love Me Tonight' (Robbins) (Bing Crosby)
BRUNSWICK—No. 3	'It Don't Mean a Thing'/'Coney Island Washboard' (Mills Brothers)	'Say It Isn't So' (Ozzie Nelson Orch.)	'Bugle Call Rag' (Mills Brothers)
BRUNSWICK—No. 4	'I Guess I'll Have to Change My Plan'/'As Long as Lives On' (Guy Lombardo Orch.)	'Bugle Call Rag' (Mills Brothers)	'Have to Change My Plan' (Guy Lombardo Orch.)
BRUNSWICK—No. 5	'Love Me Tonight'/'Isn't It Romantic' (Jacques Renard Orch.)	'Three's a Crowd' (Tom Gerun's Orch.)	'Three's a Crowd' (Tom Gerun's Orch.)
BRUNSWICK—No. 6	'Bugle Call Rag'/'The Old Man of the Mountain' (Mills Brothers)	'Coney Island Washboard' (Mills Brothers)	'Tee for Two' (Don Redmond Orch.)
COLUMBIA—No. 1	'Guess I'll Have to Change My Plans'/'Maori' (Rudy Vallee Orch.)	'Sweethearts on Parade' (Louis Armstrong Orch.)	'Shantytown' (Ted Lewis Orch.)
COLUMBIA—No. 2	'Strange Interlude'/'Same Old Moon' (Rudy Vallee)	'Maori' (Rudy Vallee Orch.)	'Have to Change My Plan' (Rudy Vallee Orch.)
COLUMBIA—No. 3	'We Just Couldn't Say Good-bye'/'Good-bye to Love' (Fred Martin Orch.)	'Hell's Bells' (Art Kassel Orch.)	'Something in the Night' (Lee Morse)
COLUMBIA—No. 4	'Sheltered by the Stars'/'Another Night Alone' (Roger Wolfe Kahn Orch.)	'Old Shantytown' (Ted Lewis Orch.)	'It Was So Beautiful' (Harry Richman)
COLUMBIA—No. 5	'Let's Have a Party'/'Old Man of the Mountain' (Joe Hayes Orch.)	'It Was So Beautiful' (Harry Richman)	'Shine' (Louis Armstrong Orch.)
COLUMBIA—No. 6	'It Was So Beautiful'/'I Love a Parade' (Harry Richman)	'Strange Interlude' (Rudy Vallee Orch.)	'Cat and Fiddle' (Savoy Hotel Orch.)
VICTOR—No. 1	'I'll Never Be the Same'/'Couldn't Say Good-bye' (Paul Whiteman Orch.)	'Sweethearts Forever' (Wayne King Orch.)	'Say It Isn't So' (George Olsen Orch.)
VICTOR—No. 2	'Three on a Match'/'Here's Hoping' (Paul Whiteman Orch.)	'Everybody Sez I Love You' (Isam Jones Orch.)	'We Couldn't Say Good-bye' (Paul Whiteman Orch.)
VICTOR—No. 3	'So Ashamed'/'My Heart's at Ease' (Rudy Vallee)	'All-American Girl' (George Olsen Orch.)	'Three on a Match' (Paul Whiteman Orch.)
VICTOR—No. 4	'As You Desire Me'/'The Lady I Love' (Russ Columbo)	'I'll Never Be the Same' (Paul Whiteman Orch.)	'As You Desire Me' (Russ Columbo)
VICTOR—No. 5	'Music Everywhere'/'And Still I Care' (Isam Jones Orch.)	'Say It Isn't So' (George Olsen Orch.)	'Good Night Vienna' (London Mayfair Orch.)
VICTOR—No. 6	'Say It Isn't So'/'Love Me Tonight' (George Olsen Orch.)	'Three on a Match' (Paul Whiteman Orch.)	'She Didn't Say Yes' (Leo Reisman Orch.)

GRANLUND BOWS OUT OF HOLLYWOOD RESTAURANT

Last week, at NTG's valedictory to the 'kidds' in the NTG revue at the Hollywood restaurant, witnessed a sob scene at the formal parting between the m. c. and the chorus as it was staged during the afternoon when the entire revue was called together. It was announced that NTG (Nita T. Granlund) had sold out his interest in the Hollywood restaurant and with it another m. c. would pack the show and the radio frolics nightly.

Since Granlund staged, produced and engaged all the talent for the elaborate floor show at the Hollywood, the parting was accompanied by a Niagara of tears from the company.

Granlund may go to the Coast for a brief vacash, although he has plans to reopen a similar delicatessen popular priced restaurant across the street from the Hollywood restaurant, on the second floor of the Brill building (1619 Broadway) along the lines of the Hollywood which too is an upstairs eatery with a 1,200 capacity. It will similarly feature a \$1.50-42 club dinner, no covert, relying on the costly floor show to bring in enough trade to make it worth while all around.

Nicky Blair will be associated with NTG in the new venture and Paul Whiteman is being approached to purvey the dance music, relying on the maestro's name for immediate stock draw.

The Hollywood's policy, with its gross of \$20,000 a week, some weeks just for food and minerals, sans covert and no selling, has already inspired a copy by the Club Lido Gardens at 52nd street and 7th avenue. NTG plans calling his spot the Paradise.

Joe Moss and Jacob Amron control the Hollywood, with NTG 1 for a piece. Granlund and Moss got along all right, but it's been no

secret that the m. c. and Amron didn't click which was one reason for the split-up.

The Hollywood restaurant show since its opening three weeks ago has been revamped, Olive Borden, from pictures, dropping out as a headline. Her nervousness on a floor was such that it upset the rest of the company. The film girl's voice also went awry and although she came back for another try one night, after resting up for a few days, she decided to bow out altogether.

Fowler and Tamara have been elevated to top billing with the rest of the show as is, plus Isam Jones orchestra.

Billy Curtis Back—III

After a couple of years in the west Billy Curtis has been returned to New York. He is at the City Hospital, Welfare Island (New York City) and expected to be operated upon there. It is his fifth operation, either east or west, for rupture.

Curtis was among the pioneer cabaret agents of the metropolis. At one time he led the flock by a big margin. Through no fault of his own the Curtis affair fell upon tough times in the slack cabaret days of some years ago when the changes went into effect for night clubs.

Soph Quits Par Grill

Sophie Tucker quit at the Paramount Grill last night (Monday). Leave-taking was by mutual arrangement.

Miss Tucker opens at the Valencia, Jamaica, Saturday (29) and will follow with a week at the Paramount, N. Y.

Latest campaign song adopted by the Democrats is titled 'Your Roosevelt and Mine', written by a couple of Brooklyn boys, Morris Pearlman and Wesley Osman.

Night Spots on Coast Backfire on Raiders

Hollywood, Oct. 24. Steps to stop the fun Federal prohibs and local police have been ruling that one bottle of liquor Hollywood's night spots as a part of the pre-election gesture of Mayor John C. Porter, have been taken by the B. B. B., cellar cafe which the night squad has pounced upon for the third time in three weeks. Motion to show cause why the Feds and police should not be restrained from entering and raiding the place comes up Oct. 24 for decision before Federal Judge William P. James.

In the third, raid early Friday (14) B. B. Berman and Sam Rosen, managers, and Ray Ries, head waiter, were arrested and released on \$1,500 bonds. Other all-night places that have been victims of the raiders recently are the Back Yard, a three-timer, and Bal Pele, which got in dutch its premiere night.

At the hearing of the first Back Yard case the U. S. commissioner ruled that one bottle of liquor on a table does not constitute a nuisance.

B. B. B.'s had its first encounter with the Feds immediately following a Mickey Finn incident, in which a writer, an agent and an actress were concerned, the latter getting the knockout.

\$50 to \$150 for Singer

Los Angeles, Oct. 24. Superior Court Judge Parker Wood has been petitioned to approve the contract of Leah Ray Hubbard, 17-year-old singer known as Leah Ray, with the Ambassador Hotel Operating Co.

Contract, which started Sept. 9, runs until Dec. 30 with an additional six months if the Ambassador takes up its option. Beginning at \$50 a week, it went to \$75 on Oct. 7. Miss Ray will get \$150 if she is retained at Cocomog Grove after the first of the year.

AL DUBIN EAST ON NEW WITMARK DEAL

Hollywood, Oct. 24. His contract with Witmark's up, Al Dubin left Saturday (22), for New York, to talk terms on a new deal. New contract calls for less money. Dubin's song partner, Harry Warren, left for New York, Wednesday (19), although he's tied up with Witmark's until Jan. 1.

Tune pair return here in January, for another musical at Warners. They wrote five numbers for '42nd Street'.

WELCOME ANSON WEEKS

Your superb music will thrill New York as it has thrilled San Francisco and will keep you entertained with Anson's from New York's famous Hotel St. Regis.

Naturally, Anson Weeks is the star.

"LOVE ME TONIGHT"
"A MILLION DREAMS"
"I'LL FOLLOW YOU"
"ROCKAWAY MOON"

ROBBINS MUSIC CORPORATION
1999 AVENUE OF THE STARS
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Not Inexpensive With This Catalogue

PLAY, FIDDLE, PLAY
FIRE IN MY HEART
I'LL FOLLOW YOU
DELLE OF BARCELONA
MISSISSIPPI RIVER
(Keep on Croomin')

New Dance Orchestration
40c Each; Any 3 for \$1.00

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Clark's Appointment to Head WB Music Group Has Radio Tax Angle

With the main objective, that of finding ways and means to increase the income from performing, mechanical and foreign rights, Warner Brothers has designated Walter Clark, formerly with Victor Phonograph, as supervisory head of all the producing company's music publishing interests. Clark will serve as the exclusive contact between these music subsides and Harry M. Warner, who will be the appointing. Clark is scheduled to step into the job Nov. 1.

Though retaining the title of v. p. and general manager of the Music Publishing Holding Corp., which represents the WB complete control of Remick, Harms, and Witmark, and a half interest in Famous Music Corp., Buddy Morris under the new arrangement will confine his authority to the publishing and selling operations of Witmark and Remick. This will leave Clark, as general manager of Harms, pretty much to his own devices and reporting only to Clark on important questions of policy.

Society Slant

What influenced Harry Warner most in his decision to bring Clark in, was the proposition made recently by the radio interests for the performing rights to the Remick, Harms, and Witmark, which is a part of the Clark assignment will be to give thorough study to the income likely to be derived as a result of the American Society, compared to the guarantees offered by the broadcasters now trying to organize their own performing rights combine. It will also devolve upon Clark to make a survey of the foreign possibilities and devise means of increasing the Warner group income from that source.

With all other publishers Warner Brothers has been asked by the American Society to sign the 10-year renewal contract, effective with the expiration of the current agreement, which is Dec. 31, 1935. Picture producers have advised the Society directors that this date is far in advance for them to enter into an extended agreement, and that it preferred to leave the matter in abeyance until a much later date.

New director of the WB music interests formerly managed the artists and repertoire dept. for Victor in Camden and is a brother of Alfred Clark, the managing director of the Gramophone Co. of England, the British branch of RCA Victor.

More Openings

Among the new openings in the New York band field one of the most spectacular was Harry Barrie's, who has been in the city for a day (21) amidst a Coconut Grove setting, a somewhat Fanchon & Marco duplicate of the Los Angeles band, which is a C. C. Barrie, originally one of the Paul Whiteman's Rhythm Boys, a close little combo about him, and also his wife, Loyce Whiteman, as featured songstress, which isn't the least of the spot's attractions.

The night previously the Anson Weeks band from the Hotel Mark Hopkins, San Francisco, came into the Hotel St. Elmo, which is the type of band for a class spot as this. Weeks is not new to New York, having been here previously at the Roosevelt.

The week before another turnout was for Roger Wolfe Kahn at the Hotel Peninsula. Kahn had the McKee and an equally early premiere attendance.

Sophie Tucker's start at the Paramount hotel grill was a No. 2 'opening', as but a few days before Eddie Jackson, Eddie Jackson's and Harriet Hilliard had been introduced into the spot by Nat Harris. New York nite life is beginning to boom with the class speaks still being the rule, but the class rooms like the El Garron, El Patio and Montparnasse are catching. They're all covert spots.

E. E. Davis, Suicide

Los Angeles, Oct. 24. Eugene E. Davis, 62, head of the Davis Musical College, Los Angeles, committed suicide Oct. 23 by shooting himself at his home in Burbank, Calif. He had suffered a heart attack on Oct. 19. A widow survives.

Taking Everything

Both parties are taking everything in the way of political plug songs. Figured it's good publicity, regardless. The Socialists have none, but there's about a score of ditties extolling the Dem. and Rep. candidates.

Each song also carries with it the wrinkle of the music publisher's plugging representative making the rounds of the city desks as 'publicity manager for a new political song,' as a means of getting a newspaper plug.

BOLTON MUSIC CO. BOLTS FROM M.D.S.

The Bolton Music Co. has withdrawn from the Music Dealers' Service, allegedly dissatisfied with the business conditions through M.D.S. channels. They were in the combine for one month.

When Bolton joined MDS it signed a two-year agreement, giving the combine exclusive distributing rights on its sheet output. In asking for a release, the publishing house stated that its sheet sales had in the past four weeks fallen off over 15%, and that as the proposition stood it was either a case of discontinuing the MDS contract or discontinuing business.

After this message had been delivered, Maurice Richmond, the MDS general manager, advised Phil Schwartz of Bolton that the combine's executive board had agreed to tear up the contract. Makes the first firm to quit the distributing group, reducing the list of publisher members to 25.

KINSEY KILLED; NEGRO JAZZISTS IN 2 WRECKS

Quincy, Ill., Oct. 25.

William Kinsey, negro singer and member of the McKinney Cotton Pickers' orchestra, was killed when over 15% of the auto collision of the 14-pie band, collided with a touring car at 2 a. m. the morning of Oct. 17, en route to Kansas City. Police report indicated that the driver of the truck failed to observe the arterial highway stop sign at the intersection and crashed into the oncoming sedan.

James Peters, another member of the band, riding with Kinsey, was injured and the young people who figured in the accident escaped with minor injuries. Kinsey's only known relative is an aunt in Detroit where the singer made his home.

Charlton, Ill., Oct. 25.

L. L. Gaines, Omaha, 38-year-old member of Sir Arthur's Crown band, a negro organization, was instantly killed and Abe Saltzman and Leo Negg, Council Bluffs, bakery firm employees, are in a serious condition as result of an auto collision three miles east of Russell, Iowa, the afternoon of Oct. 22. A touring car with the 10 orchestra members was en route from Omaha to Mystic to fill an engagement.

According to witnesses the bakery truck cut in ahead of the touring car after passing it and both machines were wrecked.

Two Songs for Mae West

Hollywood, Oct. 24.

Two songs are set for Mae West in 'Queen of Diamonds,' at Paramount. They are 'Better Bring It Yourself' and a ditty still untitled. Ralph Rainger and Sam Coslow did the music and words, respectively.

SPIVACK'S TWO-IN-ONE

Hollywood, Oct. 24.

Murray Spivack, in charge of Radio's sound effects department, has been given the additional job of assistant to Max Steiner, music head. Spivack, formerly the drummer in Nat Shilkret's orchestra, is supervising recordings.

Con Conrad Co. Assigns For Creditors' Benefit

Assets on the Con Conrad music publishing firm have been assigned to Harry Kerner for the benefit of creditors. Legal move followed the decision of Harms, Inc., to make no further advances on the Conrad catalog.

Harms, which has a contract covering the printing and distribution of the Conrad library under the new arrangement, will turn all monies due the writer-publisher over to the creditors' fund.

FILMS-MUSIC TAX IMPASSE

With the 'bootleg' seat tax matter completely settled and out of the way, the music publishers are now trying to decide on what steps to take toward effecting a new synchronizing rights' agreement with the picture producing companies.

Substantial number of the producers are still uninclined to deal with the M.P.P.A. through ERPI, and it is now up to the publishers to propose individual deals.

M.P.P.A. had taken the attitude that nothing would be done about negotiating for a contract to replace the one that had expired Sept. 1, until the 'bootleg' tax issue had been first disposed of. Final papers covering the settlement sum were signed last week, with the M.P.P.A. receiving \$400,000 in cash and \$25,000 in profitable notes.

Totally unwilling to enter into a new deal with the M.P.P.A., at least through ERPI, is Warner Brothers. That company is of the opinion that it can rely for its music needs upon the publishing firms it controls—Harms, Witmark and Remick—and upon Famous Music Corp., in which it holds a half interest. Other picture companies line up in a similar direction of policy is Fox Film, affiliated with Sam Fox, and Metro, a 49% stockholder in Robbins.

Meanwhile all producers are going along and making good of synchronizing agreement binding them, and the M.P.P.A. is carefully maintaining a file of the numbers sound-tracked since Sept. 5.

Shop-to-Jazz Idea Ups Havana Dept. Store Biz 150% and Saves Day

Havana, Oct. 5.

What started out as an experiment for ten days is now in its sixth month of consecutive run and according to plans drawn it will continue during the winter season. The Precios Fijos, one of the town's largest department stores, is holding a fair with two orchestras furnishing the music during morning and afternoon sessions. The programs are changed weekly and all the crack orchestras of the country have passed by the band platform built in the center of the store.

A public speech amplifier system is used with horns distributed throughout the large ground floor, which covers a city block. The fair has proved a success to the Precios Fijos, which has increased its sales 150%, proving a life-saver.

The fair uses the p. a. system of the Cuban Telephone Co., besides broadcasting one hour daily in the morning direct from the platform at the store, with Rene Canzarez acting as master of ceremonies. The whole idea was conceived by Manolito Sanchez and Luis Campos, two young employees of the firm, who have been made members of the firm as a reward.

Grooming Zug?

Chicago, Oct. 24.

Nell Conklin is still representing Ralph Wonders of the Columbia band department in Chicago. With the departure of Bob Sanders two months ago, Conklin from New York was supposed to stick around for a week or two. Meanwhile Wonders has selected no successor although Albert Zugmaier, Chicago, has been reported taking lessons in the band business with a view to moving to Chi.

A. F. M. Protests CBS Plan to Extend Band Bookings on Nat'l Scale; CBS Contends 'Protection'

Savoir Faire

Management of the St. Regis hotel, New York, elected to limit the columnist invites for the Anson Weeks opening (21) to four, expressing the opinion that the quartet picked could depend upon to conduct themselves with the sian and savoir faire that the occasion would require. They were two Broadway and two radio columnists.

UNION'S SERVICE BAND PEEVE FLAMES IN WASH.

Washington, Oct. 24.

Musicians' union protested against the Army, Navy and Marine bands again with a threat to yank all union men from every CBS station from New York to California, if the military bands played on the WJWS dedication program Oct. 20.

Ultimatum was presented by telephone to Julius Seebach in the New York CBS office five hours before the program. Joseph Weber, president of the union, was in Washington at the time and saw the advance publicity in papers. Plan of WJWS was to pick up short programs by each band for local station's debut.

Local union orchestra had been hired to standby in the studio although only six numbers were scheduled to be played. Weber took issue and that the service bands were playing in competition with commercial tooters and after a frantic afternoon of calls between DC and New York, CBS gave in.

Fights between union and service bands has been apocalyptic for years. Recent instances are squawk from musicians about use of Marine Band at Hoover notification ceremonies and at Secretary of State's home for Bar Association reception. In the first case objection was that the function was purely a partisan and governmental.

Attitude of the Navy Department is that the President is Commander in Chief of Army, Navy and Marine Corps and bands can and will play whenever he see fit to order.

Another union claim by chains that service bands played long hours in old days when talent was scarce and they owe them a break now. Musicians have been crowded out of late and have gotten pretty sore about it.

C-C TURN BACK 50% VICTORIA INTEREST

London, Oct. 18.

Campbell-Connelly has turned back its 50% interest in the Victoria Pub. Co., which is owned by Louis Sterling of the Columbia disks and Louis Dreyfus of the Chappell-Harms interests. C-C will continue its own business, figuring that the double effort wasn't worth the consideration.

Practically regarded, Jimmy Campbell and Reg Connelly each own 50% of the Victoria. It means that Connelly was thus shouldered with 100% operating the C-C business and Campbell, for his 25%, had to worry about the Victoria company while Sterling, Dreyfus, the original owners, didn't do any work. Connelly had his own troubles with the C-C firm.

Victoria is the pop publishing adjunct of Chappell-Harms, having the English rights to the Harms, Inc. (American firm) popular songs. Some show tunes also figured but in the main the Chappell company, for England, handled all those releases.

SHAPIROS DIVORCED

Split between the Elliott Shapiros has been made public. The Shapir-Bernstein v. p. obtained the papers from an Emporia, Kansas, judge. Decree permitted her to take her maiden name, Dorothy Morris.

There was no financial settlement.

CBS plan of extending its band selling operations to every section of the country by making its affiliated stations agents for the network's artists service has brought a protest from the American Federation of Musicians. Union voiced its opposition to the project after competing booking organizations, notably MCA, had complained that the CBS idea carried out to the ultimate would eventuate in a virtual monopoly of the dance band business, or, at least, of its one-nighter phase.

CBS set up before the federation was that the network in exercising certain advantages it held would inevitably build a booking business with which its competitors would have no chance of competing. CBS mode of operation, already launched, is founded on the proposition of using the artists' bureaus of the cities, in brief, when a local booking for the network's bands and of splitting commissions for this service.

With eight owned stations and a network of independent stations, the Columbia program service on its list, the network on evolving its plan originally figured it would have at least a hundred agents spotted above the country. The stations are continuously being advised of what dance attractions the band bureau has available and of the angles. In brief, when a local booking for the network's local outlets obtain they get an even split with the network on the commission.

Collections Too Good

But the main advantage that this arrangement has over the opposition booking offices, is that they can not contend with the collections angle. In brief, when a local station books a date it guarantees that there'll be no last minute cancellations or, possible, entanglements over money due for the engagement. Being a local business establishment it is expected to know the credit standing of the band placement sources it deals with. And, under the circumstances, it is presumed to be in a position to obtain a substantial deposit for an engagement and in the event of a percentage date have a man on the spot who knows the local ropes and take care of the accounting. With the station also handling the publicity for the engagement, these various services it contributes eliminate the need for having a CBS artists service rep traveling with the band, and thereby saves the expense of his salary and traveling expenses.

In answer to the objections of its competitors, the network contends that the plan of working with its allied stations will not only serve to minimize the above-mentioned business but, above all, guarantee the bands booked that the engagements will be there when they arrive on the spot and the stipulated coin will be theirs after the date is played. It sees no reason why the federation should object as long as the musicians toured comply with the network's rules and their interests properly looked out for. The tie-in with the allied outlets gives it an advantage, says Columbia, that advantage is in accord with good business practice and business practices and in no way conflicts with the best interests of the bandmen in the dance business.

Federation of Musicians in its protest to the network has had vettings of monopolistic possibilities, but withheld taking official action against it pending observation of its further developments.

B. B. B. Changes Plan

Hollywood, Oct. 24.

Proceedings to restrain, by temporary injunction, Federal prohibition officers from raiding the B. B. B. cafe before U. S. District Judge James were suddenly called off by the Federal Bureau of Investigation. Rosen. They notified U. S. District Attorney Davis they would abandon their intention to get the order and would wait for the action of U. S. District Attorney Davis. They waited. Federal officers had the right to raid their establishment.

WIPA also revealed how a bunch of hard boiled politicians were vamped by a group of good looking gals whose credentials would stand the glare of investigation. Mesdames were told to scram. And bid.

RKO'S CIRCUS INTERNATIONAL

PRESENTING THE MOST ELABORATE ARRAY OF CIRCUS TALENT EVER ASSEMBLED AT
ONE TIME UNDER TENT OR ROOF!

(In Association with Larry Boyd and Phil Wirth)

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OF ALL TIME"

MAY WIRTH

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Family, Including

STELLA, MARILUS, FREDDIE,
ETHEL and CHARLES

The Sight of
a Lifetime!

Christianson's Famous Cream Line Stallions

With Superhuman
Intelligence These
Beautiful Steeds
Perform Seem-
ingly Miraculous
Feats

ROBINSON'S MILITARY ELEPHANTS

A HERD OF FAMOUS PACHYDERMS

ITALY'S
WHIRLWINDS
the famous

PICCHIANI TROUPE

The only troupe
of its kind execut-
ing a sensational
four high and
double full twist
into a chair.

Champion of All Men and
Women in Her Sensational
One-Arm Throw-Overs

ERMA WARD

Of the Famous Flying Wards
and the Feature of Sells-Floto
Circus for Years

"ROYAL PAIR OF
THE AIR"

ED ROONEY JENNY

FEATS OF STRENGTH AND
DARING HIGH IN THE AIR!

IN HER
SLIDE
FOR LIFE!

TINY KLINE

A Beautiful Girl in a Sensational
Death Defying Slide from the
Highest Point of the Auditorium
to the Stage Suspended Only by
Her Teeth!

MAREE and PALS

FEATURING DOGS, PONIES,
MONKEY and COMEDY MULE

THE THRILL
of a
LIFETIME

ROMAN

CHARIOT
RACES

BLUCH LANDOLF
PAUL JEROME
ALT LA-RUE
BILLY RICE
HIP RAYMOND
PHIL E. KEELER

(and Sylvia)
WORLD FAMOUS
KLOWNS

FREE—Strange—FREE

People From Strange Lands

MAJOR MITE

Smallest Man in the World
24 Inches Tall—Weighs 26 Pounds—Age 22 Years

Fattest Twins on Earth

CARLSON SISTERS

Weigh ½ Ton

Human Photo Gallery

MILDRED

Every Inch of Her Body Tattooed

King of Swords

AJAX

SEALO

Strangest Man on Earth
COUNTRY OF SAM WAGNER

ELSA

GREENWOOD'S
CLOWNETTES

A Dozen of America's Most

Beautiful Terpsichorean Artists

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